

*Lambda Sigma Beta Colony
of
Delta Sigma Pi*

La Salle University

Lambda Sigma Beta Colony



**Delta
Sigma Pi
of**

La Salle University

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COLONY PETITION LETTER

November 2012
Lambda Sigma Beta Colony
1900 W. Olney Avenue
Philadelphia, PA 19141

Dear Board of Directors of Delta Sigma Pi,

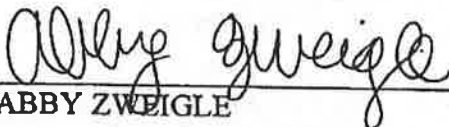
We, the members of Lambda Sigma Beta Colony of La Salle University, Philadelphia hereby petition for a charter of the International Business Fraternity of Delta Sigma Pi. Currently, cultural organizations, social fraternities and sororities, honors societies, and other various clubs encompass the campus of La Salle University. However, our University is lacking the presence of a business professional fraternity. Our experiences as a Colony have demonstrated the need for a professional fraternity to bring fourth professionalism, community involvement, high-level of ethical standards, and a sense of brotherhood among students of our University. The forty students that have actively committed themselves to participating in the weekly meetings and activities that the Colony has created perfectly exemplify the necessity of Delta Sigma Pi at La Salle University.


Furthermore, the dean and faculty of La Salle University School of Business fully support the success of our Colony and our path to becoming a chapter and this is evident in the establishment and recognition of Lambda Sigma Beta on campus by the University.

We therefore make our sincerest oath to uphold the rules, regulations, and standards of Delta Sigma Pi throughout our continued association with the fraternity. We pledge to maintain as a chapter the cornerstone principles of professionalism and ethics, which the founding fathers of Delta Sigma Pi had in mind during the formation of the fraternity at New York University. We hope to be initiated as a chapter on January 26, 2013.

We, the members of the Lambda Sigma Beta Colony from La Salle University hereby thank you for your consideration. Our signatures follow:

SIGNATURES



ABBY ZWEIGLE


CARA PALUMBO



ALEX KOMAROV


HEATHER GROSSMULLER


ALIM STICKNEY


JANIE PATEL


ANTHONY RIZZO


JESSICA PAIXAO


ANTHONY ZALAF


JOHN HOFFMAN

ARLINDA MUCO



KAITLYN HARMAN



ASTON BELL


KATHARINE MARPLE


AURELIE AHOUDJI


KATIE GROB



BECKY GILBERT


LAILA KDIRY


BRENDAN MCCLOSKEY


MARY-ELIZABETH VOSS


CALTON CHUNG


MATT MANISTA

Melissa O'Donnell
MELISSA O'DONNELL

Mollie Kennedy
MOLLIE KENNEDY

Paige Haviland
PAIGE HAVILAND

Payal Patel
PAYAL PATEL

Robert Radicioni
ROBERT RADICIONI

Rodrigo Esquivel
RODRIGO ESQUIVEL

Sarah T. Kennedy
SARAH KENNEDY

Sarah Larson
SARAH LARSON

Stefany Stubbs
STEFANY STUBBS

Stephanie Iucolino
STEPHANIE IUCOLINO

Steve Frenzen
STEVE FRENZEN

Toniann Beckman
TONIANN BECKMAN

Victor Pelfini
VICTOR PELFINI

Vito Antonio Sardone
VITO ANTONIO SARDONE

Vivian Nguyen
VIVIAN NGUYEN

Vuthe Hom
VUTHE HOM

Yasemin Memis
YASEMIN MEMIS

Zachary Curl
ZACHARY CURL

LETTERS OF RECOMMENDATION



November 10, 2012

Dear Delta Sigma Pi Board of Directors,

Please accept this formal recommendation for La Salle University's colony of Deltasig which was "revived" last year and for which I am the faculty advisor. Prior to coming to La Salle, I served as the long time Deltasig advisor at Philadelphia University. In the summer of 2011, I was contacted by our student, Cara Palumbo, who learned about the many benefits of Deltasig from a student from another university with whom she interned with that summer. Cara initiated the quest to establish a chapter at La Salle. She came to discover that our school had previously had a chapter, but that it had been disbanded.

I advised Cara that she must build interest among students and that our dean and faculty must support the efforts. She was successful on all counts! Though our School of Business already has several active student groups, there was certainly room and an appetite for a professional business fraternity with such a respected reputation and tradition. Cara and the other officers have recruited business students from all majors, both male and female and of diverse ethnic and racial backgrounds. Our Deltasig colony has worked collaboratively with other student groups and faculty in co-sponsoring several events. And I can confirm that the Dean, faculty and Student Life staff is impressed with the professional manner with which the fraternity has been operating.

Delta Sigma Pi's mission ties seamlessly with the mission of La Salle University and our School of Business. As an AACSB-accredited school, we strive to provide a high-quality business education to our students. As a school in the Lasallian tradition, we stress professional and experiential learning as well as the importance of networking with alumni and the business community.

I respectfully request that you approve chapter status for our colony.

Sincerely,
MarySheila E. McDonald, Esq.
Associate Dean, School of Business

International Business Fraternity of Delta Sigma Pi

330 South Campus Avenue

Oxford, Ohio 45056

November 15, 2012

To the Board of Directors,

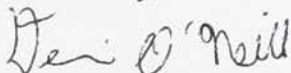
I have served as the District Director for the Lambda Sigma Beta Colony at La Salle University since February 2012. During my time with the Lambda Sigma Beta Colony, I have worked closely with the Colony officers and members during the petition process. I feel that this Colony has displayed a level of teamwork and dedication that the Fraternity of Delta Sigma Pi values. The Colony used these traits to overcome the challenges they have encountered during their petition process.

I am impressed with the quality of the Professional and Community Service events the Lambda Sigma Beta Colony has held at their campus and surrounding communities. The success of these events is due to the fact that every Member of the Colony participates in the planning stages of the Professional and Community Service events. At each Colony meeting I have attended, I have observed all the Members working closely with one another, discussing and brainstorming ideas for future events. The Colony has a diverse group of Members who each bring their own set of strengths to the Colony.

The Colony has made strong representations at LEAD events. The Members used LEAD events for professional development and to learn about the history of our Fraternity. The Colony also used LEAD events as an opportunity to network with the surrounding Chapters. The members have stayed in close touch with the local Chapters and continue to use these contacts for event ideas and guidance.

Based upon the above facts and circumstances, I strongly feel that the Lambda Sigma Beta Colony has successfully completed the petition process. The Colony has proven to me that La Salle University will soon be a strong Chapter and a good representation of our Fraternity.

Fraternally,



Devin O'Neill

District Director

Lambda Sigma Beta Colony- La Salle University

33 WoodsvieW Dr
Garnet Valley, PA 19060

November 15, 2012

Delta Sigma Pi Board of Directors,

It is an honor and a privilege to write this letter of recommendation on behalf of the Lambda Sigma Beta colony at La Salle University in Philadelphia as part of their chapter petition. As a former District Director and a current Regional Vice President, I am familiar with what it takes to be a successful chapter within Delta Sigma Pi. Consequently, I recognize that becoming a brother and a chapter is bestowed only upon those who exemplify the highest levels of leadership, dependability, and adherence to the principles of Delta Sigma Pi. In this respect, the members of the Lambda Sigma Beta colony have demonstrated their qualifications, and therefore it is my pleasure to support them with this recommendation letter for installation within the International Fraternity of Delta Sigma Pi.

The members of the Lambda Sigma Beta colony are a very eager group of young men and woman who are intelligent and driven individuals that make an even stronger collective. They are undeniably deserving of this honor as they have demonstrated the ideals and values – both personally and professionally – that make them worthy of this honor.

I had the privilege of first meeting members of the colony during the LEAD Provincial Council in Philadelphia. One of my first observations was their interest and curiosity about the fraternity. They had many questions that extended beyond the typical colony questions of how to get their charter, but rather well formulated questions about the fraternity. There were questions about the history and the leadership, but the most striking questions came up during discussions about involvement in the fraternity and making the most of your involvement. Many of the members took this concept a step further and started to ask what they could offer the fraternity. This struck me as these as a level of commitment that the colony members have to an organization that they are not yet members of. They are already thinking of ways to make the fraternity as a whole better and how they can help do that. Since then, members of the colony have continued to demonstrate a level of eagerness and enthusiasm to become a chapter of our fraternity through their words and actions that I have come to appreciate.

The members of Lambda Sigma Beta have also demonstrated their ability to be goal-oriented self-starters as they worked towards meeting the requirements to become a chapter. They have been able to accomplish their goals by recognizing their strengths and weaknesses and organizing themselves accordingly.

It is their energy and enthusiasm for the fraternity that has caused me to think so highly of this group of young men and women. This colony and its members will be an invaluable asset to Delta Sigma Pi as they embody the best of our fraternity and possess the qualities and skills that will allow them to become a successful chapter. I have become very impressed with this colony and all of its members and why I highly recommend them today.

Fraternally,

Thomas Calloway
Eastern Region, Vice President
International Fraternity of Delta Sigma Pi

ABOUT LA SALLE UNIVERSITY

Personal Attention • Sense of Community • Global Perspective • Excellence

La Salle University is a private Roman Catholic University committed to providing a liberal education of both general and specialized studies. In 1863, La Salle University was established through the legacy of St. John Baptist de La Salle and the Christian Brothers teaching order, which De La Salle founded 300 years ago. As a result, La Salle University is an educational community shaped by traditional Catholic and Lasallian values:

“Deep respect for each individual, a belief that intellectual and spiritual development go hand-in-hand, a passion for creative teaching and learning, and a conviction that education should be useful-for personal growth, professional advancement, and service to others.”



The University fosters the free search of truth by teaching its students the basic skills, knowledge, and values that they will need for a life of human dignity. The programs of the University also aim at preparing students for engaged leadership in their communities and to fulfill the immediate and final goals of their lives.

La Salle at a Glance

- The total University student body of 7,331 students includes 3,359 full-time undergraduates, 1,314 part-time undergraduates, and 2,658 graduate and doctoral students.
- Students come from 45 states and 35 foreign countries.
- La Salle offers more than 40 undergraduate majors, 15 minors, 15 graduate programs, including a doctoral program in Clinical Psychology, and 37 certificate programs. Majors and certificates are organized into three schools, Arts and Sciences, Business, and Nursing and Health Sciences, and the College of Professional and Continuing Studies.

- Cutting-edge programs include Integrated Science, Business, and Technology, Digital Arts and Multimedia Design, Speech-Language-Hearing Science, and Information Technology.
- La Salle's average class size is 20 students.
- No classes are taught by graduate assistants.

Locations and Faculties

- La Salle's main campus is located in Philadelphia, Pennsylvania, one of the nation's largest, most historic and most culturally rich cities in the United States. Philadelphia is an ideal place for students to pursue an education.
- La Salle has a 130-acre park-like setting that includes 54 buildings and is located approximately six miles north from Center City Philadelphia.
- By the summer of 2009, Holroyd Hall, featuring the Hugh and Nancy Devlin Center for Science and Technology, was expanded by 38,000 square feet to include laboratories, classrooms, and lounges with an environmentally friendly design.
- There are 1,000 computer workstations for students on campus, as well as Bloomberg terminals. All classrooms, dining hall facilities, the food court, library, and many common areas have wireless Internet service.
- Recreational facilities include a fitness center, 4,000-seat basketball arena, 6,000-seat lighted turf football/soccer stadium, swimming pool, tennis and squash courts, and an all-weather track.
- In addition to Main Campus, the University offers degree programs on campuses at the Bucks County Center in Newtown, Pa., and the new Montgomery County Center at Metroplex Corporate Center in Plymouth Meeting, Pa.



Faculty

- The vitality of the faculty is central in the La Salle experience. From major research in disciplinary specialties, to presentations at national conferences, to the writing of textbooks and other scholarly work, La Salle faculty has proven itself in the academic arena. It is in the classroom, however, where the faculty shines brightest. Some 90 percent of La Salle's 210 full-time faculty have earned the highest degree in their field. The student-faculty ratio is 14 to 1.



Athletics

- La Salle competes at the Division I level in the Atlantic 10 Conference. It competes in 22 intercollegiate sports as well as in several club and intramural sports.
- There is a 93 percent graduation rate for La Salle student-athletes who have exhausted their NCAA eligibility. The University had six student-athletes earn Academic All-American honors in 2007-08.



