

The **DELTA SIG**
OF DELTA SIGMA PI

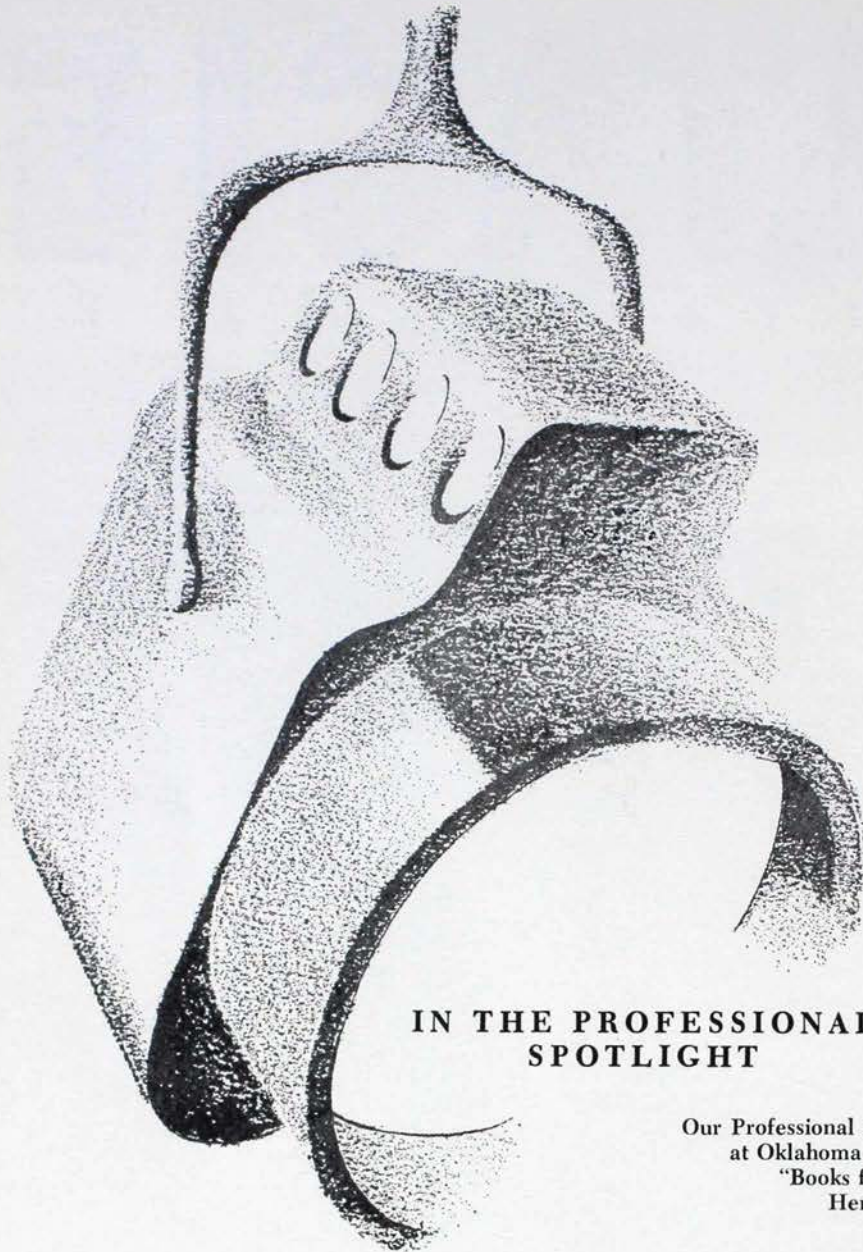


Louisiana Polytechnic Institute, Ruston, Louisiana

PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY

FOUNDED 1907

MAY 1965



The International Fraternity of Delta Sigma Pi

*Professional Commerce and Business
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture, and the civic and commercial welfare of the community.

IN THE PROFESSIONAL SPOTLIGHT

Our Professional Spotlight catches Delta Theta Chapter at Oklahoma City University while it is engaged in its "Books for Nigeria" project. The Governor of Oklahoma, Henry Bellmon, greets Alex Ede of Nigeria as Brothers Bob Humphrey, Sam Jones and Bob Jones look on. Books collected city wide were flown to Nigerian libraries.



The DELTASIG

O F D E L T A S I G M A P I

Editor

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J. D. THOMSON

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Our Cover

Kenny Hall, the Administration Building, at Louisiana Polytechnic Institute in Ruston, Louisiana is featured on the cover of this issue of The DELTASIG. This is the 60th in our series of full color university scenes to appear on our cover.



DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Alpha Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.

From The Desk of The Grand President

Joe M. Hefner
Beta Upsilon



THIS ISSUE of *The Deltasig* not only brings us to the close of another great year for the fraternity but also the last time I shall have the privilege of speaking to you from this page. There is so much to say and yet so little time and space, but I want to emphasize my deepest appreciation to all you brothers for making the past two years the happiest in my life. I can never repay the many honors, privileges, and pleasant experiences you have accorded my family and me during the time I have served you as Grand President.

Certainly I have given of my time, efforts, and my resources to our fraternity, but I cannot say they have been a sacrifice. My investment of these things in Delta Sigma Pi have been returned to me a thousand fold. I have met and I know many of the finest people on earth—Deltasigs—Yellow Dogs and Pink Poodles—old and experienced ones as well as the new and enthusiastic ones,

and I am very proud of them all.

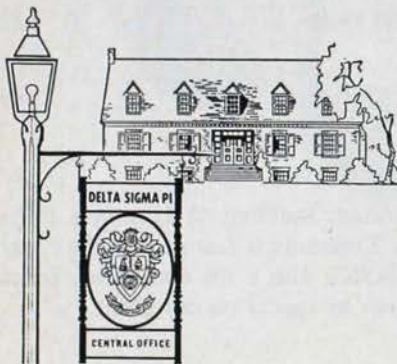
Traveling throughout the United States, as I have these past two years, to install new chapters, participate in initiations, speak at Founders' Days Programs, "Deltasig of The Year Award Banquets," visiting chapters and alumni clubs, assisting with the Regional Meetings, working and meeting with the Executive Director, Executive Committee and Grand Council on important fraternity business makes one realize the magnitude of Delta Sigma Pi and its influence on the fraternity world today.

All of these things made us one of the largest professional fraternities in the world today, but what is it that makes us truly big? I know that each and every brother can answer that question. Delta

Sigma Pi is big because it stands for the things so urgently needed in our world today, sound character of the members, stronger educational goals, a higher standard of business ethics and the advancement of our culture. We have practiced these fine standards for over 57 years, because we believe in them and our purpose and the right of selection of our members.

In closing, it is my happy privilege to call upon every Deltasig, old and young, to come celebrate our 25th Grand Chapter Congress at the Grand Bahamas Hotel and Country Club, August 31-September 3, 1965. Yes, come each and every one and join together for a glorious occasion of true fraternal brotherhood.

A Word From The Central Office



MAKE READY for the Grand Chapter Congress. This is the current theme of The Central Office activities for the next few months. In addition to preparation for the convention, the processing of the advance reservations, booking passage on the M/S Grand Bahama and Mackey Airlines for all those attending, we must complete the tabulation for the final standings of the Chapter Efficiency Contest, and process the initiation records for the more than 120 initiations held during the Spring semester. Also commanding our attention will be the

return, cleaning and repair of the Fraternity regalia. These are but a few of the major items facing The Central Office staff before we close the college year and head for West End, Grand Bahama Island for the Grand Chapter Congress.

Since our last report to you, Associate Director J. D. Thomson, Director of Business Education Ralph C. Hook and I have represented Delta Sigma Pi at the semi-annual meeting of the Council for Professional Education for Business and the annual meeting of the American Association of Collegiate Schools of Business. In addition to this travel, we

have participated in a meeting of the Interfraternity Research and Advisory Council and installations of new chapters at Western State College of Colorado, and Georgia Institute of Technology and the reactivation initiation of Gamma Chapter at Boston University.

With the passing of each week, we anxiously look forward to August 31, and the Grand Chapter Congress at West End, Grand Bahama Island. We hope to see you there. In the meantime, please accept our best wishes for a most enjoyable summer vacation.—CHARLES L. FARRAR



The DELTASIG

O F D E L T A S I G M A P I

Western State College

Granted Zeta Kappa Chapter

THE FIRST NEW CHAPTER of Delta Sigma Pi in the State of Colorado in over 39 years was installed on March 27, 1965, at Western State College in Gunnison. The new Zeta Kappa Chapter now joins Alpha Nu Chapter at the University of Denver and Alpha Rho Chapter at the University of Colorado. In Gunnison for the installation of the Fraternity's 133rd chapter were Grand President Joe M. Hefner, Executive Director Charles L. Farrar, Inter-Mountain Regional Director Warren E. Armstrong, and delegations from Alpha Nu Chapter, Alpha Rho Chapter and the Denver Alumni Club.

The activities for the installation began with the registration during the late morning of the visiting guests. Following an informal luncheon the guests were conducted on a tour of the Western State College campus. Shortly thereafter the informal initiation was conducted followed by the formal initiation.

Regional Director Warren E. Armstrong, acting as toastmaster of the installation banquet, began the evening program at the Dos Rios Motel by introducing Mr. O. C. Kjosness, dean of students at Western State College who extended a welcome to the visiting guests and a greeting to the members of the new chapter. Dr. H. E. Binford, chairman of the Division of Business then presented a history of the Division of Business followed by the events surrounding the founding of the Business Club, our petitioning organization, which was presented by William G. Finlay, first president of the Business Club. The evening was climaxed when Grand President Joe M. Hefner presented the charge and charter to Bill E. Ferguson, Zeta Kappa Chapter president, who accepted

the charter on behalf of the members with appropriate remarks. Executive Director Charles L. Farrar was then called upon to present the fraternal greetings which had been received from national officers, chapters and alumni clubs. The program was concluded when Grand President Hefner presented the Chapter's engraved gavel to Chapter President Bill E. Ferguson.

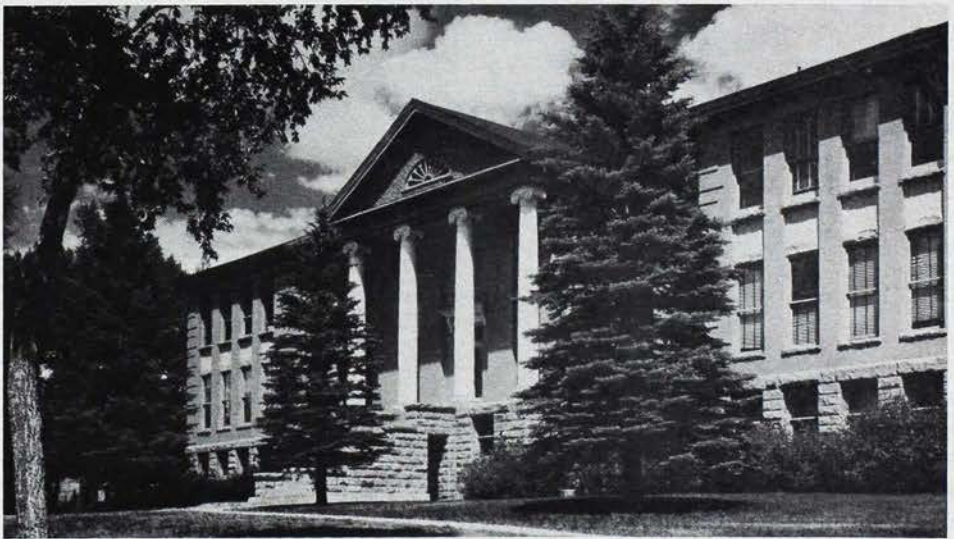
History of the Business Club

On February 24, 1964, a meeting of male students enrolled in the Division of Business at Western State College was held to discuss the creation of an organization which could benefit the College and the business students. The Business Club was the outcome of this meeting. It was through this club that the business student could gain a better understanding of the commercial world and

the society within which it operates. The Club was not to be a substitute for academic learning, but a complement to it.

Officers were elected for the remainder of the school year and several of these same officers were re-elected during the 1964-65 school year. The result of this action was to give the Club experienced leadership for the present year. As one of the faculty members in the Division of Business was a member of Delta Sigma Pi, the goal of affiliating with a national fraternity very early guided the Club's activities. The Constitution and By-Laws which were adopted in April 1964, had been written with this goal in mind.

Very quickly the Club began to carry out its established objectives by holding two professional meetings and one social meeting before the end of the school year. During the present school year the Club has continued the vigorous program



TAYLOR HALL, the original building on the campus of Western State College, Gunnison, Colorado, houses the College administration and the Division of Business.



OFFICERS of Zeta Kappa Chapter at Western State College are from, *left to right*: Martin McKell, Faculty Advisor; Tobias D. Johnson, secretary; Clinton W. Booth, vice president; Bill E. Ferguson, president; William G. Finlay, past president; Jack Randal, senior vice president; and Edward E. Dutcher, treasurer.

Donald E. Yale, Harold R. Anderson, Harold E. Binford, R. Wayne Christy and Martin McKell.

History of the Western State College

Western State College of Colorado is located in Gunnison which is situated in the high Rocky Mountains. First established as a two year institution by the Colorado General Assembly in April 1901, it existed in name only until 1905 at which time Governor Shafroth appropriated \$50,000 for the construction of the first building. With an initial enrollment of 104 students, classes began

of activities which it started last year. The Club also set out to make itself known and appreciated in Gunnison. It gave food to a needy family at Thanksgiving and helped the town merchants cut Christmas tree decorations for the town. The Club also made contacts with many businessmen in the Denver area with the purpose of organizing some industrial tours during the spring term.

Information was received on both business fraternities, and work was immediately begun in evaluating the requirements of each. Much work had already been done in the area when Field Secretary James D. Flynn visited the campus. This prior work and the favorable impression made by Brother Flynn combined to make possible a majority vote in favor of petitioning Delta Sigma Pi.

The hard work of the Business Club and their desire to become a chapter of Delta Sigma Pi became a realization when on Saturday, March 27, 1965, the following undergraduates and faculty became the charter members of Zeta Kappa Chapter of Delta Sigma Pi: James J. Ballard, Glen L. Baughman, J. Kent Benham, John B. Biglow, Clinton W. Booth, Eric Y. Brown, Henry M. Buchbinder, Cady L. Daniels, Frank A. Drake, Edward E. Dutcher, Bill E. Ferguson, William G. Finlay, R. Keith Fowler, Charles W. Johnson, Neal A. Johnson, Toby D. Johnson, J. Kevin Moore, David E. Nix, Samuel L. Parker, Gary L. Picker, Wendell B. Slaton, Richard L. Snearly, Robert L. Snearly, Robert L. Stephenson, Charles V. Tookey, Edward L. Ukele, Donald H. Vickstrom, William E. Waldrip, Paul L. Williams,



THIS MODERN two story structure is the Leslie J. Savage Library at Western State College of Colorado in Gunnison.



PICTURED HERE is an aerial view of the 222 acre campus of Western State College of Colorado. In the background is the 1,100 acre "W" mountain deeded to the College by Congress. It contains the world's largest college emblem, measuring 300 by 400 feet.

in September 1911 at Colorado State Normal School as the college was first called.

In 1920 the Board of Trustees authorized an extension program which made the college a four year institution that could grant the Bachelor of Arts degree. It was later extended to a five year institution with the authority to grant the Master of Arts degree. In 1923 the name of the college was changed to Western State College of Colorado.

Western State College is accredited by the North Central Association of Colleges and Secondary Schools as a liberal arts college. It is also accredited by the American Association of Colleges for Teacher Education, and has institutional membership in the American Council on Education.



TYPICAL OF THE RESIDENCE HALLS at Western State College is Chipeta Hall for men.

History of the Division of Business

Over the past 15 years 23 per cent of the students who attended Western State College selected their major in the Division of Business. Of the majors in business, 64 per cent are in business administration, 21 per cent are in office administration and 15 per cent are in accounting. This information shows that the number of students majoring in business at Western State is above the national average.

The Fall enrollment figures show that the Division of Business had 422 majors which is the largest number of majors in any division of the college. The Division of Business was first established in 1948. Major areas were established in business administration, accounting and office administration. There has been a

steady growth in the number of students majoring in business administration since the school year 1953-54. In the Fall of 1953 there were 29 students who selected business administration.

A graduate program in business has recently been instituted at Western State with the purpose of strengthening the undergraduate program and of meeting the demands of students desiring to continue their education beyond the bachelor degree. The current program is the result of much serious thought and work on the part of the faculty and administration members of the college and of other colleges and universities throughout the state. There has also been much collaboration between these educators and the North Central Association.



GRAND PRESIDENT JOE M. HEFNER presents the Zeta Kappa Chapter Charter to Bill Ferguson, chapter president. Other members are, from left to right: Mrs. H. E. Binford, H. E. Binford and Warren E. Armstrong.

To give students the benefit of a small college, Western State currently plans to limit its enrollment to 3,000 students. Incorporated with this limited enrollment is an ever increasing building program of which the Leslie J. Savage Library, a \$1.8 million building is the newest. There are also many other buildings to be built in the future which are now in the planning state. The plans for these buildings have been based on the idea of housing over 75 per cent of the limited enrollment on the campus proper.

As Western State actively promotes and redefines its objectives, seeks to upgrade its faculty and students, and carries on an active, well-planned building program, one can see a brilliant future for Western State College and its students.



ZETA KAPPA CHAPTER President Bill Ferguson, left, receives the Chapter Charter from Grand President Joe M. Hefner as Inter-Mountain Regional Director Warren E. Armstrong looks on.

Business in an Age of Anxiety

Aldon S. Lang, Beta Iota Chapter, Dean Hankamer School of Business
Baylor University, Waco, Texas

THIS ERA OF UNPRECEDENTED PROSPERITY, increasing abundance and diminishing poverty, comes paradoxically in an age of great anxiety accompanied by the increasingly frequent incidence of failure to meet the ethical requirements of a free society. It is apparent that we have, to a considerable degree, mastered the art and science of mass production and even control of the generative and sustaining forces of material progress. In sharp contrast to preceding ages, modern society is highly industrialized, specialized, complex, productive and in material things, progressive. Modern civilization has evolved gradually from the simple, primitive society of scarcity and want.

"History turns no sharp corners" and nothing happens suddenly if we read history aright. The rhythmic sequences of history, even the rise and fall of empires and civilizations, register the operation of history making, cause and effect, forces and man's responses to challenge. Civilization itself is no accident. It is rather what happens when men have intelligent, enlightened aspirations and diligently pursue them.

This modern age, being rooted in the past, can perhaps be better seen in its proper perspective by taking a backward glance at past ages from which modern civilization emerged. Beginning with primitive antiquity, history records in ancient civilizations an age of human bondage that imposed ascetic self-denial with trade or business activity and productive enterprise, save in agriculture, strictly banned. The millennium extending through the Middle Ages from the fifth to the fifteenth century is identified as the Age of Belief, the most spiritually harmonious age that western man has known but with expansion of productive enterprise still banned by sanctions against the sin of avarice. The century from 1450 to 1550 embracing the Renaissance, the Reformation, the Commercial Revolution and the rise of nationalism—known as the Age of Adventure—marked the end of the Middle Ages and the advent of modern times. The seventeenth century with the rise and spread of humanism and

modern science is recalled as the Age of Reason. The eighteenth century punctuated by the French and American Revolutions lives in history as the Age of Enlightenment. The nineteenth century witnessing the rise of socialism and communism is now remembered as the Age of Ideology, while our own twentieth century with its world wars, real and threatened, is identified alternately as the Age of Analysis or the Age of Anxiety.

Surprisingly, this latter designation has gained currency, even though anxiety for survival has ever been man's constant preoccupation. However, whether life is more hazardous today than in earlier ages is an unanswered and perhaps an unanswerable question. Cheapness of human life, enslavement, brutal cruelty and early death were commonplace in ancient and medieval times. Such vicissitudes were by no means absent during the "glory that was Greece and the grandeur that was Rome."

Even though we "never had it so good," reasons are not lacking for designating this as the age of anxiety. Whatever the combination of causes, our prosperity is sadly marred by distressingly high rates of sharp practices, crimes, racial tensions, broken homes, juvenile delinquencies, and mental illnesses. Witness also the generous dispensing of tranquilizers for jangled nerves.

One important reason for the current widespread feeling of anxiety is the greater awareness of threatened insecurity by a more highly literate and enlightened population. Also, in the midst of high living standards, longevity and unprecedented abundance in the industrial nations, the human race lives under the ominous threat of nuclear incineration.

How accurately does the following quotation reflect the contemporary international outlook?

It is a gloomy moment in history. Not for many years—not in the lifetime of most men who read this paper—has there been so much grave and deep apprehension; never has the future seemed so incalculable.

In France the political caldron seethes and bubbles with uncertainty; Russia hangs as usual, like a cloud, dark and

silent upon the horizon of Europe; while all the energies, resources, and influences of the British Empire are sorely tried. . . . It is a solemn moment and no man can feel an indifference—which, happily, no man pretends to feel—in the issue of events.

Of our own troubles [in the United States] no man can see the end.

Although this picture of the disturbed world situation sounds current, it is quoted from *Harper's Weekly*, October 10, 1857—107 years ago.

We stand before the new world uneasily, with mingled excitement and apprehension, still seeking the inspired revelation or the magic formula that will resolve personal, social and international conflicts and establish order, justice and peace for all mankind. With the destructive nuclear weaponry readily at man's disposal it is now apparent that cooperation is essential to survival.

From historically remote self-sufficient economic activity, with trade practically non-existent and scarcity and want universal, modern business has emerged into a complex, highly productive system of specialized economic activity based on pecuniary exchange or trade. This is an age of economic interdependence in which each individual is engaged in administering to the wants of others as a means of securing money income for himself. Production for monetary gain is the essence and trade the focal point of business activity. Therefore the development and growth of business and economic progress go hand in hand, and both are advanced by expanding domestic and international trade. While production is the basic economic function, trade is the central activity of the business process. Moreover, historically trade has also been a highly effective agent for the dissemination of culture and the improvement of understanding among the different peoples of the world. Over the centuries man has followed three general ways of guarding against calamity and providing the means of livelihood and survival. One venerable plan for allocating men to their tasks is the reliance on custom or tradition illustrated by the caste system. Each individual is required to follow the occupation of his father. A sure means of forestalling change and stifling progress, this plan preserves the *status quo*. Another system is based on command or authoritarian rule. It has prevailed throughout the ages and is still the pattern in modern communist countries and some other surviving dictatorships. The Chinese wall and the pyra-

mids are surviving ancient monuments constructed by forced labor. A third solution to the problem of survival is the free market system. Markets and fairs were not uncommon in the Middle Ages, but the market system is a modern innovation dating back little more than three centuries. The problem of material needs is solved by the "free action of profit-seeking men bound together only by the market itself." The market system, known as capitalism, supplies a mechanism that replaces custom and command and sustains and maintains the entire society in an undreamed-of state of affluence.

The introduction of this revolutionary new system was made possible by other significant innovations of the fifteenth, sixteenth and seventeenth centuries. Prominent among these was the rise in Western Europe of geographically large national states that replaced a multiplicity of petty feudal estates with an occasional free city. Contributing to the market system were also the development of a rational medium of exchange and monetary system, and the introduction, in the seventeenth century, of double entry bookkeeping. The protestant reformation brought both religious toleration and new favorable attitudes toward labor and the production and use of wealth. The profit motive, which had been condemned by the medieval church as avarice, gradually gained acceptance. The new positive piety enjoined men to exercise their God-given talents in business pursuits. The new theology admonished men, by divine commandment, to work hard, produce much and live frugally. As these attitudes became general, the accumulation of wealth came to be accepted as not necessarily sinful. The wide acceptance of these ideas gave a tremendous impetus to wealth accumulation and emerging capitalism.

The market or business system along with the profit motive and the legitimacy of private gain have long since won practically universal acceptance in this part of the world. The system has become the bone and sinew of this age of abundance. It creates the enormous flow of goods and services that comprises our high national living standards, and it distributes this flow by providing productive and gainful employment for most of the labor force.

Although motivated and propelled primarily by the lure of private gain, business, in providing the means for satisfying human wants and needs, administers to a paramount public interest. Consequently

many find their best opportunity to serve their fellow men by choosing a business career. However, there is justified concern among responsible businessmen and others over the frequent lapses in the observance of recognized ethical standards. These occurrences hamper the effective operation of the market system. In contrast, enlightened business management practices effective cooperation and fosters friendly mutual understanding in its personnel, public and customer relations.

It is apparent that business can serve best the interests of its owners, its employees and its customers in a world of international understanding, good will and peace. Conversely freer international trade offers to this planet's population not only a greater abundance of goods and services, but also increased international understanding and, by increasing the contacts between different cultures, enhances the possibility of a more peaceful world. Every opportunity for encouraging international cultural exchange and the expansion of international trade should be constantly explored. International trade, perhaps the greatest of all processes for the international dissemination of culture, is possibly also the best defense against intercontinental missiles. Abiding peace is to be sought and won through a continuing search for international understanding and for more effective arrangements to supply the necessities and wants of men.

Successive stages of growth, stagnation and decay have characterized the life history of past civilizations. Arnold Toynbee, distinguished British historian and author of the renowned work, *A Study of History*, has provided an intriguing prognosis for testing the health and virility of any civilization, including our own. The essence of his thesis may be stated briefly: The great episodes and turning points of history have been conditioned by the nature of man's responses to challenge.

In a vigorous, growing nation men tend to share a feeling of optimism, common interest and a sense of unity in their quest of a common destiny. They are apt to make a ready positive response to any challenge or threat to their security. On the other hand, a nation divided against itself by a widespread feeling among its people of irreconcilable conflict of interests, pessimism and frustration, will likely either react negatively to a challenge or ignore it. These are ominous signs of a declining civilization. Not that

all men will be of one mind on all questions and problems. Divided opinion on issues is inevitable. Political rivalry and the peaceful resolution or compromise of conflicting interests and convictions is evidence of that freedom so essential to progress and security.

It appears that as long as the generality of a people retain their devotion to a common set of cultural values and respond boldly to any challenge or threat to their security and freedom, their chances for survival are favorable. In short, an appropriate balance between stability and progress may be the hallmark of security and the price of a civilization's survival.

Progress in our society is vitally related to a political climate that is favorable to expanding business enterprise. Material or economic progress results from application of the scientific method to a broad spectrum of economic activities. Scientific method flourishes best in a climate of political and economic freedom. Science is the use of man's human intelligence to track out in nature the way of a cosmic or divine intelligence. History records his successes and failures in this quest. The dark, cruel pages of history have been written by man's irrationality, while the tenuous, precarious veneer of civilization has been built by faith and reason. Material progress is the earthly fruit of man's success in his search.

Material progress without corresponding ethical and spiritual insight and dedication is a blind alley. "Where there is no vision the people perish." Power is never good except he be good that has it. American business has both the opportunity and the responsibility of playing a major role in quest of a greater future of peace, justice, freedom and abundance.

This country is charged with the awesome responsibility of free-world leadership. Its citizens are challenged to display before the world an enlightened exemplary performance in citizenship and in business transactions. A primary need is for a clearer and more general understanding of the great issues and problems which confront this age. Although an unprecedented state of affluence has been achieved, there are ever present national, international and local problems—economic, political and social—which test the moral fiber of statesmen, business leaders and citizens and challenge our civilization. The adequacy of our total response to the challenge inherent in these problems measures the health, virility and survival quality of our society.

Grand Bahama Island Can Not be Far Away Now

IT CANNOT be far away now until the Grand Chapter Congress at the Jack Tar Grand Bahama Hotel and Country Club at West End, Grand Bahama Island. Just in case that you have forgotten, the DATES are Tuesday, August 31, 1965 through Friday, September 3, 1965. The program will officially get underway Tuesday afternoon shortly after the arrival of the *M/S Grand Bahama* from West Palm Beach and will be concluded with the Farewell Luncheon on Friday, September 3.

