

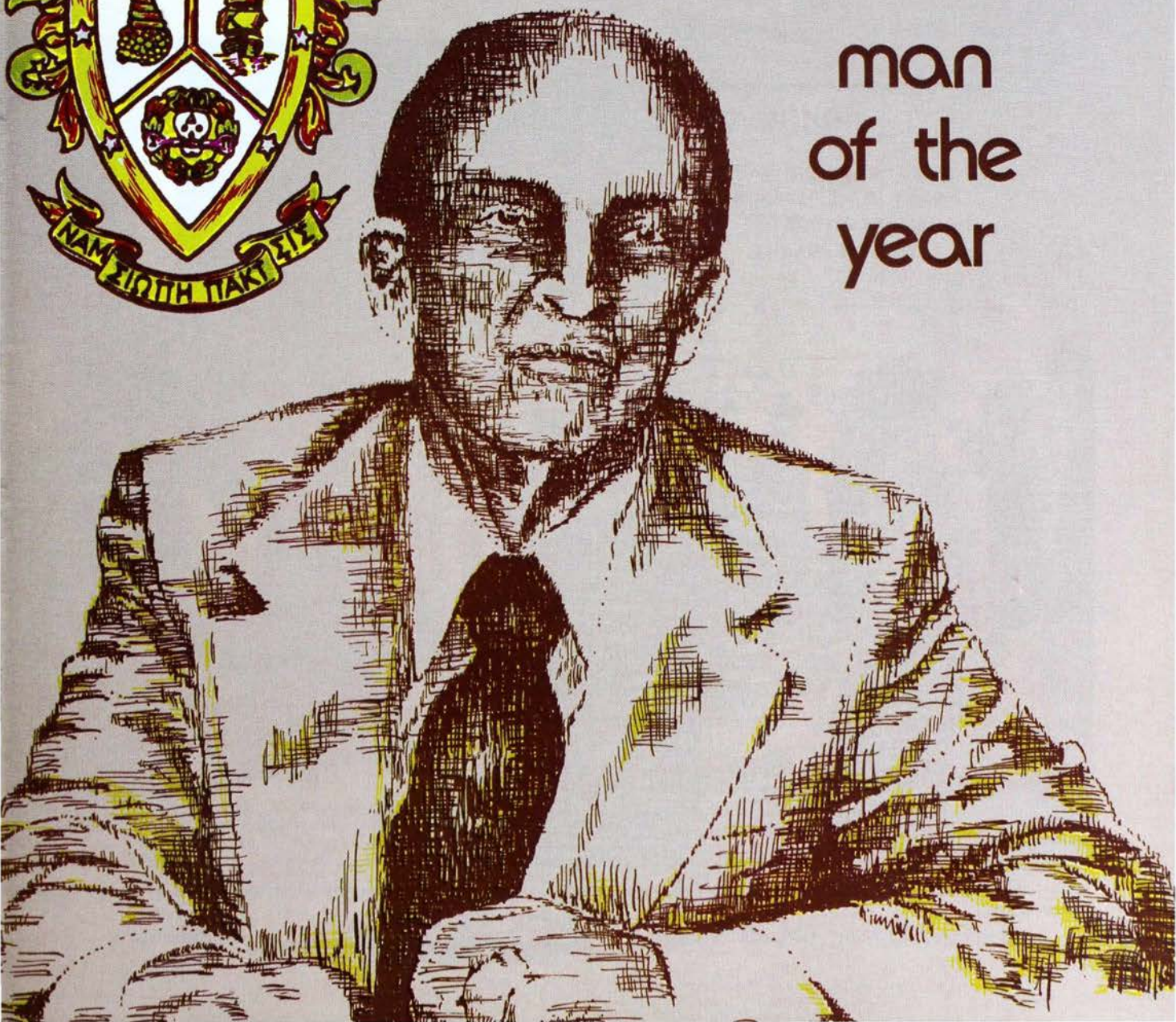
The **deltasig**®

an educational journal

march 1979



man
of the
year



focus:



Career Day attracts many students and many representative of the business community when sponsored by Zeta Psi Chapter at SUNY-Albany.

The **deltasig**®

March, 1979
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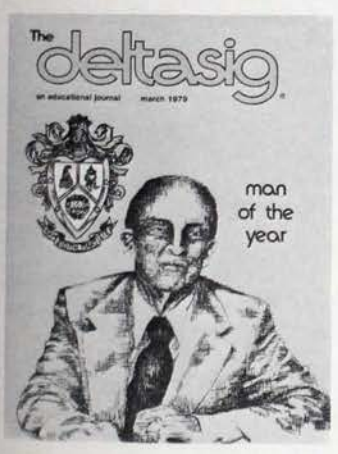
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Convention

32nd Grand Chapter Congress
August 12-16, 1979
The Marriott Hotel
Atlanta, Georgia

Cover

C. Rollin Niswonger is our Deltasig of the Year. See story on page 9.



Editor
Ben H. Wolfenberger

Associate Editor
Michael J. Tillar

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commentary....



Our 32nd Grand Chapter Congress will be in Atlanta, Georgia, at the Marriott Hotel, August 12-16, 1979. We are anticipating a 100 per cent attendance by our chapters and alumni clubs. I have received many letters from our chapters who have set up a special fund raising event with the profits earmarked for the expenses of their delegation to the Congress.

If your chapter has not planned an event to help defray the cost, there is time left to schedule such an event. You and your delegation will see, for the first time, Delta Sigma Pi on a national basis and get to meet our members from all over the country. There will be quite an array of Educational Seminars, parties and activities involving everyone. Our Congress, the results of two years of planning, will motivate you and your delegation so you may return to your respective campuses and build a better and stronger organization.

It is your responsibility to see that your chapter is well represented at the Grand Chapter Congress. Send a delegation not a delegate. See you in Atlanta in August.

Fraternally,

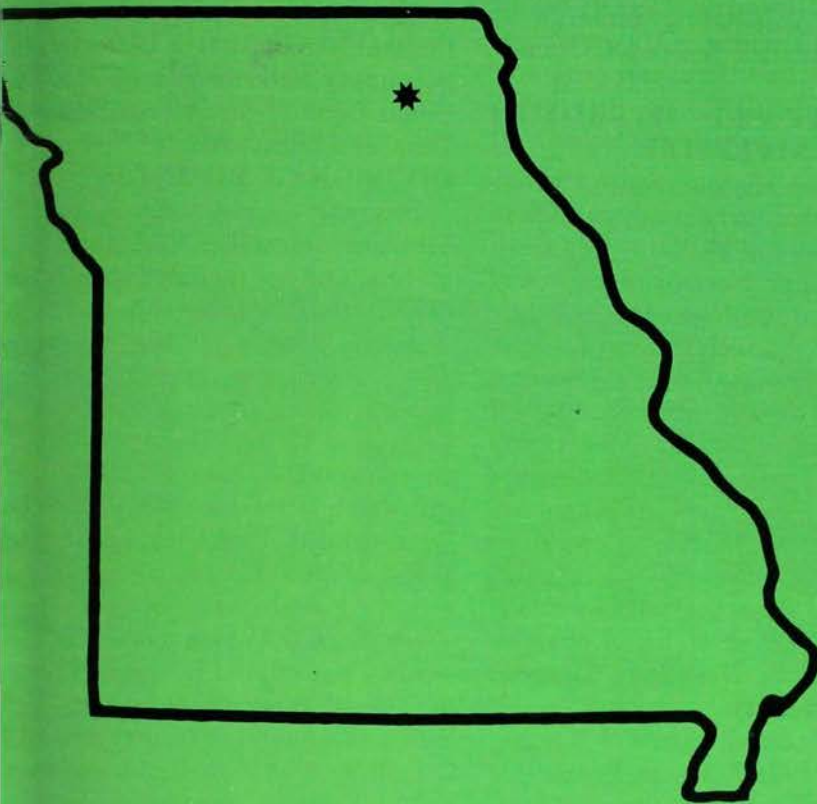
A handwritten signature in cursive script that reads "Bill Tatum". The signature is written in dark ink on a light background.

William W. Tatum, Jr.
Grand President/Gamma Tau 201
Life Member No. 2726
3001 N. El Macero Drive
El Macero, California 95618

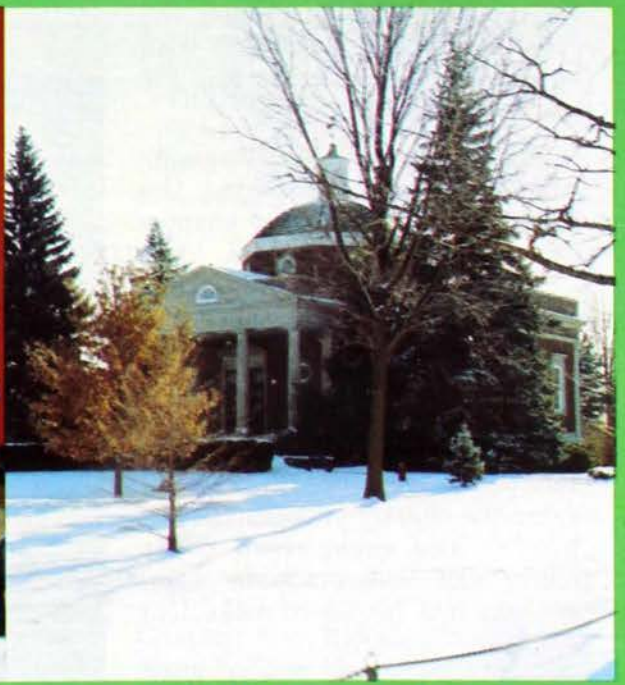
Newest Chapter In Missouri

Iota Nu Chapter of Delta Sigma Pi, the fraternity's 184th undergraduate chapter, was installed at Northeast Missouri State University in Kirksville, Missouri on December 9, 1978. The new chapter is the fifth in the state of Missouri joining the Alpha Beta Chapter at the University of Missouri-Columbia, Alpha Chi Chapter at Washington University, Beta Sigma Chapter at St. Louis University and Eta Nu Chapter at the University of Missouri-St. Louis.

Kirksville, with a population of approximately 16,000 is located in Northeast Missouri. It is primarily an agricultural community, although several light industries are located within the city. In addition to being the home of Northeast Missouri State University, it is also the location of Kirksville College of Osteopathic Medicine which is the first institution of its kind in the world. Initiation ceremonies for the 43 undergraduates, faculty and honorary members were held in Violette Hall on the NMSU campus. The installation day began with registration, followed by a tour of the campus for the Deltasig national officers and guests who were in attendance. Initiation ceremonies for the charter members of the new



The forty three charter members of the new Iota Nu Chapter at Northeast Missouri State.



Buildings and landscaping provide an attractive campus to enhance the academics at Northeast Missouri State.

chapter were held in the afternoon. Assisting with the installation of the new chapter were Grand President William W. Tatum, Jr., Executive Director Ben H. Wolfenberger, Assistant Executive Director Michael J. Tillar, North Central Regional Director Robert M. Drewniak, District Director from the North Central Region Steven B. Ludwig, Chapter Consultant Michael T. Walsh, and Chapter Advisor William C. Holper. Also participating in the installation ceremonies were undergraduate members of Epsilon Chapter at Iowa and Alpha Iota Chapter at Drake.

The Installation Banquet was held at the Thousand Hills State Park in Kirksville with Assistant Executive Director Michael J. Tillar serving as Toastmaster. Following the Invocation by chapter Senior Vice President Richard R. See, Dr. Charles J. McClain, President of Northeast Missouri State University, officially welcomed Delta Sigma Pi and Iota Nu Chapter to the campus. Dr. Robert A. Dager, Head of the Division of Business, then extended his greetings to the new chapter and provided those present with a brief history of the Division of Business. Following Dr. Dager's remarks, Sheri L. Baze, chapter secretary, acquainted the guests with the history of Beta Alpha Mu, the local petitioning fraternity.

Grand President William W. Tatum, Jr., then presented the charge and charter to the chapter and the individual members. After welcoming the new chapter Grand President Tatum challenged each of the charter members to live up to the ideals of Delta Sigma Pi and to strive to make Iota Nu Chapter the strongest chapter in the fraternity. Chapter President Teryl L. Zikes accepted the charter on behalf of the chapter and recognized those faculty and undergraduate members who had helped to make Iota Nu Chapter a reality.

Executive Director Ben H. Wolfenberger then extended fraternal greetings to the chapter on behalf of

the Board of Directors, the undergraduate chapters, alumni clubs and individual Deltasigs from across the country. He presented more than 100 letters of welcome to the chapter secretary. The banquet was concluded with the presentation of the chapter gavel by Michael J. Tillar and with concluding remarks by Chapter Advisor William C. Holper.

NORTHEAST MISSOURI STATE UNIVERSITY

Northeast Missouri State University can trace its beginnings back to 1867, when Joseph Baldwin opened the Missouri Normal School and Commercial College. In 1870 the name was changed to First District Normal School, the first Missouri supported institution for teacher preparation and the first institution of its kind west of the Mississippi River. In recent years the school has broadened its academic programs and in 1967 the "Teachers" was eliminated from the school's name. In 1972 a series of name changes culminated in Northeast Missouri State University.

The fourteen divisions of the university include Business, Education, Fine Arts, Health and Physical Education, Home Economics, Language

and Literature, Libraries and Museums, Mathematics, Military Science, Nursing, Practical Arts, Science, Social Science and Special Programs. The university offers a total of more than 100 degrees and certificate programs.

Northeast Missouri State University is accredited by the North Central Association of Colleges and Secondary Schools and by the National Council for Accreditation of Teacher Education.

DIVISION OF BUSINESS

Original courses offered by the Missouri Normal School and Commercial College included shorthand, bookkeeping, penmanship and business law. Even when the "Commercial College" was dropped from the school's name, courses in business continued to be offered. In 1908 a commercial department was instituted by Professor Mark Burrows who taught bookkeeping in the front of his classroom while instructing students in typewriting in the back of the same room. The university has offered business courses continuously since that time and now has a business faculty numbering 30 with 1121 business majors.

The business curriculum has expanded and now offers bachelor's de-



Assistant Executive Director Mike Tillar, far right, covers last minute administrative details at the installation of Iota Nu Chapter at Northeast Missouri.

degrees in business education, business administration and accounting. A master's degree in business education is offered and there are one and two year courses in secretarial work, clerical, medical secretarial and accounting, and data processing.

BETA ALPHA MU FRATERNITY

In April, 1978 approximately fifteen students and Deltasig faculty

member William C. Holper joined together to found Beta Alpha Mu Fraternity for the purpose of pursuing an undergraduate chapter charter from Delta Sigma Pi. The officers of the local fraternity included President, Teryl Zikes; Senior Vice President, Russell Wray; Secretary, Sheri Baze; Treasurer, Mike Waldrop and Chancellor Dan Ripley. The final weeks of the 1977-78 academic year were spent in planning for the growth of the local organiza-

tion in the coming academic year.

When classes resumed in August, 1978 the members of Beta Alpha Mu promoted their fraternity through posters, recruiting tables and presentations in the various business classes. These efforts proved to be successful as sixty-one prospective members attended the fraternity's first Fall informational meeting. As membership in Beta Alpha Mu continued to increase, each new member was required to participate on one of the fraternity's standing committees. These committees included: professional, bylaws and charter, social, public relations, fund raising, and the Cystic-Fibrosis Bike-a-thon. On September 18, 1978 Assistant Executive Director Michael J. Tillar met with the members of the local fraternity to discuss their programs and make plans for the chartering ceremonies. During the weeks that followed the members of Beta Alpha Mu participated in a wide range of activities including professional programs on public accounting and the Free Enterprise System. The fraternity's community service project, a Cystic-Fibrosis Bike-a-thon, proved to be the largest and most successful activity. Due to the efforts of the members of Beta Alpha Mu Fraternity more than \$2000.00 was raised for the Cystic-Fibrosis fund.

The members of the local fraternity were officially pledged to Delta Sigma Pi during ritualistic ceremonies conducted by Faculty Advisor William C. Holper. Brother Holper then administered a pledge education program and assisted the members in becoming familiar with the basic principles of efficient chapter management. On November 13, 1978 Beta Alpha Mu Fraternity submitted its formal petition for a chapter charter to the Board of Directors of Delta Sigma Pi.

The charter members of Iota Nu Chapter are: Pamela J. Andrews, Sheri L. Baze, Denise Brandt, Craig Brinegar, Debra L. Buenger, Carol L. Clark, Dea A. Farley, Natalie



The Student Union is just one of the many attractive buildings on the Northeast Missouri campus where the fraternity's Iota Nu Chapter has been established.



Grand President Bill Tatum, seated left, and Executive Director Ben Wolfenberger, sign the chapter charter while the executive committee officers of the Iota Nu Chapter at Northeast Missouri witness.

Greitzer, Susan Hatcher, Kristy Hiatt, Sue Hobbs, Gerrie Holper, Debra M. Hultz, Randy L. Hultz, Pamela Judson, Don J. Kraber, Jr., Steven Kreyling, Marse Lear, Larry Lunsford, Robert Maschmann, Valerie McHargue, William L. Montgomery, Jr., Lisa A. Morgan, Wayne H. Murphy, Susan A. Naftzger, Shirley L. Newquist,

Susan Nordyke, Susanne Orf, Mike Pappas, Jonathan W. Perkins, Kimberly Reyes, Daniel J. Ripley, Valerie Robbins, Richard R. See, Michelle Shreve, Laura Beth Skubal, Scott L. Thorne, Michael R. Waldrop, Russell C. Wray, Mary A. Youse, Teryl Zikes, Robert A. Dager, and Carol Banderman.

merger



Violette Hall, home of the Department of Business, and scene of the initiation ceremonies for Iota Nu Chapter at Northeast Missouri.



Visiting chapter delegations and all national officers, like Prez Bill Tatum and Chapter Consultant Mike Walsh, all had a little difficulty getting to Kirksville for the installation of Iota Nu Chapter at Northeast Missouri.

Marsha L. Oerding, *Georgia College*, on June 18, 1978, to Charles Edgar Grimes, at Milledgeville, GA.

Bryant L. Wilcher III, *Georgia College*, on July 1, 1978, to Susie Harper, at Macon, GA.

Max Gardner, *Georgia College*, on July 8, 1978, to Judy Lynn Kneuss, at Panama City, FL.

Glenn M. Franklin, *C. W. Post*, on July 16, 1978, to Cynthia S. Marnne, at Brookville, NY.

Joseph M. Nebhan, *Texas-El Paso*, on September 9, 1978, to Laura Barragan, at El Paso, TX.

Brandon L. Pigott, *Arizona*, on November 11, 1978, to Nina Lundquist, at Winnetka, IL.

Joseph G. Mitchell, *Arizona*, on October 7, 1978, to Shelley Ann Eltzroth, at Tuscon, AZ.

Stephen R. Crawford, *James Madison*, on September 23, 1978, to Winnie Cunningham, at Culpepper, VA.

Donald E. Fecher, *James Madison*, on May 20, 1978, to Sheri Layman, at Roanoke, VA.

Michael C. Lee, *James Madison*, on October 14, 1978, to Cathy Lutinski, at Stafford, VA.

Michael A. Mathisen, *James Madison*, on July 22, 1978, to Terri Reynolds, at Fredericksburgh, VA.

W. Patrick O'Rourke, *James Madison*, on April 14, 1978, to Debbie Dragon, at Arlington, VA.

Stephen T. Seldon, *James Madison*, on September 30, 1978, to Debbie Vecchiolla, at Winchester, VA.

Terrence C. Smith, *James Madison*, on August 12, 1978, to Suzanne Shumate, at Roanoke, VA.

Jeffrey L. Stone, *James Madison*, on April 7, 1978, to Betsy Houseman, at Roanoke, VA.

Russell T. Carr, *Florida Atlantic*, on April 29, 1978, to Deborah Schmidt, at Pompano Beach, FL.

David Elwart, *Florida Atlantic*, on August 26, 1978, to Joyce Papaleo, at Pompano Beach, FL.

Mark S. Davis, *Florida Atlantic*, on December 29, 1978, to Karen MacFarlane, at Boca Raton, FL.

Robert A. Haskin, *Central Florida*, on August 20, 1978, to Donna Perna, at Middletown, NY.

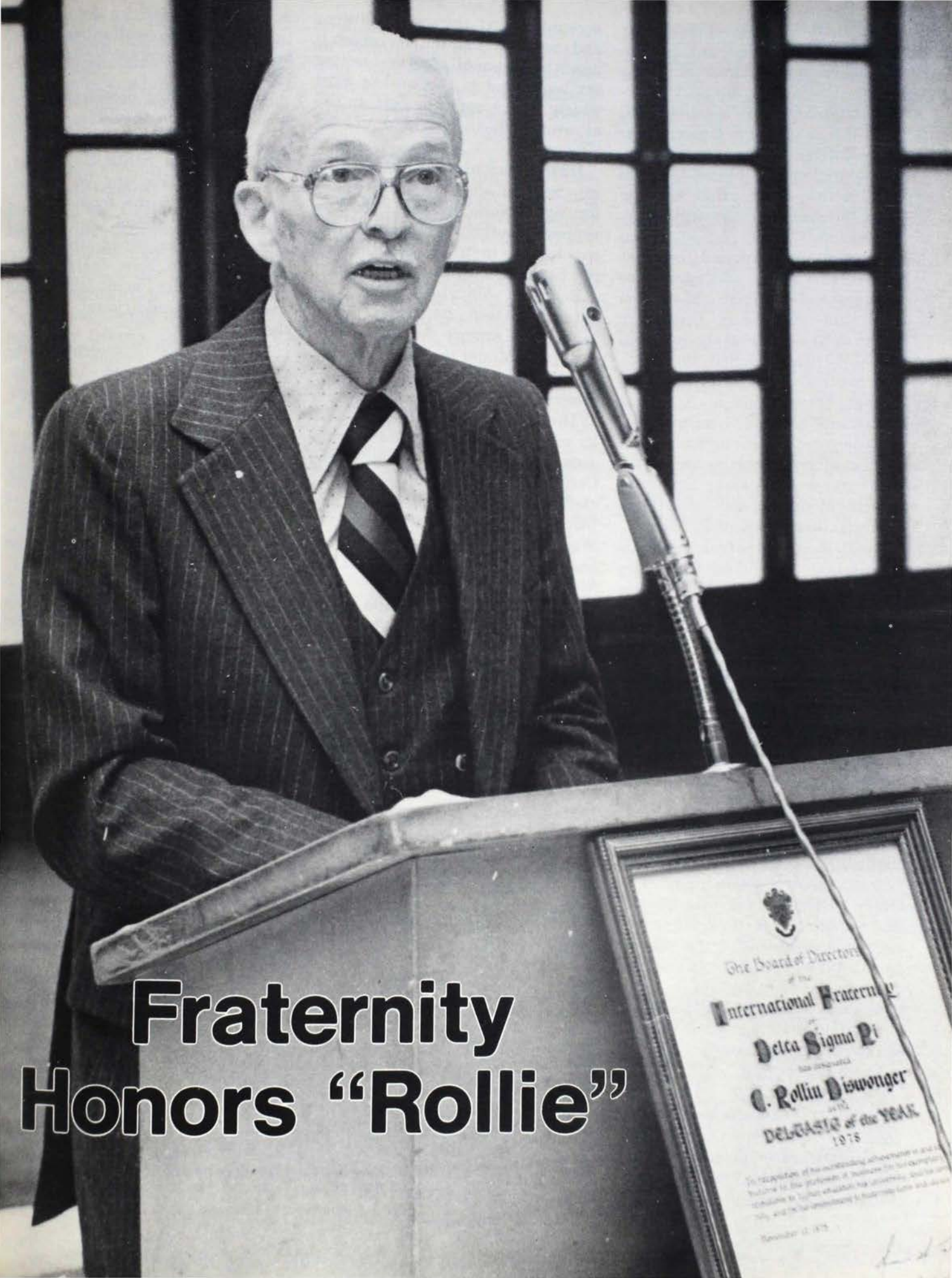
J. R. Salinas, *Texas A and I*, on November 23, 1978, to Belinda Garcia, at Kingsville, TX.

