

The

DELTA SIG

O F D E L T A S I G M A P I



Professional Business Administration Fraternity

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MAY 1956



The International Fraternity of Delta Sigma Pi

Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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The Grand President's Column

THIS ISSUE of The DELTASIG brings us to the close of another college year. True to the way of life, it has meant to us much joy but some sorrow; serious problems, lots of hard work, yet many rewards.



J. HARRY FELTHAM
Chi-Johns Hopkins
Grand President

In June many of our members will be graduating; many perhaps will be migrating to new and various parts of our country to take their places in the vast scheme of things to come; many others may turn homeward to take important places in their own communities; wherever they are destined to go, may it be a better place for their being a Deltasig. To each member, I wish every success, good health and Godspeed. May they always hold to the high standards in all their doings as set forth by our Preamble in the Constitution of Delta Sigma Pi.

There is for all of us a certain feeling of sadness when our college days draw to a close. For most of us it means the time to really face ourselves as men and know we must now accept that responsibility we owe to that big wide world outside college corridors,

help to do our part be it great or small, to keep America the greatest country for all time.

Some may be fortunate enough to go on to even higher education. To those I say, your opportunity is rare—make the most of it. The Fraternity of Delta Sigma Pi means so much to those who are about to begin college as well as to those who are about to graduate, for it is usually during college years that our deep and lifetime friendships are made. There is a saying that goes something like this—we are born to our relatives, but we are fortunate in being able to choose our friends. Our choice of friends is all important for it tells a great deal about the kind of people we, ourselves, are.

Delta Sigma Pi is a lifetime choice. One of the rewards of this choosing is the fact that while you have been completing your education at college, you have been cultivating friendships with men of character and business ethics that are the highest.

When we leave college, we find even a deeper meaning in Delta Sigma Pi because it is then we enter into the Fraternity's alumni clubs, where the more mature and already established business men of our Fraternity are meeting, exchanging ideas and helping each other wherever possible. It means much that Delta Sigma Pi stands for the things that make you proud to take your wife, children or others to social functions or conventions held by your Fraternity. It is gratifying that Delta Sigma Pi attracts as Honorary Members, men of such high caliber and outstanding for their achievements and success in their particular fields. Yes, it is rewarding indeed to know that a membership of over 36,000 men carry proudly the Banner of Delta Sigma Pi to 48 of our United States of America, and that you are now more than ever before, whether an active chapter or an alumni club member, a truly *ACTIVE AND PARTICIPATING MEMBER* of our great Fraternity of Delta Sigma Pi.



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Our Cover

Featured this month in our university cover series is the campus of Oklahoma Agricultural and Mechanical College at Stillwater, Oklahoma. This campus, which has experienced exceptional growth since World War II, is one of the largest and most attractive in the country. The color-print was furnished by the Magnolia Oil Company to whom we are very grateful and without whose cooperation this cover would not be possible.

J. D. THOMSON, Editor

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: AGRICULTURE, Alpha Zeta. ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega. Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.



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Make Your Plans Now To Attend A Regional Meeting

Eastern Region

Babson, Boston, Georgetown, Johns Hopkins, Maryland, New York, Pennsylvania, Penn State, Rider, Rutgers-Beta Omicron, Rutgers-Beta Rho, and Temple.

At Trenton, New Jersey—September 21-23—Hotel Hildebrecht
Host—Beta Xi Chapter at Rider

Southeastern Region

East Carolina, Florida, Florida State, Georgia-Pi, Georgia-Kappa, U. of Miami, North Carolina, South Carolina, Tennessee, Virginia and Wake Forest.

At Athens, Georgia—November 2-4—Holman Hotel
Host—Pi Chapter at Georgia

East Cental Region

Buffalo, Cincinnati, Indiana, Kent State, Kentucky, Miami U., Ohio State, Ohio, Pittsburgh, and Western Reserve.

At Akron, Ohio—September 7-9—Mayflower Hotel
Host—Beta Pi Chapter at Kent State

Central Region

De Paul, Detroit-Theta, Detroit-Gamma Rho, Illinois, Loyola, Marquette, Michigan, Michigan State, Northwestern-Beta, Northwestern-Zeta, Wayne, and Wisconsin.

At Milwaukee, Wisconsin—September 7-9—Hotel Wisconsin
Hosts—Delta Chapter at Marquette, Psi Chapter at Wisconsin, and the Milwaukee Alumni Club

South Central Region

Alabama, Alabama Poly, Louisiana State, Louisiana Tech, Memphis State, Mississippi, Mississippi Southern, Mississippi State, and Tulane.

At New Orleans, Louisiana—October 26-28—Roosevelt Hotel
Hosts—Gamma Mu Chapter at Tulane and the New Orleans Alumni Club

Midwestern Region

Creighton, Drake, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, Omaha, South Dakota, and St. Louis.

At Sioux City, Iowa—October 12-14—Hotel to be selected
Host—Alpha Eta Chapter at South Dakota

Southwestern Region

Baylor, Lamar Tech, North Texas State, Oklahoma, Oklahoma A&M, Southern Methodist, Texas, Texas Tech, and Tulsa.

At Dallas, Texas—Dates and Hotel to be selected
Hosts—Beta Phi Chapter at Southern Methodist and the Dallas Alumni Club

Inter-Mountain Region

Arizona, Arizona State, Colorado, Denver, New Mexico, Texas Western, and Utah.

At Albuquerque, New Mexico—August 31, September 1-2—Hotel to be selected
Hosts—Gamma Iota Chapter at New Mexico and the Albuquerque Alumni Club

Western Region

California, San Francisco, Santa Clara, and Southern California.

At San Jose, California—Dates and Hotel to be selected
Host—Gamma Xi Chapter at Santa Clara



THE DELTASIG

OF DELTA SIGMA PI

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MAY, 1956

Issue 4

The Briefing Room Story

By J. A. Murphy, Alpha Nu Chapter, Manager Statistical Production
United Air Lines

IN ANSWER to a demanding need for centralized control of a vast national transportation activity, United Air Lines' unique Briefing Room has become probably the most modern *management control tool* in the world today. The Briefing Room is located at United's Operating Base established in 1948 at Denver, Colorado. Up to the minute system-wide operating data is available at all times. Whether it be the location of "Diane," August 19th's hurricane, the status of coach conversion at the overhaul base, or the arrival of Trip 617 at La Guardia, special briefing room analysts are equipped to furnish instantaneous answers.

If you were to arrive at United's base some morning early enough to attend briefing, you would be invited to join the vice presidents of transportation services and flight operations and their immediate staffs to listen to the highlighting of irregularities occurring during the previous 24 hours. In an atmosphere of quiet alertness, four specialists present resumes of exceptional conditions affecting the operation of the entire air line.

The system meteorologist opens the briefing with a review of actual weather for the past 24 hours and a forecast for the next period, highlighting developments which might influence operations.

Following this weather review is a report from the maintenance specialist, who describes the mechanical status of United's Fleet of DC-7's, DC-6's, DC-4's, Convairs and DC-3's. He provides information on special engineering projects, such as the airborne weather mapping radar installation, as well as current routine maintenance and status of overhaul and project work at the San Francisco Maintenance Base, and line stations, including items such as late plane release, number of planes inoperative because of pressurization and number of engine changes to be completed at each station.

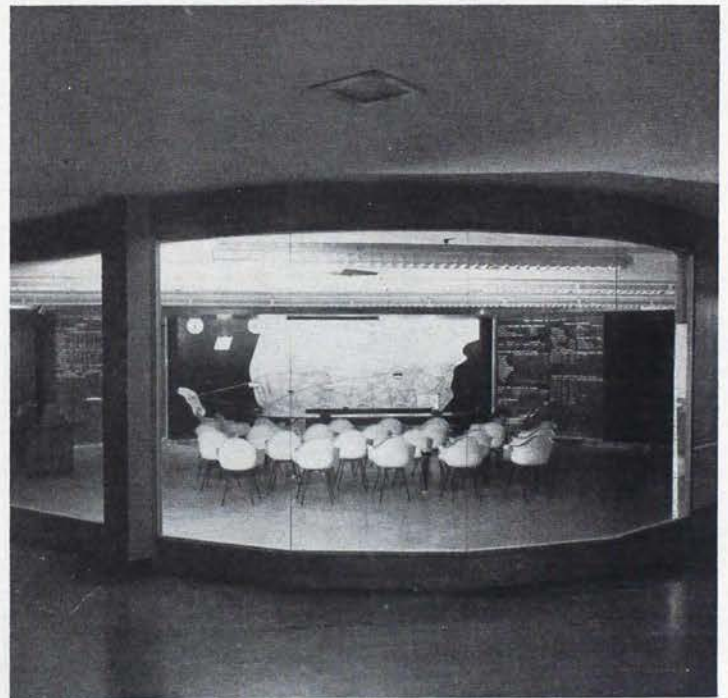
A traffic specialist highlights operational and customer service problems relating to the previous day, explaining operating, traffic and economic considerations involved in the decisions which hoteled 48 passengers from cancelled Trip 604, scheduled an extra stop to pick up 5 passengers at Salt Lake City for Trip 314, and provided a charter plane for the flood emergency. United schedules approximately 1,000 departures daily. Only a few do not proceed as planned. These few irregular flights are the prime concern of this specialist.

A review of the operational problems for the next 24 hours is made by the flight operations specialist. Weather outlook, equipment status and other factors affecting plans are noted,

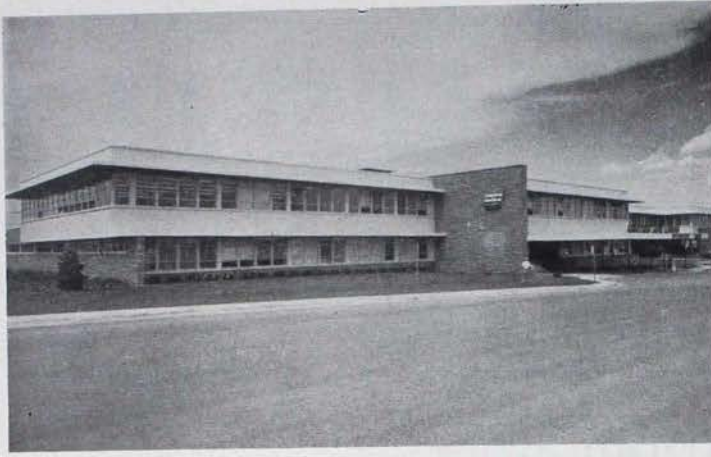
as jet streams are charted, substitutions of equipment are planned, and vulnerable weather stations are alerted.

The average briefing session lasts 14 minutes. The various executives then meet with their respective staffs to take action indicated as necessary during the briefing.

The Briefing Room is centrally located at the base, enclosed by large plate glass windows permitting a view of the system map, eight feet high and twenty feet wide, on which are outlined United's routes and the 68 cities it serves. Colored light codes on the map are currently maintained at 20 key cities to indicate localized operating problems, weather conditions, passenger handling delays and maintenance work load.



AIR WORLD WINDOWS: Behind glass walls at the Denver Operating Base of the United Air Lines is the "room with a 13,250 mile view," so named because facts analyzed here daily provide clear view of the company's system wide operations. Map on the far wall is equipped with colored lights which indicate current operating conditions at major terminals. Other pertinent statistics are listed on side charts.



AIRLINE OPERATING HUB: Control of the 13,250 mile system of United Air Lines is centralized at this Operating Base in Denver. The two story building, occupied in 1953, houses 600 employees and serves as headquarters for two of United's chief divisions.

The map is constructed so that magnetic airplane models can be used to portray the location of the entire fleet as it operates or to study any operational situation desired. Huge edge-lighted lucite panels border the system map. The panels and map are the heart-beat of the operation; for here, statistics are presented each morning gleaned from over 3,500 operational teletype messages. Approximately 100,000 figures are extracted from these messages and summarized daily, within three hours of the midnight cut-off, then posted on the panels to provide an accurate picture of system-wide operations at a glance.

Over 100 transparent Vu-Graph statistical charts are maintained by the statistical production department, which operates the Briefing Room for management, covering every pertinent phase of operations. System charts, as well as charts by type of equipment, portraying the minutest of fluctuations in current trends, are maintained and brought up to date each week in two hours. On Friday, the senior analyst reviews the past week's operation for management as charts are projected on the screen, pointing out problem areas and favorable indicators. Significant overlays and comparisons are made through the use of transparent charts.

The plastic panels are posted with a white crayon which glows from the fluorescent edge lighting. The panels are designed with easily removable backing to accommodate quick



PHONE PATROL: Close up of communications console in Payload Control at Denver Operating Base of United Air Lines shows array of push buttons used in directing daily flow of phone calls. Messages reporting reservations booked at major cities are recorded in rush periods at the rate of 2,000 an hour.

changes of grid information. The room lighting is kept in low key to focus attention on the briefing specialists and to facilitate reading the statistical panels. Movie and slide projectors, black light and magnetic display boards are some of the modern facilities and techniques available to management for special presentations. Perhaps, best typifying the facilities of this room is the mileage recorder that currently records revenue airplane miles flown by United Air Lines with 3 seconds of accomplishment.

The room is also designed to serve as an operations clinic. It accommodates 60 people. If you were impressed with the morning briefing, you would be intrigued with that of the dispatchers and payload control manager's sessions, where current flights can be followed as they operate across the country. Each plane identified as to type, number of passengers carried, pounds of mail, express and freight as assigned by station and pit, the gas load carried, crew legality and plane time since overhaul. This is most effective during irregular operations, when the dispatching to alternate fields becomes necessary; in which case, not only airport facilities are decision determinates, but passenger convenience, hotel accommodations, surface transportation, ground personnel, not to mention the resulting problem of rerouting of equipment back to scheduled operation, must be carefully considered.



A BRIEFING SESSION: Daily in the "room with a 13,250 mile view" specialists gather to review the operations of United Air Lines and to forecast the next 24 hours of traffic. The average briefing session lasts about 14 minutes.

Through telemeter reports, information is received that is currently used for routing planes in scheduled operation, to the San Francisco Maintenance Base for major overhaul; to line stations for routine 100 hour maintenance checks; for determining crew legality and flight payroll; for calculating the daily profit or loss estimate, compiling the financial statement and C.A.B. reports; computing the mail claim; and as source data for special operational research studies. Complete flight and load statistics are maintained on micro-film in the Briefing Room for ready reference and analysis. Operating data for any flight can be obtained within 2 minutes.

One leaves the Briefing Room impressed with a sense of acute awareness of what has transpired over a vast transportation system within the last few minutes and with assurance that, in light of United's progressive attitude and its persistent use of advanced techniques, that awareness will be ever existent.

Labor in Politics

By Walter L. Daykin, Epsilon Chapter
Professor of Labor and Management, State University of Iowa

FOR SOME YEARS labor in America has been interested in elevating its status or in increasing the importance and significance of its role in society. Its main economic device used to materialize this objective has been, and still is, collective bargaining. In its struggle to obtain a higher degree of recognition labor has developed such industrial weapons or concerted activities as strikes and other forms of work stoppages, picketing, and boycotting which are behavior patterns used to make strikes more effective. These activities are employed to either make collective bargaining a reality or to increase the bargaining power of labor organizations. Also, labor unions have become interested in political action in order to strengthen their position. Through this channel they have encouraged the enactment of a great deal of protective legislation. Furthermore, unions have engaged in political activities to curb management's restrictive techniques in the area of collective bargaining, and to gain more liberties and rights for workers to go into unions of their own choosing. Such legislation was intended to expand the use of collective bargaining and to increase the effectiveness of this device. Therefore, it can be safely assumed that political action on the part of unions is used to strengthen collective bargaining and to gain and maintain various social and economic principles.

It is incorrect to assume that the interest of labor in politics is of recent origin. Labor has been concerned with political action as a device or instrument to elevate its role in both industry and society since the emergence of the labor movement. To be sure, the forces present at various times in the social and economic environment have been controlling factors in the determination of the use of politics by labor unions. In the United States as early as 1828 the Mechanics Union of Trade Associations of Philadelphia was quite active in political matters. Over the years men like President Jackson and President Roosevelt have encouraged the participation of labor in politics by emphasizing the rights of the common man. The Knights of Labor contended that it was vitally necessary for labor to be active in politics in order to obtain free educational systems to provide education for the workmen's children, to shorten hours so that workers could enjoy more leisure time, and to make possible other social and economic reforms. It is true that in recent years the times have forced unions to increase their political efforts and to organize their activities in a more effective manner.

An historical analysis of labor in politics quite clearly reveals that the type of political action engaged in by unions has varied with the times. One fact stands out very prominently and that is that there has been very few full political movements or third party activities developed by labor unions in the United States. Labor did participate on a limited basis with others in such political organizations as the Socialist Party, the Workingman's Party, the American Labor Party, and the Non-partisan League, but in the main most of the American laborers have maintained their affiliation with the two party system.

There are a number of social and economic factors that have retarded the growth of the third party movement in America. One of these is the absence of class consciousness in our type of society. Most employees still function as individuals or are dominated by rugged individualism, and therefore prefer independent action. Also, the two-party system in the United States is traditional and it is quite difficult to deviate from traditional

behavior patterns. Furthermore, political leadership in unions has been lacking, but even if such leadership had been available, it is still a difficult task to control the legislative, judicial and executive governmental functions on the federal and state levels. Another very significant reason for the lack of interest on the part of labor in a third party movement is the permeation policy of the two major political parties. In the past, whenever the laboring groups developed an important political issue either one of the two existing parties would include this issue in their political platform. So while few third parties have emerged in the American labor movement, it is obvious that the thinking of the labor leaders has greatly modified the political scene in America.

Since its organization, the American Federation of Labor has consciously avoided direct and independent political action, but it has participated in politics in a subtle and indirect manner. Very early in its existence this parent labor organization adopted the policy of voluntarism. It did not ally itself with any political party but functioned on a non-partisan basis. The members of this organization were instructed to vote as citizens and not as workers or affiliates of a union, and were urged to disregard party lines and reward their friends and to penalize their political enemies. Obviously, candidates who backed issues favorable to laborers were considered to be friends of labor, and candidates who disagreed with labor's approach were categorized as enemies. This indicates that this policy of voluntarism in a sense amounts to trading votes for legislation and other concessions favorable to labor.

The AFL developed the policy of voluntarism and followed this reasoning after an analysis of the political situation in the United States. In the first place this organization profited somewhat by the experiences of the Knights of Labor. This earlier union organization had failed and was forced to disintegrate because of numerous reasons. The AFL attributed the failure of the Knights of Labor partially to its direct political activity and so adopted the policy of indirect participation in politics. Furthermore, the AFL was interested in the attitude of its membership toward unionism and attempted to avoid any activities that would create indifference or lack of interest on the part of these persons in labor organizations. It was felt that by emphasizing politics, attention would be taken away from unionism, and that by engaging in partisan politics union dissension might be developed or created. The political beliefs of its membership are not uniform so it was reasoned that it would be dangerous for the officials of the parent organization to endorse candidates. However, it was safe for the leaders to oppose what was generally denounced by organized labor. Also, the AFL had some recognition of the controlling power of public opinion or public sentiment, and was consequently concerned with the reaction of the public to its political behavior. It was reasoned that if labor identified itself with one party and if this party lost elections then labor would lose its political influence. Furthermore, AFL leadership contended that political neutrality is an effective way to get political concessions because competing candidates must strive for labor's support.

In recent years the AFL has become more active in politics. This parent organization has been very critical of the present administration, and is listing a number of this group as enemies of the cause of labor. This trend has developed in spite of the fact that recent statistics reveal that about 22% of

the AFL leaders are Republicans and that some of these leaders have been closely allied with the party. The change may be partially the result of the emergence of younger leaders who are more aggressive in their denunciations of factors in the environment that prevent the materializing of their goals. Also this changed attitude may have been influenced by the appreciation of the gains made by the CIO under the Roosevelt administration.

The AFL leadership has recognized that lobbying is not an adequate single device to gain its ends so they have organized politically on the national, state, and precinct levels. In fact, the AFL formulated Labor's League for Political Education which was not considered as an appendage to any political party, but was concerned with getting out the labor vote, and in becoming more active in educating the workers in political action. It is admitted that while the League was nonpartisan and would have endorsed Republican candidates, it actually supported more Democrats because they sponsored issues in which labor was interested. During its existence the administrators of the League made no claim that they could control the votes of the union members.

After the split in the AFL and the organization of the CIO labor became more active in politics. Especially was this true of the CIO group which was interested in the unskilled workers. These weaker employees needed more governmental help than the skilled workers who are more secure and often more conservative. Then it is recognized that just prior to the organization of the CIO there was a decrease in the effectiveness of the economic devices used by unions to elevate their status. Also during this period the government played a more significant role in economic affairs. In the main the New Deal regime was very favorable to the farmer and the laborers in industry and the young leaders in the CIO movement became extremely interested in the maintenance of such a favorable position. Perhaps this partially accounts for the fact that very few, if any, of the CIO leaders are affiliated with the Republican party.

In order to facilitate its political aims the CIO organized the Political Action Committee which in reality not only accepted the political beliefs sponsored by the AFL, but extended and vitalized its philosophy of voluntarism. The committee attempted to get the voting and political records of candidates for federal, state and local offices, and to make such information available to its union membership. It was assumed that such knowledge would influence the political thinking of the workers, and consequently would result in intelligent voting and intelligent participation in other forms of political action. The committee strived diligently to get workers to register and to vote. The records of the committee showed that the enemies of labor were generally elected when the voting was light, so it was essential for workers to vote if labor was to attain its political aspirations.

An analysis of the available data reveals that labor unions have been interested in having the government's assistance in the solution of problems that are not soluble by collective bargaining. For example, unions have been concerned with having the government protect the jobs of their members by controlling and regulating immigrant labor and other classes of substandard labor, and by preventing competition with prison made goods and foreign goods. In recent times labor unions have sought legislation to provide for safety on the job and for some assistance in case of industrial accidents, old age, and unemployment. Also, labor unions have consistently fought for legislation that would make education available to the children of the working class.

In more recent times unions have contended that the American worker is entitled to exist on a level of health and decency. If they are unable to reach this level through their own economic strength it is the function of the legislative bodies to

either lift the workers to this level or create an environment in which workers can obtain this goal through their own efforts. The Fair Labor Standards Act in which a minimum wage was established, maximum hours were determined with time and one-half for overtime, and child labor was regulated is a typical example of such legislation. At present unions are demanding an increase in the coverage of this law and a higher minimum wage. Also, unions have sponsored legislation that would equalize bargaining power between labor and management and privilege the unions to get a fair share of the values produced in the production process. Many of these demands of labor have been incorporated into laws and these organizations are attempting to prevent any modifications of this favorable legislation. Consequently, unions are concerned with amendments to the Taft-Hartley Act and the regulation of state right to work laws.

For some time, labor has been quite concerned about participating in the administration of the existing legislation. On the local level unions have demanded some representation on the school boards and the draft boards. In many areas where workers are concentrated the unions have felt that it is necessary to be represented on these boards to assure that teachers and textbooks opposed to labor will not be selected, and that there will be no discrimination in the selection of persons for military service. Recently, labor was given equal representation on the Wage Stabilization Board and has attempted to have a voice in the determination of those who would function on the National Labor Relations Board. It is obvious that labor has supported candidates for such positions who have reacted favorably to their political interests and have sponsored legislation to materialize these objectives.

Labor's increased political action created fear on the part of some influential factions in the American society that unions were becoming too powerful in the area of politics. As a result, several attempts have been made to curb this power. In order to check labor's political activities attention has been focused upon the financial contributions of labor unions to be used for political purposes. While the Hatch Act concerned itself somewhat with this problem the main provisions to weaken labor's political power have been incorporated in the War Labor Disputes Act and in Section 304 of the Taft-Hartley Act. The War Labor Disputes Act prohibited a labor organization from making any financial contribution in connection with any federal election at which the President and the Vice President of the United States, and Senators or Representatives were to be elected. The unions attempted to circumvent this legislation by making their contributions to the primary elections which were to select the candidates who would run for these federal positions.

The Taft-Hartley Act in Section 304 amends Section 313 of the Federal Corrupt Practice Act (1925) by making it unlawful for national banks, corporations and labor organizations to make contributions in connection with both federal elections and primary elections in which the President and Vice President of the United States and Members of Congress are involved. Labor unions have been critical of this Amendment because it, in their judgment, is discriminatory and because it is an open effort to weaken collective bargaining. This Section does not prohibit employer's associations from giving money in connection with these elections. The amendment assumes that the corporation and the labor union are somewhat comparable, but the unions contend that in many respects their functioning is somewhat similar to that of an association of employers.

In adjudicating this problem some of the United States District Courts and the Circuit Courts of Appeals have held that Section 304 of the Taft-Hartley Act is unconstitutional on its face because it unlawfully abridges the right of free speech, press and assembly as guaranteed in the First Amendment of

the Constitution, and that it is not a constitutional exercise of the power of Congress to control the manner of holding elections. Also, it has been ruled that this Section does not apply to union expenditures in federal elections if the union is small and makes only trifling expenditures for newspaper advertisements and radio broadcasts criticizing candidates for federal elective offices. Neither does Section 304 prevent the union from paying its own employees for their political activities to elect candidates for federal offices.

The United States Supreme Court ruled in the *US v CIO* case that Section 304 did not prohibit a union from making critical statements about candidates for federal office and urging its membership to vote against a candidate for Congress in regular union periodicals published with regular union funds. Neither does the Section make it unlawful to distribute without cost such periodicals to the union membership and others accustomed to receiving them. The Federal District Court had declared this Section illegal but the United States Supreme Court in this case, while agreeing somewhat with the ruling of the lower court, agreed not to rule on the constitutionality of Section 304 or to make any commitments on the legality of paid advertisements and radio time by the union to try to elect candidates favorable to labor. This matter, ruled the Court, must be worked out on a case by case basis.