The program will follow like this:

TUESDAY, AUGUST 31, 1965

Sailing of *M/S Grand Bahama*
Luncheon on board *M/S Grand Bahama* and at Grand Bahama Hotel
Opening Business Session
Keynote address
Dinner
Grand President's Reception

WEDNESDAY, SEPTEMBER 1, 1965

Morning for Recreation
Ladies Tour of Gardens
Luncheon
Business Session
Seafood Jamboree
Pink Poodle Party for Ladies
Animated Horse Races for Men
Yellow Dog Initiation

THURSDAY, SEPTEMBER 2, 1965

Morning for Recreation
Ladies' Party and Style Show
Luncheon
Business Session
Initiation of Honorary Member-at-Large
Grand Chapter Congress Banquet
Presentation of Awards

FRIDAY, SEPTEMBER 3, 1965

Final Business Session
Election and Installation of Officers
Farewell Luncheon
Departure for West Palm Beach

This is part of the planned activities of the Grand Chapter Congress. Not mentioned, but very much a part of the Grand Bahama Hotel that will help to make your stay most enjoyable and memorable, are the 18 hole championship golf course, shuffle board, tennis, deep sea fishing, bowling, scuba diving, swimming, or just relaxing on this luxurious tropical island.

Your costs for the convention will include the hotel room, meals, and tips, are as follows:

Single \$24.70 per day (3 Day Convention \$74.10)

Twin \$19.00 per day—per person (3 Day Convention \$57.00 per person)

Children occupying same room as parents, using roll-away beds:

Under 12 years of age—\$9.75 per day per child (3 Day Convention \$29.25)

Over 12 years of age—\$11.50 per day per child (3 Day Convention \$34.50).

As usual there will be a Registration Fee of \$10.00 per person payable at the time that you make your Advance Reservation. There will also be a \$20.00 deposit required on your transportation to Grand Bahama Island. This charge covers the transportation for those using the *M/S Grand Bahama* and will be applied against the cost of the airfare which is



THE JACK TAR HOTEL AND COUNTRY CLUB covers the whole end of the Grand Bahama Island which will be the location of the 25th Grand Chapter Congress of Delta Sigma Pi.

slightly higher. These are separate costs of the Grand Chapter Congress and DO NOT APPLY on the room and meal costs listed above.

If you have not already made your reservation, now is the time to do so. Remember we can only accommodate 175 persons on the *M/S Grand Bahama* and already we have a large number of reservations for transportation via the ship. The remaining members will be transported to Grand Bahama Island via Mackey Airlines, however we must know well in advance the number attending as special arrangements must be made with the airline. Remember you can fly from either West Palm Beach or Miami to West End, Grand Bahama. The *M/S Grand Bahama* sails from the Port of Palm Beach.



THIS NEW AIRPORT BUILDING will be the first to greet the delegates of the 25th Grand Chapter Congress arriving by air.



TROPIC BEAUTY is to be found everywhere on the Grand Bahama Island scene of the 25th Grand Chapter Congress in August and September.

When making your reservations, please use first name, middle initial and last name of everyone for whom you are making reservations. This will help us to speed you through the Customs at both West End and West Palm Beach.

Should you find it impossible to attend the convention after making a reservation, the \$30.00 will be refunded provided you notify The Central Office no later than July 31, 1965. No reservations can be accepted after June 15, therefore you should plan ahead if you intend to join us for what we believe will be our best Grand Chapter Congress yet, and make your reservation for Grand Bahama Island now.

Advance Reservation

DELTA SIGMA PI 25th GRAND CHAPTER CONGRESS

Grand Bahama Hotel

West End, Grand Bahama Island

August 31-September 1-3, 1965

The Central Office
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

Dear Brothers:

I am enclosing my check for \$..... (\$30.00 per person) to cover the Registration Fee of the 25th Grand Chapter Congress which will guarantee my room reservation at the Grand Bahama Hotel and cover transportation by boat to and from Grand Bahama Island from the Port of Palm Beach, Florida. (If you prefer to use the commercial plane service to and from Grand Bahama Island, the \$20.00 will be applied against the cost of the flights and you will be billed for the balance.)

Name Chapter

Address

City and State

Others for whom I am submitting Registration Fees are:

Name and Address

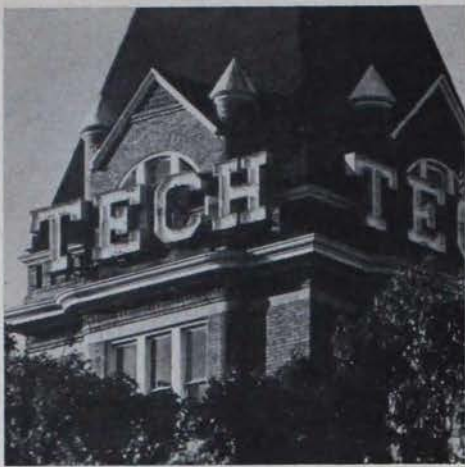
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.....

I (we) desire transportation from Florida to Grand Bahama Is. by: Ship Airplane

NOTE: Hotel Reservation Forms and Reservations for Transportation will be sent to you upon receipt of this Advance Reservation.



A SYMBOL of the Georgia Tech campus is this tower of the Administration Building, one of the original buildings constructed in 1888 when the school was established.

AFTER MORE THAN 44 YEARS, Delta Sigma Pi once again installs a chapter at the Georgia Institute of Technology in Atlanta. On March 12, 1921, Kappa Chapter was installed at the Georgia School of Technology as the school was then known. There were 13 charter members when Kappa Chapter was installed at Georgia Tech. On April 10, 1965, Zeta Lambda Chapter was installed with 27 charter members. With the installation of Zeta Lambda Chapter the fraternity chapter roll has now swelled to 134. It is also the fifth chapter in the State of Georgia. Other chapters are Kappa Chapter, now at Georgia State College in Atlanta, Pi at the University of Georgia, Alpha Tau at Mercer University and Epsilon Chi at Georgia Southern College.

On hand for the installation ceremonies were Grand President Joe M. Hefner, Executive Director Charles L. Farrar, Regional Director William N. Bowen, District Director James Westlake, Past Grand Presidents Homer T. Brewer and Howard B. Johnson, Past Regional Directors Frank C. Brandes and H. Clyde Kitchens, delegations from Kappa Chapter, Pi Chapter, Epsilon Chi Chapter, the Atlanta Alumni Club and a host of prominent alumni in the Atlanta area.

The Price Gilbert Memorial Library was the scene of the beginning of the installation ceremonies as the visiting delegates were registered. Following a tour of the Georgia Tech campus and an informal luncheon, the informal initiation and the formal initiation were conducted. Regional Director William N. Bowen, acting as toastmaster, opened the

Delta Sigma Pi Returns to Georgia Tech

installation banquet at the Top of Peachtree Restaurant by introducing Joe W. Guthridge, assistant to the president, who extended a word of welcome to the new chapter and the visitors. Sherman F. Dallas, director of the School of Industrial Management, then presented the history of his school. William R. Owens, historian, related the events surrounding the founding and early history of the Deltasig Professional Fraternity, our petitioning group at Georgia Tech. The long awaited occasion finally arrived when Zeta Lambda Chapter President Thomas R. Brandes received the charge and charter presented by Grand President Joe M. Hefner. On hand to extend personal greetings to the members of the new chapter, Executive Director Charles L. Farrar also extended those greetings which had been received from throughout the Delta Sigma Pi fraternity world. The concluding event was the presenta-

tion of the Chapter's gavel by Grand President Hefner to Zeta Lambda Chapter President Thomas R. Brandes.

As previously indicated Kappa Chapter which was originally installed in 1921 at Georgia Tech was transferred by the Fraternity to Georgia State College when the College of Commerce at Georgia Tech was discontinued and Georgia State College organized.

History of Georgia Institute of Technology

The charter of the Georgia School of Technology was ratified by the governor of the State on October 13, 1885. The School was born through the efforts of two men, Major J. F. Hanson, a publisher and manufacturer and Nathaniel E. Harris, a Maco attorney. On October 7, 1888, Georgia School of Technology opened its doors to 130 students. In 1933 Georgia Tech became a part of the



GRAND RESIDENT JOE M. HEFNER, left, presents the Zeta Lambda Chapter Charter to President Thomas R. Brandes at the installation banquet held Atop Peachtree Restaurant in Atlanta. Others at the head table are from left to right: Sherman Dallas, director of the School of Industrial Management, Southeastern Regional Director William N. Bowen and Joe W. Guthridge, assistant to the president at Georgia Tech.

University System of Georgia, and in 1948 the name was changed to the present Georgia Institute of Technology.

Georgia Tech operates on a quarter plan and offers courses in aerospace, ceramic, chemical, civil, electrical, mechanical and textile engineering; engineering mechanics; applied biology; applied mathematics; psychology; architecture; building construction; industrial design; chemistry; physics; industrial management; textile chemistry and industrial engineering.

The engineering schools and several other schools are open to coeds, but predominately, the student body is male. The present undergraduate enrollment is about 7,000 which is broadly divided into four segments; one fourth from the Atlanta area, one fourth from Georgia, one fourth from the Southeast and one fourth from around the world.



THE PRICE GILBERT MEMORIAL LIBRARY on the campus of Georgia Institute of Technology in Atlanta is one of the South's finest technical libraries.



RELAYING THE GREETINGS received by Zeta Lambda Chapter at Georgia Tech is Executive Director Charles L. Farrar.

jectives, rather than attempting to develop specific job knowledge. The emphasis in the program is upon developing the student's abilities to utilize the tools of analysis commonly required of an industrial manager, to be responsive in his changing environment, and to both express and implement his ideas. Students are not allowed to specialize in any narrow field, but are required to take courses in many areas of business and management. Basic courses are offered in accounting, marketing, finance, law, production management, economic organization and statistics.

(Continued on Page 128)

Georgia Tech is fully accredited by the Southern Association of Colleges and Secondary Schools.

History of the School of Industrial Management

At the Georgia Institute of Technology, the School of Industrial Management offers an undergraduate curriculum leading to the degree, Bachelor of Science and Industrial Management, and a graduate curriculum leading to the degree of Master of Science in Industrial Management. Founded in 1935, the School of Industrial Management annually grants degrees to about 300 undergraduates and 80 graduates.

The industrial management program concentrates on long range career ob-



PICTURED HERE are the members of Zeta Lambda Chapter and guests at the installation banquet.

Beyond the Sheepskin Curtain

by Dr. M. Gene Newport, Department of Management
College of Business Administration—University of Omaha

SPEAKERS AT GRADUATION ceremonies on university campuses throughout the nation often paint a very bright picture for their audiences. They extol the achievements and virtues of the graduating seniors—much to the delight of mothers, fathers, aunts, uncles, brothers, sisters, grandmothers, grandfathers, wives, husbands and other honored guests. It would seem that these graduates are the select few for whom the world has been waiting with open arms. Unfortunately, such is not the case. These individuals will soon face challenges which make those of their college days seem somewhat small and insignificant, indeed. As possessors of a college degree, they are no longer a rarity in the outside world. It is common knowledge that the number of degree holders in the labor force has been steadily increasing since World War II. And, the number having at least some college background will continue to grow even more significantly in the future. Consequently, the college graduate must prepare to meet a growing competitive challenge from his contemporaries.

As pertains to the Delta Sig, of course, the challenge is found most frequently in the business world. And, even more specifically, it is present in the middle management ranks of the various organizations in which he might be employed. At this management level, he will be confronted with duties that have been described by Pfiffner and Sherwood in the following manner:

1. *Participation in operating decisions.*
2. *Evaluation of production results rather than programs.*
3. *Evaluation of personnel from the standpoint of immediate usefulness rather than future potential.*
4. *Solving urgent and immediate problems.*
5. *Making plans for achieving goals established by corporate (top management) levels.*
6. *Implementing policy decisions within the limitations set by higher echelons.*

While the role of middle management in implementing the work of top man-

agement is clearly indicated in the above, one important point has been omitted. That is, middle management not only supplements the courses of action outlined by top management, but also establishes a framework of action for supervisory management while doing so. Unfortunately, the middle manager—who is often a recent college graduate—is often cited for being too technically oriented, or specialized, in the performance of these duties. For example, these individuals have been characterized in the literature as follows:

They may have little or no understanding of the processes and problems of long range planning. Their experience rarely has necessitated their thinking beyond a single financial or operating period. They have very little or no understanding of organization or organizing. They have no clear understanding of management as a unique business activity in contrast to the work of business people who do not depend upon others for results. Delegation has no meaning to them. They are concerned and uncertain about the responsibilities of business to our society—a subject about which they know almost nothing. Characteristically, these people have expert knowledge in some aspect of marketing, or production, and have a lot to learn before they are really knowledgeable outside their narrow experience.

In an attempt to aid the graduate in overcoming deficiencies such as those discussed above, many schools of business administration have directed their attention to the development and improvement of skills and attitudes, as well as knowledge in a particular area. Thus, case studies, the incident process, business games, and other techniques are used to develop attitudes of inquiry and initiative while broadening skills of an analytical and creative nature. Of course, areas of study outside of business administration also contribute to this cause and are being emphasized more and more. Yet, schools of business cannot do the job by themselves. The student must

also assume certain responsibilities. He must think beyond his first few years on the job to that time when he will be in some managerial position—even though still within a particular functional area such as sales, accounting, production, or personnel. In addition, there must be a realization that a breadth of vision and an understanding of the total business operation is necessary in fulfilling the obligations of such positions. And, this point becomes increasingly important as an individual is advanced in the managerial hierarchy. As expressed by Standard Oil of New Jersey, this belief takes the following form:

Technical proficiency is not a sufficient qualification for executive success. Just as there is no substitute for the drill in locating oil, there are no completely satisfactory tests for an executive except performance on the job. For that reason, much of the training of an executive must be practical work, but planned to give an all-around understanding of the business in contrast to the narrow, concentrated experience of the specialist.

As a start toward developing this breadth of managerial vision and maturity, the business student should willingly enter courses beyond his area of specialization and beyond the area of business itself. And, when such courses must be taken as requirements, they should be viewed as parts of a well-rounded educational background and not merely as “hurdles” to be overcome as soon as possible.

Beyond the course work, an additional step should also be taken. This involves gaining some familiarity with businessmen and their organizations. By doing so, the transition between the classroom and the business world is made less difficult. And, I hold the firm opinion that Delta Sigma Pi aids its members immeasurably in the latter instance. Through professional meetings, field trips, and other organizational activities, its members are provided with insights into business which often place them well ahead of other graduates in developing a degree of managerial maturity. Thus, while membership in Delta Sig offers no guarantees in this area, it should provide a definite aid to the conscientious members who are willing to take full advantage of what the fraternity has to offer—and combine this with a solid educational background.

New School of Business Building at Louisiana Tech

THE SCHOOL OF BUSINESS ADMINISTRATION at Louisiana Tech in Ruston has just occupied its new building. It is an air-conditioned building with 43,000 square feet of floor space and is of steel suspension type with walkways under the overhanging upper floor around three-fourths of the building. The building has two wings with a connecting lobby of an unusual and attractive design. The west wing is 162 feet by 72 feet, the east wing is 142 feet by 72 feet, and the attractive lobby is 24 feet by 60 feet.



MEMBERS of Beta Psi Chapter meet with Dean Burton Risinger in his new office at Louisiana Tech. *Left to right standing* are: Fred Marsh and Pat Riordan. *Seated* are: Tom McKinney, Bill Dennis, Walter Wise, Tom Burr, Donald C. Wilcox and Dean Risinger.

The building contains 17 classrooms with a student seating capacity of 824 students, 37 single and double faculty offices (*expanded from 132 in the original design*), 8 research carrels adjacent to a research library and study, a conference room, a personnel room, storage and preparation rooms, a reproduction room for offset, addressograph, mimeograph, copying, transparency production, etc., and faculty and staff secretarial-waiting rooms.

The standard classrooms are equipped with tables 18 inches in depth and continuous between aisles. The rows are four feet apart except for certain rooms such as statistics and accounting which have 24-inch tables with rows 4½ feet apart. The chairs are two feet apart. Both the

tables and chairs are anchored into the floor. The chairs swivel and also slide forward and backward on their pedestals to give adjustment for the large as well as the small student. Office Administration rooms are equipped with desks and stenographic chairs. Ten classrooms have built-in lenticular screens and are permanently equipped with overhead projectors. Each projector is located by the teacher's desk so that the teacher can use it instantly and without prior preparation.

Faculty offices are modular in design and a module consists of a secretary-waiting room and two single faculty offices. The waiting room is equipped with a built-in wardrobe and a storage closet for each faculty member. The furniture consists of two typing desks, typewriters and stenographic and guest chairs. Each faculty office, equipped with a built-in credenza and adjustable bookshelves, is furnished with a desk and chair, guest chairs and filing cabinets. Department heads have single office modules with additional storage closets in the secretary-waiting room. The offices and secretary-waiting rooms are carpeted.

The research facilities, in addition to the research division's offices, include a

research materials library 32' x 36' in size with settees, chairs, tables, etc., to seat 26 people. This facility is not to be confused with the Business Administration divisional library which is located in the university library building about one block from the business building. The research materials library contains copies of monographs, books, and other papers in the business and economic field that are published by the many divisions or bureaus of research in the schools of business throughout the country, as well as other research publications of interest to a business-economics faculty. Adjacent to the research library are 8 research carrels, each 8' x 8', for use by the faculty for special research projects.

The building's largest room is especially designed to be used for conferences, workshops, and short courses. It has facilities to seat 162 conferees on tiers of seats on raised platforms, semi-circular in arrangement with special visual-aids facilities. A facility for serving refreshments is located adjacent to the room to provide the usual "break" so welcome in long sessions.

The "personnel" room is specially furnished and equipped for the use of the seniors and graduate students. It has set-



THIS IS THE ATTRACTIVE Front Entrance of the new School of Business Administration Building on the Louisiana Tech Campus in Ruston, Louisiana.

tees, seats, and tables for handling up to 18 people, and has racks for displaying an estimated 144 brochures and other personnel information supplied by corporations, governmental agencies and other organizations employing our graduates. Here students are provided an opportunity to study the personnel policies, promotion possibilities, production and growth records and other matters of interest to them before they apply, or interview, for jobs.

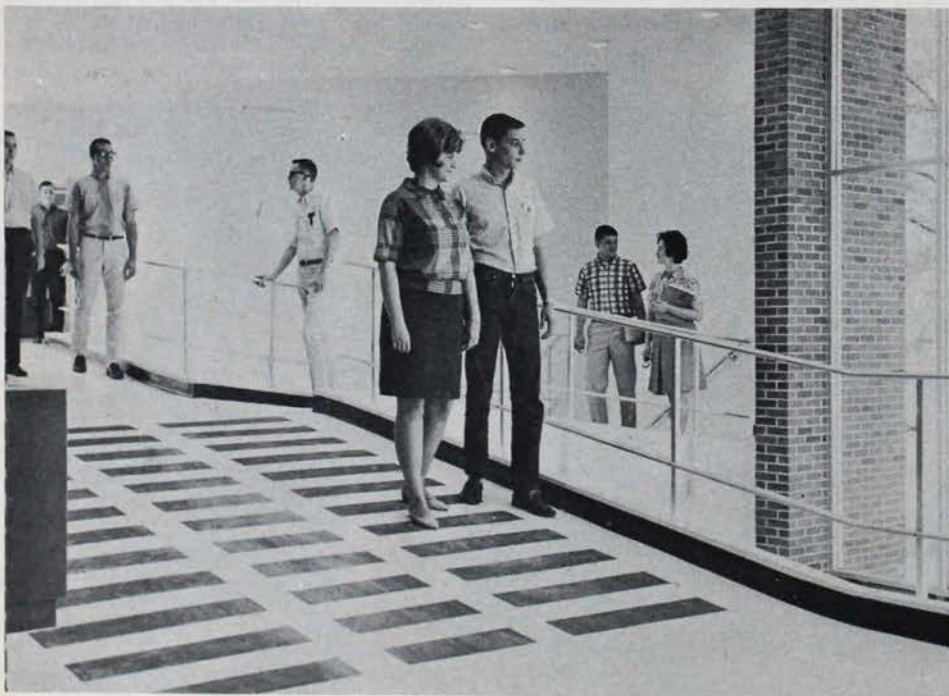
The school of business has 984 students enrolled in the spring semester, including 60 graduate students. Its enrollment has increased 55% during the last two years. This growth, occurring since the money for the new building was appropriated, has resulted in absorbing much of the expansion room provided in it. Space included and intended for additional faculty offices for future use, is already being prepared to house 8 faculty members in the fall.

In commenting on the unusual student growth rate of the school, Dean Burton R. Risinger recently stated that he was very gratified with it because the growth indicated that the school has a fine reputation, which is largely due to the fine faculty and the outstanding graduates they have produced. He further stated that the new facility, so well designed and equipped for both faculty and students, justifies the expectation for even



COMFORTABLE LOUNGE CHAIRS greet the visitor to the new School of Business Administration Building at Louisiana Tech.

better work. The school's future promise has never been brighter. "This," he added ruefully, "will mean that more faculty will be needed and more money will be needed. This is the nature of this business of education—the greater the success, the more work there is to be done."



SPACIOUS HALLS allow the students to move rapidly from class to class in the new School of Business Administration Building at Louisiana Tech.

The Grand Council
of
DELTA SIGMA PI
Cordially Invites YOU to
ATTEND THE
25th Grand Chapter Congress
August 31—September 1-3, 1965
Grand Bahama Hotel & Country Club
West End,
Grand Bahama Island

1965 "Rose of Deltasig" Is Colorado Coed



MISS SHAREN LEE WARES, representing Alpha Rho Chapter at the University of Colorado is the 1965 "Rose of Deltasig."

MISS SHAREN LEE WARES, a Tucson, Arizona, coed at the University of Colorado, has been chosen the 1965 "Rose of Deltasig." Miss Wares is the candidate of Alpha Rho Chapter at the University of Colorado. Her photograph was chosen from among those submitted by most of the 123 chapters of the Fraternity.

The new "Rose" is a senior in the School of Business at the University of Colorado, majoring in personnel management. She is the 18th winner of the "Rose" contest which was started in 1948 at the suggestion of Beta Xi Chapter at Rider College.

Second choice of the judges, representing Beta Upsilon Chapter at Texas Tech, is Miss Holly Hunt. A native of Anson, Texas, Miss Hunt is a senior at Texas Tech where she is a member of Delta Gamma Sorority and Sigma Tau Delta, honorary English society. Among the top five in the Miss Lubbock contest, Miss Hunt was also elected by the Texas Tech student body as a 1964-65 beauty.

Selected by the brothers of Epsilon Theta Chapter at Chico State College, Chico, California, Miss Pam Campbell was chosen by judges Carroll Baker and Tony Franciosa for third place. A sophomore at Chico State, Miss Campbell is a native of Lafayette, California. She entered college at California State Polytechnic College in San Luis Obispo and transferred to Chico State at the end of her freshman year to major in social welfare. At Chico State she is a member of Alpha Chi social sorority.

The Judges

ANTHONY FRANCIOSA

Tony Franciosa's rise to stardom was never a matter of conjecture to his off-Broadway fellow actors, but simply a matter of when he would arrive. He confirmed this belief with his magnificent performance in "Hatful of Rain." He proved it again when he made his Hollywood film debut in "This Could Be the



RUNNER UP in the 1965 "Rose of Deltasig" contest is Miss Holly Hunt, the candidate of Beta Upsilon Chapter at Texas Tech.

Night." His popularity has skyrocketed with each successive film. And now his starring role on Broadway in "The Umbrella" has more than insured continued success and popularity.

In what is considered his finest film performance, Franciosa in 1959, portrayed the role of Sam Lawson opposite Dean Martin and Shirley MacLaine (*Judge for 1964 "Rose" contest*) in "Career."

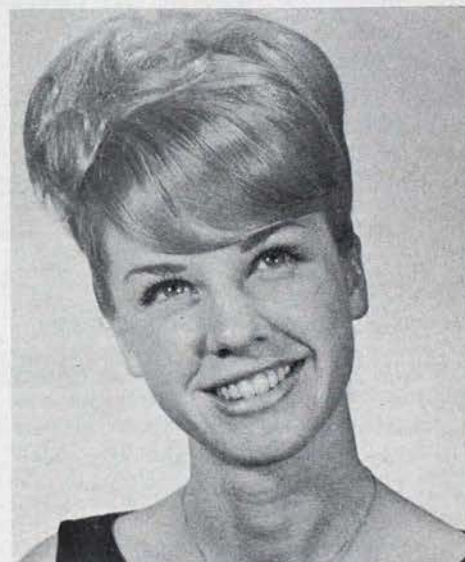
Anthony Franciosa was born October 25 in New York City, the only son of Anthony and Jean Franciosa, and attended P.S. 52 and later Benjamin Franklin High School. During his school days he played and excelled on the basketball team, showing no interest in school dramatics and taking no part in them. It was at the age of 18 that he

decided acting might be his career. He got his first part in a YWCA play quite by accident. Accompanying a friend to read for a part, he himself was talked into a tryout and thus launched his own career.

His success was anything but immediate. The career was based on hard work, both in and out of the theatre. He studied at Irwin Piscator's Dramatic Workshop and at the famed Actors' Studio. He acted in off-Broadway productions. Then came two Broadway shows, "End as a Man" and "Wedding Breakfast" in both of which he scored. And finally there was "A Hatful of Rain" and Anthony Franciosa was a star established.

CARROLL BAKER

The illustrious career of Carroll Baker started on a May 28, in Johnstown, Pennsylvania, where she was born to Virginia and William Baker. Carroll attended Greensberg High School in the nearby town of Greensberg, a suburb of Pittsburgh, where her budding acting career received nothing but discouragement. In a believe it or not sequence, she tried out for every single school play but was never able to win a single acting role. She did,



THIRD CHOICE of the judges is Miss Pam Campbell, a sophomore at Chico State College, representing Epsilon Theta Chapter.



JUDGES FOR THE 1965 "Rose of Deltasig" Contest are Carroll Baker and Anthony Franciosa of movie and TV fame.

however, win some dancing assignments in the school operettas and made her debut in front of an audience at the age of 11 on her toes.

Upon graduation from high school, she traveled to Florida and enrolled in St. Pet-

ersburg Junior College, remaining only one semester. She left to take advantage of some professional offers she had received as a result of her dancing ability, joining Kemp Time, a touring company headquartered in Charlotte, North Caro-

lina. A tour of the South followed but, before long, this touch of show business had her yearning for the big time.

Not long after her arrival in New York she found a job as the nightly weather girl on a TV station and one night displayed her talent for improvisation when, losing her cue cards, she blithely commented, "There is a lot of hot air blowing in from Texas." After making endless rounds of the producer's offices in New York, Carroll made her Broadway debut as a walk on in "Escapade." Her first appearance before the motion picture cameras was as a girl friend to James Dean and daughter to Elizabeth Taylor in George Steven's widely hailed production of "Giant." From this, Elia Kazan chose her to portray the world famed "Baby Doll." Then followed a succession of starring roles in a number of important films.

Known to the world as a motion picture star, Miss Baker makes her home in New York where she lives with her husband and two children.

Delta Sigma Pi Returns to Georgia Tech

(Continued from Page 123)

Being a technical school, the student obtains a strong foundation in the sciences during his freshman and sophomore years and is oriented toward scientific methods throughout his four year program at Georgia Tech.

Dr. Sherman Dallas is the current director of the School of Industrial Management. There are 27 professions in the School.

History of the Deltasig Professional Fraternity

During the winter quarter of 1963 the Deltasig Professional Fraternity was founded on the Georgia Tech campus. The idea for the Fraternity was originated by Thomas R. Brandes, who later became the first president. Several organization and introductory meetings were held in the winter months and late in March the first slate of officers was selected.

From the beginning the main objective of the Fraternity was to fulfill the requirements necessary to becoming a chapter of Delta Sigma Pi. At the start of the fall quarter of 1964, work began on the petition to Delta Sigma Pi, and the membership increased. During this time Delta Sigma Pi Field Secretary Gregory V. Gore visited the Fraternity and assisted the Deltasig Fraternity. The By-laws and Constitution of the Fraternity were modeled after those of a typical Delta Sigma Pi chapter. The program of the Fraternity was developed to provide the members with a broader knowledge of business and to foster brotherhood among the members. The activities of the Deltasig Fraternity consisted of business meetings, professional dinner meetings, plant trips and informal parties at the Delta Sigma Pi Lodge of Kappa Chapter near Atlanta, Georgia.

