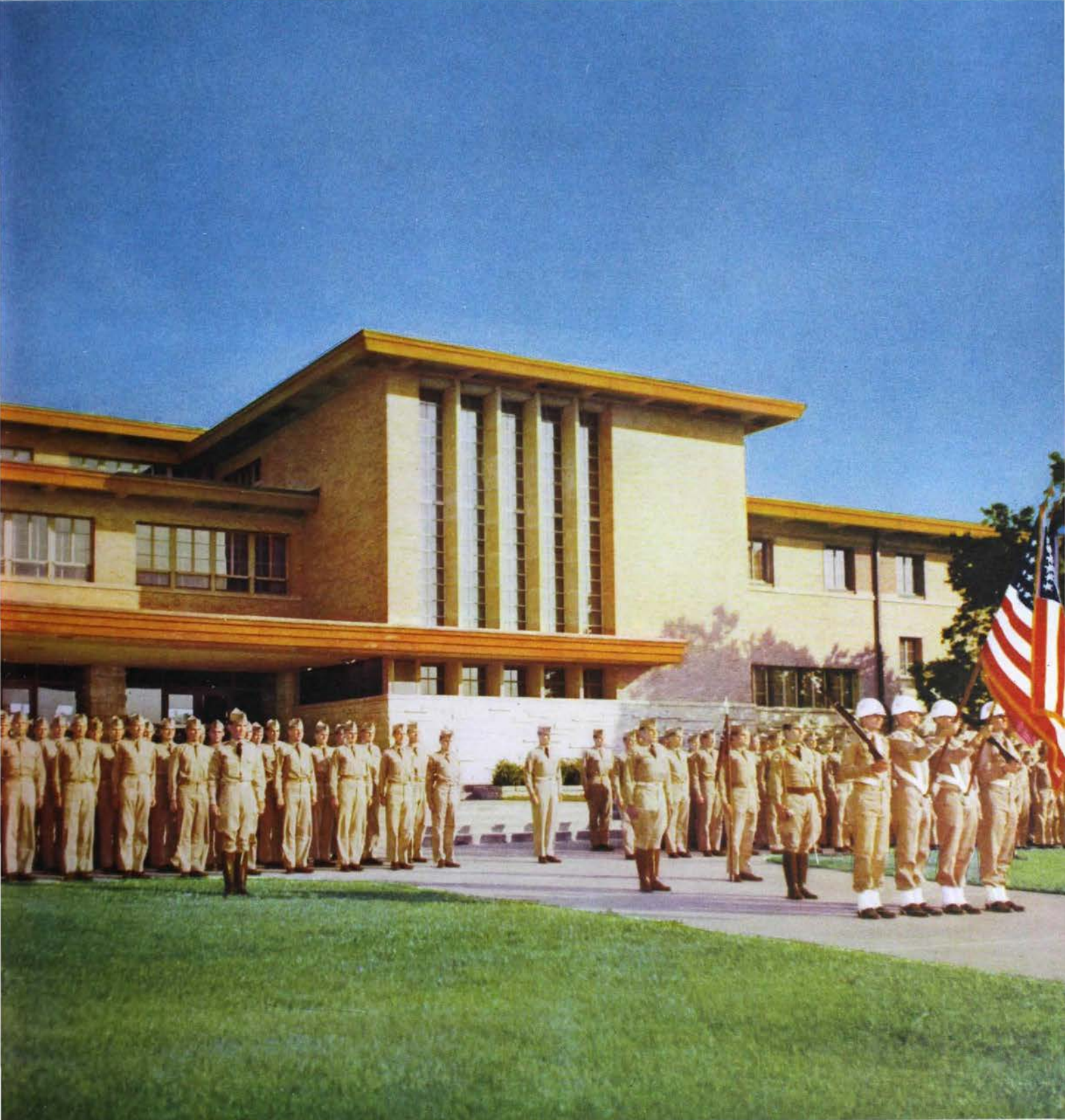


The

DELTA SIG

O F D E L T A S I G M A P I



Professional Business Administration Fraternity

JANUARY 1957

The International Fraternity of Delta Sigma Pi

Professional Commerce and Business Administration Fraternity



Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

The Grand Council

Grand President: J. Harry Feltham, *Chi—Johns Hopkins*, Robert Garrett & Sons, Baltimore 3, Md.

Executive Director: J. D. Thomson, *Beta—Northwestern*, 330 S. Campus Ave., Oxford, Ohio.

Executive Secretary: Raymond W. Flodin, *Alpha Omega—DePaul*, 330 S. Campus Ave., Oxford, Ohio.

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Director, Central Region: Frank A. Geraci, *Zeta—Northwestern*, 4928 Randolph St., Hillside, Ill.

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Director, Midwestern Region: Henry C. Lucas, *Alpha Delta—Nebraska*, 408 S. 18th St., Omaha, Neb.

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Past Grand President: Robert G. Busse, *Beta Omicron—Rutgers*, Burroughs Corp., Cash Register Dept., 2832 E. Grand Blvd., Room 203, Detroit 11, Mich.

The Central Office

330 S. Campus Ave., Oxford, Ohio.

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Executive Secretary: Raymond W. Flodin

Staff Members: Catherine Brooks, Jane Lehman, Helen Schocke, and Peg Whitelaw

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Executive Committee

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Members: Jerome J. Johannes, *Alpha Kappa*; William Mosler, *Alpha Kappa*; Norman Schlifke, *Alpha Kappa*; John Torpy, *Beta Xi*; William Weyer, *Alpha Kappa*.

Nominations

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Members: Robert O. Lewis, *Beta—Northwestern*; and Monroe Landreth, *Alpha Lambda—North Carolina*.

Past Grand Presidents

*W. N. Dean, <i>Alpha—New York</i> ..	1914
P. J. Warner, <i>Alpha—New York</i> ..	1914-1915
*H. C. Cox, <i>Alpha—New York</i> ..	1915-1916
F. J. McGoldrick, <i>Alpha—New York</i>	
.....	1916-1917
*C. J. Ege, <i>Alpha—New York</i> ..	1917-1920
H. G. Wright, <i>Beta—Northwestern</i> ..	1920-1924
*C. W. Fackler, <i>Epsilon—Iowa</i> ..	1924-1926
H. O. Walther, <i>Psi—Wisconsin</i> ..	1926-1928
*R. C. Schmidt, <i>Theta—Detroit</i> ..	1928-1930
E. L. Schujahn, <i>Psi—Wisconsin</i> ..	1930-1936
*E. D. Milener, <i>Chi—Johns Hopkins</i> ..	1936-1939
J. L. McKewen, <i>Chi—Johns Hopkins</i> ..	1939-1945
K. B. White, <i>Gamma—Boston</i> ..	1945-1947
A. L. Fowler, <i>Beta Nu—Pennsylvania</i>	
.....	1947-1949
*W. C. Sehm, <i>Alpha Epsilon—Minnesota</i> ..	1949-1951
H. B. Johnson, <i>Kappa—Georgia</i> ..	1951-1953
R. G. Busse, <i>Beta Omicron—Rutgers</i> ..	1953-1955

* Deceased

Grand Secretary Treasurer Emeritus

H. G. Wright, *Beta—Northwestern*, 222 W. Adams St., Chicago 6, Ill.

Alumni Clubs

ALBUQUERQUE, New Mexico—Pres.: Kenneth E. Sutton, Jr., 3172 41st Pl., Sandia Base, Albuquerque, N.M. Phone: 64411, Ext. 22285.

ATLANTA, Georgia—Pres.: William F. Lozier, 1202 Candler Bldg., Atlanta 3, Ga.

BALTIMORE, Maryland—Pres.: Thomas L. Bateman, Jr., 903 W. University Pkwy., Baltimore 10, Md.

BIRMINGHAM, Alabama—Pres.: George E. Kiziah, 707 Montevallo Rd., S.W., Birmingham, Ala.

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CHICAGO, Illinois—Pres.: Earl J. Rix, 9030 N. Keating, Skokie, Ill.

CINCINNATI, Ohio—Pres.: Charles V. Schnabel, 6971 Sandal Ct., Cincinnati, Ohio.

CLEVELAND, Ohio—Pres.: John G. Addams, 5198 Harmony Lane, Willoughby, Ohio.

COLUMBIA, South Carolina—Pres.: Donald S. O' Cain, 2142 Wallace St., Columbia, S. C.

DALLAS, Texas—Pres.: Francis J. Newman, 408 Classen Dr., Dallas, Tex.

DENVER, Colorado—Pres.: Harry G. Hickey, 643 Olive St., Denver, Colo. Phone: Dexter 6489

DETROIT, Michigan

THETA—Pres.: Donald R. Nelson, 8840 Mackinaw, Detroit 4, Mich. Phone: TYS 0624.

GAMMA THETA—Pres.: John F. Karr, 2010 W. Philadelphia, Detroit 16, Mich.

GAMMA KAPPA—Pres.: Ronald Stahlman, 2947 Green, Lincoln Park, Mich.

GAMMA RHO—Pres.: Robert F. Trapp, 4912 Williams, Dearborn 9, Mich.

EL PASO, Texas—Sec.: Maynard O. Traeder, 4224 Broadus, El Paso, Tex.

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TULSA, Oklahoma—Pres.: Ramon King, 1325 E. 49th St., Tulsa, Okla. Phone: 79370

TWIN CITIES, Minneapolis and St. Paul, Minnesota—Pres.: Roland Overold, 8200 Russell Ave., S., Minneapolis, Minn.

WASHINGTON, D.C.—Pres.: Vincent J. Greenfield, 8603 Mayfair Pl., Silver Spring, Md.

The Grand President's Column

IT IS WITH GREAT PRIDE and enthusiasm that I greet all Deltasigs in this New Year, 1957, as this is our "Golden Year." Just 50 years ago the seed was sown that brought about the creation of our fraternity, Delta Sigma Pi. It is fitting, then, that we pause in our ways of progress to pay homage to our Founders and all those that have contributed to our growth.

We want all Deltasigs to join in our celebrations during this coming year and offer you three opportunities to do so.

This May 18, we will gather in Oxford, Ohio to dedicate our new Central Office Building to Grand Secretary-Treasurer Emeritus H. G. Wright, one who has devoted a life-time to the development of our fraternity. This new building is a lasting monument to his contribution to the fraternity and to our four Founders for whom the Library and Grand Council Meeting Room is named. These ceremonies which will begin at 2:00 P.M. on Saturday afternoon in Oxford, Ohio promise to be most impressive and will be the first of



J. HARRY FELTHAM
Chi-Johns Hopkins
Grand President

three stellar events marking our "Golden Anniversary."

In August, we will gather again in New York, the birth-place of Delta Sigma Pi, for our 21st Grand Chapter Congress and our major Golden Anniversary celebration. From Tuesday, August 27 through Friday, the 30th, about 1,000 Deltasigs will be there, intent on adequately recognizing our Fiftieth Birthday in New York City. This will undoubtedly be the greatest Delta Sigma Pi function in your lifetime or mine and is one neither of us can afford to miss.

This affair at The Biltmore, will be more than just a good time, it will be an opportunity to truly become acquainted with the tremendous youth movement, that is Delta Sigma Pi, through contact with the delegates from 86 active undergraduate chapters and over 35 alumni clubs. Each of us is prone to thinking of Delta Sigma Pi in terms of what it is in our own locality, and very often we fail to multiply this experience by the total number of chapters, alumni clubs or members to get the true picture of our fraternity. Your concept of Delta Sigma Pi cannot be complete, or can your recognition of our "Golden Anniversary" be adequate, unless you join with Deltasigs from the entire breadth of our nation in these ceremonies. Naturally the best way to accomplish this is to attend the 21st Grand Chapter Congress in New York.

If by chance circumstances prevent your attending the Central Office Building Dedication or the 21st Grand Chapter Congress, which we hope they don't, there is still a chance for you to help us celebrate. As each chapter and alumni club will be holding its own ceremonies in November. Founders' Day celebrations this year will reach new proportions and will sincerely merit your participation.

Come join me, personally, in Oxford, Ohio on May 18; in New York on August 27-30; or at your nearest chapter or alumni club this November when Delta Sigma Pi recognizes and honors its "Golden Year."

Fraternally yours,

J. HARRY FELTHAM,
Grand President

THE DELTASIG

OF DELTA SIGMA PI

Volume XLVI

JANUARY, 1957

Issue 2

In This Issue

The Grand President's Column	25
Ray Tannehill, "Deltasig of the Year 1956"	26
This Is the Golden Year for Delta Sigma Pi	27
The Mediation Phase of Collective Bargaining	29
Eight Regional Meetings Mark Fall Activities	31
Report on N.A.M. 61st Congress of American Industry	36
Oklahoma University's "B" Day Is Deltasig Project	37
With the Alumni the World Over	38
Among the Chapters	40

Our Cover

Once again we are proud to present another University on the cover of The DELTASIG. This time it is Texas A. & M. of College Station, Texas. This colorprint is being used through the cooperation of the Magnolia Petroleum Company.

J. D. THOMSON, Editor

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: AGRICULTURE, Alpha Zeta. ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega. Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia. PHARMACY, Alpha Delta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.



Postmaster: Please send copies returned under labels Form 3579 to Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio.

The DELTASIG of Delta Sigma Pi is published four times annually in the months of November, January, March, and May. Publication Office—450 Ahnaip Street, Menasha, Wisconsin. Editorial Office—330 South Campus Avenue, Oxford, Ohio.

Subscription price: \$3 per year.

Entered as second class matter, December 24, 1931, at the post office at Menasha, Wisconsin, under the act of March 3, 1879. Acceptance for mailing at special rate of postage provided for in the Act of February 28, 1925, embodied in paragraph 4, Section 538, P. L. & R., 1932 edition. Printed in U.S.A.

The Grand Council Selects Ray Tannehill "Deltasig of the Year 1956"

FROM A SCORE of candidates submitted by our chapters and alumni clubs, Ray Scott Tannehill, Vice-President of the Bell Telephone Company of Pennsylvania, was selected as the "Deltasig of the Year 1956" by the Grand Council of Delta Sigma Pi. Brother Tannehill is a charter member of Alpha Gamma Chapter at Pennsylvania State University where he has maintained his interest over the years.



RAY SCOTT TANNEHILL, Penn State,
Deltasig of the Year 1956

Upon his graduation in 1923 Ray Scott Tannehill joined the Bell Telephone Co. in Pittsburgh. In 1947 he became secretary and treasurer, and in 1949 was elevated to vice-president in charge of revenue and finance. Prior to that time he served as division commercial supervisor in Pittsburgh, district manager in New Castle, Pennsylvania, general sales manager of the Western Area in Pittsburgh, general commercial engineer, and assistant vice-president. His 25 years of service with the Bell Telephone Co. have been marked with a steady chain of promotions.

He has never ceased to be active with Penn State University. Currently he is vice-president of the Alumni Association and a member of the Alumni Fund Council. He is also a director of the Penn State Foundation and serves on its All-Faith Chapel Committee.

Brother Tannehill's affiliations include Sigma Chi Fraternity, the Masons where he is a member of the Syria Temple Shrine of Pittsburgh, the American Society of Corporate Secretaries where he is a director, and the State U. S. Savings Bond Committee which he serves as chairman. He also belongs to the

Pennsylvania and U. S. Chambers of Commerce, the Newcomen Society in North America, the Franklin Institute, the Pennsylvania Society, the Philadelphia Committee on Foreign Relations, the Merion Cricket Club, the St. Andrew Society, the Racquet Club, and the Union League of Philadelphia.

Presentation of the "Deltasig of the Year 1956" award will be made in the Spring on the Penn State University Campus in conjunction with activities of Alpha Gamma Chapter of Delta Sigma Pi.

This is the fifth annual "Deltasig of the Year" award. The first such award was made in 1952 to Oliver S. Powell, *Minnesota*, the president of the Ninth Federal Reserve Bank in Minneapolis, Minnesota. The 1953 award went to Charles F. Nielson, *Southern California*, director of the Parts and Service Division of Lockheed Aircraft in Los Angeles, California. Edwin L. Schujahn, *Wisconsin*, was the recipient of the third award and is the general manager of the Canadian operation of General Mills, Inc., as well as vice-president of that company. The 1955 award was made to Philip J. Warner, *New York*, president of the Ronald Press and a Past Grand President of Delta Sigma Pi in which capacity Brother Schujahn also served.

The Grand Council

of

DELTA SIGMA PI

Fraternally invites you to participate

in

The Central Office Building Dedication

Oxford, Ohio

May 18, 1957

and in

The Golden Anniversary and 21st Grand Chapter Congress

New York City

August 27-30, 1957



THE DELTASIG

OF DELTA SIGMA PI

Volume XLVI

JANUARY, 1957

Issue 2

This Is the Golden Year for Delta Sigma Pi

YES, JUST FIFTY YEARS AGO Delta Sigma Pi was founded in the School of Commerce, Accounts and Finance of New York University. Four men of vision, Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken, formed our fraternity on November 7, 1907. Their plan was, without doubt, a good one for over 39,000 men of commerce have seen fit to adopt it as their own in the last 50 years. In August of this year we will pause long enough to pay homage to the founders and the fraternity which they gave to us, when we gather in New York for our 21st Grand Chapter Congress and our Golden Anniversary Celebration.

The 21st Grand Chapter Congress Committee under the chairmanship of Richard Abbe, an alumnus of Alpha Chapter, is enthusiastically putting together the program for this stellar event. The famous Biltmore Hotel in New York is primping in anticipation of the arrival of a record number of Deltasigs when August 27, 1957 rolls around. We trust that you will be among those to enjoy the most outstanding event in the history of Delta Sigma Pi.

It's So Easy to Get to New York

New York City is a wonderful place to visit. New York is also easy to get to. Both these factors, the New York Convention and Visitors Bureau states, account materially for the fact that a convention or exposition which is held in New York attracts a 25 percent greater attendance than the same convention or exposition held elsewhere. But whether attending a convention, or making a visit to New York on their own, people know New York is a great place to visit.

Many visitors find it takes a shorter time to get to New York than it does to get to many another community throughout the nation. The reason for this is the vast number of non-stop or specially routed trains, planes and busses scheduled for the great metropolis, plus the excellent network of highways routing traffic to New York. The brand-new thruways and turnpikes, now partially or totally completed, or still under construction, will and do facilitate auto and bus travel to New York. Additionally they mean considerable savings not only in time but also in fuel and equipment.

Passengers into New York alight from 12 major railroads, 40 bus lines, 30 airlines. Over 125 steamship lines serve New York, and many thousands of privately-owned automobiles drive in. The last step in all these journeys is by way of the City's 40 tunnels and bridges or any one of its 11 ferries.

A fact not generally known is that despite New York's location on the Eastern border of our country, one out of every 10 people in the United States lives within 50 miles of the City. Its further accessibility is keynoted when one realizes New York can be reached by overnight travel from any part of the country.

Once a visitor gets to New York he has perhaps the best intra-city transportation he can obtain in the world. Where else could a visitor travel 32 miles for 15 cents as he can on the speedy New York subway system. Where else will he find literally thousands of taxis ready to rush him to any part of the town? Not only will these taxis get him quickly to his destination, but the drivers will probably answer questions on almost all topics, for New York taxi drivers have become famous the world over for their conversational talents as well as for their individual personalities. However, for specific information on New York's attractions (where? how much? how do I get there?) visitors have the services (by mail, or by coming in person) of the New York Convention and Visitors Bureau's Information Center, located at Pershing Square, 90 East 42nd Street, New York 17, New York. The Center, open every day of the year, supplies detailed information to visitors.

And once visitors arrive they find New York—truly the Wonder City—lives up to all their fondest expectations and they will get more for their money here than in perhaps any other city in the world.

It's always vacation time in New York City! It does not matter what time of the year you plan to visit the wonder city—spring, summer, fall or winter—you are in for the greatest vacation of your life. Young or old you will find that the big city offers plenty of interesting and exciting things to do. And what's important—New York City provides the biggest vacation bargain in the world.

Don't Just Read This, Do Something Now!

Words only serve to whet one's appetite for the wonders of New York. It takes an actual visit there to capture the true feeling and spirit which satisfies. We are, therefore, inviting you, no, urging you, to join us during the last week in August for the thrill of your life at the 21st Grand Chapter Congress and Golden Anniversary of Delta Sigma Pi. It is not too soon to make your reservation, both for the convention and for your accommodations at the headquarters hotel, The Biltmore. To assure this being done properly we suggest that you use the forms contained in this issue of *The DELTASIG*. SEE YOU IN NEW YORK!

ADVANCE REGISTRATION

Delta Sigma Pi—21st Grand Chapter Congress
The Biltmore Hotel—August 27, 28, 29 and 30, 1957

Mr. J. D. Thomson, Executive Director
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio

Dear Brother Thomson:

I am planning on attending the Golden Anniversary of Delta Sigma Pi and will arrive in New York on ...
August ... at about ... A.M.—P.M. I have (made)—(not made) a room reservation at The Biltmore Hotel.

My advance Registration Fee of \$4.00 (has been paid—My Card Number is ...) (is enclosed).

My Wife's Advance Registration Fee of \$1.00 (has been paid—Her Card Number is ...) (is enclosed).

I am a ... Delegate, ... Undergraduate, ... Alumnus, ... Life Member, ... Grand Council Member.

I have attended the previous Grand Chapter Congresses held in the following cities:

I would appreciate your securing a date for me for the Golden Anniversary Banquet ..., The Golden Anniversary Ball ...
(The Ball will be a separate event following the Banquet.) Desired height ... and Age

Fraternally yours,

Name Chapter
Address City and State

Make all checks for Advance Registration payable to 21st Grand Chapter Congress of Delta Sigma Pi, and send to Executive Director J. D. Thomson in Oxford, Ohio.

HOTEL RESERVATION

Delta Sigma Pi—21st Grand Chapter Congress

TO THE BILTMORE HOTEL, New York 17, New York

Please make the following room reservation in the name or the names of the undersigned:

- Single Room \$ 7.00
Double—Twin Bedded Room* 10.50
Double Bedded Room* 10.50
Three to a Room* 13.50
Four to a Room* 16.00

* List names and addresses of persons with whom you will share room:

.....
.....
.....

Arrival

Departure

Day Date Time A.M. P.M. Day Date

Note: No reservations will be held beyond 6:00 P.M. unless accompanied by a deposit.

Name Address
City Chapter

All reservations will be confirmed. Without a confirmation you do not have a bonafide reservation.

The Mediation Phase of Collective Bargaining

By M. David Keefe, Gamma Rho Chapter
Manager of Industrial Relations, Aurora Gasoline Company

THE SCENE is a conference room. The time is shortly before the expiration of a union-management contract. The characters are members of the company and union bargaining committees. You can fill in the details of this outline to suit your fancy. The meeting site could be anywhere in the range between a hotel and a hastily cleared corner in a shop . . . but, no matter, it is the place where positions are being taken by each side. The time could be minutes, hours or days before the deadline . . . but in any case it would be the time for decision. The parties could comprise any variety of representatives from simple intraplant to full-blown national or association-wide committees . . . but in every instance the participants would be striving to achieve an agreement which includes their basic objectives.

In most of such negotiations, the principals work out their differences and conclude an agreement directly between themselves with no recourse to economic action. There are, however, frequent occasions when accord is not so readily attained. The area of debate could center somewhere in the range from cost aspects through working conditions to basic principles of rights and responsibilities. The issues, when they prove irreconcilable, create an impasse. The situation then becomes fraught with dangerous portents. In a free society, a fundamental privilege is the right to disagree. Often disagreements precipitate most unpleasant consequences. Painful though these might be, they are still to be preferred over the much more painful process of compulsory agreement which is incompatible with the existence of freedom. But for society to remain free, the economy in which it flourishes had best be stable. To this end it is desirable that disagreements be resolved with a minimum disruptive impact on the economy. This poses the government with a delicate role to play: it must balance its responsibility as protector of individual rights against its obligation as custodian of public welfare. It must achieve the end of discouraging disagreements while maintaining the right for disagreements to occur. This dual objective has been realized by the creation of the mediation process as a phase of collective bargaining. This is effectuated through the agency of the Federal Mediation and Conciliation Service which functions through a staff of commissioners in the field.

The law gives mediation presence and purpose at the bargaining table, but no enforcement power. The mediator is responsible to assist the parties in solving their difficulties so as to minimize industrial strife, but he has no means to compel agreement . . . other than the influence of his official capacity and his own personal helpfulness which springs from integrity, objectivity and broad knowledge of the labor-management relationship. In each case, the Mediation Service is as efficient and successful as the mediator, himself. The prestige of the agency and the performance of fellow-mediators with which the parties might be familiar are assets to him insofar as they might facilitate ready acceptance of his participation and full cooperation with his efforts. But in the vital matter of solving the immediate problem, the mediator is strictly on his own . . . what he says and does will determine the value of mediation, as such, to the parties involved. Since this is inevitably so, the Service seeks to staff itself with commissioners whose performance will serve the primary end of getting the job done and, at the same time, add to its organizational reputation, thereby inducing widespread confidence in all mediators.

