

THE
DELTASIG
OF
DELTA SIGMA PI

MARCH

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THE DIRECTORY OF DELTA SIGMA PI

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Founded at New York University, School of Commerce, Accounts
and Finance, on November 7, 1907, by Alexander F. Makay,
Alfred Moysello, Harold V. Jacobs and
H. Albert Tienken.



A fraternity organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.



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The Editor's Foreword

IT IS HOPED that all undergraduate members and particularly the chapter officers will read the many interesting chapter news letters contained in this issue. Not only will you enjoy reading them, you will also have an excellent picture of the many interesting activities our chapters engage in, but what is more important it will take a blind man not to observe the encouraging pledging and initiation reports coming in from all sections of the country. The initiations actually reported to date (March 20) are far ahead of those reported last year at the same time. Forty of our fifty-two chapters have initiated as many or more members this college year to date than last year. And there are still two more months to go, and many initiations are already being scheduled for April and May. Of the other twelve chapters some have not yet held their first initiation, but advance pledging reports indicate that possibly only six at the most are not finding local conditions better than last year, or, if not better, their efforts this year are bringing far better results than last.

ALL THIS IS gratifying, and also significant. Gratifying, for these increased initiates will have there cumulative effect. Just as decreased initiations of the past two years meant smaller chapters, so will increased initiations mean larger chapters. Not that larger chapters automatically solve local problems, but who will deny the fact that adequate numbers are most helpful in perpetuating our chapters. Significant, for it indicates that better conditions are to be found on many campuses and it is hoped that this condition will persist.

I HAVE VISITED 26 of our active chapters this college year and with three exceptions only I have found local conditions equally as satisfactory as last year, and in most cases considerably improved. Several of our chapters have from 14 to 22 pledges, against about half this number last year! Others, initiating only 6 or 8 members last year, have initiated this many to date this year, and have from 5 to 12 additional pledges! And on two or three campuses where the situation appeared hopeless to certain actives, a thorough reorganization, new officers, new ideas, new plans for rushing, have worked wonders, pledges have been secured, enthusiasm is now at a high pitch, and conditions have an entirely different complexion now than last fall.

BY THE TIME this issue reaches our membership there will be only two full months, April and May, left in this college year. There is still ample opportunity to do a lot of constructive work along membership lines this spring. The formula? Three words. Work, work, WORK!!! The chapters having the most pledges are those chapters who worked as they never worked before. If they can do it, you can. The answer is entirely up to you. A little extra hard work this year will make things much easier next year.

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H. G. Wright, Editor

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternity ideals.

The members of the Conference are: ARCHITECTURE, Alpha Rho Chi, Scarab. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Beta Gamma, Sigma Nu Phi, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Chi, Phi Delta Epsilon, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi.





A MESSAGE FROM THE GRAND PRESIDENT

By E. L. SCHUJAHN, *Wisconsin*
Grand President of Delta Sigma Pi

DOWN in Houston, Texas, there are exactly seventeen members of Delta Sigma Pi. These Deltasigs are so interested in the fraternity that it has been possible for an alumni club to be formed in Houston, Texas, with each of the seventeen members a member of the club—a 100 per cent representation! In these two sentences we have an example of the kind of loyalty to the fraternity and its ideals which should be accorded the fraternity by every alumnus who wears the badge of Delta Sigma Pi.

Why? After all, we are undergraduates for but a short time—two, three, or four years at the most. We accepted initiation into the fraternity because we wanted the fellowship, the comradeship, the friendship of other men whose interests were similar to ours, because we believed in those things Delta Sigma Pi holds high. And then, in a few years, we graduate. We go out to earn our daily living in our chosen profession. Far too often that means the end of our fraternity contact, whereas it should really be the beginning of a broader experience in fraternalism, for we are alumni of our fraternity for a long, long time.

Just as we found the fellowship of kindred spirits in our college days among the members of our chapter, so too can we find that same fellowship and warm, friendly contacts among brother alumni who, like ourselves, are engaged in business. But there is this difference—the undergraduate chapter seeks the man, whereas an alumnus moving to a given city, must generally seek the brother alumnus! But too many of us don't go to that little extra trouble, and because we don't many fail to make the contacts that can mean so much to us, especially if we have moved to a strange city. By way of example, several weeks ago I met a brother from one of our chapters who didn't know that another member of the same chapter with whom he had gone through college was living here in the same city—and neither of them had let the secretary of the local alumni club know either were here. A pleasant friendship of college days might have been permitted to pass out. On the other hand, another alumnus moved to this city several months ago, and one of the very first things he did after locating a place to live, was to contact the alumni club, and through it he has established many enjoyable, pleasant, as well as profitable social contacts which he might not otherwise have made for a long time.

But that isn't all. An alumnus has a far greater opportunity to serve his fraternity and his brother Deltasigs than has an undergraduate, particularly if he is a member of an alumni club. He has the life-long opportunity to further the ideals and principles upon which the fraternity was founded, and he should apply those ideals and principles to his own business affairs. Surely, the more than 8000 alumni of Delta Sigma Pi could have a very definite influence on the ethics of business by conscientiously applying those ideals and principles of Delta Sigma Pi to which they have pledged their life-long allegiance, and that in itself would be a real service to the profession of business. The alumnus also has the life-long opportunity of furthering the interests of the fraternity by giving it his moral and financial support, and if he is residing in a city where we have an active undergraduate chapter, by aiding and assisting that chapter, by encouraging their officers and their members, by occasionally attending their functions, and in many other ways. And he will enjoy that contact with the younger members. It will help keep him young.

In short, whatever way you look at it there is an opportunity for every alumnus of Delta Sigma Pi to enrich his own life and that of many other brothers by emulating the splendid example of the seventeen members of Delta Sigma Pi residing in Houston, Texas.



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Whither Public Opinion?

■ A Forecast of Several Remarkable Changes
in the Nation's Thought, as Conditioned
by Economic Forces.

SINCE THE public mind is so nebulous a concept, and since the future is so illusive, we may very reasonably inquire, how can we predict the trends in public opinion? Our answer is that in the realm of scientific analysis prediction becomes possible in proportion to the advance of the scientific frontiers. Chemists, for example, can predict with a fair degree of accuracy what reactions will occur when several elements are compounded. Physicists can predict what will happen as an illustration of the physical laws. Thus, if a man jumps over a cliff, we can predict with absolute certainty that he does not defy, but illustrates, the law of gravitation. Likewise, scientific physicians making accurate diagnosis of disease can predict with some degree of certainty the course the disease will take. In short, scientific progress has for its end the control of the future.

Although in the realm of the social sciences no such certainty follows the predictions of the psychologists, political scientists, sociologists or economists, nevertheless as new economic laws are formulated the public can be guided with some greater degree of accuracy. In economics, for example, a formula commonly known as Gresham's Law enables us to predict that if a nation chooses to issue paper money in large quantities, that money will become cheap, and go into circulation, and the dear money, or gold, will be

driven out of circulation, or hoarded. Thus, if the public mind of today decides that what is needed is cheap money, then it follows that cheap money goes into circulation and prices are no longer quoted in terms of gold, since gold is driven out of circulation, and that prices in terms of paper money will rise. The rise in prices merely illustrates the operation of Gresham's Law, just as the man jumping over the cliff illustrates the law of gravitation.

Some one has said that the science of one age becomes the common knowledge of the next. Today hundreds of thousands of our youth are poring over volumes of natural and social science in our schools and universities learning about current scientific discoveries. This becomes a part of the public mind of the future, and when the students forsake the class rooms for the offices, mills, factories, farms and governmental service, be it noted that the public mind of tomorrow is influenced by the study of science today.

Not only the study of economic and social laws assists in predicting future trends of public thought, but the analysis of economic forces drives us to the same conclusion. Individuals think according to their pocketbook interests. So, too, with a nation; the public mind follows what it conceives to be the national economic interest. The public mind is closely related to the economic forces now at work. Hence by analyzing these forces and

By Ernest H. Hahne

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observing their operation, a fairly accurate analysis of the future trends in public opinion can be forecasted. The pocketbook interest serves as a guide to the future public opinion concerning many social, psychological and political, as well as economic problems.

No one would be so presumptuous as to claim power to predict all that will concern the public mind. Fickleness is a primary attribute of much that makes up public opinion. Thus in November, 1916, Woodrow Wilson was reelected on the slogan, "he kept us out of war," and within five months, the condemnation of the policy of "watchful waiting" had gone so far that he actually led us into war. A year or so ago we read much about "Technocracy." Today the word is dead, but the issue of the human control over the machine is very much alive in scientific circles. Today we hear much about stabilization of the dollar, or the price level; but previous depressions also have pointed to the need of stabilization, and the public whim changes over night with the return of prosperity. So if anything is to be done in the way of stabilization, it must come in the depression period, since it is only then that the public mind can appreciate its importance; but in the social science laboratories during prosperity substantial advances had already been made toward appreciation of the need for greater stabilization of prices. The fickleness of public opinion is unpredictable.

At the other extreme lies matters upon which the public opinion is not fickle at all. In fact, it is doubtful if public opinion exists concerning sunrises, Kepler's Law, the return of Halley's Comet, X-ray, radio operation, or television. These facts and theories arouse little comment in the public mind. On the other hand, where matters of social policy are involved concerning war, disarmament, divorce, prohibition, farm and poor-relief, flood control, bank supervision, processing taxes, public works programs, the NRA and other issues, there the public mind is called into action. Whether it is well-guided depends upon its leaders. The public mind is not the mind of the average, but the mind of its representatives, who are most effective in presenting these issues. But these are also the problems for the social scientist, who desires to change them from the realm of fancy to the realm of fact. True it is that the social scientist cannot predict the most accurate course for social policy, but neither can the physician cure cancer. Yet who would disband

the medical profession because folks continue to die? So, too, social science, conceived until recently as a moral philosophy, is relatively late in the field of science, but its frontiers are being pushed farther and farther back with the steady accumulation of statistical data, and eventually the whims and emotions of the public mind will be replaced by fact, for there is no public opinion concerning the fact of gravitation, or X-ray, or radio tube construction.

In view of scientific development and economic forces, what then may we reasonably expect the public mind of tomorrow to hold?

First, the public mind will concern itself more with social interest and less with individual interests. Rugged individualism was a very fitting philosophy for a frontier society, or for a state in which the citizens might free themselves from the clutches of an industrial system, by taking up claims to free lands; but with the growth of an industrial society where the finished product of one industry is the raw material for another, the stoppage in any one industry becomes a matter of vital concern to all allied industries. Moreover, the growth of cities is forcing us to become more interested in the social welfare. For example, the stoppage of the flow of milk to the hospitals and babies in a city gives all a grave concern in the operation of the milk industry. Again, growth in division of labor, the higher degree of specialization both in localities and in industries makes us more interdependent. The result is

that the public mind through its most effective leaders sets up controls over individual initiative that never previously existed, in order to control private interests that conflict with social welfare.

Second, the public mind will grow more humanistic. Here again are certain social and economic forces insidiously at work, that compel the public mind to move unconsciously in this direction. When this country was being settled, the frontiersman and pioneer farmers were living in a régime of scarcity. Nature was niggardly, and the markets were far removed. Today we face a régime of plenty. In fact, short-sighted statesmanship favors trade and production restrictions (as if there were overproduction of goods in an era of despairing poverty, long relief rolls, bread lines, and civil works administrations). America has overcome the handicap of shortage in production both on farms and in factories, but she has not yet accomplished a reasonable

(Continued to page 96)



PROF. ERNEST H. HAHNE

Give This Man an Interview!

■ "I just read more than 200 application letters," said an executive recently, "and not more than three were outstanding. Most of them seem to come out of the same mold." Will your application letter be "outstanding?" Does it show your personality? Is it a true Ambassador? Have you given it the proper attention? This article may help you.

WILL YOU help me with my application letter?" This query is synonymous with spring, as seniors feel the need for writing their first real business letter. During the depression, a good letter is doubly important because it meets so much more competition. 500-600 letters in answer to an ad are not unusual these days, and only the outstanding letter has a chance to get an interview.

That there is need for intensive study of the technique of writing application letters cannot be doubted by anyone who has been forced to read several thousands. As a prominent teachers' agency says, "If more of our members knew how to write an application letter that was a sales letter, we could double our business."

For an application is a sales letter. It is selling a product (your services) to a buyer (your prospective employer) for value received. In selling a vacuum cleaner, the salesman studies his product, the needs of his prospect, and tries to fit them together. The same sales' principle holds for application letters. Yet we find most of them sounding like the wailing of lost souls in the wilderness—"I want a job. I want a job because of the pay check attached. Because my shoes are getting thin."

An employer is not connected with a charitable organization. He makes his contribution to the community chest, but in hiring men he wants something in return for his money. He wants to know what you can do for him, and he wants as full a picture of you and your characteristics as possible, including background, scholastic training, knowledge in his field, extra interests, scholastic work of most enjoyment, earning expenses, future intentions. Most employers like to hire a man to be permanent—one who knows the field, likes it, and won't jump around.

Many seniors think that because they haven't any experience to write about, they have nothing to say. Make the most of what you have to offer. If it's only college work, show a thorough grasp of that; show that the job has been well done. Employers don't expect experience from college men. They are investing in your future as a result of your college training, and they want to know that you really have that training.

More and more questionnaires are coming in with high scholarship, certain extra curricular activities, etc., as requirements for a position. If you have a

good college record, talk about it,—of course in the proper tone.

But how to get started. First make a market survey. Study your field intensively for a month or two before writing your letter. You are handling a sales' project and you follow sales' procedure. If a man lacks the initiative to analyze his product and prospective market, he'll merely send letters to a few well-known companies and be lost in the shuffle of competition.

MAKING THE MARKET SURVEY

The mailing list—Most letters show little or no conception of a company—the market. First get together a mailing list of likely prospects. See what companies are making money. There's no use sending letters to those laying off men now. Following are some sources for compiling a mailing list and checking the contents:

Standard Statistics reports covering corporation records, new companies formed, etc.; daily financial page, trade and securities section, executive news summary, Moody's Manual, Poor's Register of Directors, Bankers' Economic Service, Harvard Business Review, Dow Jones News bulletins, Wall Street Journal, Readers' Guide, Industrial Arts, Accountants' Index, etc., for current information field, Public Affairs Information Service, World Almanac, U. S. Dept. of Commerce Year Book, American Art Annual, regional directories, Security Dealers of North America, Fitch's book of Investment Dealers, Polk's Corporation Directory, Thomas' Directory, Donnelley's Industrial Directory, Kelly's Directory of Merchants, Manufacturers, and Shippers of the World, Directory of Exporters, Custom House Guide, International Banking Directory, Rand-MacNally Bankers' Directory, Biennial Census of Manufacturers, Market Data Handbook of the U. S., Who's Who (various ones), Chemical Engineering Catalog, Directory of American Biography, Standard Statistics News Service, Trade Journals, Trade Association publications. In addition, watch rentals, leases, and incorporations, so as to be the first to offer your services to a new organization, and check through the Chamber of Commerce.

Obviously, this list is not complete but suggestive. Such a list furnishes not only a mailing list, but information covering both companies and officials, a thorough background of which is so important.

A knowledge of the personal history of officers is often useful. The mailing list should include plenty of names. This is a direct mail campaign—and returns usually range between 5% and 10%. And since it is a campaign, give time to the letter that may go to several hundred names; don't just dash it off.

Analyze the Prospect—Analyzing the nature of companies and their work requires research work as partially indicated above. But college people should know how to do research work—

Use the library; talk to people who know your field; if there is a branch office nearby, visit it; study the man who does the hiring if you can; study the magazines in your field, such as *Printers' Ink*, *Chain Store Management*, *Foreign Sales*, etc., to find the present problems; read house organs. In short, be able to write or talk from a wealth of material. Then list the requirements of the job as you find them, and don't be afraid to put down minor points.

What are the specific needs of the position? What type of company—conservative or aggressive? Type of officers? Nature of product? Present condition of the company? What qualities will they look for in a man—initiative, ability, preciseness, conscientiousness, personality, training? What qualities other than technical aspects of the job?

Analyze the Product—List your own qualifications for a job. Be complete but not egotistical. Don't forget to include hobbies and/or extra-curricular activities. Jobs hang on strange hooks these days.

Central Selling Points—Then from the list of your qualifications, select the ones that hit head-on with major requirements for the job, and those different from other peoples', and play them up as central selling points of the letter. For example, if the job calls for knowledge of research procedure and you have it, that's a strong point to emphasize.

Remember that the most obvious things aren't always the most important because everyone can meet them. For instance, everyone who wants to teach English may have twenty hours English, twenty hours Education, minor in history, and a degree, so there will be nothing unique in that. What else can you do? Perhaps your ability to handle publications, aid dramatics or physical education, play a sax in the town band, lead the Boy Scouts, or teach a Sunday School class will be the deciding factor. A principal wants not only a teacher of English, but a human being who will fit into his community without strife or dissension, and thereby make his own job more secure.

It is often the little things that tip the balance in your favor. House to house selling, travel, stenographic work, speaking experience—any may be important and in analyzing a position any possible sideline should be noted.

For the actual mechanics of the letter, the following suggestions might well be considered—

Stationery—use the best paper you can get. The first impression of you is through the fingers. Business size—7 x 10, or 8½ x 11. Not hotel stationery that has been snitched. Stationery and envelope to match—color—white. Save the pinks and blues for the country girls' Xmas present.

Type it—or have it done. The typewriter is the instrument of business—use it. Longhand writing for character reading is unadulterated bunk. After reading 99 longhand letters, the 100th gets scant consideration. Try it some time.

Form—No strikeovers, no erasures. Be sure the paper is clean. Use consistent form in punctuation, either block or indented paragraphs. Type the signature and sign over it.

Address—Give complete address—street and city. You expect an answer. Leave it at the top of the page. Be sure the salutation agrees with the heading.

Proofread the letter—If you can't spell, call in the neighbors.

No carbons—They're messy and unsightly.

Photograph—Enclose if you can afford it. Expected in teaching, but probably good for business. Put your name on the back; there will be many more. Don't clip it to the letter so that the clip goes over your face.

Return Envelope—Stamped, addressed envelope will often get a quicker reply, especially in teaching applications. Not so essential in business, though often used.

Data Sheet—Desirable for routine data which kill personality in the letter. Good place for weight, high school data, minor achievements, courses, etc. The outstanding fact or facts that will make your letter different from others will be taken off and elaborated in the letter. Effective if carefully organized and displayed. Reacts on the sender if sloppily done.

References—Give three or four from strategic positions. Give name, position, complete address, telephone number if in the same city. Set out each name in a separate paragraph.

Interview—Entire letter is usually directed toward getting an interview. Sometimes you can get an interview better by telephone and dispense with a letter. Just as well ask for it in a letter. Shows no fear of it. Be as specific as possible without usurping the prerogative of the employer. In other words, don't say you can come any time if you really can't get away except weekends. Give your telephone number if in the same city and the time you can be reached. Don't depend so much on an interview that you say nothing else in your letter. Tell the man about yourself or you won't get an interview.

Salary—Try to leave it for the interview. You can bargain better face to face.

Lead—When you have a third person reference, use it first. Don't bury it in the letter. Otherwise some adaptation of your strongest selling point should be adapted for a lead. When some special

requirement is known, use a phase of it for the lead. Avoid the trite, "Having seen your ad—," "In response to—," etc. Avoid eccentric, foolish, forced leads, as,

"I am seeking a position where brains, ability, and hard work will be appreciated." Egotistical.

"If it is possible to increase your sales half a million dollars, will that qualify me for. . . ." Silly from a man with no experience.

"Your ad just came to my attention." Forced casualness.

"No doubt you could use in your organization a man of executive ability."

"I am 23 years old, single, full of pep, and rarin' to go. What have you?" Facetious.

"I have been informed." By whom? Be specific.

"Your business interests me very much." How unique!

"I have always been interested in boys." Prove it. Mere statements are worthless.

"I have taught English several years." Trying to hide something by "several."

"Can take dictation." How fast?

"Can collect money." Prove it. Did you increase someone's collection 20%? That's proof.

"Have made satisfactory grades." A smoke screen.

"You will agree with me. . . ." Impertinent.

"Have taken Rhet. 10." What's that?

"I am an intelligent and educated young man." Says you. Prove it by results, or let your friends tell the secret.

"I have a thorough training in advertising." With only three or four courses! What a man!

"I can do anything." You can't. You may be willing to do anything your qualifications will permit.

Lead with a strong selling point. Reverse the chronological order for emphasis. Where you were born, went to school, what you did in high school, is usually water under the bridge.

Tone—Use a man to man, across-the-table tone, of course with due respect toward an employer. You're not begging, but offering services worth the money. Avoid the impersonal "The writer." It is necessary to use the pronoun "I," even though writing from the "you-angle," but good writing will eliminate many of the "I's."

Specific—Remember the newspaper rule, "use very only once a week." Avoid generalities, as "good education," "have had considerable editorial work." Be specific if you would be vivid and convincing.

Personality—Your letter represents you. It has a clean face and collar. Make it talk like you. If you want to get personality into your letter, make it different from others; show your reader that you know your field. *Let your discussion go down to fundamentals—not mere surface points.* For example, many seniors write, "I want to be an advertising

man," but they offer no reasons why, show no conception of what an advertising man should know. A few show an understanding that advertising means more than copy writing or layout, and they treat economics, marketing, accountancy, business law, knowledge of people, and then co-ordinate these basic things. They have realized the fundamentals and can write about them intelligently.

