

THE  
**DELTASIG**  
OF  
DELTA SIGMA PI

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# THE DIRECTORY OF DELTA SIGMA PI

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Founded at New York University, School of Commerce, Accounts  
and Finance, on November 7, 1907, by Alexander F. Makay,  
Alfred Moysello, Harold V. Jacobs and  
H. Albert Tienken.



A fraternity organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.



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# THE DELTASIG

## OF DELTA SIGMA PI

### The Editors' Foreword

AS THIS, the fourth and last issue, goes to press, I want to thank the many members of the fraternity who have so ably contributed to make this volume one of the most interesting in the history of the fraternity. Many more members have sent in news items, personals, articles, and other material than in any previous year. This interest and co-operation contributes materially towards making the columns of our magazine of universal interest to our members.

AFTER two years of decreased initiates you will undoubtedly be interested in knowing that Delta Sigma Pi will have an increase in number of initiates of somewhere between 15 and 20 per cent for the year just closing. While several of our chapters have not made very satisfactory records, the great majority have, and some have staged rather remarkable comebacks. To the many chapters who have initiated a satisfactory number of members, congratulations. And may the coming year be even more successful. It may be that the depression is rapidly disappearing. We hope so.

THERE has been a great deal of interest in the Chapter Efficiency Contest during the past year, and a score or more chapters will have unusually satisfactory records when the final standings are announced as of June 30. Three chapters have a chance of making a perfect score, and we can assure you that making a perfect score is far from being an easy goal to accomplish. The annual Chapter Efficiency Contest has increased beyond belief the interest among chapters and chapter officers in building their chapter to the highest degree of perfection possible. It is indeed an achievement and an honor to be one of the five chapters winning the coveted first positions in this contest, but the real satisfaction comes to the chapter officers of these winning chapters in their own knowledge of a good job, well done. The qualities of organization and leadership displayed by many of our chapter officers speak well for their future in the business world. The fraternity will be most happy to give them a real recommendation!

ALL MEMBERS of Delta Sigma Pi visiting Chicago this coming summer to attend A Century of Progress are cordially invited to visit the Central Office, which is conveniently located in the loop district of Chicago. Almost 400 members registered last summer. Let's have an even larger number this summer. Our staff will be only too happy to do whatever we can to make your stay here a most enjoyable one. An enjoyable summer vacation to all!!

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■ H. G. Wright, Editor

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The members of the Conference are: ARCHITECTURE, Alpha Rho Chi, Scarab. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Beta Gamma, Sigma Nu Phi, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Chi, Phi Delta Epsilon, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi.







## THE GRAND PRESIDENT'S PAGE

■  
E. L. SCHUJAHN, *Wisconsin*  
*Grand President of Delta Sigma Pi*

**I**N A FEW weeks we will again witness one of those transition periods in the life of younger Americans—the graduation of the senior class from college and the moving up of the junior classes. Many of you Deltasigs will be stepping out in the business world, and may this business world treat you well. Others, now juniors, will take over the administration of our many chapters for the next year. To those of you who will be chapter officers next year, and many of you will hold chapter office for the first time, permit me to suggest that you organize your chapter before

college closes this spring instead of waiting until the fall. Have the books of account of the chapter audited and know exactly where you stand. Help the chapter treasurer collect all outstanding accounts of the chapter, and of course pay all current bills. Make a record of the summer address of every member, pledge, and prospective member. And throughout the summer be sure to keep in touch with each other so that when college opens in the fall each member will know his duty and as a result you will be able to start the chapter off to a good start on the very first day of school. You will find it much easier to direct the administration of your chapter in this manner than if you wait until fall to start your organization.

Be sure that certificates of demit are filed for all graduating members before your chapter disbands for the summer. Make sure that all reports due the Central Office are filed, and all points earned in the Chapter Efficiency Contest duly reported. The other chapters and the Grand Council of Delta Sigma Pi necessarily form their opinion of your chapter primarily from your final standing in the efficiency contest. Be sure that standing is all you are entitled to.

And to those of you who are graduating, you will miss that feeling of anticipation, of looking forward to your returning to college next fall and meeting the gang. There is no reason, however, why you should lose touch with your fraternity. Wherever you may locate you are almost certain to find kindred spirits, brother Deltasigs. Look them up, introduce yourself, make as many contacts as possible, affiliate with the local alumni club should there be one. And if there isn't, help organize one! Make yourself known among the alumni and you will be surprised what it will mean to you during those all-important first few years in the business world. I wish you the best of fortune, success, and prosperity, the courage to go on when things look darkest, the happiness and peace that comes with accomplishment, and the thorough enjoyment of a most happy life.

To all of the older members of the fraternity who are today holding positions, big or little, and especially to those who are in executive work, give these graduating brothers a break whenever you can. No member can expect to receive a position for which he is not qualified, but all members can expect through alumni contacts to at least receive interviews under favorable circumstances, which after all is very important in this day and age. Positions aren't as easy to secure as they were a few years ago, but with our vast alumni organization it is possible for our alumni to make countless contacts, under more favorable conditions, than would be possible otherwise. Let all of us extend a fraternal hand of helpfulness to our new graduates.





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## The End of an Epoch

**A** FEW weeks ago on the prairies of South Dakota, there passed away an aged man nearly ninety years old. To the unobserving he would have been counted an obscure man, for in no sense had he ever been in the public eye. Neither was he prominent in business and professional life, nor did he leave an estate of any considerable value. Yet in his passing, the newspapers of his community found that the story of his life and death was front page news for, as the earthly career of this man ended, it marked, as the papers said, the "end of an epoch." He was the last survivor of a large group of Danish pioneers, immigrants directly from Europe, who settled in that section of Dakota Territory in the late 60's when the land was virgin and void of all human habitation, save for roving bands of Sioux and Dakota Indians.

It would be both interesting and profitable to recite the story of those hardy pioneers. The span of their enterprise in the Great Northwest of our country roughly includes the period in our history from the close of the Civil War to date. But the romance of their coming by ox-train and on foot, far out beyond the last rail-head, to a land whose geography they did not know and whose language they could not speak, must be omitted here. Neither may the record be given of their struggles against overwhelming odds,

a struggle won by dint of sheer courage, persistence, and faith in the land of their adoption. Nor is this the place to paint the picture in all of its vivid detail of the contribution which these Danish people have made to the development of our country as they carved out a home for themselves and pledged allegiance to the flag. The purpose here is to merely emphasize, if not to amplify, the arresting statement that the death of the last of the original group, but eminently typical of all the rest, marks the "end of an epoch."

In recent months much has been written and more has been said about the "new era" which supposedly has been ushered in by the New Deal. The notion of a new era succeeding a period of economic depression is not a new thing in our country. In fact, the contrary is the case. The gloom of apparent distress has always been followed by unbounded optimism as hard times have been turned into material prosperity. In the century and a half of our national life, fifteen major economic depressions have occurred to plague our material well-being. Most of them have been of short duration, somewhat localized in respect to the portions of the population affected. But there have been five such periods which have been nation-wide in their pervasiveness. In our economic history these crises have been identified by the dates 1837, 1857, 1873, 1893, and 1929.

**By Elmore Petersen**  
Dean, School of Business  
University of Colorado



Without going into an elaborate discussion of the causes and detailed effects of these periods of business distress, it will suffice to indicate the bases for contemporary thinking that recovery in each instance was the herald of a new day. Shortly after the troubles of the panic of 1837, the accidental discovery of gold in California by John Marshall while building a mill for John Sutter in Eldorado County was the event by which dawn followed darkness. It was the signal by which the "forty-niners" started their march toward the promised land. In one year alone, 80,000 immigrants rushed to California by way of Cape Horn, the Isthmus of Panama, and the trackless western plains and mountains. The bowels of the earth and hidden mountain streams were yielding forth in seeming prodigality the precious yellow metal, the shortage of which was declaimed then, as now, the cause of the economic evils that had beset the land. It was as if God had strewn a golden manna to succor his distressed children. Thus, it was declared that a "new era" had come. In retrospect it is clear that in that self-same new era lay the seeds of its own decay, culminating in the crisis of 1857.

During the Civil War, in 1861, Congress passed the Homestead Act. If economic security was not to be found in gold, surely it must be in the land, for farming was "a way of living," subject to none of the uncertainties of industry or finance. Thus, when the heat of battle was over in 1865, all eyes were turned toward the fertile lands of the Mississippi Valley and the great open spaces of the prairies of the New West. Here land-hungry men could have land in abundance, free for the taking. It was not merely for editorial effect that Horace Greeley wrote the slogan for his *New York Tribune*, "Go west, young man, go west!" His challenge represented conviction born of personal investigation.

Not only did young American men go west, but Europe heard the story of the bountiful land. The man whose death notice inspired this article, then a young man in Denmark, heard it with the rest. So alluring was the appeal that even in that little land of the North, a popular song of the day was created which ran, "*Herlig Amerika, hvor jeg længes efter dig*"—"Lovely America, how I long for Thee." They came, not by hundreds nor thousands, but by millions, this pioneer among them. Those were hardy men and women, substantial and reliable, not only the immigrants from Europe, but the young Americans who dared to face the vast frontier. The virgin soil of this great land began to yield its increase. The population of the nation grew as if by a new birth. The wonder is not that

a "new era" was proclaimed. Any other assumption was inconceivable. But once again, following the dance, the piper had to be paid, and the date of payment was 1873.

As we trace the upswings and downswings in the story of our economic life, the hope of a new day, and by implication, a better day, for the material prosperity of our country, has been a never dying one. In order to strengthen conviction by example, events, changes, movements, have been seized upon to mark the point of departure from the past; and be it said, not without validity. Following the depression of 1873, hope lay in the expansion of the railway network of the country. In the great days of settlement already described, the frontier was eventually pushed into the western sea. Settlements and cities dotted the entire expanse of the nation, and out of erstwhile uninhabited territories, new states were carved and the stars on the flag were multiplied. It was necessary to establish communication between all sections and all states. The railroads were the means to do so, and in the accomplishment thereof, another new era was recorded.

But still it was not enough, as relentless time did manifest. Railroad expansion became over-expansion, and by bringing vast new areas under the plow, farm products soon glutted both the domestic and foreign markets. Thus, after the panic of 1893, the country turned in another direction to seek the elusive new era. This time it seemed to lie in the field of business organization. Perhaps the magic touchstone of economic prosperity could be found in combination and consolidation, for "in union there is strength." Moreover, the magicians were at hand. They were our captains of industry, and the "urge to merge" was the new phenomenon that would save us from future disaster.

Thus in the course of years extending through the first quarter of the twentieth century, the corporate form of business organization supplanted the partnership and the sole proprietorship. By means of shares in industry represented by stock, all could own and all could profit. What a boon that idea was to the stock market, and what a stimulus it gave to the speculative instincts of the American people! The outcome of the application of this formula to American business is too recent to require recounting. Everyone played the game and played it out, and in 1929 our country was plunged again into the depths. For four years and more our people have suffered, painfully awaiting the day of recovery. Even now, as this is being written, that recovery is promised through a New

(Continued to page 108)



ELMORE PETERSEN  
*Alpha Rho Chapter*



# World Economic Interdependence

■ By Dr. Sigismond deR. Diettrich

University of Florida

IN THIS AGE of world wide expansion of business activities no one can understand, much less explain, the economic problems of today without a thorough understanding of the interrelation of economic and social factors which produced this amazingly complicated economic and sociopolitical system. The time has passed when a nation could adhere strictly to its own business without paying attention to its neighbor's affairs. The expansion of geographical knowledge, the unsurpassed development of transportation and communication have broken down the isolated state. They made it possible for everyone to use all products of distant lands and enabled the industrial nations to extend their markets to the end of the globe. American and European manufactured products reached the most remote corners of the world, and there is not a continent, not a country that is not represented by a number of commodities in the stores of any civilized nation. Humanity developed into a *world wide community* where every nation has its place and rôle largely determined by geographic conditions.

This *inter-relationship* between the different members of this world community have brought them into close contact and have shaped their political and economic life. No one country can develop any of its natural resources single-handed without taking into consideration the rest of the world. On the other hand, disturbances in seemingly unimportant and remote parts of the world have profoundly influenced world economic conditions. To produce the most commonly used manufactured goods the products of distant lands are needed; to vary the every day diet the produce of different climes is imported.

All nations are interdependent. The welfare of the United States depends greatly upon conditions beyond its political boundaries, and the prosperity of the world-community depends upon the economic status of its each and every member. As no man can live in health if any of his many organs are disease afflicted, so the world-community cannot prosper as long as any of its members is in economic and political upheaval. During normal conditions only few and insignificant barriers obstruct the free flow of trade. However, when some factor,

political or economic, interferes with the distribution of goods and commodities, abnormal conditions arise. Possibly an undue share of the business is carried on by one part of the nations while the others lose their trade and stagnate in their development. In the first case, the people think they have prosperity instead of a cancer-like expansion of activities which sooner or later will kill the nation. *Any overdevelopment of a certain member of the world-community is just as harmful as the lack of development of the other members.* The world-community should develop harmoniously, just as the human body grows. As the intensity of growth is different in the various parts of the body during the successive stages of life, similarly, the greatest economic development occurs in different countries at different times. Thus, there are parts of the world that already approach maturity, others are in the period of their most intensive development, whereas huge areas are in their undeveloped infancies.

No one living in these days, therefore, can ignore the strong tie of kinship and bondage between the various nations of the world. Certainly no business man and producer, whether agricultural or industrial, can evade the acknowledgment of our economic *interdependence*.

The prosperity of any country depends upon numerous factors, namely: geographic conditions which limit the possibilities of human activities, the skill and ability of the nation to use its natural and human resources, the status of economic development, and last, but not least, the internal political conditions and foreign relationships. As long as in this complicated modern world, the *sane prosperity* of any nation depends upon the welfare of the whole; not even the people of the United States can afford to mind only their own affairs and neglect world conditions not directly connected with them. If the business men want to readjust their own business to meet today's requirements they must know how and understand present circumstances or otherwise they are apt to fail in their aim.

There is really no use in emphasizing the well known fact that present circumstances are unfavorable for the sound development of our world-community. The world moves in an age of confusion and chaos. A better understanding of world



DR. SIGISMOND DE R. DIETRICH  
Beta Eta Chapter



affairs, a close inspection into foreign countries will reveal the difficulties they encounter, the solutions they arrive at and the ways and means by which they intend to return to normalcy. It will show the situation of the foreign lands and thus it will offer an opportunity to the American business man to reorganize his business in accordance with the changed world conditions.

Racial, political, and economic ties link the United States closest with Europe, wherefore the state of affairs in the latter have a profound influence upon American economic life. War stricken Europe suffered greatly during the great massacre, and at the close of the war she was about to rebuild and reorganize her peace time activities. To do so, however, Europe, especially the defeated countries, was in dire need of capital, which was furnished largely by the United States. Great sacrifices were made by the borrowing states, and for a time the economic reorganization of Europe seemed feasible and a full recovery could be expected.

However, this hope was never realized. Normal conditions never did return to Europe. The war created too much distrust, and the peace treaties did everything but bridge the existing gap dividing the European nations. Political unrest and international mistrust prevented the establishment of real peace, which is the cradle of sane economic conditions. Misled by prejudice and suspicion, the European nations did not and could not re-establish the rather well balanced business relationships of pre-war times. These nations of Europe, instead of having international cooperation, practiced economic nationalism. The war continued not in open combat in the field, but hidden in the forms of diluted currency, secret export bonus, preferential tariffs, subsidized industries, and similar weapons of economic warfare. These were the means of attack. To protect their own interests, the nations of Europe began to raise their tariff walls to unprecedented heights. The time of free trade was passing. Threats of towering tariff walls were used as weapons to force an opponent to give political or economic concessions. Insane conditions stimulated feverish activities. The struggle for markets was so keen that even Great Britain had to abandon her epoch making policy of free trade.

The distrust and fear forced the individual nations to accentuate national self-sufficiency. Agricultural countries could not sell their products in their natural markets. Being afraid of difficulties that might arise if they would depend upon rather hostile neighbors for their manufactured commodities, all agricultural countries commenced to build up tariff protected and highly subsidized manufacturing industries. As a reaction to such a move, the industrial nations expanded their agricultural production. The purchasing of foreign foodstuffs was thereby reduced. In each instance there is a sur-

plus that cannot be sold. As a result, the purchasing power of the people is so reduced that nothing but dire necessities can be gratified. The financial obligations of post-war reconstruction produce an unbearable burden on many a nation. A total collapse was inevitable unless drastic measures were adopted. But then, what else could one expect when Hungarian wheat had to be sold in Asiatic markets because Czecho-Slovakia, a neighbor of Hungary, prefers to buy wheat from Argentina? It is no wonder that hereafter Hungary is not willing to buy Czech manufactured commodities.

There were more international conferences held to improve world conditions than ever before. But no results were achieved, no agreements reached. Everything collapsed. The summer of 1931 was the "Black Friday" of Europe. As the result of the failure of the Wiener Creditanstalt, the leading bank of Austria, the Hungarian Government was forced to declare a bank holiday in order to protect several Hungarian banks which had close connection with the Austrian Creditanstalt. The example of Hungary was followed by a number of nations. The financial collapse of most of Europe was in great part responsible for Great Britain's decision to go off the gold standard. This event, coupled with a hostile French financial policy, brought about the bank holiday in the United States, and as well was partly responsible for the present revaluated American dollar. Do we need a more striking illustration of economic interdependence?

DON'T SAY YOU CAN'T—READ THIS!



—(From the Chicago Daily News)



# Don't Shoot the College Professor

■ By Theodore J. Grayson

*Professor of Finance, Wharton School  
University of Pennsylvania*

AT THE MOMENT, the people of America are conscious of the college professor as they have never been before. Indeed, today the teaching profession occupies a position in popular esteem somewhat comparable to that once held by Cotton Mather and his ministerial associates and successors. In the early days of our history the Pilgrim Fathers worshipped God severely, intensely, and without any sense of humor. It was pretty hard sledding to be a Christian in the Colony in Massachusetts Bay during the seventeenth century. Particularly the Sabbath, which was intended to be a day of rest became a day of penance, even of torture. The Minister of each community was the master of ceremonies and from day-break until even-tide, Sunday after Sunday, he ran the show. Prominent Divines used to preach for hours at a time, and the people listened, even down to the small children. They listened because they had to. It was a situation all mixed up with a primitive faith and besides there were a number of economic factors involved. There was nothing in those days in the line of entertainment and while a great many people did not care much about the preaching, few dared to admit it and at least it was a pleasant change for the men from tilling the fields with a flint-lock musket, and for the women from the constant endeavor to keep an ever increasing family filled with food.

Economically, the early settlers believed in the prolific tendencies of the ancient Hebrews. Of course they did. In those days each child was an asset instead of a liability and while many of them died enough survived to run the farm and help the parents make both ends meet. It was a great system and heaven knows it worked. It populated the barren fields of New England with great rapidity. Then the descendants of these people overflowed at a later date and peopled the great Commonwealths of Indiana, Illinois, and Ohio, while a great mass of immigrants from Southern Europe came in and founded the factories of New England, so that today Boston is run by the Irish and a mass meeting in Fall River would resemble a meeting of the League of Nations. Now the big boy in this mixed profession of faith and economic salvation was the Preacher and he was looked up to with a reverence which was quite phenomenal. At the same time it must not be supposed that he was not criticized. He certainly was. Everything he did was commented upon by the faithful. Usually they did not complain that he preached too long but that he did not preach long enough. If he spoke with moderation

and lowered his voice as a matter of taste or exhaustion, he lost several credits. The result was he usually bellowed like a bull and his theology was of a frightful kind. Hell, fire and damnation were the aces in his hand and he applied them with great force and liberality.

When things got a little slow these worthy clergymen burned a few old ladies to keep up the interest. It may seem cruel and cold-blooded today but the answer is it worked. It was, however, a temporary situation. When Harvard University got a good start and began to feel that certainty of being great, which still gives it distinction among our educational institutions, the day of the preacher was on the wane. When the hard working women of New England finally decided that bearing sixteen children between the ages of 18 and 45 was too much to ask of any girl, the effect on the preaching profession was quite observable. Nevertheless, the Preacher kept his position as number one man for a good many years. In fact, it is only within the memory of men still living that the primacy of the ministerial cult became really open to question. Again it was economics and not lack of faith which worked the miracle. Many people may not have reasoned it out but the Chautauqua System had a lot to do with it. Why should one go to Church every Sunday when for a small expenditure one could listen to William Jennings Bryan and the Swiss yodelers on the same program and at its conclusion wave a myriad mass of vari-colored handkerchiefs in the famous Chautauqua style. Subsequently, why should one go out on a cold winter's morning to hear the preaching when a radio was installed in almost every home. Or, to put it another way, why should the farmer's wife drive eight or ten miles to exchange gossip with her neighbors when the Bell Telephone System covered the country like a gigantic hand and especially when four party wires were the rule rather than the exception. She need not even call up her neighbors to learn the worst things that had happened during the preceding seven days. All she had to do was to master a certain technique of judicious listening in and all the gossip was brought to her free of charge. I do not wish to seem irreverent in my opinions on the gradual descent of the Preacher to the level of the common man, nor do I wish to discount the real faith of many earnest souls during all periods of our country's history, but in a semi-humorous way I would indicate that professions and vocations tend to rise and fall just like the price of wheat or cotton and that there is generally an economic



cause of a social nature at the bottom of the matter.