Mediation, by its very nature, is a service function. Authority and responsibility for agreeing or disagreeing remain preroga-

tives of the parties to the contract, exclusively. The mediator cannot make an agreement . . . he can only help make it possible for the parties to agree. His purpose is to assist . . . but not to meddle. Therefore, he does not enlarge issues nor seek to improve settlements. The efficacy of mediation emanates from the commissioner's integrity and common sense. Unless he has convinced the parties that he is a trustworthy confidant, they will never fully reveal their key thinking and ultimate objectives. Without such information, he is groping in a fog of claims and counter-claims and might never exactly estimate the true extent or nature of the rift. But even with this knowledge at his fingertips, it is useful only if he has capacity to envisage a solution. His suggestions, when forthcoming, must fit the needs of the situation and be endurable to both sides. The commissioner's contribution becomes necessary only when the principals have proven their inability to agree between themselves. When the impasse has developed, but almost always before a work-stoppage occurs, he enters the situation and conducts the meetings. As the circumstances require, he must exert control over the proceedings, encouraging an exchange of views in joint sessions as long as there is hope for progress but separating the parties when roadblocks (such as bitterness or exhaustion of productive thinking) become apparent. At the outset, he generally has no prior knowledge of the background and extent of the disagreement but is expected to grasp its full scope and import quickly. In an atmosphere charged with varying degrees of tenseness, hostility and frustration, he must display required finesse in dealing with the disputants and, above all, he must direct the discussions onto the track leading to a solution. Steering developments, to the mediator, oftentime calls for instinctive reactions much the same as the motorist experiences while driving a car. Hazards loom ahead and are analyzed subconsciously, possibly due to habit-forming familiarity with certain conditions. Allowance is automatically made to rectify the pace . . . either to slow down, veer off or, if called for, to step on the gas. This is the sense of timing without which the perfect pattern for the solution will never be made to fit the case. In addition, of course, the commissioner must be constantly alert to reality and have practical suggestions on tap for opening new doors to acceptable compromise. He must also be a salesman, in a sense, capable of persuading reluctant customers to look favorably on new, unthought-of merchandise.

The cases in which the mediator becomes involved have only one constant thread of common identity: a disagreement exists between the parties. From that starting point, it is a wide-open field of endless variety in possible complications. The combination of issues can change widely from instance to instance. In every combination, certain points are of more importance than others . . . and not always do the same relative values apply equally to each side. Either might advance a major objective in an area quite apart from the prime interest of the other. Sometimes the issues on the table are merely the fruit, not the cause, of the dispute. The commissioner, if he hopes to dispose of the problem, must determine what the key issues are . . . even if their existence is revealed only by implication. The position of the parties on the issues is also a matter to be objectively evaluated. One side or the other might be taking a completely unjustified, unrealistic, or even immoral stand. Both might, in a given instance, be equally off base in their fundamental premise. On the other hand, from their respective viewpoints, each side might

be perfectly logical and proper in their conflicting contentions. In addition, the respective committees are invariably dominated in their thinking by one or, at the most, a small group of the total team. These are usually, but not necessarily, the main spokesmen on each side. It might turn out that the real weavers of strategy and opinion are not at the table at all . . . but dictate the committee moves from a position in the background. Since shaping group thinking might well have to start by influencing individual viewpoints, the commissioner has to peg the personalities correctly as early in the proceedings as possible. Finally, affecting the entire course of the negotiations, there remain the attitudes of the principals which motivate their decisions and create the atmosphere in which the bargaining takes place. It is vital that the mediator accurately gauge the temperature, for he has to thaw the deal out or take the heat off, whichever is required to set the climate for agreement.

The stand taken by the parties originates with desire. Desires range from wishful thinking through stark necessity. They are a reflection of the character, experience and ability of the proponents. The impractical idealist, the amateur, the prejudiced—all are quite capable of espousing extreme causes that have no hope, in reality, of materializing. But even down-to-earth “old hands” at the table can be driven into such a position in circumstances which develop a matter of principle into overriding importance. Again, the tactical strength of one side in a given instance might signal an all-out drive to attain the selected end. The mediator, taking into account all factors bearing on the dispute, must deduce where the area of acceptable compromise really lies. Then he must work to temper desires, modify objectives, loosen up obstinacy and, generally, to move the parties voluntarily into this common ground.

One valuable function the mediator performs (and, thereby, a most useful tool in his kit of levers) is to enable each side to thoroughly understand the other. It is easy to become enamoured of one's own ideas and to be oversold on the logic of one's own reasoning. When a negotiator falls into this snare, he becomes an insistent talker but a deaf listener. He knows where he is when the crisis comes but he cannot comprehend why. Similarly, lack of knowledge can result in the same entrapment. The mediator, approaching the problem with objective detachment, can essay bridging this gap of misunderstanding. Frequently, this is enough. When understanding of the dispute is mutual, agreement need not be too far off.

Sometimes the commissioner's presence is necessary for face-saving purposes. Either party might have over-extended its position but find it impossible to retreat gracefully. The mediator then offers a convenient ladder . . . the embarrassed party climbs down on his suggestion. Again, he might be deliberately used by either side to test the firmness of the other's position. In such cases, the dispute quickly settled when finality becomes apparent. There are also occasions when the parties simply need the guidance of a disinterested opinion to help them arrive at settlement. The most challenging demands on the mediator's resources come, however, in disputes where the parties are deeply locked in conflict and clinging desperately to their positions. Under such pressure, he fails to measure up to his responsibilities unless he has courage to support his impartial deductions. The greatest disservice he could do the situation under these circumstances would be to placate the parties with verbal pats on the back or silences which could be eloquent with implied approval. He could hardly be true to himself, let alone his obligations, were he to lead both sides to believe that he considered them to be wholly in the right. The mediator is not present to ingratiate himself. He cannot, in good conscience, evade the duty to offer constructive criticism. This is bound to weaken the ground under one or both positions and could well be received with outraged antagonism. He must contrive to score his point in a manner that disarms opposition.

The first rule for the mediator to follow is never to criticize or embarrass either side in a joint meeting where the other is present. Always, discussions of this nature are reserved for private sessions with the individual side. The second rule is to furnish persuasive leadership and avoid dogmatic constraint. The sought-for movement takes place in the minds of people and human reaction to new thinking must be induced, not forced, if the settlement is expected to be enduring. The mediator's arguments to bring this about will find better receptivity if prefaced by some tactful comment (for example, like: “You have evidently given careful thought to your position . . . but,—” rather than when opened on a hostile note such as: “You are absolutely wrong in your thinking because.—”). Consideration of a subconscious anxiety for self-justification invites cooperation in exploring possible better avenues. And this brings into focus the third cardinal rule: the commissioner must know where he is heading. When he undertakes to strive for the settlement, he must be prepared to produce new, practical ideas. Nothing is resolved simply by getting the parties to abandon their old positions. New goals must be substituted to fill the void and provide a common meeting ground. This can be brought about through a sufficient modification of both positions to produce a blending; by either side closing the gap through unilateral movement; by devising a solution which embraces both positions, or by establishing an entirely new basis for agreement. Inasmuch as the parties must make the agreement and have to live with it thereafter, the preferred solution, obviously, is one which their initiative makes possible. But, if this is not forthcoming, the mediator is as responsible as anyone at the table to introduce realistic suggestions that will pave the way.

The techniques of mediation are as many as there are mediators. The problems, though they might be similar, are not identical. Even with identical issues, one case can be poles apart from the other because of the difference in personalities, economic strength, etc. Consequently, there is no standard step-by-step approach nor mathematical formula for problem-solving in this field. The work of the mediator really mirrors his own personality and fund of knowledge. Some are more aggressive; some more deliberate. Each, according to his nature and his talents, performs according to his appraisal of the situation and its needs, working, however, to a common goal: the minimization of industrial strife.

Strikes still take place. Mediation is not a cure-all. The mediator is not a magician. Logic and equity do not always prevail. In fact, virtue is occasionally the result of necessity. And, lurking beneath the surface of all negotiations, is the spectre of intrinsic force. The balance of power between the parties is a delicate adjustment of many factors: general business and competitive conditions, morale, policy decisions and an infinite number of like considerations. A shift can take place in this composite and change the entire character of the relationship. The mediator applies the brakes to keep the negotiations on the track . . . and more often than not, he is successful. But there are times when intransigence rolls over every effort at restraint like a juggernaut and a test of strength inevitably has to ensue. But, throughout the labor-management relations scene, the contribution of mediation to the purpose of maintaining economic equilibrium is very real and substantial. Where strikes are not immediately threatening, harmony between the parties is strengthened. Where stoppages loom as probabilities, they are, in most instances, averted. When strife erupts, mediation continues working to shorten the period of conflict and repair the damage it might do to the relationship.

The mediator has a rare advantage accruing to him from the very nature of his job. He can experience the sense of satisfaction which comes from the conviction that the effort is worthwhile . . . that it contributes constructively and concretely to a better way of life.

Eight Regional Meetings Mark Fall Activities of Delta Sigma Pi

THE EIGHT REGIONAL MEETINGS of Delta Sigma Pi scheduled for this Fall came off in grand style and attracted the greatest number of Deltasigs ever to assemble for such affairs. The Intermountain Region was the first to meet and did so in Albuquerque, New Mexico on August 31 and September 1, 1956. The week end of September 7 and 8, saw the East Central Region and the Central Region in session in Akron, Ohio and Milwaukee, Wisconsin respectively. Trenton, New Jersey was the scene of the Eastern Regional Meeting held on September 21 and 22. Next to be held was that of the Southwestern Region in Denton, Texas on October 5 and 6. Closely following this was the Midwestern Regional Meeting held in Sioux City, Iowa

on October 12 and 13. New Orleans, Louisiana then took the spotlight as the South Central Region convened there on October 26 and 27. The last of the Fall meetings was that of the Southeastern Region which was held in Athens, Georgia on November 2 and 3. Still to come is the Western Regional Meeting scheduled for February in San Francisco. When this has transpired we are sure that more than 1,200 Deltasigs will have participated in Regional Meetings this year, a new record for Delta Sigma Pi.

Reports of four of these meetings are presented in this issue of The DELTASIG. The balance will appear in subsequent issues.

Eastern Region Hosted by Beta Xi Chapter at Rider College in Trenton

Over 150 delegates and brothers from the 11 chapters in the Eastern Region attended the Eastern Regional Meeting held in Trenton, New Jersey, September 21 and 22. The convention was held in the Hotel Hildebrecht, with Beta Xi Chapter of Rider College as the host.

The weekend began at 1:00 P.M. on Friday when the registration desk at the hotel opened. At 7:00 P.M., a reception and buffet dinner officially opened the convention. The women's program began at 8:30 when the wives of the delegates attended a movie at the Mayfair Theatre, nearby. A stag party and Yellow Dog initiation followed the buffet dinner and over 50 brothers became new Yellow Dogs that evening.

Saturday morning a discussion program was held in the Terrace Room of the hotel. Thus, the Eastern Region prepared for the Grand Chapter Congress next summer. Luncheon was

served in the main ballroom at 1:00 P.M. with Brother Walter Brower as toastmaster. The invocation was given by William Barrett and President George Salvadore of Beta Xi Chapter, welcomed the delegates on behalf of the host chapter. Dr. J. Goodner Gill, vice-president of Rider College welcomed the delegates on behalf of the college and extended best wishes for a successful convention. The main address of the day was made by Clarence Snyder, controller of J. A. Roebling and Co. of Trenton and president of the Greater Trenton Chamber of Commerce. He asked the delegates, "College, then Delta Sigma Pi—then what?"

Mr. Snyder is a brother of Delta Sigma Pi from Ohio State University. At 3:30 P.M. a general meeting of all brothers present was held in the Terrace Room. We further discussed fraternity policy and how we could further strengthen Delta Sigma Pi.

At 7:00 P.M., the final event of the weekend, a dinner-dance at the hotel began. Brother Walter Brower was again toastmaster and the invocation was given by Brother William Barrett. After the chicken dinner, Brother Salvadore again greeted the delegates, their wives and dates (provided for out of town brothers by Brother Frank Metzger and his date bureau) on

SCENES FROM THE EASTERN REGIONAL MEETING held in Trenton, New Jersey, with Beta Xi Chapter at Rider College as host. Left to right, (1): Registration at the Hotel Hildebrecht. (2): The Buffet Luncheon. (3): Grand President J. Harry Feltham at the rostrum. (4): Regional Director Robert O. Hughes presents.





THE DINNER DANCE which highlighted the Eastern Regional Meeting in Trenton, New Jersey.



DELEGATES ASSEMBLED for the Eastern Regional Meeting in the Hildebrecht Hotel in Trenton, New Jersey where Beta Xi Chapter at Rider College was host.

behalf of Beta Xi Chapter. Toastmaster Brower then introduced Grand President J. Harry Feltham and Eastern Regional Director Robert O. Hughes, and both responded. Brother Hughes then presented awards to the chapter attending which had traveled the most man-miles, that is the most men traveling the greatest distance. This award went to Gamma Chapter at Boston University. He also awarded a plaque to Beta Rho Chapter of

Rutgers for having the largest number of advance registrations. Dancing followed to the music of Brother Jack Snaveley's Band. A very enjoyable convention, the credit for which must go to Brothers Joe Sozio and Neil McMullen, co-chairmen of the Eastern Regional Meeting. We're all looking forward to seeing brothers from all over the country at the Grand Chapter Congress in New York next year.—ALTON SHILLIETO

Milwaukee Is the Scene of Broken Records As the Central Region Meets

The perfect brew is said to be the right combination of the best ingredients blended together to give the greatest pleasure. The 1956 Central Regional Meeting was just that. The combination of our site, the Hotel Wisconsin in Milwaukee, and the dates, September 7, 8, and 9, 1956, were blended by our hosts, Delta and Psi Chapters and the Milwaukee Alumni Club, to please the Deltasigs of the Central Region who were in attendance. The "Beer City" welcome was overwhelming and everyone got into the "spirit" of it.

On Friday afternoon the Schlitz Brewery was the site of our first view of Milwaukee. A tour of this large operation was most impressive so that it was necessary to catch our collective breaths at the "Brown Bottle." Here the Schlitz people were kind enough to provide for our liquid refreshments in almost unlimited quantities. As a further token of their famous hospitality, we each received miniature bottles of their brew to be used as salt and pepper shakers. And, this was just the beginning!

In the evening, the Circus Room of the Hotel Wisconsin was the scene of our Stag Party and more liquid of the Blatz variety was on tap. We each received miniature beer steins as souvenirs of this Regional Meeting. The traditional Barber Shop Quartet Contest was held and the judges awarded the trophy to Delta Chapter, for the second time. Later on, the Yellow Dogs admitted 120 plus into their Ancient Order.

On Saturday morning the business sessions got under way with appropriate opening ceremonies by various members of the Milwaukee Alumni Club led by "Doc" Wussow, their president and also chairman of this Regional Meeting. Al Mattaliano,

Delta, and Ron Brasch, Psi, president of their respective chapters, also welcomed all brothers in attendance. Brother Frank A. Geraci, Zeta, Regional Director, led the chapter and joint panels in their discussions. Brother Art Quast, Delta, of the Milwaukee Alumni Club led the Alumni Panels. These panels covered the various phases of chapter and alumni club operations and certain national fraternity problems.



SPEAKERS' TABLE at the Central Regional Meeting in Milwaukee, Wisconsin. This was the dinner dance which concluded the two day program.

The Central Region was honored to have as its guest, our new Executive Secretary, Brother Raymond W. Flodin, *Alpha Omega*. Brother Flodin was the speaker at the Regional Luncheon held in the Circus Room. He reported on our new Central Office Building in Oxford, Ohio and the effect of this move in our operations. He was most informative and all were very interested in the future plans of the operations in Oxford.

The Circus Room was the scene for our Regional Banquet on Saturday evening. Brother "Doc" Wussow, *Delta*, was toastmaster for the evening. The people seated at the head tables were introduced and acknowledged as were all brothers who had a hand in the success of this meeting. After this enjoyable dinner we all retired to the Ballroom for dancing. The Ballroom sparkled with decorations done in tones of our Old Gold and Royal Purple. The dance was the highlight of our meeting as attested to by all the pretty girls the date bureau so graciously provided. The orchestra played to an overflow capacity crowd of over 400 people.



A QUARTET seeking the coveted award at the Central Regional Meeting in Milwaukee, Wisconsin.

During a dance intermission some vital statistics of this regional meeting were announced. Total attendance was 196 Deltasigs; only three chapters and three alumni clubs in our Region were not represented by a delegation. The Attendance Trophy was won by Gamma Rho Chapter at the University of Detroit who had a delegation of 11 men traveling a total of 3,938 miles to reach Milwaukee. Alpha Omega Chapter at De Paul University in Chicago with a 32 man delegation and 2,816 miles took second place honors by just beating out Gamma Pi Chapter at Loyola University in Chicago with their 31 man delegation with 2,728 miles who took third place honors.

The drawing for a Life Membership for all registrants was held at this time also. Brother Bob Elder, *Theta*, was the lucky winner. Congratulations Bob!

There have probably been many unique ways of traveling to Regional Meetings but none quite like that used by six brothers from Beta Chapter, *Northwestern*, in Chicago. They came by boat via Lake Michigan, from Chicago to Milwaukee. It seems that Brother Roger Beaulieu has a cabin cruiser and offered to take five brothers with him including Bill Holloway, president of Beta. They arrived in Milwaukee, some a little sea sick, and docked along the Milwaukee River. Two of the men even



REGISTRATION OF THE DELEGATES at the Central Regional Meeting in Milwaukee, Wisconsin.

conducted their operations from it while there. How's that for uniqueness and enthusiasm?

Grand President J. Harry Feltham wired his regrets on not being able to attend our meeting, but wished us every success. Executive Director Jim Thomson expressed his good wishes through Brother Ray Flodin.

Thanks are due our hosts, Delta and Psi Chapters and the Milwaukee Alumni Club, for a most wonderful time and a successful Regional Meeting. Special thanks are due the many brothers who had a hand in this success, among whom are the following: "Doc" Wussow, Bob Biwer, Jack Bohmrich, Bob Nicholson, Bob Tobin, Sheldon Sepstead, Mike Dougherty, Ron Brasch and Al Mattaliano. Thanks too, to Joy Wussow and Mage Nicholson, Good Deltasig wives, who faithfully attended to the women's program.

On Sunday morning an open house was held at the Delta Chapter House in Milwaukee. Coffee and doughnuts were served to all before their departure for home.

The Central Regional Meeting will not soon be forgotten. All the Deltasigs who came, had a wonderful time and join me in saying, "thanks, Milwaukee for everything."—FRANK A. GERACI



LIGHTS ON THE MILWAUKEE City Hall at the time of the Central Regional Meeting in that city.

Intermountain Region's First Meeting Is Held in Albuquerque

The curtain rose on the Intermountain Regional meeting at 7:00 P.M., August 31, 1956 with a reception in the Cortez Room of the Franciscan Hotel in Albuquerque, New Mexico. Doing the honors for delegates from Alpha Nu (Denver), Alpha Rho (Colorado), Gamma Phi (Texas Western), Gamma Psi (Arizona), and Gamma Omega (Arizona State), were Gamma Iota (New Mexico), and the Albuquerque Alumni Club. The brilliant orange drink served provided a strong basis for the later overflow into the Indian Room and the gay singing around the piano.

At 8:00 A.M., on September 1, delegates and wives gathered in the Indian Room for a solid breakfast designed to rectify the problem of lack of sleep from the previous night. The program of the day began at the sound of the gavel in the hand of Brother Paul Hughes, general chairman.

Brother Dan Smith, comptroller for the State of New Mexico, extended a Welcome to New Mexico in which he reminded the delegates of the need of trained men in the field of government.

Mr. Lars Halama, vice chairman of the Albuquerque City Commission, welcomed the delegates to the City of Albuquerque. He expressed the hope that the delegates would get to know the friendliness of the city. He further offered his personal assistance should any of the delegates be "unfortunately" detained.

Dr. Sherman Smith, Dean of Student Affairs at the University, extended an official greeting and welcome from the University of New Mexico. He commented, to the delight of the delegates, that he couldn't understand why it was necessary to have a Dean of Student Affairs in that the students seemed to have them without his knowledge.

Brother Jim Chandler, Regional Director, reported to the meeting on the Regional situation and a report on the recent meeting of the Grand Council. A short discussion period followed covering some of the topics which Jim had discussed. The Regional Luncheon was served in the Aztec Room.

The afternoon was devoted to a very complete program of excellent reports from chapters and a very lively discussion on each phase of chapter operations.

Conducting the various phases of chapter activity were: Francis Beal, *Alpha Rho*, "Mechanics of Chapter Operation";

Don Bennet and delegation, *Alpha Nu*, "Financing the Chapter"; Al Greb, *Gamma Omega*, "Pledging"; Mike Ussery, *Gamma Iota*, "Pledge Training"; Dick French and Al MacKennon, *Gamma Psi*, "Professional Activities," and Waymond Dickinson, and delegation, *Gamma Phi*, "Awards." Many ideas were exchanged and it was evident that operations and activities varied widely among the chapters, yet every chapter continued to direct its efforts to completing the basic ideas of the Chapter Efficiency Contest.

The Intermountain Region now boasts 23 new Yellow Dogs. Their whistles now come in loud and clear.

The Intermountain Regional Banquet, held in the Indian Room, was enhanced by the attendance of the very lovely wives and dates of the delegates. The banquet was topped off with



INTERMOUNTAIN REGIONAL MEETING BANQUET held at the Franciscan Hotel in Albuquerque, New Mexico on September 1, 1957. At the speakers' table pictured, Regional Director D. H. Chandler is in the exact center.

the presentation of a very beautiful Attendance Trophy to the Alpha Nu Chapter by Director Jim Chandler.

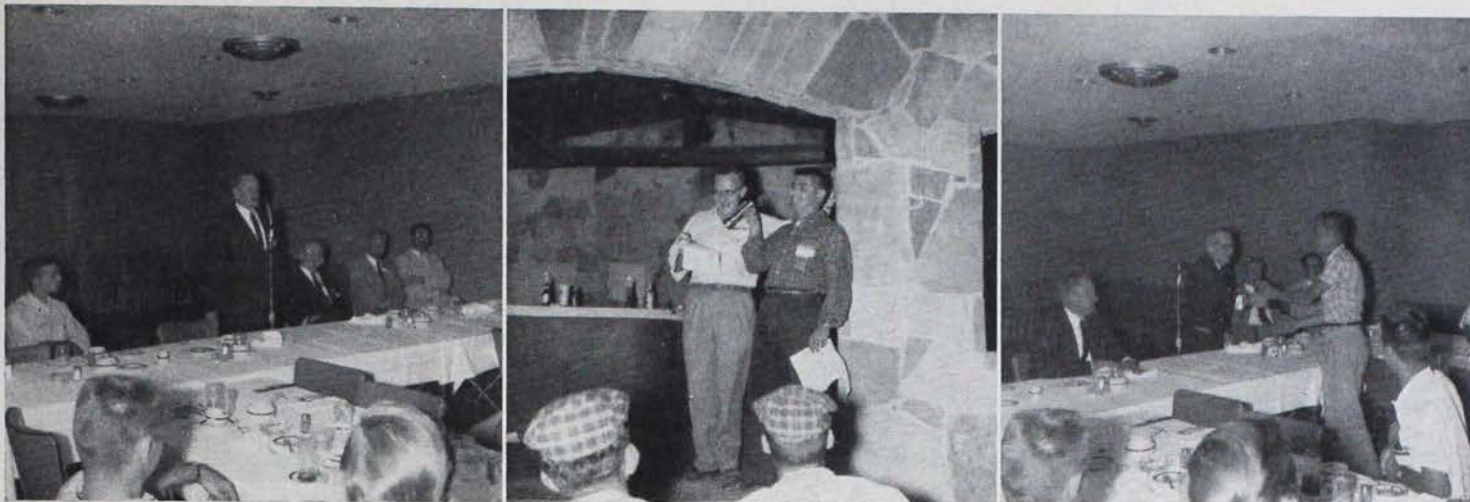
Following the banquet the entire convention adjourned to the lovely home of Brother and Mrs. Warren Armstrong for a full evening of "tea," dancing, and conversation.

The spirit of fraternal brotherhood found in all meetings of Delta Sigma Pi reigned throughout the entire session.

A special word of thanks to Dick Goetzman, President of Gamma Iota, and to the Gamma Iota Chapter for the extensive planning and work done to make this First Intermountain Regional Meeting the great success that it was.—D. H. CHANDLER

PHOTOS OF THE INTERMOUNTAIN REGIONAL MEETING in Albuquerque in September. Left: A chapter panel in action with Frank Beals of Alpha Rho at Colorado on his feet. Center: Regional Director D. H. Chandler presents the Attendance Trophy to the delegate from Alpha Nu Chapter at Denver. Right: Dr. Sherman Smith, dean of Student Affairs at the University of New Mexico, extends a welcome on behalf of the University.





