

# THE DELTASIG

OF · DELTA · SIGMA · PI

NOVEMBER, 1931

The Graduate School of Business in  
Prague, Czechoslovakia  
By Joseph Z. Schneider



American Economic Life As Seen  
from Abroad  
By Elmo P. Hohman



What Makes a Successful Executive?  
By Albert R. Erskine







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NOVEMBER, 1931

H. G. WRIGHT,  
Editor

A Quarterly Magazine published by Delta Sigma Pi, in  
the Interest of Commerce and Business Administration

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VOLUME XXIV  
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## THE SPOTLIGHT OF COMMERCE

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Delta Sigma Pi was founded November 7, 1907, at New York University School of Commerce, Accounts and Finance to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

Application has been made for transfer of second class entry from the Postoffice at Champaign, Illinois, to the Postoffice at Menasha, Wisconsin.

# WISE WORDS



*Drawing of Grand President Schujahn by Ray Hubbard*



## Our Grand President Speaks

**I**N HIS address before the Interfraternity Conference meeting in New York last November, Mr. O. H. Cheney asked, "Isn't it true that the kind of men the colleges are turning out are, to a vital degree, exactly the kind of men the fraternities are turning out? That is, a huge number of men each year are coming out of the chapter houses as well as the classrooms. They come out not only what the classroom makes them but also what the fraternity makes them. It is time for us to realize now that it is not so important what boy makes the fraternity as what the fraternity makes the boy."

There is a challenge to fraternities—Delta Sigma Pi and all others! What are we doing to meet it? What are we doing to make our members better men?

We believe the ideals of Delta Sigma Pi are high ideals, and to the extent that Deltasigs attain that ideal does Delta Sigma Pi make the boy a better man. But the extent to which the undergraduate will attain the ideal rests to a certain extent with the chapter, and the undergraduate chapter, as a whole, can do much to help the undergraduate as an individual.

The chapter should first stand for high scholarship; for scholarship is the measure of success in the classroom. More, it is the measure of mental capacity, of the capacity for thinking, of the effective application of brain power—and brain power is the thing you have to sell the world of commerce after you leave college.

The chapter should stand for high character, business honesty, integrity, the prompt discharge of obligations, financial and otherwise. Character is one of the keystones of credit standing, and credit standing is important to business success.

The chapter should stand for those qualities which mark a good citizen: teamwork, cooperation, group loyalty, square shooting, community activity. Training in these qualities is essential to your future success as a business man.

The chapter should be a training ground, where each undergraduate will find an opportunity to learn how to get along with and how to handle his fellow men—by service on committees, as officers, as chapter representatives in campus activities and the like.

These are but some of the things Deltasig tries to do for its boys to make them better men; the success of its program rests with you—the chapters, the undergraduates. Here's to you.

Fraternally yours,

E. L. SCHUJAHN, *Grand President*





# THE DELTASIG OF DELTA SIGMA PI

NOVEMBER  
1931



VOLUME XXIV  
NUMBER 1  
★ ★ ★ ★

## American Economic Life as Seen From Abroad

By ELMO P. HOHMAN  
Beta Chapter, Northwestern University

IN THEIR present-day dealings with the rest of the world, American business men may well recall those lines of Robert Burns:

*O wad some Power the giftie gie us  
To see oursels as ithers see us!  
It wad frae monie a blunder free us,  
An' foolish notion.*

Assuredly the present writer has no such "giftie" to confer, and certainly he would not presume to distinguish too clearly between "foolish notions" and wise ones in the complicated field of international economic relations. But during the course of two years of investigation and travel in Europe and the Orient he had occasion to observe the United States through the eyes of many other nationalities; and possibly some of these observations are worth setting down.

What, then, do Europeans and Orientals think of us? Obviously it is impossible to answer such a question in the large, because of the many differences between countries and between classes and individuals within the same country.

A rapid survey of the dominant attitudes of various leading nations will be essential. As a preliminary thereto, however, it may not be amiss to hazard a characterization of the popular international impression of the United States—an impression which has been somewhat softened, but not erased, by the common misfortunes of the past two years.

To the "man on the street" abroad, America appears as a young country of fabulous wealth, of stupendous mass production, of unbounded energy, of supersalesmanship, of hypocritical Puritans on the one hand and of bootleggers, corrupt politicians, and gunmen on the other. She is regarded as a dangerous competitor and an implacable creditor—as a "Dollarika" inhabited by "dollar-chasers." Most Americans,

★ An Interesting Article on  
What Europeans and Orientals  
Think of Americans



too, are held to be boastful, vulgar, inconsiderate, ostentatious, and materialistic, but with the redeeming qualities of personal generosity and a fat pocketbook. Hardly a flattering picture! And obviously, to one who knows the United States, a much distorted picture. And yet, in fairness, it is necessary to realize that it is based largely upon certain aspects of American life which are very much in evidence abroad, even though they are invisible or less noticeable at home. Our tourists who "do" Europe at the rate of a town a day, our immoderate drinkers from a nation of prohibition, our dilettantes, our newly-rich millionaires with far more money than taste, our flashy supersalesmen, our movies and talkies, our lurid newspapers, our abysmal ignorance of languages and of the arts—these are the things by which we are judged. And, of course, one American who leaves a bad impression quite overshadows a dozen others of much higher caliber.

But what of the better-informed and more discriminating world opinion of us and of our economic position? Here it is necessary to single out certain countries for separate consideration.

Germany is tremendously interested in our industrial problems and achievements. She realizes that American standardization, mass-production, and mass-markets have set a new pace in the world economic affairs, and that other nations must either copy our methods, with due regard to their differences of situation, or in the long run succumb to our competition in world markets. More than any other country, she is studying our methods and is developing similar ones of her own. There is a certain affinity between German and American business which is unmistakable. German rationalization and rigid scientific training, in fact, have brought about technical performances which in certain fields are markedly superior to our own. The rebuilding and reconditioning of German industry during the past decade constitutes one of the notable achievements of modern times. In Germany American industry finds a keen, vigilant student and a friendly, not unsympathetic observer. As to reparations, most Germans feel that the present arrangements are impossible, not so much because they do not want to pay, as because world economic conditions and the very self-interest of their creditors will

make it impossible for them to pay in the only conceivable way, namely, through goods and services. When this becomes apparent (as they insist it must sooner or later), they hope that the inescapable logic of circumstances will dictate a reduction of reparations payments to some attainable level.

The average intelligent Englishman, in forming his opinion of the United States, seems to find himself in rather a difficult position. He wants to be friendly, to understand us, and he realizes well enough the utter folly of failing to maintain Anglo-American relations on a thoroughly amicable basis. And yet there are numerous points of irritation and of disapproval which he cannot overlook, and which, upon occasion, he feels impelled to state rather bluntly. American talkies and American accents may not seem important to us, but the average well-bred Britisher dislikes them very definitely. National prohibition seems to him both juvenile and hypocritical. He is paying one of the heaviest tax burdens in the world, and he is prone to believe that somehow the American attitude regarding the war debts is partly to blame for this. His country has a staggering problem of unemployment, and he realizes that the heavy export industries upon which delayed prosperity awaits are meeting keener and keener American competition in world markets. For centuries the British navy has reigned over the seven seas—and only recently that control has had to be halved with the United States. For several generations England has been the undisputed industrial leader of the world, but now she has lost that leadership, clearly and unmistakably, to her erstwhile colony. British industrial technique needs a thorough overhauling and rejuvenation, but in most instances either the will or the means seems to be lacking. It is quite possible that England is destined to become permanently only a second-rate industrial nation, and that the United States will be to the twentieth century what she was to the nineteenth. Hardly a pleasing prospect for the World's greatest imperial race! Perhaps it is fortunate that Englishmen and Americans are cousins, and so can claim the privilege of speaking their minds to each other frankly in order to avoid many possible misunderstandings and to smooth over much conceivable friction.



France looks upon the United States as an extremely valuable customer of "tourism," now one of her greatest industries; as a heavy consumer of the commodities of art and luxury for which she is famous; as an exponent of tariffs so high that her goods have more and more difficulty in surmounting them; as an unreasonable creditor who cannot be brought to see either the justice or the expediency of canceling the war debts; and finally, as an inexhaustible source of extraordinary tips.

Australia, in attempting to analyze her acute phase of the present world depression, is inclined to place an appreciable degree of responsibility therefor at the door of the United States. The great Australian export crop, wool, has declined disastrously in value. This fact, plus heavy commitments for the payment of interest and principal on foreign loans, has played havoc with the balance of trade. And this, in turn, has caused the imports to appear abnormally heavy and expensive—especially two large items from America, automobiles and talkies. If these unnecessary and undesirable items could be eliminated or curtailed, and if the United States would buy as much wool as formerly, the balance of trade might take a decided swing in the right direction. But in the continued absence of such a swing, Australian sentiment toward the United States is rather resentful. Uncle Sam is looked upon as one who sells, but does not buy. And somehow, in Australia's present predicament, that seems quite unsportsmanlike.

Japan finds herself today face to face with the greatest economic depression of her relatively short modernized industrial career. And again the United States occupies a position of strategic importance in the determination of her future prospects. Roughly speaking, Japan receives from us three-tenths of her total imports (including the all-important item of raw cotton), and she sends to us four-tenths of her total exports (including the bulk of her vital silk production). On the other hand, Japanese Exclusion has struck a serious blow at her pride—a peculiarly important matter in the Island Empire; and American influence has been a potent factor in the Manchurian crisis. For good or ill, the fortunes of Japan are vitally connected with those of the United States; and replacement of

total exclusion by the quota system would go far toward cementing the friendship which is dictated by economic interests on both sides of the Pacific.

In China there is a stern insistence that all foreign nibblings at the complete independence of that nation, economic as well as political, must cease, and that soon. The tendency to look with special favor upon the United States, which had acted with unusual magnanimity and courtesy in the matter of the Boxer Rebellion and allied questions, is disappearing, and we are being placed in the same category as the other great foreign powers. On the other hand, China, through her students, has learned more from America than from any other western power, and she is definitely committed to the policy of following in the footsteps of our industrialization as rapidly as possible. Given a policy of only ordinary good sense and honest dealing on the part of American business, there is no reason why we should not retain the good will and gain a large share of the trade with the revitalized and powerful China which seems likely to arise within the coming generation.

India, too, is inclined to look with favor upon the United States. This is largely due, perhaps, to the hope of receiving moral support in her struggle for independence or dominion status; and it is true that the prospects for a great American-Indian trade, for purely economic reasons, are not too promising. And yet the business friendship of India is not to be taken too lightly.

To sum up, then, European and Oriental attitudes toward the United States, as expressed in these and other less important countries, are made up of a compound of admiration, amazement, envy, jealousy, fear, resentment, and contempt. Professed displeasure at our supposedly crass materialism is often accompanied by a keen desire to learn the secret of our extraordinarily high per capita wealth. In some instances there is open avowal of the wish to imitate our methods as closely as possible; in others, an equally frank hope that both our methods and their problems may be avoided. In certain countries and groups it is admiration which is the chief factor in forming opinions of us. Elsewhere it may be fear or resentment. Always, however, the attitude which finally emerges is



the result of several confused and often conflicting elements; and everywhere there is recognition of the obvious fact that America represents the greatest economic force in the world today.

What, now, should be the American reaction, in the form of private and national economic policies, to these foreign opinions of us? Here is a field of such complexity, and of so many conflicting interests, that a wise man might well prefer to maintain silence, and where even angels might fear to tread. And yet some action must be taken, and is being taken daily, in determining our policies. Whether such policies are wise or not, only the sequel, often long delayed or lost in the maze of interacting factors, can show. In the end each individual who claims to be thoughtful and intelligent will have to reach his own conclusions. Possibly, however, certain purely tentative suggestions may serve as a background or starting-point from which such an analysis may be begun—not ended!

One course which we cannot pursue, obviously, is to ignore other nations. Isolation, splendid or otherwise, is a thing of the past. Many countries, as a result of the War, are our debtors; and most of the others are our competitors or customers, actual or potential. It is poor policy to ignore a debtor, particularly if his solvency be in some doubt. And certainly neither customers nor competitors can be forgotten. But why not be content with our own huge free-trade internal market, and try to lead a self-contained economic existence? Merely to state the question is to bring a reminder of the hopelessness and undesirability of such a solution. Our economic system is based peculiarly upon mass-production; and mass-production requires mass-markets. In many industries our home market is already proving to be inadequate. If we can tap foreign markets in addition, the possibilities of lower costs, greater efficiency, and higher profits are too alluring to be resisted. We must enlarge our exports, particularly of manufactured goods. But exports, fundamentally and in the long run, can be paid for only by imports. Goods or services sold can be balanced only by goods or services bought, and not by money.

The same reasoning applies, fundamentally, to the war debts. They were contracted in the

form of goods and services exported to Europe during the War; and it is quite possible that they can be repaid, even on the present discounted basis, only through other goods and services.

And there, of course, lies the difficulty, the paradox. We can enlarge our exports, we can collect our war debts, only if we take them in the form of imports of goods or services. And that is precisely the form in which we do not want them, the very reason for our high protective tariff. We are committed to a policy of protection of home industry against foreign competition. We seem bent upon making it as difficult as possible for our debtors to pay us, for their goods, sent in payment of exports or war debts, must scale our tariff wall in the process; and their services are meeting more and more competition in the form of a growing and subsidized merchant marine, domestic insurance companies, and what not. Only the tourist traffic seems left as a significant and unobstructed method of receiving payments from abroad. And in spite of the endless thousands who go abroad every summer, that is hardly sufficient to settle accounts. One other major method of payment remains, namely, to sell goods or services to third countries and then transfer the credits so gained to the United States. But that is often hampered by the fact that we are strenuously competing with our debtors for these very third-country markets, and in many cases even for their own home markets as well.

And so the paradox remains. We do not want payment in the only form, fundamentally, in which it can be made. And most other countries are in the same general position. What is the way out? Can we have our cake and eat it too?

Suggested solutions are almost as numerous as the sands upon the seashore. Every school of economic thought has been ransacked for possible contributions which cannot even be mentioned here. Two suggestions, however, may be thrown out for whatever they are worth. They involve world action, rather than independent American action; but in both cases the United States might well take the lead if it chose.

*(Continued on page 57)*





*The School of Business  
Occupies Much of This  
Building*

# The Graduate School of Business in Prague, Czechoslovakia

**O**UR Graduate School of Business opened the doors of its provisional halls scattered over different parts of the city of Prague in the autumn of 1919; therefore it is still a very young institution. This School of Business, however, is the latest addition to the schools which developed from the ancient and still existing University of Prague, the first university in central Europe, founded by Charles IV, the King of Bohemia and Emperor of Germany in the year 1348. Directly our Graduate School of Business has developed from the first College of Engineers ever to be organized, which came into existence in Prague in 1707.

Today the School of Business is a division (Faculty) of the Technological University of Prague. The other branches of this university comprised Structural, Architectural, Chemical, Electrical, Mechanical, Agricultural, Forestry, and Special Sciences. This system of organization brings the School of Business within the general rules and regulations governing the whole Technological University. Our school has certain special rules and regulations because it was the first division organized within the Technological University of Prague after Czechoslovakia became a free republic.

The creation of the School of Business shows that our government and people have seen a safe way in solving the problem of our needed economic independence, as well as the problems of our domestic and foreign business, by establishing the highest type of professional and business education.

The School of Business is of a special type. Since it was organized soon after the revolutionary days of 1918 when our nation regained its independence, the most modern and democratic ideas were incorporated into its organization, which otherwise would have had to fight for years the conservative process of development of the ancient institution. The beginning of our school, though typical of the beginning of most of the schools here, differs considerably from the establishment of a new school in America.

In 1919 the Czech government passed a law to the effect that a Graduate School of Business be thereby created as a separate division of the Technological University. The School of Business was to have a specified course of three years. While the university was already established, the School of Business existed on paper only. There was no building for the school, no offices for the teaching and ad-

★ By ★  
**Joseph Z. Schneider**  
**Alpha Psi Chapter**



ministrative staff, nor were there any books for the students and professors. All that we had to start with was one professor, three private docents,\* two small lecture rooms, and no less than 2,080 students entering the first year! From this excited and hardly imaginable beginning (when restaurants and dancing halls had to be rented for the large classes) I am proud and happy to say that today we have 7 professors, 8 private docents, 69 instructors, and 5 office clerks. Our School of Business occupies half of a large five story building, with eleven well equipped lecture halls, fine laboratories, libraries, and unusual collections of commodity samples, as well as material for geographic study. This building also contains several large rooms for laboratory work in accounting, calculating, etc. As is customary in Europe, apartments are located in the building for the caretakers.

The credit for this wonderful achievement, which really is only a small part of the total activity of the deans and professors, is much greater when one considers the fact that in Czechoslovakia almost every nail must be obtained from government agencies, who naturally would be more bureaucratic in their methods than the average American board of regents or directors. Furthermore, an average American university collects more fees than we collect in Europe, and many of them are enriched by large endowments and special gifts. The latter practice, I am sorry to say, is still almost unknown in my country. To show what a strain it was for the deans to build up the institution, I need only to mention that two of them collapsed while in office. Being a government school, the good, but financially poor, students pay almost nothing, while the richer students are charged in accordance with their ability to pay. Thus some stu-

\* — an instructor, lecturer, or assistant professor.

dents pay a tuition fee of approximately \$1 per year, while others may pay as much as ten American dollars. Additional taxes are charged for examinations, although they are waived for the good but financially poor students.

During this short period of eleven years, and under all of the aforementioned difficulties, the deans and professors fulfilled the pedagogical requirements far above all expectations. Up to the present time approximately 1,000 students (some four per cent women) have passed the second state examinations and have thus finished the school. This number, though high enough, may seem small since 2,080 students entered the school the very first year. The explanation is that the faculty, desiring to establish the highest possible type of business university, set up very high standards and strict requirements. As a result many of the students dropped out during the three year course, and they continued to drop out as the requirements were made more strict, until today the number of students attending our School of Business is stabilized around 800.

Under the present system of organization the work of our School of Business is extended over a period of four years, each school year being made up of two semesters. The entrance requirement is the "examination of maturity" which, if compared with the work in America, would correspond approximately to the freshman and sophomore years in college. The minimum age of our "freshman" would therefore be about 18 years. The first two years, besides including the basic courses such as accounting, geography, languages, sciences, includes courses on economics in general, insurance, customs, tariffs, and traffic. Having passed certain preliminary examinations, the student who took all the prescribed courses may take the first state examina-



Professor JUDr. Jaroslav Slemr  
Dean, School of Business



Joseph Z. Schneider  
Alpha Psi Chapter



tions. These are both practical and theoretical. The practical part, as far as the business section is concerned, deals with problems of exporting and importing; the banking, customs, and counselor requirements involved, costs and transportation. The theoretical part covers accounting, national and private economics, law, etc.

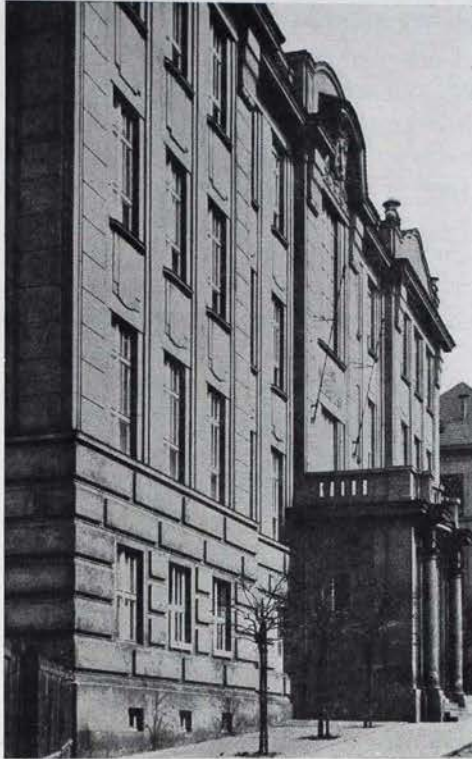
Only those students who pass both parts of the examination successfully are allowed to take the courses prescribed for the third and fourth year. Here he has a choice of one of the three courses offered, which are (1) business in commodities, (2) banking, and (3) industrial management. The leading subjects are again economics, law, psychology, geography, and the languages, with special emphasis on the field covered by the particular study. The first mentioned study includes, as a specialty, courses on the technology of commodities, which are also taught in a reduced form with chemical- and mechanical-technological courses in the third study offered.

When a student has complied with the requirements of the third and fourth year, he can then take the second state examinations, which are similar to the first. This time, besides being examined by the professors, he is also examined by practical business men. The practical part of the examination deals with the problems of commerce in all its phases. The theoretical part deals with practically everything that the student has ever studied. It is about the most difficult examination I know of. The professors, considerably against my own belief, claim that a student at the end of the studies must show that he is learned in everything pertaining to business, so that only the very best students may graduate as *commercial engineers* from the only

business university in Czechoslovakia. The name of this degree may not seem very appropriate, but it does not sound so strange in my language, and it really indicates that the student has been trained for the practical side of business and not for some business philosophy only.

Our students enjoy the so-called academic liberty. They have to do their work in the seminars and laboratories, but they don't have to go to any of the lectures at all.

The lectures form the majority of the weekly program, the total being about 56 or 60 hours a week. In most of the subjects we still employ the continental system of instruction. The instructor does not teach the students the methods of research, but presents to the students the latest state of knowledge on his particular subject. Since many of the lectures of the professors may be secured in pamphlet and handbook form, it is easy to see why some students may take advantage of their academic liberty and resort to the pamphlets. However, a goodly number of our students go from one lecture to another, thus spending



Entrance to Graduate School of Business in Prague

most of their four years in a lecture room. Beyond doubt, there is a larger percentage of students with smaller means than in American universities, and peculiarly, you find a very small percentage of students working their way through school. In the dormitories students pay according to the income of their families, with absolutely no difference in what each student gets for what he pays. Then too, students of families with certain limited incomes are exempt from tuition. In other cases governmental aid is given to students. Students get reductions, usually about 50 per cent, on a great number of things, such as the opera, theaters, concerts, movies, dances, street car fares, etc. Very few



of the students have automobiles at school.

The large number of hours that our students have to spend in the lecture rooms eliminate practically all participation in sports and athletics. A student can sign up for as much or as little work as he likes. In short, a student here is permitted to do nothing. However, since the requirements for examination are so rigid there is really quite a lot of studying done. Until very recently our university athletes were confined to a few students who deliberately cut lectures to have some time for athletics. I am glad to say that during the reorganization of our school we have reduced the number of hours required in the lecture rooms and laboratories so that now the students have some spare time of their own to engage in sport or otherwise.

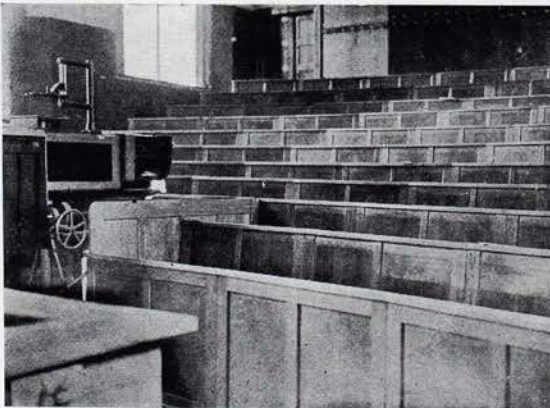
Examinations are both written and oral, with the principal part oral. During examinations anyone can come and listen to them. Just before beginning studies for the second state examination it is customary for the student to invite his friends out for a party—usually beer or wine—so that, supposedly, the studies will be easier. He then goes into seclusion (really a fact) for several weeks and prepares for the examination. If the student passes he again invites all of his friends for a celebration, and it is usually a good one. Of course, there is always song and merrymaking in general. Birthdays are also usually well celebrated. The price of a disturbing quality of merrymaking from the police point of view is very small, because, should one happen to be aimlessly wandering about the streets singing, bumping into lamp posts, etc., a policeman will stop him and give him a "noise ticket"

costing him from 10 to 15 cents in American money. There is no going to court; you simply pay for your "noise ticket" on the spot and then go on.

The winter season is usually gayer because in the summer most of the students are gone and a great number of the people of Prague make room for foreigners and go to any of the many watering places and spas of the republic. There is a lot of dancing here, and during the dancing season from November to March there is a ball, masquerade, tea, soirée, or something almost every night, and students usually get a general invitation.

The vacations or holidays might arouse the envy of my readers. Besides the main four-week Christmas and Easter vacations we have a two- or three-week vacation at the end of the first semester in February, and another week or two later in the spring. Because of the intensive studies while the lectures are in progress, and the absence of the students from the city during vacations, there is very little organized campus social life among the students in Prague by comparison with the average American college campus. Only one society of students exists at our school, a professional club. Who knows but what this situation might not develop some day into an ideal place for the first European chapter of our Delta Sigma Pi? There are several student centers. The reading room of one of the student centers has over 600 newspapers and magazines in over 20 different languages, and there is a daily average attendance of 1,500 students. This same student center has a mem-

*(Continued on page 57)*



Views of two typical classrooms of the Graduate School of Business



# What Makes a Successful Executive?

By ALBERT R. ERSKINE

President, Studebaker Corporation



**D**ISCUSSION of the qualifications of industrial management has become more general in recent years because it is now recognized that the modern corporation is, in fact, a social unit in which the lives of the greater part of the American people are largely absorbed. We realize that business is no longer a hermetically sealed department of life, from which men withdraw themselves when the clock strikes the quitting hour.

On the contrary, the life of the nation and of every citizen is being molded and colored by relationships with large corporate organizations. Leadership in industry today is no longer merely a question of achieving a favorable balance sheet.

These broad relations have been accompanied by an increasing sense of social responsibility as the better established corporations have approached an institutional status and as the functions of management and ownership have been separated to a large extent by the diffusion of stock ownership.

I believe that the modern corporation has already, through natural processes, begun to solve the problems which every form of human association has had to meet. We have created in America a corps of business management which has evolved an ideology and a way of life which are slowly crystallizing into ethical form.

## Back to Group Society

The modern business executive, as distinguished from the individual enterprises of the

day of smaller industrial units, has had to acquire some of the characteristics of statesmanship and, strangely, the final outcome of the individualistic industry which followed the Industrial Revolution of the eighteenth century in England has been a return in some measure to a group form of society in which men are banded together according to their various occupations. The allegiance of great masses of men to corporations and, in turn, the allegiance of the executives of corporations to trade associations has brought this about.

Some corporations have progressed toward solving the problem of succession of leadership which is the rock upon which many forms of political associations have been wrecked. Curiously enough, we are reverting to the precedent of the Roman Empire in this respect.

The executive of a large corporation nowadays usually has in training a successor and, if the candidate measures up to his opportunity, such a designation by his chief is usually tantamount to selection. As these comparatively new functions and attributes of industrial leadership produce clear images in the public mind it is possibly worth while for as many executives as possible to contribute their thought and the result of their experience to the general formulation of sound principles of corporate leadership.

## Still Room at Top

However, precedent is but a limited guide for industrial management in new industries. In the motor industry we are still establishing pre-



edents. We are compelled to do so because the executives of a motor company must always be doing something new or their competitors will do it for them.

At the same time they find that at least three-fourths of the time of management is taken up with supervision simply because, even in an industrial society where ability is free to move to the top, there are not enough capable and ambitious men who are willing to pay the price of success, which is hard work.

The supply of those who know how to do things capably under supervision and under the spur of insistent leadership is quite ample. For this reason I have found that the most reliable test of whether a man is competent to rise to high industrial command can be summed up in a phrase—the man who says, "What else can I do?" is the man destined to business leadership. Industrial leaders know how rare these men are, and no matter how far down the line they begin to disclose themselves their rise is absolutely certain. When this kind of a man appears nearly every other consideration is secondary.

I think this is the answer to the talk about specialists and the age of specialization with which the world has been surfeited in recent years.

We have been told that only specialists can now make the world move. That is easy to say and easy to believe, because of the vast increase in the sum of human knowledge and the growing variability of human life. Viewing the general picture of modern industrialism, it is easy to be overwhelmed by the tremendous advance in all kinds of research and technology.

### **Specialization or Leadership**

One effect of the great movement for efficiency and cost cutting was to exalt for a moment the specialist, but, after all, the functions and opportunities of the specialist had been made possible by the business leader equipped with primary qualifications for human leadership.

For that reason I have never become very deeply interested in thinking of the relative merits of the one-job man, and the two-, three-, or four-job man; nor have I ever been able to discover any difference between men who have successfully administered more than one cor-

poration and those who have come up to the top of the organization in which they started.

We are familiar with the army officers, real estate men, lawyers and others who have become great corporation and railroad operators. On the other hand, the sort of men who have remained in a single line are perhaps even more numerous.

We can recall Henry Ford or Roy D. Chapin as men who grew up in the auto industry. Walter C. Allen, president of the Yale & Towne Manufacturing Company, began as a truck boy at three dollars a week in that company; Will L. Clayton of Houston, Texas, head of Anderson, Clayton & Company, a concern which handles one-sixth of the American cotton crop, began as a \$60 stenographer with the American Cotton Company in the early days when I was in that company.

Back in 1888, Martin J. Collins, long president of the Graham Paper Company of St. Louis, was one of my office associates drawing \$40 a month from the company he now leads.

A diversity of jobs is essential experience for the potential business leader; for instance, in Studebaker, H. S. Vance, vice-president in charge of manufacturing, was an inspector in the factory, purchasing agent, sales manager, and assistant to the president before he took his present position. It is usually a good thing for production men to have had sales experience. This is especially true in these days when public taste is so discriminating and variable.

Paul G. Hoffman, vice-president in charge of sales, was a salesman, then a branch manager, then a dealer on his own account with 353 people working for him at one time.

Undoubtedly, practical experience in most of the major departments of a business tends to develop those general qualities required for high industrial command. While the head of a great corporation need not necessarily be a financier, he must have a goodly portion of that rather indefinable thing we call the financial mind. That ought to be self-evident.

The progress of science is based on the advance measurement. As industry relies on statistics, the importance of accounting must increase because accounting is simply the measurement of business happenings. The accounting department of a business reduces all the various



problems and events of the many departments to the common pecuniary unit of measurement.

Exacting and irksome as the system of pecuniary measurement may be at times, it is the only one the mind has been able to devise.

The importance of accounting has increased as the size of business has increased and it has become a paramount factor in the question of business success or failure. The business leader must be able to read reports and to picture men, departments and expense which are mirrored by the tables of dollars and cents. He must possess exactly the sort of ability which enables a military commander from reports and maps to picture the movements of armies.

The measurement of the flow of materials into stores and through the process of manufacture and the flow of finished goods through the sales channels must be at the fingertips of the up-to-date business executive, and he must know promptly whether his costs, overheads, and profit possibilities are being realized.

I like to picture the manufacturing business as a drama of the moving dollar which is successively captured and released. The drama is explained by a sort of a rough diagram in the shape of a wheel or watch dial.

We will start at the top of the watch or at twelve o'clock, with a dollar in cash in the bank. The purchasing department spends this dollar for raw material and imprisons it in "stores" for a week, or a month or longer; it escapes only to find itself in another captivity, locked up in "work in progress" from which unmarketable state it eventually emerges, according to the speed of the system, into the form of "finished goods," which are moved into sales places.

But the dollar is still a dollar; and the objective of the business is not attained until it is finally liberated by sales and thereby becomes "accounts receivable," worth, if the business leader is a successful merchant, a little more than a dollar; or if he is extremely successful, it

may become a dollar and a half on the books. Finally it is collected and again is in the form of cash in the bank, a dollar—plus the gross profit made.

### Speed Makes More Profit

That is the quick asset wheel or the drama of the moving dollar. The system employed by each manufacturer and the ability of his men will determine how fast the wheel turns. The faster it can be turned, the greater the turnover of working capital, the more the profits and the less the inventory.

