

The

DELTA SIG

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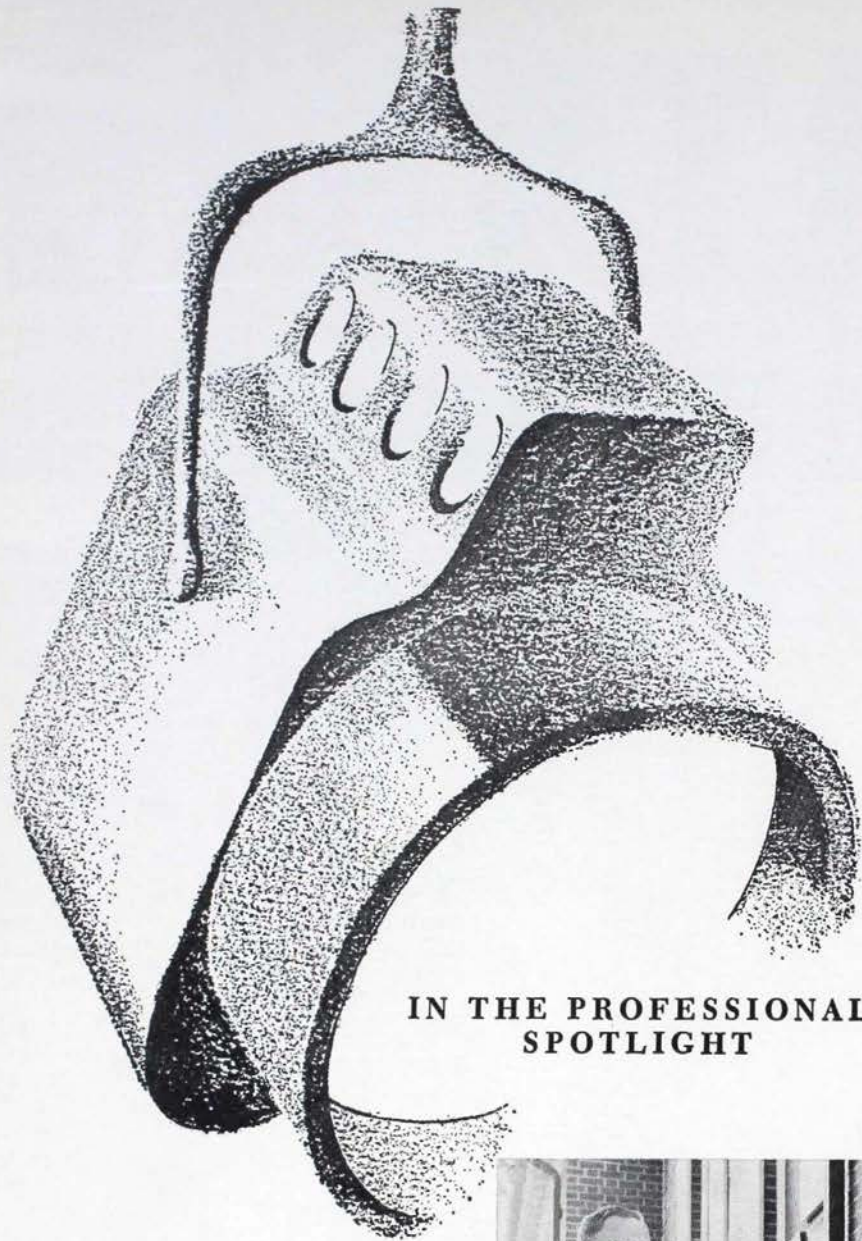


Northeast Louisiana University, Monroe, Louisiana

PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY

FOUNDED 1907

NOVEMBER 1970



The International Fraternity of Delta Sigma Pi

*Professional Commerce and Business
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture, and the civic and commercial welfare of the community.

IN THE PROFESSIONAL SPOTLIGHT

SHOWN HERE AT THE laying of the cornerstone for the new addition to The Central Office are from left to right: Past Executive Director James D. Thomson, Past Grand President John L. McKewen, Past Grand President and Secretary-Treasurer Emeritus H. G. Wright, Grand President Warren E. Armstrong, Past Grand Presidents M. John Marko, J. Harry Feltham, Robert G. Busse, and Executive Director Charles L. Farrar.



The DELTASIG

OF DELTA SIGMA PI

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The DELTASIG of Delta Sigma Pi is published four times annually in the months of November, January, March, and May. Editorial Office—330 South Campus Avenue, Oxford, Ohio 45056. Publication Office—Curtis Reed Plaza, Menasha, Wisconsin 54952.

Subscription price: \$5.00 per year.

Second class postage paid at Oxford, Ohio 45056, and at additional mailing offices. Printed in U.S.A.

Member of



College Fraternity Editors Association



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Our Cover

Situated along the banks of Bayou DeSiard, Northeast Louisiana University, Monroe, Louisiana, is the featured university on the cover of this issue of The DELTASIG.

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi; CHEMISTRY, Alpha Chi Sigma; COMMERCE, Alpha Kappa Psi, Delta Sigma Pi; DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi; EDUCATION, Kappa Phi Kappa, Phi Epsilon Kappa; ENGINEERING, Theta Tau, Sigma Phi Delta; LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi; MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma; MUSIC, Phi Mu Alpha Sinfonia; PHARMACY, Kappa Psi, Rho Pi Phi, Phi Delta Chi; VETERINARY MEDICINE, Omega Tau Sigma.

From The Desk of The Grand President

WARREN E. ARMSTRONG
Gamma Iota—New Mexico



"Once upon a time there was a baby chick named Chicken Little. As he roamed the forest one day, an acorn fell from a large oak and hit Chicken Little, etc., etc." You know the rest of the story of the "earth falling in."

It's becoming apparent that we have many "Chicken Little's" (or a little chicken) in the fraternity world. Over the past thirteen months, while traveling as your Grand President, I have talked with hundreds of chapter officers at length about the problem of membership. Their degree of rushing, pledging and initiation ran from "great" down to "poor."

Now, owning a couple of businesses where we employ dozens of sales personnel gives me a direct line to some of the greatest "excuse makers" you can imagine. I think I have heard them all, as it deals with sales to other companies, i.e., "It's too close to the holidays"; "They all want to wait until after tax time"; "They have a new man in purchasing, etc."; "Everyone is on vacations"; "They're (?) getting ready to move in (or out)"; "School's about ready to start (or let out)." I could go on and on, but I'm sure you get the idea.

If industry would accept these excuses completely, as they are given by mediocre to poor salesmen, our economy would be in shambles.

The strange part of the line of excuses is, each of these salesmen thinks he has an *original*. Good sales people don't alibi; they sell!

Let's get back to Chicken Little. We know that many words have been written and spoken of the "fall of the college fraternities." Hogwash! This is only wishful thinking on the part of those who would completely change our American way of life.

The need for more fraternities has never been greater. We are going through changes in which we have had to redefine

our goals. Our fraternity has had to be more responsive to the basic needs of our members.

Why do colleges want Delta Sigma Pi on campus? Because Delta Sigma Pi:

1. Provides training in leadership to be used in college and later years.
2. Encourages good scholarship.
3. Contributes to the social development of its members.
4. Develops obligation to the school and community in the individual.
5. Supports an atmosphere of good moral development.
6. Helps the individual develop warm, lifelong friendships which in turn may lead to job opportunities.
7. Makes one participate in self-government as well as the financial responsibilities that go along with it.

You have a product to sell. Why not share Delta Sigma Pi with others? Each member of our brotherhood should replace himself in the fraternity at least once a year. Don't *ask* a prospective rushee to meet you at your rush function, TAKE HIM!

Most *every leader* in Government and Industry is an alumnus of a fraternity. Our fraternity does exceptionally well with leaders in industry.

Let's stop looking down on the world, telling everyone how bad things are, that "the (fraternity) world is coming to an end." Instead, look to the skies and be thankful we're part of this great growing world of opportunity. Let's make this year the greatest year Delta Sigma Pi has ever enjoyed by doing your share *and then some*.

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The DELTASIG OF DELTA SIGMA PI

Delta Sigma Pi Educational Foundation Awards Second Annual Undergraduate Scholarship and First Graduate Study Grants

THERESE L. SULLIVAN, daughter of Brother and Mrs. Bernard J. Sullivan, Chicago, Illinois, has been named recipient of the Delta Sigma Pi Educational Foundation's second annual four year scholarship for study at Loyola University, Chicago, Illinois. Her father, Bernard, is a member of Gamma Pi Chapter at Loyola University.

All applications are reviewed by the National Merit Scholarship Corporation. To win, the candidate must score high on the National Merit Scholarship Test; plan to follow a course of study in business and attend a college or university where there is a chapter of Delta Sigma Pi. Finally, the candidate must be a daughter, granddaughter, son or grandson of a member of Delta Sigma Pi in good standing.

Terry graduated from the Queen of Peace High School in Oak Lawn, Illinois, in the upper one per cent of her class. She served as an officer in the school French Club and worked on the staff of the school yearbook during both her junior and senior years. She was chosen a member of the National Honor Society for scholarship in her junior year and elected president during her senior year. She also worked part time as a book-keeper.

Miss Sullivan's father, Bernard J. Sullivan, is a C.P.A. and a partner in the firm of Bansley and Kiener, both of whom are charter members of Alpha Omega Chapter at De Paul University.

Do you know of someone graduating from high school next summer or in the

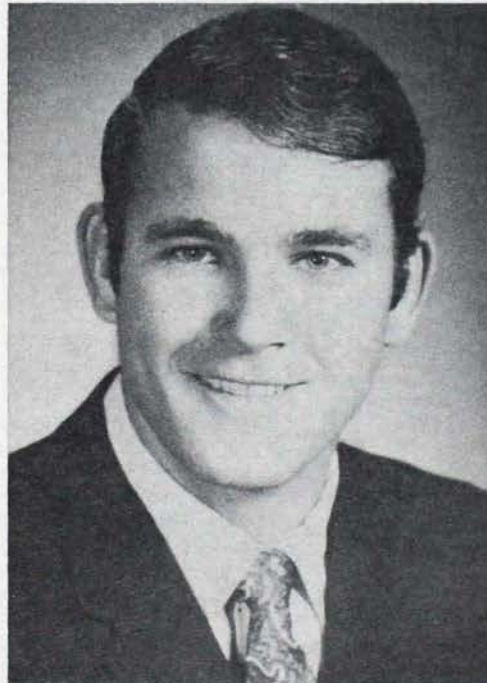
future? Perhaps he or she would be eligible for one of the scholarships offered by the Delta Sigma Pi Educational Foundation. If so, complete the application form in this issue of The DELTASIG. It could be worthwhile. The scholarship is worth from \$500 to \$1,500 per year according to the family need as determined by the National Scholarship Corporation.

Possibly you are interested in assisting the Delta Sigma Pi Educational Founda-

tion in its giving. All gifts to the Foundation are tax deductible. Many Deltasigs have assisted with donations of from one dollar to much larger sums.

Raymond M. Cook and William C. Martin Receive First Graduate Study Grant

The first two graduate study grants to be awarded by the Delta Sigma Pi Educational Foundation have been awarded to



RAYMOND M. COOK, on the left, and William C. Martin are the first two members to receive grants from the Delta Sigma Pi Educational Foundation to do graduate study. Brother Cook, a member of Gamma Omega Chapter at Arizona State University, will study at the University of Alabama while Brother Martin, a member of Epsilon Sigma Chapter at LaSalle College, will study at the University of Notre Dame.



EXECUTIVE DIRECTOR Charles L. Farrar is shown here presenting the second annual Delta Sigma Pi Educational Foundation scholarship for undergraduate study to Therese L. Sullivan. Looking on are her parents, Brother and Mrs. Bernard J. Sullivan. Terry will study accounting at Loyola University in Chicago, her father's Alma Mater.

Raymond M. Cook and William C. Martin. Raymond M. Cook is a member of Gamma Omega Chapter at Arizona State University, Tempe, Arizona, and William C. Martin is a member of Epsilon Sigma Chapter at LaSalle College, Philadelphia, Pennsylvania. Both members ranked academically in the upper one per cent of their classes and scored high on the Admission Test for Graduate Study in Business.

Brother Cook received the Bachelor of Science in Business Administration degree from Arizona State University with a major in general business. He was very active in student activities, a member of the student-faculty relations board of the Associated Students of Arizona State University, executive vice president of the student chapter of the Society for the Advancement of Management, a member of Beta Gamma Sigma, Blue Key and Who's Who in American Colleges and Universities. During his senior year he was president of Gamma Omega Chapter of Delta Sigma Pi. He has been accepted into graduate study at the University of Alabama in Tuscaloosa and will complete the master's degree majoring in transportation.

Brother Martin received the Bachelor of Science in Business Administration degree from LaSalle College, majoring in industrial management. During the sum-

mers while enrolled in school he worked for Link-Belt where his interest in industrial management became all important with his academic program. Initiated into Delta Sigma Pi in December, 1967, he was most active in the chapter and in his senior year served as vice-president of Epsilon Sigma Chapter at LaSalle College. Bill entered the University of Notre Dame in September where he will study for the

master's degree.

These grants have been made possible through the generosity of many members of Delta Sigma Pi who have contributed and continue to contribute to the Delta Sigma Pi Educational Foundation. With the continued support of the Foundation by members of the fraternity it will annually present graduate study grants to deserving brothers of Delta Sigma Pi.

DELTA SIGMA PI EDUCATIONAL FOUNDATION SCHOLARSHIP PROGRAM

For sons, daughters, grandsons or granddaughters of the International Fraternity of Delta Sigma Pi. To be completed and returned on or before December 15, 1970 to:

ROBERT O. LEWIS
Delta Sigma Pi Educational Foundation
970 Waverly Road
Glen Ellyn, Illinois 60137

Please enter me in the DELTA PI EDUCATIONAL FOUNDATION SCHOLARSHIP PROGRAM for 1971, 1972.

I am the son grandson

daughter granddaughter of a member of Delta Sigma Pi, and I expect to complete high school in 1971, 1972 and enter college in 1971, 1972.

I took the National Merit Scholarship Qualifying Test in February, 1970; I will take this test in February 1971. I understand that my scores on this examination will be used to evaluate my candidacy in the Delta Sigma Pi Educational Foundation Scholarship Program.

PLEASE PRINT

(Name of Student) (Street Address) (City, State, Zip Code)

(Name of Present School) (Street Address) (City, State, Zip Code)

(Name of Parent or Grandparent Member of Delta Sigma Pi)

(Chapter Affiliation)

I have applied for admission to the following colleges or universities:

I intend to apply
1. _____ 2. _____ 3. _____

I plan to pursue a course of study leading to a Bachelor's Degree in _____

I understand that: 1) the decisions of the National Merit Scholarship Corporation of Evanston, Illinois, will be final in the selection of scholarship winners and in the determination of student stipends, based on individual need, which accompany the scholarships; and that 2) winners of Delta Sigma Pi Educational Foundation Scholarship Program may accept up to a total of \$1,000 in other awards over the four scholarship years without affecting the stipend. Winners may accept additional scholarship awards beyond this amount with the understanding that if they do, their Delta Sigma Pi Educational Foundation Scholarship stipend will be reduced accordingly. However, no Delta Sigma Pi Educational Foundation award payment will be reduced to a point lower than the minimum stipend of \$500 per year. Students whose computed need is greater than the Delta Sigma Pi Educational Foundation Scholarship maximum of \$1,500 per year will be permitted to accept additional funds equal to the amount their need exceeds \$1,500. In all cases of other awards, the National Merit Scholarship Corporation should be notified.

(Signature of Student) (Signature of parent or grandparent)

First of Three New Chapters in Ohio Installed at the University of Akron

THE FIRST OF THREE new chapters in the State of Ohio was installed at the University of Akron, Akron, Ohio, on Saturday, April 18, 1970. On hand for the installation ceremonies were Grand President Warren E. Armstrong, East Central Regional Director Andrew T. Fogarty, Executive Director Charles L. Farrar, Executive Secretary Ben H. Wolfenberger, Field Secretary Ellery J. Lacy and members of Nu Chapter at Ohio State University and Delta Omega Chapter at West Liberty State College.

Theta Kappa Chapter at the University of Akron thus joins Nu Chapter at Ohio State University, Alpha Theta Chapter at the University of Cincinnati, Alpha Omicron Chapter at Ohio University, Alpha Upsilon Chapter at Miami University, Beta Pi Chapter at Kent State University, Beta Tau Chapter at Case Western Reserve and Epsilon Tau Chapter at the University of Dayton.

The program for the day began with the registration of the members and guests in the business and law building on campus. Following an informal luncheon the guests were conducted on a walking tour of the campus. Particular attention was made of the "rock" on campus which had been painted purple with the Greek letters Delta Sigma Pi in gold. It is a long standing tradition at Akron for fraternities, clubs and other organizations to paint the "rock" when a special event occurs.

The afternoon program was devoted to the ritualistic initiation which was also held in the business and law building. Once the initiation had been completed the activities moved to the Mark III Restaurant for a reception and the installation banquet which followed. Regional Director Andrew T. Fogarty, serving as toastmaster, opened the program with the introduction of Boris R. Sonoff, chancellor of Theta Kappa Chapter who offered the invocation. Dr. Michael J. Rzasa, vice president of academic affairs, extended greetings to the new chapter on behalf of the University. Brother David R. Durst, a member of Kappa Chapter at Georgia State University, was called upon to present a history of the College of Business

Administration. A history of Beta Alpha Fraternity was then presented by Theta Kappa Chapter Vice President David A. Kohut. The highlight of the evening was the presentation of the charge and charter to President John P. Snivley by Grand President Armstrong. Executive Director Charles L. Farrar concluded the program with the presentation of the many fraternal greetings which had been received from throughout Delta Sigma Pi.

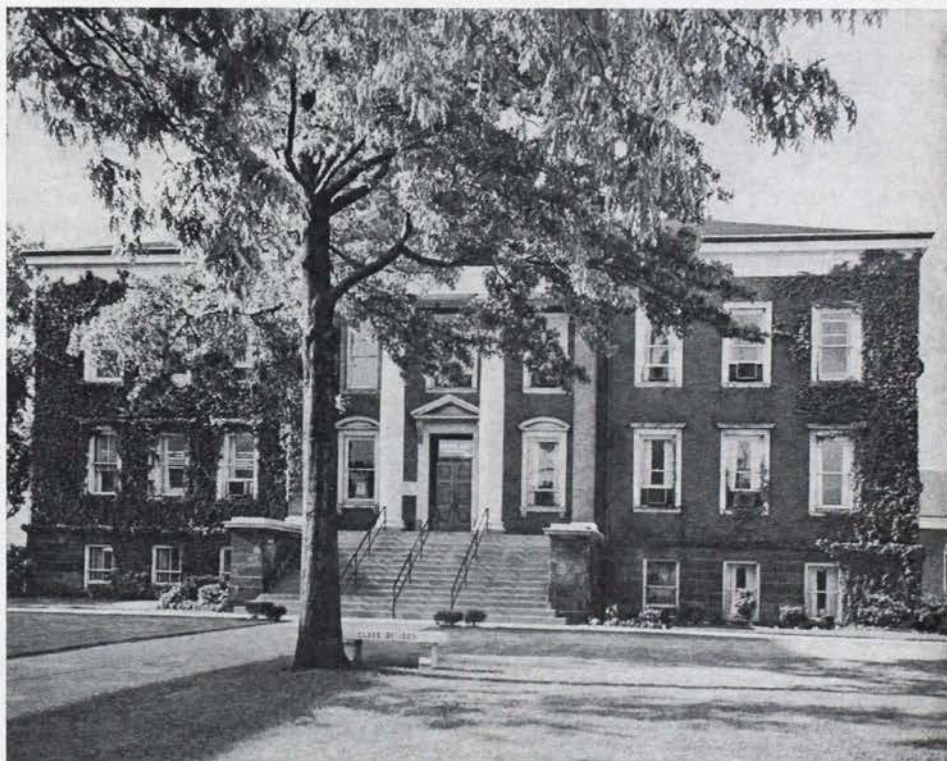
History of the University of Akron

Buchtel College was established by the Ohio Universalist Convention on May 31, 1870. The College was named in honor of John R. Buchtel, a farm machinery manufacturer, whose money and spirit sustained the enterprise. Support also came from local men who pioneered important industries—cereals, clay products, matches, farm machinery, and rubber.

By 1913 it was apparent that Buchtel College was more closely oriented toward Akron than toward Universalism, and in

that year its assets were transferred to the city as the nucleus of the Municipal University of Akron. The Buchtel name was perpetuated in the Buchtel College of Liberal Arts.

The University, however, soon found itself holding a low priority behind other pressing civic needs. In 1920, public tax money supplied 88 percent of the operating costs of the University, but by 1929 it supplied only 50 percent. To compound the difficulty, almost no capital funds were voted during the quarter century after the transfer to the city. The end of World War II brought an end to a long period of relative neglect in campus development. New buildings displaced old landmarks and the pace intensified after 1951 with the arrival of a new president, Norman Auburn, fueled by money from the State of Ohio in the sixties. The long struggle for financial security was resolved by the achievement of state status, and with it came a broadening of responsibilities as the University increased its academic services with new programs ex-



ORIGINALLY KNOWN AS Buchtel College, Buchtel Hall is now the administration building at the University of Akron.



TRULY AN INSPIRING structure on the campus of the University of Akron is the Norman P. Auburn Science and Engineering Center.

tending from the doctoral level to the two year Community and Technical College level. No longer did the corporation limits of Akron determine the University's vision.

The eighty acre campus with more than fifty modern buildings is located at the hub of an industrial urban area of 700,000 persons. The University of Akron now enrolls 11,300 day and 5,383 evening students in credit courses and an additional 1,879 in informal non-credit adult education. Its students come from 36 states and 49 foreign countries. The professional colleges of the University are the College of Engineering, the College of Education, the General College, the College of Business Administration, the Community and Technical Colleges, the College of Fine and Applied Arts and the College of Nursing.

History of the College of Business Administration

In 1919, a Department of Commerce was established in the College of Engineering to offer courses in administration, marketing, sales administration, accounting and commercial law. A distinctive academic feature of the department was that it operated on a cooperative basis with commerce and industry in the Akron metropolitan area.

In 1938, the Department of Commerce was transferred from the College of Engineering to the Buchtel College of Liberal

Arts. At the time of the transfer, the department offered undergraduate degree programs in two areas; general business and accounting. In order to broaden the offerings of the Department of Commerce, the Department of Industrial Management was transferred from the College of Engineering to Buchtel College and was absorbed by the Department of Commerce in 1947. For a number of years thereafter, the department offered three undergraduate majors; general business, accounting and industrial management.

On February 18, 1953 the Trustees of



ALTHOUGH AN URBAN university, this scene typifies the landscape and modern facilities on the campus of the University of Akron. Delta Sigma Pi recently installed its seventh chapter in the State here.

the University of Akron established the College of Business Administration. The College of Business Administration, as organized, embraced the programs of the Department of Commerce and Secretarial Science which, until this time, were a part of the Buchtel College.

In 1959, the Secretarial Science Department was eliminated and the secretarial science baccalaureate program was reduced to a two year associate program and transferred to the General College. Subsequently, in 1964 the program was transferred from the General College to the newly established Community and Technical College.

The Master of Business Administration program was initiated in 1958 and in 1963 the Master of Science degree in Accounting was established. One year later, the Master of Science degree in Industrial Management was approved.

At the present time the College of Business Administration consists of four academic instructional units and offers three bachelors degrees and three masters degrees.

The College of Business Administration is accredited by the American Association of Collegiate Schools of Business.

History of Beta Alpha Fraternity.

On Thursday, February 20, 1969, nineteen students of the College of Business Administration and Dr. Stephen C. Castle, a member of Gamma Kappa Chapter at Michigan State University, met with Executive Director Charles L. Farrar for the purpose of organizing a local professional business fraternity.

Continued on page 48

Theta Lambda Chapter Installed at Xavier University in Cincinnati

THETA LAMBDA CHAPTER of Delta Sigma Pi was installed at Xavier University in Cincinnati, Ohio, on Saturday, April 25, 1970. Theta Lambda Chapter thus joins the eight other chapters of the fraternity in the State of Ohio located at Ohio State, the University of Cincinnati, Ohio University, Miami, Kent State, Case Western Reserve, Dayton and Akron. Theta Lambda Chapter is the 15th chapter of Delta Sigma Pi to be installed in the 28 Jesuit colleges and universities.

On hand for the installation ceremonies were Grand President Warren E. Armstrong, East Central Regional Director Andrew T. Fogarty, Executive Director Charles L. Farrar, Executive Secretary Ben H. Wolfenberger, Field Secretary Ellery J. Lacy, District Directors Robert F. Andree and Rocco A. Domino, Past Executive Director James D. Thomson, and members of Alpha Theta Chapter at the University of Cincinnati, Alpha Pi Chapter at Indiana University, Alpha Upsilon Chapter at Miami University,

Epsilon Xi Chapter at Ball State University, Epsilon Tau Chapter at the University of Dayton and the Cincinnati Alumni Club.

The University Center Lobby was the scene of the registration of members and guests which began the activities for the day. Following a walking tour of the campus the members and guests had an informal luncheon. The afternoon part of the program was confined to the ritualistic initiation after which the members adjourned to the Vernon Manor Hotel for a reception and the installation banquet.

Regional Director Andrew T. Fogarty, acting as toastmaster, opened the program with the introduction of Brother J. Kaney Hayes, associate dean of the College of Business Administration, who offered the invocation. Rev. Clifford S. Besse, S.J., associate dean of the College of Arts and Science, then extended greetings to the new chapter and the guests who had assisted with the installation. Dr. Hayes introduced the new officers of the chapter which had been elected dur-

ing a secret ballot, after which Dave Fitzgerald presented the new chapter with a plaque on behalf of the members of Epsilon Tau Chapter at the University of Dayton.

Dr. Thomas J. Hailstones, dean of the College of Business Administration, was then introduced and presented a brief history of the College. Preceding the presentation of the charge and charter, Joseph F. Dineen, vice president of Theta Lambda Chapter, reviewed the history of Beta Alpha Chi Fraternity. The chapter charter which had been eagerly awaited was then presented by Grand President Warren E. Armstrong to President Michael T. Moorman who accepted it on behalf of the chapter membership. Concluding the program was the reading of the many letters of congratulations by Executive Director Charles Farrar which had been received from throughout the fraternity.

History of Xavier University

Xavier University is a Jesuit University founded in 1831 as a literary institute by Edward Dominic Fenwick of the Order of Preachers. He called the school The Atheneum and erected buildings for the campus in downtown Cincinnati, Ohio.

In 1840 Bishop John Baptist Purcell, bishop of the Diocese of Cincinnati, who succeeded Bishop Fenwick, invited the Jesuits to take over the administration of the school, which they did. The Jesuits changed the name to St. Xavier College. In 1919 the College moved to its present site in Cincinnati and in 1930 the name was again changed to Xavier University.

At the present time the University is composed of four schools—the College of Arts and Sciences, the College of Business Administration, the Evening College and the Graduate School.

Over 20 buildings make up the Xavier University campus. Nearly 1,950 students are enrolled in the undergraduate day school, with another 4,000 students enrolled in the evening and graduate programs. Prior to the Fall of 1969, Xavier had been an all male college except for the evening and graduate programs.



SHOWN HERE IS AN aerial view of the Xavier University campus in Cincinnati, Ohio, where Delta Sigma Pi recently installed the second of three new chapters in the State of Ohio.

History of the College of Business Administration

After operating the business departments for many years as a part of the College of Arts and Science, Xavier University established the College of Business Administration on September 1, 1961.

The College of Business Administration is divided into six departments. They are the Departments of Accounting, Economics, Finance, Industrial Relations, Management and Marketing. The total undergraduate enrollment in these departments is 550 students.

The College conforms to the general principles and objectives of the University in particular, and of Jesuit education in general. It recognizes the indispensability of cultural subjects which motivate the higher powers of the mind and spell the difference between an educated man and a mere technician.

History of Beta Alpha Chi Fraternity

Beta Alpha Chi was founded as a local professional business fraternity at Xavier University during the Spring semester of 1969 by Michael Moorman and Pat Brown. The idea of such a fraternity was formalized earlier during a meeting with Dr. J. Kaney Hayes, associate dean of the College of Business Administration and a member of Beta Sigma Chapter at St. Louis University. During the first meeting Dr. Hayes agreed to serve the fraternity as faculty moderator. At another



THIS UNIQUE STRUCTURE on the Xavier University campus in Cincinnati, Ohio, is the Bellarmine Chapel. Xavier University is the home of Theta Lambda Chapter of Delta Sigma Pi.

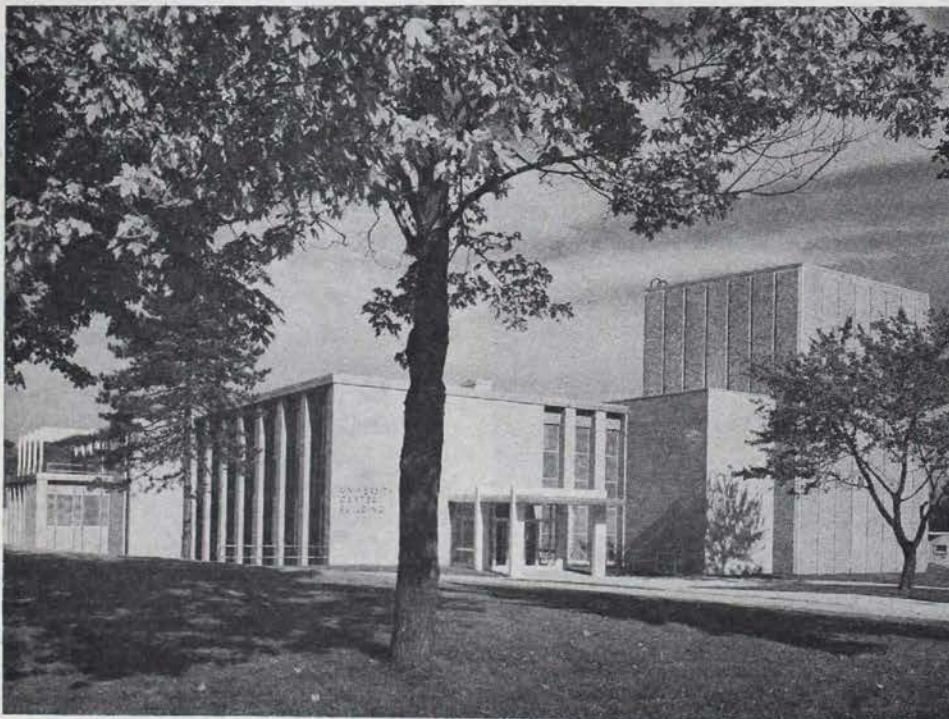
meeting several days later it was decided the ultimate goal of the fraternity would be to become a chapter of Delta Sigma Pi.