The recent merger has developed keen interest in the question of the future participation of labor in politics. Indications are that the political interests and activities of labor will become more organized and more extensive. The presence of various forces in the social and economic environment make this prediction inevitable. The well-being of labor is so closely allied to governmental functioning that unions are compelled to be concerned with politics in order to survive. Unions contend that in the last few years the legislative trend as far as they are concerned has been backward. In their judgment, recent legislation, both on the federal and state levels, is making unions somewhat impotent, and, therefore, it is necessary to use all the available legal methods to reverse this backward trend. The unions now feel that their salvation is through the use of the legislative halls so much stress will be placed upon political education and political activity.

The effect of the recent merger of the AFL and the CIO on the political status of labor unions is still a matter of conjecture. However, there are possible consequences that are discernible. The merger was the result of numerous factors. Since about 1935 American unionism has been a house divided against itself. This is evidenced by the existence of union pirating or raiding, the increased number of jurisdictional disputes, and the disregard for the picket lines established by striking unions. The merger is a form of amalgamation to eliminate these inner enemies which have weakened unions and thus give to labor more time, energy and money to fight for their security which the unions feel is endangered.

The merger is also a result of the existence of what laborers have called outer enemies who have not only retarded the advancement of the labor movement, but have threatened the very existence of unionism. It is a sociological truism that while problems or enemies from within divide groups, enemies from without unite groups. For some time labor unions have expressed their antagonism to the Taft-Hartley Act passed in 1947 because, in their opinion, this statute was intended to weaken the collective bargaining power of labor organizations. This fear of the Taft-Hartley Act has been intensified by the recent decisions of the newly constituted National Labor Relations Board appointed by the Republican administration. This Board through its rulings has limited the coverage or jurisdiction of the statute, it has restricted the right of workers to strike and to engage in other forms of concerted activities and it has granted management more freedom to prevent the growth of

unionism. Especially have unions been concerned over Section 14 (b) of the Taft-Hartley Act which is responsible for the number of right to work laws which have been passed on the state level. Unions contend that such legislation and decisions jeopardize their organizational status and their strength at the collective bargaining table. The only remedy to such behavior, the unions hold, is to become more active in politics in order to assure the election of candidates favorable to the labor point of view. This would assure the passing of prolabor legislation and the modification of existing laws that restrict labor unions.

It is quite possible that the merger may result in a better political organization on the part of labor which will put emphasis upon political education of the workers. In fact, the Committee on Political Education has already been formulated. This could result in more workers exercising their right of franchise by voting. This getting workers out to vote cannot be criticized because it has long been recognized that if the masses of the population cast their vote and participate in public affairs and democratic activities that there is less danger of the rise of radical political organizations. Whenever the values in our society are so manipulated that the masses of the people can react favorably to them they will not attempt to "smash them to bits and remold them to the heart's desire."

Undoubtedly, the merger will also give unions a better opportunity to enhance their present philosophy of voluntarism, that is elect their friends and punish their enemies. As labor becomes more powerful its lobbying activities will increase and become more controlling. This may mean that the major parties will seek labor's support and for it will be willing to make more concessions to labor. Possibly the merger may cause union members to finance political programs and efforts more liberally. This they have never done over the years partially because of legislation, but in the main because of the lack of interest. Union members have never given as much money to support political activities as have members of various corporations and certain organizations representing management. Those representing the employers possess the wealth on an individual basis while only collectively can labor accumulate sizeable sums to be used for political purposes. In a public discussion the President of the AFL stated that while the organization he represents has a membership of over 9 million, the total contribution of this group for political purposes was under \$700,000 for the year when a crucial election was in progress.

As implied before, the merger may cause more fear and apprehension among management and manufacturing groups relative to the possible increased power of labor. This may result in a more thorough organization among these groups and cause their attention to be focused upon techniques for controlling labor. Indications at present are that while some of management want to gain labor's cooperation peacefully, in the main these groups are interested in pressing for more restrictive and controlling labor legislation. In fact, it is common knowledge that some leaders of important management groups and some legislative officials have openly criticized the merger and have made statements that it should be made illegal for labor to endorse a candidate for the presidency. Of course, it is recognized that such coercive behavior will eventually lead to a greater class struggle and increase the interest of labor in political matters.

Some fear that the merger will result in a laboristic monopoly or a third party movement. There is only a remote possibility that this will happen because the same handicaps that have prevented a strong third party movement in the past are still in existence. The leaders of labor are not interested in either a labor party or in taking over one of the existing parties to elevate their status, but are concerned with gaining their ends through the use of the two existing parties. However, if attempts are made to subordinate the masses of workers by

hindering the present trends in the area of industrial relations labor unions may become involved in a political party of their own. This can easily be prevented by making certain concessions to labor relative to such matters as amendments to the Taft-Hartley Act and the right to work laws governing in a number of states, and by changing the attitude of various leaders in the management groups relative to the participation of labor in politics.

Recent reports clearly show that there is a growing fear that the merger will increase the strength of unions to the danger point. It is true that over the years largely as a result of pro-labor legislation that unions have been powerful institutions in the social order. This means that these labor organizations will be required to assume responsibilities commensurate with their powers or be subjected to governmental regulation. There is a question in the minds of some critics as to whether or not unions will recognize that no one group can long prosper at the expense of others but that the welfare of the large inclusive society is paramount, or whether the unions will rationalize the situation, as other special groups have done, by assuming that what is good for them is good for everyone. While this question is hard to answer it might be stated that there is evidence to substantiate the belief held by some that labor leadership is becoming more mature and, therefore, will assume responsibility. At the merger sessions it was emphasized that the combined unions realized that their political activities must operate in terms of high American principles and in a way that would be acceptable to the public.

Regardless of all the concern over the political effects of the merger, at present the power of labor in politics is doubtful. It is true that approximately 19 million workers are now affiliated with unions in the United States. Add to this number the wives of the organized workers, the retired workers who were members of unions, the children of union persons who have not gone into the labor movement, and nonunion workers who will not pay dues but will vote with labor and the number of possible votes that labor might attract is quite large. On the other hand, it must be recognized that of this group many are between the ages of 16-20 and are not eligible to vote. Then with some workers there is still the old feeling that women should not engage in political activities so their wives are not permitted to vote. Also, many workers cannot vote because of residence requirements, poll tax regulations, and racial discrimination. It must also be realized that many employees lack political interest so they either fail to register or fail to vote if registered. Again, it is a well known fact, and it is recognized by labor leaders themselves, that the worker's vote cannot be controlled. Among workers it is traditional that they vote as citizens and not as laborers or workers.

Even though labor represents the largest economic group in the American population, yet it has only a few representatives in the high government positions. These areas are controlled by businessmen, military leaders and by farmers especially on the state level. An analysis of the present administration definitely shows that the important governmental positions, whether elective or appointive, are filled by business men. In recent years, however, labor has received some recognition by being granted equal representation with employers and the public on various boards. It should be recognized that labor leaders have seldom encouraged their leaders or any of their membership to seek public offices. This may be due to the fact that the general public will accept a businessman or a military leader but will not look with favor upon a labor leader's running for public office. Often these persons are considered inefficient and biased, and therefore unqualified for such positions. Perhaps unions feel that there are few trained persons in the labor movement and realize that they cannot win by themselves, so they endorse candidates that are acceptable to labor and yet

have an appeal to other groups in the society. Also, it should be recognized that labor with all of its voting power has not been able to determine the outcome of national elections. However, the geographical concentration of the labor votes in industrial centers has been the deciding factor in the election of some United States Senators and House members.

Regardless of all of these facts, it is still obvious that the laboring group in America possesses great potential and latent political powers. The merger will focus attention upon political education which will emphasize the necessity for laborers to vote, and the furnishing of cogent information to influence the way the votes are cast. Furthermore, some stress may be placed upon the necessity of training members of their own group for political leadership. If the recent amalgamation of the AFL and CIO does result in the developing of labor consciousness or likemindedness and political education, the latent political strength or power of the laboring group will become active and get an overt expression. Consequently there is a possibility that in the future labor may well be powerful both at the collective bargaining table and at the polls, and thus play a significant role in the determination of the rate and the direction of social change.

The Grand Council

of

Delta Sigma Pi

takes pleasure in announcing

the installation

of two new chapters:

Delta Eta Chapter

at the

Lamar State College of Technology

in

Beaumont, Texas on April 14, 1956

and

Delta Theta Chapter

at

Oklahoma City University

in

Oklahoma City, Oklahoma on May 19, 1956

Progress Keynotes Biennial Meeting of The Professional Interfraternity Conference

THE SHERATON HOTEL on the near north side of Chicago was the scene of the Biennial Meeting of the Professional Interfraternity Conference held on April 7, 1956. Following a meeting of the Executive Committee of the Conference on Friday evening, 51 delegates, representing 23 professional fraternities, gathered in the Tally-Ho Room of the Sheraton Hotel on Saturday morning for a full day of reports, panel discussions, business sessions, and banquets.

Opening the meeting at 9:30 A.M. was President Walton Van Winkle, M.D. (*Alpha Kappa Kappa*), who read his report to the Conference. Reports by J. D. Thomson (*Delta Sigma Pi*), and S. G. Applegate, D.D.S. (*Delta Sigma Delta*), secretary and treasurer of the Conference respectively, followed. A very thought provoking report was then presented by Rand P. Hollenbeck (*Phi Delta Chi*), chairman of the Committee on Public Relations. Considerable discussion resulted from this paper and many ideas were advanced for improving public relations.

One of the highlights of the meeting was an address at the Luncheon by Mrs. Betty Hinckle Dunn, Vice President of the Professional Panhellenic Association. Mrs. Dunn chided the delegates good naturedly, while at the same time she informed them of the many projects being undertaken by her organization, the female counterpart of the Professional Interfraternity Conference.

Upon reconvening after lunch, the Conference heard the report of the Committee on Constitution, which was presented

by Adelor J. Petit (*Phi Delta Phi*). The completely revised Constitution provides for the recognition and the support of local campus professional interfraternity councils; greater continuity to the Conference's representation on the Interfraternity Research and Advisory Council; and for increased dues. It is felt that the adoption of this new Constitution will result in a much stronger Conference.

A panel on Interfraternity Councils was led by Russell Glass (*Theta Tau*). During this panel, Ray M. Tucker, representing the Professional Interfraternity Council at the University of Minnesota, was introduced as a guest. Many of the delegates expressed a sincere interest in the work being done at Minnesota, and Ray Tucker was questioned along these lines.

The final panel of the afternoon was one on Discrimination, which was conducted by Walton Van Winkle (*Alpha Kappa Kappa*). The University of Colorado situation was discussed.

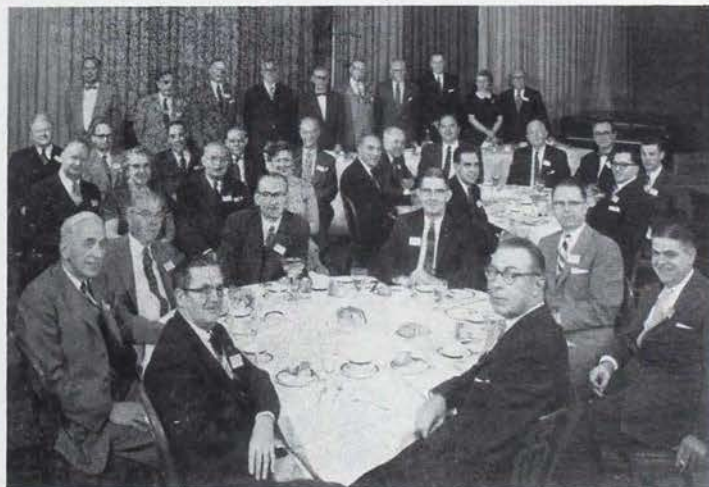
The report of the Auditing Committee was given by C. D. Spangler (*Alpha Kappa Psi*), its chairman, followed by that of the Resolutions Committee presented by Frank M. Amato (*Delta Sigma Delta*), its chairman. The business day concluded with the presentation of a slate of officers by the Nominating Committee headed by H. H. Hopkins (*Theta Tau*).

Elected to office in the Professional Interfraternity Conference for the next two years were: Edward L. Scheufler (*Delta Theta Phi*), president; Frank H. Eby (*Kappa Psi*), president-elect; Adelor J. Petit (*Phi Delta Phi*), vice-president; J. D. Thomson (*Delta Sigma Pi*), secretary; S. G. Applegate (*Delta Sigma Delta*), treasurer; and Russell Glass (*Theta Tau*), Walton Van Winkle (*Alpha Kappa Kappa*), Ben P. Davidson, (*Alpha Omega*), and C. H. William Ruhe (*Phi Rho Sigma*), as directors.

The program was concluded by a banquet at which the new officers were sworn into office by Russell Glass (*Theta Tau*). Other features at the banquet were the presentation of a testimonial to retiring president Walton Van Winkle (*Alpha Kappa Kappa*), and an address by him on the activities of the Interfraternity Research and Advisory Council.



THE 1956-57 OFFICERS of the Professional Interfraternity Conference: Seated, left to right: President Elect Frank Eby, Kappa Psi; Past President Walton Van Winkle, Alpha Kappa Kappa; President Edward L. Scheufler, Delta Theta Phi; and Vice President Adelor Petit, Phi Delta Phi. Standing, left to right: Treasurer S. G. Applegate, Delta Sigma Delta; Secretary J. D. Thomson, Delta Sigma Pi; Director C. H. William Ruhe, Phi Rho Sigma; and Past President Russell Glass, Theta Tau. Also a Director, but not pictured is Ben P. Davidson, Alpha Omega.



A GROUP OF DELEGATES and their wives at the Banquet of the Professional Interfraternity Conference held in the Tally-Ho Room of the Sheraton Hotel in Chicago on April 7, 1956.



WITH THE

ALUMNI

THE WORLD OVER

Ray Flodin Selected As Executive Secretary

A GOOD MANY applications were received at The Central Office for the position of Executive Secretary since the announcement of this opening was made a couple of months ago. It was an extremely difficult task to select a person to fill this position, but this has now been accomplished, and we are proud to announce that Raymond W. Flodin, a graduate of DePaul University in Chicago and an alumnus of Alpha Omega Chapter, was selected.



RAYMOND W. FLODIN,
De Paul
Executive Secretary

He joined the Central Office Staff on April 9 and began work immediately under the guidance of Executive Director Jim Thomson. A number of duties heretofore carried out by Jim will rapidly be delegated to Brother Flodin, eventually freeing Jim for other projects within the fraternity. Both are prepared to move to Oxford, Ohio when the new Central Office Headquarters Building is completed.

Ray was initiated into Delta Sigma Pi in 1951, and immediately took an active part in the administration of the chapter eventually serving as senior vice president. While at DePaul University he also was an officer of the Student Chapter of the Society for the Advancement of Management and was Delta Sigma Pi's representative on the Interfraternity Council. Other activities at DePaul included participation on the university baseball team, Letterman's Club, and the Drama Club. In junior college Ray was sport's editor of the newspaper.

From 1952 through 1954 Brother Flodin was in Korea with the 7th and 40th Infantry Divisions and was assigned to an Engineer Combat Battalion with the rank of Staff Sergeant. He comes to us directly from the Chicago office of Dun and Bradstreet, where he has been employed as a city reporter.

LIFE MEMBERS

THE FOLLOWING HAVE become Life Members of Delta Sigma Pi recently:

- 2188 STANLEY EDDY, JR., *Gamma Psi*, Arizona
- 2189 ARTHUR B. CROSS, *Gamma Pi*, Loyola
- 2190 GUY M. BOWLES, *Pi*, Georgia
- 2191 PAUL H. HUGHES, *Gamma Iota*, New Mexico
- 2192 MORRIS W. KARTUS, *Alpha Nu*, Denver
- 2193 E. RAY PRICE, *Beta Epsilon*, Oklahoma
- 2194 EGBERT J. SLOCUM, *Beta Xi*, Rider
- 2195 BERNARD C. MILLS, *Alpha Delta*, Nebraska
- 2196 JESSE T. PRITCHARD, *Gamma Zeta*, Memphis State
- 2197 HARRY L. WILLIAMS, JR., *Gamma Iota*, New Mexico
- 2198 ROBERT LATOUSEK, *Gamma Pi*, Loyola

MILWAUKEE

THE FEBRUARY dinner meeting brought out a lot of new faces which with all the old-timers, built the total attendance to one of the largest the club has ever had. The business meeting consisted of planning some of the details of the Central Regional Conference to be held in Milwaukee in September. We hope to present an interesting and outstanding program for all those attending. If hard work means success, you can be assured that this Conference will be, because Delta and Psi Chapters have already put in a great deal of work on it. Plans were also formed for our annual Founders' Day dinner. This will be held in May, with a day of golf and dinner at the famed Port Washington Country Club. We are assured of a large turnout for this affair—as it has been in the past.

For entertainment, the meeting was closed with a color movie on skiing. From then on sociability and cards were in order, and from the conversation that was observed, more business is done after a dinner meeting than the brothers conduct all month long.

Our next meeting is March 12, when we will be pleased to have Marquette University's new head football coach—Johnny Druze as main speaker. Coach Druze's presence on the Hilltop has caused a great stir because of his great background and the plans that he has already announced for our Warriors come next season. His appearance will provide an excellent opportunity for the brothers to hear for themselves what Marquette's football future holds.

The next social function of the club will be on St. Patrick's Day. A Dance-Bufferet will be held at the Amber Manor in Milwaukee on March 17. This will give everyone a chance to be Irish and do a few jigs.—A. J. GAHN, JR.

TWIN-CITIES

THE TWIN CITIES ALUMNI CLUB has had another active year. The kick-off for this year's activities was the alumni club's annual homecoming party held at the Francis Drake Hotel. This function is becoming more popular every year and we are now looking for larger facilities to handle the annual turnout that now attracts 150 Deltasigs. Brother Gribbon of Kansas City, Missouri was the farthest traveler for the event.

Late in January, the alumni club's Ninth Annual Economic Forecast Dinner was held, with a group of expert panelists prognosticating the coming year's economic future. Brother Richard Kozelka, Dean of the University of Minnesota School of Business Administration, was moderator of the panel discussion. The panel of experts consisted of Brothers Ken Wahlberg, who discussed the field of finance, Brother Al Johnson covered the agriculture aspects and guest C. Donald Peterson, labor economist for labor groups in Minneapolis. An extremely interesting and informative evening was enjoyed by the Deltasigs in attendance. The active chapter was invited and were well represented.

During recent years, the local Delta Sigma Pi Mothers and Wives Club has become quite active with the alumni club and as a result, a Spring dance is in the planning stages for coming functions. The closing event of the year will be the annual picnic during which the old grads challenge the active chapter to an athletic contest on the baseball diamond. To this date, the old grads have yet to win a contest, but we are extending our challenge again this year. A new affair is being organized for all alumni of the University of Minnesota School of Business Administration. This "Business School Graduate Week" at the university is being handled by Brother Orrem Robbins as Chairman.

Another Deltasig, well known in this area, Brother Rudy Janzen, has opened a business in the city and we all wish him luck in his new venture. One last reminder to all traveling Deltasigs. We still have our Thursday luncheons at the Covered Wagon and want any visiting brother to attend.—JEROME H. SWENSON

Deltasig to Direct Bureau of Budget

BROTHER PERCIVAL F. BRUNDAGE of Beta Omicron Chapter at Rutgers has been appointed as Director of the Bureau of the Budget by President Eisenhower. Since 1954 he has held the position of deputy budget director. He assumed his new position on April 1, replacing Rowland T. Hughes. A former senior partner of Price Waterhouse and Company, New York City, Brother Brundage is also past president of the National Bureau of Economic Research and the American Institute of Accountants.

DIVIDENDS

To Brother and Mrs. Warren Sedberry, *Alabama*, on October 2, 1955, a son, Rushton McLendon.

To Brother and Mrs. LeRoy Reid, *Michigan State*, on October 11, 1955, a daughter, Nancy Elizabeth.

To Brother and Mrs. Phillip Maffett, *Georgia-Kappa*, on October 14, 1955, a son, Clinton Wayne.

To Brother and Mrs. Burnett C. King, *Baylor*, on October 28, 1955, a daughter.

To Brother and Mrs. Jeff Chouest, *Tulane*, on September 27, 1955, a son, Stephen Michael.

To Brother and Mrs. Alan B. Blaisdell, *Georgia-Kappa*, on December 17, 1955, a son, Alan B. Blaisdell, Jr.

To Brother and Mrs. Paul F. Dastague, *Tulane*, on December 31, 1955, a son, Quinten Durward.

To Brother and Mrs. Arthur R. Shiarappa, *Rider*, on January 28, 1956, a daughter, Lorraine Ann.

To Brother and Mrs. Robert E. Novascone, *Arizona State*, on February 11, 1956, a daughter, Virginia Clarke.

To Brother and Mrs. Arthur H. Sossong, Jr., *Pennsylvania*, on February 15, 1956, a son, Mark Emerson.

To Brother and Mrs. William M. Winn, Jr., *Georgia-Pi*, on February 19, 1956, a son, Carlton Muller.

To Brother and Mrs. Jeffrey G. Paisley, *Arizona State*, on February 27, 1956, a son, William Corey.

Outstanding Deltasig Dies in Atlanta

THOMAS E. DICKS, *Georgia-Kappa*, for many years a most active Deltasig passed away on February 24 in an Atlanta hospital. Brother Dicks served as a District Director of Delta Sigma Pi and was instrumental in the installation of many of our chapters in the Southeastern Region. He also attended many of the Grand Chapter Congresses in the late 20's and early 30's, and was extremely well known for his enthusiasm and activities throughout the fraternity.

In business he had been associated for 35 years with the Gulf Oil Company, and was in charge of fleet and contractor sales in the southeastern area. Surviving him are his wife and a daughter.

NEW ORLEANS

YES, IT'S "Way down yonder in New Orleans" next fall, for that is when the chapters of the South Central Region will convene in the fabulous "Crescent City."

Afternoon on Friday, October 26, Gamma Mu Chapter of Tulane University will begin registration of the delegates and visitors at our headquarters in the world-famous Roosevelt Hotel. You will enjoy the greatest in luxury and comfort at the Roosevelt, home of the Sazerac Bar with its tangy Ramos' Gin Fizz, the exquisite Fountain Lounge and Plantation Room, and unsurpassed southern hospitality.

What makes New Orleans a unique setting for our convention is the French Quarter or Vieux Carré as you will call it after you arrive. In the French quarter *nothing* has the new look. Why should it? The shops, theatres, streets, carriages, squares are all centuries old.

It is a city ordinance that these must never be changed. So, feature "Madrid Antigua" or "The Last Time I Saw Paris" for a perfect picture of what lies ahead for you in "the city that care forgot."

Friday night there will be a Yellow Dog initiation and beer blast to end all frays! The Regal Brewery, one of four beer plants in New Orleans, will throw open its Prince Regal Room to Delta Sigma Pi. Friday night's Yellow Dogs will long remember the fun and frolic.

Saturday morning and afternoon, October 27, informative business meetings will be conducted in which the visiting chapters will be asked to participate. From these meetings will evolve countless ideas and suggestions which the delegates can carry back to their parent chapters for an assist in the future progress of our region and all of Delta Sigma Pi.

Midday there will be a delectable luncheon in the Roosevelt's elegant Blue Room, prepared as only the internationally known chefs of New Orleans know how. Is your mouth watering too?? At this banquet the best represented chapter (considering distance covered) will receive an attendance award. In addition a handsome door prize will be presented to some lucky visitor. Our speaker will be Brother Robert W. French, vice-president of Tulane University.

As our closing entertainment for the convention, you can count on a memorable Founders' Day Dance on the romantic terrace of the beautiful Metairie Country Club. Blossoming magnolias, towering oaks, and a balmy southern evening—these are on order for the occasion! And leave the date situation up to us and our glamorous Newcomb College belles.

Those are the planned events. In your free time you will like browsing through the antique shops of the French Quarter or the modern stores on world-famous Canal Street. And the night life—oh the night life! Here in the birthplace of Dixieland Jazz you will thrill to the fascinating atmosphere of Rue Bourbon with its night clubs—the Famous Door, Sharky's, the Absinthe House, Lafitte's Blacksmith Shop, etc., etc.

One more thing. There will be entertainment for the ladies too. So, be sure to bring the wife along, you hitched Deltasigs.

Now this is just a preview of coming attractions. There will be more information going your way, but we wanted you to mark October 26 and 27 on your calendar. Don't forget.

Here's our last advice to you—Y'ALL COME!—MAX BARNETT

PERSONAL MENTION

NJALL SIMONARSON, *Texas*, has been serving as public relations director for the Iceland Airways in Reykjavik, Iceland.

CARIL F. MAGDEFRAU, *Memphis State*, currently serving in the U. S. Air Force, has been assigned to pilot training multi-engine at Reese Air Force Base, Texas.

ROBERT F. CROLL, *Michigan*, is a candidate for the degree of Doctor of Business Administration in Business and Government Relationships at the University of Indiana.

JOHN WANDA, *De Paul*, became an associate of Whealan and Barasa, a Chicago firm for the general practice of law.

JUSTIN E. VOCT, *Oklahoma*, recently was promoted to secretary, treasurer, and controller of American Iron and Machine Works Co., Inc., Oklahoma City.

CHARLES E. WALKER, *Texas*, since July, 1955 has been economist for the Republic National Bank, Dallas, Texas.

J. WILLIAM SCHULZE, *New York*, is chairman of the executive committee of the board of Bath Iron Works Corp., Bath, Maine. He is also president of the Associated Industries of Maine.

