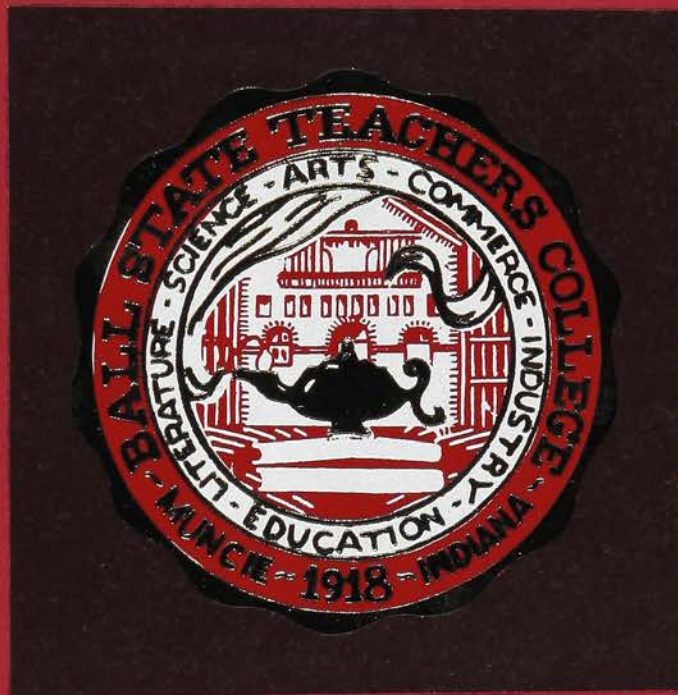
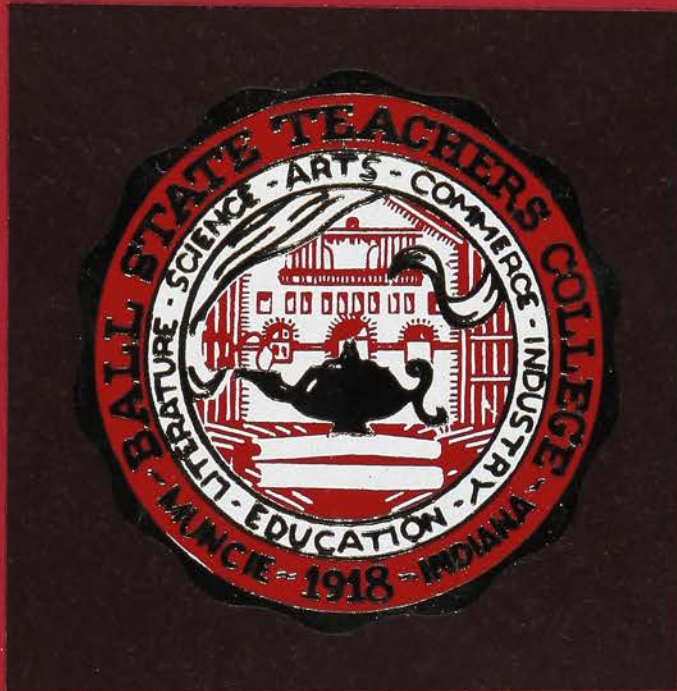


**A Petition To  
The  
International Fraternity of  
Delta Sigma Pi**

**By  
Beta Alpha Pi  
of  
Ball State Teachers College  
Muncie, Indiana**







To The Grand Council of The International  
Fraternity of Delta Sigma Pi

Gentlemen:

We, the undersigned Brothers of Beta Alpha Pi Fraternity, hereby earnestly petition for a charter to establish a chapter of the International Fraternity of Delta Sigma Pi on the campus of Ball State Teachers College, Muncie, Indiana.

Beta Alpha Pi was formed exclusively for the purpose of affiliation with Delta Sigma Pi Professional Fraternity. The present aims, purposes, and requirements reflected in our Constitution and By-Laws were patterned after and are commensurate with the same high ideals of Delta Sigma Pi.

In pursuit of this affiliation, the Brothers of Beta Alpha Pi Fraternity pledge to uphold the rules and regulations as set forth in the Constitution and By-Laws of the International Fraternity of Delta Sigma Pi and further to carry out its' traditions and programs.

Witness our signatures:

John E. Lewis  
President

Rodney J. Bishop  
Sr. Vice - President

William L. Johnson  
Vice - President

Jerry A. Williams  
Secretary

William E. Smith  
Treasurer

Ronald H. Clark  
Historian

David E. McQuinn  
Chancellor

William R. Smith  
Advisor

Joseph W. Jackson  
Advisor

Clair D. Rowe  
Advisor

J. Virgil Herring  
Advisor



James R. Oswald  
John S. Davis  
Gerry H. Hicks  
D. Max Crim  
Keith D. Henry  
Michael J. Spangler  
Earl R. Slaymaker  
Robert Sweet  
Richard Jonas  
Garrett Reasoner JEL  
Michael L. Leisher JEL  
Raymond C. Denny  
Eldon Thomson  
William Braschhoff  
James A. Harrison  
Fred M. Trout, Jr.  
Richard F. McQuinn  
Thomas L. Wyatt

Basil M. Swinford  
Vernon H. Barnichael  
Samuel W. Dwy  
E. Donald Lawrence  
James R. Barnhart  
Robert W. Kyle  
Robert H. Myers  
Richard A. Gilmore  
John W. Leach  
C. Jack Emmons  
Howard E. Leach  
Barton R. Ewington  
Harry B. Meyers, Jr.  
James E. Henderson  
Jerry D. Rhoads  
Gene A. Baugh  
Phil Habanananda



MUNCE, INDIANA





M U N C I E I N D I A N A · M A R I O N I N D I A N A

RALPH C. CHASE  
EXECUTIVE  
VICE-PRESIDENT

Muncie, Indiana  
Feb. 9, 1962

Grand Council  
Delta Sigma Pi  
Central Office  
Oxford, Ohio

Gentlemen:

For the past few months, I have had the opportunity of visiting with various members of Beta Alpha Pi, the business fraternity here at Ball State College. As a matter of fact, currently we are in the process, at their request, of organizing a series of study programs in retail merchandising covering the various phases of department store operation. I have been very favorably impressed with the young men representing this organization. It is my understanding that membership in Beta Alpha Pi requires a scholastic average well above the average.

Since living here in Muncie, I have had the opportunity to meet and become personally acquainted with Dr. Emens, president of Ball State College, Dr. Burkhardt, vice president and dean, as well as a number of other faculty members. They are highly complimentary relative to the caliber of young men now belonging to Beta Alpha Pi. It is my understanding that this is the only organization on Ball State College campus that confines its membership to business administration majors.

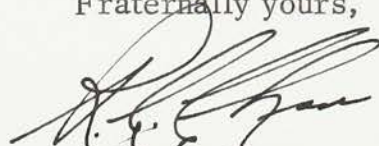
I know that you have been contacted by the above organization relative to securing a charter in Delta Sigma Pi. To the best of my knowledge, I believe they thoroughly meet the qualifications required. Having been a Delta Sig at the University of Minnesota in the early 30's, I feel sure that I could say without qualification that Delta Sig would be very proud of the young men this organization represents.

I will be very much interested in knowing as to what action the Central Office takes relative to this request. As you no doubt know, Ball State College has had and will continue to have a substantial increase in enrollment. I feel sure that Delta Sig will be very interested in having a chapter here at Ball State and feel that these young men are now ready to



assume the responsibilities. Should there be any additional information required, I will be delighted to take care of your request.

Fraternally yours,



Ralph C. Chase

RCC:ka

## MUNCIE, INDIANA

A Muncie citizen in 1855 wrote to a friend in New York that "there is not much money around here. The merchants take furs, cattle, horses, and hogs in exchange for the goods". From this simple barter system came a prosperity that initiated a steady economic development and produced the largest industrial city and trading center of the East Central Indiana area.

The city derived its name from the local Munsee Indians, a branch of the original Delaware tribe, after which the county is called. In the early days of poor transportation, it was probably the White River which attracted the first settlers to the Muncie area, but the acquisition of a railroad line in 1852 was of considerable importance in developing the town as a trading center. By the end of the Civil War, Muncie had been incorporated as a city and with the founding of its first bank in 1856, was well on its way toward becoming a prosperous city. The gas "boom" of the 1880's was all it took for the city to change completely to an industrial economy.

During the 1890's, 5400 natural gas wells were drilled in Indiana, most of them within one hundred miles of Muncie. With the gas came at least four glass factories, a pulp mill, a nail concern, knitting mills and steelworks, among other industries. When the gas resources began to fail after the turn of the century, most of Muncie's companies remained instead of making it a ghost town as was the result in many Eastern Indiana towns.

Among the early industries was the nationally known Ball Brothers plant whose fruit jars and related products are shipped to all parts of the world. The company also owns zinc, rubber, and paper plants. In 1901, Warner Gear established a plant for the manufacture of automobile and farm machinery components. Presently it produces about ten



thousand auto transmissions per day. Other leading companies are Delco Battery, Chevrolet-Muncie, Marhoefler Packing Company, and a new Westinghouse Electric Corporation plant designed to build the largest transformers in the world.

Among the many contributions of the Ball Brothers is the largest and best hospital in Eastern Indiana and what is now Ball State Teachers College, located in the western section of the city. This institution of learning lends a college-town atmosphere in addition to Muncie's other characteristics. Ball State has been recognized for more than twenty-five years as one of the country's leading liberal arts and teacher-training institutions.

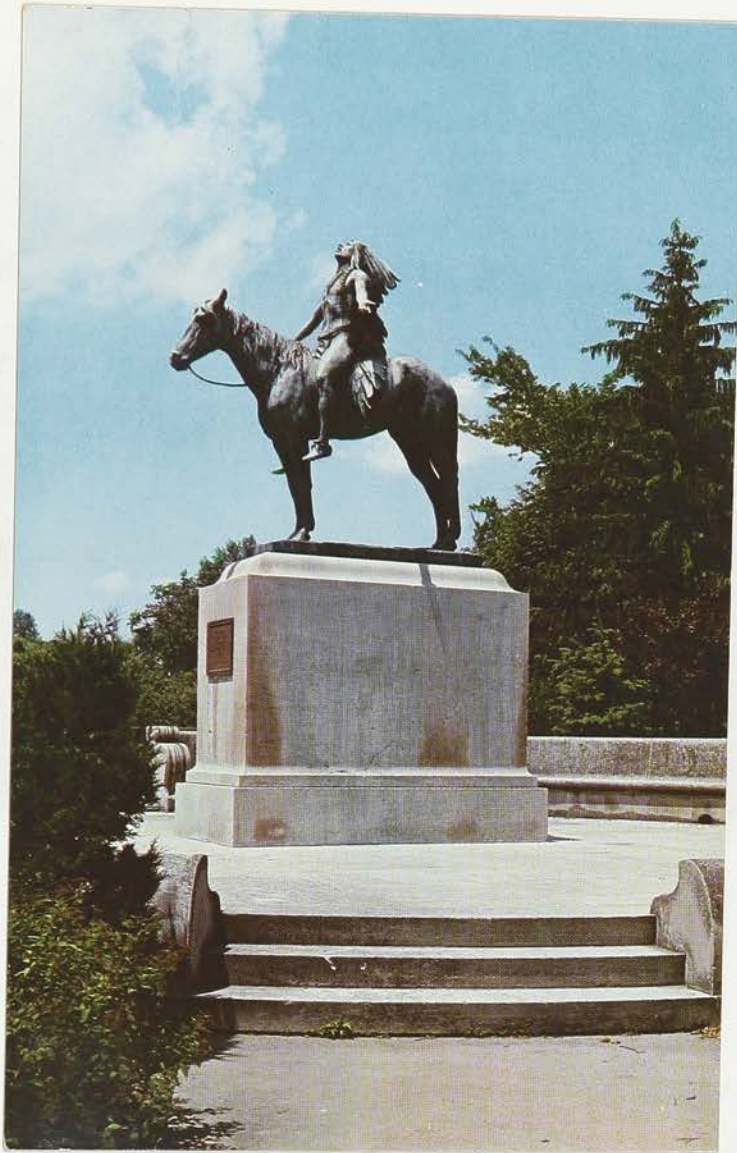
Muncie has long been regarded as a "Typical American" city. In 1940 it was named "Ideal American City" of secondary size by a New York research organization. The city's own airport was opened in 1932 and has sixty planes and five runways. The port is one of the best in the Midwest for a city of its size. Muncie is served by excellent rail, air, and highway transportation facilities. A radio station has been in operation for nearly forty years and a television station has been added to better communication facilities in recent years. In addition to its position as county seat and trading and financial center for the surrounding agricultural and suburban area, Muncie is highly diversified, being the manufacturing center for 165 manufacturing concerns producing more than 200 products which include automotive products, steel products, glass products, furniture and food products.

