

The

DELTA SIG

O F D E L T A S I G M A P I

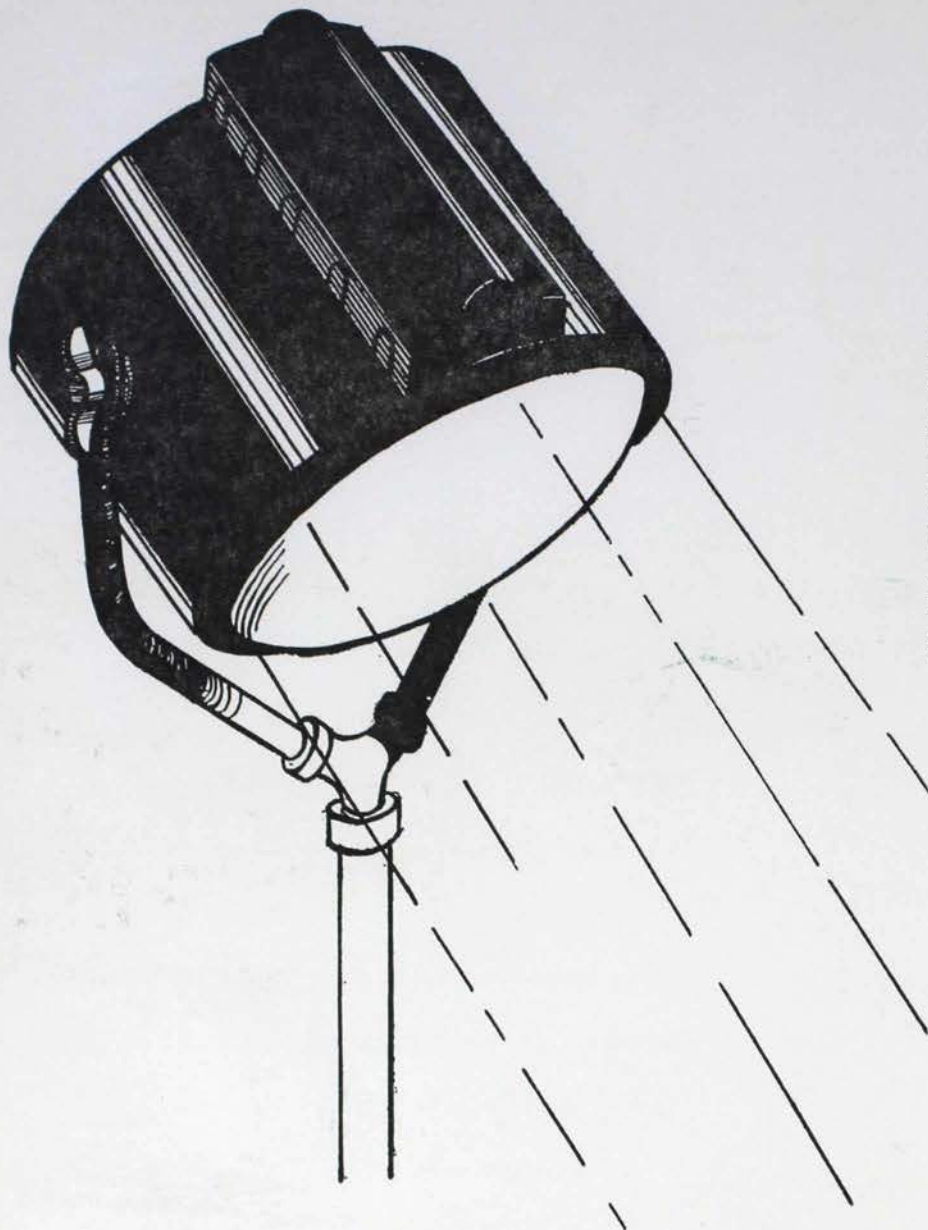


Washburn University, Topeka, Kansas

PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY

FOUNDED 1907

JANUARY 1962



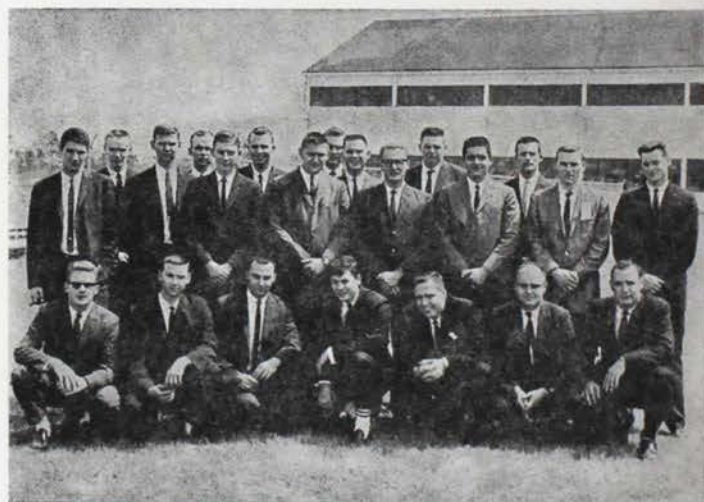
The International Fraternity of Delta Sigma Pi

*Professional Commerce and Business
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

IN THE PROFESSIONAL SPOTLIGHT

IN FOCUS this issue is Gamma Nu Chapter at Wake Forest College while on an industrial tour of the Babcock and Wilcox Company in Wilmington, North Carolina. Front row, left to right: Roy Bradley, Jim Herndon, Ronald Pleasant, Paul Fletcher, Bill Clegg, Dr. L. J. Thomas, and Don Shelton. Second row: Tracy Faires, Hayden Kepley, Jeff Theodore, Charles Pruden, Doug Phelps, Bob Garwood, Ron Shields, and Cecil Little. Third row: Obby Allsbrook, Jim Warlick, Marvin Oakes, Tom Roberts, Perry Fletcher, C. H. B. Leonard, and Philip Bargoil.



The DELTASIG

O F D E L T A S I G M A P I

.. in this issue

Editor

J. D. THOMSON

Associate Editor

JANE LEHMAN

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Our Cover

Featured on our cover is the beautiful modern campus of Washburn University in Topeka, Kansas. Located on this campus is the Delta Chi Chapter of Delta Sigma Pi installed there in 1960.

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.



From the Desk of The Grand President

FRANKLIN A. TOBER
Alpha Kappa—Buffalo



MANY CHAPTERS have asked, "What are the factors which you believe contribute most to the overall success and growth of a chapter of Delta Sigma Pi?" The most significant factors which in my opinion contribute to the success of any chapter—is a consistent and high membership standard, and secondly—a well planned professional program.

Always remember when selecting your pledges, that the better the man, the better your chapter and the better will be your fraternity; because this type of man will seek in turn to pledge only the best men in your school. It follows also that the better your professional program, the quicker you will be able to establish yourself as a truly outstanding professional fraternity—one which will attract the more ambitious, hard working, eager to get ahead type of neophyte.

We must continue as true Deltasigs to contribute our share of the moral, ethical, intellectual and cultural life of our colleges, for by example I am sure that we will be an inspiration to others to meet their responsibilities and take advantage of the

many opportunities that are available to them. OPPORTUNITY KNOCKS MANY TIMES BUT ONLY THE UNAMBITIOUS HEAR IT ONCE.

It is our responsibility, yours and mine, to elevate fraternity life to a higher degree of perfection. We ought to strive first of all to keep ourselves, as individuals as well as chapters, above reproach, constantly striving to measure up to the very best we possess. We cannot afford to do less.

Lofty principles and ideals upon which many of our fraternities were founded are equally as important today, perhaps more so, as they were a hundred years ago—and man is only as good as his word.



A Word From The Central Office

THE FALL SCHEDULE of The Central Office staff has been one of the busiest we have ever experienced. Charles Farrar, Connie Mack McCoy and I have been on over 100 campuses since October 1, and have met with several alumni clubs. In all, but a few instances, we found our chapters to be in fine shape and possessing a spirit that should bring forth great progress this college year.

Special attention is being given to those couple of chapters that are at a low point and at this moment we are optimistic about their complete recovery. Visitation has also been made

to a half dozen campuses where we have petitioning groups at the present time. Most of these expect to complete their organizational stages and petitions in the next month or so and be ready for installation in the Spring. By the close of the college year Delta Sigma Pi should be larger, stronger, and more firmly established on college campuses and in the business world than ever before. With this goal rapidly materializing, we do not regret the hectic months of travel just completed.

JIM THOMSON



The DELTASIG

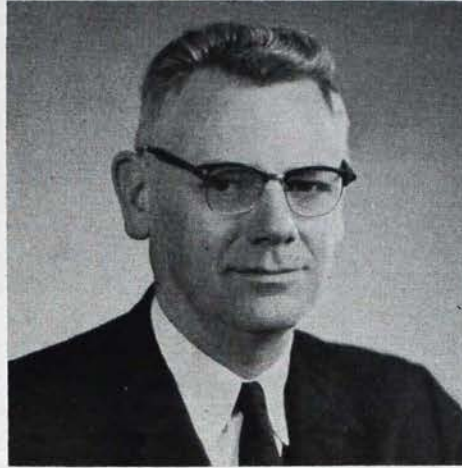
O F D E L T A S I G M A P I

Thomas H. Carroll Selected

“Deltasig of the Year 1961”

FROM MANY OUTSTANDING CANDIDATES submitted by our chapters and alumni clubs, Thomas H. Carroll, newly elected president of George Washington University in Washington, D.C., was selected as the “Deltasig of the Year 1961” by the Grand Council of Delta Sigma Pi. Brother Carroll is an alumnus of Rho Chapter at the University of California.

The presentation of the “Deltasig of the Year” award was made to Brother Carroll at the Founders’ Day dinner of the Baltimore Alumni Club in Baltimore, Maryland, on Wednesday, November 15. Representing the fraternity, Grand President Franklin A. Tober made the presentation to Brother Carroll. Arrangements for the dinner were made by H. Melvin Brown, director-at-large, and a member of the Grand Council. Deltasigs present included Past Grand President J. Harry Feltham, brothers from Mu Chapter at Georgetown, Chi Chapter at Johns Hopkins, Gamma Sigma Chapter at the



THOMAS H. CARROLL
Rho—California
President George Washington U.

University of Maryland, Epsilon Kappa Chapter at Shepherd College, and alumni from the Washington and Baltimore Alumni Clubs.

Dr. Carroll holds the academic rank of professor of economic development and

administration, besides being chief administrator of George Washington University. He was vice-president of the Ford Foundation before becoming president. Interested in economic development and administration before he joined the Ford Foundation, he was instrumental in founding such a program for the Foundation. He was also associated with the group which formulated the Foundation’s basic program of grant making.

Brother Carroll is a graduate of the University of California, and holds master’s and doctor’s degrees from Harvard University. In succession he has been a member of the faculty and assistant dean of the Harvard Business School, dean and professor of business administration at Syracuse University, and dean of the School of Business Administration at the University of North Carolina.

This is the tenth annual “Deltasig of the Year” Award. The first such award was made in 1952, and was inaugurated

(Continued on page 47)



“DELTASIG OF THE YEAR 1961,” Thomas H. Carroll, President of George Washington University in Washington, D.C. was honored at the Founders’ Day Celebration of the Baltimore Alumni Club. He is pictured addressing the assembly of brothers (left) and receiving the plaque from Grand President Tober.

The Ministry of Management

By Raymond S. Tannehill, Alpha Gamma Chapter
Vice President—The Bell Telephone Co. of Pennsylvania

IT IS ALWAYS more than an ordinary pleasure to talk to men preparing for a career in business.

One of the major responsibilities of the management of enterprise is to provide for its succession. So it is heartening to see living proof that the schools of business administration relied upon in large measure for such replenishment continue to turn out a promising product.

If you sense from this remark some reservation about the future fertility of this source of managerial man-power, it is not because I have any doubt about the quality of the schools and their ability to meet the ever increasing needs of industry, however exacting, provided they are given students with high potentiality for accomplishment and in sufficient numbers.

Therein lies my concern. In a Roper Survey made in 1958, parents were asked to designate preferences in careers for their sons among medicine, science, business, teaching, law, and politics, assuming equal earnings in these occupations. Only 19 percent chose business!

If the ambitions parents cherish for their children unconsciously disclose their deeper feelings, then, this survey certainly demonstrates that business in part has been less than successful in establishing its character with the public.

In the nature of a corollary is a recent survey by Opinion Research Corporation which reveals that children in the seventh

grade tend to lean strongly toward substantial government control of business along with education, medicine, agriculture, etc. And while this diminishes somewhat with education and maturity, apparently large numbers merely select that information which fortifies the opinion already formed. It is disturbing to think that there may be many whose thinking and beliefs are, by and large, fixed for life at the seventh grade level in this day and age when ability to adapt ourselves to the challenge of change may be the basis of survival of our type of civilization.

As you are well aware, there has been anti-business sentiment existing among certain segments of the public for more than a few years, and there are those who for their own reasons actively endeavor to encourage its growth.

These segments of the public contend that business is selfish and only incidentally socially useful. On the other hand, many people seem to believe that activities planned by the state are wholly wise and beneficial.

Apparently, that part of the public believes that businessmen are less to be admired, less devoted to their fellowmen than those who engage in the arts, the sciences, or what is popularly understood to be the learned professions.

If this attitude extends with time and if succeeding waves of seventh graders harbor the same convictions as the present one, then, more and more young men

of promise will be diverted to other branches of learning when they reach college age. The talent level in the business schools in these circumstances would be bound to decline and management would find it difficult to obtain business-oriented young men of the calibre required to meet the business and economic complexities of the future and especially those whom they might regard as their successors.

Today the business manager faces, and will face increasingly in the future, problems which scarcely existed for earlier generations of management. The demands of organized labor, the expanding roll of government, taxes, the cold war, inflation, competition from abroad and more intense competition at home, defense, scientific discovery, are but a few of the factors that must be considered in the long-range planning that must be done by any well managed company.

These complexities will grow so that the business manager of tomorrow will need more ability and better rounded ability than ever before.

It has been predicted by knowledgeable people that the next four decades will bring more and greater engineering developments and scientific discoveries than have all the prior years of recorded history. It will be the manager's responsibility to assess the impact of this continuing technological revolution on the business with which he is associated.

He will have to be swift to anticipate and quick to adapt; for each advance may profoundly affect the plans of his company in marketing, in investment, in product planning, in organization, in public relations, and employee relations. The demands on his judgment will be severe and, to maintain the vitality of his business, his need for greater knowledge on which to base his judgments will increase.

Already, the forerunner of this is seen in "Information Technology," the introduction of the computer as a solid understructure for rational decision making. Computer techniques can supply more facts, more frequently about more details of an enterprise's operations, in amazingly short periods of time, so they increasingly eliminate the intuitive process on which dependence in the past had to be placed for many business decisions.

But rational decision making involves a higher order of intellectuality because facts have to be valued and integrated,

so the manager to successfully use the product of the machine must have more analytical ability and a wider range of knowledge, too, if for no other reason than because of the availability of more information.

Decision making processes will be more diffused, requiring abler and more rounded men in the middle and lower echelons of management. This means, of course, that a young man entering business will encounter the responsibility for real decision making earlier in his career and the selection process for advancement will start earlier, too, because his judgments and decisions will enable a scorecard of his promise to be kept from almost the very beginning of his business life.

Business evolution in this country, so far at least, is toward bigness. This trend is not limited to business however. It is true in government—state, federal and local—in labor unions and right in your own university. Small businesses if successful become bigger—providing more jobs and more product. This, I think, will continue because by nature most businessmen are creative and productive. Their compulsion is to build to increase production. And, of course, size raises organization problems and increases the importance of the administrative function and the administrator.

The importance of the administrator to the future of enterprise, naturally, causes one to speculate as to the qualities that make for success. As an intellectual exercise, which is probably incomplete, we can list the capacity to lead others, the ability to plan, to set goals, organize, and delegate, the talent to develop subordinates, flexibility of mind and imagination, facility in communication, loyalty, strong personal involvement with the organization and in your community life, stability and strength of character. This means working to the full extent of your potential.

You could add to the list, but my experience has been that the successful administrator cannot be catalogued so neatly. Not having the perfect man we find that different combinations and degrees of qualities carry men equally far and are equally valuable to their organization, so that it is the inter-relationship of a man's qualities with his particular business environment that determines the success of his performance. If this seems obscure, then perhaps I can make it a little clearer

by reminding you that some men are most effective in circumstances requiring planning, while others appear to best advantage in the face of demands for immediate action under stress. Any of us, of course, can multiply such examples.

My point is that there will be increasingly more attention given to the individual as an individual and to his personal contributions to the organized effort of the business. No business today can meet the challenge of change if it is developing an institutional type of manager who stifles creativity and achieves a level of uniform mediocrity.

This means that the manager will have to keep abreast of the advances in behavioral science, so that he may know more about what motivates the individual to superior performance and what motivates groups, too. It is to better performance and innovation, to better productivity, to better product, to better profits, as a consequence of developing strong venturesome managerial personnel, that a business must look if it is to compete successfully in its segment of the economy. In this area I believe that colleges must re-examine their curriculum if this type of broad gauge product is to emerge.

Certain leveling influences tend nowadays to reduce other differences between competitors. Patent protection, for example, seems to have diminished. The burden of taxation and the severity of anti-trust actions make it difficult for any one company to out-distance its field and the level of hourly worker production is strongly influenced by the exercise of union power throughout cross-sections of industry. At the risk of repetition these trends emphasize that in the future the possibility of a business excelling will depend primarily on the quality of its human managerial resources.

All of us have heard it said frequently that the sole major goal of business is to create and expand markets, or put another way, to maximize its profits. But a business being mindless is without goals, being soulless it is without conscience; the goals must be in the minds of its leadership, and leadership conscience sets the moral tone of the business.

Obviously, one of the goals of business must be that of making a profit at least representative of its type of industry. Unless it does it won't be around long enough to do much of anything else. Profit is the means that enables businessmen to fulfill their ministry.

Most businessmen, I think, have a strong sense of social responsibility and a keen appreciation of human values and their obligations to enhance them. They know that profits are the energizing force behind the private enterprise—private property system. It is this system that has brought our nation to greatness.

And this greatness is measured, not only in terms of the material values that are envied by peoples everywhere, but by the deeper measure of the human and social values that profits alone have enabled us to afford through the income they have generated for owners and the gainful employment they have provided for workers. There is no other source of payment under our system.

The ministry of management, its conscience, and its goal, then, is to operate successfully so that progress will be accelerated and the noble tradition of American society strengthened, because then there will be ever-increasing resources for improving our communities, education, including religious, medical care, economic well-being—all the activities that constitute the aspirations of our people and which have made us both the hope and defender of half the world.

If the public can be made to understand this ministry, then, I think we will need have no concern for our business schools or their associates in higher learning. Business management will be seen as the profession it really is, for the essence of a profession is devotion to the needs and welfare of people. And to this profession will be attracted those who, while they expect to earn a good living for themselves and their families, are equally motivated by the respect and esteem of their fellows and the satisfactions they experience from "doing."

Americans must understand, too, that business, like people, must have an environment favorable to growth if its full potentiality for the public benefit is to be realized.

For example, if improvements in economic welfare which involve, of course, both material and non-material benefits, are to increase at recent rates the total production of goods and services will have to rise about 50 per cent by 1970. However, forecasts indicate that a 20 per cent increase in the labor force is the most for which we can hope.

It is obvious, therefore, that the difference will have to be supplied in large part by American industry, in the form of

new techniques, new machines, improved methods of production and more efficient distribution.

The tools and machines of this new and improved technology and productive process, to be achieved by 1970, will cost, it is estimated, conservatively more than \$300 billion 1960 dollars.

This expenditure will be made only if the environment for business enterprise is favorable. In fact in large measure it can be accumulated only when the environment is favorable.

What do I mean by favorable environment?

It is an environment where public policy leads to a sound, stable dollar. Debased currencies strangle economic growth because capital flees the nations whose policies lead to the undermining of their currencies.

It is an environment where tax structure encourages savings and capital accumulation by individual citizens. So that workers can be equipped with the tools of production upon which growth is dependent.

It is an environment where there are realistic laws about depreciation so that no handicap retards the modernization of tools.

It is an environment where all elements of the public understand that one of the fundamental conditions for economic growth is the continued lowering of unit labor costs. This does not mean lower wages. In fact with better tools, properly used, wages go up while unit costs go down.

It is an environment where all elements of the public understand the stimulating effects of reward or profits on human creativeness and incentive, and understand, too, the social benefits of profits. And because they understand, encourage rather than restrict opportunities for the individual or enterprise to earn rewards if they can.

Now or soon you will be making the largest investment you shall ever be called upon to make—the investment of your future in a business. Upon the prudence of your choice will hinge the whole course of your future. Your concern must be to choose well, but what are the criteria that should guide your choice? There are no easy answers, but I would ponder these—

1. *The proven capacity of the business to make a profit, because if this capacity is lacking, either your employment will be short or your efforts will not be adequately rewarded.*

2. *The integrity of the management, for without integrity you can expect neither fairness nor the satisfaction that comes from association with honest men.*

3. *The morale of the enterprise. Unless there is dedication and strong, competent and venturesome leadership, the business will fail to reach its full potentiality, and so will you.*

4. *The plans of the business for the future, for without knowledge of where it is headed, or where it wants to go, and how it is to get there, the prospects for growth and your own development are lessened.*

5. *The kind of men the company employs and its record of retention. If it seeks mediocrity at the beginning, or if good men leave, it will end with mediocre performance and mediocre results. If it stifles resourcefulness and initiative, it may provide organizational refuge for the timid, but those who would march boldly*

toward the future should shun it.

6. *The enterprise's attitude toward the development of its employees. Does it further their education by supporting educational programs for them, their experience by delegating authority so that they may grow as individuals as rapidly and as far as their abilities permit?*

7. *The record of the business for research, flexibility, and adaptability. Unless it is sensitive and responsive to changes, unless it anticipates the need for new or improved products, it may not be with us for long.*

8. *The philosophy of the business. Is it completely self-serving, or does it have goals to which men of good-will can pledge their highest allegiance?*

If the businesses with which you associate yourselves meet these criteria, then, I think, you will find your careers rewarding, because it will be possible for you to experience the satisfactions that come with this fulfillment. And on the ministry of all who make business their career depends our freedoms, for our political liberty is inseparable from our economic vitality.

A Report of NAM's Congress of American Industry

By Robert D. Brown, Alpha Iota Chapter

THE National Association of Manufacturer's constant objective is to do everything honestly, intelligently, sincerely and energetically to provide and preserve that atmosphere in which free, private, competitive enterprise can operate in the best public interest. Each year they have an annual meeting to lay out a blueprint for American strategy. The three basic elements for this year's congress were free enterprise, threat of communism and the trend of college conservatism.

It is the belief of NAM that our basic concepts of freedom and individualism are being more threatened from assault from without and by erosion from within than in any other time in our history. To awaken business men to this important problem, NAM had four well known scholars make clear what it is that is at stake. One speaker, Dr. Friedrich A. Hayek, pointed out in his speech on "The Moral Element in Free Enterprise" that in order for freedom to last we must not only have strong moral standards, but moral standards of a particular kind. It is possible in a free society to have moral standards that will destroy freedom. This means that the results of freedom depend on the values we as indi-

viduals pursue.

The threat of communism was the second basic element of this year's NAM Congress. Communism has engulfed two-fifths of the earth and is reaching for more. This menace is fighting a cold war with military pressure, economic warfare, and propaganda attacks to accomplish its means, to bury us. NAM had several cold war experts evaluate their methods, strengths and weaknesses and warn us what must be done to stop this menace.

The third issue at this year's Congress is the new trend of conservatism on the college campus. The NAM was delighted to see encouraging evidence that college campuses are witnessing new groups of conservatists replacing the long established liberal groups. William Cotter, Director of Young Americans for Freedom, lead a panel discussion on the "Conservatism on the Campuses."

The entire three day session of NAM's congress was very informative. One highlight of the convention was the address by President John F. Kennedy. President Kennedy pointed out the steps our government plans to initiate and carry out to achieve a stronger, more prosperous America.

Fifteen Serve on Grand Council Of Delta Sigma Pi

DELTA SIGMA PI is fortunate to have 15 outstanding men serve on its Grand Council which administers the affairs of the Fraternity between its biennial Grand Chapter Congress. Heading the Grand Council is Franklin A. Tober of Buffalo who serves as Grand President. Continuing as Executive Director and manager of The Central Office is James D. Thomson of Oxford, Ohio. Newly appointed Executive Secretary is Charles L. Farrar of Oxford, who has just completed two years as Field Secretary. Homer T. Brewer of Atlanta continues on the Grand Council in the role of Past Grand President and Walter A. Brower of Trenton was appointed for a third term as Director of Business Education. Moving up from District Director to Director-At-Large is H. Melvin Brown of Baltimore. As Regional Directors are M. John Marko of Irvington, New Jersey; Monroe M. Landreth, Jr. of Charlotte; Robert F. Andree of Cleveland; Robert J. Elder of Detroit; Max Barnett, Jr. of New Orleans; La Verne A. Cox of Lincoln, Nebraska; Joe M. Hefner of Lubbock, Texas; Warren E. Armstrong of Albuquerque; and Burell C. Johnson of San Francisco.

Also a part of the official family, but not members of the Grand Council, are Connie Mack McCoy, a Field Secretary, and Robert A. Mocella of Chicago, a member of the Executive Committee.

Franklin A. Tober Grand President

Elected by unanimous vote at the 23rd Grand Chapter Congress to lead the fraternity for the next two years is Franklin A. Tober. Frank has served the fraternity in a multitude of ways since his initiation into Alpha Kappa Chapter at the University of Buffalo. He was president of Alpha Kappa Chapter, chapter advisor for eight years, a district director in the Eastern Region, chairman of the Active Chapter Committee of the Delta Sigma Pi Building Fund, Director-at-Large for two years, Chairman of the National Committee on Life Memberships, and a member of the National Committee on Alumni Activities.

While in college Frank had an admirable record, and completed his studies by earning a B.S. Degree in Business Administration. Brother Tober was a Delta Sigma Pi Scholarship Key winner, president of the Student Council, editor and business manager of the student publication, and winner of the Dean's Gold Key two years in a row for outstanding student activity. This all was achieved in the evening division of the University of Buffalo when his days were filled with a full time position with Remington Rand Corporation.

Brother Tober lives in Buffalo, New York, with his wife, Jane, and five chil-

dren. He is employed by Remington Rand Division of Sperry Rand Corporation as manager of Industrial Engineering.

Homer T. Brewer Past Grand President

The past four years have been outstanding in the history of the fraternity, and this is a result of the devotion, service and leadership of Homer T. Brewer. The 23rd Grand Chapter Congress climaxed his four years as leader of the fraternity.

Homer became a member of Kappa Chapter at Georgia State College in 1937, serving first as secretary, then senior vice-president, and later chancellor of the chapter. After graduation he served his chapter as advisor, and later continued his interest by becoming director and president of the Deltasig Lodge in Atlanta. In 1953, he was elected Director of the Southeastern Region, and continued in this position until elected Grand President of the fraternity in 1957.

Brother Brewer received his B.S. degree from the Atlanta Division of the University of Georgia in 1941, and an LL.B degree from Emory University in 1949. He was admitted to the Georgia Bar the same year.

As assistant tax commissioner of the Southern Railway System, Homer travels extensively. He makes his home in Decatur, Georgia, and is the father of three



FRANKLIN A. TOBER
Alpha Kappa—Buffalo
Grand President



HOMER T. BREWER
Kappa—Georgia State
Past Grand President



JAMES D. THOMSON
Beta—Northwestern
Executive Director



CHARLES L. FARRAR
Beta Psi—Louisiana Tech.
Executive Secretary



H. MELVIN BROWN
Chi—Johns Hopkins
Director-At-Large



WALTER A. BROWER, JR.
Beta Xi—Rider
Director Business Education

children. Homer's wife Lenore is the ideal fraternity wife, as she shares his great love and interest in the fraternity.