LA SALLE UNIVERSITY SCHOOL OF BUSINESS



COLLEGE HALL

College Hall is home to La Salle University's School of Business as well as the De La Salle Chapel. It is in this hall that the Lambda Sigma Beta Colony started and also where we hold our weekly meetings.

FACTS:

Year School of Business Founded	1954
Number of Alumni	19,000
Program Length	4 years
Degrees Offered	B.S., M.B.A.
Co-op/ Internship Program	Yes

International Students come to La Salle from China, England, Canada, Vietnam, Turkey, Nepal, Panama, India, Albania, and Columbia

MAJORS/MINORS:

Majors: Accounting, Business Administration, Business Systems and Analytics, Finance, Management and Leadership, Marketing, and International Business

Minors: Accounting, Business Administration, Finance, International Studies, Marketing, Organizational Management and Risk Management and Insurance

ACCREDITATIONS AND PROGRAMS:

AACSB

La Salle's School of Business is internationally recognized for having earned AACSB International accreditation. AACSB International, the Association to Advance Collegiate Schools of Business, emphasizes academic excellence and a commitment to continuous improvement in business education. Less than 10 percent of business programs worldwide have earned this accreditation.



Four-year BS/MBA

A distinctive feature of La Salle is that it offers a four-year BS/MBA Program in which high-ability students can meet the 150-hour requirement for CPA certification while earning a dual Bachelor of Science (B.S.) degree in accounting and Master of Business Administration (MBA).

Center for Entrepreneurship

The La Salle Center for Entrepreneurship provides students, alumni and the community a forum for enhancing both their knowledge of entrepreneurship as well as opportunities to engage in entrepreneurial activities.

Students have opportunities to explore five primary categories of entrepreneurship:

- Corporate Entrepreneurship
- Social Entrepreneurship
- New Venture Formation
- Minority Leadership
- Market Innovation

All students and alumni regardless of major or business interest are invited to become members of the Center and take part in the various events and programs of the Center.

International Education

International Education opportunities at La Salle include Study Abroad and Travel Study options. These provide enriching experiences during the college years and a chance to enhance knowledge of foreign languages, cultural skills, and global business trends.

Study Abroad: these are semester-long international educational experiences.

Travel Study: these are semester-long courses taught at La Salle, with a 7-10 day travel component.

Students enjoy a plethora of destinations for either programs, such as: Germany, China, France, Quebec, Bermuda, England, Mexico, Ireland, Australia, etc.

Business Scholars Co-op Program

The leading trend in business education today in the United States is combining experiential learning with the traditional classroom experience. In La Salle University's Business Scholars Co-op Program, students work in their chosen career field for 10 to 12 months linking real world, hands-on, experience to the classroom experience. The program is designed to be completed all in four years.

BUSINESS & ECONOMICS STATISTICS

Total Enrolled in School of Business & Economics Department	1,389
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SCHOOL OF BUSINESS & ECONOMICS: ENROLLMENT BY LEVEL

Level	Count
Graduate	511
Undergraduate	878
Total	1,389

UNDERGRADUATE ENROLLMENT BY MAJOR

1. SCHOOL OF BUSINESS

Major Description	Count
4-Year BS/MBA in Accounting	57
Accounting	213
Business Administration	69
Business Systems & Analytics	3
Finance	89
International Business	40
Management	44
Management & Leadership	9
Marketing	179
Mgmt Information Systems	8
Non Degree	5
Undecided Business Admin	134
Total	850

2. ECONOMICS DEPARTMENT

Major Description	Count
Econ & International Studies	8
Economics	20
Total	28

GRADUATE ENROLLMENT BY MAJOR

SCHOOL OF BUSINESS

Major Description	Count
Accounting	57
Business Systems & Analytics	2
CFA Investment Analysis	3
Finance	95
General Business Admin	153
Health Care Administration	1
Human Resource Mgmt	4
International Business	15
Management	76
Managerial Finance	4
Marketing	45
Mgmt Information Systems	10
Undecided Business Admin	46
Total	511

BUSINESS GRADUATE PROGRAMS

Program	Major	Count
Full Time MBA		62
	Accounting	7
	Business Systems & Analytics	1
	Finance	8
	General Business Admin	26
	International Business	3
	Management	7
	Managerial Finance	1
	Marketing	5
	Undecided Business Admin	4
MBA IBC		33
	Accounting	3
	Business Systems & Analytics	1
	CFA Investment Analysis	1
	Finance	4
	General Business Admin	13
	Management	4
	Managerial Finance	1
	Marketing	2
	Undecided Business Admin	4
One Year MBA		16
	Accounting	1
	CFA Investment Analysis	2
	Finance	2
	General Business Admin	5
	Management	1
	Marketing	2
	Undecided Business Admin	3
Part-Time MBA		400
	Accounting	46
	Finance	81
	General Business Admin	109
	Health Care Administration	1
	Human Resource Mgmt	4
	International Business	12
	Management	64
	Managerial Finance	2
	Marketing	36
	Mgmt Information Systems	10
	Undecided Business Admin	35
Grand Total		511

COLONY HISTORY

The Power Of Networking

During the summer of 2011, Cara Palumbo earned more than an internship experience over her summer vacation. A new intern friend and recent graduate of Howard University named Tamila constantly praised a business fraternity that she belonged to. Cara soon found that this business fraternity, Delta Sigma Pi, provided Tamila with the means to become a successful young professional and also build long-lasting relationships. The impression Tamila left on Cara was so positive and inspiring that Cara was motivated to create this experience for herself and others at La Salle University. After researching organizations and other business fraternities, it became evident that Delta Sigma Pi would offer the best experience. This newfound passion began a journey that flourished at La Salle University and received interest from students and support from faculty.

Lambda Sigma Beta

The Lambda Sigma Beta Colony at La Salle University all began during the fall semester of 2011. With the help of Faculty Brother and past faculty advisor of a Delta Sigma Pi chapter, MarySheila McDonald, Cara Palumbo and Matt Manista started the reactivation efforts. In Spring 2012, the ten colony members set out to create a colony that was driven to become a part of an everlasting brotherhood as well as meet personal and collective goals of the Delta Sigma Pi colony. Recruiting was successful in attracting a diverse and devoted group of students through individual efforts, general information sessions, and inviting prospective members to our variety of events. The colony grew from ten to over thirty members by the end of the Spring 2012 semester. We very seek to provide valuable resources and professional activities, partake in philanthropic activities, and ultimately build relationships with students and professionals.



DELTA SIGMA PI



America's Foremost Professional Co-ed Business Fraternity

General Meeting

When: Thu. December 8th, 1PM

Where: College Hall 206

Who: All Business and Econ Majors



Food
will be
provided!



Need More Info?
[facebook.com/DSPLaSalle](https://www.facebook.com/DSPLaSalle)
deltasigLaSalle@gmail.com

PROFESSIONAL ACTIVITIES

Our professional events are set up for students to establish connections that a firm offers, in the hopes that the students can take away something useful from each event. We like to arrange different events based on the interest of members and hope to provide beneficial information that can be used in the real world. For each event, our purpose is to make each one unique with various topics to initiate discussions. These events are presented to establish networking opportunities and identify skills that can help the members. All in all, the main goal behind our events is to educate students and members in a way that will not only guide them to a better future, but also will form a friendly communicative environment among the student body.

“Kick Start Your Career”

On February 28th, Greg Swindells and Alexis Tulio of Northwestern Mutual shared their advice on what it takes to get a job. To begin their presentation they spoke about Northwestern Mutual and their highly ranked internship opportunities. Greg Swindells, a financial advisor, then gave a very informative presentation based on his own experiences as a job seeker and as an employer. Alexis Tulio, a recruiter, shared in depth examples of Do's and Don'ts for resumes, cover letters, and interviews. Through promoting the event with flyers that we hung around campus and spread on social media, we managed to have an intimate gathering of about twenty students of which thirteen were members.

Building Your Brand & LinkedIn

On April 2nd, Susan McDonald came to speak about establishing oneself after graduating. Her main priority was to address the attendees about LinkedIn. She gave some advice and tips on how to get prepared for the real world. Making yourself stand out and building your personal brand were two major points covered in her discussion. Also making a good first impression is important. One way to make a good impression is to know what you care about and what you want to do when you enter the work force. Susan emphasized the importance of networking and utilizing LinkedIn to do so. She gave very beneficial and useful insight on why it is worth the time to make a profile and provided examples of complete profiles. This was a co-sponsored event with the colony, American Marketing Association, and The Business Scholars Program. Promotion for this event consisted of direct marketing to all business organizations and attracted nearly seventy students total.

Kraft Food Information Session

On April 10th, Claudia McCullough and her coworker Leah Sakowski were invited to speak during one of the colony meetings to talk about their place of employment, Kraft Foods. One very interesting part of the presentation was the focus on changes that the company will experience within the next year. Also discussed was information for the thirty-three colony members about working at Kraft Foods. Claudia and Leah hoped to educate the colony about Kraft's part-time stocking and display jobs offered for students. Claudia was excited to visit as she attended the University and is an avid supporter of La Salle students. Lastly, Claudia and Leah shared Kraft Foods' social responsibility involvement and shared ways they give back to the community. We plan to work with Kraft again in the philanthropic space to help continue our new relationship.

"Turning Passion into Purpose"

On April 24th, Marci Schankweiler spoke about her nonprofit organization called For Pete's Sake: Take a Break From Cancer. The colony partnered with La Salle's Center for Entrepreneurship for this event. In order to promote the event we created a flyer that was hung around campus and also asked several professors to promote the event in class. Some professors even offered extra credit for those who attended. At the event, 30 members and 13 other students were in attendance. Marci started off the presentation by interacting with the audience to loosen everyone up and get on a more personal level. Marci then introduced herself and her late husband Pete who were both La Salle graduates. She then went on to start the presentation and tell the sad but inspiring story of Pete, who battled cancer. After months of struggling with cancer, Marci and Pete decided that they needed to go on a vacation to "take a break from cancer." Shortly after the vacation, Pete passed away. Pete's dying wish was to help cancer patients in obtaining a vacation with their family; to spend family time together by getting away from all the pain and struggles. From Pete's wish, Marci decided to leave her job at a law firm and start this wonderful nonprofit organization. Marci talked about her passion for the cause and encouraged us to fight for things we believe in. She also focused in on challenges and successes she encountered as an entrepreneur of a nonprofit organization. One example of the company's experiences thus far is that they decided to rebrand. The fresh new image and name: "For Pete's Sake: Take a Break From Cancer" clearly demonstrates the essence of the organization. After Marci's presentation she welcomed discussion and questions from the audience.

PICPA Annual Diversity Committee Roundtable on Mentoring

Delta Sigma Pi was invited by the Accounting Chair of La Salle's School of Business to promote and attend the PICPA Annual Diversity Committee Roundtable Event on April 25th. In preparation for the event, we coordinated promotion, registration, and transportation. To promote the event we decided to speak directly with the colony members, friends, and fellow classmates on the importance of cultivating mentor relationships. We also sent an email to other student organizations within the business school. For registration of the event, we organized and registered those who wanted to attend. The colony provided subway tokens and organized to travel as a group to the event. At this roundtable we discussed the importance of searching for a mentor. The three key speakers: Hope Foote, Juan A. Lopez a La Salle graduate, and Rosanna M. Durruthy are all experienced business professionals who have participated in both sides of the mentoring relationship. We heard their stories of not only challenges and failures but also opportunities and successes. Next we broke up into our roundtable discussion to answer the question: "where can we find mentoring relationships in our own worlds?" Our table of seven colony members and one potential member put our minds together to discuss our thoughts. Colony member, Yasemin Memis took the stand and confidently shared our answer with the rest of the group. Once responses, stories, and answers were brought to a close, and networking portion began we took the time to network with attendees, PICPA members, and the panel speakers. We introduced ourselves as representatives of the Delta Sigma Pi colony of La Salle University and had the opportunity to network directly with the interesting and knowledgeable speakers.

