

The DELTA SIG

OF DELTA SIGMA PI

JANUARY
1949



Grand President Fowler and Grand Secretary-Treasurer Wright discuss the installation program with the officers of Beta Omega Chapter which was installed on December 11, 1948, on the University of Miami campus in Coral Gables, Florida.

FOUNDED 1907 * * * * AT NEW YORK UNIVERSITY

THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

Professional Commerce and Business Administration Fraternity



Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. The fraternity was organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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Single Sided	6.50	1.30	7.80
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T H E

DELTA SIG

O F D E L T A S I G M A P I

Volume XXXVIII

JANUARY, 1949

Issue 2

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H. G. Wright, Editor

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Publication Office—450 Ahnaip Street, Menasha, Wisconsin Editorial Office—222 W. Adams Street, Chicago 6, Illinois

The DELTASIG of Delta Sigma Pi is published four times annually in the months of November, January, March, and May. Material intended for publication should reach the editorial office not later than the first of the month previous to publication.

Subscription price: \$5 per year.

Entered as second class matter, December 24, 1931, at the post office at Menasha, Wisconsin, under the act of March 3, 1879. Acceptance for mailing at special rate of postage provided for in the Act of February 28, 1925, embodied in paragraph 4, Section 538, P. L. & R., 1932 edition.



DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternal ideals.

The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. JOURNALISM, Sigma Delta Chi. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Alpha Delta, Phi Beta Gamma, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi.



ALLEN L. FOWLER, Pennsylvania
Grand President of Delta Sigma Pi

The Grand President's Page

IT WAS MY privilege and pleasure to attend the recent Founders' Day dinner of the New York Alumni Club and Alpha Chapter. It was a very happy occasion for me, not only because the celebration was sponsored by our "Mother Chapter," but also because in attendance were Alex Makay and Harold Jacobs, two of our three surviving Founders. It was inspirational, to say the least, to see so many of the oldsters still enthusiastic in their support of Delta Sigma Pi, still anxious to keep alive associations of many years' standing and, at the same time, welcoming the newer faces and the men from the active chapter. If anyone needed any, it would be further confirmation of the fact that in our membership we really have something that should be among our most prized possessions, and we should never relax our efforts to keep alive for others that which we have enjoyed.

I said on that occasion, and I repeat here, that our thoughts should be focused on keeping faith with our Founders, and their successors in authority, through the vigilant observance of the three fundamental principles which our ritual properly states should be our watchword and guide. Let us keep those principles ever in mind and do our part, as have those before us, to perpetuate our organization in order that we may ever grow in stature and continue to be of real service in the accomplishment of those purposes to which we are dedicated.

These thoughts may sound fine, but you say this is intangible. How, specifically, can I as an individual, or we as a chapter or an alumni club, accomplish something along these lines? My first answer is that, in spite of the many tangible advantages a number of us may obtain from our fraternal association, the most valuable of all is intangible. It is felt in our associations with our brothers, in our own thinking, our outlook on the business of life, in the humanizing influences of our intimate associations with congenial companions engaged in common pursuits. I emphasize the congeniality because I think it is basic in our structure, even though we are a professional group. From a selfish viewpoint, Delta Sigma Pi offers unsurpassed opportunities for the development of the individual, for the exchange of thought and the associations that mold the priceless ingredient, character.

We, as a Nation, are passing through a trying period in our development. We cannot dismiss lightly the challenge to what is rather loosely called "The American Way of Life." To treat this ordeal as a passing phase is to invite the danger of passing out instead of passing through. To me, "The American Way of Life" is not a political slogan or issue. It is much more fundamental. It is the set of basic ideals and principles by which we live and by which we have reached our present estate. At a minimum, it includes the Four Freedoms, the inalienable right of self-determination, and the practice of the Golden Rule. If this sounds rather spiritual, it is because I firmly believe that we, as a people, do not give sufficient heed to the importance of the spiritual needs in charting our course. I believe that we, as a fraternity, have a spiritual, as well as material responsibility. Don't misunderstand me. I do not see us as an organization of do-gooders, and membership in Delta Sigma Pi is not a cure-all for anything. But unless we all get in and pitch and play the game, we may wake up and find ourselves without any ball game.

This brings me to the other part of my answer to what we can do. Someone has very aptly said that the price of freedom is objective study, informed thinking and constructive action. If we practice these principles in the light of our avowed purposes, the impact on the life of many communities could be startling. We, as a fraternity, have a golden opportunity for service. Let us develop ways and means for taking advantage of it. I urge the careful thought of our alumni and undergraduate groups and would like nothing better than to hear from you if you have some constructive thoughts or observations.

In the development of our family tree we are progressing well. By the time this reaches you our Beta Omega Chapter will have been installed at The University of Miami, Coral Gables, Florida. Subject to proper qualifications and approval, we probably will add four or five more chapters during the course of the year and we expect several more reactivations. Word received from various chapters indicates a banner year, both in membership and chapter achievement. I am particularly impressed by the splendid selection of honorary members. This should be, and is, a two-way street, an honor to the member and an honor to us. I am glad to see that the significance of the privilege is being observed. More power to all of you and best wishes for a happy and prosperous 1949.





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Chapter Granted to University of Miami

THE SECOND CHAPTER OF DELTA SIGMA PI in the State of Florida became a reality with the installation of the University Business Club on the University of Miami campus at Coral Gables, Florida, as the Beta Omega Chapter of Delta Sigma Pi, the formal ceremonies taking place on Saturday, December 11th. This is the sixty-ninth chapter of Delta Sigma Pi to be installed since the fraternity was founded in 1907.

Our Beta Eta Chapter at the University of Florida in Gainesville was established in the same month just 19 years before. The population of Deltasigs in the State of Florida is steadily growing and we anticipate increased alumni activity now with two fine chapters in that state.

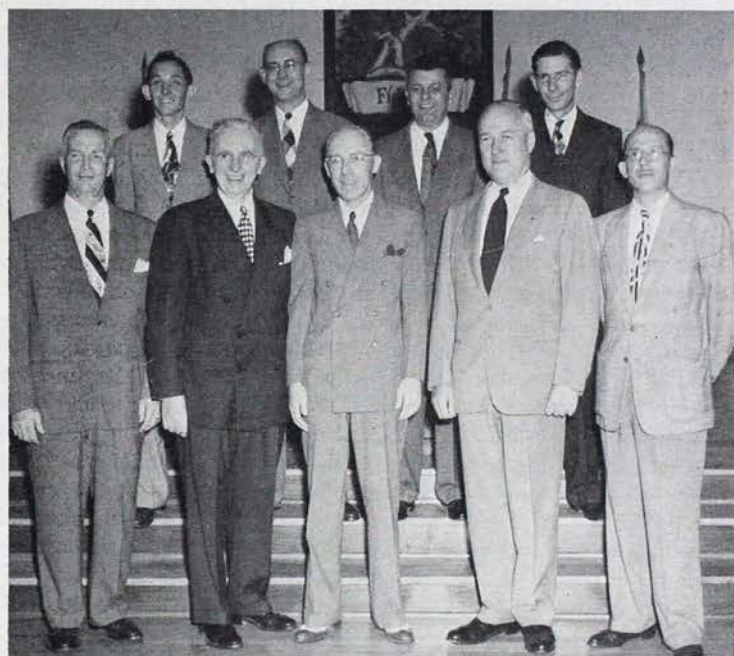
Beta Omega Chapter at University of Miami

The installation ceremonies started early on Saturday morning, December 11, with Grand President Fowler of Philadelphia as the installing officer, assisted by Grand Secretary-Treasurer Wright of Chicago, as well as alumni from various parts of Florida. An informal luncheon was held in the Student Club on the University of Miami campus in honor of the visiting grand officers and alumni. Following the luncheon the visitors were conducted on tour of the campus by the officers of the University Business Club, our petitioning group there. The ritualistic ceremonies began at 2:00 P.M. and were conducted in the Elks Club of Coral Gables, Florida. The installation team consisted of: Allen L. Fowler, *Pennsylvania*, Grand President; H. G. Wright, *Northwestern*, Grand Secretary-Treasurer; Warren L. Blackmon, *Georgia*; G. Cicero Harvard, *Georgia*; Leonard J. Kuyper, *Georgia*; Grover A. J. Noetzel, *South Dakota*; Elbert V. Silver, *Pittsburgh*; and W. Greer Witcher, *Georgia*.

A fifteen minute program over station WBAY of Coral Gables was arranged for late Saturday afternoon. The program originated from the University broadcasting studios and publicized the installation of our Beta Omega Chapter there. An installation banquet followed the initiation of 36 undergraduate members, three faculty members and four alumni members of our petitioning group. Grand Secretary-Treasurer H. G. Wright served as toastmaster at the banquet. Words of welcome were delivered by J. R. Murray, assistant to president of the University of Miami. A very comprehensive history of the development of the School of Business Administration was given by E. M. McCracken, comptroller of the university and former dean of the School of Business Administration. Mr. McCracken was introduced by Grover A. J. Noetzel, present dean of the School of Business Administration and a Delta Sigma Pi alumnus from our South Dakota chapter. The founding of the University Business Club was vividly portrayed by C. J. Sanders, one of its charter members. Allen L. Fowler, Grand President of Delta Sigma Pi, then presented the charter to William Richards, head master of Beta Omega Chapter.

Grand President Fowler also informed the members of Beta Omega Chapter of their responsibilities and wished them continued success. When accepting the charter for Beta Omega Chapter, William Richards, its head master, did so with appropriate remarks. The ceremonies were closed with the introduction of the members of the ritual team and visiting alumni.

The installation of Beta Omega Chapter at the University of Miami raises the chapter roll of Delta Sigma Pi to 53 active undergraduate chapters, the largest number we have had active in the history of the fraternity. The success of the University of Miami Business Club prior to its installation as the Beta Omega Chapter of Delta Sigma Pi, and the manner in which they pre-



MEMBERS OF INSTALLATION TEAM that conducted ceremonies at Coral Gables, Florida. Front Row (left to right): Elbert V. Silver, H. G. Wright, Grover A. J. Noetzel, Allen L. Fowler, E. D. Ashman. Back Row: Warren L. Blackmon, Leonard J. Kuyper, G. Cicero Harvard, W. Greer Witcher.

pared their petition and installation, indicates that this chapter will become one of the finest in Delta Sigma Pi.

History of the University of Miami

The University of Miami, Coral Gables, Florida, conceived in boom times by George E. Merrick, who dreamed of a super "Pan-American University" in the city of Coral Gables, was founded in 1926. When money backers appeared it was decided to open in September at a site on Bird Road. But,



NEWLY INITIATED MEMBERS OF BETA OMEGA CHAPTER at installation banquet which was held at the Elks Club of Coral Gables.

1926 was destined to be the year of two unforeseen events; the financial collapse accompanying the end of the Florida real estate boom and the disastrous 1926 hurricane. Real estate values almost disappeared in the crash of that year and many of the backers of the new university could no longer give financial support.

The Bird Road building was never finished. The little college (about 400 students) adopted an unfinished hotel for classroom use, and Dr. Bowman F. Ashe, then secretary of the administrative board, became the university's first president and remains as its head today. With a few dormitories and fraternity houses, this building was the center of campus life for many years.

The University of Miami in 1946 began building an entirely new campus with ultramodern buildings and facilities. Its building program is designed to make the school one of the most modern in the United States, and it will represent this country's most outstanding Pan-American educational center. It has fully accredited schools of liberal arts, business administration, law, education and engineering, with well-equipped classrooms, laboratories and libraries. Its marine research laboratory activity is world famed. Other courses in which the university is exceptionally outstanding include music, art, languages, biology and zoology. The university has one of the foremost college symphony orchestras of the country, presenting public performances on a weekly schedule throughout the season and sponsoring a winter concert series.

The architectural planning of campus and plant of the new University of Miami cannot fail to express, in a certain boldness and freshness of attack, these unique circumstances. Having outgrown the pseudo-Mediterranean romanticism of twenty years ago, Caribbean Florida has become the center of some of the most vigorous development of contemporary architectural design and planning on the continent of North America. Drawing upon the essential spirit of this activity, the designers of the new university have projected an arrangement of structure and terrain peculiarly expressive of function, milieu, climate.

The campus areas have been roughly allocated for various broadly conceived uses, but no hard and fast lines will be drawn until time and the actual growth and development of the University will define the current needs. Education and administration offices, those spaces that specifically attract visitors, will be directly approached by the main entrance drive from the highway. They will be equally accessible to the

students whose daily routine will include the education buildings, Student Club and dining rooms, athletic area and housing.

The instructional buildings, flanking the central group, will be developed in logical departmental sequence. The first classroom building has been completed. The demands of the Veterans Educational Program dictated the immediate provision of class and lecture spaces as the first step in the building program.

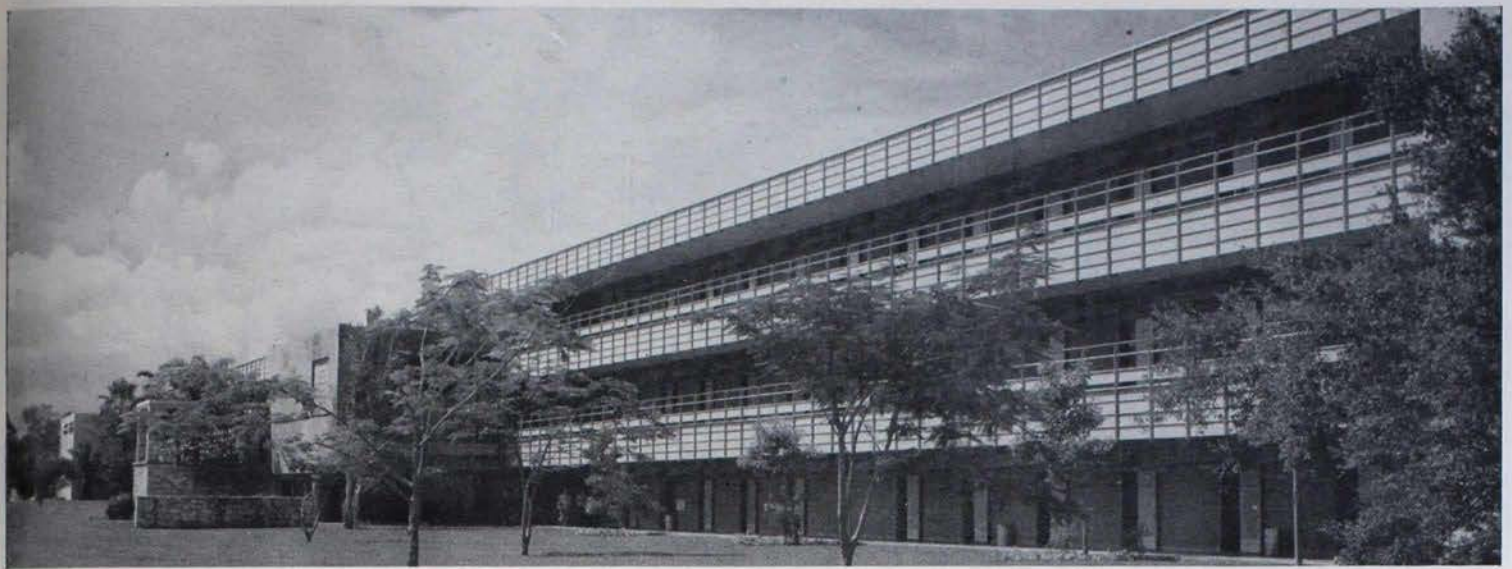
Stemming from this same Veterans Educational Program, and of almost equal urgency because of nationwide housing shortages, is the need for ample living accommodations for married ex-service students. This requirement is a rather unusual one, not customarily included in a conventional academic planning and development program. To meet this demand, construction has just been completed on more than five hundred units of multi-family housing in one great project.

The project consists of twenty-seven apartment buildings, a Student Club (just completed and opened to the student body), and a maintenance building. Their design is governed by the same principles of orientation, air-circulation and general fenestration that influenced all of the university planning. The apartments consist of two, three and four bedroom units which contain living room, dining room, kitchen, bath, and ample closet space. The Student Club, erected on the banks of a man-made lake, is a structure of modern architectural beauty unsurpassed by any college in the world. In the Student Club are a community recreation center, which includes clubrooms, dancing terraces, reading rooms and lounging areas both indoors and outdoors, and a cafeteria and soda bar. The pilot plan calls for the eventual development of an outdoor theater and concert amphitheatre also placed at the edge of the lake.

The culmination of these plans and future projects will make the University of Miami the most beautiful, the most diversified educational structure in the world. The students have advantages of climate, terrain, and a modern educational system unsurpassed by any present-day university. It is, therefore, quite appropriate that the athletic teams and newspaper of the University should be named for one of the most indomitable forces of nature—the HURRICANES.

The School of Business Administration

The School of Business Administration was established in 1926 at the time of the founding of the university. It offered a few fundamental courses in economics and government. At the time of its inception the business school was headed by Dr. John T. Holdsworth, Dean Emeritus since 1941, who taught most of its classes. Throughout its formative years the school



THE MEMORIAL CLASSROOM BUILDING contributes greatly to the ultra-modern motif at the University of Miami.

expanded its curricula and permanent staff and obtained many specialists in the business field to teach specialized courses. Before the university was ten years old, the School of Business Administration was instrumental in organizing a Department of Hispanic-American Relations.

World War II found the school, under the capable leadership of Dean Ernest M. McCracken, laying plans for streamlining its assembly line and putting production on a war basis. Along with other schools in the university and in line with policies of the nation's colleges, it organized a summer session which permitted graduation in three instead of four years. This stepped-up program is still available to those veterans and non-veterans who wish to obtain as quickly as possible an adequate and effective education in business administration.

Today, the School of Business Administration offers four-year curricula leading to the degree of Bachelor of Business Administration. Graduate work is also available leading to the degree of Master of Business Administration or Master of Arts.

The curricula in the School of Business Administration are designed to provide training for careers in business and in government and to develop in the student intelligent understanding of his responsibilities as a member of a changing social and industrial order. Though recognizing the primary vocational and professional interest of the student, the school endeavors also to provide for his well-rounded mental development. The curricula, therefore, provide and require general and cultural courses, as well as those of a more technical nature.

On July 1, 1948, Dean McCracken became the Comptroller of the University of Miami and Grover A. J. Noetzel, professor of economics and finance and a member of Alpha Eta Chapter of Delta Sigma Pi, became the new Dean of the School of Business Administration.

The School of Business Administration staff, assisting Dean Grover A. J. Noetzel in the accomplishment of the school's objectives, consists of more than fifty experienced professors and assistants with Bachelor's, Master's, and Doctor's degrees from colleges and universities in nearly all of the forty-eight states and a few with advanced study and degrees from institutions in Europe, Canada and South America.



MEMBERS OF NEWLY INSTALLED BETA OMEGA CHAPTER, Miami. First Row (left to right): Walter Dennison, Earl Miller, Michael Pantya, Charles Altschul, James Blaine, Gregory Peters, Robert McIntyre, Thomas Blacka, James Speed, William Hill, Louis Hall, John Lowery, Charles Preston, John O'Neal. Second Row: Raymond Jarvis, Charles Sanders, William Richards, Lloyd Bennett, Robert Patterson, Robert Korn, George Feller, Fred Kleis,

Glen Fewell, Charles Carpenter, Wirt Peters, Donald Post, Dan Steinhoff, Frank Bowen. Third Row: Jack Savastone, Fred James, Warren Meek, Thomas Roper, Donald Nelson, Gustav Johnson, Walter Stocker, Winston Droke, Thomas Maxey, Warren Gerstung, John Coffey, Joseph Hilliard, Robert McBride.



THE STUDENT UNION BUILDING, with its country club atmosphere, houses the cafeteria, soda shop, lounges and student activities offices.

Established as one of the university's major departments at the time of its founding, the School of Business Administration has kept pace with the steady, progressive march of the university. Dean Noetzel and his staff are determined that the School of Business Administration will continue to present the most adequate and effective curricula to its students who must cope with the complexities of tomorrow's business world.

The University Business Club

The University Business Club was first conceived by Ernest M. McCracken, then dean of the School of Business Administration, in early February 1948, as he began to see the need on the University of Miami Campus for a strong association of business students to foster a higher standard of scholarship and business ethics within the School of Business Administration. After discussing the possibilities of such an organization with Professor Dan Steinhoff, a member of the business Administration faculty staff, he became more convinced of the wisdom of sponsoring such a group with the ultimate aim of petitioning Delta Sigma Pi for installation of a local chapter.

Professor Steinhoff was chosen faculty advisor and he began on February 16, 1948, with the aid of four of his best students, namely: Norval Gray, Jr., William Richards, Carl Lindgren, Jr., and Louis M. Hall, Jr., to canvass other students who possessed both the desired personal traits and scholarship standing. After contacting a number of students, the first meeting was called for Wednesday, April 7, 1948. There were nine members in attendance at the first meeting.

The acting chairman for the first meeting was the faculty advisor, Professor Steinhoff, who discussed the nature and purpose of the proposed club. Temporary officers were elected for the group as follows: President, William Richards; Treasurer, Jack N. Savastone; Secretary, John W. O'Neal, Jr.; Steering Committee: Norval Gray, Jr., Carl Lindgren, Louis M. Hall, Jr.

The second meeting of the club was held April 14, 1948, at which there were thirteen members in attendance. At this meeting Dean McCracken spoke to the group on the procedure of forming such an organization. Election of permanent officers to serve throughout the following semester was held. These permanently elected officers were: President, William Richards; Vice-President, Thomas Maxey; Permanent Chairman, John Coffey; Secretary, John W. O'Neal, Jr.; Treasurer, Jack Savastone; Steering Committee: Norval Gray, Jr., Carl Lindgren, Jr., Louis M. Hall, Jr.

Since the establishment of the club on the University Campus in April, it has been very active both on and off the campus. The club has had numerous distinguished guest speakers among whom were Mr. Jonathan A. Bliss, manager of State Employment Association; Mr. Frank Richardson, advisor University Vocational Center; Dr. Charles D. Tharp, dean of administration, University of Miami; and Mr. Warren L. Blackmon, manager of Fort Pierce (Fla.) Chamber of Commerce and member of Delta Sigma Pi Fraternity.

During the first and second summer sessions the club participated in the intramural sports and held several social functions for members and guests. At the start of the 1948 Fall semester the University Business Club embarked upon a rather unusual activity for a unit composed of business students. Having been informed that the Service Fraternity of the school was unable to handle all of the functions that it normally did, the Business Club undertook to handle the lighting effects during the half-time shows at all the football games for the 1948 season. Under the supervision of Fred McCall, the University of Miami bandmaster, the members of the Business Club have successfully aided in providing audiences of Miami-Rollins, and Miami-Villanova games with half-time shows of incomparable beauty. These shows have been widely advertised and are expected to improve and to offer the football fans of Miami half-time shows unequalled anywhere in the United States.

Although the club is relatively young, it has succeeded in establishing itself solidly on the campus as a progressive and clear-thinking organization. It is held in high regard by the administration and faculty as an asset to the social and professional organizations on the campus.

The first officers of Beta Omega Chapter are: Head Master, William C. Richards; Senior Warden, Warren P. Meek; Scribe, John W. O'Neal, Jr.; Treasurer, Jack N. Savastone; and Historian, Gregory Peters.

Those undergraduate members initiated on December 11, 1948 are: Charles Altschul, Jr., Lloyd J. Bennett, Charles E. Bigler, Thomas R. Blacka, James W. Blaine, Frank P. Bowen, Jr., Charles F. Carpenter, John B. Coffey, Walter J. Dennison, George A. Feller, Glen B. Fewell, Walter C. Gerstung, Joseph H. Hilliard, Jr., Fred W. James, Raymond S. Jarvis, Gustav E. Johnson, Frederick A. Kleis, Robert A. Korn, John H. Lowery, Jr., Thomas J. Maxey, Jr., Robert T. McBride, Robert F. McIntyre, J. Earl Miller, Donald W. Nelson, Michael Pantya, Robert E. Patterson, Charles B. Preston, Thomas D. Roper, Charles J. Sanders, James A. Speed and Walter R. Stocker, Jr.

Faculty members initiated are: Victor W. Bennett, Wirt Peters and Dan Steinhoff, Jr. The following alumni were also initiated: Carl W. Droke, Louis M. Hall, Jr., William A. Hill, Jr. and Donald M. Post.

Economic Signs of Our Times

By Raymond Rodgers, Eta Chapter

Professor of Banking, Graduate School of Business Administration
New York University

IN AN ECONOMIC SENSE, we are in a new world. Far-reaching and basic changes have created a great gulf between the past and the future. To those who claim otherwise, I repeat the old adage: "None is so blind as he who will not see!"

Business used to be comparatively simple. As the popular song puts it, the business man just did "what comes naturally." But, then, a serpent in the form of World War I, with its boom and bust, entered the business Eden which we enjoyed in America. A little later, the secondary expansion flowing from

World War I culminated in the severe depression starting in 1929. This depression sired the New Deal, with its philosophy of social security and government regulation of business. But, before we had time to digest these fundamental changes in the very fabric of our economic system, World War II descended on us.

The economic heritage of World War II is so staggering, that some economists claim it will overwhelm us. Certainly, the economic implications of an intransigent Russia, of a quarter of a trillion dollar debt, of a threefold increase in our money supply, of government control of our money and credit, and of the great increase in the productive capacity of the country,



RAYMOND RODGERS,
Kentucky

are in the realm of imagination. There are no direct precedents to guide us. In these economic "minefields," we have to do as the army did in the real minefields; that is, put up the guideposts as we go along.

All of this means that the business man of today must keep abreast of the times. He can no longer afford the luxury of economic illiteracy!

How can the busy business man keep up with the developments vitally affecting his own activities? The radio offered great possibilities along these lines, but, unfortunately, it has fallen short of its opportunities. In my opinion, it has not yet achieved that calm objectivity which is so essential in economic reporting. There has been too much projection of the personality of the speaker. Also, their presentations have tended to overflow with the milk and honey of the promised land, or, at the other extreme, to reek with the voice of inescapable doom!

Some business men subscribe to the specialized economic news and forecasting services. Others, especially the larger companies, maintain statistical departments to collect and interpret economic data, or retain economists as part-time consultants.

Business men also find it very worthwhile to get together in meetings and swap experiences and views as to the future. As a matter of fact, it is really amazing how many trade associations and similar meetings are held by business men.