Now to return to the professorial profession, I desire to indicate that in my opinion it is going through a phase of publicity, which, on the whole, is doing it very little good. I wish to endeavor, in the course of these remarks, to put the professor in his proper place in the world in which we live and to eliminate some of the opinions regarding him, which, at the moment, are so current in the public press and as a result are beginning to fasten themselves on the consciousness of our people.

It is amusing to me to see the change in the public mind which has taken place within the past five or six years regarding the teaching profession. I remember very well in the halcyon days of '28 and '29 when the big business men, the captains of industry and the Entrepreneur had the center of the stage, that a good deal of condescension was bestowed by these important gentlemen with regard to the humble college professor. Many over-fed, big cigar smoking exponents of business had a way of saying, "Ah, you teach at the University of Pennsylvania, I believe." I would admit that I did and then the gentleman who was interviewing me, without my consent, would say in a kindly tone, "Well, of course, you must have enough money to afford to do it for your personal pleasure." I would deny this impeachment and the big boy would raise his eyebrows and add in a patronizing way, "Well, of course we all hope the day will come when you fellows will be paid a living salary." The general impression among these people seemed to be that the college professor ranked economically somewhere between a butler and a chief clerk, though I doubt that they would have admitted in their heart of hearts that any professor was in the same economic group as a well paid English butler. I have not noticed this general attitude among the leaders of industry since the big wind began to blow in 1929. In fact it is difficult to find many of this class around at the present time. A lot of them took to window jumping. Indeed, I could say that for a time I was afraid to pass the Bellevue Stratford Hotel or the Adelphia without looking up and hastening my pace. Numerous others have discovered that they would make good teachers and I have had many applications from them to work at the university in a subordinate capacity. In this we may agree, that the day of the accidental millionaire and the full blown manufacturer is over for a while at least. This gives me no great happiness because it means that some of the best and hardest working men in the country are in trouble, nor does it fill me with pleasure that my own profession is for the time at bat. It is a position of prominence which

I am not delighted to see us keep. The reason is that just because we are so prominent in the public mind we get a good deal more attention from the newspapers than we desire or deserve and furthermore there are many misconceptions regarding us which it is difficult to contradict.

Let me then get down to business and in the first place try to describe the public viewpoint of professors at the present time and then indicate where I believe the public has erred and what I think the true esteem of the profession ought to be.

The real trouble started in the period between the election of Franklin D. Roosevelt as President and his ascension to that high office. The so-called brain trust came into being and the newspaper stories about the gentlemen who composed it were fit to rival the marvelous tales of Hans Christian Andersen. Too much credit was ascribed and too much blame and censure were awarded. The greatest error was the belief that President Roosevelt was dominated in his thinking by several college professors. I never did believe this and any question I ever had about it has now been resolved in the negative.

Franklin Roosevelt is a big man whether you agree with all of his theories or not. He understands economics better than most men of any profession. He is a man of courage and resource. He takes advice with regard to many situations from all types of men and when a policy of this administration is formulated it is Roosevelt's policy and not that of any subordinate. I think it would be well if we all realized this once and for all. Nevertheless, we must remember that the newspapers had found a perfectly legitimate source of news when they discovered men like Moley, Tugwell, Berle, and Warren. It would be too much to expect that they

should not develop the situation along what they considered logical lines. I do not blame the newspapers for playing up the Brain Trust. If I had been an editor I would have done it myself. At the same time no one is compelled to read all the things the newspapers say and especially no one is compelled to accept a lot of intimations from published statements.

The effect upon the popular mind of this Brain Trust propaganda has been, I think, quite unfortunate. I believe that many people have conceived the idea that this country is swinging rapidly to the left under the leadership and guidance of its college professors. Nothing in my judgment could be farther from the truth. I do not wish to quarrel with the opinions of the so-called Columbia group who undoubtedly have given the President a great deal of economic advice. I do not doubt the sin-

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THEODORE J. GRAYSON  
*Beta Nu Chapter*



# Efficient Chapter Organization

■ By Howard B. Johnson

*Head Master, Kappa Chapter of Delta Sigma Pi*

**D**URING the past three years the chapters of Delta Sigma Pi have shown a remarkable improvement in their efficiency of operation. Increased chapter averages in the Chapter Efficiency Contest are evidence of that fact. This improvement may be attributed, in a large degree, to the splendid way the contest is being administered by our Central Office, and to the enthusiasm most chapters are showing toward it.

Of course it is only natural to assume that this greater efficiency and, as a result, this better fraternity of which we are members, were caused by improved methods of chapter administration. The Chapter Efficiency Contest has been the means of discovering which chapters employ the most successful means of carrying out their fraternal activities. The national and provincial officers have spread these ideas. Chapter officers have exchanged ideas on visits, by letter, and at National conventions.

The purpose of this article is to present to the fraternity at large ideas which will perhaps be of benefit to some chapters. It is intended mainly for active brothers, and more especially for chapter officers. I set down only those things which we at Kappa have found to be successful. No doubt other chapters have better plans, and I hope that they will tell the other chapters of them.

We all know that the most essential factor in developing and maintaining a good fraternity chapter is a strong internal organization. With this purpose in mind our Manual for Chapter Officers, so aptly called the fraternity "Bible," should be studied carefully by all officers. It advocates the committee plan of chapter government, since experience has shown that this method not only makes for greater efficiency of operation, but also tends to create and maintain enthusiasm among a greater number of members. It gives all brothers an opportunity to work for the fraternity, besides dividing the task of administration. Each active member should be on at least one committee.

We at Kappa have nineteen standing committees to handle the various phases of our fraternal life. In addition to these, special committees are appointed as the need arises. The advantage of having a standing committee appointed at the beginning of the year is that it can plan what it wants the chap-

ter to do in that particular field, and then have its ideas presented to the entire chapter for approval. The work of the Head Master and leading officers is thus considerably lessened, besides saving much time in meetings. Each committee must make a report at each business meeting, and at that time any motions are made which are necessary for the proper completion of the committee's plans. Any laxity on the part of committeemen is thus brought to the attention of the entire membership, and this tends to make them take their responsibilities seriously. In addition, the Head Master requires a written report from each officer and each committee chairman at the end of his term, covering all that has been done in his particular sphere of activity.

The size of the committees is unimportant, since the chairmen are responsible for their proper functioning. The number on each committee may vary during the year, as new men are initiated and immediately put to work.

Those committees which we in Georgia have found to be almost indispensable are:

**EXECUTIVE:** We have found it advantageous to include all elective officers on this committee, with the Head Master as chairman. The editor of the chapter publication is also included. This is primarily an advisory body, discussing various matters which arise. This not only relieves the Head Master of assuming the entire responsibility, but also prevents bringing up in meetings matters which have not been given some previous consideration. An executive meeting should be held before every business meeting.

**EFFICIENCY CONTEST:** Three of the most active officers in the chapter should, I think, comprise this committee. Its most important work should be finished during the first month of the school year; that is, planning the chapter program for the entire year. In drawing up this program the committee should consider each item in the contest and establish definite dates on which these points will be scored. Then it will chart the anticipated progress by months. Some brother will be made responsible for each item in the contest, and he will of course report directly to the contest committee. When points are earned, the brother responsible makes a brief written report to the chairman. Before the end of the month, the chairman assembles all the reports, checks them with the anticipated progress for that month, and submits a summary to the Central Office. If anticipated points are not scored, immediate steps are taken so that no points will be lost. The whole secret of a high-rating in the Efficiency Contest is planning far ahead.



HOWARD B. JOHNSON  
*Kappa Chapter*



**PLEDGING:** This committee, headed by the Senior Warden, should include your best salesmen. And they must know their product. Their success also will depend largely upon the amount of advance planning which is done. Definite rushing periods should be established, and social and professional activities scheduled accordingly. Methods of finding prospects will vary with universities, but we have found the elimination plan most successful. This plan prevents good men from being overlooked. In order for the Pledging Committee to be efficient it must be systematic.

**PROFESSIONAL:** No chapter should plan to have less than eight professional speakers, three industrial tours, and two or three industrial films during the year. There are, of course, other professional activities which some chapters can arrange, but the three mentioned above are within the province of all. Most universities have a rather crowded calendar, and it is sometimes difficult to arrange a date for a professional affair. Our chapter has remedied this by holding professional and business meetings on the same night and at the same place. Always keep in mind that by our professional activities we are fulfilling the true purpose of Delta Sigma Pi.

**SCHOLARSHIP:** Upon this committee rests the responsibility of seeing that the chapter maintains a scholastic ranking above the average. It must continually stimulate interest in high grades. This may be done by having the men in the chapter compete with each other. We have used a "Scholarship Pool" plan for the last two years which has proven very helpful. We also try to reward the man who makes the greatest progress during the year. The committee impresses upon all new initiates the importance of striving to be a Deltasig Key winner. Special coaching for those whose grades fall below the average is arranged by the committee. The chairman also compiles the scholarship reports to be submitted to the Central Office for points in the Efficiency Contest.

**FINANCE:** This committee, headed by the treasurer, should, if possible, include an alumnus whose wider business experience would be of value to the active chapter. It draws up the budget at the beginning of the year and sees that the chapter adheres to it during the year. After the budget is completed, all officers are advised of their "allowances" and they can then plan those activities under their jurisdiction accordingly. I believe that any chapter would find it advantageous to allow a substantial discount for prompt payment of chapter dues. In our case, it has reduced the work of the treasurer to writing receipts three times a year and paying bills. We set aside a small percentage of all our collections in a Contingent Fund which is kept entirely separate from the chapter funds. In this way we accumulated in four years sufficient capital to pay cash for a 29-acre tract of land with a house and a lake on it to be used as a chapter lodge.

**INITIATION:** The junior warden is chairman, and he frequently chooses different committeemen for each initiation. This group has complete charge of all arrangements for the horseplay and for the entertainment during hell week. By having all plans made in advance and seeing that they are carried out without interference from "blood-thirsty" alumni, the informal initiation can be made very impressive.

**RITUAL:** This committee, under the master of ceremonies, handles all the details of the formal initiation. It selects the ritual team and sees that it has frequent rehearsals. All brothers are given an opportunity to try out for places on the team. Knowledge of the ritual will do much to make the brothers better Deltasigs. We are fortunate in being able to pick at least two ritual teams from our chapter. In fact, some brothers know every part in the ritual.

**CHAPTER NEWSLETTER:** When we consider the relatively low cost of a chapter publication, there is no reason

why every chapter of Delta Sigma Pi should not issue one. The amount of work entailed is insignificant. The members of our committee collect items of interest, and then meet only one night a month to prepare the material for publication. And we find that it pays dividends in fraternalism. There is no better way to cause the members of the chapter to realize the international aspect of the fraternity than by letting them read the newsletters of other chapters. For this reason, we circulate among all interested brothers the publications we receive.

**SOCIAL:** The social committee, under the master of festivities, has the complete responsibility for seeing that the chapter has a well-rounded social program during the year. It arranges for dances, smokers, meetings, Founders' Day banquets, etc. One custom which I would like to see instituted in more chapters is the holding of an annual homecoming day celebration, to which all alumni are invited. The chapter birthday is the most logical date. A banquet, dance, or outing could be planned. I believe that it would in time become one of those traditions which fraternity men cherish so much.

**ATHLETIC:** Most chapters have members who would like to take part in various athletic events, either in interfraternity contests, or in intra-chapter competition. The committee's duty is to see that the fraternity is well represented and that those interested have an opportunity to participate.

**ATTENDANCE:** Kappa Chapter has two ways of insuring good attendance at all activities. The Scribe of course mails postal card notices to all actives about five days before any meetings or social functions. In addition, his Attendance Committee telephones or sees personally every active within two days before the affair to again remind them to attend. This committee is composed of four or five members, each of whom is responsible for the attendance of five or six brothers. The same plan is used on a larger scale to notify all alumni in Atlanta of our social functions. With such a "grapevine" system, it is possible for us to contact perhaps seventy-five Deltasigs in two hours' time. We also have another method of stimulating alumni interest. At each initiation, one of the new initiates is selected as the class "captain" and, as long as he remains in the city, he is responsible for the attendance of that class at all fraternity functions. Naturally old alumni would prefer being reminded by one with whom they were initiated than by the present Scribe whom they perhaps do not even know.

**TRANSPORTATION:** Frequently, in planning outings, tours, etc., the chapter is faced with the problem of providing transportation for those brothers who do not have automobiles. The committee's duty is to make arrangements for such brothers to ride with others.

**SICK AND WELFARE:** The chairman of this committee is notified when any brother is ill, and he in turn notifies the chapter, sends flowers, and helps in any way possible to let the sick member know that the fraternity is solicitous as to his welfare.

**PUBLICITY:** The chairman is THE DELTASIG Correspondent. This committee handles all write-ups concerning the fraternity which are to appear in local newspapers and in the school publications. Reporting publicity on all activities thus becomes as habitual as calling the roll in a business meeting.

**HISTORY:** Every chapter should keep a scrapbook containing all clippings regarding the chapter and its individual members. This scrapbook is in the custody of the Historian, under whom the committee works. In addition to this, Kappa has recently begun to maintain a personal history album of all its members. New initiates' pictures are taken at no cost to them, and placed in this album. All their achievements in the school, and later in the business

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# Melvin Alvah Traylor

■ By Whose Death the Country  
Lost a Most Useful Citizen

**I**N RECORDING THE business history of the United States during the past two decades, one name will loom large: Melvin A. Traylor, president of the First National Bank of Chicago, and a member of Beta Chapter of Delta Sigma Pi, who died February 14 after a brave fight against pneumonia. He was one of the typical citizens of these United States whose career is living proof of the opportunities for great public service in this country. His career indeed was one that he labored out by himself by sheer persistence and courage, and the high positions he attained were gained by intelligence and character. Fortune had little to do with his success. Power and wealth never turned his head, for he had perhaps suffered enough during his youth to remain indulgent with ordinary people, and he remained easily approachable and simple in his ways.

Brother Traylor was one of the dominating figures in the banking life of this country. Born in a log cabin on a hill top near the small village of Breeding, Ky., on October 21, 1878, he was the eldest son of seven children. At the age of 8 he began to help with the plowing, hoeing corn, and tending the livestock. He worked in the open in that healthy country where Abraham Lincoln was bred, nourished with plenty of plain food, and grew tall and strong of muscle. His grandparents had followed Daniel Boone from Virginia, were Methodists, Jeffersonian Democrats, and rugged pioneers of the finest type. Three months in the year Brother Traylor studied his lessons in an old log school house. When he finished his elementary education he had reached the sixth grade. He wore no shoes until he was 7 years old. He had read the bible from cover to cover before he was 15. Then, after helping his parents and working in the village store for 25 cents a day, he conceived plans to become a teacher. After saving all he could he went to Columbia, the county seat, where he entered the Male and Female High School to prepare for a teacher's license. He lived with his uncle and worked for his board, and at the end of four months he successfully passed an examination in eleven subjects.

Although still in his 'teens, he taught school at Leatherwood Creek, a Kentucky mountain hamlet, where he earned \$150 a year and worked as a farm hand between terms. In the presidential campaign of 1896 he took the stump for William Jennings Bryan. Meanwhile he began to study law, and when he was 21 moved to Texas. To do this, he sold his pony, bought a suit of ready made clothes for \$8 and left home with \$60 in his pockets. This was his first journey on a railroad train, and on reaching Hillsboro, Texas, he secured a job as a clerk in a grocery store at \$20 per month. Among his duties were to milk the cow and to feed the horses at 5:30 in the morning, then make the rounds of customers after breakfast and secure their orders, then deliver them, and help in the store afterwards. After leaving the grocery store late in the afternoons, he read law in a lawyer's office until supper time, then he acted as night clerk at the local hotel until midnight. In 1901 he was admitted to the Texas bar, and about the same time was elected city clerk over six other candidates.



MELVIN ALVAH TRAYLOR, BETA 446  
*Born October 21, 1878*  
*Initiated January 19, 1929*  
*Died February 14, 1934*

After practicing law for four years, during part of which time he was assistant county attorney, Brother Traylor entered the banking business as a clerk in the Citizens National Bank of Hillsboro. He showed unusual aptitude, and was placed in charge of a bank at Malone, Texas, then a town of 150 inhabitants, and he was manager, cashier, teller, janitor, and night watchman. Within two years he had changed the bank from a losing to a profitable concern. Returning to Hillsboro, he married Dorothy Arnold Yerby. He was then earning \$75 per month. Presently he was made cashier of the Citizens National Bank at Ballinger, and when this was consolidated with the First National Bank, he was elected president of the united institutions at the age of 30 years. He became expert in farm and cattle loans, and his fame was soon known far beyond the borders of Texas. In 1911 he was appointed vice-president of the Stock Yards National Bank of East St. Louis, Ill., and in 1914 he was called to Chicago to serve as vice-president of the Livestock Exchange



National Bank. Within two years Brother Traylor was president of this bank, as well as of the Chicago Cattle Loan Company. He was noted for his courage, clear vision, and executive ability. Several important banks in New York and Chicago offered him connections, and in 1919 he joined the First National Bank of Chicago as a director and vice-president. In 1925 he was elected president.

Brother Traylor was active in rehabilitating the municipal finances of Chicago. He constantly urged the reform of American stock exchange methods, and he created somewhat of a sensation in 1931 when speaking before the International Chamber of Commerce at Washington he said: "I would urge consideration of the complete abolishment of so-called floor trading, which, as I am informed, has about it most of the characteristics of plain crap shooting, and few, if any, more redeeming features than that delightful Ethiopian pastime."

Brother Traylor was director of numerous corporations. He served as a trustee of Northwestern University and of Berea College. He was president of the Illinois Bankers Association, later president of the American Bankers Association, president of the United States Golf Association, and represented the United States at Basle in organizing the Bank for International Settlements. He was an ardent golfer. He thoroughly enjoyed football, and attended most of the Northwestern games. On several occasions he addressed gatherings of members of Delta Sigma Pi, and was always interested in the welfare and development of the fraternity; he was an active member of the Chicago Alumni Club of Delta Sigma Pi since his initiation into the fraternity. Due to his nobility of character, his easy and friendly approachability, his memory will live for many years to come—not only among his thousands of business friends and associates throughout the world, but in the respect, love, and admiration of the members of Delta Sigma Pi with whom he came in contact.

## The End of an Epoch

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Deal, which obviously implies the end of an epoch and the beginning, once more, of a new era.

Proponents of the New Deal seem to be agreed that this time recovery can only be achieved through a change in philosophy more particularly, rather than by discovering new material resources or even tuning up the old business machine. That change in philosophy is to break with the precepts of *laissez faire* and to substitute therefor some form of collectivism, voluntary or otherwise. For example, in a recent journal of wide popular circulation, a prominent writer has attempted to visualize the characteristics of the business leader of the future. In essence, his point is that such a leader, in contrast with those of the past, will conceive his responsibility in private enterprise to be dominated by a sense of the public interest as clearly as if he were occupying a high public office. That is to say, that in the future, a leader in business who conducts his enterprise exclusively for private gain will be tolerated as little as we now tolerate a governor, senator, or cabinet member who has aspired to such an office chiefly in his own interest.

Perhaps this conclusion is far-fetched; yet it may be near the truth. No thoughtful person will deny that a break with the past has come, and it has come rather abruptly. In business and in industry, old tradition, old methods, and old customs are being ruthlessly shattered. Unquestionably, a changed conception of the place and purpose of business enterprise in our social structure is being formulated. Also, the policies and objectives of government are unlike anything ever tried in America before. The pervasiveness of these policies are so penetrating that all of the people are affected. For good or for ill, the eyes of the nation are turned toward Washington, and Washington, to some, has become commander and pace-maker, and to others, merely a Santa Claus with Christmas every day.

How different are these times from the active years of the aged pioneer, the account of whose passing we gave at the outset of this article. The writer in that local South Dakota paper is doubtless right: the event does mark the end of an epoch. The span of life of nearly seven decades which this man lived in the land of his adoption was essentially one of rugged individualism, now decried in certain places. But it was necessarily so for there was for his generation a wilderness to conquer and an empire to build in the great Northwest. For these pioneers, life was raw, and with their own brain and brawn they created their own right to live, and in that enterprise also helped to create a nation.

