

The
DELTA SIG

VOL. XXI

MAY, 1929

ISSUE 3



**Character, the Foundation of
Successful Business**

By John D. Rockefeller, Jr.

**The Professional Fraternity
Its Field and Purpose**

*By Dr. T. B. Pearson
Grand Secretary of Phi Chi*

**Delta Sigma Pi
Enters South Carolina**



The DELTASIG

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Professional Fraternity in Commerce and Business Administration
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Neither the Editor nor the Board of Directors is necessarily in sympathy with any of the opinions expressed in THE DELTASIG. We feel that one of the most important missions of a fraternity magazine is to cause the members to think about themselves; thought being the chief desideratum, authors are sometimes solicited for expressions of opinions in the feeling that their opinions are wrong, but likely to stimulate argument.

Members of the fraternity are invited to contribute special articles on business subjects and news items concerning alumni.

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The DELTASIG

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Character, *the* Foundation of Successful Business*

By JOHN D. ROCKEFELLER, JR.

IN THE days when my father was active in affairs, the great problem with which business was grappling was how to organize on a scale commensurate with the growing demands for service made by the ever increasing population. Now the gigantic corporate form of business, suspected and harassed during the years of its evolution, is accepted as not only useful but indispensable. Business also has turned its attention to the development of better relations between employer and employe and, while much remains to be done, marvelous progress has been made along that line.

Today the vital matter to which business must needs address itself is the re-emphasizing of *high standards of business ethics*, for upon such a foundation only can business be permanently successful. This company was a pioneer in the first two of these fields and made a contribution of immense value. Here again in this third field can it render to business a further inestimable service by the example which it sets. Feeling as I do that this question is of basic significance, I

should like to say a few words on the subject—'*Character—the foundation of successful business.*'

Of course other qualities besides character are also necessary—ability, persistence, industry, thrift — but character is indispensable. Some people confuse reputation with character. Reputation is what people think we are; character is what we really are. A good reputation for an individual or business concern is to be desired; far more so a character that is beyond question.

INTEGRITY

May I mention briefly four qualities which go to make up character. The first is integrity. We put our money in a bank with a sense of security because we believe in the integrity of those in charge. A man may speculate in the hope of making a lucky turn, but he invests his money in enterprises conducted by men of known integrity. Integrity in business means a trade as good for one party as for the other. A man may get the better of you in a bargain once, but you continue to do business with those people only who you know are

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looking out for your interests as well as their own.

Last summer three of our sons were traveling with us in Europe. Each was assigned some particular task in connection with the business of traveling. One attended to the auditing and paying of bills and the handling of funds; another to the baggage; while the third did errands. Each received weekly pay commensurate with the service rendered. As a result of this experience, the boy who paid the bills came to realize that the reason for carefully auditing and adding any account before paying it, whether for a meal, hotel accommodations or goods purchased, was quite as much to make sure that full payment was rendered for the service received as to guard against the possibility of paying more than the exact sum due. The amount of error on either side of the account was not the significant thing, but rather the principle of absolute integrity and accuracy.

OBEDIENCE TO LAW

In the second place, character implies obedience to law—irrespective of whether one likes the law, believes in it or is opposed to it. How well known to all of us are instances of law breaking like the following: Here is a woman who says, "I don't believe in the customs law. It is foolish and unwarranted. Therefore I feel perfectly justified in smuggling." With equal propriety says the footpad, "This law against highway robbery cramps my style and forces me to the unwelcome alternative of earning an honest living." And he holds up the next automobile that passes.

Another illustration of this same attitude is the feeling on the part of many people that the 18th Amend-

ment is an infringement of personal liberty and therefore its observance is purely optional. To my way of thinking it is absolutely on all fours with the cases cited above.

And again the same disregard for law sometimes shows itself in connection with the operations of business. There are a large and increasing number of laws regulating business. The great majority of them are undoubtedly wise and in the interest of the people. Some unnecessarily hamper and restrict business and do not serve the common good. Here, as in any of these other instances of regrettably common lawlessness, one has respect for the man who seeks by every legitimate means to bring about the repeal of a law which he honestly thinks to be contrary to public interest. But law is law, whether it affects personal liberty, social well-being or business; so long as it remains the law of the land it should be obeyed both by individuals and by corporations. The alternative is anarchy.

CLEAN LIVING

A third requisite of character is clean living. With the changing point of view of modern times in regard to moral questions, one almost wonders whether there is any such thing as fixed moral standards. And yet, with all due allowance for legitimate differences of opinion, way down within us all we know that those things which keep us physically fit, mentally vigorous and spiritually sensitive make for clean living and fine character, while whatever tends to defile the "house beautiful" in which our spirit dwells, to dull the power of our minds, to lower our ideals, is unworthy.

In these days of unprecedented and widespread prosperity in our land,

with self-indulgence growing, individual liberty too frequently becoming license, and will-power weakened by the less virile conditions of life, there is serious need of re-emphasizing the underlying importance of clean living as a requisite of business success. The good mixer, the hail-fellow-well-met is an asset in any business, but when he feels it necessary to "go the pace," whether from personal inclination or ostensibly to maintain his business contacts, he becomes a distinct liability to his company, and a positive menace to its public standing and its morale, both of which are of basic importance. A new emphasis on high ideals of personal living is greatly needed in business today, also, may I add, men with the courage to live up to their convictions.

SINGLENES OF PURPOSE

The fourth and final quality which I would mention is singleness of purpose or loyalty. Nothing truer was ever said than that "no man can serve two masters." So obvious is this fact that it has been embodied in law, which forbids the receiving of a commission from both buyer and seller. Often, however, in so insidious a way is influence brought to bear to break down one's singleness of purpose that the approach is not easy to recognize.

When I first sought to be useful to my father in business ways, I had occasion to suspect that a certain employe who was buying supplies was taking commissions. I questioned him carefully but was unable to draw out the fact of which I had outside proof. Ultimately when I asked him point blank if he had ever received any money or presents from a certain concern, he said, "Why, yes, they sent me a Christmas present, but I did not

suppose that had anything to do with my buying of them."

One's value to an employer is in large measure dependent upon singleness of purpose. If in considering advice given or an opinion expressed one must always wonder whether it is disinterested or whether personal advantage enters in, its value is seriously discounted. To be worthy of the complete confidence of our associates, to know that they can put a hundred per cent reliance in the disinterestedness of the opinions which we express, is one of the finest things in life. No gain to be derived from undertaking to ride two horses at the same time can begin to equal the satisfaction thus realized.

.

These then are certain of the fundamental qualities that underlie character — integrity, obedience to law, clean living and singleness of purpose. Is there any one of them that can be omitted or ignored without hazarding continuing business success? It is true that money is often made by trickery and sharp practice, but successful business is not established on a foundation so shifting.

Regretfully must we admit that instances are not lacking of corporations and individuals who set themselves up as superior to law, but when condemned, as they are sure to be, in the court of public opinion, even the most worldly minded is bound to ask himself, "Does it pay?" and to admit that no business can be permanently successful which is not law-abiding.

As for clean living, is it not obvious that that man stands the best chance of winning out in any sphere who is sound in body, alert of mind, and fearless of heart? Singleness of purpose, the loyalty of those with whom

we are associated, gives us confidence in our fellows and makes great enterprises and achievement possible.

But, someone says, the pressure of competition is so tremendous that it is not always practicable to maintain these standards, much as we may believe in them. I answer that no honest stockholder wants profits derived from compromise with right, nor would he wittingly permit, much less expect, any act to be performed by anyone representing the company, from the president to the office boy, which he would not himself be willing to perform. This is a position which cannot be too strongly stated. It is a platform on which I have always stood like the rock of Gibraltar.

Every ambitious, self-respecting individual wants to make a living. That he should do, and as much more as his services to society justify. But in this money-mad age we do well to remind ourselves that after all the real purpose of our existence is not to make a living, but to make a life—a

worthy, well-rounded and useful life. In the long run, therefore, anything that defeats that purpose is not worth the cost.

Each one of you to a degree holds in his hand the reputation of your associates in this company and of the stockholders as well. Where the man at the service station renders efficient, cheerful service, he is bringing direct credit upon everyone connected with the company. Where an employe, of whatever rank, fails to live up to the highest standards in his individual business life, he is bringing discredit upon his associates and his employers.

Truly has it been said that no man can live unto himself alone; our lives are too intimately interwoven, human relations are too interdependent. It is because I believe so profoundly in this Standard Oil family, because I am so proud of what it is and what it is doing, that I covet for it the best in personal character, in ideals as well as in business success.

You can make up your mind to do one of two things: You can have a "good time" in life or you can have a successful life, but you can't have both. There is no royal road to a successful life; it has got to be hard knocks and fixity of purpose, morning, noon and night.

—CHARLES M. SCHWAB.

The Professional Fraternity

Its Field and Purpose

By DR. THEODORE B. PEARSON
Grand Secretary, Φ X, Medical Fraternity

THE AMERICAN COLLEGE FRATERNITY is a "fraternity" whether it consists of physicians, lawyers, engineers, teachers, collegians of any type, men or women or mixed. For the sake of clarity and to avoid misunderstanding of the attitude of the author in the discussion to follow, the words "general" or "academic" shall be used to distinguish groups from those designated "professional."

There are so many different kinds of professional fraternities and their differences so marked one can almost say that some misnamed professional fraternities are as different from each other as the generals claim the actual professionals are from them. To clear up the situation it is well that we classify the professionals termed by the generals as "honorary"—more or less according to their place in the fraternity scale.

The fraternities of medicine and law are true fraternities in absolute accord with the definition of fraternities in conference assembled. They maintain central offices, in charge of full-time secretaries—support travel-

ing secretaries—have formal rituals than which there is no higher standard—own, rent and control chapter houses—enforce the same disciplinary measures and observe the same campus regulations as do all generals. The only possible exception that can

be shown is the dual membership of the professionals. In law and medical schools (and but few remain independent of universities) at present an arts degree is required before matriculation. That of itself makes this type of student "graduate" and automatically releases him from his "general" exclusive membership, if one wished to argue the question of proselyting. Of course, in some cases some who have not yet graduated in arts join medical and law fraternities and receive at the completion

of their dual courses two degrees—A.B.M.D. or A.B.L.L.B. In many instances the professional degree includes the arts degree. The universities are to blame for that strange phenomena, not the fraternities that countenance dual membership.

In agriculture, chemistry, dentistry, pharmacy, we have an entirely differ-



DR. THEODORE B. PEARSON
Grand Secretary of Phi Chi

Dr. Pearson presents the work of the professional fraternity in a most able and interesting manner. This article was prepared by Dr. Pearson, who is the *Grand Secretary* of Phi Chi medical fraternity, for FRATERNITY LIFE and has been reprinted by their permission.

ent state of affairs. These resemble law and medicine but little, since they do not in any instance require the arts degree to acquire their professional degree. Other so-called professional fraternities are more honorary than anything general or professional. They are composed of general fraternity members who are specializing in education, music, et cetera. In general circles the idea exists that these societies, to give them their correct nomenclature, originated in the minds of malcontents and students overlooked, snubbed, or deliberately "left out" by the generals. This idea is absurd, except that such a contention can be no more supported for one or the other in any organization founded after the pioneer. Masons in good standing organized various lodges that rival the mother system and satisfy a crying need. General fraternity men, sensing a need for new groups in new departments of universities, obeying a very natural impulse, organized as men always have and always will, irrespective of former affiliations, without feeling any lack of loyalty to their original fraternity.

The chief reason for "professions" is that there was a need for them. Students increased, departments in the universities increased, and a new interest appeared in the prospective membership of the general fraternity. It is to be doubted if $\Phi \Delta \Phi$ —legal—or $N \Sigma N$ —medical—had more than one fraternity man among their founders. It can be positively stated that ΦX —East and South—had no general fraternity men among its founders nor for many years after in its membership. Familiarity with the medical organizations in no wise prejudices me in a definition of what a professional fraternity is, but to the accepted idea add, "Groups of men

bound together by a common purpose and aim in life. Interested in the same things and striving for the same results. The paramount interest is not social."

Every inter-fraternity campus organization is not a professional fraternity by any means, although it emblazons all the Greek letters as its insignia.

* * *

The first professional fraternities—law and medicine—were founded in schools under university jurisdiction, Michigan, Vermont, West Penn, Northwestern, Minnesota and Louisville. They did not, however, confine their activities to departments of universities. Many such schools were originally independent of universities (proprietary schools they were called), of which Jefferson Medical College is a high grade example. Through the years almost all these schools have joined universities and carried their fraternal organizations with them. At present the professionals are naturally entrenched in the powerful universities and naturally were brought into competition with the general fraternities, in a way. It was not then, nor is it now, actual competition, although many prejudiced general fraternities—*i. e.*, exclusive membership—writers would have one think so.

But a war ensued, and many wild things were said and written then that obscure still the rising sun of reconciliation between the generals and the professionals. It is to be deplored, for the state of affairs in student life is not as it was and each year grows more complicated and consequently more tense. The two classes of fraternities, as stated, do not compete, but while the field formerly belonged entirely to the generals they find that in

the professional departments they are restricted considerably. They are not forbidden to enter that field, but they would forbid the professionals to enter the general field, whatever that distinction may mean.

It has been stated that the "general fraternity will NEVER find opposition in the college of liberal arts; therefore they have no cause for worry, nor need they think the professional fraternity a parasite." Only to the general fraternity bigot is the professional fraternity a parasite, but so far as invasion of the liberal arts field is concerned, one cannot be too sure, for—quoting the dean of the College of Arts and Sciences, at the University of Nebraska, Herman G. James:

"Two of the greatest professions of modern society, law and medicine, have virtually decided that a liberal education in the original Arts College sense cannot be made a prerequisite to entrance upon the more technical curriculum and have practically eliminated from the ranks of prospective A.B.'s two of the very groups which society can least afford to have lacking in essentials of a liberal education. Nor is the cutting off of the last two years of the four year arts course the whole story. Even the first two years of college, left presumably to the students for the purpose of securing at least half of a liberal education, are frequently determined for them, by the medical colleges at least. Now it seems quite clear that if the intention of the two years of college prerequisite is, as the medical colleges insist it is, to give the student a liberal background, the colleges of arts are much better judges of what such a liberal background should be than the colleges of medicine. On the other hand, if the purpose of these two prelimin-

ary years is to make the prospective medical students take technical subjects, for which the crowded medical college curriculum does not find time, that amounts in effect to pushing the beginning of the medical curriculum back again to the completion of the high school, with a six-year course in the medical school instead of four. In fact, that is exactly the situation in several of our universities, and is the proposal pending before a number of others.

"The situation is intensified in a number of our institutions that still cling hopefully to the 'two years' background' myth, by the organization of the students into pre-medical, pre-dental, and pre-law groups. What is the purpose of this organization? Frankly, it is to stimulate the sense of professional solidarity, to set off these students with a definite professional aim from the presumably aimless drifters who are merely seeking a liberal education, as such without reference to a profession. Moreover, not only do the medical colleges undertake to say what courses shall be taken in the two college years by their prospective students, but they want these courses given in a particular way and, wherever possible, to sections composed wholly of pre-medical students.

"Under these circumstances it is apparent that the 'pre-professional' students in our colleges of arts are in reality, in point of view, 'professional' students who have been almost as completely isolated from the ideas and ideals of a liberal education as though they were attending a six years' medical course, off in some metropolitan school with no college affiliations. When we turn to engineering, the situation is even more desperate. The thousands upon thousands of students in our engineering

schools are admitted from secondary schools and shot through a technical crowded curriculum that leaves no time for 'liberal' courses and no thought for culture. The engineering schools, like the schools of law and medicine, though they did not spring from the arts colleges, and though they undoubtedly attract many thousand students to our universities who would not go to a liberal arts college, none the less represent a further serious inroad upon the numbers who would seek a liberal education if a shorter professional route were not open to them. Moreover, with their over-emphasis on technical proficiency and frank disdain for "useless" subjects and those who pursue them, the engineering students, like the students in law and medicine, contribute to the development of the inferiority complex under which the true arts college student is likely to labor in our great universities, especially our great state universities, today."

Why bring that up? It is the answer to any question concerning the field of the professional fraternity—or rather the "fraternity" of the future. It is the answer to any questions concerning the professional fraternity that may lurk in a fairminded person who ponders over the problems of dual membership and dual fraternity situation. If the "arts college is doomed"—to again quote Dean James—what of the academic or general fraternities? Turn professional? Most likely, or come under the plaidie of that all-embracing word "fraternity." If there be occasion to defend either the general or professional classes against each other which is not a paradox, the question arises "Why?" "*Quis est veritas*"—uh?

A study of the fraternity system in its seeming dual development was not

possible twenty-five years ago. There was too much verbal fireworks for anyone to see clearly and naturally preconceived false ideas were nurtured and broadcast to become to the general fraternity world axiomatic today. Too many unkind words were written to be forgotten. An apologist has said, "One great reason why the general fraternity has not wanted to recognize the professional as a true fraternity IS A GOOD ONE. In the past, professional schools would matriculate students who had never received high school diplomas and oftentimes had never even entered a high school. They were inferior to the liberal arts students. While this still remains true to a certain extent, it is fast being overcome and will soon pass entirely out of existence, especially where the professional colleges come under the universities' care."

What then IS the purpose and field of professional fraternities? From the light shed by the authorities quoted it is evidently to "catch the torch from falling hands."

* * *

The attempt of the professionals to restrict their pledging activities to students in their departments, *i. e.*, medicine, law, engineering, *et cetera*, has been frustrated by divers influences. Curriculum requirements—where courses of students overlap and where students arrange their own course of study; the extension of university authority over heretofore independent departments and the antagonism of the general fraternities in an attempt to prevent dual memberships and alumni initiations. *En passant* it may be stated that the latter custom has been suppressed in medical fraternities. Dual memberships continue to

be the "fly in the ointment" and will not be removed until all departments in the universities are classed as professional and all fraternities in a way "professional." The universities, themselves, will decide that.

Digression here is essential, and, if puerility in fraternities continues, the professional field will extend to the limits of the undergraduate student body. Professional fraternities, as a rule, are *per se*, graduate; the voting majority of their members are men who are not so prone to puerile assinnity as recently exhibited in fraternity circles from which we may expect a reaction more destructive than was that of twenty years ago. And, if the university regents debar again the fraternities, it more than likely will be those that consist of boys rather than those that consist of men. It is reasonable to make such a conjecture. Aside from that there is hardly any difference between the two classes, and if there be a difference it is to the advantage of the professional groups, especially those of law and medicine.

That advantage is that there never is a division on the basic idea of what the fraternity is. It has always seemed to me that the professional organizations are more true fraternities than the academics in spite of the attitude of the generals. It is not to be forgotten that a majority of general fraternity officers who have not pursued a professional course in college and affiliated with professional fraternities, have for the benefit of their undergraduate membership classed all professional fraternities with the old sophomore society, Theta Nu Epsilon — T. N. E. — cautioned their members against affiliation with them—some went so far as to "out-law" them, and applied "names" to

them that rankle still in the hearts of the supporters of the professional system.

What I mean by stating that professional fraternities more nearly approximate the ideal fraternity than the generals is that they are more of one kind in their membership than the generals; they speak a language, study subjects, enter a profession in which there is no argument concerning its aims. In a general fraternity you may find every profession taught in a university—law, commerce, belle lettres, engineering, agriculture, pedagogy, science, medicine—this runs along for a year or two and then you find the dual antagonism breaking into the unity of the chapter. Naturally, the academics wish to hold all their members as long as they can. They originated the idea of the fraternities and they have set the expensive pace, but, after all, all they give is social atmosphere. Had there been no reason for professional fraternities there would have been none organized and, in organizing on a pattern, improvement is always to be expected, if not hoped for.

Professionals have more than fulfilled the unvoiced promise they gave when the first law and medical fraternities were founded in Michigan in 1869 and 1883 respectively. There are many professional fraternities organized for which there has been no reason under the sun except to extend or intensify the social attributes of the academics, and it is granted that there have been inter-fraternities and inter-fraternity conferences organized at which it is to laugh. But, discounting all that and the desire to wear keys and be called by many high-sounding titles, the professional fraternity offers more to the student than the general fraternity does except, of

course, the palatial club rooms, and that is not quite exclusive now. Medical and law fraternities are in some instances approaching the palace-building era. The professional fraternity offers more serious, lasting things in that the contacts possible are all in the line of the students' serious endeavors.

The professional fraternities already outnumber the general fraternities; even now, as soon as a student registers in a university he is assigned to a college of a specific line of teaching, leading to a profession. To outlaw or call the professionals names is futile. That time is long passed even if it ever was decently here.

The professionals are giving what the generals promise — their brotherhood is in reality a brotherhood of kindred hearts and kindred minds — and it is the latter that counts, anyway. They offer no social advantages above the generals, it is true, nor do they claim to, but they do offer contact with men of the profession the student has chosen as his life's work. On that score they are closer, by far, to the fraternity ideal than their brothers of the academic circle. Academic means little or nothing, any more. Time was when it meant everything. It was thought that if a student graduated from a university with an A.B. or B.S. he was fitted for any profession he might choose. His Greek and Latin, his romance languages, ethics and philosophy would carry him far. Two years of "reading" law or medicine was all he required to fit him for the two great professions, and one year of theology gave him the loftiest pulpit in Christendom. It is not so today, and from the beginning of university days to commencement the student spends his days with those who think as he does,

and it is not in the academic fraternities.

Embryo specialists cannot be brotherly if they speak not the same academic or scientific language — either they, if seriously inclined, follow after their kind, or become weak general fraternity members. Those who raised the cry that professionals were absorbing the alumni and some of the actives of the generals, had a vision; they sensed that the professionals, especially those of law, medicine and engineering, were a menace to their existence. Hence the propaganda — vicious in some quarters — that professional fraternities were vampires, parasites, and barnacles on the great fraternal ship and must be suppressed, outlawed, properly disposed of, denied even the right of conference with the generals and myriad of other petty annoyances. But even so, the professionals today offer to the student a social standing, a unity of thought and work, and a common language within their profession — and those four things make them nearer to the ideal than they themselves have ever suspected — more, to be sure, than they ever claimed.

But, if the professionals propose to profit from the new era in collegiate methods and personnel they must necessarily adopt the methods of the general fraternities who have developed this strictly American cult. They must insist on the highest moral precepts — they must, in other words, take over in addition to their present ideals, the ideals of the general fraternities, and govern with an iron hand. They must raise the standard of their ritual as high as humanly possible, if they have not already done so — develop the good taken from the generals, add improvements — for surely

(Continued to page 191)

Graduates of the School of Commerce and Business Administration of the University of Alabama

A Survey by Alpha-Sigma Chapter

THE School of Commerce and Business Administration of the University of Alabama, since its inception on January 21, 1920, has awarded the degree of Bachelor of Science in Commerce and Business Administration to 229 graduates. Five of these graduates are young women. In addition to these 229 graduates, the School has awarded the degree of Master of Science in Commerce and Business Administration to two graduates from Japan. The total number of its graduates, therefore, is 231. These graduates are from the classes of 1922 to January 19, 1929, inclusive.

WHERE THE GRADUATES COME FROM

Home addresses by states or by countries, listed in the University catalog at the time of enrollment, are grouped as follows:

Alabama	206
Mississippi	9
Tennessee	2
Florida	2

Arkansas	2
Georgia	1
Oklahoma	1
Texas	1
Virginia	1
Louisiana	1
Illinois	2
New Jersey	1
	229
Japan	2
	231

NUMBER WHO REPLIED TO QUESTIONNAIRE

Of the 231 graduates of the School, 192 replied to the questionnaire upon which the data of this survey is based. This sampling represents returns from approximately 83% of the graduates, and, therefore, is sufficiently representative to base accurate conclusions upon. The number of graduates in each class, and the number from each class who replied to the

EDITOR'S NOTE: The survey by the members of our *Alpha-Sigma* chapter at the University of Alabama is representative of what several of the chapters of *Delta Sigma Pi* are doing along professional lines. The series of questionnaires sent out to the graduates of the School of Commerce and Business Administration brought an 83% response, unusually high, and the data gathered by the chapter proved to be of great interest and much value to President Denny of the University of Alabama and Dean Bidgood of the School of Commerce and Business Administration. This survey, incidentally, resulted in much publicity for *Alpha-Sigma* chapter in all the campus publications, as well as in many newspapers throughout the state of Alabama.

questionnaire, is shown by the following table:

Class	Graduates	Replies
1922	9	7
1923	19	15
1924	29	24
1925	40	33
1926	40	35
1927	41	35
1928	45	37
1929 (Mid-semester)	8	6
	231	192

WHERE THE GRADUATES GO

An analysis of the present addresses of the graduates reveals that 77% are employed in Alabama, 13% in states of the South other than Alabama, and the remaining 10% in states outside the South. The percentage who find employment in sections of the United States other than the South is slowly increasing.

FIELDS OF ENDEAVOR

Approximately 30% of the graduates have gone into the retail trade. This percentage is a little over twice the number who have gone into the next highest field of endeavor, which is that of financing. Financing has attracted 13% of the graduates, manufacturing 12%, education 12%, insurance 7.5%, public utilities 5.5%, and the specialized field of banking 5%. The remaining 15% of the graduates are scattered through miscellaneous fields.

SPECIALIZED TYPES OF ACTIVITY

Accounting and bookkeeping, which

has attracted 21% of the graduates, heads the list of specialized types of activity; 19% are engaged in selling; 18% of the graduates are employed in clerical positions; 14% in secretarial positions; and 9.5% in teaching positions. The remaining specialized types of activity are difficult to classify, but the survey discloses that the salary expectation is about as good in one type of activity as in another. This is due, perhaps, to the fact that the oldest graduates have been engaged in the practice of business for only seven years.

PERCENTAGE WHO FOLLOW COLLEGE MAJOR

Fewer than 50% of the graduates are following in the practice of business the college major in which they specialized. Of 44 who majored in Accounting, for instance, but 21 are now engaged in accounting practice. Of 19 who majored in Real Estate and Insurance, nine are now following that field of endeavor. Again, of the 13 who majored in Banking and Finance, but five are actually engaged in that type of business activity.

PERCENTAGE WHO CHANGE FIRMS

Approximately 53% of the graduates are still employed with the firms with which they began immediately after graduation. Twenty-four percent have worked with two firms; 20% have worked with three or four firms. Only one graduate has been employed by over four firms, and he has worked for ten.



LEROY J. NATIONS, *Alpha-Sigma*

Brother Nations was responsible in a large measure for the successful survey prepared by our *Alpha-Sigma* chapter. He is assistant professor of Business English in the School of Commerce and Business Administration of the University of Alabama and supervised the work of this survey from the beginning through its completion.

THE BEGINNING SALARY

The beginning salary most frequently mentioned ranges from \$75 to \$100 the month. More graduates, however, begin at salaries higher than this range than at lower salaries. From the questionnaires returned, an analysis reveals that 4% did not state their beginning salaries; 4% began work upon a strictly commission basis; 1% at less than \$50 a month; 18% began work at \$50-\$75 a month; 40% at \$75-\$100 a month; 17% at \$100-\$125 a month; 12% at \$125-\$150 a month; 2% at \$150-\$175 a month; 1% at \$175-\$200 a month; and, finally, 1% at a beginning salary of over \$200 a month.

PRESENT SALARIES

The lowest salary recorded is less than \$50 the month; the highest salary recorded is more than \$1,000 the month. The Class of 1922 reports three fairly even salary groupings in the ranges \$150-\$175, \$225-\$250, and \$400-\$500. The Class of 1923 has a modal peak in the \$150-\$200 range, with about as many beneath this salary level as there are above it. The highest salary of any graduate, that of over \$1,000 the month, belongs to the Class of 1923. The Class of 1924 reveals two fairly distributed modal peaks in the \$175-\$225 salary range, and \$225-\$300 level. Again, the numbers above and below these two peaks are about even. The Class of 1925 mentions the salary range \$150-\$175 most frequently, with the range \$225-\$250 appearing almost as frequently. The salaries above and below the extremes of these two salary levels are approximately the same in number. This class, in fact, strikes a consistently high salary level, as does the Class of 1924. The Class of 1926 shows two modal peaks with most of

its members in the \$125-\$175 range, and in the \$175-\$225 range. The Class of 1927 reports salaries almost exclusively between \$100-\$225. The Class of 1928 reports two-thirds of its members receiving salaries of less than \$126 a month, with the remaining one-third of the class receiving modest salaries above this range. The youngest class, that of January, 1929, reports 50% of its members in the salary range below \$100, and 50% in the \$125-\$150 range.

