



NOVEMBER 1935

THE

DELTA SIG

· OF · DELTA · SIGMA · PI ·

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THE DIRECTORY OF DELTA SIGMA PI

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Founded at New York University, School of Commerce, Accounts
and Finance, on November 7, 1907, by Alexander F. Makay,
Alfred Moysello, Harold V. Jacobs and
H. Albert Tienken.

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A fraternity organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community

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DIRECTORY OF ACTIVE UNDERGRADUATE CHAPTERS

The university name is followed by the chapter name and year of installation. Permanent chapter house addresses and telephone numbers are shown; otherwise the name and address of the Head Master is indicated. Unless otherwise indicated, all addresses are the same city as the location of the chapter.

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BOSTON (Gamma, 1916), Boston University, College of Business Administration, Boston, Mass. Thomas J. Furlong, 122 Endicott Ave., Beachmont, Mass.	DRAKE (Alpha Iota, 1924), Drake University, College of Commerce and Finance, Des Moines, Iowa. William D. Martin, 1320 34th St.
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CREIGHTON (Beta Theta, 1930), Creighton University, College of Commerce and Finance, Omaha, Neb. Charles J. Condon, 3502 Pine St.	INDIANA (Alpha Pi, 1925), University of Indiana, School of Business Administration, Bloomington, Ind. Charles K. Flowers, Phi Gamma Delta House.
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THE DELTASIG

The Editor's Foreword

WHILE in Cincinnati recently visiting our Alpha Theta chapter I had the pleasure of spending an entire afternoon with an old friend and fraternity brother, George Schattle, whose career has been one of the most unusual and interesting of any member of Delta Sigma Pi. Brother Schattle is detective sergeant in charge of the homicide squad of the Cincinnati police department, and although still a young man, he has established himself as an outstanding authority in various phases of crime detection, fingerprints, handwriting, and firearms identification.

BROTHER Schattle's selection of police work as his life's career was entirely a matter of unexpected circumstances. Compelled to work his way through school, and being very much in need of a job, he took the Cincinnati police examination, passed, and was appointed a patrolman on September 9, 1932. Within sixty days after graduation from the police training school he found himself in the midst of a gun battle. While not wounded, fortunately, the excitement appealed to him and he decided to cast his lot in police work. The first circumstance that was of primary interest was a \$500 burglary that happened on the beat he was patrolling. His utter inability to cope with the criminals led to his study of finger prints, and within two years he was assigned to the Bureau of Identification as a finger print expert. He then attended the Scientific Crime Detection Laboratory at Northwestern University.

SUCCESS in this activity brought further promotion and in June 1932 he was promoted to police sergeant, the youngest man ever so appointed in Cincinnati, and a month later was made detective sergeant, placed in charge of the homicide squad. Shortly thereafter a group of men including among others the Safety Director of Cincinnati, the County Prosecutor, the Coroner, the Dean of the Medical College and the Dean of the Law School of the University of Cincinnati and Brother Schattle, organized the Institute of Legal Medicine, with Brother Schattle as its director. This crime detection laboratory has one of the best equipped laboratories of its kind in the country.

SEVENTY major crimes have been committed in Cincinnati this year. Brother Schattle has brought about arrests in sixty-eight of them, has rather definitely established the guilty parties who committed the other two. Not only has the activities of his squad sent many criminals to long sentences, some to the electric chair, but he has also proven the innocence of many suspects against whom circumstantial evidence appeared most convincing at first. But read his interesting article, CRIME AS A BUSINESS, and learn more about the work of this distinguished alumnus.

THIS issue also contains the stories of success of other outstanding alumni, one in the field of business, another in politics.

AS WE go to press we extend cordial Christmas Greetings to all, and our best wishes for a Happy and Prosperous New Year!

OF DELTA SIGMA PI

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■ H. G. Wright, Editor

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternity ideals.

The members of the Conference are: ARCHITECTURE, Alpha Rho Chi, Scarab, CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Beta Gamma, Sigma Nu Phi, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi.





THE GRAND PRESIDENT'S PAGE

■
E. L. SCHUJAHN, *Wisconsin*
Grand President of Delta Sigma Pi

GREETINGS to all Deltasigs! Welcome back to school all actives of the chapters of Delta Sigma Pi! The college year 1935-36 has opened under the most auspicious conditions in recent years. There is an air of renewed confidence in the future of this country, and a feeling of recovery from the late depression which is a most welcome contrast to the feeling of insecurity prevalent in the past. True, we may not be entirely out of the woods as yet, but conditions have materially improved, all of which has a most beneficial effect.

This feeling of confidence is reflected too in the increased enrollment reported by many schools of commerce and business administration. Likewise many chapters have reported substantial increases in the number of pledges, and the prospects for most chapters is far more promising than it has been in three or four years. But the privilege of looking forward to a brighter future also places on us the obligation of making the best of the present and doing everything in our power to bring about that sort of future we all aspire to and dream about. This means that every chapter should start its year with a well rounded out program for rushing and pledging, a financial budget, and a sound schedule of professional and social activities. If there is anything lacking in this respect in your chapter it is not yet too late to open the throttle wide and steam ahead! But soon it will be too late. Experience in fraternity work indicates clearly that the activity of the chapter during the first three months of the college year pretty well determines its success for the entire year. Think, plan, ACT!

There is a special reason also for making this a most successful year, and that is because it is a pre-convention year. The Twelfth Grand Chapter Congress of Delta Sigma Pi will be held next September, and everyone of you should start to think about that now in order that your chapter will be well represented, and so that the report your delegate will render at the Congress will be a credit to you and your brothers.

And to all alumni of Delta Sigma Pi we extend our greetings, and bespeak your continued coöperation in carrying forward the work of our organization. We call your particular attention to the announcement released August 5 pertaining to the Alumni Placing Service which we have inaugurated. This is one of the most important steps ever taken by Delta Sigma Pi. It is a very definite service which the fraternity can render its members and it typifies the ideals and objectives of Delta Sigma Pi. But at the same time it is a program that cannot be operated by the Central Office alone, and will require the support and coöperation of all alumni. Articles will appear in the columns of *THE DELTASIG* from time to time, and special mimeographed literature will be mailed to all members interested in this project. I solicit your support of this truly worth-while undertaking by urging all alumni to report to their local committees every business opportunity they hear about, and also to insure the success of this undertaking by paying their national alumni dues promptly. Your continued financial support of our affairs will make possible a further enlargement of our many important national services.

My best wishes to all for a Happy and Prosperous 1936.



THE DELTASIG OF DELTA SIGMA PI



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Crime as a Business

WHENEVER one reads of crime there is always the slogan, "Crime Doesn't Pay." While that statement, individually, may be correct, collectively it is as false as the tales of Ananias. It is estimated that the general crime, as distinguished from financial crime, costs \$15,000,000,000.00 annually. What, then, must be the huge financial losses due to the prevalent crime that is extant in the U. S. today? The American public loses yearly \$125,000,000.00 from embezzlement alone. Stock frauds amount to \$500,000,000.00 as do merchandise frauds. Approximately \$16,700,000.00 were paid by surety companies covering losses by thefts. With figures such as these the aggregate crime cost is of such magnitude that its computation is beyond the comprehension of the average citizen. Each individual must pay his share of this immense crime cost. And you as Deltasigs pay more than your share because you are directly connected with business.

Three pertinent questions arise in the discussion of crime as a business: (1) How is this enormous amount of money taken from the American Public? (2) What are your law enforcing agencies doing about the crime problem? (3) What are *YOU* doing about it? The first two questions can be answered satisfactorily by the writer, but only you can answer the third. For the sake of reading interest I will combine the two questions by citing cases that have come within my jurisdiction or cases with which I am familiar. In order to do this it is necessary to lay a background so that you may fully

comprehend the workings of the law enforcing agencies and more especially the modern branch of scientific criminal investigation. At Cincinnati the police department has established an Institute of Legal Medicine. This scientific police criminal investigation laboratory is also affiliated with the University of Cincinnati and the Cincinnati General Hospital. This laboratory, as other investigating laboratories, has adopted certain portions of all the sciences and adapted them to law enforcement.

The scope of the laboratory with its chemical and comparison microscopes, microscopes, ultra-violet lights, X-ray units, reference collections, photographic apparatus, the much discussed Polygraph or the so-called "Lie Detector" and other equipment that is too numerous to enumerate, is to expedite the solution of crimes and the apprehension of criminals, to collect, preserve and present evidence, and what is of vital importance to protect the innocent and convict the guilty. When told in so few words the problem may not sound as insurmountable as it really is. But when you consider that our penal and correctional institutions house about a half million individuals and that it is estimated that 80% of the U. S. criminal population are free to ply their trade, then the crime question does take on a different aspect. It is quite safe to assume, basing the assumption upon these estimated figures, that one out of every 100 people that you meet or do business with is a criminal.

Is it any wonder why the American Public is so gul-

BY GEORGE W. SCHATTLE

Detective Sergeant in Charge of Homicide Squad
Cincinnati Police Department
Alumnus of Alpha Theta Chapter

lible and so susceptible to crime and criminals? Yet the late Dutch Schultz of New York made over a million dollars a year entirely off these rackets. Every day some individual falls prey to the many swindling rackets that are so highly publicized that one would think that only a cretin could be so easily deceived. But many of these swindlers have what would otherwise be shrewd business men on their lists. The "Puff Sheet" is just as active today as it ever was despite the constant exposure made by the Better Business Bureau. The "Puff Sheet" of which you have probably never heard, is a confidence game that nets the racketeer an average of a hundred dollars a day by calling on business men who have just received business promotions, or have had their names in the paper. The so-called editor rewrites the article, filling it with laudatory phrases. This vamped version he shows to the busy business man and asks for his consent on the article. Of course the approval is readily given; certainly he wants from 50 to 100 copies at 35c each. Sucker. The "Directory Racket" is handled practically the same way only the media is advertising in non-existent periodicals, or periodicals of no regular subscription or publishing dates.

The "False Arrest Claim" is one of the most profitable legal rackets with which the business man has to cope. It is worked like this with certain variations: A man establishes himself in a community and builds up a pseudo-integrity. When he feels the time is ripe, he goes to a dealer of fine automobiles on several occasions and appears quite interested in the largest and most expensive car. After making several trips, he returns on a Saturday afternoon when the banks have closed and presents a certified check, demanding immediate delivery. The dealer, of course, accepts the certified check. Our racketeer drives out with the new car and stops at the first used-car dealer he sees and offers the car for sale. The used car dealer examines the bill of sale and questions the

man about the sale of the new car at possibly a \$500.00 loss. The used-car dealer thinks that the entire transaction is fraudulent so he calls the original dealer only to find that the sale is legitimate. But the original dealer immediately suspects that the certified check is fictitious which subsequently leads to the arrest of the man who bought the expensive car. The racketeer protests that the check is good and makes rather lame excuses as to why he would want to sell his newly purchased car at a loss. Still protesting he is taken to jail and from Saturday afternoon until Monday he remains in jail without an attempt to make bond. On Monday when the banks are opened and the auto dealer finds that the check is good, our racketeer is released from jail with profuse apologies from the car dealer. But he is quite indignant at having to stay in jail over the week end and threatens to enter a suit for from \$5,000.00 to \$50,000.00 for false arrest. The car dealer, of course, wishing to avoid the unpleasant publicity that would result from the legal action, settles for \$1,000.00, or \$5,000.00 or \$25,000.00. The racketeer goes merrily on his way.

Swindles like these are only a small part of our crime problem. Banks lose about \$200,000,000.00 annually by forgeries. This, very easily, could be prevented by the rolling of one finger print across the signature. Forgery would then be impossible. But, as it is now, examiners of questioned documents and handwriting experts are constantly deciphering writings on fraudulent and fictitious checks. Banks not only lose huge sums of money by forgery but are the victims of embezzlement. All too often one reads of cases of this type. It is rather a common occurrence, so common in fact, that it is estimated that from 10 to 25% of bank employees pilfer funds ranging from two dollars to millions. The banks of only one city, to my knowledge, have taken any constructive means to eliminate embezzlement. This elimination is made possible by periodical examina-



The use of the microscope for identification and research. The head has been reconstructed from just the skull.



The use of the helixometer for fire arms identification, commonly referred to as ballistics.

tion of bank personnel on the Polygraph, or the lie-detector (the misnomer given to this excellent instrument by the newspapers).

The Polygraph has many and varied uses in criminal investigation. The most important is the protection of the innocent. This instrument records the blood pressure, heart amplitude, pulse and respiration and has been used successfully in some 20,000 criminal cases. Contrary to popular belief, nervousness plays no part in the reactions on the Polygraph. The entire results are based on glandular reactions over which no individual has any control. Only two types of individuals are impervious to Polygraph tests and these are psychopaths and those suffering from severe cardiac disturbances. These subjects are easily recognized, consequently no test is completed when either of these two reactions occur.