On March 26, 1969, the officers of Alpha Theta Chapter at the University of Cincinnati were invited to the organizational meeting to explain the operation of

their chapter and the aims and objectives of Delta Sigma Pi.

During the month of April members of the local fraternity visited The Central Office in Oxford to obtain additional information about Delta Sigma Pi. Later that month members of the fraternity were invited by Alpha Theta Chapter to attend their initiation banquet, at which time the members of Beta Alpha Chi visited with East Central Regional Director Andrew T. Fogarty. On May 1, 1969, Executive Secretary Ben H. Wolfenberger and Field Secretary Ellery J. Lacy and the officers of Alpha Theta Chapter met with the members of the local fraternity and all business students interested in it. Following that meeting another organizational meeting was held in which the name Sigma Delta Chi was chosen. Later in the month the name of the fraternity was changed to Beta Alpha Chi because of the conflict with the National journalism fraternity, Sigma Delta Chi.

During the summer the members of Beta Alpha Chi continued to be as active as possible, thereby laying the plans for a successful Fall semester. On April 25, 1970, the brief history of Beta Alpha Chi ended with the initiation of the following members as charter members of Theta Lambda Chapter of Delta Sigma Pi: Michael T. Moorman, Thomas M. Dineen,



THE HUB OF STUDENT activities at Xavier University in Cincinnati is the University Center building shown here.

Continued on page 26

Delta Sigma Pi Records Another First at Columbus College

ANOTHER FIRST IN THE history of Delta Sigma Pi was recorded on Sunday, April 26, 1970, when Theta Mu Chapter was installed at Columbus College in Columbus, Georgia, becoming the first national fraternity to be installed on that campus. It was the 168th undergraduate chapter of Delta Sigma Pi and the sixth in the State of Georgia. Other chapters in the state are Kappa Chapter at Georgia State University, Pi Chapter at the University of Georgia, Alpha Tau Chapter at Mercer University (inactive), Epsilon Chi Chapter at Georgia Southern College and Zeta Lambda Chapter at Georgia Institute of Technology.

The Davidson Building was the scene of registration and refreshments which began the program of activities for the day, after which all the members and guests were conducted on a tour of Columbus College. After an informal luncheon the members of Delta Sigma Epsilon were initiated into Delta Sigma Pi. On hand for the event were Grand President Warren E. Armstrong, Southeastern Regional Director George E. Ragland, Executive Director Charles L. Farrar, District Directors John E. Parrish, Jr., Jerald D. Phillips, Howard P. Abel and Ronald E. Goertz, and members of Kappa Chapter,

Pi Chapter, and Zeta Lambda Chapter. Also present were members of Gamma Lambda Chapter at Florida State University, Eta Kappa Chapter at Troy State University and the Atlanta Alumni Club.

The installation banquet was held at the Ramada Inn in Phenix City, Alabama. Special guests at the banquet were Dr. Thomas Y. Whitley, president of Columbus College, John J. Voynich, chairman of the Division of Business and Economics, Columbus Mayor James R. Allen and Mayor pro tem George L. Dorman, both of whom were initiated as charter members. Following the invocation by Robert P. Henry, District Director John E. Parrish, Jr., and Mayor James R. Allen extended greetings to the new chapter and the members and guest. Dr. John Anderson, dean of the college, presented the history of Columbus College from its inception. Regional Director George E. Ragland, acting as toastmaster, then called upon Historian Robert E. Loudermilk for the history of Delta Sigma Epsilon.

Highlighting the evening was the presentation of the charge and charter by Grand President Armstrong to Theta Mu Chapter President Kenneth E. Evans. The program was concluded with the

presentation of the many letters of greeting from throughout the fraternity which were presented by Executive Director Charles L. Farrar.

History of Columbus College

Columbus College is the result of community endeavor. Its establishment was first seriously proposed by the Post War Planning Committee of the Columbus Chamber of Commerce in 1945. In April, 1949, the voters of Muscogee County, Georgia, approved the merger of the city and the county schools under enabling legislation which authorized the County School District to operate a college.

In June, 1949, a 157 acre college site was purchased and funds provided for the construction of roads and utilities to the site. Following the passage of the Georgia Junior College Act of 1958, the County Board of Education applied to the Regents of the University System of Georgia for a junior college as a unit of the University System. The County Board of Education spent approximately \$100,000 to modify the former Shannon Hosiery Mill into an adequate temporary facility for Columbus College. The first freshman class was enrolled in September 1958.

Construction of a permanent facility was not begun until October, 1961. The new physical plant was occupied by the administrative staff in December, 1962, and was opened to the students the following month.

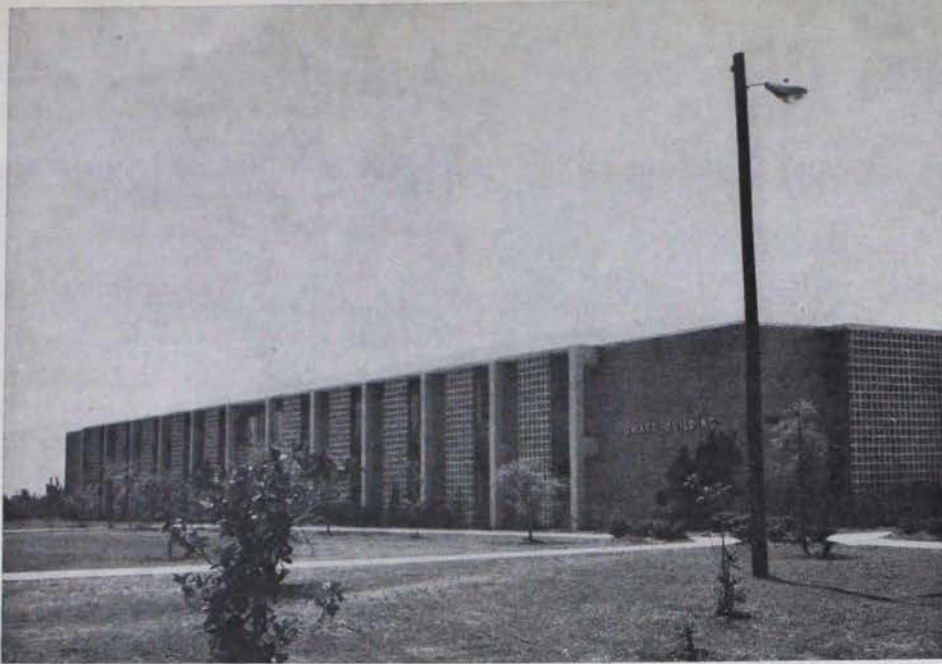
Columbus College was accredited as a junior college in December, 1963, by the Southern Association of Colleges and Schools and without reservations or conditions. In April, 1965, the Regents approved the application of Columbus College to begin transition to senior college status in September, 1966.

There are over 500 students enrolled in the Division of Business and Economics. Programs of study in the Division include business law, accounting, industrial management, finance, economics and management.

The Division of Business and Economics was organized in 1958 as part of the then two year program offered by Colum-



THETA MU CHAPTER President Kenneth E. Evans receives the chapter charter from Grand President Warren E. Armstrong at the installation banquet of Theta Mu Chapter at Columbus College.



PICTURED HERE IS the Howard Classroom Building on the campus of Columbus College, Columbus, Georgia. The College is the sixth in the State of Georgia to receive a Delta Sigma Pi chapter charter.

bus Junior College. Beginning with an original faculty of two, the staff has increased until there are now nearly 20 members on the staff.

History of Delta Sigma Epsilon Fraternity

In November, 1968, a group of 50 business students at Columbus College met for the purpose of organizing a professional business fraternity. Under the guidance of the first president, Tom Maholick, and the chairman of the Division of Business and Economics, Rodger D. Collons, a member of Kappa Chapter at Georgia State University, the group set its goals to become a chapter of Delta Sigma Pi. In line with this decision the group selected the name Delta Sigma Epsilon for the new fraternity.

During the Spring quarter Executive Secretary Ben H. Wolfenberger, District Director Jerald Phillips, and Kappa Chapter President Roger Greer visited the campus and discussed the plans with the members of Delta Sigma Epsilon. The fraternity continued to grow, both in stature and in numbers. Since most of the members were from Columbus, the fraternity continued to be active during the summer, holding professional meetings, fund raising projects and social events. Preparation of the petition was begun at that time and completed during the Fall quarter of 1969.

On Sunday, April 26, 1970, the day finally arrived which the members of

Delta Sigma Epsilon had been waiting for—the day when they would become charter members of Theta Mu Chapter of Delta Sigma Pi. The charter members were: William M. Alford II, Thomas E. Barron, Larry H. Brooks, Franklin L. Burch, Jr., Larry W. Childers, Danny O. Coulliette, Thomas F. Day, Kenneth E. Evans, Jerry L. Fletcher, Maxwell E. Hardy, Jr., Robert P. Henry, Donald W. Keeble, Lewis B. Keller, Michael A. Kokenzie, Robert E. Loudermilk, Leonard T. Maholick, Jr., Robert G. Mahol-

ick, Roy H. Miller, Jr., Lewis E. Nichols, Charles A. O'Shields, William R. Oss, Charles Patillo, Lucius L. Powers, Donald W. Powell, James N. Railey, John D. Redmond, Larry W. Roney, Mark D. Ross, James F. Yawn II, Douglas Lambert, Sammy O. McCord, James R. Allen and George L. Dorman.

MERGERS

Jerry N. Rounsavell, *Nebraska-Lincoln*, on May 23, 1970, to Frances J. Teague, at Los Angeles, Calif.

Richard L. Miller, *California State-Hayward*, on June 20, 1970, to Darlene G. Garcia, at Hayward, Calif.

Douglas R. DeMuth, *Wisconsin State-La Crosse*, on July 18, 1970, to Pamela Levey, at Des Plaines, Ill.

Robert J. Hardig, *Eastern Illinois*, on August 8, 1970, to Cindy Polaniecki, at Chicago, Ill.

Arthur F. Schoembs, Jr., *Christian Brothers*, on April 18, 1970, to Patricia E. Handwerker, at Memphis, Tenn.

Robert A. Beard, *Sacramento State*, on April 25, 1970, to Lynda S. Grexton, at Concord, Calif.

Ellery J. Lacy, *Lamar Tech*, on June 13, 1970, to Roberta K. Annesser, at Findlay, Ohio.

Michael A. Hottman, *Chico State*, on March 21, 1970, to Teri A. Hughes, at Sacramento, Calif.

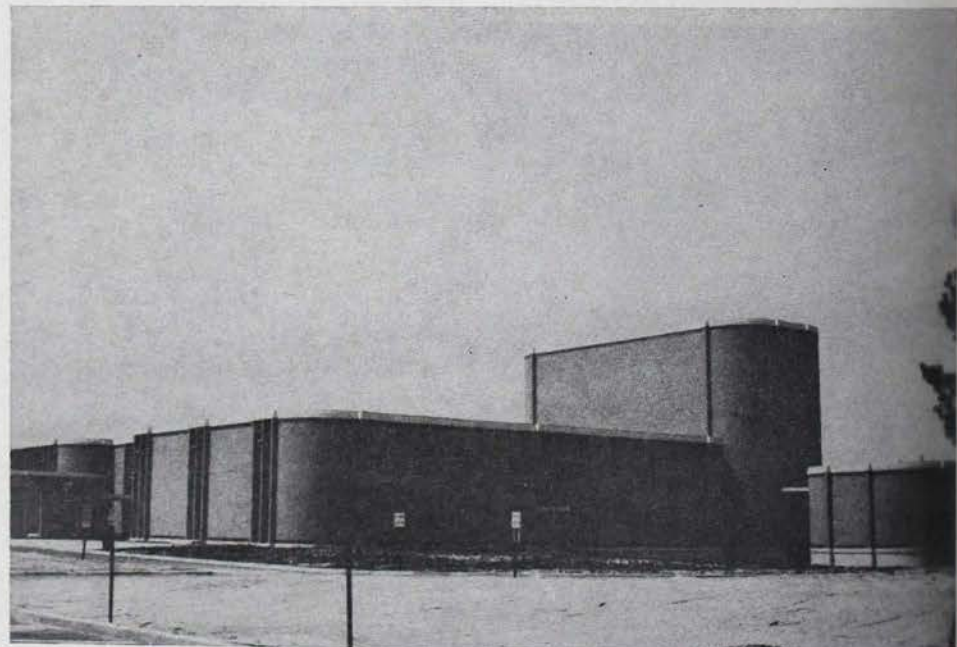
Gary Skibicki, *Oklahoma*, on February 28, 1970, to Gail D. Otto, at Hill AFB, Utah.

Arthur L. Steiner, *Miami-Florida*, on June 7, 1970, to Wilma Versil, at Miami, Fla.

James R. Catalano, *California State-Hayward*, on July 11, 1970, to Kathleen J. Dennis, at Oakland, Calif.

Russell L. Brown, *Arizona*, on April 11, 1970, to Rosamond Culp, at Washington, D. C.

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THE FINE ARTS COMPLEX at Columbus College at Columbus, Georgia, is shown here. Delta Sigma Pi recently recorded another first on this campus with the installation of Theta Mu Chapter, the first national fraternity to be chartered here.

Theta Nu Chapter Becomes First in State of Arkansas

THE STATE OF ARKANSAS has long been the only Southern state without a chapter of Delta Sigma Pi. Although efforts to establish such a chapter at the University of Arkansas date back to 1925, this goal was finally realized on Saturday, May 2, 1970, when Theta Nu Chapter was installed on the campus of the University of Arkansas at Fayetteville.

The program for the installation ceremonies began with the registration of members and guests at the Westminster House on campus, followed by a brief walking tour of the Fayetteville campus of the University. Once the tour had been completed the members and guests assembled for an informal luncheon.

On hand to assist with the installation were Grand President Warren E. Armstrong, Southern Regional Director Roy N. Tipton, Midwestern Regional Director Walter D. Nelson, Executive Director Charles L. Farrar, District Director Larry R. Shank, Chapter Advisor Phillip H. Taylor, Gene C. Lynch, Gerard Halpern, and members of Beta Epsilon Chapter, University of Oklahoma; Beta Chi Chapter, University of Tulsa; Gamma Epsilon Chapter, Oklahoma State University and Delta Theta Chapter, Oklahoma City University. The initiation was also held at the Westminster House.

Southern Regional Director Roy N. Tipton, serving as toastmaster, began the evening program held at the Holiday Inn by introducing Brother Palmer C. Pilcher, Vice President of Academic Affairs at the University of Arkansas who offered the invocation and extended greetings to the members and guests on behalf of Dr. David W. Mullins, president of the University, who had been unexpectedly called out of town. Dr. John P. Owen, dean of the College of Business Administration, was then called upon to present a history of the College, after which Curtis F. Bradbury, Jr., secretary of Alpha Beta Alpha Fraternity, presented a history of the local fraternity which had petitioned to become a chapter of Delta Sigma Pi. Climaxing the day's program was the presentation of the charge and charter by Grand President Warren E. Armstrong. Accepting on behalf of the newly initia-

ted members was Rodney G. Nickel, president of Theta Nu Chapter. The program was concluded with the traditional presentation by Executive Director Farrar of fraternal greetings from throughout the fraternity.

History of the University of Arkansas

As the University of Arkansas prepares for its centennial celebration, it reflects on its history which is noted proudly by each student and citizen of the State of Arkansas.

In 1871, the school was established as Arkansas Industrial University, and it was not until 1899 that the University of Arkansas became the great institution of knowledge in the state, created by the Land Grant Act passed by the United States Congress to provide funds for public education.

Fayetteville was chosen as the site for the University by the state legislature. Each county interested in securing the University was asked to submit bids stating how much aid would be provided the prospective school. Washington county,

whose county seat is Fayetteville, was selected.

The first students enrolled on January 22, 1872. Originally women were not permitted to enroll, and even years later when they were admitted, it was not on an equal basis.

In 1875, the famous building on the campus, University Hall or "Old Main" was completed. It is characterized by two distinctive towers, one concave and the other convex, housing the campus chimes which provide a distinctive reminder of passing hours.

The first degrees were conferred in 1876 from this new institution, and in the next year the museum was established in Old Main. Two years later, the alumni association was organized. Further, the school of medicine was founded in the late 1870's and accepted its first students in 1879. This ended the growth of the university during that decade.

The next twenty years, though, proved to be an even more active growing period. First came the establishment of the agricultural experiment station. Next was the advent of national sororities and fraternities on campus. Chi Omega Sorority



THETA NU CHAPTER President Rodney G. Nickel, right, looks on anxiously as Grand President Armstrong presents the Charge and Charter to the new chapter at the University of Arkansas at Fayetteville.



LONG CONSIDERED A landmark on the University of Arkansas campus at Fayetteville is the Administration Building, "Old Main." Theta Nu Chapter at the University of Arkansas is the latest to be added to the Southern Region of the fraternity.

was founded on this campus in 1895. Finally, the student annual, "The Cardinal," appeared. It later became the "Razorback" after the athletic teams adopted that mascot.

In 1910, the University began summer sessions and began offering correspondence courses. During the 1920's many traditions were established. The first Homecoming football game was played and the first Miss University of Arkansas was crowned.

The Great Depression slowed the university's progress as it did for most schools. However, in 1950, doctoral programs of study were instigated and along with this came the beginning of the Honors Program for superior students.

Today the University has increased in enrollment to 13,000 students, not counting the enrollment at the University of Arkansas Campus at Little Rock. Degrees are conferred in a number of fields and the university is accredited by several organizations.

History of the College of Business Administration

The purpose of the College of Business Administration is to educate young men and women for positions of leadership and responsibility in private business, government service, and non-business organizations. Part of this educational preparation must be professional. Successful executives need the advantage of formal schooling in business and economics as well as in general educational courses. In

recognition of this need, the College of Business Administration offers specialized courses in several fields of business. These include accounting, banking, general business, insurance, real estate, management, personnel, industrial management, marketing, public administration, quantitative management science, and business teacher education.

For administrative purposes, the Col-

lege of Business Administration includes the Department of Economics which, under the general rules of the College of Arts and Sciences, offers a major and a minor in economics leading to the bachelor's degree.

In common with the University as a whole, this College recognizes the need for broad, cultural education. Individuals who occupy positions of leadership in our society are expected to possess wide knowledge and understanding of our cultural heritage. They must be prepared for effective participation in important aspects of our civilization. Therefore, students in this College are required to elect subjects outside of the professional business fields sufficient to give them a broad, liberal education.

The College of Business Administration has been a member of the American Association of Collegiate Schools of Business since 1931. This organization, composed of outstanding universities of North America, exists to promote the highest standards of business education. The M.B.A. program was approved by A.A.C.S.B. in 1963.

The Business Administration Building contains numerous classrooms and offices, an auditorium, general workrooms for students, and modern well-equipped laboratories for accounting, statistics, and typing. The University Library receives

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CHARACTERISTIC OF some of the recent expansion on the campus of the University of Arkansas at Fayetteville is the new Library. Delta Sigma Pi recently installed its first chapter in the state on this campus.

170th Chapter is Fourth in Wisconsin

THE 170TH CHAPTER of Delta Sigma Pi was installed at Wisconsin State University—Whitewater on Saturday, May 9, 1970. Theta Xi Chapter joins three others in the state: Delta (inactive) at Marquette University, Milwaukee; Psi, University of Wisconsin at Madison; and Eta Rho at Wisconsin State—La Crosse.



ROBERT N. HEETER, left, receives the Theta Xi Chapter Charter from Grand President Warren E. Armstrong during the installation ceremonies at Wisconsin State University at Whitewater.

The national officers present for the installation were Grand President Warren E. Armstrong, *New Mexico*; Thomas M. Mocella, *Northwestern*, Central Regional Director; Executive Secretary Ben H. Wolfenberger, *Texas Tech*; and District Directors Robert Neimon, *Marquette*; and Kenneth L. Vadovsky, *Eastern Illinois*. Also in attendance were Past Grand President and Grand Secretary-Treasurer Emeritus H. G. "Gig" Wright, and Past Regional Directors Robert A. Mocella, *Northwestern*, and Robert O. Lewis, *Northwestern*. Chapter delegations in attendance were Beta Chapter, *Northwestern University*; Psi Chapter, *University of Wisconsin—Madison*; Alpha Omega Chapter, *DePaul University*; Epsilon Omega Chapter, *Eastern Illinois University*; Eta Mu Chapter, *Northern Illinois University*; and Eta Rho Chapter, *Wisconsin State University—La Crosse*.

The traditional registration and walking tour of the campus occupied the morning hours, followed by lunch at Esker Hall on the campus. During the afternoon the Ritualistic Initiation ceremonies were conducted, with the group re-

cessing before the evening activities.

In the late afternoon, a social hour was held at the Country Squire with the new initiates and guests moving to the Green Shutters Restaurant for the installation banquet and program.

The delay of the banquet due to a heavy thunderstorm was smoothly handled by Regional Director Thomas M. Mocella who served as toastmaster. He introduced Charles F. Hinz, Chancellor of Theta Xi Chapter, who gave the invocation. The president of the university, Dr. William L. Carter, then extended greetings to the new chapter and its guests on behalf of the university.

Dr. Clarence A. Black, *Creighton*, one of the chapter advisors and a member of the installation team, gave a history of the College of Business and Economics. Following him, Patrick H. Hartman, senior vice president of the chapter, gave a history of the local petitioning fraternity, Sigma Beta Epsilon. The special note of the evening was the presentation of a lapel pin by Regional Director Thomas M. Mocella to his son, John Mocella, who had been initiated that day. Also on hand were Past Regional Director Robert A. Mocella and his son, Robert, both *Delta-sigs*.

The program closed with the presentation of the charge and charter by Grand President Warren E. Armstrong; its acceptance by Theta Xi Chapter President Robert N. Heeter; and fraternal greetings from the fraternity nationwide by Executive Secretary Ben H. Wolfenberger.

History of Wisconsin State University—Whitewater

Wisconsin State University—Whitewater is a state supported coeducational university offering a diversified curriculum in teacher education, liberal arts, business education, adult education, and pre-professional studies. There are 24 fields of teacher education and 30 majors in non-teaching fields. Some masters programs are now offered, with others planned subject to accreditation.

The university is authorized to confer the BA, BBA, BS, BS in Medical Technology, the MS in Education and Teaching, and the MA degrees. An MBA degree is one that is planned.

The university is fully accredited by the North Central Association of Colleges and Universities and other accrediting agencies and is a member of the American Association of Colleges for Teacher Education, and the American



THIS MODERN BUILDING is Upham Hall on the campus of Wisconsin State University at Whitewater where science classes are held.



IN THIS VIEW CAN be seen Heide Hall, the humanities classroom building at Wisconsin State University at Whitewater.

Council on Education, among other associations.

Founded in 1868, as Whitewater Normal School to provide teachers for the public schools, the school soon expanded its programs to begin the growth and diversification still characteristic of the university. In 1913, the school became the second institution in the United States to offer a program for preparing teachers for business subjects and quickly gained national recognition for this. In 1927, the board named the school Whitewater State Teachers College. In 1951, with a broadened curriculum including liberal arts, the school was renamed Wisconsin State College—Whitewater, with the final name change coming in 1964 as a result of further expansion in curriculum and enrollment. Current enrollment on the 340 acre campus is approximately 10,000.

History of the College of Business and Economics

While business or commercial education had been a specialty of the college for many years, it began to receive added attention in 1952, just after the college had become Wisconsin State College—Whitewater. With this attention, the business administration curriculum was begun, following the national shift from education to administration. In 1953, there were 70 students in business administration with work leading to a BS or BA degree. Today, the student can major in ac-

counting, business administration, business education, economics, finance, or marketing and management. His course work gives him an understanding of the society in which he lives and works; develops his knowledge of the functional areas of business; and provides him with an understanding of the total economic and social system and its relation to him.

Student organizations contributing to the education of the student of business are nine in number, each with a specialized area of interest. Only one of the organizations appeals to all business majors. There are currently about 3,500 students enrolled in the College of Business and Economics.



THE ANDERSON LIBRARY at Wisconsin State University at Whitewater typifies the modern facilities on this campus where Delta Sigma Pi recently installed its Theta Xi Chapter.

History of Sigma Beta Epsilon

Sigma Beta Epsilon was formed on October 8, 1969, as a result of a meeting of 50 undergraduates, Dr. C. A. Black, Creighton, District Director Kenneth L. Vadovsky, and Regional Director Thomas M. Mocella. Among the undergraduates were Bob Heeter, who had been a pledge of Psi Chapter, and John Mocella, Tom's son.

A steering committee of 15 was selected and from this group came the fraternity name, temporary fraternity officers, and the bylaws. From the beginning the group sought a charter of Delta Sigma Pi. The fraternity received recognition from the Faculty-Student Senate and on October 29, 1969, elected permanent officers. By November, the professional and social programs were developed and the group was meeting regularly.

After the beginning of 1970, work on the petition began in earnest, with attention still being given to the overall program of activities, publicity, and fund raising. The fraternity also had some joint activities with Psi Chapter at the University of Wisconsin and with Eta Rho Chapter at Wisconsin State University at LaCrosse.

On February 12, 1970, the following members of Sigma Beta Epsilon were formally pledged to Delta Sigma Pi and on May 9, 1970, were initiated as charter members of Theta Xi Chapter of Delta Sigma Pi: Kenneth James Arndorfer, Oliver Charles Brault, Charles Allen Brys, Donald Ray Carlson, Mark Andrew Chekouras, Michael Lynn Claffey, Terry John Collicott, Joseph John Dabrowski,

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CLIMAXING A YEAR'S WORK by a group of dedicated young men was the installation of Theta Omicron Chapter on Sunday, May, 10, 1970 at St. Ambrose College in Davenport, Iowa. The chapter is the third in the state of Iowa and joins Epsilon Chapter at the University of Iowa in Iowa City and Alpha Iota Chapter at Drake University in Des Moines. With this installation, Delta Sigma Pi reached a total of 171 chapters.

The day's activities which gave life to the new chapter began with registration in the College Center, and after registering the guests were conducted on a campus tour by their hosts, the members of the new chapter. Following this tour and informal visiting the entire group journeyed to the student cafeteria for lunch.

For the afternoon's ritualistic initiation ceremonies Grand President Warren E. Armstrong, *New Mexico*, presided. These ceremonies were also held on the campus and assisting Grand President Armstrong were North Central Regional Director LaVerne A. Cox, *Nebraska*; Executive Secretary Ben H. Wolfenberger, *Texas Tech*, and District Director James F. Dowis, *Drake*. Also assisting were delegations from Epsilon Chapter, University of Iowa; Alpha Iota Chapter, Drake University; Zeta Xi Chapter, Lewis College; and Eta Pi Chapter, Wayne State College-Nebraska.

Another Chapter Joins Fraternity Roll in Iowa

After the ceremonies were completed, the new Deltasigs and their visiting brothers recessed to the home of one of the members for an informal visiting period prior to the installation banquet.

The spirited program of the day continued at the dining room of the Mississippi Hotel where Regional Director LaVerne A. Cox served as toastmaster for the installation banquet. The brothers were very honored to have the Right Reverend Sebastian G. Menke, President of St. Ambrose College, offer the invocation.

Continuing the program, Chairman of the Department of Economics and Business Administration Gerald L. Hamel extended greetings to the new chapter, its members, and the visitors, on behalf of St. Ambrose College. The advisor to the chapter, Patrick J. Welch, gave a history of the Department of Economics and Business Administration and the Department of Accounting. Then Gilbert J. Cervelli, senior vice president of the chapter, gave a history of the founding of Chi Sigma Alpha Fraternity which had

that day become the Theta Omicron Chapter of Delta Sigma Pi.

Concluding the program, Grand President Warren E. Armstrong presented the charge and charter to Theta Omicron Chapter. Accepting on behalf of the chapter and its members was President Kevin McEneely. The closing remarks by Regional Director LaVerne A. Cox were a challenge to the new chapter to be the best that it could. These remarks followed fraternal greetings given by Executive Secretary Ben H. Wolfenberger on behalf of the many chapters, alumni clubs and individuals across the nation.

History of St. Ambrose College

In 1882, one year after the founding of the Catholic Diocese of Davenport, Iowa, Bishop John McMullen set aside two rooms in the old St. Margaret's School (now Sacred Heart Cathedral on the campus), engaged two instructors, and began the college. Three years later the central unit of Ambrose Hall (now the Administration Building on campus) was dedicated. Although the college was known as St. Ambrose Seminary until 1908, men not studying for priesthood soon outnumbered the seminarians. A prep school was established to educate rural area youth, so that they would be prepared for college level work. Initially, the college offered a Commercial Course in commercial education; an Academic Course that was really leveling work equivalent to high school work; and a Collegiate Course offering advanced studies.

