

# **THE DELTASIG** **OF · DELTA · SIGMA · PI**

JANUARY, 1933

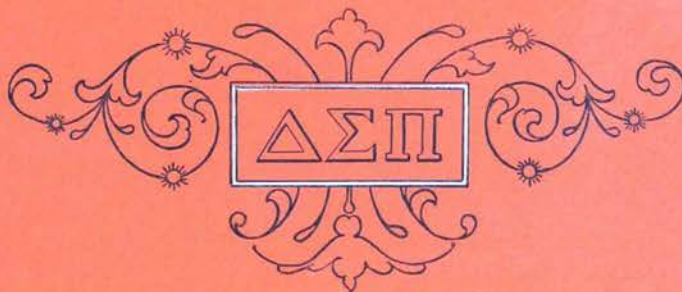
The Professional Schools of  
Commerce in 1932  
By H. G. Wright



Agriculture in Soviet Russia  
By Howard Dykman



London School of Economics Organizes  
Business Administration Department  
By Jules Menken



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# THE DIRECTORY OF DELTA SIGMA PI

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Founded at New York University, School of Commerce,  
Accounts and Finance, on November 7, 1907, by Alexander  
F. Makay, Alfred Moysello, Harold V. Jacobs  
and H. Albert Tienken.

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A fraternity organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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(Continued to inside rear cover)

## The Editor's Foreword

IN THIS ISSUE you will find a very interesting article on Business Administration as a Vital Profession by Gene Milener, a member of the board of directors of the fraternity. Brother Milener is special research representative of the American Gas Association, New York, N.Y. . . . The Delta Sigma Pi biennial survey of universities offering organized courses in commerce and business administration has been brought up to date. This should prove of particular interest at this time. This survey has brought much favorable publicity to the fraternity in the past eight years and is well worth the time, effort, and expense involved in its compilation. . . . Professor Dykman of the University of Florida has contributed a very interesting article for THE DELTASIG based on his experiences in visiting Soviet Russia. . . . The London School of Economics has recently organized a department of Business Administration, which is explained by Professor Menken, head of this department. There are several other schools of business administration in Europe, and considerable progress is being made in the development of these schools.

AMONG the Greeks is a department that formerly appeared in our columns. In the future we hope to give you the high spots of current developments in the fraternity and sorority world in this department. . . . We wish to present to you the officers of the Eastern, Southern, and Southwestern Provinces in this issue. Photographs of the officers of the other provinces will appear in the March and May issues. . . . Considerable material has had to be held over for the March issue, and because of space limitations it has not been possible to include the usual detailed directory of chapter and alumni club officers in this issue. The extra cost of the November issue, which was sent to the entire membership of the fraternity, because of its historical significance and value by virtue of the write-ups pertaining to the Silver Anniversary of the founding of Delta Sigma Pi, has necessitated our keeping this issue to 32 pages on account of budget limitations.

# THE DELTASIG OF DELTA SIGMA PI

JANUARY, 1933

H. G. WRIGHT, *Editor*

A Quarterly Magazine published by Delta Sigma Pi, in the  
Interest of Commerce and Business Administration

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Delta Sigma Pi was founded November 7, 1907, at New York University School of Commerce, Accounts and Finance to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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EUGENE D. MILENER

## Business Administration as a Vital Profession

By EUGENE D. MILENER

*Member of the Board of Directors*

**D**URING times when business is operating at a slow pace every part of the system that has to do with business is placed under the closest scrutiny. The more severe business conditions get the greater the number of criticisms that are directed at the economic system and the more severe they are.

It is quite natural, therefore, that at the present time the entire system under which we create and distribute the goods and services upon which our standard of living depend, should be forced to defend itself from many attacks. These attacks are coming from every direction and, what is of greater importance, they are coming from groups in practically every walk of life. These groups and individuals all vary to a degree in their analysis of the causes of our economic maladjustment but they disagree to a far greater extent when it comes to offering remedies that are workable enough to be put into effect even partially.

If the administration of the business and banking affairs of the nation was of academic interest only, or affected only a limited group, the responsibility of those who direct the nation's business affairs would not be so great. But such, unfortunately, is not the case. Everyone in every walk of life is affected, and vitally affected. The spectacle of millions of people suffering privations, and worse, cannot be passed off lightly by those who have been entrusted with the power of controlling and operating the machinery of production and distribution.

It is a sorry spectacle when business gets its own affairs so tangled that the populace must appeal for relief to government of every form for economic relief, and then to see business having to implore government to refrain from making the expenditures necessary to give the needed relief. That is merely enlarging the endless circle—it is not attacking the causes of our troubles and instituting measures that will remove these causes.

Probably one of the reasons why so much chaos exists is that the administration of business affairs has not been regarded generally as a profession. True, many men entrusted with business responsibilities have professional standing, but that professional standing usually comes through their being specialists. Their professional standing comes from their connection with and their contributions in their specialized field. The writer, for instance, is an engineer and despite the fact that he is a graduate in business administration he has found that because engineering everywhere functions as a profession its problems can be arrived at and solved much more readily than can business problems. The same is true of medicine, law, and the professions that operate purely as specialists within business administration, such as accountancy.

It is the writer's opinion that a strongly backed move to place business administration on a recognized and truly professional basis will contribute as much as any other single factor to getting at the real causes of our economic diseases and to providing remedies that will not only be practicable but that will be accepted. The latter is most important and can best be accomplished through conservative, professional lines.

The world was relieved of the agonies of plagues and the dread of many diseases by the work of physicians acting as a professional unit. Law and order and property rights were established in the world by a unified legal profession that has always been recognized as such. Will the profession of business administration reach such a status and thereby be enabled to make a similar contribution to the lives and happiness of the people?

Henry Ford recently said, "Give the world a money and business system that makes it easier for goods to flow from man to man and all the factories on earth could not begin to supply a tenth of the demand." Our colleges of commerce have made a start toward enabling young men to attack business administration from a scientific standpoint during their student days. They have taken the initial steps toward making business administration a true profession. The professional commerce fraternities have contributed wonderfully toward integrating the movement. Tremendous opposition to the movement, however, has had to be faced, and still has to be faced, both within educational circles and outside. Out of the present depression and the widespread attention it has directed to the vitals of our entire economic system has come an opportunity to force the establishment of business administration on a sound professional basis. It will take time, but the greatest opportunity any growing profession will ever have is staring us in the face. When this depression is over and the determination of the world to live on a firmer basis has made itself felt, business administration will have become either permanently established on a professional basis or it will have lost its opportunity. Every man connected with a professional school of commerce or a professional commerce fraternity should endeavor to secure a higher standing for his profession, and should further endeavor through his own actions to make that profession the most vital force in the important field in which it operates.

# THE DELTA SIG OF DELTA SIGMA PI

## JANUARY

1933



VOLUME XXV

NUMBER 2



## THE PROFESSIONAL SCHOOLS OF COMMERCE IN 1932

**T**HE fifth Delta Sigma Pi biennial survey of universities offering organized courses in the field of commerce and business administration is presented herewith. One of the most significant phases in the development of our universities in the past two decades has been the increase in the number of professional schools of commerce and business administration and the substantial increase in the enrollment in these, the newest of our professional schools. The fact that these professional schools of commerce and business administration have attracted so many students indicates there is a vital need for them and that they are now firmly established and will assume increasing importance with each succeeding year.

In view of the fact that Delta Sigma Pi, being a professional commerce fraternity, draws its membership entirely from these schools of commerce, it is extremely interesting to us to observe the advancement and growth made by these professional schools. These surveys have been presented at regular intervals, in 1924, 1926, 1928, and 1930, have met with universal approval, and will be continued in future years. The current survey for 1932 includes 103 universities and colleges, all of which, except two (Fordham and Toronto), have supplied the statistical data requested.

There have been no major changes in the administrative setup of these universities since our last survey. There still exist two chief differences in the administrative setup of

these schools of commerce. Most of the universities operate what is known as the four-year school of commerce. In these schools the freshman enrolls directly in the school of commerce and all of his work is taken under the administrative supervision of the dean of that school. On some campuses we find the two-year school of commerce, or senior college, as it is sometimes called. In this type of school the freshman and sophomore years are spent in the college of liberal arts and the student does not enter the school of commerce until his junior year. In some instances there is a separate pre-commerce registration in the college of liberal arts, and in a few cases the dean of the school of commerce has more or less jurisdiction over the work taken by the pre-commerce students. On some campuses, however, the two-year school of commerce is nothing more than a compromise that was effected in the college of liberal arts when the school of commerce was first inaugurated on that campus. On other campuses commerce deans have not cared to be troubled with the problems of freshman and sophomore students. Generally speaking, the work taken on all campuses in the freshman year is identical, except possibly for foreign language. This is also true of the sophomore year, except that

on some campuses certain pre-commerce courses are required, permitted on other campuses, and prohibited at a very few.

The three-year school operates practically the same as the two-year

**By H. G. Wright**  
Grand Secretary-Treasurer  
of the Fraternity

school, except that only the freshman year is spent in the college of liberal arts, the student enrolling in the school of commerce at the beginning of his sophomore year. Then we find one university, Cincinnati, operating under the five-year co-operative plan. This plan, usually referred to as the Cincinnati plan, provides for a five-year course, eleven months a year, the student spending one month in college and then one month out of college, under supervised employment. Although we have listed Michigan and Wisconsin as being five-year schools, their plan of operation is not the same as Cincinnati. At Michigan, three years of pre-commerce work in the college of liberal arts is required, then two years in the college of business administration is required, while at Wisconsin two years of liberal arts work is required, followed by three years in the school of commerce. This work usually leads to a master's degree, although a bachelor's degree can be secured at the end of the fourth year.

An analysis of our survey indicates there are

- 73 four-year schools of commerce
- 19 two-year schools
- 2 three-year schools
- 4 five-year schools
- 3 graduate schools

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Fifty-two of the universities reporting are state supported, forty-four are privately supported, six are municipally supported (Akron, Cincinnati, College of the City of New York, Toledo, Villanova, and Wichita), and one (Pittsburgh), although a private institution, receives some state aid.

The universities operating two-year schools of commerce are

University	Men	Women	Total
Arkansas	242	5	247*
Chicago	228	48	276
Colorado	88	12	100
Columbia	410	105	515
Idaho	91	23	114
Indiana	203	50	253
Iowa	319	98	417
Kansas	157	29	186
Mercer	98	2	100*
Minnesota	449	89	538
Missouri	200	13	213
Montana	75	14	89
North Dakota	85	26	111
Northwestern (Evanston)	452	96	548
Ohio Wesleyan	52	19	71
Southern Methodist	233	..	233
Texas	295	52	347
Washington (St. Louis)	209	54	263
West Virginia	110	6	116
	3,996	741	4,737

\* While this school is a two-year school of commerce, their registration figures have been reported on a four-year basis, i.e., pre-commerce students have been included.

The universities operating four-year schools of commerce have the following enrollments in their day division:

University	Men	Women	Total
Akron	158	3	161
Alabama	786	57	843
Alabama Poly	187	..	187
Arizona	228	37	265
Baylor	382	..	382
*Boston	1,266	152	1,418
*Buffalo	198	30	228
California (Berkeley)	931	155	1,086
California (Los Angeles)	774	313	1,087
*Creighton	223	46	269
Dalhousie	50	10	60
*Denver	246	96	342
*De Paul	356	92	448
*Detroit	391	33	424
Drake	304	32	336
Duke	518	20	538
*Duquesne	373	17	390
Emory	121	..	121
Florida	595	0	595
Georgia	303	12	315
*Georgia Tech	460	0	460
Illinois	1,777	173	1,950
*Johns Hopkins	105	0	105
Kansas State	191	75	266
Kentucky	356	53	409
Lehigh	379	0	379
Louisiana State	183	79	262
*Marquette	264	21	285
Miami	414	82	496
Mississippi	130	..	130
Nebraska	708	151	859
New Mexico	303	..	303
*New York, City of	1,095	359	1,454
**New York University			
North Carolina	665	4	669
North Carolina State	335	2	337
Notre Dame	907	0	907
*Ohio State	1,633	466	2,099
Ohio University	443	143	586
Oklahoma	671	114	785
Oklahoma A. & M.	543	231	774
Oregon	450	98	548
*Pennsylvania	1,999	0	1,999
Penn State	120	5	125
*Pittsburgh	687	62	749
Queens	174	28	202
Rhode Island	118	20	138
**St. Johns			
*St. Louis	275	..	275
South Carolina	279	12	291
South Dakota	109	28	137
Southern California	821	..	821
Syracuse	639	304	943
*Temple	1,014	309	1,323
Tennessee	246	4	250
Texas Christian	122	26	148
*Toledo	242	44	286
*Tulane	207	17	224
Utah	520	75	595
Utah Agricultural	175	88	263
Vermont	93	46	139
Villanova	292	..	292
Virginia	228	0	228
V.P.I.	300	9	309
Washington	882	211	1,093
Washington and Jefferson	266	0	266
Washington State	364	192	556
Wichita	271	25	296
William and Mary	254	34	288
Wyoming	179	123	302
	31,278	4,818	36,096

\* This university also has an evening division.

\*\* This university also has an evening division, and, being unable to separate day and evening students and having a preponderance of evening students, their figures are included under the evening division.

We find practically the same group of universities offering courses in late afternoon and evening, with three additions, who did not report this information for our last survey. The enrollment figures for the twenty-four universities with organized courses in late afternoon and evening follow:

University	Men	Women	Total
Boston	2,049	867	2,916
Buffalo	951	921	1,872
Cincinnati	2,120	1,064	3,184
Creighton	73	30	103
Denver	287	184	471
De Paul	351	88	439
Detroit	381	30	411
Duquesne	563	146	709
Georgetown	130	0	130
Georgia Tech	563	153	716
Johns Hopkins	741	..	741
Marquette	221	47	268
City of New York	9,210	3,980	13,190
New York University	7,053	1,015	8,068
Northwestern	3,982	1,062	5,044
Ohio State	612	0	612
Pennsylvania	2,165	..	2,165
Pittsburgh	657	170	827
St. Johns	1,653	82	1,735
St. Louis	446	121	567
Temple	1,009	417	1,426
Toledo	128	36	164
Tulane	283	60	343
Western Reserve	623	224	847
	36,251	10,697	46,948

Without exception, this demand for late afternoon and evening classes continues to come from urban centers of population of the country. This work is not to be confused with the work of extension departments, for all of these universities offer substantially the same courses, the same instructors, the same texts, in the late afternoon and evening classes as are scheduled for their day classes, have the same entrance requirements, and give the same college credits for the same amount of work. Obviously all evening divisions have a certain number of part-time students taking work for non-credit, and many of the students taking work for credit carry less than the 15-hour schedule, but it is impossible to analyze these figures from the data submitted. We have not knowingly included in this survey any figures covering enrollments unless such figures represented regularly enrolled students within the department and in personal attendance at classes.

It is interesting to note that the enrollment of students in professional schools of commerce and business administration has increased over 150 per cent in the last thirteen years, as follows:

Year	Men	Women	Total
1919-1920	32,978	3,149	36,127
1920-1921	43,089	4,204	47,293
1921-1922	47,481	4,110	51,591
1922-1923	51,902	4,254	56,156
1923-1924	55,211	4,560	59,771
1924-1925	56,474	5,328	61,802
1925-1926	60,158	5,664	65,822
1926-1927	64,222	5,980	70,202
1927-1928	64,525	8,579	73,104
1928-1929	68,947	10,493	79,440
1929-1930	76,826	13,823	90,649

Year	Men	Women	Total
1930-1931	78,599	15,987	94,586
1931-1932	75,133	16,839	91,962

Thus we find a total of 91,962 students, men and women, actually enrolled in the 101 professional schools of commerce and business administration throughout the United States and Canada reporting in this survey. To this must be added the pre-commerce students for the two-year schools of commerce. One university may report a two-year school of commerce with 375 students (juniors and seniors), another university may report a four-year school of commerce and have 470 students (freshmen, sophomores, juniors, and seniors), yet the two-year school of commerce is much larger than the four-year school of commerce when pre-commerce registration is considered. Since some universities do not have pre-commerce registration, it is rather difficult to compute this total. I have therefore secured the registration figures by classes for over a score of universities operating four-year schools of commerce in different sections of the country, in both large and small cities, and also in state and private institutions, and an analysis of these figures indicates that on an average there will be approximately seventeen underclassmen to eight upperclassmen. In other words, a ratio of approximately two freshmen and sophomores combined to each one junior and senior combined. There was considerable variance in this ratio in two or three instances where admission requirements are unusually rigid. And there were also several instances of where the freshman mortality rate was considerably higher on one campus than on another. But the average indicated that this ratio is a fairly safe and fair one to use, generally speaking. There are approximately 9000 pre-commerce students in the two-year, three-year, and five-year schools of commerce, so the total registration of commerce students approximates 100,000.

The college year 1931-32 is the first year since the establishment of professional schools of commerce that the total enrollment has shown a decline from the figures of the previous year, the decline being slightly less than 3 per cent.

As to the geographical distribution of the professional schools of commerce and business administration, Ohio and Pennsylvania lead with eight each, closely followed by New York with seven. Only four (Connecticut, Delaware, Maine, and Nevada) of the forty-eight states fail to have a professional school of commerce and business administration. A detailed analysis of the geographical distribution of these schools follows:

State	Universities	Number
Alabama	Alabama, Alabama Poly	2
Arizona	Arizona	1
Arkansas	Arkansas	1
California	California, California at Los Angeles, Southern California, Stanford	4
Colorado	Colorado, Denver	2
District of Columbia	Georgetown, George Washington	2
Florida	Florida	1
Georgia	Emory, Georgia, Georgia Tech, Mercer	4
Idaho	Idaho	1
Illinois	Chicago, De Paul, Illinois, Northwestern	4