Many engineers are satisfied to tell what they know about certain specialized courses. Yet if they would do an adequate market survey, they would find that a knowledge of salesmanship, English, public speaking, credits, accountancy, law, economics, report writing, etc., are of equal importance. Many an engineer who is a whiz on a slide rule is in a cubby hole with no future because he can't meet or handle people, or can't do some of the other things mentioned.

And so, in writing your application,

1. Be yourself.
2. Be natural.
3. Never be fresh.
4. Never try to make an impression by an unusual trick of approach.
5. Take time over the letter—don't just dash it off.
6. Go over your letter before mailing it to see if it contains loose statements or gives a wrong impression of you.
7. Be sure that you have selected your best central selling points to fit the job and that you have presented them from the reader's point of view—remember, he isn't interested in you either as to what a great guy you are or from a charitable angle—but from the angle of what you can do for him. Fit yourself to the job, not the job to you.—*The Sigma Phi Sigma Monad.*



NU CHAPTER HOUSE—OHIO STATE UNIVERSITY

The Tale of a Deltasig Ring

■ An Interesting Narrative of the Experiences of a Fraternity Ring

IT'S SNOWING OUTSIDE and it is cold and mean and dark. This is also the first night that the army air corps carries the mail. So, snug by my fireside, relaxed in my arm chair, let's listen to the tale of an official Delta Sigma Pi ring.

The first few years of my existence were eventful ones to my "master" who was attending Temple University and was an active member of Omega Chapter of Delta Sigma Pi. We enjoyed the many chapter activities, the good times we had with the members of the fraternity. But one day along came a man who said something about the wonders of flying, the dread of war, economics, the training of the young generation in protection of this vast land of ours. Well, we didn't think much of that because we were too busy, my master and I, with the affairs closer at hand.

One day, however, we sat down and pounded on a typewriter until several articles were done—and these sketches were about this subject of flying. Many months later, a letter arrived that our work had won for us, a scholarship at a flying school which would enable us to get our private license. Well, my setting went pitter-patter with this outlook and so I got my first nick from the prop of an OX 5 when it kicked one morning and lifted the old man and me right into the air.

With that private license tucked away in our pocket, we set out to do things. This time, we remembered what the man had said long ago about the Air Corps, war, economics, protection and flying. Again we pounded out on the typewriter the letters and necessary application. Finally came that eventful day when our appointment was received. "We" were a Flying Cadet.

Now I didn't know anything about hazing but those boys dressed in powder blue at Brooks Field near San Antonio, Texas, introduced me to it in a big way. I'd watch my master while he'd curse under his breath and finally decided that we'd have to take it and take it we did. Then they introduced us to a lot of things from books on all sorts of subjects and finally to things like airplanes.

Time went by and so did a lot of the boys that we had known. Over half of them were deemed unfit for military pilots so we said goodbye to them and wondered when our turn was coming.

One night, we were down town gathering up a few beers in the spirit of relaxation when in came a tough little mister who poked a gun at us. Somehow, I got stuffed down into the cushion so I didn't see just what was going on outside but the old man had to buy himself a new watch and he sort of looked at me funny like and smiled. Yessir, we got to be great pals in those hectic days.

After four months of that carrying on, we took a vacation. During those few days, we went over to see Brother Biedenharn in Louisiana and it surely was good to be with another of the boys from Omega. Met Jimmy Weddell down at Patterson and almost pulled the wings off of Bied's Moth. That was another nick in my already worn sides. Brother Witter was four months ahead of us at the Flying School so we used to see him now and then—in fact, he met us as we checked in and had me busy hanging onto our bag, dropping it, picking it up again and looping around the barracks. We didn't like this at all but we did not know what day we were leaving so we kept on.



LIEUT. WM. G. BENN
Omega Chapter

After that short vacation, we moved our flying down to the other end of the hangar line and into the bigger ships. This was much more fun and the wind didn't whistle around me so much as it had in the open PT airplanes. One morning, the fog rolled into the field and even I got worried when I couldn't see the ground but knew that we were right over the flying field. The crew chief met us on the line to tell us that two airplanes had collided at a couple hundred feet and all four of the men had been killed. Thus went a different way another member of our class.

During the week ends, we used to go to town and how I would get so aggravated when I'd not be left alone to rest while we went hither and yon. Remember a couple times too when we had to stay on the post for such things—but I liked the rest.

Then to Kelly Field for the last four months of that hectic year. Those were certainly four big bad months and just chock full of everything good, bad and in between. During the first week of training on the little pursuit airplanes that both me and my master liked so well, I handed our tuxedo shirt to our best friend who had been living next to us for many months. The next day when we came in from

flying, his bunk and all of his things were gone including our shirt and studs and all. We were going to ask permission to go through his things and to get them but decided that maybe his Mother would like to keep them. Two more went the same way and then came the big day when the 97 left from the 247 who started, stepped forward and received their wings. It was a great day. We heaved a sigh and proceeded to turn one on just as my master tells me he did a few years before when Hell Week was over and he came into Delta Sigma Pi and acquired possession of me.

When the smoke cleared away, we found that like all graduations, this one too was just the beginning. The old man talked quite a lot about this place he called Panama and the big ditch—if I understood him correctly. So we got on a boat and rode for days to finally settle down around a table at the Strangers' Club in Colon, Panama. Then to the brewery and so on for a couple of weeks until our new clothes were ready and we checked in for our regular duty.

Here was an entirely new and different airplane than we had ever been in before but the Boeing was nice though a little tricky at times. During the first two weeks, I got another nick when one of them started to come to pieces in the air but the old man got us down all right even though I did acquaint myself with the position of this thing known as the ripcord. On another occasion, in doing a series of snap rolls, somehow things got all inverted, twisted and shaky. The old man tossed me around the cockpit pushing and turning things until we had lost several thousand feet of altitude. I got all nicked again and covered with warm red stuff from where the master had been cut. Again, we got home safely.

Then there was the time when one of the boys flying in formation with us over the jungle, lost part of his propeller and his little Boeing went into a dive and he bailed out. The red bugs got underneath me and tried to bite me after we had landed in a little grass patch when we were trying to get him. After that, the ticks started in and the master drained some gasoline from the strainer and gave us all a good dousing.

A little while after that, one morning, we noticed two big brown blotches of mud in the bay and kept trying to figure out how they could have gotten there. Later, we found out that two of the boys had collided in doing acrobatics in formation and those splotches were where their little airplanes had hit the bottom of the bay.

One night Noel Coward was visiting us and someone started to play the piano so the master began pounding me on a xylophone. He marred my face up something terrible and I don't believe that I'll ever forgive him for that. My looks by this time were nothing to brag about but there certainly was

no sense in his trying to hasten the natural process.

About this time, the 24th Pursuit Squadron moved to the Pacific side of the Isthmus and we didn't like it over there at all so stayed on the Atlantic side at France Field. With that, we were transferred to bigger airplanes carrying two people and were sometimes called observers. We pounded radio keys and a lot of gadgets that were new to us. One morning when towing a target at 9000 feet, we got an awful jar and looked around to find that the anti-aircraft had shot off our target and a lot of our cable. I tried to tell the old man to stop watching those caterpillars crawl up and down on the wings of the airplane and to push the throttle further open—but he didn't pay any attention to me. He never does anyway unless I smack him pretty hard someplace. He always smiles at me though so we get along fine.

We used to go out on the coral reefs at night with jacklights and wade around in the salt water catching great big lobsters. I didn't like that though because it used to make me all black and then when we got home, instead of cleaning me good and making me feel bright again, they would boil and broil the lobsters and eat them. Naturally, I got all butter and lemon juice and now and then a bit of rum—but I didn't mind the rum. It made me tingle all over. Just the same, that salt water bit into me.

Those two years were a lot of fun for both of us. When we got on the boat to come home, I was really an old old ring and I could see that the master was more of an old man too. Funny how these tropics affect all of us. I used to feel the wheel of the master's car and it too got old in a big hurry. The master had a little crocodile that he tried to bring home with him on the boat but he died two days out of New York harbor. Used to give me an awful feeling when that little devil crawled over me. On top of that, the weather man would like to have frozen us all when we got into the harbor. It was the coldest day in 13 years and below zero too. We aren't just exactly thawed out even now after almost two months at Mitchell Field.

Well, we got around to see a lot of folks that we used to know since being back here and two weeks ago, we went down to Philadelphia. It surely was nice to get back again to see Brothers White, Davidheiser, Beabes, the old house at 1857 North 17th Street and to meet a lot of the new boys that are carrying on since we've been gone. During that time, I promised them that I'd tell them a few of the things that made me look so old and battered.

Say old man, wake up. It's still snowing outside and I'm tired. Guess you had better retire me to that box of junk that you now and then rummage through. Getting old I guess and can't take it anymore. Ho-hum.

February 19, 1934.

Delta Sigma Pi Scholarship Key Winners for 1933

■ Of the 523 Keys awarded to date 199 have been won by members of Delta Sigma Pi

THE Delta Sigma Pi Scholarship Key, first established in 1912, is awarded annually by the fraternity at each university where an active chapter is maintained, to that male senior who upon graduation ranks highest in scholarship for the entire course in commerce and business administration. The award is made annually by the local faculty and the key may be won by any male student in the department, without regard to his fraternal affiliation, if any. As a result the members of Delta Sigma Pi compete with the entire department for this award, and it is particularly satisfying to a member of the fraternity when he wins one of these highly coveted scholarship keys. Of



the 55 keys awarded in 1933, 15 of them were won by members of the fraternity, an average of 27 per cent.

Since 1912 a total of 523 keys have been presented by the fraternity, and 199 have been won by members of Delta Sigma Pi, for a grand average of 38 per cent.

Here are the figures for those who are statistically minded:

Year	Number of Keys Awarded	Keys Won by members	Percentage Won by Members
1912	1	1	100
1913	1	0	0
1914	1	0	0
1915	1	0	0
1916	1	0	0
1917	1	0	0
1918	2	0	0
1919	3	1	33
1920	3	2	67
1921	11	4	36
1922	17	7	41
1923	23	8	34
1924	22	9	41
1925	30	10	33
1926	41	16	39
1927	45	21	47
1928	44	19	43
1929	52	20	38
1930	55	20	36
1931	57	24	42
1932	57	22	39
1933	55	15	27
	523	199	38

The names of the 1933 winners follow, the names listed in capitals being members of Delta Sigma Pi:

Chapter	University	Name of Winner
A	New York	Hyman D. Klein
B	Northwestern	MYRON W. MITCHELL
Γ	Boston	William J. Shea
Δ	Marquette	Orlando N. Strobel
E	Iowa	Charles L. Kluss
Z	Northwestern	Glenn R. Miller
Θ	Detroit	*Joseph A. O'Reilly *Sheldon McGraw
I	Kansas	Earl H. Woodford
K	Georgia Tech	FRANK C. BRANDES
Λ	Pittsburgh	P. V. Blackshaw
M	Georgetown	JACQUES J. REINSTEIN
N	Ohio State	John B. McCormick
Ξ	Michigan	George A. Longeway
Π	Georgia	John R. Sneed
P	California	Frederick M. Jayne
Σ	Utah	HAROLD P. DANGERFIELD
Φ	Southern California	Wesley C. Gerard
X	Johns Hopkins	Edwin J. Knight
Ψ	Wisconsin	William B. Calhoun, Jr.
Ω	Temple	Edward Weiss
A B	Missouri	Charles W. Smith
A Γ	Penn State	EMMET F. AULT
A Δ	Nebraska	RUDOLPH E. NORDGREN
A E	Minnesota	Marshall L. Remund
A H	South Dakota	WILMAR C. JARMUTH
A Θ	Cincinnati	*Walter J. Riesenberger *Philip W. Scott
A I	Drake	DONALD W. HERRON
A K	Buffalo	*Louis J. Hyde *Bernard H. Meyer
A Λ	North Carolina	Jack Thompson
A M	North Dakota	Roy G. Mosher
A N	Denver	STANLEY L. PAYNE
A Ξ	Virginia	Bertram B. LeHardy
A O	Ohio University	Henry L. Eppelin
A Π	Indiana	William H. Andrews, Jr.
A P	Colorado	†Alpierre R. Horton †Laurence T. McBride
A Σ	Alabama	Fred W. Nichols
A T	Mercer	WESLEY N. HAWKINS
A Τ	Miami	HARRY YANNEY
A X	Washington	DAVID J. WARREN
A Ψ	Chicago	Elwood H. Brewer
A Ω	De Paul	Robert M. Woods
B Γ	South Carolina	Jack I. Levkoff
B Δ	North Carolina State	Wyatt E. Lynch
B E	Oklahoma	Jack LeFevre
B Z	Louisiana State	JOHN B. HEROMAN, JR.
B H	Florida	William H. Joubert
B Θ	Creighton	Fred L. Wiesner
B I	Baylor	MAURICE S. EWING
B K	Texas	Murray P. Ramsey
B Λ	Alabama Poly	SAMUEL E. WITTEL
B N	Pennsylvania	Robert Caldwell, Jr.

* Two keys awarded, one each day and evening divisions.
† Tie; duplicate keys awarded.

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WITH THE ALUMNI

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Chicago Alumni Publish Membership Directory

ON FEBRUARY 10 the Chicago Alumni Club of Delta Sigma Pi released its annual membership and business directory of all members of Delta Sigma Pi known to reside in the Chicago area. This directory appeared in printed form this year, 5¼" x 7½", 16 pages, contained the names, chapter affiliation, both business and residence addresses and telephone numbers of 535 members of the fraternity from 35 chapters now resident in Chicago. Additional members reside in Chicago but they failed to report the necessary data for this membership directory, or it was not available to the committee, so their names could not be included. This directory was well received, and brought much favorable comment from the membership. It has proven quite interesting to browse through the pages of this directory and observe the many members of the fraternity in Chicago and their business connections. It appears as though just about every type of business is represented, and several of the larger organizations have many members of the fraternity in their employ.

Regular monthly dinners and meetings are held on the second Monday of each month in Room 815 of the Medinah-Michigan Avenue Club, continue to prove popular, and as a rule bring out a good attendance. These meetings are thoroughly enjoyed by those present and are the means of keeping many friendships active and also the medium of making new ones. The annual spring formal dinner-dance held under the joint auspices of the local chapters and the Chicago Alumni Club will be held sometime the last of April.—KENNETH H. HOBBIE.

Buffalo Elects Officers

ALUMNI meetings are being held on the first Friday evening of each month at the Alpha Kappa chapter house, and at the February meeting the following officers were selected: *President*, Norman Schlant of Alpha; *vice-president*, Fred J. Strauss, Jr. of Alpha Kappa; *secretary*, Denton A. Fuller, Jr. of Alpha Upsilon; *Treasurer*, George H. Richardson of Alpha Kappa. A membership directory of all Deltasigs residing in Buffalo and western New York will be published by the time this issue of THE DELTASIG is off the press, and any member residing in our territory and not receiving a copy, can secure one from the undersigned, care the Manufacturers and Traders Trust Company, Buffalo, N.Y.

Our social activities have been confined this year to taking active part in the various functions of Alpha Kappa Chapter at the University of Buffalo, and we are looking forward to a large attendance at the St. Patrick's Day dance to be held on March 17.—DENTON A. FULLER, JR.

Houston Alumni Meet Frequently

THIS letter starts with a bit of paintiveness, due to the fact that the Houston Alumni Club has recently lost one of its charter members and mainstays, Ken White, whose business here in Houston was finished the first of February and he has returned to the Dallas office of Haskins and

Sells. We all miss Ken very much, and we hope he will have another assignment in Houston real soon.

Since the last report of activities our club has engaged in quite a number and variety of social affairs. A bowling party was held January 2, and was thoroughly enjoyed. An ice-skating party was held on January 16. This may be surprising to you, but the weather of course was "unusual," but nevertheless these things do happen once in a while. Most of us were neophytes at this new sport. We tried very hard to master the secrets of skating, and managed to do fairly well we guess, in view of the little experience we had had. I don't want to overlook to mention our Christmas party when the Houston Deltasigs were entertained in the home of Doc Mayton on the evening of December 19. This was a hilarious party, thoroughly enjoyed by all. Fitting presents were presented to members, and various parlor games were indulged in, such as poker, blackjack, etc.—FREDERICK E. WALLACE.

Baltimore Has Varied Program

ONE of the largest meetings of the Baltimore alumni held in recent years was the dinner given Thursday, January 18, in honor of Grand Secretary-Treasurer Wright at the Stafford Hotel. Thirty-eight members were present, enjoyed Brother Wright's talk immensely, after which we all adjourned to Levering Hall to witness the chapter pledging of several neophytes.

Several interesting events are planned for the spring. We will attend a hockey game in a body; the latter part of March will find our usual monthly dinner scheduled at the Alcazar; then we will have a card party and a benefit performance at the Theater Guild. On April 25 we will elect our officers for the coming year, and on May 6 we will hold our annual outing at Blue Waters, the summer home of Chi Chapter alumni. The first issue of our *Alumni Crier* appeared in connection with the January issue of the *Chi Crier*.—J. HUCH TAYLOR.

Heads Social Science Honor Society

CHARLES A. ELLWOOD, *Missouri*, is the national president of Pi Gamma Mu, honorary social science fraternity. Brother Ellwood is now professor of sociology at Duke University, Durham, N.C. Gordon S. Watkins, *Illinois*, now professor of economics at the University of California at Los Angeles, is second vice-president of this society, while Frederick A. Bushee, *Colorado*, professor of economics and sociology at the University of Colorado, is a member of their national advisory board.

Wins Silver Medal

THE recent announcement of results of the last certified public accountant examination in Illinois revealed the fact that Roy L. Reiersen, an alumnus of Beta Chapter at Northwestern University was rated second place out of 313 candidates, of which only 22 successfully passed the examination. Brother Reiersen received the silver medal awarded by the Illinois Society of Certified Public Accountants for

placing second. He received his M.B.A. degree from Northwestern University School of Commerce in 1929, and is now a member of the faculty of Northwestern University.

Completes 30th Year with Firm

MARK W. CRESAP (*Beta Chapter honorary*) received the good wishes of scores of friends recently on the occasion of the 30th anniversary of his affiliation with Hart, Schaffner & Marx, of which Brother Cresap is chairman of the board. Brother Cresap has been very active in the business affairs of Chicago, and has also served his Alma Mater, Northwestern, in a distinguished manner. He has been a trustee of Northwestern University since 1918.

Pupils in Prison

LAST week Professor Alfred Marius Neilsen (an alumnus of Alpha Chapter of Delta Sigma Pi) of New York University gave a lecture in a course on Modern Business. Students laughed long and loud at his jokes. They stayed half an hour after class to ask questions. Scores of them edged up to shake his hand, beg for more.

Professor Neilsen is able and popular but his students at N.Y.U. never behave like that. Last week's pupils were the 210 most intelligent inmates of New York's Sing Sing prison. Professor Neilsen's lecture on Business and the Weather was second in a series of 13 to be volunteered by the faculty of N.Y.U.'s School of Commerce, Accounts and Finance. First lecture last fortnight was on Money. Future subjects: Real Estate Outlook; Plans for Relief of Depression; How to Evaluate Industrial Securities; Corporation Financing.

Ever concerned for his wards' morale and rehabilitation, Sing Sing's Warden Lewis E. Lawes already had a full-fledged prison school supervised by a civil service employe, with educated inmates on the faculty. But looking over his depression crop of prisoners, Warden Lawes decided some of them needed more advanced instruction. N.Y.U.'s Commerce Dean John Thomas Madden agreed.

Said Dean Madden last week: "This idea is a mighty fine one, especially at this time. There are many men here who would not have been here five years ago. They committed no strange offenses. They merely carried on the business practices they had been used to. But these practices, with the advent of depression, became criminal."

Though the names of prisoners taking N.Y.U.'s course were kept secret, Sing Sing inmates who could have told the professors something about the practical side of their subjects included Frank H. Warder, onetime New York State Superintendent of Banks; Bernard K. Marcus and Saul Singer, onetime president and executive vice-president respectively of New York's Bank of United States.

Sing Sing's lecture room, a long, bare hall set off by iron wickets from its library, was packed last week when fat, jolly Professor Neilsen walked in without a guard. He found his listeners most interested in aviation and weather forecasting. He had to translate "cyclonic and anti-cyclonic disturbances" into "fair and foul weather," but went away with the opinion that 20 or 30 of his listeners had "very high college intelligence." Said he: "There was no difference in talking to them and in talking to a group of college freshmen."—*Time*, February 19, 1934.

Continues Successful Record

LYLE S. HIATT, Head Master of our Florida Chapter in 1932, is now head of the commercial department of the Palm Beach Central High School, West Palm Beach, Florida, where he teaches bookkeeping and economics and coaches the swimming team. This team under his able guidance has won many meets and has created for itself a wide reputation

of unusual merit. Brother Hiatt had an illustrious career on the Florida campus, and during his junior year he guided Beta Eta Chapter to first place in the Chapter Efficiency Contest.—**TOM LEE BARROW.**

More C.P.A.'s at Baltimore

TWO of the 24 candidates who passed the examinations held by the Maryland Board of Examiners of Certified Public Accountants in November, 1933, were members of Chi Chapter of Delta Sigma Pi, and one of these two members ranked second highest in the final standings. Chi's successful candidates were Charles Steinbock, Jr., and Charles J. Nichols.