In 1929, the college opened its late afternoon and evening classes to women and this continued until St. Ambrose's sister college, Marycrest, opened. In 1968, St. Ambrose again became coeducational. During World War II, the college was selected for training naval officers and students from all over the United States began to enroll, thus making the college better known. In 1958, the college welcomed additional space when the high school division moved to new quarters elsewhere in Davenport.

Today, the college has eight major buildings, over 100 faculty members, and



THE HIGHLIGHT OF THE installation ceremonies for Theta Omicron Chapter at St. Ambrose College, Davenport, Iowa, was the presentation of the charge and charter by Grand President Warren E. Armstrong to Chapter President Kevin McEneely. Looking on are Right Reverend Sebastian G. Menke, president of St. Ambrose College, and Gerald L. Hamel, chairman of the Department of Economics and Business Administration.

24 major areas of study concentration. There were more than 1,200 students last school year and the enrollment and physical plant continue to expand.

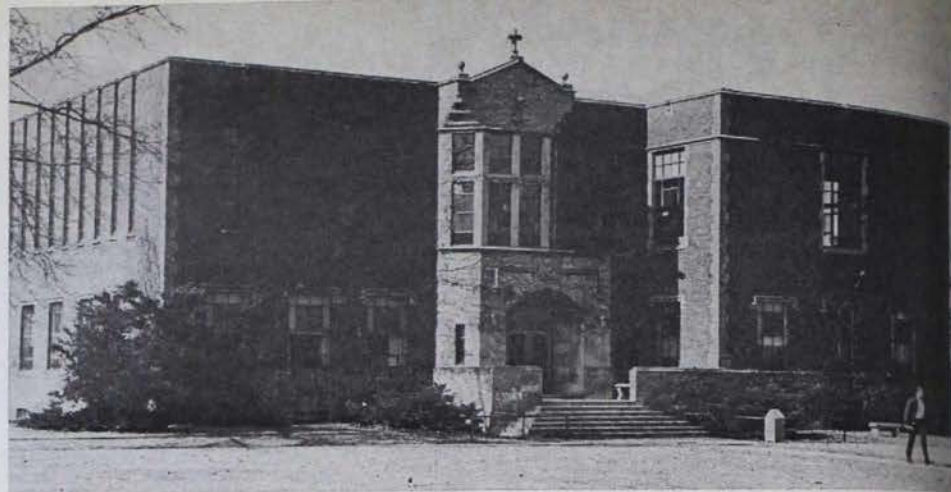
St. Ambrose College is registered by the State Board of Regents of New York. It is accredited by the North Central Association of Colleges and Secondary Schools and the Iowa Department of Public Instruction. Membership is held in the National Catholic Education Association, The Association of American Colleges, the American Association of Colleges for Teacher Education, and other accrediting agencies.

History of the Department of Economics and Business Administration

The Department of Economics and Business Administration was formally organized under that title in 1954. Prior to that it had been a part of the Commerce Division of the Social Sciences. With the reorganization it was listed separately, distinguishing it from the Department of Accounting and other Social Sciences.

Since 1964, under the direction of Chairman Gerald L. Hamel, the Department has experienced steady growth, with more than 300 students majoring in this area at present. Additional students are majoring in Accounting, and the two departments total over 30 per cent of the student body.

Other areas of progress which have developed under the direction of Mr. Hamel are the establishment of a statistics



PICTURED HERE IS the main entrance to the library of St. Ambrose College in Davenport, Iowa, where the Theta Omicron Chapter of Delta Sigma Pi was recently installed.

lab and a computer center. A course in Computer Programming is offered each semester and covers current and relative problems in programming. More than 50 per cent of the business administration, economics and accounting graduates go on to graduate school, with higher than average scores in the Graduate Record Exams.

Representatives from the nation's largest businesses visit the campus each year to interview students from the Department, and the alumni ranks boast many successful corporate executives.

History of Chi Sigma Alpha

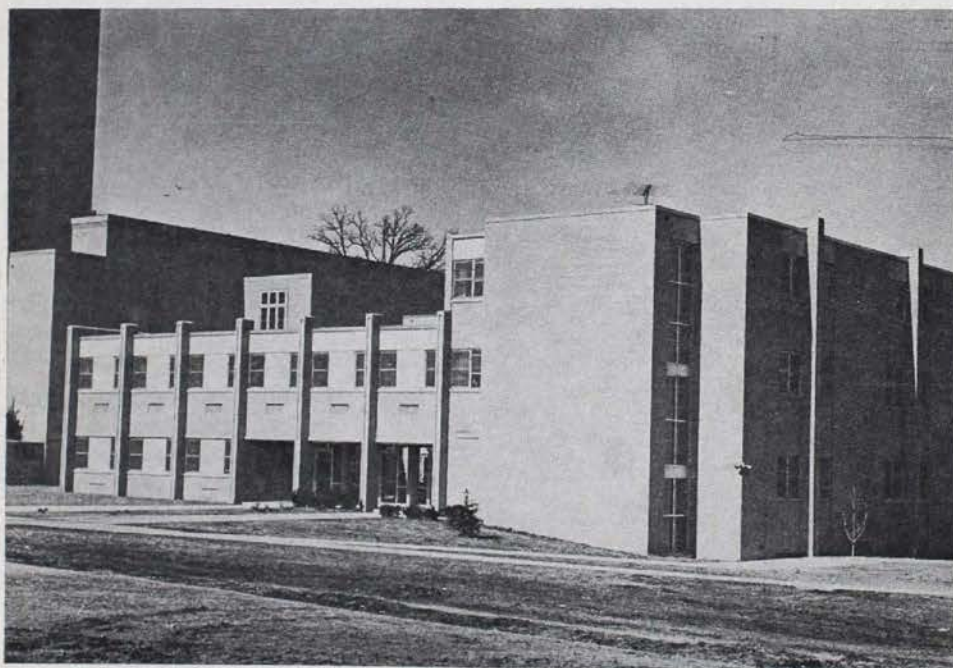
In the Fall of 1968, Chi Sigma Alpha Fraternity was born in the mind's eye of

Kenneth Jeschke, a student at St. Ambrose, who contacted Instructor Patrick Welch from the Department of Economics and Business Administration. It was decided, after thorough exploration, that Delta Sigma Pi had the best to offer, both socially and professionally, thus a steering committee was appointed to seek more information on how to organize a chapter.

In February 1969 Executive Secretary Ben H. Wolfenberger met with the committee to determine a future course of action. During his visit, the committee voted formally to seek a chapter charter of Delta Sigma Pi. Following this, the committee began selling the fraternity to fellow students and in March, 1969, fifty men began the first pledge class of Chi Sigma Alpha Fraternity. It was not until a May outing that the group really began to enjoy a common bond of brotherhood.

In May of 1969, the group worked on its petition and submitted it to Delta Sigma Pi, but time had caught up with the fraternity—the school year ended, the president of Chi Sigma Alpha graduated, and new officers were elected.

In August, 1969, two members of Chi Sigma Alpha attended the Grand Chapter Congress of Delta Sigma Pi and after the 1969-70 school year began, representatives of the fraternity attended the Area Leadership Conference in Iowa City. The professional program and other activities were formulated and carried out during the school year, the petition was submitted and approved and, on May 10, 1970, the following men were initiated as charter members of Theta Omicron Chapter of Delta Sigma Pi: Hugh Donald Barnard, Thomas Edward Bishel, Gerald



SHOWN HERE IS HAYES HALL, on the St. Ambrose College campus in Davenport, Iowa. Delta Sigma Pi recently installed it's third chapter in the State of Iowa on this campus.

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Bowling Green State University Receives Theta Pi Chapter Charter

DELTA SIGMA FRATERNITY at Bowling Green State University received the Theta Pi Chapter Charter from Delta Sigma Pi on Sunday, May 17, 1970. Participating in this inspiring occasion were the 35 charter members of the new chapter, the third to be installed in the State of Ohio during the Spring of 1970.

The other newly installed chapters are Theta Kappa at the University of Akron and Theta Lambda at Xavier University in Cincinnati. The seven previously installed chapters are Nu at Ohio State University, Alpha Theta at the University of Cincinnati, Alpha Omicron at Ohio University, Alpha Upsilon at Miami University, Beta Pi at Kent State University, Beta Tau at Case Western Reserve University and Epsilon Tau at the University of Dayton.

The University Union on the campus of Bowling Green State University was headquarters for the day's activities which began with the registration for the installation team and visiting fraternity members. Among this group were Grand President Warren E. Armstrong, East Central Regional Director Andrew T. Fogarty, Executive Director Charles L. Farrar, Executive Secretary Ben H. Wolfenberger, Field Secretary Ellery J. Lacy, District Director and Past Regional Director Robert F. Andree, Past Grand President Robert G. Busse, and Past Re-

gional Director Robert J. Elder. Also registering were delegations from Nu Chapter at Ohio State University, Gamma Rho Chapter at the University of Detroit and Eta Phi Chapter at Eastern Michigan University.

After lunch, all initiates and visiting Deltasigs gathered at the University Union for the Ritualistic Initiation ceremonies and then moved to the Holiday Inn for the installation banquet.

In addition to those who spoke on the program, present at the installation banquet were Theta Pi Chapter Advisor Paul Haas, and Assistant Dean of Business Administration Brother Wayne A. Johnson. Serving as toastmaster for the evening was Regional Director Andrew T. Fogarty who first introduced Mrs. Marie Hodge, assistant to the dean of business administration, to give the invocation. Mrs. Hodge had worked very closely with the local fraternity and had been quite an inspiration and was specially honored at the installation banquet.

The dean of the college of business administration, Dr. Karl E. Vogt, gave a history of the college, and at the conclusion of the evening's program, reopened his remarks with an informal group discussion concerning "The Goals, Aspirations, and Future Thrusts of the College of Business Administration."

Continuing with the formal part of the

program, Dennis J. Cesen, historian of the chapter, gave a history of Delta Sigma Fraternity. The highlight of the evening was the presentation of the charge and charter by Grand President Warren E. Armstrong, accepted by Theta Pi Chapter President P. Michael Ward. Executive Director Charles L. Farrar presented fraternal greeting to the new chapter from national officers, the chapters, and alumni of the fraternity. Closing the program was the presentation of the official chapter gavel to the chapter president by Regional Director Andrew T. Fogarty.

History of Bowling Green State University

Bowling Green State University is located in Northwest Ohio, 23 miles south of Toledo. The campus contains nearly 1,100 acres and 80 academic buildings and residence halls, with more under construction.

Bowling Green's history began on January 24, 1910, when a bill was introduced in the Ohio General Assembly "to provide for the appointment of a commission to establish two normal schools and to provide for the maintenance thereof." The bill was passed on May 10, 1910, and approved by Governor Judson Harmon. On November 22 of that year the City of Bowling Green was officially notified that it had been chosen as the site for the normal school in Northwest Ohio.

Classwork began in September, 1914, in the Armory in Bowling Green and the old Central High School in Toledo. The faculty numbered 21, the enrollment was 304. Full time faculty members now total 540. Bowling Green's expansion into a fully accredited university has been rapid. It grew from 4,800 students in 1957 to more than 12,400 in 1969. Nearly 1,200 other students attend classes at the University's academic centers in Bryan, Fostoria, Fremont, and the Firelands campus in Huron. Enrollment is expected to reach 15,000 within the next three years.

Courses of instruction leading to degrees are organized within the College of Education, the College of Liberal Arts, the College of Business Administration, and the Graduate School, which is probably the fastest growing area at Bowling Green. More than 1,000 students are en-



EXECUTIVE DIRECTOR Charles L. Farrar presents the traditional chapter gavel to Theta Pi Chapter President P. Michal Ward during the installation ceremonies.



BOWLING GREEN STATE University has an outstanding library as shown here. The Theta Pi Chapter of Delta Sigma Pi was recently installed on this campus to become the 10th chapter of the fraternity in the State of Ohio.

rolled in the University's masters and five doctoral programs.

The physical appearance of the University is changing dramatically. One of the most important buildings is the multi-million dollar, ten-story library in the center of the campus. This ultramodern structure, equipped with automated gear to accelerate library operations, contains up to 640,000 volumes.

Also added to the campus in recent years have been two residence centers for over 1,400 each, and a Life Sciences building. Two more buildings are in various stages of construction and several others are on the drawing board.

History of the College of Business Administration

Youngest of the University's three colleges, the College of Business Administration looks to the future. Much of the present success and the future promise of the College of Business Administration may be traced to the planning of President Harshman, first dean of the College, and to those men who were associated with him during the formative years. When he was appointed to the faculty in 1936 he was assigned the task of developing a permanent curriculum. Authority for establishing the College of Business Administration was granted by legislation in 1935. The College began in two rooms and an office in one of the academic buildings on campus.

Business Administration students at Bowling Green receive a liberal education with at least 50 per cent of the pro-

gram in non-business subjects. This concept of modern education was one of the great assets bequeathed to the College by Dr. Harshman, at least a decade ahead of the times. The curriculum has been designed to equip students to adjust to a variety of practices of individual business corporations and to move more rapidly toward decision-making positions. Flexible courses permit instructors to make frequent adjustments to keep pace with changing business organization and needs. Since 1951, enrollment has increased from nearly 800 students to more than 2,200. Curricula within departments of the College now total 22 and the student who satisfactorily completes one of



ORIGINALLY KNOWN as the Practical Arts building, Hayes Hall on the Bowling Green State University campus is now the home of the College of Business Administration and the home of Theta Pi Chapter of Delta Sigma Pi.

these receives the degree of Bachelor of Science in Business Administration.

History of Delta Sigma

The formation of Delta Sigma Fraternity began in February of 1969, when Executive Director Charles L. Farrar met with a group of students to discuss with them their interest in Delta Sigma Pi. A steering committee was formed and in March the bylaws were adopted for the new fraternity. Officers were elected and in May a pledge program was proposed. During the summer months members of the executive committee attended the 27th Grand Chapter Congress at Mackinac Island.

The first pledge program was begun in the Fall. The program featured professional speakers and fraternity representatives. In January, 1970, the pledge program was successfully concluded and the members of Delta Sigma voted unanimously to seek affiliation with Delta Sigma Pi. In the Spring of 1970, the new officers were elected, the petition completed and approved and the following members of Delta Sigma Fraternity were initiated as charter members of Theta Pi Chapter of Delta Sigma Pi on May 17, 1970: Richard Randall Barnes, Robert Alan Birney, Dennis Joseph Cesen, Dennis Gene Coakley, David Earle Courter, Robert Joseph Daugherty, Ronald Paul Dean, Thomas Alan Depler, Joseph Anthony Gallucci, Jr., Richard Ray George, John Allen Gibbs, Donald Michael Gromen, Fred Charles Grulich, James Dale Harter, Roger William Heins, Harry Ed-

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Eighth Chapter in Pennsylvania Installed at Duquesne University

THE EIGHTH CHAPTER of Delta Sigma Pi in the State of Pennsylvania was installed at Duquesne University in Pittsburgh on Saturday, September 26, 1970. The other chapters in the State are Lambda at the University of Pittsburgh, Omega at Temple University, Alpha Gamma at Pennsylvania State University, Beta Nu at the University of Pennsylvania, Epsilon Sigma at LaSalle College, Zeta Pi at St. Joseph's College and Eta Xi at Philadelphia College of Textiles and Science.

The program for the day began with the registration of the members and guests in the lobby of the Duquesne University Center. Following completion of registration the visiting members were conducted on a walking tour of the campus after which they returned to the University Center for an informal luncheon. The members of Delta Beta Alpha were then initiated into Delta Sigma Pi. The initiation was conducted by Grand President Warren E. Armstrong, Mideastern Regional Director H. Melvin Brown and members of Lambda Chapter at the University of Pittsburgh, Delta Omega Chapter at West Liberty State College, Epsilon Kappa Chapter at Shepherd College, Theta Kappa Chapter at the University

of Akron and the Pittsburgh Alumni Club. Also on hand for the occasion were Executive Director Charles L. Farrar, Executive Secretary Ben H. Wolfenberger, Field Secretary John B. McCoy, South Central Regional Director Leon H. Harding III, Director of Alumni Activities Edward H. Langer, District Directors Robert S. Meyers and Robert K. Rees, Past Director of Alumni Activities Herbert W. Finney, and a host of alumni members from various chapters throughout the fraternity.

The installation banquet held in the Faculty Lounge of the University Center began with the invocation offered by Rev. Patrick McNally. Following dinner, H. Melvin Brown, acting as toastmaster, introduced Acting Dean Blair J. Kolasa of the School of Business Administration who gave a brief history of the School. Alan G. Grogan, senior vice president of Theta Rho Chapter, was then called upon to present a history of Delta Beta Alpha Fraternity which had been organized for the purpose of becoming a chapter of Delta Sigma Pi.

The highlight of the evening came with the presentation of the Theta Rho Chapter charter to the president, Vincent T. Dlugos, by Grand President Warren E.

Armstrong. Brother Dlugos accepted the charter on behalf of the members of the chapter and pledged their support in upholding the aims and objectives of the fraternity.

Rev. Patrick McNally, substituting for Rev. Henry J. McAnulty, president of the University, was again introduced to extend greetings on behalf of the Duquesne University community. Executive Director Charles L. Farrar then presented the many fraternity greetings which had been received from throughout the fraternity.

History of Duquesne University

Duquesne University is a moderately-sized, urban, Catholic, co-educational University. Founded in 1873 as the Holy Ghost College, it was chartered as a University in 1911. Since its foundation by the Congregation of the Holy Ghost and the Immaculate Heart of Mary, Duquesne has been under the control of this Congregation, generally known as the Holy Ghost Fathers. Top level administrators are still drawn from members of the Congregation, but actually not more than ten per cent of the total faculty and administration are members of the religious community. Although Duquesne University is a church affiliated institution, it is entirely private in nature and draws no funds from the Catholic Church. By virtue of its relationship to the Church, the University does not qualify for support from public funds and is, therefore, almost totally dependent upon tuition and private endowments as sources of financial income.

Duquesne University is located in the downtown area of Pittsburgh. The campus is typically urban with all the problems inherent in this kind of setting. The administration building and several others are situated on a high bluff overlooking the Monongahela River. The physical aspect has changed drastically within the past few years, as the whole area is part of the Urban Renewal Project for the City of Pittsburgh.

Enrollment statistics have shown a slight steady increase over the past de-



A RECENT ADDITION to the Duquesne University campus in Pittsburgh is the science center, Mellon Hall.



ROCKWELL HALL AND the Peter Mills Auditorium are the home of the School of Business Administration at Duquesne University in Pittsburgh, Pennsylvania. The Theta Rho Chapter of Delta Sigma Pi was installed here on September 26, 1970.

cade. The present enrollment of more than 7,000 represents the greatest number of students in the history of the University.

The University offers programs leading to the Bachelor's degree in arts, sciences, business administration, music, education, nursing and pharmacy. The Master's degree is offered in arts, sciences, education, business administration, music, and pharmacy. The degree of Juris Doctor is granted in the School of Law, and the Ph.D is granted in some areas of chemistry, English, philosophy and psychology.

The University is accredited by the State Council on Education of the Pennsylvania Department of Public Instruction and the Middle States Association of Colleges and Secondary Schools. It is a member of the Association of American Colleges, the American Council on Education, and many other associations connected with education.

History of the School of Business Administration

Courses in business administration were established by the University in 1913 under the name of School of Accounts and Finance. The rapid growth of the School necessitated a constant broadening of the curriculum until it covered all of the business subjects of fundamental importance. In 1931 the School assumed its present name and, with this

change, became a professional school of business administration.

In 1928 the degree of Master of Science in Business Administration was first awarded by Duquesne. In the Fall of 1957, after extensive planning and development, the school inaugurated its current MBA program in the evening division, which was later supplemented with the day MBA program in September of 1965.

The School of Business Administration is comprised of three divisions: Quantitative Science (accounting, analytic methods, finance); Behavioral Science (law, commerce, management); and Economic Science.

The School of Business Administration at Duquesne is accredited by the American Association of Collegiate Schools of Business, the Associated University Bureaus of Business and Economic Research, and the Middle Atlantic Association of Colleges of Business.

History of Delta Beta Alpha

In the Fall of 1969 a group of interested business students first explored the possibility of organizing a professional business fraternity at Duquesne University. There seemed to be sufficient interest among the students to form such a fraternity. This need arose since the only business fraternity on campus was an honorary fraternity.

Delta Sigma Pi was recommended by the Dean of the School of Business Administration, James L. Hayes, a charter

member of Gamma Chi Chapter at St. Bonaventure University. Dean Hayes contacted The Central Office to determine if Delta Sigma Pi was interested in the possibility of establishing a chapter of the fraternity on campus. The students also established contact with Lambda Chapter, at the University of Pittsburgh, and Past Director of Alumni Activities Herbert W. Finney, to get additional information about the fraternity. A general meeting of all interested Business Administration students was called at this time at which there was an encouraging turnout. At this point the local fraternity, Delta Beta Alpha, came into existence as a formal organization, and worked steadily toward becoming a chapter of Delta Sigma Pi.

This goal was realized when the following members of Delta Beta Alpha Fraternity were initiated as charter members of Theta Rho Chapter of Delta Sigma Pi: Michael Ballow, Ronald J. Barstis, Albert S. Beymer III, Vincent T. Dlugos, David A. Dunhoff, Ronald J. Erhart, Alan G. Grogan, Thomas J. Hogan, Bruce E. Hurst, Blair J. Kolasa, Bernard J. Latt, Paul G. Martz, Kerry J. McNamara, Elia R. Ofiesh, Richard A. Piemonte, James D. Rankin, Robert N. Sughrue, Nicholas R. Vasselo, James K. Vesco, Robert L. Vesco, Paul J. Wargo and Ronald M. Weiers.



SHOWN HERE IS THE Student Union at Duquesne University in Pittsburgh, Pa., scene of the installation activities held for Theta Rho Chapter.

Theta Sigma Chapter Installed As Eighth in Florida

WHEN DELTA SIGMA PI installed its Theta Sigma Chapter at Florida Technological University in Orlando, Florida, on May 24, 1970, it was the eighth chapter of the fraternity to be installed in the state and also recorded another first for Delta Sigma Pi. Theta Sigma Chapter was the first chapter of a national or international fraternity to be installed here. It joins other chapters in the state which are Beta Eta, University of Florida; Beta Omega, University of Miami; Gamma Lambda, Florida State University; Delta Iota, Florida Southern College; Epsilon Rho, University of Tampa; Zeta Phi, Florida Atlantic University; and Eta Upsilon, University of West Florida.

Following the arrival of national officers and chapter delegations, registration took place in the lobby of the Library Learning Resources Building. A scheduled tour of the campus took place, but was curtailed due to heavy rains from a Gulf Hurricane. The group then reconvened at the Stone Conundrum for lunch and returned to the General Classroom Building on campus for the afternoon's Ritualistic Initiation ceremonies.

Chapter delegations assisting in the initiation were present from Beta Eta Chapter, University of Florida; Gamma Lambda Chapter, Florida State University; Epsilon Rho Chapter, University of Tampa; and Zeta Phi Chapter, Florida Atlantic University. National officers present were Grand President Warren E. Armstrong, *New Mexico*; Executive Director Charles L. Farrar, *Louisiana Tech*; Regional Director George E. Ragland, *Memphis State*; Executive Secretary Ben H. Wolfenberger, *Texas Tech*; and District Director Howard P. Abel, *Florida State*. Also on hand were Raymond B. Ford, *Florida State*, who is employment manager for the university; Registrar and Director of Admissions Daniel W. Chapman, *Southern Mississippi*; Director of Personnel for the university J. Thomas Simmons, *Florida State*; Lloyd O. Anderson, *Florida*; and James S. Love, *Temple*. Another very special Deltasig on hand, and recognized at the installation banquet in the evening, was Paul M. Green, a

founder of Alpha Upsilon Chapter at Miami University of Ohio, Dean Emeritus of Business Administration at the University of Illinois, and the first Dean of Business Administration at Florida Technological University.

The Park Plaza Hotel ballroom overlooking Lake Eola and the Centennial Fountain in downtown Orlando was the scene of the installation banquet where Southeastern Regional Director George E. Ragland served as toastmaster. He first introduced Daniel C. Brennehan, chancellor of the chapter, who offered the invocation.

Speaking next was President Charles N. Millican of Florida Technological University who extended greetings to the new fraternity members, the chapter and the visitors from the university. Also on hand was the manager of the Chamber of Commerce representing the people and the City of Orlando. Dr. Charles E. Gilliland, dean of the college of business administration, then gave a history of that college. The founding and history of Chi Beta Alpha Fraternity, the local organization which had that day become Theta Sigma Chapter, was presented by Vice

President William L. Kugel. Grand President Warren E. Armstrong presented the charge and charter to the new chapter which was accepted by the chapter president, John R. Gregory.

A special part of the banquet program was the presentation of chapter awards by Jim L. Turner and Charles A. Ferris, members of the chapter. The three chapter founders, James H. Reagan, Raymond F. Richar, and Robert McClintock III, were recognized. Robert McClintock III, also chapter secretary, received the Outstanding Brother award and the Outstanding Officer award. The Outstanding Pledge Award went to Ray Ivey, Jr., while Larry P. Greene received the Outstanding Athlete Award. The Highest Academic Average Award was received by Robert P. BATTERY who had accumulated 3.78/4.00 GPA.

In closing the banquet program Executive Director Charles L. Farrar expressed fraternal greetings for the many chapters, alumni clubs, national officers and alumni as individuals, and Regional Director George E. Ragland presented a specially engraved gavel to chapter president John R. Gregory.



JOHN GREGORY, president of Theta Sigma Chapter at Florida Tech, is shown here as he receives the Chapter Charter from Grand President Warren E. Armstrong.

History of Florida Technological University

Florida Technological University is one of nine public universities in the State of Florida. The campus consists of 1,227 acres of land, much of which is covered with pine, palm, cypress, cedar and oak trees. Lakes and ponds contribute to the natural beauty of the campus.

The University opened in 1968 with the first phase of construction including the Village Center (Student Union), the Library Building, Science Building and Science Lecture Hall, four Residence Halls and a utilities complex large enough to serve a small city. This village concept on which the University's master plan is based is so new that there are only a few in existence. The present plan envisions a circle within which will be located all of the buildings and other facilities needed during the first ten years of the university. The central core will contain the general and specialized academic buildings. Closely related academic disciplines will be clustered together for identity and convenience. In close proximity to and radiating from the central core of the campus in a concentric circle will be the separate student communities called "villages."

Among other facilities, plans call for each village to contain residence halls, a village center, an infirmary, and a physical education recreation area. Five villages are planned during the first ten

years, each one designed to serve about 3,000 students.

The Fall of 1969 saw the student enrollment expand from the first year figure of about 1,500 to the expected student body of over 3,500. In five years, this figure is expected to reach 10,000, and 15,000 by 1977. Experts now predict that by 1980 the student body will approximate 25,000.

History of the College of Business Administration

The College of Business Administration was established at the same time that the University was established. Its purpose is to provide an educational experience which will assist students in developing their potentialities for leadership and service in business, government, in teaching, and in research related to business problems and operations. It seeks to provide the student with a strong foundation in liberal education, a thorough background in basic business and economics courses, and specialization in at least one major area of business.

Being mindful of the rapid rate of change in our society, the College places heavy emphasis on the understanding of the principles of business problems. It strives to strengthen the student's powers of creative thinking, increase his sensitivity to ethical and social values, and to instill in him a desire for learning that will continue after he has taken his place in the business community.



SOUTHEASTERN REGIONAL Director George E. Ragland presents the traditional chapter gavel to John Gregory during the installation of Theta Sigma Chapter at Florida Technological University at Orlando.

The College of Business Administration offers undergraduate programs of study in the fields of economics, management, accountancy, transportation, finance, marketing and small business.

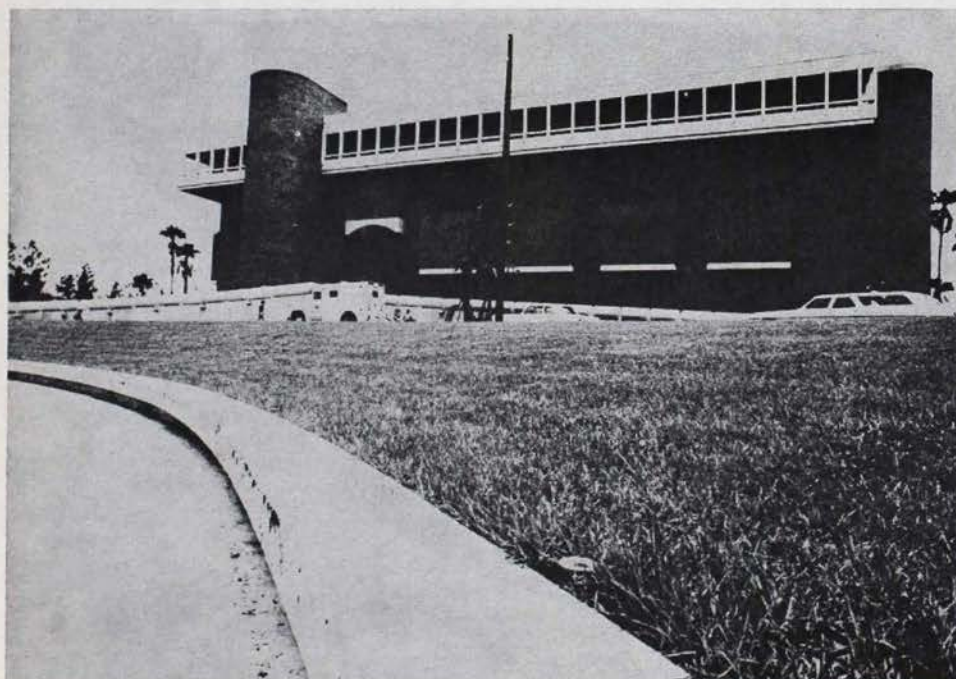
History of Chi Beta Alpha

In the Spring of 1969 a group of students went about the task of organizing a chapter of a professional business education fraternity on the Florida Tech campus. Some of the students who attended the organization meeting felt that this fraternity did not possess all of the qualities they sought, since these students' interest leaned more toward the strict business aspect.