## DELTA SIGMA PI SURVEY OF UNIVERSITIES OFFERING ORGANIZED COURSES IN COMMERCE AND BUSINESS ADMINISTRATION

University	Location	S = State P = Private M = Municipal	Name of Department	Year Department Established	Principal Degree Granted	Bachelor Degrees Given in 1931-32	Name of Dean, Director or Depart- ment Head	Years Work to Course	Day or Evening Courses	REGISTRATION STATISTICS									
										1927-1928		1928-1929		1929-1930		1930-1931		1931-1932	
										Men	Women	Men	Women	Men	Women	Men	Women	Men	Women
Akron	Akron, Ohio	M	CofC&Eng	1921	BSinBA	17	W. W. Leigh	4	D	114	16	122	43	111	2	129	4	158	3
Alabama	Tuscaloosa, Ala.	S	SofC&BA	1920	BSinCBA	70	Lee Bidgood	4	D	496	8	635	13	681	25	756	39	786	57
Alabama Poly	Auburn, Ala.	S	DofE&BA	1924	BS	13	John W. Scott	4	D	211	...	207	...	195	1	167	...	187	...
Arizona	Tucson, Ariz.	S	DofBA	1920	BSinBA	32	E. J. Brown	4	D	202	33	205	37	228	40	225	33	228	37
Arkansas	Fayetteville, Ark.	S	SofBA	1926	BSinBA	38	C. C. Fichtner	2	D	107	...	190	0	254	0	212	2	242	5
Baker	Baldwin City, Kans.	P	DofE&BA	1923	BSinBA	7	H. W. Guest	3	D	137	40	130	40	151	43	152	41	130	24
Baylor	Waco, Texas	P	SofBA	1923	BBA	23	Monroe S. Carroll	4	D	396	...	389	...	329	...	373	...	382	...
Boston	Boston, Mass.	P	CofBA	1913	BSinBA	70	Everett W. Lord	4	E	2150	854	2503	876	2708	978	2181	836	2049	807
	Boston, Mass.	P	CofBA	1916	BSinBA		Everett W. Lord	4	D	1288	113	1281	138	1259	161	1236	152	1266	152
Boyden, Seth	Newark, N.J.	P	SofBA	1929	BSinBA	38	H. C. Hunsaker	4	E	614	474	765	646	942	734	917	776	951	921
Buffalo	Buffalo, N.Y.	P	SofBA	1924	BA		Clarence S. Marsh	4	E <sup>11</sup>	10	2	80	14	127	18	180	37	198	30
	Buffalo, N.Y.	P	SofBA	1927	BA		Clarence S. Marsh	4	D	10	...	...	...	100	...	122	...	84	...
California	Berkeley, Calif.	S	CofC	1898	BS	202	Henry F. Grady	4	D	936	103	823	88	817	122	889	147	931	155
	Los Angeles, Calif.	S	DofE	1923	AB	120	Howard S. Noble	4	D	612	...	580	...	408	158	574	206	774	313
Chicago	Chicago, Ill.	P	SofB	1898	BPh	76	Wm. H. Spencer	2	D	231	56	204	50	194	43	209	46	228	48
Cincinnati	Cincinnati, Ohio	M	CofE&C	1912	BSinC	41	F. H. Bird	5	D	275	36	291	41	304	69	319	82	394	82
	Cincinnati, Ohio	M	CofE&C	1912	BSinC		V. H. Drufer	5	E	2142	...	2190	...	1757	620	1957	753	2120	1064
Colorado	Boulder, Colo.	S	SofBA	1924	BofBA	38	Elmore Petersen	2	D	46	9	69	14	69	7	71	11	88	12
Columbia	New York, N.Y.	P	SofB	1916	BofS	84	Roswell C. McCrea	2	D	287	95	344	100	385	100	358	110	410	105
Creighton	Omaha, Nebr.	P	CofCF&J	1920	BSinC	29	Floyd E. Walsh	4	D	198	18	217	21	210	19	246	60	223	46
	Omaha, Nebr.	P	CofCF&J	1920	BSinC		Floyd E. Walsh	4	E	56	27	53	27	75	42	60	15	73	30
Dalhousie	Halifax, Nova Scotia	P	DofC	1920	BC	14	J. M. Macdonald	4	D	38	6	39	7	49	11	50	10	50	10
Dartmouth	Hanover, N.H.	P	ATSofA&F	1900	MCS <sup>3</sup>	20 <sup>3</sup>	William R. Gray	2 <sup>3</sup>	D	88	...	107	...	100	...	122	...	84	...
Denver	Denver, Colo.	P	SofCA&F	1908	BSinC	49	George A. Warfield	4	D	400	...	291	133	285	145	292	130	246	96
	Denver, Colo.	P	SofCA&F	1908	BSinC		George A. Warfield	4	E	580	...	405	229	418	294	378	252	287	184
De Paul	Chicago, Ill.	P	CofC	1917	BS	29	James A. Losty	4	E	785	...	687	289	837	352	703	271	351	88
	Chicago, Ill.	P	CofC	1917	BS		James A. Losty	4	D	235	...	211	58	216	71	291	83	356	92
Detroit	Detroit, Mich.	P	CofC&F	1916	BS	59	John A. Russell	4	E	437	44	465	27	473	28	423	23	381	30
	Detroit, Mich.	P	CofC&F	1922	BS		C. H. Seehoffer	4	D	325	35	457	57	507	45	438	34	391	33
Drake	Des Moines, Iowa	P	CofC&F	1919	BCS	75	L. E. Hoffman	4	D	244	14	270	38	292	35	277	21	304	32
Duke	Durham, N.C.	P	DofE	1920	AB	35	William H. Glasson	4	D	325	3	351	5	382	7	445	13	518	20
Duquesne	Pittsburgh, Pa.	P	SofBA	1913	BSinBA	63	Albert B. Wright	4	E	931	39	1002	43	1118	50	833	162	563	146
	Pittsburgh, Pa.	P	SofBA	1913	BSinBA		Albert B. Wright	4	D	276	10	300	11	310	15	385	19	373	17
Emory	Atlanta, Ga.	P	SofBA	1919	BBA	14	Edgar H. Johnson	4	D	151	0	142	0	126	0	129	0	121	00
Florida	Gainesville, Fla.	S	CofC&J	1926	BBA	56	Walter J. Matherly	4	D	369	0	404	0	503	0	564	0	595	0
Fordham	New York, N.Y.	P	SofBA	1919	BSinBA	58	Miles J. O'Mailla	5	E	396	0	268	0	222	0	170	0	130	0
Georgetown	Washington, D.C.	P	SofFS	1919	BS		Edmund A. Walsh	5	D	120	0	176	0	225	0	222	0	223	0
Georgia	Washington, D.C.	P	SofFS	1919	BS	Edmund A. Walsh	5	D	120	0	176	0	225	0	222	0	223	0	
Georgia Tech	Athens, Ga.	S	SofC	1912	BSinC	52	Robert P. Brooks	4	D	315	13	333	10	338	14	330	10	303	12
	Atlanta, Ga.	S	SofC	1916	BSinC		Thomas W. Noel	4	D	546	0	411	0	453	0	451	0	460	0
	Atlanta, Ga.	S	SofC	1914	BSinC	47	George M. Sparks	5	E	372	56	450	75	560	100	538	116	563	153
Harvard	Cambridge, Mass.	P	GSofBA	1908	MBA <sup>3</sup>		388 <sup>3</sup>	Wallace B. Donham	2 <sup>3</sup>	D	751	0	873	0	1015	0	1083	0	1102
Idaho	Moscow, Idaho	S	SofBA	1925	BS	50	Ralph H. Farmer	2	D	267	58	267	53	168	30	124	24	91	23
Illinois	Urbana, Ill.	S	CofC&BA	1915	BS	338	Chas. M. Thompson	4	D	1811	118	1817	129	1960	173	2057	168	1777	173
Indiana	Bloomington, Ind.	S	SofC&F	1920	BS	78	William A. Rawles	2	D	181	45	166	46	170	38	183	47	203	50
Iowa	Iowa City, Iowa	P	CofC	1921	BSinC	151	C. A. Phillips	2	D	234	41	257	45	295	71	306	107	319	98
Johns Hopkins	Baltimore, Md.	P	SofBE	1916	BS	...	W. O. Weyforth	4	E	810	198	911	260	831	304	905	...	741	...
Kansas	Baltimore, Md.	P	SofBE	1922	BS	20	W. O. Weyforth	4	D	73	0	72	0	77	0	93	0	105	0
Kansas State	Lawrence, Kans.	S	SofB	1924	BSinB	74	Frank T. Stockton	2	D	146	11	146	16	171	25	166	25	177	29
Kentucky	Manhattan, Kans.	S	DofE&S	1921	BSinC	23	J. E. Kammeyer	4	D	188	31	199	35	221	51	204	67	191	75
Lehigh	Lexington, Ky.	S	CofC	1925	BSinC	32	Edward Wiest	4	D	246	8	262	12	312	23	371	30	356	53
Louisiana State	Bethlehem, Pa.	P	CofBA	1919	BSinBA	68	Neil Carothers	4	D	382	0	352	0	373	0	378	0	379	0
Marquette	Baton Rouge, La.	S	CofC	1928	BS	19	James B. Trant	4	D	...	...	100	23	153	26	156	44	183	79
	Milwaukee, Wis.	P	CofBA	1910	BSinBA	42	J. Freeman Pyle	4	E	304	100	321	85	294	81	210	67	221	47
	Milwaukee, Wis.	P	CofBA	1910	BSinBA		J. Freeman Pyle	4	D	321	18	332	22	302	23	285	29	264	21
Mercer	Macon, Ga.	P	SofC	1919	BSC	14	Charles B. Wray	2 <sup>1</sup>	D	136	10	109	0	108	0	118	0	98	2
Miami	Oxford, Ohio	S	SofC	1927	BS	69	H. C. Dale	4	D	222	5	286	36	347	71	400	82	414	82
Michigan	Ann Arbor, Mich.	S	SofBA	1924	MBA <sup>3</sup>	50 <sup>3</sup>	C. E. Griffin	2 <sup>3</sup>	D	89	7	85	2	107	6	107	9	127	9
Minnesota	Minneapolis, Minn.	S	SofBA	1919	BBA	178	R. A. Stevenson	2	D	346	51	362	56	397	76	429	105	449	89



Mississippi	Oxford, Miss.	S	SofC&BA	1917	BSinC		J. W. Bell	4	D	211	...	236	...	262	...	150	...	130	...
Missouri	Columbia, Mo.	SS	SofB&PA	1914	BS	60	F. A. Middlebush	2	D	186	31	203	32	214	30	217	26	200	13
Montana	Missoula, Mont.	SS	SofBA	1920	BAinBA	35	R. C. Line	2	D	63	20	79	17	81	18	83	13	75	14
Nebraska	Lincoln, Nebr.	SS	CofBA	1919	BSinBA	113	J. E. LeRossignol	4	D	754	128	706	116	776	127	793	158	708	151
New Mexico	Albuquerque, N.M.	SS	DofE&BA		AB	19	Vernon G. Sorrell	4	D	1984	...	2424	...	2654	...	3494	...	3034	...
New York, City of	New York, N.Y.	M	SofB&CA	1919	BBA		Justin H. Moore	4	E	4054	926	4462	1107	6680	1726	8435	3326	9210	3980
	New York, N.Y.	M	SofB&CA	1919	BBA		Justin H. Moore	4	D	318	...	440	...	508	12	868	181	1095	359
*New York Univ.	New York, N.Y.	P	SofCA&F	1900	BSinC	138*	John T. Madden	4	D&E	7478	1227	7468	987	8661	1328	7958	1188	7053	1015
North Carolina	Chapel Hill, N.C.	SS	SofC	1919	BSinC		D. D. Carroll	4	D	622	2	586	2	634	2	699	4	665	4
North Carolina State	Raleigh, N.C.	SS	SofS&B	1923	BS	45	E. F. Brown	4	D	341	0	362	0	335	0	313	1	335	2
North Dakota	Grand Forks, N.D.	S	SofC	1919	BSC	50	B. T. Towne	2	D	119	20	119	26	125	20	98	22	85	26
Northwestern	Chicago, Ill.	P	SofC	1908	BS	198	Ralph E. Heilman	4	E	3883	1108	4259	1177	4714	1317	4552	1241	3982	1062
	Evanston, Ill.	P	SofC	1919	BS		Ralph E. Heilman	2	D	408	47	442	47	380	60	438	83	452	96
Notre Dame	Notre Dame, Ind.	P	SofF&DC	1913	BCS	168	J. E. McCarthy	4	D	821	0	867	0	903	0	916	0	907	0
Ohio State	Columbus, Ohio	SS	CofC&A	1916	BS	339	Walter C. Weidler	4	D	1598	378	1668	408	1799	440	1786	438	1633	466
	Columbus, Ohio	SS	CofC&A	1916	BS		Walter C. Weidler	4	E	869	...	754	...	604	...	566	...	612	...
Ohio University	Athens, Ohio	P	SofC	1909	ABinC	60	C. M. Copeland	4	D	288	92	280	111	313	117	445	139	443	143
Ohio Wesleyan	Delaware, Ohio	P	DofE&BA	1920	AB	71	G. H. Barnes	2	D	53	8	63	10	61	18	55	12	52	19
Oklahoma	Norman, Okla.	SS	CofBA	1923	BSinB	93	Arthur B. Adams	47	D	260	13	271	37	6517	104	655	126	671	114
Oklahoma A.&M.	Stillwater, Okla.	SS	SofC	1914	BS	56	R. D. Thomas	4	D	396	81	413	141	494	149	569	242	543	231
Oregon	Eugene, Oregon	SS	SofBA	1914	BBA	76	Harrison V. Hoyt	4	D	380	60	408	66	485	60	531	96	450	98
*Oregon State	Corvallis, Oregon	SS	SofBA	1908	BS	105*	Harrison V. Hoyt	2*	D	773	365	789	325	733	355	655	336	519	263
Pennsylvania	Philadelphia, Pa.	P	WSofF&C	1881	BS	466	Emory R. Johnson	4	D	2361	0	2193	0	2134	0	2185	0	1999	0
Penn State	Philadelphia, Pa.	P	ESofA&F	1904	BA	121	Theodore J. Grayson	4	E	2183	...	2222	...	2553	...	2667	...	2165	...
	State College, Pa.	S	DofE&S	1922	BA		C. W. Hasek	4	D	88	1	130	1	133	5	111	4	120	5
Pittsburgh	Pittsburgh, Pa.	SP	SofBA	1910	BS		A. H. Armbruster	4	D	674	58	691	54	698	68	711	60	687	62
	Pittsburgh, Pa.	SP	SofBA	1910	BS	125	A. H. Armbruster	4	E	...	...	880	195	937	222	862	223	657	170
Queens	Kingston, Ont.	P	CinC&A	1919	BC	22	W. C. Clark	4	D	140	28	150	28	186	30	194	28	174	28
Rhode Island	Kingston, R.I.	S	DofE&BA	1923	BS	17	A. J. Newman	4	D	75	7	97	8	90	9	93	8	118	20
St. Johns	Brooklyn, N.Y.	P	SofAC&F	1927	BBA		J. C. Myer	4	D&E	285	...	485	...	562	34	1322	52	1653	82
St. Louis	St. Louis, Mo.	P	SofC&F	1910	BCS	29	J. L. Davis	4	E	391	61	553	93	457	78	453	106	446	121
	St. Louis, Mo.	P	SofC&F	1910	BCS		J. L. Davis	4	D	159	...	166	...	198	...	212	...	275	...
South Carolina	Columbia, S.C.	S	SofC	1920	BSinC	25	George E. Olson	4	D	224	5	213	3	230	4	239	13	279	12
South Dakota	Vermilion, S.D.	S	SofBA	1928	BSinBA	17	E. S. Sparks	4	D	67	5	116	29	108	36	118	30	109	28
Southern California	Los Angeles, Calif.	P	CofC&BA	1920	BSinBA	160	R. L. McClung	4	D	605	...	643	...	726	...	799	...	821	...
Southern Methodist	Dallas, Texas	P	SofC	1920	BSinC		William F. Haubart	2	D	176	...	181	...	202	...	226	...	233	...
*Stanford	Palo Alto, Calif.	P	GSofB	1925	MBA*	24*	J. Hugh Jackson	2*	D	28	0	62	3	63	4	65	2	76	0
Syracuse	Syracuse, N.Y.	P	CofBA	1919	BS	193	C. F. Raper	4	D	759	232	713	240	686	267	680	297	639	304
Temple	Philadelphia, Pa.	P	SofC	1919	BSinC	242	M. F. Stauffer	4	E	1611	...	1791	...	1909	...	1254	...	1009	417
	Philadelphia, Pa.	P	SofC	1919	BSinC		M. F. Stauffer	4	D	1135	...	1284	...	1302	...	1140	267	1014	309
Tennessee	Knoxville, Tenn.	S	SofC	1914	BSinC	21	T. W. Glocker	4	D	297	2	284	5	300	3	285	1	246	4
Texas	Austin, Texas	S	SofBA	1916	BBA	166	J. A. Fitzgerald	2	D	250	32	249	43	277	54	310	64	295	52
Texas Christian	Fort Worth, Texas	P	DofBA	1922	BBA	21	J. W. Ballard	4	D	142	21	155	29	143	27	116	21	122	26
Toronto	Toronto, Ont.		CinC&F	1920			No report filed												
Toledo	Toledo, Ohio	M	CofBA		BBA	10	C. K. Searles	4	E	136	36	115	36	166	30	186	34	128	36
	Toledo, Ohio	M	CofBA		BBA		C. K. Searles	4	D	57	4	86	10	142	14	197	20	242	44
Tulane	New Orleans, La.	P	CofC&BA	1914	BBA	24	Morton A. Aldrich	4	D	143	5	165	6	185	4	201	10	207	17
	New Orleans, La.	P	CofC&BA	1914	BBA		Morton A. Aldrich	4	E	363	70	340	53	384	73	390	81	283	60
Utah	Salt Lake City, Utah	S	SofB	1918	BS	85	Thomas A. Beal	4	D	436	70	447	65	491	70	527	93	520	75
Utah Agricultural	Logan, Utah	S	SofC		BS	30	W. L. Wanlass	4	D	154	58	138	54	148	66	165	68	175	88
Vermont	Burlington, Vt.	S	DofC&E	1900	BS	25	George C. Groat	4	D	134	48	144	52	154	47	113	45	93	46
Villanova	Villanova, Pa.	M	SofC&F	1922	BS	55	Joseph C. Bartley	4	D	243	...	270	...	325	...	364	...	292	...
Virginia	Charlottesville, Va.	S	SofC	1920	BSinC	15	Tipton R. Snavely	4	D	145	0	150	0	155	0	206	0	228	0
V.P.I.	Blacksburg, Va.	S	DofBA	921		45	Theo. W. Knot	4	D	291	7	323	12	282	11	275	13	300	9
Washington, George	Washington, D.C.	P	SofG	1928	BA	6	Warren R. West	2	D	...	...	50	30	81	37	57	19	49	19
Washington Univ.	St. Louis, Mo.	P	SofB&PA	1917	BSinBA	116	Isidor Loeb	2	D	135	17	157	29	162	35	176	54	209	54
Washington	Seattle, Wash.	S	CofBA	1917	BBA	161	S. J. Coons	4	D	1060	222	975	243	966	249	923	256	882	211
Wash. & Jefferson	Washington, Pa.	P	DofE	1919	AB		M. C. Waltersdorf	4	D	277	0	288	0	261	0	267	0	266	0
Wash. & Lee	Lexington, Va.	P	SofC&A	1906	BSinC*	52	G. D. Hancock	3	D	203	0	212	0	214	0	215	0	189	0
Washington State	Pullman, Wash.	S	SofBA	1928	BA	54	G. F. Cadisch	4	D	...	...	334	161	371	187	344	209	364	192
Western Reserve	Cleveland, Ohio	P	DofBA	1925	BBA	6	A. Caswell Ellis	4	E	442	106	628	266	1893	651	1667	619	623	224
West Virginia	Morgantown, W.Va.	S	DofEB&S	1922	AB		Thomas L. Harris	2	D	90	0	100	0	136	4	124	6	110	6
Wichita	Wichita, Kans.	M	CofBA&I	1926	BAinBA	25	Frank A. Neff	4	D	67	7	131	8	174	11	230	16	271	25
William and Mary	Williamsburg, Va.	S	SofE&BA	1919	BS	41	Albion G. Taylor	4	D	203	17	221	19	229	28	237	29	254	34
*Wisconsin	Madison, Wis.	S	SofC	1900	BA <sup>10</sup>	128 <sup>10</sup>	Chester Lloyd Jones	2 <sup>10</sup>	D	172	29	216	27	239	26	258	34	248	36
Wyoming	Laramie, Wyo.	S	DivoC	1898	BS	14	E. Deane Hunton	4	D	103	119	118	132	134	140	152	149	179	123
Totals										64525	8579	68947	10493	76826	13823	78599	15987	75133	16839

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State	Universities	Number
Indiana	Indiana, Notre Dame	2
Iowa	Drake, Iowa	2
Kansas	Baker, Kansas, Kansas State, Wichita	4
Kentucky	Kentucky	1
Louisiana	Louisiana State, Tulane	2
Maryland	Johns Hopkins	1
Massachusetts	Boston, Harvard	2
Michigan	Detroit, Michigan	2
Minnesota	Minnesota	1
Mississippi	Mississippi	1
Missouri	Missouri, St. Louis, Washington	3
Montana	Montana	1
Nebraska	Creighton, Nebraska	2
New Hampshire	Dartmouth	1
New Jersey	Seth Boyden	1
New Mexico	New Mexico	1
New York	Buffalo, College of the City of New York, Columbia, Fordham, New York University, Syracuse, St. Johns	7
North Carolina	Duke, North Carolina, North Carolina State	3
North Dakota	North Dakota	1
Ohio	Akron, Cincinnati, Miami, Ohio State, Ohio University, Ohio Wesleyan, Toledo, Western Reserve	8
Oklahoma	Oklahoma, Oklahoma A. & M.	2
Oregon	Oregon, Oregon State	2
Pennsylvania	Duquesne, Lehigh, Pennsylvania, Pennsylvania State, Pittsburgh, Temple, Villanova, Washington and Jefferson	8
Rhode Island	Rhode Island	1
South Carolina	South Carolina	1
South Dakota	South Dakota	1
Tennessee	Tennessee	1
Texas	Baylor, Southern Methodist, Texas, Texas Christian	4
Utah	Utah, Utah Agricultural	2
Vermont	Vermont	1
Virginia	Virginia, V.P.I., Washington and Lee, William and Mary	4
Washington	Washington, Washington State	2
West Virginia	West Virginia	1
Wisconsin	Marquette, Wisconsin	2
Wyoming	Wyoming	1
Canada	Dalhousie, Queens, Toronto	100
		3
		103

The confusion of titles by which these 103 universities designate their schools of commerce and business administration still exists. Forty-one different titles are used, and while much of this confusion is the result of some universities using the terminology "College," others "Department," and still others "Schools," it is interesting to note that only eight titles are used more than two times.