Muncie is truly a typical midwestern city. The diversity of the city is typified by the dozens of industrial concerns, service industries, wholesale and retail firms, and transportation companies. Muncie provides several beautiful parks, with a new complete recreational area being developed southeast of the city; a system of fine schools, many of them newly built; excellent hospital and medical facilities; one of the best agricultural surrounding areas in Indiana, and a group of dedicated civic leaders who are intent upon

leading Muncie to greater heights in economic and civic development. The added presence of the third largest educational institution in Indiana completes the diversity of Muncie by making available numerous educational and cultural opportunities that would otherwise not be possible in a city of its size. The citizenry of the locality of the Muncie Metropolitan area numbers over one hundred thousand persons. The impact of Ball State upon the community can easily be seen by its addition of another ten percent of the population, made up of 8,000 students and several hundred staff and faculty.

Muncie citizens and those who know its assets and potentials recognize that Muncie continues to be the "Ideal American City".





CHIEF MINSIE

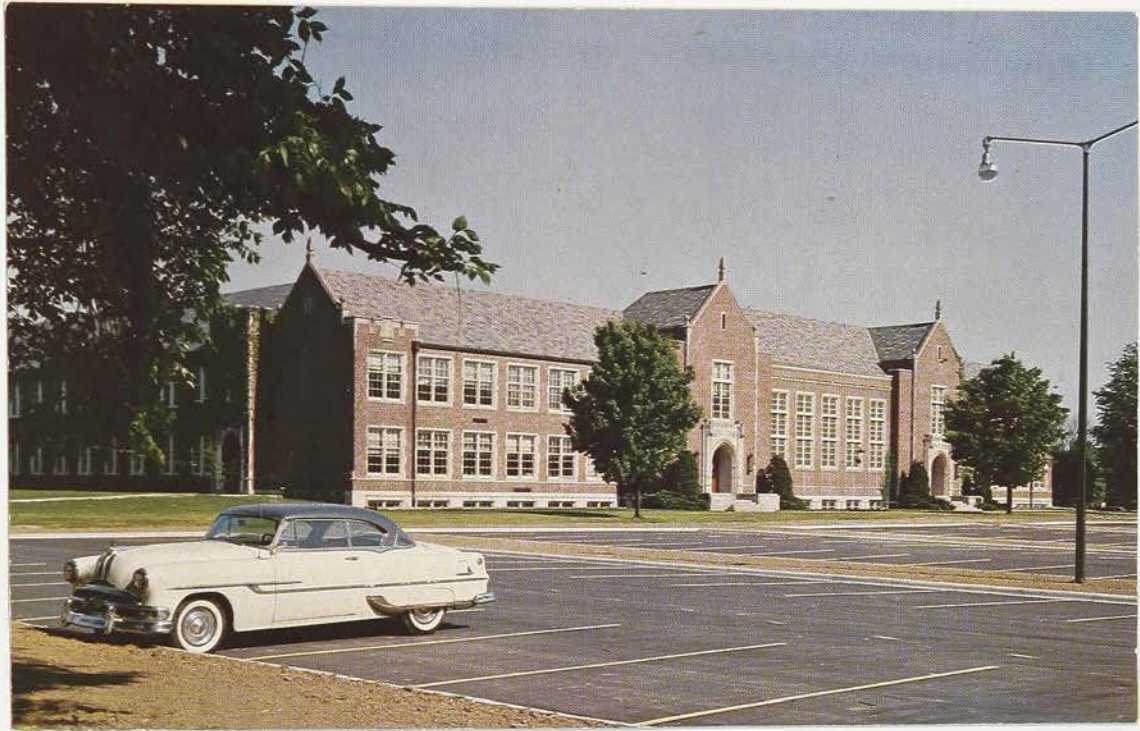
*This Statue erected by Mrs. Edmund B. Ball to the memory of her husband depicts the "appeal to the Great Spirit".*



*BALL MEMORIAL HOSPITAL*

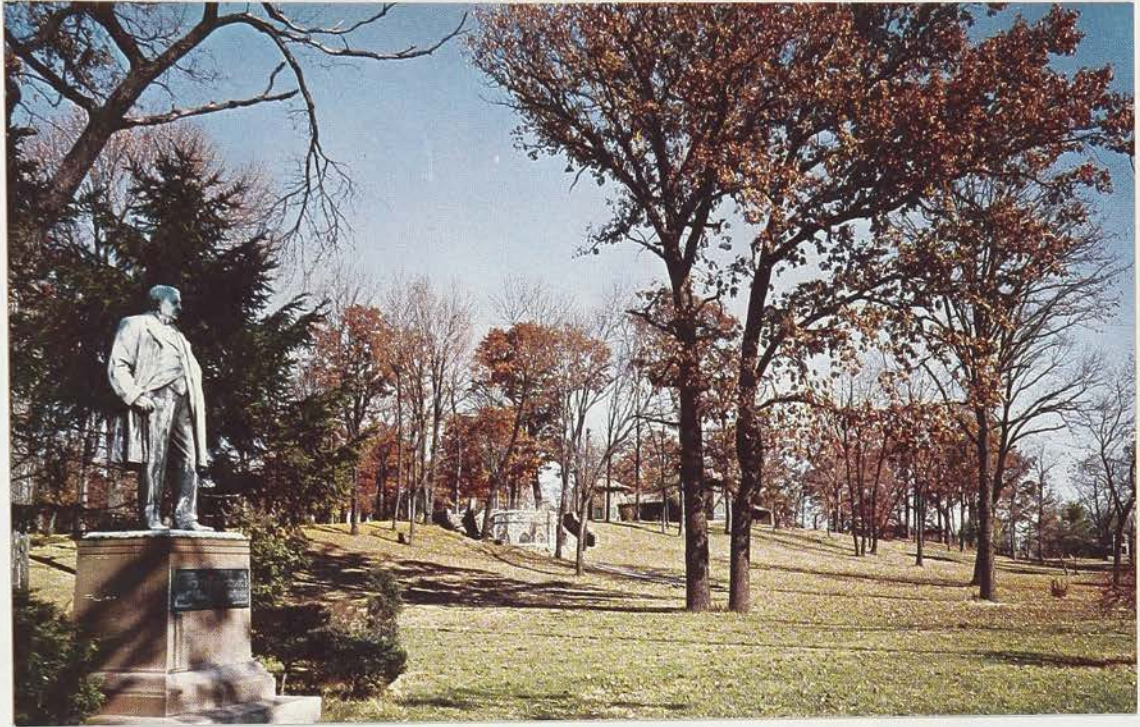
*Ball Memorial Hospital is the largest and best equipped hospital in Eastern Indiana. It is one of the many philanthropic endeavors of the Ball Family.*





### *BURRIS LABORATORY SCHOOL*

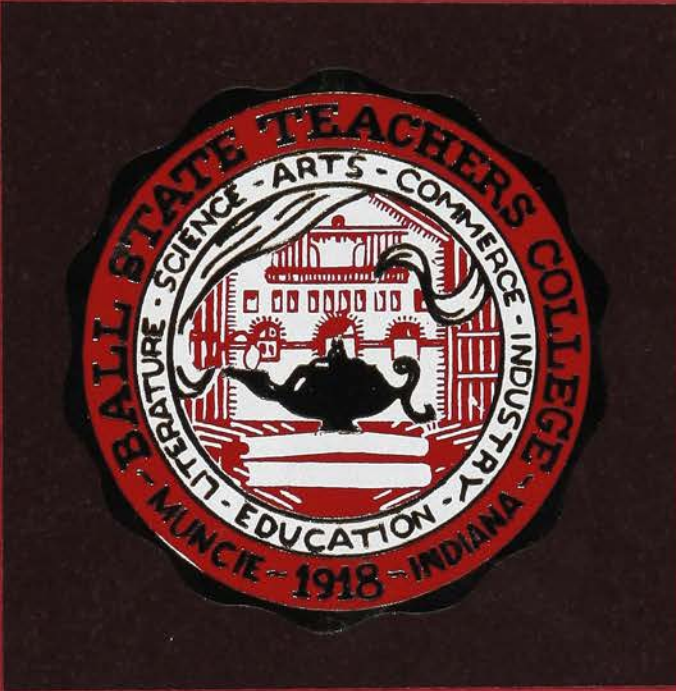
*Burriss School, one of the modern schools serving the city, is located on the Ball State campus. It is used extensively by the education department of the college as a laboratory school.*



### MC CULLOCH PARK

*The largest of Muncie's public parks, McCulloch Park, on the White River, is equipped with tennis courts, pavilion, and zoo, and is also the scene of Muncie's Soap Box Derby.*





*THE GROWTH AND DEVELOPMENT OF  
BALL STATE TEACHERS COLLEGE*





PRESIDENT JOHN R. EMENS

*Ball State Teachers College*



# Ball State Teachers College

Muncie, Indiana

Office of the President

February 8, 1962

## International Fraternity of Delta Sigma Pi

The Department of Business Education at Ball State Teachers College is one of the largest departments on the campus, and each year an increasing number of men as well as women have enrolled as majors on one of the business administration curricula. Because of the growth in numbers of business administration students, this area of the Department's work is becoming increasingly important.

For many years the students majoring in business teacher education have had available a professional and honorary fraternity, Pi Omega Pi. Because of the rapid growth in the business administration area during recent years, the need for a comparable organization has developed. With the approval of the Department of Business Education, a local professional fraternity, Beta Alpha Pi, was organized and approved. From the beginning the major purpose of this group was to supplement regular classroom activities with planned activities which would give students a contact with business and the business atmosphere.

The charter members of Beta Alpha Pi desired eventually to affiliate with a national fraternity that held the same objectives as the local group. This would broaden the contacts possible between students with the same vocational objectives. It is with this desire in mind that the local chapter is now applying for affiliation with Delta Sigma Pi.

Upon the recommendation of the Department of Business Education, the College is happy to support the application of Beta Alpha Pi for affiliation with Delta Sigma Pi, professional business administration fraternity.

Sincerely yours,

  
John R. Emens, President

JRE:mjs



## THE GROWTH AND DEVELOPMENT OF BALL STATE TEACHERS COLLEGE

Ball State Teachers College is located at Muncie, Indiana, the county seat of Delaware County, 56 miles northeast of Indianapolis. Situated in a predominantly residential area of Muncie, the campus consists of more than 400 acres. The prevailing architecture at Ball State is Tudor Gothic, although recently constructed buildings are in contemporary functional design. Brick and stone facings predominate on all buildings.

Immediately adjoining the campus is Ball Memorial Hospital, a private enterprise which cooperates with the College in medical technology and nurse-training programs.

Higher education on what is now the Ball State campus began in 1898. The school was first known as Eastern Indiana Normal Institute. Later the College operated under three other names: Palmer University, Indiana Normal School, and Muncie Normal Institute.

Early in 1918 the property and facilities of Muncie Normal were purchased by the five Ball brothers, nationally known glass manufacturers at Muncie, and donated to Indiana State Normal School, a state institution at Terre Haute. This gift enabled Indiana State to establish an eastern division, which opened on June 17, 1918, with an enrollment of 383 students. The new Eastern Division conferred its first baccalaureate degrees in 1920.

In 1929 the Indiana General Assembly gave formal recognition to the generosity and public spirit of the Ball family by incorporating the Ball name into the title of the Eastern Division. This same Act of the General Assembly established Ball State as a separate college. Since 1925 the College has been fully accredited by the North Central Association of Colleges and Secondary Schools. Ball State is now the fastest-growing institution of higher education in Indiana. Moreover, with an enrollment of over 8,000 students and construction of many new buildings, Ball State

ranks third in the state, surpassed only by Purdue and Indiana Universities.

Recent improvements to the campus include a new Music building, an English building, and a large addition to the Library. An extensive addition to the English and Music buildings was completed in 1961; this unit houses a small theater, radio and television facilities, and classrooms. Ground will be broken in 1962 for the 3,500-seat Community-College Auditorium which will complete the English-Music complex. In addition, construction was recently begun on a new physical education plant.

The major portion of Ball State's recent physical expansion has been in the construction of new dormitories. One men's residence and two women's residences have recently been completed, a coeducational residence is under construction and scheduled for completion in 1962, and plans for still another coeducational hall have been announced. Other recent construction includes a two-fold expansion of the Student Center and modernization of the heating plant and equipment.

In addition, College officials have announced plans for construction of a new student health center, a large football stadium, an addition to the Science Building, and for expansion of the Business Department facilities.

Physical expansion has been only a part of Ball State's recent growth. The number of departments offering undergraduate schedules has increased to fourteen, and Ball State now provides programs in liberal and applied arts, pre-professional study, and graduate study, as well as the original curriculums in education.