J. D. Thomson
Executive Director

Appointed by the Grand Council to the office of Executive Director in 1955, J. D. Thomson represents the fraternity locally, nationally, and internationally. Jim not only carries out the directives of the Grand Council, but includes in his duties the managing of The Central Office, visiting of chapters and alumni clubs, representing Delta Sigma Pi at meetings and conferences, and editing of the fraternity magazine, The DELTASIG. He has been a member of The Central Office staff since 1946.

Brother Thomson's fraternal activity began when he became affiliated with Beta Chapter at Northwestern University in 1940. While in Beta Chapter he served as vice president, senior vice president, and president. Active in university affairs, he was president of the Student Council, Commerce Club, and the Chicago Campus Association. While attending Northwestern he won the Delta Sigma Pi Scholarship Key, the Psi Gamma Rho prize for the outstanding junior, and was presented a plaque by the Commerce Club for his work and contribution to the welfare of the School of Commerce.

Jim lives in Oxford with his wife Lillian, and children, Barbara and Jim. Since he directed the move of The Central Office from Chicago to Oxford in 1956, Jim has become active in community affairs, and keeps in close contact with the execu-

tives of the three other fraternity central offices located in Oxford.

Charles L. Farrar
Executive Secretary

Recently appointed Executive Secretary is Charles L. Farrar, now beginning his third college year with the fraternity. The first two years of service to the fraternity were devoted as a Field Secretary. Charles might well be called Delta Sigma Pi's "traveling salesman" and "troubleshooter" as he is called upon to sell the fraternity and visit in the field to determine how the operations of the fraternity as a whole can best fit the needs of the undergraduates. He fits well into this job as he has been active in the fraternity since he was initiated into Beta Psi Chapter at Louisiana Tech in 1957. He served that chapter as The DELTASIG correspondent, vice president and president.

A native of Louisiana, he attended public schools there thru elementary and junior high school. He graduated in 1950 from Huttig High School in Arkansas and was employed by Olin Mathieson Chemical Corporation prior to entering the army where he served from July 1953 to June 1955.

Upon separation from the military service he was again employed by Olin Mathieson prior to entering college in February 1956. Most active in extra-curricula activities, he was treasurer of the Student Union and Wesley Foundation, and vice president of the Accounting Club. He graduated with a B.S. in accounting from Louisiana Polytechnic Institute in June 1959.

In addition to his visitation program,

Charles will generally supervise the undergraduate program of the fraternity, freeing Executive Director Jim Thomson to handle the newly established Alumni Club program.

H. Melvin Brown
Director-at-Large

Elected Director-at-Large at the 23rd Grand Chapter Congress is H. Melvin Brown, formerly district director in the Baltimore area. Brother Brown has served Delta Sigma Pi in many capacities since his initiation into Chi Chapter at Johns Hopkins University in 1953. As a member of Chi Chapter, Mel served as social chairman, president, and later delegate to the Detroit Grand Chapter Congress. He was appointed District Director of the Eastern Region in 1959 and held this post until elected Director-at-Large. Mel has been active in the reactivation of Mu Chapter at Georgetown, and on many occasions was present at the Washington Alumni Club activities. Active in the Baltimore Alumni Club, he was elected president in 1960.

Brother Brown has been a government employee for 17 years. He was recently moved from the Baltimore Hospital of the Public Health Service to a staff position in Washington, D.C. as a Systems Accountant responsible for the implementation of Automatic Data Processing in 38 accounting points located throughout the United States. He is 1st Vice President of the Federal Government Accountants Association, a Director of the National Association of Accountants, Baltimore Chapter, and a member of the

Board of the Maryland Chapter of Training Directors.

Mel lives with his wife Ruth, an active Pink Poodle member, in Baltimore, with plans in their future to reside in Bowie, Maryland.

Walter A. Brower *Director of Business Education*

Continuing his service to the fraternity as Director of Business Education, Walter A. Brower earned his undergraduate degree at Rider College, and his master's degree at Temple University. He is an Assistant Professor of Business Education at Rider College.

Brother Brower has been interested in fraternity activities since his initiation into Beta Xi Chapter in 1954. After graduation he served as chapter advisor, and is known as the founder and first president of the Trenton Alumni Club.

In addition to his fraternity interests, Walt has served as President of the Eastern Regional Council of the United Business Education Association, and is active in the Eastern Business Teachers Association and American Vocational Association. He holds memberships in the American Association of University Professors, National Education Association, the Association for Higher Education, and the New Jersey Education Association. Walt lives with his wife Shirley in Mount Holly, New Jersey.

M. John Marko *Eastern Region*

A new member of the Grand Council two years ago, but a constant worker for

the fraternity for a number of years, is M. John Marko. John has been a member of Delta Sigma Pi since 1942 when he was initiated as a charter member of Beta Rho Chapter at Rutgers University. While an undergraduate, John served as president of his chapter. Since then he has been president of the Newark Alumni Club, and a District Director of the Eastern Region.

Brother Marko holds a B.B.A. degree from Rutgers University, an M.B.A. degree from New York University, and is currently completing his work toward a Ph.D.

John's activities include a presidency of the Rutgers University Alumni Association, membership on the Rutgers Fund Committee, and secretary-treasurer of the Rutgers Alumni Federation. He has also been very active in the administration of the Boy Scouts of America, having received the Silver Beaver award for distinguished service.

Since his graduation from high school, John has been associated with the Western Electric Co., Inc. At present he is Department Chief responsible for engineering coordination and technical reports.

Monroe M. Landreth *Southeastern Region*

The Director of the Southeastern Region is Monroe M. Landreth. A native of North Carolina, Monroe became associated with Delta Sigma Pi at the University of North Carolina as a member of Alpha Lambda Chapter.

Brother Landreth is well known in his Region by the members of the active

chapters and alumni clubs as he not only visits, writes, phones, and encourages them in their year's activities, but many times is an active participant in their affairs. Monroe held various offices in his undergraduate chapter and served the fraternity notably as a District Director in the Southeastern Region before his appointment to the Grand Council in 1957. He first filled the unexpired term of Homer T. Brewer, who was elected Grand President, and in 1959 was elected to a four year term as Regional Director which he is now serving.

Monroe is a member of the Purchasing Department staff of the Great Atlantic and Pacific Tea Company in Charlotte, North Carolina.

Robert F. Andree *East Central Region*

Returning to the Grand Council after a two years' absence is Robert F. Andree of Beta Tau Chapter at Western Reserve University in Cleveland, Ohio. Bob served diligently in the capacity of Director of the East Central Region from 1955 to 1959 at which time he was assigned a special project by his company which eliminated his free time and forced his resignation from Fraternity work temporarily. Brother Andree is most familiar with the administration of Delta Sigma Pi and has contributed much to the development of Delta Sigma Pi in the East Central Region.

Currently, Brother Andree is the assistant general manager of Copper and Brass Sales, Inc. of Cleveland, Ohio. Bob lives in a suburb of Cleveland with his wife Lou and a brand new daughter, the birth



M. JOHN MARKO
Beta Rho—Rutgers
Eastern Region



MONROE M. LANDRETH, JR.
Alpha Lambda—N.C.
Southeastern Region



ROBERT F. ANDREE
Beta Tau—Western Reserve
East Central Region



ROBERT J. ELDER
Theta—Detroit
Central Region

of which precluded their attending the Grand Chapter Congress in Asheville. For many years Bob was an avid sailor, owning his own cabin cruiser which was traded for a new home upon his marriage.

All of the alumni in the East Central Region know Bob well and, I am sure, welcome his return to the official family as we do.

Robert J. Elder
Central Region

The Director of the Central Region, Robert J. Elder, was born in Canada, but has lived in Detroit, Michigan, since he was three years old. Bob joined the U.S. Army in 1942 and spent three years in England during World War II. After his discharge he enrolled in the Evening College of the University of Detroit from which he graduated in 1952 with a B.B.A. Degree Magna Cum Laude. In that same year he also obtained his certificate as a Certified Public Accountant.

Brother Elder is a member of Theta Chapter of Delta Sigma Pi in which chapter he served as secretary. Since his graduation he has been Faculty Advisor to Gamma Rho Chapter and president of the Gamma Rho Alumni Club of Detroit. Many will also remember Bob as the treasurer of the 20th Grand Chapter Congress in Detroit in 1955. Since then he continued his Delta Sigma Pi activities as District Director until he was elected Regional Director two years ago. Presently, Bob is employed by the Chrysler Corporation as head of the Payroll Department. He is also an instructor in accounting at the University of Detroit.



MAX BARNETT, JR.
Gamma Mu—Tulane
South Central Region

Max Barnett, Jr.
South Central Region

One of the most active Deltasigs in the South Central Region is Max Barnett, Jr. of New Orleans, an alumnus of Gamma Mu Chapter of Delta Sigma Pi and Tulane University. In addition to serving as an officer of Gamma Mu Chapter, Max also was chairman of the Regional Meeting held in New Orleans in 1956, chairman of the Committee on Life Membership, and has served as District Director for several years. In 1958 he assisted with the development of our petitioning group at Loyola University in New Orleans and played a big part in the installation of this chapter.

Max's achievements in New Orleans are endless and cover many years' of activity. Foremost among them are his presidency of the Young Men's Business Club, an organization of 3,500 members; his directorships of the Chamber of Commerce, Metro Safety Council, International House, and the Executive's Club of New Orleans.

While serving in these organizations, Max was called upon to make trips to several foreign countries as an ambassador of good will from the United States.

While at Tulane, Max was a member of Beta Gamma Sigma, OΔK, and president of the Pan American Society, the International Relations Club, the Society for the Advancement of Management, and the Propellor Club.

He is certainly no stranger to Deltasigs in the South Central Region as he has been in attendance at several Grand Chapter Congresses, Regional Meetings, and makes regular visits to the chapters in and around New Orleans.



LAVERNE A. COX
Alpha Delta—Nebraska
Midwestern Region

LaVerne A. Cox
Midwestern Region

A newcomer to the official family of Delta Sigma Pi is LaVerne A. Cox of Alpha Delta Chapter at the University of Nebraska. Brother Cox, however, is not new when it comes to work in Delta Sigma Pi as he has served as Faculty Advisor to Alpha Delta Chapter since 1958. During the last four years, under his leadership, Alpha Delta Chapter has made great strides in efficiency and has purchased an attractive chapter house. The Lincoln Alumni Club was also recently revived by Brother Cox.

Vern has a teaching and accounting background with experience in the United States Treasury Department, the Federal Security Agency, and elementary school teaching, as well as the University of Nebraska. Currently he is in charge of the Data Processing Center at the University of Nebraska and is on the staff of the College of Business Administration there.

Among his activities are membership on the Board of Directors of the National Association of Accountants and chairmanship of the education committee of the Systems and Procedures Association. He is also serving as president of the Alpha Delta Chapter House Corporation.

Joe M. Hefner *Southwestern Region*

Re-elected to again spark the fast growing Southwestern Region as its Regional Director is Joe M. Hefner. A worker in the fraternity since he was initiated as a charter member of Beta Upsilon Chapter at Texas Tech in 1947, he progressed to the Grand Council from the office of District Director.

Joe attended Texas Tech for a year and then entered the Naval Air Corps for a three year stint. He re-entered Texas Tech and graduated with a B.B.A. in 1948. While attending school he received many honors, as Student Council Representative, listed in "Who's Who in American Colleges and Universities," a member of Alpha Phi Omega, and elected senior vice president of Beta Upsilon Chapter.

Brother Hefner is currently a special representative for Amicable Life Insurance Company in Lubbock, and holds memberships in many insurance associations such as Amicable Million Dollar Club. Joe resides in Lubbock with his wife Tommie, and is the father of two children.

Warren E. Armstrong *Inter-Mountain Region*

One of the most active Deltasigs in the Inter-Mountain Region is Warren E. Armstrong of Albuquerque, an alumnus and charter member of Gamma Iota Chapter at the University of New Mexico. Brother Armstrong has served as president of both Gamma Iota Chapter and the Albuquerque Alumni Club of Delta Sigma Pi. Recently, he was also active as District Director.



JOE M. HEFNER
Beta Upsilon—Texas Tech
Southwestern Region

Before coming to Albuquerque, where he has lived for 12 years, he attended college at Indiana University and the University of Southern California. In Albuquerque he has served as president of the Lions Club, and is a member of the Shrine, and the Four Hills Country Club. At present he is the owner of four companies, foremost of which is the Armstrong Chemical Company.

Brother Armstrong has assisted with the installation of Gamma Omega Chapter at the Arizona State University and Epsilon Eta Chapter at Eastern New Mexico University. He also has participated in several Regional Meetings during his 12 years as a member of Delta Sigma Pi.

Burell C. Johnson *Western Region*

Burell C. Johnson was re-elected by the delegates from his Region at the 23rd Grand Chapter Congress to serve as Western Regional Director. Burell became a member of Delta Sigma Pi at the University of Alabama in April, 1949. That Fall found him on the University of Southern California campus continuing his education. The fact that Delta Sigma Pi was inactive at the time did not dampen his fraternity interest. Instead, this served as an incentive to him, and it wasn't long before he had the chapter going strong again. Since then Burell has been most active in Delta Sigma Pi affairs on the West Coast. For a number of years he served as a District Director, taking part in several installations, and then as Regional Director.



WARREN E. ARMSTRONG
Gamma Iota—New Mexico
Inter-Mountain Region

Brother Johnson is employed by the National Cylinder Gas Company, which he serves as manager of the San Francisco area office. He makes his home in Orinda, California, which is across the bay from San Francisco, with his wife, Sherry, and his daughter, Gay.

Others in the **Official Family**

Also serving in the immediate official family of Delta Sigma Pi are Robert A. Mocella, *Northwestern-Beta*, and Connie Mack McCoy, *Oklahoma City*.

Brother Mocella, who has just completed two years of service on the Grand Council, moves to a post on the Executive Committee of Delta Sigma Pi. Bob is well qualified for this position, having been president and faculty advisor of Beta Chapter, an officer of the Chicago Alumni Club, a District Director in the Central Region, and on the committee in charge of several Central Regional Meetings. As a Director-at-Large, Bob was also responsible for much of the present new Alumni Club Program.

Connie Mack McCoy is now serving as a Field Secretary in Delta Sigma Pi and doing an excellent job. He joined the staff of The Central Office after having completed a term of office as president of Delta Theta Chapter at Oklahoma City University. During his period of office in the chapter, it made 100,000 points in the Chapter Efficiency Contest and conducted several outstanding events.

As this magazine is printed Connie will be completing a Fall visitation program that took him to almost 70 college campuses.



BURELL C. JOHNSON
Alpha Sigma—Alabama
Western Region



WITH THE

ALUMNI

THE WORLD OVER

University of Mississippi Has New Commerce Building

THE SCHOOL of Commerce and Business Administration of the University of Mississippi dedicated its new building on November 17, 1961. The building is named in honor of Martin Sennett Conner, Governor of Mississippi from 1932 to 1936. The address was given by Mr. J. T. Brown, chairman of the board of the First National Bank of Jackson, Mississippi.

Among those present were Mrs. Conner and members of the family, Governor Ross R. Barnett, Speaker of the House of Representatives Walter Sillers, members of the Board of Trustees of Higher Learning, and members of the State Building Commission.

The building has seven classrooms, each seating 64 in a tiered horseshoe arrangement, four conventional classrooms, two small seminar rooms, 44 individual faculty offices, and laboratories for accounting, statistics, typing, office machines calculators, and production management. In addition, there is a set of offices for the Dean and staff, a set of offices for the Department of Research, a lecture room to seat 150, and a large multiple-purpose room used alternately as a study room, or a lecture room, or a dining room.

The building is air conditioned and located near the center of the campus.

Alumni Clubs in Action

NEWARK

The Newark Alumni Club held its first business meeting on October 27, 1961, and adopted for use the new Alumni Club Recognition Pin. Officers of the club for 1961-63 are President, W. J. Vichiconti; Vice President, R. Garofalo; Secretary, F. Dudak; and Treasurer, V. Cardace. The second annual fall party was held on November 19, 1961, and was a great success. The club extends best wishes to Brother Erich A. Otto, a professor of finance at Rutgers School of Business Administration, for a speedy recovery from his recent illness. Brother John Fabian, class of June, 1961, is presently attending Harvard Graduate School of Business.—WILLIAM VICHICONTI

BALTIMORE

Starting early in the summer, Carl Brodka, President of the Baltimore Alumni Club, made assignments for the jobs to be done during the coming year. Well in advance of the start of this year, our program

was completed all the way up to next summer's picnic.

Perhaps other alumni clubs might be interested in some of the things that we do. We had a Halloween Dance, and are looking forward to our New Year's Eve Dance. Right now, we are starting to plan for our Baseball Night which we will hold in late April or early May. As you know, we here in Baltimore have a major league club, and while we aren't too happy about where we finished this year, we are happy to root them home. The alumni club does cooperate with the women's club and the undergraduate chapter. In fact, we have a representative designated to co-ordinate activities for these organizations. At the present time, we are asking the alumni members to assist in making recommendations for those students who are now attending school for membership in the chapter.

On November 15, 1961, we celebrated Founders' Day, at which time Mr. Thomas Henry Carroll, the president of George Washington University, was given the award for "Deltasig of the Year."

We are also very happy that our own Mel Brown is Chairman of the Alumni Club Advisory Committee. I am sure that Mel, as well as the Baltimore Alumni Club, will welcome any inquiries or be glad to assist in any way should other clubs want information.

We will continue to sponsor a scholar-

ship for a deserving business student. This continues our long experience in this field, as it is our purpose to encourage scholarship.—WALTER C. HOUCK

ATLANTA

Foremost on the calendar of events for the Atlanta Alumni Club is the Christmas Party scheduled for December 16 at the LaVista Women's Club. Details of this reveal that it is to be one of the finest ever held. Future meetings are to be held on the first Tuesday of every month and visiting Deltasigs may make reservations by calling 767-4964 when they are in Atlanta.

NEW ORLEANS

The New Orleans Alumni Club took steps to rejuvenate their activities by joining with the Gamma Mu Chapter at a recent social function at which time the Chapter entertained prospective members. Max Barnett is sparking this program which is destined for success.

DENVER

Killing two birds, the Denver Alumni Club recently celebrated Founders' Day and the Alpha Nu Chapter Birthday by holding a joint banquet with the Chapter at the Colburn Hotel in Denver. Brother Art Krauss was the guest speaker and his topic was "Democracy—Communism, Which?"



THIS NEW SCHOOL of Commerce and Business Administration Building has just been occupied at the University of Mississippi in Oxford, Mississippi.

MINNEAPOLIS & ST. PAUL

On October 28, the Twin Cities Alumni Club held its annual homecoming festivities at the Francis Drake Hotel. About 125 persons were in attendance, including many of the active chapter members and their fall quarter pledges. The 1961-62 "Rose of Deltasig" was crowned as a highlight of the evening.

On December 9, the alumni are meeting at the chapter house to vote for a housing corporation board and to consider long-run housing alternatives. This meeting will be in the format of a fall get-together, with refreshments and dinner being served before the meeting.—DAVID BERG

EL PASO

Our interest has been turned to the active chapter at Texas Western. We recently discovered that they were in need of help, so we assisted them on their rush program and held various meetings with them. We have set up a committee to assist them directly until they show definite signs of recovery. We changed their Faculty Advisor and their status was discussed with the business department faculty.

The alumni hosted their pledges at a banquet recently, and there were 12 of them. We plan to take an active part in their "Rose" Ball and our traditional New Year's Eve party will be held jointly with them.

Our alumni club is remarkably strong, attendance has averaged 20 members per meeting. Our official publication, "Sig Lines," has been published for three consecutive years.

Texas Western Homecoming Breakfast sponsored by us in November hosted our district legislators, U. S. Representative J. T. Rutherford, TWC President Joseph Ray, El Paso Chamber of Commerce President Judson Williams, and it was a great success. Our local newspapers and radio gave us excellent coverage.

CINCINNATI

Our new president for the 1961-62 year is Ed Frank. He will be glad to welcome into the alumni club any Deltasig who moves to Cincinnati—just call TW 1-8560.

The activities of the year started off with a "Get-Together Party" at the Hudepohl Brewing Company, where all had a fine evening in September. The speaker for the evening was John Powless, University of Cincinnati basketball coach who assured all present that U.C. would be number one in the nation again this year.

The November 17 meeting will be at Finneytown Inn, as will the balance of the meetings of the year, on January 19, 1962, March 16, 1962, and May 18, 1962. The speaker for the evening of November 17 will be Mr. Plasla of the Avco Company, who will discuss "White Collar Unions."

DALLAS

The Dallas Alumni Club wound up the 1960-61 fiscal year with a combination barbecue and business meeting on June 24th at the home of Brother Ottis Stahl, Jr. Everyone enjoyed the many activities, par-

ticularly the swimming, and the inclement weather didn't seem to deter anyone from taking a dip in the pool. We are all extremely grateful to Betty and Ottis for again turning their home over to us for this annual event.

The business meeting which preceded dinner resulted in the election and installation of the following officers for the coming year: President, Ted Desilets; Vice President, Harry Hall; Secretary, Joe Stephens; Treasurer, Ottis Stahl, Jr.; and Deltasig Correspondent, Frank Strong.

Our kickoff meeting for this year was held at the Baker Hotel on Wednesday, September 27, and many interesting professional and social activities were planned for this fall. Among these are noon luncheons at a downtown restaurant with prominent speakers from the business world. Brother Jack Fincher, our official delegate to the Grand Chapter Congress in Asheville, gave a very comprehensive review of the proceedings and outlined the expanded program of national alumni activities which is being planned.—FRANK L. STRONG

PITTSBURGH

Officers for the Pittsburgh Alumni Club are President, Herbert W. Finney; Vice President, Charles E. Hartman; Secretary, W. Harry Geist; and Treasurer, George H. Baumberger. On October 3 the alumni club held its first business meeting, at which time President Finney announced the committee appointments for the year. Brother Ed Langer gave a report on the Grand Chapter Congress, and the members voted support for the new Alumni Program.

The next event planned by the Pittsburgh Alumni Club is a Testimonial Dinner, honoring four of the former faculty advisors to Lambda Chapter, to be held on December 2. The four brothers being honored are Dr. Tobert J. Chapel, general sales manager of Admiral Homes, Inc., and an instructor in Sales Management and Promotion at Pitt; Dr. Bernard S. Logan, former Professor of Economics at Pitt and now head of the Department of Economics at Bridgewater College, Bridgewater, Virginia; Dr. Carroll F. Reynolds, former Associate Director of the Pitt Evening School and now Librarian of the Falk Library for Health Professions; and Dr. Walter A. Schratz, formerly an instructor in Industrial Management at Pitt and now a consultant to Westinghouse Electric Corporation.

Pittsburgh Alumni Club is proud of two of its brothers who recently received promotions. Dr. Robert J. Chapel, formerly branch manager of Acme Visible Records, Inc., has been appointed general sales manager for Admiral Homes, Inc. Martin J. Barche was recently promoted to manager of the Bell Telephone Company's Turtle Creek Business Office.

PHILADELPHIA—Omega

As of now, the Alumni Association of Omega has a membership of 102. Meetings are held once each month, and officers for 1962 are President, John Poserina; Vice President, Bert Parrish; Vice President, Jim Bloemker; Vice President, Jack Hutton;

Treasurer, Bill Irvine; and Secretary, Bill Feather.

Our alumni reunion was held on October 13, with an attendance of 100, and was a very enjoyable affair.—BILL RINCK

CHICAGO

The Chicago Alumni Club inaugurated the 1961-1962 year with the traditional "Round-Up Night" in September at the Normandy House. Fellowship, refreshments, dinner, fun and games were the order of the day. Our "Benedict" brothers were especially prompt, having been ordered to return home with that sample of Chanel No. 5 available to the first 50 arrivals.

Our president, Tom Mocella, reported on the alumni club program launched at the 23d Grand Chapter Congress. The Chicago Alumni Club assembled a rousing contingent at Asheville with fellowship and libations in every room. The cocktail party given in honor of The Grand Council really tested the stress of the motor court's walls. Many of the club worked the 23d Grand Chapter Congress into their vacation itinerary. The Beta Chapter alumni of our group clinched the attendance trophy for Beta Chapter. We all had a wonderful time at Asheville. Our October meeting honored Beta Chapter. Brother Wallace Schall, chairman of the Real Estate Department of Northwestern University and a prominent real estate lawyer, spoke on "The Real Estate Picture—Today and Tomorrow."

On November 7, our annual Founders' Day Banquet was held in Charter Hall of the Chicago Bar Association. Also attending were many O. B.'s and V. O. B.'s who turned out to honor the memory of the four men who founded our fraternity. Our guest speaker was Dr. Nicholas A. Weil, director of the Mechanics Research Division of the Armour Research Foundation. His very timely subject was "The U. S. Space Program and its Industrial Implications." Dr. Weil's talk was most enlightening and he was still answering questions after the meeting was formally closed. Brother Ed Shaler, Zeta, won both a door prize and a raffle prize, and it is rumored he still had them in his possession after he left the games session.

Coming events include a Christmas Party on December 16 at the Beta Chapter House and our return to the monthly dinner meetings at the Normandy House. The officers and directors of the Chicago Alumni Club of Delta Sigma Pi extend to all alumni and actives outside the Chicago Metropolitan Area an invitation to join us whenever you are in the Chicago area. Our usual monthly meetings are held at the Normandy House, 744 North Rush Street, on the third Tuesday of the month. Refreshments are served beginning at 5:30 P.M.; dinner is served at 6:45 P.M.; the meeting begins at 7:45 P.M., and following that we have fellowship, fun and games.—DON F. HOLEM

WASHINGTON

Under the fine leadership of President Stewart D. Young, former undergraduate president of Gamma Sigma Chapter, the Washington Alumni Club is moving forward with a vigorous professional and social program supported by an ever-increasing membership representing many sections of the United States.

Monthly smorgasbord luncheons are held the third Thursday of each month at noon, at the Dodge House, 20 E Street, NW, Washington, at which time alumni members from Government and industry gather informally.

The professional highlight so far this year was the Founders' Day Celebration on November 4, a joint affair with Mu and Gamma Sigma Chapters, and we were honored to have as guest speaker one of the first members of Mu Chapter, Mr. A. Ogden Pierrot, Director of the Export Division, Bell Helicopter Company, and former Foreign Service Officer.

On the social side, WAC members, with wives and dates (60 in all, complete with a folk singer on board), took a highly successful barge trip up the Chesapeake and Ohio Canal.

Our First Vice President, G. P. "Jeff" Gwaltney has been recently appointed District Director for the Baltimore and Washington area.

We are looking forward to the formation of an investment and toastmasters group within the Washington Alumni Club.

Alpha Beta Chapter Presents Trophy Case to School Building

A LARGE TROPHY CASE was presented to the University of Missouri for its new School of Business and Public Administration Building by Alpha Beta Chapter. The case was given in honor of Royal D. M. Bauer, professor emeritus of accounting and

Alpha Beta No. 1. Brother Bauer also served for many years as Chapter Advisor at Missouri.

The trophy case has been set up in the student study hall on the first floor of the new building, and will be used to keep numerous trophies of the School which have heretofore been in various parts of the building.

Formal presentation of the case was made during Homecoming coffee hour at the School of Business and Public Administration. This was made by Alpha Beta Chapter President Charles W. Allison. President Elmer Ellis accepted on behalf of the University of Missouri, and John W. Schwada, Dean of Faculties and Acting Dean of the School, accepted on behalf of the School. Also taking a part in the presentation was Brother Bauer.

The funds for the trophy case were provided by the alumni of Alpha Beta Chapter, many of whom attended the presentation.

PERSONAL MENTION

DAVID P. HURLEY, *Alabama*, has recently assumed the position of field sales manager, in the Photo Products Department of E. I. Du Pont, in Atlanta, Georgia.

BOB B. CLAYTON, *Southern Methodist*, has been promoted to district sales manager of the Stuart Pharmaceutical Company in Dallas, Texas.

LAWRENCE D. EPSTEIN, *Penn State*, has joined the Perry Products Company of Philadelphia.