Raymond D. Kim, *Loyola-Chicago*, on November 11, 1978, to Suzanne S. Kim at Chicago, IL.

Neil F. Huff, *Shepherd*, on October 7, 1978, to Teresa Owens, at Shepherdstown, W. VA.

Peter R. Marshall, *Shepherd*, on July 3, 1978, to Tia Butts, at White Sulphur Springs, W. VA.

Douglas B. Barry, *Shepherd*, on July 1, 1978, to Sharron Roy, at Burlington, VT.



Fraternity Honors "Rollie"

The Board of Directors
of the
International Fraternity
of
Delta Sigma Pi
has recognized
G. Rollin Diswonger
as the
DELGASTIC of the YEAR
1975

In recognition of his outstanding achievement in and
dedication to the promotion of business and professional
education in higher education for university and college
level, and his administrative & leadership skills and ability

November 12, 1975

The 1978 Deltasig of the Year Award was presented to C. Rollin Niswonger, an alumnus of Alpha Upsilon Chapter at Miami University, Oxford, Ohio on November 17, 1978, at a reception and ceremonies in the Heritage Room of the University Center on the Miami campus. Making the presentation was national president of the fraternity, William W. Tatum, Jr., of Sacramento, California. Invited guests included the area undergraduate chapters and national officers, the faculty of the Miami University School of Business and the Business School Advisory Council, the President of the university and his cabinet, the Council of Academic Deans, and personal friends. Hosting the event were national staff members Executive Director Ben H. Wolfenberger, Assistant Executive Director Michael J. Tillar and Chapter Consultant Michael T. Walsh.

The Deltasig of the Year Award is the highest honor the Fraternity can bestow on one of its own members. Selection of the recipient of the award each year is made from among the nominees submitted by the undergraduate chapters across the nation. The recipient is recognized for an outstanding contribution to his chosen profession in the field of business, education or government; his continued fraternal dedication and involvement; and his service to his community.

Rollie Niswonger was a charter member and the first chapter treasurer of Alpha Upsilon Chapter at Miami University when the chapter was established in 1927. He served as second president of the chapter during 1928-29. In 1977 at the 50th anniversary celebration of the chapter, he was presented with the Order of the Golden Helmet for fifty years of interest and active participation in Delta Sigma Pi.

C. Rollin "Rollie" Niswonger, CPA, PhD, LLD, Professor of Accountancy, Emeritus, Miami University, Oxford, Ohio joined Miami's faculty in 1935. He has co-authored "Accounting Principles," the basic

accounting text, through 12 editions and more than four million copies. It heads the list of all time best selling textbooks and is the world's most widely used accounting text, in use at over 800 colleges and universities.

He is a man who put his teaching into writing and turned his knack for "figure work" into a text book; a venerable author who "figured" his way to fame in introducing the simple, basic book about accounting.

Born on March 24, 1907 in Pittsburg, Ohio, he received the bachelor of science degree in business from Miami in 1929 with honors. He was an assistant instructor of accounting for the next two years at the University of Illinois, where he received the master's degree in accountancy in 1931. He became a Certified Public Accountant in the state of Washington in 1933 while teaching at the State College of Washington, 1931-35. He received the Ph.D. degree from the Ohio State University in 1950.

In World War II, he was a Naval officer assigned to the Cost Inspection Service of the Naval Supply Corps, 1944-46, after spending part of 1943 as an accounting executive

in the Office of Price Administration. He was a consultant to the office of the Comptroller General, 1955-58.

He was visiting professor at Arizona State University, Tempe, 1959-60, University of Colorado, 1962-63, and California State University, Fresno, 1970. For the Winter trimester of 1966, he took leave of absence from Miami, and he and Mrs. Niswonger joined others on a hiking tour of New Zealand with stops at various Pacific islands and Australia as additional parts of their trip.

He was 1958 President of the American Accounting Association and head of the Accounting Department at Miami from 1947 until he asked to be relieved of the Chairmanship in 1966, continuing his teaching until retirement in 1972. He was Assistant Dean of the School of Business Administration 1940-56; Acting Dean, 1954-55; and Director of Summer Session, 1946-48.

Rollie has been associated with the Miami University Foundation almost since its beginning—nearly a quarter of a century. He began as Assistant Treasurer, then became Treasurer, and finally moved to the



Present for the Deltasig of the Year presentation were part of Rollie Niswonger's family. At far left is his son; at far right his grandson; and next to wife Sue is his daughter-in-law.

position of Controller. He has seen the fund grow from a small acorn to a magnificent tree with over two million dollars; a fund diligently attended without any compensation for over two and a half decades.

In the Spring of 1972, near the time of his announced retirement, colleagues honored him with the naming of the C. Rollin Niswonger Accountancy Advancement Fund, establishing as a goal for that fund \$100,000 in contributions from Miami accountancy graduates, members of Sigma Chi Fraternity and other friends. In 1973 the C. Rollin Niswonger Seminar Room was dedicated in Laws Hall (School of Business) honoring him. The fund

originally had been established as an accounting endowment fund some years ago through his own personal efforts. His own contributions to that fund included a gift from the royalties from the textbook, "Accounting Principles."

In addition to having been President of the American Accounting Association, he has been chairman of its committees on education, student personnel, nominations and graduate fellowships. He also has been on various committees of the American Institute of Certified Public Accountants; a member of the Grand Council of Beta Alpha Psi, professional accounting fraternity, and a member of the Controllers In-

stitute of the American, and the Ohio, Society of Certified Public Accountants.

He is also a member of Sigma Chi, social fraternity; Beta Gamma Sigma, national scholastic honor society for men and women in schools of business administration; Phi Beta Kappa, scholarship honor society; Beta Alpha Psi, honorary accounting fraternity, and Omicron Delta Kappa, leadership honor society. Other honors include National President Miami University Alumni Association 1950, Miami University Alumnus of the Year 1972, and Outstanding Educators of America 1972.

Rollie is a globe-trotter, a camper-hiker, and an excellent camera buff whose color photographs enhance the C. R. Niswonger Seminar Room as well as his own home. He has experienced "rough and ready" camera safaris in both Africa and India.

He is always dressed in the latest vogue and one cannot remember when Rollie did *NOT* have a mustache. He is well known also for his penchant for driving high class and high performance foreign sports cars having enjoyed the last several Porsche models.

He and Mrs. Niswonger, the former Sue Allen Janes, were married August 22, 1938 in Rocky River, Ohio. They are parents of twins: Thomas Rollin Niswonger, now vice-president of an insurance agency in Ann Arbor, Michigan, and Mrs. Dan Spengler (Cynthia Sue Niswonger).

The fraternity expresses grateful appreciation to the Public Information Office of Miami University for its assistance in media coverage and photography at the time of the presentation as well as providing some background information for this article. Appreciation also goes to Assistant Executive Director Mike Tillar for photographic coverage of the presentation reception.



Rollie and Sue glance through the bound copy of congratulatory messages presented to him during Deltasig of the Year award ceremonies.

Atlanta '79

Atlanta, site of the 1979 Grand Chapter Congress is, like Boston or San Francisco, one of those rare cities that almost everybody likes. It is a thoroughly Southern place and the geographic crossroads of the Southeast. Its over one and one-half million people are mostly polite and are hooked on their city and the South. Recently headquarters for one of the most successful Presidential campaigns ever waged, and before that headquarters for the civil rights crusade of Martin Luther King, it has three-fourths of the country's top 500 companies maintaining offices there. The city's Hartsfield International Airport, with a completely new facility under construction at this time, is the second busiest airport in the world, following Chicago's O'Hare. As a convention city, Atlanta competes with the biggest—New York, Chicago, San Francisco, Los Angeles and others. Come to the convention, and visit the "main street" of the entire South, Peachtree Street. This main thoroughfare through Atlanta will take you to the city's many attractions.



Yesterday

It's been said that the Cherokee and Creek Indians had a series of competitions with the winner, the

Creeks, getting the land south of the Chattahoochee River. Later a fort was erected in the same area for the first white settlement. In the 1830's a likely terminal point was needed for a new railroad from Tennessee to the Chattahoochee with branches to Athens, Madison, Milledgeville, Forsyth and Columbus. The city springing up at this focal point was called Terminus and the roads met at what is now Five Points in Atlanta. This tiny town of six houses became a trading center for the surrounding area and was renamed Marthasville after the daughter of the governor. In the 1840's after a line was completed from Augusta, bringing with it schools, hotels, and more business, a more auspicious name was desired and "Atlanta" was born. With steady growth Atlanta blossomed into a business and living community determined to be the capital of Georgia. Determining Atlanta's destiny was Geor-

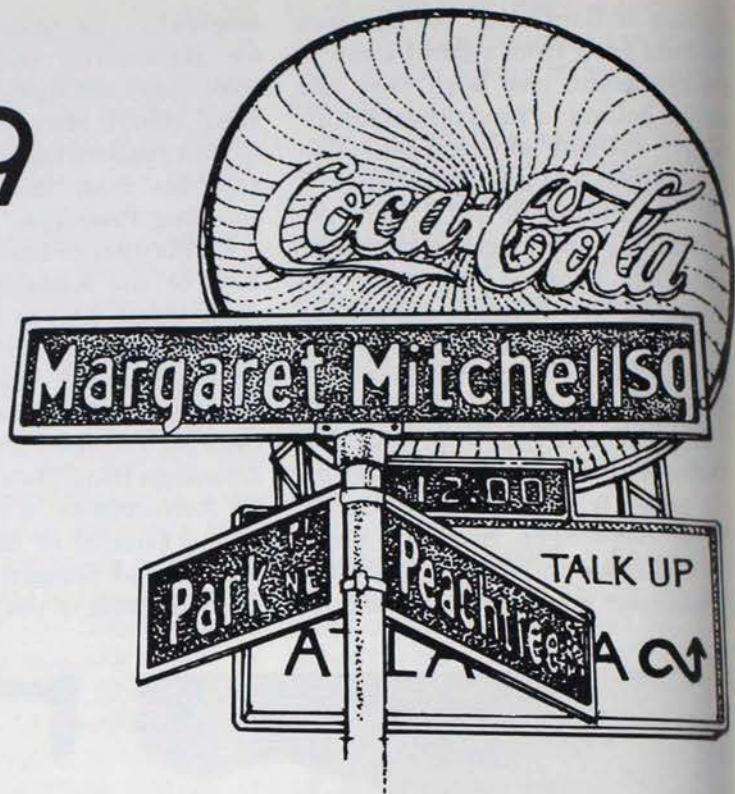
gia's secession from the Union in 1861. The young railroad town was vaulted into prominence as the commercial and industrial center of the Confederacy. Following almost complete destruction by General Sherman, Atlanta began to rebuild. In an ideal geographic setting enhanced by the converging rail lines, Atlanta thrived on reconstruction.

In 1886, Coca-Cola was invented here by Dr. John Pemberton and became the world's most celebrated drink. This is but one example of the historic daring and innovation which created the Atlanta of the 20th century.



Today

Atlanta continues to grow. Partly through luck, partly from geograph-



calling you to convention

ic location, and partly from civic leaders seeing the impossible as possible, growth and change are an integral part of the city. The enterprise of the 1960's is physically evidence by nearly two dozen "skyscrapers," over 40 per cent of existing residential structures, and over 40 separate suburban "office parks."

Rather than suffering from neglect and decay, the central city is very much alive, well and growing. The Omni International complex—a luxury hotel, offices, movies, ice rink, haute couture shops, excellent restaurants and a multi-use entertainment facility are housed under one roof. A short distance away rises the "world's tallest hotel," the 70 story cylindrical Peachtree Plaza Hotel. In still another area the Atlanta Hilton, adjacent office tower, restaurants, and shopping fill another complex. The Georgia World Congress Center offers one of the world's largest exhibit halls, 28 meeting rooms and auditoriums, translation facilities, and all other amenities for world-class meetings.

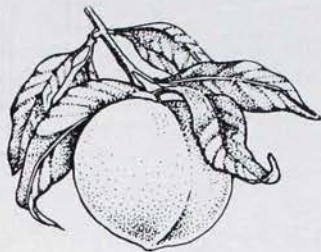


Tomorrow

"Status quo" means standing still and eventual atrophy, and planners in Atlanta want to avoid that. For future transportation needs, MARTA, the Metropolitan Atlanta Rapid Transit Authority is being expanded to unclog the freeways. On completion, there will be 50 miles or more of high speed rail and over 14 miles of rapid busways coordinating with over 1,500 miles of surface bus operations.

Hartsfield International Airport is under construction with its new terminal facilities among the most futuristic in the nation. The 104 gates accommodating 124 parked aircraft will nearly double that handled by the present terminal.

Consulates and Trade Commissions of more than 25 foreign governments, additional commercial construction downtown and in the suburban commercial areas, and continued population growth all promise a bright future for this existing city.



Atlanta Attractions

The most noticeable thing in downtown is new buildings, particularly the new hotels. Already mentioned is the Peachtree Plaza, soaring 70 stories. A block away is the Hyatt Regency, a John Portman design and part of the Peachtree Center complex. The Hyatt Regency, still the loveliest of the hotels, is the first atrium lobby hotel designed, and has set a standard for hotel construction around the world. Equally impressive is the Omni complex, also already mentioned and its next door neighbor the three block long World Congress Center. Also in the downtown area are the Sixth District headquarters Federal Reserve Bank, and the Georgia State Capital, home of the Senate, the House, the Governor, and other attractions of historical interest.

In metropolitan Atlanta, though some may be several miles out, are a wealth of attractions including the Atlanta Zoo in Grant Park. Also in Grant Park is the Cyclorama depicting the Civil War era. While the Cyclorama is most realistic and breathtaking, rumor says it may be closed for restoration in August during our convention.

Fort Peachtree, the Fernbank Science Center, The "General" locomotive and Big Shanty Museum, historic Roswell, Georgia with its antebellum homes, Kennesaw Mountain National Battlefield Park, are other attractions to con-

sider. The fraternity will have information on these and other attractions available for our conventioners in registration envelopes or in its hospitality room at the hotel.

Kingdoms 3 offers a 565 acre park and wildlife preserve while Six Flags Over Georgia is a 276 acre family entertainment park offering dozens of unusual rides and shows. Northeast of Atlanta is Stone Mountain Park, a 32 acre state park with the giant carving of Confederate heroes Jefferson Davis, Stonewall Jackson and Robert E. Lee on the sheer face of Stone Mountain. Offered at the park are a Swiss skylift, a steam locomotive ride, a game ranch, a complete ante-bellum plantation, hiking and other activities.

Back in Atlanta is Atlanta Stadium, home of the National Football League Atlanta Falcons and the National League Atlanta Braves who might be in town for a game during our convention.

Near downtown is the tomb of Dr. Martin Luther King, Jr., next door to the Ebenezer Baptist Church where he preached. Adjacent to the church will eventually be the King family's Institute of Nonviolent Social Change and a block away is King's restored birthplace.

In downtown is Underground Atlanta, a bit of history covered and neglected for decades. It was the original site of Terminus and the Zero Mile Post of the Western and Atlantic Railroad still stands there. The renovated area enjoyed huge popularity in the early 1970's boasting several fine restaurants, nightspots and shops. Some places have closed and it would be best to check in August on the current condition of the Underground.

Let's not forget that downtown not far from other attractions is Georgia State University, home of the Kappa Chapter of Delta Sigma Pi. Also in Atlanta are other institutions of higher education, including Georgia Institute of Technology, Agnes Scott College and Emory University.

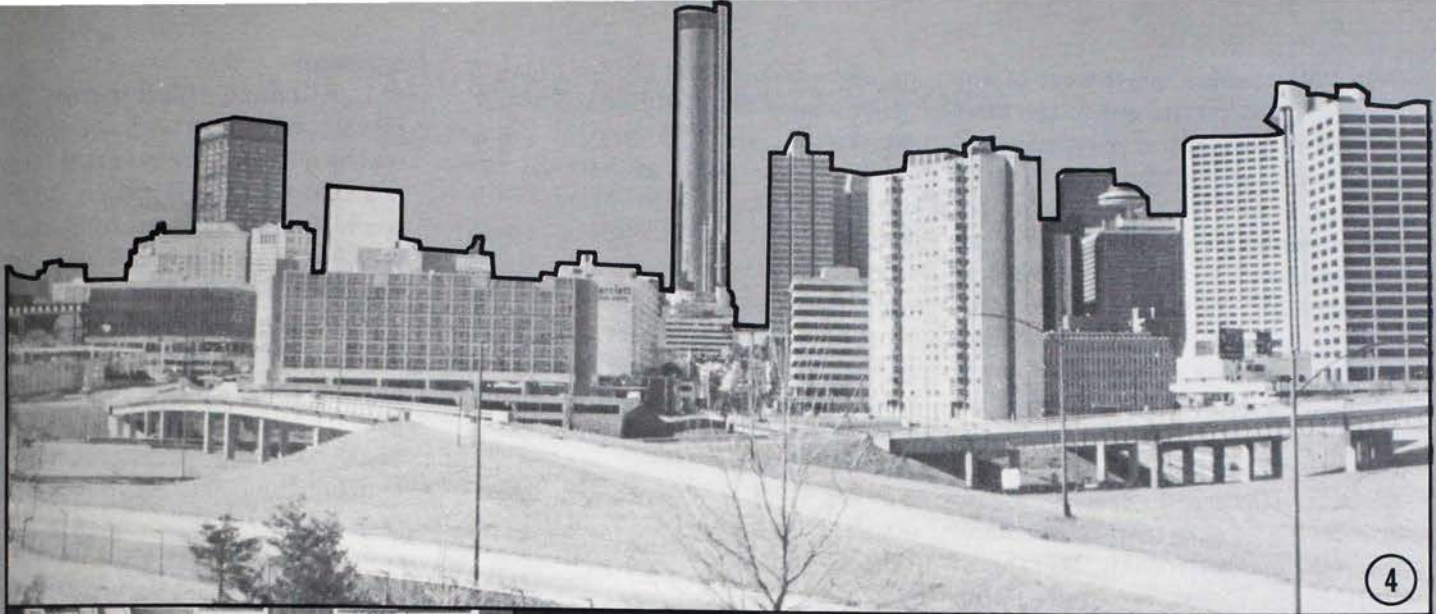
atlanta '79

32nd Grand Chapter Congress
August 12-16, 1979
The Marriott Hotel
Atlanta, Georgia

1. A Stone Mountain Park Swiss cable car travels past the Memorial Carving to the top of the mountain.
2. "The Land of Screams and Dreams" is Six Flags Over Georgia with its MINDBENDER, triple loop roller coaster.
3. Swan House and the surrounding grounds and other buildings are home for the Atlanta Historical Society.
4. Atlanta's dramatic skyline—housing hotels, offices, restaurants and entertainment, financial and industrial headquarters and retail stores.
5. Awe struck comments usually come from those seeing the lobby of the Hyatt Regency Hotel for the first time.
6. Peachtree Center features sculpture and high-rise and offers a variety of interests to the conventioneer.

Photos courtesy of Atlanta Convention and Visitors Bureau, Stone Mountain Park, Hyatt Regency Hotel, and Six Flags Over Georgia.





In "Northside," northwest of the business district lies one of the most beautiful residential areas in the country. Charming names like Peachtree Battle Avenue, Habersham Drive, West Paces Ferry Road, and Tuxedo Road leads to an area of mansions, dogwoods, azaleas, magnolias and Southern tradition. In this area is the Georgia Governor's Mansion, a new Greek Revival structure furnished in the Federal period. Not far away is the Atlanta Historical Society Headquarters, a 24 acre tract of woodland including McElreath Memorial Hall, Swan House, an Anglo-Palladian style mansion, and Tullie Smith House, an 1840's Georgia farmhouse.

The Atlanta Civic Center offers musicals, ballets, concerts and other attractions varying with the season. The Atlanta Memorial Arts Center, dedicated to 122 members of the Atlanta Arts Alliance who died in a plane crash in 1963 in France has the High Museum of Art and other arts attractions in season. In the suburbs is Wren's Nest, the home of Joel Chandler Harris, creator of the world-famous Uncle Remus stories and characters.

In sports Atlanta offers golf, ice skating, tennis, swimming, water skiing on nearby waterways, or rafting on the Chattahoochee River.

Many other attractions throughout the state are quite tempting and can be considered before or after convention for those who want to make a real vacation of it. Some that come to mind are the University of Georgia at Athens, Callaway Gardens at Pine Mountain, the Okefenokee Swamp, Savannah, and the Sea Islands. Many more can be discovered through your travel agent or in publications from the State of Georgia.

Shopping in Atlanta is excellent from the little clutches of shops in the major hotel centers to the world famous Rich's Department Store and to the major stores downtown.

In the suburbs are great shopping centers like the next-door neighbors

of Lenox Square and Phipps Plaza or other major shopping centers scattered about.

The restaurants in Atlanta are also excellent and also varied. While one can still find menus of traditionally Southern food, culinary arts are blossoming and most of the world's cuisines are represented. Probably the thing to do is take the restaurant guide we will provide and just pick something you think you would enjoy.



Transportation

Atlanta is easily accessible by car using one of the interstates passing the edge of downtown; the airport is served by major carriers and direct flights or connections into Atlanta are excellent. Other transportation such as bus also serves the city. Specific directions for arrival will appear in the next issue of the magazine and in registration confirmation packets.



Lodging and Costs

A tentative program and an advance registration form appear in this issue of the magazine for your use and convenience.

Registration

1. Advance Registration Fee (total convention package appears on the advance registration form).

2. On-site Registration (at the convention hotel on August 12) will be an additional \$5.00 above the advance registration fee.

3. Cancellations prior to 30 days (July 12) before the opening day of the Grand Chapter Congress (August 12) will incur a \$5.00 handling fee. No refunds on cancellations will be made after July 12, 1979.

4. Children less than 14 years of age do not pay a registration fee and do not receive a convention souvenir.

Daily Room Rates (European Plan—No Meals Included). Rooms not included in Registration Cost.

Singles—\$32.00 + 7% Tax (\$2.24) = \$34.24. Total Convention Cost \$136.96.

Twin (Per Person)—\$19.99 + 7% Tax (\$1.33) = \$20.33. Total Convention Cost \$81.32.

Triple (Per Person)—\$14.00 + 7% Tax (\$.98) = \$14.98. Total Convention Cost \$59.92.

Quad (Per Person)—\$11.50 + 7% Tax (\$.81) = \$12.31. Total Convention Cost \$49.24.

Children—In same room with parents—no charge. In separate facilities full room rate as shown above.

Other Costs (To assist you in budgeting)

Tours and Admissions to attractions you may want to see.

Incidentals such as gifts, souvenirs, bar bills, etc.

Ground transportation such as airport limo, buses, cabs.

Daily parking charges if you bring your own car.

All gratuities to doorman, bellmen, room service, restaurants, bars, cabs, etc.

Meals other than those on official convention program included in registration fee.

