

DELTA SIGMA PI



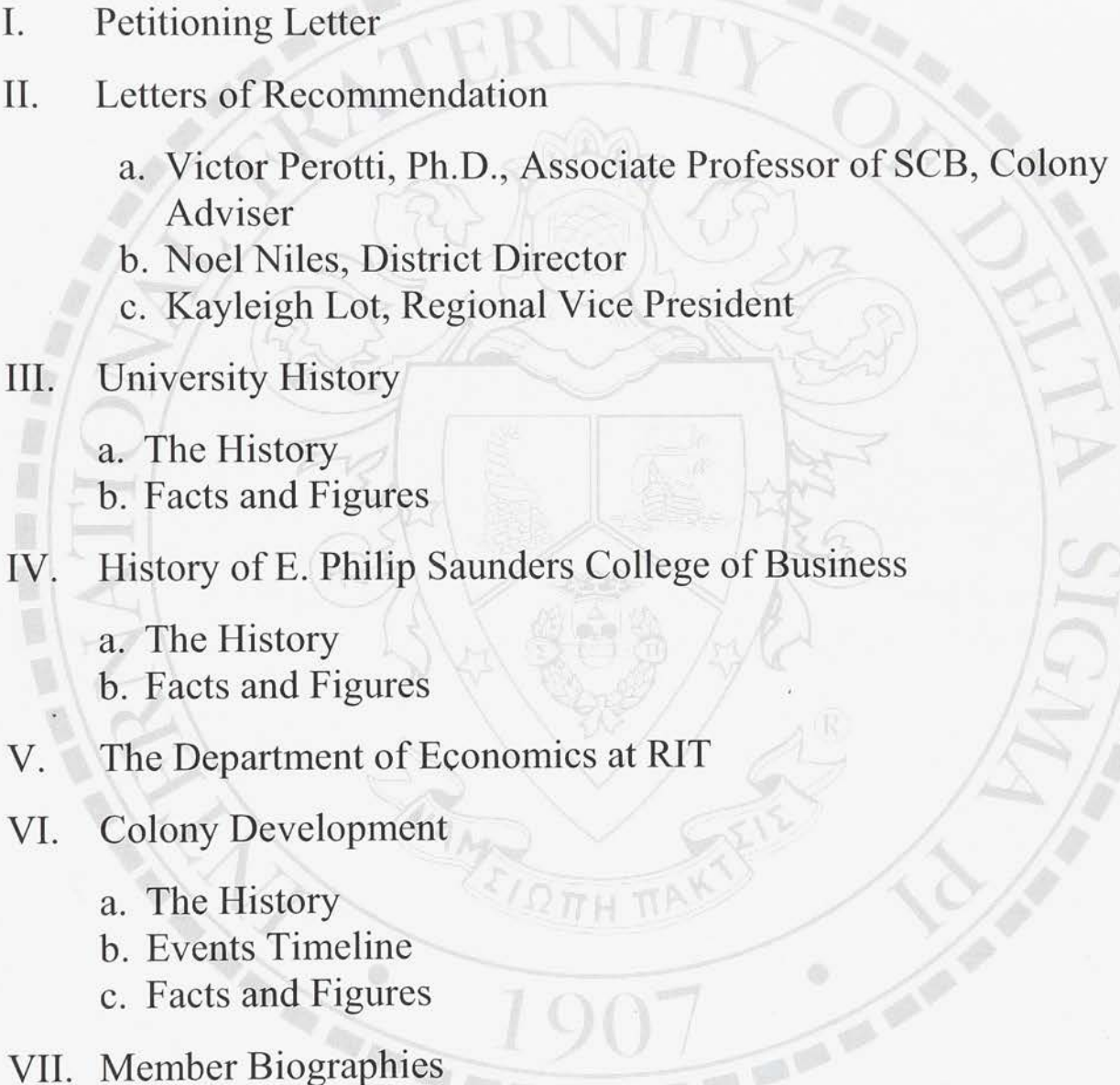
EPSILON LAMBDA REACTIVATION
SAUNDERS COLLEGE OF BUSINESS
PROFESSIONAL BUSINESS FRATERNITY
JANUARY 28TH, 2012

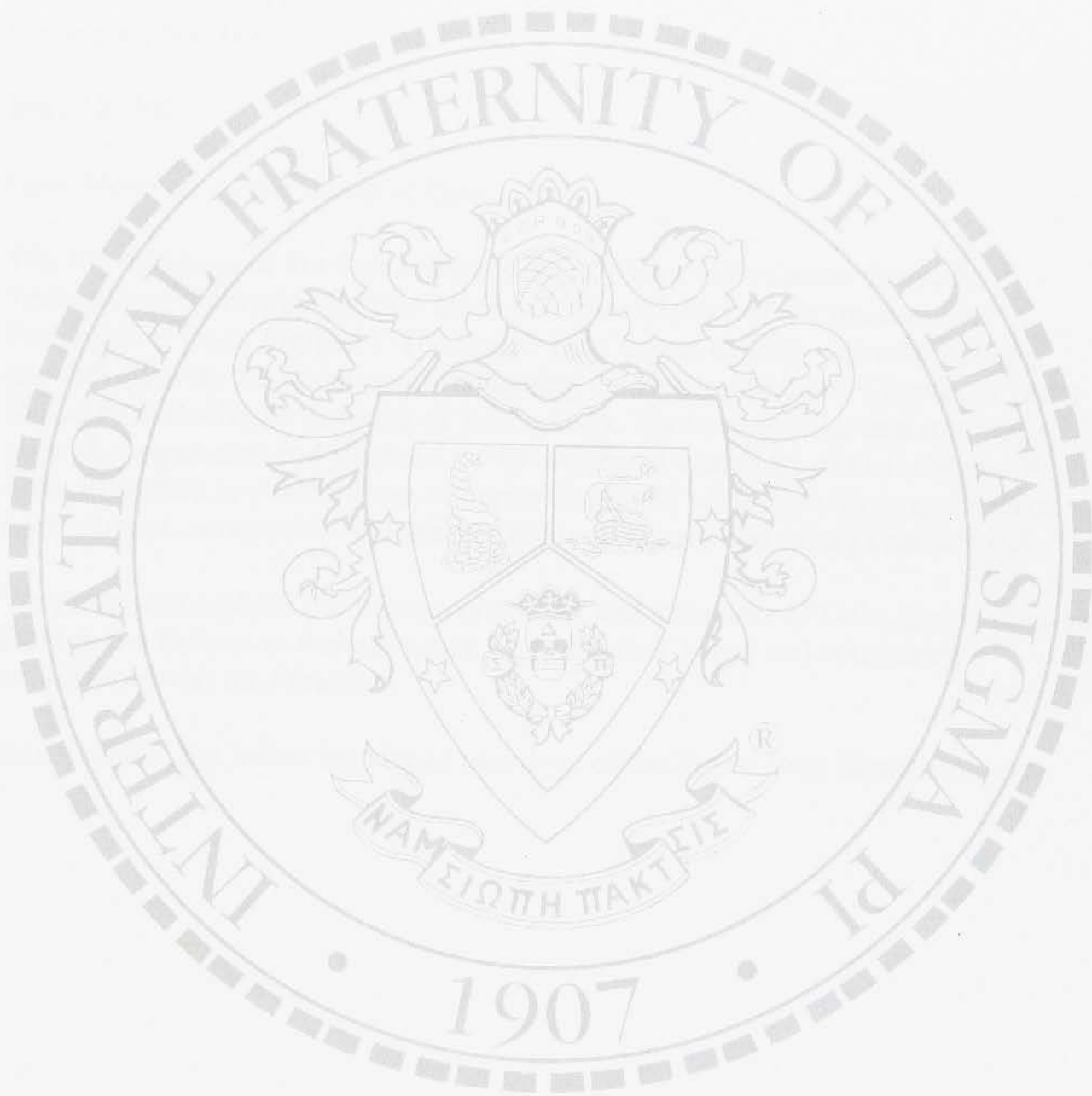


Chartering Petition for the
Sigma Beta Sigma Colony
Of the
International Fraternity of
Delta Sigma Pi
At
Rochester Institute of Technology

January 28, 2012

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Delta Sigma Pi Board of Directors
330 South Campus Avenue
Oxford OH, 45056

Members of the Sigma Beta Sigma Colony at Rochester Institute of Technology
1 Lomb Memorial Drive
Rochester, NY 14623

May 12, 2011

Dear Members of the Board of Directors:

We, the members of the Sigma Beta Sigma Colony of Rochester Institute of Technology, do hereby petition for the Chapter Charter of the International Fraternity of Delta Sigma Pi. The Sigma Beta Sigma Colony was established exclusively with the intention of reinstating the Epsilon Lambda Chapter of Delta Sigma Pi at Rochester Institute of Technology. We have upheld, and continue to uphold, the patterns and ideals of the International Fraternity of Delta Sigma Pi. This dedication is evident from our prior display of professionalism, enthusiasm, commitment, community and university involvement, and strong brotherhood.

We promise to uphold the rules, regulations, and standards of Delta Sigma Pi as set forth in the Bylaws in the pursuance of a Chapter Charter and continuing association with the Fraternity.

Respectfully, the following signed members of the Sigma Beta Sigma Colony:

Faculty

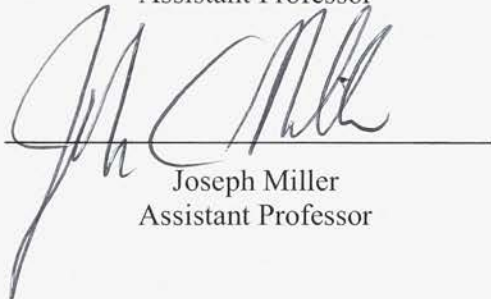


Dr. Victor Perotti
Colony Advisor
Associate Professor, Area Leader,
Entrepreneurship & Digital Business

Bridget Gleeson-Hanna
Associate Professor



Sean Hanson
Assistant Professor

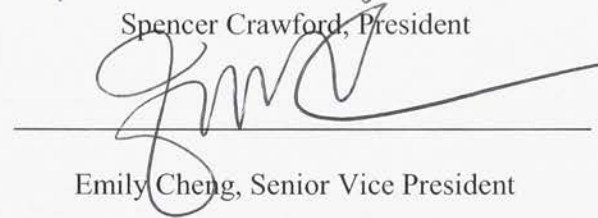


Joseph Miller
Assistant Professor

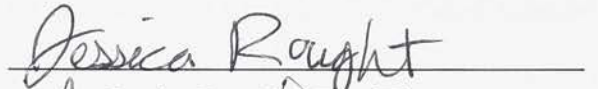
Executive Committee



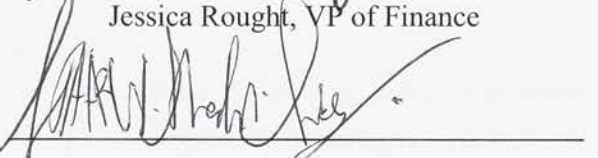
Spencer Crawford, President



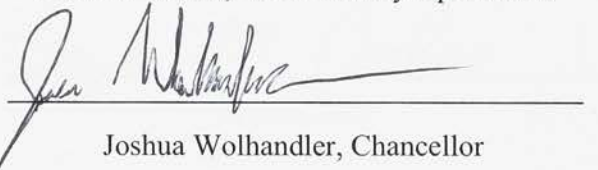
Emily Cheng, Senior Vice President



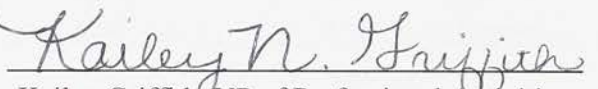
Jessica Rought, VP of Finance



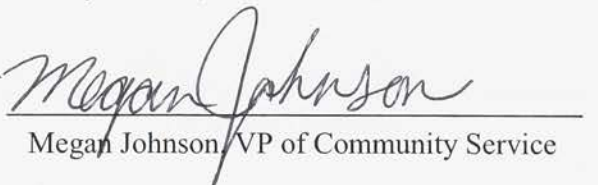
Atharva Sabnis, VP of Colony Operations



Joshua Wolhandler, Chancellor



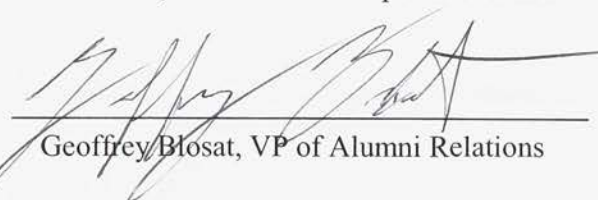
Kailey Griffith, VP of Professional Activities



Megan Johnson, VP of Community Service



Eric Cohen, VP of Scholarships and Awards



Geoffrey Blosat, VP of Alumni Relations

Executive Committee, Continued



Maurice R. Mongeon III, Webmaster

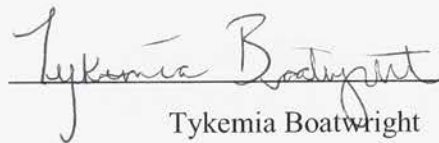
General Members

Saeed Alarif

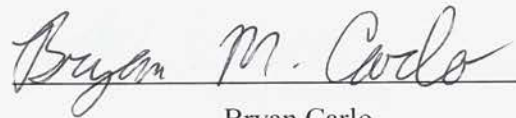
Saleh Algarnas



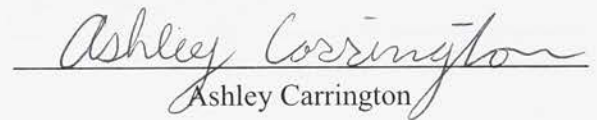
Lauren Brockbank



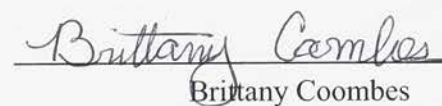
Tykemia Boatwright



Bryan Carlo



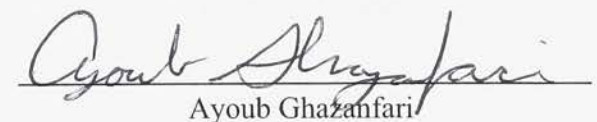
Ashley Carrington



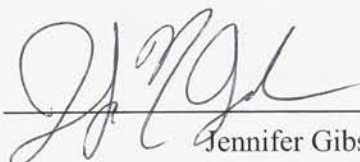
Brittany Coombes



Samuel Fisher

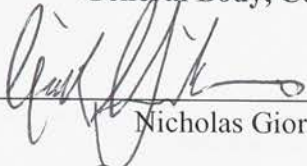


Ayoub Ghazanfari



Jennifer Gibson

General Body, Continued



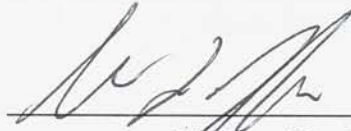
Nicholas Giordano



Paola Gonzalez


shane and cress

Nicholas Guerin



Shannon Harrington



Patrick Healy

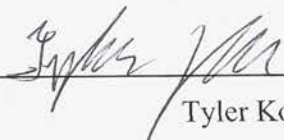


Stacy Hirst



Alicia Imel

Natasha Johnson



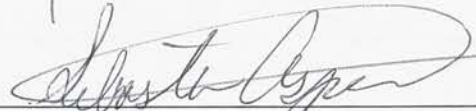
Tyler Koza



Miguel Lopez-Carrion



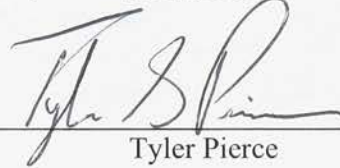
Robert McCall



Sebastian Ospina



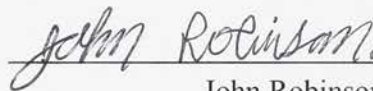
Jordan Perry



Tyler Pierce




Manuel Antonio Rivas-Vaquero



John Robinson



Bianca Shah



Mariah Soullignavong

Carolyn Spencer



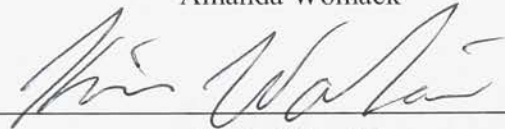
Tulga Tsedev

General Body, Continued

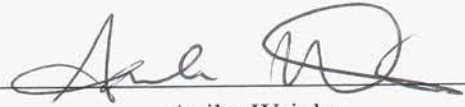
Melissa Vitali



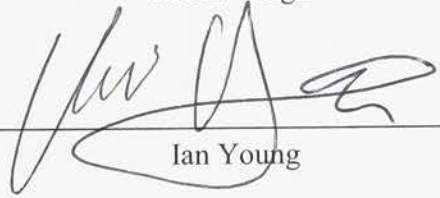
Amanda Womack



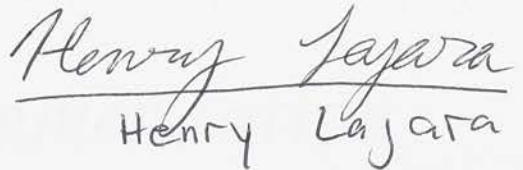
Kevin Wozniak



Anika Wright



Ian Young



Henry Lajara

Letters of Recommendation

Written on behalf of the

Sigma Beta Sigma Colony

For the Re-activation of the Epsilon Lambda Chapter

Of the International Fraternity

Delta Sigma Pi

Letter of Recommendation

[Victor Perotti, Ph. D, Associate Professor, Area Leader, Colony Adviser]

Delta Sigma Pi Board of Directors
330 South Campus Avenue
Oxford OH, 45056

November 2, 2011

Dear Members of the Board of Directors,

On behalf of Rochester Institute of Technology and the E. Philip Saunders College of Business, I am very pleased to recommend the reinstatement of the Epsilon Lambda Chapter of Delta Sigma Pi. Our Sigma Beta Sigma Colony represents an active, dedicated, and talented group of students who have embodied the goals of Delta Sigma Pi. They have been working diligently for several years to pursue the reinstatement of a Chapter at RIT. I am confident that they will represent the Fraternity well and will help to advance the organization to even greater heights.