JOSEPH F. ZOLKOWSKI, *Detroit-Theta*, is now an accountant with Arthur Andersen and Company in Detroit, Michigan.

IRENEE A. CHARVET, *Loyola-Los Angeles*, has been promoted to assistant operations officer for the Citizens National Bank in Los Angeles.

WILLIAM S. HARRIS, *St. Louis*, is now a registered representative in the Coral Gables office of Goodbody and Company.

JOHN K. ANTHOLIS, *Maryland*, has recently become a tax law specialist with the Internal Revenue Service in Washington, D.C.

ROBERT FREEMAN, *Louisiana Tech*, is doing graduate work at the University of Arkansas on N.D.E.A. Fellowship.

DONALD T. DIBIASE, *Suffolk*, has recently become an administration supervisor for IBM Corporation in Schenectady, New York.

CARL R. GROTH, *Michigan*, is now a staff writer in communications for the International Division of Burroughs Corporation in Detroit, Michigan.

WILLIAM L. PRATHER, *Texas*, has been appointed assistant business manager of Amarillo College, Amarillo, Texas.

WILLIAM CHAFEY, *Arizona State*, has been promoted from Lieutenant (JG) to Lieutenant in the Supply Corps, U. S. Navy, currently stationed at the U. S. Naval Station at Newport, R.I.

PHILLIP W. BROTZMAN, *Ohio State*, is now a management trainee with Montgomery Ward at the Cuyahoga Falls, Ohio, store.

ALVIN L. MILLER, JR., *Buffalo*, has been promoted to vice president of the Valley Forge Life Insurance Company and parent company, American Casualty Company, Reading, Pa.

MICHAEL B. PECERI, *Rider*, has been appointed by President Kennedy and confirmed by the Senate as a Career Officer and Vice Consul in the Diplomatic Service of the United States.

RALPH M. WILLIAMS, *Omaha*, has formed a firm in Columbus, Ohio, for rendering management consulting service to industry and institutions.

DELBERT J. WACKER, *Iowa*, has been promoted to Manager in the Utility Division of Arthur Andersen & Co., Chicago.

MAX BARNETT, JR., *Tulane*, has been appointed General Chairman of the Greater New Orleans Muscular Dystrophy Campaign for 1961-62.

HAROLD K. ANDERSON, *Mississippi Southern*, is a Sales Representative for Kitchen-aid, Inc., in New Orleans, La.

GEORGE H. FRANCIS, *Mississippi State*, is Retail Merchandising Manager with Sears, Roebuck & Co., Macon, Ga.

VINCENT A. CHIARUCCI, *Kent State*, has a new position as Controller in the Perfection Division of the Hupp Corp., Cleveland, Ohio.

WAYNE C. CROWE, *Georgia State*, is an associate in the law firm of Lipshutz, Macey, Zusmann and Sikes, in Atlanta, Ga.



PRESENTATION of Trophy Case in School of Business and Public Administration at the University of Missouri by Alpha Beta Chapter. Left to right: Royal D. M. Bauer, professor emeritus of accounting and Chapter Advisor; President Elmer Ellis of the University; Alpha Beta Chapter President Charles W. Allison; and Acting Dean John W. Schwada of the School of Business and Public Administration.

Gordon G. Lane, *Ithaca*, on June 30, 1961, to Lynda Olson, at San Francisco.

Paul Hooper, *Texas*, on August 19, 1961, to Connie Marie Anderson, at La Marque, Texas.

Mike Williamson, *Texas*, on September 2, 1961, to Margaret Bowles, at Belton, Texas.

John Acker, *Texas*, on September 9, 1961, to Elsa Boring, at Austin, Texas.

Pablo A. Juarez, *Texas Western*, on September 2, 1961, to Zelma Lou Zinn, at Mesilla Park, New Mexico.

Joseph Colino, *Rutgers-Beta Omicron*, on October 7, 1961, to Josephine Alaimo, at Scranton, Pa.

J. Norman Segel, *Western Reserve*, on January 14, 1962, to Sheila Benkovitz, at Cleveland Heights, Ohio.

David B. Klein, *Western Reserve*, on February 4, 1962, to Sharon Begun, at Cleveland Heights, Ohio.

Philip J. Gach, *Detroit-Gamma Rho*, on August 12, 1961, to Shirley Eland, at Detroit, Michigan.

Frank X. O'Brien, *Detroit-Gamma Rho*, on September 9, 1961, to Shirley Ann Check, at Madison Heights, Michigan.

Girard McMaster, *Detroit-Gamma Rho*, on November 11, 1961, to Joan Schebil, at Detroit, Michigan.

Turner M. Tefft, Jr., *Omaha*, on September 16, 1961, to Barbara L. Hunt, at Omaha, Nebraska.

Louis C. Mossotti, *St. Louis*, on September 16, 1961, to Joyce A. Dowl, at Ladue, Maryland.

CYRUS H. COLE, *Alabama*, has been promoted to Sales Supervisor, New Orleans District, of Moore Business Forms, Inc.

ROWLAND D. SAGER, *Missouri*, is Administration Manager, Armament & Flight Controls, Autonetics Div., North American Aviation, Inc.

E. R. HAWKINS, *Penn State*, has been appointed Acting Dean, College of Business Administration, at the University of San Francisco.

HARRY C. BREED, *Missouri*, has been promoted to Secretary-Treasurer and Director of the J. M. McDonald Co., at Hastings, Neb.

P. JOHN LYMBERPOULOS, *Ohio*, is an Assistant Professor of Statistics, College of Commerce, at Ohio University, Athens, Ohio.

JAMES L. KANELLOS, *South Carolina*, is the President of the Spartan Corporation at Atlanta, Ga.

JAMES R. BIRKEL, *Rider*, has been appointed President of Birkel's Surgical Supply Corporation, Bethlehem, Pa.

ROBERT J. GICZEWSKI, *Loyola-Chicago*, is a Coordinating and Results Investigator, Merchandise Organization, Western Electric Co., Chicago, Illinois.

RICHARD G. MERCNER, *Penn State*, is a Field Representative of the Libbey-Owens-Ford Glass Company, Philadelphia District.

HARRY D. SERANTONI, *De Paul*, is an Internal Auditor with Swift & Company, Chicago, Illinois.

CLARENCE G. WILLIAMS, *East Tennessee*, has a position in the Union Planters National Bank at Memphis, Tennessee.

J. A. SCHUCHART, *Omaha*, has been promoted to Assistant Secretary to the Manager of General Accounting, Northern Natural Gas Company, Omaha, Neb.

THOMAS R. COPEYON, *Ferris*, has been promoted to a commissioned bank examiner with the State of Michigan Banking Department.

T. WAYNE HOLLJE, *East Texas*, is Purchasing Agent with the Frigikar Corporation, Dallas, Texas.

LOUIS A. TIRAPELLE, *Alabama*, is Personnel Manager of Datex Corporation at Monrovia, California.

JOSEPH F. BLOMBERG, *Loyola-Los Angeles*, is an Employment Interviewer for Voi-Shan Manufacturing Company in Culver City, California.

ALFRED K. ROCHIN, *Arizona*, has been promoted to Assistant Manager of the Arizona Bank, Bisbee, Arizona.

GLENN W. SMITH, *Nebraska*, has a new position as Controller with the Benner Tea Company, Burlington, Iowa.

ROBERT W. KIMBALL, *Buffalo*, has been promoted to Assistant to the President, Bentley College of Accounting & Finance, Boston, Massachusetts.

JOHN E. WIEDENMAN, *Penn State*, has been promoted to store manager, Sears, Roebuck & Co., Bronx, New York.

EDWARD J. WINANS, *Chicago*, has joined Innes Company, a Macy store, as group manager in Ready to Wear and Accessories, in Wichita, Kansas.

Carroll Selected "Deltasig of Year"

(Continued from page 35)

by the late Allen L. Fowler, who served as Grand President of Delta Sigma Pi. The present program is being perpetuated in his name by a trust fund created by Brother Fowler's family.

Previous awards have been made to Oliver S. Powell of Minnesota, president of the Ninth Federal Reserve Bank in Minneapolis; Charles F. Nielson of Southern California, formerly director of the Parts and Service Division of Lockheed Aircraft Company in Los Angeles; Edwin L. Schujahn of Wisconsin, vice president of General Mills, Inc. of Minneapolis; Philip J. Warner of New York, president of Ronald Press in New York; Ray E. Tannehill of Penn State, vice president of the Bell Telephone Company of Pennsylvania; Howard B. Johnson of Georgia State, president of the Atlantic Steel Company of Atlanta; Milton S. Eisenhower of Penn State, president of Johns Hopkins University in Baltimore; E. Grosvenor Plowman of Denver University, vice president and general traffic manager of U. S. Steel Corporation; and Paul A. Gorman of Missouri, executive vice president of the American Telephone and Telegraph Company.



GRAND PRESIDENT TOBER, speaking, was on hand for the Founders' Day Celebration of the Baltimore Alumni Club. "Deltasig of the Year 1961," Thomas Carroll, was presented an award at that time.

Atherton Now Vice President Continental Oil Co.

CONTINENTAL OIL COMPANY has just announced that Frederick W. Atherton, Boston, will join the company as a vice president. As vice president, Brother Atherton will be concerned chiefly with the company's relationships with the investment community and with analytical appraisals of company policies and operations from the point of view of the shareholders.

Brother Atherton is widely known in the financial and investment circles of Boston and New York. His entire business career has been with the Boston based investment counsel firm of Loomis, Sayles & Company. He has been the oil industry investment research specialist for that firm since 1931, and the partner in charge of the oil department since 1946. He is a director of the Loomis, Sayles Fund of Canada, Ltd. and will retain that position after joining Continental Oil.

U.S. Ambassador to O.A.S. is DeLesseps S. Morrison

DELESSEPS S. MORRISON, Tulane, was recently sworn in as United States Representative to the Council of the Organization



DELESSEPS S. MORRISON
Gamma Mu—Tulane
U. S. Ambassador

of American States, with the rank of Ambassador. Brother Morrison previously served four terms as mayor of the City of New Orleans. One of his many accomplishments as mayor was his leadership in New Orleans International Trade Development Program in which he personally headed delegations from the city on 60 different trips to Latin America. This brought him a wide familiarity with the problems of the hemisphere and earned him many decorations which he has received from Latin American countries.

Brother Morrison has been elected chairman of the standing committee on cultural affairs and public information of the Council of the Organization of American States.

ROLL CALL

DELTA SIGMA PI has just designated Thomas H. Carroll, the new president of George Washington University, as "Deltasig of the Year 1961" and presented him with a plaque at a banquet in Baltimore, Maryland.

MERGERS

Virgil Needham, *Northwestern-Beta*, on April 22, 1961, to Kay Ryan, at Milwaukee, Wisconsin.

William B. Makelim, *Virginia*, on June 17, 1961, to Carolyn Cooley, at Winnetka, Illinois.

William F. Feather, *Temple*, on September 9, 1961, to Patricia Foody, at Philadelphia, Pa.

Thomas O. Pass, Jr., *North Carolina*, on June 17, 1961, to Patricia Triplett, at Roxboro, North Carolina.

Jack O'Connor, *California*, on July 1, 1961, to Janet Donahue, at San Gabriel, California.

Anthony W. Angelini, *U. of Miami*, on June 2, 1961, to Marie Betor, at Trenton, New Jersey.

John D. Nelson, *Virginia*, on August 26, 1961, to Elaine Nowosad, at Brandon, Manitoba, Canada.

John P. Amoss, *Johns Hopkins*, on June 11, 1961, to Martha Paschal, at Albany, Georgia.

Stephen L. Stevens, *Arizona*, on April 1, 1961, to Maren Ann Wilson, at Tucson, Arizona.

John Klekner, *Arizona*, on August 26, 1961, to Judith Sammetinger, at Phoenix, Arizona.

Frank Phillips, *Mexico City*, on December 9, 1961, to Ana Marie Ortega del Valle, at Mexico City.

Steven Morrell, *Northwestern-Beta*, on June 3, 1961, to Gloria Saccone, at Chicago, Illinois.

Peter Repsold, *Northwestern-Beta*, on April 8, 1961, to Eileen Steffens, at Wilmette, Illinois.

Andy Sciabarrassi, *Northwestern-Beta*, on August 5, 1961, to Donna Ramme, at Chicago, Illinois.

Russell Tokarz, *Northwestern-Beta*, on August 19, 1961, to Carol Castongue, at Downers Grove, Illinois.

Charles Blackmore, *Northwestern-Beta*, on November 11, 1961, to Ethel Birdsell, at Chicago, Illinois.

Earl Nitzsche, *Northwestern-Beta*, on November 25, 1961, to Anita Kistner, at Chicago, Illinois.

Robert J. Giczweski, *Loyola-Chicago*, on August 12, 1961, to Mary G. Keating, at Chicago, Illinois.

James Cromwell, *Rochester*, on November 18, 1961, to Suzanne Crist, at Rochester, New York.

Allen Bradley, *Lamar*, on March 15, 1961, to Georgia Cain, at Houston, Texas.

Ronnie Kellet, *Lamar*, on June 10, 1961, to Barbara Morris, at Texas City, Texas.

Norman Kueny, *Omaha*, on August 5, 1961, to Jeraldine Lou Joens, at Tama, Iowa.

Richard W. Setzer Promoted to Dean of Lamar State College

THE DELTA ETA CHAPTER, at Lamar State College of Technology, in Beaumont,



RICHARD W. SETZER
Delta Eta—Lamar Tech.
Dean of the College

Texas, is proud to announce the promotion of its Business Dean, Dr. Richard W. Setzer, to Dean of Lamar Tech.

Dean Setzer is an alumnus of Delta Sigma Pi, and has always done all in his power to aid and promote the Delta Eta Chapter since it received its charter on April 14, 1956. He was dean of the School of Business at Lamar for ten years. The dean is an accomplished and much demanded public speaker at professional and social gatherings.

Dr. Setzer received his B.A. degree at Lenoir Rhyne College at Hickory, North Carolina in 1939. He received his M.A. at George Peabody College in Nashville, Tennessee in 1947, and his Ph.D. from that same institution in 1951. He served as a teacher and coach in North Carolina high schools for three years, and as a teacher of economics at Catawata College, Salisbury, North Carolina for two years. Following this he was a buyer for the Western Electric Company for one year.

He served with the U.S. Army for four and one-half years in the field of submarine control mines.

Dean Setzer is a member of the following organizations: Delta Sigma Pi, Southwest Social Science Association, Phi Delta Kappa, Kappa Delta Phi, Alpha Tau Omega, Southern Economics Association, Texas Business Education Association, Rotary Club, and the National Office Management Association.

The Dean's family consists of his wife, Joan, who is a graduate of Duke University and a teacher of English in the Beaumont School System, and two daughters, Jean and Joan.

THE CENTRAL OFFICE REGISTER

Recent visitors to The Central Office are: O. V. SELLS, *Alpha Beta*, Arlington, Va.; FRED HUCKVALE, *Sigma*, Salt Lake City, Utah; DAN GEEDING, Dayton, Ohio; TOM O'BRIEN, Lakewood, Ohio; STU COHEN, Cleveland Heights, Ohio; JIM STETHAM, Middletown, Ohio; RUSSELL E. TASKEY, JR., Cleveland, Ohio; MORRIS E. LEVY, Cleveland, Ohio; ALAN F. TAYLOR, Lakewood, Ohio; SAM J. BERNARDI, Highland Park, Ill.; GILES C. DARST, Findley, Ohio; MIKE KROICHECK, Chicago, Ill.; JACK KIDD, Cincinnati, Ohio; RICHARD O'MARA, Van Wert, Ohio; JAMES PELLOT, Alpha Upsilon, Monroe, Mich.; LINK BROOKS, Cincinnati, Ohio.

LIFE MEMBERS

The following have recently become Life Members in Delta Sigma Pi:

- 2689 Henry F. Dombrowski, *Delta Nu*, Loyola (N.O.)
- 2690 Richard C. Thompson, *Alpha Pi*, Indiana
- 2691 Gordon R. Cox, *Delta Phi*, East Texas State
- 2692 Charles C. Hahn III, *Gamma Omega*, Arizona State
- 2693 Arthur L. Walters, *Lambda*, Pittsburgh
- 2694 Felix J. McCool, *Beta Omega*, U. of Miami
- 2695 Adams McClennen, *Gamma Omega*, Arizona State
- 2696 John N. Matthews, *Alpha Beta*, Missouri
- 2697 Edmund B. Carr, *Gamma Rho*, Detroit
- 2698 William G. Lawrence III, *Alpha Lambda*, North Carolina
- 2699 Anthony Z. Fernandez, *Beta*, Northwestern
- 2700 Billy C. Redd, *Kappa*, Georgia State
- 2701 Glen M. Rhodes, Jr., *Alpha Eta*, South Dakota
- 2702 Robert G. Kelley, *Alpha Sigma*, Alabama
- 2703 Robert W. Thompson, *Beta Epsilon*, Oklahoma
- 2704 Clair F. Hausman, *Beta Theta*, Creighton
- 2705 Charles F. Bengston, *Beta Rho*, Rutgers
- 2706 Jerold C. Lyons, *Beta Upsilon*, Texas Tech
- 2707 John T. Moore, Jr., *Gamma Delta*, Mississippi State
- 2708 Charles E. Chipman, *Gamma Zeta*, Memphis State
- 2709 Craig T. Ulrici, *Gamma Xi*, Santa Clara
- 2710 Nicholas J. Motherway, *Gamma Pi*, Loyola (Chicago)
- 2711 Dan S. Root, *Gamma Rho*, Detroit
- 2712 Descom D. Hoagland III, *Gamma Upsilon*, Babson
- 2713 James J. Ferguson, *Gamma Psi*, Arizona
- 2714 John P. Jadick, *Delta Eta*, Lamar Tech

Clark Myers Named Dean At the University of Miami

CLARK E. MYERS, *Kansas*, has recently been appointed dean of the School of Business Administration at the University of Miami.



CLARK E. MYERS
Iota—Kansas
Dean, U. of Miami

ness Administration at the University of Miami. Brother Myers became a member of Delta Sigma Pi at Iota Chapter at the University of Kansas. After completing his undergraduate work at Kansas and obtaining an M.B.A., he received his D.C.S. degree from the Harvard Graduate School of Business.

During his career in education he has been associated with Ohio University as dean of the College of Commerce, a lecturer in business administration at the Harvard Graduate School of Business, professor and head of the department of management at the University of Texas, a member of the faculty at the University of Kansas, and director and professor of IMEDE at Lausanne Gare, Switzerland.

Brother Myers is a member of Beta Gamma Sigma, Phi Kappa Phi, Sigma Iota Epsilon, Society for the Advancement of Management, American Management Association, Rotary, Phi Gamma Delta social fraternity, and the American Economics Association. He has served as a lieutenant in the U.S. Navy, is a member of the Methodist Church, is married and the father of two children.

DIVIDENDS

To Brother and Mrs. Ronald F. Rivers, *Rutgers-Beta Omicron*, on October 31, 1961, a daughter, Gayle Peggy.

To Brother and Mrs. Jerome P. Siok, *De Paul*, on August 5, 1961, a daughter, Lisabeth Ann.

To Brother and Mrs. J. Clifton Snyder, *Iowa*, on March 9, 1961, a daughter, Carolyn Sue.

To Brother and Mrs. John B. Spinelli, Jr., *Rider*, on April 9, 1961, a son, David Christopher.

To Brother and Mrs. Richard L. Dewey, *Miami U.*, on August 10, 1961, a daughter, Deborah Gail.

To Brother and Mrs. Robert L. Billmeyer, *Wisconsin*, on October 3, 1961, a son, Curtis David.

To Brother and Mrs. John H. Basler, *St. Louis*, on September 13, 1961, a son, John Jeffrey.

To Brother and Mrs. Harold Fulsang, *Northwestern-Beta*, on August 13, 1961, a daughter, Karen Lynne.

To Brother and Mrs. Henry E. Pitts, Jr., *Auburn*, on March 7, 1961, a daughter, Patricia Gail.

To Brother and Mrs. Robert E. Costello, *Omaha*, on June 5, 1961, a daughter, Beth Christine.

To Brother and Mrs. Richard K. Brown, *Northwestern-Zeta*, on September 9, 1961, a daughter, Jenifer Ellen.

To Brother and Mrs. Donald L. Elisha, *Denver*, on June 3, 1961, a daughter, Susan Kay.

To Brother and Mrs. Stanley W. Owens, *Indiana State*, on September 27, 1961, a daughter, Teresa Kay.

To Brothers and Mrs. Richard W. Jensen, *Rider*, on July 27, 1961, a son, James Frederick.

To Brother and Mrs. William H. Hughes, *New Mexico*, on October 16, 1961, a daughter, Janet Louise.

To Brother and Mrs. Donald E. Klein, *Northwestern-Beta*, on October 4, 1961, a daughter, Susan Grace.

To Brother and Mrs. Vincent A. Chiarucci, *Kent State*, on July 6, 1961, a daughter, Kathleen Marie.

To Brother and Mrs. Lindsey Marchbanks, *Southern Methodist*, on July 26, 1961, a daughter, Sarah Jane.

To Brother and Mrs. D. W. Klingman, *Texas Tech*, on March 17, 1961, a daughter, Julie Ann.

Edward R. Hawkins Now Dean at University of San Francisco

EDWARD R. HAWKINS, *Penn State*, was recently appointed acting dean of the College of Business Administration at the University of San Francisco. The appointment of Brother Hawkins enabled Reverend Richard E. Mulcahy, a Deltasig, who has been dean since 1956, to devote more time to economic research and teaching. Father Mulcahy will continue to be chairman of the department of economics at the University of San Francisco.

Brother Hawkins, who has been professor of marketing at the University of San Francisco since 1959, was formerly dean of the College of Business Administration at Johns Hopkins University. He has also served as editor of the *Journal of Marketing*, and holds degrees from Pennsylvania State College and the University of California. In 1954-55 he was a Fulbright Professor at the University of Oslo in Norway and has spent a summer in Burma teaching at the University of Rangoon. In addition to his teaching at these universities, Brother Hawkins has also taught at Penn State, Washington State, the University of Pennsylvania, the University of California and Claremont College.



CHAPTERS

SOUTH CAROLINA

ROBERT L. ARMSTRONG, JR., president of Beta Gamma Chapter while an undergraduate student at the University of South Carolina, has returned to USC after graduate study at Columbia University as instructor in the School of Business Administration and as Chapter Advisor. Under his energetic leadership the chapter has initiated several new projects and begun a year of increased activity.

An extensive professional program, including tours of business and industry and lectures by eminent speakers, is underway. Brothers have already visited several industries in the Columbia area, including the General Electric plant, the Shakespeare plant, and Pacific Mills.

Several brothers—including Tom Ray, Ed Markendorf, Tom Roe, Howard K. Lee and Tom Bailey—are helping new students in the School of Business Administration by coaching classes in elementary accounting.

Mrs. Armstrong has aided in re-establishing the Wives' Auxiliary of Beta Gamma Chapter. The six charter members of the wives' group have assisted the fraternity this fall in planning for social events, including drop-ins after football games, and in other projects when requested to do so by chapter members. The wives are also expected to work with the chapter's planned charity project of working with orphans in the Columbia area.

A portrait photograph of Jerry B. Burgess, alumnus of Beta Gamma Chapter, has been hung in the chapter room as a memorial to the popular brother killed in an automobile accident on Christmas Day, 1960.—THOMAS H. BAILEY

CREIGHTON

THE BROTHERS of the Beta Theta Chapter at Creighton started the fall semester with an accelerated program emphasizing service to the university. Over 250 letters were sent to incoming freshmen offering transportation to the school. The response was so great that the brothers headed by Pete Dell were kept busy before and during freshman week. The program met with approval from the faculty and will possibly be initiated into a yearly practice.

The fall pledging program headed by Vice-President Mike Kaus has added to the potential of a successful year. An excellent group of 11 men were initiated into the Beta Theta Chapter boosting the total active membership to 56. The initiation of a prominent faculty member, Reverend Austin E. Miller, was the highlight of the well organized initiation. A tip of the hat to the pledging committee.



GRAND PRESIDENT FRANK TOBER'S contributions to Delta Sigma Pi were depicted on this chart being given to Brother Tober, left, by the Past President of Alpha Kappa Chapter Cliff McCarthy.

On the political scene, as always, the enthusiasm ran high. The university campus was strewn with posters and campaign managers. Not to be second best the Deltasigs arose to the occasion. The brothers of Delta Sigma Pi captured 12 of the 16 class offices.

Dave Frenzer arranged for Ross's Steakhouse to be the site of our first professional dinner. Ross's is one of Omaha's most renowned restaurants. The brothers were enlightened as to some of the more interesting aspects of the accounting profession by Mr. F. H. Roberts. Mr. Roberts is the head of the accounting department at Northern Natural Gas. The accounting for utilities, as expressed in his talk, was held by all to be quite revealing and educational.

At the same time this brief resume is being written, plans are being made for two of the bigger events of the year. Co-chairmen of the homecoming float committee, Brothers Bazis, Fangman, and Oberg are hastily drawing up the blueprints of the float campaign which will start the wheel of activities in motion. We are quite hopeful in trying to set a new precedent at the University in winning the large float division two years in succession. A feat which has never been accomplished at Creighton before.

Also one of the unique promotions as found on any campus is that of the annual Business Administration Booster Days. Much time and effort is being expended upon this event as reported by the Co-chairmen. Brothers John Caulfield, Henry Kennedy, and Robert Kathol head up the various committees. This year's program promises to be better than ever.—KENTWORTH F. OBERG

OHIO UNIVERSITY

ALPHA OMICRON CHAPTER at Ohio University started the first professional meeting of the year with a speaker from the IBM plant in Charleston, West Virginia. Mr. C. V. Bryant, branch manager of the Charleston plant, talked to the brothers on "Systems Engineering and Data Processing." A discussion period followed the interesting talk.

Mr. Lymberopoulos, a graduate of Ohio University, has returned to Ohio University and Alpha Omicron Chapter after being at the University of Texas from 1956 until September, 1961. While at the University of Texas, he was the Beta Kappa Chapter Advisor, and will be our chapter advisor at the beginning of the Spring semester. He is now an Assistant Professor of Statistics in the College of Commerce.

After a very successful rush party, we pledged 18 ambitious students in the College of Commerce. Already the new pledges have become active in chapter work. Initiation is planned for January 6, followed by the initiation banquet on January 9.

A plant tour and several professional meetings are being planned for the future months.—KENNETH C. HANSEN

WEST LIBERTY

DELTA OMEGA CHAPTER at West Liberty State College opened the school year with a rush party for prospective pledges. Of those attending 24 were chosen, including three faculty members, and were formally initiated December 9. Following the initiation was a dinner dance which was enjoyed by members and alumni alike.

Delta Omega Chapter's professional program began with a tour of Weirton Steel. Other tours and various speakers have been scheduled so that Delta Omega Chapter has a full and interesting program of professional activities. Founders' Day was celebrated with a banquet held at the Esquire Supper Club in Wheeling. Congratulations to Brother Oser for being initiated to Alpha Phi Sigma, national scholastic fraternity.

Social activities for the Fall semester included a float in the Homecoming Parade and a chapter dance held in November.

In order to build up our treasury, Delta Omega Chapter has carried on numerous fund raising activities. Some of these include the sale of school sweat shirts and jackets to the student body, and the raffle of a hi-fi phonograph. Other such activities are being planned for the future so that financial needs will be met.

The brothers of Delta Omega Chapter are looking forward to a successful year.—RON OSER

SOUTHERN METHODIST

BETA PHI CHAPTER started activities early this year by entertaining the School of Business at Southern Methodist with a coffee. As a result of vigorous rushing the chapter picked 13 outstanding pledges for this year's class.

One week after school started Beta Phi's secretary was called to service with the 49th Armored Division, and Richard Coerver was elected to replace him. Brother Brant Matz was appointed a liaison between the executive committee of the chapter and the members of the body.