The great indispensable sources of information are the trade press and the daily newspapers. Earnest study of the large volume of valuable information appearing in our trade pub-

lications is imperative. Likewise, now that we have such a large element of government control in economic affairs, close reading of the economic and political news appearing in your daily newspaper may mean the difference between success and failure in your business.

The very completeness of the modern newspaper—the effort to print "all the news that's fit to print," as one great newspaper puts it—complicates the problem somewhat. Very properly, conflicting views are presented. In fact, the more startling the view, the more likely it is to be published as "news." In the midst of this great welter of claims and counterclaims, what is a man to believe?

When you have distinguished economists confidently announcing that this boom will continue indefinitely, and other just as distinguished economists announcing that disaster lurks around the next corner, or maybe the corner after that, what can you believe? When the doctors disagree, what is the patient to do?

In economics, as in medicine, there is a high degree of specialization. Most economists are highly specialized, devoting their main interest to a particular field of economics, such as labor, consumption, money and credit, or taxation, and so on. Their specialization naturally determines their evaluation of economic phenomena. And, no matter how hard they fight against it, their specialization almost inevitably colors their judgment. But, in any event, they cannot possibly know as much about your business as you ought to know about it.

The practical solution is to read and weigh all the facts in the news and those presented by the various economists, statisticians and public figures, and arrive at your own opinion. That will not be too much of a task as you will usually find that there are not too many facts affecting your own business and that many of them will be identical or quite similar. On the basis of the important economic facts—and, as I said, there aren't too many—you can form your own judgment so far as your own business is concerned. You can thus, in a sense, be your own economist and, of course, when you need help, you can arrange with a consulting economist to study your particular problem and give you specific advice on it.

Let us now, together, take a look at these economic signs of the times.

First, everyone professes to expect great changes because of the election; yet, if you read your newspaper carefully to get the facts, you know that there will be no consequential changes.

As a matter of fact, there were less promises of change made in this Presidential campaign than in any campaign I can recall. Specifically, the Republicans largely confined themselves to a "me too; but I'll do it better" position in their oratory. And even if great promises had been made (and they weren't), there is little change that they could make in the basic forces affecting our economy.

The election notwithstanding, Russia is still Russia. The Kremlin dream of the world triumph of Communism is just as dangerous today as it was a month ago, or a year ago. The Kremlin policy of all mischief short of war is just as true today as in the past. Democracy is still on the defensive. From bitter necessity, we have become a war-like people. This means a continuation of heavy and increasing military expenditures, regardless of party.

The terrific financial burden of an armed peace is not gen-

erally realized. In the fiscal year ending July, 1949, we shall spend some \$13 billion on the military establishment. Furthermore, there is a very strong likelihood that this amount will be increased now that the election is over. In addition, we shall spend \$7 billion on foreign aid and foreign financing, and international affairs which also may properly be considered an expenditure for national defense. This gives us a total annual burden of \$20 billion just to defray the cost of preparing for future wars!

Interest on the public debt and veterans benefits will require an additional \$13 billion in the current fiscal year. This gives us a total direct annual cost of \$33 billion for past and future wars—a total which will be increased rather than reduced, if the present world political uncertainty continues—and I see no real ray of hope on the political horizon. It is indeed a bitter commentary on civilization that the biggest cost of our government is the expenditure necessary to pay for past wars and prepare for future ones. And, as I said before, regardless of the election, the chances are better for these expenditures to go up than to go down.

The social activities of our government have become quite expensive in recent years. The Democrats want to expand these services of government. The Republicans also seem to favor an expansion of such activities. Certainly, I know of no official Republican proposal to abolish or curtail them. I think we might as well frankly face the fact that the Republicans have learned to weep just as loud and as long for the underprivileged, common man, as the Democrats. The Republicans have learned that it pays off at the polls, so the Democrats have apparently lost the monopoly which made them invincible in national elections during the thirties. Regardless of which party rescues the common man from the storm of adversity, it will cost us a great deal of money.

Another thing which no election can change is our great national debt of more than \$250 billion. Elections and politicians may come and go, but the debt will be with us for a long, long time.

These great expense factors in our budget mean that inevitably we must look forward, in the foreseeable future, to a Federal budget of \$35 to \$40 billion, or more.

"It follows as the night the day" that taxes will be heavy in the years ahead. In fact, if some settlement of the international political difficulties cannot be arranged, the tax burden promises to be an almost unbearable one. In such event, rigid economy in the non-military phases of Federal expenditures and in state and local spending will be necessary, if we are, in an economic sense, not to bleed to death. But, may I emphasize, war or no war, taxes inevitably will be several times their pre-war levels.

Our swollen money supply was not reduced on November 2. The \$95 billion of deposits in our commercial banks and pocket money in the hands of our people that we had at the end of the Japanese War in 1945 has increased 16 per cent to a total of nearly \$110 billion. As a practical matter, the election can have little effect on this huge supply of purchasing power. Neither party is willing to risk the political danger of a serious effort to reduce purchasing power. No real politician will take the responsibility for causing "bad business"; and, of course, that is what deflation means. So I anticipate no serious efforts by the government to end inflation!

On the contrary, a minimum Federal budget of \$35 to \$40 billion, which according to our analysis cannot be avoided, will require a continuation of high level business activity to secure the necessary tax revenues. Compare these budgetary needs of some \$40 billion with the total national income of \$39.6 billion in 1935 and you will understand why the economic machine will not be permitted to slow up very much if the government can possibly prevent it. And, remember, the

Treasury, with its debt management powers and with the cooperation of the Federal Reserve System with its monetary and credit powers, can bring tremendous pressure to bear to prevent any serious business reaction. I am convinced that they will not hesitate to exercise those powers when the need arises. Furthermore, if additional powers are needed to stem a serious deflationary tide, the Congress will undoubtedly give them such powers.

Please do not jump to conclusions. Don't get ahead of me. I am not saying that the business cycle has been repealed. It is too deeply rooted in human nature to be eliminated. I am saying that we can expect quicker and more effective government intervention on the downswing of the business cycle than in the past. So long as the Federal government has a budget of \$40 billion or thereabouts, and so long as it continues to control interest rates and farm product prices, it will be in a position to stem any serious break in economic activity. Naturally, this observation refers to general business activity. Even though the general level is kept up, some lines may suffer a severe drop in activity, with failures, unemployment, and the other accompaniments of "hard times." Even today, with business activity at such an extremely high level that the gross national product is at the unprecedented rate of approximately \$250 billion a year, there are lines of business which are having difficulty in keeping "above water." In fact, failures are beginning to increase despite the stratospheric level of business activity.

Although business is at a very high level, we know that a business readjustment is inevitable. We don't know when the readjustment will set in, and we don't know how severe it will be, but we do know that it is on its way. I, personally, feel that a readjustment is more than a year overdue. That is, it is my opinion, that if we had not had worldwide crop failures in 1947 and food shipments for European relief despite our own short crops, the readjustment would have long since been under way. Also, in the last six months, it became painfully clear that we must start re-arming to counter Russia's imperialistic expansion plans, and those expenditures have further delayed the inevitable readjustment. In fact, it now seems probable that if military expenditures are sharply increased and deficit financing is again utilized on a consequential scale by the government, the readjustment will be postponed until those inflationary pressures subside.

On the other hand, if we can hold military expenditures to a maximum of say \$15 billion as was promised by President Truman, and can avoid extraordinary new expenditures, such as billions to support farm product prices, I think a business readjustment is in the making.

There are many distinct signs that "time is running out" on the boom.

A bumper crop, 13 per cent greater than last year and 8 per cent greater than the previous all-time peak yield of 1946, has brought the agricultural boom to an end. Some agricultural commodity prices have already dropped to the government support level and others are on their way. Lower food prices will remove an important inflationary pressure which has been a particularly serious one because of its effect on wage demands.

The inventory replacement boom must be getting close to its end, as we have now accumulated total inventories of some \$53 billion, which would seem to be more than adequate. Manufacturers' inventories alone exceed \$30 billion which is indeed something to think about under present conditions!

The capital goods boom is increasing its tempo. Surveys indicate that American business will spend \$18,630,000,000 this year (1948), which is \$2,400,000,000 more than last year. It must not be overlooked, however, that the industrial capital goods boom flows from the strong demand for goods

for inventory replacement as well as for consumption purposes. Once inventory accumulation stops or consumer demand falls off, capital goods expenditures will be quickly curtailed. In other words, it is a derivative boom and the moment the supports weaken, industry will drastically revise all plans for expansion.

Well, how goes the consumer goods boom? The American people are consuming at the rate of \$175 billion a year. Their disposable personal income is currently at the rate of \$187 billion a year; and, while there can be wide difference of opinion as to the exact amount, their liquid assets certainly exceed \$100 billion. If the economic principle that human wants are insatiable still holds true, will not these high levels of purchasing power prevent a reaction? Let us look around for some facts on which to base our answer.

Glance at the advertisements in any newspaper and you will see that the "heat is on." Some of the advertising claims are becoming shrill and exaggerated. Sales pressure of all sorts is being applied. Contests, bonuses, dollar sales, one cent sales, and all kinds of sales, razzle-dazzle, are being widely used; yet sales are falling off in many lines as supply overtakes demand. Here are some examples from the news columns of the newspapers:

"Several types of stores in New York City report that electric refrigerator sales in October were 20 per cent behind their summer peak. Another news item says that national sales of vacuum sweepers in September were 15.5 per cent less than in September, 1947. Non-automatic washing machines are reported as clogging the warehouses. The accountants for the furniture industry announce that although shipments exceeded 1947, factory orders were down 'somewhat' in September and that some manufacturers 'cite facts which indicate that they are scraping the bottom of the unfilled order barrel and that conditions are getting pretty tough.' Here's another news item in the same paper which is so characteristic of developments at this stage of the business cycle that I quote it: 'The . . . Mills here yesterday began a week's shutdown. President . . . said cotton yarn sales recently had been below production, with accumulating inventories. He added that management would use the shutdown to speed up installation of new equipment.'"
(No comment is needed as to the effect of such action on future supply!)

Viewing consumer demand in more general terms, cotton textile production began to overtake demand last spring and has now reached the point where lay-offs and short work weeks are necessary in some areas. Old-fashioned price cutting has started in men's clothing, one chain recently going so far as to cut retail prices by 20 per cent. Even housing has passed its peak. Furs, nylons, perfumes and most luxury goods have been on a highly competitive basis for more than a year.

Although dollar figures for retail sales are at levels above those of last year, that is almost entirely due to higher prices. In most cases, physical volume is lower. To put it bluntly, soft spots are beginning to appear in practically all consumer goods lines with, of course, the big exception of automobiles.

Barring war, which I do not expect, and barring a large increase in government spending, which is entirely possible, supply and demand should be in such balance that most lines will be competitive by 1949. The return of competition will be welcomed by all good business men. Once more, the ability and effort of the individual business man will be the determining factors in his profits. Allocations, gray markets, and "chiseling" will no longer set ceilings for him. But, of course, he will have to go to work. And it has been so long since we have had any real competition, that many business men have forgotten what it is like. When they once more encounter it, you will hear a great deal of wailing, but don't let it get you down.

So that you will not get too discouraged with the competition you are going to face in 1949, let me tell you what happened in just one line in 1920 when competition and the business cycle were both really going strong. In January, 1920, a speaker at the National Retail Clothiers Association Convention (and I quote) "confidently predicted that spring clothes would increase 25 to 40 per cent." At the time he seemed to have a sound basis for his views. Labor had just received another 15 per cent increase; and materials were at record levels, cotton, in particular, having reached 45 cents a pound. Production costs were very high. Yet, before the end of the year, Chicago jobbers were selling men's clothing at 10 to 50 per cent less than the wholesale price. Wholesalers, also, were offering discounts of as much as 50 per cent. The big blow, however, came on November 16, when the Federal Courts ordered forced sale of the merchandise inventories of nineteen Rochester clothing manufacturers, who had filed petitions in bankruptcy.

But why look back? We are not going to have a repetition of 1920. As I showed you earlier, that is out of the question. But we will have increasing competition and increasing failures in 1949. Despite the fact that business volume will be two or three times the pre-war level, those who try to use the same methods they did during the easy money-goods shortage days will not last long.

As I said in the beginning: we are in a new business world. You have your choice of being a pioneer or a has-been! As for me, I am going to see to it that 1949 is a great year.

The Author

Raymond Rodgers is a charter member of our Eta Chapter at the University of Kentucky. While at Kentucky he received his Bachelor of Arts degree. Later he was awarded his Master of Business Administration at New York University. Brother Rodgers has served on the teaching staff of New York University since 1921, and in addition to holding the rank of Professor of Banking, he has also been the secretary of the School of Commerce, Accounts and Finance since 1931.

Professor Rodgers is co-editor and co-author of *Money and Banking*, a standard text in the field of banking, and co-author of *Consumer Credit and Its Uses*, an authoritative treatise on consumer credit. For several years, he was editor of the *Canadian Monthly Letter* of the Alexander Hamilton Institute. His work and experience in business have been varied: in the marketing field, he has been assistant advertising manager of Alexander Taylor and Company; in finance, he has been an assistant underwriter at the National Surety Company, foreign correspondent for the National City Bank, and office manager and executive assistant at the Institute of International Finance.





WITH THE

ALUMNI

THE WORLD OVER

Dr. Cecil C. Carpenter Becomes Dean at Kentucky

ON JULY 1, Dr. Cecil C. Carpenter, Kentucky, was appointed dean of the College of Commerce at the University of Kentucky. Dr. Carpenter, a former professor of economics at the university, has been a member of the commerce staff since 1936. A native of



CECIL C. CARPENTER, Kentucky

Harrodsburg, Kentucky, he holds degrees from the University of Kentucky and the University of Illinois. Brother Carpenter joined the university staff as an assistant professor and had advanced to professor by 1941. He was initiated as an undergraduate member of our Kentucky Chapter in 1925, and served as head master of the chapter.

From 1943 to 1945, he served as district price executive of the O. P. A. in Lexington and, over a period of years, has assisted Kentucky bankers in planning many programs. Dr. Carpenter is a member of the American Economic Association, the Kentucky Academy of Social Sciences, the Southern Economic Association, and has written numerous articles for publication in the field of economics. He was also co-author with Guy J. Johnson of "State Bank Failures in Kentucky."

TULSA

THE STORY OF THE BIRTH of the Tulsa Alumni Club is a joint tale of the post-war expansion of the oil industry and the founding of Beta Chi Chapter at the University of Tulsa. Without either of these activities, an alumni club in this area might have been long delayed. A little more than a year ago only two known Deltasigs lived in the Tulsa area. These were Ted Coover, Chicago, professor of marketing and head of that department at the University of Tulsa, and DeWitt Anderson, Northwestern-Zeta, a former head master at Zeta Chapter and a

former student at the University of Tulsa. Through the efforts of these two Deltasigs, a cooperative school administration, and an ambitious and hardworking group of students, a local business fraternity was founded which shortly thereafter petitioned the Grand Council for initiation into Delta Sigma Pi.

Meanwhile, an expanding oil industry brought Charles Cox, Dudley Sullivan, Ray Moody, Gene McLendon, and Bill Cook to Tulsa upon their graduation from the Division of Business Administration of Texas Tech. Ray Moody, head master of Beta Upsilon Chapter at the time of its installation, became a valuable advisor to the petitioning group. From the University of Missouri came Walter Sellards and Walter Long. Al Kerr, Northwestern-Beta, and Norman Ellefson, Chicago, breezed in on a draft from the "Windy City." The publicity accompanying the installation of Beta Chi Chapter disclosed other Deltasigs living in the area, including John W. Kelley, Marquette, and Paul Stormont, Missouri. From their earliest meetings with the petitioning group, these loyal alums discussed the formation of a Tulsa Alumni Club. With the installation of an active chapter in Tulsa and the first transfusion of new blood into the alumni body, the club became a reality.

On May 14, less than a week after the installation of Beta Chi Chapter, 13 alumni and graduating seniors held their first meeting at the Twin Oaks Restaurant. Adjourning to the steps of the nearby and stately Boston Avenue Methodist Church for their business session, they elected temporary officers, selected nominating and by-laws committees, and set a date for regular monthly dinner meetings. Meeting regularly throughout the summer, the club completed its organization and embarked upon an ambitious social and professional program. The September meeting was the kick-off on the professional program with John Kelley discussing "The Future of the Private Accountant in Industry." At the October 14 meeting, held jointly with the active chapter, Mr. John H. Dunkin related the joys and sorrows of top management in the large department store. Mr. William P. Ingle, procedures analyst, addressed the November 11 meeting and outlined the application of punched card accounting in modern business. This session was also marked by the induction into the club of Jim Connor, De Paul, former head master of Alpha Omega Chapter, now a graduate student at the University of Tulsa.

The officers for the year include Al Kerr, president; Ted Coover, first vice-president and chairman of alumni placement; John W. Kelley, second vice-president and professional chairman; Marion C. Phillips, third vice-president and chapter service chairman; Bill Cook, secretary; Dudley Sullivan, treasurer; Norman Ellefson, DELTASIG correspondent and dinner chairman; Charles Cox, membership chairman; Walter Long, publicity chairman; Gene McLendon, social chairman; and Ray Moody, assistant professional chairman. Prospects for a rapidly growing and exceedingly active organization are very high.—NORMAN ELLEFSON

Heads Business School at University of Miami

DR. GROVER A. J. NOETZEL, South Dakota, a former professor of economics and finance at the University of Miami, was appointed dean of the School of Business Administration there on July 1, 1948. Although a Life Member of Delta Sigma Pi, Brother



GROVER A. J. NOETZEL, South Dakota

Noetzel is also an Honorary Member of the University Business Club, which is now the Beta Omega Chapter of the fraternity.

Born and raised in Wisconsin, Dr. Noetzel received his A.B. Degree from the University of Wisconsin in 1929. In 1934, he received his Doctorate from the University of Wisconsin. He studied at and holds certificates from the University of London and the University of Geneva. Dr. Noetzel became a member of Delta Sigma Pi while teaching at the University of South Dakota in 1931.

Deltasig Completes Personal Finance Text

DR. ELVIN F. DONALDSON, Ohio State, is the author of a new book, entitled *Personal Finance*, which will be used in the department of business organization of the College of Commerce at Ohio State University, in coordination with a specialized course in personal finance being offered at this time. Brother Donaldson, professor of business organization at the university, realizing the need for an adequate text on this subject, has written a book which is generally felt to be excellent. The course in personal finance was inaugurated several years ago for the purpose of aiding students with their own finance problems.

Paul Morrison Acting Dean at Northwestern

THE APPOINTMENT of Professor Paul Morrison, *Northwestern-Beta*, as administrative officer of the School of Commerce at Northwestern University during the absence of Dean Homer B. Vanderblue, who is convalescing after a serious illness, was announced recently by President Franklyn B. Snyder. Brother Morrison, professor and chairman of the department of finance at the university, holds the position of director of the graduate division of the school.

Professor Morrison, who lives in Evanston, first came to Northwestern as a fellow in accounting in 1921, and has been with the university throughout his entire teaching career. A graduate of DePauw University, he received his master of business administration and doctor of philosophy degrees from Northwestern. He is the author of several books and articles on finance and has served as an investment advisor for the university. Brother Morrison is also active in the Investment Analysts Club of Chicago.

BALTIMORE

HIGHLIGHTING a grand and glorious afternoon of fun and frolic was the defeat of the "young fellows" of Chi Chapter, Johns Hopkins University, by the "old men" of the Baltimore Alumni Club in a twin bill softball game. It seems as though our younger brothers could not quite stand the strain of the crab feast "à la Maryland" picnic which was the occasion for their coming out on the short end, 4-1, 7-5, softball defeat.

Not to be outdone by the softball contest that Sunday afternoon in August were the delicious crabs (steamed), refreshments, swimming for the little tots and wives who reflected the spirit of the afternoon. Yes, this Chi Chapter-Alumni Club picnic was quite a success and will be duplicated in years to come. We hope that Past Grand President John McKewen, Harry Feltham, Whitney Bates, Duke (Judge) Foster, George Missel, Art Bliss, Jim Moore, Bruno Lawson, Bill McGuire and Ben Schilling will find more of their former classmates present when next year's picnic rolls around.

In an honest endeavor to bring out more of the old-timers, the Baltimore Alumni Club has planned one of its fullest calendars for 1948-1949 so that a variety of activities including bowling, stag parties combining business and entertainment and mixed parties will provide the incentive for increased membership to our goal of one hundred dues paying alumni members. It is felt that activities prior to and at the Seventeenth Grand Chapter Congress, to be held here in Baltimore in September 1949, will offer all alumni club members a chance to participate. Many, for one reason or another, have not seen fit to lend their support in the past few years, but with next September being a key month we feel sure all will want to lend assistance in true Deltasig fashion, starting with activities this fall.

To start the ball rolling we have planned and held our first get-together meeting at the Deutsches Haus on October 14. The business part of the meeting was conducted by Brother Jim Moore and dealt mainly with the assignment of committees for preparation of the Seventeenth Grand Chapter Congress. Following the facts and figures session, Russell Erb, President of the Baltimore Alumni Club, gave the nod for sandwiches and liquid refreshment plus a few tables of cards. Brothers from

Chi Chapter joined us for this session and a pleasant evening ensued.

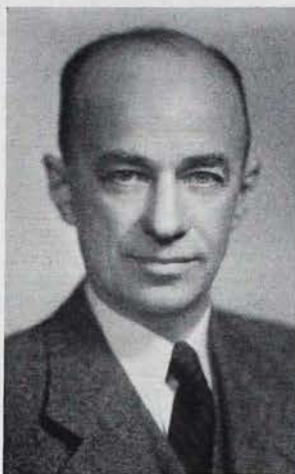
The Alumni Club will sorely miss from its activities the participation of Walter Baggs, the lucky brother who won the diamond badge at the Sixteenth Grand Chapter Congress. Walter has recently become affiliated with the Automobile Association of America and will be on the road quite a bit. We know that Walter, like many other Deltasigs, will plan to take next summer's vacation during the first week of September.—EUGENE G. CROSS

"Follow the sign in '49—to Baltimore"

Named Personnel Head of General Foods

GRANVILLE B. JACOBS, Iowa, who for the past two years has been a division personnel manager in General Foods Corporation's department for personnel administration, has been named personnel manager of their sales division. In his new position he becomes senior member of the New York staff.

Brother Jacobs, who is a Life Member of Delta Sigma Pi, headed his own personnel



GRANVILLE B. JACOBS, Iowa

development and training firm in New York before joining General Foods. He conducted training programs in personnel in New York, Washington, Baltimore, and Philadelphia. At one time he was in the sales department of the Celotex Corporation. Brother Jacobs received his BS degree from the University of Iowa in 1922 and his Master's Degree at Columbia in 1923. He and his wife and three children live at 14 Nottingham Road, Short Hills, New Jersey.

ST. LOUIS

THE ST. LOUIS ALUMNI CLUB of Delta Sigma Pi has been organized to carry on the fine principles that we learned as undergraduates. Several organizational meetings were held in order to arouse interest in the organization. These meetings were well attended and ably directed by several outstanding Deltasigs. As a result of these meetings a constitution was adopted and the organization has been incorporated under the laws of Missouri.

The object of this organization is to keep united the alumni members of the International Fraternity of Delta Sigma Pi residing in the greater St. Louis area and to co-operate with the local active chapters of Delta Sigma Pi in the accomplishment of their objectives.

Regular meetings shall be held monthly at the time and place designated by the president. At the present time the membership consists of 37 paid up members and this number is rapidly increasing.

The Board of Governors plans to publish a directory of all the St. Louis alumni and to establish a placement service for the benefit of its members. Committees are in the process of being formed and all members shall be given an opportunity to participate in some activity.

At our most recent monthly meeting we were privileged to hear from Mr. Bill Durney, athletic director of St. Louis University. Mr. Durney gave us some insights on the 1948 football picture and showed a very interesting film on one of 1947's outstanding games. Much interest and enthusiasm was displayed in the question and answer period which followed Mr. Durney's formal talk.

All St. Louis Alumni will be notified when and where future meetings are to take place and the present Board of Governors plan to have a full and varied program of professional meetings and entertainment for the members. All former Deltasigs are urged to attend these meetings and to consider membership in their alumni organization.—GEORGE J. GIESSOW

CHICAGO

THE CHICAGO ALUMNI CLUB has a full calendar of events planned for the coming year. Already we have had two monthly meetings. The September meeting—Get Acquainted Night, was a well attended year opening get-together. No formal speaker was planned for the evening: the idea of the meeting was mutual introductions and renewal of old friendships. Both Grand Secretary-Treasurer Wright and Assistant Grand Secretary-Treasurer Thomson were in attendance. The former expressed his satisfaction in seeing the response to a "Brother-meet-Brother" meeting. The October program, Zeta Night, was likewise well attended. Zeta Chapter turned out in large numbers. We had Dick Crisp as guest speaker. Brother Crisp spoke on "Analysis of Marketing Costs." He supplemented his interesting talk with movie slides. Door prizes were awarded. Rudy Weber, one of our vice-presidents, drew his own name and brought forth a chorus of "Boos." Zeta Chapter came through on the next draw and the Brothers carried back to Evanston, a carton of cigarettes. Don Kottner, our resigning treasurer, was given a token on his leaving for Detroit, to start in on a promotion within the General Mills organization.

There will be subsequent meetings on the third Thursday of each month through May. These monthly meetings are held at Brother Toffenetti's Triangle Restaurant, 6 South Clark Street, lower level, from 6 P.M. 'til—? Dinner is at 7 P.M. Following the dinner and nightly program, many of the Brothers turn their skills to a game of poker. Besides these monthly meetings, a weekly luncheon is held every Monday noon at Eitel's—lower level Field Building, 130 South Clark Street. The luncheons have been well attended to date, but nevertheless, Brother Schraffenberger, our Luncheon Chairman, would like to see more of the Brothers come out on Monday.

The Annual Golf Tournament was held at Tam O'Shanter and Ray Boye, a member of the club, arranged a full day of activities. Approximately 16 played golf and 31 Brothers were in attendance at the dinner following. Louis Baudendistel, De Paul, walked off with the permanent trophy. Consolation prizes were awarded to Merle Loder, Bob Lewis, Earl Rix and Edmond Satterwhite, among others.

Some of the wives also attended a private dinner at the Club. Millie Boye, the Chairman's wife, was hostess at this gathering. President Merle Loder wants more of the Brothers to come out to the meetings and renew old friendships. The diversified program of professional and social entertainment will certainly be enjoyed by all. Brother Dee Nahigian and his reception committee will be on hand to greet you.—BOB MOCELLA

M E R G E R S

LOUIS R. TEZAK, *Denver*, on April 4, 1948, to Margaret Llewellyn Breckenridge, at Denver, Colorado.