For the second time in three years, Chi Chapter had the honor of a member receiving high honors and winning the C.P.A. degree in Maryland. Brother Steinbock, taking the examination for the first time, not only received a C.P.A. degree, but ranked second highest out of the entire class. In 1931 Albert G. Simmonds ranked first, and Melvin Nace was second. A total of 19 Chi Chapter alumni, as well as three alumni from other chapters now residing in Baltimore, hold the C.P.A. degree, and the past four years nine members of Delta Sigma Pi have won this degree, as follows: Leslie W. Baker, Dr. Frederick C. Juchhoff, Edward J. Stegman, Mackenzie Stevens, J. L. McKewen, J. Elwood Armstrong, Eugene Bolstler, J. Russell Medford, Lloyd C. Knabe, Orville W. Corkran, James Roger Yates, Theodore Clemens, John William Osbon, Walter Lee Specht, Melvin Nace, John H. Gilliece, and R. Wheeler Gleichman.—**J. HUGH TAYLOR.**

Personal Mention

☛ **Fred W. Mergenthaler**, *Pennsylvania*, and deputy director of Delta Sigma Pi in Philadelphia, was recently elected president of Sigma Kappa Phi, honorary scholarship fraternity at the University of Pennsylvania. Many members of Delta Sigma Pi belong to this society, and Fred has been one of its most faithful workers. . . . In Houston, Texas we find that Joseph G. Mayton, *Louisiana State*, has recently organized an insurance agency of his own in the Esperson Building; Lester Elliott, *Texas*, and Henry Guthrie, *Texas*, are with the Farm Credit Administration; Brown McElhannon, *Baylor*, who has been in Shreveport, La. for several weeks in the interest of the Remington-Rand organization is now back in Houston; Ken White, *Boston*, director of the Southwestern Province of Delta Sigma Pi, and a member of the Grand Council, has moved back to Dallas. . . . C. M. Floyd, *Georgia (Atlanta Division)*, was recently elected assistant cashier of the Fulton National Bank of Atlanta. . . . William J. Swan, *Northwestern (Evanston Division)*, is now employed by the Chenung Canal Trust Co. of Elmira, N.Y. . . . Charles Clay, *Southern California*, is head of the C.W.A. operations for LaPlata County, Colo. . . . Karl Freed, *Pittsburgh*, is with the Chartiers Gas and Coal Co., Pittsburgh, Pa. . . . John R. Waechter, *Pennsylvania*, has recently joined the Philadelphia staff of Peat, Marwick & Mitchell. . . . Joseph Rindone, *Southern California*, is teaching at the Chula Vista Junior High School, Chula Vista, Calif. . . . Rufus Gravitt, *Georgia (Atlanta Division)*, has been made manager of the budget sales department of the Atlanta branch of Goodrich Silvertown, Inc.

☛ **Paul C. Kauffman**, *Pittsburgh*, is assistant safety director of the Jones & Laughlin Steel Co., Pittsburgh. . . . Perry Snider, *Northwestern (Evanston Division)*, is now working in the sales analysis department of the Chicago Mail Order Company, Chicago. . . . J. Paschal Foster, *Georgia (Atlanta Division)*, has been transferred to Memphis, Tenn. by the Mississippi Central Railroad Co. . . . Ward Hellings, *Southern California*, is employed in the accounting department of the Douglass Aircraft Co., Santa Monica, Calif. . . .

D. I. Barron, one of the charter members of our *Kappa* Chapter, was recently elected president of the Georgia Vocational and Trade School of Monroe, Ga., formerly known as the Fifth District A. & M. School. Brother Barron's connection with the school of which he is now president, was first established in 1916 when he entered the Monroe institution as a student. After graduating from college he returned to Monroe in 1924 and has been connected with this institution since that date. . . . William Grabow, *Southern California*, is advertising manager for the McWade Players, a stock company operating in Los Angeles and vicinity. . . . C. E. Reese, *Southern California*, is in the accounting division of the Weber Showcase Co. of Los Angeles. . . . Wilson Byerly, *Pittsburgh*, is connected with the Peoples Bank of McKeesport, Pa. . . . Madison Shaw, *Pennsylvania*, is associated with the Philco Company in Philadelphia. . . . James M. Dunlap, *Northwestern (Evanston Division)*, is a sales representative for Reo cars in Chicago. . . . Edgar H. Bork, *Northwestern (Chicago Division)*, is a sales representative for the U. S. Playing Card Company in Chicago. . . . C. G. Collingwood, *Northwestern (Chicago Division)*, is connected with the W. H. Barber Oil Co., 3650 Homan Ave., Chicago. . . . Joseph F. Geatens, *Pennsylvania*, is connected with the Carrier Corporation, manufacturers of air conditioning equipment in Bridgeport, Pa. . . . Harold L. Kaufman, *Missouri*, is associated with the Rite-Rite Manufacturing Co., Chicago. . . . William H. Haas, Jr., *Northwestern (Chicago Division)*, represents Robert Gaylord, Inc., manufacturers of fibre-board boxes in Chicago.

Our Nu Chapter at *Ohio State* reports the following alumni news: Calvin B. Wetmore is a member of the accounting staff of the Canton, Ohio branch of the National Dairy Co. . . . William P. Kuipers travels western Pennsylvania for the Sun Oil Co. . . . Ralph E. Cain is with Montgomery Ward & Co., Hutchinson, Kan. . . . Clarence Snyder is a cost accountant with the Marion Steam Shovel Co., Marion, Ohio. . . . And from our Alpha Omicron Chapter at *Ohio University* come the following alumni items: Harry Carmack is with the State Building and Loan Department in Dayton, Ohio. . . . Paul E. Kimes is with the wholesale firm of C. D. Shafer Co., Athens, Ohio. . . . Glen O. Stanart owns and operates the Athens Automotive Supply Co. . . . William E. F. Conrad is doing graduate work at Ohio State University toward his M.A. degree. . . . Elden Hauck is with the McGraw-Hill Publishing Co. in Dayton, Ohio. . . . Nelson Mitchell, *Johns Hopkins*, is a traveling auditor with the United States Fidelity and Guarantee Co., Baltimore, Md. . . . Charles Steinbock and Early Hardesty, *Johns Hopkins*, have recently joined the accounting staff of the Baltimore office of Haskins and Sells.

Mergers

Frank Nichols, *Johns Hopkins*, on September, 1932, to Lillian Griffner, at Baltimore, Md.

Martin F. Wilson, *De Paul*, on February 18, 1933, to Alice Joan Conmy, at Buffalo, N.Y.

James Merrill Russell, *Johns Hopkins*, on May 27, 1933, to Catherine May Penn, at Belair, Md.

Joseph G. Harazin, *De Paul*, on May 31, 1933, to Louise Lange, at Valparaiso, Ind.

Michael I. Annetta, *N.C. State*, on June 21, 1933, to Ruth V. Paisley, at Ashboro, N.C.

Dwight Dickerson, *Kansas*, on August 11, 1933, to Evelyn Dale, at Geneseo, Kan.

Russell H. Saunders, *Northwestern*, on January 6, 1934, to Florence Gamble Felix, at Pittsburgh, Pa.

James H. Brown, *Northwestern*, on January 7, 1934, to Teddy Love, at Chicago, Ill.

Joseph Rindone, Jr., *Southern California*, on January 20, 1934, to Maxine June Logan, at Los Angeles, Calif.

William G. Storck, *Wisconsin*, on January 21, 1934, to Gudrun J. Tauger, at Waukegan, Ill.

Daniel A. Kerth, *Wisconsin*, on February 9, 1934, to Rae F. McCarville, at Fond du Lac, Wis.

Stewart H. Paulin, *Southern California*, on February 10, 1934, to Elizabeth Mary Davis, at Bakersfield, Calif.

Alvin H. Spevacek, *Wisconsin*, on February 10, 1934, to Gertrude A. May, at Mineral Point, Wis.

Frederick W. Smith, Jr., *Southern California*, on February 10, 1934, to Helen Elizabeth Keith, at San Francisco, Calif.

Harry Loesch, Jr., *Pittsburgh*, on February 15, 1934, to Martha Peterson.

William J. Fronk, *Wisconsin*, on March 2, 1934, to Eva Rector, at Shanghai, China.

Roy L. Garrett, *South Carolina*, on March 4, 1934, to Mary Margaret Lockee, at Greenville, S.C.

William A. Burrows, *Southern California*, on March 9, 1934, to Marjorie Watkins, at Laguna Beach, Calif.

Peter R. Moeller, *Wisconsin*, on March 10, 1934, to Marion Webb, at Rockford, Ill.

Charles F. Nielsen, *Southern California*, on March 10, 1934, to Myra Ruth Neel, at Santa Monica, Calif.

Dividends

To Brother and Mrs. Harry Helme, *Georgetown*, on September 28, 1933, a daughter, Anne.

To Brother and Mrs. Lawrence Cole, *Georgia Tech*, on January 3, 1934, a son, William Allen.

To Brother and Mrs. Robert Rivers, *Georgia Tech*, on January 18, 1934, a son, Robert Allen.

To Brother and Mrs. Carl M. Pierce, *Louisiana State*, on February 8, 1934, a son, Gerald Vernon.

To Brother and Mrs. Raymond Lamborn, *Nebraska*, on February 14, 1934, a daughter, Donna Rae.

Obituary

EDWARD MEAGHER, *Psi* 129. Born January 10, 1907; initiated December 4, 1927; died November 29, 1933. Brother Meagher was exceedingly active while an undergraduate member of *Psi* Chapter, serving as both historian and treasurer of the chapter. Shortly after his graduation in 1929 he became afflicted with tuberculosis and was unsuccessful in his fight to combat this disease.

Alpha Omicron Setting Fast Pace

THE PLEDGES and actives of Alpha Omicron are looking forward with mixed feelings to the initiation scheduled next week, for that is nothing less than Hell Week. At the present writing, seven of our fourteen preps are sure of initiation (making a total of 10 initiates this year to date)—Harry Herdman, Bernard Barabas, Robert Schmid, Earl McFarland, Raymond Linnert, William Harmon, and Ward Birch are the fortunate men. Senior Warden Bob McAdoo has promised to have a few surprises on hand for the boys, and House Manager "Red" Fleming has planned an extensive cleaning campaign. The members won't know the old place, or the initiates either, after these two enterprising gentlemen get through with them.

The professional program is now well under way. To date we have had three speakers, and by the time this letter goes to press, our total will be raised to five. John Rood, of the *Lawhead Press*, was the first speaker on this program. He gave us the impressions he gained on his recent trip to Europe. Mr. Rood dealt principally with France, its customs, government, and economic life. After his interesting description of the mistress system, several of the boys decided to continue their education in France.

The second speaker was Robert Powell, of the Burnett-Smith Co., who talked on men's fashions and the importance of being well-dressed in the business world.

Ralph F. Beckert, professor of Accounting, was the third speaker on this program. Brother Beckert spoke on Accounting, its place in the world of business, and the benefits derived from the study of this subject. As a result, many of the fellows have come to regard their accounting in an entirely different light, and a substantial increase of Deltasigs has been noted in his classes.

The fourth speaker who has been scheduled is Foch Pui Lamb, a native Chinese now enrolled in Ohio University, who will discuss China and its problems. Mr. Lamb has given several lectures since his arrival in this country, and we are expecting a very interesting and instructive talk.

While the fraternity averages for the first semester are not yet available, a survey of the chapter points to a high average for Delta Sigma Pi. The following actives and pledges made a 2.00 average or better: Daniel R. Harman, Clinton F. Herby, Robert C. Schmid, Robert B. McAdoo, Eric McInnes, William A. Harmon, Howard M. Fleming.

The Third Annual Slummin' Party of Alpha Omicron was held at the chapter house Saturday, January 13. About 45 couples attended in all sorts of costumes. Everything from full dress to golf knickers was observed. The music was furnished by The Lexingtonians. Decorations were in the Bowery atmosphere, with such signs as "Unclean Dancing Prohibited" and "Check All Guns With the Manager" hung promiscuously over the house. Chaperons were Brother and Mrs. C. O. Hanson. Plans are also under way for a house dance to be held sometime in March. No definite date has been set as yet, however.

Alpha Omicron regrets the loss of Paul W. King, former chapter Treasurer, who dropped out of school at the close of the past semester. Brother King left school to accept a position in Mansfield, Ohio, until May. At that time he will enroll

in Rider College, Trenton, New Jersey, where he will continue his study in accounting.

Although we really should not mention it, the pledge team entered in intramural basketball finished the season in undisputed possession of last place. The mushball season, however, is not far away—and if some of these boys are only half as good as they claim to be the season should be a huge success.

The following men are active in campus activities: Bernard A. Barabas earned his sweater as a freshman football manager; Harold T. Drummond is a sophomore football manager, a member of the Hispanic Club, and chapter Historian; Paul H. Fackler is assistant circulation manager of the *Ohioan*; Paul R. Fenner is a center on the varsity football squad; Daniel R. Harman is a member of Alpha Beta Chi, Commerce Honor Club, accountant for the *Ohioan*, and assistant to Brothers C. O. Hanson and R. F. Beckert, besides being Head Master of the chapter; Clinton F. Herby is also a member of Alpha Beta Chi and the Commerce Honor Club, and is assistant to Brother C. M. Copeland, Dean of the School of Commerce; Burton Kinney is vice-president of the Commerce Club, circulation manager of the *Ohioan*, and Junior Warden; Francis W. Kline is an intramural manager; Robert B. McAdoo is on the staff of the *Green and White*, student newspaper, a member of the Hispanic Club, and Senior Warden of this chapter; Theodore F. Wronkoski is business manager of the *Ohioan*.

Alpha Omicron Chapter wishes to extend its heartfelt sympathies to the family of Brother Melvin A. Traylor, and joins with the rest of the fraternity in mourning for one of the most outstanding members of Delta Sigma Pi.—HOWARD M. FLEMING.

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Alpha Holds Winter Formal

THEY NEVER PAINT UP New York City as it could be done. You would have to live here to appreciate that statement. But we have an instance that ought to impress you to some extent. It happened last Saturday night, the Saturday before the Sunday that you, you and you were supposed to have your chapter letters in the mail. To be specific about it, Alpha was holding its annual winter formal on March 3, in the beautiful Lorenzo room of the Delmonico. More than a hundred Deltasigs were on deck, having a grand time in the smart Park Avenue hostelry. The evening was perfect until we started home, only to find that the larger part of the police force of the metropolis was out on the pavements, waiting to give us all ducats for parking our cars without lights. Ordinarily nothing would have been done for this breaking of a city ordinance, but on this occasion there must have been a great dearth of funds in the town treasury due to the expense of digging ourselves out of the recent blizzards. Nothing could dissuade our gendarmes from handing us the ticket. So Deltasig had a regular get-together in traffic court the following Tuesday. However, it would have taken much more than the dishing out of a

summons to detract from the glee of the couples who danced into the wee hours that morning. A word of praise is due Chairman Alfred Bartley and his capable committee, especially for the selection of ballroom, orchestra and favors. Ray McCue, Paul Cunningham, Bernard Spelman, and Herbert Kunmann, assisting Bartley, showed excellent taste in choosing Hal De Ritter's music and the unique little sterling silver perfume holders, which bore the Greek letters of the fraternity.

Eric David Redding is back from abroad, and annoying us as usual. He came very near causing an international incident in a certain Nipponese restaurant last week. I don't know why I did it, but I agreed to have lunch with him in a foreign dive one time, and ever since then we have been picking on a different nationality weekly. Last Saturday it was Japan, whose food we decided to try and put away. Needless to say, our "Eric the Red" selected a spot with a heap of real native atmosphere. Some 15 healthy sons of Nippon squatted in this establishment putting away their chow with much gusto and sound effects. Sir Redding informed me that one did honor to one's hosts when one made much noise while partaking of victuals. We must have done honor to the proprietors and all their venerable ancestors. It happened this way.

Brother Redding and I agreed to indulge in a game of chance within those sacred walls, and in the middle of the game a remark that was passed caused Redding to fold up with laughter. As he folded, so did our table which he backed into. And the food which was being prepared for us thereon—bowls of soup, rice, tea, shrimp, sugar et al.—went hurtling all over the floor. Exactly 15 men of the Rising Sun ducked before the horizon, thinking we were just starting to do a job on the place. Three of the owners appeared on the scene pronto, however, to convince us that we should not carry them out, had we those intentions. Not being well up on our jiu-jitsu tricks, we made money talk to settle the issue. Much to the surprise of the Japs, we parked ourselves and ordered a second time, and ate with relish.

Here are Alpha's officers for 1934: Head Master, Frank T. Farrell; Senior Warden, Herbert H. Kunmann; Junior Warden, John P. Bohne; Scribe, George L. Flick; Chancellor, James A. Ruddy; Treasurer, Gordon L. Bishop; Senior Guide, Charles F. Heard; Junior Guide, Leonard F. Boyle; Historian, John T. Byrne.

Those named for the appointive positions are: Master of Festivities, Kenneth H. C. Steffens; *Alpha News* Editor, John T. Byrne; Chapter Efficiency Contest Chairman, John B. Morris; House Manager, Victor E. Kieffer; Master of Ceremonies, Walter C. Sargeant.

Noticed about the lads in the chapter—Charlie Heard, putting the goats to work on the closets which he will convert into a library for the house. . . . Paul Cardinal, enjoying the last house dance most. . . . Ray McCue, unchanged with all his important positions in school, to which was added the presidency of the Interfraternity Council recently. . . . Ken Steffens, planning parties and more parties at the delightful spot that is the Westchester Country Club. . . . Jack Magennis and Paul Cunningham sweeping the last blizzard off the roof, so that it might not come down over our ears—the blizzard, of course. . . . George Taylor, impersonating just about everybody to perfection and causing sore sides by the laughter which he excites. . . . Former Head Master and present Deputy Director Dan and Mrs. Kilian at the formal. . . . Frank Eife's absence, the popular Francis having gone South, the lucky guy. . . . George Hussennetter, still vowing to do that thesis for Brother Brisco, the dean who promises to flunk our fair-faced boy.—FRANK FARRELL.

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Beta Celebrates 20th Birthday

IF YOU HAD dropped in at the Beta Chapter House on the afternoon of Saturday, February 10, you would have seen the merriest bunch of brothers, both active and alums that have gathered at good old 42 Cedar in many a month. Noisiest was a group of celebrants in fourth floor center who were really living up to the occasion of celebrating Beta's Twentieth Birthday and attending the 58th Initiation Ceremonies. It all began when a local fraternity called *Hyksos* was founded at Northwestern in 1911 and which later became the Beta Chapter of Delta Sigma Pi in 1914. The charter membership was of thirteen members led by James A. Civis the first head master. And just to top things off at the celebration, Jim Civis was right on the job at the



ABOUT HALF OF THOSE PRESENT AT THE BETA CHAPTER 20TH ANNIVERSARY

speakers' table holding down his end of the array of past head masters.

But there were plenty of gaps in the ranks of the past head masters when some eighty brothers filed into the dining room after a perfectly memorized initiation ceremony. At the head table between the present, Russ Nelson, and the first, Jim Civis were former head masters Jim Lindstrom, Bill Caverley, Steve Janick, Chat Shaw and Cliff Rasmussen. Each gave an interesting talk covering the high spots of their administrations and other significant events since the founding. Then were read several happily worded telegrams from other chapters; also telegrams from "Gig" Wright, Bert Brum, and Earle Hoyt.

Another charter member in addition to Brother Civis was "Cib" Kerr who was trying to keep order among some thirty fellow alums viz., Ed Acree, Herb Anderson, Ed Bork, J. R. Coyle, Barney Deatrick, Wm. Evans, Ralph Gaden, Glenn Gilman, Glen Grawols, W. R. Hawkins, Norman Kautt, Dan Kelly, Herman Kilberg, Earl Kinson, J. Howard Kramer, Herm Lacy, Leonard Lindblom, Al Manteuffel, Wally Manteuffel, Ed. W. Mayer, Lee Maxon, Walt Oltman, Erling Peterson, Alex Relias, Howard Ryan, Jess Ryan, Paul Sloan, J. M. Stock, Spence Stocking, and Al Tengwall.

In addition were some forty actives, including the thirteen new initiates. And though it was well after nine o'clock when the affair broke up some of the actives and alums hung on till after ten talking in little groups about the many events that have helped bring Beta Chapter up to its present position as a leader in Northwestern's McKinlock Campus affairs.—DONALD H. GRAHAM.

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Virginia Pledges Nine

FOLLOWING A SERIES of interesting rush meetings, with prominent faculty members of the School of Commerce as speakers on each occasion, Alpha Xi Chapter completed its activities until next term, by pledging nine men; the initiation will be held soon. Bryon La Motte of Wilmington, Del.; Alfred G. Williams, 3rd, of Fort Smith, Ark.; Francis M. Ward of Fort Smith, Ark.; Pratt C. Rimmel of Little Rock, Ark.; Roger H. McGrath of Elmira, N.Y.; Herbert B. Chapin of Woodhaven, N.Y.; Daniel E. Froeschauer of Brooklyn, N.Y.; Wallace C. Lind of Washington, D.C.; and James Gibson of Atlanta, Ga., were the men accepting the pledge of the fraternity. Alpha Xi Chapter plans to hold its initiation in March. Another initiation is to be held in June, following further rushing activities of the chapter.