COMMERCE EDUCATION FINANCIALLY WORTH WHILE

Over 70% of the graduates state that commerce education has proved already to be worth while. In fact, but one graduate reports that he never expects to "cash in" on his business education. Approximately 30% state that although their commerce education has not proved financially worth while to the present moment, they, nevertheless, expect it to be worth while in the years to come. Twenty-one graduates have definite expectations; 31 graduates have indefinite expectations.

In the main the classes which have been out longest are the classes which report most favorably upon the monetary value of commerce education. The Class of 1922, for instance, shows that 88% of its members have found commerce education to be worth while financially. The Class of 1923, however, reveals only 62% of its members definitely satisfied with the monetary awards of commerce education. With the single exception of this class, the percentages increase with the length of time the several classes have been in business practice.

COMMERCE EDUCATION AIDS THE BUSINESS TYRO

With only one dissenting vote, and graduates who replied to the ques-

tionnaire overwhelmingly went on record that commerce education aids the beginner in business in adjusting himself to the work-a-day world.

HOSTILITY A BUGABOO

Approximately 81% of the graduates remark that they have observed no hostility upon the part of the business world toward the commerce graduate. Five per cent of the graduates did not comment upon this question, and 3% answered it evasively. Eleven per cent of the graduates have observed hostility in some measure, but when questioned about the nature of this hostility their answers are so diverse that it is impossible to assign the hostility to a unit cause.

MOST VALUABLE COLLEGE SUBJECTS

Each graduate was asked to list his three most valuable college subjects; each graduate was asked to list his three least valuable subjects. A summary of the opinions reveals that the graduate's estimate of his most valuable subject is apparently determined by the demands of the work in which he is engaged. Generally speaking, however, the most valuable subjects mentioned in the order of their frequency are Accounting, Elementary Economics, English, Business Law, Corporation Finance, Investments, and Money and Banking.

LEAST VALUABLE COLLEGE SUBJECTS

The least valuable subjects mentioned in the order of their frequency are Spanish, Commercial Geography, Economic History, Hygiene, Commercial Mathematics, and French.

AND MORE SPECIALIZATION

By a vote of almost four to one, the graduates favor more specialization.

THEY LIST THE DEFECTS, TOO

In answer to the question, "In What Respect Have You Found Your Commerce Education to Be Most Lacking," 27% charge commerce education with being too theoretical; 21% deplore the lack of specialization; 14% state that their training in English is deficient; 11% point to a lack of business contacts; 9% call attention to a lack of cultural courses; 7% would take additional courses in Business Law; 3% would include courses in typewriting and shorthand; and 8% list miscellaneous shortcomings.

THE MOST VALUABLE PART OF COLLEGE EDUCATION

In answer to the question, "What Part of Your Education—Classroom Work, Contacts, the Social Value of a Degree—Has Proved Most Valuable to You?," a number of the graduates hesitate to divorce any one unit of the trilogy. Approximately 65%, however, of the graduates give preference to classroom work, 30% denote a preference for contacts, and 5% stress the social value of the college degree.

THEY BELIEVE IN COMMERCE EDUCATION

In answer to the question, "What Comments Do You Have to Make on Commerce Education?," 93% state that it is worth while when considered from all angles, 1% state that it is not worth while, and 6% have no comments to make.

AND IN COLLEGE EDUCATION, TOO

In answer to the question, "What Comments Do You Have to Make on College Education in General?," 93% again speak favorably of college edu-

cation, but 7% draw such severe strictures upon college education in general that they feel it is not worth while.

SPECIFIC VALUES OF COLLEGE EDUCATION

The specific values of college education which are mentioned in the order of their frequency are that it contributes to broader views, to social advancement, to business success, and to mental discipline.

IN CONCLUSION

Inasmuch as the first graduating class of The School of Commerce and Business Administration has been engaged in the practice of business only seven years, no attempt was made in this survey to correlate grades in college with success in the business world. Again, no attempt was made to engage in empirical generalizations. The purpose of this survey was simply to accumulate the data which is incorporated in this report.

The Professional Fraternity ***Its Field and Purpose***

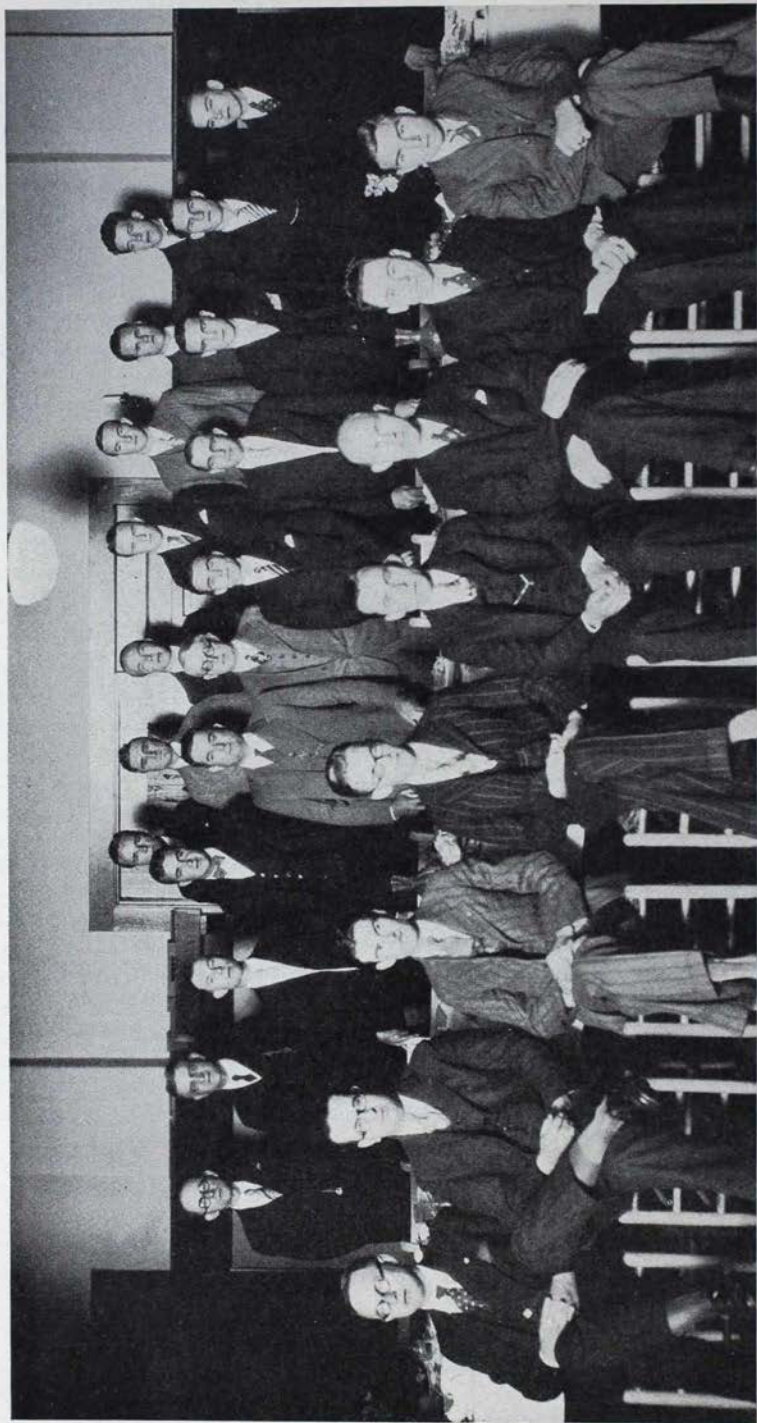
(Continued from page 186)

they will be their successors within fifty years, if not before.

Many of the professional fraternities today are governed with the same effectiveness; their general conduct is on a par with the best of the general fraternities. There are too many fraternities, to be sure, of all kinds, of all types, although not sufficient chapters to any fraternity. The system must grow, not in the number of

organizations, but in the number of chapters to each organization, and even those will have to be typed as to professional adaptability.

The problems of the general or social fraternities are not the problems of the professionals by any means, for the latter are unconsciously giving what the student really requires in his college years—but, few acknowledge it.



BETA-GAMMA CHAPTER—UNIVERSITY OF SOUTH CAROLINA

Delta Sigma Pi Enters *the* University of South Carolina

THE forty-eighth chapter of Delta Sigma Pi was installed on April thirteenth when *Beta-Gamma* was instituted at the University of South Carolina, School of Commerce, Columbia, S. C.

The University of South Carolina is one of the oldest universities in the country, having opened its doors on January 10, 1805. Dr. Jonathan Mancy, president of Union College, was the first president of the new institution, and he and Professor Enoch Hanford formed the faculty on opening day. By 1820 the faculty numbered five, with two tutors, and the study body over a hundred. Dr. Thomas Cooper, an Englishman by birth, became president at the death of Dr. Mancy in 1820. He did not succeed as an administrator of the college, as he did not understand the young men of South Carolina. Dr. Cooper's freethinking, as well as his political activity, brought the institution almost to the brink of ruin. He gave up the presidency in 1833.

The reorganization that followed introduced a new faculty, and Robert W. Barnwell was placed at the head. Among the professors were men like Lieber, Thornwell, Elliott and Ellet, who set the college in the very front of American classrooms. The library was built in 1840, the first separate library building for that distinctive purpose at any American college.

In 1841 President Barnwell was succeeded by Dr. Henry, who, three years later, was succeeded by William C. Preston, under whom the college reached its greatest extent in the

antebellum days. Two more dormitories had to be erected, and the student body kept increasing.

Because of ill health, President Preston resigned in 1851, and was succeeded by James H. Thornwell, an alumnus and one of the greatest divines the South has ever produced. The present gymnasium was a chapel built for him and completed in 1855. Dr. Thornwell left at the close of 1855 and was followed in quick succession by Professor Charles McCay and James A. Longstreet.

During the Civil War the college was closed and its buildings used for hospital purposes.

On January 19, 1866, the South Carolina College opened its doors to students as the University of South Carolina. Schools of law and medicine were added. After the incoming of the radicals, there was the ever present fear of the admission of negroes. This took place in October 1873, with the entrance into the medical school of the negro secretary of state. The university was closed until 1877, when the whites returned to power.

In 1880 the buildings were turned over to the South Carolina College of Agriculture and Mechanics, which existed for only two years. In the fall of 1882 the South Carolina College was reorganized. In 1888 it was again changed to the University of South Carolina. The university had several able men at its head who contributed much to its history. Dr. Currell, the present dean of the graduate school, was president until 1922, when the

presidency was turned over to William Davis Melton, a distinguished lawyer, and successful business man. President Melton gave the last four years of his life to the University of South Carolina. Under his leadership much progress was made. When he became president in 1922 there was a total of six hundred students enrolled; at his death in 1926, there were fourteen hundred students.

Dr. D. M. Douglas became president of the university in 1927, and remains at its head.

The departments of instruction which now compose the University are:

- College of Arts and Sciences
- School of Education
- School of Law
- School of Commerce
- School of Engineering
- School of Pharmacy
- Graduate School
- Summer School
- Extension Division

That the academic standards are high is evidenced by the installation of a chapter of Phi Beta Kappa recently.

HISTORY OF THE SCHOOL OF COMMERCE

Provision was made by the General Assembly in 1919 for a School of Commerce. The school was established in response to the growing demand for scientific training in business administration. The instruction in the School of Commerce is as practicable as it is possible to make it. The problem method is used wherever possible, supplemented by class-room discussion and frequent industrial tours.

The department has gradually grown from the smallest one on the campus until now it is one of the largest, and has a registration of over

250 students enrolled in the four-year course. The faculty numbers ten, most of them full-time.

HISTORY OF THE CHAPTER

Over twenty years ago fraternities were abolished by legislative action in the state of South Carolina. There has been much agitation in recent years to repeal this law. Many people claimed that a great many of the young people of the state were going outside of the state for their education, and in many cases, to affiliate with collegiate organizations was one of the main attractions.

At any rate, the law was repealed three years ago, and practically all of the fraternities that had had chapters at South Carolina previously, have revived their chapters, and many new ones have been established as well.

With the increase in the registration in the School of Commerce, a demand was created for a professional organization. As a result a Commerce Club was organized, and operated in a successful manner for two or three years. It was from this organization that a local commerce fraternity was organized and which eventually petitioned Delta Sigma Pi some two years ago.

The installation ceremonies were held on Saturday, April thirteenth at the Masonic Temple, Columbia, S. C., followed by a banquet at the Jefferson Hotel. There was a large gathering of members from nearby chapters, *Kappa* chapter at Georgia Tech sending a delegation of fifteen members, and smaller delegations were present from *Pi* at Georgia, *Alpha-Lambda* at North Carolina and *Alpha-Tau* at Mercer.

B. Pratt Gasque, *Beta-Gamma*, acted as Toastmaster. President Davison M. Douglas welcomed Delta

Sigma Pi to the university in behalf of the administration, and Dean George E. Olson of the School of Commerce, who was initiated with the chapter, welcomed our chapter to the department. *Grand Secretary-Treasurer* H. G. Wright delivered the charge of the fraternity and the visiting Head Masters spoke for their respective chapters.

The following officers were installed as the first officers of *Beta-Gamma*:

<i>Head Master</i>	James S. Farr, Jr.
<i>Senior Warden</i>	John A. Turner
<i>Junior Warden</i>	William F. Lamar
<i>Treasurer</i>	B. Pratt Gasque
<i>Scribe</i>	David J. Wardlaw
<i>Historian</i>	Walter F. Taylor, Jr.

The following charter members were initiated:

Archibald James Beattie
 Richard Lewis Brown
 Cyril Busbee
 Angus Leonard Campbell
 Everett Ernest Dent
 Noah Erastus Derrick
 Moffatt Barmore Dupre
 Byron Malet Edwards
 Sanford Vandiver Epps
 Edwin Francis Farr
 James Sterling Farr
 James Sterling Farr, Jr.

Benjamin Pratt Gasque
 John Melvin Gasque
 John Jefferson Gee
 John Pinckney Hair
 Julian Carlisle Harter
 James Albert Hearon, Jr.
 James Blanding Holman, Jr.
 James Wesley Hunt
 William Francis Lamar
 Graydon Lee Lonsford
 Marion Dubose Lucas
 Cecil Douglas McDaniel
 James Albert Merritt, Jr.
 Woodfin Carlisle Neely
 George Edgar Olson
 William Calhoun Rion
 Eugene Earle Stone, III
 Jefferson Duffie Taylor
 Walter Frank Taylor, Jr.
 Leo Francis Thomas
 Francis Preston Thompson
 John Ashby Turner
 William Hilton Walter, Jr.
 David Jordan Wardlaw
 Arthur Carl Williamson

The installation of a chapter at South Carolina makes a total of twenty-nine states in which the fraternity is now represented with chapters, and greatly strengthens our group of southern chapters. Keep your eyes on the south!

I have never seen a man who could do real work except under the stimulus of encouragement and enthusiasm and the approval of the people for whom he is working.

—CHARLES M. SCHWAB.

The Professional Interfraternity Conference

THE plenary session of the Professional Interfraternity Conference was held at the Hotel Pennsylvania, New York City, Friday and Saturday, November 30, and December 1, 1928. Thirty fraternities were represented with delegates, *Grand Secretary - Treasurer* H. G. Wright representing Delta Sigma Pi. The fraternities represented were:

Category	Fraternities	Number
Architecture	Alpha Rho Chi	1
Chemistry	Alpha Chi Sigma	1
Commerce	Alpha Delta Sigma	3
	Alpha Kappa Psi	
	Delta Sigma Pi	
Dentistry	Alpha Omega	2
	Psi Omega	
Education	Kappa Phi Kappa	3
	Phi Delta Kappa	
	Phi Epsilon Kappa	
Engineering	Kappa Eta Kappa	4
	Sigma Gamma Epsilon	
	Sigma Phi Delta	
	Theta Tau	
Law	Delta Theta Phi	6
	Gamma Eta Gamma	
	Phi Alpha Delta	
	Phi Beta Gamma	
	Sigma Delta Kappa	
	Sigma Nu Phi	

Medicine	Alpha Kappa Kappa	8
	Alpha Mu Pi Omega	
	Nu Sigma Nu	
	Omega Upsilon Phi	
	Phi Chi	
	Phi Delta Epsilon	
Pharmacy	Phi Rho Sigma	2
	Theta Kappa Psi	
	Kappa Psi	
	Phi Delta Chi	
		30

Further progress was made toward perfecting the conference. Nine fraternities have ratified the proposed constitution and applied for membership, and as many fraternities must delay action on this matter until their national conventions it was decided to give all another year to ratify the proposed constitution and apply for membership. At the end of that time the Conference will be declared permanent and those applying for and admitted to membership in the meantime will be charter members.

Elections for the coming year resulted in Major Jarvis Butler, *Sigma Nu Phi (law)* being elected president; Dr. Ralph W. Elliott, *Phi Rho Sigma (medicine)* as vice-president; Frank H. Kramer, *Kappa Phi Kappa (education)* as secretary-treasurer; and Dr. Stroud Jordan, *Alpha Chi Sigma (chemistry)* and Dr. Alfred P. Lee, *Psi Omega (dentistry)* as members of the Executive Committee in addition to the three officers.

The next meeting will be held in the fall of 1929 at the time and place designated by the conference.

Members of Delta Sigma Pi Elected to Honorary Fraternities

1928-1929



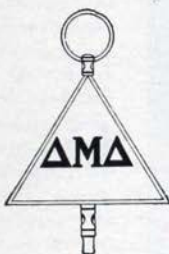
PHI BETA KAPPA

Karl Richard Bopp, *Alpha-Beta*
 Clyde Walker Davidson, *Alpha-Sigma*
 Lloyd Carr Douglas, *Alpha-Upsilon*
 William Terence Harrison, *Alpha-Psi*
 Victor Ewing Johnson, *Alpha-Sigma*
 Harry Victor Mitchell, *Alpha-Sigma*
 Erven James Montgomery, *Alpha-Eta*
 Clifford Rollin Niswonger, *Alpha-Upsilon*
 William Edward Pickens, Jr., *Alpha-Sigma*
 Henry Karl Toenes, *Alpha-Sigma*



BETA GAMMA SIGMA

Howard A. Benthin, *Epsilon*
 Kenneth John Berglund, *Epsilon*
 Millard Frederick Berglund, *Epsilon*
 Martin Christopher Canavan, *Gamma*
 Ben Joseph Cecka, *Alpha-Mu*
 Arthur Hamilton Cromb, *Iota*
 Elvin Donaldson, *Nu*
 Elmer Henry Gabel, *Epsilon*
 Carl Haugen, *Alpha-Mu*
 George Arthur McKenzie, *Alpha-Mu*
 Edward Meagher, *Psi*
 Wilbur L. Mead, *Alpha-Delta*
 Harold John Moe, *Psi*
 Robert W. Rogers, *Zeta*
 Ernest John Ronveaux, *Alpha-Nu*
 Carlton William Schnell, *Nu*
 Calvin Sommer, *Nu*
 George Andrew Wilson, *Alpha-Nu*



DELTA MU DELTA

Roy William Alexander, *Alpha-Theta*
 John Wickes Dolan, *Alpha*
 Allen Rider Howard, *Alpha*
 Francis John Kelly, *Alpha*
 Theodore Adriance Krieg, *Alpha*
 James Adam McBain, *Alpha*
 Harry William McLaughlin, *Alpha-Theta*
 Henry John Ostendorf, *Alpha*



PHI KAPPA PHI

Edward Russell Hawkins, *Alpha-Gamma*
 Mack Haynes Hornbeak, *Alpha-Zeta*
 John Reed Sterchi, *Alpha-Zeta*
 William Alton Ward, *Pi*

PROMINENT DELTASIGS

NORRIS A. BRISCO, *Epsilon*

THE DEAN of the New York University School of Retailing is none other than Brother Norris Arthur Brisco, *Epsilon*. Brother Brisco, a Canadian by birth, graduated from Queen's University in 1898 with the degree of B.A. and won first honors in history. In 1900, he received his A.M. degree and received first honors in political science and the Gowan Research Scholarship in Political Science. He studied law in the city attorney's office in Portland, Oregon, and in 1902 decided to continue postgraduate work at Columbia University. In 1902 he received a scholarship in economics at Columbia and the Schiff Fellowship in Economics the following year. He received his Ph.D. degree in 1907. From 1907-1915 he was instructor in economics at the College of the City of New York.

In 1915 he became professor of political economy and head of the department of political economy at the State University of Iowa, Iowa City, Iowa, where he immediately reorganized the department and in 1916 his title was changed to professor of commerce and he was made head of the department of economics and sociology. He organized the School of Commerce there and became its director in 1917, which post he retained until he was called to New York University as director of the School for Training Teachers of Retail Selling. He reorganized this school in 1921 and the name was changed to the School of Retailing. He remained as director until 1928, when the university placed the School of Retailing on the same basis as other degree granting schools of the university and made Brother Brisco its first Dean.

His writings include: The Economic Policy of Robert Walpole, 1907; Economics of

Business, 1913; Economics of Efficiency, 1914; Fundamentals of Salesmanship, 1916; Retail Salesmanship, 1920; Retail Salesmanship Source Book, 1920; Principles of Retailing, 1927; Retail Credit Procedure, 1929; and with John W. Wingate, the following two books, Retail Buying, 1925; Retail Receiving Practice, 1925. His writing on Economics of Business, Economics of Efficiency and Fundamentals of Salesmanship have been translated in Japanese and the first, in Norwegian.



NORRIS A. BRISCO, *Epsilon*

Brother Brisco has developed the School of Retailing into by far the largest professional school of its kind in the country. All of the large department stores in the New York metropolitan district, except one, are supporters of the school. When Brother Brisco was advanced to the rank of Dean, he was the guest of honor at a banquet held at the Hotel Astor in New York, on April 24, 1928, which was attended by two hundred and fifty store executives, faculty members and students.

HAROLD H. MAYNARD, *Nu*

ONE of the most active supporters of any of the chapters in Delta Sigma Pi is Professor Harold H. Maynard, *Nu* chapter at Ohio State. Brother Maynard is acting secretary of the College of Commerce and Administration of Ohio State University. He graduated from the Iowa State Teachers College in 1912, which was followed by three years as a high school principal and then three years of graduate work at the University of Iowa and Harvard University, receiving the degree of M.A. from Iowa, and also one from Harvard, and his Ph.D. from Iowa. He then taught at Vanderbilt until 1920; then was assistant professor of business organization at Washington State College, Pullman, Washington,

until 1923, since which time he has been professor of marketing at Ohio State University. He acted as president of the Columbus (Ohio) Advertising Club for two years and is frequently called upon to speak before various types of business organizations, such as advertising clubs, chambers of commerce, and local, state and national associations. In connection with one of his colleagues he carried on a business as consultant in marketing problems.

Brother Maynard is also the author of three books: *Marketing of Northwestern Apples, 1923*; *An Introduction to Business* (with W. C. Weidler) 1925; and *Principles of Marketing* (with W. C. Weidler and T. N. Beckman) 1927. He is a member of Beta Gamma Sigma and Acacia.

Brother Maynard is married, has a son five years old, and resides in Upper Arlington, one of the suburbs of Columbus, Ohio.



H. H. MAYNARD, *Nu*

HAROLD MILTON HECKMAN,
Pi

IN A RECENT issue of THE DELTASIG we published an article on the new School of Commerce building constructed by the University of Georgia. Much of the credit for the conception and construction of that building goes to Brother H. M. Heckman, professor of accounting and head of the department of accounting at Georgia, and a member of our *Pi* chapter. Brother Heckman carried his undergraduate work at Arizona, graduating in the class of 1918. He was an assistant at Columbia from 1918-1920, and received his M.A. degree there in 1920. The following year he taught at Miami University, Oxford, Ohio, going to the University of Georgia in 1921 as professor of accounting and head of the accounting department which position he still holds.

In addition to having always displayed a very active interest in the affairs of our Georgia chapter he has been and still is

secretary-treasurer of the War Memorial Fund of the University of Georgia, which fund was raised to erect a memorial to the students and alumni of the University of Georgia who served in the World War, and Brother Heckman was in active charge of the soliciting of subscriptions to this fund of over one million dollars, and the collection of the subscriptions. A memorial building has been erected on the Georgia campus, and with funds remaining in the treasury of this fund, it was decided to use these surplus funds to construct other buildings sorely needed on the Georgia campus, and the first building so constructed was the School of Commerce building, opened a year ago last February.

Brother Heckman is auditor of student activities, is auditor of the Extension Work carried on by the university, and is treasurer of several local organizations. He holds a C.P.A. degree, and is a member of *Beta Gamma Sigma* and *Phi Kappa Phi* fraternities, as well as the Association of University Instructors in Accounting and the Commercial Law Teachers Association. He married Claudia Flanigen of Athens, Ga., on July 28, 1926, has one child and resides in Athens, Ga.



HAROLD MILTON HECKMAN, *Pi*

CHARLES EUGENE FREEMAN,
Beta

BROTHER CHARLES E. FREEMAN, *Beta*, was recently honored when he was appointed as secretary of the Insurance Advertising Conference by its Executive Committee. This

organization is composed of advertising and publicity managers of practically all the large life, fire and casualty insurance companies in the country.

Brother Freeman attended Northwestern University School of Commerce and was initiated into *Beta* chapter June 7, 1919. He was quite active in chapter affairs and School of Commerce activities, and was

elected Head Master of *Beta* chapter in 1921. He affiliated with the America Fore Group of insurance companies consisting of the American Eagle Fire Insurance Company, the Continental Insurance Company, the Fidelity-Phenix Fire Insurance Company and the First American Fire Insurance Company, all of New York, as assistant to the advertising manager in December, 1922, and was appointed advertising manager of these same companies in March, 1926. This group of insurance companies is represented by some thirty thousand agents throughout the country, and also carries on a Canadian and foreign business. The work of his department is to get the agents to sell more insurance.

“Charlie” is married, resides in New York, and recently became the proud father of a baby boy, Charles Thompson Freeman.



CHARLES E. FREEMAN, *Beta*

The Board of Directors
Announce the Installation of the
Beta-Delta Chapter of Delta Sigma Pi
at the
North Carolina State College
School of Science and Business
Raleigh, North Carolina
on the
Twenty-second day of May
nineteen hundred and twenty-nine



*The details of this Installation will appear in the next
 issue of The DELTASIG*

HISTORIES NEVER TOLD

Written by HAROLD J. POTTER, Ξ

FOREWARNED: On semi-occasional release dates Ye Editor has been disclosing the absolutely untrue histories of the men who are making our g-r-a-n-d and g-l-o-r-i-o-u-s fraternity. Hip! Hip! Hoo-rye!

Presenting

CLARENCE B. WINGERT, *Omega*
Member, Board of Directors

Our Grand Kleagle of the Koffer, Heavily Guarded Wright, found out that my ancestry included a trumpeter to Henry the Eighth and a bugler to Charles I, so he asked me to horn in on this May issue with another life's mystery of an unsuspecting Brother. So, Clarence you have been elected, . . . and how! (Really the names are drawn from a hat, Oscar.)

So I take my pen in hand, as Mr. Watterman might write. This reference to our useful lunch counter servant reminds me of the deaf and dumb man who had an impediment in his speech, . . . he lost his index finger.

First of all, let's get a background. This article is being written in nature's wonderland, . . . Niagara Falls, . . . and the roar of mighty Niagara's tumbling torrents and rioting rapids keeps pace with the rhythmic swing of this article as it dashes its way to the, . . . see, Clarence, I told you that this Convention and Publicity Account would influence my style, if any.

Well, anyway, here's the set-up. I'm at my desk. It's nine o'clock in the evening and the falling floods of Niagara are beautifully bathed in a colorful clamour of radiant hues. Four billion candlepower of colors coat their rays on the grandest spectacle on earth. (Clarence, you're getting a real break. All the other articles were written during the day. This one, with such an environment, must be illuminating, especially when one reads your graphic description in "Who's Who?" . . . I often wonder.)

So I begin the absolutely untrue biography of a worthy member of our Fraternity's

Lumber Directors, . . . Clarence B. (Bud) Wingert of *Omega*.

I realize that it is a Herculean task and decidedly dangerous, but I have fortified myself with a copy of "Who's Who," "Cop's Gazette," "College Rumor" and the Congressional Library. With this fund of authentic information I merely relate to you the alleged facts.

Brother "Bud" Wingert first saw the light-o'-day in Pittsburgh. His father, when informed of the boy's arrival, said, "That suits me!" in typical Pittsburgh brogue. As much as we kid about coming clean from Pittsburgh, it's one of the finest cities in the country to be from. Many wise men come from Pittsburgh. The sooner they come the wiser they are.

When "Bud" was about seven years young he ran out of the kitchen to get his father's shot gun, for he had seen several rats in the kitchen stove. Armed with the implement he entered the kitchen ready to exterminate the rats, but could do nothing for he realized that they were out of his range. (That's a hot one!)