I was honored to be asked to serve as the Chapter Advisor for several reasons. First, I know the vast majority of the Colony's members through the courses I teach and through their active participation in the life of the Saunders College of Business at Rochester Institute of Technology. They are indeed exceptional individuals who have already accomplished much during their time at RIT.

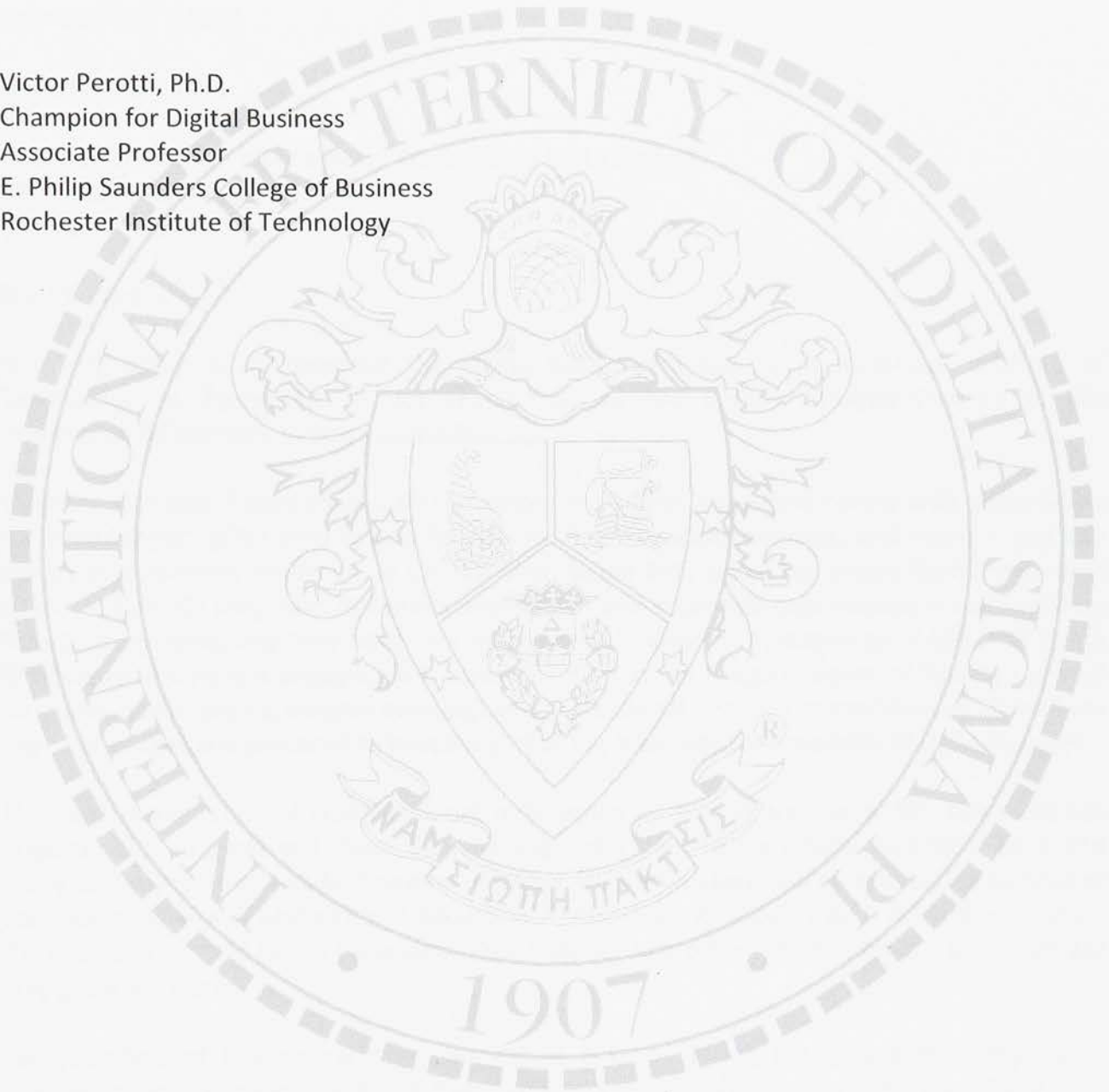
A second reason for my excitement about this opportunity is my family's tradition with the Fraternity. My history with and respect for the Delta Sigma Pi organization stems from my experiences with the Alpha Omicron Chapter at Ohio University. My younger brother, Erik, was initiated during his junior year in 1992, and I can attest to the profound and positive impact Delta Sigma Pi has had on his life. Through him, I came to know many of the members of the Chapter. I was impressed with their character, dedication to the Fraternity, and especially their allegiance to one another. My parents, James and Valerie Perotti, served on the faculty at Ohio University's College of Business, and each served as Chapter Advisor before their retirement. The relationships that my family built with their Delta Sigma Pi brothers last to this day.

Given my history with the Fraternity and my knowledge of these fine students, I know that the Sigma Beta Sigma Colony's members represent an excellent fit with the character and ideals of

Delta Sigma Pi. I am excited to see the process continue, and I hope that one day soon I will stand alongside these students during an initiation ceremony.

Sincerely,

Victor Perotti, Ph.D.
Champion for Digital Business
Associate Professor
E. Philip Saunders College of Business
Rochester Institute of Technology



Letter of Recommendation

[Noel Niles, District Director]

Noel Marie Niles
3 Granger Place, Apt 3
Rochester, NY 14607

November 1st, 2011

Board of Directors – International Fraternity of Delta Sigma Pi
330 S. Campus Avenue
Oxford, OH 45056

Dear Brothers,

It is my honor to recommend the Sigma Beta Sigma Colony at Rochester Institute of Technology, in Rochester, NY for reactivation as the Epsilon Lambda Chapter of the International Fraternity of Delta Sigma Pi.

Over the last year, I have constantly challenged the Sigma Beta Sigma colony with goals. Goals for recruitment, LEAD attendance, faculty involvement, programming, and more – and the colony rose to every challenge. In the last year, Sigma Beta Sigma has grown from 3 members to more than 50. They have become a well-known and respected organization in the Saunders School of Business, and they have sent more than 15 different members to LEADs. The Sigma Beta Sigma colony has engaged with other chapters in the Niagara region, attending regional founders' day activities, chapter meetings and professional events. The members of Sigma Beta Sigma are eager and prepared to become part of the International Fraternity of Delta Sigma Pi.

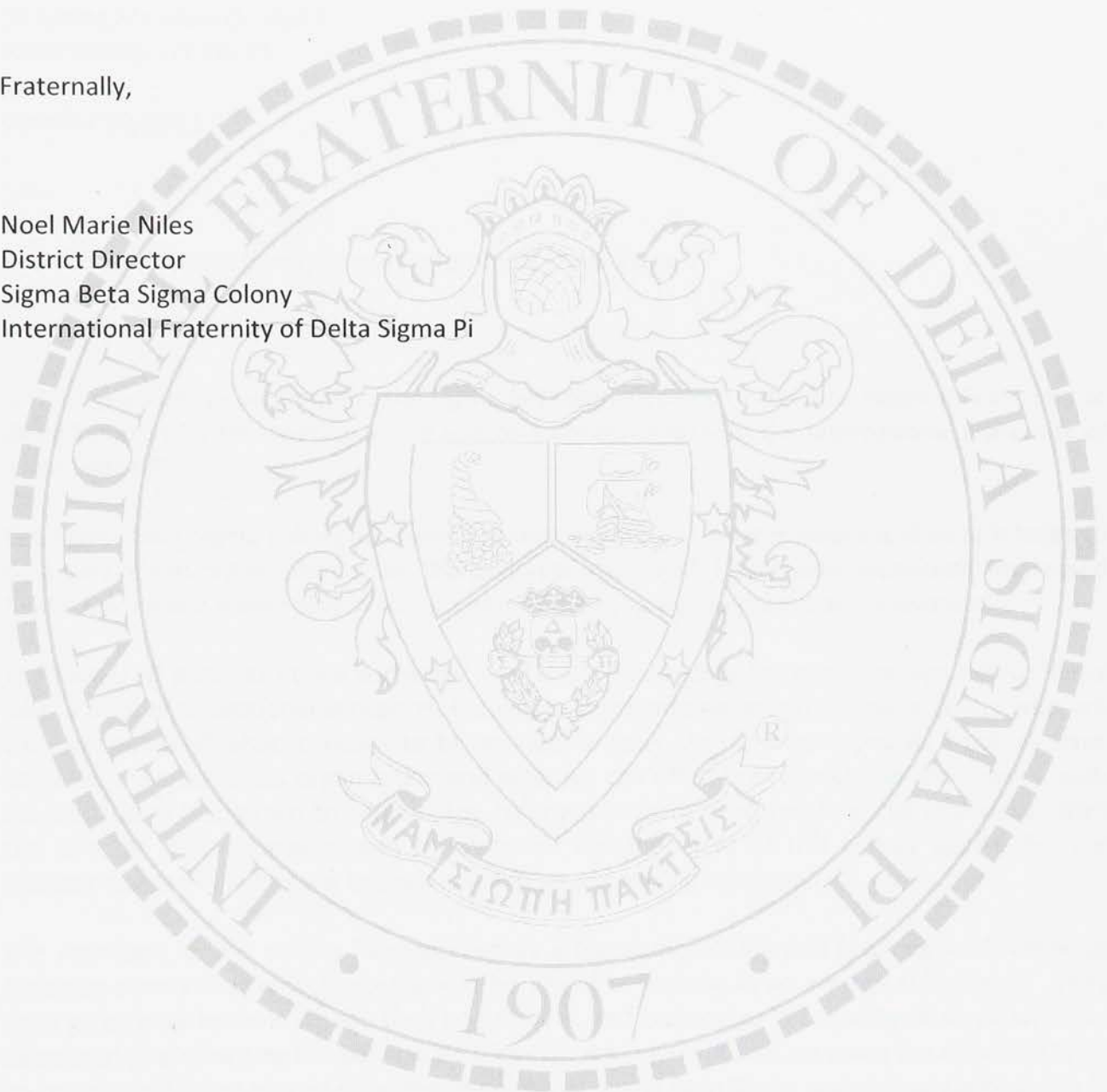
This remarkable group of students is not only armed by careful practice at RIT, but seeks out opportunities to excel and share their findings with their fellow colony members. Each and every colony meeting includes mention of career fairs, interviews, and co-ops, with a balance of community service & brotherhood discussion. These students support each other always, from the Powder-puff field to the classroom. They truly act as brothers of one blood, a bond that will only grow with time.

The members of this colony have worked as a team, facing struggles and triumph with motivation and courage – inspiring many chapters and Brothers along their way. They have given back to RIT, the greater Rochester community, and each other, as they focused on reaching their goal – of reactivating Epsilon Lambda and raising the standard to a new level within Niagara Region. These students are inspired by who and what Delta Sigma Pi is – on an international level. Even as colonists, they speak about Delta Sigma Pi being for LIFE, and they act accordingly.

While I have only been their district director a short time, it has been a pleasure to watch these young men and women grow over the last 14 months. This group of students is exceptional, and I whole heartedly recommend Sigma Beta Sigma colony for reactivation as the Epsilon Lambda chapter. I am proud to call them fellow colonists and will be prouder still to call them brother.

Faternally,

Noel Marie Niles
District Director
Sigma Beta Sigma Colony
International Fraternity of Delta Sigma Pi



Letter of Recommendation

[Kayleigh Lot, Regional Vice President]

Kayleigh Lot
50 Spring Meadow Dr. Apt 2
Williamsville, NY 14221

October 19, 2011

Board of Directors – International Fraternity of Delta Sigma Pi

Brothers,

It is my pleasure to recommend the Sigma Beta Sigma colony of the International Fraternity of Delta Sigma Pi for reactivation as the Epsilon Lambda Chapter of the International Fraternity of Delta Sigma Pi.

The Sigma Beta Sigma colony has been a shining example of what it means and what it takes to be a part of this organization. Over the past year and a half, I have been repeatedly impressed by the colony and have enjoyed being a part of their journey to potential reactivation.

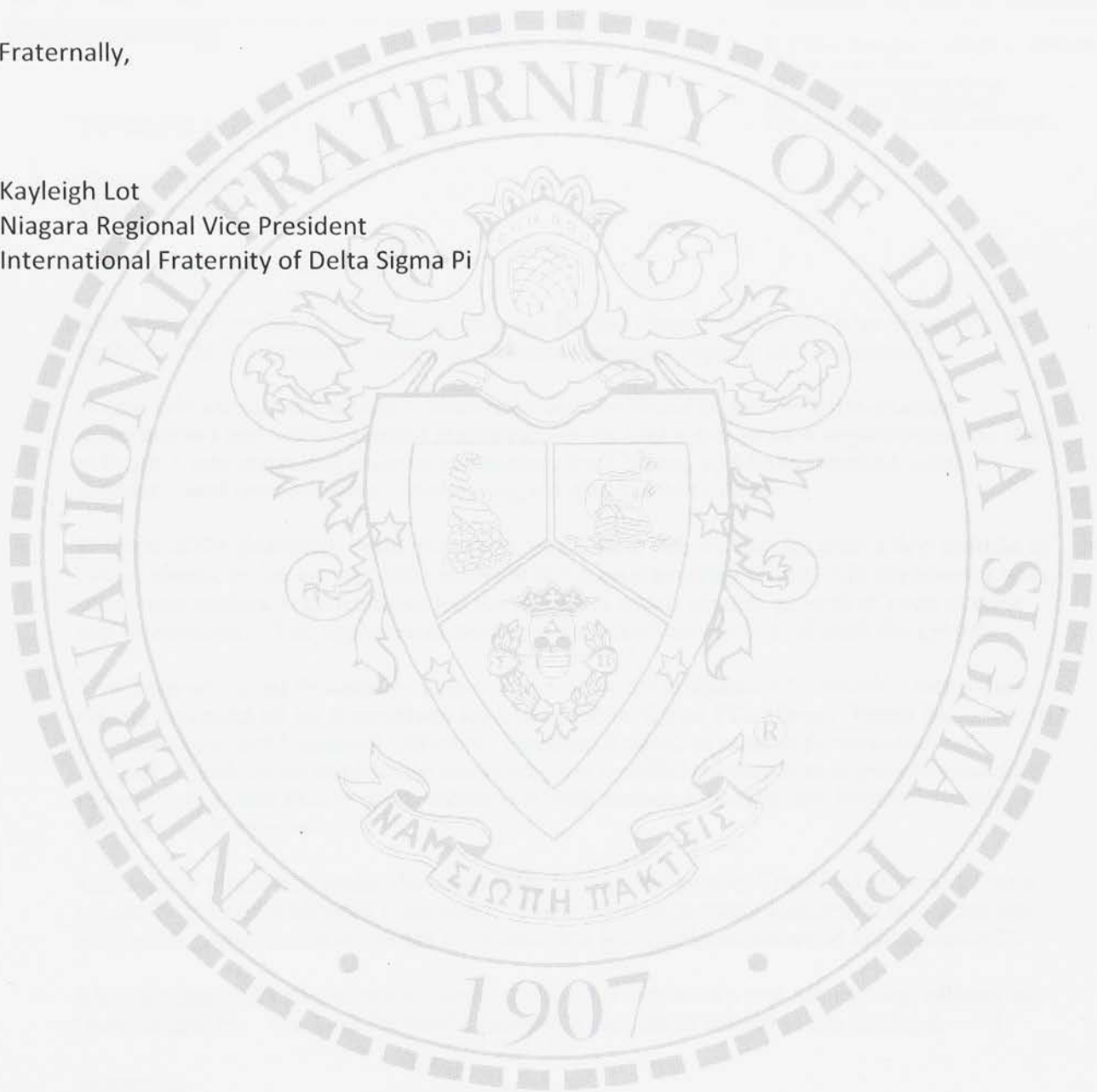
The caliber of students at the Rochester Institute of Technology has provided Sigma Beta Sigma with a pool of exceptional prospects, leading to a remarkable group of young adults who are truly examples of what it means to be an ideal brother. As the school and its students have come to understand our organization and what we can offer, the respect and relationship with the institution has grown to support the colony with both time and financial resources. With the level of professionalism and commitment the members of this colony approach their operations I can only foresee this relationship strengthening over time.