EMORY M. MCKINNEY, *Alabama Poly*, has a new position as secretary-treasurer of the Dixie Auto Insurance Co., Inc. of Anniston, Alabama.

ROBERT E. HAYES, *Virginia*, has been trainer specialist for the Colonial Oil Co., Inc. of Norfolk, Virginia.



A FAMILIAR SCENE in the French Quarter of New Orleans is the streetcar, Desire. New Orleans is to be the location of the South Central Regional Meeting of Delta Sigma Pi being held this fall and being sponsored by Gamma Mu Chapter of Tulane and the New Orleans Alumni Club.

J. DAN PFANKUCH, *Marquette*, is working as a partner-salesman for the Pfankuch Furniture Co., Menominee, Michigan. He is also president of the Menominee Advancement Council.

FRANK A. GERACI, *Northwestern-Zeta*, was recently elected to membership in the Chicago Chapter of the National Association of Cost Accountants. He is an auditor for Electrical Engineers Equipment Co., Melrose Park, Illinois.

JACOB H. WEBER, *Pennsylvania*, became vice-president of production for C. F. Rumpp and Sons, Inc., Philadelphia, Pennsylvania.

GEORGE J. ZACHARIAH, *Louisiana State*, is purchasing manager for the Cosden Petroleum Corp., Big Spring, Texas. He is also a post commander for the American Legion.

EDWIN M. CLARK, *Georgia-Kappa*, was recently elected president of the Tallahassee Lions Club.

THOMAS J. FURLONG, *Boston*, is serving as estate tax examiner for the U. S. Internal Revenue Service in Boston, Massachusetts.

LAURENCE GRAHAM, *New York*, was elected vice-president and general manager of Nedick's, Inc., a New York chain of restaurants.

JACK R. TAYLOR, *Mississippi*, is working as controller and business manager of the News-Star World Publishing Corp., Monroe, Louisiana.

W. B. "BILL" KOLBYE, *Texas Tech*, is now a partner in the certified public accountants firm of Kenneth B. White and Co., Dallas, Texas. He is also associate director of the Dallas Chapter of the National Association of Cost Accountants.

PETER F. ALBI, *Denver*, was recently appointed executive assistant in headquarters sales for the Gillette Safety Razor Company.

ALBERT CLARK, *Georgia-Pi*, has joined the faculty of Clemson College in Clemson, South Carolina as a professor of economics.

LT. WALTER WILLIAMS, *Texas*, graduated from the Officers Basic Course at the Quartermaster School in Fort Lee, Virginia.

KENNETH E. WOLZ, *Missouri*, is Administrator of Lutheran Hospital in St. Louis. This is the oldest Protestant hospital west of Pittsburgh. Brother Wolz came to St. Louis recently from a similar position at the Norwegian Lutheran Deaconesses' Home and Hospital in New York.

JOHN T. MORROW, *Colorado*, is now a salesman for the Moore Business Forms, Inc. in Denver, Colorado.

HERBERT E. MARKLEY, *Miami U.*, was recently promoted to assistant to the president for the Timken Roller Bearing Co. in Canton, Ohio. Brother Markley is also a director of the United States Trade Mark Association.

DON J. HOLDEN, *Missouri*, was one of 200 American soldiers received by Pope Pius XII in an audience at Vatican City.

RICHARD M. MILLS, *Tulane*, is an investment accountant for Shell Oil Company in New Orleans.

HOWARD J. NORMAN, *Missouri*, is the resident partner of Bailey, Norman, and Spalsbury, C.P.A.'s in their newly opened office in Luhrs Towers, Phoenix, Arizona.

BIRMINGHAM

THE BIRMINGHAM ALUMNI CLUB had its Winter social at Avondale Park Villa on January 27. Everyone brought their own steaks or hamburgers and we had lots of fun cooking them in the huge open fireplace. Despite a slight catastrophe with falling fire and a few charcoal scorched rolls, the outing was enjoyed by all.

At our February meeting, Past President

Warren Sedberry, a member of the Contact Committee of the Birmingham Chamber of Commerce, presented a color film, "It's Your Business," a movie concerning private enterprises. Mr. Sedberry also made comments about the activities of the Birmingham Chamber of Commerce.

Plans for our future meetings are as follows: March 15—Mr. Jesse Drennen of the Drennen Motor Company will speak on, "Trends in the Automobile Industry"; April 19—Dr. Paul Cooper, Chairman of the Legislative Committee of Delta Sigma Pi and Manager of the Public Affairs Department of the Birmingham Chamber of Commerce will speak on state legislative matters as pertaining to business; May 17—Dr. John Bryan, Executive Vice-President of the Birmingham Chamber of Commerce will be our final speaker for this year.

It appears that our business and social calendars will both be crammed full of good entertainment this Spring. On the social side, we plan a trip over to the nationally renowned Hotel Purifoy in Talladega, Alabama for dinner on Saturday, March 24. The Purifoy is famed for its unique meals with four or five meats, and about 48 different varieties of foods served family style.

Plans are now in the making for two week-end outings this Spring. The first will be at President Bob Sheridan's cabin on the Warrior River, and the second one at Altadena, a mountain top retreat near Birmingham. Judging from the success of last year's get together

at Altadena, we have two action-packed week-ends of fun and frolic in store.

Our business meetings are held the third Thursday night in each month at 5:30 P.M. in the Redmont Hotel. All brothers are invited to join us whenever it is possible, either at our monthly meetings or our weekly luncheons each Friday, throughout the year, at 12:00 in the Molton Hotel Dining Room.—R. NEWTON PITTS

THE CENTRAL OFFICE REGISTER

THE FOLLOWING MEMBERS of Delta Sigma Pi have visited The Central Office recently.

CHARLES P. ANDORFER, *Loyola*, Chicago, Ill.; LAWRENCE B. SULLIVAN, *De Paul*, Chicago, Ill.; DONALD G. SHANKS, *Wisconsin*, Chicago, Ill.; PATRICK J. MAHONEY, *De Paul*, Chicago, Ill.; DENNIS N. WEBER, *Minnesota*, Minneapolis, Minn.; THOMAS J. DELANEY, *Loyola*, Chicago, Ill.; JAMES P. KOSMALA, *De Paul*, Chicago, Ill.; RICHARD A. RIPOLI, *Loyola*, Chicago, Ill.; GEORGE J. KIENER, *De Paul*, Oak Park, Ill.; GLENN W. SMITH, *Nebraska*, Evanston, Ill.; ELMER S. STRINGHAM, *Loyola*, Chicago, Ill.; EDWARD B. DILLMANN, *Loyola*, Chicago, Ill.; THADDEUS C. PETRUCZENKO, *De Paul*, Chicago, Ill.

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City, zone and state



NEW BUSINESS BOOKS

Compiled by Kenneth S. Tisdell, Alpha Chi

Associate Librarian, University of Missouri Library, Columbia, Mo.

Big Business

GREAT ENTERPRISE, by Herrymon Maurer, published by Macmillan, 313 pp., \$5.00.

Examines fifty big corporations in an attempt to trace the evolution of the modern American corporation and shed light on the company's multi-faceted role in the community. Based on a four-year study in which their executives were interviewed, their publications and reports, newspaper and magazine articles, and other data were considered.

BIG BUSINESS LEADERS IN AMERICA, by William L. Warner & James C. Abegglen, published by Harper, 243 pp., \$3.75.

A scientific study of the life careers of over 8,000 business leaders from all types of industry, tracing their backgrounds, capabilities and how they got to the top.

Economics

COMPETITIVE ECONOMIC SYSTEMS, by George P. Adams, published by Crowell, 528 pp., \$6.00.

An appraisal and comparison of four modern economic systems, capitalism, socialism, fascism, and Marxism. The author uses the American system as a standard by which to compare efficiency, elements in common, and the differences which put them into competition with one another.

ECONOMICS AND PUBLIC POLICY, published by Brookings Institute, 164 pp., \$2.00.

Six distinguished economists discuss various aspects of public policy, including the relation of economic theory to concrete measures that must be taken by governments and the broad "objectives" of society as they are related to the problems with which economists deal.

ECONOMICS AND THE ART OF CONTROVERSY, by John K. Galbraith, published by Rutgers University, 120 pp., \$2.50.

Most economic controversy has lost its validity, but is maintained because controversy is part of our governmental process. Citing the similar stands taken by the two major political parties on many major issues, the author concludes that the intensity of the controversy is inversely related to the urgency of the issue.

ECONOMICS AND ACTION, by Pierre Mendes-France & Gabriel Ardent, published by Columbia University, 222 pp., \$3.50.

The former Premier of the French Government illustrates economic theory by examples taken from the history of the last thirty years. He reviews the practical results that have come out of research in economics and discusses the application of such research to action by individuals or communities.

POLITICS OF DISTRIBUTION, by Joseph C. Palamountain, Jr., published by Harvard University, 270 pp., \$4.75.

An analysis of the economic conflicts between large and small organizations during the

depression of the 1930's. Suggests how the difficulties of distribution were transferred to the political arena and points out how economics and politics interact.

Foreign Trade

FOREIGN INVESTMENT AND TAXATION, by Edward R. Barlow & Ira T. Wender, published by Prentice-Hall, 506 pp., \$15.00.

Studies the role of U.S. tax laws in the area of direct corporate foreign investment. Shows in what manner the companies view particular obstacles to investment and what changes in the tax laws are likely to encourage investment.

AMERICAN IMPORTS, by Don D. Humphrey, published by the Twentieth Century Fund, 564 pp., \$6.00.

Exports have continued to exceed imports because tariff reduction has not been adequate. This book presents the role of imports in the American economy and how certain domestic handicaps add to the difficulties in increasing imports.

TRADE BARRIERS AND THE NATIONAL INTEREST, by Charles P. Taft, published by Southern Methodist University, 108 pp., \$1.50.

Presents the author's arguments favoring the reduction of U.S. tariffs on foreign manufactures.

Labor Problems

EMERGENCY DISPUTES AND NATIONAL POLICY, edited by Irving Bernstein & others, published by Harper, 282 pp., \$3.50.

Deals with some of the key questions relating to industry-wide work stoppages, the Taft-Hartley law and the elements which might comprise a more workable solution to national labor problems.

EXPERIENCE UNDER RAILWAY LABOR LEGISLATION, by Leonard A. Lecht, published by Columbia University, 262 pp., \$4.25.

Examines the factors which influenced the course of such legislation and the problems and issues arising from the operation of the statutes. Unionization, collective bargaining, and labor relations in general are discussed.

STRATEGY AND TACTICS IN LABOR NEGOTIATIONS, by Edward Peters, published by the National Foremen's Institute, 236 pp., \$4.50.

Analyzes the nature of industrial conflict, and the strategies and tactics employed by the parties in their own self-interest. Indicates the human and technical elements that go into successful collective bargaining.

Personnel

PERSONNEL MANAGEMENT IN SMALL PLANTS, by Alton W. Baker, published by Ohio State University Bureau of Business Research, 309 pp., \$4.00.

Each of 31 major personnel functions is presented and discussed in a study of small manufacturing plants employing less than 300 employees.

PERSONNEL AUDIT AND APPRAISAL, by Thomas J. Luck, published by McGraw-Hill, 324 pp., \$6.00.

The evaluation of a company's management-worker relationship is the topic of this book. Examines methods of gathering complete and accurate information about the performance of the personnel function in a form that is easily interpreted for decision making.

Real Estate

HOW TO DEAL IN REAL ESTATE, by Clyde T. Cadwallader, published by Prentice-Hall, 381 pp., \$5.95.

Shows how to handle all types of real estate profitably, with information on buying, selling, leasing, and capitalizing on real estate opportunities open to those with limited funds.

ENCYCLOPEDIA OF REAL ESTATE PRACTICE, published by Prentice-Hall, 480 pp., \$7.50.

Full explanations of terms common in the broad field of real estate practice; appraising, exchanging property, financing and refinancing, leasing, obtaining listings, managing property, and remodeling. All arranged in one alphabet.

EXPERIENCE IN URBAN REAL ESTATE INVESTMENT, by Leo Grebler, published by Columbia University, 295 pp., \$9.00.

Financial histories of 581 income-producing parcels of real estate in New York City are woven together to provide the most complete report yet made on long-term trends in investment.

Salesmanship

SUCCESSFUL SALES PRESENTATIONS, by Charles B. Roth, published by Prentice-Hall, 235 pp., \$4.95.

How to prepare and present a carefully planned, memorized sales talk using visual aids, with six good examples of successful presentations.

G.G.I.: THE DYNAMIC KEY TO SALES SUCCESS, by Maxwell I. Schultz, 2 vols., published by Messner, \$3.95.

The initials stand for Guide, Growth and Inventory. Volume 1 is the text illustrating principles and techniques of better salesmanship. Volume 2 is a review or digest of the first with the essential points outlined and contains self-inventories which the salesman can make to see how he is progressing.

Savings, Loans and Investments

STUDY OF SAVING IN THE UNITED STATES, by Raymond W. Goldsmith, 2 vols., published by Princeton, 1168 pp. & 656 pp., \$30.00.

A description and analysis of the saving process in the U.S. based on annual estimates of saving. Volume 1 consists of more than 500 annotated tables showing the source of national saving; volume 2 discusses principles and problems of deriving these estimates.

CONSUMER INSTALLMENT LOANS, by W. David Robbins, published by Ohio State University Bureau of Business Research, 185 pp., \$3.50.

An analysis of consumer loans by principal types of lending institutions and by types of borrowers, based on data from consumer finance companies, installment loan departments of commercial banks, and credit unions.



Baylor Coed Chosen 1956 "Rose of Deltasig"

MISS ANN HUGHES, the "Rose" of our Beta Iota Chapter at Baylor University, was the unanimous choice of our Hollywood judges, Rosemary DeCamp and Allen Reisner, for the national "Rose of Deltasig" of 1956. In second and third places, respectively, were Miss Jody White, representing Gamma Eta Chapter at the University of Omaha, and Miss Mary Helen Wall, the candidate of our Alpha Omega Chapter at De Paul University.

Because of the many beautiful entrants, our professional judges had a difficult time choosing the winners. They told us, incidentally, that their final selections were made not only on the basis of looks, but also on apparent character and personality, although appearance was the prime requirement.

Miss Hughes, the winner from Abilene, Texas, is a junior at Baylor University majoring in music.

Miss White, the runner-up, is a junior at the University of Omaha where she is on the Dean's Honor Roll and a member of Gamma Phi Sigma and Chi Omega Sororities. The third place winner, Miss Wall, is a senior at De Paul University where she is secretary of the Student Activities Council.

This is the ninth annual "Rose of Deltasig" Contest and we are again indebted to Miss Lida Livingston and Mr. James L. Carling of the Ettinger Company of Hollywood and New York for handling the judging of the contest. As previously stated, this year we were fortunate in having as judges Miss Rosemary DeCamp of screen and television, and Mr. Allen Reisner, Director of "Climax" television show.

The "Rose of Deltasig" Contest originated at the suggestion of Beta Xi Chapter at the 16th Grand Chapter Congress in Minneapolis, and the first contest was conducted in the 1947-48 college year. The rules and regulations of the contest were drafted by a national committee with Howard Patterson of Beta Xi Chapter at Rider College as its chairman. The honors for both the 1948 and 1949 contest went to the candidates of the Epsilon Chapter at Iowa. George Montgomery and Richard Hart served as judges for the first year and Betty Hutton and Gary Moore, the second. In 1950, Kappa Chapter at the University of Georgia in Atlanta submitted the photograph of the winner. Dorothy Lamour and John Dall were the official judges. The winner for the year 1951 was submitted by our Gamma Mu Chapter at Tulane University, with Joan Bennett and James Mason acting as judges. In 1952 Arlene Dahl and Paul Douglas chose the candidate of our Beta Zeta Chapter at Louisiana State University for top honors. The candidate of our Alpha Zeta Chapter at the University of Tennessee, selected as the 1953 "Rose of Deltasig," was chosen by Barbara Britton and Richard Denning, the "Mr. and Mrs. North" of television fame. In 1954 Ella Raines and Johnnie Ray selected Miss Clara Marie Jones, the candidate of Delta Chapter at Marquette University, as the top winner. Last year Miss Claudia Forbes of Gamma Omega Chapter at Arizona State College was selected by Miss Teresa Wright and Mr. "Bill" Lundigan.

Here's how the contest is conducted. Each chapter selects its own "Rose of Deltasig" from



MISS ANN HUGHES, the 1956 "Rose of Deltasig," is the candidate of Beta Iota Chapter at Baylor University.

among the coeds at its university and her photograph is submitted to The Central Office. These photographs are stripped of all means of identification so that the judges cannot possibly be biased by the name of the candidate, the university she represents, or the city in which she lives. Code numbers are placed on the back of each photograph and they are then sent to Hollywood to be judged. The winner is not announced until the May issue of The



SECOND AND THIRD PLACE HONORS went to Miss Jody White, left, representing Gamma Eta Chapter at the University of Omaha, and Miss Mary Helen Wall, the candidate of Alpha Omega Chapter at De Paul University, respectively.



THE JUDGES for the 1956 "Rose of Deltasig" Contest were Miss Rosemary DeCamp, popular screen and television star, and Allen Reisner, director of the "Climax" television show.

DELTA SIG. She is subsequently presented with the all-ruby badge of Delta Sigma Pi, suitably engraved, and ordered especially for her by The Central Office. The Second and Third place winners are also presented with an appropriate gift.

The 1956 Judges

Rosemary DeCamp

Now that Rosemary DeCamp has added television to her long list of accomplishments, she's ready to give up her childhood ambition of being a doctor—for good! Having established herself in Hollywood on the screen and then as a radio actress (playing secretary Judy Price on Jean Hersholt's "Dr. Christian" was the closest she ever came to her dream), Rosemary is now proving herself again an actress as hostess for Pacific Coast Borax Company on their famous western series (now on TV) "Death Valley Days" and Bob Cummings' sister on the TV show aptly titled "The Bob Cummings Show."

Born on November 14 in Prescott, Arizona, the daughter of a mining supervisor, Rosemary spent her childhood in wild, desolate sections of Arizona and Mexico, and didn't start school until she was nine.

By then, however, she was an avid reader and intrigued with the thought of acting. She started her career playing Easter Bunnies and Angels in grade-school productions.

At Mills College, she became dramatic queen of the campus with her appearances in the plays of Shakespeare and Ibsen. At the same time, she gave enough attention to other studies to emerge from the school with a B.A. degree in speech and an M.A. degree in psychology. Following her graduation, she was an instructor at the college for a year.

After this period, she made a brief appearance at the microphone, playing a small part on "One Man's Family," then toured the United States with a road company of "The Drunkard," portraying the part of "mad Agnes."

Off the screen she is married to lawyer-judge John A. Shidler and has four daughters who sometime appear with her in family sequences in "Death Valley Days" commercials.

Miss DeCamp almost never goes nightclubbing. She and her husband enjoy quiet gatherings at home, playing progressive rummy, reading aloud from favorite books and listening to their pet records. They like to play croquet and have a court at the side of the house, in addition to a horseshoe course and a picnic glen, where in the summer they roast hot dogs and gather for song fests.

She has traveled extensively—to Mexico, South America, Hawaii, Canada, England and Europe, and always talks fondly of someday retiring to a "little typhoid-proof finca in Chile."

Allen Reisner

Allen Reisner, alternate director of "Climax," prize winning drama series which is broadcast from CBS Television City in Hollywood, has been on the show since its start in October 1954.

Mr. Reisner completed an assignment in New York as alternate director of CBS Television's "Studio One Summer Theater" before coming West.

A graduate of New York City Schools, Allen Reisner won a city-wide scholarship to the Academy of Allied Arts and afterward attended the Feagin School of Dramatic Arts, both in the metropolis. His show business ca-



FORMAL INITIATION OF BETA OMICRON Chapter at Rutgers University. First Row, left to right: J. Geissler, W. Egnatuck, A. Griglack, T. Leach, E. Tedesco, W. Holmes, W. Pfeiffer, W. Salisbury, M. Mancusi-Ungaro, J. Morey, E. Millar, C. Zeltner, and W. Diver. Second Row: R. Drake, W. Hay, R. Block, E. Perdek, D. Harper, L. Wallerius, Dean G. Esterly, D. Hawthorne, P. Edwards, F. Cody, R. Pease, and J. Gilmour. Third Row: G. Shackleton, R. Ricciardi, J. Kmet, C. Amorati, R. Patton, E. Anderson, M. Perez, M. Cornacchia, A. Froehlich, L. Peter, and J. Paradise. Fourth Row: K. Gabriel, R. Garafalo, R. Cohn, R. McCann, R. Reway, K. Taggart, R. Hurley, F. Mikorski, C. Michel, C. Molinaro, C. McAloon, and R. Hollasch.

reer began as an actor in the Broadway hit "The Doughgirls" in 1944. The following year he went overseas as an actor with the wartime U. S. O. After the war and until 1950 he acted in road and stock companies. During this period he also was director in the Westchester Playhouse, the Deer Lake Playhouse and the Chelsea Theatre.

Reisner joined the CBS Television Network first as an actor, too, appearing in "Danger," "Suspense," "Studio One" and other shows. Then he became an associate director and later full director. He directed such CBS Television programs as "Claudia," "Lamp Unto My Feet," "City Hospital," "Pentagon U. S. A.," "The Stork Club," and helped to develop "Adventure."

MIAMI—Florida

BETA OMEGA CHAPTER at the University of Miami held its formal initiation for the fall pledge class on January 15 at the Colony Inn. The Chapter was addressed by Dean Noetzel of the School of Business Administration and Dean Steinhoff of the Evening Division. The growth of the Chapter and the benefits of membership were outlined. The new brothers in attendance numbered 16.

"Air Transportation and South American Trade" was the topic of an informative talk delivered by Miss Annette Hyder, owner and manager of Latin American Air Cargo Expenders, at the first professional meeting of the Spring term. The operations involved and problems encountered in shipping cargo into and out of Latin American Countries was elaborated on by Miss Hyder. Our chapter was fortunate to have engaged a speaker with Miss Hyder's qualifications.

The first Spring rush party was staged at the VFW Hall in Coral Gables on Friday evening, February 24. A group of 35 rushees was present and enjoyed the congeniality and conviviality of the brothers. We anticipate a sizeable pledge class this semester to complement a year in which the progress of the chapter was never more evident.—ALTON B. GOEHRING, JR.

RUTGERS—Beta Omicron

THE HIGH POINT of the Fall semester for Beta Omicron Chapter at the Rutgers University School of Business Administration was the formal initiation held on February 11, 1956, in the Rutgers' Room of the Military Park Hotel. We initiated 16 new brothers. This success can be attributed to the pledge program which was headed by Brothers Joe Paradise and Ralph Ricciardi. We have a large group and the potential is there for good brothers. Also Mr. Donald A. Harper, vice-president of Tung-Sol Electric Inc., became an honorary member. Brother George R. Esterly, dean of the School of Business Administration presided as toastmaster. After the banquet held in honor of our new members Mr. Harper gave an address.

On February 17, 1956, we held our rush party for prospective pledges for the Spring semester. We had a large turnout of 15 men.

In the recent elections of the accounting, finance, management, and marketing clubs at the School of Business Deltasigs took 16 out of 20 offices. Among these were all the presidents and vice-presidents. Also at the present time six Brothers including the president and vice-president are serving on the Student Council of the School of Business. We also have Deltasigs on the *Observer*, the school newspaper.

On the professional side we held our first professional meeting on February 24, 1956, with a talk by Mr. John H. Peto, credit manager of the Worthington Corporation. His talk was on "The Credit Problems Facing the Manufacturer." Some interesting speakers and business films are scheduled for the future. The highlight of the semester will be a trip to the New York Stock Exchange and Federal Reserve Bank of New York on April 12, 1956.

Socially our calendar is full of activities for the forthcoming months. On March 17, 1956 a St. Patrick's Day Party will be held at the chapter house. Other parties are also being prepared. Our social program will culminate in our Formal Dance to be held on June 2, 1956, at the North Jersey Country Club.

Thus we have a full schedule of events planned for the coming months.—JOSEPH KMET

MISSISSIPPI

ALPHA PHI CHAPTER at the University of Mississippi is making plans for its "Rose" dinner dance which will be held March 24 in the banquet room of The Mansion Restaurant. Our new "Rose of Deltasig" will be presented during the dance. The lovely Miss Nancy Jane Dickson has been selected as our "Rose of Deltasig," and our new "Rose-buds" are Miss Ann Fletcher and Miss Nan Louise Dunklin.

At the last regular meeting Alpha Phi Chapter had Dr. John Morris as its guest. Dr. Morris is director of industrial psychology at the University. He gave a very interesting talk on the evolution of industrial psychology and the different testing procedures used in different industries.

We began our spring rushing program with a rush party in the banquet room of the University Cafeteria. A group of interested rushees were present and pledging will be held March 15.

Brother John Miles has been working very hard in organizing and promoting Commerce Day which will be held May 3. It is to be one of the year's outstanding events at Ole Miss.

The chapter is planning on making another field trip this spring. Memphis has been decided as the city which we will visit. Brother Charles Barineau has been appointed chairman of the committee on the field trip.—CLYDE LABELLA



FACULTY AND UNDERGRADUATE initiates of Lambda Chapter at the University of Pittsburgh.

PITTSBURGH

LAMBDA CHAPTER'S first initiation held Saturday January 28, at Hotel Webster Hall proved to be one more successful step along our fraternal road. Members and alumni came far and wide to attend our ceremonies and banquet. In fact one of our pledges, who had to drive from Steubenville, Ohio to Pittsburgh for his initiation arrived a little late having been hit by a truck en route. Congratulations Ellwood Moore for making Delta Sigma Pi the hard way.