Within a short period thereafter, Raymond Richar, James Reagan, and Robert McClintock decided to organize their own professional business fraternity at Florida Tech. On April 18, 1969, the first organizational meeting was called. Twenty-one persons were present, including Brother Raymond B. Ford, Florida State. At this meeting it was decided to seek affiliation with either of two professional business administration fraternities. At the second meeting on April 29, 1969, it was voted to seek affiliation with Delta Sigma Pi. On May 6, 1969, the name Chi Beta Alpha, meaning College of Business Administration, was officially adopted and work toward a charter of Delta Sigma Pi was intensified.

On March 24, 1970, the members of

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SHOWN HERE IS THE Library building at Florida Technological University in Orlando, Florida, where Delta Sigma Pi recently installed its Theta Sigma Chapter.

Theta Tau Chapter Installation Concludes Record Year for Delta Sigma Pi

THE INSTALLATION OF Theta Tau Chapter of Delta Sigma Pi on Saturday, June 6, 1970, at St. Cloud State College in St. Cloud, Minnesota, concluded a record number of installations for the fraternity during the 1969-70 academic year that began with the installation of Eta Chi Chapter on November 16, 1970. With the installation of Theta Tau Chapter the chapter roll reached 175. It is also the third chapter to be installed in the State of Minnesota. Other chapters in the state are Alpha Epsilon at the University of Minnesota at Minneapolis, and Epsilon Iota at Mankato State College.

On hand for the installation ceremonies were Grand President Warren E. Armstrong, North Central Regional Director LaVerne A. Cox, Executive Director Charles L. Farrar, District Director Dennis N. Weber, Past Regional Director Rudolph Janzen, Chapter Advisors Darrell Wentworth and George E. Nellermore, and members of Alpha Epsilon, Epsilon Iota and Eta Pi Chapters.

The program for the day began with

the registration of members and guests in the lobby of the School of Business building. The visiting members were then conducted on a walking tour of the rapidly expanding campus of St. Cloud State College. Once the tour had been completed all the members adjourned to the Atwood Memorial Student Center for an informal luncheon. Upon returning to the School of Business building the members of Sigma Chi Sigma were initiated into Delta Sigma Pi.

Following the completion of the initiation the members assembled at the home of North Central Regional Director LaVerne A. Cox for a reception. The installation banquet was held at the Kings Supper Club. Regional Director LaVerne A. Cox, who served as toastmaster for the evening, began the program with the introduction of Mark S. Lundquist, president elect of the chapter, who offered the invocation. Brother Darrell Wentworth, substituting for Dr. Robert Wiek, president of St. Cloud State College, extended greetings to the new members and to the

visitors on behalf of the college. Brother James G. Mamas, dean of the School of Business, was then called upon to present a history of the School, after which Theta Tau Chapter Vice President Marvin D. Hutchens presented a history of the founding of Sigma Chi Sigma Fraternity.

Without question, the highlight of the day arrived with the presentation of the charge and charter by Grand President Warren E. Armstrong to Theta Tau Chapter President Michael T. Anderson, who accepted both on behalf of the chapter. The program for the day was concluded with the presentation of the fraternal greetings by Executive Director Charles Farrar which had been received from throughout the fraternity, and the presentation of the engraved chapter gavel by Regional Director LaVerne A. Cox. Immediately upon receipt of the gavel by Michael T. Anderson, he presented it to President Elect Mark S. Lundquist who adjourned the meeting.

History of St. Cloud State College

St. Cloud State College first opened its doors as the third State Normal School in September, 1869. The first building was a hotel which had been purchased by the State. The faculty consisted of a principal and four assistants, with a student body of 42 women and 11 men. In the years since this modest beginning, the school has developed into a college of established reputation with a physical plant valued roughly at \$30 million, a faculty in excess of 500 members, and a student body of more than 10,000.

This development from normal school to college follows closely the pattern of development of similar institutions throughout the country. Until 1898 the St. Cloud Normal School was essentially a secondary school with a few students of college grade. After 1898 the normal school began offering a full junior college curriculum, and in 1914 the high school phase of the program was dropped. In 1921 the college was authorized by the State Legislature to adopt the name of St. Cloud State Teachers College and in 1925 it was authorized to grant the degree of Bachelor of Education. The name was changed to Bachelor of Science in



GRAND PRESIDENT Warren E. Armstrong presents the Theta Tau Chapter Charter at St. Cloud State College to Chapter President Michael T. Anderson.

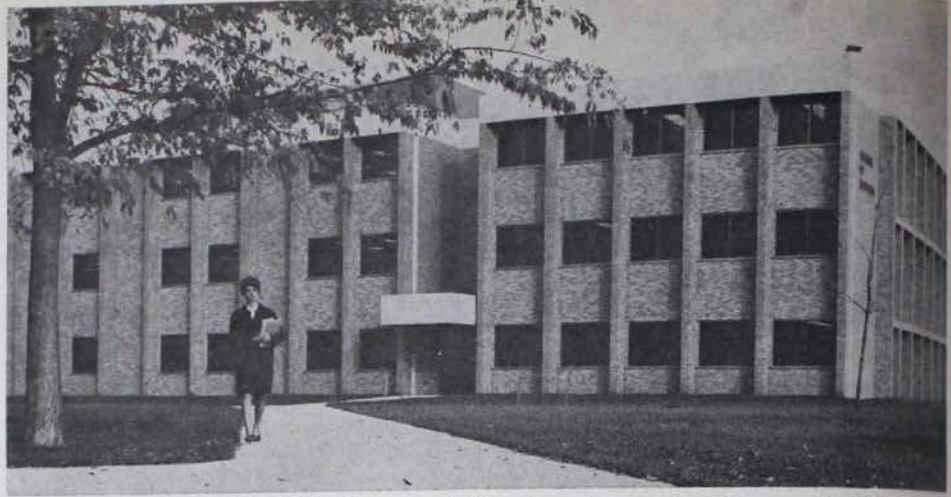
1940. In 1953 the Legislature authorized the college to grant Master's degrees.

The name of the college was changed to its present name, St. Cloud State College, in 1957. Today, it is a multi-purpose institution offering undergraduate and graduate programs of study in the School of Business, School of Arts and Sciences, School of Education, the Institute of Industrial Education and Technology, and the Graduate School.

History of the School of Business

The School of Business at St. Cloud State was the first four-year business education training institution in the State of Minnesota. It was founded in 1936 with three faculty members. The first and only degree was the Bachelor of Science which business teachers still receive. In 1947 permission was granted to award a Bachelor of Arts degree in Business Administration. Since then, the Bachelor of Science in Business Administration, the Master of Science in Education, and the Master of Business Administration have become the degrees offered by the school.

In 1940 there were only three graduates. There are now approximately 1,500 enrolled in the School of Business. The School of Business building, formally dedicated in May, 1969, is the only building designed, built, occupied and operated exclusively for business students in the State College System. This air conditioned building consists of three floors and a basement.



ONE OF THE NEWEST AND first completely air-conditioned buildings on the St. Cloud State College campus is the School of Business building where Delta Sigma Pi installed its 175th undergraduate chapter.

The School of Business is comprised of four departments, namely: accounting, business education and office management, management and finance, and marketing and general business. In addition, the School has a Bureau of Business Research which is also the first to be established in the State College System.

Also in the School of Business is a Student Intern Program, which provides an internship for students in all majors, to participate in an approved program with business, industry, and other organizations.

History of Sigma Chi Sigma

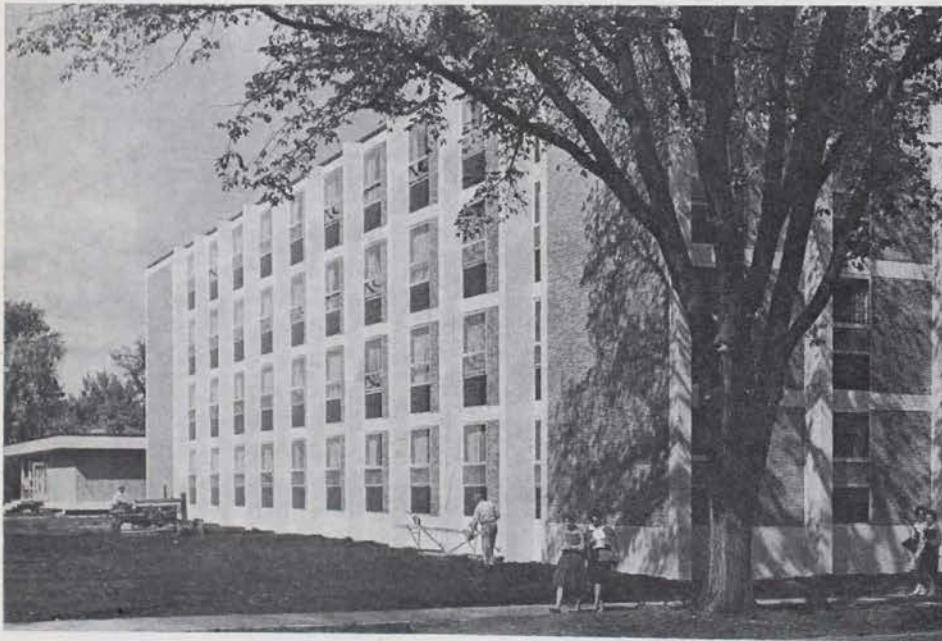
In May, 1969, several officers of Alpha Epsilon Chapter at the University of

Minnesota and District Director Dennis Weber visited the campus at St. Cloud to acquaint a few interested male students in the School of Business with Delta Sigma Pi. Their visit provided stimulation and encouragement to a small group to pursue during the summer months the formation of a business fraternity in the School of Business.

During the summer of 1969 this small group of interested students developed plans to actively launch a business fraternity in the early Fall after the start of classes. On September 25, 1969, an informal meeting was held in the business building to see if there might be enough interest among the students to organize such a fraternity. Larry Clark, a student at St. Cloud, conducted the meeting and informed those interested to meet at the Newman Center on September 29, to hear members of Epsilon Iota Chapter at Mankato State explain the aims and purposes of Delta Sigma Pi.

Approximately 35 students came to hear the members of Epsilon Iota Chapter. After chapter functions were discussed, the Greek name of Sigma Chi Sigma was chosen temporarily. The first scheduled meeting of Sigma Chi Sigma was held on October 6, with 25 interested students present. During the first meeting plans for the Constitution were started and Mr. Darrell Wentworth was elected to be the advisor. Committees were also appointed at that time and dues were set.

Subsequent meetings showed that all members were anxious to join Delta Sigma Pi and plans were laid to apply by petition during the Spring quarter. With this in mind the fraternity participated in Homecoming, Sno-daze, Career Day, and



TYPICAL OF SOME OF THE recent expansion on the St. Cloud State College campus in St. Cloud, Minnesota is this residence hall. Theta Tau Chapter is the third in the state for Delta Sigma Pi.

various social and professional events.

On December 7, 1969, the members of Sigma Chi Sigma were pledged to Delta Sigma Pi by Regional Director LaVerne A. Cox, Chairman of the Department of Management and Finance at St. Cloud State College, who has worked closely with the group from its beginning. The following men were initiated as charter members of Theta Tau Chapter of Delta Sigma Pi on June 6, 1970: Michael Todd Anderson, David John Barstad, Leland Cook Batdorf, Randy Lee Burrows, Larry George Clark, Loren Earl Fagerness, Gerald Joseph Frieler, Thomas Michael Gearty, Alan John Grundei, Steven Ronald Gubrud, James Leonard Hagen, Allen Vern Hall, Marvin Dean Hutchens, Dale Patrick Kunz, Allen Frederic Larsen, Don Michael Lattimore, Ronald Edward Lenling, William Ernest Lesar, Jr., Larry Edward Lewandowski, Thomas Ray Lippert, Mark Steven Lundquist, Marvin John Mareck, James Gust Marmas, Samuel J. McLean, Michael Dean Nelson, Richard Wayne Reichow, James LeRoy Sabako, Neil George Steffl, Daniel George Steil, Richard Donald Theilmann, Dale Bernard Uphoff, Lloyd Conrad Urban, David Herman Welle, and Albert Charles Yerich.

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Chi Beta Alpha Fraternity were pledged to Delta Sigma Pi by Executive Director Charles L. Farrar and Regional Director



SHOWN IN THIS VIEW is Brown Hall, the science building on the St. Cloud State College campus. The installation of Theta Tau Chapter on this campus concluded one of the most successful years for Delta Sigma Pi.

George E. Ragland, and on May 24, 1970, the following men were initiated as charter members of Theta Sigma Chapter: Richard Adams Furman, Charles Thomas Alderman, Calvin Wendell Barnlund, James Terrence Block, Hugh Raymond Boutwell, Daniel Clifford Brenneman, Robert Patrick Buttery, Paul Douglas Cundiff, Donald Charles Doyle, Robert Max Fehrer, Harry Ernest Fletcher, John Henry Fluharty, Gary Hunter Garesche, Lewis Schillinger Glass, James William Gracey, Larry Preston Greene, John Redington Gregory, Leonard Carradine Hicks III, Franklin James Hitt, Stephen Fletcher Horrell, Francis Oneil Hucks, Jr., Gary Nelson

Huffman, Raiford Watson Ivey, Jr., Randall Linn Johnson, David Charles Kirkwood, James Paul Knox, William Lee Kugel, Lonnie H. Lacy, Richard Pierce Lancaster, Harold Wayne Leggett, Gordon Mathew McAleer, Robert McClintock III, Howard Don Miller, Jr., Roy Carl Nix, James Harold Reagan, Raymond Francis Richar, Ronald Alan Rumney, Raymon Richard Schmitt, William John Scott, Robert Michael Shakar, Paul Sicca, John Michael Smith, Jeffery Brian Sprow, Tracy Todd Starcher, Charles Howard Taylor, Jr., Jim Leon Turner, Daryl Ashley Walker, Ronald Michael Walls, William Owen Watkins, Larry Allen Whitacre, Thomas Andrew Whitehead, Gary Alton Winburne, Warren Robert Wise, Gary Eugene Wolf, Carl Turner Wood, and Gary Ervin Wright.

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Richard Gerhard Elfers, James Joseph Ferschinger, Karl Emil Fraedrich, Patrick George Hartman, Robert Nichols Heeter, Charles Franklyn Hinz, Jerome Willard Hoepfner, Arland Edward Kluewer, Thomas Raymond LaBarge, Jack Alan Lake, Wayne Leonard Landmeier, Thomas Max LeClair, James Allen Magnanenzi, Keith Nobuo Masuda, Todd Michael McParland, John Anthony Mocella, Thomas William O'Donnell, Robert Daryl Paultz, Ronald James Polacek, Patrick John Porubcan, David Ronald Powell, Norbert Daniel Rebholz, Ralph Lester Reimer, Douglas Scott Robertson, Michael Harvey Roisum, Scott Douglas Schoeller, Girard Richard Schultz, Steven Clayton Shipp, Eugene Richard Skaggs, Gary Lee Thielsen, and Royce Edward Vlasnik.



HOME OF THETA KAPPA CHAPTER at the University of Akron is the College of Business Administration-College of Law building.

many periodicals and business services, including most of the important financial, economic, and business publications.

History of Alpha Beta Alpha

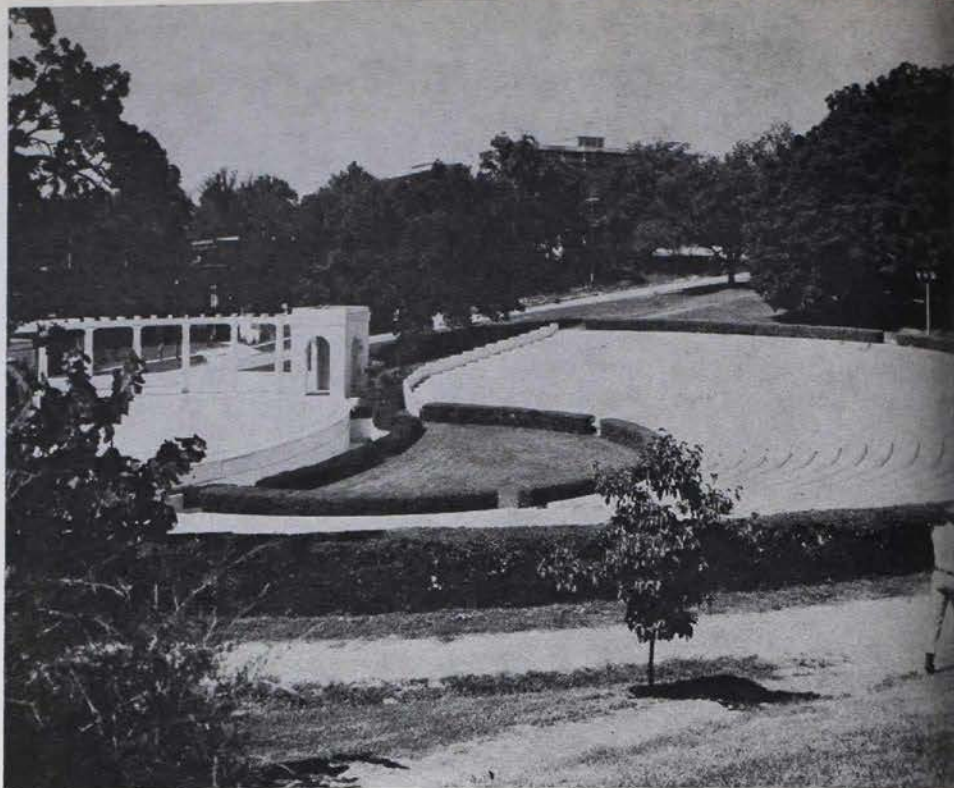
On March 19, 1969, Charles L. Farrar, Executive Director of Delta Sigma Pi Fraternity, spoke to a group of interested students at the University of Arkansas. His purpose was to explain Delta Sigma Pi Fraternity and its interest in forming a local fraternity on the campus.

After discussion, it was decided by the students present that there was sufficient interest both in the student body and the faculty to support a successful chapter of Delta Sigma Pi. In subsequent meetings the group resolved to form Alpha Beta Alpha Fraternity from which to petition Delta Sigma Pi. Criteria for membership and a proposed schedule of activities were presented and officers were elected.

Alpha Beta Alpha was fortunate to have an active Program Committee. Speakers were provided from various departments of the university and local businesses. Prior to the 1969 football season, Alpha Beta Alpha sold Razorback schedules as a fund raising project.

The efforts of Alpha Beta Alpha Fraternity were strengthened by a visit from Ben H. Wolfenberger, Executive Secretary of Delta Sigma Pi. He suggested several steps that might be taken to aid the fraternity in achieving the goal of becoming an active chapter of Delta Sigma Pi.

Shortly after his visit, the members of Alpha Beta Alpha were formally pledged to Delta Sigma Pi in a ceremony con-



THE GREEK AMPHITHEATER on the University of Arkansas campus at Fayetteville characterizes the role the Greek letter fraternities have played on this campus. Theta Nu Chapter, recently installed on this campus, is the first in the State for Delta Sigma Pi.

ducted by Roy N. Tipton, Regional Director. A banquet was held immediately after the ceremony, at the Holiday Inn. After the banquet, the pledge class started working on the requirements for initiation. Not only was this work meaningful to the men's chosen fields, but many lasting friendships were made.

This brief history is only the first chapter of what will be a long association with

the International Fraternity of Delta Sigma Pi as the following men became the charter members of Theta Nu Chapter: Robert Hilary Adcock, Jr., Curtis Franklin Bradbury, Jr., John Patrick Cullum, William Hendricks Dangers, James Fletcher Davis, Stephen Lewis Davis, George Theodore Dick III, Dewey Lance Haines, James Alvin Henderson, Thomas Steven Koenigseder, Robert Woodrow Medley, David Earl Morris, Rodney Gene Nickel, Steve Lindall Nipper, James Bradley Ousterhout, Marvin Wayne Parks, Stephen M. Sharum, William Gregory Spencer, Willis Lloyd Stowers, Jr., Charles Thomas Thornton, Horace Vernon Whitten, Roger Dale Williams, and Jean Paul Willis, Jr.

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Joseph F. Dineen, Bruce G. Brandle, Joseph A. Rahn, John L. Buschmann, Roger F. Gibbs, Joseph J. Marconi, Richard A. Grosse, Jr., Thomas J. Hailstones, Harry R. Maly, Robert S. Beck, Stephen J. Daush, John M. Gilkey, Michael J. Gillig, William C. Hansen, J. Timothy Kocab, James W. Listerman, George P. Meister, Gregory R. Meyer, Birgir R. Mishurda, Robert A. Nicely, Michael J. O'Connell, Michael D. Powers, Jay G. Ratterman, Timothy J. Ryan, James L. Schneider, and Michael L. Ward.



SHOWN HERE IS A typical classroom building on the ever expanding campus of Columbus College, Columbus, Georgia, where Delta Sigma Pi recently installed its Theta Mu Chapter.

The School of Business at Ferris State Occupies new Building

MEMBERS OF DELTA RHO CHAPTER and other career minded Ferris State College students have the distinct advantage of a new School of Business building which has been tailored to meet the special needs of the instructional programs at Ferris State College at Big Rapids, Michigan.

Several good examples of this special tailoring can be found in the new building which saw its first use during the spring term. For instance, the selling laboratory on the first floor illustrates Ferris State's emphasis of "learning by doing." In salesmanship classes the instructors devote more time to the "nuts and bolts" of selling than do some schools of business, and students sell "bills of goods" to each other.

To facilitate this learning experience the selling laboratory in the new building provides a simulated executive office at one end of the room and a standard instructor's station at the other end. The table-arm desks rotate to allow students to face either end of the room. Throughout the term each student gets an opportunity to be both seller and buyer in the executive office.

In the advertising laboratory there are retail display windows and a retail display case to assist students in trying their hands at window trimming and merchandising. Student stations are desks that can be converted into drafting tables. There is a copy writing room, complete with typewriters, and there is a headliner which allows students to prepare display lines by using photographically produced type.

Ferris State offers both two-year and four-year degree programs in business data processing, and the computer center serves as a classroom for this instruction and also as an integral part of the business operation of the college.

Adjacent to the Computer Center in the new building is an office which provides key punch facilities where students may prepare materials for computer analysis.

On the second floor of the new building is found another new concept in business administration instruction. Four classrooms abut on a central monitoring

system, both audio and visual, which can be utilized in all four classrooms at one time, or it can be used by any one individually, or it can be used for two or three simultaneously. With the equipment the instructor is able to conduct four classes, each doing different things, at one time.

Stations for the business administration students include trapezoidal shaped tables, which can be used in individual situations or placed together in a variety of arrangements for multiple use, such as would be found in business or industrial meetings. There are also special electronic laboratories for secretarial studies and for the high speed dictation for court and conference reporting instruction.

During the 1969-70 school year, the School of Business not only acquired a new building, but also a new dean—Dr. Richard Adams. He is implementing new concepts, new direction, new concentrations on interdisciplinary approaches, and a new outward thrust. The building was constructed at a cost of \$2,500,000.

Historically the School of Business was organized in 1884 as one of the three original departments of what was known as the Big Rapids Industrial School. In its 86 years, the School of Business has grown from institute type instruction for bookkeepers, stenographers, telegraphers and storekeepers to a major force in the education of personnel for Michigan's business world.

Today it offers tailor made curricula of varying length—one year programs, leading to certificates; two-year programs leading to the associate degree; and four-year programs leading to the baccalaureate degree.

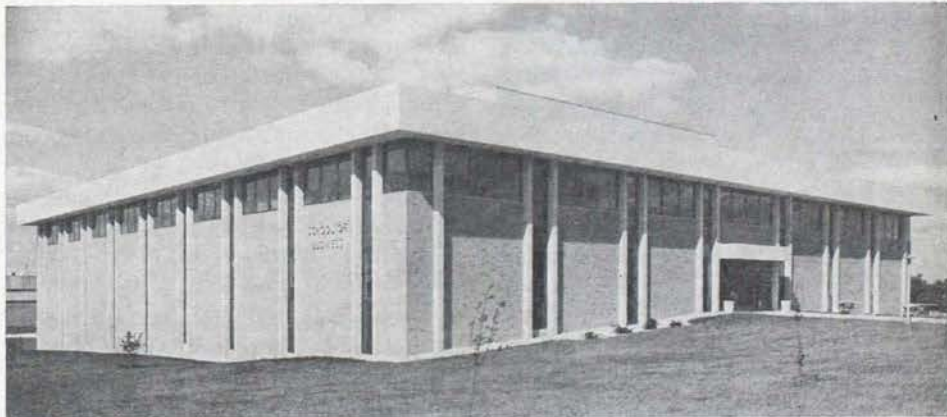
Presently the School of Business is divided into four major departments each offering a variety of options.

The Department of Accounting offers a baccalaureate program for students in mercantile accounting, cost accounting, public accounting, taxation, and financial administration control. A condensed version leading to the associate degree is labeled higher accounting.

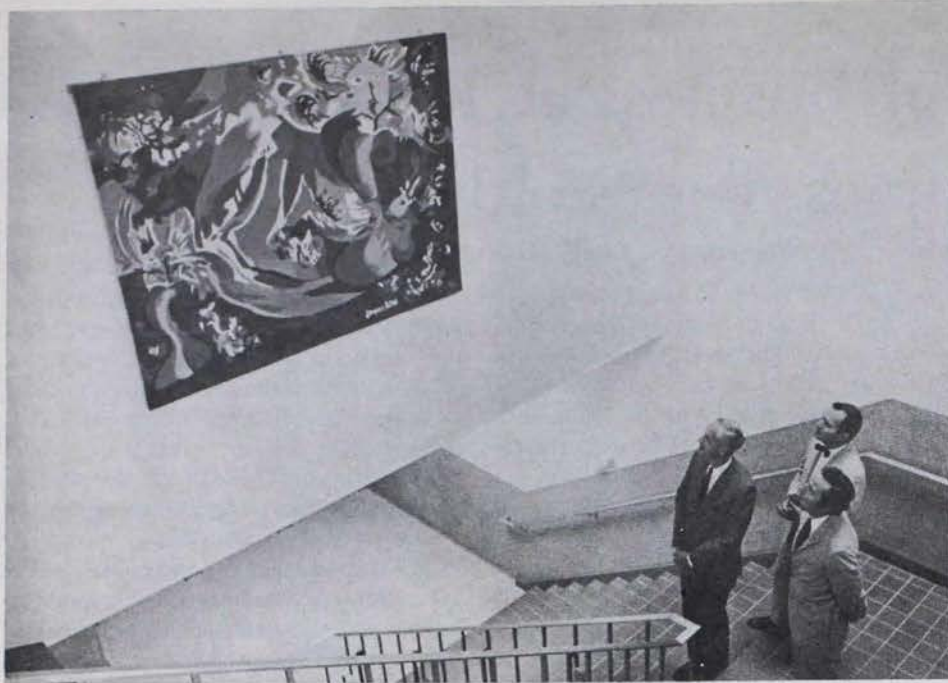
The Department of Business Administration offers majors in business administration, commercial banking, business data processing, and insurance. There are career-ladder options in the department also. The department offers concentrated first two-year programs which lead to the associate degree, and it also makes provision for transfer at junior standing for graduates of two-year colleges.

The Department of Marketing provides career training for marketing and retailing and advertising. Here also are two-year and four-year options and the opportunity for transfer at junior level.

Secretarial studies with a four-year option; special business skills, which offers courses as brief as two quarters in length; and court and conference reporting which teaches students machine shorthand at



SHOWN HERE IS the new \$2,500,000 School of Business building at Ferris State College in Big Rapids, Michigan.



INCLUDED IN THE NEW School of Business building at Ferris State College is a collection of paintings, tapestry and sculpture on permanent loan from a benefactor of the college. Here Dean Richard Adams, on the left, artist Jacques Potin of Paris, France, and benefactor Dr. John Halick of Greenville, Michigan, view one of the tapestries included in the exhibit.

the speed needed to take the precise dictation of a court room are the program offerings of the Department of Secretarial Studies.

Enhancing the homogeneity of the School of Business are lay advisory committees, composed of groups of professionals from outside the college. These men and women serve in advisory capacity in structuring the programs and in frequent review of them without remuneration.

A faculty long-range planning committee is undertaking the specific task of delineating the outlines of the School of Business in 1980, indicating in broad terms a ten-year plan for the growth and development of the school.

A student advisory group, which serves as the liaison between the student body and the faculty committees, is constituted of 16 elected representatives from the school's student body, including members of Delta Sigma Pi. Sub-committees from the group focus on teacher evaluation, attendance policies, cooperative work experience programs, summer sessions, contract teaching, curriculum requirements and graduation policies.

The new outward thrust of the School of Business began with the establishment of the Bureau of Business Services as the educational service arm. Concept of the Bureau encompasses two dimensions: the

design, development and production of conferences, workshops, and seminars in the areas of interest to business and industry on a self supporting basis, and the provision of problem-solving consultative research for business and industry utilizing the facilities and faculty of the School of Business.

What was termed Big Rapids Industrial School at its founding in 1884 soon became known as Ferris Institute, featuring a variety of institute like programs which provided career training in the shortest possible time.

Ferris Institute continued as a private school until 1950 when it joined the state system. The name was changed to Ferris State College in 1963.

At its 1950 chartering as a state college there were fewer than 1,000 students in the College. In the fall of 1970 there were approximately 9,000 students enrolled. Projections are for approximately 15,000 full time students by 1980.

Delta Rho Chapter of Delta Sigma Pi is one of the organizations which has helped bring prestige to the college. Delta Rho Chapter was installed within a month after Ferris State received its accreditation by the North Central Association of Colleges and Secondary Schools in 1959. It was the first of such organizations of national scope to be installed on the Ferris campus.

