

# **THE DELTASIG** **OF · DELTA · SIGMA · PI**

NOVEMBER, 1932

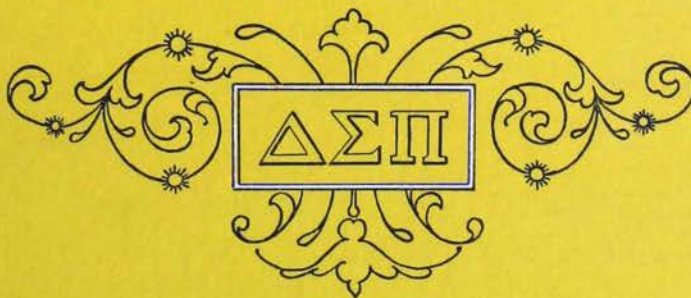
Delta Sigma Pi Celebrates  
Silver Anniversary



A Basis for International Business Ethics  
By Frederick M. Feiker



The Place of Industrial Research  
in the Business Scheme  
By Eugene D. Milener





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# THE DIRECTORY OF DELTA SIGMA PI

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Founded at New York University, School of Commerce,  
Accounts and Finance, on November 7, 1907, by Alexander  
F. Makay, Alfred Moysello, Harold V. Jacobs  
and H. Albert Tienken.



A fraternity organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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# THE DELTASIG OF DELTA SIGMA PI



H. G. WRIGHT  
Editor

NOVEMBER, 1932

A Quarterly Magazine published by Delta Sigma Pi, in  
the Interest of Commerce and Business Administration

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VOLUME XXV  
NUMBER 1

## THE SPOTLIGHT OF COMMERCE

THE DELTASIG is published four times annually in the months of November, January, March, and May. Material intended for publication should reach The Central Office of Delta Sigma Pi, 222 W. Adams Street, Chicago, Illinois, not later than the fifteenth of the month previous to publication.

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Delta Sigma Pi was founded November 7, 1907, at New York University School of Commerce, Accounts and Finance to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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# President Schujahn Sends Greetings To All Deltasigs!

By E. L. SCHUJAHN, *Wisconsin*  
Grand President of Delta Sigma Pi



**T**HE quarter century that has passed since the founding of Delta Sigma Pi has witnessed profound changes in the methods of conducting business enterprises. It is entirely possible that twenty five years ago commerce fraternities were not seriously considered as part of our professional fabric. Surely it is no mere figure of speech to say that business is today becoming a profession, or perhaps more accurately a group of professions. During this period of growing acceptance of professional responsibility in the field of business, thanks to the spiritual and idealistic efforts of the many brothers scattered throughout the country who in the past have made worthwhile contributions to Delta Sigma Pi, our fraternity has enjoyed a sound and wholesome growth and is now recognized as one of the leading fraternities in the country and also the largest in its specialized field.

It is very appropriate that we commemorate the founding of Delta Sigma Pi at this time. To the younger brothers of Delta Sigma Pi, twenty-five years may seem to be a tremendous period of time; to the older brothers, looking backward to their college days, it seems but a brief interval. When considered from the standpoint of professional and fraternity advancement, we must admit that this period of time has been an epochal one.

It was my good fortune to attend the Silver Anniversary banquet of Alpha Chapter and in behalf of the entire fraternity, extend to the founders and to Alpha Chapter our sincere fraternal greetings and best wishes. We are grateful that all four of our founders are still living, and that three of them were able to be present at the New York banquet. It was inspiring to meet these founders, as well as several score of the old-timers of Alpha Chapter who have been active through all these years in promoting Delta Sigma Pi as a national fraternity and who are still intensely interested in the future welfare of our fraternity. It was inspiring also to realize that at 10 o'clock Eastern Standard Time over two thousand members of Delta Sigma Pi, attending almost forty banquets and meetings, rose in unison and pledged their loyalty to the fraternity's future aspirations.

To all members of Delta Sigma Pi I send fraternal greetings on this occasion. I have the utmost faith and confidence in the future of Delta Sigma Pi as a professional fraternity in the field of commerce and business administration. The high and noble principles on which it was founded, the splendid character of leadership which has directed it through all these years, and the improving standards among our active chapters, is a guarantee of its future. If we individually and collectively are true to the principles that have dominated the development of Delta Sigma Pi, there is no reason why each succeeding year will not bring with it ever increasing usefulness and service to our members, to the schools of commerce, and to the business world in general.





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VOLUME XXV  
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## Delta Sigma Pi Celebrates Silver Anniversary

**O**N MONDAY, November 7, 1932, over 2000 members of Delta Sigma Pi attended 37 banquets held in as many different cities throughout the United States and Canada that evening to participate in the observance of the 25th anniversary of the founding of the fraternity. After several months of planning, these Silver Anniversary banquets proved to be among the most interesting and enjoyable events ever staged in the history of the fraternity, and the fact that almost 25 per cent of the living total membership of Delta Sigma Pi was in attendance testifies to the intense interest and loyalty displayed by a large number of the alumni of the fraternity.

It was just 25 years ago that Alexander F. Makay, Alfred Moysello, Harold V. Jacobs, and H. Albert Tienken organized Delta Sigma Pi at New York University, School of Commerce, Accounts and Finance. At that time there were only half a dozen schools of commerce in the country. The development of the professional school of business administration was considered a "new fad" in which several of the larger universities were becoming interested. Little did

anyone realize at that time that in 25 years there would be over one hundred schools of commerce throughout North America, with approximately 100,000 students registered in them. Little did anyone realize, let alone the founders and early members of Delta Sigma Pi, that in less than a quarter century Delta Sigma Pi would grow to where in point of active chapters it is the fourth largest professional fraternity in the country, and the nineteenth largest men's fraternity, general or professional, in the country.

Today Delta Sigma Pi has 55 active chapters, 20 alumni clubs, and 8,720 members. Many of the chapters and alumni clubs joined with each other in the observance of the Silver Anniversary of Delta Sigma Pi. In the larger cities particularly the attendance at the Silver Anniversary banquets was very gratifying, New York having 139 in attendance, Chicago 148, Philadelphia 118, Detroit 100, Washington 86, and so on.

In connection with the early history of Alpha Chapter, some very interesting communications have been received at the Central Office, and four of these are being published in this Silver Anniversary issue. As we hope to publish a very



comprehensive history of the early days in Alpha Chapter soon, all Alpha alumni reading this article are urged to make whatever contribution they can, either through especially written material, reminiscences, old photographs, copies of early fraternity publications, and such material that would be of historical value in the permanent archives of the fraternity. All such material should be forwarded to the Central Office of the fraternity, and if every alumnus will make a special effort to make some contribution along these lines, a very interesting and valuable collection can be assembled.

## Early Days in Alpha

By John B. Guersney  
Alpha No. 36

In the fall of 1908, a year after Delta Sigma Pi had been founded, I was invited to "come around to the house tonight and met some of the boys." Two other prospects and myself were led across Washington Square that evening by six or seven of the finest fellows in New York University, to a small English basement apartment on Washington Square South, two doors from the southwest corner of the park. It was the kind of place that you had to enter by descending a few steps under the brown stone stoop, opening an iron grill and then a door into a dark hallway, lighting the gas jet and finally locating the second door on the right. Inside the room reeked of smoke, but there was something about the atmosphere that made you overlook everything else—a wholesomeness, a friendliness, an at-homeness, that was welcome. We all sat around and chinned and smoked, while Alex Makay, Walter Dean, and Bob Ficker told us of the new fraternity, of the few members admitted to date, of their aspirations and determination to make of Delta Sigma Pi a real fraternity. We were shown through the tiny apartment, without apology, and told that it was destined to be the first of a series of fraternity houses worthy of the future Delta Sigma Pi. It was. Later two of us were given pledge buttons, and even at that early date we were mighty proud

boys as we resumed our studies with a new interest and a broader vision.

In a few weeks there was an initiation and I believe three neophytes were put through the paces on that occasion. They were trying out a new stunt of branding fraternity letters into the arms with an ink that was supposed to last two or three weeks. They first pricked the letters into the skin with an acid, and then applied the ink. Walter Dean started with me, and stopped with me, for there was something wrong with the acid. I was rushed to a drug store down on Sixth Avenue for an alkali antidote, but t' damage was done. I still carry the fraternity letters on my arm, proudly, but the experiment was abandoned as an accepted initiation stunt.

The next year we moved to a house on Waverly Place. Here we had the whole house to ourselves and it was here that the custom started of chipping-in each year for a furniture fund, only in the beginning the chipping-in was more frequent than once a year. That yearly custom was the inspiration of Jack Waldron, who came into the fraternity about the time I did, along with George McLaugh-

lin, Phil Warner, and Doc Bruenner, although I think Doc was ahead of them. Several of us lived at the Waverly Place house, including Harry Hertel, whose untimely death a year later cut short what was sure to have been a brilliant career.

Needing a larger house the following year we moved to 132 W. Fourth St., the second house west of the Square on the south side of that street, which is the extension of Washington Square South, and only two houses and a cross street intervened between that place and the original "house" in the basement apartment. The new house had three stories and a basement, with a big open stairway, by means of which any member returning in the wee hours of the morning was able to waken the entire house with a few vigorous bellows. It took a sound sleeper and a bolted door to get a full night's sleep in that house—Friday and Saturday nights especially.



John B. Guersney  
*Alpha*



It was in the 4th Street house that the Thursday night prayer meetings originated. A group of six regulars used to meet there every Thursday night for devotional services, using a pack of 52 cards. Every fifth pot contributed a white chip toward the sandwich kitty. Around 2 or 3 A.M. the devout usually retired to a beer garden across the street from Jefferson Market Court, where the kitty bought steins of foaming beer and "Delta" sandwiches. Ever eat a "Delta" sandwich? Then you haven't lived a full life. You take a large, flat roll and heat it, first cutting it into big flat slices. You fry an egg, both sides. You cut a fat slice from a huge Bermuda onion. You drape the egg and the slice of onion across one-half of the buttered roll, cover with the other half, open the mouth wide, and let come what may. With good beer it is usually necessary and possible to absorb two "Delta" sandwiches at a sitting, after which you lose all interest in food for some hours. That was the finale of each Thursday session, and not even the losers regretted their well-spent evening, for at least the sandwiches and beer were being supplied by the kitty. Those Thursday prayer meetings are as vivid in memory as if they happened last week.

The Counsellor and I used to spend our mornings studying, and at noon we would take a brisk constitutional through the park and to a dairy-products store on Sixth Avenue, where we would sit at the counter and imbibe one quart of buttermilk each and two wonderful crullers, for which we were nicked a total of ten cents

each. Day after day, week after week, that was our lunch and we thrived on it. At night we ate at the fraternity house, where we also had our breakfasts, but no noon-day meal was served in those days. Old Mrs. Clark, bless her soul, was our cook, housekeeper and mother-confessor, and how she ever managed on the limited income of a bunch of college students is a present mystery. For years she mothered all of us like a hen mothers a brood of strange ducklings, and we owe much to her resourcefulness. I don't know whether she moved with the Fraternity to the present house or not.

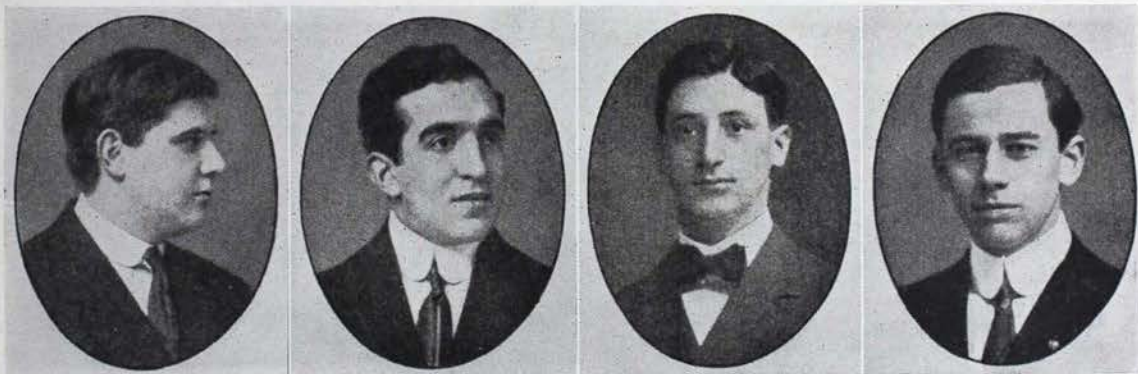
Those were the days. Wouldn't any of us give up our modest accomplishments of the subsequent years to be able to live again those college years and all the years that followed! College life today is so different; New York is so different. Old Washington Square is now all grown up and sophisticated. The Liberal Club, immediately adjoining the back yard of our Fourth Street house, where lived Trotsky and Lenin and others of world fame, is no more. Let's turn over the page and forget it—if we can.

## Alpha Memories

By Robert V. Ficker

Alpha No. 33

A letter just received from Brother Wright which refers to the early days of the fraternity blows up a cloud of reminiscence which may properly belong in the Silver Anniversary issue



### The Four Founders of Delta Sigma Pi

Alexander F. Makay  
Alpha No. 1

Alfred Moysello  
Alpha No. 2

Harold V. Jacobs  
Alpha No. 3

Albert Tienken  
Alpha No. 4

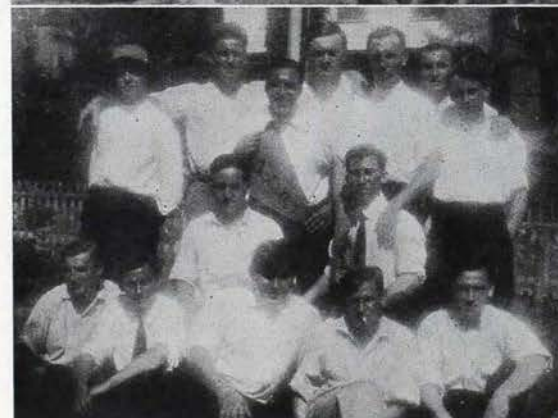
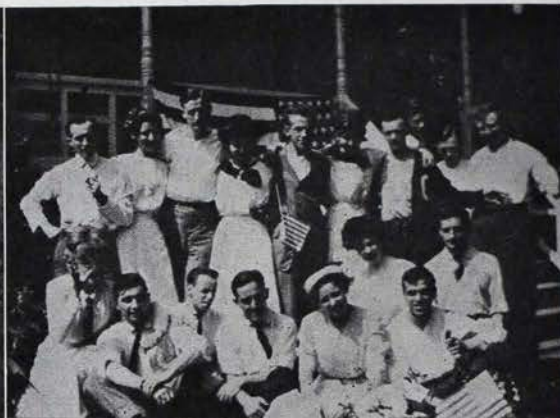
(These early photographs of the four founders of Delta Sigma Pi were reproduced from a copy of the 1910 *Commerce Violet*, college annual, loaned by Ernest L. Olrich.)



of THE DELTASIG and which may be both interesting and amusing.

Well do I remember that night in a dingy, musty basement room in Washington Square when Walter Dean and I sat on the floor and

rubbed pumpkin pies on each others faces by way of being initiated into Delta Sigma Pi. I think that we were the first members to be initiated. The founders of the fraternity, Alex McKay, Al Moysello, Harold Jacobs, and Bert



These photographs were taken in 1908, 1909, and 1910 at the sea shore homes of Alpha Chapter. The old-timers of Alpha Chapter will easily identify all these faces, and will undoubtedly recall many pleasant memories of those good old days in the early years of Alpha Chapter.



Tienken being for the most part too fragile and anemic to go through an initiation and having accepted each other at face value.

The initiation of other members who were brought forth shortly thereafter required considerable ingenuity. I recollect we adopted such



**Frank J. McGoldrick**

*Grand Secretary - Treasurer, 1915-1916; Grand President, 1916-1917; National Director, 1920-1922, 1930-1933; Chairman, Silver Anniversary Banquet of Alpha Chapter, 1932.*

drastic methods as scratching the fraternity initials on various parts of their anatomy with nitrate of silver crystals; that we used iodine lavishly in painting various legends upon the more corpulent neophytes; and I remember several doors that were smashed as a result of right hooks delivered by blindfolded neophytes seeking to land. Oh, yes, we had a ritual that was well studded with barrel staves and other paraphernalia which could be used to delicately imprint the importance of the occasion upon the new members.

Then there was that first summer house which Alpha Chapter had at Sea Cliff. The dear old lady who rented us the house for the summer took it upon herself to move in and appropriated the lower floor of the house for her own use and in spite of the fact that we had the able assistance of a former District Attorney of Nassau County, we could not evict her. Of course, it was somewhat inconvenient for the boys to stand out at the pump in the back yard to wash up in the morning in various stages of attire, but somehow we managed to survive the summer. I recall vividly the popularity of the summer house.

I can remember as though it were yesterday trying to sleep at night in a bed with Alex Makay and Jack Burke. But after all there was no chance to sleep, because we spent half the night listening to the charming voices of some of our celebrated baritones and tenors and the other half dodging shoes prominent among which were Makay's No. 19's. The enclosed picture which I hope you may be able to reproduce was taken at Sea Cliff during that first summer and includes most of the old standbys.

I should be remiss as a historian if I did not mention that eventful straw ride from Sea Cliff to Oyster Bay which took place on the night of July 3, 1910. What a night! We started out with two wagon loads and we did manage to get to the Ininside Inn at Oyster Bay without more than the normal amount of excitement and noise. We had a lot to eat and—er—drink. We danced a lot and finally started back to Sea Cliff in the wee small hours. I can remember that Bill Beck and myself—for some unknown reason but probably because of our courteous consideration of some of the stray brothers—were unattached. We deemed it our duty therefore to entertain those who were in the same wagon load with us coming home. Our program was highly successful in that it put almost everybody asleep and made it possible for each of us to appropriate a member of the fair sex who had thereby become unattached. Fortunately for us also, the driver of our particular wagon lost his way



**Three of the four Founders of Delta Sigma Pi. Harold V. Jacobs, Alfred Moysello, and Alexander F. Makay**

(Taken November 7, 1932, at the Silver Anniversary Banquet of Alpha Chapter)



## Alpha Alumni Who Have Served as Grand Officers



**Philip J. Warner**  
*Grand President, 1914*



**Henry C. Cox**  
*Grand Secretary-Treasurer, 1914-1915*  
*Grand President, 1915-1916*



**Walter N. Dean**  
*National Director, 1914-1915*



**Frank H. Miller**  
*Grand Secretary-Treasurer, 1917-1920*



**Charles J. Ege**  
*National Director, 1915-1916*  
*Grand President, 1917-1920*



**Robert E. Pearce**  
*Grand Secretary-Treasurer, 1916-1917*



**George J. Strong**  
*National Director, 1917-1920*



**Frank J. Kenny**  
*National Director, 1922-1924*



**George W. Young**  
*National Director, 1926-1928*



and when we did get back to Sea Cliff, it was just about time for breakfast.

I can remember that we almost literally had to take Alex Makay by the ear to make him go up and try for the football team in 1909. No coach could understand how any big, fat man like Alex could be a football player, but he certainly fooled them and in fact that was the beginning of the prominence of Delta Sigma Pi on the New York University football squad.

Of course now-a-days it seems a simpler thing, but at that time it took a fellow almost all day to travel from Washington Square to University Heights in order to participate in football practice, so that without any doubt Alec Makay started the football movement from Washington Square to University Heights and we were proud of him.

A little later when Alpha Chapter seemed to be more prosperous, it took up quarters in an apartment house on the west side of Washington Square and the favorite inseparable tenants of that apartment were Bill Beck and Doc Brunner. They were worse than a couple of old maids trying to keep the place in order, but it always looked like Hell just the same. This place, however, was the scene of a good deal of serious work as well as good fun. I can remember sitting down there night after night with about six other fellows while we prepared for the C.P.A.

examinations. I passed that damned examination largely because of the definite and practical help which I got out of those long arguments and discussions which were carried on among us.

The least desired job of those ancient days was that of Treasurer. We always had a deficit, everybody was broke practically all of the time, and the collection of dues became a problem of such proportion that the Treasurer had to be supplied with a gun, a stick of dynamite, and a whole barrel of oil to enable him to function. Somehow though, we always managed to wiggle through and take on new obligations and do new things.

Somewhere among the relics I have the original

drawing which I had a jeweler in Maiden Lane make up for the first scholarship key which was made. It may seem simple now looking back upon it, but you can take my word for it that it was a brilliant achievement to convey the idea we had in mind and to get it portrayed so that there would be no doubt of the supremacy of the man who wore one of those keys. I laugh now when I think of the first key that was made. It was so clumsy and heavy that the man who won it must be round shouldered if he has been wearing it constantly.

Our second adventure in the summer house was at Sea Gate. This time we were in undisputed control of the premises but we were cramped for room. The house was situated right on the beach and I can remember one night when it rained so hard that we had to get an auger and bore holes in the floor and let out the rain which had blown in under the doors and through the windows. But we had a grand time, and, on week-ends we had so many guests that we had to build a special table which had to be set up diagonally in the main room; even then dinner had to be served in shifts. We had a hungry crowd.

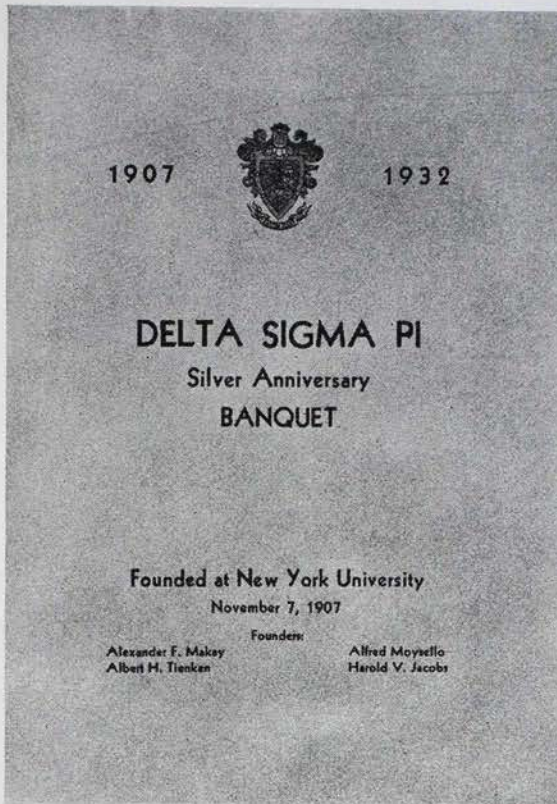
And again I should be remiss if I did not chronicle the night that Ralph Jappe was supplied with a Swiss Cheese sandwich beautifully made of Ivory soap and quinine.

It seems almost impossible that all these things happened as long ago as you say. To me, it seems

as though it were only yesterday. There were many other instances in the somewhat later period of the fraternity's growth which I should leave for someone else to recount.

Delta Sigma Pi has certainly grown into a magnificent structure from its early beginnings, but it still possesses that keen sense of friendliness and good fellowship and charitable impulses which governed it in the early days and which I see evidenced so definitely as I come into contact with certain of the brothers from time to time now.

Write-ups covering many of the Silver Anniversary Banquets reaching The Central Office of the fraternity in time for inclusion in this issue follow.



Reproduction of the beautiful program cover furnished by The Central Office to all chapters. This cover was printed on an attractive silver stock, and was very appropriate for the occasion.





SILVER ANNIVERSARY BANQUET  
DELTA SIGMA PI  
MEDINAH A. C. CHICAGO NOVEMBER 7, 1932

Silver Anniversary Banquet held in Chicago, November 7, 1932, at the Medinah Athletic Club, by Beta, Zeta, Alpha Psi, and Alpha Omega Chapters, and the Chicago Alumni Club.



## The New York Banquet

In the city of its birth and early boyhood, the Silver Anniversary of Delta Sigma Pi was celebrated by Alpha Chapter on the roof garden of the Downtown Athletic Club in the presence of upward of one hundred and fifty members of the Fraternity, including three of the four founders, namely Harold V. Jacobs, Alexander F. Makay, and Alfred Moysello.

The celebration resulted in the greatest outpouring of local Deltasigs which has ever been witnessed, not only from the standpoint of numbers in attendance but also from the standpoint of the range of years represented. Indeed, it is safe to say that every class graduated from the New York University School of Commerce, Accounts and Finance, all the way from the time of the founders up to now, including the present Alpha actives, had representatives on hand. This was especially true of the veterans who were the neophytes of twenty or more years ago and it was particularly heartwarming to listen in on these men, some of whom had not seen each other for a decade or a decade and a half, discussing in groups events which to the younger men in the fraternity must appear to have happened in the vague and misty past but which to these veterans happened but yesterday. It was such an event as has rarely, if ever before, occurred in Alpha's history.

Prior to the banquet Bill Miller, of Standard Oil fame, held a Pioneers' Palaver in Room G-1 where he served hors d'oeuvres to an assemblage which was both appreciative and hungry. Perhaps we should also mention that they were thirsty, although not for long. As a matter of fact, it was feared for a while that some intended to go from there direct to the polling places on Election Day, but happily they were dissuaded from this. Among some of the pioneers seen in G-1 were George Strong, Barney French, Frank Flynn, Bill Mann, Walter Dean, Bob Winter, Harold Lange, Phil Warner, Leslie Palmer, Freddie Smith, Charlie Schimko, Joe Malone, George Waugh, George McLaughlin, Lloyd Waugh, Denny O'Connell and many others.

Walter Cooper assembled his cohorts in the Amen Corner of the Tap Room and seen with him there were, among others, Ed Buckley, Phil Kuehn, Al Conger and Grand President Ed Schujahn, the latter of whom also found time to go upstairs to pay a fraternal call on Bill Miller in G-1.

The toastmaster in charge of the dais was Bob Connolly, now treasurer of the Illinois Central Railroad, and since we have eaten on previous occasions under his guidance we knew what to expect of him and were not disappointed. Bob was in rare form. Grouped about him at the speakers' table were the three founders present, Grand President Edwin L. Schujahn, Walter Dean, the first Grand President the Fraternity had, Henry C. Cox and Philip J. Warner, both of whom are Past Grand Presidents, George V. McLaughlin, a past Head Master of Alpha Chapter, Doctor Lee Galloway and Walter A. Cooper, president of the New York

Alumni Club. The toastmaster opened the proceedings by calling upon the diners to stand and, with right arms raised, to repeat the oath of allegiance of Delta Sigma Pi, an impressive affair in itself.

Grand President Schujahn was then introduced and, in an interesting and concise talk, sketched the history of professional fraternities in this country and the growth of Delta Sigma Pi from its humble beginning in 1907 to the present day, when it ranks as the fourth largest professional fraternity in the United States. He also drew a comparison between the machinery necessary to operate Delta Sigma Pi as we know it today, an international body with fifty-five chapters, twenty-one alumni clubs and 8720 members and the simplicity of that same machinery in 1907 and the years immediately subsequent to that time. His remarks were interesting and were well received.

Telegrams from many cities were read, including Boston, Salt Lake City, Denver, Baltimore, Philadelphia, Pittsburgh, Athens, O., Milwaukee, Norman, Okla., Waco, Tex., Vermilion, S.D., Oxford, Ohio, Columbia, S.C., Columbia, Mo., Cincinnati, Gainesville, Fla., Halifax, Nova Scotia, St. Louis, Atlanta, Madison, Wis., and Austin, Tex.

Wires were also received and read from H. G. Wright, Grand Secretary-Treasurer, Matt Phelps, Alpha, now in Cleveland and from Dan Kilian who although on his honeymoon on the West Coast found time to celebrate our anniversary with Phi Chapter and the Los Angeles Alumni Club.

Following this, the toastmaster called upon Brother George V. McLaughlin, formerly New York State Superintendent of Banks, ex-Police Commissioner of the City of New York and now President of the Brooklyn Trust Company. Brother McLaughlin said he was torn between two desires, one to reminisce about the old days of Delta Sigma Pi, particularly of the many pleasurable experiences he had when Alpha Chapter was young and the going hard for the new fraternity and the other to deliver a prepared address, the outline of which would consume half an hour in the speaking. Everything considered, he said that he thought it would be best to limit himself to general comments on both subjects.

As to the fraternity, he said, in part, that he had listened with interest to the address of Grand President Schujahn in which facts and figures were given showing that Delta Sigma Pi is in the forefront, not only of professional fraternities, but also of all fraternities. No one anticipated in the beginning, said Brother McLaughlin, that Delta Sigma Pi would ever grow to its present great size and prestige.

On the subject of the current economic crisis Brother McLaughlin pointed out that the American people had not known a sustained prosperity period like that of the post-war years up to 1929. Such an exaggerated idea of basic living standards was created in those years that it has taken a long time to realize that what was for so many years normal conditions will not henceforth be so regarded. We have made mistakes, the speaker said, and are now beginning to



capitalize on the experience gained. With regard to precepts for the future of business he said that Mr. Owen D. Young, in an address last June, had asserted that every effort either by an individual or by a group should be:

1. Idealistic in purpose.
2. Executed by business methods.
3. In the spirit of sportsmanship.

and that with this he was in entire accord giving it as his opinion that the need of sportsmanship in business was the most important of the three.

"In business we have been too cold," Brother McLaughlin said. "We have been taught to believe that coldness is characteristic of business. Moreover, we have out-traded ourselves. Competition in every line has been too keen. It has resulted in loss. It has brought us to our present condition because we have overlooked sportsmanship—we never have got close enough to our competitor. Hence, in the last analysis we have really cheated ourselves."

Commenting upon the present business situation, Brother McLaughlin told the fraternity members that the evils of speculation have now been removed and that the stage is set for recovery. There are many signs which show that recovery is definitely under way, and that we are back to sounder thinking and acting. As an example of the healthy condition of the convalescent business patient, Brother McLaughlin pointed to the 50 per cent loss in surpluses which banks have sustained. This loss, he said, will be made up by the turning in of new money and by earnings upon capital funds. All in all, the future will show us the value of sound, ethical business practices and of more active participation of business in public affairs, he said.

Alfred Moysello, the first of the founders to speak, told the assembly that none of the original four had any anticipation of the present size and scope of the fraternity when they founded it in 1907. Harold Jacobs, the second founder to speak, beautifully expressed in well chosen words his satisfaction that nearly nine thousand members of the fraternity had considered the name and ideals of Delta Sigma Pi sufficiently worthy to be carried on. Alexander Makay was the last of the founders to speak and in his usual droll and humorous fashion, our own Alex spoke on the origin of the fraternity and recounted some of the early experiences. He was given a tumultuous reception both before and after his talk, particularly afterward when, supported on the shoulders of John McManus, Ben Ross, Bill Craig and Joe McNulty, his two hundred pounds plus was carried in a weaving march through the aisles between the tables. When the room became normal again Grand President Shujahn, on behalf of the entire fraternity presented all four founders with certificates of life membership in Delta Sigma Pi, the certificate of Brother H. Albert Tienken being presented *in absentia* as he resides in South America and was unable to be present. Following this, the toastmaster presented a silver cigarette cabinet to Brother Makay as a token of all he has done to further the cause of Delta Sigma Pi.