Speaking of speed it should be obvious (but many won't see it) that speedy action by men and systems, as contrasted with easy going and deliberative practice, will increase output and profits. The man who acts quickly and works fast is infinitely more valuable than the deliberator who makes up his mind slowly and usually moves slowly in action.

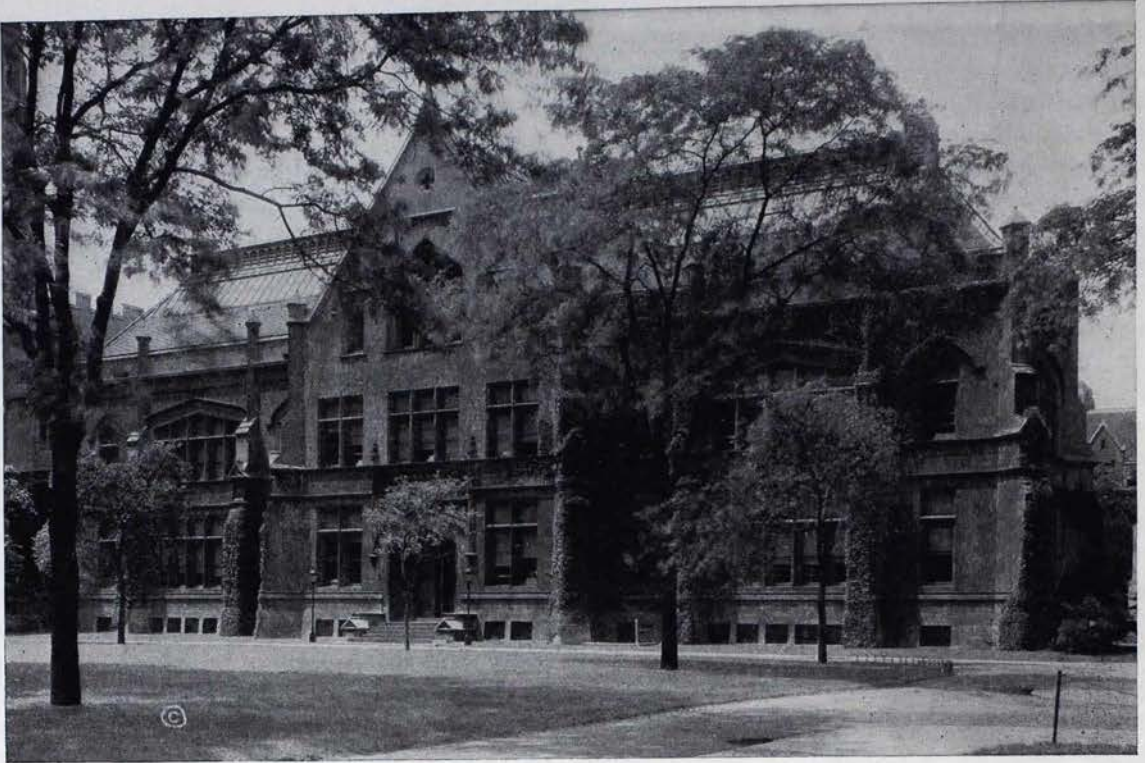
The dollar spent for fixed assets such as plants and real estate drops out of quick assets—can never serve there again—and remains forever in captivity. Therefore, the only justifications for ever moving a quick asset dollar into fixed assets are to provide increased productive capacity or sales facilities, or increased profits through economies.

This drama of the moving dollar is not written by playwrights nor is it told in words. It is composed by the accountant and is expressed in figures.

The mind of the business leader must be able at any given moment to interpret every detail of this accounting picture.

No matter whether a man hopes to be a financial executive, a sales executive or a production executive, this ability to understand financial and operating reports on a broad scale is essential to really effective industrial leadership.—Reprinted by permission from *Nation's Business*.





HASKELL HALL, HOME OF THE SCHOOL OF COMMERCE AND ADMINISTRATION

## Chicago's New Educational Plan as Applied to the C. & A. School

**T**HE School of Commerce and Administration of the University of Chicago has conducted many experiments in education for business. Some of these experiments have not justified themselves and have been discarded. Others have proved fruitful ventures and have become an integral part of the School's training program. Under the leadership of the new president of the University, Robert M. Hutchins, the School plans to continue its rôle as an experiment station in education for business.

Under recent faculty legislation, graduation from the School will hereafter be based upon attainments as tested by comprehensive examinations rather than upon course requirements and course examinations. In the first place, as a basis for formulating a system of

comprehensive examinations the faculty assumes that students coming into the School from the College of the University will have completed their general education. The faculty will insist that they have: first, ability to use the English language fluently; second, appreciation of the physical environment of modern business; and third, an appreciation of the socio-economic environment of modern business. In passing, it is to be noted that students will be sent up to the School by the College on the basis of comprehensive examinations administered there.

In the second place, as a basis for formulating a system of comprehensive examinations the faculty has said that every candidate for a professional degree in business must have: first, an appreciation of the basic subject matter—ac-

★ By ★  
**William H. Spencer**  
Dean, School of Commerce and  
Administration



counting, business history, business law, business psychology, economic theory, and statistics—in preparation for the advanced study of problems and methods of management; second, an appreciation of methods and problems of management; and third, specialized knowledge and training in a field of concentration.

As a condition of graduation every candidate for the professional degree in business will be required to demonstrate his attainments by these comprehensive examinations:

1. A qualifying examination testing his appreciation of (a) the physical environment of modern business, (b) the socio-economic environment of modern business, (c) the evolutionary aspects of modern business institutions.

2. An examination testing his mastery of the basic subject matter—accounting, business history, business law, business psychology, economic theory, and statistics—in preparation for the study of methods and problems of management.

3. An examination testing his appreciation of methods and problems of management.

4. A final examination testing his knowledge and training in a field of concentration.

Students will be permitted and encouraged to take these examinations when in consultation with an adviser they feel they are ready for them. In any event, they will be required to take the qualifying examination within six months after their enrollment in the School, and in no event

will they be permitted to take the final concentration examination until they have satisfactorily completed an internship of six months in business.

The School will formally offer a limited number of basic courses in preparation for the comprehensive examinations. Students will be encouraged, but not required, to register for these courses. In other words, a student enrolled in the School as a candidate for the degree may carry on independent and informal study without necessarily being registered for any specific course.

This system of general final examinations as briefly outlined is, of course, an experience. Just where it will lead and what results it will produce no one can at this time with accuracy predict. It may prove to be an empty gesture. The faculty, however, believes that it will develop students of greater mental independence and resourcefulness than those being developed under the present system. The faculty also believes that it will furnish a very great incentive to the

better students to push forward more rapidly than they are moving at present. In any event, whether for good or bad, the School has launched upon the experiment and will give the system of comprehensive examinations as fair a trial as possible under all the circumstances.



Dean William H. Spencer

## Sherry Heads Chicago Commerce Council

By JOSEPH M. KOUSSER, JR., Chicago

**J**OSEPH G. SHERRY, Chicago, was recently elected president of the Commerce and Administration Council of the University of Chicago, one of the highest student honors in the department.

Thursday, October 8, marked the first student assembly held by the C. & A. School in many years. Prior to this year the building in which their department had been housed did not contain a room large enough to accommodate all of their students, but now that they have occupied Haskell Hall, such accommodations are available.

This student assembly was opened by Assistant Dean Shields who acted as master of ceremonies.

Acting Vice-President Filbey of the University of Chicago gave an interesting talk in which he traced the evolution of the Commerce and Administration School, commenting that it had been moved to all parts of the campus, but that it was not definitely located in a home of its own, Haskell Hall.

Dean Gilkey of the University Chapel was the next speaker. He gave a fine address on the human relationship of the students, using as his theme the parable of



the Japanese artist, taken from an annual address given the freshmen of Dartmouth College. This artist sought to paint a picture of Fujiyama, the sacred mountain of Japan. The artist wanted to paint the mountain only, but each time some human story was woven into the picture. Some forty odd pictures were painted, but the artist had not reached his goal. Lamenting



**Joseph G. Sherry, Alpha Psi**

his misfortune to the Emperor, he was consoled by the fact, as the Mikado pointed out, he had painted the life of Japan, more important than a thousand pictures of Fujiyama. And so, Dean Gilkey pointed out, the foreground of humanity is more important

than the lofty ideal in the background. He pointed out, also, that human relationships and experience lend color and warmth to the life of the school, that human attitude is compatible with the economic progress of commerce. Deal Gilkey urged the students to keep in the foreground of the picture of our college days our human relationships with one another.

Dean Spencer then addressed the students in his own humorous manner. He traced the growth of the C. & A. School, the second school of commerce in the country, including in its roster of deans, Professor Hatfield, now head of the economics department at Indiana, Professor Merriam, now head of the political science department at Chicago, and Professor Marshall, now of the law school at Columbia. In its relatively short life the C. & A. School has had a profound influence on education for business throughout the schools of commerce of the country and upon the business world in general, he said. The school has also led in the development of curriculum and business leaders, as well as being an experimental station in college education for business. Now, with the new facilities that Haskell Hall provided, Dean Spencer voiced his approval of having the C. & A. Council do really worth-while things and assured the students that the University and officials would co-operate to the fullest extent of their ability.

Brother Sherry, president of the C. & A. Council, then gave a talk on the activities of the council for the coming year, and presented the members of the council to the student body. In closing he asked for co-operation between the students and the council in order to insure a successful program of activities for the coming college year. Brother Sherry is a very able speaker and impressed all present with his fine presentation.

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### **Professor Sandage Contributes to Miami Business Review**

Charles H. Sandage, *Kansas*, now assistant professor of marketing at Miami University, School of Business Administration, Oxford, Ohio, has contributed several articles to the *Miami Business Review*, which is published by the School of Business Administration.

One in particular was a bulletin on "A Program for Ohio Highway Finance," which attracted considerable attention.





# Our Last New Era

By A. D. H. KAPLAN

Professor of Economics, University of Denver



**N**O HISTORIAN seriously expects to find in any one period of history an exact duplicate of any previous period. It is true, however, that wherever any given combination of circumstances recurs in its essential features, the human reaction to the conditions is not likely to vary appreciably from generation to generation.

One of the persistently recurring manifestations of the American group mind is the advent of the New Era psychology at least once in every generation. The striking characteristic of a New Era is the assumption that traditional economic laws have ceased to govern, but that suitable forces are in operation to carry us on to superior achievements even when the foundations for such achievements are not visible. Such was the attitude of our people for two decades following the War of 1812, when it was assumed that no degree of recklessness in the utilization of our resources, in the inflation of our currency, or in the launching of premature public projects could check the steady march of American business progress. The panic of 1837-38, in turn, was forgotten by the following generation as it entered upon what it labeled "the golden age" of American business. That age came to a rude halt in 1857.

Following the Civil War the country witnessed a period of expansion which gave us more railroad mileage than the country was destined to need for many years to come; and which encouraged a heavy immigration to man new factories and provide the labor for a huge construction program. The national government made jobs as it spent money freely to serve political ends that would hardly bear the test of social or moral justification. The aftermath which came following the panic of '73 involved

four years of direst want, of multiple bank failures, railroad receiverships and riots that just fell short of being civil wars in some of the states. Yet within less than ten years thereafter the country was hailing the New Era of the early eighties, was again engaged in a railroad expansion program far beyond the apparent needs of the time, and witnessed the inflation of a land boom that carried both city and rural real estate values to unprecedented levels.

By 1889 the Panic of 1884 was sufficiently forgotten to lead into another New Era of big business, of land booms and currency inflation that led directly to the Panic of '93. Beginning with 1896 the opening of the Klondike mines brought a rush of gold to this country that increased our visible supply by more than 120 per cent, and more than doubled our bank deposits and bank loans. The crisis of 1907, familiar as the Money Panic or Rich Man's Panic, evidenced by its very name our inability to keep our rate of expansion within the limits of our credit foundations.

It was natural that one outcome of the world war should be the recurrence of a New Era psychology in the United States. The European phase of the War had made unprecedented demands upon the productive capacity of our country. Such was the scale of our production to meet the requirements of the belligerents, that all of the foreign investments within our borders were insufficient to pay the bill we held against Europe. At the end of the War we found ourselves no longer a debtor country; we had become the creditor of Europe to the extent of twenty billion dollars. Meanwhile, under the spur of war necessities, the nation had climbed to new levels of production, new standards of living, and new scales of financial operation.



It was a period in which the inventive genius of our people exhibited itself in developments which made it the age of motor vehicles, aviation progress, and the miracles of electrical communication. Where other new eras had been built upon land booms and railroad construction, the last New Era has been one of big business organization—of billion dollar corporations, of superpower plants, and gigantic complexes of interlocking interests. Upon these developments there was built the latest New Era psychology, that headed us toward the peak of 1929.

If we look back upon the past twelve years, it is comparatively easy to see the unsound elements in the structure thus developed. To begin with, we were destined as a creditor nation to receive huge sums as income on our foreign investments and credits. Since the world's gold was insufficient to permit payment in specie, it was to be expected that we must receive the income on our foreign investment in the form of goods. Nevertheless, to prevent the threatened flow of cheap European goods to our shores one of the first domestic measures following the national election of 1920 was the passage of the Fordney-MacComber Tariff Act, which effected a drastic upward change in import duties. In the face of this check to the receipt of our income from Europe in kind, it was necessary to convert our accumulating credits into new loans. A large part of our loans went to Germany, enabling her to pay off a part of her reparations commitments with American funds. In part the annual conversion of our income from abroad into new loans was the basis for the reconstruction of continental business concerns along modern lines which would enable them eventually to compete against American products. In other words, the increasing American investments abroad were incidentally paving the way for the contraction of America's export markets in other countries. The pressure upon Germany in particular, to sell export goods as the one means of paying her reparations bill, rendered her a most difficult competitor.

Meanwhile the purchases made by Europe with the borrowed American earnings provided a tremendous, though temporary, stimulus to American manufacture. The scale of production for this temporary foreign consumption, coupled

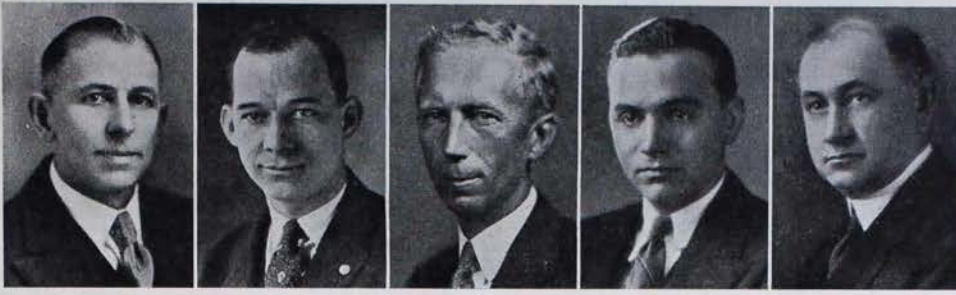
with new devices like the extension of the installment plan to put durable goods into the hands of the general consumer, emphasized the essential unsoundness of the financial and business structure which we were building up. The securities of the large producers rose to premium prices; to the man on the street, and to many a business man swept away by the volume of current orders, there seemed to be no limit to the prospects for expansion and profits of American big business. Each new merger was hailed as evidence of improved prospects, bringing stock prices to higher levels. Loan funds advanced to European countries as long-term credits were returned to the American money market to take advantage of the high call money rates that obtained. Meanwhile commercial credit not only tightened in Europe, but in our own country it actually decreased 3 per cent, between 1921 and 1928, while investment and speculative credits increased at the same time by approximately 85 per cent.

Eventually the American stimulation to business expansion abroad began to bear results. As fast as the European countries developed their own production capacities with American credit, they ceased to become consumers of our similar goods; instead, they became our competitors. Much of the European goods, that would normally flow to this country in exchange for our exports, was further shut off by the Smoot-Halley Tariff Act in 1929, thus adding to the burden of American export business.

At the same time France, under a tariff policy similar to our own, refused to receive payment of reparations in German goods, but compelled Germany to borrow from the United States and England to pay to France. The latter consistently converted her reparations payments into gold, until France's gold hoard was more than half that of the United States and larger than ours on a par capital basis. Thus France and the United States had between them nearly three-fourths of the world's gold supply. The balance had to take care of the requirements of England, Germany, and the rest of the countries of the world. This cramping of European credit had its inevitable result in the crisis, which began in some European countries before the end of 1927.

*(Continued on page 57)*





FREDERICK  
JUCHHOFF

JOHN L. MCKEWEN

E. J. STEGMAN

J. ROGER YATES

LESLIE W. BAKER

# C.P.A.'s in Chi Chapter

By J. HUGH TAYLOR, Chi

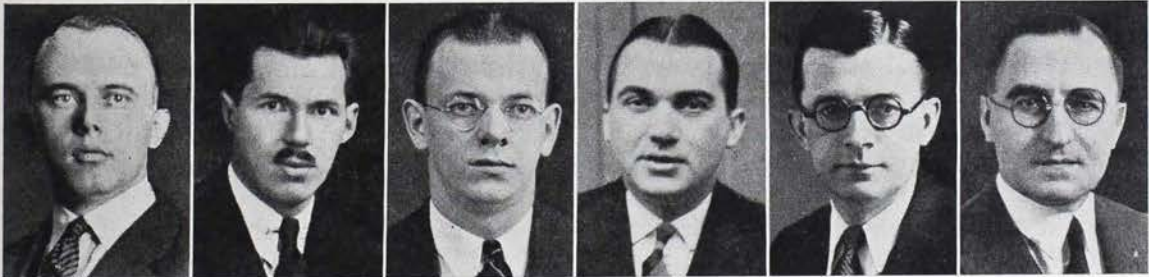
**O**F CHI CHAPTER'S 151 members, 13 hold the degree of Certified Public Accountant in the state of Maryland. This splendid record was brought to light recently when announcement was made by Dr. J. Wallace Bryan, secretary of the Board of Examiners of Public Accountants of Maryland, of the 23 candidates who passed the examinations held last November. Of these 23 who passed the Maryland C.P.A. examination, three were members of Chi Chapter and one was an alumnus of our Iota Chapter at Kansas, who is now located in Baltimore, as follows: Theodore R. Clemens, John William Osbon, and Walter Lee Specht of Chi Chapter, and Philip Marshall Osborne of Iota Chapter.

Other C.P.A.'s in Chi Chapter are: Dr. Leslie W. Baker, Dr. Frederick Juchhoff, Edward J. Stegman, John L. McKewen, J. Elwood Armstrong, Jr., Eugene Bolstler, J. Russell Medford, Lloyd C. Knabe, Orville W. Corkran, and James

Roger Yates. When computing the percentage of Chi members holding this degree, one must consider that fewer than half of the students who enter the School of Business Economics at Johns Hopkins University are working toward the degree of Certified Public Accountant. About half of these Chi members were initiated into Delta Sigma Pi when our Chi Chapter was situated at the University of Maryland, where it was installed in 1922, but was transferred in October, 1926, to Johns Hopkins University, when the latter institution absorbed the School of Business Administration of the University of Maryland.

A brief sketch of each of these Deltasigs follows:

Dr. Leslie W. Baker was a booster for Chi Chapter before its admission into Delta Sigma Pi, was initiated as a charter member, and has served the chapter continuously as its adviser since its founding. He is a practicing Certified



J. RUSSELL  
MEDFORD

T. R. CLEMENS

JOHN W. OSBON

J. ELWOOD  
ARMSTRONG

WALTER L. SPECHT

EUGENE  
BOLSTLER



Public Accountant in Baltimore and also on the accounting staff of Johns Hopkins University. He is married, has several children, one of whom is also a member of Chi Chapter, Ralph F. Baker.

Dr. Frederick Juchhoff was also a charter member of Chi Chapter when it was installed in 1922 at Maryland, where he was professor of Business Administration. He holds a C.P.A. certificate from Maryland, Maine, North Carolina, Kentucky, Indiana, and Michigan. He has served on the faculty of James Millikin University, the University of Virginia, the College of William and Mary, the American University, Washington, D.C., and for the past three years has been professor of Economics at the Michigan State Teachers College, Ypsilanti, Michigan. He also has accounting offices in Washington and Chicago.

Edward J. Stegman is a faculty member of Chi Chapter. He is a senior partner of Stegman, House & Co., Certified Public Accountants, Baltimore, and is also a professor of Accounting at Johns Hopkins University. He is chairman of the Maryland Board of Examiners of Public Accountants, and is a member of the American Society of Certified Public Accountants and the Maryland Associated C.P.A.'s. He is married, has three children, and one of his sons, Edward R., is also a member of Chi Chapter.

John L. McKewen, now president of the Baltimore Alumni Club and Director of the Eastern Province of Delta Sigma Pi, has long been active in fraternity affairs. Initiated into Delta Sigma Pi in 1923, he has served his chapter in many important capacities, including that of Head Master, and has also been president of the Baltimore Alumni Club from 1926 to date. Mac is a member of the firm of Irving and McKewen, Certified Public Accountants, Baltimore. Married. He is a member of the American Association of Certified Public Accountants, the Maryland Association of C.P.A.'s, and the Baltimore chapter of the National Association of Cost Accountants. He is also vice-commander of Baltimore Post 6 American Legion. Life member of Delta Sigma Pi.

J. Elwood Armstrong, Jr., initiated into Chi Chapter in 1923, has also been exceedingly active in fraternity life. He served his chapter in various official capacities, has been District Deputy of Delta Sigma Pi since 1926, and secretary-

treasurer of the Baltimore Alumni Club since 1927. He is on the staff of the Baltimore office of Haskins and Sells. Married; a son, two years old. Life member of Delta Sigma Pi.

Eugene Bolstler was a charter member of Chi Chapter. He received his B.B.A. degree at Maryland in 1924 and passed the C.P.A. in 1925. He has been a practicing Certified Public Accountant since 1925 and is a director of Hart-Miller Island Company, Kahl Brothers Company, the Westport Motor Company, and was secretary-treasurer of the Parkway Theatrical Enterprises for many years. Married. A life member of Delta Sigma Pi.

J. Russell Medford was initiated into Chi Chapter in 1924, received his B.B.A. degree from Maryland in 1926 and passed his C.P.A. exams in 1928. He is connected with E. I. du Pont de Nemours and Company at Wilmington, Delaware, where he is supervisor of balance sheet unit, which prepares the consolidated monthly balance sheets and profit and loss statements, as well as the quarterly public reports for the du Pont company and its subsidiaries. Married: a daughter, three years old.

Orville W. Corkran was initiated into Chi Chapter in 1924, graduated from the University of Maryland in 1926, and passed the C.P.A. in 1927. He is married and is a practicing C.P.A. at Hurlock, Maryland.

Lloyd C. Knabe was initiated as a charter member of Chi Chapter. He served as first president of the local that preceded Chi Chapter.

J. Roger Yates was initiated into Chi Chapter in 1923 and attended the University of Maryland until 1926. He passed the C.P.A. exams in 1928 and is now located in Washington, D.C.

Theodore R. Clemens, one of the early members of Chi Chapter, studied for three years at the University of Maryland and also one year at National University at Washington, D.C. He served as Treasurer of Chi Chapter and in several other capacities. He belongs to the National Association of Cost Accountants and is employed as accountant with the Consolidated Gas, Electric Light and Power Company of Baltimore.

John W. Osbon attended Maryland in 1924-26, and Johns Hopkins in 1926-27. He completed his accounting work at the University of

*(Continued on page 57)*



# The Waldron Fund of Alpha Chapter

By JOHN J. FAGAN, JR., Alpha



**B**ACK in the early days of Alpha Chapter another Christmas was approaching. Around the fireplace sat John A. Waldron, '12, Martin Riley, '14, and Frank J. McGoldrick, '14, wondering hopefully what to do about it. And then Waldron had an idea. The three stopped toasting their hands over the burning logs. Each dug into his pockets. Then three dollar bills lay upon the rug. The Waldron Fund was born.

That was in 1912. Each year since then, shortly before Christmas, a letter has been sent to every alumnus of Alpha Chapter suggesting that he contribute \$1 to the Waldron Fund the proceeds of which are to be used to purchase a Christmas present for the Alpha chapter house. The response has always been generous and Alpha Chapter has had reason on many occasions to thank its alumni for the timely and appropriate gifts it has received from year to year.

The nature of the donation is simple. No more nor less than \$1 is accepted from any individual. Contributions of other sums are returned to the donor with the request that he contribute the stipulated dollar. This procedure, coupled with the knowledge that each dollar is as good as any other, has been of tremendous aid in encouraging participation. It goes without saying that the intangible spirit of brotherhood is reborn each year in the Alpha alumni, scattered far and wide, as each brother forwards his small contribution to the Waldron Fund.

That the fund has been ably administered is borne out by the nature and the extent of the furniture and gifts procured each year from the proceeds. Since the World War the matter of first importance has been the decoration of the grave of George Hoblitzel, *Alpha*, who was killed in action at the River Ourcq in July, 1918. Every memorial day has seen a floral tribute from the brothers of Alpha placed upon Brother Hoblitzel's grave in France. In addition, the Waldron Fund has provided a memorial bronze tablet which is hung in the reception hall of the Alpha chapter house to commemorate the sacrifices of Brothers George Hoblitzel, James Charles Bilz, and Walter Johnson, all of whom died in the World War.

For the chapter, furniture, far in excess of the actual value of money received, has been purchased largely because of the excellent merchandising connections of several of our alumni. Exceptionally fine rugs have been

provided, as well as comfortable chairs, furniture, lamps, a radio, tables, etc. and this furniture has contributed much to the comfort of the Alpha chapter house.

Aside from the material benefits accruing to the chapter, the Waldron Fund has had another very decided influence upon the undergraduates. Such material evidence that the spirit of brotherhood still exists within those who have long left the active Alpha Chapter has had a decidedly noticeable effect. Then there is also strengthened that feeling of pride for our fraternity, evidenced by improvements in contributions made by the undergraduates on their own responsibility.

Throughout the history of the Waldron Fund particular thanks is due to Frank J. McGoldrick, who was active as administrator. His untiring efforts have insured the Waldron Fund of its proper perpetuation as one of the living traditions of Alpha Chapter. Other alumni have assisted him in his efforts and as benefactors of the chapter deserve every praise and thanks.

The accompanying table shows the progress of the Waldron Fund since its inception. There is no data available for 1916, and no collections were made from 1917 to 1921, the period when Alpha Chapter was without a house.

Year	Total Membership <sup>1</sup>	Gross Receipts	Net Receipts <sup>2</sup>
1912	102	\$ 52	+
1913	123	68	+
1914	144	77	+
1915	171	84	+
1916	190	+	+
1917	224	++	++
1918	230	++	++
1919	249	++	++
1920	278	++	++
1921	311	++	++
1922	354	143	+
1923	384	88	\$ 71
1924	397	125	110
1925	408	115	101
1926	424	142	126
1927	443	135	109
1928	461	147	130
1929	480	127	99
1930	494	147	126

† No data available.

++ No chapter house operated this year.

<sup>1</sup> Including deceased members.

<sup>2</sup> Deducting cost of collection, mailing, etc.



# The Benefits of a Fraternity House

By E. L. SCHUJAHN, Psi



**T**HE benefits of a fraternity house! Most of us, who have enjoyed the privilege of living in a Deltasig chapter house, never stop to think of the benefits we derive from our fraternal home. We take them for granted. Those of us who are not enjoying this privilege are, we feel, missing a most valuable part of their fraternal life. So, it may be well for us to discuss some of these benefits, to the end that chapters whose homes are established may make the better use of them, and that chapters not so fortunate may be stimulated in their housing activities.

The benefits of a fraternity house are many, and they may be grouped under four heads: the benefit derived by the individual brother, the benefit to the fraternity both as a chapter and as a part of the national organization, the service rendered the university, and the value to the alumnus and the traveling brother.

To the individual in college, the chapter house is more than a rooming house and a boarding place; it is a home, which the rooming house or dormitory never can truly be. Here he meets and makes new and intimate friends, friends interested in him and his well-being and success—brothers. He broadens his outlook on life by his contact with men from many parts of the country. He gains poise and self-confidence by mingling with the other men of his college family. He has a place to bring his friends and visitors—a home he is proud of. He is a better student, for in the Deltasig house he finds a group of men preparing themselves for the same profession.

At this home he finds intimates to cheer him on to greater endeavor and success, to pep him up when he's feeling low, older men to look to

for counsel and advice, and younger men to lead. And here he finds a gang ready to back him in any worth-while project he may undertake on the campus. Chapter meetings and activities give him opportunity for leadership; latent powers which will later help him in business are developed.

And, as the individual gains, so does the group. The chapter house provides a place to meet, to rub elbows, to become acquainted, to weld the chapter. It is the only place where that much-sought-for attribute of a good chapter, "fraternal spirit," may be properly fostered and well developed. It is the only place in the world where the "Sophomoric Salon" can thrive. Where else could we enjoy the fellowship of the group around the fireplace, where every topic under the sun from love, philosophy, and religion, to business and state affairs is discussed, and where world problems are settled with the aplomb and confidence so characteristic of the undergraduate? Where else can we enjoy the pleasant and intimate little dinners and dances, which remain in our memory long after the little problems of the classroom are forgotten? And where else can the dinners and talks by business men—our professional program—be better conducted?

Campus prestige, so necessary to the growth and prosperity of the chapters, is enhanced when the chapter occupies a suitable house. The group, made a unit by living together, becomes a power on the campus.

Material benefits, also, accrue to the chapter. Properly operated, the boarding and rooming departments divert to the fraternal coffers the profit which would otherwise go to the landlady and the restaurateur. With this profit,



other expenses of the chapter can be lowered, and the chapter house made even more comfortable and pleasant.

The fraternity, speaking now in a broader national sense, gains when its chapters acquire homes. The individual brother becomes more interested in the welfare of the fraternity. The chapters become more responsible to themselves and to other chapters. Instead of being little more than clubs, they become parts of a living whole. The brother, imbued with a love for his fraternity, with the spirit developed in the chapter house, takes a more active interest in the activities and affairs of the fraternity even after he is out of college.

Traveling brothers, stopping at the chapter house for a night, pass on ideas from other chapters, tell their hosts of the plans and activities of the others, give them new ideas. The fact that the strongest national fraternities are those which have a greater number of chapter houses about the country indicates the value of houses to the national organization. Delta Sigma Pi is stronger, more unified, and of more service to its brothers because, in addition to other advantages, many of its chapters have homes.

By providing a place for the student to live, the fraternity renders a real and valuable service to the university. The problem of quartering students, which has troubled educational authorities greatly in recent years when schools grew by leaps and bounds, would be much greater if the thousands of men now living in fraternity houses were added to the great number of homeless. The attachment of the student, and later of the alumnus, to his alma mater is strengthened many fold through his connection with a chapter house. From the chapter house come leaders to carry on the campus extra-curricular activities which represent an essential part of the modern educational program.

Finally, the house is a home to the alumnus when he returns for a few pleasant days on the campus where he spent so many eventful years. It is a place where he can "hang his hat," where he can meet his pals and classmates of undergraduate days, and where he can renew and enrich the friendships formed during those years. The traveling brother looks forward to his next stop in the town where there is a chapter house of his fraternity, for there he knows he will

find a group of fellows like himself, and a warm welcome.

Of the 54 chapters of Delta Sigma Pi now established and in operation, 20 have houses and several others have announced plans for houses or quarters. A few of these chapters were so situated that they could, almost from the beginning, occupy houses. Others began with smaller, temporary quarters. A few now own and occupy fraternal homes which rank with the best on their respective campuses. The men from these chapters will, we believe, agree that a chapter house is essential to the well-being of the individuals and of the group.