SOUTHWESTERN REGIONAL MEETING pictures in Denton, Texas. Left: Executive Director Jim Thomson addressing the Luncheon. Center: Texas Tech or Beta Upsilon Chapter presents its skit at the Stag Party. Right: Regional

Director Kenneth B. White congratulates the delegate from Beta Iota Chapter at Baylor as he presents the Attendance Trophy to him.

Delta Epsilon Breaks Out Texas Hospitality for Southwestern Regional Meeting

Host to the Southwestern Regional Meeting held on October 5 and 6, was Delta Epsilon Chapter at North Texas State College in Denton, Texas. Arriving on Friday, the delegates from the chapters in the States of Texas and Oklahoma found a very lively party underway at the Delta Epsilon Chapter House. Refreshments, singing of a sort and contests evolving around the vocal cords were the order of the evening.

In attendance for the festivities were Regional Director Kenneth B. White of Dallas and Executive Director Jim Thomson of Oxford, Ohio, both of whom served as moderators of the business session which began early on Saturday morning. At noon the very spirited work session was recessed so that the delegates and hosts could partake of a very tasty lunch at the Southern Hotel in Denton, Texas. Toastmaster at this affair was John Smith, president of Delta Epsilon Chapter and Chairman of the Regional Meeting. Among the speakers were Regional Director Kenneth B. White, Executive Director Jim Thomson, and Dean O. J. Curry of the School of Business Administration and an alumnus of Delta Epsilon Chapter.

Following the luncheon panels on chapter administration were continued at the Student Center of the North Texas State College until late afternoon when the meeting was officially adjourned.

The business sessions brought out many new ideas on chapter administration as each of the delegates related his own chapter's way of handling a particular problem. Each item of importance in the Chapter Efficiency Contest was reviewed and questions were asked as to the best way to achieve 100,000 points. Special attention was given to membership, including the selection of neophytes, pledge training, and the actual initiation. Quite a discussion also ensued regarding new legislation of the fraternity to be introduced in November. Unfortunately time gave out before the many questions on the minds of the delegates could be exhausted completely. Nevertheless, each of the delegates returned to his respective campus with a great deal more knowledge about the administration of Delta Sigma Pi.

Early evening found the delegates in blue jeans and plaid shirts bound for the stag party which was held in an abandoned movie studio which had once been very lavish. A huge roaring fire in an open hearth and candles served as the background and illumination for the authentic Texas barbecue which was literally devoured by the Deltasigs in attendance. The Yellow Dogs also had their moment when a couple of scores of candidates were admitted to membership. The highlight of the evening came, however, with the presentation of skits by the host and visiting chapters. The performances, although very poor, were nevertheless entertaining. In the eyes of the judges, Ken White, Jim Thomson and Horace Brock, the acting was so poor that no one merited the trophy, so they awarded it to Delta Eta Chapter at Lamar Tech which had refrained from entering the competition. A trophy that was honestly earned was the one for attendance and this was won by Beta Iota Chapter at Baylor University which had a very large delegation in attendance. A fitting conclusion to a very fine meeting was the song fest that petered out in the small hours of Sunday morning.

Delta Sigma Pi
is pleased to announce the
publication of the
1957 Directory of Graduates
Available for Employment
If your firm can make use of a copy
write the Central Office in Oxford, Ohio
for one on your letterhead

Our Representative Reports on the N.A.M. 61st Congress of American Industry

By Lawrence Ackerman, South Dakota

THIS YEAR'S Annual Congress of American Industry, the 61st of the National Association of Manufacturers, was again held at New York City in the Grand Ballroom of the Waldorf-Astoria Hotel, and I was the fortunate Deltasig to represent the fraternity. I do consider myself very fortunate because it was a very enlightening experience. My only regret is that it is not possible for more Deltasigs to attend.

My trip started by a flight from Sioux City, Iowa to New York, arriving at 4:45 p.m. on Monday, December 3. I was one of the first of 27 students to arrive at the Belmont Plaza Hotel, spent that evening on Broadway and at Radio City Music Hall, and met the other students at a breakfast meeting on Tuesday morning.

Included in the 27 students were seven scholarship winners, one from each NAM Educational Region and one chosen by the NAM President, 14 other delegates, two from each NAM Educational Region, and one from each of the two business fraternities. The remaining six students were all from Pennsylvania representing local affiliated NAM Associations. Included in the group from Pennsylvania was Brother Richard P. Doyle, president of the Deltasig Chapter at Penn State.

Tuesday morning after our breakfast meeting we went on a tour of Manhattan and in the afternoon had a very enjoyable visit to the United Nations Building. Visiting the U.N. was an educational experience in itself, and it would be a wonderful place to spend an entire week.

Wednesday morning, December 4, the Congress got under way with the opening address by Mr. Cola G. Parker, president of NAM and director of Kimberly-Clark Corporation. His address was on "New Dimensions for America," which was the theme of this year's Congress.

The Wednesday luncheon was very enlightening with a film presentation entitled "The Rape of Hungary" narrated by Frank F. Donghi, assistant editor, CBS News and an address "Your Business and Your Country's Business Overseas" by The Honorable Eugene R. Black, president, International Bank for Reconstruction and Development.

The Wednesday afternoon session and the Thursday sessions consisted of some very vivid accounts of industry's problems and objectives. Some of the more outstanding addresses were "Freedom and Integrity in Labor-Management Relations" by

Donald J. Hardenbrook, vice-president and director of Union Bag-Camp Paper Corporation; "High Hurdles to Industrial Peace and Economic Progress" by Dr. Leo Wolman, professor of economics at Columbia University; "Implications of Labor's Political Activities" by The Honorable George F. Hinkle, commissioner, Division of Labor, State of Indiana; "Wages and Economic Growth" by Lemuel R. Boulware, vice-president of General Electric Company; "The Relation of Taxes to Economic Growth" by Ernest G. Swigert, president of Hyster Company and national vice-president of NAM; "Needed: A Fair and Warmer Investment Climate" by G. Keith Funston, president of New York Stock Exchange; and a panel discussion "The New Inflationary Forces" moderated by Dr. Ralph Robey, economic advisor of NAM. Another inspiring address which I think should receive special recognition was an address "The People Want to Know" given by Victor Riesel, labor reporter.

The Friday morning session was devoted to special recognition of educators and students. The scholarship winners were presented with their scholarships and then the 21 official student delegates took part in a panel discussion moderated by Frank Blair of the National Broadcasting Company. We presented our questions to six very prominent industrialists.

The Friday afternoon session consisted of three separate panel discussions and question and answer periods. The discussion topics were "Manufacturer-Dealer Relations," "Industrial Research" and "Social Science and Management Problems."

The 61st Annual Congress of American Industry came to a close with the annual dinner banquet. Although we students and the educators did not have the privilege of sitting in the Grand Ballroom proper, the atmosphere of the occasion was nevertheless present and very inspiring. The address was given by General Alfred Gruenther of the United States Army.

The students' reluctant departure was the scene at the Saturday morning breakfast meeting at the Belmont Plaza. We had been graciously entertained by Mr. George Fern, Director of the Educational Department of the NAM and other NAM staff members. We had the opportunity of meeting and talking with many prominent industrialists. We were all certainly enlightened by learning of industry's problems and their philosophy.

As most of you know our Grand President, J. Harry Feltham, and Executive Director, J. D. Thomson, also attended the Congress. It was the first time I had seen either of these gentlemen, and I enjoyed meeting them and talking with them.

All in all, it was a wonderful experience, and I again wish to thank my chapter, Alpha Eta, for selecting me as their representative, and the NAM for this wonderful experience.

STUDENTS QUIZ THE INDUSTRIALISTS at the National Association of Manufacturer's 61st Congress of American Industry in New York City. The undergraduate delegate of Delta Sigma Pi, Lawrence Ackerman, of South Dakota is among these students.





UNIVERSITY OF OKLAHOMA'S BUSINESS DAY sponsored by the Beta Epsilon Chapter of Delta Sigma Pi. Left to right, (1): Dean Horace Brown of the College of Business Administration introduces the principal speaker. (2): A group of students and faculty gathered for the panel on Finance

at which George H. C. Green, vice-president of the Liberty National Bank and Trust Company of Oklahoma City was the speaker. (3): Principal speaker of the Business Day program was Edward L. McCormick, president of the American Stock Exchange.

Oklahoma University's "B" Day Is Deltasig Project

TO MOST PEOPLE the morning of April 6, 1956 was no different than any other fine spring morning, but to the members of Beta Epsilon Chapter on the University of Oklahoma campus, it was B Day. Yes, it was Business Day, and it was sponsored by Beta Epsilon Chapter of Delta Sigma Pi.

On the University of Oklahoma campus, Business Day is an annual event when leaders in the business and commercial world are invited to lead discussions and seminars in the various phases of business, such as accounting, finance, marketing, management, economics, and secretarial science.

At nine o'clock there were four seminars: finance, secretarial science, marketing, and statistics. The speakers were: Finance—Mr. George H. C. Green, vice-president of the Liberty National Bank and Trust Company, Oklahoma City; Secretarial Science—Mr. Roy Deal, of the Oklahoma Natural Gas Company; Marketing—Mr. R. B. Holloway of Rhodes, Crowe, Hievonymus & Holloway; Statistics—Mr. Arthur Lawhor and Mr. Edward Manske of the Republic Supply Company.

After a short recess following the seminars, hundreds of business students as well as many businessmen from Norman, Oklahoma, were in Holmberg Hall to hear the feature of the day, the main address by Mr. Edward T. McCormick, president of the American Stock Exchange in New York City. Mr. McCormick in his brief and inspirational message told of the bright future that lies ahead for the student of business in colleges and universities today.

At one o'clock three more seminars were held. The speakers were: Management—Mr. L. B. Meaders, president of the Halliburton Oil Well Cementing Company; Accounting—Mr. Ben F. Irby of Ernst and Ernst; Economics—the district officer of the Social Security Administration from Oklahoma City.

At two o'clock, Mr. Bill Wise, of the Oklahoma City office of Merrill Lynch, Pierce, Fenner & Beane presented a movie, "How to Invest."

In the evening, beginning at 6:15, the annual banquet, gridiron, and dinner dance were held in the Oklahoma Memorial Union Ballroom. Those receiving awards were: Jerry Marshall who was named the "Ideal Executive"; Joyce Kirshner, "Model Secretary"; Travis Brown received the Wall Street Journal

award, consisting of a silver medal and a year's subscription to the *Wall Street Journal*; Barbara Ann Gooding and Herbert Dale Schroeder received the Dr. Floyd L. Vaughn awards in Marketing; Robert M. Randolph was presented the Delta Sigma Pi leadership ring; Hendrik Johannes Kruger of Great Brake River, Cape Providence, South Africa, was awarded the Delta Sigma Pi Scholarship Key; and Mrs. Bette McGugin Haskins received the Society for the Advancement of Management Key. In addition, Mr. McCormick was made a member of the Creek Indian Tribe.

Following the presentation of awards, there was a dance to the music of Bill Hunt's Orchestra.

We at Beta Epsilon Chapter believe Business Day helps us to fulfill the purposes and aims of the fraternity.



KEY MEN in The University of Oklahoma's Business Day were, left to right, Dean Horace Brown of the College of Business Administration; Edward T. McCormick, President of the American Stock Exchange; and Travis Brown, Chairman of the Business Day Committee.



WITH THE

ALUMNI

THE WORLD OVER

Johnson No Longer V.P. of Atlantic Steel Company

IN THE LAST issue of The DELTASIG we announced the fact that Brother Howard B. Johnson, *Georgia State*, was elected to the newly created post of executive vice-president of the Atlantic Steel Company of Atlanta, Georgia. This no longer applies as a further shift of officers in that Company boosted Howard to the Presidency. Those of us who know Brother Johnson well anticipated this, but we did not have any idea that he would reach this position so soon.

For those of you who did not read the article in the November issue of The DELTASIG, we might mention that Brother Johnson joined the Atlantic Steel Company in 1933 after having served in the credit and accounting departments of the Atlanta Gas and Light Company. In 1949 he was elected vice-president of sales and finance of the Atlantic Steel Company after serving in several other capacities. This post he held until his elevation to the position of executive vice-president in September 1956.

Brother Johnson is a graduate of Georgia Tech, where our Kappa Chapter was originally established and where he became a member of Delta Sigma Pi. His long list of achievements in Delta Sigma Pi include chairmanship of the 14th Grand Chapter Congress, membership on the Grand Council and Executive Committee for many years, and the Grand Presidency. Currently he serves as president of the Delta Sigma Pi Educational Foundation.

Gamma Rho Alumni Club of Detroit

THE GAMMA RHO ALUMNI CLUB of Detroit is now three years of age. Although still in the formative stage, great strides have been made since its beginning. The club started out the 1956-1957 fiscal year with 38 dues paying members. National alumni dues have been submitted to The Central Office for the entire membership with the exception of four Life Members.

Although formed primarily as a continuation of the Gamma Rho undergraduate chapter, the club is becoming more and more cosmopolitan. A breakdown of the club membership by undergraduate chapters shows that we have members from Pennsylvania, Rutgers and Babson undergraduate chapters that are now alumni. All known Deltasigs in the Detroit area have been contacted and invited to join our club.

The club activities consist of dinner meetings every two months and stag parties in the months there are no dinner meetings. The dinner meetings and stag parties are both well attended with from 50 to 75 percent of the membership usually present. Proceeds of the stag parties are directed toward payment of a \$250 pledge made to The Central Office Building Fund.

A Christmas party is presently being planned in conjunction with the wives and girl friends. The wives, incidentally, have formed a Gamma Rho auxiliary with membership and attendance at meetings comparing favorably with the men.

Because the club is primarily a continuation of the Gamma Rho undergraduate chapter, it participates in many of the undergraduate affairs such as Founders' Day and the Chapter Birthday. Members of the alumni club serve as a ritual team at all formal initiations.

We invite all Deltasigs in the Detroit area to join with us at our dinner meetings and stag parties. Please contact President Robert F. Trapp, 4912 Williams, Dearborn 8, Michigan.
—ROBERT J. ELDER

Willis Wheat Acting Dean at Oklahoma City University

WILLIS J. WHEAT recently became the new acting dean of the School of Business, Oklahoma City University, Oklahoma City, Oklahoma. Brother Wheat received his Bachelor's degree and his Master's degree from Oklahoma A. & M. College, Stillwater, Oklahoma. Before his appointment, he served as a staff writer for Dun & Bradstreet, Inc., and as assistant general sales manager for the Stickle Wholesale Lumber Company. He has, also, assisted in organizing and conducting, in cooperation with the Small Business Administration, Washington, D.C., special management courses for small business owners and managers of Oklahoma.

Deltasig Dean of Nevada's New College of Business

DR. ROBERT C. WEEMS, JR., has been appointed dean of the new College of Business Administration of the University of Nevada, Reno, Nevada. This appointment became effective July 1, 1956. Prior to coming to Nevada, he was dean of the School of Business and Industry at Mississippi State College, State College, Mississippi. The new school will offer programs to undergraduate and graduate students.

Brother Weems joined the faculty of Mississippi State in 1934, was appointed director of Business Research in 1940, and in 1942 became dean of the School of Business and Industry.

The new dean received his Bachelor's degree from Mississippi State College, his Master's degree from Northwestern University, Evanston, Illinois, and his Ph.D. from Columbia University, New York City. He has also done graduate work at Peabody College, Nashville, Tennessee; and Louisiana State, Baton Rouge, Louisiana. Now holding the rank of Lieutenant Commander in the Naval Reserve, he served in World War II from 1943 to 1946.

NEW ORLEANS

THE NEW ORLEANS alumni club had the distinct pleasure of hosting the South Central Regional Convention in the Crescent City on October 26 and 27. The meeting was a huge success from the "beer-blast" that launched it on its way to the fabulous dance that concluded it at the Metairie Country Club.

On hand to participate were Grand President J. Harry Feltham, Executive Director Jim D. Thomson, and Regional Director V. Burt Waite. At a banquet in the Blue Room of the world-famous Roosevelt Hotel they, along with the delegate from each chapter in attendance, received a certificate from the Mayor of New Orleans and a golden key to this fabulous city "that care forgot."

Gamma Zeta Chapter of Memphis State received a handsome golden plaque for being the best represented chapter at the convention. Other prizes awarded were a pair of ceramic cufflinks bearing our Greek letters and originally designed to be presented at this gathering, a generous-size fraternity beer mug, a leather jewel box bearing our Greek letters in gold (for a member's date at the dance), and last, but not least, a trusty, varnished, *hard*, wooden fraternity paddle! All of these "trinkets" insured a good time for everyone.

From the business sessions led by members of the Grand Council, the alumni, and members of the Tulane Chapter of Delta Sigma Pi we derived a keen insight into problems of the future and touched on methods and suggestions for meeting them. Also, each chapter carried home ideas for active programs in their own colleges.



THE JUDGES OF THE 1957 "Rose of Deltasig" Contest, Mr. Adams and Eve, or better known as Howard Duff and Ida Lupino.



THE WIVES' CLUB of New Orleans assembled at luncheon recently at the home of Mrs. Jefferson F. Chouest. Pictured left to right: (foreground) Mmes. Joseph A. Conino, Jefferson F. Chouest, and Paul F. Datsugue, Jr.; (background) Frederick J. Hoffman, Jr., Marvin A. Clement, Robert W. French, Richard M. Wagner, and Henry J. Haffner, Jr.

At present the New Orleans Alumni Club is preparing for a "before-the-game" cocktail party on December 1. That's the day the Greenies of Tulane meet the Tigers of Louisiana State on the gridiron, a football game of rivalry if there ever was one. Members of Beta Zeta Chapter at LSU and Gamma Mu at Tulane with their ladies are to be our guests at this event. (Notice that it will precede the game while both chapters are happy!)

The monthly business meeting of the New Orleans Alumni Club will be a dinner at Holsum's Pine Room on the evening of December 10. In addition to regular business we must make plans for our Christmas Kiddies' Party to entertain our members' children. To help us in this activity we will enlist the excellent talents of our newly organized (and eager to participate in all *Deltasig* functions) Wives' Club.

It is a pleasure to report that at the present time the New Orleans Alumni Club is enjoying the healthiest situation in its history in regard to alumni attendance and interest. With such backing, our alumni club is bound to continue its outstanding progress.—MAX BARNETT, JR.

Frederick Emmerich Honored

FREDERICK J. EMMERICH, *New York*, is the recipient of the Gold Medal of the American Institute of Chemists. This honor was conferred upon Brother Emmerich at the Eighth National Newcomen Dinner held in New York last spring. This annual dinner is attended by the country's leading industrialists. He is president of the Allied Chemical and Dye Corporation of New York.

BALTIMORE

UNDER THE MILD but steady pressure of our mainspring, Milt Bowersox, and the oscillating impulses of our hairspring, Walt Houck, the gears of the Baltimore Alumni Club so far this year have been turning ceaselessly. As always some are moving more rapidly than others, but it seems apparent to everyone that the hands of time are jointing to a good year—a year of renewed interest and accomplishment.

Much of the spade work was done during the summer months. Committees and committee heads were appointed, and a division of the work load was decided upon. Then, after careful coordination with members of Chi Chapter, a program for the entire year was drawn up and approved, and the task of making reservations and arrangements was begun immediately.

Our schedule of activities in the main is not too different from those of the past several years but there are two new undertakings which deserve special mention.

First of all, as a result of the actual need for blood donors on the part of one of our brothers whose wife was confined to a hospital, a permanent Blood Donors Committee headed by Brother Robin Odette was organized and various members of our Club and Chi Chapter have volunteered to donate blood if called upon. We feel that this is a wonderful way of helping a

brother in time of need and we hope that the idea will spread.

Our other new undertaking this year is the sponsoring of a Christmas party for a local group of underprivileged children. It is our sincere hope that the giving of such a party will make Christmas a happier occasion for a few of God's children who are perhaps less fortunate in some respects than we, and that the spirit of giving will enrich our own lives and lead to a better understanding of the true meaning of Christmas.—EDGAR S. JACOB

Glenn Overman Now Dean Arizona State College

DR. GLENN D. OVERMAN became dean of the College of Business Administration, Arizona State College, Tempe, Arizona, this past summer. He was formerly dean of the School of Business of Oklahoma City University, Oklahoma City, Oklahoma. Previously he served for five years as director of the School of Intensive Business Training, Oklahoma A. & M. College, Stillwater, Oklahoma.

Brother Overman earned his B.S. degree at Central State College, Edmond, Oklahoma, his M.S. degree at Oklahoma A. & M. College, and his Ph.D. at Indiana University, Bloomington, Indiana. As a naval officer during World War II, Glenn served three and one half years in active duty.

The College of Business Administration at Arizona State is housed in a new, three-story, air-conditioned building. Faculty members number 19 full-time plus additional part-time specialists from business. The college is located seven miles from downtown Phoenix and serves a metropolitan area of approximately 450,000 people as well as the entire State of Arizona. Over 800 full-time students are enrolled in the College of Business Administration.

M E R G E R S

NEVIN D. WOODWARD, *Iowa*, on May 4, 1956, to Barbara Waugh, at Peoria, Ill.

MARVIN W. SUIT, *Kentucky*, on June 8, 1956, to Nancy Wilder, at Lexington, Kentucky.

DAVID M. GILLEY, *St. Louis*, on June 9, 1956, to Glenad Schrumm, at St. Louis, Missouri.

ARTHUR W. ROSE, JR., *Texas*, on June 24, 1956, to Marilyn Coleman, at Dallas, Texas.

PETER M. KOPKOWSKI, *Detroit*, on August 18, 1956, to Margaret Akester, at Cincinnati, Ohio.

RECENT JOINT MEETING of the Buffalo Alumni Club and Alpha Kappa Chapter at the University of Buffalo. Pictured at the speaker's table, left to right: Mrs. Franklin Tober; Grand Council Member Franklin Tober; Reverend Marshall Lucas, the speaker of the evening; Mrs. Marshall Lucas; Jerome Johannes; and Miss Bernadette Primeau.





LAMAR TECH

DELTA ETA CHAPTER at Lamar State College of Technology celebrated Founders' Day with a semiformal dinner at Cathys' Restaurant in Beaumont, Texas. Over 22 members and their dates were in attendance at this affair, and much of its success was due to Brother Russell who heads the chapter social committee. We were fortunate to have as guest speaker Brother Jack Dahmer, alumnus of Beta Iota Chapter, who gave the members and their dates a fine talk on the role that Delta Sigma Pi plays in our society.

We have already pledged 13 men, everyone of which is a potential asset to Delta Sigma Pi. By the time the next issue of *THE DELTASIG* appears, Delta Eta Chapter will have initiated these pledges to further increase our chapter strength and future possibilities.

Delta Eta Chapter chose its "Rose" to represent it during the coming year. From ten lovely candidates, the members chose charming Miss Patty Cash. She will succeed our first "Rose," Miss Evelyn Sweat, who has since graduated. The entire active chapter is preparing to make this a great year in the life of this young lady. Miss Cash is a sophomore home economics major and is very popular with the student body.

The active Deltasigs were very excited when the official charter was received and presented to them at the Founders' Day dinner. Since we do not have a fraternity house, the charter will be hung temporarily in the office of Dr. Richard W. Setzer, a sponsor of Delta Eta Chapter. At such a time when the chapter is financially able to construct a fraternity house, the charter will be hung at the inner entrance to the house.—**WILLIAM D. PARKER**

INDIANA

ALPHA PI CHAPTER is looking forward to a fine year at Indiana University. Brother Fred Deltoro was elected president soon after the current school year began. Brother Deltoro and Brother Charles Marsteller, our program chairman, have mapped out a fine program for the entire school year. We have two outside speakers, a field trip, and two campus speakers lined up. Dr. Fred Witney, our very able faculty adviser, has been instrumental in helping us to obtain speakers for our professional program. Plans are also being drawn up for the forthcoming "Rose" of Deltasig Contest. We are anticipating the selection of a very worthy queen from a number of very beautiful coeds.

Plans for our winter initiation are in high gear and we intend to initiate nine pledges. The pledge class has been selected and is in the process of carrying out several chapter projects. This year we have planned a more complete pledge program in that each pledge will have a definite project to complete prior to initiation. We are also in the process of planning our banquet which will be immediately following the initiation ceremonies. We are planning to have it at either the new Uni-

versity Hotel banquet room or the Van-Orman Graham Coral Room.

Alpha Pi is very ably represented in numerous activities on campus. Jim Soukup was appointed Chief Justice of the Supreme Court, Bill Lambert is vice-president of the senior class and secretary-treasurer of Blue Key, and Bob Taylor is president of the Society for the Advancement of Management, which was recently elected the outstanding undergraduate chapter in the nation. Randy Miller was runner-up in the campus wide Bachelor of the Year contest and is currently in the running for Dames Ball King.

President Fred Deltoro assures us that Alpha Pi Chapter, with the excellent cooperation that has been shown thus far, will once again reach the top in the Chapter Efficiency Contest. He stated that the Contest will be much easier this year due to the outstanding co-operation of the active chapter, and that with continued co-operation, Alpha Pi Chapter will appear regularly at the top of the list.—**ARTHUR M. WALLACE**

MISSISSIPPI

ALPHA PHI CHAPTER at the University of Mississippi is having one of the best years in its history. Activities began with the chapter taking part in the University Orientation Committee at the opening of school. Our arm bands were seen all over the campus that week and everyone was instructed to ask a Deltasig for help in solving his problems.