The words "Administration," "Business," "Commerce," and "Finance," singly or in combination with each other are used by 69 universities, as follows:

18 College	} of {	Business	6
2 Course		Business Administration	29
5 Department		Commerce	20
1 Division		Commerce and Administration	3
43 School		Commerce and Business	5
—		Administration	6
69		Commerce and Finance	6
			69

There appears to have been a slight trend away from the use of the designation "Commerce" by itself. While it is true that the development of the professional schools of commerce has taken place primarily in the past two decades, it appears that much constructive work can still be done in eliminating the confusion of titles of departments as well as degrees offered. These same 101 universities designate their graduates by fourteen different degrees, as follows:

28 B.S.  
19 B.S. in Commerce

14 B.S. in Business Administration  
12 B.B.A.  
12 A.B. or B.A.  
3 B.C.S.  
3 M.B.A.  
2 B. of Commerce  
2 B.A. in Business Administration  
2 B.S. in Business  
1 B.S. in Commerce and Business Administration  
1 B. of Business Administration  
1 B.Ph.  
1 M.C.S.

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While some of the older schools have been in existence for many, many years and have become favorably known throughout the country and there may be less justification for the standardization of titles and degrees from their point of view than that of others, the benefits that would accrue to the profession of business administration as a whole through the standardization of both the titles designating these professional schools and the degrees granted by same would more than compensate for any temporary handicap that any individual university or department might experience.

The code used in the fourth column of the chart accompanying this article is necessary because of space limitations, and is easily deciphered. *SofB* means School of Business; *SofBA* means School of Business Administration; *CofBA* means College of Business Administration; *DofBA* means Department of Business Administration. The letter A usually indicates Administration; B, Business; C, Commerce; E, Economics; F, Finance; J, Journalism. A very few need special explanation: *ATsofA&F* means Amos Tuck School of Accounts and Finance; *GsofB* means Graduate School of Business; *SofG* means School of Government, while *WsofF&C* means Wharton School of Finance and Commerce.

The author wishes to express his appreciation of the wholehearted co-operation extended by various deans and other university administrative officers in supplying the necessary data to make possible this survey.

Explanation of the footnotes used in the statistical chart follow:

<sup>1</sup> Registration figures include pre-commerce students in freshman and sophomore classes.

<sup>2</sup> Registration figures include Economics students; impossible to separate.

<sup>3</sup> Graduate school; graduate degree.

<sup>4</sup> Registration figures include students in Economics department; impossible to separate.

<sup>5</sup> New York University does not separately register or distinguish between day and evening students. Classes are held from 8:00 A.M. until 9:00 P.M., and all students register for whatever section and the hour that best suits their personal convenience. University has no figures to indicate how many are full time and how many are part time students.

<sup>6</sup> New York University also awarded 416 Bachelor of Commercial Science degrees. The requirements for this degree formerly comprising 72 hours of credit, now requires 128 hours of credit. Some of these degrees were on old basis, but recently enrolled students are required to complete 128 hours of credit for this degree.

(Continued on page 79)

# AGRICULTURE IN SOVIET RUSSIA

By HOWARD DYKMAN

**T**HE ultimate success of the Soviet economic system must necessarily rest to a major extent with the satisfactory organization of the agricultural productive forces in the various soviet republics. Although it is the industrialization of the U.S.S.R. that has been heavily stressed in the propaganda issued by the Soviet government and although the proletariat class in the towns and cities is a decidedly privileged group, yet it is food production and the peasant which will prove in a large measure the determining factors in the continued existence of communism in Soviet Russia.

Under the doctrines of communism as promulgated by Marx and more specifically by Lenin, the Socialist State is a classless state in which the peasant as a class cannot exist. All land is owned by the State and those who cultivate it are not peasants but rather workers who have completely lost their peasant psychology. Naturally such a radical change which would have involved more than three-fourths of the Russians could not possibly have been achieved at once, and it is a tribute to the keen perception of Lenin that he recognized this fact and so modified his doctrine of Communism sufficiently to permit the land ostensibly to be given the peasant immediately after the Revolution, although actually ownership was retained by the State. However, the Communist Party has never lost sight of its ultimate aim of the complete eradication of the peasant from Socialist Society. Whether this can ever be accomplished is problematical and it will in any event take a long period of time to change the psychology of the Russian peasant to that of a proletariat.

The history of the struggle between the Communist Party and the peasant class of Soviet Russia is one marked with varying degrees of bitterness, amounting at times to rebellious resistance on the part of the peasant. The persecution of the Kulak or wealthy peasant has been so persistent and often so merciless that it can be accounted for only on the grounds of deliberate desire on the part of the government to keep alive class warfare and thereby further the cause of the proletariat class. Thousands of peasants possessed of very little property have been unjustifiably classed as Kulaks solely for the sake of presenting the opportunity to the government to punish a supposedly wealthier class as an example to the other peasants. Workers by the thousands have been sent from the



**Howard Dykman**

*Assistant Dean and Professor of Insurance and Economics, University of Florida*

towns and cities to the villages to manage the farms and this naturally has aroused bitter class antagonism.

All of these measures which have aimed toward the collectivization of the peasants and farms of Soviet Russia are, of course, only steps towards the eradication of the peasant class as such. However, the peasant has persistently clung to his age old ingrained desire for the ownership of the land and livestock for himself and so has bitterly opposed the government at every step even to the end of destroying his crops and killing his cattle.

And yet collectivization has moved forward with a remarkable degree of success. Although the peasants greatly outnumber the proletariats proper, yet as a group they are so inert and so inept that they are totally unable to offer any organized mass resistance. And so at the present time over half of the peasants have been collectivized and resistance is becoming more feeble with each succeeding month, particularly since the summer of 1930 when pressure was eased temporarily as a result of armed uprisings on the part of the peasants all over Russia.

The general plan of the present regime has been to establish a number of state farms of *solkoszi* operated by a manager and employing hired labor and, for the remainder of the land, to organize forms of collective farms or *kolkoszi*. Of the latter there are three main types: the *tovarischchestvo*, in which the land is cultivated in common, but the animals and tools are largely owned by the individual peasants; the *artel* (by far the most popular form), in which the land is farmed in common and all animals, tools, and products are collectivized; and finally, the *commune* (so far a most unpopular type), in which everything is collectivized even to the houses, gardens, etc. As a matter of fact, however, the differentiation between the three classes is not very marked and there are all gradations of these classes in actual practice.

Of most interest are the state farms, particularly the Verbiut and Gigant State Grain Farms and the collectivized farms, which are being successfully operated in the Don River Valley. Although the Gigant farm is the largest state grain farm, having 18,000 hectares or about 450,000 acres, the Verbiut is of more interest since it is known as the experimental farm.

Verbiut is the model state grain farm comprising 102,000 hectares or about 250,000 acres, of which 62,000 hectares were under cultivation in 1931. This is almost three times the amount under cultivation in 1930 and twelve times the amount in 1929. The farm is divided into eight divisions two of which are separated at some distance from the rest. In 1931, 17,000 hectares were sown in winter wheat, 35,000 hectares in spring wheat, and the balance in corn, sunflowers, oats, and vegetables. The yield in 1931 was considerably below expectation, particularly the spring wheat, due to drouth.

Verbiut is under the management of a young Russian, Margollan, who has spent a year in the United States studying agricultural methods in the wheat growing areas and who is seemingly possessed of an unusual degree of ability and knowledge of agricultural methods. He is, of course, completely convinced of the efficacy of large-scale farming and predicts that in a few years Soviet Russia will be well in advance of all other countries in the matter of agricultural production due to the large scale operations and widespread use of machinery. Because there is no rent to pay he claims Russia is producing and will continue to produce more cheaply than can any other country in spite of higher production costs due to existing inefficient methods. He visualizes marked advancement in development of agricultural machinery in Soviet Russia which will be able to outdistance American machinery in effectiveness and capacity by a considerable margin.

To this end every encouragement is given to the embryonic inventor to improve foreign machines. A large shoproom is set aside wherein desks are placed around the walls for students, who examine and draw plans of improvement for some piece of agricultural machinery placed in the middle of the room. As yet no remarkable invention has been made nor has any real improvement on an existing machine been accomplished, although several changes have been made on certain agricultural machinery.

In connection with Verbiut, there exists an institute for agricultural students, of which there were 600 in 1930. It would correspond to one of our agricultural colleges here in the United States and has only been in existence a comparatively short time. The students come from all over Russia for the purpose of studying the latest methods in large scale farming and study intensively for a limited period of time.

Then, too, Verbiut serves as an experimental station for the testing of agricultural machinery. Dr. Sterneman, of the University of California, has been in charge of this most important phase of agricultural work in Soviet Russia for the past three years and

has done invaluable work in adapting foreign machinery to the needs of Soviet agriculture. The section of the farm devoted to this work is filled, literally stacked, with thousands and thousands of dollars worth of machinery shipped in from all over the world, much of which has never been uncrated simply because it could never possibly fill any need in Russian agriculture.

The machinery used, particularly the tractors and combines, receive very hard usage so that it rarely lasts the allotted period. The Russian worker, although he is fascinated by machinery, nevertheless has little real mechanical understanding of it; nor is he particular as to whether it is properly taken care of and repaired, preferring a new machine as often as possible.

Most of the workers at Verbiut live in a farm village which is quite modern with dormitories and apartments, a communal dining hall, and a large building used for social gatherings and entertainment. All the workers are on ration tickets in the same manner as the workers in the city and receive wages for their work. The five day week has long since been abandoned as entirely impracticable for agricultural production and the regular seven day week exists as a working schedule. Most of the workers are young people who have always adapted themselves more readily to the changed order of things. They seemed to enjoy their life at Verbiut because of the social advantage offered as compared with the monotonous life in the usual Russian village.

Near Verbiut there are several successfully operated collective farms of the artel type, which serve as models for other districts of Russia. The members still live in their own houses and retain ownership in some personal property. However, the livestock is owned in common and one part of a typical artel is devoted to dairying, another part to hog raising, another to poultry, and another to the growing of crops. Some of them possess their own dairies and cheese factories in which a certain amount of modern machinery has been installed. The state grain farms loan their machinery from time to time to these groups and the latter repay the state grain farms by furnishing surplus labor in the spring and fall. Although most of the collective farms in this district have operated very successfully and the members all seem very well pleased with the new arrangement, yet in certain other districts, opposition has been so strong that successful results are being obtained very slowly. And yet, according to most observers, collectivization is certainly the solution to the problem in Russia, once the older peasants have been persuaded to see the economic advantages of the change.

The commune has not been satisfactory as a form of collectivization of farms for the reason that it requires too radical a change in the social life of the peasant. However, there are a few successful communes in this same territory which are successful primarily because the membership is largely made up of

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# LONDON SCHOOL OF ECONOMICS ORGANIZES BUSINESS ADMINISTRATION DEPARTMENT

By Jules Menken\*

IN RECENT years the need for training the coming generation of business administrators has been making itself felt in Great Britain with increasing urgency. In the old and less hurried days of smaller concerns and less complex problems, when it was the practice for young men to start at the bottom, often as apprentices, and work their way slowly up through the different departments of the business, the knowledge and experience which they gained during their progress through the firm was considered to be a sufficient background and training for the work which they undertook when they reached positions of responsibility. Nowadays, however, it is very widely recognized that in larger concerns it is much more difficult for a recruit to gain experience in this way, and that in any event the problems of modern business management demand as a rule far more knowledge and experience than can be gained in any single firm.

With these facts in mind, a number of important business firms decided in 1928 that some more organized method of training for recruits was needed, and approached the authorities of the London School of Economics and invited their co-operation. The negotiations which ensued resulted in a decision to form at the school a department of business administration with the object not only of training selected students for business management, but also of undertaking systematic investigation into business problems, organization, and methods.

In 1930 the new department, whose affairs are governed by a management committee composed partly of representatives of business firms and of certain organizations intimately connected with the foundation of the department and partly of academic members representing the school of economics, came formally into being. Subscriptions towards the department's funds were obtained from firms interested in the development of education for business management and the following twelve months were occupied with planning the work, finding the staff, and making the department and its aims and objects known in both business and academic circles.

## The Courses Given in the Department

It was originally intended that the course, which is primarily a postgraduate one, should extend over

\* Professor Menken is head of the Department of Business Administration of the London School of Economics, and prepared this article especially for *THE DELTASIG*.

two years of full time study. During the experimental stages of the work, however, it was decided to admit students, who had either a good university degree or else reasonably responsible business experience and an adequate general education, direct to the second year course which is given in the day time. For the present the first year course, which is of a more general and economic character and comprises in the main courses which are already held at the school of economics, is largely preparatory in character and is given mainly in the evenings.

## The First Year's Work

Teaching began in October, 1931. Twelve students, carefully picked from among about sixty applicants, were admitted to the full time second year course and thirteen to the evening course. Of these twenty-five students, eleven were nominated by firms which subscribed to the department's funds, and the five who attended the second year course were given leave of absence during term-time for this purpose.

The department has been fortunate in enjoying from the outset the help and encouragement of the Graduate School of Business Administration at Harvard University, and during our first term we had the benefit of the experience and collaboration of Professor Malcolm P. McNair whom the authorities of the Harvard Business School very generously sent over to assist us when we started. Our second year course included classes in marketing, business finance, accounting, industrial psychology, business administration, problems of personnel, and business statistics, while a case course in certain aspects of retail distribution was given by Professor McNair.

Since the course aims at developing in the student the quality of judgment and breadth of view required for solving the practical problems which emerge in the course of business life, and at giving him a background of knowledge upon which he can draw when faced with the problems of the concern in which he is employed, all the teaching has been made as practical as possible in character and the case method of instruction has been used experimentally in the marketing course, where it was considered to be specially suitable.

This decision entailed a good deal of work in connection with case collecting, for the case method had never before been used in England. A principal diffi-

*(Continued on page 81)*

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# ◆ AMONG THE GREEKS ◆

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## Chapter Grants

Chapters recently installed: Alpha Kappa Psi, commerce, at Washington State. Alpha Chi Sigma, chemistry, at Georgia Tech. Among the generals, Alpha Sigma Phi at West Virginia, Alpha Tau Omega at North Dakota State, Delta Kappa Epsilon at U.C.L.A., Delta Sigma Phi at Alabama, Delta Upsilon at Washington State, Pi Kappa Phi at Rensselaer, Theta Kappa Nu at Southern Methodist and Wittenberg, Sigma Chi at Rochester, Sigma Nu at Missouri Valley College (revived), Kappa Kappa Gamma at Colorado College and Utah, Sigma Kappa at Alabama, Delta Delta Delta at Alberta and Utah, Gamma Phi Beta at Penn State, Kappa Alpha Theta at McGill, Alpha Chi Omega at Penn State, and Theta Xi at Northwestern, Alabama, and Amherst.

## Mergers

Two small professional ceramic engineering fraternities, Keramos and Beta Pi Kappa, recently merged. Sigma Phi Epsilon has merged four local fraternities with their respective chapters on those campuses. Kappa Phi, a local at Wittenburg, absorbed Chi Sigma Nu, local, before being chartered by Theta Kappa Nu. The Denison chapter of Sigma Alpha Epsilon absorbed Alpha Theta Sigma, local. Sigma Phi Sigma at Missouri absorbed Delta Mu Phi, local. Several locals have combined. Two or three small nationals are considering merging.

## Conventions Postponed

Phi Kappa Tau, Pi Kappa Alpha, Phi Kappa, Alpha Tau Omega, Alpha Gamma Rho, Phi Sigma Kappa, Sigma Phi Sigma, Sigma Kappa, Tau Kappa Epsilon, Alpha Epsilon Phi, Delta Zeta, Zeta Tau Alpha, and Pi Beta Phi. Other fraternities and sororities will hold their conventions regularly, although with much curtailed social activity.

## Celebrates Fortieth Birthday

Psi Omega, dental fraternity, recently celebrated its fortieth birthday with appropriate ceremonies.

## Mortality List

Out they go. Many fraternity chapters have been withdrawn during the past year and undoubtedly more will be withdrawn during the coming year. Obviously, unfavorable economic conditions have been largely responsible. Other factors, such as decreased enrollments, unwise building programs, lack of interest, have contributed. Chapters lost or withdrawn: Theta Delta Chi at the College of the City of New York, Lambda Chi Alpha at Harvard, Zeta Psi at Wisconsin, Delta Sigma Phi at Chicago, Pittsburgh, C.C.N.Y., and Wisconsin; Delta Chi at Chicago, Sigma Pi at Pittsburgh and Wisconsin, Alpha Chi Rho at California and Virginia, Pi Beta Phi at Pittsburgh, Theta Kappa Nu at Pittsburgh, Washington and Jefferson, and Westminster (Missouri), Delta Sigma Lambda at California, Phi Pi Phi at California, Wisconsin, and Oregon State, Phi Sigma Kappa at Wisconsin, Beta Kappa at Wisconsin, Phi Mu Delta at Michigan and Wisconsin, Pi Kappa Alpha at New York University. Kappa Delta sorority has withdrawn its chapter at Mississippi. Several other sororities and fraternities are

contemplating similar action at Mississippi, account of unusually unsatisfactory local conditions.

## Celebrates One Hundredth Anniversary

Alpha Delta Phi, general fraternity, celebrated its one hundredth anniversary on September 14, 1932, with appropriate ceremonies at Hamilton College, Utica, New York, where the fraternity was founded.

## Sorority Offers Fellowship

Pi Beta Phi offers an annual graduate fellowship of \$500, for which its members can make application.

## Entertains Editors

George Banta, Jr., recently elected president of Phi Delta Theta and retiring editor of the *Scroll* of Phi Delta Theta, entertained the mid-western editors of various sorority and fraternity publications recently with a very enjoyable dinner at the Palmer House, Chicago.

## Changed Conditions

Changing times bring changing conditions, and Acacia fraternity, founded in 1904 at the University of Michigan, and which has restricted its membership to Master Masons, recently amended its constitution to allow sons of Masons to be eligible to membership. After many years of agitation, Acacia has found it desirable to admit sons of Master Masons to membership. Student bodies have decreased and fewer Master Masons have been included among the undergraduates, so the problems of Acacia increased with the years. Several chapters which have been inactive in recent years will now be revived.

## Canadian Expansion

Canada seems to have offered a fertile field for the expansion of fraternities during recent years. At Dalhousie are chapters of Delta Sigma Pi, Phi Delta Phi (law), Phi Rho Sigma (medicine), Psi Omega (dentistry), and Phi Delta Theta, general fraternity. At McGill we find Alpha Kappa Kappa, Phi Rho Sigma, Nu Sigma Nu, Phi Chi, and Theta Kappa Psi, medical fraternities, and among the generals are Zeta Psi, Alpha Delta Phi, Delta Upsilon, Kappa Alpha, Delta Kappa Epsilon, Theta Delta Chi, Phi Delta Theta, Zeta Beta Tau, Sigma Alpha Mu, Pi Lambda Phi, Delta Sigma Phi, Sigma Chi, and Psi Upsilon.

At Toronto are Nu Sigma Nu, Alpha Kappa Kappa, Phi Rho Sigma, and Phi Delta Epsilon medical fraternities, Phi Delta Phi legal fraternity, and Xi Psi Phi dental fraternity. Generals: Zeta Psi, Kappa Alpha, Alpha Delta Phi, Delta Chi, Delta Upsilon, Delta Kappa Epsilon, Phi Delta Theta, Beta Theta Pi, Theta Delta Chi, Sigma Alpha Mu, Sigma Chi, Phi Gamma Delta, Kappa Sigma, and Delta Tau Delta.

At Western Ontario are Alpha Kappa Kappa, medical; Alpha Kappa Psi, commerce, and Delta Upsilon, general. At Manitoba we find Theta Kappa Psi, medical; and Zeta Psi, Delta Kappa Epsilon, Sigma Alpha Mu, Delta Upsilon, Phi Delta Theta, and several locals among the generals. At Alberta are Phi Delta Theta and Zeta Psi; while at British Columbia we find Zeta Psi, Alpha Delta Phi, Phi Gamma Delta, and Phi Delta Theta.

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# ◆ WITH THE ALUMNI ◆

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## Appointed to Illinois State Tax Commission

Dr. Simeon E. Leland, an alumnus of our Kentucky chapter and now a member of the faculty of the University of Chicago, was recently appointed a member of the Illinois State Tax Commission by Governor Horner. Brother Leland, who is professor of economics at the University of Chicago, has specialized in the study of taxation problems, and his opinions on these matters have received much publicity lately.

In his opinion, application of a high tax rate to intangibles, by which is meant stocks, bonds, mortgages, and other paper evidences of credit, has two effects. First it tends to decrease rather than increase the revenue obtained from such a source. Second, in a great many cases the owner of intangible personal property, which is subjected to a high tax rate, merely passes the tax burden on to the owner of the real estate by which his evidence of debt is secured. The net result in that case is not to lighten, but to increase, the tax burden on real estate. Brother Leland states that experience has shown that you can't tax intangibles at high rates and that most states have obtained more money by applying low rates to intangibles than they got by applying high rates to the same personal property.

His appointment to this very important commission will enable him to make a real contribution to the tax difficulties in which the state of Illinois now finds itself.