Largest among the fourteen departments is the Business Department; the several curriculums in Business boast of an enrollment of more than fifteen percent of all undergraduate students.

Greater intensity within each degree program has paralleled Ball State's rapid growth. In the spring of 1932 the College began presenting courses on the graduate



level. The first master's degrees were conferred in June of 1934. The first doctor's degree was granted jointly with Indiana University in December of 1952. In June of 1960, the first doctor's degree on a joint program with Purdue University was granted. Programs leading to both Doctor of Philosophy and Doctor of Education degrees were begun by the College in September of 1961.

Ball State also offers many cultural facilities for the enjoyment of students and the community. The Art Gallery which is nationally recognized, houses more original works by the old masters than any college art gallery in the country. Displaying collections of nearly every type of artistic endeavor, the galleries not only feature the college's own collection but exhibits of student art work are also shown throughout the year. During special weeks of the school year, featured exhibits of textiles, painting, and sculpture are also shown.

In other areas, the College schedules a wide range of programs directed toward the cultural interests of the campus and community. A convocation series annually brings to the campus outstanding artists in many phases of world activity. Also, many concerts and recitals are given throughout the year by the students and faculty of the Music Department, and by the Muncie Symphony Orchestra.

The newest addition to the large cultural program offered by the College is the College-Community Auditorium Series. This series brings to Ball State an outstanding array of dramatic and musical talent. Spotlight Theatre plays and a schedule of popular and foreign films are also presented for the entertainment of students, faculty, and townspeople.

Culturally, educationally and socially, Ball State continues to serve Eastern Indiana with a progressive, dynamic program designed and constructed to advance the mind of today's College Student in a world of increasing complexity.

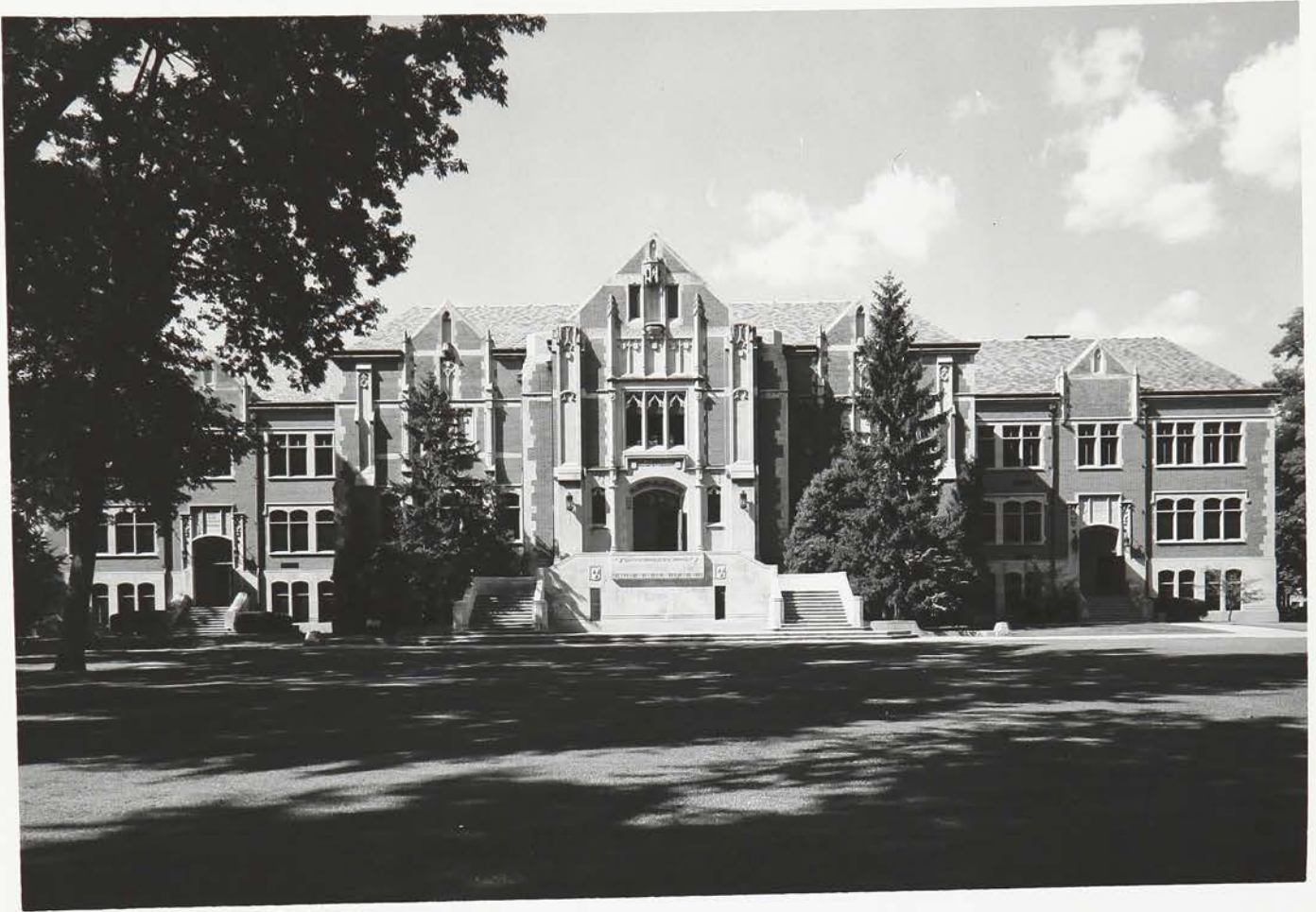
"THE CAMPUS BEAUTIFUL"





*ADMINISTRATION BUILDING*

*The remodelled administration building is the oldest building on campus and houses classrooms as well as the administrative and business offices.*



### *ARTS BUILDING*

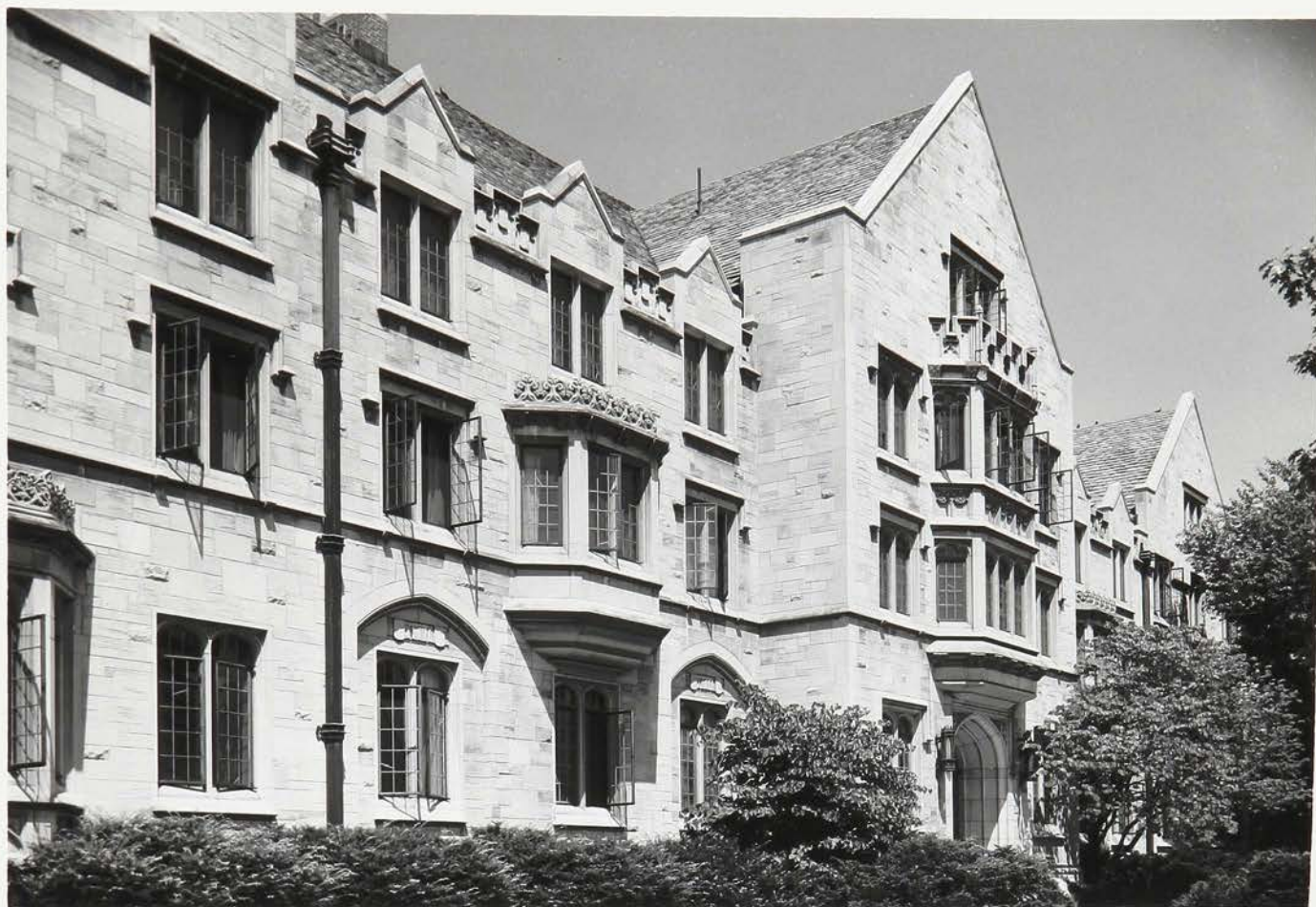
*The gallery in the arts building lists a collection of old masters comparable to any other school in the country. The classrooms are used for the instruction of art, social science and foreign languages.*





### *DE HORITY HALLS*

*One of the two women's residence halls completed in recent years houses one-thousand women in a modern atmosphere.*



ELLIOTT HALL

*Facilities of the Frank Elliott Ball Hall for men include student rooms, cafeteria, lounge, kitchen, and club rooms.*





### COLLEGE LIBRARY

*From the collection of some 20,000 volumes in 1927, the Library now includes more than 276,000 volumes plus many thousands of non-book instructional materials. As the college continues to grow the Library will increase its holdings and services accordingly.*

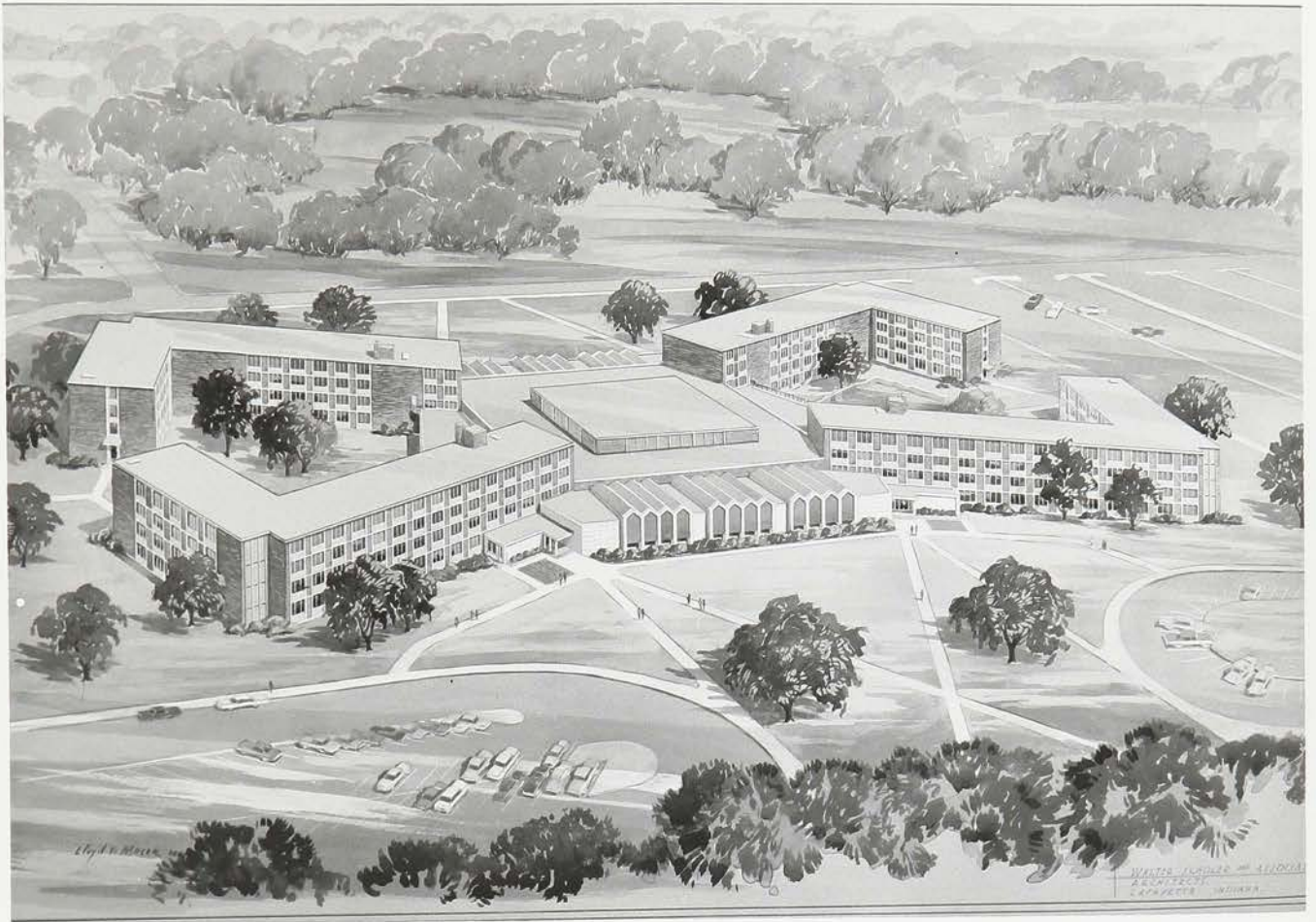




### *MUSIC BUILDING*

*The new Music Building and its counterpart the English Building, will be integrated into the College Community Center including a large auditorium, a small theater, and the Music and English Departments.*