One day "Bud" asked his father, "Dad, why do they say 'Amen' and not 'Awomen' in Sunday School?" His father was terse in his reply, thereby scoring one for the common people, "Because they sing hymns and not hers, stupid!" One could easily note an air of silence as his father ejected this brilliant piece of mouth music.

At the boy scout age "Bud" established a large magazine route in his neighborhood. He soon gave it up, however, for his father sued the publishers of the Saturday Evening

Post because his son became bowlegged. (Do you kneed this one explained?)

One day "Bud" went on a hiking trip and came to a small town where a theatrical troupe was playing "The Way of All Flesh." Clarence went to the hotel room of the leading lady and stole her clothes and then went outside and hollered "Fire!" Everyone in town enjoyed the show, "The Way of All Flesh."

An interesting experience while "Bud" was in grammar school truly reflects the boy's knowledge of history. One day the teacher asked "Bud," "Why is there so much water around the Statute of Liberty?" And "Bud" replied, "Because she raised her hand and the teacher didn't see her."

"Bud" entered high school at eighteen. Somehow he only lasted four years, during which he learned to swim and, that a bird in the hand is not good table manners.

The next step in the career of our hero takes us to the State of Kansas where Clarence entered the University. He choose this location because he was against any law that overruled personal liberties and Kansas has a ban on smoking. Frankly he didn't care what anybody thought, for he's settled down with a package of Luckies and a box of sweets to enjoy an Old Gold Radio Program. "Bud" also holds a viewpoint on the 18th addition to our Constitution and whenever the Volstead Act is mentioned he yells, "Three cheers for the red, wine and brew."

In addition to his University training, Clarence attended a Barber's College and made an excellent showing in athletics, in fact they elected him Shear Leader, but he graduated only by a hair. (Oscar, you've just got to use your head on these.)

His roommate at Kansas was a Scotchman, who was so close that he often got

slapped. This Scotch roomie wanted to give a certain co-ed the rush so he took her home on the subway. One night he got so tight that he bought a round of drinks for the house. It is also rumored that this scotchman gave a waiter a tip, but the horse lost.

Sandy and "Bud" had a tough time paying their roomrent. One day the landlady wrote to them, "Gentlemen: I regret to inform you that my rent is much overdue. Will you please forward me a check?" Back came the reply, "Dear Madam: We see no reason why we should pay your rent. We can't pay our own."

While in school Clarence wrote a play but it was not accepted. He failed to appreciate that most of our modern plays must be sin to be appreciated. (For crying out lewd!)

An interesting incident occurred when Clarence presented his play to the publishers, who featured Dime Novel editions. The Editor, after reading the manuscript said, "My business is going to the wall. People don't buy anything but expensive editions nowadays." His assistant spoke up, "Yes, de luxe against us." (That's one I couldn't cover up.)

"Bud" had a hobby of inventing, and at the age of twenty-four created corsets for cows so that they would give condensed milk. (Tie the can on that one. Bull-ieve it or not.)

Clarence is now actively engaged in banking. Several days ago he was dictating a letter. In the middle of a paragraph he was in doubt as to the use of a certain phrase, so he said to his stenographer, "Do you retire a loan?" And the wistful-eyed one replied rather sleepily, "No, I sleep with mamma."

There is no moral, . . . and absolutely no sense to this boiler-plate.

The most stupid thing about a fraternity chapter is its passion for conformity. Almost anything, no matter how assinine, will be adopted by a group if it is the thing that is done by other chapters on the campus.

—GEORGE STARR LASHER in the *Rattle of Theta Chi.*

NEW BUSINESS BOOKS

HOW TO ANALYZE COSTS

BY BROTHER COLEMAN L. MAZE, *Alpha*
AND JOHN G. GLOVER

both Assistant Professors of Management,
New York University

This text has been written to assist both accountants and executives to make proper use of the vast volume of cost data that has been gathered at great expense by business concerns, for management ends. Too frequently, for one reason or another, the elaborate machinery set up to ascertain the facts about costs operates to little purpose and is practically ignored by executives. Either the reports prepared by the accountants have not been prepared with sufficient regard to the needs of executives, or the executives themselves show a lack of ability, or a stubborn disinclination, to give full weight, in formulating their policies, to the facts revealed by the cost accounting system.

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Published by The Ronald Press Company
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BY MASON LONG
Associate Professor of English Literature,
Pennsylvania State College

Here is a book that can be used with profit by every person feeling the need of a fuller understanding of the principles of grammar. The text is modern in every way, and is a study of grammar from the stand-

point of present-day needs and usages. After a reader has worked through the book and applied the rules and principles, he should have little further difficulty with grammar problems in any reading or writing he has to do.

Published by The Ronald Press Company
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CORPORATION PROFITS

BY LAURENCE H. SLOAN
Managing Editor, Standard Statistics Company

This book is addressed to the individual owner of the corporate securities in order to help him to a fuller understanding of the meaning of profits and the analysis of profit statements. It is also addressed to all business men who are concerned with the financial condition of their own companies; and to bankers who are analyzing financial statements in order to determine credit risks.

This work was undoubtedly an arduous and exacting task and might have been impossible had not the extensive facilities, valuable files and the staff of the Standard Statistics Company not been available. Executives, members of investment and banking house staffs, accountants, statisticians, and holders of corporate securities will find this volume both interesting and exceedingly valuable.

Published by Harper & Brothers 365 pp.
Price \$3.50

HOW TO TALK

BY JOHN MANTLE CLAPP
AND EDWIN A. KANE

The task in which all of us are daily engaged in is selling ourselves. It seems logical that to effectively sell oneself, one must know how to talk. There is no denying the power of communication.

The art of speech is discussed in this volume in a most complete and readable form, and is the outgrowth of many years' experience in helping individuals to work out their own problems of communication.

Many valuable suggestions are given for the cultivation of the capacity to talk effectively and convincingly.

Published by The Ronald Press Company
647 pp. *Price \$5.00*

THE SHORT SPEECH

BY JAMES THOMPSON BAKER

This book is devoted exclusively to the short speech. The short speech is receiving

more and more attention than ever before, it is used more, more people have to make it, it is more appreciated. This text treats briefly but comprehensively all forms of the short speech. It will be found a reliable guide for the business man, who may slip it into his pocket or traveling bag to use in the preparation of that speech which must be made shortly and which must be brief.

Published by Prentice-Hall, Inc. 315 pp.
Price \$2.50



ETA CHAPTER—UNIVERSITY OF KENTUCKY

TOP ROW (left to right): Walter Drake, James Gates, Cummins, Ralph Woodall, Preston Berry, William Chrisman, Robert Rhode, Edward Bishop, Austin Gresham, Walter Vest.

MIDDLE ROW: Silas Hearne, Russell Adams, Wilfred Valade, Robert Holt, Rex Allison, Preston Ordway, Edwards, Charles Luckett, Benjamin Stapleton.

BOTTOM ROW: Robert Haun, Edwards, John Nickols, D. C. Carpenter, Frank Howard, John Epps, James Slaughter, William Prince, V. L. Couch, Carlyle Scheuermeyer, Roger Laufer, Robson McIntyre.

AMONG THE GREEKS

GROWTH OF THE GREEKS

New chapters recently announced are:

Professional

- Alpha Gamma Rho (agricultural) at Maryland
- Alpha Kappa Kappa (medical) at Southern California
- Phi Delta Epsilon (medical) at Cincinnati, Baylor, Tennessee and Hahnemann Medical School
- Phi Sigma (biological) at Pittsburgh and Lawrence College
- Sigma Delta Chi (journalism) at Florida and Washington and Lee
- Sigma Delta Kappa (legal) at Knoxville College of Law and John R. Neal College of Law

Honorary

- Phi Beta Kappa at Emory, Mills, Ohio, Rice, Richmond, Southern California and Washington State
- Phi Kappa Phi at St. Lawrence University
- Sigma Xi (scientific) at Colorado
- Tau Beta Pi (engineering) at Clemson, Mississippi A. and M., North Carolina and Rose Polytechnic Institute

Social

- Acacia at Washington
- Alpha Epsilon Pi at Washington University
- Alpha Lambda Tau at Arkansas and Illinois
- Alpha Mu Sigma at Alabama and Union
- Alpha Phi Delta at Alabama, Harvard, M. I. T., Rochester and Penn State
- Beta Kappa at Ohio State and Pennsylvania
- Beta Theta Pi at Mississippi (revived)
- Chi Psi at North Carolina
- Delta Upsilon at the University of California at Los Angeles
- Kappa Delta Rho at Oregon State
- Kappa Sigma at Union
- Phi Gamma Delta at North Carolina (revived)
- Phi Kappa Sigma at Oklahoma and South Carolina
- Phi Kappa Tau at West Virginia, LaFayette and Washington

- Phi Mu Delta at Rhode Island State
- Phi Sigma Kappa at South Carolina (revived)
- Pi Kappa Alpha at Southern California
- Sigma Phi Epsilon at Washington University, Texas and Tulane
- Tau Kappa Epsilon at Monmouth and Purdue

Sororities

- Alpha Chi Omega at Whitman and Florida State College for Women
- Alpha Omicron Pi at Penn State
- Alpha Xi Delta at Denver and Randolph-Macon
- Beta Phi Alpha at Howard, Newcomb and Oregon State
- Beta Sigma Omicron at Arkansas, Miami University and Simpson
- Chi Omega at Denison
- Delta Delta Delta at South Carolina and William and Mary
- Delta Zeta at Mississippi and South Carolina
- Kappa Alpha Theta at Southern Methodist
- Kappa Delta at Queens and William and Mary
- Kappa Kappa Gamma at Manitoba and Southern Methodist
- Phi Mu at the Florida State College for Women
- Theta Phi Alpha (Catholic) at Penn State
- Zeta Tau Alpha at South Carolina and Manitoba

RECENT CONVENTIONS

Chicago and St. Louis seem to have been popular cities in which to hold fraternity conventions during the past year. Those meeting in Chicago were Alpha Gamma Rho, Sigma Delta Chi, Tau Delta Phi, Phi Beta Delta, and Alpha Epsilon Pi, while Phi Epsilon Kappa, Tau Beta Pi, Phi Beta Pi and Sigma Tau Gamma met in St. Louis. Theta Xi convened in San Francisco; Phi Delta Epsilon in New York; Alpha Omega in Boston; Sigma Delta Kappa in Denver; Phi Delta Chi in Louisville; Alpha Chi Rho in Hartford, Conn.; Eta Kappa Nu in Min-

neapolis; Nu Sigma Nu in Cleveland; Phi Chi in Milwaukee; Phi Delta Theta in Nashville; Pi Kappa Alpha in El Paso; Pi Delta Epsilon in Atlanta; Sigma Alpha Epsilon in Miami, Fla.; Delta Kappa Epsilon in Boston and Tau Kappa Epsilon in Decatur, Ill.

Alpha Kappa Psi (commerce) will hold its next convention in Denver, Colo., June 19-22, 1929.

Sigma Nu reports that its Permanent Endowment Fund has received a total of 9,668 subscriptions of \$50 each, totaling \$483,400.00. On these, 1,419 have been paid in full, and partial payments on the others brings the total amount of cash paid in to this fund \$194,813.35.

During the past year Sigma Alpha Epsilon received payments totaling \$21,650.46 to their National Endowment Fund, in addition to a bequest of \$25,000.00 from the estate of William C. Levere, former Supreme Eminent Recorder of the fraternity. The total amount now available in their National Endowment Fund is \$164,919.78, and in addition they have \$183,250.13 in the Life Subscription Fund to *The Record*.

Sixteen of the social fraternities have fifty chapters or more, according to the *Purple, Green and Gold* of Lambda Chi Alpha, as follows:

	Chapters
Kappa Sigma	108
Sigma Alpha Epsilon.....	103
Phi Delta Theta	97
Sigma Nu	94
Alpha Tau Omega	90
Sigma Chi	88
Beta Theta Pi	86
Lambda Chi Alpha	77
Delta Tau Delta	75
Pi Kappa Alpha	74
Phi Gamma Delta	69
Kappa Alpha	65
Sigma Phi Epsilon	57
Delta Upsilon	54
Phi Kappa Psi	50
Phi Sigma Kappa	50

The four oldest local fraternities in America are *Lambda Iota* (1856) at Vermont; *Phi Nu Theta* (1837) at Wesleyan; *Kappa Kappa Kappa* (1842) at Dartmouth, and *Berzelius* (1848) at Yale.

Tau Beta Pi and *Sigma Tau*, honorary engineering fraternities, voted against merg-

ing after considerable negotiations had been carried on between the two organizations. Although *Tau Beta Pi* suggested a consideration of possibility of a merger their convention voted against it.

"It is better to own a comfortable modest chapter house of fair size that can be carried without effort than to be burdened with the maintenance of a lavish clubhouse from which poor men's sons are barred."

—*The Journal of Sigma Phi Epsilon*.

THE SORORITIES ARE GROWING, TOO

According to figures compiled by Miss Olga Achtenhagen, Editor of the *Angelos of Kappa Delta*, thirty-six chapters were installed by the twenty sororities members of the National Panhellenic Congress during the past year, an increase of eight over the total number chartered the year before. These twenty sororities have a grand total of 975 chapters, as follows:

Sorority	Number of Chapters In-		
	1929	1928	crease
Chi Omega	85	78	7
Pi Beta Phi	75	74	1
Delta Delta Delta	73	71	2
Kappa Delta	64	61	3
Kappa Alpha Theta	57	56	1
Kappa Kappa Gamma.....	57	56	1
Zeta Tau Alpha	55	54	1
Delta Zeta	54	49	5
Phi Mu	52	52	0
Alpha Chi Omega	51	50	1
Alpha Delta Pi	48	48	0
Alpha Xi Delta	46	45	1
Delta Gamma	43	42	1
Sigma Kappa	41	39	2
Alpha Gamma Delta	39	38	1
Alpha Delta Pi	35	34	1
Gamma Phi Beta	35	33	2
Alpha Phi	30	28	2
Beta Phi Alpha	19	17	2
Alpha Delta Theta	16	14	2
	975	939	36

The proposed anti-fraternity bill which was introduced in the Texas legislature recently following the death of a Texas student during a fraternity initiation, has died in committee. Much newspaper and magazine space was devoted to rather heated discussion of the fraternity system, Hell-week and rough-house initiations, following this unfortunate accident, and the great majority of fraternities are abolishing this practice. Investigation proved that this Texas student met with his death because of

a weak heart, and not because of any direct contributing factor involved in the initiation.

After negotiation extending over a period of several months the Rho chapter of *Beta Kappa* at Illinois Wesleyan initiated a large percentage of the active and alumni members of a competing local fraternity, *Theta Delta Rho*.

It is claimed that the University of Illinois leads all universities in the country as regards total number of chapters of social fraternities, having 88 social fraternities, and Cornell is second with 82. Every national social fraternity of any standing has a chapter at Illinois except *Sigma Phi*, ultra conservative Eastern fraternity, and *Kappa Alpha*, which restricts its chapters to points south of the Mason-Dixon line.

Phi Beta Kappa reports approximately 55,000 living members. This is the oldest college fraternity in existence, being organized in 1776.

Kappa Sigma has established a full-time Executive Secretary in charge of their Central Office.

Beta Theta Pi recently revived its Mississippi chapter, which now gives them a total of 86 active chapters.

Roy Riegels, the California football player who ran the wrong way in the Tournament of Roses football game last winter, is a member of *Sigma Phi Epsilon*. He is gifted with a sense of humor, for on attending a social event the night of this memorable game he was introduced to some guests who did not catch his name and said so. "It doesn't matter," replied Riegels. "I'm the fellow who ran the wrong way this afternoon. The name isn't important any more."

Sigma Nu recently celebrated its sixtieth birthday. It was founded on January 1, 1869 and now has more than 23,000 members.

Courageously, *Beta Theta Pi* proceeds with her housecleaning. At the 89th General Convention the expulsion was reported of 27 men found unworthy to wear the badge and bear the name of the fraternity. Thirteen members of one chapter alone were ousted

for refusal to meet their financial obligations.

When one of the founders of *Alpha Tau Omega* died recently, he left a gift of \$5,000.00 to his fraternity, the largest gift ever received by them. A member of *Sigma Alpha Epsilon* left a bequest of \$25,000.00 to this fraternity.

Fraternity affiliations of members of Herbert Hoover's cabinet are as follows, according to the *Phi Gamma Delta*:

Secretary of State Stimson, *Psi Upsilon*, Yale

Secretary of Navy Adams, *Delta Kappa Epsilon* and *Alpha Delta Phi*, Harvard
Secretary of Agriculture Hyde, *Delta Upsilon*, Michigan

Attorney General Mitchell, *Delta Kappa Epsilon*, Minnesota

Secretary of War Good, *Phi Delta Phi*, legal, Michigan

Secretary of Labor Davis, honorary member of *Delta Sigma Phi*

Mrs. Hoover is a member of the Stanford chapter of *Kappa Kappa Gamma* and the secretary to the president, George Akerson, is a member of *Phi Kappa Psi* from Allegheny.

The merger of Miami University and Oxford College, both at Oxford, Ohio, is particularly interesting. Miami was founded in 1809 and recently celebrated its centennial. Oxford College was founded by a group of Miami professors in 1830 and has grown to be one of the most popular girls' schools in Ohio. They have grown side by side, bound by ties of origin and sentiment, but within the past decade financial and administrative reverses together with a decreased enrollment within Oxford College, have made the merger with Miami advantageous, and the alumni of both schools feel that it is to the best interests of both.

The present Oxford College will be turned into a dormitory for girls at Miami, but the name Oxford College will be preserved, possibly by naming the dormitory Oxford College Hall. The Alumnae of Oxford College will be incorporated in the records of Miami as an affiliated institution; thus Miami will add the names of many illustrious women to her already lengthy list of distinguished alumni.

The Bureau of Education, Department of Interior, has announced that the enrollment in 148 engineering schools in the United States has increased from 62,312 in 1926-1927 to 65,520 in 1927-1928. The twelve largest engineering schools are:

	<i>Enrollment</i>
M. I. T.	2,250
Purdue	2,226
Illinois	1,820
Georgia Tech	1,596
Michigan	1,593
Ohio State	1,546
Cincinnati	1,565
Lehigh	1,510
Northeastern (Boston)	1,471
Penn State	1,444
Texas	1,441
Rensselaer	1,414

The professional grouping in the 148 engineering schools is as follows:

	<i>Enrollment</i>
Electric engineering	20,210
Civil	14,073
Mechanical	11,273
Chemical	5,987
Architectural	3,256
Mining and Metallurgy	2,143
Industrial	2,135
Aeronautical	614
General	438
Petroleum	372
Textile	320
Geological	211
Gas	101
Electro-chemical	99
Railway	49
Sugar	44
Sanitary and municipal.....	33
Marine	16
Flour Mill	9

WE CAN TRAVEL THE ROAD BUT ONCE

Thomas Arkle Clark, dean of men at the University of Illinois and one of the best-informed men on college and fraternity affairs in the country, recently made a list of things he would do if he had to go through college again. Were he to begin his college days anew, he says, he would:

1. Develop concentration . . . work harder but not so long.
2. Learn to work while others are around.
3. Put more stress on learning how to get information than upon the information itself.
4. Find more difficult tasks to do.
5. Learn to speak in public.
6. Learn to play well some athletic game.

7. Learn to do one line of work particularly well.

8. Get better acquainted with his instructors.

9. Take fewer courses which are strictly practical.

10. Have an avocation which would bring him into close touch with men.

—————

The reputation of a chapter, its standing on its campus, depends comparatively little on those who have gone before and almost entirely on those men now in college. And, incidentally, it is not infrequently that the group in the little, old house down the street steps out in front of the older, cocky, self-confident crowd in the new mansion at the campus entrance.—*The Purple Green and Gold* of Lambda Chi Alpha.

—————

You cannot hold a strong position without strong opposition.

You cannot seem right to any if you don't seem wrong to many.

A useful life cannot be entirely peaceful and carefree.

You must do your duty as you see it.

Every earnest man in every generation has paid the price of individuality.

The greater you are, the greater the penalty of your progress. The farther you go, the wider your range, the more you increase the points of contact with which you must reckon, and therefore, you multiply your battles against misconception and slander and envy and malice.

In every sphere men gibe and sneer—even the peace of the ditchdigger is threatened by the unemployed laborer who covets his job.

So long as you aspire, others will conspire; so long as you try, others will vie.

You'll have hostility to face in every place and at every pace.

Go straight ahead to your goal.

So long as your conscience isn't ashamed to acknowledge you as a friend, don't you give a rap for your enemies.—*Exchange*.

FRATERNITY GOALS FOR THE NEW YEAR

Francis W. Shepardson of Beta Theta Pi, none other than the new editor of the eleventh edition of Baird's Fraternity Manual, tells what a GOOD CHAPTER does:

1. Recognizes that it is not a local organization, but is a branch of a firmly-established national fraternity having definite

aims and purposes, and that its own charter was granted primarily to give added strength to the parent body.

2. Recognizes that the aims and purposes of the Fraternity have precedence over any purely local customs or desires and that loyalty to the Fraternity is the first prerequisite to enduring chapter development and success.

3. Strives through its individual members to exalt those aims and to fulfill those purposes, magnifying constantly the importance of individual accomplishment as a necessary accompaniment to group achievement.

4. Cherishes the sentiment of the Fraternity through its songs and through faithful adherence to its ritual interpreted with dignity on occasion of initiation.

5. Seeks to encourage its members in every way in unity of spirit and endeavor, tries to elevate standards of scholarship, aims to develop strong ties of human friendship among its members, manifests loyalty to the institution in which it is located, and gives hearty support to the faculty in measures which look toward the improvement of individual character.

6. Tries through its local administration to respond promptly and efficiently to the demands made upon it by the officials of the Fraternity, insisting upon efficiency in such administration.

7. Bars intoxicating liquor and gambling from its house and does not tolerate, on the part of its individual members, open violation of the laws or of plain transgressions of the spirit of the Fraternity.

8. Keeps its chapter house and grounds in good condition, regulates life in the house by such sensible laws as to make it as nearly as possible a real college home, and trains its members to respect the rights of one another as well as the obligations toward neighbors in a college community.

9. Pays its debts promptly and trains its members to regular and systematic habits in personal financial matters as a fundamental factor in chapter prosperity.

10. Joins in every movement for better relationships among fraternity men in its institution, championing the local interfraternity conference as a desirable help toward comity and wider college friendship, always putting the larger interests of the institution ahead of the narrow and selfish demands of temporary chapter advantage.

11. Remembers that it is an institution designed to exist for many years and whose future success will largely be due to the reputation and character it sustains at any one time.

12. Teaches its individual members to understand that each has a distinct responsibil-

ity and that each must maintain his character as one of its worthy members.

To this is added eleven more points by Lambda Chi Alpha fraternity. Both are worth while clipping and pasting in the front page of every chapter manual issued by the presiding officers of chapters everywhere:

1. An automatic suspension clause *rigidly enforced*.

2. A thoroughly-planned system of pledge training. (The new pledge books should form the basis of pledge training in every Zeta.)

3. A thorough bookkeeping system. (The Universal Accounting System, planned by a certified public accountant especially for Lambda Chi chapters, is inexpensive, simple, comprehensive, flexible, and scientific. Forms may be obtained from the central office.)

4. A definite scholarship policy. (There should be a reasonable scholastic requirement for initiation. There should be a rigid study hour rule and this should be *absolutely* enforced. Emphasis should be placed on freshman guidance.)

5. A definite policy (adopted early in the year before the sophomores become too blood-thirsty) governing freshman discipline. (Plan something, anything, which will do away with brutality and vulgarity in rough initiation, so-called. The pledge court idea and the assignment of useful tasks about the house are helpful in getting away from crude practices. Don't confuse chapter entertainment, freshman discipline, and initiation. The three things are separate and distinct.)

6. A well-organized set of files. (The central office supplies a set of file labels which will aid you in organizing your own system.)

7. A chapter library. (There should be a chapter librarian, and he should be charged with taking good care of all chapter books.)

8. A good set of ritualistic equipment. (Buy at least a few pieces each year. Don't continue using a makeshift set.)

9. Greater ritualistic emphasis. (A special degree team is a great help, for members retaining the same parts for several years can be expected to memorize them. See that the traveling secretary reviews the Greek phrases when he calls. Make the ritual a solemn, serious, and dramatic performance which will have a lasting effect.)

10. Greater alumni contact. (Send the alumni newsy reports frequently. Elaborate printed periodicals are unnecessary. Inexpensive mimeographed news sheets issued monthly are far better than costly printed booklets issued quarterly or annually.)

11. Cooperation with national officers.

To the Unknown Student is dedicated this tribute by the *Caduceus* of Kappa Sigma: "With all our athletic heroes and all our scholastic and forensic brilliants, there still are, as always, a great body of men in the ranks of our undergraduate chapters who do not shine in any line, who never hear the cheers of the packed stands nor bear the laurel wreath of classroom achievement. Yet most of them are bright, upstanding young men, who do all of their work well and fulfill every duty. Never do they do any single act nor achieve any height that can place their names on the heroes' roll, yet they are the backbone of our chapters. While we are singing the praises of the physically brave and bedecking the brow of the mentally brilliant, let us not forget that behind them is a rank and file of unheard-of boys from whose names will be drawn a goodly portion of our successful men of the future. A genius, as often as not, is disguised in youth behind an unimpressive front. The ordinary boy in the chapter house, even the 'dead one,' is likely to blossom out as the greatest of them all when he 'finds himself' in later years, provided the stuff is there and he holds true to his ideals."

WE ALL HAVE THEM

Page upon page in the magazines of the fraternities have been devoted to the eminent members whose service to their respective brotherhoods has been a bright page in the chronicles of the Greek letter societies. Yet there is a certain class of members that has been sadly neglected. It is purposed here and now to give these neglected ones the mention they so richly merit, not however, because their lights have been hidden under bushels!

Let it be borne strictly in mind that those who are about to have the limelight cast upon them are not wholly indigenous to Phi Gamma Delta; we must be unselfish enough to share them with our esteemed friends and allies of other signs and symbols. The line forms on the right, men; step up and meet these famous fraters:

The individual who really does not want an answer when he asks, "What can I do for the fraternity?"

The bird who will not pay his graduate chapter dues, but who wins the chapter's golf tournament prize and accepts it.

The belly member who eats pig at the annual dinner and believes that that dis-

charges his fraternal obligations for the year.

The oracle who does not subscribe to his fraternity magazine, yet loves to spread misinformation about the brotherhood to any undergraduate audience he can obtain.

The fireside flea who is president of the college in everything but title.

The politician who is a red hot fraternity man until after election day.

The graduate chapter secretary who collects annual dues from every member except himself.

The dead beat alumnus who makes a noise on every fraternity subject save the payment of his bill for room and board.

The subscriber in arrears who uses the self-addressed renewal envelope to send in a personal item about himself and fails to enclose renewal check.

The psychological moment contributor who pledges the same \$100 perennially but who never reaches the psychological moment of payment.

The swain who mates over the chapter house telephone.

And there are others.—*The Phi Gamma Delta.*

Pledge, stand up there, wipe the smile off your face and incline your clean, if any, ear. You are one of 700 just like you in Phi Gamma Delta this year. Down in Virginia you are called a goat; out in Ohio your pet name is funk; in Hoosierland you answer to rhynie; elsewhere you are likely to be called almost anything. Don't worry—"sticks and stones may break your bones," etc., etc. We really like you. Your head is probably awirl with good advice that your upperclassmen have given you; we know you'll not mind if we, too, talk to you like a garrulous old Polonius.

If you do nothing else in college, open your books. Believe it or not, it really pays. This idea of a gentleman's C is a vicious one. You'll be more likely to make *Who's Who* if it is an A. Take this on faith—you will thank us later.

Extra-curricular activities are stimulating—if taken in moderation. Otherwise they intoxicate. A lot of meaningless campus "honors" are so many goat feathers. Don't be a Joe College Babbitt.

College first, fraternity second, is one of the slogans of Phi Gamma Delta. We are not afraid to shout it. If you are loyal to your alma mater, it follows, as flunk notice

the wasted hours, that you will be loyal to your fraternity.

For seventy-nine years men have been turning to Phi Gamma Delta as a shrine for inspiration. The white star is the open sesame to a multitude of happy hours. Love your brothers when they provoke you. Forgive them when they make asses of themselves, and help them to avoid a repetition of the same. Note their achievements with praise.

Go in for your fraternity. Absorb its history; read its magazine; learn its songs; make of it more than a hat rack and a restaurant; meet men from other chapters; strive to get the broad national viewpoint.