Now the frontier has gone. No longer are there prairies to settle or railroads to build in this country. The economic tasks confronting the oncoming generation are entirely different from those of the pioneers. Theirs was the development of a virgin land, often piecemeal and in isolation. Ours is a task of controlling a chaotic economic system of men, money, and machines spread across a vast continent. For them, *laissez faire* and individualism suited the needs of the times. Is it too much to say that the challenge of the next "new era" is one of close cooperation and a deep consciousness of the general welfare?

## Efficient Chapter Organization

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world, are recorded on their page. We are going back and doing the same for the present alumni. What a source of pleasant memories that album will be ten or twenty years from now!

**MEMBERSHIP DIRECTORY:** Each year a committee is appointed to work with the Scribe in bringing up to date all information regarding alumni. Before the end of the year, a directory, giving the home and business addresses and telephone numbers of all initiates of the chapter, is mimeographed or printed and distributed to all Kappa brothers and to all other chapters and alumni clubs for their information.

**WEEKLY LUNCHEON:** Kappa is one of the chapters which holds a weekly luncheon where actives and alumni may meet, eat, and talk. This committee urges actives to attend these luncheons, and sees that the proper arrangements are made.

**DELTASIG LODGE:** This would probably correspond to the House Committee at many chapters. At each meeting the Board of Directors of Deltasig Lodge, our country estate, makes a report on latest developments there. This Board, composed of both actives and alumni, has complete jurisdiction over this property.

There are, in addition to the above, other committees which are needed in many chapters. For example, the Music or Glee Club Committee to discover and utilize entertainment talent. The Committee on Nominations is an essential temporary committee. We have followed the policy of letting the graduating brothers serve in this capacity; in this way they have an entire year to discover the most suitable candidates for the various offices.

It is the duty of every officer to inculcate in the minds of all members of the chapter the recognition that they are not members of an independent, isolated organization, but are part of a branch of a firmly established national fraternity having definite aims and purposes. Not until the actives fully realize this will the chapter begin to add strength to the parent body. Much can be done in this respect by corresponding frequently with other chapters. Read these letters and the replies in the business meetings. Exchange ideas with neighboring chapters. Pay them visits, and ask them to visit you. Both social and professional activities are excellent opportunities to have other brothers as guests. Plan joint initiations. You'll find that the fraternity will

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# A Century of Progress, 1934 Edition

## ■ Promises to be Bigger and Better Than Its 1933 Predecessor

A CENTURY OF PROGRESS exerted such a profound influence during its 1933 operation that an organized demand for its continuance in 1934 was made by civic bodies, business organizations and leading citizens, not only in Chicago, but elsewhere throughout the United States. So on May 26, 1934, A Century of Progress exposition will again open its gates and from all advance indications the attendance this coming summer will be very satisfactory and may even approach the 22,500,000 mark of 1933.

More than \$38,000,000 was invested in the construction of buildings, the preparation and installation of exhibits, and organization expense, prior to its 1933 opening. During the length of the 1933 exposition, \$37,270,000 was spent by visitors for gate admissions and concessions alone. There were 22,565,859 admission tickets sold, and the average expenditure to visitors on the exposition grounds, exclusive of admission charge, was \$1.17. The exposition's physical plant, including all its unique buildings on Chicago's lake front, stands unimpaired. Improvements resulting from the experience of last year's operation will make it a more effective and smoothly functioning spectacle this coming summer. Features which proved of outstanding interest in 1933 are now being assembled for presentation in 1934. Novelties and innovations unthought of a year ago will add freshness and fascination to the exhibitions. A great majority of the exhibitors of last year will continue their exhibits in 1934, many with greatly enlarged space. All of the available exposition space has already been contracted for, and several millions of dollars will be spent this spring before the exposition opens, in additions and improvements.

There will be important changes in the physical layout of certain sections of the exposition grounds. The Midway has been moved from just south of 23rd Street to Northerly Island. The concessions that were unprofitable or unpopular in 1933 will have their places taken by new attractions. All of the buildings within the exposition grounds are being redecorated; new and expressive colors will add interest and gayety, and the illumination effects will be greatly enhanced. There will be better transportation for the visitors, many additional eating places, and more comforts and conveniences than in 1933. The success of the Belgian Village last year has brought a deluge of similar concessions for 1934, including a Swiss village, an English village, a German village, a Spanish village, a Tunisian village, and others, all of which will be located where the Midway was in 1933. These villages will be striking

in design and features, and will lend much to the life and charm of the 1934 fair, and of course all of the most popular features of the 1933 fair, including the Wings of a Century, the Belgian Village, the Skyride, the Enchanted Island, Fort Dearborn, the Golden Pavilion of Jehol, the General Motors exhibit, the Chrysler exhibit, as well as the exhibition buildings, will all be open.

The development of a completely new amusement area will make it possible for the exposition officials to select entertainment features which both their experiences of last year and the advice of leading amusement park operators indicate are most desirable and popular. Many novel and unique recreational features will be found on the new Midway.

Prices will again be reasonable, even less than last year in many cases. There will be ample hotel and rooming house facilities in Chicago, and it is fully expected that the railroads and bus lines will announce as equally attractive transportation rates for Chicago as prevailed last year. The experience of operating the 1933 fair has taught many valuable lessons, and wherever it is possible to do so, improvements are being made. Objectionable features of last year's fair will be eliminated this coming summer. Restaurant and eating facilities have been expanded. Increased parking facilities over last year have been provided.

Various questionnaires distributed indicated that many of the visitors of last year will return for a second visit this year, and of course many who were unable to attend last year will visit the fair for the first time this year. The concensus of opinion is that the 1934 fair will be better than the 1933 fair. You had better visit it and decide for yourself.

As in 1933, the Central Office of Delta Sigma Pi, situated at 222 W. Adams St., Chicago, in the loop district, will be glad to welcome all members of the fraternity to Chicago, and will do everything within their power to make your stay a most pleasant and enjoyable one. The Beta chapter house of Delta Sigma Pi, situated at 42 Cedar St., Chicago, less than a mile and a half from the loop district, will be open all summer, and again extends a fraternal invitation to all members



BETA CHAPTER HOUSE  
42 Cedar St., Chicago

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# WITH THE ALUMNI

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## Atlanta Alumni Celebrate Kappa Birthday

MARCH 11, 1934 was designated by the Atlanta Alumni Club and by Kappa Chapter officially as Homecoming Day for all alumni and active members of Delta Sigma Pi of this city, state or national members who might be in the city. It was planned for the weather to be spring-like and balmy to help stimulate a good crowd and good fellowship. The crowd was huge; the fellowship splendid as might be expected when old friends get together but the weather! it was a cold, blustering, windy day. Such actions of temperature, however, did not keep the loyal members from coming out with their wives, sweethearts or dates, to our lodge.

During the afternoon, there was a baseball game between the married men and the single men. The score was Married Men: 33—Single Men: 1. Later in the day, there was pitching of horse shoes, taking of pictures by Tom Payne, and last but not least, good eats. Jimmy Smith was the official chef for the occasion. He received much encouragement from the assembled brothers with their large appetites. Afterwards, the members gathered indoors around a blazing fire. Douglas Horne led in community singing. And what harmony was developed! All in all, the homecoming was a great success. Many brothers were present who had been absent for a long time. These older brothers had a chance to meet the newer brothers of the fraternity and to talk about "the good old days when . . ."

The local chapter and many of the alumni brothers had the pleasure of seeing "Gig" Wright when he stopped in Atlanta en route to Chicago. It is only regretted that Gig cannot drop in more often for some Southern hospitality.

Cupid scored again within the past several months when Brother Gordon W. Kilgore left the ranks of the bachelors. Brother Larry Smith formerly of Denver is soon to leave the ranks and become a benedict.

Spring which is overdue in this city is expected to return soon. Perhaps with its return will come more news for the DELTASIG. Meanwhile, adios.—NORMAN W. PETTYS.

## Former Grand President Walther Addresses Chicago Alumni Club

THE customary good attendance of alumni were on hand at both the March and April meetings of the Chicago Alumni Club of Delta Sigma Pi. At the April meeting, Herm Walther, former Grand President of Delta Sigma Pi, and for many years a member of our Grand Council, spoke before an interested audience on the "Home Owners Loan Corporation." Herm is Chicago district manager of the H.O.L.C., having charge of Cook and six adjacent counties. That his subject was timely and most interesting was evidenced by the many questions asked him by his listeners.

On May 12 the Chicago alumni will co-operate with the four local chapters of the fraternity in sponsoring the annual formal dinner-dance. This year the event will be held at the Lake Shore Athletic Club, Chicago, and all alumni residing in or near Chicago are fraternally invited to attend. There will be dancing from ten to three, an excellent dinner will be served, and there will be special tables for alumni.

The last meeting of the spring will be held May 28th after which the summer activity will consist of a beach party or two, and several golf tournaments. The monthly dinners and meetings will be resumed in September.—KENNETH HOBBIIE.

## News from Philadelphia

THE Philadelphia Alumni Club inaugurated an innovation on April 12, when a number of the brothers dined at the Gingham Club located on the second floor at 1425 Chestnut Street. After the pangs of hunger and thirst were satisfied, some of the brothers relaxed to the strains of sweet music, while others were fortunate enough to find dancing partners. When the clock chimed eight, they departed for the Omega chapter house at Temple to attend the regular monthly meeting. The dinner party was so successful that everyone decided to make a habit of dining at the Gingham Club on the night of the regular monthly meeting.

After a short business meeting the entertainment committee presented some talent from a local theatre; and could those boys dance, especially the Deacon. The refreshments consisted of pretzels and more pretzels, but everyone was well satisfied.

The next meeting will be held at the Beta Nu chapter house at Pennsylvania on May 10. The entertainment committee has promised to procure some prominent baseball players, from either the Athletics or Phillies, who will relate some interesting experiences and yarns. The program will be consummated with some very good talent from a local theatre, and refreshments as usual.

There will be a banquet in the early part of June to welcome the seniors from the active chapters of Beta Nu and Omega into the Philadelphia Alumni Club. The purpose of this banquet is to acquaint the graduates with the functions of the alumni club and promote closer acquaintance. It has been evident from past experience that the graduates are reluctant to participate in the activities of the alumni club because they feel that they have nothing to offer, inasmuch as they are neophytes in the business world. At this banquet we hope to eradicate this feeling and create a stronger feeling of interest, so that the brothers will join the alumni club before too much time has elapsed. It has been apparent that after graduation the brothers lose their affiliations with the active chapters and gradually drift away from the fraternity. It is our hope that every graduate this year will immediately become a member of the Alumni Club and enjoy the meetings and social functions of the club, and in turn do their part to build a stronger organization.

In the fall there will be another annual party at the shore to welcome the return of the active men of Omega and Beta Nu Chapters. Adjectives will not describe this party, so get in touch with the men who were there last year and I am sure that you will not miss this affair.—RICHARD BEABES.

## Buffalo Alumni Sponsor Placement Bureau

THE alumni club with their wives and sweethearts spent a very enjoyable evening at the annual St. Patrick's Day dance on March 17, given by Alpha Kappa Chapter of the



University of Buffalo, at the Park Lane Hotel. Our monthly dinners, held on the second Friday, are proving to be very delightful get-togethers for the alumni, and Ted Strauss, chairman, promises plenty of fun and surprises for the May dinner. At the April meeting, held at Lorenzos, the club inaugurated a new service to Deltasigs. An employment bureau was created with Denton A. Fuller, Jr., as director. It is the desire of the club that (1) each member desiring employment or change in occupation give notice to Brother Fuller and (2) each member who is in a position to furnish employment advise him. The weekly Thursday noon luncheons continue as a popular activity and all members of Delta Sigma Pi visiting Buffalo on business or pleasure are urged to attend the luncheons held 12-2 at Carl Meyer Hof located in the Walbridge building.—DENTON A. FULLER, JR.

## Baltimore Alumni Open Summer Home

WHEN this issue of the DELTASIG appears the most active year for the Baltimore Alumni Club in many a moon will be over. The club does not intend to sit back and rest on its laurels, such as they are, but intends to continue to strive for an even better year, under its new officers.

An April 25 the annual election of officers was held, followed by the final meeting and smoker of the year at which a prominent speaker addressed the gathering. May 6 marked the opening day of Blue Waters, when, through the courtesy of the Blue Waters Club, the Baltimore Alumni Club held an all-day picnic and fun party.

The Theatre Guild benefit party has been postponed until the last of May, when the Play Arts Guild are scheduled to present their production of "Ladies in Hades."

A large number of members of the club attended the Grachur Club annual Concert and Dance at the Maryland Casualty. Several Deltasigs are members of the Grachur Club.

Walter Baggs, president of the Baltimore Alumni Club, left Friday, April 13, on a boat trip to Florida. Walter, who was on his vacation from his position as credit manager for the Baltimore branch of the Goodyear Tire and Rubber Co., was accompanied by his sisters.

W. Lloyd Barbon, who has been working in Philadelphia, has returned to Baltimore as Assistant District Credit Manager of the United States Rubber Products, Inc.—J. HUGH TAYLOR.

## Personal Mention

ⓈE. Cowden Henry, *Baylor*, is associated with the First National Bank of Dallas, Tex. . . . Dr. James Clay Dolley, *Texas*, was one of the speakers on the program of the Southwestern Social Science Association, which convened in Dallas, Tex., March 30 and 31. . . . Horace R. Perry, *Washington*, is now associated with the St. Louis office of Price, Waterhouse & Co. . . . Eugene Maynard, *Kansas*, has a graduate fellowship at Northwestern University Evanston. . . . Greg Schulte, *Marquette*, was selected from 1100 candidates for an important accounting position in the County Treasurer's office at Milwaukee. . . . Earl G. Batz, *Washington*, is now office manager of the Newark, N.J., office of the National Telephone Directory Company. . . . Donald Kline, *Pennsylvania*, is now associated with the Powers Accounting Machine Company of Philadelphia. . . . Charles F. Steinruck, Jr., *Pennsylvania*, is in the treasurer's office of Philco, Philadelphia. . . . Frank M. Nichols, *Johns Hopkins*, is assistant office manager of the Sun Oil Company, Baltimore. . . . David Landers, *Georgia (Atlanta Division)*, is now connected with the H. G. Hastings Seed Co., Atlanta, Ga. . . . Al Razor and Harry Schmit, both of *Marquette*, operate the Ford agency at Port Washington, Wis. . . . Ira W. Strickler, *Florida*, is in the cashier's de-

partment of the Equitable Life Insurance Company, New York, N.Y.

ⓈBen N. Criswell, Alfred E. MacKille, Robert S. Cochran, and Glenn B. Calmes, all of *Florida*, are now with the state headquarters of the F.E.R.A. at Jacksonville, Fla. . . . Paul M. Green, *Miami*, has taken Howard W. Gray's (*Iowa*) place at Florida during the second semester while Brother Gray is on a one semester leave of absence. . . . Allen Fowler, *Pennsylvania*, is treasurer of Day and Zimmerman, prominent engineering firm in Philadelphia. . . . J. R. Coyle, *Marquette*, is associated with Paper Boards, Inc., Chicago. . . . Roger E. Constance, *Washington*, is director of research for the National Telephone Directory Co., St. Louis. . . . Norman Magley, *Kansas*, is associated with Dun and Bradstreet, Kansas City, Mo. . . . John E. Menz, *Washington*, is now in the bond department of the Mississippi Valley Trust Co., St. Louis. . . . Frederick Kuhns, *Pennsylvania*, was recently elected secretary and treasurer of the Harmony Legion, Philadelphia. . . . Paul M. Brown, *Florida*, is connected with the Suwannee Hotel, St. Petersburg, Fla. . . . Mark W. Eastland, *Florida*, is with the State Auditor's office, Miami, Fla. . . . Walter M. Pearce, *Georgetown*, is district compliance director of the N.R.A. for the state of Florida, with headquarters at Jacksonville.

## Dividends

To Brother and Mrs. F. Clinton McCarthy, *Marquette*, on March 3, 1934, a daughter, Maureen.

To Brother and Mrs. Al Handl, *Marquette*, on March 17, 1934, a daughter, Carol.

To Brother and Mrs. O. C. Hubert, *Georgia (Atlanta)*, on March 24, 1934, a son, Richard.

To Brother and Mrs. Raymond Barkley, *Kansas*, on March 26, 1934, a son, Ronald.

To Brother and Mrs. Charles Cherney, *Marquette*, on March 28, 1934, a daughter, Patricia Diana.

To Brother and Mrs. William Schendt, *Marquette*, on April 13, 1934, a daughter, Helen.

To Brother and Mrs. Fred Robinson, *Georgia (Atlanta)*, on April 15, 1934, twin sons, Frederick Murray and Charles Michael.

## Mergers

Oliver W. Holmes, *Kansas*, on June 3, 1932, to Ruth Alice Coleman, at Paola, Kan.

John Lone, *Washington*, on July 10, 1933, to Virginia Hegwein, at St. Louis, Mo.

Donald Bevis, *Michigan*, on September 28, 1933, to Gertrude E. Farley, at Denver, Colo.

Herbert T. Stone, *Pennsylvania*, on September 30, 1933, to Thelma H. Weeber, at Philadelphia, Pa.

L. Fauth Ross, *Johns Hopkins*, on January 2, 1934, to Edith Alford, at Baltimore, Md.

Robert F. Turrill, *Florida*, on February 10, 1934, to Gretchen E. Wing, at Miami, Fla.

Earl G. Batz, *Washington*, on February 22, 1934, to Mildred Wipfler, at St. Louis, Mo.

LaChance Cunkle, *Temple*, on February 27, 1934, to Elizabeth Frances Clark, at Yuma, Ariz.

Rollins A. Haddock, III, *Florida*, on March 3, 1934, to Mary Louise McAlarney, at Pittsburgh, Pa.

Claude Faust, *Temple*, on March 17, 1934, to Alice Woertz, at Philadelphia, Pa.

Theodore J. Grayson, *Pennsylvania*, on March 26, 1934, to Margaret Jacobs Whetstone, at Philadelphia, Pa.

Herbert Kampmeiert, *Washington*, on April 14, 1934, to Dorothy Puls, at St. Louis, Mo.

Philip T. Byrnes, *DePaul*, on May 2, 1934, to Della Berger, at Chicago, Ill.



**Alpha Members Prominent  
in Campus Affairs**

HERE'S TO JAMES A. RUDDY, and we all hope he gets it. We refer to the presidency of the Violet Skull, New York University interfraternity council, and it's a toast that we feel sure is coming sincerely from every Deltasig who knows him. Should Brother Ruddy be voted into this office at the next election, he will carry on where Raymond McCue leaves off. Brother McCue is the current maestro in the chair that has been a particular Deltasig ambition ever since the organization of the Violet Skull, in which our John (Nutsy) Fagan figured so prominently. Nutsy was the first prexy and a founder of the council. As for McCue, who is finishing his junior year at this writing, said young man of Manhattan is headed for the presidency of the senior class and possibly the chieftainship of the student's organization. You can just imagine what a dynamo he really is. Besides all this he is handling the chairmanship of the annual Alpha spring formal at the Westchester Country Club. And this brings me to a bit of color.

Alpha takes a great deal of pride in this particular social event of the program. This time it is to take place on the evening of Saturday, the 19th of May, when the beautiful suburban county that is Westchester sparkles at its best. It isn't everyone who can secure a setting like the Westchester Club, but through Kenneth Henry Cord Steffens, whom we all know as Steve, it's ours for the asking.

Master of Festivities Steffens has made a unique arrangement for the 1934 spring fiesta. We are holding it on the same evening as the club holds its formal opening. So, instead of starting home from this lavish scenery at one-thirty when we used to in the highest of spirits, we are going to frolic until the sun illuminates the panorama. Then, if all goes well we will all trickle back to our respective home towns. But all never goes entirely well. There will be some, as usual, fascinated by the surroundings. So fascinated that they will probably be all set for a round of golf that Sunday morning, swallow-tails and all. There will be others who honestly intended to go home to Hollis or some other silly place. These will find themselves well on their way to Boston. Of course, all this is by way of telling you that Westchester roads are very tricky. But really, if any out-of-town brothers are in New York on May 19, get in touch with Alpha house and join us as our guests at the grandest party in the world.