At the SMU football games this year Beta Phi Chapter has attended in a group to cheer the team on; the idea of group attendance was received and accepted with enthusiasm. Thus far this year Beta Phi Chapter has been privileged to have several prominent speakers at our meetings, including William Hodges with the Internal Revenue Service and Mr. Henry Graves, executive vice president of a Dallas Savings and Loan Association.

We at Beta Phi Chapter are planning on celebrating Founders' Day this year by attending a banquet given by the alumni members of the fraternity. An active vs. pledge football game is in the making and it should turn out to be a bang up affair.

When our "Rose" Queen was forced to transfer from SMU the Brothers took a vote and elected three girls to act as hostesses for the fraternity until later in the year when another queen could be elected.—RICHARD COERVER

DENVER

THE ALPHA NU CHAPTER took the big step during fall quarter to withdraw, after much deliberation, from the Interfraternity Council at the University of Denver. A bulletin board, which is located in the main lobby of the Business Administration Building, was also obtained this quarter. This is a professional news bulletin board which will be under the supervision of the Alpha Nu Chapter.

A party at the lodge and a dinner with the Denver Alumni Club were held in observance of Founders' Day and our chapter birthday. Brother Arthur Kraus, retired colonel in the U. S. Air Force, spoke on "Democracy—Communism—Which?" at the dinner.

A highly successful mixer was held with the Phi Gamma Nu's, a professional business sorority. We were honored with the presence of their alumni advisor, Mrs. J. B. Kimberly, a former "Rose" of the Alpha Nu Chapter. Shortly after this occasion, a highly successful professional meeting on banking procedures was held with the general school invited.

The Alpha Nu Chapter made much more use of its mountain lodge this fall with a large number of functions which were climaxed with the annual halloween party. An evening of dancing, entertainment and games impressed several guests including

two faculty members and their wives. These two men are seriously contemplating membership in the Alpha Nu Chapter.

Shortly after the start of winter quarter, we initiated six new men and Dr. George Bardwell into the chapter. At this time, also, we have a large membership drive on, in which we hope to obtain at least 30 new neophytes.

As this new year starts, we wish all of the other chapters the greatest success and our best wishes in this coming year.—RICHARD A. VIESSA

MANKATO STATE

EPSILON IOTA CHAPTER of Mankato State College started out the school year receiving the good news of garnering 100,000 points in the Chapter Efficiency Contest, after being installed only nine months ago. Our three representatives to the Grand Chapter Congress last summer were our President, Brother Howard Branson, official delegate, our Professional Chairman, Brother Thomas Lueken and our Vice President, Brother William Palmer.

Homecoming activities on October 28 found the brothers taking the first place lawn display trophy. The title of the display was "Indians Stir Instant Victory." Incidentally, our Indians won the game 6-0 over Moorhead State, and walked off as being Conference Champs with a 5-0 record. Our Social Chairman Brother Joseph Breckner is credited for bringing this one through. On this same day, our "Rose," Virginia Wesley, reigned over homecoming activities at Notre Dame University in South Bend Indiana.

November 4 saw the members taking part

in the annual Founders' Day banquet and celebration. Mr. L. H. Fowler of Bretts in Mankato was the guest speaker. Seventeen Brothers from Alpha Eta Chapter, University of South Dakota, were present to help us enjoy the occasion. While here, the South Dakota Brothers took in two professional tours, KEYC-TV, and the world known Johnson and Reel Co., both of Mankato. A party and dance closed the gala affair. We're looking forward to visiting the South Dakota Campus in the very near future.

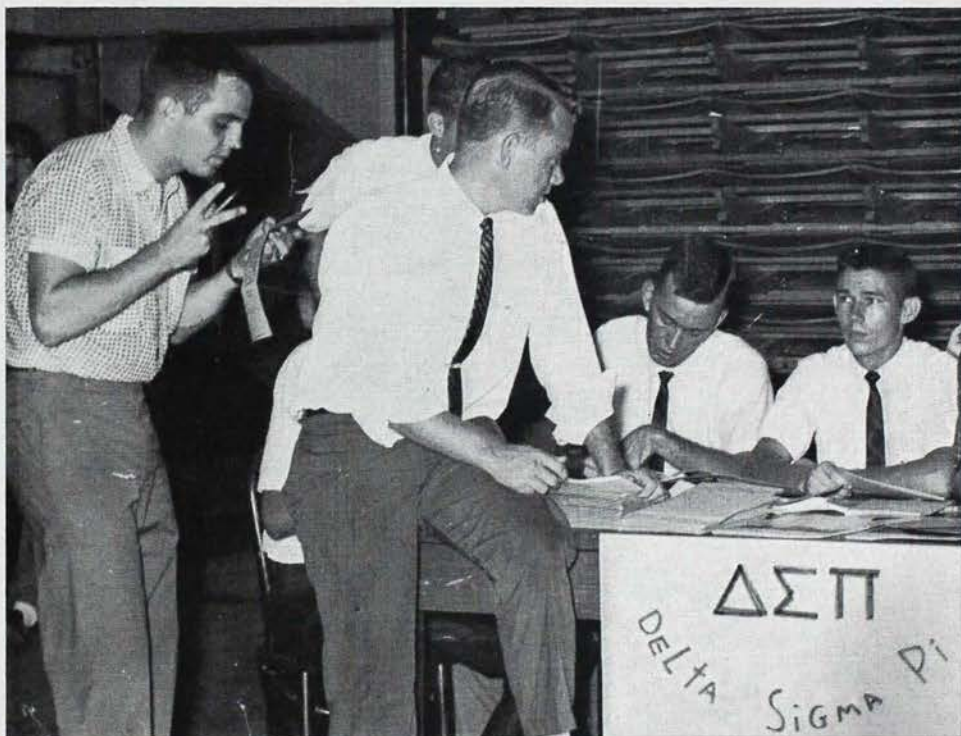
A tremendous success is credited to our Professional Chairman Brother Lueken and his committee, for their efforts in our first Business and Career Day on November 14. Twenty-five firms from the greater upper Midwest area were represented. Brother Paul V. Grambsch, head of the School of Business Administration at the University of Minnesota, was our featured guest and speaker of the day.

Brother Palmer, our pledge master, did a splendid job with our new 12 members. The pledge period terminated after informal and formal initiations, which were held December 7 and 8. Also added to our membership during this period were the president of our College, Dr. C. L. Crawford, and two faculty members, Dr. Cecil Bigelow and Mr. William Montag, C.P.A.

On December 9, the chapter held their annual Christmas party for the underprivileged children of the greater Mankato area.

Our "Rose of Deltasig" dance will be held on January 13.

Other professional speakers which the chapter heard and enjoyed during the fall quarter were Dr. Vernon Beckman of the Mankato State Speech Department, and Mr. Robert Gardner, general manager of KEYC-TV, of Mankato.—DANIEL J. SCHEURER



DELTA SIGMA PI ASSISTANCE was an important service during registration at East Carolina College.

JOHNS HOPKINS

ON SATURDAY, October 28, 47 couples attended the Halloween Dance sponsored by the Alumni Club of Baltimore, Maryland, and in association with the Chi Chapter of Johns Hopkins University.

In the spirit of Halloween, those who attended the dance masqueraded in a variety of cleverly designed and amusing costumes. Prizes were awarded for the most original outfit, the sexiest and the funniest. An additional prize was given to the best costumed couple.

Clyde and Cookie Williams were acclaimed as a unit having the most original makeup, with Cookie appearing as a well-molded brick and Clyde, with the mien of one eminently well qualified as a brick-layer.

Brother John Thelman was unanimously dubbed the sexiest masquerader in the Garden Room. He was terrific as a Cigarette Girl, wearing a black sweater with the most appealing contours in the right places, and revealing, under his abbreviated red skirt, the classiest pair of gams south of Radio City's Music Hall.

Bill Paul, a friend of one of the brothers in attendance, wore the funniest costume in the opinion of the judges. The award for the best costumed couple was given to Mr. and Mrs. John Spindler, who came in black-face makeup.

Also, trophies were presented to the singles and doubles champions of the Alumni Tennis Tournament, which was held previously in the year. Mel Brown, who was given the door prize for the evening, also was winner again, having smashed and lobbed his way to victory in the singles. Mel Luette and Maurice Hasty were the recipients of the doubles trophy.—HOWARD E. WINSTANLEY

KENT STATE

THE SPRING FORMAL of 1961 was held at Shenango Inn in Sharon, Pennsylvania. At the dance President Dick Paplinski presented the Brotherhood Award to Chuck Ronevich and the Queen of Beta Pi Chapter Award to Joanne Bodmann.

This year our chapter dropped out of the Social Interfraternity Council on campus and is pioneering an attempt to set up a Professional Interfraternity Council as additional professional fraternities are admitted to our campus.

On October 1, 1961 four pledges were activated—John Bardo, Bob Fabritius, Jerry Glovka and Don Locotosch. Fall quarter also brought a new addition to our house. SHE is Corrine, our pedigree-mongrel mascot.

A coffee hour at the house for the new professors in the College of Business Administration proved to be a tremendous success. The brothers had a "hayday" on November 4 when we went on a hayride at a farm near Kent. We also had a banquet with Mr. Richard Klimer as the guest speaker in November. In his speech he informed us of the principles and procedures of "Creative Thinking." The Beta Pi Chap-

ter had the honor of receiving a most unusual trophy this past Homecoming—the "Golden Screw," for we had the best display and the worst judges.

New pledges for this quarter are Ralph Myers, Bill Fiala, Bob Hagemeyer, Jim Daniels, Joe Megrey, and Art Woodside.

Our brothers had a successful winter formal on December 2, with entertainment being provided by Al Day and his band. Pinnings were announced by Jim Youel, Dick Brent, Don Locotosch, and Bob Fabritius. Lou Jones announced his engagement for better or for worse.

The brothers are also very active in the newly formed Business Administration Student Council. Out of 12 members elected to the Council, Deltasig has two men in office and three in the general council. Gary Payne was elected President and Dick Paplinski the Historian.—BOB FABRITIUS & JERRY GLOVKA

GEORGIA

BROTHERS OF PI CHAPTER started the fall quarter off by manning the information table for the College of Business Administration during registration September 21 and 22.

Following a successful rush, 41 brothers and 18 pledges celebrated Founders' Day with a banquet at the Athens Country Club and a dance later at Charlie Williams' Pine Crest Lodge.

By winter quarter, Pi Chapter hopes to have its Pi Wives' Club in full operation. At present the club is in its organizational stage, but the chapter is expecting a good showing by its wives.

After the Thanksgiving Holidays, the brothers are looking forward to the annual touch football game against Kappa Chapter during the weekend of the Tech-Georgia football game in Atlanta. Sporting a 2-2-2 record, Pi Chapter is expecting a successful outing in Atlanta as always.—PHILLIP S. MCKINNON

SOUTH DAKOTA

ALPHA ETA CHAPTER is presently planning a combination field trip and Founders' Day Celebration to be held at Mankato, Minnesota, November 4, with the new Epsilon Iota Chapter. Several brothers are looking forward to spending the week-end at Mankato as guests of the Epsilon Iota Chapter. Tours of various industries will be held Saturday, climaxed by a Founders' Day Celebration that evening. Also, tentative plans are being made for the brothers of Mankato to journey to South Dakota next February for a week-end as guests of our chapter.

Eleven new neophytes were pledged to our chapter of 40 active members, as a result of our fall rush smokers. Entertainment was furnished by the Pi Beta Phi Sorority and brothers William King and Robert Wood. Brothers King and Wood performed part of a German radio program of World War II, consisting of several "resourceful" songs that they composed themselves.

We were quite fortunate to be able to begin our professional program by having two representatives of Socony Mobil Oil Company speak on what industries are looking for in college graduates. They also gave many helpful hints to the fraternity about interviewing a company for employment. Our chairman, Brother Jerry Small, has many other fine speakers engaged for our professional program this year, and the chapter is looking forward to these first-hand accounts of the industrial world.

Our social committee, under the able direction of Brother Dallas Smith, is presently working very hard planning our "Rose" Formal to be held at Sioux Falls, South Dakota, on December 9, 1961. Following a banquet, a formal dance will be held at which time our "Rose" will be announced. All the brothers and neophytes will be in attendance.—LEROY J. MORGAN



THE PLEDGE CLASS of Gamma Mu Chapter at Tulane University in New Orleans, Louisiana.

SANTA CLARA

GAMMA XI CHAPTER of the University of Santa Clara has thus far had a very successful year and by all indications looks for bright continuation in the future.

Under the direction of President Dick Tourtelot, the Deltasigs opened the Fall semester with its annual "A Swinging Affair." The dance was a notable success, with over 250 couples dancing to the music of "The Sentimentals," a popular local group, at the Mary Ann Gardens in San Jose.

The fraternity participated in the recently rejuvenated Santa Clara football program by selling programs during each game. The season was topped off by an informal party held after the final game.

Gamma Xi Chapter raised its membership to 50 when it welcomed 20 eager pledges into the fraternity. The initiation was highlighted by a dinner at the De Anza Hotel in San Jose.

Our chapter was honored recently by a visit from Executive Director Jim Thomson. Mr. Thomson congratulated the chapter for obtaining 100,000 points in the Chapter Efficiency Contest and gave us a few pointers about how we could better the chapter. Following his address, Joseph Monasta, a San Jose insurance executive, spoke to the fraternity about the selection of a job.

Coming up on December 14, Gamma Xi Chapter has planned its annual Christmas party for the local orphans. In addition, the chapter will hold the "Rose" Dance on February 24.

Along with these various social activities, the chapter has organized several tours and is planning, in conjunction with the Business Administration Association, to hold a series of panel discussions for freshman business students. The purpose of these discussions is to orient and acquaint these men with the College of Business at Santa Clara and all that it has to offer.—ROBERT M. WYNHAUSEN

OMAHA

GAMMA ETA CHAPTER at the University of Omaha is moving toward its goal of an unprecedented second consecutive year at 100,000 points in the Chapter Efficiency Contest. Brother Dean Ullerich reports we are proceeding at a pace equal to that of last year. Our first professional meeting of the year was a tour of the five and one-half acre Continental Can Corporation plant west of Omaha. It proved to be an interesting evening for the 25 actives and 13 prospective pledges.

Founders' Day was commemorated by a Chapter Breakfast at which Brother Ronald Swain reviewed for us the rich history of Delta Sigma Pi. After the speaker, 15 men were formally pledged. At this printing, Gamma Eta Chapter will have initiated these pledges thus assuring us of a dynamic future. During Homecoming Week, members of the Chapter became sign painters and ably plastered the campus with a dashing array of ditties on pasteboard, thus adding to a colorful and successful Homecoming.—CLIFFORD C. BUCKINGHAM



OFFICERS of Beta Theta Chapter at the University of Creighton in Omaha, Nebraska. Seated, left to right: Vice President Mike Kaus, President Pete Dell, and Senior Vice President David Frenzer. Standing: Social Chairman John Searl, Treasurer G. Bernard Barry, Athletic Director Mike Vergamini, Secretary Richard Tanner, and Historian Eldon Andre.

MARYLAND

GAMMA SIGMA CHAPTER at the University of Maryland began its rush program with an informal coffee hour at the Student Union, which attracted 22 prospective pledges. The following week the spring semester rush dinner was held at a near-by restaurant. A large percentage of the active members, plus eight faculty members and the 22 prospective pledges, enjoyed an informative speech explaining economic indicators presented by Mr. Boucher of the Department of Commerce. The seeds of our rush program bloomed in the form of 18 Neophytes entering our pledge program. Approximately 75 percent of our pledges are either juniors or sophomores, giving the chapter a bright outlook for the future.

Gamma Sigma Chapter celebrated Founders' Day on two occasions. The first was in Washington D.C. in conjunction with Mu Chapter and the Washington Alumni Club. The following week we traveled to Baltimore to celebrate with Chi Chapter and the Baltimore Alumni Club at the banquet honoring Dr. Tom Carroll as the "Deltasig of the Year." This was also our birthday celebration for Gamma Sigma Chapter.

In conjunction with the University Placement Service, we conducted our annual Career Week Forum for students of business. Six speakers presented short talks on job opportunities in the fields of transportation, accounting, real estate, sales, U.S. Government, and data processing. Following the speeches a question and answer period allowed students to ask specific questions concerning their major field. Brother Mike Benkert arranged and conducted the entire program and many persons commented that this was one of the best programs of recent years.

The Brothers of Gamma Sigma Chapter would like to wish all Deltasigs a HAPPY AND HEALTHY NEW YEAR.—DAVID GOODMAN

DETROIT—Theta

THETA CHAPTER at the University of Detroit began the fall semester with a new administration, and is looking forward to another 100,000 point year in the Chapter Efficiency Contest. Our 1961-62 officers are: John Mills, president; Bob Jesionowski, senior vice-president; Joe Santavicca, vice-president; Mike Bothwell, treasurer; Lido Bucci, secretary; Bill Moco, chancellor-historian.

Brother Frank Detloff, our professional chairman, has arranged a full schedule of professional activities for this year and our first two meetings have been very successful. Mr. Donald E. Draper, account executive for Merrill Lynch, Pierce, Fenner and Smith conducted an interesting and beneficial seminar on the stock market at our first meeting. The following meeting featured Mr. Joseph Standart, vice-president of Young and Rubicam advertising agency who talked on the effects of advertising on the consumer.

Our annual "Autumn Mixer" initiated the social calendar for Theta Chapter and for the University of Detroit. Due to efforts of Brother Ed Cherney, who heads our social committee, the dance was a complete success both socially and financially as it was attended by over 1,400 people. We have already enjoyed an active social season with house parties given by Brother Gruska, Brother Grundeil, Brother Detloff, and a skit party given by the pledges.

As a result of three rush parties, we are now pledging ten men and we hope to see them all initiated into Delta Sigma Pi. They have already proven to be potential assets to the fraternity by topping the pledges from all other fraternities on campus in collections for the United Foundation Torch Drive, bringing in 50% of the total amount collected.—WILLIAM C. MOCO

LOYOLA—New Orleans

DELTA NU CHAPTER at Loyola University in New Orleans began the fall semester under the leadership of its new president, Gene Smythe, who entered his office with much enthusiasm.

Our professional program will be full and varied, consisting of eight professional meetings and two tours. The first meeting featured an enlightening talk on management consulting by Dean Henry J. Engler of the College of Business Administration. Full attention was focused on Dean Engler as he informed the brothers of the potential opportunities for young managers.

For the balance of this year, we have planned a full schedule of rush activities and our annual "Rose" Dance. On January 31, rush activities will begin with a professional rush meeting to be followed by a stag and later by a dance.

Delta Nu Chapter is in hopes that continued joint functions will be realized as a result of our recent party with Gamma Mu Chapter of Tulane University.

With these activities, both realized and unrealized, we are looking forward to an active and successful year.—PATRICK R. O'DOWD

INDIANA STATE

DELTA TAU CHAPTER, having received first place recognition in the Chapter Efficiency Contest for the East Central Region, and this coming only in its second full year of operation, eagerly welcomed the 1961-62 school year. Brother Bob Mayfield, president, returned from the Grand Chapter Congress with the "spirit of the Summit" well instilled, and plans for another outstanding and successful year were formulated.

Heading up this year's activities are the ever-popular professional meetings. So far this year we have received guest speakers from the fields of advertising, stocks and bonds, and real estate. Mr. D. C. Johnson, head of the Newlin-Johnson realty firm, recently presented a very informative discussion on the role he and his associates played in the development and construction of the Hulman Meadows Subdivision and Shopping Center. This Sub is the largest and perhaps the most heralded development undertaken in the Terre Haute area in recent years. Nearly 3,000 homes were erected and the Shopping Center alone covers an area of ten acres.

It is through the efforts of our Professional Chairman Bob Murray that speakers of this high calibre are acquired. Having lost a large number of men through graduation last year, we are in the process of re-grouping and reorganizing our forces, and it is comforting to know that the footsteps of those who have gone before are more than amply being filled.

Founders' Day was celebrated with our annual banquet. After-dinner speaker for the occasion was former Congressman from Indiana's Sixth District, Fred Wampler. Our banquet served as a climax for our rush program for the fall semester, with formal pledging taking place the following day. Twenty-one men were pledged during the afternoon, and are to be activated in January. Upon the activation of these men our chapter strength will be 42.

Our scheduled tour for this semester is that of the Eli Lilly Pharmaceutical Company of Indianapolis. A very complete and informative tour has been arranged, so perhaps a detailed feature article may be in the offing for the next *DELTA SIG* issue from the Delta Tau Chapter.—JOHN S. THOMAS

CINCINNATI

ALPHA THETA CHAPTER started out its professional program with a tour of Fisher Body and The Ford Motor Co. Due to labor disputes both tours were cancelled but two uninformed energetic pledges crashed picket lines at The Ford Motor Co.

Mr. Melvin G. Wuest, credit manager of Cincinnati Gas & Electric Co., spoke to the chapter on "The Aspects of Credit in the Public Utilities Field." Mr. Wuest is presently chairman of the Credit Committee of the Edison Electric Institute and a member of the American Gas Association.

The pledge banquet was held at the Finneytown Inn and Mr. Raymond E. Scroggins, vice president of The Fifth-Third



BETA UPSILON CHAPTER at Texas Tech acquired this house in Lubbock, Texas, recently, which will serve as a lodge and central meeting place.

Union Trust Co., spoke on "Commercial Banking Credit."

Alpha Theta Chapter's tour of Greater Cincinnati Airport was the first conducted for an organization. Our host, Mr. Arven H. Saunders, airport manager, explained the functions of an airport in a business community.

In the preparation for the annual Founders' Day Dance, a work party with dates was held at the home of the Senior vice president after the business meeting.

All tours this year will include dinner before the tour.—MANLY H. OFFUTT, JR.

NORTHWESTERN—Evanston

A HECTIC RUSH WEEK, September 14-20, brought Zeta Chapter the third largest pledge class on campus with 21 new neophytes. The group brought the chapter membership to a total of 50. Previous to rush week, the brothers spent five days cleaning up and repairing the entire house.

November 16, saw a joint celebration of Founders' Day and our chapter birthday (November 14) with a special dinner, a speech by Dr. Robert Seymour, and the presence of five brothers of the faculty. The entire event was planned and arranged by the pledge class.

In scholarship, the chapter moved this year to eighth among all Northwestern fraternities in the cumulative standings for the past five years. Last spring quarter saw us fifth among fraternities. In football, Zeta Chapter won their league championship with a 610 record, but dropped their game in the quarter-finals of the playoffs for the school championship. Brother Ralph Gust won honors by being the second highest scorer in the school this fall. In wrestling, Zeta Chapter placed fourth in the school as Ed Cikanek took second in the 190-lb. division and Bob Cochran placed fourth in his division.

The 1962 "Rose" Formal will be held January 27 at the Vernon Hills Country Club where we will crown our 1962 "Rose" Queen. All alumni are urged to attend.—RICHARD S. GALLAGHER

SHEPHERD

EPSILON KAPPA CHAPTER at Shepherd College recently took a trip to the Baltimore Branch of the Federal Reserve System. The chapter took the trip in conjunction with one of our advisor's classes. While at the bank, we received quite a bit of information and were guests of the bank for lunch. Sorry to say, though, we weren't able to get any free samples.

Two of our brothers were recently elected to "Who's Who in American Colleges." They are Ramon Alvarez, Charles Town, West Virginia, and James Whitney, Arlington, Virginia. Another fact that might interest our brothers is that Brother Alvarez, backed by Epsilon Kappa Chapter, was elected president of the student body here at Shepherd. These facts prove that even though our chapter is relatively young in Delta Sigma Pi, we are making sure that we are recognized.

This semester we have a pledge class of six. With the initiation of these pledges, we will have a strength of 25.—ROBERT M. GRIM, JR.

NEVADA

DELTA PI CHAPTER has been pushing steadily forward so far this semester. As of now we have held four regular meetings and several executive committee meetings. President John Welch heads the chapter along with the following other officers: Senior Vice President, Rolland McHughes; Vice President, Fred Starich; Treasurer, Denis Graham; Secretary, Thomas Woodhams; Historian and Chancellor, John Bauer.

Our first undertaking was to establish contact with the other male students of the College of Business Administration. This was done through personal invitations to a coffee hour, to each and every student qualified for membership in Delta Sigma Pi. We are very pleased to report that as a result of this and other personal contacts made, we now have a list of 14 pledges, whom we plan to initiate in January at a combined initiation and banquet.

At our meeting on September 25, Dr. Kathryn Duffy was unanimously elected to be this chapter's permanent chapter advisor. We feel that due to her untiring efforts on behalf of the fraternity she should receive public acknowledgement from the college as well as our sincere gratitude for her help. Also we are very pleased to announce that D. Robert A. Goodell, head of the management department will serve as our other faculty advisor. Although he only came to Nevada this semester he has also offered and given a great, great deal of aid to our chapter.

Founders' Day was celebrated this year on Saturday, November 11, at the estate home of Mr. George Wingfield Jr., Dr. Goodell, Rolland McHughes, and pledge Lief Dahl were in charge and a good time was had by all. Although we have had our difficulties in the past we hope to have a very successful year and future.—THOMAS WOODHAMS

TENNESSEE

ALPHA ZETA CHAPTER at the University of Tennessee began its fall activities with a business and professional meeting on October 10. President Colman McDuffee presided. Mr. Wallace McClure, a Knoxville real estate broker, spoke on organization, financing and management of the Western Plaza Shopping Center in Knoxville.

Our fall rush got underway on October 17, with a coffee hour at the University Center. About 30 prospective pledges were present as Dean Upshaw of the College of Business Administration talked about Deltasig and its importance in the field of business. Dean Upshaw is a faculty member of Delta Sigma Pi.

On November 2, Alpha Zeta Chapter was honored with a visit from our field secretary, Connie Mack McCoy, who delivered a speech concerning late Delta Sigma Pi developments. Following this talk, chapter members interviewed and elected pledges for this quarter.

On November 7, the chapter celebrated Founders' Day with a banquet at the Holiday Inn Motel. After dinner, the pledges were introduced, and Professor Williams of the Economics Department at the University presented a talk.

Chapter officers for the current school year are: President, Coleman McDuffee; Senior Vice President, Don Ward; Vice President, Jim Shawn; Secretary, Frank Bryant; Treasurer, Dan Johnson.—DONALD G. WARD

MISSOURI

ALPHA BETA CHAPTER at the University of Missouri added to its strength and potentiality by pledging 41 men at the beginning of the 1961-62 school year. One of the neophytes, John Ferris of Mexico, Mo., was the recent recipient of the Haskins and Sells Foundation Award of \$500 for

excellency in accounting at the university.

New officers for the year include chancellor, Danny Owens; president, Charles Allison; senior vice president, Dick Huber; vice president, Ed Courtney; secretary, Ray Baker; and treasurer, Gary Rahn.

Professor Royal D. M. Bauer, chapter sponsor and Alpha Beta Chapter No. 1, announced at one of the early meetings that Delta Sigma Pi at the University of Missouri achieved 100,000 points last year in the Chapter Efficiency Contest. In a short message, Brother Bauer expressed confidence in the chapter excelling again this year.

We celebrated Founders' Day with the annual "Rose of Deltasig" dance. This year's "Rose" at Missouri was Miss Janice Worley of St. Louis, a member of Delta Gamma Social Sorority. She was selected by Paul Christman, former all-American football player at the university.

Procter and Gamble presented the first professional meeting of the year. The subject was marketing of new products. Brother Dorsey is chairman of the professional meetings committee this year.—LARRY B. BROOKER

MIAMI—Ohio

WITH THE FALL of the year and the start of classes behind, the brothers of Alpha Upsilon Chapter once again turned to the matter of rush with hopes of getting a fine pledge class to start the year on the right foot. Rush smokers were held on campus with Brother Farrar attending as an informational speaker. As the rushing season drew to a close Alpha Upsilon Chapter formally pledged 15 new men who we are sure will do the job for Deltasig. Rush will begin at the end of the semester and we have great hopes of again getting as fine a pledge class as the one we now have.

In the month of December our "Rose of Deltasig" will be selected from among the many eligible girls who grace Miami's cam-

pus. A banquet will be held in her honor and with her court in attendance.