Stand up for your rights—you have them—if any man tries to inflict barbarous treatment upon you in connection with your pre-initiation stunts. You do not have to be paddled inhumanly to be found worthy of Phi Gamma Delta.

Above all, be yourself. Even the scum of the earth can be itself.

—*The Kappa Alpha Journal.*

The perfect chapter is one in which perfect harmony exists; in which every member is in some activity and they bring in double the chapter's share of honors in EVERY line; all rules of the chapter, fraternity and college are observed rigidly and all duties performed promptly; all secret work is done in due form without benefit of book or prompter; a creditable alumni letter is gotten out each year; no member ever is lost through poor scholarship and the chapter leads the campus in grades; every visitor to the house is cordially received, and no member ever so acts as to injure his chapter's and fraternity's good name. But we still are waiting to see such a chapter.

Brothers discovering any local answering the description will please call to it the attention of the S. E. C. and all that has been said against further expansion will, we are sure, be waived in that instance.

—*The Caduceus of Kappa Sigma.*

The fraternity can best serve its college by impressing constantly on all of its members those ideals of friendship, scholarship, and good academic citizenship emphasized in the obligations that fraternity men have assumed.

As has often been pointed out, the fraternity is a selected group, selected first from the grades to attend the high schools,

selected second from the high schools to attend the college, and selected third from among college men to form a brotherhood pledged to maintaining and advancing the best ideals of academic life. Such a group should be not only what active members usually are, youths of pleasing personality, good mental capacity and fraternal impulses, but they should also be leaders in scholarship and creators of worthy academic traditions. In a word, the fraternity man serves his college best by striving to make himself and his fellows a source of strength and pride to the institution of which his fraternity is a part.

S. AVERY,
Chancellor University of Nebraska.

S M I L E S

A young man was lying on an operating table ready for an examination.

Doctor (to attendant): "Bring in ethyl chloride."

Young man (jumping up): "No, Doctor; please don't bring a woman in here!"

—Denison *Flamingo.*

City Banker (visiting the farm): "I suppose that's the hired man."

Farmer (who has visited banks): "No, that's the first vice-president in charge of cows."

Policeman: "I've 'ad me eye on you for some time, Miss."

Lady Motorist (archly): "Oh, constable! Just fancy! and I thought you were pulling me up for speeding!"

To pet: Being kind to dumb animals and dumb animals being kind to each other.

Home: A vacant place where the postman leaves mail. A plate, ball players use.

Neck: A collar rack. A device for spending an evening.

Engagement: A military skirmish. Period before the real battle.

Forward: Ahead. What a girl thinks a fellow is when he doesn't stop with saying "good night."

Hose: Cotton filled with water. Silk filled with charm.

Compact: An article signed in the *May-flower*. Also for restoring the skin you love to touch.

WITH THE ALUMNI

DETROIT

The alumni club basketball team gave *Theta* Chapter a good trimming in the annual clash, and after the game a good time was had by all at the expense of *Theta*.

We had a very good fraternity representation at the Senior Ball which was held at the Grosse Isle Country Club, Thursday, May 9th. The bridge luncheon on the same date which the alumni club gave at the Statler Hotel was very well attended, and we are planning on giving several more before the end of the season.

We are very proud of "Si" Pooler for his wonderful work in writing the University of Detroit 1929 Opera "*Hoofs My Dear*." We are sure that great things will be heard of "Si" in the near future.

On Thursday, May 30th, the alumni club will attend the annual dinner dance sponsored by the active chapter, which will be held at the Clinton Valley Country Club. We would be glad to have any visiting brothers who are in town over the holiday call the Correspondent at General Motors Building, and he will give more detailed information regarding same.

F. E. DACEY, *Correspondent*.

LOS ANGELES

The Los Angeles Alumni Club held its annual spring Dinner-Dance at the Deauville Beach Club, Santa Monica on Saturday, March 23, at 6:30 P. M. There were eighteen Deltasig couples present and a good time was had by all. Brother Marshrey, *Phi*, was very fortunate in securing this wonderful place for such an occasion as this. Brother Hoffmann, *Beta*, seemed to be the highest bidder for the toastmaster's job. He kept all of us trying to get his "wise cracks." Easter favors were conspicuous and the tables were decorated in an Easter season fashion. Among those present by chapters were: *Phi*, Brothers Berry, Court-right, Adams, Chadsey and Petty; *Beta*,

Brothers Merry, Ryan, Hoffman and Crozier. We voted to have this bigger and better this next year.

We have now 39 members fully paid up and recently we took a tabulation and found out that there are nine chapters represented in this group as follows: Alpha 1, Alpha-Nu 1, Beta 5, Delta 2, Iota 1, Phi 25, Rho 1, Sigma 2, and Theta 1. Next year we will have a larger membership and hope to be represented by more chapters.

We are going to hold our annual dinner and meeting at the Phi Chapter House on Wednesday, May 8. We are going to elect officers for the year 1929-30. This meeting and gathering will practically wind up the official affairs of the Los Angeles Alumni Club. We expect to have a golf tournament during the summer. The results will be officially announced in the next number of *THE DELTASIG*.

E. T. CROZIER, *Correspondent*.

TWIN CITIES

Activities of the Twin Cities Alumni Club as a unit have been somewhat restricted the past few weeks because of a desire to aid the active chapter as much as possible in putting over their various social activities. The feeling among the members who have finished school is that we can be of greatest value by supporting the various functions of the active chapter. Compared with some of the older chapters, *Alpha-Epsilon* has not as yet enough members who have finished school to make alumni and active functions carried on separately very feasible. The initiation late in April of our 150th member reminds us that time will soon come when both actives and alumni cannot readily all be taken care of at once.

A kitten ball game on April 27th between actives and alumni brought out much talent on both sides and succeeded in strengthening the active kitten ball aggregation by a little much needed practice. Inasmuch as there were a few contested technicalities, we will

report the game as ending in a tie. As a matter of fact, if the game was won by the active chapter, a long unbroken precedent has been shattered. At least the game provided fodder for much conversation and from a rhetorical standpoint, it was a huge success.

Although the Alumni Club as a unit has not conducted itself in a manner which deserves much publicity, its individual members have not shown signs of slowing down. Cliff Traff quite recently broke down and admitted that he and Eleanor Johnson were married on August 25th, 1928. At the present time, Mr. and Mrs. Traff are well organized in a domestic way and brothers who have visited their nest, predict a long and happy married life. Among other brothers who have recently shown a decided yearning for matrimony are Roy Gydeson, Kenneth Laugerquist, Roy Edwards, Merrill LeDue, Ralph Norman, Paul Wernicke and Julius Maland. There are very likely others who are giving the idea serious consideration, but even the above list, however incomplete, certainly indicates the present trend.

Ralph Otto was recently appointed manager of the newly opened Duluth Office of the W. A. White Fruit Brokerage Company. Taking up his new duties on May 15th, Ralph leaves Minneapolis with the congratulations and best wishes of all who know him.

ALVIN M. JOHNSON, *Correspondent.*

BALTIMORE

Greetings to all Deltasigs!

A grand reunion is to be staged on Saturday, May 11th, at the time of the installation of officers of the active chapter. This affair is to take the shape of a Dinner Dance, and all indications point to an overwhelming attendance of alumni. Many affirmative replies have been received from brothers whose business has carried them to other cities. This surely is indicative of the fraternal spirit existing among our alumni.

Our Thursday noon-day luncheons are a great success. In fact, we have decided to put them on a larger scale. In accordance with these plans we have changed our trysting place. On and after Thursday, May 9th, our luncheons will be held at The Lord Baltimore Hotel. This hotel is the newest one in town, having been completed less than six months ago.

Our new location being more central, with

perfect cuisine, and having a hotel atmosphere, will, we are sure, have a tendency to increase the large numbers at present attending.

Unfortunately we have not had the opportunity to entertain any visiting brothers at these luncheons for a long time. This is an open invitation to all Deltasigs; when in Baltimore on Thursday, you will find the Gang at lunch time dining at The Lord Baltimore; we entreat you to join us. These luncheons will be conducted through the summer.

J. L. MCKEWEN, *Correspondent.*

PHILADELPHIA

On March 22nd the social committee of the Philadelphia Alumni Club arranged a gala card party and dance that was held at the *Omega* chapter house. Easter vacations took the active chapter back home and this gave the alumni an excellent chance to make whoopee as we did in the good old days. About sixty were present who will all attest to the good time.

Much interest has been manifested throughout the year by the alumni and we at *Omega* are well pleased with what has been accomplished.

RAY B. DILLMAN, *Correspondent.*

PERSONALS

Loren Aamodt, *Alpha-Epsilon*, is manager of the Statistical Department of Washburn-Crosby Company at Buffalo, N. Y.

Stanley M. Baker, *Epsilon*, is doing general office work and radio announcing for the Baker Enterprises, operating the radio station KTNT at Muscatine, Iowa.

Robert D. Barker, *Alpha-Kappa*, is engaged in professional industrial engineering, having been advanced from staff engineer to supervising engineer. He has been assigned to Cincinnati territory.

Willard M. Becker, *Upsilon*, is an auditor for the Norton Door Closer Company, Chicago.

Roslyn A. Bergquist, *Beta*, has recently been put in charge of the Piece Part Order Department at the Hawthorne Works of the Western Electric Company, Chicago.

Harold R. Bixler, *Nu*, has been transferred from the Clarksburg, W. Va., plant of the National Carbon Co., Inc., to the Fostoria, Ohio plant, where he is manager of the Industrial Service Department.

Vernon S. Bottenfield, *Beta*, is a salesman for the Scholl Mfg. Co., Chicago.

Earl R. Botts, *Alpha-Nu*, is associated with the Paradox Bus Company, Denver, as auditor.

Leroy L. Boulé, *Beta*, is a director of the Insurance Brokers Association of Illinois.

H. J. Bowes, *Theta*, is employed by the United Motors Service, accounting division, General Motors Bldg., Detroit.

Walter F. Boyd, *Chi*, is in the Trust Department of the Title and Trust Company of Portland. Brother Boyd also attends the University of Oregon Extension School in Portland.

Ira L. Brown, *Alpha-Lambda*, is southern representative in charge of sales and engineering for the Bahnon Company, Humidification Engineers, Winston Salem, N. C.

William A. Bruce, *Upsilon*, was awarded a trip to Yellowstone Park by the Aluminum Cooking Utensil Company, having been that company's highest ranking salesman in the Chicago district in 1928.

Jack Carlisle, *Theta*, is on the staff of the *Detroit News* as a feature writer.

W. J. Caverley, *Beta*, is now connected with the Associated Telephone & Telegraph Co., 100 W. Monroe St., Chicago.

Howard B. Chadsey, *Phi*, is connected with the Goodyear Tire & Rubber Co., with headquarters in Los Angeles.

Ernest P. Clark, *Beta*, is vice-president of the new firm of Cammack, Clark & Company, general investment bankers with offices at 208 S. LaSalle St., Chicago.

Richard Clark, *Omega*, was married recently and now resides at 2214 N. Park Ave., Philadelphia, Pa.

Charles S. Cook, *Phi*, is in the stock and bond business at 611 Stock Exchange Building, Los Angeles.

James Cook, *Theta*, is employed by the Detroit branch of the Wurlitzer Company.

Frank Colvin, *Beta*, is now associated with Dawes & Company, investment securities, Chicago.

T. Murray Digby, *Theta*, has recently become associated with McManus, Inc., advertising agency, where he will devote his efforts to market analysis.

Lyle L. Dingman, *Epsilon*, is with the Armour 31st Street Auxiliaries, Chicago.

Frank Dowd, *Theta*, resident of Windsor, Ontario, Canada, was a member of the Windsor Intercollegiate Alumni Basketball Team, which lost out by one point for the championship of the Dominion of Canada.

Cliff Downs, *Theta*, is employed by the

Reynolds Spring Company, Jackson, Mich., as purchasing agent.

Carl J. Duggan, *Beta*, is a C.P.A. with the law and accounting firm of C. J. Milliron, Los Angeles.

Henry P. Dutton, *Beta*, Professor of Business Organization at Northwestern University, is Associate Editor of the McGraw-Shaw Co., Publishers. Articles by Brother Dutton which have been published recently are "Decentralization of Industries," Round Table, American Economic Association, Chicago (December), "Is Wage Reduction the Best Way to Lower Costs," Factory and Industrial Management (January), and "Unemployment Insurance: a Six Years Test," Factory and Industrial Management (April).

Guthrie F. Duvall, *Eta*, is on the Foreign Staff of the National City Bank of New York, Osaka, Japan.

Arnold G. Eckdahl, *Alpha*, is connected with Rossman Corporation, 160 E. 56th St., New York, N. Y.

Paul D. Eshleman, *Omega*, recently moved to 4435 N. Lincoln Street, Chicago, Ill.

James S. Farr, *Beta-Gamma*, owner of the Columbia Piggly-Wiggly Company, is a director of the Peoples Bank of Columbia, Standard Building and Loan Association of Columbia, Morris Motor Company, and director and treasurer of the Columbia Stage Society Company.

Paul J. Frank, *Gamma*, has been appointed editor of the *New England Grocer and Tradesman*, Boston. While a senior at Boston University College of Business Administration, Brother Frank was editor of the *Boston News*, recently acclaimed as one of the best collegiate newspapers in the country. Brother Frank contributed the article in the February issue of THE DELTASIG on the proposed new buildings at Boston University.

Denton A. Fuller, Jr., *Alpha-Upsilon*, after his graduation in June from Miami University, will be a life insurance salesman for the Northwestern Mutual Life Insurance Company at Niagara Falls, N. Y.

Henry J. Garrett, *Alpha-Iota*, as district supervisor for the Oklahoma Loyal Order of Moose, supervises the membership growth of this order for the state of Oklahoma.

Harry W. Gauthier, *Beta*, is General Manager of the A. G. Morse Company, 1014 W. Congress St., Chicago.

Crist Gibbons, *Omega*, has located in New York City, doing accounting work.

Joseph A. Gormley, *Alpha*, is connected with the Los Angeles Office of the Price, Waterhouse Co., 530 West 6th Street.

George R. Gould, *Alpha-Psi*, is a member of the Auditing Department of the Bain Banks, Chicago.

Glen L. Grawols, *Beta*, is now vice-president and treasurer of the Associated Telephone & Telegraph Co., 100 W. Monroe St., Chicago.

Don M. Guthrie, *Epsilon*, is a salesman for the W. A. Sheaffer Pen Co., and is living in Atlanta, Ga.

Thomas H. Hammer, *Beta*, is an accountant with Arthur Andersen & Co., Chicago.

Thomas J. Hammer, *Alpha-Sigma*, Director of the Agency Service of the Protective Life Insurance Company, Birmingham, is secretary of the Birmingham Association of Life Underwriters.

John W. Heddens, *Epsilon*, is in the Bank Credit Department of the Continental Illinois Bank & Trust Company of Chicago.

Livingstone P. Hicks, *Beta*, manages the Art and Plan Department of Conely, Kappes & Curtis, Inc., Barlum Tower Detroit.

Roland Hill, *Theta*, is doing statistical work for the Dairy Products Research Bureau, with offices in the General Motors Building, Detroit.

David Himmelblau *Beta*, Professor of Accounting and head of the Department of Accounting of Northwestern University School of Commerce, is President of the Illinois Society of Certified Public Accountants, President of the American Association of University Instructors in Accounting, a member of the Committee on Education of the American Institute of Accountants and Illinois state representative of the American Society of Certified Public Accountants. Brother Himmelblau is the head of David Himmelblau & Co., C.P.A.'s, with offices in the First National Bank Building, Chicago.

Paul Hoierman, *Beta*, manager of Underwood & Underwood, photographers, 900 N. Michigan Ave., Chicago, is representative of the class of 1929 Commerce on the Northwestern University Foundation.

Laurence A. Hultgren *Beta*, is in the Investment Division, Trust Department, of the Chicago Trust Company.

Edward D. Hutchings, *Alpha-Omega*, salesman for Armour & Company, has been elected Justice of Story Chapter of Phi Alpha Delta Law Fraternity, De Paul University, and has been invited to join Blue Key Honorary Fraternity.

Russell B. Hutchinson, *Omega*, who assists in the Commercial Development Department of the Philadelphia office of Western Union Telegraph Company, is at present managing the McKeesport, Pa., office of Western Union. Brother Hutchinson and Gerry White, *Omega*, took an 11,000 mile trip across the United States last summer, ending their trip by attending the Champaign convention.

Charles T. Johnson, *Beta*, is a student in the Law School of the University of Chicago.

W. J. Johnson, *Theta*, is doing sales promotion work for the Michigan Steel Castings Company in the state of Michigan.

H. H. Jopling, *Alpha-Iota*, is a traveling auditor in the state of Iowa for the N. W. Bell Telephone Company, Des Moines.

Milton A. Kidder, *Alpha-Nu*, is an accountant with Miller's Grocerterias, Evans Building, Denver.

Donald G. Kirk, *Alpha-Nu*, recently returned to the states after a year's cruise with the floating university.

Harvey L. Klein, *Alpha-Omega*, Assistant Dean of the College of Commerce at DePaul University, has recently been elected to the national honorary fraternity of *Pi Gamma Mu*.

Vernon D. Kleinsmith, *Nu*, is production engineer for the Eveready Division of the National Carbon Co., Lakewood, Ohio.

Ken Kober, *Psi*, is manager of the Accounting Department of the Buffalo, N. Y., branch of Washburn-Crosby Company.

Robert F. Kohr, *Omega*, is in the Merchandising Department of the Western Electric Company at Kearny, N. J.

George J. Kuechler, *Xi*, is head of the Bookkeeping Department of Certain-teed Products Corporation, Chicago.

G. Leslie Laidlaw, *Tau*, is an accountant with Edward Gore, 111 Monroe St., Chicago.

David A. Large, *Epsilon*, is associated with Faxon, Inc., Advertising, Chicago.

Louis J. LeGrange, *Alpha-Beta*, is attending Northwestern University School of Commerce, Evanston, Ill.

Walter A. Lightbody, *Beta*, is Manager of Agency Credits and Accounts of the Chicago Tribune.

Ralph C. Limber, *Alpha-Nu*, who is with the Metropolitan Life Insurance Company of New York, is Director of the Publicity and Advertising Service and the Policy Holders Service Bureau.

Hubert H. Love, *Phi*, head of Hubert H. Love & Co., is a buyer, broker and shipper of vegetables and fruits at Laredo, Texas.

Strange H. Lyons, *Beta*, sells bonds for the Continental Illinois Company of Chicago.

J. H. MacDonald, *Alpha*, assistant secretary of the McGraw-Hill Publishing Company, Inc., and with experience in a number of other fields, has just been appointed controller of The Namm Store, Brooklyn. Brother MacDonald has been assistant professor of Management of the School of Commerce of New York University. He was also a member of the staff of business management section of the Policyholders' Service Bureau of the Metropolitan Life Insurance Co. Other activities engaged in by Brother MacDonald include work as consultant on accounting, budgeting and office management for the American Bleached Goods Co., the Associated Distributing Co., and D. C. Andrews & Cox. Brother MacDonald has published some fifty articles on trade subjects and is co-author of "Fundamentals of Business Organization and Management" and author of "Office Management."

Walter J. Madigan, *Alpha-Omega*, is in the Estates and Trust Department of The Northern Trust Company of Chicago. For the past year he has been treasurer of the DePaul University Alumni Association.

Tracy B. Madole, *Alpha-Iota*, was recently appointed advertising manager of George M. Clark & Company, a division of the American Stove Company, Chicago.

William W. Maloney, *Upsilon*, is Editorial Representative of The National Provisioner Magazine, Old Colony Bldg., Chicago.

Hal R. Marsh, *Alpha-Lambda*, is an accountant in the Agency Auditing Department of Jefferson Standard Life Insurance Co., Greensboro, N. C.

Elmer M. Marshrey, *Phi*, is with the Fidelity Savings and Loan Association, Sixth and Spring Sts., Los Angeles.

John Maxwell Caville, *Omega*, is one of the instructors in the Liberty High School, Bethlehem, Pa.

F. Clinton McCarthy, *Delta*, is an attorney with offices in the Majestic Building, Milwaukee.

Albert J. McGlasson, *Psi*, is Assistant Director of Dormitories and Commons, University of Wisconsin, Madison.

Announcement has been made of the formation of a co-partnership practicing under the firm name of Irving & McKewen, (J. L. McKewen, *Chi*), Certified Public Accountants, Seaboard Bldg., Baltimore.

William A. Meade, *Alpha-Omega*, was adjudged the most valuable student in the

School of Commerce of DePaul University for 1928, and was honored by having his name engraved on the permanent cup placed in the library by the Dean of the School of Commerce. Brother Meade is associated in business with A. C. Allyn & Co., Investment Securities, Chicago, and has recently been appointed assistant head of the Direct Mail Department of this firm.

Frank B. Morgan, *Beta*, is Vice President and Business Manager of Building Age Publishing Company, 1315 W. Congress St., Chicago.

Ted Moore, *Theta*, is in the auditing department of the Graham-Paige Motor Car Company at Detroit.

Thomas F. Mulhern, *Alpha*, is Classified Advertising Manager of the New York Evening Journal.

L. V. Nagel, *Theta*, is associated with the General Chromium Plating Company, Detroit.

Edwin G. Neuharth, *Alpha-Epsilon*, is District Manager at Eureka, South Dakota, of the Guardian Life Insurance Company of America.

Melvin Nickerson, *Omega*, is now in the accounting department of the Philadelphia branch of Sears, Roebuck & Company.

Robert S. O'Meara, *Tau*, after five years spent in different countries throughout South Africa, the East Indies and the Orient as Canadian Government Trade Commissioner, has been assigned to the Chicago district and is now busily engaged opening an office in Chicago for the Canadian Government, where he will act as Trade Commissioner.

H. M. Petty, *Phi*, is with the Thomas Mortgage Company, 1208 National City Bank Building, Los Angeles.

John C. Phillips, *Zeta*, is in the Credit Department of the U. S. Gypsum Company, 300 W. Adams, Chicago. Melvin I. Pinner, *Alpha-Psi*, is also associated with this firm as an accountant.

Lee L. Pitchforth, *Sigma*, is with the R. H. Pitchforth Company, dealers in livestock at Salt Lake City.

James Pooler, *Theta*, wrote the book for the third University of Detroit Opera, viz., "Hoofs My Dear." He also wrote the books for the two previous operas, both of which were wonderful successes.

Stanley R. Pulaski, *Alpha-Omega*, Director of Bureau of Employment at DePaul University, is treasurer of Phi Alpha-Delta Law Fraternity, Joseph Story Chapter at DePaul.

A. W. Richeson, *Chi*, now assistant professor of Mathematics at the University of

Maryland, received his Ph.D. in Mathematics from Johns Hopkins in June, 1928. Brother Richeson has written several papers on mathematics that will be published in a short time.

Elder Rockett, *Theta*, is a salesman for Schadt & Mathewson, Detroit, covering Michigan, Ohio and Indiana territory.

A. Davis Rufer, *Eta*, is doing public accounting with Humphrey Robinson & Co., Public Accountants and Auditors, Columbia Building, Louisville, Ky.

R. L. Ryan, *Beta*, is connected with the Southern California Telephone Co., 1900 S. Grand Ave., Los Angeles.

George A. Schmidt, *Delta*, is with the Appleton Industrial Loan & Mortgage Company, of Appleton, Wis.

Harold F. Sells, *Alpha-Beta*, is with the Motor Accounting Company of Kansas City, Mo.

Daniel Shea, *Theta*, is president of the senior law class of the University of Detroit.

Richard P. Sheridan, *Theta*, district deputy of District III of the Central Province of Delta Sigma Pi, was recently elected to the board of directors of the University of Detroit Alumni Association, for which position he is eminently qualified, as he has given much of his time during the past six years to various activities in connection with the University of Detroit.

Henry E. Smith, *Alpha-Omega*, is Assistant Auditor of the Construction Materials Corporation, 228 N. LaSalle St., Chicago.

Hillebert W. Smith, *Phi*, has resigned as instructor of Accounting at the University of Southern California to devote his entire time to the practice of accounting, and has his own firm in the National City Bank Building of Los Angeles.

Montgomery Smith, *Alpha-Nu*, is now president of the State C.P.A. Examining Board for Colorado.

Harold Stevens, *Omega*, is now employed in the accounting department of Sears, Roebuck & Company at Philadelphia.

Paul J. Swanson, *Upsilon*, is now located in Crawfordsville, Indiana.

Ralph L. Sweet, *Beta*, is Assistant Manager of the Departmental Accounting Department of Armour & Company, U. S. Yards, Chicago.

John P. Timmons, *Gamma*, is Athletic Director of the K. of C. Club at Glens Falls, N. Y.

George E. Traub, *Alpha-Omega*, is president of the Illinois Acceptance Corporation, 1967 Milwaukee Ave., Chicago.

Herman O. Walther, *Psi*, a member of the board of directors of Delta Sigma Pi, and *Grand President* in 1926-1928, is now vice-president of the Great Lakes Bond & Mortgage Company, 134 N. LaSalle St., Chicago.

Herbert W. Wehe, *Lambda*, is chief accountant for the American Mond Nickel Co., Century Building, Pittsburgh.

Thomas H. Wright, *Beta*, is secretary-treasurer of the Rite-Rite Pencil Corporation, 1501 W. Polk Street, Chicago. "Tom" recently moved his residence to 73 Bassford Avenue, LaGrange, Illinois, one of the Chicago suburbs.

Harry L. Wylie, *Nu*, is in the Auditing and Budgetary Control Department of the Pure Oil Company, East Wacker Drive, Chicago.

Ralph W. Youngsteadt, *Alpha-Zeta*, has charge of the advertising and publicity for The Tennessee Electric Power Company, Chattanooga, Tenn. An article by Brother Youngsteadt, "Industry, An Aid to Farmers," appeared in the February issue of the Southern Business Magazine.

Fred E. Zahn, Jr., *Theta*, is Assistant Secretary and Treasurer of the L. L. Davis Co., 208 S. LaSalle St., Chicago.

Henry F. Zoelck, *Beta*, has recently been admitted to the firm of Frazer and Torbet, Certified Public Accountants, Chicago, as a junior partner. Three other Deltasigs are connected with this firm, John P. Chole, *Alpha-Psi*, William L. Daley, *Delta*, and Ralph F. Gates, *Beta*.

MARRIAGES

Stanley Tebbs, *Sigma*, on July 24, 1928, to Beth Riddle.

Clifford Traff, *Alpha-Epsilon*, on August 25, 1928, to Eleanor Johnson.

Fred S. Stubbs, *Beta*, on September 1, 1928, to Irene Dorothy Maculay, at Chicago, Ill.

Victor Hamill, *Sigma*, on September 1, 1928, to Gladys Smith.

Earnest Hillman, *Sigma*, on October 12, 1928, to Edith Woodcock.

Thomas J. Hammer, *Alpha-Sigma*, on October 23, 1928, to Daisy Lucille Flippen, at Birmingham, Alabama.

George J. Kuechler, *Xi*, on January 22, 1929, to Helen Virginia Stapp, at Denver, Colo.

Carl I. Johnson *Zeta*, on February 8, 1929, to Dorothy Fox.

G. Leslie Laidlaw, *Tau*, on February 28,

1929, to Dolores Marie Lee, at New Orleans, La.

Frank McFarland, *Alpha-Nu*, on March 9, 1929, to Lucille Tompson, at Denver, Colo.

Milton A. Kidder, *Alpha-Nu*, on April 13, 1929, to Thelma R. Bolton, at Denver, Colo.

Robert G. Pruitt, *Kappa*, on April 24, 1929, to Jeanne Ruth Crockett, at Atlanta, Ga.

B I R T H S

Hillebert W. Smith, *Phi*, on September 13, 1928, a son, Hillebert E.

Walter A. Cooper, *Alpha*, on December 8, 1928, a son, Roderick Walter.

Melvin I. Pinner, *Alpha-Psi*, on January 14, 1929, a son, William Irving.

Edwin G. Neuharth, *Alpha-Epsilon*, on February 15, 1929, a daughter, Margaret Elizabeth.

Charles E. Freeman, *Beta*, on March 30, 1929, a son, Charles Thompson.

Laurence Hultgren, *Beta*, on April 6, 1929, a daughter, Dolores Mae.

Stanley Tebbs, *Sigma*, on April 11, 1929, a son, Stanley Arthur.

Kenneth B. Spencer, *Alpha*, on April 18, 1929, a daughter, Barbara Jean.

W. L. Barbon, *Chi*, on April 26, 1929, a daughter, Helen Virginia.

Thomas H. Wright, *Beta*, on May 4, 1929, a daughter, Dolores Jacquelyn.