ADVANCE REGISTRATION FORM

Delta Sigma Pi 32nd Grand Chapter Congress

The Marriott Hotel
Atlanta, Georgia
August 12-16, 1979

<p>Member Registration \$61.00 Amount Enclosed \$ _____ Includes Souvenir, Disco Admission, Banquet, and Farewell Luncheon</p> <p>Educational Foundation Luncheon (Members and Interested Non-Members) \$10.00 \$ _____</p> <p style="text-align: right;">TOTAL AMOUNT ENCLOSED \$ _____</p>	<p>Spouse Registration \$76.00 Amount Enclosed \$ _____ Includes Souvenir, Disco Admission, Tour, Banquet, and Farewell Luncheon</p> <p>Pink Poodle Luncheon \$9.00 \$ _____</p> <p style="text-align: right;">TOTAL AMOUNT ENCLOSED \$ _____</p>
<p>Relative, Guest, or Child, 14 Years of Age or Older \$76.00 Amount Enclosed \$ _____ Includes Souvenir, Disco Admission, Tour, Banquet, and Farewell Luncheon</p> <p style="text-align: right;">TOTAL AMOUNT ENCLOSED \$ _____</p>	<p>Child Under 14* \$51.00 Amount Enclosed \$ _____ Includes Tour, Banquet, and Farewell Luncheon. DOES NOT Include Souvenir or Disco Admission.</p> <p style="text-align: right;">TOTAL AMOUNT ENCLOSED \$ _____</p> <p><small>*If child will not go on Tour or attend Banquet or Farewell Luncheon, he need not be registered.</small></p>

Enclosed is my check for \$ _____ (Total) for the following registrations for the 32nd Grand Chapter Congress. I understand that this amount does not cover any portion of the hotel cost and that these fees will be refunded, less a \$5.00 handling fee, if I am unable to attend the convention and notify The Central Office *by the deadline date of July 12, 1979*. I also understand that if I do not cancel my registration by the deadline date of July 12, 1979, that none of the fees are refundable.

Please give all names IN FULL for fraternity members, spouses, children, other relatives, or guests. Please indicate undergraduate or alumni status for fraternity members and give other requested fraternity information. Completing all requested information will assist the convention desk in processing your advance registration and in registration at the convention. Hotel Reservation Forms and other information concerning the convention will be sent to you upon receipt of this advance registration.

Name _____

Status: _____ Fraternity Member

Chapter and Number _____

Undergraduate? _____

Alumnus? _____

Alumni Club If Applicable _____

_____ Spouse

_____ Child

_____ Relative

_____ Guest

Street _____

City _____ State _____ ZIP Code _____

Name _____

Status: _____ Fraternity member

Chapter and Number _____

Undergraduate? _____

Alumnus? _____

Alumni Club If Applicable _____

_____ Spouse

_____ Child

_____ Relative

_____ Guest

Street _____

City _____ State _____ ZIP Code _____

(Please Use Photocopies For Additional Registrations)

lifestyle

... among the chapters

GEORGIA STATE

AT KAPPA CHAPTER'S Founders' Day Dinner in November, David "Red" Barron received the coveted Golden Helmet Award. Brother Barron received the award for his 50 years of dedicated service to Kappa Chapter of Delta Sigma Pi.

On January 13, the Atlanta Alumni Club held their January meeting on the Georgia State campus. After an outstanding dinner, a panel of leading economists discussed the topic of "The Economy and Inflation." Our thanks go to the Atlanta Alumni Club for an evening of good fellowship, delicious food and interesting thoughts.

Kappa Chapter made its second annual planning trip to Bear Paw Reservoir on February 17-18. The trip was a tremendous success as our future plans for the chapter were discussed for the next year.

On February 24, our chapter, along with Georgia State University, sponsored a seminar on how to write resumes in order to help future graduates in pursuit of business positions. The seminar was very well attended. Future plans include additional seminars at later dates.

—T. LYNN GREEN

PITTSBURGH

LAMBDA CHAPTER AT the University of Pittsburgh worked hard last term with a great surge of enthusiasm on the part of the Brothers and this ambitious feeling among the Brothers is continuing.

The Brothers started the Winter term off by conducting a survey to determine the "Instructor of the Year" who will be honored by the chapter at their Spring Banquet in May. The surveys were distributed in all the business courses during the beginning of the Winter term. The survey sheet also contained a section describing Delta Sigma Pi which the student could fill out if he or she were interested in finding out more about the fraternity and its activities.

The Brothers have also become more involved with the student government council at Pitt. Along with other student organizations, they sponsored a career seminar which attracted a large turnout at the Student Union. Everyone who attended the career seminar agreed that the seminar answered a lot of questions concerning career opportunities and job hunting as well as provoking questions in their minds as to where they want to be five years from now.

The Brothers have now turned their attention to recruiting new pledges and are looking forward to another successful initiation in April. Contacts are being made with the pledges and new friendships are striking up among the Brothers and their future Brothers. Time is passing quickly and nobody can afford to waste time. Good planning and

organization should assure Lambda Chapter another successful year, and we hope that the other chapters will have an equally good year.

—CYNTHIA M. LEPCZYK

OHIO STATE

THE NU CHAPTER at Ohio State University had its major fund raising project this past quarter selling glassware, wine glasses, cookingware, and knives. Since we are still not completed with all sales or money transactions it is hard to estimate an expected profit. However, this will have been the longest running and most profitable project we have been involved with recently. Much of our profits are expected to be used for the Rose Formal this Spring and the remainder will be used to fund professional and all business related activities.

This past quarter has been extremely busy for all of us. For example, we had twice as many professional activities and, thanks to Brad Rabal, some of them were even held on Saturdays to allow those who could never attend during the week to do so.

We had two quite exciting social activities this past quarter. First, on January 6, our Fall quarter pledge class held a party for everyone. The theme was the 60's which required everyone to dress up as hippies. It was an unusual experience. Then for another exciting time we all met at a nearby ski resort for Saturday skiing and an evening party. Everyone brought at least one friend and those who knew nothing about skiing were especially encouraged to attend. We all worked together to have fun and to teach the beginners. Also, all guests were approached on the subject of the fraternity as being prospective members.

—MERLENE TRUESDALE

ILLINOIS

CONGRATULATIONS TO THE new executive officers of Upsilon Chapter, who have started us off on an exciting semester! A special tribute is extended to Joan Brown, the first woman president of Upsilon Chapter and our nominee for Undergrad of the Year. After a relaxing Christmas vacation, Chancellor Chris Hubbard has us back under control and busy with chapter activities. Mitch Pisik, our senior vice president, organized an excellent campus-wide Rosehunt, after which Mary Varchetto, vice president for pledge education, presented the chapter with an outstanding group of pledges for our Spring initiation. Professional Vice President Tracey Colter is bringing in speakers from various segments of business and has organized a field trip to our state capital of Springfield as well. Treasurer David Landau is glad that Deltasig-sponsored movies are adding funds to the chapter treasury and Secretary Susan Branstad is busy updating

our alumni address list. Cindy Ganz, our historian, is presenting the campus with information on Deltasig functions through our bulletin board in Commerce West. We are looking forward to this semester's Rose Formal and the celebration of the graduation of our super-sized senior class of Deltasigs. Keep up the good work, Upsilon!

—T. C. COLTER

JOHNS HOPKINS

CHI CHAPTER AT Johns Hopkins University initiated nine new members on December 2, 1978, and the event was well attended by the chapter and the alumni club. It was interesting to note that the initiation trend was 78-22 percent, seven females—two males.

This particular initiation was a momentous occasion for Chi Chapter in that the entire Ritual team were Baltimore Alumni Club members of Delta Sigma Pi. Our hats off to Past President Dave Baker in his efforts to establish a standing Chi/BAC Ritual team. A memorized and well executed Ritual means so much to each pledge.

The speaker for the November professional meeting was Mr. Albert Harazin from Baltimore Baseball, Inc. (The Baltimore Orioles). The topic for the evening was "The Impact of a Major Sport Franchise on the Community, City and State." The discussion was interesting in that the economical issues were brought to light of having a baseball franchise at the local level.

The December professional meeting was a tour of the Baltimore Sun papers. The Brothers were shown the inner workings of the newspaper and just what type of expertise is required to get a newspaper out on the street.

Plans are underway for the annual Chi Chapter and Alumni dinner dance to be held at the Hopkins Union Hall under the glass pavilion. This social event has been well attended in the past and has provided the ways and means for expressing fraternalism in the chapter as well as with the alumni.

—MELVIN J. SMITH

WISCONSIN-MADISON

PSI CHAPTER SAW nine Brothers graduate last semester. These graduating seniors were: Kevin McGiverin, Ransom S. Harris, Jeff Husman, Doug Schultz, Jeff McWey, Steve Erickson, David Gottlieb, Doug Nelson, and Jim Tilley. These Brothers are taking with them a lot of knowledge and wisdom and will be missed. Psi Chapter wishes them the best of luck as they embark upon their new careers.

Last semester also saw the election of new officers. Congratulations should go to: John Erickson, president; Cory Erickson, senior vice president; Jeff Hanson, vice president for pledge education; Gary Herman, vice

president for professional activities; Jim Trubshaw, secretary; Steve Dexter, chancellor; Mike Barth, ritual chairman; Eric Woch, historian; and Rick Tetzlaff, social chairman. We are sure that each of these Brothers will serve us well as officers and provide Psi Chapter with enthusiastic leadership.

Of course, everyone looked forward to the holidays. There was tree decorating, a Christmas dinner and plenty of good cheer. Everyone worked hard to squeeze in as much fun as possible before the week of finals. Despite the finals, everyone went his respective way over the semester break, in good spirits and looking forward to the new year and another good semester.

—GARY D. STONE

PENN STATE

ALPHA GAMMA CHAPTER started off the 1979 calendar year with a very intensive rush program. Since rush is the future of our fraternity and we have 31 seniors graduating in May, our attention has turned to recruiting quality undergraduates to perpetuate our growth here at Penn State. We have combined some of our own ideas with some new ideas about rush that we learned from other chapters at the Regional Conference. Along with the slide presentations and professional programs, we have found informal gatherings of rushees and Brothers to be most productive. This is where they get to know us and we in turn learn more about them.

Throughout the Winter we also maintained our fine reputation on campus by participating in philanthropic activities such as the

College of Business Phonathon for the university and the Intrafraternity Council Dance Marathon for leukemic children. The Brothers have found that we can expand ourselves by helping others less fortunate than ourselves, and have a good time in the process.

Looking forward to the Spring, we are in the planning stages for our Spring banquet at the Penn State Sheraton, the Spring picnic and, for many of us, graduation.

—WILLIAM J. STEWART

NEBRASKA-LINCOLN

THE MEMBERS OF Alpha Delta Chapter took advantage of their past basketball marathon experience and took their skills to the North Central Regional Basketball Tournament sponsored last month by Theta Tau Chapter in St. Cloud, Minnesota.

Professional tours, speakers, and meetings have continued to play a dominant role for the undergraduate chapter. Officers for the Spring semester were announced at a recent awards banquet where guest Don Gill, Sports Director for KLIN AM/FM radio, spoke on the "Business of Sports." Alpha Delta Chapter members also toured some Omaha businesses as well as local Lincoln establishments.

After raising \$800 in sportswear sales last Fall, Brothers of the Alpha Delta Chapter again plunged into the fund raising campaign this Spring. Money raised helped finance tours, rush functions, pledge fund raisers, and the 55th Alpha Delta Chapter birthday celebration.

—VARRO J. CLARKE III

SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota has elected new officers for the new year. We want to say thanks to all the old officers and to wish the new officers success in the year.

The chapter is still holding its monthly get togethers with the faculty. It is a time to get to know the professors besides just as teachers. It is enjoyed by the professors as well as the chapter members.

The chapter members also hold help sessions for the Principle Accounting students before their tests. These help the principle students as well as refresh the older students' memories.

We are well on our way to 100,000 CEI points which we plan to make this year. The field trip for this year is planned for Minneapolis, Minnesota. It should be a fun and educational trip.

That's all from the Alpha Eta Chapter and from this reporter who now signs the job over to her successor, Barb Hanna.

—JOAN CARLIN

CINCINNATI

ALPHA THETA CHAPTER at the University of Cincinnati held formal rush in Winter quarter in hopes of gaining 15 new members. We used new recruiting posters from The Central Office this quarter and we also scheduled Business College Dean Simone to speak at our rush function.

A small group of chapter members went to New York during the week after Christmas and stayed at Marc Robbins' house. All who went had a very good time.



East Central Regional Director David Rose, right, received a certificate from the Board of Directors for having the first place region in the 1977-78 Chapter Efficiency Index. Presenting the certificate for the Board is Assistant Executive Director Mike Tillar.



Members of Alpha Iota Chapter at Drake visit with Grand President Tatum during a recent visit of his to Des Moines.

Our Junior Achievement group is selling High Rollers game boards. By the end of March, they expect to have sold 100 boards. The group is coming along sensationally, says Chairman Janet Gibbs. They started with 13 high school students and are up to 19. They also expect to have a profitable year.

We have planned again this year to have a picnic in early Spring at a local orphans' home for the children there. We play indoor and outdoor games together, such as basketball, baseball and any other game the kids want to play. The picnic is always a lot of fun for everybody.

At the end of the first quarter, our CEI chairman, Mitch Coleman, had applied for 40,000 points and he expects to have applied for 75,000 points by the end of the second quarter. It is our goal to achieve 100,000 points this year and Mitch thinks that we will do it.

—LAURA A. BRADLEY

NORTH CAROLINA

FOR ALPHA LAMBDA Chapter, the new year was started with a full schedule of activities. In the first week of classes, a recruiting meeting was held which emphasized many of the techniques for good recruiting learned at the South Central Regional Conference. Plans were developed for an effective rush.

On January 14, 25 Fall pledges were initiated. A dinner was held afterward for new and old Brothers. Alpha Lambda Chapter feels that this pledge class, in particular, will make a worthwhile contribution to Delta Sigma Pi.

Rush for the Spring semester started on January 23. The initial turnout was very good and all the Brothers are pleased with the interest shown by faculty members and students.

Due to the varied fields of our Brothers, Alpha Lambda Chapter encourages people from many areas to speak to the Brotherhood. One speaker spoke to the chapter about interviewing—the how to's, and also what to expect. More speakers are planned throughout the semester.

For March, we planned an iceskating trip for the 13th at a local indoor rink. Elections will be held at the end of the month to allow the old officers time to orient our new ones.

All in all, Alpha Lambda Chapter has a full semester of professional, social, and exciting activities planned and one which the chapter is looking forward to with anticipation.

—SHARON L. SIEGRIST

OHIO

ALPHA OMICRON CHAPTER is working hard at having another 100,000 point year. With the November initiation of one of our largest pledge classes in recent years, Delta Sigma Pi at Ohio University is becoming not only an integral part of the College of Business Administration, but also a visible, important organization on campus and in the town of Athens.

A major change in the chapter this quarter has been the reorganization of the structure of the membership. In order to inspire more participation in fraternity business, several committees have been established. Every member has become active in at least one committee, resulting in a more unified, active organization.

The Fund Raising Committee has made plans to repeat the community merchant service that proved successful for the Fall quarter. Using the experiences gained from the previous project, the distribution of coupons and advertisements to students should go even more efficiently this time. The chapter also raised funds this quarter by selling chances on winning Winter quarter books and supplies, compliments of Delta Sigma Pi.

Our 1978-79 officers will be finishing their terms of office at the end of the Winter quarter this month. They have fulfilled their duties faithfully and responsibly, and Alpha Omicron Chapter of Delta Sigma Pi is proud of our retiring officers: President, Dave Westlake; Senior Vice President, Don Harbaugh; Vice President of Professional Activities, Dave Cox; Vice President of Pledge Education, Warren Smith; Chancellor, Sam Cefaratti; Treasurer, Jeff Bartsch; Secretary, Gayle Benner; and Historian, Connie Eads.

—CONSTANCE L. EADS

MIAMI—OHIO

THE ALPHA UPSILON Chapter at Miami University is now working under a new group of officers. The elections in November resulted in the following officer elections: Betsy Austin, president; Susan Fried, senior vice president; Kevin Rice, vice president for pledge education; Danielle Isakson, vice president for professional activities; Susan Taracuk, secretary; James Bechtel, treasurer; Tom Wiechel, chancellor; Laurel Horn, Chapter Efficiency Index chairman; and Barbara Siegel, historian.

The new pledge class is an outstanding one and shows much potential and has already been very involved in many activities of the chapter.

Work is well under way on the Rose Formal scheduled for the last weekend in March. It will be held at the Terrace Hilton in Cincinnati.

The chapter is also proud to announce its new Chapter Advisor; John Windsor. He is a Business Analyst professor in the School of Business. He is a very dynamic person and is working extremely well with the chapter.

We are looking forward to further activities—the rest of the semester shows much promise.

—BETSY AUSTIN

SOUTH CAROLINA

THE BETA GAMMA CHAPTER began the new year with a well organized and successful rush which lasted for two weeks. During rush the Brothers wore shirts containing the Greek letters of Delta Sigma Pi, which were ordered prior to the Christmas vacation. Brothers also set tables containing information material in the lobby of the College of Business Administration. Rush was concluded with a weekend party in order that the rushees could become acquainted with the chapter. All rushees, faculty, alumni, and Brothers enjoyed themselves.

Preparation for the chapter's 50th Anniversary are moving along well. The chapter is expecting a large attendance, as there will be many alumni present for the Golden Anniversary of their chapter's founding on April 13, 1929. The Beta Gamma Chapter also extends an invitation to all other chapters who would like to share in our proud celebration on April 13, 1979.

At the end of last year, elections were held for new officers. The new officers are: Lynda Wellman, president; Alvin Donnan, senior vice president; Gwen Brockington, vice president for professional activities; Allan Peek, vice president of pledge education; Doug Anthony, chancellor; Cathy Crumpler, secretary; Kurt Mayer, treasurer; Cindy Owen, assistant treasurer; Pat Ladrach, Chapter Efficiency Index chairman; and Loretta Lowerre, historian. The chapter would also like to congratulate the former officers on a job well done.



South Central Regional Director Richard Schreiner, left, and Mideastern Regional Director Harry McMahon show off their "Oklahoma hats" presented to them by Director of Alumni Activities Mike Mallonee at their respective Regional Conferences.

The Beta Gamma Chapter would like to wish everyone a prosperous Spring semester.
—LORRETTA A. LOWERRE

OKLAHOMA

PREPARATIONS ARE NOW IN full swing for Beta Epsilon Chapter's 50th anniversary celebration, to be held the first week of December, 1979. A banquet and reception are planned, and all Brothers are invited. Information was mailed to all alumni whom we've been able to locate and any Brother who desires more information or who was not contacted and would like to send us their current address may contact Don Skiller, 1111 Wylie Road, Apt. 14, Norman, Oklahoma 73069, phone 1-405-329-3367. To help defray the cost of this event, Beta Epsilon Chapter is involved in several money-making projects, including the sale of commemorative plaques.

Beta Epsilon Chapter wishes to congratulate Jim Deaton upon being appointed as the new Regional Director for the Midwestern Region. Jim served as this chapter's president for two years and was this region's nominee for Undergraduate of the Year last year.

Many other activities are occurring this semester at Beta Epsilon Chapter. In April, a combined initiation will be held, in which the chapters from Tulsa University, Oklahoma State University, and the University of Oklahoma hold their initiation together. This year it is to be held here in Norman, with around 200 people expected to attend.

—ROBERT G. SUCHSLAND, JR.

FLORIDA

WINTER QUARTER WITH the Beta Eta Chapter was a period of organization and expansion. As a result of the tremendous rush during the Fall quarter, we were able to staff

new committees with our newly initiated Brothers. We are hoping that these committees and a formalization of officer's manuals will aid in a smoother transition in times of executive council turnover.

In February, the university held its first Business Day. Many local, regional, and national recruiters were invited to present information relating to job opportunities for students of commerce. Deltasigs played an integral part in the presentation which was organized by all the organizations in the School of Business Administration. As a result of the ideas gathered at the Regional Conference in Orlando, we held a raffle during the Winter quarter. We had great success with the raffle and no doubt we will continue to use it as a means of fund raising. Other Winter quarter activities included speakers from local and regional businesses and, of course, the general pledge education program.

We wish to congratulate our newest Winter quarter initiates and encourage them to get involved as we strive toward chapter progress.

—SUSAN LYNN ROTH

TEXAS—AUSTIN

WE OF THE Beta Kappa Chapter at the University of Texas at Austin continue to enjoy great success in all aspects of the professional business fraternity life. Back in September, an outstanding rush program was needed to keep the Beta Kappa Chapter one of the largest and finest in the Delasig family of Brotherhood. Hard work and a calendar of excellent professional and social events helped make the Fall '78 semester a huge success. Upholding our reputation as fierce competitors, the Deltasigs of Beta Kappa outdistanced UT's numerous other fraternities and professional, social, and service organizations to capture first place in Bevo's

Rodeo for Muscular Dystrophy to go along with entering the winning float in the bigger than life Round-Up Parade and respectable showings in both the UT Blood Drive and intramurals. We are also proud of our ability to celebrate such success. Social highlights last Fall included our alumni party in Houston, our annual OU party in Dallas the weekend of the Texas-Oklahoma football game, a witching masquerade party on Halloween, an alumni picnic in the beautiful hill country just outside Austin, and a first class formal party that was as heartily enjoyed as it was attended.

Professionally, several informal luncheons were held with speakers from the business community chatting with us about interviewing, adjusting to the different lifestyle that taking a job after graduation entails, and other aspects. Our professional banquet not only included a tasty dinner, but the presentations of the Outstanding Faculty Member Award to Dr. Nick Woodward and Outstanding Alumni Member Award to Bill Ward. All of the above was also enjoyed by some 36 pledges who, upon successful completion of the pledge education program and service projects, were initiated into the Brotherhood of the Beta Kappa Chapter on November 19, 1978.

All systems are go for making this Spring semester our best ever! A four day business/social field trip to Houston and a visit to Mardi Gras in New Orleans are just a part of our chapter's experience in the Spring of '79! Finally, all Brothers of the Beta Kappa Chapter wish the best to Deltasig chapters nationwide.

—GREGORY P. DONOVAN

AUBURN

BETA LAMBDA CHAPTER at Auburn University completed a very successful Fall quarter by entitling 31 initiates to wear the old gold and royal purple colors of our Brotherhood. We are counting on these Deltasigs for new ideas and new leadership. Under Vice President Moench's direction over 50 new members have been initiated since April of last year.

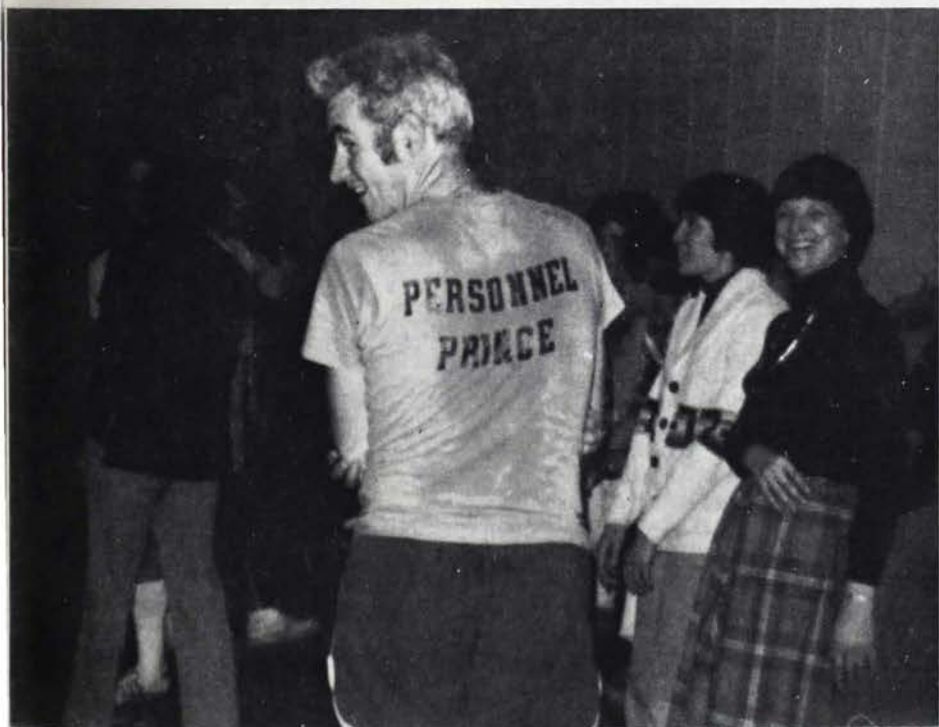
Winter quarter brought colder weather and a much slower pace for Auburn's students of commerce. Since our chapter has already met our membership quota for the year, no recruitment activities were planned until April. It was a transition period for our leaders as new officers were elected on January 29 and were installed on February 19. Other activities for the quarter included two dinner meetings, a social and disco party, and a professional tour of a local business.