Doctor Galloway, with the toastmaster's stop watch on him, explained how he became the fraternity's godfather and reminisced over some of his early experiences in that capacity. Walter Cooper, as president of the New York Alumni Club, spoke about the activities of the Alumni Club and urged all present who were eligible, to join. Harry Cox in his remarks reminded us that 1907 and 1932 marked the two greatest economic crises in the history of the country—the being the height of something or other.

George W. Hussenetter, present Head Master of Alpha Chapter, spoke on behalf of the active chapter and expressed thanks to the alumni for all their assistance in the past and spoke also of the proposed Alpha activities for the year, concluding his talk by offering the following toast:

#### "DELTA SIGMA PI"

Though divided as far as from sea unto sea  
And scattered between far and near,  
Each man at this hour in his place will arise  
To toast his Fraternity dear.

Here's to all the good deeds in the years that are gone  
That were done in Fraternity's name;  
Here's to all the good fellows who did those good  
deeds;  
May their ardor be always the same.

And when years are past and our hairs are gray  
And our shoulders bent with toil  
May fraternity ties in their deep subtle way  
Hold our hearts in a still closer coil.

The toastmaster then asked all to remain standing and with the singing of "The Palisades" which is New York University's anthem, "Yours Fraternally in Delta Sigma Pi" and "Rose of Delta Sig" the Silver Anniversary Celebration in New York was brought to an end.

This story would not be complete without mention of the committee composed of Brothers O'Connell, Harman, Clyne, Keane, Graham, Hennessey, Meakin and Bartley, under the chairmanship of Frank McGoldrick, a member of the board of directors of the fraternity, all of whom worked ceaselessly and whose indefatigable efforts resulted in the splendid success of the local celebration. High praise is due them and public acknowledgment of our debt to them is now recorded by means of these printed words.

A footnote to the New York program says, referring to the Golden Anniversary Celebration on November 7, 1957, "Here's hoping you'll be there" and to this your correspondent says "Amen." (Henry A. Warden)

PRESENT: *Founders*: Alexander F. Makay A-1, Alfred Moysello A-2, and Harold V. Jacobs A-3. *Initiates of 1908 to 1914*: George V. McLaughlin A-8, Henry C. Cox A-13, Herman H. Bruenner A-23, John J. Burke A-25, Walter N. Dean A-28, Peter A. Eckes A-29, Bernard M. French A-31, Robert V. Ficker A-33, T. Hall Keyes A-40, William J.

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ALEXANDER F. MAKAY  
*Alpha No. 1*



ALFRED MOYSELLO  
*Alpha No. 2*

## Founders Makay and Moysello Send Fraternal Greetings!

By ALEXANDER F. MAKAY

*Alpha No. 1*

**W**HEN your founders entered the School of Commerce, Accounts and Finance of New York University in the autumn of 1906, they found as their classmates a group of serious-minded young men who were availing themselves of the opportunity to obtain a higher education in business at night while pursuing occupational work during the day. At that time the School of Commerce had no day classes.

None of your founders knew each other before entering the School of Commerce, Accounts and Finance, but it was not long before a common friendship was established. It happened, as a matter of fact, at the first get-together of the class of 1906.

The class numbered about seventy, most of whom were New York state boys, although there were some from many of the other states, and two or three foreign countries. The average age of the class was twenty-two, your writer having the distinction of being the youngest member, about eighteen.

When the first class meeting was held, we found that it constituted an organization meeting of the class and that apparently the stage had been set for a smooth-working meeting, as nicely printed ballots naming one man for each office were available. As a matter of fact, the meeting was just a bit too well organized for at least four young men. They rose to the occasion and demanded some independent thought, refusing to

sanction what they thought were steamroller tactics. These young men soon rallied the class to their support. When they found that the steamroller was started by a group which they thought needed stiff opposition, they decided that no better way could be found to offer competition than through fraternization into a brotherhood which would have the best interests of the student body and the school at heart. This was the feeling which led Albert H. Tienken, Harold V. Jacobs, Alfred Moysello, and I to found Delta Sigma Pi.

Once the idea had been formed we made it a point to watch our fellow-classmen in an effort to find those whose ideals squared with our own and whom we wished to call into our brotherhood. Organization meetings of the projected fraternity were held at the homes of the various founders. A constitution and a set of by-laws were drafted, most of the work on them being done by Harold Jacobs. Harold's father in those days managed the Casino in Central Park—a place which today should be visited by unsuspecting brethren from outlying points only in the event that they are well protected financially. The first constitution of Delta Sigma Pi was finally finished at the Casino.

Tienken was the most practical of all of us. Moysello had an irresistible personality. Fortified with this strong combination we started operations. Because of the strength of the only other fraternity in the school, Alpha Kappa Psi, which had preceded us by three years, we naturally felt that we had to work secretly,



although looking back from the vantage point of maturer years it seems more likely that our real reason for being so secretive was that we got more fun out of that method than we would have got out of any other.

With the entrance of the class of 1907 we initiated some wonderful members into the fraternity. They included such men as Walter Dean, Pete Eckes, Bob Ficker, Bill Burke, Bill Schultz—in fact, a group of go-getters who injected into the fraternity a vigor which it needed to make itself felt at Washington Square. In short order Delta Sig became recognized as a fraternity with real aspirations.

With the problems of organization and membership pretty well in hand, we turned our attention to the necessity of setting up some form of permanent meeting place which would serve the twin purpose of conference and lounging quarters; so we got two rooms in an English basement on Washington Square South. In these two rooms we had as many as five chairs, a couch—in case some *one* wished to stay overnight—and that extremely necessary accessory, an icebox. Such meager equipment in these days of luxurious fraternity houses seems extremely bare to younger Delta Sigs and hardly likely to produce an enthusiastic membership. The fact is, however, that the early members of Delta Sig thrived on adversity, if our meeting place could be so called. To them our headquarters was a perfectly satisfactory "apartment" in which many an enjoyable get-together, always with the assistance of the icebox, was staged.

It was not long before we became a factor in school activities. We had as faculty adviser "Doc" Lee Galloway whom we all loved and who down through the years has been loved by succeeding generations of Delta Sigs of Alpha. He was always a great inspiration to us and it is certain that without his guidance during those early days we might very easily have failed in our undertakings. The recollection of that beaming personality will always be treasured by early Delta Sigs.

By dint of hard work we soon moved to a larger apartment where without crowding we could accommodate from eight to ten residents. We also had an attractive study room and a reception room. Finding success in the operation of a house, we started in 1908 our first summer cottage at Sea Cliff, Long Island. There we had many enjoyable summers, swimming, boating, and doing all the other things that make pleasurable diversion for young fellows. About six or seven of us found our future brides there (I am married and since 1914 have lived at Sea Cliff, L.I.!).

Ralph Stevenson also married a Sea Cliff girl. Ralph is now the mayor of that important town. Other Delta Sigs who met their fate at Sea Cliff include Bob Ficker, Bob Winter, and Phil Benson. To further show the relation of Sea Cliff to the wedded bliss of Delta Sigs of that period, I recite the following: It seems that the fraternity was involved in a law case about its house, in connection with which Stevenson was arrested and brought before Judge Schultz. The case itself is not of interest, but decidedly interesting is the

fact that not long after decision was handed down, Harold Lange married Judge Schultz's daughter!

In the early period to which I refer most of us were working for the Certified Public Accountant degree. After our graduation, therefore, we went back to the Delta Sig house to form voluntary classes to study in preparation for the state board examinations, and each one helped everyone else in his effort to win the coveted C.P.A. title.

Out of the early friendships formed from the associations that were promoted by the fraternity several accounting partnerships took shape, such as Eckes & Dean, McLaughlin & Cox (George V. McLaughlin and Henry C. Cox, the former in later years successively New York State Superintendent of Banks, Police Commissioner of the City of New York, executive vice-president of the Postal Telegraph Company, and now president of the Brooklyn Trust Company, and the latter for many years president of the Columbus Gramophone Company), and Tienken and I (after Tienken went to South America in 1910, Harold Jacobs joined forces with me). Tienken and I constituted the first firm of Delta Sigs to start operations. It was quite a joke around the house for our fraters to ask us how our "client," the peanut vendor around the corner, was faring under our supervision. That early group never lacked spirit and today at meetings of Alpha Chapter and the alumni club they will always be found doing their bit to advance the well-being of Delta Sigma Pi.

As one of the founders it is naturally a matter of gratification to me that Delta Sigma Pi has increased through the years in membership and prestige. On the occasion of this twenty-fifth anniversary of its founding, I and the other founders sincerely hope that the success of the past quarter century will continue in unabated degree so that Delta Sigma Pi may continue to be an ever stronger force for good in the field of professional business fraternities.

By ALFRED MOYSELLO

*Alpha No. 2*

**N**O DOUBT the early history of Delta Sigma Pi has been ably told by Brothers Makay, Jacobs, Tienken, and others, and I am sure there is not much left for me to elaborate on.

Our first permanent quarters in November, 1907, were located in an English basement apartment on Washington Square South, near MacDougall Street, New York City, extremely handy to New York University on Washington Square East. The rooms were attractively furnished and decorated, and our first initiations were held there in a manner befitting our limited funds. Among the first to be initiated into the fraternity at the Washington Square rooms were George V. McLaughlin, Jack Guernsey, Walter Dean, John A. Waldron, and many others who are at present successfully directing large business and financial enterprises.

*(Continued on page 59)*



# A Basis for International Business Ethics

By FREDERICK M. FEIKER

Director, Department of Commerce, Washington, D.C.

**E**ACH time I participate in any activity involving international relations, the conviction grows on me that world progress in international affairs is a long journey. We have gone only a short way. When we consider how torn we are within our own nation by national prejudices, by sectional differences of opinion, by national differences of opinion, it is not difficult to understand the slow progress toward international amity and understanding.

I am profoundly convinced that those of us interested in this far-flung objective should take every opportunity and use every instrumentality for forwarding this progress. It is for this reason I believe so deeply in the principles that bind men together in a fraternal spirit such as is represented in Delta Sigma Pi. When a group of men trained for international undertakings visualize their opportunities not only in terms of their immediate personal gains but with a sense of common loyalty to an ideal, then we have set up another guide post to the future which is more important than the present.

I think my first deep impression of this need for co-ordinating every influence for international good-will came to me on attending the Limitation of Arms Conference in Washington during President Harding's administration. You remember that conference. All the speeches in at least two languages, and some in three. After a representative of Japan had spoken in his own language and his speech had been restated by a special interpreter into English, and that speech in turn had been restated in French by a second interpreter, I wondered how much there was left of the original thought and spirit of the Japanese, strained through the sieve of three different languages.

I have been told that the story of Mark Twain's frog, translated into French by a Frenchman and re-translated by an Englishman, is ten times as funny as the original story.

We have words, of course, in our language that match other words, but who can match with words the spirit behind them or give color to the great thoughts men try to express, sometimes haughtily, in the language to which they were born?

We are meeting tonight on the eve of a day when American people will register their opinion with regard to the next step that shall be taken in the United States. Those of you who have followed with me the trend of political discussion during the last several weeks, I am sure, will have a consciousness of the

difficulty of separating opinion from fact in the presentation of great national issues; and of presenting those facts in a way which will have our people understand. If in a nation with a common language, with a liquid interchange of ideas that is made possible through the radio, the general press, the pulpit, we have difficulty in co-ordinating our national understanding of intimate problems, can we not have a new measure of respect for the difficulties of great ideals like those embodied in the League of Nations or even in the simpler procedures of commercial treaties between peoples?

It is easy to speak on the surface of this great problem; it is easy to command lip service for the idea of national amity. How much harder it is to secure accomplishment when objectives for world programs are made concrete! How baffling are the currents and counter-currents of thought! How difficult it is to secure simple expression of common purpose so that both sides may understand! How few men are capable of surrounding a problem with a clarity of thought that makes it possible for all to see the common goal!

I have thought to speak on this subject tonight because men and women represented in this audience at least start with me in believing that there are other nations besides our own. I have no sympathy with that brand of internationalism that submerges pride of country; but, on the other hand, I have no sympathy with that headline which a self-called great newspaper in the Middle West runs on its masthead: "My country, right or wrong!"

I remember talking with H. G. Wells at the Cosmos Club here in Washington just after he wrote his history of the world. In common with many others, that mosaic of world trends which he conceived in bold brush strokes fired my imagination as few books of that sort have. I told him so, and he humorously said: "I don't know whether I did a good thing to write that book or not. It is like giving a child the Bible; you never know which page they will open it at."

What seized my imagination as I put down this book was the thought, What would the historian of the world writing two hundred years from now put in a paragraph with regard to the United States? Perhaps we would occupy two paragraphs! This astronomical perspective on ourselves is good for the soul. No man can feel very large who lies on his back in the summer night and looks at the stars.

This address was delivered at the Silver Anniversary Dinner-Dance given by Mu Chapter of Georgetown University and the Washington Alumni Club of Delta Sigma Pi, November 7, 1932, at the Hamilton Hotel, Washington, D.C.



I have thought that the paragraph about the United States, two hundred years from now, would concern itself with contributions we have made to civilization through commerce. If in our nation we can work out a conception that commerce is made for man, and not man for commerce, perhaps we will have contributed something more important to the development of civilization than some of the more classical conceptions of what constitutes a contribution to progress.

I think I am correct in saying that in America organized business has done more to attempt to set up standards of practice for common acceptance of groups of business men than any other nation. Practically every one of these codes of practice could be re-stated in terms of the Golden Rule; practically all are simply developments of this philosophy. Some years ago the American Academy of Political and Social Science at Philadelphia published in its quarterly review a collection of codes of practice in business. One of the striking facts about this compilation is that every profession except the ministry has a code of business ethics. Several scores of industrial and trade groups have established codes of practice which set forward the common idea that the good of the whole is essential for the advance of the individual.

This is not the time nor the place to analyze in technical detail what would constitute a code of international business ethics. There are three principles that seem to me would appeal to this audience tonight as fundamental, about which I shall speak briefly. First, the spirit of tolerance; second the conception of common standards of value; and third, what I would call the philosophy of co-operation.

Of the three it seems to me that tolerance is a basic principle to approach in any working program for international relations. We tend to have traditional viewpoints with regard to nations, and I suppose, for the several reasons I have set forward earlier, one of the most difficult problems involved in establishing an international code of ethics revolves around the need of sensing the cultural aspirations of nations and the deeper characteristics of peoples.

A young man of England, calling on me, asked what I thought the colonial policy of our country was as compared with the policies of other nations. I told him I was not sure that we had a colonial policy. But when the young Englishman said he thought our colonial policy in commerce was based on altruistic purpose, I was distinctly interested. And when he went on to say that where we in America go we take three things—first, a new conception of public health; second, a new conception of the value of roads; and third, a new conception of the necessity for public education—I was at least willing to concede that we had made contributions in the establishment of a policy which went deeper than mere commercial development in the countries.

I observe the spirit of tolerance growing in many directions. I observe, for example, a gradual emergence in the field of religious tolerance; the conception that truth is the hub of a wheel, and that our re-

ligions and former religions are spokes of that wheel. We may conceive that each of us is somewhere on a spoke moving toward the truth. But it is increasingly evident that more men each day, in all countries, are willing to perceive that their particular religion is not necessarily the whole truth.

The honesty of the Chinese debtor is proverbial. I know a manufacturing concern which automatically passes all credits to Chinese buyers because they know they will be paid; that if the debtor defaults, the family will pay. This Chinese conception of family responsibility for the contractual obligations of a member of his family is certainly a contribution to an international code of ethics.

Tolerance is a very human quality. Never was it more dramatically shown to me than in an experience in London in 1926. I was attending the Conference of International Advertising Clubs of the World. On the last day of the conference, in the great hall at the Wimbley Exposition in London, delegates from many countries were passing formal resolutions. We were still so near the war that the bitterness of that great conflict was uppermost in men's minds. A resolution was presented calling upon the convention to express the need of outlawing war. When this resolution was read the president of the meeting, Mr. Lou E. Holland, of Kansas City, instead of passing the vote formally, suggested that each of the delegates poll its membership and one man from each delegation come to the platform and sign this particular resolution for his country.

Immediately the hall buzzed with little caucuses, and the voting started alphabetically with Australia. As each man came to the platform, the three thousand men in the room applauded. When Germany was called, a dramatic silence fell in the great hall, and the delegate from that nation walked to the platform in absolute quiet. As he took the pen from the president of the conference he stepped to the front of the platform and with tears streaming from his eyes said, "I sign this resolution with my heart as well as my hand." It was ten minutes before the tumultuous applause could be quieted. That man walked to the platform with the world as represented in that group against him; he came down from the platform with every man his brother.

This demonstration of the deeper human qualities that bind men to men is a part of the need of the present day, and is certainly the basis for a wider tolerance.

I sometimes wonder how we can get a picture of men's minds. Take Russia. The spirit of the Slav to me is best expressed in its folksongs. The haunting minor key in which all of them are written is as indicative of the spirit of a people, to me, as the words of the songs themselves. I can better understand the present Russian situation as I recall the words of one of those folksongs:

"No corn planted.

"More men wanted

"For the Czar is making war."



In these few words you can see generations of men contributing their manhood to a form of absolute monarchy that had to go.

Every one of you knows examples of this growing spirit of tolerance. Should we not emphasize the things which we have in common?

I recall being presented with a little plaque at an international meeting of Great Britain and the United States. Across the top of the plaque were two flags, and underneath them the words "Our Common Heritage," with the names of great men in literature and art and in statesmanship to whom both England and America looked for common inspiration.

These things go deeper than surface expressions of goodwill, and they serve to form a basis for international understanding in terms of tolerance. We seek to find these common elements in war time, and we dramatize them in scores of ways. Can we not seek to find them in peace time, and give them equal place in our common understanding?

I have said a second principle was the principle of establishing common standards of value. Remarkable progress has been made in certain technical achievements in this line. We have international commissions on electrical standards, for example, in which technical standards of value become the buying standards of all nations, and we have to place commercial transactions between those nations on the firm foundation of a common understanding of values.

We have organizations in many professional branches of business which bring engineers and scientists from around the world together; and where there is always expressed a common purpose for progress, because there is available a common understanding of a problem—the research or scientific spirit which resides in the hearts and minds of men, whatever their nationality, who are bound together by common professional standards.

We can talk more about these things than we do, and we can see in them a trend toward deeper national purposes than we often think about. A wide diffusion of knowledge as to the world sources of raw materials and the common needs of all nations for the interchange of these materials would be one of the most helpful bases for intelligent analysis of international relations. I would even go as far as to say that such a common understanding might prevent war.

This development of codes of value or international standards of practice in the business and technical world, while a slow educational process, is gradually bringing together groups of men in the nations of the world who, because they do talk from a common viewpoint, see eye to eye their common need.

There is a little club in London called the R.S.G.—The Romney Street Group. One of our American Trade Commissioners was the American representative in this group. One of the English members, Karl Walter, had an American wife. One day this Englishman's small boy, six years of age, was asked whether he was an Englishman or an American, and he said, "I am

hawf and haff." In our international thinking we need to have more "Hawf and Haff!" Perhaps this small boy named concretely one of the reasons why men who meet together on common commercial problems quickly learn the value of the other man's viewpoint, as well as his own.

The third and last underlying principle is what I have called the philosophy of co-operation. It would be possible if there were time to analyze the development of this idea in the United States alone during the past twenty-five years. I have had the opportunity during that time to see the development in our own nation of wider understanding of common problems of business because of the development of what I may call the technique of co-operation. We have learned that some things can best be accomplished by groups, for the common good. The trade association movement, taken as a whole, is a step forward in terms of mass education, which shall make the best practice of the individual the common practice of all, because through the trade organization there are set up not only definite objectives in terms of common purpose, but standards of values which come to be accepted by the groups as the basis for their individual action. There is a growing spirit of settling trade problems on the basis of fact based on research, rather than solving problems on the basis of opinions based upon hunches.

The whole evening could be devoted to the discussion of such uninteresting subjects as common systems of marketing analysis, cost accounting, credit procedures—all of which are tending towards establishing the value of undertakings for common good based on a philosophy of co-operation.

We are on the eve of a national election. Tomorrow the political issue is to be decided. Whatever the outcome of tomorrow's election, this is certainly clear: that one of our national problems is to co-ordinate mass thinking with regard to our national development, or something deeper than emotional appeal. We have what we call a public opinion in this country. It is made by our political parties, by our press, by our pulpit, and by other educational agencies dealing with governmental, social, and economic questions.

What we do not realize at times is that we have just as surely a commercial or business opinion which parallels public opinion, and perhaps underlies public opinion when it touches the field of social and economic problems. I call your attention tonight to the fact that the industrial statesmen in this country are no longer men who believe that economics alone are the basis for successful commercial development. It has been evident during the last three years that the social responsibility of the industrialist is a very genuine thing. Ten years ago if a manufacturing executive, speaking to a group of fellow-manufacturers, had stated that high wages were the basis for purchasing power, and that he related his payroll to a standard of living, he probably would have been thrown right out of the window. Yet that statement

*(Continued on page 59)*



# The Place of Industrial Research in the Business Scheme

By EUGENE D. MILENER

**D**UE to the fact that industrial research is too new to be yet incorporated in most businesses as an integral part of the organization and further due to the fact that it covers so many fields of activity, it is probably one of the least understood activities in business. However, as industrial research is getting better organized and as industry is finding itself being forced to depend more and more upon it in order to survive and progress, this lack of understanding is changing into a clearer conception of the place this movement plays in the business scheme.

Industrial research deals with and depends upon economic factors. It deals with material things and determines how these material things can be made to better serve mankind. Industrial research must justify itself under the acid test of economic worth, even though many times it may be delving into the deepest scientific chasms. In this respect, industrial research differs, for instance, from medical research. Medical research is conducted without regard to its ultimate effect on the balance sheet. Its results are pooled for the benefit of humanity.

One thing that business has found out in the last decade or two is that, whether one likes it or not, changes will take place that vitally affect the course of business affairs. It is the duty of management to exert every effort to steer these changes in such a way that they will be beneficial to the business, rather than otherwise. Management must not only see that the routine affairs of business are carried on efficiently but it must push forward as well as protect the business so that it will keep pace with its competitors and will be able to broaden the scope of both its field of activity and its influence. In this way, the business or the industry will eventually make more money. This is a large order but it must of necessity be filled by every business or every industry that continues to be successful.

Business and industry can meet many changes by applying new facts and by using engineering and other experience that has been tested out previously under varying conditions. Or industry can depend upon ingenuity and skill to successfully meet changing conditions. However, in every industry there inevitably

come times when existing knowledge, existing machines, existing materials, existing processes, no matter how skillfully applied, will not meet and solve the situations that are faced. This creates the need for something new, something that will produce a new way of doing an old thing or will produce an entirely new process or machine or product. These are the tasks that are assigned to industrial research. Its job is to break down barriers and create new things when every normal effort to do so has failed.

Recognizing the need for industrial research, both large and small concerns have, to different degrees, incorporated such activities into their operations. In many cases groups of concerns in the same line have combined their research activities under the leadership of their trade association and jointly sponsor work that will be beneficial to them all. There is as yet no hard and fast rule by which the research work ties in with the organization as a whole. Some concerns try to combine their research work with their routine testing and engineering work but this is generally regarded as a mistake and the trend is now away from such arrangements. Experience seems to indicate that the best organization plan is to have the research department practically independent of all routine operating departments and reporting directly to the management.

Industrial research is not confined to that which is carried on directly in the laboratories of the concern which hopes to benefit by it. There are a number of useful agencies that can be utilized to advantage, and the best laid out research programs take advantage of one or more of these independent agencies.

Among these agencies are university research departments, various endowed institutions, government departments and private laboratories. It is customary for the business organization or trade association interested in having research conducted to submit to these agencies a project having a very definite goal. Arrangements are generally made covering work to be done over a definite time period, and usually for a set amount of money which is paid by the sponsors.

Methods of handling industrial research in universities differ. Some universities, notably the large state institutions of the West, have well organized



Eugene D. Milener  
*Chi Chapter*



research departments. These are complete units within the universities and most of the work is carried on by full time men, although some assistance is secured under special arrangements with graduate students. In the smaller universities such industrial research as is conducted is generally followed up by a department head, the actual work being carried on as a side line by a teaching professor assisted by graduate or undergraduate students. While some universities attempt to combine sponsored industrial research with the instruction of students, the best opinion seems to be that the most worth-while results are obtained when the two are separated.

Endowed research institutions occupy an important place in industrial research. These institutions, of which the Mellon Institute in Pittsburgh and the Battelle Memorial Institute in Columbus are outstanding examples, have complete buildings, equipment, and administrative staffs all of which is usually paid for with endowment funds. Funds paid by the sponsors of projects cover labor, material, printing, etc.

Government departments such as the United States Bureau of Mines and the United States Bureau of Standards, conduct co-operative research on projects of general value. In these instances, the interested sponsors pay for and retain at the Bureau one or more research associates who work under the bureau's supervision and frequently in connection with the bureau's own employees.

Private research laboratories which carry on sponsored industrial research are of two kinds. First, those devoted solely to research and development work, and second, those that are part of large industrial and manufacturing organizations but which conduct research in related subjects for or in co-operation with sponsoring concerns. In these instances research is generally paid for on a straight business basis which includes all overhead expenses.

Industrial research is not confined to the laboratory. True, laboratory work is the basis on which most projects depend but it is frequently advisable and necessary to carry the work beyond the laboratory. This

calls for testing out devices in the shop and factory and not infrequently in the field. A well qualified research worker should feel as much at home in the shop and in the field as he does in the laboratory.

Regardless of whether the actual research is conducted directly by the sponsoring concern or by some outside agency, such as outlined above, full value cannot be expected unless the problem is clearly understood and a definite objective set. This requires that a suitable amount of preliminary work be done before the problem is turned over to the research workers. Usually, a project is the outcome of discussions that sometime extend over considerable time before they can be crystallized ready for action.

Close follow-up on the part of a responsible official of the sponsoring organization is a necessity if success is to be expected. This should include the constant injection of the sponsor's viewpoint and needs when that is necessary. Sometime the follow-up is handled by committees.

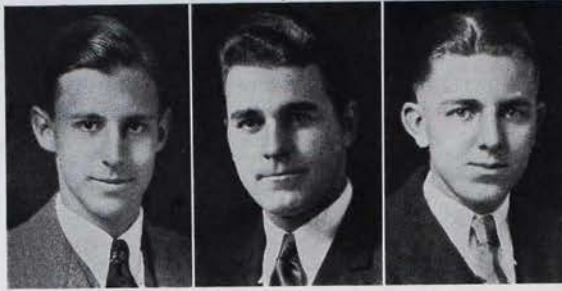
One of the most important phases of industrial research is properly interpreting the results in terms of practical usage. For instance, if research develops a new method of air conditioning it may prove to be utterly worthless unless it can be interpreted in terms of equipment that can be priced so it will sell, and whose operating cost is in line with competitive methods. This shows how closely interlocked research and development are. They go hand in hand and unless they are properly handled in relation to each other, development will be stifled and research will be useless.

In any program of industrial research, whether it is privately conducted or whether it is conducted on a collective or co-operative basis, the successful attainment of every objective cannot be looked for. But industry in every line has found that the successes outnumber the failures if the research is intelligently planned, skillfully executed, and properly interpreted. On this basis it is one of the soundest methods of insurance yet devised to fortify and extend either a single business or a whole industry.

## Delta Sigma Pi Grand Chapter Congress

The Eleventh Grand Chapter Congress of Delta Sigma Pi will be held in Chicago next September. The exact dates will be announced in the next issue of *THE DELTASIG*. All alumni and undergraduates are fraternally invited to attend this national convention. With the Century of Progress exposition as an added attraction, exceptionally attractive railroad rates in effect, this convention should be the largest and best in the history of the fraternity. Full details will be included in the next issues of *THE DELTASIG*. Be sure and start planning NOW on spending your next vacation in Chicago next September!





The Three Principal Officers of Beta Eta chapter

BEN N. CRISWELL      LYLE HIATT      IRA W. STRICKLER  
Scribe                      Head Master              Treasurer

## Florida Wins Chapter Efficiency Contest

### Final Standing of Chapters

Rank	Chapter	University	Total Points
1.	Beta Eta	Florida	83,500
2.	Alpha Chi	Washington	81,750
3.	Beta	Northwestern	80,350
4.	Kappa	Georgia Tech	79,900
5.	Omega	Temple	77,200
6.	Xi	Michigan	67,600
7.	Psi	Wisconsin	65,350
8.	Delta	Marquette	64,850
9.	Alpha Delta	Nebraska	62,800
10.	Alpha Beta	Missouri	61,850
11.	Alpha Omega	DePaul	61,700
12.	Beta Delta	N. C. State	61,550
13.	Alpha Pi	Indiana	57,100
14.	Zeta	Northwestern	56,450
15.	Alpha Upsilon	Miami	55,250
16.	Beta Theta	Creighton	52,650
17.	Alpha	New York	51,800
18.	Chi	Johns Hopkins	51,700
19.	Beta Lambda	Alabama Poly	51,650
20.	Beta Nu	Pennsylvania	50,750
21.	Beta Mu	Dalhousie	50,650
22.	Alpha Kappa	Buffalo	49,250
23.	Alpha Eta	South Dakota	47,500
24.	Alpha Nu	Denver	46,200
<b>Chapter Average</b>			<b>44,000</b>
25.	Alpha Omicron	Ohio University	43,350
26.	Alpha Sigma	Alabama	42,950
27.	Beta Gamma	South Carolina	42,500
28.	Alpha Gamma	Penn State	42,450
29.	Beta Zeta	Louisiana State	42,150
30.	Alpha Epsilon	Minnesota	40,300
31.	Beta Iota	Baylor	40,250
32.	Epsilon	Iowa	39,550
33.	Alpha Rho	Colorado	39,200
34.	Sigma	Utah	38,550
35.	Alpha Iota	Drake	37,950
36.	Alpha Theta	Cincinnati	37,050
37.	Alpha Tau	Mercer	37,000
38.	Phi	Southern Calif.	36,500
39.	Beta Kappa	Texas	33,500
40.	Alpha Mu	North Dakota	33,200
41.	Beta Epsilon	Oklahoma	33,000
42.	Alpha Psi	Chicago	32,200
43.	Eta	Kentucky	30,600
44.	Theta	Detroit	30,100
45.	Rho	California	27,850
46.	Alpha Xi	Virginia	27,250
47.	Mu	Georgetown	27,000
48.	Nu	Ohio State	21,350
49.	Lambda	Pittsburgh	19,700
50.	Iota	Kansas	18,050
51.	Gamma	Boston	17,750
52.	Alpha Lambda	North Carolina	14,000
53.	Alpha Zeta	Tennessee	11,500
54.	Pi	Georgia	8,500
55.	Alpha Phi	Mississippi	5,000

CLIMAXING the most successful year in its history, our Beta Eta Chapter at the University of Florida maintained its successful pace of the last year and finished first in the 1932 Chapter Efficiency Contest by a scant margin of only 1750 points ahead of our Alpha Chi Chapter at Washington University, St. Louis, which placed second, closely followed by our Beta Chapter at Northwestern University, which placed third. The contest was very close throughout the entire year, and many of our chapters are to be congratulated for the consistently high ranking they maintained throughout the year, even though they didn't place in the first three. In view of the fact that this was the first year of the efficiency contest, with the resulting unfamiliarity with it on the part of some of our chapters and their officers, the board of directors is more than well pleased with the outcome.