John Paul (Bones) Bohne, who is also known as Judas, Harney, Squarehead, Roundheels and all sorts of things, is now nominated to the *Wolf of the Month* club. Johnny is our Junior Warden, but instead of taking care of the goats at our house dances, he takes care of other lads' escorts. We are still trying to find a suitable club for Jack Byrne. Since he is editor of the *Alpha News*, I fear to commit myself, but I do think they ought to classify this buxom youth who helped himself out of a lot of paddling in his younger days by pleading a weak heart. We later found out that his ailment was a devastating blonde. Speaking of weak hearts that are going pitter-patter to date, we list Jack Morris who cannot explain the missing pin, George Hussennetter and Jim Ruddy. We note the consistency of the escorting of

Dorothy and Bernice, by Huss and Ruddy, respectively. And, oh yes, there is another for listing here, Jack Magennis, but we cannot give you much info on this case. She takes up every minute of his time now. We never see him. But Redding we have always with us.

Incidentally, Sir Eric David Redding's latest flame is the American Women's Club. He had a date with one of the inmates the other evening but when he called for her at midnight, a matter of two hours late, she had him tossed out on the asphalt. I believe that, at last, our little demon is beginning to realize that his typically British tendency to give the fair debs the Mexican stand-off does not go in New York. A few weeks ago he left a group of maidens with tears in their eyes up at Vassar when he decided he had better get back to Gotham and get a good sleep instead of finishing out the week-end date according to the nicest Poughkeepsie hospitality that was proffered to him. We thought we had shaken him last week. He left unexpectedly for Halifax on Monday night, and we were to have a party on Saturday. In he bounces on us Friday, however, claiming Capt. Frank Hawks' crown.

Alpha Chapter doesn't expect to gallop away with the national chapter efficiency contest this year. We will be truthful about it right here and now. Count us out as competitors for the top-notch positions, but beware. Do not leave us out of consideration when you start figuring things come next autumn. For, while everything has not gone ahead exactly as we planned it this trip, our next whack at these honors is going to be mighty. There are no excuses. There are no plans to be discussed here. But the mother chapter has a punch up its sleeve.

We were distinctly honored at our last professional meeting in having as our speaker, William Schultze, secretary of the textile industrial code authority, Alpha alumnus and member of the New York U. faculty. Brother Schultze gave us an intimate glimpse of the innermost workings of the NRA and many good words of appreciated advice. He was graduated with the class of 1910, and later became a member of the faculty here. He is the author of the first text on business administration to be used in the school. After his teaching he became controller of the Winchester Arms Co., and then turned to private enterprise as head of his own metal working concern in Connecticut, before becoming a prominent national figure.

At this time, Alpha Chapter wishes to express its happiness at being permitted to initiate into our brotherhood Darrell B. Lucas, of New York U. faculty. Doc Lucas has been a most ardent and enthusiastic witness to our every occasion during the months of the current school year, and now that Central Office has approved our plea to initiate him, we feel greatly honored. And while we thank members of the faculty and of the alumni, several names shine brilliantly for the noble efforts these brothers have made to help us. I am going to write an article about Brother Cooper, who has played the part of a miracle man in accomplishing what he has with the bigwigs of finance who have been our taskmasters for so long. He has not yet finished his greatly appreciated work. When he does you are going to hear much about him. But for the present I link him with gentlemen like Kilian, Milener, Fackler, Hopper, Rohrberg and Kieffer.



Bernie Spelman had better retreat to Morristown for a while, at least until George Hussennetter has had time to forget about Bernie's failure to give him the dope on a budget quiz which the Jersey lad takes during the period before Hus. . . . Treasurer Gordon Bishop is a close-fisted lad, if ever there was one. He promises to be one of the best keepers of the coffers that Alpha has had. . . . Ozzie Boyd, who is a more constant associate of all of us than any other brother, ought to be railroaded into school so that we could make a Deltasig out of him. This likeable little friend of Ken Steffens has not missed an Alpha affair in two years. . . . Goats Andy Icken and Tom Meade are fast approaching Hell Week and all that goes with it. . . . George Hennessey and Paul Cunningham are a pair of lads who would make a model clubhouse out of Alpha if they had the wherewithal. . . . We wonder if George Taylor's darling gets a change to read this publication. If so, maybe we had better not tell of the escapades of the drummer boy who is looking forward to graduation and playing with his orchestra for the nation's smartest set at Newport this summer.

Well, there comes an end to all good things. For me, as for others at this date, it is probably my last chapter letter that I am writing. But, it will be no fault of mine if this is my last contribution. As a newspaperman I have found writing for the DELTASIG a source of pleasure and intimate friendship. Alpha wishes all Deltasigs a most enjoyable vacation time. Adios.—FRANK T. FARRELL.

\* \* \*

## Beta Completes Another Successful Year

ALTHOUGH THE END of another successful year for Beta Chapter approaches, there still remains a lot of activities to which we can look forward. For rightly speaking the chain of events centering around 42 Cedar seems to go right on from one year to another without interruption, with each brother doing his best to stress the importance and increase the prestige of Delta Sigma Pi on McKinlock Campus of Northwestern University.

With an eye to the future, Head Master Russ Nelson with his executive committee planned a comprehensive program of professional meetings. These together with the Monday night business sessions have been carried out with marked precision and success. To start the program off rightly, we were honored by having Brother Dean E. C. Davies of our School of Commerce as our guest speaker. Next was a "home talent" smoker. Then followed Brother H. P. O'Connell, vice-president of the Continental Illinois National Bank in charge of the Commercial Loan Department, an industrial film program given by Mr. Ernest Beaumont of the People's Gas Company, an athletic talk by Ralph Cannon of the *Chicago Daily News*, then Mr. James W. Milne, former debate coach at Michigan State College, and closing the series of the first semester was an interesting and informative talk by Mr. Clarence Henry of the Chicago Board of Trade.

Starting off the second semester was Mr. M. D. Looney of the Hartford Fire Insurance Company who spoke on "The Golden Rule and the Fire Insurance Business." Then came our second "home talent" smoker followed by Mr. Robert Minkus who gave a travel talk on Mexico; Brother Gig Wright was present at this affair. Adolph Langsner, Chief Engineer of the Eugene Dietzgen Company spoke on "The NRA and the New Executive." Following this was an industrial film "Chicagoland" and Dr. Preston Bradley, pastor of the People's Church, and closing out the semester, a speaker from the Henry George Lecture Association. This splendid array of speakers was secured by our professional chairman, Burt Oliver. Each of the affairs was well attended netting a fine group of neophytes which we hope to initiate if they can survive the devices of Junior Warden Bob James and Scribe Tony Marshall, with his ingenious rating charts.

Our athletic program under Chairman Sam Parisi showed

the same consistency, netting us the Commerce Sweepstakes Trophy for the third successive year, so that we are still battling a thousand in coping these cups. The golf team started the ball rolling by taking first in the fall meet. Then Steve Janick took first in All-McKinlock drop kicking and Chat Shaw a first in Commerce punting. Our basketeers, under Captain Gil Muller, came in second in Commerce, but the swimming team came back with a first in Commerce. First place in individual honors went to Bill Brown for his fancy diving.

The same winning streak was carried into the second semester when our bowling teams captained by Gil Muller, ran off with firsts in both Commerce and All-McKinlock due to the sterling work of Brothers Nelson, Vernier, and Shanafield who all rolled better than 500 at the proper time. In the second swim meet our fellows again took first in Commerce and second in All-McKinlock due chiefly to the excellent showing of Shell Van Buren and Tom Booz. Outdoors at this time our skating team led by Norman Kautt took second in All-McKinlock and Commerce. Our first in Commerce volleyball was a "walk away," and we can hope for the same in ping pong, indoor baseball, track, and spring golf. But no matter what the outcome of these last four events, the third Commerce Sweepstakes Trophy will be resting in our trophy cabinet when it's all over.

Proving that we are just as much at home in the classroom as on the athletic field, the chapter again led the Commerce fraternities in scholarship. This together with a sizable group of men who were better than the all-men average will give us some more of the points in the Chapter Efficiency Contest that will keep us in the running. And, too, we look forward to Cliff Rasmussen, former head master, being presented the Delta Sigma Pi Key and Lloyd Coveney, *Beta News* editor, a fitting reward for his consistently high scholarship.

It will take a lot more events, however, than those already mentioned to keep a Deltasig away from the many social events of McKinlock campus. For if there's doin's going on, Beta Chapter always has its representation. And this is particularly true of the splendid affairs that have been held at the chapter house under the guidance of Dick Johnson, social chairman, ably assisted by George Schwartz, Shell Van Buren, Tony Marshall, and Larry Reading. The first house party, the Monte Carlo Gambling Party, the St. Patrick's Party, the Lunch after the Burton Holmes' Lecture were all fine and successful affairs. But the really big event of the year was the Joint Formal Dinner Dance held this year at the Lake Shore Athletic Club where the Beta, Zeta, Alpha Psi, and Alpha Omega brothers held a party that surpassed all previous affairs in every way.

Keeping close to "42" we must mention that through Senior Class President Rasmussen, Beta Chapter was host to 42 graduating seniors of the School of Commerce. Also, in attendance was Brother Walter Dill Scott, President of Northwestern.

But we can't forget that Chapter Efficiency Contest for even a minute. For with chapters like Kappa and Delta hovering around the top with us, we are constantly reminded that the war is still on. And then how can we tell when one of these chapters down a ways is going to skyrocket up with a lot of points that are up their sleeves? But that's the Efficiency Contest brothers, and if Beta doesn't get first let's hope it isn't third again!

To all Deltasigs visiting Chicago for the World's Fair this summer, Beta Chapter extends a most hearty welcome to drop in at 42 Cedar if only to give us the pleasure of shaking your hand and calling you brother.—DONALD H. GRAHAM.

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## Chi Chapter Reviews Successful Year

CHI CHAPTER held its mid-winter initiation on the evening of February 18. Our new undergraduate brothers are: Paul G. Leroy, John B. Linzey, and James L. Cassidy.



Mr. H. E. Ramsen, instructor in salesmanship at the Johns Hopkins University, was initiated as a faculty member. The ceremony took place at the Hotel Stafford; the initiation was followed by a banquet. There were a good number of Deltasigs in attendance and all present seemed to have a very enjoyable evening. Brother McKewen acted as toastmaster. After a delicious dinner, Brother Ramsen treated us all to cigars. Following this we were addressed by Brothers Ramsen and Baker. Then followed an hour or so of good fellowship, such as always goes with these affairs, during the course of which our new brothers were all initiated into the order of the Yellow Dog.

Our Mid-Year Formal took place at the Cadoa Hall on February 21. This was held in cabaret style. There were a large group of Deltasigs and guests present. Brother Missel, our master of festivities, lived up to his reputation of producing successful social affairs by making this a banner event. Those who were present are still talking about it, and looking forward to April 21, when George promises us an equally good time at our Spring Formal.

Hugh Taylor has arranged a series of tours of inspection of local industrial plants. Hugh tells us that the first of these will take us through a local newspaper plant and is to be arranged in a few days. Those who are able to go on these tours should find them interesting as well as educational. We owe Hugh many thanks for his continuous efforts to assist the active chapter and get us publicity in the local newspapers.

While a number of Chi Chapter alumni have achieved success in the field of accounting, we have an alumnus who has been equally successful in another branch of commercial work. This is M. F. Wright, Jr. Brother Wright, a graduate of the University of Maryland College of Commerce and Business Administration, is now manager of the F. S. Royster Guano Co., with offices located in the Baltimore Trust Building. In addition to the responsibility of his work Brother Wright finds time to give to our chapter activities, and during the past year has been among the most active of our alumni in assisting in the undergraduate chapter work.

In continuing our program of professional smokers, on the evening of March 8, we were addressed by Mr. George J. Clautice. Mr. Clautice spoke on the subject of Mercantile Credit, and since he is president of the local credit association in addition to being an instructor in the university, we were treated to a very interesting as well as an educational talk. Our speaker outlined the various branches of the subject and explained the duties of a credit manager. On the evening of April 5, we again gathered to hear Judge Charles E. Moylan address us. Judge Moylan gave us a most interesting talk—one of those straight from the shoulder, at which he is so capable, and that make him so popular among the young men. Following the address refreshments were served, and an hour was consumed in fellowship and discussion of current topics.

Since Chi Chapter has no house, we are very much indebted to John Lagna during this season for the generous way in which he has used his home for chapter gatherings. John also sets out refreshments that have us all looking forward to these meetings.

John E. Motz, our scribe, has, in addition to these duties, also edited the *Chi Crier*, our chapter publication, during this year. Brother Motz has done a fine job, and this season's editions have been among the best in its history.

With the approach of spring our thoughts turn to our annual dinner dance. Brother Missel informs us that he has a real treat in store for us. The affair will be held at Five Farms on the evening of May 19. As it is our concluding social event, we hope George will live up to his reputation of giving us an evening to talk about.

We are still holding our weekly luncheons at the Lord Baltimore every Thursday. In addition to this, the Alumni Club is holding monthly dinners at the Alcazar, which are followed by bowling. There is no fear that the fraternity spirit will die around Baltimore. We see as much of the men who have gone on from the chapter as we do of the actives. I think it is well worthy of notice the way Chi men

have kept together after they have gone on from the active chapter into the business world.

Plans are going forward for the continuing of the Blue Waters Club this summer, and we are looking forward to many good times during the vacation months. Those who have been in the club during the previous summers can vouch for the assurance of many pleasant week-ends when the city is scorching under the July and August sun.

Brother Winstanley is certainly deserving of a vote of thanks for his ceaseless efforts to make this a successful year for Chi Chapter. I know from personal contacts with him that he has devoted at least a third of all his spare time to the chapter work and efforts to promote our chapter's success. Our head master's efforts have been well supported. Although we have a small chapter, every man has worked hard to complete our season's program as planned last fall. Now, as we near the end of the session, we can look back and feel we have left the job well done.

In signing off, Chi wishes good luck and a pleasant vacation to all our brothers throughout the chapters.—FLOYD H. RUSSELL.

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## Kappa Will Hold Third Initiation

KAPPA CHAPTER, at the Evening School of the University System of Georgia in Atlanta, is following up more vigorously than ever before its policy of trying to stir up a keen interest among the alumni in the activities of the chapter. The most recent action taken for this express purpose was the establishment of an annual homecoming day. This event will be celebrated each year within a week (either before or after) of the chapter's birthday. This celebration together with the annual Founders' Day festivities will mean at least two big occasions each year at which undergraduate and alumni members will have an opportunity to strengthen the bond of fraternalism. In keeping with this new scheme, Kappa entertained on March 3 at an informal dance at the Roof Garden of the Evening School. On March 11, the chapter together with the Atlanta Alumni Club sponsored a steak fry at the Deltasig Lodge. There were about a hundred persons, including Deltasigs and their dates, present at this affair. The entertainment during the afternoon consisted of baseball, horseshoe pitching, and ping pong.

The guest speaker at the professional meeting of March 4 was Mr. Louis Bates, instructor of English at the Evening School. Mr. Bates told of his experiences as a young teacher in western Tennessee. For the meeting held on April 8, the chapter was fortunate in obtaining an industrial film from the General Electric Company. This film pictures the various processes in the manufacture of an electric light.

On Saturday, March 31, Kappa entertained at a stag wiener roast at the Deltasig Lodge. This was the last activity in the chapter's formal rushing program for the current year. Kappa now has nine pledges, and the last initiation for this year will be held during May. At that time the majority of these pledges will be initiated.

At the recent election for president of the Student Council in the Evening School, Brother Charles McKagen, a former Head Master of Kappa Chapter, was elected to that office for the year 1934-35. He succeeds Brother Francis F. Duggan who very ably performed the duties of that office during the past year.

From a panoramic view, Kappa's program of activities during the last year appears particularly gratifying. Starting with the acquisition of a country lodge last June, the chapter has sought by a series of outings there to develop this form of social activity, particularly as a means of contacting and observing more closely prospective members. This rural rendezvous has proved to be especially beneficial to Deltasigs in Atlanta since it affords splendid recreational facilities and rest from the usual daily routine. The activities at the lodge together with the more formal smokers and dances



have given Kappa a well-rounded social program. Our professional activities have been no less numerous and diverse. There have been professional tours of varied interest, professional speakers from many different types of enterprise, and industrial films of equally widespread variety. Throughout the entire year, the work and attitude on the part of each and every man has been characterized by untiring effort and unswerving coöperation.

We sincerely feel that the past year has been tremendously successful for Kappa Chapter. Much of the credit for this fact is due to Lloyd Ginn and his committee on professional activities; to Leon Moye and his social committee; to Senior Warden Francis Osteen and his membership committee; to Junior Warden M. D. Harper and his co-workers on pledge training and initiation; to Treasurer Marion Mason and the finance committee; to Scribe Elmer Trulove and the attendance committee; to Tom Mason and the ritual team; to Ray Brandes and the staff of *Kappa Life*; to every member of the active chapter for an unusually good scholarship record; and especially to Head Master Howard Johnson for his outstanding leadership and for his unceasing determination to score 105,000 points in the Chapter Efficiency Contest.—WILLIAM GOLDSMITH.

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## Delta Initiates Fourteen

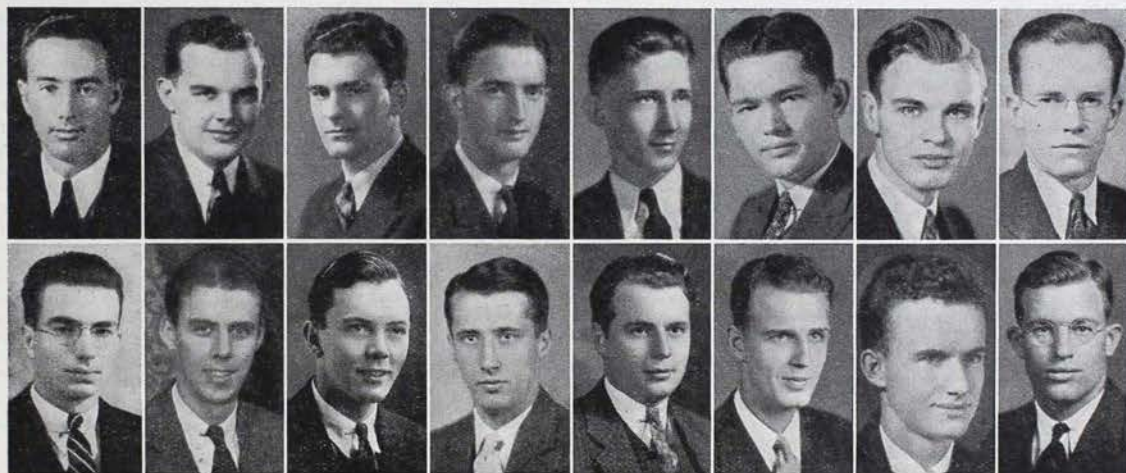
ALL THE ECSTASY of "Hell-Week" is over, and now Delta has a chapter of forty-two active members. Each of the new members cast a fond glance at our eight remaining pledges, and sort of lick their lips in anticipation of future initiations. Those who went through the torture and mental affliction without being scathed are: Howard Kuehn,

Ken Schoenecker, Marlowe Boyle, Leonard Bendicksen, Jim Bjorkholm, Eugene Jacquart, Jim Helmar, Al Potter, John Schoonenberg, John Laubenheimer, Bill Zanski, Bill Curran, Norman Fischer, and Louis Maier. These men all have determined looking jaws which bode evil for the opposition either in sports, honors, or efficiency contests.

In the last issue I warned other chapters that Delta was out to win the chapter efficiency contest. Other chapters either did not heed the warning, or else thought it a bluff, for they did not give us enough competition during March. Jumping from eleventh to third place can only be done by a chapter with seven league boots. We found the boots, they fit, so we wear them, but we cannot lend them. We have faith that within two months we will be able to write in thanking Grand Chapter for the life memberships we expect to receive for winning first place. All this may sound rather cocky, but it is a fact that we have built a Juggernaut for the very purpose of winning. We are imbued with the spirit.

Several interesting events are on the calendar before the close of school. April 18, Delta acted as hosts to Alpha Kappa Psi in a joint-smoker. Although we are rivals on the campus, we find the joint-smoker an excellent way to retain the cordial feelings of all concerned. The dean of Marquette's Business Administration School was the principal speaker. After that we got chummy around a keg, and swapped stories until the toothpicks, holding up our eyelids, broke. April 20, Brother Rowan arranged a welcoming hop for the new tangoers with their shining new pins. Founders' Day, May 5, again brings together all of the Deltasigs. A luncheon at the Yacht Club will start the day off on the right foot, then we put the other foot down in the fraternity house for entertainment. Having both of our feet firmly planted, we will grow a union of good fellowship.

