

the **deltasiq**<sup>®</sup>

an educational journal

march 1975



**TAN-TAR-A**

**30th  
grand  
chapter  
congress**

# in the professional spotlight



ON TOUR at Chicago Police Headquarters are members of Zeta XI Chapter at Lewis University and members of Phi Gamma Nu Sorority, also at Lewis. Unidentified are police officials at far left and far right and the big guy in the background.



# The **deltasig**®

March, 1975  
Volume LXIV, No. 3  
An Educational Journal

## Features



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## Convention

Grand Chapter Congress  
August 19-22, 1975  
Tan-Tar-A Resort  
Lake of the Ozarks, Missouri

## Cover

A sailboat in the sunset captures one of many moods of Lake of the Ozarks where Delta Sigma Pi will meet in August, 1975.

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# Commentary . . .



Particularly at meetings of Grand Chapter Congresses but throughout the year when visiting a chapter, it is not uncommon to think of what holds us together—what bands us together in that larger unit we call “Fraternity.” Usually one is quick to answer that brotherhood holds us together. However, if you were to ask various members to define brotherhood, you’d surely get a variety of definitions. Certainly there would be some commonality of definitions, but brotherhood is not easily defined. Perhaps too many think of brotherhood only as it applies within the chapter and seldom think of any unity beyond the local chapter. Such a short-sighted and parochial view is unfortunate.

Those of us fortunate enough to attend the next Grand Chapter Congress will, however, once again have the opportunity to experience the bond of brotherhood with members from one coast to another and from the Canadian border to Mexico. Some will simply accept the fraternal relationship as it exists; perhaps a few will wonder about the “why.”

One of the aspects of brotherhood is that each has “gone through the same thing” in becoming a brother. This same thing, however, is not a period of grief, commonly called “hazing,” since, after all, hopefully very few chapters continue this nearly medieval practice.

One might contend that each brother has been exposed to a period of pledge education, but probably no two pledge education programs are exactly the same. What, then, have each of us experienced that makes us brothers?

Each of us, from the newest member to the oldest member, the honorary members of a chapter to the national honorary member-at-large, has become a member as a result of the Ritual. That has been the experience that each brother has shared. Each has been exposed to the lessons and teachings of the Ritual, and, hopefully, each of us has attempted and is attempting to live up to the obligations undertaken at that time.

One might contend that even this differs from chapter to chapter, which is unquestionably true. However, the Ritual itself is the same—only the manner of presentation differs. But should it?

It is unfortunate that a good portion of our membership has never seen or experienced a first-rate presentation of the Ritual at initiation. Too many have taken the easy way out and, by so doing, cheated their new initiates of the best we have to give on what is to them their most important day in the Fraternity. Some will contend that, after all, that is the way they were initiated—a terribly flimsy excuse. Mediocrity thus breeds mediocrity. Too many of our brothers who present less than a first-rate Ritual have never seen the Ritual when the Ritual team has given the effort expected. Therefore, they are satisfied with less, since they don’t know how much more effective the Ritual can be.

With several chapters ready to initiate a new group of neophytes, perhaps it is about time your chapter did its best to initiate these new members as they should be. It would be a great day if when we got together at the Grand Chapter Congress we knew we had all been exposed to the same initiation—done as it should be done.

Fraternally,

Harold L. Cannon  
Grand President





# *You Are Invited....*

In the heart of Missouri, not far from anywhere in the Midwest lies one of the country's finest playgrounds, Lake of the Ozarks. The Lake has 1,372 miles of shoreline and is famous for its many water sports, excellent fishing, scenic parks, nationally known country music shows and is the home of the Midwest's premier resort, Tan-Tar-A Golf and Tennis Resort.

Tumbling down the hillside to water's edge, Tan-Tar-A has grown in 15 years from an original ten units to more than 700 rooms housing up to 1,500 people. In 1974 the new Windgate Center, which will be the focal area for the 1975 Grand Chapter Congress, opened offering a totally new dimension in resort facilities. The new center includes guest housing, underground parking, a new registration and guest lobby, a shopping mall, and indoor air-conditioned tennis courts. Whether a suite in an Islander building at water's edge or bedroom accommodations in Windgate or the Lodge, one is aware of beautiful surroundings and a quiet casual atmosphere.

Fun is also part of the atmosphere at Tan-Tar-A, and golf and tennis are two of the most popular activities.

Outdoors the Hidden Lake Championship course offers challenges for the most avid player with glistening sand traps, tree lined fairways and lush greens. An additional 18 hole championship course opens in 1975.

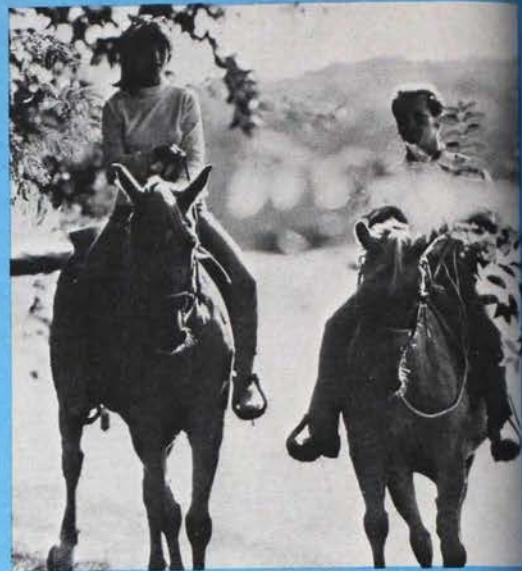
Other activities include swimming in a choice of four pools, one of them indoors and including the Cabana Bar. Billiards, cards, bowling, outdoor tennis courts, horseback riding along wooded Ozark trails and an exercise room complete with saunas and whirlpool are other attractions.



For water enthusiasts, the Tan-Tar-A marina is alive in summer! Boats of various sizes and description including rowboats, sailboats, runabouts, a cruiser with her own skipper, and an excursion boat for moonlight cruises are available for rental. Water skiers delight in the spacious water and miles of skiing lanes available.

Night life excitement is yours if you indulge. Enjoy your favorite drink, a gourmet meal, and dancing and live entertainment nightly. Der Krug offers a gourmet menu with a matching wine list and excellent entertainment in the adjacent lounge. The Cliff Room offers complete dinners and easy listening music amid waterfalls, reflecting pools, and a two story native stone fireplace. The Happy House, outdoor dining area in an Oriental mood, offers food amid fresh air, flowers and plants. Nearest the marina, the Windrose Dining Room offers a seafood menu while the coffee shop offers limited selections 24 hours a day.

Activities available at no charge are the children's playground,



# Delta Sigma Pi 30th Grand Chapter Congress

Tan-Tar-A

Golf And Tennis Resort

Lake Of The Ozarks, Missouri

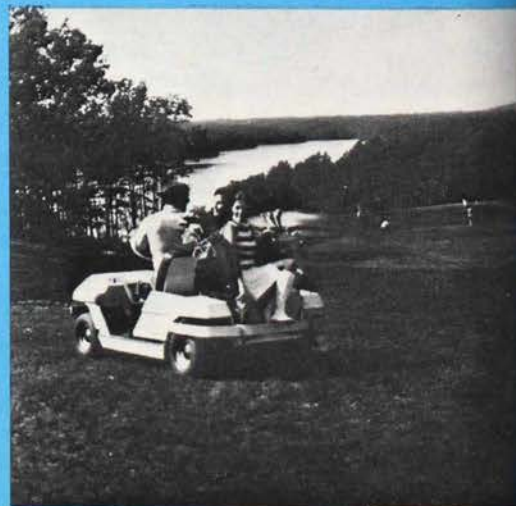
August 19-22, 1975



fishing, horseshoes, the indoor and outdoor swimming pools, current movies, ping-pong, shuffleboard, and the tennis courts. Available for a cost are billiards, the bowling alley, the golf courses, the health spa, the marina and its services, the riding stables, and the sailing and water ski school. Other facilities include a beauty salon, interdenominational church services, the cocktail lounges and restaurants, the shops on the mall, and the art gallery.

Windgate Center will house most of Delta Sigma Pi's meetings and other activities during the August 19-22, 1975, Grand Chapter Congress. Be sure to read our article on the convention program itself in the May, 1975, issue of The DELTASIG Magazine.

Planning a family vacation? Backpacking across the United States this summer? Whatever your summer "thing", why not plan it in connection with the 30th Grand Chapter Congress. Remember August 19-22, 1975, Tan-Tar-A Golf and Tennis Resort, Lake of the Ozarks, Missouri.

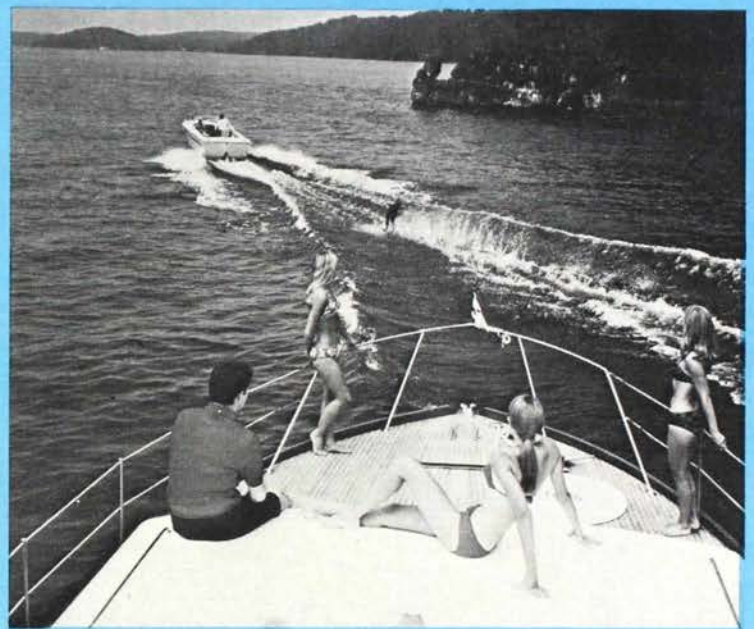






Missouri offers many attractions for the traveler. The Green Hills Region offers the Mormon historical shrine, Adam-ondi-Ahman, near Gallatin. Old Settlement has old buildings preserved and open for tours reflecting the French influence in Ste. Genevieve, the oldest permanent settlement west of the Mississippi and founded in 1735. The Old Trails Area reflects the history associated with the Santa Fe, Oregon, and Great Salt Lake Trails and has Swan Lake Wildlife Area. The Delta Area is reminiscent of the Old South.

Lake of the Ozarks where we will be meeting has the lake formed by Bagnell Dam and abounds in water activities, resorts, gold, campgrounds, and caves. Jefferson City's historic State Capitol Building has world famous murals and a museum. Ozark Playground blends scenery, water, history, and cities into colorful tapestry. Ozark crafts are featured here and kept alive by the annual National Festival of Craftsmen. Big Springs Country has excellent fishing in its free flowing streams and springs. The Daniel Boone Region features Boone Cave,



the first state capitol at St. Charles, and the University of Missouri at Columbia. In Fulton stands the reconstructed St. Mary Aldermanbury Church from London in memory of Churchill who gave his famous "Iron Curtain" speech at Westminster College in Fulton.

The Meramec Valley has a German heritage and has Six Flags Over Mid-America amusement park. The Land of the Osage is Indian country and many Indian artifacts are featured in area museums and collections. The Mark Twain Region features Hannibal, home of the Mark Twain Museum and other places noted in Mark Twain's books. The Pony Express area features St. Joseph which was the eastern starting point for the Pony Express.

The state offers 36 state parks, 21 state historic sites, and three Ozark National Scenic Riverways, with accommodations and activities varying from site to site. St. Louis on the East and Kansas City on the West of the state are cities worth exploring in their own right.

To reach Tan-Tar-A by car you may go West from St. Louis on



Interstate 70 to Kingdom City; Highway 54 South through Osage Beach to Lake Road KK, North (right) 3 miles to Tan-Tar-A entrance. Or take I-44 West to Waynesville, Highway 17 North to Iberia, Highway 42 West to Highway 54 West through Osage Beach to Lake Road KK, North (right) 3 miles to Tan-Tar-A entrance. From Kansas City take I-70 East to Route 5 South to Highway 52 East to Eldon, join Highway 54 to Osage Beach to Lake Road KK, North (right) 3 miles to Tan-Tar-A entrance. Or take I-70 East to Route 5 South to Camdenton to Highway 54 East ten miles to Lake Road KK, North (left) 3 miles to Tan-Tar-A entrance. Those driving from the South or Southwest should get on I-44 and follow the I-44 directions given above for St. Louis.

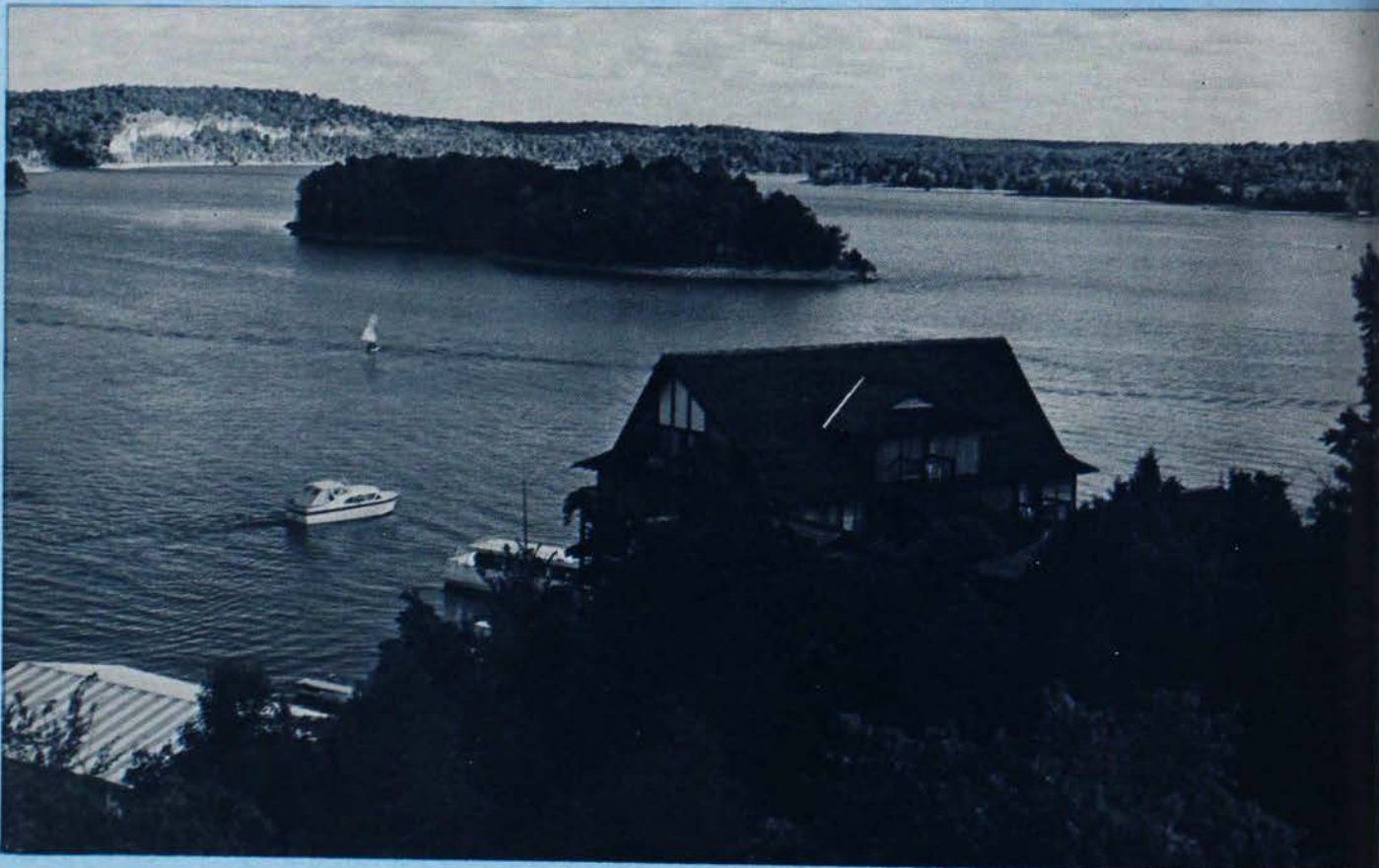
Although car is the recommended transportation to Tan-Tar-A, there is air service to Lee C. Fine Memorial Airport, Lake of the Ozarks, Missouri, which has a 6,500 foot runway. Ozark has regular flights from St. Louis and Skyway Airlines also provides service from Kansas City and St. Louis. Trans-Mo Airlines also provides service from Kansas City and St. Louis.

Rental Cars are available through one of several agencies in Kansas City or St. Louis and advance reservations are recommended.

### Convention Rates

#### FULL AMERICAN PLAN

Single	- \$56.00 Per Day Plus 15% Gratuity Plus 3% Tax - Total Convention Cost - \$199.00
Twin	- \$38.00 Per Day Per Person Plus 15% Gratuity Plus 3% Tax - Total Convention Cost - \$135.03
Multiple	- \$30.00 Per Day Per Person Plus 15% Gratuity Plus 3% Tax - Total Convention Cost - \$101.61





# Lifestyle

... among the chapters

## S.U.N.Y.—Buffalo

AS SPRING APPROACHES bringing with it midsemester exams, papers and special projects which must be prepared we have scarcely time to reflect on the activities which have served to draw the brothers of Alpha Kappa Chapter a little closer together.

January's professional program included an industrial tour through Buffalo Forge Company which is well known in commercial circles around the world for a diversity of quality products. They are one of the many area companies which herald Western New York and in turn State University at Buffalo and Alpha Kappa Chapter in academic and fraternal spheres.

At the professional rush held early in February Dean Richard Brandenburg, a brother, spoke on "The Role of Management Students in Business." It was an example of our attempt to explain to the pledge candidates the interdependence of their existence as students within the School of Management, the fraternal concept of Delta Sigma Pi and the business world. A textbook exchange preceded the meeting. The social rush and later the pledge ceremony were, as usual, also held in February. It did seem odd that at the social gathering following the pledge ceremony several of the *brothers* were "initiated" at the card tables rather than the pledges.

The brothers of Alpha Kappa Chapter are working eagerly toward our 50th anniversary celebration in May. As committee plans are finalized and results begin to become apparent an undulating excitement seems to be developing. As it spreads it makes each brother and alumnus more aware of the magnitude and importance of our 50th "birthday." —REYNOLD F. JENNETTI, SR.

## ROCHESTER TECH

EPSILON LAMBDA CHAPTER has had an extremely productive and satisfying Fall quarter.

After a successful rush program, we initiated 11 new Brothers on November 22, which brought our membership up to new proportions. This was the largest pledge class we have had in several years.

On Saturday, November 9, we held a Founders' Day party which was attended by all Brothers and Brothers-to-be. On November 12, we sponsored a tour of Kodak Park here in Rochester which was also quite successful.

November 19 saw our pledge class complete in a Greek Council skit competition. This also proved to be quite a success in that the class won a half keg of beer as first prize in the contest.

We sponsored another professional event

on December 4 when we held an insurance seminar which was attended by two representatives of two of Rochester's insurance firms.

We are presently involved in a financial project. This is a A-OK phone chain. We will be soliciting the various establishments around Rochester to advertise in our phone chain. Students will then be able to refer to this chain and give added business to these various establishments.

Memorable events were a Happy Hour on January 6, a party at the home of a Brother and a Pledge Banquet at the Green Lantern Inn in Fairport, New York. This event took place on January 11. We have also been involved in various Greek Council sports such as basketball, bowling, and broom hockey.

—RONALD MIELE

## C. W. POST

ZETA OMICRON CHAPTER at C. W. Post Center recently celebrated its ninth year in existence. On December 8, 1974 we also conducted our Induction Day ceremonies. We inducted 11 new brothers and had a wonderful time with our faculty brothers, the President of C. W. Post Center and the Deans of the Business School and School of Professional Accountancy. We would also like to take this opportunity to thank Grand President Harold L. Cannon for visiting our chapter on Induction Day.

Since we had our annual indoor sports tournament we had numerous awards to present at Induction Day. The awards were presented for singles and doubles Foosball champs, Ping Pong and Pool. The only outdoor sports we competed in was Football against our alumni brothers. We must however give the old men credit for beating us decisively (well, we let them anyhow).

We are having our best year ever at our movie concession stand which we run on campus, selling doughnuts and soda. The new brothers came up with many fresh ideas for fund raising and we plan to implement them this coming semester.

Scholastically we are doing very well with five of our brothers being nominated by C. W. Post Center to Who's Who Among Colleges and Universities. We hope all our brothers had a very happy holiday and a successful new year.

—DONALD P. MUSGNUM

## S.U.N.Y.—Albany

THE ZETA PSI Chapter concluded its Fall semester pledge program when on a Saturday afternoon in November six new Brothers were initiated into the chapter. The highlight of pledging was the pledge class's spectacularly successful fund raising event; a double showing of the Marx Brothers' classic,

"Duck Soup," in combination with a "Best Groucho Marx Imitation Contest" aptly titled "It's the Most Ridiculous Thing You'll Ever See." A guest appearance and speech by one of our chapter's honorary members, Mr. James D. Jacobs, son of Mr. Harold V. Jacobs, was the feature event at our initiation dinner. Also in attendance was Dr. Harold L. Cannon, Grand President. And we had speakers from the professional world; a commodities exchange analyst from Merrill Lynch and a regional executive of Blue Cross-Blue Shield. We ended the semester by electing our new officers for this semester.

We opened this semester with our Spring rush program which has attracted many prospective pledges. Our professional committee has lined up a dynamic series of events, including tours to the regional office of Montgomery Ward and to the New York Stock Exchange as well as a Sears' Management Tour and program.

The Brothers of Zeta Psi Chapter, in cooperation with the School of Business have organized a series of programs which we feel will be beneficial to each and every student of the university who enters the School of Business. These programs include a CPA Review Panel for prospective CPA candidates, a Graduate Business School seminar for those inclined in that direction; and for those new to the School of Business, a discussion and evaluation seminar on the School and its majors and courses conducted by a panel of the School of Business professors.