The Southern Conference boxing matches held at the university this past month brought many old "actives" back to school. Maurice Dean, who is at present connected with the Atlantic Life Insurance Co. of Richmond, Va., was among those who returned. Your correspondent had the good fortune to aid in reporting the fights for the *Washington Post*. Virginia, with four champions took the meeting with 23 points, while the University of Maryland was runner-up with 11 counters. One of our pledges, Pratt Rimmel, fought on the freshman boxing team at Virginia, losing only one fight in five engagements. Rimmel fought as a middleweight, and is a fine prospect for the varsity next season, filling the place of the departing Captain Hal Stuart. Virginia, incidentally, was said by many experts to have the greatest boxing team in the country this season, having wins over Harvard, Yale, and the Navy.

Alpha Xi Chapter has many plans for the coming term. Together with Alpha Kappa Psi, our chapter hopes to give a series of dances in April and May, followed by a large banquet at the Monticello Hotel. Active members of other years will be invited back to Virginia for the dances and banquet. Plans to entertain brothers who are coming to the Easter dances at the University are going forward.

At present a list of meetings for the third term is being made up. We hope to have many outside speakers from

Richmond and other cities in the state. Dr. D. C. Hyde and Dr. T. R. Snavely, heads of the McIntire School of Commerce, have consented to speak at several of the meetings, and these gentlemen along with several others from the faculty, give us a foundation on which to build our activities for the coming term. Alpha Xi is losing only three men this year by graduation. Head Master W. J. Smith, John W. Kimble, and Cleveland V. Blackburn are the brothers that leave in June. With thirteen actives returning, our chapter should go ahead with increasing success in 1934-35. Much credit is due Head Master Smith for the manner in which he has performed his duties, and the spirit which he has shown at all times. His loss will be a large one. Brothers Kimble and Blackburn, both fine students, receive their diplomas in June. Brother Blackburn has attained many honors here at Virginia, among them the Alpha Kappa Psi scholarship plaque, and Intermediate Honors bestowed on all men who are placed on the Dean's List of distinguished students for the first two years of college. Head Master Smith was also awarded Intermediate Honors, the highest award that Virginia can bestow. Both Brothers Blackburn and Kimble rendered valuable services to the chapter. The former was Treasurer, that all-important man who keeps check on all of us in regard to our financial obligations to the Central Office. Brother Kimble in the rôles of Senior and Junior Warden, filled both posts in a highly acceptable manner and his leadership and inspiration will be missed by us all.

Your correspondent has gained a modest honor, being elected editor of the *University Forum*, a university publication which is being produced once a week here at Virginia. Extracts from his writings have appeared in the *New York Sun* and other papers in the country.

Alpha Xi Chapter extends best wishes to all other chapters for continued success in 1934-35.—EVERETT LEE.

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Kappa Trying to Win Efficiency Contest Again

KAPPA CHAPTER, at the Evening School of the University System of Georgia, gives fair warning now to other chapters that we are out to win that Chapter Efficiency Contest again. Head Master Howard Johnson and his Efficiency Contest Committee have been working very diligently toward that end, and they are to be congratulated on the very splendid manner in which they are performing their task.

On Saturday, December 16, 1933, Kappa sponsored a professional tour of the main office of the Western Union Telegraph Company in Atlanta. Those attending were shown how commercial and personal messages are received and relayed to their destination. They also learned that Atlanta is the third largest telegraph center in the United States. An unusually successful smoker was given by the chapter on Wednesday, December 20, 1933, at the Henry Grady Hotel. Mr. Harlee Branch, Jr., prominent young Atlanta attorney and instructor of Public Speaking at the Evening School, delivered the principal address. Mr. Branch spoke on "Living a Full Life Spiritually, Physically, Intellectually, and Socially." On December 29, 1933, Kappa celebrated the holiday season with a dance, which was given on the Roof Garden of the Evening School. The hall was appropriately decorated for the occasion, and everyone thoroughly enjoyed it. As usual, the neophytes presented a special entertainment during the intermission.

The guest speaker at the professional meeting on January 7 was Fred B. Wenn (Alpha), professor of Finance at Georgia Tech. His talk on "Monetary Policies" included such timely topics as the devaluation of the dollar and the re-monetization of silver. Kappa always feels very fortunate in securing Brother Wenn as a speaker on its professional ac-

tivities program, particularly because of his interesting presentation of his subject. On January 21, 1934, the chapter witnessed a very interesting and educational industrial film entitled "The Yoke of the Past." This film was obtained through the courtesy of the General Electric Company. Another highlight in Kappa's rushing program was the stag wiener roast on January 27. This affair was given at the Deltasig Lodge. The entertainment was in the form of various card games, horseshoe pitching, and hiking around over the grounds.

One of the most instructive and successful of our professional meetings was held Sunday, February 4, at the Tavern Tea Room. Mr. T. Guy Woolford, chairman of the board of the Retail Credit Company, spoke to the chapter on various public projects upon which he is working, or in which he has a passive interest. He discussed in detail the proposed Atlantic Ocean to Gulf of Mexico Canal. Mr. Woolford is chairman of the committee which drew up plans and supporting data of this project and presented them to the President of the United States.

Probably the most enjoyable social event in Kappa's recent activities was the steak fry given to honor "Gig" Wright. This was held at the Deltasig Lodge on February 17, 1934. Many of the local alumni came out to renew their acquaintance with "Gig." Kappa always enjoys Brother Wright's visits, and particularly appreciates his helpful suggestions.

At the professional meeting on February 18, 1934, Maurice Brewster (Alpha Iota), assistant professor of Business Administration at Emory University, led an open forum discussion on "Industry and the NRA." While this type of discussion was something of an innovation in Kappa's activities, it was enthusiastically received.

Kappa held its second formal initiation of this school year on Sunday, February 25, 1934, at the Henry Grady Hotel. The six new members initiated were W. Scott Blackstock, Robert B. Kimsey, Josiah B. Patterson, Maurice A. Strickland, Lowell M. White, and Charlton Wimberly. Kappa is indeed proud of these new brothers. The chapter now has five pledges, Karl Burgess, Donald B. Clegg, Ed Martin, James B. Sanders, and Lewis M. White. Present tentative plans call for a third initiation in May, at which time these pledges, along with several others will probably be initiated.

—WILLIAM GOLDSMITH.

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Nebraska Chapter Elects Officers

WE HAVE JUST HAD our election of officers for the coming year, which resulted in the election of Albert Ross as Head Master, George Klein as Treasurer, and Eddie Gildner as Scribe. Our chapter plans on having several professional meetings during the second semester, although we are not able at this time to announce the exact dates and names of the speakers. Since we are located in the capital of the state of Nebraska, we have never had any difficulty in securing real good speakers, and in the past have had such men as the superintendent of the state banks, various bank presidents, members of the legislature, business men of the community, etc.

Victor Markytan, who graduated this last semester, has already secured a very good position teaching and writes the chapter that he enjoys his new work very much. Rudolph Nordgren, who graduated last year, is now working in Omaha as auditor of one of the large hotels there.—EDDIE GILDNER.

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Enthusiasm High at Ohio State

WE FEEL THAT it behooves Nu Chapter to give vent to its troubles first—and in the same breath to reveal

what it is doing in order to escape and overcome those obstacles which are not unknown to the rest of you.

Shortly after the beginning of the winter quarter the realization dawned upon us that graduation and a few drop-outs had exacted a heavy toll. Nu had contracted a "cold," he wasn't feeling up to snuff, he was pretty thin, and didn't know where his next meal was coming from. After a consultation and diagnosis, it was decided that he must go on a diet which would afford him the most nutrition, to exercise more often, and that he must eventually build up a stone-wall resistance.

On January 13, "Gig" Wright pitched his tent for a one-night stand. It so happened that Northwestern's basketeers likewise camped in Columbus for the evening—a pair of beatings were administered, one on the Coliseum floor, the other at the Nu Chapter house. Brother Wright witnessed the Coliseum defeat (Ohio State) and himself administered the latter—in a most pleasant and tactful manner, to be sure—but still a needed and expected talk. We could and should have administered it ourselves. At any rate, Sunday, January 28, marked the inception of our initial and most important stage in our plan of attack. Instead of making our Sunday dinner a noon-day affair we have changed it to a five o'clock festival. Every Sunday at that time we gather in all the potential prospects, by personal calls, phone calls, written requests, by all manner and means of communication. It warms the cockles of our hearts to reveal that there are two new pledges on our roster, that we have at least four promising prospects, and that on each succeeding Sunday it is our pleasure to greet more new faces. Naturally, the battle is tough, we're not over-optimistic, we're not even sure that Nu is in the convalescent stage, and the tough sledding is still ahead of us. But we've started something and we're going to put it across! It warmed the cockles of our hearts to have had you with us, "Gig"—on your next visit, we hope to present so many "Nu" actives and pledges, that you'll forget to remember that many!

Of course, just plain rushing couldn't and won't bring results. In itself it is a clumsy and crude undertaking. The addition of several highly-active, non-tangible agents go a long way toward mellowing and coordinating the attainment of the ultimate objective.

Agent A—Professional Smokers at regular intervals. The first professional meeting of the quarter was held on Monday, January 22. Lieut. Francis E. Kidwell, of the Signal Corps here at O.S.U., presented a very interesting talk on "Life at West Point." Lieut. Kidwell graduated from West Point in 1924, and was first stationed at Fort Monmouth, later serving in the Philippines. He was appointed to the Ohio State staff in 1931.

Lieut. Kidwell portrayed in a vivid manner the stages through which a cadet passes in his matriculation at West Point from the time he detrans until the day of the last roll call. He described the new experiences and subservience to which the plebe is subjected in his first year; the gradual rise in power of a cadet in his sophomore year, culminated by a three-month furlough; entrenchment for a heavy junior siege during which no leaves are granted; and finally, the senior stage during which the cadet receives his finishing touches, and at the end of which many happy memories and ties, which always will remain imbedded firmly, are recapitulated.

Agent B—Radio Parties. On January 25, Nu promoted its second radio party of the quarter. A good turnout, consisting of a great bunch—seven potentials included—everything clicked to perfection, even the trial Crosley! In fact the Crosley proved its merits so well that it has found a permanent location.

Another dose of Agent B will be added on Saturday, February 17, at which time we'll present the annual "Hardtimes" radio dance. The fellows are preparing trousseaus which would make any "rag" man hanker for an invitation to this "dig."

Agent C—Intramural Sports. The Nu bowling team tripped on its very last hurdle in the race for the championship of the professional fraternity league. The fact that it

was the last hurdle implies that we had a soft league, or a good team. There are *very* few soft teams in any league here at O.S.U., and that last nut could take a lot of cracking against any competition.

We're undefeated in the professional fraternity basketball league. Two of the games were mere pushovers—*forfeits*—but the other two were out-and-out victories. The Bransons, Eddie and Jack, made a sweet combination in those two games—a pair of whirlwinds from start to finish—witness Jack's blisters. We're banking on them to bear the brunt in the bacon-snatching in that last game, which is scheduled for the latter part of February.

Bert Brumm, director of the Michigan-Ohio-Kentucky Province, afforded us the pleasure of his company for a few hours on Tuesday, February 13. We're sorry we had only a handful of men to greet you, Brother Brumm—we'll place the blame at the doors of the state. Five of our men are out of town for three days of this week. The travelers are: Brothers Beck, Boomershine, Harrison, Miller, and Gabriel. They were chosen to act as proctors in the state examinations for the selection of the liquor-stores personnel. They're scattered all over the state (the absentees), the stores will be scattered later on.

During the school year so far, it has been our privilege to meet and make acquaintance with quite a few brother Deltasigs from other chapters. It's always a pleasure. Don't fail to stop in the Nu house when in Columbus!—JOHN HARRISON.

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North Dakota Pledges Fourteen

ALPHA MU CHAPTER has begun second semester activities in true Deltasig fashion by pledging fourteen men to preparatory membership. The young aspirants are: Gordon Aamoth, Fargo, N.D.; Robert Kratt, Sheldon, N.D.; William Kunkel, Carrington, N.D.; Jack McDonald, Grafton, N.D.; William Sherman, Steele, N.D.; Donald Westrum, Bowbells, N.D.; Julius Wetsch, Solen, N.D.; Norman Black, Fargo, N.D.; John Lerom, Buxton, N.D.; Carl Lindell, Crookston, Minn.; Phil Sherping, Chicago, Ill.; and Jacob Stocker, Glen Ullin, N.D. Formal pledging ceremonies will be held within a few days. The chapter will be assisted with the ceremony by Dean Ezra T. Towne of the School of Commerce and Professor Rellahan of the Commerce School staff. Both are brother Deltasigs.

At a previous meeting officers for the new chapter year were elected. Marlen R. Loehrke, Scribe, was elevated to the Head Master's chair held by Glenn P. Johnson. Edward Loppnow assumed the duties of Treasurer left vacant by Ordean L. Dahl. James T. Rice was elected Scribe to succeed Marlen R. Loehrke. We are looking to the new officers for a continuation of the fine spirit and service rendered by past officers of Alpha Mu Chapter. We feel confident that they will be able to uphold the fine position Delta Sigma Pi holds on the campus.

About this time every year (when that touch of spring fever attacks one) the business women of Phi Chi Theta invite the business men of Delta Sigma Pi to join them in an evening of "business like" entertainment. We can't say just how successful the duel arrangement will work out as the party will not be held until March 16. But if last year's party is any criteria, March 16 will be a date worth marking on the calendar. We'll give you "the dope" in the next issue. Can you wait?

Two brothers were recently elected to North Dakota Alpha Chapter of Beta Gamma Sigma, honorary commerce scholarship fraternity. Walter Will and Marlen Loehrke were the ones so honored. They join the already long list of former brothers that have received the Beta Gamma Sigma award. To them we extend our congratulations and wish them continued success.

Now to do a little rambling: Walter Will was elected captain of this year's R.O.T.C. rifle team. They say he is a

good shot—at more than targets. "Bull's-eye," says Walt. And then there's the brother with the "sagebrush" mustache who has taken up announcing over radio station KFJM on the "Dakota Student Talent Hunting Hour." Here's static to you Ken. It has been rumored around that "a certain" Gamma Phi Beta girl is the proud wearer of a pin belonging to one Brother Loppnow. May they all be Deltasigs, Ed.—JAMES T. RICE.

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Alabama Initiates Fifteen

ALPHA SIGMA CHAPTER is very proud to announce that we have initiated fifteen of the finest men in the University of Alabama School of Commerce and Business Administration, namely: John Boyd, Robert Carlson, Raleigh Cutrer, Hogan Jackson, George Deibert, James Johnson, Elmer Phillips, Eris Paul, William Jones, Donald Johnson, Charles Stephen, Bernard Jung, Hunter George, Lloyd Hairston, and last but far from least, Dr. Burton Morley, assistant dean of the Commerce School.

Officers for Alpha Sigma Chapter for the coming year are as follows: Russell Branscom, Head Master; C. E. Hornsby, Chancellor; Henry Dean, Senior Warden; N. Sharon, Junior Warden; V. Hampton, Scribe; William Wade, Treasurer; T. Vaiden, Historian; H. Brown, Senior Guide; Dick McHugh, Junior Guide.

At the Junior Prom on March 1, Omicron Delta Kappa held its annual tapping exercises and two prominent brothers were tapped: Russell Branscom and Paul Thomas.

The scholastic record of Alpha Sigma is beyond reproach. The chapter made a "B" average for the past term and placed more than half the active members on the Honor Roll!

Straight "A's": Russell Branscom, Paul Thomas, William Wade, Howard Brown, and Henry Vaughn. All "A's" but one "B": David L. Hairston and Howard J. Sharon. All "A's" but two "B's": Thomas V. Vaiden and Leonard S. Shomell.

Head Master Russell Branscom is chairman of the Honor Committee for the Commerce School and Paul Thomas is president of the Senior Class.

"Gig" Wright, our Grand Secretary-Treasurer, visited Alpha Sigma Chapter on February 15. This happened to be the date set for our smoker. Brother Wright gave an interesting talk on the history and progress of professional fraternities in general and Delta Sigma Pi in particular.

On Thursday, February 22, Alpha Sigma Chapter brought to the Alabama campus Miss Lucy R. Mason, general secretary of the National Consumers League of New York City. Miss Mason is a prominent figure in Washington and is frequently consulted by the law-makers in that city on matters which concern Labor Legislation. Miss Mason's talk was heard by every member of the Commerce School. Everyone enjoyed it immensely and we hope to have other speakers of equal significance here in the near future.

Alpha Sigma Chapter extends a hearty greeting to all of the brothers in Delta Sigma Pi and invites you all to pay us a visit.—LEONARD SHOMELL.

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Fifteen More Pledges at Delta

NEW FACES APPEAR on the roster of Delta Chapter. An election, February 19, placed Tillman A. Bruett at the helm as Head Master. The worthy men supporting him are: Eldred Koepke, Senior Warden; Frank Jakutis, Junior Warden; Ellsworth Hovey, Senior Guide; John Hesser, Junior Guide; David Booth, Chancellor; Allen Adams, Scribe; and Joseph Simonet, the keeper of our vaults, wherein lies the hoarded gold supply. These officers have printed a welcome on the mat for all brothers of Delta Sigma Pi. At the same time they offer a *challenge* to all chapters. A challenge to beat us in the Chapter Efficiency Contest. To show

that we mean business, and plenty of it, we have lengthened our list of pledges to fifteen, and that is only a start. Being only pledges, I don't think they are entitled to any more mention, but they have been very obedient and so we will allow their names to rest in the folds of THE DELTASIG. Eugene Jacquart, Claude Bantel, Elmer Watry, James Helmer, Harold Weiss, Alex Potter, John Schoonenberg, Francis De Marsh, and Bruce Harrison are the latest additions to the ranks of pledge.

Out of fourteen fraternities entered in Marquette's intramural basketball race, Delta placed third. We are rather proud of our record, in that we had to battle against taller and heavier teams throughout the race. Fredrick Wienke, Eldred Koepke, and Frank Jakutis alternated at the guard positions. Kenneth Schoenecker was our only mainstay at the pivot post, while Tillman Bruett, David Booth, and Heath Crider formed a bulwark at the forward wall. While on the subject of basketball I might add that the incoming pledges had the temerity to challenge the "Delta Varsity" to a game. Woe unto them!

The Milwaukee Deltasig Alumni Club are holding a dance to commemorate the wearing of the green. I imagine that St. Patrick will be well pleased with the manner in which the alumni and members of Delta will celebrate in his honor. Arthur Keller is in charge of the affair which will be held at the Hotel Underwood.

This cub hopes that he can convey the new officer's feelings of cooperation, and hearty goodwill toward all chapters of Delta Sigma Pi for the ensuing year.—HEATH J. CRIDER.

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Florida Sponsors Radio Broadcast

ON JANUARY 10 the Radio Broadcast Series by members of Delta Sigma Pi was begun. Rollo Stovall spoke over Station WRUF on the subject, "The Origin and De-

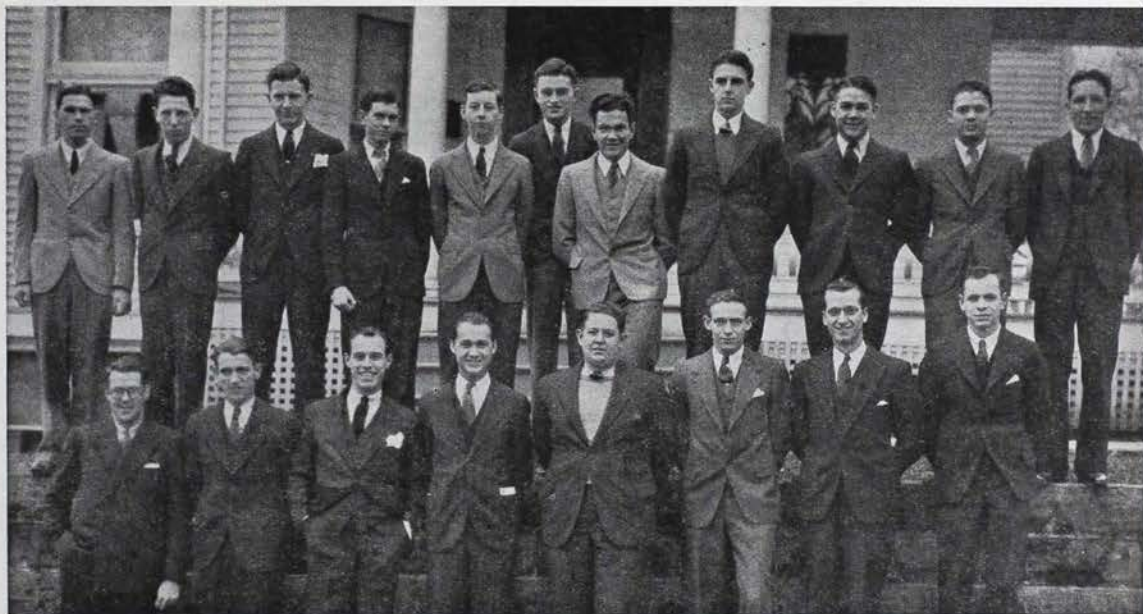
velopment of the College of Business Administration at the University of Florida." The series has been on the air each Wednesday and Friday afternoon at four o'clock, and will continue until February 28, fifteen talks in all. One novel feature of the program is that it is being given by students themselves, who actually prepare and deliver the talks in person. The dean and faculty of the College of Business Administration have rendered invaluable assistance in carrying on this program.