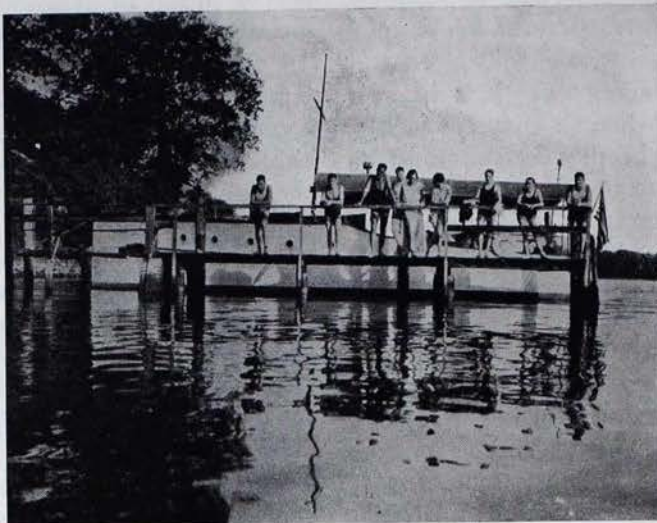
Men from these chapters will tell you that having a house is easy after you've made a start. The greatest problem in connection with securing a house is that of making a beginning, of building up the will to do within the chapter, of bringing the brothers to the state of mind where they are eager to undertake the job.

A beginning must be made, and modest quarters often serve as a good nucleus. Growing needs make a larger house imperative, and experience gives the chapter more confidence. In the meantime, funds can be accumulated for the eventual purchase or construction of a home.

The ideal situation with respect to the housing question will exist when every chapter of Delta Sigma Pi owns and occupies a chapter house. This day is still a long way off, for we are still a relatively young and growing fraternity. But each and every chapter should and can work toward this goal. The chapter now renting quarters should be planning to have a home next year, or the year after. The chapter now renting a house should be laying up a fund for the day when it will build or buy a permanent home. The chapters which have no house or quarters should be laying their plans and making a beginning on their financial ground work, as many of them are.

Financing, of course, is the most important and difficult part of the operation of securing a home. There are almost as many plans for accumulating the funds as there are chapters, and each one has its advantage. Lack of space prevents outlining the more common and best plans here, but The Central Office will gladly furnish very detailed information on the methods used by our chapters and by other fraternities.





Blue Waters — A Scene Near the Summer Home of Chi Chapter



## Blue Waters

**C**HI CHAPTER of Delta Sigma Pi fraternity, of Johns Hopkins University, entertained over the Fourth of July at Blue Waters, the chapter's summer home on the Magothy River, at a house party for members and their friends."—excerpt from the *Baltimore Sun*, July 12, 1931.

And thus is one more successful venture of ambitious Chi Chapter written in the annals of history.

Now that summer is gone and we look back with a critical eye at the activities of the "hot season" there is no regret in the heart or mind of the seventeen loyal Chi men who early this year banded together to contract for a summer shore home.

Led by the hard-working chairman of the shore committee, Charles "Dutch" Geisz, and the Head Master, Charles F. Nichols, Chi Chapter secured the use of the summer home of Charles Thomas, "Blue Waters," on the Mountain road, for the months of June, July, and August.

The home is in the midst of eight acres of farm land, picturesquely situated one mile above the swanky Gibson Island Country Club. Swimming facilities in-

cluded either the Chesapeake Bay, or the water at our own property, Cornfield Creek, a tributary of the Magothy.

The house, which is located near the creek, is a \$20,000 home—a semi-bungalow, with four rooms, kitchen and bath on the first floor, and two rooms on the second floor, fitted in dormitory style. The reception or living room spreads the width of the house. Included in its furnishings were a large fireplace, library, hangings, pictures, and even a beautiful teakwood table. The radio was also in this room which was used for dancing in the evenings.

The feminine contingent slept in the two bedrooms and on the west porch. The east porch was used at mealtimes and at other times for a game of ping-pong or table tennis. The dining room was used only in time of inclement weather.

The men slept on the second floor which was fitted with cots. The kitchen contained modern equipment including a large Frigidaire. The house was lighted by electricity, while a Delco system furnished water from a private well. There was a large two car garage under the house, while both porches were open and auto-

★ By ★  
J. Hugh Taylor  
Chi Chapter





mobiles could be driven underneath them.

The shore was not rented by the chapter itself, but by individual members, who formed the Blue Water Club. All active members were not taxed a lump sum for the shore—only the following men who signed up as members of the club:

C. F. Geisz, Superintendent and Chairman of the Shore Committee, Charles Nichols, Head Master, Merrill Russell, House Manager, Maurice L. Borders, Frank Smith, Eugene Rinn, Jr., Franklin A. Fite, Early Hardesty, Walter Baggs, J. Hugh Taylor, Frank Baker, James Meikle, Edward Stegman, Louis Haynie, Howard Winstanley, George Dunkes, Stuart Russell.

A regular rate was then set up for visitors—friends of the fraternity brothers and Chi Chapter members not members of the Club. These fees varied according to the week day and for week-ends. Friends were allowed use of the shore when in a party with Chi men, except on occasion of the Fourth of July week-end. Funds secured through visitors were used to pay incidental expenses such as lights, etc. Meals were charged for at cost. Ralph "Lardy" Baker was appointed chief steward, to purchase food for use on week-ends, while Charles Nichols, Charles Geisz, and J. Hugh Taylor substituted several times.

Schedules were made up each week by the house manager, Brother Russell, who spent the summer at the shore, allotting all fraternity men and their dates certain work such as preparing or cleaning up after breakfast and dinner, or cleaning up house, etc.

From June 1 to August 31 the shore had continual use. Practically every night a few couples visited Blue Waters for a swim and dance or so, while on Wednesday nights a number of couples generally congregated.

In addition to swimming, activities included baseball, golf practice, ping-pong, dancing, etc. Use of the tennis courts at the Mil-Bur Camp of the Boys Brigade, next door neighbors, and golf facilities at Gibson Island Club, were secured several times. A dozen or more fraternity brothers spent part or all of their vacation at Blue Waters. The usual attire on all occasions was beach pajamas for the girls and khaki or white shorts or ducks for the men.

Baseball was a feature of the shore, when in

August the Boys Brigade Camp challenged the fraternity camp. Thereafter, every Sunday a game was scheduled with the result Delta Sigma Pi emerged victorious in the series 3-2.

Reminiscing further we recall such memorable events as: The Big Fire—when the committee and friends were inspecting the shore, and Early Hardesty threw a match into a growth of dry, tall grass, bordering a small stretch of woods, and not far from a waterfront cottage at our shore. The fire spread rapidly but was finally put out through the able work of Brother and Mrs. Frank Smith, Brother and Mrs. Charles Geisz, F. A. Fite, Miss Helen McGinnis, Maurice Borders, and Early Hardesty, the forest warden and a number of neighbors.

Early was arrested by the warden and taken to Judge Evard, Justice of Peace at Greenhaven, but the "fair sex" was too much for the Justice, who soon agreed with the warden on Early only paying for the labor of his own men. Warden Giddings declared the fraternity men were the first group he had seen to start a fire, help fight it, and admit its origin.

For the hard work of his fellow brothers and the girls, Early treated all to—ice cream (?) cones.

Another adventure was when Early was nearly drowned as a result of missing church Sunday morning, so he claims. He is determined not to miss church again.

Several trips were made to Brother Sid Spruill's shore nearby where the brothers were taken for boat rides on the Magothy River, in the Spruill 38-foot cabin cruiser. Several fishing trips were made in the mornings, while Saturday evenings the crowd cruised over to Mago Vista to dance.

On only one week-end was there inclement weather and on that it rained from Friday to Sunday nights. Despite the rain and the fact that no one left the house more than a few times during the entire week-end, a good time was had by all the dozen couples. The program included dancing, ping-pong, sleeping, eating, cards, wrestling, etc. So bad was the weather only five braved the wind, rain, and cold to go swimming in the Bay.

Visitors to the shore included our faculty adviser, Dr. and Mrs. Baker, Al Hardesty, and two friends from Kentucky, Ed Stegman, who is



now in Philadelphia, and Herbert Derwart of New York. Al stayed for several weeks and was the life of the party "boobyating" around.

The domestic instinct was brought out in many of the brothers, and showed that at least some men can cook, clean up afterward, and clean house, etc. This was especially true of Al and Early Hardesty, who prepared a "clean-up" dinner one Sunday night. Preparing dinner for twenty-four people, the Kentucky mountaineers put everything from the Frigidaire and kitchen cabinet on the table, from spices to the tea kettle. The table was even lighted by lanterns. George Dunkes, in hunting food, took the lantern in hand, emulating the famous Diogenes. This unique dinner made a hit with all present.

Another unusual event was the tin-pan parade. This occurred about 3:30 A.M. one sweltering Saturday night, when all were asleep but Ralph Baker, Chic Adams, and Dutch Geisz. This trio could not sleep, so they were eating a pound of chocolate cakes. They then turned in upstairs, finally deciding to get Walter Baggs out of bed. Successful at this they got Rinn up and all secured cook pots. Dutch led with a rolling pin; Rinn whistled and all beat on the pots and pans, parading through the house. When everyone was up they went to bed, but by the

time they were asleep Nellie Geisz had organized the girls and they started another parade and woke up everyone again. And so the story goes; by the time things had quieted down after several tin pan attacks by the girls, it was time to get up.

The final week-end proved to be a very exciting one, the main feature being a party Saturday night in honor of the fifth wedding anniversary of Brother and Mrs. Charles Nichols. There were cakes, candy, and everything to make a real party and a good time was had by all. Sunday two games were played with the camp and a number of the girls engaged in tennis. When Sunday night, August 30, came everyone was tired but happy from the wonderful time they had had, yet sad at the prospect of leaving the shore after a most eventful and enjoyable summer.

The shore, the associations, etc., were a wonderful thing for Chi Chapter, and everyone who visited there during the summer realizes even more strongly than ever the real meaning of the words friendship and brother.

It is now time to go back to college again, but Chi Chapter will always remember the summer at Blue Waters, and, I believe, will become an even more potent factor in the fraternity.



*Top: Blue Waters.  
Bottom: Parlor Scene.*

*Top: Part of the Gang.  
Bottom: The Pier at Blue Waters.*

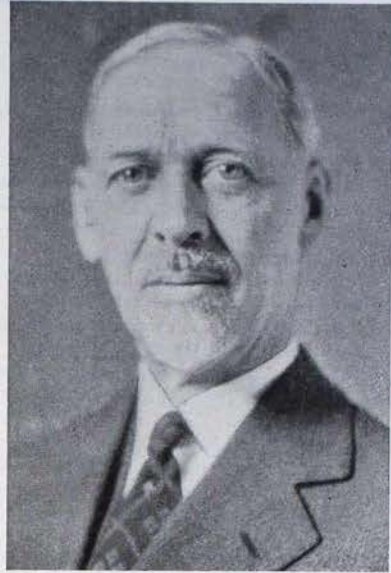


# Prominent Deltasigs



JOHN M. HANCOCK, *North Dakota*

Mr. Hancock, recently initiated as an honorary member by our North Dakota Chapter, is a graduate of the University of North Dakota, and a partner in the New York banking firm of Lehman Brothers. He is a director of many of America's largest industrial corporations, including Jewel Tea Co., Sears, Roebuck & Co., Cluett, Peabody & Co., Kroger Grocery & Baking Co., International Silver Co., Kelly Springfield Tire Co., The Cuneo Press, Inc., Florsheim Shoe Co., Van Camp Packing Co., etc., etc.



ERNEST L. BOGART, *Illinois*

A charter member of our Illinois chapter, Brother Bogart was recently honored by being elected president of the American Economic Association.



LEE GALLOWAY, *New York*

Brother Galloway was again elected a director of the New York University Alumni Federation, which he has so ably served for many years. Brother Galloway was for years chairman of the board and editor-in-chief of the Ronald Press Company, New York, and is now vice-president and director of the Alexander Hamilton Institute, New York.



RAYMOND J. COMYNs, *New York*

Brother Comyns was again elected a director of the New York University Alumni Federation, which he has also served as treasurer since 1925. He has also served as president of the School of Commerce Alumni Association of New York University, and treasurer of the Alumni Fund. For many years Brother Comyns was assistant director of sales for the Alexander Hamilton Institute. He is now general manager of the membership service of the American Management Association.



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# WITH THE ALUMNI

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## PERSONALS

W. C. Arthur, *Boston*, president of the Ensign Advertising Agency, has been elected president of the Pittsburgh Advertising Club.

A. Laurance Aydlett, *North Carolina State*, has been elected secretary of the Young Men's Civic Club of Elizabeth City, N.C.

Nathaniel W. Barnes, *Chicago*, conducted a course in advertising during the summer session at Columbia University School of Business.

Victor Brink, *Nebraska*, was awarded the degree of Certified Public Accountant in the State of Texas last July.

Herbert E. Brown, *Northwestern*, has been elected assistant treasurer of the United States Freight Company and Subsidiaries, New York City.

H. J. Cahill, *New York*, has been transferred to San Francisco, Calif., where he is division incentive manager of the Postal Telegraph-Cable Company.

Lyle E. Campbell, *Kansas*, was elected to directorship of the Atlanta, Georgia, chapter of the National Association of Cost Accountants for a two-year term. Brother Campbell is giving a course in Economics for the Atlanta Association of Credit Men this fall.

Alexander P. Clark, Jr., *Penn State*, is connected with the Harrisburg, Pa., office of the Fidelity and Deposit Company of Baltimore.

James L. Coffman, *Northwestern*, has returned to his home in Salem, Mo., after a summer's vacation in Europe.

W. D. Courtright, *Southern California*, is assistant vice-president of the Bankamerica Company, 485 California Street, San Francisco, Calif.

David J. Daly, Jr., *Boston*, is president of the Real Estate Broker's Association of Dorchester, Mass.

L. W. Dillman, *Missouri*, is secretary-treasurer of the Arl J. Dillman & Son's Company, and owner of the Dillman Auto Parts Company at Caruthersville, Mo.

Henry P. Dowling, *Detroit*, is a certified public accountant in Detroit, Mich.

Jean L. Drapeau, *Boston*, formerly associated with O. H. Bourque and Francis J. Mahoney & Company, has announced the opening of his public accounting office in the Hadley Falls Building, Holyoke, Mass.

H. P. Dutton, *Northwestern*, is serving as president of the Chicago chapter of the Society of Industrial Engineers.

J. Paul Gourlay, *Denver*, winner of the Delta Sigma Pi scholarship key in 1931, is now teaching commercial subjects at the West High School, Denver, Colo.

Gerald Henderson, *Vanderbilt*, is business manager of Vanderbilt University, Nashville, Tenn.

Sylvester Hoffman, *Northwestern*, president of the Los Angeles Alumni Club, is now practicing law for himself at 818 Chester Williams Bldg., Los Angeles, the firm of Gallaudet & Hoffmann having been dissolved.

Francis W. Hopkins, Jr., *New York*, is a co-partner in the public accounting firm of Hopkins, Barnes & Company, New York City.

G. Robert Howell, *Johns Hopkins*, is assistant secretary of the Fidelity and Deposit Company of Baltimore.

Lester O. Isaacson, *North Dakota*, has recently purchased the Perth Lumber Co., Perth, N.D.

Carl I. Johnson, *Northwestern*, was recently made assistant

cashier of the Continental Illinois Bank and Trust Company, Chicago, Ill.

Sidney J. Johnson, *Buffalo*, is a representative for the machinery division of Joseph T. Ryerson & Son, Inc., Buffalo, N.Y.

Raymond Kane, *Creighton*, is now teaching at the Van Sant School of Business, Omaha, Neb.

Milton A. Kidder, *Denver*, has been transferred from the San Francisco to the Denver office of the Merchants' Fire Insurance Company.

Brother and Mrs. William Kindsfather, *Georgetown*, have returned to Washington, D.C., after a vacation in Europe.

Burton A. King, *California*, has been appointed business manager of the International House at the University of California to succeed the late Col. Charles A. Lutz. Brother King has been engaged in the real estate and insurance business since his graduation in 1925.

H. C. Kitchens, *Georgia Tech*, is a member of the faculty of the Evening School of Commerce at Georgia Tech.

William S. Leaycraft, *New York*, vice-president and treasurer of the Curtis Aeroplane and Motor Company, Buffalo, has left Buffalo for Bristol, Pa., to accept a position as vice-president and assistant general manager of the Keystone Aircraft Corporation. Brother Leaycraft formerly was associated with the late Glenn Curtiss in Florida when Mr. Curtiss was interested in land development.

Edward T. Lock, *Cincinnati*, was recently elected secretary of the Cincinnati Victor Company, Cincinnati, Ohio.

James M. Magner, Jr., *Boston*, conducted a series of lectures on the Culbertson System of Contract Bridge for Jordan Marsh & Company, large and prominent Boston department store, last winter. Over 500 were enrolled in these lectures which proved unusually popular.

Alexander F. Makay, *New York*, has been re-elected captain of the Letter Club of New York University.

W. R. Maney, *North Carolina*, has been transferred from the Atlanta, Georgia, staff of Ernst & Ernst to become auditor for the Fort Sumter Hotel, Charleston, S.C.

Charles E. Megargle, *Penn State*, is assistant manager of the Indianapolis, Indiana, office of the Fidelity and Deposit Company of Baltimore.

Alfred Miller, *Southern California*, is with the Curtis Publishing Company, Youngstown, Ohio. Albert Muir, *Temple*, is an auditor with the same organization.

Thomas J. Montgomery, *Michigan*, will give two courses in advertising at Loyola University, Chicago, this fall, one on the Principles of Advertising and the other on Advertising Copy Writing.

Harold A. Norblom, *Denver*, is employed in the trust department of the Denver National Bank, Denver, Colo.

Ralph A. Palladino, *Boston*, has been elected Grand Knight of the Mansfield (Mass.), Council No. 420 Knights of Columbus, for the second term.

Fred P. Parker, Jr., *North Carolina*, was elected a member of the North Carolina Legislature for the years 1930, 1931, and 1932.

Frank Pellegrin, *Creighton*, is publicity director for Creighton University. Brother Pellegrin was the first Head Master of our Beta Theta Chapter.

Benjamin A. Ross, *New York*, general alumni secretary of New York University, was elected treasurer of the American Alumni Council at the annual convention of that organization held at Amherst College, Amherst, Mass., on May 1, 2, and



3, 1931. Almost three hundred alumni secretaries, magazine editors, and directors of alumni funds of approximately 200 colleges and universities in the United States were present at the sessions, which were held under the auspices of Amherst, Massachusetts Agricultural, Smith, and Mount Holyoke Colleges.

William G. Schendt, *Marquette*, is a salesman and estimator for the Rockwell Mfg. Co., Milwaukee, Wis.

Fletcher S. Smith, *Dalhousie*, was presented with a gold medal for services rendered the Halifax, Nova Scotia, Y.M.C.A. camp, which he has attended since 1917.

Edward Stancyk, *Creighton*, is now employed on the *South Omaha Sun*, Omaha, Neb.

Curry W. Stoup, *Miami*, is assistant advertising manager of the Hobart Mfg. Co., Troy, Ohio.

Curtis B. Tarter, *Kentucky*, is with the Liberty (Kentucky) branch of the Equitable Life Insurance Company of New York.

Douglas Timmerman, *Nebraska*, was recently made claim auditor of the Central Health Company at Lincoln, Neb., in addition to the position of cashier held since September, 1930.

Dean E. T. Towne, *North Dakota*, was recently elected national president of Alpha Pi Zeta, honorary social science fraternity. This fraternity was organized to encourage original investigation and scholarship in the social sciences.

Richard W. Tydings, *Denver*, is connected with the Gates Rubber Company of Denver, Colo.

Richard Vachulka, *Northwestern*, is doing advertising and sales work for Frigidcase, manufacturers of store fixtures, Chicago.

Ted J. Ward, *Illinois*, has been granted honorary memberships in the Rotary and Kiwanis Clubs of Punxsutawney, Pa. Brother Ward is secretary of the Jefferson County Motor Club, the club having the highest percentage of increase in membership in Pennsylvania in 1930-31.

Headed by Oren Warren, *Georgia Tech*, for many years prominently identified with leading Atlanta, Ga., business firms, the firm of Warren, Inc., opened a beautiful new store at 62 Broad St. N.W., Atlanta, and will distribute Leonard electric refrigerators, General Motors radios, Grinnell electric washing machines, and a line of musical instruments.

Kenneth B. White, *Boston*, has been appointed assistant state auditor of the State of Texas by Governor Ross Sterling.

William O. Wright, *Denver*, is employed in the office of the Cosmopolitan Hotel, Denver, Colo.

Ralph W. Youngsteadt, *Tennessee*, is doing publicity and editorial work for the Tennessee Electrical Power Co. at Chattanooga.



## MARRIAGES

Harold C. Bierley, *Ohio State*, on November 15, 1930, to Mildred Turner, at Portsmouth, Ohio.

Ralph W. Youngsteadt, *Tennessee*, on November 21, 1930, to Edith Margaret Simpson, at Chattanooga, Tenn.

Edgar P. Gilmore, *Ohio*, on August 3, 1930, to Bernice Robb, at Columbus, Ohio.

Walter L. Specht, *Johns Hopkins*, on September 17, 1930, to Grace Harding Nicodemus, at Buckeystown, Md.

Stanley P. Jones, *California*, on May 12, 1931, to Iva Feldmeyer, at Ross, Calif.

Wayne A. Sharp, *Missouri*, on May 23, 1931, to Helen Kruse, at Rockport, Mo.

Glen W. Fawcett, *Northwestern* (Evanston), on May 30, 1931, to Mary Dickey Maxwell, at Los Angeles, Calif.

Arthur E. L. Neely, *Southern California*, on June 6, 1931, to Lucille Huebner, at Hollywood, Calif.

Horace S. Goodykoontz, *Pittsburgh*, on June 6, 1931, to Estelle Kurth, at Turtle Creek, Pa.

Thomas M. Worthy, *Louisiana State*, on June 8, 1931, to Hazel M. Edwards, at Magnolia, Miss.

Bruce B. Bevens, *Oklahoma*, on June 9, 1931, to Ailyn Edson, at Boonesville, Ark.

James J. Patterson, *Northwestern* (Evanston), on June 9, 1931, to Marian Crane, at Crawfordsville, Ind.

Allan F. Haight, *Iowa*, on June 13, 1931, to Margaret D. Knowlton, at Croton, Ohio.

Herbert W. Lunde, *Southern California*, on June 13, 1931, to Marjorie Loud, at Los Angeles, Calif.

Dan A. Gallagher, *Illinois*, on June 15, 1931, to Mary Stewart Cooper, at Abilene, Tex.

Harold Parks, *Iowa*, on June 17, 1931, to Vera M. Powell, at Salt Lake City, Utah.

Henry P. Dowling, *Detroit*, on June 19, 1931, to Kathryn M. Howard, at Detroit, Mich.

Robert C. Loury, *Denver*, on June 19, 1931, to Elinor Nelson, at Denver, Colo.

Howard Berolzheimer, *Northwestern* (Chicago), on June 19, 1931, to Isobel Carothers, at Ravinia, Ill.

John H. Rice, *Ohio*, on June 20, 1931, to Rachael Woodruff, at Wellston, Ohio.

Frank L. Adams, *California*, on June 20, 1931, to Nina Blanche Horner, at Hollywood, Calif.

Jack E. Skaggs, *Texas*, on June 22, 1931, to Maxine Cadde, at Amarillo, Tex.

James W. Petty, Jr., *Georgia Tech*, on June 24, 1931, to Edna Mildred Garwood, at Cleveland, Ohio.

Henry D. Cossitt, *Michigan*, on June 25, 1931, to Lois Ann Hackett, at Youngstown, Ohio.

William K. Shubrooks, *Temple*, on June 30, 1931, to Catharine A. Trimble, at Lancaster, Pa.

Glenn Borough, *Ohio*, on July 2, 1931, to Ottie Underwood, at Toledo, Ohio.

Ernest S. Kennard, *Pittsburgh*, on July 9, 1931, to Alice E. Thompson, at Catonsville, Md.

Martin I. Scott, *California*, on July 11, 1931, to Esther Ann White, at Pasadena, Calif.

William G. Thompson, *Iowa*, on July 20, 1931, to Edith Michener, at New York, N.Y.

Gifford S. Adams, *Michigan*, on August 1, 1931, to Gertrude Cecil Kuperus, at Grand Rapids, Mich.

Edgar W. Buchanan, *North Carolina State*, on August 7, 1931, to Madeliene Elliot, at Norfolk, Va.

George M. Carmichael, *Southern California*, on August 8, 1931, to Phyllis Correa, at Los Angeles, Calif.

Charles H. Branson, *Indiana*, on August 10, 1931, to Charlotte Marie Barrett, at Connorsville, Ind.

Harold M. Switzer, *Detroit*, on August 18, 1931, to Edith Irine Lee, at Harbor Beach, Mich.

Frank C. Brandes, *Georgia Tech*, on August 18, 1931, to Leona Fay Jackson, at Toronto, Ontario.

Paul B. Person, *Minnesota*, on August 20, 1931, to Helen S. Bergquist, at Fargo, N.D.

Frank P. Nibley, *California*, on August 21, 1931, to Ruth Isabel Boyd, at San Rafael, Calif.

Lloyd L. Thomas, *California*, on September 3, 1931, to Doreen Tittle, at San Francisco, Calif.

Edwin J. Carroll, *New York*, on September 7, 1931, to Marjorie D. Fitzgerald, at Albany, N.Y.

Paul E. Kimes, *Ohio*, on September 7, 1931, to Florence Adena Cross, at Athens, Ohio.

John Young, *Johns Hopkins*, on September 8, 1931, to Dorothy V. Gross, at Baltimore, Md.

C. D. Kitchen, Jr., *Georgia Tech*, on September 17, 1931, to Lillian Stephens, at Atlanta, Ga.



Ernest J. Ronveaux, *Denver*, on September 20, 1931, to Geraldine Conzet, at Denver, Colo.

Leo A. Maxon, *Northwestern* (Chicago), on September 19, 1931, to Dorothy Thompson, at Chicago, Ill.

Francis C. Towle, *Wisconsin*, on October 17, 1931, to Margaret Moore, at Monroe, Wis.

George B. Pritchard, *Northwestern* (Chicago), on October 17, 1931, to Marie Estelle Vogt, at Chicago, Ill.



## BIRTHS

To Brother and Mrs. Harold J. Frees, *New York*, on May 12, 1930, a daughter, Ruth Elinor.

To Brother and Mrs. Nathan H. O'Byrne, *Missouri*, on December 1, 1930, a daughter, Patricia.

To Brother and Mrs. Ted J. Ward, *Illinois*, on December 15, 1930, a son, Ted Warren.

To Brother and Mrs. Lewis L. Doughton, *Kansas*, on February 16, 1931, a daughter, Elizabeth Ann.

To Brother and Mrs. Harold F. Hutchinson, *New York*, on April 9, 1931, a daughter, Janice Everill.

To Brother and Mrs. Lyle E. Campbell, *Kansas*, on April 24, 1931, a daughter, Lyla Joanne.

To Brother and Mrs. Tom G. Bayless, *Kentucky*, on May 1, 1931, a daughter, Betty Ann.

To Brother and Mrs. Emmett F. Dacey, *Detroit*, on May 8, 1931, a son, Jack Francis.

To Brother and Mrs. Walter C. Webster, *Minnesota*, on May 12, a daughter, Constance Ann.

To Brother and Mrs. George M. Lott, *Michigan*, on May 20, 1931, a son, George Bayard.

To Brother and Mrs. Oliver J. Conway, *Boston*, on May 21, 1931, a son, David Conway.

To Brother and Mrs. Thomas A. Leahy, *New York*, on June 6, 1931, a daughter, Jeanne Helen.

To Brother and Mrs. Birten C. Brumm, *Northwestern*, on June 7, 1931, a son, Gordon Lee.

To Brother and Mrs. Douglas H. Timmerman, *Nebraska*, on June 14, 1931, a son, Douglas, Jr.

To Brother and Mrs. Mayben P. Newby, *Illinois*, on June 14, 1931, a son, Harry Kupfer.

To Brother and Mrs. Herbert W. Wehe, *Pittsburgh*, on June 17, 1931, a son, Homer Alan.

To Brother and Mrs. Russell J. Dixon, *Marquette*, on June 23, 1931, a daughter, Joanne Marie.

To Brother and Mrs. Lloyd K. Perry, *Drake*, on July 3, 1931, a son, Lowell Clifton.

To Brother and Mrs. Benjamin A. Ross, *New York*, on July 4, 1931, a son, Robert Ross.

To Brother and Mrs. Wallace M. Textor, *Pittsburgh*, on July 9, 1931, a daughter, Constance Clair.

To Brother and Mrs. Charles E. Hall, *Kansas*, on July 25, 1931, a daughter, Karen.

To Brother and Mrs. Theodore B. Bolle, *Northwestern*, on July 26, 1931, a son, James Dougan.

To Brother and Mrs. John H. Beatty, *Southern California*, on August 1, 1931, a son, John Wade.

To Brother and Mrs. Ridlon M. Kiphart, *Cincinnati*, on August 5, 1931, a son, Ridlon Joseph.

To Brother and Mrs. Lloyd T. Uecker, *South Dakota*, on August 8, 1931, a daughter, Jean Ann.

To Brother and Mrs. Walter F. Oltman, *Northwestern*, on September 6, 1931, a daughter, Nancy.

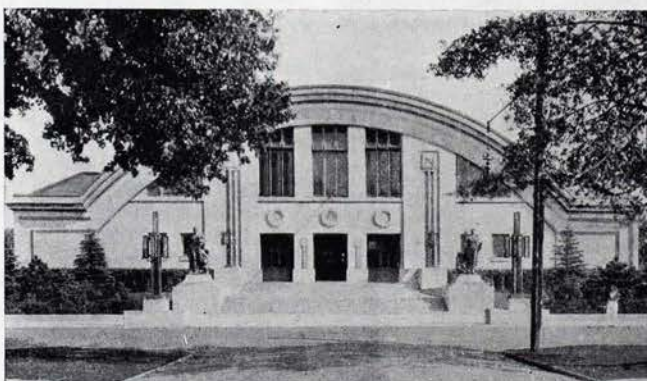
To Brother and Mrs. Arthur D. Berlew, *Temple*, on September 7, 1931, a son, James Arthur.

To Brother and Mrs. Roy von Briesen, *Johns Hopkins*, on September 8, 1931, a son, Roy, Jr.

To Brother and Mrs. Charles B. Gillespie, *Denver*, on September 15, 1931, a son, Charles Mansfield.

To Brother and Mrs. Neil S. Foster, *Baylor*, on September 24, 1931, a daughter, Lue Ann.

To Brother and Mrs. Royal D. M. Bauer, *Missouri*, on October 30, 1931, a daughter, Mary Locelyn.



Patten Gym, Northwestern University







ΑΒΓΔΕΖ  
 ΗΘΙΚΛΜ  
 ΝΞΟΠΡΣ  
 ΤΥΦΧΨΩ

# AMONG THE

# CHAPTERS

News From Fifty-four

Leading Colleges

## Nebraska Chapter Ranks First in Scholarship

FOR THE THIRD consecutive semester, Alpha Delta Chapter at the University of Nebraska ranked first in scholarship for all professional and general fraternities on their campus. Among thirteen professional fraternities, Alpha Delta Chapter ranked first with a record of 2.798 points, Sigma Delta Chi was second with 2.669, and Phi Delta Phi third with 2.425. Of the thirty general fraternities the highest one ranked 2.398. The all-men average was 1.911; the all-fraternity average was 1.923.

## Georgia Tech Members Elected to Delta Mu Delta

FIVE MEMBERS of Kappa Chapter at Georgia Tech became charter members of Delta Mu Delta, honorary scholarship commerce society, when the eighth chapter of this organization was established at Georgia Tech School of Commerce on June 9, 1931. Fred B. Wenn, an alumnus of our New York chapter and a member of Delta Mu Delta, acted as installing officer. Three members of the active chapter, M. G. Swanson, M. W. Swint and B. Suttler, Jr., and two alumni, H. C. Kitchens and Norman W. Pettys, were initiated.