## President of Large Pacific Utility Company



A. F. Hockenbeamer, *California*, outstanding public utilities leader, dominates the utilities of northern and central California as president of the Pacific Gas and Electric Company, one of the largest utilities in the country. He holds his high position, among other qualities, to courage—the sort of courage that presses on to the big objective regardless of passing adversities and losses.

For example: He took a look at the Kettleman oil and gas field in 1929 when news began to get abroad of one of the greatest discoveries of a natural resource that had ever

been made in an industry whose history abounds in magnificent revelations. Here stood Nature with a hitherto hidden store of natural gas that would last seventy-five years at a depletion rate of 400,000,000 cubic feet a year. About one look was enough. Why compete laboriously with lavish Nature? Forthwith Brother Hockenbeamer decided to substitute natural for artificial gas, through the vast territory of the Pacific Gas and Electric Company. Natural gas was not only cheaper but richer. But instead of hanging stubbornly on to the old rates for gas, he slashed them, with resultant annual savings to customers of \$8,000,000, which, despite much increased use, meant a large loss of current revenue. Moreover, he rushed out an army of service men to adjust every gas burner on the line so that every customer got at once the full benefit of the new rates. No sorry story here, as in some less enlightened regions, of reduced rates, yet bigger bills and consumer wrath on the introduction of natural gas.

Brother Hockenbeamer hasn't a trace of the old-time executive whose conception of the job was to outwit the consumer and ignore the public point of view. His first thought is of honest and competent service. Doubtless he has a touch of sentiment about it, but it soberly appeals to him as the best route to profits.

One of the outstanding accomplishments of Brother Hockenbeamer was his inauguration among public utilities of the so-called "customer ownership" policy. This policy of selling securities direct to the public in the territory served has since been adopted by public service corporations throughout the United States, and in many instances also in foreign countries. The customer ownership plan has been referred to as the greatest forward step in public policy and finance in the history of American utilities. Since its initiation of this plan in 1914, the Pacific Gas and Electric Company alone has sold \$74,000,000 worth of its preferred stock direct to more than 65,000 purchasers. Based on figures compiled by the National Electric Light Association, the electric utilities of the country, in the period from 1914 to 1930, inclusive, made over 2,000,000 sales of stock under this plan, aggregating approximately 22,000,000 shares.

The culminating triumph of his career, however, came in the spring of 1930, when he signed a certificate to the North American Company for 1,825,000 shares of Pacific Gas and Electric common stock, thus uniting an operating giant and a holding colossus. At \$70 a share, this deal represented \$130,000,000!

Born in Logansport, Indiana, Brother Hockenbeamer started out in life as a bookkeeper, under L. F. Loree of railroad fame. He worked for the Pennsylvania lines of Baltimore and Ohio and the Rock Island Railways, then he joined N. W. Halsey and Company (now Halsey, Stuart, and Company) in the investment banking field, where he learned to look judiciously at corporations through dividend glasses. This firm was interested in Pacific Gas and Electric, and Brother Hockenbeamer was sent to San Francisco to check up the position of the company. The checking-up was so good that the company wanted it right along, and so he remained in San Francisco as comptroller of the company. He later became vice-president and treasurer, with special responsibility for finances, and, in 1927, president. As might be expected from his experience in accountancy, he is a detail executive. He doesn't sit calmly at an immaculate desk and snap out instructions in a lordly manner, but takes off his coat, figuratively speaking, and gets out the old red pencil and figures. He cultivates no front, poses not at all. Nevertheless there is something about him that commands respect and evokes spontaneous liking. You buy a share in him, you feel, when you buy Pacific Gas and Electric.

## Head Football Coach at Tulane

Theodore (Ted) Cox, *Minnesota*, was recently appointed head football coach at Tulane University, to succeed Benny Bierman, resigned. Ted Cox was a star linesman on the Minnesota teams of 1925 and 1926, and was captain the latter year.

## Named Deputy Comptroller

The appointment of R. Edmond Marchand, *New York*, as deputy city comptroller of Yonkers, New York, was recently announced. Brother Marchand is a certified public accountant with the firm of Loomis, Suffern, and Fernald of New York City, and is also president of the Citizens Savings and Loan Association, New York City.

## Appointed President of Armour Institute



Dr. Willard E. Hotchkiss, *Northwestern*, was recently appointed president of the Armour Institute of Technology, 3300 Federal Street, Chicago, and will assume his new post February 1. Brother Hotchkiss was one of the founders of and the first dean of the School of Commerce, Northwestern University. His has been a very interesting and varied career. He has served as the executive head of the American Institute of Meat Packing, Chicago, was for several years dean of the School of Business of the University of Minnesota, then dean of the Graduate School of Business of Stanford University, and more recently has been associated with the University of Pennsylvania.

## Buffalo Economist Aids China

Dr. Oliver C. Lockhart, *Buffalo*, is at the present financial adviser to Minister Soong of the Chinese Nationalistic Government, where he is serving on leave of absence from the University of Buffalo. A communication received several months ago indicated that Brother Lockhart left Shanghai on a trip through the Orient shortly before the serious Sino-Japanese warfare developed. A very interesting account of an interview with him at his Shanghai office appeared recently in the *Buffalo Evening News*.

When Professor Kemmerer of Princeton was appointed chairman of a commission to Ecuador and Bolivia to readjust the financial structure of these countries several years ago, he appointed Dr. Lockhart as one of the five members. Upon the completion of this work in South America, Professor Kemmerer set up a commission for the Chinese Nationalistic Government for similar purposes, and Brother Lockhart joined this commission. After this Chinese survey was completed, Brother Lockhart was appointed as counsel to Finance Minister Soong of the National Government, and

in this capacity he is today. In addition to this activity in China, he has also made surveys of the tax and finance systems of other Far East countries. More recently he has acted in an advisory capacity to the Chinese government in the following matters: that of the customs tariff; that of drafting a new tax code for China; that of readjusting the silk industry and its market; and that of the Chinese importation of sugar, which has been curbed as a result of the Japanese invasion. (Denton A. Fuller, Jr.)

## Appointed Executive Secretary

Nathaniel Waring Barnes, an alumnus of our Chicago chapter, was recently appointed executive secretary of the Association of Consulting Management Engineers, whose offices are located at 122 E. 42nd Street, New York. Brother Barnes is also serving as the executive officer of Marketing Associates, Inc., a co-operative group of marketing consultants. These two organizations will maintain joint offices.

For many years Brother Barnes has been active in the development of professional associations. He has served as secretary-treasurer of the National Association of Teachers of Marketing and Advertising. For three years he was director of research and education for the International Advertising Association. He was one of the organizers of the American Marketing Society.

## Deltasigs With the Procter and Gamble Company

Many Deltasigs are associated with the world's largest manufacturer of soap and soap products, the Procter and Gamble Company of Cincinnati: Roger N. Humphries is in the market research department at Cincinnati, Ohio; Harry V. Hopkins, Jr., is a cost accountant at their Long Beach, California plant; Fred J. Dixon is in charge of the service division at the home office in Cincinnati; George A. King is a cost accountant at their Kansas City plant; Walter H. Hiller is in the purchasing department at the Cincinnati office; Baxter G. Moores is an accountant at the Charlotte, North Carolina, plant; Norman V. Huff is a salesman at their Cleveland, Ohio, Office. (Werner W. Gholson.)

## Studies Causes of Commercial Bankruptcies

Robert T. Williams, *Chicago*, has collaborated in the writing of a very important pamphlet recently released by the U. S. Department of Commerce. This pamphlet is one of the Domestic Commerce series, No. 69, and deals with the causes of commercial bankruptcies. The information presented in this study was secured from a detailed analysis of 570 commercial bankruptcies.

## Receives Ph.D. Degree

Floyd E. Walsh, an alumnus of our Iowa chapter and now dean of the College of Commerce, Finance and Journalism of Creighton University, Omaha, Nebraska, received his Ph.D. degree recently from the University of Iowa. Written as part of the degree requirements, his dissertation, "The Private Analysis for Common Stock Investment Purposes of Published Financial Statements of Industrial Corporations," will soon be published in book form.





## Gamma Man Perpetual Student

When Leo F. Caldwell, *Boston*, recently received his degree of bachelor of business administration from Boston University, he completed eighteen consecutive years of evening school attendance. After graduating from grammar school, Brother Caldwell started working, made up his high school credits by attendance at evening classes, then entered business college. Starting as an office boy, in five years he became assistant traffic manager of the Hood Rubber Company. He entered law school and, taking all of his work in the evening, graduated in 1924 and was admitted to the Massachusetts bar. He then entered the College of Business Administration of Boston University, taking all of his work in the evening classes, and recently received his B.B.A. degree, and he is now registered in work that will lead to his master's degree. He is associated with the Gillette Safety Razor Company in their legal department. (Oliver W. Holdren.)

## Personal Mention

Olin Bass, *Georgia Tech*, is assistant general manager of the *Atlanta Georgian* . . . Ronald E. Daniels, *Buffalo*, auditor of the Federal Portland Cement Company, Buffalo, New York, recently passed the New York State C.P.A. examinations . . . Hubert Dennison, *Georgia Tech*, is professor of commercial law in the School of Commerce at Georgia Tech . . . Denton A. Fuller, *Miami*, and Frank O. Trigg, *Michigan*, were recently elected president and treasurer respectively of the Niagara Falls (New York) College Club. Brother Fuller is associated with the M. & T. Trust Company, Buffalo, New York, as trust representative, and Brother Trigg is vice-president of Gray and Trigg, Inc., Niagara Falls, New York . . . Kendall D. Garff, *Utah*, operates two super-service gas stations and is doing a thriving business dealing in used cars in Salt Lake City . . . Carlton George, *Georgia Tech* is general credit manager of the Universal Credit Corporation, Detroit, Michigan . . . Ora Ben Haley, Jr., *Colorado*, is connected with Marshall Field and Company in Chicago . . . James Herren, *Georgia Tech*, is with the Retail Credit Company, Atlanta, Georgia . . . J. Leslie Moore, *Georgia Tech*, is credit manager of the *Atlanta Journal* . . . Fred M. Oliver, *Utah*, is an accountant in the mortgage department of the First Security Mortgage Company of Salt Lake City . . . Erwin Stugard, *Kansas*, was recently elected assistant vice-president of Bond and Goodwin, Inc., New York and Boston . . . Howard L. Todd, *Pennsylvania*, is in the general accounting department of the Bell Telephone Company, Philadelphia . . . Lloyd E. Waugh, *New York*, is now assistant comptroller of the U. S. Trust Company, New York City.

## Mergers

Harry Olson, *South Dakota*, on July 24, 1932, to Viola Vanaway, at Fairfield, Iowa.  
Neville Seeley, *South Dakota*, on August 22, 1932, to LaVerne Wilson, at Belle Fourche, South Dakota.  
Harry H. Pitts, *Temple*, on September 14, 1932, to Carroll Sticker, at Philadelphia, Pennsylvania.  
Lyman Pratt, *South Dakota*, on October 29, 1932, to Tharsilla Plut, at Sisseton, South Dakota.  
Edmund R. Morgan, *Georgia Tech*, on November 6, 1932, to Elizabeth McCormack, at West Palm Beach, Florida.  
Myrtle Hilton, *South Dakota*, on November 24, 1932, to Veronica Anderson, at Irene, South Dakota.  
John C. Garner, *Buffalo*, on November 25, 1932, to Sara Marshall, at Buffalo, New York.  
William C. Anderson, *Kansas*, on December 31, 1932, to Esther Cray, at Bethany, Missouri.

## Obituary

Gamma Chapter mourns the death of Herbert Fallon, *Gamma No. 3*, who passed away November 14, 1932. For over fifteen years Herb Fallon was an active worker in Delta

Sigma Pi, and no one ever was initiated into Gamma Chapter at Boston University without knowing and liking Herb. Born January 26, 1891, he was initiated into Delta Sigma Pi as a charter member of Gamma Chapter on June 10, 1916.

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Our Beta Eta Chapter at the University of Florida is mourning the loss of a beloved brother, John Ransomme White, a member of the class of 1934. Brother White was killed in an automobile accident on Saturday, November 19, 1932, while on his way to Williston, Florida, after having attended homecoming festivities at the University of Florida. Brother White lost control of his car, which overturned and killed him instantly. The cause for the loss of control of the car is not known. Brother White was born July 31, 1910, and initiated into Beta Eta Chapter of Delta Sigma Pi on November 12, 1931.

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One of the greatest athletes in the history of Temple University, John H. Shultz, *Temple*, met with a tragic death on November 29, when he died in the Ashland Hospital, Ashland, Pennsylvania, as a result of injuries received in an automobile accident. While at Temple University Brother Shultz distinguished himself in football, baseball, and wrestling, although it was in football that he was most outstanding. In his second year on the Temple squad he was voted the most valuable player on the team, an honor which he richly deserved, for whenever a few yards were needed, "Shebo" could be depended upon.

After graduation from Temple, he went to the Ashland (Pennsylvania) High School as an instructor and also football coach, and during the two years he was coach his teams played nineteen games, resulting in one tie and eighteen consecutive victories. One of the most active members of Omega Chapter, his death will be a personal loss to the many friends he made in Philadelphia. He was born April 13, 1906; was initiated into Delta Sigma Pi April 30, 1927, and died November 29, 1932.

\* \* \*

Thomas Francis Benson, *Detroit*, died December 3, 1932, in Detroit, Michigan, of pneumonia. Brother Benson was head master of our Theta Chapter at the University of Detroit last year and he will be particularly remembered as one of the most active participants in the 1930 Grand Chapter Congress which was held at Detroit. He was born June 6, 1906, and was initiated into Theta Chapter of Delta Sigma Pi April 21, 1929.

\* \* \*

Clyde E. Fischer, *Texas*, who was born February 3, 1911, and initiated into Delta Sigma Pi May 14, 1932, died January 4, 1933.

## Professional Schools of Commerce

(Continued from page 72)

<sup>7</sup> Changed from two year to four year school in 1929.

<sup>8</sup> The University of Oregon and Oregon State College were merged, effective the fall of 1932. Hereafter only the freshman and sophomore courses in business administration will be given at Oregon State, when the students will have to transfer to Oregon to complete the junior and senior years. All four years will be given at Oregon.

<sup>9</sup> Three years of pre-business work are required at Michigan for admission to the School of Business Administration, where two years of work are required, making the business administration work a five year course.

<sup>10</sup> At Wisconsin the freshman and sophomore work is taken in the College of Liberal Arts. The commerce work offers two additional years leading to a bachelor's degree or three years' work leading to a master's degree.

<sup>11</sup> Registration for evening session includes some students other than commerce and business administration; impossible to separate.

# BALTIMORE

By J. Elwood Armstrong

THE MEMBERS OF THE Baltimore Alumni Club have been working in co-operation with the active chapter in assisting them in their social and professional programs.

A joint celebration was held on November 7 in commemoration of the fraternity's Silver Anniversary. This was a great night for Deltasigs. A larger number of members attended this affair than on any other occasion sponsored by Chi Chapter or the Baltimore Alumni Club.

Our club is looking forward to our January meeting, at which time we shall have as our speaker Dr. T. H. Healy, assistant dean of the School of Foreign Service, Georgetown University. Dr. Healy is an authority on international law. His subject, the title of which has not as yet been announced, will deal with international conditions, a most appropriate subject at the present time.

Our speaker at the February meeting will be Benjamin Cohen, chargé d'affaires of the Chilean embassy. Brother Cohen is a member of Mu Chapter and an instructor of foreign languages at Georgetown University. We feel that our club is most fortunate in securing the consent of these men to address us, and look forward to the meetings with a great deal of enthusiasm. Having heard both gentlemen address Mu Chapter heretofore, we realize that the Baltimore Alumni Club has a real treat in store for its members.

# CHICAGO

By H. G. Wright

FOR THE PAST YEAR or two the officers of the Chicago Alumni Club have felt that in view of the disturbed economic conditions it would be best policy to curtail on the activities of the club temporarily, which was done. A self-analysis of the condition of the club last spring caused the officers to feel that this policy had been unwise. So during the summer months the activities of the club were entirely reorganized and this fall the most pretentious program the club ever offered to its members was presented. Result: the largest and most regular attendance the club has had in its twelve years' history!

Heretofore meetings have been held fairly regularly, but at the call of the president. Now they are held monthly, and on the second Monday of each month. Members can plan definitely well in advance now, which before had not been possible. Furthermore the facilities of the luxurious Medinah Athletic Club have been provided for the members, and the gang beats it over as soon as the work of the day is concluded; some swim, others take a handball work-out, others just sit around and renew their friendships of college days. Dinner is served about seven-thirty, following which organized bowling tournaments, rifle shoots, and card tournaments are held, with suitable prizes.

The monthly attendance at these parties has been averaging around forty-five, and, of course, is gradually increasing. The Silver Anniversary banquet, sponsored by the Chicago Alumni Club in conjunction with the four active chapters in Chicago, had a total attendance of 149. A New Year's Eve party was held under the auspices of the alumni with some thirty couples in attendance.

Plans will soon be prepared for the entertainment of visitors at the 1933 Grand Chapter Congress of Delta Sigma Pi to be held in Chicago next September, when we hope to have the pleasure and privilege of seeing many Deltasigs from all over the country.



# MACON

By Ernest C. Ellis

THE MACON ALUMNI CLUB is starting 1933 off with a determination to have a bigger and better alumni club and to be of greater assistance to Alpha Tau Chapter.

Since the last edition of THE DELTASIG we have been more active than usual. Our Silver Anniversary banquet proved to be a huge success and served to stimulate more Delta Sigma Pi interest in Macon. Prof. W. J. Bradley served as toastmaster for this occasion; speakers for the evening were Brother Stokes Walton, who gave a history of the Macon Alumni Club and Alpha Tau Chapter, and Brother Ernest C. Ellis, who gave a history of the national fraternity. The main speaker for the evening was Albert R. Menard, vice-president of Murphy, Taylor, and Ellis and past president, Macon Chamber of Commerce.

On November 20 the Macon Alumni Club and Alpha Tau Chapter were hosts to the Atlanta Alumni Club and Kappa Chapter. A model chapter meeting was put on by our visiting brothers and problems discussed which concerned both chapters. We thoroughly enjoyed our Atlanta brothers' visit and hope that a future joint meeting of the two clubs and of Kappa and Alpha Tau Chapters can be arranged.

In November our club launched a series of business lectures by prominent Macon business men at Mercer University. J. S. Mansfield, president of the Macon Retail Merchants' Bureau and manager of the local J. C. Penney Company, made the first address of the series, his subject being "The Lack of Leaders Today."

On December 5, Hon. W. T. Anderson, editor *Macon Telegraph and Evening News* and one of Georgia's most outstanding citizens, gave an address under our auspices, at Mercer, on "The Depression and Its Causes." A word of welcome was extended by Ernest C. Ellis, alumni president, and Mr. Anderson was introduced by Dr. Spring Dowell, president of Mercer University. The Yarbrough ensemble rendered several musical numbers preceding Mr. Anderson's address.

We all thoroughly enjoyed Gig Wright's visit to Macon on December 9. An informal meeting was held at Mercer in the afternoon and a dinner was given by the alumni club and Alpha Tau Chapter in Brother Wright's honor in the evening in the banquet room of the Macon Cafeteria. The affair was informal and problems were discussed concerning Alpha Tau. Immediately following the dinner, election of 1933 officers for our club was held, which resulted in the election of the following brothers: Thomas B. Harrell, president; Prof. L. K. Johnson, vice-president; Ralph Eubanks, secretary; Malcolm Green, treasurer; and Ernest C. Ellis, DELTASIG correspondent.

# MILWAUKEE

By O. H. Guenther

ON NOVEMBER 7 the Milwaukee Alumni Club and Delta Chapter of Delta Sigma Pi held a dinner to celebrate the silver jubilee of the fraternity. Over fifty Deltasigs were present including all the actives of Delta Chapter and alumni from Northwestern University, University of Wisconsin, University of Minnesota, and Marquette University. Promptly at nine o'clock, in conjunction with alumni groups and active chapters all over the country, a toast was given to the fraternity.

In connection with the dinner a meeting was held with the following officers being elected for the ensuing year: president, John J. Hudson; vice-president, William Henke; secretary-treasurer, Orval H. Guenther.

The Milwaukee Alumni Club will again sponsor Sunday afternoon bowling twice a month. Letters will be sent to all alumni advising them of the time and date.

If there are any Deltasig alumni in Milwaukee who do not receive the monthly letters, we urge them to get in touch with any of the officers in order that their names can be added to the present mailing list.