Good rush parties and letters gained the chapter 26 new pledges. Brother Charles Barineau, who is in graduate school, found that he didn't have time to hold the office of vice-president, so the chapter elected Bob Guyton to take his place. The initiation has been set for January 6. Everyone is looking forward to that time.

We welcomed Dr. Ray Marshall back to the University campus and back to Alpha Phi Chapter as faculty advisor. He returned this summer from Finland where he and his family have been for the past year. Dr. Marshall is Associate Professor of Economics at the University and is working on a Fulbright Fellowship.

Brother Ed Connell represented our chapter at the South Central Regional Meeting in New Orleans over the October 26-28 weekend. Ed brought back many good ideas and reported a fine time. Ed is president this year and has been working very hard for the chapter. In his spare time he works with student government groups and upholds a high grade average.

Plans are being made for a field trip to Memphis. Jack Barksdale is working on Commerce Day, which will be held in the Spring, and several of the brothers are working on a Founders' Day program.

It is our sincere hope that each of you had a grand Christmas and New Years. Good luck to you as you start to work on your semester exams now.—**DONALD R. THOMPSON**

ST. LOUIS

BETA SIGMA CHAPTER at St. Louis University opened the Fall semester with three rush parties and its annual smoker. The speaker at the smoker was Mr. Gerald Winholt, assistant manager of Kroger Stores Incorporated. These efforts reaped a reward of 34 pledges. George Lewis, pledgemaster, formally pledged these neophytes on October 17.

The professional committee, under the leadership of Brother Marty Brutton has intensified its efforts to fulfill the professional duties of the chapter. Our monthly luncheons have been highlighted by the outstanding talents of such men as Mr. Edward Mower, a prominent St. Louis investment counsellor, Mr. Harry Neill, an outstanding corporation attorney, along with other prominent men of commerce from the St. Louis business community.

I am happy to announce that Beta Sigma Chapter, carted home the attendance trophy at the Regional Meeting held in Sioux City, Iowa, sponsored by Alpha Eta Chapter.

Our social season opened September 22, with an evening on St. Louis' famous Golden Rod Showboat where the brothers enjoyed a genuine old fashioned melodrama. Parties followed in rapid succession with both members and pledges volunteering their homes and serving as hosts. A Hay-ride and wiener roast was held late in October, then came our annual Halloween Masquerade Ball, at the Hotel Claridge. Considerable planning is now under way for the "Rose" Formal which is to be held on December 21, at the Chase Hotel.

Founders' Day was celebrated on November seventh in a private dining hall in a fashionable St. Louis restaurant. The speaker was Mr. J. Griffin, vice-president of First National Bank of St. Louis.

Ralph Brinkman, Chapter Efficiency Contest committee chairman, predicts another peak efficiency year for Beta Sigma Chapter. Under Ralph's meticulous guidance the chapter is proceeding at a good pace towards this goal.

This year saw the inauguration, by Brother Ed Styffe, of a publicity idea new to Beta Sigma Chapter; a booklet was published describing the purpose and history of Delta Sigma Pi, and the activities of our chapter in particular. This publication was mailed to all incoming freshmen and transfer students along with a list of members and an invitation to call on any of the members for advice and information about the School of Commerce and Finance.

Delta Sigma Pi at St. Louis University is continuing to assume leadership in campus activities. Some of the prominent positions held by brothers are: Student Body President, Dick Baalman; Sodality Prefect, Don Temme; Commerce School Student Council President, Frank Rose; Marketing Club President, Bill Wunderlich; Swimming Team Captain, Frank Rose; Industrial Relations Club President, Herb Terchleuse; International Co-ordinating Council President, Tom Marxer; and three representatives to the Central Student Governing Body, Don Temme, Don Smith, and Jim O'Grady.—**WILLIAM P. WUNDERLICH**

TEXAS

THEY say that a man who predicts Texas weather is either fool or newcomer so I won't even attempt to do so. However, I will predict that the Beta Kappa Chapter at the University of Texas will have its fall calendar filled with exciting events.

The following officers have taken over the reins of the chapter: W. L. "Bud" Coats, president; Francis Smith, senior vice-president; William Moffett, vice-president; Ralph Gassman, secretary; Richard Ford, treasurer and yours truly filling the historian post.

Our fall semester began with a bang at an officer's meeting on September 21, followed by a "Stag Party." Only 15 actives were present as it was a week before classes commenced. A fall program was set up at the meeting, discussed at the party and passed at our first business meeting held September 24.

Our first Pledge Smoker was attended by 47 prospective candidates. Faculty members present were Dean Joseph K. Bailey, Burnard Sord and Dr. Beishline. President Wilbur Coats welcomed the candidates with a brief talk followed by a speech from Dean Bailey on "What Delta Sigma Pi Means to You." Dr. Beishline concluded by saying that after association with other organizations of distinction, he still finds Delta Sigma Pi to be one of the greatest in the world. Also present were two active brothers from the Alpha Omicron Chapter of Ohio University who are now doing graduate work at the University of Texas. Financial information sheets illustrating the expenses covered by the initiation fees and dues were distributed along with our semester program. Coffee and cake was enjoyed by all who were present.

Our Formal Pledge Banquet was held on October 15, with a menu consisting of filet mignon and homemade pie. Also included on the calendar are five professional speakers, field trip, Founders' Day Picnic, Christmas Ball and to close the history for the fall semester will be the Installation Dinner and Dance on January 12.

Our big project of the semester will be the publishing of the *Beta Kappa Gram* which will provide an impressive record of our accomplishments—activities in which all brothers participated. These highlights will be presented as a written memo of the fraternal bond which made the accomplishments possible.—BOBBY GRANT SEAGO

GEORGETOWN

MU CHAPTER came out of the pledging season with a ten-man line. The line has some very active students and should make a welcome addition to the membership. "Soapy" Dressel, meanwhile, is keeping them hopping with their pledging chores.

Deltasig's football team has been meeting the other fraternities regularly under the guidance of Frank Ravetti, athletic chairman. We haven't won them all, but we have given the League some good games. Sporting new uniforms, our basketball stars are confident of a repeat on last year's championship.

The annual Faculty-Alumni Reception was held on November 4, and the house had a good turnout. Many of the faculty were there and several alumni who have been absent for quite some time showed up. They must have had a good time for they promised to return in '57.

Our fall Spaghetti Dinner was a great success with practically every active there pitching in. The girls who helped prepare the meal got a standing toast for their efforts. Following the stag dinner, there was an open house for

the brothers and the pledges with their dates.

Rod Stanek, social chairman, deserves a big hand for his part in the Inter-Fraternity Dance, revived this year after several seasons without one. The response from the students was so good that money was made on the affair. The profits were donated to a local orphanage. Let's keep it an annual event.

The Mexican Ambassador to the United States spoke at a professional meeting on December 9. His Excellency, Manuel Tello, discussed foreign trade relations between the U.S. and Mexico. Following his very informative talk, an informal discussion took place and cocktails were served to refresh the guests.

The chapter is presently forming plans to present a guest speaker in Georgetown's Gaston Hall in the Spring. We should be able to get a speaker who will fill the large hall if our position in the nation's capital means anything. Other plans call for keeping up the tradition of having a Christmas party for the orphans at the house.—ROBERT GIRMSCHIED, JR.

WISCONSIN

PSI CHAPTER started off its professional program for the year with a talk given by Brother Erwin Gaumnitz, Dean of the School of Commerce at the University of Wisconsin. He outlined the facilities available to the students in the new Commerce building recently completed. The program featured other speakers and was highlighted by our semi-annual field trip to the International Harvester Company in Milwaukee. The field trip was a complete success and thoroughly enjoyed by all, especially the finale which was a tour through the Miller Brewing Company.

Founders' Day was commemorated at Psi Chapter on November 5 with a dinner and a talk by Professor Harry Schuck of the School of Commerce. Brother Harry is one of our earlier members and he was instrumental in establishing our present chapter house.

Again this year, as usual, Psi Chapter took part in the annual Commerce Turnout. A booth was set up with various fraternity materials placed on display and a group of the brothers were present to greet students and faculty and answer any questions about Delta Sigma Pi. Delta Sigma Pi won first place for ticket sales and met some good prospective pledges.

The rushing functions of Psi Chapter this semester, in addition to regular formal rushing, were featured by two open house nights at which the rushees were shown around the chapter house, met the brothers, and served refreshments. Both occasions were very successful and as a result our pledge class was greatly improved.

Homecoming for Psi Chapter this year was bigger than ever. Brothers and pledges alike pitched in to work on the chapter's display and to straighten up the house for the returning Alums. Many familiar faces were seen again and the house was overflowing with the typical homecoming spirit.

On November 3 the annual Neighbors' Party was held at the chapter house. Many of our friendly neighbors turned out for the event which proved to be very interesting. It showed that a person doesn't realize what nice neighbors he has until he actually takes the trouble to meet them.

The social program for Psi Chapter this semester is larger than ever. This has been possible only through the superb efforts of our able Social Chairman, Irv Johnson. Outstanding among the regular Saturday night parties was the Delta-Psi get-together held after the Marquette-Wisconsin football game on September 29. Despite Marquette's crushing defeat the Delta men seemed to have a lot of fun at the party and enjoyed their stay at Psi Chapter. And, in fact, they gained revenge by winning the Chug-a-lug contest which is held between the two chapters every year. The climax to the social program will come on December 15 with the Winter Formal.—RONALD H. ELMER



PSI CHAPTER'S homecoming display at the University of Wisconsin, which depicts Bucky Badger getting ready to destroy the Northwestern Wildcat's dream world.

GEORGIA

PI CHAPTER at the University of Georgia was host for The Southeastern Regional Meeting being held the first week end in November of this year.

The following chapters were represented at the convention: Kappa Chapter, Alpha Zeta Chapter, Alpha Lambda Chapter, Alpha Xi Chapter, Beta Gamma Chapter, Beta Eta Chapter, Beta Omega Chapter, Gamma Lambda Chapter, Gamma Nu Chapter, and Delta Zeta Chapter.

We were also fortunate in having in attendance such high fraternity brass as Brothers J. D. Thomson, Homer Brewer, and Monroe Landrith.

The convention got under way Friday Night, November 2, with registration and a stag party which was held at the Holman Hotel (managed by a fellow Deltasig) in Athens.

Saturday morning a business meeting was held with Brothers Thomson and Brewer acting as co-chairmen.

That afternoon a luncheon was held with Dr. Hugh Masters as principal speaker, after which a second business session was held.

The week-end festivities were brought to a climax with a dance held at the Y.W.C.A. Lodge on Saturday evening. At that time Delta Zeta Chapter was presented with the attendance cup.

Brother Thomson with quivering hands and a palpitating heart presented Miss Sallie Morris with a dozen roses and crowned her as the 1957 Pi Chapter "Rose" of Deltasig.

OKLAHOMA

BETA EPSILON CHAPTER at the University of Oklahoma broke existing records with over 120 members and rushees in attendance at our fall semester rush smoker.

Raymond Dusek, manager of the Oklahoma City office of Merrill, Lynch, Pierce, Fenner and Beane, otherwise known as, "The Thundering Herd," spoke to the group on the growth of corporate industries in our nation.

Beta Epsilon Chapter is falling in line with industry. We are "bustin'" at the seams with growth and new ideas.

We expect the greatest number of new members in our history. We will have, for the first time, a chapter, "Rose" of Deltasig, and a candidate for the national contest. We have an impressive list of new officers that are overflowing with enthusiasm and have instilled the members with an Esprit de Corps that will

make us shine in the sky of Deltasig. Our list of officers include: William M. Murray, president; Charles M. Gillespie, senior vice-president; Gerald R. Coplin, vice-president; Donald E. Fleming, secretary; Kenneth R. Brown, treasurer; Kermit D. Ferrell, historian and our very able sponsor Dr. Ronald B. Shuman.

These officers, as members last semester, helped Beta Epsilon Chapter to achieve the 100,000 point mark in the Chapter Efficiency Contest. We are striving to make this achievement a habit.

Our immediate plans for future activities include a tour through the Sylvania Plant at Shawnee, Oklahoma and a trip to Oklahoma A&M for the Founders' Day Banquet on November 11.

This year will see the Beta Epsilon Chapter make strides that will overshadow her past achievements and will set a standard for the future Deltasigs at the University of Oklahoma.—PATRICK T. POQUE

LOYOLA

GAMMA PI CHAPTER, with its newly initiated group of members, now numbers 54 men. The new Deltasigs were welcomed at our December 15 dinner-dance following the initiation. And our thanks to Brother Bill Kurz and his social committee for making the dinner-dance a really memorable occasion.

Last year Loyola's Deltasigs took the campus intramural championship for the second consecutive year. It was the determined support of the whole chapter that won these titles. We not only did well in the major sports, but we turned out in mass for lesser events such as ping-pong and checkers (free style). And with Brother Tom Split back again as athletic chairman, we are on the long end of the odds for this year's championship.

The high point of our professional program this semester was a tour of the General Motors plant in La Grange, Illinois. This very interesting and successful tour was supported by the dean of the College of Commerce, and many commerce students outside the fraternity attended.

Another noteworthy event arranged by Brother Joe Shanfeldt and his professional committee was an informative and practical talk on time and motion studies by Mr. Holmes of Atlas Boxmakers, Inc.

And so Gamma Pi Chapter is well under way in what we are sure will be a highly successful year and our sixth consecutive 100,000 point year in the Chapter Efficiency Contest.—BOB LEAR

FLORIDA

BETA ETA CHAPTER at the University of Florida, through the courtesy of Colonel M. A. Ramsey, will take an overnight field trip to Ft. Pierce, Florida, Friday, November 9. The group will see, among other business establishments in the city, the new citrus development project, a large real estate development, and the largest citrus packing house in the state. During the trip the group will have a luncheon and a social. On Saturday they will travel to Jacksonville, Florida, to attend the annual Georgia-Florida football game as a group.

Our chapter was honored by having Donald J. Hart, Dean of the College of Business Administration, deliver a short speech on the contributions that professional organizations have made and the value that members will receive from them, during our rush smoker. Twenty-six top men were pledges and will be initiated November 30. A banquet will be held after the ceremonies.

An entry was made in the university's homecoming parade and the group worked during the Alumni Coffee Hour that was included in the festivities.

Officers for the fall term are Dick Lim, president; Ray Lindsey, senior vice president; Bill Wilds, vice president; Lowell Elmore, treasurer; John Flynn, secretary; Ellis Johnson, historian; and Randy Elder, chancellor.

We are proud to announce that our president, Dick Lim, has been elected president of the Business Administration Organizations Council. This organization coordinates the various business societies on the campus.

We are also proud to announce that our faculty advisor, Ralph N. Traxler, has recently received his doctorate.

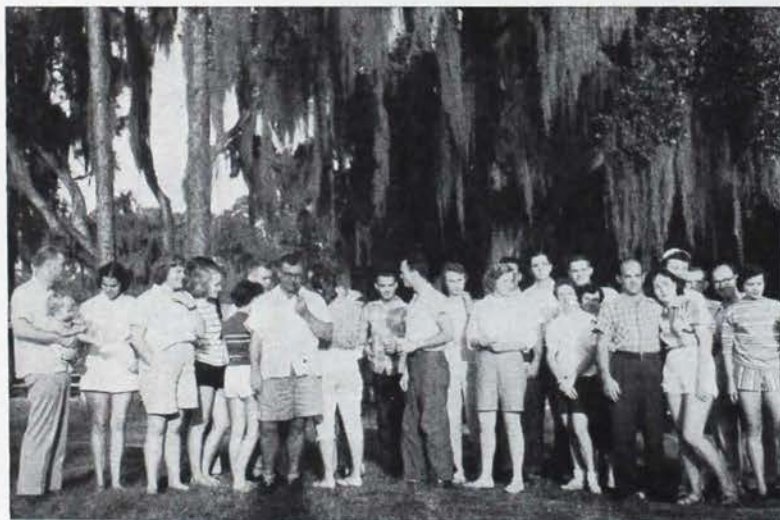
Last year our chapter achieved 100,000 points in the Chapter Efficiency Contest. We finally made it.—JACK HUTCHINSON

NORTH DAKOTA

ALPHA MU CHAPTER at the University of North Dakota welcomed 13 new brothers this fall. They are: Lowell Bremseth, Donald Robertson, Wayne Ebel, Michael Forrest, Robert Hanson, Elmer Heupel, Frank Huber, Charles Juntunen, William McConnell, Everett Martin, Harold Rowley, F. Duane Walen, and John Winderlin. We now have 34 active members.

Alpha Mu Chapter was represented at the Midwestern Regional Meeting by Michael Miller, president; Ronald Paskey, senior vice-president; and Joseph Maichel, secretary. Our congratulations to Alpha Eta Chapter of South Dakota for their fine planning of the Regional Meeting held at Sioux City, Iowa. Immediately following the convention we were visited by Brother Flodin, Executive Secretary, who aided the officers in making plans for the coming year.

Alpha Mu Chapter celebrated Founders' Day on November 7, featuring a fine talk by Dean Clifford of the School of Business Administration. University President, George Starcher addressed our group at the initiation banquet. A great deal of interest was shown in these talks by the members of our chapter. A fine professional program has been planned for the remainder of the year by Les Schippers, chairman of the professional committee with the aid of our Chapter Advisor, Professor Schley. We also wish to show our appreciation to Professor Davenport for his work on our behalf.—RONALD C. PASKEY



A BETA ETA CHAPTER picnic at the University of Florida included wives and dates.

RIDER

BETA XI CHAPTER opened the school year as host for the Eastern Regional Meeting of Delta Sigma Pi. Under the capable co-chairmanship of Joe Sozio and Neil McMullen, the convention consisted of conferences, Yellow Dog Initiation, and a dinner dance featuring the Grand President, J. Harry Feltham as our speaker. The convention was a great success and we are all looking forward to the Grand Chapter Congress in New York.

Many improvements have been made in the chapter house. The whole interior was painted during the summer, the floors have been varnished and plans are being made for rubber matting in the upstairs hallway.

Beta Xi Chapter elected the following officers this fall: Larry McElroy, president; Joe Sozio, senior vice president; Stan Sheleski, vice president; Al Shilleto, secretary; Don Simms, treasurer; John Roser, chancellor; Bill Hellewell, social chairman; and Tony Villani, historian.

Our professional meetings have consisted of a film on the Delaware Valley United Fund, and a tour of a local ice factory. Future plans include a film on natural gas, and tours of U. S. Steel and Atlantic Products.

Socially, Beta Xi Chapter has had six parties, including a reception at the chapter house for the college faculty. At our last party we celebrated Founders' Day at Washington Crossing Inn, Pennsylvania.

Athletically, Beta Xi Chapter is right on top. Our football team, quarterbacked by Jim Cabrera, crashed through for an undefeated season. Two of our gridiron aces, Jim Cabrera and Walt Zabrowski, were elected to the Intramural All-Star Team.

Bowling season is now under way and it looks as though our bowlers will equal the undefeated season of our football squad.

In school activities, out of 12 members of Student Government, four are Deltasigs: Stan Sheleski—president, John Theoharis—vice president, Joe Sozio and Al Smith.

The following brothers will graduate in January: Larry Brooks, Jim Clark, Dick Coulcher, Marty Fahey, Ray DiFrancesco, and Roland Sherwood.

Beta Xi Chapter is off to a booming start and this year will be the best in our history.—ROLAND SHERWOOD

RUTGERS—Beta Omicron

BETA OMICRON CHAPTER at Rutgers' School of Business Administration has pledged 15 neophytes in its fall rushing program. The formal pledge ceremony was held on October 19, 1956 and Brother George R. Esterly, Dean of the School of Business Administration, presented a very inspiring talk on the history of American fraternities and of Delta Sigma Pi in particular.

In keeping with the past, the members of Beta Omicron Chapter are active in the four business clubs of Marketing, Management, Finance, and Accounting. The president and vice-president of each of the four clubs is a Deltasig, while other brothers hold positions of secretary and treasurer. Deltasigs are also active on the Student Council and the *Observer*, the campus newspaper of the School of Business Administration.

On the weekend of September 21-23, 20 brothers journeyed to Trenton for the Eastern Regional Meeting. Our President, Ralph D. Ricciardi, felt that the conference served a very useful purpose and he brought back several new ideas that will be beneficial to our chap-



BETA OMICRON CHAPTER'S "Rose of Deltasig," Miss Jane Dante, with her escort, Brother Walt Egnatuk, at a Rutgers University dance.

ter. All of the brothers mentioned the wonderful time that they had and felt that the Beta Xi Chapter at Rider College had done a wonderful job with the arrangements for the conference.

The professional program was started with a field trip to the National Business Show in New York. Of particular interest were the exhibits of the Univac of the Remington Rand Corporation and the collating machines. At the first professional meeting held on October 19, 1956 immediately following the Formal Pledge Ceremony, Mr. Horace C. Walton of Allied Chemical & Dye Corporation presented an excellent talk on the subject of Maintenance Cost Control for Over-all Cost Reduction. The talk was well received by the brothers and pledges and a lively question and answer period followed.

The Social committee has been busy in their activities. On October 13, a drag party was held at the house in commemoration of the 19th birthday of the Beta Omicron Chapter. The following Saturday night, October 20, 1956, our chapter hosted the Delta Fraternity from Boston College, a local business fraternity which is petitioning for membership in Delta Sigma Pi. It is our sincere hope that our meeting was of benefit to them.

On November 17, 1956, a large turnout of both faculty and alumni witnessed the crowning of Miss Jane Dante as Beta Omicron's "Rose of Deltasig" at the Founders' Day Formal Dance, held at the Rock Spring Club in West Orange, New Jersey. The selection of Jane as our "Rose" was made by three faculty members, Dr. Flink, Mr. Gilmour and Mr. Martin, with the able assistance of three loyal alumni. The presentation of the loving cup and bouquet of roses was made by Dean George R. Esterly, Jane's escort, and an obviously pleased brother, was Walter Egnatuk.

This summer, we held our annual picnic in Green Valley Park, and the other highlight of the summer season was the beach party at the National Guard Camp at Sea Girt, New Jersey. At both functions, the attendance of actives and alumni was heartening and a good time was had by all.—WILLIAM S. HOLMES

EAST CAROLINA

DELTA ZETA CHAPTER at East Carolina College in Greenville, North Carolina, climaxed the 1955-56 school year by visiting Chi Chapter in Baltimore. Included on this venture was a guided tour of McCormick & Company, and a cruise of Baltimore harbor on the Mayor's yacht. Chi Chapter entertained us royally at a dinner and dance.

Unlike most campus organizations, Delta Zeta Chapter remained very active during the summer months. Over 75% of our active members were enrolled in school. Our accessibility to the ocean aided us on two very successful beach parties which contributed greatly to the fraternal spirit and brotherhood that exists in Delta Sigma Pi.

Under the leadership of our capable president Gerock, Delta Zeta Chapter faced what has proved to be one of the busiest quarters since its installation at East Carolina. Our first professional meeting was highlighted by a talk given by Mr. Alton Johnson, Regional Director of Refrigeration Discount Corporation. Mr. Johnson pointed out to the members some of the qualities that the American businessmen seek in college graduates.

Delta Zeta Chapter was so well represented at the Southeastern Regional Convention in Athens, Georgia, that they were awarded the attendance cup for having the most representatives attending, from the longest distance. A vote of appreciation is extended to Pi Chapter for their outstanding work as host chapter for this event.

The Founders' Day Dance was held on November 7 at which time the 17 new pledges were honored. The formal initiations are planned for December 8. Another first was scored in the publication of our initial "Delta Zeta News" which is to be our chapter newsletter and also to be published quarterly.—CHARLES M. RHODES

FLORIDA STATE

GAMMA LAMBDA CHAPTER got off to a flying start this year by moving into a larger and more functional house located adjacent to the campus. The brothers gave generously of their time and energy to completely redecorate the interior.

As soon as the redecorating was completed rushing activities for the fall semester were begun. An open house, to which all eligible students enrolled in the School of Business were invited, was held. The same week a coffee hour was held at the house, and a hamburger fry at Brother Royal Mattice's residence drew many potential pledges. All the functions were attended by many rushees, and much fun was had by all.

Our most impressive achievement was during the recent homecoming festivities. Out of some forty candidates for homecoming queen, Gamma Lambda's candidate, the lovely Miss Ann Monroe of Tallahassee, Florida, was one of the five finalists and was on the queen's court. Much time was spent by all, prior to the festivities, constructing a float for the parade which preceded the event. The float, the photograph of which was in several of the Florida newspapers, depicted the growth of Florida State University from 1857 to the present.

A field trip has been planned for the near future to tour one of the local Tallahassee banks, and it is hoped that we can arrange several tours of a similar nature to other firms in this area. After getting off to a good start, Gamma Lambda Chapter is looking forward to a very successful year.

SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota started the fall semester with a great deal of enthusiasm.