Fred G. Wehe, *Lambda*, on May 9, 1929, a son, Fred Gustave, Jr.

ENGAGEMENTS

Robert I. Bushnell, *Zeta*, to Carolyn Franklin, a member of Alpha Phi sorority.

O B I T U A R Y

LAWRENCE T. BAKER, *Beta 164*

Born 1884

Initiated May 21, 1914

Died March 3, 1928

While on a pleasure trip to Florida with his family Brother Baker developed an ear infection at Daytona Beach which quickly developed into broncho-pneumonia and resulted in his death, suddenly. Brother Baker was the fifth member initiated into *Beta* chapter after its establishment, and was for many years very much interested in all the activities of the fraternity. He left a wife and daughter, who reside at Highland Park, Illinois.

A. STANLEY OLIVER, *Alpha-Delta 49*

Born January 7, 1903

Initiated April 14, 1925

Died, May 15, 1929

One of the most active members of the Chicago Alumni Club passed away on May 15, 1929, when "Stan" Oliver, an alumnus of *Alpha-Delta*, met with a rather tragic death. "Stan" attended the luncheon of the alumni club at Marshall Field's on Thursday, May 9th, and was in apparently excellent health. He met with an attack on Saturday, the details of which we do not have at this writing, was rushed to the hospital, operated on, did not recover consciousness except for five minutes, and died on May 15, 1929. He and Brother C. G. Walker, *Alpha-Zeta*, shared an apartment together in Chicago. Burial was at Great Falls, Mont., and he is survived by his father, mother, three sisters and two brothers.

He was associated with Frazier, Jelke & Company, brokers, at 112 W. Adams St., Chicago.

Every action is measured by the depth of sentiment from which it proceeds.

—EMERSON.

AMONG THE CHAPTERS

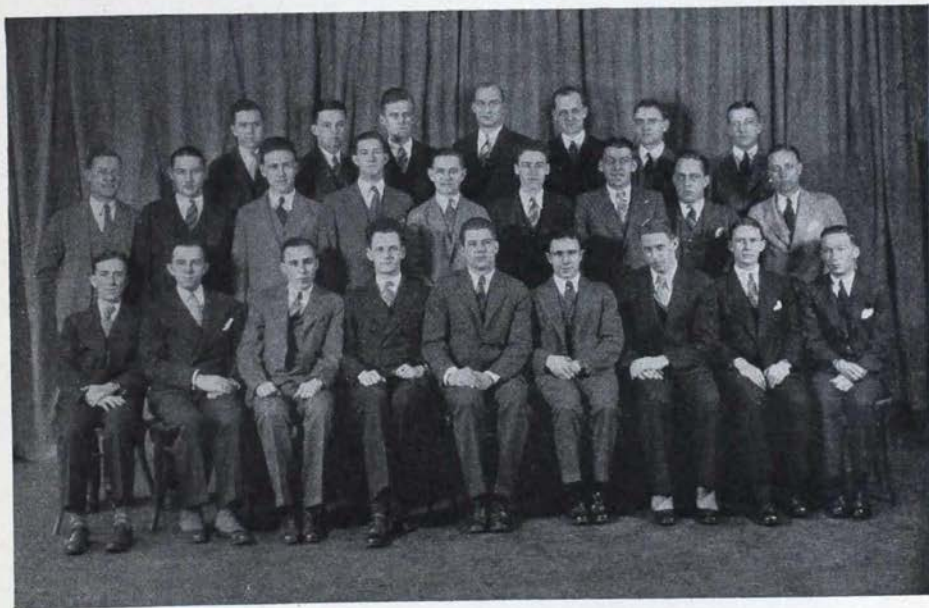
Alpha is about to close one of the most interesting pages in the history book of the chapter. We all attribute our great success this year to the splendid foundation laid by Head Master Joe Keane last year and the carrying out of his policy by our able leader and Head Master this year, Arnold Eckdahl.



We have made an enviable record in scholarship this year. Of the sixteen upperclassmen eligible to possible election, seven made the scholastic record necessary for admission into *Delta Mu Delta*, the honorary scholastic fraternity. *Alpha* chapter was once more honored with Arch and Square, when Arnold Eckdahl was awarded this honor and distinction this year. This is the third time in the history of *Alpha* that this distinction has gone to a member of the chapter. William Callmer received it in 1921 and Charles Snyder last year.

We have had a very successful year of activities under the guidance of our Master of Festivities, Harold Kneuker. Harold surely worked very hard to put our activities over big this year. Our professional meetings have been enjoyed by all and have been attended by large numbers. Our own Brother Nielsen, professor of Trade and Industry at New York University, gave us a delightful talk in March. Our last dance was held at the Forest Hills Inn, in Forest Hills, L. I., and Brother Holub, chairman of this event, made this affair one of the most enjoyable of the year.

Alpha has held three initiations during the year, initiating a total of nineteen brothers, and on June 3rd we propose to initiate as our 500th member, Dr. William Nichols, chairman of the board of the Allied Chemical Company, a graduate of New York University and a member of the board of trustees of the university. George V. McLaugh-



ALPHA CHAPTER—NEW YORK UNIVERSITY

lin, president of the Brooklyn Trust Company, will act as Toastmaster of the banquet following the initiation of Dr. Nichols and the ritual team will be composed of prominent alumni of the fraternity. An article will appear in the fall issue of THE DELTASIG outlining Dr. Nichols' activities. Chancellor Brown and Dean John T. Madden of New York University have been invited to attend the banquet as guests of the fraternity.

In school activities we were dealt our share of honors. Ken Strong was chosen all-American halfback. Len Grant was elected captain of next year's football team. Jerry Nemecek was the outstanding player on the basketball team. In baseball Art Norton is closing his third and last year as catcher for the old Violet team. Ed Buckley is one of the best pitchers N. Y. U. ever developed.

In scholarship, professional activity, athletics and in social affairs, *Alpha* has enjoyed a very successful year and to Arnold Eekdahl, our worthy Head Master, goes the thanks of the entire chapter for his leading us to such a successful conclusion.

OSCAR R. BARRETT, JR., *Correspondent.*

If *Beta* may forecast its future activities by the present indications seen about the

**NORTHWESTERN
UNIVERSITY**

chapter house our growth should be steady and successful. The true *Beta* spirit has again gripped the boys

and they are more than determined to keep the Old Gold and Royal Purple at the mast head in all of our activities about school. Not much need be said about the *Beta* spirit; the past speaks for itself and the traditions of the chapter are not to be lightly taken for they give us that intangible something to live up to.

When the college year closes, *Beta* can look back upon a period of activity and accomplishments. Three initiations have been held this year, adding sixteen new brothers to our rolls, and the final initiation of the year will be held early in June, when six or eight additional members will be initiated. Our present active chapter comprises 43 members; this last initiation will bring it up to about 50, from which we will lose possibly fifteen by June graduation. We should have 30 to 35 back in college next fall. Among last year's initiates was Melvin A. Traylor, president of the First National Bank of Chicago and a member of

the board of trustees of Northwestern University. Brother Traylor's work and position indicates his accomplishments, but we have great hopes for many of the younger members initiated this year and we hope they will attempt to duplicate Brother Traylor's record.

Our Master of Festivities, Wally Norton, has been more than busy during the past year for he saw to it that our social calendar was graced with several notable events. Starting the year with Open House week, when the house is opened to the students of the School of Commerce at large so that both faculty and student body may better acquaint themselves with us; then the various house dances, smokers, New Years Eve party, and finally the formal dinner-dance on May 4th which was sponsored by the four chapters in Chicago and which proved to be the crowning event of the year with 74 couples in attendance, appropriately brought the social calendar to a close.

In February twelve of the thirteen charter members of *Beta* chapter came back to Chicago for a reunion, and to celebrate the establishment of the chapter on February 7, 1914.

Many enjoyable professional meetings, with speakers, were held during the year. We also held our annual football dinner, when we had as speakers our own Les Gooder, president of the Northwestern University Alumni Association, Coach Hanley, and several prominent players of this year and past years.

Many brothers from out of town have stopped at 42 Cedar Street during the year, so we are quite accustomed to entertaining visiting brothers and extend a cordial invitation to all Deltasigs to visit us when in the windy city. If we attempted to list all of our visitors of the past year it would look much like the chapter roll of Delta Sigma Pi. Our House Manager, Spencer Stocking, is always glad to welcome all visitors and he does everything within his power to provide board and lodging for all those desiring it. The convenient location of our house, being less than one and a half miles to the loop, the excellent quarters and well equipped rooms, makes residence at 42 Cedar Street quite desirable, and we usually have a waiting list for permanent occupancy. But we have several guest beds and can always find room for a visiting brother, so we hope we shall have the pleasure of welcoming YOU there, soon.

F. E. OAKHILL, *Correspondent.*



GAIL P. TURPEN
Alpha Omicron



IRIS W. CARMACK
Alpha Sigma



HARRY M. GERLACH
Alpha Upsilon



EDWARD PETHERBRIDGE,
Iota

— ✧ —
Some
HEAD MASTERS
for
1929 ~ 1930
— ✧ —



CLAIR KNOX
Epsilon



WARREN M. DORNE,
Alpha-Mu



RONALD E. MILLER
Omega



GEORGE C. GROSS
Chi

Gamma is about to bring to a close a very successful year, a year in which all our objectives have been attained.

BOSTON UNIVERSITY

Our smokers were all well attended and besides offering much of interest and entertainment, furnished us with a number of excellent prospects, some of whom have already become brothers.

Our formal dance of April 12, held in the Hotel Mayflower, found the brothers there in force. The peppy music and pleasant surroundings combined to make it a very enjoyable evening for all.

Gamma has completed its third initiation of the year, adding five more brothers to the ranks. With these new men we have pledged and initiated twenty-one men during this school year. We will return next fall with thirty-five active brothers.

Martin Canavan, following in his brother John's footsteps, has been elected to *Beta Gamma Sigma*. That the chapter as a whole is scholastically inclined can be shown from the President's rating of fraternities. The President of the University each year compiles the scholastic standing of fraternities, and *Gamma* held second place among the fraternities in the College of Business Administration.

The officers elected for the coming year are as follows:

Head Master, Charles Hughes.
Senior Warden, Nils Anderson.
Treasurer, William Suessbrick.
Scribe, Richard Carmel.
Correspondent, John F. O'Hara.

Plans are well under way for the new house which we hope to obtain before the fall. We expect to have a single house of at least fifteen rooms which will be filled to capacity and operating smoothly by October first. At *Gamma* to expect is to accomplish so watch us go.

JOHN F. O'HARA, *Correspondent*.

Delta chapter began the year with a few unexpected handicaps in that six men, practically all Juniors, failed to return to school. This weakened our strength somewhat, but with the exceptional

MARQUETTE UNIVERSITY

work of the past-officers we were finally lead through the most successful year *Delta* has ever enjoyed.

We have carried out a very successful plan of smokers which enabled us to hold two initiations. Seventeen new men, two of whom were professors, were admitted to the brotherhood. This brings our total enrollment to 34 active members and four faculty members. Through graduation we shall lose nine members composed of men who have really taken a very active and prominent part in both the activities of the college and of the fraternity.

Robert Horn was elected president of the Commerce Club to fill the vacancy created when Purvis Tabor failed to return to school.

The Deltasigs were very fortunate in being able to elect men into all the offices of the Freshman and Sophomore class. The most outstanding class office was that taken by Everett Moen as president of the All-University Freshman class.

Cecil Molseed, a sophomore, was recently elected by popular vote of the college to membership in the Union Board of Governors. Our senior member is John Pierce.

Several social events have been sponsored by the chapter this year, of which the most outstanding were the big Homecoming Party and the St. Pat's Dance. All the boys are now looking forward to the Formal Spring Dinner Dance to be held at the Roof Garden of the Astor Hotel on May 29. According to reports from John Hanson, our Master of Festivities, the occasion promises to be one which none of us shall regret having attended.

The chapter regrets the leaving of Professor Korth from the teaching profession into the field of business. This was his first year as a brother and from the beginning he had taken a deep interest in the activities of the fraternity.

Eighty-nine members attended the Founder's Day Banquet which was held May 4. *Grand Secretary-Treasurer* Wright honored us with his presence. C. R. Atkinson, former Dean of the College of Business Administration at Marquette, came from Michigan to be with us at the banquet. In addition many alumni members, members of other chapters, and practically all of the active members were present.

MILTON KASSNER, *Scribe*.

Every year, as it draws to a close, sees *Epsilon* chapter another big step ahead. The school year 1928-29 has been marked by increasing success in the School of Commerce and mounting prestige on the campus.

Thirty-one actives arrived last fall to carry on through the year. By the time initiation rolled around in February there were ten pledges who passed the awful test of "Hell Week." At present we have eight more hopefuls, six of whom will probably be given a chance to prove their worth this Spring. We expect twenty-five of the actives back next fall, and of course all of our present pledges. *Epsilon* will have a fine start in fall and with a new and more vigorous pledging policy in force, we can see nothing but success ahead.

The big thing of the year is that *Epsilon* is to have a chapter house of its own. Largely due to the work of Dean Phillips and Professors Hills, Haskell, and Burney, this dream is fast becoming a reality, work having already been well begun. This new \$65,000 home, of Georgian design will stand high on the bluff overlooking the Iowa river. Great care has been taken to have every detail of the exterior and the furnishings highly practical and yet absolutely true to type. Set well back from the street among a fine natural growth of oaks, it should provide a beautiful home for the forty men for whom its large dormitories and study rooms provide.

Much of our fine record in the Commerce college and on the campus is due to the activities of the sixteen men who are leaving this year, as shown by the frequency with which their names appear in the list of Deltasig achievements. Brother Ostberg, our Head Master for the last two semesters, is also president of the Senior Class, chairman of the Commerce Mart committee, business manager of the *Journal of Business*, and secretary of the Senior Class Presidents Association. Brother Gabel is president of *Beta Gamma Sigma*, editor of the *Journal of Business*, and treasurer of the Commerce Club. Brother Spies is a Union Board Representative. Brother Tagge is vice-president of the Commerce Club. Brothers Benthin and Bill and Ken Berglund are members of *Beta Gamma Sigma*. Brothers Poetzinger and Tobin were on the Commerce Mart committee. Among the men who will return next fall are Brothers Doornwaard, who is secretary-treasurer of the Junior Class and a

member of the Mart committee, and Price and Fellows who are on the staff of the *Journal of Business*.

A nice collection of trophies gives proof that *Epsilon* has been active during the year. One cup came as the result of the winning float of the Home-coming parade, of which the pledges were an unwilling but important part. Another was awarded by the *Journal of Business* for our activities in putting across their subscription campaign. The basketball team annexed its section championship this winter and has a fine statuette to prove it.

The chapter has thrown seven real parties this year, every one packed full of pep and "whoopie." To our social chairmen Free and Rohlf goes the credit for the success of these parties and especially for the best formal of the season held on April 26th.

A new group of officers has been chosen to carry on for the coming year. They are: *Headmaster*, Clair Knox; *Senior Warden*, Wilbert Rohlf; *Junior Warden*, Hayes Sampson; *Scribe*, Frank Wettstein; *Senior Guide*, Forrest Davidson; *Junior Guide*, John Eyerly; *Historian*, Rolland Maack; *Treasurer*, Reynold Jepson; and *Chancellor*, Gerrit Doornwaard.

Epsilon has a real task before it, if it is to find men to take the places of those who are leaving us, and to continue the fine record they have established, but if sincere effort will accomplish this, the future is sure to hold a continued record of progress.

ROLLAND L. MAACK, *Correspondent*.

As the year draws to a close there are many activities that are being participated in by *Eta* Chapter. The big Dinner-Dance which is given annually by the chapter was put over in big style on the 19th of April.

It was the largest and best dance of its kind that has been given by any organization on the campus in the history of the University. There were a number of the alumni back to attend the dance and we were delighted to have them advise us on certain business policies and inform us of good business ethics, in some of the groups that gathered around them during the dinner and dance. Preceding the dance on the evening of the 19th there was the colorful and dignified initiation of Delta Sigma Pi. There were twelve students in the College admitted to brotherhood. All were outstanding students in the college scholastic ranks as well as

UNIVERSITY
OF
IOWA

UNIVERSITY
OF
KENTUCKY

being represented in other activities on the campus. *Eta* chapter is expecting to have many members honored by *Beta Gamma Sigma*, honorary commerce fraternity, at the close of the semester. The chapters of *Delta Sigma Pi* and *Beta Gamma Sigma* have united in awarding to Miss Emma Gene Stevens, the only girl student in the college, a beautiful silver token of honor for her high scholastic standing and ability revealed through the four years of attendance in the College of Commerce. *Delta Sigma Pi* is petitioning for a lounge and smoking room at the Commerce building for the use of the entire Commerce student body, exclusive of girls. We think that this will be a real service to the students of the college under the present circumstances. It is through our service to others that we have grown and become at the present time the most active professional fraternity on the University campus. Everything is all set for a prosperous year in 1930 and we expect to have the privilege of welcoming some very prominent visitors to our bi-monthly dinners as speakers to our chapter. Don't forget, any of you Deltasigs, that when you come to the University of Kentucky, you are really in Kentucky, the heart of the blue grass and the home where hospitality reigns supreme, so give us a call when in town.

VIRGIL L. CROUCH, *Correspondent*.

Answering the challenge submitted by the Alumni of *Theta Chapter*, the actives engaged in a hard fought basketball game on March 14th, but lost the contest by a small margin. This makes the count even as the active chapter won last year, consequently the game next spring should prove particularly interesting.

On March 21st, following an annual custom of long standing, *Theta Chapter* tendered a banquet to the University of Detroit Basketball Team at Northwood Inn. With Jack Collins as toastmaster, a very enjoyable evening was spent by all who attended.

The second initiation of the school year was held on April 20th and 21st. The rough stuff and hazing took place on April 20th, followed by the ritual and banquet to the new members on April 21st. Nine pledges and two of the faculty members were added to our fold. The faculty members, Brothers Franklin W. Edwards and Arthur L. McGrath of the Evening School of Commerce

and Finance, gave inspiring addresses to the assembled brothers.

Much of the success of the annual opera presented by U. of D. was due to the efforts of A. J. Christie and J. J. Best who handled the advertising phase of the production.

The Alumni of *Theta Chapter* sponsored a bridge luncheon on May 9th at the Statler Hotel. This was one of the many informal parties which are held during the year.

The officers for the year 1929-1930 were elected on April 17th. *Theta Chapter* is very fortunate in having Jack Collins as Headmaster to guide the destinies of our chapter during the coming school year.

The annual dinner dance, which will be the last major affair before the closing of the semester, will be held on May 28th.

Sixteen members of *Theta* will graduate in June. To these brothers *Theta* expresses the hope for the best of prosperity and success in their future lines of endeavor. *Theta* has progressed very well during the past year under the direction of Headmaster Harold E. Bennett.

Bob Christie will join the ranks of the benedicts shortly after his graduation. The girl is Miss Marie Hyde of Mt. Clemens, Michigan. All the brothers wish the couple a very happy future.

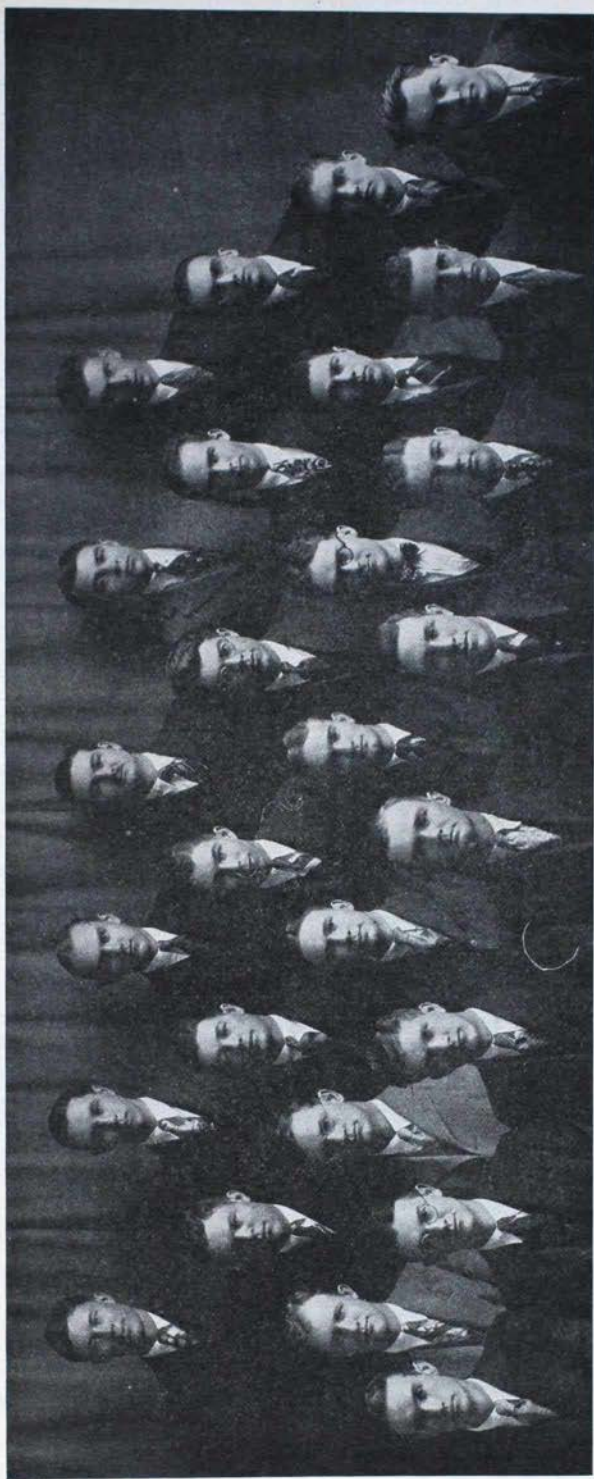
In closing, *Theta Chapter* extends best wishes to all other chapters and a sincere fraternal welcome to all brothers to visit us at any time.

WALTER I. SMITH, *Correspondent*.

The year 1928-1929 was the most eventful year since the installation of *Iota* chapter at Kansas. At the beginning of the fall term twenty-two members made their appearance at 1244 Louisiana Street, with determination to make *Iota* one of the best chapters of *Delta Sigma Pi*. We have initiated eight members to date this year, and expect to add seven or eight more before college closes for summer vacation. Our scholastic attainments have been very successful this year, Arthur Cromb being initiated into *Beta Gamma Sigma* and Curtis Holt making the Dean's Honor Roll.

Iota is very well represented in campus activities and organizations. Roy J. Schmersey has been president of the School of Business during the past year, Albert Dent being vice-president. Arthur Cromb has been business manager of the *Jawhawker* annual, and Clarence Gunckel has been editor of the





IOTA CHAPTER—UNIVERSITY OF KANSAS

School of Business News. Next year Arthur Cromb will be president of the senior class, Marvin Rosene is representative of the School of Business on the student council and Barton Avey is treasurer of the junior class. The collection of trophies from intramural sports has been rapidly increasing in number. A wonderful showing was made in playground ball, horseshoes, tennis, basketball and handball. Two of our brothers are wearers of the "K," John Shannon making all-state guard. McComb and Shannon both made their letters on the varsity track team.

But the most important event of the year was the purchase of a beautiful chapter house at 1491 Massachusetts Avenue. To really appreciate this house, one must see it and inspect it. The house was built about twelve years ago for one of the wealthiest men in Lawrence, has sixteen large rooms, and is 75 x 60 ft. in size, and is situated on a half acre of land. The structure is of grey brick, with a red tile roof. All rooms have hardwood floors; there are three large fireplaces, which are faced with marble; the house contains three large baths, two of them completely tiled. We have been informed that the house is one of the two best constructed houses in the city and that

its replacement value is \$65,000.00. All the brothers are keyed up and anxious to move to our new location next fall, and this new house will be an incentive and inspiration to the members. The credit for putting the deal across, goes to Neal Bartley, an alumnus. His untiring zeal and loyalty has created new life in *Iota* and success in our new venture will be certain. A complete write-up, with photographs, etc., will appear in the next issue of THE DELTASIG.

We were pleased to welcome *Grand Secretary-Treasurer* "Gig" Wright to our midst on April 20th, and he was the principal speaker at our Founders Day banquet held that evening. We enjoyed his visit very much and he gave us much valuable information pertaining to administrative and rushing policies, and also in regard to house ownership and management. He inspected our new house and pronounced it ideal for our uses, and with minor changes as regards additional lighting facilities in some of the bed rooms, and the addition of a sleeping porch, perfect.

We are all enthused over the future of Delta Sigma Pi on the Kansas campus, and with our new home, which is about 1000% improvement over our present home, the future years should be banner ones.



THE NEW CHAPTER HOUSE RECENTLY PURCHASED BY IOTA CHAPTER, UNIVERSITY OF KANSAS, AT 4191 MASSACHUSETTS AVENUE, LAWRENCE, KANSAS.

The years 1928-1929 have been banner years for *Kappa* chapter. On the whole,

GEORGIA SCHOOL OF TECHNOLOGY

meetings have had, unusually large attendance, our alumni club is well organized, and our activities have increased appreciably.

We had eighteen men return to college last fall. During the year sixteen men were pledged, fourteen have been initiated, and we have another initiation scheduled for May when we will initiate the others, and possibly two or three more. Throughout the winter months, *Kappa* inaugurated a series of pledge meetings held on Sunday afternoons for the purpose of acquainting our pledges with *Kappa* chapter and Delta Sigma Pi, their purposes and aims. These proved very beneficial and invaluable to the pledges. It is hoped to start a new series before the next initiation.

Kappa had the privilege and pleasure of having *Grand Secretary-Treasurer* H. G. Wright with us on March 23rd and 24th, and he attended the initiation we held at that time, and was guest of honor at the banquet held the following night. The ritual team did themselves proud, and were highly complimented by Brother Wright, who invited them to make the trip to Columbia, S. C., to assist in the installation of our *Beta-Gamma* chapter in April, which they did, and which proved to be a most enjoyable trip. Over fifteen members of *Kappa* made this trip, and our ritual team, with "Gig" Wright acting as Head Master, put on the ritualistic work for the entire charter membership of *Beta-Gamma*. We also sent our team down to *Pi* chapter at Georgia on March 9th, and put on the work for their initiation.

Several interesting and enjoyable professional meetings were held during the year; *Kappa* also gave a formal dance on April 17th at the Druid Hills Golf Club, and as it was an open event, some five hundred brothers, friends and guests were present. This event was voted one of the most enjoyable ever held in the history of *Kappa*.

New officers have been elected for the coming year, and Lawrence Cole will serve *Kappa* as Head Master. He is unusually capable and energetic and with an excellent selection of other officers to assist him, we expect great things during the coming year.

ALEX LINDHOLM, *Correspondent*.

The chapter headquarters, located on the ninth floor of the Chatham Hotel at 423 Penn Avenue, have been given up by the chapter for the balance of the college year, as the hotel has been sold, is being remodelled and our quarters are to be enlarged and redecorated so we are assured of a real attractive meeting place and club-room for the coming year.

Lambda was honored with the presence of *Grand Secretary-Treasurer* "Gig" Wright in April. A delegation of brothers, including Herbert W. Wehe, member of the national board of directors, met "Gig" at the train, had luncheon together and attended the meeting of the chapter held during the afternoon.

Our new officers are Paul Kaufman, *Head Master*; Horace Goodykoontz, *Senior Warden*; Harold Brant, *Junior Warden*; George Kurth, Jr., *Treasurer* and Joseph Schewe, *Scribe*. We are making big preparations for the annual dinner-dance held by the Downtown Students Association on May 18th. Three tables have been reserved for the chapter and nothing has been left undone to make the event a big success. Following the speaker of the evening, Judge Martin, there will be dancing until midnight.

George Dierker who recently assumed the matrimonial harness proved that his heart was in the right place by giving a stag party the other night at his apartment. A large attendance of brothers resulted and the party was quite successful, in more ways than one.

Visit *Lambda* whenever in Pittsburgh.

H. S. GOODYKOONTZ, *Senior Warden*.

Mu chapter was honored with a visit from *Grand Secretary-Treasurer* Wright on April 10th. A meeting of the officers of the chapter was held in the afternoon, followed by a meeting of the entire chapter in the evening, and many constructive suggestions were offered by "Gig" for the purpose of perfecting our work. We would like to have him visit us more frequently.