The members of this colony have worked as a team, motivating and inspiring each other to organize events that any chapter would be proud to include in an awards submission. They have given back to their school, their community, and each other in a variety of ways, with the expressed goal of raising the bar to a new level in the region if they are given the opportunity to be reactivated. Most importantly, the members of Sigma Beta Sigma understand Delta Sigma Pi beyond their individual campus. They are inspired by the big picture of the organization and seek out opportunities to get involved on many levels, which I have already seen influence the other chapters in this region to emulate.

On behalf of the collegiate and alumni chapters of the Niagara Region – Alpha Kappa, Zeta Psi, Theta Upsilon, Kappa Lambda, Xi Tau, Omicron Rho, and the Buffalo-Rochester Alumni Chapter – we whole heartedly recommend Sigma Beta Sigma colony for reactivation and eagerly anticipate their future contributions professionally and Fraternally, furthering the aims and ideals set forth by the International Fraternity of Delta Sigma Pi.

Fraternally,

Kayleigh Lot
Niagara Regional Vice President
International Fraternity of Delta Sigma Pi



Letter of Recommendation

[Jerry Curnutt, Assistant Dean of Saunders College of Business]

R·I·T

Rochester Institute of Technology

E. Philip Saunders College of Business
Office of the Dean
107 Lomb Memorial Drive
Rochester, NY 14623-5608
585-475-6025 Fax 585-475-7055

November 3, 2011

Board of Directors
Delta Sigma Pi

Dear Ladies and Gentlemen,

The Sigma Beta Sigma Colony is applying for full chapter status in Delta Sigma Pi. We in the E. Philip Saunders College of Business strongly support this application.

As the adviser to the College's Student Executive Board (a kind of mini-student government) and with a general responsibility for clubs and student organizations in the college, I was consulted prior to application for a colony and have watched with interest—and even surprise—at the progress that has been made.

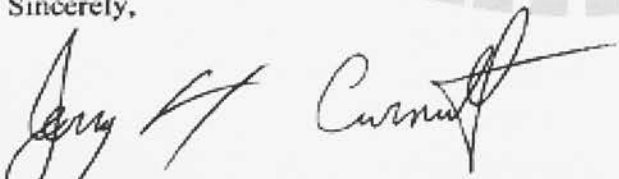
Growth of the fraternity in the past three years from one student to, after a few months to two students, to the current fifty students has been surprising to me. My experience with other new student organizations led me to expect much smaller growth or even decline and dissolution. The application describes the activities associated with the growth.

The fraternity most forcefully came to the college administration's attention when the colony arranged all by themselves for one of Delta Sigma Pi's alumni, Frank Sklarsky, at the time the Chief Financial Officer of Eastman Kodak, to make a presentation on campus. With some trepidation about whether a sufficient numbers of people would be present, I attended that session, which was well attended (maybe one hundred people) and very well received.

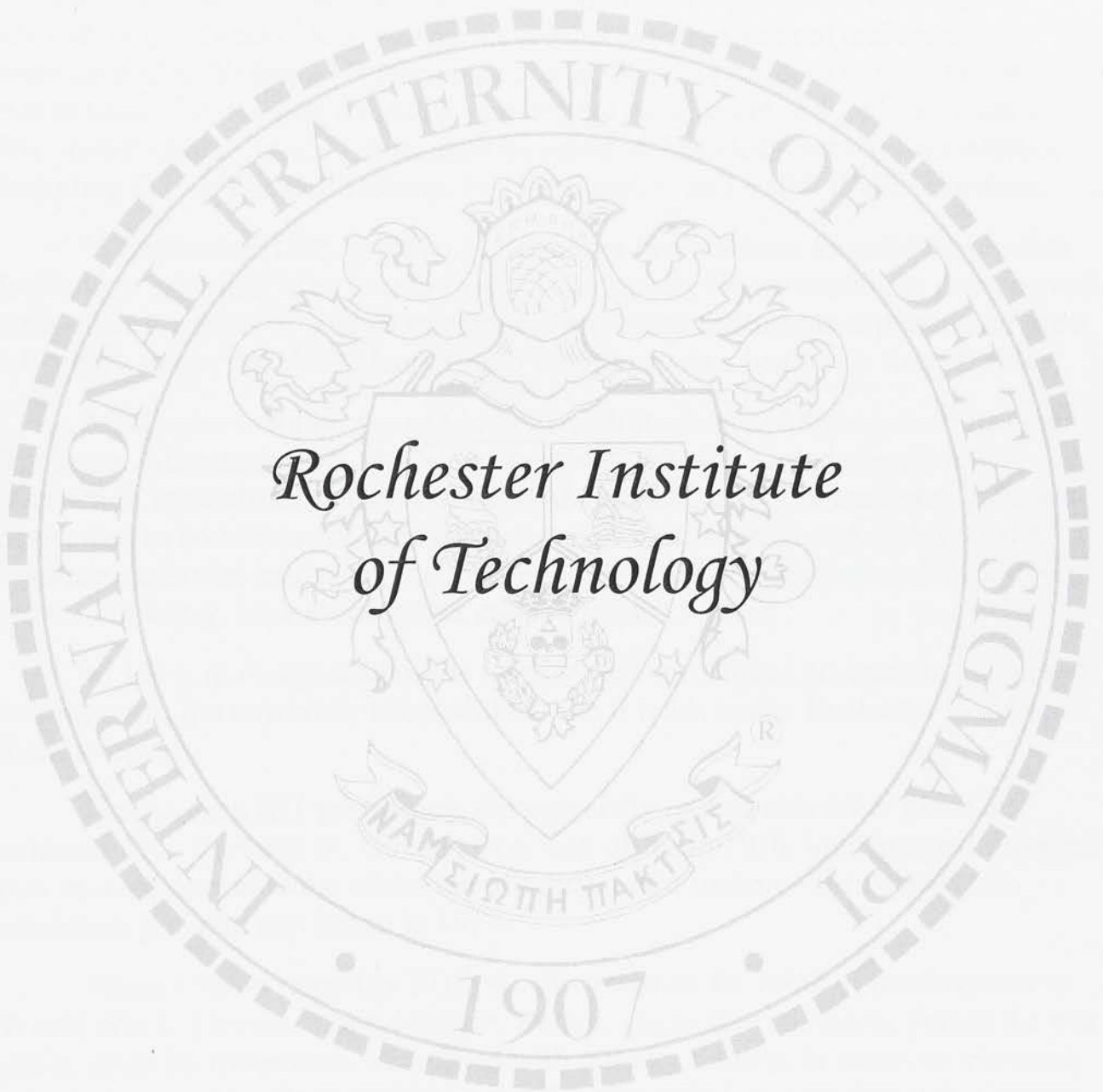
The colony members, under the current leadership of Spencer Crawford, appear to have generally bonded well with each other. There have been many leadership opportunities within the group; some members have attended leadership seminars of Delta Sigma Pi.

We are pleased for the increased opportunities for leadership and networking offered by Delta Sigma Pi. We look forward to having a chapter in the Saunders College.

Sincerely,



Jerry H. Curnutt
Assistant Dean for Administration



*Rochester Institute
of Technology*

Rochester Institute of Technology

The History

Respected internationally as a world leader in career-oriented and professional education, Rochester Institute of Technology has been setting an innovative pace since 1829, when a Revolutionary War veteran and the city's namesake, Col. Nathaniel Rochester, became the first president of the Rochester Athenaeum. Founded as a reading society, the Athenaeum charged members a five-dollar annual fee to hear lectures by some of America's best-known orators, including Oliver Wendell Holmes, Horace Greeley, and Ralph Waldo Emerson.

In September 1885, a group of Rochester businessmen founded Mechanics Institute to establish "free evening schools in the city for instruction in drawing and such other branches of studies as are most important for industrial pursuits of great advantage to our people." Henry Lomb was Mechanics Institute's first president.

Mechanics Institute merged in 1891 with Rochester Athenaeum to form the Rochester Athenaeum and Mechanics Institute (RAMI). Comprehensive instruction in mechanical subjects was RAMI's hallmark. The institute's builders responded to both industrial and societal trends in Rochester, and each year the institute graduated increasing numbers of expertly trained professionals who found work in industry, both in Rochester and around the world.

In 1944, in recognition of the increasingly specialized professional nature of its programs, the university adopted the name it holds today: Rochester Institute of Technology.

During each RIT presidency, the university moved to another plane of achievement. Carleton B. Gibson, who took office in 1910, implemented a system that became central to the education of every future student – the cooperative education program that began in 1912.

When Gibson retired in 1916, America was on the brink of involvement in World War I. His successor, James F. Barker, guided the university during the war years, when its classrooms were filled with military trainees in intensive six-week practical programs. Barker retired when the war ended, leaving Royal B. Farnum to run a school that devoted a large part of its efforts to the rehabilitation of veterans. The first alumni association was formed during Farnum's presidency, a health service was begun for students, and a faculty council was established.

John A. Randall took the reins of the university in 1922. He helped form a balanced vision for RIT as the source of a technical education every bit equal to the classical education available from a traditional university, offering a blend of practical and liberal arts instruction.



In 1936, a young economics professor, Dr. Mark Ellingson, was named to what would become the longest presidency in RIT's history – 33 years. During Ellingson's presidency, enrollment at RIT skyrocketed. He brought the Empire School of Printing to RIT from Ithaca. The downtown campus became larger.

During World War II, RIT lost numerous students to military service, but at war's end many returned, and the university's form of education became more popular than ever. The School for American Craftsmen was added, and the university began offering the associate degree. In 1953, RIT received permission to award the Bachelor of Science degree, and in 1966, the university was approved as the home campus of a new, federally established college, the National Technical Institute for the Deaf. The Ellingson years also saw other changes, such as the establishment of the College of Business (now the E. Philip Saunders College of Business) and the Graphic Arts Research Center.

When the New York State Department of Public Works decided it would build the Inner Loop through the downtown RIT campus, the decision was made to build a new campus in the suburbs. The year RIT moved to its 1,300-acre campus in Henrietta (1968), Ellingson announced his retirement. During his tenure, the assets of the university had grown from \$2.3 million to more than \$40 million.

In 1969, sociologist Dr. Paul A. Miller became RIT's sixth president. Miller, formerly an assistant secretary of education at the federal level, supervised RIT's maturation. Enrollment more than doubled during the period in which he served, and programs multiplied extensively. The Nathaniel Rochester Society was founded, and a major fund-raising campaign was launched.

RIT's 150th year, 1979, saw major campus celebrations and the first year of Dr. M. Richard Rose's presidency. Dramatic growth and the development of

RIT's worldwide reputation as a provider of high-quality education occurred over the next 12 years. Programs in micro-electronic engineering, telecommunications, computer engineering, and biotechnology, among others, became examples of RIT's response to industry needs. In 1991, the first students at RIT and in the nation in the field of imaging science began their studies. Many campus buildings, including the Hale-Andrews Student Life Center, were completed during Rose's term.

RIT welcomed its eighth president, Dr. Albert J. Simone, in 1992. Under his leadership, RIT grew dramatically. The physical campus underwent a transformation through numerous renovation projects and the addition of several buildings, including the B. Thomas Golisano College of Computing and



Information Sciences and the Gordon Field House and Activities Center. Enrollment continued to grow, and new academic programs, including four doctoral degree programs and programs in Croatia and Kosovo, were added. One of Dr. Simone's greatest accomplishments was the successful completion of the Campaign for RIT, which raised \$309 million in gifts and commitments.

In September 2007, Dr. William W. Destler became RIT's ninth president. With his emphasis on creativity and innovation, RIT annually hosts Imagine RIT: Innovation and Creativity Festival. Each spring, this campus-wide event showcases the innovative and creative spirit of RIT students, faculty, and staff. Visitors experience the breadth and depth of RIT through interactive presentations, hands-on demonstrations, exhibitions, and research projects set up throughout campus.

In 2008, RIT opened a campus in Dubai, United Arab Emirates. Funded by the Dubai government, RIT Dubai is part of Dubai Silicon Oasis. RIT provides academic content, leadership, and management of the university. That same year, Jeremy Haefner, a veteran administrator and educator from the University of Colorado at Colorado Springs, became RIT's senior vice president for academic affairs and provost. Also, the first Imagine RIT: Innovation and Creativity Festival drew more than 15,000 visitors to campus to see more than 400 interactive exhibits and displays, including new ideas for products and services, creative arts and crafts, and faculty and student research.

RIT opened its first “green” building, the new College of Applied Science and Technology. The \$10.5 million, 33,600-square-foot facility meets the standards of the most widely accepted rating system for evaluating sustainable, high-performance buildings. The College of Science launched a doctoral degree program in astrophysical sciences and technology. The Golisano Institute for Sustainability created the world’s first Ph.D. program focused on sustainable production.

In 2009 the second annual Imagine RIT: Innovation and Creativity Festival drew more than 25,000 visitors to campus. In addition to more than 2,000 exhibits and activities, the festival included RIT President Bill Destler’s “Green Vehicle Challenge.” In this same year, the Center for Student Innovation opened. The 10,000-square-foot facility serves as a hub where students from all over the university can develop and showcase innovative and entrepreneurial projects.

The RIT men’s hockey team catapulted into the national spotlight by earning a trip to the NCAA’s prestigious Frozen Four in 2010. The team’s surprising success (a program with no athletic scholarships and only Division I for five years) brings new pride to Tiger fans across the globe. Global Village, RIT’s \$57 million international-themed retail and residential complex, officially opened. The project takes the shape of a European courtyard complete with an international market, Mexican cantina, and fresh sushi bar.



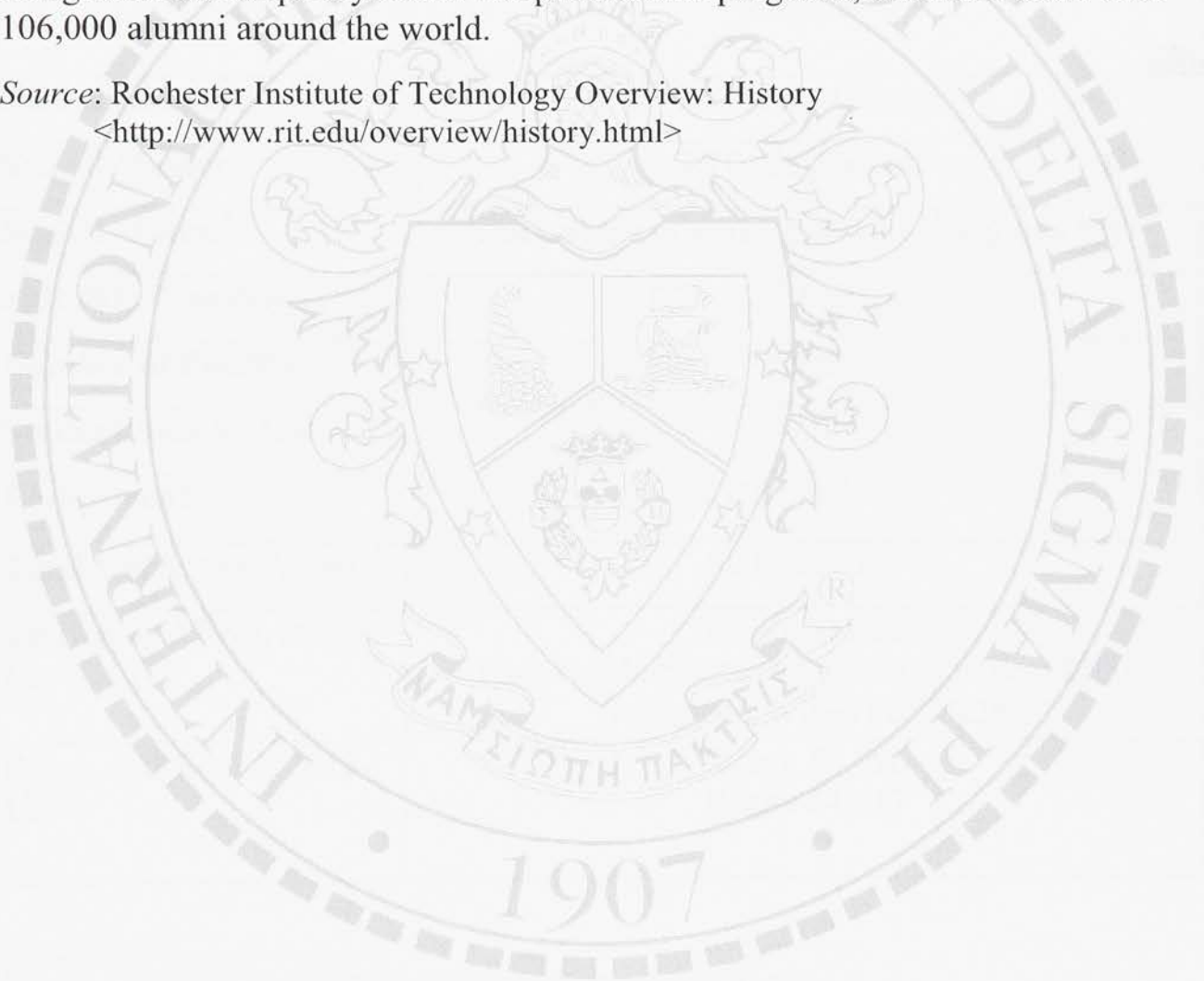
The iconic work of international designers Massimo and Lella Vignelli is permanently archived at a new design center, the Vignelli Center for Design Studies. The Vignellis created the New York City subway signage, the Handkerchief Chair, the Paper Clip Table, the Stendig calendar, the interior of St. Peter’s Lutheran Church in New York City, the corporate identity programs for Xerox and American Airlines, and packaging programs for Bloomingdales and Saks Fifth Avenue, to name a few.