The initiation was followed by a serious and immediate discussion for the purpose of electing "The Keeper of the Roll." Phil Spagnol was finally elected to this office.

Following the election of the "Keeper" our banquet was graced by Dr. Charles Nutting, who as Acting Chancellor, gave us a discussion on Evening Students and Education, followed by a Texas story from Dean Vince (Tex) Lanfear. Our first initiation was under the guidance of Faculty Advisor Bob Chapel presiding over the banquet and our initiation by Charlie Gogley, president. Adding greatly

to the occasion were District Director Bob Andree and his assistant Bob Blasko.

Lambda Chapter's winter stag held at Bob Chapel's home Friday, February 10, provided a great get-together for the boys during that all too brief rest after fall exams. Not only were the alumni represented, but men came distances up to 85 miles to attend.

Lambda Chapter's professional meetings abound with information. January 20, we're having "The Dupont Story" worth the effort of 80 miles if need be. February 17, Dun & Bradstreet presented "Of Time and Salesman" which offers a good lesson for anyone in any field. The picture proves "There's a difference between spending time and investing it." For March we plan a special feature from the Federal Reserve Bank.

For April we plan on having Remington Rand provide some interesting thoughts on business. For May we look for a special feature in that the Gateway Marketing Company will provide us with a speaker. We are all looking forward to these lively and interesting events.

Lambda's future is the only thing we can be assured of today. With our professional program, new blood and the detailed plans worked up by our President, Charlie Gogley, our future looks bright.

Some other things we are looking forward to are a real fine ritual team for our next initiation on May 26, also an industrial inspection trip in May, the election of our new officers and the publication of our "Lambda Ladle."

We sure have a lot to chew on, but we'll do it—we did it last semester.—AL BECK

TEMPLE

OMEGA CHAPTER at Temple University saw the second semester breeze in a whirl of activities. Graduation ceremonies saw Brother Fred Wood win the coveted Owl award for the highest scholastic average of the university. Brother Bob Damerjian was awarded a graduate scholarship to the University of Pennsylvania. Other brothers graduating included Dale Cummings, Bill Kelly, Ron Robinson, John Mountain, Joe Monahan, Ken Wiegand, Al Gaugin, and Bill Tait. A party and reception was held in honor of the graduates and their parents.

Professional activities included a highly interesting trip to the New York Stock Exchange, a visit to the Scott Paper Company, and a tour of the pharmaceutical laboratories of Smith, Kline, and French. Also several speeches and informative lectures are planned for the near future.

The Eastern Regional Director, Brother Bob Hughes, also visited one of our regular meetings on February 13. His talk concerned the necessity of close coordination between the chapters needed for the coming Eastern Regional Conference in September and was informative and interesting. The chapter looks forward to these visits and they always prove to be a highlight of a meeting.

Our social calendar, under the direction of Brother Harry Undy, has covered just about every weekend in the semester. It started off with a bang-up affair following the familiar "Dogpatch Day" theme. Several colorful characters such as "Marrying Sam," "Wolf Gal," and the "Bald Iggle," were seen cavorting around. An all-University carnival saw the chapter run a successful booth on the theme of a "Spiritual Seance" and under the skillful direction of Brother Bill Allen took over 50 dollars for the student scholarship fund. Following on the heels of the carnival came the



EASTERN REGIONAL DIRECTOR Robert O. Hughes, left, with President Robert E. Tonkinson of Omega Chapter at Temple University.

Greek Weekend, which as always was the big weekend of the semester. A Hawaiian party featured the swish of grass skirts and a tropical setting, and a "roaring twenties" party complete with racoon coats, and a dixieland band. Lovely Marian Bittle carried away the laurels in our "Rose of Deltasig" contest and will be crowned at a formal dinner dance held in her honor in May. The house has been brightened by the redecoration of the living-room which included a beautiful new rug and draperies.

The chapter has moved into third place in inter-fraternity sports and if the softball team can carry through its early season promise of power, we stand in good position to carry off top honors under the able coaching of Brother Gerry Heberling. Elections saw Brother Bill Allen come in as senior vice-president, Brother Sam High as vice-president, Brother Hank Raysik as secretary, and Brother Bob Tonkinson was appointed president to fill the unexpired term of Brother Fay Allen whose loss to the business world was sorely felt by the chapter. Our alumni chapter has been very active under the direction of Brother Fred Hagemeyer and the actives are grateful for the close cooperation and support of this chapter's activities shown by them.

In closing may Omega Chapter extend its best wishes for a pleasant summer season to the entire fraternity, and wish the best of luck to our graduating seniors. May the future bring success and happiness to them all.—GEORGE C. FLECK

VIRGINIA

THE SECOND SEMESTER of a busy year brought new life to Alpha Xi Chapter at the University of Virginia. Our first activity was the initiation of 15 proud pledges into our growing chapter. Honored guests at the ceremony and following party and banquet were Brother Monroe Landreth, Jr., District Director, and Brother Ray Register, Dad of one of our new brothers.

The policy of electing new officers has been revised in an effort to improve the caliber of leadership through a training period sponsored by retiring officers. The election of officers for the term of this present semester and next semester was held recently. Those elected were as follows: James McKillop, president; Robert W. Ahrens, senior vice-president; Ray Register, vice-president; William Lawrence, treasurer; Lee Morrison, secretary; and Waller S. Hair-

ston, historian. These officers are now being assisted in their duties in preparation for obtaining better qualified leaders. So far the plan has proved successful.

On Friday, March 9, Alpha Xi Chapter took a field trip to Richmond. In the morning a scheduled tour was taken through the Federal Reserve Bank of Richmond, which included a movie entitled "You and Your Money." During the afternoon we visited the Richmond Tire and Rubber Co., Inc. and were enlightened concerning the process of tire recapping. The day was a most enjoyable one and the representative group was quite impressed.

At one of our recent business meetings Kroger Food Co. presided with a representative speaker and a film. We all agreed that Kroger quite cleverly has combined into one program the double feature of providing an entertaining program and concurrently campaigning for college-trained men.

Spring rushing is in full swing now for the Alpha Xi Chapter. Last Tuesday evening, March 6, the first "stag" rush party was held in the home of an obliging fraternity. Speaker for the evening was Professor R. E. Kuenne, a member of the School of Commerce faculty here at the University—and a rushee. The second and "drag" rush party will be held Friday evening, March 16, in a rented hall. Speaker for the evening will be Mr. Luck, representative of the local Cassell Brokerage Firm in Charlottesville. Mr. Luck will also show a film entitled "We Are an Odd Lot" by the New York Stock Exchange. This is always a most enjoyable party and we are anticipating a pledge class of about ten excellent "potentials."

With many other professional activities being lined up for this semester, the Alpha Xi Chapter is well on the road to keeping active and training the new officers. Concluding my last article as historian, might I say it has been an honor, opportunity, and most enjoyable experience writing to such an outstanding group of men—Deltasigs.—ROBERT W. AHRENS

LOYOLA

WITH THE CLOSE OF THIS SEMESTER, we thank our officers for the fine job they have done, and wish success to the graduating brothers of this and all other chapters.

Our "Rose of Deltasig" is Betty Jean Wall, a freshman at Loyola. To add a unique twist to the story, her sister, Mary Helen, is now the reigning "Rose" of Alpha Omega Chapter at nearby De Paul University. To round out this family history, another sister, Jo Ann, was Loyola's "Miss Varsity" in 1953.

Our professional program has been very strong. Once a week during this semester, a movie on some professional or industrial subject has been shown. These movies have been open to all students of the University and their response to them has been very gratifying. Several speakers and professional tours have also been scheduled by Brothers Joe Shanfeldt and Joe McNamara, co-chairman of the committee.

With much credit due to Brothers Mike Riley and Tom Split, athletic committee co-chairmen, we are well on the way toward winning the school intramural championship for the third time. With only a baseball tournament left to be played, we hold a substantial lead over our perennial rivals, Alpha Kappa Psi.

The pledging program, under Pledgemaster Al Stringham, is showing very fine results. The program will conclude with our formal dinner-dance in May.—BOB LEAR

WESTERN RESERVE

BETA TAU CHAPTER of Western Reserve University has begun the new Spring semester with 18 active brothers who are all enthusiastically participating to make this year one of the most successful years in Beta Tau Chapter history.

On February 10, the chapter elected its new officers as follows: President, Louis Potter; Senior vice-president, Edward Dobies; vice-president, Richard Tibbits; secretary, Lee Hawker Jr.; treasurer, Charles Ellibee Jr.; Ritual Chairman, Virg Lowmiller; Social Chairman, Tony Willott; and Historian, Sam Simeone. Brother Louis Potter, our president, has planned to double our active membership this semester and all the brothers are working hard to make this plan a reality.

A special congratulation must be extended to Brother Richard Tibbits, our past president and his associate officers for their excellent administration.

The spring professional program, under Brother Lou Woodworth, began on February 24 at Carling's Rathskeller. Mr. Sturgis, a representative of Republic Steel, spoke on the subject "Common Stock Investments." He presented to us the problems and benefits encountered in common stock investments. The speech was supplemented with a sound film titled "Money and Exchange." A large gathering of active and alumni brothers and prospective pledges were present.

On December 16, 1955, our chapter acted in the true spirit of brotherhood. Instead of the customary informal initiation, our fraternity graciously entertained the deserving children at the Children's Fresh Air Camp and Hospital, 2801 East Blvd. After the presentation of our Christmas gift a large quantity of needed dishware, the children were individually presented with an abundance of sweet delicacies. Thereafter, our members—led by Brother Lou Woodworth—sang a stimulating series of Christmas carols. In full recognition of our material obligations to deserving fellow citizens of our community, Beta Tau Chapter has chosen to repeat this benevolent performance during the existing semester.

One of the concluding social highlights of the semester included the election of our "Rose

of Deltasig," Miss Dione Kofron, a 21 year old sophomore student of Cleveland College. She is majoring in education and minoring in languages. Miss Kofron will be honored at our invitational party for prospective pledges, March 24.

The last social function of the fall semester was held on Saturday, February 24 at the Mayfield Country Club on Cleveland Metropolitan Area's east side. Brother Donald Riter and his committee provided for an exceptionally enjoyable evening of entertainment for a large group of active and alumni brothers.

All the brothers of the Beta Tau Chapter are hoping that 1956 will be the greatest and most prosperous year in the history of Delta Sigma Pi.—WILLIAM MARCINIK

SOUTH DAKOTA

ALPHA ETA CHAPTER pledged eight neophytes at formal pledging ceremonies on February 21. Plans are that they will be initiated into the fraternity at a formal initiation and dinner on March 20.

Professionally, we have heard addresses by Brother R. F. Patterson, Dean of the School of Business, who discussed the policies of the school and what the new School of Business Building will have in regards to classrooms and other facilities which we do not have at present; also a talk by Mr. R. P. Goodmundson, assistant employment manager of Pillsbury Mills, Inc., Minneapolis, Minnesota, who spoke on "What Employers Look For When Interviewing Prospective Employees." We feel that we have learned something valuable which is not taught in the classrooms.

Plans have been made for a field trip to Kansas City, Mo. on April 19 and returning April 22. We have a 29 passenger bus reserved for the trip. We plan on attending the baseball game between the Kansas City Athletics and the Chicago White Sox on April 21, besides visiting some of the industries within the city.

Plans have been made for the "Rose" formal to be held the first week of May. Our choice for "Rose of Deltasig" is Carole Hammond an elementary education major from Hawarden, Iowa.—JAMES J. FOLGER, JR.



"ROSE OF DELTASIG" candidates of Gamma Pi Chapter at Loyola University pass out flowers along with the members of the chapter to all coeds at Loyola. Chapter members are, left to right: Pat O'Connor, Bob Lear, Joe Schwartzbauer, John Lenart, Tom Delaney and Tom Split.



TWO PROFESSIONAL MEETINGS of Beta Rho Chapter at Rutgers University. Left: Mr. Blair Olmstead, Research Analyst of the Prudential Insurance Co., addressing Beta Rho Chapter on Quality Control in Clerical Operations. Right: Brother Frank Farrell of Alpha Chapter, noted columnist of the New York World Telegram and Sun, speaking to Beta Rho Chapter at one of their banquets.

RUTGERS—Beta Rho

BETA RHO CHAPTER at Rutgers (University College) held its first Business and Professional Meeting of the second semester on Wednesday evening, February 15, at the Blue Shutter Inn, Union. After a wonderful roast beef dinner, the group heartily enjoyed a very informative address on the application of quality control in clerical operations by Mr. Blair Olmstead, research analyst for The Prudential Insurance Company of America. During the business meeting which followed, particular emphasis was placed upon pledging activity and on contributions for the Central Office Building Fund.

Other scheduled activities which will be history by the time this issue of *THE DELTASIG* is released are as follows:

The Third Annual Barn Dance co-sponsored by Beta Rho Chapter and the University College Women's Club at the Rutgers University Pharmacy Gym on Saturday evening, March 3. Judging from last year's attendance, a large crowd is anticipated.

A business and professional meeting at O'Hara's Restaurant in Kearny is scheduled for Friday evening, March 16, with a speaker selected from local industry.

A business meeting and rushing party will be held on Sunday afternoon, April 8, at the Beta Omicron Chapter House.

A chapter business meeting and social are planned at the home of President William Leese on Wednesday evening, April 11.

On Saturday evening, April 28, Beta Rho Chapter will hold a mixed professional business meeting and dinner at English's Grill, Livingston. The speaker's committee is hard at work selecting a speaker who will bring a message of interest to the ladies as well as to the brothers present.

Election of officers for the 1956-57 school year will take place at a regular business meeting on Sunday afternoon, May 13, at the Beta Omicron Chapter House.

The Westwood Restaurant, West Orange, will be the scene of the Beta Rho Chapter Birthday Party on Saturday evening, May 26. Our various chairmen are busy selecting a suitable speaker and planning a program which will properly commemorate our birthday.

The second semester initiation and banquet will be held again at the Hotel Essex House, Newark, on Saturday, June 2. It is anticipated that our guest speaker will be one of the ad-

ministrative officers of University College.

Plans will soon be under way for another summer family get-together at one of the local picnic groves. All those present at last year's affair will recall a wonderful day of fellowship together.

Congratulations to former President Donald E. Lewis on his recent appointment as head of the Cancer Drive in his home town of Livingston, N.J. We are proud that members of Beta Rho Chapter are actively engaged in civic affairs.

We extend greetings for a pleasant and prosperous summer to our Grand Chapter officers and to all of our brothers around the country.—WILLIAM W. MYERS.

TEXAS WESTERN

GREETINGS again from Gamma Phi Chapter and the El Paso Southwest. Recent activities, under the guidance of Brother William Hall, Jr., have enabled us to acquire more points for the Chapter Efficiency Contest. The most recent program was a professional meeting which was opened to all prospective members in Deltasig. The speaker was Mr. Holmberg, manager of the E. F. Hutton Company in El Paso. His address included phases of stock and bond investment programs. This particular gathering was followed by a social hour at which coffee and donuts were served.

The chapter initiated 12 new members on January 8. The new members were guests of the chapter at a banquet following the ceremony. Brother William Pierce, employee relations director of Safeway Stores, Inc., was the main speaker. His talk centered around the relation of Delta Sigma Pi and the business world.

As a former active member of Gamma Phi Chapter and Gamma Iota Chapter, Brother Pierce has done considerable study of the labor problem in the Southwest and enlightened the group of the role of Deltasigs in the commercial field. The male faculty of the department of economic and business administration also attended.

In February the wife of Professor Donald K. Freeland presented him with a lovely baby girl. Professor Freeland is the faculty advisor of the chapter. His office still smells from the pungent odor of cigars. Wedding bells also rang in February for Brother Don Henderson and Margie Crawford. Brother Don is the president

of the Texas Western Student Association. Scholarship showed up again as Brother Ben Holliday received a local real estate scholarship. The members of Gamma Phi Chapter are already in the midst of a well planned program for the Spring semester which includes a rigorous pledge program, several luncheons, professional meetings, and field trips. We are looking forward to the "Rose" dance and also the Awards Banquet. We feel entirely confident that the holes in our ranks left by our graduating members will be ably filled by the promising pledges in our present class.—KARL F. PERRY

KANSAS

OVER TWENTY new men were pledged to Iota Chapter at the University of Kansas this Spring. These men are of high caliber and we are confident that they will live up to the high standards of Delta Sigma Pi. We are pleased to have a large pledge class to enjoy the curriculum which we have outlined for the Spring semester. Brothers Ray Holmes and Jack Fink are to be congratulated for their efforts in the rushing of these men.

Just to prove their initiative, our pledge class graciously volunteered to decorate for the "Rose of Deltasig" spring party. They are also making arrangements to present what is sure to be an entertaining program.

As of now, we have two major field trips planned. We are looking forward to visits to the Federal Reserve Bank and the Meuhlbach Brewery in Kansas City, Mo. These trips are annual affairs and have been highly successful in past years. The Meuhlbach Brewery trip has always been especially popular.

Also, some representatives of the I.B.M. Corporation have requested permission to come to the university and speak to our chapter. We are honored that such an organization has taken an interest in us. Their program last year was highly entertaining as well as instructive and we are happily welcoming their return.

We plan to make initiation this Spring especially pleasant by following the ceremonies with a banquet with the Kansas City Alumni Club. We always look forward with a great deal of pleasure to associations with the alumni. We are very grateful to them for the support that they have given our chapter.

Iota Chapter has enjoyed a successful year and we wish to thank our President, Brother Bill Jester, for his untiring efforts that made this possible.

GEORGIA

PI CHAPTER at the University of Georgia started Winter quarter with a successful rush party. At the professional meeting on January 17, Mr. Charles Johnson, director of personnel of Deering-Milliken Company, was our speaker. A movie made by the National Association of Manufacturers entitled "A Good Place to Work" was shown on January 31. On February 23, a group of brothers made a tour of Atlantic Steel Company in Atlanta.

Our chapter birthday was celebrated with an informal dance held at the YWCA Hall on February 25. Saturday night, March 3, was the night of informal initiation. Formal ceremonies were held at the chapter house on Sunday, March 4, at which time nine new brothers were formally initiated. At the banquet following the ceremonies, Brother H. B. Johnson, a Past Grand President, and Brother Homer T. Brewer, Southeastern Regional Director, were guest speakers.—CLAUD H. GUYTON

MISSOURI

ALPHA BETA CHAPTER at the University of Missouri is making this one of its most successful semesters. Brotner Ed Holt, Chapter Efficiency Contest chairman notes that our chapter is again heading for the maximum 100,000 points in the contest. We are proud of our 15 wins and want to make 1956 number 16.

A spring industrial tour is planned for April 20. Arrangements are being made to go through three or four of the large industrial concerns of St. Louis. The Kansas City tour was delayed until February 10, due to icy roads on December 2, our previously scheduled date. The chapter and members of Phi Chi Theta, professional business sorority, who had been invited to accompany our chapter on the tour, visited the Buick-Oldsmobile-Pontiac assembly plant, Kansas City Board of Trade, and Country Club Dairy. This tour proved very educational.

On February 23, we held a rush smoker in the Colonial Room at the Tiger Hotel. About 75 brothers and prospective pledges enjoyed the evening. We have already pledged eight men this semester and have as a goal 25 new members. An initiation and banquet is to be held at the Daniel Boone Hotel on March 25.

The chapter is making plans for the "Ideal Boss" and "Ideal Secretary" campaign and is expecting a great victory this year. The contest is held during Business Week with the winners being honored at the "Bosses' Ball" on April 12. Our chapter is supporting Brother Keith Brown and Ann Calvent as candidates for ideal boss and ideal secretary.

On February 28, nine members attended the Kansas City Alumni Club's monthly dinner meeting at the LaLouisiane Restaurant. Dr. Bauer, our Chapter Advisor, gave a short talk on the new Central Office Building and also told about the plans for a new Business and Public Administration building here at Missouri University. Alpha Beta Chapter would like to take this opportunity to again thank our brothers in Kansas City for the cordial invitation to attend their February meeting.

With another successful year coming to a close, Alpha Beta Chapter of Delta Sigma Pi extends to everyone a sincere wish for a prosperous and successful 1956-57 academic year.—C. RUSSELL WATSON

JOHNS HOPKINS

BECAUSE OF INCLEMENT weather conditions, the "Women's Club of Deltasig" changed its meeting night from the second Tuesday of January, to January 17. This automatically cancelled a most interesting program arranged in conjunction with the Telephone Company entitled "Your Voice and You." The evening was devoted to a short business meeting followed by bridge and bingo.

The change of date caused somewhat of a hardship on the telephone committee—especially so since no one cared to prophesy the weather . . . (would you? ! !). Calls had to be made at the last minute to about 45 members. At the meeting, it was agreed to have a board of three, comprised of officers and committee members, to have future decisions concerning meeting dates during emergencies. However, more concrete plans will be put into effect at the next meeting.

During the month of November, 1955 Chi

Chapter had a raffle for a \$50.00 basket of cheer. Anyway, 300 books of 7 tickets each were printed. Of these, almost all were sold. In addition, a prize of one-half year's dues free was offered to the brother, who sold the most books. Brother Jim McRae now has to pay only one-half year's dues. Special thanks go to all members of the Social Committee to make this project the success it turned out to be. Gross intake approximated 300 African dominos. The drawing for the cheer was held December 4, 1955 at the Chi Chapter Birthday Party and was won by Brother Jim Delaney, initiated into Delta Sigma Pi that same day.

Prior to Christmas 1955, Brother Ed Rasmussen and Bill Ford launched a program to collect toys for the children at Rosewood State Training School for boys located on the outskirts of Baltimore.

In all, a total of 35 toys was donated, most of them at the Chi Chapter Birthday Party on December 4, 1955. Some Deltasigs donated money, which was used for the purchase of additional toys. They were delivered on Tuesday, December 20, 1955, in time to help brighten an otherwise austere holiday for these youngsters.—C. W. DERREVERE

ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama held its first rush meeting of 1956 on February 20. This meeting was climaxed by a film of last year's Alabama-St. John's basketball game.

Our second rush meeting was held on February 28. Entertainment was furnished at this meeting by a Latin musical trio.

Pledging will be held March 12 with 15 or 20 young men expected to pledge. The initiation of these men and a banquet will be an event of April 17.

Our chapter will serve coffee and act as guides during the University of Alabama's annual Commerce Day on April 11. Our scholarship key will be presented to the outstanding commerce student—a Deltasig this year—on Commerce Day.

Alpha Sigma Chapter has accomplished a lot during the first semester of this school year. We are determined, however, to do even more this second semester to fulfill the highest goals of Delta Sigma Pi.—ROBERT A. HITT

OKLAHOMA A & M

GAMMA EPSILON CHAPTER at Oklahoma A & M College resumed its normal functions after the mid-semester examinations. A new slate of officers and the pledging of 15 men highlight the semester's opening events.

New officers are Kent Gardner, president; Robert Harnage, senior vice-president; Joe Carson, junior vice-president; Jerry James, secretary; John Crook, treasurer; Charles Smith, chancellor; Bob Cowell, efficiency chairman; Roger Musgrove, historian; Bill Terrell, social chairman; Bill Bateman, ritual chairman; and W. L. Zimmerman, advisor.

Our chapter began its activities this semester with a pledge smoker in the A & M Student Union. Results of the smoker provided the chapter with 15 pledges. These pledges, who were under the training of Pledgemaster Joe Carson, were initiated into the fraternity on March 25. They are: William Maddox, Carl Hummel, Delmer Armstrong, Tom Hill, Jimmy Bowers, Donald Eng, Marshall Kennard, Howard Wolf, James Wulz, David Bash, Kenneth Baker, and Gerald Robertson.

Among the many activities being planned are possibly two tours. Plans are being made to visit a glass factory and another tour is under negotiation by the committee appointed by President Gardner.

Brother James Thomson, Executive Director of the Central Office, attended one of our meetings recently and spoke on the plans for the new Central Office Building. He also told of future plans for Delta Sigma Pi. It was indeed a privilege having Brother Thomson here on the A & M campus and we certainly enjoyed his talk.

Gamma Epsilon Chapter now numbers nearly 50 men in its present status. We feel this is somewhat of a new record here at A & M and proves that we are on the march to higher membership goals. The enthusiasm is great and the determination is high.

Thus the members of Deltasig await the activities of this semester with pride and confidence. We believe it will be a successful and inspiring year not only for us, but for all Delta Sigma Pi Chapters over the nation. The chapter wishes to extend best wishes to all Deltasigs everywhere.—BILL SIMMONS, JR.



OFFICERS OF ALPHA BETA CHAPTER at the University of Missouri at a recent meeting.

ST. LOUIS

THREE BROTHERS of Beta Sigma Chapter have been appointed to Alpha Sigma Nu, national Jesuit honor society, it was announced recently by the Very Reverend Paul C. Reinert S.J. president of St. Louis U. The brothers are Arthur Efkin, Paul Lenzini and Robert Sobo. We are justly proud of these brothers and offer them our congratulations.

On Sunday February 12, Beta Sigma Chapter formally initiated 19 new members and three honorary members. We are extremely proud of our select group of new men and especially of our honorary members who are: Thomas M. Knapp S.J., Regent of the School of Commerce and Finance; Stephen W. Vasquez, Dean of the School of Commerce and Finance; and Dr. Francis J. Corrigan, Assistant Professor of Finance. The new members attended their first active meeting on Thursday February 22 and heard President O'Toole outline the activities for the Spring.

Two professional luncheons and two tours are planned in addition to the annual Fathers-Sons' banquet which will be held this year on April 15. On the social side all efforts are being channeled toward June 2 when the Spring prom will be held. Plans are being laid to insure that this year's prom will surpass even the fine affairs of the past.