Delta Mu Delta was founded at New York University, School of Commerce, Accounts and Finance in 1913, and has

chapters at New York, Boston, Denver, Pittsburgh, Northwestern and Cincinnati.

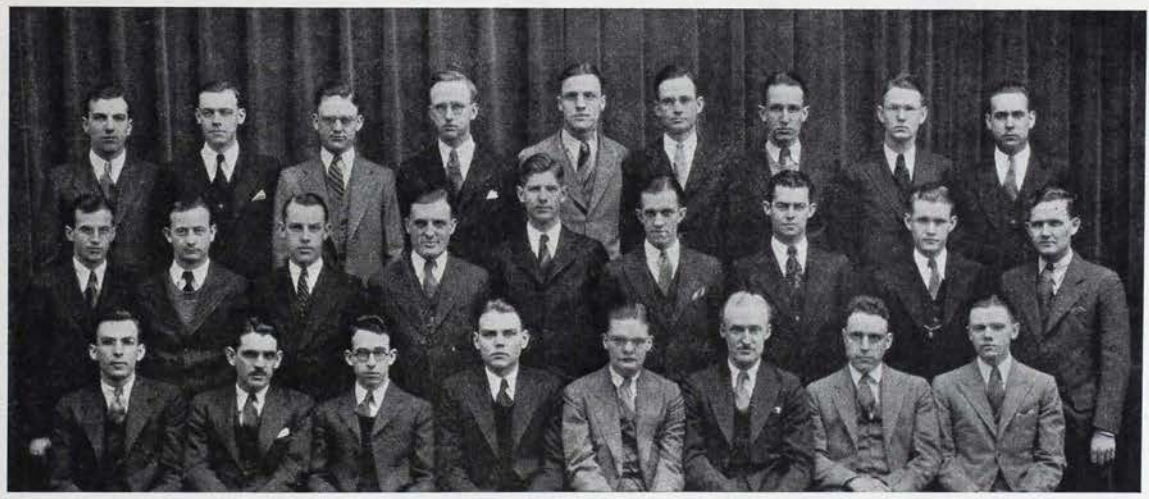
## Wins Phi Beta Kappa Scholarship

HARRY S. YANNEY, *Miami*, was awarded the Phi Beta Kappa junior scholarship last year, for being the member of the sophomore class who best fulfills the following requirements: scholastic record with a minimum average of 3.5; inclination to study for the love of learning; ability to learn independently of instructors and class texts; ambition and intention to study beyond the bachelor's degree; strength of character and general moral purpose; personality; a general culture in addition to his specialization.

Brother Yanney also won the Blue Key freshman scholarship the previous year, and made Phi Eta Sigma, freshman scholarship society.

## Beta Chapter Wins Second in Fraternity Sing

BETA CHAPTER at Northwestern won second place among all the professional fraternities participating in the annual Northwestern University Professional Fraternity Song contest, on the McKinlock Campus of Northwestern University, Chicago. Phi Rho Sigma, medicine, placed first. A beautiful cup adorns the mantel of the Beta house for placing second in this event.



Alpha Delta Chapter—University of Nebraska

For the third consecutive semester this chapter leads all men's fraternities, both professional and general, in scholarship. Congratulations! As we go to press, a wire from Nebraska informs us that this chapter won first place for the fourth semester in a row.





## Heads Northwestern Commerce Club

**RANDOLPH K. VINSON,**

*Northwestern*, does a bit of engineering to supply an interesting program for the 6,000 students registered in the School of Commerce of Northwestern University, Chicago, where he is president of the Commerce Club this year.



This club is the largest of its kind in the country, occupies beautiful club rooms in the School of Commerce Building, and which rooms were equipped by the club at a cost of \$17,000, provides a complete social program, manages athletics, promotes dramatics, publishes a monthly magazine. The annual budget of the Commerce Club of Northwestern University exceeds \$10,000.



## Detroit Active Killed in Auto Crash

**SORROW CAST**

its pall over Theta Chapter at the University of Detroit on Saturday, October 10, 1931, when Frederick L. Goodrich, university basketball and tennis star, was killed in an auto crash near Ann Arbor, Michigan, while he was en route to Battle Creek. Brother Goodrich was initiated in Theta Chapter April 21, 1929, and was a senior. For two years

he had played forward on the university basketball squad, and also captained and was manager of their tennis team. He was buried at Lansing, Michigan, on October 13 with thirty members of his chapter acting as honorary pall bearers.



## Michigan Brothers Wrestling Champs

**CHARLES A. WILLIAMS**

and Louis E. McGrath, members of our Michigan chapter, added another beautiful trophy to the Xi chapter house mantel when they won the interfraternity wrestling championship in the 155 pound class.



## Heads Pittsburgh Downtown Students Association

**WILLIAM WORKMASTER,**

*Pittsburgh*, was recently elected president of the Downtown Students Association of the University of Pittsburgh, one of the most prominent positions on the Pittsburgh campus.



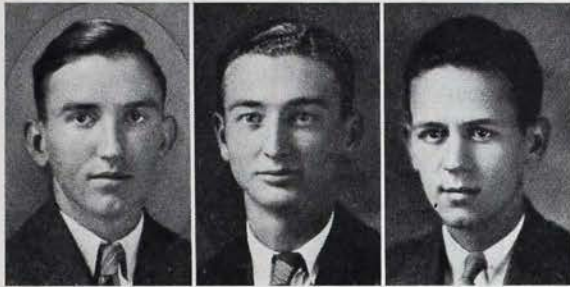
## Student Leaders at Creighton University



OUR CREIGHTON CHAPTER seems to be making a bid for all of the prominent positions on their campus, as the foregoing photo indicates. In the front row, left to right, you find Leo J. Reynolds, Head Master of Beta Theta Chapter, who is accountant for the Creighton Students Union; Reginald Tillotson, fullback on the varsity football team, and Raymond Finnegan, editor-in-chief of the *Creightonian*, official student weekly newspaper.

In the back row, left to right you will observe Gerald Dugan, guard on the varsity football squad; George McCabe, president of the Creighton Students Union; Harry Johnson, sports editor of the *Creightonian*, and Edwin Van Ackeren, editor-in-chief of the *Bluejay*, university annual.

## Three Prominent Alabama Members



DANIEL HAUGHTON

MACK JOLLY

PAUL E. HAYGOOD

Daniel Haughton is president of the junior class of the School of Commerce and Business Administration; Mack Jolly is president of the senior class, and Paul E. Haygood is president of the sophomore class. What happened in the freshman class?

## Five Provincial Meetings Are Held

DURING OCTOBER AND NOVEMBER most of the chapters of the fraternity met in various provincial conventions scheduled at different points throughout the country. The purpose of these meetings is to bring the officers of the various chapters together for a one-day business meeting, or school of instruction, and to acquaint them with the policies of Delta Sigma Pi, and also to give them an opportunity to exchange ideas with the chapters nearby. These meetings prove very beneficial.

The seven chapters comprising the Central Province met at the Beta chapter house in Chicago on Saturday, October 10. All chapters except two had four or more officers present and the meeting proved very enjoyable. Grand Secretary-Treasurer Wright acted as chairman, and the meeting adjourned in time for the visitors to attend the Northwestern-Notre Dame game at Soldiers Field in the afternoon.

The following Saturday found all of the chapters in the Southern Province, as well as the Mid-Atlantic Province, meeting at the Henry Grady Hotel, Atlanta, Ga. Director Thomas E. Dicks of the Southern Province, Director E. E. Goehring of the Mid-Atlantic Province, and District Deputies James D. Smith, Harvey G. Meyer and George E. Olson were also on hand, in addition to Grand Secretary-Treasurer Wright. All phases of chapter activity were discussed thoroughly, and a recess was taken in the afternoon to attend the Georgia Tech-Alabama Poly football game in a body. A banquet was served at the Henry Grady Hotel in the evening with about 50 members of the fraternity present. Several of the chapters drove cars through and brought their entire staff of officers with them for this meeting.

On the following week-end, October 24 and 25, two provinces held meetings. The Michigan-Ohio-Kentucky Province met at Columbus, Ohio, with all chapters represented except one, and several chapters sent four and five of their officers to this meeting. Grand Secretary-Treasurer Wright was in charge, assisted by District Deputies Fred E. Dixon and James E. Humphreys. At Philadelphia the chapters com-



Southern Provincial Convention of Delta Sigma Pi, Held at the Henry Grady Hotel, Atlanta, Ga., October 17, 1931



prising the Eastern Province met, with Grand President Schujahn in charge of the meeting, assisted by National Directors Eugene D. Milener and C. B. Wingert, and District Deputies J. Elwood Armstrong of Baltimore, Manning Hoffman of Washington and George Dierker of Pittsburgh.



Above: National Director C. B. Wingert, Grand President E. L. Schujahn, and National Director Eugene D. Milener, taken at the Eastern Provincial Convention of Delta Sigma Pi, held at Philadelphia, Pa., October 25, 1931.

Below: Some of the visiting officers attending the Eastern Provincial Convention of Delta Sigma Pi.

The Missouri Valley Province met at Omaha on November 8, with Grand Secretary-Treasurer Wright acting as chairman. This meeting too resulted in several large chapter delegations, and proved very beneficial.



R.O.T.C. Lieutenant-Colonel Clifford B. Wheeler, Washington, is Lieutenant-Colonel of the R.O.T.C. at Washington University, St. Louis, Mo.

# ALABAMA

By Tom Starlin

**ALPHA SIGMA** is assured a very successful year with the return of twenty-four active members and with the presence of approximately five hundred commerce freshmen on the campus.

In the early fall elections of the various class officers in the School of Commerce, Alpha Sigma had the distinction of having six out of the possible ten officers elected, with other Deltasig brothers running close races for the remaining four offices. The following were elected:

Mack H. Jolly (Chancellor), president, senior class; J. Emory Smith (Head Master), vice-president, senior class; Ewell Owens (Senior Warden), secretary-treasurer, senior class; Paul Caldwell, historian, senior class; Daniel J. Haughton, president, junior class; and Paul Haygood, president, sophomore class.



## Scholarship Trophy Awarded by Our Alabama Chapter

This is a very good record and shows that Alpha Sigma has the "up-and-going" material.

It has been announced that Paul Thomas was awarded the Ward-Sterne Scholarship Prize for maintaining the highest scholastic average in the freshman class.

Another one of our sophomore leaders, Paul Haygood, has been tapped for Druids, national honorary fraternity for sophomores.

A good program has been planned for bringing several outstanding speakers to the Alabama campus this year, and big plans are being made for the rush smoker, which will be held shortly.

The University of Alabama is beginning her one hundred and first year of existence, having celebrated her centennial anniversary last May, and Alpha Sigma is doing her part to keep pace with the marked progress of the University.



# BAYLOR

By Edward Talbott

**BETA IOTA**  
held its first meeting September 28, 1931. M. S. Carroll, professor of Accounting, who has been attending the University of Chicago for the past year, was present. We were glad to welcome him back. At the last meeting Mr. C. C. Beck was honor guest.

Maurice Ewing has the distinction of being the only member to make the varsity football team.

Beta Iota is very proud of the fact that she led the other chapters in the number of initiates for last year. We hope that the chapter will prosper in the future as it has in the past and feel sure that it will under the leadership of Perry Waldrop, Head Master.

On Wednesday, October 14, a smoker was held for the men of the School of Business. Neil S. Foster, professor of Business Administration, and Lee Hill, honor graduate of last year, gave talks which were of interest to all.

Members of the fraternity were invited by the Texas University chapter to be guests at a dinner in their honor in Austin when Baylor plays the Longhorns in the annual football clash.

It is with pleasure that we announce the election of Perry Waldrop and Ed Carroll, distinguished seniors, as members of the *Roundup* staff.



# CHICAGO

By Joseph M. Kousser, Jr.

**O**WING TO the fact that four actives and three pledges of our chapter were in attendance at the summer session of the University of Chicago, and the fact that there were many new students enrolled, a big smoker was held on the evening of August 20, 1931, at Reynolds Club, Room A. The speaker of the evening, Prof. Chester F. Lay, gave a very interesting talk on "Management, a New Profession." Professor Lay is well qualified to speak on this subject, having been closely connected with management, particularly in accounting for many years.

The first meeting of the year was held in Reynolds Club, Room A, on Thursday evening, October 15, at which Robert Hillard was elected Treasurer, and Frank Murray was elected Junior Warden. These boys are making rapid progress in the fraternity, having been initiated only last June. A tentative program was sketched by Brother Maschal, our Head Master. A smoker will be held on Thursday evening, October 22, to be followed by another the next Tuesday, both for rushing purposes. Two or three luncheons will be held during the quarter, and a conclave with the members of Alpha Kappa Psi, our rival fraternity, will be held sometime in the quarter. It was also decided that the present pledges will be held over until the next initiation, which is to take place about the middle of this quarter.

The active membership of the chapter is intact, except for the absence of Vincent Hrvat, who is staying out of school this quarter. We hope Brother Hrvat will be back in school next quarter in time to get in shape for varsity wrestling, as he is one of Coach Vorres' best prospects. Frank Murray and Joseph Sherry are carrying on for Delta Sig in the C. & A. Council this year, as member and president, respectively.

Two of our alumni of the class of '31 have gone to make their marks in the business world; Fermino Zancanero as a member of the student training class at Sears, Roebuck & Co., Chicago, and Bob Williams with the Department of Commerce in St. Louis.

# CINCINNATI

By Leo G. Woerner

**MONTHS OF**  
preparation during the past summer resulted in the selection and furnishing of Alpha Theta's new home which is located at 224 Lyon Street. The successful completion of the project may be attributed to the house committee, consisting of Fred J. Dixon, Werner W. Gholson, Charles Goosmann, and Howard D. Wade, with Brother Dixon acting as chairman. This group was aided by the loyal co-operation of the active chapter and alumni.

The house was ready for use about the middle of September and since that time it has been the scene of weekly smokers and business meetings. After the favorable termination of the night football game between the University of Cincinnati and Rio Grande a very entertaining house dance provided the climax for an interesting evening.

At the beginning of the present school year Alpha Theta had an active chapter of twenty men, all of whom actively engage in student activities.

Several of the outstanding men in the Reserve Officers Training Corps on this campus are Deltasigs. W. Malcolm Moores holds the title of Cadet Colonel which is the highest rank obtainable by a student. Howard D. Wade as a Cadet Major of the intelligence unit is a member of the regimental Staff. Brothers Moores and Wade are also members of Scabbard & Blade, the honorary national military fraternity.

At an initiation held last May three men—C. Colfelt Dallas, Bob McGinley, and Glenn Beyring—became brothers. Brother Beyring is a member of Beta Gamma Sigma.

We are particularly anxious to entertain Deltasigs from other chapters and sincerely hope that you will avail yourselves of any opportunity to visit us.



# COLORADO

By James Cottrell

**ALPHA RHO**  
has begun a year of activity at the University of Colorado with fifteen actives answering the first roll call. Plans for pledging a class of about twelve or fifteen men were made at the first meeting to bring up the chapter roll, depleted by a large graduating class of men who were extremely prominent and well liked. Delta Sigma Pi was interested to note that the enrollment in the School of Business Administration increased from 83 last year to 105 at present—an indication that more students are turning "business-minded," and are coming to the University of Colorado to do it. George Quigley, Jerry Hart, and Hugh Shattuc are, respectively, president, vice-president, and secretary-treasurer of the Bizads, and Brother F. A. Bushee, our faculty adviser, continues as acting dean. Brother Shattuc made his letter last spring as manager of wrestling. Jack Latcham is president of the interfraternity council. Wilson Patterson is advertising manager of the *Dodo*, the campus humor magazine, and a member of Pi Epsilon Pi. One of the new organizations on the campus of which a number of the brothers are members is the Junior Advertising Club. Brothers Cottrell and Al Hadady are president and vice-president, respectively. Brother Cottrell is editor of the *Coloradoan*, the University of Colorado annual.

With a good nucleus of active men to begin the year, the success of 1931-32 is assured to Alpha Rho.





# CREIGHTON

By Raymond F. Finnegan

Head Master.....	George C. Thompson
Senior Warden.....	E. Robert Machum
Treasurer.....	Donald B. Stewart
Master of Ceremonies.....	C. Lorne McLellan
Chancellor.....	D. Turner O'Brien

## TWENTY-SIX

active members are back, 19 new men have already been pledged, enthusiasm is high and Deltasigs are rapidly taking their places among the campus leaders. That is the outlook for Beta Theta Chapter as the first six weeks of school draw to a close. Combined with future plans for the chapter, these facts indicate clearly that Beta Theta is going to be heard from in a big way this year.

We are back at our house at 2770 Davenport Street. The purchase of several double decker beds and the remodeling of some of the rooms have been completed. At present the house is full.

Graduation took eight active and prominent men from the membership roll but several of these are now working in Omaha, which will insure an enthusiastic alumni group to aid us throughout the year.

Although the present economic depression made job hunting a difficult matter this summer, most of the members report that they spent a profitable vacation. Jobs ranging from farm hands to bank auditors were held down by members of Beta Theta Chapter this summer. Several of the boys gained valuable experience in the lines they hope to enter after graduation.

The first pledge smoker, held October 5, was a successful one. Faculty members from the College of Commerce and alumni members aided the actives in making it an enthusiastic as well as a profitable smoker. From the prospective pledges present, 19 informally pledged. Another smoker is being planned for the first part of November.

Beta Theta was pleased to receive word this summer that the Rev. George Deglman, S.J., was coming to take the position of dean of the College of Arts and Sciences. Father Deglman is an honorary member of Delta Sigma Pi and his presence at Creighton will add to the prestige of the chapter on the campus.

Deltasigs hold some of the most important positions on the Creighton campus this year. These include the positions of editor-in-chief of the *Creightonian*, weekly newspaper; editor-in-chief and associate editor of the *Bluejay*, Creighton yearbook; president of the Student Union Board of Governors; Student Union accountant; secretary of the Creighton night school; sports editor of the *Creightonian*; two members of the varsity football team. Several of the pledges are also prominent in campus activities.

Beta Theta hopes this year, with the impetus that has already been given it, to become one of the most active and prominent chapters of Delta Sigma Pi. Our history is a short one, dating back only to May 24, 1930, but we aim to add rapidly to that history this year.



# DALHOUSIE

By H. Douglas Pyke

## BETA MU

starts the year with a group of thirteen actives and eight pledges, all enthusiastic and eager to place the name of Delta Sigma Pi foremost in fraternity life on the Dalhousie campus. Four of our actives were lost to us through graduation last spring and we are confident that each will make a name for himself in the business world. In addition to these four, our active ranks were further depleted by the decision of Head Master Charles E. Stanfield to enter the Royal Bank of Canada in Truro, Nova Scotia, after the sudden death of his father, then Lieutenant-Governor of this province. This necessitated an early meeting to complete our slate of officers, which resulted in the following members being elected:

Deltasigs occupy many positions of importance in the university life of the "College by the Sea." George Thompson has won recognition on the gridiron. He is also a member of the Student Council and president of the Commerce Society. Robert Machum fills the position of business manager of the Glee Club, while Evatt Bishop manages the University Book Store. Douglas Seely is one of the fastest men on the university track team. Beta Mu supplies both president and treasurer of the junior class in the persons of Laurie Hart and Murray Marven; the treasurer of the sophomore class by Donald Stewart, while James McDonald is a candidate for the Student Council. James Vooght is a star member of the university tennis team.

The first of a series of rushing activities took the form of a dinner and smoker at our new chapter house with twelve excellent prospects as our guests. This was followed up by an informal dance at the Royal Nova Scotia Yacht Squadron on the night of October 13 (we are not superstitious up here). A few of the alumni also attended.

The chapter is co-operating with the Commerce Society in placing the chapter house at their disposal for a series of informal discussions on current topics of interest.

Prospects for our first year as a chapter of Delta Sigma Pi seem very bright, with every member striving to do his share to make Beta Mu equal to any in Delta Sigma Pi, perhaps not in numbers but at least in spirit and activity. In conclusion the baby chapter extends to all other chapters the best of good wishes for a most prosperous year and a fraternal welcome to any brother who may visit the historic city of Halifax.



# DENVER

By William A. Plunkett

## SIXTEEN VERY

determined brothers returned to the fold of Alpha Nu this fall. Although small in number, we went right out and started the school year in a big way. Ten big men, big in both character and stature (they are all over five feet ten), were pledged. Our new pledges are second and third year men, and we are planning on holding initiation for them shortly before the close of school for the Christmas holidays.

As the University of Denver requires that we pledge freshmen on a deferred basis, we have been leisurely and carefully rushing and selecting our men. Rush smokers are being held every other Wednesday night at the chapter house. These affairs have been very delightful, and we have had a good opportunity to meet new students at the school. Many alumni have been present and they have assisted the actives in numerous ways.

We are proud of our ten new pledges. They are a lively bunch and under Stan Payne, pledge master, they are being fitly prepared for initiation. At the student mixer which was held in the gym of the Commerce building on October 23, 1931, the boys presented a comedy skit for the entertainment of the gathering.

On Sunday, October 11, 1931, Alpha Nu held open house from two until five for the other professional fraternities at Commerce and for all social groups on the Arts campus. This open house commemorated the chapter birthday, which is October 10, 1925. During the afternoon we were honored by the Dean of Women and other members of the faculty and administration who called. We were pleased to welcome the students who shared our hospitality. Merle Borchert is our Master of Festivities and I am sure he has a vote of thanks from each brother for the good work he is doing.





Alpha Nu is making elaborate plans for its Founders' Day Banquet which will be held on November 7. More about this in the January DELTASIG.

Because of increased activities and studies George Tower and John Patterson were forced to resign from their posts as Treasurer and Scribe, respectively. Weldon Ring was elected as Scribe and Curtis Riley Treasurer. Brother Tower was elected to fill the office of Historian, vacated by Curt.

Each brother is proud of the accomplishments that Alpha Nu has achieved so far this year, and judging from its activities this is going to be its biggest and best year. Come on, you other chapters, Alpha Nu is going to win the Chapter Efficiency Contest. This is a challenge, so watch our progress, all you Deltasigs.



## DE PAUL

By John Waugh

### ALPHA OMEGA CHAPTER

extends a hearty greeting to all the chapters of Delta Sigma Pi.

The initial meeting of our chapter was held September 18 at the Congress Hotel, with the election of officers as its aim. The men elected to carry on the work of the chapter are:

Head Master.....	Eugene Sugrue
Senior Warden.....	Alex MacDougall
Junior Warden.....	Walter Weiss
Treasurer.....	Joseph Keeney
Scribe.....	Ray Bitter
Chancellor.....	Howard Sullivan
Historian.....	Jack Henricks
Senior Guide.....	Edward Carmody
Junior Guide.....	Robert Schaber
Chapter Adviser.....	Dr. W. F. Clarke
Alumni News Editor.....	Edward Fitzgerald

Alpha Omega Chapter held its first smoker October 2 in the Congress Hotel. Those present included the members of the faculty in the commerce school, approximately seventy De Paul students as guests, and the members of the chapter.

Among the initiates of June was Stuyvesant Peabody, a well-known Chicagoan, and our hundredth member.

In our social calendar we have our annual fall dance scheduled for November 6, and we hope it will be as successful as the former ones have been. The affair will take place at the Knickerbocker Hotel under the able guidance of Brothers Ed Finerty and Jim Nolan.

Alpha Omega Chapter is happy to announce that Al Jantorni was elected president of the graduating class of 1932 at De Paul. I am sure that we will find Al as successful in the business world as he was in his collegiate era.



## DETROIT

By Bernard J. Wemhoff

### BORN TO THETA CHAPTER,

September 21, 1931, a twelve-room house, at 16925 Monica Avenue, Detroit; colored in cream and brown; named the Deltasig; visitors cordially invited.

Thus is marked another distinct step of advancement for Theta Chapter at the University of Detroit. No longer must we take a back seat about the campus, or among other fraternities. Nossir, not with the new "arrival."

Before your correspondent tells more concerning the new house. Let's review Theta's other activities.

First of all, here's the list of officers for this year:

Head Master.....	Thomas F. Benson
Senior Warden.....	Albert J. O'Neil

Junior Warden.....	John Bennett
Scribe.....	Daniel McKillop
Treasurer.....	Homer Slonaker
Corresponding Secretary.....	Albert Carr
Master of Festivities.....	George Rakovin
DELTASIG Correspondent.....	Bernard J. Wemhoff

In last year's interfraternity scholastic race, the Theta brothers ranked third with a grand average of 85.2 per cent. Competition was stiff, and the winners amassed but three points more than we Deltasigs. If the energy shown thus far is any criterion, Theta should top the card this year.

With the grid season gradually nearing a close, plans are being forwarded for the fifth annual testimonial banquet to the university's football squads. The banquet, the feature of athletic activities of the year, will be held shortly after the Thanksgiving vacation, according to present intentions.

Preparations are also being made for the annual fall party, one of the highlights of the early school months. Head Master Benson and his aids hope to keep this one up to the standard of the others.

The professional program for the year is in the making at present under the direction of Charles O'Gorman, and a splendid series is assured. All such meetings will undoubtedly be held in the new house.

Although prevailing financial conditions have wrought considerable havoc on pledging activities, large turn-outs of prospects greeted the two guest smokers staged during October. Indications are that a fine bunch of pledges will be on hand for initiation ceremonies this semester.

Individually, the brothers of Theta Chapter this year have been honored in the following manner:

Last year's Head Master, Paul A. Lilly, has been appointed District Deputy of the Michigan-Ohio-Kentucky Province.

Head Master Benson and Brother O'Gorman have been appointed to Alpha Sigma Nu, national honorary society. Brother O'Gorman is also president of the Associated Evening Classes of Commerce and Finance this year.

Edwin Chapp, for the past two years a varsity basketball letterman, will captain the Titans through the 1931-32 cage season. Francis McCarthy of last year's crack frosh five, will be on deck to aid Brother Chapp's protégés.

The varsity's left halfback position will be held down again this year by "Rocky" Parsaca, who is playing his third season on the gridiron. Also in the backfield we find Brother McCarthy, a sophomore, playing his first season.

Les Butcher, for three years a regular varsity basketball player, will have charge of the varsity cagers of Assumption College, Windsor, Ontario, this year. Brother Butcher was graduated last spring, and his selection as head basketball coach at that college is worthy of note.

Theta Chapter is well represented on the Union Board of Governors, Brother Carr and Brother Wemhoff being the evening C. and F. and day C. and F. delegates, respectively.

Two sophomore class offices are also held by Deltasigs. Brother Wemhoff is president of the day C. and F. second-year class, while Harold Switzer has been elected treasurer in the evening school.

Class elections in all the colleges had not been completed at this writing, and there is a probability that other Theta brothers will cop more honors.

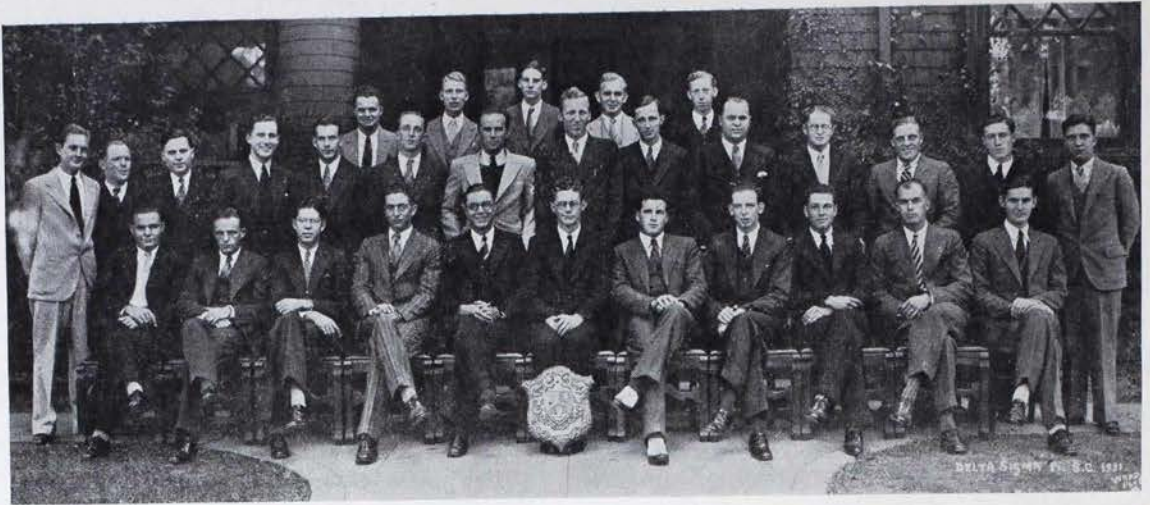
Back to the new home of Theta Chapter . . . it's a beautiful two-story domicile, American Colonial style, situated within three blocks of the university. The top floor consists of five large bedrooms, with accommodations for ten, and a bathroom. Each room contains the latest facilities for study and comfort.

A huge lounge room, with radio and phonograph, stretches the entire width of the front on the first floor. A dining room, kitchen, bathroom, and two more large bedrooms complete this floor.

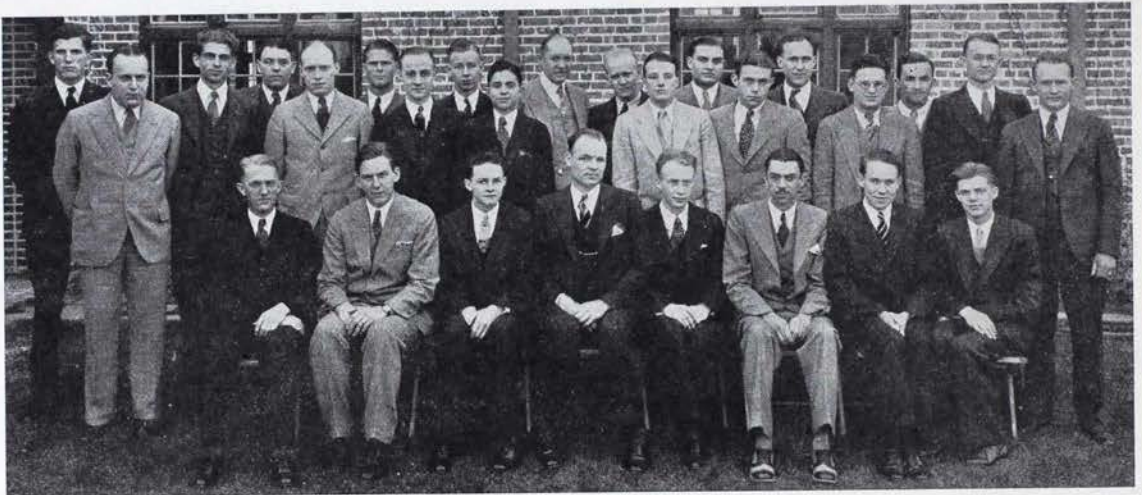
The spacious basement is devoted to club rooms and recreation. All meetings are conducted here.