## NOYER HALL

*Noyer Hall, to be completed by September 1962, will house four-hundred fifty men in the northern wings and four-hundred fifty women in the southern wings. The dining area which separates the wings will be used jointly by both men and women.*



### PROPOSED PHYSICAL EDUCATION PLANT

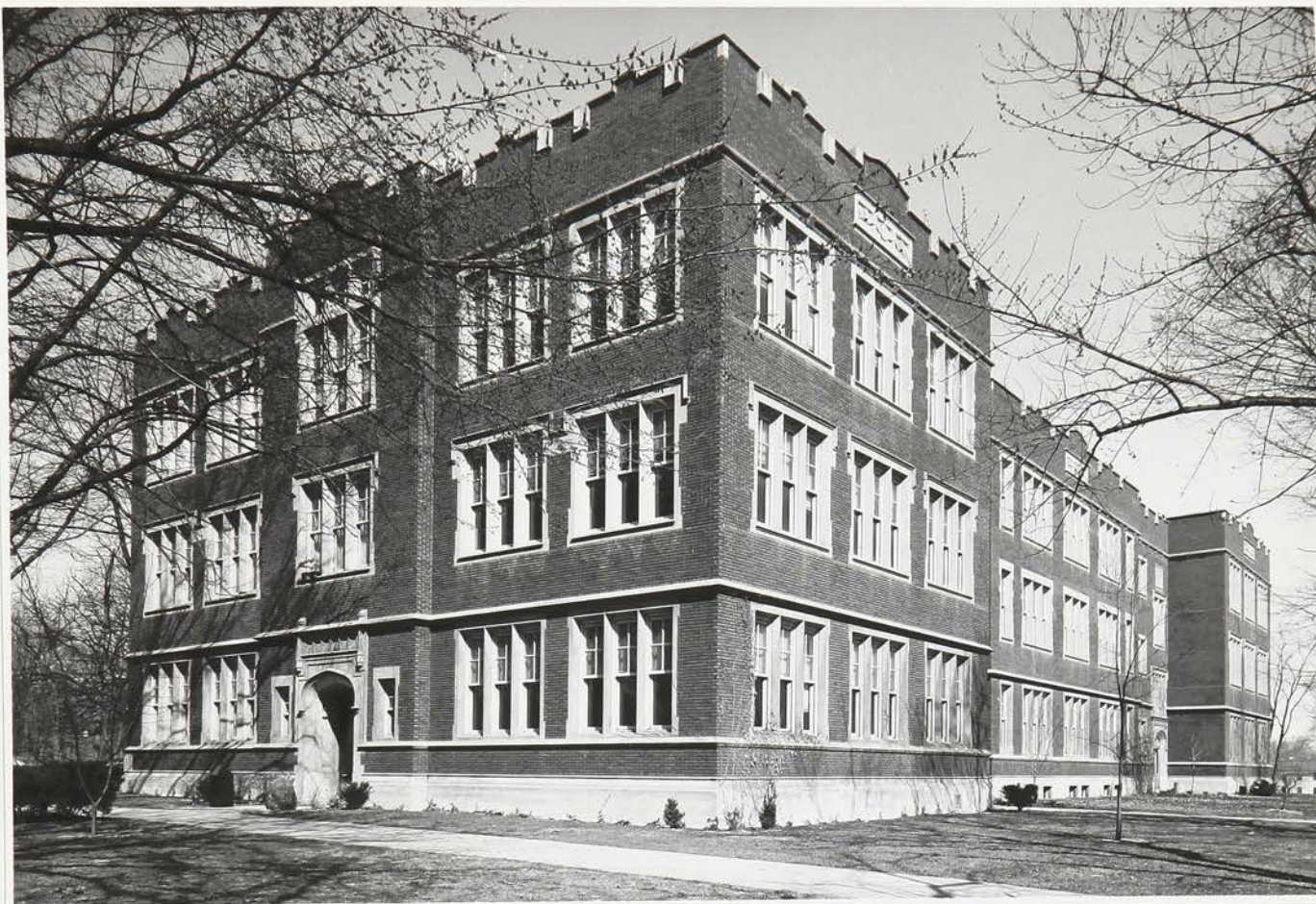
The new plant is to consist of three units. One unit is a gym with a 7,000 seating capacity. A second unit will house general lockers, training facilities, mechanical and heating equipment, and a large teaching area. The third unit will be a large enclosed area to be used for practice of varsity sports and physical education classes in inclement weather.





### *PRACTICAL ARTS BUILDING*

*One of the finest and best equipped college buildings in the country is the Practical Arts Building at Ball State Teachers College. It was completed in 1953 and houses the departments of Industrial Arts, Home Economics, Business Education and Business Administration.*



*SCIENCE BUILDING*

*One of the older buildings on campus houses the Science Department - classrooms, laboratories, and weather bureau.*





### *STUDENT CENTER*

*The newly expanded L. A. Pittenger student center provides recreational facilities for the college and community. It houses sixteen bowling lanes, book store, cafeteria, lounges, ball rooms, conference rooms, and the social center of Ball State, The Tally Ho!*



*W. E. WAGNER HALL*

*Completed in 1957, houses over four-hundred male students during their stay at Ball State.*





# Ball State Teachers College

Muncie, Indiana

Office of the  
Vice President for Instructional Affairs  
and Dean of Faculties

February 8, 1962

Grand Council  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio

Dear Sir:

I am glad to support the proposal of the men in Beta Alpha Pi, our local professional business administration fraternity for men, to Delta Sigma Pi for admission as a chapter of your organization.

While we have many honorary and service fraternities already on campus, we do not have an organization of professional business administration for men with a national affiliation. From our point of view it would be very helpful to do so. I feel that this form of national association will be a great asset to the department and a wholesome stimulation to the young men who were chosen to major in this field.

I am sure that you will have been presented with ample information to attest to the growth and vitality of Ball State Teachers College. Of all of our departments, none is growing more rapidly nor has higher quality than the Department of Business Education in which these young men are enrolled. We believe that membership of our students in your organization would be mutually beneficial. If I can provide you with additional information, I would be pleased to do so.

Sincerely,

Richard W. Burkhardt  
Vice President  
and  
Dean of Faculties

RWB:cdb



# BALL STATE Teachers College

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Muncie, Indiana

Office of the  
Dean of the College

February 8, 1962

Mr. J. D. Thomson, Executive Director  
International Fraternity of Delta Sigma Pi  
222 West Adams Street  
Chicago, Illinois

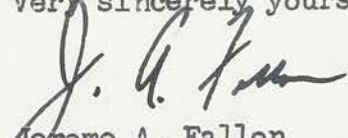
Dear Mr. Thomson:

It has been my privilege to know and work with the staff and many of the students in the Department of Business Education at this institution. I have always been impressed with the progressive and enthusiastic atmosphere which prevails in this department. It gives me particular pleasure, therefore, to know that student leaders in the department are taking steps to become associated with Delta Sigma Pi.

The Department of Business Education at Ball State is one of the fastest growing areas on our campus. The growth of the department in numbers has been matched by a growth in excellence of the program which is a source of pride to the college and the state.

In recommending that the petition for membership in Delta Sigma Pi be favorably considered, I pledge my support and encouragement to the students involved in this project and shall look forward with great interest to the growth and development of our local chapter, Beta Alpha Pi.

Very sincerely yours,

  
Jerome A. Fallon  
Associate Dean and Director  
Instructional Services

JAF:JAQ





# Ball State Teachers College

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Muncie, Indiana

Alumni Office

February 9, 1962

To: Grand Council, International Fraternity  
of Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio

Dear Sirs:

*This letter is in support of Beta Alpha Pi at Ball State, who is petitioning for acceptance into the international fraternity of Delta Sigma Pi.*

*Ball State has a profound need for a professional business administration fraternity. The business education department and particularly the business administration area of this department is one of the fastest growing and best regarded divisions of our college. As one who is in daily contact with many of our 20,000 alumni, I see on a first-hand basis the impact that our business administration majors are having on business and industry in our geographic region.*

*Today our college, although still carrying the title of Teachers College, is not "just" a teachers college, for our graduates are in the several professions and myriad occupational fields.*

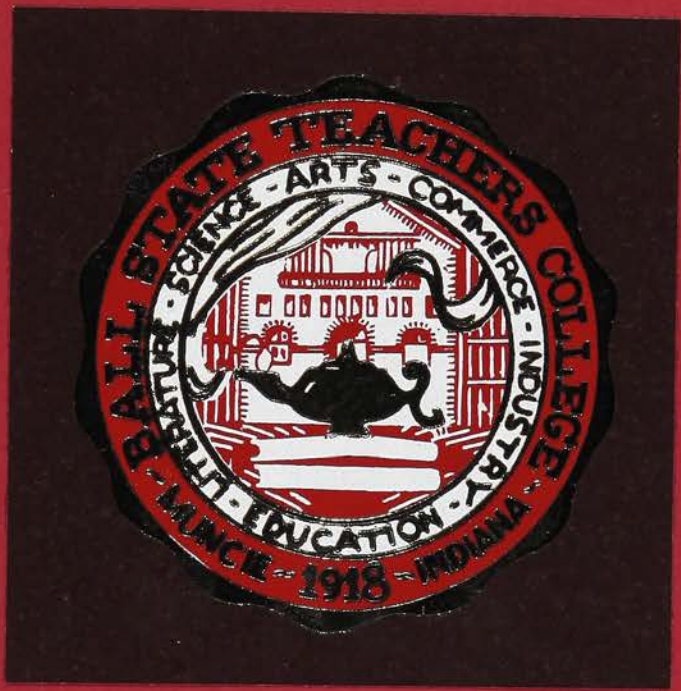
*As an institution today, about 80 per cent of our graduating seniors are licensed to teach and about 70 per cent actually enter the teaching profession. About ten years after graduation, the percentage of graduates remaining in teaching areas drops off to about 50 per cent.*

*I believe that a chapter of Delta Sigma Pi could make a tremendous contribution as a professional organization on our campus, and I believe that Beta Alpha Pi forms a particularly fine nucleus for the establishment of your professional fraternity.*

Respectfully submitted,

A handwritten signature in cursive script that reads "Robert Linson".

Robert Linson  
Director of Alumni Relations





## *THE GROWTH AND DEVELOPMENT OF BUSINESS ADMINISTRATION*



*DR. ROBERT M. SWANSON*

*Head of The Department of Business*

*Dr. Swanson received the B. S. degree from Indiana Teachers College, Indiana, Pennsylvania. Columbia University awarded both his master's and doctor's degrees.*

*Dr. Swanson was appointed to the faculty at Ball State in 1954. Immediately prior to his teaching assignment in Muncie, Dr. Swanson had been a visiting professor at Columbia. In addition, Dr. Swanson was a faculty member at Thiel College.*

*Prior to the appointment in 1961, as Business Department Head, Dr. Swanson had advanced to the position of Coordinator of Departmental Services. Dr. Swanson, recognizing the fact that an education in business administration must serve to prepare students for the business world, has been a motivating force to Beta Alpha Pi this year.*





# Ball State Teachers College

Muncie, Indiana

Department of Business Education

February 26, 1962

Grand Council  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio

Gentlemen:

It is a pleasure to respond to the invitation from Beta Alpha Pi, a local professional business administration fraternity, to support their petition to become affiliated with Delta Sigma Pi.