New committee heads were also appointed at the meeting. They are: Marty Brutton, professional; Frank Rose, social; Don Smith, efficiency; Joe Lipic, alumni; Tom Diel, athletic; George Lewis, special events; and Ramez Ghazoul, publicity.

We feel confident that the activities planned will assure us of another successful semester and if all goes well we expect to again achieve 100,000 points in the Chapter Efficiency Contest. This success is attributable not only to the hard working officers and committee heads, but also to the interest and individual efforts of all the brothers whose cooperation has again proven that only in unity is there strength.—EARL MUELLER

NORTH TEXAS

THE PENNIES flowed like beer at a stag fraternity get-together right into the Campus Chest Drive here at North Texas. Each year the Women's Forum sponsors a UMOG Contest (ugliest man on the campus) to create funds for charity. And brothers,

just guess who won the contest this year? Each penny counted as a vote. Our nominee happened to have the majority of votes. Brother Johnny Smith really came through for his chapter. Johnny was crowned at the Dutch (dames united to catch husbands) Week Dance and reigned as UMOG King for the entire week. Not that Delta Epsilon Chapter really has the ugliest man on the campus, its really a "Who's the Best Sport" event. Anyway, that's the version Johnny tries to tell us.

Getting away from the "delicate" side of things, Delta Epsilon Chapter held its second rush function, a Hobo Dance, Friday, February 24 at the North Texas Clubhouse. A more ragged gang of guys and gals, I've never seen. We sure made a great impression on our rushees, as far as appearance goes. Everyone had a grand time. Delta Epsilon Chapter is looking forward to having a large pledge class of approximately 25 pledges.

After much deliberation, contemplation, and hair-pulling our "Rose" Committee finally selected a nominee to represent Delta Epsilon Chapter in the national "Rose" Contest. Miss Martha Banks was selected out of a group of 17 campus beauties. Martha is a freshman from Waxahachie, Texas and an education major. The "Rose" Ball took place at the Denton Country Club on March 3. Professor and his Aces provided the music—which was great—as always. The nominees were presented with Panda bears. Out-of-town guests included Past Grand President and Mrs. Ken White and Regional Director and Mrs. B. C. Butler.

During Religious Emphasis Week Delta Epsilon Chapter had the honor of acting as host to Mr. Robert Willis, National Youth Director of the Assembly of God Churches. Mr. Willis conducted a program for our chapter. His subject was "Christian Ethics in Business." This great man will always be remembered by us for his broad-mindedness and storehouse of human understanding.

Brother Joe Stout, professional chairman, has arranged a tour of the Dr. Pepper Bottling Company of Dallas for March 17. Also, there will be a tour of Swift and Company and Armour and Company in April. We are looking forward to these two tours with much enthusiasm.

The brothers of Delta Epsilon Chapter sincerely hope that our brother chapters will make the 100,000 point goal in the Chapter Efficiency Contest. It's not really so hard. At present we've received approximately over half of our goal and are grabbing for more.—MARTY R. LANINGHAM

FLORIDA STATE

THE GAMMA LAMBDA CHAPTER of Florida State University opened the Spring semester by planning a series of events in conjunction with an intensive rushing program.

On February 19, open house was held at the chapter house. Six potential pledges arrived which if initiated would meet our chapter quota for the semester.

On February 21, a professional meeting was held at the chapter house with Mr. Bergman of the Tallahassee Federal Savings and Loan Association as guest speaker. He spoke on the fundamental principles of success in business, and was found to be very effective and interesting.

On February 24, a stag party was held at the home of Brother Royal Mattice, our fraternity advisor. Twenty active brothers and one alumnus attended together with ten potential pledges to have an enjoyable evening of getting acquainted over hamburgers, fried fish and soda pop.

Our scholarship committee gathered grade average statistics from the office of the registrar for the Spring semester of 1955 and it was found that Delta Sigma Pi had the highest grade average of all fraternity, sorority, and dormitory groups on the campus. It was also found that Delta Sigma Pi's grade average topped all freshman, sophomore, and junior grade average groups, losing out only to seniors and graduate students. Our chapter at Florida State University is very proud of this record and expects to continue it in the future.

Future events, of our chapter, include a pledging ceremony on March 4, with initiation on April 8.—BOB SOMMER

AUBURN

AT THE MEETING of February 7, we elected our "Rose of Deltasig." Miss Peggy Rushing from Columbus, Georgia was selected after much interest was shown in the election. Peggy showed her appreciation after being presented with a dozen roses by the chapter. Peggy is well known by several of the members of the fraternity and of course has met all of the brothers since she is our "Rose."

On February 21 a special meeting was called for the election of a president for the Spring quarter to replace our graduating president, Kirk Lynn. John Hornung was elected the new president and he seems to be very capable and interested in doing a good job.

Kirk Lynn has done a fine job as president of the club for the two quarters that he served in this capacity. He has been the main reason for our good attendance, field trips, banquets, and parties.

A field trip to Atlanta, Georgia has been planned for April 6. The trip will consist of two interesting visits: one to Rich's, a large department store in Atlanta and the other to the Ford assembly plant near Atlanta. It will require a full day for these two visits. By the show of hands of interested persons there should be a good number going.

A professional meeting was held on Thursday, February 23, and the subject was investments. The program was arranged by Tommy Jett. This meeting was held open to anyone, and everyone enjoyed the talk and film. It is hard to mention all of the activities, but this gives a fair run down. Hello to everyone from Auburn.—LOUIS O. BRACKEEN JR.



A HOBO PARTY provided the members of Delta Epsilon Chapter at North Texas State College and their dates many laughs recently.

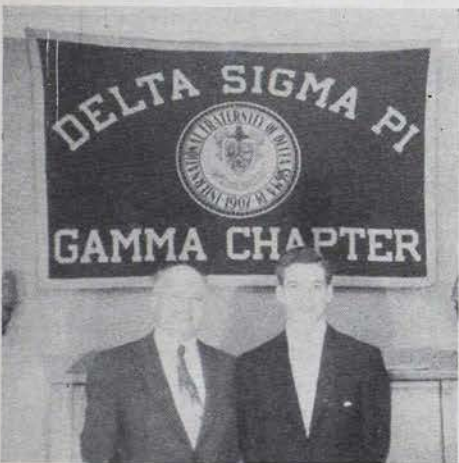
BABSON

IT WAS PROPOSED by the Tri-Fraternity Council here at Babson to have a basketball series between the three campus fraternities. This athletic event will take place as soon as the other two organizations give their consent. The Brothers of the Gamma Upsilon Chapter of Delta Sigma Pi realize that this will be a hard decision for them. They have not recovered from humiliating defeats which they suffered from us in football.

At the first open meeting of the Winter term a capacity crowd of potential pledges were at hand to witness a thrilling and educational movie on "Winter Sports." At the time this article went to press we did not start accepting applications but the prospects seem to indicate that we will again take the cream of the crop.

In four weeks the annual Babson Winter Carnival will take place. As usual the brothers of Gamma Upsilon Chapter take a large part in organizing this event and making it one of the most memorable weekends of the school year. We will also have our own private suite where the brothers can entertain their dates in a congenial atmosphere.

Otherwise things are going as usual here at Babson. A few speakers are scheduled to appear but unfortunately their names are not yet available for publication.—WALTER J. SHAW



FATHER AND SON, Lester Gatchell, Sr., and Lester "Chip" Gatchell, Jr., at the initiation of the latter at Gamma Chapter at Boston University. Both are members of Gamma Chapter of Delta Sigma Pi.

BOSTON

GAMMA CHAPTER at Boston University again had the honor and privilege of initiating a son of one of our active alumni club brothers. It was a most thrilling and heartwarming experience for Brother Lester Gatchell, Sr., as well as for his son, Brother Lester "Chip" Gatchell, Jr., and all the brothers who were present. The occasion will certainly be a memorable one which all will want to experience for themselves as fathers in the years to come. We also witnessed the initiation of an honorary member, Brother Nicholas Apelakis, who is the manager of an office of the New England Telephone Company and an active university alumnus.

In line with the many social events that are planned for the semester, we are all looking forward to the "Rose" Dance which will

be held in April. Chosen as "Rose" Queen is Miss Ann Del Isolo. A lovely university co-ed who is pinned to Brother Joe Vischaren. In addition to selecting a queen, a queen's court will be selected on the night of the dance.

Among the remaining professional meetings that are scheduled for this semester, will be a talk given by a representative of the New England Telephone Company whose subject is marketing and advertising research. To conclude our meetings for the year, Brother Bob Dallas, a member of the university faculty, will discuss the job opportunities in the field of insurance.

Local 327, the handyman union of the house, was again called upon to add to the betterment of the house. An additional television set was procured in order to satisfy the two factions that enjoy watching the only two channels that are provided in Boston. In addition, an exceptionally fine job was done in finding a billiard table. The problem of control is not in the number of brothers who want to use the table at one time but, in the impression that outsiders are getting when we refer to "good" and "bad English."—GREGORY CONTOS

CINCINNATI

ALPHA THETA CHAPTER has been bustling with activity, both social and professional since our last newsletter. In January we held two business meetings, one in conjunction with a speech given by Mr. Vernon Curren of the First National Bank of Cincinnati on the subject of "sales technique."

On February 10, we entertained the wives and parents of the members, introducing them to the functions of Delta Sigma Pi. Mr. Edward Jasper of the Cincinnati Gas and Electric Co. spoke about the old art and the present science of preparing and distributing monthly bills. He showed slides of the machines used in the process and explained the automation as applied to this common, taken-for-granted, business task.

February 16, Mr. Joseph Rosen spoke about National Security at our spring, campus, rush party. On March 2, we held our off-the-campus rush party in an air of fellowship and enjoyment. Mr. Robert McIntosh talked about law in its relation to commerce. Mr. McIntosh spoke before our alumni group on January 20.

Also in February, we held our social event of the year, the "Rose of Deltasig" Dance. Miss Pam Minella was chosen our chapter "Rose." Good luck, Pam, in the national contest. She will be difficult to beat. The dance was held at the Greenhills Country Club from 9:00 until 1:00 and fun was had by all those present. Congratulations and thanks go to Brother Nelcamp, dance chairman, for a job very well done. This function will live in the memories of those present for many years to come.

A heavy schedule is lined up for the remainder of the school year. On March 16, we will pledge our spring class. So far we have 17 high caliber men who are really interested in the fraternity. On March 30 the chapter will motor to Middletown, Ohio, where we will tour through Armco Steel Co. Our formal initiation falls on May 6. On May 11 we will tour through Meir's Winecellar. On the following night Alpha Theta Chapter will celebrate its birthday with a dinner-dance at The Twin Lanterns, birthday cake and all. May 18, a business meeting will be held and we will elect officers for the coming year and they will be installed the following week at a banquet given in honor of the graduating seniors. Our year will end up with a picnic in Winton Woods. It has rained on our picnics for the



MISS PAM MINELLA, the "Rose of Deltasig" of Alpha Theta Chapter at the University of Cincinnati, displaying a trophy and a bouquet of roses presented to her at a recent dance of that chapter.

last seven consecutive years. Perhaps this year will be the exception, but bring your umbrellas just in case, boys.—THOMAS A. BURKE

OKLAHOMA

BETA EPSILON CHAPTER at the University of Oklahoma launched the spring semester with the selection of a new slate of officers. Committee chairmen were appointed for the three major projects of the semester: Business Day, the rushing program, and industrial tours.

Beta Epsilon Chapter functions as the sponsor of Business Day, with five of the brothers heading committees and the rest of the membership serving indirectly. Scheduled as the main speaker of Business Day is Edward T. McCormick, president of the American Stock Exchange. Well known businessmen of the Southwest will speak at various seminars throughout the day. Also planned is the Business Day Banquet. Included at the banquet will be the 1956 version of the "Gridiron," a parody of the faculty presented by the more theatrically gifted students of the School of Business Administration; awards to outstanding students in the field of business; and an innovation this year, the Business Day Dance, sponsored by Beta Epsilon Chapter of Delta Sigma Pi. Although Beta Epsilon Chapter is responsible for the success of Business Day, credit must be given to the various clubs of the School of Business Administration for their aid.

Rushing activities started with the opening of the new semester, and our new system of selective personal rushing was put into effect. The result of our effort is one of the highest quality pledge classes in the history of Beta Epsilon Chapter; we acquired 25 neophytes.

Industrial tours have been arranged with Southwestern Bell Telephone Company, The Oklahoma Air Materiel Command, and various state governmental offices.

This year promises to be the most successful one that Beta Epsilon Chapter has experienced. We earnestly desire, however, to continuously better ourselves in coming years through better systems of rush, chapter organization and coordination, and publicity.—DENNIS L. EVANS

OHIO STATE

NU CHAPTER DELTASIGS held their annual Winter Formal on March 2. Over 50 couples were present, many of whom were alumni. We were very pleased to see all the old grads, more of whom came to this dance than have been present at any function for the past four or five years. Among the alumni who were present was Carl Cosgrave, Dick Booher, Carl Beckett and Bill Verwohlt, all of whom were very active in the chapter while they were undergrads.

The men at Nu Chapter are always trying to start new traditions, and we believe we have started one which will endure as long as a Deltasig draws a breath at Ohio State. This latest tradition, which will be celebrated annually at the Winter Formal, is the awarding of the Bull Slinger Trophy. It is a very large trophy which is given to the most deserving member and is best explained by the inscription on the award:

"Given in recognition
To the man with the golden tongue,
Whose efforts, however strenuous,
Are usually verbally done."

The first proud recipient of this honor was Brother Roy J. Zigler. The brothers feel that Roy is most deserving of this trophy, as he is surpassed in this chapter in hot air production only by our new Lennox furnace.

Our Winter quarter initiation was held during the week of February 7-12. Two new brothers were welcomed into the fold at that time. They are: Donald Eggeman, of Delphos, Ohio, and Thomas Walklet, of Euclid, Ohio. Brother Walklet had the honor and distinction of becoming the 500th man initiated into Nu Chapter since its founding, December 3, 1921.

For the past few months we have been experiencing a little trouble with our meals. The cook we had seemed to have difficulty in distinguishing between well done and charred. So, after many trips to the bicarb box and many threats from the kitchen boys who had to clean up the debris, we now have a new cook, Dora Mabra, who is as good as the old one was bad. Dora is a real artist with the sauce pan, for she can even make left-

overs for lunch look good and have Deltasigs calling for more. The brothers are all running to the tailor to have their pants let out, now that we are off our enforced diet of the past months.

At the time we're writing this, Winter quarter is almost over, and with it will come the annual ten day migration to Florida—for a lucky few. The rest of us will stay up North here and read the pretty post cards our "thoughtful" brothers send back from Fort Lauderdale. But we all have lots to look forward to: May Week, a dunking in Mirror Lake for the brothers who became pinned during the year, and to wind up the Spring quarter, the Deltasig Weekend. After all this, we will have only enough steam left for finals, and then, all Summer to build up pressure for next Fall.—FRANK RUGGLES.

WAYNE

IF OUR FIRST RUSH PARTY of the Spring semester is a sample of coming events, Gamma Theta Chapter is due for a very successful semester. The overwhelming turnout and the interest displayed by rushees was very encouraging indeed. Brother David Schwartz, professor of marketing, gave an informal but very effective evaluation of fraternity life. Brother Warren Schmekel again presented his new and improved movie version of "From Here to Fraternity." Our second rush party emphasized the social aspects of the fraternity and it was equally well received. Even as this report is in the mail, we are looking forward to a large pledge class and a successfully carried out pledge program.

Our rapidly growing alumni club has initiated a "Job-placement service." Its birth arises out of the fact that several of our alumni members have recently acquired responsible positions in personnel sections of their companies. Their help will certainly be appreciated by all graduating members of the active chapter.

The professional committees, of every fraternity and sorority in the School of Business Administration, have been meeting to plan a school-wide series of professional meetings,

with hopes of attracting speakers of the Harlowe Curtis, Brother Ernest Breech calibre. Brother Henry Renel has taken the initiative in the setting of tentative plans at these large group meetings.

Gamma Theta Chapter is very proud of Brother Dan Denno who was the moderator of the marketing panel of the "Job Opportunities Outlook Conference," and who did his usual competent job. The fine turnout for these various discussions was certainly a tribute to those who planned and executed the conference.

Our new quarters, in the School of Business Administration, are very comfortable, and at this time it is very probable that we will have additional space allotted us in the near future.

One of the most talked about events of the semester is our first big attempt, in recent years, at a promotional dance project. The idea is being met with a great deal of enthusiasm, not only by members but by others as well. The chapter expects to profit handsomely from this project and to add to our swelling Lodge Fund which we incidentally hope to put to good use this summer.

Of course, even this forementioned event cannot overshadow the dance of them all, the "Rose" Dance. Our Queen, Miss Nancy Georshoff and her court Miss Anita Quintero, Miss Judy Fallu, and Miss Joan Morton are certainly going to adorn the affair with a beauty that will not soon be forgotten.—GORDON HORSBURGH

DENVER

ALPHA NU CHAPTER repaid its half of an exchange with the girls of Sigma Kappa with an ice skating party at Evergreen and then an evening at the Deltasig Lodge with refreshments, dancing, and singing. Alpha Nu Chapter has published a new song book with the aid of one of the Sigma Kappa girls.

In an effort to increase our size we are planning three pledge classes this year, the second of which is now progressing nicely with a group of pledges who will be a valuable addition to our chapter.

This quarter we have had two professional meetings, the first speaker was Professor Bernanskie of the Hotel Restaurant Management School speaking on new trends in feeding and accommodations. The second was Mr. Lopp who spoke on the changes business and society must make to meet the new world science is preparing for us, and on public relations techniques applied to selling.

A major project of the Alpha Nu Chapter this quarter has been the distribution of Career publication to seniors and graduate students of both business and arts and sciences. We have gained good publicity for Deltasig through this project.

Alpha Nu Chapter held its "Rose" Dance this year at the Olin Hotel. Miss Lydia Miller was elected "Rose" Queen. Lydia has been pinned to one of our actives, Don Bennett, since our spring Formal last year, she is a member of Sigma Kappa sorority. Lydia and her two attendants were given long stemmed roses and beautiful gold trophies. The dance was enjoyed by all thanks to our social chairman, Herb Hoard and his committee.

Brother Lynn Hoover passed out cigars to the chapter for loosing his Deltasig pin to a charming young lady, congratulations Lynn.—HAL AMENS



PRESIDENT FRANK VAN METER of Alpha Nu Chapter at the University of Denver, left, presents their "Rose of Deltasig," Miss Lydia Miller, with a trophy, while Don Bennett, right, looks on.

DE PAUL

WE WOULD LIKE to formally introduce our new brothers who were recently accepted into the Alpha Omega Chapter. They are: Bob Brown, Dan Ciek, Alex Frantzis, Joe Frazzetto, Bob Larson, Bob Moloney, Pat Mohoney, Ted Petruczenko, Bill Phee, Jim Porzio, Howard Sikorski, Jerry Slominski, and Dr. Richard Bannon, accounting professor.

The chapter is currently in the midst of planning their Annual Forum. The purpose of the Forum is to present prominent speakers' ideas and views on a certain civic problem facing the people of Chicago. The Forum in itself does not try to arrive at a solution to the problem but serves only as a means of gathering and presenting factual information to the public in order that they may be better able to formulate a sensible and logical basis for their decisions. Presently the Co-chairmen, Tom Haderlein and Art Gregory are devoting a great deal of their personal time to the selection of a main topic and to the speakers which will be the basis on which the success of the Forum is determined.

During the last few months the chapter has taken part in two activities which were of significant value to the university as well as to the student body. The chapter secured the use of a T-B Mobile X-Ray Unit for the faculty and students of De Paul. Also the chapter compiled and re-edited the information contained in the Business and Magazine Reference Catalog Section of the Commerce Library. This not only brought the reference section up-to-date and put it in logical sequence but it enabled the students to locate desired material easier.

The chapter extends its congratulations to Jack Herbert, Dick Kuklinski, and Jim Porzio who are graduating in June. If their success in fraternity activities can be used as a guide in the business world, there is no doubt that they can and will attain success in their chosen walk of life.

Tom Lydon, social chairman, is hard at work preparing for the chapter's Formal Dinner Dance. This affair culminates the activities for the present school year and will signify the passing of the most successful pages in the history of Alpha Omega Chapter.—MICHAEL PAUL BACIUS

BAYLOR

BETA IOTA CHAPTER at Baylor University has just completed another successful quarter.

During the winter quarter Beta Iota Chapter sponsored the selection of Baylor University's Round-Up beauties. Don Cherry picked the beautiful winners from 16 finalists at a tea shortly before his performance at Waco Hall that night. Brother Ray Williams was in charge of the steering committee for the show and through his efforts, and the cooperation of all the members, the show was a great success.

Plans are now complete for the annual "Red Rose" Formal, to be held at Ridgewood Country Club in May. This is always the social climax of the year and it will follow the formal initiation of new pledges for the spring quarter.

There are seven new pledges now preparing themselves for entrance into Delta Sigma Pi. Brother Frank Gabriel, vice president, says the pledges have more spirit and seem to be cooperating better than any he has seen thus far in such an early stage of preparation.

The winter quarter marked the end of col-



TYPICAL CASINO NIGHT activities were features of a recent party of Phi Chapter at the University of Southern California.

lege days for five Deltasigs when graduation claimed Brother Ray Williams, Brother Gene Reamer, Brother Ed Appleby, Brother Vaughn Grey, and Brother Wylie McDonald.

Brother Williams, a past president, will begin work for International Business Machines in Dallas, while Brother Grey has secured the position of Chamber of Commerce Manager for Gonzales, Texas. Brother Reamer prefers the oil business while Brother Appleby now holds a responsible position in his father's contracting business.

Beta Iota Chapter plans to make a strong bid in the forthcoming May Day festivities with the presentation of Miss Ann Hughes, "Rose of Deltasig," as May Queen nominee, as a fitting climax to a full and prosperous year for Beta Iota Chapter.—JAMES D. ROTEN

SOUTHERN CALIFORNIA

CASINO NIGHT was the cry of big Phi Chapter at the University of Southern California, where on February 10 the actives got the number one pledge function officially under way. Our newly elected Senior Warden, Bob Durant, along with the able assistance of Brother Don Royale, arranged the big night for us under the direction of Jim Anson, our new president. The affair was a success enjoyed by actives and rushees alike, as the bones rattled, the roulette wheel rolled, the card tables rocked, and Casino Night swung into high gear. Informal paper money was the medium of exchange, as Phi Chapter aimed to abide. This activity gave members an opportunity to meet and acquaint themselves with the interested rushees. At the end of the gaming period, time was called and the winning rushee was called and awarded a fine new sweater for first prize, and the second place man received a new sport shirt. The happy winners were photographed, while the not so lucky also-rans remained a little dejected. This dejection soon disappeared, however, as our whole group then culminated the night's festivities with our patronage of a small restaurant nearby, where we enjoyed a minor feast and some colloquial exchange. Here, all problems ceased, and the success of Casino Night remained evident. All of the following pledge functions were equally as successful, and 22 solid new men have been accepted to pledge the fraternity.

Still on the schedule of Phi Chapter activities is the semi-annual Pledge Banquet, to be held at Roger Young Auditorium here in Los Angeles, at which the officers and guest speakers will introduce our fraternity to the new pledges. Of special interest this semester is our coming House Night at Ciro's on the Hollywood Sunset Strip, where members and

pledges will enjoy some fine food and top entertainment. We are all looking forward to this affair with great anticipation, and it goes to show that business and pleasure can give if properly integrated.

This new year found Phi Chapter opening its doors to brothers from Michigan State's Gamma Kappa Chapter, who had a wonderful time, as their team emerged victorious over UCLA in the Rose Bowl. Phi Chapter hospitality was rewarded with the fine conductive donation given by its Michigan State brothers. The finishing touches to fraternity activities last semester were put on by Brothers Siney, Borsch, and Captain Jack Worster, of Phi Chapter's bowling team, as they wiped out all opponents to roll Delta Sigma Pi to victory in the championship of the University.

H. Dean Campbell, C.P.A., and a member of Delta Sigma Pi, was our first honored guest speaker this semester, who presented an interesting speech on the current business trends.

With the coming list of guest speakers and professional business tours yet on schedule this semester, Phi Chapter hopes to roll up many points in the Chapter Efficiency Contest. To top things off we are planning a big beach party late in May, and a visit to the Western Regional Meeting in San Jose, with a forward look to a many splendored semester in the fall.—RONALD H. WISE

TULANE

GAMMA MU CHAPTER at the Tulane University of Louisiana held its annual "Rose" Formal on February 20 at O'Dwyers. The gala event was attended by a multitude of brothers, many alumni and invited guests. The crowning event of the evening saw the 1956 "Rose" Queen and her court presented to the happy throng in attendance. All agree that this year's "Rose" Formal was among the best yet held.

The initiation of 27 neophytes into the chapter this past January has already registered some effect. Many of our new brothers have assumed chairmanships of the various committees and have radiated new energy into the programming for this semester. Professional activities have been outlined to take us to the Free Trade Zone of the New Orleans Dock System, to the Falstaff Brewery and several other places of interest to Deltasigs. Our social committee has planned a most enjoyable semester for the chapter and has already set definite dates for our rushing activities. Some 25 potential pledges will make up this semester's class of neophytes, and it is hoped that they will develop the same eagerness that the last class did.—BURL W. CAREY



HOMECOMING FLOAT of Beta Eta Chapter at the University of Florida. Seen with the secretaries is Brother Herb Korth.

FLORIDA

BETA ETA CHAPTER at the University of Florida recently journeyed to Jacksonville where we were taken on a tour of the Prudential Life Insurance building and the Jax Brewing Company. It was a one day affair with the climax appropriately being at the brewing company.