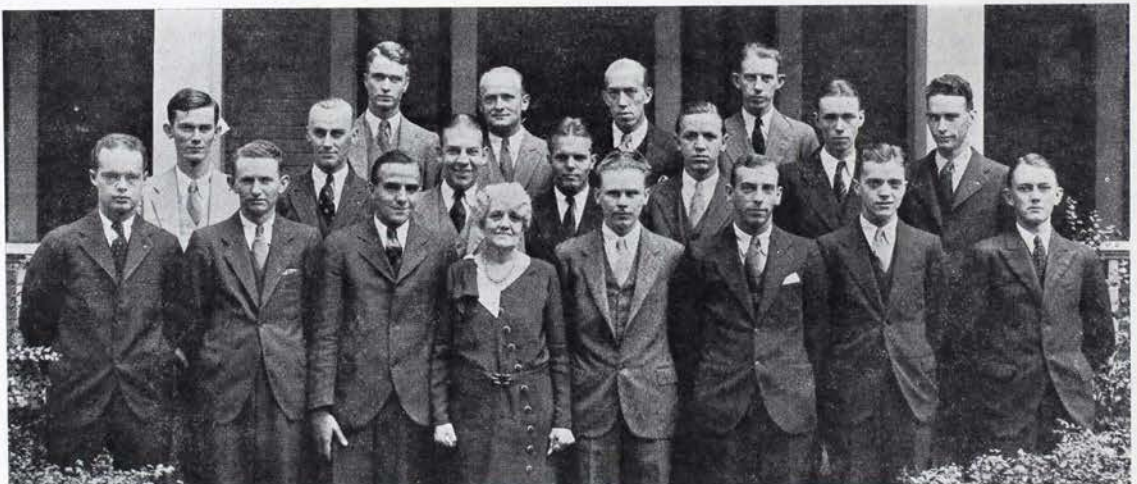




Phi Chapter—University of Southern California



Alpha Nu Chapter—University of Denver



Alpha Beta Chapter—University of Missouri



One of the big features of the house is the soundproof telephone booth on the first floor, wherein brothers may find privacy when calling "mom."

With a new home, and with many of her brothers in prominent capacities, Theta Chapter should enjoy the greatest year in her history. Don't you think so?



## DRAKE

By Russell W. Keeling

### NOTHING CAN STOP

the progress of Alpha Iota. We have plenty of reasons to believe that this is going to be the most successful year of Delta Sigma Pi on the Drake University campus. And why shouldn't it be with the progress we have already made?

Alpha Iota did not cease all work at the end of the school year. Two men were assigned the task of locating a new home which would successfully accommodate Alpha Iota Chapter for 1931-32. These two men completed their task to the satisfaction of every member of the fraternity.

Our new home is located at 2840 University Avenue, just two blocks west of the main campus. It is a house that any Deltasig would be proud to claim. Not only is it a choice location, but we have ample room to accommodate all very satisfactory. We are now able to give the services and accommodations that any Deltasig deserves.

Every member of Alpha Iota feels that at the end of the school year we are going to be able to show the best record we have ever had. Already we have pledged eight new men who are outstanding in scholastic distinction and in character. We have three pledges from last year. All of the pledging was accomplished at two smokers which were held at the chapter house on September 30 and October 7.

Another reason which makes the fraternity feel sure of success is the type of men we have selected to guide us through the coming year. Head Master Anton is an outstanding leader in every sense of the word. He is the type of person any organization would like to have as their representative. Also we must not overlook the fact that it would be a difficult task to find a suitable substitute for our Treasurer, Clarence Kading.

If anyone thinks that the Deltasigs can't control politics they should investigate Drake University. The day of class elections the Deltasigs greased up the old political machine and started her to rolling. Once she was rolling in our direction no other political factor had power or courage enough to try and stop us. We were not satisfied with just controlling the office of president and vice-president of the senior class, but we went down in the junior ranks and elected president and vice-president of that class also. The results of the balloting were Howard Dunkerton, president, and Lawrence Peterson, vice-president of the junior class. In the senior class the results proved just as favorable, Marvin C. Whatmore, president, and Kenneth W. Hill, vice-president.

Both Brother Whatmore and Brother Hill were elected by an overwhelming majority. Both of these men are holding down very responsible positions besides attending to their duties at the University. Brother Hill is manager of the Grant Club, which is a large organization of business men in this city, while Brother Whatmore is associated with the Iowa Des Moines National Bank, one of the largest banks in the state of Iowa.

All of the 17 actives of Alpha Iota wish every other chapter the same success and progress we are expecting. Our door is always open to any Deltasigs who happen to be passing through our city. Stop and look over our new house.

## FLORIDA

By Ben N. Criswell

### BETA ETA CHAPTER

contemplates the greatest year in its history with an elaborate program of smokers, luncheons, banquets, athletics, and various other professional events and social affairs.

Twenty-one men returned to the University this fall anxious to carry on with the extensive program of activities which the Florida chapter has already begun to carry out.

The chapter's officers were 100 per cent in attendance at the Southern Provincial Convention at Atlanta on October 17. They returned with fresh enthusiasm and many new ideas, which will be carried out throughout the year.

On October 14 Professor Howard Dykman, of the College of Commerce and Journalism, gave a most interesting lecture on Russia and the Five-Year Plan of the Soviet Government as witnessed by him during his recent extensive trip through the United States of Soviet Russia. The meeting was attended by approximately 100 outstanding students and members of the faculty of the College of Commerce and Journalism, officers of the University, and prominent local business men and city officials. The event was a great success.

A business luncheon is planned for the near future, and the first semester initiation will take place December 12, followed by a banquet in honor of the new men. The chapter has been unusually fortunate in having outstanding pledges and prospective pledges for this initiation.

The outlook for the Florida chapter's basketball team this year is very bright except for the absence of Brother Paul Brown, their consistent center, who underwent a recent operation. The team will play a schedule of games with a number of high schools, independent teams, and city teams, as well as with teams on the campus. A number of trips are scheduled, and the season should be completed with a good record again this year. The men are already showing a great deal of interest in the basketball team.

The chapter welcomes back Marion C. McCune, who is one of the two active charter members left and who did not attend the University last year.

All the brothers regret that Reuben O. Qually and Arthur G. Mize did not return to the University this fall.

Two new chapter officers were put in office at the first meeting of the school year. Clifford A. Edwards was elected Senior Guide, the office left vacant by Brother Mize, and Ben N. Criswell was elected Scribe to succeed O. B. Collier, who resigned.

Men who have been formally pledged to date are James A. Baker, Harry P. Eastwood, Hugh Walker, LeRoy White, and John R. White.

Beta Eta is sorry to have lost last year by graduation the following brothers: Harvey J. Jernigan, T. Joseph York, Russell H. James, Carl D. King, Thomas L. Mason, Michael J. McLaughlin, James Watkins, Larry B. Hjermsstad, Max E. Wettstein, George T. Nunez, John H. Gardner, Henry A. Stephens, and Crowther M. Boyd.

All alumni are urgently requested to keep in touch with the chapter and particularly to inform the Scribe of any change in address.



## GEORGIA TECH

By Frank C. Brandes

### KAPPA HEREBY GIVES

formal notice to all other chapters of its intention to be among the leaders in scoring in the national Chapter Efficiency Contest. We are heartily in favor of the Chapter Efficiency Contest as it will make Deltasig bigger and better in many ways. It gives each brother an opportunity to put





into the fraternity which effort in the long run makes it possible to receive more in return.

Kappa had its formal installation of officers on Sunday, May 3, 1931. Meet the new officers:

<i>Head Master</i> .....	Charlie McKagen
<i>Senior Warden</i> .....	Guy Swanson
<i>Junior Warden</i> .....	C. A. Perry
<i>Treasurer</i> .....	Larry Smith
<i>Scribe</i> .....	Alex Lindholm
<i>Historian</i> .....	Howard Johnson
<i>Master of Ceremonies</i> .....	Weyman C. Evans
<i>Master of Festivities</i> .....	Earl Carpenter
<i>Chancellor</i> .....	Norman Pettys
<i>Chapter Adviser</i> .....	Clyde Kitchens
<i>Senior Guide</i> .....	Rufus Gravitt
<i>Junior Guide</i> .....	W. O. McEwen
<i>Correspondent</i> .....	Frank C. Brandes

Under the most efficient and capable leadership of Head Master Charlie McKagen and his officers, Kappa is sure to move forward and is confident that her program for this year will be one of great achievements.

The class of 1931 took a heavy toll of the active members of Kappa Chapter. The nine brothers receiving their degrees were: William H. Blodgett, E. S. Clarke, Lawrence J. Cole, Frank C. Dabney, William C. Fox, Bernard M. Suttler, Marion W. Swint, Martin F. Tasker, Robert Thrasher.

We can hardly begin to measure the vast quantity of contributions these men made toward the welfare of Delta Sigma Pi. They will always hold an eligible place on Kappa's "worthy of mention" list.

A very enjoyable time was had by all at the annual affair known as Kappa Picnic, which was held at Black Rock Golf and Country Club on June 26.

As the majority of the brothers live in Atlanta or near-by small towns, we were able to hold our regular meetings on the first and third Sunday of each month during the summer.

On August 23 there was a full attendance at a professional meeting. The speaker was Mr. Walter C. Hill, first vice-president of the Retail Credit, Atlanta, Georgia. Mr. Hill gave an interesting word picture of the sales and operating activities of an international business organization.

The regular quarterly smoker was held in the Tavern Tea Rooms on October 10, at which time we became closer acquainted with seven rushees.

William C. Fox was elected president of the Georgia Order of DeMolay at its eighth annual conclave in Macon on June 24.

The official dedication and housewarming of the new Georgia Tech Evening School of Commerce building took place on May 6 in the auditorium of the new structure, with state, city and school officials participating in the exercises. The building, made possible through donations from friends of the institution, and owing its completion largely to the efforts of Robert R. Johnson, Kappa Chapter, well-known Atlantan, and chairman of the building committee, has a capacity of 1,000 students. It is valued at \$81,000, including equipment and the property on which it stands.

In conclusion Kappa extends to all Deltasigs, far and near, best wishes for continued success and progress.



## INDIANA

By Arnold Berg

### TWENTY MEMBERS

of Alpha Pi have returned to the Indiana University School of Commerce and Finance to continue their studies in commerce.

At the end of the last school year James Holtzapple was elected Head Master of Alpha Pi. We are confident that we will be well guided under the influence and direction of Brother Holtzapple.

Plans are now being made for our annual fall smoker, at which time we can meet prospective pledges. The following week pledge services will be held for the men selected at the smoker. Initiation services will be held about the last of November.

Prof. Thomas Wesley Rogers, our chapter adviser and District Deputy for Delta Sigma Pi, accompanied by Brothers Holtzapple, Heliker, Forkner, and Manwaring, attended the province convention of Delta Sigma Pi which was held in Chicago, October 10. Many new ideas were brought back from the convention which will be inaugurated into the local chapter.



## I O W A

By Elmer G. Davis

### A ROLL CALL

on September 13 of Epsilon's actives showed the ranks to be sadly depleted to the tune of—twelve men missing,



Kappa Chapter—Georgia School of Technology





captured by graduation; six men on leave of absence, negotiating for the "means" from the ways and means committee; twenty-two men present and awaiting the battle, with eight recruits on the waiting list, and many wishing to enlist.

Our newest brothers, initiated May 2, are John Parker, Duane T. Hodgkins, Ralph C. Collins, Glen Bradley, Percival O. Knutson, James F. Willer, James E. Peck.

Hodge is now in Texas, and Parker has deserted the "Battle for the Sheepskin" for the life of a married man.

Curtis Blaine De Yarman's and J. Edmond Anderson's failure to return to school left the offices of Junior Warden and Junior Guide open. These offices are now capably filled by Brothers Willer and Knutson respectively.

Epsilon's social season opened with a party September 18 in honor of our new pledges. The party was a huge success, due mostly to George W. Boldt's artistic skill in blending the music of Al's Radio Boys Orchestra with decorations reminiscent of autumn picnics in the woodlands of Iowa.

Class officers have not been elected as yet, but we expect to live up to the old tradition of—"An office for every Deltasig and every Deltasig in office."

Epsilon is represented in Iowa athletics by Bud Willer, Raymond Nelson, Elmer Davis, and Harry Jepson. Bud has had tough luck this year with a twisted ankle but will be playing quarterback for Iowa before the season closes. Nelson, Davis, and Jepson, all sophomores, are battling for places on the cross-country team.

Intramural athletics are getting under way, and Epsilon's basketball team is getting some heavy practice. We were nosed out in the semi-finals last year but watch us fight for the cup this year. Our kittenball team won a large "gallon-size" cup last spring and they promise to gain another one this year. Tennis has been started and the combination of John J. Van Lent and Frank Weis will result in the winning of first place and another trophy if constant practice counts anything toward a championship.

Head Master Don Jenks is planning on driving a carload of Deltasigs to visit Alpha Epsilon Chapter when Iowa

and Minnesota clash. A victory for Iowa will mean that Epsilon keeps the silver-plated cowbell for the third consecutive year. This bell changes hands with the varying fortune of our football teams, and we will add, in justice to the Gopher team, that the reason Epsilon has had this bell for two years is that Iowa and Minnesota did not meet last year. The bell looks plenty good in our trophy case so the Hawkeye's will just simply have to win.

October 17 was Homecoming and many of Epsilon's alumni were back to see Iowa battle Indiana.

The first meeting of the Commerce Club was held after its initial dinner, October 14. Prof. S. L. Miller was the main speaker for the evening. He presented a very interesting account of his travels through Europe, and his impressions of the economic situation in the different countries. Prof. E. B. Eversole also gave a short speech on the work of the United States Government Board of Survey.

Epsilon is well represented by Max Cadwallader, president of the Commerce Club. His work has been an inspiration to the organization.



## JOHNS HOPKINS

By Howard E. Winstanley

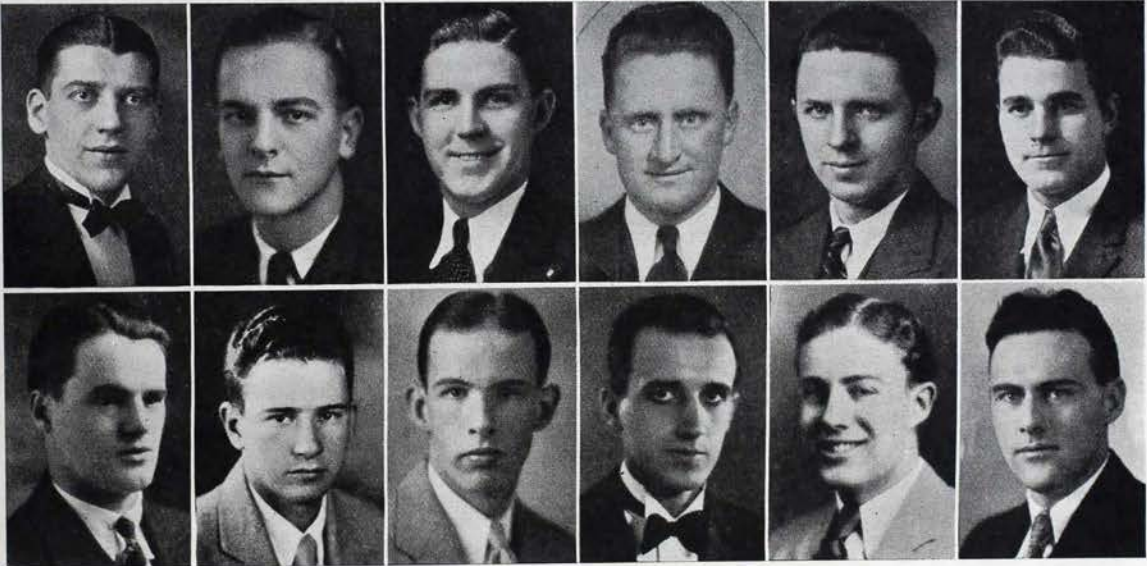
REPRESENTED BY

an exceptionally fine number of active members, and led by an excellent group of officers, Chi has returned to school with an enthusiastic spirit that promises much of interest and accomplishment during the coming year.

The following men will lead the chapter during the next semester:

Head Master.....Charles Nichols  
 Senior Warden.....J. Early Hardesty  
 Junior Warden.....Charles Geisz  
 Treasurer.....Charles Steinbock

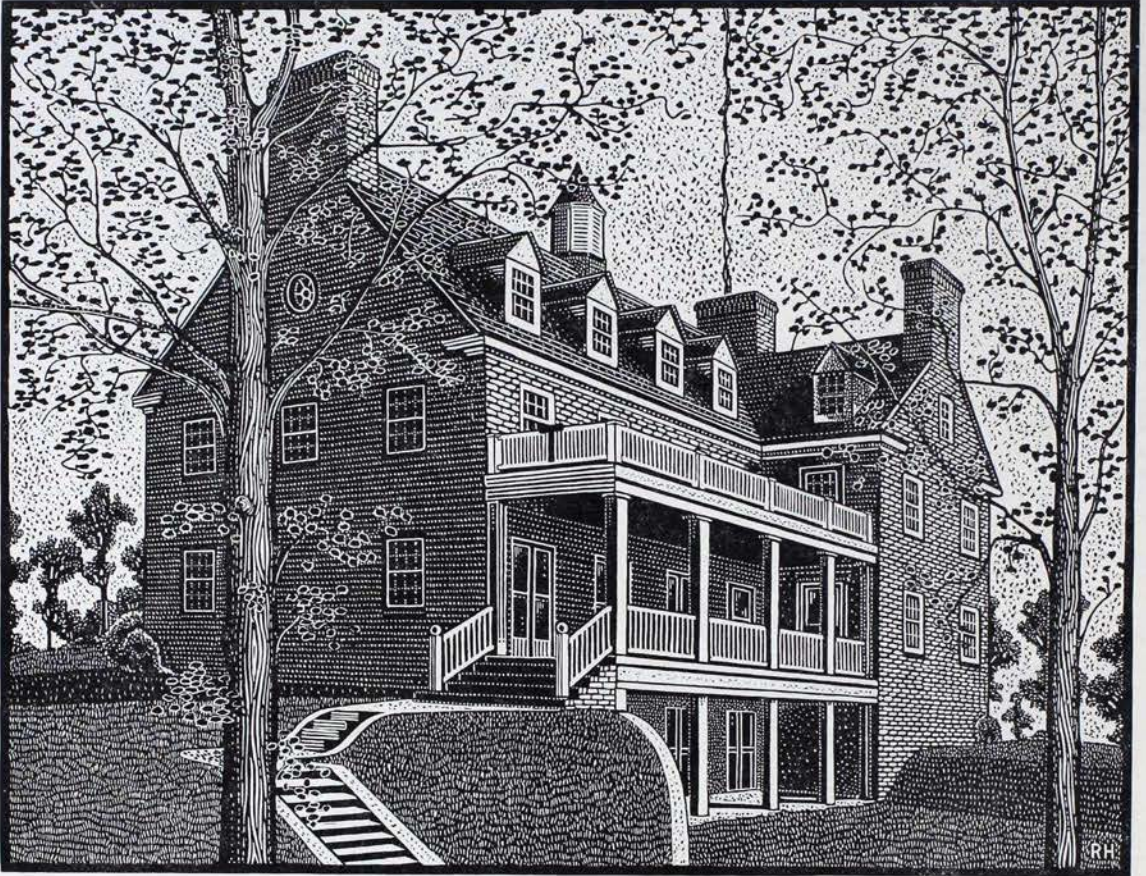
## Twelve Active Head Masters for the Current Year



DANIEL KILIAN <i>New York</i>	JAMES HOLTZAPPEL <i>Indiana</i>	CHARLES MCKAGEN <i>Georgia Tech</i>	BEN STAPLETON <i>Kentucky</i>	WM. SUGRUE <i>DePaul</i>	LYLE HIATT <i>Florida</i>
GEORGE THOMPSON <i>Dalhousie</i>	JOHN HEROMAN <i>Louisiana State</i>	ROBT. BENNETT <i>Wisconsin</i>	JOHN HAUSER <i>Temple</i>	EDWARD MUIR <i>Michigan</i>	THOMAS BENSON <i>Detroit</i>







*From Drawing by Ray Hubbard*

The Iowa Chapter House  
of Delta Sigma Pi



Scribe.....T. Donnell Schildwachter  
 Chancellor.....R. Nelson Mitchell  
 Senior Guide.....William Archer  
 Junior Guide.....J. R. Hickerson  
 Historian.....Dominic Fertitta

The executive committee has already planned a program of activities that will keep us actively engaged throughout the remainder of the year.

Chi will hold its first social event in the form of a barn dance at which Hallowe'en costumes will be the dress of the evening. The dance will be held as usual within the rustic structure known as Woods' Barn, where we have promoted several similar affairs with a marked degree of success.

On Thanksgiving Day the chapter will attend the Hopkins-Maryland football game in a body, eat dinner together, and then attend a dance in the evening at the Lord Baltimore Hotel, where several tables will be reserved.

Hell Week will be held December 7 to 10. The anniversary of the chapter will be celebrated on December 9, at which time we will be treated to a special entertainment by our neophytes.

On December 19 a pre-Christmas affair will probably be given at one of the clubs, and the year will be brought to a close by our much anticipated New Year's Party.

The enrollment in courses in the School of Business Economics at Johns Hopkins this fall is the largest the university has ever experienced. Investigation of the office records and personal contact at our several rush smokers have brought to our attention quite a number of excellent prospects. We expect to pledge these men on November 5, as they have signified their desire to become brothers, and we have found them to be the type of men to carry on the traditions and ideals of Delta Sigma Pi.

Publication of our periodical, the *Chi Crier*, has again been resumed. Editor J. Hugh Taylor, who worked so diligently in making the paper such a huge success last year, has edited another splendid issue.

Our weekly luncheons are still being held at the Lord Baltimore Hotel each Thursday between the hours of twelve and one. These luncheons were held throughout the summer months, and although the attendance naturally fell off considerably, we always were fortunate in having a number of actives and alumni on hand. Since the beginning of school the attendance has been increasing each week and many old familiar faces have returned. The weekly meetings have been an invaluable asset to our chapter in that they have kept our actives and alumni in constant contact. We extend a cordial invitation to any visiting brother to come and dine with us.

Chi is proud of the fact that one of its own members, Melvin Nace, received such high grades in his studies at the university to be entitled to receive the Deltasig Scholarship Key. It was our pleasure to make this award to Brother Nace at our last dinner-dance.

At the close of last semester seventeen members of our chapter pledged their support to the project of renting a summer shore, if a suitable one could be obtained. Through the initiative of Head Master Charles Nichols, former Head Master Walter Baggs, and the efficient chairman of the shore committee, Charles "Dutch" Geisz, Chi leased the summer home of Charles Thomas, "Blue Waters," for the months of June, July, and August. The fraternity house, a semi-bungalow, with four rooms on the first floor, and two rooms on the second floor, arranged in dormitory style, was beautifully furnished, and was equipped with all modern conveniences including a radio and telephone. Located in the midst of eight acres of farm land, picturesquely situated in the close vicinity of the exclusive Gibson Island Country Club, the house was easily accessible from the city, and particularly adaptable to our needs. The shore was in continual use from June 1 to August 31, and while, as a rule, visitors during the week were comparatively few, several dozen brothers and friends usually congregated over the week-ends. The shore was at all times under the care of a house manager, particularly Merrill Russell.

One of the features of the summer season was the series of indoor baseball games between the fraternity camp and Camp Mil-Bur of the Boys Brigade, our next door neighbors. Delta Sigma Pi emerged victorious in the series 3 to 2. Swimming was excellent in spite of the many sea nettles which infested Maryland waters. Many enjoyable swimming parties were held in the Chesapeake Bay and the water of our own property. Other activities included golf, tennis, ping-pong, boating, and dancing. Several trips were made to Brother Sid Spruill's shore near by, when brothers were taken for excursions on the Magothy River in the Spruill 38-foot cabin cruiser. Several fishing trips were made in the mornings, while on Saturday evenings the crowd cruised over to Mago-Vista and danced. Recollections of the many wonderful experiences during the summer are pleasant indeed.

In conclusion, Chi extends to all other chapters the hope of good wishes for a most prosperous year, and a fraternal welcome to any brother who visits Baltimore, Maryland.



## K A N S A S

By Ellsworth W. Schoeni

### HAVING FINALLY

found a secluded nook on the roof of our palatial mansion, well away from the fury and bustle that has characterized all activities of Iota Chapter this year, we are attempting to relate a few of the highlights of the year's activities.

Twenty actives returned for the school year, and with the instituting of an active rushing campaign, seven men are wearing the Crown and Delta, and at least that many more will be added to the chapter roll within a few weeks' time.

Never before has there been so close a connection between faculty members of the fraternity and members of the active chapter. In the near future an informal dinner will be given at which the faculty members and a large number of promising rushees will be entertained.

Nor have social activities been neglected. On the night of our rush party, sixty couples swayed to the strains of Jean Valjean's Kansas City Syncopators. Since that time informal week-end parties and house dances have furnished needed relief for our numerous Beta Gamma Sigma candidates. During the coming weeks sororities will be invited to spend an hour at informal dancing at the chapter house, at different nights.

In early November there will be a smoker, to which the entire business school, faculty and students, will be invited for an informal get-together. An out-of-town speaker to be chosen later will give the speech.

In the line of athletic activities, Ewing is out for football and is a coming halfback on the team which was the Big Six champion of 1930. Triemer, Gay, and Parsons are out for track and Prentis has wonderful chances of representing Kansas in the 145 pound class on the wrestling squad.

Other extra-curricular activities have officers and members in residence at the old Deltasig habitation; Seltsman warbles a sweet bass in the glee club, Darl Kennell is vice-president of the Kansas Players, school dramatic club, and also finds time for valuable expostulation on the debate squad. Then in our own field of endeavor, the School of Business, we must modestly hang our heads and after great hesitation admit we practically run the situation. Fred Louis, president par excellence, and Alvin Barnes, second in command, are in complete harmony with the policies of Dean Stockton.

Our housemother this year, Mrs. Frances R. Goodell, former Alpha Chi Omega housemother, and very recently president of the housemother's association, is a very charming resourceful woman and one in whom we take great pride.





# KENTUCKY

By Albert J. Kikel

## ETA CHAPTER

has started off in the right direction to a successful year under the direction of Ben Stapleton, our Head Master for this school year. At a recent meeting plans for our annual smoker, at which time we will hold our pledging exercises for the semester, were completed. This year, as in years past, we also intend to continue our monthly dinner meetings.

Among the members of our chapter we have a great many who have helped place Delta Sigma Pi high in the opinion of everyone on the campus. Space will only permit a brief summary of the achievements of the seniors in our group.

There is Ben Stapleton, our Head Master, who can boast of one of the highest standings in his class. In all probability he will make Beta Gamma Sigma, the Commerce honorary fraternity. Besides this he is a member of Scabbard and Blade.

John Jones, one of our shining lights, is a member of Strollers, the campus dramatic organization, and is also a member of the senior Y.M.C.A. cabinet. His work and help along these lines has been of great benefit to many on the campus. John Heber is on the varsity track squad. His specialties are the 100 and 220 yard dashes.

At this time we all wish to express our appreciation of the wonderful co-operation given to us by our faculty members. Especially do we wish to thank Dean Wiest and Professor McIntyre for their interest and advice upon matters that are difficult for the chapter to decide.

The chapter is planning a series of talks to be given by men who have gained a place in the commercial world. These talks should prove enlightening, and we all hope that we may profit from the suggestions and helps offered to us by this group of men, from their experiences and business life.

The scholarship of our chapter is due to reach new heights. We have decided to require a 1.3 standing for eligibility to Delta Sigma Pi. This undoubtedly will cause many of the men in the College of Commerce to work harder in order to gain the coveted standing.

Eta Chapter wishes to express a hearty welcome to all Deltasigs who in their course of travel pass through the Bluegrass region of Old Kentucky.



# LOUISIANA STATE

By T. A. Buford, Jr.

## BETA ZETA CHAPTER

started off its year with a bang, last Tuesday night. It was the first regular meeting of the year, and the attendance was almost one hundred per cent.

From all indications we are going to have a most successful year. A very prominent banker from New Orleans is to make an address here some time in the near future, and several other speakers are on our tentative program.

This chapter ought to do well in pledging a number of good men this year. We have some excellent prospects in view.

The College of Commerce has grown considerably in the past four years, the enrollment this year being near three hundred. The University itself has the largest enrollment in its history.

There are several new buildings in the process of construction: dormitories for the girls, a fine arts building, and one of the largest indoor swimming pools in the world.

Since 1925 the school has been divided, because the girls were at the old University and the boys at the new, but in

a short while we will all be together again and the old Tiger spirit should run high.

We have a graduate student with us again this year, Edgar Rachal, who has aspirations to become a doctor.

Beta Zeta is out for big things this year, and from all indications this season should be a success.



# MARQUETTE

By Wm. E. Monroe

## THE FALL TERM

opened rather quietly at Marquette, with twenty-three brothers within the Delta fold. All are ready and eager to meet that which the year may bring forth. We regret that Brothers Edward Smith, Jerome Hoolihan, and Cornelius Bishop cast their lot elsewhere this year.

We were pleasantly surprised this fall to find that our house at 604 North 14th Street had been freshly bedecked in a soft autumn tint. That pleasantness was turned into real joy after entering the fraternal portals. The interior had been completely redecorated and new furnishings and fixtures added. A real feminine touch pervaded everywhere! We are more proud than ever of our new home.

Delta opened its rushing season with a smoker at the house Tuesday evening, October 7. J. Freeman Pyle, dean of the College of Business Administration, spoke to the house full of guests on "University Brotherhood." A tasteful luncheon, served only as Ma Smith can serve, sent everyone home happy.

Luncheons have been resumed on Wednesday noon, and with 100 per cent attendance. They are being held in the Marquette Room of MacDonald's new million dollar restaurant.

In spite of the lean years which are upon us, we are proud to see so many of our alumni situated in worth-while positions. No less fortunate are many of our actives who are holding down part-time jobs. More power to them!

Bill Henke, former Head Master at Psi, and star Cardinal track captain, is employed at the Wisconsin Telephone Company, in Milwaukee, and lives at the chapter house.

Strange and disturbing noises have been heard around the chapter house of late. The Delta Drippers, an orchestra consisting of Brothers Doyne, Schulte, Retzer, and July, are striving hard to secure harmony for the ensuing social season.

Gus Witmeyer, District Deputy, and Bill Bergstrom, Scribe, represented Delta at the Central Provincial Convention at Chicago. During one of the recent business meetings, Bill reiterated the plans outlined by our Grand Secretary, H. G. Wright, emphasizing in particular the demit system and the efficiency contest.

The Delta boys, as of yore, simply cannot be kept out of the campus limelight. Our Head Master, Arthur Keller, has been elected as student representative on the Marquette Athletic Board. Don Kalitowski, junior class president of last year, has been elected president of the Commerce Club, a college organization, whose contact with the business world offers many opportunities for students after leaving college. Gene Roemer, Delta Treasurer, represents the college as junior member of the Marquette Union Board. Art Keller is senior member of the Board. Results of recent class elections again find Delta boys in the rôle of class presidents. Marvin Kominarek has been elected to lead the senior class through its fourth and final year at Marquette. Jack Ewing, one of Coach Murray's promising backfield men, was elected sophomore class president. Bill Murphy received the appointment as editor-in-chief of the *Business Ad Digest*, the leading college publication. Cecil Molseed, who has been exceptionally active in social affairs at Marquette, is chairman of the Business Ad dance, an outstanding





event of the year, which will be held in the Elizabethan Room of the Athletic Club, October 23.

With Homecoming and its attendant football and festivities just around the corner, the University is afire with enthusiasm; but no less enthusiastic is our Delta Chapter. Brother Razor will throw the needed light on the whole affair. Al is co-chairman of the bonfire committee. Bill Murphy, Greg Schulte, and Edward Lawler are heading the float committee, and since our 1930 Deltasig entry burned on the eve of the parade, they are determined to make this year's float twice as good. The annual homecoming party is to be held at the beautiful Shorecrest Hotel, Saturday, November 7. Bill Monroe in charge, and Tom Heipp, Walter July, and Bob Retzer, associates, promise a real Deltasig party.



## MERCER

By Lewis E. Melton

**ALPHA TAU CHAPTER** is struggling along to shape up the loose ends which were left us by the wholesale graduation of all the brothers of the chapter except five. Two of us are very new in our fraternal bonds, and, at present, we make mistakes at which the three elder brothers laugh and bear with grins. Exemplary but trying is this effort of the Scribe to act in the capacity of DELTASIG Correspondent without previous experience and warning.