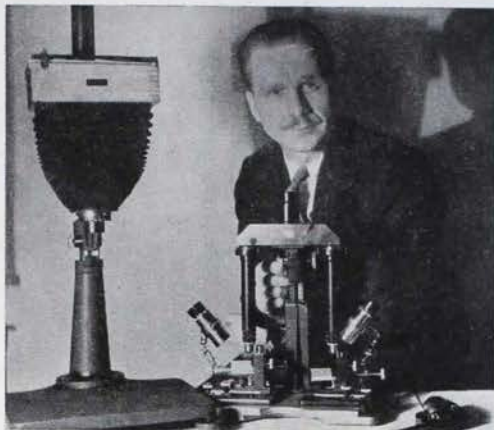
To the average individual, the Polygraph can be used quite successfully. Just recently a negro was arrested and bound over to the Grand Jury for murder. Three eye witnesses testified that he was undoubtedly the man that committed the crime. He was subjected to the Polygraph test with only the one desire and that was to obtain a confession but much to the surprise of all parties concerned, his Polygraph recording showed no fluctuations. The man was innocent. Consequently, the homicide squad carefully investigated his alibi and verified the report made by the Polygraph. The negro was released. In another case a woman was murdered at a party and any one of the twenty odd people there could have committed the murder. Playing the law of averages, the officers arrested the husband of the deceased woman merely for investigation. This man maintained his innocence. He was tested on the Polygraph with some 15 questions. His record was constantly fluctuating to all the pertinent questions. He still maintained his story that he was not implicated in the murder of his wife. He was then given a second test using the same questions. Before the second test was half completed he said, "You can't beat this damned thing." He gave a detailed confession of the murder of his wife. Subsequently he pleaded guilty to murder.

These are only two of the many cases that a scientific criminal investigator has to deal with. Insurance companies quite frequently employ the Polygraph in cases of suspected malingering. One case that was particularly flagrant was that of a man that professed to be blind in his left eye. Doctors suspected that he was faking but could not prove it. He was tested on the Polygraph by placing a bandage over the right eye or the one that was reportedly

not affected. The operator then showed the subject several pictures of no consequence, the recording remained steady and even. Then the operator displayed a pornographic photo which resulted in a violent increase in blood pressure. The man admitted he was making a fraudulent claim when shown the result of the test.

The Polygraph when placed in the hands of a competent operator is the most fair and just means of the investigation of an individual that is available to the courts. No prejudice can occur. No bias can creep into the testimony of witnesses. No statement

can be made of faulty observation. It isn't the question of the subject out-witting the operator or the investigators. It is, however, the question of the subject trying to out-wit himself. This obviously is an impossibility. As efficacious as this apparatus really is the courts are very reluctant to admit its findings into court as evidence. The objections are raised by the defense in most cases, by criminal attorneys who know that they wouldn't have the opportunity to obtain an acquittal of a guilty man. Gradually, the Polygraph is being ad-



GEORGE W. SCHATTLE, *Alpha Theta*

mitted into court and the time is not far removed before all prisoners before the bar shall be compelled to undergo a "Lie-Detector" test before entering their pleas. This would entirely eliminate the constant cry of criminals that they were being framed. A number of years ago Dr. Keeler, the inventor of the Polygraph, went to San Quentin Penitentiary and examined some 500 "Bum Raps" or men maintaining their innocence. Out of this 500 he actually found two that were innocent of the crime for which they were serving time. In a book recently published titled "Convicting the Innocent," Judge Borchard shows that in the investigation of 120 cases that were innocent the greater majority were convicted upon mistaken identity.

Homicide investigation plays a most important part in any law enforcement unit. Last year over 12,000 people were murdered. Over 9,000 murderers were apprehended and charged with murder. Yet only 130 of these died for the crimes which they committed. The rest of the denizens of the underworld were either ignored by the grand jury, acquitted by the petit jury, or sentenced to terms in the penitentiary varying from nine months to life. A life sentence means little or nothing because the average "lifer" serves only eight years. This exacting toll of death is only surmounted by auticides which are over double that of homicides. Can you compute the amount of loss the insurance companies have to pay in double indemnity?

So great a police problem as murders and man-

slaughter can only be counteracted by a specializing and scientific investigating police unit, coupled with the assistance of the layman. The police have made an attempt to restrain criminal activities but the citizens look upon our criminal situation as entirely a police problem. Nothing could be farther from the truth. Absolute coöperation between the layman and the police is necessary and even vital. The average police department of a city of over 500,000 costs the taxpayers about \$2,500,000.00 yearly. It is your money. Are you interested in how it is spent?

Police units exert every means and effort to reduce crime and apprehend criminals while the residents of respective cities and villages sit back unconcerned.

In Cincinnati this year 70 murders have been committed; 68 of these 70 have been cleared by arrest. The other two cases are solved and the culprits' identities are known. It will only be a matter of time before these fugitives from justice shall answer to the courts for the crime they have perpetrated.

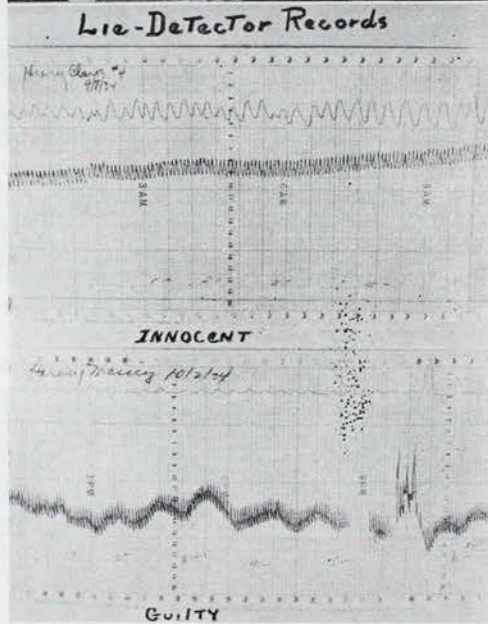
At some time or other, every man has wanted to be a detective without once considering the qualifications and the hardships he must endure. Take for example the first homicide case to which the murder squad was assigned under my supervision. The newspapers dubbed it "The Barrel Murder Case." At 2:00 A.M. on this particular day I received a telephone call awakening me from a sound sleep and was told in no uncertain terms that a woman's body was dismembered and had been found within a barrel at a garage in one of the suburbs of Cincinnati. The rest of the homicide squad was called and responded to the crime scene. The investigation at the crime scene disclosed that the severed woman was the body of a nude man in a barrel. Witnesses told us that a man called at this particular address about midnight, asking to rent a garage. After he had removed the barrel from the rear of the car and placed it in the garage, he left, never to be seen again. The barrel and its contents were removed to the county morgue. Then came the

grim job of removing the cadaver showing a bullet wound in the rear of the head. After the body was removed, we took the remaining paraphernalia to the laboratory and a scientific examination began. A fly screen that was placed over the top of the barrel received our first attention. It was placed in under the ultra-violet light for any invisible markings. The examination revealed that this screen had

an abundance of animal and vegetable fats throughout the interspacing of the mesh. This left us with only one conclusion as to the fly screen. It was used to cover a ventilating fan for a restaurant or kitchen. The next object that received our attention was a pink and white piece of cloth that we thought was a light cotton blanket but the ultra-violet light showed coffee, milk and bread stains. It was obviously used as a table cloth. A white sheet gave no reactions other than that of blood stains. The pillow slip, however, divulged a faded laundry mark with the name of "Merz." The improvised coffin gave a brown fluorescence with a purple reaction between two of the staves. The object of this purple reaction was removed with a pair of tweezers and upon a closer examination proved to be a piece of tape, such as merchants use to tie packages, with the inscription "R. J. Merz, Jeweler, 110 E. Main St., Columbus, Ohio." Two detectives were immediately sent by automobile to Columbus, Ohio, 106 miles from Cincinnati. Shortly after their arrival, they discovered the scene of the crime and the window from which the fly screen had been taken. The identity of the victim proved to be that of a jewelry auctioneer who had

been murdered by his male secretary for \$18,000.00 worth of diamonds. The entire solution of this case came after 4 hours of investigation but the one enigma of the case was, "Why did the murderer bring the body 106 miles to Cincinnati tied to the back of his car and place it where it would undoubtedly be found when he could have easily dumped the body along side of the road?" The answer to that

(Continued to page 10)



The Polygraph (Lie-detector) in operation and examples of the information recorded.

Meet Bill Miller—Man of Achievement

■An Interesting Interview by Frank T. Farrell,
Alpha Chapter, With William B. Miller, General
Auditor, Socony-Vacuum Oil Co., New York.

ARE YOU the Mr. Miller who became a member of Alpha Chapter of Delta Sigma Pi at New York University twenty years or more ago?" He nodded assent and replied characteristically "What's on your mind?" As I sensed from the beginning, Bill is publicity-shy and very reluctant to talk about himself though his interesting and varied career has taken him to so many corners of the world for the past fifteen years. By adroit questioning on my part and some helpful information volunteered by his secretary, I gleaned the following facts.

Bill was born in Pittsburgh, Pennsylvania, on January 27, 1882, stands five feet eleven inches in height and tips the scales at 210 pounds. I was immediately impressed with Bill Miller's broad shoulders and powerful figure, which somehow conveyed the idea that he had been actively interested in athletics in his younger days. It was no great surprise when I learned that Bill had played baseball, football and was an ardent oarsman for eight years having rowed singles, doubles, fours and eights with the fastest company in the East. He rowed in New York, Philadelphia, Washington, Baltimore and Boston, garnering a nice string of trophies. Speaking of trophies, the one which Bill prizes most highly is a tiny silk pennant presented to him in Shanghai in 1914.

Each year there is an international eight-oared shell race held in Shanghai and Bill rowed number five in the first American eight to be victorious. He still gets a tremendous kick out of that Shanghai race. Brother Miller won many races in his day. He sports a medal very prominently on his watch chain, emblematic of triumph in the toughest race in which he ever pulled an oar—the Junior Double-Shell championship (1911) of the famous old Harlem River, beating a double shell crew from Yale in the finals.

Bill told me that in his early years he did everything from selling newspapers to ship-clerking, but by 1911 he was a junior auditor with a New York firm of Certified Public Accountants. That year he entered New York University with the evening class in the School of Commerce. It was a tough grind—working all day and studying at night. A game of

handball or basketball were his only weekend diversions while school was in session. During the summers Bill took up his rowing again, to get himself in shape for the following winter's grind.

It was in 1914 that Brother Joe Egan (also of Alpha Chapter) told Bill that the Standard Oil Company of New York were looking for trained men for their foreign service. Prospecting for oil in China seemed an appealing occupation to Bill and shortly he was on shipboard, bound for the Orient, where he was to become one of Standard Oil's chief accountants in the Far East. The actual drilling operations in those pioneer days were carried on in Yenchang, 27 days by horseback from the rail head. After many thrilling episodes in the interior of China, Bill finally settled down in the head office in Peking. Life was never dull in Peking for there was much work to be done and Bill thoroughly enjoyed his associations with the American and foreign diplomats in that international city—and for diversion there were always the riots staged by the native Chinese. Bill relates how one day he and a friend were on the City Wall in Peking watching one of the native frays, when suddenly his companion was struck with a stray bullet.

After three years in China, Bill left to spend several months in Japan on a special mission for the Company

and then on homeward to New York for a well-earned holiday. Barely in New York two weeks, he volunteered to go to the Dutch East Indies for the Company as they were badly in need of a man of his experience and ability. Bill lived in Batavia, Java, for four years during which he traveled through Sumatra, Bali, Lombok Islands, the Straits Settlements and Federated Malay States. The hunting in Java and Sumatra is good and Bill being very fond of this sport took advantage of it. He told me that once after a day's hunt, he and his companion rested at an inviting body of water. The thermometer read 110 degrees, they had fought their way through miles of thick jungle and were tired and dirty, so Bill craved a swim. Turning to his native guide, he asked if there were any crocodiles about. The native replied "Tida-ada" (no have got). After a refreshing bath, an hour's rest and with their



WILLIAM B. MILLER
Alpha Chapter

clothes washed as best they could, they finally decided to dress and return by road. While dressing, it suddenly occurred to Bill—how could the native, whom he knew lived some six miles inland, be so certain there were no crocodiles in those waters, whereupon he asked him. The native replied very politely "Tuan (Mr.) you never find crocodiles where there are sharks."

When I questioned Bill about sanitary conditions in tropical countries, such as Java, Bill told me that Java was known to be the Island of Volcanoes and Diseases. He related an incident which I cannot help but mention. It appears that after living in the Dutch East Indies for three and a half years, Bill contracted his second attack of a serious tropical dysentery. His doctor, a well-known physician, treated him as he had previously but after two months of treatment, Bill showed no signs of improvement. In fact on the contrary he grew worse and worse. His weight dropped from 210 pounds to 165 pounds. He was in a serious condition—so much so that finally one day his doctor, after having examined him, calmly informed Bill that he had done all in his power to give him relief and to cure him but he had not responded to treatment and there was nothing further he could do. With these few parting words the doctor walked out on him.

After the doctor left, Bill said he felt pretty low at the thought of having traveled some six thousand miles from home and friends to come to this country to "cash in." But Bill couldn't see giving up—What to do? He finally recalled having heard of an old Javanese woman who made a home cure—a secret medicine—from certain tropical herbs she grew in her own garden. With a great deal of effort Bill summoned all his strength, dressed and started out with his native servant to find this mysterious native woman. They hired a sadow (a two wheeled native conveyance) and after several miles of travel which he thought he would never live through, finally reached her hut—a very neat small house with a front porch. There he found her sitting in a rocking chair—a sweet motherly type about 70 years old. She heard Bill's story of his illness and was quite pleased that Bill, a foreigner, should have such faith in her, whereupon she assured him that she would absolutely cure him. Her motherly assurance was such that Bill said he really believed in her. She gave him her medicine and planned his diet daily and after a month of careful nursing she had Bill back on his feet with a new lease on life. He regained weight, went back to work and a few months later, July, 1921, sailed for the good old U.S.A. When he arrived in New York, he consulted a noted specialist on tropical diseases who pronounced him absolutely cured.