The following information has provided the base on which The Department of Business Education decided to support the action of these young men in both organizing Beta Alpha Pi and in petitioning your organization for affiliation:

1. There are approximately 1500 majors and minors enrolled in this department as of September of the current academic year. The two major curricula on which these students are enrolled are business teaching and business administration. The number enrolled on these two is approximately the same, although the business administration group has an insignificantly greater number at the present time.
2. Most of the persons enrolled on the business administration curricula are men. The greatest need for a professional fraternity in this area, therefore, exists for men.
3. The program in business administration is officially only 8 years old. In this short time it has expanded to become one of the major curricula and to serve an increasing number of students. Complete areas of specialization are provided in accounting, marketing/merchandising, and general business administration.
4. The faculty of the Department of Business Education, consisting of 29 full and part-time persons, approve of the formation of this professional fraternity. Eleven of the faculty members who work primarily in the business administration area are lending support to the work of the group.
5. Beta Alpha Pi is the only group of this nature to be authorized for this campus.
6. The students who formed Beta Alpha Pi are among those with the highest scholastic standing in the business administration curriculum. In my contact with the group I have gained the impression that all members are active in the local fraternity's activities as well as in other activities on the campus.

Sincerely yours,

A handwritten signature in cursive script that reads "Robert M. Swanson".

Robert M. Swanson, Head  
Business Education Department

## THE GROWTH AND DEVELOPMENT OF BUSINESS ADMINISTRATION

The Department of Business at Ball State has been preparing men and women to enter the field of business since 1918. During the first thirty-six years of its operation, the department was ably headed by Dr. Mark E. Studebaker whose direction stimulated its growth and reputation parallel to that of Ball State.

In the Autumn of 1953 the department first utilized the modern facilities of the Practical Arts Building. The new premises provided the much needed classrooms, offices and laboratories that stimulated expansion and future developments in the Business Administration Program. Part of this development was reflected in the addition of several new courses pertaining to business administration. These courses helped fulfill the formal objective "...to prepare students for positions in business and industry..." and to meet the demand of Indiana's commercial population for professionally trained personnel. Upon the retirement of Dr. Studebaker in 1954, Dr. Robert E. Bell was appointed head of the department. New courses have continually been added until at present the Business Administration Curriculum is a fully developed, though constantly expanding program of professional training. In September 1961, upon the elevation of Dr. Bell to the position of Dean of the Division of Fine and Applied Arts, Dr. Robert Swanson was appointed head of the Business Department.

The annual Studebaker Memorial Lecture brings a prominent figure of the business world to address the entire student body every year. Speakers in recent years have included Dr. Lillian Gilbreth, who has been voted among America's ten outstanding women; and Mr. William Clark, Financial Editor of The Chicago Tribune. Also, a scholarship fund has been established in the Studebaker name. The annual Business Honors Banquet, sponsored by the faculty of the department, is held in early May each year. At this occasion scholarships



are presented and awards are given to outstanding students in the accounting, marketing and the secretarial fields as well as special recognition to student organization leaders.

The undergraduate curriculum in Business Administration leads to the Bachelor of Arts and the Bachelor of Science degree in four areas of specialization. They are, in descending order of enrollment, as follows:

**ACCOUNTING:** The accounting curriculum covers the area from simple record keeping to complex financial statement analysis. It develops abilities to render accounting services such as auditing, tax service, cost accounting, budgeting, and systems installations. Outstanding students may take part in the accounting internship program with nationally known public accounting firms.

**GENERAL BUSINESS:** This curriculum is especially planned to provide training for those students who wish to prepare for managerial types of positions in modern business and industry. Graduates are qualified to accept positions as management trainees in the fields of sales, finance, insurance, personnel administration, and office management.

**MARKETING - MERCHANDISING:** This area embodies the entire system of distribution. Included is the study of marketing, retailing, salesmanship, advertising, merchandising problems, interpretation of business and economic data and several other phases of distributive operations.

**SECRETARIAL:** The four year secretarial curriculum is designed especially for those students who desire to prepare for executive secretarial jobs or similar positions which usually require a college degree.

The program leading to a Business Administration degree is designed to provide a broad liberal arts education in addition to the intensive specialization in one of the four concentration areas.

The graduate program in business features the comprehensive study of the management problems encountered in the complex business situation of modern industry. This program has been developed with the cooperation of many area businesses

and industries to serve the needs for the further education of their younger executives. The graduate offerings are scheduled largely in the evenings to facilitate the attendance of these people who are employed in the Muncie and surrounding communities. The curriculum leading to the Master of Arts Degree in Business is rapidly becoming an important aspect of the business administration program being offered at Ball State.

The Ball State Placement Bureau actively assists the student in business by offering the opportunity of a job interview with representatives of many large and varied industrial concerns and business firms as well as securing reference reports, keeping personnel records, and answering inquiries about graduates.

To supplement the academic atmosphere there are a number of organizations offering social and informative functions within the department. The Commerce Club, oldest departmental organization on campus, was initiated by Dr. Studebaker in 1920. It is open to all departmental students and faculty and continues to serve as a social organization to develop closer relations among the students and faculty. The first honorary fraternity established at Ball State was the Business Education Fraternity, Pi Omega Pi. The local Xi Chapter was installed in 1929. A Chapter of Delta Pi Epsilon, the business education graduate honorary fraternity, was established at Ball State in 1948. Then in September of 1967, Beta Alpha Pi, a professional fraternity for top business administration students was organized. As the newest organization in the Business Department, it is making its place both on the campus and in the community. At the present, Beta Alpha Pi is petitioning to become a Chapter of the International Professional Commerce and Business Administration Fraternity of Delta Sigma Pi.





# Ball State Teachers College

Muncie, Indiana

Division of Fine and Applied Arts

February 12, 1962

Grand Council  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio

Gentlemen:

It is a pleasure to support the proposal of the men in Beta Alpha Pi, local professional business administration fraternity, for admission as a Chapter of Delta Sigma Pi.

Beta Alpha Pi was organized here at Ball State during the summer of 1961 to fulfill a long-standing need on this campus. From its inception the goal of its members has been that of affiliating with a national or international organization. The decision to petition for admission to Delta Sigma Pi was reached after considerable study and investigation.

It is the belief of the men in this organization and their sponsors that Delta Sigma Pi has much to offer them. We do not intend to be presumptuous in believing that a Chapter on this campus would also be of benefit to the national organization. The quality of work in business administration at Ball State, the caliber of the men pursuing that curriculum, and an able instructional staff are among our qualifications. Undoubtedly, your investigation of Ball State Teachers College has provided adequate information about the reputation and standing of the institution. The Department of Business Education serves a larger number of majors than any other department on campus. We believe that the establishment of a Chapter of Delta Sigma Pi on our campus would prove mutually beneficial. Should you desire further information, I should be pleased to comply.

Sincerely yours,

A handwritten signature in cursive script that reads "Robert P. Bell".

Robert P. Bell  
Dean

RPB:ds



# Ball State Teachers College

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Muncie, Indiana

Placement Bureau  
Atlas 4 - 8492

February 13, 1962

Grand Council of the  
International Fraternity of  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio

Gentlemen:

During my 17 years on the Ball State Campus acting in the capacity of Student Advisor and Placement Director, I have had the pleasure of watching the tremendous growth of our Business Administration Department. I have watched the department grow from the small 4% of our enrollment to the present 20% of our 8,000 undergraduate students. I am not only impressed with the numerical growth but also the quality of our graduates, which has also maintained an equal growth. At first, our program consisted of students that had been considered as by-products of our teacher training program but for the past several years, we have been attracting the outstanding students on the merits of our Business Administration curriculum. The above statement is not only based upon my observation but is shared by the recruiters from industry and business that visit our campus seeking our graduates.

It is my firm belief that by establishing a chapter of the international fraternity, Delta Sigma Pi, on our campus, it would be definitely beneficial to all concerned. It not only would give added knowledge and prestige to our student body, but at the same time would be a valuable asset to the national fraternity as many of our students have established excellent reputations in the business world.

Yours truly,

BALL STATE TEACHERS COLLEGE

A handwritten signature in blue ink that reads "Charles R. McNaughton". The signature is written in a cursive style with a long, sweeping underline.

Charles R. McNaughton  
Director of Placement

CRM: as





Spring 1951, 1952. In 1951 the investigation of a professional organization was completed and the students at Ball State. The report on the investigation and study was the most thorough study of several professional organizations. During the Spring of 1952 many students of the business department were contacted and it was found that there was an increasing desire for such an organization. During this time, the Robert Hall, the head of the Business Department, was contacted and stated that such an organization would be beneficial and he advised further investigation. The investigation continued until it was decided that Beta Sigma Psi must satisfy the desires of the students interested in organizing a union.

HISTORY OF BETA ALPHA PSI

On July 27, 1952, the Beta Psi visited the Central Office of Beta Sigma Psi in Detroit, Ohio to obtain information and advice on the organization of a chapter at Ball State College. The information received from the Central Office was diligently studied by a group of interested students. Next, a petition for the organization of a professional business fraternity, such as Beta Sigma Psi, was circulated throughout the business department to meet the student interests. The response was so encouraging that it was decided to initiate an immediate effort to organize a local fraternity. This was followed by contacting all male business professionals who enthusiastically indicated their support of the effort.

The initial membership of Beta Alpha Psi was September 15, 1952, when the first meeting was held. At this first meeting, the constitution for Beta Psi was adopted. Officers were elected to carry out the by-laws as follows:



## HISTORY OF BETA ALPHA PI

Early in April, 1961, a few students saw the need for a professional organization among the business administration students at Ball State. Through a concentrated exploration and study, ways to meet this need were sought.

John Lewis made an initial investigation and thorough study of several professional organizations. During the Spring of 1961, many students of the business department were contacted and it was found that there was an unusually strong desire for such an organization. During this time, Dr. Robert Bell, the Head of the Business Department, was contacted and stated that such an organization could be beneficial and he advised further investigation. The investigation continued until it was decided that Delta Sigma Pi most nearly fulfilled the desires of the students interested in organizing a group.

On July 31, 1961, Michael Leshner and John Lewis visited the Central Office of Delta Sigma Pi in Oxford, Ohio to obtain information and advice on the organization of a chapter at Ball State College. The information received from the Central Office was diligently studied by a group of interested students. Next, a petition for the organization of a professional business fraternity, such as Delta Sigma Pi, was circulated throughout the business department to poll the student interest. The response was so encouraging that it was decided to initiate an intensive effort to organize a local fraternity. This was followed by contacting all male business professors who unanimously indicated their support of the efforts.

The actual conception of Beta Alpha Pi came September 18, 1961, when the first meeting was held. At this first meeting the Constitution and By-laws were adopted. Officers were elected in accordance with the By-laws as follows:

President - John E. Lewis  
Senior Vice-President - Rodney L. Bishop  
Vice-President - William L. Johnson  
Treasurer - William E. Smith  
Secretary - Michael L. Lesher  
Chancellor - David E. McGuire  
Historian - Donald L. Clark

The name of the organization was chosen to be Beta Alpha Pi Fraternity which represents Business Administration Professional Fraternity. The final business to be conducted at this first meeting was the selection of the following faculty advisors:

General Faculty Advisor - Mr. Joseph W. Jackson  
Accounting Advisor - Dr. J. Virgil Herring  
Marketing-Merchandising Advisor - Mr. Clair D. Rowe  
General Business Advisor - Mr. William R. Smith

At subsequent meetings new members, both faculty and students, were initiated. On October 20, 1967 the petition to the Student Senate for recognition as a legal campus organization was approved.

Since the very beginning and during the short history of the fraternity, the members have shown an extremely high esprit'de corps. Their scholastic achievements are excellent; their social and extracurricular activities are all inclusive. From a simple beginning this group has grown in stature as well as number, with each member working to do his part to make the organization respected both on the campus and in the community. This local fraternity has begun entirely as an organization of students, governed by students, and operated by students of business administration at Ball State.

The purposes of Beta Alpha Pi are six fold and can best be outlined in the following summary:

(1) To affiliate and become an Ideal Chapter of the International Professional Commerce and Business Administration Fraternity of Delta Sigma Pi.

(2) To promote the professional education of Business Administration students by means of professional programs



such as, talks by business leaders, industrial plant tours, and observing businesses and how they are run.

(3) To promote a close-knit fellowship among the members through close association and mutual interests.

(4) To promote scholarship among the members and to encourage prospective members to attain high standards.

(5) To cultivate and develop those leadership abilities that will be useful in the professional business world.

(6) To promote and publicize the excellent Business Administration program that Ball State has developed and to encourage the continued improvement in this program.