The final standing of the chapters is shown in the adjoining column, and a complete analysis of the accumulation of points for each chapter was published in the Delta Sigma Pi Official Bulletin. For some reason or another, several chapters failed to report data for various divisions of the contest, and they have actually scored more points than were awarded them. However, since the Central Office has no way of knowing that points are earned until data is reported, and all chapters had equal opportunity to report data, it is only fair to assume that in relative efficiency the chapters ranked according to the schedule shown.

Interesting facts: Of our 55

(Continued on page 59)



HORACE R. PERRY  
Head Master  
Alpha Chi Chapter



C. G. SHAW  
Head Master  
Beta Chapter



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◆ OVER THE EDITOR'S DESK ◆

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**P**ARTICULARLY pleasing was the response of our membership in attending the Silver Anniversary banquets held on Monday evening, November 7, throughout the fraternity. Approximately 90 per cent of our chapters and alumni clubs participated in this Silver Anniversary observance, and slightly over 2000 were in attendance—which is almost 25 per cent of our total living membership. The fraternity hopes that its four founders, Brothers Makay, Moysello, Jacobs, and Tienken, enjoy a long life filled with health, happiness, and prosperity, and that we will all be present on the occasion of the celebration of our Golden Anniversary in 1957.

\* \* \*

**M**ANY have been the brothers who lately inquired as to how the depression is affecting universities, college fraternities, and Delta Sigma Pi in particular. In its fourth year, the depression is beginning to take its toll in university circles. Although registration on most campuses held up satisfactorily last year, many fraternities reported large decreases in both initiates and the size of their undergraduate chapters. Delta Sigma Pi initiated within 14 per cent as many members as the previous year; our chapters decreased in average size less than 10 per cent. We were well satisfied with this record.

Prevailing conditions may appear to the present generation about as bad as they could possibly be, but to those members who went through the conditions that existed during the recent World War, present conditions are not as severe as they were at that time, although approachingly so. We expect a further decrease in both the number of initiates and the average size of our chapters this year. How large this will be is not known at this time. Several of our chapters have been unusually successful in pledging new members; others have met with disappointments.

Changing conditions at several universities may make changes in the chapter rolls of all fraternities very desirable if not inevitable. Thus far we have suffered no casualties among the chapters of Delta Sigma Pi, although several chapters, notoriously weak for several years past, are apparently gasping their last. If heroic local measures are instituted immediately, their members may be able to overcome present unfavorable conditions. We hope so, but we are none too confident. Otherwise they will be no more. While we regret seeing any chapter become inactive, the elimination of weak or dying limbs from a tree is always beneficial. The tree benefits from the operation. And in the case of Delta Sigma Pi, the fraternity would benefit, for

the time and energy devoted to nursing along several weak chapters could surely be more profitably directed along other lines. In fairness to two or three of these chapters it might be said that the registrations have decreased far beyond the point of comfort. But as is always the case, the real reason for the present condition of weak chapters is a lack of constructive leadership throughout the years.

Fraternity sentiment is a beautiful thing, but sentimentality must be forgotten in the interests of practicality. When a chapter becomes a constant rather than a temporary cause of worry and concern, when its undergraduates and alumni make little effort to lift it into a respectable position, or at least their efforts meet with continual failure, when over a period of years it fails to bear its share of the general burden of the national fraternity, when it makes little contribution to the welfare and advancement of the fraternity, then it is a sign of strength rather than weakness to place such chapters on probation, and if they fail to meet our minimum requirements, then to withdraw the charter. It will be far more beneficial to dispense with the questionable value of several weak chapters, thereby materially improving and strengthening the average of the better chapters, than to attempt to drag the good chapters down to the level of the weak.

This the fraternity proposes to do, and immediately, so don't be surprised if four or five chapters are placed on probation.

\* \* \*

**T**HE major problem of all chapters is two-fold: membership and finances. Money is scarce, therefore members are scarce. There is no question about that. College registrations have decreased this year. But this isn't all. Many a promising young man has indicated a keen desire to pledge Delta Sigma Pi but is unable to do because of restricted financial resources, and it takes much determined effort on his part to forego the many enjoyable activities of college life, such as fraternity membership, social activities, athletics, and other campus activities. Much is being said in these days of financial stress relative to fraternity costs. Some of the criticism may be fair, as some fraternities have had rather high fees and dues, but most of it is unfair.

Delta Sigma Pi has no apologies to make for its charges, which are fair and reasonable. Prevailing conditions have led us to conduct a very careful study of the membership and financial requirements of our fraternity and to compare them with other fraternities. The cost of national membership in Delta Sigma Pi has



always been exceedingly reasonable and the board of directors want to keep it such. It is true that many undergraduates are not in position to join fraternities this year at any cost. Therefore any slight reduction in initiation fees or dues would not solve the local situation. The whole situation resolves itself into the question of whether a student can afford fraternity membership or not. The cost is not great, it is not a luxury, but if he wants fraternity membership he must be in position to pay the bill. Whether it be a college fraternity, Rotary, Masonry, K.C., Elks, or any other fraternal organization, membership therein involves definite financial obligation. Several of our chapters have experimented with lowering their initiation fees, with no success. Much more concerted effort will be required this year than ever before to secure your quota of pledges. Whether it will be possible to make any reduction in the cost of membership in Delta Sigma Pi that will be of any significant local help is not known at this time, but there is one thing certain, and that is that Delta Sigma Pi is going to carry on in spite of the depression, maintain all its services, and is going to attempt to strengthen its position rather than lower it. A winner never quits, and a quitter never wins.

\* \* \*

**A** WINNER never quits, and a quitter never wins, so congratulations are in order to two score or more of our chapters who, regardless of membership difficulties, financial problems, the depression, and what not, seem to carry on and on and on. In my twelve years' experience as a national officer of Delta Sigma Pi I have seen chapters have their good years as well as their bad. I have seen the same chapter enjoy the maximum of success and then a few years later be in the depths of despair. Invariably their difficulties may be attributed to a lack of continued constructive leadership. Leaders are necessary in every organization. A winning chapter never quits, regardless of the obstacles they may be confronted with; chapters that quit never win.

\* \* \*

**I**T IS hoped that the coming Grand Chapter Congress of Delta Sigma Pi to be held in Chicago next September will see the largest delegation of Deltasigs present of any previous convention held by the fraternity. The Century of Progress, with especially attractive round-trip railroad rates in effect, will bring hundreds of members of the fraternity to Chicago next summer. It is hoped that many of them will arrange their visit so that they can also attend the fraternity convention. Others who must take their vacations earlier are fraternally invited to visit The Central Office while in Chicago and make full use of its facilities while here. The Central Office will be able to supply

members with guest cards at several of the best athletic and golf clubs in the city, and otherwise make your stay most pleasant. Here's hoping we see you in Chicago next September.

\* \* \*

**N**OW is the time for all good men to come to the aid of their fraternity. These are trying times, and many members anxious and willing to help support their fraternity are unable to do so now. All alumni in funds, however, should pay their national alumni dues of \$4 promptly, thereby materially assisting the fraternity in rendering a maximum of service to its undergraduate chapters as well as alumni, and help Delta Sigma Pi to carry on and strengthen its position, regardless of prevailing conditions. The only activity that will be temporarily discontinued will be the holding of provincial conventions, although the Official Bulletin, which has heretofore appeared quarterly as a printed publication, and mailed to all dues-paying members of the fraternity, will now appear in mimeographed form twice monthly during the college year, and will be sent only to fraternity officers, national, provincial, chapter, and alumni club.

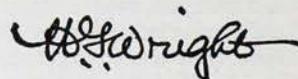
A form for you to fill out covering your national alumni dues for 1933 and subscription to THE DELTASIG is enclosed for members who have not yet paid current alumni dues. Your support is needed now more than ever, and you are urged to fill out this subscription blank and forward it with your check for \$4 to The Central Office promptly. Now is the time for all good men to come to the aid of their fraternity.

\* \* \*

**I**N THE January issue: A history of the development of THE DELTASIG, together with photographs of the first issue published in 1910, and the various covers that have adorned THE DELTASIG since that time; a detailed survey of the registration of commerce students in every recognized school of commerce throughout the country, together with statistics showing their development during the past ten years; The  $\Delta \Sigma \Pi$  Scholarship Key winners for 1932; many other interesting articles and material.

\* \* \*

**T**HE board of directors of Delta Sigma Pi extend cordial Christmas greetings to all Deltasigs throughout the world and best wishes for a happy and prosperous New Year.



Editor



# Rose of Delta Sig

Arr. C. Fred'k. Clarke

(Mu Chapter, Georgetown Univ.)

Words and Music by  
PAUL H. COUGHLIN

Valse Moderato

Piano introduction in 3/4 time, key of D major. The music features a melody in the right hand and a bass line in the left hand. The melody starts with a quarter note D, followed by eighth notes E, F#, G, A, B, C, D. The bass line consists of a steady eighth-note accompaniment.

**VOICE**

Flow'rs that bloom in life's fair gar - - den      Blos - soming bring thoughts of life and

The vocal line begins with a quarter note D, followed by eighth notes E, F#, G, A, B, C, D. The piano accompaniment features a melody in the right hand and a bass line in the left hand. The melody starts with a quarter note D, followed by eighth notes E, F#, G, A, B, C, D. The bass line consists of a steady eighth-note accompaniment.

love, ——— You can see their pet - als fall - ing      As — the season's

The vocal line continues with a quarter note D, followed by eighth notes E, F#, G, A, B, C, D. The piano accompaniment features a melody in the right hand and a bass line in the left hand. The melody starts with a quarter note D, followed by eighth notes E, F#, G, A, B, C, D. The bass line consists of a steady eighth-note accompaniment.

days roll by; ——— The fair - est flower in the gar - - den Budding

The vocal line continues with a quarter note D, followed by eighth notes E, F#, G, A, B, C, D. The piano accompaniment features a melody in the right hand and a bass line in the left hand. The melody starts with a quarter note D, followed by eighth notes E, F#, G, A, B, C, D. The bass line consists of a steady eighth-note accompaniment.

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with a life that ne'er will die, ——— Is a flow - er that we

love so dear, The Rose of Del-ta Sig - ma Pi. ———

**CHORUS**

Rose of Del-ta Sig I love — you, — Rose of Del-ta

*p-f*

Sig - ma Pi, ——— When the shades of night are

Rose of Delta Sig - 3



fall - - ing I - dream of - days gone by;

As - I go thru life's long jour - - ney - Mem - o - ries will

nev - er die, I - will al-ways hear you call - -

ing, Rose of Del-ta Sig - ma Pi. Pi.

Rose of Delta Sig - 3



# Yours fraternally in DELTA SIGMA PI

Words and Music by  
Brother WILLIAM F GREGORY,  
Theta Chapter,  
The University of Detroit.

Dedicated to  
Brother H G Wright, Beta,  
Grand President of the Fraternity, 1920-1924

Moderato

The piano introduction consists of two staves. The right hand begins with a series of chords and moving lines, while the left hand provides a steady bass accompaniment. The tempo is marked 'Moderato' and the dynamics start with a forte (*f*) marking.

From coast to coast we may  
A help - ing hand goes to

The first line of the song features a vocal melody line and a piano accompaniment. The piano part includes dynamic markings of *fz* and *mp*.

proud - ly boast Of a love that ex - ists in us all,  
ev - 'ry man Who is will - ing to share in our cause,

The second line continues the vocal melody and piano accompaniment, maintaining the same musical structure.

It comes from a - bove and it rests like a dove In the  
Our path is not hard for its lead - er is God And our

The third line concludes the vocal melody and piano accompaniment for this section.

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Made in U.S.A



heart of ev - 'ry broth - er in this hall; \_\_\_\_\_ You'll  
 prin - ci - ples are found - ed on His laws \_\_\_\_\_ In

re - al - ize, it is no small size, \_\_\_\_\_ Since  
 this great fold of the pur - ple and gold \_\_\_\_\_ Are

dear old Del - ta Sig shone in our na - tion's eyes, It has  
 broth - ers who show friend - li - ness and cour - age bold You will

build - ed u - ni - ver - si - ties, and wel - ded men with high de - grees, and  
 find them sta - tioned in all lands from fri - ged zones to tro - pic sands, these

Yours Fraternally. 4



that's the aim of our fra - ter - ni - ty.  
are the men of our fra - ter - ni - ty.

**CHORUS** *p-f*  
Del-ta Sig-ma Pi! — Del-ta Sig-ma Pi! — What a mean - ing

has this name, — For it sig-ni - fies — ev - 'ry

man would die — To up hold its rights and fame;

Yours Fraternally.4



And we all help one another, — We

The first system of music features a vocal line in a treble clef with a key signature of two flats and a 4/4 time signature. The lyrics are "And we all help one another, — We". The piano accompaniment consists of two staves, with a forte dynamic marking (*fz*) in the left hand.

call each one a brother, Its the spir-rit!

The second system continues the vocal line with the lyrics "call each one a brother, Its the spir-rit!". The piano accompaniment features a more active right hand with eighth-note patterns and a steady bass line.

Yours fra ter - nal - ly; — In Del - ta

The third system has the lyrics "Yours fra ter - nal - ly; — In Del - ta". The piano accompaniment includes a prominent bass line with a descending eighth-note pattern in the right hand.

Sig - ma Pi! Del-ta Pi!

The fourth system contains the lyrics "Sig - ma Pi! Del-ta Pi!". It includes first and second endings, indicated by "1" and "2" above the staff. The piano accompaniment ends with a forte dynamic marking (*fz*) and an upward-pointing arrow.

Yours Fraternally.4



# WITH THE ALUMNI

## Melvin Traylor Boomed for Roosevelt's Cabinet

**M**ELVIN A. TRAYLOR, a member of Beta Chapter of Delta Sigma Pi, and for many years prominent in Democratic political circles, has been prominently and frequently mentioned in current press dispatches as the No. 1 candidate for the Secretary of the Treasury's portfolio in President-elect Roosevelt's cabinet. Brother Traylor is president of the First National Bank of Chicago, one of the largest banking institutions in the country, and was one of several candidates for president at the Democratic National Convention held in Chicago last June.

On the eve of the Democratic convention Grand Secretary-Treasurer Wright dispatched a letter in behalf of the fraternity to Brother Traylor, extending best wishes and expressing the hope that he would be the choice of the Democratic party to head their ticket. He made no active campaign for the presidential nomination but many of his



Melvin A. Traylor  
Beta Chapter

friends, feeling he would make a most desirable candidate, worked in his behalf. His reply is reproduced herewith.

## ATLANTA

By Norman W. Pettys

**GREETINGS ARE** extended by the Atlanta Alumni Club to the Grand Officers and to every alumni and active member of Delta Sigma Pi on the celebration of the fraternity's silver anniversary. A big time is being planned for that occasion here in the Gate City of the South as well as in other Southern cities where there are members of Delta Sigma Pi. We wish for our fraternity many more years of useful service in extending the bonds of fraternalism and in encouraging and fostering the study of commerce and business in universities.

With the coming of fall, interest in this club has been renewed, although successful meetings have been held throughout the summer months. It has been proved by actual experience that our attendance at alumni club meetings has increased since the passing of a rule that members may bring to meetings, their wives, fiancées, or dates. Our meetings are held at the homes of "encumbered" brothers and while we have our business discussion, the ladies get together for a talk and for the preparation of refreshments. After this, entertainment is provided. The Atlanta Alumni Club has many times enjoyed the hospitality of the following brothers and wants to hereby formally thank them: Lawrence J. Cole, H. C. Kitchens, Fred B. Wenn, J. D. Smith, and Martin Tasker.

And speaking of benedicts, the Atlanta Alumni Club, as has Kappa, the active chapter, has done (or been done by) very well with losing from the ranks of bachelorhood, Brothers V. O. Rankin, G. E. Wasdin, and H. C. Waller who has escaped to Birmingham to live. There are also very promising rumors of still another member being won over to the benedicts' cause, sometime in the late winter months.

On Saturday and Sunday, October 22 and 23, the following brothers and their wives or dates spent the weekend at Camp Ko-we-ta, about twenty miles from Atlanta: J. D. Smith, H. C. Kitchens, Bob Whaley, Ralph Bell, and Larry Smith. Some of these brothers had previously been at the camp during a Labor Day holiday and they were able to initiate the neophytes into the good times that can be had at this camp.

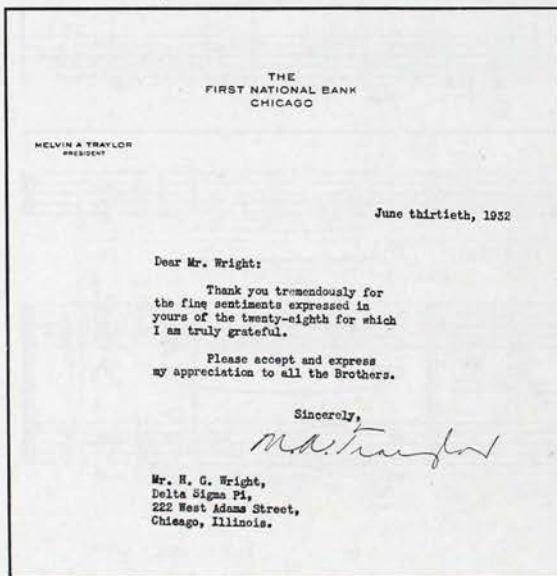
Well, this is about all the news for this time from the Atlanta Alumni Club. Hope to have more to tell about in the next letter.

Don't forget that when you are in Atlanta, Georgia, to be sure and look up some of the members of the Delta Sigma Pi. We will make your visit here more pleasant and interesting, too.

## BALTIMORE

By J. Elwood Armstrong

**THE MEMBERS** of the Baltimore Alumni Club have enjoyed a very delightful vacation. In the early part of June the brothers of Chi





Chapter invited the alumni to attend a house warming at Blue Waters, the summer home of Delta Sigma Pi, located on the outskirts of Baltimore. We had a great party on that occasion. The boys were engaged in various sports such as baseball, swimming, and ping-pong. Those who did not indulge in sports were enjoying games of bridge and other card games. Of course, a real Yellow Dog initiation was held and a number of alumni were put through a worth while initiation and became members of the Ancient and Royal Order.

Many week-end parties were held at Blue Waters during the summer months. Practically every Saturday and Sunday there were thirty to forty Deltasigs and their friends enjoying the spacious summer quarters near Gibson Island.

The various bridge clubs composed of members of Delta Sigma Pi, their sweethearts and wives, have resumed their playing schedules and are looking forward to the winter season with a great deal of zest and enthusiasm.

The officers of the Baltimore Alumni Club visited Mu Chapter at their new chapter house on 14th Street and wish to congratulate the men of Mu for again obtaining desirable quarters for the chapter. We hope that Mu Chapter will use this house as a stepping stone to resume their formidable position in the realm of Delta Sigma Pi.

The alumni of Chi are now looking forward to the Founders' Day celebration to be held on November 7 in many cities of the United States and Canada. A large banquet is scheduled at Baltimore and by the time this letter goes to press Delta Sigma Pi will have celebrated its twenty-fifth anniversary as one of the outstanding events in the history of our fraternity. Our speakers will be headed by Frank A. Woodfield, executive secretary of the Maryland Academy of Science; Gene Milener, national director; John McKewen, director of the Eastern Province, and Elwood Armstrong, district deputy at Baltimore. Brother Baggs, assistant deputy, is chairman of the Alumni Committee.

The regular Thursday noonday luncheons have been held weekly throughout the summer at the Lord Baltimore Hotel and will continue at this location in the future. All visiting Deltasigs, alumni and actives are urged to attend.

## M A C O N

By Ernest C. Ellis

THE MACON ALUMNI CLUB did not hold regular meetings during the summer months but since autumn has resumed its regular meetings on the first and third Tuesdays in each month. Besides these regular meetings, there have been two social functions.

At the first, the alumni club was guest of Alpha Tau at their rush smoker. Several of the brothers were present, and every one present had a very good evening.

Later, Dean C. B. Wray entertained the active members of Alpha Tau and the Macon Alumni Club with a fish dinner on his spacious lawn. There was a very large crowd, and as usual, Dean Wray and Mrs. Wray showed their skill in entertaining.

The business meetings have been mostly devoted to plans for sponsoring an address by an outstanding business man, and the success of our Silver Anniversary dinner.

We are very fortunate to have secured Albert R. Menard, vice-president of Murphey, Taylor & Ellis, Inc., real estate and insurance agents, as the main speaker for our dinner. Mr. Menard is a past president of the Macon Chamber of Commerce, is very active in his civic club and social relief organizations, and one of Macon's outstanding citizens.

Prof. W. J. Bradley will serve as toastmaster. Prof. Bradley has served as toastmaster several times, and is well remembered by all the brothers who were present at the installation of Alpha Tau.

The committee in charge of the program is L. K. Johnson, E. C. Ellis and T. B. Harrell of the alumni club and Albert McCowen of the local chapter.

## M A D I S O N

By William H. Aspinwall

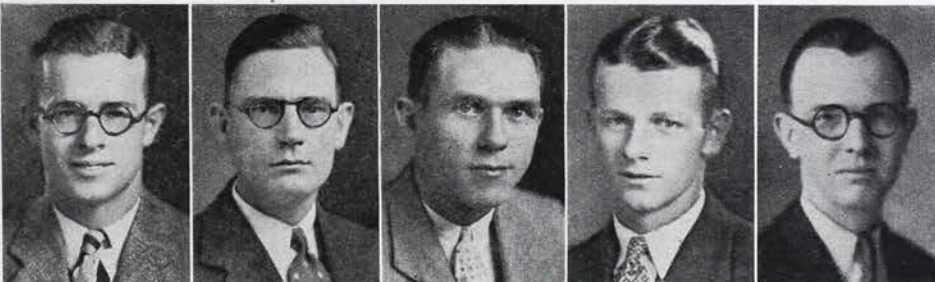
THE MADISON ALUMNI CLUB resumed activities with a dinner-dance at the Chanticleer in September. Brother Aspinwall was presented with a large cake with two candles thereon signifying the birth of his second son. The recipient, however, found that all that's frosted is not cake since in attempting to cut it found that it was but a frosted tin. With such a delicious cake I'm afraid that he was not the only one taken in by the joke. Brother Kiesling who was not in attendance was to have been a co-sharer of the cake since his second child, a boy this time, was born on the same day.

Plans are well under way for the banquet with the active chapter which has been fortunate in securing Brother Walther, past Grand President of Delta Sigma Pi, as the principal speaker of the evening.

The boys at the house are making preparations for the old grads welcome this Homecoming. If you are not fortunate enough to be here for the activities this week-end you'll know that you are being remembered.

At the second meeting this year the following new officers were elected: Brother Mack, president; Brother Ragatz, vice-president; Brother King, secretary; and Brother Rentschler, treasurer. Brothers Spevacek, Rentschler and Dugan were appointed as a committee of three to co-operate with the active chapter for the Founders' Day banquet.

## Officers of the Macon Alumni Club



RALPH EUBANKS  
*Mercer*

ERNEST C. ELLIS  
*Georgia Tech*

MALCOLM GREEN  
*Mercer*

JOHN EUBANKS  
*Mercer*

THOMAS HARRELL  
*Mercer*



# OMAHA

By J. A. McMullen

## THE OMAHA ALUMNI CLUB

started its year off with a bang by holding one of the most enjoyable meetings in the history of the club. Fifteen members attended the meeting at Brother Churchill's home and elected officers for the coming year. Brother Lucas, who has been our president for the past two years, desired to retire from active work so Brother Churchill was elected to take his place. Other officers were: vice-president, Henry Lucas, Alpha Delta; treasurer, L. A. Cusack, and secretary, J. A. McMullen.

The alumni are putting on the initiation of new members for Beta Theta Chapter as the actives think that the ceremony is more impressive if put on by men who have not taken part in the "ruff stuff." This was tried last year and was very successful. The initiation banquet will be held in conjunction with the Founders' Day banquet which the alumni and actives are holding at the new Beta Theta Chapter house.

If any alumni have occasion to come to Omaha at any time, a cordial invitation is extended to call at the chapter house and get in touch with some of the alumni in Omaha.

# PHILADELPHIA

By Richard Beabes

## THE PHILADELPHIA ALUMNI CLUB

resumed operations this fall with much enthusiasm by holding its second annual week-end stag party to welcome the active brothers back to another year of scholastic and fraternal achievement. The first week-end in October the Philadelphia Alumni Club and the active brothers from Omega and Beta Nu sojourned at the seashore. The weather man was good, the bathing was perfect and that seashore sand gridiron was a riot.

Fred Mergenthaler, who so ably presided as toastmaster at the Beta Nu installation banquet, again proved himself a real master by injecting his own witticisms into the already hilarious Saturday night banquet. Gerry White, president of the Philadelphia Alumni Club, delivered a brief address of welcome. Head Masters Gene Durkin of Omega and Len Stilwell of Beta Nu responded on behalf of their respective active chapters. We were particularly pleased to hear a few enthusiastic words from past Head Master Jack Hauser and other alumni back for the first time in years. Frank Greenwood, the Beta Nu maestro, very ably conducted several fraternity and college songs. Ted Lind, Joe Gates, and Ray Mohr generously distributed Bob Erhart's cigars—it's the old Deltasig spirit. The evening was spent in many pursuits; some found dancing partners among the local talent, others tried their hands at assisting the orchestra, leading the music or rendering vocal selections, while the rustic grill offered ample accommodations for the old grads to reminisce and live again some of the memorable events of undergraduate days. Although Bob Sheffer hasn't been seen at the fraternity house for years, he still trips the light fantastic with the best of the undergrads. Harry Groman, a professor in his own home town, was a shiek at the shore. Even the Mayor withdrew in his favor. And so on into the night and the wee hours of the morning hilarity reigned. I haven't space to tell you all the interesting events; you should have been there.

The bright Sunday sun saw an active group of Deltasigs cavorting in the surf or playing football on the sand under the watchful eye of Davidheiser, the Beau Brummel of the

beach. Everyone was in good spirits when dinner was served at 4:00 P.M. Excellent meals and service, perfect weather and splendid accommodations combined to make the week-end very enjoyable. Nelson Herb, chairman of the Entertainment Committee, deserves much credit. Everyone is enthusiastic and we are already looking forward to a bigger and better week-end party at a new location next year. Are you with us?

Thirty members were present at the regular monthly meeting held October 20, at 3902 Spruce Street. Plans for the year of 1932-33 were formulated and the interest of all members indicates a year of activities and achievements. It was decided that bi-monthly luncheons be resumed in the month of November. Arrangements have been completed to hold luncheons the first and third Thursdays of the month, at Stauffers', 1526 Chestnut Street. Brothers Dwyer, Fink and Quinn were appointed to serve on a committee whose responsibility is that of selecting brothers to deliver interesting speeches at the meetings and prepare articles of interest for publication.

Refreshments were served after the meeting and entertainment was furnished in the way of educational movies.

Glad to know that the national Committee on Alumni Clubs, under the chairmanship of Brother George Dierker, Pittsburgh, Pa., is working to stimulate alumni activities and service.

Interest of the active chapters in the Philadelphia Alumni Club is very gratifying. We are proud of their achievements and enjoy their fellowship and social functions. May we, the alumni club, operate in a manner worthy of the interest of our active chapters.

## MISCELLANY

"The DELTASIG brings all things."

### Bankers

George V. McLaughlin, *New York*, is president of the \$140,000,000 Brooklyn Trust Company of Brooklyn, N.Y.

Edward W. Vickers, *New York*, is manager of the trust investment division of the Citizens National Trust and Savings Bank, Los Angeles.

H. C. Kinkaid, *Northwestern*, is manager of the savings department of the Harris Trust and Savings Bank, Chicago.

Frank J. McGoldrick, *New York*, is assistant secretary of the Guaranty Trust Co., New York, N.Y.

Robert V. Ficker, *New York*, is manager of the New York office of the First of Boston Corporation, investment bankers.

Ivan R. Dudley, *New York*, was recently elected vice-president and director of the United States Securities Corporation.

William B. Courtright, *Southern California*, was recently elected assistant vice-president of the Bank of America, San Francisco, Calif.

Ashton Almand, *Mercer*, is cashier of the Commercial Investment Trust Corporation, Augusta, Ga.

### Bridge Champion

Ernest A. Hayes, *Washington*, is the 1932 Iowa State bridge champion, and also president of the Central States Mutual Insurance Association, Mt. Pleasant, Iowa.

### Heads Textile Company

John K. Voehringer, Jr., *Pennsylvania*, is president of Mock, Judson, Voehringer Co. Inc., Greensboro, N.C.

### Organizes Brokerage Firm

Clyde Vedder, *California*, has announced the formation of Clyde Vedder & Co., operating a general brokerage and in-



vestment business, with offices at 639 S. Spring St., Los Angeles.

### Manufactures Auto Trucks

Earl J. Bush, *Northwestern*, is vice-president of the Diamond T Motor Truck Co., Chicago, Ill.

### C.P.A. Partners

Joseph H. Gilby and Roy Hall, *Northwestern* alumni, are members of the Chicago accounting firm of Gilby, Penny and Hall.

### Political Big Shot

Story L. Fortenberry, *Mississippi*, was secretary of the Mississippi Central Democratic Committee, attended the Democratic convention held in Chicago in June, paid The Central Office several visits, and supplied Grand Secretary-Treasurer Wright and other Deltasigs with many seats to the Democratic Convention.