So far in 2011, the university has broken ground on a state-of-the-art “green” facility for its Golisano Institute for Sustainability. The building will serve as a center for sustainability research, technology transfer, education, and outreach and will provide a showcase for green construction and design.

RIT and Rochester General Health System opened the Institute of Health Sciences and Technology this September. Three distinct prongs comprise the institute: the College of Health Sciences and Technology, the Health Sciences Research Center, and the Health Sciences Outreach Center.

Today RIT enrolls more than 17,200 full- and part-time students in its eight colleges. RIT offers international programs in Croatia, Kosovo, and Dubai. Its cooperative education program is recognized as one of the nations oldest and largest, offering students the opportunity to gain valuable experience and earn funds to support their education. The university has achieved international recognition for its quality career and professional programs, and it has more than 106,000 alumni around the world.

Source: Rochester Institute of Technology Overview: History
<<http://www.rit.edu/overview/history.html>>



Rochester Institute of Technology

Facts and Figures

Founded:	1829
Chartered:	The Legislature of the State of New York
Accreditation: ¹	The Middle States Association of Colleges and Schools
School Colors:	Brown and Orange
School Mascot:	RITchie (Tigers)
School Motto: ²	“The making of a living and the living of a life.”
Fall 2011 Enrollment: ³	17,652
Number of Faculty:	3,633
Student/Faculty Ratio:	12:1
Endowment: ⁴	\$528.5 million
Total University Assets: ⁵	\$9.82 million
Tuition and Fees, 2011-12:	Tuition: \$31,584 Undergraduate Student Orientation Fee: \$200 Student Activities Fee: \$228
Room and Board, 2011-12:	Room: \$6,096 Board: \$4,317

¹ <http://www.rit.edu/academicaaffairs/policiesmanual/sectionA/HISTORY.html>

² <http://www.acmt.hr/?university=dubrovnik&kat=4&pdl=3&lng=en>

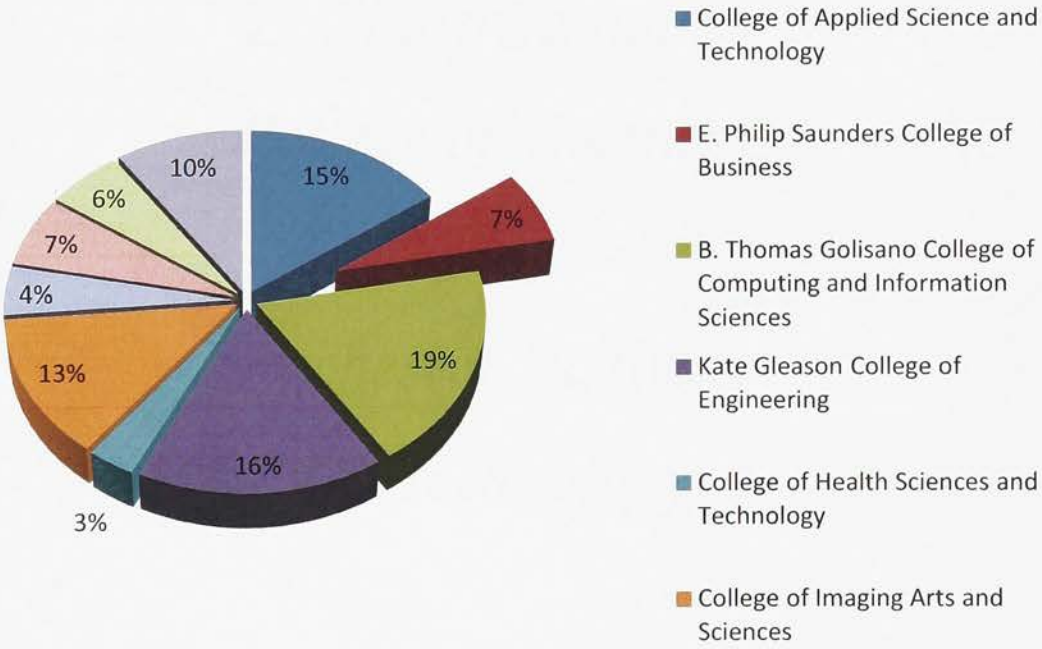
³ <http://colleges.usnews.rankingsandreviews.com/best-colleges/rit-2806>

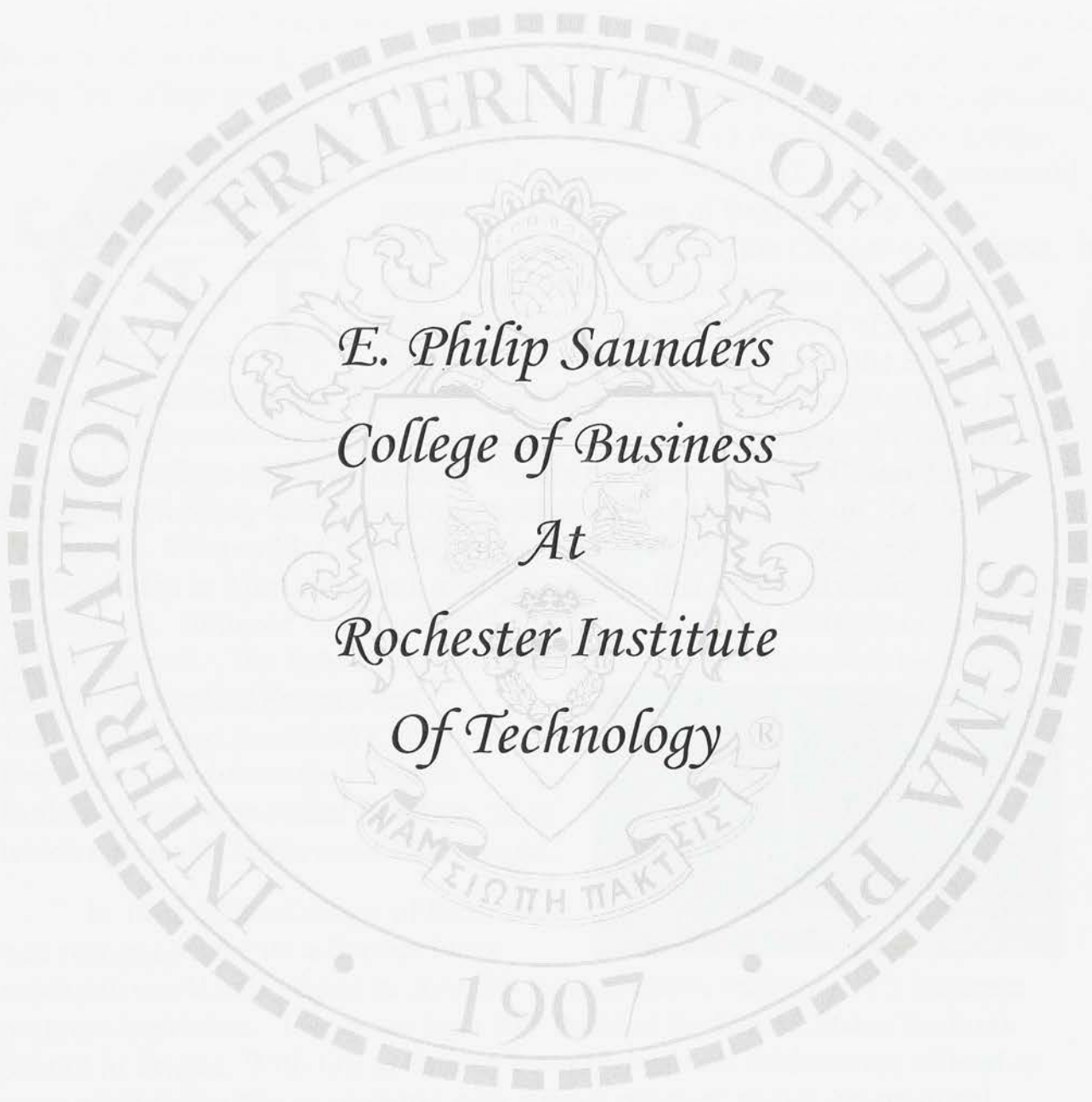
⁴ As of June 30, 2009. "U.S. and Canadian Institutions Listed by Fiscal Year 2009 Endowment Market Value and Percentage Change in Endowment Market Value from FY 2008 to FY 2009" (PDF). 2009 NACUBO-Commonfund Study of Endowments. National Association of College and University Business Officers. Retrieved March 15, 2010.

⁵ <http://ycharts.com/companies/RITT/assets>

RIT Enrollment by College for 2011-2012

Enrollment





E. Philip Saunders
College of Business
At
Rochester Institute
Of Technology

E. Philip Saunders College of Business at Rochester Institute of Technology

The History

The E. Philip Saunders College of Business was established in 1910 with the incorporation of the food administration and home economics programs. Soon after the college gained more recognition, the retailing department was established,



as well as the acquisition of the McKechnie-Lunger School of Commerce. With RIT's already successful programs, the Division of Business was soon established, thus endowing the College of Business. It wasn't until 1960 that the Division of Business, School of Retailing, and the School of Food Administration were combined into the School of

Business Administration. Due to the newly established departments, RIT decided to move its location from downtown Rochester to a new campus in Henrietta, NY, where the college currently resides. Within the same year, the Center for Management Study was founded, as well as RIT's MBA program. In 1977, Professor J. Warren McClure created the J. Warren McClure Research Professorship in Marketing and, also became the first endowed chair in the College of Business. Between 1979 and 1982, the college endured numerous re-locations of its programs. The School of Food and Hotel Administration was moved to the College of Applied Science and Technology, and the actual College of Business moved from the Eastman Building to the Lowenthal Building, all of which still reside at the main RIT campus.



In 1988 RIT's College of Business was recognized for its influence in the academic world and gained its AACSB Accreditation, making RIT's business program legitimate. Two years later RIT founded the United States Business School in Prague. With ties to another country, business students are offered an array of opportunities in studying with a sister program across international borders. The rise of RIT's success with its programs led to the accomplishment of receiving the USA Today Quality Award between 1992 and 2001. One year after winning the award, the college launched an Executive MBA program. Along with

winning the USA Total Quality Award, the College of Business also earned a ranking in the US News & World Report's Top 50 Ranking.

In 2006 the name of "the College of Business" was changed to the "E. Philip Saunders College of Business" when local businessman E. Philip Saunders gave a \$13 million gift to support the college's efforts. Since then, Business Week has also ranked the Saunders College the 58th best undergraduate business program. Today, the E. Philip Saunders College of Business offers multiple undergraduate degrees in fields such as accounting, finance, international business, management, management information systems, marketing, and new media marketing, as well as Master's degrees in accounting, finance, innovation management, and management.

The logo for the E. Philip Saunders College of Business is presented on a gold rectangular background. It features the text "E. PHILIP SAUNDERS" in a large, bold, serif font, with "COLLEGE OF BUSINESS" in a smaller, all-caps, sans-serif font directly below it.

E. PHILIP
SAUNDERS
COLLEGE OF BUSINESS

Sources: History of E. Philip Saunders College of Business
<http://www.rit.edu/overview/history_scob.html>

E. Philip Saunders College of Business at Rochester Institute of Technology

Facts and Figures

“Mission Statement”

The Saunders College of Business and RIT deliver experience-based managerially relevant education dealing with the commercialization of technology and the strategic and innovative uses of technology to create a distinctive competitive edge.

The Saunders College of Business aids people to become more globally mature and to reach their potential by helping:

- Students develop skills to be effective in diverse cultural settings
- Faculty to grow intellectually in areas of expertise
- Managers create enterprises that leverage technology and resources around the globe
- People develop a sturdy ethical framework
- Build a collegial environment for students, staff and faculty.

Students Demographic

Undergraduate	817
Graduate	360

Clubs at E. Philip Saunders College of Business

- Beta Gamma Sigma
- Financial Management Association (FMA)
- Graduate Management Association (GMA)
- Honors Program
- International Business Group (IBG)
- Lowenthal Service Group
- Management Information Systems Team (MIST)
- Next Generation of Accountants (NGA)
- Saunders Marketing Group (SMG)
- Society of African-American Business Students (SAABS)
- Student Executive Board
- Women in Business

Bachelor of Science Degrees:

- Accounting (BBUA)
- Finance (BBUF)
- International Business (BBUT)
- Management (BBUG)
- Management Information Systems (BBUI)
- Marketing (BBUM)
- New Media Marketing (BREP)
- Undeclared (BBUU)

Vision of Saunders College

Innovation

The Saunders College of Business wants to be the gateway to the technology strengths of the Institute for building innovative commercial enterprises.

Learning Goals

Every graduating student has:

- Been exposed to technological innovation
- A higher level of global maturity
- A robust ethical decision-making framework
- Practical, hands-on experience

Source: Why Saunders?

<http://saunders.rit.edu/about/mission_statement.php>



Recognition

US News & World Report

Best Colleges - Top 5%

In each of the eight years since 2004, the E. Philip Saunders College of Business undergraduate programs have ranked in the top 5% of all US business schools, according to US News & World Report's America's Best Colleges. In the 2011 ranking, the Saunders College is tied for #67 among business programs.



Best Graduate Business Schools

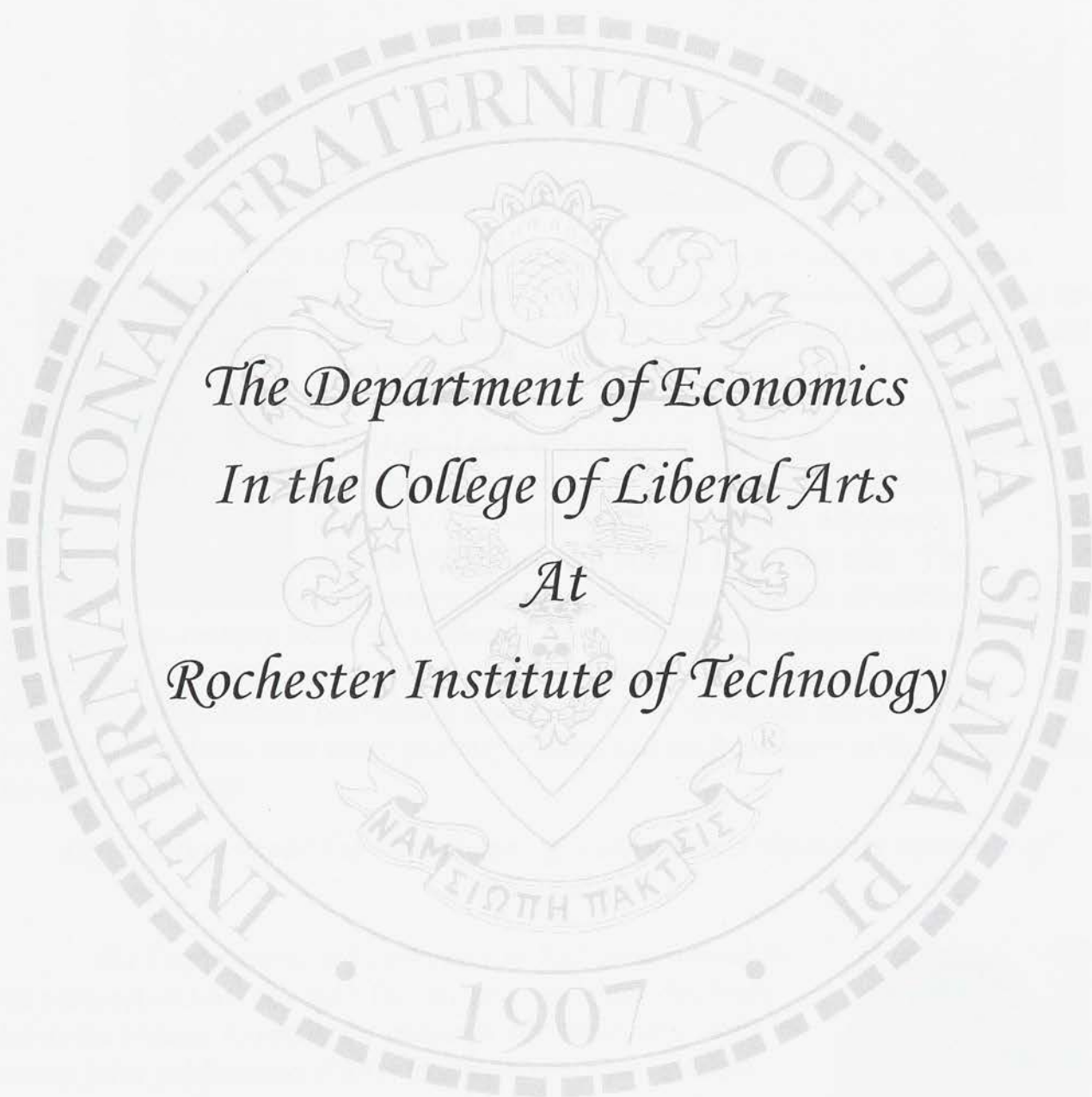
The E. Philip Saunders College of Business is tied for #63 in US News & World Report's 2011 ranking of the best graduate business schools. The magazine surveyed 437 business schools that are accredited by AACSB International.