December 9, 1921, was Bill's wedding day and he immediately set out with his bride to London, Paris and thence to his ultimate destination, Constantinople (or Istanbul as it is now known). This was Mrs. Miller's first trip abroad and her first Christmas away from home was spent in a railway car snow-

bound in Bulgaria. The train, two days behind scheduled time, had no heat, very little water and in the so-called dining car the food had practically given out. As a result, the Millers' Christmas dinner consisted of salami, black bread and a bottle of beer. What a honeymoon that turned out to be!

Many exciting adventures with their attendant hardships were the Millers' experience during their eight years stay in the Near East. The conflagration at Smyrna in 1922 with the evacuation of the Greeks from Anatolia proved tragic. The transition from the old Turkey under the Sultan to the new westernized regime under Mustapha Kemal wrought many changes. It brought about the unveiling of many beautiful women and the abolishment of the "Fez." Practically a complete change in wearing apparel for each sex was effected. This, according to Bill, took away much of the oriental glamour typical of Turkey of old.

With the Company's head office in Constantinople, Bill found it necessary to make constant visits to the branch offices in Syria, Palestine, Greece, Turkey, Bulgaria and Yugoslavia. In the year 1928—in fact Bill says it was June 13th to be exact—Bill found himself in Athens after having made an extensive inspection trip to many of the branch offices. He had been away from home for some time and was anxious to get back to Constantinople for the remainder of the summer months, which he says were very delightful there. Bill decided to fly from Athens by amphibian plane over the Aegean Sea, the Dardenelles and the Sea of Marmara to his home on the Bosphorus. The regular flying time for this journey is only five hours but severe head winds and engine trouble delayed them. Six hours out, the plane finally dropped into the Sea of Marmara, about ninety-five miles from Constantinople. Bill and three other passengers were badly shaken up by the crash, and drifted about in a heavy sea until eleven o'clock that evening when they were picked up by a passing Oil Tank steamer, which proved to be a competitor of Bill's company—My! I'll bet his face was red!

Bill took a prominent part in community activities in Constantinople. He was a Director of the American Hospital of Istanbul and since his return to America has raised over \$300,000.00 for this institution. He was also a director in the American Chamber of Commerce of the Levant and a director and worker for the Y.M.C.A. in Turkey.

A son, William Michael Miller, was born in Turkey on February 5, 1923, the Millers' one and only child.

After eight years in the Near East, Bill was recalled to New York by his Board of Directors. The Standard Oil Company later merged with the Vacuum Oil Company to form the Socony-Vacuum Oil Company, Incorporated. Bill is as busy as ever, serving his powerful company in their home office on lower Broadway as General Auditor.

Bill's life abroad has been full of interesting experiences which would take volumes to relate, there-

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Palmer F. Daugs Re-elected to Wisconsin Legislature

**Alumnus of Our Marquette Chapter Plays
A Prominent Role in the Wisconsin Assem-
bly; Introduces Several Important Bills.**

PALMER F. DAUGS, *Delta*

AMONG THE GREY and frequently bald heads of members of the Wisconsin Assembly, one head with fair wavy hair stands out. It belongs to the energetic and serious Palmer F. Daugs of Fort Atkinson, Wis., assemblyman from Jefferson County. Although only 32 years of age, this young Deltasig has already served one term in the Wisconsin legislature, having been first elected in the Democratic landslide of 1932, when he received a total of 10,383 votes against his opponent's 5,661. Brother Daugs was also re-elected in the 1934 election, this time receiving 6,161 votes against his opponent's 4,304.

Born and educated in Fort Atkinson, Wis., Brother Daugs earned most of his expenses through both high school and college. While in high school he sold magazines, worked in a printing office, delivered telegrams, and clerked in the local clothing store. At Marquette he worked in a Milwaukee retail clothing establishment. Initiated into Delta chapter of Delta Sigma Pi on May 13, 1923, he has always been active in fraternity affairs. Since returning to Fort Atkinson after college he has been active in the Lions Club, the Fort Atkinson Red Cross chapter, and Masonry. His chief hobbies are golf and tennis.

In the Wisconsin Assembly Brother Daugs has been a tireless worker. He is regarded by political workers as the most active assemblyman ever to represent Jefferson County. During his first term at Madison he had a perfect attendance record, at both the regular and special sessions. He fully expects to have another perfect attendance record this term. He has kept an ear to the ground back home, and also endeavors to keep his constituents informed on all legislation of local interest. During the past session he mailed to all city and village officials in his district copies of all acts in which they were interested. He has endeavored to keep the clerks and other officials of the school districts informed

of the budgetary plans of the state by sending out detailed information in this connection. He received recognition by his assembly colleagues when he was made a ranking member of the Committee on Taxation, and he also has served as chairman of the Committee on Commerce and Manufacture. This coming session he is a member of the Committee on State Affairs. He also served as a member of the Interim Committee on Taxation Problems. This committee was composed of three senators, three assemblymen, and three citizens at large, and was appointed to study the taxation problem in the state of Wisconsin. Nine meetings were held in Madison, two in Milwaukee, and three elsewhere in the state, in order to give the citizens ample opportunity to appear before this committee and present their views. Brother Daugs was secretary of this committee, and as such was invited to speak on several occasions over various radio stations in the state of Wisconsin.

Besides his other interests, Brother Daugs is something of a journalist. He sends out weekly news letters to the twelve newspapers in his district, which contain general news of the legislature and its proceedings, and accounts of all bills of particular interest to Jefferson County.

Although he has introduced several important bills in the Wisconsin Legislature, probably the most important one is Bill No. 71 authorizing two or more adjoining counties to consolidate, providing the proceedings therefore, and providing for the necessary referendum. This bill passed both houses of the Wisconsin Legislature, and has become a law in the state of Wisconsin.

Brother Daugs has developed two cardinal principles in connection with his public life. First, he feels that everyone in public life should do his best to awaken general interest in public affairs. Second, he does everything within his power to interest

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Crime As a Business

(Continued from page 6)

question came from a Rabbi. He stated that both the murderer and the victim were Orthodox Jews, consequently the body had to be interred before decomposition set in, so the body was left where it was sure to be found. Although the man was a murderer, he had adhered to his religious beliefs.

Last February, two aged people were slain in a hold-up. The man and his wife tried to eke out a living by operating a small shoe store. On this particular evening, a young man about twenty-three years old entered the store and tried on several pairs of shoes. After he had selected the pair that he desired, he pulled a revolver and without any provocation shot the woman in the back and then turned and fired three shots into the man. There were no eye-witnesses to the crime but two people saw the slayer running from the scene. The homicide squad reported immediately and worked for thirty-six straight hours in a driving snow storm without any relief. There were only two clues upon which we had to base our entire investigation. These were the bullets removed from the bodies and the old pair of shoes left behind by the criminal. A firearms examination was made on the bullets. The bullets were undoubtedly fired by a 38 calibre Smith and Wesson revolver. The old shoes were taken to a repair expert of the United Shoe Machinery Co. This expert gave us untold assistance by stating that the shoes were worn by a young man. This he pointed out by showing the toes of the shoes had been broken down by one taking elastic steps. He further stated that the wearer of the shoes was a poor man because he had no change of shoes and that these particular shoes had been worn by someone who quite frequently rode freight trains and had recently gotten these shoes wet and dried them before a fire causing a warping in the leather and a breaking of the seam. The shoes then had to be taken to a cobbler. The shoe repairer, he told us, used a Landis stitcher for sewing and that he wet his leather before he worked it thereby giving the shoe a poor trim. The entire work, as we were told, was done by an incompetent and inexpensive shoe repairer. As there were only seven Landis stitching machines in Cincinnati, it was very simple to canvass the repair shops in the hope that the cobbler would recognize his work. He did and gave us the lead that paved the way to the identity of the murderer. We later learned that the slayer had a 38 calibre revolver and that he had attempted to sell it at a saloon in the neighborhood of the murders about twenty minutes before the crimes were committed. The investigation from then on was simple. We found that the killer had left town immediately after the murders. We learned he quite frequently visited his father in Peoria, Illinois and from there would undoubtedly go to his brother's at San Francisco, California. The police of San

Francisco and Peoria were notified. Six months later our murderer was apprehended in San Francisco after participating in five robberies and the shooting of a merchant in one of the hold-ups. He was returned to Cincinnati and tried for a double murder and sentenced to the electric chair.

In another case a man was taken to the morgue. He was found dead in bed, presumably having died from heart trouble. The necropsy disclosed that the man did die from heart trouble but the cause was an icepick driven through the heart. Upon investigation, we found that he quite frequently visited a woman next door. In front of her door, on the step, was a small brown spot which could have been a stain of any kind, but a chemical test with benzidine proved that it was blood. We arrested this woman for murder and took an icepick from her icebox and made a similar test with similar results. She then confessed the murder.

These cases are ones that confront the police every day in the week. Whenever witnesses are called, they are very reluctant to testify in court. Whenever a business man is called for jury duty, he makes a million and one excuses to be exempt. Yet our courts need intelligent juries, men and women that are not swayed by mere emotion but can reason, see, and judge the guilt or innocence of the accused.

This, I hope, answers the questions, the cost of crime and the work of police units. It has been my fate, the fate of many other police officers, to be shot, cut and struck with every type of missile imaginable, working day and night under all conditions. Yes, I know it is our job but "What are *YOU* doing about it?"

Meet Bill Miller—Man of Achievement

(Continued from page 8)

fore I had to be satisfied with the above outline of the high spots as it was after 5:00 P.M. and he was anxious to be on his way home to Bronxville.

Just now he is trying to figure how and if he can get away for his annual deer-hunting trip down Maine. Bill bagged two beautiful specimens last fall and his Bronxville neighbors feasted on venison. Today golf, hunting, fishing and trap-shooting at the New York Athletic Club get most of his spare time.

As I was getting ready to leave, he recalled many happy days spent with other members of Delta Sigma Pi and laughingly explained it was no great feat in those days to keep his weight down to 186 lbs. on beans-and-coffee suppers in the old Baltimore Dairy Quick Lunch Rooms.

That's the real William B. Miller. He is modest about his achievements and proud of his wife and son. There's only one word needed to describe him—he's "regular."

The Professional Interfraternity Conference Meets

■ By H. G. Wright

Secretary-Treasurer of the Conference



THE SEVENTH CONFERENCE of the Professional Interfraternity Conference was held in Chicago on October 11-12, 1935. All of the member fraternities were represented with the exception of five. The number of delegates registered at the Union League Club of Chicago, where the business sessions were held, totaled forty-two, and the program presented was one of the most interesting in the history of the Conference. This was the third time the Conference met in Chicago. This centrally located city appears to be the favorite meeting place of the member fraternities, for a mail vote conducted last spring brought an overwhelming choice for Chicago, and no other city in the country received more than one vote.

The Professional Interfraternity Conference was organized at Washington, D.C. in March 1928, to promote the discussion of questions of common interest among the outstanding professional fraternities of the country. The function of the Conference is purely advisory, and it has been its aim to encourage high scholarship, professional research, the advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternity ideals.

The objectives of the Professional Interfraternity Conference are to aid, improve, and strengthen the professional fraternity; to provide a cooperative organization for professional fraternities where their mutual problems may be discussed, and means provided for their solution; to collect, publish, and distribute information and data of value to the professional fraternity; to effect a better understanding

of the purposes and functions of the professional fraternity on the part of the educational world and the public at large; to work in harmony and cooperation with universities in the attainment of educational ideals, in the promotion of high professional ethics, and in the advancement of scholastic excellence. The Conference also endeavors to promote a spirit of comity, understanding, and cooperation between all college fraternities, and to work in harmony with them in an endeavor to provide constructive solutions of the problems involving their relationship and operation. It also provides means for the determination of the major principles of professional fraternity organization, policy, and operation, and through mutual action endeavors to effect their observance; to assist the professional fraternity to prove of value and benefit to its individual members, and through this means aid the individual member to attain a full measure of professional success. The Conference also hopes to clarify the distinction between the professional, the general, and the honorary fraternity, thereby assisting each type of organization to perform more fully and effectively its particular function in our system of university education.

The Conference sessions were presided over by Dr. William A. Mann, Jr., of Alpha Kappa Kappa (medical) fraternity, who gave a very fine address and outlined the objectives of the Conference and the progress which has been made in recent years. The Secretary-Treasurer's report revealed that at the beginning of the current biennium the Conference had nineteen members in good standing, that



Wm. A. Mann, Jr.
Alpha Kappa Kappa
Medicine

Jamison Vawter
Theta Tau
Engineering

P. G. Puterbaugh
Delta Sigma Delta
Dentistry

Marvin C. Rogers
Alpha Chi Sigma
Chemistry

H. G. Wright
Delta Sigma Pi
Commerce

A. L. Doud, Jr.
Delta Theta Phi
Law

Paul M. Cook
Phi Delta Kappa
Education

seven additional professional fraternities had made application for membership and had been admitted, and that the Conference now had the largest membership in its history, a total of twenty-seven fraternities, twenty-four of which held senior membership. All but three of the outstanding professional fraternities in the country belong to the Conference, and since the 1935 session one of these three has applied for membership.