March 16 was graduation day at Auburn University. Many of our members will leave the "loveliest village of the plains" to seek employment or other fields of endeavor. We will especially miss the leadership of our past officers who graduated.

—ROBERT B. PUMPHREY

RIDER

THE BETA XI Chapter at Rider College is currently engaged in a program designed to promote the real meaning of a professional fraternity. We are accomplishing this by adding more professional activities involving experienced faculty members, outside



Professor Cary Thorp transforms into the Personnel Prince at the Alpha Delta Chapter Basketball Marathon at Nebraska-Lincoln.

speakers from distinguished corporations, and educational tours that are of interest to the Brotherhood. Also, our social functions are performed with the kind of organizational skill and planned expertise that never leaves a Brother disappointed.

Due to the recruiting efforts of Senior Vice President Jeff Steltzer and the perseverance of Vice President for Pledge Education Dave Wizer, Beta Xi Chapter is proud to announce the initiation of six new Brothers into our chapter. We would also like to congratulate Brother Bob Manzo on being named Undergraduate of the Year.

—TOM PIRRO

KENT STATE

PROFESSIONALLY, WE HAVE listened to Jim Rocco from IBM tell us of his experiences since being a Deltasig president. We have also heard from Zerox, Goodyear, and our Dean, Stanley Hille. A new area of endeavor, professionally, was to conduct marketing surveys at the Cleveland Coliseum. Scheduled, also, for this year are Higbees, Sherwin Williams, Society National Bank, Gerro Corporation and others.

Fraternally, we have participated in a canned good drive for the King Kennedy Center, by giving coffee from our coffee sale for canned goods. We also participated in the Big Brother Program by taking underprivileged children to a KSU basketball game and out afterwards for ice cream.

Socially, we are a growing chapter as well as a professional one.

—THOMAS RAY BAKER

TULSA

THE BETA CHI CHAPTER ended the 1978 year with a very pleasant Christmas party and a more pleasant New Year's Eve party hosted by the alums.

Of course, everyone in the chapter achieved excellent grades, thanks to our scholarship chairman, Paul Bizjack.

The Spring semester has been filled with plans for the upcoming business week which Beta Chi Chapter hosts jointly each year with other clubs in the business school.

Parties included a Valentine's Day party and a "Back To Class" party. Plans are being made for a Deltasig Rose Dance to be held in May.

Professional activities, headed by Geordie Matson, included a tour of the McDonnell Douglas Plant, and speeches by several prominent area businessmen.

LOUISIANA TECH

BETA PSI CHAPTER has enjoyed a most successful Fall quarter. One of our most exciting events this quarter was a Halloween party held for the Ruston State School, a home for mentally handicapped children. Some members of the chapter made cookies and punch while others decorated the building. The party's main event was a visit from the Great Pumpkin who brought a special candy filled pumpkin for each of the children.

Founders' Day was celebrated with a reception, held in the research library of the College of Administration and Business for faculty and alumni. The chapter also had a party at the President's Camp, complete with food and drink. Both events were highly suc-



Beta Eta Chapter Chancellor Dwight Hastings and Secretary Lisa Weibley call the meeting to order at Florida.

cessful with many Deltasigs and guests in attendance to help celebrate Delta Sigma Pi's Founders' Day.

Winter Quarter began with initiation of 21 qualified business students from our Fall pledge class. This year many of our Beta Psi Chapter Brothers will be graduating, but we believe that the new initiates will be outstanding replacements to carry on the Beta Psi Chapter tradition of high quality along with quantity.

The professional activities calendar has been filled with several speakers from different areas of business, a local tour, and a tour to Dallas in January.

Considering all of Beta Psi Chapter's endeavors, we have had a very good year so far and we are looking forward to an even better Spring quarter.

—JAMES D. LYNCH

MISSISSIPPI STATE

THIS FALL SEMESTER was a very good one for the Brothers of Gamma Delta Chapter. The Brothers had a very enjoyable time at the Regional Conference in Jackson, Mississippi. Besides having a good time the meeting gave us many good ideas for improving the chapter. Evidence of this was the plans to improve rush and expand the pledge program.

The semester was well rounded with professional activities. Richard Lusk, Personnel Director for Phelps Dodge Wire and Cable Company, spoke on the new plant that they are building in our community and the great importance it will have on the area. Other professional activities included bank tours and plant visits.

The chapter was proud to initiate 12 pledges into the Brotherhood of Delta Sigma Pi. We are sure that these new Brothers will be an asset to the chapter.

The Brothers also participated in the national craze by throwing a toga party which was one of many social activities that the Brothers enjoyed this semester.

New officers were elected for Spring semester to replace those that have gradu-

ated. The new officers are: Cindee Hancock, vice president for professional activities; Marvin Bridges, senior vice president; Mary Martin, CEI chairman; and Myrtle Jones, secretary.

All in all we had a good semester and look forward to a similar success in the next semester. Best wishes to all our Brothers.

—MARVIN E. BRIDGES

SAN FRANCISCO

GAMMA OMICRON CHAPTER at the University of San Francisco has planned a busy schedule for itself this semester. However, all of the Brothers are prepared for any and all of the challenging activities that are in store for them. We all enjoyed a long and restful Winter vacation, made especially pleasing by the long weekend that we spent at Lake Tahoe, enjoying sports both on the slopes and at Stateline.

Vice President for Professional Activities Anthony Smith developed a truly impressive and wide-ranging calendar of events for the Brothers' enjoyment and enrichment this Spring. There are numerous speakers and professional tours on the slate, including behind-the-scenes look at the enormous data processing center at the World Headquarters of the Bank of America. The first order of business for Tony and the rest of the Brothers, however, was the presentation of Business Week, here on the U.S.F. campus. This allows Delta Sigma Pi, and all of the other business-oriented organizations, to host a wide variety of speakers and programs while, at the same time, increasing our exposure to the student body.

Since Business Week is held at the beginning of the semester, it is considered one of our prime rushing attractions. We are hoping to initiate a large number of worthy pledges into the fraternity later on this Spring, and Senior Vice President Joe Schmidt and Junior Vice President for Pledge Education Bill Bower have constructed programs which should enable us to do just that. It is imperative that we conduct a successful pledge program this semester, since over half of our



Members of Beta Psi Chapter at Louisiana Tech "dress up" to entertain children at Ruston State School.

current chapter members plan to graduate in May.

The Brothers of Gamma Omicron Chapter are hoping for a new spirit of cooperation and understanding between the fraternities on campus and the administration. At times, we have found ourselves and our activities virtually ignored by campus officials. The fact that our chapter president, Aaron Lee, is also the student body president might facilitate such an action. We'll do our best and see what develops.

—MARK A. ROBERTS

SOUTHERN MISSISSIPPI

GAMMA TAU CHAPTER is striving to attain a good mixture of professional and social activities and through the Chapter Efficiency Index program, we are carefully monitoring each area and making sure we excel in both this year. We are well on our way to reaching 100,000 points through the efforts of our Chapter Efficiency Index Chairman, Brother Ken Geotes. We want to make two in a row for Gamma Tau Chapter.

Financially, the chapter has enjoyed success through the planning of Brother Wayne Gordon, treasurer. With the increase in ideas for fund raising projects, plans are being made to set aside money in order to send delegates to the Grand Chapter Congress during the Summer.

Due to the change in the semester system, there are only two pledge periods in which we can recruit membership for Delta Sigma Pi. The pledges responded to this challenge by recruiting another excellent pledge class who through the semester have exhibited their eagerness to uphold the traditions of Delta Sigma Pi. Through much thought and preparation, Brother Marvin Leake, vice president for pledge education, has taught the pledges the history of Delta Sigma Pi and instilled in them a respect and love for our Fraternity.

Gamma Tau Chapter initiated a new pro-

gram this year in an effort to encourage alumni participation. We will name an outstanding alumnus each year based on participation with the undergraduate chapter and achievement in the alumnus' chosen profession. It is hoped that this will stimulate the alumni to join us in activities and offer advice to the chapter.

—NANCY M. CARPENTER

ARIZONA

GAMMA PSI CHAPTER at the University of Arizona is anxiously anticipating the activities forthcoming this semester with approximately 60 members and a strong pledge class. Among these activities are a rush picnic, an outstanding professional program including a tour of the local Coors distributorship, several fund raising activities, and the semi-annual initiation banquet. In addition, the Gamma Psi Chapter will be host to the Gamma Omega Chapter and to the Zeta Omega Chapter at this year's annual Arizona Deltasig Days.

Emphasis this semester will be placed on rush because we anticipate a rather high loss of members due to graduating seniors. Gamma Psi Chapter also plans a strong representation at the Grand Chapter Congress in Atlanta this Summer.

Our new officers for the Spring semester are: President, John S. Davis; Vice President for Pledge Education, Jane Hockman; Vice President for Professional Activities, Lydia Fernandez; Senior Vice President, Rob Madrid; Historian, Brian Jackson; Chancellor, David Deibel; Recording Secretary, Karen Knudson; Corresponding Secretary, Judy Slusarczyk; Treasurer, Joyce Martone; CEI Chairman, Jens Sorensen; and Advisor, Mitch States.

—JON S. DAVIS

NORTH TEXAS STATE

DELTA EPSILON CHAPTER had an eventful semester. We moved to a new house

and had a successful rush program.

We are proud to announce that Delta Epsilon Chapter has 15 new members. This pledge class has helped our chapter immensely by getting a contract for the chapter to clean up the stadium after football games. The money made from the cleanups enabled our chapter to make improvements on our new house.

Our new house is located at 1822 Mulberry, Denton, Texas. North Texas State University made some renovations on the house before renting it to us. Our chapter worked together as a unit to improve it as well. Our pledge class project was to clean the house in preparation for the move into it. Later our chapter had a house project to paint the exterior of the house. These projects have resulted in a warm home for all the members. Our chapter is looking forward to an exciting Spring semester with a large emphasis being placed on membership.

—TERRI MURPHY

LOYOLA-NEW ORLEANS

DELTA NU CHAPTER at Loyola University of the South began the Spring semester with its largest membership ever in our chapter's history. So far, our expansion has led to a better and better Brotherhood.

Excitement is high as a professional trip is planned to another city during our Easter break. Many Brothers are planning to attend to learn more about the many businesses and corporations there. Also planned are speakers and tours of New Orleans which will enlighten us on the many aspects of business and the city.

Rounding out all events at Delta Nu Chapter will be a complete social schedule highlighted by our formal dance.

In our active schedule, we all pause to reflect on how much Delta Sigma Pi means to each of us.

—LISA M. BORDELON

SAN FRANCISCO STATE

DELTA OMICRON CHAPTER at San Francisco State University came to a Fall, 1978 semester climax with a tremendous professional event featuring Mr. Robert Lurie, co-manager of the San Francisco Giants baseball team and businessman. Grand President William W. Tatum, Jr., and Regional Director Joe S. "Skip" Loomis played an instrumental part in initiating Mr. Lurie into the fraternity as an Honorary Brother.

At the end of the semester we initiated seven new members into the fraternity. Overall, we had a great pledge class.

The Theta Chi Chapter at San Jose State University participated in many of our semester's activities, and vice versa. The sharing experience was very rewarding.

Other end-of-semester activities included a graduation dinner at Rose Bud's English Pub in San Francisco and an end of the semester party which combined members from Theta Chi and Delta Omicron Chapters. Both events were very successful.

Our new group of officers for the Spring, 1979 semester is led by second term President William Wayne (Ship) Shaw III. Together with Senior Vice President Devera Mason and Vice President for Pledge Education Guymond Louie, Skip is preparing for a big pledge class.

Also, the entire fraternity is busy planning the Regional Picnic in April. We are proud that this year we are sponsoring this event.

We would like to give thanks to everyone—members, alumni, guest Brothers and friends for making Fall, 1978 such a huge success.

In conclusion, we are well on our way to achieving 100,000 CEI points for 1979.

—ANNA H. LEE

FERRIS STATE

DELTA RHO CHAPTER at Ferris State College has successfully completed its Third Annual Florida Trip. This year's trip to Daytona Beach was the biggest so far, taking three bus loads of energetic students away from the ice and snow of Michigan to the surf and sun of Florida. Brother Dan Van den Boom coordinated this year's trip which turned out to be a total chapter effort. All the Brothers got to use their salesmanship skills in promoting this business venture.

"Communicate with Your Future" is the theme for this year's tenth annual Career Day. Brother Jack Durbrow, chairman of the committee, plans to make this year's Career Day (April 11, 1979) the best yet. This is a unique opportunity for students to talk with business representatives about their field of study.

Our Professional Speaker Series (open to the college at large) continued with U.S. Congressman Stockman speaking on business legislation pertaining to small businesses. Also in this series as an added increment to the field of study, the Director of Reading and Learning Resources from our college briefed us on speed reading and special learning techniques.

The Brothers of Delta Rho Chapter wish you continued success in achieving your goals at whatever you may be doing.

—DENNIS ESTRADA

LOYOLA MARYMOUNT

DELTA SIGMA CHAPTER at Loyola Marymount University, at its most recent initiation, initiated four new members. We welcome as Brothers: Nancy Davis, Jose Jimenez, Debra Nashold, and Joavan Tseng.

The Brothers of this chapter celebrated Founders' Day with a professional meeting, which featured Dr. Dan Stage, a professor at our university and an alumnus of Delta Sigma Pi. The formal talk was centered on the "MBA" program, a Masters of Business Administration.

One of our most interesting professional meetings was one on the topic of "Computer Crime." Our featured speaker was Mr. Jay Becker, an assistant to the Deputy District Attorney of Los Angeles, and a graduate from Harvard Law School. On a subject not much thought about, it was enlightening for those who attended.

Our special community project for Christmas was the sponsoring of a family and also the singing of Christmas Carols to a couple of neighboring Children's Hospitals, which ended with a big party.

Toward the end of February our chapter held its second annual "Meet the Companies Night." On this evening Juniors and Seniors of Business Administration at our university were given the chance to meet on a one-to-one basis with representatives from compan-

ies they might like to work for in the future.

Our Brothers would like to congratulate graduating Brother Alan Sotelo. We will miss him!

We wish you all a peaceful New Year.

—SYLVIA FERRACIOLI

INDIANA STATE

THE DELTA TAU Chapter was very active last semester, and this semester seems like it will be another good one. Eighteen new Brothers were initiated into the chapter. The annual Christmas Dance was held December 9, 1978; there was a good turnout for it. Two awards were given at the dance: the outstanding member award was won by Tandy Squadroni, and the outstanding pledge award by Lynn Yaggi. The two founders of the Delta Tau Chapter, Dr. George Eberhart and Dr. Paul Muse, were also present.

Chapter elections were held on December 10, 1978. New chapter officers are: Terry Scott, president; Rick Parks, senior vice president; Tim Perry, vice president for pledge education; Tom Wintczak, vice president for professional activities; John Deppen, treasurer; Cindy Davis, secretary; Margaret Foli, chancellor; and Maryanne Updegraff, historian.

Among the plans for the Spring semester are a roadblock to raise money for the American Cancer Society, participation in campus cleanup day, a weekend trip to Chicago, the annual canoe trip at Turkey Run State Park, and closing the semester with the Rose Dance. With 65 Brothers we look for an extremely successful semester.

—EILEEN FARRELL

SUFFOLK

THE BROTHERS OF Delta Psi Chapter at Suffolk University would like to welcome their new Brothers, Brian A. Brodette, Renato Celluci, Herbert R. Collins, Robert L. Duncan, Sean M. Hastings, Lawrence E. Johnston, William F. Lynch, Joseph C. Pati, and William F. Walsh. Our pledge program has increased our chapter by more than 50 per cent.

We have also had two separate speakers from E. F. Hutton. The attendance for each speaker was astounding.

A very successful raffle was held with prizes being: one, a pair of Bruins Hockey Tickets and, two, dinner for two at Polcari's.

Good luck to James Dryer who has accepted a position as an accountant in Omaha, Nebraska. Keep in touch, Jim.

WEST LIBERTY STATE

AFTER A WELL-DESERVED Spring break, the Delta Omega Chapter at West Liberty State came back in full force. The Brothers joined together in an effort to recruit the new Deltasigs. After initiation, we held a celebration for the initiates.

We have had the opportunity of hearing two of the best speakers in the Wheeling area. Mr. Robert Coates of J. C. Penney spoke to us on February 26, and Mr. Paul Douglas of Montgomery Ward spoke on March 19.

All of the Brothers, both new and old, are looking forward to a tour of Wheeling-Pittsburgh Steel which is scheduled for April 5. Plans are underway for the Rose Dance and our Chapter Birthday which is May 12.

—CHRISTINE E. MCGRAW

EASTERN NEW MEXICO

EPSILON ETA CHAPTER of Delta Sigma Pi is expecting a very productive year in all aspects. The CEI chairman is forecasting a 100,000 point year.

The pledge education program is molding some fine prospective members for initiation into Delta Sigma Pi. The initiation date for the Spring semester pledges is set for April 22, 1979. All alumni are cordially invited to participate in initiation activities.

Epsilon Eta Chapter once again assisted the community with the United Fund Drive. The chapter is helping the university with registration in the Fall and Spring, as well as with graduation ceremonies each semester. Concession stands are once again run by the Brothers and neophytes, as a service to the university and the community.

The professional program is off to an excellent start with many interesting speakers. The major tour is planned for the Spring semester; the chapter will tour a credit bureau and the Federal Reserve Bank in El Paso, Texas.

Our thanks to Gamma Omega Chapter for hosting the Intermountain Regional Conference. This meeting held in Tempe, Arizona, proved to be very interesting and profitable. Epsilon Eta Chapter won the travel award for distance traveled and members participating. Dr. James Finical, chapter advisor, and seven undergraduates attended the conference.

SHEPHERD

THE EPSILON KAPPA Chapter was rewarded with a productive start in the 1978-79 year.

Fifteen new Brothers were initiated on October 13, 1978; they include: Marv Brown, Floyd Breeden, Charlie Carpenter, Mike Clevenger, Greg Crawford, John Foley, J. R. Funkhauser, Mike Kunert, Dave Lister, Duane Merson, Mike Miller, John Talbot, Tim Wall, Tom Wall and Dale Ziegler.

Among the many activities participated in by the Epsilon Kappa Chapter Brothers was the Mideastern Regional Conference hosted on October 27, 28, 29, at the Cliff Side Motor Lodge in Harpers Ferry, West Virginia, including 12 other chapters in the Mideastern Region.

On November 17, the Epsilon Kappa Chapter Brothers visited the Corning Glassware Plant in Martinsburg, West Virginia, and on November 20, we attended a tour through the Sparrows Point Bethlehem Steel Plant in Baltimore, Maryland.

Planned Spring semester activities include a long-term tour to either Philadelphia or New York, our 8th annual Horse Show in April, and the election of new officers in March. Also accomplished by the Epsilon Kappa Brothers is an original bookmark placed in every book at the Shepherd College Book Store for the promotion of Delta Sigma Pi.

—MICHAEL S. KUNERT

ROCHESTER TECH

THE BROTHERHOOD OF Epsilon Lambda Chapter at R.I.T. is proud to announce the initiation of 14 new Brothers on December 8, 1978. Much of the credit for our fine rush program goes not only to the indi-

viduals involved but also to the past regional meeting held at Hartford, Connecticut. Many of the ideas proposed were incorporated into our rush program and the results we obtained pleased us greatly.

Among the new Brothers were our first two female initiates into the chapter, and looking back upon it, we're glad we made the right

decision. The bridge has been crossed and our door is now open to all qualified women. The entire group of new Brothers have put their hearts and hard work into Epsilon Lambda Chapter, helping us to make it grow and operate professionally.

Our Winter quarter at R.I.T. always proves to be a busy one. The Brotherhood partici-

pates in both basketball and bowling leagues with other Greek fraternities and sororities on campus. The competition is keen and we are looking forward to winning seasons in both sports. As Spring rolls around, we will be concentrating on softball which is a favorite among the Brothers.

The professional program is also developing well. Some of the topics covered by our guest speakers include consumer protection, tax procedures for both the individual and business, small business insurance, and even what to look for when purchasing a stereo system. The interest shown by the R.I.T. community toward our professional events is very gratifying.

In another aspect the Brothers of Epsilon Lambda Chapter are also very proud. In preparation for the Christmas holidays, the Brotherhood set out to collect gifts to be donated to the Hillside Children's Center, a Rochester area orphanage. The gifts were collected from area retailers who were more than happy to contribute various toys and games for such a worthwhile cause. In all, over one hundred gifts were presented to the children to make their Christmas a bit happier, and happy is how we felt when seeing the broad smiles on their faces.

In closing, we hope that all Deltasigs are enjoying the new year and have a Happy April 15th!!!!

NEW ORLEANS

EPSILON NU CHAPTER at the University of New Orleans is proud to have completed another prosperous semester this past December. During Fall '78 our chapter initiated ten new Brothers into Delta Sigma Pi. We have also been credited with 55,000 CEI points by semester's end.

Our most notable event was our Epsilon Nu Chapter Reunion Party. It was held on January 6, 1979, at the Channel Club and was a great success. We were honored to have the presence not only of our alumni members, but also many national officers including Grand President Brother Bill Tatum and Southern Regional Director Brother Frank Busch.

The current semester is also proceeding splendidly under the leadership of our Chapter President, Brother Terrell Martin. The highlight events will be our proposed tour of Louisiana's first nuclear power plant at Taft, Louisiana, and our annual Rose Formal, this year to be held at Magnolia Plantation.

To close, we wish all our fellow chapters and Brothers success during the current year and we hope that you are all as enthusiastic about our upcoming Grand Chapter Congress as we are. Our chapter is anxiously awaiting the week of August 12-16 as about 25 members, at present, intend to attend. See you there!

—PHILIP J. GUNN

BALL STATE

THE EPSILON XI Chapter is proud to report the fine job our intramural men's football team did this year. The Delta Sigma Pirates were undefeated until the semi-finals of the tournament when they lost to a social fraternity which ended up taking first place in the tournament.

Epsilon Xi Chapter just initiated 12 new Brothers. We are sure each one of them will



District Director Mickey Johnson presides at one of the workshops at the Mideastern Regional Conference in Harper's Ferry.



Members of Gamma Omega Chapter at Arizona State hosted the Intermountain Regional Conference, including registration of attendees, in Tempe.

put forth his best effort to maintain the reputation of our chapter and the entire fraternity.

Together with feedback from the Brothers and with ideas brought back from the Regional Conference held in Bloomington, we have restructured our rush period and pledgship obligations. Our rush period includes not only two days of sign-up tables, a formal presentation by the Brothers and a semi-formal interview of the prospective pledges, but also an informal party. The purpose is to allow the Brothers and the prospective pledges an opportunity to get to know each other in a less formal atmosphere.