The ranking methodology included quality assessments by peer institutions and corporate recruiters, placement success, and student selectivity factors.

Sources: Recognition

<<http://saunders.rit.edu/about/recognition.php>>

The seal of the International Fraternity of Delta Sigma Pi is a large, circular emblem in the background. It features a central shield with a crown on top, flanked by two figures. The shield is surrounded by a decorative border. The text "INTERNATIONAL FRATERNITY OF DELTA SIGMA PI" is written around the top and sides of the seal, and "1907" is at the bottom. A banner at the bottom of the shield contains the Greek motto "ΝΑΜΟΣΙΩΤΗ ΠΑΚΤΕΙΣ".

*The Department of Economics
In the College of Liberal Arts
At
Rochester Institute of Technology*

The History of the Department of Economics at Rochester Institute of Technology



In the early days of RIT, economics courses were one of the four starter courses offered under the Liberal Studies component of the Institute curriculum in 1924. When the College of General Studies was renamed the College of Liberal Arts, a Bachelor of Science degree program in economics was established two years later in 1984. In 1988 the Arthur J. Gosnell Professorship in Economics is established; currently Dr. Amitrajeet A. Batabyal, who leads departmental research efforts, holds the title. The department focuses on the development of critical thinking

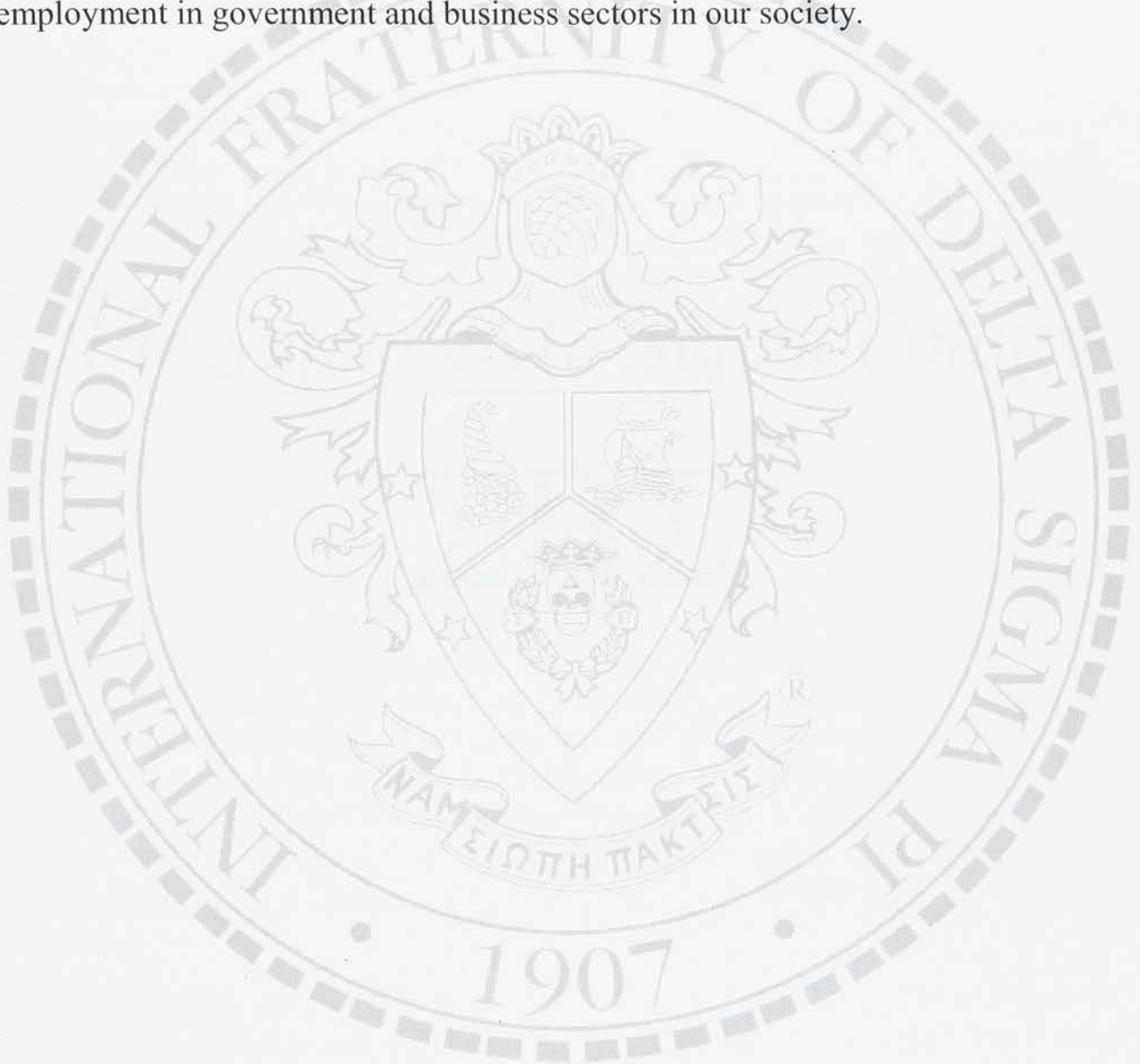
and decision-making skills for students. The Faculty in the department are active in creating economic policies and consulting to the Rochester area. The Economics department provides a chance to minor or double major for RIT students. Students with other primary majors can double major in Economics with no additional time.

Information about the Department of Economics at Rochester Institute of Technology

The Department of Economics at RIT is dedicated to its research efforts for both faculty and students. Students have the chance to apply for research assistantships, with many joint publication efforts generated between student and faculty, offering economic students a chance to be published. The research conducted by the department covers the full range of core economics disciplines and more. Economic research at RIT has examined, among other things, sustainability using dynamic and stochastic



modeling techniques to create theoretical models that contribute to environmental sustainability efforts in our society and promote further sustainable economic development in the developing world. As the Arthur J. Gosnell Professor of Economics, Dr. Amitrajeet A. Batabyal presents an annual lecture series bringing distinguished speakers to RIT; including Bharat Anand from the Harvard Business School, who was the first speaker of the series. The Economics department provides a well-compiled program that prepares the students for economics-related employment in government and business sectors in our society.





The Sigma Beta Sigma Colony

ΣΒΣ

The Sigma Beta Sigma Colony

The History

The Sigma Beta Sigma colony of Delta Sigma Pi began after a RIT leadership meeting when Spencer Crawford was approached in the fall of 2009 by Kari Hazzard about establishing a professional business fraternity on the RIT campus. The two began to talk and became familiar with Delta Sigma Pi and the organization's goals. After discovering that Delta Sigma Pi once had a chapter on the Rochester Institute of Technology campus, they decided to try to bring the chapter back. In the beginning the two colonists only met twice a month in one of the dining areas on campus until the first months of 2010. At this point Spencer was acting as the Vice President of Finance while Kari was acting as the President and all other Executive Committee positions. In January, they held an information session to try to recruit more business students to join but did not have much success.

Not long after the information session, Spencer met a graduate student named Ayoub Ghazanfari. Ayoub was more than willing to help establish the Sigma Beta Sigma colony. They started to develop a marketing plan to get more business students to join. Ayoub became the Vice President-Colony Operations. Spencer and Ayoub started to sit in the lobby of the business building and talk about Delta Sigma Pi to passersby while handing out brochures. Jessica Rought joined in February, and she became the new Vice President of Finance while Spencer became the new Senior Vice President. Ayoub talked to other graduate business students, and three more joined the colony. It was at this time that we started to have official colony meetings that took place in a conference room next to Commons, one of the main dining areas on campus. These meetings were a combination of executive committee meetings and general body meetings as there were not enough members to rationalize having two separate meetings. One of the main contributors was José Urbina, who became the Vice President-Alumni Relations.

At the beginning of Spring Quarter in March, the colony arranged an alumni dinner in one of the rooms in the Business building, but only one alumnus showed up. The event was still a success, and he talked about the types of skills that we would need to be successful in the workforce and how to impress employers. The colony hosted its first professional event in April. Frank Sklarsky, an RIT and Epsilon Lambda chapter alumni, was the current Chief Financial Officer of Eastman Kodak Company. Mr. Sklarsky spoke for 75 minutes on the interactions

between Kodak and Wall Street investors and answered questions for an additional half hour. There were seventy people in attendance at the event. All six colony members were present. Even though there had been a large turnout, the colony was unable to find anyone interested in joining, and few stayed for the reception after the presentation. Shortly after the event, Spencer became the new President and also continued serving as the Senior Vice President. Kari still kept her other positions, while Spencer got acquainted to the President position. At the end of May, only Spencer, Jessica, and Ayoub remained in the colony. The rest of the colonists graduated in May.

The Sigma Beta Sigma Colony returned for the fall 2010 with hopes that recruitment would go well, and they could finally begin to get the colony running smoothly. Jessica and Spencer represented the colony at the Fall Club Fair for incoming students. Unfortunately, recruitment during this time was difficult, because only around 200 of the over 4,000 incoming freshmen were business or economics majors and thus eligible to join. On September 11 Spencer and Jessica, the two remaining undergraduate members of the colony, hosted the Niagara Regional Conference. The colony finally started to grow during the second week of classes. Emily Cheng and Atharva Sabnis were brought into the fold. Emily, a junior who was the breath of fresh air the colony needed, was elected Senior Vice President, while Atharva, a freshman on campus, was elected the Vice President of Colony Operations as Ayoub stepped down due to his new full-time job that would keep him from being an active member. Emily immediately proved an excellent new Senior Vice President, as she brought in Kailey Griffith only a week later. Kailey became the colony's new Vice President of Professional Activities. By the last week of September, the colony had gained two new members, Joshua Wolhandler and Bryan Carlo, who began as Vice President of Alumni Relations and Chancellor, respectively.

In the middle of October, recruitment finally stopped simply being word of mouth. On October 13th and 14th Joshua and Kailey went into Professor O'Neil and Professor Ward's freshmen business classes for in-class presentations on the colony. The presentation lasted a mere five minutes, but it caught the interest of many of the freshmen, and the information session that followed was a huge success. The colony was excited to have about 40 interested members who came to some of the first few meetings. Unfortunately, as the group was just beginning to hold events and did not yet have much planned, many of those 40 members quickly lost interest. After this loss of interest, there were 18 members devoted to seeing the colony reach its goal of becoming a chapter of Delta Sigma Pi. With the new members the colony had finally grown large enough to have a full executive

committee. Eric Cohen and Megan Johnson were elected Vice President of Scholarship and Awards and Vice President of Community Service. Of the new members, most were freshmen, but there were two seniors, Manuel Rivas and Henry Lajara. The new freshmen included Saeed Alarif, Lauren Brockbank, Geoffrey Blosat, Tykemia Boatwright, Nicholas Guerin, Jennifer Gibson, and Shannon Harrington.

On November 6 nine members of the colony traveled to Syracuse University to celebrate Founders Day with some of the chapters in the Niagara Region. It was the first time that many of the colonists had the opportunity to interact with collegiate members of the fraternity. On November 9 the colonists held their first fundraiser, a bake sale in the lobby of the Lowenthal Building, home to the Saunders College of Business. The bake sale also served as an opportunity for the colony to establish itself in the college's community. Finally, in December the colony was able to begin working toward the six community service events needed to petition for a charter. This event took place on December 4 as the colonists stood outside the nearby Marketplace Mall and rang the donation bell for the Salvation Army. Only two days later the colony held another community service event, a clothing drive for warm winter clothing. On December 16, a few days before the university's winter break, the colony participated in a bottle drive, collecting bottles as a second fundraising event.

The colony returned from winter break eager to begin working again. The first professional event of 2011 was held on January 20. The colonists gathered at Kailey and Emily's apartment to watch the movie, "The Corporation." It was an exciting day for the colony, because earlier that day the colony had been visited by Professor Mandrycky, the Careers in Business Professor at RIT, for another professional event. Professor Mandrycky discussed the topic, "Professionalism in the Workforce," and discussed in detail resume and interview tips and how to act in a professional atmosphere. On February 19th the colony attended its first national event, when six members attended the Northeastern LEAD Provincial Conference in Cleveland, Ohio. It was a fun weekend for the colonists, and they were not deterred by the prospect of returning to RIT and facing Winter Quarter final exams the day after the conference.

The colonists returned in the beginning of Spring Quarter with new ideas and goals after speaking with collegiate members at LEAD. On March 14 the colony hosted a blood drive on the RIT campus. The event was a huge success and made the colonists who participated feel very accomplished. More fundraising occurred only a few days later on March 22, when the colony hosted another bake sale. Members got together and had fun baking an assortment of sweets to sell to

their classmates. The night was a great bonding time for the colonists. The next day the members sold the baked goods in the College of Business and later throughout the dorms. The colony hosted another professional event on March 24. The event was very informative and consisted of a discussion on International Business. On April 4, over half of the colony piled into two large cars and visited the Delta Sigma Pi Alpha Kappa Chapter at Buffalo University. The colony found the experience very rewarding and informational, as it showed the colonists how a chapter runs. It was also a good bonding experience for the colonists and allowed them to meet many new people.

On April 11, the Sigma Beta Sigma Colony co-hosted an event with Women in Business, one of the more prominent clubs in the business college. The two groups brought in Heather Dera, the Talent Acquisition Specialist from Enterprise Rent-A-Car, to come speak to them about, "Life after College Interviews, Job Hunting and More!" The event was a huge success with close to 40 students in attendance.

On April 15 the colony had a social event at an Indian restaurant. The executive committee had tried to create ways to bring the members closer together and thought a group dinner would work. On April 29 the colony ventured to the local daycare on campus called Margaret's House to help entertain the children. On the same day the colony gave tours of the campus to prospective high school students. In May the Sigma Beta Sigma Colony gained seven more members who brought the colony membership up to 25. The CFO of Kodak came to RIT to speak about the job duties and structure of the company's employees on May 5. It was yet another interesting professional event for the colonists. Also, this was the second time the colony held two professional events in one day, as later that day a Personal Finance professional event was hosted. May 7 marked RIT's fourth annual Imagine RIT innovation festival, and the colony volunteered to help with the exhibits at the Saunders College of Business. There was an alumni dinner held later that night with several Delta Sigma Pi alumni from the Rochester area.

The colony held its final community service event of the academic year on May 8. After the success of the clothing drive before the holidays, the colonists thought that another clothing drive was a good idea. It was close to the end of the school year, which meant that many students were attempting to pack their rooms up for the summer and were happy to donate the clothing that they no longer wanted to wear. The colony held its final professional event of the year on May 13. The event was titled, "Financial Advisor Duties," and was presented by Michael Chablik, Vice President of Finance from Merrill Lynch. The colonists felt

that the event was a good way to end the academic year, as Mr. Chablik was a very entertaining speaker. The colonists parted for the summer after an end-of-year dinner at a member's home on May 14.