## OMAHA

By James A. McMullen

NOW THAT THE YEAR 1932 with all of its trials is a thing of the past, the Omaha Alumni Club is planning a big year for 1933. The past year saw the club raise its membership to almost double what it was the year before and also expand its activities. The plan for holding meetings at the same place each time was changed to one where three members act as hosts. In this way a varied program is assured as no two groups of hosts will plan the same things for the evening.

New Year's Eve was an evening to be remembered by all who attended the party for alumni held at the chapter house. Couples started dropping in at ten o'clock until the wee small hours of the morning and midnight found Charles Churchill pounding the piano for all those who were trying to raise the roof with harmony. The next party will be held at the chapter house and one of the best orchestras of the country will play for the dancers.

The bachelors of the club seem to be losing out in their contest with the opposite state of being, namely, wedded bliss. At our November party a pleasant surprise was sprung when Ray Kane announced his marriage which had taken place a month before. We all congratulate Ray.

## PHILADELPHIA

By Richard Beabes

THE PHILADELPHIA ALUMNI CLUB held their last business meeting for the year 1932 at the Beta Nu chapter house on December 15. The meeting adjourned at ten o'clock and the second floor front was soon vacated; the sweet aroma of coffee lured the boys to the dining room where they quickly annihilated an army of sandwiches and cakes. Brother Joseph F. Quinn brought in the reserves but they were disposed of in like manner.

It'll reveal a secret to the brothers who have been negligent in attending the regular monthly meetings during the past year. You can always rely on Brothers Joseph F. Quinn and Nelson Herb to use their ingenuity in planning entertainment and refreshments for after the meetings. They never fail to see that the beverages in season are served. The informal sessions following the meetings enable you to become acquainted as the atmosphere is filled with fraternalism.

Thursday night, January 19, presents an opportunity for you to "strut your stuff" on the bowling alleys at Bergman and Trucks'. Immediately after the meeting the boys will journey over to the bowling alleys to see how that old hook or cross alley ball is working. There will be no picked men for the teams, so if you feel like removing those kinks from your back and preserving that schoolboy figure, please come out and do so.

To those brothers who failed to cast their ballots in November, we have good news for you. On the night of February 16 you will be granted another opportunity to cast the ballot, but this time you are going to elect officers for the Philadelphia Alumni Club, so do not fail to appear at 3902 Spruce Street.

You have all made resolutions for the year 1933. Here's hoping you have not forgotten Delta Sigma Pi in that list, which should be—Resolved, to attend meetings regularly and offer my support to all activities. And the most important

factor to be considered is that you do not break this constructive resolution.

We know there are many brothers now located in Philadelphia from chapters other than Omega and Beta Nu. It would indeed be a pleasure to have them present at the luncheons and meetings, as well as joining the activities of the Philadelphia Alumni Club. We take this opportunity to extend a hearty welcome to those men who have failed to come around and become acquainted.



## London School of Economics Organizes Business Administration Department

(Continued from page 75)

culty was to gain the confidence of firms who would be willing to give us material for cases. During the first year, however, about sixty cases were written from original material provided by firms, and we were able to base the whole of the marketing course on these cases. Amongst the aspects of marketing dealt with in this course were the character of demand, consumers' buying habits and buying motives, and the characteristics of wholesale and retail institutions. Other problems involved in the distribution of goods included operating problems of retail stores and special problems of sales management. In this way we tried to give our students a knowledge both of the practical tasks confronted by those who sell goods, and of the methods employed for solving the problems which arise in practice.

The students, the majority of whom were graduates, were very keen about their work, and on the whole derived a great deal of benefit from the course. Two original features were the weekly discussions, opened by important executives of large firms, in which the students participated enthusiastically, and the visits to factories and offices and the holiday work which were arranged for the students.

Various investigations are at present being made in the field of marketing, notably into the methods and technique of distribution cost accounting; while the first investigation to be completed was an inquiry into "The Work of a Modern Service Advertising Agency" which broke entirely new ground in this country. In time we hope to cover in this way a number of the major fields of business activity.

### Conclusion

After only one year of teaching much of our work is, necessarily, still of an experimental nature, but the results which we have already achieved indicate that our methods are on the right lines. We therefore intend to give broadly the same courses in our second year, with the addition, however, of work in the field of sales management and retail management.

Considerable ease was experienced in placing the students who had attended the course and practically all of them are now in jobs, some with their nominating firms, others in positions in connection with which the training has proved a definite asset.

Nearly three hundred enquiries about our work were received this autumn and this, together with the large degree of interest shown in the proceedings of the recent International Congress on Commercial Education held at the London School of Economics, makes us hopeful that, although the department has begun in a small way, it will grow to be of real assistance to the industry and commerce of the country as a whole, as well as the students themselves and the individual firms who afterwards employ them.

Officers of the Eastern Province



**John L. McKewen**  
*Province Director*



**Dan C. Kilian**  
*District Deputy*



**Warren F. Brooks**  
*District Deputy*



**George J. Dierker**  
*District Deputy*



**J. Elwood Armstrong**  
*District Deputy*



**Walter Baggs**  
*District Deputy*



**Fred W. Mergenthaler**  
*District Deputy*



**B. Carl Wharton**  
*District Deputy*



**C. D. Wallace Rowlings**  
*District Deputy*

Officers of the Southern and Southwestern Provinces



**James D. Smith**  
*Director, Southern  
Province*



**H. M. Heckman**  
*District Deputy*



**Harvey G. Meyer**  
*District Deputy*



**Thomas J. Hammer**  
*District Deputy*



**Howard W. Gray**  
*District Deputy*



**Kenneth B. White**  
*Director, Southwestern  
Province*



**L. L. Burkett**  
*District Deputy*



**W. MacKenzie Stevens**  
*District Deputy*



**Monroe S. Carroll**  
*District Deputy*

# AMONG THE

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# CHAPTERS

## News From Fifty-five

## Leading Colleges

### ALABAMA

By Robert E. Tidwell

**ALPHA SIGMA CHAPTER**, after spending an enjoyable Christmas, resumed its duties by the election of new officers on January 7, 1933. The newly elected officers were as follows:

- Head Master . . . . . Paul Haygood
- Chancellor . . . . . Paul Thomas
- Scribe . . . . . Robert Tidwell
- Treasurer . . . . . Earl King
- Senior Warden . . . . . Harry Morton
- Junior Warden . . . . . C. E. Anderson
- Historian . . . . . Richard Finlay
- Master of Festivities . . . . . Harle Bailey
- Senior Guide . . . . . C. E. Hornsby
- Junior Guide . . . . . Terrell Johnson
- Faculty . . . . . Dr. Marcus Whitman

We extend to the new officers the whole-hearted support of the chapter, and wish for them much success in their new capacity.

On December 15 Alpha Sigma Chapter gave a dinner dance in honor of the new initiates and also in celebration of the 25th anniversary of Delta Sigma Pi. The dinner dance went over with a bang, and everyone who attended enjoyed it very much. The new initiates were as follows: Russell Branscom, Houston, Texas; Howard Brown, Branton, Mississippi; Delaney Dilworth, Tuscaloosa, Alabama; Terrell Johnson, Miami, Florida.

At the present time the committee on research has undertaken a very difficult task which will not only prove beneficial to our chapter and to the School of Commerce, but to the university as a whole. This project consists of the comparing of the grades of each of the members of the various professional fraternities on our campus to find the standing of the members of Delta Sigma Pi along a scholastic basis.

### BOSTON

By Philip R. Pond

**THE NEW YEAR** finds Gamma with a year of some very definite accomplishments behind and a year of prospects for even better things ahead. The first social event of the new year is to be a dinner dance, Wednesday, January 11, at the Brunswick, where Boston Deltasigs have frolicked for years. If we judge by experience, there will be an overwhelming turnout, Deltasig spirit will run high, and everybody will have a whale of a good time. The credit for arranging the party goes to Spug who, when he is not arranging Deltasig parties, finds time to be president of the Foreign Trade club and dictate rushing rules to the university as a member of the Committee on Rushing Rules of the Interfraternity Council. Good work, Spug. Johnny O'Keeffe also carries abroad the name of Gamma and Delta Sigma Pi as chairman of the

social committee of the Interfraternity Council and as a nominee to the Class of 1933 Executive Committee. Again, good work.

Periodically Eddie Pitts lets us in on a big story. This time we hear via the News that Eddie and Robert E. Burns, the "fugitive from justice," were "buddies" during the war. We'll have to get Eddie to tell us about that sometime.

Johnny Murphy is to be congratulated upon his work with the football squad this year. Dean Lord gave official recognition of Johnny's courageous playing in the Rhode Island State game. To quote part of the Dean's letter:

"To Members of the C. B. A. Faculty:

"At the football game at Nickerson Field, last Saturday, John Murphy, a C. B. A. student, suffered from a broken rib in the early part of the game. Murphy felt that should he be taken off the field there was no one to replace him, and in spite of his physical suffering, he played on three full plays before collapsing. Dr. Christie, who treated him, stated that had he been hit after the fracture, the point of his rib would have punctured his heart. His carrying on in these circumstances is an example of a fine type of heroism that the modern young man may display."

### BUFFALO

By William G. Mueller

**ALPHA KAPPA CHAPTER** has shown an unusual amount of activity this semester. Among the major achievements have been the acquiring of chapter quarters, the successful sponsoring of the University of Buffalo Old Clothes Week in conjunction with the Mayor's Committee on Unemployment, and the completion of a profitable social and professional program for the first semester.

Feeling the need for fraternity quarters located near the campus, the chapter finally decided to secure an apartment in the same block with the university grounds. The location of our new home is 4 E. Winspear Avenue and we sincerely hope that Deltasigs visiting Buffalo will pay us a call.

Realizing the urgent need for the organized support of calls from the Welfare Department of Buffalo, we decided to sponsor an Old Clothes Week with the approval of the university authorities. This enterprise was extremely successful and a large number of discarded clothes was turned over for distribution to the needy.

Speaking of pledges, Alpha Kappa entertained twelve University of Buffalo students at a rush party November 16. Entertainment was furnished by Mr. Hamilton H. Jones, member of the Amateur Cinema League. However, he put up such a wonderful show, we nominate him for a professional honor. Mr. Jones showed moving pictures of his two months' vacation in the Algonquin Provincial Park 275 miles north of Toronto. These pictures were augmented by sound and talking reproduced on the silver screen by a special arrangement of Mr. Jones. All lovers of the mountains and lakes of Nature's Wonderlands surely had their fill. We vote Mr. Jones four stars. Past District Deputy

Charles Atkinson made a splendid talk on the traditions, the life and aims of Delta Sigma Pi. A very good lunch was served at 11:30 P.M.

During December we had the pleasure of hearing Dr. Charles Tippetts and Prof. Lester Kellogg of U. of B. faculty, lecture at our bi-monthly professional meetings at the fraternity house. Dr. Tippetts spoke on The American Banks vs. The Canadian Banks; Professor Kellogg on the Grain Markets.

December 17 we held our first initiation of the year at the Park Lane Apartments, at which time we initiated five pledges.

The chapter has been honored by the election of two of its members and one pledge to executive positions in the Evening Session Students' Association: John Garner was elected president, Pledge Joseph Healey, treasurer, and Ward Flach, financial secretary. Henry Norton has been elected a member of the Junior Prom Committee.

We have established a policy of running a card party and dance every two weeks at the chapter house. This has proven an excellent means of income for the upkeep of our chapter quarters. We have an attendance of approximately twenty-five couples at these functions. Music for dancing is furnished by radio.

## CHICAGO

Ernest W. Moldt

**ALTHOUGH RESTRICTED** in its activities during the last three months because of a small membership, Alpha Psi Chapter has maintained its supremacy in activities in the School of Business at the University of Chicago.

Alpha Psi Chapter has pledged four men; they are to be initiated on January 27. These men have proven themselves to be good scholars and worthy neophytes of Delta Sigma Pi.

John Neukom has recently received the honor of being selected as editor of the *Balance Sheet*, a satirical publication issued quarterly by the School of Business.

January brings with it the certainty of pledging at least two more men besides an active program to enlist more of the promising business students in our ranks. The tentative program for the remainder of the year has already been arranged by Brothers Davenport and Bjorklund.

In drawing up the program especial emphasis has been placed upon means of getting new members. In the past we have found our weekly professional smokers a very good means of interesting students in Delta Sigma Pi. The speakers for these smokers have been carefully selected from the prominent faculty members and business men of Chicago. Occasional informal smokers where the men play cards and hold general discussions have given us excellent opportunities for rushing and pledging.

Although Alpha Psi Chapter has been a bit slow in getting started this last quarter, we are eager and optimistic in looking forward to an active and prosperous new year.

## CINCINNATI

By William Foley

**OUTSTANDING IN ALPHA THETA'S** activities for the past three months was the initiation of seven men into the mysteries of our fraternity. Gig Wright was on hand to witness the proceedings. On December 3 the following men, blindfolded and duly prepared by Junior Warden Atlee Dick, successfully ran the gamut of an all night session and were rewarded by the badge of Delta Sigma Pi: Courtland Winall, Richard Davies, Fenmore Dunn, Julius Witmire, and John Mosbacher all of Cincinnati; Anthony Werner, Fowler, Michigan; and Robert Duncan,

Chillicothe, Ohio. Two pledges were held over for the following initiation.

Two months ago a commissary, in charge of Anthony Werner, was opened at the chapter house. Tony, the chief cook, each night produces foul odors from the kitchen much to the chagrin of the neighborhood but nevertheless much to the pleasure of his customers, for his cooking is excellent. All brothers and their friends are cordially invited—provided they call Tony in advance.

Recently two members of Alpha Theta, Robert Othling and Harold Reisz, were initiated into Delta Mu Delta. This brings the number of our men in Delta Mu Delta up to eleven.

Alpha Theta is taking an active part in campus intramurals. Teams are competing in bowling and basketball, with plans being formulated for tennis and baseball in the spring.

Around the chapter house is a high spirit of elation over the chapter's recent showing in the Chapter Efficiency Contest. By ransacking every possible activity the eager actives gathered sufficient points to boost the chapter from thirty-fourth up to eighth place. With this success as inspiration there has gone forward a concerted drive for "more points."

New Years was a gala time around the house. A sedate group of college students with appropriate solemnity watched, with misty eyes, the passing of the old year. Adding to the sublimity of the occasion was the service given by our well equipped commissary.

Crowning the social activities of the year was the winter formal given January 21. Olaf Stiansen, chairman of the affair, worked long planning programs, selecting favors, and doing all those things that dance chairmen do to insure successful dances. Chairman Stiansen was assisted by Donald Murphy and Yates Weil. That they did their work well is a fact attested to by every man who attended.

## COLORADO

By John E. Aitken

**CLIMAXING THE FALL QUARTER** of the present college year, Alpha Rho Chapter wishes to announce the initiation of thirteen outstanding men into our bond of brotherhood. The ceremonies held on December 4 included one member of the university faculty and twelve undergraduates. The faculty member initiated was Elmore Petersen—dean of the School of Business Administration and director of the Extension Division of the University of Colorado. He holds degrees from the Universities of South Dakota and Illinois, and is a candidate for a Ph.D. from the University of Chicago. Dean Petersen was made head of the School of Business Administration at the beginning of this quarter, succeeding Brother Frederick A. Bushee, Ph.D., as dean of the Business School. The undergraduates initiated were Leon G. Gillaspie, Charles H. Guiney, Richard J. Jones, Norman J. Kautt, Roger D. Knight, Elwood M. Kullgrun, Edison S. McEwen, Lawrence A. Nelson, Ralph E. Price, Edward G. Quam, Raymond O. Stenzel, and Clifford E. Swenson.

In keeping with the spirit of co-operation between the chapters of our fraternity, Alpha Rho Chapter also initiated two faculty members for the Alpha Nu Chapter located at the University of Denver. The two Denver faculty members initiated were E. Grosvenor Plowman, dean of the Extension Division of the University of Denver, and Ernest A. Zelliott, professor of Marketing in the College of Commerce, Accounts, and Finance.

Alpha Nu and Alpha Rho Chapters held a joint initiation banquet on the evening of December 4 in honor of the fifteen newly initiated members. The speakers included Brother J. G. Johnson, professor of Economics at the University of Colorado, and District Deputy Raymond J. Brandt.

The various activities which the new Deltasigs participate in represent all fields of endeavor. Chuck Guiney acted as varsity football manager during the recent season and as a

result is wearing a new silver and gold "C" sweater. Ray Stenzel has received his second varsity football award for his unflinching support at fullback. Dick Jones is active in Phi Epsilon Phi, the local pep group. Edison McEwen and Norman Kautt are serious contenders for the Delta Sigma Pi scholarship key. Cliff Swenson is having his depression difficulties as business manager of the *Coloradan*, the campus yearbook.

At the beginning of next quarter Alpha Rho is planning a tour of inspection through the Valmont Power Plant located near Boulder. This will be our first industrial tour this year; however, we have tours lined up which include cutlery manufacturing, advertising, retail stores, wholesaling establishments, and various manufacturing companies of importance.

Alpha Rho wishes to extend to all the chapters, alumni clubs, and friends of our cherished fraternity a most prosperous new year.

## CREIGHTON

By Jack A. Leary

**BETA THETA EXTENDS** the greetings of the season to all. We are busy preparing for semester examinations now after completing a most enjoyable vacation.

At our regular meeting held on the first Sunday in December Henry Lucas, director of the Missouri Valley Province, and an alumnus of Alpha Delta Chapter, spoke to us on fraternity obligations. Dr. Floyd E. Walsh, dean of the Creighton College of Commerce and Journalism, was also present and addressed a few words to the actives.

Prospective pledges were entertained at a smoker December 15 at the chapter house. Bridge, pinochle, and rummy furnished the diversion for the evening. Refreshments in quantity were served, and from the way that some of the prospects devoured sandwiches it was a good thing that they were served in quantity.

The chapter house was turned over to the Omaha Alumni Club for a New Year's Eve party. Most of the actives who live at the house were away for the holidays, but a few returned to get in on the party.

We are planning another informal house party to be held Wednesday, January 25. The two that we have had this semester were highly successful and we are looking forward to the third one with great anticipation. The date selected falls between semesters, so the fellows will either be celebrating because they passed their examinations or in farewell to their brothers because they failed to pass their examinations.

John Kappus was Beta Theta's only representative on the Creighton football team this season. He got into nearly every game as first string reserve center. Brother Kappus displayed marked ability as a snapper-back, and since he is only a sophomore we expect much of him in the next two years.

May we again extend best wishes for success in the new year.

## DALHOUSIE

By E. Robert Machum

**HELL WEEK HAS** come and gone and five new men have shown that they could take it. On December 1 a physical initiation was held at the chapter house. Our esteemed chapter adviser, Fletcher S. Smith, excelled himself "on a frolic of his own."

The formal initiation was held on December 3 at the Lord Nelson Hotel. Dr. A. Stanley MacKenzie, President Emeritus of Dalhousie University, was duly initiated at this time as Beta Mu's first honorary member. Dr. MacKenzie is one of Nova Scotia's leading citizens and is known

throughout Canada as a prominent educator. Beta Mu feels justly proud of our new brother. Five others were formally initiated at this time—one alumnus and four actives. John McFarlane who is at present employed with the T. Eaton Company in Moncton completed his initiation. The four actives initiated were: Donald McK. Sinclair, Fred A. Rhuland, Peter L. McCreath, and Harold E. Nelson. Beta Mu welcomes these new men.

The initiation was followed by the usual formal banquet at which the new members again proved that they could take it. Following the banquet the majority of those present adjourned to the supper dance at the Nova Scotian and had a regular Deltasig party.

And, speaking of Deltasig parties, a delightful informal dance was held at the Lord Nelson Hotel on November 16 with music supplied by Don Murray and his orchestra.

On November 17 the Commerce Society held a meeting in the chapter house at which Mr. W. I. MacDougall gave a very interesting and instructive talk on "Investments."

Mid-term examinations start two days hence and the chapter house is seething with discussions, arguments, and general disorder. The boys are preparing for the conflict with the determination that when the smoke of battle has cleared away the Deltasigs will have proved themselves worthy of their name.

## DENVER

By Maynard Kidder

**ALPHA NU CHAPTER** scores again! The members of Alpha Nu are very pleased at this time to announce the addition to the brotherhood of Delta Sigma Pi, E. Grosvenor Plowman, dean of the Extension Division of the University of Denver, and Earnest A. Zelliott, marketing professor at the University of Denver School of Commerce. These two prominent faculty members were initiated on Sunday afternoon, December 4, at the initiation rites of the Alpha Rho Chapter at Boulder, Colorado. Dean E. G. Plowman is known for his leadership in the University of Denver's "School of the Air," and his active work in many business and social organizations. In addition to his talks on the subject of marketing, Prof. E. A. Zelliott speaks at many gatherings of educators and teachers in Colorado and nearby states.