We have become a top-notch chapter this year; however, we still feel there is still room for improvement. We have recognized the problem as one of membership. Although our 19 member chapter is headed towards a second straight 100,000 point year in the Chapter Efficiency Index, we do not feel that we have enough members to carry out our more ambitious plans. At a school with approximately 10,000 undergraduates and a rapidly growing School of Business, the potential for new members is there. Our goal, then, is to attract new Brothers so that they, too, can share in the rewards of Brotherhood.

—GREGG TERRESON

## CONNECTICUT

THETA IOTA CHAPTER located at the University of Connecticut has had a very successful Fall semester and we have high hopes that the Spring semester will be equally successful. We began the Fall semester with a fantastically successful sale of nearly 300 calculators. This had a strong influence in facilitating the recruiting of new members and may become an annual event. Our chapter, with the assistance of Pi Beta Sigma, a professional business sorority, again ran a "HELP" table to assist undergraduates



with courses and professors for the coming semester.

The Fall membership drive produced 31 outstanding pledges who went through a very comprehensive pledge program before being initiated into Delta Sigma Pi December 8, 1974. For their pledge project, our prospective Brothers organized both a "coupon book of savings" in corporation with local merchants and a rock concert. Both projects were very successful in a financial sense, and, more importantly, in learning how to deal with business problems.

Looking forward toward the Spring semester, Theta Iota Chapter is again striving for the 100,000 points in the Chapter Efficiency Index that first became a reality last year. Also in the offing is a tour of the Anheuser Busch Brewery and its offices. We are working on getting several professional speakers for our meetings, as well as for the first time entering some of the intramural sporting events here at the University of Connecticut.

The Brothers of Theta Iota Chapter would like to wish the Brothers and Chapters of Delta Sigma Pi the same success that our own Chapter has had so far this year.

—DARRYL L. DEL GROSSO

#### SIENA

THE BROTHERS OF Theta Upsilon Chapter have been busy, to say the least. Recently, the Brothers sponsored their annual desk blotter sale. Advertisement space was sold to area businesses which cater to the Siena community. For a modest price, these advertisements were printed up in the form of desk blotters. These, in turn, were distributed free to all Siena students. According to Brother Steve Evans, treasurer, our chapter has netted a handsome profit.

Our chapter visited the local Allegheny Ludlum Steel Corp. last December. A most rewarding two-hour tour took place which enlightened and educated each and every brother in attendance. Our thanks to Brother Jerry Barber for making all the necessary arrangements and making the tour possible.

Looking ahead, Theta Upsilon Chapter is working very hard to become one of the most active and creative Greek organizations on campus.

—CARMEN M. D'AMICO JR.

#### NOT REPORTING

New York  
Babson  
Boston College  
Suffolk

#### PITTSBURGH

LAMBDA CHAPTER at the University of Pittsburgh held a tremendously successful Christmas party this year. Our party was given for kids from the Warrendale Youth Center. This was the first year we entertained kids from a juvenile detention home, and we found these boys really appreciated our attention. The party gave Lambda Chapter a little insight into the needs of the juvenile offenders and what we can do to help them in the future.

In January our social activity centered around the Pittsburgh Alumni Clubs yearly square dance. The dance was held January 20, 1974 at the Duquesne University Stu-



Past Grand President Tom Mocella and Assistant Executive Director Mike Tillar visit with a friend during Western Regional Conference.



Brothers of Beta Pi at Kent State and Roses congratulate Joe Carroll after his game winning touchdown.



St. Regis Paper Company hosted members of Gamma Lambda Chapter at Florida State for a tour of the facilities.



dent Union. For anyone never attending a square dance do yourself a favor and try it, you will find it to be one of the most entertaining affairs you could attend. Incidentally, it is the most fun if you can not square dance at all.

Maybe it was the closeness of the dates between the square dance and the February smoker, but whatever the reason Lambda Chapter smoker was attended by many, many alumni. The alumni, the brothers, and 20 potential initiates met at Brother Frank Gustine's Holiday Inn for another successful rushing activity. We thank our alumni again, we are lucky to have such an active alumni club to assist us when we need them. That is what makes our organization great, someone is always ready to help.

—JOSEPH A. PUSATERI

### JOHN HOPKINS

CHI CHAPTER AT Johns Hopkins University combined its Christmas Dance and Initiation Dance into one gala event. Three new members were initiated on December 14, 1974, and the event was well represented by the Chapter.

The Brothers of the Chapter donated their time and talents this year to trimming and painting inside the Maryland Crippled Children Rehabilitation Center on Cold Spring Lane, Baltimore, Maryland. This has been a yearly event for the Brothers and one most welcomed by the establishment.

The speaker for Chi Chapter professional meeting in February was Mr. Clyde Farnsworth, Vice President and Economist of the Federal Reserve Board of Richmond. Mr. Farnsworth gave an informative talk on the "Federal Reserve Role in the Economy."

—M. J. SMITH

### PENN STATE

ALPHA GAMMA CHAPTER at The Pennsylvania State University recently went on a plant tour conducted at the Piper Aircraft Co. in Lock Haven, Pa. The Brothers, Pledges, and Rushes viewed all phases of plane assembly from wing construction to fuselage painting. The tour was very informative and enjoyed by everyone.

Alpha Gamma Chapter will initiate nine men after the Christmas Holiday break. We also have a ten man Rush class who will pledge Delta Sigma Pi during our Winter team of classes. We will be counting on these new Deltasigs to help us achieve 100,000 points in the Chapter Efficiency Index.

The Brothers and Pledges recently held a fund-raising raffle. A \$25.00 basket of cheer was first prize, a \$15.00 basket was second prize, and a fifth of whiskey was third prize. Dean Decker of the College of Business Administration, drew the winning tickets.

In the future, Alpha Gamma Chapter is planning a Rush party, a Founders' Day celebration, and our Rose of Deltasig banquet.

—JOHN S. LENTINI

### RIDER

BETA XI CHAPTER at Rider College is doing a fine job in fund raising. Last semester the Brothers of our chapter along with the pledges raised over \$350.00 selling hot dogs on Monday Night, during the football game on television. We made a profit of approximately 12 cents on each hot dog sold, which was about 350 each Monday night.

It was such a good fund raising project, the Brothers are doing the same this semester.

Our chapter welcomed 10 pledges during the Fall semester. We also have a few good prospects for this semester.

Because of the strike at Rider during the Fall, Homecoming was called off. The administration is contemplating whether or not they are going to have a Homecoming next month. If they decide to have one, then the Beta Xi Chapter is having a party for the alumni.

We are also planning to have a chapter birthday party on May 13. Beta Xi Chapter is looking forward to a profitable semester, both professionally and socially.

—ROBERT G. PARKER

### RUTGERS

THE BROTHERS HERE at Rutgers, Newark, New Jersey, have thus far had a fruitful year. I will begin by highlighting some of this year's most memorable events. One of the most interesting events was a tour of Automatic Data Processing Inc. The company is located on an eleven acre 87,000 sq. ft. complex located in Clifton, New Jersey. This company is only 25 years young yet it boasts an admirable track record for it employs more than 100 key punch operators, processes some one-half million paychecks each week for its seven thousand clients, as well as distributing them over an area of one hundred sq. miles through about 70 drivers. The size of operation is the second largest in the country exceeded only by that of the U.S. Treasury Department.

Most of all, our Brothers were on hand for an outstanding business meeting in which guest speaker Robert Thiel from American Express was invited to speak on "Planning A Business Meeting," the organizing of business meetings is a new facet in which American Express has recently become interested. And why not? Let's face it, it's big money. When one considers that GM held a meeting in South Africa moving thousands of items including cars, people and equipment to the tune of 20 million dollars is it any wonder that American Express entered the field of organizing business meetings? In holding meetings Mr. Thiel pointed that nothing just happens - everything must be planned for even to the smallest detail.

A Pledge Ceremony was held late in the Fall. We would like to welcome four new pledges, John Ganopoulos, Charles Kirby, Frank Cicalese, and Angelo Intile. Welcome aboard fellows, we're glad to have you.

This year the fraternity had a joint Christmas party with Kappa Upsilon of Rutgers, Jersey City, New Jersey. The party was held at the Town & Campus Restaurant in Elizabeth, New Jersey. The affair consisted of all night open bar, a three piece band, dinner and dancing. Although we didn't have a girl jump out of a cake or a Miss Santa Claus everyone enjoyed themselves. One Brother was so tired from dancing that he almost fell asleep while eating his mashed potatoes.

—KEN SMALLWOOD

### MARYLAND

GAMMA SIGMA CHAPTER at the University of Maryland completed last semester with a 50-50 raffle that netted the chapter \$150. This money is a key in the chapter's continuous expansion efforts.

Our rush program this semester was one of the most successful in recent years. This was due most directly by the efforts of our senior vice-president, Charlie Shryock III. Being his second semester as senior vice-president, Charlie learned from the previous semester that it takes planning and a continuous effort to have a successful rush program. He sent out hundreds of direct mail pieces to business students last semester to ensure continued growth for Gamma Sigma Chapter.

Many other brothers have done an excellent job in their elected positions. These brothers include: president, Ray Belak; vice-president of pledge education, Bob Holder; vice-president of professional activities, Dennis Doran; treasurer, Steve Reeves; secretary, Brad Matters; historian, Ed Quigley; chancellor, Olie Johnson; and our advisor, Joe Mattingly.

We hope that your New Year's resolutions for your chapter have not been forgotten. We are constantly trying to fulfill our goal of becoming an ideal chapter and reaching the 100,000 points in the Chapter Efficiency Index. Good luck in your efforts.

—JOE C. PACIFICO

### SHEPHERD

EPSILON KAPPA CHAPTER at Shepherd College concluded the fall semester with the initiation of a small, but a great group of new initiates. We are happy to present Fred Frietag, Doug Wilson, Mark Kuhn, Tom Burke, Randy Dell, Bill Morehouse, and Bob Prezkuta into the Brotherhood. Brother Fred Frietag was named outstanding pledge.

Once again Epsilon Kappa Chapter is well on its way to reaching its goal of 100,000 points in the Chapter Efficiency Index. This achievement illustrates the continuing application of the concept of brotherhood and professionalism by the men of Epsilon Kappa Chapter for the advancement of the chapter.

The Fall semester was highlighted by our long distance tour to Cleveland Ohio. While on the tour the Brothers of Epsilon Kappa Chapter toured the Cleveland Reserve Bank, and viewed a special ALCOA slide presentation.

We, the Brothers of Epsilon Kappa Chapter, would like to take this opportunity to extend our best wishes and the greatest of luck to Brothers Preston Stout and Greg Gamble each of whom graduated at the conclusion of last semester.

—MICHAEL N. WILSON

### LA SALLE

EPSILON SIGMA CHAPTER at La Salle would like to congratulate her new officers. They are: Paul Lach, president; John Arent, senior vice president; David Dzenia, vice president - pledge education; Thomas McGinn, vice president - professional activities; Joseph Buonpastore, secretary; Frank Mallon, treasurer; Paul Boyle, CEI chairman; Jack Grace, chancellor; George Carroll, historian; and Dr. Domineske, chapter adviser. We all wish them the best of luck during their stay in office.

Over the holidays the Brothers all got together to sponsor a Christmas party for some underprivileged youngsters from the Torresdale section of Philadelphia. The children, who ranged in age from four to seven, had a great time and were quite pleased with the gifts they received from



Santa Claus, who was played by Brother Kevin Gillard. Gamma Sigma Sigma, the girls' sorority on campus, supplied the refreshments for the children and the Brothers, who had just as much fun as the younger ones.

Following a tradition rushing this semester was as productive as past Spring semesters. Brother Thomas McGinn, vice president - professional activities, has planned speakers from certain fields of industry to come in and give the Brothers some information about their particular companies and the opportunities available in them.

We are also planning another annual dinner - dance in April to celebrate the 12th anniversary of the Epsilon Sigma Chapter. All alumni are invited.

—EDWARD J. HUGHES

#### ST. PETER'S

ZETA ETA CHAPTER at St. Peter's College had a very productive first semester, combining a well balanced business program with a good pledge period. The Spring pledge period promises to be bigger and better. It will be underway at press time, and will conclude in March, 1975.

Brother William A. Huebner, Associate Professor of Management and Marketing and Chairman of that department, was awarded the Bene Merenti Medal at the Michaelmas Convocation on September 24, 1974. This medal was awarded to Brother Huebner for "20 years of distinguished service" at St. Peter's College. Among his services was the installation of the Zeta Eta Chapter at the college. The entire chapter extends its congratulations.

—RALPH QUAGLIA

#### NOT REPORTING

St. Joseph's  
Philadelphia Textiles  
Duquesne

#### SOUTH CAROLINA

BETA GAMMA CHAPTER of the University of South Carolina is pleased to report that after an eventful Fall semester we are planning for even more excitement this Spring. Our new officers have already begun working at setting up things for one of our busiest semesters. Brother Jim Stewart, our new Vice President of Professional Activities has begun lining up speakers for the months of January and February. Among the many professionals to speak will be several notable professors and some state politicians. Our new Senior Vice President promises to outdo the last two semesters with gaining at least 16 new pledges in the first two weeks of the semester. Some other proposed activities are a long range fundraising project, the celebration of our Chapter Birthday, as well as our attempt to maintain and/or better our intramural standing of overall fourth place. Several of our undergraduates have applied for their Life Memberships, taking advantage of our double discount which we intend to renew with the garnering of at least 85,000 CEI points. Beta Gamma Chapter hopes each of the other chapters will have a successful Spring and extends the hand of Brotherhood in an invitation to all members of Delta Sigma Pi to

come to South Carolina and visit us at 525 Congaree Avenue, Columbia.

—JOHN C. FITZGERALD

#### MADISON

IOTA KAPPA CHAPTER, Deltasig's latest chapter, has begun to place its feet on the Madison College campus. Although its first full semester was geared mainly towards orienting and organizing the officers and Brothers to fraternity life, the functions held were very successful. These included several lectures, a trip to the Federal Reserve Bank of Richmond, and a business symposium co-sponsored by other local colleges and the Harrisonburg Chamber of Commerce. Our major fund-raising activity was the raffling of a "Basket of Cheer" a collection of liquor valued at \$30.00. Requiring every Brother to sell a minimum of \$10.00 in tickets, close to \$300.00 profit was cleared. Because of this high rate of return and the simplicity, this may become Iota Kappa Chapter's major fund-raiser.

With the addition of six highly motivated pledges, Iota Kappa Chapter is greatly optimistic concerning upcoming events. These plans include manufacturing tours, a lecture by a member of the Virginia Chamber of Commerce, and lectures by key local businessmen. The Brothers are also looking forward to our upcoming ski trip and attendance at our first Grand Chapter Congress.

—ED ROARTY

#### NOT REPORTING

Tennessee  
North Carolina-Chapel Hill  
East Tennessee  
Virginia Tech  
Virginia Commonwealth

#### GEORGIA STATE

KAPPA CHAPTER at Georgia State University, Atlanta, Georgia, is happy to report a most successful Fall Quarter. We have initiated 16 new Brothers into the Chapter, and they will be of great value in the continued success of Kappa Chapter throughout the upcoming year.

We had a busy quarter, full of many rewarding activities. There were two professional tours, one at Hangar One at Atlanta's Hartsfield Int'l Airport, and the other at National Data Corporation. Brother Ron Chatham, who heads up a department at Hangar One, showed us the ins and outs of business aircraft. Brothers Gene Seward had Mr. Hicks, a Vice-President of NDC, show how computers link Atlanta to the rest of North America to provide a vital service for all of us.

Congratulations to Jim Taylor on his selection to Omicron Delta Kappa Honor Society, and to Jim Taylor and Pat Hogan on their induction into Beta Alpha Psi, Accounting Honorary Society. Also, to Don Cool on his selection to "Who's Who in American Colleges and Universities." Everett Randall is the Chapter Alumni Advisor. Faculty Advisors are Dr. Gene Groff, Quantitative Methods, and Dr. Max Holland, Management. Dr. Wayne Daniel, Quantitative Methods, was initiated as a Faculty Brother. Brother Bob Cooper was voted Outstanding Pledge for the Fall. Most of all, congratulations to each of our new Brothers, and welcome to Delta Sigma Pi.

—DONALD J. COOL

#### MIAMI—FLORIDA

BETA OMEGA CHAPTER at the University of Miami has recently elected new chapter officers. The new officers are under the superb leadership of Daniel Hinkley, president. Other Executive Board members are as follows: Michael Gordon, senior vice president; James Strutz, chancellor; Gary Dumas, treasurer; and Marshall Kremen, secretary. All of the new chapter officers are of excellent caliber and will do a fine job.

The Beta Omega Chapter is once again well on its way toward achieving 100,000 Chapter Efficiency Index points. As in the past, we intend to make the necessary points so that we might receive recognition by The Central Office.

The Deltasig Founders' Day party was a smash! The party featured an excellent buffet and a live band. Two members of the band were Deltasigs. Brother Woody Spencer was the lead guitarist, with Brother Alan Bell in the drums. This outdoor affair was conducted at night under the stars at Brother Douglas Hand's Miami residence. The turnout of Brothers and Alumni was very good.

The Annual Carni Gras Carnival at the University of Miami was great. Delta Sigma Pi once again had the best booth at the carnival, serving pizza and 7-Up. The Deltasig "pizza team" served literally hundreds of slices of pizza to hungry carnival goers. The funds that were raised served two functions: first, the school received a large slice that will go toward the maintenance of the intramural field; and, second, the Beta Omega Chapter will put the remainder in the treasury to support chapter functions. When the Brotherhood works so closely together we all get a really good boost of brotherhood. This without a doubt is the best return from the fabulous Carni Gras.

The Brothers held their initiation banquet at the Sonesta Beach Hotel on beautiful Key Biscayne. The affair turned out to be very nice. The prime-rib dinner was out of this world and so was the fun on the dance floor. The band was super. The Trophy Chairman presented awards to the outstanding Brothers. The new Brothers were absolutely amazed at being a full-fledged Brother, something worth pledging for. They are all fine assets to Beta Omega Chapter and will surely help to promote the aims and ideals of Delta Sigma Pi.

Beta Omega Chapter is very proud of three new graduates. First, we have Robert Leathers of Miami, who graduated from Miami with a degree in accounting. Robert will be joining the well known account firm of Price Waterhouse, and will remain in the Miami area.

Next we have Phil Ballou, now in Massachusetts. He will be returning home for a short time and plans to attend flight school in Arizona under the ROTC program. He is currently flying the big Air Force jets and is doing very well at it.

Mike Levine graduated from the University of Miami with a degree in accounting. He intends to head for law school at the University of Miami.

Beta Omega Chapter is also very proud to announce that Marvin P. Stein has received his C.P.A. from the State of Florida—we all know that this is an accountant's dream.

It is an interesting note that all Delta-



sigs seem to be headed for very big and bright futures and we here at Beta Omega Chapter wish all alumni the very best of luck.

Just a brief word to the traveling Deltasig—if you are in Miami let us help you enjoy the warm sunshine and tropical breezes of sunny South Florida. We would be very happy to show you around. Remember, come and see us.  
—DOUGLAS HAND

#### FLORIDA ATLANTIC

ZETA PHI CHAPTER at Florida Atlantic University recently concluded the successful project of desk blotter sales and distribution. The project, coordinated by Brother Bob Morici, involved soliciting sales from local merchants. Over \$2,000 of advertising space was sold by the Brothers. The blotters were then distributed to all dormitory residents as well as all university administrators and staff members.

The chapter welcomes the six fall initiates. One of the pledge projects was a tour the Bendix aviation equipment assembly plant in Pompano Beach. The chapter toured the various areas of the plant and then were divided into separate discussion groups with various managers. The discussion groups were structured to such business areas as accounting and marketing.

Vice President John Campbell arranged an October tour with the Boca Raton IBM plant. The different phases of computer assembly were explained to 25 Brothers and their guests.  
—DON E. KEETON

#### NOT REPORTING

Georgia  
Florida  
Auburn  
Florida State  
Florida Southern  
Tampa  
Georgia Southern  
Troy State  
West Florida  
Columbus  
Florida Tech  
South Florida

#### OHIO

WE AT ALPHA Omicron Chapter are looking forward to a very informative and prosperous winter. We have three tours and three speakers scheduled, with one of the speakers being the acting President of Ohio University, Harry Crewson. A large pledge class is also expected from the preliminary information that we have collected.

We will be graduating two Brothers winter quarter; Jon Hanlon and Gary Howcroft. We wish both of these Brothers the best of luck in the business world and hope that their lives will be happy and rewarding.

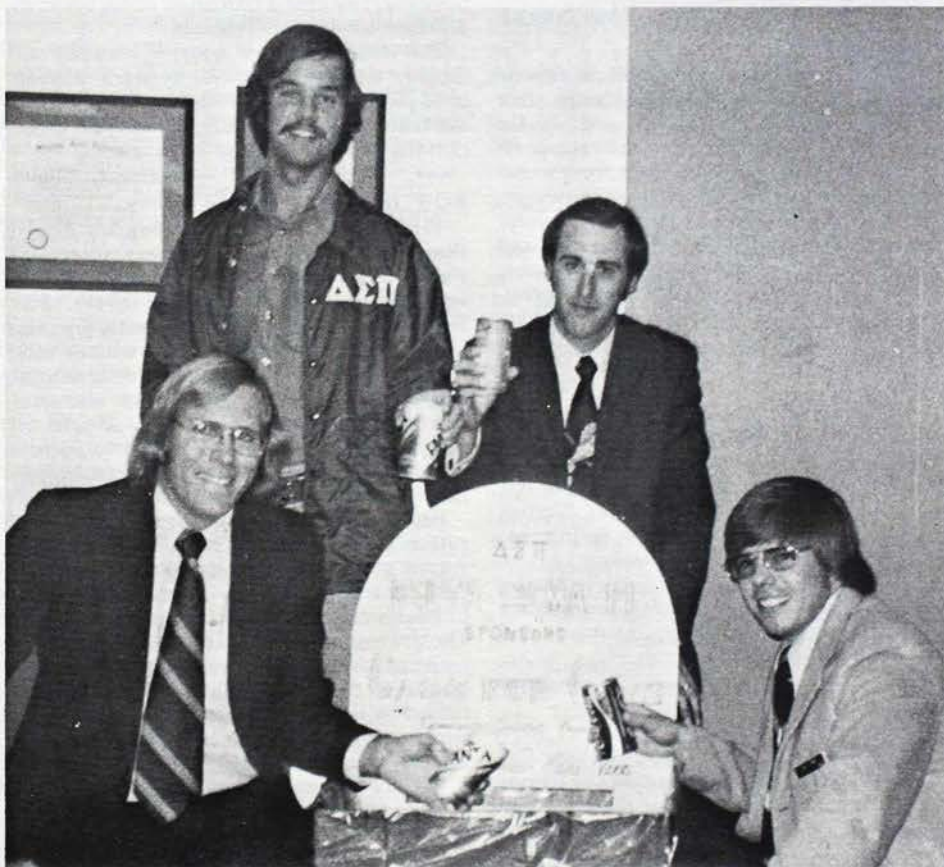
Work has begun on plans for the celebration of our 50th Birthday. Jeff Philippi and Al Wade are compiling a listing of all Alpha Omicron Chapter Alumni and their present addresses so that they may be invited to the celebration.