The long awaited goal was reached on April 10, 1965, when the following undergraduates and faculty were initiated



THIS MODERN DORMITORY typifies the housing facilities for men at Georgia Tech in Atlanta.

as charter members of Zeta Lambda Chapter:

Thomas R. Brandes, Richard A. Reinhold, John T. Goldner, Dale S. Wilson, William R. Owens, Ronald C. Gaughf, Thomas R. Pisano, Peter R. Peacock, Edward T. Coopat, Jr., Billie E. Hester, Walter J. Rushing, Charles V. Gandy, Jr., Edwin A. Hood, James L. Jackson, Samuel E. Linton, Jr., Richard K. Washington, William H. Harrell, John F. Ryan, Jr., Herbert A. Briggs III, Henry M. Hatcher, III, George W. Reynolds, James G. Brumit, Thomas G. Bryant, Dudley B. de Give, Larry C. Hammack, and George B. Brewer



WITH THE

ALUMNI

THE WORLD OVER

NORTH JERSEY

THIS PAST YEAR has been one of the best ever for the North Jersey Alumni Club. Paid membership was up almost 30% over last year, and we have had a full social and business program. Four members were present at the Eastern Regional Meeting in Newark, and a very informative and interesting time was had by all.

A cocktail party was held at the Gazebo Lounge in North Brunswick in early December; and in January, a theatre night was held at the Paper Mill Playhouse in Millburn. The play seen was "Janus" starring Imogene Coca, and it seemed to be well received by those attending.

Election for new officers will be held on March 26, at the Beta Omicron Chapter House. Results will be published in the next issue of *The DELTASIG*.

On May 21, our second annual "Ten-Pin" Tournament will be held at Elizabeth Lanes, U.S. Highway #1, Elizabeth. Last year, participants included members from Beta Omicron, Beta Rho, Beta Xi, and Epsilon Pi Chapters. This year we hope to do even better.

All in all, we have had a good year and we wish the new officers continued success for the 1965-1966 season.—ROBERT A. REWAX

SAN FRANCISCO

SINCE OUR LAST REPORT we have had three luncheon meetings. In January, Brother Buford A. Casey spoke on "Brotherhood" and gave poignant examples of what the Fraternity has meant to him and others over the years. He discussed the vital role that the alumni club can play in the personal and professional lives of the alumni of Delta Sigma Pi. In February, Mrs. James Browne, community relations officer of BART (Bay Area Rapid Transit) spoke on the impact of rapid transit on the Bay Area. This was a most timely subject since the Bay Area (like so many other metropolitan complexes) needs some means of transportation for the masses of people within its confines. These means of transportation must be found if the area is to grow. The talk was enlightening for its exposure of the problems of BART and the enormity of the job. In March the speaker was Mr. J. William Conroy, Director, Disaster Corps, City and County of San Francisco. He explained the set-up of the Disaster Corps from the national to the local level. He told of the preparations made to cope with the tidal wave from Alaska that never got to San



TESTIMONIAL DINNER honoring Herbert Finney, Alumni Activities Chairman, was held at the Pittsburgh Athletic Club. *Left to right* are Mrs. James Horgan, Executive Director Charles L. Farrar, James Horgan, Herbert Finney and Mrs. Herbert Finney. Also pictured is the gift Brother Finney received, a stereo tape recorder.

Francisco but severely crippled Crescent City, California. In Crescent City there was much loss of life and property that was caused by the fact that many persons in that area failed to heed the warnings given by the Disaster Corps in that area. He also discussed a very serious church hall fire in San Francisco which resulted in a staggering loss of life. This catastrophe tested the ability of the Disaster Corps to mobilize the county's medical facilities under emergency authority. The test was a pronounced success. With meetings and speakers like these, the tone has been established to rank the San Francisco Alumni Club NUMBER ONE. All you other alumni clubs watch us.

Some personal news: John Roveda was the alumni's personal representative to Europe for wine-tasting and other activities—Hal Mackenthun and Tony Arnaudy are planning a real estate coup that has great promise—Burrell Johnson has been given the alumni club support for election to a high national Deltasig office—Roy Hall and Al Buchignani were seen going into the Bankruptcy Court the other day (the luncheons aren't that expensive)—Mike Healy moved to Sacramento to continue in the public accounting field—CPAs for Bill Dani and Mike Healy—The Rho Chapter alumni are defending themselves and UC (it wasn't that bad when they were going there)—

Brother and Mrs. C. Franz are to be congratulated for a terrific job in contacting all the Deltasig alumni in the Bay Area.—JOSEPH PETER SIMINI

PHOENIX

THUNDERBIRD ALUMNI CLUB, the Phoenix area alumni club of Delta Sigma Pi, inaugurated a tradition last year by installing officers at the spring initiation and banquet of Gamma Omega Chapter. New officers will be elected at a luncheon meeting on March 30.

This meeting, like meetings in the past, will be held at the Playboy Club. We have found that the atmosphere of the Playboy Club is favorable for the discussion of bunnies—correction—business. In fact some of the brothers have been known to spend the rest of the afternoon there, discussing features of our organization and paying particular interest to development.

A golf tournament is planned for the morning of the initiation and banquet. Our golf tournament was quite a success last year, and is probably the one event of the year that draws the most interest. Since it is in May, it is the final activity of the year.

Phoenix alumni would like to send a special greeting to former members of Gamma Omega Chapter no longer in the Phoenix area.—CHARLES FOLEY

DALLAS

DALLAS ALUMNI CLUB is now planning its spring and summer activities. The immediate future plans are for a Monte Carlo Party in April for the members, prospective members, and their wives and dates. In May, we will have a speaker at our regular monthly business meeting, and, in June, we plan to elect our new club officers.

There is much local interest currently in the proposed installation of the new undergraduate Deltasig Chapter at nearby Arlington State College, which we are scheduled to help initiate and install. Also, much attention is being given to the work being done by the North Texas State University undergraduate chapter's efforts to secure another chapter house. A committee is in the process of evaluating and studying suggestions for a worthwhile alumni club project for the coming year.

A large number of our members are planning to attend the Grand Chapter Congress, and are making preparations for this.—KEN MURPHY

BALTIMORE

PROMISES must sometime be broken and, unfortunately, this is one of those times. We stated in the last issue of *The DELTASIG* that this article would contain specific information on the Baltimore delegation's plans for the Grand Chapter Congress. Since our next meeting is still two weeks away and our deadline is already past, we must, of necessity, forego the details of our trip to Her Majesty's island paradise. We can promise all of you uprooted Marylanders, however, that a large contingent from the Baltimore Alumni Club will be journeying down to the Bahamas. Moreover, we promise those of you who will be joining us that we will conduct a homecoming party which will embody all of the fine traditions of the Land of Pleasant Living. If you want more information about the Baltimore Alumni Club's reunion intentions, we will be only too happy to provide it . . . just as soon as you step off of the M/S GRAND BAHAMA!

With Memorial Day, summer vacations, and the Grand Chapter Congress looming just ahead, our thoughts turn to still another item which warrants mention in this article—college graduations. We suspect that a number of this year's graduates will eventually settle in the greater Baltimore-Washington area, and we sincerely hope that they will get in touch with one or the other of the alumni clubs serving these cities. Naturally, we are slightly prejudiced when it comes to the Baltimore Alumni Club, but we do urge you to contact the Washington Alumni Club if you settle in one of the Maryland counties adjoining the District of Columbia. The two clubs join forces for occasional activities, so we can assure you that the Washington bunch is a real fine group and has a club which is second only to one . . . the Baltimore Alumni Club! The important thing is not which you join, however, but that you affiliate with an alumni club and participate in its activities. If you are a June graduate and plan to reside in the Maryland area, please don't hesitate to call the undersigned at Ri 7-0545 for full details on the Baltimore Alumni Club.—MIKE GERAGHTY

PITTSBURGH

DELTASIGS IN THE STEEL CITY have spent an active spring. Eight active alumni attended the Spring Initiation of Lambda Chapter on April 10, while a larger number attended Lambda Chapter's Initiation Banquet. At this Banquet, an award was presented to John Roberts, prominent newscaster and analyst of Westinghouse's 'Group W' television station KDKA-TV. District Director Ed Langer, who doubles as president of the alumni club locally, visited West Liberty College and Shepherd State College for Deltasig initiation ceremonies.

Pittsburgh alumni officially welcomed back Dr. Carroll Reynolds at a banquet at the well-known Pittsburgh Press Club on May 5. Brother Reynolds lived eight months in Nigeria, Africa, in a university consulting position at the request of the Liberian gov-

ernment. Dr. Reynolds, presently directing the Medical Library of Pitt's Medical School, presented an exceptionally graphic portrait of Liberia through his excellent slides and commentary. At this same banquet, the 1965-66 Pittsburgh Alumni club officers were presented to the membership.

"Capping" the Spring's program, Pittsburgh alumni are planning an industrial tour of the local Duquesne Brewing Company's facilities for late May.

Brothers Herb Finney, Ed Langer and Bob Rees are planning to attend the Grand Chapter Congress in the Bahamas.—BOB GOLLINGS

OMAHA

THE OMAHA ALUMNI CLUB has made application for its charter and is anxiously awaiting its acceptance. Chapter membership has reached the 100 mark and an active recruiting campaign is continuing to attract new members.

A well-rounded program of activities has been scheduled stressing a balance between social and professional activities. For the year 1965, the professional activities are designed to promote closer contact with the active chapters and the faculty members at Omaha University and Creighton University.

The 1965 social program includes a "Las Vegas" party scheduled for May 28, at the Indian Hills Inn. All Delta Sigma Pi alumni in the Omaha area are invited to attend. The membership committee is also inviting the graduating seniors from the Gamma Eta and Beta Theta Chapters.

Alumni of Beta Theta Chapter are to be congratulated for their participation in the Creighton University "Career Seminars" program which was in part sponsored by the active chapter. A hearty thank you should also go to the brothers serving on the Beta Theta Chapter Alumni Advisory Committee who were instrumental in the organization of this program: Don Barry, Mike Lynch, Larry Maxwell, and Tom Walsh.

The initial response and enthusiasm regarding the Omaha Alumni Club has been gratifying to all concerned. Encouraged by this fraternity spirit, the Executive Committee is striving even harder to make this club a real success and a credit to Delta Sigma Pi.

See you at the monthly luncheons at noon on the third Thursday of each month at the Mediterranean Restaurant.—JOHN MAGINN

WASHINGTON

THE BROTHERS of the Baltimore Alumni Club once again traveled down to College Park to meet the brothers of the Washington Alumni Club in what has come to be an annual bowling match. Once again the Keglers from Baltimore took home the "Little Brown Jug" trophy. We are going to practice seriously this year and hope the results next year will be different.

The brothers of the Washington Club got together on the evening of March 13, at the home of Brother Jim Slater and had a very enjoyable evening in honor of St. Patrick.

Many friendships were renewed and those present were sorry that more of our brothers were not able to attend.

The Club is sponsoring a spring party on Saturday April 24, in honor of the undergraduate chapters of the University of Maryland (Gamma Sigma) and of Georgetown University (Mu). The time and place are still to be announced. It is expected that this will be an opportunity to meet many new brothers and acquaint them with the work of the alumni clubs and be a factor in convincing the graduating members that they should associate with one of the alumni clubs after graduation.

Again in September, at a time and date yet to be announced, the Club will have its annual barge outing on the picturesque C & O Canal. It is always an evening of fun and enjoyment for all who come out and the brothers of the Washington Alumni Club extend an invitation to any and all brothers who may be in the area to contact us and plan to join us.

PERSONAL MENTION

ROBERT M. URICH, *Rutgers-Beta Rho*, has been named to the Executive Committee, Board of Directors of the Nopco Chemical Company, Newark, N. J.

MICHAEL J. MULREADY, *San Francisco*, has been commissioned a 2nd Lt. in the Air Force following graduation from the Officer Training School, Lackland AFB, Texas.

JOHN P. MITCHELL, *Indiana*, has been assigned to James Connally AFB, Texas, following completion of officer school.

EDDIE G. LAW, *Louisiana Tech*, has completed the medical services specialists course at Gunter AFB, Alabama, and has been assigned to Barksdale AFB, Louisiana.

NORMAN S. NEILL, *Arizona*, has been assigned to Lincoln AFB, Nebraska, following graduation from the budget officers course at Sheppard AFB, Texas.

JERRY E. MOFFATT, *Southern Methodist*, has accepted a position as salesman with the Southland Life Insurance Company in Dallas.

ROLLIN G. BROWN, *Ball State*, has joined the staff of the State Mutual Life Assurance Company in Indianapolis as a sales representative.

GARY F. DOCKERY, *Oklahoma*, has accepted a position with IBM in Dallas, Texas, upon his release from the U. S. Army.

STEVEN C. JONES, *San Francisco State*, has accepted a position as chief accountant of the Central Western Company, a division of Continental Telephone Company.

MARTIN KAZANJIAN, *Babson*, recently completed the technical training course at Sheppard AFB, Texas, and has been assigned to the Continental Air Command at Hanscom Field, Massachusetts.

DANNEY E. MASSEY, *Southern Methodist*, has recently been promoted to production foreman of the Ford Motor Company in Detroit.



THIS FINE STRUCTURE is the new home of the School of Business Administration at Wayne State University in Detroit, Michigan. It was opened to classes recently.

PATRICK J. REYNOLDS, *Iowa*, has been assigned to the Air Training Command at Amarillo AFB, Texas, after completing of the Officer Training School at Lackland AFB, Texas.

KENNETH L. WACHTEL, *Rutgers-Beta Rho*, is now department chief for Western Electric Company, Newark, New Jersey.

RICHARD N. RIECKE, *Louisiana State-Beta Zeta*, has been assigned to duty at Grand Forks AFB, North Dakota, from Lincoln AFB, Nebraska, where he had been previously assigned.

ROBERT A. SNOW, *Southern Methodist*, has accepted a new position in the accounting department, 1st Bank and Trust, Richardson, Texas.

RICHARD M. MILLER, *Kansas*, has been commissioned a 2nd Lt. after graduation from the Officer Training School at Lackland AFB, Texas.

JOHN W. CORBIN, *Indiana*, is the chief of the Exporter Insurance Division of the Export-Import Bank with the responsibility of administering the Bank's operations in conjunction with the Foreign Credit Insurance Association.

DENNIS MCCUISTION, *Southern Methodist*, has recently been promoted to Collection Manager, First Bank and Trust, Richardson, Texas.

WILLIAM J. WADDINGTON, *Colorado*, has been commissioned a 2nd Lt. in the Air Force after completing the Officer Training School at Lackland AFB, Texas.

JEFFERY MCKEEVER, *Arizona*, has been appointed division information officer with the cadet rank of captain in the Air Force Reserve Officer Training Corps.

WILLIAM H. MILLER, *Rider*, has been awarded the Air Force silver wings upon graduation from flying training school at Craig AFB, Alabama.

CHESTER L. MILLER, *Mississippi College*, has recently accepted a position as management trainee with Swift and Company, Harvey, Louisiana.

FRANCIS R. GEORGELL, *Temple*, has been commissioned a 2nd Lt. in the Air Force after graduation from the Officer Training School at Lackland AFB, Texas.

JOHN E. MARLING, *Southern Mississippi*, has recently been promoted to 1st Lt. in the U. S. Air Force at Bentwaters RAF Station, England.

HOMER A. BLACK, *Georgia*, professor of accounting at Florida State University, will teach a course in management control during the next academic year at Lausanne, Switzerland.

RAY S. PUTNAM, *Florida State*, recently received his commission as a 2nd Lt. in the Air Force following graduation from Officer Training School at Lackland AFB, Texas.

JOHN C. BRANTINGHAM, *Babson*, has been appointed a representative of the Bloomington, Illinois, general agency of National Life Insurance Company of Vermont.

JOHN M. CRAWFORD, JR., *Texas*, has accepted a position of Program Guide Editor for the Southwest Republic Corporation, owners of KHFI-AM-FM-TV.

ALEXANDER ETHANS, *Detroit-Gamma Rho*, has been transferred to the Los Angeles Assembly plant of Chrysler Corporation where he is the senior industrial engineer.

WILLIAM DEGROOT, JR., *Rutgers-Beta Rho*, now is special industrial and commercial bookkeeper for the Public Service Electric and Gas Company in Newark.

ROBERT M. JOHNSON, *Pennsylvania State*, has been promoted to 1st Lt. in the Air Force at Holloman AFB, New Mexico, where he is an accounting and finance officer.

DIVIDENDS

To Brother and Mrs. James A. Willis, *Missouri*, on December 21, 1964, a son, James Temple.

To Brother and Mrs. Francis J. Mertz, *St. Peter's*, on January 30, 1965, a daughter, Lynn Marie.

To Brother and Mrs. James L. Kanellos, *South Carolina*, on July 4, 1964, a daughter, Deanna.

To Brother and Mrs. Richard J. Eggen, *Mankato State*, on January 23, 1965, a daughter, Kristine Jo.

To Brother and Mrs. Worth F. Fenner, Jr., *San Francisco*, on February 20, 1965, a daughter, Patricia Elizabeth.

To Brother and Mrs. Michael A. Memmold, *Suffolk*, on August 13, 1964, a son, Michael A. II.

To Brother and Mrs. Jeffrey P. Doherty, *Suffolk*, on January 2, 1965, a son, Jeffrey P., Jr.

To Brother and Mrs. C. Robert Chamberlin, *Rutgers-Beta Rho*, on March 19, 1965, a son, Alan P.

To Brother and Mrs. Victor M. Cohen, *Suffolk*, on September 16, 1964, a son Robert Mark.

To Brother and Mrs. Klaren K. Alexander, *Mankato State*, on November 24, 1964, a daughter, Krista Renee.

To Brother and Mrs. Wallace W. Bigelow, *Mankato State*, on November 23, 1964, a daughter, Staci Jo.

To Brother and Mrs. Clyde C. Rice, *South Carolina*, on June 12, 1964, a daughter, Claudia Anne.

To Brother and Mrs. Raymond E. Staub, Jr., *Louisiana State-Beta Zeta*, on February 20, 1965, a daughter, Shannon Theresa.

MERGERS

Dennis A. MacDonnell, *Chico State*, on February 16, 1965, to Veronica J. Frizzell, at Brooklyn, N. Y.

C. Richard Satterthwaite, *Ohio U.*, on August 22, 1964, to Karen Sue Wilson, at Sabins, Ohio.

P. David Wiggs, *Arizona State*, on June 6, 1964, to Saundre E. Young, at Mesa, Arizona.

Charles D. Sergeant, *Georgetown*, on February 20, 1965, to Marjorie Page, at Washington, D. C.

John Turner, *Louisiana State-Beta Zeta*, on December 29, 1964, to Deborah Boring at Shreveport, Louisiana.

William B. Box, *Louisiana State-Beta Zeta*, on April 3, 1965, to Jane Lee Duhe, at New Orleans, Louisiana.

LIFE MEMBERSHIP

Want a *real* bargain? Life Membership in Delta Sigma Pi. How much? \$50—payable in regular instalments of \$5.00. SPECIAL PRICE to all active undergraduate members—\$40. In addition, if your chapter makes the Honor Roll in the Chapter Efficiency Contest, you'll receive an extra discount making the net cost to you only \$35.

Attention Graduating Seniors—This is your last chance to take advantage of these bargain prices!

Brothers, whatever your current status is, Delta Sigma Pi needs your support in building the National Endowment Fund.

Don't hesitate! Pick up your pen right now—write your check and mail it to The Central Office today.

W. W. Myers, *Chairman*
Committee on
Life Membership



CHAPTERS

LOYOLA—Chicago

ON TUESDAY FEBRUARY 23, Gamma Pi Chapter opened rushing activities with a pledge smoker. Father Baumhart Dean of Loyola's School of Business Administration spoke in the Regis room at Loyola University. Following the speech refreshments were served at the fraternity house and the brothers and prospective pledges had a chance to introduce themselves to each other. Our ten neophytes will be initiated into the fraternity on May 8, after a nine week pledge period.

Up to this date our professional chairman, Brother Bob Bruum, has presented our brothers with the following events. Our visiting speakers have been Mr. Richard Slotow, public relations director of Presbyterian St. Lukes Hospital; Mr. Iaccino, vice president of the Chicago branch of the A.F.L.-C.I.O.; and Mr. Charles Ramas an investment broker from the house of Merrill Lynch. Possible speakers in the future will come from Leo Burnett Advertising Agency, the Bartnell Holding Company, and a representative from the Prudential Insurance Company. The brothers would especially like to thank Brother Bob Bruum for arranging a very fascinating tour of Illinois' maximum security prison at Joliet.

Brother Jerry May and his social committee has been working feverishly at keeping a social program for the brotherhood. Several social functions have been planned including the crowning of lovely Jeanne Lawlor as our present "Rose." Our semi-annual dinner dance will be held May 8 at Chicago's famous Palmer House.—VINCENT E. RANGEL, III

OKLAHOMA CITY

"BOOKS FOR NIGERIA" was the theme of a city-wide service project of the Delta Theta Chapter at Oklahoma City University as they kicked off the Spring Semester. Mr. Alex Ede, a Nigerian studying business at Oklahoma City University, brought to the attention of the Chapter a need in Nigeria for books written in the English language.

The Delta Theta Chapter agreed that this was a worthwhile service project and enthusiastically began making plans for a book drive. Congratulations were given to the Chapter by the Governor of Oklahoma, the Honorable Henry Bellmon.

The book drive took place from March 17 through March 20, with publicity in the three Oklahoma City newspapers and spot announcements on six local radio stations. The books collected in the project were flown to Nigeria for distribution among the libraries there.



MEMBERS OF THE GAMMA OMEGA CHAPTER at Arizona State University pose with their "Rose" Jane Nelson.

SACRAMENTO STATE

THE EPSILON PHI CHAPTER at Sacramento State College has been increasing its membership to make our fraternity a major enterprise on the campus. Our present membership is 29 and we have 14 pledges that have signed up for the Spring semester after our regular rush function and pledge ceremony.

Last December we had our initiation banquet followed by a dance with live music. At the banquet we presented our "Rose" who is Miss Sue Jordan, a member of the Kappa Gamma Sorority. Miss Jordan also represented our fraternity in the Miss Playmate Contest at the college Playboy Party.

Future social events include a pledge party so we can better acquaint ourselves with our future brothers; the theme will be a "hillbilly" setting. Our initiation ceremony and banquet will be May 2. We expect this function to be as successful as all our past initiation functions.

The Epsilon Phi Chapter has become more of a professional organization by having many speakers and field trips. Past speakers have been Robert Witter of Dean Witter and Mr. Boley with a speech concerning accounting. We have also had a tour of the Intercoast Insurance Company. A future speaker will be Mr. Thomas with a talk on stocks. Our next field trip will be during the spring vacation and we will visit the Federal Reserve Bank at San Francisco. To further our advancement in our professional activity we are continuing to

sponsor business films for the business division for all students who want to attend.

So our chapter is going all out to represent the best interests of Delta Sigma Pi by being active in a professional manner on campus and making our presence felt in the business division.—RONALD GRIGSBY

VIRGINIA

ALPHA XI CHAPTER at the University of Virginia, was invited on March 17, to the Virginia Real Estate Association's Educational Sales Clinic in the Monticello Hotel in Charlottesville. Those attending were Brothers Herb Long, Elliot Robinson, Reese Smith, Rod Johnson, and Jim Farrar.

James M. Marshall, vice president of Region III of the Virginia Real Estate Association called the meeting to order and Pliny M. Cropp, president of the Charlottesville-Albemarle Real Estate Board, welcomed those present. The morning speakers were W. R. Winfree, Jr., Harrison & Lear, Inc., Hampton; C. P. Vaughan, Jr., executive vice president, Slater & Vaughan, Inc., Richmond; K. Matze, instructor, Dale Carnegie Courses, Phil Deane & Associates, Richmond; and R. L. Taylor, director of sales training, F. W. Berens, Inc., Washington, D.C. They presented very interesting talks, entitled, respectively, "Enthusiasm," "Magic of Believing," "Fear is Foolish," and "Time is Money." While the session was a sales clinic for real estate brokers, these talks had applications in many business fields.

Robert M. Wainwright, president of the Virginia Real Estate Association, spoke on "Human Rights" at the luncheon. In the afternoon the speakers were J. A. McConnell, owner McConnell & Co., Richmond; R. R. Quick, owner Quick Realtors, Roanoke; H. I. Shutte, Jr., vice president, First & Merchants National Bank, Richmond; and H. H. Crowell, Jr., president, Crowell & Co., Inc., Arlington. Their talks were more concerned with problems unique to real estate, entitled, respectively, "You CAN List," "You CAN Show," "You CAN Understand Financing," and "You CAN Sell." The talks were very interesting and stimulated much discussion in the question and answer periods. The delegation from Alpha Xi Chapter had a chance to meet many realtors from all over the state of Virginia.

On March 16, Alpha Xi Chapter presented Professor of Economics T. R. Snaveley, who spoke about "George Tucker—First Economist at the University of Virginia." Tucker was an imminent economic theorist of his time. He was one of the first eight professors to be invited by Thomas Jefferson to teach at the University of Virginia when it first opened its doors in 1825.—JIM FARRAR

UTAH

SPRING QUARTER at the University of Utah marks the start of a new year for Sigma Chapter. Through efforts of the previous year, Sigma Chapter has gained a position in the top ten chapters of the nation, and a position of prestige among the campus's professional fraternities. We feel, though, that through the efforts of the new executives voted into office on March 3, Sigma Chapter will continue to bring prestige to Delta Sigma Pi. The new executives are: President, Tim Bueneman (*who has completed eight quarters of 4.0 average*); Senior Vice President Ken Sorensen; Vice President, Pete Olson; Treasurer, Dave Solus; Secretary Herb Livsey; Chancellor, Dick Halverson; Historian, Rodger Cook; and they are reigned over by our newly elected beauty, Queen Sheree Jack.

We of the University of Utah and Sigma Chapter are honored that the chapter's Faculty Advisor, Thayne Robson, has been appointed as a director of President Johnson's Manpower Program. Thayne was initiated as a faculty member of the chapter three years ago, and last quarter Dr. Clark joined him in the ranks of the chapter's faculty initiates.

The past quarter in Utah was also highlighted by an informative tour and speakers. The spotlight, however, must fall on our "Rose" Banquet, where our queen was announced and our new initiates (*who brought chapter membership up to 55*) were honored. The food and the music were great, and the party a success, as was the quarter it concluded.—KEN ATWELL

MANKATO STATE

EPSILON IOTA CHAPTER at Mankato State is now under the leadership of recently elected officers. The new officers are as fol-

lows: Frank Timmers, president; Bob Livingston, senior vice president; Gary Scarr, vice president; Dick Powers, secretary; Dick Drege, treasurer; Wallace Bigelow, chancellor; Curtis Speck, social chairman, and Keith Slater, professional chairman.

Our professional program is continuing to provide us with some very enlightening aspects of business. Activities such as a tour to the Mayo Clinic in Rochester, a lawyer speaking on legal aspects of business, a panel discussion with some alumni and a speaker from a department store are all included to keep our purpose of professional activities at its peak. In the future we plan to tour some firms in Minneapolis such as Minnesota Mining and Manufacturing. Along with our professional activities we are keeping another purpose well in line.

Our "Rose" Dance is a fine memory now, but it is one that we will never forget. Miss Janice Petersen is our new "Rose" Queen. The decorations for the dance were one of the most outstanding features of it. The entire dancing area was arrayed with gold and white chandeliers and hundreds of hand made roses added more luster. With the crowning of our new queen also came the use of a newly purchased 6 foot long robe. The robe is rose brocade and is red and white with gold lining. The campus was also aware of our social aspect by us winning the "Ugly Man Contest." This contest is sponsored every year and various organizations make-up a contestant. This year we won the prize with 45% of the money votes. Voting is done by pennies, each penny represents one vote, we had 9,000 votes. We also had a mixer with a social sorority and various other parties. One of the new features added by our new social chairman is costume parties. Such parties as a roaring 20's and a kindergarten party add much to provide good social atmosphere.

Now we are in the process of planning our major social event of the year, our annual Hawaiian Luau. This event will take place early in the Spring and it features typical Hawaiian food and dancers. With all these other activities taking place we still find time and energy to devote to the life blood of the fraternity.

We held our second smoker of the year which was attended by some 75 prospects, of these we have selected 21 neophytes. The smoker was held at the Inn Towne Motel and it included slides and speakers about our chapter and the Fraternity in general.

On February 18-21 a total of 17 brothers attended the regional basketball tournament sponsored by Alpha Delta Chapter in Lincoln, Nebraska. We lost out in the single elimination play-off in the third round. Ten other chapters also attended and the fine entertainment proved to compensate for the losses on the hardwood floor.