### Authors

George J. Geier, *New York*, is co-author of two accounting texts, *Practical Corporation Accounting*, and *Systems Installation in Accounting*.

Cecil M. Gillespie, *Penn State*, is author of an accounting text, *Introductory Cost Accounting*, used at Northwestern, Pittsburgh, Cornell, M.I.T., and other universities.

Harry A. Finney, *Northwestern*, is author of many well known and very popular accounting texts.

### Receives Ph.D. Degree

E. Ray McCartney, *Wisconsin*, who for the past two years has been completing graduate work at the University of Nebraska, received the degree of Doctor of Philosophy at commencement on June 6. He is now professor of Economics and Business Administration at the Ft. Hays Kansas State College, Hays, Kansas.

### Heads Advertising Club

Paul E. Buehler, *Ohio State*, is president of the Columbus (Ohio) Advertising Club. Paul is also assistant general sales manager of the State Automobile Mutual Insurance Co., Columbus, Ohio.

### Honored

John M. Hancock, *North Dakota*, head of the well known Jewell Tea Company, received the honorary degree of Doctor of Laws from the University of North Dakota in June, 1932.

### Secretary of C.P.A. Examiners

Walter N. Dean, *New York*, one of the earliest initiates of Alpha Chapter, has been secretary of the New York State Board of C.P.A. Examiners since July, 1930.

### Oil Executive

William B. Miller, *New York*, another old-timer of our Alpha Chapter, is general auditor of the Socony-Vacuum Corporation, 26 Broadway, New York.

### Directs Retail Census

John Guernsey, *New York*, is in charge of the retail census of the Department of Commerce, Washington, D.C., and is a frequent contributor to many financial and trade publications, including *Forbes*, *The Magazine of Wall Street*, *Sales Management*, etc.



### Receives C.L.U. Honor

David O. Dawson, Jr., *Illinois*, successfully completed the C.L.U. (certified life underwriter) examinations recently, a coveted distinction in life insurance circles. Since graduation in 1926 "Dave" has been associated with the Mutual Benefit Life Insurance Co. of Newark, N.J., at their Chicago office, and his self-organization and consistent results have attracted wide attention.

### Associate Editors

Raymond Finnegan, *Creighton*, is associate editor of the *Valley, Nebraska, Sentinel*, and Edwin A. Van Ackeren, *Creighton*, holds a similar position with the *Cedar Rapids, Nebraska, Outlook*.

### And

William H. Aspinwall, *Wisconsin*, is junior accountant and office manager of the University of Wisconsin Athletic Department . . . Hugh Barnes, *Colorado*, is now associated with the Equitable Life Assurance Company in Denver, Colo. . . . Alfred R. Bartley, *New York*, is with the United States Trust Company in New York . . . Harold R. Bixler, *Ohio State*, is assistant to the Director of Industrial Relations of the Union Carbide and Carbon Corporation in New York . . . Allan A. Bridgman, *Detroit*, is in the accounting department of the Reconstruction Finance Corporation, Detroit, Mich. . . . Claude P. Dowis, *Drake*, is now practicing law in Detroit, Mich. . . . Henry J. Garrett, *Drake*, manages the real estate department of Gum Brothers Company at Oklahoma City, Okla. . . . James E. Gates, *Kentucky*, is now an assistant instructor at the University of Virginia, Charlottesville . . . Albert Hadady, *Colorado*, is working for Stearnes in New York City . . . Waldo Hardell, *Minnesota*, has been appointed manager of the automobile insurance department of the Charles W. Sexton Company at Minneapolis . . . Howard C. Higgins, *Miami*, is teaching commercial subjects in the McDermott, Ohio, high school . . . Joseph D. Lanes, Jr., *Northwestern*, is with the Provident Mutual Life Insurance Company, Chicago . . . Harold Mickey, *Colorado*, manages the Pueblo, Colorado branch office of a retail credit company . . . Lynn C. Nielson, *Utah*, is the Salina City, Utah, auditor and recorder . . . Myrven Pannebaker, *Colorado*, is associated with the Roberts Numbering Machine Company in Brooklyn, N.Y. . . . Charles C. Pierce, *Missouri*, manages the bond department of the Mercantile Bank and Trust Company, Dallas, Texas . . . George Quigley, *Colorado*, is with the Provident Mutual Life Insurance Company, Denver, Colo. . . . Robert Rewick, *Colorado*, is associated with his father in the firm of Gittings-Rewick-Stockham Company, a wholesale lumber company in Denver, Colo. . . . Leo J. Reynolds, *Creighton*, is in the accounting department of the Mona Motor Oil Company, Omaha, Neb. . . . Hugh Romans, *Colorado*, is employed by Bradstreets in Denver as a city reporter . . . Barnett A. Sigmon, *Miami*, has been appointed factory branch manager for the Hobart Manufacturing Company in the southern Florida territory. He will be located in Miami . . . Alfred L. Stevens, *Virginia*, is with the State Banking Department, Austin, Texas . . . Harry Stracy, *Colorado*, is employed by the Continental Oil Company in the statistical department of the Travel Bureau at Denver, Colo. . . . Gray Strong, *Colorado*, is with the S. H. Kress Company in Denver, Colo. . . . Robert R. Taylor, *Penn State*, is assistant manager of the Bell Telephone Company of Pennsylvania, at Allentown . . . Max Ullery, *Colorado*, has purchased the Paramount Sandwich Shoppe in Denver, Colo.



## Mergers

James L. Williams, *Temple*, on June 17, 1931, to Helen B. Moeyer, at Philadelphia, Pa.

Robert R. Taylor, *Penn State*, on December 25, 1931, to Hilda F. Barth, at Abington, Pa.

Lawrence A. Cusack, *Creighton*, on December 30, 1931, to Mary Lou Mathieu, at Omaha, Neb.

Kenneth B. Alwood, *Chicago*, on February 6, 1932, to Margaret A. Carlstrom, at Oak Park, Ill.

Charles C. Pierce, *Missouri*, on March 28, 1932, to Melverne A. Rawson, at Dallas, Tex.

Ashton A. Almand, *Mercer*, on April 15, 1932, to Eva Lucile McCamy, at Aiken, S.C.

Alfred L. Stevens, *Virginia*, on April 30, 1932, to Mary Catherine Estelle Stapp, at San Antonio, Tex.

Oliver B. Collier, *Florida*, on June 6, 1932, to Mary Reeves, at Gainesville, Fla.

Charles F. Frye, *New York*, on June 15, 1932, to Marguerite Evelyn Walker, at Three Rivers, Mass.

Robert S. Study, *Indiana*, on June 18, 1932, to Ethel M. Hicks, at Chicago, Ill.

Arthur G. Mize, *Florida*, on June 25, 1932, to Elizabeth Creelman, at North Cohasset, Mass.

Arno R. Myers, *Wisconsin*, on June 25, 1932, to Verna Ravenscroft, at Glencoe, Ill.

Lynn C. Nielson, *Utah*, on July 7, 1932, to Elaine Thompson, at Aurora, Utah.

Horace M. Davis, *Georgia Tech*, on July 14, 1932, to Inez Fontaine, at Atlanta, Ga.

Alfred P. Neff, *New York*, on July 16, 1932, to Grace Schaupt, at New York, N.Y.

Theodore R. Clemens, *Johns Hopkins*, on July 25, 1932, to Birdell Lola Dungan, at Wilmington, Del.

Charles F. Trayser, *Wisconsin*, on August 6, 1932, to Martha Jane Humphries, at Milwaukee, Wis.

Norman Erskine, *Minnesota*, on August 15, 1932, to Catherine Reynolds, at St. Paul, Minn.

John Melvin Jones, *Colorado*, on August 28, 1932, to Juanita Gromer, at Boulder, Colo.

William Fritz, *Colorado*, on September 3, 1932, to Betty Collisson, at Denver, Colo.

Cecil H. Fewell, *Texas*, on September 7, 1932, to Ruth Sims, at Fort Worth, Tex.

Spencer Butler, *Buffalo*, on September 17, 1932, to Mildred Kraft, at Buffalo, N.Y.

Arnold A. Carlson, *Kansas*, on October 8, 1932, to Erna Louise Kriegel, at St. Louis, Mo.

Arthur H. Winnail, *Creighton*, on October 8, 1932, to Elna Fern Beebe, at Cedar Bluffs, Neb.

Herbert J. Voelz, *Chicago*, on October 22, 1932, to Rose Marie Kolar, at Cicero, Ill.

Daniel C. Kilian, *New York*, on October 26, 1932, to Isabelle Marie Walter, at Richmond Hill, N.Y.

Spencer D. Stocking, *Northwestern*, on October 30, 1932, to Olive Cox, at Chicago, Ill.

Carl Hansen, *Colorado*, on November 2, 1932, to Martha Burrill, at Denver, Colo.

## Dividends

To Brother and Mrs. William D. Courtright, *Southern California*, on January 2, 1932, a daughter, Stephanie de Voss.

To Brother and Mrs. W. O. Fuller, *Drake*, on May 15, 1932, a daughter, Mary Jo.

To Brother and Mrs. Vance W. Torrance, *Iowa*, on June 10, 1932, a son, Terry Douglas.

To Brother and Mrs. Laurence I. Graham, *New York*, on June 18, 1932, a daughter, Della.

To Brother and Mrs. George H. Zimmerman, *New York*, on June 30, 1932, a daughter, Elaine.

To Brother and Mrs. Thomas L. Payne, *Georgia Tech*, on July 1, 1932, a daughter, Marion Patricia.

To Brother and Mrs. Oscar R. Barrett, Jr., *New York*, on July 13, 1932, a son, Parker Corning.

To Brother and Mrs. Vinton P. Ostrander, *Buffalo*, on July 18, 1932, a son, Vinton, Jr.

To Brother and Mrs. Jacob H. Weber, *Pennsylvania*, on July 31, 1932, a son, Thomas Adolph.

To Brother and Mrs. William H. Aspinwall, *Wisconsin*, on August 23, 1932, a son, Peter H.

To Brother and Mrs. Arthur Kiesling, *Wisconsin*, on August 23, 1932, a son, Richard.

To Brother and Mrs. Lawrence K. McCormick, *Buffalo*, on August 23, 1932, a son, Lorne Foster.

To Brother and Mrs. Howard Weil, *Buffalo*, on August 27, 1932, a daughter, Barbara.

To Brother and Mrs. Thomas M. Leahy, *New York*, on August 29, 1932, a son, William Daniel.

To Brother and Mrs. Erwin H. Rapp, *Wisconsin*, on September 7, 1932, a daughter, Arrell Janet.

To Brother and Mrs. Richard Gauld, *Buffalo*, on September 11, 1932, a son, Richard, Jr.

To Brother and Mrs. Benjamin Ross, *New York*, on September 12, 1932, a daughter, Mary Alice.

To Brother and Mrs. Raymond Van Overschelde, *Creighton*, on September 12, 1932, a daughter, Elinor Clare.

To Brother and Mrs. Lloyd C. Ginn, *Georgia Tech*, on September 30, 1932, a daughter, Carolyn Frances.

To Brother and Mrs. Robert H. Celander, *New York*, on October 2, 1932, a daughter, Rita Joy.

To Brother and Mrs. Frank J. McGoldrick, *New York*, on October 2, 1932, a daughter, Jean Mary.

To Brother and Mrs. Leroy L. Boule, *Northwestern*, on October 4, 1932, a daughter, Nancy Anne.

To Brother and Mrs. Bernard J. McNulty, *Boston*, on October 15, 1932, a son, Bernard, Jr.

To Brother and Mrs. Lawrence A. Cusack, *Creighton*, on October 30, 1932, a daughter, Mary Louise.



# AMONG THE

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# CHAPTERS

## News From Fifty-five

## Leading Colleges

### ALABAMA

By Leon Phillips

#### ALPHA SIGMA CHAPTER

resumed its work this fall with twenty-nine active members. Our brothers returned this year with firm determination to see the chapter "go places" and to carry out the constructive program which has been outlined for the year.

Arrangements have been completed whereby a very forceful speaker from Birmingham will address the students of the School of Commerce at a general assembly October 28. This assembly will be in complete charge of Delta Sigma Pi and the members will sit on the stage. We feel sure that the speaker will not only be beneficial to the members of the chapter, but also to the School of Commerce as a whole.

A news letter for the fall will be mailed out shortly. It is the aim of the chapter to edit four news letters this year, instead of the *Scribbler*, which is one publication for the entire year.

Alpha Sigma is looking forward to the first rush smoker of the year to take place early in November. We have this year very excellent material to choose from, and we feel sure that we are going to be able to get good men to fill the open ranks which were left by our departing seniors.

This is the Silver Anniversary for the national fraternity and the sixth anniversary for Alpha Sigma. It is the aim of Alpha Sigma to celebrate both anniversaries in befitting manner this fall.

A committee on research has been appointed which has been doing some very excellent work along this line, and a very extensive research program will be launched shortly. However, we don't believe in all work and no play, for we challenged Alpha Delta Sigma to a game of touch football on October 23 and what a game it was. After battling an extra quarter the final score was 6 and 6. Don't think there will be a post-season game, for we are all crippled now and have yet to challenge and play Alpha Kappa Psi.

The brightest spot in our program for the fall is our formal initiation which will be followed by a dinner and dinner-dance on December 10. Elaborate plans are being made and we hope that our alumni, friends, and brothers can be here with us.

We are very fortunate in having back with us this year G. P. "Red" Atkins who was in law school last year but has enrolled in the School of Commerce this year, in order to get his commerce degree before re-entering law school. Brother Atkins has been very active in Delta Sigma Pi, and we are very proud to have him back with us, for we know that he is going to work harder now than ever before.

In addition to taking part in professional, social, athletic, and other activities, we still have time to participate in politics. The following Deltasigs are officers in School of Commerce: Mack Jolly, editor, *Corolla*; Red Atkins, appeal committee; Tom Starlin, honor committee; Henry Vaughn, honor committee; Paul Haygood, honor committee; Dan Houghton, president, senior class; Jim Lloyd, historian, senior class; Harle Bailey, president, junior class; Jimmy Coleman, vice-president, junior class.

Alpha Sigma wishes to take this medium to wish for her

sister chapters greater growth and prosperity during this, our twenty-fifth and Silver Anniversary.

### BUFFALO

By William G. Mueller

#### ALPHA KAPPA CHAPTER,

realizing the advantage of keeping our organization together during the summer, decided on a very aggressive program. Every Wednesday evening found the men of the active and alumni organizations assembled at the soft ball diamond on the campus. There were many warmly contested games, as quite a few showed up every week. John Garner organized this recreational program.

Norm Schlant had both the active and alumni members as his guests at the Buffalo Canoe Club, at their quarters on the Canadian Shore. The main attraction was the ride in Norm's good old sail boat.

On July 29 the chapter gave a moonlight river party. A boat was chartered for the evening and refreshments were served on board. Music was furnished by one of Buffalo's popular dance orchestras.

On September 29 the formal installation of officers was held at the Park Lane Apartments. We had the pleasure of having Grand President E. L. Schujahn with us. The following officers were installed for the coming year:

- Head Master ..... C. Edward Wesley
- Senior Warden ..... Donald McCracken
- Junior Warden ..... Henry D. Norton
- Scribe ..... William Mueller
- Treasurer ..... James W. Frick
- Historian ..... Eugene Allein
- Senior Guide ..... Norwood Hammersmith
- Junior Guide ..... William P. Weyer
- Master of Festivities ..... Jerry Prodoehl
- Athletic Chairman ..... John Garner
- Editor ..... Joseph Thompson
- Chapter Advisers . Benjamin Baker, Norman Burton

The first regular meeting was held at Townsend Hall Wednesday, October 5.










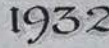




























Delta Sigma Pi sponsored the first social function of the university calendar in the form of a fall dance at the Buffalo Trap and Field Club on October 7. Music was furnished by Al Jenkins and his twelve piece orchestra.

The chapter has had two professional meetings so far this year. The first one was October 12 at which we heard Dr. Louis Froman, the new assistant dean of the Evening Session, who spoke on the "High Cost of Installment Buying." On October 26 Dr. Brumbaugh discussed "Business Barometers." The annual Halloween party was held at the Park Lane Apartments on Saturday, October 29.

On Thursday, October 27, the chapter held its first bowling party for this year. The chapter has made arrangements for the use every Friday night of one of the public school gymnasiums where the actives and alumni keep themselves in trim and practice basketball.

We also congratulate Fred Sullivan on being elected to Beta Gamma Sigma, honorary commerce fraternity.



						
R. J. FINHEGAN	E. E. VAN ACKEREN	L. J. REYNOLDS	W. T. KELLOGG	B. L. JOHNSON	G. C. DUGAN	
		 Delta Sigma Pi  				
J. R. MCGREEVY	R. J. PECK			T. H. GORHAM	C. H. BORNHORST	
						
N. G. BAUSCH	G. J. STEVENS			J. L. MALONE	J. B. CONWAY	
						
G. M. MCCABE	F. G. KULA	J. J. GOLDOWSKI	R. B. BUNSOLD	H. H. LOUDON	N. L. NOLAN	C. R. JOHNSON
						
H. A. JOHNSON	E. M. ARNOLD	K. D. SMALL	D. J. EGAN	J. A. RYAN	R. E. KANE	W. C. BILLOTTI
						
A. F. MERRIGAN	R. M. LEARY	E. J. WIDHELM	A. H. WINNAIL	J. L. SULLIVAN	S. H. MUNKHOF	J. LEARY

Beta Theta Chapter—Creighton University



After a lapse of two years, the chapter has again started the *Alpha Kappa News*.

The chapter recently had the pleasure of entertaining R. B. Dillman of Omega Chapter. The chapter is planning an active year and we are always glad to hear from any brothers that may be in our vicinity.

C. Edward Wesley was awarded the student activities key by Dean C. S. Marsh at the opening reception of the Evening Session of the University of Buffalo.

This key is awarded to that student who has for two consecutive years done outstanding work on student activities. This is one of two keys awarded this year; none having been awarded for the past two years.

Brother Wesley was the first editor of the *Midnight Oil*, Evening Session magazine, during the year 1928 and 1929. He was financial secretary of the Evening Session Students Association 1929' and 1930, and chairman of the Ticket Committee for the Ubessa Follies of 1930 and 1931.

## CHICAGO

By Ernest W. Moldt

### IN KEEPING WITH

the University's new program Alpha Psi Chapter began activities this fall in the School of Business and not in the School of Commerce and Administration. The school's new name, being a more inclusive term than Commerce and Administration, allows for an extension of activities.

True to its new name the school held its first "social business" meeting, the annual Halloween dance, on Friday, October 28, under the able direction of the Student Council, three of the eight members being Deltasigs. Brother Winton Hansen is president; Head Master Albert Galvani, vice-president; and Brother Einar Bjorklund, graduate member. For the last four consecutive years we have held the presidency of the Student Council.

Although there has been no depression in the number and scope of our activities, there has been a serious depletion of our ranks, only seven out of fifteen actives having returned. However, the chapter started out the year with several business and social smokers resulting in the pledging of two men and we hope the pledging of several more by the time this magazine goes to press. Without a doubt the number in our ranks will be doubled within the next month.

At the first business meeting of this year, Walter C. Fenton, a senior and member of the R.O.T.C., was elected to fill the Junior Warden vacancy. Brother Fenton has already started the pledges on the many projects they have to complete before they are ready for initiation.

Three of our many former honor students are still completing their work. Albert Galvani is taking honors work in meat packing, Brother Hansen in traffic, and Brother Smith in finance. Frank Murray, one of our former honor students, is making rapid headway in a Detroit meat packing plant.

A tentative program of business and social smokers has been drawn up for the present quarter. The business smokers will be addressed by such men as Mr. William Sammons, in market research at Armour Packing Company; Mr. S. Nerlove in speculation; Mr. Willard J. Graham in accounting; and Mr. S. P. Meech in finance; the latter three men being members of the faculty in the School of Business. Our social smokers are devoted to card playing, discussions, and pledging.

## CINCINNATI

By William Foley

### ALPHA THETA,

with the opening of college, renewed its activities with a zest that bids fair to mark this year with success. Returning to school this fall were nineteen actives and two pledges, carried over from last year.

The chapter continues to be justly proud of its outstanding scholastic record. For the second consecutive time the average grades of Delta Sigma Pi men topped those of any other fraternity on the campus. Not only are our men outstanding in scholastic activities but also in campus activities. Cecil Hopkins was recently elected president of the Evening Commerce Club and Elmer Early was appointed editor of the *Evening Commerce Review*. George Schattle is a member of the board of directors of the Evening Commerce Club. In the day school we have Lee Woerner, active in Mummies, campus dramatic organization, and William Foley, member of Student Council and treasurer of the Memorial Dormitory.

Outstanding among the events of the year was the election of officers. Orville T. Anderson was chosen Head Master. Donald Murphy was selected as Senior Warden and Atlee Dick, as Junior Warden. George Grace and James McDonald were elected Treasurer and Scribe respectively.

Our professional program is going forward in good form. Every two weeks an informal smoker is given, to which are invited not only actives but also pledges and prospective pledges. At each of these meetings some outstanding business man leads a round table discussion of current interest to any student in commerce. Aside from the obvious informational benefits that are derived from such a program, it has been found that these meetings are very instrumental in interesting new men.

Saturday, October 22, is Homecoming Day on the campus. Before the football game a parade of floats is held, in which all fraternities and sororities are invited to participate. Wesley Llewelyn, as chairman of the Float Committee for Alpha Theta, is going to stage one of his ideas. This is our first attempt but you can never tell.

## COLORADO

By John E. Aitken

### ALPHA RHO CHAPTER

at the University of Colorado, opening the 1932-33 college year with thirteen active members returning, predicts this year—the twenty-fifth year of our cherished fraternity—will reveal no depression in our chapter activities.

We are planning extensive professional activities on the campus this year to aid not only the chapter and its members, but the School of Business Administration at large. We plan to help the Business School by securing speakers for its meetings, and by sponsoring the establishment of a business reference library. To further our own interests, we are planning tours of inspection through many of the business establishments of this region, and to set up a permanent committee to help secure employment for Deltasigs.

Alpha Nu Chapter of the University of Denver and Alpha Rho Chapter will celebrate the Silver Anniversary together at a banquet given in Denver on November 7.

In the realm of individual attainments, Roland J. Swedlund, our Head Master, is editing the *Coloradan*, the university yearbook, and is presiding over the Advertising Club. John E. Aitken is the vice-president of this organization. Maurice B. Connolly and Frederic M. Pannebaker are respectively president and secretary-treasurer of the School of Business Administration. William D. Hicks was recently elected president of Phi Epsilon Phi, the local pep organization.

We have pledged no new men as yet, but by the time of the next report we hope to announce the names of sixteen new Deltasig pledges.

## CREIGHTON

By Jack A. Leary

### BETA THETA CHAPTER,

Creighton University, opened the 1932-33 school year with sixteen active members returning to school. The chapter has



a new and much larger house this year than we had last year. In order to fill the new house the drive to obtain pledges was begun shortly after the beginning of classes. To date we have formally pledged six men.

Outstanding among rush activities was the smoker given at the chapter house early in October. Actives, alumni, pledges, rushees, and several members of the faculty were present at the get-together.

The first house party held in the new house was given on Saturday, October 15. Over eighty persons attended this entertainment. Dancing and cards were the chief diversions of the evening.

Beta Theta plans to start Hell Week November 1 and continue it through that week so that the formal initiation



**Beta Theta Chapter House—Creighton University  
3100 Chicago Street, Omaha, Neb.**

and banquet may be held as part of the Silver Anniversary celebration the following week.

Deltasigs carried off the majority of class offices in the College of Commerce this year. Gerald Dugan was elected president of the senior class, and Myron Allerton was elected secretary. In the junior class Edward Kane was named vice-president and Robert Leary, secretary. John Kappus was elected president of the sophomores, and Carroll Leary was acclaimed vice-president.

John Kappus is Beta Theta's only representative on the varsity football squad this fall. Brother Kappus is first reserve center, and has played a good deal in every game so far.

Louis Springer was elected senior warden to fill the vacancy left when Reginald Tillotson failed to return to school.

Actives and alumni of Beta Theta observed an appropriate period of mourning for John Malone, who graduated from the College of Commerce last June and who was killed in an accident near his home in Kansas during the summer.

Climaxing a succession of outstanding achievements on the editing staffs of Creighton university publications, Soren H. Munkhof was selected as the editor-in-chief of the 1933 *Blue-Jay*, official yearbook of Creighton, by the Creighton Students' Union Board of Governors. Brother Munkhof was an associate editor on the 1932 *Blue-Jay* and is serving his second year as City Editor of *The Creightonian*, the university weekly newspaper.

Jack A. Leary, who is the junior representative from the College of Commerce on the Students' Union Board of Governors, and John L. Sullivan, sports editor of *The Creightonian*, were named associate editors of the 1933 *Blue-Jay*.

Beta Theta is looking forward to the Silver Anniversary celebration and banquet to be held at the chapter house on Founders' Day, November 7, and also the formal initiation ceremonies which will be held preceding the banquet.

Our quarter exams extend from October 26 through No-

vember 4. After we get through that ordeal we plan to have another house party.

Beta Theta wishes all chapters the best of success throughout this school year.

## DALHOUSIE

By E. Robert Machum

### WHEN CLASSES STARTED

on October 3, Beta Mu got away to a flying start on its second year as an active unit on the Dalhousie campus. Although our ranks were somewhat depleted through graduation and enforced absence we start the year with fourteen actives, eight pledges, and some very fine looking prospects, so that we are looking forward to a very successful year.

Owing to the fact that our genial Head Master, W. Laurie Hart, was unable to return this year a meeting was held on October 5, at which our former Head Master, George C. Thompson, was re-elected to the position. And while we are speaking of Brother Thompson we cannot refrain from bragging of his activities of last Friday. After starring in the regular rugby match with Mount Allison University he immediately entered the Inter-Faculty Track Meet and proceeded to take first place in the 100, 220, 440, and half-mile run, thereby leading Commerce to an easy victory. Besides being Head Master, Brother Thompson also holds such positions as president of the senior class, member of the Students' Council and associate editor of *Pharos*, the Dalhousie yearbook. What a man! The revised list of officers is as follows:

<i>Head Master</i> .....	George C. Thompson
<i>Senior Warden</i> .....	H. Douglas Pyke
<i>Junior Warden</i> .....	Donald F. Archibald
<i>Treasurer</i> .....	Donald B. Stewart
<i>Scribe</i> .....	C. Lorne McLellan
<i>Chancellor</i> .....	John W. Fisher
<i>Historian</i> .....	Rex B. LeCocq
<i>Senior Guide</i> .....	Donald B. F. Hewat
<i>Junior Guide</i> .....	James C. Mackintosh
<i>Master of Ceremonies</i> .....	Evatt deC. Bishop
<i>Master of Festivities</i> .....	H. Douglas Seely
<i>Chapter Adviser</i> .....	Fletcher S. Smith

Our rushing activities began with a smoker at the chapter house, 64 Edward Street, on October 6. During the following week several of the prospects were dinner guests at the house, and on October 14 a delightful informal dance was held at the Lord Nelson Hotel with music supplied by Jerry Naugler and his orchestra.

Deltasigs again hold a prominent position on the Dalhousie campus. Brother Bishop is manager of the University Store, Brothers Fisher and Stoddard are on the staff of the Dalhousie *Gazette*, Brother Stewart is assistant manager of basketball, and Brother Machum is president of the Commerce Society and editor of *Pharos*.

The chapter is again co-operating with the Commerce Society in placing the chapter house at their disposal for the regular informal discussions on current topics.

Beta Mu extends to all Deltasigs a cordial invitation to visit us whenever you may be in Halifax and wishes you all every success in the forthcoming year.

## DENVER

By Maynard Kidder

### STARTING OFF THE

school year with a great moral victory, Alpha Nu of Delta Sigma Pi is rapidly coming to the front once again. The victory is the abolition of the present deferred pledging rules for professional organizations at the University of Denver School of Commerce. Alpha Nu has been fighting for over three years to accomplish this, but until now, has been unsuccessful, due to strong opposition. To Raymond J.



Brandt, Western Province leader, and Stanley Payne, our Head Master, goes the credit of persuading the professors into changing their policy. The change goes into effect in the fall of 1933, and means that the professional fraternities and sororities at the School of Commerce will be able to pledge immediately upon enrollment, all freshmen and transfer students from other schools. This practice has been proven by the general fraternities to be very successful.

The Deltasig house of Alpha Nu Chapter is the show place of the School of Commerce and is being enjoyed by a great many of the students of the school. As Stan Payne, Head Master, has extended to all professional groups the use of the house, we have had several intramural debates and an American Management Association banquet already this fall. Mrs. Winifred Cowan, housemother, deserves honorable mention for her splendid assistance in these functions.

Edgar Harvey, Junior Warden, and Willard Patterson, Treasurer, have held two enjoyable smokers during the past month, familiarizing the house with the desirable freshmen. While not allowed to pledge this quarter, we are confident there will be very few pledge pins left unused this winter and spring. We are very happy at this time to announce the pledging of Thomas McKissack, Commerce basketball star. We are counting on his great playing to put us on top in the intramural basketball games this winter.

Due to the fact that several of our leaders were not able to return to school this fall, a special meeting was held to select men to fill the vacant offices. Maynard Kidder was elected to the position of Senior Warden, and Wallace Anderson was chosen as our new Master of Festivities.

Alpha Nu doesn't wish to brag about itself, but just the same it is proud of the fact that its scholastic standing last spring was third among the sixteen fraternities on the campus. So now we have the faculty convinced that our members are mighty efficient in an intellectual way and certainly intend to keep them thinking in that manner. They are also taking notice of us for our active part in student activities. Ed Harvey and Ralph Wilson are now president and vice-president, respectively, of the junior class. Stanley Payne heads Beta Gamma Sigma, honorary commercial fraternity, and Maynard Kidder is active on the student publications staff. On the staff of the alumni magazine is Ed Harvey who is also vice-president of the Junior Advertising Club.

A Halloween party that was an honest to goodness old fashioned "shin-dig" was given by the members of Alpha Nu on October 29. The dance was held in a large barn near Brighton, Colorado, and was given in conjunction with Phi Chi Theta, Commerce sorority. Both groups invited rushees, actives, and alumni so that the number attending was a large one. Needless to say, the customary cornstalks, pumpkins, jack-o-lanterns, cider and doughnuts prevailed, and those attending were garbed in their "depression clothes." We are grateful to Wally Anderson, who staged several

thrilling mystical tricks, and want to thank our master of festivities, Mr. Anderson, for so enjoyable an evening.