PERSONAL MENTION

Leonard F. Colwell, *New York*, past president of the District of Columbia chapter of the American Society of Traffic and Transportation, has been advanced to professor of business administration and economics at Montgomery College, Rockville, Md.

Hayden B. St. John, *Washburn*, has recently been elected vice president of Columbian Title and Trust Company and vice president and building manager of the Columbian Title Building, Inc.

Donald M. Vlazny, *Missouri-Columbia*, has been transferred to the Controller's Department of Standard Oil Company (New Jersey) after spending more than 22 years with the company in various accounting positions.

Lewis V. Cochran, *Pittsburgh*, has been instrumental in organizing the Western Pennsylvania Institute of Claims, an evening school devoted to instruction in claims investigation and settlement.

Larry C. Smith, *New Mexico State*, has been appointed manager of administration for Corporation S in Dallas, Tex. Corporation S is a computer services company with 18 Optimization Centers utilizing Recognition Equipment Optical Character Recognition systems throughout the United States, Canada, and Europe.

Carl T. Johnson, *Louisiana Tech*, recently became a partner in the law firm Yetter, Johnson and Allen in El Paso, Tex. He is also a part time instructor at the University of Texas at El Paso.

Frank A. Lentz, *Pittsburgh*, has accepted the position of sales representative with the Penn Central Railroad and will continue to operate out of Youngstown, Ohio.

J. Randall Carroll, *Georgia Tech*, has recently been named assistant manager of the Trust Company of Georgia's Pershing Point Office which is the newest office in the bank's system.

Gaeton F. Roccamo, *Pennsylvania*, treasurer of Horace T. Potts Company, a Philadelphia steel service center and manufacturer of speedline pipe fittings, has been elected to the Board of Directors of the company.

Charles C. Orsburn, *North Texas State*, has formed a partnership known as Orsburn and Browning, for the general practice of law in Houston, Tex.

Harold A. Shanfield, *Northwestern-Beta*, was recently elected president of the North Shore Shrine Club, the first Shrine Club chartered by the Medinah Temple in Chicago. He is also treasurer of the Medinah Press Corps and associate editor of *The Medinah Temple* magazine. Brother Shanfield is the assistant dean of the School of Business at Northwestern University.

The fraternity mourns the passing of Brother Fred J. Emmerich, a member of Alpha Chapter at New York University. Brother Emmerich was initiated into the Fraternity in 1915 and in 1967 was awarded the "Order of the Golden Helmet" for over 50 years of loyal and devoted service to the Fraternity. To the members of his family we share in this great loss and extend our deepest sympathy.

Continued on page 39



WITH THE ALUMNI THE WORLD OVER

Andrew T. Fogarty Is Ohio Casualty Vice President

ANDREW T. FOGARTY, *Cincinnati*, has joined the Ohio Casualty Group of Insurance Companies of Hamilton, Ohio, as Vice President of Data Processing.

In 1957, following military service, he joined IBM and held various sales system engineering positions leading to senior marketing representative in 1965, and, in the following year, a promotion to Insurance Industry Special Representative. Since 1968, he has held the position of Marketing Manager, Cincinnati Branch Office, of IBM.

As an undergraduate, Brother Fogarty was a member and officer of Alpha Theta Chapter at the University of Cincinnati, and has been active as a member and an officer of the Cincinnati Alumni Club since that time. He has been East Central Regional Director and a member of the Grand Council since 1963. From 1965 to 1969 he also served on the Executive Committee of the Grand Council and has served on a number of other national committees.

Brother Fogarty, his wife, Rosemary, and their four children live at 6195 Woodlark Drive in Cincinnati, Ohio.

Southern Bell Executive is Deltasig

LOY E. RAST, JR., former executive vice president of Southern Bell Telephone Company, has been named president of the company. A native of Athens, Georgia, he graduated from the University of Georgia and began his career with the telephone company in 1937 as a lineman in Miami, Florida. He later served in the accounting department in Jacksonville, Charlotte, Birmingham and Atlanta. In 1950 he was named general accounting manager for Georgia and in 1954 he was transferred to Florida in the same capacity. In 1959 he was appointed assistant comptroller of the American Telephone and Telegraph Company in New York, a position he held until 1961 when he returned to Southern Bell as vice president and comptroller.

In 1965 Brother Rast was appointed vice president and general manager for the company's operations in Florida and in 1967 he became vice president-operations for Alabama, Kentucky, Louisiana, Mississippi and Tennessee. In 1968, at the time of the formation of a separate company to serve this five state area, he was elected vice president and a member of the board of directors of the newly formed South Central Bell Telephone Company with headquarters in Bir-



ANDREW T. FOGARTY, East Central Regional Director, has been named Vice President of the Ohio Casualty Insurance Companies in Hamilton, Ohio. He had been employed by IBM in Cincinnati for the past 13 years.

mingham. He returned to Southern Bell's headquarters in Atlanta in 1969 as executive vice president.

He has filled positions of leadership in United Appeal, chambers of commerce, Boy Scouts and other organizations. He is on the executive board of the Atlanta council of Boy Scouts, is a vice president of the University of Georgia Alumni Society, a director of the Atlanta chapter of the American Red Cross and a member of the Atlanta Rotary Club, Capital City Club and Commerce Club. He was initiated into Delta Sigma Pi by Pi Chapter at the University of Georgia.

James L. Hayes is Executive Vice President of the American Management Association

JAMES L. HAYES, for the past 11 years dean of the School of Business Administration at Duquesne University, Pittsburgh, Pennsylvania, has accepted the post of executive vice president in charge of development for the American Management Association. He assumed his new duties on July 1, and thus became the second executive vice president in the association's corporate structure.

Since 1936, he has taught in the areas of social science, economics and management.

His particular field of specialty is Management Development. He has worked with many of the large corporations in the United States in developing their executive programs and has presented this particular topic to business executives for a number of years at the American Management Association and the Presidents Association in New York.

A native of Binghamton, New York, he received the A.B. degree from St. Bernard's College, Rochester, N. Y. He received the M.A. degree from St. Bonaventure University and did further graduate study at Columbia University. He is a member of the American Economic Association, the American Risk and Insurance Association, the American Management Association, the Academy of Management, the American Business Writing Association, Beta Gamma Sigma and a number of other professional associations. He is also a member of the Commission on Human Relations for the City of Pittsburgh.

Brother Hayes is a charter member of Gamma Chi Chapter of Delta Sigma Pi at St. Bonaventure University.



JAMES L. HAYES, *St. Bonaventure*, former dean of the School of Business Administration at Duquesne University in Pittsburgh, Pennsylvania, has been named Executive Vice President of the American Management Association.

Charles Steinbock is President of Maryland Association of CPAs

CHARLES STEINBOCK, JR., a member of Chi Chapter at Johns Hopkins University, was recently installed as president of the Maryland Association of Certified Public Accountants. He thus becomes the third member of Chi Chapter to head the Maryland Association of Certified Public Accountants. The other two members were John L. McKewen and J. Elwood Armstrong.

Brother Steinbock attended Johns Hopkins University where he received the B.S. and M.L.A. degrees. He has served as instructor in accounting in the Evening College of Johns Hopkins University since 1947. He is also a member of the Maryland Accounting Association, where he is member of the council, the American Accounting Association, the Accounting Research Association, Maryland Public Finance Officers Association, and the Johns Hopkins Club.

He was also recently elected vice president of the Catonsville Rotary Club and is treasurer of the Baltimore County Republican Central Committee.



RECENTLY NAMED CHAIRMAN of the Department of Business at Brescia College in Owensboro, Kentucky, is Martin A. Romanus, a member of Zeta Theta Chapter at Western Kentucky University.

Martin A. Romanus is Chairman of Department of Business at Brescia College

Martin A. Romanus, a native of Whitesboro, New York, has been named chairman of the Department of Business at Brescia College in Owensboro, Kentucky.

The Department of Business encompasses the areas of business administration, economics, accounting, and business education. Brother Romanus had been serving as acting chairman of the Department of Business Administration since January, 1970.

The 29-year-old chairman is a graduate of

Whitesboro Central High School. He earned his A.A. degree from Mohawk Valley Community College in 1963, and received his B.S. degree in 1965 from Western Kentucky University. He was then awarded a teaching assistantship at Western Kentucky University, and also taught one year in the Jefferson County, Kentucky, school system, before completing work on his M.A. degree. He was initiated into Delta Sigma Pi by Zeta Theta Chapter at Western Kentucky University.

He joined the Brescia College staff as an instructor in the Department of Business Administration in 1968. He has been elected as faculty representative to the administrative board, and has also been elected to the executive committee of the Brescia faculty assembly. He is the campus chairman for the United Fund and is presently serving as executive secretary of the Owensboro Sales and Marketing Executives Club, and as secretary of the Owensboro Industrial Management Club. He is also a member of the American Marketing Association, the Midwest Business Administration Association, the Midwest Economics Association, the National Education Association, and the National Business Education Association.

John B. McCoy is Named Field Secretary

JOHN B. MCCOY has recently joined The Central Office staff in the position of Field Secretary. A native of Roanoke, Virginia, he is the son of Mr. and Mrs. John W. McCoy.

He attended Cave Spring High School in Roanoke County, Virginia, where he was active in the scouts, Demolay and the church choir. Following his graduation from high school he attended Ferrum Junior College, Ferrum, Virginia. After one year he transferred to Virginia Polytechnic Institute and State University in Blacksburg, Virginia, where he enrolled in the College of Business Administration. Majoring in management, he received the Bachelor of Science degree in Management with a teaching certification in mathematics and business.

While at Virginia Tech he was a member of the Discipline Evaluation Board, treasurer of his dormitory and a member of the Roanoke Club. It was here that he was initiated into Delta Sigma Pi by Zeta Upsilon Chapter.

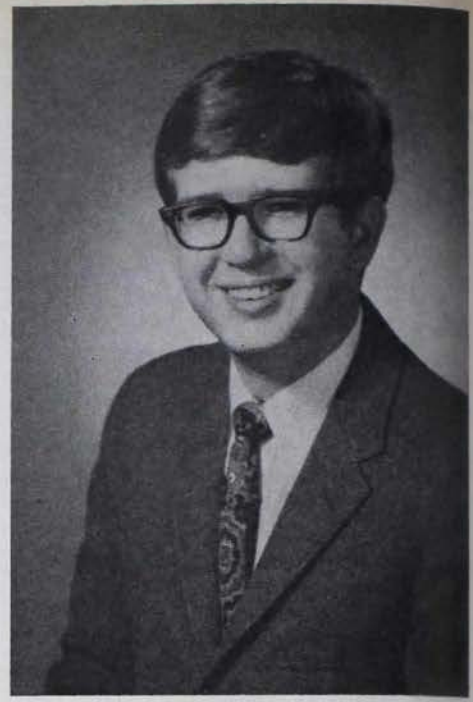
As a student he held summer jobs at the Colonial American National Bank and the Hidden Valley Country Club in Roanoke.

John is the 12th Field Secretary in the history of the fraternity.

L. Aubrey Drewry, Jr. is Named Dean of School of Business at Western Carolina

DR. L. AUBREY DREWRY, JR., a member of Alpha Xi Chapter at the University of Virginia, has been named dean of the School of Business at Western Carolina University, Cullowhee, North Carolina. The appointment was effective on June 14, 1970. Brother Drewry had been associate dean of the school since July, 1969, and became acting dean in September following the resignation of Dr. J. Floyd Cunningham.

A native of Richmond, Virginia, he holds the B.S., M.A. and Ph.D. degrees, all from



A NEW MEMBER OF The Central Office staff is Field Secretary John B. McCoy, a recent graduate of Virginia Polytechnic Institute. Brother McCoy is a native of Roanoke, Virginia.

the University of Virginia, and has broad experience in finance, banking, foreign trade and other specialized fields of business. Prior to joining the staff at Western Carolina University he was associated with the University of Georgia.

In 1960-61, Dr. Drewry was a Fulbright lecturer in economics and statistics at the University of Ceylon. He also formerly taught at Queens College in Charlotte where he was head of the Department of Economics, at North Carolina State University in Raleigh, and at the University of Virginia. In 1968-69 he served by special appointment as visiting professor of economics of the famous World Campus Afloat of Chapman College, aboard the S. S. Ryndam.

His other positions have included summer posts at Putney, Vermont, leading trips to Greece, Ceylon, and India; the General Electric-University of Virginia Seminar in Contemporary Economics; the University of Wyoming, Ford Foundation-New York University Workshop in International Business, and others.

In addition to Delta Sigma Pi he is also a member of the American Economic Association, the Association for Education in International Business, the Southern Economic Association and the Southern Finance Association.

The School of Business is one of three major undergraduate schools of Western Carolina University. It incorporates departments of accounting, economics, general business, management and marketing, and office administration, and includes the associated academic areas of data processing, finance, law, and business education. The School enrolls approximately 1,100 students and has 40 fulltime and 10 part-time members of the faculty.

Lawrence E. Noblin Receives Certificate in Data Processing

LAWRENCE E. NOBLIN, a member of Epsilon Omega Chapter at Eastern Illinois University, has been awarded the Certificate in Data Processing awarded by the Certification Council of the Data Processing Management Association.

Brother Noblin was one of 718 successful applicants of 2,312 who took the exam in test centers in colleges and universities across the United States and Canada. He took his exam at Rice University in Houston, Texas. He thus becomes one of the 11,069 who have been awarded the certificate since the first exam was given in 1962. He is a Programmer with the Shell Oil Company in Houston.

The Certificate in Data Processing exam establishes a method for recognizing a corps of individuals having knowledge considered important to data processing management information. Exam applicants must have three years of EDP experience and possess certain academic qualifications.

Data Processing Management Association is the largest professional organization serving the information processing and computer management community. It is an educationally oriented association comprising nearly 30,000 members in 250 chapters located throughout the United States and Canada as well as in several foreign countries.

Onondaga Community College President Appointed to YMCA Task Force

DR. MARVIN A. RAPP, a member of Alpha Kappa Chapter at the State University of New York at Buffalo and currently president of Onondaga Community College, has been appointed to the YMCA's National Task Force on Students and Young Adults. The appointment was announced at a Task Force meeting recently held in Pittsburgh.

Brother Rapp has been identified with the YMCA for 44 years. He first joined the organization in East St. Louis, was president during high school of the Buffalo Hi-Y, and later a lay member of the YMCA Board in Buffalo.

During his tenure as executive dean at Nassau Community College, he again served on the Y Board and as a leader for the State YMCA conferences at Association Island. He presently serves on the board of the Onondaga YMCA.

The goal of the YMCA Task Force on Students and Young Adults is to collect information about young adults and student culture, and the YMCA's present involvement with students and young adults, and to analyze these findings and prepare a picture of this culture which may be helpful to the YMCA movement and to local YMCA's as they make decisions about their programs.

Since the beginning of the year, the Task Force has held hearings in various cities including San Francisco, Kansas City, Akron, Atlanta, and New York. Among the questions which have concerned these hearings are: what is the young adult; what do young adults need; what are their concerns, interests, involvements, and commitments; and

how can the YMCA effectively program with and for young adults.

The 15 member task force includes students and young adults, women, blacks, staff, laymen, and experts in various fields of social inquiry.

The work of the Task Force will culminate with the group's report to the YMCA's community affairs committee and the national board. Implementation of the recommendations will be carried out by the appropriate standing committees on boards of the YMCA's movement.

Among the proposals presented at the hearings were that YMCA develop a drug program to assist affected persons, that every YMCA in a community of 50,000 or more consider the use of mobile units or store front branch YMCA's spread throughout the city, and that there be more effective counseling available on the junior high and high school levels.

CHICAGO

PRESIDENT STEVE SZEKELY and his brother rogues have planned a program for the current season that offers something for every brother. On Tuesday evening, September 15, we kicked off the season with our traditional 'Round-up Night' at the Deltasig House. Brother Tony Fernandez, our gourmet chef and wine connoisseur, presided over the charcoal broilers in the backyard. It was a grand evening for food, potables, fellowship, fun and games.

The second weekend of October many of the alumni and their families went up to Madison, Wisconsin, where Brother Tom Mocella presided over the Central Regional Meeting. Psi Chapter at the University of Wisconsin did a great job of hosting this convention.

On Tuesday evening, November 10, we will belatedly celebrate Founders' Day with a banquet at the Millionaires Club. The bal-

ance of the calendar is: January 12, a resort fashion show; February 13, dinner and theatre party; March 9, past presidents' night; April 13, undergraduates' night; May 8, Fiesta night; and June 10, annual golf outing, banquet and election of officers and directors. The wives or dates are especially invited to the fashion show, dinner-theatre party and Fiesta night. We cordially extend to all brothers living in the Chicago Metropolitan Area a warm, sincere invitation to join with us in this year of fellowship. While The Central Office has supplied us with a new mailing list, a name or so might be lost. Inquiries should be addressed to 42 East Cedar Street, Chicago, Illinois 60611.—DON F. HOLEM

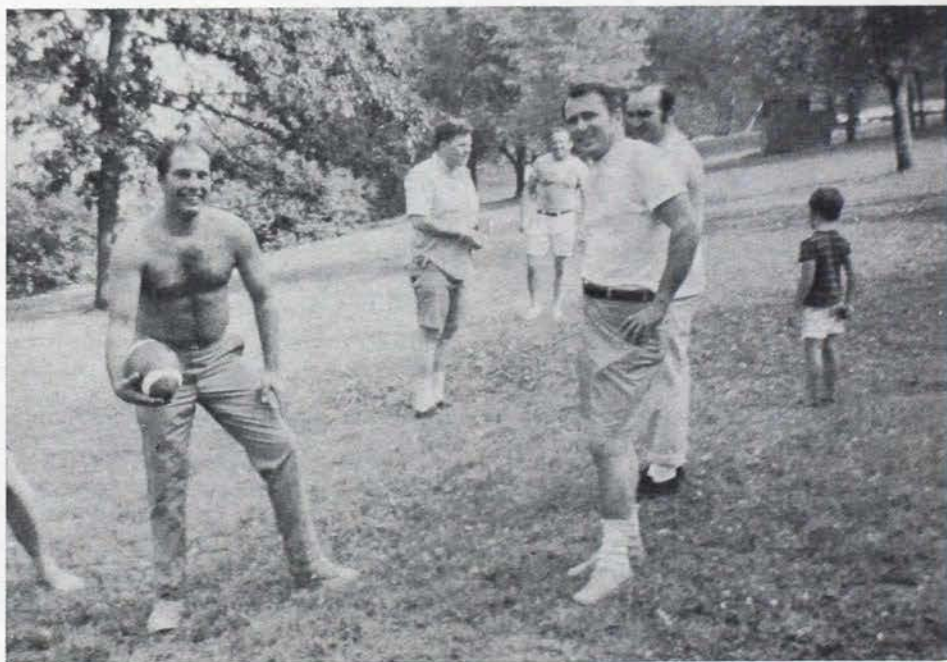
GREATER DETROIT

THIS SUMMER THE greater Detroit Alumni Club held its first annual picnic on Saturday, August 15. It is hoped that in years to come this annual affair will serve as an opportunity to meet informally and recall our happy memories of fraternal brotherhood.

The academic year now beginning is an especially important one for our alumni, as it marks the 20th anniversary of the founding of Gamma Rho Chapter in the evening division of the University of Detroit. To commemorate such an important occasion, our alumni club is giving a joint undergraduate and alumni dinner dance party to be held on November 7, at the Detroit Yacht Club.

An all-out effort is being made to contact all of our brothers, and the event is being looked forward to with keen anticipation.

Our officers for the forthcoming year are: President, John A. Dubose; Vice President, Henry B. Trumble; Vice President, Frank X. O'Brien; Correspondent, Roger E. Benedict; Secretary, William F. Hendry, Jr.; and Treasurer, Thomas P. Hartnett.—ROGER E. BENEDICT



SHOWN HERE ARE SOME of the members of Lambda Chapter at the University of Pittsburgh and the Pittsburgh Alumni Club during their annual summer family picnic.

ST. LOUIS

THE ST. LOUIS Alumni Club was brought into existence in January, 1970, with the meeting of eleven 1969 Deltasig graduates. At that meeting it was decided that the purpose of our club would be one of civic and social involvement, as a group.

The club has moved a bit slowly from that time because of the drawing-up of our charter and the evaluation of our purpose in terms of concrete objectives and projects. However, the group has managed to hold several social events throughout the Spring and Summer, including a dinner banquet, a river party, and an undergraduate-alumni ball game and barbecue.

Looking ahead, we presently have a membership drive on to recruit new members from the graduate ranks of Southern Illinois University-Edwardsville, University of Missouri-Columbia, and the University of Missouri-St. Louis. A guest speaker from the Health and Welfare Council of Greater St. Louis was scheduled for our September meeting. Another dinner dance was planned for November 7, to coincide with Founders' Day celebrations.

As our club grows and progresses toward the realization of our common purpose, our members are all looking forward to the satisfaction of helping our community while enjoying and maintaining fraternal companionship.—JOSEPH E. LAWLER

ATLANTA

THE ATLANTA ALUMNI have spent the past summer months in many worthwhile fraternal endeavors to bring its members closer under the fraternal bond of Delta Sigma Pi. With both professional events and social gatherings, we have added to the enjoyment which the fraternity gives.

In June, the Alumni Brothers gathered for dinner to hear Representative Larry Morris of the Georgia Legislature. Representative Morris spoke on several subjects of which the main one was concerned with incorporating DeKalb (adjacent to Atlanta) into a city for improved sources of revenue and betterment of the municipal services for the residents of that area. However, it was also natural for the subject to turn to football, since Representative Morris was on the varsity football team of Georgia Tech and played professionally for the Cleveland Browns and the Atlanta Falcons before starting an insurance agency in Atlanta.

August was floated in with an outing at Lake Lanier in Buford, Georgia. Over 50 Alumni and their wives and dates were there for this combined picnic and boat outing. There was skiing behind Brother Ed Platt's boat. Jim Adams, an undergraduate brother in Kappa Chapter, brought his cruiser along, too. Ernest Wallace donated a keg of beer which, no doubt, helped get Ron Richards loosened up to win the horseshoe pitching contest. Thanks go to Brother Phil Carlock who arranged with Piedmont Life Insurance Company to use their private beach area at the lake.

Elections were held this past summer for Alumni Club Officers. In view of the loyal, dedicated service he gave as last year's Presi-

dent, Brother Bob Daniels was elected to that post again. Bill Rocker is the new Vice President; Jim Adams, of the Alumni, is the Secretary; Ed Platt is the new Treasurer.

As this article goes to press, events are under way to bring in Autumn. The Annual Deltasig Lodge Barbecue was on top for September, a golf tournament for the Alumni Club was planned for October, and, shortly, plans will be started for the annual Alumni Christmas Party to be held at the Deltasig Lodge.

It is also worthy of mention that three Brothers, Bain Proctor and Hunter Bicnell of the Alumni, and Jim Boland of Kappa Chapter, each became fathers over the summer of future Deltasig boys. To them we say keep up the good work!

The Alumni Club extends an offer of membership to any Deltasig Alumni in the area to join at any time during the year. Just contact any of the officers by telephone or write them at: P.O. Box 29522 Atlanta, Georgia 30329

Then join in the fun of fraternal brotherhood!—DENNIS R. PRINCE

SACRAMENTO

THE SACRAMENTO ALUMNI CLUB of the International Fraternity of Delta Sigma Pi is continuing to increase its membership and representation throughout the Western Region. This activity was very evident in the summer months of 1970.

After the annual election of officers (Brother David Murphy is this year's president) there has been notable active participation by alumni in the area in the management and organization of the club. There have been monthly executive committee meetings and an active social calendar.

Complementing the success of the annual progressive dinner in Sacramento's South Area was the attendance of R. Nelson Mitchell, Western Regional Director, his wife,

and his daughter who has recently returned from Peace Corps service. Exquisite cuisine was the call of the evening and most adequately set the stage for next year's function. Some 25 couples attended.

In August, 15 couples attended the play, "Man of La Mancha," starring Robert Horton, which was offered by the Sacramento Music Circus. In this twentieth annual series, there was outstanding entertainment for a delighted full house.

The Brothers of the alumni club look forward to the coming year and to joint activities with the alumni clubs and undergraduate chapters in the area. Particular attention will be paid to strengthening the tie of brotherhood with Epsilon Phi Chapter at Sacramento State College.

Immediate past events included the Western Regional Meeting in October, at which local alumni were in attendance.—ROGER A. PEAKE

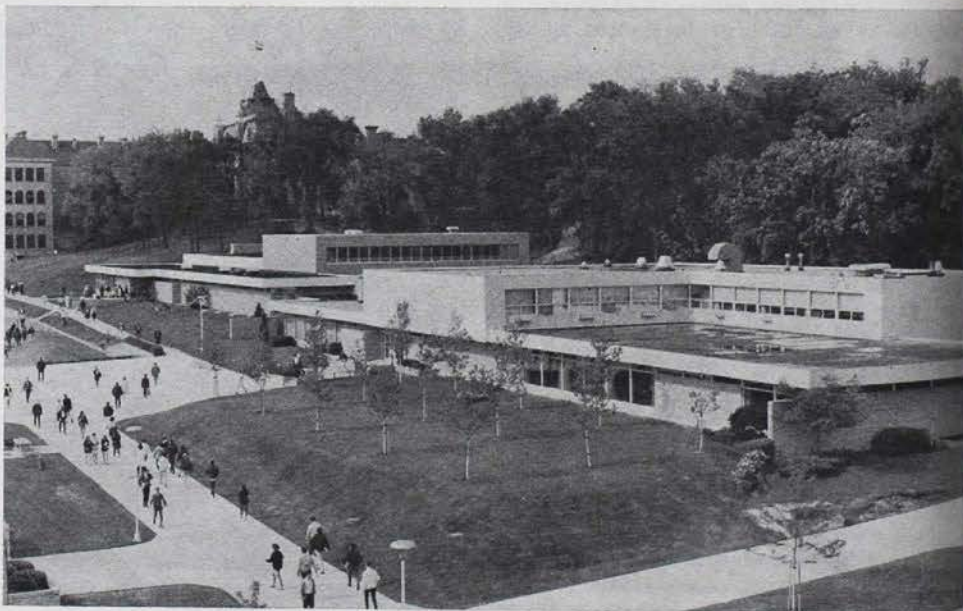
SAN FRANCISCO

THE SAN FRANCISCO Alumni Club started its Fall activities with the monthly noon luncheon on September 3. A very interesting discussion revolved around California's liquor laws.

The Club, under the able leadership of President John Harrison and Membership Vice President Art England, Jr., is making a concentrated effort to increase the membership with the use of the computer list provided by The Central Office. Mailings discussing the Club and its activities have been sent to all Brothers in the San Francisco area.

This being election year the Brothers will meet for cocktails and dinner on election night, November 3. With several important offices being contested this will be a most enjoyable evening.

Founders' Day will find the Brothers at the St. Francis Yacht Club for dinner and fellowship. We are all looking forward to this annual event.—RALPH G. LUNAN



SHOWN HERE IS THE University Center on the campus of Wisconsin State University at Whitewater where Delta Sigma Pi recently installed its Theta Xi Chapter. The Whitewater campus is the second of the Wisconsin State University campuses to receive a chapter of Delta Sigma Pi.

CINCINNATI

THE CINCINNATI ALUMNI CLUB has initiated the "Delta Award." This award is presented to a brother at the discretion of the Executive Committee. As many as three awards may be given each year for outstanding service to the Alumni Club, the academic field, or the civic community. The first award was presented to Brother Yates Wells, who has devoted 40 years of service to Delta Sigma Pi and the Cincinnati Alumni Club. We invite other alumni clubs to adopt a similar idea as a method of honoring local alumni members. For further information, contact the Cincinnati Alumni Club.

The Traditional Senior Night of the Cincinnati Alumni Club ended the 1969-70 year. Mr. Felix Turrell of the U. S. Commerce Department gave a very interesting talk on International Commerce. At this meeting, after the first Delta Award was presented to Brother Yates Wells, an election of officers was held.

In June, the annual alumni picnic was held at Mt. Airy Forest and everyone had a good time and enjoyed the steak dinner.

The coming year promises to be another banner year. Along with outstanding speakers and the traditional social events, this year's program includes the Regional Meeting. With the installation of a chapter at Xavier University in April, our combined meetings with the undergraduates will now be bigger and better than ever.—HAROLD KIRZNER

LIFE MEMBERS

- 5368 William E. Quigley, *Alpha Beta*, Missouri-Columbia
- 5369 Davis S. Schiminsky, *Alpha Epsilon*, Minnesota
- 5370 David A. Coffill, *Zeta Phi*, Florida Atlantic
- 5371 William A. Aylard, *Nu*, Ohio State
- 5372 Michael K. Shanahan, *Epsilon Theta*, Chico State
- 5373 John N. Balakos, *Delta Omega*, West Liberty State
- 5374 Daniel F. Shields, *Gamma Omega*, Arizona State
- 5375 William C. Wright, *Delta Omega*, West Liberty State
- 5376 Jerry R. Reed, *Gamma Tau*, Southern Mississippi
- 5377 Richard J. Veale, *Epsilon Theta*, Chico State
- 5378 Larry A. Bosserman, *Eta Omega*, Virginia Commonwealth
- 5379 Gustav C. Pack, Jr., *Beta Xi*, Rider
- 5380 Harold L. Cannon, *Epsilon Theta*, Chico State
- 5381 Mark O. Schweitzer, *Zeta Phi*, Florida Atlantic
- 5382 Fred G. Marlow, Jr., *Beta Kappa*, Texas-Austin
- 5383 Dennis D. Molnar, *Gamma Theta*, Wayne State-Michigan
- 5384 William T. Slater, *Zeta Lambda*, Georgia Tech
- 5385 Howard M. Phillips, *Epsilon Rho*, Tampa
- 5386 Neil C. Miller, Jr., *Beta Xi*, Rider

Continued from page 16

Francis Buttimer, Gilbert John Cervelli, Gregory Richard Cofield, Dennis Lee Comella, Scott William Doup, Richard Gerard Drapeau, William Wesley Ehlers, Steven Lester Forbes, Gerald Louis Hamel, Fredrick Henry Hanson, Thomas Edward Harvey, David Allen Heaberlin, John Joseph Lowery, John Anthony Maggio, Thomas Michael Marion, Kevin Philip McEneely, Bernard James Menke, Thomas Glen Olmsted, Robert Francis Porter, Jerald Edward Rieland, Roderick Theophil Saelens, Michael Gerald Tomeczko, Leo Thomas Wahl, Patrick James Welch, Michael David Wieck, Barry Lynn Wilken, Karl Mark Williams, and Donald LeRoy Wilske.