Philadelphia Business Journal Company Visit

On September 24th, ten colony members went on a company visit to the Philadelphia Business Journal. The evening began with a tour of their Philadelphia office, which provided an overview of how the Philadelphia Business Journal operated. We made our way to their biggest conference room for the presentation. Brian Wiggins, a La Salle graduate, demonstrated how to go about starting relationships through utilizing The Philadelphia Business Journal, LinkedIn, and other resources on the Internet. We discussed the significance of setting goals now, so we are always prepared to answer questions about our future plans in a professional setting. Brian's perspective as a hiring manager allowed him to provide specific and very helpful information to make us stand out such as good interview questions, when and where to follow up with a contact,

and many other suggestions. For example, it would be helpful to send resumes by mail since hiring managers receive hundreds of resumes by email. In addition, writing a thank you card directly after an interview and leaving it with the secretary provides a speedy response like an email but with more thought and value. The amount time and care that Brian contributed to us, clearly demonstrated his dedication to helping La Salle students succeed.

“We Run the World: Women’s Leadership Secrets to Success”

On October 18th, the colony partnered with Entrepreneur Center and American Marketing Association to present an event catered toward women and leadership. Preparation for the event consisted of working with the La Salle groups and the two executives to accomplish a vision for the event: to inspire female students to be leaders and expose them to the stories of successful La Salle graduates. To promote “We Run the World” we created a flyer, utilized social media, and spent time handing out save-the-date cards with candy at popular spots on campus. Promotion was successful by attracting over sixty females. Susan McDonald successfully started the businesses Castlerea Consulting and created many other entrepreneurial opportunities for herself. She shared her life experiences with the audience. Susan spoke about how she always finds a way to create challenging opportunities for herself no matter where life takes her. Her main point was that you have to make sure you are able to tell a story. Teresa Watkins, CEO of Time Sweet Time shared her interesting story of how she managed to start and successfully grow her personal concierge service for working professionals. Both Susan and Teresa explained that in order to be an entrepreneur one must be determined, hardworking and resourceful. Due to the success of the event, we sent out a survey to gain feedback on whether we should provide a similar event in the future.

Email Etiquette

Delta Sigma Pi hosted an Email Etiquette event during our regular meeting on October 23rd, 2012. We wanted to gain more insight on how to write professional emails when corresponding with employers. Stephen McGonigle and Nicole Bailey from our Career Services Center came out to share all components of how to go about writing an appropriate email. Things that are often overlooked are usually the most important parts of an email such as the email signature or even the subject line. Steve and Nicole provided examples of cover letters and emails that hindered the applicants’ chances of getting the job due to careless mistakes.

Deltasig Philly Alumni Panel & Founder's Day Celebration

On November 7th 2012, two Delta Sigma Pi Philadelphia Alumni came out to share their knowledge and also help us celebrate National Founders' Day. After several colony members attended a fun Philly Alumni Chapter dinner meeting, the colony decided that we should have an event with the alumni in order to get to know alumni better. In preparation for the event we put together a slideshow of Delta Sigma Pi's history and spoke about the panel speakers and prepared questions during our meetings to get everyone excited. At the beginning of the event, we welcomed the alumni, talked about the history of the founding of Delta Sigma Pi, and ate cupcakes. After toasting to 105 successful years of Delta Sigma Pi and recognizing our reactivation efforts to become a part of the Fraternity, we prepared to listen to the alumni's experiences. The Delta Sigma Pi alumni, Jayson Massey of Temple University and Conchita Dixon of Penn State Erie, shared their experiences as a Brother of Delta Sigma Pi and also of their professional careers. It was very interesting to hear the alumni's stories of the Omega chapter and Mu Pi Chapter. Their advice and answers to our questions are of great importance to us as we hope to transition from a colony into a chapter in the near future.

COMMUNITY SERVICE

Community service is one of the most important aspects of our colony. We always are looking for ways to give back to our community and to better the people around us. Based on the importance given from John Baptist de La Salle, La Salle University not only cherishes the notion of giving back to the community, but also encourages the students to do the same. As an organization on the campus of La Salle and an extension of Delta Sigma Pi, the Lambda Sigma Beta Colony values the importance placed upon giving back to the community in both personal and professional lives. We plan to continue this tradition throughout our existence. Not only is it good to give back it is also a very satisfying feeling to know that you were able to help someone. This year we have engaged in a few very successful community service events. All of our events were very fulfilling and were also great ways to help the community. The events also helped us explore different community service options that are available. We will continue to keep the tradition of giving back to the community by participating in meaningful community service events when we become a chapter.

Rave On! La Salle

La Salle's Rave On! was a campus sponsored dance party event run by the RSA Resident Student Association. Our Delta Sigma Pi colony assisted the event by setting up for the event and running the raffle table. The proceeds from the tickets sold were donated to the La Salle University service trips. Raffle prizes included fun accessories to decorate dorm rooms such as posters, black lights, tie-die sheets, and many more cool prizes. We organized shifts of four members per hour and also practiced our personal selling skills to help raise money for the service trips.

Variety's Autism Awareness Walk with CBIZ

On April 15th 2012 the Colony and CBIZ, MHM employees attended an Autism Walk at the Plymouth Meeting Mall. To plan registration and transportation for the event we contacted La Salle's Student Programming Center. The Center provided us with transportation to and from the walk and ran our registration for the event. CBIZ, the 8th largest accounting firm, joined forces with our colony and donated \$20 per member who volunteered to walk at the event. By joining with CBIZ, colony members were given the opportunity to meet and network with professionals in the accounting field while volunteering to help the autism awareness cause.

Variety is a non-profit organization that provides support and resources to those who have autism. As over five hundred people gathered to support the cause, we watched the opening ceremony, which consisted of introductions of Variety's leaders as well as some of the autistic ambassadors of the organization. One autistic boy was given the opportunity to do what he loves, sing! He is involved in singing competitions and loves being in the spotlight. The very talented boy performed with so much joy. Variety has helped his family in many ways. As we walked around the mall ten times, we single handedly were able to see how the organization positively impacts the lives of those who have autism and are affected by autism.

La Salle Community Spring Health Fair Promotion

Delta Sigma Pi and La Salle's community development worked together to promote the Spring Health Fair. To promote to the local community, we went door to door and hung door flyers and personally invited the neighbors of La Salle to join us in celebrating a healthier lifestyle for the spring. We also went around campus and drew the event details in chalk. In addition, we utilized our networks on campus to promote to other groups and students. On the day of the health fair, members attended the health fair and enjoyed the spring afternoon participating in the health related activities offered.

Lasallian Day of Service

Lasallian schools throughout the country participated in a national community service initiative for La Salle's 150th Anniversary this year. Delta Sigma Pi is one of the student organizations on campus that joined the event. We primarily promoted to our members and also worked together to motivate friends to sign up. Our colony went to Lawncrest Recreation Center in Philadelphia to help with a cleanup of the recreational building and surrounding park lands. We mainly painted, did lawn work, and picked up. We learned that they have very little money to work with but the owners try their best to keep the facility running for the children who utilize the facility for recreation. There were many more projects in the Philadelphia area and several colony members went to the other sites and did similar work such as: lawn-work, painting, gardening, cleanups, etc. It was very rewarding to see the children's smiling faces as they practiced gymnastics, basketball, and football in the recreational space that we assisted in maintaining.

"Quest for Cancer" Donation

Recently at the Norfolk LEAD School our colony was given the opportunity to participate in a Provincial Community Service initiative called "Quest for Cancer." The initiative benefits Relay for Life and the American Cancer Society. Relay for Life is the main volunteer driven fundraiser for the American Cancer Society. Relays are held on state and national scales as well as local levels. By donating ten dollars to Relay for Life we were allowed to ask a question of our choice. We decided to ask Tom Calloway, our Regional V.P., the question: "what your favorite Delta Sigma Pi memory?"

Building Blocks Craft

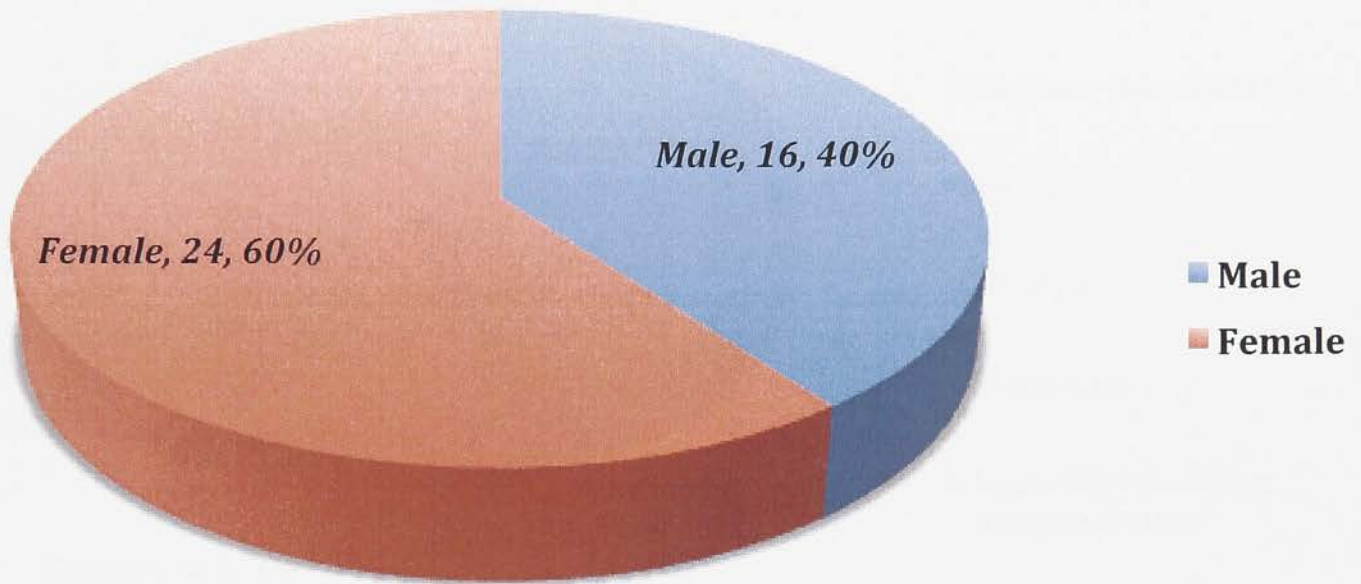
Our colony decided to visit Building Blocks and provide the children with an activity. Building Blocks is a pre- kindergarten school that cares for about thirty-two children a day and is located on La Salle University's campus. At the day care, fifteen of our colony members were divided up and sent to work with different groups of children. Once members were divided up we provided the children with Halloween themed coloring activity pages. By visiting Building Blocks we were able to help a neighboring organization, in occupying the children and also providing the kids with a fun activity. We also got them ready for Halloween by providing a sweet treat: Tootsie Pops! The Building Blocks teachers were grateful that we volunteered and the children greatly enjoyed our visit as well.