One of the projects that we hope to begin this winter is a chapter newsletter that could be sent to the chapter alumni and the other chapters.

This Spring we are looking forward to a trip to the 101 Kentucky Derby and tours of United Airlines in Chicago, Illinois, and



Epsilon Upsilon Chapter at New Mexico State is justly proud of its Trophy Case presiding over the first floor of Guthrie Hall, home of the College of Business Administration and Economics at New Mexico State.



Chancellor Tom Sutton, President Brian Augustine, Historian Kevin O'Regan, and Senior Vice President Bill Streu show their Gamma Omega Chapter's "Cash for Cans" aluminum recycling project at Arizona State.



Marine Midland Bank in Buffalo, New York. Also by Spring we hope to have increased our membership to 40 Brothers. The future is very bright for the Alpha Omicron Chapter.

—RICHARD G. HIMES

## INDIANA

THE ALPHA PI Chapter at Indiana University expects to have another very successful semester. Rob Libera, our newly elected president has worked closely with Shelby Stevens, our new senior vice president in order to have another very successful rush program. Our active membership now exceeds 70 men, the largest the Alpha Pi Chapter has ever been. The pledge education program this semester is being handled by Chris Otterman, who is helping to establish a new approach to the pledgship program we have.

Many activities are planned this semester. Don Ross, our new junior vice president is presently making the arrangements for a weekend field trip. He is also finalizing the arrangements for several speakers. One of those speakers is Indiana dynamic football coach, Lee Corso; and another is the President of Merchants Bank of Indianapolis.

The Alpha Pi Chapter is also having a new effort for our growing scholarship fund. The chapter will celebrate its 50th anniversary next Fall and in conjunction with this we have established a Golden Club. A \$50.00 donation to the scholarship fund is required. Rob Libera and last semester's president, Dale DePoy are handling the arrangements and selling the scholarships.

It appears that we will have another successful semester here at Indiana.

—DON LUECKE

## MIAMI—OHIO

ALPHA UPSILON CHAPTER is experiencing another very successful year after our extremely productive fall and winter quarter rush programs, and our recent officer elections. Although we were sorry to see our previous officers step down, our new officers for the next year have some excellent programs on the way. The Brothers elected Walt Boswell, president; Randy Kellams, senior vice president; Bob Haas, vice president for professional activities; Jim Holthus, vice president for pledge education; Edgar Bennett, secretary; and Steve Mintz, treasurer.

We have had very interesting tours to Proctor and Gamble and Mosler Safe in Hamilton, as well as a presentation by the Vice President of Proctor and Gamble as our professional activities of the quarter. Similar programs are underway for the spring, besides our annual trip to the Playboy Club in Cincinnati for a tour and luncheon in May.

These, along with our social functions, are keeping the Brothers busy, involved, and enthusiastic about Delta Sigma Pi.

—FREDERIC C. BRUSSEE

## KENT STATE

BETA PI CHAPTER is again looking forward to continuing its efforts into the winter season. The Fall quarter went according to schedule with the Brothers being involved in a wide range of both social and professional activities.

Graduating seniors for this term were Dan Shumaker, Greg Henderson, and Robert

Vilcek. The Brothers of Beta Pi Chapter would like to wish these Brothers the best of luck in their search for a meaningful career in the business world.

New leadership emerged with the fall elections taking place in November. The new officers are Gary Javore, president; Pat Papania, senior vice-president; Bill Parker, vice-president of pledge education; Gary Burgund, vice-president of professional activities; Chris Cave, secretary; Bill Welch, chancellor; Marc Herman, treasurer; Pat Michael, CEI chairman; Randy Fiest, social chairman; and Jerry Stumbo, historian.

—GARY L. BURGUND

## BALL STATE

THE EPSILON XI CHAPTER has been quite busy since the last issue of The DELTASIG.

Our Brothers pride themselves in the quality and quantity of our professional activities. Prime examples of this quality were our tours of The Central Office and Guide Lamp, Division of General Motors. The visit to The Central Office was a rewarding and enjoyable experience. The rooms were beautifully furnished and the tour guides were eager to answer our questions. The Guide Lamp tour gave us an opportunity to gain insight into how a large plant is operated. Managerial techniques were discussed as well as labor unrest caused by the economic uncertainty.

The men of the Epsilon Xi Chapter recognize their responsibility to maintain healthy bodies as well as healthy minds; therefore, we formed an intramural basketball team and learned that success in basketball, like business, requires a concerted effort between different kinds of individuals.

The close of winter quarter brought our chapter closer to its quota by the initiation of 12 pledges into the Brotherhood. We expect these new members to carry on the fine tradition that our chapter has maintained.

—MARION E. SHORE

## BOWLING GREEN

THETA PI CHAPTER at Bowling Green State University enjoyed a very successful Fall quarter and is looking forward to an equally successful Winter quarter. The Brothers of our chapter are currently organizing a winter pledge class that we are sure will give us a greater sense of fraternalism. This quarter our pledge program will consist of a Big Brother system and a more vigorous rush program designed to recruit pledges with a desire and determination to help our chapter.

Brother Nick Marino performed an organization development intervention which involved group problem solving and participation. The fraternity as a whole identified problems and formulated solutions to them. The process resulted in the establishment of many goals and objectives that will be very beneficial to our chapter. Problems of participation, Brotherhood, and communication were solved. The Brothers of Theta Pi Chapter congratulate Nick on a job well done.

We are presently working on organizing professional activities that will be both educational and enjoyable. Committees are busy planning fund-raising and social activities.

Theta Pi Chapter wishes all the Brothers of Delta Sigma Pi a Happy Easter.

—TOM RABUNG

## INDIANA NORTHWEST

THETA PSI CHAPTER at Indiana University Northwest celebrated Founders' Day by serving cake and punch to visiting high school pupils as well as students of the University. The purpose of celebrating the event on high school visitation day was to get them acquainted with the fraternity.

Theta Psi Chapter initiated 14 new Brothers among which were one faculty member. Much credit must be given to Senior Vice President Donn Yover and Vice President of Pledge Education Paul Price for the success of the initiation program. These Deltasigs will be expected to fill important positions as five seniors of our chapter are graduating in December. The national officer at the initiation banquet was Mel Kent, former President of Theta Psi Chapter and now District Director. His remarks concerning chapter successes were appreciated by each of the 125 Brothers, alumni, and ladies which attended the dinner.

Theta Psi Chapter is looking forward to another successful year both scholastically and representatively, due largely to efforts of Brothers such as Chapter Efficiency Index Chairman Ray Giacomini. The grade point average of the chapter was above the male School of Business average, proving once again that Delta Sigma Pi reflects that portion of the business world which strives for excellence.

## NOT REPORTING

Ohio State  
Cincinnati  
Indiana State  
West Liberty  
Western Kentucky  
Akron  
Xavier

## WISCONSIN—MADISON

PSI CHAPTER at the University of Wisconsin would like to thank all of the Brothers and Chapter Alumni that made last semester such a productive and successful one.

This semester the chapter, as a project to raise money for charity, sold Business Week subscriptions to the faculty and students in both the School of Business and the department of economics. Several hundreds of dollars were raised through this effort through the cooperative effort of all.

We congratulate the 13 new pledges who were initiated on January 11th. These new members have shown a great deal of interest and initiative in meeting the challenges that await them and the Fraternity.

Our first field trip of the semester to Chicago and Des Plaines, Illinois, included the Atlantic-Richfield Co. where Chapter Alumnus Mike Liesz is employed. Mr. John Logan, President and Chief Executive Officer of Universal Oil Products Co., spoke to the group on the corporate role of environmental protection.

Brother John Johnson is the Chapter's president for this semester. Since joining the Interfraternity Council here in Madison, our pledge program is enjoying its best start ever and we hope to have another fine class.

Coming up is our faculty banquet, Dad's Day, our Rose Formal and another field trip to Chicago's financial centers.

—M. DAVID BYKOWSKY



## DE PAUL

ALPHA OMEGA CHAPTER at De Paul University held its annual alumni reunion banquet and dance on February 15. There were quite a few alumni present, young and old, as well as active Brothers. The dance gave an opportunity for the new Brothers to meet some of the alumni. All who attended had a great time and are looking forward to next year's dinner.

Our chapter just completed the initiation of our fall pledge class and welcomed quite a few new Brothers into the chapter. We hope that this increase in membership will strengthen our chapter and help make it even more successful than it is now.

The holiday season was brightened by a couple of fine social events. Our chapter had a great Christmas party and then welcomed the New Year with a very spirited New Year's Eve party.

De Paul's basketball team was rated 13th in the country by Sports Illustrated Magazine. Alpha Omega Chapter participated in the Homecoming festivities. We attended the basketball game as a group on February 22 to cheer our team on, and then attended the dance.

Among other activities was our celebration of Founders' Day. We also participated in the interfraternity basketball league and are now competing in the bowling league.

—FRANK G. PAWLOWSKI

## FERRIS STATE

DELTA RHO CHAPTER at Big Rapids, Michigan, is engaged in a very meaningful and eventful year. We are working hard to obtain 100,000 points in the Chapter Efficiency Index.

Twenty-two Brothers returned for winter quarter to carry on the objectives and goals of the chapter. Professional Chairman Jerry Hamstra will be providing us with a full slate of speakers, tours, and various other professional activities.

The men of Delta Rho Chapter, under the direction of Chairman Stino Iacopelli, are making the necessary preparations for the annual Deltasig-sponsored Career Day, which is held in April. This event will give the entire FSC student body an opportunity to meet with firms and discuss future employment possibilities.

On October 15, the Brotherhood traveled to Grand Rapids and toured Amway Corporation, a manufacturer and distributor of over 150 home-care, personal-care, and car-care products.

Parties are held periodically through the quarter for the enjoyment of the entire Brotherhood. Many of the Brothers have taken to the slopes the past few months, while the warm-weather Brothers have held various other events and parties indoors.

The "Rose" Ball has been set for March 29, with an open invitation to all alumni.

—MARK CAREY

## EASTERN ILLINOIS

EPSILON OMEGA CHAPTER at Eastern Illinois University is having a very successful school year. Representing Playboy Enterprises, we have undertaken several successful money making projects. In December we sold Playboy Club Keys and assorted magazines to students in all of the dormitories

on campus. We used the promotional gimmick that these items would make ideal Christmas gifts. The fall semester was concluded with a Three Stooges film festival.

Newly elected officers for 1975 brought several imaginative ideas to the fraternity. Early in the year we had a computer dance with Alpha Sigma Alpha. We toured the World Color Press Incorporated in Sparta, Illinois, and had a speaker from the Better Business Bureau. Our intramural program included a bowling and basketball team.

In conclusion, we would like to express our best wishes and continued success to Brothers and chapters everywhere.

—RODNEY D. PLACKETT

## LEWIS

ZETA XI CHAPTER closed a highly successful fall 1974 semester by holding elections for chapter officers on December 11. We are pleased to introduce Doug Gniadek as president; Glenn Jarema as senior vice president; Bob Kilmer as vice president for pledge education; Mike Wojtak as vice president for professional activities; Ed Barrett as secretary; Ernie Peterek as treasurer; Jim Prelaske as chancellor; and Mike Meyer as historian.

Professionally, our chapter again had an active program due to the hard work of Doug Gniadek. During the semester we had four speaker's programs and two tours. William Reiss, vice president of Louis Joliet Bank, spoke on investing wisely on September 25. Ron Pettigrew, promotion director of Joliet's new Jefferson Square shopping center, presented a program on promotion and advertising techniques on October 9. Paul Soloman, senior vice president of Dimensional Marketing, spoke on the role of marketing and advertising in the society of the future on October 16. Lastly, our chapter co-sponsored the Executive-in-Residence Program with the Lewis College of Business. The program featured Joseph F. Beckman, senior vice president of Signode Corp. and James Henson, group vice president of Jewel Companies, Inc.

Tours taken by the chapter featured the Fisher Body Plant of General Motors in Willow Springs and the Chicago Police Department's Headquarters. The members who attended were extremely interested in the operations of the above organizations. The Chicago Police Department tour was especially informative in that it took place during Law Enforcement Week. A tour of several breweries in the Milwaukee area is planned for the semester break.

The chief fund raising project for Zeta Xi is the annual distribution of desk pads to all students on campus. Once again, the brothers will solicit ads from area merchants during the semester break. The chapter also presented a free "slapstick comedy" movie show which was very successful both in terms of attendance and in terms of publicity for Delta Sigma Pi. Proposals and plans are being studied to turn the movies into a major fund raiser for the upcoming semester.

The fall semester has historically been a poor one for prospective members. Nevertheless, we managed to initiate two men whom we feel will ably live up to the goals and purpose of Delta Sigma Pi. With dedication and hard work, Zeta Xi chapter will be better

than ever in the spring with new officers, new programs, new members, and new ideas.

—MIKE WOJTAK

## NORTHERN ILLINOIS

RUSH FOR OUR SPRING semester went along fine under the direction of Brother Andy Marck. We expect to add many fine new Brothers to Eta Mu Chapter by the end of the semester.

We also have a semester full of professional events, ranging from speakers on campus to industrial tours out of town.

To all the seniors: Good luck while job hunting and on our last set of finals!!

—BERNARD SONENSCHNEIN

## WISCONSIN—La Crosse

ETA RHO CHAPTER at the University of Wisconsin La Crosse expects continued success through the spring semester. After a very participative election night the new officers are as follows: Bradford Price, president; Charles W. Pearson, vice-president; Steve Huston, vice-president; Frank "Backseat" Bissen, vice-president; Bob Lawler, secretary; Jeff Hanson, treasurer; Bob Cottrell, chancellor; Marv Cunningham, Chapter Efficiency Index chairman; and A. W. Pollman, advisor.

Eta Rho Chapter would like to thank Theta Xi Chapter for putting us up and putting up with us on the weekend of the Half Barrel Bowl. This annual event is getting tougher ever year. This year with a good team effort with Brother "Backseat" Bissen at quarterback, and a corps of fine receivers (featuring Brothers Mike Betz, and John "down and out" Bush) we squeaked out a thirty-six to thirty-four victory. We hope we will be as fortunate in basketball and wish them luck in the upcoming game.

We would also like to wish all chapters and all Brothers a very successful and fulfilling year.

—JOHN H. BUSH

## SOUTHERN ILLINOIS—Edwardsville

ETA SIGMA CHAPTER completed a successful quarter with the initiation of a fine pledge class. These newly acquired brothers are anxious to begin helping in upcoming activities.

The Brothers attended an interesting tour through the offices of Dunn & Bradstreet in St. Louis. We had been invited on this tour at our dinner meeting with a representative of this fine company earlier in the quarter.

Our latest professional event brought back one of Eta Sigma Chapter's charter members. Roger E. Potter is now an instructor in finance at Southern Illinois and spoke on personal finance practices. He ended his talk by recalling the beginning of Eta Sigma Chapter which was most interesting for those newer Brothers who were not as familiar with this history.

Financially we are conducting several bake sales to sustain the gloomy winter months. These sales are designed to keep the brothers together fraternally and further the warm relationship with the students on campus. All of the Brothers anxiously await Springfest this spring. This is when we operate our well known poker booth which is our major financial event of the year.

With the beginning of a new year, Eta Sigma Chapter is looking forward to the



future and wishes all of its Brother Chapters the best in 1975.  
—CRAIG D. DUNCAN

#### WISCONSIN—Whitewater

THETA XI CHAPTER has just completed a most successful Fall semester with the initiation of eight new Brothers on November 23, 1974. They are Gary Baker, Bob Carmichael, Mark Chandler, Jim Dobrinska, Jim Hinkel, Bob Junk, Greg Lownik and Paul Nowak. Gary Baker was selected as the Outstanding Pledge of the semester.

The Fall semester was highlighted with the "Rose Formal" which was held December 7th at The Gobbler in Johnson Creek and the crowning of our "Rose Queen" for 1975. She is Miss Sheree Lane, a sophomore and member of Sigma Sigma Sigma sorority at Whitewater.

Second semester started January 13 with President Gary Gantner planning the semester activities with the newly elected officers. They are John Kanetzke, senior vice president; Paul Schmitz, vice president of pledge education; Doug Ferguson, vice president of professional activities; Jim Hinkel, secretary; Gary Baker, treasurer; Ron Burlingame, historian; and Bob Carmichael, chancellor.

The Brothers held an all campus party on January 14 which proved to be a stepping stone to another successful semester. This party along with the many other activities and projects planned for the Spring semester has all of the potential of being one of the best Theta Xi Chapter has ever had.

—THOMAS SCHULTZ

#### NOT REPORTING

Northwestern  
Illinois-Urbana  
Michigan State  
Loyola-Chicago  
Detroit  
Eastern Michigan

#### MEMPHIS STATE

THE GAMMA ZETA Chapter of Delta Sigma Pi is happy to report a productive Fall semester. Just before the semester began, Gamma Zeta Chapter held its first annual AAU sanctioned "Five Mile Classic" track meet under the leadership of Shields T. Hood. We proceeded onto a successful program called the "Techniques of Interviewing" fielded by Buddy McDonald. This is a talk by prominent Memphis businessmen on interviewing for jobs.

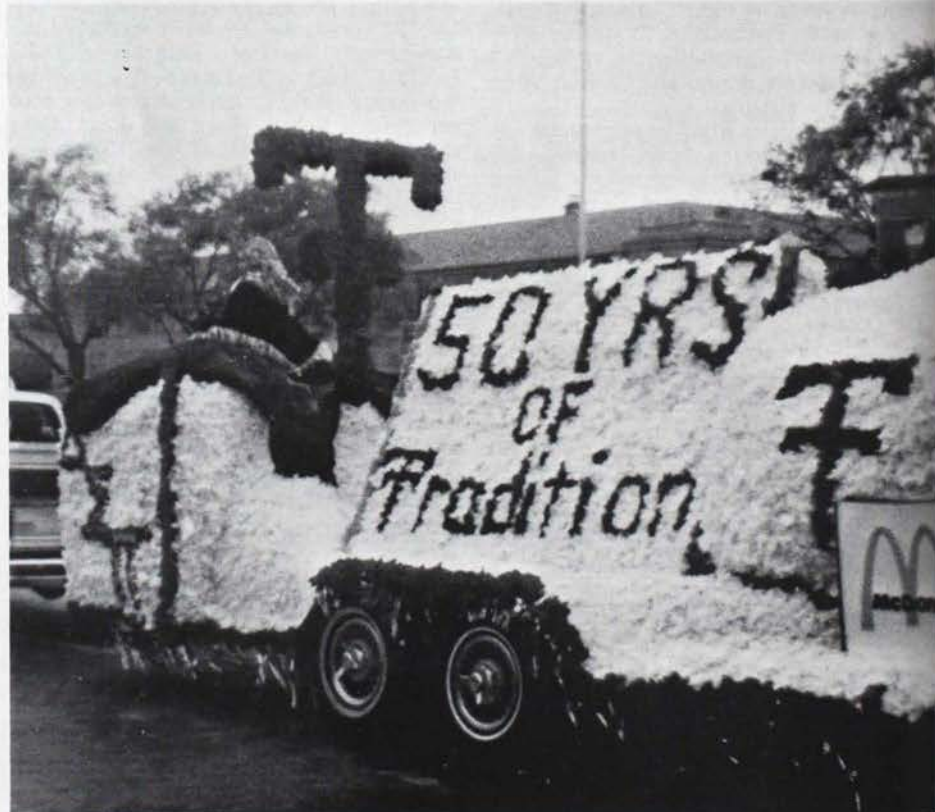
Also, we wish to congratulate Brother Tom Sullivan who was elected to "Who's Who in American Colleges and Universities." In addition, he was elected to many honor societies while on his way to carving out a 3.87 G.P.A. (out of a possible 4.0) in Accounting in only 2½ years. This won him honors at graduation for holding the highest average of any male student this semester at Memphis State University.

With Tom's good example to follow, the Brothers of the Gamma Zeta Chapter are looking forward to the Spring semester.

—J KENNETH HAZEN



Eta Chi in Song! This delegation to the Western Regional Conference received the travel trophy for attending from Cal Poly-Pomona.



The 50th Anniversary of Texas Tech was recognized by this homecoming float belonging to Beta Upsilon Chapter at Texas Tech.



## MISSISSIPPI COLLEGE

ZETA IOTA CHAPTER at Mississippi College completed a successful Fall semester initiating seven pledges and immensely enjoying the new-found comradeship these men provided.

Our professional program has thrived with trips to the Packard Electric plant in Clinton, the Jackson Airport, and a long weekend to New Orleans. Much has been learned and many managers and people in positions of responsibility have turned out to be ex-Deltasigs.

Our best wishes go to Brother Savadra who is now attending the University of Southern Mississippi and is majoring in accounting. Brother Savadra, our Junior Vice President, will be missed by all.

Our pledge program has begun its Spring rush and all involved seem to be well satisfied with the pledges' progress. This year's pledge program began with a Coke party in which pledge candidates met the actives and got better acquainted with them. Our hamburger supper, which followed several nights later, went along the same lines.

Plans are already being made to attend the Grand Chapter Congress at Tan-Tar-A, Missouri, this August. The experience alone is a worthy reason to plan to attend. Zeta Iota Chapter plans to be well represented. We shall see you there.