With over 50 actives, alumni and guests attending the joint banquet of the Alpha Nu and Alpha Rho Chapters held in the beautiful new Temple of Youth Building, the Silver Anniversary local celebration was a gratifying success. Toastmaster for the evening was Milton A. Kidder, one of the first Head Masters of Alpha Nu. Other speakers included Dean E. G. Plowman, Prof. E. A. Zelliott, Stanley Payne, Alpha Nu Head Master; Roland Swedlund, Alpha Rho Head Master; and Raymond Brandt, district deputy. The evening was concluded with impromptu talks, droll stories, etc., from the alumni.

At the holding of elections recently it was the consensus of opinion of the Alpha Nu actives that the present officers should keep their respective offices. This was done with the exception of the Junior Warden and the Scribe. The present officers of Alpha Nu are as follows:

Head Master .....	Stanley Payne
Senior Warden .....	Maynard Kidder
Junior Warden .....	Norman Hendrickson
Treasurer .....	Willard Patterson
Scribe .....	Edgar Harvey
Chancellor .....	Warren Ulrich

Saturday evening, December 10, saw the celebration of an alumni party given at the Deltasig house for all alumni, actives, and their guests. Stage money was put into circulation and means of doubling or trying to double one's "stake" were varied. To J. Robert Creighton went the first prize, a handsome rug. Mrs. Winifred Cowan, housemother, made a hit with those present by keeping them supplied with refreshments.



## DE PAUL

By Herman A. Gaul

**ALPHA OMEGA CHAPTER** wishes all its fellow chapters and members the season's greetings and all the success and happiness in their endeavors for 1933. Let's all put our shoulder to the wheel and put over the coming year of 1933 in a style unheard of in history.

Alpha Omega can boast of nine pledges that will probably grace the roll of the chapter by February 1. These men are true examples of real pledges to Delta Sigma Pi.

The officers of the chapter were pleased to note the splendid turnout of all the Chicago chapters, especially of Alpha Omega, at the 25th anniversary founders' banquet. A more suitable group of loyal brothers would be hard to find. Much praise is due to the Central Office and officers for the untiring efforts they put forth in making the occasion the huge success that it proved to be.

One of the most elaborate and colorful parties ever held in Alpha Omega was on New Year's Eve at the Maryland Hotel. There was everything one might wish for on the occasion—ginger ale, cotton snowballs, serpentine, confetti, music, dancing, eating—and as it turned out—those that attended admitted that never in their life had they so enjoyed themselves as on that night. Long will the happy memories be a source of joy to those who were present.

The Alpha Omega basketball team of this season matches, if not surpasses, the championship standards of previous years. In the games played to date as I write, on January 1, Deltasigs have come through with three victories, always making a score that left the opposition at a possible 5 to 1 ratio. One defeat, however, was chalked up against them when they lost to one team by one basket—they were giants, who played over their head, and in luck. The interfraternity cup, however, is still within Alpha Omega's reach. The excellent scoring and floorwork can be attributed to Brothers McAuliffe, Carmody, LaPasso, Umhofer, MacKillop, Kemp, Maas, Poracky, Pinns, Hoyler, and Hart.

Congratulations of the chapter go to Olin Villers and George Umhofer, who were admitted to Phi Beta Epsilon honor fraternity last month.

## DETROIT

By Robert L. Bahn

**THETA CHAPTER** of the University of Detroit honored the grid squads of the university by presenting the sixth annual football banquet, December 15, at the Hotel Statler. The principal address of the evening was delivered by Edgar A. Guest, celebrated poet and newspaperman. All the other speakers were selected entirely from the University of Detroit. John A. Russell, dean of the Commerce and Finance College and editor of the Michigan Manufacturer and Financial Record, acted as toast-master of the affair. Dean Russell was a member of the first graduating class of the university. John F. Collins, president of the alumni club, was general chairman of the banquet. He was assisted by Gordon Goodrich, chairman of Hall Committee; Richard Sheridan, chairman of Reception Committee; and Arthur Shultz, chairman of Ticket Committee.

Initiation ceremonies were held December 4, at Hotel Fort Shelby for five men. Our new brothers are Robert Bebb, Theodore Best, Harry Beyma, Fred Deering, and Edwin Wolff. Speakers of the day were Assistant Dean William B. O'Regan, and Prof. Henry J. Wilmes.

December 6, Theta Chapter mourned the death of Thomas Benson, Head Master of last year. Members of the active chapter attended his funeral as honorary pall-bearers. Brother Benson was a victim of pneumonia and had been ill for a period of three months.

Several pledge parties have been held recently to obtain

men for a class to be pledged about the first of February.

The last professional meeting was held December 20, and a prominent speaker was secured for the evening.

LeRoy Dowd, Head Master of Theta Chapter, served on the committee of the first interfraternity smoker of the university, held at Hotel Tuller, December 14. Cards, fencing, exhibitions, and songs were included on the program for the affair.

## DRAKE

By Lawrence Peterson

**TWO RECENT EVENTS STAND OUT** in Alpha Iota's history. We still talk about our Silver Anniversary banquet held in the Cabin Room of the Hotel Fort Des Moines. The principal speaker, Mr. Arlo Wilson, assistant comptroller of the Westinghouse Electric and Manufacturing Company, came to Des Moines especially for the occasion. He spoke on the importance of the investment counsel firm in the financial field and told us what points in management were to be looked for by the prospective investor. The speaker was introduced by Dean L. E. Hoffman of the College of Commerce and Finance at Drake.

Previous to the main speech W. George Potts played *Rose of Deltasig*. William Fuller read the message from Grand President Schujahn, and Al Guggedahl spoke of the purposes and history of Delta Sigma Pi. A pianist and a blues singer entertained between courses. Approximately forty actives, alumni, and guests were present.

On the evening of December 9 the alumni entertained the actives with a dinner party at Casa Loma Inn. "And, Boy, did we have a swell time," as one of the actives put it. Everyone had more chicken than he could eat with the exception of Brother Potts, who had foregone his breakfast and lunch for the occasion. The evening's entertainment started with group singing, the volume being sufficient to cover most of the sour notes. The speaker, Mr. Rudolph Bechtold, superintendent of the Penn-Dixie Cement Company, explained the whys and wherefores of palmistry. The talk was followed by a very interesting manufacturing film shown by Lloyd Perry. The active chapter is indeed indebted to her alumni for a pleasant evening.

## FLORIDA

By Bill White

**BETA ETA CHAPTER** has been very successful in pledging a number of outstanding and exceptionally well-qualified men for its new members. A great deal of care was taken in investigating the records and activities of these men, and we feel that mutual benefit will result from their affiliation with the chapter.

The new brothers initiated on December 10 are: Homer D. Wingate, McIntosh; Charles Cox, Winter Haven; Bernard Patterson, St. Petersburg; Robert Porton, Tampa; Tom Lee Barrow, DeSoto City, and Rollo Stovall, Miami. The chapter is also glad to welcome into its membership Dr. Sigismund deR. Diettrich, a faculty member.

The initiation ceremonies were presided over by Grand Secretary-Treasurer H. G. Wright, who visited the chapter in December for the first time since its installation in 1929. At the initiation banquet held at The White House, Brother Wright gave an interesting review of the progress of the fraternity.

The third birthday anniversary of the chapter was commemorated with a smoker at the university Law Building on December 14. Mr. M. M. Parrish, district manager of the Inter-Southern Life Insurance Company, gave a short informal talk. Mr. Parrish stressed the fact that insurance is one of the most interesting and profitable fields of business in

that it deals with all walks of life and limits a man only to his own ability.

Our chapter basketball team has been fortunate in securing Dr. L. G. Haskell, director of Physical Education at the University of Florida, as coach. Dr. Haskell has turned out several state high school championship teams and was one of those who introduced basketball to the university campus a number of years ago. Regular practices have been held, and with Paul Brown and Bill White at center; Lyle Hiatt, Ben Criswell, Loyce Holmes, Fulton Saussy, and Jimmy Ganyard at guards; and a set of sharp-shooting forwards in Bobby Turrill, Jimmy Landon, Charles Cox, Glenn Calmes, Bob Trapnell, and Stanley Jones; material is not lacking for a fast team. Immediately after the holidays the team swung into a stiff schedule of games with independent, high school, and other campus teams.

Florida Deltasigs have been very active in extra-curricular activities. Head Master Ben Criswell was recently elected vice-president of the senior class. Fred Flipse is intramural manager of tennis, a member of the Intramural Board, and a member of the Seminole staff. He also recently became a member of The Cavaliers' Club, a campus social group. Syd Lenfestey is assistant manager of varsity football. Bill White is intramural basketball manager and a member of the Intramural Board. He was selected on the first team of the all-dormitory basketball league. Bobby Turrill completed his second season on the varsity cross country team. He placed second in the recent Georgia-Florida meet, came in fourth at the Florida-North Carolina meet, and is rated as second best man on the team. Lyle Hiatt, past Head Master, was executive secretary of the Sixth Annual Skit Night program, and "Shorty" Cochran was a member of the winning skit. Jimmy Ganyard and Paul Brown are members of the Executive Council as representatives of the College of Commerce and Journalism, and Bill Fouraker is a member of the university Honor Court.

Fulton Saussy has been appointed editor of the chapter news letter. Brother Saussy was recently appointed first lieutenant in the R.O.T.C. The *Beta Eta News*, published monthly by the chapter, has created a great deal of favorable comment on the campus and among the alumni. Jimmy Landon was selected on the first team in the all-fraternity basketball league. This is the second consecutive year Brother Landon has earned this berth. Zina Carter was recently elected Master of Festivities to succeed James Landon.

Tom Lee Barrow, Terry Patterson, and Rollo Stovall made the honor roll for the first quarter, while Glen Calmes and Loyce Holmes received honorable mention.

The biggest feature of the year's professional program is the radio broadcast series which is being sponsored by Beta Eta Chapter. The program consists of 27 talks on present day economic problems by members of the university faculty, particularly in the College of Commerce and Journalism. It is reported to be one of the biggest series of economic talks ever broadcasted, and it is receiving statewide publicity.

Several informal smokers and other events are being planned by Zina Carter, Master of Festivities.

## GEORGETOWN

By Ronald H. J. Pearce

MU CHAPTER, GEORGETOWN UNIVERSITY, enjoyed the presence of Elwood Armstrong, district deputy of Baltimore, at the November 28 business meeting. He gave an excellent talk and we are looking forward to many more visits by Brother Armstrong. Our own district deputy, Earl Nash, has been extremely helpful in giving us aid on difficult problems and, by his cooperation, the actives and alumni are uniting to stage joint fraternal activities. Robert Bennett (Psi), and a former Head Master of the chapter at Wisconsin, is now in Washington and is a frequent visitor at the chapter house.

The active chapter and alumni held a banquet at the Hotel Hamilton on December 17. The purpose of the banquet was

to honor Brother Benjamin Cohen, who has just succeeded Ambassador Miquel Cruchaga Tocornal as chargé d'affaires at the Chilean embassy, and to welcome to the fraternity roll our three new members: Glenn U. Richard of Seneca, Kansas; William A. O'Brien, Lake George, New York; and Pat G. Rinaldi, Cliffside Park, New Jersey. Speakers at the affair were: Brother Cohen, Thomas H. Healy, Assistant Dean of the Georgetown School of Foreign Service; Robert Vining (Chi); J. L. McKewen, Director of the Eastern Province; Elwood Armstrong, district deputy of Baltimore; our district deputy, Earl Nash; and Dr. J. de Sigueira Coutinho, chapter adviser.

We are proud to announce that Jacques J. Reinstein was elected president of the senior class, and our new brother, William O'Brien, is president of the freshman class. Pat Rinaldi, another recent initiate, is historian of the freshman class. Not to be outdone, Brother Richards admits he is the co-author of a text for teaching printing which is now used in the high schools of Wichita, Kansas. We can justly be proud of our new brothers.

A tea-dance was held at the chapter house December 3, following the Georgetown-Carnegie Tech football game, and Brothers Lynch and Seekings traveled down from New York to spend the week-end; they united with Henry Ernest and P. C. Alsop to discuss the good ole days of Mu Chapter and wish that they could stay longer and enjoy the better new days. They all left with the promise to return soon. We are looking forward to a fulfillment of that promise, fellows.

The active chapter visited the frigate *Constitution* on November 24 and learned once again the inspiring history of "Old Ironsides." Brothers Cooney and Murphy were recently elected to membership of the Georgetown Fo'castle Club, composed of those men in the university who have travelled 10,000 miles before the mast—some roamers, those boys. Brothers Donnelly, Cooney, and Murphy have entered a class at Georgetown in the gentle art of fencing. I thought that such disputes were settled with fisticuffs in this age but ye correspondent may be wrong.

An extensive social and professional program has been planned which will go into effect immediately after the Christmas holidays. It includes closed fraternity parties and the sponsoring of lectures on commercial subjects which will be open to all those interested. Speaking of social affairs, Head Master O'Shea journeyed to Baltimore to attend the winter formal party held by Chi Chapter December 3 and he relates that it was a huge success and the music was excellent. Congratulations, Chi.

A last word but a sincere invitation, when traveling through Washington, don't forget the luncheons held at the Olmstead Grill on the first and third Thursdays of each month; then, drop around to the chapter house for a chat—we're looking for you.

## GEORGIA TECH

By William Goldsmith

KAPPA CHAPTER IS STILL following up very closely the somewhat elaborate program of activities as drawn up by the Executive Committee at the beginning of the year. Needless to say, this program is designed to give us first place in the Chapter Efficiency Contest this year.

On October 29 a smoker was held at the Henry Grady Hotel to entertain the pledges and rushees. Mr. Harllee Branch, Jr., a young Atlanta attorney and instructor in Public Speaking at the Evening School of Commerce, was the principal speaker for the event. Mr. Branch gave a most inspiring talk on "Smugs and Parasites in Fraternities."

It would be difficult to measure or describe the enthusiasm and fraternal spirit which was stimulated by the celebration of Delta Sigma Pi's Silver Anniversary. Kappa Chapter feels that it derived unlimited benefit from the closer association with the alumni occasioned by that celebration. The active

chapter has resolved to make every effort possible to stimulate more interest among the alumni in the activities of the chapter; and, likewise, to take a greater interest in the Atlanta Alumni Club, with the ultimate purpose of becoming affiliated with its activities.

On November 12 Kappa entertained at its first informal dance of the present school year. One of the most interesting features of the dance was the entertainment provided by the pledges. Dressed in complete convict uniform, they presented a highly amusing comedy skit. The idea was originated by the pledges themselves, and was, therefore, a surprise to everyone else.

The first initiation of the year was held on November 13, at which time three new men were brought into the chapter. Although the number was small, Kappa is indeed proud of these new brothers. They are Joe Brown, Paschal Foster, and Macey Johnson.

The following brothers were honored by their classmates by election to offices in the Student Government; Larry Smith, vice-president of the senior class; Greer Witcher, vice-president of the pre-junior class; Francis Osteen, president of the sophomore class; Frank Brandes, vice-president of the Student Council; and Lamar Cobb, treasurer of the Student Council.

On November 20 Kappa Chapter visited Alpha Tau Chapter at Mercer University. There a joint meeting was held by the two chapters together with members of the Macon and Atlanta Alumni Clubs. Prof. Fred B. Wenn (Alpha), of Georgia Tech, was the principal speaker for the occasion.

A professional meeting was held at the Henry Grady Hotel on December 4. The speaker was Mr. Otto W. Carpenter, Jr., an Atlanta attorney. Mr. Carpenter spoke on "Astronomy as a Hobby for Business Men." This proved to be one of the most interesting and educational talks to which the chapter has had the privilege of listening.

On December 7 and 8 Kappa had the pleasure of being host to Brother Gig Wright. Noonday luncheons were held on both days at conveniently located places in the business area, in order that as many brothers as possible might attend. On Wednesday evening there was an informal gathering at the home of Brother and Mrs. H. C. Kitchens. This afforded many of the new Deltasigs in the chapter an opportunity to meet Brother Wright. On Thursday evening the active chapter entertained at dinner at the Henry Grady Hotel in honor of our Grand Secretary-Treasurer.

A new feature in the activities of Kappa Chapter was the professional tour conducted on December 11. The active chapter made a visit to Plant Atkinson, one of the newest and largest additions to the plant facilities of the Georgia Power Company. This tour proved to be of such inestimable value to the members of the chapter, that arrangements are being made for other such tours in the near future.

## I O W A

By A. T. Farley

### EPSILON'S SOCIAL CALENDAR

was brightened on November 12 with a radio-bridge party at the chapter house. A light luncheon was served to the forty couples in attendance during intermission. Another party of this type will be given in the very near future.

During the week of December 6-10 inclusive was the fall "hell-week" for three "dirty-dogs." After the sleepless nights and equally hard days they were entertained by a "Pink Elephant" formal dance at the chapter house on December 10. Decorations consisted of huge pink elephants made of wall-board, and other "creative" animals painted in brilliant colors, featuring the lighted reproduction of the jeweled fraternity pin. Jack Bryan and his Arcadians furnished the music.

The formal initiation service took place after the dance for the three men—Rees E. Damon of Cresco, Iowa; Ronald A. Larson of Bloomfield, Iowa; and Harry A. Bishop of Algona, Iowa.

Sunday, December 11, the regular initiation dinner was given in the chapter house dining hall. Faculty members present who gave short speeches in honor of the occasion were Professors Eversole, Cherrington, Nutter, and Dean C. A. Phillips.

The Deltasig quintet was defeated in the first game of the basketball season on December 14, when the Delt five held their lead of the second half of 18-21. However, the boys are in top form for the next encounter. With two exceptions the "varsity" of last year is back to carry on.

At the Finkbine dinner held on January 14, were three Deltasig men. Each year one hundred Iowa men, who are chosen as the most representative on the campus, are invited to a special dinner given by the Finkbine association. Those who attended from the chapter were John J. VanLent, Ben F. Garmer, and Robert A. Olson.

At the late elections in the first semester, taking place in the first part of November, several important offices were taken by Deltasigs: the senior class presidency by Ben F. Garmer of Des Moines, Iowa; a representative on Union Board by Francis Weis; a representative on the all-school student council by John Turkington; the vice-presidency of the juniors; a representative on Military Board; and the presidency of Beta Gamma Sigma.

Christmas vacation began on December 20 and ended on January 3, leaving only three weeks until the final exams of the semester. No wonder the "midnight oil" is being burned nightly.

## JOHNS HOPKINS

By John E. Motz

### CHI CHAPTER

has experienced great difficulty this year in obtaining pledges who are financially able to affiliate themselves with the fraternity; however, on December 7 we pledged two men who are going through, and will go through, fire and brimstone until the formal initiation which will be held in the latter part of January. We confidently expect to pledge at least twice the above number in the second semester, as a number of prospects have expressed their intention of so arranging their finances that they will be able to become eligible for membership.

November 16 marked the date of our second professional smoker, at which we were addressed by Mr. Donald Murchie of the International Business Machines Corporation, who spoke on the uses, adaptability, and future of tabulating machines. Before beginning his talk, Mr. Murchie distributed explanatory literature which enabled us to intelligently follow his conversation. His remarks were most interesting and instructive, especially to those of us who aspire to become accountants, as it acquainted us with a new field in which to apply ourselves.

Our winter formal, held on December 3 in the beautiful Blue Room of the Alcazar, was an outstanding success both socially and financially. At the scheduled closing time, the guests were so enjoying themselves that the dance was continued for another hour. In order to satiate the seemingly endless urge of some of our brothers for dancing, we have planned to hold a similar affair on January 20 in Levering Hall, on the university campus.

Prof. Leslie W. Baker, faculty adviser of Chi Chapter, has been appointed a member of the national committee on professional activities. Dr. Baker's wide experience in this field will undoubtedly be reflected in the activities of the committee. John L. McKewen, president of the Baltimore Alumni Club and toastmaster extraordinaire, has been re-appointed director of the Eastern Province.

We are entering the new year with an ambitious professional and social program to carry out, in the belief that our success in more auspicious times will depend in a great measure on the efforts that we make now.

Chi Chapter sincerely wishes all chapters a most pros-

perous New Year, and suggests that we all remember that we can experience no greater satisfaction than the one we experience in overcoming seemingly insurmountable obstacles.

## LOUISIANA STATE

By William T. Hudson

**BETA ZETA CHAPTER** has had the honor of having one of our members, John B. Heroman, elected to Mu Sigma Rho. Samuel E. Marquart was elected president of the senior class.

We have arranged to have a meeting every second and fourth Tuesday night in a private dining room of the school cafeteria in order to include our pledges. In this little get-together over dinner we plan to take care of some of our business program. We also hope to promote a closer fellowship between our pledges and our active members.