Our professional program will open with a trip to the Armco Steel Plant in Middletown, Ohio. This promises to be an interesting and rewarding trip for all who attend and we are sure that all will want to make plans for future activities of this nature.

For the near future plans are also being made for a number of guest speakers who, as in the past, will add an enlightening note to our business program.

Pete Bloomer, our past secretary now studying commerce in London, England, did not return to the Alpha Upsilon Chapter this year but we can all be sure that he is acting as a worthy representative of Deltasig in London.—SAM LLOYD

NORTH DAKOTA

ALPHA MU CHAPTER of the University of North Dakota was pleased to have Mr. Koppenhaver, head of the accounting department, speak on the proper preparation for college interviews. This was a timely discussion, since 14 Deltasigs from Alpha Mu Chapter will be graduating next spring.

Also, early this year, Mr. Charles Searle spoke on the Chamber of Commerce work and how it can help to make "Business Week," co-sponsored by Delta Sigma Pi, a success.

On November 2, the annual Founders' Day banquet was held at the Golden Hour restaurant here in Grand Forks. Mr. Uglund spoke on the possibilities of the life insurance business as a profession. Much credit must be given to Brother Butler for securing these fine speakers.

During the early business meetings, plans were made for a coffee party for all business students and faculty, a basketball team sponsored by Alpha Mu Chapter, and for formal invitations to request new pledges to attend our training meetings. These new ideas were very successful.

Some 20 new pledges came to our first training meeting. President Willmar Vatnsdal told of his experiences at the national convention this fall. He has put into practice many new ideas from the convention. Brother Puklich presided while big brothers were chosen for each pledge. Then, Brother Argue introduced the pledges to the Fraternity on the first of several training meetings.

Alpha Mu Chapter has gathered numerous points in the Chapter Efficiency Contest on the basis of scholarship, professional meetings held, and pledging. Brother Johnson is driving the chapter all the way to the 100,000 point total. Concerning chapter scholarship, our chapter was recently notified that it was well above the average for the School of Business and Public Administration here at the University.

December brought our initiation banquet and Christmas party. Several alumni and faculty members were present at the initiation banquet. The K.P.R. is performing his duties to the best of his abilities. Brother Magnuson did a splendid job in planning the Christmas party. Both events were very successful.—NEIL ERICKSON



MEMBERS of Sigma Chapter and dates at a recent party in Salt Lake City at the University of Utah.

SAN FRANCISCO STATE

DELTA OMICRON is in the midst of what appears to be one of our most successful semesters since our installation. Sixteen excellent pledges are now wearing the Crown and Delta of Delta Sigma Pi. These pledges are the result of an increased effort on the part of all the members to obtain a quantity and quality of pledges. As a pledge project, all pledges are required to assist the Associated Students Publicity Department in its handling of all publicity items. Each pledge has, among his duties, a bulletin board on campus to post and be in charge of. Elected by their fellow pledges to lead them to their future initiation are President Bill Appleton, Vice President Gary Bowman, Secretary Sheridan Wilhite, and Treasurer Dennis Flatt.

The social calendar, as directed by our Social Chairman, Richard Kalman, seems to be developing into a very successful one. To celebrate Founders' Day we had a party at which a great number of our alumni were present. This was a good chance for all of our alumni to have a reunion. It also enabled the pledges to become acquainted with the alumni program of Delta Sigma Pi.

December 16 was the date for our annual party for underprivileged children. Upwards of 30 youngsters were treated to games, goodies, and free Christmas presents. Ernie Andrews served as St. Nick to the delight of the children.

Our Professional program, as handled by Bob Dittes, is beginning to take shape also in the program for this semester. Our first professional meeting consisted of a talk by Mr. Hal Marquis, Vice President of the Advertising Firm of Hoefler, Dieterich, and Brown. The talk proved to be very useful as well as entertaining.

All members and pledges enjoyed meeting our Executive Director, Jim Thomson, while on his visitation program for the fall. His short talk to the group as a whole was very stimulating and timely. The pledges were particularly grateful to his inspiring words directed toward them.

All in all, our entire semester is shaping up as an excellent one under the guidance of our able President Dick Fenton.—
DOUGLAS GRAVELLE

TEXAS WESTERN

THE INITIAL professional meeting of Gamma Phi Chapter at Texas Western College had as guest speaker Mr. Carol C. Cason, hydrologist at El Paso's Public Service Board. Nine prospective pledges, the entire active chapter, and six alumni were present to hear Mr. Cason's very informative talk on the services offered by the El Paso Public Service Board. The talk so enthused those attending that Mr. Cason was invited to speak for the chapter a second time.

The Deltasig alumni group held its Eighth Annual Homecoming Breakfast in conjunction with the Education Department and the Department of Economics and Business Administration. Spokesman for the Deltasig alumni was Donald S. Henderson. Brother



PSI CHAPTER'S homecoming display at the University of Wisconsin, which brought Delta Sigma Pi national publicity when it was televised coast to coast by "ABC."

Henderson spoke on the need for an expanded program in the business administration field at Texas Western College. President of the college, Dr. Joseph M. Ray, attended the breakfast.

Other speakers at the breakfast included Col. Thomas G. Netcher, commander of the 95th Bomb Wing at Biggs Air Force Base and U.S. Representative J. T. Rutherford, who was special guest.

Dr. Judson Williams, former dean at Texas Western College, also addressed the group and lauded cooperation between the college and the city and asked for continued support. All members of the active chapter and nine prospective pledges also attended the breakfast.

The active chapter's float "Around The World In 80 Days" which was entered in the Homecoming Parade took second place in the Departmental Division.—ANTONIO QUINONES

TEXAS CHRISTIAN

ORGANIZED RUSH was conducted for two weeks beginning October 6, 1961. Two smokers were conducted at the Colonial Country Club here in Fort Worth. A dinner was held at the famous Cattleman's restaurant. Twelve men were pledged at 7:00 P.M., October 17, 1961. They were: Ross Atkins, James Bailey, Roy Pipes, Glen Brewer, Gary Brill, Mack Cohn, Bob Dickson, Paul Doyle, Bob Daso, Clarence Hefner, Harry Dooley Rogers, and Johnny Thompson.

Jim Cain, vice president-pledge trainer, was introduced to the neophytes. The new pledges were told of the functions of the fraternity. On October 24, 1961, Pledge class officers were elected. On Saturday night October 28, pledges had a party by themselves. All pledges are to accompany the actives on a professional tour on December 4, 1961. Pledges will also participate in social activities in the future, they are to provide decorations for the Delta Sigma Pi Birthday Banquet at the Colonial Country Club Satur-

day November 11, 1961. At a future date, pledges will have their "Big Brother-Little Brother Dinner," this is an annual affair in which the pledges entertain their chosen big brothers.

Delta Upsilon Chapter will initiate the 12 neophytes on Sunday, December 17, 1961.—
JIM CAIN

OHIO STATE

NU CHAPTER at Ohio State University has moved into its new home at 144 East 13th Ave. Our new home which we purchased this last summer is very large and much nicer than the house in which we had previously lived. To date there are 21 men living in the house and this total should be greater after winter rushing. All brothers are invited to stop in look the place over anytime they may be in this area.

Nu Chapter has held two social functions this quarter and both of them were a great success. The first was a Hay-ride at which attendance was very good and everyone enjoyed himself. Another party was an Alumni-Active Party held at Cabbage Corners. There was dancing and it was good to see the alumni turn out for the party.

The biggest iron in the fire here at Nu Chapter is a Rush Dinner to be held at the Ohio Union November 20, in the Franklin Room. The speaker for the evening will be Mr. Wadsworth from the Federal Reserve in Cleveland. Brother Young, senior vice-president, has informed me that invitations have been mailed inviting boys to the dinner. Nu Chapter is going all out to build up its future.

Nu Chapter initiated five new members into Delta Sigma Pi this quarter and we would like to congratulate our new brothers. They are Dick Leonard, Dave Ricketts, Joe Welty, Dennis Wise and Ping Yee. We would also like to welcome Robert Anderson to Nu Chapter. Brother Anderson is a transfer from Alpha Omicron Chapter at Ohio University.—LARRY A. FAIRCHILD

BUFFALO

THE BROTHERS of Alpha Kappa Chapter wish all brother chapters the best of luck in the coming year. Plotting the trend of previous years, 1962 should be one of the best years in the history of Delta Sigma Pi.

This year, as you all know, has been another first for Alpha Kappa with its Chapter Advisor being elected the Grand Chapter President, Brother Frank Tober. To recognize Frank for his outstanding service to Alpha Kappa and Delta Sigma Pi, we held a reception for him on October 21, 1961. All initiates from Alpha Kappa Chapter were invited as well as all chapters in our Region.

To commemorate "Founders' Day," we were exceptionally fortunate to obtain one of the founders of Alpha Kappa Chapter as well as a well known and respected brother, Fran Stryker, author of the *Lone Ranger* and other dramas. He spoke to us on creative thinking and enthusiasm.

Our fall initiation was held at the Lancaster Elks Club where 15 men were initiated into Alpha Kappa Chapter. The speaker for this fine event was Dr. Sidney Parnes, Assistant Professor of Retailing and Director of Creative Education at the University of Buffalo.

Reports from the last Grand Chapter Congress were given to the chapter by Henry Zwierzchowski, Gordon Husle, and Frank Tober. Plans are now being made by some brothers to attend the Regional Meeting at Columbus, Ohio, in October, 1962.

Plans are now being made for our annual "Rose Dinner." The committee is now attempting to pick three beauties from the university campus to vie for this event.—DONALD P. MILLER

DE PAUL

ALPHA OMEGA CHAPTER at De Paul University concentrated most of its first semester energies on its biggest social event of the year—*THE JARABE*. On October 21, at the Chicago Music Hall the result of many months of hard work, headed by Brother Dennis Siok, was climaxed. The honor of presenting the "Rose" was given to Brother Jim Di Domenico, "Rose" chairman. It now gives me great pleasure to introduce to all of our brothers the 1961 "Rose" of Alpha Omega Chapter, Miss Judith Cahill, a sophomore from the College of Secretarial Science.

Brother Mike O'Dwyer, athletic chairman, can be credited with developing a fine touch football team this season. Our chapter took second place in the Deltasig Tournament.

Our first business meeting of the year was highlighted with a very impressive speech by Mr. Goettler of the Chicago Chamber of Commerce. Mr. Goettler informed us about the great accomplishments, changes and potential of our city. Congratulations are in order to Brother Tom Brockman, professional chairman, on obtaining dynamic speakers for our meetings.

We have 11 prospective brothers, who

are going through an intense period to reveal whether or not they are qualified for membership in Delta Sigma Pi. Good luck, Pledges.

The following brothers plan coming activities: John Ahern—Chapter Efficiency Contest results; Dennis Barron—a play, the proceeds of which will go to charity; Roger Larkowski—the making of a float for Homecoming; Bill Smutny—bowling tournament; Tom Brockman—the president of Arthur Anderson, CPA's for next business meeting; Tom Vincus—Jarabe Aftermath; Stanley Wajda—edition of the *Alpha Omega Star*.

I would like to congratulate all of the brothers of our chapter on the work that they have done this first semester and again remind them that "*he profits most who serves best.*"—JOHN E. PAWELA

ITHACA

DELTA LAMBDA CHAPTER received a report of the events of the Grand Chapter Congress from Brothers Dave Eberhart and Ralph Willsey at the first meeting. Brother Bill Wilcox then announced the professional schedule which contains a speaker every other week and at least one trip this semester. Plans were laid for the early dance which turned out to be highly successful.

Brother Jim Kahrs ran a raffle of a clock-radio for the benefit of the United Fund. Through his efforts, Ithaca College can be proud of its contribution to the community. At this same time Brother Norm Bogert organized the sponsorship of the second annual Ithaca College Parents' Weekend. He managed to make the three day visit of 1,000 parents a complete success.

Executive Secretary Charles Farrar paid us a visit in October to bring the chapter up to date on recent national news. Coming up in the near future are a chance to aid the school building fund and the initiation of five promising men. Thus, a visit to Ithaca College will find Delta Lambda Chapter active in the professional, school, and social fields.—JEREMY F. DOUGLASS

EAST TENNESSEE STATE

DELTA XI CHAPTER began the year with plans to make this the most successful since the chapter was installed in May 1958, and a full schedule of activities for the entire year was planned in advance.

The first of these activities got under way with a big Rush Party on October 7. Approximately 80 people were present for the party including actives, pledges, and guests. Our guest speaker was Brother James Paige, who is an honorary member of Delta Xi Chapter.

A professional tour was taken on October 31 of The Kingsport Division of the Mead Corporation. Mead is one of the world's largest manufacturers of paper and the plant at Kingsport, Tennessee, is Mead's second largest of some 50 plants throughout the United States. The members and pledges were able to see the complete process of paper making as the logs from the surrounding area were barked, chipped and cooked into a dark mass of cellulose fibers, which were then whitened and purified and fitted into continuous ribbons of paper.

Eleven new members were initiated into the chapter this fall, a small group, but hard workers. The highlight of the initiation was our Founders' Day Banquet which followed the Formal Initiation, and was held at the John Sevier Hotel in Johnson City on October 11. Approximately 40 new and old members were present for the function.

Probably the greatest advancement of the chapter was when the members moved into the newly rented fraternity house at the beginning of the fall quarter, a big step for a small chapter. The chapter believes this has opened the way for the purchase of a chapter house somewhere in the near future. The present house is large enough for approximately 15 men and a lounge and television room; however, with a growing chapter we should be moving soon.

It looks like a great year here at Delta Xi Chapter and 100,000 points in the Chapter Efficiency Contest is our goal.—CHARLES RUBLE TAYLOR



THE BROTHERS of Alpha Omega Chapter at De Paul University gather around their favorite ladies: Miss Mary J. Watry, "Rosebud"; Miss Judith Cahill, 1961 "Rose"; Miss Nancy Mikolas, 1960 "Rose"; and Miss Barbara Nowacki, "Rosebud."

MEMPHIS STATE

THE GAMMA ZETA CHAPTER at Memphis State University held its annual smoker on October 8, 1961. Twelve prospective members enjoyed a fine evening of fellowship with the members. Pie and coffee were served and immediately afterward, Mr. Carl Carson, an alumnus and owner of Carl Carson's Car and Truck Rental, delivered an inspiring speech on "What It means to be a *Deltasig*." The informal meeting was a complete success, and 11 of the 12 prospects were accepted and pledged.

On November 11, 1961, the Chapter enjoyed a fine program prepared by the pledges at the Founders' Day Party. The Pledges had an excellent skit which brought roars of laughter from the members. After the skit, there were refreshments and dancing. The party ended at 1 A.M. with everyone thoroughly exhausted.

At a regular business meeting, the chapter voted to buy blazers with the Crest of the Fraternity on them. The color is a midnight blue. This project was initiated to develop more interest in the Fraternity. Nine members have already purchased them and it is expected that all of the pledges will purchase them when they are initiated.

Our President, Ed Chester, has started a program to develop more interest in the Fraternity. He is making arrangements—with approval of the members—to lease a house near the campus. This project was received with much enthusiasm by the members. We all feel this project will encourage fellowship among the members.—ROBERT G. HARRIS

NEBRASKA

ALPHA DELTA CHAPTER at the University of Nebraska returned to the campus this fall with the welcomed news of the re-activation of the Lincoln Alumni Club. We are deeply indebted, and indeed thankful, for the spirit the alumni have added to our brotherhood. This spirit has been running high since the first of the year and is increasing with each activity, both professional and social. Our professional tour to Columbus, Nebraska, gave us an inside view of the business world, from manufacturing to administration. The guest speakers at our two professional dinners have spoken on securities and retailing, and we are looking forward to future professional activities to cover additional business and commercial fields.

The Business Administration's annual "Careers Day," where representatives from various business fields have conferences with business students, was carried out under the auspices of the Business Administration Executive Board. Presently six of its 11 members are brothers. Brother Swanson is president. A banquet was held in the evening to honor the top scholars in business administration. Four brothers and one of our new pledges were among those honored. Brother Teaford and Brother White were both elected to Beta Gamma Sigma. Brother Pittam, Brother Stuhr, and Neophyte Schmidt, were recipients of scholarships.

The Nebraska Union bowling squad, which represents Nebraska in the Big Eight Bowling Conference, is well represented by Alpha Delta Chapter. Four of our brothers have qualified for the team, which won the Big Eight Championship, and ranked third in the collegiate field last year. Brother Holmstrom is team captain.

Currently we have 25 pledges in training. The spirit these neophytes have shown has made us certain that each will be an asset to Delta Sigma Pi.

Our social activity has been highlighted by the "Three Step Party," and the selection of President Bulin to be a Prince Kosmet finalist. "The Three Step Party," was attended by actives, alumni, and pledges. President Bulin served in the court of Prince Kosmet, a very coveted position on our campus.—RONALD PEARSON

BABSON

GAMMA UPSILON CHAPTER at Babson wound up a very busy and successful term in December. Our Athletic Director, Dan Singer, was extra busy last term arranging football games with Delta Sigma Pi chapters in this area and the usual intrafraternity games here on campus. The brotherhood is confident of another extremely successful athletic season. We intend to hold on to the trophy we won last year by having undefeated seasons in football, basketball, and softball.

The fall week-end here was very successful with the brothers actively participating in various concessions at the annual Charity Bazaar here at Babson.

Our Social Chairman, Jack Bacon, has also been working hard setting up parties and informal get-togethers. In October, an extremely successful party was held in a neighboring town. The brothers were informed that they could invite any of their friends and the result was very pleasing. We have been encouraged to have more of the same. This party spread nothing but goodwill around the campus about Delta Sigma

Pi and more is expected in the future.

The brotherhood has been busy getting prepared for the winter term rushing and has been looking over the prospective freshmen. Speaker meetings and field trips have been very successful and several more are planned for this coming term.—JAMES A. BOERST

SUFFOLK

DELTA PSI CHAPTER at Suffolk University is proud to announce the first politician of its membership. Brother Guy Santagate became the first to attain this honor with his election to Selectman by the voters of Chelsea, Massachusetts. All the brothers of Delta Psi Chapter wish Brother Guy the best of luck and success in his new political career.

The following business administration students were selected as pledges for the first semester: Richard Mangion, George Sullivan, Peter Larson, Richard Corbett, Lawrence McVay, and Sheldon Cohen. The pledges were given the opportunity to meet the brothers and faculty at a smoker given in their honor at the Boston Club on October 2. The speaker for the smoker was William F. DeGiacomo, a faculty brother, who spoke on "The Opportunities in Public and Private Accounting."

The first luncheon of the semester was held at Purcell's Restaurant in Boston with nearly 30 brothers in attendance. After lunch Brother Ramos introduced the principal speaker of the luncheon, Mr. Ronald Paraseau of John Hancock Life Insurance Co. who spoke on "Personnel Interviewing." During the luncheon, the brothers took part in a Founders' Day toast.

Arrangements have been completed for the first dance of Delta Psi Chapter to be held on November 18, at the University Club in Boston, Mass. One hundred percent attendance is expected for the dance. Pledges have also been invited to the affair in order to get better acquainted with their future brothers.—CONSTANTINE GIANOUKOS



PLEDGES of Epsilon Zeta Chapter at Midwestern University in Wichita Falls, Texas. Left to right front row: Wallace Hardy, Donald Huffman, Cliff Baggett, Steve Patterson, Ben DeLaRosa, Dick Duggan and Butch Hunt. Second row: Jerry Brazil, Mike Fortado, Ronald Parker, Albert Schoppa, and Jerry Flemming.

NEW YORK

ALPHA CHAPTER began the fall semester on a note of optimism.

It was our pleasure to begin our professional program with Mr. Ken Garbay of the IBM Corporation. He gave an informative talk on "Career Opportunities in I.B.M." The meeting held in the Washington Square Room of the Loeb Student Center was well attended. A delegation from Rider College, Beta Xi Chapter, headed by Don Kubiseki, was in attendance.

Alpha Chapter reciprocated the visit with Mike Pasnik and Pete Cecchini attending a party at the Beta Xi Chapter house October 7, and staying the weekend.

Our Social Program was launched (to borrow a phrase from *Cape Canaveral*) with a huge success. Credit goes to Ed Cummings, social chairman, who handled the arrangements. October 21, saw 45 people squeeze into our little abode, including several Brothers of Beta Xi Chapter and a few attractive nurses from St. Vincent's Hospital, there for first aid purposes, of course! Scenic decorations were provided by Mike Pasnik, *real* corn stalks.

The Smoker was held in the Washington Square Room of the Loeb Student Center 8 o'clock, October 22, 1961. Slides were shown and an inspiring speech was given by Professor Beishline of the management department. A buffet was served in our informal surroundings. Also in attendance were John Marko, Regional Director, and members of the commerce faculty.

November 6, 1961—Top of the Park Lounge-Loeb Student Center—the scene of our Annual Founders' Day Dinner. Alumni, brothers and pledges made up the fine crowd that was on hand to celebrate this occasion. A social hour was held prior to the dinner. All classes represented were introduced. The oldest class represented went as far back as 1911.

On the agenda are a tour of the IBM showroom and offices on Madison Ave., New York City and a party to be arranged by the entire pledge class for the brothers—JAMES McMURRAY

ST. LOUIS

BETA SIGMA CHAPTER at Saint Louis University ushered in the fall semester by serving as the University's official welcoming committee during Freshman Orientation Week. Under the leadership of Brothers Randy Gross and Mike Brown we greeted incoming freshmen at the train, plane and bus stations and provided transportation from the points of arrival to the dormitories. This activity was in keeping with our tradition of service to the University and it also provided an excellent opportunity to become acquainted with many freshmen.

Meanwhile, another fine Deltasig tradition was being upheld by Brothers Ray Ahillen, Phil Huckla and Randy Gross who were elected president, vice president, and secretary, respectively, of Saint Louis University's collegiate chapter of the American Marketing Association. In still another area of our campus life three more brothers



THE SPRING FORMAL of Beta Pi Chapter at Kent State University featured the crowning of their "Rose of Deltasig," Miss Joanne Bodman, who received the roses and trophy from President Dick Paplinski. In top photo, Chuck Ronevich is receiving the Brotherhood Trophy from President Paplinski.

brought fame to the Beta Sigma Chapter by winning positions as officers of the all-University student governing body. Brothers Frank Bottini and John Lowery hold the offices of internal and external vice presidents, respectively, while Brother Robert Cumiskey is serving as treasurer.

Brothers Paul "Happy" Cornell and Carl "Spastic" Miller did quite a job on our float for the Sadie Hawkins Day Parade and we wound up with second place honors. Brother Randy "Rex" Gross was our candidate for "Kampus King" and although he didn't win, he sure gave Sadie a run for her money. The entire Beta Sigma Chapter, and, in particular Brother Bill Kinder, who served as campaign manager, are to be congratulated for our fine showing.

On the professional side Brothers Marion Krakoweicki and Art Vogel have provided a well rounded schedule of activities. As this issue goes to press we are preparing for our Founders' Day Banquet which will be held at Kemoll's Italian Restaurant and will feature an address on "Ethics in Modern Business." Other projects which will be past history when you read this article are a special Christmas retailing project and a tour of the firm of A. G. Edwards & Sons, investment bankers. By the time this issue of The DELTASIG appears, Brothers John Bacon and Paul Cornell will be hard at work preparing for our "Rose" Formal which will be held at the "Starlight Roof" of the Chase Hotel on Friday, February 23. Well, we have a lot more news, but it will have to wait until March.—FRANCIS A. BOTTINI

WASHBURN

DELTA CHI CHAPTER began its year's activities by publishing a chapter newsletter for its members. This newsletter brought everyone up to date on past happenings and provided a schedule of coming events.

The fall rush party brought 15 pledges wishing to be initiated into the fraternity.

To further introduce these new members to the active chapter, a party was held in one of the local dinner clubs. This consisted of a dinner, dancing and much conversation for the members.

An over-all look into the future reveals a rapid passing year with many educational programs, entertainment, and advancing knowledge and brotherhood.—H. L. VAUGHN, JR.

CHICO STATE

EPSILON THETA CHAPTER at Chico State College, in its second semester of existence, has been taking great strides to achieve prominence and recognition on campus and throughout the community. With the fall semester just half over Epsilon Theta Chapter has had quite a busy schedule of activities.

The first activity of the year was an all-college dance sponsored by the Chapter which was very successful. Next came the fall Rush Party held on October 6. A buffet supper was served, and the party was highlighted by slides on Delta Sigma Pi and speeches by the Chapter Advisor, Brother Harry Jefferson, and Business Division Chairman, Dr. A. C. Fries.

On October 12, Mr. Paul Hersey, assistant professor of business at Chico State, spoke at a professional meeting on future job opportunities and techniques of interviewing. On October 17, John A. Laberee, Pacific District Manager of the Public Relations department for DuPont, spoke at another professional meeting to Delta Sigma Pi members, pledges, and guests.

On October 24, Epsilon Theta Chapter was visited by Brother Jim Thomson, Executive Director. In the evening a banquet was held in his honor and a meeting followed.

Founders' Day was celebrated by the brothers of Epsilon Theta Chapter on November 2. Ten neophytes were initiated on November 11. Following the initiation was a banquet and an all-college dance sponsored by the newly initiated members.

Plans for the conclusion of the semester have been made, and are in line with further achievement and recognition. These plans include a tour of a local savings and loan association, a chapter Christmas Party, and more speakers.

Epsilon Theta Chapter is also working with the Chico Chamber of Commerce in a local Business Climate Survey. This will aid not only the Chamber of Commerce, but also the community as a whole.

Thus, we are striving for a most prosperous year while promoting the goals of Delta Sigma Pi.—GARY W. WEST



THE CROWNING of the "Rose" of Alpha Omega Chapter at DePaul University. Miss Judith Cahill receives the crown from last year's "Rose," Miss Nancy Mikolas, as Miss Barbara Nowacki, "Rosebud," looks on.

MISSISSIPPI SOUTHERN

AS MISSISSIPPI SOUTHERN COLLEGE expands, Gamma Tau Chapter expands. Gamma Tau Chapter now has the largest enrollment in the state of Mississippi and is bursting with expansion. Keeping in pace, Gamma Tau Chapter is progressing toward its biggest year in the history of the chapter.

We have advanced tremendously in the past few months under the dynamic leadership of a new group of officers. Our chapter gives special commendation to our President, Fred Brock; Senior Vice-President, Bobby Joe Bounds; Vice-President, Frank Powers; Secretary, Tom Dudley; Treasurer, Keith Cobb; and Faculty Advisor, Mr. J. M. McQuiston. Since these brothers have taken office our chapter has become one of the most popular fraternities on campus. We are honored to say that more of our brothers have been elected to campus positions this year than ever before.

As a result of a successful rush program, we have 18 fine pledges. These are all outstanding boys, and we hope to initiate every one of them.

We have already had many activities this year and have plans for many more. On November 11, we held a Playboy Party in conjunction with *Playboy* magazine. The magazine provided the favors and selected our "Playmate" of the year. We also celebrated Founders' Day at a local restaurant.

Homecoming was very successful this year. We held our float-building party the night before the big parade, and all members and their dates helped to build one of the best floats we have ever had. Special thanks are extended to Bobby Bounds, chairman of the float committee, and his wife for an outstanding job of coordinating everyone's efforts. We had a party at a local restaurant following the homecoming game.

At the November 8, business meeting we were very fortunate to have Mr. Bob Bale to speak to us. Mr. Bale is affiliated with

Carnegie Foundation and is a nationally known speaker.

Our plans for the near future include a business trip to the Federal Reserve Bank in New Orleans and our annual Christmas Party. We are still raising funds with which to build our house. We already have a substantial amount set aside for this purpose, and Jimmy Howell, chairman of the housing committee, has come up with some very good ideas for increasing our funds. We plan to start construction soon.