The progress made by our chapter under the regime of Head Master "Buff" Hoffman is quite evident, and he has the respect and friendship of our entire chapter for the able manner in which he guided us during

GEORGETOWN UNIVERSITY

R.C. Dawson
A. F. Hard
J. S. Galy
A. J. Sherrill
L. D. Dorsey
G. A. Osby
V. J. Hoffman
R. C. Carney
A. M. Wilson
H. H. Hines
W. F. Sullivan
L. D. Hogan
R. S. Boyd
J. H. Platt
J. T. Palmer
L. W. Nichols
J. D. Neiger
J. H. Platt
G. H. Rosca
J. H. Gombos
J. A. Carney
L. T. Wolf
R. Camino
A. W. McQuilian
J. A. Cummings
R. J. Wood
W. O. Conwell
C. V. O'Hare
L. A. McLean
J. J. Murphy

EXECUTIVE

MU CHAPTER—GEORGETOWN UNIVERSITY

the past year. We are exceedingly sorry to lose him by graduation.

Our lease on our present house expires June 1st, and as we are desirous of securing an even better house next year, we are not renewing our lease and will have no home during the summer months, when most of the brothers, however, will be away from Washington. We have a committee scouting around for a new house and will have a "permanent" address before the college opens in the fall, and we want all visiting Deltasigs to consider this a standing invitation to visit us when they visit Washington. They will be able to secure our new address through The Central Office.

The outstanding social event of the second semester was our Spring Formal held at the Wardman Park Hotel. Our Swan Song Farewell Dance will be held at the house on May 31st, and then we will disband for the summer.

Elections for officers for the coming year were held recently and William F. Sullivan is the new *Head Master*; Leo McAloon, *Senior Warden*; Raymond Carroll, *Junior Warden*; Antonio C. Alarid, *Treasurer*; William Kindsfather, *Scribe*; Gerald A. Daley, *Historian*; Alfred W. McQuillan, *Senior Guide* and John D. MacCarthy, *Junior Guide*.

GERALD A. DALEY, *Correspondent*.

Last fall but nine actives returned to school. The initiation immediately held for

OHIO STATE UNIVERSITY

five of the seven returning pledges brought the roll to fourteen. No more initiations were held this year, due to the "40-credit-hour" rule at Ohio State. However, our pledge chapter at the present date stands at fifteen, and all of them will be eligible to be taken into full brotherhood next October. Our rushing committee is concentrating on lining up possible freshmen for next fall. Rushing blanks are being sent to all alumni and several out-of-town prominent freshmen have been entertained by the committee.

Only eight actives can be depended upon to return this fall, but *Nu* is somewhat consoled by the fact that the fifteen pledges are confident of returning. The active chapter realizes how much more progress could be made with a larger organization and for that reason has decided to have an active chapter roll of twenty-five or more and a pledge chapter of twenty to twenty-five.

The official scholarship list published last month by the Registrar, places Delta Sigma

Pi second among professional fraternities. Last year we were tenth. Among sixty-six campus fraternities we ranked eighth. Six men were elected to *Beta Gamma Sigma* and Deltasig brothers were elected to the Presidency, Vice Presidency, and Faculty Advership.

Professional Smokers have been held on an average of once every six weeks. All our members belong to one or more of the Commerce clubs which have Speakers on Business Subjects about every three weeks.

Politically, we are quite elated. In the recent Student Senate election, our man polled more votes than any other candidate in the University. A brother held both the office of *Editor-in-Chief* and that of *Business Manager* of the *Ohio Commerce*. The Presidency of the *Commerce Council* also belonged to one of our brothers. Delta Sigma Pi organized the newest and most active club in the colleges—the General Business Club. A pledge was elected President. For the first time in history, a freshman was appointed to full managership of the champion Ohio State University Band—he is a pledge of Delta Sigma Pi.

Teams in basketball, baseball, tennis, horseshoe pitching, and bridge have participated in intra-murals.

The house at 172-15th has been an excellent haven for the past two years, but it is rapidly becoming inadequate. It has been filled over capacity, so in anticipation for the increase in the chapter roll for next year we have leased an annex, making it possible for us to accommodate thirty men. *Nu* chapter is full of "talk" about building a new house, but nothing definite has been done. We have found the commissary to be a source of added revenue and the best means to rush. Every personnel man who comes to Ohio State to interview seniors, is invited to dinner at our house. This has proved to be an excellent way for our men to obtain valuable connections.

EDGAR C. TURNEY, *Correspondent*.

UNIVERSITY OF MICHIGAN

Xi started off with a bang at the commencement of the 1928-29 year. Although we lost several good men through graduation last summer, twenty-two faithful actives returned to the fold and planted the seed that has developed into giving *Xi* a most successful year. During Freshman week and the following first few weeks of the semester,

Xi pledged fifteen fine fellows, a group of real men, worthy of wearing the insignia of Delta Sigma Pi, an initiation was held the first week in November at which six pledges were formally enrolled in the chapter. Nine more pledges were initiated at our annual spring initiation in February. The formal initiation was followed by a formal banquet and dance in honor of our new members. Coupled with this success we now have approximately ten more pledges whom we intend to put through on May 17th. This will give us a total of twenty-five men who have entered our brotherhood during the year. One can see that by a little work and strategy the membership of a chapter may be doubled within a year. Present anticipation points to the return of twenty-nine actives and three pledges to *Xi* next fall. *Xi* is certainly sending a goodly number out into the business world through graduation this summer.

Our success has not only been attained along fraternal angles, but *Xi* is enjoying several of the class offices on the campus as well. Starr Northrop and Rolland Damm were successful in the elections of the Senior Business Administration class by gaining the offices of president and treasurer, respectively. We were equally successful in the junior Business Ad elections, Russell Pratt gaining the presidency and Hobart Tidswell the treasurership. Ken Haven and Charles Baker succeeded in copping seats on the SENIOR BALL committee, the former being the representative of the senior Business Ad class. Herbert Hunter held duties as vice-president of the Michigan Union, and also served as treasurer of the Student Christian Association. One of our new members, Frank Baker, was duly elected treasurer of the Freshman class of the Lit. school.

Academic success also paid its respects to the *Xi* chapter house in the form of several assistantships and honorary scholastic appointments. Due to high scholastic attainments, Ken Haven, Herbert Hunter and Rolland Damm hold responsible assistantships in the Business Ad school. Our aspiring actuary, John Rudd also was successful in snagging an assistantship in the Mathematics department of the Lit. school. Alan Baker, who is combining Electrical Engineering with Commerce is the proud possessor of an assistantship in the Engineering school. William McCord, Gordon Heim, and Frank Baker are all wearing the badge of

Phi Eta Sigma, honorary Frosh scholastic fraternity.

Socially, *Xi* has been more than active. During the autumn season, we entertained at three peppy football dances which attracted the eyes of a great number of our Alumni back to *Xi*. On Friday, the twenty-third of February we enjoyed a formal dance in honor of our new initiates. By celebrating our annual Spring Formal, April twenty-sixth, we topped off our social year by a real hot formal party. Each Sunday we have entertained at least one prominent member of the faculty at dinner besides personal friends of the Brothers.

The Deltasig Key was presented to Mr. Randolph Monroe, *Sigma Alpha Epsilon*, at a smoker held at the chapter house on Wednesday evening, May eighth. The social committee was fortunate in securing "Uncle Bob" Campbell, treasurer of the University and one of *Xi*'s prominent faculty members, as the principal speaker.

RONALD W. TODGHAM, *Correspondent*.

Pi Chapter started the 1928-29 scholastic year with nine members, has had two initiations since September and at the present time the Chapter roll has eighteen good brothers of Delta Sigma Pi.

The spirit of Delta Sigma Pi is beginning to be extended on our campus more and more and with the wonderful spirit that our new brothers have shown in our organization, *Pi* Chapter will be left in reliable hands for next year.

There are six Seniors in our chapter this year who will leave us and who will not return to their good old Alma Mater, but their work in *Pi* Chapter will be carried on. By Christmas we will be willing to challenge any other chapter in spirit, organization and strength.

We are planning on an initiation this month but the date has not been definitely set. We have now about seven pledges who will go through in the next initiation.

Pi Chapter is giving an informal dance at the Athens Country Club for its brothers and pledges on the night of May 10th. Invitations have been sent to nearby chapters and if there are any members of other chapters who happen to be in this vicinity at that particular time, we will be delighted to have them as our guests.

In conclusion, *Pi* Chapter wishes to tell the



other chapters that it is carrying out its duties and functions of Delta Sigma Pi as they should be carried out.

JOHN B. HILL, *Correspondent.*

The year 1928-1929 has been a big year for *Sigma* chapter. Despite the fact that we were slow to get started, we feel that our chapter is now back on its feet and operating quite successfully.



Last fall only thirteen members returned to school, and two of these thirteen finished their college work after the second quarter of the school year. This was a handicap to our chapter. The brothers have for the most part worked incessantly to seek out and bring to our meetings the very best men in college, as prospective members of Delta Sigma Pi. We have initiated nine members this year, and have another initiation planned for May 26th. We feel that we have secured some of the very best students in the department. Sixteen of our active brothers will return to college next fall, at the minimum, and as all of these are very much interested in the activities of the fraternity, next year should result in a truly successful year.

One of our members, Elton Pace, was elected president of the student body of the University of Utah, and our present Head Master, George W. James, was elected cheer leader. Our alumni residing in Salt Lake City are back of us in all our activities; many of them are present at our meetings and social events, and quite a number still attend our banquets.

We invite any visiting brothers to look us up when in Salt Lake City.

FULLMER TEBBS, *Correspondent.*

The past year has been one of progress for *Upsilon* chapter. At the start of the college term last fall we had a new house and about twenty members.



Slowly at first, but with accelerating speed, we are pushing the name Delta Sigma Pi to the front at Illinois. Our present chapter comprises 39 members and four pledges.

Members of *Upsilon* have been recognized throughout the year in campus activities.

Frank Petru is senior member of the Star Course Board. Homman is on the editorial board of the *Daily Illini* and Gauen, Dorris and Smith are on the business staff. Andrews has completed his probation period for Icarus and Kappa Phi Sigma, while O'Neal and Stiff have finished their period for Scabbard and Blade.

A formal dinner-dance was held May 4th at the Urbana-Lincoln Hotel with Don Richmond's orchestra providing the music. After the banquet we adjourned to the chapter house which was appropriately decorated for the occasion and the balance of the evening spent in dancing. Flowers and palms were placed around the various rooms on the main floor to lend an artistic air. At the stroke of twelve, the strains of "Rose of Deltasig" softly but with gathering volume bid adieu to our first formal held in the house.

We are perfecting our plans for rushing next fall and expect to add a number of good men to our chapter roll at that time. We extend an invitation to all brothers to visit us at any time.

K. M. SNYDER, *Correspondent.*

Chi chapter started the present college year with only a handful of actives. During



the year several professional meetings and smokers were held, all of which proved very successful. These were held at the new Lord Baltimore Hotel and a great many commerce students attended and were well repaid with an extremely interesting program arranged by Brother Baggs assisted by *District Deputy* J. Elwood Armstrong.

Eight members were added during the year and as we will lose only one or two members by graduation, we expect to return a good-sized chapter next fall and have a more successful year next year.

In addition to these professional meetings our members have gotten together several times during the year socially, enjoying theatre parties and dances together, and we hope to be able to continue these during the summer months, as our members will all be in and around Baltimore.

J. HOWARD SCHAD, *Correspondent.*

We returned to school last fall and started out with practically a full house; twenty-one actives, six pledges, and two grads. The new deferred rushing plan did not bother us much, and soon after rushing began, we succeeded in pledging a number of good men. Our first initiation was held on October 14, and seven men stepped into the ranks. Our second initiation brought four more men into the brotherhood. We intend to hold one more initiation this year.

Our success this year, and we feel that we have been successful, was largely due to the capable officers who led us through the year, and particularly to the efforts of our Head Master, "Rudy" Luelfoff, who has worked faithfully for the advancement of *Psi* on the Wisconsin campus.

In interfraternity athletics, *Psi* stands among the first. The interfraternity Hockey championship, garnered during the winter, netted us a silver loving cup and many points toward winning the Badger Bowl, a travelling cup which is giving to the fraternity excelling in all round athletic ability. Competition is held in football, touch-football, cross country, basketball, hockey, bowling, swimming, water polo, free-throwing, baseball, kitten-ball, golf, tennis, and track. And *Psi* has made honorable showings in practically all of the sports. *Psi* entered strong teams in all except three of the sports mentioned.

In outside activities *Psi* has been well represented this year. We had a good representation on Commerce Magazine Staff, in the Commerce Club, and in the Wisconsin Glee Club. Edward Lattimer is very active in Wisconsin Unions doings; Arno Myers and Kermit Kamm, in Wisconsin Players; James McMullen, Ben Buckingham, and Gordon Chapman, on the *Daily Cardinal* business staff; Ralph Kamm, on Badger business staff; and Kenneth Marsden is student financial advisor. Among the honorary activities, Charles Rauschenberger, Arno Myers, and Don Davlin have made Scabbard and Blade; Edward Meagher and Harold Moe, *Beta Gamma Sigma*; and Harold Moe and William Henke, the "W" club.

Psi numbers among its actives some varsity athletes. "Bill" Henke, sophomore dash man, has surprised many of the old-timers by placing in important meets and winning many firsts in dual meets. He has made his "W" this year and greater things

are expected of him next year. Harold Moe, varsity miler, has earned another letter in his last year of varsity competition, and can usually be counted on to place first. "Bob" Lauson is on the varsity baseball squad where he puts them hot over the plate. Francis Wiesner and Fred Dean are showing up well in football practice. William Arliskas and Ivan Potter are showing up well in swimming and track and are expected to make their respective teams next fall.

The officers elected for the ensuing semester are:

Head Master, Donald Davlin.
Chancellor, Kermit Kamm.
Senior Warden, Lloyd Giessel.
Junior Warden, William Henke.
Treasurer, Romaine Dassow.
Scribe, Lindsay Boyle.
Historian, Francis Wiesner.
Senior Guide, George Knuth.

Our Social Chairman, "Gordy" Chapman, has given us six big dances this year, with a Spring Formal yet to come. His assistant, Fenton Muehl, has scheduled four parties for next year which, because of his ability gained from experience this year, ought to be great successes.

We have high hopes for a successful year to come. We have nine men graduating, which leaves us with twenty-five actives to start the year with. These, together with grads, seven present pledges, and others to be pledged during the remainder of this year will give us a full chapter house to start the year with next fall.

EDWIN LATTIMER, *Correspondent*.

With the bringing of the school year 1928-1929 to a close, and turning back the pages of history, noting the facts and citing the deeds accomplished by *Omega*, we feel that one of the most successful years in the history of the chapter has been recorded. The success derived by the chapter may be traced to the splendid work of our retiring officers led by Head Master Joseph Manbeck, who graduates in June.

Omega has held several professional meetings and smokers during the year. We had several well known Philadelphia business men speak to our members and invited guests at these meetings. Thirty men were pledged during the year, and of these, twenty-four were initiated. Ten brothers will graduate



in June, while four graduated in February, but we should have at least thirty back in college next fall.

We have been looking forward with a great deal of anticipation to the annual visit of *Grand Secretary-Treasurer* "Gig" Wright, and we hope that it will not be necessary for him to pass us up this year.

At this writing, class elections have not been held, but from all indications, *Omega* will be well represented again in some of the major offices on the campus. The work displayed by Deltasigs on the Temple campus in the past has elevated the chapter high in the esteem of the university and the present members are striving hard to maintain this high standard.

At a recent meeting of the University Athletic Association, H. Stanton Reynolds was chosen student manager of the boxing team for next year to succeed J. Earl Price. John A. Hauser was selected by the Student Council as editor of the Freshman handbook. Ron Miller has been chosen editor-in-chief of the 1930 *Templar* after having served as business manager of the 1929 *Templar*. The Conwell Award of \$50, awarded each year to that member of the *Templar* staff who in the estimation of the staff has done the most to make the annual a success, was awarded to Miller. Another brother, Bob Kohr, received this award last year. Andrew Mehall was president of the Student Council last year; Ernest C. Wolf was student manager of the varsity football squad; Ron Miller being chosen for this position next year. Two of *Omega's* members were the stars of the football team, "Swede" Hansen at half-back and "Shebo" Shultz at fullback.

Joseph Manbeck and Walter St. Clair were members of the Student Council, while Manbeck, Jacobs and Miller served on the Interfraternity Council. Mariner and Porter have been members of the Y. M. C. A. cabinet, Porter being elected secretary for the coming year. Manbeck was vice-president, and James DeLancey was treasurer of the "Y" last year. William Hamel was president of the sophomore class of the School of Commerce, and Crist Gibbons was president of the senior class. Miller and Price served on the staff of the *Temple News*, the university newspaper.

The spring dinner-dance was held at the Lu Lu Country Club, with an attendance of 75 couples, with Alfred G. Witter in charge and this event proved to be one of the most

enjoyable of the year. It is planned to have another social event May 24th in honor of the graduating seniors, at the chapter house.

It is expected that several of the brothers will remain in Philadelphia for the summer, making the chapter house their home. All those who intend to remain extend a cordial fraternal invitation to any visiting brothers who might come to Philadelphia this summer, to stop off at 1857 N. 17th Street and visit us.

J. EARL PRICE, *Correspondent.*

Alpha-Beta returned to college last fall with only sixteen actives and one pledge. Prospects were indeed discouraging, but the brothers co-operated in a manner beautiful to behold and soon the Delta and Crown was conspicuous on the lapels of many of the students in the commerce school. Two initiations have been held during the year, when a total of twenty-two new members were initiated with appropriate and impressive ceremonies, and our third and final initiation is scheduled for May 19th, when we expect to initiate ten more, making a total of thirty-two for the year, quite a creditable showing, we believe, and which will bring our chapter up to the proper size, after allowing for February and June graduates.

While devoting a great amount of time and efforts to building up our chapter through the pledging, training and initiation of new members, we have not neglected the scholastic tradition of Delta Sigma Pi. *Alpha-Beta* ranks third in scholarship among all the professional fraternities in all departments on the Missouri campus, and with an average that is considerably higher than the all-student average for the entire student body. The entire chapter is striving to make the honor list of the university, the members have nevertheless found time for extra curricular and intra-mural activities. "Hank" Feldecamp is the star twirler of the Missouri baseball squad and he has won his third letter in that sport. "Bing" Feldecamp plays a bang-up game at second base. David Pugh is center on the football squad, and Waldon Winston is captain of the varsity rifle team, and holds the collegiate championship of Missouri.

Roger Taylor won the national inter-collegiate rifle championship of the United States this year with the highest score ever

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shot on the new N. R. A. targets. He has been elected captain of the 1930 rifle team. Cecil Twitchell won the 125 pound wrestling championship of the University; Harold Thielecke is a likely candidate for the varsity tennis squad.

Jim Barnett was president of the School of Business and Public Administration student body last year and capably planned and managed the first "Commerce Day" of the school, which was a great success.

A number of professional meetings and smokers have been held at the chapter house during the year, and we have had some excellent speakers appear before us at these enjoyable meetings. We have also had several enjoyable social affairs such as dances, etc., and several of the brothers attended the Tri-Chapter banquet and dance given in St. Louis on April 20th.

"Jerry" Naylor has been elected to serve as Head Master for the coming year and Andrew Hawkins as House Manager. These two officers are loyal and hard working brothers and are an excellent nucleus for our chapter which we expect to make bigger and better next year. We expect to move to a better house next year, probably at 709 Hitt, which will accommodate more men than our present house.

Although we will lose twenty brothers by graduation this spring we look forward to at least twenty-five or more back in school next fall, ready to carry on the work of Delta Sigma Pi.

HOMER E. RABER, *Correspondent*.

Alpha-Gamma chapter has made rapid progress during the school year which is now drawing to a close. The chapter resumed its activities in the fall with twenty-three active members. This number was increased by the initiation of twelve new men into the bonds of brotherhood in the month of January.

The new officers elected March 5 are: J. T. Wolfe, *Head Master*; R. Walker, *Senior Warden*; A. J. Maier, *Junior Warden*; D. L. Guernsey, *Scribe*; E. W. Jamison, *Treasurer*; E. A. Kaier, *Historian*; and J. B. Pierce, *Correspondent*. The Chapter is continuing its policy under the guidance of the new officers and the faculty advisers.

The brothers were delightfully entertained at a luncheon held at the University Club,

the speaker being a prominent business man of the town. The Seniors have been quite successful in their interviews with representatives of various business concerns.

Our chapter, in co-operation with two other fraternities, is sponsoring a lecture to be held May 15. Norman Thomas, 1928 Socialistic candidate for President of the United States, will be the speaker. We feel quite honored in securing so prominent an individual to lecture before the student body.

Alpha-Gamma will lose eighteen members through graduation this June. A smoker for the purpose of securing new members will be held in the near future. Initiation will be held sometime this month.

In scholastic average for the first semester, our chapter ranked third among the seventy-three fraternities on the Penn State campus. Brother Hawkins was presented with the Delta Sigma Pi scholarship key last month. Hawkins has attained many other scholastic honors, such as election to *Phi Kappa Phi*, honorary scholastic fraternity; election to *Pi Gamma Mu*, honorary social science fraternity; and numerous other awards. Ex-Head Master Hagen has also been recently initiated into *Pi Gamma Mu*.

Approximately twenty-seven members will be enrolled in the chapter when school begins next fall. With this advantage in view Alpha-Gamma Chapter hopes to be even more active than it has been in the past.

J. B. PIERCE, *Correspondent*.

It gives Alpha-Epsilon chapter great pleasure to turn back and review the activities of the past year. We can point with pride to what has been accomplished this year and say with utmost justification that it has been the most successful year in the history of Alpha-Epsilon.

The chapter began the year with 20 actives and 9 pledges. Not such a bad start to be sure, but nevertheless the boys got busy on rushing at the clang of the first classroom bell. This chapter has found that Smokers are a great help in rushing, and in carrying out this policy four such Smokers have been held at the house this year. As a result of an intensive program we have brought into the brotherhood of Delta Sigma Pi 30 undergraduates and one professor in three initiations. At present we have 36

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actives and 7 pledges. Twenty-four of these actives will be back next fall.

It is the custom of *Alpha-Epsilon* to have Monthly Banquets at the chapter house. On these occasions a good speaker, prominent in his field, is engaged to talk to us. We have had seven of these get-togethers this year, and they have been a great aid in getting the Alumni and the chapter together.

Socially the chapter has gone on quite a rampage this year. We have had eight dances either in or out of the house, and they've been real Deltasig parties — not only in turnouts but in spirit as well.

It is commonly heard remarked over in the Business School that the Deltasigs run about everything. We won't deny it. The chapter won the last election held in April by a large margin. A Deltasig will again sit on the All "U" Council, the most important political office on the campus. We've left it to Cecil Kirk to represent us in this capacity and we know Kirk will fill the bill. Norvil Iverson was elected to the Union Board of Governors, a job which we know Iverson can take care of to everyone's satisfaction. Every other man that the chapter put up for office was elected as well. Fleckenstein will manage the Business School Book Exchange next year. This job requires a lot of hard work, but we are confident that Fleckenstein will make a success of it.

Andrew Rahn Jr. has secured the football managership for next year, and you can be assured that the squad won't work under any handicaps with the wheel in the hands of Brother Rahn.

Arthur Graham is the assistant hockey manager for the coming year.

Fleckenstein is going to be Chairman of the General Arrangements Committee for the Annual School of Business Administration Field Day, which is the biggest spring event in the Business School.

We have made considerable improvement in our scholastic average, which wasn't so hot at the beginning of the year. Some of the boys decided to take things a bit more seriously and the results have certainly been gratifying.

The house will be open all summer as usual so when any Deltasig comes to the Twin Cities you'll find that you will be well taken care of if you come out to 1029 4th St., S.E.

JOEL KROGSTAD, *Correspondent*.

On March 10, eleven trembling neophytes displayed, for the edification and amusement of the members of *Alpha-Theta* Chapter, their intellectual achievements and acrobatic ability.



At a banquet, following the initiation, at which Headmaster Fred Dixon presided, we were treated to very interesting and entertaining after-dinner speeches by Professor R. Emmet Taylor and Professor Norwood C. Geis, both of *Alpha-Theta* Chapter. Brother Karl D. Reyer, district deputy, suggested some activities for the chapter. His suggestions were applauded vociferously and the meeting adjourned with every member determined to do his bit to make *Alpha-Theta* one of the most active chapters during the coming year.

Among the new members, Robert C. Hill and John A. Pund are directors of the Evening Commerce Club—"The Livest Club on the Campus" and Roy W. Alexander and Harry W. McLaughlin are members of *Delta Mu Delta*.

Officers elected for the year 1929-30 are:

Headmaster, Donald Aleoke, 8336 Curzon Ave.

Senior Warden, Edward Drake, 251 MacGregor Ave.

Junior Warden, Robert C. Hill, 1559 Pulan Ave.

Treasurer, Anthony Stuhley, 1840 Lincoln Ave.

Scribe, Robert M. Stuebing, 3346 Bonaparte Ave.

Historian, Harry McLaughlin, 208 Calhoun St.

Master of Ceremonies, Roy Alexander, 414 Wyoming Ave.

Correspondent, John Pund, 2334 Rohs St.

We expect to have another initiation before the end of the school year, and to add enough new members to the Chapter so that, allowing for the loss of the members graduating this year, we will start out the new year with an active membership of about thirty.

Business Meetings and Smokers are being held regularly and some progress is being made in the program sponsored by former Headmaster Fred Dixon and the activities



AARON



ABBOTT



CHANDLER



CONLEY



DOGGETT



HARRIS



HIGDON



HOLLAND



LONG



MENDENHALL



PATTERSON



SIMPSON



SKINNER



PREVOST

suggested by District Deputy Karl D. Reyer. In the Fall Issue of THE DELTASIG, we expect to be able to inform you of some real accomplishments.

The regime of Headmaster Fred Dixon was a difficult one. Handicapped by a small and comparatively inactive membership, he created an interest in Chapter work and laid the foundation for activities that are going to place *Alpha-Theta* Chapter out in the front. Watch our Smoke.

HARRY M. McLAUGHLIN, *Historian.*

Alpha-Kappa will close the second semester activities with twenty-six active members,



assuming that the four pledges will survive the initiation which we propose to hold the latter part of May.

Sixteen members returned to college last fall, since which time we have initiated ten. We expect twenty-one brothers to return next fall.

The Student's Association Executive Committee has three Deltasigs on it, Earl Cruikshank, Walter Giles and Edward Wesley. The *Midnight Oil*, the official publication of the Students Association, has on its staff Al Funk, Vin Ostrander and Edward Wesley. Walter Giles was chairman of the social committee and put across a number of very successful functions for the benefit of the university, in which *Alpha-Kappa* Chapter played a very important part.

On March 15th we held our seventh annual St. Patrick's dinner-dance, with a large and enthusiastic attendance. We also have held a series of "bean" suppers on Sunday nights, at which time we attempt to get many of our alumni to turn out, and thereby meet the younger members in the chapter.

April 21st was the birthday of our new chapter publication, "*The Ache.*" Now that the ice is broken we hope to keep this publication appearing fairly frequently.

We congratulate Brother Wagner who has the honor of being the first student to complete all of his accounting courses in the Evening Session and to pass the state C.P.A. examination.

EDWARD WESLEY, *Correspondent.*

In the fall only twelve members returned to school. However, these men became very much interested in the work of the fraternity, and worked so enthusiastically for good, new men whom they inspired with the same zeal, that Delta Sigma Pi has this year enjoyed greater progress than during any previous period in its history. It has become a real force on the campus as well as in the Commerce School.



During the rushing season several smokers were given. Some prominent member of the faculty addressed the group of members and prospective pledges. These smokers, in collaboration with the other phases of our rushing, netted eight new men in the fall, and eleven in the spring. Of these nineteen, four were faculty members, who have taken quite an active interest in, and have aided considerably in the work of the fraternity.

The scope of activity has widened considerably during this year. A standing committee now considers plans for furthering the progress of the fraternity before submitting its findings to the membership as a whole. In this way, new ideas find their way into the working plan and become an integral part of the policy of the *Alpha-Lambda* Chapter.

Of the socially successful occasions, the banquet given in honor of the Commerce Faculty and the joint luncheon with the local Kiwanis Club are the most outstanding. We plan to make the Faculty banquet a quarterly event and to keep in touch with the business organizations of the community at all times so as to be able to co-operate with them.

Alpha-Lambda had the honor of providing a ritual team for the installation of *Beta-Delta* chapter at N. C. State College on May 22, 1929. This installation gives us great pleasure because of the fact that the sister-chapter is only a few miles away, which will permit greater accomplishment through co-operative effort to both.

With the perfection of present plans, *Alpha-Lambda* will move out of its present inadequate quarters into a house at the beginning of next scholastic year. With this material advance, we look for continued growth and progress throughout next and the coming years.