A caricature contest was sponsored by the chapter and conducted by Raiford Conway, chairman of the Caricature Committee. Sets of caricatures of business administration instructors were submitted by several students. The caricatures were judged by Dean Matherly, Miss Whitaker, Professor Dolbeare, and Ben Cogburn. On January 12 prizes totalling nine dollars were awarded to Herbert Schwartz, James Eaton, and Robert Bardwell.

Beta Eta Chapter opened the second semester with the first of a series of professional smokers featuring talks by prominent business men of the State of Florida. On Friday night, February 2, Mr. Sam Dunlap, sales manager of the McKesson-Groover-Stewart Drug Company, of Jacksonville, spoke at an informal smoker held in the Law Building. The speaker was introduced by Dean Matherly, and his talk was all the more appreciated because of its practical nature. He summed up the way to success in three words, "Work intelligently applied." At a business meeting following the smoker plans for activities for the second semester were discussed. On February 13, Mr. M. W. Kyser, district plant superintendent of the American Telephone and Telegraph Company, of Jacksonville, addressed members of the chapter and guests at the second smoker in this series.

Brother H. G. Wright, Grand Secretary-Treasurer of Delta Sigma Pi, visited the chapter on his annual tour, February 11-13, being the guest of Prof. Howard W. Gray during that time. Brother Wright left the chapter with many new ideas about the benefits accruing from membership in a national organization.

James T. Wilson has been appointed chairman of the



ALPHA OMICRON CHAPTER—OHIO UNIVERSITY

Top Row (left to right): Eric McInnes, Richard Thomas, Bernard Barabas, Earl McFarland, Francis Kline, Robert McAdoo, William Harmon, Robert Schmid, Edward Jones, Paul Fackler, Paul King.

Bottom Row: Howard Fleming, Robert Petty, Theodore Wronkoski, Daniel Harman, Paul Fenner, Raymond Linnert, W. Burton Kinney, Theodore Hunter.

Industrial Program, and plans to arrange a tour of certain business establishments in the city of Jacksonville some time during March. Some time during March there will be a dance sponsored by the Professional Interfraternity Conference, of which Delta Sigma Pi is a member. Election of officers is to be held February 27, and selections will be made from an outstanding group who will compose the chapter next year. Membership is being considered at present, and proposals for membership will be made after qualified men have been acquainted with members of the chapter at an informal smoker. Probably at least eight men will be initiated this semester, as an unusually large number of actives will graduate next June.

When military appointments were announced, we learned that Terry Patterson had been appointed Major of the second battalion of infantry, R.O.T.C. Norris Trapnell is a Captain, assigned as Battalion Adjutant, and Roger Barker is Captain of Company "B." Charles Cox is pitcher on the varsity baseball team.

Some of the alumni of Beta Eta Chapter have reported their present locations and occupations, and members are always glad to learn of their activities. Ben Criswell, former Head Master of Beta Eta, Alfred MacKille, Glenn Calmes, and Robert Cochran are working with the Civil Works Administration in Tallahassee. Loyce L. Holmes is teaching school in MacClenny, Florida. O. B. Collier is connected with the Smith Stylus Company, of Chicago. Jimmie Landon was employed in England and Scotland during the fall of 1933, and is now working with the Gulf Refining Company, of Jacksonville. Pete Scaglione is now connected with the Crenshaw Brothers Produce Company, of Tampa, Florida. Jack Rothgeb is attending the University of Illinois, at Urbana.

Beta Eta Chapter is looking forward to a varied and interesting program for this semester, and is pointing toward the Efficiency Contest in a way that should engender a lot of wholesome competition from her sister chapters.—TOM LEE BARROW.

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Missouri Sponsors Open Address

THE MEMBERS AND PLEDGES of Alpha Beta Chapter have their chests thrown out with pride inasmuch as they have made one of their professional meetings the outstanding event of the Business and Public Administration School so far this year. On January 9 the chapter sponsored an address on the subject: "Recent Economic and Political Developments in Central America," by the Honorable Roy T. Davis, who during the past twelve years was minister of the United States to the countries of Costa Rica and of Panama, respectively. The meeting was well attended by university students and townspeople. It received generous write-ups in the local papers. Waldon Winston, our delegate to the last Grand Chapter Congress, is being missed very much since he left about January 2 to become commanding officer of a CCC camp at Alma, Nebraska. No one was working harder than Brother Winston to build up the chapter again. None of the pledges of the first semester have been initiated yet, but an initiation is scheduled for this spring. To other chapters may I extend congratulations on the fine chapter publications we have recently received. You can justly be proud of them.—NELSON HENSON.

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South Dakota Holds Formal Dance

EXAMINATIONS HELD NO TERROR for members of Alpha Eta, as all members as well as pledges came through with flying colors. If we only continue our scholastic record for the balance of the year, we will have no difficulty in winning the scholarship trophy at our university. On Thursday, February 15, our chapter was host to about 20

guests at a smoker held at the chapter house. Mr. Harry E. Olson, instructor in Accounting at the University of South Dakota, presented an interesting discussion on "The Cause and Effects of Fluctuation of Prices of Stocks and Bonds." Following his talk a round table discussion was held, followed by some tempting refreshments. Saturday, February 24, a formal dinner was served at the chapter house, preceding the annual military ball. All of the members of the chapter brought their dates, and enjoyed a delightful meal. The dining room was attractively decorated in red, white and blue, and we owe our thanks to Brother Miller, who planned this affair and carried it through to a successful conclusion.

While our chapter basketball team has not been able to hit their stride, it has been in there fighting all the time, and Brother Miller is going to boost his individual scoring record to a point where he will be a strong contender for high scoring honors in the intramural tournament. So far he has averaged better than ten points per game. The chapter expects to hold a banquet on April 3 to commemorate the founding of our chapter. We have several pledges wearing the Crown and Delta and our plans are now under way for our annual spring initiation. Remember, the welcome sign is always out for traveling Deltasigs should any of you find your way to Vermilion, South Dakota, as we will delight in the opportunity of extending some good old South Dakota hospitality to you.—JACK C. POOLE.

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DePaul Holds New Year's Eve Party

ALPHA OMEGA CHAPTER has just successfully completed the first part of the college year at DePaul University with the addition of four new members: Dennis O'Connor, Leonard Hunt, Dominic Ferro, and Harold Treat. We feel confident that they will become very inspiring additions to our chapter, and we wish to congratulate them upon their wise choice. The banquet in their honor was a very fitting climaxing affair in which all members aided in making a splendid celebration. The initiation was quite a God-fearing affair in which the brothers initiated at the close of last semester showed us some tricks they had in the bag for quite some time; just waiting for some hopeless lads to spring them on. It seems that each neophyte was subjected to a lung test. They were all found to be deficient in respiration. Whether it was the expected future thoughts of what was yet to come or pure nervousness we cannot tell, however, some brothers acting as attending physicians gave them what they termed "the lung test." It seems the spout of a seltzer water bottle was placed into their mouth and they were required to blow into this apparatus. After several warming up blows until the utmost strenuous blow arrived nothing happened, then finally the spout issued a large quantity of seltzer into the poor fellow's mouth which produced the most comical results. We cannot begin to tell how effective it was, the antics of the pledge were most hysterical to follow. It seems somebody always has new ideas which prove to be quite trying on those poor neophytes. We are in high spirits over the possible fate that will befall the new brothers in the hands of those just initiated. It happens that they were greatly frightened and intend to redeem themselves by taking it out on the next group of pledges. We sit in trepidation awaiting the final doom to fall on unsuspecting new prospects. I don't think we have much chance of being disappointed because they seem to have plenty of ability.

Plans are well underway for a well organized rushing program to be held during the next few weeks. Realizing that at this last initiation we only had four new members we are valiantly striving to at least double this number by the end of this semester. From the amount of material present we feel sure that we will secure at least our quota for this semester. Smokers are being arranged for with a view to interest all prospective members. We are planning on

several speakers who have proved very interesting in the past in their discourses on present day economic controversies. We feel highly confident that these affairs should attract many more than have been present at past smokers with the ultimate result in more additional pledges.

The New Year's party of Alpha Omega Chapter proved to be the most gala financial and social success ever attained by our chapter. Several members of the faculty of DePaul University and their friends honored us with their presence, and did much in their part to aid us in the celebration of our New Year. Many other students of DePaul University being aroused by the low price offered for such a promising dance came and were quite fully surprised at the successful way Deltasigs could throw a party. It was the talk of the school for several weeks thereafter. Illuminated posters about the school which were such works of attraction that they had all gazing at them spell-bound served to attract part of the large crowd that was present. We feel very proud in being able to present a dance in times such as these, when students are becoming more thrifty, with such a great success in every way possible.

Because of the satisfactory results of our New Year's dance we are planning an early spring formal to climax our social activities for the present scholastic year. Locations are being selected that will not only be attractive, but will have the romantic atmosphere not so often found at all dances. Due to the apparent interest around the school for economical dances we intend to follow the same sort of program outlined in our past dance. In other words have an ideal location, a well liked and popular band, at the most reasonable cost possible to those attending.

At the close of the semester we find that all members of Delta Sigma Pi at DePaul University attained very satis-

factory grades which is not at all surprising. As this is going to print we have not as yet been able to determine the chapter average but by the next issue of THE DELTASIG we should be able to quote our semester average.

The basketball team is coming along in true Deltasig fashion. They have not as yet bowed to defeat and from the forecast of events we feel confident that we will win the Interfraternity Basketball Championship this year. The brothers on the team have a real fighting spirit and are true champions of Delta Sigma Pi.

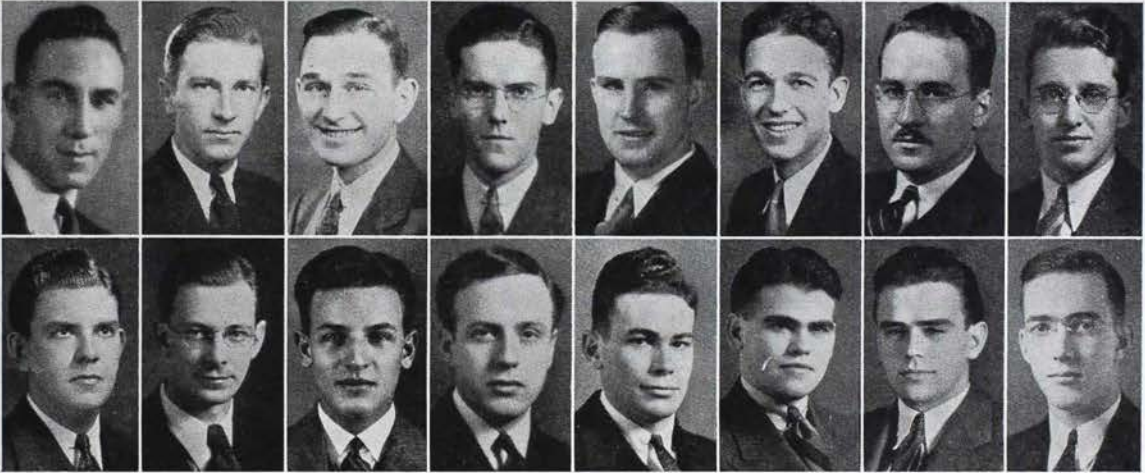
The Interfraternity Council also has sponsored a series of fraternity debates which have proven very popular at the school. Delta Sigma Pi having but one debate at present won it by a forfeiture on the part of Delta Theta Phi law fraternity. Our other opponents are not such easy combatants, and we anticipate a stiff fight, but we have great confidence in our debaters' abilities.—EUGENE J. STEINMETZ.

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Lambda Sponsors Radio Program

FOR SEVERAL WEEKS Lambda Chapter has been "on the air" over Radio Station WWSW, and this program of radio talks has proven very popular. We are particularly gratified at the results of the program presented. Many favorable comments have been received by letter, as well as personal contact, and should any of the members of other chapters hear us on the air, we would be glad to receive their acknowledgment. We are on the air at 7:30 P.M. Eastern Standard Time, and always open the program with "Rose of Deltasig."

Men of Campus Fame



Top Row (left to right): Myron W. Mitchell, *Northwestern*, won the ΔΣΠ Scholarship Key at Northwestern University when he graduated in June, 1933; Howard B. Johnson, *Georgia*, is the very capable Head Master of our excellent Kappa Chapter; Francis M. Osteen, *Georgia*, is Senior Warden of Kappa, and associate editor of the college annual; William Goldsmith, *Georgia*, contributes the news items and other material to THE DELTASIG; Ray Brandes, *Georgia*, is editor of the *Evening Signal*; Francis F. Duggan, *Georgia*, is president of the student body and editor of the college annual; Lloyd C. Ginn, *Georgia*, is business manager of the *Evening Signal*; Edward A. Kuwatch, Jr., *Cincinnati*, is treasurer of the Commerce Club.

Bottom Row: Carl Schonhoft, *Cincinnati*, is president of the Newman Club at the University of Cincinnati; Rudolph C. Nordgren, *Nebraska*, won the ΔΣΠ Scholarship Key at Nebraska last year; John W. Fisher, *Dalhousie*, is Head Master of our chapter, president of the Commerce Society, intercollegiate radio debater, treasurer of the junior class, and a member of the Dalhousie wrestling team; Freeland Wurtz, *Wisconsin*, is first vice-president of the Men's Union Board; Olen Christopherson, *Wisconsin*, is Head Master of Psi Chapter; Robert Lewis, *Wisconsin*, is business manager of the Haresfoot Club and varsity track manager; Clarence Torrey, *Wisconsin*, capable Scribe of our Psi Chapter, wears the keys of Phi Eta Sigma, Phi Kappa Phi, and Artus, and is a member of the university concert band and orchestra; Robert E. Waite, *Wisconsin*, is student counselor at Wisconsin, and active in Student Union affairs.

The following is a list of the speakers and program we have presented each Thursday over WWSW since the first of the year: January 4, R. H. Maguire, chief of the Income Tax Division of the local Internal Revenue Office, "Income Tax Laws of 1933." January 11, Arnold M. Replogle, former assistant district attorney, "History and Governmental Experiments." January 18, William C. Arther, instructor in advertising, "The Part Advertising Plays in the New Economic Regime." January 25, Francis D. Tyson, professor of economics, "The New Deal: Recovery or Reform." February 1, John H. Lucas, head of the credit department of the Peoples-Pittsburgh Trust Co., "Bank Credit." February 8, Percy Williams, city assessor, "Assessing Real Estate Under the New Pittsburgh Plan." February 15, J. Lloyd Mahoney, director of the downtown division of the University of Pittsburgh, "The Federal Securities Act of 1933." February 22, Ray A. Tucker, chairman of the Aeronautics Committee of the Pittsburgh Chamber of Commerce, "Cancellation of Airmail Contracts and Its Effect Upon Commercial Aviation." March 1, C. D. Scully, city solicitor, "A Review of Pittsburgh Statute Books." March 8, Russell Dixon, professor of economics, "The Consumer Under N.R.A." March 15, James H. Greene, secretary, Pittsburgh Retail Merchants Association, "The Retail Code: What It Means to the Retailer and the Consumer."

The social life of Lambda Chapter has been rather quiet recently. We made a tour of inspection of the Independent Brewing Company in January. In February the members surprised Harry Loesch, Jr. and his fiancée with a shower. We will shortly have a dance, and also a tour of inspection through the Jones & Laughlin Steel Mill.—ERNEST S. KENNARD.

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Beta Initiates Thirteen; Pledges Sixteen

WITH THE FIFTY-EIGHTH initiation and the twentieth birthday banquet ceremonies over, Beta Chapter goes into the second semester of the year under Head Master Russ Nelson, with thirteen new brothers, bringing the active chapter strength to forty-two. In this list of thirteen new brothers there are two Harolds, two Walters, and two Kenneths—if names mean anything to you. Of if you want to check the list for yourselves, they are: George E. Macauley, Richard A. Knight, Lawrence E. Reading, Francis C. Knautz, Harold A. Shanafelt, Louis B. Kelsch, Walter H. Vernier, William G. Coggeshall, Jr., Walter J. Vogel, Harold L. Brolier, Kenneth D. Wallis, Thomas S. Booz, Jr., and Kenneth A. Willen. Since then we have pledged sixteen additional men.

If arranged in chronological order, this letter would have begun with the pledge show given the Monday before Christmas. As usual this was a "rank" affair and served to show the active chapter just how much work would have to be put in to bring the neophytes into line. Forthwith Scribe Tony Marshall conceived of a rating chart for the pledges which worked like a charm in straightening out the wildest of them. And, as 'tis said, "All's Well That Ends Well," we initiated thirteen.

The New Year's party held at the chapter house under the auspices of the Chicago Alumni Club was a great success, where everyone joined in to give 1934 a real send off.

When Cliff Rasmussen, president of the Commerce Club of Northwestern University, wanted a good chairman to run the annual Commerce Stag, he chose Bob Carlson. Forthwith, Brother Carlson, knowing the kind of entertainment Deltasigs like at stags, engaged some of the talent that was enjoyed at our last convention. It seems almost needless to say that the affair was a wow. So, to top off the evening a score of actives and a few pledges gathered in the back room of one of our favorite places to hoist a few and sing Deltasig songs so well that we decided at our next meeting to enter the Interfraternity Sing, choosing Sam Parisi as chair-

man. With additional duties Brother Parisi is one busy fellow for he has just led us through another successful basketball season to cop second place in the School of Commerce League and secure a firmer hold on our lead for the Sweepstakes Trophy.

About twice a month many of Beta's actives gather round the table at the McKinlock Campus Association Congress to dine and hear such eminent speakers as Dean Ralph E. Heilman of our School of Commerce, Dean Irving S. Cutter of the Medical School, and Dean Arthur D. Black of the Dental School. It will be remembered that our own Steve Janick is president of the M.C.A. And well, indeed, does he give his little three-minute talk at each of these affairs.

As we were merging into the second semester of our year, there appeared the first *Official Bulletin* of Beta Chapter, conceived by Brothers Chat Shaw and Russ Nelson, being a review and constructive criticism of Beta Chapter since September. To say that it was well done would be holding back. For our accomplishments were not only given in some detail, but more important our shortcomings were outlined and a plea made to remedy them. The subheads were replete with Latin and French quotations which were indeed effective. In closing, the bulletin gave us something to think about for the rest of the year. So, with a knowledge of our faults to aid us to progress in the future, there is no real reason why Beta Chapter should not be able to improve her pace and be up on top in everything where it belongs.—DONALD H. GRAHAM.

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New Officers Elected at Iowa

THREE HUNDRED COUPLES in colorful formal attire danced to the music of Jimmy Joy and his twelve Brunswick Recording Artists at the Commerce Mart on February 16. The party was held in the main lounge of the Iowa Union while colored lights played on the dancers. Aviation was the theme of decoration. Silver planes on a sky of deep blue formed the skywriting "Commerce Mart" while the landing lights flooded the orchestra. Deltasigs who were on the committee were John O. Turkington, Elmer G. Davis, and Robert W. Stitzel.

The Deuce Party, the formal of the year sponsored by the commerce Greek letter organizations on the campus was held March 9 in the University Club rooms at the Iowa Union. The committee in charge was headed by G. Raymond Nelson, while Willard G. Thomas was on the program committee.

Alumnus Bert Adams is seen quite often around the Deltasig house since he has been working in Iowa City with the P.W.A. He is working with Grant Wood on the nine murals which are to be placed in the new library under construction at Ames. Studios for this art work are in the Library Annex where Mr. Wood and his staff of twenty-five artists have been working the past few weeks. Sunday, February 4, a public exhibition of the progress made so far was held and another one is planned for the near future.

After the balloting had been counted at the recent chapter election our officers were found to be: *Head Master*, Ronald Larson; *Chancellor*, Ted Farley; *Scribe*, Harvey Krogman; *Senior Warden*, Peter Kloppenborg; *Junior Warden*, William Coen; *Senior Guide*, Dick Cuff; *Junior Guide*, Ross Frasher; *Rushing Captain*, A. Wallace Glover.—WILLARD G. THOMAS.

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Plenty of Activity at Chi

CHI CHAPTER feels that it has something to boast about. Within the short period of two weeks, we had the pleasure of entertaining both our Grand President and our Grand Secretary-Treasurer. On the evening of January

8, a group of alumni and actives gathered at "Millers" for a dinner, at which we enjoyed the privilege of entertaining Brother Schujahn. After dinner Brother McKewen introduced Brother Schujahn, who spoke on the activities of the fraternity, and the success with which it has weathered the economic storm. He then outlined a brief resumé of his aspirations for the future of Delta Sigma Pi, and the steps that are being taken to attain these ends. Brother Schujahn then concluded by answering questions asked by members of the group concerning the fraternity. We are looking forward to the time when Brother Schujahn may pay us another visit and hope it may be in the very near future.

On the evening of January 18 a group of actives and alumni gathered at the Hotel Stafford at a dinner in honor of our Grand Secretary-Treasurer. After dinner Brother Wright was introduced by Brother McKewen. During the course of his talk Brother Wright spoke on the national affairs of Delta Sigma Pi, stressed the benefits enjoyed by those who maintain an active interest in the fraternity and closed his talk by relating many amusing incidents that he has experienced during his work at the Central Office. Following this the group adjourned to Levering Hall to witness a pledging ceremony conducted by Brother Wright. It was a great pleasure to have had him with us and we hope he will pay us another visit as soon as possible.