## Men of Campus Fame



TOP ROW (left to right): Ivy C. Jordan, *Louisiana State*, is Head Master of Beta Zeta; Charles R. Meyer, *Temple*, is editor of *Students' Handbook*; Alexander Galbraith, *Temple*, is editor-in-chief of the *Templar*, college annual; U. Wright Kerns, *Temple*, is Head Master of Omega Chapter; Kenneth Schoenecker, *Marquette*, was elected to Beta Gamma Sigma and is a varsity track man; Randolph T. Mills, *Texas*, Beta Kappa's Head Master last year, is president of the School of Business Administration; Norman O. Egelhoff, *Texas*, the present Head Master of Beta Kappa, has been elected to Beta Gamma Sigma; Edward C. Danford, *Ohio State*, is Head Master of Nu Chapter.

BOTTOM ROW: William J. Hanna, *Pennsylvania*, Head Master of Beta Nu, is a member of Night Watch, honorary society; Thomas J. Brady, *Pennsylvania*, is president of the Evening School Association of the University of Pennsylvania; Richard O. Davies, *Cincinnati*, is Head Master of Alpha Theta Chapter; C. H. Palm, *N. C. State*, is the Deltasig Correspondent for Beta Delta Chapter; William G. Rohrer, *Pennsylvania*, is the newly elected Head Master of Beta Nu Chapter; H. S. Keck, *N. C. State*, is Junior Warden of our Beta Delta Chapter; Charles Workman, *Alabama Poly*, Head Master of Beta Lambda, is a member of Blue Key, Omicron Delta Kappa, and Phi Delta Gamma honorary fraternities; Woodrow Furr, *N. C. State*, is treasurer of Beta Delta Chapter.



Brothers Schoenecker and Bruett each received the honor of being initiated into Beta Gamma Sigma. We're wondering what a mixture of Beta Gamma Sigma and Deltasig will make of Ken and Tilly. Brother Sheridan also comes in for a portion of honor. Frank was elected to a membership on the Marquette Union board by the business administration men and on an unlucky day, Friday the thirteenth.

Athletics have hit a slack season, but we're building up a mighty wrestling team and baseball team. Brother McCarrier won the 145-pound championship; Brother Chubrillo clinched the 175-pound class; Brothers Bjorkholm and Jakutis tossed their men around, and then landed in second place. Yessiree, we have a right heavy bunch of grunTERS to greet you when you visit Delta.

In retrospect, I may say that Delta has enjoyed a most successful year. Briefly enumerating: class presidents of all classes; president of the Union board; president of the Interfraternity Council; president of Commerce Club; chairmanships of many school activities; members in the honorary fraternities, Beta Gamma Sigma and Alpha Sigma Nu; homecoming float cup; and third place in the efficiency contest. We followed up last year's victories with a membership to the Union board, and we are looking forward to again having the presidency of the Commerce Club.—HEATH J. CRIDER.

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## Florida Holds Second Initiation

BETA ETA CHAPTER held the annual election of officers on February 27. The officers who will guide the chapter through the coming year are: Rollo Stovall, Head Master; Jerome Smith, Senior Warden; Alfred Grunwell, Scribe; Lyle Roland, Junior Warden; John Wincey, Treasurer; Tom Lee Barrow, Chancellor; Byron McNally, Historian; and Dr. Sigismund deR. Dietrich, Chapter Adviser. Brother R. Norris Trapnell was appointed editor of the *Beta Eta News* for the coming issue, and will have the assistance of a capable staff in putting out the final copy. These new officers were installed March 27, and have begun their work in a manner that raised our rating in the chapter efficiency contest from fifth to fourth place for the current issue of the Official Bulletin.

With the finishing of the radio broadcast series on February 28, when Lyle Roland gave his talk, "Business Policy," Beta Eta began an interesting and varied program of professional activities that has proved satisfactory in every detail. On Wednesday, March 14, Roger Babson spoke at a smoker sponsored by Delta Sigma Pi and other campus organizations at the Y.M.C.A. This eminent statistician declared that the solution to the nation's economic problems will come only through the development of character. He said, "Statistics show that character is almost the only crop that America is short of today." He advocated the establishment of a department of character in Washington similar to the Department of Agriculture and the other departments, and declared that socialism is the ultimate goal—what we are coming to, although the change will be gradual. On March 16, Dr. Paul M. Green, of the faculty of the accounting department of the university, spoke to the chapter at an informal smoker at the Y.M.C.A., discussing the history of the General Motors Corporation. He told of the intricate workings of the General Motors Corporation and how it operates in the United States and abroad, and gave the chapter an idea of the tremendous scope of its activities.

Final plans for the Professional Interfraternity dance were outlined by Robert Bardwell at the regular business meeting March 20. This dance was held in the American Legion Hall on March 24, and was one of the most successful and enjoyable affairs of the season. Music was furnished by Rabbit Robbins and his Floridians. The event was sponsored jointly by Delta Sigma Pi, Alpha Kappa

Psi, Sigma Tau, Kappa Phi Kappa, and Sigma Delta Chi. We hope to make this an annual affair.

At the regular meeting Tuesday, March 27, three men were pledged: Cecil Avant, Miami; Salvador Taranto, Pensacola; and Peyton Yon, Tallahassee. Ed Sharpe, Fort Pierce, was pledged April 10. Other pledges are: Bill Bassett, John Partridge, Mac Batey, Sam Cox, and Archie Meatyard. Beta Eta is very proud of these men, and they have proved to be one of the most outstanding groups ever to be initiated into the chapter. Initiation was held April 28, being preceded by three days of "hell week." The initiation banquet was held at the White House Hotel.

During the spring holidays, April 4-9, Brothers Keator, Roland, and Wilson made final arrangements for the industrial tour of the city of Jacksonville, which will be held April 20. A rather unique program has been outlined. In the morning the party will be divided into three groups, according to their vocational interests, and each will visit three business concerns in their particular line of study for an hour each. The whole group will gather at Hotel George Washington for a luncheon at the noon hour, at which the guests of honor will be Mr. Sam Dunlap, of the McKesson-Groover-Stewart Company; Mr. M. W. Kyser, of the American T. and T. Company; Mr. Fred Williams, of the Atlantic National Bank; and Brother Walter N. Pearce, *Georgetown*, of the State N.R.A. In addition, all Deltasig alumni residing in Jacksonville are invited to attend. The group will go all together in the afternoon to visit four concerns of a general nature (including the beer garden), and after this will attend a special entertainment at the Palace Theater.

Eleven Deltasigs are candidates for degrees in June and in summer session this year. James R. Knott, James J. Ganyard, R. Norris Trapnell, Homer D. Wingate, W. H. Trapnell, James E. Williams, Fred C. Flipse, Merritt Gerould, and Charles Cox expect to graduate in June. James T. Wilson and Goodale Keator will be candidates in summer session. Beta Eta regrets losing these men, but takes pride in sending them forth into the business world. We feel that they are going to be better business men because they are Deltasigs, and it is fact that our alumni are more than ordinarily successful in securing jobs.

The annual Commerce Club banquet will be held April 17 at the Primrose Grill. Reed Whittle, who is vice-president of the club, will be toastmaster for the evening. Robert Bardwell is president of the club, and was very fortunate in securing as the principal speaker Dr. John J. Tigert, president of the university.

When the final points are awarded in the chapter efficiency contest, Beta Eta is going to be in the winning if the chapter officers carry out their present plans. It is certain that we are going to give Kappa Chapter at Georgia Tech, Delta chapter at Marquette, and Beta Chapter at Northwestern a close race for first place. Let's go, you Deltasigs!—TOM LEE BARROW.

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## Alpha Theta Celebrates Tenth Birthday

OF COURSE, EVERYBODY enjoys celebrating a birthday and Alpha Theta's tenth birthday is no exception. Alpha Theta Chapter was chartered at the University of Cincinnati on May 3, 1924, and now stands as one of the outstanding fraternities on the campus. In making a comparison in scholarship, intramural sports and other activities on the campus, Alpha Theta has always been one of the foremost. Our birthday banquet, held in Cincinnati's most beautiful hotel on May 12, certainly will be outstanding in every member's memory as one of the most successful affairs that the chapter has ever held. We were fortunate in having with us our first head master, Brother Leonard L. Teichmoeller, and former head master, Brother Fred Dixon. To help us celebrate this big affair, our newly



initiated brothers proclaimed that their initial social affair is certainly one that will always be remembered. We held the initiation in conjunction with the birthday banquet and only the new members were thoroughly able to enjoy it. The success of this initiation and birthday banquet is due largely to the combined efforts of Head Master Richard O. Davies, Scribe James W. McDonald, and Senior Warden Albert H. Knoll.

On February 21, Alpha Theta held an election of officers. We congratulate Head Master Richard O. Davies, Scribe James W. McDonald, and Treasurer John Mosbacher on their re-election, and also congratulate Senior Warden Albert H. Knoll, Junior Warden Frank Melzer, and Historian Paul Gilb. The new officers are certainly putting Alpha Theta on the map.

During our professional smokers for this semester, we have been fortunate in having with us as speakers, Sergeant George Schattle (Alpha Theta No. 115), ballistic expert of the Cincinnati Police Force; Eppa Rixey, formerly of the Cincinnati Reds baseball team; Mr. C. W. Browne, sales manager of the United States Printing and Lithographing Company; and Mr. L. T. Thompkins, general sales manager of the Piggly Wiggly Corporation. Alpha Theta is proud to announce the pledging of Joseph G. Brune, Edward Meinberg, Harold N. Callahan, Fred Behringer, James E. Stockton, Jack E. Wittfelt, Gerhardt Rechten, Orville Rollefson, John Ellis, and Paul Falone.

We congratulate former Head Master Robert Othling, who has been made auditor of the Chittenden Hotel, Columbus, Ohio.

As we review the past year, Alpha Theta is justly proud of her achievements as we are represented in practically every organization on the campus—among them are: Carl J. Schonhoff is president of the Newman Club; Edward A. Kuwatch has been elected to Delta Mu Delta, honorary scholarship fraternity; William F. Foley is an officer at the university dormitory and a member of Omicron Delta Kappa, honorary activity fraternity; Albert H. Knoll has been elected to the Evening Activity Key Group (honorary); and Richard O. Davies, Elmer Early, Paul Gilb, Edward A. Kuwatch, Jr., Frank Melzer, and Albert H. Knoll have served as directors of the Evening Commerce Club.

We are looking forward to next year with the greatest of anticipation for we know that Alpha Theta will progress much more rapidly within the next decade than we have in the past.—EDWARD T. LOCKE.

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## Temple Initiates Five

THE SMOKE AND SMELL of our second semester pledge period has finally died out and the brothers are giving our new members the glad hand. Omega Chapter initiated five new men into the glorious order of Delta Sig and by all the comments that we have heard from the new men, they are extremely glad to be in our brotherhood.

The new Omegans are: Michael Smyser of York, Pa., who hopes to follow his brother's footsteps in Omega Chapter. Stanley Waltman of Easton, Pa., who was a little dozy during pledge period but seems to be waking up since the dinner dance. Edward Welker of Oakmont, Pa., who had a grand time watching his band perform at the dinner dance while he danced around the floor with a girl under his chin instead of the customary fiddle. William Black of Paulsboro, N.J., who hopes to be football manager at Temple University in a few years and is well on the way to achieving his ambition. Fred Fleshman of Oxford, Pa., who is a walking example of what the well-dressed man should wear and who is glad pledge period is over because he now can begin his nightly visits to one dorm girl.

In the sports world, Omega suffered a slight setback in the late basketball campaign. They lost first place in the

race for the interfraternity sports championship since the competition started last September. Staying in the lead in the basketball race until the very last, it looked like a sure victory for Delta Sig but two defeats in the closing games enabled Phi Epsilon Kappa to cop the cup and go into the lead in the race. However, the boys around the house feel that they will recover the top position after the volleyball competition closes. So far, both the A League and the B League teams are undefeated.

Brother Welker's band was again on hand last month to furnish music for the biggest house dance of the year. The social committee spent the day preceding the dance in collecting sorority banners from the different houses on the campus and hanging them on the walls so the brothers' girls would feel at home.

The following Saturday, the Ancient, Independent, Effervescent Order of Yellow Dog increased their membership by ten brand new puppies. The celebration which followed the initiation lasted until the wee hours of the morning much to the disgust of neighbors who suggested we might go to bed and sleep it off.

Returning to a serious subject for a while, the editors of the *Omegazine* have ventured the information that Brother Harry A. Cochran, Dean of the School of Commerce, has donated several bookcases of technical volumes to our newly born library. Since the idea of a library first came up for consideration, it met with hearty approval and co-operation from both our active and inactive brothers. The sponsors of the plan expect that the new library will be fully completed by the beginning of the next semester.

Omega Chapter held another professional smoker last month which was attended by the entire active chapter, the pledges, and a number of guests from other fraternities on the campus. The speaker was Mr. Homer Smith, professor of real estate at Temple University, and he talked on the training necessary for men who would enter into the field of real estate and illustrated his points with stories from his own life. Next week, another smoker will be held with Brother Stanley Chamberlain, professor of finance at Temple University, being the guest speaker.—FRED JONES.

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## Alpha Omicron Setting Fast Pace at Ohio

RATHER THAN INDULGE in a mélange of multi-syllabled adjectives in recounting Alpha Omicron's progress, we have recorded in the order of their importance, more or less, our scholastic, athletic, and miscellaneous victories secured since our last letter. For instance: Alpha Omicron actives outdistanced fourteen fraternities to win first place in the scholarship race of the past semester! The Deltasigs were well ahead of their nearest competitors, Phi Epsilon Pi, and considerably above the all-men's average. Our high individual averages, published here last month, are the immediate reasons for the victory, but a secondary reason is the general spirit of fraternalism which has permeated the house for the last few months. Co-operation brings results!

Alpha Omicron's fighting pledges (and new initiates) surprised themselves, their opponents, and the university in general by winning all but one of their games in interfraternity volleyball competition, running away with the Class B, or pledge, championship! The one loss, a hard fought game with Alpha Phi Delta, was amply avenged in a return engagement which we won in short order. Later, playing Beta Theta Pi's actives for the all-fraternity cup, the pledges were not so fortunate, but the spirit was there; they went down fighting. Outstanding on the team is Paul "Spiker" Samuell, model pledge, who brought spectators to their feet with his spectacular display of clever volleyball technique. Paul accounted for one-third of the points



made by the team. Also outstanding were three other pledges, Ostrander, Fenner, and Petty, who, with Samuel's help, did the major part of the scoring. Good work, men!

Since September, we have initiated eleven men, and at this writing six more pledges are ready to be initiated in June. ("At this writing" is used because new men are coming in so fast that it is hard to keep track of them.) Alpha Omicron's spring initiate list of eight men was surpassed by only three fraternities, out of fourteen on the campus.

As for business and professional activities—well, let them speak for themselves, too. On Thursday, April 19, we had as dinner guests Dr. Elmer Burritt Bryan, president of the university, and four other well known members of the Ohio faculty, in addition to our entire active and pledge chapters. After the dinner, President Bryan, who was recently elected head of the National Association of College Presidents, spoke to the group. At a dinner at the Hotel Berry on Monday, April 30, Alpha Omicron began its program of active co-operation with the Athens Service Unit of the Kiwanis Club. Following the dinner, which was attended by members of both groups, Brother C. O. Hanson, long an active supporter of Alpha Omicron, addressed the assemblage. Individual novelty numbers and group singing rounded out the evening's entertainment. Harold Drummond, '36, made the necessary arrangements.

Other activities involving the chapter are intramural baseball and debate. Last year's forensic squad was a semi-finalist in the competition, and this year's group is equally promising.

Robert B. McAdoo, '36, and Ted Wronkoski, '34, were received into Blue Key, national honorary, last month. Bob is circulation manager of the *Green and White*, campus newspaper, and Ted is business manager of the *Ohioan*, popular student magazine.

Among the achievements of the new chapter administration, led by Eric McInnes, head master, are: renovating the lower front rooms and refinishing the furniture therefrom; a thorough check-up of the records of both the active chapter and the house corporation; a general new policy regarding social affairs, conduct, and discipline; and the completion of plans for an active-alumni reconstruction fund, with which to remodel part of the house and carry on various other improvements. Do you wonder that we think we've done well?—ROBERT C. SCHMID.

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## Texas Installs New Officers

BETA KAPPA OF TEXAS has hit a new high in activity since the initiation of February 24 and the election and installation of new officers March 2.

Newly elected officers were: head master, Norman O. Egelhoff; senior warden, Wallace E. Hammett; treasurer, W. D. Craig; scribe, Mick Spellman; historian, Joe Lewis; and DELTASIG correspondent, Randolph T. Mills. Brother Egelhoff, as well as all other officers of Beta Kappa, deserves much credit for the interest and enthusiasm shown by the active and alumni members during the past two months.

Brother and Mrs. Kenneth B. White have returned to Austin, where Ken is to assist the State Auditing Department in making their annual taxation reports. We are very glad to have Ken and Mrs. White with us again.

On Tuesday, March 20, 1934, Beta Kappa held its second professional dinner of this semester at the University Commons in the Students' Union Building. Dr. W. L. White, professor of marketing in the university, gave an interesting talk on "A Critical Survey of Advertising." Dr. Anderson Fitzgerald, dean of the School of Business Administration, was our honor guest. A business meeting was called immediately following the professional dinner and Donald Belknap and Emmet Roscher were formally pledged.

Tuesday, April 10, 1934, Mr. M. D. Moffatt, manager and part owner of the Luedeke-Moffatt Department Store

of Austin, gave an interesting treatise on "Department Store Merchandising." Nine of our alumni brothers were out for the dinner. Following the professional talk, Ken White, our Provincial Director and member of the Grand Council, made a short talk. Pledge services were conducted for John E. Horany soon after the adjournment of the professional meeting.

Beta Kappa plans to hold its second initiation May 12 or soon afterward. We already have five pledges that will probably become brothers on that date, and Brother Hammett, senior warden and rushing captain, is working very diligently to get at least five others.

We shall climax our year of entertainment May 16 with our annual spring picnic. Plans are being made to charter a yacht in Lake Austin to carry us twelve miles up the Colorado River for the occasion. Burnie Stintson's orchestra will provide us with music while twenty-five couples dance and make "whoopee" to and from the beautiful mountain picnic and playgrounds.

The Beta Kappa chapter office in 312 Students' Union Building will remain open all summer. Probably twelve or fifteen of the active members and alumni members will be in Austin, and regular meetings will be held. Some form of entertainment will be provided—picnics, dances, and week-end trips—for all Deltasigs who remain here. We plan to make school a summer vacation for all of us.

This being our last communication with many of the chapters and brothers before next fall, Beta Kappa wishes to extend its most sincere vacation greetings to Brother "Gig" Wright, Grand Secretary-Treasurer, and Brother Schujahn, Grand President, and other Brother Deltasigs all over the country.

Beta Kappa has been very much handicapped this year because of our small active membership, but just wait, brothers, we are going to give some one a hard fight next year for the Chapter Efficiency Contest prize.—RANDOLPH T. MILLS.

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## Match This, if You Can, for an Active Chapter

LISTEN, MY BROTHERS, to the story of a year's activities of a fraternity that is going places, doing things, and that will not admit that there is a depression within their sacred portals. Beta Nu put Old Man Gloom under six feet of ground, opened the gates of prosperity sunshine, and shot the Big Bad Wolf, on their Labor Day week-end at Stone Harbor. It was an occasion long to be remembered for fun and frivolity. During October, which is the beginning of our school year, it was decided that "Action" should be the slogan for the year. We have had fourteen professional meetings this year not including one smoker at which we had one hundred and sixty-five guests. These gatherings were really good and at every one of them we had at least one speaker of outstanding ability in his line.

During October, December, January and March, there were dances that thrilled the girl friends. Financially successful? To be sure. Of course, we had a Founders' Day dinner and in this we combined with the Omega Chapter with the dinner at our house. When you tie-up with that Omega crew you are sure to be unusually successful. During the Christmas holidays we had our usual two large trees as gaily decorated as ever. Again, they drew favorable comments from the student body and our own members.

On February 2 we had our chapter birthday observance which was something about which not to write home to your maiden aunt. A hundred men were in attendance. There were good eats, good fellowship, and entertainment that some of the boys will not forget for some time to come.

Four industrial tours have been made and we find that the interest increases with every one of them and we intend



to increase our scope in this matter next year if such a thing is possible. Our chapter publication, the *Beta Nu's Letter*, has been issued three times this year, and the final issue will be in the mail on June 4. So far this year we have called fourteen business meetings to order and our attendance has been exceptionally large and the results have been extraordinary progress.

Fifteen men have been initiated into membership and at the present time we have seven pledges. Here at Beta Nu we feel that "New Blood" determines the future of our chapter and this year's initiates are men who will work and some of them have already assumed large responsibilities. So you can watch this chapter next year for it is going forward in a large way.