On October 12, Alpha Eta Chapter was the official host to the 5th annual Midwestern Regional Convention, held at the Sheraton Warrior Hotel in Sioux City, Iowa. Guest speakers were Dr. Bernard Perkins, Director of the Business Placement Bureau, at the University of South Dakota and Robert F. Patterson, Dean of the School of Business, at the University of South Dakota. Among the topics discussed were the social, economic and political theories as they relate to business.

Business activities of the convention were climaxed with a dinner at the exclusive Normandy Club, followed by a dance at the Shore Acres Ballroom.

Jim McLaughlin, of the host chapter, won the door prize, a beautiful Delta Sigma Pi ring.

On November 6, Alpha Eta Chapter initiated 13 neophytes into the chapter, with a banquet held in their honor on November 8. Guest speaker at the banquet was Mr. Kenneth E. Raschke, Administrative Assistant to the President, at the University of South Dakota. He gave a very inspiring talk on what is expected of the student in business and what the student should do to prepare himself for the business world.

Alpha Eta Chapter ventured into the car washing business for two days before the Dakota Day homecoming and it proved to be a very profitable venture. Plans have been made to hold another car wash later in the year. The income will be used to help defray expenses on our professional trip to a large midwestern city in the spring.

With the good start so far this year and the full schedule ahead, Alpha Eta Chapter shall have no trouble in meeting the quota in the Chapter Efficiency Contest and the final score of 100,000 points is our aim.—JAMES J. FOLGER, Jr.

DE PAUL

ALPHA OMEGA CHAPTER at De Paul University commenced the school year by achieving great success in its presentation of the annual "JARABE" or fall festival. Over 300 couples packed the grand ballroom of the La Salle Hotel to help celebrate the gala affair. We were honored with the presence of Brother H. G. Wright, Grand Secretary-Treasurer Emeritus of Delta Sigma Pi, as well as many alumni brothers of Alpha Omega Chapter. They all agreed on the success of the dance. The main feature of the dance was the crowning of this year's "Rose," Miss Alice Doyle and two "Rose Buds," Miss Marianne Lackey and Miss Bernice Waronovicz by last year's "Rose," Miss Mary Helen Wall. Congratulations are in order for Brother Lighthall, who was chairman of the dance committee, and Brother Stachnik, who was responsible for our very successful ad book.

We have pledged 31 men which is the second largest number in Alpha Omega Chapter history. This large number will help compensate for the brothers we will lose at next June's commencement. At this writing it appears as though the pledges are beginning to show signs they will make good contributions to Alpha Omega Chapter and Delta Sigma Pi. By the next issue of The DELTASIG we will have initiated those men whom we feel have achieved their potential ability.

Alpha Omega Chapter has invested in five shares of American Telephone and Telegraph Company Stock. The money for this investment

was drawn from an excess treasury reserve acquired over several years. The dividends received from this investment will be placed in our new achievement award fund and eventually we hope to build up a large enough cash reserve from dividends to pay the entire amount of the award each year.

Our first professional meeting was highlighted by Mr. William Hostetter speaking on the relationship between labor and management. The entire active chapter as well as many alumni brothers and all 31 pledges were present. Brother Frazzeto, who is in charge of professional meetings has scheduled a full program of interesting activities for the remainder of the year.—WILLIAM C. SCOTT

RUTGERS—Beta Rho

BETA RHO CHAPTER at Rutgers (University College) held its first business meeting of the 1956-57 school year on September 14, in the President's Room. The first semester business and professional program was presented by the executive committee for approval by the membership. A social at the Military Park Lounge followed the business meeting.



PRESIDENT WILLIAM MYERS, right, accepting best wishes of out-going President William Leese at Beta Rho Chapter at Rutgers University.

Officers elected for 1956-57 are William W. Myers, president; John Ondrejcek, senior vice-president; O. Peder Haslestad, vice president; Charles Schober, secretary; and Robert Post, treasurer. Alumnus Robert T. Southward was elected Chapter Advisor.

An enthusiastic group, led by Brother John Ondrejcek, chapter delegate, represented Beta Rho Chapter at the Eastern Regional Conference at Trenton, sponsored by Beta Xi Chapter of Rider College in late September.

On October 17 the first business and professional meeting of the semester was held at the Blue Shutter Inn, Union, New Jersey. The guest speaker was Mr. Gordon Carver who spoke on "Brainstorming." An enthusiastic question and answer period followed the address. Brother John Ondrejcek submitted his report as chapter delegate on the proceedings of the Eastern Regional Conference in Trenton.

Beta Omicron Chapter House was the scene of a regular business meeting on October 28, which was devoted to the subjects of chapter membership and pledging activity for the first semester. Refreshments were served following the close of the business meeting.

Founders' Day was celebrated on November 10 with a professional meeting and dinner party at the Moresque in West Orange, New

Jersey. Our speaker, Chapter Advisor Brother Robert T. Southward, traced the development of our fraternity since its inception at Alpha Chapter at New York University 49 years ago.

A rushing party is scheduled for November 25 at the Beta Omicron Chapter House. Our co-chairmen on pledging, Brothers John Ondrejcek and Peder Haslestad, with the cooperation of the entire membership, have invited a number of prospective pledges to attend. The guest speaker will be Alumnus Harold Jones, who will speak on the "History and Value of Fraternity Membership." It is also hoped that District Director John Marko will be present to address the group. We plan to exhibit the official Delta Sigma Pi slides, and following the question and answer period, refreshments will be served.

At this writing, word has been received that our Executive Director, Jim Thomson, will visit Beta Rho Chapter on November 30 and a special business meeting will be held to welcome him.

Saturday evening, December 15, a Christmas Party-Professional Meeting will be held at the Rock Spring Corral Inn, West Orange, New Jersey for the brothers and their escorts.

On January 4, it is planned to hold a business meeting and pledging ceremony at English's Grill, in Livingston, New Jersey.

A regular business meeting is scheduled for January 25 in the President's Room, with a social to follow at Gross' Restaurant, in Irvington, New Jersey. The first semester initiation and banquet will be held on Saturday, February 2, at the Military Park Hotel, in Newark.

We are proud that a number of brothers of Beta Rho Chapter are active in the affairs of University College. Brother Glen Pardee has been elected president and Brother Anthony Radice has been elected vice-president of the senior class. Brother Bill Myers is a member of the *Evening Collegian* staff and Brother Peder Haslestad has been reelected to the Student Activities Council.—WILLIAM W. MYERS

TULSA

DUE TO THE POPULARITY and the request of Dr. M. M. Hargrove, Dean of the College of Business Administration, the members of Beta Chi Chapter will continue operating their information center. The information center was set up in the main lobby of Lorton Hall and was in operation for the entire week of registration beginning September 5, 1956. Directions, pictorial maps of the campus, registration procedures and information concerning Delta Sigma Pi was handled by this center. This information center was helpful to both freshman and transfer students alike.

Our annual rush party was successful in securing 20 prospective pledges. The speakers at the rush party were: Dr. J. D. Gemmill, professor of management; Dr. Clyde Blanchard, author and lecturer; and Mr. Philip K. Blough, prominent attorney. All three of these men are active members of our fraternity and contributed much to the success of the party.

The members were called upon to participate and correlate all activities in the College of Business Administration. The following members were elected to offices in the College of Business Administration: Mr. Dick Phillips, president of the student body; Mr. Francis Gore, vice-president; Mr. Paul Stuart, treasurer; Mr. Joseph Tack, president of the senior class; and Mr. George Gillen, treasurer of the senior class. Many posters, speeches, and active participation were carried on by our members in order for these officers to be elected.—JACK SMITH

SOUTH CAROLINA

BETA GAMMA CHAPTER at the University of South Carolina got off to a good start this semester. The chapter house has been completely redecorated. Most of the credit for the excellent job that was done on the house should go to Brothers Sam Appel and Ted Carothers; and to Brother Heyward Williams, who took complete and very capable charge of the interior decorating.

Beta Gamma Chapter's pledging, professional, and social programs are well under way. The smokers held during rush week were very successful, and the credit for them should go to Brother Bill Sutton and the social committee. The result of the smokers was that on the date for pledging, the chapter had 16 new pledges. They are: Sam Crisp, Jim Green, Sam Pressley, Dennis Rogers, Bill Terry, John Merrill, Roger Shepard, Don Hostetter, Darwin Wilcher, Jim Keasler, John Pearman, Buddy Smigmator, Ralph Hungerpillar, Harry Parker, Bobby Hilliard and Luke Gunter.

For our first professional meeting of the fall semester Mr. Albert Bowes, of the accounting firm of Arthur Andersen of Atlanta, Georgia, showed a film on accounting costs systems in small industry and then held a question and answer session following the film. All those attending thoroughly enjoyed the program.

Founders' Day was celebrated on November 10 with a banquet at the Jefferson Hotel. Speaker for the occasion was Brother E. A. Hall, Jr., former faculty advisor for Beta Gamma Chapter. Also attending were Brother Frank Meeks of the University accounting department and Brother Monroe Landreth, District Director. The new pledges were recognized at the banquet.

Plans for initiation have already been completed by Brother Phil Abrams and the pledging committee. Informal initiation will be held on December 7 and formal initiation on December 8. The Columbia Alumni Club is joining the chapter in the initiation activities for this semester as they have done in the past.

With regard to Beta Gamma Chapter's social activities, we so far have had two smokers, a banquet and a very successful drop-in following the homecoming game of November 17, which incidentally, South Carolina won over The University of Maryland by a score of 13-0. Other social activities have been planned for the rest of the semester, including a "Dog Roast" just before the beginning of the Christmas holidays.

Here at South Carolina we are looking forward to one of our biggest years, since reaching the 100,000 point goal last year for the first time since 1948. There will be no more lean years at Beta Gamma Chapter. This has become almost a motto.—ZEB V. SMITH, JR.

CALIFORNIA

RHO CHAPTER, here at the Berkeley campus of the University of California, held its semester picnic fiasco on Sunday, October 7. This stag picnic which includes barbecued steaks, beer, and football, purports to acquaint the active members with the newly selected pledges. It is the first blast of the term, and this one, like its famous predecessors, turned out to be a real crazy brawl!

This semester, as a result of the careful planning of our Junior Warden, Rho Chapter is participating in a busy and varied professional program. Thus far, we have learned about the recent advertising campaign of the Owens-Illinois Glass Co. which was then followed by a tour of their enormous plant located in near-



THE 1956 "ROSE OF DELTASIG," Miss Ann Hughes, pictured here with Braxton Gill, president of Beta Iota Chapter at Baylor University, on the occasion of their Red Rose Formal last spring.

by Oakland. Our Founders' Day activities included a representative from the Crown-Zellerbach Corporation, who spoke about the advantages of entering the opportune and interesting selling field.

We of Rho Chapter sincerely feel that under the capable leadership of our energetic President, Tom Garvey, that the remainder of this term will be as successful as the first part.

GEORGIA STATE

KAPPA CHAPTER at Georgia State College celebrated Founders' Day with a Dinner-Dance at the Lodge. Over 100 brothers, alumni, and their dates were in attendance at this affair, and much of its success was due to the work of Brothers Watkins and Wiley who head the chapter social and lodge committees respectively. The catering service and the decorations, planned by Brother Wiley and Head Master Morrison, were unique and merited everyone's praise. Dean George Manners of the School of Business Administration and prominent alumnus of Delta Sigma Pi was honored in recognition of his many years of service to the fraternity.

Our first professional meeting for this year featured a very fine talk on the Atlanta Court System by Brother Tom Luck, assistant solicitor general of Fulton County and a Delta Sigma Pi. Much interest was displayed in the question and answer period which followed the formal talk and which lasted for almost two hours. A full and varied program of professional meetings is scheduled for the balance of this college year.

As a result of our rush functions, we have already pledged eight men, everyone of whom is a great asset to Delta Sigma Pi. By the time the next issue of The DELTASIG appears, Kappa Chapter will have initiated these pledges and any others that we add in the interim to further increase our chapter strength and future possibilities. The Kappa Chapter had a large number of its men attend the Southeastern Regional Meeting on November 2-3. The message of the Grand President has instilled a spirit of determination to assist the Grand Council in the fulfillment of its aims.—MARION F. GREENE, JR.

BAYLOR

BETA IOTA CHAPTER at Baylor University celebrated Founders' Day with a dance November 9. Brother Mack Travis informed the group as to the significance of Deltasig's Founders' Day. Twenty members and their dates enjoyed dancing and the skit presented by the nine pledges for the Fall semester.

Social highlights for the year thus far included the election of Miss Norma Richardson as "Rose of Deltasig." She is a senior, home economics major from San Angelo, Texas. Miss Richardson was presented with a bouquet of red roses at the annual tea in her honor.

Other social functions were a picnic supper in the backyard of our president's home, Brother Terry Bracken. Also we have had a wiener roast on Lake Waco. We had a dance to start off our rushing activities with decorations centering around an autumn theme, and the annual Christmas Party is coming up this week, at which time we will observe our Chapter Birthday.

Professional aspects of Deltasig have taken shape in the form of several professional meetings climaxed by a recent talk by Mr. Shelby Scott, C.P.A. with his offices in Waco.

Our chapter was honored by having Mr. John A. Straley as a guest lecturer in Waco. He is editor of the *Wall Street Journal*, and an authority on investment and finance. The fraternity held a dinner for Mr. Straley preceding his lecture. Aldon S. Lang, a Deltasig and dean of the School of Business, introduced Mr. Straley.

The homecoming activities for the year consisted of a coffee in honor of the "Deltasig" exes. The chairman of the float for this fall was Brother Howard Hardegree.

The Beta Iota Chapter went to the Regional Meeting at North Texas State College in Denton, Texas. The Delta Epsilon Chapter was the host for the convention. All members who attended were initiated into the "Order of the Yellow Dog." Our chapter received the attendance trophy for having the most members present.

Plans are well under way on several all-campus activities that will make this year the most successful one for the Beta Iota Chapter in Baylor's history.—JIM B. WILKERSON



REGISTRATION for Gamma Phi Chapter Homecoming Breakfast at Texas Western which was attended by many alumni.

TEXAS WESTERN

THE GAMMA PHI CHAPTER of Texas Western College is experiencing another successful year largely due to the work and leadership of the chapter president, George Thomas. At the end of a successful rush this semester, Gamma Phi Chapter pledged 25 men, who are now going through an intensive pledge program under the able direction of pledge trainer, Waymond Dickenson.

The activities of the chapter have been many and varied. On Saturday, November 3, the second annual Homecoming Breakfast of the Department of Economics and Business Administration was held. The breakfast was sponsored jointly by Delta Sigma Pi, and Phi Gamma Nu, the business sorority on campus. Dean C. Puckett and G. E. Kiser, Ph.D., head of the Department of Economics and Business Administration, addressed the large group of actives, alumni, and friends, who attended this function. Later the same day, Gamma Phi Chapter was represented in Texas Western's annual Homecoming Parade by our "Rose" of Deltasig, Miss Helene Vogelpohl.

Wednesday, November 15, was a big day for Gamma Phi Chapter. During the morning hours the members of the chapter toured Hicks Hayward Company, a garment manufacturer. At noon, the Founders' Day Luncheon was held at the Mills Restaurant, and was followed later in the afternoon by the Industrial Management Convention held at the college.—JACK S. BAILEY

CREIGHTON

BETA THETA CHAPTER of Creighton University started off the new year by formally initiating 14 new members. A hearty welcome is extended to John Moran, Tom Parks, Tom Kirn, Greg Agart, Ken Axelson, Dale Moser, and Carl Teply; also Howard Rudloff, James Devaney, Jerry Richards, Allen Stoughton, Dick Braun, Terry Arndt, and Don Prinz, all of whom we can be sure will be assets to our chapter and will keep Beta Theta Chapter's ranking high professionally and socially.

The social side of Beta Theta Chapter has also been quite active, with the highlight being our participation in Creighton's annual homecoming festivities. Remote plans are in the making for the annual "Rose" Dance to be held in the spring.

Brothers Jerry Holmberg and George Williams along with President James Sanduski attended the Regional Meeting in Sioux City, Iowa, on October 12 and 13. From the reports given, it was a very successful convention and social function.

The coming semester promises to roll along smoothly if adequate planning and diligent officers are of any importance. The rest of the calendar year for the fraternity has been completed and progress is being made toward more initiations, picnics, and professional programs for the members of the Beta Theta Chapter of Creighton University.—JOHN H. O'GARA

DETROIT—Theta

THE SUMMER social calendar was an active one under the direction of Brother Vic Zelenak, social chairman. Brother Vic took great pains in seeing that all the brothers were notified of the various doings and was always in the thick of things making the arrangements.

The first summer outing was a picnic at Camp Dearborn, a spacious park located but a half-hour's drive from Detroit. Here softball, hiking, roasting (mostly burning) hot dogs, were the chief pastimes. There was a good turnout of the brothers and they, and their dates, all returned home tired and late but happy.

The second and biggest event of the summer vacation was a beach-party at Theta President Jerry Brennan's lakeside home. Overlooking the cool blue waters of Lake St. Clair, the brothers again had themselves a real ball. Once again the highlights of this outing were ball playing, swimming, and the unchanging cremation of the faithful hot dog. One big stir came about when Brother Dan Swabon (40 about the waist) made an appearance in slinky black Bermuda shorts. Brother Dan was unaffected by comments from the other Brothers but we think he really enjoyed the whistles from the girls.

The wonderful time at the first picnic at Camp Dearborn was relived in a second outing there late in the summer.

Classes resumed in mid-September as they always do much to the chagrin of some of the brothers but once under way the Fall semester promised outlets from the books and a newly born calendar of events. Early in October, Theta Chapter sponsored the Football Frolic, the first official dance of the school year. It

was highly successful because of the location (Hotel Tuller) and the fact that all students were anxious to renew their schooltime social activities.

Also about this time we began to hunt for prospective pledges that we'd like to have join Deltasig. After two rush meetings we accepted 14 fine young men to pledge. As of this writing there are still 14, a very fine group indeed.

On October 27, Theta Chapter managed to arrange for a mixer with the girls of the Dental Hygiene school on the Downtown campus. This was successfully accomplished through the efforts of Brother Vic Zelenak and Brother Len Schuby. The mixer was considered a tremendous success especially by those brothers who obtained phone numbers. Our next event will be the formal initiation of the 14 pledges on November 25, at Huck's Inn.—LEN SCHUBY

NORTHWESTERN—Beta

BETA CHAPTER'S opening message of the '56-'57 student year could well be a war declaration, for we have acquired strength in numbers to back it up. On October 14 we formally pledged 26 new neophytes. This is our largest class in my memory. Though at this date reduced to 22 they are still a formidable group. Brother Virgil Needham, our vice president and pledge captain, is presently instructing them with the help of his assistant who is none other than myself. I believe they will learn well.

In conveying to the new neophytes the professional quality of our fraternity, we presented two fine speakers at our fall rush smokers. The first on September 24, was Sheriff Joseph Lohman, of Illinois' well known Cook County. Our second guest speaker on October 1, was Mr. Robert Bushelle, executive vice-president of the Junior Association of Commerce and Industry. A later program, on October 8, consisted of slides and a talk on Beta Chapter history and Delta Sigma Pi. This was presented by our last year's president, Brother Allan F. Cunningham. I might add that the professional program was presented in the modern atmosphere of our newly decorated Beta Chapter house.

Some of the activities engaged in by Beta Chapter during late summer and early fall are worth mentioning. Our late summer annual tour to that Milwaukee shrine, the Miller High-life Brewery, was a burping success. After a two hour tour we were forced to consume, free of charge, vast quantities of their product. A few weeks later Brother Lou Warchol, our present social chairman, was discharged from service. A "Bermuda Shorts" was held in honor of his release. It was a jolly affair. And, of course, there was the September 7 affair in Milwaukee; the Delta Sigma Pi Regional Convention. About 20 Beta Chapter men attended, and we journeyed by land and by sea (Lake Michigan). Those who journeyed by sea wished they had walked. Ulp! Various other affairs such as the Sadie Hawkins Day Stomp and a Halloween party followed in order. We are presently looking forward to our fall pledge party.

Beta Chapter, as scheduled, has successfully completed certain athletic activities. We won the intra-varsity football trophy on Northwestern's downtown campus. In a later game the old guard of Beta Chapter also defeated our pledge class. I imagine our new sweat shirts with the Delta Sigma Pi identification on them was inspirational. We are now preparing for the winter basketball and bowling season.—JOSEPH P. ROSS

MEMPHIS STATE

GAMMA ZETA CHAPTER at Memphis State College is now in the midst of a new program of activities, initiated by pledging the largest class ever presented, which should prove to be its most successful since the installation of the chapter in 1949.

For the first time we are a 100,000 point chapter. Three things have contributed to this accomplishment—A greater diversification of professional activities, increasing support from our college faculty, and enthusiastic interest from all members.

The pledge project on which more emphasis was placed this season consisted of a three-hour Personal Job Interview Conference for juniors and seniors. Four committees were assigned to this project to bring together, for two separate panel discussions, ten personnel directors from both large and small corporations. The first panel concentrated on the area preceding the job interview and the second panel presented the most desirable conditions which are essential to a successful interview.

Approximately 200 students from all units of the college and many faculty members attended each of the panels. The Job Interview Conference was so well received by the students and faculty alike that Gamma Zeta Chapter is looking forward to sponsoring a similar program each year.

Brothers George Ragland, Bill Key, Harold Scott, and Nick Parrott attended the South-Central Regional Convention in New Orleans in November. The attendance of the members previously named enabled our chapter to win the handsome attendance plaque which was awarded to the chapter whose members traveled the greatest distance. The conferences held were extremely successful and provided a most useful service in the exchange of chapter ideas.

—EARL R. GILREATH

NORTHWESTERN—Zeta

UNDER THE ABLE, spirited leadership of president Don Hall, Zeta Chapter at Northwestern University inaugurated the school year with a most successful Rush Week. Our professional aspects were stressed all during rush, and on the all-important weekend, Brother Kurt Stoehr, Assistant Dean; Brother Virgil Boyd, and Brother Richard Gerfen, Chapter Advisor; all of the School of Commerce, spoke at our rush meetings. Zeta Chapter feels that the integration of the rigorous professional schedule into Rush Week enabled us to pledge many intelligent, discerning prospects.

Once again Zeta Chapter accepted the challenge of Orrington House, women's dormitory, to engage in the annual football classic, "The Battle of the Sexes." The game was played on October 27, in Northwestern's Deering Meadow. On the last play of this hard-fought game, one of the Orrington Ogres ran 95 yards for a touchdown which enabled them to eke out a 20-18 victory. In the spirit of true sportsmanship, Zeta Chapter has acquiesced to this ignominious loss, but we still wonder why the referee blocked Brother John Michalak on that last ill-fated play.

For two full weeks preceding Northwestern's Homecoming, the active chapter and the pledge class worked diligently with Homecoming Chairmen Brother Jim Olles and Brother Bill Alderman to produce a very fine homecoming float. The great number of alumni that returned during homecoming made us feel very gratified in our work. All the fruitful work, all the renewed friendships made homecoming a very memorable week.

Zeta Chapter is sure that the spirit and determination displayed by all the brothers during fall quarter will continue throughout the rest of the year. With this spirit in mind and with the added impetus we are displaying towards scholarship and membership, Zeta Chapter is proud to announce its confidence in attaining 100,000 points in The Chapter Efficiency Contest.—EDWARD F. MICHALAK

TEMPLE

OMEGA CHAPTER started the semester with a rare spurt of enthusiasm. Brother Jim McLaughlin, following in the footsteps of Brother Sam High as pledge master, has been handling the responsibility excellently. The pledge class, though not very large, has been progressing nicely.

Under the leadership of President Elmer Bittle, the by-laws of Delta Sigma Pi have been carefully revised and amended. Brother Neil Kaiser is trying hard to increase our points in the Chapter Efficiency Contest, and we know he will succeed. Brother Harry Undy, chairman of the professional committee, successfully planned a tour of the Chester branch of the Ford Motor Company. A tour of the Schmidt's Brewery of Philadelphia and a speaker from the Bell Telephone Company are also included on the professional agenda.

In the way of house improvements, treasurer Don Wily has set up a fund to purchase a television set, a refrigerator, and some badly needed living room furniture. A good outlook for Omega Chapter's basketball team is predicted by John Townsend, Inter-fraternity Sports Representative.

Brothers Leon Melair and Bill Feather, heads of the social committee, have really improved our social calendar. In August a beach party was held at Ocean City, New Jersey. Brother Bob Bunch's 200 acre farm was the scene of a hay ride and square dance. The efforts of the decorating committee, consisting of Brothers Tom Gaul, Sam High, Bill Irvine, and Don Wily, made our chapter's part in the Temple Homecoming ceremonies a huge success. With the help of all the brothers, the house was beautifully decorated and an immense float, portraying a Temple steamroller smashing over several Bucknell Bisons, took place in the parade. On the 10th of November the chapter held a Founders' Day cocktail party, immediately followed by the Inter-fraternity Ball at the Drake Hotel, Philadelphia.