## CALENDAR OF MEETINGS AND ACTIVITIES

September 18, 1961 - ORGANIZATIONAL MEETING OF BETA ALPHA PI

Constitution and By-laws adopted

Officers elected

Name (Beta Alpha Pi) chosen

Faculty advisors selected

September 23, 1961 - VISIT TO CENTRAL OFFICE AND THEN TO  
BALL GAME

A group of students visited the Central Office at Oxford, Ohio and talked with Mr. Charles Farrar and Mr. Connie Mack McCoy.

The group, including Mr. Farrar and Mr. McCoy, then traveled to Cincinnati for the ball game. Redlegs won.

October 3, 1961 - INVITATIONAL RUSH MEETING

Advisors, Officers, and Members introduced

Constitution explained to prospective members

Purposes of fraternity outlined

Movie shown on Midwest Stock Exchange

Election and initiation of new members

13 student members

10 faculty members

October 17, 1961 - BUSINESS MEETING AND PROFESSIONAL PROGRAM

Vote upon 3 new members

Petition, Publicity, Professional, Scholarship, Social  
Committees appointed

Meeting adjourned to the downtown office of K. J. Brown & Co., Inc., local investment banker. Mr. Kenneth J. Brown, Jr. explained the operations of the brokerage office, the market quotations board, private wire services, and other aspects of buying and selling stocks and bonds.



October 20, 1961 - STUDENT SENATE APPROVAL OF FRATERNITY  
PETITION FOR CAMPUS RECOGNITION

November 7, 1961 - REGULAR BUSINESS MEETING

Initiation of 3 new members

All previous actions and the organizational set up  
were reviewed and officially ratified by the full membership.

November 16, 1961 - BUSINESS MEETING AND PROFESSIONAL PROGRAM

Informal discussion with Mr. J.D. Thompson. Objectives  
of Delta Sigma Pi, requirements of a chapter, and the virtues  
desired by The International Fraternity were explained. Joint  
program with Pi Omega Pi honorary fraternity. Talk by Mr.  
Forrest Carmichael, Business Administrator of the Muncie City  
School System.

December 8, 1961 - CHRISTMAS BANQUET

Guest Speaker - Mr. Fred J. Tolson, who does sales  
promotion work for the Indiana State Agency for the Blind.  
Mr. Tolson discussed the administrative aspects of his job  
and made additional comments on some unusual circumstances  
encountered in his work.

December 18-23, 1961 - MONEY RAISING PROJECT

Sears Roebuck & Co. hired the members of the fraternity  
to act as Mystery Shoppers. Members acted as customers,  
bought items, and then evaluated the salesclerk. This  
project was both educational and profitable.

January 13, 1962 - SPONSOR OF MILITARY BALL QUEEN CANDIDATE

Beta Alpha Pi sponsored Mary Laidlaw as its candidate for Honorary Colonel of the Military Ball. This was an ideal opportunity for the fraternity to prepare themselves for the task of nominating a candidate for the Rose of Delta Sigma Pi.

February 25, 1962 - CARRY - IN DINNER

Members of Beta Alpha Pi brought their wives and dates to an informal carry-in dinner which provided an excellent occasion for all new members to become better acquainted with each other and the fraternity. Faculty members were also present.

A comprehensive series of six or more professional programs with Ball Stores, of Murcie, is in the process of being formulated by Beta Alpha Pi. Mr. Ralph Chase, Executive Vice-president and General Manager of Ball Stores, is cooperating in developing this series of "junior executive" training sessions for the Spring Quarter. These sessions will cover the broad range of management functions and will delve into the practical aspects of the operation of a large retail department store and its branches. Mr. Chase, a Delta Sig member, is offering these programs as a service to the fraternity, and it is believed much practical management knowledge can be gained from these programs.



FACULTY MEMBERS OF BETA ALPHA PSI

[Faint, illegible text listing faculty members]



JOSEPH W. JACKSON

*Assistant Professor Of Business Education*

*Mr. Jackson received his bachelor's degree from Ball State in 1947 and his master's degree in Business Administration from Indiana University the following year. Mr. Jackson, a Certified Public Accountant, was associated with a public accounting firm in Dayton Ohio. His accounting experience also includes employment in industry. He has had previous teaching experience at Indiana University and the University of Dayton. Mr. Jackson is head advisor of Beta Alpha Pi, and his cooperation and encouragement have greatly assisted its growth and development. Mr. Jackson is married and has four children.*





*DR. VIRGIL J. HERRING*

*Professor of Business Education*

*Dr. Herring came to Ball State from the faculty of Indiana University in 1949. His bachelor's degree was received from Ball State and both his master's degree and doctor's degree were received from Indiana University. Dr. Herring teaches accounting principles and auditing and is the accounting advisor to Beta Alpha Pi.*



CLAIR D. ROWE

*Assistant Professor of Marketing*

*Mr. Rowe comes from the state of Iowa and holds both his bachelor's degree and master's degree from Iowa State College. He has had extensive experience as a coordinator in distributive education in the Iowa School system. Mr. Rowe, a member of the American Marketing Association, is advisor to Beta Alpha Pi in the field of marketing.*





*WILLIAM R. SMITH*

*Assistant Professor Of Business Education*

*Mr. Smith received his bachelor's degree from Ball State and his master's degree in Business Administration from Indiana University. Before coming to Ball State as an instructor in 1960, he had spent twelve years in industry. His varied background includes experience in the field of management, accounting and personnel. In addition to this experience he has taught and coached basketball at the high school level. Mr. Smith is the advisor to Beta Alpha Pi in the areas of general business and management.*



# Ball State Teachers College

Muncie, Indiana

Department of Business Education

February 20, 1961

Grand Council  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio

Dear Sir:

As sponsors of Beta Alpha Pi we are pleased to add our support to this proposal. We urge you to consider favorably the proposal of Beta Alpha Pi to Delta Sigma Pi for affiliation as a chapter of your fraternity.

It has been a rewarding experience to observe the formation and the growth of this local professional business administration fraternity. Although the faculty of the Department of Business Education has for some time realized a need for an organization of this caliber, the initiative for organizing Beta Alpha Pi and the momentum for its growth came from the men who are the members. We have been very pleased that Beta Alpha Pi has already had some excellent professional programs and have plans for additional programs from which they should derive professional benefits and stimulation.

The Department of Business Education has 26 full-time faculty members at present. Interest in Beta Alpha Pi is indicated by the fact that 10 of the 15 male faculty members have joined. The sponsors believe that affiliation with Delta Sigma Pi will be of benefit to our students, to the department, and to your organization.

Sincerely,

*Joseph W. Jackson*  
Joseph W. Jackson

*J. Virgil Herring*  
J. Virgil Herring

*Clair D. Rowe*  
Clair D. Rowe

*William R. Smith*  
William Smith





*JAMES D. BARNHART*  
*Instructor of Business Education*

*Mr. Barnhart earned both his bachelor's and master's degrees from Ball State. He returned to teach in 1960 after spending four and one-half years in industrial accounting in South Bend. He also has had high school teaching experience. Currently, he is doing doctorate work at Indiana University. Mr. Barnhart is married and has two sons.*



*DR. VERNAL H. CARMICHAEL*

*Professor of Business Education*

*Dr. Carmichael has taught at Ball State since 1927. Only one other professor in the Business Department, Mr. Swinford, has a comparable tenure. Dr. Carmichael received both his bachelor's degree and his master's degree from Indiana University. He was granted the Doctor of Philosophy degree by the University of Pittsburgh in 1937. During his stay at Ball State he has taught the majority of courses presented on the curriculum of business; his text is being used in the business correspondence courses. Very active in civic affairs, Dr. Carmichael is a member of Muncie's Exchange Club. He has one son.*





*DR. SAMUEL W. DRY*

*Assistant Professor of Business Education*

*Dr. Dry, formerly an instructor at East Carolina State College, joined the staff at Ball State in 1961. He earned his doctorate at the University of Kentucky after receiving his master's degree from Appalachian State Teachers College, North Carolina. He also taught at both institutions during his graduate study. Dr. Dry is married, has one daughter, and is expecting an addition to the family in the near future.*



*ROBERT W. KYLE*

*Assistant Professor Of Business Education*

*Mr. Kyle, currently working toward his doctor's degree at Northwestern University, holds a bachelor's degree from Manchester College, Manchester, Indiana, and a master's degree in accounting and economics from Indiana University. He has taught at Ball State since 1956. Mr. Kyle is married and is the father of two daughters.*



*MR. E. DONALD LAWRENCE*

*Assistant Professor of Business Education*

*Before Mr. Lawrence came to Ball State in 1948, he was graduated from the college of Wooster, Wooster, Ohio. He received his master's degree from the University of Pittsburg. His practical experience includes four years in the U.S. Army and work for the O.P.A. and the Bureau of Census. Mr. Lawrence and his wife have four children.*





*DR. ROBERT H. MYERS*

*Faculty Lecturer*

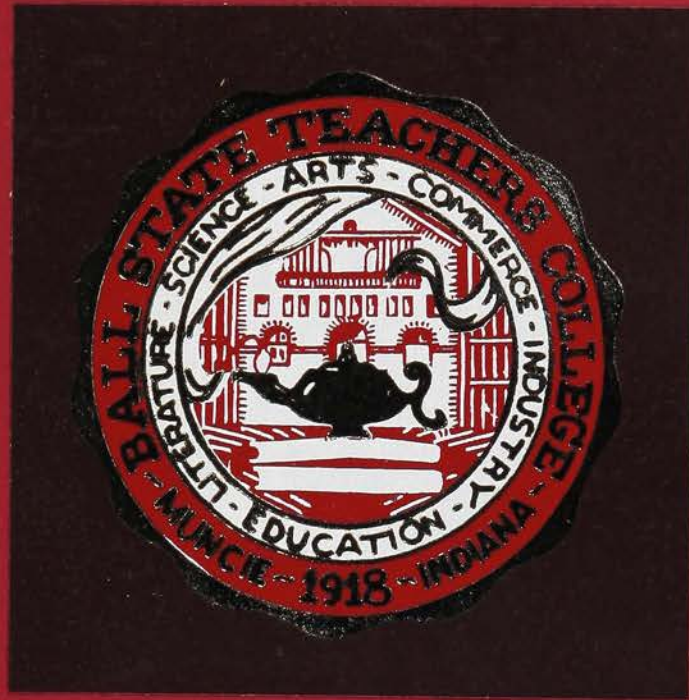
*Dr. Myers came to Ball State in 1956 after earning the Master of Arts degree and the Doctor of Philosophy degree at the University of Chicago. He is also a graduate of the U.S. Army School of Military Government Command and General Staff College. His first teaching experience came while serving in the U.S. Army from which he is now retired with the rank of Colonel. Dr. Myers has served as President of the Indiana Bank Association and as Vice-president of the American National Bank and Trust Company, Muncie. Dr. Myers' son, Robert Harry, is an Assistant Professor of Marketing at Miami University, Oxford, Ohio.*



BASIL M. SWINFORD

*Associate Professor of Business Education*

*Mr. Swinford, at Ball State since 1922, shares with Dr. Carmichael the distinction of being an elder member of the business department. He received his bachelor's degree from Ball State and his master's degree from the University of Chicago. Mr. Swinford has also completed extensive additional graduate work at the University of Chicago. His many years of teaching and practical experience provide him with qualifications to teach many phases of business. At present, Mr. Swinford's courses relate to personnell, administration, and business law. He is married and has three sons.*







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STUDENT MEMBERS OF BETA ALPHA PSI

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NAME: John Edwin Lewis

ADDRESS: 520 North Bittersweet Lane  
Muncie, Indiana

AGE: 26 WEIGHT: 185 HEIGHT: 5' 11"

HIGH SCHOOL ATTENDED: Broken Bow High, Broken Bow, Nebr.

MARITAL STATUS: Married, 4 Children

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: Accounting MINOR: Social Science

CLASSIFICATION: Senior GRADE AVERAGE: A-

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: First Universalist

OTHER ORGANIZATIONS: Pi Omega Pi, Business Education

Honorary; Commerce Club; Channing-Murray Club

HONORS RECEIVED: Dean's List; Registrar's Roll of Honor; Indiana State Board of C.P.A. Scholarship, 1961; Selected as one of four outstanding seniors to be considered for a Prize Fellowship from the Harvard University School of Education.; President, Beta Alpha Pi

OCCUPATIONAL PREFERENCE: Public Accounting; Management



NAME: Rodney L. Bishop

ADDRESS: 509 East Franklin Street  
Albany, Indiana

AGE: 21 WEIGHT: 135 HEIGHT: 6'

HIGH SCHOOL ATTENDED: Albany High, Albany, Indiana

MARITAL STATUS: Single

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: Accounting MINOR: Mathematics

CLASSIFICATION: Senior GRADE AVERAGE: B-

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Methodist

INTERESTS: Reading - Sports

OTHER ORGANIZATIONS: Lambda Chi Alpha Social  
Fraternity; Commerce Club

HONORS RECEIVED: Senior Vice President, Beta Alpha Pi

OCCUPATIONAL PREFERENCE: Public Accounting





NAME: William L. Johnson

ADDRESS: 679 West Howard  
Muncie, Indiana

AGE: 25 WEIGHT: 155 HEIGHT: 5' 8 $\frac{1}{2}$ "

HIGH SCHOOL ATTENDED: Centerville, Centerville, Ind.