Academically, Zeta Iota Chapter can boast of the high scholastic achievement of its members as evidenced by the Fall semester's grade reports. Many members received Dean's List recognition for a 3.5 or better, and the rest were not far behind. All of the Juniors in Zeta Iota Chapter were tendered invitations to participate in the Honors Program at Mississippi College, a program of independent study for scholastically superior upper level students. This alone is an honor in itself.

—STEPHEN M. PURYEAR

## SOUTHEASTERN LOUISIANA

ZETA SIGMA CHAPTER has experienced a rewarding semester this fall. During this semester many of our chapter goals were accomplished. President Hubie Martello must be commended on an outstanding job on guiding our chapter; our only regret is that he graduated and went out into the world of commerce.

During this semester we saw five new brothers initiated into our chapter. Each and everyone of them are eager to show what they can contribute to our chapter and the fraternity as a whole.

Looking at our professional program our advisor Charles LeBlanc has to be given a hardy well done on his program . . . During this semester he coordinated several tours, many speakers and our business symposium. Concluding the semester was a professional speaker, James Crowe, of Baton Rouge who gave a very informative lecture on a realtor and the things he must do to be a success at real estate.

Though the social scene has a lack of "band parties" the Zeta Sigma Chapter had many informal get togethers at various homes.

In the wide world of sports, our football team gave its all but to no avail. Next season we look forward to a successful basketball season and challenging the business faculty, to what they feel they can do best.

In closing, though our chapter is small our goals are large and next semester newly elected president Ric Fredricks knows it will be the greatest semester yet.

—TERRELL F. FORD

## NICHOLLS STATE

ETA IOTA CHAPTER at Nicholls State University has completed a successful Fall semester and is well underway in an even more promising Spring semester. In addition to a full slate of professional meetings throughout the academic year, which this year have centered around various aspects of small businesses, Eta Iota Chapter sponsors a program of business tours. Brothers toured the Grand Isle, Louisiana, operations of the Exxon Corporation. As a professional project of the Fall pledge class, a tour of the Louisiana Coca-Cola Bottling Company's Thibodaux bottling plant was conducted. Both tours were well attended by Eta Iota Brothers.

Here at Nicholls State University, with a successful Fall initiation behind us, we are anxiously awaiting the initiation of our Spring pledge class and the staging of the annual Rose Ball. Our goal in the Chapter Efficiency Index is 100,000 points, and all the Brothers are striving hard to achieve this goal.

Officers of Eta Iota Chapter are: David Gaudet, president; William Bond, senior vice-president; John Sturtevant, vice-president for professional activities; Bobby Turner, vice-president for pledge education; John Duet, secretary; Greg Terrebbonne, treasurer; Daniel LaFont, chancellor & historian; and Milton Hamer, Chapter Efficiency Index chairman. Advisor is Mr. Gerald Marcantel.

—BOBBY RAY TURNER

## NOT REPORTING

Mississippi  
Louisiana State  
Louisiana Tech  
Mississippi State  
Southern Mississippi  
Loyola-New Orleans  
New Orleans  
Christian Brothers  
Northeast Louisiana  
McNeese  
Arkansas-Fayetteville

## IOWA

WITH THE FIRST semester over we are beginning to plan for another exciting semester. This past semester was filled with a variety of activities ranging from trips to formal speakers. One trip was a three day tour of Minneapolis, Minnesota, and another one to John Deere's plant in Davenport. We also had speakers from the credit bureau, Automated Accounting from Collins Radio, and a stockbroker.

We at Epsilon Chapter are trying hard to make the University of Iowa more aware of our chapter. We have begun to invite other interested parties to our speakers.

This next semester our chapter will be led by newly elected President Frank Frater.

We wish every other Brother a prosperous New Year.

—MYRON D. TOERING

## MINNESOTA

AFTER GETTING BACK from an exciting Christmas vacation we got on to the business of a new quarter. Our rush period proved to be as successful as it was last Fall quarter in which we initiated 13 new actives (John Brietzke, Douglas Cronk, Ted Chalupsky, Gary Engen, John Gieske, Stuart Gitis, Larry Jordan, Jim Oltman, Mark Paulsen, Jeff Perlman, Henry Spang, Jerry Thatcher, and Don Williams).

At the end of our rush week we held our quarterly rush party. This was well attended despite the heavy snowstorm that weekend. The following week on January 21 we had our first professional dinner. Our speaker that evening was Douglas Hellweg, Loan Officer and Vice President at the Federal Reserve Bank in Minneapolis who spoke to us about the economy.

In addition to the professional program going on during rush we had several seminars and tours of local businesses. Our second professional dinner featured Merlin Dewing, CPA for Peat, Marwick and Mitchell, who spoke to us about the accounting field.

The chapter's intramural program continued its winning tradition. We took the class D all university bowling championship. Our basketball team placed in the semi-final round of the university intramural tournament. At the time of the publication deadline our volleyball team was in the middle of an unbeaten season. During the quarter our pledges challenged us to the ensuing game of broomball which they lost by a close margin. The regional basketball tournament held on March 7 and 8 was well attended which was held in Des Moines, Iowa.

Our initiation was held on March 15 which again enlarged our membership. The highlight of the quarter was the 51st anniversary party of the chapter. The festivities were held at the Downtown Holiday Inn on the 14th floor overlooking the night lights of Minneapolis. During Spring break approximately 15 of our Brothers were looking forward to visiting an alumnus of ours in the Houston, Texas, area, (Mark Smith).

This was also the second quarter of our Alumni Newsletter. Response has been good and has drawn our active chapter closer together with our alumni Brothers. The newsletter entails a brief summary of chapter activities, announcements, articles by alumni on joint activities and several short biographical sketches of alumni. For the few of our alumni that are not on our mailing list, our address is Delta Sigma Pi, Alpha Epsilon Chapter, 225 BA Tower, University of Minnesota, Minneapolis, Minnesota.

—SVEN EELMA

## SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota had an active first semester. Several fund raising projects were worked on so we could have an eventful year. Coupon books were sold to the students by the Deltasigs. The coupons gave students up to 30% off on items in the stores of Vermillion. Energy packs which consisted of crackers, cheese, apples and oranges and other items were sold during finals week. These fund raising projects proved to be successful.

Several professional meetings were held with one open to all students enrolled in the



business school. We hope this will attract more pledges in the future.

At last semester's initiation six men were initiated into our chapter. This brings the total active membership in our chapter to 30. We are counting on these new Deltasigs to further the advancement of our chapter.

Our Rose Formal was held December 7, 1974 at the Holiday Inn in Sioux City, Iowa. This proved to be a festive occasion with many alumni and faculty members attending.

Second semester started off on the right foot with a successful rush.

New officers were elected for the current year. The new officers are Steve Erdman, president; Kent Mundon, senior vice president; Ron Appletoft, vice president in charge of pledge education; Gene Fredrickson, vice president in charge of professional activities; Brian Smith, secretary; Rich Fiedler treasurer; Jeff Bohnenkamp, chancellor; Dave Engle, historian; and Tom Nam, chapter efficiency index.

—THOMAS J. McCANN

#### DRAKE

**BROTHERS, SINCE THE LAST** article in The DELTASIG, Alpha Iota Chapter has made great strides in preparation for our Spring field trip late this month. Credit goes to all members and pledges who made themselves readily available for work. A special effort by Brother Beck, fund raising chairman, in organizing this project was greatly appreciated. For five days, Brothers and pledges worked four-hour shifts in accomplishing the task of moving inventory from a warehouse. In addition to money received, another product of the work was the closer association that pledges and members experienced working side by side. As a result, the chapter can look forward to an eventful field trip to Atlanta.

Last semester this chapter initiated nine new members of high caliber. The honor of receiving the fraternity badge of outstanding pledge went to Brother Michael Carpenter. The Ritual was performed flawlessly by the Ritual officers.

Closing last semester's activities was a Christmas party. This well attended event included a decorated ballroom, music and a visit from Santa Claus, who, oddly enough, resembled Brother Franson. Success of this party was due to the work of the social committee and of those Brothers and dates who attended.

The big event of the semester, to date, was the regional basketball tournament hosted this year by Alpha Iota Chapter. This successful event was attended by many of the chapters in the region. For the fifth straight year this chapter has been victorious in claiming honors to this championship. Grand President Harold L. Cannon and Regional Director LaVerne Cox were guests of this chapter.

The Brothers and pledges are looking forward to the "Rose" Dance, the Spring field trip to Atlanta, and their 51st anniversary on May 17.

#### WAYNE STATE—Nebraska

ETA PI CHAPTER at Wayne State has selected the following Brothers as officers this term: President, Vern Underwood; Senior Vice-President, Monty Harms; Vice-President of Pledge Education, Ken Liesche Jr.; Vice-President of Professional Activities,

Curt Woods; Secretary, Dennis Rohren; Treasurer, Clint Schnier; Chancellor, Dave Rhylander; and Historian, Bob Gilsdorf.

Many Brothers are about to end their college careers at next month's graduation. About one-half of the active members will be graduating. Their places will be filled by excellent new members. Our second semester rush program was directed by Monty Harms and Ken Liesche, Jr. The 14 associate members will be initiated March 9th. The social agenda will be highlighted by the Rose Formal scheduled for March 23rd with the candidates for Rose Queen anxiously awaiting news of who has been selected. Social Chairman Bill Carlson has done an excellent job of organizing this year's Rose Formal.

Fund Raising Chairman Dana Baker has been supervising our semi-annual Energy Packet sale. This packet is sponsored by the parent to fortify their student's diet during finals week.

—VERNON P. UNDERWOOD

#### ST. AMBROSE

THETA OMICRON CHAPTER at St. Ambrose College conducted a very successful Quad-City Career Day for all high school and college students in the Iowa-Illinois area last November 6. At least 30 well-known companies participated and students were bussed in from the various high schools for the event. The unique organization of the event allowed company representatives to interview prospects for employment along with the displaying of promotional materials. Proceeds from Career Day are being split between the St. Ambrose National Challenge Fund and the maintenance of a new chapter office on campus. The office, given to Theta Omicron Chapter by Dr. William Bakrow, president of the college, will belong to the fraternity for at least a one-year test period.

Brothers attended an alumni meeting in Davenport on December 8. The joint venture featured Bob Peppers, president of the Davenport Jaycees, who spoke on "Community Involvement and Personal Development." Theta Omicron Chapter will host this spring's Rose Formal in conjunction with the Quad-Cities Alumni Office.

Chicago business operations will be the subject for a chapter tour of McDonald's International Headquarters, the 1st National Bank, the Chicago Tribune, and Playboy Headquarters, from April 19-21. Speakers will address the Brothers at all these locations. The John Deere electrical plant in Moline, Illinois was toured January 20.

Once again this spring Theta Omicron Chapter is operating a Voluntary Income Tax Assistance (VITA) program at St. Ambrose. Last year the chapter earned the top rating in the state of Iowa by aiding more needy and disadvantaged people with their returns than any other such program.

This year's program will involve members of both Delta Sigma Pi and a sorority on the campus.

The Brothers have just completed a fund-raising activity in which they sold booster buttons during the St. Ambrose basketball season. Over 600 buttons were sold to fans. On the social scene, Deltasigs held a Christmas party for first-semester graduates and also sponsored the second-semester Welcome Back dance for the college.

Theta Omicron Chapter entered a team in the regional basketball tournament at Drake but the results are not yet known.

Recent chapters elections resulted in the following people being named to office:

Senior Vice-President: Rick Wajda  
Vice-President for Professional Activities: Paul Orzech  
Vice-President for Pledge Education: Greg Bocco  
Chancellor: Kent Kolwey  
Historian: Bob Howard  
Social Chairman (appointed): Bob Brockman

—JOHN STUEKERJUERGEN

#### ST. CLOUD

THETA TAU CHAPTER was into a busy and productive quarter again this past Winter. At the time of this writing the Brothers were involved in making final preparations for, and promoting, the third annual Florida Trip. This year's expedition was the largest attempted to date, as four bus loads of people travelled to the Riviera Red Carpet Inn in Daytona Beach, Florida during Spring break, February 27 through March 9.

Several of the Brothers carried the chapter's spirit of professionalism and commitment into the community by becoming involved in the Project SHARE program here in St. Cloud. These Deltasigs donated some of their spare time to communicating and becoming socially active with socially disadvantaged youngsters. This was a truly worthwhile effort on the part of the participants and chapter involvement in the program will very likely continue in years to come.

Due to the fact that a significant percentage of the chapter's members anticipate graduating within the next two quarters, the Brothers made an all-out effort to pledge new members. As a result, the chapter held two formal pledgings, with the first of the two pledge classes formally initiated on January 26. These eight new actives bring to the chapter the promise of sound future leadership.

The Winter Quarter calendar included professional visits to the 3M Company and August Schell Brewing Company in New Ulm, Minnesota the week of January 26, tobogganing at Calvary Hill and the highlight of Winter Quarter social events, the Rose Dance. The Rose Dance was held on February 8 at the St. Cloud Country Club. New acquaintances were made and old friendships renewed as the chapter alumni returned for the evening's festivities.

—JOHN W. SCREEDEN

#### NOT REPORTING

Nebraska-Lincoln  
Creighton  
Nebraska-Omaha  
Mankato

#### MISSOURI—Columbia

ALPHA BETA CHAPTER at the University of Missouri-Columbia conducted elections for the second semester. Burt Spicer was elected the new president and Richard Murray the new senior vice president.

The Brothers of the chapter helped celebrate Christmas with a joint banquet and party between the other business fraternity.



Alpha Kappa Psi, and the business sorority, Phi Chi Theta. The dinner was held at the Flaming Pit restaurant, with entertainment being furnished by two students from Stephens College.

During the last several weeks of school, several business meetings were held with the highlight being presented by former Alpha Beta Brother Mike Swift. Mike spoke on how Delta Sigma Pi helped him in his career after graduation. Much interest was displayed by the Brothers in the question and answer period immediately following the formal talk, centering around the interviewing process and getting a job.

Alpha Beta Chapter is looking forward to next year and hoping that second semester rush will be as good as first semester's. The new initiates have given the chapter new vitality. We are all counting on these Deltas to help us achieve, once again, 100,000 points in the Chapter Efficiency Index. In closing, all the Brothers of Alpha Beta Chapter join in wishing everyone a joyous and prosperous New Year in 1975.

—LEE M. LILE

#### OKLAHOMA

BETA EPSILON CHAPTER at the University of Oklahoma initiated 21 pledges into the fraternity on November 23, 1974.

March 28, 1975, has been selected as the day which Beta Epsilon Chapter will host a Business Day at the University of Oklahoma. The program will include guest speakers from the business community.

The Brothers of Beta Epsilon Chapter will get a break from the books in April, 1975. This will be the date of our float trip down the Illinois River in eastern Oklahoma.

#### OKLAHOMA STATE

GAMMA EPSILON CHAPTER at Oklahoma State University has been progressing upward ever since the first of fall semester. We started out with a mum sale for Parents' Day and Homecoming, which was very successful. The \$700.00 net income was one of the highest Gamma Epsilon Chapter has ever had. With this money the chapter furnished a trip to Wichita, Kansas, to tour Cessna Aircraft, Beechcraft and the home office for Pizza Hut restaurants. One of the things that amazed us most was the manufacturing cost and quality control that goes into each part in every plane. At Pizza Hut the personnel were all very young, including the President. We all had a very informative and interesting time.

In the Chapter Efficiency Index we have already submitted a large number of points to The Central Office and with our newly elected officers we hope to achieve the 100,000 points. The chapter lost some wonderful Brothers last semester, but with the new enthusiasm the chapter now has and with the eight pledges, we look to the future with optimism. Gamma Epsilon Chapter wishes all Delta Sigma Pi Chapters much success in their future activities.

—JAMES H. KNOX

#### WASHBURN

DELTA CHI CHAPTER has again finished another successful semester. One of the biggest highlights of the semester was the Midwestern Regional Conference in Oklahoma City in September. It was attended by two officers and two undergraduate members.



Brothers of Gamma Lambda at Florida State along with the Little Sisters celebrate with a 50's party.



Grand President Hal Cannon addresses the Midwestern Regional Meeting hosted in Pittsburgh by Lambda and Theta Rho Chapters and the Pittsburgh Alumni Club.

We all came back enthused and full of new ideas!

Last semester we tried a new money making project. One member lives on a farm outside of town and we cut firewood on his place and sold it in town for \$45.00 a cord. It was hard work, but we made a nice profit.

Last semester we initiated 11 new members and the Brothers feel they will be a great help in achieving chapter and fraternity goals.

On our calendar for Spring semester we plan some new projects. Past President John Daneke has drawn up a new organizational chart and we plan to implement it this Spring. This plan will give every member in the chapter the responsibility for some part of the chapter's activities.

This Spring we are giving a \$50.00 Scholarship to each of two needy business students. This comes from interest earned on profits from our Annual Business Day. We hope to be able to increase the size and number of these in the future.

Best wishes to all the Brothers from Delta Chi Chapter for a good and prosperous 1975.

—GALEN DALE

#### NOT REPORTING

Kansas  
Tulsa



## TEXAS—Austin

BETA KAPPA CHAPTER at the University of Texas once again is enjoying an eventful year. With the 28 man pledge class we initiated in December, we are now a strong 90+ man active chapter and very proud to be the largest chapter in the nation.

We began the semester with a goal of pledging a good 35 man pledge class. Two smokers and a successful band party helped us to achieve this.

A wide variety of speakers have been entertained this semester including Roy Butler, Mayor of Austin, and Frank P. Horlock, Jr., Chairman of the Board of Pearl Brewing Company. Field trips to Dallas and Houston are being planned for later in the semester.

We have also had a well-rounded social calendar this semester. Most enjoyable were the "Casino Party" and the "Fifties Party." In addition to the formal in May, we are all looking forward to participating in U.T.'s annual "Round-Up Weekend." Events during "Round-Up" include a dance-marathon, a parade with floats made by various fraternity-sorority teams, and band parties both Friday and Saturday nights.

The Deltasigs have always been very strong competitors in the Intramural Program here at Texas and again this year we are doing quite well. We've gone to the University finals in both volleyball and basketball and have placed high in our division in other sports. We are proud to say we are number one thus far in our division.

The officers for this semester include Keith Lehtinen, president; Gregg Bennett, senior vice president; Mike O'Kelley, vice president for pledge education; Jim Bedsole, professional vice president; Randy Jennings, CEI chairman; Steve Reinert, social chairman and Danny Green, intramural chairman.

With our present pledge class being initiated in April we look forward to have well over a 100 man active chapter to start with in the fall. We would like to extend our best wishes to all Chapters around the country.

—MICHAEL K. O'KELLEY

## TEXAS TECH

BETA UPSILON CHAPTER at the University of Texas Tech has just completed a busy semester, one which encompassed much activity. The brothers of this chapter supported the American Cancer Drive, donated blood to the Lubbock Drive, and spent numerous hours giving help to the Lubbock Theatre. These activities were definitely beneficial in giving everyone a chance to get involved in their local community.

The Brothers of the chapter celebrated Tech's Homecoming with a dance featuring a live band which sounded great. We were all surprised at the amount of alumni who were present and were happy to see them there. It was a great opportunity to meet many new people as well as have a great time. During the afternoon of the same day, the chapter participated in a parade with a float on which our Homecoming queen, Susan Hensley sat. It was a fine looking float which took many hours of work, but it was fun.

During the past semester our chapter invited several Deltasigs to speak on various subjects, including banking, insurance, and communications in business. These were enlightening speeches which were beneficial to all the Brothers.

We were pleased to initiate 11 members into the Beta Upsilon Chapter this semester. We had a successful rush program and hope to continue this success in the upcoming semester, the potentiality definitely existing. The chapter lost several members because of their graduation and we hate to see them go, but with the recent initiates and optimism towards the future, next semester should be a good one.

—MIKE L. DAVIDSON

## NORTH TEXAS

DELTA EPSILON CHAPTER at North Texas State University concluded a successful rush campaign with formal bid acceptance in which several fine men were initiated into pledgeship. Each member is contributing to ensure the most effective educational progress in each of the pledges. Initiation is scheduled for early April.

Our social activities this semester have included several parties held at the fraternity house and an entertaining afternoon at the Dallas Corinthian Yacht Club where the Brothers and their dates enjoyed an afternoon of sailing and socializing with friends. Plans are in the making for our annual Rose Ball in which we are counting on a large turnout from our alumni.

The Brothers have enjoyed a varied and enlightening professional program this semester. On January 25, we toured the giant General Motors assembly plant in Arlington, Texas. This on the spot observation of mass production of automobiles was an exciting asset to our professional program. On February 5, we were honored to have Brother Marvin H. Berkley, Dean of the College of Business Administration, speak to our chapter.

This semester, the Brothers of Delta Epsilon Chapter have become increasingly aware of what it really means to be a Deltasig. The tremendous individual effort put forward by each member has given us great satisfaction in the progress our chapter has made this semester. The continued initiative we each take in ensuring a successful chapter will not only benefit ourselves, but our school and community as well. I'm sure we can all look forward to this success.

—TOM MAXWELL

## LAMAR

DELTA ETA CHAPTER at Lamar University completed the fall semester with the initiation of six outstanding new active members and three faculty members. A number of Deltasig faculty members and our District Director, Keith Kelley, attended the Initiation Banquet. Mrs. Ann Jones, Professor of Marketing and our Honorary Rose, was our special guest.

In November, Delta Eta Chapter sponsored a successful Homecoming corsage sale for the second year in a row. With good advertising, our sales almost doubled in comparison with the first year's sales. We also sponsored a shaving cream pie smash in the Homecoming Carnival. A Christmas party concluded the Chapter's activities for 1974.

In the spring semester, the Chapter hopes to initiate a large number of new members since we have several graduating seniors. We are also looking forward to working with Mustang Advertising of Dallas in the distribution of desk pads on the Lamar campus.

This will provide an excellent opportunity for our Chapter to become better known on campus.

—MARTY RIZZO

## TEXAS CHRISTIAN

DELTA UPSILON CHAPTER at Texas Christian University conducted a very successful charity volleyball tournament in November. The purpose of this activity was to raise money for different charities chosen by the winning participants. The turnout was excellent and the enthusiastic support of all chapter Brothers made the day very worthwhile.

The Brothers of the chapter have enjoyed a strong professional program with a tour of the Texas Electric building in Fort Worth, and we were also proud to sponsor the president of the XEROX Corporation for an enlightening speech on the responsibilities and life of the executive at the top of the corporate organizational structure. Plans for Business Week in the spring are well under way, and the Brothers of the chapter are looking forward to presentations based on the expansion of trade with communist countries.