Our term ends in a few days down here and Delta Sigma Pi plans to complete its rushing by getting the cream of the freshman class.

## MARQUETTE

By Gregory Schulte

**WE'RE CELEBRATING—REJOICING!!** The Goddess of Fate has returned to our fold it seems. What with two cage victories over our friendly?? rivals, On Wisconsin, and a most recent overtime victory over Notre Dame—the first in twelve years—the Hilltop, and Delta Chapter as well, have good cause to celebrate.

Things not only are working smoothly for the Hilltop but Delta Chapter as well is gaining her big share of glory. Our own J. Farrington Doyne has been selected as All-University junior class president and in that capacity will be one of the three royal pairs to lead the grand march at the junior formal promenade. We of Marquette and especially of Delta Chapter take this opportunity to extend a most welcome invitation to our brothers on Lake Mendota and in the Windy City to enjoy with us this finest of all university functions—the junior formal prom on February 24.

What with the help from our newly initiated brothers—Emil Chubrillo, Joseph Grimm, Frank Klonowski, and Metcalfe's only rival? David Booth—and with several prospects, most of whom are now residing at the house—our few minor financial worries are over—"everything looks rosy now." Head Master Monroe is seeing to that.

Brother Murphy placed himself in an All-Milwaukee lime-light when he so successfully conducted Marquette's All-University Dads' Day program. Marquette and Delta Chapter can always depend on their good Irisher—William D.

Brother Mortenson is rounding out Delta Chapter's cage entry in the interfraternity basketball fracas. We feel sure that Mort will duplicate Jimmy Fenlon's feat last year with another beautiful trophy.

Well, there's lots more to tell, but then—Marquette doesn't always grab off as neat a win as it did over the South Benders. So this humble scribe must needs hie himself back to celebrate.

## MICHIGAN

By Edgar C. Hornik

**XI CHAPTER HAS BEEN LEADING** its usual prosperous and active life. With the football season over, which closed with Michigan topping the Big Ten list, the boys have gotten down to more serious things in view of the coming final examinations beginning February 28.

On November 21 regular elections were held. The follow-

ing brothers were chosen to fill offices: Charles H. Claypoole, Head Master; Phillip S. Jones, Senior Warden; John G. Lewis, Junior Warden; Emil H. Steva, Scribe; Robert E. Adams, Treasurer; Richard C. Aldrich, Chancellor; Roy M. Seeber, Historian; Miles E. Hoisington, Steward; Theodore C. Kildegaard, House Manager; David J. Landsborough, Senior Guide; Edgar C. Hornik, Master of Festivities; and Richard C. Aldrich, Master of Ceremonies.

For some time it has been thought that the Head Master should not be restricted in his duties of leading the chapter's activities by presiding at regular meetings and would have more opportunities to do so as a brother speaking from the floor. In view of this it was moved in the meeting of October 17 to elect a chancellor to act as chairman over the meetings. At the next meeting, October 24, Richard C. Aldrich was chosen for the position.

In the past the chapter has held occasional open forums. In the meeting of November 28, it was decided to make these regular monthly events. A committee appointed by the Head Master will obtain a member of the faculty or the business world to speak to the chapter group, the remaining time to be devoted to questions and discussions. One Monday night each month will be set aside for these forums following the entertaining of the speaker at dinner.

The afternoon of Friday, January 13, has been reserved for formal initiation. The usual banquet for the initiates will follow at the chapter house. That evening a formal dance will be held in the Alumni Room of the Women's League in honor of the new brothers.

Last year Xi Chapter took first place in the campus inter-professional fraternity athletic contest and won a large handsome trophy. Xi is in the running again, having finished the volleyball games successfully, and is now organizing basketball teams.

## MINNESOTA

By John S. Glas

**LOOKING BACK OVER THE EVENTS** of the quarter we find that from a group of 18 actives and 5 pledges we have grown until now we boast a membership of 25 actives and 10 pledges. We started off with two rushing smokers at the house, following that up with a rushing dance at the old abode. Then we proceeded to put on a "Hell Week" which was followed by a formal banquet at the house and a formal dance at the Hotel Lowry in St. Paul in honor of the new initiates.

We are trying out two new ideas or projects this quarter and so far have found them very successful. We have set aside every other Thursday luncheon as "Prof. Day" at which time we invite all our Deltasig brothers on the faculty to spend the noon hour with us at the house. The second idea is having our girl friends over to the house for a Sunday dinner and bridge. We intend to stage these affairs once a month.

We are duly proud of our record for this quarter, but are looking forward to greater things in 1933. So after we answer fully a few of the rather elementary questions contained in our finals we will depart to (or from) our loved one (or ones) to reunite again January 9 for our big Alpha Ep year and to watch Minnesota become the Big Ten Basketball champions.

## NEW YORK

By Frank T. Farrell

**WITH TENDER REFLECTIONS** on the jubilee banquet, Alpha Chapter turned attention to its busy program once again. The Saturday following the silver anniversary affair found our West Eleventh Street abode the center of activity with a house dance in full swing. Chairman George Flick did justice to his assignment and the hop, which

followed the Fordham-New York University grid battle, was a grand success.

Anent football topics, it grieves Alpha greatly to think that this marks the end of college football for our three musketeers—Hugret, Vavra and Tanguay. The last-named two of the famous trio closed their Violet careers in a blaze of glory. But Joe Hugret found out that bad knees can be an awful drawback as regards starring for N.Y.U.

No doubt, our "Sugar" would have been the outstanding man on this season's eleven. But someone did Brother Hugret dirt, twisting his pedal appendage in a scuffle, and he was out for the larger part of the season nursing that leg. He sighs with relief now though. It was thought for a long while that he would have to undergo an operation to replace the sprained cartilage. Now, the medico says it may not be necessary.

Jim Tanguay was the main reason why N.Y.U. closed its season so spectacularly. Carnegie Tech was listed as one of the most dangerous rivals until our "Pierre" tossed two long forward passes in the latter half of the contest. Both were accurate as a die and the receivers made touchdowns out of them. Ernie Vavra had the honor of being chosen by Coach Jock Sutherland to play on the North eleven which played the South in Baltimore early in December.

Graduation will cut short the learning of these three huskies in June, leaving the football honors of Delta Sigma Pi to be upheld in N.Y.U. by Jim Ruddy, the sophomore ace who has been warming the varsity bench this past season. If his wit in the moleskins is anything like it is around the house, all enemies had better beware.

There was a professional smoker at the house on December 5. Professors Rosenkampf and Wider, two of our faculty brothers, held a large and impressive gathering spellbound—and on purely technical subjects, too. The active chapter and all its guests sincerely thank all the speakers who have devoted their time to our gatherings. Their wise words have been truly appreciated.

Hell Week here at Alpha ended December 17, and we welcomed four new brothers into the fraternity: Herbert H. Kunmann, George J. Perry, Jack M. Maginnis and John T. Byrne. The last day of the "scourge" was replete with activity. The whole chapter attended the dinner, given to the new brothers after the initiation.

Incidentally, we were catered to in our own dining room by none other than the Fagan Corporation. To you, you and you who do not know what this is all about, the Fagan Corporation is a regular, honest-to-goodness, business organization founded and chartered by several of our financial wizards in the chapter. Naturally, the corporation is named after John J. (Nutsy) Fagan, Jr. And to get more involved, it specializes in nuts and marmalade. But orders are freely taken for all kinds of catering.

Further, concerning the same night in the same Hell Week, the initiates were guests of honor at the Christmas house dance, which was held that evening. Donald Diehl and Paul Cunningham were the chief cooks and bottle-washers at that celebration, which got the hand for the best of the semester.

Those who attended said dance were treated to an added feature. There had fallen the heaviest snow of the past four years, and out went a pair of our huskies to do a little shovelling. Well, their intentions were admirable. They cleaned off stoop and sidewalk to create the snow mountain they piled high in front of the house. But they forgot to remove Scribe Redding's coupe from beneath the heap. Regular fellows that they are though, they carved out of the icing, apertures for both car windows and put an ascan on top to let Dave know where his car was.

Cunningham added his touch of genius for planning parties to the New Year's eve get-together, which George Meakin conceived. And when this pair goes into a huddle on something entertaining, there's delight in the office. Anyhow they put over the grandest New Year's soiree. The house was host to some forty couples. And at a recent meeting the house received a handsome check, a fine souvenir from a very successful party.

The basketball team is going along at a great rate. Delta

Sigma Pi is known for its skillful cage team throughout the University. Last Wednesday the boys were invited to play the preliminary game to the feature varsity contest with St. Francis College. And on the Heights gymnasium hardwood the team of Hennessey, Hussennetter, Tanguay, Ruddy and Vavra, whipped Theta Nu Upsilon by a count of 50 to 26. This made the Deltasig record in the interfraternity tournament read three victories and no defeats. Coach Hugret says they look fair.

For the remainder of this month, there are plans for a professional smoker and a mid-year house dance. George Hennessey, who is chairman of the winter formal dance to be held on the evening of Saturday, February 18, announces that he has secured the beautiful Oval ballroom of the Ritz-Carlton Hotel as the setting for the big event of the year.

## NORTH CAROLINA

Eugene D. Umstead

**ALPHA LAMBDA CHAPTER**, under the splendid leadership of its Head Master, Jim Comer, is rapidly gaining momentum both in scope and activity.

Since October we have held open house five times, one smoker and one dance, all of which have been highly successful from the standpoint of rushing and pleasure. The smoker was honored by the presence of Dr. Frank Porter Graham, president of the University of North Carolina, who made an excellent speech on the value of perspective in the everyday life and business of man. Mr. Graham's speech was followed by short talks from various members of the commerce faculty. The most outstanding of these talks was by Dr. Malcolm D. Taylor, the man who can mix business activities and amusement together and make you like it.

The most outstanding event of the year has been the celebration held on Founders' Day to do honor to the founders of Delta Sigma Pi. A banquet was held in the banquet room of the Crescent Cafeteria and was attended by the entire membership together with the pledges and a few guests. Short talks were made by all members of the group. The banquet was followed by a session of bridge at the chapter house.

We have pledged three men to date, and we hope to get at least five more men before our next initiation which we are planning to hold January 13 and 14.

The ambition of Alpha Lambda Chapter is still high and we are striving with vim, vigor, and vitality to make this year the most successful that our chapter has ever experienced.

## NORTH CAROLINA STATE

By Rawlings S. Poole

**BETA DELTA, N. C. STATE**, is proud to announce that formal pledging took place on November 15 for six of the best men in the School of Science and Business. A period of training for the pledges was outlined and a record kept of each neophyte's actions and character. After a final analysis of these records formal initiation took place.

The customary banquet was held on the eve of December 5 in an elaborately decorated room of Hotel Carolina. A group of fifty consisting of faculty members, alumni, and active members enjoyed the delicious food that was served on plates which carried out the fraternity color scheme. We had as our guest speaker a man who is quite outstanding in public life of North Carolina, Mr. A. J. Maxwell, Commissioner of Revenue for the State of North Carolina. He presented some fundamental facts concerning the present tax situation and advised certain remedies for the maladjustments.

Those men who have just been taken into the folds of Delta Sigma Pi as full fledged members seem worthy of mention. Since they have already shown much interest in the

welfare of Beta Delta (especially at the banquet during election time) we are proud to present: Charles W. Seifert, Norman S. Gregory, Wilbur D. Pritchard, William Williams, Jr., Woodrow Furr, and William Myatt.

On the night of November 19 Beta Delta entertained at the most elite dinner dance held at State College during the fall. The social affair held in the beautiful new home of our faculty adviser, Dr. R. O. Moen, was one that shall never be forgotten by those present. The sixty guests were given a real treat by Senior Warden William Keel, Jr., who gave a perfect impersonation of Cab Calloway directing a *Hot Cha* musical number. (Beta Delta stands ready to book any other chapters for the services of W. "Cab" Keel.) Among the distinguished guests present in addition to our host were: Provincial Director E. E. Goehring; District Deputy William Hunt, and Prof. C. B. Schulenberger. I feel certain that if all chapters of Delta Sigma Pi were as fortunate in having faculty advisers who are as truly and as sincerely interested in their respective chapters at Dr. Moen, they would rise to heights that have heretofore been unconceived. Dr. Moen has constantly been a spark of ingenuity at Beta Delta; he has always been willing to co-operate to the fullest extent, even willing to sacrifice, when Deltasig is at stake. This wonderful spirit was only accentuated by his unselfish donation of his home for the event. May such a spirit prevail forever among all brothers!

We have by no means confined our efforts during the year to securing new members and in carrying out an extensive social program. On November 22 Jonathan Daniels, associate editor of *The News and Observer*, was guest speaker at an open meeting sponsored by our chapter. Mr. Daniels has traveled extensively both at home and abroad and is well qualified to discuss the business situation of today. He elaborated upon this subject and in a tactful manner explained the affect of machinery upon our social order. A large audience willfully took part in an open forum that was held immediately following the talk. We are indeed fortunate to be able to secure the services of men of such caliber. We are the only organization at State College who has sponsored such meetings. From the size of the crowd that attended this meeting it seems as if we are enacting student body wishes. Such events have certainly made Deltasig outstanding at State. We feel confident that the list of speakers we have for the remaining portion of the school year will be accepted with equal enthusiasm.

As usual, this year finds Beta Delta men prominent on the campus. Robert Van Hook, besides being Head Master, is advertising manager of the *Agromeck* (annual); William C. Keel, Jr., Senior Warden, is captain of Scabbard and Blade, advertising manager of *The Wataugan*, (monthly student publication), and a member of the House of Student Government; Charles Parks is circulation manager of *The Technician*, and second lieutenant of Scabbard and Blade; W. F. Scarboro was a member of the dance committee for the Interfraternity Council pledge dances last fall, and is a member of Alpha Kappa, honorary accounting fraternity; Henry Russ is editor of the *Agromeck*, member of Blue Key, and Golden Chain, senior honor society; Archie Ward is treasurer of the Y.M.C.A., president Golden Chain, senior honorary society, and a member of Blue Key; Rawlings Poole is business manager *The Wataugan*, monthly student publication, managing editor the *Agromeck*, member Blue Key, Student Council, Interfraternity Council, Order 30 and 3, honorary sophomore society, and June Prom Committee; Milo Stroupe is varsity football player and member of Interfraternity Council; Charles Seifert is a member of the Interfraternity Council and has recently been appointed chairman of the dance committee for the mid-winter Interfraternity Council dances; William Myatt and Clif Palm are leading candidates for positions on the varsity basketball team.

During the past term some of the illustrious alumni of the chapter have been conspicuous by their absence, and it is the sincere wish of all the members that they avail themselves of keeping up their contact with the active chapter and also take advantage of listening to the fine speakers which we have as our guests at the various open meetings.

If the advance enthusiasm is any criterion of its success, this year should be the most outstanding in the history of Beta Delta. You can just bet that we are all fighting to make it such and we won't stop until the last whistle sounds.

We extend to all chapters a sincere wish for their continued success throughout the year and we hope that all members of Delta Sigma Pi will feel at liberty to visit Beta Delta, in Raleigh, at any time.

## NORTHWESTERN Chicago Division

By Robert E. James

### DURING THE PAST MONTHS

Beta Chapter has had several professional meetings with interesting and instructive speakers. On November 14, Alban Holden, editor of the *Big Ten Weekly*, addressed the brothers and their guests on that all-important subject of football. His talk, coming at the climax of the football season, was highly interesting.

An instructive talk on economic history was heard at the chapter house at our sixth professional meeting, when Prof. Charles A. R. Wardwell addressed the group on the "Evolution of Capitalism."

On December 12, we were very fortunate in having as our speaker, Mr. Frederick A. Thulin, former president of Peabody & Company, investment bankers. Mr. Thulin spoke to us on the subject of "The Commerce Student in Business." Mr. Thulin's experience both as a faculty member and business man enabled him to illustrate his talk with practical viewpoints. Ralph J. Gaden, the chairman of our professional committee, is working earnestly to procure speakers of the highest caliber in order that our professional campaign may be complete in every detail.

A practical result of these smokers is seen in Beta's new pledges, who as neophytes are in a complete state of ignorance, but they shall learn. Beta's second house party of the semester, coming on Saturday, November 19, found sixty couples attending, including several visiting brothers from Psi Chapter, who came down to cheer their alma mater to victory over Chicago. The annual fall informal dance of the Commerce Club given at the La Salle Hotel on Saturday, November 28, found many Deltasigs attending.

Every member of Beta Chapter is taking the Chapter Efficiency Contest seriously, and is doing all he can to place the chapter on top.

Beta's basketball team is fast developing into good form. The team has met and conquered two of its opponents in the School of Commerce tournament. The second victory was won over our time-honored rivals, Alpha Kappa Psi, who were on the short end of a 31-19 score.

Beta Chapter extends their best wishes to the other chapters of Delta Sigma Pi for a most happy and prosperous New Year.

## OHIO

By Addie R. Kuzniar

ALPHA OMICRON IS WORKING ITS WAY into the semester with twelve pledges—everyone a true Deltasig specimen.

Alpha Omicron again crashes to the top with Wilbur Urban, our Head Master, being among the three campus seniors that were selected to Torch. This is one of the highest honors that the Ohio campus has to offer for senior men. Congratulations Bill!

Although we were not fortunate enough to get a write-up on our Silver Anniversary banquet, we are hereby letting the rest of the Deltasig world know that we had a banquet that would do justice to our founders themselves. We were

very much honored to have as our principal speaker Doctor E. B. Bryan, president of Ohio University. Many of our alumni returned for the occasion, and among them were a few of the founders of the Alpha Omicron Chapter. Here's hoping that those of us who are now in the undergraduate chapter, may live to attend the Golden Anniversary banquet.

We are now planning our second annual slumming party—a prize is to be given for the most unique costumes—if the dance is only half as successful as the one was last year, we are certain that everyone will have a marvelous time—we are planning a "soft drink" bar, with a brass rail 'n everything!

We are again showing a good intramural basketball team—although limited in number, our men are showing some fine work and we expect to have a good season.

It is with great satisfaction that we announce the fact that our pledge chapter took first honors for scholarship last semester. Here you are preps, this is something for you to live up to. Without a doubt those men who were in the pledge chapter deserve hearty congratulations.

## PENNSYLVANIA

By William E. Herbst

### BETA NU CHAPTER

has been in a grand whirl of activity. The house has been painted and repaired by several of the brothers, and it certainly shows up well for the work. Our new housekeeper has been cooking excellent meals, and keeping the house very neat and clean. We have recently inaugurated an honor system store, whereby the brothers can get tobacco, candy, nuts, etc., and the profits have been rolling in. On November 5 we held a dance, and a smoker on November 17, with Dr. Conners of the University of Pennsylvania as the speaker. Dr. Conners gave an illustrated talk on the "Trail of the Vikings." The pictures were made by him and his associate Mr. Hall, on their recent expedition to the Islands of the North Atlantic and within the Arctic Circle. This talk was very scientific and instructive.

On November 23, Thanksgiving Eve, we had a novel affair, in the way of a "Turkey Party." In addition to the other entertainment a fifteen pound turkey was given as a door prize, which was won by Harold Heck of Beta Zeta Chapter.

Four of our brothers were elected to high offices in the senior class, namely, Brother Dingler, president; Brother Gattone, secretary; Brothers Stilwell and Stone, elected to the Board of Governors of the class. Brother Stone has been chosen as editor of the class record. Beta Nu Chapter wishes the best of success to these men in the administration of their offices.

New Year's Eve was the biggest party of the year with music by Wally Blakeslee's famous Dictators, service by a good caterer, beautiful decorations, plenty of good old New Year's Spirit, and a fine time was had by all.

We have been holding Saturday Night Impromptus, dancing to the music of the radio, and bridge for those who wish to play.

We wish all the other chapters and alumni clubs the best of success for the coming year.

## PITTSBURGH

By Ernest S. Kennard

### LAMBDA CHAPTER HAS RETURNED

from the Christmas vacation with many new activities planned to finish the first semester. A professional meeting for January 13 in charge of Harry Loresch, and Ernest Kennard will bring new business subjects up for discussion. Harold Packard and Horace Goodykoontz are making arrangements for a bridge party to be held on January 20. And Richard Bishop is working with Oscar Bashor to plan the program for

the bowling party on January 27. I know the Deltasigs didn't have much rest and quiet over the holidays, but a flood of suggestions were surely made for the opening of the second semester which must have taken some thought. Maybe they were inspired by the success of Lambda's Yuletide dance on December 23. This was held at the Sunset Cabins, a beautiful resort in the heart of Pittsburgh's most highly restricted residential section—Mt. Lebanon. Forty-five couples, including most of the active brothers, and the alumni club, danced to Harold Ballantyne's orchestra, and enjoyed his group of entertainers. Harold Packard, our life-of-the-party Senior Warden, and Mervyn W. Glass, our capable Head Master, headed the committee on arrangements.

