

The
DELTA SIG
OF DELTA SIGMA PI

MARCH
1949



THE LORD BALTIMORE HOTEL, BALTIMORE, MARYLAND
Headquarters of the Seventeenth Grand Chapter Congress of Delta
Sigma Pi. September 7, 8 and 9, 1949

FOUNDED 1907 * * * * AT NEW YORK UNIVERSITY



THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. The fraternity was organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to foster a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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All orders must be accompanied by remittance in full and should be mailed to the Central Office of the fraternity, 222 W. Adams Street, Chicago 6, Illinois. In view of the inability of our official jeweler to supply identification engraving on the back of our badges, to give you prompt delivery, it is temporarily necessary to ship all badges from the Central Office without such engraving. This price list is subject to change without notice.

	Cost	20% Tax	Total
Plain Badge (10K Gold)	\$ 6.50	\$ 1.30	\$ 7.80
Pearl Badge (14K Gold)	18.00	3.60	21.60
Opal Badge (14K Gold)	18.00	3.60	21.60
Sister Badge, Pearls (14K Gold)	18.00	3.60	21.60
Alternate Pearl and Ruby Badge	20.00	4.00	24.00
Alumni Charms (10K Gold)			
Single Sided	6.50	1.30	7.80
Double sided	10.00	2.00	12.00
ΔΣΠ Recognition Button	1.00	.20	1.20

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternal ideals.

The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. JOURNALISM, Sigma Delta Chi. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Alpha Delta, Phi Beta Gamma, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi.



ALLEN L. FOWLER, Pennsylvania
Grand President of Delta Sigma Pi

The Grand President's Page

AT THIS APPROXIMATE POINT last year many of us thought we were at the peak as far as college registrations and fraternity membership were concerned. How wrong we were is evidenced by a look at the current scoreboard. We should hit an all-time high in new members and in currently active chapters this year. In the past few months petitions from Mississippi State, Oklahoma A. & M. and Memphis State College have been voted upon favorably by the Grand Council and at least one, if not two, more petitions should be received before the end of the year. Mississippi State will be installed as our Gamma Delta Chapter on March 5, Oklahoma A. & M. as our Gamma Epsilon Chapter on March 19, and Memphis State as our Gamma Zeta Chapter on April 9. Alpha Theta Chapter at Cincinnati was also re-activated. We have long since passed the 21,000 mark in membership. In other words, we are a real force in our chosen field, and membership in our fraternity is being actively sought by qualified groups and individuals in all parts of the country. To me this means we have something, and more and more people are realizing it.

In some quarters there appears to be some unrest in the fraternity field. There has been a lot of criticism, some of it merited and some not. I do not mean to discount these symptoms in the slightest degree but I do feel that in our case, the "proof of the pudding is in the eating" and that we are building on a solid foundation. One learns a number of things in the course of traveling around and making chapter visitations, and one of them that requires clarification is that there appears to be a misconception in some quarters, particularly on the part of some faculties, as to the nature of our brotherhood. We are essentially a professional fraternity in the field of commerce but, also, we emphasize the importance of the social side of fraternity life. I will hazard a guess that over 80 per cent of our members belong to no other fraternity, social or otherwise. They look to Delta Sigma Pi for their complete fraternity life and that is just what our fraternity provides. We should not be classified as an honorary or scholarship recognition group for that is not our function. This fact has been misunderstood in so many quarters that we intend to clarify it officially at the first opportunity.

The fact that we are a recognized force carries with it a responsibility and, being mindful of that, your Grand Council have been seeking ways and means of making a real contribution to the welfare of the community at large. We believe that one effective way is to aid, to the maximum degree possible, the effort now being made by the National Association of Manufacturers to bring home to the college student, who is the potential business leader of tomorrow, a clearer understanding of the economic principles which underlie our national economy. It has been our privilege to sponsor the appearance of Brother Earl Bunting, the managing director of N.A.M., on several campuses where he has talked on this subject and we hope to continue this cooperative effort and supplement it in other directions. To my mind it offers an outstanding opportunity to help with a real job.

Another thing that I would like very much to see accomplished is the further improvement of "regional relations." By that I mean a closer and more conscious effort on the part of neighboring chapters to bring about closer relations. For example, many chapters now make it a practice to extend a specific invitation to their neighbor brothers to attend certain social functions (at regular prices, of course). This could be extended to advantage by participation in, or at least attendance at, chapter initiations. Much is to be gained by seeing how the other chapter does things and it keeps the host chapter on their toes. Furthermore, it adds prestige to the fraternity in the eyes of the new brothers and provides opportunity for free exchange of ideas on chapter administration and activities. I hope that Province Officers will give this some thought.

I want to talk a bit about the Seventeenth Grand Chapter Congress. I don't want to steal any thunder from the Committee, but I cannot help saying that the underlying theme which has been selected is a "natural."—"The American Way of Life." We hope that the sessions will be more productive of real meat than ever before. There are going to be some changes and improvements in the method of handling the panel discussions, and the whole program is one that should have general appeal.

While on the subject of the Grand Chapter Congress, I want to call your attention to the function of the Nominating Committee, soon to be appointed. Every chapter and alumni club will be canvassed by the Committee for suggestions as to the filling of Grand Council vacancies and as to Province Officer and National Committee material for the ensuing fiscal year. All names suggested must be accompanied by a thumb-nail biographical sketch stating the qualifications of each individual. Only through your full cooperation can the best results be obtained, so please be ready to reply promptly when the Committee request is received.

We are fast approaching the end of the college year and nothing would please me more than to have to hand out about fifty life memberships as rewards for perfect scores in the Chapter Efficiency Contest, not to mention some paid up alumni dues cards, so get in there and get yours. In the meantime, don't forget to plan to "Follow the Sign in '49." We'll be looking for you at Baltimore.





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Follow the Sign in '49

SCORES OF DELTASIGS will be following this sign to attend what promises to be the greatest Grand Chapter Congress in the history of Delta Sigma Pi. Plans are being formulated that will make the Seventeenth Grand Chapter Congress one that you cannot afford to miss. The dates are September 7, 8 and 9, 1949, and the location is the Lord Baltimore Hotel, Baltimore, Maryland.

Come for Fun

There are many reasons for attending the Seventeenth Grand Chapter Congress, any one of which would justify the trip to Baltimore in itself. Everyone likes fun, and Baltimore has always been noted for its generous hospitality and light hearted gaiety. In keeping with this tradition, the following events have been planned:

The Baltimore Hospitality Reception on Tuesday evening, the night before the actual business of the convention begins, will welcome the early arrivals and give them a chance to get acquainted.

Facilities for golf and other types of amusements will be made available to those who arrive early or stay late.

The Grand Chapter Congress Banquet on Wednesday will be a fitting climax for the first day of the convention, and this banquet will afford you the opportunity of sampling the excellent Baltimore cuisine.

An old fashioned Maryland Crab Feast on Thursday evening will provide a new treat to many. Experienced instructors will be on hand to show you how to eat the most delectable morsels of food that ever passed your lips, that is in the opinion of native Baltimoreans. The committee also promises to have more easily manageable food for the sissies. Plenty of refreshments,

fellowship, singing, and amateur talent will also be served along with the food.

The Ancient, Independent, Effervescent Order of the Yellow Dog will meet on Thursday evening to consider candidates for initiation into their order.

The dinner dance on Friday night will be held in the spacious Calvert Ballroom of the Lord Baltimore Hotel, and will feature excellent food and fine music in an appropriate atmosphere.

Come for Knowledge

The best reason for attending the Grand Chapter Congress is the knowledge that is to be obtained there concerning fraternity affairs. Those who attend will receive a vast amount of education in fraternity operation and a better understanding of Delta Sigma Pi and its national objectives.

The reports of the Grand Officers and committee chairmen will divulge to you the behind-the-scenes progress of your fraternity and from these reports you will receive a more accurate picture of the broad scope of your fraternity's current activities.

Joint discussion panels, at which both the problems of the chapters and alumni clubs will be considered, should provide much valuable information. Participation in the panels is en-



**FOLLOW THIS SIGN
IN FORTY-NINE**



DOWNTOWN BALTIMORE will attract much favorable comment from the visitors to the Seventeenth Grand Chapter Congress, not only because of its towering skyscrapers, but also because of the charm of the quaint residential and commercial buildings mingled with these modern structures.

couraged and welcomed, so you will be able to present your problems and receive suggestions as to how they might best be solved.

Individual panels, running concurrently, will permit greater discussion of those problems that are most pertinent to each group. The undergraduate panels will follow the outline of the Chapter Efficiency Contest and each topic will be under the direction of a leader who has had broad experience in the particular phase of fraternity operation that is being discussed.

The ritual of Delta Sigma Pi in all its impressiveness will be demonstrated by the Grand Council when they initiate an Honorary Member-at-large on Wednesday afternoon preceding the banquet.

GENERAL PROGRAM

Seventeenth Grand Chapter Congress
Lord Baltimore Hotel—Baltimore, Maryland
September 7, 8 and 9, 1949

Tuesday, September 6

Morning

Registration, Lord Baltimore
Grand Council Meeting

Afternoon

Registration, Lord Baltimore

Evening

Baltimore Hospitality Reception

Wednesday, September 7

Morning

Registration, Lord Baltimore
Opening Business Session

Noon

Delegates Luncheon

Afternoon

Business Session
Initiation of Honorary Member-at-large

Evening

Grand Chapter Congress Banquet
Official Photograph

Thursday, September 8

Morning

Active Chapter Panel
Alumni Club Panel

Afternoon

Active Chapter Panel Resumed
Alumni Club Panel Resumed

Evening

Crab Feast
Yellow Dog Initiation

Friday, September 9

Morning

Business Session

Afternoon

Business Session

Evening

Formal Dinner Dance
Diamond Badge Award

LADIES PROGRAM

Seventeenth Grand Chapter Congress
Lord Baltimore Hotel—Baltimore, Maryland
September 7, 8 and 9, 1949

Tuesday, September 6

Evening

Baltimore Hospitality Reception

Wednesday, September 7

Morning

Coffee Hour, Lord Baltimore Hotel
Registration, Lord Baltimore Hotel
Shopping Tour of Baltimore

Afternoon

Reception at Sheraton-Belvedere Hotel

Evening

Dinner at Sheraton-Belvedere Hotel

Thursday, September 8

Afternoon

Bus Trip

Evening

Supper and Party, Blackstone Apartments

Friday, September 9

Evening

Dinner Dance, Lord Baltimore Hotel

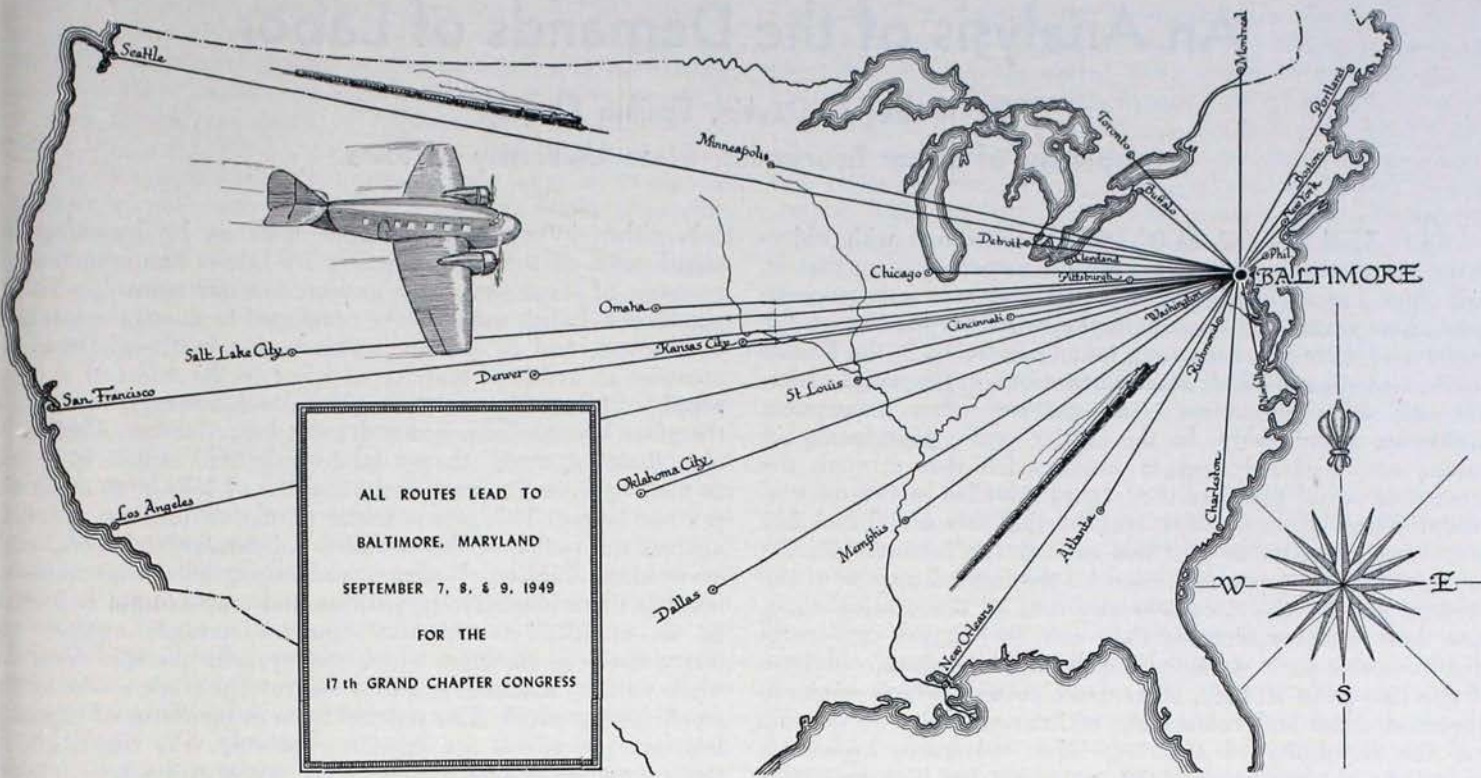
Come to Make New Friends

Although success in the business world depends to a large degree on what you know, a certain portion of success also depends on who you know. In Delta Sigma Pi you are afforded the opportunity of meeting and becoming a close friend of thousands of the top businessmen in the country. Since the largest assemblage of Deltasigs at any one time is at a Grand Chapter Congress, you can become personally acquainted with more top businessmen there than you can at any other time or fraternity function. No Deltasig appreciates the quality of men that make up Delta Sigma Pi from coast-to-coast until he has attended a Grand Chapter Congress. Come to Baltimore to make new friends and to meet old acquaintances in Delta Sigma Pi.

Come to See the Sights

Modern Baltimore, situated in almost the geographic center of the Atlantic coast, is the seventh largest city of the United States with a population of more than a million people. Its many landmarks add to its colonial charm and place it high on the tourist's visitation list. In the older parts of the city, there are rows upon rows of gleaming white marble steps which always fascinate the visitor who wonders how the individual resident can identify his own home. Baltimore is a vast industrial center, with steel, shipbuilding and aircraft as its leading industries. It is closer to the large industrial districts and the rich agricultural lands of the middle west than any other Atlantic port, and has rail freight advantages over more northern seaboard cities. Its harbor has forty miles of deep-water frontage, and is lined with huge piers, railroad terminals, grain elevators, shipyards, petroleum refineries and steel plants.

Baltimore still clings to old traditions and cherishes its his-



toric landmarks. There is the famous Fort McHenry, where the Star Spangled Banner was revealed to Francis Scott Key. Not far away is the quaint little Flag House where Mary Pickersgill made the famous 15 star flag. At the Walters Art Gallery is the manuscript of the Star Spangled Banner in the handwriting of its Maryland author. Many other famous places are the internationally known Johns Hopkins University which houses the well known Johns Hopkins Hospital and Medical School, the grave of Edgar Allen Poe, the old Shot Tower, the Museum of Art and the first Washington Monument.

Not far from Baltimore is the United States Naval Academy at Annapolis, and the capital of our country, Washington, D.C. Both of these points are within an hour's ride of Baltimore, and a visit to either one is worth a trip to the Grand Chapter Congress. Make the Seventeenth Grand Chapter Congress your vacation for this year and visit some of the most popular travel spots in the East at the same time.

Bring the Ladies Too

Knowing that many of the members will bring their wives to the Seventeenth Grand Chapter Congress, a committee, composed of the wives of our hosts, are planning a complete program for them too. The things that women like to do best are on this program, such as a shopping tour, a dinner and supper party, a bus tour, a get-acquainted breakfast and then, of course, the dinner dance. Bring your wife to this convention and you will forever be free to attend fraternity functions, as she will become a real supporter of Delta Sigma Pi.

Register Now

By sending your advance registration fee of \$3.00 now, you will provide the committee with a better idea of the attendance figure and enable them to provide you with the maximum of service and enjoyment. All members paying the \$3.00 advance registration fee will be included in the Diamond Badge Award,

whether in attendance or not, and will give them the opportunity of winning a beautiful diamond fraternity badge valued at several hundred dollars.

Going To Baltimore?

It will take you:

	By rail	By air	By auto (Miles)
Atlanta, Ga.	16 hrs.	4 hrs.	692
Boston, Mass.	8 hrs. 25 min.	2 hrs. 50 min.	411
Buffalo, N.Y.	10 hrs. 45 min.	3 hrs. 7 min.	368
Charleston, S.C.	10 hrs.	3 hrs. 45 min.	546
Chicago, Ill.	17 hrs.	3 hrs. 25 min.	691
Cincinnati, Ohio	14 hrs.	2 hrs. 57 min.	500
Cleveland, Ohio	13 hrs.	2 hrs. 40 min.	362
Dallas, Texas	39 hrs.	7 hrs. 19 min.	1,450
Denver, Colo.	36 hrs.	10 hrs. 25 min.	1,648
Detroit, Mich	15 hrs.	3 hrs. 31 min.	530
Kansas City, Mo.	26 hrs. 15 min.	6 hrs. 26 min.	1,064
Los Angeles, Calif.	78 hrs.	13 hrs. 56 min.	2,758
Memphis, Tenn.	25 hrs.	4 hrs. 25 min.	972
Minneapolis, Minn.	24 hrs.	5 hrs. 45 min.	1,126
Montreal, Quebec	13 hrs. 45 min.	3 hrs. 35 min.	573
New Orleans, La.	29 hrs.	5 hrs. 40 min.	1,222
New York, N.Y.	3 hrs. 15 min.	1 hr. 35 min.	190
Norfolk, Va.	Overnight Boat	1 hr. 25 min.	230
Oklahoma City, Okla.	34 hrs. 30 min.	9 hrs. 5 min.	1,358
Omaha, Neb.	31 hrs. 30 min.	6 hrs. 10 min.	1,154
Philadelphia, Pa.	1 hr. 45 min.	40 min.	98
Pittsburgh, Pa.	7 hrs. 30 min.	1 hr. 25 min.	231
Richmond, Va.	3 hrs. 45 min.	1 hr. 5 min.	145
Salt Lake City, Utah	57 hrs. 30 min.	8 hrs. 4 min.	2,130
San Francisco, Calif.	80 hrs.	13 hrs. 9 min.	2,896
Seattle, Wash.	84 hrs. 30 min.	15 hrs.	2,849
St. Louis, Mo.	20 hrs. 30 min.	3 hrs. 41 min.	813
Toronto, Ontario	17 hrs. 30 min.	2 hrs. 47 min.	467
Washington, D. C.	45 min.	20 min.	37

An Analysis of the Demands of Labor

By Walter L. Daykin, Epsilon Chapter

Professor of Labor Economics, State University of Iowa

TO THE LABOR ECONOMIST concerned with objectivity, the demands of workers have a natural origin; that is, they arise out of forces in the social and economic environment. For years, due largely to the unstable position of the employees, there was no strong labor movement in the United States. Unionism, like all other institutions in the social order, can only have permanency and potency when it acquires continuous membership. In the earlier years, permanency in unions was hindered because workers felt that through the process of social mobility they could advance to the owners' group. When laborers either realized that this social mobility never was a reality, or if it had existed, the avenues into the entrepreneurs' group were closed by the limited income of the workers and by the defensive activities of the owning class, then these workers accepted their role as laborers, but struggled to elevate their status within the laboring group. Because of this change in attitude, labor consciousness, which results in like-mindedness and community of interest, began to develop and the possibility of a strong labor movement became a reality. An obvious result of this movement has been increased requests of laborers because the attainment of any goal usually necessitates the making of demands.

Undoubtedly, the general philosophy of life prevailing in a democratic country has much to do with both the origin and the functioning of the demands of labor. The idea that "the reach should exceed the grasp" has caused a wide separation between the scale of living, what the worker actually possesses, and the standard of living, what the worker aspires to have. The resulting discontent is enhanced by our modern system of education which creates new wishes on the part of the worker. If unrest is to be minimized, it becomes necessary to regulate the social order so that the wishes may have adequate satisfaction. The demands of labor, centering materially around the problem of a more equitable division of the values produced in the economic process are attempts to breach the gap between the scale of living and the standard of living.

It is necessary to recognize that the demands of labor are closely connected with or related to job protection and job security. In fact, the conflict between management and labor frequently is a fight between security and efficiency. Perhaps cognizance of this fact may suggest means to minimize the conflict relations in industry. The daily prayer of workers is "Give us this day our daily job." Not only is security desired for a day, but through the entire lifetime of the worker. Laborers are demanding that they be permitted to function normally in all the institutions in the social order. Years back the chief rationale for shortening hours was based upon this philosophy. It was contended that long hours in industry prevented the worker from being a good member of his family, a good church member, and prevented him from voting intelligently. Consequently, it was argued hours should be reduced so that an equilibrium could be reached between the worker's functioning in industrial institutions and the other institutions in the social order.

A number of the attitudes and devices employed by labor are difficult to understand unless they are associated with job security. Here it may be well to state that this discussion is not concerned with the ethics of labor or with the validity of the logic involved but with the reasons responsible for the formulation of certain behavior patterns. Anything that threatens the

job, either by creating unemployment or by lessening the significance of the job, is fought by labor. The common expression of labor that "this undermines our status" is vitally significant. Labor unions have developed to guard the interests of workers, and in certain instances this is accomplished by creating an artificial scarcity of labor in the midst of a great supply of labor. Shortening hours makes labor more scarce and therefore creates jobs, contend some labor leaders. Under the old "lump of work" theory laborers limited output in order, in their opinion, to increase the number of jobs or to make the job last longer. This group, under normal conditions, contends against the influx of the so-called substandard laborers, such as women, children, Negroes, and immigrants, into industry because these intensify competition and may cause a reduction in an attained status. Also laborers struggle against the introduction of machines which may transfer the skill from the worker to the machine and thus destroy the trade secret of the employees involved. This reduces them to the status of common laborers and affects the income negatively. The regulation of the apprentice system and seniority are also devices of labor used to obtain job security by regulating the supply of labor for particular jobs and by giving a form of job security to older workers. Practically all these job-protecting devices of labor complicate the maximizing of production in industry. However, they are normal and in the future more can be expected to develop unless some attempt is made by the persons responsible to rid society of its fear of unemployment.

The development of devices to protect an attained status or to elevate a status is not peculiar to the laboring class. Business has created techniques to protect its status. Business concerns have been instrumental in the passing of ordinances calling for the licensing of peddlers of goods in their vicinity. In some states retail merchants have sponsored legislation which would prevent companies from selling anything to their employees other than materials needed for the job. Railroads have opposed trucks and busses, newspapers have fought radios, silk manufacturers have opposed the introduction of rayon, and it is not uncommon for radio stations to attempt to prevent the development of newer frequency modulations. The entire oleo-margarine-butter conflict represents an attempt on the part of the dairy interests to protect their favorable position.

It is only natural that demands be accompanied by devices to effectuate them. Throughout the years labor has depended upon two general types of activities; namely, economic and political activities, to dignify its role in the division of labor and to elevate its status. These behavior patterns are not separate and distinct values, but often become so interrelated that one depends upon the other for its existence. Frequently labor is forced to become interested in politics so that its economic activities can function normally.

The economic activities of labor developed to increase the power of this group consist of such behavior patterns as collective bargaining, strikes, and such techniques as picketing and boycotts which are used to make the strike effective or to materialize the reasons for the strike. Collective bargaining is the main economic device of labor and is used to regulate wages, hours and conditions of employment. Labor claims that collective bargaining is the only scheme presented or used by the working man to better his status that is compatible with the capitalistic system. It accepts the wage system, private ownership,

and the profit motive, all of which are essential characteristics of the controlling economy in America. Collective bargaining anticipates functional equality within industry, that is, management and labor occupy an equal position or have an equal voice as far as conditions of employment are concerned. It further assumes mutual indispensability, therefore it is useless to argue that capital is more important than labor, or to espouse the Marxian philosophy that labor is the only factor of production. No goods can be produced without the cooperation of both capital and labor in the production process. Thus collective bargaining, contend labor leaders, gradually changes an oligarchic system of economy into a more democratic system of free enterprise.

Labor has for years been interested in politics because political action has been necessary to perpetuate and safeguard the economic techniques of laborers. To be sure, the type of political participation by labor has varied from time to time in terms of the forces in the environment. On several occasions labor has engaged in full political movements or has organized an independent labor party. Generally these third party movements of labor have disappeared largely because of inefficient leadership, because the two-party system is traditional in the United States, because employees in any new country are individualistic and prefer independent action, and because of the permeation policy of the two major parties in the United States. Undoubtedly this permeation policy is the most important reason why independent labor parties have failed. This policy refers to the practice indulged in by the major parties of incorporating into their platforms any plank of the third party's platform that has gained much public approval. This practice of adopting the vital issues of independent parties leaves these organizations impotent. It is obvious, however, that the permeation practice allows the third parties to gain their ends, not directly, but indirectly and the practice results in steady modification of the major political parties.

In general, labor's political action has been the policy of voluntarism. This policy received much emphasis by the American Federation of Labor because this union contended that one of the reasons for the disorganization of the Knights of Labor was too much politics. Under the philosophy of voluntarism the workers vote as citizens and not as members of labor groups. Laborers, under this practice, are non-partisan and disregard party lines. Efforts are limited to definite objectives and attention is focused upon reforms. Friends of labor are endorsed and enemies of labor are fought. In other words, labor attempts to place persons who are sympathetic to its cause in the important political positions. There is nothing unique about this practice because farmers and industrialists have long concerned themselves with the selection of candidates favorable to their cause. While it may be hard to determine the future type of political participation of workers, it can be safely predicted that the trend toward government participation in industrial affairs will encourage more political action on the part of this group in the coming years. Undoubtedly, the recent election indicates the interest of the laboring group in electing persons who favor the repeal or modification of the Taft-Hartley Act.

Wise and progressive management will be greatly concerned with the future demands of organized labor. Undoubtedly, these demands will greatly influence the adjustments that can and must be made during the post-war period. In the last twenty-five years labor has made some significant gains and management has conceded the right of labor to bargain collectively relative to certain conditions that touch closely the personalities of the workers. Many of the rights and privileges accruing to labor have come through statutory enactments of

Congress. For example, the National Labor Relations Act has tended to equalize the bargaining power of management and labor by giving labor added powers and by limiting the behavior of the employer. This equalization of bargaining power puts labor in a strategic position to demand and obtain higher wages or a greater share of the values produced in the production processes and thereby more equitably divide the national income. This law legalizes unions, protects the worker against discriminatory hiring and firing, outlaws company-dominated unions, and requires management to bargain collectively with the workers. The Fair Labor Standards Act sets a ceiling for hours without the overtime penalty and a floor for wages. This law implies such significant assumptions as the first charge against industry up to a certain point is the wage, and an industry that can't pay a living wage is not an asset but a liability to a community.

The general demands of labor will be largely an extension of the demands made during the years 1930-1939. These demands center around the right to collective bargaining, the improving of the living standards of the workers, the granting to the worker of a voice in the determination of working conditions, and the securing for the laborer adequate economic and social security. Particularly are the laborers concerned with the hazards or emergencies in the life of the worker, such as the results of old age, permanent and temporary disabilities brought on by disease and accidents, and unemployment. It is almost certain that workers will demand that the benefits of the Social Security Act be materially extended. For example, suggestions are already coming from labor as well as governmental officials to increase the coverage and the benefits under unemployment compensation. Much agitation will be forthcoming relative to federalizing the unemployment compensation system.

Undoubtedly, labor will demand the opportunity to participate equally with other groups in society on various boards. Also if courses in labor are to be taught in high schools, labor will become increasingly more concerned about text-books in the field. At present, labor unions are interested in such activities as child care centers, housing, and the rolling back of prices in order to protect the worker as a consumer. Many of these activities are the results of the post-war emergency and they result from the fact that unions must justify their right to exist to the union membership.

Specifically, one of the demands in the future, in fact it is functioning today, is that less emphasis be placed upon theory in the field of labor relations. Much emphasis is being placed upon group welfare in contrast to individual freedom by the leaders of labor. The claim is made that the old doctrine of laissez faire is no longer applicable, without some modifications, to industrial activities. It is contended that the natural economic laws which were controlling in the economic field either do not function at all or so inadequately that much suffering results. Then, too, it is argued by labor that numerous other natural laws have been subordinated to the welfare of humanity and that the economic laws can be manipulated to serve the interests of the masses of people in the United States.

With this attitude prevailing in the ranks of labor, it is no wonder that in the settling of wage disputes, little reliance is placed upon theoretical and abstract materials. The long-run point of view as expressed in theory has lost most of its significance, and attention is focused upon concrete and immediate economic, social, and statistical facts. An analysis of the decisions of arbitration boards clearly shows that in determining wages such variables as efficiency, cost of living, the prevailing wage within a specified area, geographical location, and ability to pay are of tremendous importance. The application of

these concepts in the industrial field is responsible for much social and economic change. For example, if wages are to be based upon ability of management to pay, this necessitates the examination of the financial records of the concern involved, the checking of the accounting procedure used by the company, and the determining of a just return to capital.

Much stress is placed upon need as the controlling factor in the payment of wages. This involves the following three steps, (1) the determination of the scale of living desirable for the workers, (2) the determination of the quantity and quality of goods and services necessary to live on this level, and (3) the amount of money needed to buy the amount and quality of goods and services agreed upon. It is not unusual to hear labor arguing that the family budget should be patterned after the accounting procedure of business concerns, that is, each year the worker should deduct from his gross income expenses for such necessities as food, clothing, and shelter, then some for such fixed costs as insurance, physical depreciation, and education, and then have a surplus left over.

In the future labor, either because it feels justified or because it must do so in order to exist on a high economic plane, will insist upon a controlling voice in numerous internal operations that were formerly considered the exclusive right of management. Labor has already gained a substantial voice in such behavior as hiring and firing. Now it will center its attention upon such matters as promotions, installations of machines, incentive wages, and selection of employees. Undoubtedly the severity of these demands can be materially modified if management adopts wise and intelligent practices in these fields. For example, relative to the introduction of machines, labor will no longer accept the classical theory of technological unemployment, but the workers will be concerned with the necessity for the use of machines, the strategic time to introduce machines, and the installation of machines with as little inconvenience as possible to job security, to the income of the worker, and to the health of the worker. In fact, many union contracts already regulate the installation of machines by requiring advance notice to the union before machines are installed, by requiring an opportunity for the present employees to qualify for new jobs created by the change, by requiring work sharing, wage rate protection, and severance pay.

Out of experience the laborers have developed a negative attitude in many instances toward the wage incentive systems used in the United States. Because of this attitude, labor frequently makes demands which increase the problems of management. Recently a powerful union made the following demands relative to wage incentive programs, (1) the system must receive the union's approval, (2) if the system doesn't meet the objectives for which it was inaugurated, the union has the right to order the plan discontinued, (3) the hourly rate can be no lower than when going under the plan, (4) the base rates and the production rates cannot be changed, and (5) the non-productive employees must participate in the program but not at the expense of the production employees. Another indication that labor is concerned with the internal operation of a plant is evidenced by the fact that labor has demanded that if the aptitude test becomes an important selective device, its functioning must be worked out through collective bargaining.

The most significant demand of labor is in the field of wages. At present, there is much agitation for an increase in the minimum wage under the Fair Labor Standards Act, for sick leave, for severance pay, and for higher wage rates in order to

maintain a substantial take home wage and to keep wages in line with the advanced cost of living. In the future the demand for the security wage must be faced squarely. During the war the National War Labor Board in the basic steel decision gave the annual wage much recognition when it recommended that the President of the United States appoint a commission to study this type of wage reform. According to labor leaders, the justifications for granting the security wage are job protection and the minimizing of the employer's control over the economic destiny of the employees. It has been stated by some unions that a few owners could control the livelihood of millions of workers. For example, if 40 persons control the capital investment in an industry where thousands of men are employed, the 40 could hold a meeting and decide that it would be for the best interest of the company to close down and as a result put these men out of jobs. It is contended that the effect of such behavior would be more far reaching because these employees would have dependents. It is such reasoning of laborers that will become increasingly more important in the future years.