And now we are awaiting with keen anticipation the Silver Anniversary commemoration banquet. For the occasion Alpha Rho, Boulder chapter, has combined with Alpha Nu. The banquet and celebration are to be held in the new luxurious Temple of Youth building. The committee in charge headed by Reuben Horton is working hard and expect a large turnout for this event. And so in closing may I repeat, Alpha Nu Chapter is moving towards its brightest future in years.

## DE PAUL

By Herman A. Gaul

### AT THE FINAL MEETING

of Deltasigs, closing the fiscal year of 1931-32 at DePaul University, eight of our active members graduated from the school. Brothers Keeney, Miller, Jantorni, Hendricks, MacDougall, Fensterle, Sugrue, O'Connor, and C. Meir left the school to battle the elements of life. At this last meeting, however, we initiated five new men, Brothers Steinmetz, Daly, Ganka, Stoketti, and J. J. Sullivan, all of whom we welcome to the ranks of Delta Sigma Pi.

At the annual alumni banquet held last June the largest attendance ever recorded was attained. Men who had left the school four and five years ago came back to meet the friends and classmates of yesterday. The actives also had their full share of members present and the event will go down in Alpha Omega history as one occasion never to be forgotten. The members were honored with the presence of H. G. Wright, the Grand Secretary-Treasurer of Delta Sigma Pi, who gave a short talk on the future of our chapter at DePaul.

This year Alpha Omega Chapter started out with eighteen actives, all of which were truly instilled with the spirit of progress—the spirit of making Alpha Omega the largest, most efficient fraternity at DePaul. The first smoker, held on October 14, was attended by over seventy eligible freshmen of the College of Commerce. Motion pictures were shown, portraying the various views that a professor of the College of Commerce, Mr. Hutter, took on his trip around the world. Many of the views were of special interest, showing the buildings of China before the invasion of Japan. At this meeting the chapter was honored to have the president of DePaul University, Father Corcoran, and Dean of the College of Commerce, Dr. Losty, as guests. Both men gave a short address on the value and assistance that Delta Sigma Pi has given to DePaul.

The second smoker was attended by over forty-five men all of whom gave ample proof of their desire to become members of our national organization. The motion picture of Delta Sigma Pi was shown at this meeting, to give the new men an idea of the size of our interests. Pledging will take place this month, and Alpha Omega hopes to have at least fifteen new men.

The first real success of this year's actives was the twelfth annual Deltasig dance, held at the Pompeian Room of the Congress Hotel on October 29. George Devron and his orchestra furnished the music. The hall was filled to capacity, and everyone enjoyed the occasion. Over two hundred couples attended.

When this article went to press, all the alumni and actives were making plans and arrangements to be present for the festivities of the 25th anniversary of the founding of Delta Sigma Pi fraternity on November 7. Everyone has great hopes of making this the greatest celebration in history, as it is truly justified by the event.

Alpha Omega Chapter is honored and pleased to announce that a number of their members arise to campus fame. Raymond C. Glenke, Head Master of Alpha Omega, is president of the Student Activity Council. Herman A. Gaul, correspondent, is president of the senior class of DePaul University. Edward Carmody is president of a campus group,



Our Alpha Nu Chapter House—University of Denver  
1573 Sherman Street, Denver, Colo.



the Wranglers. John T. McAuliffe is president of the junior class.

The athletic possibilities of Alpha Omega this year are quite bright. Most of the players on the championship basketball team of last year are back again and in good form.

Alpha Omega Chapter of this year will truly make history, both for themselves and the fraternity.

## DETROIT

By Robert L. Bahn

### FOUNDERS' DAY CELEBRATION

was held at the Hotel Statler, November 7. Dancing followed the services in commemoration of the 25th anniversary of the fraternity. Histories of Delta Sigma Pi and of Theta Chapter were given by two prominent alumni. A toast and singing of the fraternity songs took place at 10 P.M. Committees for the affair were: actives, F. LeRoy Dowd, John Caplis, Edward Kempel, Adam Seibert, and Bernard Wemhoff; alumni, L. Gordon Goodrich, Jack Collins, Richard Sheridan, Lewis Jabro, and Frank Brady.

The following members have been elected officers of Theta Chapter for the coming year:

<i>Head Master</i> .....	F. LeRoy Dowd
<i>Senior Warden</i> .....	Fred Pape, Jr.
<i>Junior Warden</i> .....	Bruce Washburn,
<i>Treasurer</i> .....	Alexander Peters
<i>Scribe</i> .....	Bernard J. Wemhoff
<i>Corresponding Secretary</i> .....	George Sonnefeld
<i>Master of Festivities</i> .....	Edward Kempel
<i>DELTA SIG Correspondent and Historian</i> .....	Robert L. Bahn

The annual Delta Sigma Pi Scholarship Keys were presented recently at an open house smoker. Dr. Henry J. Willmes, and Assistant Dean William B. O'Regan were speakers of the evening. The recipients of the awards were: J. Charles O'Gorman, a member of Theta Chapter, winner in the evening school, and Sidney R. Solomon, winner in the day school.

Plans for the annual football banquet to the university's grid squads are being made. The affair will be held about the middle of December.

Seven pledges, four day school men and three evening school men, will be initiated about the first week of December.

## DRAKE

By Lawrence H. Peterson

### ALPHA IOTA GREETINGS

her sister chapters and wishes them all a successful year. We are trying to make the year of the fraternity's Silver Anniversary the biggest one the chapter has yet had.

When September rolled around, Alpha Iota found itself with eight actives, but from the rushing program now in process we expect to secure a large number of pledges. Our entire rushing program is pointed toward the Silver Anniversary banquet. At that time we expect to put on a large pledging ceremony.

The Silver Anniversary banquet is in charge of the officers of the fraternity. Mr. Arlo Wilson, assistant comptroller of the General Electric Company, will be the main speaker.

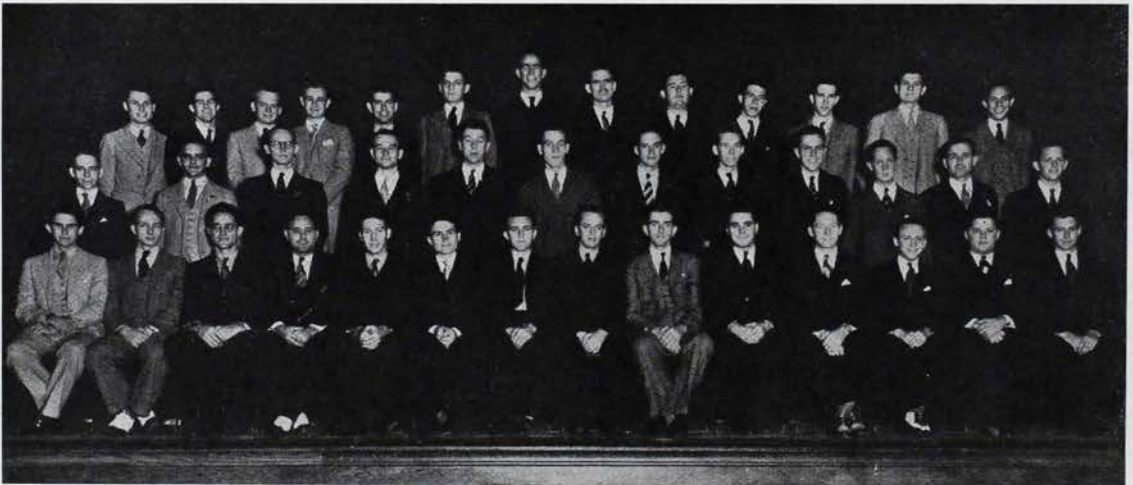
Politically our members have been as fortunate as in the past. Head Master John Andriano heads the junior class and Lawrence Peterson and W. George Potts are president and vice-president of the senior class.

Maynard Downey is in school this year to work for his Master's degree. Studies have brought Arthur Savage back after a year's absence. Law has lured Clarence Kading from the College of Commerce.

Deltasigs have been prominent in campus activities. Brother Andriano heads the Professional Panhellenic Council. He and Brother Potts were the motivating forces behind its organization. Paul Schneeman, star Drake halfback, has been hampered by injuries, but is now playing his usual stellar game. Howard Dunkerton is working out daily in preparation for the intramural track meet to be held during Drake's homecoming festivities. Brothers Potts and Peterson are serving the school as cheerleaders and debaters.

Many of our members in the 1932 class have become "wage slaves" (lucky dogs) in spite of the scarcity of jobs. Russell Keeling is selling insurance for the Aetna Casualty Company. Floyd Schoonover is now head of the collection department of the local branch of Montgomery Ward & Company. The New Monarch Machine & Stamping Company has a capable accountant in Lee Shelton. The Iowa-Des Moines National Bank is holding on to Marvin Whatmore, while Ivan Anton still answers mail addressed to the First Mortgage Corporation of Iowa. Kenneth Hill remains with the Grant Club as office manager.

The fraternity holds regular meetings in its new home at 2931 Cottage Grove Avenue and invites all brothers who visit the city to drop in.



Beta Eta Chapter—University of Florida  
Winner of the 1932 Chapter Efficiency Contest



# FLORIDA

By William L. White

## BETA ETA CHAPTER

welcomed 21 active members back on the campus this fall. At its first business meeting, September 28, definite plans were outlined for the first quarter. A series of smokers, addresses by well-known business men, a radio program, a chapter basketball team, industrial tours, and several social events will feature the chapter's activities. Beta Eta won the national efficiency contest last year but it won't rest on its laurels. The momentum acquired in building up the chapter last year will only be increased under the present organization.

An invitational smoker was held at the University Y.M.C.A. on October 14. Frank S. Wright, Director of Publicity at the university spoke on "Publicity and Advertising in Business." And a colored quartet entertained the large number of guests with negro spirituals.

The Silver Anniversary of the fraternity was celebrated with a banquet at the Hotel White House. Brother Walter N. Pearce, Georgetown, of the United States Department of Commerce, was the principal speaker. And a great program had been arranged by Jimmy Landon, our able Master of Festivities.

An extensive schedule with high school and independent teams has been developed by Manager Bobby Turrill for our chapter basketball team. With most of last year's team back, a fast team is in prospect.

# GEORGETOWN

By Ronald H. Pearce

## MU CHAPTER,

Georgetown University, starts the year with high enthusiasm under the capable direction of the following newly elected officers:

Head Master ..... John B. O'Shea  
Senior Warden ..... W. Gordon Donnelly  
Junior Warden ..... John L. Murphy  
Treasurer ..... Jacques Reinstein  
Scribe ..... Joseph E. Cooney  
Historian ..... H. Murray O'Hanlon  
Chapter Adviser .... Dr. J. de Siqueira Coutinho

John O'Shea, Head Master, and Jacques Reinstein, Treasurer, are serving their second year in the same offices and we anticipate another year of sound leadership and finances with these two men back at their posts. All the officers have exhibited such energy and interest that the entire chapter is up and going, and ye correspondent predicts that Mu Chapter will be near the top in social and professional activities.

Mu Chapter starts the year with a new fraternity house at 1414 21st Street, Northwest, and we look forward to the visits of all brethren who have occasion to visit the nation's capital.

J. E. Cooney, W. G. Donnelly, and Paul Carney studied in Berlin this summer under the supervision of Dr. J. de Siqueira Coutinho, instructor of Portuguese at the School of Foreign Service, and also our chapter adviser. They returned quite enthusiastic about their trip and are contemplating a return to Paris and Berlin in this next summer to take advanced work. They are little vague about the subjects they will take, but are certain that another voyage is required.

Practically the entire chapter traveled to New York for the New York University-Georgetown football game held in the Yankee Stadium and enjoyed good natured rivalry with our brothers of Alpha Chapter. Alpha certainly radiates the good fellowship that is typical of Delta Sigma Pi.

A smoker is planned for next week which to be held at the chapter house with a program of entertainment which will include a prominent lecturer from the School of Foreign Service as speaker. Rushing is now in full swing and

we are picking our pledges with care and prospects are encouraging as to the type of men who will carry the banner of Mu Chapter in the future when the old timers are forced to relinquish their leadership by graduation.

The alumni and active chapter are combining to celebrate the Silver Anniversary of the founding of the International Fraternity of Delta Sigma Pi with a dinner and dance.

# GEORGIA TECH

By William Goldsmith

## AFTER SPENDING

a most pleasant and enjoyable summer together, the active members of Kappa Chapter, at Georgia Tech, are formulating plans for a year of progressive activity.

Probably the most successful entertainment during the summer months was the house party at Lakemont on the Fourth of July. About the middle of August the annual affair known as Kappa's Picnic was held at Black Rock Country Club. Another house party was given during the week-end of September 3, 1932 at Ko-Wee-Ta Club, near Fairburn, Georgia. The final social function of the summer was a date dinner meeting at the Henry Grady Hotel, on September 11, 1932.

The first meeting of the school year was a professional meeting. The speaker was Mr. George M. Sparks, director of the Georgia Tech Evening School of Commerce. Mr. Sparks, who is also a noted journalist, had just returned from a tour of the principal countries of Europe and had taken a brief course at Oxford in England. He gave a very interesting review of his travels, and especially enlarged upon the subject "Education in Europe."

At the following meeting, actual work was begun on carrying out Kappa's program of activity for the coming year. After the adoption of a budget, a new set of chapter by-laws, which had been drawn up by the Executive Committee, was passed upon and accepted by the chapter. Since Kappa Chapter has decided to operate under the committee system, a number of committees have been appointed—each one charged with the responsibility of handling one particular phase of the chapter's program.

While Kappa was very proud of winning fourth place in the Efficiency Contest with a score of 79,900 points, at the same time we are very hopeful of winning a higher rating next year. Since we have had a chance to observe our weakest points, the Executive Committee has worked out definite plans for improvement.

The future editions of *Kappa Life* are to be photolithographed instead of mimeographed as has been done in the past. Kappa Chapter is very proud of the progress which has been made by the editors of its publication, and feels that this latest improvement will make it even more outstanding among chapter publications.

In spite of the fact that many of Kappa's active men were graduated last June, there were twenty-five members who returned to school this fall. With so substantial a nucleus we feel confident that the coming year will be a successful one for Kappa.

On October 1, 1932, the first quarterly smoker was held at the home of Brother and Mrs. H. C. Kitchens. A large number of new prospects were introduced to the chapter. At the present time Kappa has one pledge carried over from last year, and two new pledges. It is very probable that this number will be more than doubled by the time of the first initiation.

The one thing which is commanding the greatest degree of interest in Kappa Chapter at the present time is the plan for a big celebration in honor of the fraternity's twenty-fifth birthday on November 7, 1932. Everyone is looking forward to a grand celebration at that time.

And—most important of all—to each and every chapter Kappa extends best wishes for a year of progress and prosperity.



# INDIANA

By Allen R. Ellison

## ALPHA PI CHAPTER

extends its sincere greetings to every chapter of Delta Sigma Pi and we hope that each chapter is looking forward to a very active and constructive program for the coming year. We hope that our alumni will likewise accept our cordial wishes for their success.

Alpha Pi Chapter got off to a fine start this semester with a very successful smoker. Much comment was heard in a favorable light, for the able address of Rev. Henry McLeon of the First Methodist Church of Bloomington. Reverend McLeon spoke on personality as it relates to business and to life in general.

We were very fortunate in being able to pledge eleven new men and we feel sure that no better men could have been selected from the School of Commerce. It is our aim to bring into active membership twenty-five new men in the present school year.

The chapter has felt it wise to initiate an outline or program of activities and business meetings for the entire semester. A committee has been chosen and is actively engaged in formulating this calendar, with a concerted effort being made to have a varied and interesting program for each meeting. Through the co-operation of our Head Master, George Challis, and the program committee, we were able to secure Louis Bercovitz, an outstanding retailer of Bloomington, to speak to the chapter on the subject of retailing. The meeting was very successful and great interest has been shown in the problems of the present day merchant.

It is interesting to hear from our alumni and to know that they are engaged in business and are well on their way to success. Frank Fishback is with the Equitable Life Insurance Company of New York and is at present located in Anderson, Indiana. Frank Forkner, our former Head Master, is engaged in the life insurance business in Oklahoma City, Oklahoma, where he is preparing himself for a cashier's position. We are very proud of the record of Eugene Denham, who is also with the Equitable Life of Terre Haute, Indiana. Brother Denham has made an unusual success in the field and this year was fortunate in being chosen as a delegate to the national convention of Life Underwriters at Toronto, Canada. John Day, also a former Head Master of our chapter, is engaged in business at Wilmington, Delaware.

Many of our former members returned for the homecoming game with Iowa. We were very glad to have them back and extend our cordial invitation for their return.

# IOWA

By A. T. Farley

## EPSILON CHAPTER

started the new school year with all undergrads from last year answering "present" when the first roll was called. This was increased by two brothers returning after a leave of two years, and by four graduates back for a higher degree in the College of Commerce.

When the air was cleared of the dust of rush week we found six new faces. We still have room for several more pledges however.

At the end of the last school year John Van Lent was selected as Head Master of Epsilon. We are confident that we will be well guided under his influence. Mother Eastburn is also with us to officiate as housemother.

Among our activity men who returned are the tennis stars, Weis, Van Lent, and Fellows. Robert Olson has the position of president of Beta Gamma Sigma, and John Turkington as our representative on Student Council. Watch the *Epistle* for the results of class elections.

On October 22 (Homecoming at Iowa) the chapter held a party in honor of all returning brothers. Radio parties will predominate at the house this year.

# JOHNS HOPKINS

By John E. Motz

## CHI CHAPTER,

although its active membership has been materially reduced by graduation and by brothers leaving school, faces the new scholastic year with a determination to uphold and improve the records made in previous years.

We held our first meeting subsequent to the opening of school on October 13, at which we discussed plans for future activities, both social and professional.

On Thursday evening, October 20, our chapter sponsored its first professional smoker. We enjoyed the pleasure of having as our principal speaker, Mr. Charles W. Smith, chief auditor of the Public Service Commission of Maryland. Mr. Smith talked on the subject of Accounting, particularly in reference to the valuation of fixed assets in the balance sheet. Quite a satisfactory number of guests were present, some of whom represented good pledging material. It is the intention of Chi Chapter to hold this year, as in past seasons, a large number of these smokers in order to acquaint our brothers and visitors with new methods in business activity, and also to bring the name of Delta Sigma Pi to a greater prominence throughout the university.

We are inaugurating our social season by holding a Halloween dance on October 29, at the Emerson Hotel. Attendance to this affair will be restricted to brothers and close friends.

This year, which marks the twenty-fifth anniversary of the founding of Delta Sigma Pi, also is the tenth anniversary of Chi Chapter. We have planned to celebrate this memorable occasion by a banquet to be held at the Stafford Hotel, Washington Square, Baltimore, on Monday evening, November 7. Chi has been most fortunate in securing as the principal speakers of the evening, Brother Gene A. Milner, member of the national board of directors, and Mr. Frank A. Woodfield, secretary of the Maryland Academy of Sciences. We also attempted to get Brother Bob Vining to speak, but Mu Chapter at Georgetown beat us to it by five days. In addition to these and other speakers, a most interesting program, including the awarding of the Delta Sigma Pi Scholarship Key, has been planned. We anticipate this event to be the most elaborate and best attended affair of its kind that has ever been given by Chi Chapter.

Chi Chapter takes this opportunity to wish all chapters the best of success during the coming year, and we extend a cordial invitation to any brother visiting Baltimore, to join us at our weekly luncheons which are held each Thursday between twelve and one at the Lord Baltimore Hotel.

# KANSAS

By Oliver W. Holmes

## THE MEMBERS OF IOTA

are back on the Kansas campus this year and though at the present time are limited in number they are carrying on an active professional program.

With an entire new staff of officers and chapter roll the Deltasig morale is rapidly gaining new heights.

The first professional meeting was held in the form of a dinner followed by a speech on Present Retail Clothing Merchandising, by Mr. J. B. Walker, vice-president of the Pelleteirs Stores of Topeka, Kansas.

The chapter is attempting, by holding monthly professional dinners and frequent smokers, to impress upon the commercial students the merits of Deltasig. Under the supervision of Lyle G. Tyner an intensive pledging campaign is being conducted.

Members of the chapter who are prominent in campus activities are: Claude E. Harrison, our Head Master, who is the School of Business representative to the University Men's Student Council; Sidney W. Gay, who is treasurer



of the School of Business; and Donal J. Bell, who has been initiated into the national pep organization, Pi Epsilon Pi.

## LOUISIANA STATE

By William T. Hudson

**BETA ZETA CHAPTER** started its business of the year the week after the opening of school. Our pledging committee brought before us the names of the men in the commerce school that are eligible for pledging. The chapter gave a smoker in their honor on October 11. Our speaker for the evening was Mr. G. H. Reymond, manager of the Reymond Realty Co.

Beta Zeta is well represented this year in the R.O.T.C. unit of the University. John B. Heroman is cadet colonel, William T. Hudson is adjutant of the Third Battalion, Samuel E. Marquart is captain of a company and also president of the College of Commerce, Lawrence P. Theriot is first lieutenant of a company. One of our pledges is first sergeant of a company.

In our meeting of October 4 Leon Reymond was elected as a delegate to the Southwestern Provincial Convention to be held in Waco, Texas.

## MARQUETTE

By Greg Schulte

**GREETINGS AND SALUTATIONS!** September 15, and Delta Chapter has started off on the right foot with twenty-two actives returning to put their shoulders to the wheel—in the interests of their fraternity and of Marquette. The Deltasigs up here in the land o' lakes have

sailed through the rushing season to an unusually good start; Delta Chapter pledged five men on October 24.

Dean Pyle, of the College of Business Administration, welcomed his Deltasigs and their guests back to Marquette at the first smoker held at the chapter house on October 5.

Lyle W. Cooper, a brother Deltasig, and Doctor and Professor of Economics at Marquette, gave an exceedingly interesting résumé of his travels in Soviet Russia and Germany during the past summer, at a smoker on October 19. Ma Smith competed with Dr. Cooper's travelogue fiesta by setting up a lunch of which only she is the capable connoisseur. We are thoroughly convinced that Ma is the unheralded back-bone of the chapter and the most liked resident at the house on 604 N. 14th Street.

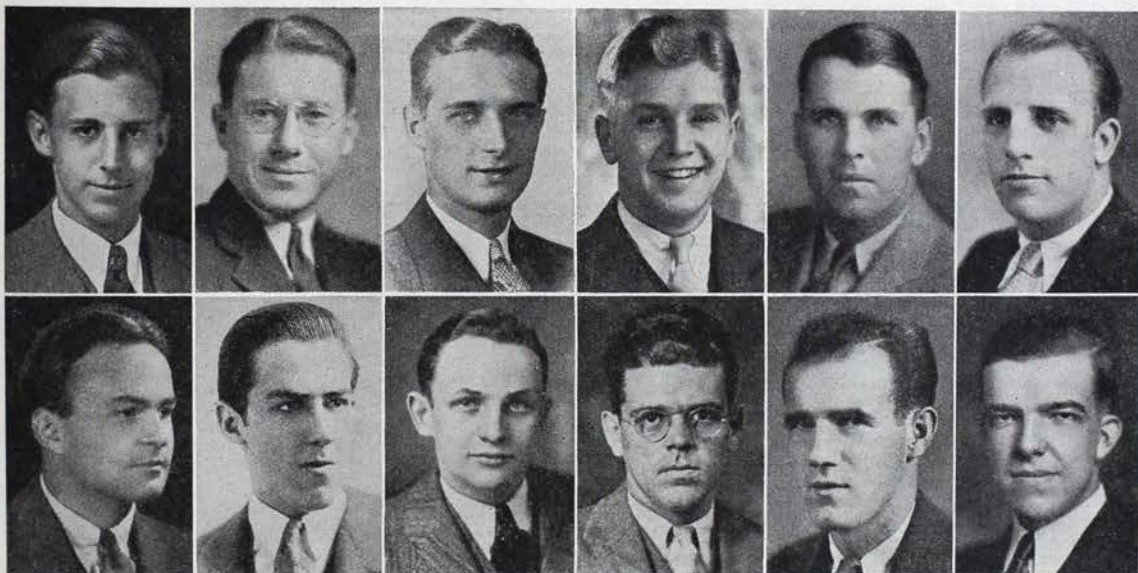
Atmospheric conditions aroused by the coming presidential election prompts me to review several of the Deltasig 1932 successes here at Marquette: William E. Monroe, our Head Master, has been elected to the senior class presidency; James Fenlon leads the juniors with Ray Kujawski as vice-president, and Irvin "Stretch" Saager will pilot the sophs.

Brother Rasor's excellent leadership of our college's annual departmental dance, put the Cotillion, held at the Milwaukee Yacht Club, over with a bang. The impending (and I use that term for obvious reasons) Deltasig homecoming "fracas" at the Knickerbocker Hotel on Saturday, October 29, will prove to be a howling success if Bob Retzer's past record as Master of Festivities can be taken as an indication.

The actives and the Milwaukee Deltasig Alumni Club have completed plans for the Deltasig Silver Anniversary celebration on November 7. A dinner at 7:00 at the City Club will be followed by a grand toast at 9:00 and thereafter a good old "swapping" session. The Delta Drawlers will furnish the aesthetic atmosphere to the party with their "crooner" tunes????

The following were appointed or elected to posts and offices left vacant by graduation and transfers: William Malone, Scribe; Alex P. Mayer, Junior Warden; Edward

## Twelve Active Chapter Head Masters



BEN N. CRISWELL *Florida*    CHARLES CALLAWAY *Texas*

GEORGE HUSSENETTER *New York*

CHARLES SHAEFFER *Penn State*

LEONARD ENGEMAN *Minnesota*

ARTHUR GUSTAFSON *North Dakota*

JOHN B. O'SHEA *Georgetown*

J. HUGH TAYLOR *Johns Hopkins*

RAY GLENKE *De Paul*

LEONARD STILWELL *Pennsylvania*

WILLIAM E. MONROE *Marquette*

C. EDWARD WESLEY *Buffalo*



Plzak, Senior Guide; Wallace Hottenson, Junior Guide; Lawrence Mortenson, Master of Ceremonies; Irvin Saager, Chairman of the Deltasig Homecoming float.

Our own J. Farrington Doyne is a leader on the Marquette cheering squad; we sincerely believe that Brother Doyne got his "brung-up" while directing his Delta Drippers, chapter orchestra. By the way, Farrington requests the announcement of a new name for his "syndicate" band; it shall hereafter be renowned far and wide as the Delta Drawlers.

We feel elated over the outcome, even though we were on the short end of the count, of that football classic played at Camp Randall on October 1. We take this opportunity to express our sincere thanks to Psi Chapter for its super-cordial hospitality.

Our thoughts turn to initiation—and all its glories, thrills, laughs, pains, and reminiscences—and so, before our pen runs dry, we of the Delta Chapter extend to your chapter and to the fraternity of Delta Sigma Pi our sincerest wishes for a happy 25th birthday, and the best of hopes for a continuance of brilliant successes and memories for the future.

## MERCER

By Thomas Fountain

### ALPHA TAU CHAPTER

is now entering into the sixth year of its existence. We have mapped out a very interesting program for this year and are working hard to get back to our original strength, the loss of which was caused by an era of Hoover Prosperity. On returning to college this year we were surprised to find that only four active members and three pledges returned for the year 1932-33. Notwithstanding all this, we aim to make this a most enjoyable year to all concerned.

A smoker was given to the freshmen in the School of Commerce. Next we let the upperclassmen in on a fish fry for the entire School of Commerce. This fish fry, which is an annual occasion in our School of Commerce, was attended by the students of the Commerce School and their friends. The affair took place on the spacious lawn of one of our faculty members, Dean C. B. Wray, Dean of the School of Commerce.

Alpha Tau Chapter and the Macon Alumni Club are planning to celebrate the Silver Anniversary of Delta Sigma Pi on November 7. On the 12th we are planning to journey to Atlanta to attend a joint initiation and other attractions of the Southern Province. As we have always enjoyed our-

selves immensely when Kappa Chapter was our host, we are anticipating big things.

Head Master Albert McCowen has been elected on the staff of the college weekly and Scribe Thomas Fountain is assistant manager of the varsity football squad. We are not entirely forsaking scholastics, for Alpha Tau Chapter ranks high in the rating of fraternities at Mercer.

## M I A M I

By E. D. Hewins

### THE CHAPTER CONSISTS

of sixteen actives and five faculty members. The faculty members include Dr. Edwin S. Todd, head of the Economics department; Dr. J. M. Peterson, professor of Economics; Dr. C. H. Sandage, professor of Marketing; R. E. Gloss, assistant dean of the School of Business; J. B. Denison, professor of Business Finance.

Dr. Todd has just returned to the campus and the chapter after a year's leave of absence in Europe. While visiting in England and Italy he was asked to be guest speaker at universities in these countries. Dr. Todd is a recognized authority on modern taxation. At a meeting held on October 11 he entertained with a talk on his experiences in these countries.

Plans are being made to celebrate Founders' Day on November 7. Each year an effort is made to commemorate this day.

The chapter is alternating our luncheon meetings with evening meetings. At the evening meetings an attempt is being made to have a speaker who is not connected with the university, an outside business man if possible. While at our noon luncheon meetings a professor is asked to talk who is, if possible, a professor in the School of Business.

Joe Siebert, who many of you alumni will remember, won the Delta Sigma Pi Scholarship Key awarded each year to that senior having the highest average. Joe made a straight A average for the last semester of 1932. The Delta Sigma Pi Freshman Scholarship Plaque, which is awarded each semester to that freshman in the School of Business having the highest average, was won by Robert Schwab.

The chapter looks forward to a very successful year and we hope that you alumni can be back when ever you can plan to do so and attend a meeting of the chapter. We hope that we can secure some of you as speakers at some of our meetings.



Xi Chapter—University of Michigan



# MICHIGAN

By Edgar C. Hornik

## XI CHAPTER.

University of Michigan, officially began the school year of 1932-33 with the traditional midnight meeting on September 19, the day before Freshman Week. While the group of actives has been weakened due to several brothers and pledges not returning to the University this year who had planned on doing so at the close of school last year, the splendid co-operation shown so far in all chapter endeavors insures a year of growth and prosperity.

To date three pledges have been added to the roll. Several offices were vacated as the brothers holding these positions did not return to school this year, necessitating elections to fill them. The following were elected: Philip S. Jones as Senior Warden, Miles E. Hoisington as Steward, and Roy M. Seeber as Historian.