On December 3 H. A. Maguire, Chief of the Income Tax Bureau, Division of Internal Revenue Department of State, assisted by J. A. McCann, Assistant District Attorney of the department, led an intimate interview into the interesting phases of his work. He discussed the evasion of taxes, the department's check up on tax reports, and interspersed his talk with many personal reminiscences. The Business Administration students from University of Pittsburgh Downtown School were the guests. The heartily enjoyed smoker came to an end with sandwiches and coffee provided by the committee headed by Richard Bishop.

During the past month several of the brothers made long trips of visitation: Harry Loresch attended the Pittsburgh vs. Penn State game in Philadelphia; and Horace Goodykoontz motored to Washington, D.C., and Baltimore over New Year.

## SOUTH CAROLINA

By Ottis F. Kelly

### AT THE BEGINNING OF THE YEAR

careful plans were made as to our rushing season. We began with a smoker and ended with the Silver Anniversary banquet. On this occasion we were very fortunate to have Mr. Carol Jones of Columbia speak to us on Insurance. His message was very interesting and helpful.

A few days after the Silver Anniversary banquet we pledged five men. Together with the three pledges that we brought over from last year, we had eight men eligible for initiation, but only six of them could be initiated. December 15 the initiation was held. At the banquet given in honor of the new men Mr. A. J. Beattie, State Comptroller and alumni member of Delta Sigma Pi, was the speaker. His speech was not confined to any particular subject but was generally made on "Depressed Economic Conditions." The following men were initiated: Osler Couch, Daniel Faris, Lonnie Grant, Patrick Smith, Martin Thomas, and Woodrow Whitmire. We feel greatly strengthened by the addition of these men to our roll.

Plans are now being formulated for the second annual Commerce Ball which is to be given at the beginning of the second semester. The plan to have an annual ball sponsored by Delta Sigma Pi was brought before the chapter last year and was readily approved by the members. It has been said by many that it was one of the best dances of the year. Our aim now is to make this year's dance a better one than last year.

## SOUTHERN CALIFORNIA

By Richard Parker

### PHI CHAPTER AT THE

University of Southern California joined with the other houses on the campus in celebrating the most successful homecoming week ever held at U.S.C.

A contest was held to judge the winner of the house having the best decorations. Although Delta Sig did not carry off the trophy with a most unique motif of an airplane landing field, it did cause much favorable comment.

Phi Chapter officially celebrated homecoming week with the alumni smoker held Monday evening, December 5. It was a real smoker, lasting until the wee hours of the morning.

Wednesday evening, December 7, most of the brothers attended the gigantic stag rally, which has become famous for the outstanding talent presented. This year Stanley Smith and his Biltmore Hotel Orchestra were featured together with Jimmie Durante, Helen Kane, and Buddy Rogers of movie fame, together with a host of other celebrities. The boys came early and stayed late to acquire enough jokes to last them for at least the next two years, and what jokes they were.

On Friday evening, December 9, the annual football banquet was given in honor of the football team, coaches and homecoming alumni. Hunk Anderson, coach of Notre Dame and Howard Jones, coach of S.C. were the speakers of the evening. Most of the famous coaches of the Pacific Coast Conference were there and said a few words.

Then the climax of the week's festivities, the great Notre Dame and S.C. game on Saturday, December 10. You all know what happened, that great 13 to 0 defeat, and were the brothers at Phi Chapter happy. Several completely lost the power of speech and that is saying a whole lot, but we won't give out names at this time.

Pittsburgh at the Rose Bowl in Pasadena on New Year's day will hold the interest of every loyal S.C. man and you can bet that Phi Chapter will be there about 100 per cent.

Our own chapter athletics have been a little slow in getting started this year, but Brother Isaacs, athletic chairman, has found difficulty in getting material. It is hoped that a lot of new men will be found in the fine lot of pledges.

The pledges selected Walter Morris as pledge captain. John Isaacs, as pledge master, has been giving the pledges enough work to keep them mindful of their very inferior status.

Two outstanding professional meetings have been held this fall semester with the presence at the chapter house of two well known speakers. Dr. W. D. Moriarty, dean of the School of Merchandising at the University, who addressed the members on the "Relationship of College to Business." Mr. C. W. McFaul, chief passenger agent for the Southern Pacific Railroad, spoke at the October professional meeting on the subject "The Opportunities in Transportation For The College Man."

Now for a greater year at Phi Chapter. Greetings and best wishes for a successful new year to all Deltasigs.

## SOUTH DAKOTA

By Don Laurie

ALPHA ETA CHAPTER OPENED its ninth year on the campus at the University of South Dakota, under the able direction of our present Head Master, Richard Holdorf. Due to graduation last spring we lost from our midst two men who helped us a great deal last year. Raleigh Baldwin, who won the Delta Sigma Pi scholarship key last spring, is still doing his bit to help us along. Brother Baldwin is secretary to the Dean of Men. Raymond Thomas is now employed in a Bank at Estelline, South Dakota.

Damian Hogan was elected to fill the treasurer's position as Frederick Cook was unable to return to school this fall.

Rush smokers were held during the first month of school, from which we obtained two very promising freshman pledges. Despite the heavy duties as a pledge these men are showing great promise of becoming true Deltasigs, however the next two months will bring out the best that is in them.

Brother Grover Noetzel is at the University of Wisconsin this year where he is an assistant instructor. He is also working on his Doctor's degree. We were very sorry to have him leave us, but feel sure that he is doing work that is a credit to our fraternity.

All brothers of Alpha Eta Chapter worked hard to help make the float for homecoming day a success. Of course the pledges were "persuaded" to help do the dirty work.

Founders' Day was celebrated on November 7, 1932, with

a wonderful banquet and several very interesting speeches. Many brothers who had left school and are now making their mark in the business world were back once again and gave us some very good advice.

The year 1932-33 is one that will be remembered for a long time as its marked Alpha Eta's reinstatement as a member of the Interfraternity Council at S.D.U. This was made possible because we have maintained a chapter house for the past year and a half. Wilmar Jarmuth and Don Doolittle are our representatives at the Council meetings.

Monday evening, December 19, the pledges put on a very interesting entertainment for the actives. The lowly neophytes have a very distorted sense of humor but we hope that with some wise suggestions and quite a good deal of patience (on their part) that they can be shown wherein they are wrong.

Tuesday evening, January 10, Alpha Eta held a smoker for all members of the School of Business Administration. The speaker of the evening was Mr. Harold Smith of the First National Bank and Trust Company. After the interesting discussion, films of the 1930 national convention of Delta Sigma Pi were shown. In addition to these Brother Doolittle brought some films of the homecoming day, October 8, 1932.

Plans for an initiation to be held early in February are under way. Besides the undergraduate pledges we plan to initiate Edmund Werner, Norfolk, Nebraska, and Robert Langdon, Yankton, South Dakota. Mr. Werner is an instructor taking the place vacated by Brother Noetzel, and Mr. Langdon is an assistant in the economics department.

## TEMPLE

By John J. Shore

THE ENTIRE ACTIVE CHAPTER was very much shocked at the death of Brother John J. Shultz, who was graduated from the university in the spring of 1930, Johnny was well known by all the active men because of the prominent part he played in athletics while at school and because of the enthusiastic and untiring effort he put forth for the advancement of Delta Sigma Pi.

As the first semester draws to a close we find but one of the members departing from the active ranks to enter the business world. James S. McIntire will receive his B.S. in Commerce. During his four years at Temple Brother McIntire proved to be an able social chairman and as business manager of "Scores and Encores" the university dramatic society, he was largely responsible for this year's production, "Keep the Change."

Five new men were inducted into Omega Chapter on Saturday, December 10, at the annual fall initiation. The new men are: Edward Ferry, Danville, Pennsylvania; Daniel Swaney, Uniontown, Pennsylvania; Earle Heverly, Belfonte, Pennsylvania; Fred Klawuhn, Pottsville, Pennsylvania; and Henry Smizer of York, Pennsylvania.

In honor of the new men the fall dinner dance was held at the Log Cabin Lodge, Medford Lakes, New Jersey. Fifty couples attended the affair including alumni members and brothers from nearby chapters. The success of the entire affair can be attributed to the splendid work of Jimmie McIntire and the committee.

Two Omega men have been elected to honorary societies; Cleon Krug was elected to Blue Key, honorary fraternity, in recognition of his outstanding work in extra curricular activities, and Earnest Muncy was elected to the Pyramid, honorary society, because of his very capable management of the basketball team.

Eugene Durkin as editor in chief of the *Templar*, the school's official year book has the material compiled for the best publication in the history of the University. He has been ably assisted by Brothers Alex Galbraith, Wayne Lyons, Rollins Haddock and Charles Meyers.

Edward "Goose" Ferry, the drug store cowboy of the house, is gaining wide popularity as a soloist in the University band, and Rollins Haddock, III, whose dramatic ability



astounded the school in the recent production of Scores and Encores, with the assistance of Danny King, has done much to put the grille in the big money-making class.

The Deltasig basketball team is well on its way toward placing another trophy in the case. Two games have been played and won by impressive scores. The work of "Nonc" Dougal, Chris Zahnaw and Bill Ludlow has figured prominently.

Head Master Eugene Durkin, the executive committee and the entire chapter extend sincere good wishes for success during the new year to all the brothers of Delta Sigma Pi.

## T E X A S

By William D. Craig, Jr.

**THE FALL ACTIVITIES** of Beta Kappa Chapter came to a close with the initiation of six neophytes on December 17, 1932. The following neophytes were admitted: Ike D. Heide, Clifford Carpenter, Randolph Mills, George Hamilton, Lonnie Shockley, and John Gordon.

The formal initiation which was held in the Sun Room of the Stephen F. Austin Hotel started at two o'clock P.M. After the initiation the initiation banquet was held in the East Room of the hotel. George Hamilton was honored by having the office of Keeper of the Parchment Roll bestowed on him after a very heated debate over putting a new brother into such an important position. But, Brother Hamilton accepted the honor of the office and promised to record all activities of each of the members during the coming year.

Beta Kappa Chapter had the honor of having two of its former Head Masters present at the initiation banquet, Jim Bain, who came from Stockdale, Texas, where he is cashier of the local bank, and J. Kelton Alexander. Brother Bain made a short talk on his hunting experience with Brother James Clay Dolley last summer, not much game killed according to the report of Brother Bain. Head Master Charles C. Callaway then called on J. Kelton Alexander for a short talk. Brother Alexander was slightly nervous as a result of the explosion of the cigar presented to him by Brother Hemphill.

The saddest part of the New Year was the tidings of the death of Clyde E. Fischer on January 4, 1933 at his home in Victoria, Texas. At his graduation last June from the University of Texas, Brother Fischer was presented with the Delta Sigma Pi Scholarship Key. Beta Kappa's loss can never be replaced, for Brother Fischer was both a scholar and a gentleman.

## U T A H

By Frank W. Taylor

**IN SPITE OF DIFFICULTIES** we feel that the present school year has been one of accomplishment for Sigma Chapter. Four high-lights stand out among our activities to date:

Donald Edwin of Los Angeles, Director of the Western Province, visited us during the first week of school on a tour of inspection. He met in special session with the chapter, and conferred with Dean T. A. Beal of the School of Business.

Initiation was held on October 16 in the banquet rooms of Keeley's No. 5 in Salt Lake City. Harold P. Dangerfield, Louis Bagley, and Spencer Mendenhall became brothers at that time.

We joined in the nation-wide Silver Anniversary celebration on November 7. Our anniversary banquet was held in the Supper Room of the Newhouse Hotel, and was described fully in the last issue of THE DELTASIG.

Friday evening, December 16, we held a successful dance at the Hyrum Jensen home. Alumni co-operated splendidly in attending the dance, and the anniversary banquet.

Professional banquets, business meetings, and smokers have been the other events on our calendar. Brother A. Keate Cook, national director, has been very generous in allowing us to use his home for several of our smokers.

Our year has been somewhat marred by the illness of our capable Head Master, Milton N. Rebentisch. We regret that Milton's physician has advised him not to return to school for the winter quarter. We wish for him a speedy recovery.

Our calendar for the rest of the year includes plans for another initiation within the next two months.

Brother Rebentisch is president of the Commerce Club, composed of all Business School students; Brother Dangerfield is secretary of the Commerce Club and also Blue Key secretary, and member of Phi Kappa Phi, honorary scholastic fraternity. He and Frank W. Taylor are members of the Student Government Board. Brother Taylor has been manager of the *Utonian*, Utah's annual, Blue Key president, and in other activities. W. Daniel Day, treasurer, has been for three years a member of the Glee Club, active in the Commerce Club, and is a prominent campus figure.

## V I R G I N I A

By Everett Lee

**ALTHOUGH SOMEWHAT HAMPERED** by the loss of its Head Master, due to the pressure of scholastic duties, and a very small number of brothers returning to the university this fall, Alpha Xi Chapter launched itself into the mid-winter activities with a new spirit; and with the splendid backing and co-operation of faculty members of the School of Commerce, the chapter bids fair to outstride the record of last year.

It was with dismay that we heard, at the beginning of this fall, of the resignation of our esteemed Head Master, Miles Poindexter, because of the duties imposed on him by his entrance into the Law School. Long a leader in university activities, Brother Poindexter gave much valuable time to his duties as an officer of the chapter, greatly to its benefit, and it is with deep regret that he leaves us now when we need him most.

Alpha Xi Chapter began the current session with 11 active brothers, losing 9 through graduation at the end of the 1932 session. Despite this loss, we have planned the same ambitious program undertaken last year. Seven smokers have been held to date, and the attendance has been 100 per cent at five of them. At each meeting there has been a speaker from the faculty of the School of Commerce who has discussed the current problems of the day, as well as other topics of interest to the brothers. One of the most interesting was Dr. John DeGruchy's talk, "Socialism; Its Place In America." Dr. DeGruchy, a graduate of the University of British Columbia, and an ardent exponent of several phases of Socialism, has traveled a good deal and is familiar with all the ins and outs of the various governments of the world; thus being able to discuss at first hand the merits of the many systems now being practiced both here and abroad. Not only did all the brothers attend this talk, but many students from the Commerce School were also enthusiastic listeners.

Another address which created widespread comment and which was enthusiastically received, was that of Clarence Darrow, noted criminal lawyer who defended Loeb and Leopold, and who lately was lawyer for the defense in the Massie case in Hawaii. Darrow talked chiefly on the prevalence of crime in the United States, citing Chicago as the hot bed of the gangster as an example of poor city administration and outright graft. His talk lasted the better part of an hour and a half and following this there was much discussion on the subject.

Among the many honors that have come to the brothers of the chapter during the past year, two have been particularly outstanding. John B. Andrews was elected captain of Virginia's State Championship swimming team, and Cleveland V. Blackburn was awarded Intermediate Honors, the highest

award given an undergraduate student at the university. Brother Andrews has been prominent on the university swimming team for the past two years, and this season will lead a strong tank squad against some of the representative colleges of the South.

Alpha Xi Chapter expects to initiate its full quota this year. At present term examinations are holding up the work of the brothers, but with the spirit and determination shown in the early weeks of the session, it is certain that we will go over the top in 1933. Several sweeping changes have been made in the personnel to the benefit of the chapter, and it is with optimism that we look ahead to the new year.

## WASHINGTON

By J. R. Rodenburg

### ALPHA CHI CHAPTER

has witnessed the dawn of a New Year, a ringing challenge to every member of Delta Sigma Pi. Our first thought should be, "What have I contributed to the success of my fraternity?" Then let our resolution for the coming year be, "I shall combine my energies and abilities to the enthusiasm of my brothers, so that in our united efforts we will rise in the face of adversity and finally view the inspiring sunset of a Golden Era for Delta Sigma Pi."

Before we allow the "Disabled Vet" of '32 to go on his travels, we may profitably view the highlights of his regime. Rivaling the Board of the U. S. Steel, Alpha Chi has held four business meetings discussing ways and means of solving our particular local problems.

Professor Fletcher, honorary member of Alpha Chi, acted as chairman for the first meeting of the new Commerce Federation. Dean Isidor Loeb spoke on the amendments dealing with the administrative reforms. Professor Bruno explained the amendment dealing with state old age pensions, while Mr. Kasius pointed out the advantages of the bond issue as a relief measure.

In the minds of some fifty alumni, actives and pledges, there will always be indelibly written, "Memories of November 7, 1932." The Silver Anniversary banquet has set a precedent difficult to equal. Round-robin discussions and swapping of old experiences were topped off by the feature speaker of the evening, Mr. J. S. Jones of the Purina Mills, who wove a fascinating story around the "Chemistry of Distribution." The timeliness of the subject, the soundness of the arguments, and the masterful manner in which Mr. Jones conclusively swung his audience to his side stamped him as one of the most outstanding men ever to appear before the fraternity. The chapter expresses the utmost sympathy to those who practiced the theory of "abstinence."

Alpha Chi Chapter had the pleasure of becoming acquainted with the historical development of St. Louis business enterprise. We are indebted to Mr. McCune Gill, vice-president of the Title Insurance Co. for this explanation of the metamorphosis of a struggling frontier fort to the great metropolis of today. As a novelty, Mr. McCune Gill exhibited some original documents dating back to the early founding of this little fort that was later to become St. Louis.

As the result of a mock initiation held on January 6, Alpha Chi Chapter plans to augment the rolls of *Who's Who in Delta Sigma Pi*. The formal initiation and banquet, always so impressive to the neophytes, will be held on January 10 at the Sigma Phi Epsilon fraternity house.

Alpha Chi Chapter does not have a five year plan nor have we discovered Aladdin's magic lamp but we do believe that we have a spirit that is equal to all the genii of the Arabian Nights so we do not expect to pass any dividends in 1933. To all the chapters in Delta Sigma Pi, we wish a most successful year.

## WISCONSIN

By Richard V. Reineking

### A GREAT DEAL HAS HAPPENED

at Psi Chapter since we last wrote you.

On Friday, November 4, six of our pledge class went through the first part of initiation. On Saturday the university celebrated homecoming by defeating Illinois in a thrilling game. That evening we had our annual homecoming party and Sunday we defeated the Chi Psis in an interfraternity football game.

Monday, November 7, was the biggest day of the year for us. Olan W. Christopherson, Harlowe M. Rickard, Frank A. Hoyt, Leslie G. Gerlach, Emerson A. Torrey, and Arthur W. Shuman were put through final initiation. After initiation the new brothers were officially welcomed at a banquet—a combination initiation and Silver Anniversary banquet. After dinner Prof. J. C. Gibson, Psi 32, introduced Herman O. Walther, Psi 1, the speaker of the evening who spoke to us about the present condition of the fraternity as a whole. Later we had a short business meeting, attended by many of the grads who were present for the banquet, at which Leslie G. Gerlach was elected Keeper of the Parchment Roll for the next semester. After the election we had an informal smoker.

One of our grads, Fred E. King, was recently honored by being invited, with other prominent Madison men, to give a radio address on the present economic situation.

We recently won third place and a cup in the interfraternity tackle football league. Olan W. Christopherson and Harold G. Michler were respectively all-fraternity guard and tackle.

On December 12, the following were elected to lead us during the coming term:

Head Master .....	Paul N. Lachmund
Chancellor .....	Daniel E. Schuck
Senior Warden .....	Judson N. Marvin
Historian .....	Leslie G. Gerlach
Scribe .....	Robert E. Waite
Junior Warden .....	Robert S. Lewis
Chapter Adviser .....	Alvin Spevacek

Our Christmas formal will be held December 17. All brothers are invited.

In closing Psi Chapter extends to all best wishes for a very Merry Christmas and a Prosperous New Year.

## Agriculture in Soviet Russia

(Continued from page 74)

the younger element and also because of the assistance rendered by the state grain farms. In a typical commune, the old people have been put at one end of the farm with the cattle and the young people at the other end with the hogs. Bitter feeling is often engendered between the old and young in a family to the end that the youths will cut off all association with their parents and even go so far as to change their names.

And yet in spite of the remarkable achievements that have been made in agriculture in Soviet Russia in the past few years, the peasant still remains, in spirit at least, the peasant. He has not sought nor does he seek any political

relationship with the new government but is concerned only with the problem of wresting a living from the soil. That is why he welcomes new methods and new machinery and why he has passively, for the most part, accepted the dictates of the government. To all outward appearances he retains a more or less irresponsible attitude toward Communism and, unquestionably, would prefer a political government which would allow him to retain ownership in the land, livestock, and produce. However, unless a famine should occur in Russia, it is difficult to foresee his ability to prevent the complete collectivization of all agriculture in Soviet Russia.

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