We have to date five pledges, for undergraduates and one member of the faculty, Mr. Halsey E. Ramsen, A.B. Four of these men have the honor of having been placed on probation in a ceremony conducted by Grand Secretary-Treasurer Wright. The goat meetings often present amusing incidents. One goat began to answer question five in the pledge manual

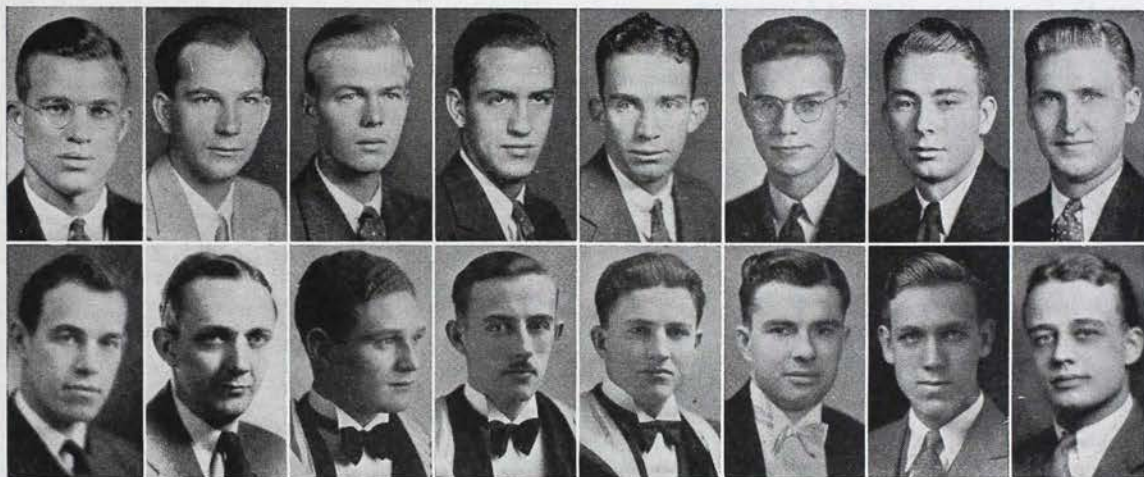
as follows: "The International Fraternity of Delta Sigma Pi is an organization to 'make' the student." The young man was duly taught that Delta Sigma Pi is not a sorority, and the fact impressed upon his memory with the usual instrument for such occasions. On another occasion when a goat was called upon to chant "Chopin's Funeral Dirge" he proceeded in all seriousness with "Wagner's prelude to the Third Act of Lohengrin" (the Wedding March). Several of our brothers who are seen so frequently with certain charming young ladies were startled and sat themselves down to do some serious thinking.

Due to the alertness of Brothers Taylor and Motz, our alumni and chapter activities have received much publicity. The local newspapers have carried short writeups in their news columns of all the major events of the current season.

Our fourth professional smoker was held on January 11. Mr. H. Murray Benson, Baltimore attorney and Commissioner of Opening Streets, was our speaker. His subject was "Business and Politics." We were fortunate in securing such an able speaker and it was one of the best talks of our series. The fifth of this series was held on the evening of February 1. This time our speaker was Dr. T. Guthrie Speers, his subject "World Armaments." Since Dr. Speers is an authority on this subject, and having served as a chaplain in the late World War, is familiar with its horrors, we were treated to a most interesting and beneficial talk.

We have been able to secure half of our quota of pledges during the first semester. With the number of prospects with whom we are now associated, we are anticipating a banner record during the coming semester. Our outlook is bright, and we are continuing a well rounded rush program.

Men of Campus Fame



TOP ROW (left to right): Woodrow Furr, *N.C. State*, is Southern intercollegiate wrestling champion, 165 pound class; M. I. Annetta, *N.C. State*, wears the key of Phi Kappa Phi, and ranks first in scholarship in the School of Business; C. V. Foster, *N.C. State*, is Scribe of our Beta Delta Chapter, and is majoring in accounting; C. R. Goodwin, *N.C. State*, is prominent in campus athletics; R. P. Morrow, *N.C. State*, is cadet first lieutenant in the R.O.T.C., and a member of Scabbard and Blade; Rawlings S. Poole, *N.C. State*, our capable Head Master, is also business manager of the *Agomeck*, college annual, member of Blue Key and Scabbard and Blade, and chairman of the Commencement Invitation Committee; J. G. Riddick, *N.C. State*, is a member and first lieutenant of Scabbard and Blade; C. C. Howard, *N.C. State*, is active in chapter and campus activities.

BOTTOM ROW: Theodore Wronkoski, *Ohio U.*, is business manager of *The Ohioan*, university magazine; Armond E. Ingram, *Pennsylvania*, is editor of the year book of the class of 1934; H. Douglas Seely, *Dalhousie*, is master of festivities of our chapter and a member of the varsity track team; Donald M. Sinclair, *Dalhousie*, is editor of the *Beta Muse*, chapter publication, house manager, playing manager of the varsity tennis team, and DELTASIG correspondent; Borden A. Stoddard, *Dalhousie*, is Senior Warden of our chapter and a member of the varsity basketball team; John F. Doyne, *Marquette*, is Senior Warden of our chapter, all-university junior class president, a member of the Interfraternity Council, and was recently elected to Alpha Sigma Nu, honor society; Rollo Stovall, *Florida*, was recently elected Head Master of our Beta Eta Chapter; Joseph E. Cooney, *Georgetown*, has made an excellent record as Head Master in the development of our Mu Chapter.

On May 27 J. Merrill Russell and Miss Catherine Penn were married. Miss Penn is the daughter of Mrs. Thomas Jefferson Penn, of Greensboro, North Carolina. Brother Russell, a former active of Chi, is remembered as one of our most efficient treasurers. We all extend our congratulations and best wishes to Brother and Mrs. Russell.

J. Early Hardesty is now associated with the accounting firm of Haskins and Sells. Brother Hardesty is an alumnus of Chi Chapter and a graduate of the Johns Hopkins University Evening School of Business Economics. He is the second Chi man to recently associate with this well known accounting firm. J. Elwood Armstrong, who is a C.P.A., has been associated with Haskins and Sells as a senior accountant for some years. Brother Armstrong is a prominent figure in all our current activities. We can see that Chi alumni are "up and doing things" in our local field of accounting. Brother McKewen, another of our most active alumni, is practicing in this field, maintaining an office in Baltimore under the name of Irving and McKewen.

On New Year's Eve many Deltasigs journeyed forth to Brendal Manor in Ellicott City to usher in the new year. The party was a great success. Since this was the scene of a similar party on the preceding year, it seems to be getting to be a Deltasig tradition.

We of Chi Chapter are glad to learn of the success of the many chapters as evidenced by the recent issue of DELTASIG, and hope that you may continue through the year at this pace. We hope any brothers who may visit Baltimore will look us up. Fellows, be sure to avail yourselves of this opportunity as we have a big welcome waiting for you here in Baltimore.—FLOYD H. RUSSELL.

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South Carolina Elects Officers

BETA GAMMA CHAPTER has started off the second lap of its school year with a small but enthusiastic membership. We have already pledged two new men and have bright prospects of pledging about six more in the near future. We were honored very highly the last week in January by a visit to our chapter by Grand Secretary-Treasurer H. G. Wright. He gave us a very interesting talk on the growth of Delta Sigma Pi in the past few years, and how we could improve and increase our chapter enrollment. He also discussed the formation of an alumni club with the alumni present at this meeting and since that time much progress has been made in organizing the club here in Columbia.

At the beginning of the second semester we held our semi-annual election of officers and we have a very responsible group of fellows to carry out our work for spring initiation, smokers, and the spring banquet. Howard Mabry was elected Head Master; W. J. Stubbs, Senior Warden; Earle Mimms, Junior Warden; Woodrow Whitmire, Treasurer; C. Melvin Ellison, Scribe; McRae Galloway, Historian; and James Walters, Chancellor. Last Thursday night we held a smoker in the chapter club rooms in honor of our pledges, alumni, and prospective members. About twenty men were present and with card games, informal talks, and refreshments everyone had a very enjoyable time.

Thus far the enthusiasm has run very high this year and with our large number of prospects for the current semester, we are trying to make this the most progressive year in the history of our chapter.—C. MELVIN ELLISON.

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Georgia Initiates Thirteen

AFTER STARTING this school year with only ten members, Pi chapter has now enlarged to a membership of twenty-two. Under the able leadership of former Head Master Stafford and present Head Master Dick Walker this

chapter has put itself among the leading professional fraternities on the University of Georgia campus. Many interesting activities have been entered into during the year, the most pleasant of which was a football victory over our rivals, the Alpha Kappa Psi's, by the score of 13 to 0, the losers having to honor us with a formal banquet preceding the annual Economic Society dance.

Our Founders' Day celebration on November 16 was preceded by the initiation of eight men. The celebration was enhanced by the attendance of several out-of-town alumni and our faculty members. Another outstanding event was the celebration of Pi Chapter's twelfth anniversary at the beautiful Tallassee shoals on the historic Oconee river. Brother and Mrs. "Gig" Wright were our honored guests at this occasion. Five more members were initiated March 3.

Pi Chapter is being instrumental in getting an honor system adopted for the School of Commerce by working with the Economics Society which is headed by Brother Stafford. This is only one of the many things which Pi Chapter is really trying to do for the betterment of our school. Our School of Commerce is growing and becoming more efficient each year, and it is the desire of each member of our chapter to keep Delta Sigma Pi always in the minds of our commerce students.—LEE WEBB, JR.

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Kansas Initiates Four

SINCE OUR LAST LETTER many things have happened at Iota. On December 17 we initiated Homer C. Jennings, John A. Elliott, Carl A. Fowler, and Earl G. Newman, with due ceremonies.

The *J-hawk Business News*, published by the Associated Students of the School of Business and edited by H. James Christy, appeared on Mount Oread, December 18, 1933. We wish to commend Brother Christy for his efficient work in connection with the publication. Brother Christy is also the representative of the School of Business on the Men's Student Council of the university.

Our second dinner of the season was held on January 16. Prof. L. T. Tupy, Blue Sky Commissioner of Kansas, who is on a year's leave of absence from the School of Business, discussed the organization of the Commission and the duties connected with his new job. There were thirty-five present.

At the last regular meeting in the first semester Howard A. Turner was elected Head Master for the remaining semester in the school year to fill the office left vacant by the graduation of I. Norman Magley.

Iota has climbed five more rounds up the ladder in the Chapter Efficiency Contest since our last letter, leaving only thirteen more to go. We realize that the going will be more difficult from now on but with each report we find that Iota has advanced in her relative position in the contest and we are doing our best to keep her advancing until we reach the top or the contest closes.

On February 19, we held another smoker at which Prof. Allen Crafton, head of the department of Dramatic Arts in the University of Kansas, outlined for us the historical development of the "Theater" and the minute division of labor involved in preparing, financing, and developing a drama. The subject was very ably presented and we feel sure of having several new pledges to report in the near future on the strength of it.—RAYMOND L. BARBLEY.

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Beta Lambda Entertains Kappa Members

SINCE THE LAST ISSUE of THE DELTASIG, Beta Lambda Chapter has been active in social and professional activities. At each one of our professional meetings we have

discussed some phase of the N.R.A., having some very capable speaker to lead the discussion.

The most outstanding event of the year was the entertaining of members of Kappa Chapter from Georgia Tech on Thursday night, February 15, at a professional and social meeting. At 7 o'clock both chapters were served at a banquet in the attractively decorated Eastern Star dining room. During the course of the banquet short talks were made by James Smith and Frank Brandes, deputy directors, and members of Kappa Chapter. Following their talks, Dean John W. Scott, dean of the school of Science and Literature, presented Jimmie Vance with a loving cup for high scholastic achievement. Brother Vance was initiated into Delta Sigma Pi in our fall election. This cup is given annually by Beta Lambda Chapter, but the person receiving it must meet two requirements. He or she must have the highest average in the freshman class of business administration students, and must return to school their sophomore year. The one receiving it does not have to be a member of our fraternity.

Following the banquet Judge Walter B. Jones of Montgomery delivered a very interesting lecture. The subject of his talk was "Points in Alabama Code That Come Up Before the Court Concerning Check Writing." In discussing these points Judge Jones compared the Alabama code as far as possible with the Georgia code. After the banquet and lecture the visitors were entertained at an informal dance in the student recreation center. We all had a real good old Deltasig time that night.

We now have under construction a log club house about two miles from town, and hope to have it completed by spring. We have several new prospective members, and we hope to have our next initiation within the next month.—W. HOWARD MCGIBONEY.

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Colorado Ranks High in Scholarship

AS I PROPHESED in the last issue of THE DELTASIG, Colorado has come through with a remarkable average for the fall quarter of this school year. Not only did the chapter have an average that was higher than the Business School average, but also an average higher than the all-mens' average or the all students' average. Delta Sigma Pi's remarkable average was 84.26. The Business School average

was 79.61. The all-mens' average was 78.47. The all students' average was 78.80. We defy comparison.

Alpha Rho held initiation January 21, 1934, for the following five men: Prof. Leo V. Aspinwall, Harold W. Buck, E. Alexander de Schweinitz, Martin F. Schmidt, and William F. Wheeler. After the initiation a dinner was held at Sunset Ranch. The chapter held a smoker January 4, 1934, at the home of E. Alexander de Schweinitz. Elmore Petersen, dean of the School of Business, and Leo V. Aspinwall, associate professor of Marketing, talked on experiences at the University of South Dakota. At this time it was decided that the chapter will meet four times a month.—ROGER D. KNIGHT, JR.

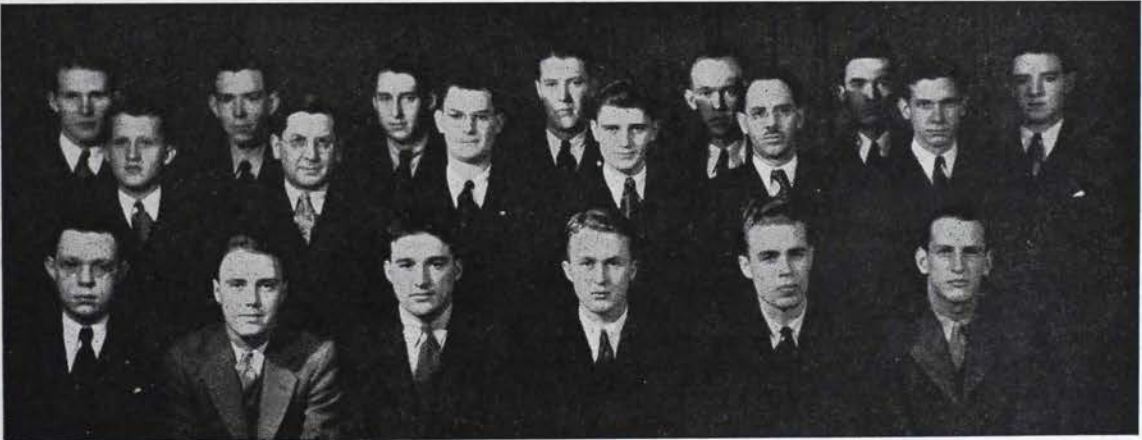
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Chicago Has Interesting Speakers

THE FELLOWS of Alpha Psi Chapter returned to the campus after the New Year with lots of vim and vigor for a continued term of enlivened activity in fraternity circles. Since the beginning of the present quarter, two jolly-good "smokers" have been held by the chapter with grand success. These more or less informal activities have gathered considerable interest from the select men of the school, and the informational and educational benefits are invaluable.

Early in January, Dean Spencer from the local School of Business presented a new plan of "Practical and Educational Training in the Future School of Business." The presentation of his plan indicates, in a small way, the attempt on the part of Dean Spencer, supported by the University of Chicago, to train students in business by giving them the opportunity of actual practical experience in some line of business endeavor. Dean Spencer has, with the co-operation of the superintendent of the University of Chicago Clinics, succeeded in putting into operation a plan of intense practical training, which, coupled with the courses of instruction in the university, make such a plan of training priceless. A detailed description of this project will appear in a future edition of DELTASIG. The spirit with which Dean Spencer put across the subject of "lack of practical training in our present Schools of Business," proved a great inspiration to the fellows to work closer in a fraternal group in support of the improved policies being promoted. Dean Spencer's discussion followed by a social hour made the first smoker of the year an interesting success.

On January 30, our chapter was honored with the presence



ALPHA RHO CHAPTER—UNIVERSITY OF COLORADO

Top Row (left to right): E. Jones, J. E. Aitken, H. W. Buck, E. A. de Schweinitz, L. C. Wilson, R. D. Knight, E. Morrison.
Middle Row: F. M. Pannebaker, Dean Elmore Petersen, W. F. Wheeler, W. H. Wood, Prof. L. V. Aspinwall, H. B. Keith.
Bottom Row: M. F. Schmidt, W. D. Hicks, R. O. Stenzel, L. A. Nelson, E. M. Kullgren, R. J. Jones.

of Mr. and Mrs. John C. Dinsmore. Mr. Dinsmore, who is superintendent of the University of Chicago Clinics, made possible an exceedingly profitable and enjoyable hour by reviewing for the chapter some of the problems which cross the hospital superintendent's desk in the course of a day's work. We were also told of the nature and purposes of the different divisions of the university hospitals, and their relationships with the University of Chicago in its general program of education. Mr. Dinsmore, having been a former professor in the School of Business, and purchasing agent for the university for a period of sixteen years, proved himself quite capable of placing before the chapter, in a highly acceptable manner, a few of the more interesting problems which confront a business executive. Mr. Dinsmore's interest in the program of practical training of the School of Business is quite evident and much appreciated. Following the discussion, refreshments and a social hour were enjoyed by the group. The Deltasig fellows feel singularly fortunate and truly happy to have had Mr. and Mrs. Dinsmore as guests for the evening.

Alpha Psi Chapter takes pride in announcing six new pledges. They are: Alvin Stratford, Alexander Mortimer, Frank Bryan, Burnett Maschell, and Charles Hickok, all of Chicago, and Charles Peterson, Ogden, Utah. These pledges together with Pledge Brother Bateman, will probably be given the final rites into the chapter some time during the latter part of March.—A. NEAL DEEVER.

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Phi Initiates Seven

PHI CHAPTER, University of Southern California, started Hell Week for seven pledges February 19, closing the week with formal initiation and a banquet at the chapter lodge on February 25. The seven initiates are: Harvey W. Aikin, Carl J. Evans, Shirl L. Sadler, Herbert C. Clay, John G. Parker, John H. Page, and Edward D. Schwartz. Following the banquet, an informal business meeting was held and Brother Edward Schwartz was elected to the office of Keeper of the Parchment Roll.

Two professional meetings have been held with prominent speakers as honor guests. Mr. Oswald Starches, advertising manager of Hass-Baruch Company, was the speaker at the first meeting. The second meeting was conducted by Mr. Merrill Lott, General Credit Manager of the Richfield Oil Company.

Social activities also progressed during the first semester under the management of Chairman Jack Griffith. Two informal house dances were featured. A large attendance at both dances showed the Phi spirit. Two get-together smokers have been held with plans for at least two more such functions for the spring semester. The Alumni Club is now holding monthly meetings at the chapter lodge. This is a good plan as it aids the active chapter in knowing better the brothers who are out in the business world. Don Glenn assisted the new Master of Festivities, William Hibbard, with a semi-formal dinner dance at the Del Mar Club in Santa Monica on February 9. This social event was attended by thirty-two Deltasigs and their lady friends. An informal radio dance was held at the chapter lodge on March 2, attended by Deltasigs and their friends and guests. An invitation has been extended to all men of commerce to a smoker at the house on March 5. Prominent speakers will be featured at the meeting.

In athletics the Deltasigs placed second in basketball. Volleyball practice has started and we stand a very good chance at winning a plaque in this event. Tex Morris is athletic manager and is handling the position in a very capable manner. Herbert Clay is a member of the freshman ice hockey team and is in position for the varsity next year. Brother Clay also intends to go out for spring football practice. Johnny Parker, a very capable tennis player, was runner-up in the University Tennis Tournament. John Isaac is a member of the varsity swimming team.

George Peale was elected president of the Professional Interfraternity Council for the second semester. Head Master Philip Bromley has been quite active in dramatics, having leading parts in several university presentations. Randolph Booth, Shirl Sadler, and Johnny Parker were on committees for the annual Commerce Barn Dance.

Installation of officers was held Monday, February 19, with Head Master George Peale presiding. New officers are as follows: Head Master, J. Philip Bromley; Chancellor, Frank Conser; Senior Warden, John Isaac; Junior Warden, Randolph Booth; Scribe, Keith Evans; Historian, Walter Morris; Senior Guide, Jack Griffith; Junior Guide, Stanley Hayward; Master of Festivities, William Hibbard.—JOHN H. PAGE.

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Michigan Pledges Six More

THE J-HOP, and its attendant glories, was the high point of the past month at Michigan. This brilliant climax to a dull period of examinations brought more than 900 couples under its spell, and somewhere in that mass of jubilant humanity were eight of the stalwart men of Xi. These boys had the necessary wherewithal: Earl Conlin (who served as a member of the floor committee), Joe Craine, Bob Adams, Dave Landsborough, Bob Spicer, Ed Stevens, Lee Hill, and Wilmot Shankland. Not content with one night of "revelry" the lads hid themselves and dates into Detroit and the Statler. It was "wan beeg time." It was colossal, magnificent, stupendous—why, it was positively mediocre!