Ronald McDonald House Tab Collection

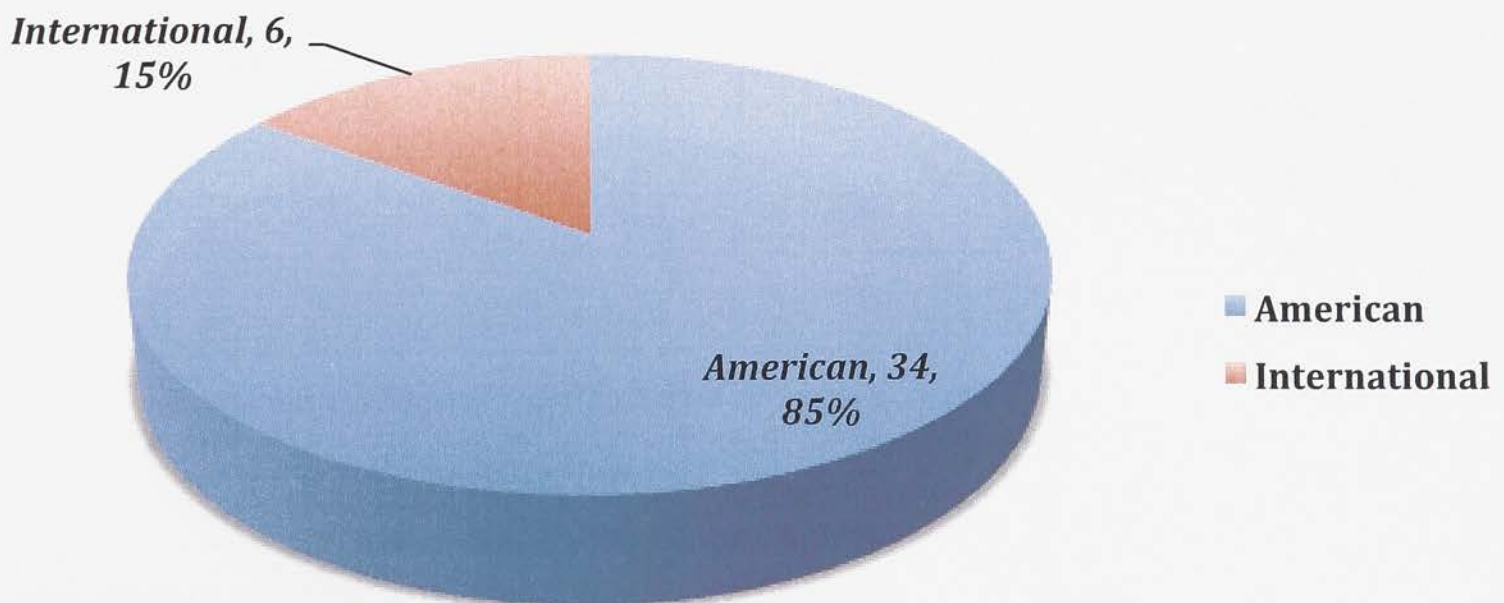
Since our formation, the Colony has been planning a fundraiser to donate to the Ronald McDonald house. This is one of the most recognized charities in the world. Ronald McDonald house is located in 52 countries around the world. The charity mainly focuses on working with families of injured or sick children who have to travel the country or world for their medical treatment. One of the longest running collections they have deals with the collection of can tabs. Ronald McDonald house takes donated tabs and converts them into money to be used for the charity. By educating the colony on the success of the Ronald McDonald House, members were motivated to collect can tabs that we encounter in our everyday lives. We individually collected tabs with families and friends as well as gathered to collect tabs during meetings and events. After dropping off our donation of tabs to the Ronald McDonald House, we were glad to help one of the largest and most influential charities in the world.

MEMBER STATISTICS

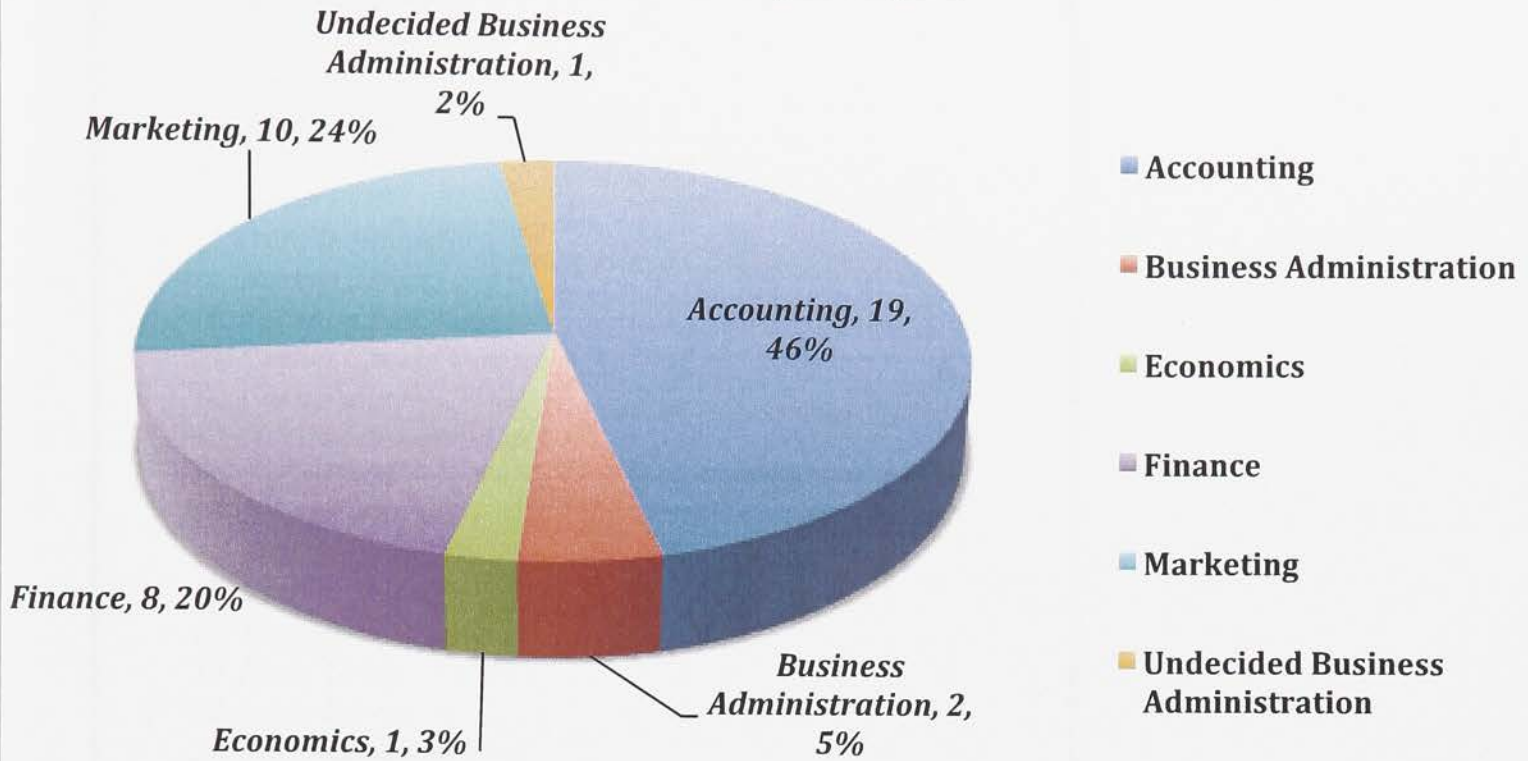
Gender



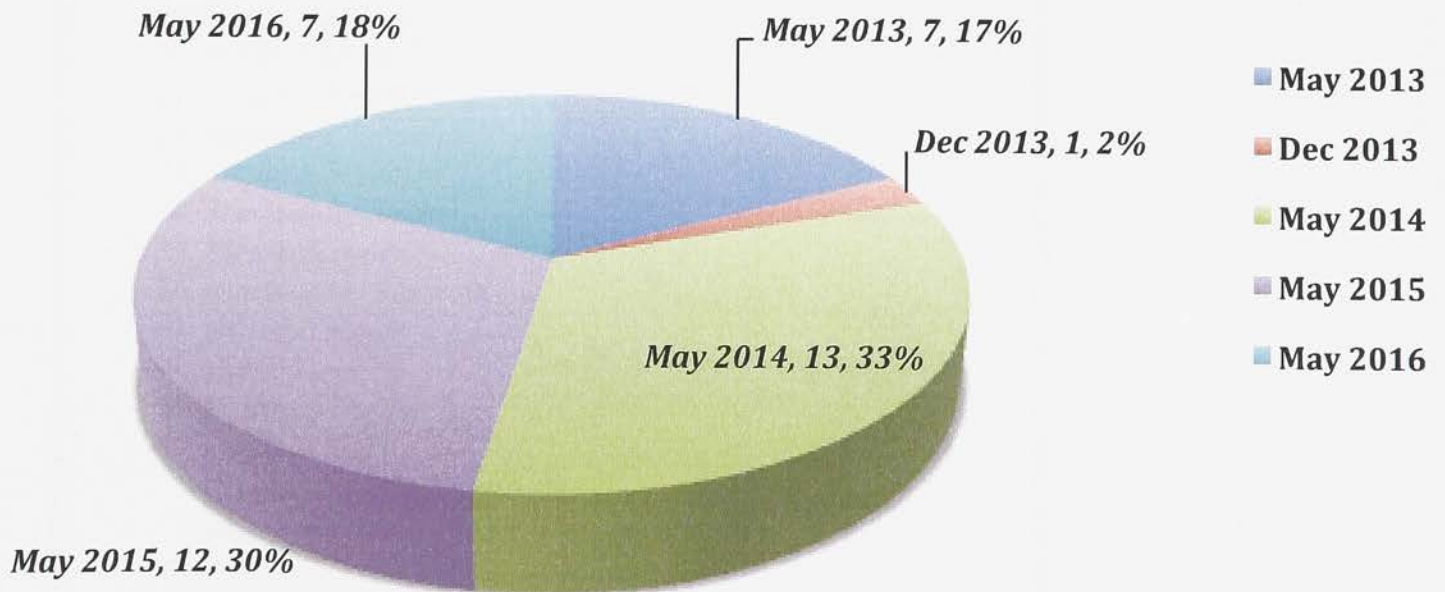
International Students



Primary Major



Expected Graduation Date



LIST OF MEMBERS & BIOGRAPHIES

1. *Abby Zweigle*
 2. *Alex Komarov*
 3. *Alim Stickney*
 4. *Anthony Rizzo*
 5. *Anthony Zalaf*
 6. *Arlinda Muco*
 7. *Aston Bell*
 8. *Aurelie Ahoudji*
 9. *Becky Gilbert*
 10. *Brendan McCloskey*
 11. *Calton Chung*
 12. *Cara Palumbo*
 13. *Heather Grossmuller*
 14. *Janie Patel*
 15. *Jessyca Paixao*
 16. *John Hoffman*
 17. *Kaitlyn Harman*
 18. *Katharine Marple*
 19. *Katie Grob*
 20. *Laila Kdiry*
 21. *Mary-Elizabeth Voss*
 22. *Matthew Manista*
 23. *Melissa O'Donnell*
 24. *Mollie Kennedy*
 25. *Paige Haviland*
 26. *Payal Patel*
 27. *Robert Radicioni*
 28. *Rodrigo Esquivel*
 29. *Sarah Kennedy*
 30. *Sarah Larson*
 31. *Stefany Stubbs*
 32. *Stephanie Iucolino*
 33. *Stephen Frentzen*
 34. *Toniann Beckman*
 35. *Victor Pelfini*
 36. *Vitoantonio Sardone*
 37. *Vivian Nguyen*
 38. *Vuthe Hom*
 39. *Yasemin Memis*
 40. *Zachary Curl*
- Brother Gerald Fitzgerald*
MarySheila McDonald (Faculty Advisor)



Abby Zweigle

Date of Birth:
April 21st, 1994

Home Address:
233 Tall Pines Dr. Sewell, NJ 08080

Major:
Marketing

Expected Graduation:
May 2016

Intended Career Path:
Have a marketing career immersed in the fashion world.

Extracurricular Activities:
Delta Sigma Pi, On-campus work study job

Favorite thing about La Salle:
Small University
Catholic Education
Faculty that Cares

Interests:
Fashion, watching documentaries, public speaking, meeting new people and doing new things



Alex Komarov

Date of Birth:
September 4, 1993

Home Address:
596 Colonial Drive, Horsham PA

Major:
Finance

Expected Graduation:
May 2016

Intended Career Path:
I hope to take my business degree and go to law school and get a job as a corporate lawyer, or get my MBA.

Extracurricular Activities:
I work at Bounce-U

Favorite thing about La Salle:
That it's in the city of Philadelphia

Interests:
Playing basketball, listening to music, meeting new people, watching horror movies, spending time with friends



Alim S. Stickney

Date of Birth:

May 22, 1976

Home Address:

6333 Homer Street, Philadelphia PA

Major:

Business Administration

Expected Graduation:

December 2013

Intended Career Path:

Further my professional advancement

Extracurricular Activities:

Delta Sigma Pi

Favorite thing about La Salle:

Proximity to home

Great educational experience

Interests:

Family, friends, work and school



Anthony Rizzo

Date of Birth:
August 26, 1993

Home Address:
14 Mill Road, Jamesburg, NJ

Major:
Finance

Expected Graduation:
May 2015

Intended Career Path:
Investment banking overseas

Extracurricular Activities:
Boy Scouts, Alter Server

Favorite thing about La Salle:
Campus is very easy to get around

Interests:
Cars, traveling, sports



Anthony Zalaf

Date of Birth:
October 21, 1993

Home Address:
55 Haddock Drive, Sewell, NJ

Major:
Accounting

Expected Graduation:
May 2016

Intended Career Path:
Pursue an accounting career where I can work for a well-known firm and eventually own my own accounting firm.

Extracurricular Activities:
Assistant Manager at Muscle Maker Grill, community service

Favorite thing about La Salle:
Living in the City of Philadelphia.
How friendly everyone is.