The Conference had a cash balance on hand at the beginning of the biennium of \$515.29. Total cash receipts were \$836.80, total expenditures \$788.01, leaving a cash balance on hand at the end of the biennium of \$564.08. All accounts due the Conference had been collected in full, and likewise all bills had been paid. The proceedings of the 1933 Conference were printed and received large distribution throughout the country. The Conference also sponsored an 80 page survey of the national policies of professional fraternities, which was published in April 1934, and which was distributed only to the national officers of the member fraternities of the Conference. This survey was exceptionally well received throughout the Conference.

Two very fine addresses were then presented, one by James W. Armstrong, dean of men of Northwestern University, who spoke on "The Newer Relation Between Fraternities and the Universities." The other was by Dr. Irving S. Cutter, former Grand President of Phi Rho Sigma medical fraternity, and now dean of the Northwestern University Medical School, who spoke on "Cooperation Between the College and the Professional Fraternity." Both of these addresses were of great interest to, and enthusiastically received by the Conference.

The following papers were then presented, each followed by open discussion from the floor:

- NATIONAL FRATERNITY FINANCE, by H. G. Wright, Grand Secretary-Treasurer, Delta Sigma Pi, Commerce.
- CHAPTER FINANCE, by J. D. Sparks, Executive Secretary-Treasurer, Alpha Kappa Psi, Commerce.
- CHAPTER INSPECTION, by V. W. Meloche, First Vice-President, Alpha Chi Sigma, Chemistry.
- THE ALUMNI ADVISORY COMMITTEE, by Dr. Harry G. Irvine, Grand President, Alpha Kappa Kappa, Medicine.
- FRATERNITY MANUALS, by A. L. Doud, Jr., Master of Rolls, Delta Theta Phi, Law.
- PROFESSIONAL FRATERNITY MAGAZINES—THEIR FINANCING AND CIRCULATION, by Dr. E. J. Carey, Editor of the Phi Chi QUARTERLY; Dean, Marquette University Medical School, Vice-President of the Medical Interfraternity Conference.
- THE RELATIONSHIP OF THE PROFESSIONS—CHEMISTRY AS RELATED TO THE ALLIED PROFESSIONS, by Marvin C. Rogers, Alpha Chi Sigma, Chemistry.

The following were elected as officers of the Professional Interfraternity Conference for the coming biennium:

- President, MARVIN C. ROGERS, Alpha Chi Sigma, Chemistry, 7129 Olcott Ave., Hammond, Ind.
- Vice-President, DR. P. G. PUTERBAUGH, Delta Sigma Delta, Dentistry, 55 E. Washington St., Chicago, Ill.
- Secretary-Treasurer, H. G. WRIGHT, Delta Sigma Pi, Commerce, 222 W. Adams St., Chicago, Ill.
- Members of the Executive Committee, the foregoing officers, and
DR. WILLIAM A. MANN, Jr., Alpha Kappa Kappa, Medicine.
JAMISON VAWTER, Theta Tau, Engineering.
PAUL M. COOK, Phi Delta Kappa, Education.
A. L. DOUD, Jr., Delta Theta Phi, Law.

The membership of the Conference comprised the following professional fraternities as of October 15, 1935:

	Year Admitted		Year Admitted
Architecture		Law	
*Alpha Rho Chi....	1928	Delta Theta Phi....	1928
Scarab	1928	Gamma Eta Gamma..	1928
Chemistry		*Phi Beta Gamma..	1928
Alpha Chi Sigma....	1928	Sigma Delta Kappa..	1933
Commerce		Sigma Nu Phi.....	1933
Alpha Kappa Psi....	1928	Medicine	
Delta Sigma Pi.....	1928	Alpha Kappa Kappa..	1928
Dentistry		Nu Sigma Nu.....	1933
Delta Sigma Delta..	1933	Phi Beta Pi.....	1928
Psi Omega.....	1928	Phi Chi.....	1928
Xi Psi Phi.....	1933	Phi Delta Epsilon..	1928
Education		Phi Rho Sigma.....	1928
Kappa Phi Kappa ..	1928	Theta Kappa Psi....	1928
Phi Delta Kappa ..	1928	Pharmacy	
Phi Epsilon Kappa..	1928	Kappa Psi.....	1928
Phi Sigma Pi.....	1928		
Engineering			
*Sigma Phi Delta...	1929		
Theta Tau	1928		

* Junior Member.

Palmer F. Daugs Re-elected

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young people in politics as a career. Brother Daugs appears exceptionally well fitted for a career in politics. He is friendly by nature, he believes in himself, and he has ideas. His ability as a salesman stands him in good stead, since the same characteristic which made him a success in selling commodities has aided him materially in selling himself to the voters of Jefferson County. No doubt his infectious personality and his willing cooperation will take him a long way in politics. He is serious and thorough about his work. He speaks fluently and soundly upon questions he has investigated. He prefers not to commit himself upon matters with which he is not familiar. He is a good public servant. Members of Delta Sigma Pi would enjoy meeting him should their travels ever take them to Fort Atkinson, Wis., where he resides, or to Madison, while the legislature is in session.

Alumni Placing Service Inaugurated

Delta Sigma Pi Makes Its Most Important Announcement in Ten Years; This Service Already in Operation in Several Cities Should Prove of Great Value.

FEELING THAT HELPFUL service in assisting our alumni make satisfactory business contacts is unquestionably the most important and valuable service we can ever render to our membership, the fraternity has been quietly investigating and experimenting with the possibilities of such activities for some time. Several alumni clubs and individuals have assisted in this, offered helpful suggestions based upon their own experiences, and considerable progress has been made. The result is we have developed a technique that has in actual operation proved successful, and with the cooperation of interested alumni in all of our large centers of Delta Sigma Pi population, we are now ready to inaugurate and develop this service on a nationwide basis.

First of all, the fraternity does not contemplate any miracles! This whole project is one of cooperation. If the alumni in a certain city are not sufficiently interested in this project to organize a local committee, then the benefits of this service will not be available locally. Furthermore, we do not contemplate the operation of an employment agency of any kind whatsoever, in that positions open will be kept on file in the Central Office or elsewhere. This is impossible. The employer in one city, for instance, is not so much interested in the applicants in some distant city, when he has scores of local applicants and all he has to do is to reach for the telephone and interviews can be arranged in a matter of hours if necessary. Employers do not hire new employees without an interview as a rule, and when a position is open they want to interview applicants immediately, not several weeks later.

Here is how the Delta Sigma Pi Alumni Placing Service will operate. An Alumni Placing Service Committee will be established in every city where we have sufficient members of Delta Sigma Pi interested in the development of this worth while program to the extent of volunteering service on these committees. The Central Office will supply forms, instructions, manuals, etc., and will be the medium through which the experiences of these groups may be exchanged, and members in one city may arrange business contacts in another. Each local committee will then start the compilation of permanent records showing (1) the name and address of all firms and industries in their area, large and small, together with information regarding their size, scope of activities, number of employees, general reputa-

tion of the firm, name of the employing officers, and the names of any members (or friends of our members) associated with these firms through which introductions and contacts may be made, and (2) a file of data sheets covering the business experience of all members of Delta Sigma Pi residing in the same area and willing to submit same.

Thus the big idea back of the plan is to provide a permanent medium whereby any worthy and qualified member of the fraternity who is dissatisfied with his present business opportunities may use this service to make valuable business contacts, not just once, but as frequently as necessary throughout his business life. Members will be urged by these local committees to keep their eyes and ears open, and whenever they encounter the slightest suspicion of a position open, to report it to the local committee at once, who will in turn report it to each qualified member registered with them. Proper introductions or contacts will then be arranged for those members interested.

Timeliness and availability for interviews will have an important bearing on the success of this plan in the various cities. Obviously our members will have to know what sort of work they are best qualified for, and the member who intelligently applies himself in the proper development of these numerous business contacts which will be available to him will profit the most from this service. It will probably take two or three years before we have this alumni placing service in successful operation in all of the big cities of the country. We wish to impress upon our members the fact that it is not designed to find temporary employment for unemployed members, although it will often times be helpful in this connection. We also wish to point out that the members situated in one city and desiring employment in another will have to be free to go to that city for interviews, regardless of the time or expense required. Thus this service will be of the greatest benefit to the members residing in the city in question, and members situated in small towns must realize that if they want to secure employment in some other city, the only successful way to do so is to move there, establish a local residence, and make the necessary local contacts.

In the several cities where this service has been inaugurated, exceptionally successful results have been secured. We do not mean to say that positions

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DELTA SIGMA PI CHAPTER EFFICIENCY CONTEST

Comparative Final Ranking of Chapters for the Past Four Years

CHAPTER	UNIVERSITY	JUNE 30, 1935		JUNE 30, 1934		JUNE 30, 1933		JUNE 30, 1932	
		RANK	TOTAL POINTS	RANK	TOTAL POINTS	RANK	TOTAL POINTS	RANK	TOTAL POINTS
Alpha	New York	21	66,900	11	79,550	9	74,780	17	51,800
Beta	Northwestern (Chicago)	1	100,000	1	100,000	3	87,570	3	80,350
Gamma	Boston	48	19,725	49	28,225	51	20,600	51	17,750
Delta	Marquette	6	82,800	1	100,000	6	79,160	8	64,850
Epsilon	Iowa	31	51,875	39	49,275	35	50,020	32	39,550
Zeta	Northwestern (Evanston)	7	80,600	17	71,850	18	62,370	14	56,450
Theta	Detroit	17	70,400	7	91,100	21	59,640	44	30,100
Iota	Kansas	47	21,850	16	72,175	40	45,720	50	18,050
Kappa	Georgia (Atlanta)	1	100,000	1	100,000	1	95,280	4	79,900
Lambda	Pittsburgh	41	35,350	26	62,275	30	52,770	49	19,700
Mu	Georgetown	23	64,000	27	60,225	24	56,570	47	27,000
Nu	Ohio State	39	38,450	10	84,850	42	41,770	48	21,350
Xi	Michigan	22	65,200	21	69,150	26	55,970	6	67,600
Pi	Georgia (Athens)	32	51,800	40	48,950	47	35,600	54	8,500
Sigma	Utah	49	17,850	46	40,050	22	58,750	34	38,550
Phi	Southern California	34	49,850	22	67,900	25	56,300	38	36,500
Chi	Johns Hopkins	20	67,300	37	49,750	23	58,390	18	51,700
Psi	Wisconsin	19	68,075	19	70,250	16	64,450	7	65,350
Omega	Temple	24	62,600	9	85,600	4	86,730	5	77,200
Alpha Beta	Missouri	4	83,475	23	66,900	45	40,380	10	61,850
Alpha Gamma	Penn State	28	55,775	30	56,700	27	55,050	28	42,450
Alpha Delta	Nebraska	42	32,450	36	49,925	36	49,740	9	62,800
Alpha Epsilon	Minnesota	8	80,200	34	56,775	13	69,000	30	40,300
Alpha Eta	South Dakota	45	24,850	33	53,700	29	52,980	23	47,500
Alpha Theta	Cincinnati	25	61,675	8	86,400	2	94,180	36	37,050
Alpha Iota	Drake	30	53,750	45	41,725	39	46,110	35	37,950
Alpha Kappa	Buffalo	40	36,600	32	55,525	7	78,595	22	49,250
Alpha Lambda	North Carolina	46	22,850	38	49,525	43	41,650	52	14,000
Alpha Mu	North Dakota	35	48,575	47	40,000	37	47,730	40	33,200
Alpha Nu	Denver	38	39,950	42	48,175	32	52,510	24	46,200
Alpha Xi	Virginia	50	8,450	48	32,600	50	30,540	46	27,250
Alpha Omicron	Ohio University	27	58,125	20	70,225	46	38,750	25	43,350
Alpha Pi	Indiana	44	25,400	44	45,950	15	67,720	13	57,100
Alpha Rho	Colorado	5	83,150	13	76,150	44	41,600	33	39,200
Alpha Sigma	Alabama	13	73,575	25	63,725	10	74,600	26	42,950
Alpha Upsilon	Miami	15	71,775	12	76,850	11	72,250	15	55,250
Alpha Chi	Washington (St. Louis)	43	30,675	43	46,450	20	60,390	2	81,750
Alpha Psi	Chicago	14	73,000	35	53,425	33	51,150	42	32,200
Alpha Omega	DePaul	37	47,650	29	57,650	17	64,100	11	61,700
Beta Gamma	South Carolina	36	48,025	41	48,725	41	44,380	27	42,500
Beta Delta	North Carolina State	3	87,050	6	91,200	8	74,940	12	61,550
Beta Zeta	Louisiana State	33	51,475	15	53,050	38	46,470	29	42,150
Beta Eta	Florida	10	76,350	5	96,800	5	81,270	1	83,500
Beta Theta	Creighton	26	58,175	31	55,675	31	52,630	16	52,650
Beta Iota	Baylor	12	73,700	28	59,350	34	50,140	31	40,250
Beta Kappa	Texas	16	71,425	24	63,925	19	60,650	39	33,500
Beta Lambda	Alabama Poly	11	76,300	18	71,775	28	54,440	19	51,650
Beta Mu	Dalhousie	29	54,225	14	75,900	14	68,550	21	50,650
Beta Nu	Pennsylvania	18	69,975	4	98,825	12	70,250
Beta Xi	Rider	9	79,700
CHAPTER AVERAGE			57,485		62,215		54,660		44,000

Two Chapters Tie for First Place in 1935 Chapter Efficiency Contest

Beta and Kappa Chapters Again Turn in a Perfect Record; Many Other Chapters Have Most Creditable Performances.