- 5387 David F. Boyd, *Delta Omega*, West Liberty State
- 5388 Harlan W. Idel, *Alpha Beta*, Missouri-Columbia
- 5389 Jack B. McCord, *Zeta Nu*, Texas A & I
- 5390 Norman D. Taylor, *Eta Lambda*, Weber State
- 5391 Michael E. Gocke, *Epsilon Phi*, Sacramento State
- 5392 Robert B. Ritter, *Gamma Kappa*, Michigan State
- 5393 Donald E. Wicker, *Zeta Phi*, Florida Atlantic
- 5394 William W. Edwards, *Alpha Iota*, Drake
- 5395 Alfred Henderson, Jr., *Epsilon Phi*, Sacramento State
- 5396 Frank E. Geleskie, *Alpha Gamma*, Pennsylvania State
- 5397 James L. Riley, *Eta Upsilon*, West Florida
- 5398 Jeffrey P. Dunning, *Zeta Nu*, Texas A & I
- 5399 James S. Nease, *Epsilon Chi*, Georgia Southern
- 5400 Danny S. Crow, *Epsilon Upsilon*, New Mexico State
- 5401 Wendell J. Geng, *Epsilon Lambda*, Rochester Tech
- 5402 Robert H. Meyers, *Alpha Mu*, North Dakota
- 5403 Rocco J. Tripodi, *Beta Pi*, Kent State
- 5404 Henry C. Trainer, Jr., *Omega*, Temple
- 5405 Patrick O. Strickland, *Delta Nu*, Loyola-New Orleans
- 5406 Alvin F. Blair, *Beta Kappa*, Texas-Austin
- 5407 Robert F. Heimrod, *Beta Theta*, Creighton
- 5408 William F. Haugh, *Psi*, Wisconsin-Madison
- 5409 Joseph W. Giambrone, *Alpha Omega*, DePaul
- 5410 Dennis B. Swackhamer, *Epsilon Xi*, Ball State
- 5411 Marc Snyder, *Delta Iota*, Florida Southern
- 5412 James Shoemsmith, Jr., *Gamma Iota*, New Mexico

- 5413 Julio B. Puzzuoli, *Gamma Rho*, Detroit
- 5414 Robert E. Matthews, *Eta Pi*, Wayne State-Nebraska
- 5415 Patrick A. Kerr, *Delta Pi*, Nevada-Reno
- 5416 Clifford J. Giffin, Jr., *Delta Nu*, Loyola-New Orleans
- 5417 Minton J. Nolan, *Gamma Omega*, Arizona State
- 5418 James E. Fox, *Zeta Sigma*, Southeastern Louisiana
- 5419 Jack L. Metcalf, *Beta*, Northwestern-Chicago
- 5420 Steven G. Luthy, *Eta Lambda*, Weber State
- 5421 James H. Kenney, *Beta Xi*, Rider
- 5422 Richard J. Asel, *Beta Kappa*, Texas-Austin
- 5423 John F. Sebastian, Jr., *Alpha Gamma*, Pennsylvania State
- 5424 Carlos E. T. Uribe, *Delta Mu*, U. of the Americas
- 5425 Tyree P. Felder II, *Eta Omega*, Virginia Commonwealth
- 5426 Steve Opacic, *Lambda*, Pittsburgh
- 5427 Charles F. Gerhards, *Alpha Gamma*, Pennsylvania State
- 5428 Richard J. Hoffman, *Epsilon Pi*, Monmouth
- 5429 Marion R. Kays III, *Zeta Lambda*, Georgia Tech
- 5430 William L. Smith, *Delta Tau*, Indiana State
- 5431 Steve N. Blomgren, *Eta Pi*, Wayne State-Nebraska
- 5432 Thomas A. Peters, *Gamma Tau*, Southern Mississippi
- 4433 Carroll E. Salls, *Epsilon Phi*, Sacramento State
- 5434 Robert C. Sipple, *Eta Xi*, Philadelphia Textiles
- 5435 Natale J. Dicosmo, *Epsilon Psi*, Christian Brothers

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SHOWN HERE ON THE Xavier University campus in Cincinnati, Ohio, is Musketeer Plaza with the Musketeer statue, mascot of Xavier athletic teams.

Leon H. Harding III is Named South Central Regional Director

LEON H. HARDING III, a member of Zeta Upsilon Chapter at Virginia Polytechnic Institute was recently appointed Acting Director of the South Central Region by the Grand Council, replacing Franklin S. Yates who was forced to resign due to ill health. Brother Harding will serve in this capacity until the 28th Grand Chapter Congress at Pocono Manor, Pennsylvania, in August 1971, when an election will be held for the Regional Director. Brother Harding had been serving as a District Director in Virginia prior to his appointment in August.

Born in Richmond, Virginia, he attended Thomas Jefferson High School there. Upon graduation in June 1960 he entered Virginia Polytechnic Institute in Blacksburg, Virginia. In September 1961 he joined the United States Air Force and served as a "Medic" for four years and

nine months, attaining the rank of sergeant. During his tour of duty he was stationed in Alabama, Louisiana, Texas, Georgia and Newfoundland, Canada.

He re-entered Virginia Tech in July, 1966 and was initiated into Delta Sigma Pi by Zeta Upsilon Chapter the following year. He was Chapter Efficiency Index Chairman in the chapter. He was also a member of the Accounting Society at V.P.I. He received the Bachelor of Science degree in accounting in 1968 and continued on with graduate studies until March 1969 when he accepted a position as a Staff Accountant with Peat, Marwick, Mitchell and Company and moved back to Richmond.

He was married to Mary Ellen Butenhoff of Milwaukee, Wisconsin, in 1964. They have no children.

Professional Interfraternity Conference Holds Meeting in Williamsburg

The Professional Interfraternity Conference held its 1970 Biennial Meeting at the Cascades Meeting Center, Williamsburg, Virginia, on May 8 and 9.

The theme "Retention and Expansion" was developed through panel discussions on student chapters, alumni participation, ladies' auxiliaries, local professional interfraternity councils, and insurance programs. Contemporary campus conditions were given extensive discussion.

The role of the Professional Interfraternity Conference and its contributions to member fraternities was studied, and suggestions presented for restructuring the organization's program. An interim committee will be appointed to study proposed improvements. A special meeting of the Conference is to be called before June 1, 1971, with fraternities urged to include student members among their delegates.

The Honorable Benjamin B. Blackburn, Sigma Delta Kappa, Congressman from Georgia's Fourth District, addressed the delegates and their wives at the banquet on Friday evening.

The idea exchange exhibition, a regular Professional Inter-fraternity Confer-

ence Meeting feature, included displays from several of the member fraternities. An inspiring paper titled "Why Fraternities?" was presented by Dr. Bernard B. Brody of Rho Pi Phi, Chicago, Illinois.

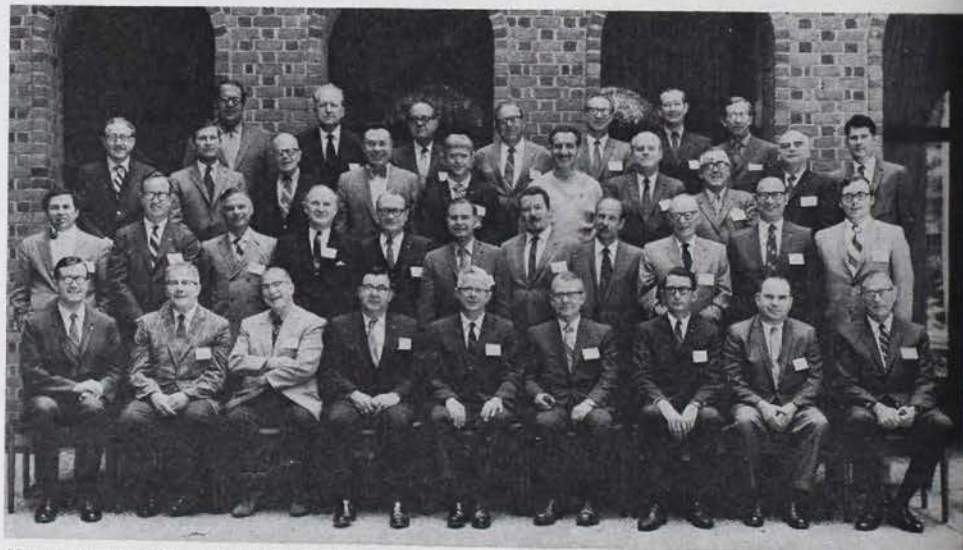
The opening session included special reports on recent Federal tax legislation affecting professional fraternities and on

the current Federal Trade Commission litigation involving fraternity insignia regulation. Results of the recent survey of professional fraternities were presented, and a new leaflet on professional fraternities was introduced.

Dr. Robert J. Beals, Sigma Phi Delta, of Cincinnati, Ohio, presided at the Meeting. Judge Joseph G. Maddox, Sigma Delta Kappa, of Atlanta, Georgia, was in charge of the program; and Meredith M. Daubin, Delta Theta Phi, of Washington, D. C., was in charge of local arrangements.

Elected as officers of the Professional Interfraternity Conference for the coming biennium were Joseph G. Maddox, president; Dr. William E. Koch, Jr., Xi Psi Phi, of St. Louis, Missouri, president-elect; and Dr. Conrad A. Blomquist, Phi Delta Chi, Chicago, Illinois, vice-president. Reelected to the Executive Committee were Robert E. Pope, Theta Tau, St. Louis, Missouri, secretary; Frank J. Brye, Alpha Kappa Psi, Indianapolis, Indiana, treasurer; and Dr. Erwin Small, Omega Tau Sigma, Champaign, Illinois, Member at Large. Also elected as Member at Large on the Executive Committee was Alfred C. Cordon, Jr., Delta Theta Phi, of Washington, D. C. The two immediate Past Presidents, Dr. Beals, and Dr. C. H. William Ruhe, Phi Rho Sigma, of Chicago, Illinois, will continue on the Executive Committee.

The Professional Interfraternity Conference, established in 1928, comprises 26 leading professional fraternities in 11 professional fields. These fraternities have initiated over 850,000 men through their more than 1450 student chapters.



SHOWN HERE ARE THE officers and delegates of the Professional Fraternities who compose the Professional Interfraternity Conference. The biennial meeting was held at Williamsburg, Virginia. Delta Sigma Pi is a charter member of the Professional Interfraternity Conference.

SURELY IN TODAY'S complex world the 21-year-old faces a staggering task in sorting out truth from fancy as he begins to focus on possible lifetime pursuits. Yet it is terribly important that the 21-year-old master this task. The young men and women now in their early twenties will someday hold the future of this land; they are to be the inheritors of our system. So we need to consider their point of view. To the degree we can understand these young people, we may be able to leave them something of value on which to build the better world.

Today's young people are the most singularly blessed of all generations; the best informed and educated, the most affluent, the healthiest, the most dedicated. We must also see them as so many of them see themselves—as the most challenged group of young people in history. Our older generation should try to help these gifted younger men and women meet these challenges by encouraging and somehow guiding their enthusiasm and abilities.

We need to help them see that our world is not only one beset with problems, but also a world bursting with opportunities. Opportunities, both to solve these problems and to adventure boldly into the future. We can help them, be-



OXFORD VILLAGE MANAGER Chester Kendzior and wife on the left pause during the "Open House" of The Central Office to review the living room-kitchen in the expanded Field Secretaries' quarters. Looking on at the right is Mrs. James A. Wespiser, former employee at The Central Office and wife of the Vice President of Miami Valley Lumber Company, contractors for the building.

If I Were 21 Today

W. W. Keeler, Chairman and Chief Executive Officer, Phillips Petroleum Company and Chairman of the Board, National Association of Manufacturers

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cause any of us who try to imagine ourselves as 21-year-olds, do so from a perspective of experience and observation not possible to today's generation.

If I were 21 today, my greatest concern would be over what is broadly labeled "the quality of life." This covers everything from the air we breathe to the nature of the people who breathe it. It embraces the crisis in our cities; the growth of dissent among people of all ages, but particularly among the younger generation; the issues of war and peace; hunger in the world; and the lack of trust between individuals, groups and nations.

If I were 21, I suspect I would be impatient with The System for being so tardy in supplying solutions to these critical concerns. I think, too, I would be resentful of the amount of attention my elders are paying to the comparatively few young people who have "copped-out" on the world and are substituting withdrawal, rhetoric, rebellion and drugs for creative problem-solving and hard-won achievement.

Areas for Achievement

Given an overriding concern with the quality of life and a strong commitment to change it for the better, where would a 21-year-old find his best chance for translating his concern and commitment into achievement? Obviously there are many callings. If I were 21 again and wanted to bring about constructive changes, I would consider possibilities in four vocational areas—government, social service, education and business.

Let's look at the possibilities in government. As a 21-year-old, I would have been amply exposed to the philosophy that government, with its political power, can "do it all" in changing, re-shaping and bettering the lot of mankind. But I would wonder just what major problems government has solved in the past, and which problems it seems likely to conquer in the future. I might see government, and those who serve in it, as catalysts of

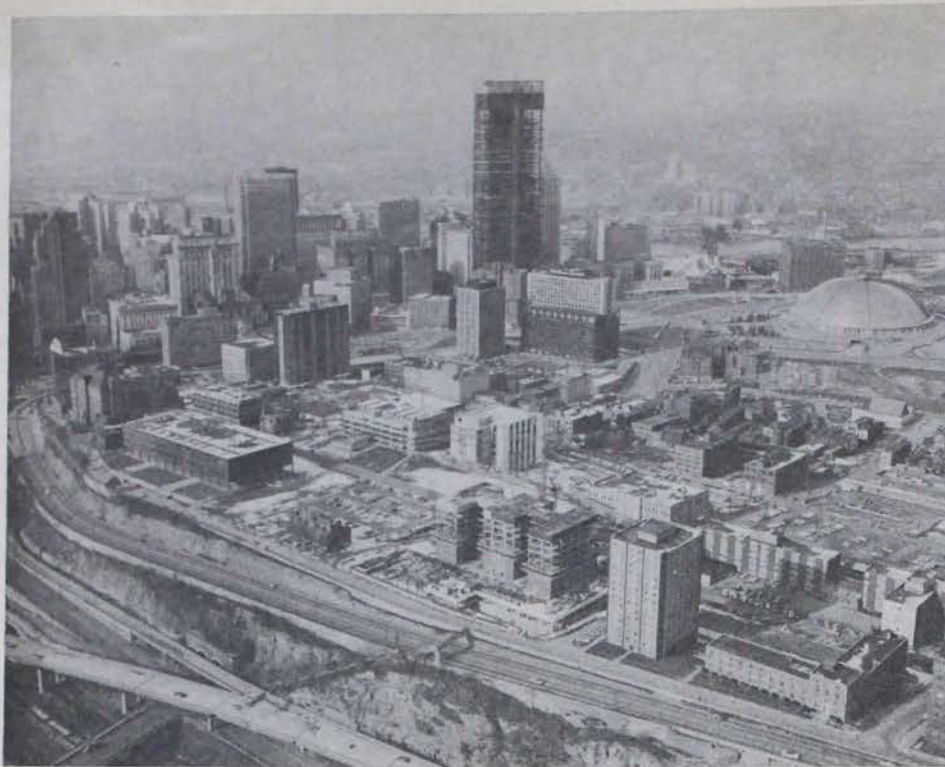
change; shapers of priorities; *but not really as problem-solvers*. I would want to be where the action is—where the answers can be found to problems that are developing.

As for social service, certainly the young man or woman who has the desire, talent and training for working with people faced with the difficult conditions created by many of the problems of our society, will find a rewarding career in this profession. But, as significant as his role is, the social service worker seldom gets the opportunity to grapple with the causes of despair, only with the consequences. The man who gets at the causes is the one who solves the problems.

How about the possibilities in education? If I were 21, and were inclined by interest and ability to shaping men's minds, I am sure I would want to teach. There can be no denying the importance of educating others, for the quality of our life may very well hinge on how well those who teach our children do their job. I am sure I would be happiest and most productive as a shaper of action rather than of minds—again, a problem-solver. And so, in my search to find where the action is I would finally ask myself: "What about business?"

Creativity of Business

I would learn that only a small percentage of my classmates are headed for careers in business. But I would also discover that a large percentage of those in the leadership, problem-solving roles in our society have a business background. I would learn that industry stands accused as the Great Polluter of our world, but I would hope that businessmen would refute this accusation and demonstrate to me that only the genius of private industry can solve the problem. I would learn that many of today's consumers are disenchanted with some of the products and services of American industry, but I would hope that men would tell me that the products of industry are making



SHOWN HERE IN THE foreground is the campus of Duquesne University, home of Theta Rho Chapter of Delta Sigma Pi. In the background can be seen downtown Pittsburgh. The tall building under construction in the center of the photograph is the headquarters of the United States Steel Corporation.

man's life longer, happier, and more useful. I would learn that industry has been charged with exploiting the working man, but I would hope that men would document for me industry's long and successful efforts to bring the host of benefits of our system to all working people.

And so, if I were really serious about coming to grips with today's great problems, even at the risk of creating some new ones, I would cast my lot with American industry and business. This is the force in our society which has proved its creativity in solving problems. I would choose business, because I am certain I would find in it the very best opportunities to deal effectively with the issues affecting the quality of life.

War and peace would be an issue deeply troubling me as a 21-year-old intensely concerned about the quality of life. I hope I would encounter business leaders who are encouraging people to work together regardless of national boundaries, and who are working themselves to ease international tensions especially through their contacts with people in other lands as a by-product of trade transactions.

The idea that economic power, used constructively, can be a deterrent to the use of raw military power would have a deep appeal and I hope businessmen

would be demonstrating this to me. I would find it significant that American business influence is on the rise around the world at a time when American political and military impact appear on the wane. I would want to participate in the transfusion of American technology, resources, and business know-how into other lands—an important step in insuring world peace by increasing the standard of living of people around the globe.

World hunger would be another aspect of the quality of life that would particularly trouble me as a 21-year-old. I would know that my country possesses the technology and experience to help solve this problem. I would want to hear more from business leaders about exciting new solutions, such as the establishment of a worldwide extension service. Modeled along the lines of our Farm Bureaus, this service would carry improved methods to the farmers of the world, particularly those in emerging nations.

Environment would be of immediate concern to me. I would no doubt be angered that environment pollution and related problems have been permitted to reach such magnitude. I would be frustrated at the apparent lack of action to correct them. I would find it significant that recent public opinion studies reveal that Americans believe that pollution is

one of the most crucial—if not *the* most crucial—problems facing the nation.

I would look to business to challenge me in the search for creative ways to solve pollution problems. I think I would be intrigued, if I were an engineer, for instance, at the prospect of joining one of Detroit's great automobile companies in the development of new engines and new devices to solve the problem of pollution from exhaust discharges; I might be challenged by the efforts of one of the great energy companies to develop fuels to power pollution-free engines.

I would be excited by the regional approach to the problem of water resources, such as the Ohio River Valley project. For more than 22 years, this project has been quietly benefiting 11½ million persons in the Ohio River Valley. I would be impressed by the fact that the Authority which operates this system was created and is funded largely through business leadership.

I would also be impressed at the good-citizen role being played by a New Jersey chemical company, which makes its water treatment facilities available to the surrounding community. I would be intrigued by a container manufacturer's experiments with roadways paved with ground waste glass as a means of utilizing solid wastes.

Deterioration of our urban centers would also distress me as a 21-year-old. I

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BROTHER PAUL A. GREEN, a charter member of Alpha Upsilon Chapter at Miami University and dean emeritus of the College of Commerce and Business Administration at the University of Illinois, inspects some of the archives on display in the new archives room.

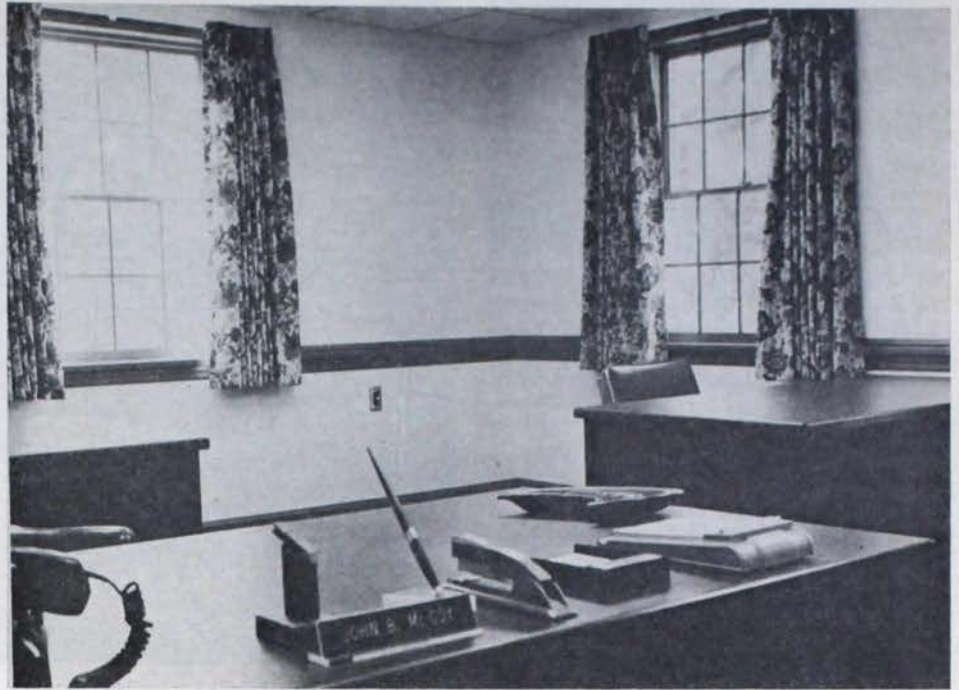
Addition to the Central Office is Completed

THE ADDITION TO The Central Office of Delta Sigma Pi announced last summer has now been completed. An open house was held on Friday, August 14, 1970. More than 140 members and guests toured the building at that time.

Prior to the start of the open house, five past Grand Presidents joined with the current Grand President, Warren E. Armstrong, to lay the corner stone for the building. Also assisting with the ceremony were Executive Director Charles L. Farrar and past Executive Director James D. Thomson. The Grand Presidents on hand were H. G. Wright, La-Grange, Illinois, to whom the original building is dedicated; John L. McKewen and J. Harry Feltham, Baltimore, Maryland; Robert G. Busse, Detroit, Michigan; and M. John Marko, Elizabeth, New Jersey.

The original Central Office building was completed in 1956, the corner stone being laid on August 24 of that year. The building was formally dedicated to H. G. Wright in ceremonies held on May 18, 1957.

The building at that time included the secretarial office, a records room, a mail room, and offices for the Executive Director and the Executive Secretary. The second floor included a bedroom, living room, bath and Founders' Room. The



SHOWN HERE IS THE Field Secretaries' office in the new addition to The Central Office building.

lower level included a large meeting room, kitchen, maintenance room and stock room.

With the continued growth of the fraternity some of the original rooms had to be used for expanded office facilities, prompting the decision to add the two ad-

ditions, on either end of the existing building. These additions provided for an additional bedroom and kitchen facilities for the Field Secretaries' quarters and an archives room on the second floor. It also provided for a new records room and offices for the bookkeepers, Executive Secretary, and Field Secretaries on the first floor. On the lower level one additional meeting room and another stock room have been provided, with a lounge area for staff members.

The present building consists of nearly 7,500 square feet, approximately double the size of the original building. Off street parking for members of the staff and visitors has been provided at the rear of the building.

The Colonial Georgian building is modeled after the Raleigh Tavern in Williamsburg, Virginia, where the first collegiate fraternity, Phi Beta Kappa, was actually founded. The most outstanding example of the colonial design is shown in the Founders' Room, although it is prevalent throughout the building.

The Central Office of Delta Sigma Pi was first organized in a suite of rooms in a downtown Chicago office building and remained there for over 30 years. After an extensive study of college towns, the decision was reached to construct the fraternity's own building in Oxford. This de-



THE CENTRAL OFFICE of Delta Sigma Pi as it now appears following the completion of the additions can be seen here. In the center is the original building completed in 1956. The recent additions appear on either side of the original building.



MRS. LILLIAN THOMSON, wife of Past Executive Director James D. Thomson, is shown here as she registers for the "Open House" of The Central Office. Looking on from left to right are staff members Mrs. Viola T. Donivan and Mrs. Beverly J. Norris, and Director of Alumni Activities Edward H. Langer.

cision was prompted primarily by Miami University's long history as the "Mother of Fraternities" and the three other fraternities which maintain national headquarters in Oxford, Beta Theta Pi, Phi Delta Theta, and Phi Kappa Tau.

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would be cynical because politicians seem able to offer only modifications of discredited programs, thus producing only further frustration among the people. On the other hand, I would be encouraged by companies that have assumed leadership roles in solving urban problems. For example, Detroit Edison is drawing upon the imaginative contributions of great urban planners such as Constantinos Doxiadis. Pioneering accomplishments are being achieved in low-cost housing by such business leaders as Eli Goldston in Boston and John Humphrey in Cincinnati.

If I were 21 today, I believe I would join forces with forward-looking business leaders who are determined to restore our great cities. Whether I were an engineer, architect, city planner, sociologist, training specialist or banker, I would be eager to help business solve such knotty problems as urban renewal, traffic control, mass transit and providing risk capital for new businesses.

I would be troubled that minority groups have been neglected for so long. Being part of a long neglected minority group myself, I would have a special understanding of the resentment against a society which for too long has said to its minorities: "You aren't a part of us." But I would realize that business and industry can be the most effective force in bring-

ing a segmented society together.

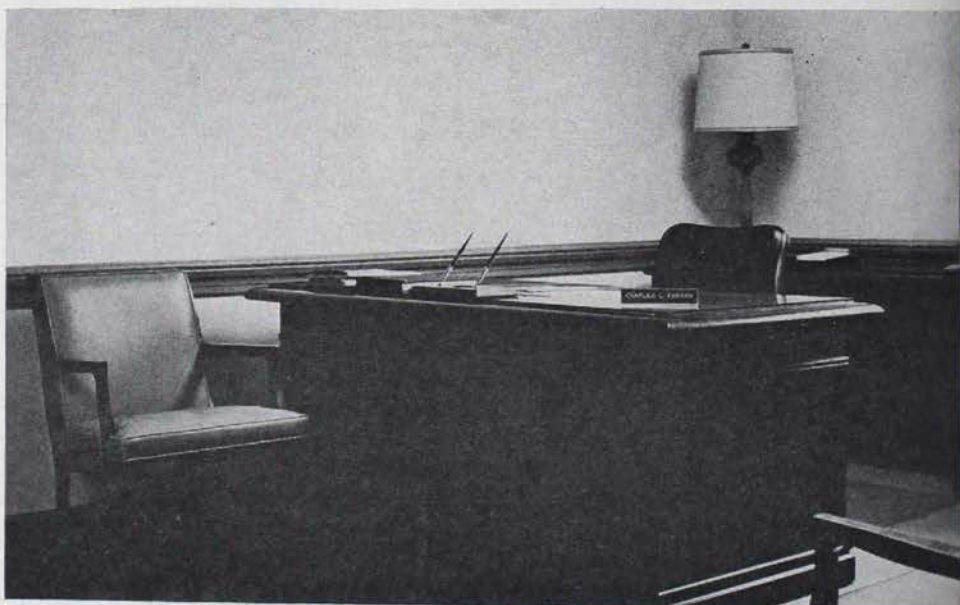
Nowhere would I see this leadership being more effectively exercised than here in Detroit where men like Henry Ford, Jim Roche, Lynn Townsend and NAM's former chairman, Guy Peppiatt, have sparked a drive to provide training and jobs for what used to be called the "hard-core" unemployed. It is significant that two of the three men to head the National Alliance of Businessmen have



WESTERN REGIONAL DIRECTOR R. Nelson Mitchell points out some of the special features in the Founders' Room to Ronald P. Helman, center, administrative secretary of Beta Theta Pi, and Steve Wilson, assistant administrative secretary.

come from this city. Any 21-year-old should have confidence that the automobile industry, which has done so much to help minority groups through employment, will continue this important task.

Of course, there are other problems, but just the few I have discussed illustrate the opportunities business offers.