Our earliest and most important step of the year was to sound the feeling of all approachable alumni upon the possibilities of forming an alumnae club in conjunction with the chapter. The response was favorable. At the special meeting held for the above purpose the active membership, consisting of Head Master Robert W. Coursey, Senior Warden Fred "Kit" Carson, Junior Warden Frank Williams, Treas-

urer James Scruggs, and Scribe Lewis Melton, was outnumbered three to one.

Our first initiation ceremony is to be held on November 8. Three men are eagerly awaiting their introduction into the order. More may be ready by the time set for the initiation, and, by the end of the year, we hope to have built our lowly five into double the number. Words of encouragement and promised help have come from Dean C. B. Wray and Associate Prof. Lewis K. Johnson, our chapter advisers. The alumni, since the meeting held in their honor, have given us definite assurance of their support whenever and in what form needed.

We think we have taken some definite forward steps which are bound to bear fruit in the shape of a bigger and better chapter here at old Mercer. Let us have your best wishes for our success; we, in turn, extend our most sincere wishes for the prosperity and success of all chapters of Delta Sigma Pi.



## MIAMI

By Earle B. Lokey

**ALPHA UPSILON** has opened her current year and from all indications should enjoy a rather successful one. Already one of her boys has distinguished himself by winning the award presented to the most outstanding junior at Miami University.

At the last regular meeting Tuesday, October 12, Robert Wiseman was chosen to represent this chapter at the district convention in Columbus. Because of the lack of immediate funds it was impossible to send more than one delegate to the convention.

Dean Harrison C. Dale of the School of Business Administration was the guest of the chapter at the last meeting. He, as the representative of the Business School, pointed out that the enrollment of Miami University is slightly larger

## Men of Campus Fame



Wm. R. Koester  
*Pittsburgh*



J. Wesley Hunt  
*South Carolina*



W. L. Johnson  
*Florida*



J. Chas. O'Gorman  
*Detroit*



Marvin C.  
Whatmore  
*Drake*



James F. Carson  
*Mercer*

William R. Koester, *Pittsburgh*, was recently elected vice-president of the Downtown Students Association of the University of Pittsburgh.

J. Wesley Hunt, *South Carolina*, won the Delta Sigma Pi Scholarship Key at the University of South Carolina last year.

William L. Johnson, *Florida*, is president of the Commerce Club of the University of Florida, president of the University Glee Club, first lieutenant of the R.O.T.C., and is working his way through college as head waiter at the university cafeteria.

J. Charles O'Gorman, *Detroit*, is president of the Associated Classes of the Evening Division of the School of Commerce and Finance of the University of Detroit.

Marvin C. Whatmore, *Drake*, was recently elected president of the senior class of Drake University College of Commerce and Finance by the largest majority ever given any class president. Brother Whatmore is Scribe of our Drake chapter, and also holds an excellent position with the Iowa Des Moines National Bank.

James F. Carson, *Mercer*, is editor of the college annual at Mercer University.





than it was last year at this time. As a further token of the work that Delta Sigma Pi has done at Miami, Dean Dale stated that he was sure that the present large enrollment of upperclassmen at Miami was partly due to the fine work that this chapter has done in keeping her men interested in campus activities.

At present we have men represented in almost all activities on the campus. While there is a dearth of football material several brothers have been working out on the cross-country team every night. With the advent of basketball and baseball more Deltasigs should be out there fighting for their letters.



## MICHIGAN

By Emil H. Steva

XI IS OFF

to what we hope will be a banner year with 21 actives back in college this fall.

Of Xi's returning members approximately fifty per cent spent their summers far from Ann Arbor. Here is a partial list of the places visited by the men of Xi: California, Alabama, New York, Texas, Washington, Mississippi, Mexico, Canada, and Europe. Everyone reported an A-1 time. It will be long after Christmas before the stories are finished.

The entire chapter regrets Uncle Bob Campbell's resignation as treasurer of the University. Uncle Bob, our faculty adviser, is one of the best loved men on the Michigan campus.

Xi extends a cordial invitation to any Deltasigs going through Ann Arbor. There are always things to do on Michigan's campus. We will show you a good time.



## MINNESOTA

By Howard Wardlaw

NOW THAT THE

house is virtually filled with "big-shots," Alpha Epsilon is looking forward to a big year. Our list is headed by Bill Crowe, who holds one of the most important jobs on the Minnesota campus, business manager of the *Gopher* (student year book); Ralph Chase is Bill's understudy and holds the position of associate business manager of the *Gopher*. Lloyd Stanley is the representative to the All-University Council from the School of Business. Ed Chown is manager of the business school bookstore. Tat Wardlaw is secretary of the Professional Interfraternity Council. Bye White is head man for the University Band formal, which is one of the big events of the year. Fred Seed is circulation manager of the *Gopher*. I could go on indefinitely but there is more to tell along other lines.

New officers for the school year 1931 and 1932 are as follows:

Head Master.....	Fred M. Seed
Senior Warden.....	Edwin M. Chown
Junior Warden.....	Roger G. O'Malley
Treasurer.....	Ralph C. Chase
Chancellor.....	Chester Nordeen
Senior Guide.....	Glen Christie
Junior Guide.....	G. Wallace Peterson
Historian.....	William H. Crowe

Brother Chown is getting things well under way on the rushing situation. We have had one smoker at which we entertained about twenty pledges. Beer and pretzels, bridge, and a ventriloquist from a downtown theater constituted the evening's entertainment.

Frank Johnson, our social chairman, is making arrangements for our first pledge party which will be given at the house on October 17.

We take this opportunity to remind all Deltasigs that Alpha Ep is ready and anxious to welcome you.



## MISSOURI

By Albert B. Grubb

ALPHA BETA

has launched itself this year on one of the most extensive programs that it has ever attempted, and we have every reason to believe that Head Master Ivan West and his assistant officers will lead Alpha Beta on to its most successful year on the University of Missouri campus.

Twenty returning actives were pleasantly surprised when they came back to their textbooks on September 17 to find that, according to the annual scholastic ratings issued from the office of the Dean of Men, Alpha Beta ranked fifth in scholarship among the more than thirty fraternities that exist on the campus. Al Monk was elected to Beta Gamma Sigma in recognition of his scholastic achievements. He is back with us this year, and is employed in the auditors' department of the University.

Chairman of Festivities Fred Aker has announced plans for a very elaborate social season which will be started off with an informal dance to be held at the chapter house on October 24. We have already enjoyed several visits from alumni and are looking forward to seeing more of them return on this occasion. Paul Scott tells us that another issue of the Alpha Beta *Chatter* is soon forthcoming, and he will probably be able, through his columns, to throw a more direct and illuminating light on the activities of the members of this chapter than space will permit here.

Rushing activities are suffering somewhat from "business depressionitis" but Alpha Beta has held two very successful smokers this year; and we are proud to announce that formal pledging took place on October 12 for nine of the best men in the School of Business and Public Administration.

They are all mighty fine boys—all strong and healthy—and we might announce in this connection that a floor-waxing bee will be held in their honor on next Saturday morning at seven o'clock at the chapter house!

Once more Alpha Beta wishes to extend to all Deltasigs who find themselves in the vicinity of Columbia a sincere invitation to visit us at 805 Virginia Avenue and enjoy the hospitality that "Old Mizzou" affords.



## NEBRASKA

By Elmer E. Lind

SEARCHING FOR

likely candidates for Deltasig pledgeship rather than arguing over the depression or the outcome of the Nebraska-Northwestern grid game has been the chief indoor sport of the Cornhusker Deltasigs thus far this semester.

A goodly number of neophytes to augment the number of fifteen actives who returned to school this fall will start things with a bang this year for Alpha Delta Chapter, and with this in view, two rushing affairs have already been held.

The first of these was a smoker which was held on September 30. Several prominent rushees were brought out at this time. The entertainment consisted of a couple of singing and dancing acts, which were very well received, and short talks by Head Master Smith and Professor Arnt on the purposes and accomplishments of Delta Sigma Pi. Another





smoker of similar nature occurred on the evening of October 14.

While the plans for the coming year are as yet incomplete, several social affairs to be sponsored by Alpha Delta Chapter this fall are being discussed. A Homecoming dance is scheduled for October 23, the date of the Nebraska-Kansas football tilt, and plans are also under way for a Dads' Day banquet, November 7, after the Nebraska-Iowa mixup.

Other plans include the giving of a Delta Sigma Pi award to the undergraduate member who does the most for the fraternity during the current school year, and who, in the opinion of the entire chapter, furthers to the greatest degree the aims and ideals of Delta Sigma Pi in Alpha Delta Chapter. This award, which will carry the fraternity coat of arms upon it, will not be based upon scholastic standings.

Of the brethren who graduated last June, there are only one or two who have not secured any definite placement as yet. Two, J. Miller Richey and Glen Atkins, are connected with the Eastman Kodak Co. at Rochester, New York. Hubert Demel is with an Omaha cold storage company. Harvey Goering is located at Fort Dodge, Iowa, being connected with Kresges, Gamble & Co. of Hastings, Nebraska, is utilizing the business training of Melvin Ruzicka. Three are with firms in Lincoln: Clyde Yost is with the Coryell Oil Co., George Austin is with Skeggs, and Donald Copley is with Bankers Life Co.

Victor Brink, former faculty adviser, received his C.P.A. in Texas this summer, and is now chief accountant with the Earl Coryell and Sons Oil Co. of Lincoln.

Outstanding work enabled Earl Hald, who is now a senior, to receive a scholarship with which he is defraying his expenses this year. Dick McKenzie is the only last year's active who did not return to school this fall.

Cornhusker Deltasigs point with pride to the fact that eight out of the fifteen members of Beta Gamma Sigma last year were members of Delta Sigma Pi, and that the three who were initiated into this fraternity last year were all Deltasigs, John Baenteli, Gerald Phillipi, and Herman Siefkes.

Cordial greetings are extended to all the other chapters.



## NEW YORK

By Charles V. La Forge, Jr.

### ALPHA CHAPTER

takes this opportunity to extend its best wishes for a successful fraternity year to all chapters comprising the International Fraternity of Delta Sigma Pi.

The influx of out of town brothers, returning to New York University for the school year of 1931-32, caused considerable confusion as they passed through the portals of the chapter house because of the difficulty experienced in recognizing their surroundings. The familiar arrangement of the furniture had been disturbed but there was a plausible reason for the change. The house was fairly littered with lounging chairs, end tables, floor and table lamps, a new rug, and best of all a beautiful all-electric radio which is operated by the simple turning of a switch. The latter factor brought forth many exclamations of satisfaction as the boys realized that at last the house possessed a radio which would function properly. As the new arrivals proceeded through the house they found that several rooms had been re-decorated and that one of the sleeping rooms had been converted into an inviting study.

The first business meeting disclosed that the chapter was starting the school year with 24 active men and one neophyte. There were six members lost by graduation last June, namely, Brothers Lawson, Kennedy, Fagan, Nemecek, and Corbett. The chapter has lost also the active services of Brothers McCarthy, Degnan, Myers, and Ferris inasmuch as they were unable to carry on their studies through the current year.

The Washington Square campus of New York University is following a program of rushing which is quite different from the procedure practiced in past years. There have been four smokers held within a period of three weeks. The house has entertained approximately seventy-five to a hundred guests on each occasion. However, the new regulations prevent our pledging any men until November 1, at which time we firmly believe the goat roster will climb considerably.

At the annual election during the spring semester Harold Cahill was selected to guide the chapter for the ensuing year. However, Brother Cahill was transferred to the San Francisco office of his company which made it necessary for him to tender his resignation to the chapter, relinquishing his duties as Head Master. The announcement came at the close of vacation with school and rushing season about to open. Brother Kilian, Head Master last year, was asked if he would serve a second time and in view of the circumstances he agreed. The affairs of the chapter under his careful guidance are progressing smoothly and surely.

Alpha Chapter, during the summer months, was host to a great number of visiting brothers from all parts of the country. We enjoyed their visits and sincerely hope that an out of town brother, if he has a few hours to spend in New York, will come and see us at 26 West 11th Street.

As in previous years, Alpha is represented on the gridiron by very capable men. Jim Tanguay is the first string full-back and is outstanding as a forward passer and interference man. Joe (Sugar) Hugret plays at right end and is usually found on the receiving end of Tanguay's long forwards. Ernie Vavra is at guard and the big blond is certainly a terror since wearing a white mask. New York University is faced with a hard schedule this year and the aforementioned brothers will be greatly responsible for any successes that are obtained.

Three Alpha men narrowly escaped with their lives while touring the States in early September. They were the guests of Brother Pierce Hughes at his home in Newnan, Georgia. After spending several enjoyable days in the sunny South, they decided to visit Beta Chapter in Chicago. About 80 miles from their destination they experienced a tragic accident in which one of the brothers, Chuck Collins, was severely injured, and was confined to the hospital at Earl Park, Indiana, for several weeks. He is now on the road to recovery but still finds it necessary to navigate with a cane.

The active chapter and the alumni club are planning to celebrate Founders' Day by way of a theater party.

We have anticipated a very successful year and now that the machinery has been set in motion, we should, by the next issue of THE DELTASIG, be able to recount our accomplishments.



## NORTH DAKOTA

By Roy Holand

### THE BEGINNING

of this school year finds Alpha Mu looking forward to an eventful year. Although ten men left us through graduation, we still have ten men to start off the year with. The brothers who returned to school this fall are: Alton Anderson, Hugo Becker, Hal Crawford, Duane Davis, Albert Hanson, Roy Holand, Eddie McCosh, Frank Nicklawsky, Paul Robinson, and Al Wisner. This will no doubt be a big year for this group of men as they are all seniors.

Indications are that the brothers who graduated last spring are finding employment. They are to be congratulated for it in a year like this. Of special interest to these men would be a word concerning the changes of faculty in the School of Commerce. Mr. Earl C. Crockett is taking the place of Mr. Ben Dorfmann who last spring received a scholarship to Manchuria. Mr. Crockett, who did his work for his master's degree at California, comes to us with a very fine record. Mr. Ira B. Anderson takes the place of Mr. Spencer Larson who is now working for his master's degree. Mr.



Anderson, who received his master's degree at Indiana University, is also a Beta Gamma Sigma man from that school. Both of the new men are very well liked.

Added to our group of actives since the last issue of THE DELTASIG is Alton Anderson. Alton, who is a senior this year, is an assistant in the accounting department.

We saw by the last issue of THE DELTASIG that James R. Hawkinson from Alpha Mu was chosen as assistant dean of Northwestern University School of Commerce. Here are greetings from back at the chapter you helped found, Brother Hawkinson. We were happy to read of your success.

The present problem before the chapter is the securing of a group of pledges who will carry out the work and ideals of the fraternity when called upon. There is a large and worth-while group of men from which to choose, so indications are that the work of Alpha Mu will go on not only as good, but better than ever before.



## NORTHWESTERN

### Chicago Division

By Erling N. Petersen

#### BETA CHAPTER

extends its heartiest greetings and best wishes for a successful year to all brothers in Delta Sigma Pi. The summer months have been very quiet, the last social event being a picnic which was held at the home of the parents of Brother Edward A. Wilson, located in the Dunes region near Tremont, Indiana. About 40 couples made their way to the Wilson home on June 28 where they spent the day eating, swimming, and playing ball. Was everybody happy? Ask me another!! Other social activities consisted of ladies' nights which were held every Thursday, the chief attractions being swimming, dancing, and bridge.

With the return of fall and football, 39 active brothers are awaiting the whistle to start a year that is destined to be an eventful one for Beta Chapter. Randolph K. Vinson is president of the Commerce Club, while Godfrey Kurtz, assisted by John Crysler, is working hard in the membership campaign for the organization. Clifford O. Rasmussen is serving as general secretary for the coming year. The athletic situation in the Commerce School is also under Beta control inasmuch as Stephen G. Janick, Jr., is in charge of basketball, baseball and track, while Walter Manteuffel and Franklin Lacy are in charge of tennis and golf, respectively. On the

staff of the *Commerce Magazine*, we have Russell Nelson in the position of business manager while Myron Mitchell is sports editor.

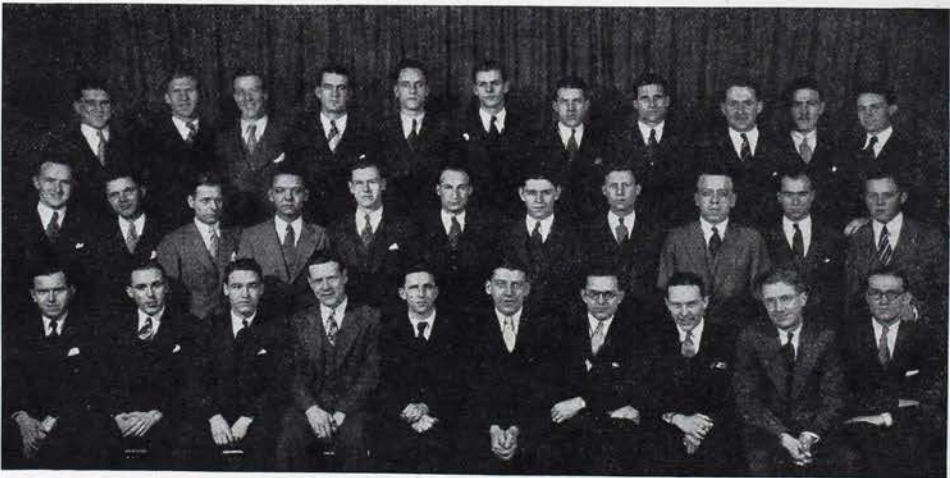
Two smokers have been held, with a fine attendance each time. On September 28 we were honored by the presence of Brother E. C. Davies, assistant dean of the Chicago division of the School of Commerce and Brother James R. Hawkinson, assistant dean of the Evanston division. Brother Hawkinson gave a fine talk on the necessity of continuing with advanced study in times like the present, while Brother Davies gave us some interesting comments on the current registration and stressed the importance of organizations in enabling students to get the most out of the contacts they make in school.

Harvey Woodruff, better known as the conductor of The Wake on the *Chicago Tribune's* sport page, talked on the various angles of sports reporting, giving his impressions of which sports were the hardest to cover. After this interesting summary, the guests asked questions pertaining to different athletic activities and were highly pleased with the short, snappy answers. Mr. Woodruff gave one of the best talks we have heard and was doubly entertaining because of his informal manner. We hope to hear from him again.

After spending a very damp afternoon watching the Wildcats battle Notre Dame to a scoreless tie, Beta Chapter celebrated with a dance which was held at the house. In spite of the weather, the house was packed and all had a good time dancing to the tuneful strains of the Northwestern Ramblers who have provided the music at previous Beta parties. Refreshments were served and Brother Lacy had several unusual stunts which added to the fun.

Because of several resignations due to the pressure of outside duties and return to day school, elections were held to fill the vacated offices. The revised list of officers is as follows:

<i>Head Master</i> .....	Charlton G. Shaw
<i>Senior Warden</i> .....	Myron Mitchell
<i>Scribe</i> .....	Walter Draeger
<i>Junior Warden</i> .....	Harold E. Terwell
<i>Treasurer</i> .....	Paul Sherman
<i>Chancellor</i> .....	Elmer A. Terwell
<i>Senior Guide</i> .....	Warren A. Marler
<i>Junior Guide</i> .....	Walter Manteuffel
<i>Historian</i> .....	Cy Cima
<i>Master of Festivities</i> .....	Franklin R. Lacy, Jr.
<i>Master of Ceremonies</i> .....	Sidney B. Jaunsen
<i>Beta News Editor</i> .....	Roy Carrington
<i>Chapter Correspondent</i> .....	Erling N. Petersen
<i>Pledge Captain</i> .....	Clifford O. Rasmussen
<i>Master of Athletics</i> .....	Richard O'Malley



Alpha Chapter—New York University





We hope to see several of the brothers from Alpha Epsilon on November 7, when Minnesota meets Northwestern at Evanston. Come down and see us. Incidentally, Beta Chapter extends a cordial invitation for visiting Deltasigs to drop in and see us when they are in Chicago. We are still at 42 East Cedar Street, just a short distance from the Loop.



## NORTHWESTERN

### Evanston Division

By Paul E. Haney

**URING THE** first two weeks of school Zeta held two chapter meetings and two rush smokers. Brother James R. Hawkinson, assistant dean of the Evanston School of Commerce, was the principal speaker at the first smoker. Brother Hawkinson spoke on "The Function of the Professional Fraternity in a School of Commerce." The second smoker was held in the new men's clubroom of the Evanston division of the School of Commerce. Brothers Hawkinson and Delbert J. Duncan of the faculty spoke. The chapter plans to hold regular bi-monthly luncheons this year featuring addresses by prominent Evanston and Chicago business men in addition to the regular smokers at frequent intervals. At least two dances will be held each semester.

Several members of the chapter have been awarded prominent positions in the activities of the School of Commerce. Four Zeta men were elected to the board of directors of the newly formed Evanston Commerce Club. Henry Buehler is treasurer and Paul E. Haney is secretary. Jack Harrington and Hunter P. Davis are the other two Zeta men on the board.

Three of the Zeta brothers are members of Beta Gamma Sigma this year: Haney, Davis, and A. Gordon Thompson, our Head Master. Brother Haney is president of the honorary society and Brother Davis is vice-president.

Zeta Chapter looks forward to a very full and interesting year under the leadership of the following officers:

Head Master ..... A. Gordon Thompson  
 Senior Warden ..... Jack Harrington  
 Junior Warden ..... Hunter Davis  
 Treasurer ..... Henry Buehler  
 Scribe ..... Charles Vonesh  
 Correspondent ..... Paul Haney



## O H I O

By Addie R. Kuzniar

**ALPHA OMICRON** started the year with 22 actives and no pledges. We are now actively engaged in a lively rushing program. To date we have 8 pledges, and from the looks of things we expect to have quite a few more before much more time has elapsed.

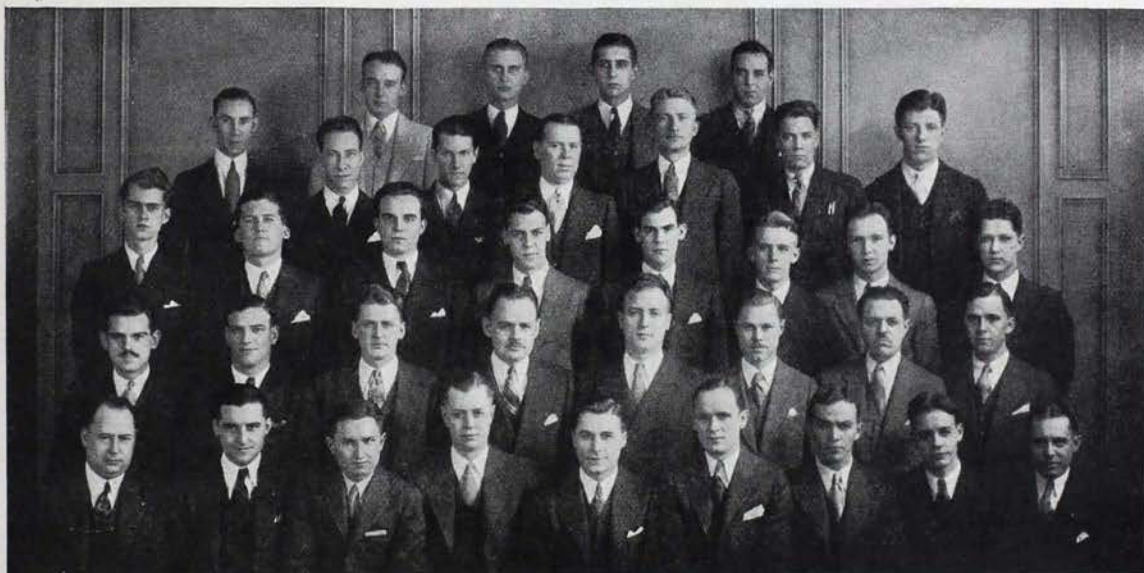
The following men were initiated last June just before the boys departed for their vacation: Theodore F. Wronkoski, Elmira, New York; Theodore Hunter, Hamilton, Ohio; Howard Fleming, Lakewood, Ohio.

We are all very sorry to have Brother Conrad, our faculty adviser, leave school. However, we have obtained the services of Prof. R. B. Westbrook, who hails from the University of Minnesota. With the aid of our new faculty adviser we are anticipating a good year scholastically, socially, and financially.

We have had two smokers, both of which were the talk of the campus. The speaker of the evening of the first smoker was Brother Beckert, who is an associate professor of Accounting. The entire Commerce faculty attended: C. M. Copeland, head of the Commerce department, Ralph Beckert, Carl Hanson, E. E. Ray, W. L. Fenzel, R. B. Westbrook, Roy Paynter, and John R. Johnston, Dean of Men.

We are planning rather an elaborate Homecoming (October 31) and in connection with it are giving the alumni a dance, which promises to be quite a wow. We are expecting quite a number of the alumni home for this occasion—the more the merrier!

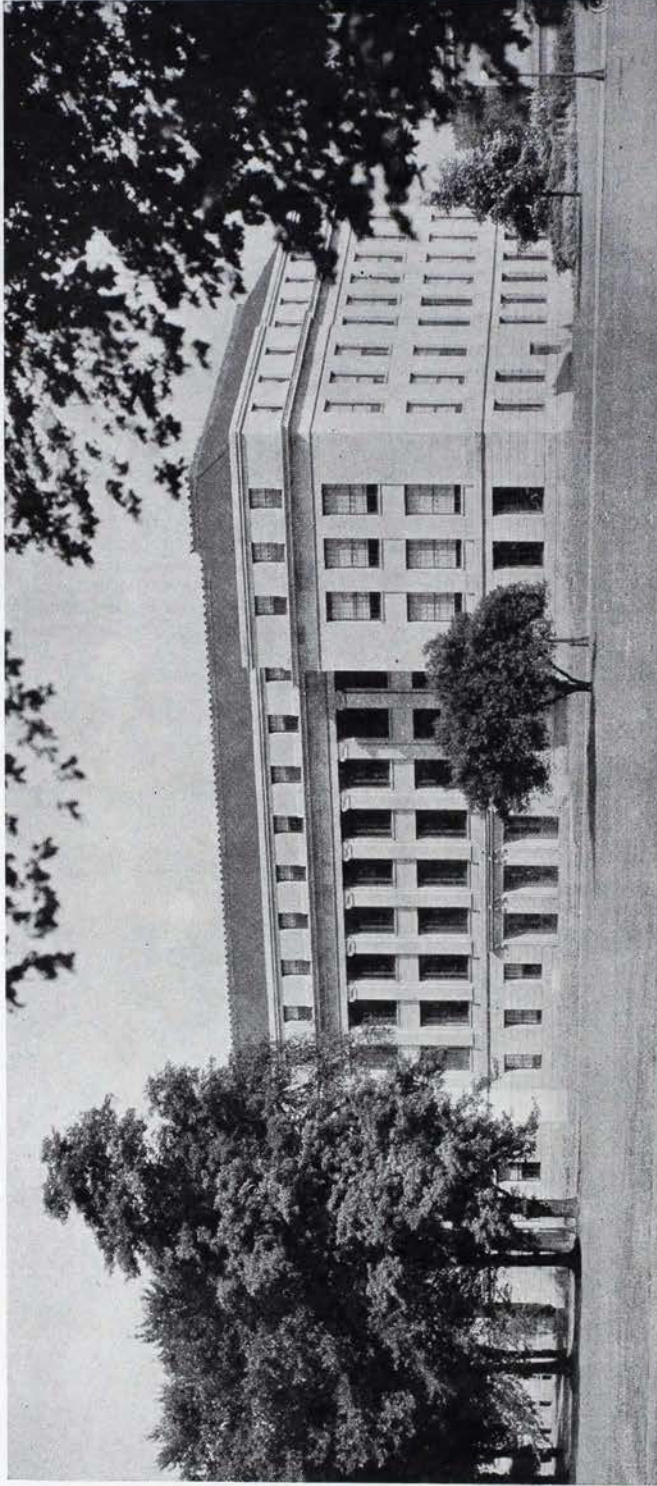
An active part is being taken in intramural sports. The first sport of this fall is mush ball. Last year the Deltasigs took first place in the class A volleyball league, but this year with somewhat better athletic outlook, we should take the honors.



Beta Chapter—Northwestern University (Chicago Division)







School of Commerce and Administration Building  
Ohio State University



Delta Sigma Pi is well represented on the Ohio University campus. Our men hold the following activities:

Howard Fleming, Play Shop, has part in first dramatic production of the season.

David Waid, Play Shop, track manager.

Norman Boltz, track manager.

John Main, baseball manager, *Green Goat*.

Joe Milner, student Assistant to Director of the School of Commerce, vice-president of the Commerce Club, Blue Key.

Allan Bundy, president of Commerce Club, Interfraternity Council, treasurer of Toupee Political Party.

Robert W. Whittier, secretary of Band, Symphony Orchestra, varsity debate team, president of Tau Kappa Alpha, president of Kappa Kappa Psi, Phi Mu Alpha, Phi Delta Gamma, Campus Affairs Committee.

Theodore F. Wronkoski, varsity football, varsity track, *Athena* (yearbook).

Robert K. Fisher, baseball manager, band.

Addie R. Kuzniar, Symphony Orchestra, Play Shop.

Gerald G. Wood, *Green Goat* staff, track manager.

Theodore W. Hunter, *Green and White* staff.

Iry N. Potts, *Green Goat* staff, Play Shop.

Wilbur Urban, varsity baseball manager, junior-senior Governing Board.

Frank Boehm, freshman football.

Willard Russell, band.

Herbert Davis, Kappa Kappa Psi, band.

Elden Hauck, business manager of *Green and White*, advertising manager of *Green Goat*, vice-president of Men's Union, Blue Key, chairman of junior-senior Governing Board.

Charles Fox, *Green and White*, freshman wrestling.

Charles Howell, baseball manager.

Although we miss the brothers that were graduated in June, Alpha Omicron is coming along even without their paternal care. Brother Bundy, our Head Master, seems to have things fairly well in hand and with the co-operation of all the brothers we should have one of the best years in the history of Alpha Omicron Chapter.



## OHIO STATE

By Russell K'Burg

WITH THE ARRIVAL of the new school year, the men of Nu have turned their energies to getting off to a flying start. A nucleus of a formidable pledge chapter has been formed and efforts are being made to fill our large house, which at present is only partly filled due to the great number of actives who did not return to college this fall.

Graduation has claimed Walthoe Allen, Don Hay, Roger Henderson, and Kenneth Wasley from our ranks. We are going to miss these brothers, but we are confident that they will make their mark in life and that Nu Chapter will always be able to point to them with pride.

To replace these men we have five new brothers—Edwin Branson, Carl Burk, Theodore Burnson, Clarence Gonter, and Iry Potts. We welcome these men into the fold and feel sure that they will contribute much to the future success of Nu Chapter.

At our first meeting this year we elected the following brothers to fill vacant offices:

Scribe ..... George Tucker  
Junior Warden ..... Theodore Burnson  
Historian ..... Edwin Branson

We are looking forward with great interest to the Provincial Convention which will be held in Columbus on Saturday, October 24. There will be a football game between Ohio State and Northwestern that afternoon, followed by a dance at the chapter house that evening in honor of Brother Wright and his party.

We are also planning an elaborate house dance on Satur-

day evening, November 7, following the Homecoming game with Navy. All Deltasigs in this vicinity are cordially invited to attend the dance.

We are proud to announce that Edward Sommer was elected to Beta Gamma Sigma last spring.



## OKLAHOMA

By Victor Hughes

THE PRESENT SCHOOL YEAR should, from present indications, prove an interesting one for Beta Epsilon. Bright spots on the horizon are that the chapter has a much better house contract than last year; that the prospect for good pledge material seems encouraging; that the year's social program is more varied and complete than in the past; and last and best, that the membership group is more Deltasig minded, and more concerned about the chapter's welfare than ever before.