THE 1935 CHAPTER EFFICIENCY CONTEST is now but pleasant memories to the many hundreds of members of our fifty chapters, and the final standings published herewith present a record of chapter achievement of which many chapters can be more than proud. As a medium of determining actual chapter achievement, the Delta Sigma Pi Chapter Efficiency Contest can hardly be improved upon. Established four years ago, and with the regulations improved each year, this interesting annual contest has been the means of stimulating much chapter interest and pride of achievement. The 1935 contest was particularly close, and it was not until after the close of the college year that it became certain that Beta Chapter at Northwestern University and Kappa Chapter at Georgia (Atlanta Division) would both turn in perfect performances, as both chapters had done the year previous. These two chapters have a record of consistent and brilliant achievement over the past four years that is the pride of every member. Beta Chapter has never placed lower than third, finishing third two years, and tying for first place two years, while Kappa Chapter has an even better record, finishing fourth place one year, winning first place one year, and tying for first place the other two years. While running true to form, these two chapters found it much more difficult to secure the maximum points permitted this year as against the previous year. However, they had what it takes to make champions, as it were, and to them is due all credit. Both chapters had the finest of personnel, capable and experienced officers, and a fine organization generally. Both had well-rounded programs covering every phase of chapter activity. They reported all points earned regularly. They are both establishing traditions within their chapter that will live for many, many years.

In third place we find our excellent Beta Delta Chapter at North Carolina State. This chapter, too, has had a consistently good performance during the entire life of the contest, finishing twelfth in 1932, eighth in 1933, and sixth in 1934. They could have tied for first place with a little additional effort. In fourth place we find Alpha Beta Chapter at the University of Missouri. Placing forty-fifth in 1933, this chapter has staged a remarkable come-back, of which their alumni should be proud. Equally impressive is the work of our Alpha Rho Chapter at the University of Colorado, who advanced from forty-fourth place in 1933 to fifth place in 1935. Delta Chapter at Marquette, Zeta Chapter at the Evanston division of Northwestern, Alpha Epsilon Chapter at Minnesota, and Beta Xi Chapter at Rider, might have finished in fourth or fifth position with a little extra effort on their part, for the number of points separating each of these chapters, which finished sixth, seventh, eighth, and ninth respectively, from fourth and fifth position, is very small.

All of the chapters ranking above the all-chapter average for the year are deserving of all credit and praise possible to bestow upon them, and while it is with considerable chagrin that we refer to a few of the chapters at the bottom

of the final ranking, all could do much better and make a very creditable showing with but a little additional effort on their part.

The 1935 Chapter Efficiency Contest provided for the awarding of life memberships to the head masters of the five chapters finishing in the first five ranking places, with two life memberships to the chapter winning first place. Since both Beta and Kappa Chapter tied for first place, two life memberships have been awarded to these two chapters. Robert W. Carlson, head master of Beta, and Elmer E. Trulove, head master of Kappa, automatically received life memberships, while these chapters voted to award the second life membership to Anthony T. Marshall and Thomas C. Mason respectively. Head Masters Woodrow Craig Furr of Beta Delta, Eugene S. Gibson of Alpha Beta, and E. Alexander deSchweinitz of Alpha Rho, have also been recipients of life memberships from the Grand Council of Delta Sigma Pi. A detailed report showing the points earned by every chapter in every item of the contest has been distributed to the officers of all chapters, and will be sent to any interested alumnus on application, so long as the supply lasts. The final ranking for the 1935 Chapter Efficiency Contest of the first twenty-five chapters is listed herewith, and you can refer to the chart on the opposite page for the final standing of all chapters this year, as well as the final standings for the Chapter Efficiency Contests of previous years.

1935 CHAPTER EFFICIENCY CONTEST

Rank	Chapter	University	Points
1.	Beta	Northwestern (Chicago)	100,000
2.	Kappa	Georgia (Atlanta)	100,000
3.	Beta Delta	North Carolina State	87,050
4.	Alpha Beta	Missouri	83,475
5.	Alpha Rho	Colorado	83,150
6.	Delta	Marquette	82,800
7.	Zeta	Northwestern	80,600
8.	Alpha Epsilon	Minnesota	80,200
9.	Beta Xi	Rider	79,700
10.	Beta Eta	Florida	76,350
11.	Beta Lambda	Alabama Poly	76,300
12.	Beta Iota	Baylor	73,700
13.	Alpha Sigma	Alabama	73,575
14.	Alpha Psi	Chicago	73,000
15.	Alpha Upsilon	Miami	71,775
16.	Beta Kappa	Texas	71,425
17.	Theta	Detroit	70,400
18.	Beta Nu	Pennsylvania	69,975
19.	Psi	Wisconsin	68,075
20.	Chi	Johns Hopkins	67,300
21.	Alpha	New York	66,900
22.	Xi	Michigan	65,200
23.	Mu	Georgetown	64,000
24.	Omega	Temple	62,600
25.	Alpha Theta	Cincinnati	61,675

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WITH THE ALUMNI

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Atlanta Has Varied Program

ATLANTA ALUMNI CLUB has not let up on activities even though summer vacations have been constantly with us. Since we last spoke to our fellow Deltasigs our program has been varied with smokers, steak fries, softball, and what have you. On May 25 we gave a smoker at the Winecoff Hotel where we assembled the largest number of alumni that has ever met in Atlanta. On this memorable occasion we were addressed by Brothers Fred Wenn, Tom Dicks, Ben Embry, Frank Brandes, J. D. Smith, Vincent Brownlee, and Howard Johnson. In June we entertained the seniors of the active chapter at a steak fry at Deltasig Lodge. Softball, tennis, swimming, and horse shoes were in order. Later the pasteboard shufflers met in a prolonged session. At our July meeting, also at the lodge, the following men were elected to office: President, Ray Brandes; Vice-president, Jack Webb; Treasurer, Tom Mason; Secretary, Alex Lindholm.

In August the active chapter challenged the Greybeards to a softball game. Woe to the actives since we old boys still know a trick or two, and the youngsters retired humiliated to the showers. On Labor Day we joined Kappa Chapter in a house party at Lake Burton. The affair was an unrivalled success. October 10 the Winecoff Hotel was a scene of another equally enjoyable smoker. After an informal discussion of Tech's football prospects, refreshments were served and the brothers grouped up at tables of cards. As we go to press our October meeting is under way at the lodge, on October 26. This will also be in the form of an outing and steak fry.

Brother Brownlee has won the unstinted praise of the Atlanta and national organization for the splendid work he has done on the Employment Committee.—ALEX LINDHOLM.

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Baltimore Again Sponsors Radio Broadcasts

THE BALTIMORE ALUMNI CLUB has displayed such a fine spirit of fraternalism, and has registered such an interest in the scheduled events of the year, that we are all very enthusiastic here in Baltimore over the possibility of making the local club one of the finest Deltasig alumni bodies in the country. One of the most successful meetings ever held by the club was enjoyed by an assemblage of 55 Deltasigs at the Montfaucon Club on Thursday evening, October 10. Brothers from all sections of the city, and a large representation of Deltasigs from Washington, turned out to make this revival meeting about the finest affair in the history of the alumni club. The Revival Committee, headed by John L. McKewen, member of the Grand Council of Delta Sigma Pi, performed an excellent piece of work in planning and carrying out such a splendid program. Entertainment, food, and beverages were blended so skillfully, and supplied in such a lavish manner, that there was not a dull moment during the entire evening. It was our pleasure to have with us, other than members of Chi and Mu Chapters, representatives of Delta, Iota, Alpha Xi, Beta Nu, and Beta Xi Chapters.

Chi Chapter and the Baltimore Alumni Club returned to the "air" on Tuesday, October 1, 1935, at 4:30 P.M., to inaugurate the third radio series under the auspices of the two organizations. Broadcasts will be given each Tuesday, from 4:30 to 4:45 P.M. for ten weeks over radio station WBAL. This station is a member of the National Broadcasting Company system and one of the larger outlets in this section. Talks will be given by leading professors of Johns Hopkins University on educational and business projects.

J. Hugh Taylor, former head master of Chi Chapter and present president of the alumni club, has once more taken over the editorship of the *Chi Crier*, our chapter publication. Brother Taylor has announced that the paper will be published on a regular monthly schedule. Congratulations are extended to the editor for such an excellent October issue. Our compliments also go to Charles Steinbock for the new Delta Sigma Pi directory of Baltimore and vicinity, which was sent gratis to the entire local mailing list. This directory not only gives the names and addresses of members of Chi Chapter residing in this vicinity, but those of members residing elsewhere, and similar information about members of other chapters living in this section.

The alumni club is still sponsoring its weekly noonday luncheons each Thursday at the Lord Baltimore Hotel. A space is reserved for us each Thursday in the alcove to the right of the entrance to the cafeteria.

Beginning this year, an Alumni Award will be given to the student who upon completion of his freshman year at Johns Hopkins has, in the opinion of the Alumni Award Committee, attained the highest standards in scholarship, character and ideals. The student, in order to receive the award, must have full intentions to continue at the university for at least two years.

Quite a diversified program has been outlined to hold the interest of brothers throughout the entire year. These proposed activities, together with the activities planned by the active chapter, are sure to provide a very busy and interesting time for all. These forthcoming events will include a Halloween costume dance, a Founders' Day banquet, the winter formal, industrial tours, a theater party, dinner meetings, and sports tournaments.—HOWARD E. WINSTANLEY.

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Madison Alumni Meet Twice Monthly

MEETINGS THIS YEAR will be held as usual twice a month, but will be alternated noons and evenings to facilitate the attendance of alumni for at least one meeting a month. All meetings this year will again be held at the Psi chapter house. A pot-luck dinner and a New Year's party are on the social calendar for the holiday season.

Seraph Schaezner has recently been added to the club roster. He and Mrs. Schaezner have taken up residence here in Madison, having formerly resided in Chicago.

Newly elected officers for the coming year are: Roy B. Ormand, president; R. S. Lewis, vice-president; B. R. Oestreich, secretary, and R. V. Reineking, treasurer.—B. R. OESTREICH.

Chicago Alumni Start Season with Bang

THE CHICAGO ALUMNI CLUB held its first meeting of the fall season on September 10 with the largest attendance in several years. The new meeting place for the year is the private dining room of the Triangle Restaurant at 225 South Wabash Ave. Over 60 brothers were on hand to enjoy the tempting dinner and drinks tendered us by Brother Toffenetti (incidentally owner of the Triangle Restaurants in Chicago). The evening was spent getting acquainted with the newcomers, and cards were the predominant entertainment later in the evening.

On Tuesday, October 8, the second dinner of the season found another large crowd out to elect officers for the coming year. The new officers are: President, D. L. Toffenetti; Vice-president, Bill Rohlf; Secretary-Treasurer, Don Kiesau; Board of Directors, Walt Oltman and Al Tengwall. From all indications a new era is in store for the Chicago Alumni Club. Committees have already been formed to look after the entertainment, welfare, attendance, publicity, education, membership and business relations, which will be reported in greater detail in our next letter.

Our next meeting will deviate from the usual second Tuesday of the month and will be held on November 7 in commemoration of Founders' Day. We extend a hearty welcome to any or all of you who may be in or around Chicago to join us in our monthly dinners and meetings.—DON KIESAU.

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Renewed Interest in Denver Alumni Club

AT THE SECOND fall meeting of the Denver Alumni Club an able staff of officers was elected. Coval Diehl was unanimously elected to pilot the affairs of the club for the coming year. The regular meetings are being held in the newly acquired clubrooms of the active chapter, and regular monthly luncheons are being held at the Chamber of Commerce. The predominant object of the club at the present time is to enlarge the membership and activities so we might be eligible to become a chartered club and recognized as such by our national organization. This object will accomplish two purposes; namely, the assistance of our active Alpha Nu Chapter in the national Chapter Efficiency Contest, and second, the closer development of our own organization in numbers, activities, and fellowship.

Our second meeting of the fall season brought out members who had not put in an appearance in several years. This showed successful contact and renewed interest in fraternal affairs by those who thought that graduation closed the contact with Delta Sigma Pi and the brothers in the fraternity.

A cordial invitation is extended to all members of Delta Sigma Pi who are in Denver to attend the next meeting of the Denver Alumni Club which will be held the first Monday in December.—WILLIAM WRIGHT.

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New Officers Plan Omaha Activities

THE OMAHA ALUMNI CLUB is launching its program for the coming year under the general guidance of a new board of directors recently elected. The board takes the initiative in planning activities and proposing their plans at business meetings. This lends effectiveness by giving the general group something substantial to work with in choosing activities and by providing a dependable standing committee.

Our usual form of monthly meeting is a combined business meeting and stag affair. We have had good success with these gatherings, both from the standpoint of good attendance and the congeniality of the fellows in falling affably in line with impromptu suggestions for entertainment. We expect to have speakers at some of our meetings. Also we are planning two or three more enterprising entertainments this year: a skating or card party, a dance, and perhaps a picnic.