This limited or restricted statement of the demands of labor is important because it reveals the attitudes of workers toward the values in the economic order. It further reveals the trends in the thinking and in the formulation of behavior patterns of this powerful pressure group. A realization of the demands of labor should at least create an awareness on the part of management as to the future industrial problems. This knowledge is important for the adjustments that are inevitable in the field of industrial relations. It surely means that the problems of human relations will have to be worked out just as scientifically as any other of the problems involved in the production process. This will require men of broad training and competence. On the other hand, along with increased security for labor must come the realization on the part of this group that its demands must be kept within the frame work of economic reality, and that the only permanent advance of status comes not at the expense of the other groups in society, but when other groups advance also. The only permanent way to elevate status is not by grabbing a bigger share of what is being produced but to increase production.

In conclusion, the demands of labor will be relatively free of revolutionary or radical elements because it is recognized that most unions are categorized as business unions from the functional point of view. This means that American unions accept the idea that conditions of employment should be determined by collective bargaining. To be sure, there will be some communistic influence in some of the unions, and there may be some small unions that wish to change entirely the values prevailing in the economic order. In the main, however, the future outlook of American labor is very definitely compatible with many aspects of a capitalistic system modified by collective bargaining and governmental controls. The modifications resulting from governmental intervention in the field of industrial relations and collective bargaining activities should not be underestimated because these will make drastic changes in our economy. In fact, these activities will mean that less emphasis will be placed upon the individualistic concept of capitalism in which the profit motive is controlling, and more emphasis will be given to the social concept of capitalism in which the prevailing interest will be human welfare. Even after recognizing this possible change in the economy, it is safe to say that whatever alterations that labor proposes will be reformatory in nature, that is, an attempt will be made to keep the institutions basically intact, and at the same time to eliminate the weakness in these institutions.

Universities Report Spectacular Increase in Business Administration Registration

By H. G. Wright, Grand Secretary-Treasurer

BACK IN THE EARLY 20's Delta Sigma Pi inaugurated a Biennial Survey of Universities Offering Organized Courses in Commerce and Business Administration, and this Survey has been compiled biennially since that time except for the recent war period. The Eleventh such survey just completed reveals a spectacular increase in registration in the professional Schools of Commerce and Business Administration of 125.9 per cent over the pre-war college year of 1939-1940. While no comparable figures are available for other professional schools such as medicine, dentistry, law, etc., it is felt that the Schools of Commerce and Business Administration may have experienced the greatest increase in registration since pre-war of any professional schools. Whereas in 1939-1940 registration statistics reported by 119 universities indicated a total of 114,129 students, the 144 reporting universities in 1948 had 251,466 undergraduate students, plus 6,194 graduate students, a total of 257,660 students regularly enrolled as against 114,129 in 1939-1940, an increase of 125.9 per cent.

The 1948 Survey just completed is the most comprehensive survey ever published and we are indebted to the many deans and other administrative officials who so willingly reported their registration figures, enabling us to make this Survey as complete as it is. The increase of 23 reporting universities does

not mean that 23 new Schools of Business Administration have been established but that we have received the finest cooperation in the history of this Survey. Actually, only about six new Schools of Commerce and Business Administration have been established, but it is felt that our Survey now embraces more than 95 per cent of the universities in the country offering organized courses in this professional field.

Reports were restricted to universities and colleges accredited by their respective regional association. The statistics indicate there are 139 universities with undergraduate Schools of Business Administration and 5 universities with graduate schools. Of the 139 universities reporting undergraduate figures, 104 are traditional four-year schools, 45 are two-year schools requiring two years of undergraduate work for admission, six universities are three-year schools requiring one year of undergraduate work for admission, while three universities are designated as five-year schools having some form of cooperative courses.

A total of 50 universities report evening divisions. In 1919-1920, the first year of our Survey, the 51 reporting universities, including 13 evening divisions, had a total of 36,127 students and these were almost evenly divided between the day and evening divisions, there being 52.8 per cent in the day divisions

COLLEGE YEAR	NO. OF SCHOOLS REPORTING	DAY DIVISIONS					% DAY TO EVENING	NO. OF EVENING DIVISIONS	EVENING DIVISIONS					% EVENING TO DAY	DAY AND EVENING DIVISIONS GRAND TOTAL
		MEN	%	WOMEN	%	TOTAL			MEN	%	WOMEN	%	TOTAL		
1919-1920	51	15,348	90.0	1,703	10.0	17,051	47.2	13	17,630	92.4	1,446	7.6	19,076	52.8	36,127
1920-1921	61	20,866	91.4	1,963	8.6	22,829	48.3	14	22,223	90.8	2,241	9.2	24,464	51.7	47,293
1921-1922	67	24,490	92.7	1,920	7.3	26,410	51.2	15	22,991	91.3	2,190	8.7	25,181	48.8	51,591
1922-1923	71	26,901	93.6	1,852	6.4	28,753	51.2	14	25,001	91.2	2,402	8.8	27,403	48.8	56,156
1923-1924	80	29,209	93.8	1,943	6.2	31,152	52.1	16	26,002	90.9	2,617	9.1	28,619	47.9	59,771
1924-1925	87	29,625	92.6	2,375	7.4	32,000	52.3	17	26,849	91.9	2,375	8.1	29,224	47.7	61,224
1925-1926	91	31,110	92.3	2,584	7.7	33,694	51.2	19	29,048	90.4	3,080	9.6	32,128	48.8	65,822
1926-1927	98	33,600	91.6	3,076	8.4	36,676	53.1	26	29,161	89.9	3,276	10.1	32,437	46.9	69,113
1927-1928	101	33,786	91.6	3,088	8.4	36,874	51.3	27	30,719	87.8	4,258	12.2	34,977	48.7	71,851
1928-1929	103	35,583	88.5	4,641	11.5	40,224	48.1	27	38,719	89.4	4,610	10.6	43,329	51.9	83,553
1929-1930	105	38,719	89.4	4,610	10.6	43,329	49.1	29	38,652	86.2	6,183	13.8	44,835	50.9	88,164
1930-1931	106	41,737	88.3	5,529	11.7	47,266	53.0	29	34,806	83.1	7,089	16.9	41,895	47.0	89,161
1931-1932	107	41,741	87.8	5,809	12.2	47,550	54.8	29	31,309	79.7	7,990	20.3	39,299	45.2	86,849
1932-1933	108	38,591	87.1	5,728	12.9	44,319	58.8	30	25,152	81.1	5,861	18.9	31,013	41.2	75,332
1933-1934	106	33,434	82.3	7,195	17.7	40,629	57.2	28	25,155	82.7	5,262	17.3	30,417	42.8	71,046
1934-1935	105	39,298	82.5	8,314	17.5	47,612	59.2	30	27,127	82.7	5,674	17.3	32,801	40.8	80,413
1935-1936	106	41,822	82.1	9,106	17.9	50,928	58.2	31	30,321	82.8	6,279	17.2	36,600	41.8	87,528
1936-1937	105	46,390	82.0	10,174	18.0	56,564	56.5	30	36,204	83.3	7,261	16.7	43,465	43.5	100,029
1937-1938	119	53,085	83.1	10,772	16.9	63,857	57.2	36	39,222	82.2	8,487	17.8	47,709	42.8	111,566
1938-1939	117	54,624	83.0	11,195	17.0	65,819	59.1	36	37,366	82.1	8,154	17.9	45,520	40.9	111,339
1939-1940	119	56,382	83.2	11,346	16.8	67,728	59.3	36	38,237	82.4	8,164	17.6	46,401	40.7	114,129
1940-1941	118	57,742	83.6	11,333	16.4	69,075	60.5	33	37,398	83.1	7,628	16.9	45,026	39.5	114,101
1941-1942	119	51,443	81.1	11,982	18.9	63,425	60.5	33	31,998	77.4	9,367	22.6	41,365	39.5	104,790
1942-1943	119	40,980	76.6	12,495	23.4	53,475	65.1	32	17,041	59.4	11,667	40.6	28,708	34.9	82,183
1943-1944	117	13,609	51.7	12,698	48.3	26,307	49.4	31	13,422	49.9	13,494	50.1	26,916	50.6	53,223
1944-1945	120	16,435	51.0	15,782	49.0	32,217	51.6	31	15,674	51.9	14,533	48.1	30,207	48.4	62,424
1945-1946	121	62,020	76.9	18,671	23.1	80,691	64.7	32	30,594	69.6	13,383	30.4	43,977	35.3	124,668
1946-1947	139	128,964	87.5	18,358	12.5	147,322	66.5	50	60,894	82.2	13,274	17.8	74,118	33.5	221,440
1947-1948	139	151,160	89.9	16,995	10.1	168,155	66.9	50	70,120	84.2	13,191	15.8	83,311	33.1	251,466

as against 47.2 per cent in the evening divisions. In the succeeding years the registration in the day divisions increased more than in the evening divisions until in 1948 the undergraduate registration for the 139 day divisions totaled 168,155, or 66.9 per cent, with 83,311 in the 50 evening divisions, or 33.1 per cent.

This Survey also brought out the interesting fact that four universities have two separate and distinct schools or branches in the field of Business Administration. The University of Georgia has two schools, one at Athens and one at Atlanta, Georgia. Northwestern University has two divisions, one in Evanston and one in Chicago. Rutgers University likewise operates two separate schools and, of course, New York University has a School of Commerce, Accounts and Finance, an Undergraduate Division, as well as an entirely separate Graduate School of Business Administration.

Fifty-eight universities belong to the American Association of Collegiate Schools of Business. We are deeply indebted to the officers and members of this Association for the grand cooperation we received in the compilation of this data.

The 25 universities having two-year schools, requiring two years of undergraduate work before admission, are as follows:

Baker	John Carroll	North Carolina
Baylor	Kansas	North Dakota
Butler	Louisville	Rutgers
Calif. (Berkeley)	Maine	South Dakota
Colorado	Michigan	Southern Methodist
Columbia	Michigan State	Washington University
Emory	Minnesota	William & Mary
Florida	Missouri	Wisconsin
Iowa		

The six universities having three-year schools, requiring one year of undergraduate work for admission, are as follows:

Indiana	Ohio University	Washington State
New Hampshire	Queens	Washington & Lee

The 50 universities reporting evening divisions, many of which have large registration, are as follows:

Akron	Louisville	Richmond
Baldwin-Wallace	Loyola (Chicago)	Roosevelt
Boston University	Loyola (Los Angeles)	Rutgers
Buffalo	Loyola (New Orleans)	St. Johns
Butler	Marquette	St. Louis
Chattanooga	McGill	St. Peters
Cincinnati	New York City College	Santa Clara
Denver	New York University	South Carolina
De Paul	Niagara	Southern Methodist
Detroit	Northeastern	Temple
Drexel	Northwestern	Tennessee
Fenn	Ohio State	Toledo
Fordham	Oklahoma A. & M.	Tulsa
Georgetown	Omaha	Villanova
Georgia	Pennsylvania	Western Reserve
John Carroll	Pittsburgh	Wichita
Johns Hopkins		

CODE USED IN SURVEY	DESIGNATION OF SCHOOL, COLLEGE, OR DEPARTMENT
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ATsofBA—Amos Tuck School of Business Administration
CofBA—College of Business Administration
CofBA&I—College of Business Administration & Industry
CofB&PA—College of Business & Public Administration
CofC—College of Commerce
CofC&A—College of Commerce & Administration
CofC&BA—College of Commerce & Business Administration
CofC&F—College of Commerce & Finance
CofC&I—College of Commerce & Industry
CofF&DC—College of Foreign & Domestic Commerce
DofBA—Department of Business Administration
DofB&A—Department of Business & Administration

DofB&E—Department of Business & Economics
DofC—Department of Commerce
DofC&E—Department of Commerce & Economics
DofE—Department of Economics
DofE&BA—Department of Economics & Business Administration
DofEBA&S—Department of Economics, Business Administration & Sociology
DofE&C—Department of Economics & Commerce
DofEC&F—Department of Economics, Commerce & Finance
DofE&S—Department of Economics & Sociology
DofPE—Department of Political Economy
DivofBA—Division of Business Administration
DivofC—Division of Commerce
EC—Evening College
ESofA&F—Evening School of Accounts & Finance
McIsofC—McIntyre School of Commerce
SofB—School of Business
SofBA—School of Business Administration
SofB&CA—School of Business & Commerce Administration
SofBA&E—School of Business Administration & Economics
SofBE&S—School of Business Economics & Sociology
SofB&I—School of Business & Industry
SofB&PA—School of Business & Public Administration
SofB&PS—School of Business & Public Service
SofB&T—School of Business & Technology
SofC—School of Commerce
SofCA&F—School of Commerce Accounts & Finance
SofC&A—School of Commerce & Administration
SofC&BA—School of Commerce & Business Administration
SofC&F—School of Commerce & Finance
SofE&B—School of Economics & Business
SofFS—School of Foreign Service
UC—University College
WSofC&F—Wharton School of Commerce & Finance

FOOTNOTES

1. School is not coeducational.
2. Out of state or city tuition is on a reciprocal basis.
3. Reporting university unable to separate enrollment figures of men and women.
4. Data not reported.
5. Day and evening registration figures combined.
6. Registration figures are for the spring semester only.

GENERAL TYPES OF SCHOOLS

Four-Year Schools	104
Two-Year Schools	25
Three-Year Schools	6
Five-Year Schools	3
Graduate Schools	5
Evening Divisions	50

The chart reproduced on pages 84 and 85 contains figures showing the increase in undergraduate registration in Commerce and Business Administration year by year, from 1920 through 1948. With this substantial increase in registration in our professional field the future of Delta Sigma Pi as one of the outstanding professional fraternities in this field is more permanently insured than ever before.

Reprints of this
ELEVENTH BIENNIAL SURVEY
and the accompanying chart shown on pages 84 and
85 are available upon request to
THE CENTRAL OFFICE OF DELTA SIGMA PI
222 West Adams Street, Chicago 6, Illinois

What's Ahead for Business

By Arthur R. Upgren, Alpha Epsilon Chapter
Associate Editorial Editor, The Minneapolis Star
and Professor of Economics, University of Minnesota

I WOULD LIKE to ask you to look with me at the economic world of our country after World War I. At the end of that war one of the most strikingly noticeable things was the way succeeding waves of business activity were created and moved along, flowing a high tide for a good many years after the war; in fact, until 1929. What were these waves of investment? Perhaps a review of them will help us in the more difficult process of disentangling economic developments as they are occurring today to permit us to make a diagnosis and suggestions for improved stability in our economic health in the future.



ARTHUR R. UPGREN
Minnesota

After World War I there were five very distinct waves of investment. These gave us rather abiding high level activity with full employment. In fact, a Republican president of that time interpreted the seas on which he was trying to guide the economic ship of state as "normal." They were indeed far from normal. We had a high tide of activity created in the postwar period that was destined not at all to continue in any normal way.

First, after World War I we had a very rapid investment in inventories, as in that period too we emptied the military pipelines and filled them with needed civilian goods. The inventory accumulation of that day was immense even judged by today's standards now that we enjoy a total net national income of more than \$200 billion in contrast with the net national income of only one-third of that figure immediately after 1918. The inventory accumulation then was accelerated by rising prices, but it is interesting in this connection to observe that inventory accumulation after World War I reached the colossally large figure of eight and a third billion dollars and that the price level reached an extremely high level in May, 1920 caused in considerable part by this very accumulation of inventories. May I here add that in the past month the price level in the past four weeks passed the all-time high record of May, 1920.

After the collapse in 1920-21, with distress inventory liquidation on a great scale, inventory accumulation fell to the relatively small amount needed for a steadily growing population producing increasing amounts of goods. The next wave of investment after World War I was the expenditure of producers for plant machinery and equipment. That rose to high levels and was accelerated by the rise of that extremely new devastating phenomenon—the American automobile. At the same time we had had a rise in exports—how familiar all these terms are today—as we then, too, aided Europe in her recovery as we are doing once again. After the decline of 1920-21, which was mostly a price decline and extremely serious, as you will all recall, in many raw materials such as cotton, we moved forward again. Prices then at the wholesale level generally fell a full 40 per cent and the prices of agricultural raw materials fell by about 55 per cent as a general average.

After the decline had ended in 1921, the next wave of investment broke upon the community. That was the immense expansion of the home building industry, which by 1923-25 was producing more than 900,000 houses a year, a record which since has not been equalled but which may be equalled in 1948. It is a sad thing to record, for a great nation such as ours with a population growth, in the intervening 25 years, of more than 25 millions and, because our families are smaller, with a rate of family formation that has even grown faster, that we have not got our house-building industry back to the standards, they really should be thought of as low, of 25 years ago.

The fifth and last wave of investment was the expenditure of consumers for huge amounts of consumers' goods culminating in the purchase and manufacture of 5,328,000 automobiles in 1929. Only in two years since that date, last year and 1941, have we even come close to making 5,000,000 automobiles a year. This last wave of investment of consumers in the new consumer conveniences—the automobile, the radio, the electric icebox, electrical appliances generally, etc.—was the last wave of high economic investment we experienced before the storm.

What came in next was what I like to call "an upside down wave." That kind of wave, you all know, is "recession." Apparently we got recession in all the waves at once (this has been the subject of careful investigation by a noted but now disappeared Russian economist named Kondratieff) because our level of industrial production fell from a figure of over 100 to the low level of plain 54 (1923-25 equals 100). Wholesale prices which, as the result of improved technical efficiency, had fallen a little to 95 in 1929, fell to just plain 60 in 1932 and 1933 (1926 equals 100).

Then we struggled hard to return to stability. In the various attempts we made, I ask you to consider only one such effort. That was the effort of the Treasury, to use its own words, "to strengthen the tax structure." It did that steadily in the 1930s until by 1937 the cash budget of the Federal government was almost within close sight of balancing. What do you think about that kind of *strengthening of the tax structure* when it was done upon the base of an economy so weak at that very moment as to have 10 million of its members unemployed in cities and to have dammed-up, hidden unemployment of 5 million more on American farms (as was demonstrated when in the early years of the late war that number of people left our farms but, despite the fact, those remaining on farms produced 30 per cent larger output with that 16 per cent smaller labor force)?

Clearly this must yield some kind of evidence that the tax structure exerted a repressive hand on the community. Would economic activity not have been more buoyant in the 1930's had we dealt the taxes with a less heavy hand so that those lesser rates, given the more buoyant employment and output, would have produced a balance in the budget and promoted a drive toward fuller utilization of our human and material resources?

Now let us jump ahead to World War II. This present war was one that cost us in four months more than the total cost of World War I. It was a war whose costs still outweigh everything else in our present federal budget which is now over-balanced at around the \$40 billion level in comparison with

budgets that in the 1930s were never balanced at one-fifth such a level. To bankers and economists the phenomena in the economic history of World War II are strikingly alike. Three immensely important things happened:

1. The United States government had so much for everyone to do and the bankers of the nation took over the task to see that all the government demands were financed, with the result that the net national income earned by the people of the United States doubled in the war period. That meant the American people would embark on their postwar economic careers with an income twice as large as any they had ever known or enjoyed before but quite without a factory and productive plant adequate to produce goods enough to meet all of these immense demands.

2. But that is not all. In addition, during the war the American people and businesses accumulated \$225 billion worth of additional liquid assets. Individuals retained \$150 billions of this increase and businesses \$75 billion. Thus, if the American people and industry were at all short of cash and liquid assets when the war began, by the time of its end they were endowed in a super-rich way with such assets in addition to hugely increased incomes. Thus, were there any demands that their now-two-times-increased incomes could not buy, the use of some of these liquid assets would easily cover any gap from the side of income.

3. The third thing which happened during the war was that since the government, to fight the war, had a need of the new precious metals, the civilian population "went without." No new automobiles were assembled, no new electric iceboxes were built, few electrical appliances and many other goods were fabricated during the war. The government had to commandeer the relevant factories, workers, and raw materials to produce the weight of metal we were soon to throw at our enemies on every sea and on every continent.

We are now fortified with a gigantic income (which has further increased to above \$200 billion in comparison with peaks that average \$80 billion in the precious high years of 1929 and 1940-41) and with gigantic liquid assets (\$225 billion), and a rapacious demand: What new kind of economic stew will be brewed out of these ingredients? No more dynamic, productive, progressive, and generous economy has the world ever seen.

Our gross national product—which is the best measure of our total activity—has risen to a yearly rate of \$246 billions in the first half of 1948. Net national income is at a \$218 billion annual rate. Obviously we must be having some gigantic waves of investment that are thus thrusting levels of economic activity up to such high plateaus. What are they?

First, we had at the end of this war an immense inventory accumulation. The rate of that *accumulation* approached an annual rate of \$10 billion at its peak a year or two ago. But even today it is continuing, but it has receded by more than two-thirds.

The next wave of activity was the immense amount of our net exports which reached their highest level of an annual rate of \$13.7 billion a year ago last May. Last year this rate was \$8.7 billion. You will be interested to know that for the first half of this year the rate has averaged less than half of that figure, or \$4.2 billion. So you see, when we list the causes of the current inflation, no further contribution, in fact, some relaxing has come from the side of inventory demands and net export demands. Moreover, now that we are "catching up" on our aid to Europe and in many soft goods lines for domestic demands, there is little likelihood of further upthrusts to our economic indexes from the sides of inventory and net exports.

But our third wave of activity is a giant one, indeed. It is the immense effort of American industry and business to become geared with big enough factories and enough machines

to produce all the goods that the American people are scrambling to buy with their large incomes buttressed as they now are by huge amounts of liquid assets.

A year or so ago a banker in Milwaukee observed to me that he thought every industry in Milwaukee was attempting to lift its output by 60 per cent. I told him that as far as we had calculated that was exactly right. We were much too busy trying to build too many things too fast. The proof could be either his observation or the fact that we were doing it so rapidly that our equilibrium in prices and wages was being disturbed violently in an upward direction.

The total amount of plant and inventory investment by American industry, and total construction expenditures combined, are now at the rate of \$36 billion a year. Thus we are seeing an immense "period of gestation" of all those additions to our productive machines that will give the American people the happy opportunity they are seeking of "all learning how to keep up with the Joneses." But such an effort to enlarge productive plant is fraught with grave danger for the future.

The reason for this is best explained by what I like to call the A and B theorem. This theorem is very simple in stating that an economy and its people ride high and handsome on the A curve, which measures the additions to money incomes that flow from expenditures for capital investment by industry. While those expenditures are being made, remember today's rate is \$36 billion yearly, no goods come from those factories, but the expenditures swell the total money income of the community. That makes purchasing power, or to the economists, money demand, very high and strong. But observe that the B curve moves upward much later, later by the period of gestation which is as long as three years now in many cases. That means that our B curve which rises one, two and three years later, is the curve that measures the goods to pour forth from the new completed factories, and many of them are going to get completed almost "all at once" in a year or so from now. Business last February said its plant expansions for a 50 per cent rise in output would be 85 per cent completed at the end of this year.

One American economist, in bringing Arthur Spiethoff's terminology of the vessel theorem up to date, has converted my simple A and B theorem into the bathtub theorem. That theorem says that, if you pour into the bathtub at the spigot much faster than is drawn off at the drain, trouble is going to come either in an overflow of the tub or the spigot will be shut off with violent repercussions back at the source of our production and the resultant repercussions will be unemployment, idle factories and mines.

Well, last year our "total production of capital goods"—what we pour in at the spigot—was measured at more than \$60 billion. The amounts drawn off at the drain—this total is called "capital consumption allowances"—were only about \$12 billions. We hardly have yet an economy of that stability which will permit us to add to the total capital plant we have in the United States at so rapid a rate and maintain it year after year. In fact, for a good many reasons, we are now working ourselves out of jobs.

First, all the new factory and equipment gives us a more efficient plant so that our improved productivity "idles" perhaps 400,000 workers a year. Then the natural growth of our labor force is at a rate of about 700,000 a year. Thus we have to make more than a million new jobs a year just to hold our own in the fight against unemployment. When it is recalled, too, that many of these plant expansions are almost completed, will soon be completed so that money incomes will tend to shrink as that expenditure declines, and when it is recalled that the new factories will produce many new goods, some idea of the price pressure that lies ahead of us is obtained.

(Continued on Page 78)

Placement of College Graduates

By William C. Flewellen, Jr., Alpha Sigma

Assistant to the Dean
University of Alabama

THE COLLEGE GRADUATE of today goes forth into a world of opportunity that was not dreamed of by the senior students of ten or even six years ago. The postwar world of maximum production, personnel shortages, and high beginning salary wears the trappings of a new era. Do we expect this seller's market to continue so that the graduates of our schools and colleges will forevermore be able to sell their services where and at what price they choose? It can be safely said that none of the three parties involved have such expectations. The men of industry, the educators, and the students realize that

there will come a time when the graduate must sell his services and sell them well. Both in the seller's market of today and in the buyer's market of tomorrow, the graduate will have problems. His decisions will affect not only his future, but the future of industry as well. Too often the glint of gold takes a graduate down a path for which he is not suited by virtue of his mental abilities, personality, or other traits. As a result, the graduate is soon looking for another job. He may have been a capable, keen minded person, but he selected the wrong job. He has lost valuable time and training. Industry has lost valuable time and money. Had he not changed his job, he would have be-



WILLIAM C. FLEWELLEN
Alabama

come a malcontent, satisfying neither himself nor industry.

Both industry and the college graduate gain by proper placement, that is, placing the employee in the job for which he is best suited by virtue of his mental ability, interests, aptitudes, training, and personality. The graduate must take advantage of all services offered to aid in guiding him to his proper place. Industry must do all that it can to co-operate with colleges and schools to make available to the student surer and safer services for aiding in his selection of a job. Many colleges and universities offer counseling service. The Federal government, through its Veteran's Administration is offering expert counseling service to thousands of our college and high school youth. This service will point the way to many colleges and universities. The U. S. Employment Service and many large manufacturers publish pamphlets that offer valuable aid. The co-operative plan of study and the internship plan of study are in use in many of our educational institutions. A great number of the graduates of our universities first meet industry through the placement services of the school. It behooves industry, the student, and the college to look carefully at the placement service offered.

The educational institution's concern is as great as that of industry and that of the student. If the products of our educational system are not bought by the proper buyer, and if they do not give full satisfaction, how can the system justify itself? It is not enough that only a few are properly placed. Industry must know what it may fairly expect from the college placement system. The college must know what it may fairly expect from

industry. The student must know what he may expect from industry and from the college placement program. Industry should expect the college product to be well trained in fundamentals; to have a firm foundation and broad background; to have an idea of what can be done or what should be done. Industry may expect the college placement system to fully acquaint the student with the problems involved in seeking employment. The student should be instructed in the methods used by the placement system and in how to find his place in the system. Industry will miss many capable men—not because the man does not want the job or is not qualified for it, but because of ignorance of the methods used by the placement bureau. The student should become acquainted with personnel procedures used generally by industry in contacting, interviewing, and selecting personnel. He must be told in general what industry will expect of him.

Industry may expect of the college periodic information as to the number of graduates of the various fields. It is essential that the colleges regularly provide industry with lists of prospective graduates, classified by fields of major study. The lists may be by name or by number and may contain additional data as deemed necessary. Such information as the home town of the graduate is often useful. Industry may expect the college to offer an efficient service for contacting the graduates. This service includes arrangements for interviews in such a manner that the representatives of industry will not waste valuable time. There should be adequate facilities for interviewing students without interruption. A place other than the daily office of college personnel is to be preferred, so that the representative will not feel that he is depriving someone of his work space. Industry may expect that fundamental personal information on each graduate will be made available to its representative shortly prior to the interview. **This information** should include basic personal information, such as marital status, age, religious preference, parent's name and occupation, place of birth, nationality, physical condition, college activities, business experience, military record, preference as to field of business and other information of a like nature. A transcript of the student's grades should be made available. A few remarks from several professors, giving their estimate of the capabilities of the student, are very useful. Rating sheets may be used for this purpose. A photograph of the prospective graduate should be attached.

Industry may also expect a chance to talk with some member of the faculty about each student in whom it is interested. Industry's representative needs the opportunity to discuss his impressions of the various students with someone who sees them frequently and who is familiar with them. He may expect straightforward answers to all of his questions, so that he will have the impression of the student that is most nearly correct, rather than the impression most favorable to the student. Industry has responsibilities to the colleges and to the students. Colleges may expect an industry, where possible, to designate one person as contact man—one man with whom the college may correspond, who will see that all interested persons in his organization are given the necessary information. If each department of an industry contacts the schools, there is a great amount of duplication in the efforts of all three parties concerned—the student, the college, and the industry. Industry may

reasonably be expected to furnish the college with information as to the needs for its current recruiting program, and, if possible, as to the needs for the immediate future. Detailed information about the particular company should be placed in the hands of the colleges well in advance of the first series of interviews. This information should cover the location, organization, product, training programs, conditions of work, types of job, etc.

The representatives of industry who are to interview the students may be expected to be mature and experienced. They must be able to give an accurate picture of the business and they must fit well into college recruiting. They must know what to expect of the average college graduate. The representatives should make arrangements for visits well in advance. Length of visit, exact time of visit, length of interviews, type of interviews, i.e., group and/or individual, should be clearly understood by all concerned, and there should be as little deviation as possible from the plan agreed upon. The interviewer should be willing to make the original interview using the records available at the college, or if he must have a company application blank completed for the original interview, it should be of reasonable length. There is time for a "life history" application blank after the preliminary interview. Representatives of industry should be willing to talk to all interested students if time permits. They should be willing to talk to groups of students or faculty members on matters concerning their company or industry, not only as a matter of placement, but as a matter of courtesy and public relations. Industry can help

many undergraduates by timely discussions during the early years of their college career.

A most important item that may reasonably be expected of industry is that it should inform the student and the placement bureau as promptly as possible of the decision of the company. Most students are negotiating with two or more companies and prompt notification is rather essential. Finally, upon request, industry may be expected to furnish reasonable follow-up information on students employed and/or students considered for employment. Although the college placement bureau is conducted for the benefit of the student, the student has a definite responsibility to the college and to industry. The work of the college is made much easier when co-operation is received in completing placement bureau forms and in completing any arrangements made for interviews and meetings with the representatives of industry. The college may expect the student to keep himself posted on the jobs available through the college placement bureau and to investigate those in which he might be interested. The student may be expected to conduct himself in interviews in a manner that will reflect credit on the institution. The student should acquaint himself, in so far as possible, with the industry prior to the interview. Industry may expect that the prospective graduate will play fair, that he will be honest and straightforward in his dealings. It may expect him to give prompt attention to offers, either rejecting, accepting, or asking for more time or information. Industry, students, and educational institutions must work together to provide a placement service that will be beneficial to each party.

What's Ahead for Business

(Continued from Page 76)

When will that pressure materialize? Well, we have seen it already happen in some lines, noticeably many textile items, radios, and several other gadgets, and it is probably very likely on its way in the case of food, subject, of course, to our national price support policy. If we could make all our adjustments in this manner to which our friends at the National City Bank have applied the term "rotational" we would be fortunate indeed. But the plain fact is plant expansion is so out of size to all other elements in this "rotation"; it is so large that we can only make more of these rotational adjustments to secure stability if we learn how to bring in new "investment components" to take the place of the old to sustain the economic tide, and if we learn how to do so in time and in adequate amounts.

But first may I observe, in an entire agreement with Paul Hoffman, that we have had over-intense activity since the war ended. An economist friend of mine with General Motors recently put it, "Oh! If we could only get back just to full employment." We would do well to run at a little slower pace. Perhaps we could have, without harm, a decline of 15 per cent in total gross production, as Paul Hoffman has suggested, in the sum total of activity. But in light of the bathtub theorem, we shall certainly need some new investment components to close a gap that could come to quite a few tens of billions of dollars in capital formation alone, not to mention almost like magnitudes of decline that could come in the consumption components of the economy about which I have not spoken.

Next, after allowing for the resiliency of such an illustrative 15 per cent decline in total activity, what would we be able to bring in in the way of new investment activity to sustain total employment and output and incomes at levels high enough to avoid radicalism—political and economic—in our country?

I would like to suggest two lines of activity we should add. First, I think we should master the problem of building, as Senator Taft has urged, a million and a quarter houses for each of 10 or 15 years. We need the houses and a great country like ours should be able to afford them. But we have not learned

how to put that industry on anything that could be called "a mass-production basis." Then in addition we need to learn how to rebuild our cities. They have dry rot, blight and slums around a central hard core. Those blighted areas decline greatly in value so that no tax return can keep our cities out of financial difficulty. The only way we can do that is to rebuild the cities and restore our higher property values so that fair tax rates will cover municipal budgets. I think that is the greatest single task ahead and once we learn the art of it we should have here a useful investment component that would cushion the cycle to the tune of more than 5 to 10 billion dollars extra a year in addition to ordinary expenditures for somewhat similar purposes.

Next, I think, in this country we need fine new highways. We have all the new automobiles on the way now and we need good highways upon which to drive them. Back when planning a postwar activity, I said, when at the Department of Commerce, that after the war we would first want new automobiles to drive upon such highways as we had before we had to make new highways at the expense of not having the new autos. But soon we shall have the cars. Then comes the problem of highways. For example, I would like to drive to the Gulf Coast some time every winter and should be able easily to do so from Minneapolis. In my work of teaching we frequently have 2½ weeks' vacation at Christmas and that should be possible. But I am denied the privilege of visiting there in that season practically solely because our highways are inadequate. Those who can take a longer time may manage the trip, but not those of us who are in a hurry and yet want safety.