Interests:
Cars, driving, technology, watching movies and television shows, going out with friends



Aston Bell

Date of Birth:
July 23, 1992

Home Address:
57 Thornhill Lane, Willingboro, NJ

Major:
Accounting

Expected Graduation:
May 2014

Intended Career Path:
Become an accountant

Extracurricular Activities:
Karate Club

Favorite thing about La Salle:
The strong sense of community we have here.

Interests:
Trying new foods, Meeting new people, Playing video games



Aurelie Ahoudji

Date of birth:
July 13, 1994

Home address:
10221 Everly Terrace, Lanham MD 20706

Majors:
Finance and International Business

Expected graduation:
May 2015

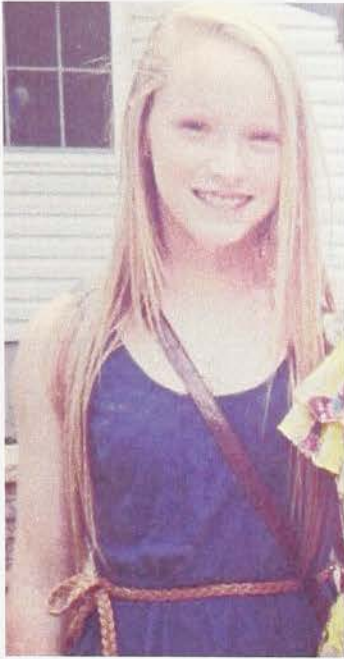
Intended career path:
Pursue a finance career where I can use my skills for the benefit of my community

Extracurricular activities:
Cross Cultural Association, Epsilon Sigma Alpha (service related co-ed fraternity)

Favorite thing about La Salle
-Good business program – The friends I have made

Interests:
Drawing, painting, basket-ball, travelling

Languages spoken:
English, French, Chinese mandarin



Becky Gilbert

Date of Birth:
December 29, 1993

Home Address:
35 Rickland Dr. Sewell, NJ

Major:
Accounting

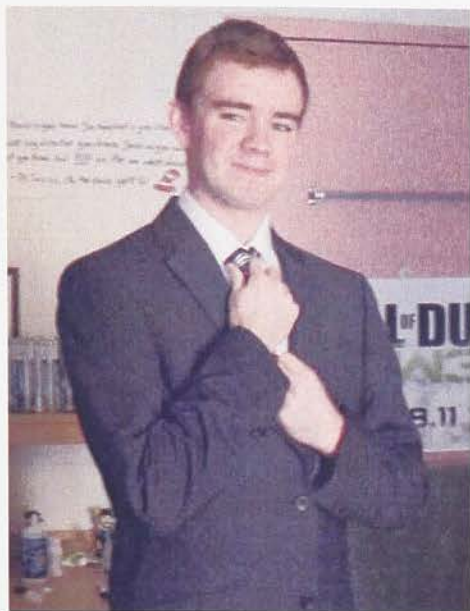
Expected Graduation:
May 2016

Intended Career Path:
Join the FBI or other law enforcement organization

Extracurricular Activities:
Circle K

Favorite thing about La Salle:
Being in Philadelphia

Interests:
Spending time with family and friends, venturing into Philadelphia, watching baseball, Ocean City, and Taylor Swift.



Brendan McCloskey

Date of birth:
April 6, 1991

Home Address:
8100 Elberon Ave.
Philadelphia, PA 19111

Major:
Finance

Expected Graduation:
May 2014

Intended Career Path:
Pursue a career in the financial services industry and assist clients with investment decisions.

Extracurricular Activities:
Delta Sigma Pi

Favorite thing about La Salle:
The friends I have made.
Basketball games.
Short proximity to Center City.

Interests:
Traveling to different places, watching movies and television shows, hanging out with my friends, meeting new people.



Calton Chung

Date of Birth:
July 8, 1993

Home Address:
Shin Hsin Lane 261 Ren Wu Township
Kaohsiung, Taiwan 81459

Major:
Marketing and International Business

Expected Graduation:
May 2015

Intended Career Path:
Pursue a marketing career where I can use my skills to help others.

Extracurricular Activities:
Delta Sigma Pi, Cross Cultural Association, Asian/American Student Intercultural Association

Favorite thing about La Salle:
The atmosphere
Close to the city

Interests:
Traveling, clothing, cooking, and yoga.



Cara Palumbo

Date of Birth:
November 19, 1991

Home Address:
17 Kayeton Road, Allendale, NJ

Major:
Marketing and International Business

Expected Graduation:
May 2014

Intended Career Path:
Pursue a marketing career where I can utilize my skills to help others.

Extracurricular Activities:
American Marketing Association, Cross Cultural Association, Seasonal perfume sales

Favorite thing about La Salle:
Located in the City of Philadelphia.
Friends I have made!

Interests:
Photography, traveling, trying new foods, watching good movies and television shows



Heather Grossmuller

Date of Birth:
March 25, 1991

Home Address:
195 New Road Southampton, PA 18966

Major:
Marketing

Expected Graduation:
May 2013

Intended Career Path:
Pursue a sports marketing entry level position where I can eventually become better qualified to serve as a Director of Marketing for the Philadelphia Flyers. Ultimately, I seek a career that would allow provisions for a great life for my family.

Extracurricular Activities:
Hip Hop Instructor at La Fitness, Zumba Instructor at La Salle University

Favorite thing about La Salle:
Close to home
Many students attended my high school
Small classes fostering more individual attention

Interests:
Oil painting, health/fitness, the arts



Janie Patel

Date of Birth:
July 13, 1991

Home Address:
107 Edison Road Cherry Hill, NJ 08034

Major:
Accounting

Expected Graduation:
May 2013

Intended Career Path:
Practice an Accounting career until I am ready to open my own firm.

Extracurricular Activities:
Indian cultural events, tutoring children, and eyebrow threading

Favorite thing about La Salle:
La Salle offers small sized classes

Interests:
Traveling, learning how to cook Indian food, watching movies, and learning new languages



Jessyca Paixao

Date of Birth:
September 2nd, 1991

Home Address:
1105 Cinnaminson Avenue, Cinnaminson NJ 08077

Major:
Accounting and International Business

Expected Graduation:
May 2014

Intended Career Path:
Start in an accounting company and later open own accounting firm

Extracurricular Activities:
La Salle Singers, Big Brothers Big Sisters

Favorite thing about La Salle:
Small community, located close to center city

Interests:
Traveling, photography, ice skating and roller skating, singing and dancing



John Hoffman

Date of Birth:
April 20, 1983

Home Address:
1133 Linn Street, Philadelphia, PA

Major:
Accounting

Expected Graduation:
May 2013

Intended Career Path:
I would like to pursue my Masters' Degree and my CPA license before moving on to a position with a business who shares my interest in social responsibility.

Extracurricular Activities:
None

Favorite thing about La Salle:
The very knowledgeable and helpful teachers.

Interests:
Art, music, architecture, camping, kayaking, and softball



Kaitlyn Harman

Date of Birth:
May 15, 1993

Home Address:
341 Ridge Rd Spring City, PA

Major:
Accounting and Management

Expected Graduation:
May 2015

Intended Career Path:
Pursue an accounting career as a CPA and later move on to be a regional manager for a company.

Extracurricular Activities:
Accounting Association, Golden Key International Honor Society, National Society of Collegiate Scholars

Favorite thing about La Salle:
It has the cozy feeling of a suburban campus!

Interests:
Traveling, working, helping others



Katharine Marple

Date of Birth:
August 7, 1993

Home Address:
1135 Kent Lane
Philadelphia, PA 19115

Major:
Finance and Accounting

Expected Graduation:
May 2015

Intended Career Path:
Earn my CFA designation and work at a large firm, possibly earn my CPA license as well

Extracurricular Activities:
Member of Delta Sigma Pi, Gamma Iota Sigma, Math Club, tutor, crew member at an ice cream chain restaurant

Favorite thing about La Salle:
Close to home and downtown Philadelphia, the business program, and the many professional and academic opportunities available

Interests:
Reading novels, watching movies, traveling, finding new music, meeting new friends



Katie Grob

Date of Birth:
December 26, 1990

Home Address:
3755 Newbolt Ct, Doylestown, PA 18902

Major:
Accounting and Marketing

Expected Graduation:
May 2014

Intended Career Path:
I intend to get my CPA and pursue a path in public accounting.

Extracurricular Activities:
La Salle Women's Rugby, manager for La Salle's Women's Basketball team, merchandiser for Mondalez International (formerly Kraft Foods)

Favorite thing about La Salle:
Every time I walk around campus I see somebody I know.

Interests:
Sports, working out, drawing, and being outside.



Laila Kdiry

Date of Birth:
March 26, 1991

Home Address:
2240 Reo Drive, Effort PA 18330

Major:
Accounting

Expected Graduation:
May 2013

Intended Career Path:
Partner at my future employer

Extracurricular Activities:
Cross Cultural Association, Alpha Theta Alpha Sorority, Student Government Association,
Server

Favorite thing about La Salle:
The great social and professional opportunities La Salle has been able to give me

Interest:
Traveling, experiencing new cultures, dancing, sports



Mary-Elizabeth Voss

Date of Birth:
December 27, 1991

Home Address:
8 Sydenham Avenue, St. Ann's, Port-of-Spain, Trinidad and Tobago

Major:
Finance and Mathematics

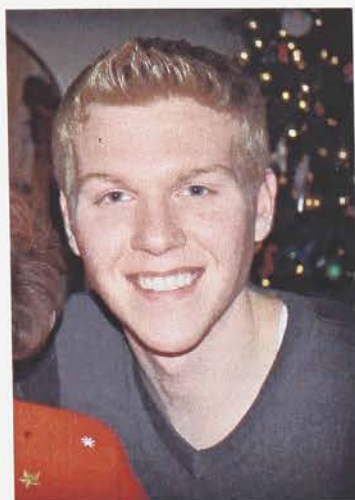
Expected Graduation:
May 2015

Intended Career Path:
Financial Analyst

Extracurricular Activities:
American Asian Student Intercultural Association, International Ambassador, Cross Cultural Association, Shotokan Karate

Favorite thing about La Salle:
Small class room setting- relationships we're able to form with professors
Ease of travelling to the city and elsewhere
The opportunities La Salle makes available to us

Interests:
Martial Arts, Scrabble, Reading, Travelling, etc...



Matthew D. Manista

Date of Birth:
January 31, 1992

Home Address:
54 Metro Vista Drive, Hawthorne, NJ

Major:
Marketing and International Business

Expected Graduation:
May 2014

Intended Career Path:
Pursue a professional career in corporate America utilizing business and law skills

Extracurricular Activities:
American Marketing Association, Resident Advisor, Student Government Association, Resident Student Association, Wall Street Intern

Favorite thing about La Salle:
Dedicated faculty and small class sizes.

Interests:
Photography, traveling, modeling, tennis, golf



Melissa O'Donnell

Date of Birth:
August 21, 1993

Home Address:
46 Westerly Drive, Sicklerville, NJ 08081

Major:
4-year BS/MBA in Accounting

Expected Graduation:
August 2015

Intended Career Path:
Receive my CPA licensure upon graduation, and have the opportunity to work for one of the Big Four accounting firms. In the future, I may possibly have interest in starting my own accounting firm.

Extracurricular Activities:
Equipo Esperanza service trip to the Dominican Republic, Big Brothers/Big Sisters of Southeastern Pennsylvania, Beta Alpha and Accounting Association, La Salle University yearbook copyeditor

Favorite thing about La Salle:
The location in Philadelphia-- proximity to public transportation has allowed me to explore the different neighborhoods of Philadelphia and eat at places during Restaurant Week that I would have otherwise never experienced. I have also gained many great friends through the different communities in which I am involved on campus.

Interests:
Spending time with friends and family, Philadelphia sports teams, country music, traveling to new places, baking, shopping



Mollie Kennedy

Date of Birth:
September 18, 1993

Home Address:
108 Usher Lane, North Wales, PA

Major:
Undeclared Business Administration

Expected Graduation:
May 2016

Intended Career Path:
Undecided

Extracurricular Activities:
Peer Ministries, Club Soccer, Intramural Volleyball

Favorite thing about La Salle:
Small classes and small atmosphere
Located in Philadelphia
The people I have met

Interests:
Traveling, music, reading, sports, television shows, old and classical movies and music



Paige Haviland

Date of Birth:
February 24, 1994

Home Address:
8936 Fairfield St. Philadelphia, Pennsylvania

Major:
Accounting

Expected Graduation:
May 2016

Intended Career Path:
Certified Public Accountant

Extracurricular Activities:
Delta Sigma Pi, summer job

Favorite thing about La Salle:
In Philadelphia, close to home.
The numerous opportunities available to me.