We are rapidly approaching the 100 thousand points for our fifth straight year in the Chapter Efficiency Contest.

As this will be our last issue until next Fall, Epsilon Iota Chapter would like to express best wishes and success to all the brothers who will be graduating. Until next year lets all remember, we are men of commerce, men of Delta Sigma Pi, the world is better because we dwell upon it.—HENRY S. MCKEOWN

EASTERN ILLINOIS

THE EPSILON OMEGA CHAPTER at Eastern Illinois University highlighted the Winter Quarter with our annual "Deltasig Rose Dance," February 6, at Mattoon's Holiday Inn. The coronation of lovely Miss Viki Biggs supplied the crowning touch to the dinner-dance.

A well-deserved congratulation is extended to the new initiates—Arden Cater, Larry Cremer, Richard Doris, Richard Krohn, Frank Mazza, Leonard Metheny, John Pajkos, Barry Schelling, Robert Sherwood, and Robert Taylor. Brother Metheny was elected outstanding pledge of the Fall Quarter. Also, we are proud to welcome Mr. James Hallam as a faculty brothers.

The third in a series of professional lectures will feature Mr. Clarence J. Uhlir, vice-president of labor-relations for Sunbeam Corporation. Tom Witkowski, an alumnus of Delta Sigma Pi, will accompany Mr. Uhlir. Also we have scheduled a tour of the Heath Candy Company in Robinson, Illinois, and a tour of the Blaw-Knox plant in Mattoon.

February's final meeting included the election of the coming year's officers. Initiated on March 1, 1965, are: president, Mike Kelly; senior vice-president, Jon Merz; vice-president, Roger Martin; secretary, Robert Little; treasurer, Tom Roberts; assistant treasurer, David Conrad; chancellor, Richard Black; historian, Don Humrichouse; and Faculty Advisor, Tim Gover.

With the approaching of summer, approximately 20 brothers of Epsilon Omega Chapter are anxiously awaiting the Grand Chapter Congress at the Grand Bahama Island.—JIM HARPER



GEORGETOWN UNIVERSITY'S Mu Chapter recently held their "Rose Ball" at the Marriott Hotel. Left to right are Janet Gorden, John Welch, Majorie Page, Doug Sargent and Mr. and Mrs. Peter Carter.



A HIGHLIGHT in the Midwestern Region this year was its annual basketball tournament. Pictured here, *left photo*, is the champion Beta Theta Chapter team at Creighton University, and, *right photo*, Regional Director LaVerne Cox presents the trophy to Joe Carpenter of Beta Theta Chapter.

OHIO UNIVERSITY

THE BROTHERS at Ohio University had a very good first semester, combining many fine professional programs (field trips and business speakers) with social activities as well.

In January an election was held and the brothers elected Terry Leaman, an advertising major, as president. Also elected were John Gardner, senior vice president; John Marsh, vice president; Jim Kupiecki, treasurer; Ray Stickel, secretary; and Frank Petros, chancellor.

Second semester promises to be one of great activity. Shortly after the brothers initiated eight neophytes, Alpha Omicron Chapter went on a field trip to DuPont of Parkersburg, West Virginia. Rush was then upon us, and we took 19 fine pledges.

Planned for the remainder of the semester are a field trip to B. F. Goodrich Rubber Co., several professional meetings, a picnic, and spring initiation, followed by our traditional banquet.

Alpha Omicron Chapter is now 38 brothers strong and boasts of winning first place in the Chapter Efficiency Contest two years in a row. Our chapter grades are constantly above the All-Men's average at Ohio University.

The brothers are combining hard work and a lot of extra effort in striving to win the Chapter Efficiency Contest for that third year!!

Midwestern Regional Basketball Tournament Scores Again

FEBRUARY 19 AND 20, dates that will long be remembered in the Midwestern Region, marked the big weekend for brothers of the Region, it was the Fifth Annual Midwestern Regional Basketball Tournament. The tournament, originating in 1961, began with four chapters participating, Beta Theta Creighton, Gamma Eta Omaha, Alpha Eta South Dakota, and Epsilon Iota Mankato. The 1965 tournament found nine chapters participating for the largest attendance yet

achieved by the chapters of the Region. Chapters competing were Alpha Beta Missouri, Alpha Delta Nebraska, Alpha Eta South Dakota, Alpha Iota Drake, Epsilon Iowa, Beta Theta Creighton, Gamma Eta Omaha, Delta Chi Washburn, and Epsilon Iota Mankato. Iota Kansas, was forced to cancel at the last minute.

For a weekend of real fraternal brotherhood, there is no equal. Approximately 150 brothers from the nine chapters attended all or part of the activities as planned. It not only provided the opportunity to get together for a weekend of athletic competition but also provided for the wonderful opportunity for brothers to talk with brothers from other chapters, thus exchanging ideas for promoting activities of their respective chapters. It provided a fine sequel to our very successful Regional Conference. The weekend activities included basketball games, scheduled parties, a dinner, and a Sunday morning breakfast before the brothers departed for their homes.

This year the tournament was held in Lincoln, Nebraska with the Alpha Delta Chapter hosting the other eight teams. The games started Friday evening with Epsilon Iota Chapter pushing Alpha Delta Chapter out of the competition. Following the game a reception and stag was held for all members arriving early for the tournament.

Beginning at 9:00 A.M., Saturday, all teams participating with the exception of Alpha Delta Chapter, began the intensive competition for the trophy. All teams were eliminated with the exception of Alpha Beta Chapter at Missouri and Beta Theta Chapter at Creighton, who were then matched in the championship playoff for the trophy. Alpha Beta Chapter put forth some fine demonstrations of excellent performance but the crushing power of the fine Beta Theta Chapter team with its many fine men from the bench proved too much for Alpha Beta Chapter and Creighton once again became the champion team of the Midwestern Region for the fourth year.

Following the games at 6:30 P.M. a buffet dinner was held at King's Restaurant. Those

present in addition to the members in the tournament were Midwestern Regional Director, LaVerne A. Cox, and Alpha Delta Chapter's Advisor, Donald Dischner. The presentation of the attractive trophy to the winning team was made by Brother Cox who also welcomed the chapters who were in attendance for the first time and recounted briefly the history of the previous tournaments. Upon completion of the dinner activities all those 'interested' picked up their pre-arranged dates for a dance at the Isaac Walton Lodge. Needless to say, a great time was enjoyed by all.

The activities were concluded Sunday morning with a breakfast being served to all the brothers at the Alpha Delta Chapter House. The chapters and brothers participating extended a warm and sincere thanks to Alpha Delta Chapter and especially to Brothers Byron Vanier, Rodney Stark, and John Aron who arranged all activities.—WILLIAM F. DICKINSON

MISSISSIPPI STATE

THE SPRING SEMESTER began very well for Gamma Delta Chapter at Mississippi State University. So far, Mr. Donald C. Mosley, assistant professor of management at Mississippi State University has spoken on "Unionism in Mississippi." Also, Dr. William C. Flewelling, Jr., Dean of the School of Business, will speak on "What Delta Sigma Pi Can Mean to You as a Student and as an Alumnus." Six more successful professional men will speak to the chapter at its forthcoming regular meetings. They are as follows: Mr. Sammy Smith, Smith and Byars, topic—"Proper Dress for Interviews;" Dr. Byury Tack Cho, topic—"Comparison of College Life Between Japan and United States;" Mr. John Pettit, topic—"Duties of Officers of Delta Sigma Pi;" Mr. Tom Stennis, topic—"Business and the City;" Mr. Frank Watson, topic—"Law and the Early West;" and Mr. William Daniels, topic—"Professional Football is Big Business."

Spring semester field trips are now being planned. With the help of Deltasigs and the faculty, Dean William C. Flewelling and Assistant Dean William W. Littlejohn, the trips look very promising.

The social activities of Gamma Delta Chapter are highlights of this semester with the "Rose Ball" and naming of the new "Deltasig Rose" in early April. Also, the chapter is planning regular monthly social functions.

Gamma Delta Chapter climaxed a very successful fall semester by initiating 11 pledges. They are as follows: John English, Larry Humber, John Knight, Jack Conner, John Pettit, Larry Broadhead, Putt Randle, Malcolm Rogers, Alan Santa Cruz, Lake Valentine, and Calvin Gray.

In attaining the 100,000 points in the Chapter Efficiency Contest, Gamma Delta Chapter has hopes of initiating a minimum of 11 members of our spring pledge class. This would add greatly to the large number of points that the chapter has previously gained.—LARRY BROADHEAD

PITTSBURGH

ON FEBRUARY 6, 1965, Lambda Chapter and the Pittsburgh Alumni Club jointly sponsored a testimonial dinner for Herbert W. Finney, Chairman of the Alumni Activities Committee. Over 100 persons turned out for the event held at the Pittsburgh Athletic Association. The large turnout was a great tribute to Brother Finney, a tireless worker for Delta Sigma Pi and an active and respected figure in the community.

Brother Finney has been active in Delta Sigma Pi since his initiation on May 27, 1922. He is one of the persons responsible for the reactivation of Lambda Chapter which became inactive during World War II. He served as Vice President and President of the Pittsburgh Alumni Club prior to his election to his present post of Chairman, Alumni Activities Committee.

In addition to his fraternity activities, Brother Finney has also been very active in community affairs. He has served as organizer and choir director in his church and treasurer of a political committee.

Present to honor Brother Finney were Grand President Joe M. Hefner, Executive Director Charles L. Farrar, Eastern Regional Director M. John Marko, Southeastern Regional Director William N. Bowen, East Central Regional Director Andrew T. Fogarty and Director at Large Charles I. Sutton. Also present were representatives of civic, business, political and religious organizations in which Brother Finney has been active. The highlights of the evening were a talk by Grand President Hefner and the presentation of a tape recorder to Brother Finney.

Herb is a credit to Delta Sigma Pi and we are proud to call him brother.—BOB CAMPBELL

TEXAS

BETA KAPPA CHAPTER has just completed the first big step of this semester's activity with the acquisition of 38 new pledges. Working hand in hand with our faculty members, we in Beta Kappa Chapter held our two rush smokers on the nights of March 1 and March 8. At our first smoker, we were fortunate to have Professor William P. Boyd as our guest speaker. Professor Boyd has given many years of service to Beta Kappa Chapter, and was one of the charter members when we were founded here in 1930. We were of similar good fortune to have Dr. Burnard H. Sord as our speaker for the second smoker. Dr. Sord is an Associate Dean of the College of Business Administration here at the University of Texas, and is also a Beta Kappa chapter initiate.

The Pledge Banquet honoring our newly acquired pledges will be held on the evening of March 12, at the Knights of Columbus Hall, and we are anticipating a very enjoyable evening. Among those to be honored are Dr. K. J. Walraven and Dr. R. C. Doenges, our new faculty pledges.

Another upcoming event on the Beta Kappa chapter Calendar is a Stag Party which will be held March 20, at Camp Ben

McCullough. This particular event provides the new pledge class with an opportunity to meet the active chapter on a more informal basis, and traditionally involves a football game between the two factions. Films will be shown following a joyful repast of hot dogs and cold beer.

We are continuing our work in the Business Placement Office, and were recently commended by Dean John Arch White for a record-breaking contribution of more than 2900 volunteer hours last semester.

Another planned activity is an active part in the Annual College of Business Administration Week. For the past three years Beta Kappa chapter has won the outstanding participation award in this, and this year we will hopefully make it the fourth straight year.

All in all, it looks like we'll be having another busy and exciting semester in store for Beta Kappa Chapter!—TONY EASTMAN

DE PAUL

ALPHA OMEGA CHAPTER has had a very eventful year so far. Over the Christmas holidays, the brothers toured the Schlitz Brewery in Milwaukee and was well attended.

February saw the initiation of six new brothers in Delta Sigma Pi: Marty Callaghan, John Cynkar, Ed Maier, Jeff Phillips, Meredith Sipek, and Bill Swords, with Brother Maier being the recipient of the best pledge award. We are confident that these men will be assets to Alpha Omega Chapter.

At the April meeting elections were held with these results: John Goryl, president; Neil Brodzinski, senior vice president; George Ostendorf, vice president; Ray Pasko, treasurer; Ed Maier, secretary; Hank Marks, chancellor; Marty Callaghan, historian; Jeff Phillips, professional chairman; Chuck Viane, social chairman.

On April 14, the brothers toured the Rambler plant in Kenosha, which proved to be very interesting and informative for all those who attended.

OKLAHOMA CITY

DELTA THETA CHAPTER at Oklahoma City University is looking forward to a most active spring semester. We are pleased to announce that we have a pledge class of 17 outstanding young men who will be initiated on May 8.

The slate of officers for the spring semester are: President, Perry Hill; Senior Vice President, Bill Barker; Vice President, Jim Conkin; Secretary, Craig Sanders; Treasurer, Jim Blake; and Historian, Sam Jones.

Delta Theta Chapter is participating in several worthwhile projects this semester. First of all, the chapter voluntarily promoted Junior-Senior Day on the Oklahoma City University campus. They acted as guides for several hundred high school juniors and seniors visiting from all over the state of Oklahoma.

Secondly, the chapter is looking forward to its annual "Rose" Banquet which will be held Saturday, March 13. The four beautiful young ladies that are this year's queen candidates are: Charlene Bowers, Janice Steel, Jan Bragg, and Cynthia Norris.

The third project is the chapter sponsoring a Oklahoma City-wide book drive for the purpose of sending books to Nigeria. It was brought to the attention of the fraternity by a business student from Nigeria, that Nigeria has adequate library facilities but is lacking books in the English language. The books will be flown to Nigeria and distributed to the needy libraries. The project will be held March 17 through March 20.

Delta Theta Chapter is also very happy to announce that three of its members have received outstanding awards. Brothers Bob Humphrey and Tom Vrooman will be in "Who's Who in American Colleges and Universities," and Brother Bill Barker, along with Brothers' Humphrey and Vrooman, were elected to the Blue Key National Honorary Fraternity.

Delta Theta Chapter is looking forward to a most successful spring in scholastic, professional, social, and athletic activities.—SAM JONES



THIS WAS THE ATTRACTIVE homecoming display of Epsilon Psi Chapter at Christian Brothers College on the occasion of their game with the University of Southern Mississippi.

LA SALLE

EXCELLENCE PLUS—this year's closing activities for the Epsilon Sigma Chapter.

The professional program recently featured two outstanding events. Mr. B. J. Smith, Assistant District Attorney of the city of Philadelphia appeared before the brothers speaking on "Law As A Career." Two weeks later, the brothers then journeyed to Allentown, Pennsylvania, the home of Mack Trucks, Inc. A personalized tour, by Mr. Joseph Csulik Jr., Stores Supervisor, of the production process of the custom-built Mack trucks then followed. Furthermore, the brothers gained valuable knowledge into the union-management problems and the accounting procedures existing in a custom-built shop.

Socially, St. Patrick's Day saw the Epsilon Sigma Chapter combine forces with those of Beta Nu Chapter at the University of Pennsylvania for an evening of dancing at the Commodore Barry Club. The feature presentation was an awe-inspiring demonstration of the Irish jig, presented by Brothers John Burke and Dick Staford, both of Beta Nu Chapter.

On the campus scene, this chapter extends hardy congratulations to Brother Chris Kennedy on being elected to the presidential seat of the Class of '66 at La Salle College. With Chris at the helm, student government will rise to previously unachieved heights.

Recent fraternal elections saw the Epsilon Sigma Chapter retain its incumbent officers, providing for another year of dynamic leadership.

This past year has seen the Epsilon Sigma Chapter rise to the leadership role on the La Salle campus. We are now known for the best in professional activities, the best in sports activities, the best in social activities, and the best in scholarship activities. Thanks to all those brothers and friends who have made this possible.

Excellence Plus—a year with the Epsilon Sigma Chapter.—**JEROME F. CSULIK**

MISSISSIPPI COLLEGE

ZETA IOTA CHAPTER started off the New Year in a big way. We had Mr. Gene Triggs, director of the State Marketing Council, to speak at our first meeting since our initiation. On February 14, we went to New Orleans for a field trip. We toured the Federal Reserve Bank, the Falstaff Brewery, and the Avondale Ship Yards.

We initiated 13 pledges on February 20, and these are all excellent men. They are all assets to Delta Sigma Pi. Zeta Iota Chapter had an overall average of 2.17. This was higher than both the overall average of the business department, and male students of the school.

Zeta Iota Chapter is planning a fund raising project to equal our rummage sale of this Fall. Zeta Iota Chapter is already preparing for bigger and better things for next year. We are looking forward to assisting the Grand Council in its aims.—**FRANK HOOD**



MISS PAM CAMPBELL was chosen "Rose of Deltasig" of Epsilon Theta Chapter at Chico State College in Chico, California.

WEST LIBERTY STATE

DELTA OMEGA CHAPTER began the second semester's activities with a business tour to Cleveland, Ohio. Under the leadership of Brother Dave Morris it was made possible for the brothers to tour the Federal Reserve Bank of Cleveland, Griswold-Eshleman Advertising Agency, Chrysler Corporation, and Carling Brewing Company. The tour provided the brothers with a better understanding of the different business organizations.

Brother Bob Salicce, being newly appointed our professional chairman, set up a tour to Pittsburgh for March 15. Bob also expects to have other tours set up for April and May.

Delta Omega Chapter's annual "Rose" dance will be held at the Sokol Club in Benwood, West Virginia on March 27. Miss Susan Hall, a senior at West Liberty, was chosen our "Rose" for 1965 and will be presented with a bouquet of roses.

Delta Omega Chapter held its second semester rush party at the Ohio Valley Yacht Club in Wheeling on March 2. We are proud to present 16 prospective members to our Chapter.

Our pledge period will wind up with a formal initiation on May 1. In the evening a dinner dance will be held at the Esquire Supper Club in Bethlehem.

Our Chapter birthday party was a stag affair held at Chimney Corners in Sherrard. We had a good turn out of brothers, alumni, and faculty.

Late in May we are going to close out our year by an annual picnic at Olgebay Park. At the picnic we will close our highly successful year by electing new officers. We would like to thank our chapter Advisor Mr. Thomas Babb and our officers for their fine leadership this year.—**JOHN G. TSIKALAS**

CHRISTIAN BROTHERS

EPSILON PSI CHAPTER celebrated its first birthday on March 5, at the Delta Sigma Pi fraternity house at Memphis State University. The chapter's birthday is actually on February 29, 1964, but we choose March 5, because it was the most convenient date available. We are anxiously awaiting our fourth birthday party.

We also had a party on February 13, to familiarize prospective pledges with Delta Sigma Pi. All who attended agreed it was a most rewarding venture. We had set up an information table at the second semester registration so we had quite a number of prospective pledges present. On March 13, six of the prospective pledges became neophytes. We have a well thought out pledge program in store for them, and plan to have the formal initiation near the end of April.

All the members worked together to erect our attractive homecoming display. We built a pot belly stove out of wood and crepe paper. Next to this we had a buccaneer, since the nickname of our basketball team is the "Bucs." We had a rack with five real dead chickens. A banner behind the display read as follows: "Bucs Kitchen, Today's Menu, Miss. Southern Fried Chicken." We played the Southerners from Southern, Mississippi, so this explains the five Southern fried chickens. The chickens were fried as we defeated Southern Mississippi 80 to 76.

We are all looking forward to the upcoming activities in the second semester. We have already taken a tour of the Firestone Tire and Rubber Plant here in Memphis, which is the largest factory under one roof in the world. We plan to have as many tours as possible before the end of the year. All of the brothers at Christian Brothers College feel that they have benefited from their first full year as members of Delta Sigma Pi.—**ART SCHOEMBS**

TENNESSEE

ALPHA ZETA CHAPTER has recently elected a new slate of enthusiastic officers. Scott McDonald was the chapter's choice for president. Supporting Scott will be Hal Canary, senior vice president; Tom Wagner, vice president; David Dodson, secretary; Mike Gambill, treasurer; Don Tate, historian; Mike Tuttle, Chapter Efficiency Contest chairman; and Larry Hahn, business board representative. Dr. Patrick is the Chapter's Advisor.

The chapter's trip to Knoxville's water purification plant was both entertaining and informative. The chapter recently completed a second trip to Bowaters in Calhoun, Tennessee. This trip allowed the men to see a leading producer in the paper pulp industry.

Five new brothers are now proudly wearing the gold skull and crossbones of Delta Sigma Pi. They are: Hal Canary, David Dodson, Jack Willis, Don Tate, and Larry Hahn. With the "new blood" and an energetic group of new officers, Alpha Zeta Chapter is looking forward to a successful spring rush and a stronger chapter.—**DON TATE**

ALABAMA

ALPHA SIGMA CHAPTER started the spring semester with a successful rush program resulting in the pledging of 10 outstanding young men. They are Bob Davis, Wayne Williams, Ben Treadwell, Bill Eldridge, John Snyder, Jim Moon, Bob Porter, Nixon Humble, Major Basninsky, Terry Leard.

We are looking forward to March 25, when our chapter will travel to New Orleans where we will tour the Federal Reserve Bank, Falstaff Brewery, Kaiser Aluminum, and Avondale Shipyards as well as perhaps some side excursions.

Other plans for this spring include Dean Harrison of the University of Alabama speaking on "The Role of the Attorney in Business" on March 29, our spring banquet on April 9 at The Cove Restaurant, election of officers on April 12, and on May 12 a film by Dow-Jones on the topic, "Investment in the Stock Market."

The total result should be an enjoyable and enlightening spring for Alpha Sigma Chapter.—BROWN KITCHENS

INDIANA

ALPHA PI CHAPTER at Indiana University has begun its spring semester of activities with the election of officers. Pete Fettig was elected president, Jim Barrow was chosen senior vice president and Jim Pfeifer was selected vice president. Other elected officers are: Keith Anderson, chancellor; David Thomas, secretary; and Jan Speck, treasurer. Ed Belyea was appointed social chairman. Dr. James Patterson, associate professor of marketing, was selected as our Faculty Advisor.

Professional activities on the agenda for this semester include, an industrial tour to an I.G.A. warehouse and several professional meetings with guest speakers. The I.G.A. warehouse is the largest of its kind in the

nation. Recently this concern switched from a manual to a fully automatic operation using computer equipment. This industrial tour promises to be very enlightening and the brothers of Alpha Pi Chapter are looking forward to it.

Social events will not be slighted this semester either. On the 26th of March we have an informal dance at scenic Lake Lemon in Brown County. Also the "Rose of Deltasig" dance will be held later in the semester.

Several members of Alpha Pi Chapter are planning to attend the Grand Chapter Congress in the Grand Bahamas this summer. We will be awaiting their report of the festivities and the business at hand.—DAVID THOMAS

WESTERN MICHIGAN

EPSILON OMICRON CHAPTER at Western Michigan University began its spring semester with major emphasis on an organized rush. Through the fine cooperation and a high level of interest among the brothers, an excellent pledge class was formed. Our pledgemasters, Brother Hubie Buchanan and Brother Dave Wiegerink, are organizing the 19 new pledge candidates into well-rounded, and highly motivated men of Delta Sigma Pi.

Scholastically, our Chapter enjoyed one of the highest ratings for an organization on the Western Michigan Campus. Our Chapter was .52 above the average in the School of Business.

We began our professional program with Dock Gauthier from KVP Southerland who provided an informative talk on "Man Power Research" for business. An interesting talk on "Personnel Requirements" was furnished by Mr. L. Knickerbacker of the Detroit Edison Company. The "Operations of the Stock Market" was the topic of our third speaker, Mr. Robert Rix of Wm. C. Roney & Company. Two additional speak-

ers and a fine trip are just a few more professional events planned for the remaining spring semester.

The past basketball season saw the Deltasig teams place 10th in a field of 40 teams in our first venture in intramural basketball. We are looking forward to the competition in volleyball where the Chapter has placed three teams, and the competition for the softball championship which we will be defending.

The social program has been rolling along with our Founders' Day dance scheduled for April 10 at Southgate Inn. To end our social events for the year, plans are being made for a beach party with Gamma Kappa Chapter at Michigan State University in latter May.

As this semester draws to a close, the seniors of Epsilon Omicron Chapter look back to their days as pledges, and as actives, and see that their experiences with the Chapter were both rewarding and satisfying. We know that we as seniors are better prepared to accept the challenges and responsibilities of the business world because of our participation in Delta Sigma Pi.

We of Epsilon Omicron Chapter want to also congratulate the spring graduates of Deltasig everywhere, and do hope the ties of brotherhood will remain strong with them always.—DONALD LEAF

FERRIS STATE

THE DELTA RHO CHAPTER at Ferris State has just completed a busy winter term. Our annual "Rose" Ball was the best ever for us. Don Louis and His Orchestra played traditional and modern dancing music on the main floor; and the Townsman Three, a folksinging group, performed in an adjacent room. Miss Kathy St. Amour, a commerce major from Detroit was chosen Queen at the dance. Her court consisted of Pam Decker, Carol Fritz, and Jan Culver.

There was a mutual gain when four fine men were initiated into membership. They were: Charles Swieka, Phil Maystead, Jim Meyers, and Mr. Keith Fuller. Mr. Fuller is a member of the accounting department at Ferris. He spent most of his life in Iowa, receiving his bachelors and masters degrees from the State University of Iowa. He has been employed as: an instructor at Eagle Grove Junior College, Eagle Grove, Iowa; the treasurer of a soybean company in Des Moines; and an auditor with Price, Waterhouse, & Co.

We were fortunate to have Brother Wittenbach set up a tour through Bissell Carpet Sweeper Company. Bissell is a very modern and diversified Grand Rapids manufacturing firm.

Mr. Numer, a new member of the commerce faculty and a Harvard graduate, spoke to the group during the term. His talk was centered around Winston Churchill and the subject of leadership.

Let me take space here to congratulate the alumni who have organized a new alumni club in Grand Rapids, Michigan. I am sure that they would welcome any alumni in the area who may not be aware of the club's existence.—YORK DREXLER



MEMBERS OF BETA PSI CHAPTER at Louisiana Tech pose for this picture following a meeting.

MIAMI—Florida

INTER BUSINESS ORGANIZATIONS COUNCIL rush smoker sponsored by Beta Omega Chapter initiated University of Miami's "spring Rush program." The IBOC smoker gave business majors a close-up view of all business organizations and fraternities.

Deltasig followed up with its own rushes on February 21 and 28. President Gary Robinson and Senior Vice President David Mesnekoff welcomed rushees and explained the background, history and purpose of Delta Sigma Pi at the first rush. Mr. Cowan, assistant director of Hirsch & Co. Stock Exchange of Miami Beach, highlighted the second rush with a speech, "Charlie's Tips."

At Formal Installation, March 7, co-advisors Mr. C. Eyre and Dr. Barry Hersker congratulated our 19 new neophytes with inspiring thoughts on future Beta Omega Chapter professional activities and social functions. Planned tours by Professional Chairman Richard Newburg will include a visit to Miami Holsum Bakery and The Miami *Herald* newspaper.

Social events include, Carni Gras festival March 18, 19, in which we have won first place with our Pizza booth the last 3 consecutive years. Carni Gras Chairman Jimmy Doolittle assures us a repeat performance. Thanks to Social Chairman Jack Last our annual "Rose" Dance was a success atop the Everglades Hotel in the Starlight Room, May 1, which saw the crowning of Beta Omega Chapter "Rose" Shirley Booth and her court, Barbara Barhite and Margo Lee.

TV personality Patty Duke, in the absence of Jerry Lewis, presented the brotherhood with a plaque accepted by President Robinson, for our efforts in the fight against Muscular Dystrophy.

Chapter Efficiency chairman Franklin Berry forecasts Beta Omega to achieve 100,000 points in this year's chapter Efficiency Contest.

Gilbert Freeman Sports chairman insists that the brotherhood will beat the neophytes in the three pledge/active baseball games this semester.

Ritual Chairman J. Marc Farwell will conduct Formal initiation of neophytes May 9.

Rounding out our semester's activities are the "Anxious 38"; the graduating Deltasigs anticipating the final stag party, prognosticated by Publicity Chairman Bob Neiman, as being a "never-to-be-forgotten-even-if-you-wanted-to" affair.