Miss Mary Ann Phillips, of St. Petersburg, Fla., was selected as "Rose of Deltasig" and will represent Beta Eta Chapter in the national contest. Brother Jim Bowden was in charge of the selection committee.

On February 28 we plan to hold our first rush smoker of the semester. Prospects are that this Spring's pledge class will be one of the largest in recent years. Informal initiation will commence March 23 followed by formal initiation and banquet tentatively set for April 6. Brother Dick Lim is in charge of the pledging activities.

Thanks to the efforts of Brother Joe Fouts, Beta Eta Chapter will be honored with the presence of Mr. Homer Winchester, general sales manager for the Southeastern Division of the Vita Craft Corporation, who will be the guest speaker at our regular meeting of March 8. Everyone is looking forward to hearing Mr. Winchester.

Officers for this semester are: Jim Hoffman, president; Gordon Fair, senior vice-president; Dick Lim, vice-president; John McMillan, chancellor; Jim Bowden, secretary; and Herb Korth, treasurer. Brother Rod Anderson, outgoing president, is to be congratulated on the fine job he did during the past year and for the outstanding leadership he has displayed.

As part of the "B" (Business) Day festivities which are to take place March 14, Beta Eta Chapter has taken charge of the sale of tickets for the "B" Day banquet. Sales have indicated that a capacity crowd should attend the event.
—MITCHELL L. APPELROUTH

TEXAS

BARRING EARTHQUAKES, droughts, or hurricanes, this coming semester should be the liveliest one yet for the Beta Kappa Chapter at the University of Texas. Yes, even the elements would find a tough time upsetting our plans for the next few months.

At our Installation Banquet the following officers took over the reins of the chapter: Roy T. Jensen, president; Ed Quin, senior vice-president; W. L. "Bud" Coats, vice-president; Gene Smith, secretary; Charles Bacon, treasurer; Ralph Gassman, social chairman; and

yours truly at the historian post.

The big event so far has been the selection of our "Rose of Deltasig" on February 20. Nine beaming nominees were presented to the brothers at a special coffee held in conjunction with our regular business meeting. Some decisions just simply have to be made, and on the fifth ballot pert brunette Eloise Tate emerged the winner. Later in the evening the Beta Kappas serenaded her, after which our somewhat anxious president presented her with a dozen red roses and the appropriate kiss.

Our first Pledge Smoker was attended by 40 prospective candidates. Delta Sigma Pi's background was presented by our chapter advisor, Brother Burnard Sord, and Brother Ernest Walker, who has been active with three separate chapters, spoke on "What Delta Sigma Pi Means to You." Standard equipment with Beta Kappa Chapter this year includes financial information sheets to illustrate to the prospective pledges just what expenses are covered by the initiation fee, and a list of neophyte goals to be covered by the initiates after the Formal Pledge Banquet.

Three professional speakers have been scheduled for this semester, the first of whom will be Mr. Leslie C. Peacock, financial economist of The Federal Reserve Bank in Dallas. The Pledge-Active Picnic will again be held at Lake Austin, and our Stag Party will unfold in April. Our field trip this semester will find the Beta Kappas either in Dallas or Houston.

The final social event of the school season will be the "Rose of Deltasig" Banquet in May, at which time we sincerely hope to look back on a most successful year.—SAM HOUSTON

BUFFALO

ALPHA KAPPA CHAPTER at the University of Buffalo has instituted a new program of increased social activity for the spring semester which began with two successive business meetings on February 21, and March 6, 1956, for the main purpose of laying the groundwork for our coming Spring initiation. These meetings were held on campus as opposed to our usual meeting places (hotels and homes) with the cooperation of university officials. At the first meeting, the brothers were entertained with an interesting talk on the coal industry by Brother Joe Vollmar, who is connected with Hedstrom Spaulding Inc., and at the second meeting, Brother Jim Cooley and Brother Tom Di Pasquale informed us of the relative merits of their respective flour milling firms. These talks are a means of fulfilling the requirements for our professional meetings and I am sure we could call on few more qualified persons than we have in our chapter.

Since my last article, I am pleased to announce that our "Rose" has been elected, and she is Miss Maureen Heffley of Phi Alpha Epsilon Sorority at the University of Buffalo. The "Rose" dinner was held at the Park Lane on January 28, 1956, where Miss Millie McDermott, our 1954 "Rose," performed the honors of crowning Miss Heffley with a tiara of white roses and presenting her with a bouquet of red roses. The chapter was then entertained by a fine talk on the fast pace of people in the business world today by Mr. Michael Ellis, of the Ellis Advertising Agency, who seemed to be supplied with a never ending list of amusing anecdotes associated with the business world.

As for our coming events, we will shortly have our party at which we will entertain prospective pledges and then our pledging meeting will follow soon after. A bowling party is also being planned as a means of promoting fellowship between the members and

the pledges as well as giving the brothers an opportunity to get to know the prospective members a little better. This will all lead us up to our initiation dinner which is planned for April 28, 1956 at the Buffalo Canoe Club in Point Abino, Ontario. As a special event, we have decided to hold a Yellow Dog Initiation early in April, possibly at the Buffalo Turnverein. This is usually a highly entertaining affair, and we expect that this one will be no different than in the past. I believe that we have a fairly good program lined up for this semester and that participation can only result in increased pleasure in performing another successful assault on the chapter's 100,000 point goal.—JOSEPH FIORE



WITH PRESIDENT ALTON HOLLINGSWORTH of Gamma Delta Chapter of Mississippi State College are the 1956 "Rose of Deltasig," Miss Janet Gregory, left, and the 1955 "Rose of Deltasig," Miss Shirley Arnold, right.

MISSISSIPPI STATE

THE HIGHLIGHT of the chapter's social season was the annual "Rose" Dance of Delta Sigma Pi at which Janet Gregory of Mississippi State College was crowned chapter "Rose." The dance was held on Friday night, February 24, at the Columbus Country Club.

Janet was presented with a jeweled pin of the fraternity by President Alton Hollingsworth of Greenville, Miss. She also received a bouquet of roses and a kiss on the cheek from James Giles of New Albany. Janet, who succeeds Shirley Arnold of Port Gibson as "Rose of Deltasig," is the first State co-ed to be so honored. Twenty-eight Deltasigs and their dates enjoyed the music of the Hi-Fi's local six combo, during the evening.

Special guests included Professor and Mrs. Norman Weis, Professor and Mrs. Scottie Woffard, Professor Billy Simmons, and Professor George Bullard.

The chapter recently concluded a very successful rush week in which a great many new pledges were gained.

This Spring we have made plans to initiate Rex I. Brown, Jackson, Miss., President of Mississippi Power and Light Co., and a leading industrialist in the state.

On March 22 we will sponsor a School of Business banquet in conjunction with the Spring festival. We will have as our guests, members of the job clinic team that come to State every year.

We will climax our activities with an initiation on April 11 and an initiation banquet immediately after.

MINNESOTA

ALPHA EPSILON CHAPTER has been exceptionally busy the last few weeks. The Minnesota School of Business Administration has a "B-Day" each year on which the students "let off steam." The day is marked by athletic events between faculty and students, the crowning of a queen, and a dinner and dance in the evening. Governor Orville Freeman spoke at the year's dinner which was held at the Curtis Hotel in Minneapolis. Every year numerous members of the Alpha Epsilon Chapter have key chairmanship and leadership positions. This year Brothers Spike Sokolowski and John Lindquist had chairmanships of Ticket Sales and Athletics respectively. Brother Bob Forte scored the only goal against a victorious faculty during our "Broom Ball Sweepstakes."

The winter professional program has been one pertinent to all members with the emphasis resting on the graduating seniors. Mr. Rufus Story from the personnel department of General Mills Inc. spoke to us on the subject "What an Interviewer Expects from an Interviewee." "Clipper" Smith, executive with WTCN-TV and radio, and Mr. Walter J. Kofski, cost accountant, were two other outstanding speakers.

The rugged Minnesota Winter was enjoyed by the brothers of Alpha Epsilon Chapter on January 14. The sleigh ride was held on a farm just north of the Twin Cities and the temperature was very close to 0°. However, the chill was offset by an informal gathering around a roaring fire in the fireplace back at the fraternity house. The biggest social event of the Winter, however, was a "uniform" costume party on February 14. Every member was required to wear a uniform of some type. The uniforms ranged between nurses, boy scouts, lieutenants, and jailbirds. There is a hint of Spring in the air and we already are planning our formal dance for May 21. So until the next issue of *THE DELTASIG*, best of luck to the other chapters.—ROBERT F. BROWN

NEW MEXICO

GAMMA IOTA CHAPTER of the University of New Mexico began its spring semester with rushing. On February 15 a number of prospective pledge candidates attended the Deltasig Smoker at Brother Dave Neumanns' house. We pledged eight new members from this group at the formal pledging ceremony held at the Hacienda Dining Room, in Old Albuquerque, on February 19.

At the present time the newly elected neophytes are busy studying their pledge material and making plans for their semester project. Every spring semester the neophytes spend one day at some charitable institution helping out as needed. Usually the project is in the nature of fixing up, painting up, or cleaning up.

Delta Sigma Pi has top men on the Students' Commerce Council. Brother Mike Ussery was elected president and Brother Dick Goetzman was elected treasurer. Brother Fred Stevens is also on the Council. Brother Ussery has announced that the annual Business Machine Show to be held in April, will be a top attraction with many of the leading business machine manufacturers displaying and demonstrating their machines. This show allows the students to become acquainted with the use of many of the different and new machines found in the business world.

Coming events include a tour of the E. F. Hutton Stock Exchange and the Albuquerque

Publishing Company during the Easter Holidays, and the awarding of the Scholarship Key by President L. T. Womack at the Commerce Day picnic to be held the early part of June.

The highlight of the semester will be the Initiation and Dinner-dance, which will be held May 12 at the Alvarado Hotel.—DAVID M. PECSOK

NORTHWESTERN—Beta

BETA CHAPTER'S final message of the '55-'56 school year is at hand. The results of the year have been gratifying thus far. At our formal initiation on February 4, we initiated nine new men to the ranks of Delta Sigma Pi. These men are Brothers James Castritsis, David Egan, Robert Frankhauser, Ronald Giancola, Larry Guerzon, Charles Miller, Virgil Needham, Robert Piehler, and Donald Swan. Welcome to Beta Chapter and Delta Sigma Pi. At present the chapter is actively engaged in interviewing for new spring term neophytes. Prospects appear good.

To entertain our prospective spring semester neophytes, we have had two very fine professional speakers. The first, on February 13, was Warden Joseph E. Ragen of the Illinois Statesville Penitentiary. He presented a film on "Living at Statesville." The accommodations appeared excellent, but no applications were forwarded due to an adverse atmosphere.

Our second professional speaker, on February 20, drew quite an eager and appreciative audience. He was none other than Mr. Hugh Hefner founder, editor, and publisher of the magazine *Playboy*. Mr. Hefner presented the inside story of America's popular man's magazine. His rise to success was and still is rather phenomenal. After the lecture, Mr. Hefner distributed a few paper copies of the current playmate. All were delighted. Our latest professional meeting consisted of acquainting prospective members with the history of Delta Sigma Pi.

At the formal initiation banquet, which was held at Chicago's glamorous Saddle and Cycle Club, Beta Chapter presented its 1956 "Rose of Deltasig." The beautiful young lady was Miss Shirley Rioch who is a member of the Phi Gamma Nu sorority. Miss Rioch had as her two buds Miss Rosemarie Porter and Miss

Sue Bertram. The initiation and dinner were culminated by an evening of dancing.

As Varsity Night draws nearer (March 24), the pitch of dramatic activity is increasing. Beta Chapter has been favored for two successive years, and the anticipation is keen to hold our crown. All of the fraternities and sororities on the campus of Northwestern University's Evening Division compete for top honors by the presentation of a fifteen minute skit.

In these closing words, I would like to say farewell to one of our most active and capable members, Brother Jack Metcalf. He has held several offices in the chapter including that of president. In the latter part of March, he will exchange his hilarious duties for wonderful household chores. Honorable mention should also be given to Brother Lee Wickstrom, our capable guitarist, who took the vows February 11. Before another article appears, Brothers Bob Swanson, Frank Schleck, and Don McMullen will also have advanced the last mile.—JOSEPH P. ROSS

MARYLAND

UNDER THE DIRECTION of Dr. J. A. Cook, our fraternity advisor, the members of Gamma Sigma Chapter acted as hosts for the Business and Public Administration College, during the University of Maryland's Centennial Celebration.

Bob Yager, Social Chairman, has announced plans to elect our "Rose of Deltasig" from photographs of the wives and sweethearts of the members.

Under the direction of our Professional Chairman, Max Rule, Gamma Sigma Chapter has been very fortunate in obtaining their guest speakers. Our most recent speaker was Mr. Winston Jones who headed the accounting firm that completely revolutionized the accounting and financial sections of the U. S. Post Office. Guests in the future will include Mr. Lesle Lipscombe an insurance broker, and Mr. Carlton J. Corliss, manager of the public section of the Association of American Railroads.

February 28 saw the initiation of 27 new pledges. With the high caliber of these men, Deltasig can do only one thing on the Maryland campus, and that is to grow.—RICHARD S. WATT



AT A RECENT professional meeting of Beta Chapter at Northwestern, Warden Joseph E. Ragen of the Illinois Statesville Penitentiary was featured. He is pictured here talking to chapter officers: left to right, President Allan Cunningham, Mr. Ragen, and Senior Vice President Roger Beaulieu.

MIAMI—Ohio

ALPHA UPSILON CHAPTER at Miami University has recently elected new officers for the coming year. Elected were: Robert Taylor, president; William Templin, senior vice-president; James McClusky, vice-president; Robert Kamerschen, secretary; John Miller, treasurer; Karl Novak, corresponding secretary; and Paul Swanson, historian. These men took over their respective offices during our meeting on March 6. The chapter feels that each new officer is well qualified for his job and will put forth his best effort to keep the Deltasigs growing here at Miami.

Earlier this year we held a smoker in order to meet the potential candidates for Delta Sigma Pi. Shortly afterward we pledged 16 men, who included in their pledge work the publication of a small magazine containing news of our chapter members and activities. These pledges have since been initiated, and a banquet was held in their honor.

One of our highlights every year is the election of the "Rose of Delta Sigma Pi" and the big "Rose Banquet" which follows. This year's contest was organized and run exceptionally well by Robert Taylor. We elected beautiful Diane Detlef "Rose," and she was honored at the banquet. The entire event proved to be a success, as it commanded quite a bit of attention around the campus.

Other chief activities this year have been our field trips to the Armco Steel Company in Middletown, Ohio, and to the Seagram's distillery in Greenville, Indiana. Each of these trips proved to be highly interesting and educational. We are anxiously looking forward to other excursions in the coming months. We have been trying to arrange a time to visit the Baldwin Piano Company in Cincinnati.

We of Alpha Upsilon Chapter are proud to report that we are thus far second in contributions toward the new Central Office which is to be built here in Oxford, Ohio. Our spirit has been high, and we plan to continue to climb at the rapid pace we have been setting.—HARRY G. WALTER

SAN FRANCISCO

THE FIRST WEEK of March finds the Brothers of Gamma Omicron Chapter in the middle of pledging activities. Eleven industrious neophytes can be identified in the halls of the university by the Delta Sigma Pi inscribed bricks which they must carry. Shining shoes and washing cars for their honorable

future brothers are some of the menial tasks required of the pledges. Pledge Masters Ray Casaudoumeq and Don Budde are doing a great job in conducting the pledging activities. The Initiation Ceremony will be held on March 11, with the brothers of Gamma Xi Chapter at Santa Clara as our guests. Three pledges from Santa Clara will join our eleven for the initiation ceremonies.

Chapter Efficiency Contest Chairman Al Buchignani reports that it looks like the chapter will have a favorable position in the next posting of standings in the Chapter Efficiency Contest. Attainment of the 100,000 point goal by the end of the semester is the aim of every brother in the chapter.

Plans are being formulated for the annual Chapter Picnic in the early part of May. Chairman Greg Hadley and President Ed Albert are trying to co-ordinate the event so that all the brothers from Rho Chapter at the University of California, and Gamma Xi Chapter at the University of Santa Clara, and their dates can join us on the all-day outing. Competition between the chapters in several athletic events and a barbecue dinner are planned for the picnic.

As one of Gamma Omicron Chapter's professional activities, the brothers and pledges toured the plant of the Schlage Lock Company. All were fascinated by the intricate manufacturing and assembly process viewed and agreed that the tour was of great interest. USF's Mardi Gras Festival was a huge success again this year. Of the campus organizations which contributed to the event, the Deltasigs placed second in the competitive participation award.

The brothers of Gamma Omicron Chapter would like to take this opportunity to congratulate all their graduating-senior brothers and wish them the best of luck and success in the future.—CHARLES R. COLETY

CREIGHTON

SILVER will be the official color of Beta Theta's "Rose" Dinner-Dance this month, for this is the 25th anniversary of Delta Sigma Pi Fraternity at Creighton University.

Twenty-five years of memories for countless Creighton commerce alumni who have watched one of the foremost fraternities on Creighton's Campus continue to send forth actives into the world to assume their rightful positions in their chosen fields of endeavor. All of us still active take our hats off and warmly thank these same alumni for their help and guidance through these years.

Now that the spring smoker and initiation is a thing of the past and our new fraternal brothers have been welcomed into our midst, all attention is turned toward the dinner-dance and the election of next year's officers. It will be their job to see that next year is as successful as this one, and also to see that this Silver Anniversary of Beta Theta Chapter is celebrated as brightly and completely next Fall as it was this Spring.

The candidates for "Rose of Deltasig" were the honored guests at our "unofficial" fraternity house when the depicted presentation picture was taken. Twenty-five must be a lucky number for this chapter, for never before have we been so lucky to have six such lovely rose petals from which to choose our "Rose."

Happy memories and the best of luck to all of our fraternal brothers from Beta Theta Chapter.—ROBERT VAN MAREN

LOUISIANA TECH

BETA PSI CHAPTER at Louisiana Tech is well into what promises to be another very successful semester. Many interesting events have come to pass since our last report, and many more are on the agenda for the balance of the semester.

Members of the chapter were particularly fortunate in having Brother Jim Thomson, Delta Sigma Pi's Executive Director, as our guest on January 17. In addressing the chapter, Brother Thomson spoke on "The Past, Present, and Future of Delta Sigma Pi." Several faculty members were also on hand to hear this interesting and informative address.

Chapter president, Lorenz Walker, greeted the members at the first meeting of the spring semester with a bit of pleasing news; he pointed out that Beta Psi Chapter is the largest chapter in Louisiana. It was also at this meeting that the members voted to contribute one dollar per man to the Central Office Building Fund. At our second meeting of this semester, we enjoyed an educational film on life insurance. Our last meeting was exceptionally interesting inasmuch as we had Mr. R. L. Vining of Investors Diversified Services Inc. as our speaker. Mr. Vining, who is a former Louisiana Tech education professor, spoke to us about investment advantages.

The balance of this semester promises three more educational films and three more speakers. One of these speakers will be Brother Harry Bell, comptroller for Southern Equipment & Tractor Company of Monroe, La. Brother Bell is a member of Beta Psi Chapter. On May 15, we celebrate our chapter's eighth birthday. A party is planned for that date.

Two field trips are planned for the latter part of the semester. Members of the chapter will visit the Lion Oil Company of El Dorado, Ark., and Lewis & Company of Ruston, La.

Plans are also under way for the Spring rush program. Approximately 20 promising young men will be rushed. Our goal is to initiate 12 into the fraternity. Initiation ceremonies are planned for May.

In closing, we might add that our "Rose," Miss Martha Denmon of St. Joseph, La., was recently elected president of the Student Union—just another addition to her already numerous array of honors. One of our brothers was also recently honored; Brother William McGann was elected, in February, as president of the newly organized Marketing Club here at Louisiana Tech.

Yes, this semester should cap off a banner year for Beta Psi Chapter.—JERRY JOHNSON



"ROSE OF DELTASIG" Candidates of Beta Theta Chapter at Creighton University. Left to right: Marilyn Miller, Nancy Bayley, Pearl Marsteller, Mary Jane Cronin, Jeanne Waller and Jeanne Jackson.

PENNSYLVANIA

BETA NU CHAPTER at the University of Pennsylvania Evening School of Accounts and Finance approaches the home bend of the school year in a greatly improved and much stronger position than it was at the starting point. With the sincere cooperation of the active brothers, consisting primarily of new members, we have accomplished successfully many of our goals. New ardour and spirit prevails at our business meetings and 100 per cent support is given to our professional and social functions. This all adds up to the necessary foundation that will lead to the heights we look forward to attaining.

On March 21 Brother Robert Hughes, Eastern Regional Director, gave the first of a series of three talks on Automation in Business and the I.B.M. System. The subject matter was quite informative and extremely educational. It is fascinating to hear about the intricacies of the machine age in our modern world. This program also constituted a phase of our Spring rushing program from which we hope to select another group of qualified men for brotherhood.

Socially, Thundergust, the country home of Brother Douglas J. Cooper near Stockton, N.J., was the scene for Beta Nu Chapter's Winter Finale Party held on March 3. Blazing fireplaces, a buffet luncheon and music provided by Hi Fi equalled a sum of enjoyment unsurpassed.

After accumulating many facts and figures, Brother Joe Gimaro and Walt Dempsey came up with a terrific number for Beta Nu Chapter's "Rose of Deltasig." Miss Cornelia McKerman of Kappa Kappa Gamma with Miss Cathy Arena of Kappa Delta for runnerup. Miss McKerman or "Cornie" will be coronated at our annual Spring Formal Dinner and "Rose" Ball which will be held this year at the beautiful Warwick Hotel in Philadelphia. We hope to make this affair one of the greatest ever held and are looking forward to attendance en masse.

A vote of welcome to this Quaker City is extended to Brother Carl Hancock of Nu Chapter at Ohio State University and his lovely wife Wanda Lou. Carl has attended all of our social functions and exemplifies the international spirit and unity of Delta Sigma Pi.

Wishing you all a very big summer we look forward to greeting you next time in the Deltasig and in personally meeting some of you at the Regional Conferences.—GENE H. PERO

ARIZONA STATE

GAMMA OMEGA CHAPTER at Arizona State College initiated 16 new brothers in December, thus boosting the strength of the four-year-old chapter. The initiation banquet which followed featured choice steaks from the heart of the cattle country, and brothers and their guests afterwards danced the food away to the soft strains of a dinner-dance band.

A trip to one of the four television stations serving the Phoenix area highlighted professional activities of the chapter. Brothers were provided a behind-the-scenes view of the NBC television station's programming, direction and production activities, and maintained a constant flow of questions to their guide. A scheduled tour of Merrill, Lynch, Pierce, Fenner and Beane offices in Phoenix had to be cancelled due to remodeling of the brokerage firm's offices.

Arizona State College is well on the way towards becoming a university in name as well



BETA NU CHAPTER at the University of Pennsylvania celebrated its 23rd birthday with a large cake.

as being. Legislation before the state government should soon make this a fact. Most recent development in further proving university status came when the college was set up as four separate colleges, with, naturally, a College of Business Administration. The Gamma Omega Chapter and the college are both growing and setting new standards and records of achievements.

Brother David Bowers, Gamma Omega Chapter President in 1955, gave all the brothers a proud feeling by being elected to *Who's Who in American Universities and Colleges*. Brother Bowers also received an A-1 Brewery scholarship. Brothers Emil Schuster and Robert Novascone also achieved scholarship recognition by being elected to Phi Eta Sigma, national freshman honorary society.

Gamma Omega Chapter pepped up one of its weekly breakfast meetings in January by having five beautiful women dine with them. The occasion was the "Rose of Deltasig" contest.

After-breakfast balloting revealed the lovely winner of the contest to be Brother Jeff Wance's wife, Lucille. The attractive Mrs. Wance is kept quite busy with duties as housewife, business administration major, president of the national secretarial honorary, Alpha Pi Epsilon, and as secretary to the vice-president of the college. Mrs. Wance should be a high-ranking contender for the "Rose of Deltasig" crown.

Plans have not jelled as yet, but sometime this spring Gamma Omega and Gamma Psi Chapters (Gamma Psi at University of Arizona) plan to get together for a tour of one of Phoenix's breweries. (The brothers from Tucson will have to moisten their parched throats after the long desert drive.) It is hoped that the joint meeting will be but the first of many such meetings between the two Arizona chapters.

Highlighting professional activities this Spring was a visit by the brothers to the new headquarters building in Phoenix of the First National Bank of Arizona. The \$5 million, nine story building, as headquarters site for the 32-branch banking system, offered the brothers many insights into the banking business. Although bank officials firmly declined suggestions from the brothers that samples of the bank's wares be distributed, the brothers had a most enjoyable tour. It wound up with a far-reaching view of Phoenix from atop the building.

A student union building was completed and opened at Arizona State in February, and it is hoped that the modern building will be the future scene of many a Gamma Omega Chapter activity.—ROBERT E. NOVASCONE

MEMPHIS STATE

GAMMA ZETA CHAPTER at Memphis State College ended their activities for 1955 with the election of new officers. The new officers were installed by Brother Jim Thomson, while on his visit to the Memphis State campus, on January 23. Brother Thomson also unfolded plans for the new fraternity Central Office Building at Oxford, Ohio. He also mentioned the big convention coming up in New York in August of 1957.

The new officers of Gamma Zeta Chapter are as follows: George Ragland president; Bill Key, senior vice-president; Harold Scott, vice-president; Harry Hodges, secretary; Grover Morgan, treasurer; Tom Peacock, master of festivities; Nicholas Parrott, historian; and Lowell Holder, master of ceremonies.