The Sigma Beta Sigma Colony returned to campus in September 2011 excited for a new year. Petition requirements finished, the colony was able to enjoy a successful recruitment season while putting together the pieces of the petition. Senior Vice President Emily Cheng unexpectedly received an internship opportunity in New York City for the fall term, and Kailey Griffith stepped into Emily's role. Tykemia Boatwright was elected Vice President of Professional Activities to take up the vacancy left by Kailey Griffith. With two members graduating in May 2011, and five members on co-op or study abroad for the term, the twenty members remaining on campus began aggressively recruiting with in class presentations the second week back on campus.

On September 19 the colony hosted its first informational session of the year. Spencer Crawford and Kailey Griffith delivered a great presentation on the colony and the national fraternity. After the presentation the members mingled with prospective members over pizza. On September 21 colony members represented the fraternity at the Saunders College of Business Fall picnic where the colony recruited new members, as well as showcasing the colony to both faculty and students. The following day, September 22, the colony hosted its second and final information session, which nearly thirty prospective members attended.

Many of these prospective members attended the next few meetings, and on September 30 the colony inducted the first wave of new members, bringing the total colony membership up to 46. That evening the colony celebrated with a social event where the new and old brothers got to know each other. The next morning the colony welcomed in October by helping children find warm winter jackets at JC Penney. On October 5 the colony took its first trip of the year to downtown Rochester to attend a meeting of the Rochester Young Professionals. The meeting covered finances for young professionals. Before the general body meeting on October 7, the colony hosted Kelvin Womack, a partner at Deloitte Consulting LLP. At the general body meeting, the colony closed the recruitment season with 51 members.

Dale Clark visited the colony on October 20 and 21. The colonists were pleased to welcome him and gain valuable insight about the petitioning process and handed Dale a rough draft of the petition. The colony was very busy in the two weeks after Dale's visit finalizing the petition and holding other events. From October 24 to October 26, the colony held a Halloween Bake Sale along RIT's most populated path, the Quarter Mile. The event was very successful and allowed the colonists to establish themselves as a presence to the university at large. On October 27 the colony volunteered at a Halloween event with disabled children. The colonists that attended returned with nothing but praises for the event and looking to establish a greater connection with the Office of Disabilities. On November 4 the petition was completed and sent to the National Office of Delta Sigma Pi.

On November 11th the petition was approved by the Board of Directions at National Office. The colony was very excited to finally be in the last phases of becoming a chapter. They hosted one more professional event on November 16th and performed two more community service events in early December, which included ringing the bell for the Salvation Army and a clothing drive. In the last week before their initiation on January 28th 2012, the colony had 45 collegiate, 4 faculty, and 2 honorary members eager to finally become brothers of Delta Sigma Pi.

The Sigma Beta Sigma Colony

Professional Events

Kodak and Wall Street

April 4, 2010

The Sigma Beta Sigma Colony hosted its first professional event on April 4, 2010. The colony organized a presentation by Frank Sklarsky (an RIT and Epsilon Lambda chapter alumnus), the current Chief Financial Officer of the Eastman Kodak Company. Mr. Sklarsky spoke for 75 minutes on the interactions between Kodak and Wall Street investors and answered questions for an additional half hour. Mr. Sklarsky discussed Kodak's investment strategies, how to deal with investors, and some new products Kodak is introducing into the market. All six of the current Sigma Beta Sigma Colonists were in attendance as well as 70 invited guests from the Saunders College of Business.



The True Cost of Credit

September 10, 2010

Our Regional Vice President, Beth Bivona, gave a presentation to the Sigma Beta Sigma Colony during the Niagara Regional Conference. The presentation was on the true cost of credit. The presentation provided important information to create student awareness on the spiraling problem of consumer debt. The students were exposed to a comprehensive financial literacy and education program that promotes personal responsibility and behavioral change. The presentation offered a practical road-map for unwary students who too quickly succumb to the temptations of easy credit during their more formative years. By discussing the “real world” consequences of consumer debt and offering guidance for developing personal finance skills, students are aware of the true cost of credit and both its positive and negative possibilities. Two out of three colonists attended this event, as well as Noel Niles, who was the District Director of the Syracuse Chapter.



Professionalism in the Workforce

January 20, 2011

Professor David Mandrycky came to speak with the colony before the general body meeting, about professionalism in the workforce.

Professor Mandrycky works at Insero & Company CPAs, P.C., as

a Human Resources Manager & Professional Recruiting Consultant, while also teaching the course Careers & Business at the Rochester Institute of Technology. Some main points Professor Mandrycky made were, to bring a notebook or employee handbook the first day, don't be late,



when your manager gives you tasks send updates and emails, build relationships, and network. Fifteen members attended this event. The colony had a wonderful time, enjoyed his company, and gave him a gift of RIT chocolates.



Movie- The Corporation

January 20, 2011

Thirteen colonists, which was over half of the colony at this date, visited the apartment of Emily Cheng and Kailey Griffith where the colony held its second professional event of the day. This professional event entailed watching a professional video called The Corporation. The film focuses on the rise of the dominant institution of today's society. The film is said to transform its audience and inform them with its insightful and compelling analysis of a typical corporation. The film describes what kind of atmosphere a business corporation may hold. It also includes interviews with 40 different corporate insiders and critics. This film was informational to our brothers and we enjoyed sitting and watching it together. It was also a relaxed atmosphere with popcorn and blankets bringing the brothers closer as a whole, while at the same time learning more about the business world.



International Business

March 24, 2011

Colony Alumni, Ayoub Ghazanafri spoke with the colony on Thursday, March 24, 2011 about international business before the general body meeting. Mr. Ghazanafri is a current MBA student at RIT and recent alumni of our colony. He started his presentation with three videos, short clips which focused on globalization, population growth and social networking.

He explained how all three affected international business. He works full time at a small company in Rochester, NY that deals largely with international business clients.

He went into further detail about how worldly events such as the recent catastrophe in Japan have an effect on his company. He spoke for about one hour. The colony had an excellent attendance turnout, with 18 of the 25 brothers at that time attending and everyone enjoyed and engaged in the conversation.



Life after College

April 11, 2011

Heather Dera, the Talent Acquisition Specialist from Enterprise Holdings, came to RIT to speak with both Women in Business and the colonists. Heather Brought a Pizza and soda to share and DSP brought cookies. WIB and the colonists mingled and interacted until presentation time. Heather gave a brief introduction about her life and about life after college and then the floor was open to a Q and A based discussion. The students were very engaged, asking questions that helped elongate the discussion. Everyone enjoyed the discussion and felt the information was educational. Heather was presented with a gift in gratitude of her presence and great advice. A lot of students connected with Heather for potential job opportunities with her company. There were 14 colonists of the 25 current members and 19 members of Women in Business in attendance.

Antoinette P. McCorvey

May 4, 2011

Antoinette P. McCorvey, the CFO and senior VP of Kodak came to RIT to speak about her job duties and how she came to build her status as CFO of Kodak. She explained the corporate finance group along with who reports directly to her. Some things this lively bunch learned was how big of a variety of different positions report to her. Some departments she mentioned were the Director of Aviation and chief pilot, the HR department, and the VP of Purchasing. She explained the purpose of each department and why it was important she manages each one. Mrs. McCorvey also discussed her life workforce story and gave the group a play by play about how she got to where she is today. Mrs. McCorvey ended her speech with a Q and A based discussion. Subs were served and the discussion was enjoyable and educational. 11 of the 25 colonists were able to attend with 42 other guests.



Managing Your Personal Finances

May 5, 2011

Emily Ellis, the Program Coordinator of RIT's Cooperative Education and Career Services, combined with DSP to help bring in Colleen McCarthy and two other representatives of Reliant Community Credit Union. Pizza and drinks were served and Colleen gave very detailed instructions on the do's and don'ts when students are managing their finances. The discussion lasted about an hour and was very educational. The group was lively and Reliant Community Credit Union brought gifts like brochures with good facts and pens and pencils for the students to keep. There were 18 brothers of the 25 current brothers in attendance and 42 other guests.

Personal Professional Story- Financial Advisor Duties

May 13, 2011

Michael Chabalik, Vice President Financial Advisor at Merrill Lynch, came in to speak with Delta Sigma Pi about his personal professional life. Michael used pictures instead of bullet texts which made his presentation different and very interesting. Michael's presentation was personal but educational and could be related to students. Brothers raved about Michael's presentation days after his performance. Everyone walked away with good insight and looks forward to bringing him back next year. Michael was presented with a gift and cookies were served. 14 of the colony's 25 members were in attendance.



12 Avoidable Financial Mistakes- RYP

October 5, 2011

Rochester Young Professionals is a group that coordinates, collaborates, and promotes events around Rochester that are, social, volunteer, or informational. The group allows professionals, or all ages, to be able to network with one

another, and learn about other professionals within the city. The group hosted an event which was called “12 Avoidable Money Mistakes for Successful, Yet-To-Be-Wealthy Professionals.” The speaker of this event was Adam Mark, Certified Financial Planner, and Director of Financial Planning with Wealth Management Group, LLC. Key topics that were discussed were savings, taking the time to look at finances, and knowing your money personality. The Colony attended this as a sit-in event, and got insightful information that could be used now and in the future. Twenty one out of fifty members attended this professional event, and enjoyed the chance to network with other professionals in the city of Rochester.



Developing yourself as a successful professional

October 15, 2011

Kevin Womack, Principal of Deloitte Consulting, LLP came in to speak with the colony about anything professional we wanted him to talk about, before our colony meeting. The colony was most interested in the topics of Personal Branding, Mentorship, and Versatility. Kevin Womack taught the colony about all of these topics, and was very interactive with the colony. The presentation



was about half an hour long, along with half an hour of networking. 70% of Colonists were present for this professional event.



The Sigma Beta Sigma Colony

Community Service Events

Foodlink

September 11, 2010

The three colonists at the time hosted the Niagara Regional Conference at the Rochester Institute of Technology campus. Around 60 brothers showed up from the various chapters in the area. There were



professional workshops throughout the day. The colony asked each chapter to please bring as many canned goods as they could to the event to be donated to Foodlink upon registration. After registration, the colony had three large boxes filled with about 70 canned goods to be donated to Foodlink. The colonists took the cans to Foodlink at the beginning of the next week.

Bell Ringing for the Salvation Army

December 4, 2010

On a snowy Saturday with whipping winds, the colonists had an opportunity to bell ring for the Salvation Army. Red kettles are stationed all throughout the nation every December outside public areas. Volunteers ring the bell as people walking by donate spare change or even big bills. By the end of the day, the red kettles are usually filled with money. The Salvation Army's proceeds go towards feeding hungry families, providing Christmas presents for needy children, heating the homes of struggling senior citizens, and other community needs. The lucky members of our colony who were available to bell ring had a wonderful experience. Seeing people donate whatever they have left to spare for others less fortunate than themselves was very heart touching. Little children running up to the kettle to drop the change in one-by-one was a darling sight. Knowing that the community is teaching their young children to give to others is truly uplifting. The colonists had an extremely satisfying service experience, and look forward to contributing time for bell ringing for the Salvation Army in years to come. Ten colonists were able to participate in this event.



Clothing Drive

December 6, 2010

The colony held a clothing drive during the holiday season before students went home for winter break. 18 colonists of the 25 members went throughout the campus dormitories knocking on residences doors asking if the residents had one or more articles of lightly used clothing which they could do without. The group decided to go through the dorms in the late evening when there was a guarantee of the residences being present. The group divided up into teams to parade through different dorms. The colonists carried around large, clear garbage bags and the bags filled up quickly. There were a total of eight overflowing bags of clothes to be donated. All clothes collected were dropped off at the local Salvation Army. The colony concluded that the clothing drive was a success.

Blood Drive

March 14, 2011

The colony co-hosted a Blood Drive with Alpha Sigma Alpha Sorority on campus. This blood drive, which was performed through the American Red Cross, was especially important because it was during a National Blood Shortage. The members worked with the sorority to recruit donors to the site by walking around the Fireside Lounge and letting people know that there was a blood drive going on. The colonists also put up fliers all around campus to help market the event. During the blood drive they checked-in donors, had them read through the preparation packet, managed the waiting line, and also handed out juice and snacks to those who had just donated blood. The colonists provided the Red Cross with assistance in anything else they needed done. Not only did fifteen colonists volunteer their time, but eleven donated blood! Those colonists left with the personal satisfaction of giving life!



**American
Red Cross**

Margaret's House

April 29, 2011

Margaret's House provides low cost day care for many of the RIT's staff and professors. Since there is such a large amount of children, it is sometimes very time consuming to prepare the children to go outside to play or for other activities, which is why the colony volunteered our services to take them off their hands for a little while. The age group the colony helped with ranged from two to five years old. Members helped bundle up all the children to bare the Rochester weather for outside playtime. The children were excited to play with the "big kids", and many shined with happiness throughout the play date. The activities ranged from driving the children around in small cars, played in toy castles, and even just playing a game of peek-a-boo. The colonists got to play with the children one-on-one, as well as in small groups. Twelve of the colony's twenty five members attended and had a blast with the children. The colonists spent a total of one and a half hours with the children and offered to volunteer again in the future.



Saunders Social Bar

May 9, 2011

Imagine RIT is the signature event on RIT campus which takes place every Spring Quarter. The event brings over 25,000 people to campus as students show off their innovated projects and ideas. The college of Business had

a unique theme this year the "Saunders Social Bar". The colonists served as volunteers for the college of business and guided visitors and

explained them the theme regarding the "Saunders Social Bar" and how social media and business are interlinked on several levels. All this was done in presence of friendly bonding and interaction between the colonists.

Sixteen

colonists officially volunteered for the event with others dropping in throughout the day.



Project Bundle Up

October 1, 2011

The Salvation Army held their annual Project Bundle Up at several locations in the Rochester Area. Corporate sponsors and other various donations accumulated went towards this project to provide underprivileged children with warm coats for the brutal winters of Rochester. Ten members went to Marketplace Mall to assist the children. The Salvation Army partnered JC Penny who donated the coats. The jobs



of the volunteers were to be paired up with one of the children and lead them to where the coats were located. The tough part about the job was that some coats were stylish but not as warm. The members had to do a good job convincing a child if they picked the not so warm coats even if it looked better than some of the warmer ones. While helping them pick a coat they made conversation with the children trying to make them feel at ease being that they were total strangers. After they picked a coat the members helped the children

write their name on the coat tag and took them to the cashier. The best part of the event was to see their smiles when they were trying on the coats. Plus, each child gave their volunteer partner a handmade card thanking the volunteer s for their help. Overall it was a very rewarding event and definitely event members will look forward to being a part of in the future.

Accessible Halloween

October 27, 2011

The colonists helped to volunteer at an event called “Accessible Halloween,” which was held at a disability rights center. At the event, the center turned each office space into a “house” where children would be able to trick-or-treat there. The event allowed children from the local neighborhood and those with disabilities to get an early start on celebrating Halloween and gave them the Halloween experience that other children have. The colony was easily able to get in the spirit right along with them. Members were allowed to dress up for the event and volunteered at the different stations in the building. The stations consisted of



giving directions around the building, handing out candy, registering guests, or working in the game room. The children were very excited during the event and were in awe at the creative costumes and stations around the building. Members stayed after the event to help clean up and take down decorations from the event. The colonists had an amazing time helping out and bringing joy to the children.

There were 15 members who contributed to record breaking 85 volunteers that joined efforts to make this night a success.



The Sigma Beta Sigma Colony

Fundraising Events

Bottle and Can Drive

December 16, 2010

Before break, the colonists organized a bottle and can drive in the dorms. The colonists targeted the larger rooms that held four or more students. Due to the high volume of freshmen and the large amount of cans and bottles they generate, the dorms seemed like a good choice.

After this event, which was cut short because of the large amount of cans relative to the members participating, the total raised was 33 dollars and 18 cents. The colony plans to hold another bottle drive on a larger scale due to the success of this event.



Hot Chocolate Sale

January 2011

Two of the colonists, Spencer Crawford and Emily Cheng, woke up every Tuesday morning at 6a.m. for the entire month of January to set up the hot chocolate stand. They would take a table and set it up at the main bus stop where all the students from all over campus and off campus are dropped off for classes. Once the table was decorated with Delta Sigma Pi materials, they would go into the business building that the janitor unlocked for them to make the hot chocolate in the staff kitchen behind the professors' offices. Once the hot chocolate was made and ready to go, they would stand outside in the cold at the table until 9 a.m. The colony was able to hit the large morning rush and watched the buses to make their rounds six times. There was little success in the event even though it was freezing outside because most of the students did not have cash on them or had brought coffee from their apartments before class. Other members of the colony sold hot chocolate from 4 p.m. to 6 p.m. with more success but the colony still did not make a very large profit.