At our recent initiation eleven men were initiated into the Delta Upsilon Chapter. The new members of the chapter are excited about the opportunities to assist in helping the chapter work towards the fulfillment of the aims and goals of Delta Sigma Pi.

A Christmas party for the children at Cook's Children's Hospital in Fort Worth brought the fall semester's projects to a close. The children enjoyed the act which Brother Tom Kull put on as Santa Claus, and the Brothers of the chapter had a chance to serve one part of the society which we as business men are concerned with.

—WALTER L. HOLMES

## NOT REPORTING

Southern Methodist  
U. of the Americas  
East Texas  
Sam Houston  
Texas-Arlington  
Texas A & I  
Angelo State  
Houston  
St. Edward's

## ARIZONA

GAMMA PSI CHAPTER at the University of Arizona celebrated Founders' Day by initiating 13 men into the chapter. These new Brothers have provided a helpful boost to our chapter this Spring.

We held our Fall party at Saguaro National Monument on December 7. It was a beautiful, clear, upper sixty-degree day for barbecuing. Awards were presented to Treasurer Scott Tipling as Outstanding Member, and to Jim Cawley as Outstanding Pledge.

This Spring we increased our learning by listening to a number of interesting speakers, participating in fund-raising activities, and "playing" with the stock market through the chapter's stock holdings. We also took a most interesting trip to the Twin-Plants operation in Nogales, Old Mexico, and Nogales, Arizona; we visited a jeans manufacturer while there. The Twin-Plants concept utilizes operating economies that are unique to each.

Chamber of Commerce representative Bill Willis has been involved with changes in Tuc-



son city zoning laws. The chapter is also becoming more involved with the Business and Public Administration Council, which provides the link between the Administration and students of Commerce at the University of Arizona, and with Exchange-Interchange, which sponsors informal seminars and lectures by local businessmen.

In our annual football game with Alpha Kappa Psi in December, hard work and terrific enthusiasm were rewarded with a hard-fought and much savored 14-6 victory. We also play them in basketball and softball each year.

—JAMES D. BUCK

#### ARIZONA STATE

**GAMMA OMEGA CHAPTER** at Arizona State University has just concluded a very active semester in which we did everything from laying cement for new cages at the Phoenix Zoo to going on a hayride sponsored by the new Brothers.

Our congratulations to our 16 new Brothers for their patience and endurance in completing our pledge program. The initiation took place on November 23 and came to a chilly end with the traditional dip in the fountain by the Gamma Omega Chapter President and Vice President of Pledge Education. A special thanks goes to Ralph Benson who was instrumental in setting up the initiation banquet at the Islands Restaurant. We were very pleased with the number of Alumni who came to pay tribute to our new initiates at this banquet.

The end of each semester marks the beginning for new officers at Gamma Omega Chapter. Stepping down from the executive office was Brian Augustine. After the traditional "passing of the buck" ceremony, Brian handed his gavel over to Steve Granat, our new President. Good-luck Steve!

The new semester is underway and Rush is in full swing promising a good turnout. We are planning several tours, speakers, and a bike-a-thon to raise money for charity. The word of the day at Gamma Omega Chapter is "enthusiasm" and we are looking forward to another successful semester. Congratulations to all our new Brothers.

—KEVIN B. O'REGAN

#### NEW MEXICO STATE

**EPSILON UPSILON CHAPTER** at New Mexico State University began the spring semester with the election of new officers. The Brothers of the chapter elected Brother Arnie Viramontes as President, Brother Martin Porter as Senior Vice President, Brother Larry Baer as Vice President for Professional Activities, Brother Genaro Chanez as Vice President for Pledge Education, Brother John Emerick as Secretary, Brother Gary Young as Treasurer, Brother Sammy Chioda as Chancellor and Brother Ed Quintana as Historian.

The Brothers of the chapter wish to congratulate our 20 newest members which were initiated in the latter part of the fall semester. Brother Kit Collins was selected as Best Pledge by the active chapter.

The Brothers of the chapter also wish to congratulate Brother Sammy Chioda, Brother Greg Dickey, Brother Dwight Gillespie and Brother Carey Horton on becoming members of Blue Key National Honorary Service Fraternity.

The chapter is currently planning the an-



Another view of "thugs and friends" at the 50's Party hosted by Gamma Lambda Chapter and Little Sisters at Florida State.



The Deltasig With Roses football team fielded by Beta Pi Chapter at Kent State. The team had a 4-2-0 record for the season.



nual Businessman's Seminar for the spring semester. Selection of subject matter is yet to be determined. With the success of our last seminar on income taxes, the Brothers plan to make this year's event even better.

In helping the community, during the Thanksgiving and Christmas holidays the chapter conducted a toy drive and food drive. Many families in need benefited from the efforts of our Brothers.

The Epsilon Upsilon Chapter wishes to extend to all Brothers of Delta Sigma Pi a very Happy Easter.  
—SAMMY CHIODA

#### WESTERN STATE

ZETA KAPPA CHAPTER began its winter quarter program by initiating six pledges. The chapter spent the beginning of the quarter preparing for its election of new officers.

The professional program progressed well. A tour of Bank Americard and Wright McGill in Denver highlighted the program. The tour ended with the brothers attending a Denver Spurs hockey game.

Several parties help to bring the brothers and pledges closer together. Our social program also included a taboggan party with the Sigma Sigma Sigma Sorority. Our social program ended with our winter quarter banquet in Gunnison.

Spring should be a very busy quarter for Zeta Kappa Chapter. The chapter will focus its attention on the rush program as the chapter has a large number of graduating seniors. Zeta Kappa will end the year with their "Rose" dance and banquet. We are looking forward to another good year.  
—BRUCE OTSUKA

#### NORTHERN ARIZONA

ZETA OMEGA CHAPTER of Northern Arizona University sends greetings to all members. Looking back at last semester Zeta Omega Chapter held a wood cutting project to raise funds. The project was met with enthusiasm and was very successful. The chapter has earmarked a large portion of the money to be donated to a scholarship fund for our deceased brother, Ray Johnson.

Zeta Omega chapter initiated fourteen new pledges at the end of fall semester and held elections for chapter officers.

Our professional activities calendar for spring shows an outstanding program of speakers and tours which should provide a productive semester with another 100,000 point year.

#### NOT REPORTING

Utah  
Denver  
Colorado  
New Mexico  
Texas-El Paso  
Weber

#### EASTERN NEW MEXICO WINS PRESIDENT'S TROPHY

AT FIRST IT was just a wild idea that we should enter a float in the 1974 Homecoming Parade. It didn't cross any Brother's mind that we could win the President's Trophy, but it was worth trying for. It was a long shot, just like a bet in a horseshoe.

Not much goes on in this little town of Portales, New Mexico. A few events come in big and one is the Eastern New Mexico University Homecoming Parade. That's when students come, parents come, everybody comes, even the townspeople come, to see those colorful floats on First Street.

I don't know who came up with the idea of making a float for Homecoming. The idea was discussed for some time. The advantages of making the float were discussed; then the disadvantages were discussed. Finally the Brothers agreed that it would be a project worth doing.

President Rex Mann put me in charge of the project since I was the Special Projects Officer. The Brothers thought it would be appropriate if we had the Phi Gamma Nu Sorority give us a helping hand, so they came to our first committee meeting for the float. The Neophytes also attended that session. Some ideas were brought up . . . they were great . . . but they were beyond the limits of our budget. Brother Ron Nixon thought that maybe we could hit the hearts of the judges. He thought that if we stuck to the theme of football we could have a better chance winning the minds of those judges. Brother Devin West (then a Neophyte) suggested "why don't we have Snoopy sitting relaxed and rotate on the float." Some said "out of the question," "impossible!" Well, we incorporated all those ideas into one good theme, "Greyhounds always number one, yesterday, today, and tomorrow."

Nobody knew how to make a float. We had the plans drawn and we knew how the finished float was going to look, but getting the details was another problem. You can imagine picturing a greyhound leaping over a number one. That was only part of the float. The other half was supposedly having a rotating football helmet. "What kind of float are you making?" some onlookers asked. We only replied, "the winning float." The plan of the float was good . . . we knew it was good enough to get the first place award, The President's Trophy. I was assured that if every individual worked their hardest we could win. Soon every Brother, every Phi Gam, every Neophyte was believing strongly we could win. Then time played important role. The question came, "could we make it?" It was Monday and the parade was to be held the following Saturday morning.

Brother Tommy Nunez got his Chevy truck and we hauled in that cotton trailer. Brother Mike Garcia gladly cleaned off the debris on the trailer and then we started to work that

Monday evening. Brother Jim Foster tacked on the chicken wire on the skirt of the trailer. Brother Garcia and I went to work on the "number one." Progress looked slow that first day and that trailer looked very bare.

Tuesday everything was different. We housed the float in a city warehouse to keep it out of the weather. The more we worked on that corroded old trailer, the more it looked like a float. It was really picking up now. The Neophytes came out to help figure out the mechanics of the float while the Phi Gamms helped stuff napkins into the chicken wire. Several of the Brothers came up with plans showing how they proposed to make the big helmet rotate on its own platform. Looking at the plans they looked like they were for a mechanical drawing class. They got the big helmet turning and positioned it on the trailer.

With several long working days the float was completed. It turned out beautifully and had a variety of colors. The skirts of the float were a fresh green. The tremendous helmet was silver and it looked real. The "plaster of paris" greyhound was colored gray with its chicken-wire "bones" making its form.

Saturday morning came; this was the day! The morning air was brisk and people seemed anxious to see the parade with the low rumble of bands playing about. Brothers Brad Goodrum and Mike Miller (at the time both were Neophytes) were elected to rotate the big helmet platform.

The parade started with the wind blowing a little. People lined the streets watching the colorful floats. Bands from the surrounding communities came to march in the parade; antique cars were occasionally honking their horns. Then came the floats, each with its own unique arrangement.

If you were standing afar you wouldn't have noticed anything unusual about our float. It was this particular moment when everything counted toward winning points for the float. But nearby the crowd made sounds, "the helmet is swaying!" Then something went wrong. People looked on not knowing what to think. Inside the float Brothers Goodrum and Miller were trying desperately to make the platform rotate as they passed the judges. They did just as the wind had broken the brace. The platform didn't rotate for the rest of the parade and Brothers Goodrum and Miller were both glad that it was over.

We found out that afternoon that we had won the President's Trophy. The Brothers of Epsilon Eta Chapter were quite happy and proud that this was one project that was really worth working for. This project not only extended friendship and Brotherhood to everyone, but rewarded Epsilon Eta Chapter that is commensurate with the giving.  
—CARLETON CHIMAL

# Attend the Grand Chapter Congress



### C.S.U.—San Francisco

**DELTA OMICRON CHAPTER** - Those laughters, filled with greetings were back at the PSA San Franciscan Hotel in San Francisco last week as the Brothers of Delta Omicron of San Francisco State University and Gamma Omicron of University of San Francisco co-hosted the event of Western Regional Conference of Delta Sigma Pi.

It all started weeks ahead of November 1, 1974 when the Brothers of Delta Omicron and Gamma Omicron got together for the planning of the hotel reservations, banquets, transportations, and last but not the least, tour facilities.

It was about noon time November 1, 1974 when Brothers from all cities in the Western Region were flying in. The Pledge Brothers of Delta Omicron must share a part in the success of this Regional meeting by offering an extremely efficient shuttle service between the San Francisco International Airport and the PSA Hotel. Check-in procedures were followed by the registration. It was a record breaking 178 registered Brothers, plus guests.

As usual, the first night always seemed to be the most fun-filled noisy and cheerful night with laughters, singings, shouting, and being the first night and the situations a little bit out of control, some friendly arguments. The bubbling beers and tasteful drinks all added to the atmosphere of "those happy days are here again." The first night events did not officially finish until about 12:30 am Saturday morning.

Saturday started with some more registrations who could not make it in the previous night. With our old chapter gavel, which has presided over our meeting since our founding in 1959, the nine chapters of the Western Region was called to order in the morning. The various workshops started in the afternoon. Participants were more than cooperative, it was all in frank, open and beneficial discussions. Saturday was also the banquet night. One of the speakers was Thomas Mocella, the Past Grand President, and the first thing that our key speaker at the banquet spoke about was the other Saturday night two years ago at the last regional meeting where a few guys named Steve Segal, Barry Shafer and other Brothers from our chapter took him out for a night out on the town. Thanks to Steve and Barry for giving our chapter the reputation that has lasted in the mind of our fraternity's highest officer for over two years.

Sunday was to see some of the continuous events at the workshop and ended up at the luncheon tables where some of the Brothers had to leave early to catch the right flight home. It was best wishes and farewell.

—THOMAS CHENG

### C.S.U.—Chico

**EPSILON THETA CHAPTER** at California State University, Chico, in keeping with our "on the move" tradition, has elected the following Brothers to head this spring's executive committee: Doug Urata, president; Rich Rowsey, senior vice president; Tommaso Corsodoro, vice president-pledge education; Paul Hesse, vice president-professional activities; Jim Morgan, secretary; Wes Ong, treasurer; John Romero, chancellor; Dan Noell, historian; and Al Redmond, Chapter Efficiency Index chairman.



Examining the Deltasig Buttons from Epsilon Theta Chapter, C.S.U.-Chico are brothers from all over the region during the Western Regional Conference in San Francisco.



The welcoming committee for the Mideastern Regional Conference welcomes Herb Finney, Past Director of Alumni Activities and Golden Council member and "Mr. Deltasig" to many in the region and the fraternity.

After an outstanding and enjoyable Rose Tea last fall, graciously hosted by faculty Brother Win Hill and wife Bettie, the Brothers are proud to have Miss Crystal Cole, representing the Omega Chi Theta sorority, serve as our chapter "Rose" for 1975.

This semester's newly extended rush period has successfully enabled Senior Vice President Rich Rowsey to recruit a larger, higher quality pledge class than was previously possible. In an effort to institute more efficiency into the pledge program, the Brothers

now recognize an assistant pledgemaster to help keep both pledges and actives "on the right frequency" with each other.

Instituted last fall as a moderate money-maker at the Regional Conference held in San Francisco, our button machine, with Brother Gregg Hall at the helm, seems to be ready for this year's "bullish button market." Our always interesting and successful car rally is just around the corner with the Brothers making final preparations for this biannual good-time event.



Our beefed-up intramurals program, namely the re-vitalization of our already existing competitive potential, has enabled our chapter to make great strides in its athletic endeavors. With the initiation of several tall Brothers last fall, our basketball team figures to be a top contender in the college competition.

Professionally, Brother Paul Hesse has constructed an innovative program of local and statewide tours that has exposed the Brothers to new ideas and valuable career opportunities. A debate-style setting, where two professional speakers from similar businesses but with differing viewpoints, has been implemented with interesting results.

Again, the Brothers of Epsilon Theta wish all Brothers of Delta Sigma Pi the best of everything.  
—BRAD GOODNIGHT

#### CAL POLY—Pomona

ETA CHI CHAPTER at Cal Poly Pomona had a very busy and productive fall quarter. Nine of the business school's most promising students pledged this quarter. These men are welcomed assets to the chapter. In attendance at their joint initiation with Delta Sigma Chapter at Loyola was the Western Region Director Thomas Harnett.

Eleven active brothers and one pledge attended the Western Regional held in San Francisco November 1-3. All brothers agreed that the Regional meeting was a overwhelming success and much was gained by our attendance. Eta Chi Chapter won the attendance trophy even though our chapter had the furthest distance to travel. During our free time at the Regional, the brothers collectively visited the wharf, cannery, and the San Francisco Playboy Club.

Eta Chi Chapter expects an equally busy and productive quarter in the Winter and wishes to extend a happy new year to the brothers of Delta Sigma Pi.

—TERRY A. YOUNG

#### NOT REPORTING

San Francisco  
Loyola-Los Angeles  
C.S.U.-Sacramento  
Menlo  
C.S.U.-Hayward  
San Jose

**ATTEND  
THE  
GRAND  
CHAPTER  
CONGRESS**



Robert Roman receives pearl and ruby badge which he has won from Tom Harnett at Western Regional Conference.



President Steve Del Rossi receives travel trophy for Eta Chi Chapter from Regional Director Harnett.

# DO IT NOW!

Advance Registration Form  
DELTA SIGMA PI 30th GRAND CHAPTER CONGRESS  
Tan-Tar-A Resort  
Lake of the Ozarks, Missouri  
August 19-22, 1975

TO: The Central Office  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio 45056

I am enclosing my check for \$\_\_\_\_\_ (\$15.00 per person including wives and children over 16 years of age) to cover the Registration Fee for the 30th Grand Chapter Congress which will guarantee my reservation at Tan-Tar-A Resort. I understand that this Registration Fee does not cover any portion of the hotel cost and that this fee will be refunded only if I am unable to attend the convention and notify The Central Office prior to August 1, 1975.

Name \_\_\_\_\_ Alumni Member  
Chapter or \_\_\_\_\_ Undergraduate  
Alumni Club \_\_\_\_\_ Other \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Others for whom I am submitting Registration Fees are (if for wife and/or children, please give their first names):

Name \_\_\_\_\_ Alumni Member  
Chapter or \_\_\_\_\_ Undergraduate  
Alumni Club \_\_\_\_\_ Other \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Name \_\_\_\_\_ Alumni Member  
Chapter or \_\_\_\_\_ Undergraduate  
Alumni Club \_\_\_\_\_ Other \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Name \_\_\_\_\_ Alumni Member  
Chapter or \_\_\_\_\_ Undergraduate  
Alumni Club \_\_\_\_\_ Other \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

NOTE: Please give all names in full for fraternity members, wives, children, other relatives or guests. Please indicate undergraduate or alumni status for fraternity members. Completing ALL requested information will assist us in processing your advance registration and in registration at the convention. Hotel Reservation Forms and other information concerning the convention will be sent to you upon receipt of this advance registration.





# Be Known by What You Wear!

**ORDER TODAY**

Mono. Rec. Button

LM Lapel Pin

C of A Lapel Button

**Decals**

Sheet of two insignia (Greek Letters, and Coat of Arms).....each 25c or 10 for \$2.25 (Insignia may be cut apart and used separately)

**Wall Plaque**

Coat of Arms in five colors, laminated on an attractive walnut finished wood base approximately 4"x5½" in size, each .....\$3.00

**Buttons for Blazer**

Coat of Arms buttons in three colors for blazers, consisting of three large buttons and four small buttons.....\$11.50

**Swiss Embroidered Crests**

Fraternity crest embroidered with metallic thread in full color approximately 3½" high for blazers and sweaters:  
With post and clutch back fasteners.....\$7.50

**Book Matches**

New design, printed in 3 colors, containing the Greek monogram, the words "Delta Sigma Pi," and slogan "Means Business," carton of 50 books, postpaid .....\$2.50

**Recognition Buttons (gold filled)**

Monogram Greek Letters, each .....\$1.85  
Life Member Monogram, each.....\$2.25  
Alumni Club (Coat of Arms in color) each .\$.25

**Nylon Jacket**

Unlined nylon warm-up jacket, 30" long, durable water repellent finish. Snap button front, Byron collar, elastic cuffs and drawstring bottom. Available in medium, large and extra large; Navy with sewn-on white Greek letters, each .....\$10.50  
Quantity of 6 or more, each .....\$10.00  
Please indicate size; medium, large or extra large.

(No Order Form Needed, Simply send your request along with your check to: Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio 45056)





#### LESTER CARR

*Before becoming the sixth president of Lewis University, home of Zeta Xi Chapter of Delta Sigma Pi, Dr. Carr was Vice President for Academic Affairs at Salve Regina College, where he developed a statewide continuing education program with several extension centers; social justice and creative arts programs, as well as several graduate-study programs. Dr. Carr has had extensive teaching experience, having held the academic ranks from Instructor to full Professor, and administrative posts such as department chairperson and Dean.*

*For the past ten years, he has been director of a federally-funded nursing education project, which served as an innovative national model for bringing disadvantaged youngsters into the mainstream of nursing schools.*

*He has also served as chief of Psychological Services for the State of Rhode Island. Dr. Carr was also chairperson of the advisory board of Newport County's Comprehensive Mental Health Center, was on the Board of Directors of the Rhode Island Mental Health Association, and the state board of certification for psychologists.*

*Dr. Carr earned his Bachelor of Arts degree in biology and psychology from New York University, and his Master of Arts in General Psychology from the New School for Social Research in New York. He holds a doctoral degree in clinical psychology with a minor in special education from Vanderbilt University in Nashville, Tennessee.*

*Dr. Carr's major interests are in the field of institutional management and budgeting, long-range university planning, and social action. He has been the author of a number of articles concerning social action, group conflict resolution, and protest demonstrations. For the past eight years he has done intensive individual and group psychotherapy with numerous male and female religious groups. He has been actively involved in research concerning social-psychological factors as related to religious renewal.*

*His address, *Toward Constructive Change*, was given at the Central Regional Conference held in Joliet, Illinois, in October, 1974.*

# Toward

Mankind is now passing through the greatest transformation in history. In almost every field technological and social inventions since World War II have gone far beyond the greatest inventions before that time. Telephones carry sight and sound around the world to almost two billion people at the speed of light; inter-continental missiles with hydrogen bombs have reached the point of overkill. We have moved into a world of jet planes and space travel, nuclear power and electronic data processing, DDT, and credit cards. These are not changes by a few per cent, or a few hundred per cent, but by orders of magnitude. All our social institutions - local, national, and international - are dissolving and changing before our eyes. It is like 10 Protestant reformations and industrial revolutions rolled into one.



If we wanted to pick a date when this new world began, we might think of 1945 as World Year Zero. That was the year that marked the end of the Fascist powers and the end of the greatest war in history. That was the year of the first Atom bomb and the beginning of the United Nations. And 1945 was within a year or two of the first long-range rockets and the first electronic computers. Now, 29 years later, you, the business leaders of the future, all sit here together in the year 1974.

Today is a good day to remind ourselves of how sudden and enormous the transformation has been between the old world of tribes and kingdoms and nation states, and the new global society of instant communications that may lie ahead. What immense and novel efforts all of us will have to make to survive in this strange new world that we have already entered.