As the Spring semester registration opened, the members of Gamma Zeta Chapter were on hand serving free coffee and giving advice to new students of the School of Business Administration.

Our rush season opened with a smoker which was very successful. The pledging ceremonies were held on February 15, and we welcomed 27 neophytes into the fold. On February 27, John Hastie was elected pledge president, and the other elected neophytes were James Dickenson and David Doty, vice-presidents; Hardie Johnston III, secretary and treasurer. An extensive pledge program has been planned and is getting underway. The pledge class has been divided into two groups, each one presided over by one of the vice-presidents. One group will work on The Small Business Clinic which will be co-sponsored by the Memphis State College School of Business Administration and the Memphis Chamber of Commerce. The other group will conduct a business interview service for graduating seniors and it will be co-sponsored by visiting personnel managers representing many large firms.

The chapter has just recently completed plans for the annual birthday party to be held in April and the "Rose" Ball in May which promises to be a gala event.—TOM PEACOCK

MARQUETTE

ATTENTION CHAPTERS in the Central Region—Gamma Pi Chapter at Loyola is seeking its third consecutive attendance trophy come September 7-9 when Delta and Psi Chapters and Milwaukee are host for the Regional convention. Give them competition and enjoy yourselves in our famous city. You kennel men, don't forget your Yellow Dog cards.

When Mr. Ken Ohm and Brother Paul McBain of the Wisconsin Bell Telephone Company spoke at the first professional meeting of the Spring semester, they found a receptive audience consisting of the active chapter and 45 pledges. Mr. Ohm enlightened the group as to the employment advantages and management training program of the Bell System. Brother McBain related how Delta Sigma Pi helped him in college and after graduation. Other activities besides professional meetings included a tour of the Miller Brewing Company and a professional dinner.

Congratulations to Brother Dick Bray of Delta Chapter on being named in the 1956 edition of *Who's Who in American Colleges and Universities*. At the time of this writing, Delta Chapter is one of the leading contenders for the Interfraternity "All Sports" trophy, currently in our possession. If our baseball team is true to form, we should have no trouble racking up enough points to keep this coveted trophy.

Observing the Lenten spirit, Delta Chapter remained quiet social-wise until the Post-Prom Breakfast held April 6 in the ballroom of the Student Union. At this time, Delta Sigma Pi, as in the past four years, took charge of the event. Chairman Denny Berry saw to it that the 600 prom-goers had a delicious breakfast to the tune of—what else—breakfast music. A stage show climaxed the early dawn function. The annual "Behind the Barn Party," the spring formal dinner dance, and several smaller parties rounded out the social program.

As our last tribute to our graduating Delta-sigs, the Senior Farewell Party is to be held May 10 at a lake not far from Milwaukee. The seniors will be lavished with all sorts of honors—dunkings in the lake and other such tricks. In all seriousness, may the leaders of Delta Chapter be the leaders of our community, and may the underclassmen take their fine example and continue to keep Delta Sigma Pi the fraternity it is.—PATRICK F. FRALEY

NEBRASKA

ALPHA DELTA CHAPTER at the University of Nebraska held its second semester smoker February 22 at which some 30 prospective pledges attended. With the expected initiation of these men in addition to our first semester's class we fully expect to meet our quota and to continue the growth of Alpha Delta Chapter.

Our library of text books at Alpha Delta Chapter has been an increasing success. This semester every one who requested a book, received at least one or more of his required texts through the library. In a few short years the library has grown to be one of our proudest achievements and the fine work of the library committee and growing enthusiasm of the members assures a more complete library as the years pass. The hard work of the committee has provided untold benefits in savings on the cost of text books to our members at Alpha Delta Chapter and the continued good support of all insures us of more benefits in the future.

The first professional dinner this semester featured Dale Tinstman, Trust Department, First Trust Company of Lincoln. Mr. Tinstman spoke on the field of corporate and municipal bonds outlining a general description of the field and pointing out the future for business administration graduates in this field. While nothing definite has materialized yet, we are assured of another worth while professional tour this semester. The tour will be in addition to any that are taken here in Lincoln and the possibilities are good that Minneapolis will be the destination. Our professional tours are the highlight of each semester's program and offer the brothers an educational, yet much enjoyed event.

At Alpha Delta Chapter we feel that much of our success over the past few semesters as well as this year can be attributed to one strong driving force, the Deltas. This group of the brothers' wives have given invaluable assistance in aiding the work of our library as well as other fraternity work. At the first semester's recognition dinner they presented the Alpha Delta Chapter Office with a set of beautiful drapes to complement the new furnishings in the office. The new drapes add the final touch to our modern, attractive office in downtown Lincoln. We salute the Deltas.—RICHARD L. RUMBOLZ

MICHIGAN STATE

SOCIAL ACTIVITIES were in the spotlight during winter term here at Gamma Kappa Chapter. Our "Rose" Tea on January 21 was a huge success with 32 beautiful girls attending. From these we chose our "Rose" Queen, who is Sandy Karalash, a freshman from Dearborn, Mich. She is a pledge of Alpha Gamma Delta, majoring in nursing. In her court are Julie Friel, a sophomore from Pleasant Ridge, Mich., and Donna Antcliff, a sophomore from Eaton Rapids, Mich. The coronation of our queen took place at the Hotel Olds in Lansing at the annual "Rose" Dance. Brothers Clarke Bertrand, Jerry Christopherson, John Noyes, and Dick Sutton and their girls were serenaded, having been recently pinned and engaged. Brother Jim Voorheis provided the music, and all in all, it was an evening to remember.

On February 8 a bridge party for our Lansing Mothers' and Wives Club was held at the



MARQUETTE UNIVERSITY'S "Mr. Fraternity" is Richard Bray of Delta Chapter. Surrounding Brother Bray are, left to right, Patricia Sullivan, Barbara Seizer, Dorothy Hebard and Mary Ann Enright, who were in attendance at the Interfraternity Council Dance. Sorority members on the Marquette Campus elected Brother Bray to the title of "Mr. Fraternity."



TOPS IN SKATING is Bob Van Wesemael of Gamma Kappa Chapter at Michigan State University. Recently Brother Van Wesemael was awarded his U. S. Silver Medal.

chapter house. Brother Bob Van Wesemael provided entertainment with an amusing reading, and a light luncheon was served.

The day after the Club luncheon an exchange dessert was held with Chi Omega. Needless to say, a good time was had by all. Many thanks to Brother Bob Minninger, who, as social chairman, helped make all of these activities real successes.

The men of our chapter proved themselves of stout heart during the week-long Red Cross Blood Drive on campus. A trophy was offered to any fraternity getting 100% participation, so we all rolled up our sleeves and when the last day of donations came around, we had reached 100%. The only catch is that so did three other fraternities, and during the next year we have to share the trophy with them.

Right now our house is in the process of acquiring new furniture and with the new rugs we got last term, by spring term our living room and den will be in tip-top shape. To further add to the den, the Lansing Moms' and Wives Club donated new drapes.

Our winter term professional activities included three interesting speakers. On January 30, Mr. Max Tanner from Auto-Owners' Insurance Co., and on February 7, Mr. Ed Meister from the Social Security office in Lansing told us how social security works and benefits us. Our final speaker was Mr. Harry G. Moak, Sr., who is the retired vice-president of Plymouth Division of the Chrysler Corporation. He spoke on the opportunities for college graduates in the business world today.

Our many activities this winter term kept us all busy and interested, and livened up what otherwise can be a pretty dull term. Plans are already in full swing for this coming spring.—GERALD CHRISTOPHERSON

NORTHWESTERN—Zeta

ZETA CHAPTER is very seriously directing all of its efforts during the last quarter of the school year at solving our membership problem. Over half of our chapter will graduate this coming Spring so we have all vowed to aid in every way possible the rebuilding of our chapter. Many steps have been suggested and at the present time we are scheduling more rush meetings, looking into the possibility of having a fraternity sponsored program for all freshman students, and trying in every way possible to help our alumni in impressing upon the faculty our need for new accommodations. We sincerely believe that our problem can and will be solved by the combined effort of each and every one of us.

Our bowling team, captained by Brother

John Michalak took second place in our league and went into the playoffs with great hope for victory. All of the team members are to be congratulated for their good showing and wished continued success. Now that Spring is upon us, our softball team is preparing to enter into competition. Any afternoon you will see several brothers out limbering up the old arm in an effort to get back in shape after a long and easy winter. Good luck brothers.

During Spring quarter on Sunday nights we have held several stag dinners at various restaurants in the Evanston area. The affairs were well liked by all and we are hoping that a similar arrangement can be worked out next year. After the dinners our weekly meetings were held.

During the third week in May we all participated in the annual May Sing Competition for men's houses on campus. The experience was enjoyed by all and we're confident that a good showing was made for Delta Sigma Pi.

Again this year Zeta Chapter will be going as a group to the annual Waa Mu Show of Northwestern University. Because we were given seats for the first night we will all go formal thus lending to the gala atmosphere of an opening night.

Soon another school year will be behind us and, while many of us will be returning next year, others will have graduated. We all sense, however, that along with commercial knowledge we have acquired many good friends, fond memories, and above all life long brothers through our membership in Delta Sigma Pi.—WARREN L. RUTHERFORD

NEW YORK

ALPHA CHAPTER at New York University got off to a flying start again this semester with two professional meetings. At our first meeting, a talk on corporation tax was given by Mr. Smith, head of the tax department of Union Carbide and Chemical Corporation. Professor Raymond Rogers addressed the brothers and prospective pledges of Alpha Chapter at a smoker held on February 29, 1956. His talk stressed the practicality of college training and the necessity of applying it to our everyday life.

The chapter house is now in the midst of a complete renovation. On Saturday, February 25, about 15 brothers descended upon the house and painted everything in sight. Drapes have been ordered and the new furniture should arrive shortly. Under the leadership of Brother John Holonitch, who worked out the color scheme, the old house is beginning to take on a new look.

The Deltasig "Warriors" are readying for the coming basketball season. For the past three seasons Alpha Chapter has won the Violet Skull trophy, and we feel confident that we will continue our winning ways. Returning veterans to the squad are: Captain Libo DeRario, Jack Kivi, Vinnie Apicella and Joe Pires. Newcomers Bob Mayo and Ed Lambertus will round out the team.

Under the able direction of Social Chairman Jack Drew two successful parties have been held at the house thus far this term. At these parties Brothers Risi and O'Brien exhibited some of the finer points of dancing to the music of Brother Bob "Hi-Fi" Hepps and his "Tapeomatic Five." Brother Bonanno was the happy winner of first prize in a raffle held at our second party.

Alpha News, under the editorship of Brother Jan Clausing, has just been published, an event which is looked forward to with a great deal of pleasure by all the brothers here at Alpha Chapter.

Congratulations are in order for Brothers Clark and Carter, of the general and management departments of the School of Commerce of N.Y.U. for their election to Sphinx, the senior honorary. Only two faculty members per year are elected to membership.—JOHN J. CUZIO

RIDER

WITH THE SCHOOL YEAR drawing fast to a close we at Beta Xi Chapter can look back with pride at one of the best years that our chapter has ever had.

At this writing the 28 pledges are going through the last stages of pledging and within the week will start their "Help Week" at the Union Industrial Home. With an excellent record all through the pledge season we will welcome the new brothers with a great deal of pride and respect.

Eastern Regional Director, Robert Hughes, visited the house recently and brought news of great interest to the brothers. Beta Xi Chapter has been chosen to be the host chapter for the Eastern Regional Meeting in September.

Under the direction of our past president, Dick Lusardo, our Initiation Weekend was the best yet in the history of our chapter. The highlight of the evening was the crowning of Eleanor Salvadore as the "Rose of Deltasig." Bonnie Lee Mesick and Eleanor Mapes were members of the "Rose" court. Brother and Mrs. Robert Hughes honored us with their presence, along with a good turn out of alumni and undergraduates.

With the regular bowling season over and only the playoffs left, we can point to our team with pride as the following brothers are responsible for bringing the league championship to Beta Xi Chapter: Don Simms, Ray Defrancisco, Jim Kochka, Ned Rosecrans, Bill Hoffman, John Tuck, and Larry McElroy. This plus the fact that our basketball team has captured third place in the IFC standings makes it look like the Inter-Fraternity sports trophy has a good chance of winding up at the Deltasig house on Bellevue Avenue. A good showing in softball would just about cinch it.

Another feather in the cap of our chapter is the fact that under the leadership of recent Beta Xi Chapter graduates, an alumni club of the fraternity is now being formed in the Trenton area. All the necessary information has been forwarded to The Central Office and all that is needed now is the approval.

At a recent meeting we elected the following men to lead us throughout the remaining school year: President, George Salvadore; Senior Vice-President, Ned Rosecrans; Vice-President, Jim Kochka; Secretary, John Hostetter; Treasurer, Larry McElroy; Historian, Bill Hellewell; Chancellor, Stan Shelsky; and Social Chairman, Doug Smith.

Four brothers have returned to school this term: Bill Hellewell out of the Army, Dick Coulcher and Jim Clark from on-the-job training, and Art Shirappo from the night school.

The following are the brothers that we lose by graduation this year: Warren Gardiner, Ron Gasperini, Lou Austin, Bob Denhart, Ken Frazee, John Hostetter, Jim Kochka, Dick Lusardo, Charles Mallet, Al Morrison, Mike Pivovarnick, John Punk, Charles Schivley, Al Seivers, and Doug Smith.

Since this is the last writing for this year, we at Beta Xi chapter wish all the graduating brothers of Delta Sigma Pi all the luck in the world and for the men who are returning next year let's carry on where our previous brothers left off, and keep Deltasig on top.—DON WHEATLEY

DETROIT—Theta

TO KEEP ON TOP, you must constantly do better things than you did in the past. With this in mind, Theta Chapter is sponsoring the first Commencement Day Breakfast ever to be held at the University of Detroit. Brother Chet Lawrence is in charge of this function which will play host to all the June graduates of the School of Commerce and Finance. The date is set for May 10 while the place will be the main dining room of the student activities building. Fr. Steiner, the President of the University, will be present while the speaker of the morning will be



CROWNING BETA XI CHAPTER'S "Rose of Deltasig," Miss Eleanor Salvadore, was accomplished by Eastern Regional Director Robert O. Hughes, while attending a formal dance at Rider College. Looking on are, left to right, Miss Eleanor Mapes and Miss Bonnie Lee Mesick.

Mr. Malloy, the newly appointed vice-president in charge of alumni relations.

The Spring pledging activities have been anticipated by a most successful rush held at the home of Brother Don Oswald. Here, 15 rushees were given their first close look at Delta Sigma Pi. Sr. Vice-President Louie Rentz introduced each rushee and then proceeded to introduce alumnus Don Rentz. Don gave the undergraduates as well as the rushees the bird's eye view of Delta Sigma Pi that he has acquired since his graduation in 1950. President Jack Fernane concluded the formal portion of the evening with a short history of Theta Chapter and its achievements. The rushees and the brothers then got together for some card playing and beverages.

The next social event on Theta's calendar is an Easter Dance scheduled for April 1, 1956 to be held at the St. Clair Civic Center. Brother Don Oswald has taken the chairmanship of this dance.

The next professional meeting will be patterned after the first one of the school year which featured Mayor Orville Hubbard of Dearborn and was open to the whole student body. For this second open meeting we have contacted the foremost labor news commentator and analyst in Detroit, Mr. Guy Nunn. It is anticipated that attendance of this meeting will exceed the 300 students who heard Mayor Hubbard Speak.

Delta Sigma Pi makes bowling news at the University of Detroit too. Our first string team dominated the first place of the interfraternity league until Delta Sigma Pi's scrub team knocked them off their perch. Well, it takes a good team to beat Delta Sigma Pi's best.—JOS. F. ZOLKOWSKI

OMAHA

ONE OF THE MOST IMPORTANT EVENTS on our chapter's agenda is the "Rose of Deltasig" dance on April 14. This year the annual dinner-dance will be held at the Birchwood Club in Omaha with an 11 piece orchestra for the evening's entertainment. It will be on this date that Miss Jody White, a member of the Chi Omega, social sorority, at the University of Omaha, will be presented to the brothers as the girl they chose for the chapter's "Rose." Miss White was chosen from a group of seven candidates. She will represent Gamma Eta Chapter in the national contest.

The other six candidates are: Misses Dorothy Carroll of Sigma Kappa; Gloria Hattam of Alpha Xi Delta; Marilyn Herbes; Joan McLeelan, Independent Student Association; Annette Nicas of Zeta Tau Alpha; and Dorothy Wright of Phi Theta Chi.

Gamma Eta Chapter is still growing! Last fall the chapter activated 21 neophytes into the chapter and now this spring we have 28 pledges who will become active brothers March 25. This will bring the chapter's membership to 74 actives. Plans have been made to initiate these men at the Fontenelle Hotel in Omaha.

Our professional committee has been busy and arranged a series of talks by outstanding businessmen in Omaha and our twin city, Council Bluffs, Iowa. These men will be from all types of business and will talk on their own special phase of work.

Business classes were dismissed for an hour March 15, for a lecture sent by the National Association of Manufacturers of the St. Louis District. The speaker's topic was "Research and Invention, the Key to Progress." The lecture was open to all students and sponsored by the College of Business Administration supported by Delta Sigma Pi and the women's business fraternity, Phi Theta Chi.

This being the last newsletter, we at Gamma Eta Chapter would like to wish all of the January graduates and all of the June and summer graduates our congratulations and best wishes. As a parting thought it might be well to carry along with us one of the first things we learned when we were initiated: For every Debit there must be a Credit.—BEN W. NORDELL

SANTA CLARA

THE INVASION OF SPRING on the Bronco Campus has greatly slowed down the scholastic activities of the brothers but not our social and fraternal activities.

Gamma Xi Chapter's biggest social event of the year was the "Rose of Deltasig" dinner-dance held on February 25, at Brookdale Lodge. Over 90 brothers and their dates were in attendance to help make this the best dance yet, thanks to the hard work of Social Chairman Tom Campagna. For the first time in four years, Past President Jack Kiefer made it to the dance sponsored by his own chapter, without realizing that he had escorted the 1956 "Rose" Queen, Miss Beverly Hicks of San Francisco, until later in the evening when the announcement was made. Prior to the "Rose" dance, Brother Kiefer hosted all the members to a party at his home.

Spring also brought the arrival of a new pledge drive. Brothers Wil Cunningham and Brent Britschgi have conducted several pledge meetings which will culminate in a joint initiation with University of San Francisco's Gamma Omicron Chapter sometime in March. The initiation will unite the two chapters together even more strongly than in the past.

Gamma Xi Chapter made an extremely interesting tour through the Owens-Corning Fiberglas plant on February 29, observing the complex process of manufacturing glass fibers. The brothers agreed that this was one of the finest field trips the chapter has made. Professional Chairman Vic Lobue has also scheduled a field trip to Ford's brand new assembly plant at Milpitas, California.

And with the coming of clear skies has come the urge to indulge in another fraternity social. In line with this Brother Arnold Bruni has opened his home for an April party. It proved to be a "bubbling" success last year, with Brother Al Lopes doing most of the "bubbling." Soon after that will come the Deltasig barbecue, the final fraternal fling for the 20 graduating seniors moving on to join the ranks of the alumni. Under President Louis Normandin and Chancellor Tim O'Neil, the Bronco Chapter has had and will fill out to the end a complete and profitable year as Deltasigs.—ARNOLD V. BRUNI

TEXAS TECH

BETA UPSILON CHAPTER on December 17 initiated 26 new members including Brother Harry Walker, a faculty member. Initiation concluded the extensive pledge program directed by Brother Bob Sampson, pledge trainer.

The highlight of the pledge training program was "Help Week" at which time the neophytes participated in assisting the Marine Reserve Corps in their collection of used toys for the needy children. During this week the neophytes also constructed for the Milam's Orphan Home a ping-pong table. A Christmas party was given for the orphan children by the entire chapter to conclude our constructive activities for the week.

The evening prior to initiation the pledges were given an extensive written examination on

their pledge manual and chapter knowledge. The next day the "bright eyed" eager candidates for membership were guided through their final preparation and then through that long awaited ritual for membership.

The initiation banquet was highlighted by two new members. Brother Harry Walker gave the keynote address for the banquet followed by the election of Brother Weldon Taylor as Keeper of the Parchment Roll.

The chapter's first Spring activity could have been a sleigh ride except there were not any sleighs available. In spite of the worst blizzard here in 50 years, the "Rose" Dance was held as planned. Miss Joan Chesher, a junior economic major, was crowned the "Rose" of Beta Upsilon Chapter. Our thanks to Brother Bob Miller and committee for a very fine time—the 12 inch snow and all.

Our Spring rush activity resolved in acquiring 20 new pledges. Pledge Trainer Bob Sampson will again render the service at which he is so efficient.

Our first professional tour for the Spring semester was the very informative visit to our local television station, KDUB-TV. Our knowledge was increased by the revealing and demonstrating the "tricks to the trade" of televising the commercials and the most interesting of all—the weather report.

In the forward look, we are eagerly anticipating the professional committee's Town Hall Forum in March and the social committee's out-of-town retreat for April. We are all very confident that this Spring semester activities will be the best yet.—BILL EWAN

IOWA

EPSILON CHAPTER at the State University of Iowa started the Spring semester with a giant step. The president and his newly elected officers set up an outstanding program for the remainder of the year.

Step number one saw Epsilon Chapter round up 22 of the finest commerce students as pledges for this Spring. The rushing activities were held during registration at the Iowa Field House. Free coffee was available and served to all prospective pledges.

Step number two was highlighted by a smoker held in the Sun Porch of the Iowa Memorial Union. All the prospective pledges were given an opportunity to meet the officers and actives of the chapter. Coffee, doughnuts and other relaxing refreshments were served. Dr. Lieb, head of the Industrial Management Department and a Delta Sigma Pi alumnus, gave an excellent talk on "What Management Looks for in the Graduate." His informal talk was one of the best heard by the members of the Epsilon Chapter this year.

Step number three occurred February 16 when we held our pledge dinner at the Ox Yoke Inn at the Amana Colonies. The dinner was a huge success, and many of the brothers left in fine spirits!

With 22 new pledges this semester, Epsilon Chapter has surpassed its quota. But along with the good news comes the sad. This June will find most of the old brothers graduating and we who are remaining wish to take this opportunity to say—it's been swell having you aboard and lots of luck on your new careers.

The rest of the Spring semester will find Epsilon Chapter continuing with its series of giant steps. March will be highlighted with a trip to Fort Madison to visit the Sheaffer Pen Company. In addition, two professional speakers have been scheduled to talk to the members when the weather becomes warmer. Another pledge party is planned for April 7, at Harold's Club in Solon, Iowa, and another

professional tour in May to another plant is scheduled.

Closing out the Spring semester we will hold our annual Spring Picnic on May 19. This year our picnic will be in honor of our Chapter's 36th Birthday and Founders' Day. With this happy thought we at Epsilon Chapter wish to say so-long, have a good summer vacation, and hope to meet you again next fall.—DONALD DEAN GUTH

WISCONSIN

PSI CHAPTER at the University of Wisconsin has begun the second semester with extensive professional and social programs. Brother Jim Jansen has assured us of an extensive professional schedule including representatives from the banking, brokerage, real estate, insurance, accounting, sales and marketing industries. The highlight of our program will be a field trip to the Johnson's Wax Company at Racine, Wis., on March 22. During the afternoon a tour through one of the Milwaukee breweries will be in order and we hope to top off the day with a joint party with brothers of Delta Chapter at Marquette University.

The social calendar outlined by Brother Bill Rooney is now complete in all respects. With the coming of Spring, will come various costume and theme parties, suppers with sororities, pledge parties and, of course, the perennial favorite, the Spring Formal, on May

5 which climaxes the social program.

Advance registrations are now being sold for the Central Regional Convention to be held in Milwaukee September 7-9, hosted by Psi Chapter, Delta Chapter and the Milwaukee Alumni Club. All undergraduates and alumni of the Central Region are urged to make plans now for that Fall weekend, for this promises to be a smashing success.

Psi Chapter gained a great deal of publicity just two weeks ago, when it sponsored a gorgeous co-ed, Linda Jacklin, for prom queen. Linda, an Alpha Chi Omega, won out over a field of six finalists, and much of her victory may be attributed to the excellent handling of her campaign by Brothers Bill Isbell and Darry Nelson. Incidentally, this is the second year in a row in which a prom queen candidate, sponsored by Brother Nelson has won the title.

By a unanimous vote last week, our chapter has elected to sponsor Brother Wes Gutknecht for Military Ball King this spring. A rousing campaign headed by many of the "Old Vets" in the house promises to help Psi Chapter maintain its number one position on the University of Wisconsin campus.—JAMES H. COLEMAN

KENTUCKY

ETA CHAPTER at the University of Kentucky is completing the most successful year it has ever had. An optimistic goal of 20

new members for the school year was set last September. In November we initiated 24 members to go over our goal for the whole year. Our scholastic requirements were raised for the second semester, yet we initiated 21 more brothers on March 12. Under the leadership of President George Hays and with the cooperation of all of the brothers, Eta Chapter has more than doubled any previous membership and has soared to new heights on the campus.

Our steady progress in the Chapter Efficiency Contest has been due largely to the efforts of Secretary Carlton Anderson. We fully expect to be among the winners when the final gun sounds on June 15.

In conjunction with the initiation on March 12, pledges and faculty members were guests of the active members at a banquet. This was the first banquet Delta Sigma Pi has had recently on the campus at the University of Kentucky, and it was in every respect a success. The social committee headed by Brother Bob Smith did a marvelous job and all the brothers are determined to make this a "must" every semester.