A special congratulations to Brother Marc Farwell and his wife Jackie on their 5th wedding anniversary on May 28. Also congratulations Brothers Jack Last and his fiancée, Sarah, John Mortland and his fiancée, Janet on their forthcoming weddings this June.—BOB NEIMAN and MARC FARWELL

MONMOUTH

EPSILON PI CHAPTER at Monmouth College, West Long Branch, New Jersey began, its professional program with a tour of Thomson & McKinnon, Long Branch, New Jersey. Mr. Thomson, branch manager, spoke to the brothers on the operation of the stock brokerages and answered questions on the accounting procedures and communications of the company. On April 2, the brothers toured the Federal Reserve System in New York City.

Under the direction of Tony Bruno, senior vice-president, our rush program was a great success. We are happy to announce the pledges for our Spring Semester: Robert Freeman, Lonoka Harbor; Robert Hutchinson of Islin, Dan Garreffa of Morris Plains, Elliott Metcalfe of Morris Plains, Woody Meyers of Scarsdale, Albert Salvatore of Atlantic City, Henry Spence of Camden and Bill Wallace of Asbury Park.

The brothers of Epsilon Pi Chapter have elected for the Year 1965-66 Bruce Pleune

as president and Nick Schyko as treasurer. To assist the treasurer, the office of controller has been created. Bruce Johnson was elected to that position.

Our social activities for this semester have included: Las Vegas Party, Bowling Party, a "Mixer" with the brothers of a local fraternity and the sisters of two sororities on campus.

On April 24, the Pledge Induction and Banquet was held. The brothers enjoyed seeing the alumni return to the Banquet and to the parties this semester. Those who attended the Las Vegas Party were; Mr. & Mrs. George Truncellito, Mr. & Mrs. Richard Hoffman, Mr. & Mrs. Joseph O'Neill, and Jack Matthews. William Burket and Mr. & Mrs. David Robinson attended the Bowling Party.

At this time of year at Epsilon Pi Chapter, as in any chapter, a bit of sadness crosses the thoughts of the brothers as graduation approaches. Those senior brothers to be graduated this year are; Frank Brady, Gary Conover, Dick Coon, John Gruca, Bob Hildreth, John Knieriem, Rick Lum, Al Monaghan, Stan Poling, Carl Rathjen, Pete Wood, and George O'Connor. Best of luck to you all as you step into the business world.

Plans are being made for a good representation at the Grand Chapter Congress in September. I personally am looking forward to witnessing the largest litter of "Yellow Dogs" ever to gasp their first breath of life.—FRED O'CONNOR

ILLINOIS

UPSILON CHAPTER at the University of Illinois has planned many new and varied activities for the coming semester. On February 17, Mr. Thomas of the University statistical laboratory will speak on the use of computers in management. Other faculty members, including Dean Green of the College of Commerce, and interviewers visiting the campus have accepted invitations to speak at this semester's professional meetings.

On Sunday, March 14, the Men's Old Gym will be the site of the first meeting of the brothers and the pledges in a basketball game. Our overweight brothers have been training long hours in preparation for our attempt to thwart the ever-formidable pledges.

One of the first weekends in April will hopefully find us on our annual field trip. This time we will travel with our neighboring brothers of Epsilon Omega Chapter at Eastern Illinois University to Robinson, Ill., to tour the Heath Candy Bar Company. With the incessant prodding of one of our brothers on the faculty, we have finally decided to take up the company's invitation. Joel Shabsin, our professional chairman, is trying to make convenient arrangements with the Epsilon Omega Chapter for the trip. We feel that this combined event will be a beginning toward bringing about closer union with other chapters and a better realization that Delta Sigma Pi is an international fraternity.—JAMES R. SCHELLING



ASSEMBLED ARE MEMBERS of Delta Chi Chapter at Washburn University. *Top row, left to right:* Ray Williamson, Bob Kidney, Paul Artzer, Darryl Hanson, Steve Noller and Jim Passell. *Second row:* Rudy Wrenick, Dick Maust, Bill Pendleton, Chuck McClenny, Dave Myers, Ken Rider, George Dietrich, Harold Halvorsen, John Best and Bruce Myers. *Bottom row:* Pete Artzer, Jim Long, Tom Gorrell, Kenneth David, Larry Withers, Larry Krische, Larry Dagesse, Dick Weber, and Ken Redman.



MISS JANICE PETERSON, "Rose of Deltasig" of Epsilon Iota Chapter at Mankato State is shown wearing the special robe that was made for chapter "Roses."

PENNSYLVANIA

WELL, BEFORE WE hang up our "Going Fishing" sign for the summer and all the anglers head for parts unknown, let me bring you up to date so you can take the May Issue on that fishing trip with you, to read or perhaps wrap the fish in.

We started off the school year by finding the perfect spot for our new quarters located on campus at 3915 Baltimore Avenue which is tailored to fit our needs. Immediately we sent out brothers equipped to trawl the schools of freshmen that just registered and we scooped up a fine catch. Things were going along just fine until Uncle Sam sent one of his game wardens around to take away part of our catch. Well, you know how the old expression goes, "There are always more fish in the sea."

To educate our sea-worthy sailors, we invited Mr. Frank DeFelice and his rather attractive mermaid Miss Eileen Terry of the Snelling & Snelling Personnel Service who spoke on the subject of "Getting ready for an interview, the actual interview, and the post interview procedures with special emphasis on the preparation of the résumé and its purpose." Then we had commodores from the Philco Corp., Mr. Chester Adamczyk, "Sales Training Methods and the Importance of Good Grooming," and Mr. Robert C. Manns of Pierce-Phelps "A Career in Appliance Sales," and Mr. Allen Waxman from the Internal Revenue Service "The New Tax Law," and other sea-stories planned for the remaining weeks.

The festivities started one Autumn afternoon with a Homecoming Cocktail Party and things haven't been the same since. A few weeks later, Beta Nu chapter joined forces with the fishermen from the Epsilon Sigma Chapter of La Salle College, who are still in International Waters incidently, to have a Gala Founder's Day Celebration. Our Christmas Party was a merry occasion with the absence of Santa Claus, who was

probably tied up with the dock-strike. The old sea captains of our alumni surprised us with a house party that brought out many new faces. What could be more appropriate than to have another joint party with the crew from the Epsilon Sigma Chapter of La Salle College, who just got off the boat from Ireland in time to help us celebrate St. Patrick's Day at the Commodore Barry Club. As long as we stay on a true course headed due north for the next couple of weeks, we are bound to find more adventure.

As far as our able bodied seamen of the executive committee are concerned, all hands have been reported as having done a satisfactory job in securing the friendships that were established among the brothers of the Beta Nu Chapter of Delta Sigma Pi. "Going Fishing for the Summer."—EDWARD J. JUST

BALL STATE

ONE OF EPSILON XI CHAPTER'S pet dreams came true when Ball State was recently elevated to a University status. Our men may now go forth as university grads rather than that of a teachers' college.

A fine group of 12 undergraduates was selected from the many men attending our smoker, and May 1, has been marked for their initiation. A dinner-dance will be held that evening to welcome them into full brotherhood, to honor our graduating brothers, and provide another social evening for us all.

Our "Rose of Deltasig" this year is Sue Watson, an Alpha Omicron Pi member from Marion, Indiana. Brother Dave Budd headed up the "Rose" Committee this year, and the overwhelming number of entrants from sororities and campus organizations made the choice especially difficult. Sue was presented her trophy at a combination social-business meeting held March 25. Guest speaker for the meeting was Mr. J. Fields of Purdue University who spoke on "Administrative Careers in Colleges and Universities."

Our professional programs area has been quite varied and well received this year with topics ranging from "Insurance and Medicare" to "Decision Making in Business." Ex-

perts in many areas seem to enthusiastically welcome the opportunity to speak before the professional fraternity.

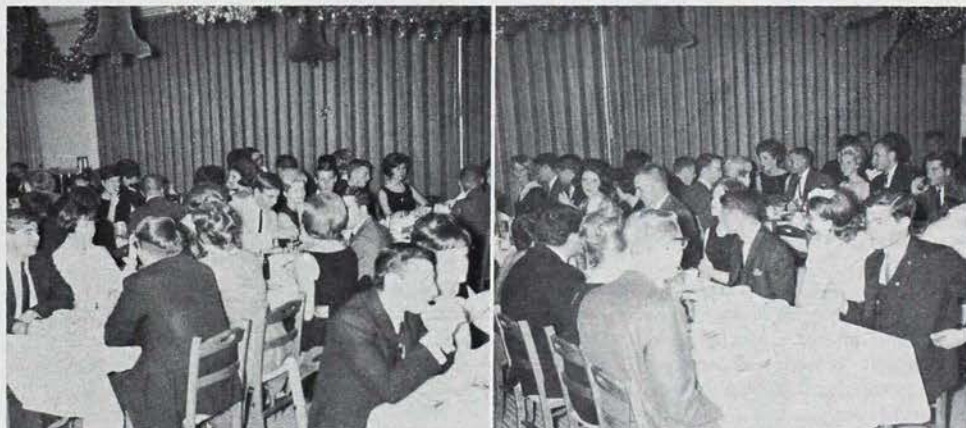
The many and varied activities discussed above also make for Chapter Efficiency Contest points, and we expect Epsilon Xi Chapter to be right on top again this year. —JIM McCLELLAN

RUTGERS—Beta Rho

THE BROTHERS of Beta Rho Chapter heard a very interesting presentation by Mr. William A. Veith on Wednesday, January 27. Mr. Veith is the public relations supervisor of the New Jersey Bell Telephone Co. His talk was entitled "Research—Gateway to Tomorrow" and presented the story of the Bell Telephone Laboratories. By using color slides and actual demonstrations, Mr. Veith explained many inventions and developments that were a direct result of telephone and communications research. The highlights included radio astronomy, use of transistors in satellite transmitters, synthesized speech employed by computers, and an amazing demonstration of the optical gas maser rays. The largest gathering of brothers we have ever had sat spellbound for more than an hour.

On Saturday, February 27, the Beta Rho Chapter held a joint dinner with Phi Chi Theta at the Olympic Restaurant in Irvington. The guest speaker at the affair was Dr. R. H. Roth. The subject was "The Individual in Society" and covered the present-day problems of industrialization, urbanization, and bureaucracy. Dr. Roth is a clinical psychologist, and presently holds the post of assistant professor of Education at Hunter College of City University of New York.

Many aspects of the upcoming chapter activities were discussed at a professional meeting on March 10. President John Curry explained some of the difficulties that are encountered in establishing a practical schedule of events for a chapter of evening students. Many interesting comments on the subject were made by the brothers. Plans were also made for a tour of the Peter A. Frasse Steel Service Center in Lyndhurst, New Jersey, and the observance of Founders' Day on May 8.—VIESTURS GALE



SCENES from the Initiation Dinner Dance of Gamma Psi Chapter at the University of Arizona in Tucson, Arizona.

OKLAHOMA STATE

THE SPRING SEMESTER has been an active and rewarding one for the brothers of Gamma Epsilon Chapter. The Spring Pledge Class was initiated on March 12. At that time, we initiated our new Chapter Advisor, Professor Charles L. Monnot of the economics department.

Business and Professional Week will be held here at O.S.U. on March 29-31. Several outstanding speakers will be appearing on campus during the three days. An Honors and Awards Banquet will be held, at which the Delta Sigma Pi Scholarship Key will be awarded to Vester Joe Spore, an accounting major. Under the direction of Monty Waldron, president of the chapter, we are preparing a mobile to be hung from the ceiling of the ballroom for the banquet.

The chapter will hold its Spring Formal on April 10, at the Holiday Inn. A trip to Oklahoma City's Sears, Roebuck & Company store is planned for later in the month.

Gamma Epsilon Chapter is making plans for selling mums on Oklahoma State's annual Parents' Day next fall. We are also looking forward to the construction of a new building for the College of Business. The five-story structure will be an attractive and valuable addition to the University's expanding facilities.—MIKE CASEY



PRESIDENT RALPH HUGHES of Gamma Psi Chapter at the University of Arizona presents the "Outstanding Member Award" to Senior Vice President Herb Shearmire, who is on the left.

GEORGIA

PI CHAPTER at the University of Georgia are now making plans for the largest rush of the year. We plan to have a dinner for the rushees at the Beechwood Buffet. At this time we will have several alumni brothers, who are faculty members in the College of Business Administration to speak to us. A second rush function will be held two days later at our fraternity house located at 448 North Milledge Avenue, followed by a third rush function, which will be a party in honor of the rushees.

On Monday, February 20, Pi Chapter brothers and pledges went to Atlanta for two plant tours—The Atlanta Times in the

morning and Carling Brewery in the afternoon. A short visit was made by some of the brothers to the brothers at Kappa chapter at Georgia State College. The brothers who were able to attend were excused from classes all of that day. Everyone thoroughly enjoyed these tours and feel that they were of great benefit to us.

On Tuesday, February 21, Pi Chapter elected three new officers to complete unexpired terms of the previous officers. Pi Chapter elected Bobby Bramblett to the office of president, Bruce Carstarphen to the office of senior vice-president, and Ralph Dennard to the office of chancellor.

Much enthusiasm has been shown by Pi Chapter this year. The brothers and pledges have worked several weekends to prepare our house for upcoming rush. We feel that we will have a good rush this quarter, and we hope that we will get as good potential leadership as we did last quarter.—BOBBY BRAMBLETT

LOUISIANA TECH

WITH THE SUCCESS of the Fall semester planning session fresh on our minds, Beta Psi Chapter at Louisiana Tech held a mid year planning session to reorganize specific detailed plans for the Spring semester. Rather than having a meeting of the officers alone, all interested members of the chapter were invited to attend. The attendance of over 20 members was taken to be indicative of concentrated interest toward the success of the chapter especially for the coming Spring semester.

A fresh new slate of officers, headed by spring semester president Walter Wise, were readily willing to accept their responsibility for chapter leadership during the coming semester. Other officers include senior vice president Tom Burr, vice president Bill Dennis, secretary Tommy McKinney, treasurer Pat Riordan and historian Billy Vance.

For the first time, Beta Psi Chapter held two rush parties for prospective members. The reason for this arrangement was to offer a greater opportunity for prospective pledges to become acquainted with the members and activities of Beta Psi Chapter, and to enable us to more effectively evaluate the qualifications of the rushees. We feel that our rush program this year was a huge success.

By the time brothers of Delta Sigma Pi throughout the nation read this article, Beta Psi Chapter will be well on its way to completing the planned schedule as devised for the Spring semester. On March 5, a field trip was taken to Shreveport, Louisiana, where we visited Barksdale Air Force base, one of the largest United States military installations in the world, and in the afternoon we turned our attention to the AMF Beard Corporation. Its president, John L. Tullis, addressed the chapter early this year. Another field trip, a three day affair, will be taken on April 4-6, to New Orleans.

As a further evidence of our professional activities, the chapter has again planned for a number of speakers. Among these are included a college dean, bank president, and a



A DALLAS ENTERTAINER is Jesse Lopez of Delta Epsilon Chapter at North Texas State University who is now appearing at the "Gringos" in Dallas.

lawyer. Thus, one can see that Beta Psi Chapter strived to maintain a well rounded professional program.

Our annual "Rose Ball" and spring initiation activities will also highlight this semester. We have also planned some special activities for Commerce Day on our campus which we hope will add to the fun of the day and will also publicize our Chapter on campus. As you can see, Beta Psi Chapter is not standing still. We are moving ahead in the true tradition of Delta Sigma Pi.—VAN MAX HAYS

NEBRASKA

ALPHA DELTA CHAPTER at the University of Nebraska has moved into the spring semester with two professional dinners. The first being February 22, with Mr. Duaine Rogge of First Nebraska Securities giving us a background in security investment. Then on March 8, we were spoken to by Mr. Art Croft, a graduate of Omaha University and a Deltasig alumnus, who gave us a very practical side of security investment. Included in our professional functions for this semester is a professional dinner on April 12, and our professional tour on March 19.

On our social side we started out with the Regional Basketball Tournament on February 19 & 20, with approximately 150 brothers attending from nine chapters. On March 8, Alpha Delta Chapter will be participating in a Tri-chapter Bowling Tournament consisting of Omaha University, Creighton University, and the University of Nebraska. Our schedule now stands with two house parties, our "Rose" Formal May 15, where we will divulge our "Rose of Deltasig," then our Spring Picnic is May 23, and our Recognition Dinner is May 28.

In our drive for membership we have formally pledged 15 neophytes and will continue rushing for one more week in which we hope to pledge at least 5 more.

We are looking forward to a successful Spring term, and we are hopeful that our efforts will culminate in winning 100,000 points in the Chapter Efficiency Contest.—WILLIAM F. DICKINSON

KENTUCKY

ETA CHAPTER at the University of Kentucky has had two professional meetings and will have two more this semester. These meetings were well planned by our Vice President, William Matteson. These meetings were very informative to our membership and they evoked a number of questions from our prospective members. At our first meeting, we were given a speech on the characteristics and responsibilities of leadership by Col. Harmon of the Air Force. Col. Harmon gave a comparison between the business world and the Air Force. Our members were very attentive and asked a number of questions.

We elected new officers this semester and they are: president, Robert Bennett; senior vice president, William Scroggins; vice president, William Matteson; treasurer, David Crockett; secretary, Don Little. All these members are very hard workers and we are sure that we will become strong under their leadership.

We have pledged 14 new members; each of whom seem very capable and willing to make our chapter one of the strongest in Delta Sigma Pi. This is one of the best pledge classes we have had at the University of Kentucky. After the pledges are initiated, we will have the largest active membership we have had for many years.

We are having a banquet on April 7, this spring and have invited officers from The Central Office to attend. We will give the Delta Sigma Pi Scholarship Key to Martin Lewis. This will be the first time this award has been given by this chapter since 1959. We will also give a Distinguished Professor Award to Professor McIntyre, who is a member of Delta Sigma Pi.

We have submitted a number of points to The Central Office for credit in the Chapter Efficiency Contest, and for the first time in

many years; we hope Eta Chapter is going to finish very high in the final standings. This should make Rocco Domino and the other members of the East Central Region happy since we held the whole region down last year.

Eta Chapter has been weak for a number of years, but due to the hard work of our members, we are becoming a strong chapter again. *"Hard work has been and will continue to be our most important product!"*—
DALE CROWE

ARIZONA

GAMMA PSI CHAPTER at the University of Arizona is again initiating a new program for the University. Gamma Psi Chapter is sponsoring A.I.E.S.E.C (Association for the International Exchange of Students in Economics and Commerce). The committee for the activation of the program is headed by Brother Roger Brown. This association sponsors a business student exchange between a foreign country of your choice and Tucson. The student lives, works, and participates in some business endeavor in a foreign country while the foreign student does the same here. The objective of this exchange is to supplement education and supply experiences in international business. Thus far there has been much enthusiasm.

Professional activities for this semester are receiving much more support than ever. In the near future Barry Goldwater is going to speak to our chapter. Charles H. Broman, general manager of the Tucson Airport Authority, will speak on opportunities in this field. This program is a follow-up of our tour of the airport last semester. Last quarter our investment fund paid an extra dividend plus an additional stock dividend. The fund was started last year.

March 7, 12 men were given pledge buttons at the pledge luncheon held at the Redwood Gay 90's. As every semester, these pledges will in the future be outstanding active members. Last semester 16 pledges were initiated, giving a great boost in chapter activities. The faculty members are giving great support to the Gamma Psi Chapter. They have been actively attending and supporting all activities of the chapter.

Gamma Psi "Rose," Penny West, was elected at our fall dinner dance. The semi-annual steak fry will again be held next month at alumnus Warren Wentik's home. Here at the University of Arizona, intramural sports are becoming more important to hold a fraternity in high esteem. This semester we have a volleyball team entering in University standings. Also events in horse-shoes, softball, swimming, and wrestling will be entered.

Gamma Psi Chapter wishes all chapters throughout the United States a successful and prosperous year.—STAN ROSENFELD

MICHIGAN STATE

THE BROTHERS of Gamma Kappa Chapter combined business with pleasure in selecting a new "Rose" Queen at the recent "Rose" Tea.

Brother Blair Coutant did a fine job organizing the event which attracted 28 lovely girls from the Michigan State University campus. After much deliberation by the brothers, a beautiful blue-eyed, brown-haired coed named Sandra M. Turf was chosen. Sandra is a junior representing Alpha Gamma Delta Sorority. She is an art major, and a Spartan Ambassador who has participated in Water Carnival, J-Council, and Greek Week.

Brother Bob Ingram, social chairman, is busy planning the annual "Rose" Dance held in honor of our new "Rose" Queen. This year the dinner-dance will be held May 22 at the very fine Capitol Park Hotel in downtown Lansing. Music for the occasion will be furnished by the Earl Ashton Trio.

Dave Farner, professional chairman, persuaded Ed Michalski, a Democratic Congressman from the Michigan House of Representatives, to take time out from his busy schedule to address the brothers of Gamma Kappa Chapter. The group had a very interesting and informative discussion on the state liquor laws which Mr. Michalski is currently studying. Dave also arranged a tour through the local facilities of Oldsmobile Division of General Motors.

The election of officers of Gamma Kappa Chapter took place recently with the following results: president, Bob Hart; senior vice president, Dale Cooper; vice president, Ron Stanton; secretary, Dale Sommers; treasurer, Ron Stonehouse; chancellor, Dave Farner; and house manager, Alan Robertson. The new officers will take over at the first meeting of Spring term.

I would also like to point out the recent marriage of our president, Philip Granger, to Miss Karen Draper in Jackson, Michigan on February 20. A reception in their honor was held at The Country Club in Jackson.—R. THOMAS RIGGLE



THE DELTA TAU CHAPTER "Rose of Deltasig" Court at Indiana State University is pictured here. Left to right: Chapter President William Hansen, Miss Mary Wyllie, "Rose" Sue Jack, Mike Jack, Mrs. Cindy Smith and Jerry Smith.



THE "ROSE" BANQUET of Alpha Eta Chapter at the University of South Dakota was well attended and truly enjoyed.

DETROIT—Theta

THETA CHAPTER at the University of Detroit elected their new "Rose" for the coming year. She is Carolyn Savage, a sophomore at the University of Detroit. Carolyn was chosen from five very qualified candidates, the runners-up who will represent Theta Chapter as "Rose" Petals.

Through January graduation, Theta Chapter lost three officers. Elections were held to fill the vacated positions and John V. Danis was chosen as president; Joe Brigulio, senior vice-president; and Charles Elser, Secretary.

The University intramural basketball season has just started and Theta Chapter is looking forward to their usually fine season. Although the intramurals are far from ended this year, Theta Chapter has been well represented by Brothers Abbo, F. Brenner, and M. Brenner, who have captured several first place championships in both single and double handball and badminton matches.

Special praise is in order to Brother Jeff Jorisson who headed the Rush Committee this year and with the help of the other members of the committee obtained ten prospective brothers who began pledging activities two weeks ago.—GERALD GLAZA

TEMPLE

THE BROTHERS of the Omega Chapter enjoyed one of the finest weekends in the history of Temple University, March 19-20, which saw the annual Greek Weekend unfold in all its excitement. Friday night, March 19, Greek Sing was held in the student activities center of Mitten Hall. The brothers of the Omega Chapter, after many hours of hard work, sang "Pale In The Amber West" and "Rose of Deltasig." The sing was followed by a party at the chapter house which was attended by all the brothers and a number of alumni. It is functions such as these which give both brothers and alumni an opportunity to recall the many experiences which have helped us to understand the true meaning of fraternalism. Saturday night, March 20, the Greek Ball was

held at the Marriott Hotel in Philadelphia. This gala affair was attended by every Omega Chapter brother and was an evening we will all remember for many years to come.

The Book Drive for India is continuing with outstanding success and should provide at least 2000 books for Indian Universities. In other community activities the brothers are assisting in a tutorial program for neighborhood children of elementary and secondary levels.

On the sports scene the Omega Chapter just completed its fall basketball schedule compiling a record of five wins and five losses. With softball season swiftly approaching, the brothers are loosening up their pitching arms and sharpening their batting eyes by weekly practices. Spirit is high and only time stands between the brothers and what we hope will prove to be a successful season.

The elections for next year's officers were held and the following brothers will serve. President—Raymond McGettigan, Senior Vice-President—John Agliodoro, Vice-President—Charles Parker, Treasurer—Charles J. J. Flamini, Secretary—Ronald Chesnos, Historian—Joseph Narieka, Chancellor—Harry Supple.

With warm sunny days just around the corner the Omega Chapter is making plans for the Grand Chapter Congress meeting in the Bahamas, the brothers are looking forward to this occasion with great anticipation and hope to see many familiar faces during the activities.—CHARLES PARKER

MISSOURI

ALPHA BETA CHAPTER at the University of Missouri started the semester with a presentation of "How an Audit Works" by Arthur Young & Company of Kansas City, Missouri. This presentation was attended by members of Alpha Beta Chapter as well as students of accounting here at the University. The audit was of special interest to those students taking the course in auditing offered by the business school.

On February 12, Alpha Beta Chapter held its rush smoker with the dean of the School of Business and Public Administration, Pinkney C. Walker, as our guest speaker. He spoke on the importance of the study of economics in business school. On Sunday evening, February 28, we held our Pledge Banquet at the Daniel Boone Hotel. Eleven students were accepted as pledges.

The brothers are proud of their basketball team. They succeeded in beating our rival business fraternity, Alpha Kappa Psi, 65 to 43. This was a warm up game prior to our participation in the Midwestern Regional Basketball Tournament sponsored by Alpha Delta Chapter of the University of Nebraska, at Lincoln. Of the 14 teams taking part in the tournament, Alpha Beta Chapter placed second. The Alpha Beta Chapter wishes to thank Brother Loeffler for his fine job of coaching. All members had an enjoyable weekend at Lincoln.

Alpha Beta Chapter is now preparing for Business Week, which is held each spring at

the University. During this week the Brothers will participate by selling hats, acting in a skit which satirizes the members of the faculty, and preparing for the Bosses Ball.

Under the direction of our new officers, Gene Brechler, president; Lynn Harmon, chancellor; Gary Orr, secretary; John Beil-smith, treasurer; we are looking forward to another successful semester.—HENRY PANTHIERE

OMAHA

GAMMA ETA CHAPTER at the University of Omaha has 11 pledges for the spring semester. They include the following: James Forcade, Kenneth Seddon, Donald Mahan, Albert Wallendorf, Jr., John Anstey, Charles Allison, Jack Anderson, Douglas Volk, Carl Dabelstein, Don Kavalec, and Victor Mas-sara. The officers of the pledge class are James Forcade president, Kenneth Sedden vice president, and Donald Mahan secretary.

Gamma Eta Chapter has organized a Tri-Chapter Bowling Tournament to be held in Omaha on March 17, 1965. This tourney will be an annual event between the chapters at Nebraska, Creighton, and Omaha. Several brothers attended the basketball tournament held at Lincoln in February. They reported having a good time although they lost in the first round of the tournament.

Future events include a tour of Omaha's newly automated post office and the "Rose" Dance to be held at the Blackstone Hotel in April. Thanks to Brother Eakens two fine speakers were obtained for the formal rush. One speaker was Mr. Robert Shreve who talked on "Today's Business Man," and the other speaker was Mr. Dave Hetrich the assistant Director of Training for Grantee Mutual Life Corporation. Mr. Hetrich gave a good talk on "Marketing Yourself for Profit."

With spring just around the corner the brothers of Gamma Eta Chapter are waiting patiently to get outside and participate in some spring sports.—DAVID J. HIRSCHMAN



MISS BETTE BYRD, left, the 1965 "Rose of Deltasig" of Beta Epsilon Chapter at the University of Oklahoma is pictured receiving the trophy from Miss Marion Oppenheimer, "Rose" for 1964.



PICTURED ARE EPSILON TAU CHAPTER'S "Rose of Deltasig," Miss Mary Beth Schlanser and her escort, Jack Doyle, center, with one of her attendants, Miss Carol Tunker, and her escort, Joe Conte, left, at the University of Dayton.

SOUTH CAROLINA

BETA GAMMA CHAPTER at the University of South Carolina is now, and will in the future be involved in a survey of the Greater Columbia Metropolitan area. This survey is being made for the Society for Crippled Children and Adults. The brothers of our chapter are giving of their time and effort freely in order to survey 150 buildings, composed of schools, churches, restaurants, motels, hotels, airports, colleges, etc. The purpose of this survey will be to prepare a guide to Columbia for the crippled, aged, and blind, in order that they might know what establishments have facilities that they might make use of.