PAUL T. SIMPSON, *Correspondent.*



ALPHA-MU CHAPTER—UNIVERSITY OF NORTH DAKOTA

TOP ROW (*left to right*): Ben Cecka, Webster Pullen, Hollis Felson, Edward Showers, Harold Piffner, Clifford Cranna
MIDDLE ROW: George McKenzie, Helge Zethnen, Robert Anderson, Carl Haugen, Ole Jensen
BOTTOM ROW: Allan Gordon, Clarence Alex, Walter Banker, Warren Doane, Gordon Sundby, Donald McKenzie

With the present school year rapidly drawing to a close, *Alpha-Mu* is planning to top the year off in great shape. Our spring initiation is being planned for next week, and we expect to initiate four or five men at that time. The following week-end our activities for the year will come to a climax with a sport formal. The party will be held at the Country Club and it is looked forward to with much enthusiasm by all the brothers as Allen Gordon, who is in charge, promises a huge party.

The opening of school this year brought back ten Deltasigs to start the ball rolling. On November 25, twelve neophytes were taken into full membership. After the initiation a lunch was served at the *Beta Chi* House, and Howard Myster acted as toastmaster.

Alpha-Mu was favored with a visit by H. G. Wright, *Grand Secretary-Treasurer*. A banquet was held at the Ryan Hotel, and "Gig" gave us a very inspirational talk. He also presented us with the Grand President's Cup for having the highest scholastic record for the year 1927-1928. Dr. Towne and Brother Rellahan, both of the University faculty, were also present.

George McKenzie and Carl Haugen have recently been elected to *Beta Gamma Sigma*. The same distinction was bestowed upon Ben Ceeka last spring.

Hollis Felson copped individual honors in the intramural track meet held April 20. Hollis finished first in both the mile and two mile events. Warren Doane took first in the half mile—incidentally Warren is the holder of the half mile record. Both Doane and Felson are on the Dakota relay squad, and they are carrying the Pink and Green at Sioux Falls this week-end. Clarence Alex, another track star, pulled a tendon in his leg and has been unable to do much work for the past two weeks, but he will be in shape before the season is over.

Alpha-Mu extends its best greetings to all the chapters and brothers of Delta Sigma Pi.

GORDON E. SUNDBY, *Scribe*.

Has *Alpha-Nu* had a successful year? I will tell you what we have done, and let you judge for yourself.

We started last fall with twenty-seven active brothers, and five pledges. During the first semester, we pledged five more men, and then at the fall initiation on December 15, we initiated five men who have since shown that they are real Deltasigs. We batted a thousand per cent in our judgment of those men. The real rushing started with the second semester, and when the smoke had cleared away, *Alpha-Nu* had sixteen more pledges. We got the desired quantity with no sacrifice of quality, either, for we got the men we wanted. Of these sixteen, ten went through at the spring initiation on May 4. We will end the year with an active chapter of thirty-seven, and six pledges. Of this number, we expect about thirty actives and four pledges back in the harness next fall.

Socially, we have had a wonderful year. We started it off with a big rush dance last fall at the Cosmopolitan Hotel. It was informal, and a real "shindig." The big event of the first semester was the formal initiation dance on December 15 at Cherry Hills Country Club. The crowning event of the year, however, was the spring formal on May 4 at Wellshire Country Club. If Manager of Festivities Patterson can throw a dance like that every time, he is probably in for a life time position. There were about forty-five couples there, and forty-six of them had a good time. Consider that *Alpha-Nu* has only initiated ninety-one since the chapter was installed, and then try to beat that attendance. We have a big stag party coming up May 18 somewhere in the mountains. The alumni club is throwing this for the active chapter.

For our professional activities, we have had luncheons twice a month, with men from all phases of business as our speakers. Attendance at these luncheons has, as a rule, been more than good, for the simple little reason that we have made them well worth attending.

One of the most important things that has been accomplished this year is the formation of an alumni club. Interest and attendance has gradually increased, until next fall, the fifth year of *Alpha-Nu's* existence, a petition will be sent in for an official alumni

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club. Organization of the alumni will do much to aid the active chapter, both in moral support and financial.

We have been working on the house proposition all year, and present plans call for a house at the beginning of school next fall. We are trying to lay careful and intelligent plans, backed up with money, before taking definite action. We intend to rent a house, and buy furniture, and then in later years, if it proves feasible, to build.

We have invited the chapters in the Western Province to meet in Denver for the Provincial Convention next fall, and have high hopes that they will accept. It will help *Alpha-Nu*, and as for entertaining them,—well, we believe we can do it as it should be done.

George A. Wilson was elected to *Beta Gamma Sigma* this year, and this makes two *Beta Gamma Sigs* in the active chapter now. Ernie Ronveaux was elected last year. The Scholarship key has not been awarded, but we have high hopes of being able to award it to a brother.

Well, do you think *Alpha-Nu* has had a successful year? We think so, but we know, too, that there is always room for improvement, so next year will be a little better.

GEORGE A. WILSON, *Head Master*.

Alpha-Xi chapter has had a successful year. Twelve members returned to college last fall, and a rushing program added three new members to our ranks. Several professional meetings have been held each semester, and we have had some mighty interesting speakers, particularly Brother Paul G. McIntyre, founder of our school of commerce. We also enjoyed hearing Dean Snavely, who emphasized on various occasions the personal element in business. Other speakers both from the faculty and from the business world gave us an insight into the value of a business education.

Four additional members were initiated this spring. We expect to have most of our brothers back in college next year and look forward to a very successful period then.

CHARLES V. PALMER, *Correspondent*.

Last fall seventeen members of *Alpha-Omicron* returned to college. During the fall season ten new men were pledged; a total of twelve pledges, two being men from last spring. Out of this number eight were initiated. Initiations were held in November and in March. Two were initiated in November and six in March. Five new men were pledged at the beginning of the second semester. We expect to initiate a goodly number of these pledges before school is out in June.

Brother Rice graduated in June.

The active chapter has twenty-four members at present and the pledge chapter has seven.

We expect at least nineteen members back next fall.

During the year we have held four professional smokers.

Alph-Omicron of Delta Sigma Pi stood second in all fraternities on the campus in scholarship last semester.

Brothers Slack and Turpen are new members of Blue Key, Senior honorary fraternity. Brother Slack is Vice-President of the Senior class. Brothers Allen and Matthews are members of the Men's Union Board. Brother Allen and Pledge Brother Ness received numerals in basketball. Brothers Brumm, Stott and Pledge Brother Hauck are out for baseball.

New officers for the coming year are:

Head Master, Gail Turpen.

Senior Warden, Maurice Patry.

Junior Warden, Allan Bundy.

Scribe, Marion M. Carr.

Treasurer, Roland Benziger.

Historian, Joe Zoll.

FLOYD STOTT, *Correspondent*.

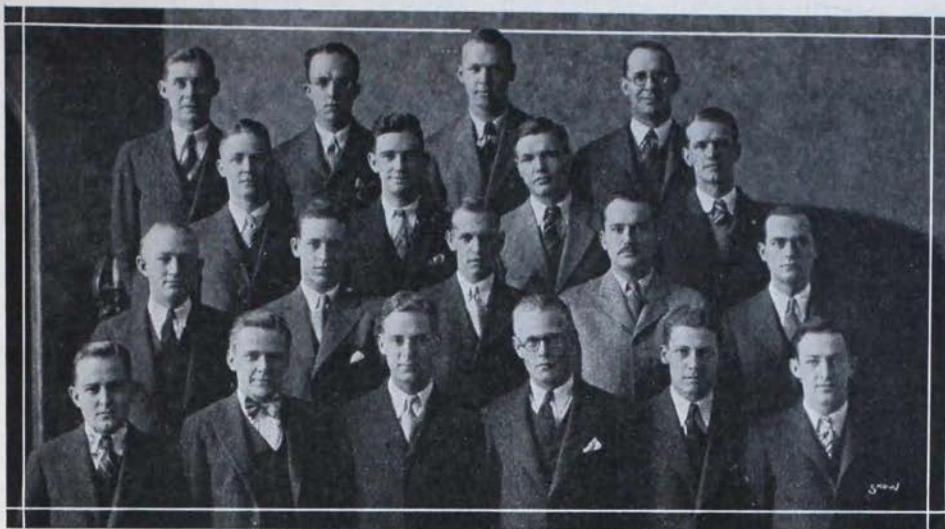
Winter activities were heartily participated in by Deltasigs on the Colorado campus. Clare Merman easily won the 135 pound wrestling championship in the intramural boxing and wrestling tournaments. Dean Farrell took second in the same class. Casey Jones won the handball tournament for the second consecutive year. Ken Curlee played consistently on the varsity basketball team which won the division championship.

Studies were resumed with vigor for the spring quarter. The first important event

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ALPHA RHO CHAPTER--UNIVERSITY OF COLORADO

was the initiation of seven new members on April 21st, and a banquet was held that evening at the Boulderado Hotel at which Brother D. J. Duncan gave a most interesting talk on "The Business Man's Start."

Recently the active chapter issued a challenge to the faculty of the School of Business Administration to play the annual softball game which is now traditional.

Don Griffin played the leading role in the Players Club play given recently. Charles Jones is now running for presidency of the School of Business Administration with bright prospects of being elected.

On May 10th the chapter gave a spring dance at the Phi Kappa Psi house. Several members of *Alpha-Nu* chapter came up from Denver. A chapter beef-steak fry has been planned and is to take place in the near future.

KEN CURLEE, *Correspondent.*

When May 25, 1929 draws the scholastic year to a close at the University of Alabama,

the curtains of the most successful year in the history of *Alpha-Sigma* chapter of *Delta Sigma Pi* will also be rung down. *Delta Sigma Pi* has done more constructive things on this campus during the current year than any other professional fraternity of a like nature. With only a numerical strength of 16 men to build around the chapter began its activ-

ities in September. Two very successful rushing seasons were held, the total number of pledges from both rodeos amounting to 14. All 14 of these men were duly initiated into the fraternity at our annual spring initiation April 6.

For the first time in the history of the local chapter a news letter was published which evoked much favorable criticism. This will be published once a semester in the future. At the beginning of the second semester under the able supervision and guidance of Brother Nations, our Faculty advisor, the chapter undertook the task of conducting a questionnaire among the graduates of the School of Commerce and Business Administration of the University of Alabama. Brother Nations planned the questions and the chapter assisted in mailing out the questions to all the graduates. The reports of the questionnaire have now been compiled and Dr. George H. Denny, President of the University, and Dean Lee Bidgood of the School of Commerce have pronounced the questionnaire a distinct success. Much publicity has been given to the fraternity through the medium of this questionnaire.

All of our recent initiates have evidenced an intense interest in the welfare and future development of our fraternity. We expect great things from all of them. *Alpha-Sigma* is now riding on the crest of a most successful era of substantial development and accomplishment.



ALPHA-SIGMA CHAPTER—UNIVERSITY OF ALABAMA

The ending of the Spring term at Mercer finds *Alpha-Tau* with fifteen active men.



Three seniors leave us this year. They are Charlie Davis, Luke Hill and Lee Miller. We regret to see these men leave

for they have all proved themselves worthy Deltasigs.

The past term has been one of the most active in *Alpha-Tau* history. Vocational Night as begun the first of the term has proved a tremendous success. Several of the alumni and many prominent Macon business men have been our guests on these occasions and have made interesting and beneficial speeches to us. On May 5 we climaxed this term with an initiation and the traditional Deltasig Banquet. The new members initiated are: Millard Copeland Jr., Brunswick; R. W. Gober, Macon; E. C. Cranford, Macon; Clyde Farris, Macon; Gordon Lee Jackson, Macon; Joe Patrick, Jackson, Ga. Forty brothers and their fair ladies attended the banquet which was held at The Hotel Lanier.

During the past year members of *Alpha-Tau* have filled the chairs of all the class presidents on the Mercer campus. A number of the other brothers have held campus offices of importance among which are Brtothers Almand, Gilbert, and Patrick, who are at the head of the Business department of the campus weekly, *The Mercer Cluster*.

Our plans for next year include a very nice house which will more than likely be located on Adams Street not more than one block from the campus.

Lee Miller is to be awarded the Delta Sigma Pi scholarship key.

Three of our brothers were present at the installation of *Beta-Gamma* chapter. They were high in their praise of the hospitality given them by the *Beta-Gamma Brothers*.

W. F. CROUCH, *Correspondent*.

Alpha-Upsilon was influential in bringing to the Miami Campus the man who is probably the best noted



advertising manager in the United States. In co-operation with the local Kiwanis Club, a

banquet was fostered on March 22 at which Fred C. Black, the advertising manager of the Ford Motor Company and Mr. Manning,

chief test pilot of the same company, were the principal speakers. Mr. Black, who is a graduate of Miami, recently gave a series of lectures on advertising at Harvard School of Business. While at Harvard, he was awarded a prize offered by that school for the best advertising in a motor and airplane industry. The two flew from Detroit to Hamilton, which city is a few miles distant from Oxford, in a twelve passenger plane. Mr. Black gave a very interesting talk illustrated by slides on "Business of Flying." Mr. Manning spoke on "Art of Flying." On the following day Mr. Manning took several of the business men of the town, professors, and brothers of Delta Sigma Pi on short flights. Past-Headmaster Niswonger and Headmaster-elect Gerlach were granted the privilege of riding back to Detroit in the plane.

During the year luncheons were held at intervals of two weeks at the Green Owl Tea Room. At these luncheons many local speakers were engaged to give short talks. Business meetings were held immediately following the luncheons.

In campus activities and honorary fraternities, *Alpha-Upsilon* has had many representatives and has made a record of which any fraternity may be proud. Rollin Niswonger recently attained the highest scholastic achievement possible when he was elected to *Phi Beta Kappa*. He has also been serving in a very capable manner as business manager of the *Student*, Miami's weekly newspaper, and is a member of Blue Key. William N. Bennett has been the editor of the *Student* during the past year; he is also the chairman of the Varsity Social Committee and a member of *Phi Beta Phi*, honorary journalistic fraternity.

Four brothers were recently elected to Blue Key, a campus honorary with "service" as its purpose. Those elected were Howard Brenneman, Fred Unger, Robert Goacher, and Cecil Moyer.

Dwight Franz has been president of the Student Senate during the past year. He is a member of *Eta Sigma Phi*, classical fraternity and *Phi Mu Alpha*, musical fraternity; he is also manager of the Campus Owls, a widely known dance orchestra. Blair Williams was recently elected to *Tau Kappa Alpha*, honorary debate fraternity.

Alpha-Upsilon was well represented on the varsity basketball squad by three brothers, Lloyd Douglas, Cecil Moyer, and Lee Hindman, all three being letter men. On the varsity track team are Ferald Ritchie, William

Gruehl, and Pledge Alvin Stark. Douglas, besides being named Best All-Around Junior man last year, is a member of *Phi Beta Kappa*, *Alpha Kappa Delta*, honorary sociology fraternity, and senior advisor of *Phi Eta Sigma*, Freshman Honorary Fraternity. Cecil Moyer is also a member of *Phi Eta Sigma*.

CECIL MOYER, *Scribe*.

Alpha-Phi chapter has had a very successful year and as the school draws to a close



we look back over the activities of the year with pride. *Alpha-Phi* has increased in prestige wonderfully since it

became one of the leading professional fraternities on the campus and has been keeping pace with other fraternities in both scholastic and social activity.

We have had two initiations followed by two of the best dances of the year at the Tea Hound. The pledges who were initiated are: Lloyd Alexander, W. H. Bailey, B. R. Doolittle, John Fair, Ross Hartsell, Frank Heard, Noel Hodge, C. L. Jones, Ansley Whittaker. Among the men initiated was Ralph L. Sackett, professor of economics, who has just been added to the Commerce department this year, coming from Pennsylvania State College.

William H. Bailey was awarded the Delta Sigma Pi scholarship key at the dance given on the night of May 9, 1929, in honor of the newly initiated pledges.

The officers for *Alpha-Phi* for next year are:

Sam Carter, *Head Master*.
 Harry Campbell, *Chancellor*.
 Howard Thames, *Treasurer*.
 James George, *Senior Warden*.
 Ansley Whittaker, *Junior Warden*.
 B. R. Doolittle, *Scribe*.

The captain-elect of the football team for next year, Dump Burnett, is a pledge and will be initiated next year. T. J. Lilly, president of the student body is a Deltasig. S. L. Fortenberry, *Head Master* of the local chapter is one of the leading candidates for that honor next year. Allan Selby made the All-Southern Basketball team this year and Dewitt Laird was captain of the basketball team. Sam Carter is a member of the debating team and also business manager of the annual staff for next year. Cary Stovall is manager of the track team this year and

James George is manager of the track team for next year. Tom Mosby is manager of the football team for next year.

Alpha-Phi chapter extends its best wishes to all chapters and hopes that every Deltasig has a pleasant vacation and that next year will be a banner year for Delta Sigma Pi in every chapter everywhere.

V. E. O'NEIL, *Correspondent*.

Alpha-Chi Chapter has continued to pick up speed since its installation a year and a



half ago. We have acquired chapter rooms in Tower Hall and this we believe is doing a great

deal for the chapter. Brothers have donated furniture and it will soon be fixed up in grand style.

On April 9th we had election of officers with the following results:

Earl Batz, *Headmaster*.
 Vernon Vallet, *Senior Warden*.
 Tom Lineback, *Junior Warden*.
 Gene Windsor, *Chancellor*.
 Eugene Pharis, *Secretary*.
 Arnold Drake, *Treasurer*.

April 20th we had our annual Tri-Chapter Banquet and Dance in the Crystal Room of Hotel Jefferson. Brothers from *Upsilon* of Illinois and *Alpha-Beta* of Missouri were invited and 14 out of town brothers attended. A large delegation from the St. Louis Alumni Club of Delta Sigma Pi were also present. A banquet preceded the dance and Brother Reid, District Deputy, served as toastmaster. Brother Irvin Grommel, Headmaster of *Upsilon*, told us of the activities of *Upsilon* Chapter, and Brother Pugh, House President of *Alpha-Beta*, told us of Delta Sigma Pi at Missouri. This was very interesting to us of *Alpha-Chi* Chapter and we were very glad to have these brothers with us. Brother "Hap" Douglass, *Alpha-Beta* and President of the St. Louis Alumni Club, spoke about the St. Louis Alumni Club and urged all brothers to get in touch with the club after graduation. Next year we hope to have an even larger delegation from these closeby Chapters.

We have an initiation May 11th, and then we will have seven more brothers in *Alpha-Chi Chapter*—if they survive. At present we are campaigning for Brother Vallet who is up for Student Council Representative from the Commerce School.

Things look fine for *Alpha-Chi* Chapter this year and we are planning for a bigger and better chapter next year.

CARROL GILPIN, *Correspondent*.

Only a few weeks ago *Alpha-Psi* published and sent to its members and alumni, its first chapter news letter. The name we gave this interesting and informative pamphlet gives a hint of the pace that our youthful but energetic chapter in Chicago has set for itself. It is called the "Alpha-Psi-Clone."

That our speed is coming, as the quarters roll by, to resemble that phenomenon more closely is indicated by the increase in the number of *Alpha-Psi's* "actives"; (nine men were enlightened in April) by our success in pledging for the coming initiation the best commerce men, scholastically and otherwise, of which the C. and A. school of the U. of C. boasts; by the universally acclaimed triumph of a smoker held in the South lounge of the Reynolds Club in March; by the increase in the attendance and regularity of the Tuesday noon business meetings which convene in room "C" of the Reynolds Club; and by, what is most significant, the widening appreciation for the bi-weekly luncheons at the Hotel Del Prado. At these luncheons which are held every other Friday at noon, the group is addressed briefly by a speaker, usually a man of some prominence in the business world. Conspicuous among our speakers during the past quarter were Colonel Hugo Diemer, author, industrial manager, and personnel administrator; President Carroll of the Hyde Park National Bank; and our old friend, Professor Edie. The chapter was highly honored at a more recent of these informal gatherings by a visit from the *Grand Secretary-Treasurer*, H. G. Wright. *Alpha-Psi* is "sold" on the luncheon idea, for they feel that opportunity is furnished, by these meetings, not only for the brothers to get together with themselves and with the pledges, but it is interesting to hear from the men of experience who address us, the practical side of what we are being instructed in theory.

Among the outstanding events of the quarter was the Founder's Day and Initiation Banquet, held at the Cooper-Carlton Hotel immediately following the formal initiation. The speakers of the evening were Professor McKinzie and Alumnus Will

Payne. Brother Hunter who arranged the entertainment was commended on the first rate talent he had secured.

Nothing need be said concerning the informal initiation which was pulled off on the night preceding the formal one. Evidence of the evening's excesses were: Exhibit "A," half a dozen strange and lurid visages on the products of a photomatic machine, and, exhibit "B," polite initiates who refuse to be seated in the presence of members. For the use of their chapter house and the co-operation of their members on this night of nights, *Alpha-Psi* is much in the debt of *Beta*.

The unceasing effort and excellent ability in organization of a few of the brothers has at last resulted in the materialization of the long heralded Spring Formal which *Alpha-Psi* held in conjunction with *Beta* and *Alpha-Omega*. The attendance of seventy-four couples surpassed the most extravagant hopes of the sponsors, and the event will go down in our annals as the most successful social function of Delta Sigma Pi ever held in this city.

Heroic efforts have been and are being made by this chapter to secure the rental of a room somewhere about the University campus which would fill the long felt need for a meeting place and library for the "actives." Prospects look good for the fall.

At the recent election of officers Austin Thayer Gardner succeeded Emmett Barr to the Head-Mastership, and under his conscientious guidance, *Alpha-Psi* is continuing to function harmoniously and well.

WALLACE N. JAMIE, *Correspondent*.

With the opening of school last September there were but eleven names on the *Alpha-Omega* active roll. This meant an abundance of work, but the brothers stuck together and we are now proud to declare we have passed a very successful year.

On October 22nd we entertained some hundred and fifty guests at a smoker at the Great Northern Hotel. This party led to a series of others, and a number of men were picked and pledged after each affair.

Our first initiation was held January 26th, at which time nine men, including H. L. Klein, Asst. Dean of the DePaul University College of Commerce, were initiated. At a

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second initiation held March 16th six men learned the secrets of our Fraternity. A third initiation is planned for June 1st at which time we will initiate five neophytes. This initiation will be followed by a banquet and celebration in honor of the first anniversary of our installation as *Alpha-Omega* Chapter of Delta Sigma Pi.

As there are to be no graduates this year from the ranks of *Alpha-Omega* we expect twenty-nine members back in school next fall, and with this as a nucleus we will build up and maintain a chapter of at least forty men.

On March third the first edition of the *Alpha-Omega* News made its appearance. The paper edited by E. W. Fitzgerald has become a semi-monthly news letter, and has been looked forward to by all members.

Brothers E. D. Hutchings and S. R. Pulaski of *Alpha-Omega* now in the DePaul Law School have been initiated to membership in the Blue Key National Honorary Law Fraternity.

Socially *Alpha-Omega* has held two outstanding affairs. The November Roundup held November 17th at the Lake Shore Athletic Club, and the Deltasig Formal sponsored by the Chicago Chapters in the Silver Room of the Hotel Knickerbocker on May 4th. Alternate smokers at the *Beta* house and at the Great Northern Hotel served as a source of amusement for the chapter.

R. F. BITTER, *Scribe*.

Since we are the "Baby" Chapter of Delta Sigma Pi and our life so far has been very short, we have not a great deal to report.

Our fondest hopes and aspirations were realized on January 14th, when we received word from Brother Wright that our petition had been approved.

Our installation took place on April 13, and it was highly successful in every way. Thirty-seven active, alumni, and honorary members were initiated by a team composed of some thirty-one brothers from the nearby chapters of *Kappa*, *Alpha-Lambda*, *Alpha-Tau* and *Pi*, and Brother Wright who directed the ceremonies.

We also want to take this occasion to thank the various chapters and brothers for the number of telegrams of congratulations that we received.

Richard Brown is assistant librarian. "Stumpy" McDaniels is a member of the annual staff. Frank Taylor has recently been elected president of *Kappa Sigma Kappa* (Carolina Spirit Club), Jimmie Farr Jr. is a member of *Omicron Delta Kappa* and secretary of the Block "C" Club. Graydon Lonsford has just made his letter on the boxing team. Pratt Gasque is a member of *Omicron Delta Kappa* and the Glee Club. Gene Stone is a member of the Glee Club. Bill Walter is a member of the Gamecock Orchestra.

At the last meeting of the Chapter the following officers were elected for the coming year:

E. F. Farr, *Head Master*.
 W. F. Taylor, *Senior Warden*.
 J. B. Holman, *Junior Warden*.
 C. D. McDaniel, *Scribe*.
 G. L. Lonsford, *Treasurer*.
 W. C. Neely, *Historian*.

We are assured of having thirteen men back next year. Within the next week or two we expect to pledge from five to ten men and carry them over until next year, when we will initiate them.

Beta-Gamma extends an open invitation to every Brother who visits Columbia, S. C.

MIKE WARDLAW, *Scribe*.