Gamma Tau Chapter is looking forward to the best year in our history this year. We are striving very hard to reach the 100,000 mark in the Efficiency Contest. With the combined efforts of all our members, we are sure to reach the top.—CHARLES BRUMFIELD

KANSAS

ACTIVITIES of Iota Chapter began with rushing late in September. On November 5, nine neophytes were initiated into the fraternity. Those initiated were: James T. Ballinger of Johnson County, Missouri; Sidney K. Fraser of Gardner, Kansas; Ward Hanks of McCracken, Missouri; Jon L. Howell of Independence, Kansas; Floyd W. Lampton of Wichita, Kansas; Edward Phillips, of Kansas City, Missouri; James A. Riley of Lawrence, Kansas; John F. Stallwitz of Wichita, Kansas; James B. Young of Kansas City, Kansas.

The president of the Foundation for Economic Education, Mr. Leonard E. Read, and a staff member of the Foundation, Mr. Edmund A. Optiz, were luncheon guests of Iota Chapter on November 10. Following the luncheon, Mr. Read presented the ideals of the Foundation. The Foundation for Economic Education has been in the foreground on emphasizing the free enterprise, private property, and limited government aspects of our country. The Chairman of the Department of Economics, Dr. Leland Pritchard,

and the Assistant Dean of the School of Business, Dean Martin Jones, were also guests. Members of the faculty were in attendance at the luncheon.

Other guests of Iota chapter this fall have included Mr. Dale W. McNeal, trust officer of the Commerce Trust Company, Kansas City, Missouri.

Iota Chapter welcomes its new Faculty Advisor, Roth Gatewood. Mr. Gatewood, instructor in law and taxation in the University of Kansas School of Business, is an alumnus of Iota Chapter, class of '55. He received his LL.D. from the Law School of the University of Kansas in '58 and served three years in the Air Force before returning to the University to commence his teaching career. We are all very pleased to welcome him back.—ALLAN E. DAVIS

WISCONSIN

PSI CHAPTER at the University of Wisconsin has initiated, with our fraternal purpose as a guide, what is obviously an excellent program of professional, social, and scholastic activities.

Our professional program has been a successful series of top level speakers: Mr. Struck—president of Dairyland Mutual Insurance Company, Mr. Steinhauer, president of Anchor Savings and Loan Association, Mr. Nysted—sales representative for Tecumseh's Power Product Division, and Mr. Nicholls—vice president of the 1st National Bank of Madison. All this plus a very informative and enjoyable field trip to Milwaukee where we visited Falk Corporation which gave us a well organized program of (1) an introductory movie, (2) a short discussion by top management about several of their various fields, and (3) a tour of their office building—emphasizing the corporation's modern stenographic and IBM equipment; a Borden's Milk branch plant; and finishing, in the usual Psi Chapter fashion, with a tour of a brewery—the Miller Brewing Company.

Not only have we participated eagerly in beer suppers, semiformal dances, and the festive costume parties—especially the "International Party" with a traditional skit put on by the pledge class but also the brothers, in their most polished social graces, have busied themselves with the entertaining and the selecting of candidates for our second "Rose" formal. The unique plans for a deer hunting expedition and a skiing party in northern Wisconsin have also been in the making. Fortunately, too, our Homecoming display brought Delta Sigma Pi some helpful publicity when it was televised coast-to-coast by ABC before the battle with Ohio State.

Rushing has been going quite well, for 14 brassy pledges now haunt our house with the added incentive of our bi-annual Pledge Scholarship Award which has recently been presented by Doctor Center of the Insurance Department of the School of Commerce to recent initiate Brother Haferbecker.

Thus we feel confident in anticipating 100,000 in the Chapter Efficiency Contest, thereby justifying, insuring, and substantiating our existence.—THOMAS R. DORRINGTON

WAYNE STATE

AMONG THE EVENTS of significance at the Gamma Theta Chapter at Wayne State University, perhaps mention should be made first of the installation of eight pledges on November 1, 1961. Now directing these neophytes are Vice-Presidents Gary Bright and Paul Michael. The really noteworthy aspect of this pledge class, thus far, was their role in the celebration of Founders' Day, for they gave a fine dinner for the active brothers.

Mention should, also, be made of the progressive steps taken by Gamma Theta Chapter towards gaining recognition on campus through the many brothers who are influential in campus-wide organizations. Examples are: Brother Gary Bright, vice-chairman of Student-Faculty Council; Brother John Thomas, treasurer of Inter-Fraternity Council and Brother Dick Williams, representative to this organization; Brothers Jim Barry, Tom Moore, and Ken Thomas, representatives to the Business Administration Student Council; Brothers Jim Owens, John Thomas, and Fred Stone, all members of the Student-Faculty Council; and Brother Bill Lohr, vice-president of the Marketing Club.

The social program, under the direction of Brother Ron Warmbier, has been dynamic with a fair share of parties with more to come. The professional activities, chaired by Brother Chuck Pinkerman, has provided us with an informative and educational program beginning with a series of talks and with a tour and debate in prospect.—KEN THOMAS

FLORIDA STATE

GAMMA LAMBDA CHAPTER got off to a quick start during the fall semester of 1961 by pledging 14 of the top men in the School of Business. The names of these new pledges are: Bill Barnes; Robert Cade; David Craig; Buzz Goehagan; Harvey Henry; Buddy Hickson; Walter Kent; Bradly Monroe; Ed Nizolek; Lytt Noel; Ed Russell; John Sanson; Dick Stewart; and Bob Whyte. The chapter is very proud of these pledges and looks forward to seeing great things accomplished by them.

Kicking off activities for the fall semester will be a field trip to the Buckeye Cellulose Company in Pensacola, Florida. Both actives and pledges will participate in this trip.

The annual "Beer Bowl" will be played within the week. This football game, yearly affairs between Deltasig and Alpha Kappa Psi, is always action-packed.

Gamma Lambda Chapter once again was well represented in the Homecoming parade by the appearance of a float (*this year done in conjunction with Phi Chi Theta—women's business sorority*).

Professional meetings planned thus far include a talk by Roger D. Stake, director of the Tourist Division of the Florida Development Commission, on the "Role of Advertising In Intangible Promotions," and an informative talk by Charles Rovetta, dean of the School of Business, on the importance of being a Deltasig.

Howard Able, Faculty Advisor, was honored by the chapter in a recent meeting. A standing ovation was given for his continuing loyalty and guidance. Not only is Brother Able Faculty Advisor, but he is also a charter member of our chapter.

The chapter, for the second year in a row, was given the job of setting up the annual School of Business, Student-Faculty Reception. Once again the chapter received the Dean's congratulations for a job well done. Many favorable comments were reportedly heard. Although the job entailed a lot of work and worry, we were naturally pleased by its success.

Some important bits of fact are: Brother John Brennand received a four point average for the spring semester and stands a good chance of graduating with highest honors this coming spring. Brothers Roy Breuton, Harry Ledbetter, and Jim Hines all signed "*matrimonial contracts*" during the summer. Brother Pat Dolan spent the summer months touring South America.

Once more we are off to a good start and look forward to hitting a goal of 100,000 points in the Chapter Efficiency Contest.—JAMES E. KING

MICHIGAN

XI CHAPTER at the University of Michigan completed a successful fall rushing program during the first few weeks of this school year. Rushees were invited to a professional meeting planned by President Dick Haugh. At this meeting Professor Phelps of the University of Michigan School of Business Administration gave an informal speech on marketing in the Soviet Union. A great deal of interest was shown in the talk by the active chapter and the rushees in attendance. An extensive question and answer period followed.

Formal initiation was held November 5, according to ritual. Dave Darling, our social chairman, was instrumental in inviting more

than a dozen of our faculty brothers to this function. In addition we had in attendance our District Director Robert Trapp. Alumni of Xi Chapter will be interested in learning that we have increased our membership more than 50%.

Our first professional meeting of November was attended by the entire active chapter and many faculty members. John Mathison, professional vice president, invited Mr. Clark Caskey of the University of Michigan Bureau of Industrial Relations to speak on unionization of the white collar worker. A complete professional program, including a trip to the National Bank of Detroit and Lunch at the University Club in Detroit, has been planned for the semester.—JOHN F. CLAEYS

EASTERN NEW MEXICO

EPSILON ETA CHAPTER is now enjoying its second year. Our first birthday was celebrated with a spaghetti supper for the brothers and their dates.

Our professional program is well under way, with a speech from Dr. Darold Shutt, our new Dean of Students; and a weekend trip to El Paso to investigate industry in action. A talk from a New Mexico Corporation Commissioner is planned for December 8.

After two successful rush parties, we have 21 neophytes. Our formal initiation is scheduled for December 16, followed by a banquet and dance.

Our first intramural football team finished with a 2-2 record and left many of us with tired and stiff muscles. We only won one game before being eliminated from the volleyball tournament. Now we are anxiously awaiting the basketball season.

An information booth was set up during Freshman Week to help orient the new students in the business department.

We are looking forward to our second 100,000 point year and to remaining tops at the University.—GARY ANDERSON



CHANCE MEETING OF DELTASIGS while attending the Associated Collegiate Press Conference at the Hotel Fontainebleau in Miami Beach, Florida. Left to right: John Ferber and Ken Kohler of Alpha Epsilon Chapter at the University of Minnesota, Walter Faulkner and Gale Koonce of Delta Zeta Chapter at East Carolina College.

TEXAS TECH

BETA UPSILON CHAPTER has started off the year in fine fashion with a new lodge. We have completely moved all our furniture and have established it as our residence. It is a two story house with our offices and den downstairs and the chapter meeting room upstairs adjoining the pledge meeting room. We are very proud of our new home and welcome visitors at any time.

Some of our first activities in our new lodge were our rush parties. We had three smokers and a formal rush function along with three record dances held after football games. We are proud to say that we now have a pledge class of 14.

Our social coming event calendar looks like a good one. On November 4, we have planned a reception at the lodge after the Homecoming football game. Our Founders' Day will be a semi-formal dance held at the Hawaiian Room on November 11. At our Founders' Day dance we will present our "Rose." Two other major social functions have been tentatively planned for a Tycoon dance and a Christmas dinner-dance. Our pledges will be initiated into membership on December 16, at the Chicken Village.

For our professional program this year we have planned to have a speaker a month to address us after chapter meetings. We have tentatively planned a tour of Post-Tex Mills after Thanksgiving, and next spring we have planned, in connection with Delta Nu Alpha, a business transportation fraternity, a tour of T.I.M.E. Motor Freight at Slayton, Texas.—C. DEAN BILLINGS

UTAH

THE SIGMA CHAPTER of Delta Sigma Pi is celebrating almost 39 years of activities this year with a tremendous program to make the chapter's greatest advances this year in all efficiency fields in preparation for our 40th anniversary.

Already this year we are racing for the grand total of 100,000 points with activities at an all time high. The chapter was spurred on at our first professional meeting of the year on October 12 by our honored speaker, Mr. Richard Prows, local home designer and builder honored last year by winning the coveted American Home Builders design award for his outstanding designs, with his statement "If you are going to be a ditch digger be the best damn ditch digger in the hole, because pretty soon you will be out of the hole and a foreman."

Of course motivation is very important in any group, but the big thing is sustained motivation which keeps the group active and on top. For this reason we are going all out to build up our chapter to at least 35 members this year. Already we are in the process of adding eight new members this quarter, with at least twice that many very interested in our stepped up program to help foster professionalism, brotherhood, scholarship, initiative, and leadership.

This new tempo is characteristic of this year's officers which now is comprised of the following brothers: Bill Sherwood, president; Floyd Tweede, senior vice president; Vaughn Humphreys, vice president; Sam Junk, sec-

retary; Don Sharp, treasurer; Ronald Wright, historian; and Bob Phoenix, social chairman.

We were pleased and honored by the visit to our chapter by our good brother and Executive Director Jim Thomson. He had a good many ideas to present which I'm sure will be of great help in assisting us attain our goals. Our thanks go out to Jim for the help he is giving us.

Sigma Chapter held its annual Founders' Day Banquet on November 4, at the Starlight Club. A delicious meal was enjoyed by all, and the celebration of this grand event was followed by dancing and paying tribute to our illustrious founders.

The accomplishment of our objectives for the year, which were set forth in our welcome back meeting on October 5, is not going to be easy. However, we are confident that this year will be the biggest success of our history.

In closing, Sigma Chapter wishes to bid welcome back to all of its brothers. We hope that you will have a wonderful and successful year. We also hope you have had an enjoyable Thanksgiving and holiday season.—M. RONALD WRIGHT

ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama continues to be the most outstanding professional fraternity on Alabama's campus. Consistently Alpha Sigma Chapter has produced campus leaders in all areas of University life. Presently the vice-president and secretary-treasurer of the student body are Delta Sigma Pi's. Carl Jones, Alpha Sigma Chapter President, has been elected President of the School of Commerce and Business Administration for this year and a large number of the brothers are members of scholastic honoraries.

Professional meetings with the theme "Opportunities in Business" began this fall with the National Jaycee Man of the Year, Mr. Boyd Hobbs, a Deltasig, alumnus, as

featured speaker. Our selective pledging program produced six top men this fall, Ronald Anders, Carlos Bailey, Joe Fondaw, Frank Nix, Joe Stewart and Bill Carroll. Initiation was held November 13, and a banquet honored the new initiates along with our new Chapter Advisor, Dr. Robert B. Sweeney and Alpha Sigma Chapter "Rose," Miss Jo Ann Mixon.—JAMES F. SLOAN

NORTH CAROLINA

ALPHA LAMBDA CHAPTER at the University of North Carolina began the fall semester with the selection of 25 pledges who have worked hard during pledge training. In addition to their hard study about Delta Sigma Pi, they prepared an ingenious display for homecoming and a very comical float for the annual "Beat Duke" parade at the University.

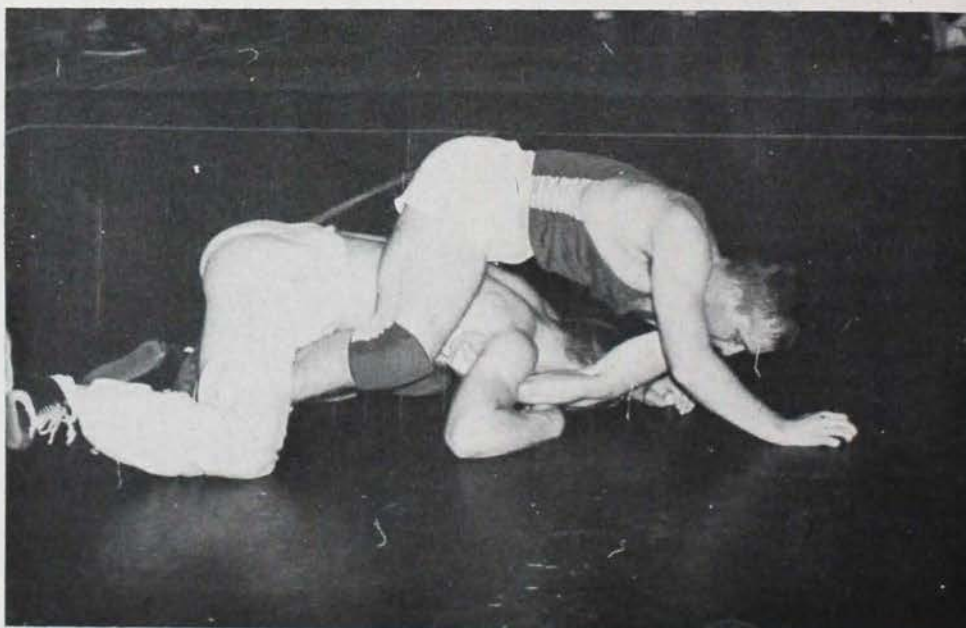
The brothers have benefited greatly from tours to the Western Electric Company in Winston-Salem, N.C. and to the Vick Chemical Company in Greensboro, N.C. Professor Shin-ichi Takezawa, a Japanese industrial consultant studying at the University of North Carolina, gave an extremely interesting and enlightening talk on Japan's industrial organization at the first dinner meeting of the year for the brothers.

Brother Connie Mack McCoy, Field Secretary from The Central Office, visited Alpha Lambda Chapter on October 31, and this visit was enjoyable as well as informative for all the brothers.

The "White" intramural football team advanced to the all-campus finals, adding further recognition for us on the campus.

Combo parties have been held after all the home football games so far and plans are in the making for one of the finest "Rose" Dances ever held by Alpha Lambda Chapter.

We look forward to further attainment of our goals and a great year here at Carolina.—PENDER R. McELROY



ZETA CHAPTER'S Ed Cikanek (on top) defends his 190-lb. wrestling title in Northwestern University Intramural competition.

LOUISIANA TECH

BETA PSI CHAPTER had an exceptionally interesting speaker at our meeting of November 2, 1961. District Judge Max Borrum, of Bastrop, Louisiana, spoke on constitutional government, or government by law, as opposed to the dangerous trend towards government by men. Judge Borum emphasized the need for Deltasigs, as future business leaders, to take an active and leading part in the political affairs of our country. At the conclusion of the talk the brothers spent nearly an hour questioning the judge, and all left feeling that the meeting was one of the most informative ever held by Beta Psi Chapter.

Beta Psi Chapter held its annual alumni breakfast on the morning of November 12, 1961, during Tech's homecoming weekend. The breakfast was well attended by brothers, both active and alumni. Each of the alumni gave a short talk on their jobs—though several have been called into the armed services, or as they put it, "We're working for 'Uncle'." Alumni present were brothers Donald Bryant, Jeff Cole, Lewis Cook, James Davidson, Charles Farrar, Thomas Hardee, John Maxwell, Harold Rowan, Gayle Wells, Sammy White, and Dan Wigley.

Immediately following the alumni breakfast, the first meeting of the Delta Sigma Pi Housing Corporation was held with Gayle Wells, president, presiding. Most of the discussion was very optimistic—we feel we have done well in our first year's work towards a house for Beta Psi Chapter.—JAMES T. McCALMAN JR.

EAST TEXAS STATE

THE DELTA PHI CHAPTER at East Texas State College in Commerce has been concerned mainly with getting new pledges this fall. Because of graduating seniors last Spring we have only 16 returning actives, so we are really concentrating on new members.

The annual rush smoker was held November 2. We showed the Kodachrome slides on "The History of Delta Sigma Pi." We also had talks by several of the members. The results were an outstanding pledge class which we hope will prove to make good Deltasigs. Our new pledges are Kelly Fincher, Harrell Hicks, Bennie Allen, Steve Vermillion, Cecil Carter, Glynne Kelly, Ray Terry, Ronald Newell, Cecil Groves, Tom Petty, Max Walker, Kenneth Crawford, E. G. Duffer, Charles Brann, and Paul Fuller.

The pinning ceremony for the new pledges was held November 7, and we plan a formal initiation January 13.

The Delta Phi Chapter will have a regular formal meeting November 16. We were honored to have Charles Farrar, the Executive Secretary of Delta Sigma Pi, as our guest.

The various members and officers are working hard preparing for the forthcoming professional and social meetings planned for the first semester. We are all working hard toward the 100,000 points in the Chapter Efficiency Contest.—GLENN C. HOWELL



TENTH ANNIVERSARY celebration of Gamma Omega Chapter at Arizona State College was a dance that attracted a large attendance.

MARQUETTE

DELTA CHAPTER at Marquette University is once again engaged in a very successful semester. The officers for the present semester are as follows: President, Frank Probst; Senior Vice-President, Chuck Maglio; Vice-President, Terry Gill; Secretary, John Kellerman; Treasurer, Jim Keyes; House Manager, Jerry Mehring; Chancellor, Pat Mullarkey; Historian, Jim Holmes; Professional Chairman, Pat Dineen; Social Chairman, Al Moody; Assistant House Manager, Bill Wickley; and Assistant Treasurer, Mike Singleton.

Delta Chapter again had a very successful homecoming, despite the lack of football. We won second prize in the fraternity float division, and Chi Sigma Chi, the sorority we worked with, won first prize. Congratulations for this success are in order to Brothers Mullarkey, Keyes, Mehring, Wickley, Ward, and Sciepo who were in charge.

Adding to our successful homecoming was the election of our "Rose," Miss Jean Kemp, as homecoming queen.

Professional activities are now in full swing. On October 31, Mr. Norman Fisher, president of J. M. Nash Company, spoke on the Nash story. Mr. Fisher is an alumnus of Marquette University, and a Deltasig. The highlight of this semester's professional program will be a talk by Mr. John Reynolds, Attorney General of the State of Wisconsin. Mr. Reynolds was initiated as an honorary member of Delta Chapter last spring.

Social activities so far this semester have been better than ever. Under the direction of Brother Moody, all parties have been very successful and interesting. Congratulations are also in order to Brother Jim Schiltz for his excellent service behind the bar.

With the fall rush, Delta Chapter has added seven new neophytes to its ranks. Brother Gill is doing a fine job of preparing them for initiation, and I am sure each and everyone of them will become very fine actives.—PATRICK J. DINEEN

GEORGETOWN

MU CHAPTER was honored with the presence of the Executive Secretary Charles Farrar at one of our business meetings. Brother Farrar gave us a fine outline of the Grand Chapter Congress and the activities of the alumni clubs. It is hoped that he will find the time to visit Georgetown University again soon.

With Bill Mullen as pledge master and Chris Rooney as vice president, we opened our fall pledging with eight good pledges. The pledging period is now in its final weeks with Formal Initiation and the "Rose" Ball planned for December 9. A tip of the hat to Bill and Chris for a job well done.

Our professional program opened with the film "Operation Abolition" dealing with the San Francisco riots over the Committee on Un-American Activities. It is the plan of Mu Chapter to present films and speakers of a controversial nature this year under the guidance of Brother John Shepard, our professional chairman.

Our social events have been highlighted by a barge cruise down the C & O Canal in Washington, D.C. and this proved to be very entertaining for all. Our other social event was a fine Halloween party at which Brother George Summersby and his wife walked off with the best costume prize.

Our congratulations are extended to H. Melvin Brown, our past District Director, who was promoted to Director At Large, and Geoffrey Gwaltney, our new District Director. Thanks for all your assistance. Also, a special congratulation to Franklin Tober, our new Grand President. We are sure that this able man will be able to serve us well.—JOSEPH M. MUMMA

U. of SAN FRANCISCO

GAMMA OMICRON CHAPTER at the University of San Francisco held its eleventh annual "Rose of Deltasig" Dance on the evening of October 14. Much of the success of the dance was due to the efforts of Brother Barbazette, the Social Chairman, and Brother Bastoni, the Queen Contest chairman. The highlight of the evening was the crowning of Miss Teri Mytkos as "Rose of Deltasig of 1961."

On the evening of November 8, we held our first dinner meeting of the year and were given a most interesting talk on real estate by Mr. Albert Rollins prominent realtor and civic leader in the Bay Area. This was also the first chapter function attended by our nine new pledges.

These pledges were selected by the brothers from among the many interested students who attended our Rush Parties. At one of these functions we were privileged to be addressed by Jim Thomson, Executive Director of Delta Sigma Pi, who also spoke to the rushees.

As a service to the University the brothers have once again distributed a desk blotter with a variety of information of interest to the students. This venture was even more successful than in the past and has become an annual project for the brothers.—PAUL DEZURICK

RUTGERS—Beta Rho

NEXT MAY Beta Rho Chapter will be 20 years old, and we're planning a big birthday party, to which we're expecting a good percentage of our more than 300 brothers and their wives. Our alumni brothers have expressed a good interest, so we are excited about what this Twentieth Anniversary Homecoming will develop into. There will be more to report on this in future issues of our Newsletter.

Our professional program has been most interesting so far this year. At a combined social and professional meeting in September, Dr. Anna Starr (*unofficially, the Grandmother of University College—our night school*), retired Professor of Psychology and Director of Rutgers Psychological Testing Clinic spoke on "The Meaning of Behavior." This was a particularly appealing talk, since she received and developed the motivation of personal behavior in both the family circle and the business world.

Professor Richard Feathers of Rutgers' marketing department presented a unique and thought-provoking thesis at an October professional meeting. He outlined a program of action in the application of good marketing techniques to aid in the development of the underdeveloped nations of the world. He proposed that American Aid dollars be supplanted by good marketing techniques by the peoples themselves for the products which each of these nations was capable of producing and for which a demand could be generated. His conclusion was that such growth from within these nations would bring faster growth and development than all the gold in Fort Knox. Sounds good, doesn't it?

On November 4, the officers' wives treated us to an Hawaiian Luau to celebrate

Founders' Day. Somehow, they captured a little Pacific Island in the middle of Newark just for us. What with hula contests and "native" punch and other goodies of the island state we all had a night to remember. We'd suggest that some of you other chapters try this for a good time, soon.

Rushing activities are in full swing, now, as we carry on our "Project 20—Extended" to discover and initiate some of the best men of business on the campus into Beta Rho Chapter.—ROY SYME

TEXAS

BETA KAPPA CHAPTER is anxiously awaiting, along with the rest of the College of Business Administration, the completion of the new four story business building and the new business office building. The structure, to be completed by the coming spring semester, will be the largest classroom building on The University of Texas campus and one of the largest in the country.

A field trip through the Ford Assembly Plant in Dallas on October 29 and 30, initiated the professional program of Beta Kappa Chapter this semester. On November 6, Dr. Aaron H. Chute, Professor of Marketing here at The University of Texas, presented "The Challenge of Change" to the brothers. Mr. Reginald Gregory from the Austin office of Merrill Lynch, Pierce, Fenner, & Smith spoke to the Chapter on November 13. The brothers of Beta Kappa Chapter were honored on November 2nd by a visit from Executive Secretary Charles Farrar. In addition to the routine visit, Brother Farrar addressed the brothers and the pledges of the chapter.

Socially, Beta Kappa Chapter has been very active this semester. Honoring Founders' Day, the active members and pledges

attended an informal party on November 11. A very successful dance honoring Beta Kappa's Founding Day and celebrating Christmas was held on December 16. A stag party, the formal installation dance, and several informal get-togethers rounded out the social activities of the chapter which were planned by our able social chairman Brother Phil Garner.

The pledges of Beta Kappa Chapter, who were initiated on December 3, held a Work Day at the Texas Blind-Deaf School on October 21, and a car wash the following Saturday, in addition to the other pledging activities planned by Brother Jim Graham.

The officers of one of Beta Kappa Chapter's most successful semesters are: Brother Blake Curl, president; Brother Dave Bell, chancellor; Brother Arthur Schmidt, senior vice-president; Brother Jim Graham, vice-president; Brother Mike Agorastos, secretary; Brother Rex Spivey, treasurer and Brother Gene Bain, historian. Our faculty advisor is Dr. W. M. Brown. Brother Blake Curl, Brother Morris Massey, and Brother Dan Miller attended the 23rd Grand Chapter Congress and returned to give the chapter a very constructive report. Brother Morris Massey and Brother Mike Agorastos were recently elected president and vice-president of the student chapter of the American Marketing Association here at The University of Texas.—H. EUGENE BAIN

BAYLOR

THE FIRST FULL YEAR of classes in the new Hankamer School of Business Building found the Beta Iota Chapter busy selecting a new "Rose of Deltasig." Six finalists were invited to a "Rose" banquet where the new sweetheart, Miss Lanelle Gallant, junior education major from Houston, Texas was chosen the 1961-62 "Rose of Deltasig."

Leading the fraternity this semester are: President Mike Irvin, senior from Corsicana, Texas; Senior Vice President Jack Butler, senior from Corsicana, Texas; Vice President Joe E. Taylor, senior from Augusta, Georgia; Secretary Glenn Ford, junior from Killene, Texas; and Treasurer David Roberts, junior from Trinity, Texas. Sponsoring Beta Iota Chapter for this school year are Mr. Walstein Smith and Mr. Joe Frank Thornton.

Social activities for the fall semester include the rush dance, the Baylor Homecoming Alumni Dance, and the Delta Sigma Pi "Snowball" at which "Brother Santa Claus" appeared with gifts for the dates of all the members present.

Homecoming festivities for 1961 were very impressive and Beta Iota Chapter's contribution to the activities was a float representing a "Coo-Coo" Clock carrying out the theme "It's Baylor's Time."

Beta Iota Chapter's professional program for the current semester has been highlighted by a lecture by Mr. George Hutson, district manager of the Southwestern Bell Telephone Company of Waco, Texas, and Mr. George Nokes a prominent businessman in Waco. Both lectures were very informative and were well received by the brethren.—MIKE IRVIN



THE FIRST PLACE LAWN DISPLAY at Mankato State College Homecoming was that of Epsilon Iota Chapter.