The death of James McMullen last summer has left a very noticeable vacancy in the Omaha club. Jimmie McMullen was one of our most regular attendants and will be really missed by all those who knew him.—RUDOLPH E. NORDGREN.

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Annual Shore Party a Big Success

THE PHILADELPHIA ALUMNI CLUB chose Beach Haven a second time for its annual shore party. A larger crowd than ever turned out for the week-end of September 28. Actives of both Omega and Beta Nu were invited as is our usual custom. Many of the brothers arrived early enough for a dip in the ocean before dinner. Entertainment followed a sumptuous meal but this wasn't enough for some of the boys. They drove forty miles to Atlantic City to continue the party.

Sunday dawned bright and clear, for anyone who was up early enough to see it. Taking advantage of the clear day, about eight or ten of the brothers went fishing. From the results we assume they really went just for the ride. The usual beach football game got under way while others braved the cold for a dip in the ocean. Another fine meal wound up the day and we headed for home.

On November 4 we had the pleasure of entertaining Grand Secretary-Treasurer Gig Wright at luncheon. It's always a pleasure to have him with us and we are sorry his visits are, of necessity, always too short.

By way of variety a card party was held on November 2 in place of our regular meeting for the month. The brothers, their wives and sweethearts, turned out in goodly numbers and while bridge predominated quite an assortment of other games were represented. Refreshments and dancing to radio music wound up a very enjoyable evening. Many brothers were present whom we hadn't seen for some time.

Christmas is not far off. We haven't counted the shopping days, but we're making plans for a big party with refreshments 'n everything. We're looking forward to a very enjoyable evening at the time of the year when the good old holiday spirit is in the air.—SYLVANUS A. JOHNSON.

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St. Louis Employment Bureau Successful

SINCE OUR LAST LETTER quite a lot has taken place in the St. Louis area. At one of our last meetings for the year we were fortunate in having with us Grand Secretary-Treasurer Gig Wright of Chicago, who gave us a real insight on the activities of our alumni clubs, when properly organized and developed. Our program for the year is about complete—we had the usual dances in connection with the Y.M.D. In the early part of the summer a picnic was held at Shel Phillips' country home, which was thoroughly enjoyed by all members present. In fact, for several it turned out to be a swimming party. During the summer we got together every Thursday noon at luncheon at the Mark Twain Hotel, and as a result a number of impromptu parties were scheduled.

At the first meeting of the year we elected officers as follows: Shelton Phillips, president; C. H. Emanuelson,

vice-president; Walter Schaeffer, secretary; Walter Lundy, treasurer. The new officers brought with them the enthusiasm and determination to do a real job during the coming year, and if the first meeting after their election was any indication, I believe it is going to be a real success. At that meeting we had a most entertaining speaker who showed us movies of governmental projects.

Speakers have been scheduled for the meetings and we are certain that they will not only bring us a real message and give us an opportunity to learn something, but will be entertaining as well. On Saturday, June 8, we had Deltasig Night at the Junior Chamber of Commerce dance which was held at High Ridge, Mo., and a goodly number of brothers and dates were on hand. On July 8 Tom Lineback was host at a stag party at his home. Poker, red dog, bridge, and ping-pong were in order that evening and all of the 34 brothers reported a most enjoyable evening.

The Employment Bureau under the able direction of Fred Kelley, has been successful in placing three brothers in permanent positions. This we believe is a concrete example of what can be done by a well organized group.

The new president has appointed his committees and all are functioning 100 per cent. William H. Haas, Jr., the newly appointed deputy director, has great plans in view for the chapters in this locality. The St. Louis Alumni Club boasts of more paid members than at any time in the past five years, which we believe is a fine indication of the spirit prevailing in St. Louis and vicinity.—C. H. EMANUELSON.

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New York Alumni Elect Officers

MANY INTERESTING ACTIVITIES have been sponsored by the New York Alumni Club since last spring. About seventy alumni attended the annual dinner on June 5 at the Downtown Athletic Club, at which meeting officers were elected for the coming year, as follows: President, J. Joseph Keane; Vice-President, Bruno Lawson; Treasurer, F. J. McCarthy, and Secretary, James A. McBain. Members of the Board of Governors, the aforementioned officers and: Lawrence I. Graham, Walter A. Cooper, C. William Mahnken, Frank J. O'Brien, Walter N. Dean, and Harold J. Kneuer.

Two golf tournaments were held during the summer months at the Bonnie Briar Country Club, Larchmont, N.Y., 14 being present at the June 20 tournament, which was won by James F. Clyne, and the same number was present at the September tournament, which was won by L. J. Schulz. The regular semi-monthly meetings were resumed in the fall, with about 25 present at each of the October meetings, while approximately 50 attended the Founders' Day banquet held at the Governor Clinton Hotel, New York City, on November 7.—JAMES A. MCBAIN.

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Kansas City Alumni Hear Interesting Speaker

THE REGULAR MEETING of the Kansas City Alumni Club of Delta Sigma Pi was held on November 14 at the Ambassador Hotel, and we were very fortunate in having as our guest and speaker Carl W. Baumgartner, an engineer connected with the Power and Light Company, who told of his experiences in returning to Germany shortly after the war after having been confined as a German officer to an English prison camp.

"Inflation in Germany was worse than the war itself," he said. "The mental strain under which the nation lived was more maddening than the pain of death in war. People were driven insane or committed suicide. Many of the elderly persons were unable to understand what the inflation was all about. When their electric light bills jumped from \$5 to \$60, and then to \$500 and \$700 in the course of a few

days, it was not understandable. Some actually worried to death."

Mr. Baumgartner said that the stories of the cheapness of the German mark were all true. This may have been comical to persons in other parts of the world, but to those who had to live under inflation it was nothing less than tragedy. "To give you an example," Mr. Baumgartner said, "I was given my pay check which would have ordinarily amounted to \$150, and by the time I could cash it, all I could purchase with my entire month's pay was a comb and a tube of tooth paste. The mark depreciated so suddenly that often before they could run money through the presses it had decreased in value beyond use. Often times they ran the printed paper money through again, imprinting it as a larger denomination." The speaker said that in his opinion he did not believe the United States could ever have such a disastrous inflation period as Germany did, as the people here have more natural resources to fall back upon.

There has been a considerable increase in activity among the Kansas City alumni during the past three months, and we hope they have a very interesting program during the coming year.—NEIL A. BARTLEY.

Alumni Accomplishments

Gene Milener Promoted

Announcement has just been made by Alexander Forward, managing director of the American Gas Association of New York City, of the appointment of Eugene D. Milener as



EUGENE D. MILENER, *Chi*

secretary of the Industrial Gas Section. Brother Milener succeeds C. W. Berghorn, who has resigned to become executive secretary of the Association of Gas Appliance and Equipment Manufacturers. Brother Milener, who is well known throughout Delta Sigma Pi, and has a wide circle of friends in the fraternity, has been a member of the American Gas Association headquarters staff for seven years. Previously he was connected with the Consolidated Gas, Electric Light and Power Co. of Baltimore, Md., where he was supervisor of industrial and house heating sales. He was one of a small group of men who pioneered and first introduced central house heating with manufactured gas, and has seen it grow to be one of the most important activities of the gas companies. In 1916 he devised and first applied what has since become known as the "Degree-Day" method of calculating and comparing the gas requirements for heating different types of buildings under varying temperature conditions. This method is now universally used throughout the gas industry, and by the heating, ventilating, and air-conditioning industries. As a member of the headquarters staff of the American Gas Association, Brother Milener has directed their research activities in industrial gas utilization, and has recently undertaken similar work in the domestic field. He will continue as secretary of the Committee on Industrial

Gas Research, and also of the Committee on Domestic Gas Appliance Research.

Initiated by our Chi Chapter when it was situated at the University of Maryland, Gene has for many years been an active, enthusiastic member of Delta Sigma Pi. He has been a member of the Committee on Finance of the fraternity for three terms, and is serving his second term as a member of the Grand Council of the fraternity. The best wishes of his many friends in the fraternity are extended to him in this well deserved promotion.

Retires as Dean

After having served fifteen years as dean of the School of Business Administration of Indiana University, and having reached the age of retirement, William A. Rawles, a member of our Indiana chapter, has been retired by the university trustees, and will take things easy from now on. Brother Rawles is one of the best known deans throughout the entire country, having served as president of the American Association of Collegiate Schools of Business for a term, and also secretary-treasurer of this same association for many years. Brother Rawles received his A.B. degree at Indiana in 1884, his master's degree in 1895, and his doctor's degree at Columbia in 1903. He served as principal of various high schools from 1884 to 1894, and joined the faculty of Indiana University that fall as instructor in history and economics. He was made an assistant professor in 1899, a junior professor in 1904, and in 1908 was made full professor of political economy and assistant dean of the College of Liberal Arts. When the School of Business Administration was organized in 1920 he was made its first dean, and served continuously in that capacity until his retirement last summer.



WM. A. RAWLES, *Alpha Pi*

He is also a member of the American Economics Association, American Political Science Association, American Association for Labor Legislation, National Municipal League, National Tax Association, and the New York Academy of Political Science.

Traffic Court Goes on the Air

Detroit, the city that first attacked the problem of handling traffic cases by establishing a separate court for them, has found the answer to another question that has had the authorities stumped for some time. The question of how to preach the gospel of safe driving to the general public in such a manner to draw and hold its interest has been answered in the regular half hour broadcast direct from the bench of the traffic court of actual cases being tried.

This problem was solved by Traffic Judge John J. Maher, an alumnus of Theta Chapter of Delta Sigma Pi, and Duncan Moore, a radio announcer for station WJR in Detroit. These broadcasts from Judge Maher's court were not originally intended to be permanent. They were introduced as a part of Detroit's program during National Safety Week, but they proved so popular that station WJR was swamped with requests for their continuance. Accordingly these broadcasts are now heard between 11:30 and noon daily from Judge Maher's court. There is no advertising or po-

litical campaigning of any sort in connection with this interesting program. It is strictly an educational feature, and to quote one of the officials of WJR, "It is the biggest thing on our station today; we are only too glad to donate the time." One needs only to tune to this feature two or three times to become somewhat of an addict to it. Examples of how the public receive this program are to be seen on every hand. During the broadcast period neighborhood stores are practically deserted. Merchants are too busy listening in to wait on their customers, and what customers do come in during that period want to listen to the broadcast. Even the postman has difficulty in having people sign for registered letters during this half hour.

What effect this program has on the traffic situation in the city of Detroit is best illustrated by the fact that in the month previous to the inauguration of these broadcasts there were 36 fatal accidents, while a year later, after this program had been on the air for many months, there were only 17 fatal accidents. Tune in on WJR at 11:30 Eastern Standard Time some morning and hear the interesting broadcast.

Promoted

James N. Minchin, *Mercer*, passed the civil service examination and has recently been made Report Reviewer of the Farm Credit Administration at Washington, D.C. . . . Basil A. Molseed, *Marquette*, holds a similar position. . . . Lawrence M. Knapp, *New York*, is assistant to the purchasing agent of the Fred M. French Companies, 551 Fifth Ave., New York. . . . Gordon W. Kilgore, *Georgia Tech*, is now district sales manager in Chattanooga, Tenn. for the Loose-Wiles Biscuit Co. . . . Lester E. Langan, *Rider*, is now with Thermoid Rubber Co., Trenton, N.J. . . . Marion O. Francis, *Tennessee*, has been promoted to the accounting department of the Tennessee Eastman Corp., Kingsport, Tenn. . . . Robert W. Frieden, *Northwestern*, has been transferred from Grand Rapids, Mich. to the Chicago office of the Chicago Mill and Lumber Co. . . . Albin K. Hornof, *De Paul*, is now connected with the Central Appraisal Co., 29 S. LaSalle St., Chicago.

Holds Important Position in State Department

Henry F. Grady, *California*, dean of the College of Commerce at the University of California, has been on leave for the past year while serving as chief of the Trade Agreement Section of the Department of State, and as special adviser on tariffs and trade agreements to the Secretary of State.

Acting Dean

Ewald T. Grether, *California*, has been appointed acting dean of the College of Commerce of the University of California during the absence of Dean Henry F. Grady.

Wins Advertising Award

Andrew Duncan, *Northwestern*, advertising and sales promotion manager of the National Tea Co. of Chicago, has been awarded first place in a national contest to determine the best food store advertising, which was sponsored by *Food Ad-Views*. Brother Duncan originated the plan of featuring in newspapers the ways and means of preparing an entire meal.

Heads Junior Chamber of Commerce

Douglas H. Timmerman, *Nebraska*, was elected president of the Junior Chamber of Commerce of that city at the annual meeting held recently. Brother Timmerman is associated with the Woodruff Printing Co. of Lincoln, Neb., has been a member of the Junior Chamber of Commerce for five years, served as vice-president last year, and in 1932 received first prize for editing the best publication of any junior chamber of commerce in the United States.

Theater Manager

Frank Glenn Harris, *Georgia Tech*, is now general manager of the Lucas and Jenkins Community Theaters, Atlanta, Ga.

Will Lecture Abroad

Sigismund de R. Dietrich, *Florida*, has been granted a leave of absence to serve as visiting lecturer in the Institute of Geography at the Royal Hungarian Palatine-Joseph University of Technical and Economic Sciences at Budapest for the first half of the academic year 1935-36.