The first rush smoker of the year was held October 12, with Delta Sigma Pi hosts to about seventy freshmen. An illuminating talk on insurance was made by the speaker, and some good prospective pledges were lined up. It was a meeting in which good fellowship was the key-word, and was altogether very successful. The next smoker, with sophomores as the guests, is scheduled for October 26.

A series of monthly house parties is planned for the chapter this year. The brothers are looking forward with a great deal of pleasure to the first one, October 24.

With the intramural tournament only a few weeks away, the tenseness of athletes at the leash is becoming apparent around the house. Beta Epsilon has entered a basketball team, light-heavy boxer, and 135 pound wrestler. The next issue of THE DELTASIG will probably contain a picture of the winners of the intramurals at Oklahoma U.

Final grade tabulations for the last semester indicate that Delta Sigma Pi, as a group, placed second in grade averages among some thirty-odd fraternities on the campus. This gives the chapter a boost, and is helping to put Deltasig before the public. Ye Correspondent claims the only straight A average in the chapter.

This letter would not be complete without some word about Beta Epsilon's adviser, Dr. Karl D. Reyer, Nu, member of the national Board of Directors of Delta Sigma Pi. Dr. Reyer was largely responsible for the establishment of a chapter at Oklahoma, and since its founding he has been its guide and leader, devoting himself unselfishly to the promotion of the interests of Beta Epsilon. It was through his efforts that the chapter was lodged in its own house last year, its second year on the campus, and thus attained a recognition surpassing any other professional fraternity in the university. The members of the fraternity appreciate Dr. Reyer's work.

There is a determination in Beta Epsilon to make 1932 the greatest year since its founding, and the boys mean business.



## PITTSBURGH

By Ernest S. Kennard

AT THE ANNUAL election of officers of the Downtown Students' Association of the University of Pittsburgh, Lambda Chapter was triumphant by an overwhelming margin. William E. Workmaster and William K. Koester, two outstanding members of our chapter, were elected president and vice-president, respectively. One of the encouraging phases of this victory was the loyal support of all Deltasigs. Each evening during





the week of balloting, ten to fifteen men showed the real fraternity spirit, and much of the credit of the victory goes to their splendid electioneering.

For the first time in twelve years Alpha Kappa Psi was defeated. This was particularly significant because Alpha Kappa Psi has been the dominating factor in the organization comprising members of our Student Council, and pre-season dope favored them as probable victors. For the four officers elected we defeated them on an average of two to one.

Under the new régime, and for the first time that Lambda Chapter has had such a position in the affairs of the Downtown Students' Association, we are looking forward to a highly successful year.



## SOUTH CAROLINA

By N. Heyward Clarkson

THE NEW YEAR begins, and Beta Gamma looks forward to one of its most prosperous years. Our chapter starts the year with prominent members from every phase of college life, and is headed by Head Master Perry J. Crandall. He is beginning his third year as student assistant in the School of Commerce, is secretary-treasurer of the senior class, president of the Newman Club, and is prominent in Literary Society work. The officers elected with him for this year are: Senior Warden, E. Edward Sikes; Junior Warden, F. Strother Richardson; Scribe, N. Heyward Clarkson; Treasurer, Clarence I. Meeks; and Historian, Herbert H. Taylor. All are working earnestly with Brother Crandall to boost Beta Gamma Chap-

ter and put it in the place of prominence that it should hold on the campus.

We have carried over two pledges from last year, both of whom are prominent on the campus and will make us fine members. We have planned an extensive rushing season, with several smokers and probably a dance, and when the smoke clears away, we should have a fine group of ten or twelve men to initiate in December.

In the past Beta Gamma has been badly handicapped due to the fact that we have had neither a house nor club rooms of any sort. We have been trying to get some club rooms for the last two years, and now at last, due to the untiring efforts of the Head Master, we have some rooms and expect to make up for what little we may have lost in the past. We would, of course, like to have a house, but due to the newness of the chapter and the lack of alumni, this is out of the question.

We expect to send a very good delegation to the Southern Provincial Convention. Most of the officers will go along with District Deputy George E. Olson. Gig Wright will return with them and visit Beta Gamma Chapter. He will be our honor guest at a fish fry given to the alumni on Monday, October 19. In case some of you brothers don't know what a fish fry is, don't ask questions—just visit us as soon as possible.

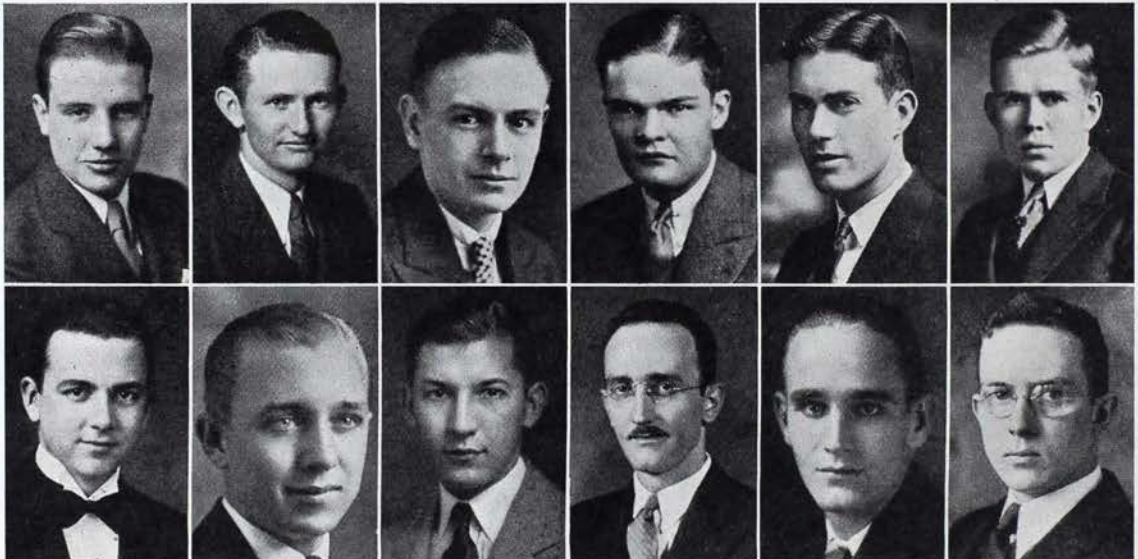


## SOUTH DAKOTA

By Virgil Ferris

AS SUMMER VACATION is again ended, Alpha Eta Chapter of Delta Sigma Pi looks forward with a great deal of satisfaction to the coming year's activities.

### More Delta Sigma Pi Workers » » » Twelve Head Masters



WILLIAM PLUNKETT  
Denver

IVAN WEST  
Missouri

WALTER WOOD  
Oklahoma

FRANK SMITH  
Nebraska

HORACE PERRY  
Washington

IVAN ANTON  
Drake

LEO REYNOLDS  
Creighton

DONALD DOOLITTLE  
South Dakota

ROBERT OTHLING  
Cincinnati

HORACE GOODYKOONTZ  
Pittsburgh

J. EMORY SMITH  
Alabama

FRED SEED  
Minnesota





Through graduation last spring we lost six members and several undergraduates who were unable to come back because of limited finances. With all of these vacancies it will be hard to carry out the program that has been outlined for Alpha Eta Chapter this year.

One move toward this program was carried out by the members in securing a house for the coming year, where all the members have the privilege of staying. Brother Noetzel and Olson, two of the instructors in the School of Business Administration, partake of the wonderful meals served by Mrs. Carlson, our housemother.

Our new house, equipped with every convenience, is one of our greatest assets for completion of our year's program. It is but one block from the campus and situated but two doors from Dean Sparks, who is our chapter adviser.

Pheasant season opens the 15th of October and the entire chapter is planning a big hunt. Our brothers of Alpha Eta regret that the other chapters cannot enjoy this privilege.

Smokers were held on September 23 and 29. Several faculty members were present, and helped to present the facts concerning the aim of Delta Sigma Pi to our guests in a clear and concise manner.

Head Master Doolittle was employed during the summer as branch manager of the Manchester Biscuit Co. located at Rapid City, South Dakota, whereby he gained valuable business experience. The other members were also employed in similar positions.

Brothers Doolittle, Holdorf, and Laurie were aboard the special train bound for Aberdeen, South Dakota, October 10, where they attended the Coyote-Nodak football game. They reported a very enjoyable trip.

We have been informed that three of our brothers who received their degrees have accepted positions as follows: Lloyd Swenson is manager of a grocery store in Alcester, South Dakota; Kenneth Zenner is teaching commercial subjects and directing the band at Gilby, North Dakota; and Francis Fetzner is working in Minneapolis, Minnesota. Here's wishing luck to the others we have not heard from.

Alpha Eta Chapter wishes to extend a cordial invitation to all the brothers who at any time are in our city, to stop and see us. Our chapter house is located at 202 Wil- low, Vermilion, South Dakota.



## SOUTHERN CALIFORNIA

By James Gormly

### PHI CHAPTER

opened with the new school year at Southern California on September 14. This year found us with fewer returning brothers than before, but with greater determination we have successfully overcome all handicaps which may have impeded our progress. With five weeks gone, we will turn back and review our progress. We opened rush week with carefully prepared plans which necessitated the co-operation of all brothers. On the evening of September 18 we were hosts to all new incoming freshmen of the College of Commerce. Dean Reid L. McClung of the College of Commerce, and Dean Francis Bacon, Counselor of Men, were the featured speakers of the evening. Other short and snappy talks were given by members of the faculty of our School of Commerce. The whole evening was a great success thanks to the efforts of Joe Rindone and Hugh Bargion.

We are proud to announce that we now have eleven men pledged to our organization. In spite of the decreased enrollment in the University, Phi Chapter proved that the depression was an encouragement to work harder. The results have proven exceedingly gratifying.

As host to the new group, Phi Chapter held a house dance on September 24.

Campus organizations claim several brothers of our group. Joe Rindone represents the College of Commerce on the All-University Legislative Council. Milton Reese and Charles

Clay are members of the Trojan Knights, honorary service organization. Brother Clay had his time well taken up by duties of the Freshman Women's Advisory Committee. Brother Clay occupied this place with unusual success. In addition we have Brother Rindone as co-chairman of the annual College of Commerce Barn Dance held on October 16.

Phi Chapter looks forward with great interest to the opening of Professional Interfraternity athletics. Last year Phi carried away the lion's share of trophies indicating athletic supremacy. Four handsome plaques now adorn our walls. These inspire the boys on to repeat the feat this year. At present basketball is occupying our time. Practice is being held regularly each week in order to have another championship squad. With the addition of three new faces on the team greater spirit has been demonstrated among the older members to represent Delta Sigma Pi. The season officially opens on October 21 and from then on regular games are to be played each week.

Our alumni chapter has been giving us the co-operation that we need from them, and it is certainly appreciated.

Professional meetings have been definitely outlined as a regular event in our calendar. On Monday evening, October 19, Mr. Van de Kamp, president of the largest chain of bakeries on the Pacific Coast, is to be the featured speaker of the evening. We are anticipating a successful series of interesting professional meetings in view of the fact that Don Glenn has secured the services of several prominent business men.

Saturday evening, November 7, following the S.C.-Stanford football game, we are giving a formal dinner dance at the Beverly Hills Hotel. The complete arrangements are in charge of Brother Glenn and committee, who are carefully arranging for the high spot of social events for the present year. We are looking forward to a great evening since everyone has voiced his hearty approval.

Phi Chapter extends a cordial invitation to all Deltasigs to drop in on us at any time at 700 West 28th Street.



## TEMPLE

By Eugene Durkin

WITH THE OPENING of a new school and fraternal year Omega Chapter at present gives every indication that the year 1931-32 is going to go down in its history as a banner one.

The chapter house itself has been completely renovated. Fresh paint and new paper is being placed on everything in sight. Our dining room service, which has been placed in the hands of a very capable caterer, is of the very best, and dinner time always finds a hungry bunch of actives, dotted here and there by alumni, occupying the room.

As usual Omega is out in front in school activities and athletics. At present most all of the prominent positions on the campus are being held by Deltasigs. A survey shows brothers holding the positions of football manager, editor-in-chief of the university yearbook, editor-in-chief of the handbook, manager of basketball, student council, Y.M.C.A., Glee Club officers, and others too numerous to mention. Anthony Dougal, John Lipski, Chester Zareck, and Chris Zahnow as members of the varsity football squad have certainly shown enough in Temple's first four games to make the rest of the chapter proud of them for the rest of the season.

Socially our year thus far has been splendid. The dinner party and dance which followed our Penn State victory was a marked success. The two smokers which we held were very well attended, and will long be remembered because of the novel entertainment and the friendly way in which the new and old friends of Omega were welcomed.

Our first week-end back the alumni club staged a welcome back party. It was held at Stone Harbor along the Jersey





shore. It was a success in every sense of the word, and the sixty-five actives and alumni who attended voted it the best get-together Omega has ever held. And before closing the Correspondent, on behalf of all the active chapter, again desires to thank all the alumni, and in particular Richard Beabes, Ted Fehner, and Gerry White, the committee who made the affair possible.

Using the one month that we have been in school as a barometer for the other eight that are to come, we hereby predict that when a résumé of Omega's events and activities are written for THE DELTASIG early next May they will go down as being the biggest and best that Omega has ever put across.

Omega Chapter extends its best wishes to all chapters and a fraternal welcome to any brothers who visit Philadelphia.



## T E X A S

By Lester A. Elliott

**BETA KAPPA** is in the beginning of its second year. Although graduation has reduced our number to 8 active members, 2 graduate members, and 3 pledges, we are looking forward with enthusiasm to the activities and events that are being planned for the current year.

Three new men have already been pledged for this year. Beta Kappa is now in the midst of a rather extensive rushing program by which it is hoped that more outstanding men like the above pledges may be added to our ranks.

Our first social event of the year was an informal smoker which was held on the evening of October 6, at the University Faculty Club. A number of rushees were present to

hear Brother James C. Dolley of the Business Administration faculty outline the plans of Beta Kappa for the ensuing year. Much interest was evidenced in the plan for discussion at various meetings throughout the year of different business enterprises as a place of employment for Deltasigs who will graduate next June.

Beta Kappa feels exceptionally proud of the record made by Paul W. Newman. Brother Newman received his Master of Business Administration Degree in June, his C.P.A. during the summer months, and is now on the University faculty as an instructor of Statistics. We are also fortunate in having with us this year Cecil H. Fewell, a transfer from Beta Iota Chapter, and Bert Smith from Beta Epsilon Chapter. Brother Fewell is an instructor of Accounting.

Beta Kappa has had the pleasure of a recent visit from Walter Lay of Alpha Psi Chapter. We hope that Brother Lay enjoyed his stay with us and that other members of Alpha Psi will visit us during the year. We also wish to take this opportunity of extending an invitation to other members of Delta Sigma Pi to visit us at any time they may desire. We are anxiously looking forward to a general get-together with Beta Iota Deltasigs during the Baylor-Texas football game that will be played in Austin on November 7.

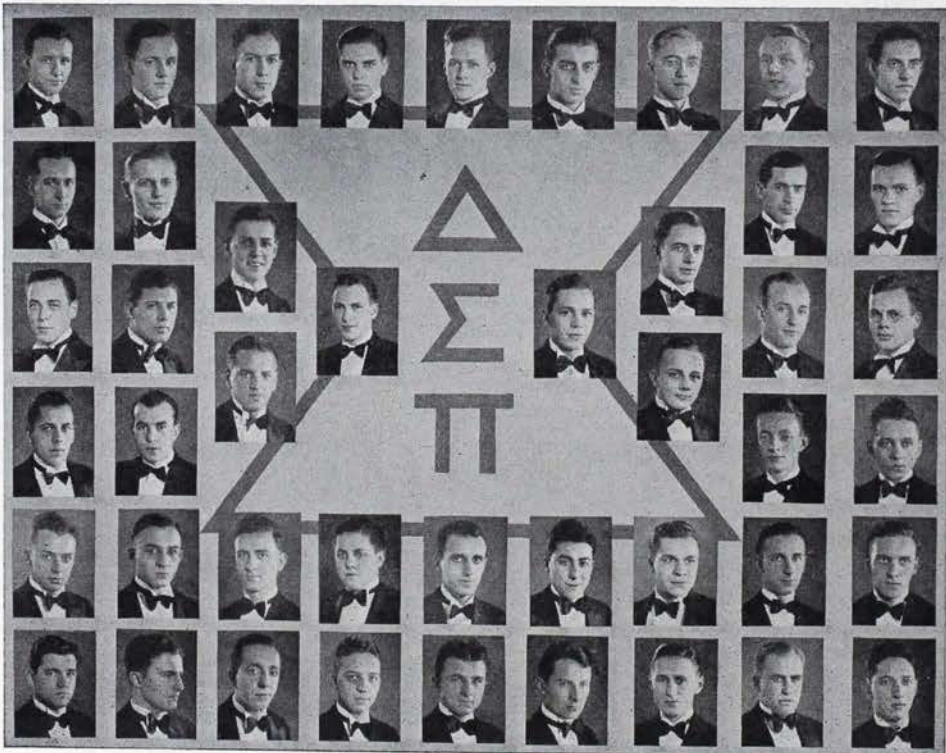


## U T A H

By Ralph Edgel

**GREETINGS FROM** Sigma Chapter to all brother Deltasigs! The school year again commences at Utah and all good Deltasigs are once more absorbed with studies and other activities.

Sigma starts the year with its ranks badly depleted by



Omega Chapter—Temple University, Philadelphia, Pennsylvania





graduation, by the transfer of a brother to another school, and the departure of one to do missionary work. But "you can't keep a good chapter down" and the men who still remain faithful to Sigma are a bunch of live wire fellows. Every brother believes sincerely in Delta Sigma Pi and his heart and soul for extending the advantages to other worthy men.

In fact we believe that this is a big year for Sigma as well as for the entire fraternity. We intend to do our best to make it so. We started right off with a bang! A meeting with one hundred per cent attendance at which all present pledged their support for a greater year for Delta Sigma Pi at Utah marked the auspicious beginning of our fraternal activities for the year. Head Master Garff, in a brief talk, expressed the need for more concentrated rushing on a more orderly basis as a necessity to an extended and healthy existence of the chapter and the fraternity as a whole. Membership is our big problem at Utah, where the socials make big inroads on our most desirable material, due to our lack of a house. Every man promised to do his best, individually and in co-operation with the others, to increase the membership of Sigma.

This evening (October 15) we are having our opening banquet downtown. Head Master Garff as usual has a splendid speaker to address us after dinner. However he is keeping us in the dark as to who this man is. We are all sure of being pleasantly surprised as we have been in the past. Say! Isn't it a great feeling to meet under the auspices of the old gold and purple at the Grill (Best place in town, fellas—meet us there every other Thursday evening at seven sharp), consume that excellent food put out by the Grill's chefs, and then lean back and lend your ears to a splendid speaker?

Well, we need time for action and not for words so here's to get a little action. Drop around, you Deltasigs, and, although we've no house, we'll try to treat you as befits your status as Deltasigs.



## WASHINGTON

By H. L. Hornback

### ALPHA CHI CHAPTER

began the activities of the year not without promise at an informal rush party at the Kingsway on the evening of Sep-

tember 30. About fifteen rushees were entertained by the thirteen active members of our chapter and several alumni. The most interesting feature of the evening was a talk by O. E. Ellis on the activities of Delta Sigma Pi in the foreign lands. Brother Ellis, alumnus of Mu Chapter at Georgetown University, was formerly an attaché of the consular service of the United States Government serving a number of years in both Poland and Colombia. He is now in the St. Louis office of the Bureau of Foreign and Domestic Commerce. After a period spent at cards the entire group went to Garavelli's for a supper of exotic foods.

Four rushees were formally pledged on October 13 when formal pledging was held in conjunction with the regular business meeting. Thus far Alpha Chi Chapter has seven pledges whom we plan to formally initiate about the same time we celebrate Founders' Day in November.

Twelve members of our chapter graduated last June leaving us with thirteen active members at the beginning of this term. Walter Horn and William Kampmeiert have returned to Washington for graduate work, and though they are listed as alumni of the chapter they are actively interested in the activities of Alpha Chi Chapter.

L. Lee Boehmer, Paul McGee, and Head Master Horace Perry were elected to Beta Gamma Sigma last spring. Brother Boehmer, who has been given a graduate scholarship to Cornell University, you will remember as winner of the Morris Plan Banking Prize of 1930, his essay having been reprinted in *THE DELTASIG* last year.

At the recent election of officers of the Commerce Association, the organization of all the students in the School of Business and Public Administration, Clifford B. Wheeler was elected president by a large majority. Other Deltasigs elected were W. F. Ellersiek as vice-president and Horace Perry as secretary-treasurer. We are particularly proud of the achievements of Brother Wheeler, who has distinguished himself not only in a personal way but with several organizations. He recently was elected as one of the two co-captains of the varsity football team after having played three years for Washington. As representative from the Business School to Men's Council he has a great deal of influence in the government of the student body of the university. Wheeler also heads the list of Student Officers for the Washington University R.O.T.C. as Lieutenant-Colonel and Battalion Commander.

In the immediate prospect there is a dance and a banquet. Later in the semester formal initiation will be held. One of these activities will celebrate Founders' Day.

The members of Alpha Chi Chapter extend best wishes to all other brothers in the fraternity.



Alpha Chi Chapter—Washington University, St. Louis, Missouri





# WISCONSIN

By H. W. Burgeson

AS UNIVERSITY LIFE starts anew at Wisconsin this year we find Dame Fortune with a smile for Psi Chapter and Psi men. Last spring fifteen men from Psi Chapter were graduated from the School of Commerce. Since then most of the men have been successful in finding employment despite the economic condition. Two B.G.S. men are working in Chicago: Francis Bennett with the firm of Arthur Andersen & Company, and Chester Foster with Ernst & Ernst. Karl Kielsmeier is also in Chicago in the employment of the Borden Dairy Co. Captain William H. Henke of last year's track team holds a position with the Wisconsin Bell Telephone Co. of Milwaukee.

Our athletic season opened with a crash as we won our first two football tilts by comfortable margins. All the boys

are working toward a goal coveted by every fraternity on the campus, and won last season by Psi. Besides winning five additional trophies to crowd our already filled mantle shelf, we crowned our success by proving ourselves worthy of the Badger Bowl. This grand trophy worth several hundred dollars is awarded annually to the organization standing supreme in the intramural athletic competition among the men of Wisconsin.

Social activities started with a pledge party held at the chapter house on October 9, at which 19 actives were hosts to 20 pledges.

At the sectional Delta Sigma Pi convention held at Beta Chapter on October 10, we were officially represented by our Head Master, Robert M. Bennett, and also by Norman Schuette, Larry Jenkins, and Harold Lundell.

Our prospects for the coming year, both scholastically and in outside activities, are of exceptional quality. Our aim is the top and we are sure to get there!



Trophy Cups Won by Psi Chapter





## American Economic Life as Seen From Abroad

(Continued from page 6)

The first would involve the provision of greater facilities for an international division of labor, chiefly through the general all-around lowering of tariffs. This would assist each nation in developing those types of production in which it possessed special aptitudes or resources, and would discourage it in attempting to build up home industries in which it had only comparative disadvantages. In this way each nation would gain an enlarged opportunity to participate in world trade.

This first suggestion, if successful, would probably necessitate the second, namely, an increased degree of international negotiation, preferably by business men rather than by governments. International cartels, or committees set up, for instance, by the International Chamber of Commerce might well accomplish significant results through tackling certain world economic problems directly and realistically. Endless difficulties and complications and dangers come to mind immediately, of course; but once established, direct, formal international business negotiations would seem to have greater possibilities for good than for harm. If the present tentative beginnings in this field could be widely extended, the net result would in all probability appear in black, rather than in red, ink. In any case, the United States is already embarked upon a hazardous and difficult course in world affairs, and it would seem wiser to steer it with our eyes open, realizing that we are on seas which are uncharted but not unnavigable, rather than to do so blindfolded and in the belief that we are still on inland waters.

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## The Graduate School of Business in Prague, Czechoslovakia

(Continued from page 10)

bership of about 3,000, comprising 26 nationalities, and might correspond to the Union Building on many American campuses. There are no organized sports such as are found in the American universities. Tennis, skiing, canoeing, fencing, and swimming are perhaps the most popular amateur sports. There are various athletic clubs with many student members that compete with each other in all forms of sports, with the exception of American football and baseball.

Now a few lines about the university professors. Before a man becomes a professor he must prove his scientific and scholastic ability; on the other hand the government must be willing to pay him a salary for the rest of his life, for the professors are government officials appointed for a lifetime. The last mentioned fact is the reason why the number of professors is fairly limited, and why their salaries are relatively lower than those of the professors in America. The scientific qualifications must be proved by the so-called "habilitation," which amounts to the highest governmental examination of a man interested in the university professorship. The degree conferred is called "private docent" and that is his official title. But it is a title only, and does not guarantee a professorship by any means. He must wait until there is a vacancy in his particular field, and then if he has shown unusual scientific qualifications, since he received his "habilitation," he may be elected by the Board of Professors and

finally formally appointed by the government. The right of the professors to select new colleagues from the eligibles has given them too much power in many instances, and a little outside influence such as from a board of trustees might be very useful in bringing a new strain into an old fashioned teaching staff. In the Graduate School of Business this has been unnecessary because there is nothing old fashioned about our staff.

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## Our Last New Era

(Continued from page 18)

As for the United States, its stock market activity and fictitious values sky-rocketed our speculation curve far above the line of our business activity. It required only a sobering sense of the realities that we had refused to see, to prick the bubble of these fictitious values. With the decline in foreign purchases from the United States, the resistance of consumers to the accumulating stocks of goods, and the diversion of earnings—even small earnings—away from consumer's goods and into the stock market, the boom came to its inevitable close in 1929, carrying us into the familiar period of liquidation, contraction, and reorganization through which we have been passing.

The aftermath of our latest New Era is as typical as the boom itself. Its pessimism is as unreasoning as was its optimism. Where two years ago one could find only buyers for stocks selling forty times their earning capacity, today one finds mainly sellers for seasoned securities valued at but four times their earnings. With many basic commodities at their lowest prices in a hundred years, it is difficult to move them for present consumption or future use. The real opportunities today are as unattractive to a business world that refuses to see opportunities, as the fictitious investments of 1929 were attractive to those that only sought to be persuaded.

Thus another New Era is fading into history, to prove that while times change, human nature holds tenaciously to its illusions and disillusionments.

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## C.P.A.'s in Chi Chapter

(Continued from page 20)

Baltimore in 1927 and passed the C.P.A. exams in 1930. He is head of the accounting department of the Rennous-Kleinle division of the Pittsburgh Plate Glass Company, Baltimore. He is married and the proud father of a two-year-old boy.

Walter L. Specht was initiated into Chi Chapter in 1925. He attended the University of Maryland for two years and Johns Hopkins for three years. He served Chi Chapter as its Treasurer for three years. He is associated with the Standard Lime and Stone Company of Baltimore, Maryland.

The other member of Chi Chapter who held the C.P.A. degree was the late R. Wheeler Gleichman, one of the early members of Chi Chapter, but no further information in regard to his record is available at this time.

Several other Chi members will take the Maryland C.P.A. exams in November and it is hoped that all of them pass and thereby further improve upon this excellent record.



# This Issue as the Editor Sees It

**T**HIS is the first issue of THE DELTASIG in its new size and format. We hope you like it. For several years we have not been satisfied with the possibilities of typographic development of our magazine in the smaller size page, 5" x 8". The new size type page, 6" x 9", while not appearing to be much larger will hold over 35 per cent more words per page, and also allows for much more satisfactory and beautiful typographic display.

The type used for the text material is Garamond, one of the most beautiful type faces available. Twelve point is being used for the articles; eight point for the continuations and chapter and alumni letters. For the headings we have selected Kabel bold face.

The first two issues of the *Official Bulletin*, appearing in August and October, and which were mailed to our entire membership, were enthusiastically received by the members. While not sufficient time has elapsed for the proper development of this confidential publication, we feel that it has wonderful possibilities. It will relieve THE DELTASIG of much material and will also provide a means for publishing more or less confidential material for our membership alone.

The editorial staff of THE DELTASIG has been enlarged by the appointment of several assistants, and further appointments will be made as soon as qualified members are found. We want to have an assistant editor in all the larger centers of Delta Sigma Pi population, such as New York, Philadelphia, Boston, Pittsburgh, Baltimore, Washington, Detroit, Milwaukee, Minneapolis, Kansas City, St. Louis, Atlanta, Los Angeles, Denver, San Francisco, and other points. Brothers editorially inclined and willing to serve on our staff are urged to communicate with the Editor immediately.

In this issue we want particularly to call your attention to the interesting article on the School of Business in Prague, Czechoslovakia, by Brother Schneider, an alumnus of our Chicago chapter. Brother Schneider was initiated by our Chicago chapter several years ago when he was on the faculty at Chicago

and also doing graduate work there. He is on the professorial staff of the Prague school.

Elmo P. Hohman, a member of our Northwestern chapter, who contributed the article *American Economic Life as Seen From Abroad*, is associate professor of economics at Northwestern University, and has traveled extensively abroad.

We hope you have enjoyed the beautiful drawing of the Iowa chapter house of Delta Sigma Pi, appearing among the chapter features. This is the work of Ray Hubbard, a promising young Chicago artist, who is doing a series of drawings of our chapter houses for us for publication in THE DELTASIG. He also made the drawing of Grand President Schujahn.

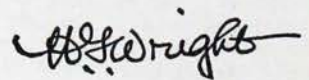
The Waldron Fund has become an institution at our Alpha Chapter. Each year some beautiful and useful present is purchased for the house through the operation of this fund, which is described in detail by Brother Fagan, who was recently appointed to the editorial staff of our magazine.

Grand President Schujahn contributes an excellent article on the benefits of a fraternity house. The Central Office will be glad to give any chapter the benefit of the experiences of our other chapters in connection with house ownership, or house operation. Surely every chapter in the fraternity should give careful attention to its housing problems.

Dr. A. D. H. Kaplan, although not a member of Delta Sigma Pi, wrote his article, *Our Last New Era*, especially for our magazine at the request of assistant editor Plunkett. Dr. Kaplan is professor of economics at the University of Denver.

Don't miss the article about the C.P.A.'s in Chi Chapter at Baltimore. This chapter is being developed into one of our most active and strongest chapters. Also read about their shore home occupied last summer.

The next issue of THE DELTASIG will appear about the middle of January. Several interesting articles are in preparation for this issue. We may even have an All-Deltasig All-America football team.





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# THE DIRECTORY OF DELTA SIGMA PI

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Founded at New York University, School of Commerce,  
Accounts and Finance, on November 7, 1907, by Alexander  
F. Makay, Alfred Moysello, Harold V. Jacobs  
and H. Albert Tienken.

★

A fraternity organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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**LOS ANGELES, CALIFORNIA**

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**MILWAUKEE, WISCONSIN**

*President*, A. J. Witmeyer, 399 Third Ave., Wauwatosa, Wis.; *Vice-President*, Leon A. Carey, 2309 Capitol Drive; *Secretary-Treasurer*, Leon J. Heidgen, 344-22nd St. Luncheons every Thursday, City Club, Empire Bldg., at 12:15 P.M.

**MINNEAPOLIS, MINNESOTA**

*President*, Rudolph Janzen, 6 Barton Ave. S.E.; *Vice-President*, Waldo E. Hardell, 3105 Fremont Ave. N.; *Secretary-Treasurer*, Alvin M. Johnson, 1029 Fourth St. S.E. Luncheons every Thursday at the New England Tea Rooms, 5th St. and First Ave.,

at 12:00 noon. Dinners on the last Thursday of each month at the Alpha Epsilon chapter house, 1029 Fourth St. S.E.