LOYOLA—Chicago

GAMMA PI CHAPTER at Loyola University started activity early by having a "Bermuda Party" in August. Everyone was to wear Bermudas, which only proved that there are not many good looking legs in the fraternity. Brother Mike Casserly and his committee have developed a full social calendar for the entire year. His efforts will be supported by our Bal "Rose" committee. The chairmen, Brothers Don Jakalski and Ed Cunningham, are working diligently in an attempt to have a very successful "Rose" dance, which is to be held early next semester.

Brother Denny Crean, Professional chairman, has provided the brotherhood with speakers and tours to keep us abreast of the times. One notable tour next semester will be to Psi Chapter at the University of Wisconsin. This same tour last year was the topic of great discussion for many months thereafter.

Brother Bill O'Neil has provided us with five pledges. Doug Babyck, Dan Drennan, Terry Hoskins, Ed Kamycz and Mike Donahue are finding the pledging can be tough. However from all appearances, it seems they will make good brothers. Their induction will take place on December 9, 1961 at the fall Dinner-Dance.

Finally, a lot of work is being put into our new house. Many improvements have been added, including a complete modernization of the basement. A graciously accepted donation from the Alumni will enable us to tile the floor. Many thanks are due to the brothers living in the house. Brothers Steve Perry, Gerry Casey, Denny Crean, Jack Burke and Jack Billimack have added innovations to the beauty of our house. Their work is much appreciated.—DON HANLEY

MICHIGAN STATE

GAMMA KAPPA CHAPTER at Michigan State University held its first professional field visit to Oldsmobile Service Parts Warehouse in Lansing, Michigan. The assistant plant supervisor conducted us on a tour of the plant and pointed out the new time saving features they now have and how this equipment affects the other jobs in the plant.

We have sold our house and are now in the process of building up our chapter. We plan to either build or buy a new house in the next two or three years with the hopes of having 50 or more active members. At the present time we are only 12 in number. We have pledged six men as a start toward our goal, all of whom are interested in building Gamma Kappa Chapter.

Our brothers of Delta Rho Chapter at Ferris Institute have been very helpful, as they allowed one of our pledges to attend their formal initiation ritual. We wish to let everyone know that we greatly appreciated their kindness and generosity.

In the near future we plan to have Mr. Nesbit, who is presently the president of the Con Con convention, speak at the university on Con Con versus management, sponsored by our chapter.—WILLIAM L. ENGLISH, JR.



GRAND PRESIDENT FRANKLIN A. TOBER was honored recently by Alpha Kappa Chapter at Buffalo. Pictured here are the past presidents of this chapter with Grand President Tober. Seated, left to right: C. Barwell, Grand President Tober, and D. Voltz. Standing: K. Bartow, J. Barrett, R. Camwell, W. Race, C. McCarthy, and J. Cooley.

NORTH TEXAS

DELTA EPSILON CHAPTER started off the year with a new slate of officers. Dale Wootton was elected president; James Gray, senior vice-president; Joe Davis, vice-president; David L. Smith, secretary; Ken Wilson, treasurer; Guy Hubbard, chancellor; Hank Hermann, social chairman.

Rush began with an informal smoker at the house, we had two football "victory" parties at the house, and at the next smoker Brother Glen Taylor spoke on the advantages of a professional fraternity. Our professional tours included International Business Machines and Republic National Bank in Dallas. Our "Las Vegas Party" was a great success even though some of the members did not fare so well at the roulette table, chuck-a-luck, and blackjack table. The annual "Pizza Party" was held at Antony's in Dallas.

We closed the intramural football season with a 5-3-1 record of which everyone was proud. The Beer Keg Bowl Game with TCU was a great success and a lot of fun even though it was a tie game, 6-6.

Our next professional meeting was held on Founders' Day. Three members of the Young Presidents Organization of Dallas spoke on the opportunities of business graduates. Phi Chi Theta, women's business sorority, held their major rush party at the house on November 1. A large number of alumni visited the house this homecoming and a dance was held that evening.

A Parent's Day Banquet is planned for December 9, at Pat Boone's Country Inn. Dean O. J. Curry will be the honored speaker.

We at Delta Epsilon Chapter would like to extend a cordial invitation to all Deltasigs in this area to visit our house. We are very proud of our home and would also like to meet you.—DALE WOOTTON

TULANE

GAMMA MU CHAPTER again is on its way to a very successful year. As in the past, we are making every effort to uphold the ideals of the fraternity. At the present time we have planned a tour through the Federal Reserve Bank in New Orleans. In addition we have arranged to have several prominent speakers from different phases of the business world come to our professional meetings.

This year we held our Fall rush party on the roof of the Falstaff Brewery with a fine turnout which may be witnessed by the pledging of 23 new men including one faculty member, Dr. William Mauer. The undergraduate pledges are: Ray Rizzo, Tim Swoop, Roy Sellers, Eugene Grasser, Stephen Edwards, H. Minor Pipes, Baxter Brinkman, Bill Hartwell, Allan Yasny, Rusty Holman, John Jackson, Howard Gordon, Adrian Colon, Robert Zollinger, William Lux, Herbert Halpern, Steve Sontheimer, William Parks, Mike Anderson, Mike Abraham, Mike Harris, and Bert Lawrence.

Gamma Mu Chapter has had a fine year socially. Our present "Rose of Deltasig," Miss Sally Bisso, was elected to the Tulane Homecoming Court. We held a party with the Loyola Chapter which was successful as a party and for the uniting of the two chapters. Very soon we will hold a pledge-active football game. This game may become an annual affair.

On January 7, 1962 Gamma Mu Chapter will hold its initiation ceremony at the new Royal Orleans Hotel in the French Quarter.—KEITH M. HAMMETT

WAKE FOREST

THE GAMMA NU CHAPTER of Wake Forest College toured the North Carolina Trade Fair at Charlotte, North Carolina, for our fall industrial tour. It was of great interest to our chapter in that it was the first such exhibition in the world. We were delighted to have our Regional Director, Monroe Landreth, tour the fair with us.

Our Founders' Day was celebrated with a semi-formal dance at a local country club. Attending the social function were 28 brothers and pledges with their dates.

Our professional programs this year have included two interesting speakers from the Winston-Salem area. Mr. Curtiss Long, president of a local advertising firm, spoke to the chapter concerning the potentialities of future employment in the field of advertising. An excellent speech was given by former chapter president Dave Monk. The topic of his talk pertained to the aluminum packaging industry. We were also honored with a visit by Executive Director J. D. Thomson who spoke to us about chapter efficiency.

As a result of our rushing program Gamma Nu Chapter pledged 22 men. Initiation will occur before Thanksgiving Holidays. We are pleased with the quality of men that have pledged and feel that they are a definite asset to our chapter.—JAMES G. WARLICK II

NEW MEXICO

GAMMA IOTA CHAPTER was well represented during "Activities Night," at the University of New Mexico.

"Activities Night" was a new innovation at the University this year. It consisted of social, service, and professional organizations which set up booths for the purpose of acquainting all in-coming new students to the diversified activities on campus.

A committee, comprised of Al Harrell, president; Don McKay, secretary; Norban Biffle, social chairman; Ed Manning, historian; Steven Steinhoffer; professional chairman; and headed by Don Smouse, senior vice president, made all necessary arrangements to have Gamma Iota Chapter represented at the Student Union where Activities Night was held. Advice on decorations and posters was given by John Wheeler, former president, and Jerry Olson, Chapter Advisor. George Doolittle's wife, Mikie, an art major, teamed up with Don Smouse in drawing up the posters and preparing the decorations.

The first rush smoker was held in conjunction with "Activities Night." All prospective pledges were referred to the booth in case of further questions on the purpose and functions of Gamma Iota Chapter. All efforts were rewarded by the pledging of 11 neophytes.—MAXIMILIAN D. VILLA

DRAKE

ALPHA IOTA CHAPTER at Drake University has had a busy and successful semester so far. As a result of a concerted personal effort by every Brother, Alpha Iota Chapter had the most successful rush smoker in recent years, as a total of 16 neophytes were pledged. Speaker for the smoker was Larry Chamberlin, comptroller of Iowa-Des Moines National Bank and a past member of Alpha Iota Chapter of Delta Sigma Pi, who gave a very informative and entertaining performance. Mr. Chamberlin performs feats of magic as a hobby, and everyone enjoyed his performance very much.

With an eye towards the 100,000 point total in the Chapter Efficiency contest, Alpha Iota Chapter has scheduled a strong professional program. Our professional program includes having prominent businessmen from all fields of business as speakers at our meetings and we have also scheduled at least one tour for each semester. To bolster the Chapter Administration, an area we fell down in last year, the officers held executive meetings throughout the summer. As a result of these meetings, we have our program for the year mapped out and were ready to go to work as soon as the semester commenced. All members of Alpha Iota Chapter are concentrating on making Delta Sigma Pi better known on Drake's Campus. The success of this campaign is shown by our increased number of pledges.

Alpha Iota Chapter was honored by the selection of Brother Robert Brown to attend the 66th Annual American Congress of Industry of the National Association of Manufacturers which will be held in New York



BETA ETA CHAPTER at the University of Florida is pictured at a recent business meeting (top). New initiates of Beta Eta Chapter pose for the camera.

City. Bob, who is the treasurer of Alpha Iota Chapter, is a second year member and has proven to be a very energetic worker in promoting Delta Sigma Pi. We wish Bob luck on his trip and know he will be an excellent representative for Delta Sigma Pi.

We of the Alpha Iota Chapter have a new Faculty Adviser, Samuel K. MacAllister, Associate Professor of Business Law. Dr. Ed V. Easley regretfully left his post because of a teaching commitment on our meeting night. The Brothers are sorry to see Dr. Easley depart as Faculty Adviser; however, we welcome Mr. MacAllister and know he will help the chapter in every way.

Founders' Day was celebrated at Alpha Iota Chapter by holding a joint meeting with Phi Gamma Nu, Professional Sorority for Businesswomen at Drake. Speaker for the meeting was Mr. Joe Moore, Public Relations Director for Flynn Dairy. Mr. Moore gave a very informative and entertaining speech on the importance of getting along with people.

On December 16, 1961, Alpha Iota Chapter will hold their second annual Christmas Party for Retarded Children. Because it was such a big success last year, the Brothers are very enthusiastic, and are working diligently to make this year's party a bigger success.

In closing, we at Drake University would like to extend our best wishes for success, not only to our graduated brother, but to all Deltasigs everywhere.—ARLO M. HALL

ROCHESTER TECH

EPSILON LAMBDA CHAPTER at Rochester Institute of Technology closed the fall quarter with an informal bowling party. Glancing at the fall program reveals that the Epsilon Lambda Chapter must have been busy as a gray squirrel preparing for winter. The Founders' Day Clambake, the Installation Banquet and the Special Awards Night were the most prominent of the quarter's activities.

The Founders' Day Clambake was held at a local park on November 11. The clams and other refreshments were plentiful, and the attendance and enthusiasm were admirable considering the early snowfall. Special thanks are in order to Brother Bill Klem for the fine job of organizing the Founders' Day Clambake.

Heavy emphasis was placed on academic achievement and motivation in selecting ten pledges for our Fall Pledge Class. The installation Banquet at Island Cottage Hotel followed the formal initiation of the former neophytes, now Deltasigs, on December 2.

Other highlights of the quarter include the Special Awards Night held in cooperation with the Society for the Advancement of Management, professional speakers in Mr. Francis Drake, Vice President of Rochester Gas and Electric Company and Mr. William Gasser, Certified Public Accountant of Haskins and Sells, and the visit of Brother Chuck Farrar, Executive Secretary.

The Executive Committee is currently ironing the wrinkles from the spring program. We can justifiably look forward to a very successful professional and social program during the spring if the past is an indication of the future.—JOHN E. BLAKE

BOSTON COLLEGE

DELTA KAPPA CHAPTER started out the 1961-62 year with a "boom." We held our annual rush night at the Commonwealth Country Club on October 17, and had a record rush of 180 men. The efforts of all the brothers made the night very impressive and successful. We are now in the middle of pledge period with 24 pledges. Delta Kappa's initiation will be held the weekend of December 8 and 9, culminating with our annual dinner-dance at Cambridge's Commander Hotel.

We were fortunate enough to have our Executive Secretary Charles Farrar and our new District Director Don Hill with us rush night to enlighten us with some new ideas. Both brothers were very much surprised and pleased with the amount of rushees which attended.

The chapter has been aided greatly with the ideas which Brother Tom Wolek brought back from the Grand Chapter Congress held in Asheville this past August. Brother Tom Adams and this writer were also present at the convention and we too found it most educational as well as very enjoyable.

All in all, Delta Kappa Chapter is looking forward to a very successful year under the direction of our new officers and the many contributions of each of the brothers.—ROGER FURRER

ILLINOIS

PAUL M. GREEN, Dean of the College of Commerce, and a Deltasig since his undergraduate days at Miami of Ohio, was the main speaker at the Rush Smoker which opened the semester for Upsilon Chapter. Dean Green emphasized the importance of developing a professional attitude toward a career in business while still in college, pointing out how Delta Sigma Pi could aid in this development.

Mr. Dieken, Chief Cost Analyst of the United States Industrial Chemical Company in Tuscola, Illinois, spoke at our first professional meeting. He gave us a very interesting description of the general operation of a chemical plant, stressing the importance of cost control in the operation.

New officers for this semester are: Bill Peterson, president; Jim Ranallo, senior vice-president; Boyd Coats, vice-president; Bob Schwind, treasurer; Ron Dice, secretary, Carl Vacketta, historian; and Norm Jones, chancellor.

Thirteen pledges have started their pledge training with Brother Coats. We are looking forward to a lot of participation from these new men and believe they will add strength to the organization when initiated.

Social Chairmen Brian Wallen and Dave Gaffron have been working hard the past few weeks planning the "Rose" Dance to be held November 17, in honor of Founders' Day. At this dance one of three lovely finalists will be crowned as Upsilon's "Rose of Deltasig." Everyone is eagerly looking forward to this affair.—DAVE GOTCH.

DETROIT—Gamma Rho

SUMMER VACATION was a period of many enjoyable activities for the Gamma Rho Chapter. The annual golf outing held at the Rammler Golf Course saw Don Peurach, alumnus, take double honors winning

the driving contest and the overall golf championship. Harry Bryson won "closest to the hole" in the try for a "hole-in-one" contest.

The John Ivory Picnicland near Milford, Michigan, provided a beautiful setting and excellent facilities for the annual family picnic. Horse drawn wagons and a retired fire engine provided rides for the children during lulls between games and races. The adults attending had their games too; the sack races and egg-catching contest created much excitement and amusing mishaps.

The closing highlight of the picnic was the softball game between the alumni and the undergraduates. The alumni, down five to three at the end of the regulation game, talked the undergraduates into playing two more innings to use up the remaining daylight. The extension proved costly to the undergraduates as the alumni turned defeat into victory, winning seven to six.

The defeat by the alumni was soon forgotten. The undergraduates thumped the "other" Commerce and Finance Fraternity by the convincing scores of 12 to eight and 20 to eight in two challenge games held later in the summer.

A total of 18 orphans from the St. Francis Home for Boys were taken for a day's outing to the famed Greenfield Village. The Brothers participating in this charitable function were rewarded by seeing the boys take in the sights with the boundless enthusiasm of youth. A Christmas Party for the underprivileged children at the Franklin Settlement is presently being planned by the charitable committee.

Gamma Rho Chapter presented the "Outstanding Deltasig of the Year" Award to Richard A. Bennett at the Outgoing Officers Party this past June. Brother Bennett is the first to receive the honor. His performance in the chapter was always outstanding.

Dan S. Root, the past president of Gamma Rho Chapter, has been appointed a District

Director by Robert Elder, Regional Director of Central Region. Dan replaces Robert Trapp who had a fine record of service in this capacity. Under Brother Root's leadership, Gamma Rho Chapter attained the maximum 100,000 points in the Chapter Efficiency Contest and 17th place in the overall standings in the Contest just concluded.

Brother Don Smith was the lucky winner of the diamond studded badge at the 23rd Grand Chapter Congress in Asheville, North Carolina. Other Brothers, alumni and undergraduates, attending with their wives, were Ron Schulte, Ray Stauder, Al Vaillancourt, Walt Blacha, and John Paul. The single Brothers attending were James LeBay, Ron O'Bryan, and Don Smith.

The 17 seniors who graduated last June thinned the ranks of Gamma Rho Chapter. We who remain are looking for our eight neophytes to take up some of the slack.

The fall activities of Gamma Rho Chapter are in full swing at this writing and will be reported in the next publication.—RONALD E. HAMEL.

PITTSBURGH

LAMBDA CHAPTER at the University of Pittsburgh started its year with two exceptionally enlightening programs. The first of these featured a speech by Emerson G. Hess, Pittsburgh attorney and former Jaycee "man-of-the-year" in Pittsburgh, on "Effective Communication." Dr. Heinz Viesdorf, associate professor of economics at the University of Pittsburgh, highlighted our October meeting with his discussion of "Consumer Buy-manship." We were pleased to have the members of our Pittsburgh Alumni Club and the ladies from Phi Chi Theta, national women's sorority in business administration, as guests at this meeting.

Our rushing smoker was well planned by Chuck Mueller, chapter social chairman, and well attended by a combined group of 54 including chapter members, alumni members, and rushees. All of those attending were inspired by an excellent speech on "Creative Thinking" delivered by A. J. Murphy, Administrator of Management Training for Westinghouse Electric Corporation. The smoker resulted in six pledges who were initiated in November.

On December 2, a dinner will be held at the Royal York which is a combined effort of the Pittsburgh Alumni Club and the Lambda Chapter, to honor Doctors C. Reynolds, B. Chappel, B. Logan, and W. Schratz, former advisors who have done so much to further the professional standards of the chapter and its members. We feel certain that all the members of both groups will want to attend this dinner as an expression of gratitude for the years of capable and willing guidance these men have given us.

Our chapter, under the capable leadership of Bob Gollings, president, and with the cooperation and assistance of the other chapter officers and members, is concentrating all its efforts toward a high standing on the Chapter Efficiency Contest.—JOSEPH E. WILSON



THE PLEDGE CLASS of Alpha Lambda Chapter at the University of North Carolina. Front row, left to right: Jerry Smith, Jack Cassels, Gary Morris, Allen Clay, and Doug Israel. Second row: Bill Mitchell, John Faison, Jerry Burnette, Bill Holmes, Gary Bradford, and Perry Gowen. Third row: Joe Doorb, Malcom Kilpatrick, Larry Foust, Gerald Thornton, Danny Edwards, Marshall Hamilton, Todd Cason, Frank Potter, Lee Basinger, and Bob Hufstater.

PENN STATE

ALPHA GAMMA CHAPTER at The Pennsylvania State University hopes that you all have a very successful year.

On November 7, 1961, our chapter initiated six members into Delta Sigma Pi. The new brothers are Michael H. Covey, Robert A. Davidow, Frank Kitzmiller, Paul R. Mockus, William P. Rebarick, and Dean W. Wharton. These men were selected from a large group, and we feel that they will do much to keep Alpha Gamma Chapter progressing. In conjunction with initiation, we held our annual "Rose of Deltasig" dance, which was very successful. Miss Eileen Murphy, who was escorted by Brother Bill Simpson, was selected as our "Rose of Deltasig."

Our annual Delta Sigma Pi Scholarship award was presented to Guy Jackson, a fourth term student from Coatesville, Pa. Guy completed his freshman year with a 3.68 average. Dr. Ossian MacKenzie, Dean of the College of Business Administration, presented the award to Guy.

Wayne Ulsh was elected senior vice-president of our chapter, upon the acceptance of Brother Jerry L. Reitman's resignation. Brother Reitman has elected to continue his studies at the Ogontz Campus of The Pennsylvania State University. Roy C. Wolf was appointed Chapter Efficiency Contest Chairman by President Haney.

We have just about completed our program for this time, with only one professional meeting remaining at which the members of Phi Chi Theta, Women's Professional Business Fraternity, will be our guest. We would like to thank Drs. Hal G. Reede, Professor of Economics, and William H. McKinley, Associate Dean of the College of Business Administration, for rendering talks to us this term. They are both members of Delta Sigma Pi.—LEVESTER PORTER

AUBURN

From the grills of Professor "Chef" Boston, our faculty advisor, the enticing aroma of savory hamburgers brought the Beta Lambda Chapter brotherhood together for the first fall meeting here at Auburn University. Following the cookout, the brothers briefly discussed plans for the fall quarter rush smoker. Afterwards, Professor Boston gave a delightful and informative account of his trip to the recent Grand Chapter Congress. Also present at the meeting was Brother Connie Mack McCoy, Field Secretary, who also reported on the past Grand Chapter Congress, and cited the events and progress of other Deltasig chapters throughout the country.

The rush smoker was held the following week, and considered by all to be very successful. President Lovell conducted an informal, round-table discussion among the brothers and rushees, bringing out the various facets of Deltasig life. Professor Boston also talked briefly to the rushees on the merits of becoming Deltasigs. The meeting was concluded with cookies and coffee.

The rewards of the rush smoker were evidenced the following week when 15 new

pledges were given formal pledging services. Upon successful completion of pledgeship, they will be initiated as members early in December.

The first scheduled business meeting was held October 30. The main order of business was election of new fraternity officers. Those elected were: Brothers Wayne Self, president; Ken Swint, senior vice president; Larry Foreman, vice president; Ed Davis, treasurer; and Jim Whatley, secretary.

In conclusion, the series of fall events has depicted the continued interest in Delta Sigma Pi here at Auburn, and has helped to promote the fraternal principles which bind Deltasigs together throughout.—JOEL K. SWINT

MIDWESTERN

EPSILON ZETA CHAPTER at Midwestern University recently had the pleasure of acting as host to Brother Charles Farrar, Executive Secretary from The Central Office. Brother Farrar attended our regular meeting November 13, and later he spoke to the actives and pledges about the aims and goals of Delta Sigma Pi. He pointed out that in the last three years our fraternity has grown by leaps and bounds and this continued growth is anticipated. We appreciated Brother Farrar's visit, and we always look forward to visits from The Central Office and from other chapters.

Our officers for the current year are George Halkias, president; Larry Hall, senior vice-president; Clifton Anderson, vice-president; Hank Snow, treasurer; Jimmy Holland, secretary; Jerry Steadham, chancellor; and Sam McPherson, historian.

Brother Anderson, with the assistance of Brother Carlton Carr, is now training 15 pledges who we feel will be assets to the brotherhood. We are looking forward to the initiation ceremony and believe that all 15 pledges will be initiated.

Brother Bud Johnson, professional chairman, is planning a full schedule of professional tours and speakers; and Brother

Carr, social chairman, is planning our social activity for the year. We are also planning our annual Christmas party for a local orphan's home.—HOWARD LYNN MERCER

FERRIS

DELTA RHO CHAPTER at Ferris Institute started its fall activities by entering a magnificent float in the Homecoming parade. The float consisted of a rocket and turtle which portrayed the scientific progress and the social lag of the United States. Working on the float has helped to bring our brothers closer together again, after being separated for the summer months. Credit should be given to Brother Edward Quenby, who was in charge of constructing the float, for a splendid job well done.

We are proud to say that we reached 100,000 points in the Chapter Efficiency Contest again this year. This was done through the combined efforts of many of our brothers, under the leadership of Brother Neal Simons, chairman of the Chapter Efficiency Contest Committee.

Our third annual "Rose of Deltasig" dance will be presented in the Dome Room of the Student Center on January 13. Brother Dick Antonini, social chairman, is doing a very excellent job getting the many details ironed out so this dance will be bigger and better than any in the past.

The Scholarship Key was awarded to brother David Puetz. We are proud of brother Puetz for his scholastic attainment and wish him equal success in the commercial world.

Brothers Dick Antonini, Don Colizzi, John Gotberg, and Brant Stooks attended the Grand Chapter Congress this year. Those who did not go received first hand information from our delegates about the educational, legislative, and social programs that were instituted while they were there. We are happy to know the trip was very beneficial to those who did go and there are many brothers looking forward to the next Grand Chapter Congress.—TERRY NYMAN



EXECUTIVE SECRETARY Charles L. Farrar recently attended a pledge meeting of Epsilon Zeta Chapter at Midwestern University in Wichita Falls, Texas. Left to right: Henry Snow, Pledge Baggett, Jerry Steadham, Charles Farrar, and George Halkias.

ARIZONA

GAMMA PSI CHAPTER at the University of Arizona began the 1961-62 school year with high hopes of again attaining a first place position in the Chapter Efficiency Contest. The first step taken in order to reach our goal was to place the efficiency chairmanship in the capable hands of Brother Phil Barnhard.

Rush chairman Senior Vice-President Mike Lawless, and pledge trainer Vice-President Van Ward report that we have pledged 14 students. The new pledges will be initiated on December 2, 1961 in the afternoon with the initiation banquet-dance to be held on the same evening at the exclusive Cliff Manor.

Professional chairman Captain George Gallagher of United States Army, has been actively carrying out his duties as evidenced by the appearance of an outstanding speaker from Procter & Gamble and strong member participation in a very interesting tour of a newly opened copper mine. More speakers and tours have been scheduled for the remainder of the academic semester.

We are sorry to report that Dr. Robert H. Marshall, Chapter Advisor, has been unable to attend Gamma Psi's activities due to ill health. However, we are very fortunate in having Brother William T. Foster Jr., assistant to the dean of the College of Business and Public Administration, capably fill in for Dr. Marshall during his absence.—JOHN F. GILMOUR

MIAMI—Florida

BETA OMEGA CHAPTER at the University of Miami just completed its rush program for the fall semester. Two successful rush parties were held at the Congress Inn Motel. Thanks to the efforts of our Rushing Committee, headed by Dennis Fitzgerald, we now have 20 outstanding neophytes.

A new honorary order was established in the chapter on Founders' Day, 1961. "The Order of The Golden Wheel," was founded by Mr. J. Craven, Faculty Advisor, President Al Robins, and Peter Klein. The purpose of the order is to create a greater spirit of service and fraternalism within the chapter. The insignia consists of a large golden wheel with seven spokes (*the seven spokes signify the seventh day of the seventh year in which Delta Sigma Pi was founded*) set upon a purple triangle.

On Sunday, October 26, thousands viewed the gala Miami Homecoming Parade down Miracle Mile, and for the first time our chapter was represented among the 23 floats. Our theme was "Campus Special, Tarheel Stew." We didn't win any prizes but we did have a good time constructing the float.

During our last professional meeting of October, we were honored to have Field Secretary, Mr. Connie Mack McCoy, pay us a visit. He gave our chapter some useful hints and after the meeting helped us put the finishing touches on our Homecoming float.—RONALD R. MOHAT



PROMINENT on the homecoming float of Beta Iota Chapter at Baylor University was Miss Lanell Gallant, their "Rose." The float was a huge clock with the inscription "It's Baylor's Time."

BUFFALO

ON SATURDAY, October 14, 1961, the past presidents of Alpha Kappa Chapter entertained the newly elected Grand President of Delta Sigma Pi, Franklin A. Tober, at a dinner in an atmosphere of quiet and elegance at the Old Post Road Inn in Buffalo. It is interesting to note that the table at which they were seated was similar to that of the Grand Council Room in the Central Office. Four brass candlesticks with lighted candles representing the four founders of our fraternity, added much to the occasion. Seated in an arm chair at one end was Franklin Tober, Grand President, and at the other was the present president of Alpha Kappa, Ken Bartow. Around the oval table were seated in order of their precedence were: Chuck Barwell, Don Voltz, Jack Barrett, Cliff McCarthy, Jim Cooley, Bill Race, Bob Camwell, and Tony French.

Following a delicious steak dinner and a toast to the success of our Grand President, brother Chuck Barwell presented Franklin Tober with a memento of his past accomplishments and contributions to the fraternity as a whole, and citing how much he had appreciated Frank's efforts while serving as president of Alpha Kappa Chapter. Each succeeding president then said a few words of congratulations and the speech-making concluded with some fine words from Brother Tober.