The pledgship obligations have also been changed. The pledges are now required to get a short interview from each member. These interviews are to be kept in a signature book carried by each pledge. We feel that it would be more beneficial to the member and to the pledge if the questions were on more of a personal basis than what has been asked in the past. The Brothers of Epsilon Xi Chapter believe that pledgship is a time for the members and the pledges to get to know each other as well as possible. We hope to promote this idea as we bring in our next pledge class.

Our Vice President for Professional Activities Paul Guckenburger arranged a Round Table with department heads of the College of Business. Each of the department heads and two deans were invited to this meeting where the Brothers asked questions about the specific departments or fields of study or about the business world in general. Refreshments were served and all seemed to enjoy the informative evening.

—DEANNA DUKE

NEW MEXICO STATE

EPSILON UPSILON CHAPTER of Delta Sigma Pi has started the new year with a full schedule of events. With newly elected Chapter President J. Rod Funk, we are anxiously anticipating a 100,000 point year.

Our planned activities include repeating a successful money raising project working in cooperation with the New Mexico Chamber of Commerce. We will be selling advertising space in the Chamber's visitors' guide. With regard to the professional aspect, Brother Joe Wilkinson, vice president of professional activities, has lined up an interesting semester of speakers and tours. Another activity Epsilon Upsilon Chapter has repeated from last year is a retreat in the Sacramento Mountains of Southern New Mexico. This function serves to strengthen the chapter internally as well as provide relaxation and fun for all of the Brothers who attend.

Epsilon Upsilon Chapter wishes the best of luck to all of the various chapters and alumni clubs of Delta Sigma Pi, with high hopes for a profitable year.

—MARY T. WATTS

C.S.U.-SACRAMENTO

EPSILON PHI CHAPTER is really on the move this Spring semester with many activities planned. Last semester we initiated 20 new Brothers and our membership is now at the highest it's been for many years—42, with 19 women and 23 men.

One of our first activities this semester was to participate in Add/Drop for the School of

Business and Public Administration. Over half of our Brothers helped students add new classes or drop unwanted ones. This activity also gave us a chance to acquaint students with Delta Sigma Pi before the school term started.

Our rush program started with handing out rush materials at Add/Drop. We continued with a "Meet the Chapter" function which gave rushees an opportunity to meet the undergraduates and the Faculty Brothers. A very successful Career Seminar was held for all students during this rush period. Rush ended with our traditional Spaghetti Feed.

We have a new office this semester—vice president of fund raising. This office has enabled us to have one of our most successful semesters for fund raising. Our projects included a blotter and our traditional Casino Royale.

Our newly elected officers are: President, Christy Bethan; Senior Vice President, James Cook; Vice President for Pledge Education, Gerald Hubbel; Vice President for Professional Activities, Tim Simas; Vice President for Fund Raising, Robert Loebel; Secretary, Laurie Allen; Treasurer, Michael Willmarth; Chancellor, Norm Burke; Historian, Robert Kraften; and CEI Chairman, Eric Smith.

The Brothers of Epsilon Phi Chapter wish all Deltasigs success in all their endeavors.

—CHRISTY BETHANY

GEORGIA SOUTHERN

EPSILON CHI CHAPTER has had another successful "Meet the Faculty" night. Professors from the School of Business were invited to the home of Dr. Douglas Nettleton, a dedicated faculty member, for the purpose of getting to know Deltasigs. The social event provided needed feedback for both professors and students, making for a better relationship between the fraternity and the faculty.

Tours undertaken this past quarter included ITT-Grinnell, a local foundry; a tour

of the Baswell Jelly Company enabled Brothers to observe the processes necessary for the manufacture of jellies and jams. Members enjoyed samples of the final product.

The chapter has taken an interest in sports activities. A weekend of fellowship was enjoyed in Atlanta, one of the highlights being the attendance by many members to a Flames hockey game. Several members have opted for the more dangerous sport of skydiving. These first brave few have declared that the first sobering jump to be "worth it," and serious injuries have yet been reported.

Looking ahead, our Career Day Committee has been working hard to ensure that our second annual event is as successful as the first. Hopefully, an even greater level of student awareness and participation can be achieved. Our fund raising committee has worked hard this year coming up with ideas for projects, and is to be commended for their work. Plans for the future include sponsoring a speaker to address students of the School of Business, as part of our campaign to make Delta Sigma Pi more widely known on our campus and a viable alternative for business students.

—LAURA A. EXLEY

EASTERN ILLINOIS

EPSILON OMEGA CHAPTER is proud to announce another successful rush. Since we are losing 23 Brothers in the Spring, we have worked especially hard to make this the best rush ever. By the look of things, I'd say we achieved that goal.

In other matters, we are busy preparing for our annual softball tournament. All chapters in the Central Region should be alerted and can expect the information in the mail this month. The tournament has proven to be very competitive the past few years, but most of all it has been good fun for all those in attendance. While on the subject of sports it might be worthy to note that our basketball team is hard at work improving on last year's dismal record.



Past Grand President M. John Marko from Greensboro, North Carolina was the featured speaker at the South Central Regional Conference in Harrisonburg, Virginia.

Our professional program continues to be the strong point of the chapter, as well it should, with tours to Peoria, St. Louis, and Chicago in the works.

Congratulations should go to our new officers: Brian Dolan, president; Steve Eovaldi, senior vice president; Keith Clark, vice president for pledge education; John Stewart and Phil Williams, professional vice presidents; Jim Mansk, treasurer; Mark E. Moore, secretary; Ross Willan, historian; Scott McCartney, chancellor; and our co-advisors who will be assisting Mr. Gover, Michael R. Dyer and Mike Ziebka. And congratulations, also, to recently engaged Rob Groll.

—MARK E. MOORE

TEXAS A & I

ZETA NU CHAPTER now has 25 active members, gaining 10 members and losing one last Fall. With this number of members, several committees have been set up for various tasks. One of the most active committees is the Frat House Committee set up for procuring funds for founding a future chapter fraternity house. It should give invaluable business-like financing experience in getting the most for efforts put in. The Rose Ball Committee is also making plans for the annual Rose Ball in April. We still have some of the best all-around sports players around and continue to prove so. A trip will be made to Houston for the Houston Softball Tournament.

Alumni have come by our office in the Business Administration Building and we welcome them and others to visit us any time.

Our professional functions have been interesting and rewarding with guest speakers ranging from a C.P.A. to a Merrill-Lynch account executive and trips to businesses sometimes long distances away, but definitely worthwhile. A tour in San Antonio is already planned and we look forward to attending the Dallas Regional Conference. One of our newest fund raising activities was to make Delta Sigma Pi Desk Blotters available to the community and students with the help of sponsor advertisements. We will also conduct the City Wide Softball Tournament.

The newest Deltasigs are making great

contributions and are working hard to help us attain 100,000 Chapter Efficiency Index points.

—ARNOLD SAENZ

C. W. POST

ZETA OMICRON CHAPTER is having a very active year. The chapter is sponsoring a festival on behalf of One-to-One, a charity whose purpose is to release mentally retarded children out of public institutions and into homes of eight to ten people, where they can be cared for on an individual basis. The event was run for the first time at C. W. Post last April, at which time we raised over \$1,500 for the charity.

This semester, the chapter ran a dance (as is done every semester) featuring a popular local band. This and all of our other money-making events have been organized by Fund Raising Chairman Tom Juda. This office became an elected position of the chapter last year (by an amendment to the bylaws). One fund raising idea not our own was a blotter, recommended by Epsilon Lambda Chapter at the Eastern Regional Conference in Hartford, Connecticut, last September. The blotter, made of oaktag, contained 26 advertisement spaces and room for the fraternity and chapter names. Our blotter was distributed the first week of this semester and we earned over \$2,000.

We will be awarding this semester The Delta Sigma Pi Scholarship Key to a student in the Roth School of Business, accompanied by a scholarship. This will definitely improve our campus and community image, which will only further enhance our growth.

After the results of the chapter elections last December, the Brothers became optimistic about our involvement this semester with our new president, Ray Lombardi, and all of our other new officers. The members now have great pride in the fraternity.

We have some extra fund raising to do this Spring so that many of us will be able to attend the Grand Chapter Congress this Summer. We are looking forward to seeing Deltasigs from all over the nation.

—SCOTT A. GREENBERG

ST. JOSEPH'S

THE ZETA PI Chapter of Delta Sigma Pi was proud and honored to formally initiate the president of St. Joseph's University, Rev. Donald I. MacLean, S.J., as a Brother of our chapter. This history making event took place on October 15, 1978. This marked the first time that a president of the college became a Brother. Welcome aboard, Father.

While we are talking about new Brothers let's also welcome the Fall pledge class of '78, The Hang Twelve. A terrific job was done by Rush Chairman Mike (The Chinese Water Torture) Sweeney in rounding these fellows up, and Al Kemery did a fantastic job as Vice President for Pledge Education. Thanks also go out to the members of his committee who put a lot of time and effort into yet another successful program.

One of the chapter's more successful events of the year was our Basketball Marathon, held in January, for the benefit of the Hemophilia Foundation. Marathon Chairman George Ward spent countless hours and held many marathon meetings to get the program off and running. This was a terrific media event as well, as the chapter and the whole fraternity as well benefited.

Another big event this year will be the Professional Leadership Award Dinner. As this is being written Joe Waldecker and his committee were hard at work arranging the affair and selecting. This arduous task, as always, will be done with class and taste, a true reflection of Zeta Pi Chapter's professional program.

Charlie Spencer also wanted to see his name in the article. I'm sorry, Spence, not until you get the Rose Dance souvenirs.

—JOSEPH FISHER

SOUTHEASTERN LOUISIANA

ZETA SIGMA CHAPTER at Southeastern Louisiana University in Hammond has completed a successful Fall semester. The first event leading to this success was our rush program. The members and rushees had the chance to get acquainted at an informal barbecue which was held at our chapter advisor's home. Pledging was later held at our next meeting.

The members and pledges of our chapter displayed their school spirit by participating in the window painting contest held during homecoming week. A car was also entered in the homecoming parade. A reception in honor of Founders' Day was held for all instructors in the College of Business and was enjoyed by all who attended. Toward the end of the semester we had a professional speaker, Dr. Wayne Sterling of the Business Research Department. He spoke to us about the tremendous growth and development of the Hammond area.

Initiation concluded our Fall semester. Seven well-qualified members were initiated into our chapter. Following the ceremony, a banquet was held and gifts were exchanged between the new and the old members. Plans for Spring rush and other future activities were discussed at our last meeting of the year.

—BECKI E. PECO



President Skip Shaw of Delta Omicron Chapter at Cal State-San Francisco welcomes Alice Morales who had served as vice president of the pledge class.

VIRGINIA TECH

ZETA UPSILON CHAPTER at Virginia Tech has been enjoying a very active year to this point and we anticipate a great Spring quarter to culminate our year.

We hope to continue to blend our professional and social events so as to keep our well balanced fraternity the best professional business fraternity on campus.

Winter quarter activities have included two professional speakers, a tour to Federal Mogul in Blacksburg, and the always exciting pledge party. We also look forward to our Winter Banquet which is held in March.

Alumni are reminded about our fantastic Spring Blast which is celebrated each year at Smith Mountain Lake near Roanoke on a weekend in the middle of May. A letter will be sent to all alumni for whom we have correct addresses. Any alumni who have not received correspondence from us at their current addresses should write us at: 1105 N. Main, Blacksburg, VA. We are really excited about this annual affair and we hope this will be our biggest and most successful event ever.

—DONALD COSTELLO

FLORIDA ATLANTIC

THE ZETA PHI Chapter at Florida Atlantic University sends a warm "hello" to all Brothers from the sunny Gold Coast of Southern Florida. The past few quarters have shown us much success with our numerous accomplishments and quality activities, giving us encouragement for even better quarters to come.

We are proud to announce our newly elected officers. They are President Judith Saxton; Senior Vice President Mark Davis; Vice President for Pledge Education Perry Buchalter; Vice President for Professional Activities Richard Pellegrino; Secretary Robin Ohlrich; Treasurer Sid Hyder; CEI Chairman Heather Naigus; Historian Harvy Silverstein; Chancellor Gregory McClasky; Alumni Advisors James Raspolich and John Jenkins; and Chapter Advisor Dr. James Montgomery.

The Zeta Phi Chapter's professional activities, under the direction of Richard Pellegrino, have been exceptional. In addition to our speaker and film presentations, we have had tours at Motorola, Inc., in Ft. Lauderdale, and W.P.E.C. Channel 12 television station in West Palm Beach. Our second annual big event for this year was "Career Day," featuring representation from 13 top firms in Florida, in many facets of business, giving all interested business students on campus valuable information on their future goals.

The Alumni and Faculty Committee, headed by E. Norton, has reached out to many of our older Brothers, bringing over 150 returned responses to the Brotherhood. We have also initiated Honorary Brother Ray Saxton and Faculty Brother President Glenwood Creech of our university.

Deltasig's name is gaining a lot of recognition in our area from our fund-raising activities. These projects have been both profitable and educational. Some of the activities have been an inventory of the City of Pompano Beach, surveys for the Boca News, and extensive marketing research for Golf and Tennis



Members and pledges of Zeta Psi Chapter at SUNY-Albany participate in a walkathon for the student-run Telethon on campus.

World of Deerfield Beach in which we designed, conducted and analyzed surveys, finalized by a report to their management division.

Our chapter's social events for the Fall quarter started out with a fantastic "Fifties Party," followed by our annual Founders' Day picnic and Life Membership Cocktail Party, in which 17 Brothers signed up for life!!

Zeta Phi Chapter served our community by restoring the grounds at the "Bambi Wildlife Sanctuary" in West Palm Beach and also by conducting a Thanksgiving Food Drive on campus for needy families.

We are also very proud to report that Zeta Phi Chapter won the Attendance Award at the Southeastern Regional Conference by bringing a 20-Brother delegation to Orlando in October.

The Brothers of Zeta Phi Chapter wish you all a prosperous and successful term and we hope to see you all at the 32nd Grand Chapter Congress in August.

—ELAINE M. NORTON

SUNY-ALBANY

ZETA PSI CHAPTER at the State University of New York at Albany sent 11 representatives to the Hartford Regional Convention in September. Mitchell Kahn gave a presentation about our chapter's use of Standard Operating Procedures. Since then, all Brothers have been striving with greater determination to assist the Board of Directors in fulfilling our aims.

Zeta Psi Chapter also hosted the Fourth Annual Career Day. Twenty-five firms from the Tri-City area sent representatives. The community and university students attended the Career Exhibits. The entire chapter of 49 attended the luncheon and professional meeting. Much interest was displayed in the question and answer period which followed the

formal talk on "Job Hunting Secrets and Tactics."

At our recent initiation, 19 men and women were initiated into Zeta Psi Chapter.

This semester, under Franco Brindisi's administration, the Brothers enjoyed a three day ski trip in January. Our major Community Service project, participating in the Annual Telethon for Wildwood Children, was a large success. The Brothers are presently raising funds to defer the costs of attending the Grand Chapter Congress in Atlanta.

—JANET SARA REITER

ANGELO STATE

ETA THETA CHAPTER at Angelo State University is enjoying a successful year in every respect of the Chapter Efficiency Index. Overall, we're over halfway toward a 100,000 point year with Don Daniels as CEI Chairman.

In regard to professional activities, Carl Watson has arranged several tours and planned for various speakers to attend our professional meetings. Among these, a special tour to Wichita Falls, Texas, has been arranged for the month of April. During this tour, Eta Theta Chapter will be meeting with representatives of a formerly active chapter and will be trying to revive interest to reactivate the former chapter at Wichita Falls. Within San Angelo itself, Eta Theta Chapter will plan to sponsor a College Town Hall Meeting, to provide closer affiliation between business students and the community.

Several Brothers of the chapter will be attending the Southwestern Regional Conference which will be held in Dallas this month of March.

Having completed its Fall Pledge Period in December, the chapter is happy to announce its initiation of 17 new members; Larry Barber, Lonnie Blair, Mills Caraway, Pat Crowder, Ann Earney, Joe Gallicchio, Kevin



At the Mideastern Regional Conference members of Zeta Pi Chapter at St. Joseph's presented a "blanket" to Grand President Tatum; blanket made by the pledges.

Hancock, Randy Hensley, Mark Luttrell, Eddie Martinez, Jim Meader, Jimmy Reich, Oscar Robles, Bill Sandlin, Ronald Thoma, Renee Trevino and Rudy Wallace, bringing the total active number to 32. A point of interest to mention with this is that newly initiated Brother Joe Gallicchio will be transferring to Manhattan College in the Bronx, New York, starting this Spring semester.

—MANUEL D. GONZALES

NORTHERN ILLINOIS

DURING THE END of Eta Mu Chapter's Fall semester we had our last fund raiser of the year. The Christmas tree sale went merrily through the Christmas season. The whole chapter membership participated in the Christmas tree sale. I would like to thank every Brother who helped sell Christmas trees, during a time when everyone had a lot of studying to do.

I would like to congratulate Mike Burdi, Matt Briski, Kevin Barry, Lori Anderson, Cheryl Finn, Suzanne Gresler, Denise Matt, Nick Plenger, and Terry Vorel for sticking out the pledge period and becoming Brothers of Delta Sigma Pi.

Let it be known that in our foosball tournament, Keith Sher and Lenny Brenner won the doubles championship and Dave Brown won the singles championship.

At this time I would like to introduce our officers for the Spring semester: Barry Haft, president; Mike Lyons, senior vice president; Dennis O'Connor, chancellor; Mark Titre, secretary; Greg Fisher, treasurer; Dave Johnson, vice president for professional activities; Mark Van Wagenan, CEI chairman; Julie Bridgers, historian; and Ken Brach, vice president for pledge education. I would also like to thank Keith Sher for doing such a good job as being pledge educator for Fall semester.

—BILL PATT

NORTHEAST LOUISIANA

ETA OMICRON CHAPTER of Northeast

Louisiana University had a great Fall Semester and the Spring appears to be off to a great beginning.

We had an exciting rush week with parties at the homes of several Delta Sigma Pi alumni members. The rushees saw a slide presentation, read brochures, and asked questions of the active members.

Chapter President Daryl Cameron was selected to represent Eta Omicron Chapter in the Outstanding Undergraduate of the Year competition. Daryl has served in several officer positions, is an honor student, and is a member of other campus groups.

The volleyball team was undefeated going into the finals of the intramural competition. It was a great game, but the Brothers of the chapter were narrowly edged out of first place by a tough team of band members. A few of the key players on the team were Al LeBrun, Nicholas Morgan, Paul Galloway and, of course, Dewayne "Killer" Tidwell.

In less than a year Eta Omicron Chapter has more than doubled in size. We have been fortunate enough to get people with a great deal of leadership talent along with those who really like to "dig in" and work for the good of the fraternity. It is because of these that over the last several years we have consistently reached 100,000 points in the Chapter Efficiency Index.

We hope the best for all the chapters this Spring and invite them to correspond with us.

—TIM QUINN

SOUTHERN ILLINOIS-EDWARDSVILLE

ANOTHER PROSPEROUS YEAR is in store for Eta Sigma Chapter at Southern Illinois University at Edwardsville. Although we are small in number, we have several dedicated individuals who are working together to build and strengthen the chapter.

The Brothers have enjoyed several excellent professional programs, thanks to our Vice President for Professional Activities Karen Wayman. Some of them have included a talk by one of Arthur Young and Co.'s audit

managers, and a tour of R. Rowland and Co., a large stock brokerage firm.

Social chairman Sue Greco has planned an exciting Rose Ball to be held later this month on St. Patrick's Day. A roller skating party was also held as a combination rush social activity in January.

Fund raising has been one of Eta Sigma Chapter's strong points this year. Our "Dead Man's Hand" Poker Booth was highly successful during Winterfest, which was held in February. We hope to be equally profitable at Springfest in May. Our bake sales have proved to be the most successful on the SIU-E campus.

Eta Sigma Chapter is continuing to spread the spirit of Brotherhood and business through the SIU-E campus. Best of luck to all our Delta Sigma Pi Brothers for the remainder of the year.

—JEFF DOLE

HOUSTON

ETA PSI CHAPTER at the University of Houston had a great Fall semester. Our successful rush activities brought in several well qualified new members. We would like to say congratulations and good luck to our December graduates: Ron Campodonico, Greg Masters, Louis Morin and Marc Murphy.

Our professional activities for the semester included a tour of Shell Oil Co., a clinic on interviewing techniques, a guest speaker from a Big Eight accounting firm, and a lecture on real estate investments and home buying. Our monthly Po-Boy sandwich sales continued to be a successful fund raiser.

Social activities included a joint party with Phi Gamma Nu Business Sorority, a Halloween costume party, and numerous victory celebrations after the football games. Eta Psi Chapter supported the Houston Cougars with block seating at all the home games and we had a group of 70 Brothers and friends supporting the Southwest Conference champs in the Cotton Bowl.

Our chapter's intramural football team also had a winning season and our bowling team made it to the semi-finals. We have plans for competing in softball, basketball, and tennis this semester and are looking forward to the annual Alumni Softball Tournament sponsored by the Houston Alumni Club in March.

We are anticipating a fine Spring semester under the leadership of our new officers: Tom Sedberry, president; Rod Desroaches, senior vice president; David Warnick, vice president for pledge education; Pi-Yi Mayo, vice president for professional activities; Rick Hyatt, treasurer; Juleen Bakke, secretary; John Solomon, chancellor; and Tony Ferrer, historian.

Eta Psi Chapter wishes all our Brothers a successful semester.

—ARNOLD AGRELLA

VIRGINIA COMMONWEALTH

IT IS WITH deep sorrow but fond memories that I take this time to inform the Brothers of Delta Sigma Pi that the Eta Omega Chapter at Virginia Commonwealth University has been deeply stricken by the loss of one of its Brothers. Kevin Michael Ball was killed October 14, 1978, in an automobile accident in Chesterfield, Virginia. He is survived by his parents, Mr. and Mrs. Howard G. Ball of

Pensacola, Florida, and by a sister, Mrs. Colleen B. Post of Virginia Beach, Virginia.

Kevin graduated from V.C.U. in 1977. He went on to work for Liberty Mutual as a business sales representative. He was also a member of the Knights of Columbus in Richmond, Virginia.

To have known K.B., as he liked us to call him, was to know the true meaning of Brotherhood and friendship. Kevin, during his term as president of our chapter, expressed his deepest convictions that through unity in Brotherhood we could meet the challenges of the business world. His pleasant disposition will remain an inspiration to us and will serve as a guideline for our future endeavors. We, like the Brothers of Delta Sigma Pi, feel that although we only knew K.B. for a short period of time, his lasting impression upon us will remain in our hearts throughout our lives.

AKRON

THE THETA KAPPA Chapter of the University of Akron (Akron, Ohio) has finished its first semester under the new semester system which was just implemented at the University this year, and it has been a very productive semester for our chapter.

We had a very effective professional program in which we had interesting speakers from all areas of business giving us further insight into the professional world. We also planned a couple of tours through our Winter break, one of them a trip to The Central Office.

The pledge class showed their worthiness to Delta Sigma Pi through their tremendous pledge class project. This project was the "Turkey Teacher Contest" which was very apropos to the Thanksgiving Holiday. Students voted on their favorite "turkey" by giving a donation in his name. The teacher with the most donations won the contest. The project proved to be so successful that we were able to supply turkeys with all the trimmings to many needy Akron families.