A Herculean task upon which some of our brothers are expending time and energy is the photographing of every member of this chapter, active and inactive, for the purpose of making a composite picture of the entire group. The picture is to be hung on the wall of the chapter room. This is something worth-while and we proffer the idea to all chapters for their consideration. Our members hold the major offices in the Student Body groups and we are very well represented on the staff of the *Lantern*, the student body publication. We will, as usual, have a dinner dance and this year it will be at the beautiful Manufacturers' Country Club on June 9.

We are now in our third year as the Beta Nu Chapter of Delta Sigma Pi and we are proud of our organization, our chapter, and our members. When we went "Delta Sigma Pi" we made the right step. The Central Office is doing a good job and so is our chapter. We have found those "credits" but we have not found those "debits" that we are told, do exist.

Chapter Efficiency Contest? We'll be up there.—SILAS B. WHITE.

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## Washington Alumni Helping Chapter

THE PAST FEW MONTHS have been characterized in our field of activity by the steady assistance and co-operation of the St. Louis Alumni Club with our Alpha Chi Chapter. The results of this assistance are noticed by the fact that the chapter has taken on a new spirit of fighting and our whole group has been fired with enthusiasm in our efforts to carry on the vital activities of the organization. Our efforts have borne some fruit. Our membership is now the smallest it has ever been, but the

actives and local alumni are industriously working to increase the size of our chapter.

As the current year draws to a close, we as members of Alpha Chi realize that it has been a very trying year for the chapter. Some of our members seemed very discouraged as to the outlook; others, however, were more optimistic, and due to the concentrated efforts of the latter group along with the co-operation given us by the alumni, who by this time had recognized the difficulty facing us, we have managed to continue the activities so necessary to the existence of the chapter.

With the new life instilled into the group we carried on a rushing campaign, the fruits of which will be fully realized next fall, and, due to the arrangements made by certain of our alumni and under the auspices of the alumni club, industrial tours were arranged, the most outstanding of which was the industrial tour through Anheuser-Busch Brewery.

To climax our sphere of activity, Brother Wright visited us on April 26, and gave several suggestions which will prove helpful to the chapter in providing its scope of work for next fall.

The spirit assumed by our members, when all seemed very dark, in fighting to overcome many obstacles, reflects the integrity of the brothers who "stayed right in there and pitched with no one down and three on" in the very times that "tried men's souls," which measured very highly the character of men in Delta Sigma Pi, again proving that "Deltasigs have the stuff."

Speaking for the men who graduate from our midst this June, I might add that our experience as actives in Delta Sigma Pi has been one of much enjoyment and a source of experience and profit which will reward itself in the future in displaying that fighting spirit and refusing to recognize the fact that we have been licked. I dare to say that such spirit has paved the way for the growing and development of our great national organization which realizes that the game isn't over until the last out is made. Realizing that it isn't any and every one who can take hold of the reins and drive on in the midst of unfavorable circumstances, it seems apparent that credit is due these men for trying and putting in every ounce of energy they were capable of in carrying out the interests of the fraternity.

At the close of the school year we reminisce and conclude that our difficult task has had its merit and will provide an experience by which we hope to profit in the future and it is to the future we turn, along with the valuable experience of the past, with renewed hope and vigor and the definite assurance of further continued co-operation with our alumni club makes such hope fully realizable.



IOTA CHAPTER—KANSAS UNIVERSITY

Third Row: Beryl Kemp, Donal Bell, Oliver Holmes, Earl Newman, Ellis Rash, John Elliott. Second Row: Paul Ulrich, Howard Glasgow, Charles Newell, Raymond Barkley, James Christy, Edmund Metzger, Homer Jennings. First Row: Carl Fowler, Albert Swisher, Don Dooley, Isaac Magley, Howard Turner, James Thompson, Don Alvord, Kaywood Hanson.



Alpha Chi now signs off and will not return to press until next fall with a continued spirit displayed in the past and great expectations in the future, holding pleasant memories of the current year's work.—ROBERT B. LIGON.

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## Canada Sends Its Greetings

AGAIN THE SEASONS change and, as we near the end of the college year, we may proudly look back upon a year of successful operation during which the chapter has efficiently upheld its reputation of the three brief years of its existence. For nine of the brothers this is the last year that they will be affiliated with this chapter as undergraduate members—they will no doubt maintain their active interest, and add their stimulus to our ever-growing alumni. The slate of officers for the ensuing year was completed during the month of March; the following were elected: Gordon Thompson, senior warden; Neil Higgins, chancellor; Rudd Hattie, senior guide; Colin Corbett, junior guide; Rudd Hattie, master of ceremonies; Neil Higgins, master of festivities; Gordon Thompson, editor of *Beta Muse*; Byron Richards, house manager; Gordon Thompson, correspondent; George Thompson, chapter adviser.

During the month of March, two industrial tours were held. Our members visited the Hillis Stove Foundry and Cousins Dyeing and Dry Cleaning Plant. There was an enthusiastic turnout for these tours and their value was highly appreciated. Donald Archibald arranged the tours.

On March 9, Beta Mu Chapter held its third birthday party at the Lord Nelson Hotel. Prof. James M. McDonald and Mrs. McDonald chaperoned. It was a gala evening, and the brothers and their friends danced until the early hours to the smart rhythm of Naugler's Orchestra.

At the time of writing, Donald Stewart, manager of Dalhousie's championship basketball team, is leading his squad in the Dominion semi-finals. Brother Stewart deserves credit for his efficiency which has aided his team to success. Good luck, "Shortie." Speaking of Brother Stewart reminds one that the honor of being Life Treasurer of Class '34 also rests on the shoulders of Beta Mu's diminutive giant.

This letter is the last for this year, and incidentally the last that I shall have the pleasure of writing. I would thank all those who have contributed to my task, and especially those who have been so kind to publish my efforts. As a prospective graduate, I say Cheerio to all the active members of our vast brotherhood, on behalf of Beta Mu's graduates—Beta Mu wishes the best of fortune throughout the coming months to all Deltasigs.—DONALD M. SINCLAIR.

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## Enthusiasm High at Louisiana

WE HAVE JUST HAD our election of officers for next year which resulted in the election of Ivy C. Jordan as head master, J. L. Bates, Jr., as senior warden, Allen H. Smith as scribe, and Joe Barbera as treasurer. It seems that with such capable hands as these to guide us that Beta Zeta will hold its own in Louisiana State. Brother Jordan is very active in the Commerce School and is president of the newly organized Commerce Club. Brother Bates is vice-president of the Commerce Club. Delta Sigma Pi is 100 per cent active in the Commerce Club and expects to continue to have the principal officers as well as the other qualified outstanding men in the Commerce School.

On Thursday night, March 22, Beta Zeta had a smoker and had for our guests some twenty students qualified for Delta Sigma Pi. Several talks were made and Beta Zeta

was very happy to have for its principal speaker our first head master, Russell Doiron. Brother Doiron is in the real estate business and is in charge of the C.W.A. and H.O.L.C. for this district. With some one talking Delta Sigma Pi in such a persuasive manner we are not surprised at our fine outlook for a good initiation. Other talks were made by our capable friend and faculty adviser, Dr. W. MacKenzie Stevens, our former head master, Leon Reymond, and by our new head master, Ivy Jordan.

Beta Zeta is very proud to announce that it has recently pledged some excellent men whom we expect to carry on with the good work in the years to come. Several other men have accepted the bid and will be pledged at the next regular meeting.

Beta Zeta expects to be among the leaders in the chapter efficiency contest when it is all said and done and we owe our thanks to that faithful brother who represented us at the convention last summer—Alton Lea.

Enthusiasm is high down here in Louisiana State and Beta Zeta expects to go places.

Beta Zeta is backing one of our very outstanding members and expects him to wear the scholarship key in June. This brother served as president of the Y.M.C.A. at L.S.U. for two consecutive years and is a member of several honorary fraternities, one being Omicron Delta Kappa, national leadership fraternity. The brother is Ira Castles.

We are making plans for our annual banquet and dance which will be given May 1 just after initiation. All Deltasigs are cordially invited to attend.

As the cajun from South Louisiana would say—Au revoir until September.—ALLEN H. SMITH.

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## Chicago Chapters Will Hold Annual Formal

ALPHA OMEGA CHAPTER is anxiously looking forward to the annual spring formal dinner dance to be held in conjunction with Beta, Zeta, and Alpha Psi Chapters on May 12. This dance is becoming one of the most interesting affairs because of its glamour and excitement. All brothers of the four chapters get together for a true fraternal celebration at the end of each scholastic year. This year the dinner dance is being held at the main ballroom of Lake Shore Athletic Club which should be of sufficient size to accommodate the large crowd that is expected. All brothers are cordially invited to attend and join with the Deltasigs of the Chicago district in this gala celebration. A popular band and favors are being presented; the bids are being sold rapidly and alumni will give their support.

At the start of the rushing season this semester we had two smokers with two professors; Mr. McDermott and Mr. Urbanski of De Paul gave very commendable lectures on "The Federal Emergency Relief Administration" and "Oddities in Mathematics." On both occasions a great number of prospective students attended and were both pleased and honored at being invited. Several weeks later we pledged five men whom we hope will be able to make financial arrangements so they can be initiated.

Alpha Omega is seriously considering a cottage, at one of the outing lakes within easy reach from Chicago, for the summer season. Inquiries are being made as to rates and sporting facilities by Brother O'Connor. Several years ago we had such a cottage and it was quite a successful adventure both fraternally and socially. Last year because of the World's Fair in the city we did not wish to have a summer retreat. This year, however, we hope to have a place where all brothers can meet during the summer months and enjoy themselves.

Our chapter holds its sixth anniversary party on June 2 with a banquet or some similar fitting celebration. We at



De Paul are quite young as a unit of Delta Sigma Pi, but still we wish to extend an invitation now to be with us on this occasion.

The initiation banquet and alumni farewell party held during the second week in June will be the fitting close of the ensuing social year.—EUCENE STEINMETZ.

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## Northwestern Initiates Four

EVANSTON AND LAKE MICHIGAN may have been very cold this winter but things have been mighty hot around the Zeta chapter house. First and foremost, on the cold night of March 18 we initiated four new members. Robert Kohankie, Painesville, Ohio; Marshall Dunn, Omaha, Neb.; Robert Pamplin, Sutherland, Va.; and Wilson Houser, Spottwood, Va., may now be called "brothers." All four agreed that it was far too cold for certain prescribed duties they were forced to carry out along Lake Michigan's shores.

Then, of course, we held an election of officers. Brother Fischer was again elected head master after a very successful term in that office. Brother Kohankie was elected senior warden, Brother Brady to the office of junior warden, Brother Houser to that of scribe, and Brother "Hank" Kyas, in all his glory, as director of our social functions.

Turning to athletics, our basketball squad wound up its schedule in the intramural league in second place. We had two full teams out on the floor on several occasions and one of the opponents was heard to say, "It looks like Notre Dame is in town tonight." And now our spring athletic program is going in full force. Although we lost a large part of our championship baseball team of last year through graduation, we have organized a squad which, we hope, will be equally successful this year. Brothers Brady and Houser are taking on all comers in the horseshoe contest, although they both admit they know but little about horses. Brothers Peterson, Kohankie, Brady, and Houser are upholding the tennis honors for the chapter.

Genial "Hank" Kyas promoted another party on March 23. Thirty couples spent a very enjoyable evening dancing to the tunes of Chicago's best orchestras—via the air lanes. And on April 28 we held a very successful house party to the tunes of Duke Howe and his band from Chicago. Forty couples attended and the house is still ringing with merriment.

In scholarship, Zeta had the honor of ranking second in the list of fraternities on the Evanston campus with an average of 4.7 for last semester. Brother Dunn, who led the chapter with a 6.1 average, was elected to Beta Gamma Sigma, national honorary commerce scholarship fraternity.

Plans are being made for the annual spring formal which will be held on May 12 at the Lake Shore Athletic Club and sponsored by the four chapters in Chicago: Beta on the Chicago campus of Northwestern, Alpha Psi of Chicago University, Alpha Omega of De Paul, and Zeta. From all indications it will be quite an affair.

An extensive pledging program has been in operation for the semester and in the next issue of the DELTASIG we hope to have a large number of new actives to report.—WILSON M. HOUSER.

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## Lots of Activity at Alabama Poly

BETA LAMBDA CHAPTER, Alabama Polytechnic Institute, has experienced its most active year in all lines of activity since it was organized. Early last fall we entertained fifteen prospective members at a wiener roast. On November 16, we initiated eight of these men into our

fraternity. This brought our membership up to sixteen men. Since that time we have been very active in social and professional activities.

We have had several smokers and informal suppers. Last November we celebrated Founders' Day with a supper in the Benson Dining Room. On February 15, we entertained members of Kappa Chapter from Georgia Tech at a banquet, professional meeting, and dance. Judge Walter B. Jones of Montgomery spoke at the professional meeting on the subject, "Points in the Alabama Code that Come Before the Courts in Connection with Check Writing." On April 5, we celebrated our third anniversary with a wiener roast out at our new cabin. At professional meetings Beta Lambda Chapter has had several outstanding speakers. Subjects we have discussed are: Philosophy Behind the N.R.A.; The National Recovery Administration; Farm Program; Tennessee Valley Program; and the National Financial Program.

Early last spring we decided to build a cabin about two miles from town. We are doing the construction ourselves at odd times, and it is almost completed now. On March 28, bids were sent to eight men and we plan to initiate at least six of them on April 26.

Beta Lambda has been very fortunate this year in having many of its members outstanding in other campus activities. Charles Workman, head master, is a member of Omicron Delta Kappa, Blue Key, Alpha Phi Epsilon, and Phi Delta Gamma fraternities, being president of the latter two. Fred Chapman, chancellor, is president of Omicron Delta Kappa and is a member of Spades, Scabbard and Blade, Pi Kappa Phi, and Phi Kappa Phi. Brother Chapman is an assistant instructor in the accounting department. John Overton is an outstanding junior this year; he was recently victorious in a hard-fought political battle for the presidency of the senior class next year. He is also track manager this year. Cecil Padgett recently was elected to the executive cabinet for next year. He will also serve as secretary on the Y.M.C.A. cabinet next year. Jimmie Vance is a member of Auburn Knights, one of the South's most popular student dance orchestras.

Beta Lambda Chapter wishes each chapter in Delta Sigma Pi a very happy summer.—W. HOWARD MCGIBONEY.

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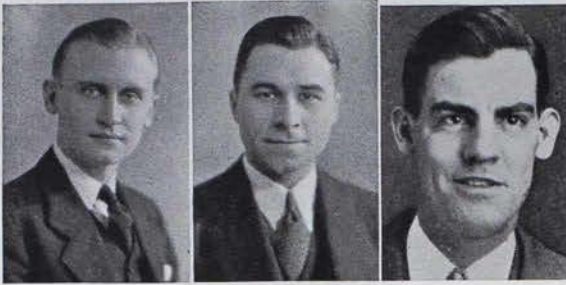
## Beta's Former Head Masters Active

TO ANYONE WHO HAS FOLLOWED the activities of Beta Chapter for the past four years, the names of former Head Masters Steve Janick, Chat Shaw, and Cliff Rasmussen are indeed familiar and significant. For under each of these brothers, the chapter has enjoyed increasing strength and prestige on McKinlock campus of Northwestern University. But with their careers as head masters behind them, there has been no let down.

Steve Janick, head master for the year 1930-31, is now a junior and president of the McKinlock Campus Association, after being social chairman last year. He is also active in the Commerce Club, having been financial secretary—this year he is one of the vice-presidents. And that isn't all—for if we may look into the future, Steve has been elected president of the Commerce Club for next year and we hope to see him annex the Delta Sigma Pi Key in 1935.

Beta Chapter enjoyed another successful year in 1931-32 when Chat Shaw was head master. Incidentally we finished in third place in the efficiency contest—a place we have now held for two years. Chat was initiated at Theta Chapter, but has seen most of his activity around Beta Chapter and Northwestern. Every so often something special is pulled off around the chapter house—like an informal smoker or perhaps a special issue of the *Beta News* in the form of an *Official Bulletin* for the chapter. Or you may walk into the house, and find the whole first floor re-





CLIFFORD  
RASMUSSEN  
*McKinlock  
Commerce Senior  
Class Pres.  
Pres. Commerce  
Club of N.U.*

STEPHEN JANICK  
*Beta  
President of  
McKinlock Campus  
Association  
Vice-pres. Com-  
merce Club of N.U.*

CHARLTON G.  
SHAW  
*Head Master  
in 1931-1932*

arranged. If the thing's done quietly and with no pretense, you can be sure that Chat's behind it all.

When Cliff Rasmussen completed his term of head master last year he had a lot of momentum to carry him through his senior year. And he has certainly needed it as president of the Commerce Club of Northwestern and in addition being president of his senior class. These brothers have set a fine example for all of us indeed and may they all keep up the good work.—DONALD H. GRAHAM.



## Georgetown Will Graduate Five

MU CHAPTER, GEORGETOWN UNIVERSITY, held its first smoker of the second semester in the Pan-American Room of the Mayflower Hotel. Brother Dr. W. A. Reid of the Pan-American Union and professor at the School of Foreign Service was the principal speaker. His topic centered around the recent Montevideo Conference and Pan-Americanism. The speaker placed special stress upon machinery as a factor in linking the American countries.

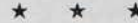
On March 14, Mu Chapter and a number of its alumni made their way to the De Salles Tavern to imbibe some of the new and stronger amber fluid—which, since repeal, may be rightfully called beer. A number of short talks were well received by the chapter. After the boys were convinced they had drunk their fill and had talked themselves out, they called it a night.

Mu is initiating four new men this semester: Thomas Bayard, Michael Doyle, Eugene Melady, and Donald Mitchell. The date of initiation has been set for May 5, at the Mayflower Hotel. Mu also plans to make Daniel E. Casey, professor of exporting, a member. Mr. Casey is a former member of the Shipping Board, has held an administrative position in the C.W.A., and he is now helping to reorganize that body.

W. Gordon Donnelly delivered an address on "National Defense" before the Daughters of the American Revolution, who are convening in Washington. Brother Donnelly advocated a large army and navy for protection, rather than for aggression. Richard Watson Bond, Jr., has become an integral part of Georgetown's swimming team. Brother Bond performs in the backstroke and the medley relay; he has won all of his races to date. The chapter plans to celebrate its birthday on May 28. At present it is hoped that the banquet may be held at the Kennedy-Warren.

Mu is preparing to end one of its most delightful years. It is with much regret that we think of the termination of this year which must bring the loss of some of the brothers by graduation. Joseph E. Cooney, W. Gordon Don-

nelly, Ronald H. Pearce, John L. Murphy, and Glenn Ulmar Richard are the brothers who will be in line when the sheepskins are handed out. These men have been the bulwark of the fraternity's activities, the chapter must replace these men. May they all be as successful in the business world as they have been in fraternity and school affairs. Mu extends best wishes for success to all brothers who are graduating this June, and may all the chapters continue where they left off.—PAT G. RINALDI.



## Lambda Radio Programs Continue Popular

LAMBDA CHAPTER AT THE University of Pittsburgh held a special business meeting on March 25 at the Fort Pitt Hotel. Changes in the method of assessing dues, and also the basis for selection of the annual key award winners were discussed. Head Master Mervyn W. Glass announced that a full statement of the amendments that were proposed and accepted at this meeting would be released later. Prior to this, on March 18, Lambda Chapter held a meeting in the University Club. Plans were made for a larger and much broader professional program for Delta Sigma Pi for next year. The social side of our life has been neglected in so far as group gatherings are concerned. However, on March 17 members of the active fraternity and of the alumni club surprised Brother William Halboth with a shower in his home in Beechview. Several tables of bridge provided entertainment and a light lunch was served.

The radio programs continue, but with a few changes. The changes are to be in the manner of presentation. The speaker's name has not been made known for the April 19 program. The broadcasts emanate from the studios of WWSW. Dr. George K. McCabe, professor of economics, opened the radio programs after the Easter recess on April 12. He continued the series by presenting the subject "Stabilizing the Dollar." On April 26, Dr. Jules La Barthe, a senior fellow of the Mellon Institute, will discuss the work of the institute and the importance of research in industry and business. Dr. N. A. N. Clevin, professor of history and founder of the national honorary history fraternity, will speak on May 3. His treatment of the "Cuban Question" is awaited by many for he will bring a new concept due to his exact knowledge of this region derived from extensive traveling on the island. Dr. Clevin is a member of Lambda Chapter. Among the speakers who spoke during March and were not named in these pages was E. N. Montague, professor of industrial research, who talked on March 22. He commented on the C.W.A. program and its accomplishments in Allegheny County. Mr. Montague is special agent for the C.W.A. administration, and is directing the real property inventory and unemployment census of the county.

These radio programs are being received with much pleasure and profit. The speakers have been consistently interesting and informative on topics of current business interest. Many comments have been heard on all sides to commend the committee who have worked so faithfully to assure their success.—ERNEST S. KENNARD.