JOHN M. DUNN, *New York*, on April 16, 1948, to Ruby Julien, at New York, New York.

RUSSELL W. STARK, *Iowa*, on June 5, 1948, to Marjorie Glasener, at Reinbeck, Iowa.

THERON A. COX, *Nebraska*, on June 6, 1948, to Darlie Grandorff, at Friend, Nebraska.

JACK A. SMITH, *Iowa*, on June 6, 1948, to Geraldine Jones, at Iowa City, Iowa.

EDMUND A. POWERS, *New York*, on June 7, 1948, to Margaret M. Karitas, at Greenbelt, Maryland.

GEORGE C. HOLDREN, *Iowa*, 1948, on June 13, 1948, to Dorothy Sparr, at Red Oak, Iowa.

C. ROY THOMPSON, *Denver*, on June 13, 1948, to Elizabeth Quinn, at Denver, Colorado.

LAVERN C. BAUMGART, *Nebraska*, on June 14, 1948, to Loraine Klas, at Lincoln, Nebraska.

NATHAN E. FURLONG, *Alabama*, on June 18, 1948, to Doris Bradley, at Birmingham, Alabama.

RICHARD CIANCI, *New York*, on June 20, 1948, to Kay Peterson, at Brooklyn, New York.

WALTER W. SESSLER, *Iowa*, on June 20, 1948, to Ty Greenlee, at Lincoln, Nebraska.

KENNETH H. MITCHELL, *Iowa*, on June 25, 1948, to Ruth Mae Koelle, at Iowa City, Iowa.

ERNEST E. STEVENSON, *Rider*, on June 26, 1948, to Ruth Mack, at Trenton, New Jersey.

PAUL P. DICKES, *Rider*, on June 27, 1948, to Marian E. Bennett, at Wyalusing, Pennsylvania.

ROBERT S. FRANKE, *Nebraska*, on July 31, 1948, to Genevieve Mason, at Lincoln, Nebraska.

CLAYTON A. SACK, *Nebraska*, on August 1, 1948, to Willa Bea Stevens, at Lincoln, Nebraska.

PAUL R. MAHAFFEY, *Nebraska*, on August 7, 1948, to Lucille Norris, at Lincoln, Nebraska.

WILLIAM F. FUHR, *Nebraska*, on August 8, 1948, to Arlene Graham, at Lincoln, Nebraska.

PAUL R. LANGE, *Iowa*, on August 14, 1948, to Lois Jean Wick, at Devil's Lake, North Dakota.

WILLIAM T. McCLAIN, JR., *Rider*, on August 21, 1948, to Merin Gloria Rosov, at Trenton, New Jersey.

ROBERT E. LARSON, *Nebraska*, on August 28, 1948, to Ann Adams, at Westpoint, Nebraska.

JOHN F. COTTRILL, *Rider*, on August 29, 1948, to Katherine Louise Roettger, at Poughkeepsie, New York.

JAMES J. LEONE, *Rider*, on August 29, 1948, to Marie Josephine DiCello, at Pottsville, Pennsylvania.

FRANK R. WHITTERS, *Iowa*, on September 2, 1948, to Frances Fiala, at Cedar Rapids, Iowa.

FRANKLIN K. HAMMERSCHMIDT, *Northwestern (Zeta)*, on September 3, 1948, to Martha McCain, at Galesville, Wisconsin.

JAMES J. ELLIS, *Rutgers (Beta Omicron)*, on September 4, 1948, to Bernice Elwood, at Newark, New Jersey.

WILLIAM A. FREUCH, *Missouri*, on September 4, 1948, to Aline Margaret Kitchen, at Kansas City, Missouri.

MALCOLM W. OWINGS, JR., *Miami*, on September 4, 1948, to Margie Mae Gehlker, at Norwood, Ohio.

GORDON P. RAMSEY, *Iowa*, on September 4, 1948, to Jean Mohr, at Springville, Iowa.

GEORGE F. RENKERT, *Miami*, on September 4, 1948, to Jenny Lou Craig, at Cleveland, Ohio.

MERL E. SAYERS, *Miami*, on September 4, 1948, to Margaret J. Sheard, at Oxford, Ohio.

ROBERT R. SCHLICHTING, *Rutgers (Beta Omicron)*, on September 4, 1948, to Ruth Eastman, at Newark, New Jersey.

MORRIS E. GODDARD, *Iowa*, on September 5, 1948, to Avis Helleland, at Joliet, Illinois.

JOSEPH L. PREDZINKOWSKI, *Penn State*, on September 11, 1948, to Anne Hay, at Cheswick, Pennsylvania.

HOWARD V. McELROY, *New York*, on September 18, 1948, to Misty Williams, at New York, New York.

JERRY W. CALDARELLI, *New York*, on September 19, 1948, to Lolita F. DiBari, at New York, New York.

WALLACE S. NOWEL, *New York*, on September 19, 1948, to Wanda Krukiel, at Harrison, New Jersey.

EDWARD C. TAIMAN, *New York*, on September 19, 1948, to Gloria Guffanti, at Elmhurst, New York.

CHARLES W. KULLMANN, *St. Louis*, on September 25, 1948, to Bernice Hrubes, at St. Louis, Missouri.

THOMAS B. MATHUS, *St. Louis*, on October 2, 1948, to Wilma Fulton, at St. Louis, Missouri.

EDWARD A. HALLORAN, *St. Louis*, on October 9, 1948, to Helen Kickham, at St. Louis, Missouri.

CAESAR A. BENVENUTI, *De Paul*, on October 16, 1948, to Margaret Maria Tonti, at Los Angeles, California.

WILLIAM J. BUTLER, JR., *Rider*, on October 16, 1948, to Mary Ross, at Wauasquau, New Jersey.

LEONARD O. ST. PETERS, *St. Louis*, on October 16, 1948, to Pat Pfeffer, at St. Louis, Missouri.

Deltasigs Participate in Standard Oil Conference

FROM AUGUST 23 to September 3, the Standard Oil Company of New Jersey conducted a program to promote better understanding between education and the oil industry. For the second time, a group of college faculty members were invited to spend almost two weeks visiting Standard Oil plants and offices and discussing various phases of operation with employees. The first portion of the program consisted of planned talks, panel discussions and informal discussions by the conferees. The second week, visitors were invited to pursue further those subjects of particular interest to them.

Among the educators participating who are members of the fraternity were: Dr. Horace B. Brown, Jr., *Mississippi*, dean of the School of Commerce and Business Administration of the University of Mississippi; Dr. Robert W. French, *Texas*, professor of international trade and director of the bureau of business research in the College of Business Administration at The University of Texas; and Dr. Karl D. Reyer, *Ohio State*, professor in the College of Commerce at Louisiana State University.

Baltimore Deltasigs Form Accounting Firm

CHARLES STEINBOCK, Jr., and B. S. Schilling, both members of Chi Chapter at Johns Hopkins University, recently formed the accounting firm of Steinbock and Shilling to practice public accounting in Baltimore. Both are certified public accountants, and have been in the accounting field for a number of years. They have set up offices in Baltimore, Maryland, where they make their homes.

D I V I D E N D S

To Brother and Mrs. Ronald O. Stamp, *Iowa*, on March 14, 1948, a daughter, Ronnie Lee.

To Brother and Mrs. W. Layton Hall, *Rutgers (Beta Omicron)*, on May 12, 1948, a son, Walter Randall.

To Brother and Mrs. Edman L. Chapman, *Kansas*, on May 13, 1948, a son, Andrew Jackson.

To Brother and Mrs. Henry G. Morgan, *Rutgers (Beta Omicron)* on June 10, 1948, a son, David.

To Brother and Mrs. Emil H. Nebel, *Missouri*, on June 28, 1948, a son, Rodney True.

To Brother and Mrs. Richard D. McCann, *Iowa*, on June 28, 1948, a daughter, Cynthia Marie.

To Brother and Mrs. Edward B. McConnell, *Rutgers (Beta Omicron)*, on July 11, 1948, a daughter, Annalee.

To Brother and Mrs. Frank G. Wiener, *Rutgers (Beta Omicron)*, on August 11, 1948, a son, Frank Carroll.

To Brother and Mrs. F. Howard Zahn, *Rutgers (Beta Omicron)*, on August 28, 1948, a son, Charles Allan.

To Brother and Mrs. Arthur L. Forbus, *Miami*, on September 1, 1948, a daughter, Sharon Ann.

To Brother and Mrs. Harry J. McDargh, III, *Denver*, on September 5, 1948, a daughter, Mary Eileen; and a son, Harry John, IV.

To Brother and Mrs. Benjamin W. Binford, *Georgia (Kappa)*, on September 19, 1938, a son, Benjamin Wade, III.

To Brother and Mrs. Rayford L. Moody, *Tulsa*, on September 26, 1948, a son, Michael Ray.

To Brother and Mrs. Robert B. Gould, *Missouri*, on September 27, 1948, a daughter, Cynthia Ann.

To Brother and Mrs. Jack T. Guenther, *Denver*, on September 29, 1948, a daughter, Susan Diane.

To Brother and Mrs. John L. Mapes, *Penn State*, on October 1, 1948, a daughter, Ellen Lynne.

To Brother and Mrs. Willard F. Heffernan, *New York*, on October 7, 1948, a daughter, Michlene Marie.

To Brother and Mrs. Gayle N. Haughton, *Alabama*, on October 10, 1948, a son, Robert Gayle.

To Brother and Mrs. William D. Craig, Jr., *Texas*, on October 20, 1948, a son, Richard Flinn.

To Brother and Mrs. Robert A. Long, *Iowa*, on October 28, 1948, a daughter, Kerry Jean.

To Brother and Mrs. Leo C. Erickson, *Iowa*, on October 29, 1948, a son, Steven Lief.

To Brother and Mrs. Joseph A. Silvoso, *Missouri*, on November 9, 1948, a son, Gerald Robert.

Serves as District Rotary Officer

JOSEPH C. PAYNE, *Wisconsin*, is serving as an officer of Rotary International, world-wide service organization, for the fiscal year 1948-49. As Governor of District 148, he is coordinating the activities of 38 Rotary Clubs in a portion of Illinois. During his term of office, he will visit each of these Rotary Clubs to offer advice and assistance on Rotary service activities and administration.

Brother Payne, a graduate of the University of Wisconsin and a charter member of our Psi Chapter there, is a partner in the Howell Playground Equipment Company in Danville, manufacturers of school equipment. He is treasurer of the National School Service Institute and is a member of the National Education Association and the American Coaches Club. He has been a member of the Rotary Club of Danville since 1930, and holds a 17-year perfect attendance record. He was president of the Danville Rotary Club from 1936 to 1937.

WASHINGTON

INITIAL STEPS TOWARD the re-activation of the Washington Alumni Club were taken on October 20, when the organizing group met at the Mu Chapter house to discuss future plans and elect officers. The executive board, composed of the officers and two additional members, are as follows: James H. Cunningham, president; James G. Michaux, vice president; Harry C. Read, secretary; Will Hippen, Jr., treasurer; Robert T. Jordan and William Thoman, members of the executive board. The new board plans to meet in the very near future and draft a formal program of activities.

Tentatively, the members hope to meet on the second Wednesday of each month, and to have a luncheon on the last Wednesday of the month. A number of actives from Mu Chapter are expected to attend the luncheons. The first speaker scheduled to address the group was Dr. Paul Douglass, president of the American University.



NEW BUSINESS BOOKS

Compiled by KENNETH S. TISDEL, Alpha Chi,
Head, Circulation Dept., University of Missouri Library, Columbia, Mo.

Management Methods

STANDARD BUSINESS-CONFERENCE TECHNIQUE, by Carl Heyel, published by Funk & Wagnalls, 231 pp., \$2.50.

Practical rules and tested methods covering the preparation, conduct and follow-up of a business conference. Special attention is given to the problems of the staff executive in conference leadership.

PRACTICAL JOB EVALUATION, by Philip W. Jones, published by Wiley, 320 pp., \$4.00.

The applications of wage determination to wage structures and an analysis of some of the different methods used to evaluate jobs and fix a proper wage scale. Points out actual problems and pitfalls in formulating and installing a uniform wage program. The book should be especially interesting to industrial relations executives.

PRINCIPLES OF PERSONNEL TESTING, by Charles H. Lawshe, Jr., published by McGraw-Hill, 238 pp., \$3.50.

Based on material used in the Purdue Industrial Personnel Testing Institute, this gives the accepted procedure for selecting, validating and using personnel tests in business and industrial situations. With emphasis on procedure rather than theory and designed to prove that it pays to use tests in determining the value of employees, this is an easily understandable and thorough treatment of a subject steadily increasing in importance.

GETTING RESULTS FROM SUGGESTION PLANS, by Herman W. Seinwerth, published by McGraw-Hill, 231 pp., \$3.00.

A practical handbook of suggestion plan administration that will stimulate interest in employees and produce constructive results. Discusses eleven nationally known plans representative of manufacturing, retail selling, financial, public utility and transportation.

Public Relations

PUBLIC RELATIONS AT WORK, by Herbert M. Baus, published by Harper, 254 pp., \$3.50.

An overall description of the elements, tools, practices and techniques of public relations. The author effectively presents both theory and practical applications.

YOUR PUBLIC RELATIONS, edited by Glenn Griswold & Denny Griswold, published by Funk & Wagnalls, 653 pp., \$7.50.

Articles by more than thirty leaders in the field of public relations discussing the various techniques of organization, fund raising, and other aspects of publicity. A practical handbook with case studies.

Money and Banking

ECONOMICS OF MONEY AND BANKING, by Lester V. Chandler, published by Harper, 746 pp., \$4.50.

A general treatment of money, credit and banking, with particular stress on the effects on monetary policies.

MONEY, DEBT AND ECONOMIC ACTIVITY, by Albert G. Hart, published by Prentice-Hall, 576 pp., \$6.65.

A study of money and banking theory and practice, stressing the relation of monetary topics to each other and the connection between money and other fields of economics.

MONEY MARKET PRIMER, by John T. Madden and others, published by Ronald, 220 pp., \$3.00.

A study of the New York money market and the forces that operate in it so that the layman can make his own forecasts as to the trend of interest rates. Includes important developments in banking and public finance just prior to and during World War II.

PRINCIPLES AND PRACTICES OF MONEY AND BANKING, by Charles R. Whittlesey, published by Macmillan, 712 pp., \$4.75.

The financial organization of the United States, particularly since World War I, and a brief introduction to the major institutions, problems and practices of international finance.

Taxation

TROUBLE SPOTS IN TAXATION, by Harold M. Groves, published by Princeton University Press, 105 pp. \$2.00.

Essays outlining the public finance systems in this country and the various economic philosophies of taxation, including the relative merits of the income tax, personal versus corporate taxation, and other aspects of tax administration.

CORPORATE REORGANIZATIONS: THEIR FEDERAL TAX STATUS, by Robert S. Holzman, published by Ronald, 421 pp., \$7.50.

Written from practical experience to fill the needs of accountants, lawyers, revenue agents and others concerned with taxes, its purpose is classification of the reorganization section of the law for the benefit of users. Indicates what the courts will or will not sanction and what the taxpayer must do before and after reorganization, with cases cited.

GOVERNMENTAL COSTS AND TAX LEVELS, by Lewis H. Kimmel & Mildred Maroney, published by Brookings Institute, 163 pp., \$2.50.

A study of probable governmental expenditures and revenues in 1951 and the possibility of tax reductions in view of the state of our national economy at that time.

IMPACT OF THE UNDISTRIBUTED PROFITS TAX, 1936-1937, by George E. Lent, published by Columbia University Press, 203 pp., \$2.50.

An analysis of the impact of the short-lived undistributed profits tax on practices and policies of American business.

LIFE MEMBERS

THIS IS A PARTIAL LIST of the members of Delta Sigma Pi who have recently become Life Members of the fraternity. The balance of the names of the new Life Members will appear in the next issue.

- 1363 GEORGE L. HERGESHEIMER, *Beta Nu*, Pennsylvania
- 1364 ROBERT J. BARR, *Delta*, Marquette
- 1365 JOSEPH J. ELLEBRECHT, *Beta Sigma*, St. Louis
- 1366 DANIEL E. VETESY, *Beta Tau*, Western Reserve
- 1367 LUDWIG J. SCHULTZ, *Alpha*, New York
- 1368 EARL M. PITTMAN, *Alpha Lambda*, North Carolina
- 1369 HERERT HAHN, *Chi*, Johns Hopkins
- 1370 THOMAS J. FURLONG, *Gamma*, Boston
- 1371 WILLIAM H. BRYAN, *Kappa*, Georgia-Atlanta
- 1372 PETER J. WILDER, JR., *Beta Sigma*, St. Louis
- 1373 ERNEST W. PEGRAM, JR., *Kappa*, Georgia-Atlanta

(Continued on page 63)



ST. LOUIS

BETA SIGMA CHAPTER started the fiscal year with the election of chapter officers for 1948-49. Head Master Duepner, Senior Warden White, Junior Warden Hammen, Treasurer Haviland, Scribe Ellebrecht and Chancellor Howard are the new executives. The members of the chapter feel confident that the above brothers will perform their duties at the assigned positions in the true spirit of the fraternity.

Proceeding chronologically, the chapter birthday party, the Anniversary Prom, was held on June 5, 1948 at the ballroom of the De Soto Hotel. After the dinner, music was supplied by the orchestra of Hal Havird, a local leader of fame. As at all our affairs, the alumni were present in welcome numbers and the proverbial "good time was had by all."

While our social activities were necessarily curtailed during the summer vacation period, both the active and alumni members had the times of their lives at a stag picnic sponsored by the alumni. Due to circumstances beyond the control of our pitchers, the alumni used a calculator to count the score of the annual softball tournament. However, the delicious barbecue and refreshments soon dissipated the last vestiges of remorse on the part of the actives.

Gustave K. Klausner, professor of accounting, was given the coveted *Fleur de Lis* award at the President's Convocation ceremonies at St. Louis University recently. The award is emblematic of the royal flower of France as instituted by Louis IX, and represents the University's recognition of outstanding service on its behalf by alumni, friends and members of the faculty.

The first publication of the Beta Sigma Chapter newspaper, *The Mercury*, to appear since 1946, made its debut in November. It will be issued four times during the year: the next issues appearing sometime within the months of January, March and May. The newspaper is distributed to all active and alumni chapter members, other chapters of Delta Sigma Pi and various other brothers concerned. Walter W. Lerch has been named editor of the publication.

The fall smoker was held in the Ivory Room of the Jefferson Hotel on Tuesday evening, November 2. About 40 prospective members attended this event, and became acquainted with active and alumni chapter members. Rev. Joseph E. Boland, S.J., who became a Deltasig last year, was the principal speaker. Joseph Lynch, president of the Beta Sigma House Corporation, presented to Eugene M. Hayes and John J. Dowling the Delta Sigma Pi Scholarship Keys.

Founders' Day was observed this year at the Palm Room of the Kings-Way Hotel on Saturday evening, November 13. Entitled the Founders' Day Harvest Dance, it served the dual purpose of honoring the founding of Delta Sigma Pi and also the inception of the old Phi Sigma Eta, which later merged with

our fraternity to form Beta Sigma Chapter. Blue jeans and plaid shirts, cornstalks and pumpkins were the motif as the guys and gals danced to the tune of Jack Engler's Orchestra.

Master of Festivities Joseph F. Jedlicka, Jr. has scheduled a play or wiener road for November 30; a New Year's Eve Party and Dance for December 31; the yearly Pledge Dance for January 15. The mailing deadline prevents a more complete account of the latter activities at this writing.—WALTER W. LERCH

DE PAUL

DURING THE SUMMER months the activities of Alpha Omega Chapter at De Paul University were comparatively nil with the exception of a very successful all day outing at Cedar Lake. The attendance at this affair was commendable and due to excellent planning by the social committee all those present enjoyed a day full of excitement and entertainment, which included, for the most part, pastimes such as a variety of games, swimming, dancing and sports.

With the fall semester underway, Alpha Omega Chapter has set its course towards a maximum amount of points in the Chapter Efficiency Contest. We of DePaul feel that by accomplishing this feat the ultimate results will be what every chapter desires—a strong, well organized, active unit.

A series of new and well founded internal organizational measures have been initiated to make for more effective functioning of the anticipated events in the coming semesters. Foremost in these new steps is the installation of a committee system in which each and every active member of this chapter shall participate, which, thus far has proven very beneficial to the chapter in all its endeavors.

The rushing season, which is just commencing seems to be one of unprecedented prospective pledges, in that there are many to choose from and most of them are of a high caliber, scholastically. In all there will be approximately 15 pledges accepted which will give the chapter new strength in having a full complement.

Of all the activities being contemplated for the coming school year, perhaps the most important in our opinion is the newly formed annual forum which saw its beginning at DePaul in the 1947 fall semester. The forum was sponsored as a school function by the Alpha Omega Chapter of the International Fraternity of Delta Sigma Pi and was directed to and for the benefit of all the students in the school of commerce. The program included addresses by leading business executives covering discourses in relation to many major subjects taught in the school of commerce. The subjects covered were accounting, management, finance and marketing. The program was so effective and successful, that Father Kammer, dean of the School of Commerce, urged the chapter to continue this educational program.

Plans for the coming year are now being formulated with intentions of elaborating the whole program by adding speakers and meetings to the forum and yet maintain the high quality business executives as guests.

At the recent Inter-Frat Ball, Alpha Omega Chapter presented charming Marge Rinderer as its candidate for Inter-Fraternity Queen but unfortunately success was not achieved. On a warm November night, 18 hopeful pledges were introduced to the members of Alpha Omega Chapter at a smoker held in the Morrison Hotel. A well-rounded evening

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PSI CHAPTER, Wisconsin, Homecoming house decorations.

brought forth such speakers as the Reverend J. Kammer, dean of the College of Commerce of DePaul University; Mr. Richard W. Cox, chairman of the Marketing Department, DePaul University; and Mr. Stephen Mueller, chairman of the Management Department of DePaul University. This management group stressed the importance of fraternal associations as related to success in business and industry. The after-meeting activities presented an excellent opportunity for active members and neophytes to become better acquainted.

Founders' Day was celebrated by this chapter with a social affair attended by pledges, active members, and alumni of Alpha Omega Chapter. The catering service of the evening's entertainment was furnished by the physical labor of the neophytes, who went about their tasks diligently and cheerfully. The affair served its purpose in giving the members a candid view of the men who are desirous of becoming Deltasigs.—CHARLES DOMEK

SOUTH CAROLINA

BETA GAMMA CHAPTER has again resumed normal operation for the fall semester after a partially active summer term. Since about half of the active members were enrolling in the summer term, it was decided that the fraternity quarters would be kept open. Two meetings were held to discuss business matters concerning plans for the coming college year. Beta Gamma Chapter also held an enjoyable picnic and swimming party at Professor Frank Meeks's picturesque country estate. Brother Meeks, our faculty advisor, has been most generous in offering his estate for social events of the fraternity. The first business confronting Beta Gamma Chapter for the fall term was the election of a head master to succeed Sam Benson, who has accepted a position in the business world, and Morris Phillips, Jr., was elected to this office. His enthusiasm and previous experience in other offices of Beta Gamma Chapter have proven him to be a most worthy and capable man for this important job. We are expecting a very successful year with Head Master Phillips as our leader.

Arrangements are being completed for a formal ball to be held in honor of the fraternity's birthday, at the Jefferson Hotel Ballroom on the night of November 13. Members of Beta Gamma Chapter are looking forward to this occasion, and invitations are being extended to members of the alumni. We wish

also to extend an invitation to any of our brothers who may be in this area at the time. The Delta Sigma Pi Scholarship Key was awarded last spring to Head Master Herbert Traylor. Beta Gamma Chapter is extremely proud of Brother Traylor's achievements. Herbert graduated in the spring and is now doing graduate work at Northwestern University. We are pleased to report that our chapter has reached its goal of 100,000 points in the recent Chapter Efficiency Contest.—CECIL C. SEIGLER

WISCONSIN

PSI CHAPTER at the University of Wisconsin climaxed 25 years of continuous existence on the campus with a gala Silver Anniversary and Homecoming celebration. Brothers all the way back to some of the charter members, when the original chapter was installed in 1923, returned to the house and were welcomed by the reception committee headed by Brother Murrell. The active chapter began the festivities with a party on Friday night, followed by an alumni luncheon before the football game with Northwestern on Saturday. Then before and after the game, the brothers of the active chapter had a chance to greet the alumni whom they had heard so much about, and who were responsible for the past successful operation and perpetuation of the present chapter.

A dinner was held in the Madison Room of Manchester's for the alumni, actives, wives and dates. The general chairman of the occasion, Clayton Peterson introduced Brother Ed L. Schujahn, Psi #27, a charter member of the chapter and former Grand President of Delta Sigma Pi from 1930-36. He briefly related the history and problems of the early chapter, and gave a graphic description of its installation by the national committee of Delta Sigma Pi. Then Brother Schujahn concluded the banquet with the crowning of Barbara Scheven, Gamma Phi Beta from Milwaukee, Wisconsin, who reigned as queen of the celebration. The party then adjourned to the chapter house where an orchestra party continued the celebration. When Sunday finally came we reluctantly said goodbye to the many brothers who came back, and sincerely wished that they return and visit more often than once a year.

By carrying out a well rounded scholastic, athletic and social program, Psi Chapter has gradually become recognized as one of the

leading fraternities on the campus. We now have a membership list of 85 actives and pledges and are taking a prominent part in all phases of campus life. Our intramural football team walked off with the division championship under the leadership of coach John Kohl and have added another trophy for the mantel above the fireplace. Our volleyball team ended up in third place after a slow start and our bowling team is up among the leaders fighting for top honors. Then on the varsity side of the athletic program, Brother Bruce Fossum is on the basketball team again this year and should be seeing a lot of action. Herb Richter has been playing a lot of center on the 150 pony football squad and several of our pledges are listed on the freshman football roster.