Bake Sale

November 9, 2011

The colonist organized a bake sale in the Student Alumni Union at RIT, one of the central locations that students, faculty and staff frequent. The night before, members congregated at Kailey Griffith and Emily Cheng's apartment to make baked goods to sell. All of the members sat at the table at various times during the day and made a profit of 30 dollars. At the end of the day, inventory was still left over, so the President, Spencer Crawford, and the Vice President of Professional Activities at the time, Kailey Griffith, went to the dormitories to sell to the freshmen, which made a huge profit of 70 dollars in only two hours. This fundraiser was a turning point in the fundraising tactics, and the colony would plan similar events in hopes of making a similar profit.

Dorm- Storm Spring Bake Sale

March 22, 2011

After a successful dorm storm in the winter, Sigma Beta Sigma decided to take on the challenge again. The colony met at Colonist Emily Cheng's apartment the night before to prepare for the fundraising taking place the next day. We spent hours making cupcakes, brownies, and cookies. During the baking, not only did the cupcakes get decorated with frosting, but so did Spencer Crawford's pants. The plan was to not only fund raiser, but to also recruit members, and to let students know who the colony was. The next evening, members split up by Residence Hall, and then also split up into groups by floor. Members went from dorm to dorm, asking students if they wanted to buy any baked goods, and gave them a brief rundown about who Delta Sigma Pi is all about. The Colony gave out information packets, and had a great time getting to know students. There were approximately twenty colonists who attended this fundraising event.



Halloween Bake Sale

October 23-26, 2011

The Sigma Beta Sigma colony showed their baking talents in October to put together a bake sale of delicious Halloween treats. Cooking took place on Sunday afternoon and again on Monday night when they ran out of baked goods during the first day. The colony sold delicious caramel apples, Halloween cookies, brownies and apple cider. The event was a great opportunity to raise money as well as increase awareness of the colony on the RIT campus. The event took place along RIT's famous quarter mile next to the tiger statue of RIT's now-deceased mascot. Even in the rain, the colony members manned a table and chatted with passing students as they tried to turn a profit after all of their efforts. In the end the colony raised about \$150.



The Sigma Beta Sigma Colony

Facts and Figures

Total Founding Brothers 45

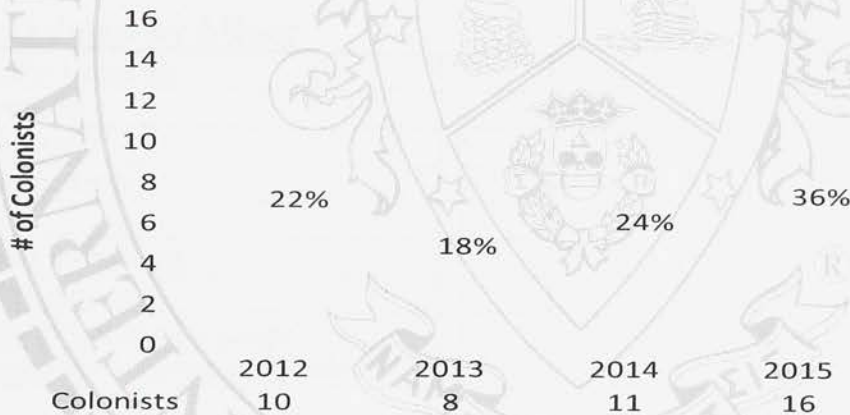
Breakdown by Gender

Male 24
Female 21

Breakdown by Class

2015 Graduation 16
2014 Graduation 11
2013 Graduation 8
2012 Graduation 10

Colonists by Graduation Year

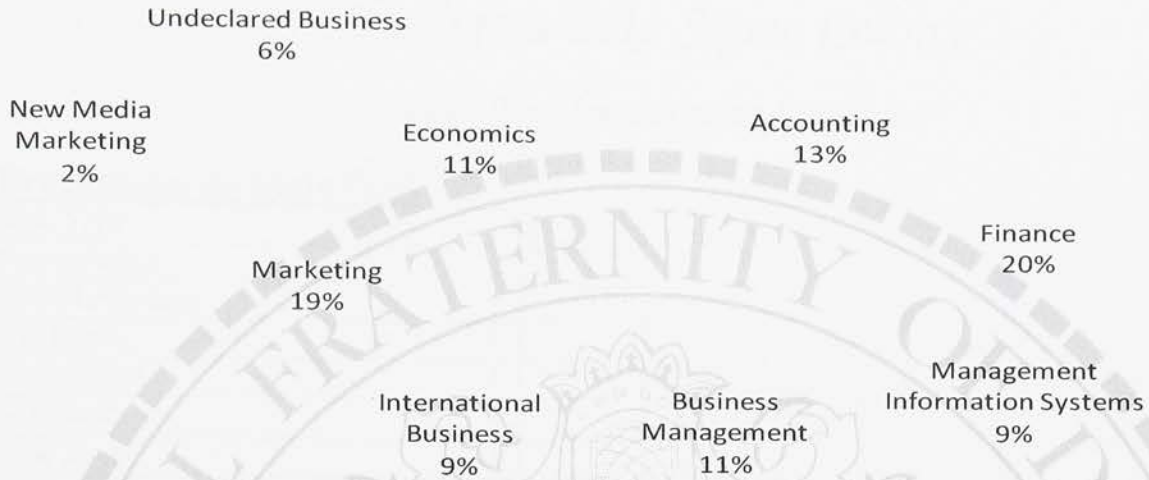


Breakdown by Major

Accounting	7
Finance	11
Management Information Systems	5
Business Management	6
International Business	5
Marketing	10
New Media Marketing	1
Economics	6
Undeclared Business	3

*Includes Double Majors

Breakdown by Major



Breakdown by Minor

Japanese Language	2
Accounting	2
Management	2
Entrepreneurship	1
Physics	1
Applied Informatics	1
Italian Language	1
Mandarin Chinese Language	1
Management Information Systems	1

Breakdown by Concentration

Undeclared	10
Economics	9
Communications	3
Mandarin Chinese Language	2
Criminal Justice	2
Hospitality & Tourism Management	1
French Language	1
Japanese Language	2
Political Science	1
Sociology	1
Anthropology	1

The Sigma Beta Sigma Colony

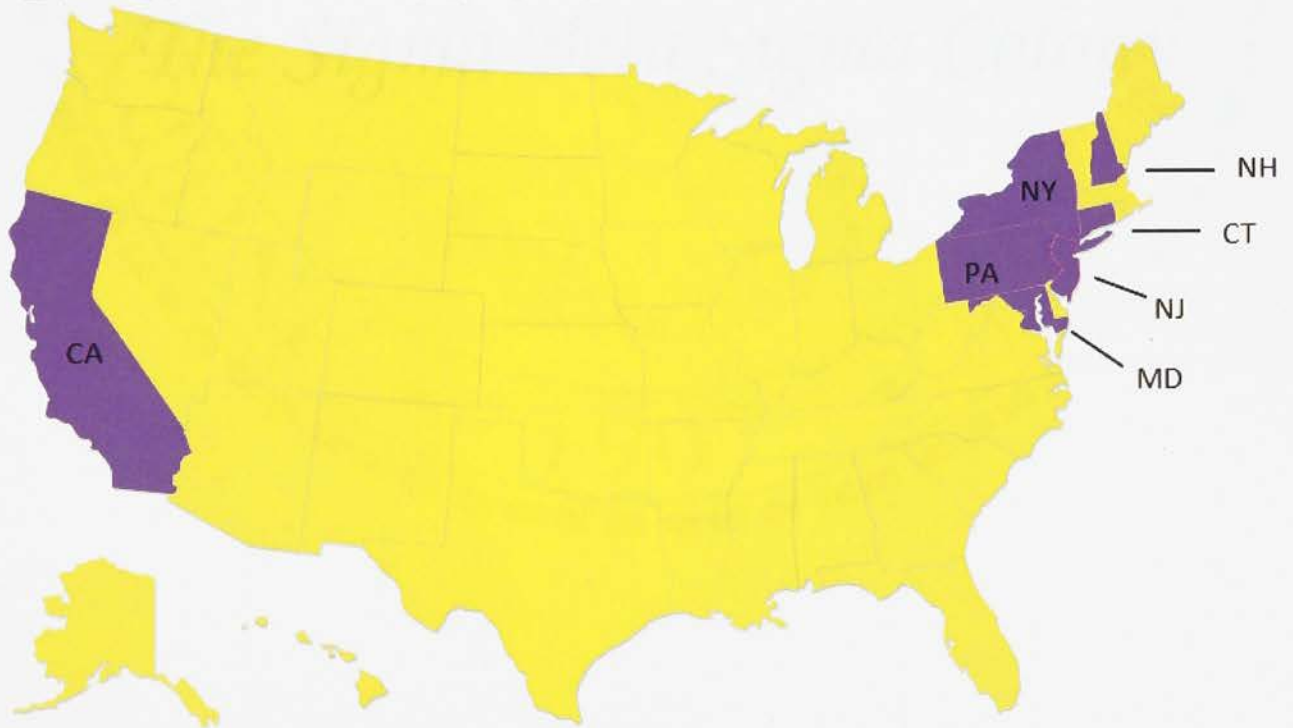
Colony Member Location Statistics

Breakdown by State (US)

New York	29
Pennsylvania	3
New Hampshire	2
California	1
Connecticut	1
Maryland	1
New Jersey	1

Breakdown by Home Country (International)

Armenia, Quindío, Columbia	1
Dubai, UAE	1
Guaynabo, Puerto Rico	1
Pune, India	1
Santo Domingo, Dominican Republic	1
Riyadh, Saudi Arabia	1
Ulaanbaatar, Mongolia	1





*Biographies of the
Members of
The Sigma Beta Sigma Colony*

Members of the Sigma Beta Sigma Colony

Executive Committee

Spencer Crawford, President:

Class Year: 2013
Major: Finance and Economics
Minor: Management Information Systems
Concentration: Accounting and Management
Hometown: Ogdensburg, NY
Honors/Awards:



Spencer is a member of the Financial Management Association and the International Business Group. He is the treasurer of the RIT Flag Football Club and their starting tight end, as well as a member of the Saunders Student Executive Board. He is a member of Beta Gamma Sigma Honor Society and the Honors College of Business. He has made Dean's List every quarter at RIT.

Interests:

Some of Spencer's main interests when he is not doing schoolwork or DSP activities are sports and the outdoors. He played football and track all throughout high school and still loves to play some pick-up games of football on the weekends. He grew up on the St. Lawrence River so he is a very outdoorsy person. During the summer, he loves to go fishing, boating, jet skiing, scuba diving, tubing, water skiing, knee boarding, cliff and bridge jumping, as well as just hanging out on the islands all day long. Going hiking in the Adirondacks is another favorite of his. During the winter, skiing becomes his main athletic passion and he goes almost every weekend. Besides sports, he loves to watch TV. (especially BMS!), and play video games. He is interested in intriguing and clever movies that make you think and have many twists in them. Lastly for interests, he likes to just hang out with his friends and party on the weekends like most college kids do. He aspires to be high up within a great financial company and own his own company as well. He would like to work in New York City for awhile and experience the big city life. His dream is to travel the world and see all of the amazing places that it has to offer.

Members of the Sigma Beta Sigma Colony

Emily Cheng, Senior Vice President:

Class Year: 2012

Major: Accounting

Concentration: Sociology

Hometown: Tenafly, NJ

Honors/Activities:



Emily is on the Dean's List. She is a member of the Next Generation Accountants and is a Student Ambassador for Cooperative Education & Career Services

Interests:

Emily is interested in Fashion. She enjoys shopping and filling her wardrobe with the newest fashions.

Jessica Rought, Vice President of Finance:

Class Year: November 2012

Major: Accounting

Minor: Italian

Hometown: Merrimack, NH

Honors/Activities:



Jessica Rought is a member of the RIT Honors Program as well as a member of the Business Honors Society, Beta Gamma Sigma. She also plays clarinet in the RIT Pep band.

Interests:

Jessica enjoys writing fiction. She mostly writes novels in the fantasy genre, but also has some science fiction projects. Her favorite books include Harry Potter, the Inheritance Cycle, Angels and Demons, and The Da Vinci Code. Her favorite television shows are Doctor Who, Psych and V. Jessica enjoys having a good time with her fellow colonists.

Members of the Sigma Beta Sigma Colony

Atharva Sabnis, Vice President of Colony Operations:

Class Year: 2014
Major: Finance and Economics
Concentration: Economics
Hometown: Pune, India
Honors/Activities:



Atharva is a brother of the Sigma Chi Fraternity. He is a Student Ambassador for the Office of Coop and Career Services and is on Student Government. He is an Executive Board Member of the Model United Nations RIT Chapter. He is also a member of the Financial Management Association of RIT

Interests:

Atharva enjoys watching movies and reading nonfiction books. He also likes to play squash. Atharva likes to research random stuff.

Joshua Wolhandler, Chancellor:

Class Year: 2013
Major: Finance
Minor: Economics and Accounting
Hometown: Syracuse, NY
Honors/Activities:



Josh is the president Students Innovating Technology. He is a Student Ambassador for the Office of Coop and Career Services. He is a member of the RIT Flag Football Club.

Interests:

Josh enjoys risk analysis, entrepreneurial ventures, and innovating technology. In his free time, Josh likes to go skiing and research about business opportunities.

Members of the Sigma Beta Sigma Colony

Kailey Griffith, Vice President of Professional Activities:

Class Year: 2012
Major: Marketing
Minor: Management
Concentration: Anthropology
Hometown: Avon, NY
Honors/Activities:



Kailey is the President of Saunders Marketing Group. She is also a member of RIT's Women in Business and the American Marketing Association. She is a student worker at the Disability Services Office and an Intern at New York State Division of Human Rights.

Interests:

When Kailey is not spending her time on school, work, Delta Sigma Pi or other activities she is involved in, she can usually be caught hanging out with friends or family. Relationships are everything to Kailey. She is a very social person and she has always enjoyed being in the company of others. She also loves photography, baking, horseback riding and enjoying a good glass of wine every now and then. On the side from her parent's day jobs, they decided to start a vineyard about six years ago. Today they have over seven acres of vineyard right in her front and back yard and within the next few years they will be ready to start the family winery. Kailey enjoys knitting and watching movies as long as they're not scary and she loves to dance even though she may not be as coordinated as she wishes she could be. She also really enjoys watching and playing sports. She is very competitive and she has always been very athletic. She played soccer and ran track throughout high school and she also ran track during her freshman year of college. She first started showing leadership roles through sports because she always excelled in them. Later she built on to what she learned from them as she became more involved in academic activities like DSP.

Members of the Sigma Beta Sigma Colony

Megan Johnson, Vice President of Community Service:

Class Year: 2014

Major: Finance

Concentration: Economics

Hometown: Claremont, NH

Honors/Activities:



Megan is a member of Women in Business and Financial Management Association in the Saunders College of Business.

Interests:

Megan likes making people laugh, Photography, Adobe CS4, Graphic Designs, Movies and Music. She also enjoys traveling the world, architecture, fashion, fast motors, boating, swimming, performing arts, visual arts, and watercolor painting.

Eric Cohen, Vice President of Scholarships and Awards:

Class Year: 2014

Major: Finance

Concentration: Economics

Hometown: Doylestown, PA

Honors/Activities:



Eric plays for the RIT Men's Soccer team. He is also a member in the honors program and Financial Management Association.

Interest:

Eric enjoys playing soccer. When he is not playing soccer or involved in colony events, Eric enjoys to Travel.

Members of the Sigma Beta Sigma Colony

Geoffrey Blosat, Vice President of Alumni Relations:

Class Year: 2014
Major: International Business and Marketing
Concentration: Chinese Language
Hometown: Buffalo, NY
Honors/Activities:



Geoff is a member of the RIT Honors Program. He is also a Resident Advisor and the Director of Sports Information for RIT SportsZone. He enjoys playing on the RIT Club Lacrosse team and is a member of the CEO Club.

Interests:

Geoff enjoys sports, social media, and business. He also enjoys listening to music.

Maurice R. Mongeon, Webmaster:

Class Year: 2012
Major: Management Information Systems
Concentration: Communications
Hometown: Lockport, NY
Honors/Activities:



Maurice is involved in MIST and Intramural Soccer at RIT.

Interests:

Maurice loves to live on the bleeding edge of technology. Any free time not spent for school, IBM, or with friends is enhancing his quality of life through technology even if he lose two functions and gain one. His current projects include: Home Projector System, Home Server, HP Touchpad Android Development, Nook Color Android Development, Personal Website, Personal branding. In five years he sees himself either at a more social college completing a second bachelor degree or having completed his MBA and working in the real world possibly for IBM. If he is not doing one of those things he sees himself traveling the world not living in one place for more than three months.