Here is a form of activity that could amount to a \$15 billion program for two, three or four years of a depression and help to create as many as two million "on-site" and one million "off-site" jobs. But what group is to be the decisive one in formulating plans to maintain total investment and thus avoid depression? That group I have come to the firm conclusion is the bankers of the United States. Engineers can plan, and without much difficulty; businessmen can encourage; economists can discuss and plan, too, as we have done in this session this evening. But the crucial plan is the financial plan.



WITH THE

ALUMNI

THE WORLD OVER

Cecil Puckett Appointed Dean at Denver

DR. CECIL PUCKETT *Denver*, recently acting dean and professor of business education, has been appointed dean of the College of Business Administration at the University of Denver. Dr. Puckett has had extensive experience in the administrative, business and



CECIL PUCKETT, *Denver*

teaching fields. In addition to this he has also been extremely active in professional, fraternal and community organizations. He obtained a master's degree at Indiana University in 1932, and his doctor's at the University of Colorado in 1943. Prior to becoming acting dean of the College of Business Administration at Denver, Brother Puckett was the assistant dean there.

Professional writing is another occupation of Brother Puckett's and he has several books and various magazine articles to his credit. In 1943, he was appointed to the Committee of Tax Education in the United States Treasury Department by the Secretary of the Treasury. He also served on the Committee on Publications in Business Education in the Office of Education and on the Committee on Research in Business Education in the United Business Education Association. He is the president of the United Business Education Association, 1948-1949.

MILWAUKEE

THE MILWAUKEE ALUMNI CLUB resumed activities in September after the summer holiday season. Although no meetings were held during the summer months, the annual summer party was scheduled as usual; this time at the Merrill Hills Country Club. It will long be remembered as a gay and joyful get-together. Many alumni, actives and faculty members attended. Our thanks are extended to those who were instrumental in making this affair the success that it was. With the coming of the fall and winter seasons a full program for the coming year was planned by the new

officers elected at the first meeting. One meeting in which both alumni and actives, as well as pledges, took part was the pledge luncheon held December 6 at the famed Tunnel Inn in downtown Milwaukee. Highlight of the evening was the show put on by the pledges. Many of the older alumni took special delight in putting themselves in the places of the "scum" as they recalled the Hell Week of their undergraduate days.

Many of the alumni also attended the formal Initiation Banquet held at the Elks Club December 12, and assisted during the afternoon activities preceding the banquet. Plans are already in the formulative stage for the annual Founders' Day Banquet in May. The site hasn't been selected as yet but, as soon as definite plans have been made word will be sent to The Central Office. With cooperation the keynote thus far, a fine year lies ahead. Attendance at the monthly meetings has been improving with each meeting and many brothers have been brought back into the fold.—ROLAND E. WESTPHAL

M E R G E R S

GLENN E. HEATHCOTE, *Minnesota*, on June 19, 1948, to Marion Hanson, at Superior, Wisconsin.

JOHN E. WASCHE, *Minnesota*, on June 20, 1948, to Mary Kay Lamb, at Minneapolis, Minnesota.

RICHARD G. JAEHNING, *Minnesota*, on September 12, 1948, to Louise Strigel, at Pine City, Minnesota.

RICHARD N. BRUST, *Wisconsin*, on September 25, 1948, to Joan Soderberg, at New Richmond, Wisconsin.

BRUCE E. BOYD, *Nebraska*, on October 2, 1948, to Alice Moss, at Columbus, Nebraska.

WALTER R. JAHN, *Creighton*, on October 2, 1948, to Gloria Clapp, at Omaha, Nebraska.

ROBERT H. NIXON, *Minnesota*, on October 16, 1948, to Betty Anne Rauch, at San Francisco, California.

CECIL C. DAVIS, *Georgia (Athens)*, on November 20, 1948, to Ruby Sellers, at Atlanta, Georgia.

PAUL C. SCHEINOST, *Iowa*, on November 26, 1948, to Ruth Antonette Soholm, at Spencer, Iowa.

DONALD E. LEWIS, *Rutgers (Beta Rho)*, on December 4, 1948, to Alice Marie Gannon, at West Orange, New Jersey.

WILLIAM E. DEVLIN, *De Paul*, on December 18, 1948, to Mary Jane Keeley, at Chicago, Illinois.

CLYDE R. WILLIAMS, *Texas Tech*, on December 19, 1948, to Doris Lake, at Midland, Texas.

ROYCE HOPKINS, *Texas Tech*, on December 20, 1948, to Mollie Sarsfield, at Lubbock, Texas.

HUBERT D. HENRY, *Texas Tech*, on December 21, 1948, to Joselyn Maasen, at Seymour, Texas.

DONALD H. LAPEHN, *Iowa*, on December 22, 1948, to Becky Smith, at Missouri Valley, Iowa.

EUGENE M. LLEWELLYN, *Indiana*, on February 6, 1949, to Jeanne Long, at Bloomington, Indiana.

Haskell G. Taylor Becomes Acting Dean

HASKELL G. TAYLOR, *Texas Tech*, a member of the faculty of Texas Technological College since 1937, has been appointed acting dean of the Division of Business Administration at the college, replacing Trent C. Root, *Texas Tech*, who is now assistant to the presi-



HASKELL G. TAYLOR
Texas Tech.

dent of Southern Methodist University in Dallas, Texas. Joining the teaching staff as an associate professor in accounting and finance, Brother Taylor, became assistant dean of the division in 1946 and served in this capacity until his recent promotion.

Initiated as an Honorary Member of Beta Upsilon Chapter in Lubbock, Texas, on January 8 of this year, he is also an active member of the American Accounting Association, Southwestern Social Science Association and the Texas Association of University Professors of Accounting. Beginning his advanced education at McMurry College in Abilene, Texas, Brother Taylor also attended the Universities of Texas and Colorado before completing requirements for a B.B.A. degree at Texas Tech in 1936. The following year he received an M.A. degree at Tech.

BUFFALO

THE BUFFALO ALUMNI CLUB is continuing its guidance of the recently reactivated Alpha Kappa Chapter at the University of Buffalo. The alumni have faithfully supported the various activities of the undergraduate chapter, such as the annual Harvest Dance held at the Grover Cleveland Country Club, the formal initiation of six neophytes in November, and the Founders' Day Banquet held at the Buffalo Canoe Club, Point Abino, Ontario, Canada on November 6, 1948. In December, 1948, our entire alumni membership was circularized with the "Business Outlook for 1949" questionnaire in conjunction with the request

of the National Committee on Business Research. Although the results have not been finally tabulated, the response has been encouraging in many respects. A summary of the local replies has been prepared for presentation at our next scheduled meeting in early spring. On Saturday, January 29, the active and alumni chapters collaborated on a Stag Smoker held at our rendezvous on the Canadian shore of Lake Erie, at which the brethren and guests enjoyed a very fine Canadian dinner, entertainment program, and other features. Due to the pressure of business regular alumni meetings will not reconvene until the latter part of March or early April, at which time we expect to resume a very active program carrying on through the approaching summer months.

Past president Ralph Franclemont was recently elected vice-commandore of the Buffalo Canoe Club, the locale of many of our recent social gatherings. President Bill Weyer was recently appointed a member of the committee on alumni relations of the School of Business Administration of the University of Buffalo, where he is a professor of accounting. In the December issue of the school's *Alumni Review*, he has contributed an article concerning the "Business School History." Brothers Charles W. P. Atkinson and Robert A. Bollman were recently hospitalized, but we are pleased to report that both are up and at them again.—WILLIAM P. WEYER

CHICAGO

THE PAST QUARTER has found the Chicago Alumni Club with a full schedule of activities. Founders' Day was celebrated in conjunction with the undergraduate chapters in the Chicago area. A dinner was held at Brother Toffenetti's restaurant, the monthly gathering spot for our activities. Our feature speaker for the evening was our own Myron H. Umbreit, director of the Chicago Division of the School of Commerce, Northwestern University. The latter used as the subject of his speech "Thoughts of 1948." He stressed the two problems that are important to businessmen in these present times, discussing the fear that the individual businessman has of big business in private enterprise while having great faith in big government, and the overwhelming desire of the majority of the people for economic security. Following Brother Umbreit's interesting talk, the meeting was adjourned and the usual after-the-meeting get-together was had.

The annual stag was held in December at the Beta Chapter House. Rudy Weber and Don Thomson were co-chairmen of the affair. This marked the first time in recent years that Vic Payton had not been actively directing the stag. Venison was missing from the annual menu; a real Italian spaghetti dinner was substituted. Stan Russell took time out from his own restaurant to act as head chef for the evening. The food was well enjoyed by all. Movies of the Chicago Bear Games of the past season were shown. Poker and other card games were in progress most of the night. A general "get acquainted" atmosphere prevailed.

Alpha Omega Night was celebrated this past month. Again we were back at Brother Toffenetti's, this time to host the brothers from De Paul University. Both Head Master Hart and alumni chapter representative Brother Baudendistel spoke in behalf of Alpha Omega Chapter. Brother Bob Charles, of J. E. Bernard and Company, spoke on export trade, and related many of his personal experiences in that field. Interest and humor were present throughout the talk. Many more entertaining evenings are ahead during the coming year. Meetings are held the third Thursday of every month at the aforementioned Toffenetti Restaurant, 6 South Clark Street. Dinner is at 7 P.M. and is pre-

ceded by a friendly get-together.

The Monday luncheon meetings are now held at the new Toffenetti Restaurant on West Monroe Street directly across from the First National Bank Building. Come on out and enjoy the fraternal spirit that prevails at these meetings. Fred Schraffenberger, our luncheon chairman, would like to see all the alumni and undergraduates in the Chicago area make as many of these affairs as is possible.—ROBERT A. MOCCELLA

THE CENTRAL OFFICE REGISTER

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CHARLES E. PLUMMER, *Northwestern-Beta*; ANTHONY P. CARAVELLO, *De Paul*; ROBERT W. LESTER, *De Paul*; MARION W. SPRAGUE, *Texas Tech*, Evanston, Illinois; HOWARD B. JOHNSON, *Georgia-Kappa*, Atlanta, Georgia; GEORGE L. WILSON, *De Paul*; H. RICHARD HEDLUND, *Iowa*, Iowa City, Iowa; DANIEL C. HOFFA, *Iowa*, Iowa City, Iowa; J. ROBERT BUNN, *Iowa*, Iowa City, Iowa; JOHN A. CRAWFORD, *Iowa*, Iowa City, Iowa; EVERETT B. DEIHL, *Iowa*, Iowa City, Iowa; ESMOND U. CASADY, *Iowa*, Iowa City, Iowa; DONALD J. CRONIN, *Alabama*, Tuscaloosa, Alabama; MILTON ZAPATA, *Southern Methodist*, Dallas, Texas; GEORGE ALEXANDER, *De Paul*; F. ARTHUR CONSTABLE, *Marquette*; ROGER H. ROSENGREN, *Denver*, Denver, Colorado; EDMUND J. NENDICK, *De Paul*, Oak Park, Illinois; GEORGE L. WILSON, *De Paul*, Oak Park, Illinois; RICHARD E. HEBERT, *De Paul*, Oak Park, Illinois; J. HUGH TAYLOR, *Johns Hopkins*, Baltimore, Maryland; JAMES B. WEHRMAN, *Nebraska*; HERBERT GUENTHER, JR., *Rider*, Schenectady, New York; GEORGE E. HANKE, *Northwestern-Beta*, Palatine, Illinois; CHARLES G. DOMEK, *De Paul*; RICHARD GILDEHAUS, *Missouri*, St. Louis, Missouri; EUGENE C. JOHNSON, *Northwestern-Beta*; GEORGE F. STASTNY, JR., *De Paul*; JOHN B. CRAMER, *Colorado*.

BALTIMORE

BALTIMORE'S EFFORTS at increasing its dues-paying membership are showing definite results. We can boast a paid membership in our alumni club of 70 members which is a substantial increase over last year. This boost includes the addition of three brothers from other chapters: Fred Sasse from Beta Nu, Ted Clevenger from Xi and Jack DeGrange from Omega. We look forward to the participation of these brothers in activities, especially since they will be on hand to welcome brothers from their chapters at the Grand Chapter Congress to be held here in September. Baltimore's alumni club has recently taken a step forward in the forming of an advisory committee for the purpose of assisting and suggesting possible solutions to the many problems that are currently confronting Chi Chapter. Last June saw the exodus of all men from the active chapter who had served in some official capacity prior to World War II. This, quite naturally, took all of the experience in handling of chapter activities from Chi Chapter. It was felt by both the brothers of Chi Chapter and the Baltimore Alumni Club that even though the new active chapter officers were doing an excellent job in running the chapter, the benefit of past experiences would greatly aid them in their planning and operations. The alumni committee will be just what its name implies, an advisory group ready to serve the active chapter. We recently received the formal acceptance from The Central Office of Mike Eliason as Alumni Placing Service representative here in Baltimore. Mike has tentatively been acting in this capacity for some months but now that his assignment is a matter of record Mike will start functioning in the manner prescribed by the Committee on Alumni Placing Service, headed by Chairman John F. Mee, Indiana University, School of Business. With the economic picture here in Baltimore leveling off somewhat we believe that Mike's services will be of real value to our brothers.

On January 20, 1949, President Russ Erb and some 30 members of the alumni club held a business meeting followed by a cold plate luncheon at Cook's Tavern here in Baltimore. The private room which was reserved for the occasion served its purpose nicely and much business was checked off our agenda. Among the topics discussed was the Grand Chapter Congress which is a big item on any fraternity agenda. Jim Moore took the floor on this subject and enlightened us as to how well things were progressing. We all are looking forward to the part that each of us will take in making the occasion a success for all of our visiting brothers. In closing, Jim was very specific about the importance of our purchasing official registration tickets. Proceeds from the purchase of these tickets build up a working fund which is used for the promotion of the many activities connected with the Grand Chapter Congress. As in the past, holders of registration tickets will have a chance in the drawing for the diamond badge. At this meeting we were pleased to have in our company Olin E. Gilbert. Brother Gilbert hasn't been around for 20 years but from all appearances he made up for enjoyment he may have missed. We hope his enthusiasm will spread to more of those brothers who were active back in the "Twenties." The month of February brings us our annual bowling party and the month of March will bring another business meeting. Owing to the fact that we must keep abreast of the times in our policies and administration, we plan to revise our by-laws at the March meeting. Entertainment for these get-togethers emanates from the capable hands of Brother Whitney Bates who seems to have



JUST OUTSIDE of Baltimore, the location of the Seventeenth Grand Chapter Congress of Delta Sigma Pi, lies Annapolis, State Capitol of Maryland since 1649 and the home of the United States Naval Academy. It has been called the most perfectly preserved colonial city in America, and will be one of the many points of interest for the visitors to the Grand Chapter Congress.

a real knack of arranging and was aptly appointed to head the entertainment committee of the Baltimore Alumni Club. Visitors to Baltimore in September will enjoy the result of his efforts. At this writing a small group from Baltimore is in Philadelphia planning and coordinating for next September's activities. Remember the dates, September 7-8-9. "Follow the Sign in Forty-Nine."—EUGENE G. CROSS

BOSTON

THE BOSTON ALUMNI CLUB has concentrated its attention during the past year on the problem of the reactivation of Gamma Chapter at Boston University. Louis Gilbert, as recent past president of the Boston Alumni Club, succeeded in this project by putting through 14 very enthusiastic initiates. Recognition of the undergraduate chapter by the university has been negotiated with the able assistance of Brother Bob Busse, member of the Grand Council, a Beta Omicron chapter alumnus now residing in the Boston area. The current officers of the Boston Alumni Club, working under T. J. "Doc" Furlong, are continuing this theme by arranging the activities of the alumni club so as to assist the undergraduate chapter as much as possible. Our Founders' Day Banquet was held at the University Club in Boston, with Ed Ward as toastmaster. The 14 new undergraduates joined with the alumni to make this the largest gathering of Deltasigs in Boston during recent years. The six-course dinner was followed by color-sound movies of a vacation trip to Hawaii. During the meeting there was formed a volunteer committee on cooperation with the chapter under the supervision of Dan Glynn. On the committee, there is an alumni member to serve as counterpart for each key office in the undergraduate chapter. In this way it is hoped to pass on to the undergraduates the benefits of the past experience of these committee members.

At the Founders' Day Meeting, and since then, Bill Clark, secretary and correspondent, and Tom Fitzpatrick, vice president for alumni contacts, have spent considerable time im-

proving our mailing list by securing the addresses of brothers who haven't been heard from for some time. At the request of The Central Office, a committee has been appointed under the chairmanship of Joe Hayes to study the investments and investment policy of the National Endowment Fund, and to recommend any changes considered desirable.

The Boston Alumni Club plans to hold its next meeting at the University Club on February 4, in connection with a large smoker planned that evening by the undergraduate chapter. Soon after that, a dinner dance is contemplated. In March or April, the alumni club will assist the undergraduates in what is expected to be a large initiation of undergraduate members. Brother Fred Atherton, alumni club treasurer, and Joe Kenneally, vice president in charge of membership, are continuing their efforts to increase the number of dues-paying members. In the early summer, the Boston Alumni Club plans to hold a beach party at the home of alumni club president "Doc" Furlong at Point Shirley in Winthrop, Massachusetts. Several Boston brothers have made tentative plans to attend the 17th Grand Chapter Congress at Baltimore in September.

—T. J. FURLONG

LIFE MEMBERS

THIS IS A PARTIAL LIST of the members of Delta Sigma Pi who have recently become Life Members of the fraternity. The balance of the names of the new Life Members will appear in the next issue.

- 1406 LEE J. MUREN, *Beta Sigma*, St. Louis
- 1407 HERMAN E. MULLER, *Alpha*, New York
- 1408 WALTER J. KOBOS, *Beta*, Northwestern-Chicago
- 1409 FREDERICK W. ATHERTON, *Gamma*, Boston
- 1410 EVALD O. BECKSTROM, *Iota*, Kansas
- 1411 BENJAMIN W. BINFORD, *Kappa*, Georgia-Atlanta
- 1412 GEORGE K. TAYLOR, *Mu*, Georgetown

- 1413 MICHAEL S. VARGO, *Nu*, Ohio State
- 1414 LOUIS W. ENGLAND, *Xi*, Michigan
- 1415 JOSEPH M. ERQUIT, *Pi*, Georgia-Athens
- 1416 PHILIP C. TYLER, *Alpha Beta*, Missouri
- 1417 ROBERT J. LYONS, *Beta Theta*, Creighton
- 1418 HOWARD A. PATTERSON, *Beta Xi*, Rider
- 1419 HERMAN C. CHRISTENSEN, JR., *Alpha Delta*, Nebraska
- 1420 RUSSELL H. K'BURG, *Nu*, Ohio State
- 1421 REXFORD W. GREGORY, *Alpha Omega*, De Paul
- 1422 NORMAN S. SCHLANT, *Alpha*, New York
- 1423 HARRY K. HOUCHINS, *Beta Nu*, Pennsylvania
- 1424 HUGH A. KELLY, *Beta Omicron*, Rutgers
- 1425 JAMES R. NOREN, *Beta*, Northwestern-Chicago
- 1426 JOSEPH M. SHAW, JR., *Alpha Upsilon*, Miami
- 1427 JAMES L. ERWIN, *Beta Iota*, Baylor
- 1428 FRANKLIN E. MOAK, *Alpha Phi*, Mississippi
- 1429 ROBERT C. SHIRLEY, *Beta Tau*, Western Reserve
- 1430 BERT L. AGNEW, *Alpha Gamma*, Pennsylvania State
- 1431 JOHN D. MITCHELL, *Theta*, Detroit
- 1432 NJALL SIMONARSON, *Beta Kappa*, Texas
- 1433 VERDON VROMAN, JR., *Zeta*, Northwestern-Evanston
- 1434 DANIEL G. SHEA, JR., *Theta*, Detroit
- 1435 CHARLES G. SWINFORD, *Kappa*, Georgia-Atlanta
- 1436 SIDNEY L. MALONE, *Pi*, Georgia-Athens
- 1437 PAUL K. RICHARD, *Beta Xi*, Rider
- 1438 ROBERT E. BERGIN, *Alpha Nu*, Denver
- 1439 JOHN W. KELLEY, *Delta*, Marquette
- 1440 WALTER STEPANEK, *Beta Tau*, Western Reserve
- 1441 RAYMOND H. TIMMER, *Alpha Omega*, De Paul
- 1442 GENE SMEMO, *Alpha Beta*, Missouri
- 1443 EDDIE O. KENNEDY, JR., *Alpha Zeta*, Tennessee
- 1444 GEORGE F. HULSE, *Iota*, Kansas
- 1445 HENRY W. HOCHSTRASSER, *Omega*, Temple
- 1446 EDGAR W. LOKE, *Delta*, Marquette
- 1447 MILTON S. HONGEN, *Beta Xi*, Rider
- 1448 WILLIAM E. SHEA, *Theta*, Detroit
- 1449 LESTER O. ISAACSON, *Alpha Mu*, North Dakota
- 1450 O. ENGLAR GILBERT, *Chi*, Johns Hopkins
- 1451 EUGENE E. ROTH, *Alpha Lambda*, North Carolina

To Brother and Mrs. James L. Benish, Iowa, on November 18, 1948, a daughter, Beth Dene.

To Brother and Mrs. Gordon B. Carswell, Georgia (Atlanta), on November 27, 1948, a son, Gordon Burnett.

To Brother and Mrs. Robert J. McNamara, Iowa, on November 27, 1948, a son, John Robert.

To Brother and Mrs. Clarence E. White, St. Louis, on December 11, 1948, a daughter, Sharon Anne.

To Brother and Mrs. George Seitz, St. Louis, on December 7, 1948, a son, Richard George.

To Brother and Mrs. Ernest F. Fruhbauer, Nebraska, on December 30, 1948, a son, John Phillip.

To Brother and Mrs. Anthony P. Caravello, De Paul, on January 7, 1949, a son, Thomas Anthony.

NEW YORK

STARTING WITH the Annual Roundup Dinner in May of 1948, the New York Alumni Club underwent a complete reorganization and the newly elected Board of Governors, under the leadership of President Dick Abbe and Board Chairman Al Lehman, with the help of a 17 man board, laid out a complete program for the three year period 1948-1951.

Specifically the program contained the following points: expansion of membership, expansion of the advisory and executive board, a revitalized social and business program, organization of an undergraduate advisory committee and organization of a finance committee to produce a program for the extension of Alpha Chapter facilities and activities. The program, to date, has produced concrete results. Former President Bill Mahnken rewrote and brought up to date a new constitution which has facilitated board procedure and committee activity. A membership committee, headed by Jack McManus, completed an up-to-date membership and mailing list and is now putting this list to use in a membership drive.

The entertainment committee, under the direction of Al Conger, planned and carried out a Founders' Day Dinner, held last November 8 at the Midston House, which was the most successful affair held in many a year. The dinner saw over 100 alumni, including Founders Harold Jacobs and Alex Makay, turn out for the affair which was keynoted by an address by Brother Bob Connolly, vice president of the Illinois Central Railroad, who flew in from Chicago to address the gathering. Ed Craig, chairman of the nominating committee, has done some excellent work in adding eight new members to the board, making a total of 25 men now engaged in the expanded activities. Thus the first three phases of revitalizing the club have been carried out, almost to a T. These phases are to be further expedited during 1949.

The next major step being shaped up by our group is to expand the work laid out by the advisory committee chairman, Paul Siegert, who has drawn up plans of specific financial, housing and activity programs pertinent to the undergraduate chapter. The advisory committee has undertaken an exhaustive survey of the undergraduate chapter and, using this as a guide, will attempt to plan a financial program for the alumni club which will eventually result in housing facilities of a more permanent nature. In addition, it is coordinating the activities of the alumni group more closely with the undergraduates so that there will be

no gap at the time of graduation. An important part of this program is the selection of men each year from the undergraduate chapter to serve on the alumni board upon graduation. This helps maintain a more even balance both in alumni perspective towards the chapter and at the same time gives the younger men the opportunity of learning the mechanics of the older organization. Working along with the advisory committee has been the finance committee and the membership committee. The respective chairmen, Flynn and MacManus, though working their committees independently, coordinate their activities at the board meetings as well as in committee meeting. The main task confronting these men has been to increase membership and membership dues paying, as well as to work out a program that will provide the necessary financial support for the projected activities. Due to the extended area from which the membership must come, the work is slowly being rounded out. At present, these committees are pointing for the Roundup Dinner in the spring, when it is hoped that attendance at the year-end meeting will indicate the success of their efforts.

One of the greatest stumbling blocks in this direction has been the difficulty in obtaining a corrected membership list which had been badly tangled due to the shifting of alumni during the war. Some 100 names have still to be located before a complete mailing list is published. The club is requesting all members to forward the names and addresses of the missing men to Secretary Cliff Milton. On the lighter side, several of the younger men have made the long trip to the altar and are in the throes of settling down; others are planning to attend the national convention in September, while several groups have been meeting for periodic luncheons or social affairs. The semi-annual spring golf tournament is being planned and arrangements are getting under way for the spring round-up.—RODNEY L. STAHL

TWIN CITIES

THE TWIN CITIES ALUMNI CLUB is this year celebrating its 25th Anniversary. In the year 1924 the School of Business had behind it less than two years on the University of Minnesota campus, and an enrollment of

less than 250 students. Twenty of the more enterprising of the men took it upon themselves to petition for and obtain a charter for Alpha Epsilon Chapter and to obtain quarters for housing the infant organization. Most of that original group graduated in the same year, and they immediately carried their enterprise into the formation of the alumni club, which has continued uninterrupted since that date. The Silver Anniversary Founders' Day Celebration is scheduled for March 8 at the Radisson Hotel in Minneapolis. At that time advance reservations already indicate that there will be a great gathering of the brethren, and much handshaking and puffing of the peace-pipe. To lend dignity to the occasion, a speaker is being imported from Dayton, Ohio, and other extensive program arrangements are being made. Any Deltasig who contemplates being anywhere in the neighborhood of the Twin Cities on that night is cordially invited to attend and is assured that his evening will be worth while.

In January the traditional Economic Forecasting Meeting was held also at the Radisson. Richard J. Kozelka, dean of the School of Business, Oliver S. Powell, first vice president of the Federal Reserve Bank of Minneapolis, and Ralph J. Norman, vice-president of Griggs-Cooper & Co., Deltasigs all, made up a panel, each covering several phases of business for 1949, and each venturing his predictions. This event has become traditional with the Twin Cities' group and attracts interest not only from within the fraternity but from the outside as well. The prepared material offered by the panel with the open lively discussion which followed provided a vast source of information to everyone present.

In the midst of our activities, we were interrupted last week by the sudden and unexpected demise of Kenneth T. Setre. Ken has been one of the stalwart wheelhorses of the group almost since its organization, and has rendered valuable and necessary advice as a member of the Housing Corporation for many years, and has contributed a great deal of hard work to practically every project undertaken in all of these years. In the words of Rudie Janzen, "We're going to miss that guy." There is a gathering of the clan each Thursday noon at the Covered Wagon in Minneapolis. Any Deltasig who is in town is going to be very welcome and will find it interesting and worthwhile to eat lunch with us.—WALTER C. SEHM

The Grand Council of Delta Sigma Pi

is pleased to announce the granting of three new chapters.

Gamma Delta Chapter—Mississippi State College

Gamma Epsilon Chapter—Oklahoma A. & M. College

Gamma Zeta Chapter—Memphis State College

The installation of these chapters will take place on March 5, March 19 and April 9, respectively, and the stories of each will be published in the May issue of "The Deltasig."

TULSA

BETA CHI CHAPTER of Delta Sigma Pi may enjoy being Oklahoma's newest chapter for only a short while longer. Monday afternoon November 22, two cars of Deltasig members left the Tulsa University campus for that of Oklahoma Agricultural and Mechanical College at Stillwater—some seventy miles away. The purpose was to lend a helping hand to Beta Alpha, a local business fraternity, by offering suggestions for their Petition and showing them our recent Petition that was accepted by Delta Sigma Pi. An interesting talk entitled "Business," was presented by Professor Kratz, in which he stressed the importance and advantages of being a member of a business fraternity. After the meeting, we became better acquainted with our fine hosts while enjoying doughnuts and coffee. Brother Coover, our faculty advisor, Head Master John Null, and the following brothers made the trip: Forrest W. Price, Ramon King, Carl I. Duncan, Jr., Paul E. Ripley, Bruce W. Richart, Bill M. Fulbright, Lester H. Davis, Kenneth W. Popejoy and Wayne Reynolds.

Another high point in the activities of Beta Chi Chapter since our last newsletter, is our recent tour through the Southern Mill & Manufacturing Company, located in Tulsa. Besides constructing prefabricated homes, this company constructs all types of woodwork and cabinets. First we were conducted through a number of their offices, impressive because each was made of a different type of wood. From there we went to the workshop, and then to the assembly building from which the homes are shipped. It was interesting to learn that the company completes one and one-half homes per day. Mr. John Bridges, general sales manager in this area for American Airlines Inc., was a fine speaker at one of our professional meetings. His subject was, "History of Aviation, and Present Day Equipment."

We are pleased to announce that our faculty advisor, Brother Coover, instrumental in forming Beta Chi Chapter, and the Tulsa Alumni Club has recently been named Province Officer by the Grand Council. A visit on January 5, from J. D. Thomson, Assistant Grand Secretary-Treasurer, pleased us greatly. His discussion about the activities of the Central Office was very enlightening and most interesting.

Perhaps the most heart-warming activity of our chapter was adopting a needy family for Christmas, providing them with the necessary money and food to make it a merry one. This project was carried out under the leadership of Ramon King, our Social Committee Chairman. We are looking forward to the formal initiation for our pledges. This event is planned for the last part of January. Always an important part of our business meetings is the discussion of the Chapter Efficiency Contest. By carefully following the plans made by the contest committee, we are on the victory road. —LESTER H. DAVIS

INDIANA

WITH THE SCHOOL YEAR well under way, the members of Alpha Pi Chapter find themselves reaping the benefits of a well planned and coordinated program under the able leadership of Head Master Jim Toy. Evidence of the great activity that has taken place at the Indiana Chapter is the recent publication of the Chapter Efficiency Contest standings in which Alpha Pi Chapter finds itself well up among the leaders, with a high probability that it will remain there. A program for field training and experience which was started last summer came into full operation this semester. Headed and directed by Bob Bolen, Alpha Pi

Chapter has become a jack of all trades in anything involving business. Management majors have been going on tours through some of the larger factories in Indiana. In making these tours of inspection, the men have been making some good contacts as well as getting advice and information straight from the horse's mouth on running and planning large factory operation. The accounting majors have been getting their share of practical experience in the business world from this new field program too. The university was more than glad to conduct a group of our men through its auditing department explaining the bookkeeping procedure used by the school. Following the adage, "The best teacher is experience," the would-be accountants of our chapter volunteered to audit and prepare the financial statements of the local Community Chest under the leadership of one of the faculty members. The marketing majors seem to have the best deal of all. Through an arrangement with The Fuller Brush Company, our men have been given a complete sample kit of brushes, and the territory surrounding Indiana University in which they can sell brushes. This setup was designed to give any men interested in selling some good experience at the art. (Red Skelton has nothing on us!) By this means we raise some extra revenue for the chapter to say nothing of the spare coin the men are making for themselves.

In the near future the Alpha Pi *Newsletter* should be going to press. Brother Clark is the editor and has done a fine job in assembling the paper. It is hoped that this chapter publication will help to further stimulate alumni interest and build a stronger alumni organization for Delta Sigma Pi. To keep interest at a high pitch, the chapter has organized a speakers' program for meetings. Hal Davis has lined up some outstanding speakers in the past, and he has some more top notch men coming for the future. Brother Davis found that we are blessed with a wealth of experienced lecturers right here on campus. Our latest speaker was Professor Robert C. Turner who was an economic advisor in the White House during the first Truman Administration. Alpha Pi Chapter is not asleep at the switch when it comes to athletics either. Not to be slighted a bowl game, Indiana University was presented with a Futile Bowl Game before Christmas vacation. The "terrors" of Deltasig, sparked by faculty advisor Thomas R. Bossort, locked grips with our traditional rival, Alpha Kappa Psi. The results were not too satisfactory, but each man vowed that there would be

a different story to tell next year. On December 9, 1948, the chapter had its initiation for new members. After the ceremony the meeting was adjourned to a local restaurant where there were luscious T-bone steaks awaiting Deltasigs and their new initiates. In a few after dinner speeches, Tom Bossort was welcomed as the new faculty advisor. The retiring advisor, Eddie Edwards, was presented with a beautiful certificate from the chapter commemorating his fine service and interest in the fraternity. The new initiates were welcomed and from every indication they will uphold the traditions and position of Alpha Pi Chapter of Delta Sigma Pi on the Indiana University campus.—BORDEN D. CREWS

MISSOURI

ON DECEMBER 17, 1948, 55 members of Alpha Beta Chapter visited the Kansas City area on an industrial tour. There were three separate groups in the tour, each of which visited different organizations covering many varied lines of the business world. This tour gave the members a chance to view some of the activities of the Phillips Petroleum Company, Sears Roebuck Company, The Kansas City Board of Trade, Ford Motor Company, the Chevrolet plant, Hall Brothers and The Harris-Upham Company. This spring the School of Business and Public Administration will have its annual Business Week. Many activities are covered including discussion groups, lectures and a dance. Our chapter, as in the past, will play a leading role in the organization of the week's activities.