On April 10 the Delta Sigma Pi Scholarship Key will be presented to this year's winner at a special professional meeting for which a speaker has been engaged. May 1 will close out the year, and we are planning some outstanding ceremonies for the election and installation of new officers.

This year will be long remembered as a milestone in the history of Eta Chapter at the University of Kentucky.—WILLIAM C. SCOTT

UNDERGRADUATE CHAPTERS

EASTERN REGION

Director: Robert O. Hughes, *Beta Nu—Pennsylvania*, 6 Rutledge Ave., Box 196, Rutledge, Pa.

District Director (Mu, Chi, Gamma Sigma): Thomas Bateman, *Chi—Johns Hopkins*, 909 W. University Pkwy., Baltimore 10, Md.

District Director (Alpha, Beta Omicron, Beta Rho): M. John Marko, *Beta Rho—Rutgers*, 33 Dellart Place, Elizabeth, N.J.

District Director (Gamma, Gamma Upsilon): Albert O. Merrill, *Gamma Upsilon—Babson*, Stonelea, Old Marlboro Road, North Sudbury, Mass.

BABSON (Gamma Upsilon, 1951), BABSON INSTITUTE OF BUSINESS ADM., BABSON PARK, BOSTON, MASS.

Advisor: Walter Carpenter, Babson Institute, Babson Park, Mass.

Pres. William C. Cleworth, Babson Institute, Babson Park 57, Mass.

Sec. Thomas M. Greene, Jr., Babson Institute, Babson Park 57, Mass.

BOSTON U. (Gamma, 1916), COLLEGE OF BUSINESS ADM., BOSTON, MASS.

Chapter House: 247 Kent St., Brookline, Mass.

Advisor: John B. Elevezos, 247 Kent St., Brookline, Mass.

Pres. Edmond K. Matta, 247 Kent St., Brookline, Mass.

Sec. Anthony J. Bibbo, 247 Kent St., Brookline, Mass.

GEORGETOWN (Mu, 1921), SCHOOL OF FOREIGN SERVICE, WASHINGTON, D.C.

Chapter House: 2210 20th St., N.W., Washington, D.C. (Adams 2355)

Advisor: Joaquin de S. Coutinho, 1890 Ontario Pl., N.W., Washington, D.C.

Pres. Joseph S. Piccolo, 2210 20th St., N.W., Washington, D.C.

Sec. James V. Loughran, Jr., 1701 N. Inglewood St., Arlington 5, Va.

JOHNS HOPKINS (Chi, 1922), SCHOOL OF BUSINESS, BALTIMORE, MD.

Advisor: James F. Fry, 3700 Ferndale Ave., Baltimore 7, Md.

Pres. H. Melvin Brown, 3901 Deepwood Rd., Baltimore 18, Md.

Sec. Stephen Kaminitsky, 1685 Freedomway, N., Baltimore 13, Md.

MARYLAND (Gamma Sigma, 1950), COLLEGE OF BUSINESS AND PUBLIC ADM., COLLEGE PARK, MD.

Advisor: J. Allen Cook, College of Bus. & Pub. Adm., Univ. of Md., College Park, Md.

Pres. Richard D. Furney, 7306 Yale Ave., College Park, Md.

Sec. A. John Forchielli, 11B Parkway Rd., Greenbelt, Md.

NEW YORK (Alpha, 1907), SCHOOL OF COMMERCE, ACCOUNTS AND FINANCE, NEW YORK, N.Y.

Chapter House: 40 W. 3rd St., New York, N.Y.

Advisor: James C. Drury, 548 W. Broadway, New York 3, N.Y.

Pres. Vincent Apicella, 1456 St. Nicholas Ave., New York 33, N.Y.

Sec. Donald O'Brien, 192-10 Williamson Ave., Springfield Gardens 13, N.Y.

PENNSYLVANIA, U. OF (Beta Nu, 1932), THE WHARTON SCHOOL OF FINANCE AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE, PHILADELPHIA, PA.

Chapter House: 3417 Spruce St., Philadelphia, Pa.

Advisor: Frank Strong, 6000 Baltimore Ave., Philadelphia, Pa.

Pres. Gene H. Pero, 1942 S. 15th St., Philadelphia 45, Pa.

Sec. Walter Dempsey, 6950 Germantown Ave., Philadelphia, Pa.

PENN STATE (Alpha Gamma, 1923), COLLEGE OF BUSINESS, UNIVERSITY PARK, PA.

Advisor: Eugene A. Myers, 1007 S. Atherton St., University Park, Pa.

Pres. Richard P. Doyle, Alpha Sigma Phi, State College, Pa.

Sec. George Hankins, 500 S. Allen St., State College, Pa.

RIDER (Beta Xi, 1934), COLLEGE OF BUSINESS ADM., TRENTON, N.J.

Chapter House: 909 Bellevue Ave., Trenton, N.J. (Ow-59603)

Advisor: David H. Eichman, 39 N. Hermitage, Apt. 16, Trenton, N.J.

Pres. George A. Salvatore, 140 Lakedale Dr., Trenton, N.J.

Sec. John W. Hostetter, 909 Bellevue Ave., Trenton, N.J.

RUTGERS (Beta Omicron, 1937), SCHOOL OF BUSINESS ADM., 40 RECTOR ST., NEWARK, N.J.

Chapter House: 38-40 Park Pl., Newark, N.J. (Market 3-4556)

Advisor: Benjamin T. Summer, 86 First St., Raritan Twp., Fords, N.J.

Pres. Raymond Hollasch, 383 Rutherford Blvd., Clifton, N.J.

Sec. Kenneth Taggart, 110 Belmoor St., Belleville, N.J.

RUTGERS (Beta Rho, 1942), UNIVERSITY COLLEGE, NEWARK, N.J.

Advisor: Peter E. Trotta, 371 S. 11th St., Newark, N.J.

Pres. William T. Leese, 6 Kensington Rd., Madison, N.J.

Sec. John E. Ondrejcek, 524 Harrison Gardens, Harrison, N.J.

TEMPLE (Omega, 1923), SCHOOL OF BUSINESS AND PUBLIC ADM., PHILADELPHIA, PA.

Chapter House: 1841 N. Park Ave., Philadelphia 22, Pa. (Fremont 7-9625)

Advisor: Willard Moore, 1841 N. Park Ave., Philadelphia 22, Pa.

Pres. Robert E. Tonkinson, 325 Ashbourne Rd., Elkins Park 17, Pa.

Sec. Henry W. Raysik, 334 W. Willey St., Philadelphia 23, Pa.

SOUTHEASTERN REGION

Director: Homer T. Brewer, *Kappa—Georgia*, 808 Southern Railway Bldg., 99 Spring St., S.W., Atlanta 3, Ga.

District Director (Alpha Lambda, Alpha Xi, Beta Gamma, Gamma Nu, Delta Zeta): Monroe Landreth, *Alpha Lambda—North Carolina*, 2341 Selwyn Ave., Charlotte, N.C.

EAST CAROLINA (Delta Zeta, 1955), DEPARTMENT OF BUSINESS EDUCATION, GREENVILLE, N.C.

Advisor: W. W. Howell, 1105 W. Rock Springs Rd., Greenville, N.C.

Pres. Harry Gerock, Box 540, East Carolina College, Greenville, N.C.

Sec. Charles Simmons, Box 940, East Carolina College, Greenville, N.C.

FLORIDA, U. OF (Beta Eta, 1929), COLLEGE OF BUSINESS ADM., GAINESVILLE, FLA.

Advisor: Robert W. Travis, 333 Matherly Hall, U. of Fla., Gainesville, Fla.

Pres. James R. Hoffmann, 224D, Flavet III, Gainesville, Fla.

Sec. James W. Bowden, Box 2208, Univ. Sta., Gainesville, Fla.

CENTRAL REGION

- FLORIDA STATE** (Gamma Lambda, 1949) SCHOOL OF BUSINESS, TALLAHASSEE, FLA.
 Advisor: Royal Mattice, 1422 S. Seminole Dr., Tallahassee, Fla.
 Pres. Gerald B. Wyman, Box 1232, 676 West Campus, F.S.U., Tallahassee, Fla.
 Sec. Wilber D. Parke, 402 S. Woodward St., Tallahassee, Fla.
- GEORGIA STATE** (Kappa, 1921), COLLEGE OF BUSINESS ADM., 24 IVY ST., ATLANTA, GA.
 Advisor: William R. Lewis, 760 Piedmont Way, Atlanta, Ga.
 Pres. William S. Patrick, 723 Virginia Pl., Hapeville, Ga.
 Sec. James L. Greene, 835 Lake Ave., N.E., Atlanta 7, Ga.
- GEORGIA** (Pi, 1922), COLLEGE OF BUSINESS ADM., ATHENS, GA.
 Chapter House: 1334 S. Lumpkin St., Athens, Ga. (Li. 6-7422)
 Advisor: A. A. Charles, 237 Springdale, Athens, Ga.
 Pres. Jimmie Hinely, 1334 S. Lumpkin St., Athens, Ga.
 Sec. James J. Kehoe, Clark Howell Dormitory, Athens, Ga.
- MIAMI, U. OF** (Beta Omega, 1948), SCHOOL OF BUSINESS ADM., CORAL GABLES, MIAMI, FLA.
 Advisor: Harry R. Price, 931 Catalonia Ave., Coral Gables, Fla.
 Pres. Fred B. Hagan, 419 Villabella Ave., Coral Gables, Fla.
 Sec. Richard R. Harrison, 157-A Curtiss Parkway, Miami Springs, Fla.
- NORTH CAROLINA, U. OF** (Alpha Lambda, 1925), SCHOOL OF BUSINESS ADM., UNIV. OF NORTH CAROLINA, CHAPEL HILL, N.C.
 Chapter House: 211 Pittsboro St., Chapel Hill, N.C. (8-9063)
 Advisor: Dr. Claude S. George, Jr., 220 E. Rosemary St., Chapel Hill, N.C.
 Pres. Ivey G. Rogers, 211 Pittsboro St., Chapel Hill, N.C.
 Sec. James E. Alford, 211 Pittsboro St., Chapel Hill, N.C.
- SOUTH CAROLINA** (Beta Gamma, 1929), SCHOOL OF BUSINESS ADM., COLUMBIA, S.C.
 Chapter House: 700 Pickens St., Columbia, S.C.
 Advisor: E. A. Hall, 2323 Santee St., Columbia, S.C.
 Pres. James R. Moore, Jr., 700 Pickens St., Columbia, S.C.
 Sec. Thad D. Kelly, 700 Pickens St., Columbia, S.C.
- TENNESSEE, U. OF** (Alpha Zeta, 1924), COLLEGE OF BUSINESS ADM., KNOXVILLE, TENN.
 Advisor: Bryce D. Stone, 209 Bus. Admin., U. of Tenn., Knoxville, Tenn.
 Pres. Jimmy S. Parsons, 931 S. 17th St., Knoxville, Tenn.
 Sec. William D. Alexander, 315 Gill Ave., Knoxville, Tenn.
- VIRGINIA, U. OF** (Alpha Xi, 1925), SCHOOL OF BUSINESS ADM., CHARLOTTESVILLE, VA.
 Advisor: D. C. Hyde, 196 Thompson Rd., Charlottesville, Va.
 Pres.: James H. McKillop, Apt. H-11, University Gardens, Charlottesville, Va.
 Sec. Lee Roy Morrison, P.O. 797 Emmet House, University of Virginia, Charlottesville, Va.
- WAKE FOREST** (Gamma Nu, 1950), SCHOOL OF BUSINESS ADM., WAKE FOREST, N.C.
 Advisor: C. M. Rogers, Box 826, Wake Forest, N.C.
 Pres. Tom Teague, Box 612, Wake Forest, N.C.
 Sec. Jack Grose, Box 507, Wake Forest, N.C.

EAST CENTRAL REGION

- Director:** Robert F. Andree, *Beta Tau—Western Reserve*, 2094 Lakeview Ave., Rocky River, Ohio.
- District Director** (Alpha Kappa): Jerome J. Johannes, *Alpha Kappa—Buffalo*, 117 Deerfield Ave., Buffalo 15, N.Y.
- District Director** (Beta Tau, Beta Pi): Robert L. Blasko, *Beta Tau—Western Reserve*, 270 E. 317th St., Willowick, Ohio.
- District Director** (Eta, Alpha Theta): Charles V. Schnabel, *Alpha Theta—Cincinnati*, 6971 Sandal Ct., Mack, Ohio.
- BUFFALO** (Alpha Kappa, 1925), MILLARD FILMORE COLLEGE, BUFFALO, N.Y.
 Advisor: Franklin A. Tober, 123 Highgate Ave., Buffalo, N.Y.
 Pres. John R. Barrett, 345 Darlington Dr., Tonawanda, N.Y.
 Sec. Joseph L. Kepler, 18 Victoria Blvd., Kenmore 17, N.Y.
- CINCINNATI** (Alpha Theta, 1924), COLLEGE OF BUSINESS ADM., CINCINNATI, OHIO.
 Advisor: Charles V. Schnabel, 6971 Sandal Ct., Mack, Ohio.
 Pres. James E. Morris, 8378 Woodbine Ave., Cincinnati 16, Ohio.
 Sec. Ralph Allen, 2599 Fernview Ct., Cincinnati 13, Ohio.
- INDIANA** (Alpha Pi, 1925), SCHOOL OF BUSINESS, BLOOMINGTON, IND.
 Advisor: William G. Scott, 204 W. University, Apts.; Bloomington, Ind.
 Pres. Art Wallace, 600 N. Campus Dr., Bloomington, Ind.
 Sec. Jim Koehlinger, 814 E. Third, Bloomington, Ind.
- KENT STATE** (Beta Pi, 1942), COLLEGE OF BUSINESS ADM., KENT, OHIO.
 Chapter House: 525 E. Main St., Kent, Ohio (Orchard 3-8422)
 Advisor: Emmet W. Boyd, 608 N. Lincoln, Kent, Ohio.
 Pres. Donald E. Moore, 525 E. Main St., Kent, Ohio.
 Sec. Richard Jones, 525 E. Main St., Kent, Ohio.
- KENTUCKY** (Eta, 1920), COLLEGE OF COMMERCE, LEXINGTON, KY.
 Advisor: Ralph R. Pickett, White Hall, U. of Ky., Lexington, Ky.
 Pres. George Hays, 317 Grosvenor, Lexington, Ky.
 Sec. Carleton Anderson, 161 Bonnie Brae Dr., Lexington, Ky.
- MIAMI U.** (Alpha Upsilon, 1927), SCHOOL OF BUSINESS ADM., OXFORD, OHIO.
 Advisor: Harold Jasper, 32 W. Church, Oxford, Ohio.
 Pres. Bob Taylor, Sigma Nu House, Oxford, Ohio.
 Sec. Bob Kamerschen, Sigma Alpha Epsilon House, Oxford, Ohio.
- OHIO STATE U.** (Nu, 1921), COLLEGE OF COMMERCE AND ADM., COLUMBUS, OHIO.
 Chapter House: 112 E. Fourteenth Ave., Columbus, Ohio (AX 9-6181)
 Advisor: Clarence Dougherty, 523 Chase Ave., Worthington, Ohio.
 Pres. Donald Eggenman, 112 E. 14th Ave., Columbus 1, Ohio.
 Sec. Martin Trishman, 112 E. 14th Ave., Columbus 1, Ohio.
- OHIO UNIVERSITY** (Alpha Omicron, 1925), COLLEGE OF COMMERCE, ATHENS, OHIO.
 Advisor: Lee C. Soltow, 47 Madison, Athens, Ohio.
 Pres. Frederick P. Malloy, 32 President St., Athens, Ohio.
 Sec. Dwight P. Leach, 7D, E. State St., Athens, Ohio.
- PITTSBURGH, U. OF** (Lambda, 1921), SCHOOL OF BUSINESS ADM., PITTSBURGH, PA.
 Advisors: W. Schratz, 219 Castlegate Rd., Pittsburgh 21, Pa. and R. Chapel, Two Gateway Center, Pittsburgh 22, Pa.
 Pres. C. E. Gogley, 488 Salem Dr., Pittsburgh 16, Pa.
 Sec. R. K. Latshaw, 5112 Interboro Ave., Pittsburgh 7, Pa.
- WESTERN RESERVE** (Beta Tau, 1947), SCHOOL OF BUSINESS ADM., CLEVELAND, OHIO.
 Advisor: Marvin J. Barlow, 3140 Essex Rd., Cleveland Heights, Ohio.
 Pres. Richard S. Tibbits, 1541 St. Charles Ave., Lakewood 7, Ohio.
 Sec. Virgil E. Lowmiller, 5207 Anthony St., Maple Heights, Ohio.

Director: Frank A. Geraci, *Zeta—Northwestern*, 2539 N. Neva Ave., Chicago, Ill.

- District Director** (Theta, Xi, Gamma Theta, Gamma Kappa, Gamma Rho): Robert J. Elder, *Theta—Detroit*, 17602 Glenmore, Detroit 19, Mich.
- District Director** (Beta, Zeta, Upsilon, Alpha Omega, Gamma Pi): Robert A. Mocella, *Beta—Northwestern*, 2831 N. Mango Ave., Chicago 34, Ill.
- District Director** (Delta, Psi): Adolph Wussow, *Delta—Marquette*, 2981 S. 103rd St., Milwaukee 14, Wis.
- DE PAUL** (Alpha Omega, 1928) COLLEGE OF COMMERCE, CHICAGO, ILL.
 Advisor: Arthur Mertzke, 1430 Dearborn Pkwy., Chicago, Ill.
 Pres. Larry Sullivan, 2238 N. Kostner, Chicago, Ill.
 Sec. Jerome P. Siok, 5245 N. Long Ave., Chicago, Ill.
- DETROIT** (Theta, 1921), COLLEGE OF COMMERCE AND FINANCE, DETROIT 21, MICH.
 Advisor: Preston P. LeBreton, Univ. of Detroit, Detroit 21, Mich.
 Pres. Jack Fernane, 14939 Stansbury, Detroit 27, Mich.
 Sec. Jerry Fricke, 13364 Hampshire Ave., Detroit 13, Mich.
- DETROIT** (Gamma Rho, 1950), EVENING COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.
 Advisor: Robert R. Brang, 20212 Keating, Detroit 2, Mich.
 Pres. Walter J. Blacha, 28721 Bridge, Garden City, Mich.
 Sec. Robert E. Lampinen, 19708 W. Ten Mile Rd., Detroit 19, Mich.
- ILLINOIS, U. OF** (Upsilon, 1922), COLLEGE OF COMMERCE AND BUSINESS ADM., URBANA, ILL.
 Chapter House: 407 Daniel St., Champaign, Ill. (6-6941)
 Advisor: T. Emerson Cammack, 1704 W. Green St., Champaign, Ill.
 Pres. Ross Rolander, 407 E. Daniel, Champaign, Ill.
 Sec. Raymond Martin, 407 E. Daniel, Champaign, Ill.
- LOYOLA** (Gamma Pi, 1950), COLLEGE OF COMMERCE, CHICAGO, ILL.
 Chapter Room: Key Club, 115 E. Chicago Ave., Chicago 11, Ill. (DE 7-9759)
 Advisor: Sylvester M. Frizol, 6525 Glenwood Ave., Chicago, Ill.
 Pres. Thomas J. Delaney, 3618 N. Greenview, Chicago, Ill.
 Sec. Gene Salerno, 5805 N. Talman, Chicago, Ill.
- MARQUETTE** (Delta, 1920), COLLEGE OF BUSINESS ADM., 1217 W. WISCONSIN AVE., MILWAUKEE, WIS.
 Chapter House: 3337 W. Highland Blvd., Milwaukee, Wis. (We. 3-9414)
 Advisor: William Bergstrom, 2854 S. Herman St., Milwaukee, Wis.
 Pres. J. Thomas Esser, 5416 W. Wisconsin Ave., Milwaukee, Wis.
 Sec. Lawrence J. Sassorossi, 3337 W. Highland Blvd., Milwaukee, Wis.
- MICHIGAN, U. OF** (Xi, 1921), SCHOOL OF BUSINESS ADM., ANN ARBOR, MICH.
 Chapter House: 1108 Hill St., Ann Arbor, Mich.
 Advisor: Merwin H. Waterman, 1140 Michigan St., Ann Arbor, Mich.
 Pres. Ed Hicks, 1108 Hill St., Ann Arbor, Mich.
 Sec. Robert Foster, 1695 Northwood Apts., U. of Mich., Ann Arbor, Mich.
- MICHIGAN STATE** (Gamma Kappa, 1949), SCHOOL OF BUSINESS AND PUBLIC SERVICE, EAST LANSING, MICH.
 Chapter House: 327 Hillcrest, East Lansing, Mich. (Ed. 2-2517)
 Advisor: Ed. A. Gee, 219 Oxford, East Lansing, Mich.
 Pres. Robert Baird, 327 Hillcrest, East Lansing, Mich.
 Sec. Robert Van Wesemael, 327 Hillcrest, East Lansing, Mich.
- NORTHWESTERN** (Chicago Division-Beta, 1914), SCHOOL OF COMMERCE, 339 E. CHICAGO AVE., CHICAGO, ILL.
 Chapter House: 42 E. Cedar St., Chicago, Ill. (Delaware 7-9651)
 Advisor: Robert Mocella, 2831 N. Mango Ave., Chicago, Ill.
 Pres. Allan F. Cunningham, 4057 N. Francisco, Chicago, Ill.
 Sec. Harry Bertram, 5811 N. Campbell, Chicago, Ill.
- NORTHWESTERN** (Evanston Division-Zeta, 1920), SCHOOL OF COMMERCE, EVANSTON, ILL.
 Chapter House: 1819 Orrington Ave., Evanston, Ill. (Greenleaf 5-9495)
 Advisor: Richard Gerfen, 2501 Hartzell, Evanston, Ill.
 Pres. Robert Day, 1819 Orrington Ave., Evanston, Ill.
 Sec. James Olles, 1819 Orrington Ave., Evanston, Ill.
- WAYNE** (Gamma Theta, 1949) SCHOOL OF BUSINESS ADM., DETROIT, MICH.
 Advisor: Bruce DeSpelder, 4487 Bishop, Detroit 24, Mich.
 Pres. Wayne Marlatt, 14385 Faust, Detroit 23, Mich.
 Sec. Gene Beier, 2335 Cabot, Detroit 9, Mich.
- WISCONSIN** (Psi, 1923), SCHOOL OF COMMERCE, MADISON, WIS.
 Chapter House: 132 Breese Ter., Madison 5, Wis. (ALpine 6-7863)
 Advisor: Charles C. Center, 3518 Blackhawk Dr., Madison, Wis.
 Pres. Thomas Thorson, 132 Breese Terrace, Madison 5, Wis.
 Sec. James Neitzel, 132 Breese Terrace, Madison 5, Wis.

SOUTH CENTRAL REGION

- Director:** V. Burt Waite, *Gamma Delta—Mississippi State*, Box 944, c/o T. E. Lott & Co., Columbus, Miss.
- District Director** (Alpha Phi, Gamma Zeta): Roy N. Tipton, *Gamma Zeta—Memphis State*, 681 St. Nick, Memphis, Tenn.
- District Director** (Beta Zeta, Beta Psi, Gamma Mu, Gamma Tau): Paul F. Dastague, *Gamma Mu—Tulane*, 16 Donald Ct., New Orleans 20, La.
- ALABAMA, U. OF** (Alpha Sigma, 1926), SCHOOL OF COMMERCE AND BUSINESS ADM., TUSCALOOSA, ALA.
 Advisor: L. B. Lloyd, Drawer J, School of Commerce, University, Ala.
 Pres. Johnny Yeager, 513 12th Ave., Tuscaloosa, Ala.
 Sec. Nelson Campbell, 16 Fredric Dr., Tuscaloosa, Ala.
- ALABAMA POLY** (Beta Lambda, 1931) DEPARTMENT OF ECONOMICS AND BUSINESS ADM., AUBURN, ALA.
 Advisor: Herbert H. Mitchell, 338 Armstrong St., Auburn, Ala.
 Pres. Kirk P. Lynn, 102 N. Gay St., Auburn, Ala.
 Sec. Robert Russell, 318 S. Gay St., Auburn, Ala.
- LOUISIANA STATE U.** (Beta Zeta, 1929), COLLEGE OF COMMERCE, BATON ROUGE, LA.
 Advisor: Milton Goldberg, College of Commerce, L.S.U., Baton Rouge, La.
 Pres. Don Hurst, General Delivery, University, Sta., Baton Rouge, La.
 Sec. Francis D. Perrault, Box 6406, University Sta., Baton Rouge, La.

LOUISIANA TECH (Beta Psi, 1948), SCHOOL OF BUSINESS ADM. AND ECONOMICS, RUSTON, LA.
 Advisor: Richard W. Bryan, Box 57, Tech Sta., Ruston, La.
 Pres. Charles R. McKaskle, Box 372, Tech Sta., Ruston, La.
 Sec. Gayle C. Wells, 705 W. Georgia Ave., Ruston, La.

MEMPHIS STATE (Gamma Zeta, 1949), SCHOOL OF BUSINESS ADM., MEMPHIS, TENN.
 Advisor: E. J. Crawford, 4471 Normandy Rd., Memphis, Tenn.
 Pres. George E. Ragland, Box 23, M. S. C., Apt. 15A, Vet. V., Memphis, Tenn.
 Sec. Harry A. Hodges, 946 Semmes St., Memphis, Tenn.

MISSISSIPPI, U. OF (Alpha Phi, 1927), SCHOOL OF COMMERCE AND BUSINESS ADM., OXFORD, MISS.
 Chapter Office: Room 34, Student Union Bldg., University of Mississippi.
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 Pres. Larry H. Crowell, Jr., Box 868, University, Miss.
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