## South Dakota Celebrates Chapter Birthday

AT OUR ANNUAL SPRING election held April 2, 1934, the following brothers were chosen to pilot Alpha Eta for the coming year: Jack C. Poole, head master; Don



Laurie, senior warden; Vernon Silkenson, junior warden; Herbert Christen, treasurer; Edward Miller, scribe; and Harry E. Olson, chapter adviser.

Because April 4 fell during spring vacation at South Dakota, Alpha Eta held its Founders' Day banquet on April 11. The house was decorated in royal purple and old gold crêpe paper. About twenty members were present. B. E. Tiffany was the only charter member who was able to attend our banquet. Don Laurie acted as toastmaster, and Brother Tiffany responded for the alumni. Oliver Burton gave a short speech as the president of the pledge class.

The latest additions to our pledge class are Merle Truesdale of Rapid City and Marvin Carson of Wolsey. Both of these men have the true Deltasig spirit and are hard at work on their lessons. Sometimes their case appears rather hopeless but with the kind assistance of the brothers, they are rapidly learning the true meaning of Delta Sigma Pi.

Once again Delta Sigma Pi leads all fraternities on our campus in the scholarship race. Our average for the first semester of 1933-34 was 83.61. One sorority had a higher average than we did. We are working hard to top the list by the end of this semester.

Alpha Eta is looking forward to "Gig" Wright's visit which is scheduled for April 19. We are planning a luncheon on that date, and many of our charter members have promised to attend. Our spring initiation will be held on or about May 15 at which time we are planning on introducing three new men into the International Fraternity of Delta Sigma Pi.

As the year draws to a close we regret the fact that we face the loss of Don Laurie and Vernon Silkenson, who will receive their degrees this spring. These two brothers have proved themselves true men of Delta Sigma Pi and our best wishes for success go with them as they go their various ways.

Our prospects for a better year next fall are brighter than ever as all brothers and pledges are sophomores and freshmen. They all have at least two years left to enjoy the benefits and good fellowship of Delta Sigma Pi. We wish all members of Delta Sigma Pi a happy vacation and good luck in the coming year. So long! See you all next year.—EDWARD J. MILLER.

## Epsilon Members Elected to Chi Phi Pi

NEW MEMBERS OF CHI PHI PI, commerce honorary activities fraternity, were announced at a dinner given by the Commerce Club Tuesday evening, April 10. Selection of members is based on collegiate activities, personality, and scholarship. Each year nine men and two women are elected to this fraternity.

G. Raymond Nelson, the highest ranking man, was automatically made president for the year. John O. Turkington was also elected to this fraternity. Brother Nelson's activities are cross country club, cross country 1934 numerals, Beta Gamma Sigma, Scabbard and Blade, cadet major S.U.I. cadet corps, second lieutenant coast artillery corps, Military Ball committee, Union Board, Apprentice Players, vice-president senior commerce class, and 1933 freshman reception committee. Brother Turkington's activities are Student Council, Scabbard and Blade, Commerce Mart, vice-president junior commerce class, secretary Interfraternity Council, head master Delta Sigma Pi, scholarship proctor Delta Sigma Pi, and freshman reception committee.

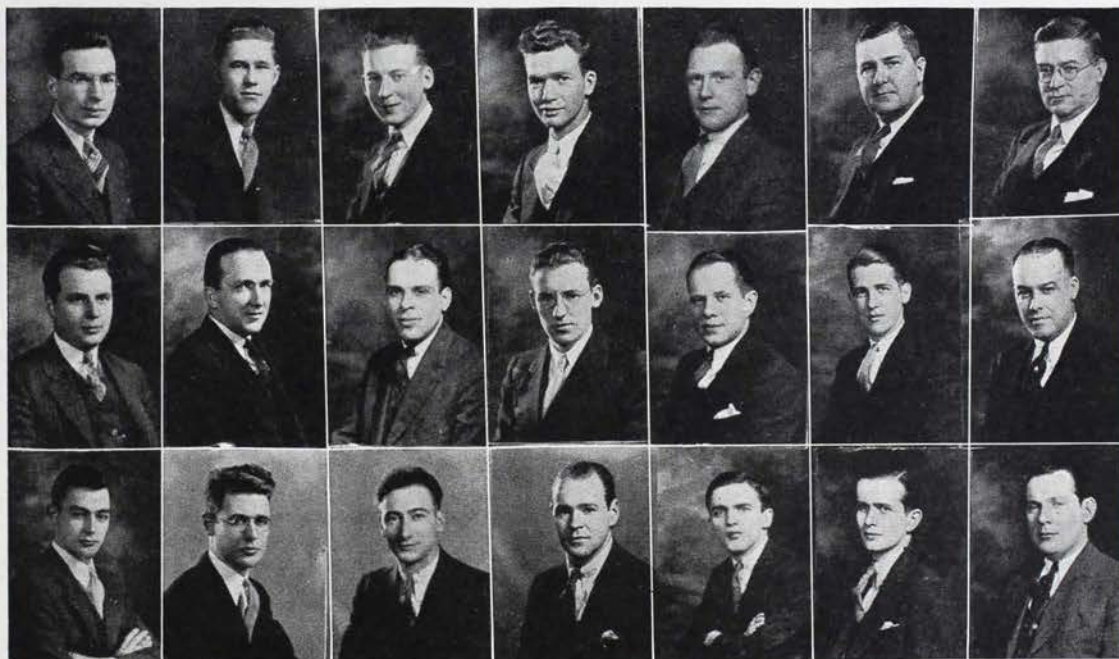
The letters of Chi Phi Pi are the initial letters of words meaning activity in commerce. Each new member was presented with a key which is a gold coin with a representation of mercury symbolic of transportation and commerce.

Prof. Melchoir Palyi, former economist of the Deutsche Bank, the central bank of Germany, spoke at the dinner on "Stabilization and Progress."—WILLARD G. THOMAS.

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## Honor and Tragedy Visit Xi Chapter

BOTH HONOR AND TRAGEDY visited members of Xi Chapter. Donald Bevis was elected to join Beta Gamma Sigma, national honorary business administration



BETA NU CHAPTER—UNIVERSITY OF PENNSYLVANIA



fraternity. His membership will be officially announced at Honors Convocation.

And now for the blow of tragedy which smote one of our rising young pledges. Colin MacDonald was literally routed from his rooming house at 6:00 A.M. by a fire which swept through the building last week during one of those balmy snowstorms which have marked our typical Michigan spring thus far. The curlyheaded chap managed to scramble to safety with his belongings. After hieing himself to the chapter house, he held a fire sale in Campbell's room. Every cloud must have its silver lining; MacDonald is now living at the house. He has not yet announced what he intends to do with the fifty-five cents he obtained from the sale of his smoked belongings.

Roy Seeber, ordinarily a staid and somber senior, spent his spring vacation with that garrulous and playful alumnus, Bob Adams, on the latter's farm. Seeber, his customary close-mouthed manner having returned, will say only that he "liked the chickens." Well, we are accustomed to read a deeper significance into Roy's pithy statements.

As far as can be learned the rest of the boys spent as quiet a vacation as did your struggling correspondent. We spent altogether too much time fauning over a counter at J. L. Hudson's gazing at a blue-eyed brunette comme-ci comme-ca. The romance can hardly flourish, however, as long as she remains safely tucked away behind a counter on the sixth floor of Hudson's while we are stranded over here in Ann Arbor. We did think something of seizing her by brute force, and driving away with her in a LaSalle which was on display there. It seemed doubtful, however, that the car would fit in the elevator, and driving down six flights of stairs, holding her with one hand, might have proved bumpy.

We may have said it before, but we shall say it again. Xi Chapter is holding a dance at the Michigan League on April 28. It is for all members of the business school and faculty members. The affair will be a sort of "Xi-on-parade" dance. Not too much hi-de-ho this time.—RANDALL WOODRUFF.

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## Detroit Initiates Ten

WITH THE INSTALLATION of the 1934-35 officers in the latter part of May, Theta Chapter will close a year which has been one of the most successful in its history, from the standpoint of social, professional, financial, membership, and scholastic activities. Ten new brothers were initiated at ceremonies held at the Hotel Fort Shelby April 29, making a grand total of seventeen new men for the year. The climax of the social season was reached Thursday, May 10, with the staging of the annual spring formal dinner dance at Hawthorne Valley Country Club. About one hundred alumni and actives frolicked at the affair.

Graduation in June will deplete Theta's ranks to the extent of ten members. They are Robert Bahn, Theodore Best, F. H. Deering, Allen Downing, Fred G. Pape, Harold Reinecke, Harold Switzer, Bruce Washburn, B. J. Wemhoff, and Edwin Wolff.

Theta's men have been very active this year in boosting the name of Delta Sigma Pi. Our first large open affair was the football frolic at which 200 couples enjoyed a night of mirth. Then came the football and basketball banquets which were well attended by the business men of Detroit and the student body of the university. At the banquets the Titan players received their rewards for the season and the captains for the coming year were elected.

At the chapter house many professional meetings were held, also smokers and pledge parties. Everyone attending these affairs had an enjoyable evening and a chance to make new acquaintances and renew old friendships.

Theta Chapter wishes to extend to all graduating seniors this year its best wishes for a happy and successful career.—ROBERT BEBB.

## Minnesota Has Heavy Schedule for Spring

THE MEN OF Alpha Epsilon Chapter once more came to the front in campus activity and put over a good piece of work. Brothers Starn and Ferguson were elected to head the Commerce School banquet and put this event over in real style. The affair was held on April 11, and was the most successful banquet the business students have given in years. Over 200 students, professors, and Deltasig alumni were present. Reynolds Galbraith, of Alpha Epsilon, won the Business School honor award for outstanding service during the year. The well known tomato can cup has been awarded to a Deltasig for the last four years; just consistently capable, that's all.

The business banquet sounded the opening note in spring quarter activities at Minnesota. From now on Alpha Epsilon has a heavy program which includes initiation, rushing, and pledging at least five more men, a formal and an informal party, intramural sports of golf, tennis, and baseball. So far this year we have pledged twenty-five men. We acquired four since I wrote last and expect to get the other five I mentioned. Spring initiation may bring our year's initiates to twenty.

Ford Ferguson, one of the new actives from winter quarter, showed up well on the commerce banquet work, and has been elected treasurer for the rest of the year. Carl (Alice—The Goone) Sandeen insists that he can "take it" for another quarter as Head Master. Outside of the above mentioned facts things are pretty quiet up here; we all play golf, tennis, ride bicycles, look at the moon, and don't study too hard. We've formed a chorus, ten voices strong, of men graduating in June and we sing that "old song" which is "where can I find a job" most of the time. Well, goodbye and we'll write again soon.—FREDERICK J. TRAMZ.

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## Baylor Carries On

THE MEMBERS OF Beta Iota Chapter really pride themselves on the professional meeting that was held in the club room of Brooks Hall recently. The chapter sponsored an address on the subject: "The Present Condition of the New Deal," by Dr. Carne, who is one of the men appointed by the government to give talks on matters concerning the government. The meeting was well attended by the students and the townspeople, and much interest was shown.

On April 14, the members, pledges, and guests enjoyed one of the best picnics ever held by the chapter. It was held in the late afternoon and early part of the evening. This picnic served as a part of our rushing, and several prospective pledges were invited to attend the affair.

Beta Iota has been in the habit of visiting classes in the business school, and receiving what benefit we can from the visiting lecturers. Recently, we visited in the marketing class and heard Mr. Goldstein, from the leading department store in the city, deliver a lecture to the class.

As the year rolls around, and the end of the school year is near, Beta Iota regrets the loss of some of its members from active service. They that are to leave are Brothers J. W. Wilfong, Roger Bagwell, L. A. Howe, and W. C. Howe. By the way, those two Howe boys are twins and, believe me, they are really hard to tell apart. They have gained much publicity and Beta Iota is proud to have them as members. These graduating members are represented in many other organizations on the campus such as the Economics Club, Brooks Hall Council, and as officers in the senior class. Of course it is hard to lose these members but it is just a case of routine. There are some leaving every year, but there are always others to take their places.

Beta Iota can report this year as being a very successful one. We have failed to initiate our quota, but with the improving economic conditions, we can soon reach our quota and redeem our past.—ROGER BAGWELL.



## Kansas Increases Membership

JUST A FEW WEEKS before the close of the school year finds Iota collecting its forces for the final sprint in the year's race. Delta Sigma Pi is more widely recognized throughout the university than it has been for several years. Howard A. Turner was elected president, and Homer C. Jennings vice-president of the Associated Students of the School of Business, for the second semester. Arthur McKittrick has been nominated for the office of secretary, and Jack Lix for treasurer of the school for next year. The election will be held April 25, and we feel certain that both members will be elected. John A. Elliott was elected as the School of Business representative to the Men's Student Council of the university for next year by an overwhelming majority in the election held April 12. At the twelfth annual banquet of the School of Business, H. James Christy presided as toastmaster.

Although we have been busy with outside activity we have not neglected the social life within our own circles. Prof. John Ise was our speaker at a dinner held March 13. He discussed the pioneer life in Kansas.

With four more pledges obtained this semester, making our total for the year twelve, we plan to have our initiation in May. This will enable us to reach our quota for new membership for the year and we hope to pass it.

There are many kinds of meritorious records which one can make, whether it be in athletics, scholarship, bravery, or what not. In this connection Iota has made a mark in the scholastic field that is well worth shooting at. With nearly 300 students in the School of Business, of which twenty-one are associated with Iota, six of the fourteen members of Dean Stockton's honor roll for the first semester were Iota members. The brothers named were: Howard Turner, Raymond Barkley, Oliver Holmes, Norman Magley, John Elliott, and Charles Newell. Brothers Turner and Holmes are both members of Beta Gamma Sigma.—RAYMOND L. BARKLEY.

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## Nebraska Holds Series of Smokers

ALPHA DELTA CHAPTER, University of Nebraska, has held several successful smokers in the past month. These smokers are our ideal way of getting new pledges, as well as giving us the opportunity to get our active members together in more or less an informal way. At our last smoker, which was held at the Lincoln Hotel, we played cards; had a speaker, Mr. Karl Arndt; and served refreshments. We pledged one new man, Clarence Banghart, and we discovered several other good prospects which will be "worked on" in the future.

Our chapter scholarship record for the first semester was 85.32. We think this quite a record, as the average is well above the all-man average for the University of Nebraska. We have two actives in Alpha Delta Chapter that made an average of 92 for last semester. These two brothers, Albert C. Ross and George Klein, are constantly striving, in a friendly way, to get ahead of each other. We hope that they keep this up and when they graduate we hope that one of them will be entitled to the Delta Sigma Pi scholarship key.

At present Alpha Delta Chapter has twelve pledges and it is our expectation that about half of these pledges will be initiated in our May initiation.

A bit of alumni news. Raymond A. Lamborn is still in the hospital as a result of an appendicitis operation which took place the latter part of March. We hope Brother Lamborn has a very speedy recovery. Gerald E. Phillippe, a graduate of the 1932 class, has a very good position with the General Electric Company.

Three of our active members will graduate this June: Harold L. Winquist, William B. Wimpenny, and S. Edward Gildner.—EDDIE GILDNER.

## Alabama Holds Picnic

THE Alpha Sigma Chapter held its annual picnic Saturday, April 14. This is one of the major events of the year and affords a pleasant time for everyone. The picnic was held at the Boy Scout Camp which is located about 12 miles from school. We assembled at the Commerce School at 1:30 P.M. Besides the cars there was one large truck for means of conveyance. There were about 40 boys and girls in all, not including the faculty members and their wives. At the camp we played baseball, horse-racing, horse-shoe, etc. The best part came though when we were served with sandwiches, lemonade, and ice cream. The picnic began breaking up about 6:30. Everyone enjoyed it and are contemplating attending next year.—VIRGIL HAMPTON.

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## Boston Sponsors Banquet for New Football Coach

DELTASIGS PLAYED a prominent part in the testimonial smoker and reception which was recently tendered to head coach Pat Hanley by members of the Boston University Club of Boston. Gamma planned the event to be sponsored under the direction of Headmaster Dan Daly. When the athletic officials at the university were approached they accepted the idea but stated that it would not be advisable to have one organization sponsor it. However Headmaster Daly was appointed chairman of the event and Deltasigs were prominent on the committee which included Deputy Edgar B. Pitts, former Headmaster Ralph Palladino, Scribe Joseph Kenneally and Brother John Keenan. Ben Cantwell, star hurler of the Boston Braves and former Headmaster of Tennessee was a guest at the smoker. He brought along several members of the Braves.

All the brothers are eagerly looking forward to the annual spring formal which will be held May 11. The committee has worked hard to make arrangements for this event and it promises to surpass past Deltasig events.

Gamma closed the semester without having had an initiation. However things look very good for an initiation in the early fall as several prospects have signified their intention of becoming members at that time.

The Executive Committee is working hard making plans for the summer. It is planned to have at least one week-end party at some popular resort. Gamma extends to all chapters its very best wishes for a pleasant summer. While we have no house here in Boston, we would like it very much if any brothers who are in this section would get in touch with the chapter officers. We will certainly be glad to entertain them.—JOSEPH M. KENNEALLY.

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## Utah Initiates Four

SIGMA CHAPTER held its second initiation of the school year on Sunday, March 25, adding four new brothers to its membership. The previous week the pledges had entertained actives and alumni in the form of a scavenger hunt. A very fine address on banks and banking was given by Charles L. Smith, president of the First National Bank, at a banquet held March 29. At the conclusion of his address Mr. Smith extended an invitation to the fraternity to visit the bank. This we did two weeks later, as the first of a series of tours through local commercial and industrial institutions.

As the outstanding social event of the year, we are making plans for a dinner dance to celebrate Sigma Chapter's Founders' Day the last of April. A big round-up of alumni is expected for this occasion.—SPENCE MENDENHALL.



## South Carolina Initiates Five

BETA GAMMA CHAPTER is beginning its sixth year at the University of South Carolina with more "Wim, Wigor, and Witality" than ever before. We have brighter prospects for the coming year than in the history of this chapter. In the past five years, we have witnessed many dark clouds and been over quite a few rough spots but have always come through with flying colors, and those of us that are carrying on now intend to see that Beta Gamma continues to do so.

On April 19 we increased our ranks with five wild sophomores and one senior. The following are the newly initiated brothers: Furman Cannon, Jack Fennell, Pete Hoefler, Robert McLaughlin, M. A. Wilson, and George Tomlin. They were initiated by one of our able alumni, Leo Thomas, on the 9th and 10th of May. Immediately after the finish of the formal initiation, we entertained our new brothers with a banquet at the Hotel Columbia.

To encourage the attendance at meetings, our chapter has recently installed a merit system. This plan as submitted by Brother Kelly is in brief as follows: Attendance at Meeting, Five points; Full payment of semester dues during first half of semester, Thirty-five points; Names of prospective members, Five points (Maximum Twenty-five points per semester); Officers fulfilling their duties in business-like manner:

Head Master, Fifty points; Senior Warden, Twenty-five points; Junior Warden, Twenty-five points; Scribe, Twenty-five points; Treasurer, Fifty points; Historian, Twenty-five points.

These records will be kept by the Historian and at the end of each year an award will be made to that member with the highest number of points.

Besides our active members being busily engaged in doing new things down here in old Caroline, it is evident from all reports that quite a few of the alumni are not idling their time away. They have been playing a game with Dan Cupid and three of our number have lost. So, with Roy Garrett, Clarence Meeks, and Sanford Epps having dived into the sea of matrimony, we are beginning to believe that the active members are not the only ones who will have their worries from now on.

In conclusion, Beta Gamma Chapter wishes to extend to all a pleasant summer vacation, and hopes that everyone will be back in the fall full of pep and enthusiasm to start off the school year of 1934-35.—C. MELVIN ELLISON.

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## Beta Delta Will Graduate Eight

AS WE APPROACH the close of the college year, Beta Delta at North Carolina State is proud of the fact that we have had a very successful year. The true Deltasig spirit has shown itself again. Every member has displayed the proper interest and our chapter has been a leader in every campus activity. Eight members will be lost by graduation, and all of these have contributed much toward the development and success of our chapter, and I take the liberty to name each of these brothers individually: R. S. Poole, G. V. Foster, J. R. Riddick, C. C. Howard, C. R. Goodwin, M. S. Annetta, R. P. Morrow, and C. H. Palm. Our chapter is planning an initiation in May, several smokers, and Head Master Poole is formulating plans for a yachting party at Wrightsville. Two members of Delta Sigma Pi, R. S. Poole and M. S. Annetta, are in a close race for the  $\Delta \Sigma \Pi$  scholarship key this year. At least we will keep it within the chapter.—C. H. PALM.