The brothers here at South Carolina are also very proud that our state was the first to pass comprehensive legislation in this field. Various devices were called for in the legislation to help these people, but the main idea was to remove architectural barriers for the handicapped in all buildings built or operated in part or whole with tax monies. We might also add that as a result of our state's move in this field, 25 other states now have in their legislatures bills of this type, all based on the model South Carolina law, the first of its kind in the nation.

The brothers of Beta Gamma Chapter were honored with the presence of Mr. Floyd Spence on March 16. Mr. Spence was a Republican candidate for Congress from South Carolina's 2nd Congressional District and lost a very close race to Albert Watson, who has since changed his party affiliation from Democrat to Republican. Needless to say, Mr. Spence will speak on the future of the Republican party both in the South, and on the national level as well.

Beta Gamma Chapter is rightfully proud of the fact that we are proceeding to establish a scholarship in the name of Delta Sigma Pi and in honor of Brother Frank Meeks, a distinguished alumni of our chapter, and an outstanding professor on the

business administration faculty here at South Carolina. We hope to reach our initial goal of \$10,000 in the next three years. The interest from the principle serving as our scholarship to be bestowed upon a business administration major who has demonstrated superior scholastic achievements, service to the community, service to the School of Business Administration and the need for financial aid.—CLYDE C. RICE, JR.

GEORGIA SOUTHERN

EPSILON CHI CHAPTER at Georgia Southern College was proud to have Charles L. Farrar, Executive Director of Delta Sigma Pi visit with us during the Winter Quarter. He spoke to us about the Grand Chapter Congress and about a few of the fraternity policies in general.

During January, we had Mr. C. B. Matthews, president of Statesboro Telephone Company, as a guest speaker. He gave an inspiring talk on the growth of the telephone industry and on the present growth problem here in Bullock County.

Miss Gloria Lane, Epsilon Chi Chapter's Sweetheart, won "Best Dressed" girl on campus and was also crowned first runner up to "Miss Georgia Southern" at the annual homecoming dance.

Epsilon Chi Chapter entered a float in the homecoming parade and exhibited a display on the campus. As co-sponsors for the homecoming dance, we would like to say that it was a success.

On Friday, February 20, 1965, 24 brothers traveled to Atlanta to visit Carling's Brewery, the Merchandise Mart, and Eastern Airlines. While in Atlanta, we stayed at the Henry Grady Hotel.

For Spring Quarter, we are planning our "Rose Dance"; and, we are sure that it will be as big a success as last year.

With Don Stokes as our president, Epsilon Chi Chapter is continuing to climb upward. During the Winter Quarter, we inducted 16 pledges. With these new brothers, Epsilon Chi Chapter is looking forward to a continued success.—JAMES E. WALEA

COLORADO

THE BROTHERS of Alpha Rho Chapter along with other organizations in the School of Business, are currently making plans for "Business Daze," a series of business school activities to occur on May 6 and 7.

The first activity of "Business Daze" will be a panel discussion entitled "Exploring Business Problems." The panel will be composed of members of the Young Presidents Organization, an organization which limits its membership to men under 40 who are presidents of companies with yearly sales of over \$1 million. Other activities include a business school banquet, at which time the business school honors, awards, etc. will be presented, and an outing in one of Boulder's mountain parks, which will feature a faculty-student softball game.

The chapter initiated 11 new members this spring. They are: Jesse Hall, Larry Lane, Robert Wherry, John Beamer, Roy Holmes, William Ragland, Jr., Joseph Murray, Scott Hightower, Richard Ensor, Les Besser, Gary Jackson, Thomas Jennings, and Paul Wengert. They are a well-qualified group that should readily fill the void left by the June graduation.

The new brothers were honored at our initiation banquet at the Lamp Post Restaurant on March 7. The guest speaker at the banquet was Mr. Edward Phillips, vice-president for public relations, Colorado Division of Mountain States Telephone and Telegraph Company.

On February 19, we held our "Rose Ball" at the Business and Professional Building in Boulder. The guest of honor for the evening was Miss Sharon Wares, our newly-elected "Rose of Deltasig." Miss Wares is a senior at Colorado University in the business school, no less.

Alpha Rho Chapter wishes all the brothers throughout the country a happy finals week and wishes those graduating in June all the personal and business success in the world. As for the rest of you, we'll see you next year in the Deltasig!—JACK L. STOPKOTTE



MEMBERS of Zeta Eta Chapter's spring pledge class that were initiated on March 3, at St. Peters College.

NEW YORK

ALPHA CHAPTER, New York University, spent an active first semester and is continuing to push ahead in the Spring.

In sports Alpha Chapter was first on campus of 12 teams in volleyball competition and second in baseball. On an over-all basis Alpha Chapter was fourth on campus in sports for the Fall semester and is heading toward third place, at least, in the Spring. Brothers Cardillo, Contuicci, Groth and O'Reilly were nominated to the NYU All-Star Fraternity Volleyball Team, with Brothers Contuicci and O'Reilly also becoming members of the NYU All-Star Fraternity Basketball Team.

Recent professional activities of Alpha Chapter have included a discussion of the New York Stock Exchange, a visit to the New York Commodity Exchange, and viewing of a film on automation.

In the social field, Miss Janice Groth, a striking 20-year old blond and an NYU medical student, was selected Alpha's "Rose of Delta Sigma Pi." Janice, who is the sister of Brother Bill Groth, Social Chairman, was escorted to the February 27 "Rose" dance by Brother Harvey Zorn.

At the end of the First Semester, Brothers Bill Groth, Joe Reno, Al Shaw, Skip Weverberg, and Harvey Zorn were initiated, along with Dr. John Brief of the Statistics Department of the School of Commerce, at ceremonies held on January 31.

SHEPHERD

THE BROTHERS of Epsilon Kappa chapter wish to welcome William H. Anders as an honorary member. Bill is the director of the Eastern Panhandle Research and Development Center located on the Shepherd Campus.

The Fraternity also proudly announces the initiation of four new pledges: Jim Edwards, Russ Eschbacher, Russ Johnson, and Dennice McNamee.

Several of the brothers traveled to Georgetown University, Mu Chapter, to assist in their Spring Initiation on April 9 and 10.



A RECENT TOUR of Delta Rho Chapter at Ferris State College included the Data Processing Center at Bissell as well as their assembly line.

Under the directorship of Charles Printz and the coordination of Norris Rath, two of Epsilon Kappa Chapter's Advisors, the Business Management Institute held at Shepherd was an overwhelming success. The Chapter served as a co-sponsor of the Institute. The Institute consisted of a series of topics on various phases of business. Speakers included the following: Fred Brunhouse, supervisor of administrative services, Corning Glass Works; William Bowen, university representative, International Business Machines; Fred Ogburn, director of human relations, McCormick and Company; Carl Forsyth, director of sales, General Electric Company; Almand Coleman, professor of business administration, University of Virginia; William Day, regional manager, Southern States, Inc.; Charles Snively, executive vice-president and general manager, Burlington Industries, Inc.; Frank H. Weitzel, associate general counsel of the United States.

Well, we finally made it! On our Pittsburgh trip, we toured Heinz and Westinghouse. A good time was to be had by all.

WISCONSIN

THE BROTHERS of Psi Chapter are looking forward to the warmer months ahead enthusiastically. Spring is always a wonderful season here at the University of Wisconsin. The semester will be topped off with a weekend of swimming, tennis, hiking, and dancing at our Spring Formal at Liggett's Lodge.

We have a sharp pledge class of 13 this semester. They are: John Bach, Gerald Benesch, Don Bernhardt, Paul Darbo, Dave La Bott, Ken Ducke, Fred La France, Jim Litzler, John Miller, Mike Morgan, Denny Nelson, Bruce Schripp, and Terry Wilson.

Don Reichart was selected as Active of the Year for his fine work as senior vice president over the past semester. Dads' Day was exceptionally successful this year. The dads arrived early in the afternoon. We watched the baseball game of the week and played cards in the afternoon. After treating our dads to supper, we went bowling at Bur Oaks where they managed to beat us for the third straight year.



Professor Norman Deitric is to be our new Chapter Advisor. He spoke on "The Role of the University in our Lives" at one of our rushes. Brother Al Steinhaur spoke at one of our meetings about some of his experiences with politicians. His comments were both interesting and humorous.

We are looking forward to the Commerce School picnic and our Student Faculty Banquet which are both held with the professors of Commerce School.

Graduating from Psi Chapter this June will be: Robert Green, Claude Beck, Al Katz, Charles Schubert, Pete Ryan, Jerry Thies, Ron Schuh and Gary Grosnick. The brothers of Psi Chapter wish them and all the graduating Deltasigs good luck.—JOHN E. GERGEN

THE 1965 SNOW SCULPTURE of Epsilon Iota Chapter at Mankato State attracted much attention on campus and won first place for the chapter which gave them this honor for the fifth straight year.



NORTH CAROLINA

THE ALPHA LAMBDA CHAPTER has been busy academically, professionally, and socially this semester. The following officers were elected in February: President, Fletcher Wright; Senior Vice-President, Jake Helder; Vice-President, Mike Johnson; Treasurer, Later Creech; Secretary, Bill Broadway; Chancellor, Tony Petree; Historian, Ralph Harris.

Academically, Brother Cresimore reports that we continue to lead the professional fraternities with the highest quality point average on campus.

Professionally, we were fortunate to have as guest speaker at our monthly professional meeting, Dr. Richard Levin, professor of management and brother of our chapter. Luther H. Hodges, Secretary of Commerce and former Governor of North Carolina has been invited to speak at our next dinner meeting. Brother Culp has done a fine job as professional chairman.

Socially, Brother Harris reports a full social calendar for the remainder of the semester. P.I.F.C. on March 27, will feature a party at the house and a combo party at the Homestead. A combo party is also scheduled for April 10, and our annual Beach Weekend is arranged for May 7-9.



GAMMA OMEGA CHAPTER at Arizona State University recently presented a Life Membership to Director of Business Education Ralph C. Hook, Jr., left. Making the presentation is chapter president, Bob Johnson.

NORTHWESTERN—Beta

BETA CHAPTER held its winter formal on February 27, at the Chicago Yacht Club. A very nice dinner and dance was enjoyed by everyone. During the dinner pledge Stewart Manning was officially initiated.

We held two smokers this semester. The first one was on February 22, in which we had our traditional smoker. The second one was held on March 1, in which Anson Mont from the Playboy Club spoke on "Playboy Philosophy."—**JOEL FISHER**

MISSISSIPPI

ALPHA PHI CHAPTER at the University of Mississippi is now in the full swing of second semester with its regular meetings and speaker meetings. President Bailey has several interesting speakers lined up for our future meetings.

On February 11, the brothers of Alpha Phi Chapter met with the members of the Financiers' Club for a dinner meeting at a local restaurant. Mr. Garner Hickman, president of the First National Bank of Oxford, spoke to us on the subject of the opportunities offered in the field of banking. Miss Micki Gardner was presented as the "1965 Rose of Deltasig," and was given a dozen red roses by President Bailey. The joint meeting of the Deltasigs and the Financiers was such a success that plans are being made for another such event.

In our recent campus elections Brother Love was elected president of the School of Business and Government for the next school year. Brother Love follows another Deltasig, Brother McGlathery, who is president this year. We are extremely proud of our brothers who have shown such an active interest in the work and welfare of the School of Business.

We are in the process of spring rush now, and I hope that by the next issue of *The DELTASIG* we will have pledged more future members of Delta Sigma Pi.—**JOHNNY KEESSE**

WAKE FOREST

THE GAMMA NU CHAPTER is having one of its busiest semesters, especially in the field of professional activities. Our first tour was of Reynolds Tobacco Company's Whittaker Park Plant, one of Winston-Salem's most beautiful industrial sites. Only one of Reynold's many plants, Whittaker Park is where "Winston" and "Camel" cigarettes are made. The next tour was to Hanes Hosiery Mills, where the world's most famous women's stockings are made. We had as our guests members of Delta Kappa Nu Businesswomen's Club, who enjoyed the tour even more than we did, since they each received a free pair of stockings! We will conclude our semester with a trip to the Charlotte Clothing Mart, the third largest in the country, a tour of the High Point Exposition, which covers over one million square feet of floor space, and a tour of Sealtest Dairy. Also as a part of our professional activities, we have had speakers at least every other week at our regular business meetings. These speakers have been men from various businesses and industries in and around Winston-Salem.

We began our rush this semester with something new—a dinner meeting—to help prospective pledges get acquainted with the brothers and vice-versa. This was enjoyed by all who attended, and we have five rushees to pledge. A Deltasig alumnus, Dr. Gaines M. Rogers, was guest speaker for the dinner meeting. Dr. Rogers is Dean of the School of Business Administration at Wake Forest. A party was held shortly afterwards to honor both the new pledges and the new chapter "Rose" Mrs. Marion Jones, wife of brother Marion Jones.

We also have been participating regularly in intramural sports on the campus, and are "in training" for the spring sports season, coached by Joe Powell, newly elected athletic chairman.

At the second meeting in February, officers were elected for the next year. The brothers elected were: President Nathan E.

Alberty, Senior Vice President Douglas Darmstaetter, Vice President George R. O'Daniel, Jr., Secretary James R. Bolling and Treasurer Ronald F. Hein.

With the Spring semester rapidly drawing to a close, many of the brothers are looking forward to starting next year off right by attending the Grand Chapter Congress at Grand Bahama this August.—**J. S. ROBERT MCFALL**

PENNSYLVANIA STATE

THE BROTHERS AND PLEDGES of the Alpha Gamma Chapter here at Penn State have just returned from a brief vacation to begin another term. Most of us did very well academically during the winter term. Scholarship continued to be one of the most emphasized and strongest areas here.

Our professional program for the remainder of the year will include at least one speaker and another plant trip. On Thursday, April 8, a representative of the Pittsburgh office of Arthur Andersen & Co. will speak on "Employment in Public Accounting vs. Private Industry." The accounting majors, as well as, the other majors are looking forward to this experience. To round out our program for the year, we are planning another plant trip in May. We will visit a mobile home manufacturing plant.

Socially, we are planning to have a cabin party within the next few weeks for the brothers and their dates. A good time will definitely be had by all.

Our new directories of Deltasig brothers and faculty members here was recently completed and returned from the printers. It was compiled and organized by our most recent pledge class as a pledge project. Everyone seems very pleased with it.

About the only other important event here will be the election of the new officers to be held at our business meeting of April 21. We are fortunate to have several well qualified men for each of the offices.—**AL SCHREIBER**



SPRING SEMESTER Pledge Class of Beta Psi Chapter at Louisiana Tech.

NEW MEXICO

GAMMA IOTA CHAPTER has an attractive pledge class for the Spring semester consisting of 11 pledges. We are hoping to initiate the entire class.

The Distributive Education Club of America from Albuquerque High were guests of the Chapter and presented some of the techniques they are required to present when they are in competition with other clubs. The Chapter was informed, by Director Floyd McCain, of the purpose of DECA, and much interest was shown in having further activity with the club.

A big event on the professional schedule, that the Chapter is looking forward to, is a talk by a representative from Ideal Cement Co. along with a tour of the plant on the following weekend.

A pledge-active picnic will be held in the mountains before initiation to enable the actives to get to know the pledges on a more informal basis.

The officers elected for the spring semester are as follows: President, Bill Marsian; Senior Vice-President, Bill Bryant; Vice-President, Leslie Rowe; Secretary, Bob Akin; Treasurer, Jim Wiggins; Chancellor, Earl Bowers, and Historian, Ron Miller.

Jim Wiggins, our treasurer, has left the Chapter to enter the ministry. Brother John Rice was elected to replace Brother Wiggins.

After a seemingly slow start, the Chapter seems to be rolling along in high gear and the semester promises to be a very interesting and informative one.

TEXAS WESTERN

THE GAMMA PHI CHAPTER at Texas Western College in El Paso, Texas is well into its planned activities for the Spring Semester. Work has begun on several new projects and an increased program of professional tours and speakers have been instituted.

Several social events are coming up soon for the Chapter. Plans are being prepared for the annual "Rose" Ball on April 3, for a pajama party and for the celebration of the Gamma Phi Chapter Birthday on May 19.

After a successful smoker, under the direction of Brother Bob Cavanaugh, 18 undergraduate and 2 faculty pledges were accepted for training in the Spring Semester. The continued growth of the Chapter reflects the growth, both in size and in quality, of the Department of Business Administration at Texas Western College which is under the direction of Brother George Miller.

A new program that is going into operation in the very near future is a job placement service. This service is to be operated by the fraternity and will be for the use of graduating seniors of the Chapter. This program is being given much help by our Chapter Sponsor, Pledge George C. Tompkins.

Members of the local Chapter were recently guests at two banquets. The first of these banquets was an annual affair given by the El Paso Alumni Club. David Camp-

bell from the Federal Aviation Agency was the guest speaker. The members of the local chapter were also guests recently of Delta Nu Alpha, a transportation fraternity. Various aspects of the transportation industry were pointed out by several speakers from Delta Nu Alpha.

After an excellent start, the Gamma Phi Chapter is looking forward to completing one of the best semesters in its history.—CARL C. MCKINNEY

NORTH DAKOTA

ALPHA MU CHAPTER is currently engaged in its spring rush for new members. At a meeting held on Wednesday, March 3, we were able to sign up 14 prospective members. At this meeting several of our chapter officers presented background information regarding Delta Sigma Pi, both locally and nationally.

Our spring initiation banquet will be held March 24 at the Bronze Boot Steakhouse and the guest speaker will be Mr. David Kane, representative of the College Master Life Insurance Company. His topic will concern "the Advantages of Joint Stock Insurance Companies."

In the area of scholarship, Alpha Mu Chapter placed well above the University male average in the first semester of this year. We hope that we can continue this feat in the present semester and the coming years.

As a final note I would like to point out that congratulations are in order for Alpha Mu Chapter brothers Phil Hoza and Gordon Kaisershot. These men have been presented with the Army R.O.T.C. "Distinguished Military Student Awards" for 1965. The awards are based upon outstanding leadership and above average scholastic achievement.—NEIL M. SEVERINSON

FLORIDA

THE WINTER TRIMESTER began at the University of Florida with a change in Faculty Advisor for the Beta Eta Chapter of Deltasig.

Faculty Brother Dr. A. B. Biscoe became the new advisor, replacing Brother Dean D. J. Hart. Dean Hart resigned because he felt he could not devote as much time to Beta Eta Chapter as he would like to, due to his obligations as Dean of the University of Florida, College of Business Administration.

Faculty Brother Biscoe graduated from the University of Georgia where he was a member of Pi Chapter. In addition to his duties as a teacher and advisor, he is associate editor of a new magazine to be published soon by the UF College of Business Administration.

A focal point of activity for Beta Eta Chapter was a field trip to Jacksonville, Florida, for a tour of the Prudential Insurance and Maxwell House Coffee complexes.

Two keynote speakers were invited to professional meetings this trimester. Mr. Robertson, a local Gainesville jewelry retailer gave an interesting talk on diamonds, complete from the mining to the retail marketing point.

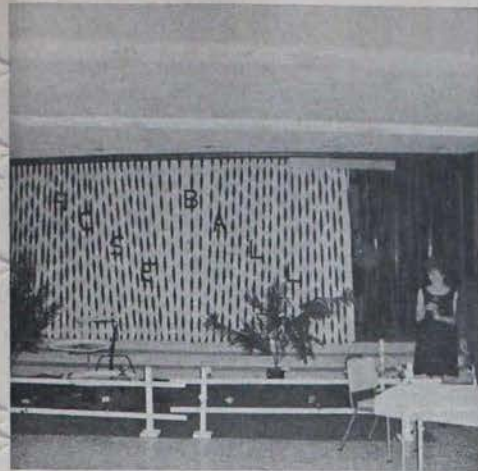
Mr. R. A. Mann, sales manager for the southern district of the Jewel Tea Company, explained the many areas of his company's business.

In honor of the fine pledge class, the New Brothers' Banquet was held on March 19, at the Varsity Restaurant in Gainesville. The after-dinner speaker was Dean Robertson, the director of University Public Relations and Development.

At the close of an active and successful trimester, preparations are being made for elections and of course, final examinations.—ERNEST C. WHITE



HERBERT FINNEY, Chairman of the Committee on Alumni Activities, right, receives congratulations from Jim Walsh, president of Lambda Chapter at the University of Pittsburgh, while George Benaman of the Pittsburgh National Bank and speaker at the banquet looks on. The banquet was a testimonial dinner for Brother Finney at which he was presented with a stereo tape recorder.



THIS ATTRACTIVE DISPLAY greeted those attending the "Rose Ball" of Delta Rho Chapter at Ferris State College in Big Rapids, Michigan.

KENT STATE

THE DELTASIGS of Beta Pi Chapter are looking forward to the upcoming plans of a busy Spring Quarter. Under the leadership of our new senior vice president Donald Fraenkel, we are optimistically awaiting the start of Spring rush and the opportunity of initiating our new rush program. In addition to taking in new pledges, the brothers will be busy getting into shape, after a long winter, in time to defend their Rowboat Regatta Championship won last year—an all-University event held annually in the Spring at Kent State.

During the past Winter Quarter, our professional activities were highlighted by a field trip to the Timken Roller Bearing Company of Canton, Ohio and an all-University lecture presented by Dr. Gulick of The American Institute for Foreign Trade who spoke on the numerous aspects of foreign trade with its advantageous points. Our social activities of Winter Quarter were inclusive of a Roaring Twenties Casino party, a Theater party and several Song parties.

The Beta Pi Chapter regrets the loss of three of its good brothers with the graduation of Dennis Feola, Robert Hajek and Richard Hauchin this past quarter. We are especially grateful for the leadership shown by our past president Dennis Feola and are looking forward to another eventful year under the guidance and enthusiasm of our newly elected officers.—D. F. KUH

MINNESOTA

THE ALPHA EPSILON CHAPTER at the University of Minnesota started off the month of February with a pleasant project. We established a committee that had the responsibility of gathering a group of contestants for our "Rose of Delta Sigma Pi." We were very lucky and had a difficult time choosing a winner from all of the beauties. We are very pleased to announce that Miss Paula Gabrielson, 20, of Alpha Chi Omega will succeed our 1964 "Rose," Miss Mary

Kantor, who graciously represented us this past year. Spring Quarter Miss Gabrielson will be sponsored by Alpha Epsilon Chapter in the Business School Queen Contest.

On February 8, the Brothers of the Alpha Epsilon Chapter were the guests of the Minneapolis Toastmasters Club at a professional dinner held at the North Star Inn.

On February 24, we held a panel discussion with Industrial Relations as our topic. It proved to be quite an interesting challenge as well as educational.

February 25, found Alpha Epsilon Chapter touring Investors Diversified. Besides, discussing their financial operations many other fields, such as sales, were brought out.

Our winter quarter pledges gave the actives a party on the night of February 27, and while they tried their hardest to make trouble for the actives we soon put them in their correct places.

The quarter was climaxed with informal and formal initiation on March 5, and 6. Alpha Epsilon Chapter initiated six very outstanding new members whose fine qualities will aid us in the near future. Formal initiation was followed by dinner at the Parkway Motel in Minneapolis with a dance immediately after.

We are now beginning Winter Quarter finals but are looking forward to "rushing" first thing Spring Quarter.—RICHARD E. WEEDEN

SOUTHERN MISSISSIPPI

GAMMA TAU CHAPTER at the University of Southern Mississippi is having a very enthusiastic year! We are hoping that 1965 will prove to be our fourth consecutive year to place first in the Chapter Efficiency Contest.

The Christmas Dance was a huge success as it added greatly to our holiday season. All members actively participated in dormitory doughnut sales to increase our financial status. On February 3, Gamma Tau Chapter traveled north to Naheola, Alabama for a "v.i.p." tour of Marathon Southern, a Division of American Can.

On February 14, Gamma Tau Chapter held its second initiation of the school year. Those initiated included: Dwight Ballard, Harvey Felts, George Mark, Bruce Meeks, Steve Mitchell, Paul Pacieira, Vic Purvis, Ken Sayer, Gerald Smith, and Pete Talbert ("Outstanding Pledge").

One of the highest honors, Mr. U.S.M., was bestowed upon one of our brothers, Kenny Martin.

Vic Purvis, star quarterback at U.S.M. and one of our newly initiated brothers, was selected as a member of the All-American Scholastic team.

On March 11 new officers for another year were installed. Installed were as follows: Mike Cappaert, president; Kent Foster, senior vice president; Benny Benigno, vice president; Robert Barham, secretary; Tommy Leperi, treasurer; Burrell Kyzar, chancellor; David Fischer, historian; Mr. Rector R. Hardin, Chapter Advisor; and Mr. James M. McQuiston, Jr., speaker coordinator.

Jimmy Freeman was elected Business Fraternity Council representative.

Later in March our spring quarter rush will be held. This promises to be one of the largest and most interesting yet. Another doughnut sale, guest speakers, plus two or three field trips will conclude the year, with our "Rose" Dance in May to be our climax.

Gamma Tau Chapter is looking forward to the Grand Chapter Congress as we plan to be well represented. This year has been very successful in all phases and we look forward to meeting our Deltasig Brothers at the Bahamas.—DAVID FISCHER



A RECENT TOUR of Alpha Iota Chapter at Drake University included the Iowa-Des Moines National Bank where we see Bob Westlund, left, and Gary Courtright inspecting the check processing system.

KANSAS

IOTA CHAPTER will soon present its first Deltasig of the Year award. The award, which will be presented annually, is designed to give recognition to the brother who has worked diligently for the fraternity, but has received little or no public recognition for his work. The recipient is selected by a committee, known only to the chapter president, consisting of one past officer, a member of the most recently initiated pledge class, and a brother who has experience with the chapter of at least one year without having held an office.

Among the recent professional activities of Iota Chapter was a tour of the Procter and Gamble facilities in Kansas City, Kansas, and a lecture by Mr. Dan Hurly of Capitol Federal Savings and Loan Association in Topeka, Kansas. Mr. Hurley's lecture was entitled "How To Be A Hero In Your Own Lifetime." Following the Procter & Gamble tour, we were given an enlightening talk concerning the special marketing problems involved in introducing a new product in this particular industry.

Activities coming up in the near future are Business School Day, an annual event at the University of Kansas, at which time the Delta Sigma Pi Scholarship Key will be presented. Also coming up is the initiation of the current pledge class of 18, as well as a tour of the Joseph E. Schlitz Brewery in Kansas City, Missouri.—CHARLES SETTLE

LOUISIANA STATE— Baton Rouge

BETA ZETA CHAPTER at Louisiana State University opened spring rush with a Laser Light demonstration presented by Southern Bell Telephone Company. Prospective rushees and candidates for "Rose of Deltasig" were present. Brother Max Barnett, Jr., our Regional Director, gave an inspiring talk on the purposes and objectives of Delta Sigma Pi. The second rush meeting was a trip to National American Life Insurance Company here in Baton Rouge. We pledged nine men at the formal pledge ceremony. These men are surely to be a value to Beta Zeta Chapter and to Delta Sigma Pi. The following weekend an informal party was held for actives and pledges to become better acquainted. Vice-President Stephenson has planned an interesting pledge program with talks by actives and a panel of actives to answer questions.

Our "Rose of Deltasig" formal should prove to be the highlight of the year. It will be held on April 10, at the Oak Manor Motor Hotel. The "Rose of Deltasig" and her court will be announced at that time. Brother Scott Capps has planned a formal to be of interest to all. Election of officers is coming up in the near future. We welcome our ten new members from last semester. Brother Emmet Stephenson is running for vice-president of the College Council of the College of Business Administration and Brother Capps is running for secretary-treasurer. Beta Zeta Chapter challenges the other chapters to 100,000 points in the Chapter Efficiency Contest.—ROGER C. JINES

ROCHESTER TECH

EPSILON LAMBDA CHAPTER at Rochester Institute of Technology reports a successful outcome to the first "Rose of Deltasig" dance held in the chapter's history. Attendance was over the 300 mark including faculty members, some of which are Deltasigs, and Mr. Young, director of the School of Business who is also a brother. The dance was held at the Wishing Well Restaurant, an exclusive night club in the Rochester area, on Friday evening, February 26. The highlight of the evening, of course, was the crowning of the winner and the brother's singing "Rose of Deltasig," in honor of Miss Sally Morgat, "Rose of the Deltasig," of Epsilon Lambda Chapter. The other candidates were Kathy Obrist, Karen Stoecklein, Elaine Pease, Peggy Frank.