The semester finale was our Fall dinner dance which was held at the Ramada Inn. We had good food and fellowship with our fellow Brothers and danced to the music of "Equinox." At the banquet, we presented, for the first time, an outstanding pledge award. We decided to name this award after one of our present Brothers, Guilio Gabriele, who is graduating this semester. Guilio has been a very active, loyal Brother although he has never served an office. He is very dedicated and highly regarded by all who know him. To show him our appreciation, we named the award the "Guilio Gabriele Outstanding Pledge Award." The award was made to David Flint, president of the pledge class. Dave was an excellent initiate and was the primary person behind the pledge project. Also at the banquet, the pledge class presented the chapter with a gold plated gavel and sounding board complete in a velvet case. It was a most beautiful and thoughtful gift.

Theta Kappa Chapter is presently involved in a fund raising project in which we will sell advertising space on blotters to local businesses. We expect this to be very successful and profitable and will allocate the majority

of the funds to the Grand Chapter Congress travel fund. Hope to see you all there!!

—DEBBIE A. LOVE

XAVIER-CINCINNATI

THETA LAMBDA CHAPTER got off to a good start this semester with a very successful membership drive. After the initiation of five energetic members last semester and our upcoming initiation on April 1, Theta Lambda Chapter will have a well-balanced membership able to meet the challenge of building a strong, healthy chapter.

Our activities during Spring semester so far have included a visit to The Central Office. As always, we left The Central Office with a greater appreciation of the history and purpose of Delta Sigma Pi, but still wondering where Mike Tillar and Mike Walsh buy those conservative business suits in a small town like Oxford.

Still to come this semester is our annual Mother's Day flower sale and a picnic (weather permitting) on April 22 to observe Theta Lambda Chapter's founding. We're planning to celebrate this event with our Brothers from Alpha Theta and Alpha Upsilon Chapters and the Cincinnati Alumni Club. We're already secretly practicing for the three-legged race, which we expect to win and thus prove that, in spite of what people think, some of us really are jocks.

—MARY JO WUEST

WISCONSIN-WHITewater

THETA XI CHAPTER of the University of Wisconsin-Whitewater celebrated a banner semester in the Fall of 1978, and we are well on our way to 100,000 points in the Chapter Efficiency Index.

The professional program was a huge success, thanks to the outstanding efforts of Brother Jeff Lumbard, vice president of professional activities. Our professional program took us to the Federal Reserve Bank-Chicago, Chicago Board of Trade, and the Miller Brewing Company. We heard numerous faculty members and men of industry

speak on motivation, sales campaigns, and insurance.

Brother A. J. Borrelli, senior vice president, headed up a tremendous effort on the part of the chapter with the induction and final initiation of 17 fine men into Brotherhood climaxed by the Rose Formal on December 2 at the Interlaken in Lake Geneva. The Little Sisters also had a great semester membership-wise with the initiation of 14 new Little Sisters.

A nine-man contingent took off for the Regional Conference in Champaign, Illinois and brought back some valuable information which will help us in our quest for improvement.

The annual half-barrel bowl with the Eta Rho Chapter was held and, of course, the Theta Xi Chapter ran away with the victory, a half barrel, and a grasp on the traveling trophy for another year. We would like to thank the men of the Eta Rho Chapter for coming; a good time was had by all.

Our annual faculty-member dinner went over well, with a tremendous showing of faculty. Much of this success was due to the efforts of the Little Sisters who conjured up a truly delectable meal.

The final chapter function of the semester was the senior send-off party on December 16. We wish Brother Bill Maleris continued success in his future endeavors.

The chapter would like to welcome back Brother Al Kubiske who left us for a semester.

In closing, the Brothers of Theta Xi Chapter wish all our Brothers everywhere a successful Spring semester!

—KEVIN J. PAULS

BOWLING GREEN STATE

THETA PI CHAPTER at Bowling Green State University had a very successful Winter quarter. New members, initiated during the Fall quarter, have added to the quality and quantity of our chapter.

New and old members alike proved this quality as the first Annual Day in Business



Members of Theta Sigma Chapter, Central Florida, talk to prospective pledges at recent recruiting function.

was organized for the Bowling Green campus. Representatives from more than 20 firms and companies, ranging from presidents to salesmen to accountants, were present to discuss and inform us on varying matters of the business world. The day turned out great and we hope to continue this career day in the future.

Another great day for Theta Pi Chapter was our trip to Cleveland to watch an exciting Cavaliers game. Everybody who attended the game had a really good time.

To close out the quarter, a swim party was held in our newly constructed Student Recreation Center. As always, the party was a really good time for all of the members.

To all Brothers of Delta Sigma Pi, best wishes for a happy and successful Spring.

—ANNETTE M. GLIATTA

CENTRAL FLORIDA

THE BROTHERS OF Theta Sigma Chapter are sorry to announce that Florida Technological University is no more; we are now the University of Central Florida. In order to reflect the non-technological aspects of our university our new school President, Dr. Trevor Colburn, asked the Board of Regents to change the name. And in one of the fastest

records ever set, the name change was approved by the Board of Regents, The State Education Commission, and The State Legislature. The Brothers of Theta Sigma Chapter bid a fond farewell to Florida Tech and bid welcome to UCF.

We also wish to thank Grand President Bill Tatum for coming to the Southeastern Regional Conference in September and making it a rousing success, and hope that he can return for a longer stay some time in the future.

Our Fall rush program was a rousing success, bringing us 11 new Brothers. Vice President for Pledge Education Linda Adams deserves a vote of thanks as does Pledge Chairman Larry Haber. Thank You, Linda and Larry.

We also have a special announcement. Three of our Brothers were chosen for inclusion in the 1979 Who's Who on College Campuses, out of 50 chosen from the University. Congratulations go to Brothers Larry Haber, Linda Felts-Gable, and Terri Titshaw for this outstanding achievement.

We are trying to locate some of our lost Brothers. If you are from Theta Sigma Chapter and have not had contact with us here at

UCF in the last 12 months, PLEASE write and let us know your current address and phone number. Write to Delta Sigma Pi, Box 26292, Orlando, Florida 32816. If you are a Deltasig in the Orlando area and are not from Theta Sigma Chapter, write anyway.

—ROLAND PAQUETTE

ST. CLOUD

THETA TAU CHAPTER at St. Cloud State University recently completed Winter quarter activities, culminating with the Spring break trip to Daytona Beach, Florida. Promoted by Theta Tau Chapter, another successful trip was negotiated this year. The North Central Region's 19th Annual Basketball Tournament found more than 200 Brothers participating in a variety of events over the two day span. Matt Harmer led an ambitious group of Deltasigs in the coordination of the tournament.

Highlights of professional activities included Minnesota Twins Assistant Director of Public Relations, Mr. Laurel Prieb, and Director of Corporate Information, Mr. Mel Boisen; they spoke on public relations and management accounting, respectively. A visit to the Minnesota North Stars was undertaken which consisted of several speakers, a tour of the facilities and a hockey game.

Looking ahead, Theta Tau Chapter has the Rose Dance and Spring initiation as upcoming events. Due to the large number of Deltasigs graduating this year, the Brothers are working extra hard at recruiting qualified students to help keep Delta Sigma Pi a strong fraternity.

—DONALD A. KUNKEL, JR.

SIENA

A PIZZA BLAST, an active slate of professional activities, the production of a blotter, and a major recruiting effort were the highlights of a busy first semester at Theta Upsilon Chapter. One thousand desk blotters were prepared and distributed throughout the campus as the year began. Our professional program included several speakers whose topics included "Effective Public Speaking," "Advertising," and "An Introduction to the Accounting Profession." We took a tour of the local ABC-TV affiliate to observe the production of the evening news as well as to see the advertising offices and other studios. Another major event included the first Pizza Blast. It was held just before Thanksgiving and the Cafeteria was loaded with Siena students gobbling down pizza as fast as the Brothers could make it. We also donated several turkeys to Hospitality House, a home for children in Albany.

Last Fall's pledge period at Siena produced 18 new Brothers. After intensive education, Initiation Weekend finally arrived on November 17 and 18 and it proved to be an exciting time for all of us here. The active pledge class started having "Donut Runs" in the dorms and the chapter has decided to continue these as a regular activity. The second semester is now upon us and we are again busy with activities. Our 47 members have shown spirited Brotherhood and are working hard to improve the chapter and our good reputation which has shown improvement this year. Good luck to all our Brothers from Siena's Theta Upsilon Chapter.

—JOHN P. HALSTEAD



Halloween party at Drueding Infirmary given by costumed members of Zeta Pi Chapter at St. Joseph's for patients in Philadelphia.

SOUTH FLORIDA

THETA PHI CHAPTER at the University of South Florida started the New Year on a busy note. The first week of school started a strong rush program with a professional evening with faculty and alumni. Two nights later another recruiting party followed, giving the Brothers another chance to meet the prospective pledges. Late in January, pledges and Brothers sponsored a Big Brothers/Big Sisters of Tampa picnic for the children in the area. Each member was assigned a child for the day to watch over and entertain. The local fire department came and explained various kinds of fire equipment. And even a member of the Tampa Bay Buc's came to talk to the children. A generally good time was had by all.

February 11 was Gasparilla Day in Tampa and, as usual, Theta Phi Chapter was there to help set up and sell programs. Pledges and Brothers began Saturday morning setting up chairs for the parade held on Monday. And on Monday, we returned to downtown Tampa to sell programs and watch the parade.

The whole chapter has been working hard toward successful financial activities so that a large delegation can attend the Grand Chapter Congress this August in Atlanta. See you there!

—DEBRA A. VON BIRGELEN

INDIANA NORTHWEST

THETA PSI CHAPTER at Indiana University Northwest had a very active Fall semester and is already into an equally demanding schedule of Spring activities.

The highlight of our late Fall activities was the initiation of a new pledge class at our banquet in November. The "Omicron" pledge class was the largest one in the history of Theta Psi Chapter and the most successful of all our pledge classes with respect to its fund raising activities—the proceeds of which go to the Tradewinds, a physical rehabilitation center for children. Within the last several semesters it has become apparent that inter-pledge class rivalry has been growing with each new class striving to raise record amounts for charitable organizations.

In addition to the initiation of 17 new Brothers, a new faculty member, State Senator John Bushemi, and a new honorary member, Mr. David Smith, vice president of Infonics Corporation, were initiated.

The banquet itself was an elegant, semi-formal dinner-dance attended by 105 people, thus breaking our previous record of 87. The participants enjoyed a prime rib dinner and the musical sounds of a group, "Upper U.S.," which had just completed an engagement in Las Vegas.

After the banquet, the Brothers still had conserved enough energy for a busload of them to cheer for Indiana University at the Indiana/Purdue football game in Lafayette, Indiana.

In addition to its social activities, Theta Psi Chapter has participated in some community projects, namely, aiding the American Cancer Society with its non-smoking drive by distributing brochures describing the effects of smoking on your health.

Earlier this year, Theta Psi Chapter and the Northwest Indiana Alumni Club partici-

pated in several joint activities—one being a New Year's Eve party and the other a ski trip to Michigan.

The education of the Spring pledge class is well under way and a Brother/Pledge bowling tournament, complete with trophies, is being planned.

So far this school year Theta Psi Chapter has broken several of its old records, including attendance at its banquet and fund raising by its pledge class. It has become our goal to compete with ourselves by continually striving to surpass our past performances.

—MARIE E. PLESKO

GEORGIA COLLEGE

IOTA MU CHAPTER at Georgia College opened Winter quarter with our quarterly Book Exchange. The profits were good and the response of the students was excellent. This project has brought our chapter such positive reactions that we hope this Book Exchange will become a permanent service offered to the students at Georgia College.

David Publishing Company of California has released a booklet written by one of our members, Brother John J. Drago, on fire fighting techniques. *Hydraulics: A New Approach*, is a comprehensive booklet for professional fire fighters describing various



Theta Tau Chapter members from St. Cloud State enjoy the Florida sunshine as part of the Florida trip sponsored by the chapter.



Mike Lynch, now a member, signs pledge application at recent recruiting function of Theta Sigma Chapter, Central Florida.

methods of fire hose uses. Brother Drago is currently working on a second book which will be published in the near future.

Our professional activities calendar once again kept us busy this quarter. Speakers included a local artist, Mr. Stan Strickland, who told us about art as a profession; Mr. Mac Jordan who gave us a presentation on Goal Setting which, if properly implemented, can help us bring organization into our lives; and Mr. Daryle Herrin, who is Milledgeville's well-known blacksmith. Our tours took us to

the General Motors Plant in Atlanta, the YKK Zipper Company in Macon and Griffin Pipe in Milledgeville.

Valentine's Day was celebrated with a big party for our members and their sweethearts. We enjoyed a night on the roller rink and also showed our bowling skills this quarter.

Plans are under way for a full Spring quarter here at Georgia College. Iota Mu Chapter will have a very busy quarter coming our way.

—REBECCA S. JORDAN

dividends

To Brother and Mrs. C. John Wentzell, *South Carolina*, on September 9, 1978, a son, Charles John.

To Brother and Mrs. Jeffrey L. Talton, *Eastern Michigan*, on December 4, 1978, a daughter, N'Taka.

To Brother and Mrs. Kenneth E. Hammill, *CSU-Chico*, on August 26, 1978, a daughter, Lindsey Anne.

To Brother and Mrs. James Hollingsworth, *CSU-Chico*, on September 30, 1978, a son, Robert Burke.

To Brother and Mrs. James M. Miracle, *CSU-Chico*, on August 24, 1978, a son, Jeffery Brock.

To Brother and Mrs. Kenneth R. Lake, *CSU-Sacramento*, on August 29, 1978, a son, John Kenneth.

To Brother and Mrs. Thomas R. Lyles, *Virginia Tech*, on November 20, 1978, a son, Jason Thomas.

To Brother and Mrs. Glenn E. Kidd, *Virginia Tech*, on November 1, 1978, a daughter, Katherine Hamilton.

To Brother and Mrs. Richard M. Hodge, *Virginia Tech*, on December 5, 1978, a son, Patrick Mark.

To Brother and Mrs. Norman W. Pope, *Georgia*, on August 31, 1978, a daughter, Julianne Chadbourne.

To Brother and Mrs. M. Meredith Johnson, *Western Kentucky*, on November 7, 1978, a son, Benjamin Meredith.

To Brothers Hugh J. and Connie M. Parker, *Southern Mississippi*, on October 23, 1978, a son, James Thompson Weems.

To Brother and Mrs. John C. Blackshire, *South Carolina*, on November 23, 1978, a daughter, Abigail Leigh.

To Brothers and Mrs. Michael H. Carcia, *Eastern New Mexico*, on September 4, 1978, a son, Nick.

To Brother and Mrs. T. Micheal Thompson, *Eastern New Mexico*, on September 14, 1978, a daughter, Jennifer Michelle.

personal mention

Robert R. Taylor, *Texas Christian*, has been named Senior Vice President and Director of Marketing for Dallas National Bank.

Marion Lee Specht, *Pittsburgh*, has a new position as buyer for Westinghouse Electric in Madison, PA.

Donald Sinko, *Miami-Ohio*, a CPA, is now with the Cleveland office of Ernst and Ernst, and will begin his second term on the Cleveland Jaycees Board of Directors.

Robert B. Rogow, *Florida Atlantic*, has been named Chairman of the Department of Accounting at Auburn University. Bob received his Ph.D. from the University of Arkansas.

Joseph M. Martens, *Florida Atlantic*, has been named assistant cashier at the Landmark First National Bank of Fort Lauderdale.



The "brain trust" of Zeta Pi Chapter at St. Joseph's shows the chapter executive committee in session.



Members of Eta Omega Chapter at Virginia Commonwealth join the "toga" craze.

John R. Ballantine, *Florida Atlantic*, has been with the American Telegraph and Telephone Company for seven years and recently was made Supervisor of Operations in Jacksonville, Florida.

Robert C. Jackson III, CLU, *New Mexico*, head of Jackson & Associates of Albuquerque, NM, representing National Life Insurance Co. of Vermont, participated in a seminar of advanced business and estate planning at the firm's home office in Montpelier, VT.

David N. Alexander, *Miami-Ohio*, has been promoted to Manager of Financial Systems and Administration at TCOM Corporation, a Westinghouse subsidiary in Columbia, MD.

Alexander Clark, *Temple*, now residing at #1 Meadow Road Apt., Meadow Road, Rockport, Maine 04856 is employed as an Alcoholism Counselor with the Community Alcohol Services in Rockland, Maine.

Adrian Samojlowicz, *Temple*, has a new position as President of Community Medical Center in Scranton, PA.

Glenn E. Kidd, *Virginia Tech*, has been appointed Internal Control Manger of EN-GRAPH, Inc., based in Charlotte, NC.

Kenneth May, *Texas-El Paso*, has a new position as Chartered Life Underwriter for the Connecticut Mutual Life Insurance in El Paso, TX.

James R. Huck, *Loyola-Chicago*, has a new position as Customer Service Representative for Inland Steel Co., in Chicago, IL.

Norman W. Pope, *Georgia*, has recently been promoted and transferred by Liberty National Life Insurance Co., to Tallahassee, Florida, as Sales Manager.

Bruce J. Auten, *Michigan State*, was awarded the professional insurance designation, Chartered Property Casualty Underwriter at the national meeting held in September.

Neal Metal, *Nevada*, has been elected to his second consecutive term as chairman of the Sierra Arts Assembly, the umbrella advisory organization consisting of more than 40 Washoe County arts groups.

Ron Bryant, *Texas-Arlington*, has been promoted to Sales Manager of Tarvin & Son, covering the four state area of Texas, Oklahoma, Arkansas and Louisiana, and is now residing in Garland, TX.

Michael G. Hrydziuszko, *Michigan State*, has been promoted to Manager, Financial Analysis, for the Disk Drive Plant at the Burroughs Corporation's Westlake facility, located in Westlake Village, CA.

Kendall Prince, *Eastern New Mexico*, is a Staff Accountant with Terry L. Kone, C.P.A., Portales, NM.

Ricky McCarty, *Eastern New Mexico*, is a coach and P.E. Teacher for the Yseleta School District in El Paso, TX.

David F. Ullibbarri, *Eastern New Mexico*, has accepted a position as Sales Representative with the Burroughs Corporation of Amarillo, TX.

Richardo Martinez, *Eastern New Mexico*, has been commissioned a 2nd Lieutenant in the U.S. Army and is stationed at Fort Polk, LA.

D. Deven West, *Eastern New Mexico*, has accepted a position with Western Geophysical in Anchorage, AK.

Ralph C. Hook, Jr., *Arizona State*, University of Hawaii at Manoa professor of business administration, has been elected Hawaii State Vice President of the National Defense Transportation Association.

Grady Deal, *Arizona*, has been appointed as new Marketing Director of Bic Pen Corporation.

Larry Manion, *Wayne State*, has been appointed controller for the Great Plains Beef Company.

Frank Bell, *Lamar*, has been named Chairman of the Board and Chief Executive Officer of Liquid Paper Corporation's Canadian subsidiary, Liquid Paper Limited.

Herbert N. Ashley, *Lewis*, has now taken a position on the teaching staff of Defiance College, Defiance, OH.

Paul C. McBeth, Jr., *Pennsylvania State*, has become associated with Dean Witter Reynolds, Inc., as an Account Executive in their Pittsburgh office. He previously had been President of McBeth Machinery Co.

life members

- 10601 William S. Cupples, *Gamma Epsilon*, Oklahoma State University
 10602 James R. Hunt, *Delta Omicron*, San Francisco State University
 10603 Donald E. Brown, *Gamma Tau*, University of Southern Mississippi
 10604 Warren E. Will, *Gamma Lambda*, Florida State University
 10605 Mariana S. Ferracioli, *Delta Sigma*, Loyola Marymount University

- 10606 James D. Jackson, Jr., *Gamma Epsilon*, Oklahoma State University
 10607 Anthony L. Bartie, *Eta Tau*, McNeese State University
 10608 Gary J. Gilbert, *Gamma Iota*, University of New Mexico
 10609 Sudie F. Strom, *Beta Gamma*, University of South Carolina
 10610 Ralph W. Spaulding, *Beta Eta*, University of Florida
 10611 Robert P. Eubank, *Eta Theta*, Angelo State University
 10612 Jacob M. Bodenheimer II, *Beta Lambda*, Auburn University
 10613 Lynn P. Curole, *Epsilon Nu*, University of New Orleans
 10614 Carla J. Molotsky, *Gamma Pi*, Loyola University-Chicago
 10615 Nicholas J. Adams, *Eta Psi*, University of Houston
 10616 Roy A. Rhea, Jr., *Delta Phi*, East Texas State University
 10617 F. Richard Hissong, *Beta*, Northwestern University-Chicago
 10618 John J. Yelenick, *Alpha Rho*, University of Colorado
 10619 Gloria M. Rote, *Alpha Kappa*, State University of New York-Buffalo
 10620 Lucas D. King, *Gamma Tau*, University of Southern Mississippi
 10621 Robert D. L. Sheets, Jr., *Delta Tau*, Indiana State University
 10622 Robert N. Trapnell, *Beta Eta*, University of Florida
 10623 Marianne Binczewski, *Epsilon Phi*, California State University-Sacramento
 10624 Bruce A. Constant, *Alpha Beta*, University of Missouri-Columbia

32nd GRAND CHAPTER CONGRESS Tentative Program

Sunday	1:00 P.M.— 5:00 P.M.	Registration
August 12, 1979	6:30 P.M.— 7:30 P.M.	Grand President's Reception
	9:00 P.M.—12:00 M	Disco
		Yellow Dog Initiation
		Pink Poodle Initiation
Monday	9:00 A.M.—12:00 NOON	Opening Business Session
August 13, 1979	9:30 A.M.—Completion	Spouse Activity
	2:00 P.M.— 3:30 P.M.	Keynote Address
	3:30 P.M.— 5:00 P.M.	Educational Seminars
	7:00 P.M.— 8:30 P.M.	Educational Seminars
	8:30 P.M.—Completion	Regional Meetings
Tuesday	9:00 A.M.—10:30 A.M.	Educational Seminars
August 14, 1979	10:30 A.M.—12:00 NOON	Educational Seminars
	12:30 P.M.—Completion	Delta Sigma Pi Educational Foundation Luncheon and Biennial Meeting
		BALANCE OF DAY FREE FOR PERSONAL ACTIVITIES
Wednesday	9:00 A.M.—12:00 NOON	Second Business Session
August 15, 1979	11:30 A.M.—Completion	Pink Poodle Luncheon (Members Only)
	2:00 P.M.— 3:30 P.M.	Meet the Candidates Forum
	4:00 P.M.— 5:00 P.M.	Initiation of Honorary Member at Large
	7:00 P.M.—Completion	Grand Chapter Congress Banquet
Thursday	8:30 A.M.—12:00 NOON	Final Business Session
August 16, 1979	12:30 P.M.—Completion	Farewell Luncheon
		Hospitality and Message Room and Staff Office Will Be Open Sunday through Wednesday

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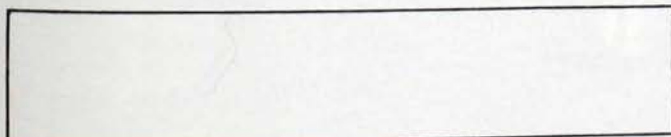
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*GRAND CHAPTER CONGRESS

An article on the convention appears in this issue of the magazine with a final article appearing in May.

*AMENDMENTS

Amendments to be considered by the Grand Chapter Congress were due at The Central Office by the deadline date of March 1, 1979. All chapters and alumni clubs were officially notified of this deadline and will receive an advance study copy of proposed amendments.

*NOMINATIONS

Nominations for national officers from chapters and alumni clubs must be submitted by the deadline date of March 25, 1979. Chapters and clubs have been officially notified and will receive an advance study copy of the nominations made.