Interests:
Traveling, running, dance, seeing new movies, and reading



Payal Patel

Date of Birth:
June 26 1992

Home Address:
5216 Windward Lane, Bensalem PA 19020

Major:
Marketing and International Business

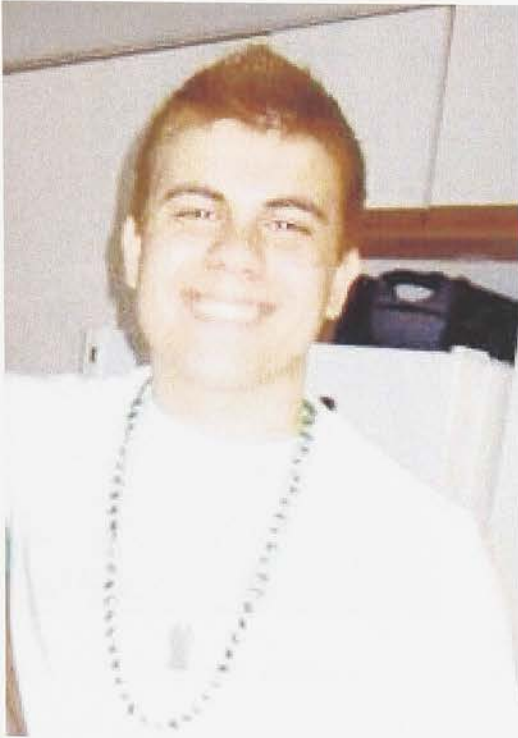
Expected Graduation:
May 2014

Intended Career Path:
Pursue a career in the marketing world on an international level

Extracurricular Activities:
American Marketing Association, Cross Cultural Association, Seasonal perfume sales

Favorite thing about La Salle:
Small school – easy to get to know students/professor
Located 20 mins away from center city

Interests:
Traveling, tennis, reading, dancing



Robert Radicioni

Date of birth:
September 19, 1992

Home Address:
3033, Arrow Head Ln, Plymouth Meeting, PA

Major:
Marketing

Intended Career Path:
Working in a marketing or advertising position.

Expected graduation date:
Spring 2014

Favorite Thing about LaSalle:
The personal feel, and the location.

Interests:
Golf, Football, music, socializing.



Rodrigo Esquivel Batista

Date of Birth:
June 28, 1990

Home Address:
Panama City, Panama

Major:
Business Administration

Minors:
Psychology and Religion

Expected Graduation:
May 2013

Intended Career Path:
Social Responsibility, Sustainable Development, Human Resource Development

Extracurricular Activities:
La Salle Ambassadors

Favorite thing about La Salle:
The sense of community that the Christian brothers, faculty, staff and students share.

Interests / Hobbies:
Reggae roots, jazz, body boarding, golf, wine, art, traveling, nature, mental liberation



Sarah Kennedy

Date of Birth:
February 20, 1992

Home Address:
1004 Endicott Ave., Cinnaminson, NJ 08077

Major:
Marketing and Communication with a track in Public Relations

Expected Graduation:
May 2014

Intended Career Path:
Pursue a marketing career in Pharmaceutical Sales.

Extracurricular Activities:
American Marketing Association Executive Vice President, Gamma Phi Beta, Intramural Tennis, National Society of Collegiate Scholars, and La Salle Business Scholars Co-Op Program

Favorite thing about La Salle:
The people I have met and all the great professors.

Interests:
Traveling and playing tennis



Sarah Larson

Date of Birth:
April 9, 1993

Home Address:
2817 Kennedy Rd. Wilmington DE

Major:
Marketing

Expected Graduation:
May 2015

Intended Career Path:
Pursue a marketing career in which I can use my creativity to sell a product or service.

Extracurricular Activities:
Honors Program, American Marketing Association

Favorite thing about La Salle:
Sense of community amongst teachers and students
Proximity to Philadelphia
Balance of freedom and help

Interests:
Reading, beauty/fashion, using the internet, watching good television and movies



Stefany Stubbs

Date of Birth:
3 January 1992

Home Address:
91 Pleasant View Terrace New Cumberland, PA 17070

Major:
Accounting and International Business

Expected Graduation:
May 2014

Intended Career Path:
Pursue an accounting career where I can use my skills to help others.

Extracurricular Activities:
Cross Cultural Association, PAWS

Favorite thing about La Salle:
Business school, extracurricular activities provided & diversity

Interests:
Traveling, reading, meeting new people



Stephanie Iucolino

Date of Birth:
May 15, 1993

Home Address:
332 George Dye Rd. Hamilton, NJ 08691

Major:
Accounting

Expected Graduation:
May 2015

Intended Career Path:
Work for an accounting firm

Extracurricular Activities:
Accounting Association and Investments club

Favorite thing about La Salle:
The friends I have met here.
How good our professors are.

Interests:
Music, family and friends, traveling



Stephen Frentzen

Date of Birth:
March 3rd 1991

Home Address:
714 Windsor Drive, Cinnaminson, New Jersey

Major:
Finance and Business Management

Expected Graduation:
December 2014

Intended Career Path:
Financial Analysis

Extracurricular Activities:
PSSC softball league

Favorite thing about La Salle:
City environment
Great friends that I've made.

Interests:
Playing sports, hanging with friends and traveling.



Toniann Beckman

Date of Birth:
December 18, 1991

Home Address:
18 Rockview Terrace, North Plainfield, NJ

Major:
Marketing

Expected Graduation:
May 2014

Intended Career Path:
Pursue a marketing career in which I am able to utilize the skills and knowledge I have learned from my collegiate education, in order to help others.

Extracurricular Activities:
American Marketing Association

Favorite thing about La Salle:
Close to Center City, Philadelphia
Small campus, which makes it easy and fun to build new relationships and friendships.

Interests:
Reading, fashion, traveling, baking, and spending time with family and friends.



Victor Pelfini

Date of Birth:
February 15, 1992

Home Address:
Blvd. Kukulcan KM 2.2 La Quintas #16
Cancun, Q. Roo Mexico

Major:
Finance

Expected Graduation:
January 2015

Intended Career Path:
To be an entrepreneur.

Extracurricular Activities:
Soccer

Favorite thing about La Salle:
The Lasallian values are universal and known all over the world.

Interests:
Soccer, working out, jewelry, books written by Gabriel Garcia Marquez



Vitoantonio Sardone

Date of Birth:
September 5, 1993

Home Address:
475 Brickell Av. Apt 2914, Miami, FL. 33131

Major:
Economics and International Studies

Expected Graduation:
May 2015

Intended Career Path:
In the near future I would like to be an independent business owner.

Extracurricular Activities:
Variety of Sports, Long Distance Running, Art Appreciation, Travel & Turism

Favorite thing about La Salle:
Located in the City of Philadelphia.
Impeccable Moral and Ethical values toward teaching and the world of academia.

Interests:
Fine Dining, Traveling, Contemporary Fine Arts, Soccer, Political and Economical Trends of Latin America.



Vivian Nguyen

Date of Birth:
June 2, 1993

Home Address:
375 Manor Avenue, Plymouth Meeting, PA

Major:
Accounting, BS/MBA

Expected Graduation:
May 2015

Intended Career Path:
Become a licensed CPA and work for a public accounting firm.

Extracurricular Activities:
National Society of Collegiate Scholars, American/Asian International Student Association

Favorite thing about La Salle:
The students and professors are always willing to help.
The campus itself.

Interests:
Volunteer Work, Going on Road Trips, Listening to Music, Watching Movies



Vuthe Hom

Date of Birth:
February 26, 1993

Home Address:
2527 S 6th St, Philadelphia, PA

Major:
Accounting

Expected Graduation:
May 2015

Intended Career Path:
Tax accountant for a public accounting firm specializing in real estate and financial planning

Extracurricular Activities:
Beta Alpha Accounting Honors Society, EducationWorks

Favorite thing about La Salle:
The wonderful people I have met. The small class sizes in every class.

Interests:
Exploring new areas, television, interior design, languages



Yasemin Memis

Date of Birth:
June 20th, 1991

Home Address:
228 Willow Drive, Cinnaminson NJ 08077

Major:
Accounting and International Business

Expected Graduation:
May 2013

Intended Career Path:
Become a partner at PwC

Extracurricular Activities:
Cross Cultural Association, PwC Case Competition, Johnson & Johnson Case Competition, Eller
Ethic Competition, Beta Alpha, Accounting Association

Favorite thing about La Salle:
Great accounting program and I love the personable faculty.

Interests:
Shopping with my sister, going to new places, trying new foods, watching comedies



Zachary Curl

Date of Birth:
January 29, 1994

Home Address:
1118 Elm Avenue, Haddon Township, New Jersey 08107

Major:
Accounting

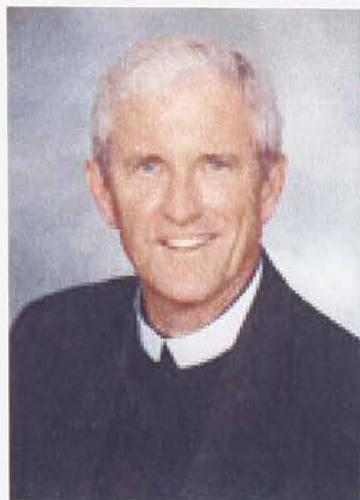
Expected Graduation:
May 2016

Intended Career Path:
Pursue an accounting position at a major corporation

Extracurricular Activities:
Cub Soccer and R.E.A.C.H.

Favorite thing about La Salle:
The location is great being in Philadelphia and the campus I can walk everywhere.

Interests:
Playing sports



Brother Gerald Fitzgerald
Assistant Professor of Accounting
Faculty Brother



MarySheila McDonald
Associate Dean
Colony Faculty Advisor

PHOTOGRAPHS

Professional Events



(“Kick Start Your Career” with Northwestern Mutual)



(Building Your Brand & LinkedIn Event)

DELTA SIGMA PI - LAMBDA SIGMA BETA



(Members enjoy Kraft snacks while listening to the Kraft Foods Presentation)



(“Turning Passion into Purpose with Marci Schankweiler)



(Colony members discussing answers to our question at the PICPA Event on Mentoring Relationships)



(Philadelphia Business Journal Company Visit)



(Ladies of the colony's Executive Committee with the We Run the World speakers)



DELTA SIGMA PI - LAMBDA SIGMA BETA



(Toasting to Founders' Day 2012 during Philadelphia Alumni Panel & Founders' Day Celebration)

Community Service



(Working the Rave On! La Salle Raffle Table)



(Rave On! La Salle)



(Variety's Autism Awareness Walk)







(Craft with Building Blocks Day Care children)



Kick Start Your Career



Come learn how to build a professional resume and organize an effective career search!

Delta Sigma Pi

America's Foremost Professional Co-ed Business Fraternity

welcomes



Northwestern Mutual

insurance / investments / ideas™

Tuesday, February 28th

12:30PM

Holroyd Atrium

deltasigLasalle@gmail.com
facebook.com/DSPLasalle



We run the World: Women's Leadership Secrets to Success

This lunchtime program is for female students across all majors interested in enhancing your competitive positioning upon graduation!

Union - 3rd Floor - Dunleavy Room

Date: October 18, 2012

Time: 12:30-1:45

Limited Seating & Lunch provided!



Susan McDonald



Susan McDonald
VP of Sales & Marketing
Marketing Career Concepts, Inc.

Teresa Watkins



Teresa L. Watkins
Executive Lifestyle Manager and CEO
Time Street Time, LLC

Two LaSalle alum will share their personal stories in both corporate and entrepreneurial career paths. You don't want to miss it!

Sponsored By:

Center for Entrepreneurship

Delta Sigma Pi

American Marketing Association

for more information
please contact:

LCE@lasalle.edu

TURNING
PASSION
INTO
PURPOSE

APRIL 24 2012
DAN RODDEN THEATER
6:30PM HOSTED BY
LA SALLE CENTER
FOR ENTREPRENEURSHIP
& DELTA SIGMA PI

FEATURED SPEAKER

MARCI

GRADUATE OF LA SALLE '90

SCHANKWEILER

FOUNDER AND PRESIDENT OF 'FOR PETE'S SAKE'
ALLOWING CANCER PATIENTS AND THEIR FAMILIES TO

TAKE A BREAK FROM CANCER.

