# SOCIAL MEDIA CONTENT CALENDAR

The holidays and monthly recognitions presented in this document are the days and topics Delta Sigma Pi will recognize/post on their social media platforms. We will continue to update this document and try to recognize major holidays from various religions and backgrounds from our brothers.

If chapters are struggling to create their own original content, the chapter page is invited to share content from the official Delta Sigma Pi account.

# JANUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1 New Years Day	2 National Motivation and Inspiration Day	3	4	5	6
7	8	9	10	11	Presidents' Academy	13 Presidents' Academy National Vision Board Day
14 Presidents' Academy	Martin Luther King, Jr. Day	16	17	18	19	20
21	22	23	24	25 Mahayanna New Year	26	27
28	29	30	31	1	2	3

# FEBRUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	31	1	Northeastern LEAD Provincial Conference Groundhog Day	3 Northeastern LEAD Provincial Conference
4 Northeastern LEAD Provincial Conference	5	6	7	8	9	10 Lunar New Year Begins
11	12	13 Mardi Gras	14 Valentine's Day Harold Jacob's Birthday Ash Wednesday	15 Parinirvana Day	16 South Central LEAD Provincial Conference	17 South Central LEAD Provincial Conference
18 South Central LEAD Provincial Conference	19 Presidents Day	20	21	22	23 North Central LEAD Provincial Conference	24 North Central LEAD Provincial Conference
25 North Central LEAD Provincial Conference	26	27	28	29	1	2



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
25	26	27	28	29	1 Western LEAD Provincial Conference World Compliment Day	2 Western LEAD Provincial Conference
3 Western LEAD Provincial Conference	4 National Ritual Celebration Week	5 National Ritual Celebration Week	6 National Ritual Celebration Week	7 National Ritual Celebration Week	8 Southern LEAD Provincial Conference National Ritual Celebration Week International Women's Day	9 Southern LEAD Provincial Conference
10 Southern LEAD Provincial Conference Start of Ramadan Daylight Savings Begins	11	12	13	14 Pi Day	15	16
17 St. Patrick's Day	18	19 First Day of Spring	20	21	22	23
24 Magha Puja Day Palm Sunday	25 Holi	26	27	28	29 Good Friday	30
31 Easter  31	1	2	3	4	5	6

# APRIL

Sexual Assault and Prevention Awareness Month
Arab American Heritage Month
Celebrate Diversity Month
National Volunteer Month
National Alcohol Awareness Month

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1 April Fools	2	3	4	5	6
7 World Health Day	8	9	10	11	12	13
14	15 Tax Day	16	17	18	19	20 Alfred Moysello Birthday
21	Passover Begins Earth Day	23 Alumni Day Drive	24 Alumni Day Drive	25 Alumni Day Drive Alumni Day	26	27
28	29	30 Passover Ends	1	2	3	4







SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	1 Women in Business: Executive Panel Webinar	2 National Day of Prayer	3	4
5 Cinco De Mayo	6	7 National Teacher Day	8	9	10	11
12 Mother's Day	13	14	15 International Family Day	16	17	18
19	20	21 Alexander Makay Birthday World Day for Cultural Diversity for Dialogue and Development	22	23 Vesak-Buddha Day	24	25
26	27 Memorial Day	28	29	30	31	1





SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	31	1 Scholarship Deadline
2	3	4	World Environment Day	6	7	8
9	10	11	12 Red Rose Day	13	14 Flag Day	15
16 Father's Day Eid al-Adha	17	18	Juneteenth	20 First Day of Summer	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	1	2	3	4 Independence Day	5	6
7 Islamic New Year	8	9	10	11	12	13
14	15	16	17	18	19	20
21	23	23	24	25	26	27
28	29	30 International Day of Friendship	31	1	2	3

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# AUGUST

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	31	1	2 National Volunteer Leadership Retreat	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19 World Humanitarian Day	20	21	22	23	24
25	Women's Equality Day	27	28	29	30 College Colors Day	31





## SEPTEMBER

National Suicide Prevention Awareness Month National Hispanic Heritage Month (9/15-10/15)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2 Labor Day	3	4	5 International Day of Charity	6	7 Henry Tienken Birthday
8 National Suicide Prevention Awareness Week	9 National Suicide Prevention Awareness Week	10 National Suicide Prevention Awareness Week World Suicide Prevention Day	11 National Suicide Prevention Awareness Week 9/11	12 National Suicide Prevention Awareness Week	13 National Suicide Prevention Awareness Week	14 National Suicide Prevention Awareness Week
15	16	17	18	19	20	21
22 First Day of Fall	23 National Hazing Prevention Week	24 National Hazing Prevention Week	25 National Hazing Prevention Week	26 National Hazing Prevention Week	27 National Hazing Prevention Week	28
29	30	1	2	3	4	5



### OCTOBER

National Disability Employment Awareness Month
Breast Cancer Awareness Month
National Depression and Mental Health Screening Month
National Hispanic Heritage Month (9/15-10/15)
LGBTQ History Month

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	1	2 Rosh Hashanah	3	4	5
6 Mental Illness Awareness Week	7 Mental Illness Awareness Week	8 Mental Illness Awareness Week	9 Mental Illness Awareness Week	10 Mental Illness Awareness Week World Mental Health Day	11 Yom Kippur Mental Illness Awareness Week National Coming Out Day	12 Mental Illness Awareness Week
13	14 Indigenous Peoples Day	15 Collegian of the Year Nomination due	16 Mawlid of the Prophet	17	18	19
20 National Collegiate Alcohol Awareness Week	21 National Collegiate Alcohol Awareness Week	22 National Collegiate Alcohol Awareness Week	23 National Collegiate Alcohol Awareness Week	24 National Collegiate Alcohol Awareness Week	25 National Collegiate Alcohol Awareness Week	26 National Collegiate Alcohol Awareness Week Make a Difference Day
27	28	29	30	31 Halloween Diwali	1	2



# NOVEMBER

Military Families Appreciation Month Native American Heritage Month National Scholarship Month

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	31	1 Dia de los Muertos All Saint's Day	2 All Soul's Day
3 Daylight savings time ends	4	5	6	7 Founders' Day	8 First Generation College Celebration Day	9
10	11 Veterans Day	12	13 World Kindness Day	14	15	16
17 International Students Day	18	19	20	21	22	23
24	25	26	27	28 Thanksgiving	29	30 Small Business Saturday



# DECEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3 Giving Tuesday International Day for Persons with Disabilities	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	First day of winter
22	23	24	25 Start of Hanukkah Christmas	26 Start of Kwanzaa	27	28
29	30	31 New Years Eve	1 New Years Day	2	3	4