The university homecoming dance was under the direction of George Holmes acting in the capacity of general chairman and Don Chapin handled arrangements for the event. Bill Kalweit is general chairman of the current Campus Community Chest Drive which up to now has been the most financially successful in the history of the school. C. J. Fenzau is chairman of the Union Forum committee and a member of the Union directorate as well as serving on the Inter-Fraternity's Public Relations committee. Earl Numrich is business manager of the *Badger*, yearbook of



PSI CHAPTER, Wisconsin, Silver Anniversary Banquet with E. L. Schujahn, past Grand President of Delta Sigma Pi, crowning Miss Barbara Scheven Queen of this celebration. Head Master Merlyn C. Rue appears on the left, while Clayton Peterson, general chairman, is on the right.

university, and John DeBroux and George Fait served on the campus elections committee. Our professional program has also been quite active, and several of the School of Commerce's leading professors have appeared at the house and addressed the chapter, and plans are under way to have some of the more prominent Madison businessmen appear before the group. Thus by planning and more important carrying out a balanced program Chi Chapter of Delta Sigma Pi has assumed a role of leadership on the campus and the diversified activities have proved beneficial to the brothers of the chapter.—EARL H. NUMRICH



ALPHA CHAPTER'S FOUNDERS' DAY BANQUET at New York University. Seated at the speaker's table left to right: Alden Conger, chairman of banquet; Benjamin Ross, president of the New York University Alumni Club; Harold V. Jacobs, founder; Richard Abbe, president of New York Alumni Club; Frank Flynn; Walter Dean, past Grand President of Delta Sigma Pi; Alcuin Lehman, master of ceremonies; Robert Connolly, guest speaker from Chicago; Alexander F. Makay, founder; Allen L. Fowler, Grand President; William Doremus, faculty advisor of Alpha Chapter; Paul Siegert, province officer of Alpha Chapter; Ross O'Sullivan, head master of Alpha Chapter; and John T. McManus.

NEW YORK

IT WAS FITTING that Alpha, the founding chapter, should celebrate Founders' Day with such a magnificent turnout at the dinner held at the Midston House November 8. Well over 100 alumni and undergraduate brothers were in attendance, including such notables as Brothers Alexander F. Makay and Harold V. Jacobs, two of the four founders of Delta Sigma Pi; and Allen L. Fowler of Philadelphia, Grand President of the fraternity. Al Lehman served ably as master of ceremonies and introduced the principal speaker, Bob Connelly, an alumnus of Alpha Chapter, vice-president of the Illinois Central Railroad, who made a special flight to New York from Chicago for the occasion.

Alpha Chapter lost 18 brothers through graduation after the spring and summer terms, cutting the number of undergraduates to 33 as the fall semester opened in September. The brothers have been faced with a severe housing problem, for New York University plans the building of a new School of Law on the very same block on which our fraternity house is located. The matter came to a head late in October when all residents of the block were asked to vacate by November 31. But at this writing the problem appears solved, thanks to the diligent work of Head Master Ross O'Sullivan, working in conjunction with Paul Siegert, Arnold Eckdahl, Al Lehman, and other members of the New York Alumni Club who have been working hard for many months trying to find bigger and better quarters for the chapter. Hopes are running high that we shall be able to move to the new house very shortly. The undergraduate brothers are extremely grateful to these men for the fine work they

have done.

After two highly successful rush smokers and a pledge dance, 13 prospective Deltasigs were formally pledged on November 3. Happiest man in the house during the proceedings was House Manager Warren Reich, who up to that time had all to himself the task of keeping the house liveable. Warren now has some "goats" to help him keep up the splendid work he has been doing. The men have embarked on a 90-day pledge period which we all hope will result in their attaining full brotherhood on January 30. We wish them the very best of luck!

Much praise is due Dick Cianci and his Entertainment Committee for the many fine parties they have arranged and are conducting this semester. Our usually fine affairs are even better this year thanks to the touch of originality which Dick has lent to them. Another big factor has been the enthusiasm of the corps of bridegrooms which Alpha Chapter boasts. Most of these men have joined the ranks of the espoused only recently and their marriage seems to have made them more active than ever!

Leave it to Deltasigs to cheer the loudest at New York University football games! The brothers and their dates are out en masse at every event, many of them going so far as to travel to Springfield, Mass., and Bethlehem, Pa., to see the "away" games. They don't always bring back a win but needless to say they have a terrific time!

A sad note this fall was the serious illness of Roy Klemm. We're glad to learn that Roy's condition has improved and we look forward to his return to school next year. Another casualty was Warren Foley, who suffered a broken leg in an automobile accident. He's out of his cast now and we expect him back next semester.

Alpha Chapter held its first professional meeting of the 1948-49 school year on October 28. The 28 brothers attending were delighted to hear the story of the founding of Delta Sigma Pi, as told by the guest of honor, Founder Harold V. Jacobs. Forty-one years ago Brother Jacobs and the three other founders met regularly after attending evening classes at the School of Commerce, and as they walked up Broadway together they conceived and developed the idea of organizing a fraternity. Overcoming early opposition from the school and from the other fraternity in Commerce, they put their plan into action. Thus was born Delta Sigma Pi, destined to attain such great heights of honor and prestige.—WALTER B. RIOS

ALABAMA POLY

BETA LAMBDA CHAPTER of Delta Sigma Pi, professional commerce fraternity, held a recent banquet at Midway in honor of its new members, who are: Carl Christian, *Bessemer*; G. P. Edwards, *Auburn*; David Spurlock, *Atalla*; Charles Price and J. P. Russell, *Birmingham*; Frank Massey and Clifford Wilson, *Columbus*; Gene McClendon, *LaFayette*; Glenwood Pitts and Henry Pitts, *Selma*; Frank Lockwood, *Perdido Beach*; O. C. Adamson, *Lanett*; and Harry Campbell, *Montgomery*. Coach Walter Marshall, Auburn line coach, was the principal speaker of the evening. He discussed football prospects at Auburn for the next few years.

The Delta Sigma Pi Scholarship Key, awarded annually to the outstanding male student in business administration, was awarded jointly to Robert Richardson, *LaGrange, Ga.*, and to A. J. Hill, *Trion, Ga.*, who finished in a tie for the honor. The presentation of two keys was made by Dean Roger Allen of the School of Science and Literature. A special feature of the occasion was the presence of members of Alpha Sigma Chapter of the University of Alabama. It marked the first time members of the two chapters have met and plans for future cooperation were made.

THE PAST YEAR found a newly reactivated Beta Eta Chapter lacking in returning members and experience, but strong in enthusiasm. Progress was slow at first but increased as the brothers gained experience. Pledging was carried out with a well planned program. Our newly initiated brothers were welcomed with a banquet following the formal initiation. Brother Harvard of the Jacksonville Alumni Club was honored at the banquet for his efforts in reactivating the chapter. With our newly gained strength, membership was doubled by the new brothers, the chapter concentrated on organizing the by-laws for the remainder of the year. Beta Eta Chapter continued throughout the summer on a partially active basis. Though few members attended the summer sessions, they held regular meetings and prepared a report on proposed changes in the by-laws as formed by the original chapter.

Looking forward to the new year Beta Eta Chapter plans a three point program of increasing the chapter strength, its business program, and social activities. Led by capable Head Master Scott, Beta Eta Chapter bids fair to exceed its goal. Plans for professional activities include informal talks by alumni and visiting businessmen as well as educators. Discussions on transportation, banking, and foreign trade are planned for the interest of all.

Social functions are not to be overshadowed with present plans including a Founders' Day Ball to be held early in November. Of course, the newly inaugurated coeducational system will not be a detriment to our functions.

A program of pledging has been drafted with emphasis on acquainting the neophytes with the brothers and their fellow neophytes as well as with the ideals of Delta Sigma Pi. With increased enrollment Beta Eta Chapter looks ahead to moulding a chapter strong in loyalty and number.—H. H. PATE

SOUTHERN METHODIST

SOUTHERN METHODIST is again headed for the Cotton Bowl and the Beta Phi Chapter is climbing toward the top in the 1949 Chapter Efficiency Contest—with the guidance of the newly elected officers. The new chapter officers are as follows: Head Master, Dick Danner; Senior Warden, Gordon Wagner; Junior Warden, Jim Owens; Scribe, Glen Harding; Treasurer, Jim Johnson; Chancellor, John Willis; Correspondent, Henry Hall; Reporter, Ted Thorn; Historian, Durwood Owens.

During a dinner at the University's Student Union Building, Mr. Kenneth B. White, past Grand President of Delta Sigma Pi, spoke before members and prospective members of the Beta Phi Chapter. Brother White told of the progress of Delta Sigma Pi and singled out several of the exceptional chapters and praised their work in their own chapter organizations. Mr. Harmon L. Watkins, faculty advisor of the Beta Phi Chapter and professor in the School of Business Administration at Southern Methodist University, welcomed the prospective members and expressed his appreciation for their interest in the Beta Phi Chapter.

November 3, saw the formal pledging of 29 new members. The formal services were conducted by Head Master Danner and held in the conference room of Perkins Hall. Brothers Dick Danner, Gordon Wagner, and Jim Owens are currently supervising the activities of the pledge class under a program which is designed to be both useful and educational.

Beta Phi Chapter was also honored on No-

vember 3, when Mr. Earl Bunting, Managing director of the National Association of Manufacturers, spoke to the chapter on "A Positive Price Program." An audience of over 400 formed in the auditorium of Fondren Library to hear Mr. Bunting talk on a very interesting and timely subject.

A film on the organization and operation of the National Cash Register Co. was jointly presented to business students by the Delta Sigma Pi and Alpha Kappa Psi Chapters. This film was thoroughly enjoyed by the audience and proved to be most educational.

All of these fraternal activities have added up to a busy but interesting and enjoyable time for all the members of the Beta Phi Chapter. By looking at the program of future events, we can expect even more to come. Besides the plans for many business tours and interesting speakers, Beta Phi Chapter is currently looking forward to the several social functions. Glen Lakes Country Club is to be the site of the next dance for the Beta Phi Chapter members.—HENRY G. HALL

BAYLOR

THE BETA IOTA CHAPTER at Baylor University had its first social of the year at the Green Perch, summer home of Brother and Mrs. Cullen Smith. About 25 members and their dates were present. After a picnic of delicious barbecue, they played badminton, bridge, and other games. Our first professional meeting, held at the Roosevelt Hotel, featured an informal talk and discussion by Dr. A. S. Lang, new head of our School of Business Administration. Dr. Lang outlined his future plans and ideals for the school and praised the work of the Beta Iota Chapter. About 20 prospective pledges were present and were introduced to the chapter.

Miss Betty Underwood, of Big Spring, Texas, was elected the "Rose of Deltasig" for the year 1948-49. This vivacious little blonde is a sophomore, likes cocker spaniels, and is majoring in physical education. Miss Underwood was runner-up in the May Queen election last May Day.

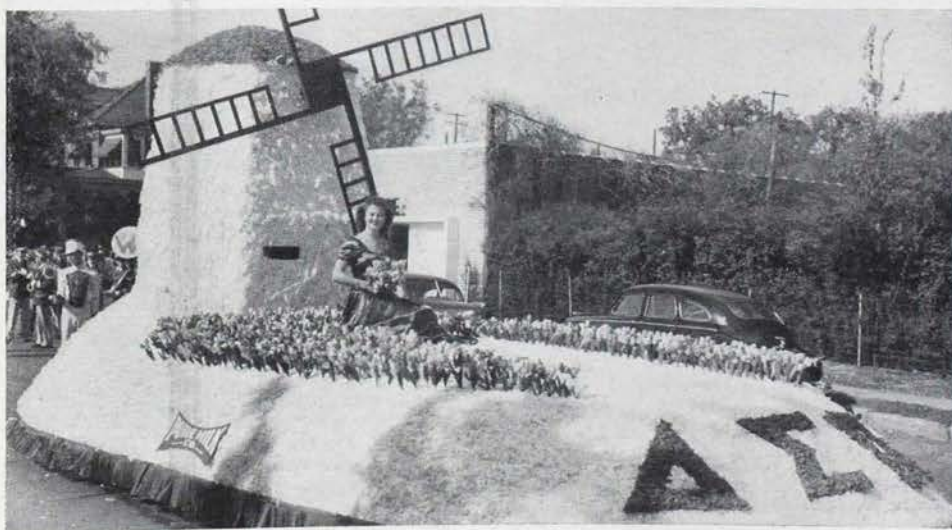
The highlight of this term was homecoming. Almost 80 members and ex-students were present at the homecoming breakfast held at the Downtown Elite. Dr. Monroe Carroll, dean of Baylor University and former head of the School of Business, gave a brief history of the

fraternity and outlined plans for a new building to house the School of Business Administration. Architect Birch D. Easterwood displayed a set of plans for the proposed building. It was stressed that the building would contain a Delta Sigma Pi room.

After the breakfast, the men filed out into the street to witness the annual homecoming parade. The Delta Sigma Pi Float took second-place honors and featured the Rose, Miss Betty Underwood, in a bright crimson dress sitting at the foot of a Dutch windmill surrounded by multi-colored tulips. Miss Underwood was presented as a princess in the homecoming queen's court at halftime ceremonies during the Baylor-Texas A & M football game. This bolsters the bright record of the Beta Iota Chapter as far as beautiful floats go. During the past five years, they have carried away three 1st Prizes and two 2nd Prizes! Brother Tommy Moffett's supervision of the float construction is to be highly commended.

Plenty of fun and frolic was to be had on the Brazos River at the informal initiation on the night of November 1. Brothers Loewer, Lumpkin, and Beckham did a very efficient job in preparing for and carrying out the ceremony. The formal initiation was conducted one week later in the Cactus Room of the Roosevelt Hotel with Headmaster Charles Everett in charge. Frank Boydston, Bentley Jones, Buddy Roberts, Charles Bernard, Stinson Worley, H. M. Nix, Wright Johnson, Jack Redding, Rusty Newman, and Newman Copeland are the ten new members of the chapter.

Head Master Everett commended Brothers Boydston, Massey, Jones, and Stone on their fine record with the Baylor Bears football team. Lawrence Smith, Ben Binford, James Jackson, and "Tex" Friend announced that this was their last meeting since they were graduating at the end of the current quarter. Brother Nix agreed to take over Brother Friend's job as editor of the *Ledger*, the official publication of the Beta Iota Chapter. Charles Woodward, a Baylor graduate and a winner of the Delta Sigma Pi Scholarship Key, is currently teaching insurance at Baylor and has been active at business meetings. The fraternity is planning an open house for the School of Business Administration on December 6, in the new Student Union. The faculty and the students in the School of Business are invited. Plans for the new building will be discussed and prospective pledges will be introduced.—C. T. BECKHAM



PRIZE WINNING FLOAT of Beta Iota Chapter at Baylor University. A tradition with Beta Iota Chapter is that their Rose of Deltasig be the center of attraction in their homecoming float. Miss Betty Underwood is this college year's selection.

COLORADO

ALPHA RHO CHAPTER at the University of Colorado had the distinguished pleasure of hearing a charter member of the chapter, John Valentine of the Valentine Hardware Company, Boulder, Colorado, discuss the significant aspects of a highly successful small business, at their professional meeting of November 9, 1948. Brother Valentine graduated from the University of Colorado in 1926.

It is a rare treat for a group of university students to have a successful small businessman stand before them and give first hand experience of this type in an interesting and sincere manner. Of the many business and professional men who have spoken to the chapter, Brother Valentine is one of the very few who has divulged practical personal experience in the small retail merchandising field. The School of Business of the University of Colorado in general approaches the subject from the aspect of big business, perhaps the most valuable aspect since students should learn the exemplary and most efficient methods and customs of business, but many students are interested in the problems of small business because they want to have their own business, and it is only rarely that they have the opportunity of hearing of these problems from an authoritative source.

Brother Valentine structured his discussion around the idea that although he has been in business for twenty-two years, he still doesn't know what he could or should know about it because we live in a dynamic society and change is rampant. He dwelt upon the thoughts that one is just starting to learn when he starts in business, regardless of his academic training, that although one's own business may be a thoroughly enjoyable way of earning a living, the forty hour week does not apply. A proprietor must put his shoulder to the wheel and keep pushing hard all of the time. He warned of the dangers of partnership from the standpoint of divided income, of the necessity of being honest with the public and with yourself, and for the need to believe in and trust others.

Brother Valentine delved not only into the more general aspects of successful small business, but into the specific problems of small business such as law and knowing how and

when to use it, advertising, bookkeeping, merchandising, selling, labor, credit, purchasing, competition, and the problems peculiar to the hardware business.

The entire chapter felt that it had gathered more new information from Valentine than from any of its other professional speakers, and it feels that it owes to him a debt of gratitude for having come from behind the barrier of silence concerning their own personal businesses which the ordinary small businessmen maintain entirely too solidly.—
ARTHUR E. MILLER

WESTERN RESERVE

BETA TAU CHAPTER is proud to say it obtained 100,000 points in the 1948 Chapter Efficiency Contest in its first year of membership in Delta Sigma Pi. The chapter was formally initiated October 18, 1947. We celebrated by having a semi-formal dinner dance October 30. Corsages were provided for the girls and everybody had a chance to eat all the chicken wanted.

Robert H. Martin, now an alumnus, did a wonderful job last semester with the professional activities program and was given the Chapter Leadership Award for his fine work. Last March Mr. Albert Reed, vice-president of W. S. Tyler Co. and president of Cleveland World Trade Organization, spoke on "Foreign Trade" as a part of the Careers in Marketing program. He based the talk on his 30 years of experience in the field of foreign trade. In April Mr. Gordon Gray, secretary of Cleveland Retail Credit Men's Association gave an interesting talk on "Credit Management." On April 16, university students were given an opportunity to view in the Cleveland College auditorium a training program in merchandising produced by The Goodyear Tire and Rubber Co. and sponsored by Beta Tau Chapter under the direction of John E. Turner. The complete program, employing the use of motion pictures and slide films, supplemented by lectures, charts, and other material, was the same successful program which was used in 1947 to train more than 25,000 dealers and dealer employees in postwar marketing methods. The company's aim is to bring marketing students actual commercial techniques as they are used in the business world and supplement conventional classroom instruction.

The Careers in Marketing program was wound up in May by a highly successful "How to Get a Job Panel." Approximately 200 Beta Tau Chapter members and graduating seniors attended. The fields of sales, industry, accounting, retailing, and transportation were represented by leading men in their respective fields. The panel was moderated by Professor Kenneth Lawyer, our former chapter advisor and the head of the marketing and merchandising department. The panel discussed everything the student should know and do when he is looking for a job. The marketing department has now incorporated this job panel as an additional phase in its extra-curricular program. Also in May a professional banquet was held at Mrs. Nelson's Swedish Kitchen. The topic of discussion was loans to veterans and G. I. housing.

On July 23 a stag party was held at Crawford Grill. The losers in the last sales tax stamp contest were the sponsors. It gave the new members a good chance to become better acquainted with their older brothers. Friends and members of Beta Tau Chapter attended the doubleheader baseball game between Cleveland and Philadelphia on Sunday, September 19. It was perfect baseball weather and Cleveland won both games. On the afternoon and evening of Sunday, September 26 a steak roast was held at Plateau Picnic Grounds in Brecksville Reservation. On Founders' Day a fine professional program was presented by Lee Lanzen and Cornel Bolog of the professional activities committee. Thursday morning, November 25, Thanksgiving Day, Beta Tau Chapter will be cheering for Reserve to beat Case in the annual Reserve-Case football game. Sometime in December the entire house of the Play House of the Lakewood Little Theatre will be taken over by the fraternity. The tickets to a successful comedy will be sold by members of Beta Tau Chapter and the profits will be put in the treasury. The second annual New Year's Eve party will be held Friday evening, December 31.—WILBUR H. PEPPER

DRAKE

ALPHA IOTA CHAPTER at Drake University celebrated Founders' Day with a dinner, followed by a program of speeches and a formal pledging ceremony. At this, our fourth regular meeting of the fall semester, thirteen outstanding men from the College of Commerce were pledged. L. E. Hoffman, Dean of the College of Commerce, was the principal speaker at this occasion. His very interesting topic, "Can Our Democracy Survive?", pointed to the individual responsibility of each one of us in securing this end.

A complete and varied series of meetings have been planned for the year by Alan Dungan, Program Director. Meetings are held every other Tuesday at Hotel Kirkwood, at which time a guest speaker, specialized in some particular phase of business, gives interesting highlights in his field. These talks are scheduled so as to follow our regular business meeting.

Interest was exceptionally high for our first speaker of the year. Not only was his topic of interest, but his person as well. He was our past Head Master, Jack Schmitz, who has just recently begun his career in the business world. Jack is now participating in the executive training program of Sears Roebuck, and told us of its requirements, methods and structure.

Mr. James Hill, our next speaker, is associated with the advertising company of Son-DeRigger. His timely advice as to the methods of securing a job in the advertising field,



UNDERGRADUATE MEMBERS OF ALPHA RHO CHAPTER, Colorado, First Row (left to right): Jacques Merrifield, Leon Stanley, Robert Taylor, Robert Tobey, Jack Stackhouse, Russell Broman, Harold Rosencrans. **Second Row:** Robert Towle, Arthur Miller, John Cramer, Pieter Hondius, Wardner Crockett, Robert Hudson, William Smith, Joseph L. Frascina (Faculty Advisor). **Third Row:** Robert Ayers, Billy Giltner, Bill Adams, Hubert Work, Richard Dowis, Dan West, Paul Lundy. **Fourth Row:** Ross Alison, James Copenhaver, Don Enright, Rex Rhoades, Edward Kendig, Robert Panian, Jack Corbridge.



RECENT INITIATION OF BETA OMICRON CHAPTER, Rutgers, First Row (left to right): T. Wirjikowski, R. Ward, J. Grygiel, R. Stogner, G. Wanner, J. Maxwell, J. Pecci, J. Caruso, R. Bush, C. Hilts. Second Row: H. Colwell, R. Versepud, Professor McConnell, Professor Cogliati, Professor Cody, Colonel Kelly, Dean Esterly, B. Summer, D. Montelaro, D. Baer, E. Stadler, H. Redding, E. Smykay. Third Row: A. Guardabascio, W. Wellet, N. Cramp, R. D'Uva, E. Reilley, R. Jones, R. Cunningham, E. Stahl, R. Schlicting, J. Lee, F. Fluhr, R. Topping, G. Clendinning, F. Weber, G. Miller, J. Skwarek, J. Ellis, E. Stutz, P. Meyer, L. Tonini, W. Cogan, W. Sutphen, E. Tym, J. Errico. Fourth Row: W. Muirhead, W. Sybesma, R. Maier, W. Denton, W. Thompson, A. Lautz, C. DeMarzo, F. Sollows, E. Adelmann, R. Van Alstyne, J. Kamak, R. Brunner, W. Fredrickson, J. Wyman, R. Brown, J. Flier, A. Rastelli.

record the chapter's history from the date of its installation. To this nucleus has been added the permanently bound history forms of all Beta Omicron Chapter initiates. It is intended that a complete set of our chapter publication, the *BET-O-GRAM*, and the minutes of all past meetings will soon be sent to the book binders, as will a collection of letters that have been received from some of our renowned Brothers and friends who have significantly influenced the history of our chapter. A past custom that will be continued is the addition of pictures of each formal initiation and new head master to the gallery that now stretches to three walls of our anteroom. —EUGENE B. STADLER

as well as the methods of securing agency accounts, was enthusiastically received, since many of our members have set this field as their goal.

Our third speaker was a man nationally known for his work in personnel relations. As personnel director for Meredith Publishing Company, publishers of *Better Homes and Gardens* and *Successful Farming*, Mr. Claude McBroom described and explained the personnel methods now being employed at Meredith's.

The establishment of a permanent placement bureau at Drake University has long been the special chapter project of Alpha Iota. This problem was assigned to a special committee, whose job it has been to develop a workable plan as a foundation for the creation of such a bureau. Recently this completed plan was presented in detail to the University, in the name of Delta Sigma Pi. Dr. Henry G. Harmon, president of Drake University, not only approved our plan, but promised to give it his personal support and attention.

With the taking of this favorable step toward the success of our chapter project, and with an eye to larger future plans, the 23 active members of Alpha Iota Chapter look forward to another worth-while year of Delta Sigma Pi activities.—JACK MISHLER

RUTGERS—School of Business Administration

IN THIS THIRD YEAR of Beta Omicron Chapter's reactivation, there is an apparent something that is present in our chapter activities that has made this a dynamic unit. It could stem from our forceful head master; perhaps it is instilled by the Executive Committee; or maybe our chapter advisor is the driving force. However, not denying the tremendous significance of these, an afternoon of observation readily conveys that the activities of our chapter are supplied with a simple, but potent, stimulus—we merely call it *cooperation*—cooperation of all

of the brothers in all of the phases of chapter activity. There is no better or more explanatory word for this apparent something that has made Beta Omicron Chapter a potent force in school and fraternity functions.

In scholastic circles, we of Beta Omicron Chapter are proud that of the 15 men of the Rutgers University School of Business Administration who were recently inducted into the national scholastic honor fraternity of Beta Gamma Sigma, six—Robert Boutillier, Robert Brown, Malcolm Closterman, Norman Cramp, Frank Fluhr, and Robert Maier—are Deltasigs.

In extra-curricular functions on the campus, the fact that a preponderance of the officers of the various professional clubs and a majority of the personnel in the student government are Deltasigs should indicate to our alumni that we are following the precedents that they have set for us in student affairs.

The active chapter and the Newark Alumni Club have initiated a program that is intended to further mutual understanding and closer relations between the two. At each business meeting conducted by the actives, a representative from the Alumni Club is present and vice versa. In this manner data that is of interest to both is expeditiously exchanged. In this same vein, a number of social activities have been, and will be, mutually sponsored. This has resulted in the membership of the two organizations becoming better acquainted, and has provided a stronger bond between alumni and undergraduates.

One of the tasks that we have pledged ourselves to this year is that of promoting activities and plans that will aid in perpetuating traditions and customs and preserve the history of Beta Omicron Chapter. It is so simple for a chapter's past to be lost in filing cabinets and waste baskets, and though our chapter dates only to 1937 we have a record of proud accomplishments that we want to preserve and have future Deltasigs be aware of.

In this realm of perpetuation, Brother Sollows has compiled a huge catalogued scrapbook of clippings and photographs concerning chapter events of the last two years. Brother Sollows also rebound three scrapbooks that

KANSAS

IOTA CHAPTER at the University of Kansas celebrated Founders' Day with a banquet in the Kansas Room of the Memorial Union. Over 50 brothers and prospective Deltasigs were in attendance. About ten alumni from Kansas City and Topeka were present. After a splendid dinner, Leonard Staples of Nu Chapter gave us a very interesting talk on sales promotion. Brother Staples is affiliated with a prominent advertising firm in Kansas City, Missouri. The success of this affair was due to the work of Brother Moore who is Master of Festivities and that of Head Master Emery.