Manufactures Mining Machines

William M. Hales, *Northwestern*, is president of the W. M. Hales Co., Chicago, manufacturers of machines and supplies for electrically operated coal mines. Their factory is located at Danville, Ill.

Edits Trade Paper

Kenneth A. Heale, *New York*, was recently appointed editor of *Toy World and Bicycle World*, Philadelphia, Pa.

Credit Manager

Theodore W. Riedel, *Washington*, now resides in Minneapolis, where he is credit manager of the Proctor and Gamble Distributing Co.

Attends International Congress

Dr. Charles A. Ellwood, *Missouri*, now a member of the faculty at Duke University, spent the summer in Europe, where he attended the International Congress of Sociology, which was held at Brussels, Belgium in August. Brother Ellwood is national president of Pi Gamma Mu, social science fraternity.

Advertising Manager

Tom Bulger, *De Paul*, is advertising manager of the *Specialty Salesman's Magazine*, Chicago, Ill.

Gives Radio Address

Rex Ragan, *Southern California*, recently spoke over the Pacific Coast Network of radio station KNX on the subject, "The Revenue Act of 1934."

Faculty Promotions

James E. Moffat, *Indiana*, has been appointed head of the new department of Economics at Indiana University. . . . M. H. Hornbeak, *Tennessee*, has been appointed instructor in Money and Banking in the College of Commerce of Louisiana State University.

Mergers

Franklin A. Fite, *Johns Hopkins*, on December 7, 1932, to Evelyn Margaret Russell, at Alexandria, Va.

Donald E. Rohn, *Michigan*, on December 29, 1934, to Betty Louise Bradley, at Toledo, Ohio.

Victor M. Meuer, *Northwestern*, on February 6, 1935, to Marion Demarais, at Chicago, Ill.

Randolph T. Mills, *Texas*, on February 16, 1935, to Lois Mary Singleton, at Austin, Texas.

Robert C. Hill, *Cincinnati*, on March 23, 1935, to Martha S. Siehl, at Cincinnati, Ohio.

Walter F. Boyd, *Johns Hopkins*, on May 4, 1935, to Emma Catherine Hart, at Norfolk, Va.

Richard H. Krohn, *Northwestern*, on May 30, 1935, to Myrtle M. Pettit, at Lombard, Ill.

Earle R. Hoyt, *Northwestern*, on June 1, 1935, to Edith Alida Anderson, at New York, N.Y.

Edward R. Stegman, *Johns Hopkins*, on June 8, 1935, to Beaumont de Planque, at Baltimore, Md.

Melvin F. Fink, *Temple*, on June 12, 1935, to Ruth Ellstrom, at Altoona, Pa.

Lewis B. Thurston, Jr., *Rider*, on June 18, 1935, to Dorothea Elizabeth Gras, at Passaic, N.J.

Lawrence M. Knapp, *New York*, on June 22, 1935, to Mary Grace Genduso, at New York, N.Y.

Gordon Chapman, *Wisconsin*, on June 28, 1935, to Fern Everhardt, at Whitewater, Wis.

Raymond A. Powell, *Iowa*, on June 29, 1935, to Doris Edith Lusk, at New York, N.Y.

Harold E. Terwell, *Northwestern*, on July 4, 1935, to Eva Olive Holmsen, at Chicago, Ill.

Theodore L. Hill, *Rider*, on July 18, 1935, to Julia Ingeborg Sjostrom, at Pleasantville, N.J.

Carleton H. Peterman, *Johns Hopkins*, on July 20, 1935, to Helen Francis Armstrong, at Amityville, N.Y.

Richard H. Beabes, *Temple*, on August 16, 1935, to Martha Runnells, at Watson, N.Y.

Howard E. Winstanley, *Johns Hopkins*, on August 17, 1935, to Mary Elizabeth Allison, at Baltimore, Md.

Leonard Kuyper, *Georgia Tech*, on August 31, 1935, to Forth Forster, at Atlanta, Ga.

Ronald C. White, *Northwestern*, on September 1, 1935, to Avesta Mae Hyames, at Kalamazoo, Mich.

Russell D. Ramette, *Boston*, on September 3, 1935, to Evelyn Louise Wurdig, at Hartford, Conn.

Ronald H. Pearce, *Georgetown*, on September 3, 1935, to Vivian Johnson, at Fargo, N.D.

Charles Rauschenberger, *Wisconsin*, on September 14, 1935, to Marion Anderson, at Madison, Wis.

Robert W. Frieden, *Northwestern*, on September 17, 1935, to Lucille D'Errico, at Cleveland, Ohio.

Hayden Jones, *Wisconsin*, on September 21, 1935, to Jean McDonald, at Oak Park, Ill.

Benjamin Cohen, *Georgetown*, on September 22, 1935, to Juanita Arguella, at Washington, D.C.

Everett G. Van Arnam, *Rider*, on September 28, 1935, to Helen Zimmer, at Hanover, N.J.

Charles E. Peterson, *Chicago*, on October 4, 1935, to Harriet Robinson, at Chicago, Ill.

Charles F. Monninger, *Georgetown*, on October 5, 1935, to Deborah Brennan, at Mt. Rainier, Md.

Francis F. Duggan, *Georgia Tech*, on October 11, 1935, to Catherine Martin, at Atlanta, Ga.

Paul J. O'Neill, *Rider*, on October 11, 1935, to Margaret Essington, at Atlantic City, N.J.

Theodore W. Riedel, *Washington*, on October 14, 1935, to Mary Ellen Gates, at St. Louis, Mo.

George F. Taylor, Jr., *New York*, on October 17, 1935, to Betty Holmes, at Philadelphia, Pa.

George McGann, *DePaul*, on October 19, 1935, to Ann McGrath, at Chicago, Ill.

Howard Sullivan, *DePaul*, on November 12, 1935, to Marie Faubel, at Chicago, Ill.

Dividends

To Brother and Mrs. Lloyd Lundberg, *Northwestern*, on April 13, 1935, a daughter, Betty Jean.

To Brother and Mrs. J. Russell Reesman, *Northwestern*, on April 15, 1935, a daughter, Elsie Jane.

To Brother and Mrs. Ernest C. Wolf, *Temple*, on April 18, 1935, a son, Ernest, Jr.

To Brother and Mrs. James H. Brown, *Georgia Tech*, on May 17, 1935, a daughter, Gail.

To Brother and Mrs. Stanley L. Payne, *Denver*, on May 27, 1935, a son, Arthur LeBaron.

To Brother and Mrs. William O. Wright, *Denver*, on August 2, 1935, a son, William Husted.

To Brother and Mrs. Olin Villers, *DePaul*, on August 15, 1935, a son, James Forest.

To Brother and Mrs. Andrew D. Mehall, *Temple*, on August 20, 1935, a daughter, Elaine.

To Brother and Mrs. Ralph L. Sweet, *Northwestern*, on August 27, 1935, a daughter, Dorothy Jane.

To Brother and Mrs. C. H. Emanuelson, *Northwestern*, on September 27, 1935, a son, John Arthur.

To Brother and Mrs. Paul D. Rickman, *Michigan*, on October 3, 1935, a daughter, Margaret Eloise.

To Brother and Mrs. E. A. Wilson, Jr., *Northwestern*, on October 9, 1935, a son, Robert Grant.

To Brother and Mrs. Leland J. Haupt, *Missouri*, on October 12, 1935, a son, Leland, Jr.

Beta Pledges Nineteen

TO OUR FRATERNITY brothers all over the land we extend a pleasant "Hello!" Many of you visited our chapter house during the summer months, and we were genuinely pleased to have had that opportunity to reciprocate the many courtesies extended to Beta's traveling brothers. When you are in Chicago again, be sure to ring the doorbell at 42 Cedar Street. Most any day you can meet Deltasigs from several distant chapters at Beta's residence. In fact, we believe our house register contains the names of brothers from every chapter in the International Fraternity of Delta Sigma Pi. On Monday evenings you can meet the entire undergraduate group, along with a goodly number of alumni; for that time is set aside for smokers, professional programs and business meetings every week in the school year. To maintain chapter interest during the summer months it is our custom to have a swimming party or a stag every few weeks.

Brother Walter Dill Scott, president of Northwestern University, presented the hard-earned sheepskins to nine Beta men last June. Bob Wynant also won the coveted Delta Sigma Pi Scholarship Key. Lloyd Coveney, after winning the gold medal awarded to the man attaining the highest grade in passing the State of Illinois Certified Public Accountants examination, also won the Joseph Schaffner prize of \$100 for maintaining the highest scholarship average among commerce graduates, and was elected to Delta Mu Delta, honorary scholarship society.

Our chapter year opened encouragingly when we were notified by the Central Office that we had again tied with Georgia's excellent Kappa Chapter for first place in the 1935 Chapter Efficiency Contest. Lest any contestant privately believe that Beta has discovered some extraordinary species of rabbit with charmed feet, we hasten to disappoint him. We have learned (and we are sure the men at Atlanta agree) that the maximum number of points can be attained only by hard work and vigilance throughout the year. Every man in Beta Chapter is assigned a definite task in one or more committees, and our progress is a matter of considerable concern at every chapter meeting. Last spring our able head master, Robert Carlson, was forced to resign his chapter office to accept an important position in Boston. The senior warden, Anthony Marshall, was elevated to fill the vacancy. As a result of Beta's success in the Chapter Efficiency Contest, both Bob and Tony received life memberships.

Four smokers have been held at Beta Chapter House

thus far; all of them attracting a large number of guests. The first took place on September 23, when Dean Ralph E. Heilman and Assistant Dean E. Coulter Davies favored us with interesting talks on the value of fraternity affiliation. On September 30 Mr. M. J. Maiers of the Commonwealth Edison Company gave us some interesting sidelights on the development of air conditioning. At the third smoker, held on October 14, we heard an enlightening discussion on probate procedure and wills, by Prof. William M. James, Chicago Kent College of Law, the author of *Illinois Probate Procedure and Practice*. An industrial film illustrating the construction and operation of the natural gas pipe line from Texas to Chicago, was shown at Beta's chapter house on October 28. Mr. E. L. Olrich, comptroller of Marshall Field and Company, an early alumnus of Alpha Chapter, will be our guest speaker on November 11.

Present at our first business meeting, was every recent head master of Beta Chapter: Steve Janick 1930-31, Chat Shaw 1931-32, Cliff Rasmussen 1932-33, Russ Nelson 1933-34, Bob Carlson and Tony Marshall 1934-35. At that session Cliff Miller was elected to succeed Frank Paul who had resigned as keeper of the Parchment Roll. Head Master Hal Shanafield had some difficulty explaining to the new brothers why he had appointed Brother Paul to the important position of Professional Chairman, when Paul had just admitted that lack of time had prevented him from functioning satisfactorily in the office of K.P.R., but after a stormy session the election was completed. Grand Secretary-Treasurer H. G. Wright, charter member and past head master of Beta Chapter, was a welcome visitor at our last business meeting. Following that session, eight additional men were formally pledged, bringing our total up to nineteen neophytes. An initiation is planned for December.

Despite the pressure of school work, business meetings and membership activities, we have somehow managed to do some serious physical exercising. Take, for instance, the First Nighter house party on Saturday, October 19. This was the first venture of Social Chairman Gil Love, who was so pleased with the results that he has announced a Monte Carlo house party to take place in November. After the strenuous workout Gill gave them the previous evening, our softball team went out bright and early Sunday morning to win a double header from Tau Delta Kappa, 9 to 6, and Lambda Gamma Phi, 11 to 4. Incidentally (we don't mean to brag), we have won for the second consecutive year, the beautiful All-Sports Speckstakes Trophy, a traveling cup awarded by the McKinlock Campus Y.M.C.A.

—ANTHONY T. MARSHALL.

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Kappa Members Enjoy Summer Activities

KAPPA CHAPTER'S JOY train arrived at school September 27 from vacationland with thirty spirited members aboard; members whose hearts are elated over the success of the chapter in the Chapter Efficiency Contest, and whose one resolve is to place at the top again this year. Stepping from the coach in a carefree smiling manner, each member carries his luggage of pleasant reminiscences of past events and accomplishments to be placed reverently in the Store of Cherished Memories.

The "big hop" of the year, the annual Kappa Chapter sport dance, June 11, gave the members a royal send-off on their summer journey. The large crowd which attended cast aside its dignity and formality and imbibed a great drink of revelry enhanced by the knocking of elbows, the aching of corns, and painful feet. The dance was a great success from every viewpoint.

June 29 found the Kappa members athirst for recreation. Their wishes culminated in a stag party at the Deltasig Lodge. The main feature of the event was a softball game between the actives and the alumni. Pool, badminton, bull slinging, and ping-pong occupied the weary athletes until far into the night. A tasty steak supper was most viciously devoured following the ball game.

Satisfied that their prowess as softball players was unequalled, the members decided to demonstrate to the "lady folks" just *how* good they were. So on July 4 Kappa members held open house at the lodge. Wives and dates of members filled the grandstand (there was only "standing room") with their great number. A double-header between the active and alumni was played with a "split" as the result. Earlier in the day, a delicious picnic lunch was served. Labor Day week-end found the merry Kappa crew, wives and dates enjoying the sporting facilities at Lake Burton in North Georgia . . . swimming, boating, fishing, and dancing. About twenty-five members made the trip. It is needless to say that they had a great time in Georgia's famed resort land.