On October 4 a smoker for entering students, freshman or advanced, interested in commercial work in the university, was held by the active chapter at the house. The occasion was well attended. The faculties of the Economics department and the School of Business Administration were invited. Cider and doughnuts were refreshments.

The social season began with an informal dance at the chapter house following the Northwestern football game, October 8. The thrill of victory over Northwestern made this one of the most successful parties the chapter has held in some time. Brother and Mrs. Charles N. Staubach acted as chaperons. Another dance was held after the Princeton game on October 29.

# MINNESOTA

By John S. Glas

## TEN ALUMNI GREETED

the eighteen Alpha-Eps and our seven pledges who came back to the old abode to carry on another usual great Deltasig year. Things began to happen. Elections were held and seeing that the smoke and fire of our great political machinery has somewhat thinned 'tis deemed safe to let the results out. Here 'tis:

- Head Master.....Len Engeman
- Senior Warden.....John Tanner
- Junior Warden.....Byron Webster
- Treasurer.....Ralph Chase



Our Minnesota Chapter Basketball Team

Scribe.....John Glas  
Chancellor.....Harvey Miller

We began our fall rushing program with a smoker at the chapter house October 11, and followed that up with a right smart rushing party October 22. The "crop" looks mighty sweet this year. We are going to make "assumed angles" while the sun shines.

Deltasig is going to be well represented and going to town as far as campus activities are concerned. Some of the major offices held by the brothers are: one member on the All-University Student Council, one member on the Senior Advisory Board, the managership and assistant managership of the Business School Book Exchange, three members on the Board of Associated Students, advertising manager of the *Gopher*, and one of the pledges is All-University Rooter King. Elections are coming, so it won't be long before we have a few more under our hats.

This is but the second week of school so there is not a great deal of news. However, Alpha-Ep is going to have some good old times this year with plenty of work, so, Brothers, come on over—any time.

# MISSOURI

By George E. Schuette

## ALPHA BETA CHAPTER

extends a very cordial invitation to any Deltasigs going through Columbia. We have moved to a new location, 511 Hitt Street, right across from the Memorial Tower, a landmark of Columbia, and we are looking forward to making this year, Alpha Beta's tenth on the Missouri campus, its most successful one.

Our rushing activities have been slightly hampered by "ole man depression" and the fact that the enrollment in the School of Business and Public Administration has been cut 25 per cent, to less than 150 students in the six curricula, or two-year school.

Nevertheless, Alpha Beta Chapter did come through again. We sponsored a marvelous banquet at the Tiger Hotel September 29, commemorating the silver anniversary of the fraternity. H. G. Wright was our guest and one of the main speakers of the evening. Among our forty guests were the dean and the entire faculty of the Business and Public Administration School. From these forty guests we intend to get a goodly number of pledges.

We have already had many of our alumni visit us, and are expecting to welcome back quite a number for homecoming, November 12. Since our football game at that time is with Kansas, we wish to extend a special invitation to our Jayhawk brothers and assure them that our traditional rivalry will be found only on the football field.

Don't forget our Old Mizzou spirit and hospitality. Here's hoping for a big year.

# NEBRASKA

By Elmer E. Lind

## THROUGHOUT THE AGES

men have been making campaign speeches, telling what they were going to do. Everyone knows that a single promise fulfilled is better than a score made only to be broken.

At the beginning of last semester, we gave an indication of what we intended to do. We, however, did have one of the most successful spring terms, and feel confident that the spirit will be carried over into the activities and accomplishments of the present semester.

Cornhusker Deltasigs have been spending a great deal of their spare fraternity hours so far this year looking for candidates for pledgeship. In view of the fact that a greater part of our number graduated last spring, the future of the Alpha Delta Chapter depends upon the men who are initiated.



Our first rush dinner was held at the Hotel Lindel. We were very fortunate to have as our guest and speaker, Mr. Ellis, of the Burns Potter Company. He gave us a very interesting talk on the subject, "A Bird's-Eye View of the Bond Investment from a Salesman's Viewpoint." The purpose of our smokers and dinners is to provide something of interest to the whole chapter and also as an occasion for the meeting of new prospects. Our speakers are usually outstanding in their particular line, and in this way we feel that the benefits derived are unquestionable.

Another smoker is being planned for November 2, and we are making elaborate plans for an anniversary dinner to be held at the Hotel Lindel on the evening of November 8. At this occasion we expect to have a number of alumni from over the state on the program, and every indication leads us to feel that this event should be of unusual success and merit.

The question of social affairs sponsored by Alpha Delta Chapter comes up at quite regular intervals. Last semester a very successful dance was given in the ballroom of the President Apartments, and it is very probable that a similar dance or informal party will be staged within a very short time. Enthusiastic support for social activities, in behalf of Alpha Delta, has never been evidenced. The contention now seems to be quite common that occasional social activities will tend to add to the Alpha Delta spirit.

We are glad to be able to report that our chapter through its members still dominates the College of Business Administration. Two of our brothers who graduated last spring, John Baenteli and Gerald Phillippe, were jointly awarded the C. H. Rudge Memorial Research Scholarship, during the summer. Both brothers are taking graduate work at Nebraska this semester.

## NEW YORK

By Frank T. Farrell

### ALPHA CHAPTER

got off to a flying start in true Olympic fashion this year. And judging from the spirit manifest about the house, the members of this unit have had fine vacations and are all pointing to make the celebration of Delta Sigma Pi's Silver Jubilee a banner event.

As usual, all was quiet on the West Eleventh Street front, until the day before classes started this semester. But the peaceful calm which had settled over this sector all summer was brought to an end with the return of Eric David Redding and twenty-four of our less notorious brothers.

The withdrawal of seven of our cohorts from the active membership list left twenty-five ambitious brothers to handle the affairs of Alpha at the start of this year. Three pledges who were carried over from June reported loyally for duty.

The first meeting was held on the evening of September 26, and Albert L. Rhorberg, who has made himself Alpha's most well-liked alumnus because of his service and enthusiasm in every affair, was on hand, as always, for the initial get-together of the season. Attention did not have to be called to the improvement in our surroundings.

Thanks to the Waldron Fund, and to Eugene D. Milener for his generous contribution of a magazine rack, this house is in grand circumstances with regard to furniture. The annual check from the Waldron Fund went to the purchase of two beautiful leather chairs, two drop-leaf end tables, two floor lamps, and a secretary desk which Scribe Redding put to use as soon as he unpacked his trunk.

At the opening meeting George S. Meakin was appointed chairman of the Silver Jubilee banquet committee. Prof. Clarence W. Fackler was given a vote of sincere thanks for his service as faculty adviser of the chapter last year; and he was re-elected to that office. Brother Meakin gave a brief outline of his plans for the jubilee affair which is to be held at the Downtown Athletic Club on the night of November 7. And recalling the last taste of George's endeavors in this regard—the dance at the Westchester Biltmore Country

Club—we are assured that the Silver Jubilee of Delta Sigma Pi is going to be one of the most enjoyable events in our memory.

Head Master George W. Hussennetter called for a special meeting to follow the regular session. At the special meeting the vacancies in the official ranks, caused by resignations, were filled. The elections were as follows: Frank W. Eife, Chancellor; John J. Picknally, Jr., Senior Warden; and Bernard Spelman, Junior Warden.

Five rush smokers have already been held at the house, and the response has been most gratifying. Delta Sigma Pi has been favored with the attendance of the cream of the crop in the matter of men whom we would consider as potential fraternity brothers. According to a ruling of the university, however, we shall not be allowed to pledge any of these prospects until the second week in November when we hope to accomplish results worthy of our strenuous efforts.

These smokers have been greatly aided by the whole-hearted support of some of our more influential brothers who have never refused to sacrifice their valuable time for the success of the ventures. Inspiring talks have been given by Prof. Raymond Rodgers, secretary of New York University's School of Commerce, Accounts and Finance; Lawrence Zimmer, Vincent (Doc) Hopper, John Fagan, Ben Ross, and James Clyne.

Two dances and a banquet were squeezed into the schedule of the busy month of October for Alpha. The first was the Georgetown house dance on October 15, following the N.Y.U.-Georgetown grid battle. The interfraternity round-robin hop on the evening of October 29 left the boys in a cheery mood for a change of months. And the aforementioned banquet was in the nature of a bachelor dinner, tendered to Daniel C. Kilian, former Head Master of Alpha. The "last rites," as pertains to youthful freedom, were accorded to Dan in the Downtown Athletic Club where a host of alumni and active brothers made very merry. Bruno Lawson supervised the gala incident.

The brothers of Alpha Chapter hope that every Deltasig has had an enjoyable, restful, or every individual Deltasig's idea of a perfect vacation. And they join with all their brothers in striving to make the 1932-33 year the most brilliant thus far in the history of Delta Sigma Pi.

## NORTH CAROLINA

By C. F. Rhinehart, Jr.

### ALPHA LAMBDA BEGINS

a new year small in number, but high in ambition and determination. Several of the members did not return to school for various reasons. With limited membership we realized that it would take some hard work to build up the chapter. Under the competent leadership of Head Master James T. Comer, Alpha Lambda is making extensive plans for the coming year. All members are heartily co-operating in the program. So far we have had three informal meetings with prospective pledges. The results were very encouraging. There are two important dates on the calendar: Founders' Day and the first smoker.

Plans for the smoker are complete. We were very fortunate in securing Dr. Frank Graham, president of the university, as the speaker for the occasion. President Graham is held in high esteem by the entire student body and is very much in demand as a speaker. His presence will insure an interesting and successful evening. We are looking forward with hopes high. Besides President Graham, we will be honored by the faculty of the School of Commerce, several of whom will make short talks. These talks are always of interest to students of the School of Commerce. Indications at present point to a full house Friday, October 28. Following the smoker Alpha Lambda will begin detailed plans for Founders' Day.

October 22, the date of the Georgia Tech-Carolina game,



was homecoming day for Alpha Lambda. We were honored by the presence of several of our alumni. The game was somewhat disappointing to both alumni and students, as Carolina lost by a large score. The sight of old faces, however, made it a day that cannot be forgotten. Besides the homecoming brothers we were visited by several old-timers, who were well known to us in their undergraduate days. We were glad to be able to accommodate them for the week-end. Alpha Lambda keeps its doors open to all visiting brothers and friends.

It is our aim for the coming year to make Alpha Lambda a more efficient unit of our national organization. We are determined to raise our rating in the Efficiency Contest, to form a closer affiliation with the School of Commerce and the faculty, to carry out a well planned social program, and to use sound judgment in our business activities. With these points in mind we hope to make this one of the most progressive years for Alpha Lambda.

## NORTH CAROLINA STATE

By Rawlings S. Poole

### BETA DELTA CHAPTER,

North Carolina State, is beginning the new year under a new administration which promises to outdo the fine record left by the past group of leaders. During the régime of last term's officers the chapter succeeded in pledging and initiating eight new men. The men initiated were: A. H. Rogers, R. S. Poole, M. I. Annetta, M. G. Hunter, G. V. Foster, C. H. Palm, Harry Walker, and Frank Davis. During the past year our organization sponsored more addresses than any other one on the campus. Our interest in sponsoring open meetings has been intensified largely through the interest and enthusiasm shown, not only by the students of the business school, but by the entire student body.

On the seventh annual Scholarship Day held at State last year Head Master Charles E. Brake was awarded the much coveted Delta Sigma Pi Scholarship Key. When the list of names on the honor roll was read it seemed as if the chapter roll was being called. The following brothers were listed on the honor roll: M. I. Annetta, C. E. Brake, D. F. Cade, J. L. Carter, W. G. Collier, F. W. Davis, C. C. Lane, R. R. Moore, R. S. Poole, H. L. Russ, W. F. Scarborough, J. E. Stroupe, R. A. Thomas, R. I. Van Hook, and A. F. Ward. We will not, however, be completely satisfied until the entire chapter is included.

The new officers for the coming year are as follows:

Head Master	R. I. Van Hook
Senior Warden	W. C. Keel, Jr.
Junior Warden	M. I. Annetta
Scribe	C. C. Parks
Treasurer	W. F. Scarborough
Senior Guide	R. C. Bagby
Junior Guide	W. J. Edwards
DELTASIG Correspondent	R. S. Poole
Historian	F. W. Davis
Chapter Adviser	Dr. R. O. Moen

Beta Delta, as has been shown, has been riding upon the crest of a most successful era of substantial development and accomplishment. We feel that we have accomplished much, but not all that there is to be accomplished. It shall ever be our aim to maintain the standards that have been set before us and to make Beta Delta more renowned than ever before in its history.

We have planned an extensive rushing program which will include smokers, dances, and open meetings. This program will get into full sway about November 1 and we are looking forward to a group of men that will make ideal material.

We sincerely wish all the chapters the most prosperous and successful year ever.

## NORTH WESTERN

### Chicago Division

By Robert E. James

### BETA CHAPTER EXTENDS

its heartiest greetings and best wishes for a successful year to all the brothers of Delta Sigma Pi. Our chapter has enjoyed a lovely summer, included in which were numerous dinner parties held at the house and a golf tournament played late in the season. Several moonlight sailing cruises on Lake Michigan rounded out the vacation's activities. We find with the opening of school 36 active brothers ready and eager to do their part in making this a most eventful year for Beta.

Three professional meetings have been held with a fine attendance on each occasion of guests, actives, and alumni. On September 26 we were honored by the presence of Brother Ernest C. Davies, assistant dean of the Chicago Division of the School of Commerce, and Brother James R. Hawkinson, assistant dean of the Evanston Division. Brother Hawkinson gave a very interesting talk on the necessity of continuing with advanced study in times like the present, while Brother Davies revealed some interesting facts concerning registration.

On October 3 Brother C. Wendell Muench spoke about "Radio Broadcasting in Advertising." He was assisted by Don Lang of the Columbia Broadcasting System, who reenacted skits in the manner which won him his reputation as "radio's favorite story teller." On October 17 we were indeed fortunate in having the Honorable Royal C. Johnson (Rep.) as our speaker for the evening. Congressman Johnson held the undivided attention of the group for over an hour as he related interesting facts concerning the machinery of our federal government.

Master of Festivities Ralph L. Robinson has scheduled four house parties, the first of which took place on October 8. Apparently the outcome of the Northwestern-Michigan football game had no serious effects on the forty-five couples in attendance.

Many Beta men are again serving Northwestern. In the Commerce Club we find Stephen G. Janick, social chairman; Clifford H. Rasmussen, general secretary; Earl N. Felio, William Rea, Jr., Randolph K. Vinson, directors. Russell G. Nelson, Richard J. O'Malley, Erling N. Peterson, and Sidney R. Johnson, Jr., are members of the Student Council, which is presided over by Myron W. Mitchell. Kenneth I. Gray and Robert O. Wynant are business managers of the *Syllabus*. Robert E. James and George E. Hanke are serving on the Y.M.C.A. council. Brother Janick, in addition to his above duties, is senior athletic manager and a director in the McKinlock Campus Association. Russell G. Nelson is business manager of the Commerce magazine; Louis W. McKelvey and Louis H. Kerber are on the board of publications.

Because of several resignations due to the pressure of outside duties, elections were held to fill the vacated offices. The revised list of officers is as follows:

Head Master	Clifford H. Rasmussen
Senior Warden	Russell G. Nelson
Junior Warden	John W. Torrison
Scribe	Samuel L. Anderson, Jr.
Treasurer	Robert W. Carlson
Chancellor	Paul Sherman
Senior Guide	Erling N. Petersen
Junior Guide	Robert O. Wynant
Historian	Samuel T. Parisi
Master of Festivities	Ralph L. Robinson
Chapter Correspondent	Robert E. James
Beta News Editor	Kenneth I. Gray
Master of Athletics	Gillis W. Muller
Master of Ceremonies	Herman E. Lacy



# NORTH WESTERN

## Evanston Division

By Russell M. Pelton

### ZETA CHAPTER AT

Northwestern University has begun a year that promises to be more than ordinarily successful because of our entrance into our new chapter home at 2008 Sherman Avenue, Evanston. Although the chapter has been strong for a good many years, it is thought by both the active chapter and by the alumni members that entry into our new home will cause the chapter to assume a position of greater importance on the campus than it has held before.

The official housewarming was held on Wednesday evening, October 5. Among the guests were Brother Hawkinson, who is assistant dean of the School of Commerce and who helped a great deal in acquiring our new home, Brothers Dougall, Teevan, Deibler, and Berolzheimer, who are members of the faculty, and Professor Smith. After an excellent dinner the group spent an informal hour in the living room and then completed the evening playing bridge. All the faculty members present expressed great enthusiasm over the new house, believing that the condition of the house, its facilities, and its nearness to the campus made it an ideal home for Zeta Chapter.

Five more members have been added to the list of actives. Harry Snyder, Frank Mooney, Russell Reese, and Russell Pelton were initiated at the June initiation. The June initiation ceremonies were conducted at the Georgian Hotel and were followed by an initiation banquet at which Brother Gig Wright discussed the program of Delta Sigma Pi for the coming year. At the October initiation, held October 4, Richard Bowes was initiated and nine will be initiated November 20. We will still have ten pledges on our roster for later initiation.

During the summer three members of our chapter made the Thorne-Loomis Industrial Tour. This is a tour that is sponsored by the Thorne-Loomis Company for the purpose of acquainting commerce students with different phases of industry and manufacturing. James Brown, Dean Avis, and Howard Bagwell made the trip, which extended from Chicago to Gadsden, Alabama, Atlanta, Georgia, and then to Richmond and New York. From New York the group went north to Boston, Montreal, then over to Detroit, and ended finally at Chicago.

After getting settled in our new house, the year was started off with a push by a period of extensive rushing. The rushing period netted the chapter a score of excellent pledges.

Among the many important items discussed and taken care of during the first few meetings was the election of a Master of Festivities. Burdette Peterson was elected to the position and immediately formed a committee to formulate plans for the coming year. Among the plans which Brother Peterson is working on are the two formal parties which the chapter will hold, the several informal parties to be held, including parties at the house, and a number of dinners at which important faculty members and industrial leaders will speak.

Assistant Dean Hawkinson was present at the meeting of October 11 and at the conclusion of the meeting gave a short talk. Brother Hawkinson stressed the fact that entry into the house caused each member to have added responsibilities. He pointed out to the group that our future was in our own hands and that the future strength of Zeta Chapter depended entirely upon our present efforts.

We of the active chapter at Northwestern are particularly proud of our house and we extend to all Deltasigs a cordial invitation to visit us in our new home. So if you're in Evanston, don't fail to call on the chapter at 2008 Sherman Avenue. The telephone number at the chapter house is Greenleaf 9053.

# PENNSYLVANIA

By William E. Herbst

### BETA NU CHAPTER

started the year with its newly installed officers: Leonard U. Stilwell, Head Master; Lewis Powell, Chancellor; Jack Eckenroth, Senior Warden; Armond Ingram, Junior Warden; Thomas Conway, Treasurer; Joseph Hastings, Scribe; Erwin Jung, Historian; Paul R. Currie, Chapter Adviser; William J. Hanna, Senior Guide; Herbert T. Stone, Editor of News Letter; William E. Herbst, Correspondent.

Our first business meeting was held October 6 with plenty of pep and fire. At this meeting we introduced our new housekeepers, Mr. and Mrs. Kutz, who have already made big improvements in the house.

Beta Nu is proud to announce that its Senior Guide, William J. Hanna, received the award presented to the outstanding freshman for the school year 1931-32. We are hoping that Brother Hanna will receive the Delta Sigma Pi Scholarship Key. The first Delta Sigma Pi Key to be presented from the University of Pennsylvania was awarded to Charles Paschell, Jr.

Deltasig again takes the lead in school activities by the election of Erwin Jung to the offices of president of the Evening School Association, and president of the Night Watch Honorary Society. Brother Jung is also the Historian of this chapter, and we wish him success in the administration of his offices.

There are 39 active men returning this year, and we feel this will be one of our biggest years in spite of depressing business conditions. Our rushing season is starting off with a bang. A smoker was held October 13 with Dr. Karl Scholz, professor of economics at the University of Pennsylvania, as the speaker of the evening. Dr. Scholz has made several trips to Russia, and his talk on "The Five-Year Plan in Russia" was therefore very authentic and instructive. Music was provided by the Manual Cigar Girls, who have been heard very frequently over the radio.

A series of bridge parties have been planned for the fall and winter season as well as many other social functions.

We wish the best of success to the other chapters for the coming year.

# PITTSBURGH

By Ernest Kennard

### LAMBDA CHAPTER

is off on the right track with every active member pulling for Delta Sigma Pi. With the help of the alumni that have returned to school there is renewed hope that this chapter will far surpass their rating in last year's Efficiency Contest. The *Lambda Lantern* editors got busy and an executive group saw to completion the plans for a smoker that was held on October 15 in the Tudor Room of the Fort Pitt Hotel. The students of the University of Pittsburgh downtown branch were the honored guests. Starting off with words of welcome and greetings from Head Master Mervyn W. Glass the smoker went on to a grand success with several special features: Herbert Wehe, national director, gave the principal address of the occasion, and revealed the commendable state of finances of the fifty-four chapters at the close of last school year, George J. Dierker, district deputy, and Ralph (Lefty) Grimm, president of the alumni club, were other speakers during the evening. An annual custom of the chapter was fulfilled when the brothers honored Horace S. Goodykoontz, Head Master during the past school year 1931-32. Harold A. Packard, chairman of Committee on Arrangements for the smoker, presented Brother Goodykoontz with an elaborate engraved humidor in appreciation of his loyal and earnest services to the chapter, and in commendation for the successful completion of a difficult year. Head Master Glass announced the elections of Harold Packard to fill the re-



signed position of William Workmaster as Senior Warden, and Oscar Bashor as active Scribe to replace retiring Conrad Hultgren. We do not bid farewell to these fine brothers, because we know their loyalty and service to the chapter will not cease with their inactive voting capacity. Mr. Dennis Crawford with his harmonica band and troupe of comedians featuring Murray V. Livingston, master of ceremonies; Dorothy Nesbitt, guest pianist and radio entertainer; Leo Hickey, champion harmonica player; and Betty Beegle, military tap dancer, provided the entertainment for the evening. The festivities ended around the appetizing refreshment table. Credit is due to our Head Master, Brother Glass, our ex-Scribe, Brother Hultgren, our Junior Warden, Harry Loesch, and our retiring Head Master, Brother Goodykooztz, for their untiring efforts to insure the full success of the occasion. We also acknowledge the good work of the actives and alumni who insured the success of the evening from the standpoint of its purpose: to secure worthy pledges for the chapter. Plans are underway for a unique celebration of the Silver Anniversary of Delta Sigma Pi which is scheduled to be held on November 7. Richard Bishop has been appointed chairman of the general committee to commemorate Founders' Day, and will be assisted by John Martin and the alumni club, who are arranging for the round-up of past Head Masters of the chapter.

With the summer over that brought new inspirations and ideas, Lambda has renewed its efforts to make the name of Delta Sigma Pi one of influence and concern within the portals of the University of Pittsburgh.

## SOUTH CAROLINA

By Hugh B. Hamilton

AS BETA GAMMA CHAPTER begins the new school year of 1932-33, it desires first to extend most sincere wishes to all other chapters for a happy, successful year.

Although our ranks were thinned somewhat by graduation, we start the year with sixteen active members and three pledges carried over from last year. All members are keenly interested and seem intent upon making this the best year of Beta Gamma to date. Several professional meetings have been planned for the near future and our social activities are already well under way.

We have an especially capable set of officers for this term, headed by our Head Master, N. Heyward Clarkson, with the following:

<i>Senior Warden</i> .....	Marshall B. Williams
<i>Junior Warden</i> .....	Allen T. Brown, Jr.
<i>Treasurer</i> .....	Frank D. Hunt
<i>Scribe</i> .....	Hugh B. Hamilton
<i>Historian</i> .....	Otis F. Kelly

We are well represented in all phases of campus life and activities, having members in Blue Key; on the debating team; three men on the football team; on the *Carolinian* staff; in the band; a student assistant; and several members of the German Club.

We begin an extensive rushing program with a smoker to be given Thursday night, November 3, at the Rose Mary Tea Room. We are also inviting our rushees to the Silver Anniversary banquet which will be followed shortly by another smoker and we should then be ready for initiation with a promising group of pledges.

Beta Gamma is laying elaborate plans for the celebration of the Silver Anniversary of Delta Sigma Pi. Our banquet is to be held at the Shrine Country Club. All alumni members of our chapter, pledges and rushees as well, are being issued invitations. We have been fortunate in securing for our speaker Mr. Carol Jones, prominent insurance man of Columbia.

With a good membership and an excellent spirit, Beta Gamma plans to do bigger and better things.

## TEMPLE

By John J. Shore

AGAIN OMEGA MAKES its bow for '32 and '33, with greater strides than have ever been made before. The year at its beginning gives us 45 active members to carry on the standards set eleven years ago, when Omega started its toilsome journey over the road of experience and gradual success. Those in charge of the chapter's destinies for the coming year are:

<i>Head Master</i> .....	Eugene Durkin
<i>Senior Warden</i> .....	Eldred Rowley
<i>Junior Warden</i> .....	Claude Faust
<i>Scribe</i> .....	Rollins Haddock
<i>Treasurer</i> .....	Ernest Muncy
<i>Chancellor</i> .....	John Brett
<i>Senior Guide</i> .....	Cleon Krug
<i>Junior Guide</i> .....	George Freeze

As a greeting to the active members upon their return for the winter months, the alumni of Omega had plans completed for a week-end's sojourn at the sea shore, and what a party that was. Much fun and a great time was had by all. Transportation was furnished by the alumni and to start things off well a good old-fashioned sea food dinner awaited us upon our arrival at the hotel. The evening was well spent, as you may imagine, with trimmings and everything that makes a party a party and an evening worth while. Sunday was spent in bathing in the good old Atlantic, with a number of beach games thrown in for good measure. Of course there is an ending to every affair and the gang started for home about six o'clock that evening, with memories of the first and second beach party tucked away in each brother's bosom as just another fond memory of another good time.

Omega is well represented in student activities for this year, many of the most important positions being filled by Deltasigs. Christian Zahnnow, who for the past three years has been one of Temple's most valuable football men, and had it not been for the fact that Brother Zahnnow had one year of football at Lehigh there would have been no doubt an all-American berth in line for this year. Notwithstanding this hindrance, Brother Zahnnow has been able to make a name for himself in the extra-curricular activities, in his being elected as president of the Student Council of Temple University. Eugene Durkin, our capable Head Master, is also holding down an important position as editor-in-chief of the *Templar*, Temple's annual. This makes the fourth consecutive year that a Deltasig has held this position. As able assistants to Brother Durkin on the editorial staff there are Brothers Lyon, Meyer, Galbraith, Faust, Krug, and Haddock. Claude Faust has had the honor of putting out one of Temple's best *Hand-Books*, an instructive and informative book for all the incoming freshmen.

In football John Fisher and Don Lightner are associate managers and are holding up that end for Omega. John Lipski is showing great form as a center on the football field and has been rated very highly among Eastern contestants for this honor. Alex Galbraith holds the assistant manager's berth in the boxing field. We hope to see Alex as manager by next year.

Judging from the early form shown by Omega's bowling team, consisting of Ernie Muncy, George Freeze, Anthony Dougal, and Charles Meyer, another trophy will be added to our collection. If this year proves as successful as the past two it will make the third consecutive year that Omega has won this interfraternity contest.

In so far as it is always the custom of each administration to endeavor to surpass the accomplishments of their predecessors, Omega is looking forward, even in these unusual times, to its most successful year.

The adoption of new rushing rules has not hindered the progress of the chapter in any way, shape, or form, as our first smoker and dinner drew a group of select and choice material for the spring class.



Omega wishes to extend a most hearty welcome to any of the brothers from other cities and schools. Don't forget the number is 1857 North 17th Street, and if you can't find that give us a buzz at Poplar 9093; we'll show you the way.

## T E X A S

By William D. Craig, Jr.

### BETA KAPPA CHAPTER

of Delta Sigma Pi resumed its fall activities with a get-together dinner, held in the dining hall of the University Commons, September 27. The speaker of the evening was Dr. James C. Dolley. Head Master Charles C. Callaway presented a tentative plan for the coming year's activities. The guests for the occasion were: Dr. J. Anderson Fitzgerald, Evan Allen, and Clifford Carpenter.

A smoker was held in the University Club Tuesday evening, October 4. Inasmuch as there were no guests present, the pledges were dismissed early and a short business meeting was held. Kenneth B. White, newly appointed director of the Southwestern Province, discussed the forthcoming convention and suggested that Beta Kappa send as many delegates as possible.

Brother White called an executive meeting at his home for the purpose of holding a round-table discussion as to plans for the coming convention to be held with Beta Iota in Waco. At this meeting the program for the convention was mapped out and a copy of the program was mailed to Beta Iota Chapter for their approval. It was also agreed that members of Beta Kappa Chapter would go to Waco the following Sunday and meet with the Beta Iota members to arrange a more definite program.

On October 8 a meeting was held in Brooks Hall, Waco. At this meeting it was decided to hold the Silver Anniversary banquet in Waco on Saturday, November 5, in place of on Monday. In closing, the members of Beta Iota agreed to make the necessary arrangements for the banquet, and also to make dates with those who might desire them for the occasion; it being decided upon to have the banquet a date affair.

The regular monthly dinner was held in the University Commons October 11. Mr. Walter Long, secretary of the local Chamber of Commerce, gave a very interesting discussion of the qualities which are valuable to a young man in the business world. The guests for the evening were: Dr. J. Anderson Fitzgerald, Dr. M. L. White, George A. Hamilton, Clifford Carpenter, and Lonnie Shockley.

Clyde E. Fischer won the Delta Sigma Pi Scholarship Key. Congratulations, Brother Fischer.

## W A S H I N G T O N

By J. R. Rodenburg

### ALPHA CHI CHAPTER

has managed to get in the limelight in spite of the chorus of trumpets from the Grand Old Party accompanied by the brays of the rising opposition. Delta Sigma Pi is of foremost interest to every member and especially in the coming year have we pledged our best to insure her success.

Already two business meetings have been held, October 6 and 18, in which an effective plan of activities was organized for the ensuing year and some internal revisions were carried through. A few days later, the chapter had the pleasure of greeting Brother Wright, who with his indomitable spirit was instilling new life in various chapters in our province. As a result of this visit, the chapter rose up as a unit with the battle cry, *For Every Active, a Pledge!* and when the roll was taken on October 13 at our first rush party every man answered and without fail there came from his side the echo of a future member in Delta Sigma Pi. Most

appropriate for the occasion was the speech by Dr. Thomas, the faculty adviser of Alpha Chi. In his usual jolly but impressive manner, he struck a common chord in all those present by relating his past experiences and associations with Delta Sigma Pi, pointing out the invaluable benefits reaped through these contacts. All unknown, he convinced the visitors that in Delta Sigma Pi there was an outlet for their creative impulses, their initiative, and their desire to forge ahead.