DELTA SIGMA PI

A
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D



are
in the
business
of caring.

Join us in raising awareness for autism!

Step 1: Register	Step 2: Get on the bus!	Step 3: WALK!
Union 307 March 26th - April 5th 9AM-4:30PM \$5 (will be reimbursed!)	 -Bus Departs La Salle: 7 am -Walk Begins: 8 am -Bus back to LSU: 12pm	

Need More Info?



facebook.com/DSPLasalle
deltasigLasalle@gmail.com



EVENT
DATE
SUNDAY
April 15th, 2012
7am

features

New fraternity on campus all business



Members of the new professional business fraternity at La Salle, Delta Sigma Pi.

By Siobhan McCreavy
Collegian Editor

There is a new fraternity on campus, though this one might be more helpful to students looking for networking opportunities instead of a party on Friday night. Delta Sigma Pi, a 200-year-old professional business fraternity, has come to La Salle, and offers business and economic majors the chance to "build on professionalism in a social setting," Cara Palumbo, the fraternity's president, said.

The fraternity began its run on campus in spring 2012 when Palumbo, seeing the need for a social group devoted to helping business and economics majors network and prepare for the realities of the business world, approached MaryShawn McDonald, the associate dean of La Salle's school of business, to help her set up the organization. McDonald had been involved with the fraternity at a previous school where she was employed and agreed to become the faculty advisor for the La Salle chapter of Delta Sigma Pi.

The professional business fraternity, which currently has about 45 members, focuses on fundraising, community service, professional organizations and social events, and has, in addition to the nine-person executive board, a committee devoted to ensuring that none of these focuses are overlooked. Working with other groups on campus, like Career Services and the American Marketing Association (AMA), the fraternity works to throw events that will help the Delta Sigma Pi members prepare for their future professional careers.

"We had an event as a group where we worked on creating LinkedIn profiles together which was great because a lot of students didn't have them," Palumbo, a junior marketing major, said. "We went to the *Philadelphia Business Journal* and spoke with La Salle alumni about networking and interviewing and they definitely had some great pointers for us. We're also going to the Tropicana Casino to speak with the marketing department there so we also have events that get students in the fraternity off campus and into the real world."

However, the fraternity provides learning opportunities for its members, and offers events that are open to the entire student body. "We also are helping to drive the event 'We

Run the World,' which is going to deal with women in business," Palumbo said. "This La Salle student who had strong entrepreneurship ideas are going to come by and discuss their experiences."

Delta Sigma Pi also makes sure that it is not neglecting its obligations to community service. The fraternity had a walk to raise money for autism last year and is currently in the process of working out a way to help students at Coast Bay High School, a school where students spend four days of their week in class and one day a week in an environment that the school helps the students get.

"Potentially, we could help the students at the school either by just having fun with them during their activity periods after class or by sharing our experiences," Palumbo said. "We're still working out the details."

The fraternity has a large national presence with over 200 active chapters across the country, which Palumbo pointed out as a huge benefit for students looking to land a job through networking. The La Salle fraternity is looking to make connections with other chapters in the area, like the chapter at St. Joseph's University, and already has a special relationship with the Rutgers University chapter. Palumbo stated that this is "great" for students trying to make important connections. "Becoming a part of this organization means you're up to the huge Delta Sigma Pi network, as well as the La Salle network," she said.

The group is set to be "official" when she has until November to become a full-fledged chapter. By that time, the group will have to file a petition with the national headquarters, proving that it has fulfilled all of the requirements. Among other requirements, the chapter needs to prove that it has held eight professional events, six community service events, and that it has at least 30 permanent members. Once that is done, La Salle University can officially say that it is home to one of the largest 200-year-old professional business fraternities in the country.

Any students interested in becoming an economist and interested in joining Delta Sigma Pi should email delta@lpsalle.com. Meetings are Tuesdays at 7 p.m. and last between a half hour and an hour.

—Siobhan McCreavy, Collegian Staff Writer



Cara T. Palumbo (left) with two members of Delta Sigma Pi.



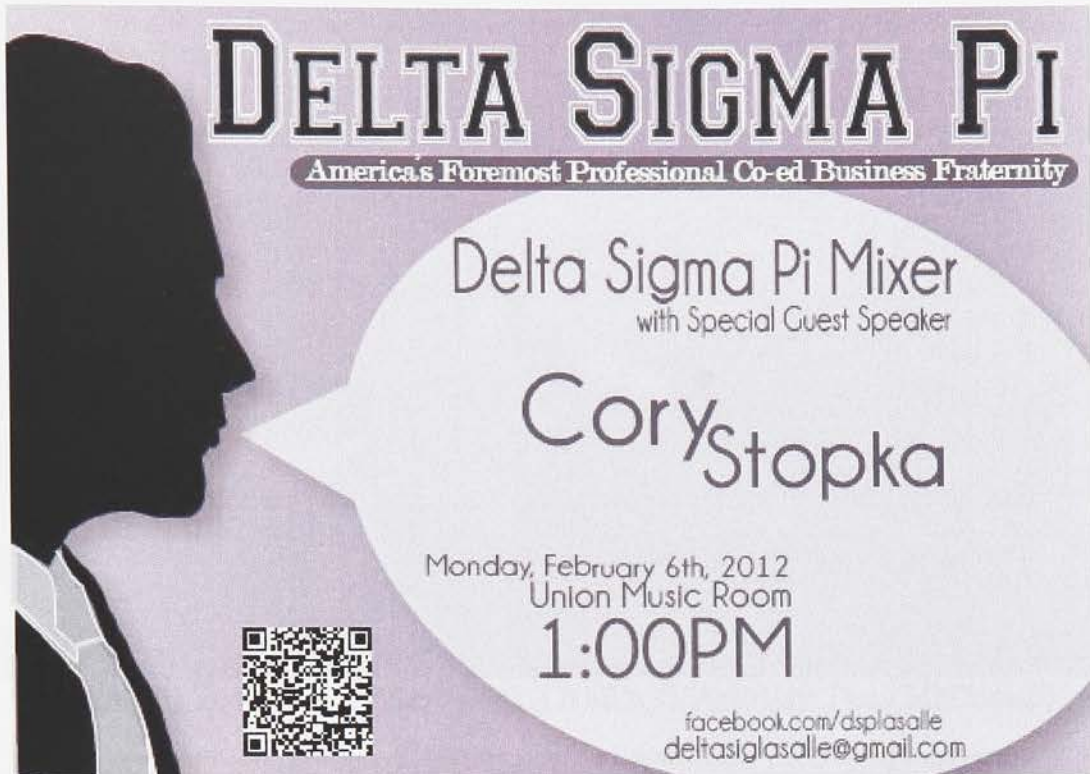
F
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Dear Friends,
Welcome to the new year and a new semester for you and me.
Now that it is back to school, it is time to get back to work, and you should be looking up and smiling from time to time. Philadelphia is Don't Be Monday OK, I virtually say.

Keep reading.
See McCreavy Features Editor siobhan@lpsalle.com

Fall break

Recruiting, Fundraising, & Social



DELTA SIGMA PI
America's Foremost Professional Co-ed Business Fraternity

Delta Sigma Pi Mixer
with Special Guest Speaker

Cory Stopka

Monday, February 6th, 2012
Union Music Room
1:00PM

facebook.com/dsplasalle
deltasiglasalle@gmail.com

A QR code is located in the bottom left corner of the poster.

(Pretzel Sale with Delta Sigma Pi consultant, Cory Stopka)



DELTA SIGMA PI - LAMBDA SIGMA BETA



(President and Vice President starting it all with Associate Dean McDonald)



(Philadelphia LEAD Conference)

DELTA SIGMA PI - LAMBDA SIGMA BETA



(Accounting Awards Dinner)

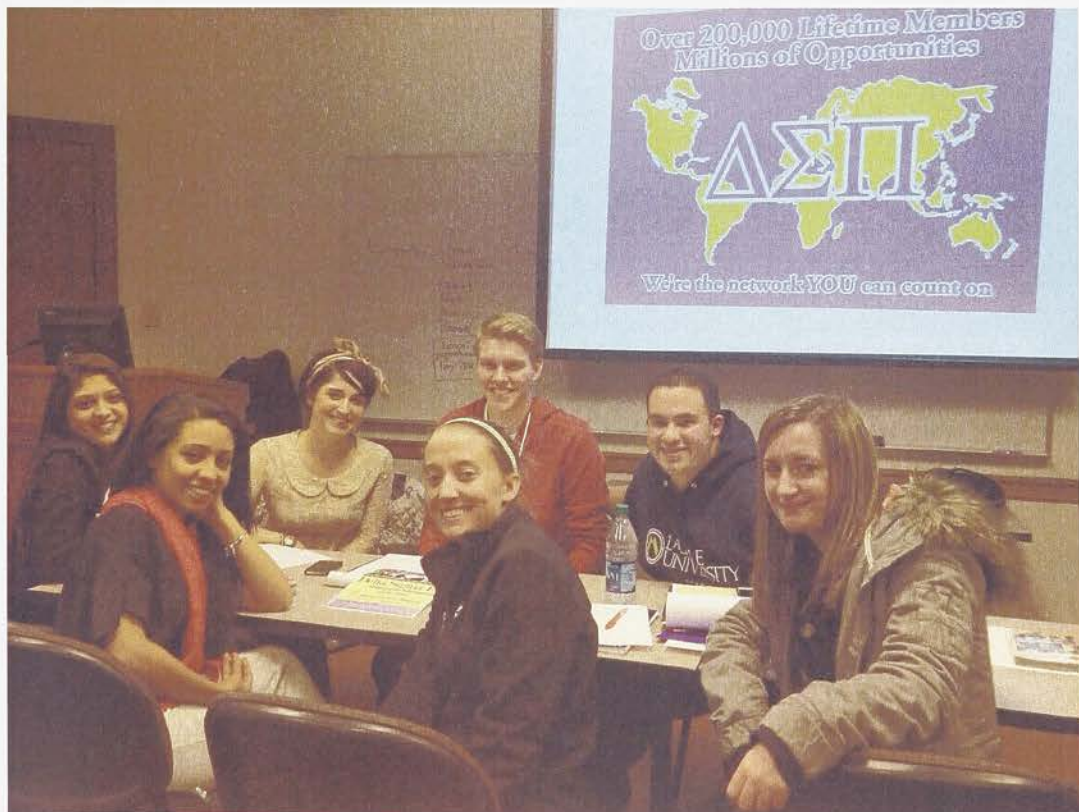


(Dean Brazina, Cara Palumbo, Flat Explorer, Matt Manista, & Brother Gerry at a networking night)

DELTA SIGMA PI - LAMBDA SIGMA BETA

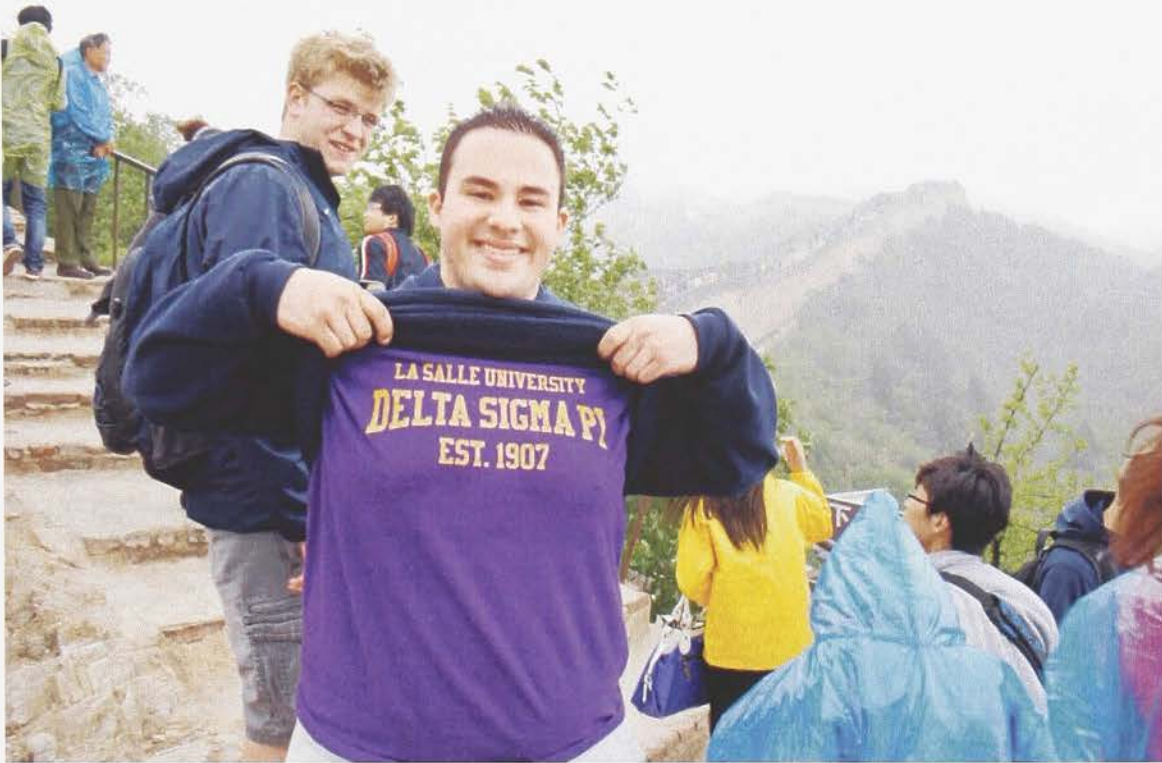


(LinkedOUT Event in Center City)