This occasion will remain long in the hearts of those present and a new fire was kindled stimulating enthusiasm in the Buffalo Alumni Club and more active participation in the local chapters' activities. Once again the Alpha Kappa Chapter wishes to congratulate Franklin Tober and convey their undying help to make Delta Sigma Pi an even more worthwhile organization soaring to greater heights in the years to come.

FLORIDA

BETA ETA CHAPTER embarked on the new year with our fall rush program the first week of classes. The result of early rush was the pledging of nine excellent men. They were initiated and became Brothers on November 5.

The first week of November was Honor Week, sponsored by Beta Eta Chapter, at the University of Florida. The purpose of Honor Week was to give the student body a special opportunity to examine all aspects of the Honor System. Brother Donald J. Hart, Dean of the College of Business Administration, was one of the principal speakers on the hour long radio program that highlighted the week's activities.

To us, the most outstanding features of Florida's Homecoming Parade was Beta Eta Chapter's "Rose," Marilyn Sue Hire.

Brother Joe Collins did an excellent job of planning our banquet. There were approximately 50 Brothers and dates on hand to see our new "Rose," Judy Goodwell, crowned. Judy is the wife of our President, Brother Todd Goodwell.

Our field trip this semester was to the American Can Company in Plymouth, Florida. As usual the trip was most informative and beneficial to all brothers. Field trips are just one of the many ways Delta Sigma Pi enables us to gain a better understanding of the business world.—ARTHUR J. BUTERA

IOWA

THE FALL PROGRAM of activities for the Epsilon Chapter of Delta Sigma Pi here at the State University of Iowa is in full swing. We have 13 neophytes in our fall pledge class. The fall program for the actives consists of tours, professional meetings, and social activities.

Officers of the chapter for the fall semester are President—Barry Bennett, Senior Vice-President—Mike Bresnahan, Vice-President—James Ballagh, Treasurer—Lowell Daggett, Secretary—Ken Johnson, and Chancellor—Jack Dougherty.

On October 26, we had a professional meeting in which a man from Weyerhouser in Cedar Rapids spoke to the chapter on the operations of the Weyerhouser Company which is the largest paper and wood pulp firm in the world. He brought a film about the company which was shown and afterwards he answered questions from the brothers about the company. On Thursday November 2, the brothers toured the Collins Radio plants in Cedar Rapids. The chapter also had a fall party on the evening of November 10, at the Ranch Club near Cedar Rapids. On November 16, the fraternity will go through the harvester works of John Deere and Company in Moline, Illinois. Another professional meeting is scheduled for November 30, 1961, and initiation of the new pledges will be held on December 3, 1961.

All in all this really means another great fall semester of activities for the brothers of Epsilon Chapter of Delta Sigma Pi.

OKLAHOMA CITY

SEPTEMBER 23, we initiated our summer pledge class of six men. Guest speaker at our banquet was former State Senator George Miskovsky. With these six new brothers we got rolling towards what we feel will be a good year for our chapter. Our fall pledge class consists of 12 men.

Highlighting this first semester of the school year are the activities we held in connection with the Founders' Day celebration. On November 17, we sponsored the Oklahoma City University School of Business Alumni Day Luncheon. The guest speaker for this luncheon was Dr. Evsey D. Domar, professor of economics, Massachusetts Institute of Technology, speaking on "The Economic Strength of The Soviet Union." Dr. Domar, born in Poland, is an expert on this subject, having made a life-long study of the Communistic economic theories and practices.

The evening of November 17, many Deltasig Alumni gathered with us to observe our Founders' Day.

Professionally and socially our chapter is on its way to what we feel will be one of our best years. We are hoping to initiate at least one faculty-member, and an honorary member in January, along with our scheduled initiation to be held at that time.

To our new Chapter Advisors we give our most sincere thanks. The work they have done, the help they have given and the tremendous moral support is one of the reasons, perhaps the most important, that we have what we feel is to be a great year for Delta Sigma Pi on our campus.

NORTHWESTERN—Chicago

IT IS ALWAYS a pleasant task to report that: "we're off again—to a flying start!" The fall pledging program has been the most successful in at least six years. Sixteen of the finest neophytes are now taking their course of instruction preparatory to brotherhood. This achievement was, of course, due to the fact that each active member felt that success hinged on his cooperation. It worked!

Professionally, we have been busier than ever before. After three profitable rush smokers, Brother Jim Floro, professional chairman, had to resign. He was replaced by Brother Carlos Montero who continued with new enthusiasm in promoting the co-sponsored Deltasig-Commerce Club Professional Night on November 15. He is also planning a wine-testing dinner in December, and professional films for the remainder of the first semester program.

Socially, we have been "busy B's" too. The costume Halloween Party was a huge, hilarious success. Julius Riedel, social chairman, is still wondering what happened. Prizes for the best costumes went to Carlos Montero, the Hindu, and Phi Gamma Nu pledge, Virginia Moss, for her leopard skin "Queen of Sheba" costume.

The "Bouncing Ball" Dance at the Columbia Yacht Club on November 10 drew



HOMEcomings FLOAT of Delta Rho Chapter at Ferris Institute in Big Rapids, Michigan.

nearly 200 guests. On the agenda now are the popular Pledge Party on December 9, and the Christmas Kiddie Party for underprivileged children on December 16. In addition to this party, Beta Chapter is furnishing one of 15 buses that transport 800 children to the Drama Group's presentation of "Sleeping Beauty" on December 16.

That, in brief, are Beta's activities up to the moment. Now, we look forward to the second semester.—TONY FERNANDEZ

PENNSYLVANIA

BETA NU CHAPTER is celebrating its 30th anniversary this month. The social committee, headed by Doug Colbert, is arranging a birthday party on January 20, to commemorate this occasion. Among other parties scheduled for the second semester is the Past President's Party in March and the Spring Dinner Dance in May. From all past indications, these affairs should be smash hits.

We extend our heartiest congratulations to the new brothers initiated in November. They include Crawford Allison, Ronald Cherwinski, Wayne Dupler, Salvatore Foti, Robert Holt, Thomas Michalek, Joseph Potter, Kendrick Robertson, and Richard Renner. They represent one of the best classes initiated into Beta Nu Chapter in the last five years. The Chapter is looking forward to an excellent year, and these new brothers will provide the additional manpower that we needed.

The professional committee, under the very capable direction of Don Richter, is rendering the Chapter an excellent service this year. Don not only has provided us with a diversified program such as movies and outside lecturers, but is also calling upon the talents of Beta Nu Chapter's alumni and active men for some interesting and lively discussions. Keep up the good work, Don.

The chapter house, which is the focal point of all our activities, may be the key to a 100,000 point year. Drew Likens, Chapter Efficiency Contest chairman, reports that

if we get our quota of pledges, it is a certainty that Beta Nu Chapter will go over the 100,000 point goal for the first time in Beta Nu Chapter history. We believe that our house, with all its fine facilities plus the advantages of being a Deltasig, will bring us the additional brothers needed to meet our quota. Let's hope we're right.

Odds and Ends: Dick Harding and Doug Colbert about to be fathers for the first time. . . . Dave Evans spoke at the December professional meeting. . . . Bob Holt a champion twister. . . . Bob Zaleski in New Years parade. . . . Walt Dempsey, winner of the J.F.K. award for safediving, wrecked his third car. . . . Someone stole Bob Hughes' toupe. . . . Frank Caso suffering from another love affair. . . . Don Richter smokes Phillie cigars. . . . Gene Hendrzak tying the knot. . . . Bill Roehl married in November. . . . Wayne Dupler sentenced to 30 days without a date with Susan. . . . Perfect attendance at business meetings for 3 consecutive years goes to Frank Caso (84 in a row).—ROBERT J. DOWNS

EAST CAROLINA

DELTA ZETA CHAPTER at East Carolina College opened its 1961-1962 calendar of events by assisting the freshmen during Freshman Orientation Week. In conjunction with Freshman Orientation Week, our Deltasigs participated in the welcoming line at the Freshman Reception given by the School of Business.

A big occasion for us was the visit of our Executive Director, Mr. J. D. Thomson, to our campus and chapter in October. He led an informal discussion on chapter problems and goals; and he told us about the alumni program of Delta Sigma Pi.

Among our activities, Delta Zeta Chapter visited the World Trade Fair held in Charlotte, North Carolina. An outstanding speaker of the Fall Quarter was Mr. Jim Taylor, manager of the local Roses Five and Ten Cent Store, who outlined the executive training program and gave a brief history of the native chain store that has made phenomenal success since its founding. The homecoming activities proved very successful; Delta Sigma Pi again this year captured second prize in the floats division. Many alumni were present for our dinner and dance following the homecoming game. Another accomplishment this year, that brought attention and credit to The Delta Zeta Chapter, was the election of our sponsor to serve as *THE BUCCANEER QUEEN*. She will be presented on a full-page color feature in the college yearbook.

By the time this issue of The DELTASIG appears, Delta Zeta Chapter will have initiated their pledges, had the annual children's Christmas party, and reported all Chapter Efficiency Contest points earned thus far. The chapter is presently renovating our chapter room, and President Tom Reese is keeping a constant surveillance to assure that the calendar of events is followed thoroughly to provide for active and profitable projects this year.—WALTER C. FAULKNER

FLORIDA SOUTHERN

THE "KEYNOTE" idea among the Delta-sigs at Florida Southern College this year is—*success in a big way*. Our main function during the fall semester occurred on November 4, at the Cadet Restaurant, when Delta Iota Chapter held "INSTRUCTOR APPRECIATION NIGHT." The dinner affair had a three-fold purpose; to honor our national birthday, to honor the business department faculty, and to hold a professional meeting.

Mr. George Jenkins, president of Publix Supermarkets, Inc., president of the Super Market Institute and vice-president of the National Association of Food Chains, spoke to the chapter and its guests on "Opportunity vs. Blind Security."

The remaining purposes were accomplished by the chapter when our president, Jim Bryant, gave a speech on Delta Sigma Pi concluding with, "The Men of Delta Sigma Pi could not think of a more fitting way to honor the birthday of our international fraternity, than by honoring those who have made its existence possible on the campus of F.S.C.—the business instructors." Our "Rose," Miss Marti Cox, and President of Florida Southern, Dr. Charles T. Thrift, then presented engraved plaques to the instructors.

The evening affair was attended by 131 people. Following the dinner, the brothers and pledges enjoyed a spirited party and dance at the Holiday Inn at the invitation of Brother Dave Flemming, past president of the chapter at Gainesville.

Delta Iota Chapter is well on its way to its most successful year, and we sincerely trust that all of our brothers across the nation are also headed in the same direction.—DONALD R. BATCHELDER

RUTGERS—Beta Omicron

BETA OMICRON CHAPTER held its fall pledge smoker on Friday night, October 13. Joseph Pompeo, senior vice-president, presented a very interesting program for new prospectives. Brother Gilmour, our Faculty Advisor, commented on the value of a professional fraternity to college business students. Slides of chapter houses and of the many activities of Delta Sigma Pi were also shown. It pleased us greatly to see the large number of alumni and faculty members who made an appearance to help with our rushing program.

George Alai, social chairman, has planned an excellent social program for this semester. Numerous house parties have been scheduled for the brothers and their dates. Social get-togethers have also been arranged between Beta Omicron Chapter and sororities both on campus and from neighboring colleges. The highlight of the social season was the Founders' Day Formal held on November 4, at the San Carlo Restaurant, Lyndhurst. Miss Betty Ann Cardillo, escorted by Robert Langenberg, was selected "Rose" Queen for this school year. The "Rose" was chosen from among the dates of the active brothers by those members of the faculty and alumni who were present.

The speaker at our first professional meeting was Brother Philip Shaak, member of the faculty of the School of Business. He discussed "Management Training Programs" for the college graduate. A full day's tour of the Prudential Insurance Company's home office in Newark is also planned.

We at Rutgers University are looking forward to a very fine year, scholastically, professionally, and socially. We wish the same to all brothers of Delta Sigma Pi.—ANTHONY J. MILANO

GEORGIA STATE

KAPPA CHAPTER at Georgia State College of Business Administration began the fall quarter with a very successful rush program. The rush activities included a professional meeting and dinner, a smoker, and a combo party at the Deltasig Lodge. As a result of these functions we pledged nine prospective brothers. Much of the success of fall rush was due to the excellent planning of Brother Richard Dickerson.

Several brothers of Kappa Chapter were elected to the Student Government Association this fall. Brother Richard Dickerson was elected president of the Day School and Brother Jimmy Conner was elected president of the Evening School. In addition to these, 12 other brothers were elected class officers and senators. It looks like the "Deltasig Party" has again maintained control of school politics.

Kappa Chapter celebrated Founders' Day with a dinner at the Deltasig Lodge. Over 65 brothers and their dates were in attendance at this affair and enjoyed a wonderful evening of fun and fellowship. Brother Frank Cash, an alumnus and practicing attorney, spoke to the group.

Already this year we are well on the way to attaining 100,000 points in the Chapter Efficiency Contest. The Executive Committee is keeping a close watch on all phases of fraternity activity to insure that Kappa Chapter will maintain its record of 25 years as a first place winner.—ROBERT H. STROUD

ARIZONA STATE

GAMMA OMEGA CHAPTER was excited this fall with the results of a luncheon. About 35 brothers, including faculty brothers, were present to hear Mr. Lawrence Mehren of the Valley National Bank in Phoenix speak on the economic forecast of Arizona. Also present were 30 interested students of the College of Business Administration. From these interested students, the chapter got 15 prospective pledges. The success of the luncheon, also the smokers, was due to the work of Brother Keith Renelt, senior vice president of the chapter.

Another feature event in the fall semester was the selection of the candidate for the "Rose" of Delta Sigma Pi. Miss Barbara Benson, a marketing major, was selected over other lovely co-eds attending the University. She will be escorted to both initiation banquets this year by Brother Pete McClennen.

The chapter has had many professional meetings this year, but one of the most outstanding speakers was a woman, Mrs. Madeline Thorsen. She awoke the members at our early morning meeting with a talk on "Office Administration and Hiring Secretaries." Brother Bob Greenwald was responsible for this pleasant change in our professional meetings.—CHARLES PLAKE

MINNESOTA

AGAIN THIS YEAR Alpha Epsilon Chapter has assumed the task of business management of the Campus Carnival. "Carny" nets approximately \$10,000.00 each year which is used for scholarships here at the University of Minnesota. While providing top level business management experience for the brothers, "Carny" also gives us the satisfaction of helping deserving students continue their education.

The highlight of our social calendar this past quarter was the crowning of our "Rose



FOUNDERS' DAY BANQUET of Alpha Chapter at New York University which was held in the Top of the Park Restaurant of New York University's Loeb Student Center.

of Deltasig" for 1961-62. This event took place at our annual Homecoming Dance which was sponsored by the Twin Cities Alumni Club. Our "Rose" this year is Miss Karen Korpi from Alpha Phi Sorority. Miss Korpi is pursuing a business degree here at Minnesota where she is a sophomore. Being a business major should profit not only Karen but the brothers as well.

Alpha Epsilon Chapter was privileged last fall to welcome two brothers into the chapter from other campuses. The brothers referred to are John Maginn, Beta Theta Chapter, and Dennis Kestner, Beta Epsilon Chapter.

"How to Make Money" has been our professional theme this quarter. All the ideas discussed have proved not only enlightening to the brothers but profitable as well. With a television rental company and a cleaning agent company already in operation we have put two of our ideas to work profitably for us thus far.—JOHN C. LEHET

LAMAR TECH

LAMAR STATE COLLEGE OF TECHNOLOGY, Delta Eta Chapter, held its first rush party of the semester on Sunday, October 8, in the Maverick Room at Hotel Beaumont. The informal rush party was held the following Friday, October 13, at the Knights of Columbus Hall.

Our pledge acceptance dinner took place in the East Skyline Room of the Holiday Inn Motel on Saturday, October 21. The guest speaker of the evening, Mr. Joe DeJohn, from Gulf States Utilities, gave an interesting and informative talk on advertising. The new pledges and their big brothers are Robert Riggs, Brian Hewitt, Bill Noonan, Don Warren, Wilford Parmley, Franklin Hill, Robert Taylor, James Morman, Karl Lemke, Roland Voight, Guy Mathews, Dennis Breeden, Pat Keelan, George Fontana, Bill Platzer, Tim Hughes, David Carl, Neil Breen, Gary Foster, William Murphy, James Hill, Roy Redford.

The Founders' Day Dinner-Dance was held at the Ridgewood Motel on Saturday, November 4. Charles Farrar, Executive Secretary, spoke to us on the significance of Founders' Day.

The Delta Eta Chapter has elected its new "Rose" for the year. She is Miss Linda Rivers, a sophomore secretarial-science major from Houston.

Miss Patty Sue Brannon, a sociology major from Beaumont, represented the chapter as its homecoming queen candidate.

WESTERN RESERVE

CAREFUL PLANNING, lively interest, and a first-rate pledge class are three factors which are going to help make this an outstanding year for Beta Tau Chapter. At a meeting of the chapter executive officers, held prior to the opening of the school year, President Dick Neiger led a discussion of this semester's program. Problems relating to rushing and to finances were given special consideration, and an outline of

future activities was proposed. The advantages of such early planning have been especially apparent throughout the periods of rushing and pledge training. Our pledge class for the first semester consists of eight competent and conscientious young men, each of whom displays an earnest desire to be of benefit to Delta Sigma Pi.

In celebration of Founders' Day, an informal affair was held at the Shaker Lakes Canoe Club, of which our chapter president is a member. The rustic atmosphere of the clubhouse provided a perfect background for an evening of dancing and group singing. All brothers and their dates who attended agree that it was one of the nicest social functions presented by this chapter.

Beta Tau Chapter is very proud of Brother Hans Mathisen, from Oslo, Norway, who was honored recently by having two original articles appear in a Norwegian journal of commerce and shipping, comparable to the *Wall Street Journal* in this country. The articles written by Brother Mathisen deal with anti-trust suits and legislation in the United States. With brothers possessed of such interest in the business world and such feeling for the betterment of brotherhood, Beta Tau Chapter is sure to go far in the months ahead.—DOUGLAS C. KLINE

RIDER

BETA XI CHAPTER held elections and the brothers elected were Don Kubicsko, president; Bill Tieder, senior vice president; Mike Parparian, vice president; Henry Rank, treasurer; Jim Buchholz, secretary; Al Schlesinger, chancellor; Joe Pletto, social chairman; and Mike Cermele, historian.

On the first of October we held our Parents' Reception at our chapter house. The individual rooms have been renovated, and the house is now in excellent condition. Our parents had a wonderful time and were very impressed by our house.

We have planned many professional activities. On November 14, Doctor Pearson, head of the Business Administration Department, spoke to us at our first professional meeting. Many plant tours have been planned. Several brothers attended a professional meeting at Alpha Chapter.

We have exchanged social visits with Alpha Chapter. We had an open house party on October 27, which turned out to be the most successful party on campus. We held our annual "Rose" Dance on November 11, at the Pennsbury Inn. Elected "Rose" was Miss Nancy Willis. Our next party is scheduled for December 16.

Mr. John Marko, Eastern Regional Director of Delta Sigma Pi, spoke at one of our business meetings. Because of his message Beta Xi Chapter is now determined to live up to all the aims and purposes of Delta Sigma Pi. Mr. Glenn Leach, coach of the varsity soccer and basketball teams, also spoke at this meeting. He expressed his desire, in his capacity as Chapter Advisor, to help us with the betterment of Beta Xi Chapter.—MICHAEL CERMELE

DELTA SIGMA PI Regional Meetings For 1962

EASTERN REGION

Hotel Hildebrecht, Trenton, N.J.
October 20-21, 1962

SOUTHEASTERN REGION

Hotel Holman, Athens, Ga.
October 6-7, 1962

EAST CENTRAL REGION

Hotel Fort Hays, Columbus, Ohio
October 20-21, 1962

CENTRAL REGION

Belmont Hotel, Chicago, Illinois
October 6-7, 1962

SOUTH CENTRAL REGION

Hotel New Orleans,
New Orleans, La.
October 13-14, 1962

MIDWESTERN REGION

Hotel Kirkwood, Des Moines, Ia.
October 13-14, 1962

SOUTHWESTERN REGION

Hotel Melrose, Dallas, Texas
October 20-21, 1962

INTER-MOUNTAIN REGION

Western Skies Motel,
Albuquerque, N.M.
October 13-14, 1962

WESTERN REGION

Hotel Shattuck, Berkeley, Calif.
October 6-7, 1962

LOYOLA—Los Angeles

THIS SEMESTER, Delta Sigma Chapter was greatly honored to have Jim Thomson visit Loyola University.

Our delegates came back this semester with tales of big doings back at Asheville. We wish now that we had sent one more delegate so we could have won the trophy for the greatest distance traveled.

Delta Sigma Chapter is expecting this semester to be its highest yet as far as the Chapter Efficiency Contest is concerned. We expect to have a great boost in membership in the next few years. This chapter is starting to make itself felt in a big way on Loyola's campus. More and more students are indicating that they would like to join this growing group of professional minded men.

Delta Sigma Chapter wishes a "Happy New Year" to all the other chapters of Delta Sigma Pi.—PETER C. COTTER



DIRECTORY

The Grand Council

Grand President: FRANKLIN A. TOBER, *Alpha Kappa-Buffalo*, 123 Highgate Ave., Buffalo 14, N.Y.

Executive Director: J. D. THOMSON, *Beta-Northwestern*, 330 South Campus Ave., Oxford, Ohio.

Executive Secretary: CHARLES L. FARRAR, *Beta Psi-Louisiana Tech*, 330 South Campus Ave., Oxford, Ohio.

Director of Business Education: WALTER A. BROWER, *Beta Xi-Rider*, 436 Park View Dr., Mount Holly, N.J.

Director of Eastern Region: M. JOHN MARKO, *Beta Rho-Rutgers*, 24 Medbourne Ave., Irvington 11, N.J.

Director of Southeastern Region: MONROE M. LANDRETH, JR., *Alpha Lambda-North Carolina*, 100 Placid Place, Charlotte 7, N.C.

Director of East Central Region: ROBERT F. ANDREE, *Beta Tau-Western Reserve*, 349 Justo Lane-Seven Hills, Cleveland 31, Ohio.

Director of Central Region: ROBERT J. ELDER, *Theta-Detroit*, 17602 Glenmore, Detroit 40, Mich.

Director of South Central Region: MAX BARNETT, JR., *Gamma Mu-Tulane*, 5534 S. Galvez St., New Orleans 25, La.

Director of Midwestern Region: LAVERNE COX, *Alpha Delta-Nebraska*, 1435 L St., Lincoln, Neb.

Director of Southwestern Region: JOE M. HEFNER, *Beta Upsilon-Texas Tech.*, 2107 Avenue Q, Lubbock, Texas.

Director of Inter-Mountain Region: WARREN E. ARMSTRONG, *Gamma Iota-New Mexico*, 1002 Idlewild Lane, SE, Albuquerque, N. Mex.

Director of Western Region: BURELL C. JOHNSON, *Alpha Sigma-Alabama*, National Cylinder Gas Co., 1588 Doolittle Dr., San Leandro, Calif.

Director-At-Large: H. MELVIN BROWN, *Chi-Johns Hopkins*, 3901 Deepwood Rd., Baltimore 18, Md.

Past Grand President: HOMER T. BREWER, *Kappa-Georgia State* 808 Southern Railway Bldg., 99 Spring St., SW, Atlanta 3, Ga.

Grand Secretary Treasurer Emeritus

H. G. Wright, *Beta-Northwestern*, 222 W. Adams St., Chicago 6, Ill.

Executive Committee

Chairman: FRANKLIN A. TOBER, *Alpha Kappa-Buffalo* 123 Highgate Ave., Buffalo 14, N.Y.

Members: HOMER T. BREWER, *Kappa*, 808 Southern Railway Bldg., 99 Spring St., SW, Atlanta 3, Ga.; ROBERT A. MOCELLA, *Beta*, 6303 N. Melvina Ave. Chicago 46, Ill.; WALTER A. BROWER, *Beta Xi*, 436 Park View Dr., Mount Holly, N.J.

Alumni Activities

Chairman: H. MELVIN BROWN, *Chi*, 3901 Deepwood Rd., Baltimore 18, Md.

Members: HARRY G. HICKEY, *Alpha Nu*, ROBERT O. LEWIS, *Beta*, CHARLES I. SUTTON, *Gamma Omega*

Life Membership

Chairman: CLIFFORD H. MCCARTHY, *Alpha Kappa*, 1175 Brighton Rd., Tonawanda, N.Y.

Members: JOHN R. BARRETT, *Alpha Kappa*, CHARLES A. BARWELL, *Alpha Kappa*, JAMES P. COOLEY, *Alpha Kappa*, ANTHONY S. FRENCH, *Alpha Kappa*, WILFRED B. RACE, *Alpha Kappa*, HENRY ZWIERZCHOWSKI, *Alpha Kappa*, DONALD L. VOLTZ, *Alpha Kappa*.

Educational Foundation

President: HOMER T. BREWER, *Kappa-Georgia State*, 808 Southern Railway Bldg., 99 Spring St., SW, Atlanta 3, Ga.

Vice Presidents: KENNETH B. WHITE, *Gamma-Boston*, 4911 Greenville Ave., Dallas, Texas; M. JOHN MARKO, *Beta Rho-Rutgers*, 24 Medbourne Ave., Irvington 11, N.J.

Secretary: JOHN L. MCKEWEN, *Chi-Johns Hopkins*, Irving, McKewen & O'Connell, Mathieson Bldg., Baltimore 2, Md.

Executive Director and Treasurer: ROBERT A. MOCELLA, *Beta-Northwestern*, 6303 N. Melvina Ave., Chicago 46, Ill.

The Central Office

330 South Campus Avenue, Oxford, Ohio.
Phone Oxford 3-4178

Executive Director: J. D. Thomson, *Beta-Northwestern*

Executive Secretary: Charles L. Farrar, *Beta Psi-Louisiana Tech*

Field Secretary: Connie Mack McCoy, *Delta Theta-Oklahoma City*

Staff Members: Peg Donivan, Jane Lehman, Jane Nelson, Maxine Parks, Peg Whitelaw, Lillian Thomson, Bonnie Hoskins.

Past Grand Presidents

- *W. N. Dean, *Alpha-New York* . . . 1914
- P. J. Warner, *Alpha-New York* . . . 1914-1915
- *H. C. Cox, *Alpha-New York* . . . 1915-1916
- F. J. McGoldrick, *Alpha-New York* . . . 1916-1917
- *C. J. Ege, *Alpha-New York* . . . 1917-1920
- H. G. Wright, *Beta-Northwestern* 1920-1924
- *C. W. Fackler, *Epsilon-Iowa* . . . 1924-1926
- H. O. Walther, *Psi-Wisconsin* . . . 1926-1928
- *R. C. Schmidt, *Theta-Detroit* . . . 1928-1930
- E. L. Schujahn, *Psi-Wisconsin* . . . 1930-1936
- *E. D. Milener, *Chi-Johns Hopkins* . . . 1936-1939
- J. L. McKewen, *Chi-Johns Hopkins* . . . 1939-1945
- K. B. White, *Gamma-Boston* . . . 1945-1947
- *A. L. Fowler, *Beta Nu-Pennsylvania* . . . 1947-1949
- *W. C. Sehm, *Alpha Epsilon-Minnesota* . . . 1949-1951
- H. B. Johnson, *Kappa-Georgia* . . . 1951-1953
- R. G. Busse, *Beta Omicron-Rutgers* . . . 1953-1955
- J. H. Feltham, *Chi-Johns Hopkins* 1955-1957
- Homer T. Brewer, *Kappa-Georgia State* . . . 1957-1961

* Deceased

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JAMES R. NOLAN
University of Missouri
Alpha Beta 1258
April 9, 1961

has been regularly initiated as a member of the fraternity by
the chapter and on the date shown on this identification card.

Phoman
Executive Director