We have pledged 15 men as a result of a smoker at the first of this semester, and all will be assets to Delta Sigma Pi. By the time the January issue of *THE DELTASIG* appears, we shall have had our formal initiation ceremony. A full and interesting program of professional meetings is scheduled for this year. We of Iota Chapter anticipate a high score in the Chapter Efficiency Contest, guided by Brother Gradert who heads the committee on Chapter Efficiency Contest.

Edgar Johnson is representative for Iota Chapter on a committee of the School of Business Administration which has as its purpose the planning of monthly meetings of the Business School Association. Noteworthy speakers from the field of business and finance will bring to all students and faculty of the School of Business Administration first hand information of current problems in the business world.

Iota Chapter is starting its second year after its reactivation with a new spirit and rejuvenated effort to make more manifest the excellent tenets which our fraternity inculcates.—JAMES E. JOLLIFF



DELTASIGS GATHER AT KAPPA CHAPTER'S ANNUAL SPORT DANCE, held on June 11, 1948, at Peachtree Gardens, in Atlanta, Georgia. Approximately 200 Deltasigs, their wives, dates and friends attended.

GEORGIA—Atlanta

KAPPA CHAPTER COMPLETED another successful year under the capable leadership of Head Master Ben Binford with the closing of the spring quarter last June. For the twelfth straight year Kappa Chapter attained the maximum 100,000 points on the Chapter Efficiency Contest. On Sunday night, May 8, another step was taken toward a successful year in 1948-49 by electing a new and qualified slate of officers to be headed by our new Head Master, Phillip Maffett. Our spring quarter activities were concluded on the night of June 11, when we held our annual Sport Dance at Peachtree Gardens. Approximately 200 Deltasigs, and their wives, dates, and friends attended this function during which time Miss Lorraine Hopkins was crowned as our "Deltasig Rose" by Head Master Ben Binford.

Kappa Chapter's activities did not cease with the close of the spring quarter as a busy and active summer program was set up. On August 1, a formal initiation was held by Kappa Chapter at the Deltasig Lodge for the first time in history. A large group of actives and alumni attended this initiation at which time ten new brothers were brought into our fraternal ranks.

Two excellent professional programs were arranged and carried out by Kappa Chapter during the summer months. On July 27, Colonel Moses Cox, engineering secretary of Joint Bond Committee, was our guest speaker at a banquet held at the Belmont Restaurant. He spoke about the express highway which is being constructed through Atlanta. On August 10, we were privileged to have another guest speaker at a banquet held at the Ellen Rice Tea Room in the personage of Roy LeCraw, former mayor of Atlanta. He spoke on a subject upon which he was well qualified to express his views and which was of utmost interest to all of us, "The Denazification of Europe." A good representation of actives and alumni were present for both of these programs.

Kappa Chapter and Pi Chapter of Georgia, Athens, held their annual softball tournament during the early part of the summer. This tournament was inaugurated last year as an annual function between both chapters during the summer months. A loving cup was purchased by both chapters to be presented to the chapter winning the tournament each summer.

The chapter winning the cup the most times in five years becomes the permanent holder of it. Pi Chapter won the tournament for the second straight year. One of the most enjoyable functions of the summer program for Kappa Chapter took place on the weekend of August 7 and 8. Approximately 65 Deltasigs, and their wives and dates spent a wonderful weekend at Georgia's newly acquired state park, Jekyll Island, off the southeast coast of Georgia. Brothers from both Kappa and Pi Chapters were exposed to the life of luxurious living while spending the weekend on this island which at one time was used as a club for millionaires. Kappa Chapter's summer program was concluded with the annual barbecue held at the Deltasig Lodge on September 18. Approximately 250 Deltasigs and their wives and dates gathered together for an afternoon and evening for good fellowship and an all around good time. The final professional program for the summer months was held on September 19 at the Belmont Restaurant when City Councilman John A. White spoke to us. A good representation of actives and alumni were present. With the start of the new school year our rush program once again became of most importance. On October 16, Kappa Chapter held its annual Cake Race at Deltasig Lodge. A group of the eligible students were invited to spend the afternoon and evening at the Lodge with the chance to meet other students from the school. The Cake Race was entered only by the visitors who ran a cross country course plotted through the Deltasig Lodge property. The first three finishers were presented with three beautiful cakes. On October 17, we held our first professional program of the present school year when Lon Sullivan, prominent local attorney, spoke to us on the problems of juvenile delinquency. This was a topic which was of most interest to all who were present and again there was a good representation of actives and alumni present. The banquet hall of Wooding's Cafeteria was the scene of our Founders' Day Banquet on Sunday night, November 7, when a large number of actives and alumni gathered together to hear a most inspiring talk by Brother Abit Nix, a prominent figure in legal, educational, and public affairs in Georgia. It was here that we all joined together once again to rededicate our ambitions and actions in accordance with the principles as taught by Delta Sigma Pi.—HOWARD W. CLARK

DENVER

ALPHA NU CHAPTER, at the University of Denver, has had its top fill of events since the last issue of The DELTASIG. Each event has been established as "the greatest ever" and with the social calendar planned for the coming months, Alpha Nu Chapter will have accomplished its objective of a well-rounded education and social life for all its members.

On Sunday afternoon, May 16, 1948, Alpha Nu Chapter concluded another highly successful pledgship program with the formal initiation and banquet held at the Edelweiss Cafe. At this time we initiated 25 new members into the Alpha Nu Chapter and all are indeed noteworthy because of their ability to add greater strength to Delta Sigma Pi. Toward the close of the last Spring quarter, we enjoyed the gala event of the year with a formal dinner-dance at the famous Brookforest Inn on May 29, 1948. Chaperons were Mr. and Mrs. Carrol Galbreath and Mr. and Mrs. Gene Mather. Over 70 brothers and their guests were in attendance at this affair and many thanks are in order to Lyle Stevens, chairman of the chapter social committee.

To close the quarter, Delta Sigma Pi came to the top in school elections. The political committee, headed by Jack Butler, came through and the event turned out to become one of the most complete campaigns that the University of Denver School of Commerce has ever witnessed. Every idea was tapped and dividends were paid well. Elected to the top position of president of the College of Business Administration for the year 1948-49 was Francis McGregor, former president of the School of Aeronautics. The all important position of being a member of the Inter-School Council went to Lee Castle. Brother Butler is by far the best politician this university has seen, and the record number of ballots cast in that election will prove the fact. Equal praise should go to Head Master Bell, Lew Tezak, William Sokol, James E. Smith and others.

The summer quarter went by with rapidity, as usual, but not without seeing many of the members back in classes. After a brief vacation, Alpha Nu Chapter again rose to its feet, under the guidance of Head Master Rosengren, and the first meeting was held on September 22, 1948. More than 60 active members were welcomed back this fall and our goal again will be to be on top, as we were last year in the Chapter Efficiency Contest. The schedule of events is various and numerous. Enthusiasm is high among the members and events that have occurred thus far will substantiate this. A record crowd of

over 75 persons were in attendance at the first 1948-49 season Delta Sigma Pi banquet on October 13 at the Holland House in Golden, Colorado. Speaker of the evening was Mr. Troy Westmeyer, head of the Department of Government Management, University of Denver. After the very interesting talk by Mr. Westmeyer on graduate study and the future in government, each active introduced his guest to the others present. Two weeks later on October 30, the annual Hallowe'en Party took place at Andrew's Chateau and this was combined with a final rushee party. Surprise gadgets were the order of the evening with refreshments of all kinds to fit the occasion. Games and prizes were also included.

Following this came the school class elections and again stimulated by the political campaigning of Brother Butler and his committee, we were again rewarded by the election of both Robert E. Horst as senior class president and Bert Johnson as treasurer of the senior class of the College of Business Administration. Our new Civic Center Campus editor of the university paper, *The Clarion*, is Robert M. LaFlower, member of the Hotel and Restaurant Management School. In addition, Del L. Helton has recently been elected as president of the Collegiate Chamber of Commerce to succeed Dick Stubblefield. Brother Butler has also been appointed representative to the Denver Junior Chamber of Commerce and Oliver Mattingly as Delta Sigma Pi representative. Congratulations on these new appointments.

Alpha Nu Chapter, on November 10, held a joint professional meeting and formal pledging for 26 students at Cunningham's Restaurant. The banquet was held in honor of the 41st anniversary of the International Fraternity of Delta Sigma Pi. Highlight of the program was an address given by Mr. A. J. Franz Schepp, regional director of the Securities and Exchange Commission.—CHARLES R. ANGST

TULSA

THE BETA CHI CHAPTER at the University of Tulsa is enjoying a full program of activity under the capable leadership of Head Master John Null. After a picnic and smoker honoring prospective pledges, we have pledged 13 men—one member of the faculty, and 12 undergraduates. That these men are good Delta Sigma Pi material is apparent by their constant enthusiasm and hard work in chapter activities.

Each year the Alumni Association of the University of Tulsa sponsors a float contest in connection with homecoming activities. All campus organizations are entitled to enter a float in the football parade appropriate to homecoming, to the game, and to the University. Even though first place was not ours, we were proud of our entry bearing Delta Sigma Pi on the side in letters of old gold and royal purple. A real feeling of fraternal spirit and cooperation was realized among pledges and members working to finish our project before the deadline.

Founders' Day was celebrated with a banquet at Smith's Restaurant, after which Kenneth Popejoy, retiring head master, was presented with a gold gavel. Brother Popejoy made the chapter very proud when he was recently elected to *Who's Who in American Colleges and Universities for 1948-49*.

One of the most outstanding speakers for our professional meetings, was Mr. John Dunkin, owner of one of Tulsa's largest department stores. He stressed the importance of deciding what one wants to do in life, and then following through with all of the ambition, initia-

tive, and fortitude necessary for success. An industrial trip through the Kerr Glass Company of Sand Springs, Oklahoma, was both interesting and enlightening.

Invitations were extended to attend open house November 18 and 19 at Lorton Hall, the new home of the College of Business Administration of the University of Tulsa. The members of Delta Sigma Pi proudly accepted the responsibility as hosts for the occasion. This building was a gift of Mr. and Mrs. Eugene Lorton, and he is an honorary member of Beta Chi Chapter of Delta Sigma Pi.

The Chapter Efficiency Contest is a real challenge, and we shall endeavor to reach the goal of 100,000 points for this our first year as a chapter of Deltas Sigma Pi.—LESTER H. DAVIS

SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota is far exceeding its activities of previous years by starting a larger program this year. In the scholastic area, Alpha Eta Chapter was awarded the Roy C. Davis All-Fraternity Scholarship Plaque for maintaining the highest average for the school year 1947-48. For the first time Delta Sigma Pi was represented in the annual "Dakota Day" homecoming parade. A float depicting a large blue and white adding machine with the Greek letters of Delta Sigma Pi in red on the side was our colorful entry.

By the time this has been printed our pledge class of 30 will be active members, having completed their pledge program with the formal initiation and initiation banquet on the night of December 2. The following night the actives will sponsor an informal dance for the new initiates at the Union Building on the campus. This will be the first of two dances to be held by Alpha Eta Chapter as we are now making plans for our Second Annual Spring Formal in April.

On October 14, Mr. Ted Ramsey, Sioux Falls field underwriter for the Mutual Life Insurance Company of New York, spoke before the actives and then prospective pledges. His subject was "Insurance is Good Property," and he emphasized the reasons why the veteran should do all in his power to retain his National Service Life Insurance. His talk was especially interesting because so many members of Alpha Eta Chapter hold NSLI. Plans

for further speakers at future meetings are being prepared in order to cover as many varied fields as possible.

Founders' Day was celebrated with a smoker for the men who had designated their intention to pledge and had successfully completed their tests.—KARL B. KUNDERT

DETROIT

ONE OF THE HIGHLIGHTS of the past semester's activities was the presentation of the Alpha Kappa Psi's Annual Scholarship Award to Theta Chapter, for their high scholastic standing. This award is given annually to the fraternity attaining the highest scholastic average on the campus of the University of Detroit. Theta Chapter successfully retained their title as victors in the annual bowling match with Beta Theta Chapter of Alpha Kappa Psi. So far, Beta Theta Chapter has only viewed this impressive trophy from a distance, because of the outstanding efforts of Deltasig bowlers. In anticipation of a more successful and progressive program for the year 1948-1949, Theta Chapter turned the reins of leadership to the following officers: John P. O'Reilley, head master; Thomas E. Goodyear, senior warden; Robert J. Elder, scribe; and Robert M. Murdock, treasurer. The new semester kicked-off with the annual Football Frolic held at the Book-Cadillac Hotel on Saturday, October 9. The University of Detroit football players, guests of Theta Chapter, received a great ovation when introduced during the intermission. It was at this time, that the lucky ticket holder of the door prize received a white football autographed by the Titans. John Reed, chairman of the dance, deserves the orchid award. This event continues to be a must on the social calendar at the University of Detroit, because of the outstanding entertainment, location, and the good-will created by past Deltasig functions.

After thorough and extensive screening, 18 students were finally admitted to pledgeship at an informal initiation ceremony held on Sunday evening, October 31. The formal initiation of this class will take place on Sunday, December 12. The hayride sponsored by the fraternity was held at a most appropriate time, Halloween Night. Only fifteen couples arrived at the destination; but it wasn't the goblins or the witches that prevented the others from attending this party.—JOSEPH KRAMAR



CARL DUNCAN, BETA CHI CHAPTER, Tulsa, doffs his top hat to alumni from the float entered by the chapter in the homecoming parade. The chapter intends to make float building an annual project.



BETA KAPPA CHAPTER OFFICERS and prominent personnel men at Texas Personnel Conference at the University of Texas. Left to right: Alvin Snipp, Dixon Manly, J. Anderson Fitzgerald, E. N. Dyer, W. R. Spiegel. Back Row: Jack Sullivan, Senor De Hayo, and Thomas Bass.

NORTHWESTERN—Chicago

THE COMING of the Fall Season started things humming at the chapter house again. Rather it would be more appropriate to say that the hum just increased in crescendo, over the summer. It certainly was a busy and interesting summer. Among the many activities were several picnics out at Cedar Lake. Attendance by a greater majority of the active members and their dates insured the huge success of these affairs. Quite a few of the members displayed their ability or lack thereof in the baseball games that were a part of the picnics.

In addition to the many picnics, there were usually the Monday night informal meetings. Many of the brothers dropped down to the house to try their bridge skill, test their pinochle sharpness or just sit around. Interest and attendance at these meetings (although strictly informal) proved that the coming season would be a good one both professionally and socially.

Professional meetings in the fall were a huge success. Senior Warden Don Warren deserves a vote of thanks from the chapter for giving us such a huge turnout at these sessions. Coincidental with this bouquet is a vote of thanks to Brother Janowiec who filled in as professional chairman for Brother Orville Stamm who was in the hospital. The program provided was as diversified as it was interesting.

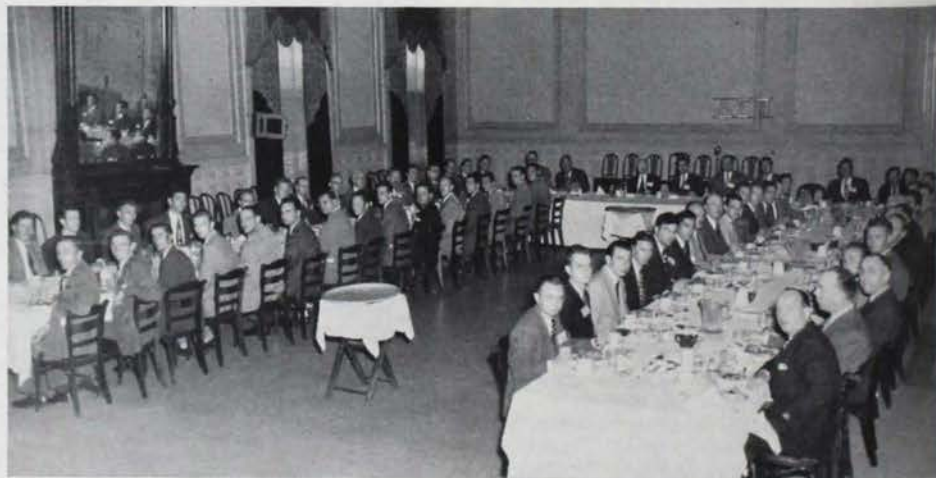
Outstanding among the speakers was H. E. Clarkson who is one of the faculty members of our chapter. Brother Clarkson has the amazing ability to present the future possibilities in the field of advertising in such a manner as to arouse and strengthen the zeal of those already interested in the field and completely discourage those who are only half-heartedly interested in pursuing advertising as a life's work.

With the tang of the fall air, there naturally comes football. The exuberance shown at the practice sessions by our brothers is exceeded only by their ability to dance all afternoon at some of the open houses without falling into a state of collapse. There has been a great deal of conjecture as to which is training for which. One thing that the boys did find out is that a football game and an open house on the same afternoon are apt to be quite tiring. As much as we hate to admit it, we will not win the school football cup this

year. In a nip and tuck race, our brothers came out with a record of five wins, two losses and one tie. Alas, this was only second best, but there is always next year. Brother Field, our sports chairman, did a bang-up job of keeping interest in the team at a high peak. At many games, there was a liberal attendance of the non-football playing brothers. There was a lot of good natured razzing by the boys who helped us to win the baseball cup in the spring. Since some of the football players are also the baseball players, there was a little confusion as to which side some of the brothers should get on.

The Fall social program was ushered in with a Masquerade Dance at the house. Needless to say, the chapter showed up in full force. Every costume was as weird and original as the next so to point out any one for special consideration would result in dire consequence to the author.

An old saying is "Save the best 'til last." The "best and last" concerns our Fall pledging. Our choice of so many excellent possibilities enabled us to come forth with 19 of the best. The interest and vigor shown by these fellows thus far has been a boon to Head Master Gene Johnson. Junior Warden Warren Wille has been very thorough thus far in his indoctrination of the principles and ideals of Delta Sigma Pi.—ALBERT J. PINDER



TEXAS PERSONNEL CONFERENCE with Beta Kappa Chapter at Texas as luncheon hosts of the personnel executives in attendance.

TEXAS

BETA KAPPA CHAPTER at the University of Texas started off its rush parties with a smoker on October 14 at which time pictures of the Texas-North Carolina football game were shown. On October 25 a professional meeting was held with the rushees present. A stag picnic was held on the Sunday afternoon of October 31 for about 40 odd rushees. Formal pledging was held on November 8 for 33 new pledges. Of this group three were members of the faculty. Formal initiation will be held December 5.

The annual Texas Personnel Conference was held on the campus of the University of Texas on November 4 and 5. Among the major speakers was Earl Bunting, managing director of the National Association of Manufacturers and honorary member of Mu Chapter at Georgetown University.

A luncheon was held on November 4 for a selected group of these businessmen by Beta Kappa Chapter celebrating Founders' Day. This luncheon is held each year in connection with the Conference and its purpose is to let the businessmen get acquainted with Delta Sigma Pi and its members as well as letting the members get acquainted with the businessmen.

Beta Kappa Chapter is being represented on the University of Texas Longhorn football team by 210 pound Errol Fry of Anson, Texas. Brother Fry was initiated into Delta Sigma Pi last spring. He stepped into a starting guard spot last year despite very little football experience. He is a junior this year although he is only 18 years old.

Plans are now being made for the Delta Sigma Pi Orientation Program to be held next spring. This program is designed to give aid and advice to freshman and sophomore students in the School of Business Administration in planning their courses of study. The program was started last spring and has met with much success. It is the hope of Beta Kappa Chapter that these programs will aid business students in preparing themselves for the business world.—BILLY R. PUCH

RUTGERS—University College

BETA RHO CHAPTER lost nine active members through spring graduation. They are as follows: John Brody, Gene Gallagher, Kenneth Gruber, Robert Hoag, Phil John,

George Odiorne, Henry Simon, Warren Woolley and Fred Woerner. We will miss them but know they will support us with the alumni club.

Head Master Knowles presented the Delta Sigma Pi Scholarship Key to Brother John Brody on June 1, 1948. This presentation was made at the Essex House Hotel, Newark, New Jersey. The occasion was the first alumni dinner of the Rutgers University College Alumni Association. Incidentally, during the six years that Beta Rho Chapter has presented the award, a Beta Rho Chapter member has won the award.

Beta Rho Chapter's alumni were well represented in the governing body of the Rutgers University Chapter Alumni Association. Brothers Thomas Rowe, president; George Whitmore, vice-president and Meynhart Marko, representative to the Rutgers Alumni Federation.

A series of promotions affecting the administration of the Evening College, University Extension Division, were announced by Dr. Robert C. Clothier, president. In University College, the evening division of the State University, John L. Swink, formerly registrar of the Newark division, becomes assistant dean with headquarters in New Brunswick.

Dean Norman C. Miller, of University College, formerly director of the Rutgers University Extension Division, has been given the additional appointment of Dean of the University Extension Division.

Walter T. Elder, former associate director of University College, was appointed bursar and director of students of both University College and the University Extension Division. All of the aforementioned gentlemen are brothers of Delta Sigma Pi.

The first of eight professional meetings was held at the Savoy Plaza Restaurant, Orange, New Jersey on October 20. The guest speaker was Mr. Edward M. Shearer, member of the law firm of Riker, Marsh and Danzig. Mr. Shearer gave an interesting talk on corporate law and upon conclusion answered questions asked by the brothers and pledges present. Brother Frank Dowd, Province Officer of Beta Xi Chapter, was a welcome visitor.

A committee was chosen to formulate plans for the selection of a young lady from University College ranks to represent Beta Rho Chapter in the national Rose of Delta Sigma Pi Contest. After attending the University College Women's Club Dance in the gymnasium on October 29 the committee reported the selection of several prospective candidates to be voted upon at a future date.

Our Founders' Day party will be held on the evening of November 6 at the Green Mountain Club in West Orange, New Jersey. Reports at this writing indicate a large group of brothers and their dates will attend.—JUSTIN H. BYRNES

MISSOURI

THE CULMINATION of the annual activities of Business Week in the School of Business and Public Administration witnessed the crowning of the Ideal Boss and Secretary at the school dance on Friday evening, April 9. Bill Conboy, past senior warden of our chapter, of Shelbina, Missouri, and Miss Mary Lou Torrence of Mexico, Missouri, were the victors at the highly contested election. S. C. Wennberg, professor of marketing at the school, presented the winners with a various assortment of gifts. Most of the credit for the success of the election went to John Pelot and his committee on all school elections.



RECENT INITIATES OF ALPHA BETA CHAPTER, Missouri, First Row (left to right): R. Hemmingsen, A. Zimmerman, P. Williamson, V. Ridgeway, W. Dimond, D. Toombs. Second Row: G. Little, H. Lunsford, C. Sharp, J. Young, P. Smith, T. Howell, E. Moore, J. O'Neal, G. Mathews, G. Mathews, J. McHenry, H. Ball, Jr. Third Row: H. Young, H. Steele, J. Kelliher, R. Baker, J. Schlueter, C. Bade, P. Galluzzio, D. McDowell, C. Canaday, W. Casella, E. Kaldor, J. Anderson. Fourth Row: B. Miller, E. Benson, C. Goodman, L. Henderson, R. Luker, B. Moss, W. Stockton, R. Walter, J. Tatum, H. Wilson, W. Vleisides. Fifth Row: C. Kutenkuler, P. Schmidt, L. Goodman, C. Malone, E. Nord, R. Ichord, J. Bunyar, F. Logan, J. Wilcox, E. Bach, R. Dethlefsen, J. Luker.

Among the campaign devices used were a calliope with musician included; the direct approach as perfected by the college girls of today; and the usual number of cards and posters that were freely distributed about the classrooms and campus. Our triumph is merely an illustration of what real cooperation among Deltasigs can produce.

The evening of April 2 proved to be one of the most enjoyable evenings of the school year for the Brothers of Alpha Beta Chapter. This was the date of our Twenty-Fifth Anniversary Ball at which Miss Betty Prichard was crowned the Rose of Delta Sigma Pi. Bill Conboy presented to Professor Royal D. M. Bauer, in behalf of our chapter, a leather brief case as a token of the chapter's appreciation for twenty-five years of invaluable service which has been a real inspiration to every member of this chapter. Robert H. Knell, Carthage, Missouri, has been selected as the outstanding young man of the year in his community by judges of the Junior Chamber of Commerce. Brother Knell, a partner of the Knell Mortuary Firm, received his award at a formal ceremony during a dinner meeting of the Jaycees on February 11, 1948, at the Drake Hotel in Carthage. He is 26 years old and is an alumnus of Alpha Beta Chapter of the Class of '43. His accomplishments during the year are so numerous and exemplary that one wonders if Brother Knell has discovered some means by which he inserts 30 hours in the conventional 24 hour day. He has served without exception on every project of community betterment during the past several years. Such is the caliber of men representing Delta Sigma Pi throughout the world.

At a professional meeting of Alpha Beta Chapter on November 23, Mr. Alvin F. Busse, associated with Ely and Walker Dry Goods Company, St. Louis, Missouri, spoke on "Full Line Wholesaling in Today's Business World." His main points were styling, service, production, and other services that the retailer enjoys. With the many professional and social activities planned Alpha Beta Chapter is looking forward to a very successful year.—ARNOLD W. ZIMMERMAN, JR.

OHIO STATE

ONE OF THE MOST IMPORTANT EVENTS of the fall quarter was the establishment of Nu Chapter in a chapter house, after a few years without one due to the war. The house has facilities for only 16 men but it is a start in the right direction. Already the fraternity has more substantial ties. The house is not large enough for professional meetings but the business meetings have been handled there very well. The fraternity also reached the desired 100,000 points last spring in the 1948 Chapter Efficiency Contest. There was a lot of work done by the members of Nu Chapter to reach this peak of achievement.

There were several important functions last fall at Ohio State and Nu Chapter had its share of them. Initiation took place on October 31 at which time 12 pledges were initiated. This new membership is important for there are going to be 25 actives graduating this year. John J. Balles of the department of economics was also initiated as a faculty member. After the ceremonies a banquet was held. Keith David, Province Officer of Delta Sigma Pi, was the chief speaker.

Since this is a major political year the fraternity thought it would be educational to have two political men speak at professional meetings. One meeting was allotted to a Republican political leader from Columbus. He spoke on how politics fits into business, but as it turned out much of the discussion was over major political issues. In the next meeting a member of the Democratic party spoke.

The homecoming dance last fall was held November 20, at the Knights of Columbus ballroom. There was a big turnout of actives, alumni, and guests. The alumni particularly should make it a point to come to homecoming for many of their old friends are there. Try to make it next year.