The following men have been pledged since the last writing: Carl White, (six feet of rippling muscles—flex them mighty thews for the girls, Carl!), John Bollock, and Dale Campbell. An initiation is scheduled during March when Carl White, Joe Craine, and William Clay will go through (undoubtedly AFTER they have helped the house manager catch up with his "home work").

The biggest event upon our immediate social horizon is a party open to all members of the Business School. And speaking of social horizons, what four boys came back at 2 A.M. from a Main Street celebration, and lustily shouted the sentiments to a sleeping neighborhood? (yoo-hoo, Max!)

Ed Stevens has asked me to announce his new and (I quote verbatim) "even greater, extensive rushing campaign." Pledges? We got a mill-yun of them!—RANDALL WOODRUFF.

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Minnesota Initiates Eight; Still Has Eleven Pledges

HERE'S HOPING we are not too late for the March issue of THE DELTASIG. The boys have been so busy rushing men around here that no one thought of writing to any point outside of the campus until this moment. To date we have initiated eight men during the winter quarter and have eleven pledges bending over every Monday night to get their week's reward for valuable service.

Social life in the house has gone to a new peak. Alpha Epsilon had one of the most successful parties of the year in campus life when the winter formal was staged at the Terrace Cafe of the Hotel Lowry in St. Paul. Incidentally it is a rendezvous (note the ten dollar word) of no small means and celebrities from all parts of campus doings gather to "chin and dance" (I was over last week). Bob Ward's band kept the toes of the boys from growing cold at the party and whisperings are that the curly-headed brother of ours has a band that is headed for "places" in the dance band world.

Bob Ward is also a man of some fame, having been appointed head man for the U. of M. band formal to be held

at the aforementioned Terrace Cafe. Rollie Bina just told me that he was in charge of publicity (Rollie is from Brockport, North Dakota—it's cold and muddy out there).

I almost forgot to mention that Bill Lockwood was the "all seeing eye" for the junior ball last month; it was quite the affair and did Bill look swell in that rented suit of swallow tails; seems as though you can't keep Deltasigs from climbing the social grapevine. There's another fellow in the house that spends a lot of time thinking about a girl in the Alpha Omicron Pi house. Some of the new actives are certainly keeping a lot of hearts from beating a regular routine going to parties at the Theta, Alpha Chi Omega, Delta Zeta, and Chi Omega houses recently and I know a fellow going to an Alpha Phi "evening out" in a very short while.

Prof Day was a huge success last week; our anniversary banquet is scheduled for Thursday night of this week; we have an informal party coming up for the Saturday before "finals"; Howie Luther has booked the band and it had better be good because energy is "accumulatin'."

Carl Sandeen, a big man from a little town in Wisconsin, Hudson I think the name is (have you ever been there?) is our new Head Master. John Tanner (from the Old School) is the new Treasurer and is laying awake nights wondering who started this debit and credit stuff. Bob Starn and John Tanner are going to graduate this spring quarter; look out, President Roosevelt.

Brothers Tramz and Bina made a trip to Chicago last week and dropped into the Beta house in Chicago, also extended greetings to Psi Chapter at Madison, Wisconsin. I think that's about all for this spasm; drop up and see us, we have an excellent cook.—FREDRICK J. TRAMZ.

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Omega Elects Officers

ONCE MORE the administration of Omega Chapter has changed hands and the fortunes of the Temple chapter rest in the hands of a new set of officers. The old administration did an excellent job with Omega taking great strides forward under their régime.

The new officers are: William Ludlow, Head Master; Edward Ferry, Scribe; Henry Smyser, Treasurer; Dan King, Senior Warden; Ray Jensen, Junior Warden; Russell Stauffer, Historian; Nathan Hixon, Chancellor; Harry Cochran, Chapter Adviser.

Opening the new social year in a big way, Omega Chapter held its first house dance of 1934 on February 21 in honor of Washington's birthday. The house and social committees had been extremely busy preceding the dance and turned the house into a beautiful maze where the brothers could trip the light fantastic in complete harmony with their beautiful companions. Twenty-eight of the active brothers attended the dance while a large number of our alumni also dropped in for a whirl or two. One of the features of the evening was the music of Ed Welker and his boys. Ed is a pledge at the house and is expecting to go through his pledgship this spring.

In celebration of Omega's rise to one of the best fraternities on the Temple campus, the eleventh Annual Birthday Party was held at the chapter house on the evening of February 24, following the basketball game with Carnegie Tech. The active and alumni brothers turned out in full force and a hilarious evening was had by all, with beer and songs causing a revival of the old Deltasig spirit.

Rushing again comes to the fore as the spring initiations draw closer. Recently the chapter held a combined dinner, theater, and card party for twenty-five prospective members who had indicated their desire to join Deltasig. First the prospects were taken to dinner at the Frontenac Hotel where a seven-course meal was served. Following the dinner some of them went to the show while others returned to the house for a card party.

Another office came to Delta Sigma Pi with the election of Larry Ealy to the presidency of the Temple University

Debate Club. Larry has been one of the most prominent men on the Temple campus for the past four years and is active in a number of school organizations. In the field of sports, Omega Chapter still leads the pack at Temple. We are still ahead in the race for the Interfraternity Council athletic trophy, having won the bowling trophy which was dedicated to the memory of Everett Galusha, who was killed last year. In the foul-shooting contest, we placed third and came in second in the swimming meet.

At present, Omega has high hopes of building a library in the chapter house for the use of the active and alumni brothers. The proposed addition to the house will include both technical and fiction books. A plea has been made to the active and alumni members to send us any books which they are not using or which they would care to donate to the house.—FRED W. JONES.

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Wisconsin Sponsors Extensive Professional Program

AN EXTENSIVE professional program is Psi's plan for the second semester. The big event in the immediate future (as I write) is a huge banquet to be held at the chapter house early in March. Guests will include not only outstanding members of the Commerce faculty, but a considerable number of unaffiliated commerce men. Co-operation with other Commerce organizations in joint functions is an activity we hope to add this semester to our usual bi-weekly professional meetings. The active chapter, having lost three members by graduation in February, is holding an initiation early in March in order to replenish its ranks. Another initiation will be held in May so that some of the more recent pledges can fill the places of the ten men graduating in June. (Pictures of a few of the seniors, as well as lists of their activities appear elsewhere in this issue of THE DELTASIG.) Other events close at hand are: the interfraternity indoor track meet, in which at least our relay team should have a show; and the Bowery party, scheduled for March 9, which we plan to make the most enjoyable party of the year.

Psi offers most sincere congratulations to four alumni who have recently been married. Bill Storck, Bill Fronk, Al Spevacek, and Dan Kerth are the newlyweds. We shall miss the presence of the last two at the house, since they lived here as roommates until their recent weddings.

We are pleased to see that Lew Dorrington is again high jumping on the varsity track squad, that Head Master Christopherson is secretary-treasurer of Beta Alpha Psi, that several Psi men are working with Haresfoot, of which Brother Bob Lewis is treasurer and business manager, and that Pledge Ray Wickus has recently been elected to Phi Mu Alpha (Sinfonia), national music fraternity. Not only that—we are pleased with the scholastic achievement of both our actives and pledges last semester. Our average should be well above both the Commerce and all-men's averages. Last semester was a good one—but I expect this semester will be the greatest in my years at Psi.—CLARENCE E. TORREY.

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Beta Nu Sets the Pace at Pennsylvania

DELTA SIGMA PI has been setting a faster pace at the University of Pennsylvania than it ever has before. Added to that, Beta Nu Chapter has been in a veritable whirlwind of activity within its own chapter house. Among the Delta Sigma Pi men who are prominent in university activities are: Thomas J. Brady, president of the Evening School Association; Sylvanus A. Johnson, managing editor of the *Lantern*, the official publication of the Evening

School; Armond Ingram, the editor of *Closing Entries*, the senior class book; William J. Hanna, treasurer of the Evening School Association; and William Rorher and Harry B. Rodarmel, junior class officers. Thus it can be seen that Delta Sigma Pi is well represented in all activities.

Beta Nu celebrated the coming of the new year in truly festive fashion. A party at the chapter house on New Year's Eve is a tradition with us and this year we set a new standard of entertainment. Sixty-five couples composed of actives and alumni gaily whistled and cavorted in grand style. The sun was coming up in the East as the last merrymaker departed.

January found most of the boys digging into their books in order to keep the chapter above the all-men average of the school. We have maintained better than this average ever since becoming Deltasigs.

One committee in particular came in for commendation, the Chapter Efficiency Contest Committee. October found Beta Nu in 28th place; November in 8th; December and January in first place. The committee has been back of every officer and activity and has religiously reported every point. Particular interest has been stimulated due to the friendly rivalry of Omega Chapter who placed second in the past two months. The two chapters are quite proud that Philadelphia maintains the lead.

In the latter part of January, Beta Nu celebrated its birthday. This year we left the City of Brotherly Love and moved across the river to Camden, N.J. Sixty-two members were feasted and then entertained. Bill Rorher and his committee certainly were deserving of the chapter's thanks for this fine affair. February dawned with the boys finishing the mid-year's and preparing for the second semester. All the present active chapter with two exceptions are back again. And once again activities are in full sway. Something new in entertainment was staged on February 20. A far Western atmosphere reminiscent of the "Gold Rush of '49" together with appropriate entertainment provided an enjoyable night for the members and their guests.

And now as THE DELTASIG goes to press, elections are being held and new hands will be at the reins. No matter who guides us, we are headed for one place only—and that is the top.—SILAS B. WHITE.

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Utah Carries On

THE LAST OF JANUARY, Sigma Chapter had its forces rehabilitated by the initiation of two men, Reed Jorgenson and Clarence Blakemore. Another initiation is being planned for the last of March. The chapter held one of its most successful social affairs of the year on February 8 in the form of a smoker at the home of A. Keate Cook, member of the Grand Council. A "Tia Juana" idea was carried out, with tamales as the central item on the menu. The boys amused themselves with pool, poker and a miniature roulette wheel.

We were quite fortunate in having as our speaker at a banquet held on the first of March, R. Verne McCullough. A lawyer by profession, Mr. McCullough is the local boxing and wrestling impresario and runs three of the largest retail food markets in the state. His subject was "Personality in Business."

At the present time Sigma Chapter has two men in Argentina on missions for the Mormon Church. It might be said in explanation that the mission work of this church, of which a majority of Sigma Chapter's actives and alumni are members, is carried on by young men between the ages of eighteen and twenty-five, who volunteer their services for a period of two to three years, with no financial reward and no thought of following ecclesiastical work as a profession. Such are these two brothers, Wallace Fox and Clyde Larsen. It is believed that they are the only two Deltasigs in Argentina, but anyone wishing to refute this may communicate with Sigma Chapter or with the boys at Buenos Aires.—SPENCE MENDENHALL.

News From Our Canadian Brothers

THE POST-CHRISTMAS activities of Beta Mu Chapter have not only been as numerous as in the past, but they have also been of an exceptionally high caliber. To the time of writing there has been an industrial tour, a sleigh-drive, two dances and our spring initiation. The industrial tour was held early in January and the brothers were treated to a complete tour of the Acadia Sugar Refinery. The sleigh-drive was held late in January and all of the eighteen couples present were able to develop a hearty appetite during the two-hour "peaceful" drive. Refreshments were served at the chapter house and dancing brought a most pleasant entertainment to a close.

The first dance of this term was tendered the chapter by Donald B. F. Hewat. On the evening of February 9, the brothers and pledges of Beta Mu Chapter and their lady friends gathered at Brother Hewat's home where dancing and refreshments were enjoyed until after one. The brothers wish to express their appreciation to Brother Hewat and his mother, Mrs. W. R. C. Hewat.

At one of the first meetings of the year it was decided that a change should be made in our by-laws to enable Beta Mu Chapter to elect its officers at the last meeting held in the month of December. The proposed change has been sanctioned by Central Office and a partial slate of new officers has been elected. These new officers are: Head Master, John W. Fisher; Treasurer, Harold E. Nelson; Scribe, C. Lorne McLellan; Junior Warden, Byron W. Richards; and Historian, Thomas Sheehan.

The spring initiation was held on Saturday, February 17, at which time Beta Mu Chapter acquainted four active and one honorary member with the innermost secrets of the international brotherhood of Delta Sigma Pi. One of Nova Scotia's premiere citizens, Hon. W. A. Black, member of the House of Commons, and founder of the Department of Commerce at Dalhousie, became a brother of Beta Mu Chapter of Delta Sigma Pi. The four neophytes initiated at this time were: Colin Corbett, Rudd Hattie, Neil Higgins, and Gordon Thompson. After the ceremony and banquet the brothers attended the supper-dance at the Nova Scotian Hotel.

The chapter is able to report a very satisfactory year thus far. It is of course regrettable that for the second year in succession Beta Mu has failed to initiate its quota, however, with improved economic conditions prevailing next fall Beta Mu believes that it will redeem its past failures in this regard and will aid in swelling the ranks of our brotherhood with a type of men worthy of the name Canadian Deltasigs.—DONALD M. SINCLAIR.

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Detroit Initiates Seven

SEVEN MEMBERS were formally initiated into Theta Chapter of Delta Sigma Pi at the University of Detroit at ceremonies held at the Hotel Fort Shelby on Sunday, February 25: James Burns, William Cleary, Jr., Edward Dempsey, Raymond Howse, Richard Lutz, William Rand, and Emmett Roach. Speakers at the banquet following the initiation included Dean William B. O'Regan, Professor Slaggett, and Bud Boeringer. Plans for the initiation of another class of neophytes in the early part of May are already under way.

On Thursday, March 22, Theta Chapter will again sponsor the annual Testimonial Banquet to the University of Detroit basketball team. Prominent speakers will be included on the program for the evening, and Fred Pape and Ed Wolff are in charge of the arrangements for this event.

Our chapter expects to resume the publication of a chapter newsletter in the very near future. The preliminary details have already been completed, and Robert Bebb has been appointed editor, with Harry Beyma and Allen Downing as associate editors. We also expect to round out our professional and social calendar for the second semester, and several activities have already been planned for the near future.

Many of our members are prominent in campus activities this year. Head Master Wemhoff is editor of the *Varsity News*, undergraduate newspaper at the university, and is also president of Alpha Sigma Nu, national Jesuit honorary fraternity. Harold Switzer is treasurer of the senior class; Fred Pape is Interfraternity Council representative; Edwin Wolf is captain of the hockey squad, and Student Union Board representative; Robert Bebb is vice-president of the Spanish Club; Harry Beyma is a member of the Intramural Athletic Board; Harold Reinecke is vice-president of the Student Council of the evening division of the College of Commerce and Finance; Edward Dempsey is president of the freshman class; Richard Lutz is halfback on the varsity football squad, while James Burns is treasurer of the freshman class.—ROBERT BEBB.

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Seventy-Seven Attend Alpha Chi Banquet

ALPHA CHI CHAPTER opened the present semester with its annual Chapter Birthday Dinner on February 20 at the Melbourne Hotel in St. Louis celebrating its sixth anniversary. The attendance was encouraging indeed. Fifty-two alumni and actives, as well as twenty-five guests, were present. Charles B. Mason and our own Head Master, John P. Manion deserve much credit for the success of the occasion. Talks were delivered by Dr. Lewis F. Thomas, Edward B. Jones, Alpha, and Raymond M. Kneiff, Delta. We are pleased to announce the fact that we have pledged four new men to our chapter. We feel confident of pledging at least six more in a short time as we are in the midst of a huge rushing campaign.

Milton J. Schulze and Ferdinand K. Hemker left us at mid-year and we are sorry to lose these men. However, we know that they are proving that true Deltasigs have the "stuff" and are showing it to the world in a satisfactory way. Plans for a series of industrial tours are in the process of formation as well as other events which we will announce later when our plans are nearly completed.

Alpha Chi now signs off with a wish for the continued success and progress of all Deltasigs.—ROBERT B. LIGON.

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Cincinnati Initiates Four

YO HO HO—and a bottle of A.R. (After Repeal) stuff. Sixteen men—no—Alpha Theta's active chapter now totals twenty. On January 6, amidst much pomp (perhaps it should be "pump") and ceremony, four of Cincinnati's finest were initiated into our brotherhood—Frank Melzer, Al Knoll, Bob Fulford, and Bill Kearns. The initiation began with a well-planned Scavenger Hunt at 7 P.M., Saturday evening, and ended with breakfast Sunday morning as the sun peeped over "ole Kaintucky's hills." Needless to say, the affair was tremendously impressive. Aided by a half-barrel of good old lager, interest and enthusiasm remained at a high pitch throughout the evening. Every brother, save two, endured the twelve-hour grind and none appeared worse for wear after the smoke had cleared away.

The Deltasig Bowling Team got off to a magnificent start, but somehow "hit the skids." However, it recovered quickly and now is resting comfortably in fourth position—just another example of Deltasigs' ability to "take it" and come back.

On February 3, thirty-seven couples witnessed the crowning success of Alpha Theta's social history—the winter formal held in the beautiful ballroom of the Hotel Alms. The "toe-tickling" music was furnished by Tommy Thomas and his orchestra. The high-light of the evening was the floor show which was conducted by Fred Dixon, who acted as

Master of Ceremonies. Fred's work was faultless, as it always is. The door prize—a beautiful electric clock and fountain pen desk set combination was won by Brother Welch, an alumnus of Xi Chapter who is now located in Cincinnati. Favors were chic rag dolls dressed in the fraternity colors and suitably tagged "Rose of Deltasig." The affair was by far the finest we have ever given and established a mark which will be very, very hard to duplicate. Having successfully disposed of our old nemesis "Mid-year Exams," we jumped into the current rush season with renewed "wim" and "wigor." Our first smoker, held February 7, was well attended. The speaker was Brother Taylor of the faculty whose world travels have taken him across the Atlantic seven times. He outlined for us in a very interesting fashion his visit to the Old World last summer.

The All-American Football Championship ended January 31. Michigan wins! The team captained by John Mosbacher will soon be presented with handsome wall plaques bearing the fraternity letters—silver on black.

The program planned for this, the second semester, we know, will have quite a bearing on the Efficiency Contest. Remember our "Garrison Finish" last year? Take a tip—watch out.—ED T. LOCKE.

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Two Texas Chapters Hold Joint Initiation

BETA KAPPA OF TEXAS, and Beta Iota of Baylor, initiated five neophytes Saturday afternoon in the Student's Union Building at Austin. Saturday evening at seven o'clock a most enjoyable initiation banquet was held at the University Commons, honoring the new members, who are: Joe Lewis, Galveston; Norman Eglehoff, Austin; Mick Spellman, Forney; Wallace E. Hammett, Olney; and Fred Pfaefflen, Waco. Fred Pfaefflen was the Beta Iota initiate. William P. Boyd, adjunct professor of Business Administration, was toastmaster. Fred Horner, Charles Mahaffey, J. M. Wilfong, and Roger Bagwell were the brothers from Beta Iota who attended and participated in our initiation. We want to extend our most sincere thanks to those good brothers for their assistance and visit. We are always happy to have other brothers visit our chapter.

Beta Kappa is determined that a member of Delta Sigma Pi shall win our scholarship key. Norman Eglehoff, a transfer student from the University of Wisconsin, is reported as the highest honor student in the School of Business Administration.

Beta Kappa has two pledges and several prospects that we hope to initiate in the late spring.—IKE D. HEIDE.

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Northwestern Has Comprehensive Program

THE LULL IN professional and social activities between January 8 and 29 was just the calm before the storm. Now that pre-examination cramming and studying is over and the finals themselves merely so many memories, Zeta Chapter is preparing for a very active second semester.

The Executive Committee has worked out a professional and social program that promises to keep all of us out of mischief this semester. Highlights of the schedule included an initiation on March 4, three professional banquets, and a spring formal dance. On Wednesday evening, February 21, we held our first rushing smoker of the semester. From this one and at least one more smoker we hope to get many future Deltasigs.

Hats off and good luck to John Reesman, David Hartig, and James Brown, late actives of Zeta Chapter who have

finally given in to the old belief that two can live as cheaply as one. If any more Zeta alumni are drifting in the sea of matrimony or are about to go sailing we of the active chapter would like to hear about it.

Even the basketball team is surprised at its own ability. So far their record is five victories against two defeats. You will probably hear about the results of the campaign in the May letter.

Zeta's active list has been decreased somewhat. Joseph Horvath and William Swan completed their undergraduate work in February and are now out in the business world. Little Joe is working, but where is Joe's own secret. Bill Swan has gone back to Elmira, New York, where a job awaited him at the Chenung Canal Trust Company. Harry Mitchell finished his undergraduate work in February, but is still with us. Harry earned a fellowship award and is now working for his master's degree.

This is Zeta Chapter signing off until the May issue of THE DELTASIG. In the meantime or any other time we would enjoy seeing all of our own alumni and every other brother of Delta Sigma Pi. We still have the house at 1914 Sherman Avenue, Evanston, Illinois.—MELVIN E. WOLFE.

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Miami Brothers Elected to Phi Beta Kappa

ALPHA UPSILON CHAPTER is particularly pleased that Jack Darragh, a senior, and Dick Darragh, a junior, were both elected to Phi Beta Kappa this past semester. Both of the Darragh boys are active members of Delta Sigma Pi and have established splendid records during their college careers, participating in many different student activities. Our chapter is particularly proud of its scholastic record in the past few years, as it has consistently maintained a far better scholastic average than any other fraternity on the entire Miami campus.