On the scale of man's evolution of the planets, this is almost an instantaneous change—a very short period of 29 years. According to the latest radioactive dating, life has been on earth for over 3 billion years; man with tools and speech has been around for some 2 million years which is, itself, only a "snap of the finger" on the evolutionary scale. Agriculture, cities, and writing have all come since the end of the ice age some 10,000 years ago. And it was only about 500 years ago, after the world-shattering inventions of the compass, gun powder, and printing, that the real accelerated build-up began toward our present worldwide network of technological complexities. Yes, 29 years since World War II. Even if there are 29 more years to go before this new restructuring is fully developed, it is like a flash of lightning on the scale of history.

This metamorphosis into a new society, affecting not only ourselves, but the whole ecology of the planet, is the greatest and most sudden jump in the history of evolution. It is a more dramatic change than the coming of the land animals or the invention of speech.

# Constructive Change

A recent conference of radio astronomers was held in Armenia to look into possible communication with extra-terrestrial intelligence. An array of scientists discussed the probability of life on other planets, around other stars a few hundred or thousand light years away, and the changes that such life would develop - to the stage of intelligent radio communications that our radio antennas could pick up. Many of the scientists concluded that evolution, up to at least our present level of nuclear power and space technology, might be almost inevitable on many planets similar to ours. But can

such civilizations solve their almost certain problems of planetary management and conflict and cooperation before they destroy themselves? No one scientist could say. They could not estimate whether such civilizations might last for millions of years, in which case the scientists might find many beings on other planets and solar systems to talk to, to have radio communications with, or whether these other civilizations on other planets would generally kill themselves off within a single generation.

These are long thoughts, but they suggest that the future is in your hands as future business leaders. Your decisions and actions through this period of transformation, in responding to crises and building new institutions, are already determining what kind of society, if any, you and, hopefully, your children will have in the new world ahead.

As the world turns, we have found a dramatically changed and changing world in these mere 29 years since 1945. The intellectual capital acquired in high school is no longer adequate, either in the individual's vocation or profession, or for his personal life in a society of rapid change. Unless each of you sitting here today continually adapts his interests, understanding, and skills, your effectiveness will be destroyed by innovation, technological and social change and the obsolescence of knowledge. Self-renewal has ceased to be an avocation for the few. In these changing times, continuing education beyond college is a necessary for the many, and an imperative for society and the nation.

As Alvin Toffler writes in *Future Shock*, "The winds of change today are blowing a little faster, are blowing a little stronger, are blowing in less predictable fashion than before." Although it varies as to degree, change is inevitably with us. Only open to question is whether change will be healthy or unhealthy. Constructive change is discarding old ways whose reasons for being no longer exist; preserving old values which should be preserved; acquiring new ideas, new concepts, new ways of doing things. Constructive change is achieved by a rational process of calm, cool thought.

Now, while change is inevitable, it is not automatically good. Death of our society, or its destruction—this is change too. And there are those—you may know of some—who are bent upon promoting these changes. How do each of us tell the difference between healthy and unhealthy change? We watch and listen, and we think. Then, as educated people we make a rational choice, and trust to God. You may not be a "creator" or "innovator" of constructive change, but you are important. It is you sitting in this audience today who will determine the kind of change we as a nation will have. You may know the story of Alexander the Great visiting



Diogenes. As he stood before the renowned teacher, Alexander asked, "What can I do to help you?" Diogenes replied, "Just stand out of my light." We must not "stand in the light" because to do that sometimes casts a shadow of darkness. We must listen, we must think, we must evaluate. And then, in an orderly environment, we must exert our abilities for constructive change.

Fundamentally, the growing need for college students such as yourselves to continue your education is in response to the needs of a society striving to adapt to changing opportunities and prospects. The farmer must learn new techniques and practices to compete in agriculture. The doctor must learn new techniques and methods of treatment in medical care. Those in the trades must learn new skills. All of us must learn how to utilize our increasing leisure time in a creative, joyful manner. And, above all, we must learn to uplift and creatively use our spiritual resources.

Do each of you realize that in approximately ten years, the industrialization of American agriculture will likely be completed. The family farm may survive. But it won't look the same.

Farming, as a pastoral way of life, a romantic notion embraced especially by those who better remember the milk than the milking, will rightly succumb to reality. In the year 2000, farming will be just another way of making a living. How much of a living will depend less on the land, more on how it's managed. The farmer of 2000 A.D. or sooner will be a specialist. He will be younger, probably have a college education (agricultural school enrollments have doubled in the last ten years), probably a salaried employee in his own corporate or partnership structure. If he is in the Corn Belt, he'll likely own a headquarters tract and pool his machinery and capital with neighbors or outside investors to operate thousands of acres for miles around.

You, as future business leaders will confront "the recycled society of tomorrow." A society of scientists foresee the development of a "steady-state" world in which resources are recycled and used with maximum efficiency. Somewhere, in this room, may be sitting the corporate head of a new kind of I.B.M., the frontier I.B.M. of the "recycling industry." We can expect people of our society to become more self-controlled and cooperative as they adapt to the requirements of protecting the natural environment. Let us remember that in today's changing world, we are finding children playing on ballfields made from sanitary landfill projects, aluminum and steel companies using scrap rather than virgin materials in many of their production processes, and more publishing companies using recycled paper. We will see acceptance of a new concept of growth in the world 2000. The new concept will balance social with economic indicators, and also incorporate notions of "limits," recycling, and quality of life.

We are passing through a philosophical and religious transformation—consistent with our new scientific knowledge as well as with our new awareness of inner human meaning and outer global responsibility. Out of this will not only arise a new breed of human unique to these times, but correspondingly whole new industries to serve needs peculiar to this new breed. Let us not forget that as modern biological and biochemical research steadily advances, right around the corner we will face rows of test-tube grown human babies whose genetic arrangements have been directed by tomorrow's man. What meaning this will have for tomorrow's Ford factory assembly line of workers, God only knows!

Food is likely to become a central issue in the next two decades. It is a statistical fact that the world's population will double in 20 years. Within the U.S., the question will be how high a price are we willing to pay for our food in order to support hungry people abroad.

There is no escape from the significant challenges that we must deal with collectively. You cannot be the business leader of tomorrow without being the social scientists and actively involved community citizens of today. In fact, if you do not have an understanding of social dynamics, psychology, and the critical problems that your community and the world face, you will not have the necessary vision to see the potential for new businesses and industries, and how to increase profits of ongoing capital enterprises. In essence, as the world moves forcibly toward the year 2000, you will be left behind somewhere in the space of 1974.

The cybernetic view of mankind and society is that we move ahead by a steering process, individually and collectively. We must continually look ahead to see which direction we are going in and how it needs to be changed, and what we must do to change it.

There are setbacks, of course. Old institutions react against "future shock," and not all attempts at solutions have been good. We must somehow find a way to move deliberately and not just accidentally into the design of safer and more humane and responsive structures for this new age.

We may need to experiment with new family and neighborhood relationships, new election methods, new education and government structures, and a new and more stable international system. We need to have new patterns ready for the tremendous crises and tremendous opportunities that surely still lie ahead; if we can find out how to keep ourselves alive and evolving into that new world beyond our present metamorphosis—say into the year 2000—you and I of the human race may some day be able to talk to the other beings on those other planets and find out how they did it.



# personal mention

Timothy E. Ryan, *St. Ambrose*, is now Shipping, Receiving and Material Handling Foreman with the J. I. Case Company in Rock Island, IL.

Scott W. Doug, *St. Ambrose*, is a Divisional Cost Accountant, Hydratort Division, A-T-O, at Davenport, IA.

Daniel C. Macken III, *St. Ambrose*, is an Administrative Supervisor with the A. C. Nielsen Clearing House in Clinton, IA.

Dennis A. Holmberg, *St. Ambrose*, is Sales Representative-Claireol, Inc., with the Bristol Myers-Claireol, Inc., New York, NY.

Robert M. Phillips, *Indiana*, is on the Corporate Comptroller Staff with Deere & Company, Moline, IL.

Thomas D. Surowka, *Ferris State*, has been promoted to Vice President for College Relations at the Community College of Beaver County, Monaca, PA.

Robert E. McCartney, *Florida State*, is Drive-In Bank Branch Manager with the Florida State Bank of Tallahassee, at Tallahassee, FL.

John E. Parrish, Jr., *Georgia*, has been elected to the Georgia House of Representatives, District 97. As an insurance representative for Integon Corporation, he made President's Roundtable 1971-1974, President's Council, Life Award, 1968, 1969, and 1970, and Directors' Plaque for Outstanding Performance. His civic activities include Kiwanis Club of East Columbus, Georgia, and the 1974 edition of Outstanding Young Men of America.

George M. Shackleton, *Rutgers*, has been appointed as Vice President of Personnel for Continental Copper and Steel Industries, Incorporated, in charge of all personnel matters for the parent company and all subdivisions.

Robert B. Bulla, *Arizona State*, marketing manager of Phoenix Newspapers, Inc., has been named vice president and director of marketing for Valley National Bank of Arizona. Other honors include a 1974 nomination for the Ten Outstanding Young Men of America by the Jaycees.

Charles E. Bishop, *Maryland*, former Chancellor at the University of Maryland, College Park campus, now holds the position of President of the University of Arkansas-Lafayette.

Arthur J. Coussa, *New York*, is now Assistant to the President of the American Pistachio Corporation in Manhattan, NY.

Clinton E. Monroe, *New York*, is now a Loans Officer of the First National City Bank in New York.

Robert G. Kurtz, *New York*, is now Junior Programmer with Bache and Company in New York.

# mergers

Christian S. O'Connor, *C. W. Post*, on September 1, 1974, to Connie Connor, at North Arlington, NJ.

James D. Nance, Jr., *South Carolina*, on November 2, 1974, to Ruth Wolfe Hill, at Orangeburg, SC.

Alan G. Vento, *Duquesne*, on May 18, 1974, to Barbara Zondorak, at Monroeville, PA.

Charles A. Keeley, *Florida Atlantic*, on June 17, 1974, to Karen Galusha, at Miami, FL.

Paul E. Willis, *Ferris State*, on August 10, 1974, to Debrah Lynn Whaley, at Cadillac, MI.

Ronald E. Bassler, *Northern Arizona*, on November 23, 1974, to Pamala Gayle Ashton, at Phoenix, AZ.

James P. Langdon, *St. Peter's*, on February 16, 1974, to Eileen Jannuzzi, at Watchung, NJ.

Russell J. Zander, *Wisconsin-Whitewater*, on May 25, 1974, to Javey Iran Espantman, at Belgium, WI.

Gary A. Gueltzow, *Wisconsin-Whitewater*, on June 22, 1974, to Kathy Fischer, at Milwaukee, WI.

Steven D. Lutzke, *Wisconsin-Whitewater*, on December 28, 1974, to Linda Hoopman, at Sheboygan, WI.

Kent R. Baldwin, *Pittsburgh*, on November 23, 1974, to Luba Louise Spak, at Pittsburgh, PA.

Robert S. Reiter, *New York*, in June, 1974, to Marilyn Garfinkel, at Brooklyn, NY.

Wendell D. Adams, *Ball State*, on August 24, 1974, to Diana L. Eby, at Jeffersonville, IN.

# dividends

To Brother and Mrs. Richard J. Veale, *California State-Chico*, on August 11, 1974, a daughter, Kimberlee Lynn.

To Brother and Mrs. Harvey C. Martin, *Rutgers-Beta Rho*, on May 8, 1974, a daughter, Nicole.

To Brother and Mrs. Larry Szanto, *Rutgers-Beta Rho*, on October 10, 1974, a son, David Anthony.

To Brother and Mrs. Gabriel D. Hamilton, *Rutgers-Beta Rho*, on April 28, 1974, a son, Kenneth Blair.

To Brother and Mrs. Stewart S. Weiner, *Northwestern-Chicago*, on October 8, 1974, a daughter, Melissa.

To Brother and Mrs. Alan B. Joseph, *Indiana Northwest*, on April 4, 1974, a daughter, Amy Lynn.

To Brother and Mrs. Frank J. Parrino, *Louisiana State*, on August 16, 1974, a daughter, Gloria Marie.

To Brother and Mrs. James J. Lepak, *Wisconsin-Whitewater*, on May 24, 1974, a son, Brett James.

To Brother and Mrs. Joseph Begic, *Pittsburgh*, on May 18, 1974, a son, Steven.

To Brother and Mrs. Donald Graves, *Maryland*, on November 24, 1974, a son, Ian Shay.

To Brother and Mrs. James E. Gauger, *Rochester Tech*, on July 17, 1974, a daughter, Seana Elizabeth.

To Brother and Mrs. Richard A. Nieman, *Northern Arizona*, on June 20, 1974, a son, David Michael.

To Brother and Mrs. Mark R. Harrold, *Ball State*, on September 10, 1974, a daughter, Darci Jean.

To Brother and Mrs. Philip D. Mazur, *Indiana Northwest*, on August 26, 1974, a son, Michael Ryan.

To Brother and Mrs. Robert S. Kahler, *Drake*, on October 2, 1974, a daughter, Lee Michelle.

To Brother and Mrs. Thomas E. Kozlik, *Drake*, on June 4, 1974, a son, Thomas Hartly.

To Brother and Mrs. Warren C. Breaux, *Nicholls State*, on September 19, 1974, a daughter, Notosha Marie.

To Brother and Mrs. John A. Graf, Memphis State, on July 10, 1974, a daughter, Rayna Starr.

To Brother and Mrs. Preston Stout, *Shepherd*, on August 22, 1974, a son, Timothy Brian.

To Brother and Mrs. Robert R. Heron, *Iowa*, on September 9, 1974, a daughter, Heather Ann.

# life members

7598 John J. Paneno, *Zeta Rho*, Menlo

7599 Douglas W. Pyle, *Eta Chi*, California Poly-Pomona

7600 Thomas L. Rohrbach, *Eta Lambda*, Weber State

7601 Lewis F. Boyd, *Beta Kappa*, Texas-Austin

7602 Russell W. Hatch, *Zeta Rho*, Menlo

7603 Herbert R. Nunnery, *Gamma Tau*, Southern Mississippi

7604 William A. Howell III, *Eta Kappa*, Troy State University

7605 John J. Peraro, *Zeta Kappa*, Western State College

7606 William R. Oss, *Theta Mu*, Columbus College

7607 Gregory D. Schroen, *Theta Iota*, University of Connecticut

7608 Lawrence C. Johnson, *Alpha Rho*, University of Colorado

7609 John R. H. McIntosh, *Beta Gamma*, University of South Carolina

7610 John C. Swonke, Jr., *Eta Psi*, University of Houston

7611 Stephen E. Heise, *Beta Xi*, Rider College

7612 James G. Sale, *Epsilon Kappa*, Sheperd College

7613 Michael F. Berthiaume, *Theta Iota*, University of Connecticut

7614 Michael S. Darnell, *Alpha Xi*, University of Virginia

7615 William H. Worden, Jr., *Lambda*, University of Pittsburgh

7616 Oliver D. Elder, *Epsilon Omega*, Eastern Illinois University

7617 Bryan M. Blackburn II, *Beta Lambda*, Auburn University

7618 Dana T. Bruno, *Zeta Omicron*, C. W. Post College

7619 Robert F. Fenton, *Theta Omicron*, St. Ambrose College

7620 Jay R. Fuson, *Epsilon Xi*, Ball State University

7621 Vincent J. Budny, *Theta Phi*, University of South Florida

7622 Richard W. Weber, *Theta Sigma*, Florida Tech University

7623 Howard M. Mulholland, *Gamma Iota*, University of New Mexico

7624 Peyton D. Waters, Jr., *Theta Omega*, St. Edward's University

7625 Richard H. Ulrich, *Beta Rho*, Rutgers University

7626 Kenneth G. Cummins, *Zeta Omicron*, C. W. Post College



- 7627 Michael A. Foley, *Lambda*, University of Pittsburgh
- 7628 Clinton T. Messner, *Eta Omega*, Virginia Commonwealth University
- 7629 George H. Lucas, Jr., *Alpha Beta*, University of Missouri
- 7630 Paul S. Billig, *Alpha Upsilon*, Miami University
- 7631 Robert E. Lautmann, *Upsilon*, University of Illinois
- 7632 Richard D. Theunissen, *Eta Tau*, McNeese State University
- 7633 Jack W. Sellman, *Beta Rho*, Rutgers University
- 7634 Eliseo Lujan, *Epsilon Upsilon*, New Mexico State University
- 7635 Arthur D. Peffer III, *Epsilon Rho*, University of Tampa
- 7636 Clifford E. Deese, Jr., *Theta Phi*, University of South Florida
- 7637 William F. Hendry, Jr., *Gamma Rho*, University of Detroit
- 7638 Michael L. Woolridge, *Epsilon Omega*, Eastern Illinois University
- 7639 Stephen R. Valentine, *Beta Pi*, Kent State University
- 7640 Wayne L. Lopour, *Alpha Eta*, University of South Dakota
- 7641 Jeffrey Laseter, *Beta Lambda*, Auburn University
- 7642 Allen W. Callender, *Gamma Iota*, University of New Mexico
- 7643 Robert J. Coyle, *Eta Xi*, Philadelphia College of Textiles and Science
- 7644 Robert A. Roman, *Delta Sigma*, Loyola Marymount University
- 7645 Lynn L. Murphy, *Gamma Rho*, University of Detroit
- 7646 Bill B. Bisson, *Delta Omicron*, California State University
- 7647 Gary A. Gregg, *Gamma Omega*, Arizona State University
- 7648 Ralph W. Tissue, *Alpha Theta*, University of Cincinnati
- 7649 Ronald L. Hofer, *Alpha Theta*, University of Cincinnati
- 7650 Andrew J. J. Delehanty, *Alpha*, New York University
- 7651 John S. Suglaski, *Beta Xi*, Rider College
- 7652 Thomas K. Brown, *Beta Pi*, Kent State University
- 7653 Robert C. Brown, Jr., *Theta Pi*, Bowling Green State University
- 7654 Ray N. Weeks, *Gamma Tau*, University of Southern Mississippi
- 7655 Kenneth E. Bell, Jr., *Lambda*, University of Pittsburgh
- 7656 Gordon M. Moy, *Delta Omicron*, California State University
- 7657 Robert S. Archibald, *Theta Chi*, University of San Jose
- 7658 Ariel R. Gonzalez, *Delta Sigma*, Loyola Marymount University
- 7659 Steven G. Berghorn, *Epsilon Omega*, Eastern Illinois University
- 7660 William E. Adams III, *Epsilon Kappa*, Shepherd College
- 7661 Jack Martinez, *Delta Omicron*, California State University
- 7662 Jeffrey S. Tuttle, *Delta Omicron*, California State University
- 7663 Gregory F. Colvin, *Zeta Mu*, University of Texas
- 7664 Stephen A. Marigan, *Delta Omicron*, California State University
- 7665 Thomas A. Guyton, *Eta Omicron*, Northeast Louisiana University
- 7666 Lyles B. Nelson, *Theta Sigma*, Florida Tech University
- 7667 James J. Witkowski, *Theta Iota*, University of Connecticut
- 7668 Roger D. Marley, *Delta Tau*, Indiana State University
- 7669 Lawrence P. Flick, *Theta Lambda*, Xavier University
- 7670 David M. Gernak, *Zeta Psi*, State University of New York
- 7671 Carl W. Service II, *Zeta Rho*, Menlo College
- 7672 Edward J. Shadeded, *Theta Kappa*, University of Akron
- 7673 Melvin D. Wood, *Gamma Tau*, University of Southern Mississippi
- 7674 Karl D. Kneip, *Zeta Rho*, Menlo College
- 7675 Manson L. Davis III, *Kappa*, Georgia State University
- 7676 John R. Conley, *Lambda*, University of Pittsburgh
- 7677 Joseph G. Sher, *Beta Epsilon*, University of Oklahoma
- 7678 James Wittenberg, *Delta Nu*, Loyola University
- 7679 Gary R. Taylor, *Epsilon Omega*, Eastern Illinois University
- 7680 Stephen G. Zabel, *Alpha Pi*, Indiana University
- 7681 Lawrence J. Gutman, *Gamma Phi*, University of Texas
- 7682 David S. Humphreys, *Theta Psi*, Indiana University Northwest
- 7683 Stanley T. Linn, *Omega*, Temple University
- 7684 Richard D. Adams, Jr., *Epsilon Upsilon*, New Mexico State University
- 7685 Michael T. Utke, *Theta Chi*, University of San Jose
- 7686 Jack S. Swanson, *Alpha Iota*, Drake University
- 7687 Edward R. Henderson, *Kappa*, Georgia State University
- 7688 John P. Riddle, *Delta Eta*, Lamar University
- 7689 Edward A. Shields, *Gamma Omega*, Arizona State University
- 7690 Stephen J. Molloy, *Kappa*, Georgia State University
- 7691 Donald J. Cool, *Kappa*, Georgia State University
- 7692 Jerome J. Churba, *Lambda*, University of Pittsburgh
- 7693 Casey C. Peterson, *Alpha Eta*, University of South Dakota
- 7694 Jay J. Treinen, *Alpha Iota*, Drake University
- 7695 Edward F. McKee, Jr., *Alpha Kappa*, State University of New York
- 7696 Warren R. Soberg, *Gamma Omega*, Arizona State University
- 7697 John A. Orlando, *Zeta Pi*, St. Joseph's College
- 7698 Michael P. Dino, *Theta Iota*, University of Connecticut
- 7699 John J. Heller, *Theta Omicron*, St. Ambrose College
- 7700 James A. Kirkland, *Theta Sigma*, Florida Tech University
- 7701 Melvin Kent, *Theta Psi*, Indiana University Northwest
- 7702 Edward A. Ledesma, *Theta Omega*, St. Edward's University
- 7703 Gregory C. Mark, *Theta Tau*, St. Cloud State College
- 7704 Ramon G. Chavez, *Epsilon Upsilon*, New Mexico State University
- 7705 Thomas R. Baker, *Delta Nu*, Loyola University
- 7706 Arthur E. Miller, *Delta Sigma*, Loyola Marymount University
- 7708 Eugene J. Meyer, *Zeta Theta*, Western Kentucky University
- 7709 William R. Bell, *Alpha Iota*, Drake University
- 7710 David F. Snell, *Epsilon Xi*, Ball State University
- 7711 Robert W. Hoyerman, Jr., *Theta Tau*, St. Cloud State College
- 7712 Perry J. Maull, *Alpha Pi*, Indiana University
- 7713 Timothy A. Babik, *Theta Rho*, Duquesne University
- 7714 Charles J. Wentzell, *Beta Gamma*, University of South Carolina
- 7715 Charles T. Lane, *Iota Kappa*, Madison College
- 7716 William A. Dupre, *Eta Iota*, Nicholls State University
- 7717 Gerald E. Weygandt, *Alpha Upsilon*, Miami University
- 7718 Alfredo A. Mena, *Zeta Rho*, Menlo College
- 7719 Kenneth P. Boronyak, *Theta Rho*, Duquesne University
- 7720 Kenneth E. Bode, *Epsilon Theta*, California State University
- 7721 Joe W. Fournet, *Eta Tau*, McNeese State University
- 7722 Francis J. Bogacz, *Alpha Kappa*, State University of New York
- 7723 Gary T. Polak, *Beta Xi*, Rider College
- 7724 Edwin E. Dyess, *Epsilon Eta*, Eastern New Mexico University
- 7725 Edward F. Will, *Theta Rho*, Duquesne University
- 7726 Glenn M. Lorio, *Beta Zeta*, Louisiana State University
- 7727 John E. DeMoss, *Lambda*, University of Pittsburgh
- 7728 Dennis Deirmendjian, *Zeta Omicron*, C. W. Post College
- 7729 Steven A. Wagner, *Epsilon Xi*, Ball State University
- 7730 Keith W. Dean, *Eta Theta*, Angelo State University
- 7731 Patrick M. Sharp, *Theta Tau*, St. Cloud State College
- 7732 John M. Warring, *Alpha Pi*, Indiana University
- 7733 Bruce W. Parker, *Zeta Omicron*, C. W. Post College
- 7734 Gilbert R. Renfrow, *Beta Zeta*, Louisiana State University
- 7735 Richard P. Sarno, *Eta Xi*, Philadelphia College of Textiles and Science
- 7736 Harold F. Bluhm, *Zeta Nu*, Texas A&M University
- 7737 Ronald D. Jennings, *Beta Kappa*, University of Texas-Austin
- 7738 M. Mark Pickett, *Eta Omicron*, Northeast Louisiana University
- 7739 Robert W. Pratt II, *Beta Kappa*, University of Texas
- 7740 William D. Matheu, *Beta Phi*, Southern Methodist University
- 7741 Lee C. Bakalarski, *Alpha Phi*, University of Mississippi
- 7742 Edward W. Petill, *Beta Xi*, Rider College
- 7743 Thomas B. Osborne, *Gamma Rho*, University of Detroit
- 7744 Roderick R. Deily, *Epsilon Theta*, California State University-Chico