The highlight of the fall social season was

the annual Monte Carlo party. A gaming room was modeled after the famous casino of the Hotel Sahara in Las Vegas. Calendar and clock were completely forgotten as everybody indulged in their whims in a world that was different, exciting, informal, and unforgettable.

Holiday festivities featured the Christmas Ball, a Christmas party for St. Mary's Orphanage of Philadelphia, and the Alumni New Year's Eve party. Thus far, all events have had a huge attendance.

We wish to thank Willard Moore, faculty member and our chapter advisor, who has played a large part in making fraternity life more enjoyable through his tremendous support. The active membership is also grateful to the alumni for their backing of our house improvements, activities, and parties.—THOMAS G. HERB

OKLAHOMA A. & M.

GAMMA EPSILON CHAPTER at Oklahoma A. & M. College celebrated Founders' Day with a banquet honoring all the chapters in the state. The affair was held in the Student Union; and over 75 attended the dinner. Entertainment was planned by Brother Terrell who heads the social committee, and a fine talk followed by one of Stillwater's well-known businessmen.

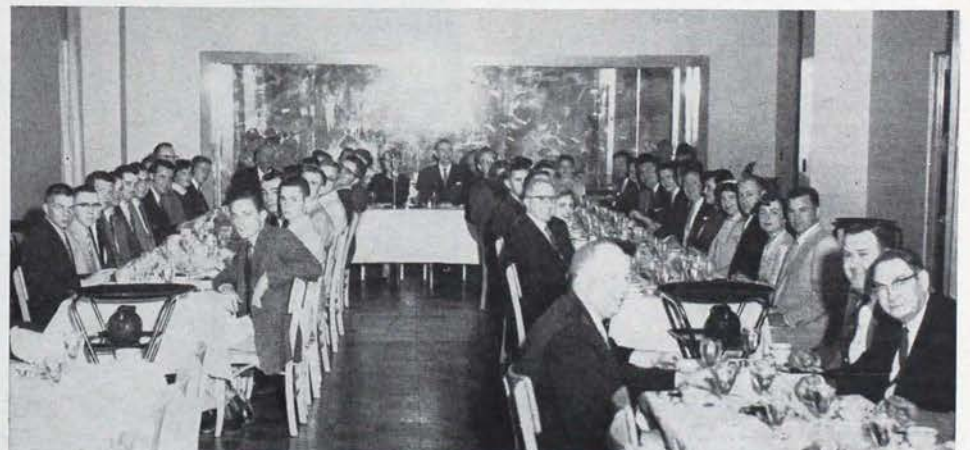
Our rush smoker of the year featured a very fine talk on training, and management by Professor Erwin of the School of Business Administration. The entire active chapter of 25 Deltasigs was in attendance plus 20 prospective pledges. Much interest was displayed in the informal talks over coffee, and donuts which followed the formal talk.

This December the Deltasigs are planning a trip to Wichita, Kansas, to tour the Boeing Aircraft Company.

As a result of our previous smoker, we pledged 13 men, and have initiated these men. They are: Phil Brown, Dave Lackey, Charles Winters, Joe Lawson, Charles Penland, Gerald Kaenzig, Paul Tarpey, Fred Been, Paul Benton, Dewaine Baccus, Lawrence Perry, James Vineyard, George Hunt.

We should have no trouble meeting our quota in the chapter Efficiency Contest this semester, as we have already anticipated 100,000 points for a final score.

By the time of the next issue of The DELTASIG, Gamma Epsilon Chapter will have added to its list of active members to increase its strength, and future possibilities.—WILLIAM D. MADDOX



FOUNDERS' DAY BANQUET of the Oklahoma Chapters with Gamma Epsilon Chapter at Oklahoma A & M as host.

MISSISSIPPI SOUTHERN

WE OF GAMMA TAU CHAPTER are very pleased with our progress thus far this year. At our last regular meeting in the past year we concluded with the election of officers, enabling us to commence with an advantage this year.

At the first meeting we set up an intramural program and planned to participate in all intramural sports on the campus. Our football team, the Deltasigs, progressed very well ending in first place, in our league, with a record of seven to one.

We are glad to say that Gamma Tau Chapter was represented October 26-28 in New Orleans at the South Central Regional Meeting. We are very grateful to the brothers in New Orleans for their hospitality.

As the result of our smoker given in the new Student Union Building, on October 15, a total of 20 men were pledged. Brother W. B. Harlan, Faculty Advisor for Gamma Tau Chapter, introduced the featured speaker, Brother J. A. Greene, Head of Division of Commerce at Mississippi Southern.

Homecoming is always a challenge to our chapter. This year our float, competing in a parade of 32, came in third place in originality. The theme of the float was centered around the tune, "Meanwhile back in the Jungle."

Members, pledges and their dates celebrated Founders' Day, November 7, 1956 at the home of Brother Wendell Galey, president. The guests were introduced by President Galey, after which refreshments were served. The occasion has become a memorable one.

Brothers Pete Pelham, Tommy Arnold, Ronald Manoni, T. Miller Dickson, Kellum Long, and William Quinnely were elected to *Who's Who in American Colleges and Universities* for the year 1956-57. Other offices held on the campus by members of Delta Sigma Pi are the president and vice-president of the Senior class, held by Brothers Tommy Arnold and Lige Mathis respectively. Brother Ronald Manoni is vice-president of the Student Government and Brother T. Miller Dickson was elected as the most "Outstanding Military Student" in the ROTC.

With our record to date and the strength and future possibilities of Gamma Tau Chapter we will have no trouble at all in meeting our goal of 100,000 points in the Chapter Efficiency Contest.—THOMAS EARP

PENNSYLVANIA

BETA NU CHAPTER at the University of Pennsylvania Evening School of Commerce and Finance enthusiastically looks forward to a year that will be culminated by the attainment of our many goals. This being our silver anniversary year, a bit of nostalgia is entitled to intermittently enter our thoughts. Three years ago, after the sale of our chapter house that we had since our founding, an air of skepticism clouded our thoughts for future operations. We had lost our way, for we knew little about running a chapter without a house. However, with the determination of a handful of brothers and the aid of the University of Pennsylvania in providing us with permanent quarters in Houston Hall, Beta Nu Chapter emerged triumphantly within a short period of time to continue the fine traditions and achievements envisioned by our founders 25 years ago when Tau Delta Kappa became the Beta Nu Chapter of Delta Sigma Pi.

Back to the present for a report on our professional activities. On November 13, Mr. Edward Anderson, professor of marketing, gave an interesting talk on many phases of market-

ing. It was interesting to note that the marketing of services is a phase that will probably exert much influence in our daily lives. Brother Frederick W. Floyd, CLU and mayor of Gloucester City, N.J., gave a well received talk on life insurance on the eve of December 12. Brother Floyd's oratorical ability and knowledge of his field, provided everyone in attendance with an evening that would be hard to equal. Also along the professional lines, Beta Nu Chapter, in conjunction with Mr. Anderson and the marketing department, will conduct a self-evaluation program for students of the Evening School of Commerce and Finance.

Socially, our Halloween party was an eerie success with a variety of supernatural characters arriving on their broomsticks prepared to turn night into day by the magic of their secret formulas. On December 15, we conducted a party for underprivileged children. With Santa Claus and all the yuletide trimmings, it was edifying to be on the giving side and to watch the appreciation of those underprivileged children accept with gratitude the party given on their behalf.

Chapter Officers for this year are: President, Gene H. Pero; Senior Vice-President, Walter T. Dempsey; Vice-President, Dick Davies; Treasurer, Lawrence J. Fahy; Secretary, Joseph Gimaro; Historian, Eugene Henderzak; and Chancellor, Nicasio V. Ursino. Members of Beta Nu Chapter extend to you and yours a very happy and successful New Year.—GENE H. PERO

ARIZONA

ACTIVITY is definitely a keynote around the Wildcat Campus this time of the year. At least it is with the brothers of Gamma Psi Chapter in Room 257 of our beautiful Student Union Building.

The formation of an alumni club in Tucson has been one of the main points of interest to our chapter at present. We hope it will be ready to operate by November of 1956. A meeting was held May 8, in the form of a job clinic in which a few of our prominent Deltasig business leaders gave us some interesting ideas on various phases of the business life of our city. Deltasig alumni with us were Vernon Edwards, Pat Boner, and Seymour Bistreich of Hughes Aircraft; Duane Langeliers of Tucson

Newspapers Inc.; Bill Graye of The American Buyers Credit Co.; Paul Bayer of Douglas Aircraft; Joe Carson, Secretary of the Y.M.C.A.; and Dr. Rex Call of the College of Business and Public Administration. We were also very happy to have with us Dean E. J. Brown of the College of Business and Public Administration.

The chapter is looking forward to a very active year after initiating 12 new members along with two members of our faculty. They are: Clyde Guthrig, James McClanahan, Gerald Sanders, Lynn Maddox, Bill Alexander, Hal Fleck, Dan Tappero, Ron Koenig, John Strom, John McCutchan, Alfred Rochin, and Jerry Johnson. Dr. Daniel Raff, professor of statistics and Nestor Robert Roos, professor of insurance and economics, are the faculty members.

Plans are being drawn for what could definitely be the best year that Gamma Psi Chapter has ever had. Along with Dr. G. L. Gifford, our faculty advisor, we have drawn up a very active schedule of events both educational and social-wise. Officially our calendar opened September 25, with a luncheon, and September 27, with rush. We had a booth set up in the B.P.A. College during registration to help with the registering of both new and old students.

A Founders' Day Banquet on November 11, will probably be the apex of our first semester's activities. Our alumni, active chapter, and new initiates will all be present for the day's activities which will include our initiation and Banquet during the afternoon, followed by a dance that evening. On November 15, the chapter will tour the Saguaro Steam Power Plant in Tucson which should prove to be very interesting. Rounding out the rest of the calendar we have numerous roundtable discussions, job panels, movies, and speakers planned for the first semester. Supplementary to this we are carrying on an extensive scholarship program which we know will prove worthwhile to our members.

At this point we would like to thank Gamma Iota Chapter at Albuquerque for playing host to the Inter-Mountain Region Conference held there August 30 to September 1. Dick French, our official representative to the conference, and Al MacKinnon both reported that it was a positive success.

So with these thoughts from the Sunshine City, we bid you adieu until January.—JERRY JOHNSON



SPEAKERS, ALUMNI, AND MEMBERS of Gamma Psi Chapter at the University of Arizona assembled for their recent Job Clinic.

MARQUETTE

THE MEN of Delta Chapter give out with a resounding cheer for all the chapters in the Central Region and to the Milwaukee Alumni Club, who gave such outstanding support to the Regional Meeting, September 7-9. It was truly a great success with the number of Yellow Dogs being greatly increased. Alpha Omega Chapter captured the total mileage award and none other than Delta Chapter took the barber shop quartet cup.

The Marquette vs. Wisconsin game was certainly an enjoyable weekend due to the fine hospitality of Psi Chapter. The loss of the game was compensated by our seizure of the treasured chug trophy which now graces our already trophy cluttered mantel. Particular pride is taken by the chapter in the Interfraternity "All Sports" trophy which we recently won.

Our pledge acceptance was conducted with 18 neophytes and was concluded by an interesting speech by Delta Sigma Pi alumnus Frank Doodenhauer on the significance of life insurance. The number of pledges has at this time been considerably reduced due to the fine work of Brother Bob Peters. We're sure that he has reserved the finest men who can carry on in the future with such outstanding achievements as have been performed by the Delta men in the past.

The Homecoming festivities were certainly paced by the Deltasigs led by Brothers Bud Dunker and Rudy Schoenecker, whose ingenuity brought forth the winning homecoming float. The weekend closed with an open house which numerous alumni and their wives attended.

Although the shores of Lake Michigan do not quite offer such a scenic setting as those of the Aegean Sea, its omnipotent presence could be felt as Brother Bob Schili appeared on the stage representing the fraternity at the annual Greek Meet. President Al Mattaliano's reign as king of the Businessman's Holiday Dance was certainly characteristic of the esteemed positions held by Deltasigs on the Marquette campus.

The brothers of Delta Chapter are indeed looking forward to the numerous professional activities which are still to come. We bid farewell for now to the fellow brothers of Delta Sigma Pi.—LARRY WADDICK

DRAKE

GREETINGS from Alpha Iota Chapter at Drake University. With the fall activities getting under way the chapter was stronger and larger than at any other time in its history. Exactly one year ago this chapter's membership was about seven and now we are 35 strong. This fall a very successful printed mail and personal contact campaign brought us an additional 14 pledges, one being a professor in accounting, who is also a practicing C.P.A. The new pledges range from freshmen to seniors, whose curriculums are varied. We, here, have come to realize the importance of having diversified interests within the chapter and are endeavoring to make this diversification as great as possible. It gives the chapter more strength and breadth of interest, besides providing greater scope for contacting prospective pledges. Now that we are again strong we hope that our strides will be even greater in the future.

It was Alpha Iota Chapter's pleasure to have Brother Raymond Flodin, the Executive Secretary of Delta Sigma Pi, visit us on October 17, 1956. He attended the business meeting, and our formal pledging ceremony and he



DELTA CHAPTER'S "Men from Mars" pull Delta Sigma Pi's prize winning float in the Marquette University Homecoming Parade.

talked to the chapter about the fraternity's national activities.

For some time now there has been a great deal of talk about establishing an active alumni chapter in Des Moines. The undergraduate chapter is now earnestly planning to contact the alumni here in an effort to create interest for the purpose of establishing such a chapter. It is our hope to create a close relationship between the two groups in their activities and thereby endeavor to fulfill the purposes for which Delta Sigma Pi was founded. We think that an alumni chapter would play a very important part in the continued success of the active chapter. We sincerely hope that at next report we will have exciting news about this.—DOUGLAS B. McCURE

MARYLAND

IN KEEPING WITH its policy of engaging outstanding guest speakers, Gamma Sigma Chapter at the University of Maryland presented Mr. McLelland Smith and Dr. Per K. Frolich at the first two professional dinners of the college year. Mr. Smith, author, correspondent and lecturer, spoke on "The Defense Dollar." He is a member of the National Press Club, the White House Correspondents' Association and has spent 21 years as a Washington correspondent. Dr. Frolich, Deputy Chief Chemical Officer for Scientific Activities of the Army Chemical Corps and former president of the American Chemical Society, chose, "Management In Research" as his subject. The Norway born chemist holds several honorary doctoral degrees and has contributed almost 60 papers to scientific publications. In addition he holds 75 patents. The length of the question and answer period which followed both talks evidenced the interest by the attendance of actives, faculty members, alumni and pledges. Brother Cribb, chairman of the Guest Speaker Committee, announced that these two speakers, together with those engaged for the balance of the schedule, assure Gamma Sigma Chapter of a successful professional program for the college year.

At the request of the dean, Brothers Abernathy, Gulden, Webb and Becker were selected by President Forchielle to represent the College of Business and Public Administration on the Student Placement Committee. This committee assists the placement director of the university in the planning and directing of campus recruiting visits and career forums for the entire university. Brother Gulden acted as chairman

of the group from the College of Business and Public Administration. Brother Abernathy was selected as chairman of the over-all Student Placement Committee by Dean Knebel, Student Placement Director. In this capacity he presided at committee meetings, assisted the various college subcommittees and served as a liaison between the over-all committee and Dean Knebel. The success of the placement program thus far is evidence to the fine work which these four Deltasigs have done.

Our professional program and our campus activities in conjunction with both the university and the College of Business and Public Administration have added to the prestige of Delta Sigma Pi at the University of Maryland. Results of our rush program may be judged by the fact that we pledged 16 outstanding men. Present officers of Gamma Sigma Chapter are John Forchielle, president; Walter Beauchamp, senior vice president; Fred Jugel, vice president; Robert Couse, treasurer and Carroll Kite, secretary.—FRANK RATKA

LOUISIANA TECH

LAST SEMESTER was one of triumph for the members of Beta Psi Chapter. We went over the top in the Chapter Efficiency Contest with 100,000 points, to lead in our state. We are also proud of the fact that 16 of our members made the Dean's Honor Roll last semester. The overall chapter average, last semester, was 1.88 (2.0 is B). We're proud of Brother Billy Kline, too. He was elected president of Beta Alpha Psi, accounting fraternity.

This fall, we of Beta Psi Chapter are looking forward to an even bigger and more triumphant year. Things have already begun to pop, so to speak.

Miss Nancy Lee was chosen, early this semester, as our new "Rose." She is a member of Kappa Delta, secretary of the Student Senate, and vice-president of the Business Students Association. Miss Lee represented Delta Sigma Pi in the homecoming parade.

The rush program this semester was very successful. We pledged nine young men. The pledges chose Harold Bledsoe, of El Dorado, Arkansas, as their president. Initiation is set for December 16.

Five of our brothers recently attended the Regional Meeting in New Orleans. They brought back many good ideas on chapter operation along with some pretty hairy tales about New Orleans night life. Making the trip were Brothers Lamar Buffington, president; W. J. Haddad, secretary; Jarrel Coyle, Johnny Maxwell and Richard McCrainey.

Thus far this fall we have had six business meetings, seen one film, and heard two speakers. Our first speaker was Brother Charlie McCaskle, former chapter president who graduated last January. Brother McCaskle, upon graduation, went on a training program with Southern Bell Telephone and Telegraph Company. Our last speaker, who spoke to us on Founders' Day, was Col. H. W. Atkinson, Commander of the Air Force R.O.T.C. here at Louisiana Tech. Col. Atkinson, who has served the Air Force in such capacities as Assistant Director of Personnel Research, Service Division and as Chief of Personnel Records, Management Division, spoke on national defense as big business.

The balance of this semester has much in store for members of Beta Psi Chapter. We are scheduled to hear three more speakers. Field trips to the Merrill Lynch, Pierce, Fenner, and Beane office in Monroe and to the Farmville Bank are also planned. In short, we just can't help being optimistic.—JERRY JOHNSON



GAMMA THETA CHAPTER'S touch football team at Wayne University proudly display their spoils after a rousing 19-13 victory over Alpha Kappa Psi.

WAYNE

GAMMA THETA CHAPTER'S fall semester started with a very successful rush party at Detroit's International Institute. It was well attended, and we were honored by the presence of Past Grand President Robert G. Busse. Brother Busse was joined by Brother Chester Evans, our faculty advisor, in presenting the many benefits of membership in Delta Sigma Pi. As always, there was a strong showing of alumni to give the rushees a picture of our very active alumni club. "From Here to Fraternity," our fine film on pledging, was shown, and a touch of glamor was added by having several girls from last year's "Rose" court act as hostesses.

Our second rush party was in the form of a spaghetti dinner. Several of the brothers became chefs and waiters for the evening with very favorable results. The program was made complete by a film showing the highlights of the Detroit Lions' 1955 season.

Gamma Theta Chapter's officers for the fall semester are Gordon Horsburgh, president; Hank Renel, senior vice-president; Bob Shelton, vice-president; Claude Brittingham, treasurer; Stu Berry, secretary; Bob Drew, chancellor; and Al Searight, historian. A precedent was set by the appointment of Larry Bartalucci as executive vice-president. This is a tribute to Brother Bartalucci's outstanding contribution to the fraternity over the past three years.

The social program for this year has been one of our best. We are all indebted to the hard work of Brothers Gary Grant, Dick Erwin, and Steve Katsakis for a most enjoyable semester. The major events have been a hay ride, a halloween costume party, and our annual barn dance celebrating Founders' Day. In addition we have had parties with sororities and several cocktail parties before school dances. A very special event is planned for New Year's Eve at the Hawthorne Valley Country Club, which is being looked forward to by all the brothers.

The highlight of the year was provided by a 19-13 victory over Alpha Kappa Psi in touch football. Our inspired play and the drive of Brother Dick Hansen at quarterback were the reasons for the successful result. This game has become an annual event and has been

named the Bucket Bowl. The winners are presented with a silver bucket which is theirs to display until the following year. We have been victorious in all but two of the nine years the game has been played.

The chapter is now actively engaged in two fund raising projects. We are again selling Christmas cards after making a sizeable profit last year and are also operating a booth at Wayne University's Holiday Carnival. The booth will be part of a midway, and it is an excellent chance to publicize the fraternity as well as to make a profit. The money goes into a house fund which will be used toward the future purchase of a lodge. Many of the alumni, as well as actives, have been looking at prospective sites for the lodge with very promising results.

Congratulations are in order for President Gordon Horsburgh. He has recently been elected to Beta Gamma, honorary business administration society. We are all proud of our hard working president.—ARTHUR F. NEFF

MISSISSIPPI SOUTHERN

THE FOUR FOUNDERS of Delta Sigma Pi would have witnessed a wonderful tribute to the founding of the fraternity if they could have been present at Gamma Tau Chapter's 1956 Founders' Day celebration. The occasion was combined with a gathering of pledges and members to finish Gamma Tau Chapter's homecoming float. An hour of speeches and entertainment was set aside from the construction of the float to honor our founders and the birth of Delta Sigma Pi. After the program, many of the members and pledges worked throughout the remainder of the night to finish the float for the following morning parade. The night work on the float was rewarded when Gamma Tau Chapter received a \$15.00 check from the parade committee for winning third place in a field of 30 floats.

For the first time in many years, Gamma Tau Chapter has entered a team in the intramural sports activities. Since we have come out on top of the league thus far, we find that this has created more interest in Delta Sigma Pi on the entire campus than any activity we have taken part in this year. We are looking forward to the coming year in anticipation of

great work being done in the name of Delta Sigma Pi.—WENDELL T. GALEY

VIRGINIA

ALPHA XI CHAPTER at the University of Virginia started the year with an accelerated rush program under the able leadership of Brother Register. In order to orientate the rushees on the purpose of Delta Sigma Pi at our first rush party, Mr. Nicholson, alumnus and instructor, spoke on "The Advantages of Delta Sigma Pi." Our second rush event highlighted Mr. Thelan, banker and instructor of corporate finance, who explained the mechanisms of Wall Street and the relationship of the bank to it. A party in the banquet room of Buddy's Restaurant, with a talk from the interviewing team of Black and Decker Tool Manufacturing Co. Inc. on "The Business Student vs the Engineering Student With Job Potentiality," terminated the rush program. At the conclusion of each rush party, our President McKillop welcomed the crowd of rushees, and briefly explained what it means to be a brother of Delta Sigma Pi and what is expected of each brother. The spirit of Alpha Xi Chapter was at its highest when we pledged 22 top qualified and enthusiastic students. We plan the initiation ceremonies for December 14, followed by a banquet.

Our professional meetings began this year with a splendid talk by Mr. David Carr from State Farm Mutual Insurance Co. on the importance of good personnel relations in management. At the next meeting Mr. Daniel, C.P.A. and father of one of our new pledges, spoke on the possibilities in the accounting field.

Field trips this year have been both anticipated by and attended by the great majority of the brothers and neophytes. We first attended an interesting tour through the large du Pont factory in Richmond, Virginia, followed by lunch in the factory cafeteria. Our next tour was the most anticipated one from the hospitable people of Home Brewery, makers of Richbrau beer. Next on the agenda was an impressive visit to the Crompton-Shenandoah Mills of Waynesboro, Virginia, makers of corduroy, velveteen, and velvet. This was followed by a tour through General Electric's new specialty division plant, which amazed everyone except the guide.

Certainly the brothers of Alpha Xi Chapter have their eyes on the 100,000 points of the Chapter Efficiency Contest, for the present and the future.—WALLER S. HAIRSTON

PITTSBURGH

LAMBDA CHAPTER held its annual picnic in August at South Park in Pittsburgh. Mushball and other games were played. It was well attended, and many of the members brought their wives.

At our first professional meeting, held October 19, there was a debate on national political issues between Congressman Robert J. Corbett and Albert M. Brandon, Assistant City Solicitor of Pittsburgh. An open forum followed the debate.

Mr. Arthur Paul, of the Public Relations Department of Weirton Steel Company, gave a very interesting address at our November 16 meeting. He discussed the public relations policies and methods of his company. Following his address, Mr. Paul answered many questions put to him by those present.

On December 1, a smoker for the new pledges is scheduled. In our next newsletter in The DELTASIG, we will have further details of this party.—MILTON F. COHEN

BUFFALO

ALPHA KAPPA CHAPTER at the University of Buffalo started chapter activities for the first semester of 1956-57 with a number of interesting business and professional meetings. Our program was announced and under the capable leadership of our newly elected officers, we anticipated another highly productive and successful year.

Our chapter officers, who were installed at a dinner held early last summer at the Automobile Club of Buffalo, are: Cliff McCarthy, president; Joe Kepler, senior vice-president; Jim Cooley, vice-president; Herb Winterstern, secretary; Frank Engel, treasurer; Jack Pasel, chancellor; Ben Porshet, historian; Franklin Tober, chapter advisor; Roger Davis, efficiency chairman; and Don Wheeler, scholastic chairman.

Our chapter rush party and pledging ceremonies were held during October and this was the start of an intensive program of pledge training. We are proud to announce that 11 new brothers were initiated into Delta Sigma Pi, on November 24, 1956.