*ADDRESSES

No Directory of Chapters is published in The DELTASIG Magazine. Directories are from The Central Office issued in November and March of each year.

*ANNIVERSARIES

50th Anniversaries

Beta Gamma Chapter, University of South Carolina, April 13, 1929-1979

Beta Epsilon Chapter, University of Oklahoma, December 4, 1929-1979

Beta Zeta Chapter, Louisiana State University, December 7, 1929-1979

Beta Eta Chapter, University of Florida, December 14, 1929-1979

25th Anniversary

Delta Epsilon Chapter, North Texas State University, May 15, 1954-1979

Who's New at USC?

In ceremonies on December 2, 1978, the Phi Chapter of Delta Sigma Pi was reactivated at the University of Southern California in Los Angeles. Originally installed on May 13, 1922, the chapter is nearly 57 years old. The chapter operated until the Depression of the '30's and World War II left it inactive. It was reactivated in 1949 and operated at USC until 1961. The chapter has been inactive since that time until reactivation efforts were started on campus in the Fall of 1978.

Working with the School of Business faculty and administration and the undergraduates who later became chapter members were Grand President William W. Tatum, Jr., Western Regional Director Joe S. Loomis, District Director Martin S. Mangione, members of Delta Sigma Chapter at Loyola-Marymount and Eta Chi Chapter at Cal Poly-Pomona and the two Los Angeles Area alumni clubs.

During the Fall the undergraduates participated in the pledge education program and built the chapter's business, professional, service, social, and other activities and developed techniques of chapter management and operations. Installed in the reactivation group were Edward J. Saribay, president, Brent M. Dezember, vice president, Therese M. Hurlbut, secretary, David M. Levey, treasurer, and members William H. Brabazon, Julie R. Clark, Jerome D. Contreras, Steven S. Cruise, Nina J. Dean, Glenn M. Fukushima, Keith B. Geck, James H. Hart, Rick S.

Kirkbride, Johny R. McDaniel, Jean R. Marchand, Robert S. Mosia, D. Cherie Parks, Gerardo Partida, and David L. Toews.

Serving on the installation team for the day's ritualistic initiation ceremonies were Grand President William W. Tatum, Jr., Western Regional Director Joe S. Loomis, Executive Director Ben H. Wolfenberger, District Director Martin S. Mangione, District Director W. Leon Garman II, Past Intermountain Regional Director William E. Wilson, who came from Arizona to participate in the day's activities, and members of Delta Sigma Chapter at Loyola-Marymount, Eta Chi Chapter at Cal Poly-Pomona, the Los Angeles-Southern California Alumni Club and the Orange Coun-

ty-Pacific Southwest Alumni Club.

To conclude the day's ceremonies an installation banquet was held at Pieces of Eight Restaurant in Marina del Rey. Serving as toastmaster for the evening was Joe Loomis who introduced Brent Dezember to give the invocation.

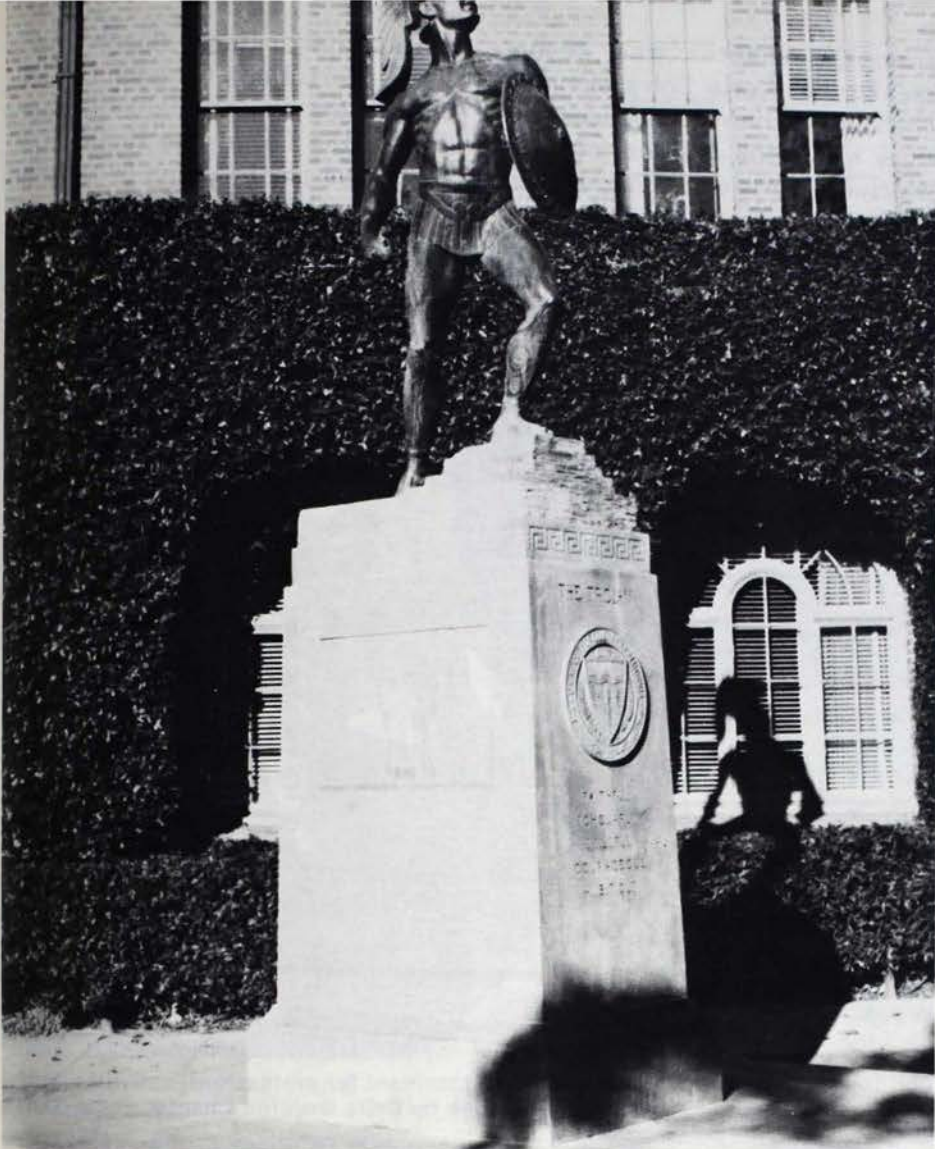
Following the meal Grand President Bill Tatum presented the Charge and Charter to Chapter President Ed Saribay using the original Phi Charter issued in 1922. Executive Director Ben Wolfenberger presented fraternal greetings to the new initiates on behalf of the Board of Directors and the chapters and alumni clubs across the nation. Regional Director Loomis presented a testimonial of appreciation to District Director Marty Mangione from



New members of Phi Chapter, national installing officers, and visiting alumni and undergraduates following installation ceremonies and banquet at Southern California.

Life Becomes Deltasig

THE UNIVERSITY OF
SOUTHERN CALIFORNIA
DELTASIGMA PI



"Tommy Trojan" known world-wide as the symbol and mascot of the University of Southern California.

the Board for his work with the chapter and the chapter itself also presented him with a plaque of appreciation. Concluding the evening were the presentation of membership certificates to the new initiates by Bill Tatum and Ben Wolfenberger and a Greek letter recognition pin to each initiate by Marty Mangione.

A special and honored guest at the initiation banquet was past Western Regional Director Burell C. Johnson. Burell had been initiated by Alpha Sigma Chapter at Alabama but transferred as an undergraduate to USC and was responsible for reactivating the chapter in 1949. After graduation he went on to serve as a District Director in the Western Region and became Western Regional Director retiring from the Board in 1965.



Grand President Tatum, center, presents the original chapter charter to Phi Chapter President Ed Saribay, left, when the chapter was recently reactivated at Southern California.



Hoffman Hall, School of Business Administration, University of Southern California.

Lurie Becomes Deltasig

On November 10, 1978, in the gracious surroundings of the New San Remos Restaurant, Robert A. Lurie was made an Honorary Brother of Delta Omicron Chapter and the International Fraternity of Delta Sigma Pi.

For those who do not follow baseball, Bob Lurie is the Co-Owner and Managing General Partner of the San Francisco Giants. Mr. Lurie is also the President of the Lurie Corporation and is involved in many other organizations such as The Boy Scouts, MuGuken Catholic Youth Organization and the Boys Club. The Lurie Corporation owns property in San Francisco and Chicago, including the Mark Hopkins Hotel on Knob Hill in San Francisco.

Mr. Lurie, a graduate of Northwestern in 1952 and native San Franciscan, was chosen by the Brothers of Delta Omicron Chapter because of his many years of outstanding service to the business community of San Francisco, for his integral part in keeping the Giants in San Francisco, and for building a winning team in only two years.

Certainly one of the highlights of our Fall semester, the dinner was attended by 70 Brothers and their guests. Grand President Bill Tatum was present to perform the duties of Headmaster during the initiation. Other guests of honor included Bob's lovely wife Connie, Western Regional Director Skip Loomis and San Francisco Alumni President Jim Hunt. Mrs. Lurie was treated to a chorus of the Rose of Deltasig by all Brothers and pledges present.

After a fantastic dinner, speeches were heard from Grand President Tatum, Regional Director Loomis, Brothers Kirk and Ernie Bergman,

from the chapter, and keynote speaker Bob Lurie. Bob spoke mainly about the Giants and fielded questions about the business of sports which he answered honestly and candidly.

The Brother who did all the leg work and arranged the entire evening was Barry Kirk. The chapter would like to take this opportunity

once again to thank Barry for his great effort. Delta Omicron Chapter would also like to thank Brothers Tatum and Loomis for their attendance and participation in the evening's festivities.

Once again welcome to Delta Sigma Pi Brother Lurie!!! And a good time was had by all . . .

—WILLIAM W. SHAW III



Bob Lurie, left, talks with Barry Kirk, vice president for professional activities, at the initiation banquet following Lurie's initiation by Delta Omicron Chapter at Cal State-San Francisco.



Members of Delta Omicron Chapter at Cal State-San Francisco and national officers serenade Connie Lurie following the initiation of Bob Lurie.

College Candidates For Executive Suites

by Milton Rockmore

Industry spends millions of man-hours and dollars scouring American campuses for entry-level candidates who "can rise to the top." What are they looking for? How do they find the right candidate? Whom do the odds favor? Here's what four leading recruiting executives told us during frank discussions about college graduates and career opportunities in industry.

Dr. Robert K. Armstrong
Manager, College Relations
E.I. du Pont de Nemours &
Company
Wilmington, Delaware

During the next several years—depending on the economy and our company needs—we will hire about 800 college graduates annually. About 55 percent will be engineers, 10 percent chemists, 15 percent will

have other technical disciplines, and 20 percent will be business oriented.

I think you'll find engineers are the "first draft pick" of most industrial corporations. The demand for them is high, and barring an economic downturn, it will remain stable over the next several years.

Yes, I know the engineering profession got a bum rap in 1970-72 when we read that engineers were driving taxicabs in Seattle and Houston. An intriguing story, it became a field day for the media as they ballyhooed several localized situations into a purported national trend. This was at the time of cutbacks in the aerospace program, when engineering layoffs were heavy in areas where these activities were concentrated.

Anyone graduating with an engineering degree, even in those sup-



Robert K. Armstrong

posedly dim years, would have had more job choices and opportunities than either a science or liberal-arts major.

What selection criteria do you use at the college interview?

Let me first explain that the college campus is not the only means of college recruitment we use. Our hiring is organized on a cost-efficient basis, and college recruiting is one of the most expensive ways—although it happens to be the best way—of meeting engineering and science graduates. We also receive by mail a large number of job applications, which we scrutinize carefully.

We try to cover four main areas during a campus interview. Academic performance counts, but grades are not as important as the mind of the student. We frequently see straight-A students who can't make the cut. A cathetic preoccupation with marks seems to clog the entryway for other experiences. Communications skills—both written and oral—are extremely important. Can the candidates express their ideas and thoughts convincingly, clearly? Are their utterances organized and to the point? Problem solving is high on our list. Unfortunately, it's not always easy to assess this at the initial interview. Leadership is also important. Has the candidate been an officer of a club, society, fraternity, sorority?

What are some job tips you would give your best friend's son or daughter?

As part of our job we do a fair amount of counseling of sons and daughters of friends of du Pont. Generally speaking, since there's no specific individual involved, I'd suggest: 1. It's essential the candidates examine a number of possibilities but favor the career which involves doing what they like to do best. Yes, if someone is really interested in something, it should be pursued no matter how tight the job market may be. There are even jobs for astronomers, though not very many.

"Follow your interest" is generally good advice. But know what's ahead: the odds, the costs, the hazards. Make the decision with your mind and heart, not just your heart alone. 2. Prepare for the campus interview. We find the best candidates usually do the most thinking about it. The casual ones are usually the least prepared. 3. First know your strengths and weaknesses thoroughly. Then project your strengths and minimize your lesser capabilities.

Do most college graduates know their strengths and weaknesses?

That's a key question and it focuses on a very weak aspect of the system. There are variants in college counseling, as in everything else. Some advisers are competent, others are not. High schools need major renovation in the counseling function. Their counselors are very busy people and are spread too thin. There are just too many students graduating from college today with no idea of where they are or where they should be.

But the core question is: Who has the charter? Whose responsibility is it to see that students have the orientation for their life's work? Does it belong to our educational institutions? If it does, they are not handling it. Is it the parents? The students? I don't know. But I do know that we have mountains of literature on the subject that students are either too busy or too apathetic to check out. It's a shame, but the message is just not getting across.

Those born with discernible proclivities who always seemed to know what they wanted to do are fortunate indeed.

What are du Pont's hiring attitudes toward minorities and women?

By and large students of minority groups do not gravitate toward engineering and the sciences. They tend to choose more visible roles in the community—lawyers, doctors, social workers, ministers, teachers, et

cetera. Only about 1.78 percent of graduating engineers last year were black.

We are participating in sponsoring a National Advisory Council devoted to encouraging more minority students to consider technical careers. Our company, along with others, is trying to hire black engineers, but they're in short supply.

Last year, of the college graduates hired by du Pont, 26 percent, or about 200, were women. This has been increasing as more women opt for technical specialization. There are increasing opportunities for such women here as evidenced by the following: We have 20,000 college graduates on our rolls today. Of these, 16,000 have technical degrees with 10,000 in engineering. Obviously, the skew is toward the technically trained woman in a company such as ours.

How about women executives, and when do you think one will head du Pont?

There are many women in supervisory jobs. The eight women currently in management each earn upwards of \$30,000 annually. As to a woman chief executive officer, bear in mind that we hire future executives at the entry level, that and considering the amount of experi-



Edwin A. Butenhof

ence necessary, I'd say not before 2003 or thereabouts.

Edwin A. Butenhof
Director of Business and
Technical Personnel
Eastman Kodak Company
Rochester, New York

While this is a Kodak statistic, I believe it's an industry characteristic: We will hire approximately one of every 80 graduating chemical engineers in the United States next year as opposed to one of 17,000 liberal-arts graduates.

It's sad but true. Too many students spend four years getting a degree not relevant to their career goals.

There are enormous obstacles facing liberal-arts graduates in their passage to industry. Traditionally they gravitated to teaching, publishing, journalism, et cetera. But in recent years, teaching, which formerly welcomed them by the thousands, has become less receptive because of declining school registrations. And suddenly we find our educational institutions with a mammoth production capacity for skills with a contracting demand.

I believe there's a crying need for the kind of career counseling that focuses on the real world of industrial employment. If students have no interest in industry and don't want to meet the requirements, fine. But let them make the choice in full knowledge of all the facts. Counseling by teachers, guidance advisers, parents, and industry should come before a student's choice of a course major. While it is often true that students do not avail themselves of this counseling when it is offered, the personnel and system for delivering it is surely wanting.

Some major rethinking has to be done at the college level. Do students want education for the sake of education, not concerned with its applicability to earning a living? If that's what they seek, fine. But I would like to see the subject fully examined in all its aspects at the college level. Some faculty members would resist it, I'm sure. They would

not be overjoyed at the prospect of parading the lack of opportunity in their specialties before their students.

A technical orientation is fast becoming a virtual prerequisite for most jobs in industry. While not yet essential there, it's even helpful in sales. I have suggested to one of my sons who thinks he might want to be a dentist, that he major in chemistry rather than pre dentistry. This gives him broader options all around, even for dental school if he's still interested and qualifies.

I have talked to professors in some fields who felt proud if 30 percent of their students got jobs related to their college training. Engineering professors, on the other hand, would be concerned if more than 10 percent of their students had to alight in strange fields. Moreover, I would be surprised if more than 10 percent of history majors got jobs in their field.

But aren't the humanities important in an era when nearly every business calls itself a "people's business?"

College art majors are said to excel in communicating skills, leadership, persistence, tact, ability to learn—and yes, even hold a more encompassing view of the human condition. But what is not well understood, even by many counselors, is that these things are not sufficient for successful industry careers in and of themselves. Technical knowledge relevant to industrial problem solving is paramount.

To put it another way, industry needs broadly trained people who can tackle a variety of jobs. I may differ from some educators in my definition of "broadly." In my opinion no one can be "broadly trained" for industry who has no training in engineering or lacks a knowledge of either computers, science, finance, accounting, quantitative business, et cetera.

Of course, I realize breadth also includes philosophy, history, literature, the arts, et cetera. But our experience shows that a well-

motivated individual, already having the necessary technical background, can become knowledgeable in the arts. What I'm saying is an engineer can become more of a philosopher or art fancier, but a philosopher or art fancier cannot, except in very rare cases, become a better engineer. And that's the core fact facing those seeking a career within the industrial complex today.

What qualities do you seek?

Because we are a technical company our campus recruiters are interested in graduates with bachelor degrees in engineering, chemistry, computer sciences, and quantitative business. As I've previously indicated we do have some openings for liberal-arts graduates. They are primarily in sales and related fields. The personal qualities we find attractive are drive, the ability to get things done through people, high energy levels, and problem-solving capability.

How about women?

Traditionally they have not been in many areas for which we recruit but the number is increasing rapidly, and we're now able to hire a pretty good percentage of women engineers, for example. No, we don't reveal numbers, but here's a frame of reference in terms of supply, not in relation to our hiring:



Richard N. Stevenson

A few years back only one percent of graduating engineers were women. Now that figure is close to 10 percent and rising. How many do we employ? A lot. A hundred? We don't reveal figures. I'm just going to leave it at a lot.

Richard N. Stevenson
Manager Recruiting
Coordination
The Procter and Gamble
Company
Cincinnati, Ohio

We don't have a centralized recruiting operation as do many corporations, with staff interviewers doing the screening. Ours is a coordinating group, which arranges college interviews for operating personnel—brand managers, plant managers, group managers, accounting managers, et cetera. The candidate may very well wind up working in the interviewer's own area.

Our managers visit hundreds of campuses every year recruiting by function, which could include advertising, brand management, engineering, production management, finance, accounting, et cetera. Each function is responsible for selecting the most qualified prospects for follow-up interviews at a company facility.

Selection criteria is established by making extensive management studies within the corporation. We call them "What Makes For Success Studies"—this tells us what separates the men from the boys.

Because we're involved in many fields where specialized training is essential, I can only generalize in listing qualities high on our shopping list for development positions. Problem solving, the interpretation of information in decision making, is important. Do individuals think objectively? Do they dig into problems? Obviously, communication skills are important, and we're not just talking here about skills in grammar. It's the capacity to determine what's relevant and to organize and express one's thoughts clearly and cogently.

We like self-motivators—the person who sets goals and works hard to reach them and who learns from experience. A capability prized by all our divisions is the ability to generate and contribute ideas, new approaches, a better way to do things.

The area of interpersonal relationships is another highly regarded accoutrement in the success profile. This includes things like leadership, the capacity to persuade and activate others—that sort of thing. The characteristics I've enumerated are by no means mysterious, and I suppose they can be extrapolated in a thousand ways. I guess we're interested in those qualities you'd pretty much expect us to be interested in.

How do you separate personal prejudices from objective evaluations at campus interviews?

I suppose you can't eliminate the effects of first impressions completely; we simply try not to place too much importance on them. Often students who strike you as pretty low on the rating scale as they walk into the room turn out to have the really solid stuff.

And, of course, another bowline that ties us to reality is that as we look around we see that P & G people come in all sizes, shapes, forms, and with varying degrees of enthusiasm. Another safeguard is that final decisions are not made during the campus interview. There is always a more detailed follow-up meeting.

How many college graduates did you hire last year?

We like to stay away from numbers and percentages and that sort of thing, but I would say it was in the range of hundreds. No, not in the thousands. I think you've got it pretty well bracketed. (About 1,000.) Half were technically trained.

What's the present market like for those with recently acquired bachelor degrees?

It depends on the graduate's educational training. If you're talking about engineering, the demand is

great and the supply is short. The welcome mat is also out for those with degrees in finance and accounting. And, of course, the outstanding student in any field is always very attractive to us.

The demand is softer for graduates less oriented toward careers in business or government. Those with degrees in the arts and humanities have to knock on more doors, unfortunately. We do interview some of them for our nontechnical placements.

It is a modern American tragedy. Far too many graduates, we find, haven't the vaguest idea of what they want to do. The fault is with our educational system, guidance counselors, and schools. I do sense a change taking place, however. The Department of Education is concentrating on the problem, and I think some progress is being made.

What would you tell freshmen entering college?

I'd urge them to pursue their own interests. To do what they enjoy but go with their eyes wide open. They should realize that life involves working for a living—certainly for men and increasingly for women. So there had better be some purpose and rationale for the area of study.

It's important to do some legwork, investigation, and preplanning



Edward M. Seeberger

about a college program. Students should not saunter through aimlessly, intent only on acquiring their degrees, and then at the end of four years wonder where they'll fit in.

Edward W. Seeberger
Manager of Corporate College
Relations and Recruiting
IBM
Armonk, New York

Our bachelor-level hiring covers three major job categories: engineering, computer programming, and the sales and marketing area. Electrical, mechanical, industrial, and chemical engineers as well as computer-science graduates are high on our priority list.

Since it is IBM's policy to promote from within, most of our campus hiring is done at the entry level. For the most part, those doing the interviewing are former college students themselves who have successfully moved through the system.

We look for individuals who can make their education work for them—those looking for a career, not just a job—and those who want to come and grow with us. I'm sure this will sound undramatic but we seek energetic, intelligent people who have a commitment to what they do and are willing to make a contribution and grow on the basis of that contribution.

How many actual college recruits did you hire last year?

We do not release specific numbers, but the figures are pretty impressive. This will give you a point of reference: The company as a whole had a net growth of 18,000 employees last year. This figure also includes clerical, nonprofessional, and technical individuals who are not necessarily college trained. But since our policy is to "fill from the bottom and let it rise to the top," we're talking about a substantial number of campus recruits.

Are grades important?

They're important only if they come with other qualities. A 4.0 grade average may be great but means nothing if the possessor

won't mesh with the environment. You really have to evaluate the total applicant. We always look beyond marks. If we retreat behind test or grade-point averages we may be missing the future Einsteins—you remember he flunked math. The judgment of the trained managers who conduct these interviews is crucial and pivotal in the hiring process.

But such judgments often get involved with personal prejudices. Isn't this incongruous in a highly structured company like IBM with its strong external and internal value systems?

Because most interviews are conducted by the manager who will eventually hire the candidate for his own department and not by personnel staff, evaluations tend to be based on sound business experience.

There are four basic factors in every assessment. The first is academic preparation: How many courses and how well did the applicants do? The second is outside activities: How involved did they become in extracurricular affairs? The third is aptitude tests. And the fourth, the most important of all, is the manager's impressions. In the final tally that will score the most points.