(Social Committee Members planning first annual "Grab-a-Date")

DELTA SIGMA PI - LAMBDA SIGMA BETA

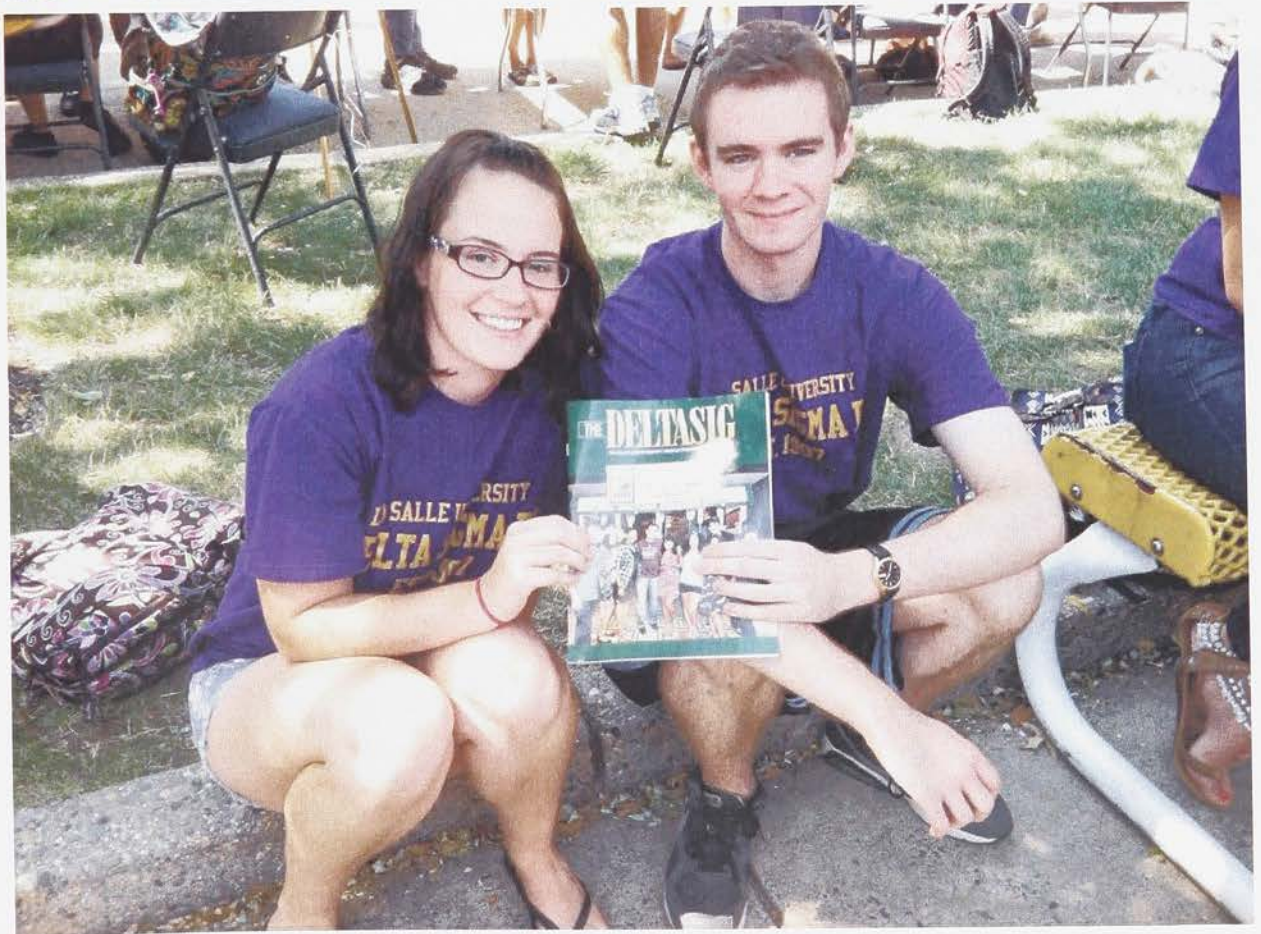
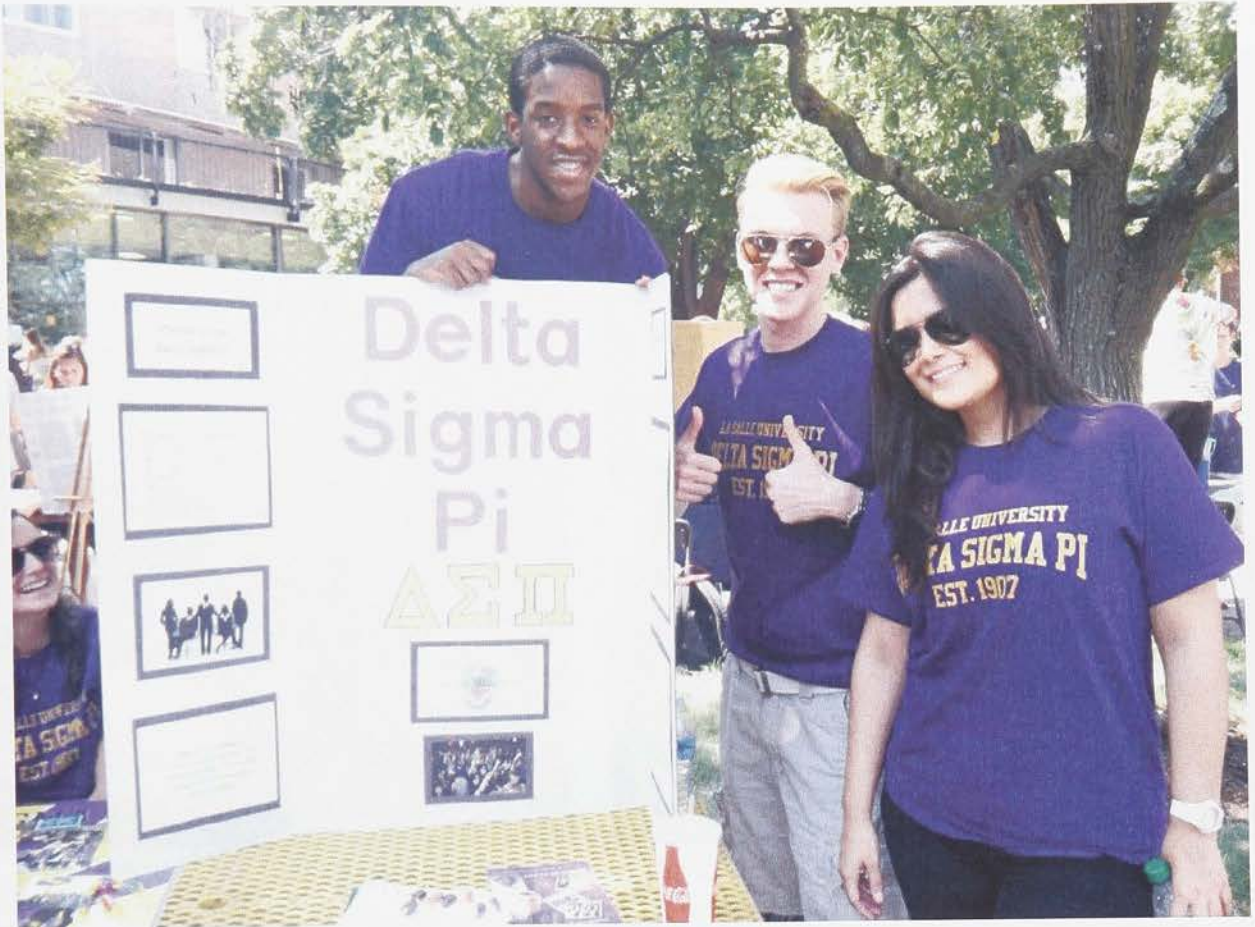


(Three Deltasigs traveled to China for a Travel Study)



(Last meeting of Spring 2012)

DELTA SIGMA PI - LAMBDA SIGMA BETA



DELTA SIGMA PI - LAMBDA SIGMA BETA



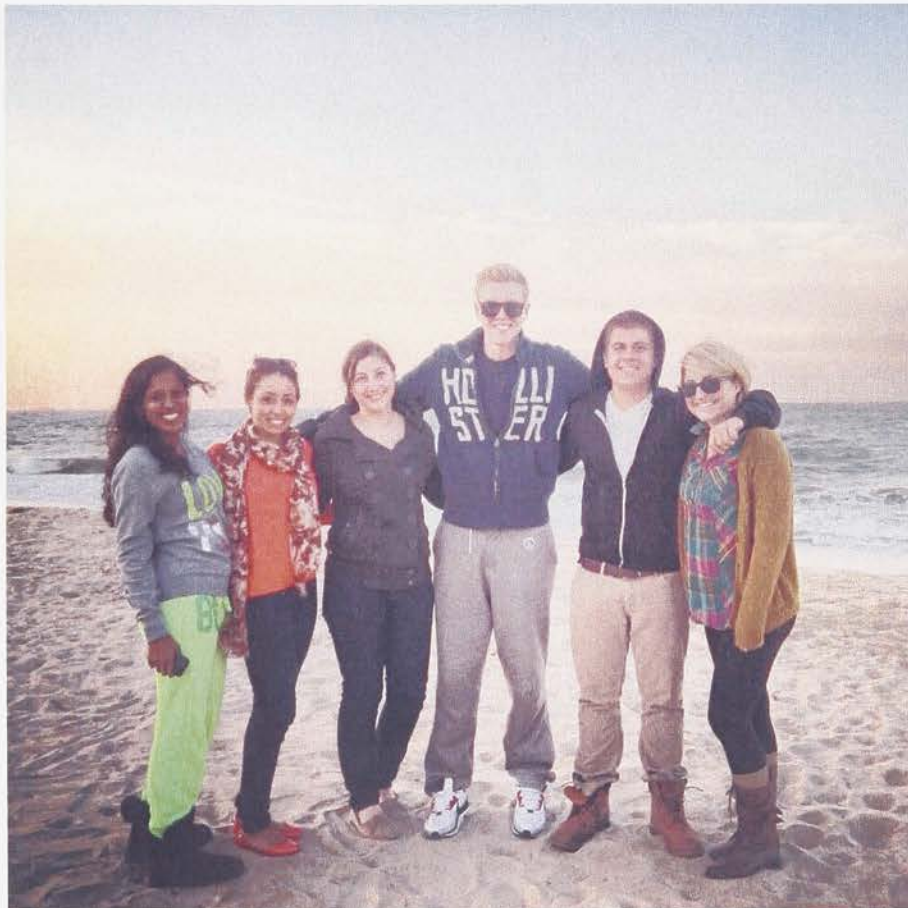
(Colony members at the Fall Activities Fair)



(Colony members hanging out at a Phillies Game)



(Went to a Light Show in Center City Philadelphia)



(Virginia Beach at Norfolk Lead)