Alpha Beta Chapter is again on top in the Chapter Efficiency Contest. A lot of credit for this rating goes to Denny Grotjan, chairman of the Chapter Efficiency Contest Committee, who has done a very good job in co-ordinating our activities. The end of the fall semester will find 26 members graduating and a banquet for these men will be held on January 16. Plans are also being made for the rushing and pledging of new men in order to keep the chapter at full strength. On our coming social calendar is the Rose of Deltasig Ball, which will be held at the Tiger Hotel Ballroom and which will coincide with the chapter's twenty-sixth birthday. We would like to extend a cordial invitation to Deltasigs who are in Columbia at any time to stop in and visit our chapter.—ARNOLD W. ZIMMERMAN, JR.



MEMBERS OF BETA CHI CHAPTER at Tulsa recently inspected facilities of the Southern Mill and Manufacturing Company, makers of pre-fabricated office buildings and homes.



THE MEMBERS OF BETA RHO CHAPTER, Rutgers University, and their dates at a recent chapter party.

RUTGERS—University College

BETA RHO CHAPTER celebrated Founders' Day with an informal dance at the Green Mountain Club in West Orange, New Jersey. The party, attended by over 45 couples including active members, alumni, prospective pledges and guests, was a wonderful success. Thanks are in order for Brother Black, and his committee, who expended every effort to insure the good time enjoyed by all. The November 17 business meeting found Mr. Ken Smith of Esso Standard Oil as guest speaker. He gave an interesting talk to the brothers assembled, on the part the petroleum industry is playing in our every-day life. A color film was shown in which the beauty of New Jersey was graphically presented. Brother Buechler reported that the Delta Sigma Pi Chapter Efficiency Contest was moving along in good stride and that the quota would definitely be met with the whole-hearted support of the brothers.

The December 8 professional dinner meeting was held at the Savoy Plaza Restaurant in Orange, New Jersey and the guest speaker, Doctor Emmons, superintendent of the recreation department of the city of Bloomfield, New Jersey, spoke about recreation as a means of combating juvenile delinquency. The talk was well received by the brothers and guests present. Brother Wade put forth the first issue of the *BETA RHOSter* to the interest and delight of the brothers. Both he and his staff were commended for their fine work. It was with sincere regret that Head Master Stan Knowles' letter of resignation was accepted—due to the pressure of business. He was given a rising vote of thanks for his competent leadership and wonderful spirit in directing the affairs of Beta Rho Chapter. Abe Robertson was elected head master and Justin Byrnes was elected senior warden to succeed Joe McGinnis, whom we lose through graduation. John Morrison was elected to the historian post.

Plans are now being formulated to initiate a representative group of pledges in March and thereby swell the ranks of Deltasigs at Rutgers University College. As this article goes to press the brothers are in the throes of burning the midnight oil preparatory to term examinations. It is anticipated that their faces will be radiant again by the time the next professional dinner meeting rolls around in mid-February. The alumni news that comes to us indicates that Gerry Kennedy and George Odiorne are well on their way to a Master's degree. Jack Marko is almost through and is now working on his thesis.—JUSTIN H. BYRNES

NORTHWESTERN— Evanston

ANYONE PEERING into the Edgebrook Country Club last January 15 would have been rather astonished to see what appeared to be a mob of tramps enjoying themselves immensely. At first glance it looked like a reunion of the Hobos of America with their auxiliary present in full force, but closer inspection would reveal that it was just Zeta chapter enjoying itself at a costume party—the Bowery Ball, to be exact. It was given by the pledge class for the active chapter and the boys did a splendid job; every pledge contributed his talents, and the whole class deserves a hearty thank you from the actives. Pleased as we were by the Bowery Ball, we didn't neglect to comply with the usual procedure when our 18 pledges were initiated a month later. On February 12 much gnashing of the teeth issued from the chapter house and by late afternoon all the pledges had fervently resolved never to give us another party. Their unhappiness was mitigated, though, by a formal initiation dance at the M & M Club in the Merchandise Mart, and by the end of the evening everyone was speaking to everyone again, and the new brothers had decided that maybe fraternity life wasn't so bad after all!

On December 11 we had a Father and Son professional meeting at the Orrington Hotel in Evanston. Professor Endicott, head of the Northwestern University Placement Bureau, spoke to the gathering. His speech dealt with the things modern business expects and desires from the college graduate and was exceptionally interesting. Our futures are naturally a source of much concern, both to us and our parents, so everyone was eager to hear what he had to say. Nearly all of the fraternity fathers were present, and when Dr. Endicott had finished, a number of them gave us their ideas on the subject. It was one of the most successful professional meetings Zeta Chapter has ever had. Our next professional meeting was held in the Georgian Hotel and we were addressed by Mr. Vosskuhler, the manager of the Industrial Relations Department of International Harvester. He, too, did a superb job; now we know all about industrial relations!

Our speakers thus far this year have been exceptional men and Brother Burdette Meyer has done an excellent job in arranging the meetings and securing the speakers.

Wayne Reimer and Wallace Golbeck, our scribe and historian, respectively, have both left us to battle with the hard cold world. As a result there are two new faces on the Executive Committee—Gordon Lloyd is our new scribe and Bob Andrews is our new historian. Our heartiest congratulations to those two worthy gentlemen. And now to mention just one other little thing—there was a football game out in Pasadena, California, last January 1. It is called the Rose Bowl and we sent out 44 Wildcats and seven Deltasigs. Everyone knows the Wildcats beat California 20-14 in that nationally-known contest, but we know that it was the cheers of those seven Deltasigs that really turned the trick!—WALLACE J. GORDON

ALABAMA POLY

BETA LAMBDA CHAPTER prepared for 1949 in great style. To put our "house" in order, new officers were elected as follows: Charles M. Reeves, head master; Ralph White, senior warden; Glenwood Pitts, treasurer; Charles E. Hooper, scribe; G. P. Edwards, junior warden; John W. Moon, historian; Rufus Berry, chancellor. Even though we are just settling down to a new quarter, real progress has been made by several of the newly appointed committees. Most important advances have been made toward establishing a commerce club on the campus. A mass meeting for all commerce students has been called for February 2, and we are all striving to arouse as much interest as possible. Several years in the past, the students of Alabama Polytechnic Institute maintained a commerce club, but, with the coming of the war years and the resulting unavoidable neglect, interest in the organization diminished. The other outstanding advancement has been made by the professional committee under the very able guidance and assistance of Professor Lee D. McChesney. Several outstanding speakers, from whom we can gain unlimited knowledge, have been contacted and tentatively scheduled.

—ROBERT B. JANNEY, JR.

DE PAUL

ALPHA OMEGA CHAPTER at De Paul University is privileged to have as its new faculty advisor, Professor Richard W. Cox, chairman of the marketing department. Professor Cox succeeds the Rev. Bernard J. Malvey. On December 17, at the Sherman Hotel, 15 pledges weathered the informal initiation under the able direction of Brothers Hart and Crandle. Fraternity talk for several weeks centered around this initiation. The informal was followed, December 19, by a formal initiation and banquet. Professor Cox presented a very effective talk on "Things Are Not Always As They Seem." Professor Russel D. Haines, former assistant dean of the College of Commerce and now associated with the University of Illinois held the brothers' interest by several short stories taken from his accounting experiences. In order that the new brothers might become better acquainted, two social functions were held, a "Ruff it" party on December 20, and a New Year's Eve house party held at the home of Brother Joseph Giambrone. Excellent planning for these functions was the basis of their high success.

Brothers of Alpha Omega Chapter have also responded enthusiastically in the field of athletics. Some 20 members have joined the intermural basketball team and are hopeful that under the guidance and coaching of Brother George Alexander a favorable season will ensue. On the scholastic side of the ledger, two of our brothers have received recognition in this year's *Who's Who Among Students in American Universities and Colleges*. They are Justin Liss, editor-in-chief of the *De Paulia*, and Brother Lawrence Schnittgen, president of The Day Commerce Council. Our congratulations and thanks to them for helping to promote the highest standards of Delta Sigma Pi at De Paul University. Since many of our actives are graduating this coming June, the chapter is again making plans for a new rushing season in spring. Members are already on the lookout for prospective pledges of the same high caliber and scholastic standing as those initiated in the past. It is estimated that some 15 men will be taken in to preserve the chapter's strength and foster its ideals. Thus far the chapter is accumulating a considerable amount of points through the diligent efforts of all its members in the expectation of giving other chapters excellent competition in the Chapter Efficiency Contest. We have set our sights on that 100,000 point mark, how about you?—CHARLES G. DOMEK

IOWA

EPSILON CHAPTER at the State University of Iowa and Phi Gamma Nu, our sister sorority, sponsored a joint dinner in the River Room of the Iowa Memorial Union December 8. Our own Paul Lange was toastmaster. Mr. Dan Justad, general agent of Central Life Assurance Association, Cedar Rapids, gave a very entertaining and educational talk on "How to Improve your Memory." We are looking forward to more joint activities with Phi Gamma Nu. During the football season, the Philip Morris Company sponsored a contest on the Iowa campus. The three organizations that sent in the most Philip Morris cigarette wrappers during the season won radios. The boys of Epsilon Chapter, especially the pledges, really worked. We canvassed the stadium after games, our families and friends sent wrappers to us, and we even cleaned out the gutters downtown. Our efforts were rewarded with first prize—a \$350 Admiral combination radio-phonograph complete with FM.

We held our annual Christmas Formal December 4 in the Rose Room of the Jefferson Hotel. About 225 members and guests attended. Paul Pearson and his orchestra furnished the evening's entertainment. Clark Bloom, who teaches business organization, and Mrs. Bloom chaperoned our party. Donna Lee Iverson was chosen Epsilon Chapter's "Rose of Deltasig." Guy Ames, our head master, was master of ceremonies at the intermission, and he presented Donna with a rose floral crown. Our "Rose's" attendants were Joy Schnobelen and Jean Wilson. Donna is a senior at Iowa and well worthy of the honor bestowed upon her. After the evening's entertainment had closed at the hotel, many of the members and guests adjourned to the Pine Room of Reich's Cafe for hamburgers and coffee. Six members of Epsilon Chapter spent an enjoyable four days of their Christmas vacation on an industrial tour to Chicago. Their lodging was very graciously provided them at the Zeta Chapter house in Evanston. Many acquaintances were gained with members of Zeta and Beta Chapters which serve to further inter-chapter cooperation. J. D. Thomson, Assistant Grand Secretary-Treasurer, spent considerable time with them in The Central Office discussing chapter and national activities. Their tour included such interesting places as the Federal Reserve Bank, Stock Exchange, Board of Trade, A. C. Nielsen Co., and radio station WENR. Tentative plans are being prepared for a similar tour for the entire chapter in the near future.

With only one good practice session under their belts, a spirited Deltasig basketball team has taken the floor twice against tall opponents. Our 0-2 record in the win-loss column isn't too impressive. However, figures do not express the effort and spirit put forth by the Deltasig intramural squad which just finished a highly successful football season with a 3-1 record in the professional fraternity league. The future is anything but dull for our sports-minded members. There are more basketball games coming up; and a little later, spring weather will see us active in swimming, softball, golf and tennis. All team members express the cooperation and willingness which has been typical of the fraternity this year. The display of sportsmanship against good opposition further exemplifies the quality and performance of our members. We are still working on club rooms, but right now we're faced with a financial problem. We have some contribution pledges, but will have to have more before we can contract for the rooms available.—DANIEL C. HOFFA

SOUTH DAKOTA

ALPHA ETA CHAPTER is continuing its numerous activities of the fall semester in the spring semester. At the final meeting of the old semester, held on January 13, Mr. Tony L. Westra, head of the agriculture service department of the Northwest Security National Bank of Sioux Falls; Mr. Frank Lingo of the farm service department of John Morrell and Company of Sioux Falls and Brother Donald W. Beaty, charter member of Alpha Eta Chapter now running his own farm in eastern South Dakota, presented a discussion of the problems that the farmer faces and how the businessman is helping the farmer overcome his problems. Soil conservation, fertilization, new types of seeds and other important phases were discussed and their relations to the businessman were explained. This was Brother Beaty's second appearance before the chapter as he was the guest speaker at our initiation banquet in December, when he discussed the relation of recent state legislation in South Dakota and the farmer.

The election of the "Rose of Deltasig" took place on January 6, with the honor going to Miss Joan Pearson of Webster, South Dakota. Miss Pearson was chosen from a group of seven picked by the "Rose" Committee headed by Brother Ryan. The "Rose" is a junior in the College of Arts & Sciences, majoring in voice. She was one of four finalists of 15 entries in the Beauty Queen Contest held on the campus last year. The Delta Sigma Pi bowling team staged a last minute rally to edge the Beta Theta Pi team for third place in the campus league. Following their tremendous finish the team has entered the same league for the second semester and also a city league.

The schedule for the second semester calls for a smaller but equally good pledge class. An effort is being made only to pledge those who will not graduate at the end of the spring semester as the strength of Alpha Eta Chapter lies in having sufficient members of long service in each semester to advise and assist the new members. Formal pledging occurred on February 24, and the pledges took their tests on March 10. The formal initiation and banquet will be held on March 24, in order to have our election on April 7. Our Second Annual Spring Formal will be held on April 29, with Miss Pearson as guest of honor. Early in May, Alpha Eta Chapter will sponsor the annual Business School Banquet for all members of the school.—KARL B. KUNDERT



ALPHA ETA CHAPTER'S ENTRY in the annual homecoming parade at the University of South Dakota.

KENT STATE

A SUGGESTION at the first Executive Committee meeting of the winter quarter by the chapter's Faculty Advisor, Professor Taff, that Beta Pi Chapter's wallet size meeting notice card be publicized, met with the hearty approval of the chapter. It was the desire of the officers to have other chapters benefit from the use of this card as Beta Pi Chapter has so benefited during the past two years of use. Beta Pi Chapter had been experiencing some difficulty in distributing meeting notices and special and social event announcements to the brothers. The failure to deliver these announcements far enough in advance reduced attendance at the various functions because some of the brothers could not budget their time and appointments at the last minute to attend.

Professor Taff, Head Master Hudec and Scribe Jarvis worked out a plan whereby the chapter's schedule for the coming term could be printed on small convenient wallet size calendars, and a schedule was given to each member at the start of the college year. The planned program and dates permitted each member to plan his own time accordingly and has eliminated a very large percentage of our attendance problem. The time spent in printing these cards is small in comparison to the results obtained. Beta Pi Chapter spent less than 10 cents on each card and the preparation of the copy required less than an hour. The chapter is elated over the results and urges the other chapters in Delta Sigma Pi to prepare such a card if it does not now have one. Should any chapter wish a sample of the card we use, we will be glad to send them one. This is a good way to secure Chapter Efficiency Contest points, why don't you try it?—**JAMES S. POWERS**

MICHIGAN

XI CHAPTER welcomed 34 new members during initiation ceremonies in December. The chapter is proud that among the initiates is Professor L. Clayton Hill. Brother Hill is professor of industrial relations, having recently returned to academic life after a highly successful career as a business executive. Members are certain to profit from his wide experience. His advice to the actives during the initiation dinner attest to his desire to see any and all organizations run smoothly. On Xi Chapter's twenty-seventh birthday last December 11, new members were honored guests at a formal dance held at the Washtenaw Country Club. Another highlight on the social calendar was a large private party held in downtown Detroit to usher in the New Year. Brothers Wisniewski and LaBaw were instrumental in organizing the affair. Indications are that a new tradition for the chapter may have been started. The talk in meetings these days centers about the possibilities for installing dining facilities in the chapter house. Intramural basketball, bowling and swimming are well under way, and hopes are for even better results than the third-place standings attained by the volleyball and handball teams.

The last professional meeting of the first semester was held on January 12, when a group of recent graduates conducted a panel discussion on the art of getting the right job and on what the new employee can expect to meet during his first few years on the job. All prospective job holders came away with tips on where to inquire, what to question about a company and how to conduct themselves during the important first months of employment. The professional meetings are being presented in a large amphitheater classroom in the new School of Business Administration Building,

and are being well attended by those outside the fraternity. Our most prominent member in campus publications this year is L. James Schneider. Brother Schneider holds the position of account executive in the advertising department of the *Michigan Daily*, having worked up through various positions on the staff. One of our faculty brothers, Robert L. Dixon, has held the post of secretary of the Board In Control of Student Publications for the past three years. Brother Dixon, professor of accounting, was recently elected to the presidency of the American Accounting Association, and also named to the committee on annual awards of the American Institute of Accountants. Previously, he was editor of *The Accounting Review*.—**HAROLD W. STEVENSON**

CREIGHTON

BETA THETA CHAPTER has realized an ambition in the recently published edition of *Echoes of Beta Theta*. Under the able efforts of its editor, Ed Finn, a closer relationship has been established between the active members and the alumni. During a professional meeting held November 23, 1948 at Cassio's Restaurant, Mr. John Eidam, attorney, spoke about the Farm Credit Administration and its relation to the farmer and the agricultural economy as a whole. At a dinner dance held at the Birchwood Club on December 11, 1948, Ben Krafka spoke on behalf of the members of Alpha Delta Chapter from the University of Nebraska. Head Master Fred Jensen with the able assistance of Jim Muenker led in the group singing.

Members of Beta Theta Chapter have been busy on the Hilltop at Creighton this past semester. John Fennell has coached members for football, softball and basketball in the intramural sports league. Various members have been elected as class officers and officers in the Creighton Chamber of Commerce. Brothers Ben Herman, Paul Rauth and M. D. Dutton were chosen for membership in the honorary fraternity, Beta Alpha Psi, for their scholastic achievements. During a luncheon held at the Wellington Hotel, January 13, Assistant Grand Secretary-Treasurer J. D. Thomson spoke on the future plans of Delta Sigma Pi. Brother Floyd Walsh, dean of College of Commerce, attended as a special guest. A tour through the Falstaff Brewery in Omaha not only produced first hand information as to the process in brewing beer but also

provided a cooling libation for those members who found the tour fatiguing. On February 25, members of Beta Theta Chapter will attend a dinner dance at Lincoln, Nebraska as guests of Alpha Delta Chapter who will celebrate their 25th anniversary.

Phil McCarthy, recently appointed Province Officer and former senior warden of Beta Theta Chapter, spoke at a professional meeting on Thursday, January 27. After the meeting a smoker was held and prospective pledges were informed as to the aims and purposes of Delta Sigma Pi. At the present time plans are under way to bring the chapter membership up to full strength. Initiation of new members will take place early in March. Professional tours have been planned which will include a tour of the newly constructed plant of the *Omaha World Herald* and the Omaha Grain Exchange.

Preparations are well under way for the spring formal to be held at the Fontenelle Hotel on May 6. Head Master Fred Jensen has extended an invitation to members of Alpha Delta Chapter. It is our sincere wish that our brothers in Lincoln will join us in this annual festive affair. The current semester will be rounded out by celebrating the 19th anniversary of the installation of Beta Theta Chapter at Creighton University, College of Commerce, May 24, 1930. A cordial welcome is extended to all alumni who wish to participate in this gala occasion.—**JOHN W. MOSSMAN**

BOSTON

GAMMA CHAPTER at Boston University, the third oldest of all Deltasig chapters, has been reactivated. Full recognition was granted by vote of the Varsity Committee on December 16, 1948, making it once more an active member of the University Interfraternity Conference. The reactivation of the chapter was sponsored by the members of the Boston Alumni Club and Grand Council member, Brother Busse. Brother Mannix, head of the accounting department at the college assumed the duties of faculty advisor for the newly selected pledges. Brother Furlong, Boston Alumni Club president, was in charge of pledge training.

The well-known University Club of Boston was the scene of the initiation. The 14 new members were introduced to the alumni at a banquet which followed the initiation. Election of officers then followed. Brother James V.



THE MEMBERS OF BETA PI CHAPTER at Kent State University inspect the Timken Roller Bearing Company's plant on one of their industrial tours. Inspection trips of this type greatly augment Beta Pi Chapter's professional program.



FORMAL PLEDGING BANQUET of Alpha Nu Chapter, Denver. First Row (left to right): Louis R. Tezak (head master), John A. Butler, Byron F. Millar, David L. Clark, Joseph J. Miskel, Patrick R. Glenn, Bernard J. Lujan, Lyle S. Stevens, Benny C. Boatright, Joseph F. Bridges. Second Row: William R. Engels, Delbert L. Helton, Howard S. Roers, George H. Trakas, Robert Graham, Marvin A. Coulter, Merlin M. Arbogast, Tony Fisher, William Sokol, Milford T. Wilson, Robert E. Horst, Ransom H. Boltwood, Roger H. Rosengren, Robert C. Schmid, Marcel J. Fischer, Robert M. LaFlower. Third Row: Harry Hickey (charter member), Richard Stubblefield (faculty), Isaac S. Willson, Neal Willson, Clifford W. McCain, Jr., James Smith, David Shell, Lauren O. Summers, Charles E. Freeland, Chester L. Flake, James E. Isenhardt, Kenneth L. Bergo, Lee Castle, Jr., Robert B. Caldwell, John S. Mangini, Jr., Thomas M. Sneberger, Donald A. Pike, Kenneth Deault, Donald N. Drake, Donald L. Elisha, James C. Robertson, Leroy J. Clark. Fourth Row: Pete Albi (alumni), Walter G. Sanford, Oliver R. Mattingly, Jay N. Groom, Gus D. Cladis, Robert K. Ganaway, Troy Westmeyer (faculty), Arthur Mason (faculty), Jack O. Fenimore, Bert O. Johnson, William Krenicki, Jr., Elzie Manship, Carrol Galbreath (assistant dean of students), Howard Saisslon (faculty), George E. Hershberger.

brought forth a brief over-all discussion on the now existent facts and the proposed additions to The Central Office's place in association with all chapters of the International Fraternity of Delta Sigma Pi. Alpha Nu Chapter is not lagging with respect to the holding of offices and strategic positions throughout the University of Denver. At the beginning of the year 1949, active members of our chapter held some 23 positions within the university. They included: president, student body; president, senior class; president, Student Christian Association; president, Republican Club; president, Collegiate Chamber of Commerce; president, Retailers Club; president, vice-president, treasurer and secretary, Phi Epsilon Phi (National Honorary Scholastic Fraternity); president, School of Aeronautics; president, Advertising Club; president, vice-president, secretary-treasurer, membership chairman, corresponding secretary and chairman of the Junior Hotelmen's Association; editor (Business Administration), *Clarion* (school paper); vice-president, Personnel Club; treasurer, junior class; and treasurer, senior class. That is what is called representation!—ROBERT C. SCHMID

DENVER

ALPHA NU CHAPTER, at the University of Denver, is ever surging ahead with increasing membership interest as well as actually increasing membership. This interest was ably demonstrated by the favorable active, alumni and charter member turnout at our customary fall quarter semi-formal dance. This wonderful evening was spent at the Cosmopolitan Hotel on December 3, 1948. Inasmuch as the dance was given in honor of the then existing pledges, it seemed quite appropriate that the girl who was to reign as queen of the ball should be chosen from the wives, sweethearts and friends of the pledges. After considerable debate and campaigning on the part of those who made the nominations, a queen was chosen. It was decided by vote that the one most capable of handling this highly esteemed position was the wife of David L. Clark. Following the announcement of her victory, Mrs. Clark was presented with one dozen beautiful red roses after which the dance resumed. December 1, 1948, found the end of campaign speeches concerning the election of new officers for Alpha Nu Chapter. On Sunday, January 16, 1949, Alpha Nu Chapter formally initiated some 22 new members including five members of the faculty. The faculty members who took the oath of Delta Sigma Pi Fraternity were: Howard Saisslon, industrial relations; Richard Stubblefield, insurance; Carrol Galbreath, assistant dean of students; Troy Westmeyer, government management; and Arthur Mason, insurance. The formal initiation was held in the Presidential Room of the Edelweiss Restaurant and, after initiation rituals were held, the entire Alpha Nu Chapter sat down to a steak dinner.

It is indeed a pleasure to announce that J. D. Thomson, Assistant Grand Secretary-Treasurer of Delta Sigma Pi Fraternity honored the Alpha Nu Chapter with his presence and an enlightening speech at a professional banquet held January 12, 1949. Brother Thomson

TEXAS

MEMBERS OF BETA KAPPA CHAPTER and their dates were entertained with a Christmas party at the home of Everett G. Smith on December 19. Brother Smith is a member of the faculty at the University of Texas and is chairman of the marketing department in the School of Business Administration. Each member brought a small toy to be given to some underprivileged child. In December Beta Kappa Chapter had the privilege of having as their professional speaker, Mr. C. Read Granberry, assistant to the president of the University of Texas. Mr. Granberry gave a very interesting speech on the financial conditions of the University of Texas.

Beta Kappa Chapter held its winter formal dance, January 8, in the Mural Room of the Stephen F. Austin Hotel. Some 200 members and their guests danced to the music of Jimmy Sheller and his orchestra. The ballroom was decorated in old gold and royal purple with a large royal purple Delta Sigma Pi on a background of old gold over the bandstand. A vote of thanks is given Brother Ernest B. Dawson and the entertainment committee for their fine work in making preparations for one of the most successful dances held by this chapter in a long time. New officers have been elected for the spring semester and will be installed at the first meeting of next semester. Plans are being made to make this spring semester one of the best for Beta Kappa Chapter.—BILLY R. PUGH

Toner, president of Boston Edison Company, the principal speaker, described his experiences in management, particularly labor relations. Other speakers were Brother Busse, Brother Pallidino, commanding general of the 94th Division, Brother Mannix, and the newly-elected Head Master, Tom Coyne.

Prior to the reactivation date, the future members were guests of the alumni at the Founders' Day Banquet. Boston Alumni Club members and the prospective members introduced themselves and gave their present occupation. A short moving picture was shown by an Eastern Airline Representative. Following this, Brother Busse spoke on the place of Delta Sigma Pi at Boston University. Over 50 brothers were present at the occasion. Plans are currently underway for a second initiation of pledges. As this is being written, invitations are being mailed for a smoker to be held on Friday evening, February 4, 1949. The smoker is being jointly planned by members and alumni.

Having just completed two weeks of final examinations, the members are looking forward to furthering the aims of the fraternity. Plans are being formulated for a full calendar of events for the remainder of the school year. Committees have been appointed and the members are eager to get the chapter really rolling again. The reactivation of the Gamma Chapter comes at the same time as the building of the new Charles River Campus at Boston University. On this site, the College of Business Administration was the first to be erected and is now being quickly followed by the many other colleges of the university with two other colleges already completed and a third nearing completion. These modern Gothic structures will make one of the most beautiful campuses in the country, as well as befitting the seventeenth largest university in the United States. Gamma Chapter will work diligently to uphold and to further the ideals of Delta Sigma Pi in this growing institution.—EDWARD CHAMPAGNE



PSI CHAPTER at the University of Wisconsin. First Row (left to right): W. Kalweit, J. Gill, M. Sauer, J. Diggert, J. Kohl, R. Markowsky, M. Rue, G. Fait, J. McCosker, G. Ware, R. Muschinski, J. Smart, G. Holmes, D. Chapin, T. Smith, R. Bodin. Second Row: R. Shadd, J. Murrell, D. Wagner, J. Skelly, W. Alvis, J. Melsen, H. Richter, D. Zebrowski, S. Clemins, B. Bruins, R. Luebs, J. DeBroux, W. Graham, P. Pohlman, M. Gorlick, D. Benson, M. Matoushek. Third Row: W. Cleveland, D. Blanke, R. Malone, D. Spahn, N. Skavlem, W. Pech, R. Gluth, R. Boehm, J. Eichman, D. Krahn, J. Roughen, G. Vorpapel, F. Sauer, E. Wojciechowski, D. Greve, G. Decker. Fourth Row: P. Richards, R. Firchow, D. Borchert, H. Mohr, H. Degner, P. Talty, C. Splitzger, P. Kratzer, F. Kaufmann, W. Schneider, E. Lenz, B. Fossum, R. Spiering, R. Shomaker, S. Renken, D. Green, E. Numrich, D. Graham, D. Goni, and C. Crouse.

WISCONSIN

PSI CHAPTER at the University of Wisconsin closed a busy fall semester with a series of social and professional events that rank among the most successful within recent years. Our Christmas formal brought our fall social season to a sparkling climax among colored lights, fir boughs, and mistletoe in the chapter house. The annual dance was attended widely by members of the active chapter as well as a number of alumni residing in or near Madison. The evening's festivities were followed by our yearly Christmas party for the under-privileged children of Madison who were recommended by a local social center. Every member of the fraternity adopted either one or two children and became foster parents for the day. Near the close of the afternoon, Santa John Murrell came sliding down the chimney and presented gifts to all of the wide-eyed children. Then after refreshments were served, the members of the chapter and their dates reluctantly said goodbye to their little friends, wishing them all of the happiness in the world, and sending tired but happy youngsters back to their parents.

Paul D. Fahnestock, director of press relations for the economic development committee of the United States, came to Madison recently, and we were fortunate enough to have him visit the chapter house for one of the most interesting professional meetings of the year. After dinner, Mr. Fahnestock elaborated on the government's current ECA program and explained many of the aspects of the plan that were not clearly understood or misrepresented. An informal discussion around the fireplace lasting until almost midnight followed, and the United States Government's public relations program and the many opportunities for the college graduate within this field were presented. When the chapter reassembled after Christmas recess, the active chapter initiated Dr. Frank Graner, finance instructor in the School of Commerce, and ten new brothers. The traditional initiation dinner was held at the Capitol Hotel to close the formalities of welcoming our new brothers into Psi Chapter. A continuing active role in all campus functions and athletics has kept the chapter among the leading campus fraternities. Our athletic teams in bowling and basketball are up among the top teams fighting for championships and playoff berths. Then as we closed the semester, new officers were elected to the executive council. The new officers have already laid plans and policies for the spring semester and are beginning an extensive rushing program to replace the brothers graduating at the end of the year.—EARL H. NUMRICH

PENN STATE

ALPHA GAMMA CHAPTER held its first professional meeting of the year on January 10. The meeting featured several reports on the Economic Conference of College Professors held in Cleveland, Ohio on December 29. The following professors of the Pennsylvania State College participated in the discussions: Mr. Gerald Tefft on accounting, Dr. Eugene Myers on labor relations, Dr. Joseph Hilgert on merchandising, Dr. Roger Saylor on business statistics, Dr. David McKinley on credit, Mr. Franklin Cook on public utilities, Mr. Francis Babione on retailing and Dr. Leonard Miller on farm management. There were 62 persons in attendance. By the time this issue of the *DELTA SIG* is published, the chapter expects to have had two other professional meetings, one on banking and one on insurance. Recently three new chapter officers were elected. A smoker was held on February 9 and plans for a dance were discussed. Again this year, Alpha Gamma Chapter plans to sponsor a candidate to the Board of Trustees of the Pennsylvania State College. In our recent alumni newsletter, it was requested that any names of eligible alumni be forwarded to the chapter.—DONALD F. MILLS

WESTERN RESERVE

BETA TAU CHAPTER'S Professional Committee headed by Lee Lanzen and Cornel Bolog has organized its annual career series. Since Delta Sigma Pi is a professional fraternity covering all fields of commerce, the professional committee decided to change the title from *Careers in Marketing to Successful Career Planning*. To help students understand and acquire the personal finesse so necessary for success in a vocation, five straight-from-the-shoulder panel discussions will be held. The series will consist of one discussion a month between prominent Cleveland businessmen and will allow some audience participation. It is sponsored by Beta Tau

Chapter and the marketing department at Cleveland College. All students, not merely business majors, may attend. The keynote of the entire series will be intelligent planning that leads toward leadership in a chosen field of business.

The first panel discussion, *Courses and Contacts* was held at Cleveland College, November 16, at 3:00 p.m., and was attended by approximately 150 students. The panel was moderated by Professor Kenneth Lawyer, our former faculty advisor and head of the marketing and merchandising department. Four speakers attended, all of whom are prominent in Cleveland Business circles. The discussion covered such points as building contacts in business, advantage of extra-curricular activities, opportunities to build leadership and courses of advancement open to all business people. In getting this series underway space was provided on the front page of the college newspaper, signs were placed in conspicuous places in the college, announcements were made in all marketing and merchandising classes and notices were put on the blackboards in each classroom. Letters and outlines of the series were mailed to 100 high schools near the college.