Our chapter recently pledged thirteen men which we hope to initiate soon. This pledge class is one of the most promising groups we have had at Alpha Upsilon for some time, and we look forward to them to carry on the activities of our chapter in a most satisfactory manner.—ROBERT GALBRAITH.

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Georgetown Entertains Grand Officers

MU CHAPTER is now swinging into the second semester, and the brothers hope it will terminate as successfully as the first semester. The new brothers are aiding Mu in making Deltasig the outstanding fraternity on the campus, of the Foreign Service School. They have become imbued with that true Deltasig spirit and are winning positions on the athletic teams and important committees. That is, those positions that the older brothers have not already usurped. Mid-year exams have toned down the spirits of Mu, but the boys are just about ready to pop the lid off. Mu is planning big things for the spring season, and anyone who has spent a spring season in Washington knows that big things can be accomplished.

Mu had the distinct pleasure of entertaining Grand President Schujahn and Grand Secretary "Gig" Wright. Brother Schujahn paid us a visit on January 7; unfortunately some of the boys were unable to meet him as the chapter was still on its Christmas vacation. Some of the boys raced down from New York to see Brother Schujahn, but they missed him by

about an hour. "Gig" officially visited Mu on Wednesday, January 21. Brother Wright delivered an interesting talk on "Chapter Co-operation and the International Scope of Delta Sigma Pi." The evening was a very informal one, and everyone enjoyed the company of Brother Wright.

The chapter is planning its first smoker of the semester; it will be a professional smoker given at the Mayflower Hotel. The date set is sometime in February. Brother W. A. Reid of the Pan-American Union and professor at the Foreign Service School will be the principal speaker. Brother Donnelly is to act as chairman, while Earl Nash will introduce the main speaker. Head Master Cooney, who is heading Mu for one of its biggest years, will welcome the guests invited to the smoker.

The basketball team has finally become a reality, and Mu swings into action next Sunday against the Delta Phi. We are determined to make a strong bid for the interfraternity championship; with a little co-operation we will meet with some degree of success. The big question is how well can the fellows take it? However, we are not worried for members of Mu have always kept in the best of physical condition—yes for basketball, too.

Our publication, *Mu Moo*, made its inaugural appearance in January. It was well received by the actives and the alumni. We have to thank Brothers Nash and Donnelly for making the bulletin a pronounced success. Here's a good one—Ron Pearce, treasurer extraordinary and accountant shark, has overdrawn his personal checking account. Just to what extent the treasury will suffer is yet unknown.—PAT G. RINALDI.

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Baylor Installs New Officers

IT WAS A GALA AFFAIR; there was love-making, speech-making, dining, and dancing. The Beta Iota boys left nothing undone to make a success of their banquet. In years past it has been traditional for the Deltasig banquet to be the year's outstanding social function. Hereafter, it must be the object of the chapter to attain the level reached by the social this year.

William L. Bain, vice-president of the Central City Commercial College and MBA graduate from Harvard, spoke to the group on "Our Goal Without Gold." We owe a large debt of gratitude to Mr. Bain and to Professor Foster, toastmaster of the occasion, for the entertainment during dinner.

The phenomenal rise of Beta Iota in the Chapter Efficiency Contest came as a surprise to some, but it came as a reward for hard work to Professor Carroll, former Deputy Director of the Southwestern Province; Roger Bagwell, *Head Master*; and A. G. Weaver, *Treasurer*. At the midway mark Baylor stands in 17th place in the race. Watch for the spurt in the last half of the race.

Newly elected officers—*Head Master*, Fred Horner; *Senior Warden*, Charles Mahaffey; *Junior Warden*, Vernon Rayford; *Treasurer*, Allison Weaver; *Scribe*, Hulen Hunt; *Senior Guide*, J. M. Wilfong; *Junior Guide*, W. C. Howe; *Chancellor*, Hugh Wilfong; *Historian*, Wilson Wood; and *Reporter*, Roger Bagwell—were installed Monday, February 19. These men can be relied upon to keep up the high standard set by the retiring officers, for most of them served as officers during the past year.

The retiring officers of Beta Iota deserve the highest praise for the excellent work which they have done. Although handicapped by a limited membership, under the guiding hand of Head Master Bagwell, the chapter has made wonderful progress and the future looms bright. There is only one pledge at present, but it is hoped that with the opening of the spring term there will be several others.

Ryland Walker has been appointed Deputy Director to succeed Professor Carroll. Walker has been very active in Beta Iota chapter since its formation, he being a charter member.—FRED HORNER.

Creighton Plans Second Initiation

THE SECOND SEMESTER was welcomed in by the election of officers to direct the fortunes of Beta Theta for the next year. The newly elected are: Head Master, Carroll Leary; Senior Warden, John Kappus; Treasurer, Charles Condon; Scribe, Jack Lynam; Historian, Walter Wendt. Our chapter adviser for the next year is Dr. John P. Begley, who agreed to take over the reins held by L. A. Cusack, who resigned to devote his time toward his doctor's thesis. At present rushing activities are under way and have all indications of being successful. Four were pledged at a meeting March 5, and another formal pledging is being planned to take place before initiation.

At a professional meeting last month, the chapter and its guests were given some of the inside dope on the Economic Conferences held in Philadelphia during Christmas holidays by Dean Walsh of the Creighton Commerce College. The talk was very interesting, being replete with the Dean's personal opinions of some of our leading economists. The chapter held a pledge smoker February 19 at the Korner Kupperboard in Omaha. A very enjoyable evening was spent playing cards and disposing of the delicious refreshments. About twenty actives and prospective pledges were present. The tentative date set for our annual spring formal is Saturday, April 14. Plans are being drawn up to make this year's party the best ever held at Creighton.

Through the diligence of last year's officers, especially Head Master Art Merrigan and Treasurer John Ryan, Beta Theta has delivered a knockout blow to the depression by getting its finances in tip-top shape. The duty of the present administration will be to bring the membership up to its former status. All actives are cooperating wonderfully in this drive, so that the sun is breaking through the dark clouds, and before the year is over, we hope it will be out bright.—CARROLL LEARY.

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Nu Active in Commerce Council

THIS YEAR Nu Chapter of Ohio State is playing a very vital part in the functioning of the Commerce Council. This Council is the "guiding light" of the Commerce College and is composed of representatives from each organized body within the college. Willard H. Burson was elected president late last spring. At the fall elections for representatives to the Council we carried five additional posts: John F. Harrison, Secretary-Treasurer; Frank W. Seryak, Beta Gamma Sigma representative; Fenton J. Reighley, Senior Class representative; Wilbur R. Bull, Industrial Management representative; and pledge Roland C. Hoover, Freshman Class representative. All in all, it looks as though the Deltasigs are going to run the Commerce college.

On November 21 Prof. Harvey Walker, a Deltasig in the department of Political Science, gave a very entertaining talk at the chapter house relative to the Civil Service system now in effect in England. Professor Walker recently returned from England after having made an extensive study of the English system. Many interesting sidelights on English life served to make the talk doubly interesting.

On November 25 Nu sponsored its third radio-dance party of the season. These parties appear to be assuming a cumulative popularity, as each one has excelled the former ones in all respects: entertainment, excitement, co-operation, attendance, and good music (thanks to WTAM or what have you?)

Friday, December 8 brought to a close for the fall quarter our meetings of the professional smoker type. Alumni and faculty attended. Apples, popcorn, and smokes were resorted to for physical sustenance. Discussion on current topics (including football coaches) served as fodder for mental digestion.

Saturday, December 9 culminated all activities for this quarter. The graduating seniors will be taken for a senior party sightseeing ride. When? Qui sait? The graduates: George H. Kuipers, Claude B. Ebner, and Frank W. Seryak. S'long! Nu grads!—JOHN F. HARRISON.

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Buffalo Initiates Five

ALPHA KAPPA CHAPTER of Delta Sigma Pi held its first initiation of the current college year at the Westbrook Apartments on February 28, when Harold Walter, Calvin Kraus, Walter O'Connor, Gerald Saltarelli, and Edward Heckman were initiated. Many alumni were present at this initiation, including the chapter adviser, Professor Baker, Deputy Director Howard Weil, and the president of the Buffalo Alumni Club, Norman Schlant. The principal speaker of the evening was Denton Fuller, an alumnus of our Alpha Upsilon Chapter at Miami, now secretary of the Buffalo Alumni Club of Delta Sigma Pi, who spoke on college fraternities, their origin, the different types of fraternities, and the advancement made by the various fraternities.

Alpha Kappa is indeed proud of its Senior Warden, Marshall Stoll, who besides being the mainstay of the university basketball team, is president of the junior class, member of the Student Board, one of the managers of the Norton Hall Union, and a member of the junior prom committee, where he received his latest honor of being elected to Bisonhead, an honorary society at the University of Buffalo. This gives our chapter two members in this society, as Henry Norton is also a member. Our chapter has recently entered the interfraternity basketball tournament. We have won our first game, and we have aspirations of going through the season undefeated, and winning the cup for the chapter. Several members of our chapter will also be active in the ping-pong tournament to be started soon at the university.

For the second semester several professional meetings, house parties, rushing parties, and dances have been scheduled, including our annual Saint Pat's dance. We hope to have another initiation, and wind up the year with a bang.—N. M. HAMMERSMITH.

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Conditions Bright at Denver

THE MEMBERS OF Alpha Nu Chapter at Denver are pleased to announce that the future appears very bright for them. With a chapter house at 1573 Sherman Street well filled, together with the excellent supervision of Deputy Director Brandt over all chapter financial affairs, it would seem that we are getting on our feet again. Last November saw the initiation of five members, and since we have quite a number of pledges now, another initiation is in the offing. The fellows are all looking forward to our St. Patrick's Dance at the Hotel Cosmopolitan, and we hope to make this one of the most enjoyable social activities of the year.—MAYNARD KIDDER.

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Beta Zeta Carries On

VERY LITTLE HAS HAPPENED since Christmas, due to the final semester examinations held the last week in January. However, our chapter managed to have a supper at Anderson's Tea Room the week before examinations. We had as our speaker that evening Mr. Lowry Eastland, an enthusiastic alumnus of Louisiana State University and now in the insurance business in Baton Rouge. He spoke on "Alphabetical Soup." His talk was very interesting

and many questions were asked by the brothers. It was particularly gratifying to see so many of our alumni in attendance at this meeting. We are planning another such professional meeting later on this month.

As soon as the students' grades are compiled, we will commence our rushing activities, and everyone is looking forward to a very successful rushing season. Shortly after our spring initiation we expect to run a big dance and this is pepping up the brothers considerably.

The Association of Student Organizations, of which our chapter is a member, has been sponsoring talks by famous men, and Norman Thomas was on the campus recently to talk before this association.—LEON J. REYMOND.

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Drake Will Initiate in March

ALPHA IOTA CHAPTER at Drake University started the second semester off with a smoker at the East Des Moines Club, and many alumni members joined the actives to make this affair a success. A dozen or more excellent guests were present, and Deputy Director Mitchell was on hand to spread the good word about our organization. Bridge and ping-pong were enjoyed later on in the evening, and a buffet lunch was served. During the following two weeks ten pledges were secured from this group, and according to present plans some of these will be initiated the latter part of March with a formal initiation, followed by a party at the residence of Prof. H. W. Bohlman.—DON J. PACE.

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Whither Public Opinion ?

(Continued from page 68)

and just distribution of the goods she can produce. The oriental countries still face the task of overcoming the obstacles of production, but America must face courageously the problems of distribution, just as the frontiersman and pioneer faced the problems of production. With surplus productive capacity then, the public mind will confront the issue of distributing such surpluses to needy men and women and their families. This constitutes a growth in humanistic philosophy.

Third, we may expect the public mind to assume greater control over industry, and industrial management. The producer has relied upon the market to provide him a price high enough to cover his costs of production, and unconsciously he has said the law of demand and supply has operated to fix prices for him. Closer scientific study, however, reveals that the market has been controlled by men, unconsciously co-operating, yet unconsciously competing. The clothing we wear is the result of co-operation on the part of retailer, wholesaler, textile manufacturer, and the grower of raw material. They did not *consciously* co-operate. They did not intend to make that clothing *for us*. Yet from the point of view of society there is an underlying co-operation among producers to render service to consumers. Moreover, there was competition between the retailer and wholesaler, since the retailer tried to buy at the lowest and the wholesaler sell at the highest price; the textile manufacturer wanted materials at the lowest price and the grower wanted the highest price. Since these elements of co-operation and competition permeate the market, it is fair that you and

I should be assured of an adequate supply of goods at reasonable prices, and the public mind in the future will concern itself much more vehemently with market controls than in the past.

Fourth, the public mind of tomorrow will be less nationalistic and more tolerant of internationalism. There are economic forces now moving in this direction that will ultimately mold public opinion. Our country is no longer a debtor nation and we must change our national psychology to fit the huge extensions of foreign credits. If international debts are to be paid, and this must ultimately mean a flow of goods into this country, or a reduction of debt, then the public must choose the lesser of two evils—reduce the tariff or reduce the international debt. Industry and agriculture in this country have developed to the place where more than the local markets can be supplied, and therefore the long-run prosperity of these industries must depend upon a widening of the area of the market.

Fifth, the public mind will shift its emphasis from producers to consumers. The forces working in this direction to mold public opinion are the greater number of ballot-casting consumers who now outnumber the ballot-casting producers. When all consumers were simultaneously producers, this issue was less important, but with the growth in the machine system that released greater numbers of men from the productive processes, the consumer's interest no longer coincides with that of the producer. High tariffs are advantageous for producers, but they tend to keep out goods. And consumers will want goods, and will look upon production not as an end in itself but as a means of getting goods to consume. Honesty as the best business policy, truthful advertising, consumers' research bureaus, and governmental investigations and reports of quality for consumers are already receiving popular support in certain quarters.

In the sixth place, with a federal debt mounting upwards to 32 billion dollars, with local indebtedness increasing for relief purposes, with failure to collect taxes that are levied, with an obnoxious personal property tax, the public mind in the future will again be compelled to face the question of justice in taxation just as it did in 1776. History is replete with overthrown governments that were unable to solve the problems of public finance. In the public mind of the future the importance of federal and local taxation will loom larger than at present.

Finally, this business depression has now passed through three distinct stages; in the first stage, business men denied that a major wing in the business cycle was taking place, and urged "Business as Usual," later, they had to admit that it could not continue as usual, and we entered the second stage, namely, the "prosperity-is-just-around-the-corner stage." Subsequently it became evident that prosperity was fading farther and farther away, and business turned to the government for grants, loans, and financial aid, and we entered the third or governmental aid stage. As a result of this depression, the public mind in the future will appreciate the need for maintaining balance in a sensitive credit system. Faith of man in men; faith of men in human institutions; faith in governments—these are the cornerstones of a sound credit system for tomorrow.

Whatever one foresees in the future depends largely upon his viewpoint. A socialist, fascist, or bolshevik interpreting the future of the public mind will not agree with the viewpoint expressed in this article. Justice Holmes once said to President Lowell of Harvard, "The art of life consists in making correct guesses on insufficient information, insufficient because we can never know all the elements that enter into a right judgment." The conclusions here presented rest on two assumptions, that the science of one age becomes the common knowledge of the next; and that economic forces are so powerful they will mold future public opinion.

COMMITTEE ON CHAPTER SCHOLARSHIP

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Md.; Warren F. Brooks, 87 Milk St., Boston, Mass.; V. Mansday Hoffman, 38 Kennedy St. N.E., Washington, D.C.; Frank J. McGeidrick, Guaranty Trust Co., New York, N.Y.

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ALABAMA POLY (Beta Lambda, 1931), Alabama Polytechnic Institute, Department of Business Administration, Auburn, Ala.
BAYLOR (Beta Iota, 1930), Baylor University, School of Business, Waco, Texas.
BOSTON (Gamma, 1916), Boston University, College of Business Administration, Boston, Mass.
BUFFALO (Alpha Kappa, 1925), University of Buffalo, School of Business Administration, Buffalo, N.Y.
CALIFORNIA (Rho, 1922), University of California, College of Commerce, Berkeley, Calif.
CHICAGO (Alpha Psi, 1928), University of Chicago, School of Business, Chicago, Ill.
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DE PAUL (Alpha Omega, 1928), De Paul University, College of Commerce, Chicago, Ill.
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DRAKE (Alpha Iota, 1924), Drake University, College of Commerce and Finance, Des Moines, Iowa.
FLORIDA (Beta Eta, 1929), University of Florida, College of Business Administration, Gainesville, Fla.
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GEORGIA (Kappa, 1921), University System of Georgia Evening School, School of Commerce, Atlanta, Ga.
GEORGIA (Pi, 1922), University of Georgia, School of Commerce, Athens, Ga.
INDIANA (Alpha Pi, 1925), University of Indiana, School of Business Administration, Bloomington, Ind.
IOWA (Epsilon, 1920), University of Iowa, College of Commerce, Iowa City, Iowa.
JOHNS HOPKINS (Chi, 1922), Johns Hopkins University, School of Business Economics, Baltimore, Md.
KANSAS (Iota, 1921), University of Kansas, School of Business Administration, Lawrence, Kans.
KENTUCKY (Eta, 1920), University of Kentucky, College of Commerce, Lexington, Ky.
LOUISIANA STATE (Beta Zeta, 1929), Louisiana State University, College of Commerce, Baton Rouge, La.
MARQUETTE (Delta, 1920), Marquette University, College of Business Administration, Milwaukee, Wis.
MIAMI (Alpha Upsilon, 1927), Miami University, School of Business Administration, Oxford, Ohio.
MICHIGAN (Xi, 1921), University of Michigan, School of Business Administration, Ann Arbor, Mich.

MINNESOTA (Alpha Epsilon, 1924), University of Minnesota, School of Business Administration, Minneapolis, Minn.
MISSOURI (Alpha Beta, 1923), University of Missouri, School of Business and Public Administration, Columbia, Mo.
NEBRASKA (Alpha Delta, 1924), University of Nebraska, College of Business Administration, Lincoln, Nebr.
NEW YORK (Alpha, 1907), New York University, School of Commerce, Accounts and Finance, New York, N.Y.
NORTH CAROLINA (Alpha Lambda, 1925), University of North Carolina, School of Commerce, Chapel Hill, N.C.
NORTH CAROLINA STATE (Beta Delta, 1929), North Carolina State College, School of Science and Business, Raleigh, N.C.
NORTH DAKOTA (Alpha Mu, 1923), University of North Dakota, School of Commerce, Grand Forks, N.D.
NORTHWESTERN (Chicago Division—Beta, 1914), Northwestern University, School of Commerce, Chicago, Ill.
NORTHWESTERN (Evanson Division—Zeta, 1920), Northwestern University, School of Commerce, Evanston, Ill.
OHIO (Alpha Omicron, 1923), Ohio University, School of Commerce, Athens, Ohio.
OHIO STATE (Nu, 1921), Ohio State University, College of Commerce and Administration, Columbus, Ohio.
OKLAHOMA (Beta Epsilon, 1929), University of Oklahoma, College of Business Administration, Norman, Okla.
PENNSYLVANIA (Beta Nu, 1932), University of Pennsylvania, The Wharton School of Finance and Commerce and Evening School of Accounts and Finance, Philadelphia, Pa.
PENN STATE (Alpha Gamma, 1923), Pennsylvania State College, Department of Commerce and Finance, State College, Pa.
PITTSBURGH (Lambda, 1921), University of Pittsburgh, School of Business Administration, Pittsburgh, Pa.
SOUTH CAROLINA (Beta Gamma, 1929), University of South Carolina, School of Commerce, Columbia, S.C.
SOUTH DAKOTA (Alpha Eta, 1924), University of South Dakota, School of Business Administration, Vermillion, S.D.
SOUTHERN CALIFORNIA (Phi, 1922), University of Southern California, College of Commerce and Business Administration, Los Angeles, Calif.
TEMPLE (Omega, 1923), Temple University, School of Commerce, Philadelphia, Pa.
TENNESSEE (Alpha Zeta, 1924), University of Tennessee, School of Commerce, Knoxville, Tenn.
TEXAS (Beta Kappa, 1930), University of Texas, School of Business Administration, Austin, Tex.
UTAH (Sigma, 1922), University of Utah, School of Business, Salt Lake City, Utah.
VIRGINIA (Alpha Xi, 1925), University of Virginia, McIntire School of Commerce, Charlottesville, Va.
WASHINGTON (Alpha Chi, 1928), Washington University, School of Business and Public Administration, St. Louis, Mo.
WISCONSIN (Psi, 1923), University of Wisconsin, School of Commerce, Madison, Wis.



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GENIUS



GENIUS is only the power of making continuous efforts. The line between failure and success is so fine that we scarcely know when we pass it; so fine that we are often on the line and do not know it. How many a man has thrown up his hands at a time when a little more effort, a little more patience, would have achieved success. As the tide goes clear out, so it comes clear in. In business, sometimes, prospects may seem darkest when really they are on the turn. A little more persistence, a little more effort, and what seemed hopeless failure may turn to glorious success. There is no failure except in no longer trying. There is no defeat except from within, no really insurmountable barrier save our own inherent weakness of purpose.—*Elbert Hubbard.*