The Founders' Day banquet was held December 5 at the Athletic Club in Columbus. Dean Weidler of the College of Commerce was the speaker and proved to be a most interesting one. Among the other guests were Dean of Men, Joseph A. Park, and Assistant Dean of Men, Milan Ross. All actives, alumni, and their guests were invited.—DANIEL N. FINCH

MINNESOTA

ALPHA EPSILON CHAPTER has started the fall quarter with the ultimate goal of making this year's record superior to those of the past. Our major objective is 100,000 points in the Delta Sigma Pi Chapter Efficiency Contest.

Pledging started with an invitational smoker on October 5. A men's style show was presented by one of Minneapolis' leading men's clothing stores, at which the latest fall fashions were previewed. The rest of the program included a short skit by Brother Hogberg, and the guests were informed of Deltasig's aims and activities by Head Master Johnson. Credit for this exceptionally fine smoker goes to Senior Warden Kubes. The Monday following the smoker fourteen neophytes were accepted as candidates for admission into the Alpha Epsilon Chapter of Delta Sigma Pi.

This quarter we are giving a new variation to our professional meetings. The second Tuesday of each month the actives will meet with the Twin Cities Alumni Club for a joint professional meeting. The active chapter's professional chairman will work with the alumni club's professional chairman in planning the program and acquiring speakers. The first of these meetings was held on October 12, and the speaker was Professor Upreen from the School of Business Administration of the University of Minnesota. We feel that these meetings will be advantageous to a closer feeling between the actives and the alumni.

Although Alpha Epsilon Chapter has gotten away to a good start in planning professional and administrative activities this fall, it has also planned some enjoyable social functions. We have already held our annual "Homecoming Party." This party was held on October 30 at the Andrews Hotel in Minneapolis, and a large number of alumni were present. Our annual "Fall Formal" will be held on December 4 at the Commodore Hotel in St. Paul. With this start, I'm sure Alpha Epsilon Chapter is off to a very successful and happy year.—ROBERT D. SCHAIBLE

GEORGIA—Athens

THROUGH THE EFFORTS of Pi Chapter, Commerce Day has finally been established in the College of Business Administration at the University of Georgia. The first of the annual programs was presented in the University Chapel on May 19, 1948. In keeping with the purposes of Delta Sigma Pi, this day is designed to promote closer understanding between college students and the business world. Some outstanding speakers were present for the program.

During the summer quarter several attempts were made to purchase a chapter house, but because of the high cost of housing, we were unable to secure one. A committee is now trying to lease a house for this purpose.

The members of Pi Chapter enjoyed a very successful industrial tour on April 13 to the Rodgers Hosiery Mill. One of the plant's foremen conducted the tour through the plant. He pointed out the different stages of production through which the stockings must pass. We saw, in addition to the actual manufacturing, the inspection of the finished product and also the mending of faulty products. The stockings are not dyed in this plant; therefore they must be sent to special processing plants in Indiana and Kentucky for completion. Approximately eighty per cent of the brothers attended.

On Thursday, May 6, a tea and reception was held in the new Commerce Library in honor of Brother James E. Gates, dean of the College of Business Administration. An estimated number of 400 went through the receiving line with Delta Sigma Pi well represented.

On May 22, 1948, Pi Chapter held its informal initiation for the ten members of the spring quarter pledge class. The informal initiation was followed by the formal initiation and banquet on May 23 at the Holman Hotel. Plans are being made for a large pledge class this fall with a smoker planned for October 10. Pi Chapter is proud that for the past two years it has ended the year with more than the 100,000 points in the Chapter Efficiency Contest, and we are certain to repeat this for the school year 1948-1949.

The first campus-wide dance for the fall quarter was given by Pi Chapter on October 22 with the Blue Flames providing the music. The Physical Education Building was filled with a well representative group of the students here at the University. It was at this dance that our new "Rose of Deltasig," Miss "Snookie" Perry, made her first appearance.

On November 7, the annual Founders' Day Banquet was held at the Georgian Hotel. Howard B. Johnson, vice-president of Atlantic Steel Company and Member of the Grand Council, was the main speaker. Brother Johnson told the members and the guests present of the rapid progress of Delta Sigma Pi since the founding 41 years ago. Several alumni were present for the banquet.—GEORGE E. DANIEL

JOHNS HOPKINS

THE SCHOOL YEAR 1947-1948 marked the second year that Chi Chapter has achieved the 100,000 point total in the Chapter Efficiency Contest. We are especially proud of the fact that during the second term of last year the chapter's scholastic average was 21% greater than the all-men average of the School of Business Administration of the university. The summer vacation of 1948 also set a new high for fraternity activity. The Grand Council held their annual summer meeting in Baltimore on the week-end of July 10 and 11. The affair was climaxed by a very successful dinner-dance which they attended. Following this meeting, on July 14,

we held a meeting of the active chapter and alumni representatives, designed to get acquainted with our new brothers and plan other vacation activities. As a result of the interest shown in summer activities, on August 22, we held what we hope will be the first of our annual picnic outings. Our menu included hard steamed crabs, beer, soft drinks; while also on the agenda were swimming, dancing, and a protested soft ball game between the alumni and the active chapter. Yes, the alumni won the game, but they had to use no less than three "ringers." We must admit that the pitching of Bill McGuire was instrumental in the victory. He couldn't use his arm for the remainder of the season. There was so much interest in the game that a return match was scheduled, but the heat of a mid-August Saturday afternoon proved too much for the alumni, and they couldn't raise a full team. It was lucky for them that they couldn't for Chi Chapter, eager to avenge their earlier defeat, played a group composed of former Maryland State champions and broke even in two well played games. Chi Chapter also had a complete schedule of tennis matches during the summer, meeting three times a week on some occasions. Walt Becker retained his Chi Chapter championship by finishing far ahead of the field. The golfing group of the fraternity met frequently also during the summer, but it is impossible to say who is the top man in this sport because of the handicaps allowed.

An administrative task, the revision of our mailing list, was also completed this summer. We designed a double post card in order to revive their interest, and to determine the extent of their interest in the fraternity; i.e., receiving the *Chi Crier*, and participating in Chi Chapter functions. Thus far, the revision has been very effective. We have added an additional supply of the Manuals for Chapter Officers to our library so that any brother may have one at any time, and consequently be able to obtain first hand information concerning fraternity procedures.

Founders' Day was celebrated on November 13 with a very enjoyable dinner at the Blackstone Apartments. The fraternity is deeply indebted to Harlan Shipley whose conscientious endeavors as chairman of the Social Committee have been fruitful.—GRANT PEOPLES



BETA PHI CHAPTER AT SOUTHERN METHODIST sponsors the visit of Earl Bunting to their campus. Seated left to right: Dallas Chairman of the N.A. M. Henson, Earl Bunting, and Dean Laurence Fleck. Standing left to right: past Grand President Kenneth B. White, Stewart Jones, Richard Danner, William Merrick, Glen Harding, Gordon Wagner, Billy McDonald, and Harmon Watkins.



HOMEcomings DANCE OF BETA UPSILON CHAPTER, Texas Technological College, which many alumni attended.

MIAMI

REFLECTING BRIEFLY to Alpha Upsilon Chapter activities during the closing months of the past school year we note that professional activities of the Alpha Upsilon chapter included several business luncheons and a very enlightening trip to the Bruckman Brewing Co. of Cincinnati, Ohio. We were conducted on an extensive tour of the entire brewery, viewing the brewing, storage and bottling processes which were explained along with other interesting aspects involved in the brewing of a fine beer. The tour was appropriately concluded by showing the brothers into the bar, where each was more or less an expert in his own right. Other newsworthy items of the past school year include the initiation of 23 new members into the Chapter in April of 1948 and the achievement of our Head Master Harold Langenderfer in being awarded the Ramsen Cup, given each year to the most outstanding Junior in the School of Business Administration.

Professional activity of Alpha Upsilon Chapter for the current year began with a field trip to the New "Terrace Plaza Hotel" in Cincinnati. Eighteen members made the trip on October 12, 1948 and were escorted on a complete tour of what is probably one of the most modern hotels in the world. Items of interest viewed were the Terrace Gardens, the Gourmet Room, and the guest's rooms. Some of the business operations of a large hotel were also explained by our courteous hosts.

At our first business luncheon of this year held on October 19, 1948, we were honored by the presence of J. D. Thomson, Assistant Grand Secretary-Treasurer of Delta Sigma Pi. Brother Thomson gave a talk on "Highlights of Delta Sigma Pi" to 35 members present. The following Tuesday the Chapter held an informal smoker in Ogden Hall Lounge. Professor Seibert of the Marketing Department led an interesting informal discussion on the professional status of business men. Thirty members were in attendance at this meeting.

The fall rush smoker was held on November 4, 1948. Following the smoker, the actives retired to the College Inn for a Banquet at which the prospective neophytes were voted upon. Thirty-two members were selected and later initiated as neophytes at the formal pledging ceremonies held November 9, 1948. Pledges and actives then joined in commem-

orating Founders Day at a smoker held in the Ogden lounge. A representative of the S. S. Kresge Co. gave a short talk on the opportunities to be found in the multiple retail store field of work.

Tentative plans for the forthcoming year include a trip to WLWT in Cincinnati to see a Television show and a tour through the Procter and Gamble Plant of the same city along with more business luncheons and informal smokers. Everything points toward another successful and worth-while year for Alpha Upsilon Chapter of Delta Sigma Pi here at Miami University.—ROY H. HARRIGER

TEXAS TECH

BETA UPSILON CHAPTER'S pledge group for the fall semester was selected at a wiener roast at the home of Dr. Howard E. Golden, our faculty advisor. An interesting and enlightening program was presented to the prospective pledge group. From an original list of 62 persons, we chose a group of 13 pledges. It wasn't long until the pledges learned that we were an active and energetic organization. Plans were made to enter a float in the homecoming parade, October 30. After careful consideration, we selected a garden theme and proceeded to erect a miniature garden, complete with trellis and garden flowers. In the final judging we captured third place in the beauty division.

In order to help defray part of the expenses of our homecoming activities, the members and pledges of Beta Upsilon Chapter sold "Tech" football buttons. The buttons sold so well we decided to sell them each year at Homecoming.

The "Rose of Deltasig" dance at the Hilton Hotel was held as a climax to our homecoming activities. Miss Joan Martin of Wichita Falls was chosen as our "Rose of Deltasig" for this school year. An arm bouquet of red roses was presented Miss Martin by Head Master Reed. Attending her were Misses Webster, McManus, Davis, and Chitwood.

A breakfast was held at Phil's Dining Room, November 7, in commemoration of Founders' Day. Dr. Howard E. Golden spoke on the organization of the fraternity and its Founders. Plans are now being made to conduct a professional tour and also to have an outstanding speaker at one of our later meetings.—JOHN WELLS

RIDER

BETA XI CHAPTER in Trenton, New Jersey, is back in the swing of things again, after reorganizing for the new school year. At the first meeting of the new term, the semi-annual election was held with the following results: Headmaster, Mike Lalla; Senior Warden, James Boyer; Junior Warden, John Moore; Treasurer, Nick Dorozinsky; Scribe, Pat Rodden; Chancellor, Robert Geiger; Historian, Al Frazer.

One of the annual scholarship awards at Rider College, the Beta Xi Chapter Loving Cup, was presented to Miss Joan Ann Pocher as the outstanding scholar of the freshman class. Miss Pocher received an engraved miniature cup and her name was placed on a large loving cup displayed in the college trophy case.

In the athletic department the chapter stars are in top condition. Both the bowling league and the touch football league are under way. Deltasig is currently leading the football league with five wins as against no losses. The bowling team, after a slow start, is gradually fighting its way toward the top. Two Deltasigs, John Moore and Al Betros are making a fine showing on the once-beaten Rider varsity squad, while "Tuffy" Fraulino, alumnus, is on the coaching staff.

The fall house party came off as a walloping success. It was given in a hobo atmosphere with zany decorations and hilarious costumes. Over 100 people crammed the Bellevue Avenue estate for the affair. Improvements recently made to the chapter house were the addition of a new refrigerator, sweeper and lawn mower.

Brothers who have recently abandoned their books to begin amassing their individual fortunes in the outside world are: Klepper, Butler, Gavenda, Johnson, Fraulino, Wright, and Hofbauer. Brother Hofbauer was recently appointed to the Rider faculty.

The rush season is drawing to a close and at the printing of this issue, pledge bids will have been given out. The pledge season officially began on November 8, and initiation is scheduled for the latter part of January. An informal stag party is being planned in celebration of Founder's Day.—EDWARD G. HAWKINS, JR.

LOUISIANA TECH

MEMBERS OF BETA PSI CHAPTER at Louisiana Polytechnic Institute were host and guides to the Certified Public Accountants and their guests who attended the first annual Louisiana Accounting Conference held October 29-30. E. W. Atkinson, treasurer of the Lion Oil Company at El Dorado, Arkansas, gave an interesting talk on the training of accountants for industrial positions. He emphasized income taxes in this phase of work. Other prominent speakers during the convention included Executive Director John L. Carey of the American Institute of Accountants in New York City, Paul J. Graber, professor of accounting at Tulsa University in Tulsa, Oklahoma, and Junius Payne of the Hawthorn, Waymouth, and Payne C.P.A. firm in Alexandria, Louisiana.

The instructions to Beta Psi Chapter concerning their duties while serving as host were planned by Leo Herbert, head of the accounting department at Louisiana Polytechnic Institute. Brother Herbert was instrumental in establishing the Beta Psi Chapter at Louisiana Tech, and he is now the Faculty Advisor of the chapter.—JOHN M. NORTON



PRESENTATION OF DELTA SIGMA PI Scholarship Key at Beta Theta Chapter's Spring Formal Dance at Creighton University. Chapter members, left to right, past Head Master Robert Lyons, Dean Floyd E. Walsh, Victor Mason, and Fred Jensen, present head master.

CREIGHTON

BETA THETA CHAPTER climaxed the spring semester's activities with a dinner-dance at the Blackstone Hotel, on May 8. Brother Floyd E. Walsh, dean of the Creighton College of Commerce, presented the Deltasig scholarship key to Victor Mason. Phil McCarthy received the Chapter Leadership Ring. Retiring Head Master Lyons presented Miss Julie Murphy with the traditional bouquet of roses. Ernest Fruhbauer, head master of Alpha Delta Chapter at Nebraska University spoke on behalf of his fellow members. Beta Theta Chapter presented a plaque engraved with the names of those members who were killed in action in World War II to Dean Walsh.

During the summer months, newly elected Head Master Fred Jensen, and Paul Rauth, held an old fashioned wiener roast at Lanoma Beach. To beat the heat most of the members and guests went swimming or loafed in a shady spot on the beach. In winding up the semester at the "Hilltop" a smoker was held on August 3 at which time plans for the coming year were discussed. Senior Warden Bob Stolz formulated ideas for the rushing of new members.

The first business meeting for the fall semester was held on September 22 at the Rome Hotel. Among the activities discussed and passed upon was the reactivation of Beta Theta's newspaper, "Echoes of Beta Theta." Ed Finn was appointed editor.

At the first professional meeting held at the Rome Hotel on September 29, Mr. Walter Jacobs, formerly of New York City and at the present time advertising manager of an Omaha department store, spoke to the Chapter about "Commercial Advertising and the American Way of Life." After his speech Mr. Jacobs answered questions regarding advertising in general.

Plans for pledging were executed early this semester. Prospective pledges attended a smoker at the Omaha Music Verein on October 10. Head Master Fred Jensen outlined the aims and purpose of the fraternity. At a professional meeting on October 27 Mr. Charles Peters, field director of the Small Business Men's Association, spoke on "Communism in Unions."

In keeping with the tradition of Delta Sigma Pi, Beta Theta Chapter held its Hell Week on the Hilltop, October 25 to 29. The informal initiation was held at the Ralston Country

Club, November 5. During Founders' Day, November 7, the formal initiation was completed at the Fontenelle Hotel. Twelve pledges were admitted to the fraternity. Floyd E. Walsh, dean of the Creighton University College of Commerce, extended a word of welcome to the new members at a dinner following the initiation. Henry C. Lucas, member of the Grand Council, was present and it was gratifying to hear of the activities and plans of the Grand Council for the coming year.

On December 11 the members of Alpha Delta Chapter at Nebraska University will be guests of Beta Theta Chapter at a dinner-dance at Peony Park. Professional and business meetings will round out the current semester.—JOHN W. MOSSMAN

GEORGETOWN

INITIATION of 11 new members, two professional speakers and the acquisition of a new chapter house culminated the spring activities of Mu Chapter. In April, William Green, president of the American Federation of Labor made a campus appearance. In May a four person forum, consisting of two congressmen, H. G. Towe (R., N.J.) and Dewey Short (R., Mo.); a social worker, Mrs. Helen Conat and a Jesuit Father, Gerard Yates, S.J., debated the problem of "Universal Military Training." At formal initiation ceremonies held at the Hotel 2400 April 24, Earl Bunting, managing director of the National Association of Manufacturers became an honorary member, and ten undergraduates became Deltasigs. A full report on the day's activities as well as the speech delivered by Mr. Bunting have been included in the November issue of THE DELTASIG.

With Alex Nader in Mexico, Jerry Ryan in Spain, Dick Tate in Denmark, and many of the brothers at home for the summer, Mu Chapter became dormant professionally. However, social events keynoted the summer activity. Under the direction of Brother McNamara a series of outings were held. They included all day picnics at the beach homes of Hank Eiring and Vaughn MacDonald and an all day sailing cruise on the Potomac River. At this point I wish also to give a vote of thanks to Brother Eiring for his summer long activity in furnishing the new chapter house and preparing it for the fall session.

The new chapter house was officially opened Sunday, September 26. More than 175 couples,

actives, alumni, and faculty members and their wives or dates attended and thus made the housewarming a great success. The events of the day were climaxed when George Taylor, former head master, was presented with a miniature gavel in recognition of the outstanding service he rendered during his term in office.

With the full chapter once again in attendance, attention was directed to professional activities. Brothers Thompson and Desautels have completed plans for a professional season which promises to exceed any since the reactivation of the chapter. The first professional meeting of the year was held Sunday, October 3. Guest speaker was Mr. Walter Lippmann, noted columnist and author. The meeting was completely informal in that Mr. Lippmann did not lecture, instead he answered any and all questions from the floor which pertained to foreign affairs. Designed to be an off-the-record gathering, only brothers were in attendance.

Two weeks later, October 15, James B. Carey, secretary-treasurer of the C.I.O., made a campus appearance sponsored by the Deltasigs. Mr. Carey's speech was entitled "The Scope of Activity of the Modern Labor Movement—Worker, Management, Public." Mr. Carey delivered his timely address before 200 students and faculty members of the School of Foreign Service. Following the address, Mr. Carey and his executive assistant, Mr. Harry C. Read, were guests at the Chapter House. Brother Read is an alumnus of Beta Chapter. The appearance of Mr. Carey was in line with the policy of Mu Chapter which is to present on the campus the views of leaders in business, labor, government and foreign affairs.

On October 31, Manuel S. Canyes, chief of the Division of Legal Affairs for the Pan American Union, was the third guest speaker of the year. Mr. Canyes selected as his subject "The Bogota Conference and Problems Facing the Pan American Union." About 50 brothers and guests were present to hear the address.

IOWA

EPSILON CHAPTER at the State University of Iowa began the current college year with a large number of activities to be completed before June, 1949. Our first objective is to score the maximum 100,000 points in the Chapter Efficiency Contest. We are determined to let nothing interfere with our goal, and Epsilon Chapter has already forwarded more than 20,000 points to The Central Office for approval. We expect to send 25,000 or more additional points before November 30.

We observed Founders' Day with a dinner in the Rose Room of Hotel Jefferson. Russell Stark was toastmaster. He introduced Mr. Edgar Wassam who gave a dynamic lecture on "Success in Life and Success in Business." Mr. Wassam does not have a college education, but he has passed the Iowa State Bar Examination and is practicing law in Hudson, Iowa.

Thursday, November 11, Epsilon Chapter sponsored an industrial tour to Moline, Illinois, where we inspected the John Deere Thresher Works in the morning and the John Deere Plow Works in the afternoon. The John Deere Company treated us to a delicious lunch in the Top Hat of the LeClaire Hotel. Nineteen members of Epsilon Chapter were present on the tour.

Epsilon Chapter does not have a chapter house, but 17 members have rented rooms at 530 North Clinton Street, Iowa City. Mrs.

Hulme, our landlady, has been very cooperative; and she allowed us to entertain our alumni in her parlor after our Homecoming football game with Purdue University on October 16. We invite all members and alumni of Delta Sigma Pi to visit with us at the above address anytime they are in Iowa City.

Forty-nine of our 58 present active members will graduate this year. Consequently, we had an exceptionally large pledge class of 44 men, most of whom are sophomores and juniors. Henry C. Lucas of Omaha, a member of the Grand Council, was present when we initiated our pledges, Sunday, November 14. These men will be valuable in promoting Delta Sigma Pi on the Iowa campus.—DANIEL C. HOFFA

INDIANA

ANOTHER YEAR of progress looms for Alpha Pi Chapter at Indiana University. Last year it was the goal of the chapter to lay the ground work for an energetic group of brothers who had returned from the service determined to place and keep their feet on the ground. Last year it was the declaration of the chapter to push its point total in the Chapter Efficiency Contest up to a threatening position of the leaders' totals. Alpha Pi Chapter did these things. Now this year the brothers have set for their goals a winning total in the Chapter Efficiency Contest and a group of activities which will constitute the first of a number of forward steps toward constructive leadership on the campus.

It is expected that the brothers will be able to complete a two year long project for the School of Business and Economics. The Chapter has been compiling a series of articles discussing the value, content, and requirements of the courses offered by the administration from the student's viewpoint. This work has been most extensive and will be a great aid to the students in choosing their subjects of work for the year.

In conjunction with The Central Office, Alpha Pi Chapter is going forward with plans for an alumni chapter in the city of Indianapolis, Indiana. A committee made up of Louis Hensley, Jr., Chairman; Robert Starks, Thomas J. Luck, professor of management; and Thomas R. Bossort, professor of management was appointed at the beginning of the summer to contact alumni brothers in and around the city of Indianapolis in regard to the later formulation of the alumni club. It is hoped that any brothers who are interested in this work will contact the chapter at Indiana University for details.

In conjunction with the Collegiate Chamber of Commerce at Indiana University, the members of Alpha Pi Chapter are working on a coordinated speakers' program in order to select and secure a host of top flight speakers for the interested clubs and fraternities of the university. It is planned that all organizations may have the opportunities of listening to these speakers who would otherwise not be able to be secured.

In order to better fit the brothers for future work in the business world after graduation from college, Alpha Pi Chapter is studying the possibilities of inaugurating a program of practical work in the field of endeavor in which each of the brothers is interested. The chapter plans to contact organizations in the fields of selling, management, and accounting for opportunities for experience for its members.

So a year of progress is on schedule for the brothers of Alpha Pi Chapter at Indiana University and we are looking forward to the opportunities.—JIM TOY.

KENT STATE

AFTER A THREE-MONTH summer recess, Beta Pi Chapter once more resumed operation on the campus of Kent State University with the new officers undertaking their duties with the determination of making this year's record superior to the past. While the chapter was inactive this summer, a number of the brothers staged an off-the-record picnic at near-by, beautiful Virginia Kendall Park. Assistance was given by the brothers attending the summer session here at Kent to the faculty of the School of Business Administration in their ordeal at the registration of classes during the two summer terms and the fall registration.

October 7, 1948, saw the brothers out in almost perfect attendance at the first business meeting of the fall quarter. Plans were made during this meeting for both professional and social activities. Brother Larsen, the chapter's treasurer, came forth with his current budget and the latest word from The Central Office concerning dues. Brothers Avrill and Underwood, appointed previously by the executive committee as pledge masters, led a discussion on the forthcoming smoker. The suggestions and comments at this meeting resulted in an excellent smoker on October 21, 1948, at the Vale Edge's "Maple Room" in Ravenna, Ohio. The active chapter selected 26 outstanding men from the College of Business Administration as being worthy of invitation to pledge-ship; additions to the School of Business Administration faculty warranted acceptance of several new faculty brothers. Pledge President Moore is presently leading the neophytes in many worth-while projects; it is felt certain that this quarter's pledge chapter equals, if not surpasses, Beta Pi Chapter's previous pledge groups.

This year's Founders' Day banquet, celebrated on November 16, 1948, was a memorable occasion for Beta Pi Chapter. First, it was the initial opportunity during the school year for faculty, actives and pledges to meet socially; secondly, and we have the professional committee to thank for this, Mr. Wally Powell, director of the Sales Educational Division of the Hoover Company of North Canton, Ohio, was our guest speaker. Mr. Powell, according to the consensus of opinion, was undoubtedly the most natural informative guest this chapter has ever had the pleasure of hearing. The main theme of Mr. Powell's talk embodied the necessity of selling in every field of endeavor

and the importance of the first impression.

This quarter's activities will climax with a Christmas party on December 11, 1948, then once again as in the past, eyes will turn toward the start of a new school term and further activities for Beta Pi Chapter.—JAMES S. POWERS

MARQUETTE

DELTA CHAPTER has just completed a very successful and fun-packed homecoming weekend. I'm sure this event will live on with every brother who attended our Open House at the Tunnel Inn on October 23. After our Hilltop Eleven was defeated by a strong University of Kentucky team, I'm sure we all were relieved of our sorrows.

Now, we are looking forward to next weekend, when we engage with our state rival, the University of Wisconsin. Psi Chapter has extended our chapter a very warm invitation to attend their celebration after the game. From all indications a very fine representation will be there.

This semester we have Robert Schinderle leading our chapter as head master. He is assisted by Gerald Schmidt as chancellor, Anthony Gahn, senior warden, John Kerslake, junior warden, Don. Roettgers, scribe, and Paul Sleger as historian. Of course, I must not forget our all important twosome, William Schendt, master of festivities and Le Roy Reiser, treasurer.

Our professional activities are off to a very impressive start. We were honored with the presence of Brother William Kane, who addressed us on the "Procedure of Department Store Marketing." Gimbel Brothers of Milwaukee should well appreciate the marketing ability of Brother Kane.

At the present, we are directing our attention towards our pledging activities. We have held two smokers for prospective members, both of which were well attended. Our pledge election and acceptance will be followed by "Task Night" and formal initiation in early December.