In January, *Development of a Business Personality* will be the topic of discussion; in March, *Successful Business Writing and Speaking Techniques*; and in April, *How to Go About Getting That Job*. The last of the five panel discussions will be held in May, and the subject will be *Mistakes to Avoid on the First Job*. The dates for these meetings have not yet been announced. In addition to the panel discussions, there will be three professional dinners held during the school year. The second annual New Year's Eve party was held Friday, December 31, at the home of alumnus Ralph King. Beta Tau Chapter's bowling team, although not in first place, gives the opposing teams a good fight every Sunday night in the Cleveland College bowling league. At this writing the social program for the next semester of school has not yet been announced.—WILBUR H. PEPPER

ALPHA CHAPTER played Santa Claus on December 23 when 20 under-privileged children from a Greenwich Village settlement house attended a party given in their honor at the chapter house. There the youngsters feasted upon ice cream, candy and soda pop, and thrilled to the roar of electric trains spinning around the brightly decorated Christmas tree. Then, lo and behold, Santa himself appeared and presented three gifts to each of the children. It warmed the hearts of the brothers to see the children enjoy themselves. They were a remarkably well-behaved group, and entertained the Deltasigs with a beautiful rendition of Christmas hymns as a token of appreciation.

Thanks must go to Brother Warren Reich who generously donated his electric trains; and to "Goat" Ed Jacobsen, who performed so ably as Santa Claus that the children are still wondering where he hid his reindeer; but most of all to Brother Cianci and Kay (Alpha's "Rose"), who expended so much time and effort in making the affair such an outstanding success.

Alpha Chapter's nine pledges are making good progress under the able direction of Senior Warden Tom Keane and Junior Warden Jack Buttine. Final initiation is scheduled for February 20. The professional program this semester has been a full one. The second meeting was held November 30 when Dr. Joseph Keiper of the economics department of the School of Commerce entertained the brothers with a lively discussion of economic trends, with emphasis on the effects of the presidential election. Then on December 9 Brother James F. Clyne was guest speaker, delivering an extremely interesting talk on parliamentary procedure. The fourth meeting, which took place January 19, featured Brother Bill Durgin who gave a fine talk on insurance, particularly how it affects the G.I. Among the speakers scheduled to address the brothers of Alpha Chapter in the near future is Mr. Paul Rauschelbach, personnel manager of the American Cyanamid Corporation. The professional committee under Brother Jack Taylor has been functioning very well and it promises an equally splendid program for the spring semester.—WALTER B. RIOS

MINNESOTA

ALPHA EPSILON CHAPTER'S first professional meeting for the year was held in conjunction with the Twin City Alumni Club's annual forecasting dinner at the Radisson Hotel last January 11. Brother Richard L. Kozelka, dean of the School of Business Administration led the seers in their crystal ball gazing in predicting what is in store for business during 1949. The results of past forecasts have shown remarkable accuracy. The following month Clyde Hagman, vice-president of Cargill, Incorporated gave an enlightening talk on job training programs and what the future is for the senior after graduation. Much of the success of our professional meetings has been due to the work of Virg Jacobsen. Eleven outstanding pledges were initiated into the chapter on January 15 after a lively and spirited hell week. A smoker held the following week, planned by Ken Lichty, featured a Monte Carlo gambling theme complete with roulette wheel, dice board, blackjack table and a stage-money bank which went insolvent many times during the evening. It resulted in the pledging of 15 potential business leaders.

The fall formal dinner dance under the leadership of our social chairman, Vern Knutson, held at the Commodore Hotel, was a tremendous success. One of the leading be-Bop combos in the Twin Cities played both hot

and fast for the actives and sweet and slow for the alumni. The highlight of the evening was the presentation of Delta Sigma Pi service keys given to outstanding graduating members of the chapter. Awards this year were made to Ted Johnson and Gene Kubes. A letter was received from the Minneapolis Welfare Board recently thanking the actives and alumni of Alpha Epsilon Chapter for adopting a needy family of the community last Christmas. It was gratifying to all of us to see the appreciation of the mother and children for the food, clothing and toys which were presented to them. The chapter intends to make this action a permanent part of its Christmas program.—JAMES V. ALDRIDGE

JOHNS HOPKINS

THE FIRST INITIATION for Chi Chapter for the school year now in session, held on December 11, welcomed into the fraternity three students, H. Lawrence Wilhelm, Stanley B. Earl, and James J. Holden, Jr., of the



SPEAKERS AT CHI CHAPTER, Johns Hopkins, Initiation Banquet held on December 11 at Mungers' Grotto in Baltimore. Left to right: Francis H. Horn, dean of McCoy College of Johns Hopkins University; James J. Holden, Jr., and H. Lawrence Wilhelm.

Division of Business of McCoy College, Johns Hopkins University. On this same occasion, Chi Chapter was proud to initiate Dean Francis H. Horn as a faculty member of the fraternity. Brother Horn is at the present time dean of McCoy College, associate professor of education and director of the summer session of McCoy College. Arrangements have been made by Brother Sparenberg, chairman of the membership committee, to hold an informal party in the near future in order to become better acquainted with prospective pledges and to give them an opportunity to observe the spirit within the fraternity. The birthday of Chi Chapter was celebrated by a dance, following the initiation on December 11, held at Munder's Grotto. Again Chi Chapter is indebted to Brother Becker for providing the music. The evening was highlighted by the superb performance of Albert Carey in his recitation of "Casey at the Bat."

Waller Wiser, chairman of the professional committee, with the committee members has excelled not only in planning a professional program but in carrying out the plans this year. Mr. DeFillipo, assistant coach of the

Baltimore Colts spoke at the first smoker held at the university on October 8. His talk, which included a brief history of professional football and a discussion of the operation of the Colts, was followed by a color film of one of the most exciting pro football games ever seen in Baltimore. Again on November 9, as planned by the professional committee, Mr. Ball of the local transit company gave an enlightening talk on safety. His discussion was followed by a thought provoking film, entitled, "Driven to Kill." On December 13, those brothers and guests present at the smoker sponsored by Chi Chapter witnessed a timely discussion of some of the most important issues of the Middle East given by Mr. Harrison Garrett who is trustee of The American University of Cairo. The exceptionally fine attendance at all of these functions is ample proof of their success. Mike Eliason of the Baltimore Alumni Club has recently been appointed to head the Alumni Placing Service. Brother Eliason is in the personnel department of the Gunthers Brewery, and is very interested in personnel and placement work.—GRANT PEOPLES

PENNSYLVANIA

FOR BETA NU CHAPTER the past several months have been very busy and eventful. A formal initiation was held at our chapter house on Saturday, December 18, 1948. Immediately following the initiation ceremony, a banquet was held at Heller's Colonial Dining Room in honor of our new brothers. A most delicious meal was enjoyed by the many who attended. Brother Albert Munion was elected Keeper of the Parchment Roll. A party was also held at the chapter house that evening in celebration. Dancing was to a four-piece orchestra.

Our traditional Christmas Stag Party was held at the chapter house on Tuesday night, December 21. Following the trimming of the Christmas tree, Knocker gifts with approximate poems which were read aloud were exchanged by the brothers. This party, as always, was a most enjoyable event. To usher out the old year and lead in the new, another traditional affair was held at the chapter house. Our New Year's Eve party was really a colorful event with evening gowns, corsages, tuxedos, the house completely decorated, hats, confetti, streamers, balloons . . . all the trimmings for such an occasion. A top notch four-piece orchestra supplied the music for dancing. A buffet lunch was served soon after the New Year arrived. It was the place to be for the celebration.

On Tuesday night, January 18, 1949, our third professional meeting was held. Mr. Rudolph Sussman, executive in charge of industrial engineering from Publicker Industries, Inc., spoke on the subject "Management Tools and Techniques." It proved to one of the most interesting and most vigorously discussed topics thus far this year. Many thanks to Brother Alyanakian for a well-conducted program. Our chapter birthday celebration was held on Saturday, January 22, 1949. Due to an unusually large attendance, our five-pound birthday cake was not near enough to go around. We were very happy to have with us a large number of Deltasigs from Omega Chapter; also, a large number of our own alumni came in following a party at the home of Brother Howard Ayers. The party lasted into the wee hours of the morning and took precedent as being the top social event of the season thus far. With the elections of officers in February, plans for a new pledge period already under way, a complete professional program and social calendar, the next few months should be just as busy and eventful.

—CHARLES M. WATERS

TENNESSEE

THE MOST RECENT FEATHER to be added to the hat of Alpha Zeta takes the form of a Student-Faculty Council through which students of the College of Business Administration at the University of Tennessee are given an officially recognized voice in the affairs of administration of the college. The council, composed of five students and three faculty members, acts as an interpretative body which surveys and evaluates suggestions submitted by students for changes and improvements in the program of the college of business. Meetings of the group are also attended by Dean Theodore W. Glocker and Mr. Byrl C. Logan, coordinator, both of whom have been actively engaged in an advisory capacity since the council's formation last fall. Last spring, delegated members of Alpha Zeta Chapter approached Mr. Logan with the idea of forming such an organization. Action was immediate. After securing the approval of Dean Glocker, the first council members were chosen to get the ball rolling. All initial student members were chosen by Delta Sigma Pi from its own group as an organizational expedient. The plan calls for turning the election of future members over to the enrollees of the College of Business. Though the council is slightly more than two months old, it is now functioning with the precision of similar groups which are much more seasoned.

The purpose of the Student-Faculty Council is to give vent to worthy student suggestions by affording machinery for their proper presentation to administrative officials. The organization has supplied a suggestion box into which students of business may place their written statements, signed or unsigned. Periodically, it meets to consider suggestions and those found to have merit are retained for further study. All obviously impossible ones are discarded. Agreement upon the most worthy suggestions by the council and Dean Glocker sends them on their way to the proper departmental authorities for further consideration. Students are informed as to what action has been taken on their suggestions through *Echo*, a newspaper edited by Mr. Logan for this purpose. Frequency of its publication depends upon the volume of suggestion material submitted by the students. Typical of the suggested ideas printed verbatim in the paper is the following: "Several suggestions have been received to the effect that the senior thesis should be eliminated, changed, or that some substitute should be authorized therefor." Immediately following the report of the student suggestion is the answer.

The thesis idea was handled in the following way in the December 6 issue of *Echo*: "These suggestions were brought to the attention of Dean Glocker and subsequently to the attention of all members of the faculty at a full faculty meeting. It was decided at . . . the meeting that this problem should be handled by department heads and by those now handling thesis students. Dean Glocker called the meeting of the faculty concerned with the thesis which resulted in considerable debate and enlightenment. Perhaps the most dominant factor discussed was that the majority of students are weak in effective, well-developed report writing. This fact is confirmed by business and industrial employers throughout the area. Dean Glocker has therefore appointed a committee to study the present situation and to make specific recommendations shortly after the first of the year." An extensive course in report writing has been suggested as a possible substitute for the thesis. Though the council is relatively new, results can already be seen. Student opinion through



EPSILON CHAPTER'S Rose of Deltasig with her court of honor at the University of Iowa. Miss Donna Lee Iverson, Epsilon's Rose, is attended by Misses Joy Schnobelen and Jean Wilson. The selection was made at Epsilon Chapter's Christmas Formal which was held in the Jefferson Hotel in Iowa City.

this channel assisted materially in speeding the installation of a new system of lighting for classrooms in all buildings. Through this medium considerable student influence has been felt in the drive to speed construction of a new College of Business Administration building which was to have been started in the fall just passed. Since the council's beginning, student endorsement has continued to grow. It seems likely that the plan will continue to gain favor with the students and faculty. Already most of the colleges within the university have been placed on the *Echo* mailing list and are following developments with great interest. Some students have expressed the desire to have a similar plan inaugurated in their respective colleges.

It also seems likely that the council, in conjunction with a cooperative faculty and student body, will prove to be instrumental in increasing the growing popularity of the College of Business Administration. As of October 1, 1948, with an enrollment of approximately 2,000, it was not only the largest college in the university but the largest College of Business Administration in the Southeast. The increased enrollment in 1948 put UT ahead of the University of Alabama which had previously had the largest school of business in Dixie. We believe that incorporation of student ideas and suggestions in planning for continued improvement and efficiency in the College of Business Administration is a step toward developing a sense of responsibility among students in maintaining a school of which they can be justly proud.—WILLIAM M. GRAVES

TEMPLE

STILL ENDEAVORING TO EXCEED its pre-war strength, Omega Chapter conducted its second induction ceremonies of this semester on November 19, when it initiated ten new brothers. This brings our present active strength to 53 brothers. Frank Scanlan, Omega Chapter alumnus, was one of the principal speakers at the twenty-sixth annual convention of the Pennsylvania Council of Republican Women on November 18. He spoke on our system of government as compared to the French Block System and shared the platform with such notables as Governor James Duff and Senator Edward Martin. As a token

of appreciation for accepting him as a pledge, Charles Fenton extended an invitation to all brothers to attend a stag party at his home December 10. More than 30 brothers accepted and were treated to an exceptionally good party. Incidentally, Pledge Fenton's case is a most unusual one, certainly not duplicated in Omega Chapter's annals. A 49-year-old freshman at Temple University's Havertown Unit, Fenton retired from a highly successful career in selling in 1946 and decided to start his schooling again. He is the father of two young girls, both college students, and has all the vim and vigor of a typical college freshman. He is unusually ambitious and intensely interested in fraternal affairs. At Omega Chapter's last professional meeting, Fenton was guest speaker. Drawing on his wealth of business experience, he talked on current business and the possibilities of a college graduate in the sales field.

The much-heralded alumni club's New Year's party lived up to advance notices and proved to be singularly successful. Early in the evening a buffet supper was served à la Swedish Smorgasbord, with a selection of over 20 different types of food. The supper plus the arrangement of tête-à-tête tables, elaborate decorations, favors and noisemakers, door prizes, dancing and entertainment was supplied by the actives. Congratulations, Alumni Club! Furthering Delta Sigma Pi's name on Temple University's campus, Donald Scanlan was elected president of the honorary Sword Society, a society formed to recognize students for their outstanding leadership in extra-curricular activities. Donald is also president of the Newman Club. The new editors of our *Omegazine*, Victor Damiani and Gerald Zember, were cited recently in a letter by Grand President Allen L. Fowler for their fine editorial comment in the December, 1948, issue. Brother Zember, with a borrowed duplicating machine and plenty of "know how," decided to make the *Omegazine* a paying proposition by printing the whole magazine in the chapter house. Heretofore, the printing and advertising had been done by outside sources at considerable cost to the chapter. In interfraternity sports, Delta Sigma Pi finished in third place in football competition. With two more matches remaining in the bowling schedule, we are in first place and practically a certainty to win the trophy.—THOMAS J. McCORMACK

RUTGERS—School of Business Administration

THE CHRISTMAS VACATION here at Rutgers provided the necessary time for Beta Omicron Chapter's plans for the redecoration of the chapter house to become a reality. For quite some time this work has been contemplated, but was deferred until the ten day Christmas vacation, due to the heavy academic schedule brought about by the three semester a year system at school. Armed with a rented floor scraper, paint and brushes, ten determined brothers and pledges quickly attacked the house from all sides. Led by Brother Dick Verseput, chairman of the house committee, the rooms quickly took on a new hue. The floors, worn bare by the chapter's activities, were scraped and covered with a glossy coat of varnish. The wall, too, took on a new look when blanketed with the latest pastel shades. The transformation took about two days and was accomplished at the surprisingly low cost of \$40. Now we are anxiously awaiting the arrival of our next function when we can exhibit our achievements to friends and guests, as well as showing wives and dates that our abilities extend beyond the scope of business and commerce.

Adjunct with the redecoration of the chapter house, Beta Omicron Chapter is attempting to purchase new furniture to replace the present furnishings that now show signs of wear. Since we are not in a position to purchase new furniture, Brother Verseput, along with his committee, is following a policy of purchasing slightly used furniture in good condition. The committee has been very successful in their pursuit of this policy in that recently it was able to procure a divan in very good condition for \$15. The committee is now scrutinizing the newspapers in search of other household furnishings for sale in order to complete our plans for a better, more presentable chapter house.

With each passing day, the purchase of a television set for the chapter house is proving to be one of the wisest investments this chapter has made. Not only does it add a form of diversion from the routine of our school day but the variety of programs presented provides additional knowledge to supplement that received in classroom lectures. Furthermore, as might be expected where differences in taste are present, no animosity or arguments be-

tween brothers has arisen as to what programs shall be viewed. This is precisely one of the problems that we were cognizant of and it required much discussion before the purchase was consummated. Another problem concerned with the purchase was whether the television would interfere with the brothers that do their homework in the chapter house. But by rational and intelligent discussion we came to the conclusion that common prudence should be the ruling factor as to the operation of the set. This method of regulating and disciplining ourselves through the exercise of reason has worked out far better we think than if we had drafted a lengthy list of rules and regulations governing the operation of the television set.—ROBERT F. BUSH

SOUTHERN METHODIST

BETA PHI CHAPTER held its first formal initiation on December 15 in the board room of Perkins Hall. The event was met with great enthusiasm by all members and 21 of the 29 men pledged were initiated. The initiation lasted from one o'clock until five, then a formal dinner honoring the new men was held at the Italian Village at seven. After the filets and coffee had been consumed, the new members were given a warm welcome headed by past Grand President, Kenneth B. White. Brother Hendrix, president of the Dallas Alumni Club also welcomed the new men as did our Faculty Advisor Harmon L. Watkins, Head Master Danner, and Trent C. Root, Great White Father of Beta Upsilon Chapter at Texas Tech. Brother Root, who is now assistant to the president of Southern Methodist, then gave a talk that was enjoyed by all.

Late in November, Beta Phi Chapter toured the local Ford plant with its guests, six members of Alpha Kappa Psi Fraternity at Southern Methodist. The members drooled as they saw cream colored convertibles roll off the giant assembly line, but they regained their control in a short time and then were able to learn the workings of the huge plant that turns out cars at the rate of one every three minutes with complete overall time of two hours on the assembly line from start to finish. Some members had hoped for samples but it was learned that it was against company policy at that time. However, they felt that their time had been well spent.

To climax the semester Beta Phi Chapter gave an informal dance at the Dreyfuss Club,

January 14. Cokes and potato chips were served and the guests received an unexpected pleasure when they found that the Master of Festivities, Brother Jones, and our Senior Warden, Brother Wagner, had secretly decorated the site in the old gold and royal purple colors of the fraternity. Later in the evening members and their guests were entertained by a magic act presented with the compliments of a local potato chip firm. After the dance, members went home to worry about final exams that begin next week.

Plans are now being culminated to award the Delta Sigma Pi Scholarship Key, the winner of which has not yet been announced. Tentative plans for the next semester include working with the Business Student Association, on their Business School Institute; a day set aside in the school year for instruction and frolic. There will be many speakers on various business subjects and one prominent speaker. A movie on the steel industry and a speech by Mr. Edwards of their public relation division is planned. A tour through the Byer-Rolnick hat plant and several guest speakers are also in the offing for Beta Phi Chapter. We believe our schedule will give us a healthy share of the Chapter Efficiency Contest points.—RICHARD E. DANNER

TEXAS TECH

BETA UPSILON CHAPTER is still reeling from the impact of having Founders' Day, Tech Homecoming, Chapter Birthday, and Rose of Deltasig Dance all within one week. However, we have managed to schedule several social and professional activities. At our meeting, November 16, Mr. Culver Hill, advertising manager for Hemphill-Wells Company, gave a very interesting and educational discussion on the process of assembling their Christmas catalogue. To aid his discussion, Mr. Hill brought several examples of his handiwork with him. Members and pledges of Beta Upsilon Chapter certainly enjoyed his talk and are planning to have him return next fall to speak to our chapter again. The following week, members and pledges toured the local plant of Davis-Humphries, wholesale grocers. The local manager, Mr. Hiram Johnson, conducted our tour in a manner that was enlightening and interesting for all.

Initiation of all pledges was held in the Hilton Hotel, Saturday, January 8. Beta Upsilon Chapter was extremely proud that Assistant Grand Secretary-Treasurer James D. Thomson of Chicago was able to be with us for the initiation ceremonies and banquet. Trent C. Root, assistant to the president at Southern Methodist University, and former dean of the Division of Business Administration at Texas Tech, was toastmaster for the banquet honoring new members. Mr. Roy Bass, local lawyer and instructor in accounting and finance, was the speaker for the evening. A breakfast in honor of fall graduates will be held sometime in January. Among the graduates will be Newell A. Reed, our present head master. Newell has served our chapter in some executive capacity throughout its existence. His leadership and guidance have helped to build a firm foundation for our chapter.

The graduation of our head master and also our senior warden necessitated our electing officers to fill their places. Don Cade was elected head master and Coke Toliver was elected senior warden. Several outstanding honors have been bestowed on members of Beta Upsilon Chapter during the fall semester. Francis Brockman was elected president of the senior class and he and Newell Reed were elected to *Who's Who in American Colleges and Universities*.—JOHN W. WELLS



THE ANNUAL HOMECOMING DANCE for members and alumni of Beta Upsilon Chapter, Texas Tech, was the occasion at which their "Rose of Deltasig" selection was made. Miss Joan Martin, with her court, is shown with officers of the chapter.

BUFFALO

ALPHA KAPPA CHAPTER commenced the second half of their social activities by holding a Stag Smoker on January 29 at the Buffalo Canoe Club. This was held for the benefit of prospective pledges. Head Master Tober, acting as master of ceremonies, introduced the speakers of the evening. Brother Sorrentino spoke on various topics with friendship being clarified in each. Brother Bollman, from the Buffalo Alumni Club, gave a concise report on the history of the fraternity and local chapter. The principal speaker of the evening was Professor William Weyer, president of the Buffalo Alumni Club. His intriguing and pertinent speech on taxes, resulted in numerous questions.

Miss Marge Meyers of Kenmore, New York was elected the "Rose of Deltasig" for the year 1948-49. She was crowned the "Sweetheart of Millard Fillmore College" at a Christmas Dance sponsored by the Students Association. Being selected one of the five finalists out of 40 candidates, the brothers of the active chapter were her campaign managers. She was selected by popular vote the night of the dance.

Many of the brothers of this chapter are officers of the Executive Committee of the Students Association. The names and offices they hold are: Gerald Hacker, president; James Clauss, first vice president; John Lang, J., second vice president; John M. A. Sorrentino, third vice president; George Kennedy, financial secretary. Brother Primo Casagrande is editor of the "Midnight Oil," published monthly throughout the school year by the Students Association. Many of the brothers are also staff officers of this magazine.

A tour of the General Mills plant will be conducted by the Professional Committee to further the knowledge of the inside story in the making of cereals. This educational function will take place on February 11. Future plans for additional tours are now in preliminary stages. An initiation will be held on March 12, at the Buffalo Canoe Club. An informal dinner will follow the ritualistic ceremony with an entertainment program of movies and a guest speaker. A mixed dinner dance to be held at the very familiar Buffalo Canoe Club, will take place on April 2. This will be open to the brothers, of the active and alumni chapters. Even though the brothers of Alpha Kappa Chapter have progressed immensely in the eight months since the chapter was reactivated, the future remains unlimited.—JOHN A. LANG, JR.

BAYLOR

BETA IOTA CHAPTER at Baylor University was honored to have Mr. Earl Bunting, managing director of the National Association of Manufacturers of New York City, as a guest on our campus recently. Mr. Bunting spoke on "Man's Quest for Freedom" to some 2,000 students in Waco Hall. Mr. Bunting was traveling in the Southwest and in addition to speaking to Beta Iota Chapter he also spoke to Beta Phi Chapter at Southern Methodist University and Beta Kappa Chapter at the University of Texas. Miss Charlotte Furrh, our new "Rose of Deltasig," was formally presented to the fraternity at our annual Hobo Party, held this year at the Fish Pond on January 14. The party was a great success. About 35 members and their dates were present, each dressed as nearly like an ideal Hobo as possible. Highlights of the party other than the presentation of Miss Furrh was an act given by Cecil Massey on "How to Play Football," and the De-Lousing Chamber which every Deltasig and

his date had to go through before being admitted to the party. Plans have also been made to have our formal banquet on February 12 at the Lake Waco Country Club.

At a recent professional meeting, held at the Roosevelt Hotel, we were fortunate to have Charles Woodward, a Baylor graduate and winner of the Delta Sigma Pi Scholarship Key, speak to us on "The Opportunities for a College Graduate in the Insurance Field." Brother Woodward is active in the insurance business and is also teaching insurance at Baylor. The entire School of Business at Baylor will have a party to be held at the Student Union Building on January 17. The Beta Iota Chapter of Delta Sigma Pi is to act as host for the party. It is our hope that this party will stimulate a greater interest in the School of Business and that we may discuss plans for a new building which will house our business school.—KELLY T. MCCANN

ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama provided the stimulant in the Commerce Association again this year. Commerce Day, an annual celebration, was held on January 20, and was sponsored by the Commerce Association. The program included a general assembly with Mr. Hugh P. Bigler, president of Associated Industries of Alabama, as guest speaker; a tour of the campus and of the facilities of the School of Commerce and Business Administration; a luncheon at which Mr. L. M. Smith, vice-president of the Alabama Power Company, was guest speaker; and panel discussions covering the fields of management, accounting, marketing, finance, and transportation. Seventeen prominent business men from all parts of the state took active parts in these panels. Numerous other businessmen also attended. Commerce Day was climaxed by the annual Commerce Ball that evening. Alpha Sigma Chapter played a big part in Commerce Day in that the leading organizers of Commerce Day were Deltasigs. Russell Terry is serving as president of the Commerce Association, Jim Battles was chairman of Commerce Day, and Tommy Merrill, Ed Carrel, Hugh Moses, and Gus Tolleson headed the major committees.

The chairman of our Professional Committee, "Red" Noonan, who is varsity fullback on Alabama's famed "Crimson-Tide," has arranged an excellent professional program for us this quarter. It includes industrial tours of the local Goodrich rubber plant and of Avondale Mills in Sylacauga, Alabama, as well as several movies and guest speakers. On the social agenda there are listed a banquet, wiener roast, and a possible supper dance. A committee has been appointed by Head Master Moses to make arrangements for the selection of our 1949 "Rose of Deltasig." Tentative plans call for her presentation at the banquet. An aggressive rush program has been initiated, under a new rush system devised by the Executive Council. The new system provides for a more thorough personal knowledge of the rushees, a longer pledgship, and a more aggressive pledge training program. As a result of the leadership and inspiration provided Alpha Sigma Chapter by past Head Master Battles during his term of office, our chapter has advanced from position 49 on the Chapter Efficiency Contest ladder to position nine. In one quarter Alpha Sigma Chapter has amassed 49,000 points. Head Master Moses has stated that during the next two quarters the goal of Alpha Sigma Chapter will be to overrun the possible 100,000 points.—J. RUSSELL TERRY

MARQUETTE

DELTA CHAPTER is striving to reach the top in the Chapter Efficiency Contest. Harry Nass is head of the committee and, with the newly elected officers, we, of Delta Chapter intend to achieve our goal. At our January 6 meeting new officers were elected. A pledge luncheon was held on December 6 at the Tunnel Inn. The Milwaukee Alumni Club members were honored guests of the evening and everyone attending had a good time. The entertainment was splendid and it gave the "old timers" in the Alumni Club a chance to relive their own experiences of undergraduate days. On December 11 we formally initiated 11 men into Delta Sigma Pi at the Ambassador Hotel. A banquet followed the ceremonies at the Elks Club.

Our social activities in the past semester were well attended. A fine time was had by all at our Thanksgiving Party, on November 19, and at our Christmas Party, December 17. Even though Santa couldn't be there he did leave a nicely decorated tree for all to admire. A number of smokers are being planned for the coming semester and, as in the past, we expect a record turnout for them. Professional activities will take over the main portion of our lives for the remainder of the year. A fine group of speakers has been lined up and a tour of one of the local industrial plants is in order. In spring we plan on celebrating our chapter's birthday with a banquet on April 30. We extend an invitation to all our brothers to join in the festivities if they can attend.

In the sports' field here at Marquette, the Deltasigs are the new university champions in touch-football. Under the fine leadership of Dan Pfankuck, we are also planning on championships in volleyball, basketball, and bowling. In bowling we are the defending champions and intend to hold that crown with the efforts of the two fine teams representing us.

—WILLIAM J. SCHENDT

RIDER

BETA XI CHAPTER is currently, and has been throughout this school year, carrying on an extensive program of fraternity functions and affairs. The final initiation ceremony for the 1948-49 pledge class was held at the chapter house on February 4, and a formal dinner-dance was given at Washington Crossing Inn on February 12. One of the largest pledge classes in the history of Beta Xi Chapter was admitted at this time. The chapter has been active in all school sports. Capturing the football intramural championship in the season's play, the Deltasigs were defeated in the playoff finals. The intramural basketball loop has just gotten underway, but already the chapter is boasting a record of two wins as against no defeats. An early season victory over last year's champions places Beta Xi Chapter in a favorable position as a contender. The chapter pin-spillers got off to a slow start and do not figure prominently in the first half standings. This position should be improved in the second half.

The winter house party was held on December 4 and was heralded as a huge success. The house was gaily decorated with the season's trimmings to add to the Christmas spirit. The chapter also held a Christmas party for the needy children of Trenton on December 23. Refreshments were served and gifts distributed. The party was attended by Dr. J. Goodner Gill, vice president of Rider College, who commended the chapter on this worthwhile endeavor. Recent graduates from Beta Xi Chapter are: Raymond Winters, Don Ottaunick, Theodore Zottola, Charles Ritter, Albert Dominick, Arthur Ungerleider and George Mazzone.—EDWARD G. HAWKINS, JR.

NORTH CAROLINA

ON JANUARY 15 the Alpha Lambda Chapter held its formal initiation which was followed by a buffet lunch and party at the Terrace View Supper Club. The 33 new members put on a "Hell's-a-Poppin'" style floor show, as entertainment at the club, which was a laughter filled production. The chapter held open-house during the dinner hour, which was followed by a formal dance held at the Carolina Inn Ballroom. Decorations were centered around a Winter Wonderland theme, and music was furnished by Johnny Satterfield and his orchestra. Miss Anne Cahoon of Burlington, N.C. carried off the bouquet as "Rose" of the ball. She was escorted by Jack D. Stratton. Miss Cahoon was also elected to represent the chapter in the national "Rose of Deltasig" Contest.

The Deltasigs are 100% behind the National March of Dimes Drive. North Carolina had more cases of Infantile Paralysis last year than any other state in history, so the importance of this drive is self evident to our chapter. Each member has subscribed at least \$2.00 and Swear Boxes have been placed at strategic places about the house to increase money for the cause. Also a donation box has been placed in the recreation room which will require ten cents for each rubber of bridge by the members. Fees for other games have been assessed according to their popularity.

Due to the increasing number of members to our chapter, many of whom live outside the house, our chapter initiated a new and larger study room. New chairs and accounting tables, in addition to more study tables, were purchased. Comfortable chairs for reading were brought in and an indirect lighting system installed which is an inducement to good study. The study room has proven itself to be popular not only to the brothers living outside the house, but also to actives living within who also take advantage of its assets and atmosphere. Our professional activities for February include a banquet at the Carolina Inn with C.I.O. Labor Leader Doby as guest speaker. Plans are also underway for a tour through the R. J. Reynolds Tobacco Plant in this state.—HUGH P. FORTESCUE

SOUTH CAROLINA

BETA GAMMA CHAPTER at the University of South Carolina has had a very prosperous and eventful fall semester. The new year began with the initiation of ten new members who were pledged during the previous semester. Nine new prospective members were pledged recently and will be initiated before the end of this semester. These new pledges were honored recently with a stag party. Founders' Day was celebrated with a formal dance at the ballroom of the Jefferson Hotel. Brothers of Beta Gamma Chapter demonstrated much enthusiasm and interest in planning and decorating the ballroom in the Thanksgiving motif. The dance was well attended by members, alumni, and friends of the fraternity.

Our professional meetings have featured many interesting lectures by well-informed men of the business world. At a recent professional meeting, Dr. Samuel M. Derrick, dean of the School of Business Administration, gave a talk and report on the convention of the Southern Economic Association, held recently in Atlanta. Beta Gamma Chapter regrets the loss of several of its active members at the close of the fall semester. They will be replaced, however, by the new pledges who will be initiated in January.—CECIL C. SEIGLER



OFFICERS OF BETA GAMMA CHAPTER, University of South Carolina, and guests at the Founders' Day Ball held in the Jefferson Hotel. Left to right: James E. Welsh, dance chairman; Porter Rivers, Jr., junior warden; L. Roy Weeks, senior warden; Frank T. Meeks, faculty advisor; Morris W. Phillips, head master; Olin F. Moody, scribe; William L. Childs, treasurer.

NORTHWESTERN—Chicago

THE FALL CALENDAR of Beta Chapter was one of the busiest that the chapter has seen in some time. A large, new pledge class, professional meetings and a varied social program all contributed toward making the fall semester both interesting and enjoyable. By far, the outstanding event was the Founders' Day Dinner which was held in conjunction with the Chicago Alumni Club, at one of Brother Toffenetti's restaurants. Guest speaker of the evening was Brother Myron Umbreit, director of undergraduate study, School of Commerce, Northwestern University. Brother Umbreit spoke of the implications of the recent presidential election. His remarks were enlightening and his talk was well received by the assembled brothers. It was indeed heartening to see the large attendance to this Founders' Day dinner, both by members of Beta Chapter and the alumni club.