Alpha Chi is a member of the new federation of professional and honorary fraternities in the school of commerce which was instigated by our honorary member, Professor Fletcher, for the advancement of open forums to be held once a month. Further, Alpha Chi has co-operated with Professor Fletcher in reviving the Commerce Club with all its traditions and good spirit. In pursuance of this policy, Delta Sigma Pi is sponsoring an industrial tour of the Purina Mills on Wednesday, October 26. A record turnout from all the schools is expected.

No, we are not all business, and I am sure that these last few words will be of special interest to all of us. On Wednesday, October 26, the chapter is giving a wiener-roast. We do not wish to precipitate a crisis, but the Stein Song is going to be popular that night and as a result every active and alumnus is expected to attend and bring a guest along.

Every member is anxiously awaiting November 7, for that night there will be many a handclasp and greeting extended to old friends and new, but above all there will be an air of festivity as we celebrate the twenty-fifth anniversary of the founding of Delta Sigma Pi. On this memorable occasion, Mr. Jones, salesmanager of the Purina Mills, will be the chief speaker. Anyone missing this Silver Anniversary banquet will never forgive himself, so save your tears and join the crowd.

If the fates are kind, Alpha Chi Chapter hopes to present a grand finale to this season's activities by making a banner year on this twenty-fifth anniversary of Delta Sigma Pi.

## W I S C O N S I N

By Richard V. Reineking

### PSI CHAPTER

of the University of Wisconsin is forging ahead this semester in the usual vigorous manner so characteristic of Delta Sigma Pi.

In accordance with the accepted principles of these times of economic instability, we are reducing all expenditures to a minimum consistent with the practical and efficient management of the house. Substantial reductions in subsistence, magazine and newspaper subscriptions, and electricity have already been made. The co-operation in the house has been fine—even Alfred O. Holz, our genial house manager, has expressed surprise in the co-operation extended him in his pet "gripe," namely the turning off of lights.

Rushing has been much more difficult than usual, but under the able leadership of Judson N. Marvin the fellows have redoubled the usual energy expended and six pledges will be candidates for our next initiation which will be held November 6, with the initiation banquet on the seventh in conjunction with our Silver Anniversary banquet. This will be an exceptionally busy week because the homecoming game with Illinois also falls on Saturday, November 5, as does our annual homecoming party. "Hell" week, homecoming decoration and preparation, homecoming game, homecoming party, initiation, and the Silver Anniversary banquet is a full sized program for any week.

On October 8 we had our first informal pledge party. This was on the evening of the Iowa game and some of the Epsilon brothers made merry with us.

A smoker was held at the chapter house on October 19. Punch and doughnuts comprised the *piece de resistance* after

(Continued on page 58)



## Delta Sigma Pi Celebrates Silver Anniversary

(Continued from page 12)

Mann A-43, Dennis A. O'Connell A-44, Leslie E. Palmer A-48, Frederick E. Reeves A-55, J. A. Schaumburg A-59, Frederick A. Smith A-64, Philip J. Warner A-67, Robert A. Winters A-70, Frederick Cappel A-71, Louis A. Bruenner A-73, Woolsey W. Conlin A-75, Robert E. Connolly A-77, Joseph B. Egan A-79, Malachi A. Finnen A-80, William J. Grange A-81, William B. Miller A-82, George J. Strong A-99, George M. Waugh, Jr. A-100, Frank J. McGoldrick A-104, Herman J. Meyer A-107, Robert P. Alexander A-109, Frank Flynn A-115, John N. Freed A-116, T. J. Hogan A-119, Howard A. Lange A-126, Joseph J. Malone A-127, Frank J. O'Brien A-130, Charles Schimko A-135, Lloyd A. Waugh A-145, Edward J. Buckley A-177.

*Initiates of 1915:* Frank S. Harmon A-173, John J. Donohue A-187, Philip Kuehn A-192, Henry A. Warden A-193. *Initiates of 1916:* Frank J. Kenny A-197, Frank H. Miller A-199, F. W. Hopkins, Jr. A-200, Lewis E. Frank A-209, Edward J. Whalen A-217, Joseph H. Adams, Jr. A-222, Lee Galloway A-240. *Initiates of 1917:* Louis H. Bonn A-233, Franklin L. Duerk A-251, Alden D. Conger A-256. *Initiates of 1920:* Harry Bancker A-273, Henry C. Lang A-277, M. Raymond Griffin A-280, Eugene J. Cleary A-286, John H. McDonald A-290, Guy L. Estey A-298, Walter A. Cooper A-305, H. A. O'Brien A-308. *Initiates of 1921:* James F. Clyne A-319, C. William Mahnken A-326, Daniel J. Quinlan A-327, F. Warren Cooper A-330, Thomas R. Swain A-331. *Initiates of 1922:* Thomas F. Mulhern A-357, Alfred H. Hauser A-369, William E. Craig A-371, John E. McNamara A-374, Joseph F. McNulty A-379. *Initiates of 1923:* A. G. Meyer A-393, Benjamin A. Ross A-397, James C. O'Brien A-404. *Initiates of 1924:* J. Joseph Keane A-415. *Initiates of 1925:* Bertram M. Betsch A-422, Lawrence W. Zimmer A-425, William D. Schultz A-426, Edward F. Snyder A-429, Leo J. Flannelly A-431, Joseph W. Dolan A-433. *Initiates of 1926:* Charles A. Snyder A-437, Laurence I. Graham A-439, Henry S. Muldoon A-440, Arnold G. Eckdahl A-442, Albert L. Rohrberg, Jr. A-445, William C. Depp A-446.

*Initiates of 1927:* Harold J. Kneuker A-454, James H. Hughes A-454, Theodore A. Krieg A-456, Alfred P. Neff A-461, Kenneth A. Heale A-463. *Initiates of 1928:* F. J. Kelly A-474, Oscar F. Barrett, Jr. A-475, James A. McBain A-477, W. James Stevens A-479. *Initiates of 1929:* Bruno Lawson A-484, George Meakin A-485, Charles J. Kennedy A-487, Richard M. Hause A-488, Edward J. Norton A-494, Paul F. Cunningham A-498, John J. Fagan, Jr. A-501, Carl E. Weishar A-502, Richard F. Abbe A-503, Theodore O. Gronlund A-506.

*Initiates of 1930:* Victor E. Kieffer A-508, Edwin G. Vaupel A-515, John J. Picknally, Jr. A-518, William J. Rhatigan A-519, Frank W. Eife A-521, Leonard C. De Wolfe A-522. *Initiates of 1931:* George H. Hennessey A-524, George F. Taylor, Jr. A-525, Kenneth H. C. Steffens A-527, Francis T. Farrell A-529, Eric D. Redding A-530, George W. Hussennetter A-531, C. Stanley Lundell A-532, Richard H. Coe A-533, Donald C. Diehl A-536. *Initiates of 1932:* Leonard F. Boyle A-537, George L. Flick, Jr. A-538, Raymond G. McCue A-539, James A. Ruddy A-540.

*Alumni from other chapters:* Northwestern, Frank B. Morgan, '17; E. J. Hughes, Jr., '23. McGill, Harry Galley, '22. Wisconsin, Edwin L. Schujahn, '23. Minnesota, J. M. Krogstad, '28. De Paul, Alexander MacDougall, '29. Kentucky, Bernard Spelman, '31.

### The Chicago Banquet

In Chicago the fraternity is fortunate to have four undergraduate chapters, Beta at Northwestern University, Chicago Division; Zeta at Northwestern University, Evanston Division; Alpha Psi at the University of Chicago, and Alpha Omega at De Paul University. Those four chapters, in conjunction with the Chicago Alumni Club, observed the Silver Anniversary of Delta Sigma Pi with a very enjoyable ban-

quet at the Medinah Athletic Club, one of Chicago's best clubs.

It had originally been planned to have Melvin A. Traylor, president of the First National Bank of Chicago, as the chief speaker, but in view of the fact that the banquet was held on election eve and Brother Traylor is quite active in Democratic politics in Chicago, he was unable to be present.

There were 139 present at the banquet, which commenced promptly at 8 o'clock. Ten members dropped in later in the evening, which made the total attendance 149. Alumni from sixteen different chapters were represented from all sections of the country. Prior to the banquet many of the brothers enjoyed a swim or a handball workout, while others spent the time renewing friendships made years ago while in college, for many of the alumni present hadn't seen some of their classmates for many years. Grand Secretary-Treasurer H. G. Wright acted as toastmaster and presented several of the old timers of Delta Sigma Pi, who reminisced about the old days. A telegram from the founders of the fraternity was read, a message from Grand President Schujahn was presented, and various other telegrams received during the evening were read as they came in and replies sent out.

A brief business meeting of the Chicago Alumni Club was held and officers elected and plans formulated for the ensuing year. Louis H. Kerber, Jr. was elected president, Philip G. Brennan, vice-president, and Walter F. Oltman, secretary-treasurer. The Chicago Alumni Club will hold a monthly dinner and meeting on the second Monday of each month at the Medinah Athletic Club, with all facilities of the club available to the members of the fraternity and large turnouts are expected each month. Bowling and bridge tournaments will be held during the winter, which should prove very popular, and an invitation to all Deltasigs residing in the Chicago area to affiliate with the Chicago Alumni Club was extended by the new officers.

After the banquet the gang broke up into smaller parties and were still going strong in the bowling alleys, billiard parlor, and elsewhere around the club until the wee hours of the morning. The Silver Anniversary banquet held in Chicago was indeed one of the most enjoyable fraternity affairs ever held and was the occasion of the revival of alumni interest on the part of many members.

### Philadelphia

One hundred eighteen loyal members and pledges of Delta Sigma Pi gathered at Van Tassel's in Philadelphia, on November 7, to pay tribute to the four founders of the fraternity, and to appropriately celebrate twenty-five years of growth and service.

There may have been one or two banquets with a larger attendance, but certainly there were none in which the Deltasig spirit so completely encompassed the entire gathering. From the singing of "Rose of Deltasig" which preceded the dinner, to the final words of "Yours Fraternally," which brought the celebration to a close, the evening was an unforgettable one.

Congratulatory messages were read, from Grand President Schujahn, Grand Secretary-Treasurer Wright, Provincial Director McKewen, nearly all the deputies in the Eastern Province, and several members unable to be present. National Director Clarence B. Wingert was to act as Toastmaster, but at the last moment was called out of town. His place was very ably taken by Stanley F. Chamberlin, a member of the faculty of Temple University. Interesting addresses were made by Milton F. Stauffer, Dean, School of Commerce, Temple University, and Dr. Theodore J. Grayson, Director of the Evening and Extension Schools of the University of Pennsylvania.

Promptly at ten o'clock, all members present rose and drank a toast to the future growth and glory of Delta Sigma Pi. Then followed a number of short anecdotal messages from Brothers Hyde, Book, Wright, Judge, Dwyer, White, Thompson, Durkin, Stilwell and others.





Silver Anniversary Banquet held in Philadelphia, November 7, 1932, by the Philadelphia Alumni Club, and Omega and Beta Nu Chapters.



The committee in charge of this successful gathering of Omega Chapter, Beta Nu Chapter and the Philadelphia Alumni Club was Fred W. Mergenthaler, District Deputy, Richard Beabes, Claude Faust, Nelson Herb, William Herbst, Michael J. Judge, James McIntire and Herbert Stone. (Fred W. Mergenthaler)

## Boston

Gamma Chapter and the Boston Alumni Club held a joint celebration and banquet at Hopkins in recognition of the twenty-fifth anniversary of the founding of our fraternity. About fifty members and guests were present, every man thoroughly enjoying himself. As guest speakers we had Mr. Howard Moulton, editor of the *Boston Post*, and Mr. Dan Barry, also of the *Post* staff. After Mr. Barry's most serious talk Brother Warren Brooks gave us some facts and figures to show the remarkable growth of Delta Sigma Pi during the first twenty-five years of its career.

The occasion was honored with the attendance of four charter members of Gamma Chapter. At the stroke of ten Brother Spugnardi gave the toast. At this moment all over the land similar toasts were being drunk and as we drank we contemplated on the power and might of our organization.

The inevitable all request program of extemporaneous speeches followed. Johnny O'Keeffe proved himself as able a cheer leader as he is a tenor. He and Spug alternated as chairman but it was all in fun and nobody minded. Despite all efforts to stop it, the Frost Coal Co. came in for its usual free advertising. Up until eleven o'clock when your correspondent left, the only casualty reported was Ollie Holden's faux pas of putting cream and sugar in his consommé. Ollie, good natured boy that he is, took it all in order and even goes so far as to say that the concoction tasted like a mint julep. More power to Ollie's imagination.

This was the most enthusiastic Deltasig party that Boston has seen in several years. To the committee and Spug a lot of credit is due. Everything was fine and everybody was happy. To those of you who couldn't get down we say, you missed a time that we will never forget. (Philip R. Pond)

## Halifax

Beta Mu's banquet held tonight at the Lord Nelson Hotel was a huge success. Thirty-eight actives, alumni, and pledges

gathered around the table in honor of the twenty-fifth anniversary of the founding of Delta Sigma Pi.

Shortly after 9 o'clock the group assembled in the Georgian Ball Room. Following the supper the toastmaster, Brother Thompson, proposed the toast to the King, Brother Rowlings then outlined the history of the fraternity and of Beta Mu Chapter in his usual whimsical manner. Brother "Big Jim" Mac Donald spoke briefly, for a change, on present economic conditions and gave the usual Babson prognostications.

At exactly 11 o'clock A.S.T. Brother Thompson proposed the toast to Delta Sigma Pi. It was a tense moment. Everyone realized that the members of fifty-four other chapters were likewise honoring Delta Sig and it brought home to each member exactly what the fraternity meant to him. We were proud to be Deltasigs.

Following the toast Brother Crowell gave us an outline of the Lytton Report and conditions in Manchuria. As an after-dinner speaker Brother Crowell is unexcelled and his address on this occasion was equally meritorious.

Brother Fisher's personality campaign is progressing famously and his words of wit and wisdom were greatly appreciated. Without a doubt the future Prime Minister of Canada is in our midst.

The banquet then assumed a more informal tone and many and varied were the witticisms that were hurled back and forth by the brothers, especially concerning Irish girls and red ties.

A great deal of the success of the banquet was due to Brother Seely and his own remarks on this occasion were typical of the spirit of the fraternity. (E. Robert Machum)

## Atlanta

One of the most enthusiastic gatherings of Deltasigs that the Southern Province has ever witnessed was the celebration of the Silver Anniversary, held jointly by Kappa Chapter and the Atlanta Alumni Club. There were approximately seventy undergraduates and alumni present.

The banquet, which took place at the Henry Grady Hotel, began at 8:30 P.M. Promptly at nine o'clock everyone arose, and Head Master Frank C. Brandes proposed a toast to Delta Sigma Pi and its four founders. At the conclusion of the dinner, pictures were made of the entire group and of the active chapter.

Following this, Fred B. Wenn (Alpha) who acted as



Members attending Silver Anniversary Banquet at Atlanta, Ga.



toastmaster for the evening, introduced the first speaker—David I. (Red) Barron, K-1, who told of the establishment and installation of Kappa Chapter and of just what he thought Delta Sigma Pi should mean to every brother. Brother Wenn then outlined the history of Kappa, and as he discussed each particular era in the chapter's history, called for a talk from the different alumni that were active at that particular time. Each of these told of interesting events which had occurred during his period in the undergraduate chapter, and stressed the good that had accrued to him as a result of his former activity. The next speaker to be introduced was Thomas E. Dicks, Director of the Southern Province. Brother Dicks spoke on the duties which rest upon him as a Provincial Director, and emphasized the obligation of the stronger chapters to assist in every way possible those chapters which might not be so strong. The toastmaster then called upon Head Master Frank C. Brandes, who discussed the present organization and aims of Kappa Chapter. Brother Brandes likened the individual members of a fraternity to the materials of some vast construction project, and pointed out the fact that each, as an integral part of the project, is responsible for the strength of the organization as a whole. Brother Wenn next introduced Robert R. Johnson, president of the Campbell Coal Company. Brother Johnson spoke on the relation and usefulness of Delta Sigma Pi to business. H. C. Kitchens, president of the Atlanta Alumni Club was the next speaker to be introduced by the toastmaster. Brother Kitchens outlined the activities of the alumni club and urged every alumnus to affiliate himself with it. The last speaker of the evening was J. D. Smith, District Deputy, who also urged the alumni to take part in the activities of the alumni club.

After this most enjoyable series of talks, the meeting was adjourned. Our only regret is that silver anniversaries don't occur much more often. (William B. Goldsmith)

## Baltimore

The banquet held jointly by Chi Chapter and the Baltimore Alumni Club, in celebration of the twenty-fifth anniversary of the founding of Delta Sigma Pi and the tenth anniversary of Chi Chapter, was, as had been planned, the greatest affair of its type ever to be given by the Baltimore group.

The fifty-five actives and alumni that gathered at the Stafford Hotel to pay tribute to our Founders and to the quarter of a century of success that has crowned their initial efforts, were inspired by the spirit of fraternalism and good cheer that pervaded the hall, and the affair will go down in the annals of Chi as one which our future brothers may well strive to duplicate.

John L. McKewen, president of the Baltimore Alumni Club, acted as toastmaster, and the success of the banquet can be attributed to a great extent to his ready wit and winning personality. Our first speaker was Ellwood Armstrong, secretary-treasurer of the Baltimore Alumni Club, who sketched briefly for us the history of Chi Chapter. He was followed by Eugene D. Milener, a national director of Delta Sigma Pi. Gene spoke of the splendid record achieved by the fraternity during the twenty-five years of its existence, and stated that in his opinion the future growth of the fraternity was co-incident to the growth of business as a profession. L. W. Baker surprised the assemblage by eulogizing, in original verse, the fraternity and its members. We were not aware that Brother Baker was gifted in the art of poetry, but now that his ability has been discovered, we shall expect similar contributions from him in the future. We then had the privilege of hearing Dr. Maynard A. Clemens, an honorary member of Chi Chapter, speak to us on "The Making of an Executive." He dwelt upon the necessary requirements that an individual must have to fill the executive positions that our modern complex business organizations require. Following Dr. Clemens' address, the award of the Delta Sigma Pi Scholarship Key for 1932 was made. This honor was conferred by Dr. William O. Weyforth, Secretary of the School for Business Economics, Johns Hop-

kins University, upon Brother John Gilliece, a member of Chi Chapter. We are proud that this distinction was won by a brother and we again congratulate Jack, and wish him the same success in the business world that he has attained in his scholastic endeavors. The principal address of the evening was delivered by Mr. Frank A. Woodfield, Executive Secretary of the Maryland Academy of Sciences. He gave a most interesting and instructive talk on the "Essential Science," namely the science of living. We deeply appreciate the efforts to which Mr. Woodfield went to obtain the data for his speech, and undoubtedly the essence of his remarks will be long remembered and applied by those who had the honor of hearing him.

A description of the banquet would be incomplete without some mention of the delicious dinner and the excellent manner in which it was served. The affair was worthy in every respect of the great event which it commemorated, and every man left the hall with the determination to do his part towards making the next twenty-five years of Delta Sigma Pi's existence as auspicious as have been the last. (John E. Motz)

## Washington

Mu Chapter, Georgetown University, celebrated the Silver Anniversary of Delta Sigma Pi in the Chantilly Room of the Hotel Hamilton in Washington, D.C. with a dinner and dance that was attended by one hundred actives, alumni, and guests.

The Alumni Club and the active chapter united to celebrate this occasion and the result of their splendid co-operation brought enthusiastic comment from all present. The old timers had to admit that it equalled or surpassed anything in the "good old days." The committee that directed the preparations and program included Chairman Earl Nash, John B. O'Shea, Murray O'Hanlon, Jacques J. Reinstejn, Joseph Cooney, and Walter G. Donnelly.

The fireworks started at nine o'clock with all present for a turkey dinner that led up to the preliminary remarks by Toastmaster V. Manning Hoffman and the address of welcome by Head Master John B. O'Shea. The Reverend Edmund A. Walsh, Vice President of Georgetown University and Regent of the School of Foreign Service, spoke on the lessons resulting from economic and political developments of 1929-32 and the challenge of 1933.

Dr. Wm. F. Notz, Dean of the School of Foreign Service, spoke on the place and value of fraternities in the commercial world. Robert Vining (Omega) proposed a toast to the founders and to our fraternity that left all actives and alumni with a justifiable pride in our organization and the sincere desire to build it to greater heights. Earl Nash, our new District Deputy, discussed the history of the fraternity and read greetings from other Districts.

Mr. Frederick M. Feiker, Director of the Bureau of Foreign and Domestic Commerce, was the principal speaker of the evening and his subject was "A Basis for International Business Ethics." Alpha Chapter was represented by Arthur Stevens who was the oldest member in years of service present. G. Stanley Shoup, Wm. A. Reid, and Dr. J. de S. Coutinho, charter members of Mu Chapter, were also present. Brother Coutinho had as his guest the Chargé de Affairs of the Paraguayan Legation, Mr. Pablo Ynsfran and his wife.

The enthusiastic co-operation of all in the celebration of the Silver Anniversary of Delta Sigma Pi by Mu Chapter, and its unqualified success is material evidence of the interest and activity of this chapter in our national organization. (Ronald H. Pearce)

## Los Angeles

The Silver Anniversary of the founding of Alpha Chapter of Delta Sigma Pi was celebrated at the Phi Chapter house with one of the most successful banquets in the chapter's history.



Around the table were gathered not only the active chapter, but alumni from chapters in all parts of the country. It was impressive indeed to have such a large representation from the Los Angeles Alumni Club and much credit should go to Brothers Stubbs and Edwin for the splendid turnout.

The banquet was opened with a toast given by Virgil Allen of the active chapter. Shortly after the banquet was under way a special broadcast of the "Rose of Delta Sig" from Station KFAC was presented.

It was real fortune indeed to have Charles E. Berry of the alumni club to act as toastmaster of the evening for he displayed his capabilities with a series of real good stories.

The first speaker on the program was Head Master Randolph Booth. He extended the greetings and hearty welcome of the active chapter to those present and urged all of the alumni to use Phi Chapter house as center for their activities and emphasized the need for the alumni to aid the active chapter in carrying forward its program.

A picture of "The Chapter Today" was given by Martin Bredsteen. The athletic development of the chapter was briefly traced and remarks were made concerning the various championships and trophies which have been won. He pointed out the way in which these activities have impressed the name of Delta Sigma Pi upon the life of the campus. Other interesting points were given concerning the present chapter.

Arthur Neelley, business manager of the *Southern California Alumni Review* and an alumni member of Phi Chapter was the next speaker. His subject was "Reminiscences" in which he touched upon the history of Delta Sigma Pi and its steady development. A brief résumé of the growth of fraternities in America was traced. He stated that a professional fraternity serves to bring about a clearer understanding between business and the college man at the same time developing him socially. In speaking to the active chapter he pointed out that individual effort is of paramount importance and that sacrifice must be a part of all fraternity life if it is to have its full meaning.

To climax the evening's entertainment Dr. Francis Bacon, dean of men at the University of Southern California, and a friend to all campus men, spoke upon "The Fraternity and Campus Life Today." In part Dr. Bacon said that what was most needed today was a greater amount of social understanding and less emphasis upon the physical or scientific side of life. He went further to point out that the fraternity was one of the greatest social forces influencing campus life, because it brought about a social adjustment of the individual to the environment which surrounded him. Three great developments which result from fraternity life are democracy, social adjustment, and leadership, said Dr. Bacon. He closed his remarks with saying that the most potent thing in college life is the obligation of the individual member to the chapter and in turn the obligation of the chapter to the individual. "The fraternity must be a force working toward the betterment of the life of the individual who enters its doors," he added.

The program was in charge of Brother Robert Smith and he was assisted in the arrangements by Brothers Grabow, Peale, Parker and Allen. (Richard Parker)

## Minneapolis

Alpha Epsilon Chapter in conjunction with the Twin Cities Alumni Club observed the Silver Anniversary of Delta Sigma Pi with proper ceremony at a banquet held in the beautiful Colonial Room of the Leamington Hotel in Minneapolis on the evening of November 7. Seventy-five enthusiastic alumni, actives and pledges of Delta Sigma Pi enjoyed a very tasty steak dinner prepared by the Leamington chef whose culinary ability is pointed to with pride by all Minneapolitans.

Head Master Leonard E. Engeman presided as toastmaster in a fitting and proper manner that would do justice to even such well known dispensers of wit and humor as Chauncey

Depew, after dinner speaker of another day, and the present day wise-cracker, Walt Winchell. Our main speaker of the evening was faculty member Professor R. L. Kozelka who dwelt at length on the history of business, professional fraternities and of course the founding and very rapid and wholesome growth of Delta Sigma Pi. Professor Kozelka gave us an interesting talk which was timely and a glowing tribute to Alexander F. McKay, H. Albert Tienken, Alfred Moysello and Harold V. Jacobs, the four founders. Dean R. A. Stevenson of the School of Business Administration related his views on "What a Professional Fraternity Should Accomplish." George R. Martin, vice-president of the Great Northern Railway and honorary member of Alpha Epsilon, gave us an inspiring message on the problems facing business today and the opportunity for such a group as Delta Sigma Pi to render a service in instituting measures to meet these issues. He also traced the growth of the local School of Business Administration, having played a part in its inception. We were very happy to have with us four of our charter members who responded with brief comments telling of the circumstances and incidents relative to the establishment of Delta Sig at Minnesota. Alvin M. Johnson talked in behalf of the alumni club. Several past Head Masters were present and spoke briefly regarding the chapter during the period they were at the helm. At the appointed hour a toast was given by Fred M. Seed in honor of the four founders and to the future of Delta Sigma Pi. Greetings and messages from Grand Officers Schujahn and Wright and absent brothers were read before the group. Particular pride was taken in the cable received from Wallace W. Hyde, Head Master in 1930 now in Rotterdam, Holland.

With the singing of the "Rose of Delta Sig" led by our own Kenny McMillan, Rooter-King at the University of Minnesota, the observance of the Silver Anniversary of the International Fraternity of Delta Sigma Pi came to a close and a more successful and enthusiastic occasion in Alpha Epsilon's memory there has never been. All brothers voiced their anticipation of future like affairs. (Norval Iverson)

## Milwaukee

Just one big, grand birthday pow-wow it is, here at the City Club, celebrating the States over, the Silver Anniversary of a great fraternity. While I was penning those few words, J. Farrington Doyne's Delta Drawlers were successfully (for a change) symphonizing on the college medley. Head Master Monroe, officiating for the actives, is over to my right as head of one end of the long table. Gus Witmeyer, president of the Milwaukee Alumni Club, officiating for the grads, heads the other end.

Between these two, I count 53 actives and alumni—acting just like a bunch of great "guys" at a great party.

The grand dinner is over and while our good friend Brother Biebel passes out straw ballots on the presidential election, Brother Henke, former Head Master at Wisconsin, is giving us a demonstration of how they play the traps at Wisconsin, Good boy, Bill!

The presidential straw-vote is counted and it seems as if a lot of the chaps present are "down and out" for here it is:

- 31 for Roosevelt
- 16 for Hoover
- 4 for Thomas
- 1 for Will Rogers

and 1 for our own Alex Mayer, king of the Fredonia pea country.

The boys are still swapping stories of old times—now at least, Gus Witmeyer gets the floor. He calls on Head Master Monroe for a recounting of things at the Delta house; and then on Bill Henke to give us the dope on our chapter at Wisconsin.

It's 8:57 and Bert Brumm, director of the Central Province, calls for silence; he says a few words and then—he proposes a toast to the greatest fraternity in the world—Delta Sigma Pi. Bert commands: "Drink it down" and at



that moment the 53 men present join hundreds of other Deltas throughout the States, sip their glasses to the twenty-fifth birthday of their fraternity. Now the band strikes up "Rose of Deltasig" and 53 deeply sincere voices sing the praises of their fraternity. Next we "rip" through "Ring Out Ahoya" and then a pandemonium of cheers, noises, and lusty and hearty hand-shakes and back-slaps reign.

As I pass down the hall to the check-room strains of "When Good Fellows Get Together" reach me. The boys are back there topping off a great celebration—celebrating the twenty-fifth birthday of the greatest fraternity in the U.S.—the Silver Anniversary of Delta Sigma Pi. (Gregory Schulte)

## Detroit

The twenty-fifth anniversary of the founding of Delta Sigma Pi was celebrated November 7 at Theta Chapter, by an informal dance held in the main ballroom of the Hotel Statler, Detroit. Approximately 150 couples attended.

At ten o'clock a toast was dedicated to the four founders and to the future of the fraternity. The singing of the fraternity's songs followed, and a review of the history of the fraternity by Brother William B. O'Regan, assistant dean of the School of Commerce and Finance, also was featured.

John Collins, president of the alumni club, was general chairman of the celebration, assisted by Richard Sheridan, Louis Jabro, Frank Brady, and L. Gordon Goodrich, of the alumni club, and by LeRoy Dowd, John Caplis, Adam Seibert, Edward Kempel, and Bernard Wemhoff, of the active chapter. (Robert L. Bahn)

## Waco

Not being able to hold a provincial convention in the fall of 1931, the four chapters comprising the Southwestern Province of Delta Sigma Pi (Texas, Baylor, Louisiana State, and Oklahoma) under the efficient guidance of Kenneth B. White, director of the province, decided to hold a provincial convention this fall and selected the week end of November 5 for their meeting, which was held in Waco. Because of the nearness of this date to the date of founding of Delta Sigma Pi, November 7, these chapters participated in a joint Silver Anniversary banquet on Saturday, November 5, with a large and enthusiastic attendance.

The provincial convention opened with an informal reception in which the members of Beta Iota Chapter at Baylor greeted the delegates and escorted them to their rooms in Brooks Hall, following which the visitors enjoyed a delightful dinner in company with Director and Mrs. Kenneth B. White and District Deputy and Mrs. Monroe S. Carroll.

The convention formally opened with a smoker and business meeting on Friday evening, November 4, in the club room of Brooks Hall on the Baylor University campus. Provincial Director White and District Deputy Carroll welcomed the delegates, outlined the work which was to be accomplished during the convention, and called for reports of the various committees: *Reservations and Publicity*,



**Kenneth B. White**  
Director, Southwestern  
Province

J. Kelton Alexander. *Reception and Registration*, W. D. Craig, Jr. *Finances*, Charles C. Callaway. *Program*, Charles C. Callaway. *Pledges*, Frederick E. Wallace. *Reservations*, Henry M. Guthrie.