Members of the Sigma Beta Sigma Colony

General Members

Saeed K. Alarif:

Class Year: 2014

Major: Finance

Concentration: Economics

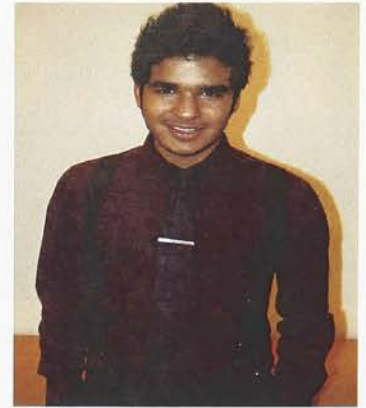
Hometown: Dubai, UAE

Honors/Activities:

Saeed lives and breathes the colony and its activities.

Interests:

Saeed is interested in anything in the sky or water! And business, of course.



Saleh Algarnas:

Class Year: 2015

Major: Finance

Concentration: Economics

Hometown: Saudi Arabia

Honors/Activities:

Saleh devotes his free time to the colony and its activities.

Interests:

Saleh is interested in stocks and soccer.



Members of the Sigma Beta Sigma Colony

Lauren Brockbank:

Class Year: 2014
Major: Marketing
Concentration: Chinese Language
Hometown: Plattsburg, NY
Honors/Activities:



Lauren is a member of the RIT KanJam Club. She is a Residential Adviser and a Peer Mentor. She is also a member of the Lowenthal Service Group, and the Honors College of Business.

Interests:

Lauren enjoys traveling and sports. She also enjoys baking delicious foods and spending time with family.

Tykemia (Tye) Boatwright:

Class Year: 2014
Major: Marketing
Concentration: French Language
Hometown: Syracuse, NY
Honors/Activities:



Tye is a part of Keep Rochester, which is a community service group. Tye also is a member of the Lowenthal Service Group in the Saunders College of Business, and Saunders Marketing Group.

Interests:

Tye enjoys reading, writing, and dancing in her free time. She is also a fashion nut. She likes New York City, social networking, and networking in general. Watching Dragonball Z and cooking are common pastimes for Tye. Her favorite movies are The Lion King, Avatar, Slum dog Millionaire, and anything else from Disney. Her favorite books are "Eat, Pray, Love", "and Gives Me Hope". Her favorite quotes are "Patience is a virtue," "At the touch of love, everyone becomes a poet," and "Renew, release, let go. Yesterday's gone. There's nothing you can do to bring it back. You can't should've done something. You can only DO something. Renew yourself. Release that attachment. Today is a new day" Her favorite symbol is the Ankh, which represents life. Her last interest is to successfully go through life, with no regrets. Tye's dream is to travel to Paris, Delhi, Istanbul, and Thailand.

Members of the Sigma Beta Sigma Colony

Bryan Carlo:

Class Year: 2013
Major: Management Information Systems
Concentration: Economics
Hometown: Buffalo, NY
Honors/Activities:



Bryan is a member of the RIT Club Football team. He was also awarded the Colonist of the Year Award in May of 2011.

Interests:

Bryan loves music. He especially enjoys the guitar, bass, drums, or keyboard. Mostly, he enjoys being the loud one.

Ashley Carrington:

Class Year: 2015
Major: Accounting
Concentration: Undeclared
Hometown: Stony Point, NY
Honors/Activities:



Ashley is a member of the RIT Varsity Soccer Team. She is also a MCAS Legacy Scholar,

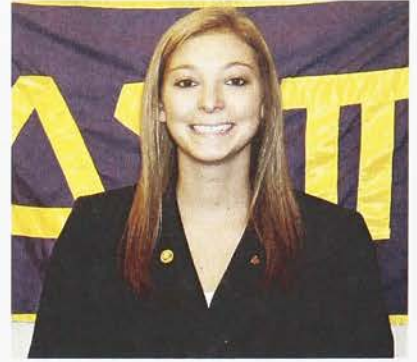
Interests:

Ashley is interested in Athletics and Extreme Sports. Extreme Sports include Quading, Jet Skiing, Wakeboarding, and Surfing. She also enjoys rock climbing, and hiking. When she's not being active, Ashley enjoys art.

Members of the Sigma Beta Sigma Colony

Brittany Coombes:

Class Year: 2012
Major: Accounting
Concentration: Criminal Justice
Hometown: Dansville, NY
Honors/Activities:



Brittany is an active member of Women in Business. She is the Vice President of Community Service for that organization. She is a peer mentor for the freshman First Year Enrichment class. She is a Head Guard at the pool where she lifeguards.

Interests:

She loves to swim and she loves to read. She is passionate about giving back to others and the community service. She is interested in travel and has been to five countries and plan on going too many more. Oh, yes. She loves tigers. Obsessed, really.

Samuel Richard Fisher:

Class Year: 2013
Major: Economics
Minor: Marketing
Concentration: Psychology
Hometown: Niskayuna, NY
Honors/Activities:



Samuel is an Honors Summer Research Award Recipient.

Interests:

Samuel enjoys rowing, basketball, Frisbee, and any sport in a pickup venue. He also enjoys economics, entrepreneurship, networking, psychology, and people. He loves music, specifically writing and playing guitar and lyrical music.

Members of the Sigma Beta Sigma Colony

Ayoub Ghazanafri:

Graduated: 2011
MBA: Supply Chain Management, International Business
Job: Buyer Planner, ITT Corporation

Jennifer Gibson:

Class Year: 2014
Major: International Business and Marketing
Minor: Japanese Language
Hometown: Clifton Park, NY
Honors/Activities:



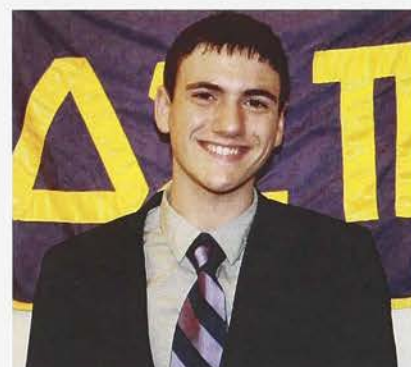
Jennifer is a member of the Saunders College of Business Honors Program. She is also involved with Residence Life.

Interests:

Jennifer enjoys the Japanese language. She also likes art and literature.

Nicholas Giordano:

Class Year: 2015
Major: Undeclared Business and Political Science
Concentration: Political Science
Hometown: Greece, NY
Honors/Activities:



Nicholas is an Honors student. He is also a RIT Players Club actor and an NTID Theatre actor.

Interests:

Nicholas's interests can be summed up with three diverse words: Bicycling, Acting, and Traveling.

Members of the Sigma Beta Sigma Colony

Paola Gonzalez:

Class Year: 2015

Major: Marketing

Concentration: Undeclared

Hometown: Santo Domingo, Dominican Republic

Honors/Activities:



Paola loves being a member of the colony and attending colony events.

Interest:

Paola's interests are to read fiction novels, write poetry and dance salsa and hip-hop. She likes to learn about new cultures and new languages. She likes to do community service. She also enjoys playing volleyball and watching soccer games.

Shanard Green:

Class Year: 2015

Major: International Business

Concentration: Portuguese

Hometown: Springfield, MA

Honors/Activities:



International House (Treasurer), Ritmo Latino, ASC

Interests:

Entrepreneurship, Foreign Culture and Language

Members of the Sigma Beta Sigma Colony

Nicholas Guerin:

Class Year: 2014
Major: Accounting
Concentration: Undeclared
Hometown: Fairport, NY
Honors/Activities:



Nicholas is involved with Kendo, Volleyball and Ieido.

Interests:

Nicholas is interested in Kendo. He likes to Read. He is also a true RIT student and loves Star Wars.

Shannon Harrington, SCB Senator:

Class Year: 2014
Major: Management Information Systems
Minor: Japanese Language and Culture, and Applied Informatics
Hometown: Sherrill, NY
Honors/Activities:



Shannon is a member of Student Government. She is an Honors Business student and the Head Chair of the Saunders Student Executive Committee. She is on the Tech Committee, Parking and Transportation Committee, the Traffic and Appeals Committee, and the Saunders Student Affairs Committee. She plays Kan Jam, and is a member of the Lowenthal Service Group. She was an Orientation Mentor for the Honors Program and is a RIT Presidential Scholar.

Interests:

Shannon likes Frisbee and Sports. She enjoys Reading, Research, Learning New Languages, and Formal Writing. She also enjoys traveling.

Members of the Sigma Beta Sigma Colony

Patrick Healy:

Class Year: 2012
Major: Management Information Systems
Minor: Physics
Hometown: Corning, NY
Honors/Activities:



Patrick is a proud member of the colony and loves to devote his free time to its success.

Interests:

In his free time, Patrick enjoys motorcycle riding.

Stacy Hirst:

Class Year: 2012
Major: Marketing
Concentration: Criminal Justice
Hometown: Pittsford, NY
Honors/Activities:



Stacey is a member of the Saunders Marketing Group.

Interests:

Stacey enjoys Sports, Music, Family and Friends.

Members of the Sigma Beta Sigma Colony

Alicia Imel:

Class Year: 2015
Major: Business Management
Concentration: Undeclared
Hometown: Fairport, NY
Honors/Activities:



Alicia is a devoted member of the colony and enjoys spending her free time with her fellow colonists.

Interests:

Alicia enjoys reading, spending time with friends, and listening to music.

Natasha Johnson:

Class Year: 2012
Major: Business Management
Concentration: Communications
Hometown: Brooklyn, NY
Honors/Activities:



Natasha is a member of the Society of African American Business Students. She also is involved with Reporter Magazine, the student magazine at RIT.

Interests:

Natasha enjoys writing and designing.

Members of the Sigma Beta Sigma Colony

Tyler Koza:

Class Year: 2013
Major: Finance and Economics
Concentration: Economics
Hometown: Sidney, NY
Honors/Activities:



Delta Sigma Pi is Tyler's life. He is also a member of the Students Innovating Technology club.

Interests:

He enjoys football, being with friends that care about him, and traveling to say the least. He is very concerned with the future of his target endeavor where the economy will be sustained. Also, law is his passion, without it he wouldn't recognize himself in the mirror.

Henry Lajara:

Class Year: 2012
Major: Management Information Systems
Concentration: Marketing and Japanese
Hometown: Bronx, NY
Honors/Activities:



Martial arts, kung fu, MIST

Interests:

Working, going to the gym, greeting, football, baseball

Members of the Sigma Beta Sigma Colony

Miguel Josue Lopez-Carrion:

Class Year: 2015
Major: Accounting
Concentration: Economics
Hometown: Guaynabo, Puerto Rico
Honors/Activities:



Miguel is the shooting guard of the RIT Men's Basketball Team

Interests:

His main interest besides playing the game he loves, which is basketball, is to simply be successful in life. He tries to be the best he can be in everything he does and enjoys the glory that comes after. He is interested in reaching his maximum potential as a businessman and therefore is a leader for all. He likes to meet and socialize with new people and do all of his work on time. He just has the money on his mind and his mind on the money.

Robert McCall:

Class Year: 2015
Major: Finance and Economics
Concentration: Economics
Hometown: Rochester, NY
Honors/Activities:



Robert enjoys spending his free time at the colony's events.

Interests:

Robert enjoys music, family, and money. He also enjoys food and cooking.

Members of the Sigma Beta Sigma Colony

Sebastian Ospina:

Class Year: 2015
Major: Undeclared Business
Concentration: Undeclared
Hometown: Armenia, Quindio, Colombia
Honors/Activities:



Sebastian is involved in Intramural sports. He also works. He creates and promotes rap and hip hop music.

Interests:

Music is Sebastian's passion. He also enjoys learning, making money, and watching movies. He also enjoys sports such as football, soccer, basketball, and weight lifting. He is also into Photography.

Jordan Perry:

Class Year: 2014
Major: Marketing
Minor: Business Management
Hometown: Stamford, CT
Honors/Activities:



Jordan is the Co-Founder of "Your Second Closet" (NPO).

Interests:

Jordan enjoys cars, golf, and football.

Members of the Sigma Beta Sigma Colony

Tyler Pierce:

Class Year: 2015
Major: Business Management
Minor: Entrepreneurship
Hometown: Rochester, NY
Honors/Activities:



Tyler has a Black Belt in Taekwondo. In Saunders, he is a member of Lowenthal Service Group and the Saunders Marketing Group.

Interests:

Tyler enjoys Snowboarding, Music, and Business.

Manuel Antonio Rivas-Vaquero

Graduated: 2011
B.S. Finance
Job: Oracle Financials Applications Analyst, Sherwin Williams

John Robinson:

Class Year: 2015
Major: Undeclared Business
Concentration: Undeclared
Hometown: Baldwinsville, NY
Honors/Activities:



John is also a member of the RIT Sailing Club.

Interests:

John enjoys sailing, sketching, and reading business manuals. He collects painting prints. He also likes to ballroom dance.

Members of the Sigma Beta Sigma Colony

Bianca Shah:

Class Year: 2015
Major: Business Management
Concentration: Undeclared
Hometown: Diamond Bar, CA
Honors/Activities:



Bianca enjoys spending her free time on colony activities.

Interests:

Bianca is interested in tutoring other students and reading.

Mariah Soullignavong:

Class Year: 2012
Major: International Business and Marketing
Concentration: Japanese Language
Hometown: York, PA
Honors/Activities:



Mariah is a member of the Asian Culture Society.

Interests:

Mariah enjoys playing guitar and playing soccer. She also enjoys music, and travelling.

Members of the Sigma Beta Sigma Colony

Carolyn Spencer:

Class Year: 2013
Major: Marketing
Concentration: Public Relations
Hometown: Webster, NY
Honors/Activities:



All-USA Community College Academic Team 2011 - Coca-Cola New Century Scholar (All-State New York Academic Team) 2011 - SUNY Chancellor's Award for Student Excellence 2011 - Trustee's Scholarship, 2011 - Phi Theta Kappa Member- Iota Alpha Chapter (Inducted Spring 2010) - Deans list (Fall 2009- Spring 2011) - Who's Who Among Students in American Universities and Colleges, 2010 - Organization Fundraising Award (Donated \$12,000 to the non-profit, Water for Sudan, as well as over \$1,000 to be donated to the Somaly Mam Foundation)

Interests:

Photography, traveling, volunteering

Tulga Tsedev:

Class Year: 2015
Major: International Business and Finance
Concentration: Undeclared
Hometown: Ulaanbaatar, Mongolia
Honors/Activities:



Tulga enjoys spending his free time with his fellow colonists.

Interests:

Tulga enjoys books and technology.

Members of the Sigma Beta Sigma Colony

Melissa Vitali:

Class Year: 2015
Major: Business Management
Concentration: Communications
Hometown: Henrietta, NY
Honors/Activities:



Melissa enjoys spending the time she is not at class, with the other colony members.

Interests:

She enjoys working for Wegmans Supermarket. She has worked for Wegmans since she was 15 and is hoping to make a career with them. Also, she likes to spend time with friends and enjoy meeting new people.

Amanda Womack:

Class Year: 2013
Major: New Media Marketing
Concentration: Undeclared
Hometown: Poolesville, MD
Honors/Activities:



Amanda is also a member of Women in Business.

Interests:

Amanda enjoys Reading, skiing, soccer and basketball. She also enjoys watching movies and playing guitar. She loves music.

Members of the Sigma Beta Sigma Colony

Kevin Wozniak:

Class Year: 2015

Major: Undeclared Business

Concentration: Hospitality and Tourism Management

Hometown: Mexico, NY

Honors/Activities:



Kevin loves spending his free time at colony events.

Interests:

He enjoys sports, the outdoors, traveling and music.

Anika Wright:

Class Year: 2015

Major: Accounting

Concentration: Undeclared

Hometown: Bronx, NY

Honors/Activities:



Anika is a member of Unity House, Society of African American Business Students and the Gospel Ensemble.

Interests:

Anika enjoys singing, playing saxophone and doing Community Service.

Members of the Sigma Beta Sigma Colony

Ian Young:

Class Year: 2013
Major: Finance and Economics
Minor: Mandarin Chinese Language
Hometown: Henderson, NY
Honors/Activities:



Ian Received the Clarkson Leadership Award, Rochester Institute of Technology Presidential Scholarship, North Country Community Foundation award, and attained Dean's List Status through E. Philip Saunders College of Business. Enjoy volunteer work in the community. He is actively engaged in several colony committees and events. He studied at Shanghai University of Finance and Economics in Shanghai, China, via Alliance Global.

Interests:

He enjoys learning new languages, and currently knows English, French, and Mandarin Chinese. He has studied jazz, blues, and classical guitar styles since 2004, and is an avid collector of guitars. He enjoys trading securities, having maintained a portfolio of various debt and equity securities since 2008, and hope to expand into derivative contracts. He also loves international travel, and has visited several countries on three continents

Members of the Sigma Beta Sigma Colony