- 7745 William E. Beatty, *Epsilon Lambda*, Rochester Institute of Technology
- 7746 Jonathan H. Katz, *Beta Omega*, University of Miami
- 7747 Michael A. Swift, *Alpha Beta*, University of Missouri
- 7748 Harry T. Bush, *Alpha Omega*, DePaul University
- 7749 Steven L. Arnold, *Eta Psi*, University of Houston
- 7750 Edward J. LaPosta, *Delta Omega*, West Liberty State College
- 7751 Michael J. P. Hamann, *Theta Lambda*, Xavier University
- 7752 Thomas W. Dalcolma, *Beta Pi*, Kent State University
- 7753 Lyndal M. Thomas, *Theta Kappa*, University of Akron
- 7754 James F. Sakaly, *Delta Sigma*, Loyola Marymount University
- 7755 Stephen J. Daush, *Theta Lambda*, Xavier University
- 7756 Claude A. Hodges, Jr., *Zeta Upsilon*, Virginia Polytechnic University
- 7757 Forrest E. Monoskie, *Gamma Sigma*, University of Maryland
- 7758 Ronald G. Salloway, *Alpha Sigma*, University of Alabama
- 7759 Robert R. Heron, *Epsilon*, University of Iowa
- 7760 Robert A. Ortner, *Alpha Theta*, University of Cincinnati
- 7761 Steven F. Nall, *Theta Chi*, University of San Jose
- 7762 Charles T. Carpenter, *Nu*, Ohio State University
- 7763 Karl F. Maulis, *Zeta Kappa*, Western State College
- 7764 Michael S. Wiskirchen, *Theta Omicron*, St. Ambrose College
- 7765 William B. Barfield, *Delta Xi*, East Tennessee State University
- 7766 Robert D. Spencer, *Alpha Lambda*, University of North Carolina
- 7767 Ira B. Chapman, *Delta Upsilon*, Texas Christian University
- 7768 John C. Swiderski, *Gamma Pi*, Loyola University
- 7769 Charles M. Oates, *Gamma Sigma*, University of Maryland
- 7770 Edward M. Bogdan, *Beta Xi*, Rider College
- 7771 David L. Fredericks, *Beta Omega*, University of Miami
- 7772 Duane H. Erickson, *Epsilon Theta*, California State University-Chico
- 7773 Roy G. Ramirez, *Alpha Pi*, Indiana University
- 7774 Joseph W. Carol, *Gamma Sigma*, University of Maryland
- 7775 John W. Hall III, *Theta Sigma*, Florida Technological University
- 7776 Nicholas F. Chette, *Delta Nu*, Loyola University-New Orleans
- 7777 Lawrence D. Epstein, *Alpha Gamma*, Pennsylvania State University
- 7778 Martin A. Romanus, *Zeta Theta*, Western Kentucky University
- 7779 Dennis E. Defoor, *Epsilon Eta*, Eastern New Mexico University
- 7780 Warren C. Lints, *Alpha Epsilon*, University of Minnesota
- 7781 Douglas H. Eddy, *Delta Nu*, Loyola University-New Orleans
- 7782 Ronald J. Williams, *Kappa*, Georgia State University
- 7783 Walter A. Schratz, *Lambda*, University of Pittsburgh
- 7784 Michael P. Kostiuik, *Gamma Rho*, University of Detroit
- 7785 John S. Baughn, Jr., *Alpha Upsilon*, Miami University
- 7786 C. Henry Alexander, *Gamma Phi*, University of Texas-El Paso
- 7787 James E. House, *Mu*, Georgetown University
- 7788 Lauren O. Summers, *Alpha Nu*, University of Denver
- 7789 Olen C. Billingsley III, *Delta Theta*, Oklahoma City University
- 7790 William A. Ross, *Beta Tau*, Case Western Reserve University
- 7791 James L. Taflinger, *Epsilon Xi*, Ball State University
- 7792 John K. Stimpson, *Zeta Rho*, Menlo College
- 7793 Harold G. Schmickley, Jr., *Chi*, Johns Hopkins University
- 7794 John J. Bruckwicki, Jr., *Delta*, Marquette University
- 7795 David J. Sieputowski, *Theta Iota*, University of Connecticut
- 7796 Richard A. J. Merritt, *Gamma Lambda*, Florida State University
- 7797 Timothy R. Soyars, *Eta Theta*, Angelo State University
- 7798 Charles J. Sanders, *Beta Omega*, University of Miami
- 7799 Ellis F. Hall, Jr., *Alpha Lambda*, University of North Carolina
- 7800 John G. Kaufman, *Omega*, Temple University
- 7801 Howard D. Brooks, *Beta Gamma*, University of South Carolina
- 7802 Billy H. Piercy, *Beta Upsilon*, Texas Tech University
- 7803 John A. Muselman, *Alpha Pi*, Indiana University
- 7804 Donath A. Roettgers, *Delta*, Marquette University
- 7805 Larry C. Senter, *Epsilon Eta*, Eastern New Mexico University
- 7806 Gus W. Schram III, *Eta Tau*, McNeese State University
- 7807 Terry C. Longnecker, *Epsilon Theta*, California State University-Chico
- 7808 James P. Randisi, *Alpha Gamma*, Pennsylvania State University
- 7809 Terrence V. Mosier, *Theta Omicron*, St. Ambrose College
- 7810 Edward L. Mell, *Alpha Beta*, University of Missouri-Columbia
- 7811 Warren W. Simpson, *Beta Epsilon*, University of Oklahoma
- 7812 Daniel W. Holoubek, *Eta Pi*, Wayne State College-Nebraska
- 7813 A. Gordon Nelson, *Beta Xi*, Rider College
- 7814 Albert S. Morris III, *Beta Kappa*, University of Texas-Austin
- 7815 Richard A. Duclon, *Alpha Nu*, University of Denver
- 7816 Robert J. Marigo, *Delta Omicron*, California State University-San Francisco
- 7817 Billy C. Hipp, *Delta Epsilon*, North Texas State University
- 7818 Robert W. DeMoss, *Delta Upsilon*, Texas Christian University
- 7819 Herbert E. Nickell, Jr., *Beta Epsilon*, University of Oklahoma
- 7820 James A. Horn, *Epsilon Theta*, California State University-Chico
- 7821 Walter K. Kelley, *Eta Psi*, University of Houston
- 7822 George H. Palmateer, *Alpha Nu*, University of Denver
- 7823 Gary A. Bush, *Alpha Kappa*, State University of New York-Buffalo
- 7824 Glenn M. Franklin, *Zeta Omicron*, C. W. Post College
- 7825 James P. Makofske, *Theta Sigma*, Florida Technological University
- 7826 Harold F. Zieg, *Alpha Upsilon*, Miami University-Ohio
- 7827 Blaine S. Nay, *Eta Lambda*, Weber State College
- 7828 Van A. Branham, *Eta Theta*, Angelo State University
- 7829 Robert M. Bean, *Beta Kappa*, University of Texas-Austin
- 7830 Richard N. Hoffman, *Epsilon Lambda*, Rochester Institute of Technology
- 7831 Gregory L. McLaughlin, *Theta Omicron*, St. Ambrose College
- 7832 Ronald J. Messersmith, *Alpha Gamma*, Pennsylvania State University
- 7833 Howard R. Doud, *Xi*, University of Michigan
- 7834 W. Clement Stone, Jr., *Upsilon*, University of Illinois-Urbana
- 7835 Thomas G. Schleper, *Theta Lambda*, Xavier University-Cincinnati
- 7836 Roger H. Bunz, *Gamma Eta*, University of Nebraska-Omaha
- 7837 Watson B. Woodruff, *Psi*, University of Wisconsin-Madison
- 7838 Kenneth R. Adkins, *Delta Phi*, East Texas State University
- 7839 James E. Parker, Sr., *Eta Upsilon*, University of West Florida
- 7840 Aubrey G. Thomason, *Zeta Omega*, Northern Arizona University
- 7841 Ronald R. Rufatto, *Delta Tau*, Indiana State University
- 7842 Dennis J. O'Keefe, *Beta Gamma*, University of South Carolina
- 7843 John L. Lipinski, *Gamma Pi*, Loyola University-Chicago
- 7844 Jay F. Smyre, *Epsilon Phi*, California State University-Sacramento
- 7845 David P. Prosperi, *Upsilon*, University of Illinois-Urbana
- 7846 Harry J. Wahl, Jr., *Eta Xi*, Philadelphia College of Textiles and Science
- 7847 Michael Serpico, *Zeta Eta*, St. Peter's College
- 7848 William L. Whitehead, *Iota Kappa*, Madison College
- 7849 Brad C. Gibson, *Gamma Omega*, Arizona State University
- 7850 Ernest M. Bergman, *Delta Omicron*, California State University-San Francisco
- 7851 Walter P. Miller, *Delta Lambda*, Ithaca College
- 7852 Earl W. Hartenstine, *Beta Gamma*, University of South Carolina
- 7853 Robert M. Mills, *Beta Kappa*, University of Texas
- 7854 Dennis R. O'Donnell, *Delta Omega*, West Liberty State College
- 7855 Jay D. Lord, *Gamma Sigma*, University of Maryland
- 7856 James R. Dignan, *Gamma Omicron*, University of San Francisco
- 7857 James C. Hellman, *Theta Chi*, University of San Jose
- 7858 Stephen F. Thompson, *Zeta Kappa*, Western State College
- 7859 David J. Mancin, *Delta Omicron*, California State University-San Francisco
- 7860 Thomas J. Hebert, *Eta Iota*, Nicholls State University



- 7861 Ian S. Fogel, *Delta Nu*, Loyola University-New Orleans
- 7862 Reynold F. Jennetti, Sr., *Alpha Kappa*, State University of New York-Buffalo
- 7863 Michael J. Upchurch, *Beta Kappa*, University of Texas-Austin
- 7864 Jack E. Lang, *Beta Pi*, Kent State University
- 7865 Adrian A. Samojlowicz, *Omega*, Temple University
- 7866 Phillip J. Ball, *Theta Pi*, Bowling Green State University
- 7867 Dean C. Konick, Sr., *Lambda*, University of Pittsburgh
- 7868 Jack L. Simpson, *Upsilon*, University of Illinois-Urbana
- 7869 Maurice F. Cruz, *Theta Sigma*, Florida Technological University
- 7870 David E. Greiner, *Gamma Epsilon*, Oklahoma State University
- 7871 Thomas R. Lyles, *Zeta Upsilon*, Virginia Polytechnic Institute
- 7872 Richard D. Rudebock, *Beta Pi*, Kent State University
- 7873 Carey B. Horton, *Epsilon Upsilon*, New Mexico State University
- 7874 Rodney C. Catlett, *Zeta Upsilon*, Virginia Polytechnic Institute
- 7875 James W. Wolslager, *Epsilon Upsilon*, New Mexico State University
- 7876 Robert L. Williams, *Epsilon Lambda*, Rochester Institute of Technology
- 7877 Frank C. Pasternak, *Gamma Rho*, University of Detroit
- 7878 Stephen V. Jarahian, *Beta Rho*, Rutgers University
- 7879 Newton R. Martin, *Epsilon Eta*, Eastern New Mexico University
- 7880 Larry W. Wilcoxson, *Epsilon Theta*, California State University-Chico
- 7881 Ronald F. Jarek, *Omega*, Temple University
- 7882 Kenneth R. Kosich, *Epsilon Theta*, California State University-Chico
- 7883 Michael J. Brown, *Theta Omega*, St. Edward's University
- 7884 Richard M. Wajda, *Theta Omicron*, St. Ambrose College
- 7885 Amr. M. Khashoggi, *Zeta Rho*, Menlo College
- 7886 John C. Anderson, *Alpha Kappa*, State University of New York-Buffalo
- 7887 James A. Harrison, Jr., *Kappa*, Georgia State University
- 7888 Michael B. Rivett, *Epsilon Phi*, California State University-Sacramento

## Be a Life Member of Delta Sigma Pi

Life Members of Delta Sigma Pi are something special and because of this they enjoy certain advantages:

1. Their national alumni dues are paid for the rest of their lives.
2. They receive The DELTASIG four times a year for life.
3. They receive a handsome Life Membership Certificate and Identification Card.
4. Their names are listed on the Life Membership roll of loyalty.
5. They have helped their national fraternity to provide a permanent endowment fund.

To join this special group -

Send your check for \$65.00 to The Central Office, indicating your wish to become a Life Member. The cost can be paid in full or in installments.

Discounts are available to undergraduate members—20 per cent if you join prior to graduation; an additional 10 per cent if your chapter achieves 85,000 points or more in the Chapter Efficiency Index and you exercise the option to become a Life Member before December 31 of that year.

No finer investment can be made by a member of Delta Sigma Pi.

CUT AND MAIL TO: DELTA SIGMA PI, 330 SOUTH CAMPUS AVENUE, OXFORD, OHIO 45056

### DELTA SIGMA PI

#### SPECIAL APPLICATION FOR AN ACTIVE LIFE MEMBERSHIP

From \_\_\_\_\_ Chapter \_\_\_\_\_

Address \_\_\_\_\_

City, State \_\_\_\_\_ Zip \_\_\_\_\_

I am enclosing my check for \$ \_\_\_\_\_ to cover \_\_\_\_\_ payment(s) of \$5.00 each. It is my understanding that I will receive a 30% discount as a result of my being an undergraduate and a member of a chapter that has achieved Honor Roll or Honorable Mention status in the Chapter Efficiency Index.

#### RECORD OF \$5.00 PAYMENTS

- |   |                                    |
|---|------------------------------------|
| 1. <input type="checkbox"/> Chapter Efficiency Index Discount | 7. <input type="checkbox"/> _____  |
| 2. <input type="checkbox"/> Undergraduate Discount            | 8. <input type="checkbox"/> _____  |
| 3. <input type="checkbox"/> _____                             | 9. <input type="checkbox"/> _____  |
| 4. <input type="checkbox"/> _____                             | 10. <input type="checkbox"/> _____ |
| 5. <input type="checkbox"/> _____                             | 11. <input type="checkbox"/> _____ |
| 6. <input type="checkbox"/> _____                             | 12. <input type="checkbox"/> _____ |
|   | 13. <input type="checkbox"/> _____ |

# AND NOW THERE ARE

# 8,000



# kaleidoscope

## ... alumni newsmakers

### CHICAGO

THE CHICAGO ALUMNI inaugurated the Christmas Season on Saturday evening December 7, 1974, by holding a potluck dinner and Bingo party at the Deltasig house at 42 East Cedar Street. The banquet tables were decorated in a Christmas motif. Sue Repsold and Jane Hansen were in charge of the goodies and the ladies, bless them, went all out in cooking numerous dishes. Our house mother, Betty Thealen will verify that the only leftovers were butter, whipping cream and sugar. After everyone had eaten their fill the bar was reopened. The banquet dinner cleared, Bob Hefyfte started selling the Bingo cards. Members had been requested to bring at least one white elephant and the club provided numerous and various prizes. Bob and Dorcas Mocella were the luckiest couple at the affair.

On Thursday evening, February 6, the Brothers assembled at King Arthur's Pub to feast on their renowned delectable beef and enjoy a wine tasting. We also met at the Gas Light Club to celebrate past president's night and best honor all of those rogues who have so well served the alumni club in the past years. A truly gourmet meal was prepared for us by the Club's Head Chef.

The Chicago Alumni Club has three more events in the coming season. Undergraduate night will be held Thursday, April 17, and wives or dates will attend our annual dinner theater party. Thursday, June 15, is the date of our Annual Golf Outing at the Midwest Country Club. Don Holem will be in charge of the 19th hole and the putting contest for members not able to get away from the office for golf. We will banquet on the Midwest's terrific slabs of roast sirloin and elect three officers who will guide us through the 1975-1976 year.

The welcoming hand of Brotherhood is extended to all Deltasigs living in the Chicago metropolitan area. Please contact us at 42 East Cedar, Chicago, Illinois 60611, Phone: 337-7652. —DON HOLEM

### CHICO

WITH OVER 80 ALUMNI BROTHERS in Chico and the surrounding area and #1 Epsilon Theta Chapter, a new, dynamic Alumni Club was born—Chico! The creation of the alumni club was initiated by three alumni brothers of Epsilon Theta Chapter, Roderick Deily, Jim Fugate, and Bill Morris. The construction of the club began in Spring 1974. Discussed at the numerous meetings were the club's objectives, bylaws, luncheon meetings, calendar of events and initiation.

The results of the meetings were sent to the 80 Alumni Brothers in the form of a letter, accompanied by a current address/phone list of alumni and an addressed questionnaire-

card. The return of the questionnaire-card was 43%, resulting in a very positive interest in Fraternal brotherhood.

Initiation was held at the home of Brother Mike Marks with nine alumni brothers being initiated by Brother Tom Harnett, Regional Director. After taking our oath and congratulating each other, we all enjoyed the treat of champagne and hors d'oeuvres.

Our luncheons are scheduled for the first Thursday of every month, 12:00 p.m.-1:00 p.m., at Mike & Eddie's restaurant. Our first luncheon, September 5, 1974 was orientation, whereby the club's objectives, nomination of officers, bylaws, initiation, and calendar of events were a few topics discussed.

On October 3, we were honored by the presence of Brother Bill Tatum, Director of Alumni and Brother Skip Loomis, President of Sacramento Alumni Club. Elections were held appointing the brothers for the following: President—Dwight Taylor; Vice President—Robert Place; Secretary—Ron Kurtz; and Treasurer—Mike Marks.

The Chico Alumni Club encourages all brothers within the Chico area and incoming brothers elsewhere to take advantage of the fraternal brotherhood and professional environment we strive for in Chico. For further information concerning the activities of the Chico Alumni Club, please direct all mail to c/o Epsilon Theta Chapter, P. O. Box 3502, Chico, CA 95926. —RODERICK R. DEILY

### CRESCENT CITY-NEW ORLEANS

THE SUPERDOME figured prominently in the Crescent City Alumni Club's annual basketball tournament. To emphasize that Delta Sigma Pi is "on the ball," the Club arranged for a pre-opening tour of the New Orleans Superdome. Undergraduate chapters from the entire Southern Region were invited to participate with the Alumni Club in a deluxe tour of the largest indoor sports facility in the world. More information about the dome, tour and Alumni Club will be given in a feature story in the May issue of *THE DELTASIG*. The basketball tournament, held immediately following the tour, is an annual project to foster Brotherhood among undergraduate chapters, and provide an introduction to the Crescent City Alumni.

The Club recently completed a major membership drive, inviting alumni from local chapters to our Christmas party. Planned activities for the Club include a Professional program shortly, the yearly banquet in May, and a membership drive in late Spring. All Deltasigs are invited to contact Brother Jerry Nagel at 522-1646 (Office) or 486-3389 (Home) to get involved and share the rewards. —J. MALCOLM DICHARRY

### PITTSBURGH

THE PITTSBURGH ALUMNI Club con-

tinued to foster both business and social functions. Monthly business luncheons, with good attendance, were conducted with guest speakers such as Brother Harry Mahr, attorney and Trust Officer, Mellon National Bank and Joseph Cosetti, City Treasurer, who spoke on city finances and city problems.

The Alumni Club also sponsored its annual square dance on January 25 at Duquesne University with the assistance of Theta Rho Chapter. A good time was had by all. In addition, members also attended a Pittsburgh Penguin hockey game in February.

—FREDERICK W. FULMER

### WHEELING

THE WHEELING AREA Alumni Club enjoyed a very active year in 1974. Some of the highlights included the annual summer family picnic in June, a Founders' Day celebration in November with a 1950's theme and prizes for the most appropriately dressed, and a cold, muddy December thrashing of the undergraduates of nearby Delta Omega at West Liberty in touch-football 36-0 and 38-12, which followed sneak losses to same in basketball a few months earlier.