Most interesting of the fall professional meetings concerned the railroad transportation field. The speaker of the evening was Stanley Berge, railroad transportation consultant and instructor in transportation at Northwestern University. In addition to his talk on transportation, Mr. Berge showed slides taken on his recent trip to South America. This talk was of vital interest to those of our brothers who are studying for the transportation field and gave the rest of us insight into the problems incurred in fields other than our own. During the fall, our gallant Deltasig gridders came out second best to the Alpha Kappa Psi football team in the Commerce Club football league. As a toast to the victors, we invited them to a stag party held at the chapter house. The evening was spent in good fellowship with lots of talk, good food and some fancy singing. The party was so successful that we are contemplating stag parties with other fraternities in the near future.

Each semester, the feature of the chapter social life is the "Pledge Party," which is completely run by our neophytes. Each succeeding class tries to outdo the previous classes in the star feature of the evening—the entertainment. Our present class was not to be outdone. Of course the actives presented every obstacle imaginable, but the prize of the party

was payment of the admission fee in pennies. The pledge cashier needed several assistants to help carry away the night's receipts. But, in spite of the obstacles, the evening was a huge success. At the present time, plans for the February initiation are being completed. The initiation dinner is to be held at the Shoreland Hotel, on February 19. Naturally the active chapter is looking forward with a great deal of anticipation to this event, but our lowly neophytes—alas—they can see no further than Hell Week.—ALBERT J. PINDER

ST. LOUIS

BETA SIGMA CHAPTER welcomed the New Year with a New Year's Eve Party in the Victoria Room of Garavelli's Restaurant in St. Louis. New Year's resolutions to live more in accordance with the high ideals and standards of Delta Sigma Pi were made. A professional program, consisting of a series of lectures by men prominent in business fields, has been inaugurated. The first lecture was given by Leon M. duBois, lecturer in finance at St. Louis University. He spoke on the subject of "Selling Insurance as a Career." George Rogers was elected to the office of president of the June Senior Class of 1949 of St. Louis University, School of Commerce and Finance. He has thus far fulfilled his appointed role in a manner to bring honor to Delta Sigma Pi. The Annual Pledge Dance was held in the Marine Room of the Claridge Hotel on Saturday, January 22. A total of seven pledge acts was on the agenda for the night.

John Cummings made the picture section of the St. Louis *Star-Times* on November 9, 1948, by pushing a peanut with his nose for a block in the downtown section of the city. Brother Cummings was paying off an election bet. The annual Pre-Christmas Party of Beta Sigma Chapter was held Saturday, December 18, 1948. Festivities began at four o'clock in the afternoon in the Victoria Room of Garavelli's Restaurant. The chapter invited all the students and friends of St. Louis University to attend this annual party. It served as a warm-up for those who attended the St. Louis University-Southern Methodist basketball game later in the evening.—WALTER W. LERCH

GEORGIA—Atlanta

KAPPA CHAPTER CONTINUED its parade of good professional speakers during the fall quarter when Mr. Zack Cravey, Georgia State Insurance Commissioner, spoke to us at the Belmont Restaurant on November 21, on the interesting and valuable subject, "New Business Laws." On December 19, we also had the privilege of hearing Mr. Sam Kimsey, prominent Atlanta attorney, speak on the subject of "One Government," a topic that is of interest to all of us in the Atlanta and Fulton County area at this time. A very progressive and educational professional program, consisting of speakers, tours, and films, is being planned by Brother Julian Athon for the remainder of this school year. On Sunday night, January 16, Burton Bell, Public Relation Officer of the South Atlantic Division of the Corps of Engineers, will speak to us on the engineering activities in Georgia, mainly the Altoona Dam. On Sunday night, December 19, we elected Miss Mackie Stacks, student at the Atlanta Division of the University of Georgia, as our Deltasig Rose. She will be officially crowned at a later date. Another big initiation is being planned by Kappa Chapter for the week-end of February 12 and 13. We are again planning to hold the formal initiation and banquet at Deltasig Lodge.

On Christmas night a large group of Deltasigs and their wives and dates gathered together at Deltasig Lodge for the annual Christmas get-together. Each year at Christmas time such an affair is planned and the members present the lodge with Christmas presents, usually dishes and needed appliances. This year every one presented money to be applied on a large coffee urn to save us the ordeal of having to boil water on the stove for hours in order to have enough coffee for the evening meal every Saturday night. Kappa Chapter's activity calendar for the winter and spring quarters is full with plans being formulated for a big script dance, participation in the college's annual carnival to raise funds for the school's yearbook, and to conclude the year's activity with our annual sport dance. Another successful year in the Chapter Efficiency Contest is within sight at this time.

—HOWARD W. CLARK

OHIO STATE

NU CHAPTER at Ohio State University elected five new officers last quarter to fill vacancies of graduating seniors. Ten members graduated this fall quarter, which was one of the largest groups ever to graduate at one time. Everyone secured employment at once. The winter quarter was not quite as active as the fall quarter. Initiation was the outstanding activity and it was held January 30 at the Fort Hayes Hotel in Columbus. Ten pledges and one faculty member were initiated. There was a banquet held after the ceremonies in which the new members were welcomed with the usual enthusiasm. It seems there is nothing like a banquet to promote good feeling. Among the other activities was a St. Valentine dance and a smoker for prospective pledges.

Nu Chapter Historian Dan Payne is conducting a survey in order to secure more information about the alumni. This information will include such things as jobs, addresses, and family status. The chapter feels that the alumni are a vital part of the organization and that more activity is desirable. The alumni are urged to contact the active chapter and give this information if they can possibly find time. The chapter would also like to see more alumni present at its various social activities.



KAPPA CHAPTER'S OFFICERS, Georgia-Atlanta, for 1948-1949. Front Row (left to right): Leonard Slaughter, treasurer; Fred Hedges, junior warden; James Hardy, senior warden; Phillip Maffett, head master. Second Row: Benjamin Binford, chapter advisor; Johnny Lovejoy, historian; William Rice, master of ceremonies; William Robins, scribe.

We know you will have a good time. It has been decided that Nu Chapter should start a library of its own. Methods for securing books will be devised from time to time, but as a starter each graduating active will be asked to donate a book. Fiction or non-fiction will be appropriate. Any suggestions from the alumni will be appreciated.—DANIEL N. FINCH

NEBRASKA

ALPHA DELTA CHAPTER welcomed 14 new brothers into Delta Sigma Pi. The ritual was held at the Student Union, followed by the traditional breakfast on December 19. Our professional program has provided an interesting variety of subjects. Max Meyer, manager of the Nebraska Credit Association, explained the importance of credit in our economy today at one of our professional dinners. At another dinner, Mr. Kenneth Lewis, secretary of the Lincoln Labor Group, answered many questions in the minds of the members, concerning labor and the part it plays in business. Also included in the professional program was an industrial tour of the Elgin Watch Company here in Lincoln. This plant is one of three they have in the United States. Brothers Paul Mahaffey, Melvin Forshoe and Warren Hinrichs should be congratulated on planning the professional program for the current semester.

Friday evening, January 14, we had a special dinner jointly honoring J. D. Thomson, Assistant Grand Secretary-Treasurer from The Central Office at Chicago, and the graduating seniors: Benjamin Krafka, William Spikes, Norman Warwick, Donald Mathes, Richard Mulder, William Samuelson, John Schaller and Francis Anderson. We appreciate Mr. Thomson's visit to our chapter, for it is always an honor to have any of the national officers visit us here in Lincoln. One of the first aims for the second semester is to start another large pledge class. Since many of the members of our chapter are leaving in June and August, it is of utmost importance that we initiate new members to take their place, so that the chapter will remain one of the strongest. This activity will receive top priority in the next few months. Alpha Delta Chapter's new officers for the coming year were elected at the first meeting of the current year. George T. Dinsdale has been named the new Province Officer for this region. Congratulations, George!—DALLE L. SCHROEDER

WASHINGTON

THE ALPHA CHI CHAPTER of Washington University regretted to announce the passing of Professor and Brother Edward C. Sibley on January 6. Brother Sibley had been one of the chapter's closely associated faculty advisors and had taken a keen interest in the operation of the chapter since its reactivation last April. As an educator, he held numerous degrees in commerce from universities in Europe as well as in the United States. All brothers of the Alpha Chi Chapter sincerely felt the passing of a close fellow brother.

Finals did not stop ambitious Brother Jim Whitmer who is in charge of social affairs. A "Rose of Deltasig" had to be chosen after Christmas vacation and before finals, so petitions were available for those interested to get their candidate signed up. Five lovely girls of the School of Business and Public Administration were signed up and voting was the last day before finals. Three girls are now in the finals, Patricia Foley, Sue Ittner, Marilyn Lawless, all in the Department of Retailing. The final answer will be known Friday night February 4 at a coronation dance to be held in the Riverside Room at the Edgewater Club in St. Louis. May the best girl win.

Initiation went off with unusual smoothness Sunday, January 9. Belvedere Joe's Restaurant was again the location for the complete ceremony, initiation and dinner following. Eleven neophytes were put through the paces and all came out the happier as a brother of Delta Sigma Pi. Old alumni will be pleased to hear that the reactivated Alpha Chi Chapter is up to a strength of 37 brothers now and still growing.

Extensive plans are being prepared for a complete and successful Commerce Day in the School of Business and Public Administration. This will be the first extensive Commerce Day to be held in the school in quite a number of years. March 11 has been set for the day with an all school dance sponsored by Alpha Chi Chapter. Social Chairman Jim Whitmer is in charge with a representative group from Dunker Guild, the business school club and the Associated Junior Retailers of the department of retailing to help Alpha Chi Chapter. All the brothers of Alpha Chi Chapter are quite relieved that finals are over and wish all other Deltasigs over the country a very successful spring term.—MEADE M. MCCAIN, JR.

MIAMI U.

ON DECEMBER 14, Alpha Upsilon Chapter held a formal initiation for 32 neophytes. Following the ceremonies the brothers retired to the College Inn for a banquet given in honor of the new brothers. Philip Martin, head of the School of Business placement service, introduced the guest speaker, Mr. Franz, employment manager of the Procter and Gamble Company. Mr. Franz gave an interesting informal talk on opportunities for college graduates in industry. Brother Don Newkirk, in view of his indisputable integrity, was honored with the position of the Keeper of the Parchment Roll. Virgil Shurts was elected to replace Richard Henke as treasurer. Brother Henke, who graduates in February, was commended for a job well done. At our scheduled December business luncheon, guest speaker Mr. Kyger, local businessman and president of the Lions Club, spoke briefly on the functions and merits of service organizations. Scribe Bob Gilliland informed the brothers that the *Delta-sig Chatter* which he is editing would be in printer's ink shortly after Christmas. Dave Wuerth, chairman of our Chapter Efficiency Contest, gave us the gratifying news that Alpha Upsilon Chapter ranked second in the nation in the contest and was well on its way to obtaining the coveted 100,000 points.

Three of our brothers, Harold Langenderfer, Leo Merzweiler and Earl Gase will leave January 15 for a month's internship with the accounting firm of Price, Waterhouse and Company of New York. Alpha Upsilon Chapter is proud that three of its members should be accorded this valuable opportunity and wishes them a profitable and pleasant stay in New York. On January 13, the chapter traveled to Cincinnati to visit the WLW Television and Radio Stations. About 17 members made the trip and were conducted on a very enlightening tour of both stations. At the television station we were briefed on how the shows are produced and televised, technical aspects of transmitting these shows and opportunities to be found by business students in the field of television. At the radio station we were instructed as to how shows are originated there and how they are relayed by remote control to the television shows and to other radio stations. The numerous gadgets for sound effects proved quite interesting to most of the brothers. Our hosts were most generous with their time and information, making our trip one of the most pleasant we have had. In closing, may Alpha Upsilon Chapter extend its best wishes for success and happiness to those brothers leaving Miami at the end of this semester.—ROY H. HARRIGER

LOUISIANA

WHILE THE OTHER MEMBERS of Beta Zeta Chapter sat at their tables, the 14 graduating brothers and their partners danced the special at the informal dance held in their honor in January. This was the second Delta Sigma Pi dance of the semester to be held in the impressive ballroom of the Old State Capitol, the first having taken place before Christmas. Both dances have been so successful that the social committee is arranging for another early in the second semester.

Those brothers who have left us are Philip Ard, Aubrey Ashmore, James Cockerham, Jack Gallaspy, George Harper, John Hocott, Obrin Medley, George Overbey, William Perkins, David Pitts, Nathan Pruet, Walter Siren and Kearney Tate. At the last business meeting of the semester the chapter elected officers to replace those of treasurer, junior warden

and historian which were being vacated by graduating seniors. In addition to 19 undergraduates, we initiated in December two members of the College of Commerce faculty, D. M. Smith and Harold F. Craver. Alumni of Beta Zeta Chapter will receive the first issue of the chapter's newsletter sometime during the second semester. Brother McCusker will edit the publication, assisted by Brother Freeman and the editorial committee.

Early in the semester the committees will get under way with the programs for the remainder of the school year. The outstanding event will be the election of the chapter's "Rose of Deltasig," and her presentation at the College of Commerce banquet in March. The social committee has tentatively scheduled a party honoring our "Rose." Brother Medley, one of our recent graduates, has left for the Republic of Panama with his family where he will work for the Federal Government. Our last initiation was held too late to receive points in the latest Chapter Efficiency Contest tabulation. Brother Altazan, our present Chapter Efficiency Contest chairman, assures us that Beta Zeta Chapter will still make the honor roll this year.—CHARLES B. FREEMAN

MISSISSIPPI

ALPHA PHI CHAPTER at the University of Mississippi held its regular monthly business meeting on January 13 and elected new officers. The chapter is getting ready for its two biggest professional programs. In March of every year we sponsor a field trip to Memphis, 80 miles away, and play host to the entire School of Commerce and Business Administration. This trip will include visits through several leading department stores, banks, factories and other businesses of special interest. Last year our group consisted of four bus loads and this year we are setting our sights even higher. April 15 is the date set for our annual Commerce Day. The university is celebrating its Centennial this year so our plans are to make Commerce Day one of the bright spots in a year of outstanding events. Nationally known speakers will appear on the program and businessmen from all over the state will be invited as guests. A series of exhibits on commerce and industry is also being planned as a part of this program. Brother Thomson, our Assistant Grand Secretary-Treasurer informs us that Mississippi State, our arch rival, will have a new chapter of Delta Sigma Pi installed in March. We certainly look forward to this event and plan to send a delegation to take part in the ceremonies.—ROBERT B. ELLIS

GEORGETOWN

FALL PLEDGE TRAINING, ably conducted by Junior Warden Bob Grove, was successfully brought to conclusion when 21 new members were initiated on December 11, 1948. Following the initiation ceremonies the new brothers were guests of honor at a formal banquet and dance held in the Burgandy Room of the Wardman Park Hotel. Approximately 65 active members and alumni of the Washington area were present. Seated at the speaker's table were: Head Master Harry Eisenbeiss, master of ceremonies; Thomas J. Murray, S.J., Georgetown faculty representative; alumni members: Harry Read, executive secretary of the C.I.O.; Earl Nash, director of Public Relations, Office of Naval Research; James Cunningham, president of the Washington Alumni Club; Senior Warden Tim Preece; and Junior Warden Bob Grove.

As usual, Mu Chapter has an array of professional meetings to report. On November 16, the Deltasigs of Georgetown sponsored the campus appearance of Mariner Eccles, a member of the Board of Governors of the Federal Reserve System. Mr. Eccles, who spoke on the "Stability of the National Economy," was guest of honor at a reception at the chapter house following the speech. In addition to campus speakers, it has been the custom of Mu Chapter to hold a series of Sunday afternoon gatherings. The third and fourth speakers of the fall program were Lloyd Tibbatt of the Maritime Commission who spoke on "Opportunities in the Maritime Field," and Mary D. Lublin Keyserling whose topic was the "Economic Effect of the Marshall Plan." The next professional meeting was scheduled to be a mid-January forum discussion to be held in the school auditorium. During the holiday season there were three successful social gatherings. The annual Christmas party, under the direction of social chairman Joe MacNamara, opened the season. Joe, as usual, had a well planned event which included his special punch, presents, carols, and dancing. Although most of the brothers returned home for the Christmas vacation, about 25 actives, alumni, and guests gathered for a Yuletide party and again for a New Year's party.—ALVIN R. SCHOPFER

OKLAHOMA

THE CLOSING of the fall semester has seen a rather large shift in personnel. Several of the actives managed that tricky aisle to the altar. Among those were H. B. Frank, Walter Thompson, and Leon Smith. A few of our number greeted the cruel dark world by extending their hand to grasp that elusive Degree. Although bad weather necessitated cancelling a "Send-off Party" for Lyle Smith, Leon Smith and Jack Jones, they left with all our best wishes for success.

The last meeting of the chapter for the first semester was a stag dinner at which we were favored with a visit by J. D. Thomson, Assistant Grand Secretary-Treasurer. This personal contact with The Central Office has proved already to be of great worth in closer affiliating the chapter with the national organization. Beta Epsilon Chapter is having, for the second time in two years, the opportunity to welcome a new chapter of Delta Sigma Pi to Oklahoma. Last May greetings were sent to the group at Tulsa University and soon greetings will be in order for the new chapter at Oklahoma A & M College at Stillwater.—We hope to send a large delegation to Stillwater for this event.—REX D. JOHNSON





DELTA—Marquette

December 11, 1948

- 496 F. ARTHUR CONSTABLE, Chicago, Ill.
- 497 DONALD A. DETTMANN, Milwaukee, Wis.
- 498 DANIEL H. FABER, Milwaukee, Wis.
- 499 JOHN J. FRAZIER, Milwaukee, Wis.
- 500 ROMAN B. GEURTS, DePere, Wis.
- 501 THOMAS J. MALONEY, Chicago, Ill.
- 502 JAMES E. SCHENCK, Wauwatosa, Wis.
- 503 EDWARD J. SHEA, Hancock, Mich.
- 504 WARREN J. STRACHOTA, Milwaukee, Wis.
- 505 JAMES E. WILLIAMS, LaCrosse, Wis.
- 506 CHESTER A. ZONGOLOWICZ, Kenosha, Wis.

EPSILON—Iowa

November 14, 1948

- 402 KENNETH H. ALSAGER, Story City, Iowa
- 403 JAMES W. BELL, Mitchellville, Iowa
- 404 GEORGE S. BENO, Council Bluffs, Iowa
- 405 DONALD E. BRINKMAN, Davenport, Iowa
- 405 LAWRENCE M. BUESCHER, Glenview, Ill.
- 407 GEORGE N. CALHOON, Clarinda, Iowa
- 408 EARL N. CATHCART, Iowa City, Iowa
- 409 DUANE CHISMAN, Mondamin, Iowa
- 410 WALTER R. COCHRAN, Waterloo, Iowa
- 411 JOHN A. CRAWFORD, Nichols, Iowa
- 412 RICHARD A. DICE, Marion, Iowa
- 413 KENNETH E. EASLEY, Marshalltown, Iowa
- 414 DONALD H. FAHRENKROG, Harlan, Iowa
- 415 ROBERT K. FREDRICKSON, Lansing, Iowa
- 416 JAMES H. GAFFNEY, Cedar Falls, Iowa
- 417 RICHARD F. GONZALEZ, Sioux City, Iowa
- 418 RICHARD E. HAESMEYER, Rockford, Ill.
- 419 VIRGIL E. HARDER, Otis, Kan.
- 420 FRANK K. HARTLE, Des Moines, Iowa
- 421 JACK HARTLE, Des Moines, Iowa
- 422 THOMAS E. HILL, Newton, Iowa
- 423 L. BLAKE JOHNSON, Chariton, Iowa
- 424 STAN R. JOHNSON, Albert City, Iowa
- 425 DORWIN L. McDONALD, Knoxville, Iowa
- 426 WALTER W. McMAHON, Clinton, Iowa
- 427 ROBERT J. McNAMARA, Emmetsburg, Iowa
- 428 EVERETT G. MEEKER, Iowa City, Iowa
- 429 JACK E. MECCISON, Waterloo, Iowa
- 430 WILLIAM E. METCALFE, Des Moines, Iowa
- 431 KENNETH A. MOUNCE, Clinton, Iowa
- 432 JAMES E. S. PACKER, Cedar Rapids, Iowa
- 433 NORMAN R. PEGRAM, Carlisle, Iowa
- 434 JOHN D. PETERSON, Nevada, Iowa
- 435 WENDELL L. REHNBLOM, Stanhope, Iowa
- 436 ROBERT D. RINNAN, Gilman, Iowa
- 437 DWIGHT W. RIPLEY, State Center, Iowa
- 438 GLENN E. ROBERTS, Iowa City, Iowa
- 439 JACK L. SONDERGARD, Avoca, Iowa
- 440 WALTER A. STOCK, Storm Lake, Iowa
- 441 ROBERT C. STILLE, Alta, Iowa
- 442 LESTER R. VICTORSON, Detroit, Mich.
- 443 ROY E. VOSE, JR., Waterloo, Iowa
- 444 KARL S. WINBORN, Williamsburg, Iowa
- 445 EDWIN V. ZAHORIK, Cedar Rapids, Iowa

KAPPA—Georgia (Atlanta)

August 1, 1948

- 482 LEE N. BARNETT, Smyrna, Ga.
- 483 EUGENE KYSER, Atlanta, Ga.
- 484 HARRY M. LANIER, Atlanta, Ga.
- 485 PAUL T. OTWELL, Roswell, Ga.
- 486 JAMES B. HARRISON, Smyrna, Ga.
- 488 LEROY HOWELL, Red Oak, Ga.

- 489 CHARLES D. MOORE, Atlanta, Ga.
- 490 ALVA L. PENNINGTON, Atlanta, Ga.
- 491 JOHN C. POPE, Atlanta, Ga.
- 492 RICHARD L. MORRISON, Atlanta, Ga.

MU—Georgetown

December 11, 1948

- 401 WILLIAM J. ADAMS, Medford, Mass.
- 402 JOHN F. BOLGER, Winnetka, Ill.
- 403 JAMES S. BROGAN, JR., Hazleton, Pa.
- 404 HAROLD E. CHIPMAN, Omaha, Neb.
- 405 EDMUND F. DONOGHUE, Medford, Mass.
- 406 HENRY J. DUFFY, Brooklyn, N.Y.
- 407 FRANK L. FIELD, JR., Charleston, W. Va.
- 408 CORNELIUS E. HUBNER, Butler, N.J.
- 409 CARL W. HURLEBAUS, Washington, D.C.
- 410 JOHN B. KENNEDY, Hazleton, Pa.
- 411 THOMAS G. LEONARD, Westbury, N.Y.
- 412 WALLACE C. MENCKE, Washington, D.C.
- 413 JEROME MORRIS, JR., Aiken, S.C.
- 414 JOHN P. O'TOOLE, Homestead, Pa.
- 415 NORMAN A. PATTERSON, Lorraine, Kan.
- 416 JOHN F. POLLOCK, Brooklyn, N.Y.
- 417 HENRY F. SPIGNESI, Meriden, Conn.
- 418 EDWARD A. TREVISAN, Detroit, Mich.
- 419 EDWARD D. TROLLINGER, JR., Norfolk, Va.
- 420 WILLIAM B. WIEGAND, Maplewood, N.J.
- 421 GEORGE J. ZAPPONI, Roxbury, Mass.

NU—Ohio State

October 31, 1948

- 365 JOHN H. ARMSTRONG, Columbus, Ohio
- 366 RAYMOND E. BEST, Canton, Ohio
- 367 RICHARD A. BOOHER, Dayton, Ohio
- 368 ALBERT E. DESTOCKI, Ironton, Ohio
- 369 ERNEST R. FEASEL, JR., Columbus, Ohio
- 370 ROBERT L. VRIX, Springfield, Ohio
- 371 ROBERT L. HANAK, Akron, Ohio
- 372 WILLIAM T. HAY, Columbus, Ohio
- 373 ELDON J. KING, Hamilton, Ohio
- 374 ELDON J. SEWELL, Steubenville, Ohio
- 375 FRED M. SHAFFER, London, Ohio
- 376 DONALD F. SNEDECOR, Columbus, Ohio

XI—Michigan

December 5, 1948

- 359 ALAN C. BENDEN, Gallitzin, Pa.
- 364 JOHN E. BOYNE, Ann Arbor, Mich.
- 366 PHILIP B. BRUGGE, Jamestown, N.Y.
- 369 DONALD J. DIEDERICH, Madison, Wis.
- 376 JOHN K. DILLON, Detroit, Mich.
- 377 CHARLES G. DRAYTON, Toronto, Can.
- 378 STEPHEN M. DuBRUL, Grosse Pointe, Mich.
- 379 DONALD L. FLEURY, Ypsilanti, Mich.
- 380 CHESTER M. FORTUNA, Detroit, Mich.
- 381 CHARLES H. GOEBEL, Royal Oak, Mich.
- 382 IAN C. GOODWILLIE, Detroit, Mich.
- 383 PETER D. HYDE, Toledo, Ohio
- 384 THOMAS W. KIMMERLY, JR., Detroit, Mich.
- 385 DAVID C. KIPP, Ann Arbor, Mich.
- 386 FREDERICK G. KLETT, Dearborn, Mich.
- 387 ROBERT L. KRIEGER, Saginaw, Mich.
- 388 HAROLD H. KUEHN, Stoughton, Wis.
- 389 EDWARD J. LOBDELL, Alma, Mich.
- 390 RICHARD D. MACKEY, Chicago, Ill.
- 391 LOUIS F. MARR, Ann Arbor, Mich.
- 392 JOHN B. McKEON, River Forest, Ill.
- 393 KERMIT C. MOSS, Dexter, Mich.

- 394 RICHARD J. MURPHY, Gloversville, N.Y.
- 395 WILLIAM R. NOBEL, Detroit, Mich.
- 396 EDWARD NYCZ, Detroit, Mich.
- 397 WALLACE G. PEARSON, Grand Rapids, Mich.
- 398 THOMAS REAM, Ft. Wayne, Ind.
- 399 L. JAMES SCHNEIDER, Birmingham, Mich.
- 400 MARK A. SHERMAN, Ann Arbor, Mich.
- 401 JAMES M. SMITH, Omaha, Neb.
- 402 L. CLAYTON HILL, Ann Arbor, Mich.
- 403 FRANK B. SWARTWOUT, JR., Rumford, R. I.
- 404 LYLE E. WRIGLEY, Highland Park, Mich.
- 405 MITCHELL B. ZAREMSKI, Detroit, Mich.

PI—Georgia (Athens)

December 5, 1948

- 405 ROBERT R. CARMICHAEL, Meansville, Ga.
- 406 CARL G. CHAMBERS, Atlanta, Ga.
- 407 FRANCIS C. ETHERIDGE, JR., Atlanta, Ga.
- 408 JOHN W. HARKINS, JR., McDonough, Ga.
- 409 DONALD E. HARRIS, Union Point, Ga.
- 411 JAMES S. McCULLER, Jacksonville, Fla.
- 412 JOSEPH E. McDEVITT, Atlanta, Ga.
- 413 FRANK D. NELMS, Atlanta, Ga.
- 414 GEORGE S. OFFERMAN, JR., Metter, Ga.
- 415 HAROLD F. PITTARD, Bolton, Ga.
- 416 CLAIR K. SILAS, Jacksonville, Fla.
- 417 WILLIAM H. WELLS, Oxford, N.C.
- 418 MAURICE C. WOOLARD, Albany, Ga.

CHI—Johns Hopkins

December 11, 1948

- 263 H. LAWRENCE WILHELM, Baltimore, Md.
- 264 STANLEY B. EARL, Baltimore, Md.
- 265 JAMES J. HOLDEN, JR., Catonsville, Md.
- 266 FRANCIS H. HORN, Baltimore, Md.

PSI—Wisconsin

December 12, 1948

- 426 ROBERT R. SPIERING, Manitowoc, Wis.
- 427 PAUL H. RICHARDS, Kenosha, Wis.
- 428 RAY H. BOEHM, Racine, Wis.
- 429 STANLEY J. RENKEN, Merrill, Wis.
- 430 DONALD W. GREVE, New Holstein, Wis.
- 431 DONALD N. GREEN, Mosinee, Wis.
- 432 EDWIN LENZ, Milwaukee, Wis.
- 433 STEPHEN G. CLEMINS, West Allis, Wis.
- 434 PHILIP L. TALTY, Madison, Wis.
- 435 DONALD W. GRAHAM, Osceola, Wis.
- 436 FRANK GRANGER, Madison, Wis.

OMEGA—Temple

October 15, 1948

- 486 EIVIND H. BARTH, Collingswood, N.J.
- 487 JACK S. CLAY, York, Pa.
- 488 VICTOR DAMIANI, Philadelphia, Pa.
- 489 PAUL A. FLEXER, Reading, Pa.
- 490 ROBERT J. ROCK, Philadelphia, Pa.
- 491 JOHN H. SCHOLDING, Oaklyn, N.J.
- 492 FRANCIS J. SMITH, Reading, Pa.
- 493 GERALD S. ZEMBER, Reading, Pa.

November 20, 1948

- 494 EARL M. BOURGAIZE, Camden, N.J.
- 495 ROBERT H. BRANCHE, Trenton, N.J.
- 496 MARTIN CARBONELL, Philadelphia, Pa.
- 497 WILLIAM D. HOFFMAN, Philadelphia, Pa.
- 498 HOWARD C. HOLMAN, Mahanoy City, Pa.
- 499 RALPH H. IMSCHWEILER, JR., Tremont, Pa.
- 500 WILLIAM R. MORRISON, Philadelphia, Pa.
- 501 PATRICK M. ROONEY, Glenside, Pa.
- 502 FRANCIS J. TARQUINI, Philadelphia, Pa.
- 503 LEE F. WEILER, JR., Philadelphia, Pa.
- 504 LOUIE E. WRIGHT, Reynolds, Ga.

ALPHA BETA—Missouri

October 31, 1948

- 581 W. N. CASSELLA, JR., Alton, Ill.
- 582 R. W. HEMMINGSEN, Auburn, Neb.
- 583 THOMAS M. HOWELL, Columbia, Mo.

- 584 GEORGE S. LITTLE, St. Louis, Mo.
 585 E. F. MOORE, Columbia, Mo.
 586 VALENTINE F. RIDGWAY, Yonkers, N.Y.
 587 JAMES E. ANDERSON, Sedalia, Mo.
 588 EDWARD E. BACH, Northbrook, Ill.
 589 CHARLES A. BADE, Owensville, Md.
 590 ROY E. BAKER, Ft. Scott, Kan.
 591 HOMER B. BALL, JR., Holden, Mo.
 592 EUGENE T. BENSON, Sedalia, Mo.
 593 JOHN H. BUNYAR, Independence, Mo.
 594 CHARLES L. CANADAY, St. Joseph, Mo.
 595 RUSSELL DETHELFSEN, Kansas City, Mo.
 596 WILLIAM M. DIMOND, Ferguson, Mo.
 597 PETE P. GULLIZO, Iasco, Mo.
 598 CHARLES L. GOODMAN, Urich, Mo.
 599 L. C. GOODMAN, JR., Drexel, Mo.
 600 L. K. HENDERSON, Stoutsville, Mo.
 601 R. H. ICHORD, Licking, Mo.
 602 EDWARD J. KALDOR, St. Louis, Mo.
 603 JAMES K. KELLIHER, Kansas City, Mo.
 604 CYRIL J. KOTTENKULER, Tipton, Mo.
 605 ROBERT J. LAW, Holsopple, Pa.
 606 FREDERICK J. LOGAN, Independence, Mo.
 607 JESS H. LUKER, Kansas City, Mo.
 608 ROBERT C. LUKER, St. Louis, Mo.
 609 HARLAN T. LUNSFORD, Macon, Mo.
 610 CHARLES P. MALONE, JR., Boonville, Mo.
 611 GENE D. MATHEWS, Rothville, Mo.
 612 GERALD K. MATHEWS, Rothville, Mo.
 613 DWIGHT C. McDOWELL, Campbell, Mo.
 614 JOHN H. McHENRY, Jefferson City, Mo.
 615 BILLY W. MILLER, Grant City, Mo.
 616 BOB R. MOSS, Eldon, Mo.
 617 EDWIN J. NORD, Topeka, Kan.
 618 JAMES H. O'NEAL, Columbia, Mo.
 619 JAMES A. SCHLUETER, Westphalia, Mo.
 620 PAT J. SCHMIDT, Tipton, Mo.
 621 CLAUDE W. SHARP, Columbia, Mo.
 622 PLEASANT R. SMITH, Union, Mo.
 623 HENRY M. STEELE, Leavenworth, Kan.
 624 WILLIE C. STOCKTON, Springfield, Mo.
 625 JAMES W. TATUM, Kennett, Mo.
 626 DAVID R. TOOMBS, Springfield, Mo.
 627 WILLIAM C. VLEISIDES, Kansas City, Mo.
 628 ROBERT M. WALTER, Canton, Ill.
 629 JAY WILCOX, Trenton, Mo.
 630 PAUL B. WILLIAMSON, Independence, Mo.
 631 HOWARD O. WILSON, Greenfield, Mo.
 632 HAROLD W. YOUNG, Kansas City, Mo.
 633 JOHN E. YOUNG, Bosworth, Mo.
 634 ARNOLD W. ZIMMERMAN, Webster Groves, Mo.