Our athletic program has already been very successful this semester. Dan Pfankuch, our athletic director, led Delta Chapter's football team to the fraternity league championship. Now we are looking forward to a repeat performance by our bowling team in their league. From all indications Delta Chapter will again be a leader, socially and professionally on the campus of Marquette.—DON. A. ROETTGER



BETA PI CHAPTER OFFICERS, Kent State University, at a recent initiation.



COOPER GREEN, President of the City Commission of Birmingham, Alabama, becomes an Honorary Member of Alpha Sigma Chapter at Alabama. Left to right: Warren Sedberry, Founders' Day Chairman; Head Master James Battles; Hugh Moses, Junior Guide; Cooper Green; Russell Terry, Master of Ceremonies; and John Wise, Chancellor.

OKLAHOMA

BETA EPSILON CHAPTER has just culminated a period of numerous rushing activities, including several smokers and regular business meetings. In addition, Mr. Oscar Monrad was the featured speaker at an open meeting for all students in the College of Business Administration at the University of Oklahoma. Mr. Monrad, vice president of the First National Bank and Trust Company of Oklahoma City, is primarily engaged in the development of industry in Oklahoma.

On November 18, 1948, the active members together with pledges and guests visited various business localities of special interest. The tour progressed through the Bordens Dairy Plant; Merrill, Lynch, Pierce, Fenner and Beane brokerage office; the First National Bank and Trust Company of Oklahoma City. This was a lot of ground to cover in one day but the amount of education and information obtained made it worth the effort. The fact that we visited three distinctly different types of business organizations made the trip of interest to all members and guests of the chapter. Our guides of all three places were most anxious to tell us about the inner workings of their own particular organization and many questions were asked by the brothers. Topping off the day of this particular activity was a dinner to which all who participated were invited.

Beta Epsilon Chapter anticipates a full year and is planning to be on top when the final curtain of the Chapter Efficiency Contest is brought down in June.—REX D. JOHNSON

ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama did not go inactive during the summer months. In fact, a very energetic program was inaugurated under the leadership of Head Master Jim Battles. At this date, all the major projects which were launched by Brother Battles's administration have either come to a successful conclusion, or have reached a mature state of organization by which they can be perpetuated. The highlight of activities reached a climax on Friday, November 5, in the form of a spirited and highly successful Founders' Day celebration. Warren Sedberry was the man who sup-

plied the endless flow of inspiration, and the working spirit which went into the preparation of this program. The day's activities included a formal initiation of 18 neophytes and one honorary member, the Honorable Cooper Green, president of the City Commission of Birmingham, Alabama. Officers of the Beta Lambda Chapter from Alabama Polytechnic Institute at Auburn, as visiting guests, conducted the initiation ritual in a most impressive manner. The festivities closed with an informal banquet in the evening. The Honorable Cooper Green delivered the main address at the banquet, which was broadcast over a local radio station.

During the summer quarter an effectively organized alumni file system for the chapter was worked up and put into use by Warren Sedberry and Stencil Hudson. Sam Roundtree, the historian, came through with an excellent job of compiling a short history of the chapter. The professional program this summer was conducted by Russell Terry. Included in this program were lectures by Professor Alexander Heard, of the Political Science Department; Mr. R. H. Young, personnel manager of the B. F. Goodrich Company's Tuscaloosa plant; Mr. Bert Banks, general manager of the Tuscaloosa WTBC radio station; and Carl B. Fritchie, vice president of the Reichhold Chemical Company's Tuscaloosa plant. The professional program also included showings of historical movies and a movie on the development of the Atomic Bomb. The summer social activities were confined to one of those gay and long to be remembered informal dinner dances. It was well attended by members and pledges, their wives and dates. During the registration period for the fall quarter, the chapter conducted an information service booth at the entrance to the School of Commerce and Business Administration. This service received commendable praise from the faculty and other student organizations.

On October 10 the chapter gave a luncheon in honor of James D. Thomson, Assistant Grand Secretary-Treasurer, of Chicago, on his visit to the chapter. A group from Alpha Sigma Chapter accompanied Brother Thomson to Mississippi State College, where we inspected a group petitioning for a Delta Sigma Pi charter. In the field of politics, Jim Battles and Tommie Merrill distinguished themselves by emerging victoriously in their recent campaigns for senior class president and

vice president respectively. Fred First was honored at the annual commencement exercises held June 8, 1948, when he was awarded the Austin Cup. This cup is awarded annually by Professor Edward Knox Austin of the School of Commerce and Business Administration to the most outstanding student in the School of Commerce from the standpoint of scholarship, character, and service. At this time Russell Terry, who is president of the Commerce Association, and Jim Battles, chairman of Commerce Day, have big things under way for the Commerce Day celebration. This activity will be held on January 20, which is the 29th anniversary of the founding of the School of Commerce and Business Administration at the University of Alabama.—J. C. HARRISON

NORTHWESTERN—Evanston

FOR THE FIRST TIME since before the war Zeta Chapter entered into Inter-Fraternity Rush Week, and a rushed week it was. Over 200 potential pledges were invited to our house during the week, and by the end of the week everyone was on the verge of collapse. Our efforts were certainly well rewarded, though, because at the end of the week, the 19 best men in the group were wearing our pledge pins. Shortly after school started, open rushing began. We hadn't intended to take



HOMEcoming DECORATIONS of Zeta Chapter, Northwestern—Evanston.

part in it, but some of the brothers began bringing around friends of theirs who were interested in the chapter and by the time rushing was over 11 more upstanding young American lads had sprouted our pins.

One of the several little projects that managed to keep the pledges busy was the re-decorating of all the living quarters in the house. When the alumni came back for Homecoming, they didn't recognize the old home-stand! Speaking of Homecoming, that was indeed a fine weekend. Don Beimdick was in charge of decorating the house and Bob Andrews took charge of our entry in the float contest. Both did a fine job and the chapter was proud of their work. On the same weekend, there was a little party to welcome back

the alumni; naturally, everyone enjoyed that! Our first professional meeting was held at the Georgian Hotel on October 5, 1948, and Professor McMullen of the School of Commerce told us all about taxes. Then on November 2, 1948, Mr. Gorby, of Marshall Field and Company, talked to us about our possible futures in the retailing business. Both men did a splendid job and talked to capacity audiences. The Saddle and Cycle Club was the scene of our annual fall formal and everyone managed to have a wonderful time. This party was also a salute to five brand-new brothers: Bert Colman, Sam Galloway, Don Meyer, James Nolan and Gordon Lloyd were initiated the same day, and this was their formal introduction to the responsibilities of brotherhood! We sent a sizable delegation to both the Michigan and Wisconsin games, and they paid our respects to the chapters at those schools. Then, too, we managed to find time for another informal party someplace along the line. All work and no play—! No dull boys in Zeta Chapter!—WALLACE J. GORDON

TEMPLE

OMEGA CHAPTER'S first professional meeting of the Fall semester was attended by over 40 brothers and pledges who heard Robert V. Sims, a Philadelphia Junior Chamber of Commerce director, speak on the advantages of belonging to an aggressive, youthful, humanitarian organization. Brother Ford, a "JC" member also, was instrumental in bringing Sims to our meeting. The professional committee has been doing a commendable job and already has contacted many prominent Philadelphians who have promised to speak at Omega Chapter's meetings.

Friday, October 16, Omega Chapter inducted eight new brothers, bringing our total list of actives to 43. The following night a party, well attended by both alumni and actives, was given in their honor.

On October 30 a gala Halloween party was held at the chapter house. Costume was the order of the day and, with the informality that usually goes with costumed affairs, the brothers unanimously agreed this party was by far the best of the social season. Award for the most unique costume went to Dr. Stanley Chamberlain, who arrived late, but, nevertheless, stole the show with his sheik costume, consisting of a dazzling scarf and headpiece, coupled with a few well-placed sheets or pillow cases. A rush banquet was held on October 19, at Eiler's Restaurant, and our guests of honor included Dr. Chamberlain, Dr. Smith and Richard Sauder.

Following the dinner the rushees were invited to the chapter house and entertained by the brothers. From this group, 24 pledged Deltasig. Because some of these pledges are upperclassmen, Head Master Glossner decided to induct the eligible ones before the Fall semester ends.

Homecoming alumni were doubly rewarded for returning on November 6, for they watched Temple roll over Bucknell, 20-0, and, upon returning to the chapter house, saw the elaborate decorations that won Omega Chapter honorable mention in the University's house-decorating contest. A committee has been appointed to begin work on Omega Chapter's 26th birthday party on Feb. 19. A big time is anticipated, and judging from the work of the committee it will be similar to last year's highly successful celebration.

Four brothers will join the ranks of alumni at the end of this semester. They are: Richard Cross, Henry Hochstrasser, Joseph Komarnicki and William Williams. With their

graduation go the best wishes of Omega Chapter and a sincere "Congratulations."

At this writing Deltasig is in second place in interfraternity football, with four wins against one loss. Temple University's ping-pong team captain, Tom Seabourne, is pledging Deltasig. This will virtually insure our possession of the I-F ping-pong trophy to add to our chapter room collection.—THOMAS J. McCORMACK

PENN STATE

ALPHA GAMMA CHAPTER of Delta Sigma Pi is anticipating its most active year. Under Head Master Edwin Manbeck, plans are well underway to bring Delta Sigma Pi to the foreground on this campus as a helpful servant to all students in the curriculum of commerce and finance, and as a strong force in the drive to give Penn State a separate School of Business Administration.

Professor Douglas S. Brown of the Economics Division of the Department of Commerce and Finance at the college is our new faculty advisor. Professor Brown succeeds Professor Norman Thomson who has transferred to Temple University to continue work on his doctor of philosophy. Alpha Gamma Chapter is deeply grateful for the fine service he rendered while in his advisory capacity.

With the twenty-five actives returning this past fall, no time was lost in launching an intensive rushing program. Under Junior Warden Calvin Myers twenty-eight neophytes were given their pledge training and were initiated in the early part of December.

Last spring a banking forum and an accounting meeting were staged with great success. Grand President Allen L. Fowler discussed corporation accounting at the latter meeting. Again this year the chapter is planning to have experts on labor and foreign trade to speak at similar forums.

Since this chapter does not have a house, several social gatherings and stag parties have been held to consolidate the brotherhood. The highlight of last spring was the Twentieth Anniversary Banquet at the Anchorage Inn. At that time the Delta Sigma Pi Scholarship Key was presented to Francis Bohannon. This May another annual banquet will climax the school year.

Outstanding in individual activities on campus are the following: George Schautz, captain of the wrestling team; Ed Belfield and Dean Kissell, varsity lacrosse.—DON MILLS

MISSISSIPPI

IN THIS, the centennial year of the University of Mississippi, Alpha Phi Chapter is quite proud of the fact that it is the only professional group on the campus with a permanent office for its headquarters. The new office is centrally located in the Student Union Building on the campus of "Ole Miss" and is ideally suited for our purposes.

Three members of Alpha Phi attended the Founders' Day celebration of Alpha Sigma Chapter at the University of Alabama. Those attending were Bob Ellis, head master of Alpha Phi Chapter, Gerald Walters, and Robert Nichols. The delegates were greatly impressed by Alpha Sigma Chapter, their work, and the cooperation the faculty is giving the chapter. Another point which our delegates noticed was the fine spirit and cooperation of the alumni. They also reported a few pointers which they picked up from Alpha Sigma that may be beneficial to our own chapter. Alpha Sigma Chapter certainly rolled out the welcome carpet for our delegates and from all reports made every effort for them to have a good time.

On November 18, the members of Alpha Phi Chapter will wear red roses in celebration of Founders' Day of Delta Sigma Pi. In the evening there will be a banquet held and all freshmen of the School of Commerce and Business Administration will be invited as guests. Bob Gardner will preside as master of ceremony. Brother Horace B. Brown, Jr., dean of the School of Commerce and Business Administration, will give a talk on the value of professional fraternities and honor societies and the important role they play in college activities. Next the presidents of Delta Sigma Pi, Beta Gamma Sigma and Phi Eta Sigma will present each of their respective groups to the freshman guests.

On December 1, Delta Sigma Pi will sponsor a professional program and will have as the main speaker Mr. Les Taylor, vice-president of the Mississippi Power and Light Company. The program will be given in lieu of classes to the entire student body of the School of Commerce and Business Administration. Mr. Taylor has been instrumental in getting industries to move into the South and especially into Mississippi. He was also one of the featured speakers at Commerce Day last year and made one of the most outstanding speeches of the day. We consider ourselves very fortunate to be able to have Mr. Taylor with us again.—WILEY C. STEVENS



OFFICERS OF ALPHA PHI CHAPTER in their newly acquired office in the Student Union Building at the University of Mississippi.

NEBRASKA

ALPHA DELTA CHAPTER at the University of Nebraska has been very active since the beginning of the fall term. At our first professional dinner held September 27, Mr. Fred Langseth, of the First Federal Savings and Loan Company, informed us about home loans and the possibilities in the savings and loan field. Other speakers that have provided an interesting variety of thoughtful subjects are: Eugene Cook, assistant manager of J. C. Penney and Co.; Raymond Benson, division credit manager of Continental Oil Co.; and Don E. Albin, Lincoln Liberty Life Insurance Co. I am sure that we all enjoyed the talks very much, and that each of us received a great deal of information from them. A smoker was held in the Student Union, October 20, for the prospective pledges. Approximately 55 turned out for it. Highlights of the evening were talks by Brother Joe Fiala, explaining the activities of the fraternity on the campus, and by Head Master Ernest Fruhbauer, explaining the purpose and organization of the fraternity. Football pictures of the great 1940 Nebraska football team were shown. Refreshments of brownies, cokes, and coffee were served later in the evening.

We are losing a number of brothers through mid-year graduation. In order to replace these losses and to keep our fraternity strong, pledging has received top priority during the first two months' business meetings. After the Founders' Day Dinner, November 8, we held formal pledging. At this time eighteen men were pledged. Congratulations neophytes! We are looking forward to the day when you will become our brothers. Homecoming was bigger than ever at Nebraska this year. Alpha Delta Chapter took part in the annual parade. Many alumni have visited the chapter after the football games this fall. The active members always look forward to seeing them again. When any of the alumni of our chapter, or members of any other chapter, are in the vicinity of Lincoln, we hope you will stop down to see us at 1527 M Street.—DALLE SCHROEDER

PENNSYLVANIA

BETA NU CHAPTER started off the social calendar of the new school year with a Halloween Barn Dance at the chapter house. Authentic music was provided, and on hand was a caller, who directed the activities and taught those in attendance the finer points of this rather strenuous type of dance. The feature attraction of the evening was a Balloon Dance, which found Brother Grace walking away with the prize of a jug of cider. On November 13, the chapter celebrated Founders' Day with a big house party which was by far the outstanding social function of the current year. The decorations were a tribute to the ingenuity of the entertainment committee under the able leadership of Brother Edward Murphy.

To date only one professional meeting has been held, but the committee in charge of this function really made it a splendid success. The speaker of the evening was Alumnus William Johnson, a C.P.A. partner in the firm of Edward P. Moxey & Company, C.P.A. organization of this city. Brother Johnson described to the chapter the various roads open to the student of accounting and outlined the necessary qualifications for success in the various fields of this subject. Upon completion of his remarks, Brother Johnson led the group in a lively discussion on the various aspects of accounting and adequately answered the many



CARTOON PRESENTED TO BETA XI CHAPTER, Rider College, by Harold Gray, the creator of Orphan Annie. This cartoon holds a prominent spot in the chapter house.

questions which developed in the course of the discussion.

It is with the deepest regret that we announce the passing of Brother Robert M. Wilson. Brother Wilson was one of our most successful members, having served for many years as a vice president and treasurer of the Albert M. Greenfield and Company and vice president of the Benjamin Franklin Hotel. During 1947, Brother Wilson was also president of the Philadelphia Real Estate Board. Always active in the affairs of Beta Nu Chapter, Brother Wilson will be missed very much.

Beta Nu Chapter's prospects for the current year appear brighter than ever under the outstanding leadership of Head Master D. L. Powell. Brother Powell has whipped his committees into shape to do a better job than ever before. This fact is already apparent by the large group of prospective neophytes who have been under surveillance by the newly reorganized membership committee.—CHARLES R. TALLEY

WASHINGTON

INASMUCH AS ALPHA CHI CHAPTER is in its infancy of reorganization, its main job at present is to increase its membership and to promote Delta Sigma Pi on the campus of Washington University. The chapter had its reactivation initiation on April 20, 1948 at the Kingsway Hotel in St. Louis. At that time nine students and one faculty member were initiated into Alpha Chi Chapter. During the summer months the fraternity remained active and another pledging and initiation was held. On July 7, 15 students were pledged at Head Master Jack Reimer's home in St. Louis. On July 23 all brothers and new pledges gathered for the chapter's first social event, which was a mixed affair with dancing. The pledge class project was to

construct a large, glass enclosed, oak framed bulletin board to be placed in the main hall of the School of Business and Public Administration. Arrangements were made to place all notices and information pertaining to the chapter and business school on this board.

So far during the fall semester, two rushing parties have been completed. Between 15 and 20 pledges are anticipated for this term. At the first professional meeting of the year, the district manager for the Price-Waterhouse Accounting Firm spoke on the career in accounting and operation of his firm. Each year Washington University has a large homecoming parade consisting of floats representing the organizations of the university. Delta Sigma Pi's contribution was an old replica of a steam engine borrowed from the St. Louis American Legion. It is built on the chassis of a 1926 Buick and has everything from smoke to side cylinders with connecting rods. The engine was given a new coat of paint by the brothers and Delta Sigma Pi insignia were applied. Future plans for the chapter include a hayride on November 24, an initiation in January, the establishment of an office in the school, together with the promotion of a Commerce Day in the spring.

A representative of Alpha Chi Chapter attended the October meeting of the St. Louis Alumni Club and gave a report of the chapter's reorganization and current activities on the campus at Washington University. Meade McCain, who attended this meeting, reported that all Alpha Chi Brothers were invited to be present at the November meeting of the alumni club and dinner party to be held at the Missouri Grill in St. Louis. This will certainly help develop closer affiliation of all brothers in this area.—MEADE M. MCCAIN, JR.

LOUISIANA

BETA ZETA CHAPTER at Louisiana State University celebrated Founders' Day with an informal barbecue luncheon on Monday, November 8. The Professional Committee planned an extensive program of activities for the semester. Prominent speakers at our business luncheons thus far have included Mr. C. V. Merriam, division manager of Gulf States Utilities Company on September 30. Major General S. G. Henry, manager of Personnel and Services Division of Ethyl Corporation presented a most inspiring talk on getting things done through people. On October 14 Doctor Harold W. Stoke, president of Louisiana State University spoke before the entire chapter at a luncheon in the Greek Room. Dr. Stoke's theme was the place of business in public esteem. Mr. William B. Myrick, labor relations counsel for the Louisiana Department of Labor presented his paper, "Government Collective Bargaining" at a luncheon at Mike & Tony's Restaurant on October 28. The Deltasigs had as their guests members of the Society for the Advancement of Management. After the luncheon, the S.A.M. group played host to the Deltasigs in a complete tour of the Esso Standard Oil Refinery in Baton Rouge, at the conclusion of which, the personnel manager, Mr. W. W. Weldon presided over a round-table discussion.

The calendar for the remainder of the semester contains more prominent businessmen and a get-together luncheon with the Baton Rouge Chamber of Commerce.

Rushing activities for the fall semester began with an open house buffet and coffee at the Pan-American House, honoring sophomore men of the College of Commerce. Head Master D'Gerolamo was host to student and

faculty guests. Rushees were invited to attend the professional luncheons as part of the rushing program. Eighteen men were pledged on October 25, and Brother J. D. Thomson of Chicago, Assistant Grand Secretary-Treasurer spoke to the pledges after the ritual.

Philip Ard was recently tapped into Omicron Delta Kappa, campus honorary society. He will also appear in "Who's Who in American Colleges and Universities." Kenneth Rigby was also tapped into Omicron Delta Kappa. Donald Melanson was the only Deltasig to win an office in the recent campus elections. He was elected vice-president of the senior class. George Overbey was recently appointed chairman of the Chapter Efficiency Contest committee, and he anticipates a final score of 100,000 points for Beta Zeta Chapter.—DONALD M. MELANSON

MICHIGAN

THE FALL SEMESTER for Xi Chapter at the University of Michigan is proving to be the most eventful since its post-war reactivation. A new 20-room chapter house located at 1212 Hill Street, Ann Arbor, was opened during the summer months and an Open House was held on Sunday, October 3. This affair was highly successful with over 100 brothers and prospective pledges in attendance. A smoker was arranged for the following week and on October 30 a new pledge class of 36 was formed. It is contemplated that the increased facilities will provide living quarters for all new members at the chapter house.

The professional committee, headed by Brother DeLand, has presented two excellent talks. The first professional meeting was held on October 6 and Mr. Harold Schowalter, assistant director of the Research and Engineering Department of the UAW-CIO, discussed labor's view of several pertinent economic questions. On November 3, Mr. Stephen DuBrul, economic advisor for General Motors Corporation, spoke on Management's Responsibility.

Brother Ward is doing a fine job in organizing the sports program. Xi Chapter was very active in the recently completed touch football series and has already started to participate in the inter-fraternity volleyball games. The annual interchapter golf tourney between Xi Chapter and the Theta Chapter (University of Detroit) took place on October 10. The mantel at 1212 Hill Street now proudly displays the trophy won in this event.

Several social affairs have been held and Brother Berry is proving to be very capable as chairman of these activities. Two of his most successful efforts have been the Faculty Coffee Hour and the Homecoming Party. The Faculty Coffee Hour on October 14 was attended by approximately 400 faculty members and students of the School of Business Administration. After the Homecoming Game with Illinois on October 30, a large group of alumni and active members gathered at the chapter house to enjoy a buffet dinner and party that evening.

The Xi Alumni group in Detroit was reactivated this fall and a great deal of enthusiasm was evidenced at their first meeting. An election named Edward J. Stevens as the new president. Those interested may contact him at 89210 Byron, Detroit 2. Several Ann Arbor actives attended this initial affair and future plans include many events in which it is hoped that both active members and alumni will be able to participate.—DONALD E. MINARD

BUFFALO

THE REACTIVATION of Alpha Kappa Chapter, of the University of Buffalo, Millard Fillmore College, School of Business Administration, took place on April 17, 1948. The ritualistic ceremony was performed by the Alumni Chapter. It was held at the Buffalo Canoe Club in Ontario, Canada. This eventful affair, with ten members being initiated into this local chapter, was followed by an informal dinner.

After many social and business meetings, our chapter was well under way for its 1948-49 season. Our fall semester social calendar began with our first annual "Harvest" Dance, on October 30, 1948, at the Grover Cleveland Country Club. This was an informal affair, and was attended by 150 brothers, pledges, wives, dates, and guests. The following Saturday, November 6, 1948, our chapter held their first initiation at the very familiar Buffalo Canoe Club. We appreciate the enthusiasm of the Buffalo Alumni Club, and the cooperation of those who participated in the formal initiation ceremonies.

Professor Weyer, of the School of Business Administration, newly elected president of the Buffalo Alumni Club, Ralph Franclemont, past

president of the alumni club, and Robert Bollman, all gave intriguing speeches. They felt there was no better way in which to celebrate Founders' Day.

Alpha Kappa Chapter plans two more initiations during the school year. The next one to be held on January 29, 1949, with the initiation of ten pledges. There will be a spring initiation sometime in April. By the end of the school year, we hope to have a roster of about 40 brothers. I regret to announce, that a few of our officers will be leaving us next June, to join the alumni club.

Next March 19, 1949, our chapter plans to have a St. Patrick's Dance. We hope it will be as successful as our last one, and with the help the alumni club has shown in the past at our dances, we suspect it will be. The officers of Alpha Kappa Chapter are as follows: Head Master, Franklin A. Tober; Senior Warden, John M. A. Sorrentino; Junior Warden, Gerald Hacker; Chancellor, James Clauss; Scribe, Primo A. Casagrande; Treasurer, George Kennedy; Historian, William Fewkes; Master of Ceremonies, Francis Madden; Master of Festivities, Norman Downing; DELTASIG Correspondent, John A. Lang, Jr. and Faculty Advisor, William Weyer.—JOHN A. LANG, JR.

Alumni News

(Continued from page 45)

Life Members

- 1374 ROBERT C. JONES, *Beta Tau*, Western Reserve
- 1375 EARL J. RIX, *Zeta*, Northwestern-Evanston
- 1376 ROBERT E. SCHMITZ, *Delta*, Marquette
- 1377 CHARLES M. ENGLISH, *Kappa*, Georgia-Atlanta
- 1378 DONALD A. FARLEY, *Alpha Delta*, Nebraska
- 1379 BOYD L. MACDOUGALL, *Alpha Delta*, Nebraska
- 1380 WILLIAM L. SLAYTON, *Beta Nu*, Pennsylvania
- 1381 GUY L. AMES, JR., *Epsilon*, Iowa
- 1382 GEORGE L. SEITZ, *Beta Sigma*, St. Louis
- 1383 WILLIS B. BELL, JR., *Alpha Sigma*, Alabama
- 1384 LOUIS H. GILBERT, *Gamma*, Boston
- 1385 HORACE M. DAVIS, *Kappa*, Georgia-Atlanta
- 1386 JOSEPH C. HARRISON, *Alpha Sigma*, Alabama
- 1387 JACK B. JOHNSTONE, *Beta*, Northwestern-Chicago
- 1388 AUGUST H. BONHIVER, *Zeta*, Northwestern-Evanston
- 1389 EDD L. HASKINS, *Beta Kappa*, Texas
- 1390 JOHN BARBER, *Alpha Gamma*, Pennsylvania State
- 1391 JAMES A. HARTZHEIM, *Delta*, Marquette
- 1392 LEONARD C. BLANTON, *Alpha Sigma*, Alabama
- 1393 MATTHEW J. I. OWENS, *Beta Nu*, Pennsylvania
- 1394 ROBERT F. KUGLER, *Delta*, Marquette
- 1395 MILTON A. BOWERSOX, *Chi*, Johns Hopkins
- 1396 RAY J. CAMPBELL, JR., *Alpha Beta*, Missouri
- 1397 VICTOR L. MERLE, *Beta*, Northwestern-Chicago
- 1398 LOUIS L. LILLIBRIDGE, *Alpha Eta*, South Dakota
- 1399 LIVINGSTONE P. HICKS, *Beta*, Northwestern-Chicago

- 1400 HOWARD J. KUSTERER, *Beta*, Northwestern-Chicago
- 1401 FRANK P. BARBER, *Chi*, Johns Hopkins
- 1402 HARDING A. WICHERT, *Beta Pi*, Kent State
- 1403 DONALD M. GUTHRIE, *Epsilon*, Iowa
- 1404 EMORY A. JOHNSTON, *Kappa*, Georgia-Atlanta
- 1405 LUICK L. BRUNNER, *Beta*, Northwestern-Chicago

ALUMNI

LUNCHEONS·DINNERS·MEETINGS

- ATLANTA—Luncheons: Thursday Noon, Tubby's Attic, 104 Luckie St.; and Friday, 12:30 P.M., Henry Grady Hotel. Dinners: third Thursday every month, 6:30 P.M., Robert Fulton Hotel.
- BALTIMORE—Luncheons: Thursday Noon, Lord Baltimore Hotel Cafeteria.
- CHICAGO—Luncheons: Monday Noon, Eitel's Field Bldg. Restaurant; Dinners: third Thursday every month, 6:00 P.M., Triangle Restaurant, 6 South Clark Street.
- DALLAS—Dinners: fourth Tuesday every month, Villa Roma Restaurant, 2924 Maple Avenue.
- DENVER—Luncheons: every other Wednesday, 12:15 P.M., Denver Dry Goods Company Tea Room.
- JACKSONVILLE—Luncheons: Wednesday Noon, Webb's Restaurant, 107 Julia St.
- LINCOLN—Luncheons: Wednesday Noon, Lincoln Chamber of Commerce. Dinners: Third Thursday every month, 7:00 P.M.
- MILWAUKEE—Dinners: second Monday every month, 6:30 P.M., Medford Hotel.
- PHILADELPHIA—Luncheons: Thursday, 1:00 P.M., Leads Restaurant, Broad and Samson Sts.
- ST. LOUIS—Luncheons: Wednesday Noon, Versailles Room, Mark Twain Hotel.
- TULSA—Dinners: second Thursday every month, 7:00 P.M., Ambassador Apartment Hotel.
- TWIN CITIES—Luncheons: Thursday Noon, Covered Wagon Cafe, 114 S. 4th St., Dinners: second Tuesday every month, 6:15 P.M., Normandy Hotel.