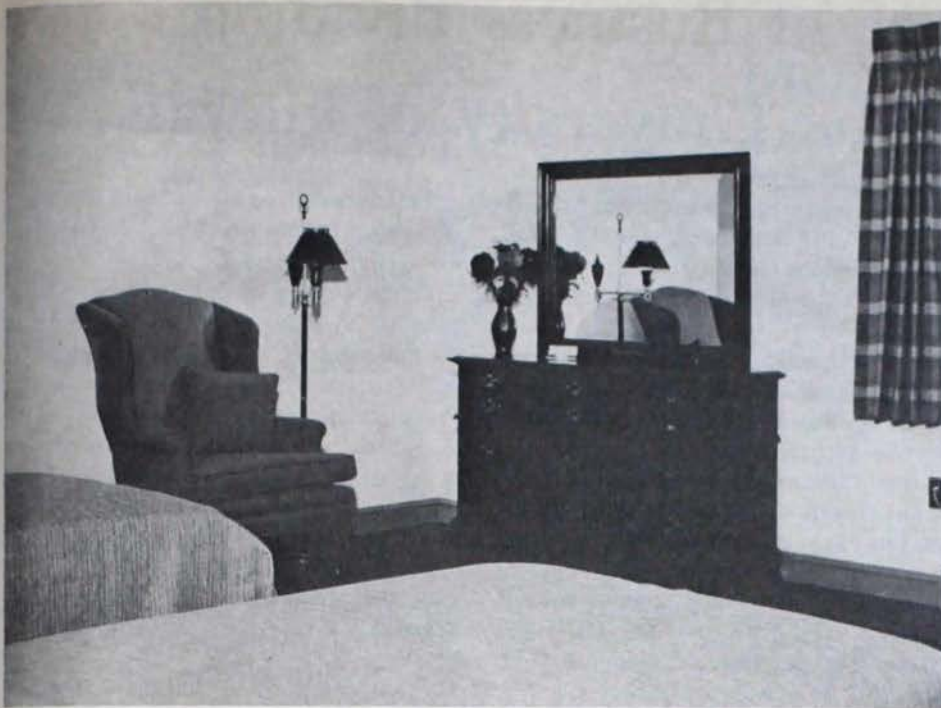
A PART OF THE OFFICE of Executive Director Charles L. Farrar at The Central Office can be seen here.



GRAND SECRETARY-TREASURER Emeritus H. G. Wright, left, presents to Grand President Warren E. Armstrong a colored coat of arms and other items of memorabilia during the "Open House." Looking on is Executive Director Charles L. Farrar. In the background can be seen a photograph of Brother Wright to whom The Central Office building is dedicated.

The Businessman as Leader

But despite opportunities for action, if I were 21 today I would be helpless in one regard. I would have little or no immediate influence on the key factors which determine the success or failure of our business system. Only business leaders have that power. Therefore, I would give responsible leaders one earnest admonition. And that is, "Don't blow it, Dad." Don't blow our free enterprise system before I get a chance to participate in it.



SHOWN HERE IS ONE of the bedrooms in the Field Secretaries' quarters at The Central Office.

As a 21-year-old, I would realize that despite my eagerness and self-confidence, the world of business won't be turned over to me today. And so, as I begin to climb the ladder of achieving a better quality of life for people in our land, I would need the assurance that the steps won't be pulled out from under me.

I would urge present business leaders to keep our system sturdy and sound. To do this requires first maintaining a stable national economy. Business cannot survive long in a climate of runaway inflation—nor can it remain healthy in a climate of "no-growth." The balance is delicate and the decisions businessmen sometimes have to make regarding wages, prices, investments and other such factors may not always win public plaudits. But these hard decisions must be made—and wisely.

I would urge continuing the "good works" which embrace all the aspects of what is termed the "social responsibility of business." It's this responsibility that attracts dedicated youth to the business world. I suspect we are moving into an age in which the willingness to live up to our social responsibility may become a part of the public franchise to do business. This may be voluntary—in which case our system of free enterprise survives; or by edict—in which case the system fails. If we are going to win and hold today's 21-year-old, and also keep our system free, then the choice is clear.

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ward Hooker, Greg Wayne Hoover, Wayne Anton Johnson, Bruce Alan Jones, Dale Francis Kainski, Richard Arthur Komarek, Claude Allen Neslund, Joseph Francis Oberhauser, Steven Ronald Pastor, Edward Gerald Ptaszek, Jr., Richard Alan Reiter, Jeffrey Blackwell Saams, Randal Willis Schuck, Charles Andrew Sidun, Richard Joseph Smith, Michael Collins Stackhouse, Robert E. Sterling, Karl Edward Vogt, Paul Michael Ward, and David Alan Youngman.

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Julius J. Zambardi, *Rutgers-Beta Rho*, has been named Division Chief-Financial Management System Division at Fort Belvoir, Va.

Bruce C. McNickle, *Nebraska-Lincoln*, an aircraft mechanic, has been selected the outstanding airman at Lowry AFB, Colorado, for his exemplary conduct and duty performance.

Rudolph J. Tarabek, Jr., *Pittsburgh*, has been promoted to the Specialty Products Sales Department at Mesta Machine Company in Pittsburgh, Pa.

James K. Elderkin, Jr., *Rutgers-Beta Rho*, has accepted a new position as account executive with Reynolds & Company, Pittsburgh, Pa.

Continued from page 10

James W. Kennedy, *Western State*, on May 30, 1970, to Janet L. Freitag, at Denver, Colo.

Anthony J. Pettinato, Jr., *LaSalle*, on May 9, 1970, to Marsha L. Meyers, at Philadelphia, Pa.

Thomas J. Napiorski, *Rochester Tech*, on December 27, 1969, to Ellen Spath, at Buffalo, N. Y.

Ray O. Farrell, *California State-Hayward*, on August 1, 1970, to Nancy Lea Saathoff, at Mahtomedi, Minn.

Ronald Bryant, *Texas-Arlington*, on August 21, 1970, to Marva Polly, at Dallas, Tex.

Anthony N. Salvemini, *Manhattan*, on May 30, 1970, to Mary E. Walsh, at New York, N. Y.

Jerome P. Sieger, *Manhattan*, on August 30, 1970, to Sheila Asquith, at Yonkers, N. Y.

Carl E. Neeley, *South Carolina*, on August 22, 1970, to Cathrine F. Whitaker, at Lake Junaluska, N. C.

Thomas C. Buckley, *Wisconsin State-La Crosse*, on August 22, 1970, to Charlotte E. Van Auken, at La Crosse, Wis.



IN THIS VIEW CAN be seen a part of the enlarged Records Rooms in the new addition just completed at The Central Office. Here the records are maintained for the nearly 75,000 members of the fraternity.

New College of Business Building Underway at the University of Hawaii

A GENTLY SLOPING three acre tract of the University of Hawaii campus will soon be the site of a \$5 million plus College Business Administration building.

Actually, the building will be an interconnected series of eight structures which will provide 114,000 gross square feet of floor space for the College of Business Administration's administrative offices, its three departments and one school. The bid cost averages \$37 per square foot.

The complex will feature one six story, one five story, one four story and the remainder three story buildings. An interior courtyard will serve as a central outdoor common area.

Entirely air conditioned, the College of Business Administration structure was designed by Leo S. Wou and Associates of Honolulu. It will be built by Reed and Martin Construction Company.

Planning began in 1963, but the original concept had to be revised when initial construction bids ran well above the budget. The architects substituted scored concrete block walls and pour-in-place concrete techniques for the most expensive pre-cast concrete requirements, and this time the bids came within an acceptable range.

The College of Business Administra-

tion complex will replace present college facilities in antiquated Hawaii Hall, which contains less than half the required floor area for the College's projected enrollment.

The new buildings will provide accommodations required for both present and future College of Business Administration needs based upon a projected campus enrollment of 23,000 students. This is the maximum figure which University officials have set for the Manoa campus.

At that time the anticipated College of Business Administration student body is expected to be 3,700 students. The 1969-70 College of Business Administration student body was approximately 2,500.

The contract provides for 600 working days, and for the job to be finished in April, 1971.

The College of Business Administration complex will feature similar building units although there will be a variety of spatial experiences achieved through the placement and modulation of space, varying heights and interlaced levels of covered circulation.

Working areas will include 64 individual faculty offices, two 200 seat lecture halls, six 80 seat lecture halls, eight classrooms to accommodate 34-50 students, 10

seminar rooms for 16 students and eight discussion rooms which will accommodate up to eight persons.

Other features will be accounting laboratories, an industrial relations library, a computer center which will be connected with the University's Electronic Data Processing Center, a personnel laboratory in which to conduct experiments on group dynamics, a space utilization laboratory and a real estate laboratory.

The Travel Industry Management School will have space in the complex as will the Industrial Relations Center. Space is also provided for a reference library.

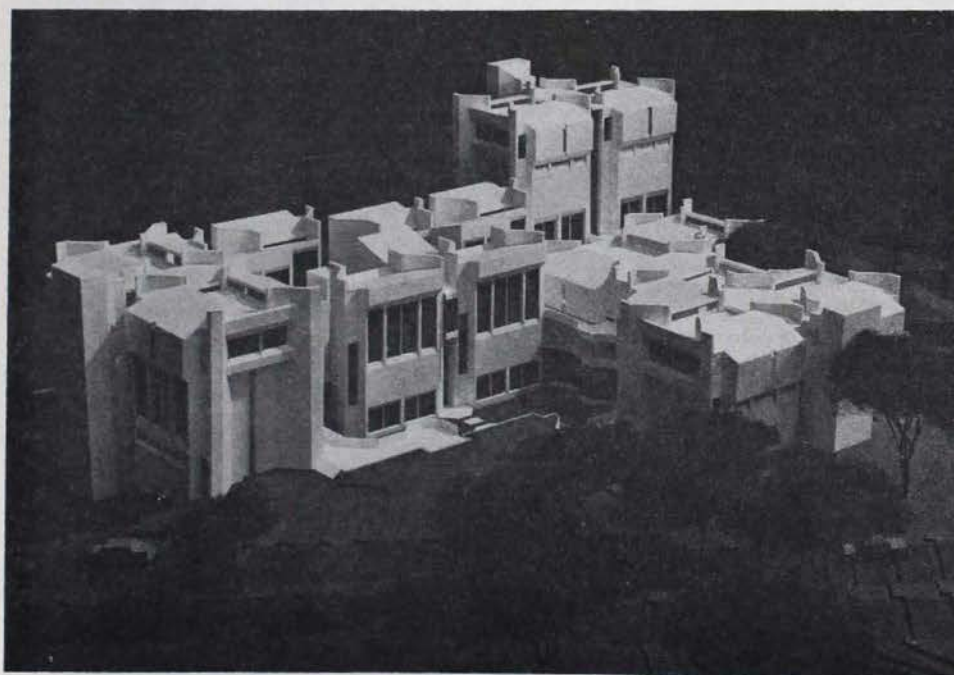
A student study, a student lounge and student offices will also be provided in the structure.

The College of Business Administration faculty members see the expanded facilities as helping the College provide an expanded education for business leadership in the Pacific Basin.

Academically, the structures will contain needed room to expand and revamp various College of Business Administration programs, including providing space for the rapidly growing Master of Business Administration degree program. Ultimately, a doctoral program is envisioned, also.

Dr. Ralph C. Hook, Jr., is currently dean of the College of Business Administration at the University of Hawaii. Born in Kansas City, Missouri, he attended the University of Missouri where he received both the B.A. and M.A. degrees. He later earned the Ph.D. degree from the University of Texas. He has held teaching positions at the University of Missouri at Columbia, Texas A & M University, the University of Texas at Austin, the University of Kansas City (now the University of Missouri at Kansas City) and Arizona State University.

Initiated into Delta Sigma Pi at Arizona State by Gamma Omega Chapter, he served as advisor to the chapter there and in 1964 was named Director of Education For Business on the Grand Council, a position he held until August, 1969. Brother Hook was also the first chairman of the Editorial Advisory Board of The DELTASIG and has served the fraternity in a number of other positions.



SHOWN HERE IS AN architect's drawing of the new College of Business Administration building now under construction on the campus of the University of Hawaii.

ONE OF THE PENALTIES of rapid technological change is its unsettling effect on large numbers of people who view it as a threat to their well-being and to the established order. This has been true, we are told, from the very beginnings of industrial history.

It is especially true, I believe, of that shining symbol of modern technology—the computer.

My remarks today are prompted by the feeling that, in our eagerness to exploit the new technology, we have been looking at the trees and failing to see the forest. In our adulation of the computer and other new devices and techniques, we have dwelt too much on the amazing technological capabilities of new electronic hardware and have done far too little to demonstrate its equally amazing potential for advancing human welfare.

As a result, we are witnessing what might be called a human backlash—a perfectly understandable anxiety as to what will become of the individual in a society that makes increasing use of highly sophisticated machines and large organizations to do its work. Mixed with human awe and admiration of the new technology is a vague, disquieting fear that, because of the computer, man has somehow lost position in this world—has become less important in the scheme of things.

The manifestations of this anxiety are not hard to find. Most of us, I'm sure, feel a strong bond of sympathy with the university student who carried a sign reading, "I am a human being; do not fold, bend or mutilate."

And I'm sure most of us share some apprehension at the knowledge that computers make it easier for the government to move into more and more phases of our personal affairs. There is always the suspicion that George Orwell's "1984" might not, after all, be a piece of literary fantasy.

In the course of constructing urban freeways in various parts of the country, engineers have sometimes relied too much on computers and have failed to make proper allowance for such factors as beauty or esthetic value. In some cases, a technically correct freeway network has threatened to lessen unnecessarily the attractiveness of the communities it is meant to serve.

These examples could be multiplied, but I think the lesson is clear: if technological progress is to have real meaning and human significance, it must be made

Human Values in the Computer Age

Arjay Miller, Dean
Graduate School of Business
Stanford University

Following is the text of remarks by Arjay Miller, then vice president of the Ford Motor Company, at a meeting of the National Industrial Conference Board, in New York.

to serve man in ways that he can understand and appreciate. As John W. Gardner reminds us:

"The basic American commitment is not to affluence, not to power, not to all the marvelously cushioned comforts of a well-fed nation, but to the liberation of the human spirit, the release of human potential and the enhancement of individual dignity."

Part of our problem is a widespread misconception of the purpose and uses of the computer. Some observers see a future in which decisions will be made not by men, but by computers—or at best, by a handful of men who are in tune with computers. Some fear that the people who run things will be concerned only with problems that can be reduced to numbers, ignoring such fundamental but immeasurable values as individualism, freedom and beauty.

This obviously must not be allowed to happen. Our task is to focus on man and his needs—not on technology itself.

The computer is only a tool—an electronic device that is completely subject to human will. It is essentially a tool for problem solving. It can provide decision information that previously was too costly, took too long to process or was literally beyond human capabilities to obtain. More importantly, it enables us to grapple with problems that are too complex and contain too many variables for the human mind to handle unaided.

But the choice of problems to be solved, the establishment of priorities and the broad outlines of the attack on these problems are decisions for men, not for computers.

It is largely because of the computer that we are able to undertake the broad-scale approach to problem solving called systems analysis. Speaking very broadly, systems analysis is simply a way of look-

ing at problems and deciding how best to attack them. First, we set forth the objectives we are trying to attain. Next, we set forth all the elements or factors that influence our ability to achieve those objectives. Then, with a full picture of alternatives and the likely consequences of each, we can choose the course of action that offers the best combination of benefits and costs.

This is one of the most valuable developments of our time. Traditional methods of problem solving are just not equal to the complex problems we face. We now are able, thanks to the computer, to take a "total" approach—to see all elements of a problem in proper perspective.

Used in this way, the computer is an aid to thinking—not a substitute for thinking. It extends brainpower in much the same way that machine tools extend muscle power.

As a matter of fact, one of the best things about the computer is that it forces us to think through our problems logically before we can even turn it on. In order to program a computer, we must have clearly in mind what it is we are trying to accomplish and the various means by which we can achieve our goals.

Thus far, the new technology—systems analysis, computers and the rest—has been used mainly to serve private ends. It has been used also, of course, for military purposes and for space activities, but these uses are for the most part highly technical and far removed from the everyday experience of the average person. The tangible benefits that the average man has gained are primarily in the form of greater choice of products, higher quality, lower costs and prices, elimination of much heavy or repetitive work and greater freedom to enjoy leisure-time activities.

Our success in meeting private needs



THE MOST OUTSTANDING example of colonial architecture in The Central Office of Delta Sigma Pi can be seen here in the Founders' Room. In the background can be seen photographs of the Four Founders and the Archives Room.

and wants is a matter of proud record. More people enjoy more material advantages than was thought possible even a generation ago. Economic man has been well served in our society.

But what about our social needs, both old and new? In the wake of rapid technological and economic progress have come a wave of new social problems—urban decay, air and water pollution, highway safety, to name a few—that we must learn to deal with effectively. And even our fantastic economic gains of the past 20 years have failed to eliminate such perennial, deep-rooted problems as poverty, crime, ignorance and chronic unemployment.

Until recently, it made little difference whether or not we recognized these problems because we felt powerless to solve them. When problems are that big and complicated, the tendency is to ignore them, hope that someone else will find solutions or simply throw up our hands and admit defeat.

Today our mood is different. Rapid progress in some aspects of life has led us to anticipate equally rapid progress in all aspects. As our standard of living rises, we are less willing to accept the prevalence of ugliness, dirt, congestion and crime. As affluence grows and education spreads, poverty and ignorance are no longer tolerable. As our vision of the future expands, we find it difficult to reconcile ourselves to the fact that as many as

one-sixth of our fellow citizens are not sharing adequately—or, in some cases, at all—in our progress to date.

Today, as a matter of fact, there is no longer any excuse for inaction or ineffective action. We have the resources to attack our social ills effectively. Science and technology are giving us the means both to analyze our problems and to point out solutions. It is no longer a question of whether or not we can meet our social needs, but whether we will make the necessary effort to apply our capabilities to social as well as private goals.

Systems analysis can be a powerful tool for the solution of social problems. It forces us to consider new possibilities, new opportunities and new choices of many kinds. It enables us to discard old methods and old limitations on thought and action. In this sense, with more freedom of choice, we can be more human.

What is required first is that we as a people establish our national goals and our priorities. This must be a conscious and continuing effort on our part. In producing for private consumption, the setting of goals and priorities is no problem. Output is automatically determined by the marketplace as millions of individuals satisfy their own private needs and wants. In seeking to shift emphasis from private goods to “public goods,” however, we must consider carefully what will do the most good for the most people.

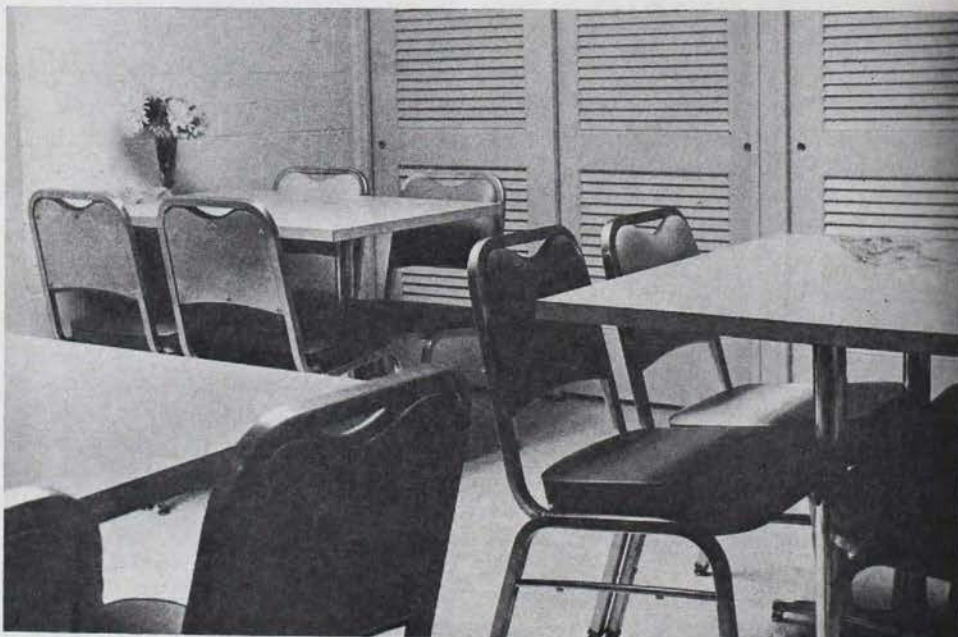
This involves, among other things, a set of moral or ethical judgments—a philosophical re-examination of our scale of

values. And as we make our choices through normal political processes, we must face the fact that, even in a society as affluent as ours, there are simply not enough resources to meet all of our needs at the same time.

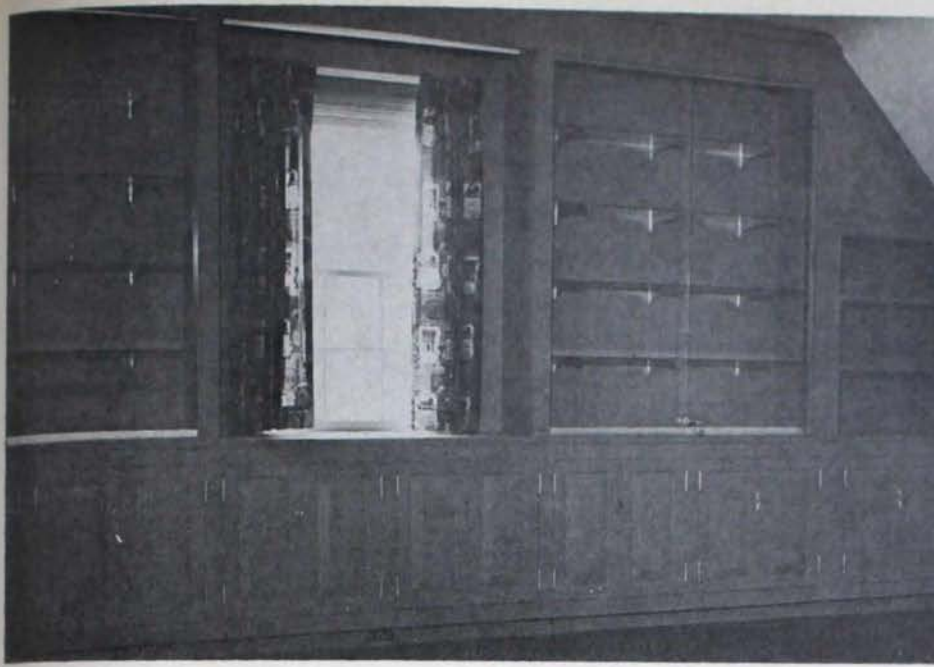
Within the broad framework established by popular choice, we should be able to tackle specific problems in an organized way, breaking them down into manageable pieces and setting realistic timetables for corrective action. From there, we can look at our resources and match them against the cost-effectiveness of each of the alternate approaches available. Where there are trade-offs involved, we should be able to choose intelligently what we will sacrifice in one area in order to achieve another, more desirable goal. Only in this way can we arrive at some sensible understanding as to how much we can do, how best it can be done, at what speed and at what cost.

As we develop new plans for social action, we should recognize the advantages of large-scale organizations in handling the large-scale tasks required of us. The massive problems and opportunities facing our society must be matched by massive resources working efficiently toward common goals.

Does all this mean that the individual will somehow be submerged or lost in the shuffle? Not at all. On the contrary, there will be greater need and scope for individual effort than ever before. Large organizations, by their very size and complexity, offer a wide opportunity for utili-



ANOTHER FEATURE IN the new addition to The Central Office is the luncheon area for staff members.



SHOWN HERE IS THE yet unfurnished Archives Room included in the two new additions to The Central Office. Plans are to complete the furnishings for the Archives Room as soon as funds become available.

zation of an incredibly broad range of talents. Far from reducing the individual to the least common denominator, the effective organization must take advantage of the fact that human talents are not homogeneous and interchangeable.

The premium, as always, will be on smarter and more creative people—men and women with broad, well-balanced knowledge and skills.

One of the special tasks of big organizations is to create an environment favorable for creative people. It is no accident that those organizations which place great emphasis on computers and systems analysis are usually also dedicated to what is known as "free form organization"—a concept in which people and ideas take precedence over traditional departmental or divisional patterns. Because these groups recognize that *change* is the overriding characteristic of our time, they seek to encourage innovation and constant self-renewal through giving the greatest possible rein to the creative talent of individual managers and employees.

Technology becomes an invaluable aid when it is linked to this spirit of innovation and new enterprise. It can give form and force to sound ideas for human betterment. In the same sense, to fail to make the fullest use of all the new tools and techniques at our command would be to limit unnecessarily our human response to human needs.

Let me illustrate my general theme by

turning now to a specific area in which it has particular relevance. I am convinced that of all the social problems demanding attention today, the most basic is the elimination of poverty in this country. It is from poverty that many other social ills spring, and any successful effort to eliminate or greatly reduce this malignant growth could bring about dramatic im-

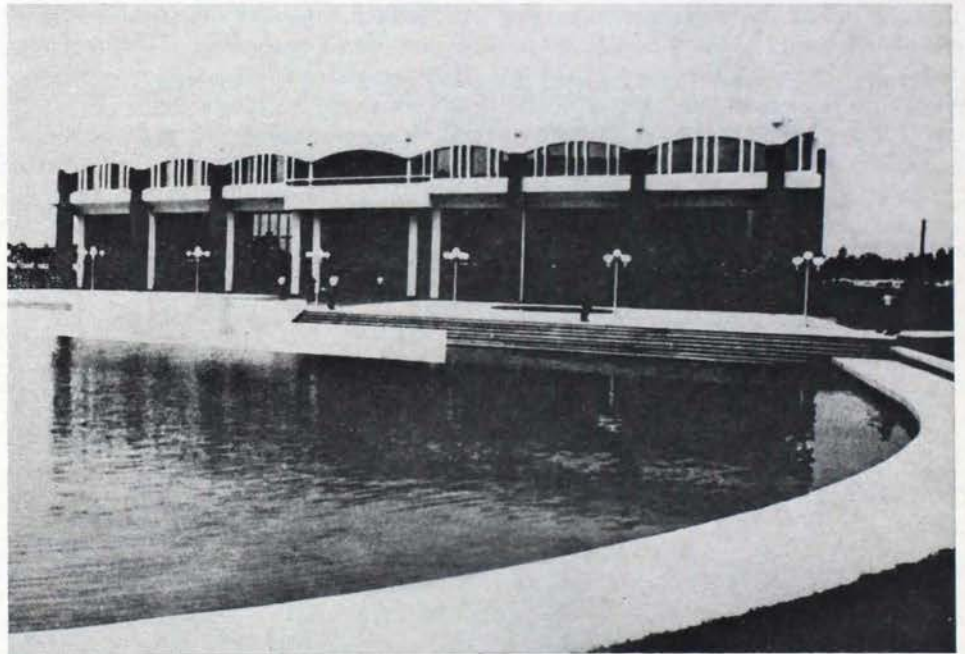
provement in the general health of our society.

The poverty problem is gigantic, by any measure, and it will not yield without enormous effort on our part. Although about 7½ million people are now covered by some form of welfare assistance, the government estimates that 30 million people do not have incomes sufficient to provide an adequate living standard. That's nearly one-sixth of our total population.

From all reports, the present welfare and manpower programs are making unsatisfactory progress—they are failing to reach many of those who need help most, and they have not sufficiently improved the welfare of others. Some of the poor now receive help from two or more programs, while others in desperate need receive nothing at all. It is increasingly evident that many of our welfare programs are inefficient and wasteful, offering no hope of breaking the poverty cycle.

I believe strongly that it is now time for us to take a "total approach" that would reach all of the poor and not just certain segments. What I have in mind would include both direct income assistance to those in need and measures to increase employment of the disadvantaged.

A satisfactory plan of income assistance should have these three essential provisions:



THIS UNUSUAL BUILDING is the Administration Building at Florida Technological University. All glass in the building is especially designed to reflect the sun's rays and provide natural light for the building, yet prevent one from the outside seeing into the building. Delta Sigma Pi is the first national fraternity to establish a chapter on this campus.

First, it would preserve incentives to those able to work to get jobs and to increase their earnings as rapidly as possible;

Second, it would be efficient in the sense of getting money only to those in need, without favoring some and ignoring others, and

Third, it would be relatively simple to administer.

In my opinion, the proposal that meets these requirements best is one called the "negative income tax." Under this plan, a family with zero income would receive a basic allowance related to the size and composition of the family unit. When a member of a family began to earn income, the basic allowance would automatically be reduced by an offsetting tax, but not by a corresponding amount.

Thus a family with a member at work would always be better off than a family without anyone at work, in contrast to present situations where every dollar increase in earned income is entirely offset by withdrawal of a dollar in welfare payments. Because the family's total income would always go up, there would always be an incentive to work and increase earnings. As the family moved up the income scale, of course, it would switch from receiving negative income tax payments to *paying* income taxes in the normal manner.

The negative income tax idea is worthy of thorough study and testing by the Federal government to ascertain, for example, what combinations of basic allowances and offsetting taxes on earned income might be most workable and most acceptable to society at large.

Since this system would embrace all persons in need of help, it could replace a number of existing public assistance programs. Thus the net cost would be less than the gross cost of the assistance payments under this program. States and



ONE OF THE OFFICES in the new addition to The Central Office is that of Executive Secretary Ben H. Wolfenberger, shown here.

localities, however, would be free to continue portions of existing programs in order to compensate for unusually high living costs in certain areas or to meet other special needs.

Let me repeat that adoption of a negative income tax plan should be only one part of a total program to reduce dependency. The basic long-run approach to helping disadvantaged people who are able to work must, of course, be to improve their capability for work and to increase job opportunities. This requires, first, education and training to overcome lack of qualifications; second, incentives for trainees to improve their qualifications for employment and advancement and, third, reduction of other barriers to employment and advancement.

As we all know, lack of qualifications is not the only barrier to the disadvantaged who seek employment. Fortunately,

the social and psychological barriers of prejudice and unfamiliarity are being overcome. But more rapid progress is needed. Employment tests, for example, should be re-examined to make sure they measure genuine employment potential and not merely cultural background. Tight limitations on entry into certain occupations should be eliminated.

If we are to plan effectively, we need to know a great deal more about the circumstances and disabilities of the poor and about the kinds of incentives and opportunities we must make available to them if they are to join the ranks of the self-sufficient. A systems analysis approach could give us a much better picture of these and other major factors, such as basic job requirements and the ability of these groups to respond to various methods of training. Until we see the problem in its totality and understand its many ramifications and its many sub-problems, we cannot expect more than piecemeal efforts and piecemeal results.

I have talked about the problem of poverty at some length because I believe strongly that if we can eliminate poverty from our society, we will have relieved many other problems growing from it. And we can approach with more skill and more confidence the other social ills that stand in the way of our aspirations for a better life.