ALPHA GAMMA—Penn State

- December 5, 1948
 448 CHARLES K. ANDERSON, Morrisville, Pa.
 449 CHARLES J. BAISH, New Kensington, Pa.
 450 ROBERT A. BEMUS, Pittsburgh, Pa.
 452 WILLIAM R. ECCERT, Elkins Park, Pa.
 453 ALLEN R. FASNACHT, Hershey, Pa.
 454 ROBERT G. GOODMAN, Reading, Pa.
 455 GEORGE D. HEISS, East Stroudsburg, Pa.
 456 ROBERT B. JONES, LeRoy, N.Y.
 457 GEORGE G. KINDERMAN, Oxford, Pa.
 459 MERL C. LEITHISER, Wrightsville, Pa.
 460 BLAIR L. MCKILLIP, Hollidaysburg, Pa.
 461 CALVIN E. MARSHALL, Wilmington, Del.
 462 DONALD F. MEYER, Scotch Plains, N.J.
 464 WALTER I. MURRAY, Reynoldsville, Pa.
 465 WILLIAM J. MUSCARELLA, Brooklyn, N.Y.
 466 THOMAS L. SHADECK, Karthaus, Pa.
 467 MARLEN G. SHAFFER, New Castle, Pa.
 468 LESTER B. STRICKLER, McKeesport, Pa.
 469 GEORGE VADASZ, State College, Pa.
 470 DONALD K. VANNEMAN, JR., New York, N.Y.
 471 JOHN E. WIEDENMAN, Harrisburg, Pa.
 473 TED H. WIEDENMAN, Harrisburg, Pa.
 474 JAMES E. YOCHUM, Bethlehem, Pa.
 475 ROGER B. SAYLOR, State College, Pa.

ALPHA DELTA—Nebraska

- December 19, 1948
 378 ERWIN M. DEVISH, Mason City, Neb.

- 389 LOREN H. ENDORF, Western, Neb.
 390 GLEN R. FAULHABER, Lincoln, Neb.
 391 CHARLES W. FRANZ, Lincoln, Neb.
 392 MARVIN L. HAASE, Lincoln, Neb.
 393 DONALD L. HEIDENREICH, Lincoln, Neb.
 394 GAYLE E. HEWITT, Shelby, Neb.
 395 ROBERT L. JONES, Lincoln, Neb.
 396 EDWIN JURACEK, Niobrara, Neb.
 398 DEAN C. MARTIN, Hancock, Iowa
 399 WILLIAM W. MULDER, Adams, Neb.
 400 DONALD M. WEBER, Arlington, Neb.
 401 KENNETH J. WHITCOMB, Wisner, Neb.
 402 EDDIE W. WHITNEY, Norton, Kan.

ALPHA ZETA—Tennessee

- October 24, 1948
 295 SAMUEL M. BROWDER, Harriman, Tenn.
 296 VERNON W. COX, Chattanooga, Tenn.
 297 SETH H. FLEETWOOD, Andersonville, Tenn.
 298 RICHARD R. FRAZIER, Cleveland, Tenn.
 299 KENNETH D. HATCHER, Knoxville, Tenn.
 300 HUGH R. HOLDER, Newport, Tenn.
 301 JACK E. KEER, Knoxville, Tenn.
 302 RALPH M. KILLEBREW, Paris, Tenn.
 303 LAWRENCE McCORT, Cuyahoga Falls, Ohio
 304 OLEN H. MARSHALL, Rutledge, Tenn.
 305 BERTRAM L. MAYES, Clinton, Tenn.
 306 JOHN PEDREY, Indianapolis, Ind.
 307 ROBERT D. PORTER, Rome, Ga.
 308 ROBERT L. SEEBER, Knoxville, Tenn.
 309 PAUL B. STORY, Bristol, Tenn.
 310 ROBERT D. WEST, Centerville, Tenn.
 311 ROMULUS G. WILLIAMS, Kingsport, Tenn.

ALPHA ETA—South Dakota

- December 2, 1948
 270 LEONARD A. FEATHERS, Beresford, S.D.
 271 GLENN BAMMERLIN, Burton, Neb.
 272 HUGH R. FULLERTON, Huron, S.D.
 273 DONALD A. NELSON, White, S.D.
 274 LAURENCE E. ODLAND, Groton, S.D.
 275 DONALD C. WOOD, Putney, S.D.
 276 NORMAN BUCK, Huron, S.D.
 277 JAMES E. RYAN, Kimball, S.D.
 278 JAMES C. HEISER, Menno, S.D.
 279 LAWRENCE L. KREBER, Tyndall, S.D.
 280 LEONARD G. JENSEN, Hurley, S.D.
 281 CHARLES W. PETERSON, Irene, S.D.
 282 HERBERT JOCKHECK, Tulare, S.D.
 283 CURT HOPKINS, Huron, S.D.
 284 VERYL K. JOHNSON, Sioux Falls, S.D.
 285 HOWARD C. AADLAND, Los Angeles, Calif.
 286 HERBERT H. FROST, Leola, S.D.
 287 GERALD L. HEIBEL, Leola, S.D.
 288 VERNON GARRY, Bridgewater, S.D.
 289 ROBERT J. EBERLE, Centerville, S.D.
 290 WILLIAM F. THOMAS, Belle Fourche, S.D.
 291 MARWOOD H. ISACKSON, Milbank, S.D.
 292 LAWRENCE E. MATEJKA, Gregory, S.D.
 293 HAROLD N. CHRISTENSEN, Dell Rapids, S.D.
 294 CHARLES D. RICHARDS, Woonsocket, S.D.
 295 DALE C. YEOMAN, Rapid City, S.D.
 296 ORLIN W. LAMPERT, Rapid City, S.D.
 297 HARLAN M. NELSON, Vermillion, S.D.
 298 DELBERT BICKEL, Herreid, S.D.
 299 IVOR H. OCHSNER, Herreid, S.D.
 300 KENNETH E. RASCHKE, Vermillion, S.D.

ALPHA KAPPA—Buffalo

- November 6, 1948
 122 JESSE J. BOYLES, Oil City, Pa.
 123 CHARLES J. CLAUSS, Buffalo, N.Y.
 124 RICHARD F. KRESSE, Buffalo, N.Y.
 125 JOHN E. LUKAWSKI, Buffalo, N.Y.
 126 HOWARD J. MERRILL, Williamsville, N.Y.
 127 LEON J. MURAWSKI, Buffalo, N.Y.

ALPHA PI—Indiana

- December 9, 1948
 469 VERNON ATWATER, Bloomington, Ind.
 470 DAVID H. BAKER, Kendallville, Ind.
 471 ROBERT M. BLISS, JR., Elkhart, Ind.
 472 LLOYD O. CALDEMeyer, Evansville, Ind.
 473 WESLEY L. CARTER, Indianapolis, Ind.
 474 DONALD W. COULTER, Columbia City, Ind.
 475 ROBERT C. DARBY, Butler, Ind.
 476 RICHARD J. DYE, Hammond, Ind.
 477 GERALD G. ECKHART, Winnetka, Ill.
 478 JAMES E. FAIRCHILD, Elkhart, Ind.
 479 ROBERT B. FETTER, Sturgis, Mich.
 480 HORACE A. FONCANNON, JR., Vincennes, Ind.
 481 WALTER W. GETZ, Bronxville, N.Y.
 482 JAMES A. HARRAH, Mishawaka, Ind.
 483 JAMES E. HUFFER, Indianapolis, Ind.
 484 DAVID E. LINDQUIST, Gary, Ind.
 485 ADOLPH J. McLAUGHLIN, Louisville, Ky.
 486 PHILIP R. MELANCTON, JR., Plymouth, Ind.
 487 JOHN P. MULLER, Lafayette, Ind.
 488 WILLIAM C. MYERS, Indianapolis, Ind.
 489 HENRY C. NANZ, Lawrenceburg, Ind.
 490 ROBERT W. RISTEEN, Portland, Me.
 492 R. W. SCHRAMM, Ponca City, Okla.
 493 ROBERT M. SKILES, Bluffton, Ind.
 494 CHARLES E. STOTTLEMYER, Anderson, Ind.
 496 JOSEPH N. THOMAS, Gary, Ind.
 498 HOWARD R. WRIGHT, Vincennes, Ind.
 499 LEJEUNE P. BRADLEY, Atlanta, Ga.
 500 WILLIAM M. HOGUE, Columbus, Ind.

ALPHA RHO—Colorado

- December 6, 1948
 401 EARL A. ANDERSON, Denver, Colo.
 402 ROSS B. ALISON, Beverly Hills, Calif.
 403 PAUL R. BROMAN, Denver, Colo.
 404 JAMES M. COPENHAUER, Polo, Ill.
 405 GENE G. COY, Ft. Collins, Colo.
 406 CHARLES E. ERICKSON, Denver, Colo.
 407 DONALD F. ENRIGHT, Boulder, Colo.
 408 RONALD E. FENTON, Des Moines, Iowa
 409 ROBERT V. GRIEB, Downingtown, Pa.
 410 ROBERT W. PANIAN, Lewistown, Mont.
 411 HAROLD I. ROSECRANS, Pensacola, Fla.
 412 Frederick G. THORNES, Ontario, Can.
 413 ROBERT A. WEBBER, Memphis, Tenn.
 414 DANIEL S. WEST, Pueblo, Colo.
 415 SIDNEY J. WHITE, Salida, Colo.
 416 LEON R. STANLEY, Granby, Colo.

ALPHA SIGMA—Alabama

- November 5, 1948
 401 BOBBY M. BAITES, Toney, Ala.
 402 THOMAS F. BARFIELD, Montgomery, Ala.
 403 KENNETH M. CARNATHAN, The Dalles, Ore.
 404 RICHARD C. COURTNEY, Birmingham, Ala.
 405 WILLIAM H. CRANE, Montgomery, Ala.
 406 JAMES R. CUMMINGS, Florence, Ala.
 407 CLARENCE J. HART, JR., Canton, Miss.
 408 LEVIN M. HUFF, Corinth, Miss.
 409 DAVID P. HURLEY, Birmingham, Ala.
 410 ROB R. JOHNSTON, JR., Dancy, Ala.
 411 THOMAS M. LAYTON, Patsburg, Ala.
 412 ROBERT E. MATHEWS, Montgomery, Ala.
 413 LIONEL W. NOONAN, Mobile, Ala.
 414 GERALD C. TIDMORE, Bayou La Batre, Ala.
 415 GUS TOLLESON, JR., Heflin, Ala.
 416 ALBERT N. TURNER, Montgomery, Ala.
 417 JAMES M. WARD, Highpoint, Miss.
 418 KEITH A. WINKLER, Theodore, Ala.

ALPHA UPSILON—Miami U.

- December 14, 1948
 505 WILBUR ARMSTRONG, Ft. Lauderdale, Fla.
 506 RICHARD J. BENNETT, Westfield, N.Y.
 507 JOHN C. BURNS, Franklin, Ohio
 508 ROBERT W. CANTONI, Irvington, N.J.
 509 PAUL R. DEEMER, Antwerp, Ohio
 510 HENRY B. DEHAMEL, Shaker Heights, Ohio

- 511 WILLIAM S. DILES, Middleport, Ohio
 512 JERRY R. DOUGLAS, Cincinnati, Ohio
 513 KENNETH EILER, Cincinnati, Ohio
 514 RODNEY L. ENOCHS, Wilmington, Ohio
 515 LOUIS H. GRISCHY, Terrace Park, Ohio
 516 RAYMOND L. HAMMER, JR., Piqua, Ohio
 517 JOHN L. KATTERHEINRICH, Lima, Ohio
 518 RAYMOND I. KLUG, Cincinnati, Ohio
 519 ROY W. MAYBERRY, JR., Dayton, Ohio
 520 RICHARD M. MCCRACKEN, Cuyahoga Falls, Ohio
 521 DONALD D. MCKILLOP, Middletown, Ohio
 522 LEO A. MERZWEILER, Akron, Ohio
 523 GERALD MILLER, Bradford, Ohio
 524 CHARLES K. MORGAN, Findlay, Ohio
 525 DONALD R. NEWKIRK, Hamilton, Ohio
 526 GEORGE S. PROCTOR, Cincinnati, Ohio
 527 MORRIS E. RAMERS, Louisville, Ky.
 528 GEORGE F. SANDER, JR., Roxbury, Conn.
 530 JAMES M. SMITH, Englewood, Ohio
 531 ROBERT H. SMITH, Sharonville, Ohio
 532 DONALD H. TRAUTLEIN, Sandusky, Ohio
 533 CHARLES M. WARE, Chillicothe, Ohio
 534 KARL F. WEIMER, Troy, Ohio
 535 HOWARD E. WILSON, Batavia, Ohio
 536 WILLIAM F. WYNNE, New York, N.Y.

ALPHA CHI—Washington

August 8, 1948

- 120 DAVID R. HAWKINS, St. Louis, Mo.
 121 RICHARD H. DONNELLY, Clayton, Mo.
 122 NEWELL A. BAKER, Webster Groves, Mo.
 123 WALTER J. TAYLOR, JR., Kirkwood, Mo.
 124 STANTON R. RAMSEY, Clayton, Mo.
 125 KENNETH E. STEINER, St. Louis, Mo.
 126 JOHN F. MCKNIGHT, JR., St. Louis, Mo.
 127 DIRK L. LAM, St. Louis, Mo.
 128 CHARLES A. HAMILTON, Maplewood, Mo.
 129 WILLIAM B. GERSTUNG, Kirkwood, Mo.
 130 DAVID C. FOWLER, St. Louis, Mo.
 131 KENNETH BULLMER, St. Louis, Mo.
 132 DONALD R. BELT, Kirkwood, Mo.
 133 JOHN S. SCHUBERT, St. Louis, Mo.

BETA GAMMA—South Carolina

November 12, 1948

- 250 FAUST B. BOATWRIGHT, Edgefield, S.C.
 251 ARTHUR M. FLOWERS, JR., Andrews, S.C.
 252 R. E. KENNEY, JR., Aiken, S.C.
 253 JOHN E. THOMAS, Myrtle Beach, S.C.
 254 WILLIAM S. WILLIS, Charleston, S.C.
 255 LOY M. GREER, JR., Spartanburg, S.C.

BETA THETA—Creighton

November 7, 1948

- 246 HAROLD J. BACHMAN, Omaha, Neb.
 247 RAY L. BACHMAN, Omaha, Neb.
 248 PAUL E. FISCHER, Neola, Iowa
 249 MARK E. GRANT, Howard, S.D.
 250 HARRY C. KINNEAR, JR., Omaha, Neb.
 251 BERNARD J. KVIDERA, Anthon, Iowa
 252 JOHN D. MINTON, Omaha, Neb.
 253 HAROLD J. MUELLER, Sandwich, Ill.
 254 ROBERT F. NOLAN, North Platte, Neb.
 255 FRANK E. PIOTROWSKI, Omaha, Neb.
 256 DAN J. RAHER, Omaha, Neb.

BETA IOTA—Baylor

November 8, 1948

- 265 JOHN F. BOYDSTUN, Oklahoma City, Okla.
 266 R. D. ROBERTS, San Antonio, Tex.
 267 RUSSELL T. NEWMAN, San Antonio, Tex.
 268 WRIGHT C. JOHNSON, Longview, Tex.
 269 HENRY M. NIX, JR., Beaumont, Tex.
 270 STINSON E. WORLEY, Dallas, Tex.
 271 NEWMAN E. COPELAND, Waco, Tex.
 272 BENTLEY M. JONES, Cleburne, Tex.
 273 CHARLES T. BERNARD, Earle, Ark.
 274 JACK REDDING, Plano, Tex.

BETA KAPPA—Texas

December 5, 1948

- 444 ALBERT C. BARBER, Tanglewood, Tex.
 445 JOHNNIE E. BAY, Austin, Tex.
 446 WILLIAM T. CROSSLEY, JR., Athens, Tex.
 447 THOMAS H. FLINN, III, Austin, Tex.
 448 FRED GERLACH, Abilene, Tex.
 449 F. D. GRAY, JR., Houston, Tex.
 450 H. W. HIGHTOWER, Mt. Pleasant, Tex.
 451 JAMES S. HUNTER, Baytown, Tex.
 452 OSCAR H. HUNTER, JR., Baytown, Tex.
 453 ALVIN A. JANNASCH, San Antonio, Tex.
 454 JAMES R. JENNINGS, Abilene, Tex.
 455 JOHN W. JOHNSTON, Dallas, Tex.
 456 WILLIAM P. JOHNSTON, Dallas, Tex.
 457 DALE H. LEVANDER, Austin, Tex.
 458 WILLIAM F. MASSEY, Houston, Tex.
 459 WALTER N. MILTON, Troup, Tex.
 460 FRED J. MOORE, Bells, Tex.
 461 EARL H. NICHOLS, Atlanta, Tex.
 462 JAMES A. NICHOLS, McCAMEY, Tex.
 463 KENNETH C. OFFERMAN, Baytown, Tex.
 464 BILLIE B. PASSMORE, Pickton, Tex.
 465 GEORGE L. PIERSON, Houston, Tex.
 466 WILLIAM O. PURKINS, JR., Temple, Tex.
 467 JOE M. RUTLAND, Dallas, Tex.
 468 EUGENE SCHNEIDER, Austin, Tex.
 469 WELDON J. SOUYRES, Tyler, Tex.
 470 JOHNSON L. STAMBAUGH, Austin, Tex.
 471 R. W. STRAMLER, Stephenville, Tex.
 472 LESTER H. STUDDARD, Austin, Tex.
 473 CHARLES R. TROY, Honey Grove, Tex.
 474 JAMES C. WILSON, JR., Pecos, Tex.
 475 JACK YONCE, JR., Abilene, Tex.
 476 WILLIAM N. BRESWICK, Austin, Tex.
 477 ROY H. JONES, Sherman, Tex.
 478 CHARLES T. ZLATKOVICH, Austin, Tex.

BETA LAMBDA—Alabama Poly

August 15, 1948

- 305 O. C. ADAMSON, Lanett, Ala.
 306 HARRISON D. CAMPBELL, Montgomery, Ala.

Student Loans

The National Endowment Fund of Delta Sigma Pi has funds available to make loans to qualified undergraduate and graduate members needing financial aid to complete their college education.

Loans are limited to \$500, require the approval of the chapter with which the member is actively affiliated and are repaid in nominal monthly payments beginning four months following graduation.

Applications and additional information, regarding these Student Loans, may be secured from The Central Office of Delta Sigma Pi, 222 West Adams Street, Chicago 6, Illinois.

- 307 WALTER C. CHRISTIAN, McCalla, Ala.
 308 G. P. EDWARDS, Auburn, Ala.
 309 FRANK E. MASSEY, JR., Columbus, Ga.
 310 GENE C. MCCLENDON, Lafayette, Ala.
 311 FRANK LOCKWOOD, Perdido Beach, Ala.
 312 GLENWOOD E. PITTS, Selma, Ala.
 313 HENRY E. PITTS, JR., Selma, Ala.
 314 CHARLES D. PRICE, JR., Birmingham, Ala.
 315 JOHN P. RUSSELL, Birmingham, Ala.
 316 DAVID M. SPURLOCK, Attalla, Ala.
 317 CLIFFORD E. WILSON, Columbus, Ga.

November 21, 1948

- 318 VANCE A. BARNES, Auburn, Ala.
 319 HARRY W. BROOKS, Flomaton, Ala.
 320 JOEL G. CAIN, Phenix City, Ala.
 321 CLAUD C. CLARK, Norton, Va.
 322 THOMAS M. DERICKSON, Montgomery, Ala.
 323 CHARLES J. EBERT, JR., Foley, Ala.
 324 JAMES S. FREEMAN, JR., Jasper, Ala.
 325 JOHN L. HOWARD, Verbena, Ala.
 326 CATESBY ap C. JONES, Selma, Ala.
 327 MELVIN LUCAS, JR., Selma, Ala.
 328 CHARLES L. NEWMAN, JR., Birmingham, Ala.
 329 WILLIAM F. SPITZNAGEL, Birmingham, Ala.
 330 OTIS M. STRICKLAND, LaGrange, Ala.
 331 BRYCEON J. SUMNER, Quinton, Ala.
 332 ROBERT O. TONDEE, Columbus, Ga.
 333 RALPH E. WHITE, Huntsville, Ala.
 334 W. M. WILLIAMS, JR., Jackson, Tenn.

BETA PI—Kent State

December 4, 1948

- 63 DALE W. HOSTETLER, Kent, Ohio
 173 JOHN F. AMELING, Fremont, Ohio
 174 W. STUART BARNES, Akron, Ohio
 175 ALLAN R. BENSON, Jamestown, N.Y.
 176 GEORGE BOROVICKA, Kent, Ohio
 177 LLOYD L. COXE, Harrison, N.Y.
 178 CHARLES H. DAUM, West Haven, Conn.
 179 JOHN G. GRIMALDI, Rye, N.Y.
 180 EDWARD L. JOHNSON, Afton, Wis.
 181 ALBERT KOENIG, JR., Cleveland, Ohio
 182 ALBERT J. LALLE, Bedford, Ohio
 183 JOHN A. LOVELESS, Warren, Ohio
 184 GEORGE MCCLELLAN, JR., Parma, Ohio
 185 ROBERT D. MCCLELLAN, Warren, Ohio
 186 THEODORE MIJA, Canton, Ohio
 187 JOSEPH P. MITTICA, Kent, Ohio
 188 EARL H. MOORE, Akron, Ohio
 189 LAVERNE J. MOORE, Akron, Ohio
 190 CHARLES W. NEEDLES, Springfield, Ohio
 192 ROBERT W. PARMENTER, Kent, Ohio
 193 EDWARD A. SCHLOSSER, Salem, Ohio
 194 GERALD P. SCOTT, Willoughby, Ohio
 195 ALEXANDER SERBANUTA, Kent, Ohio
 196 HOWARD D. SEVERNS, Medina, Ohio
 197 DWIGHT N. SWINTON, Hanoverton, Ohio
 198 FRANK J. VOGEL, Cuyahoga Falls, Ohio
 199 ROBERT L. WISSLER, Wooster, Ohio
 200 W. F. CONWAY, Kent, Ohio
 201 HENRY O. FORD, Rayland, Ohio
 202 ARDIN E. HAYS, Kent, Ohio
 203 W. HAROLD MARTIN, Kent, Ohio

BETA PSI—Louisiana Tech

November 20, 1948

- 29 HENRY G. WADE, JR., Goshen, N.Y.
 31 JAMES N. JORDAN, McAlester, Okla.
 32 GILBERT M. NEAL, Montgomery, La.
 33 CARLYLE L. MANNING, Hot Springs, Ark.
 34 BASCOM H. MONZING, Minden, La.
 35 HENRY C. NORRIS, El Dorado, Ark.
 36 JAMES F. TATOM, Texarkana, Ark.
 37 CHARLES R. VARNADO, Winnsboro, La.
 38 DONALD A. URBAN, Sinclair, Wyo.
 39 FRANK J. WITTE, JR., Mansfield, La.

CHAPTERS

The name of the University is followed by chapter designation and year of installation. Permanent chapter addresses and telephone numbers are shown wherever possible. Abbreviations used for the principal officers are: H.M. means Head Master; S.W. means Senior Warden; and Treas. means Treasurer.

ALABAMA (Alpha Sigma, 1926), UNIVERSITY OF ALABAMA, SCHOOL OF COMMERCE AND BUSINESS ADMINISTRATION, TUSCALOOSA, ALA.

Province Officer: Frank E. Dykema, Box 2042, University of Alabama, University, Ala.
 H.M. Hugh Moses, 308 17th Ave., Tuscaloosa, Ala.
 S.W. Edward Z. Carrell, Box 768, University, Ala.
 Treas. James M. Ward, Box 3595, University, Ala.
 Scribe William H. Crane, 923 Hackberry Lane, Tuscaloosa, Ala.

ALABAMA POLY (Beta Lambda, 1931), ALABAMA POLYTECHNIC INSTITUTE, DEPARTMENT OF BUSINESS ADMINISTRATION, AUBURN, ALA.

Province Officer: Charles P. Anson, Chewsela Drive, Auburn, Ala.
 H.M. Charles M. Reeves, Jr., Graves Center, Apt. 17-B, Auburn, Ala.
 S.W. Ralph E. White, Alabama Polytechnic Institute, Auburn, Ala.
 Treas. Glenwood C. Pitts, 434 1/2 Dumas Dr., Auburn, Ala.
 Scribe Charles E. Hooper, Alabama Polytechnic Institute, Auburn, Ala.

BAYLOR (Beta Iota, 1930), BAYLOR UNIVERSITY, SCHOOL OF BUSINESS, WACO, TEX.

Province Officer: Cameron M. Talbert, Jr., Rt. 3, Waco, Tex.
 H.M. John P. Howard, 1015 1/2 Speight, Waco, Tex.
 S.W. Carroll T. Beckham, 524 S. 4th, Waco, Tex.
 Treas. Russell S. Livingston, 1410 S. 5th, Waco, Tex.
 Scribe Bob E. Lumpkin, 1320 S. 12th, Waco, Tex.

BOSTON (Gamma, 1916), BOSTON UNIVERSITY, COLLEGE OF BUSINESS ADMINISTRATION, BOSTON, MASS.

Province Officer: Louis H. Gilbert, Lundermac Co., Inc., 604 Dudley St., Boston, Mass.
 H.M. Thomas J. Coyne, 276 Church St., Newton, Mass.
 S.W. William M. Law, 459 Park Dr., Apt. 3, Boston, Mass.
 Treas. Richard A. Jacobson, 1706 Commonwealth Ave., Brighton, Mass.
 Scribe George J. Dorval, 6 Elm Ave., Waltham, Mass.

BUFFALO (Alpha Kappa, 1925), UNIVERSITY OF BUFFALO, SCHOOL OF BUSINESS ADMINISTRATION AND MILLARD FILLMORE COLLEGE, BUFFALO, N.Y.

Province Officer: Ralph H. Franclemont, Amen, Surdam & Co., Marine Trust Bldg., Buffalo, N. Y.
 H.M. Franklin A. Tober, 123 Highgate, Buffalo, N.Y.
 S.W. John M. A. Sorrentino, 112 Mariner, Buffalo, N.Y.
 Treas. George D. Kennedy, 759 W. Delavan Ave., Buffalo, N.Y.
 Scribe Primo A. Casarande, 33 Cantwell Dr., Buffalo, N.Y.

CINCINNATI (Alpha Theta, 1924), UNIVERSITY OF CINCINNATI, COLLEGE OF BUSINESS ADMINISTRATION, CINCINNATI, OHIO

H.M. Robert L. Williams, 6266 Cambridge Ave., Cincinnati, Ohio
 S.W. Robert L. Layton, Box 282, Bailey Ave., Covington, Ky.
 Treas. James E. Bartholomew, 2255 Crane Ave., Cincinnati, Ohio
 Scribe William E. Wohlwender, 131 Woolper Ave., Cincinnati, Ohio

COLORADO (Alpha Rho, 1926), UNIVERSITY OF COLORADO, SCHOOL OF BUSINESS, BOULDER, COLO.

Province Officer: Joseph Frasca, 3191 Seventh St., Boulder, Colo.
 H.M. Graydon F. Dowis, 933 University Ave., Boulder, Colo.
 S.W. Jacques A. Stackhouse, 891 12th St., Boulder, Colo.
 Treas. Albert N. Porter, 1043 Pleasant St., Boulder, Colo.
 Scribe Wardner B. Crockett, 1111 College Ave., Boulder, Colo.

CREIGHTON (Beta Theta, 1930), CREIGHTON UNIVERSITY, COLLEGE OF COMMERCE AND FINANCE, OMAHA, NEB.

Province Officer: Philip J. McCarthy, 307 N. 41st Ave., Omaha, Neb.
 Chapter Club Room: 307 N. 41st Ave., Omaha, Neb. (GL 8618)
 H.M. Frederick R. Jensen, 3621 Hamilton St., Omaha, Neb.
 S.W. Robert L. Stolz, 2859 California St., Omaha, Neb.
 Treas. Paul A. Rauth, 316 N. 26th St., Omaha, Neb.
 Scribe Richard F. Johns, Dowling Hall, Creighton University, Omaha, Neb.

DENVER (Alpha Nu, 1925), UNIVERSITY OF DENVER, COLLEGE OF BUSINESS ADMINISTRATION, DENVER, COLO.

Province Officer: Kenneth L. Motz, 2284 St., Denver, Colo.
 H.M. Louis R. Tezak, 735 Pennsylvania St., Denver, Colo.
 S.W. William R. Engels, 1133 York St., Denver, Colo.
 Treas. Jack O. Fenimore, 685 Emerson St., Denver, Colo.
 Scribe James C. Robertson, 2822 Jasmine St., Denver, Colo.

DE PAUL (Alpha Omega, 1928), DE PAUL UNIVERSITY, COLLEGE OF COMMERCE, 64 E. LAKE ST., CHICAGO, ILL.

Province Officer: Donald L. Ketcham, 6072 N. Neva Ave., Chicago, Ill.
 H.M. William T. Hart, 4046 N. Parkside, Chicago, Ill.
 S.W. Edmund J. Nendick, 460 Washington Blvd., Oak Park, Ill.
 Treas. Edward Harrington, Jr., 2019 N. Harlem Ave., Chicago, Ill.
 Scribe Justin N. Liss, 1837 W. Evergreen Ave., Chicago, Ill.

DETROIT (Theta, 1921), UNIVERSITY OF DETROIT, COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.

Province Officer: Charles F. Lawler, Jr., 225 Merton Rd., Apt. 103, Detroit, Mich.
 H.M. John P. O'Reilly, 16883 Griggs, Detroit, Mich.
 S.W. Thomas E. Goodyear, 16874 Normandy, Detroit, Mich.
 Treas. Robert M. Mundock, 18010 San Juan, Detroit, Mich.
 Scribe Robert J. Elder, 5171 Fairview, Detroit, Mich.

DRAKE (Alpha Iota, 1924), DRAKE UNIVERSITY, COLLEGE OF COMMERCE AND FINANCE, DES MOINES, IOWA

Province Officer: Merrill B. Dille, Drake University, Des Moines, Iowa
 H.M. Billie B. Wallace, Building 38B, Ft. Des Moines, Iowa
 S.W. Donald F. Roby, 3307 Forest Ave., Des Moines, Iowa
 Treas. Melvin S. Ganskow, Drake Trailer Court, #263, Forest Ave., Des Moines, Iowa
 Scribe Gerald T. Koger, 2217 University, Des Moines, Iowa

FLORIDA (Beta Eta, 1929), UNIVERSITY OF FLORIDA, COLLEGE OF BUSINESS ADMINISTRATION, GAINESVILLE, FLA.

Province Officer: Grover C. Harvard, 562 King St., Jacksonville, Fla.
 H.M. Lawrence R. Scott, Box 2269, University Station, Gainesville, Fla.
 S.W. Donnie J. Coker, 245R Flavet III, Gainesville, Fla.
 Treas. Oliver R. Graham, 891 W. Masonic St., Gainesville, Fla.
 Scribe Charles N. Howard, 507 E. Seminary St., Gainesville, Fla.

GEORGETOWN (Mu, 1921), GEORGETOWN UNIVERSITY, SCHOOL OF FOREIGN SERVICE, 37TH AND O STS. N.W., WASHINGTON, D.C.

Province Officer: James Cunningham, 4517 Iowa Ave., N.W., Washington, D.C.
 Chapter House: 2210 20th St., N.W., Washington, D.C.
 H.M. Harry C. Eisenbeiss, 2210 20th St., N.W., Washington, D.C.
 S.W. Timothy F. Preece, 2210 20th St., N.W., Washington, D.C.
 Treas. John T. Doran, 2210 20th St., N.W., Washington, D.C.
 Scribe Robert G. Reinhart, 2210 20th St., N.W., Washington, D.C.

GEORGIA (Kappa, 1921), UNIVERSITY OF GEORGIA, ATLANTA DIVISION, 24 IVY ST., ATLANTA, GA.

Province Officer: Emory A. Johnston, American Thread Co., 1052 W. Peachtree St., N.W., Atlanta, Ga.
 H.M. Phillip W. Maffett, 361 10th St., N.W., Atlanta, Ga.
 S.W. James H. Hardy, 1410 N. Morningside Dr., N.E., Atlanta, Ga.
 Treas. James L. Slaughter, 683 Queen St., S.W., Atlanta, Ga.
 Scribe William S. Robins, 730 Lexington Ave., S.W., Atlanta, Ga.