After registration Saturday morning, November 5, the first official business session was held, and in the afternoon the delegates enjoyed the Baylor-Texas football game, which was won by Texas 19-0. That evening the Silver Anniversary banquet was held at the Shrine Temple, with 85 present. The honor guests were: Dr. and Mrs. W. S. Allen, Dean and Mrs. J. D. Bragg, Prof. and Mrs. James Clay Dolley, Prof. and Mrs. Monroe S. Carroll, Provincial Director and Mrs. Kenneth B. White. The hall was beautifully decorated with streamers of silver and royal purple. Back of the speakers' table was a huge Delta Sigma Pi banner with a silver background on which the Greek letters of the fraternity were artistically drawn in royal purple. Professor Dolley, Texas, acted as toastmaster. Dean Allen of Baylor officially welcomed the delegates on behalf of the university. Other speakers included Provincial Director White, the visiting delegates, and Lee Hill, *Baylor*, who prophesied the Delta Sigma Pi that would be in existence on the occasion of our Golden Anniversary. Promptly at 9 o'clock all present arose and drank a toast to the future of Delta Sigma Pi.

The final day's activities on Sunday, November 6, included a lengthy business session and a final farewell dinner at which all delegates were present. Final good-bys were said; the delegates departed for their respective cities, and thus ended the first convention of the Southwestern Province of Delta Sigma Pi. (William D. Craig, Jr.)

## Des Moines

Alpha Iota Chapter was especially fortunate in securing Mr. Arlo Wilson of Pittsburgh, Pennsylvania, assistant controller of the Westinghouse Electric and Manufacturing Company, as the main speaker for the Silver Anniversary banquet at Hotel Fort Des Moines. Mr. Wilson spoke on the importance of managerial skill in business, and its effect upon profits. He also gave a list of standards by which a well managed business may be judged.

There were approximately forty-five members and guests at the banquet celebrating the twenty-fifth anniversary of the founding of Delta Sigma Pi. The banquet was held jointly by the active and alumni groups of Alpha Iota. Between courses, entertainment was provided by two young ladies, one a pianist, the other a blues singer.

The meeting proper began with the playing of "Rose of Deltasig," at which all stood. After William Fuller, president of the alumni club, had read the message from the Grand President, a brief talk was made by Al Guggedahl outlining the purposes for which Delta Sigma Pi was organized, and tracing the growth of the local chapter. L. E. Hoffman, Dean of the College of Commerce of Drake University, introduced the speaker. Following his address, Mr. Wilson explained the principle of the Westinghouse "million dollar" electric switch. He demonstrated the principle behind the switch by use of laboratory equipment which he brought to Des Moines for the banquet. The balance of the evening was spent in conversation and reminiscing.

The splendid enthusiasm, evidenced by the large number at the banquet, indicates that Alpha Iota has made a good start toward a successful year. (Robert H. Morgan)

## Gainesville

Forty Floridians, all enthusiastic members or friends of the Beta Eta Chapter of Delta Sigma Pi at the University of Florida, partook of the toast to the fraternity's continued success at the appointed hour during the huge Silver Anniversary celebration on November 7.

Among the old gold and royal purple colors of Delta Sigma Pi the membership of the chapter renewed its pledge to service for the advancement of the fraternity.



Seated at a banquet that will long be remembered by those who shared in it were Albin Dearing, honor guest and speaker; Dean Walter J. Matherly of the College of Commerce and Journalism; Dean B. A. Tolbert, who is dean of students; and a half-dozen delighted faculty members of the college. The chapter was proud to have Harvey J. Jernigan, Harry Gardner, John R. White, James E. Williams, and James R. Knott, faithful alumni, present for the occasion.

James T. Landon, Master of Festivities, handled the gavel most skillfully, introducing Lyle S. Hiatt, past Head Master, as the first to appear on the program. His historical outline of the fraternity was inspirational in its effect on the officers and members of the chapter who will carry on.

Dr. M. D. Anderson presented a group of humorous side-lights on the University of Florida, keeping the attendance in continual mirth.

Dean Walter J. Matherly, of the College of Commerce and Journalism, extended his congratulations to Beta Eta Chapter and to the fraternity at large.

Albin Dearing, representative of the United States Department of Commerce, Bureau of Foreign and Domestic Commerce, told of his experiences in Porto Rico, where he arrived only three days after the recent devastating hurricane. Interesting experiences were related regarding his task in making an economic survey of the island. His duty was to encourage and increase trade between the United States and Porto Rico particularly between Florida and the island possession, and his work was vividly reported.

Ben N. Criswell and Lyle S. Hiatt were presented with Life Membership certificates awarded by the board of directors of the fraternity for their work in helping Beta Eta Chapter to win the Chapter Efficiency Contest last year.

As a diversion, Miss Anna Lou Prince and Miss Mary Getzen offered toe-dance and tap-dance numbers to the accompaniment of Bill Bryan, and with the climax of the toast to the fraternity the biggest celebration in the history of Beta Eta Chapter was successfully brought to a close. (W. Leroy White)

### Salt Lake City

Sigma Chapter held a successful Silver Anniversary banquet Monday evening, November 7, in the Supper Room of the Newhouse Hotel in Salt Lake City. The affair was characterized by the attendance of every undergraduate member, and an unusually large number of alumni, many of whom we had not seen for quite some time. Perhaps it is needless to say that the rushees present were very favorably impressed.

Head Master Milton N. Rebensich presided. After reading a copy of the greetings sent to the Alpha Chapter, he turned

the meeting over to Brother Fred M. Oliver, a graduate of last spring, who ably directed the banquet as Master of Ceremonies.

Mr. Earl J. Glade, managing director of Salt Lake's 50,000 watt radio station, KSL, was the principal speaker of the evening. His interesting message was inspirational and highly encouraging. Incidentally, Mr. Glade was until recently a member of the faculty of the University of Utah School of Business.

Early in the evening the Grand President's message was read by Brother Frank W. Taylor, who spoke also on "The Outlook of Delta Sigma Pi." This was followed shortly by the Founders' Toast, delivered by the Master of Ceremonies, when exactly at eight o'clock Mountain Time, we stood with our brothers throughout the country in commemoration of Delta Sigma Pi's founding.

Brother Keate Cook, a national director of Delta Sigma Pi presented a talk on the national aspects of the fraternity. Joseph R. Matson set up the tangible and intangible factors involved in casting us the "Fraternity Balance Sheet." (Frank W. Taylor)

### Denver

The members of Alpha Nu Chapter at the University of Denver and Alpha Rho Chapter at the University of Colorado nearby held a joint banquet in Denver, which proved very successful. Milton A. Kidder of the Denver chapter acted as toastmaster and the speakers included Professors E. Grosvenor Plowman and Ernest A. Zelliott of the University of Denver, Professor J. G. Johnson of the University of Colorado, Montgomery R. Smith, and District Deputy Raymond J. Brandt. (Maynard Kidder)

### Buffalo

Alpha Kappa Chapter celebrated the Silver Anniversary of the fraternity in the Markeen Hotel at 7:30 P.M. on November 7. The toastmaster was Brother Edward H. Holt, second Head Master of the chapter.

A résumé of the progress of the local group was given by the past Head Masters. We were fortunate in having all the past Head Masters present and each one spoke on the highlights of his administration.

A key was presented to Eugene J. Allein, last year's Head Master.

Brother Charles Atkinson of Beta, past District Deputy of this Province, spoke on the history of Delta Sigma Pi. At 10:00 P.M. a toast was given to the founders of the



Silver Anniversary Banquet, Omaha, Nebraska.



fraternity and the future welfare and advancement of Delta Sigma Pi.

There were over thirty members present and it was good to see all the old timers again. (C. Edward Wesley)

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## Omaha

Forty-four members of Beta Theta Chapter and the Omaha Alumni Club celebrated the Silver Anniversary of Delta Sigma Pi, Monday evening, November 7, with a joint banquet at the Beta Theta Chapter house, 3100 Chicago Street.

Promptly at 9:00 P.M. Robert B. Bunsold, toastmaster at the banquet and Head Master of Beta Theta, proposed the toast to the fraternity in conjunction with nation-wide toast proposed at that hour.

Prof. Lawrence A. Cusack, head of the department of Economics at Creighton University, gave the principal address at the banquet, speaking on "Credit." Other speakers were Charles Churchill, president of the Omaha Alumni Club, who reviewed the national history of Delta Sigma Pi; Raymond J. Kane, alumnus, who spoke on the history of the local chapter, and Frank E. Pellegrin, delegate to the international convention at Detroit, who related some of his experiences at the convention.

One of the features of the evening was the presentation of an automatic electric heater for the home by the alumni club to Brother Cusack, who is the father of a baby boy born October 30 at St. Joseph's Hospital, Omaha. Henry Lucas, alumni club member who was recently appointed Province Director of the Missouri Valley Province, made the presentation.

Since the banquet, as well as being a celebration of the twenty-fifth anniversary of Delta Sigma Pi, was the welcoming banquet for the seven new members initiated into Beta Theta, Sunday afternoon, November 6, custom was followed out with the election of Harry F. Jacobberger to the honorable position of Keeper of the Parchment Roll. This event furnished a fitting climax to a most successful evening. Brother Jacobberger proved to be one of those rare individuals who does not become flustered when elected to high office, and responded with an uproarious speech of acceptance.

The new brothers initiated Sunday were R. H. Rall, Harry F. Jacobberger, Myron Allerton, Ted Parachini, Helmut Mertens, Carroll Leary, and Joseph Boyle. (Jack Leary)

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## Vermilion

Alpha Eta Chapter of Delta Sigma Pi held its Founders' Day banquet at the chapter house, Monday evening, November 7, at 7 o'clock. Among those present were the faculty members, Dean E. Sparks, Mr. Whitlow, Mr. Connolly, Mr. Tiffany, and Mr. Olson, who are members of the local chapter.

Due to conditions which made it impossible for other charter members to attend, Brother Whitlow and Brother Tiffany were the only charter members who could be here.

Marshall Davis of Vermilion, S.D., Lloyd Swenson of Alcester, S.D., Don Doolittle of Sioux Falls, S.D., and Marion Nelson, of Vermilion, were the past Head Masters who were fortunate enough to be able to meet with us and talk over old times and become acquainted with the present members of our chapter.

Dean Sparks, our chapter adviser, acted as toastmaster. He called on the brothers who are faculty members, and the former Head Masters, after which Richard Holdorf, our present Head Master, expressed his appreciation of the co-operation shown by all the brothers in making this banquet a great

success and one that every brother present will long cherish as one of the most pleasant and interesting events of his college life.

Promptly at 9:00 P.M. Central Standard time, a toast was given to Delta Sigma Pi and the four brothers who founded our fraternity.

The dining room was beautifully decorated in purple and gold, and the tables were trimmed with purple and gold streamers.

Brothers Don Laurie and Charles Richardson who comprised the banquet committee were ably assisted in choosing and arranging the wonderful meal by Mrs. Carlson, our housemother, who undoubtedly deserves the greatest share of thanks for the success of Alpha Eta's Founders' Day banquet. Here's hoping that the next 25 years may bring as much or more success to Delta Sigma Pi, as the past quarter of a century has given to our fraternity. (Don W. Laurie)

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## Macon

About fifty members and their guests attended the Silver Anniversary banquet of Delta Sigma Pi held in Macon at the Hotel Lanier jointly by the Macon Alumni Club and Alpha Tau Chapter of Macon University. Ernest C. Ellis, president of the alumni club, presented a brief history of Delta Sigma Pi, while G. Stokes Walton related the history of Alpha Tau Chapter at Mercer and the development of the Macon Alumni Club. The chief address of the evening was delivered by Mr. Albert R. Menard, who spoke on "Tomorrow in Business." (Thomas B. Harrell)

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## Elsewhere

Silver Anniversary banquets were also held at Athens, Ga.; Baton Rouge, La.; Bloomington, Ind.; Cincinnati, Ohio; Columbia, Mo.; Columbia, S.C.; Columbus, Ohio; Iowa City, Iowa; Lawrence, Kan.; Lincoln, Neb.; Madison, Wis.; Pittsburgh, Pa.; and San Francisco, Calif.; but writeups covering these banquets were not received in time to be included in this issue of THE DELTASIG.

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## Among the Chapters

(Continued from page 50)

ten rushees had worn themselves out telling thirty of the brethren what they thought of Wisconsin, how they happened to come here, and their private opinion of our new football coach, "Doc" Spears.

We are again in the race for the Badger Bowl which we won two years ago. This is awarded annually to the fraternity showing athletic supremacy in all of the major and many of the minor sports. At present we are playing touch football and are at the top of our division with three wins and no defeats. Berlyn O. Oestreich and Daniel E. Shuck are our athletic managers.

The following have been elected to offices to replace brothers not returning to school this semester:

Chancellor ..... Paul W. Lachmund  
Junior Warden ..... Robert S. Lewis  
Historian ..... Clarence E. Torrey

The *Psi News* will soon be out under the new management of Emerson A. Torrey, editor, and Berlyn O. Oestreich, business manager.



## Founders Makay and Moysello Send Fraternal Greetings

(Continued from page 14)

Our neophytes and prospective members were regularly invited to our monthly gatherings, which we held especially for the newcomers to get acquainted. Group study and various timely discussions were encouraged and many pleasant hours were spent together at the old Washington Square quarters to the advantage of all of the members.

I suggested at the first sign of spring that the fraternal activities of the chapter continue throughout the summer months of 1908, and accordingly we rented a house on the seashore at Sea Cliff, L.I. There was always a good crowd in attendance and we had some wonderful times at Sea Cliff. The brothers that could generally be found at the house during the summer months were Makay, Dean, Burke, Ficker, Mann, Schulze, Jacobs, Beck, Tienken, and others. They were certainly a great bunch and many a pleasant memory has been retained by those who participated in any event that took place.

The following year a summer house was maintained at Sea Gate, and with an increased number of excellent neophytes and a new Jap cook, the boys had many enjoyable times not easily forgotten.

The first few years of our existence at New York University were strenuous ones, but the four founders, together with the initiates of the first few years, plowed through many a storm, and it wasn't long before Delta Sigma Pi was well entrenched at N.Y.U.

I cannot help but express a word of praise for the fine and efficient international organization Delta Sigma Pi has developed, and this condition is entirely creditable to the officers, the careful selecting of neophytes and the splendid fraternal spirit displayed at all affairs held by the fraternity. I extend my best wishes to all members of Delta Sigma Pi for their health and continued prosperity, and also for the future success of our fraternity.

## A Basis for International Business Ethics

(Continued from page 17)

is now made by many manufacturers—and some of them practice it!

Thirty-five years ago machine tools had legs like Egyptian chairs; today they have bases. The original designers of machine tools got their conception of legs from the furniture manufacturers, and the furniture manufacturers in their turn got their conception of what chairs and tables should stand on, from the claw-footed designs of Egypt. The paws at the end of the legs of machine tools came from Egypt. Machine tools now have bases because of the development of new conceptions of the application of power to machinery. This is a simple illustration of a change in what I may call industrial opinion.

Just as truly, great changes are taking place in industrial opinion with regard to the social problems of industry. And as time goes on we shall see increasingly a changing commercial opinion with regard to our problems of international relations; and with that change in opinion a new conception of the possibilities for higher standards of social and economic life for the world as a whole. I believe that it is possible to build toward such high standards, and I believe we are moving toward them. I believe also that every organization, including this one, which has an opportunity to work toward these common purposes should set those standards high.

I realize I have not attempted to make a code of ethics with ten or fifteen paragraphs. I have tried, rather, to stimulate your imagination as to the possibilities of the establish-

ment of this deeper purpose between nations, and tried to suggest some of the trends that are leading us in that direction.

I close with a story of my first introduction to the mind of a great architect. I was a young editor in Chicago, twenty-six years ago. The plan of Greater Chicago—so-called Chicago Beautiful—was then on paper. The master mind for that plan was Daniel Burnham. I visited Mr. Burnham's office. I sat in his two-story room on Michigan Avenue, before a great desk. It must have been twelve feet square. In this office twenty feet high and probably forty feet square were no chairs. On his desk there were no papers; just one little sign. It was Burnham's motto, and I always remember it when I try to say something about a subject such as was given me tonight. That motto had four words: "Make no little plans."

Today Burnham's vision is expressed in a jeweled necklace of parks and boulevards that encircle Chicago. Twenty-six years ago it was a plan on paper.

The last words of a great man of great vision in Africa, Cecil Rhodes, is the line which was his favorite phrase: "So much to do; so little time to do it."

In this room are the Burnhams and the Rhodes of tomorrow. I give you their philosophies as a basis for the development of a Code of International Ethics.

## Florida Wins Chapter Efficiency Contest

(Continued from page 20)

chapters, 42 equalled the all-men scholastic average, six failed to do this, and seven did not report; 19 chapters initiated their full undergraduate quota of members or more; 21  $\Delta \Sigma \Pi$  Scholarship Keys were won by members of the fraternity this year.

In accordance with the terms of the Chapter Efficiency Contest, life memberships have been presented to the three principal officers of the winning chapter, Lyle S. Hiatt, Head Master; Ben N. Criswell, Scribe, and Ira W. Stickler, Treasurer, and to Head Masters Horace R. Perry of Alpha Chi Chapter at Washington, which placed second, and Charlton G. Shaw of Beta Chapter, which placed third. This Chapter Efficiency Contest proved so successful that it is planned to continue it permanently. Several changes in the rules and regulations governing the contest were made this fall, planned with the object in mind of improving the contest as much as possible, and in future years every chapter will have a permanent record of previous accomplishments of their chapter for the purpose of comparison with their present accomplishments.

Interesting also were the final standings of our chapters by provinces, as follows:

Province	Chapters	Average Points
1. Central	7	59,420
2. Missouri Valley	10	47,560
All chapter average	55	44,000
3. Eastern	10	43,825
4. Mich.-Ohio-Ky.	7	40,757
5. Southern	8	40,000
6. Western	5	37,650
7. Southwestern	4	37,225
8. Mid-Atlantic	4	36,325

Of the seven chapters comprising the Central Province, six chapters were in the first fourteen, a remarkable record, the Northwestern chapter (Beta) placing third, Wisconsin seventh, Marquette eighth, DePaul eleventh, Indiana thirteenth, and Northwestern (Zeta) fourteenth, while the remaining chapter in the province, Chicago, placed forty-second. With the increasing familiarity of the chapters with the rules and regulations governing this annual contest, and also greater interest on the part of the chapters in this contest, it should prove more effective and interesting with each succeeding year.



## THE PROVINCIAL ORGANIZATION OF DELTA SIGMA PI

### Eastern Province

*Director:* John L. McKewen, 4405 Harcourt Road, Beverly, Baltimore, Md.

*District I*—Alpha Chapter and the New York Alumni Club. Daniel C. Killian, *Deputy*, 118-65 Metropolitan Ave., Kew Gardens, L.I., N.Y.

*District II*—Gamma Chapter and the Boston Alumni Club. Warren F. Brooks, *Deputy*, 87 Milk St., Boston, Mass.

*District III*—Lambda Chapter and the Pittsburgh Alumni Club. George J. Dierker, *Deputy*, 715 Maytide St., Overbrook Station, Pittsburgh, Pa.

*District IV*—Mu Chapter and the Washington Alumni Club. Earl A. Nash, *Deputy*, 725 13th St. N.W., Washington, D.C.

*District V*—Chi Chapter and the Baltimore Alumni Club. J. Elwood Armstrong, *Deputy*, 2233 E. Federal St., Baltimore, Md.

*District VI*—Omega and Beta Nu Chapters and the Philadelphia Alumni Club. Fred W. Mergenthaler, *Deputy*, 201 Manheim St., Germantown, Philadelphia, Pa.

*District VII*—Alpha Gamma Chapter. B. Carl Wharton, *Deputy*, Warton Bldg., Mount Union, Pa.

*District VIII*—Alpha Kappa Chapter and the Buffalo Alumni Club. Howard G. Weil, *Deputy*, 75 E. Depew Ave., Buffalo, N.Y.

*District IX*—Beta Mu Chapter. C. D. Wallace Rowlings, *Deputy*, 4 Harvey St., Halifax, Nova Scotia.

### Central Province

*Director:* Bert C. Brumm, 3469 N. Humboldt Ave. Milwaukee, Wis.

*District I*—Beta and Zeta Chapters and the Chicago Alumni Club. James R. Hawkinson, *Deputy*, School of Commerce, Northwestern University, Evanston, Ill.

*District II*—Delta and Psi Chapters and the Milwaukee and Madison Alumni Clubs. A. J. Witmeyer, *Deputy*, 399 Third Ave., Wauwatosa, Wis.

*District III*—Alpha Pi Chapter. Thomas W. Rogers, *Deputy*, Indiana University, School of Commerce and Finance, Bloomington, Ind.

*District IV*—Alpha Omega and Alpha Psi Chapters. E. W. Fitzgerald, *Deputy*, 3821 Gladys Ave., Chicago, Ill.

### Michigan-Ohio-Kentucky Province

*Director:* Paul E. Buehler, 44 W. Lakeview Ave. Columbus, Ohio.

*District I*—Eta, Alpha Theta, and Alpha Upsilon Chapters. Fred Dixon, *Deputy*, 3554 Rawson Place, Cincinnati, Ohio.

*District II*—Theta and Xi Chapters and the Detroit Alumni Club. Paul A. Lilly, *Deputy*, 16925 Monica Ave., Detroit, Mich.

*District III*—Nu Chapter and the Columbus Alumni Club. James E. Humphreys, *Deputy*, *The Columbus Dispatch*, Columbus, Ohio.

*District IV*—Alpha Omicron Chapter.

### Missouri Valley Province

*Director:* Henry C. Lucas, 1823 Spencer St., Omaha, Neb.

*District I*—Epsilon Chapter. Elmer W. Hills, *Deputy*, 1173 E. Court, Iowa City, Iowa.

*District II*—Iota Chapter and the Kansas City Alumni Club.

*District III*—Alpha Beta Chapter. R. D. M. Bauer, *Deputy*, 112 B. & P. A. Bldg., Columbia, Mo.

*District IV*—Alpha Delta and Beta Theta Chapters and the Omaha Alumni Club.

*District V*—Alpha Epsilon and the Twin Cities Alumni Club.

*District VI*—Alpha Eta Chapter. Marion A. Nelson, *Deputy*, 420 E. Main St., Vermilion, S.D.

*District VII*—Alpha Iota Chapter and the Des Moines Alumni Club. W. H. Carver, *Deputy*, 2835 Center, Des Moines, Iowa.

*District VIII*—Alpha Mu Chapter. E. T. Towne, *Deputy*, University of North Dakota, Grand Forks, N.D.

*District IX*—Alpha Chi Chapter and the St. Louis Alumni Club. A. E. Ellis, *Deputy*, 1201 Liberty Central Trust Bldg., St. Louis, Mo.

### Southern Province

*Director:* Thomas E. Dicks, 600 Hurt Bldg., Atlanta, Ga.

*District I*—Kappa and Alpha Tau Chapters and the Atlanta Alumni Club. James D. Smith, *Deputy*, 410 Park Ave. S.E., Atlanta, Ga.

*District II*—Pi Chapter. H. M. Heckman, *Deputy*, Box 668, Athens, Ga.

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*Chapter House*, 2008 Sherman St., Evanston, Ill. Telephone Greenleaf 9053.  
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*Head Master*—Leonard E. Engeman, 1029 Fourth St. S.E., Minneapolis, Minn.  
*Senior Warden*—John Tanner, 107 11th Ave. S., Hopkins, Minn.  
*Treasurer*—Ralph C. Chase, 1029 Fourth St. S.E., Minneapolis, Minn.  
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*Chapter House*, 224 Lyon St., Cincinnati, Ohio. Telephone West 0624.

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*Treasurer*—Bruce L. Teuber, 1408 22nd St., Des Moines, Iowa.  
*Scribe*—Ralph F. Benedict, 1753 University, Des Moines, Iowa.

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*Treasurer*—James W. Frick, 63 Granger Pl., Buffalo, N.Y.  
*Scribe*—William G. Mueller, 740 Tacoma Ave., Buffalo, N.Y.

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*Chapter House*, 121 W. Rosemary St., Chapel Hill, N.C. Telephone 7986.

*Head Master*—James T. Comer, 121 W. Rosemary St., Chapel Hill, N.C.  
*Senior Warden*—Charles F. Rhinehart, Jr., 121 W. Rosemary St., Chapel Hill, N.C.  
*Treasurer*—Eugene D. Umstead, Jr., 121 W. Rosemary St., Chapel Hill, N.C.  
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*Senior Warden*—Robert I. Fletcher, 1101 Belmont Rd., Grand Forks, N.D.  
*Treasurer*—Erling Muus, Sayre Hall, University Station, Grand Forks, N.D.  
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*Head Master*—William J. Smith, University, Va.  
*Senior Warden*—Harmon L. Rimmel, University, Va.  
*Treasurer*—Cleveland B. Blackburn, c/o Miss Betty Cokes, University, Va.  
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**ALPHA OMICRON**—Ohio University, School of Commerce, Athens, Ohio.

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*Senior Warden*—Wilson A. Schoneberger, 95 University Ter., Athens, Ohio.  
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*Treasurer*—Wilson T. Patterson, 1100 Penn St., Boulder, Colo.  
*Scribe*—John E. Aitken, 1111 Broadway, Boulder, Colo.

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*Head Master*—Thomas W. Starlin, Box 1934, University, Ala.  
*Senior Warden*—James P. Benton, 329 Caplewood, Tuscaloosa, Ala.  
*Treasurer*—George G. Warren, Jr., Box 1092, University, Ala.  
*Scribe*—Leon Phillips, Box 514, University, Ala.

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*Senior Warden*—Frank Williams, 303 Hendley St., Macon, Ga.  
*Treasurer*—Wesley N. Hawkins, 231 North Ave., Macon, Ga.  
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*Senior Warden*—Harold B. Shepard, Oxford, Ohio.  
*Treasurer*—Elwood V. Denton, Oxford, Ohio.  
*Scribe*—J. Joe Biery, Oxford, Ohio.

**ALPHA PHI**—University of Mississippi, School of Commerce and Business Administration, Oxford, Miss.

*Head Master*—Miles R. Berry, Jr., University, Miss.  
*Senior Warden*—Jack W. Harmon, University, Miss.  
*Treasurer*—Walker H. Smith, Oxford, Miss.  
*Scribe*—Lee T. Cossar, University, Miss.



**ALPHA CHI**—Washington University, School of Business and Public Administration, St. Louis, Mo.

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*Senior Warden*—Philip A. Maxeiner, 1527 N. 44th St., East St. Louis, Ill.  
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**ALPHA OMEGA**—De Paul University, College of Commerce, Chicago, Ill.

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*Senior Warden*—Raymond F. Bitter, 10718 Church St., Chicago, Ill.  
*Treasurer*—George E. Frankel, 600 Clinton Pl., River Forest, Ill.  
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*Senior Warden*—Marshall B. Williams, Burney College, Rm. 45, Columbia, S.C.  
*Treasurer*—Frank D. Hunt, Tenement 16, Rm. 5, Columbia, S.C.  
*Scribe*—Hugh B. Hamilton, Tenement 16, Rm. 5, Columbia, S.C.

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*Senior Warden*—William C. Keel, Jr., 1922 Hillsboro St., Raleigh, N.C.  
*Treasurer*—Wymann F. Scarboro, 1306 Hillsboro St., Raleigh, N.C.  
*Scribe*—Charlie C. Parks, 313 Watauga Dormitory, Raleigh, N.C.

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*Senior Warden*—Ray Awtry, 544 Elm Ave., Norman, Okla.  
*Treasurer*—Martin A. Ryland, 708 Asp, Norman, Okla.  
*Scribe*—Homer Lyman, 431 N.W. 10th St., Oklahoma City, Okla.

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*Senior Warden*—Leon J. Raymond, 735 Main St., Baton Rouge, La.  
*Treasurer*—Lawrence P. Theriot, University Station, Baton Rouge, La.  
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*Scribe*—Soren H. Munkoff, 3840 Seward St., Omaha, Neb.

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*Senior Warden*—Burford E. Tatum, Brooks Hall, Waco, Tex.  
*Treasurer*—Robert P. Kerr, Brooks Hall, Waco, Tex.  
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*Senior Warden*—Walter H. Payne, Jr., 711 W. 21st St., Austin, Tex.  
*Treasurer*—J. Kelton Alexander, 1608 Congress, Austin, Tex.  
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*Senior Warden*—William F. Ham, Auburn, Ala.  
*Treasurer*—Fred A. Chapman, 248 S. Gay St., Auburn, Ala.  
*Scribe*—Tom L. Nash, 153 W. Glenn Ave., Auburn, Ala.

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*Head Master*—George C. Thompson, 392 Robie St., Halifax, Nova Scotia.  
*Senior Warden*—Douglas Pyke, 64 Edward St., Halifax, Nova Scotia.  
*Treasurer*—Donald Stewart, 64 Edward St., Halifax, Nova Scotia.  
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*Senior Warden*—S. A. Johnson, 234 Birmingham Pl., Philadelphia, Pa.  
*Treasurer*—Joseph J. Sprissler, 2559 N. 17th St., Philadelphia, Pa.  
*Scribe*—Joseph C. Hastings, 831 Van Buren St., Wilmington, Del.

## Price List of Fraternity Supplies

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Official  $\Delta \Sigma \Pi$  badges can be secured only through The Central Office of the fraternity, 222 W. Adams St., Chicago, Illinois, and our official jewelers are not permitted to either accept orders for new badges, nor make repairs on old badges. Address all correspondence in this connection through The Central Office. A complete stock is maintained at all times, and your orders will be filled promptly and without delay. Please remember it takes a few days to engrave your number on your badge, so give us all the time possible. This engraving is required on all badges, and is provided free of charge.

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### Miscellaneous

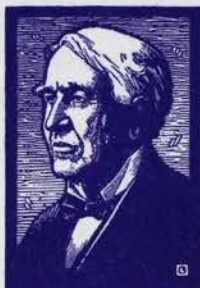
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## GO FORWARD

**M**Y MESSAGE TO YOU IS:  
Be courageous! I have lived a long time. I have seen history repeat itself again and again. I have seen many depressions in business. Always America has emerged from these stronger and more prosperous. Be as brave as your fathers were before you. Have faith! Go forward!

*Thomas A. Edison.*