MARITAL STATUS: Married

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: Accounting MINOR: Social Science

CLASSIFICATION: Senior GRADE AVERAGE: B+

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: First Christian Church

MILITARY SERVICE: 3 years - U.S. Army

INTERESTS: Golf

OTHER ORGANIZATIONS: Commerce Club

HONORS RECEIVED: Two, Studebaker Memorial Scholarships; Vice President, Beta Alpha Pi

OTHER COLLEGES ATTENDED: Indiana University Extension, Earlham College

OCCUPATIONAL PREFERENCE: Accountant



NAME: Jerry Fulton Williams

ADDRESS: 400 East Adams  
Muncie, Indiana

AGE: 22 WEIGHT: 135 HEIGHT: 5' 8"

HIGH SCHOOL ATTENDED: Muncie Central, Muncie, Ind.

MARITAL STATUS: Single

DEGREE SOUGHT: B. S. in Business Administration

MAJOR: Accounting MINOR: English

CLASSIFICATION: Junior GRADE AVERAGE: C+

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Methodist

MILITARY SERVICE: U.S. Navy Reserve

OTHER ORGANIZATIONS: Assistant Business Manager  
of Yearbook (Orient); Commerce Club; Lambda  
Chi Alpha Social Fraternity

HONORS RECEIVED: Secretary of Beta Alpha Pi

OTHER COLLEGES ATTENDED: Indiana University

OCCUPATIONAL PREFERENCE: Systems Work



NAME: William E. Smith

ADDRESS: 7231 Montana Avenue  
Hammond, Indiana

AGE: 23 WEIGHT: 270 HEIGHT: 6' 7"

HIGH SCHOOL ATTENDED: O. P. Morton, Hammond, Indiana

MARITAL STATUS: Married

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: Accounting MINOR: Social Science

CLASSIFICATION: Sophomore GRADE AVERAGE: A-

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Roman Catholic

INTERESTS: Athletics - Travel - Jazz

OTHER ORGANIZATIONS: Commerce Club

HONORS RECEIVED: Treasurer, Beta Alpha Pi

OTHER COLLEGES ATTENDED: Indiana University

OCCUPATIONAL PREFERENCE: Public Accounting





NAME: David E. McGuire

ADDRESS: 710<sup>1</sup>/<sub>2</sub> Ashland  
Muncie, Indiana

AGE: 25 WEIGHT: 175 HEIGHT: 5' 7"

HIGH SCHOOL ATTENDED: North Side, Fort Wayne, Indiana

MARITAL STATUS: Married

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: Marketing & Merchandising MINOR: \_\_\_\_\_

CLASSIFICATION: Senior GRADE AVERAGE: B-

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Catholic

MILITARY SERVICE: 3 years - Army, Corp of Engineers

INTERESTS: Travel - Sports - Reading

OTHER ORGANIZATIONS: Commerce Club

HONORS RECEIVED: Chancellor, Beta Alpha Pi

OTHER COLLEGES ATTENDED: Purdue University

OCCUPATIONAL PREFERENCE: Market Research



NAME: Donald L. Clark

ADDRESS: 2235 Lafayette Avenue  
Columbus, Indiana

AGE: 26 WEIGHT: 140 HEIGHT: 5' 8"

HIGH SCHOOL ATTENDED: Columbus High, Columbus, Indiana

MARITAL STATUS: Married

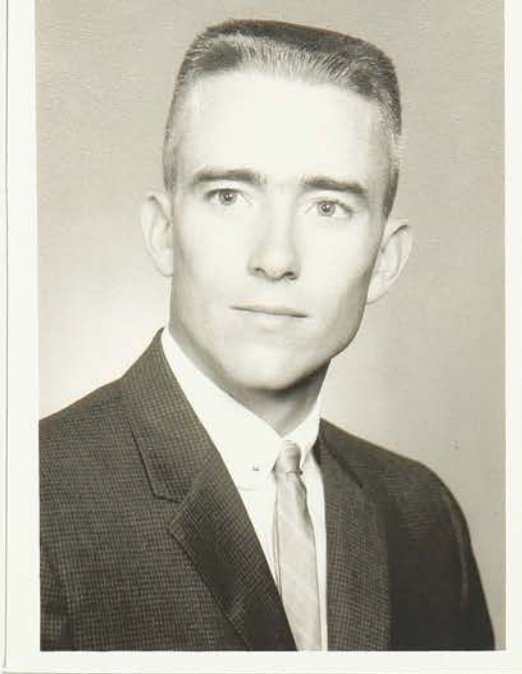
DEGREE SOUGHT: B.S. in Business Administration

MAJOR: General Business MINOR: Social Science

CLASSIFICATION: Senior GRADE AVERAGE: C+

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: First Christian Church  
MILITARY SERVICE: 4 years - U.S. Marine Corps  
INTERESTS: Dancing - SCUBA Diving - Swimming  
OTHER ORGANIZATIONS: Commerce Club  
HONORS RECEIVED: Historian, Beta Alpha Pi  
OTHER COLLEGES ATTENDED: Purdue University  
OCCUPATIONAL PREFERENCE: Investment Banking;  
Counselor



NAME: Eldon Mansfield Adamson

ADDRESS: Ball State Trailer Court Lot # 65  
Muncie, Indiana

AGE: 21 WEIGHT: 148 HEIGHT: 6'

HIGH SCHOOL ATTENDED: Jackson Central, Arcadia, Ind.

MARITAL STATUS: Married, 1 child

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: Accounting MINOR: Social Science

CLASSIFICATION: Junior GRADE AVERAGE: B

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Cicero Christain Church

INTERESTS: Coin collecting - Sports

OTHER ORGANIZATIONS: Commerce Club

HONORS RECEIVED: Attended Hoosiers Boys State

OTHER COLLEGES ATTENDED: Purdue University

OCCUPATIONAL PREFERENCE: Accounting



NAME: Gene A Baugh

ADDRESS: Wagner Hall, Box 9  
Muncie, Indiana

AGE: 19 WEIGHT: 170 HEIGHT: 5' 10"

HIGH SCHOOL ATTENDED: Jackson Twp., Greensburg, Ind.

MARITAL STATUS: Single

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: Accounting MINOR: Social Science

CLASSIFICATION: Sophomore GRADE AVERAGE: B-

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Presbyterian

INTERESTS: Sports and other outdoor activities

OTHER ORGANIZATIONS: Theta Chi

OCCUPATIONAL PREFERENCE: Accountant



NAME: William F. Bischoff

ADDRESS: 319 North McKinley  
Muncie, Indiana

AGE: 20 WEIGHT: 180 HEIGHT: 5' 10"

HIGH SCHOOL ATTENDED: Decatur High, Decatur, Indiana

MARITAL STATUS: Single

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: Accounting MINOR: Geography

CLASSIFICATION: Junior GRADE AVERAGE: B-

**ADDITIONAL COMMENTS:**

CHURCH AFFILIATION: Lutheran

OTHER ORGANIZATIONS: Theta Chi Social Fraternity;

Sigma Zeta-Math & Science Honary

OCCUPATIONAL PREFERENCE: Accounting



NAME: Donald Max Crim

ADDRESS: 309 Beechwood Avenue  
Muncie, Indiana

AGE: 21 WEIGHT: 155 HEIGHT: 5' 10"

HIGH SCHOOL ATTENDED: Manilla High, Manilla, Indiana

MARITAL STATUS: Single

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: Accounting MINOR: Social Science

CLASSIFICATION: Junior GRADE AVERAGE: B-

ADDITIONAL COMMENTS:

INTERESTS: Athletics - Reading

OTHER ORGANIZATIONS: Commerce Club

OCCUPATIONAL PREFERENCE: Accounting





NAME: John S. Davis

ADDRESS: 217 North McKinley  
Muncie, Indiana

AGE: 21 WEIGHT: 195 HEIGHT: 6' 2"

HIGH SCHOOL ATTENDED: Hagerstown High, Hagerstown, Ind.

MARITAL STATUS: Married, 1 child

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: General Business MINOR: Social Science

CLASSIFICATION: Junior GRADE AVERAGE: B

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Methodist

INTERESTS: Athletics

OTHER COLLEGES ATTENDED: University of Cincinnati

OCCUPATIONAL PREFERENCE: Retail Store owner



NAME: Raymond E. Denny

ADDRESS: 1316 West Main  
Muncie, Indiana

AGE: 23 WEIGHT: 140 HEIGHT: 5' 8"

HIGH SCHOOL ATTENDED: Ben Davis, Indianapolis, Ind.

MARITAL STATUS: Married, 1 child

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: Accounting MINOR: Social Science

CLASSIFICATION: Junior GRADE AVERAGE: B+

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Protestant

INTERESTS: Reading - Swimming - Chess

OTHER ORGANIZATIONS: Red Cross Water Safety

Instructor-Indianapolis Chapter; Commerce Club

HONORS RECEIVED: Krannert Memorial Scholarship-

Inland Container Corporation

OTHER COLLEGES ATTENDED: Indiana University

OCCUPATIONAL PREFERENCE: Public Accounting;

Management



NAME: Charles Jack Emmons Jr.

ADDRESS: 478 Beechwood Street  
Muncie, Indiana

AGE: 20 WEIGHT: 167 HEIGHT: 6'

HIGH SCHOOL ATTENDED: Washington-Clay, So. Bend, Ind.

MARITAL STATUS: Married

DEGREE SOUGHT: B.A. in Business Administration

MAJOR: Accounting MINOR: \_\_\_\_\_

CLASSIFICATION: Junior GRADE AVERAGE: C+

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Baptist

OTHER ORGANIZATIONS: Sigma Phi Epsilon Social Fraternity

OCCUPATIONAL PREFERENCE: Public Accounting





NAME: Ben Ervington

ADDRESS: Wagoner Hall # 54  
Muncie, Indiana

AGE: 21 WEIGHT: 185 HEIGHT: 6' 2"

HIGH SCHOOL ATTENDED: Kokomo High, Komo, Indiana

MARITAL STATUS: Single

DEGREE SOUGHT: B. S. in Business Administration

MAJOR: Marketing MINOR: Social Science

CLASSIFICATION: Senior GRADE AVERAGE: B

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Episcopalian

INTERESTS: School activities - Athletics -  
Volleyball

OTHER ORGANIZATIONS: Independent Student Assn. -  
Commerce Club, Student Senate - Volleyball Team

HONORS RECEIVED: Senior Class President, Deans  
List - Indiana University

OTHER COLLEGES ATTENDED: Indiana University

OCCUPATIONAL PREFERENCE: Industrial Management

NAME: Richard A. Gilmore

ADDRESS: 1217 Boyer  
Richmond, Indiana

AGE: 26 WEIGHT: 155 HEIGHT: 5' 7"

HIGH SCHOOL ATTENDED: Richmond High, Richmond, Ind.

MARITAL STATUS: Married - 2 Children

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: Accounting MINOR: Social Science

CLASSIFICATION: Sophomore GRADE AVERAGE: B+

ADDITIONAL COMMENTS:

MILITARY SERVICE: Member of Indiana National Guard

OTHER ORGANIZATIONS: Commerce Club; National Guard Association

OTHER COLLEGES ATTENDED: Earlham College

OCCUPATIONAL PREFERENCE: Public Accounting



NAME: Phil Habanananda

ADDRESS: 600 North McKinley Avenue  
Muncie, Indiana

AGE: 25 WEIGHT: 137 HEIGHT: 5' 9"

HIGH SCHOOL ATTENDED: Brentwood School, England

MARITAL STATUS: Married

DEGREE SOUGHT: M. A.

MAJOR: Management MINOR: Economics

CLASSIFICATION: Graduate Student GRADE AVERAGE: B

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Buddhist

OTHER ORGANIZATIONS: 'B' Club; Thai Alliance  
Association in America

HONORS RECEIVED: Editorial Assistant, "Literature  
East & West"

OTHER COLLEGES ATTENDED: London University; Indiana  
Central College; International College

OTHER DEGREES HELD: Associate B.S.C. in Business  
Administration; B.S. in Business Administration

OCCUPATIONAL PREFERENCE: General Business





NAME: James Arthur Harrison

ADDRESS: 310 Roosevelt Street  
Muncie, Indiana

AGE: 23 WEIGHT: 160 HEIGHT: 5' 9"

HIGH SCHOOL ATTENDED: Alexandria High, Alexandria, Ind

MARITAL STATUS: Single

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: General Business MINOR: \_\_\_\_\_

CLASSIFICATION: Sophomore GRADE AVERAGE: B-

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: First Christian

MILITARY SERVICE: 2 years - U.S. Army

INTERESTS: Civic Organizations - Athletics

HONORS RECEIVED: Dr. Hershman Scholarship,  
Valparaiso Tech

OTHER COLLEGES ATTENDED: Valparaiso Tech

OTHER DEGREES HELD: Associate in Electronic  
Engineering.