IBM is often called the "white shirt company." Do candidates raise the question of regimentation? How important is appearance at the campus interview?

Oh, sure they raise the question very often and the answer is quite simple: While we don't have a specific dress code, we expect people to dress appropriately for the job. You can see many colored and striped shirts in IBM laboratories and other technical environments. However, a marketing representative calling on a customer in a large metropolitan center would be expected to wear a white shirt, tie, and business suit.

Dress styles, like speech accents, are locally indigenous so people in our branches in California, for instance, would dress differently than

those in New York. However, the idea is not to offend the customer nor have dress become an issue. Wherever dress does become incongruous to the environment, we consider that environment to be poorly managed.

Me? I wear a white shirt, tie, and business suit. I'm in senior management and I'd probably get a "What are you on vacation or something?" from my boss if I wore a sports coat.

As for the candidate's appearance at the campus interview: Yes, neatness counts. It says you're serious about the meeting.

Yes, we're finding more women who are well-trained and making their careers with us. Here again, we don't reveal figures, but at the end of 1977 the approximate number of women, the majority of whom were college trained, employed by IBM were: sales, 9,291 men, 1,833 women; professional, 50,563 men, 6,972 women; executives and managers, 20,926 men, 1,543 women.

With the student the "buyer," it's a buyer's market for the technically oriented graduate. Corporate competition for the engineering student is on an upcurve. The demand is somewhat lower for marketing and sales-oriented personnel.

Yes, I do have some hints on how to approach a campus interview: 1. Learn all you can about companies and try to understand what they're all about—seminars are held on many campuses and literature is available in college recruitment offices. 2. Have a thoughtful, intelligent resume—eliminate the superfluous and compact the essentials. 3. Sloppiness is semaphore for, "I don't care." 4. Relax and be yourself. If you put on an act—and it's good—how long will you be able to replicate it?

Milton Rockmore writes the nationally syndicated newspaper column, "The View From the Top." Delta Sigma Pi expresses appreciation to Mr. Rockmore and to AMERICAN WAY, the inflight magazine of American Airlines for their cooperation in permitting this reprint.

ALUMNI REPORT

As you're looking through this issue of *The DELTASIG*, remember that thousands of undergrads are also thumbing through these very pages. Many of them will graduate in May or June—ready to pursue a career in their chosen field of business. Some will stay in the same area, others will relocate in cities across the nation. But almost all will be near one of our forty alumni clubs from coast to coast.

These new graduates are loyal Deltasigs and most will want to affiliate with the alumni club in their area. Remember, though, that they will have other things on their minds—jobs, weddings, vacations, and finances, to name just a few. So it may be up to *you*, members of our alumni clubs, to seek out these new prospects and interest them in joining your alumni clubs—while they are still interested in the fraternity and at a time when you can be of great help to them.

But the time to recruit these new graduates is not *after* graduation; if so, this article would be appearing in the May issue! The most propitious time is *now*, when you can contact them in a relaxed atmosphere and in a familiar place; their campus. Write them personal letters of invitation. Visit them. Phone them. Invite them to special undergraduate nights where you can treat them special, and show them the benefits of alumni club membership. But above all, remember you're selling. You're selling membership and participation in Delta Sigma Pi's alumni ranks. So close the sale when you can.

Brothers, the life-blood of any organization is its new members. They bring with them fresh ideas and enthusiasm and help save us "oldies" from our own stagnation under the

guise of tradition. Delta Sigma Pi is a lifetime privilege, a lifetime distinction, a lifetime responsibility. Do your part to assure our new graduates the continued advantages of these ideals—and to assure our alumni clubs the continued advantages of having new members.—**MICHAEL R. MALLONEE, DIRECTOR OF ALUMNI ACTIVITIES**

ATLANTA

FOR THOSE OF you who may be wavering, don't! Atlanta is one of the outstanding convention spots in America. There will be a warm welcome, southern style, awaiting you from your Atlanta Alumni Club Brothers. Our hospitality room at the Marriott, close by the registration desk, will be manned (if that's the correct word) by people who can tell you something about our city; how to get there by car or public transportation (the finest in the country for 25¢); where to find the kind of eating places or recreational activities you want, including a reasonable breakfast, maybe; or how to engage a baby sitter if you bring a small one or two; and most of all, provide you with a friendly gathering place to meet other Deltasigs, chat

a while, and enjoy a cup of coffee or Coke (for which Atlanta is famous as the world headquarters). My dad has heard from a lot of old timers (some Past Grand Presidents) who are coming. It will truly be a time for renewing old friendships.

Atlanta Alumni Club has had a busy Winter schedule of activities. A symposium at Georgia State University in January featuring four outstanding faculty members was attended by a large group of alumni in support of a chapter professional and rushing function. Dr. Norman Harbaugh (K-1220) and Chapter Adviser Bob Cooper (K-1205) were the organizers. The subject was "The Economics of Inflation." February was a time for reviewing the Atlanta sports scene. The transition from Losersville to Winnersville was the accomplishment of the year 1978. The Falcons, Hawks and Flames all turned the corner for us and it was reassuring to learn of the fine prospects the Braves have for 1979. Viewing films of last year's successes and talking with team representatives gave us first hand insight into the complexities of modern pro sports operations.

Kappa Chapter's birthday celebration in March will provide opportunity to recognize four past presidents, those from the years 1974, 1969, 1954 and 1944 who were respectively, Donald J. Cool (K-1148), W. Bam Proctor, Jr. (K-1036), W. Jack Smith (K-559)



From left to right are the University of Pittsburgh's Lambda Chapter President Bob Palyo, Pittsburgh Alumni Club President Ed Will, District Director Sonny Owseny, and Duquesne University's Theta Rho Chapter President Dan Lloyd at the combined Founders' Day celebration in Pittsburgh.

and W. B. (Billy) Baxter (K-402). The 1929 president, L. J. Cole (K-126) who would have been celebrating his 50th anniversary is deceased.

Atlanta has one of the largest alumni clubs in the country. We have over 150 dues paying or subscription paying members. When you are in or near Atlanta, do call one of us if we can be of assistance. Anyone moving to or already residing in Atlanta should call Bob Busse 993-5661 to get the latest as to what is going on.

—LAURIE E. BUSSE

BALTIMORE

IN DECEMBER OF last year the Brothers of Baltimore Alumni Club and Chi Chapter at Johns Hopkins shared a significant milestone. With alumni composing most of the Ritual team Chi initiated eight new Brothers. This culmination of careful planning and hard work deserves congratulations for a job well done.

On the alumni scene our annual brunch will be history as you read this. Held at the Marriott in Hunt Valley this is one of our most popular events. In March we will have a joint professional meeting with Chi Chapter. May is Homecoming at Hopkins and the Brothers of Baltimore Alumni Club will band together for this annual pilgrimage. As always, the first rite of Summer will be the June Dinner Dance held this year on June 3 at the Glass Pavilion on the Hopkins Campus.

Are you new to the Baltimore area? Drifted away from your Brothers? Moved away, but still like to keep in touch? Then contact Bill Kilburn, president, Baltimore Alumni Club, 321 Hawthorne Road, Baltimore, Maryland 21210 (Phone: 235-4245 anytime).

—CLINT BECKER

BUFFALO

THE BUFFALO ALUMNI Club is having a fine year. Membership is on the increase and attendance at our Dinner Meetings has been good. For the past two or three years we have attempted to contact all Deltasigs living in the Buffalo area and invite them to join us, however, there are a number of Brothers in this area who may not appear on our list. If you have not heard from us, please let us know. We want you to be part of our group.

Our thanks to the Wives Club of Alpha Kappa Chapter for arranging and sponsoring this year's Christmas Party for our children.

Congratulations to the undergraduate chapter for their fine Fall pledge program. To the upcoming graduates, our best wishes for the future and our invitation to join us in the Buffalo Alumni Club. Remember, you will always be Brothers of Delta Sigma Pi, but you will only profit from it if you stay active.

Again we invite all Deltasigs in this area to join us. If you plan to move to Buffalo, make it a point to contact us. For information about joining contact either President Art Rago (684-2099), or Vice President Froncell Clifton (896-3385).

—MANFRED P. BONISCH

CHICAGO

THE MONTH OF April will once again bring the annual Undergraduate Night function to the Chicago Alumni Club. The night will see a large turnout for both undergraduates and alumni. Fliers will be mailed out to all members giving full details with a special request to all club members to make a special effort to attend. Let's show our future members the fraternal spirit that exists in the Chicago Alumni Club.

Our May function is not yet finalized, so wait for the fliers to find the date and theme. To cap off the year, we will again have our

annual Golf Outing/Dinner/Election function. Come out for a day of golf if you can, and join us for dinner. Please feel free to donate prizes for the door prize table.

Any Brother wishing to inquire about the Chicago Alumni Club can contact Brother Jim Hodgdon—his office telephone number is 312-332-1404. The mailing address is: P.O. Box 11314, Chicago, Illinois 60611. Be an active Deltasig—join the Chicago Alumni Club.

—STEVEN G. BERGHORN

CINCINNATI

THE CINCINNATI ALUMNI Club finished 1978 with a set of new officers after an expert railroading job by the outgoing officers. The new officers are President Lew Ebstein, Vice President Mary Jo Wuest, Secretary Tom Butz, and Treasurer Diana Scheidt.

Our first activity of the new year was a bowling party for alumni, families and friends. We tried to reserve more lanes than we planned to use because of the number of bowling balls we anticipated would jump the gutter into other lanes, but were unsuccessful. Incidentally, it was the adults, not the kids, that we figured would need those extra lanes. In spite of such setbacks, we all had a great time, despite the fact that our combined handicaps closely resembled the national debt figure. In the future we're going to plan competitive events that we're all more expert at—like tiddly winks, hopscotch and Chinese checkers.

In April we'll be celebrating the founding of Theta Lambda Chapter with the chapter members. They don't know yet that we've planned a surprise egg throw—er, toss, for the picnic.

Any alumni in the Cincinnati-Dayton area can call Lew Ebstein at (513) 751-6465 or Mary Jo Wuest at (513) 922-6909 to be notified about future events.

—MARY JO WUEST

DES MOINES—CENTRAL IOWA

THE DES MOINES—Central Iowa Alumni Club kicked off the year with a membership reception in mid-January. Faculty, alumni and undergraduates all shared in the fun. Upcoming activities of the club include both professional and social functions and attendance at the upcoming Grand Chapter Congress.

Any Brother in Central Iowa interested in Delta Sigma Pi alumni club activities should contact Marc Franson at 2600 Ruan Center, Des Moines, Iowa 50309; or call 243-6251 (office); and 274-3996 (home).

NEW ORLEANS-CRESCENT CITY

WE'RE ALL CONSUMED! With basketball, that is. Our planning is complete and we're ready for the annual tournament the club sponsors for undergraduate chapters in the Southern Region. We're giving it our "best shot," and hope to put our two points into better fraternal relations. We hope everyone in the Southern Region is there.

Looking ahead, we'll have officer nominations in April and elections in May. It's too early to tell what's in store for Summer, so I'll leave that for the next article.

In December, we had our Christmas party at President Frank Parrino's house. I'd like to take this opportunity to thank our informal



Honored on Founders' Day in Pittsburgh were past presidents of Lambda Chapter at Pittsburgh, Theta Rho Chapter at Duquesne, and the Pittsburgh Alumni Club.

ladies' auxiliary for a delicious variety of hors d'oeuvres and sweets. Hats off to our host, the Parrinos, for their effort to make the party a success. February was flowing in food when the club hosted a pot luck supper. We never pick a best dish—suffice it to say there were few leftovers.

We'd like any alumni member of Delta Sigma Pi to join us. Call this writer at (504) 581-5722 or write 6020 Louisville St., New Orleans, LA 70124, for additional information.

—J. MALCOLM DICHARRY

PHOENIX

THE THUNDERBIRD ALUMNI Association in Phoenix, Arizona sends greetings to Deltasigs everywhere, and extends an invitation to attend any of our functions. We hold a luncheon on the third Wednesday of every month, at the Arizona Club in the United Bank Building, Phoenix, Arizona. In the Spring of 1979 we also plan an "International tour" of various restaurants for dinner, in addition to the regular business luncheons. The first such dinner was at Caf'Casino in Phoenix at 7:30 p.m. on January 27—everyone enjoyed the French cuisine.

Events in December included a potluck Christmas party on December 9 which was attended by many Brothers. The December luncheon speaker was Brother William Cooper, C.P.A., who spoke on year-end tax planning tips with emphasis on the Revenue Act of 1978 and on energy tax credits. The November speaker was a representative of Mountain Bell telephone who discussed "other common carriers" or OCC's and their growing role in communications.

Arizona's District Director Bill Leonard awarded the District Director's Trophy for 1979, which is sponsored by Thunderbird Alumni Association, to Zeta Omega Chapter for that chapter's outstanding performance during 1977-78.

The Arizona Deltasig Day will be hosted by Gamma Psi Chapter of Tucson and is scheduled for April 28, 1979, at a Tucson resort facility. District Director Bill Leonard has also announced that an effort is being made to organize an Alumni Club for the Tucson area. All interested Brothers are urged to contact Brother Joe Hardy at 7345 N. Mountain Shadows Road, Tucson, Arizona 85718; Phone (602) 742-3657.

We are pleased to announce that the Hofmann Foundation now has full IRS nonprofit organization status, and contributions are tax-deductible. The Alumni Club is currently soliciting funds, and we are also seeking applications from undergraduate Brothers in Arizona for scholarships. The Hofmann Foundation is a major aspect of our alumni participation in the fraternity. Contributions and applications may be sent to the Hofmann Foundation in care of the Thunderbird Alumni Association, P.O. Box 27985; Tempe, Arizona 85282.

—ROBERT T. NALL

PITTSBURGH

1979 IS OFF AND ROLLING FOR THE Pittsburgh Alumni Club. We held our second business meeting in January at Frank Gustine's Restaurant in Oakland. Guest speaker for the night was Brother Jim Elderkin, who tried to convince everybody

that the Stock Market, although a bit shaky, is still a good investment, with various ways of saving taxes through investments. Jim's talk generated a great amount of interest among those Brothers present. Some of us even tried to get some hot tips from Jim.

Special events planned by the Pittsburgh Alumni Club include a Stag Smoker-Speaker-Poker Night on March 23 with a special invitation to Theta Rho and Lambda Chapters to introduce them to the alumni club, and a Scholarship Awards Banquet on April 21 for the deserving undergraduate business students at Duquesne and Pitt. Check your news bulletins for exact time and location for these events.

As reported in the January issue of The DELTASIG the Monday Luncheons are scheduled on the third Monday of each month and are held at the Engineers Club, William Penn Hotel. This year's list of speakers have included: December, Cyril Wecht, County Coroner and Democratic Party Chairman; January, Graham Baxter, University of Pittsburgh Professor; and February, Dan Sands, U.S. Steel Research and Development.

The following have been scheduled as speakers for the months of March, April, and May: March 19, Paul Cundiff, FBI Agent, April 16, Russ Rohleter, A.T.&T. Communications and Optics, and May 21, Pitt Coaches.

Any Brother who may be in Pittsburgh and wishes to attend any of these luncheons can contact any of the following Brothers: Jim Elderkin 434-8528, 833-3170; Bill Dawson 391-0500, 363-4711; or John Cook 391-0500, 782-2933.

Any Brother wishing to join the Pittsburgh Alumni Club should contact Brother Ed Will at RD #1, Box 119A Burgettstown, Pennsylvania 15201. Office and home telephone numbers are 344-6133 and 729-3939.

—WILLIAM J. STARK, JR.

RICHMOND

RICHMOND VIRGINIA ALUMNI Club is trying to organize. All interested alumni please contact Ken Hawkins 804-746-2189, or Steve Horner 804-275-6347.

ST. LOUIS-SOUTHERN ILLINOIS

Greetings from the Southern Illinois Alumni Club. A few things have happened since our last article. On January 13, we held a rush party to invite alumni in the St. Louis area to join our club. One of the major topics of the party was our name. Plans are in the works to change our name to the St. Louis-Southern Illinois Alumni Club. We hope this will become effective by the time this article is printed.

In February we held a Toga Party to escape the hum-drum of the St. Louis winter.

The Eta Sigma Chapter held its Annual Rose Ball on March 17. Alumni Club members were all invited and everyone had a great time.

To anyone living in the St. Louis-Southern Illinois area wishing to join us, please contact Dan Hanley, treasurer, 14359 Summerfield Lane, Apt. 4, Florissant, Missouri 63033, Phone: (home) 838-3522; (work) 553-2133. Meet us in St. Louis!

—HAROLD KUTTER

SHEPHERDSTOWN

THE NEWLY FORMED Shepherdstown Alumni Club was officially chartered on October 28, 1978. The charter was presented by Director of Alumni Activities Mike Mallonee to Alumni Club President Bob Grim in Harpers Ferry, West Virginia, at the successful Mideastern Regional being hosted by The Epsilon Kappa Chapter of Shepherd College.

At the present time The Shepherdstown Alumni Club consists of 20 Brothers, all Life Members. Our meetings are held in Frederick, Maryland, at the Elks Lodge on the first Tuesday of each month.

We started our social and professional program by participating in a Founders' Day Banquet with the Epsilon Kappa Chapter of Shepherd College. We had a fund raising dance scheduled for February of 1979, and anticipated success on this and on our carefully planned calendar of events throughout the year.

The Shepherdstown Alumni Club extends an open invitation to all Deltasigs living in or just passing through the Shepherdstown area to enjoy professionalism and Brotherhood by joining in our functions. Any Brother desiring further information or wishing to join The Shepherdstown Alumni Club should contact Brother Bob Grim, 8256 Vosges Road, Baltimore, Maryland 21207, (home) 301-655-8926, (office) 301-494-5583; John McCracken, 1100 S. Alfred St., Alexandria, Virginia 22314, 703-683-6994; or Tom Miller, 729 Virginia Avenue, Martinsburg, West Virginia, (home) 304-263-2134, (office) 304-263-6400.

—JOHN L. MCCRACKEN

alumni club directory

The following alumni clubs have met or are meeting the requirements for the 1978-79 year:

Akron

President: Mr. Edward J. Shadeed
2037 N. Cleveland-Massillon Road
Akron, OH 44317
Telephone: 216-666-2840

Albuquerque-Zia

President: Ms. Linda A. Burns
1907 Buena Vista, SE, Apt. 193
Albuquerque, NM 87106
Telephone: 505-843-7336

Atlanta

President: Mr. Donald J. Cool
508 Barbashela Circle
Stone Mountain, GA 30083
Telephone: 404-469-2318

Baltimore

President: Mr. C. William Kilburn
321 Hawthorne Road
Baltimore, MD 21210
Telephone: 301-235-4245

Boston-Bay State
President: Mr. David W. Dube
17 Calhoun Avenue
Everett, MA 02149
Telephone: 617-387-6911

Buffalo
President: Mr. Arthur J. Rago, Jr.
2748 George Urban Blvd.
Depew, NY 14043
Telephone: 716-684-2099

Chicago
President: Mr. James L. Hodgdon
100 W. Monroe, Ste. 1200
Chicago, IL 60603
Telephone: 312-332-1404

Cincinnati
President: Mr. Lewis H. Ebstein
2301 Oak St., Apt. 303
Cincinnati, OH 45219
Telephone: 513-751-6465

Cleveland
President: Mr. Carl H. Schusterman
2379 Charney Road
University Heights, OH
Telephone: 216-321-8865

Columbia, South Carolina
President: Mr. Donald P. West
605 Waccamaw Avenue
Columbia, SC 29205
Telephone: 803-799-0495

Des Moines-Central Iowa
President: Mr. Marc P. Franson
1414 30th Street
Des Moines, IA 50311
Telephone: 515-274-3996

Detroit-Greater Detroit
President: Mr. Stanley M. Dobby
26143 Newport
Warren, MI 48089
Telephone: 313-758-7058

Gary-Northwest Indiana
President: Mr. William T. Getty
Box 326 Woodland Trail
Portage, IN 46368
Telephone: 219-762-8894

Houston
President: Mr. Daniel L. Lassiter
5831 Firenza
Houston, TX 77035
Telephone: 713-723-0137

Kansas City
President: Mr. Dennis G. Sartain
6816 Crab Apple Circle, Apt. 3
Kansas City, MO 64129
Telephone: 816-924-2295

Lake Charles-Bayou Country
President: Mr. Rogers C. Sonnier
510 E. Claude Street
Lake Charles, LA 70605
Telephone: 318-477-9350

Los Angeles-Southern California
President: Mr. D. Scott Morgan
928 S. Gretta Avenue
W. Covina, CA 91790
Telephone: 213-967-1774

Louisville-Kentuckiana
President: Mr. Richard A. Dolin
Ste. 555 Legal Arts Building
Louisville, KY 40202
Telephone: 502-585-2181

Milwaukee
President: Mr. J. Brand Spangenberg
3003 W. Woodland Ct.
Mequon, WI 53092
Telephone: 414-242-0704

Minneapolis-Twin City
Vice President: Mr. George J. Reiling, Jr.
661 Heindel Drive
Roseville, MN 55113
Telephone: None Listed

New Orleans-Crescent City
President: Mr. Frank J. Parrino
4220 David
Metairie, LA 70003
Telephone: None Listed

Northern Virginia
President: Mr. Thomas E. Sheely
5907 Amherst
Springfield, VA 22150
Telephone: 703-971-3200

Orange County-Pacific Southwest
Vice President: Mr. Robert S. Borish
110 34th St., Apt. 8
Hermosa Beach, CA 92643
Telephone: 213-374-5429

Phoenix-Thunderbird
President: Mr. Gregory N. Konz
1901 N. 47th Place
Phoenix, AZ 85008
Telephone: None Listed

Pittsburgh
President: Mr. Edward F. Will
RD# 1, Box 119A
Burgettstown, PA 15021
Telephone: 412-729-3939

Sacramento
President: Mr. Jerry M. Gray
P.O. Box 160474
Sacramento, CA 95816
Telephone: 445-7221

St. Louis-Southern Illinois
President: Mr. John A. Hover
6665 Chesapeake Drive, Apt. 805-C
Florissant, MO 63033
Telephone: 314-355-4729

San Angelo
President: Mr. Jack H. Srader
5217 Green Valley
San Angelo, TX 76901
Telephone: 915-944-2869

San Francisco
President: Mr. James R. Hunt
John Muir Apts., Bldg. 615, Apt. 404
San Francisco, CA 94132
Telephone: 415-587-1264

Shepherdstown
President: Mr. Robert M. Grim, Jr.
8256 Vosges Rd.
Baltimore, MD 21207
Telephone: 301-655-8956

Trenton
President: Mr. Thomas J. Boyd III
204 Lincoln Avenue
Beverly, NJ 08010
Telephone: 609-387-2525

Tulsa
President: Mr. James R. Moskowitz
2150 S. 99th E Ave.
Tulsa, OK 74145
Telephone: 918-836-6501

Washington, DC
President: Ms. Patricia A. Polchinski
9314 Edmonston Rd., Apt. 102
Greenbelt, MD 20770
Telephone: 301-987-1623

Wheeling
President: Mr. Dennis R. O'Donnell
1007 Sarko St.
Windsor Heights, WV 26075
Telephone: None Listed



Director of Alumni Activities Mike Mallonee, center left, presents the alumni club franchise to the Shepherdstown Alumni Club during the Mideastern Regional Conference in Harper's Ferry.



Delta Sigma Pi
32nd Grand Chapter Congress
August 12-16, 1979
The Marriott Hotel
Atlanta, Georgia