For the first time in all recorded history, we have a sound and practical basis for optimism about man's future. This



TYPICAL OF THE modern facilities at Columbus College is the Student Center.

might seem paradoxical at a time when the world appears to be in terrible shape, what with war, riots, increasing crime and the rise of a host of new problems added to the old.

But the fact is that we increasingly recognize the need for a change in our attitudes and in our old ways of doing things. The riots in Watts, in Newark and in Detroit have shocked us into the realization that we cannot afford to dally on the road to social progress. We know that we must dare to experiment, to innovate socially and to take big steps.

We now have the power, if we can but learn to use it, to break the mold of social apathy, of resignation to age-old human ills, of continued tolerance of the wide cleavage between our aspirations and reality. We have skills and resources, human and mechanical, to achieve more than we can imagine. We must not fail to use them effectively.

We are only at the beginning of what could represent a quantum jump not only in man's relationship to his environment but in man's relationship to man. We have nothing to fear from technology. The real problem lies in our uncertain grasp of the tremendous God-given powers within us.

If we can summon the will and the intelligence to use boldly and humanely the promising new tools in our possession, ours will be remembered not as the Computer Age or the Space Age or the Cybernetics Age—but as the Age of Man.

Continued from page 33

- 5436 Larry E. Zbanek, *Gamma Rho*, Detroit
- 5437 Clifford J. Bond III, *Pi*, Georgia
- 5438 Peter B. Nelson, *Gamma Lambda*, Florida State
- 5439 John P. McGuire, *Epsilon Psi*, Christian Brothers
- 5440 I. John Obermiller, *Alpha Delta*, Nebraska-Lincoln
- 5441 Darrell L. Horst, *Epsilon Phi*, Sacramento State
- 5442 Enock F. Stevens, *Gamma Omega*, Arizona State
- 5443 Brian F. Lee, *Epsilon Mu*, Sam Houston State
- 5444 Howard B. Tull, *Beta Zeta*, Louisiana State-Baton Rouge
- 5445 Charles L. Doktor, *Zeta Eta*, St. Peter's
- 5446 Donald H. Vickstrom, *Zeta Kappa*, Western State
- 5447 Edward W. Robinson, Jr., *Lambda*, Pittsburgh
- 5448 George F. Kurz, *Nu*, Ohio State
- 5449 Roy E. Head, *Kappa*, Georgia State
- 5450 William A. Linnenbringer, *Alpha Beta*, Missouri-Columbia

- 5451 Thomas R. Scott, *Kappa*, Georgia State
- 5452 Dominic M. LaRotonda, *Alpha*, New York
- 5453 Robert A. Vandenburg, *Zeta Omicron*, C. W. Post
- 5454 Darrell S. Moorhead, *Epsilon Eta*, Eastern New Mexico
- 5455 Richard A. Mumma, *Chi*, Johns Hopkins
- 5456 Robert K. Preissner, *Eta Omega*, Virginia Commonwealth
- 5457 John W. McIntosh, Jr., *Gamma Zeta*, Memphis State
- 5458 Robert K. Sampson, *Delta Eta*, Lamar Tech
- 5459 Mayo Howard, *Eta Tau*, McNeese State
- 5460 J. Martin Range, *Alpha Delta*, Nebraska-Lincoln
- 5461 Jerry Ornstein, *Alpha Rho*, Colorado
- 5462 John R. Clarke, *Beta Gamma*, South Carolina
- 5463 Duane E. Ferguson, *Lambda*, Pittsburgh
- 5464 William H. Thompson, *Zeta Lambda*, Georgia Tech
- 5465 John G. Kwiatkowski, Jr., *Eta Xi*, Philadelphia Textiles
- 5466 James F. Carey, Jr., *Gamma Sigma*, Maryland
- 5467 Garry R. Magruder, *Alpha Beta*, Missouri-Columbia
- 5468 Stanley H. Weinstein, *Upsilon*, Illinois-Urbana
- 5469 William S. Alexander, *Gamma Omega*, Arizona State
- 5470 Keith C. Sherwin, *Upsilon*, Illinois-Urbana
- 5471 Barney R. Cargile, *Upsilon*, Illinois-Urbana
- 5472 Claude D. Richard, *Eta Iota*, Nicholls State
- 5473 Neil E. Parks, *Eta Nu*, Missouri-St. Louis
- 5474 Jeffrey A. Walker, *Delta Tau*, Indiana State
- 5475 Clarence A. Roussel, Jr., *Eta Iota*, Nicholls State
- 5476 Richard D. Brown, *Epsilon Theta*, Chico State
- 5477 Thomas R. Harnett, *Zeta Rho*, Menlo
- 5478 Bruce B. Anglemeyer, *Epsilon Xi*, Ball State
- 5479 Jonathan R. Moyer, *Alpha Gamma*, Pennsylvania State
- 5480 John B. Stavovy, Jr., *Delta Omega*, West Liberty State
- 5481 Philip G. Spool, *Beta Eta*, Florida
- 5482 Louis E. Fahrman, Jr., *Eta Iota*, Nicholls State
- 5483 David F. Leaver, *Gamma Lambda*, Florida State
- 5484 John C. Boldt, *Delta Epsilon*, North Texas State
- 5485 Robert J. Burton, *Gamma Omega*, Arizona State
- 5486 Robert C. Pedersen, *Beta Rho*, Rutgers
- 5487 Joseph L. Horst, *Beta Rho*, Rutgers
- 5488 John J. Saporito, *Beta Rho*, Rutgers
- 5489 Clarence E. Smith, *Beta Rho*, Rutgers
- 5490 Robert F. Porter, *Theta Omicron*, St. Ambrose
- 5491 James E. Weekley, *Beta Gamma*, South Carolina
- 5492 David B. Brown, *Gamma Iota*, New Mexico
- 5493 James D. Clamon, Jr., *Delta Chi*, Washburn
- 5494 John D. Gentry, *Delta Tau*, Indiana State
- 5495 Michael E. Neben, *Upsilon*, Illinois-Urbana
- 5496 Michael S. Hargie, *Epsilon Omicron*, Western Michigan
- 5497 Thomas P. Kalil, *Zeta Phi*, Florida Atlantic
- 5498 A. Norris Couch, *Eta Chi*, California Poly-Pomona



IN THIS VIEW CAN be seen the living room-kitchen area of the Field Secretaries' quarters at The Central Office.



ONE OF THE LANDMARK buildings on the St. Ambrose College in Davenport, Iowa, is Ambrose Hall. St. Ambrose College is the home of Theta Omicron Chapter of Delta Sigma Pi.

- | | | |
|---|---|---|
| 5499 Dan A. Bricker, <i>Alpha Theta</i> , Cincinnati | 5523 Thomas G. Felter, <i>Beta Xi</i> , Rider | 5549 Songkram Rodchuer, <i>Eta Iota</i> , Nicholls State |
| 5500 John C. Fox, <i>Beta Eta</i> , Florida | 5524 Richard H. Rankin, <i>Zeta Psi</i> , New York-Albany | 5550 Charles R. Kruger, <i>Gamma Omega</i> , Arizona State |
| 5501 Ronald J. Abel, <i>Zeta Phi</i> , Florida Atlantic | 5525 Thomas D. McKenzie, <i>Epsilon Phi</i> , Sacramento State | 5551 Victor L. Scrivo, <i>Lambda</i> , Pittsburgh |
| 5502 George F. Montague, Jr., <i>Beta Iota</i> , Baylor | 5526 Clarke H. Lauffer, <i>Lambda</i> , Pittsburgh | 5552 Tony L. Scott, <i>Upsilon</i> , Illinois-Urbana |
| 5503 Claude B. Walker II, <i>Epsilon Nu</i> , Louisiana State-New Orleans | 5527 David B. Schechtman, <i>Upsilon</i> , Illinois-Urbana | 5553 Jerald O. Christianson, <i>Epsilon Upsilon</i> , New Mexico State |
| 5504 William J. Greer, <i>Beta Psi</i> , Louisiana Tech | 5528 James R. Linsey, <i>Delta Rho</i> , Ferris State | 5554 Howard L. Yee, <i>Epsilon Phi</i> , Sacramento State |
| 5505 Richard F. Miskinis, <i>Eta Xi</i> , Philadelphia Textiles | 5529 Coy W. Dukes, <i>Beta Eta</i> , Florida | 5555 Danny Benedetti, <i>Lambda</i> , Pittsburgh |
| 5506 Joseph F. Harty, <i>Zeta Kappa</i> , Western State | 5530 Michael J. Reed, <i>Gamma Kappa</i> , Michigan State | 5556 Donald S. Gilbert, <i>Alpha Delta</i> , Nebraska-Lincoln |
| 5507 Robert A. Proctor, <i>Delta Rho</i> , Ferris State | 5531 Stephen H. Helms, <i>Gamma Lambda</i> , Florida State | 5557 Carl E. Hjerpestedt, Jr., <i>Lambda</i> , Pittsburgh |
| 5508 Thomas L. Townsend, <i>Gamma Eta</i> , Nebraska-Omaha | 5532 DuWayne G. Johnsrud, <i>Eta Rho</i> , Wisconsin State-LaCrosse | 5558 Edward J. Lydon, <i>Delta Pi</i> , Nevada-Reno |
| 5509 Carl W. Abernathy, Jr., <i>Beta Epsilon</i> , Oklahoma | 5533 Michael C. Shore, <i>Eta Xi</i> , Philadelphia Textiles | 5559 Barry W. Henrikson, <i>Zeta Upsilon</i> , Virginia Tech |
| 5510 Robert G. Rosholm, <i>Eta Chi</i> , California Poly-Pomona | 5534 L. Raymond Mundy, <i>Beta Xi</i> , Rider | 5560 Steven C. Gendler, <i>Gamma Psi</i> , Arizona |
| 5511 Kenton L. Kinard, <i>Zeta Lambda</i> , Georgia Tech | 5535 John S. Swierz, <i>Zeta Chi</i> , Manhattan | 5561 Alan W. Bunker, <i>Sigma</i> , Utah |
| 5512 Richard H. Mahoney, <i>Gamma Kappa</i> , Michigan State | 5536 Edwin J. Sully, <i>Alpha Kappa</i> , New York-Buffalo | 5562 Donovan B. Touchet, <i>Beta Zeta</i> , Louisiana State-Baton Rouge |
| 5513 William C. Schaefer, <i>Epsilon Omicron</i> , Western Michigan | 5537 Arthur J. Giomi, <i>Epsilon Theta</i> , Chico State | 5563 Dennis L. Campbell, <i>Alpha Gamma</i> , Pennsylvania State |
| 5514 James W. Kennedy, <i>Zeta Kappa</i> , Western State | 5538 Donald L. Clark, <i>Epsilon Xi</i> , Ball State | 5564 W. Bain Proctor, Jr., <i>Kappa</i> , Georgia State |
| 5515 Donald F. Corley, <i>Pi</i> , Georgia | 5539 David A. Jacomet, <i>Mu</i> , Georgetown | 5565 Rudolph J. Tarabek, Jr., <i>Lambda</i> , Pittsburgh |
| 5516 Thomas R. Lippert, <i>Theta Tau</i> , St. Cloud State | 5540 Jeffrey S. Slotsky, <i>Beta Epsilon</i> , Oklahoma | 5566 Frederick J. Geyerman III, <i>Alpha Eta</i> , South Dakota |
| 5517 Thomas E. Kerwin, <i>Beta Gamma</i> , South Carolina | 5541 Thomas R. Bowler, <i>Delta Rho</i> , Ferris State | 5567 Michael J. Jansen, <i>Alpha Theta</i> , Cincinnati |
| 5518 Roger C. Whitney, <i>Gamma Eta</i> , Nebraska-Omaha | 5542 William E. Prat, Jr., <i>Zeta Sigma</i> , Southeastern Louisiana | 5568 Carl M. Watts, <i>Alpha Iota</i> , Drake |
| 5519 Richard L. Martindell, <i>Gamma Psi</i> , Arizona | 5543 Robert T. Warren, <i>Beta Upsilon</i> , Texas Tech | 5569 Michael R. Mallonee, <i>Beta Epsilon</i> , Oklahoma |
| 5520 Franklin K. Roby, <i>Eta Pi</i> , Wayne State-Nebraska | 5544 George E. Kellogg, <i>Alpha Mu</i> , North Dakota | 5570 Jon T. Shumard, <i>Gamma Iota</i> , New Mexico |
| 5521 William J. Lane, <i>Zeta Sigma</i> , Southeastern Louisiana | 5545 Robert E. Lee, <i>Eta Omicron</i> , Northeast Louisiana | 5571 Richard K. Kornmeier, <i>Gamma Lambda</i> , Florida State |
| 5522 Albert L. Mitchell, <i>Epsilon Mu</i> , Sam Houston State | 5546 Gregory J. Simon, <i>Epsilon</i> , Iowa | 5572 Raymond M. Cook, <i>Gamma Omega</i> , Arizona State |
| | 5547 Andrew Hrishenko, <i>Lambda</i> , Pittsburgh | 5573 Roger C. Cole, <i>Epsilon Theta</i> , Chico State |
| | 5548 John H. Cary, <i>Upsilon</i> , Illinois-Urbana | 5574 Franklin W. Jackson, <i>Epsilon Kappa</i> , Shepherd |
| | | 5575 Giles G. Tompkins, <i>Epsilon Xi</i> , Ball State |
| | | 5576 William A. Schweickhart, <i>Epsilon Omega</i> , Eastern Illinois |
| | | 5577 Merlin L. Keanan, Jr., <i>Zeta Sigma</i> , Southeastern Louisiana |
| | | 5578 T. Norman Bush, <i>Zeta Upsilon</i> , Virginia Tech |
| | | 5579 Stephen M. Benvenuto, <i>Zeta Psi</i> , New York-Albany |
| | | 5580 Dan C. Johnson, <i>Zeta Omega</i> , Northern Arizona |
| | | 5581 Gerald J. Marcantel, <i>Eta Iota</i> , Nicholls State |
| | | 5582 Stephen M. Sill, <i>Eta Lambda</i> , Weber State |
| | | 5583 Steven R. Ruda, <i>Eta Mu</i> , Northern Illinois |
| | | 5584 Robert W. Childs, <i>Eta Xi</i> , Philadelphia Textiles |
| | | 5585 Jeffery D. Jenson, <i>Eta Rho</i> , Wisconsin State-La Crosse |
| | | 5586 Nick P. Hebert, <i>Eta Tau</i> , McNeese State |
| | | 5587 Peter J. Percopo, <i>Eta Iota</i> , Nicholls State |
| | | 5588 Bradford B. Riedle, <i>Eta Phi</i> , Eastern Michigan |

DELTA SIGMA PI

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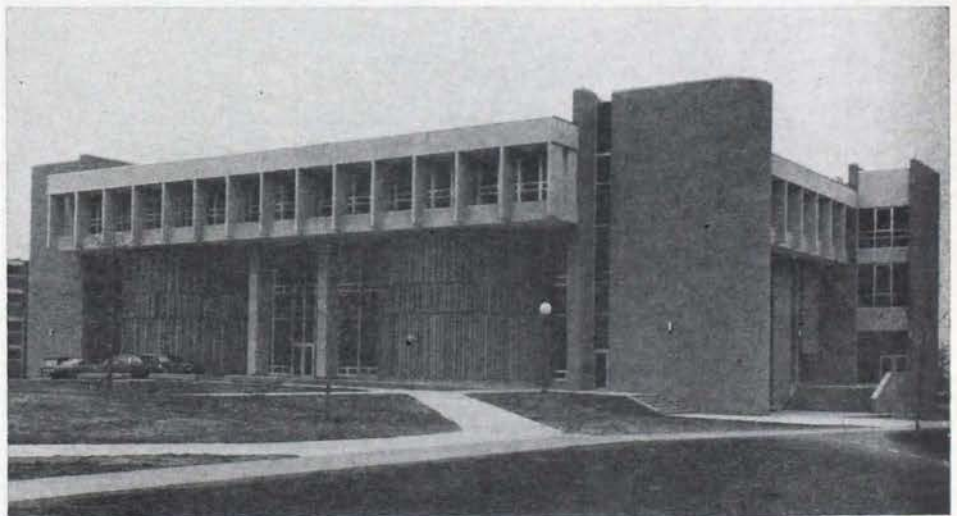
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- 5589 Richard W. Patrick, *Alpha Iota*, Drake
- 5590 John Velebir III, *Eta Omega*, Virginia Commonwealth
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- 5597 Donald R. Mossgrove, *Delta Omega*, West Liberty State
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- 5599 Howard G. Boone, *Kappa*, Georgia State
- 5600 H. Graham Hill, Jr., *Beta Gamma*, South Carolina
- 5601 Donald L. Gilbert, *Pi*, Georgia
- 5602 Richard R. Lebsack, *Epsilon Omicron*, Western Michigan
- 5603 James L. Hanks, *Zeta Tau*, California State-Hayward
- 5604 Gary L. Eckhard, *Eta Pi*, Wayne State-Nebraska
- 5605 Willard W. Peacock, *Kappa*, Georgia State
- 5606 John A. Eddy, *Alpha Gamma*, Pennsylvania State
- 5607 Tomas D. Surowka, *Delta Rho*, Ferris State
- 5608 Darwin L. Koob, *Eta Pi*, Wayne State-Nebraska
- 5609 Michael R. Burke, *Alpha Beta*, Missouri-Columbia
- 5610 Thomas E. Haas, *Zeta Kappa*, Shepherd
- 5611 Eddie L. Smith, *Delta Epsilon*, North Texas State
- 5612 James E. Lockhart III, *Beta Kappa*, Texas-Austin
- 5613 Edward L. Urofsky, *Eta Xi*, Philadelphia Textiles
- 5614 Charles C. Orsburn, *Delta Epsilon*, North Texas State
- 5615 Arthur W. Favreau, *Zeta Phi*, Florida Atlantic

- 5616 Edwin G. Jones, *Delta Phi*, East Texas State
- 5617 Eugene W. Crowder, *Epsilon Phi*, Sacramento State
- 5618 Robert J. Corner, *Alpha Delta*, Nebraska-Lincoln
- 5619 Michael C. Apple, *Eta Iota*, Nicholls State
- 5620 Adolpho R. Telles, *Epsilon Upsilon*, New Mexico State
- 5621 Noel T. Fitzpatrick, *Kappa*, Georgia State
- 5622 Clayton E. O'Steen, *Delta Iota*, Florida Southern
- 5623 Thomas H. Brown III, *Epsilon Chi*, Georgia Southern
- 5624 John S. Spray, *Epsilon Eta*, Eastern New Mexico
- 5625 Richard P. Cole, *Beta Eta*, Florida
- 5626 Lloyd D. Brinkman, *Gamma Tau*, Southern Mississippi
- 5627 Frank L. Nagle IV, *Gamma Psi*, Arizona
- 5628 Frank W. Knell, Jr., *Alpha Beta*, Missouri-Columbia
- 5629 Robert H. Knell, *Alpha Beta*, Missouri-Columbia

- 5630 John H. Cox, *Alpha Beta*, Missouri-Columbia
- 5631 Robert A. Rowland, *Beta Omicron*, Rutgers
- 5632 Freddie K. Brannon, *Eta Kappa*, Troy State
- 5633 Lonnie B. Moseley, *Zeta Iota*, Mississippi College
- 5634 Donald E. Willoughby, *Iota*, Kansas
- 5635 Robert C. Burke, *Epsilon Theta*, Chico State
- 5636 James N. Spencer, *Epsilon Rho*, Tampa
- 5637 Alvin G. Buchignani, *Gamma Omicron*, San Francisco
- 5638 Kenneth D. Lockwood, *Alpha*, New York
- 5639 David P. Derber, *Psi*, Wisconsin-Madison
- 5640 Roy D. Rabenaldt, *Delta Phi*, East Texas State
- 5641 David H. Scott, *Delta Tau*, Indiana State
- 5642 Hugh E. Show, Jr., *Eta Omicron*, Northeast Louisiana
- 5643 Preston M. Fant, *Gamma Tau*, Southern Mississippi
- 5644 Donald C. Kuehn, *Gamma Tau*, Southern Mississippi
- 5645 William G. Thompson, *Epsilon*, Iowa
- 5646 Robert W. Haskins, *Beta Tau*, Case Western Reserve
- 5647 Jerome H. Kramer, Jr., *Beta Zeta*, Louisiana State-Baton Rouge
- 5648 John R. Ballantine, *Zeta Phi*, Florida Atlantic
- 5649 Morris T. Brown, *Alpha Beta*, Missouri-Columbia
- 5650 William J. Reynolds, *Epsilon Rho*, Tampa
- 5651 James J. Arcement, *Eta Iota*, Nicholls State
- 5652 David M. Franks, *Eta Tau*, McNeese State
- 5653 Lynn E. McCool, *Delta Tau*, Indiana State
- 5654 David O. Schupp, *Xi*, Michigan
- 5655 Robert N. Conley, *Zeta Nu*, Texas A & I
- 5656 Ronald G. Turner, *Gamma Psi*, Arizona

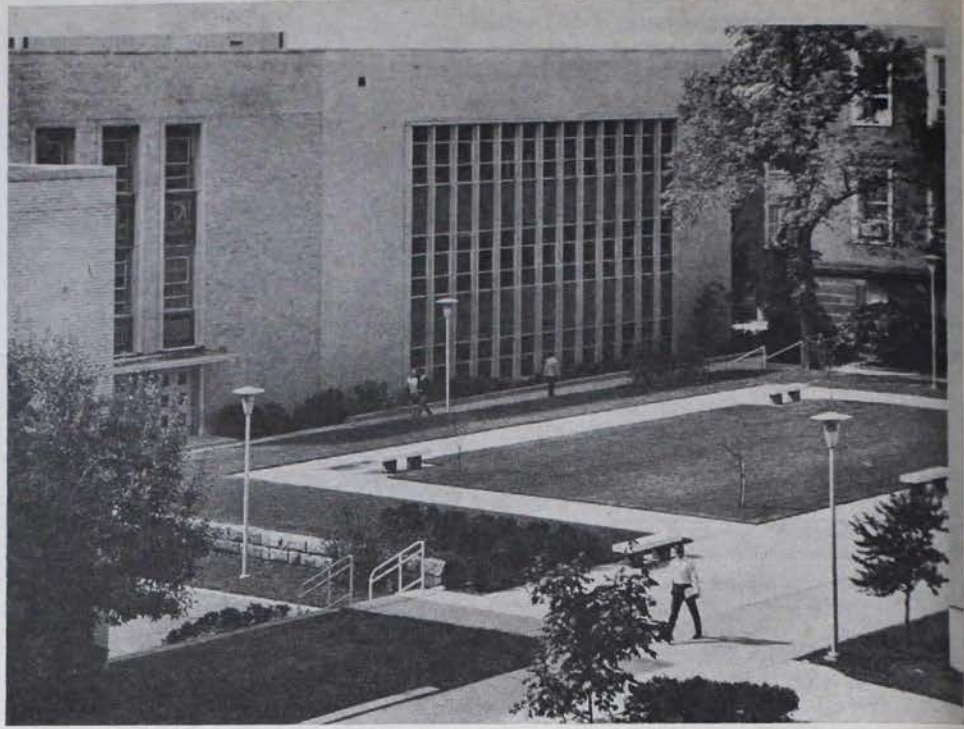


SHOWN IN THIS PHOTOGRAPH is the math-science building at Bowling Green State University in Bowling Green, Ohio. Theta Pi Chapter of Delta Sigma Pi was installed on this campus in mid May.

One week after this initial meeting, the new fraternity met to begin the groundwork for establishing a chapter of Delta Sigma Pi on the University of Akron campus. A steering committee of seven volunteer members was formed to set the objectives, policies, and procedures of the fraternity, and sub-committees were organized for the purpose of securing new members and publicity.

With a definite goal in mind, the activity of the fraternity swung into high gear. In order to sustain the existing enthusiasm a program of visiting speakers from surrounding industries was set up. In May, 1969, the local fraternity became Beta Alpha Fraternity, with local bylaws approved by the members. By the fall of 1969 there was a renewed effort by the men of the fraternity with great progress being made toward their goal.

On Sunday, February 1, 1970, the members of Beta Alpha Fraternity were pledged to Delta Sigma Pi by Executive Director Charles L. Farrar. Nominations were then made for permanent officers to replace the interim officers who had been elected when the local fraternity was organized. The goal which the members of Beta Alpha Fraternity set fifteen months earlier was reached on Saturday, April 18, 1970, when the following members were initiated as charter members of Theta Kappa Chapter of Delta Sigma Pi. They are: Corey W. Aker, Frank V.



SHOWN HERE IS A part of the main library at the University of Akron. Theta Kappa Chapter here was the first of three new chapters to be installed in the State of Ohio.

Baldo, A. Frederic Banda, Terry K. Bell, Thomas S. Blose, Ralph F. Chenevey, William C. Cumby, Charles W. Cunningham, Jack M. Droder, Walden C. Earhart, Gerald F. Fabin, James E. Felix, Robert G. Gallagher, William J. Gedeon, Lary J. George, Michael A. Greenlese, Carlton L. Hopkins, Russell E. Humerickhouse, Dallas J. Ingold, Donald Jackson, Thomas S. Jackson, David A. Ko-

hut, Stephen F. Kovacs II, Dale B. Latulippe, Daniel P. Lento, William R. McDaniel, Ted J. Ohls, Jr., Louis J. Putt, Robert A. Reis, Richard W. Schwartz, Harry R. Sommerville, John P. Snivley, Boris R. Sonoff, Gary C. Staats, Stephen M. Sywulak, Dean W. Tunberg, David C. Ulrich, John M. Wroe and Angelo G. Zimbardi.

DIVIDENDS

To Brother and Mrs. Walter B. Proctor, *Georgia State*, on June 22, 1970, a son, Walter B. III.

To Brother and Mrs. Gerald F. Cowan, *Wisconsin*, on July 17, 1970, a daughter, Becky Anne.

To Brother and Mrs. B. Reid Carr, *Cincinnati*, on August 25, 1969, a son, David Johnson.

To Brother and Mrs. W. Douglas Tennyson, *Florida Southern*, on May 25, 1970, a son, Andrew Douglas.

To Brother and Mrs. David E. Norwood, *Texas-Austin*, on May 2, 1970, a son, Phillip David.

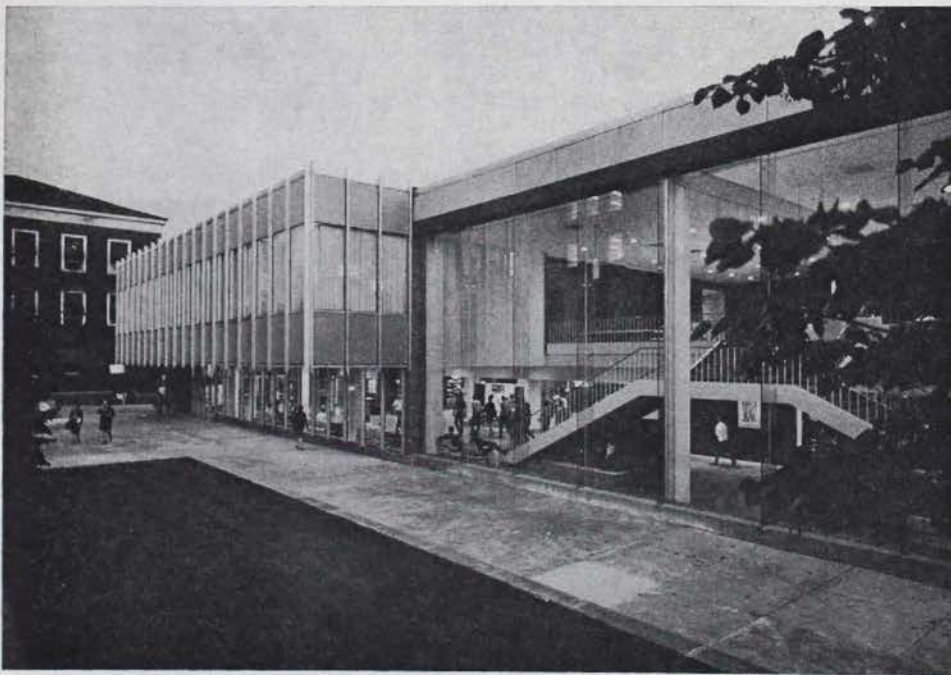
To Brother and Mrs. Chalmus J. Freeman, *Lamar Tech*, on April 8, 1970, a son, Jeffery John.

To Brother and Mrs. James D. Flynn, *San Francisco*, on May 4, 1970, a daughter, Kim Maureen.

To Brother and Mrs. Rolland D. Comeau, *Lamar Tech*, on January 27, 1970, a daughter, Sharon Gail.

To Brother and Mrs. Stuart L. Russell, *Midwestern*, on February 21, 1970, a daughter, Holley.

To Brother and Mrs. Raymond E. Hodge, *Virginia Tech*, on February 22, 1970, a daughter, Heather Leigh.



FOCAL POINT OF STUDENT activities on the University of Akron campus is the Gardner Student Center. It was here that the first steps were taken to organize a local business fraternity that later became Theta Kappa Chapter.



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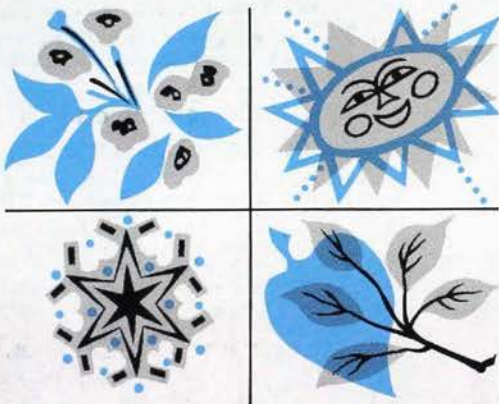
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