OCCUPATIONAL PREFERENCE: Management - Engineering



NAME: James E. Henderson

ADDRESS: 1830 East 68th Street

Indianapolis, Indiana

AGE: 23 WEIGHT: 200 HEIGHT: 6'

HIGH SCHOOL ATTENDED: Ben Davis, Indianapolis, Ind.

MARITAL STATUS: Married

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: General Business MINOR: English

CLASSIFICATION: Senior GRADE AVERAGE: A-

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Church of God

MILITARY SERVICE: Member of Indiana National Guard

INTERESTS: Teaching Sunday School - Sports

HONORS RECEIVED: Two, Studebaker Memorial Scholarships

OCCUPATIONAL PREFERENCE: Personnel Management



NAME: Keith D. Henry

ADDRESS: R D # 1

Mayport, Pennsylvania

AGE: 22 WEIGHT: 160 HEIGHT: 6'

HIGH SCHOOL ATTENDED: Summerville Joint, Summerville, Pa.

MARITAL STATUS: Single

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: Accounting MINOR: Mathematics

CLASSIFICATION: Senior GRADE AVERAGE: A-

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Lutheran

INTERESTS: Music - Reading - Swimming

HONORS RECEIVED: High School Salutatorian;

Journalism Award

OTHER COLLEGES ATTENDED: Clarion State Teachers

College

OCCUPATIONAL PREFERENCE: Public Accounting





NAME: Jerry G. Hicks

ADDRESS: 539 West Commerce  
Dunkirk, Indiana

AGE: 20 WEIGHT: 155 HEIGHT: 5' 7 $\frac{1}{2}$ "

HIGH SCHOOL ATTENDED: Dunkirk High, Dunkirk, Indiana

MARITAL STATUS: Married

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: Accounting MINOR: Social Science

CLASSIFICATION: Junior GRADE AVERAGE: B+

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Roman Catholic

OTHER ORGANIZATIONS: Commerce Club

INTERESTS: Bowling - Hunting - Fishing

OCCUPATIONAL PREFERENCE: Accountant



NAME: Richard Alan Jonas

ADDRESS: 1524 Broad Street  
Griffith, Indiana

AGE: 21 WEIGHT: 155 HEIGHT: 6'

HIGH SCHOOL ATTENDED: Antioch High, Antioch, Illinois

MARITAL STATUS: Single

DEGREE SOUGHT: B.A. in Business Administration

MAJOR: Accounting MINOR: Spanish

CLASSIFICATION: Senior GRADE AVERAGE: B

ADDITIONAL COMMENTS:

INTERESTS: Bowling - Baseball - Football

OTHER ORGANIZATIONS: Pi Omega Pi, Business Education  
Honorary; Commerce Club; Sigma Tau Gamma Social  
Fraternity

OTHER COLLEGES ATTENDED: Mexico City College

OCCUPATIONAL PREFERENCE: Controller



NAME: Howard Eugene Leech

ADDRESS: 3520 Kilgore Avenue  
Muncie, Indiana

AGE: 23 WEIGHT: 195 HEIGHT: 6' 3"

HIGH SCHOOL ATTENDED: Marion High, Marion, Indiana

MARITAL STATUS: Married

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: General Business MINOR: \_\_\_\_\_

CLASSIFICATION: Senior GRADE AVERAGE: B+

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: First Methodist

INTERESTS: Ham Radio - Sports

OTHER COLLEGES ATTENDED: Marion College; Purdue

OCCUPATIONAL PREFERENCE: Industrial Salesman;  
Store Manager





NAME: John W. Lerch

ADDRESS: 218 South Cole Avenue  
Muncie, Indiana

AGE: 25 WEIGHT: 170 HEIGHT: 5' 10 $\frac{1}{2}$ "

HIGH SCHOOL ATTENDED: Muncie Burriss, Muncie, Indiana

MARITAL STATUS: Single

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: General Business MINOR: \_\_\_\_\_

CLASSIFICATION: Senior GRADE AVERAGE: B

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: United Presbyterian

MILITARY SERVICE: 28 months active Reserves, 33  
months Regular Army

INTERESTS: Dancing - Audio Recording - Photography

HONORS RECEIVED: Member of Tomahawk Honorary Service  
Fraternity

OTHER COLLEGES ATTENDED: Purdue University;  
Indiana University

OCCUPATIONAL PREFERENCE: Industrial Management;  
Public Relations



NAME: Michael Lance Lesher

ADDRESS: Miami,  
Florida

AGE: 22 WEIGHT: 215 HEIGHT: 6' 5"

HIGH SCHOOL ATTENDED: Clay Twp.; Miami County, Ind.

MARITAL STATUS: Married, 2 Children

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: Accounting MINOR: Social Science

CLASSIFICATION: Alumni GRADE AVERAGE: B

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Brethren

INTERESTS: Reading - Hunting - Golf

OTHER ORGANIZATIONS: Commerce Club

HONORS RECEIVED: Secretary, Beta Alpha Pi from inception of organization until graduation

OTHER COLLEGES ATTENDED: Purdue University

OCCUPATIONAL PREFERENCE: Public Accounting - Presently employed by Price Waterhouse and Company, Certified Public Accounting Firm in their Miami office. Position of Junior Accountant.



NAME: Richard Francis McGuire

ADDRESS: 368 West Jackson Street  
Palmyra, New York

AGE: 23 WEIGHT: 160 HEIGHT: 6'

HIGH SCHOOL ATTENDED: Palmyra-Macedon Central, New York

MARITAL STATUS: Single

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: General Business MINOR: \_\_\_\_\_

CLASSIFICATION: Sophomore GRADE AVERAGE: B

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Catholic

MILITARY SERVICE: U.S. Air Force

INTERESTS: Swimming - Skiing - Tennis

OTHER ORGANIZATIONS: Neuman Club

OCCUPATIONAL PREFERENCE: Public Administration





NAME: Harry Bernard Meyers, Jr.

ADDRESS: 121 North Martin Avenue  
Muncie, Indiana

AGE: 22 WEIGHT: 185 HEIGHT: 5' 8"

HIGH SCHOOL ATTENDED: Hartford City, Hartford City, Ind.

MARITAL STATUS: Single

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: Accounting MINOR: Social Science

CLASSIFICATION: Sophomore GRADE AVERAGE: B

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Methodist

INTERESTS: Tennis - Fishing

OTHER ORGANIZATIONS: Commerce Club

OTHER COLLEGES ATTENDED: Wabash College

OCCUPATIONAL PREFERENCE: Public Accounting



NAME: James Randolph Oswald

ADDRESS: 225 North College Avenue  
Muncie, Indiana

AGE: 25 WEIGHT: 170 HEIGHT: 5' 10"

HIGH SCHOOL ATTENDED: Central, North Manchester, Ind.

MARITAL STATUS: Single

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: General Business MINOR: Social Science  
AFROTC &

CLASSIFICATION: Senior GRADE AVERAGE: B+

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Catholic

MILITARY SERVICE: U.S. Air Force - 4 years

OTHER ORGANIZATIONS: AMETS; Sigma Delta, Social Fraternity; Commerce Club; Arnold Air Society

HONORS RECEIVED: ROTC Distinguished Military Student

OTHER COLLEGES ATTENDED: Rockford College; Manchester College

OCCUPATIONAL PREFERENCE: U.S. Air Force Pilot; Business Administration

NAME: Garret Reasoner

ADDRESS: Fort Lewis,  
Washington

AGE: 23 WEIGHT: 185 HEIGHT: 6' 1"

HIGH SCHOOL ATTENDED: Elwood High, Elwood, Indiana

MARITAL STATUS: Married, 1 child

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: General Business MINOR: Social Science

CLASSIFICATION: Alumni GRADE AVERAGE: C+

ADDITIONAL COMMENTS:

Brother Reasoner is presently serving in the U.S. Army at Fort Lewis, Washington. Mr. Reasoner plans to return to Ball State in the fall of 1962 to complete his education. Banking or Bank Examining are his vocational plans after graduation.



NAME: Jerry Dee Rhoads

ADDRESS: Marion,  
Indiana

AGE: 19 WEIGHT: 145 HEIGHT: 5' 10"

HIGH SCHOOL ATTENDED: Fairmount High, Fairmount, Ind.

MARITAL STATUS: Single

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: Accounting MINOR: Social Science

CLASSIFICATION: Sophomore GRADE AVERAGE: B-

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Quaker

INTERESTS: Athletics - Outdoor activities

OTHER ORGANIZATIONS: Commerce Club

OCCUPATIONAL PREFERENCE: Accountant



NAME: Earl Anthony Slaymaker

ADDRESS: 1215 East 28th Street  
Anderson, Indiana

AGE: 25 WEIGHT: 150 HEIGHT: 5' 11"

HIGH SCHOOL ATTENDED: St. Mary's, Anderson, Indiana

MARITAL STATUS: Single

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: General Business MINOR: Mathematics

CLASSIFICATION: Senior GRADE AVERAGE: A-

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Roman Catholic

MILITARY SERVICE: U.S. Army

OTHER ORGANIZATIONS: Commerce Club

HONORS RECEIVED: Registrar's Roll of Honor

OTHER COLLEGES ATTENDED: University of Florida;  
Purdue University

OCCUPATIONAL PREFERENCE: Actuary (Life Insurance)

NAME: Michael Joseph Spangler

ADDRESS: R. R. 4, Box 441  
Muncie, Indiana

AGE: 20 WEIGHT: 135 HEIGHT: 5' 5"

HIGH SCHOOL ATTENDED: Yorktown High, Yorktown, Ind.

MARITAL STATUS: Single

DEGREE SOUGHT: B. A. in Business Administration

MAJOR: Accounting MINOR: Industrial Arts

CLASSIFICATION: Sophomore GRADE AVERAGE: B-

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Methodist

INTERESTS: Sunday School work - All sports

OTHER COLLEGES ATTENDED: Purdue University

OCCUPATIONAL PREFERENCE: Public accounting and  
Auditing





NAME: Robert Sweet

ADDRESS: 710 Riverside Avenue  
Muncie, Indiana

AGE: 21 WEIGHT: 190 HEIGHT: 6'

HIGH SCHOOL ATTENDED: John Adams, South Bend, Ind.

MARITAL STATUS: Single

DEGREE SOUGHT: B.S. in Business Administration

MAJOR: Accounting MINOR: \_\_\_\_\_

CLASSIFICATION: Senior GRADE AVERAGE: B

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Methodist

OTHER ORGANIZATIONS: Lambda Chi Alpha Social  
Fraternity; Commerce Club; Young Republicans;  
Greek Week Committee

HONORS RECEIVED: Arnold Air Society

OCCUPATIONAL PREFERENCE: Public Accounting

NAME: Fred M. Trout, Jr.

ADDRESS: 301 West Memorial Drive  
Muncie, Indiana

AGE: 23 WEIGHT: 165 HEIGHT: 5' 10"

HIGH SCHOOL ATTENDED: Muncie Central, Muncie, Indiana

MARITAL STATUS: Single

DEGREE SOUGHT: B.A. in Business Administration

Marketing &  
MAJOR: Merchandising MINOR: English

CLASSIFICATION: Sophomore GRADE AVERAGE: B-

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Methodist

MILITARY SERVICE: U.S. Navy - 3 years

INTERESTS: Bridge - Golf - Flying

OTHER ORGANIZATIONS: Bridge Club

HONORS RECEIVED: Appointed to Naval Flight School

OTHER COLLEGES ATTENDED: Purdue University

OCCUPATIONAL PREFERENCE: Corporation Advisor



NAME: Thomas L. Wyatt

ADDRESS: Ball State Trailer Court  
Muncie, Indiana

AGE: 19 WEIGHT: 165 HEIGHT: 5' 7"

HIGH SCHOOL ATTENDED: Angola High, Angola, Indiana

MARITAL STATUS: Married

DEGREE SOUGHT: B.S. In Business Administration

MAJOR: General Business MINOR: Social Science

CLASSIFICATION: Sophomore GRADE AVERAGE: B

ADDITIONAL COMMENTS:

CHURCH AFFILIATION: Methodist

INTERESTS: Hunting - Fishing - Athletics

OTHER ORGANIZATIONS: Commerce Club

OCCUPATIONAL PREFERENCE: Management trainee