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**PHILADELPHIA, PENNSYLVANIA**

*President*, Theodore W. Fechner, 816 N. Fourth St.; *Vice-President*, Gerry L. White, 109 Rex Ave., Chestnut Hill, Philadelphia; *Secretary-Treasurer*, Harry H. Pitts, 631 W. Clearfield St. Luncheons, second and fourth Thursdays, Adelpia Hotel, at 12:30 P.M.

**ST. LOUIS, MISSOURI**

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*President*, Charles H. Cook, 35 W. First South St.; *Vice-President*, D. Cessford Kerr, 38 P St.; *Secretary-Treasurer*, William J. Tozer, Columbia Trust Co., 125 Main St. Dinners the first and third Thursdays at Keeley's No. 5, at 6:30 P.M.

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**ALPHA**—New York University, School of Commerce, Accounts and Finance, New York, N.Y.

*Chapter House*, 26 W. 11th St., New York, N.Y. Telephone Tompkins Square 6-9595.

*Head Master*—Daniel C. Kilian, 9127 117th St., Richmond Hill, L.I., N.Y.

*Senior Warden*—Frank W. Eife, 48-35 92nd St., Elmhurst, L.I., N.Y.

*Treasurer*—George Meakin, 794 Madison Ave., Paterson, N.J.

*Scribe*—William J. Riley, 149 Broadway, Rm. 2505, New York, N.Y.

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*Chapter House*, 42 Cedar St., Chicago, Ill. Telephone Delaware 0957-0958.

*Head Master*—Charlton G. Shaw, 42 Cedar St., Chicago, Ill.

*Senior Warden*—Myron Mitchell, 42 Cedar St., Chicago, Ill.

*Treasurer*—Paul Sherman, 6637 Newgard Ave., Chicago, Ill.

*Scribe*—Walter J. Draeger, 42 Cedar St., Chicago, Ill.

**GAMMA**—Boston University, College of Business Administration, Boston, Mass.

*Head Master*—Fred W. Atherton, 53 Flynt St., Norfolk Downs, Mass.

*Senior Warden*—Edward A. Malone, 12 Brewer St., Jamaica Plain, Mass.

*Treasurer*—Joseph C. O'Leary, 647 Washington St., Brighton, Mass.

*Scribe*—Philip R. Pond, 121 Thorndike St., Brookline, Mass.

**DELTA**—Marquette University, College of Business Administration, Milwaukee, Wis.

*Chapter House*, 604 N. 14th St., Milwaukee, Wis. Telephone Broadway 0503.

*Head Master*—Arthur C. Keller, 959 N. 14th St., Milwaukee, Wis.

*Senior Warden*—Cecil R. Molseed, 604 N. 14th St., Milwaukee, Wis.

*Treasurer*—Eugene V. Roemer, 604 N. 14th St., Milwaukee, Wis.

*Scribe*—William N. Bergstrom, 604 N. 14th St., Milwaukee, Wis.

**EPSILON**—University of Iowa, College of Commerce, Iowa City, Iowa.

*Chapter House*, 108 River St., Iowa City, Iowa. Telephone 3142-3143.

*Head Master*—Donald W. Jenks, 108 River St., Iowa City, Iowa.

*Senior Warden*—Paul E. Campbell, 108 River St., Iowa City, Iowa.

*Treasurer*—Robert A. Olson, 108 River St., Iowa City, Iowa.

*Scribe*—John J. Van Lent, 108 River St., Iowa City, Iowa.

**ZETA**—Northwestern University, School of Commerce, Evanston, Ill.

*Head Master*—A. Gordon Thompson, 1596 Oak St., Evanston, Ill.

*Senior Warden*—James J. Harrington, III, 2043 Sherman Ave., Evanston, Ill.

*Treasurer*—Henry C. Buehler, Lindgren House, Evanston, Ill.

*Scribe*—Charles Vonesh, Lambda Chi Alpha House, Evanston, Ill.

**ETA**—University of Kentucky, College of Commerce, Lexington, Ky.

*Head Master*—Benjamin C. Stapleton, 328 Aylesford Pl., Lexington, Ky.

*Senior Warden*—

*Treasurer*—John M. Jones, 281 S. Limestone, Lexington, Ky.

*Scribe*—Walter L. Hardymon, 430 E. Maxwell St., Lexington, Ky.

**THETA**—University of Detroit, School of Commerce and Finance, Detroit, Mich.

*Chapter House*, 16925 Monica Ave., Detroit, Mich. Telephone Hemlock 10189.

*Head Master*—Thomas F. Benson, 829 Casgrain Ave., Detroit, Mich.

*Senior Warden*—Albert J. O'Neil, 16925 Monica Ave., Detroit, Mich.

*Treasurer*—Homer C. Slonaker, 3006 Webb Ave., Detroit, Mich.

*Scribe*—Daniel B. McKillop, 16925 Monica Ave., Detroit, Mich.

**IOTA**—University of Kansas, School of Business, Lawrence, Kan.

*Chapter House*, 1941 Massachusetts Ave., Lawrence, Kan. Telephone 1288.

*Head Master*—Fred Louis, Jr., 1941 Massachusetts Ave., Lawrence, Kan.

*Senior Warden*—Alvin F. Barnes, 1941 Massachusetts Ave., Lawrence, Kan.

*Treasurer*—Howard A. Turner, 1941 Massachusetts Ave., Lawrence, Kan.

*Scribe*—Ellsworth W. Schoeni, 1941 Massachusetts Ave., Lawrence, Kan.

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*Head Master*—Charles S. McKagen, Jr., Y.M.C.A., Atlanta, Ga.

*Senior Warden*—Guy Swanson, Y.M.C.A., Atlanta, Ga.

*Treasurer*—Laurence C. Smith, 795 Peachtree St. N.E., Atlanta, Ga.

*Scribe*—Alex Lindholm, Fulton National Bank, Atlanta, Ga.



- LAMBDA**—University of Pittsburgh, School of Business Administration, Pittsburgh, Pa.  
*Head Master*—Horace S. Goodykoontz, 259 Melwood St., Pittsburgh, Pa.  
*Senior Warden*—Mervyn W. Glass, Kaufmann's Inc., Pittsburgh, Pa.  
*Treasurer*—Fred W. Huebner, 254 Park Ave., Pittsburgh, Pa.  
*Scribe*—William E. Halboth, 401 Clarence St., Mt. Washington, Pittsburgh, Pa.
- MU**—Georgetown University, School of Foreign Service, Washington, D.C.  
*Head Master*—John B. O'Shea, Georgetown School of Foreign Service, 6th and E Sts., Washington, D.C.  
*Senior Warden*—Paul G. Carney, 1825 New Hampshire Ave., Washington, D.C.  
*Treasurer*—Jacques J. Reinstein, Jr., 1623 K St. N.W., Washington, D.C.  
*Scribe*—Robert Strumpen-Darrie, 2108 R St. N.W., Washington, D.C.
- NU**—Ohio State University, College of Commerce and Administration, Columbus, Ohio.  
*Chapter House*, 205 14th Ave., Columbus, Ohio. Telephone University 1576.  
*Head Master*—Ralph E. Cain, 205 14th Ave., Columbus, Ohio.  
*Senior Warden*—George H. Kuipers, 205 14th Ave., Columbus, Ohio.  
*Treasurer*—Edward G. Sommer, 205 14th Ave., Columbus, Ohio.  
*Scribe*—George D. Tucker, 205 14th Ave., Columbus, Ohio.
- XI**—University of Michigan, School of Business Administration, Ann Arbor, Mich.  
*Chapter House*, 1502 Cambridge Rd., Ann Arbor, Mich. Telephone 5518.  
*Head Master*—Edward D. Muir, 1502 Cambridge Rd., Ann Arbor, Mich.  
*Senior Warden*—Wesley Brown, 1502 Cambridge Rd., Ann Arbor, Mich.  
*Treasurer*—Lloyd C. Raymond, 1502 Cambridge Rd., Ann Arbor, Mich.  
*Scribe*—David J. Landsborough, 1502 Cambridge Rd., Ann Arbor, Mich.
- OMICRON**—Vanderbilt University—(Inactive).
- PI**—University of Georgia, School of Commerce, Athens, Ga.  
*Head Master*—Robert S. Mattox, Jr., Athens, Ga.  
*Senior Warden*—James C. Doster, Box 602, Athens, Ga.  
*Treasurer*—William W. Sessions, Georgia Co-op, Box 448, Athens, Ga.  
*Scribe*—William W. Sessions, Georgia Co-op, Box 448, Athens, Ga.
- RHO**—University of California, College of Commerce, Berkeley, Calif.  
*Head Master*—Henry L. Knight, 2425 Ridge Rd., Berkeley, Calif.  
*Senior Warden*—Bert Ricketts, 1727 Euclid Ave., Berkeley, Calif.  
*Treasurer*—Herbert R. Grisingher, 2395 Piedmont Ave., Berkeley, Calif.  
*Scribe*—Roger L. Alaux, 2701 Hearst Ave., Berkeley, Calif.
- SIGMA**—University of Utah, School of Business, Salt Lake City, Utah.  
*Head Master*—Kendall Garff, 213 Colfax Ave., Salt Lake City, Utah.  
*Senior Warden*—William J. Pace, 153 13th East, Salt Lake City, Utah.  
*Treasurer*—Ralph L. Edgel, Box 53, R.F.D. 2, Sandy, Utah.  
*Scribe*—Clarence F. Paxton, 1333 E. 3rd South St., Salt Lake City, Utah.
- TAU**—McGill University—(Inactive).
- UPSILON**—University of Illinois—(Charter Revoked).
- PHI**—University of Southern California, College of Commerce and Business Administration, Los Angeles, Calif.  
*Chapter House*, 700 W. 28th St., Los Angeles, Calif. Telephone Westmore 7683.  
*Head Master*—Hugh L. Bargion, 700 W. 28th St., Los Angeles, Calif.  
*Senior Warden*—William S. Grabow, 700 W. 28th St., Los Angeles, Calif.  
*Treasurer*—Paul Armstrong, 700 W. 28th St., Los Angeles, Calif.  
*Scribe*—N. Randolph Booth, 700 W. 28th St., Los Angeles, Calif.
- CHI**—Johns Hopkins University, School of Business Economics, Baltimore, Md.  
*Head Master*—Charles J. Nichols, 2501 Chelsea Ter., Baltimore, Md.  
*Senior Warden*—J. Early Hardesty, 1831 Edmonson Ave., Baltimore, Md.  
*Treasurer*—Charles Steinbock, 1419 S. Charles St., Baltimore, Md.  
*Scribe*—T. Donnell Schildwachter, 3003 Winfield Ave., Baltimore, Md.
- PSI**—University of Wisconsin, School of Commerce, Madison, Wis.  
*Chapter House*, 132 Breese Terrace, Madison, Wis. Telephone Fairchild 1725.  
*Head Master*—Robert Bennett, 132 Breese Ter., Madison, Wis.  
*Senior Warden*—Dayton F. Pauls, 132 Breese Ter., Madison, Wis.  
*Treasurer*—Vaun L. Jenkyn, 132 Breese Ter., Madison, Wis.  
*Scribe*—S. L. Schaezner, 132 Breese Ter., Madison, Wis.
- OMEGA**—Temple University, School of Commerce, Philadelphia, Pa.  
*Chapter House*, 1857 N. 17th St., Philadelphia, Pa. Telephone Columbia 10040.  
*Head Master*—John Hauser, 1857 N. 17th St., Philadelphia, Pa.  
*Senior Warden*—Jacob S. Dietrich, 1857 N. 17th St., Philadelphia, Pa.  
*Treasurer*—Clarence E. Fehnel, 1857 N. 17th St., Philadelphia, Pa.  
*Scribe*—Hiram W. Marsh, 1857 N. 17th St., Philadelphia, Pa.
- ALPHA BETA**—University of Missouri, School of Business and Public Administration, Columbia, Mo.  
*Chapter House*, 805 Virginia Ave., Columbia, Mo. Telephone 4308.  
*Head Master*—Ivan N. West, 805 Virginia Ave., Columbia, Mo.  
*Senior Warden*—Carlton Parrish, Jr., 805 Virginia Ave., Columbia, Mo.  
*Treasurer*—Albert F. Mutti, Jr., 805 Virginia Ave., Columbia, Mo.  
*Scribe*—Fred L. Johnson, 805 Virginia Ave., Columbia, Mo.
- ALPHA GAMMA**—Pennsylvania State College, Department of Commerce and Finance, State College, Pa.  
*Head Master*—Harry Charles, State College, Pa.  
*Senior Warden*—Herman C. G. Weber, State College, Pa.  
*Treasurer*—John W. Webb, State College, Pa.  
*Scribe*—Thomas M. Rutherford, State College, Pa.
- ALPHA DELTA**—University of Nebraska, College of Business Administration, Lincoln, Neb.  
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*Senior Warden*—George Wragge, 601 N. 16th St., Lincoln, Neb.  
*Treasurer*—Pierce C. Jones, 518 S. 11th St., Lincoln, Neb.  
*Scribe*—Herman Siefkes, 2511 O St., Lincoln, Neb.
- ALPHA EPSILON**—University of Minnesota, School of Business Administration, Minneapolis, Minn.  
*Chapter House*, 1029 Fourth St. S.E., Minneapolis, Minn. Telephone Dinsmore 8484.  
*Head Master*—Fred M. Seed, 1029 Fourth St. S.E., Minneapolis, Minn.  
*Senior Warden*—Edwin B. Chown, 1029 Fourth St. S.E., Minneapolis, Minn.  
*Treasurer*—Ralph C. Chase, 1029 Fourth St. S.E., Minneapolis, Minn.  
*Scribe*—Reinar V. Gabrielson, 1029 Fourth St., St., Minneapolis, Minn.
- ALPHA ZETA**—University of Tennessee, School of Commerce, Knoxville, Tenn.  
*Head Master*—John R. Booth, 3008 Fountain Park Blvd., Knoxville, Tenn.  
*Senior Warden*—John M. Craddock, 1643 W. Cumberland, Knoxville, Tenn.  
*Treasurer*—  
*Scribe*—
- ALPHA ETA**—University of South Dakota, School of Business Administration, Vermilion, S.D.  
*Chapter House*, 202 Willow St., Vermilion, S.D. Telephone 614W.  
*Head Master*—Donald H. Doolittle, 202 Willow St., Vermilion, S.D.  
*Senior Warden*—Charles H. Richardson, R.F.D. 2, Vermilion, S.D.  
*Treasurer*—Richard Holdorf, 202 Willow St., Vermilion, S.D.  
*Scribe*—Virgil D. Ferris, 202 Willow St., Vermilion, S.D.
- ALPHA THETA**—University of Cincinnati, College of Engineering and Commerce, Cincinnati, Ohio.  
*Chapter House*, 224 Lyon St., Cincinnati, Ohio. Telephone West 0624.  
*Head Master*—Robert L. Othling, 4120 Maple Dr., Cincinnati, Ohio.  
*Senior Warden*—Charles T. Goosmann, Compton Rd., Wyoming, Ohio.  
*Treasurer*—Howard D. Wade, 4306 29th St., Oakley, Cincinnati, Ohio.  
*Scribe*—Donald H. Murphy, Box 126, Glendale, Ohio.
- ALPHA IOTA**—Drake University, College of Commerce and Finance, Des Moines, Iowa.  
*Chapter House*, 2840 University Ave., Des Moines, Iowa. Telephone 5-7580.  
*Head Master*—Ivan H. Anton, 2726 56th St., Des Moines, Iowa.  
*Senior Warden*—Marvin C. Whatmore, 1774 Walker St., Des Moines, Iowa.  
*Treasurer*—Clarence A. Kading, 2840 University Ave., Des Moines, Iowa.  
*Scribe*—Kenneth W. Hill, 1239 24th St., Des Moines, Iowa.



**ALPHA KAPPA**—University of Buffalo, School of Business Administration, Buffalo, N.Y.

*Head Master*—Eugene J. Allein, 246 Pershing St., Buffalo, N.Y.

*Senior Warden*—C. Edward Wesley, 25 Woodlawn Ave., Buffalo, N.Y.

*Treasurer*—Francis X. Trombley, 283 Locust St., Buffalo, N.Y.

*Scribe*—Vernet Klepfer, 375 Beard Ave., Buffalo, N.Y.

**ALPHA LAMBDA**—University of North Carolina, School of Commerce, Chapel Hill, N.C.

*Chapter House*, 121 W. Rosemary St., Chapel Hill, N.C.

Telephone 7986.

*Head Master*—W. L. Higdon, 121 W. Rosemary St., Chapel Hill, N.C.

*Senior Warden*—John M. Buie, 121 W. Rosemary St., Chapel Hill, N.C.

*Treasurer*—J. P. Sherrill, 121 W. Rosemary St., Chapel Hill, N.C.

*Scribe*—B. E. Strickland, 121 W. Rosemary St., Chapel Hill, N.C.

**ALPHA MU**—University of North Dakota, School of Commerce, Grand Forks, N.D.

*Head Master*—Albert T. Wisner, 717 S. 4th St., Grand Forks, N.D.

*Senior Warden*—Hal D. Crawford, 3000 University Ave., Grand Forks, N.D.

*Treasurer*—Edwin W. McCosh, 2820 University Ave., Grand Forks, N.D.

*Scribe*—Roy A. Holand, 201 Walnut St., Grand Forks, N.D.

**ALPHA NU**—University of Denver, School of Commerce, Accounts and Finance, Denver, Colo.

*Chapter House*, 1856 Washington St., Denver, Colo. Telephone York 5274.

*Head Master*—William A. Plunkett, 3454 Alcott St., Denver, Colo.

*Senior Warden*—John A. Richards, 3318 W. 36th St., Denver, Colo.

*Treasurer*—Curtis R. Riley, 1133 Sherman St., Denver, Colo.

*Scribe*—Weldon W. Ring, 1110 Milwaukee St., Denver, Colo.

**ALPHA XI**—University of Virginia, McIntire School of Commerce, Charlottesville, Va.

*Head Master*—James Rowley, University, Va.

*Senior Warden*—Cleveland V. Blackburn, Jr., University, Va.

*Treasurer*—Frederick B. Price, University, Va.

*Scribe*—John R. Thomasson, 207 Ridge St., Charlottesville, Va.

**ALPHA OMICRON**—Ohio University, School of Commerce, Athens, Ohio.

*Chapter House*, 95 University Terrace, Athens, Ohio. Telephone 672.

*Head Master*—Allan E. Bundy, 95 University Ter., Athens, Ohio.

*Senior Warden*—Herbert G. Davis, 76 Mill St., Athens, Ohio.

*Treasurer*—Elden L. Hauck, 95 University Ter., Athens, Ohio.

*Scribe*—Robert W. Whittier, 95 University Ter., Athens, Ohio.

**ALPHA PI**—Indiana University, School of Commerce and Finance, Bloomington, Ind.

*Head Master*—James Holtzapfel, Jr., Eighth and Indiana, Bloomington, Ind.

*Senior Warden*—Arnold Berg, Eighth and Indiana, Bloomington, Ind.

*Treasurer*—Sherburne J. Heliker, 720 E. Third St., Bloomington, Ind.

*Scribe*—Allen R. Ellison, South Hall, Bloomington, Ind.

**ALPHA RHO**—University of Colorado, School of Business Administration, Boulder, Colo.

*Head Master*—Hubert T. Barnes, 1100 Pennsylvania Ave., Boulder, Colo.

*Senior Warden*—John F. Latham, 1400 Broadway, Boulder, Colo.

*Treasurer*—Gerald T. Hart, 1550 Broadway, Boulder, Colo.

*Scribe*—James C. Cottrell, 1300 Penn Ave., Boulder, Colo.

**ALPHA SIGMA**—University of Alabama, School of Commerce and Business Administration, Tuscaloosa, Ala.

*Head Master*—J. Emory Smith, Box 1856, University, Ala.

*Senior Warden*—Ewell H. Owens, University, Ala.

*Treasurer*—Fred E. Zeigler, University, Ala.

*Scribe*—Thomas E. Starlin, Box 1934, University, Ala.

**ALPHA TAU**—Mercer University, School of Commerce, Macon, Ga.

*Head Master*—Robert W. Coursey, 1223 Oglethorpe St., Macon, Ga.

*Senior Warden*—J. Fred Carson, 319 Johnson Ave., Macon, Ga.

*Treasurer*—James T. Scruggs, 124 Cleveland Ave., Macon, Ga.

*Scribe*—Lewis E. Melton, 303 Carling Ave., Macon, Ga.

**ALPHA UPSILON**—Miami University, School of Business Administration, Oxford, Ohio.

*Head Master*—J. Robert Wiseman, Oxford, Ohio.

*Senior Warden*—Howard C. Higgins, Oxford, Ohio.

*Treasurer*—Donald H. Williamson, 200 E. High St., Oxford, Ohio.

*Scribe*—Wilson Van Landingham, Oxford, Ohio.

**ALPHA PHI**—University of Mississippi, School of Commerce and Business Administration, Oxford, Miss.

*Head Master*—Miles R. Berry, Jr., University, Miss.

*Senior Warden*—Jack W. Harmon, University, Miss.

*Treasurer*—Walker H. Smith, Oxford, Miss.

*Scribe*—Lee T. Cossar, University, Miss.

**ALPHA CHI**—Washington University, School of Business and Public Administration, St. Louis, Mo.

*Head Master*—Horace R. Perry, Jr., 3846 Cleveland, St. Louis, Mo.

*Senior Warden*—Herman C. Bleckschmidt, 5619 Clemens Ave., St. Louis, Mo.

*Treasurer*—Paul M. Moody, 140 N. Rock Hill Road, Webster Groves, Mo.

*Scribe*—William F. Ellersiek, 228 Jefferson Road, Webster Groves, Mo.

**ALPHA PSI**—University of Chicago, School of Commerce and Administration, Chicago, Ill.

*Head Master*—Henry T. Maschal, 5514 Blackstone Ave., Chicago, Ill.

*Senior Warden*—Joseph R. Sherry, 5816 Harper Ave., Chicago, Ill.

*Treasurer*—Robert L. Hillard, 8306 Drexel Ave., Chicago, Ill.

*Scribe*—Frederick A. Krimming, Jr., University of Chicago, 429-B Burton Court, Chicago, Ill.

**ALPHA OMEGA**—De Paul University, College of Commerce, Chicago, Ill.

*Head Master*—Eugene Sugrue, 7732 Phillips Ave., Chicago, Ill.

*Senior Warden*—Alexander W. MacDougall, 7714 South Shore Drive, Chicago, Ill.

*Treasurer*—Joseph R. Keeney, 5232 Nevada St., Chicago, Ill.

*Scribe*—Raymond F. Bitter, 10718 Church St., Chicago, Ill.

**BETA GAMMA**—University of South Carolina, School of Commerce, Columbia, S.C.

*Head Master*—Perry J. Crandall, 2 University Campus, Columbia, S.C.

*Senior Warden*—Thomas E. Sikes, University of South Carolina, Columbia, S.C.

*Treasurer*—Clarence I. Meeks, 1717 Divine St., Columbia, S.C.

*Scribe*—N. Heyward Clarkson, 1914 Senate St., Columbia, S.C.

**BETA DELTA**—North Carolina State College, School of Science and Business, Raleigh, N.C.

*Head Master*—Charles E. Brake, 3021 State College Station, Raleigh, N.C.

*Senior Warden*—Archibald J. Wilson, 3207 State College Station, Raleigh, N.C.

*Treasurer*—Dennis A. Rose, 3027 State College Station, Raleigh, N.C.

*Scribe*—William L. Shoffner, 3020 State College Station, Raleigh, N.C.

**BETA EPSILON**—University of Oklahoma, College of Business Administration, Norman, Okla.

*Head Master*—Walter D. Wood, 708 DeBarr, Norman, Okla.

*Senior Warden*—George E. Foster, 708 DeBarr, Norman, Okla.

*Treasurer*—Herbert C. Smith, 743 DeBarr, Norman, Okla.

*Scribe*—Robert L. Turner, 829 College, Norman, Okla.

**BETA ZETA**—Louisiana State University, College of Commerce, Baton Rouge, La.

*Chapter Quarters*, L. S. U. Campus, Baton Rouge, La.

*Head Master*—John B. Heroman, Jr., 530 Fifth St., Baton Rouge, La.

*Senior Warden*—Alton L. Lea, 551 Church St., Baton Rouge, La.

*Treasurer*—Herbert J. Castille, 545 Boyd Ave., Baton Rouge, La.

*Scribe*—Joseph P. Jewell, Jr., 706 Fifth St., Baton Rouge, La.

**BETA ETA**—University of Florida, College of Commerce and Journalism, Gainesville, Fla.

*Head Master*—Lyle S. Hiatt, 2166 University Station, Gainesville, Fla.

*Senior Warden*—William L. Johnson, 1846 Leon St., Gainesville, Fla.

*Treasurer*—Ira W. Strickler, University Station, Gainesville, Fla.

*Scribe*—Ben N. Criswell, University Station, Gainesville, Fla.

**BETA THETA**—Creighton University, College of Commerce, Finance and Journalism, Omaha, Neb.

*Chapter House*, 2770 Davenport St., Omaha, Neb. Telephone Atlantic 8027.

*Head Master*—Leo J. Reynolds, 2770 Davenport St., Omaha, Neb.

*Senior Warden*—Gerald C. Dugan, 4032 Burt St., Omaha, Neb.



*Treasurer*—Bernard L. Johnson, 2770 Davenport St., Omaha, Neb.  
*Scribe*—Edwin E. Van Ackeren, 2770 Davenport St., Omaha, Neb.

**BETA IOTA**—Baylor University, School of Business, Waco, Tex.  
*Head Master*—William P. Waldrop, Brooks Hall, Waco, Tex.  
*Senior Warden*—Dowden R. Dillehay, 1419 S. 8th St., Waco, Tex.  
*Treasurer*—W. D. Arrowood, 407 Franklin Ave., Waco, Tex.  
*Scribe*—Jack D. Newberry, 1404 S. 5th St., Waco, Tex.

**BETA KAPPA**—University of Texas, School of Business Administration, Austin, Tex.  
*Head Master*—J. Kelton Alexander, 1608 Congress, Austin, Tex.  
*Senior Warden*—Arthur W. McNair, Jr., 709 W. 32nd St., Austin, Tex.  
*Treasurer*—Thomas V. Merrell, 305 W. 21st St., Austin, Tex.  
*Scribe*—Charles C. Callaway, 1907 University Ave., Austin, Tex.

**BETA LAMBDA**—Alabama Polytechnic Institute, Department of Business Administration, Auburn, Ala.  
*Head Master*—William M. Keller, Wittel Dormitory, Auburn, Ala.  
*Senior Warden*—Sam B. Fort, Jr., Auburn, Ala.  
*Treasurer*—N. H. Thomas, Auburn, Ala.  
*Scribe*—George B. Ward, Jr., 218 N. Gay, Auburn, Ala.

**BETA MU**—Dalhousie University, Department of Commerce, Halifax, Nova Scotia, Canada.  
*Chapter House*, 64 Edward St., Halifax, Nova Scotia. Telephone B-1921.  
*Head Master*—George C. Thompson, 392 Robie St., Halifax, Nova Scotia.  
*Senior Warden*—E. Robert Machum, 64 Edward St., Halifax, Nova Scotia.  
*Treasurer*—Donald Stewart, 64 Edward St., Halifax, Nova Scotia.  
*Scribe*—Murray R. Marven, 64 Edward St., Halifax, Nova Scotia.

## Price List of Fraternity Supplies

### Badges

Official  $\Delta \Sigma \Pi$  badges can be secured only through The Central Office of the fraternity, 222 W. Adams St., Chicago, Illinois, and our official jewelers are not permitted to either accept orders for new badges, nor make repairs on old badges. Address all correspondence in this connection through The Central Office. A complete stock is maintained at all times, and your orders will be filled promptly and without delay. Please remember it takes a few days to engrave your number on your badge, so give us all the time possible. This engraving is required on all badges, and is provided free of charge.

No jewelry or supplies are shipped C.O.D. Remittance in full must accompany all orders, and the price list, which is subject to change without notice, is as follows:

Standard $\Delta \Sigma \Pi$ pearl badge, 19 pearls, full crown set	\$ 12.60
Standard $\Delta \Sigma \Pi$ pearl sister badge the same as the standard pearl badge but smaller, 19 pearls, full crown set	12.60
Standard $\Delta \Sigma \Pi$ opal badge, 19 opals, full crown set	12.60
Standard $\Delta \Sigma \Pi$ white gold badge, 19 pearls, full crown set	17.60
Standard $\Delta \Sigma \Pi$ alternate pearl and ruby badge, full crown set	15.00
Standard $\Delta \Sigma \Pi$ ruby badge, 19 rubies	17.60
Standard $\Delta \Sigma \Pi$ sapphire badge, 19 sapphires	17.60
Alternate diamond and pearl badge, 9 diamonds, 10 pearls, platinum mounted	90.00
All diamond badge, 19 diamonds, platinum mounted	125.00

### Chapter Guards

One letter, pearls or opals, full crown set	\$ 5.50
Two letters, pearls or opals, full crown set	10.00
White gold guards, one letter, pearls, full crown set	8.00
White gold guards, two letters, pearls, full crown set	12.50
One letter, plain gold	2.50
Two letters, plain gold	3.50
Recognition buttons, gold \$1.25 each; silver, each	.75

### Engraved Stationery

Engraved with the fraternity coat-of-arms done in five colors; size $7\frac{1}{4} \times 10\frac{1}{2}$ ; 50 engraved sheets, 50 plain sheets and 50 envelopes to the box, postage prepaid	\$ 3.00
(Add 15c per box extra postage west of Denver, Colo., east of Altoona, Pa., or south of Macon, Ga.)	

### Miscellaneous

$\Delta \Sigma \Pi$ Official Fraternity Ring, special design, heavy silver, with amethyst stone	\$ 12.00
In 10 K. gold	22.00
$\Delta \Sigma \Pi$ Phonograph Record, "Yours Fraternally in Delta Sigma Pi" on one side, "Rose of Deltasig" on the opposite side, both played by Ben Selvin and his orchestra, postpaid	1.00
$\Delta \Sigma \Pi$ Wall Plaques, imitation leather, containing the fraternity coat-of-arms in colors, size $8\frac{1}{2} \times 12"$ , postpaid	4.00
$\Delta \Sigma \Pi$ Playing Cards, bridge size, two different colored backs with special fraternity design, in telescope cases, two packs for	2.00
Six packs, when shipped to one address, postpaid, for	5.00
$\Delta \Sigma \Pi$ 1927 national membership directory, postpaid	.50
$\Delta \Sigma \Pi$ Constitution and By-Laws, postpaid	.50
Fraternity songs: "Yours Fraternally in Delta Sigma Pi" and "Rose of Deltasig" are both available in sheet music at 50c per copy, six copies for \$2.50, twelve copies for \$4.00, postpaid. Both songs are also available in orchestration form for twelve pieces, at \$1 per song, postpaid; six orchestrations, mailed to one address	3.00
<i>Baird's Manual</i> , 1930 Edition, postpaid	4.00
Volumes XVII, XVIII, XIX, XX, XXI and XXII, THE DELTASIG, beautifully bound, postpaid, per volume	2.50
Copies of volumes earlier than XVII are no longer available.	
Certificates of membership (shingles) are supplied free of charge at the time of initiation. Duplicate copies supplied thereafter are	1.50
Ex Libris— $\Delta \Sigma \Pi$ bookplates, with your name imprinted thereon, gummed, 500, postpaid	5.00

Chapter Officers should consult the detailed price list in the Delta Sigma Pi Manual for Chapter Officers for prices covering all chapter supplies such as standard accounting system, scribe's forms, reports, etc., etc.