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## Wisconsin Initiates Director Jones

THE INITIATION of Prof. Chester Lloyd Jones, director of the School of Commerce of the University of

Wisconsin, has been the outstanding event this semester. Professor Jones and seven undergraduates were initiated on March 11. Charles M. Chapman, an alumnus of Psi, spoke for the fraternity at the initiation banquet, and Professor Jones responded for the initiates, adding a few of his own ideas as to the activities of a professional fraternity in School of Commerce affairs.

Soon after this initiation our chapter sponsored a revival of the annual School of Commerce banquet, which will include the entire Economics department this year. Head Master Christopherson is chairman of the committee on general arrangements, and Brothers Larson and Torrey are members of other committees. Prof. W. V. Taylor will act as toastmaster.

Several Psi members have been recently honored. Wilbur Larson was elected to Artus, Clarence Torrey to Phi Beta Kappa; Brother Oestreich has received a major letter in wrestling, and it looks as though Brother Dorrington will receive his major letter in track. Temporarily at least professional and scholastic activities are of primary importance to interfraternity athletics, but our chapter placed third in the indoor track meet held last winter, and have high hopes for successful seasons in diamondball, baseball, and outdoor track.—CLARENCE E. TORREY.

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## Chicago Initiates Six

ALPHA PSI held its first initiation of this year late in April, when six undergraduates were initiated into Delta Sigma Pi. We have several additional pledges, and if a second initiation is not held in June, we contemplate one early in the fall.

For several weeks the members of Alpha Psi have been anxiously awaiting the chapter birthday party. The date finally arrived. There was a large turnout, including a number of alumni, and the occasion was thoroughly enjoyed by all. Many of the members of the senior class have already completed their plans for the summer. All in all this has been a very enjoyable year for the members of Delta Sigma Pi and our appreciation for Delta Sigma Pi has grown immensely.—A. NEAL DEEVER.

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## Alpha Beta Sponsors Industrial Tour

SINCE the last issue of The DELTASIG, Alpha Beta at Missouri has sponsored several activities, including a chapter birthday party and two smokers. An industrial tour to St. Louis is planned for early in May and we expect to have between 35 and 70 students from the College of Business make the trip. Grand Secretary-Treasurer Wright visited the chapter late in April and gave us many excellent ideas for chapter development. We will hold our spring initiation on May 19, at which time we expect to have a good sized class of neophytes to initiate.—N. R. HENSON.

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## Denver Sponsors Professional Luncheons

THE members of Alpha Nu Chapter are still talking about the St. Patrick's dance given at the Cosmopolitan Hotel in Denver on March 17. It was a most enjoyable event and provided an opportunity for a pleasant reunion for many of the alumni of the chapter. Our chapter is sponsoring a series of professional luncheons, several of which have already been held, and the attendance has varied from 35 to 60. These are being held at the Blue Parrott Inn and have been thoroughly enjoyed by our members. Many of our alumni attend regularly.



Raymond J. Brandt, deputy director of Delta Sigma Pi, has moved back into the chapter house, and his advice regarding financial and other matters has proven invaluable to the chapter. Our house is located just a short block from the business district of Denver, is very conveniently situated, and visiting brothers will be cordially welcome.—WARREN TANNER.

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## A Century of Progress, 1934 Edition

*(Continued from page 109)*

of Delta Sigma Pi, and any male friends accompanying them, to stop at their house while in Chicago. Modern quarters are available at \$1 per person per night, and actual reservations should be made direct to J. C. Cima, house manager, at 42 Cedar Street. Several hundred members of the fraternity stopped at the chapter house last summer and thoroughly enjoyed their sojourn there and it is hoped that many others will take advantage of this opportunity during the 1934 fair. See you in Chicago this coming summer.

## Don't Shoot the College Professor

*(Continued from page 104)*

cerity of these gentlemen nor do I doubt their ability. I think that all the men I have named above are men of brains and sincerity. I do not question their motives, although I do not agree with many of their theories. My point is that it is my considered opinion that these men, and a number of others who have been prominent in the councils of this administration, represent only a minority of the professorial group in the United States. Let me quote at this point from an address of H. Parker Willis, professor of banking at Columbia University, and it is to be noted that he comes from the same institution as a majority of the members of the Brain Trust. On December 5, when speaking at Chicago, Professor Willis is reported to have said that in his opinion the economic policies of the New Deal did not have the general academic support attributed to them. A large number of economic, political science, and social science professors, Professor Willis declared were either skeptical or openly opposed to the measures suggested by the Brain Trust. Expressing economic doubt of the money and banking phases of the administration's policy, he said that feeling was so strong that a majority of the Columbia, Yale, and Cornell faculties had joined in open letters to President Roosevelt against these measures. He went on to say, "Because sixty or seventy Columbia professors are collaborating with the government in one way or another, a false impression has been created that the university is universally in favor of what is called the New Deal" I would add to this that recently a large majority of the Wharton School faculty of the University of Pennsylvania issued a joint statement in support of the gold standard and took a definite position against tinkering with the basic monetary policies of the United States, which had had the advantage of many years' trial and which in the judgment of the signers of the statement were far from outworn.

It is also true that quite recently a questionnaire was sent to 2,560 members of the American Economic Association and this questionnaire related to the economic and monetary policies of the Roosevelt Administration. The result showed that the economists of the country were split. It should be added that many members of this association are not college professors. However, the report showed that particularly among the professorial members of the association, the supporters of the present administration were not in the majority.

The point I am making is not of an argumentative nature. I do not deny that a number of our leading professors are fully supporting the Roosevelt Administration and many others agree in part, but I do wish to deny that

the professorial profession as a whole is agreed upon what we like to call the New Deal and it is my sincere belief that if the university professors of this country were polled it would readily be ascertained that a decided majority are of a conservative turn of mind and that most of them are definitely aligned against the monetary policies of the administration while a considerable number would also be found to be in only partial agreement with the other economic policies enunciated by Mr. Roosevelt. I have, I hope, by this time cleared up any doubts which may have existed in your minds as to the unanimity of my profession in supporting the campaign of economic experimentation upon which the present administration is embarked. I now desire to express my opinion as to the proper place of the university professor in the world and this is more fundamental than the mere straightening out of a few popular misconceptions.

I firmly believe that teachers of the first rank are born and not made. This does not mean that a teacher may not be trained. He must be. Training alone, however, will not suffice. The true teacher must prefer teaching to any other vocation in the world. This, of course, is true of other professions but it is perhaps more emphatically true of the teaching profession than any other, except, perhaps, the ministry. It is not a fact that in the great universities of America today the teachers are woefully underpaid, particularly in normal times. It is not correct to say that taken as a whole the teaching profession offers the material rewards which may be obtained in the fields of trade or finance. Nevertheless it is a very rewarding way of making one's livelihood. It keeps a man in constant contact with youth and this is stimulating and prevents the idiosyncrasies and crotchets of old age. Until long after middle age the teacher is constantly refreshed in spirit by his contacts with his students. Furthermore, I know of no thrill comparable with that of having a former student return after years have passed and assure one that his influence as a teacher has been a potent factor in the student's subsequent career. I get the same kick out of that today that I did a score of years ago and it makes the whole world a better and a brighter place for me.

I should say, therefore, that the teacher's greatest job in the world is to influence youth along lines which he believes to be correct and helpful. The real teacher will not try to insert knowledge into the minds of young men as though he were giving them hypodermic injections of morphine. The great art in teaching is to arouse in the minds of young men a certain restlessness and curiosity which impels the students to think for themselves and to attack the problems of every day life with a certain vigor and earnestness which are directly related to the enthusiasm and personal magnetism of their professorial guide.

You will remember that a university was once defined as a log, with a student on one end and Mark Hopkins on the other. This, of course, is exaggerated but it has no doubt the germ of divine truth.

I believe that today education in the United States is too much cluttered up with rules and regulations. There are too many courses. Curricula are too extensive and complex. Students are, in many instances, more interested in meeting technical requirements than they are in acquiring the mental equipment with which to solve the deep problems of life. Yet in all this mystic mass of educational technicalities certain men have risen head and shoulders above the mass and are remembered by their students as long as life lasts.

In our own university we are fortunate in having such men as Professors Cheyney, Schelling, Quinn, Emory Johnson, Hess, Mead, and Huebner who have inspired generation after generation of undergraduates in the way I have mentioned. This is by no means an inclusive list for there are many others, but it serves to make my point clear. Then in other institutions there are men who belong not to the college alone but to the nation. Eliot of Harvard was responsible for a new philosophy. Butler of Columbia will leave behind him a reputation for wit and



ability which will endure for many years. The country as a whole is well supplied with brilliant men and it is interesting to note that on the Western coast today great teachers are appearing in considerable numbers, while in the Middle West the great state universities hold undisputed sway and have done a magnificent job in raising the intellectual level of that part of our country.

There are, undoubtedly, two classes of teachers and both are of great service to mankind. There is the type whose particular ability lies along purely instructional lines. These are the men who get closest to the students' hearts and do the greatest work in a sense because their labors are inspirational and the material they work on is the human soul. At the same time we should not underestimate the great ability of those in the profession whose particular talent is for study and research. These are the men whose outside contacts do much for the color and honor of the profession as a whole. They appear in every field. In engineering, many of the inventions which make modern life so easy in comparison with the hard days of the past, are attributable to professors of science working in laboratories throughout the nation, while in the field of the social sciences the whole country is indebted to the economists and those versed in the science of politics and government who gave their best efforts to solve the problems of this chaotic and troubled period in which we live. I believe that the world is only beginning to realize what it owes to college professors as a class.

It is true that they are not business men and they should not be judged by the same standards. It is true that they frequently adhere to theories, which when put into practice require considerable alteration and amendment. They do consider the future and then they glimpse beyond the far horizons and show the possibilities of the years that are to come. They have a wonderful influence upon their students and often times upon the public at large, who, after all, are their students in a general sense. In an experience of many years, I have found that most of them are unselfish and self-sacrificing. I know of no other profession in which a sick colleague's work will be divided among his associates, already heavily loaded, without complaint, even without question and without the slightest thought of additional compensation. It is often said that professors are impractical and unversed in the life of the modern world. Undoubtedly some of them are. Also, undoubtedly, it is an advantage that they should be. After all they are the thinkers of mankind and should be al-

lowed full opportunity to exercise their brains for the good not only of their students but of the world in which they live. Many of them are men experienced in the affairs of the world at large. This is particularly true in the field of engineering and of the great schools of business. But whether they are experienced in the ways of the world or whether they are not makes little difference in the contribution which as a whole the profession has to offer.

The professors of the country are primarily sincere and earnest men who bring to the problems of our complicated life a sincere and thoughtful consideration from a viewpoint singularly unbiased and free from selfish motivation. In this sense they are one of the greatest assets which the country has and they should be protected from the misunderstandings which I believe many people today possess with regard to them. The college professor is not perfect. He is a human individual and his judgment is apt to be wrong, but at the same time, if he is true to his profession, and, in my experience nearly all such men are, he is an asset to our national life and as years go by and the world is run less by force and more by brains and as the worth of the purely material things of life recedes and the value of the intangible and spiritual becomes more firmly established, I believe that the college professor will at last come into his own and that he will be recognized as a citizen who cannot be spared and who throughout a life of service and devotion deserves well of his country.

## Efficient Chapter Organization

*(Continued from page 108)*

begin to mean much more to all members of your chapter.

We have this year been writing every chapter on its birthday extending congratulations, and we appreciate the similar letters which we have received. We have found also that it pays to write to all charter members on our chapter birthday, giving them a brief account of what has been done in the past year and what is planned for the future. This helps to keep them interested in the chapter which they founded. All chapters should write to our founders on Founders' Day.

The above suggestions will not be practicable in all universities. But if they serve only to cause some of you to think earnestly about that most serious of fraternity problems—internal strength—they will have accomplished enough.



#### COMMITTEE ON CHAPTER SCHOLARSHIP

Harold M. Heckman, *Chairman*, University of Georgia, School of Commerce, Athens, Ga.; E. J. Aylstock, 1645 Robinson Circle, Cincinnati, Ohio; R. D. M. Bauer, University of Missouri, 112 B. & P. A. Bldg., Columbia, Mo.; Norman L. Burton, University of Buffalo, Edmund Hayes Hall, Buffalo, N.Y.; Monroe S. Carroll, Baylor University, Waco, Tex.; D. Clark Hyde, 10 Oakhurst Circle, University, Va.; Leroy J. Nations, University, Ala.; W. Mackenzie Stevens, Louisiana State University, College of Commerce, Baton Rouge, La.; Frank T. Stockton, School of Business, University of Kansas, Lawrence, Kan.

#### COMMITTEE ON FOUNDERS' DAY CEREMONY

J. Elwood Armstrong, *Chairman*, 2233 E. Federal St., Baltimore, Md.; Walter M. Baggs, 1932 Harlem Ave., Baltimore

Md.; Warren F. Brooks, 87 Milk St., Boston, Mass.; V. Manning Hoffman, 30 Kennedy St. N.E., Washington, D.C.; Frank J. McGoldrick, Guaranty Trust Co., New York, N.Y.

#### COMMITTEE ON RITUAL

Wendell V. Hall, *Chairman*, 2438 Tuxedo Ave., Detroit, Mich.; Cleon F. Book, 7421 N. 20th St., Philadelphia, Pa.; Charles V. Brownlee, 1057 Lucile Ave., S.W., Atlanta, Ga.

#### COMMITTEE ON SONGS

Harold J. Potter, *Chairman*, 85 Grand Blvd., Binghamton, N.Y.; Joseph L. Fuss, 2244 N. Prospect Ave., Milwaukee, Wis.; Charles W. Churchill, 1117 First National Bank Bldg., Omaha, Neb.



## DIRECTORY OF UNDERGRADUATE CHAPTERS

**ALABAMA** (Alpha Sigma, 1926), University of Alabama, School of Commerce and Business Administration, Tuscaloosa, Ala.  
**ALABAMA POLY** (Beta Lambda, 1931), Alabama Polytechnic Institute, Department of Business Administration, Auburn, Ala.  
**BAYLOR** (Beta Iota, 1930), Baylor University, School of Business, Waco, Texas.  
**BOSTON** (Gamma, 1916), Boston University, College of Business Administration, Boston, Mass.  
**BUFFALO** (Alpha Kappa, 1925), University of Buffalo, School of Business Administration, Buffalo, N.Y.  
**CALIFORNIA** (Rho, 1922), University of California, College of Commerce, Berkeley, Calif.  
**CHICAGO** (Alpha Psi, 1928), University of Chicago, School of Business, Chicago, Ill.  
**CINCINNATI** (Alpha Theta, 1924), University of Cincinnati, College of Engineering and Commerce, Cincinnati, Ohio.  
**COLORADO** (Alpha Rho, 1926), University of Colorado, School of Business Administration, Boulder, Colo.  
**CREIGHTON** (Beta Theta, 1930), Creighton University, College of Commerce and Finance, Omaha, Nebr.  
**DALHOUSIE** (Beta Mu, 1931), Dalhousie University, Department of Commerce, Halifax, Nova Scotia, Canada.  
**DENVER** (Alpha Nu, 1925), University of Denver, School of Commerce, Accounts and Finance, Denver, Colo.  
**DE PAUL** (Alpha Omega, 1928), De Paul University, College of Commerce, Chicago, Ill.  
**DETROIT** (Theta, 1921), University of Detroit, School of Commerce and Finance, Detroit, Mich.  
**DRAKE** (Alpha Iota, 1924), Drake University, College of Commerce and Finance, Des Moines, Iowa.  
**FLORIDA** (Beta Eta, 1929), University of Florida, College of Business Administration, Gainesville, Fla.  
**GEORGETOWN** (Mu, 1921), Georgetown University, School of Foreign Service, Washington, D.C.  
**GEORGIA** (Kappa, 1921), University System of Georgia Evening School, School of Commerce, Atlanta, Ga.  
**GEORGIA** (Pi, 1922), University of Georgia, School of Commerce, Athens, Ga.  
**INDIANA** (Alpha Pi, 1925), University of Indiana, School of Business Administration, Bloomington, Ind.  
**IOWA** (Epsilon, 1920), University of Iowa, College of Commerce, Iowa City, Iowa.  
**JOHNS HOPKINS** (Chi, 1922), Johns Hopkins University, School of Business Economics, Baltimore, Md.  
**KANSAS** (Iota, 1921), University of Kansas, School of Business, Lawrence, Kans.  
**LOUISIANA STATE** (Beta Zeta, 1929), Louisiana State University, College of Commerce, Baton Rouge, La.  
**MARQUETTE** (Delta, 1920), Marquette University, College of Business Administration, Milwaukee, Wis.  
**MIAMI** (Alpha Upsilon, 1927), Miami University, School of Business Administration, Oxford, Ohio.  
**MICHIGAN** (Xi, 1921), University of Michigan, School of Business Administration, Ann Arbor, Mich.

**MINNESOTA** (Alpha Epsilon, 1924), University of Minnesota, School of Business Administration, Minneapolis, Minn.  
**MISSOURI** (Alpha Beta, 1923), University of Missouri, School of Business and Public Administration, Columbia, Mo.  
**NEBRASKA** (Alpha Delta, 1924), University of Nebraska, College of Business Administration, Lincoln, Nebr.  
**NEW YORK** (Alpha, 1907), New York University, School of Commerce, Accounts and Finance, New York, N.Y.  
**NORTH CAROLINA** (Alpha Lambda, 1925), University of North Carolina, School of Commerce, Chapel Hill, N.C.  
**NORTH CAROLINA STATE** (Beta Delta, 1929), North Carolina State College, School of Science and Business, Raleigh, N.C.  
**NORTH DAKOTA** (Alpha Mu, 1925), University of North Dakota, School of Commerce, Grand Forks, N.D.  
**NORTHWESTERN** (Chicago Division—Beta, 1914), Northwestern University, School of Commerce, Chicago, Ill.  
**NORTHWESTERN** (Evanston Division—Zeta, 1920), Northwestern University, School of Commerce, Evanston, Ill.  
**OHIO** (Alpha Omicron, 1925), Ohio University, School of Commerce, Athens, Ohio.  
**OHIO STATE** (Nu, 1921), Ohio State University, College of Commerce and Administration, Columbus, Ohio.  
**OKLAHOMA** (Beta Epsilon, 1929), University of Oklahoma, College of Business Administration, Norman, Okla.  
**PENNSYLVANIA** (Beta Nu, 1932), University of Pennsylvania, The Wharton School of Finance and Commerce and Evening School of Accounts and Finance, Philadelphia, Pa.  
**PENN STATE** (Alpha Gamma, 1923), Pennsylvania State College, Department of Commerce and Finance, State College, Pa.  
**PITTSBURGH** (Lambda, 1921), University of Pittsburgh, School of Business Administration, Pittsburgh, Pa.  
**SOUTH CAROLINA** (Beta Gamma, 1929), University of South Carolina, School of Commerce, Columbia, S.C.  
**SOUTH DAKOTA** (Alpha Eta, 1924), University of South Dakota, School of Business Administration, Vermillion, S. D.  
**SOUTHERN CALIFORNIA** (Phi, 1922), University of Southern California, College of Commerce and Business Administration, Los Angeles, Calif.  
**TEMPLE** (Omega, 1923), Temple University, School of Commerce, Philadelphia, Pa.  
**TENNESSEE** (Alpha Zeta, 1924), University of Tennessee, School of Commerce, Knoxville, Tenn.  
**TEXAS** (Beta Kappa, 1930), University of Texas, School of Business Administration, Austin, Tex.  
**UTAH** (Sigma, 1922), University of Utah, School of Business, Salt Lake City, Utah.  
**VIRGINIA** (Alpha Xi, 1925), University of Virginia, McIntire School of Commerce, Charlottesville, Va.  
**WASHINGTON** (Alpha Chi, 1928), Washington University, School of Business and Public Administration, St. Louis, Mo.  
**WISCONSIN** (Psi, 1923), University of Wisconsin, School of Commerce, Madison, Wis.



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## Did You Know That



When Abraham Lincoln was a young man he ran for Legislature in Illinois, and was defeated.

He next entered business, failed and spent the next seventeen years paying up the debts of a worthless partner.

He was in love with a beautiful young woman, became engaged, then she died.

Later he married a woman who was a constant burden to him.

Entering politics again, he ran for Congress and was badly defeated. He then tried to get an appointment to the United States Land Office but failed.

He became a candidate for the United States Senate and was badly defeated.

In 1856 he was a candidate for Vice-President, and again he was defeated.

In 1858 he was defeated by Douglas.

One failure after another—bad failures—great setbacks. In the face of all this he eventually became one of the country's greatest men, if not the greatest.

When you reflect on these reverses, doesn't it make you feel a little less like surrendering to discouragement just because you think you are having a tough time in life?