Elections will be coming up in a few weeks and the chapter officers for next year will be chosen. They will be chosen from the previous two pledge classes, since all other brothers are seniors. They are working hard in order to be able to handle the task set forth for them. The chapter is truly proud to call them brothers.

The spring quarter will also be another quarter for pledging and we also plan to hold another open party as we did during the fall quarter of 1964. We are hoping that both the party and pledge class are equally as encouraging as the previous ones.—CHARLES BISIUTO



SOME OF THE FACULTY and members of Beta Omega Chapter at the University of Miami in Coral Gables, Florida are pictured at a recent rush function of the chapter.

ST. PETER'S

ZETA ETA CHAPTER is pleased with its enthusiastic group of brothers who have planned worthwhile social and professional activities for the spring semester. The chapter has opened the semester with the initiation of a Latin American project. Two students of Saint Peter's College will be sent to Guatemala for the summer with the co-operation and help of the Peace Corps and Care. These students will work in the back country with the Peace Corps helping the unfortunate of Latin America. This project will afford the students with both a personal and educational experience.

On February 3, the chapter began its pledge program with a rushing party, this program will last until March 13, when the formal initiation will be given followed by a banquet. The brothers were satisfied with the attendance at the party and were especially pleased with their special visitor, District Director W. Myers.

Professionally, the chapter will begin this semester with a speaker representing the labor union, also planned are films on merchandising and distribution, and a tour of the American Can Company to study the aspects of production. A business library is being started by the chapter to give the students of the college a practical outlook in their fields of endeavor.

On Friday, February 26, Zeta Eta Chapter held its first social event of the semester at the Hi-Hat Club in Bayonne, New Jersey. Approximately 500 people were present and the dance was classified as a success. The brothers have planned a dance in early March and will donate the proceeds to the Jesuit Mission Drive which is being conducted at the college. To celebrate the chapter's birthday a social will be held in the latter part of May at the Ukrainian Center in Jersey City, New Jersey and the brothers are anticipating an attendance exceeding 800 people.—ROBERT E. MEEHAN JR.

SAM HOUSTON STATE

VIVANT! This is the fitting expression for the Sam Houston Campus this semester. Action is our middle name, as any member or pledge will quickly tell you.

We started the semester off with our pledgeship ceremonies. Several weeks later we held our "Big" brother-"Little" brother ceremony, which always gives one a shot in the arm. Our pledge class of Zetas is an exceptionally fine group of young business men, ranging from undergraduate to graduate men. The pledge class has selected as their leader, Pledge Maurice Kerzee, and his able assistant, Vice President of the Zeta Pledge Class-Pledge Billy Joe Gant. Both men are from the Texas town of Mexia.

Here at Sam Houston, we are busy planning our Spring Picnic and the annual "Rose" Ball which will be held April 22, and April 24, respectively. As usual, there is much excitement and planning necessary to have a great dance such as this. This year we are especially looking forward to the "Rose" Ball; it will be held in the new Lowman Student Center—recently completed and dedicated to our late President, Dr. Harmon Lowman.

The next big project will be the field trip, and this semester we are planning tours with Magnolia Oil and Refinery Company, American National Bank, and Du-Pont of Port Arthur and Orange, Texas. While in Port Arthur, we are looking forward to the brotherhood and friendship extended to us by the Lamar Tech chapter.

As one can see from these highlights, we of the Epsilon Mu Chapter will be kept quite busy for the next few weeks.—JAMES C. WINSTON

MICHIGAN

XI CHAPTER is beginning the last phase of its program for the Winter Semester of 1965. Initiation of new brothers took place on Sunday, February 28. The ceremony was held in the early afternoon followed by an informal get-together. Later that evening a banquet was prepared at a local restaurant and the brothers of the active chapter were joined by local alumni and faculty members from the business school.

The Delta Sigma Pi scholarship key was awarded on March 19 at the annual Awards Banquet of the Graduate School of Business Administration to Lawrence Konopka of Gulf, Illinois. Larry has made a distinguished record for himself at the University of Michigan and is most deserving of this honor.

On March 25, Xi Chapter was pleased and honored to initiate as an honorary member Mr. Thomas B Adams, president of Campbell-Ewald Company, a leading national advertising agency. At the banquet following the initiation, the members and guests present were favored with a most interesting talk given by our newest member. Brother Adams spoke at that time on the challenge facing education and business in their efforts to be of greater service to each other.

OKLAHOMA

EACH SPRING it becomes the very pleasant duty of Beta Epsilon Chapter to select its "Rose of Delta Sigma Pi." This year was no exception. Out of a field of 25 candidates the five finalists chosen were Misses Bette Byrd, Jan Jarmon, Janet Kerr, Joyce Mowery, and Arlene Pepper. It was a difficult decision, but Miss Bette Byrd was crowned our 1965 "Rose" Queen. She will attend chapter functions and will be the social hostess for the coming year.

A new group of officers has been selected to take charge of the Chapter affairs. Joe Lollman will assume the duties of president. Assisting him will be Charles Spillar, senior vice president; Skip Nichols, vice president; Alvin Harrell, secretary; Tom Osherwitz, treasurer; Kirk Clausing, chancellor; and Robert Logan, historian. Gerald Starr was presented a silver gavel for the outstanding job he did as past president of Beta Epsilon Chapter.

It looks as though this will be an active semester for all of us. A very successful Rush Smoker has already been held. An excellent group of speakers has been selected and arrangements are being made for an industrial tour. Four of our members are making plans to attend the Grand Chapter Congress this fall.—MICHAEL C. MILLER

NORTH TEXAS STATE

THE MEN of the Delta Epsilon Chapter of North Texas State University are anticipating one of the most successful and progressive semesters in our short history. We are expecting tremendous help in our efforts from our Chi Pledge Class. Spring rush was far more successful than we had anticipated, resulting in 17 outstanding new pledges. Having quickly organized, they elected officers and selected Big Brothers. We expect much from these potential brothers. They are René Assau, Chip Atchison, Tommy Clark, Wilbur Doty, Jim Ferrick, Dave Harbin, Ron Horton, John Johnson, J. J. Lesok, Jim Little, Perry Martin, Mike

Phipps, Bill Rennie, Joe Small, Mike Stuckey, Alton Todd, and James Walsh.

With final results in, we can report that our 2nd Annual Calendar Sale was a success. Virtually all of the prominent merchants of Denton display our calendar as do hundreds of our fellow students. Perhaps we are good salesmen, but I feel it is mainly due to the attractive co-eds representing each month.

Everyone seems to be talking about Grand Chapter Congress in the Bahamas. At present it looks as if we will be represented by one-fourth of our active chapter. We are really proud of the representation we will have.

We, of the Delta Epsilon Chapter, are very fortunate to have a celebrity among us. Jesse Lopez, brother of the recording artist Trini Lopez, is a brother Deltasig. Jesse has a dynamic career of his own planned and has made his first record. Have you heard "If You Love Me" or "Love Me Forever"? If not, you will!!! Jesse records under the name of Jesse Young and his record is already a pick-hit around the Dallas area. If you are looking for a good 45 RPM remember Brother Lopez (Young). We are also fortunate to have other business-minded musicians in our chapter. Al Sonsino, lead guitarist of the "Cherries IV," Bill Miner, an up-and-coming jazz drummer, and Bill Adamson, leader of "The Shadows," are all members of our fraternity.

Our chapter is also offering a strong professional program this year. Jim Peery, our professional chairman, has done a tremendous job in lining up professional activities. We have toured the Dallas Federal Reserve Bank whose president, Watrous I. Irons, is a brother, Moore Business Forms of Denton and General Motors Assembly Plant in Arlington, Texas. We are looking forward to hosting several business speakers at our chapter house. One of these being Mr. Donald Perkins, personal financial advisor.

Doubtless this will be another outstanding semester, scholastically, professionally, and socially.—KEN BIRT

FLORIDA STATE

GAMMA LAMBDA CHAPTER found itself in the second trimester with another rush and pledge class that will never be forgotten. . . . They worked hard and long on our Second Annual "Rose" Ball as it made its debut in the new Student Union Complex. The lovely Enid Edgar became our "Rose" and a beautiful selection she is.

Then later in the Spring a black and white "streak" rolled down College Avenue in front of Wescott as the Deltasig-Kappa Delta entry, number 69, sped to a strawy Soapbox Derby defeat. Not even a motor would have helped.

As a climax to the Spring term, the brothers unanimously elected 14 new brothers to initiation. Conspicuous in the pledge class was Tom Mole, pledge class president, who received the Outstanding Pledge Award. Congratulations, little brother!

Applause is warranted for Brother Jack Bonino who was elected chapter president. Congratulations to a fraternity victory and to a personal victory over groupism. A vote of confidence to you, Jack, and to the other newly elected officers next Fall. Brother, what a difference a week makes!

In retrospect, the year has been long and is almost over. It was filled with memories that will carry into our years ahead and we will look back and laugh and wish we were back there again. But most of all, we will never forget those days—especially the ones we spent with our brothers. Good luck in the future, graduating Deltasigs.—LESTER POGGENBURG

MARYLAND

THE GAMMA SIGMA CHAPTER ended its rush program by formally initiating 13 new brothers. The new brothers are: James Cole, Warren Dahl, Robert Davis, David Fuller, Steve Laycock, James Olavaris, Ben Perkins, Thomas Righter, Eugene Slater, Martin Stien, James Williams, and Robert Christopher. The Gamma Sigma Chapter offers special congratulation to Dr. John Dorsey, assistant professor of economics, who was initiated with the pledge class as a faculty brother.

On February 8, the Gamma Sigma Chapter held its first meeting of the spring semester for the nomination of officers. Elections took place on February 18. The new officers are: John Mullally, president; James Williams, senior vice president; Robert Weisblut, vice president; Steve Laycock, secretary.

The rush coffee hour was held in the Student Union. The professional dinner was held on February 24. Mr. Pat Brown from the AFL-CIO gave an enlightening talk on the position of labor and what labor is seeking with respect to management and government.

The rush party held at Eugene Slater's residence on February 27, proved to be a great success.

A professional dinner, an educational seminar, more parties, our annual picnic and our Spring Dinner Dance are among the events planned for the spring semester.—ROBERT L. CHRISTOPHER



WILLIAM D. McCAIN, President of the University of Southern Mississippi, congratulates Miss Hilda Bullock and Kenneth Martin, who were chosen as Miss and Mr. University of Southern Mississippi. Kenneth Martin is a member of Gamma Tau Chapter of Delta Sigma Pi.

SAN FRANCISCO

GAMMA OMICRON CHAPTER at the University of San Francisco started off the Spring Semester with a ski trip to Squaw Valley. The trip was both profitable and successful due to the organized planning of our social chairman Mike Marovich.

This semester Gamma Omicron Chapter initiated the longest rush period in its history—four days short of a month. During this period we had two promotional meetings and two "date parties." As a result of the public relations, hard work and organization of our Senior Vice President Skip Fenner, 32 prospective pledges attended the first function. The Western Region's District Director, R. Nelson Mitchell accepted our invitation to our last promotional meeting and gave a talk on the benefits of membership in the International Fraternity of Delta Sigma Pi. As result of this very successful rush period we are expecting the largest pledge class in our chapter's history.

The University of San Francisco Student Body held their annual Mardi Gras early this semester. Of all the booths promoted by the different members of the Club's Council, Delta Sigma Pi had the most successful. The name of our booth was "The Rat Race." It consisted of placing a mouse in a circular construction of different colored compartments. A bell would ring and frighten the mouse into one of the colored compartments. Odds were placed on the colors according to the frequency of appearance. Customers won or lost by betting on the colors. Some mice had favorite colors and had to be extracted but others, like "Ruth Ann," stayed sufficiently confused so that we could make a profit.—VICTOR G. BUCHER

EAST TEXAS STATE

THE MEMBERS of Delta Sigma Pi of the Delta Phi Chapter of East Texas State University are anticipating a successful and progressing spring term for the fraternity. The first "Smoker" for the semester was held on February 17, at the Sam Rayburn Student Center. We had about 45 present, which included members and prospective pledges. The fraternity held a rush party on February 20, at the Cadillac Hotel in Greenville. The party was for the rushees and their dates. The music was by the Teen-beats.

On March 3, we had our formal pinning of the pledges. The new neophytes are: Jim Brown, Terry Warren, Danny Buster, Rick Cumby, Dennis Abey, Benson Mitchell, Jackie Kirkland, Harmon Adair, Jim Heard, Kenneth Adkins, Ronnie Shields, Dan Stansel, Kent Ackmann, Mike Burkham, Steve Stephens, Temple Nash, John Hauser, Ronnie Zwernemann, Jack Grey. Our Spring initiation will be held either on April 10 or the 24, depending upon the situation.

Our big social event was the crowning of the "Rose" at the Annual "Rose Ball," at the Cactus Room of the Adolphus Hotel on March 13, in Dallas. The "Rose" this year was Montie Kalich. She was presented a dozen red roses plus a crown. The crown

will be handed down every year. This was something new, and we figured the crown would be a tradition with our fraternity "Rose."

Our first professional meeting was a talk by Lonnie Foster of Fidelity Union Life. Mrs. Doyle of the home economics department gave us a talk on "Etiquette." On our agenda is Mr. Louis William of Babcock and Wilcox Corp. for later in the semester, plus several field trips in the surrounding areas.

We celebrated our fraternity birthday on this campus with a gathering of our brothers and pledges at the student cafeteria for dinner. A most memorable and enjoyable evening was had by all who shared in commemorating the fraternity birthday at East Texas.

Election of new officers will be held on April 7, according to our election committee. We hope these new officers will carry on the great tradition of Delta Phi Chapter.

We anticipate a fine chapter academic record, and we also expect to rank high in the Chapter Efficiency Contest. We feel that this will be one of the most enjoyable and outstanding terms of Delta Phi Chapter.—JIM THIEME

DENVER

WITH THIS the last newsletter of the 1964-1965 school year, Alpha Nu Chapter hopes that all of the other chapters have had as successful a year as we have experienced.

For the remainder of the year, our first order of business will be an initiation at the beginning of our third quarter. We hope to initiate seven very good men.

Professionally speaking, we have various tours and speakers lined up for the next quarter. We look forward to a visit from the good brothers of Alpha Mu Chapter in Grand Forks, North Dakota, when they plan on traveling down to Denver for a week of professional tours during their spring recess.

Alpha Nu Chapter is presently conducting a bridge tournament at the College of Busi-

ness Administration at Denver University. The winning team will receive a trophy for their efforts. We have found that this tournament is an excellent way of getting our name known at the University and we will make this tournament an annual affair.

We are again particularly proud of our fraternity average which was, for the third straight quarter, the highest fraternity average on campus.

Alpha Nu Chapter hopes that everyone has a profitable summer, and may we extend an invitation to brothers traveling across the country to stop and visit the City of Denver as well as the members of Alpha Nu Chapter.—RICHARD CLUTE

LOYOLA—New Orleans

DELTA NU CHAPTER, of Delta Sigma Pi, Loyola University of New Orleans, is again heralding the close of another banner year.

As usual, the highlight of the year was pledge season, in which 22 neophytes and honorary member Mr. Clifton Morvant, C.P.A., were inducted on April 11. This year's pledge class, with members including a representation from British Honduras, was very unique. Besides the usual party given by the pledges for the members, they held a raffle and an Easter Party for the children in Hope Haven Orphanage. Their initiative was demonstrated by their choice to wear coats and ties on Mondays and Thursdays, and their gall and audacity was shown by a pledge revolt (*which was immediately and woefully crushed by the actives*). And, of course, most of the members' cars were cleaner than any other time of the year.

The "Rose" Formal, held at the American Legion Hall, was, of course, the highlight of the social year. At the Formal, the "Rose" for 1965 was presented, Miss Lauralee Horil, business administration sophomore.

Finally, the year being characterized by an abundance of professional meetings, the membership even received a solicitation to join the Peace Corps.—JOSEPH J. VIZZINI



AMONG THE "ROSE OF DELTASIG" candidates of Beta Zeta Chapter at Louisiana State University at Baton Rouge is Max Barnett, South Central Regional Director.



THE PLEDGE CLASS of Delta Psi Chapter at Suffolk University in Boston pose for this photograph following their recent initiation.

DAYTON

THE MEETING of January 17 of the Epsilon Tau Chapter, was the scene of election of officers for 1965. Brothers elected to chapter offices are as follows: President, Tom Mott, Senior Vice President, George Kooluris, Vice President, John Tronzano, Secretary, Mike Farnett, Treasurer, John Unkefer, Chancellor, Mike Drury, Historian, Art Hutchinson, and Corresponding Secretary, Jack Quatman.

Epsilon Tau Chapter's second annual "Rose" Dance was held at Druids Hall on January 30. Music was supplied by Ken Reynolds Band. The affair was attended by faculty members and a number of alumni.

Crowned at this festive event was Queen Mary Beth Schlanser. The queen was also presented with a lovely bouquet of roses. She was escorted by Jack Doyle. She was attended by Carol Tunker escorted by Joe Conte and Patricia Ann Ronckewitz escorted by Bob Magno.

Favors consisted of a purple and gold garter with the fraternity letters on it and a long stem red rose.

Congratulations go to John Tronzano and George Kooluris who have been appointed to the positions of business manager and assistant business manager of the *Flyer News* respectively.

ARIZONA STATE

GAMMA OMEGA CHAPTER has had a very interesting professional program thus far and we are looking forward to more of the same for the remainder of the semester. Mr. Gerald Brateman of Bache and Company spoke to the Chapter about keeping stock-buying customers up to date with information on the stock market. Dr. Jay Green, currently a faculty member of the management department at Arizona State University and formerly with the Del Webb Corporation, gave a very inspiring talk on what it takes to be a \$50,000 a-year-man. The Chief Justice of the Arizona Supreme Court, the Honorable Lorna Lockwood, will

be speaking to the chapter members and invited faculty guests about the relationship between law and business.

Business Day, an annual affair at Arizona State University co-sponsored by the Gamma Omega Chapter was considered very successful and interesting by the 2,000 students who participated in the activities. General Edwin W. Rawlings, president of General Mills, gave the keynote address. His topic was, "The Challenge of Corporate Citizenship." General Rawlings explained the importance of corporations assuming more responsibility for the welfare of the community and society. After the opening address the students attended one of the fifteen seminars in which all major areas of business were represented by local businessmen. A luncheon followed the seminar at which Mr. Guy Neely, a full partner of Price Waterhouse and Company, spoke to over 200 students.

Our Spring Rush activities got off to a good start with a luncheon attended by 42 interested students. Our guest speaker, Mr. Gene Rice, Executive Vice President of First Federal Savings and Loan association, told the members and prospective members the importance of being able to get along with people, and explained how membership in professional organizations help the individual prepare for the business world. We were honored to have Dr. Ralph C. Hook, Jr., Director of Business Education, speak at the first of our two rush smokers.

All the brothers of Gamma Omega Chapter are looking forward to the pledging and initiation activities which will climax another successful year of educational and social activities.—JAMES W. BYERS

DRAKE

ALPHA IOTA CHAPTER at Drake University is concluding what it feels to be one of its most interesting and successful years. Activities have ranged from our annual Christmas party for retarded children to our annual spring field trip which will lead us to Minneapolis on April 29, and 30. Several industrial tours and meetings with top executives have been planned for this visit.

As the result of an active professional committee the brothers of Alpha Iota Chapter were privileged to hear informative discussions by Des Moines business leaders in the fields of communications, business machines, and investments. Other activities this year included a bowling exchange with Phi Gamma Nu Women's Business Sorority and a local field trip to the Iowa-Des Moines National Bank.

Our basketball season culminated when 15 of our brothers played in the Midwestern Regional Basketball Tournament at Lincoln, Nebraska. We owe a grateful thanks to our brothers at Alpha Delta Chapter at the University of Nebraska who hosted our visit.

On March 5, we held our "Rose of Delta-sig" dance. The 45 couples attending watched the crowning of Miss Sheila Young as Alpha Iota Chapter's candidate for the national "Rose of Deltasig." The 16 piece Russ Allen Band contributed much to the success of the evening.

Enthusiastic participation by all of our brothers have aided our pledging program. With the initiation of nine new brothers on December 12, 1964, the active membership of Alpha Iota Chapter reached 48. The 12 present pledges will bring us over the top for our 1964-65 pledging goal.

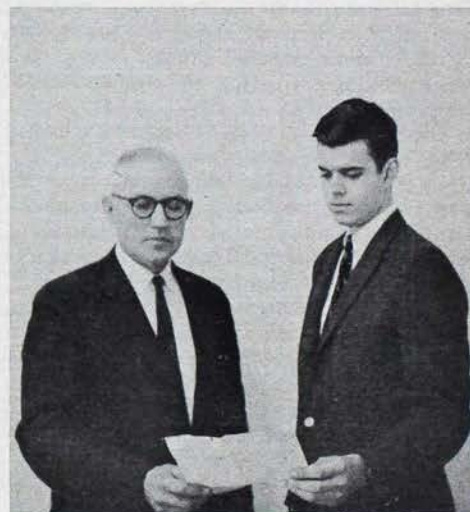
With the enthusiasm and interest of this school year being carried over to next fall there is little doubt that 1965-66 will mark another year of achievement for Alpha Iota Chapter of Delta Sigma Pi.—ROBERT L. VAN GILDER

INDIANA STATE

IT'S OFFICIAL NOW! Delta Tau chapter of Delta Sigma Pi is now a part of the School of Business at Indiana State University. An act of the Indiana State legislature changed our school name from Indiana State College to Indiana State University, reflecting the varied educational curricula of the school. We in the School of Business take pride in our new name.

Another thing we take pride in is our Chapter's status in the University. Of three professional and fraternal organizations in the School of Business, ours is the only one with its permanent quarters. We maintain a fraternity office, complete with desks, chairs, filing cabinets, and chapter archives on the fourth floor of the Business Building. We also have a bulletin board on the first floor which is the largest and most attractive in the building. All of this helps us run our chapter more efficiently and promote the name of Delta Sigma Pi among students, faculty, and guests.

As this school year is drawing to a close, the Delta Tau Chapter is also closing the books on a very successful year. This semester we have taken our largest pledge class in two years. At least six of our members will also be at the Grand Chapter Congress. See you in the Bahamas.—GARLAN W. COOPER



ALPHA XI CHAPTER at the University of Virginia recently participated in a sales clinic of the Virginia Real Estate Association. Pictured are James M. Marshall of the Association, left, discussing the program with President Herb Long of the Alpha Xi Chapter.

SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota started off the second semester with the election of the new officers: James Frey, president; Dennis Tech, senior vice president; Scott Russell, vice president; Stanley Peterson, secretary; Thomas Heil, treasurer; Michael Kehrwald, chancellor; Dennis Johnson, Ways and Means; and Martin Bohac, historian.

The next two weeks were filled with two professional meetings, one with a representative of Ford Motor Company and the other was with two district representatives of Proctor and Gamble.

Also included in those two weeks were two rush smokers and on March 2, we bid and pledged 14 members for the second semester pledge class.

On February 20, 14 brothers journeyed to Lincoln, Nebraska, for the Regional Basketball Tournament. Although we were eliminated in first round play, the hospitality of the Alpha Delta Chapter was enjoyed by all the brothers who made the trip.

At the present time we are in the process of planning our yearly field trip. This year we are traveling to Denver, Colorado, for a four day visit. Although the date of the trip has not been set as of this time, the trip will take place sometime in April.

During the first part of May the Chapter will journey to Sioux Falls, South Dakota, to conduct our annual charity drive for the Crippled Children's Hospital, which is located in Sioux Falls.

Ending the year, we will have a banquet and dance to honor the new actives from both first and second semester.—MARTIN M. BOHAC

SUFFOLK

DURING the past few months the Delta Psi Chapter, of Delta Sigma Pi, at Suffolk has been extremely active. Among our various activities have been numerous meetings, a smoker, a tour of General Motors, the "Rose" Dance, several athletic events, and the establishment of the first foundations of an alumni club in the Boston area.

On February 11, 1965, Delta Psi Chapter held its second semester Smoker, at the Lounge 46, on Beacon street in Boston. The evening was a huge success, for along with the enrolling for interviews of several pledge candidates, a very informative speech was given by, Bob O'Brien and Al Urbanowicz, two account executives from Merrill-Lynch, Pierce, Fenner, and Smith; on the importance and functions of the stock market in the American economy. To our surprise one of these men turned out to be an alumnus of the Delta Kappa Chapter of Delta Sigma Pi at Boston College.

On the 24th of February after extensive interviewing, our pledge period actually began. The first event which was held after the opening of our rushing period was our annual "Rose" Dance which was held only a few days later at the Hampshire House in downtown Boston. This evening has been said by many of our brothers to have been among the best ever staged by our chapter.

Among the people who attended were, Mr. Donald Goodrich, Dean of Suffolk University, Mr. Fred Sullivan, professor of accounting, and our Faculty Advisor, along with several other faculty members and various members of the alumni including last year's Vice-President Mr. David Hennessey. Miss Betsy Richards was elected as our "Rose" but do to illness was unable to accept the crown, but Mrs. Fred Sullivan very graciously accepted in her behalf.

With the expansion of Suffolk University now in progress the expected capacity of the school will nearly double, we of the Delta Psi Chapter are also looking ahead, for we realize that we too must grow in order to maintain a permanent place in the University. It is for this reason that we are working very diligently towards the establishment of an alumni club in our region which will aid not only ourselves but also, Delta Kappa Chapter at Boston College and Gamma Upsilon Chapter at Babson, to make available to their alumni the continuous association of the Fraternity which they experienced during their undergraduate study.—HARVEY J. CLARK

GEORGIA STATE

THIS WINTER QUARTER has been one to remember for the brothers of Kappa Chapter, for two major events took place.

It was during the Christmas recess that the just-completed Student Activities Building at Georgia State was officially opened for student use. This meant that the long-awaited new chapter rooms for all fraternities and sororities on campus were ready for the individual touch each group might add in decorating its new room.

The Deltasigs had been planning, saving, and waiting for this time and were ready. In less than two weeks the paneling, carpet, and office had been completed and the new furnishings had been put in place. When the Winter rush began, the new chapter room was ready for greeting rushees.

The rush activities this quarter included a Square Dance, three professional dinners, and a tour of the City Prison Farm.

The grand finale of the quarter was the celebration of Kappa Chapter Birthday. The celebration was held at the Deltasig Lodge on Saturday evening, March 20. Formal initiation was held at five in the evening, and at seven the Chapter served a roast beef dinner. The evening was highlighted by the presentation of the "Deltasig of the Year" award to Brother Bill Patrick. Entertainment was provided in the form of folk singing and, as the evening came to a close, over 20 guests departed carrying door prizes.—JOHN A. TRAVIS

SAN FRANCISCO STATE

WOW! What a semester this is for Delta Sigma Pi at San Francisco State College. To start the new term off right we handled the registration procedures for the School of Business—thus enabling the brothers to pre-register their classes. Then came two really great rush functions from which we propagandized several men into pledging.

Spring is, of course, the time of year in which we hold our "Rose" Dance. The Jack Tar Hotel will probably be the scene. The music will probably be supplied from 9-12 by Jimmy Diamond and his friends. If you would like dinner try to show up a little early. We are now accepting reservations—but you better mail your request early because the tickets are going fast.

Other events this semester include the annual Queen Candidate Party—where we get the best looking girls in San Francisco to run for "Rose" Queen; our Chapter Birthday Party—usually costumes; a beach party—usually no costumes; and probably a joint social with a local sorority—sic. . .

On our professional side we have at least two tours lined up—at least one of which will be of the new General Motors Plant located in the progressive and beautiful City of Fremont. And, of course, no program would be complete without the traditional speakers from outside business firms.

Lastly, in order to finance all these fine activities we will be in charge of the annual lost & found sale for the college. From this sale we should rake in at least 5 and perhaps 6 dollars.—TOM MOSCHETTI



BETA OMEGA CHAPTER at the University of Miami in Coral Gables, Florida entertains their prospective members at dinner.



DELTA ETA CHAPTER at Lamar Tech won first place with this float. Some of the builders pictured here are, left to right, Bane Hereford, Mike Howard, Charles Seale and E. J. Bell.