The initiation festivities were held at the Buffalo Canoe Club, Point Abino, Ontario, Canada. Mr. Robert Schaeffer was our principal speaker and his most interesting subject was "Buried Treasure." We were indeed fortunate in having as our special guests, ten brothers from Beta Pi Chapter, Kent, Ohio. It was a pleasure to have these brothers with us and we hope they will visit us again.

On November 3, 1956, we held our traditional "Founders' Day" celebration at the Hotel Lenox. Dr. Sidney J. Parnes, Director of Creative Education at the University of Buffalo, spoke to us about "Creative Thinking." We all enjoyed his talk on this most interesting subject.

The Dean of Millard Fillmore College of the University of Buffalo, Robert Berner, again honored us and highlighted the evening with the presentation of the Delta Sigma Pi Scholarship Key to Brother Jack Barrett, past president of Alpha Kappa Chapter. We were indeed proud to have retained this honor in our chapter and hope that we will continue to do so.—ROBERT J. BLANK

NORTH CAROLINA

BROTHERS OF ALPHA LAMBDA CHAPTER at the University of North Carolina returned to Chapel Hill this year to find the house had been painted and several new pieces of furniture added over the summer months by our brothers attending summer school. The rushees were greatly impressed with the "new look" at 211 Pittsboro St. After three nights of rushing 24 neophytes were presented pledge pins and began their training in preparation for formal initiation on December 7, followed by the annual "Rose of Deltasig Dance."

The fraternity tag football team started the intramural season in fine style with two quick victories. Brothers Nance and Daniels have taken great interest in this year's athletic program as co-managers.

The Charlotte Alumni Club came down for the North Carolina-Georgia football contest and treated the brothers to a picnic lunch before the game at the house. A week later the death of Asst. Dean of Business Administration Warren Pierpont, a member of Delta Sigma Pi, dampened the spirits of brothers and alumni at the party following the Maryland game. Brother Pierpont suffered a heart attack during the football game. The brothers contributed 100% to the Pierpont Memorial Scholarship Fund.

The main project this year is the fund drive for a new house. Interested alumni have made pledges to the fund which is being built up with monthly assessments from the brothers and local community fund raising projects. Already the new house has been decided upon and arrangements for loans have been made.

Brother Jim Burroughs was elected treasurer of the local chapter in a special election due to former treasurer Fred Pope leaving college.

The first dinner meeting of the year was held on October 24 with Dr. George, advisor to the fraternity, presenting a most enlightening talk on choosing the right firm for future employment.

On Friday, November 16, the fraternity toured Wright Machinery Co. of Durham. All the brothers were especially fascinated with the electronic data processing unit.

After almost three months of the current academic year the interest and accomplishments of the local brothers have indicated a great year lies ahead for Alpha Lambda Chapter.—JACK MURPHY

DENVER

FALL QUARTER is always busy for Alpha Nu Chapter, and this year will be no exception. In a little less than two months we have sandwiched in several meetings, two professional meetings, a pledge sneak, several parties, two outings, a dance, some exchanges, a homecoming float, a number of football games and several rush functions.

Although several rush functions failed to materialize for various reasons, at least one will stand out in everyone's mind as being a real education for all who attended, and will be talked about for months. In addition to salad and punch there were several kinds of meat served including steak, and a distinctive smoked variety which defies description. Entertainment was provided and Brother Earl Austin was shown how *not* to smoke a cigarette. Those hotel and restaurant management majors really come in handy, sometimes.

As if they hadn't done enough already, they

really outdid themselves on the next lodge function when they prepared the best hors d'oeuvres this correspondent has ever tasted. They added the finishing touches to an otherwise already beautiful costume party at The Deltasig Mountain Lodge in Evergreen, Colorado. The costumes ranged from simple (*or are they?*) ghost outfits to very extravagant wedding gowns from the "flapper" era. To round out the high spirited evening, a dance and song fest were included. We got a lot of compliments from our dates on the success of the party. One of our new Alumni, Ken Barnes, played the "rinky-tink" piano and the pledges provided entertainment.

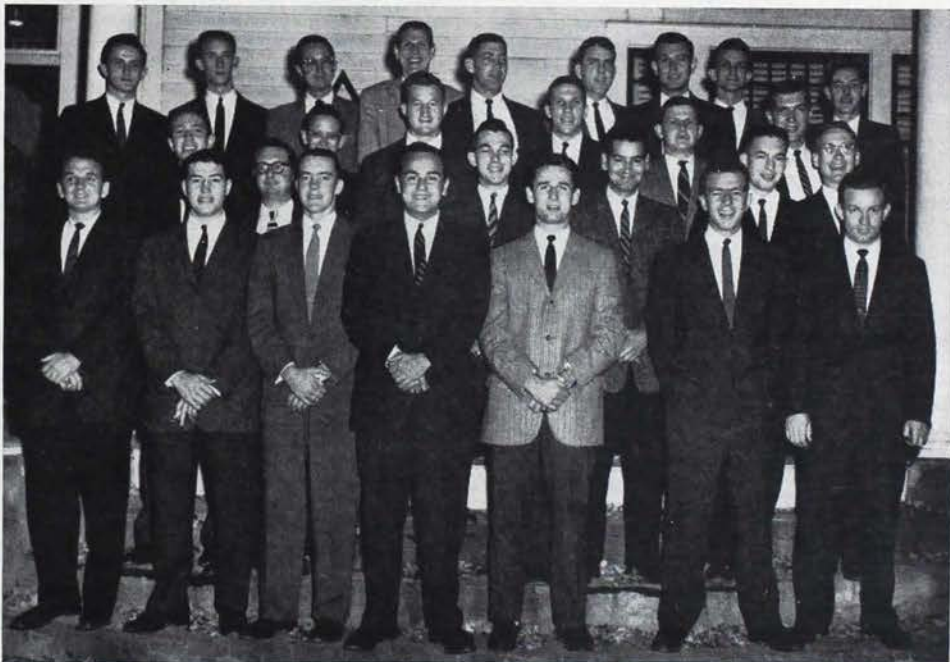
Several other parties, including a "dessert exchange," have taken place in this short time, but they are too numerous to be gone into in detail. Brothers Amens, Austin, Grewe, Harrison, Hegg, Hoard, Holzmark, Hopkins, Mastin, Moore and Senter have had gatherings during the summer and fall which might properly be termed parties, celebrating football games and other excuses. It is hoped that this trend will continue, as it does more than any other one thing to promote fraternity solidarity and spirit. So much for the social vein.

This chapter's scholarship is so high that we are not even eligible for an award, because the award is based partly on improvement and you can't improve much on first place as far as the scholarship trophy is concerned. However, we have the consolation of being the top all-male organization, scholastically.

Brother Hal Amens is now pinned to Jackie Eggleston, and Brothers Don Bennett and Earl Austin have turned in their pins for rings, giving them to Lydia Miller and Carol Ward, respectively.

We celebrated Founders' Day and our chapter birthday at Murphy's Restaurant with the alumni.

Our first professional meeting provided an interesting talk and a colorful movie from Burrough's Adding Machine Company. The second professional meeting informed us of the operation of mutual investment funds. The movie and speaker for this meeting were provided by Financial Industrial Fund.—EV SENTER, JR.



THE BROTHERS of Alpha Lambda Chapter at North Carolina spent a pleasant evening recently serenading neighboring Tri-Delta Sorority from the steps of their chapter house in Chapel Hill.

MIAMI U.

THE BROTHERS of Alpha Upsilon Chapter at Miami University are presently engaged in one of the most active and successful years of Deltasig activities. The fact that The Central Office and the beautiful new headquarters building are now located here in Oxford has stimulated considerable interest in Delta Sigma Pi on the campus.

Our most recent field trip was an all day excursion to the Whirlpool Corporation plant in Marion, Ohio. After learning of the management structure of the corporation, the brothers were divided according to their individual interests and were given tours of specific departments. A general tour of the plant followed lunch. The entire day was highly interesting, and everyone in the chapter expressed the feeling that the trip was a success.

This year's "Rose" of Deltasig banquet was also a well planned and impressive event. Dinner was served to members and their dates in the banquet room of the Oxford House. President Bob Taylor announced that the chapter had elected lovely Carole Koepke to be "Rose" of Delta Sigma Pi for the year. After dinner Professor Howard L. Chace, author of the book, *Anguish Languish*, entertained the group with his humorous story-telling by slides in the "Anguish Languish" (English Language). Shortly afterward the tables were cleared away and a dance was held, ending an enjoyable, informal evening.

The fall rushing program, consisting of smokers, has resulted in the pledging of 12 outstanding men, all of whom are now going through their pledge training course under vice-president Jim McClusky. Each of these men is expected to be a definite asset to Alpha Upsilon Chapter in the future.

As the year progresses, each of the Deltasigs here at Miami is more aware of the fact that Delta Sigma Pi is constantly growing in importance on our campus. If activities continue at the presently established pace, the brothers may expect a yet unparalleled year.—HARRY G. WALTER

OMAHA

THE FIRST semester activities of Gamma Eta Chapter were successfully launched in keeping with fraternity purpose. Five delegates were sent to the Midwestern Regional meeting in Sioux City, Iowa. Upon returning from their exposé, the chapter was immediately informed of the contents of the convention, and also that all five of the delegates were initiated into the Yellow Dogs. Robert Ethington, Richard O'Brien, Edward Rohan, Richard Miller, and Fred Larsen were the members that attended the fraternity event.

This year's pledging activities were officially opened with 21 men participating. The active members invited all qualified business majors to our first professional meeting of the year, and as can be seen, our results were positive. To conclude the pledging period Gamma Eta Chapter officially initiated 19 new members.

This year we also have a very energetic professional program ahead. Under the direction of our past President, Edward Rohan, we have obtained two very brilliant speakers and a promise of more in the future.

In keeping with the fraternity's purpose the chapter inaugurated assistance of the local Muscular Dystrophy Drive by which the chapter was able to collect contributions of nearly \$1,000 within the community.

The highlight of the semester was the successful completion of the seventh annual "Rose" of Delta Sigma Pi Dinner-Dance. Invitations



HOMEcoming PARADE at Texas Western College with "Rose of Deltasig" Helene Vogelpohl featured in a float by Gamma Phi Chapter.

were open to actives, alumni, candidates, and the faculty and their wives. The dance was held at the Omaha Athletic Club on December 1. Our queen for 1956-57 is Miss Gayle Chapman, a member of Chi Omega social sorority.

The chapter plans for the future are in keeping with the chapter's successful first semester. Plans are being made for an industrial tour and an early spring dance. All this will be tied together by an excellent continued professional program.—ARTHUR R. CROFT

TEXAS TECH

BETA UPSILON CHAPTER has accepted 30 new members out of the 41 business administration students who wanted to pledge Delta Sigma Pi.

Beta Upsilon Chapter's new organizational pattern has been installed and is now in efficient use. It consists of strong committee structure under which a reporting system is used. The chairmen of each committee present their weekly reports at the Monday executive committee luncheon. The committee reports are then mimeographed and presented in a consolidated general report to members at the regular chapter meeting. Results, we now conduct about two hours of business in one third the previous time.

Our professional program got off to a running start with a joint meeting of the executive and faculty advisor committee. As a result of their efforts, Beta Upsilon Chapter has experienced two professional tours, several speakers and films. The tours included the Garza Sheet Mill in Post, Texas, and the Western Cotton Oil Mill in Lubbock, Texas. Mr. Russel Corcker spoke on accounting as a career at the Little Brother and Big Brother Breakfast. "How to invest money for a lodge" was the topic discussed by Mr. F. Parham with the chapter during a regular meeting.

Looking to the spring schedule we note that Brother Kent North's committee on professional activities has planned tours and "more tours"—two in Dallas, at least four in Austin, and several in Lubbock, Texas. Other professional activities are planned also and we are eagerly awaiting for them to unfold.

Socially, Beta Upsilon Chapter has had a proverbial ball. There was the Chapter Birthday Party celebrated by a barbecue beef dinner attended with dates. The Founders' Day celebration with a dinner and dance held at the top of the tallest building in the south west. The homecoming activities included the alum-

ni reception and a party. The pledge cut that added to the night club business in Hobbs, New Mexico. And, the festivities of help week and initiation day added the touch of completeness and satisfaction for our social activities of the fall semester.

Beta Upsilon Chapter presented rose buds to all the rushees of the sororities. Our thanks to Brother Ken Stegemoeller and committee for such. As a result, the girls were stimulated to take more interest in the "Rose" of Delta Sigma Pi Contest. Now we have three beautiful "Rose" finalists, one of which you will hear about later.

Through the effort of Brother Reed Quilliam, the great and grand state of Texas has granted a charter to our alumni club. Plans are going ahead with the building of an "Alumni Lodge." Due to campus regulations the title and ownership will rest with the alumni club. This is a great step forward for Beta Upsilon Chapter.—ROLLY H. SEAWELL, III

NEW YORK

DURING THE SUMMER Alpha Chapter was notified that the site of its house was needed for proposed school expansion. As a result, we were forced to seek new quarters.

Thanks to the generous and capable assistance of two of Alpha Chapter's alumni members, the situation was soon well in hand. Alumnus Nat Vaccaro represented Alpha in Second District Court, and was able to obtain a three month writ of stay for our present quarters. Alumnus Arnold Eckdahl then came through with an offer of new quarters a few blocks away from Alpha's present home.

Shortly after the opening of the Fall Semester the call went out to all the loyal and faithful Alpha men, "Assemble," and soon we were hard at work renovating and redecorating our new home, located at 133 West Third Street.

Under the able leadership of Brother John Holonitch, a color scheme and furniture layout was planned which soon began to take shape. On Thursday evening, October 18, a paint and plaster party was held which ran far into Friday morning, much to the discomfort of the other tenants in the building, especially those below us. If work continues at the present pace, and with workers like Brothers Holonitch, Kivi and O'Brien on the dry end of the paint brush, we should be able to move into our new quarters shortly after election day.

Alpha Chapter held its first social smoker on Friday, October 19, and its second, a combination professional-smoker, on November 1st.

Several other noteworthy events occurred during the past summer. First, we want to welcome back Brother Lou "Ezre" Andre from a two year vacation (*according to what he tells us, anyway*) with Uncle Sam. Next, we want to extend our congratulations to Brothers Troynacki, Arvidson, Armbruster and Alumni Bonanno and Terrenzi, all of which entered the blissful state of matrimony this summer.

The turnout for the celebration of Founders' Day, which is also Alpha's birthday, was a heartening one this year. November 7, found both actives and alumni sitting down together in celebration of the 49th Anniversary of the founding of Delta Sigma Pi. It was pleasant to once again see old friends as well as to make new acquaintances.

At this time we would once again like to extend the invitation which President O'Brien extended to our alumni at the Founders' Day Dinner. This is a standing invitation to come up to our meetings any Thursday that you happen to be in the vicinity of 133 West Third Street, New York City.—JOHN L. OHLMANN

KENT STATE

THE HIGH POINT of the fall quarter for Beta Pi Chapter at Kent State University was playing host, in conjunction with the Kent alumni club, to the first regional meeting of the newly formed East-Central Region. It was held in Akron, Ohio, at the Sheraton-Mayflower Hotel September seventh, eighth, and ninth, 1956. Mr. James E. Trainer, Executive Vice-President of Firestone Tire and Rubber Company, was the guest speaker at the meeting's main luncheon. He gave a very enlightening talk entitled "What Industry Expects of the College Graduate." Included in the agenda were two general meetings and four panel discussions on various chapter problems; also a stag party and a "Yellow Dog Initiation." Alpha Theta Chapter from Cincinnati won the attendance trophy and our own Beta Pi Chapter copped first place in the barber shop quartet competition, with Alpha Theta Chapter a close second. The regional meeting was concluded with an all day open house at the Beta Pi Chapter house in Kent. Among those in attendance were Brother Bob Andree, East-Central Regional Director, and Brother Franklin A. Tober, Director at Large. Our thanks go out to Brother Willard Turner, President Don Moore, Brother Kenny Licht, and everyone else who helped to make this regional meeting a profitable and enjoyable experience.

We have pledged nine men for fall quarter. They are a fine group and appear to have the ability and desire to make good Deltasigs. The pledge class is not as large as usual due to an inter-fraternity rule that only upperclassmen can be pledged during the fall quarter. However, plans are already being made for next quarter when we will be able to pledge freshmen.

At our annual dinner-dance at the Hotel Hollenden in Cleveland, Ohio, Miss Shirley Weaver was installed as Beta Pi Chapter's "Rose of Deltasig." Shirley is 20 years old, has blue eyes and blonde hair, and comes from Akron, Ohio. She was chosen from a field of eight candidates by vote of the active chapter. Brother Larry Baxter, chairman of the dinner-dance, presented Shirley with a trophy and a crown of roses at intermission time.

So far this quarter, Beta Pi Chapter has had three professional speakers and one field trip. The speakers were Dean Stanley Vance, of the College of Business Administration; Mr. C. E. Copp, Retail Advertising Manager for the

B. F. Goodrich Company; and Mr. Frank Kovac, Associate Director of Public Relations for the Standard Oil Company of Ohio. For our field trip we spent an extremely interesting day touring the Federal Reserve Bank in Cleveland, Ohio. For our one remaining professional meeting we will have a member of the home economics department, who will speak on the "social graces."

Last year Beta Pi Chapter reached its goal of 100,000 points in the Chapter Efficiency Contest; and, with the well balanced social and professional program which we have planned, we expect to duplicate that this year.—JACK E. LANG

ARIZONA STATE

GAMMA OMEGA CHAPTER initiation was a big celebration this fall semester at Arizona State College. Initiation was held on November 4 and we celebrated not only the initiation of 12 new members, but the occasion marked the birthday of The International Fraternity of Delta Sigma Pi and the founding of our chapter at Arizona State in 1951. This year, Gamma Omega Chapter welcomed a ritual team from Gamma Psi Chapter at the University of Arizona to initiate our new pledges. Those unfamiliar voices during the ceremonies were very impressive as the newly initiated members will agree.

Dean Elmer J. Brown, of the College of Business at the University of Arizona, was the guest speaker at the initiation banquet that evening. He gave us a very clear picture of the status of business as one of the major professions. Our own Dean Glenn D. Overman, of the College of Business here at Arizona State, was also present at the banquet. Dean Overman is a charter member of the Delta Sigma Pi Chapter at Oklahoma City University.

Many honors have been received by our brothers this year. At last spring's Honors Day Assembly, the Delta Sigma Pi Scholarship Key was presented to Brother Richard Louis Saillant. This semester our President Charles I. Sutton and Brother Gerald Raby received academic scholarships. Brother Marvin Strait was chosen for *Who's Who in American Colleges and Universities*. Receiving the annual Phoenix Sales Executive Club award given to an outstanding Selling and Marketing major was Brother Ron Wennerstrom.

The brothers of the fraternity have been very busy this semester serving as ushers for

events in the Department of Business Administration. During Career Day, when leading businessmen in the community came to the college to lecture on their various professions, master of ceremonies for the event was President Sutton. All the speakers were introduced to the students by brothers of Delta Sigma Pi. During Senior Day, when high school seniors from all over the state were invited to the campus, we of Delta Sigma Pi were chosen to conduct tours and explain the workings of the Department of Business Administration to them.

At the first of this semester several of the presiding officers of the fraternity found it impossible, because of heavy loads, to continue their duties in office. We voted to elect an entirely new slate of officers to serve until the April elections. The new officers are Charles I. Sutton, president; Edward A. Shields, senior vice-president; Marvin A. Strait, vice-president; Allen J. Greb, secretary; James E. Hayes, treasurer and Charles S. Granieri, historian.

We have been progressing more rapidly this semester than at any previous time in the chapter's history. We hope this year will be the one in which we reach our long sought-for goal of 100,000 points in the Chapter Efficiency Contest.—CHARLES S. GRANIERI

MISSOURI

ALPHA BETA CHAPTER is again off to a successful start for the 1956-57 school year. Brother Charlie Barnett reports the chapter is compiling points toward the 100,000 maximum of the Chapter Efficiency Contest and anticipates a final score of 100,000. Alpha Beta Chapter has finished with the total possible points 16 times since the Chapter Efficiency Contest was initiated.

Founders' Day was celebrated by the chapter on November 15, with Dr. Royal D.M. Bauer, *Alpha Beta* #1, giving the history of Delta Sigma Pi and specifically the history of Alpha Beta Chapter. The meeting was held at the Italian Village with the brothers and dates in attendance.

The fall semester initiation and banquet was held November 11, at the Daniel Boone Hotel with 44 new members being initiated. This brings a total of 1027 members of Alpha Beta Chapter since its founding in 1923. Brother Frank E. Fritsch received a gold scroll from President Doug Jones for being the 1000th member initiated.

Alpha Beta Chapter held its first professional meeting of the year October 25, with Mr. Sampson, personnel manager of the Kansas City office of Arthur Young & Co. The local chapter of Alpha Kappa Psi joined Alpha Beta Chapter in the meeting. Mr. Sampson held a discussion on Certified Public Accounting work. A full and varied program of professional meetings is scheduled for the remainder of the college year.

The fall semester industrial tour was made December 7 to Kansas City where four industrial firms were visited. A chapter Christmas Dance was held December 14, with a successful program and outstanding attendance by the brothers and their dates.

Alpha Beta Chapter members assisted Dr. W. L. Bradshaw, dean of the University of Missouri School of Business and Public Administration and honorary member of Alpha Beta Chapter, with a reception for former graduates during the Homecoming weekend of December 1.

Alpha Beta Chapter has made a very successful bid to again be one of the outstanding chapters of the country and we are determined to continue to fulfill the highest goals of Delta Sigma Pi.—GARY L. WILSON



PLANNING COMMITTEE for the joint Founders' Day Banquet of Gamma Epsilon, Beta Epsilon, Delta Theta and Beta Chi Chapters located in the State of Oklahoma.

BABSON

AFTER A LONG and well deserving summer vacation the brothers were all set to start in on another successful and happy year. Most of the goals and aspirations of this year have been set down and are even better than previous years.

The first objective of the chapter as always was a good large pledge class to begin the year in good style. Our first open meeting was held on October 24 with a good turnout of over 40 prospective pledges. The meeting was a great success and a good time was had by all. The pledges whom we did accept were all of Deltasig quality and totaled 14. It looks like a very excellent pledge class which should be initiated on December 8.

At our first professional meeting the brothers of Gamma Upsilon Chapter heard a very interesting talk and saw a very excellent film on Sperry Rand's new invention "Univac." The program was presented by Brother Robert Jones who is now with Sperry Rand in Boston. The evening proved to be very educational to all in attendance. During the year the program committee plans to bring many interesting speakers and plan various field trips for the chapter.

As far as social events, the chapter plans to celebrate Founders' Day soon with a dinner and speaker. Coming up shortly is a Tri-Fraternity Dance being sponsored by all three professional fraternities on the Babson Campus. Gamma Upsilon Chapter is resuming a leading role in carrying out this function. Many other social events such as parties, dances, and concerts are planned for the remainder of the year.

After an undefeated inter-fraternity football record last year, Gamma Upsilon Chapter did not do too well this fall, but there was a great deal of spirit and enjoyment created by this activity. The chapter has great aspirations of capturing championships in the various other athletic events.

The officers, actives, and pledges are looking forward to a fine year for Gamma Upsilon Chapter.—ROBERT NAMIAN

KANSAS

IOTA CHAPTER of the University of Kansas is enjoying the results of a very successful rush smoker held early in October, after

which 28 top business administration students were pledged. Our formal pledging was held November 1, and we are very proud of our new Neophytes. They all are potential assets to Delta Sigma Pi.

The first regular business meeting of the fall semester was held October 4, in which the tentative schedule for the semester was discussed and all committee reports were heard. After the regular meeting, Dean Axe of the School of Business showed us drawings and plans of the new School of Business.

Brothers Jerry Roberts and Bill Conard, professional co-chairmen, have an outstanding schedule of professional functions which is already under way. Our first speaker was Mr. Justin Hill, president of the Lawrence Paper Company, who spoke to us on research in Business. Mr. Hill was recommended to the professional committee by The National Association of Manufacturers.

Our second professional function was November 8, when we heard a very informative and entertaining speech by Doctor John Ise, Professor Emeritus of Economics here at the University of Kansas. Doctor Ise's talk dealt with the economic situation of the American farmer, past, present and future.

Other professional functions which we all are looking forward to are as follows: A field trip to the General Motors assembly plant, Kansas City, Missouri, on November 25; a speech by Professor Frank Pinet on personnel administration on December 6; and a field trip to The Federal Reserve Bank, Kansas City, Missouri, on January 10.

Friday evening, November 2, was the date of our Purple and Gold dance. Over 50 members, pledges, and their dates attended, and it was a gala affair. The pledge class made up the decorating committee whose chairman was Brother Bill Enoch, chapter vice-president. The committee did a fine job in setting the scene for an enjoyable evening.

Sunday, November 18, is the date set aside for the ritual which will make our new neophytes active members of Iota Chapter of Delta Sigma Pi. After the formal ceremony a banquet will be held in honor of our new active members. The pledges have shown a sincere interest in their pledge training, so November 18 will be a great day for them.