GEORGIA (Pi, 1922), UNIVERSITY OF GEORGIA, COLLEGE OF BUSINESS ADMINISTRATION, ATHENS, GA.

Province Officer: Archibald H. Lewis, Georgia Power Co., Athens, Ga.
 H.M. Earwin L. Joyner, Joe Brown Dormitory, Athens, Ga.
 S.W. Robert L. Carmichael, 1520 S. Lumpkin St., Apt. E-3, Athens, Ga.
 Treas. John F. Whipple, 1541 S. Lumpkin St., Athens, Ga.
 Scribe Charles H. McMillan, Jr., 290 S. Lumpkin St., Athens, Ga.

INDIANA (Alpha Pi, 1925), INDIANA UNIVERSITY, SCHOOL OF BUSINESS, BLOOMINGTON, IND.

Province Officer: Edward R. Bartley, 600 Ballantine Rd., Bloomington, Ind.
 H.M. James I. Toy, Indiana University, Bloomington, Ind.
 S.W. Thomas E. Shaffer, Indiana University, Bloomington, Ind.
 Treas. Lawrence J. Murphy, Indiana University, Bloomington, Ind.
 Scribe Robert J. Rectanus, West Hall, Indiana University, Bloomington, Ind.

IOWA (Epsilon, 1920), STATE UNIVERSITY OF IOWA, COLLEGE OF COMMERCE, IOWA CITY, IOWA

Province Officer: W. Arthur Allee, 319 N. Linn St., Iowa City, Iowa
 H.M. Daniel C. Hoffa, 530 N. Clinton, Iowa City, Iowa
 S.W. John R. Howes, 363 N. Riverside Dr., Iowa City, Iowa
 Treas. Wayne E. Harger, 109 E. Prentiss, Iowa City, Iowa
 Scribe Virgil E. Harder, 946 Iowa, Iowa City, Iowa

JOHNS HOPKINS (Chi, 1922), JOHNS HOPKINS UNIVERSITY, SCHOOL OF BUSINESS ECONOMICS, BALTIMORE, MD.

Province Officer: Bruno Lawson, 4408 Marble Hall Rd., Baltimore, Md.
 H.M. James H. Fry, 1625 E. North Ave., Baltimore, Md.
 S.W. Charles F. Sparenberg, 1015 Light St., Baltimore, Md.
 Treas. Joseph W. White, 3903 Brooklyn Ave., Baltimore, Md.
 Scribe U. S. Grant Peoples, 4104 Belview Ave., Baltimore, Md.

KANSAS (Iota, 1921), UNIVERSITY OF KANSAS, SCHOOL OF BUSINESS, LAWRENCE, KAN.

Province Officer: Neil A. Bartley, 5403 Fairway Rd., Kansas City, Kan.
 H.M. Walter C. Emery, 909 Missouri St., Lawrence, Kan.
 S.W. Stewart F. Lambers, 909 Missouri St., Lawrence, Kan.
 Treas. Charles M. Wardin, 1711 Kentucky, Lawrence, Kan.
 Scribe Thomas R. Dunn, 108 Aqueduct, Sunflower, Kan.

KENT STATE (Beta Pi, 1942), KENT STATE UNIVERSITY, COLLEGE OF BUSINESS ADMINISTRATION, KENT, OHIO

Province Officer: Victor P. Graverau, 220 S. Lincoln St., Kent, Ohio
 H.M. Vincent J. Hudec, 2023 State Rd., Cuyahoga Falls, Ohio
 S.W. Lawrence P. Avril, 2 Green Terrace W. Main, Kent, Ohio
 Treas. Jay B. Larsen, Mt. R.R. 1, Ravenna, Ohio
 Scribe Leonard C. Jarvis, Terrace Lodge, Kent State University, Kent, Ohio

LOUISIANA STATE (Beta Zeta, 1929), LOUISIANA STATE UNIVERSITY, COLLEGE OF COMMERCE, BATON ROUGE, LA.

Province Officer: Sidney A. Champagne, 511 N. Tenth St., Baton Rouge, La.
 H.M. John F. D'Gerolamo, Route 3, Box 142, Baton Rouge, La.
 S.W. James D. Edwards, 3084 Hundred Oaks Ave., Baton Rouge, La.
 Treas. Nathan R. Pruett, 163 Burgin Ave., Baton Rouge, La.
 Scribe John T. Roe, Box 8862, University Station, Baton Rouge, La.

LOUISIANA TECH (Beta Psi, 1948), LOUISIANA POLYTECHNIC INSTITUTE, SCHOOL OF BUSINESS ADMINISTRATION AND ECONOMICS, RUSTON, LA.

Province Officer: Leo Herbert, 112 S. Farmville St., Ruston, La.
 H.M. James F. Tatom, Box 262 T/S, Ruston, La.
 S.W. John M. Norton, Box 431 T/S, Ruston, La.
 Treas. Gilbert M. Neal, Box 20, Ruston, La.
 Scribe James N. Jordan, Box 113 T/S, Ruston, La.

MARQUETTE (Delta, 1920), MARQUETTE UNIVERSITY, COLLEGE OF BUSINESS ADMINISTRATION, 1217 W. WISCONSIN AVENUE, MILWAUKEE, WIS.

Province Officer: William N. Bergstrom, 7726 W. Becher St., Milwaukee, Wis.
 H.M. James A. Kliebhan, 6507 Betsy Ross Pl., Milwaukee, Wis.
 S.W. Don A. Roettgers, 3605 N. 54th Blvd., Milwaukee, Wis.
 Treas. Raymond J. Epping, 833 N. 15th St., Milwaukee, Wis.
 Scribe William J. Schendt, 6478 Upper Parkway, N., Milwaukee, Wis.

MIAMI (Beta Omega, 1948), UNIVERSITY OF MIAMI, SCHOOL OF BUSINESS ADMINISTRATION, CORAL GABLES, MIAMI, FLA.

H.M. William C. Richards, 501 S.W. 6th Ct., Miami, Fla.
 S.W. Charles J. Sanders, P.O. Box 55, Coral Gables, Fla.
 Treas. Thomas R. Blacka, P.O. Box 602, University Branch, Miami, Fla.
 Scribe Michael Pantya, 1471 N.W. 33rd St., Miami, Fla.

MIAMI U. (Alpha Upsilon, 1927), MIAMI UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION, OXFORD, OHIO.

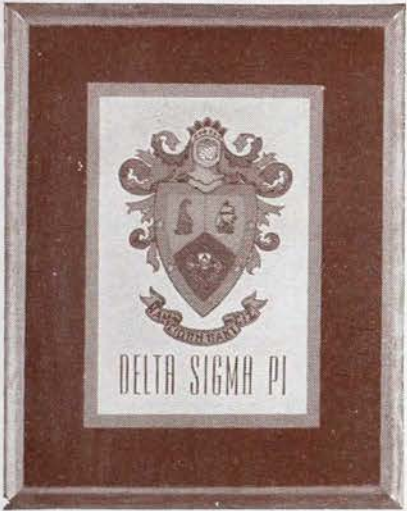
Province Officer: Halsey E. Ramsen, Miami University, Oxford, Ohio
 H.M. Harold Q. Langenderfer, Box 73, New Men's Dormitory, Oxford, Ohio
 S.W. R. Murry Dalton, Elliott Hall, Oxford, Ohio
 Treas. Virgil N. Shurts, 315 N. University Ave., Oxford, Ohio
 Scribe Robert L. Gilliland, 39A Vet Village, Oxford, Ohio

- MICHIGAN (Xi, 1921), UNIVERSITY OF MICHIGAN, SCHOOL OF BUSINESS ADMINISTRATION, ANN ARBOR, MICH.**
 Province Officer: Steven P. Kuric, Fischer YMCA, West Grand Blvd., Detroit, Mich.
 Chapter House: 1212 Hill, Ann Arbor, Mich. (2-2202)
 H.M. Ian Hannington, 1212 Hill, Ann Arbor, Mich.
 S.W. Robert J. Clarke, 321 S. Division St., Ann Arbor, Mich.
 Treas. Donald Krell, 401 E. Madison, Ann Arbor, Mich.
 Scribe Louis F. Marr, 209 Virginia, Ann Arbor, Mich.
- MINNESOTA (Alpha Epsilon, 1924), UNIVERSITY OF MINNESOTA, SCHOOL OF BUSINESS ADMINISTRATION, MINNEAPOLIS, MINN.**
 Province Officer: Norman C. Qualey, 2501 Girard Ave., S., Minneapolis, Minn.
 Chapter House: 1029 4th Street S.E., Minneapolis, Minn. (L1 3858)
 H.M. Theodore C. Johnson, 708 25th Ave. N., Minneapolis, Minn.
 S.W. Kenneth F. Lichty, 1029 4th St., S.E., Minneapolis, Minn.
 Treas. Lyle P. Behnken, 1029 4th St., S.E., Minneapolis, Minn.
 Scribe Keith H. Anderson, 1029 4th St., S.E., Minneapolis, Minn.
- MISSISSIPPI (Alpha Phi, 1927), UNIVERSITY OF MISSISSIPPI, SCHOOL OF COMMERCE AND BUSINESS ADMINISTRATION, OXFORD, MISS.**
 Province Officer: Joseph Cerny, II, University of Mississippi, University, Miss.
 H.M. Robert D. Church, Box 854, University, Miss.
 S.W. Ralph A. Roll, Box 706, University, Miss.
 Treas. Warren W. Robinson, Box 666, University, Miss.
 Scribe Louis L. Vise, Jr., Box 228, University, Miss.
- MISSISSIPPI STATE (Gamma Delta, 1949), MISSISSIPPI STATE COLLEGE, SCHOOL OF BUSINESS AND INDUSTRY, STATE COLLEGE, MISS.**
 H.M. Binford H. Peeples, Box 39, State College, Miss.
 S.W. William D. Norman, Box 221, State College, Miss.
 Treas. Fred H. Bennett, Box 956, State College, Miss.
 Scribe James S. Simmons, Box 971, State College, Miss.
- MISSOURI (Alpha Beta, 1923), UNIVERSITY OF MISSOURI, SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION, COLUMBIA, MO.**
 Province Officer: Royal D. M. Bauer, 304 S. Garth Ave., Columbia, Mo.
 H.M. Robert A. Busse, 500 College, Columbia, Mo.
 S.W. Joseph H. Owens, 1209 Paquin, Columbia, Mo.
 Treas. Eugene T. Benson, 311 Waugh, Columbia, Mo.
 Scribe Joe B. Gilbert, Jr., 500 College, Columbia, Mo.
- NEBRASKA (Alpha Delta, 1924), UNIVERSITY OF NEBRASKA, COLLEGE OF BUSINESS ADMINISTRATION, LINCOLN, NEB.**
 Province Officer: George T. Dinsdale, 1211 K St., Lincoln, Neb.
 Chapter House: 1527 M St., Lincoln, Neb. (2-3728)
 H.M. Robert W. Freeman, 1527 M St., Lincoln, Neb.
 S.W. Gordon L. Humbert, 1527 M St., Lincoln, Neb.
 Treas. Dalles L. Schroeder, 1527 M St., Lincoln, Neb.
 Scribe Robert M. Allgood, 1527 M St., Lincoln, Neb.
- NEW YORK (Alpha, 1907), NEW YORK UNIVERSITY, SCHOOL OF COMMERCE, ACCOUNTS AND FINANCE, WASHINGTON SQ., NEW YORK, N.Y.**
 Province Officer: Paul W. Siegert, 79 Worth St., New York, N.Y.
 Chapter House: 40A Washington Sq. S., New York, N.Y. (Gramercy 5-8996)
 H.M. H. Ross O'Sullivan, 159 Bromleigh Rd., Stewart Manor, L.I., N.Y.
 S.W. Thomas F. Keane, 1 Fifth Ave., New Rochelle, N.Y.
 Treas. Anthony F. Noel, 2110 Arthur Ave., Bronx, N.Y.
 Scribe Howard V. McElroy, 18 Hamilton Pl., Tenafly, N.J.
- NORTH CAROLINA (Alpha Lambda, 1925), UNIVERSITY OF NORTH CAROLINA, SCHOOL OF COMMERCE, CHAPEL HILL, N.C.**
 Province Officer: Milton E. Hogan, Jr., Planter's National Bank & Trust, Rocky Mount, N.C.
 Chapter House: 211 Pittsboro Street, Chapel Hill, N.C. (F-2071)
 H.M. John D. McPhaul, 211 Pittsboro St., Chapel Hill, N.C.
 S.W. Bobby J. Herring, 21 Old East Dorm., Chapel Hill, N.C.
 Treas. Fred W. Talton, 211 Pittsboro St., Chapel Hill, N.C.
 Scribe Melvin L. Finch, 211 Pittsboro St., Chapel Hill, N.C.
- NORTHWESTERN (Chicago Division-Beta, 1914), NORTHWESTERN UNIVERSITY, SCHOOL OF COMMERCE, 339 E. CHICAGO AVENUE, CHICAGO, ILL.**
 Province Officer: Edmond W. Satterwhite, 7026 N. Sheridan Rd., Chicago, Ill.
 Chapter House: 42 E. Cedar Street, Chicago, Ill. (Delaware 7-9651)
 H.M. Eugene C. Johnson, 8045 S. Bishop, Chicago, Ill.
 S.W. Donald L. Warren, 6116 S. Major Ave., Chicago, Ill.
 Treas. Charles E. Plummer, 5862 W. Lake St., Chicago, Ill.
 Scribe Clarence T. Nagel, 6921 S. Carpenter St., Chicago, Ill.
- NORTHWESTERN (Evanston Division-Zeta, 1920), NORTHWESTERN UNIVERSITY, SCHOOL OF COMMERCE, EVANSTON, ILL.**
 Province Officer: Donald L. Ketcham, 6072 N. Neva Ave., Chicago, Ill.
 Chapter House: 1819 Orrington Ave., Evanston, Ill. (Greenleaf 5-9495)
 H.M. Alan S. Gage, 1631 Monroe St., Evanston, Ill.
 S.W. Alvin W. Ruck, 4442 N. Linder, Chicago, Ill.
 Treas. Leo A. Knowles, 1819 Orrington, Evanston, Ill.
 Scribe Gordon E. Lloyd, 5305 N. Christiana Ave., Chicago, Ill.
- OHIO STATE (Nu, 1921), OHIO STATE UNIVERSITY, COLLEGE OF COMMERCE AND ADMINISTRATION, COLUMBUS, OHIO**
 Province Officer: Keith Davis, 190 145th Ave., Columbus, Ohio
 Chapter House: 1555 Neil Ave., Columbus, Ohio
 H.M. Michael S. Vargo, 1555 Neil Ave., Columbus, Ohio
 S.W. Frederick C. Fletcher, 1555 Neil Ave., Columbus, Ohio
 Treas. Eugene F. Metzger, 2156 Summit St., Columbus, Ohio
 Scribe James L. Price, 1555 Neil Ave., Columbus, Ohio
- OKLAHOMA (Beta Epsilon, 1929), UNIVERSITY OF OKLAHOMA, COLLEGE OF BUSINESS ADMINISTRATION, NORMAN, OKLA.**
 Province Officer: Everett P. Truex, University of Oklahoma, Norman, Okla.
 H.M. Rex D. Johnson, 736 Elm St., Norman, Okla.
 S.W. Virgil J. Massaro, 523 W. Boyd, Norman, Okla.
 Treas. William E. Rook, 800 Chautauqua, Norman, Okla.
 Scribe Don C. Oden, Lincoln House, Norman, Okla.
- PENNSYLVANIA (Beta Nu, 1932), UNIVERSITY OF PENNSYLVANIA, THE WHARTON SCHOOL OF FINANCE AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE, LOGAN HALL, PHILADELPHIA PA.**
 Province Officer: Addis L. Bowles, 527 Harrison Ave., West Collingswood, N.J.
 Chapter House: 3902 Spruce Street, Philadelphia, Pa. (Baring 9096)
 H.M. David L. Powell, 5023 Springfield Ave., Philadelphia, Pa.
 S.W. Bert C. Daikler, 3902 Spruce St., Philadelphia, Pa.
 Treas. Robert E. Gladden, 820 Linden St., Camden, N.J.
 Scribe Alexander J. Grace, 212 S. 39th St., Philadelphia, Pa.
- PENN STATE (Alpha Gamma, 1923), PENNSYLVANIA STATE COLLEGE, DEPARTMENT OF COMMERCE AND FINANCE, STATE COLLEGE, PA.**
 Province Officer: Patrick J. Boner, 148 Windcrest, State College, Pa.
 H.M. Edwin S. Manbeck, Pennsylvania State College, State College, Pa.
 S.W. Robert G. Goodman, Pennsylvania State College, State College, Pa.
 Treas. Edward E. Tarulli, 112 E. Beaver Ave., State College, Pa.
 Scribe Jess V. Hobday, Pennsylvania State College, State College, Pa.
- RIDER (Beta Xi, 1934), RIDER COLLEGE, COLLEGE OF BUSINESS ADMINISTRATION, TRENTON, N.J.**
 Province Officer: Francis M. Dowd, 18 Sunset St., East Orange, N.J.
 Chapter House: 909 Bellevue Avenue, Trenton, N.J. (2-8452)
 H.M. Michael J. Lalla, 909 Bellevue Ave., Trenton, N.J.
 S.W. James H. Boyer, 909 Bellevue Ave., Trenton, N.J.
 Treas. Nicholas Dorozinsky, 909 Bellevue Ave., Trenton, N.J.
 Scribe Patrick W. Rodden, 909 Bellevue Ave., Trenton, N.J.
- RUTGERS (Beta Omicron, 1937), RUTGERS UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION, 40 RECTOR ST., NEWARK, N.J.**
 Province Officer: Arthur N. Hutchinson, Jr., 13 Grove Place, East Orange, N.J.
 Chapter House: 29 Saybrook Place, Newark, N.J.
 H.M. John A. Grygiel, 1511 Compton Terrace, Hillside, N.J.
 S.W. John F. Maxwell, 345 Union St., Jersey City, N.J.
 Treas. Arthur R. Lwutz, Veterans Apartments, Essex County, Belleville, N.J.
 Scribe Carl P. Hiltz, 141 Stuyvesant Ave., Newark, N.J.
- RUTGERS (Beta Rho, 1942), RUTGERS UNIVERSITY, UNIVERSITY COLLEGE, NEWARK, N.J.**
 Province Officer: George H. Whitmore, 8 Laurel Pl., Upper Montclair, N.J.
 H.M. Abraham N. Robertson, 105 Coolidge St., Irvington, N.J.
 S.W. Justin H. Byrnes, 40 Jones St., Jersey City, N.J.
 Treas. Samuel M. D'Amato, 86 Spring St., Bloomfield, N.J.
 Scribe Kenneth J. Wagner, 119 Park St., Montclair, N.J.
- ST. LOUIS (Beta Sigma, 1946), ST. LOUIS UNIVERSITY, SCHOOL OF COMMERCE AND FINANCE, ST. LOUIS, MO.**
 Province Officer: Maurice S. Murray, 7210 Arlington Dr., Richmond Heights, Mo.
 H.M. Joseph F. Duepner, 2026 Hildred, Jennings, Mo.
 S.W. Clarence E. White, Jr., 4014 A. Potomac, St. Louis, Mo.
 Treas. Warren E. Haviland, 8 Jendala Ct., St. Louis, Mo.
 Scribe Joseph J. Ellebrecht, 5014 Louisiana, St. Louis, Mo.
- SOUTH CAROLINA (Beta Gamma, 1929), UNIVERSITY OF SOUTH CAROLINA, SCHOOL OF BUSINESS ADMINISTRATION, COLUMBIA, S.C.**
 Province Officer: W. Frank Taylor, Jr., 113 S. Queen St., Columbia, S.C.
 Chapter House: Tenement 14, University of South Carolina, Columbia, S.C.
 H.M. Lewis R. Weeks, Route 2, Box 49, West Columbia, S.C.
 S.W. William W. Wharton, Jr., 2008 Lincoln St., Columbia, S.C.
 Treas. Harry S. Bell, Box 271, University of S.C., Columbia, S.C.
 Scribe John B. Asbill, Jr., Box 142, University of S.C., Columbia, S.C.
- SOUTH DAKOTA (Alpha Eta, 1924), UNIVERSITY OF SOUTH DAKOTA, SCHOOL OF BUSINESS ADMINISTRATION, VERMILION, S.D.**
 Province Officer: Harry E. Olson, 440 N. Plum St., Vermillion, S.D.
 H.M. James D. Jensen, 18 Bloomingdale, Vermillion, S.D.
 S.W. George J. Blando, B-201 Harvard, Vermillion, S.D.
 Treas. Walter Bauer, 500 N. Dakota, Vermillion, S.D.
 Scribe Marwyn L. Gilmore, C-207 Harvard, Vermillion, S.D.
- SOUTHERN METHODIST (Beta Phi, 1948), SOUTHERN METHODIST UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION, DALLAS, TEX.**
 Province Officer: Harmon L. Watkins, 3616 Euclid, Dallas, Tex.
 H.M. Wm. Stewart Jones, 3324 Daniels St., Dallas, Tex.
 S.W. Gordon P. Wagner, 5207 Monticello St., Dallas, Tex.
 Treas. Richard M. Halliday, 4122 Glenwick Lane, Apt. 18, Dallas, Tex.
 Scribe William W. Joyner, Box 155, Southern Methodist University, Dallas, Tex.
- TEMPLE (Omega, 1923), TEMPLE UNIVERSITY, SCHOOL OF COMMERCE, PHILADELPHIA, PA.**
 Province Officer: James J. Morris, 2102 S. Simpson St., Philadelphia, Pa.
 Chapter House: 1841 N. Park Avenue, Philadelphia, Pa. (FR 7-9625)
 H.M. Stanley T. Glossner, 1841 N. Park Ave., Philadelphia, Pa.
 S.W. Frederick J. Robinson, 1841 N. Park Ave., Philadelphia, Pa.
 Treas. Jerry S. Zember, 1841 N. Park Ave., Philadelphia, Pa.
 Scribe Ralph H. Imschweiler, Jr., 1841 N. Park Ave., Philadelphia, Pa.
- TENNESSEE (Alpha Zeta, 1924), UNIVERSITY OF TENNESSEE, SCHOOL OF BUSINESS ADMINISTRATION, KNOXVILLE, TENN.**
 Province Officer: Harvey G. Meyer, 320 Garden Ave., Fountain City, Tenn.
 H.M. J. Harry Ogilvie, 1719 Lake Ave., Knoxville, Tenn.
 S.W. Matthew C. Ellis, P.O. Box 8432, Knoxville, Tenn.
 Treas. Douglas M. O'Steen, 1705 W. Clinch Ave., Knoxville, Tenn.
 Scribe Benton E. Phelps, Jr., 102 Kingston Pike Village, Knoxville, Tenn.
- TEXAS (Beta Kappa, 1930), THE UNIVERSITY OF TEXAS, SCHOOL OF BUSINESS ADMINISTRATION, AUSTIN, TEX.**
 Province Officer: William D. Craig, 1509 Mohle Dr., Austin, Tex.
 H.M. Dixon H. Manly, 118 Little Campus Courts, Austin, Tex.
 S.W. Robert E. Milstead, 2100 Pearl, Austin, Tex.
 Treas. William B. Hodges, 2304 Trinity, Austin, Tex.
 Scribe Robert L. Wright, 2703 Rio Grande, Apt. K, Austin, Tex.
- TEXAS TECH (Beta Upsilon, 1947), TEXAS TECHNOLOGICAL COLLEGE, DIVISION OF BUSINESS ADMINISTRATION, LUBBOCK, TEX.**
 Province Officer: Howard E. Golden, Route 4, Lubbock, Tex.
 H.M. Donald R. Cade, 1809 Tenth St., Lubbock, Tex.
 S.W. Coke C. Toliver, 2503 25th St., Lubbock, Tex.
 Treas. Francis H. Brockman, 328 Doak Hall, Lubbock, Tex.
 Scribe Ralph L. Russell, Box 124, Men's Dorm 3, Lubbock, Tex.
- TULSA (Beta Chi, 1948), UNIVERSITY OF TULSA, COLLEGE OF BUSINESS ADMINISTRATION, TULSA, OKLA.**
 Province Officer: Theodore W. Coover, 1215 S. Quebec, Tulsa, Okla.
 H.M. John R. Null, 2528 1/2 E. Admiral Blvd., Tulsa, Okla.
 S.W. Wm. Stewart Robinson, RFD #11, Box 2, Tulsa, Okla.
 Treas. Bruce W. Riehart, 10 N. Columbia, Tulsa, Okla.
 Scribe Forest W. Price, 1437 F E. 38th Pl., Tulsa, Okla.
- WASHINGTON (Alpha Chi, 1928), WASHINGTON UNIVERSITY, SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION, SAINT LOUIS, MO.**
 H.M. Arthur J. Reimers, 7842 Gannon Ave., University City, Mo.
 S.W. Robert L. Harmon, 7444 University Drive, University City, Mo.
 Treas. William S. Krebs, Jr., 7339 Forsythe Blvd., St. Louis, Mo.
 Scribe David G. Barnes, Jr., 5959 Clemens Ave., St. Louis, Mo.
- WESTERN RESERVE (Beta Tau, 1947), WESTERN RESERVE UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION, CLEVELAND, OHIO.**
 Province Officer: Harding A. Wichert, 330 Birchwood Ave., Cuyahoga Falls, Ohio
 H.M. Cornel Bolog, 10630 Orville Ave., Cleveland, Ohio
 S.W. Edward R. Gibson, 7606 Clark Ave., Cleveland, Ohio
 Treas. Edward J. Dibbin, 920 Ida Ave., Cleveland, Ohio
 Scribe Walter H. Carder, 9903 Elwell Ave., Cleveland, Ohio
- WISCONSIN (Psi, 1923), UNIVERSITY OF WISCONSIN, SCHOOL OF COMMERCE, MADISON, WIS.**
 Province Officer: Charles C. Center, 3629 Spring Trail, Madison, Wis.
 Chapter House: 132 Breese Terrace, Madison, Wis. (Fairchild 2934)
 H.M. John H. McCosker, 132 Breese Terrace, Madison, Wis.
 S.W. Richard W. Shoemaker, 142 N. Hancock, Madison, Wis.
 Treas. John W. Kohl, 132 Breese Terrace, Madison, Wis.
 Scribe Richard A. Firchow, 132 Breese Terrace, Madison, Wis.

ALUMNI CLUBS

The frequency, time, and place of luncheons, dinners, and meetings held by each alumni club is shown immediately following the city in which the alumni club is situated. If this data is missing for any alumni club it means that it has not been reported to the Central Office of the fraternity. The names, addresses, and telephone numbers of the President and Secretary of each alumni club are listed.

- ATLANTA, GA.**—LUNCHEONS, every Thursday, 12:00 noon, Tubby's Attic, 104 Luckie St.; and every Friday, 12:30 P.M., Henry Grady Hotel. DINNERS, third Thursday every month, 6:30 P.M., Robert Fulton Hotel.
Pres. Thomas R. Luck, 3047 Lenox Rd., N.E., Atlanta, Ga.
Sec. Robert W. Williams, 750 Yorkshire Rd., N.E., Atlanta, Ga.
- AUSTIN, TEX.**
Pres. William D. Craig, 1509 Mohle Dr., Austin, Tex.
Sec. Earl Dennis, 708 Augusta, Austin, Tex.
- BALTIMORE, MD.**—LUNCHEONS, every Thursday, 12:00 noon, Lord Baltimore Hotel Cafeteria.
Pres. Russell C. Erb, 2511 W. North Ave., Baltimore, Md. Tel.: Madison 4785J
Sec. Joseph F. Oberle, 2930 Clifton Park Terrace, Baltimore, Md. Tel.: Orleans 1498
- BOSTON, MASS.**
Pres. Thomas J. Furlong, 102 Bay View Ave., Winthrop, Mass.
Sec. William F. Clark, Jr., 20½ St. James St., Roxbury, Mass.
- BUFFALO, N.Y.**
Pres. William P. Weyer, 173 Nassau Ave., Kenmore, N.Y.
Sec. Sharon A. Lowe, 401 Fair Oaks St., Little Valley, N.Y.
- CHICAGO, ILL.**—DINNERS, third Thursday every month, 6:00 P.M. Triangle Restaurant, 6 S. Clark St.
Pres. Merle Loder, Mutual Life Ins. Co., 38 So. Dearborn St., Chicago 3, Ill.
Sec. Robert A. Moccia, 1712 N. Long Ave., Chicago 39, Ill.
- DALLAS, TEX.**—DINNER, fourth Tuesday every month, Villa Roma Restaurant, 2924 Maple Avenue.
Pres. Philip L. Hendrix, 2409 Vagas St., Dallas, Tex.
Sec. J. Rex Douglas, c/o Rauscher-Pierce Co., Dallas, Tex.
- DENVER, COLO.**—LUNCHEONS, every other Wednesday, 12:15 P.M., Denver Dry Goods Company Tea Room.
Pres. Kenneth L. Motz, 2284 Fairfax St., Denver, Colo. Tel.: KE 7268
Sec. Glenn R. Davis, University of Denver Business Office, Denver, Colo.
- DETROIT, MICH.**
Pres. George E. Rakovan, 18300 Sorrento Ave., Detroit, Mich. Tel.: University 4-1139
Sec. Frank J. Brady, 13518 Rutland Ave., Detroit, Mich. Tel. Vermont 6-5761
- JACKSONVILLE, FLA.**—LUNCHEONS, every Wednesday, 12:00 noon, Webb's Restaurant, 107 Julia St.
Pres. G. C. Harvard, c/o Harvard Mill Works, 562 King St., Jacksonville, Fla.
Sec. Henry C. Love, 1006 S. Shores Rd., Jacksonville, Fla.
- KANSAS CITY, MO.**—DINNERS, fourth Friday every month, 6:00 P.M., Pine Room, Union Station.
Pres. Charles A. Davis, Standard Oil Co., 40th and Main, Kansas City, Mo.
Sec. F. Crocker Bacon, Skelly Oil Co., 605 W. 47th St., Kansas City, Mo.
- LINCOLN, NEB.**—LUNCHEONS, every Wednesday, 12:00 noon, Lincoln Chamber of Commerce. DINNERS, third Wednesday every month, 7:00 P.M.
Pres. Richard C. Allgood, 2200 Woodcrest Ave., Lincoln, Neb. Tel. 3-7982
Sec. Boyd L. MacDougall, 1337 L St., Lincoln, Neb. Tel. 5-6815
- MILWAUKEE, WIS.**—DINNERS, second Monday every month, 6:30 P.M., Medford Hotel
Pres. Gervase G. Fobey, 3914 N. 38th St., Milwaukee, Wis.
Sec. Oliver C. Lechmaier, 3039 N. 43rd St., Milwaukee, Wis.
- NEWARK, N.J.**
Pres. Herman W. Graf, 355 Raleigh Rd., Rahway, N.J.
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Sec. Clifford J. Milton, 9 E. 193rd St., Bronx, N.Y. Ludlow 4-6459
- NORTHEASTERN, OHIO**
Pres. John J. Sutula, 6638 Clement Ave., Cleveland, Ohio
Sec. Daniel E. Vetsay, 11111 Clifton Blvd., Cleveland, Ohio
- OMAHA, NEB.**
Pres. Raymond Kane, 4327 California St., Omaha, Neb.
Sec. Robert B. Haselton, 4913 Davenport St., Omaha, Neb.
- PHILADELPHIA, PA.**—LUNCHEONS, every Thursday, 1:00 P.M., Leads Restaurant, Broad & Sanson Sts., MEETINGS, second Thursday every month, 8:30 P.M., 3902 Spruce St.
Pres. Howard W. Ayers, 429 Laurel Rd., Yeadon, Pa.
Sec. J. George Knatz, Apt. 101, Elizabeth Manor, Upper Darby, Pa.
- ST. LOUIS, MO.**—LUNCHEONS, every Wednesday, 12:00 noon, Versailles Room, Mark Twain Hotel.
Pres. Ferdinand W. Meyer, 2008 Virginia Ave., St. Louis, Mo.
Sec. John P. Cummings, 1902 Victor St., St. Louis, Mo.
- TULSA, OKLA.**—DINNERS, second Thursday every month, 7:00 P.M., Ambassador Apartment Hotel.
Pres. James A. Kerr, 2723 E. Third St., Tulsa, Okla.
Sec. Billy J. Cook, 1645 S. Cheyenne, Tulsa, Okla.
- TWIN CITIES (Minneapolis and St. Paul, Minnesota)**—LUNCHEONS, every Thursday, 12:00 noon, Covered Wagon Cafe, 114 S. 4th St., Minneapolis. DINNERS, second Tuesday every month, 6:15 P.M. Normandy Hotel.
Pres. Walter C. Sehm, 1360 Edgumbe Rd., St. Paul, Minn. Tel: Nestor 7512
Sec. Henry A. Halvorson, 2706 3rd Ave. So., Minneapolis, Minn. Tel: Regent 5127
- WASHINGTON, D.C.**
Pres. James H. Cunningham, 4517 Iowa Avenue, N.W., Washington, D.C.
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