CHAPTERS

The name of the University is followed by chapter designation and year of installation. Permanent chapter addresses and telephone numbers are shown wherever possible. Abbreviations used for the principal officers are: H.M. means Head Master; S.W. means Senior Warden; and Treas. means Treasurer.

- ALABAMA** (Alpha Sigma, 1926), UNIVERSITY OF ALABAMA, SCHOOL OF COMMERCE AND BUSINESS ADMINISTRATION, TUSCALOOSA, ALA.
 Province Officer: Wendell M. Adamson, University of Alabama, Room 175, Commerce Bldg., University, Ala.
 H.M. Hugh Moses, 308 17th Ave., Tuscaloosa, Ala.
 S.W. Edward Z. Carrell, Box 3628, University, Ala.
 Treas. James M. Ward, Box 3595, University, Ala.
 Scribe William H. Crane, 923 Hackberry Lane, Tuscaloosa, Ala.
- ALABAMA POLY** (Beta Lambda, 1931), ALABAMA POLYTECHNIC INSTITUTE, DEPARTMENT OF BUSINESS ADMINISTRATION, AUBURN, ALA.
 Province Officer: Charles P. Anson, Chewacla Drive, Auburn, Ala.
 H.M. John B. Duncan, P.O. Box 1469, Auburn, Ala.
 S.W. Reuben H. Godfrey, 121 S. Gay, Auburn, Ala.
 Treas. James R. Johnson, Jr., 148 Burton, Auburn, Ala.
 Scribe David F. Guess, 232 W. Magnolia, Auburn, Ala.
- BAYLOR** (Beta Iota, 1930), BAYLOR UNIVERSITY, SCHOOL OF BUSINESS, WACO, TEX.
 Province Officer: Cameron M. Talbert, Jr., Rt. 3, Waco, Tex.
 H.M. John P. Howard, 1015½ Speight, Waco, Tex.
 S.W. Carroll T. Beckham, 524 S. 4th, Waco, Tex.
 Treas. Russell S. Livingston, 1410 S. 5th, Waco, Tex.
 Scribe Bob E. Lumpkin, 1320 S. 12th, Waco, Tex.
- BUFFALO** (Alpha Kappa, 1925), UNIVERSITY OF BUFFALO, SCHOOL OF BUSINESS ADMINISTRATION AND MILLARD FILLMORE COLLEGE, BUFFALO, N.Y.
 H.M. Franklin A. Tober, 123 Highgate, Buffalo, N.Y.
 S.W. John M. A. Sorrentino, 112 Mariner, Buffalo, N.Y.
 Treas. George D. Kennedy, 75 W. Delavan Ave., Buffalo, N.Y.
 Scribe Primo A. Casagrande, 33 Cantwell Dr., Buffalo, N.Y.
- BOSTON** (Gamma, 1916), BOSTON UNIVERSITY, COLLEGE OF BUSINESS ADMINISTRATION, BOSTON, MASS.
 H.M. Thomas J. Coyne, 276 Church St., Newton, Mass.
 S.W. William M. Law, 21 Gove Ct., Burlington, Vt.
 Treas. Richard A. Jacobson, 1706 Commonwealth Ave., Brighton, Mass.
 Scribe Richard L. Sheehan, 153 Mt. Vernon St., Winchester, Mass.
- COLORADO** (Alpha Rho, 1926), UNIVERSITY OF COLORADO, SCHOOL OF BUSINESS, BOULDER, COLO.
 Province Officer: Robert S. Wasley, University of Colorado, Boulder, Colo.
 H.M. John B. Cramer, 2501 E. Pennsylvania, Boulder, Colo.
 S.W. Pieter Hondius, 1505 University Ave., Boulder, Colo.
 Treas. Albert N. Porter, 1043 Pleasant St., Boulder, Colo.
 Scribe Wardner B. Crockett, 1111 College Ave., Boulder, Colo.
- CREIGHTON** (Beta Theta, 1930), CREIGHTON UNIVERSITY, COLLEGE OF COMMERCE AND FINANCE, OMAHA, NEB.
 Province Officer: Henry C. Lucas, 1823 Spencer St., Omaha, Neb.
 Chapter Club Room: 3019 California Street, Omaha, Neb.
 H.M. Frederick R. Jensen, 3621 Hamilton St., Omaha, Neb.
 S.W. Robert L. Stolz, 2859 California St., Omaha, Neb.
 Treas. Paul A. Rauth, 316 N. 26th St., Omaha, Neb.
 Scribe Richard F. Johns, Dowling Hall, Creighton University, Omaha, Neb.
- DENVER** (Alpha Nu, 1925), UNIVERSITY OF DENVER, COLLEGE OF BUSINESS ADMINISTRATION, DENVER, COLO.
 Province Officer: Kenneth L. Motz, 2284 Fairfax St., Denver, Colo.
 H.M. Louis R. Tezak, 735 Pennsylvania St., Denver, Colo.
 S.W. William R. Engels, 1133 York St., Denver, Colo.
 Treas. Jack O. Fenimore, 685 Emerson St., Denver, Colo.
 Scribe James C. Robertson, 2822 Jasmine St., Denver, Colo.
- DE PAUL** (Alpha Omega, 1928), DE PAUL UNIVERSITY, COLLEGE OF COMMERCE, 64 E. LAKE ST., CHICAGO, ILL.
 Province Officer: Donald L. Ketcham, 6072nd N. Neve Ave., Chicago, Ill.
 H.M. Anthony Caravello, 3141 N. Lotus St., Chicago, Ill.
 S.W. William T. Hart, 4046 N. Parkside, Chicago, Ill.
 Treas. Edward Harrigan, Jr., 2019 N. Harlem Ave., Chicago, Ill.
 Scribe Justin N. Liss, 1837 W. Evergreen Ave., Chicago, Ill.
- DETROIT** (Theta, 1921), UNIVERSITY OF DETROIT, COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.
 Province Officer: Charles F. Lawler, Jr., 225 Merton Rd., Apt. 103, Detroit, Mich.
 H.M. John P. O'Reilly, 16883 Griggs, Detroit, Mich.
 S.W. Thomas E. Goodyear, 16874 Normandy, Detroit, Mich.
 Treas. Robert M. Mundock, 18010 San Juan, Detroit, Mich.
 Scribe Robert J. Elder, 5171 Fairview, Detroit, Mich.
- DRAKE** (Alpha Iota, 1924), DRAKE UNIVERSITY, COLLEGE OF COMMERCE AND FINANCE, DES MOINES, IOWA
 Province Officer: Merrill B. Dilley, Drake University, Des Moines, Iowa
 H.M. Larry R. Chamberlin, Bldg. 561A, Fort Des Moines, Iowa
 S.W. George A. Olsen, 1901½ Cottage Grove, Des Moines, Iowa
 Treas. Howard M. Scott, 312 E. 14th St., Des Moines, Iowa
 Scribe Robert Sutherland, 3814 Center St., Des Moines, Iowa
- FLORIDA** (Beta Eta, 1929), UNIVERSITY OF FLORIDA, COLLEGE OF BUSINESS ADMINISTRATION, GAINESVILLE, FLA.
 Province Officer: Grover C. Harvard, 562 King St., Jacksonville, Fla.
 H.M. Lawrence R. Scott, Box 2269, University Station, Gainesville, Fla.
 S.W. Donnie J. Coker, 245R Flavelt III, Gainesville, Fla.
 Treas. Oliver R. Graham, 891 W. Masonic St., Gainesville, Fla.
 Scribe Charles N. Howard, 507 E. Seminary St., Gainesville, Fla.
- GEORGETOWN** (Mu, 1921), GEORGETOWN UNIVERSITY, SCHOOL OF FOREIGN SERVICE, 37TH AND O STS. N.W., WASHINGTON, D.C.
 Province Officer: Thomas McKinley, 3042 Cambridge Pl., Washington, D.C.
 Chapter House: 2210 20th St., N.W., Washington, D.C.
 H.M. Harry C. Eisenbeiss, 2210 20th St., N.W., Washington, D.C.
 S.W. Timothy F. Preece, 2210 20th St., N.W., Washington, D.C.
 Treas. John T. Doran, 2210 20th St., N.W., Washington, D.C.
 Scribe Robert C. Reinhart, 2210 20th St., N.W., Washington, D.C.
- GEORGIA** (Kappa, 1921), UNIVERSITY OF GEORGIA, ATLANTA DIVISION, 24 IVY ST., ATLANTA, GA.
 Province Officer: Thoben F. Elrod, 1058 Piedmont Ave., N.E., Atlanta, Ga.
 H.M. Phillip W. Maffett, 361 10th St., N.W., Atlanta, Ga.
 S.W. James H. Hardy, 1410 N. Morningside Dr., N.E., Atlanta, Ga.
 Treas. James L. Slaughter, 683 Queen St., S.W., Atlanta, Ga.
 Scribe William S. Robins, 730 Lexington Ave., S.W., Atlanta, Ga.
- GEORGIA** (Pi, 1922), UNIVERSITY OF GEORGIA, COLLEGE OF BUSINESS ADMINISTRATION, ATHENS, GA.
 H.M. Earwin L. Joyner, Joe Brown Dormitory, Athens, Ga.
 S.W. Nixon T. Crosby, University of Georgia, Athens, Ga.
 Treas. F. Dickson Durden, Fulton Hall, Athens, Ga.
 Scribe Charles H. McMillan, Jr., 290 S. Lumpkin St., Athens, Ga.
- INDIANA** (Alpha Pi, 1925), INDIANA UNIVERSITY, SCHOOL OF BUSINESS, BLOOMINGTON, IND.
 H.M. James I. Toy, Indiana University, Bloomington, Ind.
 S.W. Thomas E. Shaffer, Indiana University, Bloomington, Ind.
 Treas. Robert L. Starks, 502 E. Fourth St., Bloomington, Ind.
 Scribe Robert J. Rectanus, West Hall, Indiana University, Bloomington, Ind.
- IOWA** (Epsilon, 1920), STATE UNIVERSITY OF IOWA, COLLEGE OF COMMERCE, IOWA CITY, IOWA
 Province Officer: W. Arthur Allee, 319 N. Linn St., Iowa City, Iowa
 H.M. Guy L. Ames, Jr., 226 Magowan Ave., Iowa City, Iowa
 S.W. Frank C. Barrett, 409 Finkbine, Iowa City, Iowa
 Treas. Arlo J. Kladrup, 615 N. Dubuque, Iowa City, Iowa
 Scribe Paul C. Scheinost, 703 E. Jefferson, Iowa City, Iowa
- JOHNS HOPKINS** (Chi, 1922), JOHNS HOPKINS UNIVERSITY, SCHOOL OF BUSINESS ECONOMICS, BALTIMORE, MD.
 Province Officer: Bruno Lawson, 4408 Marble Hall Rd., Baltimore, Md.
 H.M. James H. Fry, 1625 E. North Ave., Baltimore, Md.
 S.W. Charles F. Sparenberg, 1015 Light St., Baltimore, Md.
 Treas. Joseph W. White, 3903 Brooklyn Ave., Baltimore, Md.
 Scribe U. S. Grant Peoples, 4104 Belview Ave., Baltimore, Md.
- KANSAS** (Iota, 1921), UNIVERSITY OF KANSAS, SCHOOL OF BUSINESS, LAWRENCE, KAN.
 Province Officer: Neil A. Bartley, 5403 Fairway Rd., Kansas City, Kan.
 H.M. Walter C. Emery, 909 Missouri St., Lawrence, Kan.
 S.W. Stewart F. Lambers, 909 Missouri St., Lawrence, Kan.
 Treas. Charles M. Wardin, 1711 Kentucky, Lawrence, Kan.
 Scribe Thomas R. Dunn, 108 Aqueduct, Sunflower, Kan.
- KENT** (Beta Pi, 1942) KENT STATE UNIVERSITY, COLLEGE OF BUSINESS ADMINISTRATION, KENT, OHIO
 Province Officer: Victor P. Graverneau, 220 S. Lincoln St., Kent, Ohio
 H.M. Vincent J. Hudec, 2023 State Rd., Cuyahoga Falls, Ohio
 S.W. Lawrence P. Avril, 2 Green Terrace W. Main, Kent, Ohio
 Treas. Jay B. Larsen, Mt. R.R. 1, Ravenna, Ohio
 Scribe Leonard C. Jarvis, Terrace Lodge, Kent State University, Kent, Ohio
- LOUISIANA STATE** (Beta Zeta, 1929), LOUISIANA STATE UNIVERSITY, COLLEGE OF COMMERCE, BATON ROUGE, LA.
 Province Officer: Sidney A. Champagne, 511 N. Tenth St., Baton Rouge, La.
 H.M. John F. D'Gerolamo, Route 3, Box 142, Baton Rouge, La.
 S.W. James D. Edwards, 3084 Hundred Oaks Ave., Baton Rouge, La.
 Treas. Nathan R. Pruett, 163 Burgin Ave., Baton Rouge, La.
 Scribe John T. Roe, Box 8862, University Station, Baton Rouge, La.
- LOUISIANA TECH** (Beta Psi, 1948), LOUISIANA POLYTECHNIC INSTITUTE, SCHOOL OF BUSINESS ADMINISTRATION AND ECONOMICS, RUSTON, LA.
 Province Officer: Leo Herbert, 112 S. Farmville St., Ruston, La.
 H.M. Lee E. Brown, Apt. 132, Veville, Box 359 T/S, Ruston, La.
 S.W. Roy S. Hurley, 102 N. College, Minden, La.
 Treas. Carl B. Kendrick, Jr., Box 421 T/S, Ruston, La.
 Scribe Harry M. Bell, Box 323 T/S, Ruston, La.
- MARQUETTE** (Delta, 1920), MARQUETTE UNIVERSITY, COLLEGE OF BUSINESS ADMINISTRATION, 1217 W. WISCONSIN AVENUE, MILWAUKEE, WIS.
 Province Officer: William N. Bergstrom, 7726 W. Becher St., Milwaukee, Wis.
 H.M. Robert F. Schinderle, 826 N. 13th St., Milwaukee, Wis.
 S.W. Anthony J. Gahn, 4041 N. Prospect Ave., Milwaukee, Wis.
 Treas. LeRoy T. Reiser, 833 N. 15th St., Milwaukee, Wis.
 Scribe Donald A. Roettgers, 3605 N. 54 Blvd., Milwaukee, Wis.
- MIAMI** (Beta Omega, 1948), UNIVERSITY OF MIAMI, SCHOOL OF BUSINESS ADMINISTRATION, CORAL GABLES, MIAMI, FLA.
 H.M. William C. Richards, 501 S.W. 6th Ct., Miami, Fla.
 S.W. Warren P. Meek, P.O. Box 805 University Station, Miami, Fla.
 Treas. Jack N. Savastone, Box 267 University Station, Miami, Fla.
 Scribe John W. O'Neal, Jr., 1242 C. Walsh Ave., Coral Gables, Fla.
- MIAMI U.** (Alpha Upsilon, 1927), MIAMI UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION, OXFORD, OHIO.
 Province Officer: Halsey E. Ramsen, Miami University, Oxford, Ohio
 H.M. Harold Q. Langenderfer, Box 73, New Men's Dormitory, Oxford, Ohio
 S.W. R. Murry Dalton, Elliott Hall, Oxford, Ohio
 Treas. John R. Henke, 340 N. Locust St., Oxford, Ohio
 Scribe Robert L. Gilliland, 39A Vet Village, Oxford, Ohio

- MICHIGAN** (Xi, 1921), UNIVERSITY OF MICHIGAN, SCHOOL OF BUSINESS ADMINISTRATION, ANN ARBOR, MICH.
Province Officer: Steven P. Kurie, Fischer YMCA, West Grand Blvd., Detroit, Mich.
H.M. Ian Hannington, 1212 Hill, Ann Arbor, Mich.
S.W. Robert J. Clarke, 321 S. Division St., Ann Arbor, Mich.
Treas. Donald Krell, 401 E. Madison, Ann Arbor, Mich.
Scribe Samuel N. Spring, II, 114 Greene House, E.Q., Ann Arbor, Mich.
- MINNESOTA** (Alpha Epsilon, 1924), UNIVERSITY OF MINNESOTA, SCHOOL OF BUSINESS ADMINISTRATION, MINNEAPOLIS, MINN.
Province Officer: Norman C. Qualey, 260 Cathedral, St. Paul, Minn.
Chapter House: 1029 4th Street S.E., Minneapolis, Minn. (Li 3858)
H.M. Theodore C. Johnson, 708 25th Ave. N., Minneapolis, Minn.
S.W. Eugene L. Kubes, 1029 4th St., S.E., Minneapolis, Minn.
Treas. Lyle P. Behnken, 1029 4th St., S.E., Minneapolis, Minn.
Scribe Keith H. Anderson, 1029 4th St., S.E., Minneapolis, Minn.
- MISSISSIPPI** (Alpha Phi, 1927), UNIVERSITY OF MISSISSIPPI, SCHOOL OF COMMERCE AND BUSINESS ADMINISTRATION, OXFORD, MISS.
Province Officer: Joseph Cerny, II, University of Mississippi, University, Miss.
H.M. Robert Ellis, P.O. Box 874, University, Miss.
S.W. Jasper B. Brown, P.O. Box 525, University, Miss.
Treas. John R. Shields, 1509 Madison St., Oxford, Miss.
Scribe Edgar E. Bowman, P.O. Box 223, University, Miss.
- MISSOURI** (Alpha Beta, 1923), UNIVERSITY OF MISSOURI, SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION, COLUMBIA, MO.
Province Officer: Royal D. M. Bauer, 304 S. Garth Ave., Columbia, Mo.
H.M. Robert A. Busse, 500 College, Columbia, Mo.
S.W. Joseph H. Owens, 1209 Paquin, Columbia, Mo.
Treas. Robert L. Butler, 12 Hamilton Way, Columbia, Mo.
Scribe Joe B. Gilbert, Jr., 500 College, Columbia, Mo.
- NEBRASKA** (Alpha Delta, 1924), UNIVERSITY OF NEBRASKA, COLLEGE OF BUSINESS ADMINISTRATION, LINCOLN, NEB.
Province Officer: George T. Dinsdale, 1211 K St., Lincoln, Neb.
H.M. Ernest F. Fruhbauer, 1844 Washington St., Lincoln, Neb.
S.W. Roger T. Larson, 1527 M St., Lincoln, Neb.
Treas. Benjamin G. Krafka, 1527 M St., Lincoln, Neb.
Scribe Joseph W. Fiala, 1527 M St., Lincoln, Neb.
- NEW YORK** (Alpha, 1907), NEW YORK UNIVERSITY, SCHOOL OF COMMERCE, ACCOUNTS AND FINANCE, WASHINGTON SQ., NEW YORK, N.Y.
Chapter House: 40A Washington Sq. S., New York, N.Y. (Gramercy 5-8996)
H.M. H. Ross O'Sullivan, 159 Bromleigh Rd., Stewart Manor, L.I., N.Y.
S.W. Thomas F. Keane, 1 Fifth Ave., New Rochelle, N.Y.
Treas. Anthony F. Noel, 2110 Arthur Ave., Bronx, N.Y.
Scribe Howard V. McElroy, 18 Hamilton Pl., Tenafly, N.J.
- NORTH CAROLINA** (Alpha Lambda, 1925), UNIVERSITY OF NORTH CAROLINA, SCHOOL OF COMMERCE, CHAPEL HILL, N.C.
Chapter House: 211 Pittsboro Street, Chapel Hill, N.C. (F-2071)
H.M. Hubert E. Aenchbacher, 211 Pittsboro St., Chapel Hill, N.C.
S.W. John D. McPhaul, 211 Pittsboro St., Chapel Hill, N.C.
Treas. Fred P. Pierce, 211 Pittsboro St., Chapel Hill, N.C.
Scribe Melvin L. Finch, 211 Pittsboro St., Chapel Hill, N.C.
- NORTHWESTERN** (Chicago Division-Beta, 1914), NORTHWESTERN UNIVERSITY, SCHOOL OF COMMERCE, 339 E. CHICAGO AVENUE, CHICAGO, ILL.
Province Officer: Edmond W. Satterwhite, 7026 N. Sheridan Rd., Chicago, Ill.
Chapter House: 42 E. Cedar Street, Chicago, Ill. (Delaware 7-9651)
H.M. Eugene C. Johnson, 8045 S. Bishop, Chicago, Ill.
S.W. Donald L. Warren, 6116 S. Major Ave., Chicago, Ill.
Treas. Charles E. Plummer, 5862 W. Lake St., Chicago, Ill.
Scribe Clarence T. Nagel, 6921 S. Carpenter St., Chicago, Ill.
- NORTHWESTERN** (Evanston Division-Zeta, 1920), NORTHWESTERN UNIVERSITY, SCHOOL OF COMMERCE, EVANSTON, ILL.
Province Officer: Donald L. Ketcham, 6072 N. Neva Ave., Chicago, Ill.
Chapter House: 1819 Orrington Ave., Evanston, Ill. (Greenleaf 5-9495)
H.M. Alan S. Gage, 1631 Monroe St., Evanston, Ill.
S.W. Alvin W. Ruck, 4442 N. Linder, Chicago, Ill.
Treas. Leo A. Knowles, 1819 Orrington, Evanston, Ill.
Scribe Gordon E. Lloyd, 5305 N. Christiana Ave., Chicago, Ill.
- OHIO STATE** (Nu, 1921), OHIO STATE UNIVERSITY, COLLEGE OF COMMERCE AND ADMINISTRATION, COLUMBUS, OHIO
Chapter House: 1555 Neil Ave., Columbus, Ohio
H.M. Michael S. Vargo, 1555 Neil Ave., Columbus, Ohio
S.W. Frederick C. Fletcher, 1555 Neil Ave., Columbus, Ohio
Treas. Eugene F. Metzger, 2156 Summit St., Columbus, Ohio
Scribe James L. Price, 1555 Neil Ave., Columbus, Ohio
- OKLAHOMA** (Beta Epsilon, 1929), UNIVERSITY OF OKLAHOMA, COLLEGE OF BUSINESS ADMINISTRATION, NORMAN, OKLA.
Province Officer: Everett P. Truex, University of Oklahoma, Norman, Okla.
H.M. Rex D. Johnson, 736 Elm St., Norman, Okla.
S.W. Walter A. Thompson, 904 College St., Norman, Okla.
Treas. William E. Rook, 800 Chautauqua, Norman, Okla.
Scribe Howard B. Frank, Jr., 917 Cruce St., Norman, Okla.
- PENNSYLVANIA** (Beta Nu, 1932), UNIVERSITY OF PENNSYLVANIA, THE WHARTON SCHOOL OF FINANCE AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE, LOGAN HALL, PHILADELPHIA, PA.
Province Officer: Addis L. Bowles, 527 Harrison Ave., West Collingswood, N.J.
Chapter House: 3902 Spruce Street, Philadelphia, Pa. (Baring 9096)
H.M. David L. Powell, 5023 Springfield Ave., Philadelphia, Pa.
S.W. Bert C. Daikler, 3902 Spruce St., Philadelphia, Pa.
Treas. Robert E. Gladden, 820 Linden St., Camden, N.J.
Scribe Alexander J. Grace, 212 S. 39th St., Philadelphia, Pa.
- PENN STATE** (Alpha Gamma, 1923), PENNSYLVANIA STATE COLLEGE, DEPARTMENT OF COMMERCE AND FINANCE, STATE COLLEGE, PA.
Province Officer: Patrick J. Boner, 148 Windercrest, State College, Pa.
H.M. Edwin S. Manbeck, Pennsylvania State College, State College, Pa.
S.W. Thomas C. Botsford, Pennsylvania State College, State College, Pa.
Treas. Edward E. Tarulli, 112 E. Beaver Ave., State College, Pa.
Scribe Jess V. Hobday, Pennsylvania State College, State College, Pa.
- RIDER** (Beta Xi, 1934), RIDER COLLEGE, COLLEGE OF BUSINESS ADMINISTRATION, TRENTON, N.J.
Province Officer: Francis M. Dowd, 18 Sunset St., East Orange, N.J.
Chapter House: 909 Bellevue Avenue, Trenton, N.J. (2-8452)
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■ Your membership in Delta Sigma Pi means a lot to you, doesn't it? The benefits you have derived through the associations you have made in the fraternity, and the education Delta Sigma Pi has provided through its professional program has already repaid you many times for the original cost of membership. To think that such an opportunity may not be available to future generations, maybe your own son, is certainly an unpleasant thought, isn't it? This is a possibility; however, it can be prevented by YOU personally. Yes YOU!



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