We of Iota Chapter are proud of the progress we have made this semester, and we owe a great deal to our President, Brother Gordon Ewy, who has given a lot of his time and effort to the chapter. We are looking forward

to next semester which we plan to make even bigger and better.—FARRELL F. VANHORN

PENN STATE

ALPHA GAMMA CHAPTER at the Pennsylvania State University was especially pleased to learn in the early school year that Mr. Ray Tannehill, our candidate, was selected "Deltasig of 1956." Mr. Tannehill, vice-president of the Bell Telephone Company of Pennsylvania was previously honored by an award from the Alpha Gamma Chapter brotherhood, for his outstanding services to the university and community affairs.

October 9, marked our first rushing smoker. Rushees and brothers heard speaker Louis H. Bell, director of public information at Penn State, speak on the public relations problems of the University.

Following the rushing period, 21 selected students in the College of Business were pledged. Both pledges and brothers were privileged once again, on October 30, to hear Professor Ralph Wherry, head of the Department of Commerce, speak on, "The Role of the Professional Fraternity."

On November 12, the Alpha Gamma Chapter celebrated Founders' Day with initiation and a banquet. Mr. William Hittinger, director of industrial relations of the research firm of Haller, Raymond, & Brown, was our guest speaker.

President Richard Doyle, vice-president of the junior class, was selected to represent the College of Business, to the 61st annual Congress of American Industry, held by the N.A.M., on December 4 to 8 in New York City, thus assuring Deltasig of more than one representative to this important conference.

Many brothers have been playing active parts in all phases of the campus activities this school year. Vice-President Harry Brown for one, is also serving as vice-president of the Business College Student Council, and has been appointed chairman of the annual Career Day to be held early in the spring term in 1957. Career Day, an idea that grew out of a public relations class, attempts to bring to the campus the leading men in business and public activities. The undergraduate through panel discussions is presented information and a concise picture of the many fields of business activity to which many students aspire. Prominent guest speakers in the past have been, Dr. Ralph Bunche of the UN, and Secretary of Labor, Mitchell.

Other brothers serving in the Business College Council are Mike Walker, Pete Hirsch, and Eugene Curry. Brother George Borosque was elected to a second term as president of Alpha Nu, the national astronomy honorary, and is also serving as vice-president of the Penn State Insurance club.

The first scholarship award of the Fall year went to brother Gerald Beam, who received the \$300 New York Life Insurance scholarship for his senior year.

Recent news from graduated brothers, now finds John Bruce a second lieutenant in the Air Force, flying multi-engine bombers out of Goodfellow Air Force Base in Texas. Past Historian, Fred Rosenmiller, is now attending an intensified O.C.S. school at the Naval training base at Newport, Rhode Island, and past Chapter President, Joe Hayes has started his NAF Cat program at Pensacola, Florida.

With a determined effort to better our standing in the Chapter Efficiency Contest, the executive committee and a responsive brotherhood, are looking to this school year as one of the most active at Penn State.—GEORGE A. BOROSQUE



FOUNDERS' DAY BANQUET of Alpha Gamma Chapter at Penn State University, which was attended by over 65 Deltasigs.

OHIO U.

ALPHA OMICRON CHAPTER at Ohio University has just recently had another successful rush smoker held in the Center Ballroom. Clark E. Myers, dean of the College of Commerce, opened the fall term at this time with comments concerning the value of Delta Sigma Pi. After the message from the dean, a film concerning the development of a tire was shown with refreshments following.

As part of the professional program, Alpha Omicron Chapter has heard such outstanding speakers as Mr. F. J. Kovac, associate director of public relations, The Standard Oil Company of Ohio and Mr. Ian R. Dowie, president, Carling Brewing Company. Besides this the entire chapter toured the Kaiser Aluminum Company at Newark, Ohio.

Alpha Omicron Chapter was honored recently with a visit by Brother Ray Flodin, Executive Secretary, Delta Sigma Pi. He related to us some of the workings of The Central Offices.

October found us again at our initiation banquet at which time we ended ceremonies taking in eight members. Doctor Lee C. Soltow, faculty advisor, spoke to the group.

An informal party was held after a recent Friday meeting. Our Founders' Day celebration is to be held January 12, 1957.

Alpha Omicron Chapter is going to continue the present semester by hearing from such people as Mr. Lewis D. Gilbert, country's leading minority stockholder; Mr. Douglas Mueller, assistant to the president, Seiberling Rubber Corporation; Mr. William R. Pringle, secretary general counsel and director, The East Ohio Gas Company; Mr. R. C. Bittenbender, general manager, Container Corporation of America; Mr. Miles G. Beishline, vice-president, Owens-Illinois Glass Company; and Mr. Herschell C. Atkinson, executive vice-president, The Ohio Chamber of Commerce.

With these and other programs planned, Alpha Omicron Chapter is looking forward to another great year.—KARL MARCHAND

SOUTHERN CALIFORNIA

ONE OF THE BIG ITEMS on the agenda of Phi Chapter activities this semester is the hosting of brothers from Epsilon Chapter, at the University of Iowa, when they come to town for the big game at the Rose Bowl. Here they will have the pleasure of visiting Phi Chapter House, at the University of Southern California, where our football team shares the dual honor with Iowa in having beaten the Oregon State Beavers, the team that holds the fate of the "Hawkeyes" on the first day in January, 1957. We are expecting a good turnout for this important event, and are hoping that our brothers of Epsilon Chapter enjoy bringing in the bright New Year along with we brothers at the University of Southern California.

We certainly hope that the turnout for the Rose Bowl Game is better than that of Phi Chapter's proposed game with our commerce opponents, Alpha Kappa Psi. This year has seen an avoidance on their part to oppose us in our annual inter-fraternity tilt. After Phi Chapter's prominent victories of the past few years, and last year's 18-0 shellacking over our opponents, it is easy to understand the reluctance on the part of Alpha Kappa Psi in accepting the Delta Sigma Pi challenge. With stellar threats like Brothers Gary Pickens, Jerry Zins, Don Royale, and Buddy Carls, and the four touchdowns compiled by yours truly in two practice games already this year, one would think that our opponents had scouts out



PRESIDENT BUDDY CARLS of Phi Chapter at the University of Southern California presents trophies to "Rose" Linda Hickey and her beautiful court at recent "Rose of Deltasig" Banquet in December.

to screen us. The two earlier skirmishes in November proved surprisingly successful for Phi Chapter Pledges in defeating the active members in a questionable game, but by a decisive score of 26-6, followed by an alumni victory of 20-18 a week later. Brothers Paul Cook, Bill Siney, and Fred McConihay, with their alumni crew did it this time without the assistance, and usually enthusiastic support of past president Jim Anson and Fred Zimmerman, truly "old tigers of the turf." We still hope to engage the efforts of the other fraternity this year, in order to continue our rivalry with them as in the past.

This autumn-winter semester of '56 has seen a busy time at Phi Chapter of Delta Sigma Pi. The Buddy Carls Crew has come up with a bright looking bunch of pledges, totaling 23 in all, which will surely help to solidify the strength and quality of Phi Chapter in the coming semesters. Without the aid of men like Sam Harris and Ed Baretta, Jack Rogers and Jerry Zins, Pete Sroufe, Ed Loop, and Joe Schneider, our President, Buddy Carls, could not possibly have completed the big job facing him. Large orders that have been filled, such as "Troy Day," and pledge promotion, the successful Pledge Banquet, the Hawaiian Party, and the scheduling of professional talks and trips, are all a part of the many activities employed by our chapter during this semester at the University of Southern California.

One of the more productive professional activities carried on by Phi Chapter this semester was the raffling of tickets for chapter house improvement funds. Brother George Love handled all the necessary arrangements, and managed to realize a very helpful profit for the chapter. The first prize winner was awarded an excellent transistor radio, and the second place prize winner collected two tickets for the football game between the University of Southern California and the University of Notre Dame. Another professional activity this semester found the Deltasigs enjoying a trip to the Los Angeles Stock Exchange, where some learning in fluctuations took place. This activity was ably arranged by Brother Joe Schneider of our professional committee.

Coming up soon is our annual "Rose" of Deltasig Banquet, which is to be held at one of the fashionable night spots here in the wonderful city of Los Angeles. This year we hope to choose as lovely a queen as the girl, Susan Hurd, who was chosen our queen last year.

The finale of 1956 will have found we Phi Brothers sharing a New Year's Eve party with our brothers from Iowa. In January, a senior farewell party will be held at the chapter house

in appreciation for a good group of senior brothers, who after serving their chapter faithfully, are giving their support to the remaining brothers, old and new, to carry on the fine traditions of Phi Chapter, in honor of our fraternity, Delta Sigma Pi.—RON WISE

NEW MEXICO

GAMMA IOTA CHAPTER at the University of New Mexico began its 1956-57 season by being the host to the first bi-annual meeting of the new Inter-Mountain Region. The members of Gamma Iota Chapter felt that the convention helped to bind together all the chapters in the new region behind the leadership of Brother Jim Chandler, the Regional Director. Many ideas were introduced to aid in operating efficient chapters throughout the entire Inter-Mountain Region.

Following two rush parties, Gamma Iota Chapter pledged 16 prospective members at a formal banquet held at the Hacienda Dining Room, in Old Albuquerque. Included in this group is one faculty member of the College of Business Administration.

Gamma Iota Chapter celebrated Founders' Day with a Buffet Dinner held at Brother Varner's residence. All members, pledges, and their dates enjoyed the dinner and party very much. This writer wishes to express a very hearty thanks to Brother Varner and his wife for the fine time that everyone enjoyed.

The pledges had intended to build and enter a float in the annual homecoming parade, but our float did not get completed. It seems that all the brothers and pledges started celebrating the homecoming occasion before the float was completed. Therefore next year the chapter will have to go all out on their float.

By the time this is printed our 16 pledges will be initiated into the fraternity. The formal initiation will be held December 8, at the Alvarado Hotel, with a dinner-dance to follow.

Gamma Iota Chapter wishes Brother Bill Hughes success in his new position in New York. Brother Hughes had been our chapter advisor. Brother Dewey Williams has been appointed the new chapter advisor.

The chapter wishes to express its thanks to Brother Dick Goetzman and his officers. They have successfully combined the professional and social functions of our chapter, and enthusiastically encouraged the chapter to carry out its future activities.—DAVID M. PECSOK

ILLINOIS

THE BROTHERS of Upsilon Chapter at the University of Illinois are proud to display a scholarship plaque in the chapter room. In the 1956 spring semester we ranked second in active scholarship among 57 fraternities on the campus. We are very proud of our achievement and we hope to at least equal or better this mark this semester. Much has been done this semester to add to the comfort and appearance of the chapter house. A complete painting of the house, both inside and out, was completed just before we came back to school in September. In October, we purchased some new furniture for the chapter room. A new sofa and matching chair and a new Television set have contributed greatly to the comfort and beauty of the chapter room.

We are honored to have Professor C. Clyde Jones of the Department of Economics at the University of Illinois as our new faculty advisor. He has shown extreme interest in our activities and his co-operation has been a valuable asset to us. Professor Jones' ambition and drive should bring to Upsilon Chapter a bright and prosperous future.—WILLIAM W. KLAPROTH

CINCINNATI

ALPHA THETA CHAPTER, University of Cincinnati, held its first rush party of the year on October 5. The speaker was Mr. Raymond Clift from the Cincinnati Safety Council. One week later at the second rush party, Mr. Less Berk, founder of "The General Leasing Company," spoke on "What type student makes the most successful businessman." At the end of the third week of October all business was put aside as the Alpha Theta Chapter took in a hayride to Handle Bar Ranch.

The formal pledging banquet was held at the Hotel Alms where 13 students and one faculty member were pledged. George Koesterman, our social and rush chairman, did an excellent job in rushing, aided by Howard Vollmer and Tom Deddens, our chancellor and pledge chairman respectively. The speaker at the pledge banquet was Mr. Floyd Niswonger, a 14 year member of the Cincinnati Police Department. Mr. Niswonger has worked in many departments on the police force, but at the present was with the racket squad. His talk on the "Confidence Game" was very interesting as well as entertaining. He described the various phases of the "Game" and related some very interesting experiences.

November saw a variety of activities beginning with a business meeting and a movie on the development of the oil industry. Our speaker at the next meeting was Mr. Robert C. Miller of the Connecticut Life Insurance Co. On November 10, actives, pledges, and alumni attended a dance-birthday party to celebrate Founders' Day, complete with cake and all. November 16, found Alpha Theta Chapter in a joint alumni-active business and professional meeting. Mr. Glen Douglas, who is President of the Champion Oil Company, spoke to the more than 40 attending. Brother Douglas is a fellow Deltasig who was initiated at Alpha Upsilon Chapter at Miami University.

December held two big events, namely the informal initiation of our prospective members followed on December 15 by the formal initiation and banquet. All came through with flying colors, purple and gold. The other was the annual New Year's Eve party held at the home of our advisor, Charlie Schnabel.

As you see, Alpha Theta Chapter had a busy first semester with an even busier second to follow including that all important "Rose" Dance.—RICHARD J. WEISKITTEL, JR.

ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama has begun what we consider, a very successful year. With the leadership of Charles Carlin as president and Brother Fleweller, our faculty advisor, our Chapter has already begun to take strides toward the future.

We had our formal initiation and Fall Banquet on Saturday, November 17. With 13 new initiates, 12 students, one faculty member and a goodly number of the active chapter and their dates present at the banquet, we had a very enjoyable, as well as successful, evening.

This year Alpha Sigma Chapter is leading in political activity here at the University of Alabama. In our School of Commerce we have Jim North as president, Jyles Machen as Commerce Day Chairman, and these same two are representatives to the Student Government Legislature. In other offices on the campus we are proud to have George DuBois as the business manager of *The Mahout*, the campus humor magazine, and Mark Anderson as assistant edi-

tor of the *Corolla*. Bill Baird, another of our members, is the president of the Cotillion Club. This is one of the top four offices on the campus.

Our chapter has become more closely affiliated with the business world by several professional meetings. We have had speakers from the business men of Tuscaloosa. Our business meetings have been in the form of organizational meetings. During these, Charles Carlin has made each of our members a head or part of a committee. In this way he has made all the members feel like a working part of our fraternity.

With the leadership of Charles and the guidance of our Faculty Advisor, Brother Fleweller, we here at Alpha Sigma Chapter are looking forward to a very good year in which we anticipate a full 100,000 points in the Chapter Efficiency Contest.—FRED I. PALMER, II



A RECENT PROFESSIONAL MEETING of Gamma Mu Chapter at Tulane University featured a talk from the Department of Internal Revenue. Seen with the guest speaker are the officers of Gamma Mu Chapter.

TULANE

NEW ORLEANS was recently host to over 100 Deltasigs who were here to attend the South Central Regional Meeting at the Roosevelt Hotel. Among our many welcome visitors were Grand President J. Harry Feltham, of Baltimore, Maryland; Executive Director Jim D. Thomson, of Oxford, Ohio; and Regional Director V. Burt Waite, of Columbus, Mississippi.

While wives of visiting Deltasigs were having a guided tour of night life in America's Most Interesting City, the two-day program got off to a lively start at a stag party at the New Orleans Athletic Club. Introductions were quick and conversation was easy at this informal gathering which was climaxed by a famous Yellow Dog initiation. The spirit of brotherhood was well established now and the convention was off to a fine start.

The second day's activities commenced with business sessions in which ways and means of furthering the fraternity's objectives and meeting current problems were the subjects of serious discussion.

Fellowship was further strengthened by a representative of Mayor deLesseps S. Morrison and Robert W. French, Director of the Port of New Orleans, who addressed their brothers at a luncheon.

More business sessions were conducted during the afternoon and the convention was brought to a successful conclusion with a colorful formal at the Metairie Country Club.

Fifteen students and one faculty member, Dr. James Sweeney, associate professor of management in the Tulane School of Business Administration, recently became prospective Deltasigs at a formal pledging ceremony held in Bruff Commons cafeteria.

The new pledges started their association with Delta Sigma Pi with a professional program immediately following the formal pledging. Principal speakers were Stanly Stucke and D. L. Bonnet who are with the New Orleans office of the internal revenue service. In outlining the routine of processing tax returns, Mr. Stucke noted that 1,250,000 returns were processed in the New Orleans office during the past year, 800,000 of them personal income tax returns. Mr. Bonnet also contributed to a most interesting evening by describing the training program conducted in the New Orleans area for internal revenue agents.

The 15 students pledged were: Haydn Cutler, Thomas Giraud, Don Hartson, Charles Guidroz, Ronald Levy, Frank Roman, Peter Parun, Terry Trowbridge, Fenton Zankis, George Reese, Donald Smith, Leonard Sullivan, William Klotz, Lev Willis and Robert Keller.—WILLIAM A. LIGHTER, III

MINNESOTA

ALPHA EPSILON CHAPTER at the University of Minnesota has just initiated 10 outstanding new actives who include Brothers David Berg, Morey Blake, George Eide, Charles Frederick, Gerald Halvorson, Roger Klietz, Edward Menzel, Dennis Manson, Ralph Pysich, and Thomas Schwab. This quarter's initiation program was one of the most successful that the chapter has ever had. Brother Petterson deserves a lot of credit for the long hours and hard work he put in while supervising many of the activities. The alumni of the fraternity also made their contribution—just ask the new actives!

During the regular business meeting on December 3, we held our regular election. The new officers are: President, Charles Malmberg; Senior Vice-President, Robert Brown; Vice-President, Robert Fort; Secretary, George Eide; Treasurer, William Rittenmayer; Professional Chairman, Bruce Petterson; Social Chairman, John Lindquist; Historian, David Berg; and Chancellor, Lester Gable.

We have had some very worthwhile activities as part of our professional program. Mr. Wayne Field, a prominent businessman, spoke to us recently on "A Young Man's Place in Business Today." Mr. Arntson from Minneapolis-Honeywell also spoke to us on "Office Automation." We toured the Minneapolis *Star* and *Tribune* earlier this quarter, accompanied by the Phi Delta Sorority. Our professional programs are improving as each term goes by, and they have become an important part of our fraternity activities.

The gala event of the fall season for us was the Twin Cities Alumni Club's annual dinner-dance during the homecoming celebration at the University of Minnesota. The event was held this year at the Francis Drake Hotel, and the success of this party was climaxed when the 1956-57 "Rose of Deltasig" was crowned. She is Miss Bobbie Creech, a pledge of Alpha Xi Delta. Bobbie is one of the most attractive and talented "Roses" we have ever had.

There is a new enthusiasm at Alpha Epsilon Chapter now that we have new officers installed and have a large group of promising new actives among us. We are all looking forward to the many social and professional events that we have planned for the coming months.—DAVID BERG

MICHIGAN STATE

GAMMA KAPPA CHAPTER surprised all the alumni at homecoming with a complete remodeling and repairing of the chapter house. New wall covering and flooring was laid in each of the lavatories, and the stairway and hall on the third floor was covered with a luxurious brown carpet. The outside of the house was completely done over with two coats of paint. Modern light fixtures and plumbing facilities were installed in all necessary places. When the new mirrors were added and all general repairs were completed, it was almost as if we had a new house.

October 30 marked the date of our faculty-student get-together. That night over 20 of our brothers and pledges on the faculty along with the entire active chapter were served a buffet dinner at a popular restaurant here in East Lansing. The student pledges were there to help with the serving. The whole evening was rather informal, interesting, and extremely worthwhile. It gave the chapter a chance to really get to know the faculty brothers and pledges without there being an academic atmosphere over the affair. It was resolved by the chapter to place a great deal of emphasis on this activity in the future.

No doubt Deltasigs in other parts of the midwest have heard of our Brother, Les Rutledge, a 209 lb. tackle on the Spartan football squad. Les is a junior from El Paso, Texas, and we wish him luck next year and hope he has a successful season next fall. Another Deltasig athlete from our chapter is Ray Burdett of Highland Park, Michigan. Ray is co-captain of the Michigan State Soccer team, which had a very successful season so far this year.

Our fall term activities have been very favorable. Our pledge class is excellent this term. Add this to the fact that we placed high in the annual homecoming display contest and had a very successful term party, and it is easily understood why the name Delta Sigma Pi grows on this campus just as the name of our university continues to grow throughout the country.—ROME DOUGLAS SMYTH

JOHNS HOPKINS

CHI CHAPTER at Johns Hopkins University has been captured by a tremendous surge of enthusiasm and spirit since the beginning of the fall term—definitely a hangover from the 1955-56 school year. We are attracted by that 100,000 point category and the brothers are making preparations to remain in that illustrious group—obviously spoiled by the past few years of excellent guidance of devoted officers. We are fortunate in having the following outstanding members as elected officers: Harry Gruel, president; Harry McMahon, senior vice-president; Carl Brodka, vice-president; Maurice Hasty, secretary; Gus Nolte, treasurer; Jim McRae, chancellor; and Bill Heffner, historian.

Not only is the active chapter operating with gusto, but our fair-haired ladies of the Women's Club of Baltimore have lined up an ambitious schedule of business and social events. (Keeps 'em off the streets.)

On October 19, the chapter's professional meeting was addressed by Captain Anthony Nelligan of the Baltimore Crime Lab. It was such an interesting session that Captain Nelligan knew he had been grilled by the end of the evening.

The pledging campaign has produced an excellent crop of prospective members. Plans have been formed for a chapter birthday party on December 8 to socially welcome our new

brothers (and their wives) into our chapter. During the pledge training we have incorporated a Help Week program consisting of "Operation Cleanup" duties at a local institution.

Honor has come to us through the alumni club. Brother Robert Hannan was elected president of the Baltimore Junior Association of Commerce. Congratulations!

Penn State's loss is our gain. We have the honor of having among us a distinguished and outstanding man in the field of education, Dr. Milton S. Eisenhower, President of Johns Hopkins and a Deltasig.—H. W. WHEELER

SAN FRANCISCO

THE USUAL San Francisco fog and the unusual location of the site combined to make the first Gamma Omicron Chapter event of the year unique in fraternity functions. To honor the U.S.F. brothers who had attended the R.O.T.C. summer camp in Tacoma, Washington, a party was planned in scenic Tilden Park Lodge which commands a truly panoramic view of the city by the Golden Gate.

As the official school year began the brothers were once again accorded the honor of holding the first fraternity event in the social calendar of the University. This was, of course, the traditional "Rose" of Deltasig Dance. The exclusive Bellevue Hotel in San Francisco was chosen as the scene of the dance. Lovely, Yoli Poletti, an Italian student from neighboring San Francisco College for Women was crowned as the "Rose" of Deltasig. Yoli was selected from among 12 other contestants at a special meeting held at the Golden Gate Yacht Club in San Francisco.

The professional activities of the chapter have included, thus far this year, trips to the San Francisco Stock Exchange at which the U.S.F. marketing club were the guests of the chapter. Field trips have also been taken to the American Can Company and the Bethlehem Shipyard. Both of these trips were sponsored by the chapter's faculty advisor. Dinner meetings have been held with prominent members of industry attending as guest speakers. Mr.

John McGovern, a former Deltasig and now credit manager of the San Mateo Sears Roebuck Co. was among the speakers. This was of special interest to the brothers as Mr. McGovern was a charter member of the Gamma Omicron Chapter.

Pledging activities have just been completed for the fall semester. The new brothers were greeted into the chapter at an initiation dinner held on November 4, 1956. Pledging added much to the prestige of the fraternity as much constructive work was done by the pledges during their time of initiation. This will be a definite part of pledging activities in the future. Many new pledges are expected for the Spring term and plans are already in the making for the pledge period.

Gamma Omicron Chapter has been very fortunate this year in having honor conferred upon it by the actions of individual brothers. Brother Boro was elected Student Body President and Brother Heinsius was elected treasurer of the Student Body. Presidents of the senior and sophomore classes are also brothers in the chapter. Brother Lewis is the president of the Resident Council composed of the boarding students. Of five men in the College of Business Administration appointed by the Dean to act as an advisory staff of students, four were brothers.

Gamma Omicron Chapter is also very active in the intramural sports program here on campus. At this writing the football team remained undefeated and is the selection to win the league. Basketball and softball teams are being planned and are hoped to equal the fine showing of the football team. Gamma Omicron Chapter is also planning to have a private game with the members of another fraternity on campus for the championship of the "fraternity league."

With plans being made and the willing cooperation of the members, Gamma Omicron Chapter is in strict competition for the Club Achievement Award, given to the best organization on campus as seen by the University. Gamma Omicron Chapter won this honor last year. Finally, plans are being laid for the annual ski trip by the chapter for the student body.—FRANK TRUMBOWER



MISS YOLI POLETTI, center, was chosen "Rose of Deltasig" by the Gamma Omicron Chapter at the University of San Francisco at their annual dance. From left to right: Kay Fogherly and Mimi Damerell, attendants; President Charley Colety, Rose Yoli Poletti, Contest Chairman Al Boro, Eve Ceres and Evan Armanini, attendants.

Delta Sigma Pi

GOLDEN ANNIVERSARY

1907

1917

1927

1937

1947

1957

YEARS OF PROGRESS

21st GRAND CHAPTER CONGRESS

BILTMORE HOTEL

NEW YORK CITY - AUGUST 27-30, 1957