NEW MEXICO STATE

EPSILON UPSILON CHAPTER at New Mexico State University finished the fall semester with the "Rose of Deltasig" banquet and dance. The evening was highlighted with the crowning of the chapter "Rose," Miss Dianne Haley. This ended a day of initiation festivities.

Although the chapter fell behind in the Chapter Efficiency Contest during the fall semester, we are certain that we will regain first place with some hard work. Our professional and pledge programs look like a promising start in achieving the number one spot.

Recently, Mr. Levitt S. White of the DuPont Company spoke to the chapter on "Business Ethics in a Changing Culture." Mr. White outlined the many ways that a company, such as DuPont, is obligated to the public and its employees. Other speakers are being contacted to speak at later dates. Tied in with our professional program are two field trips. The first is to the Kennecott copper mine in Hurley, New Mexico. This is one of the world's largest open pit mines. Also if time permits, we are planning to tour the White Sands Missile Base.

A smoker for prospective pledges was held recently and those attending were Benn Bassett, Benny Montoya, John Doggest, Dennis Kenneally, Deryk Shaw, Kito Amador Hrzna, J. W. Bowman, Hugh Williams and Sam Gauny.

So as Epsilon Upsilon Chapter heads into the home stretch of another school year, hoping to make this one better than the last, the main objective is hard work. A "swingin'" finale has been planned to celebrate the success that the chapter knows it will achieve.—BRIAN T. WILCOX

LOYOLA—Los Angeles

DELTA SIGMA CHAPTER at Loyola University of Los Angeles has had a very active spring semester thus far. The semester began with the entry of our chapter into the annual homecoming carnival. This netted not only a tidy profit for the brothers but a good time was had by all the brothers while working on our homecoming booth.

Under the guidance of our new professional chairman, Brother Lou Fisher, a lecture series for this semester has been planned. The finer points of finance, such as buying a home, are to be covered in these lectures. These lectures are pointed toward the newly married college graduate who should be acquainted with these facts. Through this series it is also hoped that many freshmen and sophomores will become more acquainted with our chapter in preparation for pledging next semester.

The following very able officers were elected on February 5, to lead the chapter through this semester: Dan McLaughlin, president; Les Kovats, senior vice-president; John Kolin, vice-president; Mike Crossman, secretary; Bill Wall, treasurer; Al Ashkar, chancellor; and Bruce Mayclin, historian.

Socially, a reunion of all the alumni of this chapter is in the planning. It has not been decided as yet whether this reunion should take the form of a banquet or a party. This reunion will be participated in by both active members of this chapter and the alumni. Other social functions have also been planned for this semester.

All in all, this should be a full and well-balanced semester for the brothers of Delta Sigma Chapter.—BRUCE MAYCLIN

RUTGERS—Beta Omicron

BETA OMICRON CHAPTER ended a successful fall semester with the installation of ten new brothers; Andrew Barclay, John Ganguzza, Richard Grubel, Harvey Gutman, John Keely, Paul Mohrle, James O'Hare, Francis Tansey and our new honorary brother, Mr. Charles Eaton, and our new faculty brother, Mr. Hal Eastman. Beta Omicron Chapter is proud of its new brothers and hopes our present pledge class of 13 will be as successful.

The annual Deltasig mixer was held February 26, and was a huge success, financially and socially. Much of the credit must be given to Ron Nicholas who was in charge of the mixer. Special congratulations also go to Ron for winning the chapter's scholarship award for the highest semester average. The social calendar of the fraternity has been quite crowded. Recently our Social Chairman, John Lynch surprised everyone by

having several performers from a local cabaret entertain at one of our parties. The use of his Irish charm persuaded the performers to appear free of charge during the intermission of their regular show. The social events of this semester are in excellent hands. This semester's Spring Formal will be held at Gene Boyles Restaurant in Clifton, New Jersey, and already a large number of alumni have expressed a desire to attend.

The Professional Committee headed by Irv Stern is busy arranging a trip to Bethlehem, Pennsylvania for a tour of the Bethlehem Steel Plant. For the first time in several years a Delta Sigma Pi professional trip is being opened to the entire student body of Rutgers and indications are that the practice may be continued in the future. The first Professional meeting of the spring semester was given by Mr. G. Denny French of Merrill, Lynch, Pierce, Fenner & Smith. Within a week one brother made 40 dollars on a suggestion by our speaker. It was a successful and instructive meeting.

On the athletic side thanks go to Bob Barbütt and John Lynch for the best football season in recent years and to Frank Van Grofski for a successful basketball season (5-1). This year's table tennis, headed by Harvey Gutman, and baseball team we are sure will be equally successful.—DANIEL J. FORD

CINCINNATI

ALPHA THETA CHAPTER had one of its most successful "Rose" Dances ever this year. The dancing and fun took place at the Greenhills Country Club on February 6. President Don Schmerber crowned Miss Barbara Heath of Kappa Alpha Theta our "Rose" Queen and presented her with the traditional bouquet of roses and a trophy. The court consisted of Miss Marianne Decoursey of Kappa Delta and Miss Barbara Huenefeld of Alpha Chi Omega.

Much credit must be given our social chairman, Harold Kirzner, who co-ordinated the dance program and those who served on the various committees for a job well done. The country club was packed and more tickets could have been sold if there had been more room. Not only was the dance profitable to the fraternity publicity wise but our treasurer Wally Becky seemed more than pleased.

The chapter had its almost annual migration to Middletown for a tour of The Armco Steel Plant which never fails to fascinate new and old members alike. A tour of The Cincinnati Milling Machine Tool Company is upcoming along with speakers from various fields of business. The spring pledge class is one of the finest and everyone is looking forward to formal initiation April 25.

May 8, will mark the celebration of our Chapter Birthday Party. This is always a swinging affair and plans are well into the making to make it another one this year.

Thanks to a good group of officers and a chapter of hard working members Alpha Theta Chapter is experiencing a year of growth and prominence.—TOM S. PRINCE

WASHBURN

DELTA CHI CHAPTER is experiencing a very busy and fruitful Spring semester that includes a full schedule of activities and projects. The annual "Business Day," scheduled for May 6, is expected to be the pinnacle of the semester activities. President Kenneth David is completing arrangements for an exciting program.

Senior Vice President Tom Gorrell spearheaded the planning of the pledge rush party scheduled for March 12. Jack Shutt and Jack Porteous, local businessmen and alumni of Delta Chi Chapter, are the scheduled speakers for the event.

Professional Activity Committee Chairman Darryl Hanson has announced an excellent schedule of guest speakers for the remainder of the semester. Scheduled speakers include a psychiatrist from the famous Menninger Foundation in Topeka, and a five man panel from The Young Presidents' Organization of Wichita, Kansas.

Delta Chi Chapter also has several projects planned. Brother Chuck Hale's Fund Raising Committee has scheduled a rummage sale for March 24, with most of the brothers taking turn tending store.

Delta Chi Chapter will host an Easter egg hunt for children of a local orphanage on April 18.

Brother Darryl Hanson was recently presented a plaque in honor of his selection as the outstanding pledge of the fall class. Brother Hanson served his pledge class as president.—WILLIAM H. PENDLETON

MIDWESTERN

EPSILON ZETA CHAPTER is "Riding high" on campus this spring semester. We have won first place in intramural basketball and are in first place with the most points of the school intramural program.

For most fraternities on campus spring rush was slow, but Epsilon Zeta Chapter has chosen 12 capable pledges. They are Don Coker, Byron Donaho, Paul Jones, Jerry Rogers, Gene Sparks, Lowery Vaughn, Jim Wall, Barry Waite, Barry Weaver, Frank Schwarzer, Malcom Wetsel, and Ronnie Young. A dance was held for the new pledges at the River Oaks Motel.

Mr. Foster Watkins, Distribution Manager for Humble Oil Co., treated us to a movie entitled "The Highlights of Southwest Conference Football," at our first smoker during rush. Dr. W. J. Thomas, a Deltasig and head of the Department of Business at Midwestern, arranged for us to hear Mr. John A. Laberee, the manager of Southern District of Du Pont Extension Division Public Relations Department—E. I. Du Pont de Nemours Co. Incorp. With us at this lecture was Brother Thomas' wife Doris and members of Phi Chi Theta, a girls business sorority. Our Chapter is planning a business tour to Dallas and Arlington where we plan to visit the Bell Helicopter Plant and General Motors Assembly Plant.

The "Rose" dance, an event which we all look forward to, is scheduled for April 3. All area chapters are invited, as there will be a good time to be had by all.—STEVE PATTERSON



SOUTH CENTRAL REGIONAL DIRECTOR Max Barnett was the principal speaker at the first rush party of Delta Nu Chapter at Loyola University of New Orleans.

WAYNE STATE

GREETINGS from the snowbound motor city. The brothers of the Gamma Theta Chapter have finally dug themselves out of Detroit's worst snow storm in 35 years. The snow stopped the brothers for two days, but no longer. Here on Wayne's campus it has been a busy few months for the Deltasigs.

Perhaps the largest portion of our time was spent in the picking of a "Rose" Queen. Brother Dennis Neidbala, chairman of the "Rose" Committee, did not help matters at all since his committee presented six of the prettiest finalists from which one had to be picked. After a long and tedious discussion the brothers were proud to present Miss Nancy Bay as our Queen at the annual "Rose" Social held in the Mart Room of Mackenzie Union. The social was a great success and more than 180 Wayne State coeds received a red rose at this social honoring our Queen.

The active chapter also found time for other events. One such event was a tour of the Michigan Bell Computer Station. The tour was followed by a discussion on Michigan Bell's management induction program.

In February, the brothers pitched in and gave the Michigan Heart Association a hand at their annual Scientific Sessions Program. The brothers assisted as ushers, projectionist, and setting up of displays.

The Gamma Theta Chapter Bowling Team consisting of Brothers Dick Tapper, Dave Lindstrom, Ernie Hickson, and Don Wolf scored an over-all victory in the fraternity competition. The manager of the lanes treated the victors to a steak dinner and Wayne has asked the team to represent them in a tournament sometime in March.

Saturday, March 6, the Deltasigs attended the Inter-Fraternity Council Ball at Cobo Hall. The active chapter supported the ball 100% and brought along many friends who hopefully will pledge in the Spring.

The past has been busy and the future, by all signs, will be more so. Wayne State's annual Fun Festival is planned for May and Delta Sigma Pi will run a booth on the fair-

way. Also planned is a St. Patrick's Day bake sale in State Hall plus an open house during Wayne's Greek Week and two parties with the alumni.

Ever important, in the near future, is rushing. Senior Vice-President Dave Baker is already busy preparing rush dates and banquets. With a large graduation expected this June the Gamma Theta Chapter is hoping for a large pledge class.

Our future appears busy, so until the next *Deltasig* the Gamma Theta Chapter wishes all chapters good luck.—ROBERT W. FAIRLIE

LAMAR TECH

THE BROTHERS of Delta Eta Chapter have accepted 13 outstanding business undergraduates into the station of pledgeship. The rushing program, headed by Alvin Stephens, was well organized this semester. All of the rush occasions drew sizeable numbers of prospective members. The stag hoe-down in the Holiday Inn turned out exceptionally well; the entertainment was provided by talented members.

Two interesting lectures have headed the semester's professional activities. Dr. David Gates of the college's industrial engineering department discussed the procedures entailed in advancing a professional career. He emphasized the importance of displaying one's assets and achievements to supervisors who are often not too concerned with underlings. The common sense of the message and freshness of the presentation provided a delightful repast for the audience at the Pledge Acceptance Meeting. Mr. Colin Ridgeway, native Australian and a senior economics major, addressed members at the first professional meeting on various aspects of the little-known Australian business and economic structure. Planned for early April is an excursion to the National Aeronautics and Space Administration complex at Clear Lake, Texas. Following this tour many of the members will visit the fabulous new domed stadium in Houston.

The spring's social activities include the chapter's Founders' Day dinner and dance. This opportunity to gather with alumni and honorary faculty members is eagerly awaited by the brothers of Delta Eta Chapter. On May 10, the crowning of Judy Linthicum as "Rose of Delta Eta Chapter" will cap the semester's activities. Miss Linthicum has endeared herself to every member through her unflagging attendance at chapter functions during the past year.

Delta Eta Chapter seems to be assured of once again earning 100,000 points in the Chapter Efficiency Contest. Committee chairman Walter Bodin has worked hard to insure a maximum showing. Of course the main credit for a successful year should go to our chapter officers. Bane Hereford, Warren Clark, Alvin Stephens, Tommy Townsend, Mike Howard, and Jim Brackeen have set a high standard for future officers to duplicate.

Our chapter extends its best wishes to those of our brothers who will graduate this summer. May the rich experience of brotherhood in Delta Sigma Pi bear fruit in your many individual endeavors.—EVAN NORTON

GEORGETOWN

MU CHAPTER at Georgetown University is once again portraying that spirit which makes it excel at Georgetown. Leading the fraternity this semester will be Peter Bounpane, president; John Curran, senior vice president; Russ Perry, vice president; Robert Bouchard, secretary; Kevin Dolan, treasurer; and Rick Colombo, chancellor. Peter is the student body treasurer, and was recently elected to *Who's Who in American Colleges and Universities*, as was Kevin Dolan. Robert Bouchard was awarded the ideal pledge trophy, and led in a formidable cadre of eight new brothers. John Welch III received the ideal member trophy.

The professional program for this semester includes a tour of the Supreme Court, Calvert Distillery and National Brewery both of Baltimore, Maryland. Upcoming speakers include Congressman Grover of New York, dinner speech; Marshall Grossman Federal Accounting Agency, State Department; and Professor Joe LeMoine C.P.A. of Georgetown. Mu Chapter is initiating a program of faculty speakers at regular weekly meetings. An ambitious program was envisaged by Pledge Master Brother Perry to invite prominent speakers for our functions. Because of the personal acquaintances that the brothers and pledges have with members of the Ambassadorial Corps. and prominent businessmen, we feel that this program will become quite efficacious.

The social functions included our annual "Rose Ball," formal dance, and the announcement of "Rose of Deltasig" candidate Helen Henry; a French underground party, and a mixer with Phi Sigma Sigma sorority of American University.

The theme of Mu Chapter this semester is scholarship and action, quite appropriate words since they are synonymous with Mu Chapter.—MICHAEL D. MCGLINN

LOUISIANA STATE— New Orleans

THE BROTHERS of Epsilon Nu Chapter of Louisiana State University in New Orleans are currently enjoying a very success-

ful semester. The chapter is scholastically above average, and our professional and social programs have been very successful.

Epsilon Nu Chapter's professional programs have included tours of a Louisiana Power and Light plant, the IBM complex here in New Orleans, and the Civil Defense Shelter in New Orleans. Our professional chairman, Bill "Sausage" Saussaye, has also been able to line up several excellent speakers. The speakers were Mr. Benjamin Roach who spoke on campus interviews; Mr. Clayton Naire, president of New Orleans Public Service Inc., who spoke on government intervention in business; and Mr. Nat Knight who gave an excellent speech at our initiation banquet. Bill is now in the process of planning more interesting professional programs.

This semester our social activities have been predominantly concerned with rush and the "Rose" Formal. Our "Rose" Formal will be on April 24, 1965, and the "Rose" and her court will be announced on this date.

This June approximately 15 brothers of Epsilon Nu Chapter will graduate, and I am sure that there will be many Deltasig graduates across the nation. I, on behalf of the brothers of Delta Sigma Pi, Epsilon Nu Chapter, would like to take this opportunity to congratulate all of the Deltasig Graduates, and wish them every success in the business world.—RAYMOND L. BOURDREAU JR.

EASTERN NEW MEXICO

EPSILON ETA CHAPTER at Eastern New Mexico University installed 21 new neophytes into pledgship, February 15. The rush program was highlighted by two smokers. The first smoker was held at the house of Dr. Becky Sharp. Dr. Sharp is head of the School of Business here at Eastern. Dr. Sharp is a great asset to our chapter and to Delta Sigma Pi, and we are fortunate to have her here at Eastern. The second smoker was a casino party held at the fraternity house. Each participant was given \$26,000 in play money, and a free enjoyable time was had by all. A prize was given to the biggest winner. Our thanks to Brother Dewayne

"BURRO" Lee for the very successful program.

In honor of our new neophytes, our social chairman, Brother Sam "MONK" Sample, organized a chicken fry somewhere in the pastures of New Mexico. After several hours of scenic driving along the finer cow trails, we were fortunate to find the location. The fry was fun, and all did their share of the frying. To show our appreciation we personally poured our chairman home. Our "Rose" Dance is scheduled for April 10, and will be formal. The theme is "Chinese Rose Dance," and we are looking forward to another good time.

Our professional program is going to be a real good one this semester. Brother Richard "ROUND MAN" Amerson, has brought speakers in all fields. We have had speakers from the Chamber of Commerce, advertising corporations, employment bureau, and various area business men. To top off our program a full week tour to Denver, Colorado is scheduled in April.—DON "RODENT" JOHNSON

FLORIDA SOUTHERN

UPON RETURNING to classes on January 21, following Christmas vacation, another semester and another phase of the program of the Delta Iota Chapter began at Florida Southern. With the addition of the new brothers, the chapter enrollment had reached 32 active members. With pleasure the officers announce the names of our eleven new brothers: Gary Gregory, Lee Gregory, John Kibler, Larry Lasdon, James Schwiering, William McGee, Ronald Silver, Michael Terrell, Robert VanNostrand, Thomas Wilhelm, and Jerry Ulrey. The previous brothers and myself know that these new members will add greatly to the effectiveness of the chapter.

At the first business meeting of the new year it was decided that rush for the semester would begin on February 15. Upon the completion of rush, a banquet will be held with a guest speaker from the local business world. The chapter is happy to announce the return of Brother Max Selig to our teaching staff and the acknowledgement that he will fill the empty post of Chapter advisor.

A trip to the Florida Tile Company on February 12, by many students in our business department proved extremely educational. A question and answer period was held by James Sikes, president, and an outstanding businessman of Florida, who stated that top quality personnel and a high level of output per person is the basis of a strong corporation's development. Many of the students attending were members of Delta Sigma Pi and were pleased to meet W. A. Ross, general operation manager, who is also a member of Delta Sigma Pi. With other trips of this nature planned in the future, this semester will definitely prove to be an interesting one.—MICHAEL W. BRANIGAN



BETA ETA CHAPTER at the University of Florida tours the Prudential Insurance Company, left photo, and hears a few words of wisdom from its new Faculty Advisor, A. B. Biscoe, right photo.

ITHACA

DELTA LAMBDA CHAPTER at Ithaca College has had a busy semester! In addition to our normal activities like ring sales, we have had an ambitious social and professional program.

Professional meetings to date have included talks by Mr. Hovey from Century wholesale on the advantages of a small firm and Mr. Smith from National Cash Register Company, on the job of a plant manager. Professional chairmen Dick Wheaton and Dave Solomon also have a trip to IBM in Vestal, New York, as well as two more speakers to be announced.

Ithaca held its annual "Rose" Ball last March 20. The dance was a big success with a dinner before the dance and with entertainment by the Cayuga Waiters from Cornell. The crowning of Year's "Rose," Miss Connie Grey and finally a house opening afterwards.

Plans for the Spring Weekend festivities are in full swing! Bob Cheney is in charge of the float while Charlie Dianas is working on plans for the lodge party.

All the brothers would like to extend best wishes and good luck to graduating seniors Tom Baker, Don Mordue and Charlie Dianas.

Delta Lambda Chapter would also like to extend thanks and best wishes to Mr. William Kaven our Chapter Advisor who is leaving to accept a job at the University of Virginia.

We will remember him for the many ways he helped the chapter.

A healthy and prosperous summer to all!
—ROBERT C. WILCOX

TEXAS TECH

BETA UPSILON CHAPTER is on the move!! We began the semester with 12 of the sharpest businessmen on campus as pledges. Last week, we held one of the largest professional programs ever put on by an organization on the Texas Tech campus. It was the first of many annual "CAREER CONFERENCES" for Beta Upsilon Chapter. Tim Stephens, our professional chairman, was the man responsible for the tremendous success of our first attempt to better acquaint students with business and business with students. Ten national, regional, and local companies attended and participated in the program. Among the companies present were, Proctor and Gamble, Humble Oil Vick Chemical Company, Upjohn Company National Supply, Armour and Company, Kroger Company, and others. The program began with a luncheon in the Texas Tech Student Union with the Mayor of Lubbock as the guest speaker. The president and vice-president of Texas Tech were present as well as the deans of all the schools and a large representation of the student body. After the luncheon, representatives from these various companies met with groups of students in informal interview and discussion groups. The discussions lasted approximately five hours, and the program was ended with a dinner for the brothers and the representatives.



PRESIDENT DOUGLAS N. PEARSON of Zeta Eta Chapter at St. Peters College greets some of the new faculty members of the chapter. *Left to right:* Thomas F. X. Smith, Reverend John J. Golden, S. J., Thomas A. Sessa, President Pearson, and Allen J. Goggin.

This week, the members will commence to stomp the pledges in our annual spring, pledge-member baseball game.

Needless to say, the natives are getting restless, waiting in anxious expectation for the Grand Chapter Congress to roll along. We are looking forward to meeting all our brothers there.—MIKE C. BRADBURN

MEMPHIS STATE

CHARLES WOOD, president of the Gamma Zeta Chapter of Delta Sigma Pi at Memphis State University and that chapter's "Rose" Queen, Edwina Williams, were married on February 5, at the Cypress Methodist Church in Bells, Tennessee. Both Brother Wood and his lovely "Rose" are members of the 1966 graduating class. He will graduate in accounting and her degree will be in mathematics. The Woods are at home at 3520 Walker on the campus.

Gamma Zeta Chapter has had an active professional program so far this semester. We sponsored a tour of the Holiday Inns of America home office on February 18, which proved to be a great experience. We also sponsored a program of four members of "The Millionaires Club" (all members are president of a business concern which have at least one million dollars sales annually) with a question and answer period following their talks. In April we will have a repeat of last years successful Laizer Maizer presented by Southern Bell Telephone & Telegraph Co.

New this year in our chapter is a club formed by wives and girl friends of actives and pledges. They plan to help us with our activities—especially with decorations for our "Rose" Ball. Also new this year are our card parties. Several actives, pledges, their wives and girl friends meet at the house on Saturday nights and play cards. More social activities are planned for the coming months with emphasis on the Birthday party to be held April 10, and the "Rose" Ball on May 2, which will be highlighted with the crowning of our new "Rose," Dorothy Duncan, and her alternate, Jean Meadows.—JOE RAY

WESTERN KENTUCKY STATE

ZETA THETA CHAPTER at Western Kentucky State College is enjoying a very successful year with 31 active Brothers and a pledge class of seven Neophytes.

Two smokers were held in connection with rush. From a group of 22 rushees, seven were chosen as pledges. They are: Dorris Burchett, Bill Roop, Jim Nichols, William McElheney, Jim Revel, Charlie Schuler and Michael Jones. Pinning of the Neophytes was held at a 6:30 P.M. ceremony on March 7. Interesting projects planned for the pledges includes redecoration of the Deltasig room, located in the College of Commerce Building and construction of a podium.

Election of officers on January 7, gives us a group of eager leaders busily carrying out their tasks. Officers elected were: Marshall Paine, president; Larry T. Garrett, senior vice President; Richard H. Stevens, vice president; Harry Whipple, chancellor; Marvin Rotenberg, secretary; and Kelly King, treasurer.

Our first professional meeting was held on January 21. Mr. Delmar Chase, manager of Krogers Supermarket presented us with an enlightening talk on Independent Retailing vs. Chain Store Operations. On February 26, our second professional meeting had as its guest speaker Mr. Grover Holderfield of Holderfield and Pinkerton, the nation's largest independent dealer of batteries and automotive accessories. Our third professional meeting features Thomas K. Baer, C.P.A., affiliated with Hendricks & Darst, Certified Public Accountants, Louisville, Kentucky on March 16. Two other professional meetings are planned and a total of seven business meetings.

Field trips planned for this semester will take us to Ford Motor Company and General Electric Company in Louisville, Kentucky. The third trip will be announced later.

Our Chapter Efficiency Committee is working hard under the direction of Brother John Horton to achieve the 100,000 point goal this year. This being Zeta Theta Chapter's first year we feel a tremendous effort has been made in this respect.

Deltasigs have been selected to serve as moderators for the Kentucky Business Leaders Seminar. Businessmen from all parts of Kentucky will converge on our campus on April 17, 18 and 19, to discuss business trends and study Kentucky's business future. Each semester tutoring classes for commerce students are taught by brothers of Delta Sigma Pi. This semester courses in economics, marketing and accounting are being offered.

On the social scene the annual "Rose of Deltasig" Dance is scheduled for April 24. Our lovely "Rose of Deltasig," Miss Sandra Hall is representing Zeta Theta Chapter in the national contest. The chapter's first birthday party is planned for May 23, this will become an annual occasion and a social highlight.—BOBBY M. MELTON

CHICO STATE

ACTIVITIES of Epsilon Theta Chapter at Chico State College are now getting into full swing. With the Spring Semester just starting, President Russ Bockhop already has the Chapter jumping.

This semester's activities were started with the Spring Rush Dinner at the home of our Faculty Advisor, Dr. Fries. Everyone had a good time eating bar-b-que'd hamburgers and talking Delta Sigma Pi. With the help of R. C. Hinman and his membership committee, Epsilon Theta Chapter pledged ten men. These men are now being guided by Vice-President Dave Eichner. They will be initiated early in May. Initiation day will be topped off by a dinner-dance honoring the new actives.

Walt Grimes and the professional committee have a busy schedule set for the chapter again this semester. In March we visited a meeting of the Chico City Council. The chapter had an opportunity to see municipal government in action and to ask any questions that arose during the meeting.

With Chico State's Pioneer Week coming in less than two months, the brothers are busy planning our float for the parade; Mike Delaplain is busy too—practicing for the pie-eating contest.

Epsilon Theta Chapter still ranks high academically even with all our extracurricular activities. Last semester the chapter grade point average was 2.81. The highest of all non-honor organizations on campus.—RUSSELL JONES

PERSONAL MENTION

PAUL T. WEST, *Boston University*, has recently been reassigned to Otis AFB, Mass., after a tour of service in Viet Nam.

WILLIAM F. MILLER, *Rutgers-Beta Rho*, is now comptroller of Mahaffy and Harder Company.

DONALD E. WRIGHT, *East Tennessee State*, has entered the Air Force pilot training at Reese AFB, Texas.

PHILLIP L. LATHAM, *South Carolina*, has completed with honors the Air Force advanced training course for pilots at Perrin AFB, Texas.

STEPHEN M. MANCA, *Rutgers-Beta Rho*, is now purchasing agent for the Linker Machines, Newark, N. J.

BURLEY O. VANDERGRIF, *Kansas*, has recently been promoted to Major in the Air Force at Ent AFB, Colorado.

ARTHUR J. SCHMIDT, *Texas*, has been appointed Aide-de-camp to the commanding general, Marine Corp base, Twenty-nine Palms, Calif.

CHARLES C. HAHN III, *Arizona State*, is now in the Management Training Program, International Harvester Company, Indianapolis, after leaving the U. S. Air Force.

ROBERT C. BENNETT, *Rutgers-Beta Rho*, is now the Director of Marketing Research, Roche Laboratories, Nutley, N. J.

WILLIAM P. SCHWARZ, *Mankato State*, has arrived for duty with the U. S. Air Force at Osan AFB, Korea.

MICHAEL J. CERMELE, *Rider*, has been assigned to Amarillo AFB, Texas, after completing the Officer Training School at Lackland AFB.

RONALD E. NANKERVIS, *Rutgers-Beta Rho*, has been promoted to Underwriting and contract consultant of the Prudential Insurance Company in Newark, N. J.

JOSEPH S. KLIMKO, *Rutgers-Beta Rho*, has been promoted to Program Analyst for the Prudential Insurance Company in Newark.

GEORGE B. LAPHAM, *Babson*, has been awarded the silver pilot wings upon graduation from flying school at Moody AFB, Georgia.

ROBERT C. DEAN, *Pennsylvania State*, has completed the U. S. Air Force survival and special training course at Stead AFB, Nevada.

JAMES H. WHITE, *Kent State*, has recently accepted a new position with Kimberly-Clark Corporation as a sales representative in Jamestown, N. Y.

MARTIN J. KURTZ and BARRY L. COVIN, *U. of Miami*, have successfully completed the CPA examination.



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