With a successful membership drive in January, 1975, which brought in several new members, we are planning an even better program this year. Organizing our activities for 1975 are: Phil Cavicchia, president (4489 Harrison St., Bellaire, Ohio, Ph. 676-0994), Ivan Mercer, vice president (1404 Ninth St., Moundsville, WV, Ph. 845-2343), Denny O'Donnell, secretary (1809 Warwood Ave., Wheeling, WV, Ph. 277-3308), Tom Ososki, treasurer (18 Rommey Rd., Wheeling, WV, Ph. 242-8844).

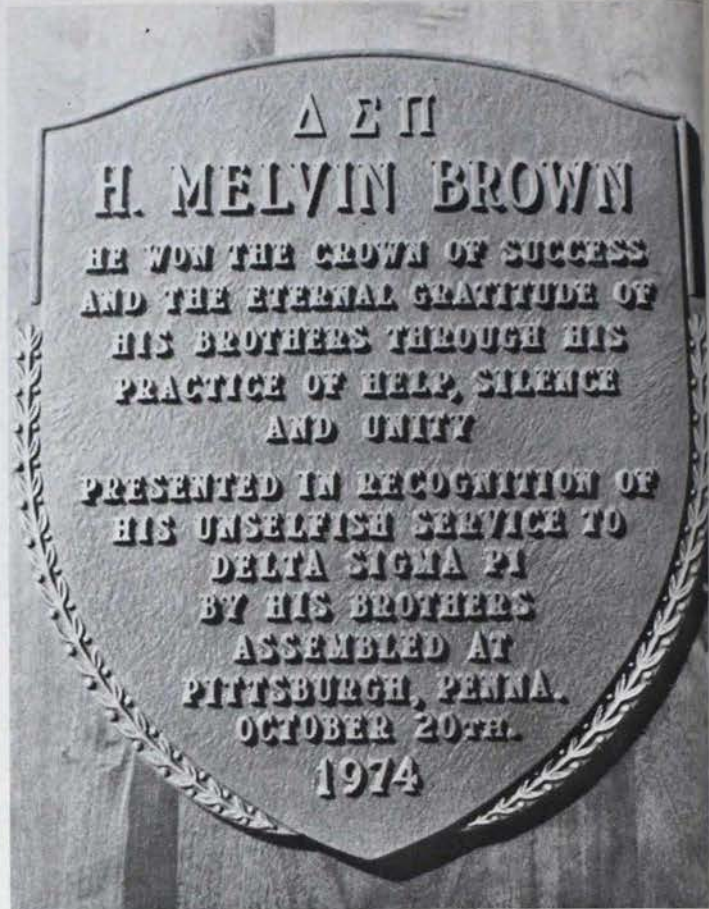
If you live near Wheeling, West Virginia, and want to renew your fraternal bonds, we invite you to join us. For more information on membership or to be placed on our mailing list, so you can be advised of our activities, contact any of the above officers.

—RANDY YAHN

### NOT REPORTING

Albany  
Baltimore  
Buffalo  
Cincinnati  
Davenport  
Denver  
Detroit  
Houston  
New Orleans  
Oklahoma City  
Phoenix  
Richmond  
Sacramento  
San Francisco  
Santa Fe  
Tulsa





Past Regional Director Mel Brown accepts the diamond badge in appreciation of his service to Delta Sigma Pi this plaque was also presented to him at the Mideastern Regional Conference, Fall, 1974. presented to Past Regional Director Mel Brown in Pittsburgh, Fall, 1974.

#### MIDEASTERN REGIONAL A HUGE SUCCESS

ONE-HUNDRED TWENTY THREE Brothers had signed the official registration book as the meeting held in October, 1974, passed into history. Comments of the Brothers and their guests suggested that the Regional, dedicated to Brother Mel Brown, was not only educational, but most enjoyable. Much effort to that end had been put forth by the Brothers of Theta Rho Chapter at Duquesne University, Lambda Chapter at the University of Pittsburgh and the Pittsburgh Alumni Club under the direction of District Director Bernie Michalek.

The Alumni Club sponsored a "mixer" on Friday evening to kick off the activities which were held at Brother Frank Gustine's Holiday Inn at Greentree, Pennsylvania. Late arrivals found the Brothers literally overflowing into the foyer and later on the fourth floor football field. Saturday brought a series of well planned and executed seminars of the various aspects of chapter operation. Speakers came from all parts of the region and drew on their practical experi-

ence to aid the newer Brothers in gaining new insights and possible solutions to problems facing their chapters.

While the Brothers carried out their meetings, Brother Jim York, Theta Rho, and Brother Bob Stipsak, Baltimore Alumni Club, squired the "girls" around Pittsburgh. They visited Trinity Cathedral, one of the oldest churches in Pittsburgh which stands on land deeded to the congregation by William Penn. After lunch at the "Top of the Triangle," 62 stories above the Golden Triangle, they journeyed to the University of Pittsburgh to view the Nationality Class Rooms. Then they took a ride up the incline to Mount Washington for a birdseye view of the city.

Brother Harry McMahan, Regional Director, chaired the banquet meeting on Saturday, where over 150 guests stood to applaud Brother Melvin H. Brown, past Regional Director, when he was awarded a diamond badge by the region as a token of the esteem and gratitude they have for him. Our Grand President, Harold L. Cannon, made the award to Brother Mel. A surprise award

was made to Ruth Brown, primarily for putting up with Mel while he put up with the Brothers. She accepted a ceramic pink poodle, made by hand by Jeanne Tarabek. There are only two of those poodles in existence, both made by Jeanne, both presented to wonderful spouses of great Deltasigs. Anna Finney and Ruth Brown are members of a very exclusive club.

Sunday morning concluded the meetings with Brother Martin Stein promising to give the Brothers his secret of winning most of the prizes at the horse races as well as the pearl and ruby badge. During the horse races, 77 Brothers were initiated into the Ancient, Independent Effervescent Order of the Yellow Dog.

At the Sunday luncheon, Brother Mel got what he called the "second barrel." He was presented a beautiful bronze plaque by the region through Brother Bernie Michalek. The plaque was engraved "H. Melvin Brown. He won the crown of success and the eternal gratitude of his Brothers through his practice



of help, silence and unity. Presented in recognition of his unselfish service to Delta Sigma Pi by his Brothers assembled at Pittsburgh, Pennsylvania, October 20, 1974." Brother Michalek then awarded a fraternity tie bar to Brothers Dan Duffy, Larry Hanby, Ed Will, Bill Dawson, Bill Worden, John DeMoss, and Jim York for their work in planning and carrying out the meeting. The attendance award was won by Beta Xi Chapter, Rider College, Trenton, New Jersey, and was accepted by their President John Belly. Brother McMahon then awarded the 100,000 point certificates to the Presidents or delegates from Theta Rho, Lambda and Zeta Pi. A Pearl and Ruby Badge was presented to Brother Michalek and the Regional concluded with a chapter cheer and singing of the fraternity song led by the 18 Brothers in attendance from Beta Xi Chapter.

### SAN FRANCISCO HOSTS WESTERN REGIONAL CONFERENCE

THE LARGEST REGIONAL CONFERENCE in the history of the Western Region of Delta Sigma Pi started off with a bang in San Francisco, California. The City by the Golden Gate opened up her heart to 177 registered Deltasigs and with wives and other guests the total attendance exceeded 200 people. On Friday, November 1, Brothers and others began arriving from all over the West. Past Grand President Tom Mocella from Chicago, Grand President Hal Cannon from Albany, New York, Director of Alumni Activities Bill Tatum from Sacramento, and Past Western Regional Director R. Nelson Mitchell and his wife, Brownie, from Santa Rosa, California, were included among the arrivals. All were on hand for the evening reception hosted by Western Regional Director Tom Harnett. A special guest at the reception was Father William McInnes, President of the University of San Francisco and a member of Gamma Omicron Chapter there.

The reception was a prelude to the Yellow Dog initiation and party handled by District Directors Mike Bartel and Jim McCann with assistance from Bill Tatum.

The meeting was co-hosted by Gamma Omicron Chapter at the University of San Francisco and Delta Omicron Chapter at San Francisco State. For the many months of advance planning, the mountains of paperwork, and the many administrative details necessary to the



District Director Bernie Michalek, Mideastern Regional Director Harry McMahon, Ruth Brown, Past Regional Director Mel Brown, and Grand President Hal Cannon gather after recognition of Mel Brown at Mideastern Regional Conference.



Ruth Brown receives a Pink Poodle from District Director Bernie Michalek as South Central Regional Director Richard Schreiner, Cathy Schreiner, Norma McMahon, and Mideastern Regional Director Harry McMahon share her happiness.

successful conference, special thanks are in order for Bal Dreyfus, Gamma Omicron President and Phil Agard, Delta Omicron President and the many men of their two chapters.

As the PSA San Franciscan Hotel is in the heart of The City's business district, it is near subway and cable car lines allowing those at the conference to enjoy the attractions all over the city in their

free hours. Famous San Francisco spots such as Fisherman's Wharf were frequented in the warm sunny weather.

Opening the conference by Ritual on Saturday morning was Regional Director Tom Harnett. Following this pledges and guests joined the meeting. All chapters and alumni clubs were represented and District Directors Mike Bartel, Bill Morris, Jim McCann, and Pat Day were



also on hand. Assistant Executive Director Mike Tillar and Director of Alumni Activities Bill Tatum presented a narrative and slide presentation on the responsibilities and operations of The Central Office and the community where the office is located. Following this the members of Delta Sigma Chapter, Loyola-Los Angeles, presented a slide story of some of their chapter activities including a very successful used bookstore operation and the campus vending machine concession.

Then all present broke up into small workshop sessions to cover topics ranging from recruiting and pledge education to finances, community and professional activities, and non-participating members. It was this workshop interchange which most benefited all attendees. Pledges participated in discussions resulting in their being able to see the fraternity in action and see Delta Sigma Pi on a scale beyond their individual chapters.

Saturday's lunch hour and the afternoon were free to allow those attending the conference to enjoy the many aspects of San Francisco. In the late afternoon the workshops resumed concurrently with an alumni meeting chaired by Director of Alumni Activities Bill Tatum. Later the San Francisco Alumni Club hosted a reception for all in attendance at the meeting.

At the evening banquet Past Grand President Tom Mocella was the featured speaker. After the meal, the evening was free for informal group discussions in various rooms of the hotel or for a look at the Famous San Francisco night spots.

Sunday morning saw the workshops concluded and the conference closed by Ritual in the final business session. After the closing luncheon address by Director of Alumni Activities Bill Tatum awards and recognitions were presented. The pearl and ruby badge winner in the drawing was Robert Roman of Delta Sigma Chapter, Loyola-Los Angeles. The winner of the attendance award for most members in attendance was Gamma Omicron Chapter, San Francisco while the winner of the travel trophy was Eta Chi Chapter, Cal Poly-Pomona. The Undergraduate of the Year-1974 for the Western Region was presented in absentia to Harold Splain of Epsilon Phi Chapter, C.S.U.-Sacramento and a certificate of recognition for achieving 100,000 points in the 1973-74 Chapter Efficiency Index went to Epsilon Theta Chapter, C.S.U.-Chico.

A most important closing announcement was that of the Second Annual Western Region Picnic to be held Sunday, April 20, 1975, with exact time and location to be announced later.



Registration begins the Western Regional Conference.



Workshops were the heart of the meeting at the Western Regional Conference.



Many of the meeting-goers and friends at the Western Regional Conference following the evening banquet.





Arrivals Brownie Mitchell, Past Grand President Tom Mocella, and Past Western Regional Director Nelson Mitchell greet Director of Alumni Activities Bill Tatum at Western Regional Conference.



A festive group demonstrates fraternalism during informal activities at Western Regional Conference.



Taking a moment's rest during the Western Regional Conference are District Director Mike Bartel, Regional Director Tom Harnett, and Delta Omicron President Phil Agard.



Terrence R. Garrett

#### NEW CONSULTANT AT CENTRAL OFFICE

Joining The Central Office staff as Chapter Consultant is Terrence R. Garrett, Theta Rho Chapter, Duquesne University.

A native of Pittsburgh he attended schools in that area going on to Duquesne University where he graduated in May, 1974 with a degree in business administration. In his studies he majored in management.

In his chapter he served as vice president for pledge education, senior vice president, CEI Chairman, chancellor, and chairman of the social and purchasing committees. In addition he has served on a national committee of the fraternity and represented his chapter at the 29th Grand Chapter Congress in 1973 and at a regional area conference in 1972 and 1974.

Other campus activities included the American Marketing Association and the Dean's List in 1972 and 1974 were among his honors.

Following graduation in 1974 he joined the Oscar Meyer Company of Philadelphia, before joining The Central Office staff in Oxford in December, 1974.

As a Chapter Consultant he will be working with the undergraduate chapters in the coming months and will be on hand as a staff member at the 1975 Grand Chapter Congress.



# Scholarship Available

## Children or Grandchildren of Deltasigs Take Notice

Children or grandchildren of Deltasigs who participated in the Preliminary Scholastic Aptitude Test/National Merit Scholarship Qualifying Test (SAT/NMSQT) last Fall and expect to graduate from high school in 1976 are eligible for consideration in The Delta Sigma Pi Educational Foundation Scholarship Program. Review the application herein and, if eligible, complete and return as noted. This is the only opportunity for 1976 high school graduates.

**SPECIAL NOTE:** Interested students who were not able to take the National Merit Scholarship PSAT Test in October, 1974, due to illness or other extenuating circumstance may arrange for special testing by contacting *immediately* the National Merit Scholarship Corporation, 990 Grove Street, Evanston, Illinois 60201. However, file the application as found herein with an attached note explaining that special testing arrangement steps have been taken.

### DELTA SIGMA PI EDUCATIONAL FOUNDATION SCHOLARSHIP PROGRAM

For sons, daughters, grandsons or granddaughters of members of the International Fraternity of Delta Sigma Pi. To be completed and returned (postmarked) on or before April 30, 1975 to:

M. John Marko  
Delta Sigma Pi Educational Foundation  
1341 North Avenue  
Elizabeth, New Jersey 07208

Please enter me in the DELTA PI EDUCATIONAL FOUNDATION SCHOLARSHIP PROGRAM FOR 1976.

I am the  son  grandson  
 daughter  granddaughter of a member of Delta Sigma Pi, and I expect to complete high school in 1976 and enter college in 1976. I took the Preliminary Scholastic Aptitude Test/National Merit Scholarship Qualifying Test (PSAT/NMSQT) in October 1974. I understand that my scores on this examination will be used to evaluate my candidacy in the Delta Sigma Pi Educational Foundation Scholarship Program.

#### PLEASE PRINT

(Name of Student) (Street Address) (City, State, Zip Code)

(Name of Present School) (Street Address) (City, State, Zip Code)

(Name of Parent or Grandparent Member of Delta Sigma Pi)

(Chapter Affiliation)

I have applied  I intend to apply  
for admission to the following colleges or universities:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

I plan to pursue a course of study leading to a degree of Bachelor of Business Administration (or equivalent B.S. or B.A. in business) with a concentration in \_\_\_\_\_

(Admission must be in one of 180 schools where Delta Sigma Pi has chartered a chapter. A list of such schools is available by contacting the International Fraternity of Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio 45056).

I understand that: 1) the decisions of the National Merit Scholarship Corporation of Evanston, Illinois, will be final in the selection of scholarship winners and in the determination of student stipends, based on individual need, which accompany the scholarships; and that 2) winners of Delta Sigma Pi Educational Foundation Scholarship Program may accept up to a total of \$1,000 in other awards over the four scholarship years without affecting the stipend. Winners may accept additional scholarship awards beyond this amount with the understanding that if they do, their Delta Sigma Pi Educational Foundation Scholarship stipend will be reduced accordingly. However, no Delta Sigma Pi Educational Foundation award payment will be reduced to a point lower than the minimum stipend of \$500 per year. Students whose computed need is greater than the Delta Sigma Pi Educational Foundation Scholarship maximum of \$1,500 per year will be permitted to accept additional funds equal to the amount their need exceeds \$1,500. In all cases of other awards, the National Merit Scholarship Corporation should be notified.

(Signature of applicant)

(Signature of member—parent or grandparent)



## 30th Grand Chapter Congress Tentative Program

Tuesday August 19, 1975	9:00 A.M. - 12:00 NOON 12:00 NOON 2:30 P.M. - 5:00 P.M. 3:30 P.M. 5:00 P.M. 6:30 P.M. 8:00 P.M. 9:00 P.M.  9:00 P.M.	Registration Lunch Opening Business Session Ladies' Reception Regional Meetings Dinner Grand President's Reception Monte Carlo Party and Yellow Dog Initiation Ladies' Activity and Pink Poodle Initiation
Wednesday August 20, 1975	7:00 A.M. 8:00 A.M. - 10:00 A.M.  9:00 A.M. - 11:00 A.M. 10:30 A.M. 11:00 A.M. - 12:30 P.M. 11:00 A.M. - 12:30 P.M. 12:30 P.M. Afternoon Free for Personal Activities 6:30 P.M. 8:00 P.M.  8:00 P.M.	Breakfast Delta Sigma Pi Educational Foundation Biennial Breakfast Meeting Keynote Address Ladies' Activity Educational Seminars Alumni Session Lunch Dinner Second Business Session and Meet the Candidates Forum Ladies' Activity
Thursday August 21, 1975	7:00 A.M. 9:00 A.M. - 10:30 A.M. 10:30 A.M. - 12:00 NOON 10:30 A.M. - 12:00 NOON 12:00 NOON 2:00 P.M. 2:00 P.M. - 3:30 P.M. 4:00 P.M. - 5:30 P.M.  7:00 P.M. - 10:00 P.M.	Breakfast Educational Seminars Educational Seminars Alumni Session Lunch Ladies' Activity Educational Seminars Initiation, Honorary Member At Large Grand Chapter Congress Banquet
Friday August 22, 1975	7:00 A.M. 8:30 A.M. 12:00 NOON 12:00 NOON	Breakfast Final Business Session Farewell Luncheon Checkout

### NOTICE OF ADDRESS CHANGE

Please change my address as follows:

\_\_\_\_\_ street

\_\_\_\_\_ city

\_\_\_\_\_ state

\_\_\_\_\_ zip

Please attach address label here

**MAIL TO: Delta Sigma Pi**  
330 South Campus Avenue  
Oxford, Ohio 45056

# bulletin board

## \*CONVENTION

Watch for the article on the Grand Chapter Congress program appearing in the May, 1975 Deltasig Magazine.

Please note the registration form for the Grand Chapter Congress elsewhere in this magazine.

## \*AMENDMENTS

Any proposed amendments to be submitted by chapters or alumni clubs for consideration at the national convention must reach The Central Office by March 1, 1975.

## ANNIVERSARIES

### 50th

Alpha Kappa—May 9, 1925-1975  
Alpha Lambda—May 9, 1925-1975  
Alpha Mu—May 17, 1925-1975

### 25th

Gamma Omicron—September 16, 1950-1975  
Gamma Pi—September 30, 1950-1975  
Gamma Rho—October 7, 1950-1975  
Gamma Sigma—October 18, 1950-1975

## READER RESPONSE

What do you think of this issue? The March, 1975 magazine is a departure from magazines of the past in appearance and contents. Future issues will also reflect changes. We would enjoy hearing from you letting us have your comments.

No directory of chapters is published in The DELTASIG Magazine. Chapters needing names and addresses of other chapters are requested to write to The Central Office.



'75  
CONVENTION

# delta sigma pi

30th Grand Chapter Congress\*

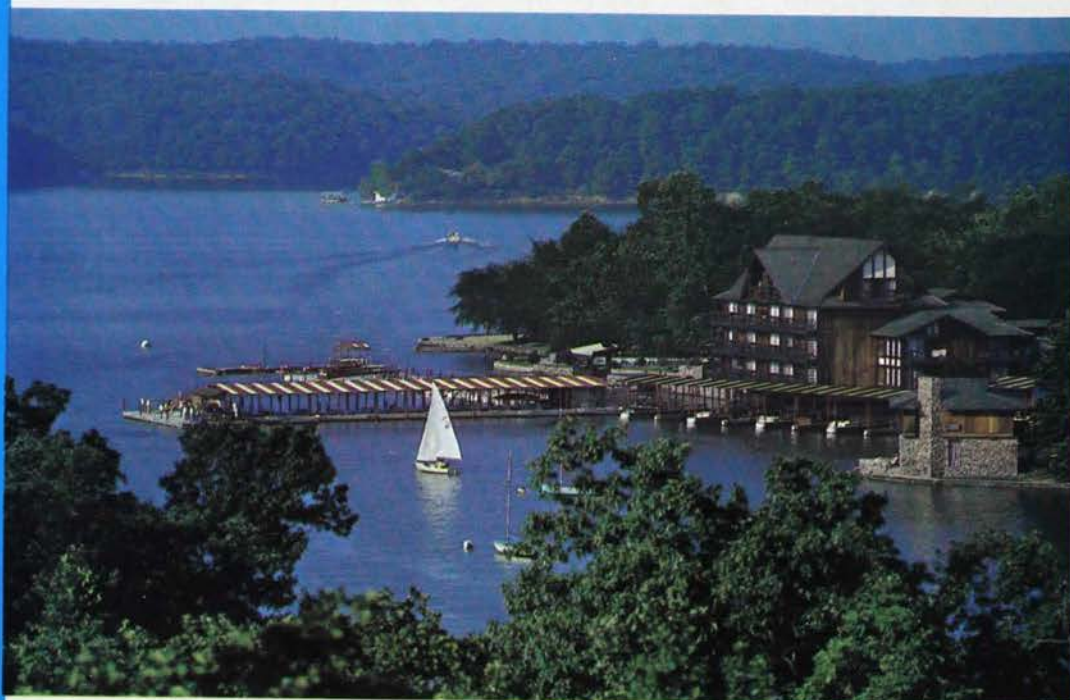
August 19-22, 1975

Tan-Tar-A Resort

Lake of the Ozarks, Missouri



\* See articles in January, March, and May, 1975 issues of the Deltasig Magazine



TAN-TAR-A

delta  
sigma  
pi