RECENT INITIATIONS

ALPHA-CHI—January 13, 1929

- 40 RICHARDSON, Jr., Robert John, *St. Louis, Mo.*
 41 LINEBACK, Thomas Raymond, *St. Louis, Mo.*
 42 WINDSOR, Jr., Eugene Allison, *St. Louis, Mo.*
 43 BATZ, Earl George, *St. Louis, Mo.*
 44 VALLET, Vernon Henry, *St. Louis, Mo.*
 45 DRAKE, Arnold Steuber, *St. Louis, Mo.*
 46 MAUSSHARDT, Carl William, *St. Louis, Mo.*
 47 PHARIS, William Eugene, *Belleville, Ill.*

UPSILON—February 10, 1929

- 220 SMITH, Ronald Potter, *Calvin, Ill.*
 221 DORRIS, Wallace Voight, *West Frankfort, Ill.*
 222 KOWALSKI, Herbert John, *Chicago, Ill.*
 223 LYON, Clyde William, *Melford, Ill.*
 224 JANTAC, Frank Bohumil, *Ciceoro, Ill.*
 225 DeLONG, William Wayne, *Collum, Ill.*
 226 SNYDER, Kenneth Milton, *DeKalb, Ill.*

GAMMA—February 16, 1929

- 179 CALDWELL, Leo Francis, *Arlington, Mass.*
 180 CONWAY, John Francis, *Medford, Mass.*
 181 WARD, Jr., Edmund Francis, *Roxbury, Mass.*
 182 KENNEALLY, Joseph M., *South Boston, Mass.*
 183 WEBBER, Laurence James, *New Bedford, Mass.*
 184 HORGAN, Francis Lawrence, *Medford, Mass.*
 185 MALONE, Edward Arthur, *Jamaica Plain, Mass.*
 186 WORMWOOD, Charles Matthew, *Kennebunk, Maine*

CHI—March 2, 1929

- 113 NACE, Melvin Frank, *Baltimore, Md.*
 114 PETERMAN, Carleton Herig, *Baltimore, Md.*
 115 MOORE, James Joseph, *Baltimore, Md.*
 116 MITCHELL, Raymond Nelson, *Aberdeen, Md.*
 117 MILLER, Bernard Edward, *Baltimore, Md.*

PHI—March 3, 1929

- 119 MIRK, Richard Nisbet, *San Mateo, Calif.*
 120 SMITH, Frederick William, *San Mateo, Calif.*
 121 SUNDAHL, Jr., John, *Jamestown, N. Dak.*
 122 JESS, Stoddard, *Los Angeles, Calif.*
 123 REESE, Delmont Thomas, *Columbus, Ohio*

ALPHA-PHI—March 8, 1929

- 48 DOOLITTLE, Barry Rose, *Calhoun City, Miss.*
 49 WHITAKER, Maurice Ansley, *Tylertown, Miss.*
 50 BAILEY, William Harold, *Byhalia, Miss.*
 52 JONES, Claud Leake, *Keirn, Miss.*

ALPHA—March 9, 1929

- 490 KNAPP, Lawrence Monroe, *Brooklyn, N. Y.*
 491 ARVIDSON, Stanley Iver, *Elmhurst, L. I.*
 492 CORBETT, William Francis, *Buffalo, N. Y.*
 493 HOLUB, Arthur Carlton, *Roselle Park, N. J.*
 494 NORTON, Edward James, *Waterbury, Conn.*
 495 SULLIVAN, Francis John, *Waterbury, Conn.*

PI—March 9, 1929

- 110 MILLER, John Lamar, *Iron City, Ga.*
 111 NORTON, Fred Andrew, *Lithia Springs, Ga.*
 112 SAMMONS, Herschel Arthur, *Athens, Ga.*
 113 HUGHS, Marvin Pierce, *Newman, Ga.*

ALPHA-THETA—March 10, 1929

- 66 COOPER, Burroughs, *Cincinnati, Ohio*
 67 KISKER, Edwin Earl, *Cincinnati, Ohio*
 68 HILL, Robert Coddington, *Cincinnati, Ohio*
 69 UHL, Jr., Edward J. A., *Cincinnati, Ohio*
 70 PUND, John Aloysius, *Cincinnati, Ohio*
 71 GHOLSON, Werner William, *Norwood, Ohio*
 72 ALEXANDER, Roy William, *Lockland, Ohio*
 73 BURGER, Charles Wesley, *Rochester, N. Y.*
 74 McLAUGHLIN, Harry William, *Cincinnati, Ohio*
 75 KISKER, Carl Henry, *Cincinnati, Ohio*
 76 HUFF, Norman Vincent, *Cincinnati, Ohio*

PSI—March 15, 1929

- 149 PAULS, Dayton Frank, *Madison, Wis.*
 150 BUCKINGHAM, Benjamin Bryant, *Highland Park, Ill.*
 151 HANSON, Earl Claire, *Rio, Wis.*
 152 POTTER, M. Ivan, *South Milwaukee, Wis.*

ALPHA-OMEGA—March 16, 1929

- 62 HENRICKS, Jr., John Francis, *Chicago, Ill.*
 63 ALFERES, Peter James, *Chicago, Ill.*
 64 CASEY, James E., *Waukegan, Ill.*
 65 ANDERSON, Daniel Edward, *Chicago, Ill.*
 66 HEALEY, Raymond Thomas, *Chicago, Ill.*
 67 BAUDENDISTEL, Louis Anthony, *Chicago, Ill.*

ALPHA-OMICRON—March 17, 1929

- 79 BUNDY, Allan Elisha, *Colerain, Ohio*
 80 BEHRENS, Fred Carl, *Cleveland, Ohio*
 81 CARR, Marion M., *West Alexander, Pa.*
 82 ZOLL, Joe Liddell, *Fort Wayne, Ind.*
 83 PATRY, Maurice, *Cleveland, Ohio*
 84 BENZIGER, Roland J., *Venice, Ohio*

DELTA—March 24, 1929

- 170 BERRY, Jr., John Edward, *Leavenworth, Kans.*
 171 KELLER, Arthur Carl, *Milwaukee, Wis.*
 172 CASEY, Jerome Daniel, *Watertown, Wis.*
 173 MOEN, Everett Justin, *Milwaukee, Wis.*
 174 HEIDGEN, Leon Joseph, *Milwaukee, Wis.*
 175 BLAKESLEE, Raymond Gaylord, *Medford, Wis.*
 176 RUSHIN, Emmett Rowell, *Atlanta, Ga.*
 177 KALITOWSKI, Don Alexander, *Arcadia, Wis.*
 178 KOMINAREK, Marvin Robert Louis, *Michigan City, Ind.*
 179 FULMER, Burton Edgar, *Athens, Wis.*

KAPPA—March 24, 1929

- 136 HEMPERLEY, Jesse Walker, *Atlanta, Ga.*
 138 MILES, Clyde Lawton, *Atlanta, Ga.*
 139 WILSON, Karl Thomas, *Atlanta, Ga.*
 140 POLAND, Jr., Walter Wood, *East Point, Ga.*
 141 JEWELL, James Marvin, *Lavonia, Ga.*
 142 GILBERT, Robert Northcutt, *Atlanta, Ga.*
 143 LINDHOLM, Alex Eugene, *Atlanta, Ga.*
 144 ROBERTS, James Clough, *Atlanta, Ga.*

OMEGA—April 6, 1929

- 176 BIEDENHARN, Bernard William, *Monroe, La.*
 177 CUNKLE, LaChance, *Philipsburg, Pa.*

- 178 GROFF, Roger Melvin, *Royersford, Pa.*
 179 HAUSER, John Alfred, *York, Pa.*
 180 JOHNSON, Arnold Alexander, *Jamestown, N. Y.*
 181 JOHNSON, Charles Edwin, *Embreeville, Pa.*
 182 LEE, Edward Rubins, *Shamokin, Pa.*
 183 MARSH, Hiram William, *Milton, Pa.*
 184 MIKUSINSKI, Wilbur Ned, *Williamsport, Pa.*
 185 NORMAN, Kenneth Carl, *Jamestown, N. Y.*
 186 RAYNOCK, Vincent Leo, *Philadelphia, Pa.*
 187 REED, Willard, *Williamsport, Pa.*
 188 RUPERT, Robert Harry, *Tyrone, Pa.*
 189 SPOHN, Roy Franklin, *Tatamy, Pa.*
 190 WILDEMAN, John Victor, *Barnesboro, Pa.*

ALPHA-SIGMA—April 6, 1929

- 58 RINEHART, Herbert Louis, *Mansfield, Ohio*
 59 HEARD, Joe Taylor, *Dothan, Ala.*
 60 DANSBY, Roosevelt R., *Gibbertown, Ala.*
 61 CAMERON, Jr., Gordon, *Montclair, N. J.*
 62 JOLLY, Mack Herrell, *Tallassee, Ala.*
 64 BISHOP, David Waymon, *Roanoke, Ala.*
 65 YOUNG, Jr., Hardaway, *Birmingham, Ala.*
 66 ZEIGLER, Fred Eugene, *Greenville, Ala.*
 67 BOONE, Henry Shaffer, *Wedowee, Ala.*
 68 WILSON, Howard Bagby, *Vicksburg, Miss.*
 69 DAWSEY, Tom Wiley, *Dothan, Ala.*
 70 McDONALD, Larry Delaney, *Lead, S. Dak.*
 72 DONAHOO, J. Wesley, *Childersburg, Ala.*
 73 DAVIS, Lawrence Brindley, *Birmingham, Ala.*

IOTA—April 7, 1929

- 143 AVERY, William Barton, *Lawrence, Kans.*
 144 KUNC, Paul P., *Glasco, Kans.*
 145 SKAGGS, Franklin Henry, *Hazelton, Kans.*

BETA-GAMMA—April 13, 1929

- 1 FARR, Jr., James Sterling, *Columbia, S. C.*
 2 TURNER, John Ashby, *Denmark, S. C.*
 3 LAMAR, William Francis, *Columbia, S. C.*
 4 GASQUE, Benjamin Pratt, *Marion, S. C.*
 5 WARDLAW, David Jordan, *Columbia, S. C.*
 6 TAYLOR, Jr., Walter Frank, *Florence, S. C.*
 7 FARR, Edwin Francis, *Columbia, S. C.*
 8 McDANIEL, Cecil Douglas, *Beaufort, S. C.*
 9 EPPS, Sanford Vandiver, *Columbia, S. C.*
 10 BROWN, Richard Lewis, *Greenville, S. C.*
 11 LONSFORD, Graydon Lee, *Columbia, S. C.*
 12 TAYLOR, Jefferson Duffie, *Columbia, S. C.*
 13 HAIR, John Pinckney, *Blackville, S. C.*
 14 GEE, John Jefferson, *Cameron, S. C.*
 15 HOLMAN, Jr., James Blanding, *Batesburg, S. C.*
 16 NEELY, Woodfin Carlisle, *Florence, S. C.*
 17 WILLIAMSON, Arthur Carl, *Columbia, S. C.*
 18 OLSON, George Edgar, *Columbia, S. C.*
 19 CAMPBELL, Angus Leonard, *Columbia, S. C.*
 20 GASQUE, John Melvin, *Columbia, S. C.*
 21 BEATTIE, Archibald James, *Columbia, S. C.*
 22 DuPRÉ, Moffatt Barmore, *Columbia, S. C.*
 23 THOMAS, Leo Francis, *Columbia, S. C.*
 24 FARR, James Sterling, *Columbia, S. C.*
 25 RION, William Calhoun, *Columbia, S. C.*
 26 EDWARDS, Byron Malet, *Columbia, S. C.*
 27 MERRITT, Jr., James Albert, *Columbia, S. C.*
 28 DERRICK, Noah Erastus, *Columbia, S. C.*
 29 HUNT, James Wesley, *Columbia, S. C.*
 30 LUCAS, Marion Dubois, *Florence, S. C.*
 31 DENT, Everett Ernest, *Charlottesville, N. C.*
 32 HEARON, Jr., James Albert, *Bishopville, S. C.*
 33 HARTER, Julian Carlisle, *Fairfax, S. C.*
 34 THOMPSON, Francis Preston, *Coronaca, S. C.*
 35 BUSBEE, Cyril B., *Homerville, Ga.*

ALPHA-BETA—April 14, 1929

- 138 FELDCAMP, Bernard Ernest, *Palmyra, Mo.*
 139 WOOD, Charles Hubert, *West Plains, Mo.*
 140 HAWKINS, Jr., Andrew Johnson, *Eminence, Mo.*
 141 STEINMANN, Arthur William, *St. Louis, Mo.*
 142 CREGAN, Franklin Joseph, *Sedalia, Mo.*

- 143 COPELAND, William Robert, *Camden, Ark.*
 144 WALLACE, Arthur Henry, *Washington, Mo.*
 145 HAYES, Wiley Henry, *Jefferson City, Mo.*
 146 WELDON, James Edward, *Columbia, Mo.*
 147 MANN, Woodward Berkeley, *Kansas City, Mo.*
 148 LONG, Albert George, *Kansas City, Mo.*
 149 BOOLOODIAN, Shervon, *Eolia, Mo.*

ALPHA-LAMBDA—April 18, 1929

- 79 SCHWENNING, Gustav Theodor, *Chapel Hill, N. C.*
 80 AARON, Harold Isaac, *Spencer, N. C.*
 81 BRAINARD, Harry Gray, *Spencerport, N.Y.*
 82 COLEMAN, Jr., William Robert, *Raleigh, N. C.*
 83 MOUNT, Alfred Alexander, *College Point, N. Y.*
 84 REDDING, John Charles, *Trinity, N. C.*
 85 UMSTEAD, Jr., Eugene David, *Stem, N. C.*
 86 WINECOFF, Jr., George Caldwell, *Gastonia, N. C.*
 87 PARROTT, Jr., James Franklin, *Kinston, N. C.*
 88 HEATH, Milton Sydney, *Chapel Hill, N. C.*
 89 EVANS, Jr., James Gilbert, *Chapel Hill, N. C.*

ETA—April 19, 1929

- 139 BERRY, Preston Ward, *Clinton, Ky.*
 140 EDWARDS, Robert Jerome, *Ashland, Ky.*
 141 EPPS, John Eicher, *Dayton, Ohio*
 142 GRESHAM, Austin Howard, *Eddyville, Ky.*
 143 HEARNE, Silas William, *Oatletsburg, Ky.*
 144 HOLT, Robert Cecil, *Sturgis, Ky.*
 145 PRINCE, William Glenn, *Eddyville, Ky.*
 146 ROSS, Marion Wythe, *Louisville, Ky.*
 147 ROYSE, Eugene Chafin, *Maysville, Ky.*
 148 SCHUERMEYER, Carlyle William, *Louisville, Ky.*
 149 STAPLETON, Benjamin Carson, *Paintsville, Ky.*
 150 VALADE, Wilfred Lawrence, *Detroit, Mich.*

THETA—April 21, 1929

- 222 MALOTT, Jr., Forest James, *Detroit, Mich.*
 223 SLONAKER, Homer Charles, *Detroit, Mich.*
 224 McDONNELL, Patrick Joseph, *Detroit, Mich.*
 225 SMITH, Alfred Joseph, *Detroit, Mich.*
 226 BENSON, Thomas Francis, *Detroit, Mich.*
 227 GOODRICH, Frederick LeRoy, *Lansing, Mich.*
 228 CAMPBELL, John Paul, *Jackson, Mich.*
 229 JABRO, Lewis James, *Detroit, Mich.*
 230 ANDERSON, Arthur William, *Detroit, Mich.*
 231 EDWARD, Franklin Ward, *Detroit, Mich.*
 232 McGRATH, Arthur Leonard, *Detroit, Mich.*

ALPHA-RHO—April 21, 1929

- 53 HOISINGTON, Robert Morris, *Grand Junction, Colo.*
 54 MALLINSON, Harry, *Raton, New Mexico*
 55 BULL, Henry Nelson, *Boulder, Colo.*
 56 MACDONALD, Charles Neil, *Denver, Colo.*
 57 MCKAY, Charles Hall, *Colorado Springs, Colo.*
 58 OLESON, Harry A., *Gypsum, Colo.*
 59 MCGINNIS, Harley Virgil, *Pueblo, Colo.*

ALPHA-PSI—April 21, 1929

- 57 IRWIN, Thomas Leonard, *Clarinda, Iowa*
 58 BUCHY, George Jacob, *Greenville, Ohio*
 59 SAUFELSON, Floyd Wilson, *Lawrence, Kans.*
 60 SHEFVELAND, Oliver Elmen, *Newark, Ill.*
 61 WELSH, William W., *Peru, Ind.*
 62 LUNDE, Jr., Diderich Norman, *Oak Park, Ill.*
 63 NARDIN, Jr., George Frederick, *Chicago, Ill.*
 64 RAEBEL, Roy William, *Milbank, S. Dak.*
 65 KALLAL, Charles Edouard, *Riverside, Ill.*
 BETA—April 26, 1929
 460 JANICK, Stephen George, Jr., *Chicago, Ill.*
 461 ESCH, Marvin John, *Chicago, Ill.*
 462 BODE, William Nathaniel, *Oak Park, Ill.*
 463 LEE, Floyd Elmer, *Maywood, Ill.*
 464 TERWELL, Harold Earl, *Chicago, Ill.*

ALPHA—April 27, 1929

- 496 BRANNIGAN, Francis Kieran, *New York, N. Y.*
 497 BOHLIN, Eric Quarfordt, *Bronx, N. Y.*
 498 CUNNINGHAM, Paul Francis, *Rosindale, Mass.*
 499 DEGNAN, Frederick Anthony, *New York, N. Y.*
 501 FAGAN, John Joseph, *Bayonne, N. J.*
 502 WEISHAR, Carl Eugene, *Wheeling, W. Va.*

ALPHA-EPSILON—April 28, 1929

- 139 OSBORNE, Robert Arthur, *Mahtowa, Minn.*
 140 WESTBERG, Glendon John, *Minneapolis, Minn.*
 141 GRAHAM, Arthur Wesley, *Fairfield, Iowa*
 142 IHLE, Orden E., *Thief River Falls, Minn.*
 143 JACOBS, William Carl, *St. Paul, Minn.*
 144 LUNSETH, Adolph, *Superior, Wis.*
 145 CHAPPELL, Dwight Stephen, *Fargo, N. Dak.*
 146 HYDE, Wallace W., *Almont, N. Dak.*
 147 WILSON, Roland Lincoln, *St. Paul, Minn.*
 148 BRADY, Floyd William, *St. Paul, Minn.*
 149 FLECKENSTEIN, Immanuel John, *St. Paul, Minn.*
 150 HESKIN, Oscar Edward, *Portland, N. Dak.*

UPSILON—May 1, 1929

- 227 BALDWIN, Jack Olinger, *Pana, Ill.*
 228 GLANZNER, Harlan William, *Trenton, Ill.*
 229 PUCIN, Michael Jack, *North Chicago, Ill.*
 230 STIFF, Elbert Hoover, *Dundas, Ill.*
 231 BURROUGHS, George Gordon, *Edwardsville, Ill.*
 232 GAUEN, Francis Amandus, *Collinsville, Ill.*
 233 VAN TUYL, Ronald, *Chicago, Ill.*
 234 HOMANN, Garry Haase, *Efingham, Ill.*

ALPHA-XI—May 2, 1929

- 57 FORESTER, Frank Albert, *Charlottesville, Va.*
 58 HACKETT, Frederick Brace, *Charlottesville, Va.*
 59 STALEY, Louis Curd, *Charlottesville, Va.*
 60 WARD, Harry Cox, *Galax, Va.*

ALPHA-NU—May 4, 1929

- 82 WHEATON, Charles LeRoy, *Denver, Colo.*
 83 GOURLAY, James Paul, *Harrisburg, Pa.*
 84 BEAN, Ivan Louis, *Denver, Colo.*
 85 SHUGART, Thomas Wilson, *Denver, Colo.*
 86 TYDINGS, William Richard, *Denver, Colo.*
 87 ADAMS, Jr., Robert R., *Denver, Colo.*
 88 GILESPIE, Charles Bryan, *Denver, Colo.*
 89 THEYS, Ben Wilmer, *Denver, Colo.*
 90 SMITH, Lawrence Chandler, *Denver, Colo.*
 91 PLUNKETT, William A., *Denver, Colo.*

ALPHA-ETA—May 5, 1929

- 92 ELDREDGE, Walter Clyde, *Ashton, S. Dak.*
 93 FETZNER, Francis Valentine, *Colome, S. Dak.*

ALPHA-TAU—May 5, 1929

- 56 COPELAND, Jr., Millard Andrews, *Brunswick, Ga.*
 57 GOBER, Randolph Worth, *Macon, Ga.*
 58 CRANFORD, Edward Carl, *Macon, Ga.*
 59 JACKSON, Gordon Lee, *Macon, Ga.*
 60 PATRICK, Thomas Joe, *Jackson, Ga.*
 61 FARRIS, Clyde Kemp, *Macon, Ga.*

ALPHA-DELTA—May 8, 1929

- 117 EXLEY, Donald George, *Lincoln, Nebr.*
 118 JOHNSEN, Merrill A., *Fremont, Nebr.*
 119 WIEBE, Peter Janzen, *Beatrice, Nebr.*
 120 REYNOLDS, Milton Hartley, *Omaha, Nebr.*
 121 AUSTIN, George Smith, *Orleans, Nebr.*
 122 VAN VALKENBURGH, Jr., Hugh Carlos, *Ocallala, Nebr.*

ALPHA-MU—May 12, 1929

- 89 ZETHREN, Helge A. B., *Max, N. Dak.*
 90 OLSON, Richard M., *Ray, N. Dak.*
 91 TODD, John Nicholson, *Dunseith, N. Dak.*
 92 HARTWICH, Harold William, *Grand Forks, N. Dak.*
 93 HELMING, Carlton, *Sansford, N. Dak.*
 94 DETERMANN, Sylvester Leonard, *Belfield, N. Dak.*

ALPHA-CHI—May 12, 1929

- 48 LUNDY, James Elmer Burkett, *St. Louis, Mo.*
 49 HUTCHESON, Frank Reed, *St. Louis, Mo.*
 50 BIRNEY, Robert Thomas, *St. Louis, Mo.*
 51 PRESSON, William Daniel, *East Prairie, Mo.*
 52 STIFEL, Eugene Herbert, *St. Louis, Mo.*
 53 BROWN, Kenneth Alexander, *St. Louis, Mo.*
 54 LUNDBLAD, Clarence James, *St. Louis, Mo.*
 55 WHEELER, Donald Burton, *St. Louis, Mo.*
 56 ROSSETTI, John Domenic, *St. Louis, Mo.*

PSI—May 15, 1929

- 153 LIVINGSTON, Roscoe Norman, *Livingston, Wis.*
 154 JONES, Warren Milton, *Racine, Wis.*



INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

The Central Office
ADAMS-FRANKLIN BUILDING, CHICAGO, ILL.
Telephone Franklin 3476



The International Fraternity of Delta Sigma Pi was founded November 7, 1907, at the New York University School of Commerce, Accounts and Finance, and is a professional commerce and business administration fraternity organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community. The fraternity was incorporated September 24, 1926, in the state of Illinois.

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Head Master.....Laurence I. Graham.....324 E. 41st St., New York, N. Y.
ScribeJames Stevens236 Rankin St., Elizabeth, N. J.
TreasurerDaniel C. Kilian.....Hudson River Day Line, S. S. Alexander Hamilton, Pier 81,
North River, New York, N. Y.

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ScribeElmer Terwell2738 N. California Ave., Chicago, Ill. Tel. Arm. 9598
Treasurer.....John M. Hock.....3644 N. Hermitage Ave., Chicago, Ill. Tel. Bittersweet 6523

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ScribeMilton A. Kassner.....130 14th St., Milwaukee, Wis.
TreasurerAdolph A. Ansay.....130 14th St., Milwaukee, Wis.

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Head Master.....C. Clair Knox.....Delta Sigma Pi House, Iowa City, Iowa
ScribeFrank E. Wettstein.....Delta Sigma Pi House, Iowa City, Iowa
TreasurerReynold C. Jepson.....Delta Sigma Pi House, Iowa City, Iowa

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Head Master.....Robert W. Rogers.....1005 Greenleaf Ave., Wilmette, Ill.
ScribeEdward A. McDonald.....934 N. Lorel Ave., Chicago, Ill.
TreasurerWarne H. Clancy.....Delta Upsilon House, Evanston, Ill. Univ. 1548

ETA—University of Kentucky, College of Commerce

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ScribeForrest T. Dalton.....657 S. Limestone, Lexington, Ky. Tel. 5805
TreasurerWalter D. Vest.....264 Lexington Ave., Lexington, Ky. Tel. 4651

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Scribe
TreasurerFrancis V. Weipert.....15349 Stahelin Ave., Detroit, Mich.

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ScribeRobert C. Ryan.....1941 Massachusetts Ave., Lawrence, Kans.
TreasurerPaul E. Steele.....1941 Massachusetts Ave., Lawrence, Kans.

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Head Master.....Lawrence J. Cole.....800 Western Union Bldg., Atlanta, Ga. Tel. Wal. 2100
ScribeRobert N. Gilbert.....1531 Olympian Way, S.W., Atlanta, Ga. Tel. Wal 4980
TreasurerNorman W. Pettys.....217 Whitehall St., Atlanta, Ga. Tel. Wal. 6524

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MU—Georgetown University, School of Foreign Service

Chapter House, 2003 Columbia Road, N. W., Washington, D. C. Telephone Decatur 2911

Head Master.....William F. Sullivan.....Cochassie Street, Westfield, Mass.
ScribeWilliam J. Kindsfather.....1322 Longfellow St., Washington, D. C.
TreasurerAntonio C. Alarid.....2003 Columbia Road, Washington, D. C.

NU—Ohio State University, College of Commerce and Administration

Chapter House, 172 15th Ave., Columbus, Ohio. Telephone University 1576

Head Master.....Howard E. Baldwin.....172 15th Ave., Columbus, Ohio
ScribeJ. Robert Barrett.....172 15th Ave., Columbus, Ohio
TreasurerKenneth Wasley.....172 15th Ave., Columbus, Ohio

XI—University of Michigan, School of Business Administration

Chapter House, 1502 Cambridge Road, Ann Arbor, Mich. Telephone 5518

Head Master.....D. Stuart Andrews.....1502 Cambridge Road, Ann Arbor, Mich.
ScribeClarence R. Hill, Jr.....1502 Cambridge Road, Ann Arbor, Mich.
TreasurerWillard Zentgrebe.....1502 Cambridge Road, Ann Arbor, Mich.

OMICRON—Vanderbilt University—(Inactive)

PI—University of Georgia, School of Commerce

Head Master.....C. H. Womack.....Milledge Hall, Athens, Ga.
ScribeWilbur S. Jones.....Cherokee Hotel, Athens, Ga.
TreasurerOscar L. Benson.....Milledge Hall, Athens, Ga.

RHO—University of California, College of Commerce

Head Master.....J. Leslie Corse.....1332 Oxford St., Berkeley, Calif.
 ScribeGordon Boyd.....2717 Hearst Avenue, Berkeley, Calif.
 TreasurerJohn Booth.....2300 Warring Ave., Berkeley, Calif.

SIGMA—University of Utah, School of Business

Head Master.....George W. James.....215 S. 13th East, Salt Lake City, Utah
 ScribeRobert J. Cook.....1127 Second Ave., Salt Lake City, Utah
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TAU—McGill University—(Inactive)**UPSILON—University of Illinois, College of Commerce and Business Administration
Chapter House, 1111 S. First St., Champaign, Ill. Telephone 3463**

Head Master.....Irvin G. Grommoll.....1111 S. First St., Champaign, Ill.
 ScribeJoseph J. Nedwed.....1111 S. First St., Champaign, Ill.
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Chapter House, 335 W. 27th St., Los Angeles, Calif. Telephone Westmore 7683**

Head Master.....Fred Pierson335 W. 27th St., Los Angeles, Calif.
 ScribeSteve Bryant335 W. 27th St., Los Angeles, Calif.
 TreasurerArthur E. Neelley.....335 W. 27th St., Los Angeles, Calif.

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Head Master.....George C. Gross.....6117 Birchwood Ave., Hamilton, Baltimore, Md.
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 ScribeCarleton H. Peterman.....524 E. 21st St., Baltimore, Md.
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Chapter House, 132 Breese Terrace, Madison, Wis. Telephone Fairchild 1725**

Head Master.....Donald F. Davlin.....132 Breese Terrace, Madison, Wis.
 ScribeLindsay R. Boyle.....132 Breese Terrace, Madison, Wis.
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 Treasurer.....William Albertini.....1857 N. 17th St., Philadelphia, Pa.

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Chapter House, 1101 University Ave., Columbia, Mo.**

Head Master.....Jerome W. Naylor.....1101 University Ave., Columbia, Mo.
 ScribeClyde L. Williams.....304 W. Broadway, Columbia, Mo.
 Treasurer.....

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Head Master.....James T. Wolfe.....Phi Kappa Sigma House, State College, Pa.
 ScribeDuane L. Guernsey.....Omega Epsilon House, State College, Pa.
 TreasurerEdward W. Jamison.....Delta Upsilon House, State College, Pa.

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Head Master.....Bernarr Wilson.....1806 "D" St., Lincoln, Nebr. Tel. F-4238
 ScribeOtto J. Jacobsen.....1806 D Street, Lincoln, Nebr. Tel. F 4238
 TreasurerHenry Strathman.....348 N. 14th St., Lincoln, Nebr. Tel. B-6304

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Chapter House, 1029 4th St. S. E., Minneapolis, Minn. Telephone Dinsmore 8484**

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 ScribeLouis Dorweiler.....1029 4th St., S. E., Minneapolis, Minn.
 TreasurerFred G. Pederson.....1029 4th St., S. E., Minneapolis, Minn.

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 ScribeE. T. Wilson.....1816 W. Cumberland Ave., Knoxville, Tenn. Tel. Walnut 9323
 TreasurerJ. R. Sterchi.....1827 White Ave., Knoxville, Tenn. Tel. Hemlock 2121

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 ScribeW. D. Van Metre.....25 Prospect St., Vermillion, S. Dak.
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 TreasurerAnthony H. Stuhreyer.....1840 Lincoln Ave., Norwood, Ohio. Tel. Norwood 7796Y

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 ScribeVernon Ruhs.....2840 University Ave., Des Moines, Iowa
 TreasurerA. Wayne Irwin.....2840 University Ave., Des Moines, Iowa

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Chapter House, 69 St. James Place, Buffalo, N. Y. Telephone Bidwell 2434**

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TreasurerEugene J. Allein.....246 Pershing St., Buffalo, N. Y. Tel. Fillmore 3665M

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TreasurerW. L. Higdon.....10 Pettigrew, Chapel Hill, N. C.

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TreasurerClarence L. Alex.....Alpha Psi Delta House, Grand Forks, N. Dak.

**ALPHA-NU—University of Denver, School of Commerce, Accounts and Finance
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TreasurerWm. Griffith Harrison.....University, Ala.

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TreasurerHoward Brenneman.....Sigma Chi House, Oxford, Ohio. Tel. 241

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TreasurerHoward Thames, Jr.....University, Miss.

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Chapter Quarters, Tower Hall, Washington University, St. Louis, Mo.

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Treasurer.....Arnold S. Drake.....2803 Caroline St., St. Louis, Mo.

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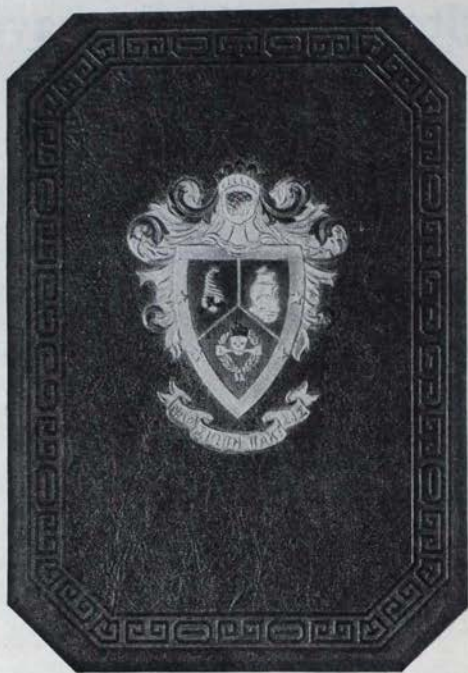


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Henry Wadsworth Longfellow