Meetings were held throughout the summer on the first and third Thursday of each month at a fashionable downtown restaurant. On August 15, Kappa Chapter was honored by a talk from Professor Dennison, himself a Deltasig.

On September 8, Kappa members entrained for the Deltasig Lodge to be host to Pi Chapter of the Alpha Kappa Psi fraternity at a wiener roast; and to play the third game of a three game series in softball. Fighting courageously, biting the dust at times, the Kappa team edged out a brilliant 11 inning win over their opponents by the bare margin of 5-4. Well over a hundred people attended.

Grand Council member Herbert W. Wehe of Pittsburgh occasioned a most pleasant event on September 16 by his "drop in" visit with Kappa members. Brother Wehe could remain only one night here but he was entertained at the lodge where many brothers gathered to make his treasured acquaintance.

Dr. Sparks, director of the University of Georgia Evening School, honored the chapter with a talk at their meeting of September 19. Dr. Sparks is a prominent figure in educational circles throughout Georgia. His talk, "Outlook of Commerce at the Evening School" was most interesting.

Kappa Chapter was fortunate in securing Professor Bates, English instructor at the Evening School, to talk at the meeting on October 6. Professor Bates rendered a splendid discussion on character building.

And so with these many pleasant events "in the bag" Kappa Chapter watches the shades of summer slowly fade and turns its eyes to the new school year with courageous heart, unbounded hope, and with the determination to make it the best year of all.

Six neophytes have secured their tickets on the Kappa train of fraternal ecstasy . . . a great start for the new

year; and rushing season is just getting under way.—
CHARLTON WIMBERLY.

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Johns Hopkins Increases Activities

CHI CHAPTER, Johns Hopkins University, has started the new season endeavoring to make this our most successful year. Valuable assistance was again rendered to registrants through the maintenance of an information desk in the registration hall. The turnout of every member, including the alumni, made this service very successful. Every member has announced that he has secured a prospective pledge. Each member deserves much credit for his efforts for all these prospective members were lined up before the start of the official season.

Through the cooperation of the faculty, an announcement was made in the catalog mentioning the scholarship key award. We feel that this announcement will further the interest of the student body in the fraternity.

Our first professional smoker was held on Thursday, October 24. A large crowd turned out to hear the lecture which was made by J. Wallace Bryan, LL.B., Ph.D., C.P.A., professor of Accounting at Johns Hopkins.

On October 10 a revival meeting and party was held at the Montfaucon Club. A short business meeting was held and plans for the forthcoming year of the alumni club were approved. After the business meeting there were refreshments and entertainment. A large crowd, turned out from Baltimore and there were representatives present from Mu Chapter, Washington, and other chapters. This affair was sponsored by the alumni club of Baltimore and a committee of Brothers McKewen, Wright, Bolster, and Tharle.

On Sunday September 28 an informal affair, in the form of a hike, was held. The hike was made through the forest reserve, about five miles, to Oella, Md. There by a large campfire refreshments were served and the afternoon was spent in exploring nature. At dusk a tired but happy crowd returned to the city. The brothers were accompanied on this trip by their sweethearts and wives.

Our opening dance will be held at Cloverland Farms Hall at North Branch, Md., on November 2. This is to be a Hallowe'en affair. A hill billy orchestra will be in attendance, and we feel that a diversion from conventional dress will make our first official affair a resounding success.

The Founders' Day banquet to be held on November 7 has several interesting features. An unusually good program has been arranged and a chance will be afforded the new members to meet the old crowd.

A real Monte Carlo night is to be held in the near future. All games of chance will be there and also millions of dollars in bogus money. Here is a chance for all of us to be millionaires, if we are lucky.

Deltasig luncheons are being held every Thursday as usual from 12 to 1, in the cafeteria of the Lord Baltimore Hotel, in the right alcove as you enter. All Deltasigs and their guests are welcome at all times. Drop in and see us the next time you are in Baltimore.

The active chapter and alumni club, jointly, are presenting a series of radio broadcasts over station WBAL. These broadcasts are made every Tuesday at 4:30 P.M. WBAL is a member of the National Broadcasting Company system and operates on a frequency of 1060 K.C. These programs will include talks by the leading professors of Johns Hopkins University and they form a vital part of our professional program this year.

Speakers so far have included Charles W. Smith, B.S., LL.B., C.P.A., Halsey E. Ramsen, A.B., and many others. On November 19 Marshall McCord, C.P.A., will be the speaker. These programs will be continued as long as there is enough response to warrant them.—PARK ROBERTS.

Marquette Continues its Campus Leadership

LATE REGISTRATION AT Marquette set us a little behind the schedule of previous years; but due to the maximum cooperation of the brothers, we have already taken the lead in campus affairs. In the recent class elections, Elmer Behrens was elected president of the senior class, while Jim Helmer is the new president of the junior class. George Lyons, new president of the sophomore class, and Eugene Delhoyde, new president of the freshman class are both interested in our chapter. The chapter held open-house throughout registration week. Many fine contacts resulted which will benefit the chapter as well as the guests.

At least fourteen pledges are expected to go through our next class of the third week in November. The class is expected to be one of the largest classes ever initiated in the fall term. Besides this large class, many freshman prospects lead us to believe that we will have another large class in the spring. Taking these facts into consideration, we can expect a record year. Smokers are held every second Monday. J. Freeman Pyle, dean of the College of Business Administration, and Brother George Knick, professor in the College of Business Administration were the guest speakers. They both gave "welcome" speeches to the new students and upper classmen at the first smoker held October 7, which over 75 guests attended. Bill Chandler, coach of the Hilltop basketball squad, was the speaker at the smoker and beer party on October 21. The attendance was well over 100 guests. The main attraction of the most interesting informal chat of the coach was a résumé and prophecy of the coming year. Smokers have been exceedingly well attended. In fact, the turn-outs have been so large that the chapter house can hardly accommodate all of the guests.

Did we wallop Wisconsin?—Do you remember, Wisconsin?—33 to 0—Well, all Marquette is still talking about it! That was a victory every Delta man celebrated. No special meeting was designated, but there are confirmed rumors that not a single member missed the special "victory" party. And speaking of parties, Gene Tiefenthaler, master of festivities, planned our victorious Homecoming dance of November 2 at the exclusive Hotel Underwood in Wauwatosa. Gene Millers' Orchestra, one of the favorite dance bands of Wisconsin, entertained over 60 couples. The party was as successful as only Deltasig parties can be. Everyone can hardly wait for Homecoming to come around next year so the gala event of the year can be repeated. Another big event of the year will be the Business Administration Cotillion held November 15 at the Milwaukee Athletic Club. The brothers who officiate are: Edgar Van Steen, general chairman; Howard Kuehn, chairman in charge of decorations; and Leonard Bendickson, chairman in charge of tickets. National Founders' Day was celebrated November 7 at the Old Heidelberg Cafe, one of the most unique taverns in the middle west. The party was a general get-together of actives and alumni. Our weekly luncheons are being held every Wednesday at the Hawley Dining Room at 14 and Kilbourn Ave. We hope that every Deltasig will join us there when they are in Milwaukee, 'cause the food is swell. May all of the chapters enjoy prosperity and success as has Delta thus far.—STUART P. KESSLER.

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Omega Going Great Guns at Temple

THE INITIAL CHAPTER roll call on September 30 was answered by some twenty-three men. Since that night, in the short space of a calendar month, each man in the knot of twenty-three has done something to carry the fraternity colors to the crest of the hill of student activities. Behind this general movement, we find as the motivating force a plan which has long since become history to us here at Temple, but which will bear a bit of explanation.

Several semesters ago Omegas found themselves facing a crisis not materially unlike the lot of those Roman emperors who watched their once pompous domains crumble before their eyes. Theirs was a political and economic disintegration; ours a social and spiritual one. Their power disappeared forever from the face of the earth; ours, thanks to the foresight of a prudent few, was destined to reappear and once again assert itself. A handful of men then and there made the solemn avowal that Delta Sigma Pi would regain the position that rightfully belonged to it.

Perhaps some amount of good hard proof should logically follow a statement that our actives have really done their share in transforming this vow into a material fact. In Lloyd Wise and Joe Anderson we boast a pair that have virtually reached the saturation point in the sea of undergraduate offices. Lloyd, in addition to playing left end on Pop Warner's undefeated grid machine, was appointed to the office of chairman of the Student Commission and elected to Blue Key, national honor society. Joe was chosen president of the senior class, editor-in-chief of the *Templar*, and gained admission to Blue Key. Fred Fleshman is this year's chairman of the Interfraternity Ball, business manager of the *Handbook* and secretary of the Interfraternity Council. Roman Boczkowski will lend Joe no end of assistance as business manager of the yearbook. Harold Duberson has also helped to carry the Purple and Gold into the Y.M.C.A. cabinet and serves as advertising manager on the *Templar* staff. Bill Pearson, after three years of untiring effort, was elected to manage this year's edition of Temple University's football Juggernaut. These men have done well, but there are others among us whose efforts have been commendable although somewhat less fruitful. Space will not here permit disclosure of a host of minor capacities in which our men are serving.

Omega's seeming lethargy in the past year is therefore readily explicable. That year directly preceded the last stage in a metamorphosis which, in its finality, finds Delta Sigma Pi leading the fraternal procession at Temple.

Rushing plans are nicely materializing, and it appears that a class of larger than average size will don the burlap during the month of December. New rugs, lighting fixtures, and showers have done much to make the house a better place in which to hatch embryonic ideas having a common objective—making Delta Sigma Pi a greater thing.—STANLEY D. WALTMAN.

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Northwestern Prexy Visits Zeta

ZETA CHAPTER HAS taken such an active rôle in the opening of the new school year, and has attained so conspicuous a place on the Evanston campus that the president of the university, Walter Dill Scott, saw fit to spend an evening with the chapter. So far as we know, this genuine recognition is the first accorded to the chapter since its inception in 1920, and it is one of which we may justly be proud.

After the dinner meeting at the chapter house, Dr. Scott spoke informally on the future of Northwestern University and voiced some optimistic views concerning the prospects of American collegiate education. The time is not far distant, says Dr. Scott, when a prominent professor may broadcast his lecture on corporation finance to college classes all over the country. Perhaps accounting problems will be demonstrated through television, and sound films will take the place of industrial field trips! No more eight o'clock classes; simply tune in on your professor and take your lecture notes in bed.

Dr. Scott also spoke enthusiastically concerning an outer drive being built by the state, and as Northwestern is located directly on the shore of Lake Michigan, this will result in a large lagoon connected with the open lake. A new sport, crews and boat racing, will be introduced, which event Zeta chapter is anticipating by practicing on a small

boat owned by Fred Schraffenberger. Unfortunately the brothers' spirits have been dampened occasionally and the chapter is frankly skeptical of Brother Schraffenberger's nautical prowess.

The usual banquet to open the school year for members, alumni, pledges and rushees was held September 21 and proved to be an outstanding success. The speaker of the evening was none other than H. G. Wright, Grand Secretary-Treasurer, who described in convincing terms the benefits and advantages which accompany a membership and an active interest in the fraternity. Every one of us went home that night inoculated with a portion of Brother Wright's enthusiasm; it gave us a real start and we are rapidly gaining momentum as we enter into the year's work.

Zeta Chapter initiated nine men in October, which brings the active membership up to eighteen, and only one month of the school year has expired. Already we have another pledge class of six men and we are just starting a survey of freshman and sophomore classes which should yield some excellent material. The former pledge class entertained the active chapter at a house party on October 19, which opened the social program for the year.

We have an established professional program which provides for smokers at the chapter house on alternate Tuesday evenings, open to all men in the School of Commerce. Zeta's policy on speakers for this year is to invite men who are conspicuous in their respective branches of business and who can give us varying points of view on the questions that arise in current affairs. The smokers thus serve to correlate the work of the classroom with the practical experience of these men actually in the field. The opening smoker was held October 1, and we heard Rev. John R. Heyworth on "The Social and Ethical Implications of Business." October 15 our speaker was Theodore Street, chief accountant for Wilson-Jones Company; he discussed some of the problems arising in his field and their relation to business in general. These meetings are unusually well attended and are making a real contribution to the work of the School of Commerce on the Evanston campus.

There are seven months remaining in the school year and if the spirit of the past month is any criterion, Zeta chapter should be second to none scholastically, professionally, and socially.—REYNOLD E. CARLSON.

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Alabama Makes Plans for Increased Membership

A LARGE NUMBER of members attended the first business meeting which was held on September 23. Head Master Virgil Hampton congratulated the chapter on its excellent showing made in the 1935 Chapter Efficiency Contest—it finished thirteenth as compared with the rating of twenty-fifth which it achieved last year. We were especially pleased with the fact that four of our members, Russell K. Branscom, Howard Brown, Clarence Anderson, and Lloyd Hairston, were chosen for Beta Gamma Sigma, national honorary commerce fraternity. Charles W. Stephans was unable to return to school this year, and as a result, it was necessary to choose two members to assume the positions formerly held by him. William Wade was chosen treasurer, while Stanley F. Zajac was appointed correspondent for THE DELTASIG.

Plans have been made for one of the most interesting programs of activities in the chapter's history. Distinguished speakers, active in business and on the campus, will be presented at various intervals. And, in order to increase the attendance at meetings, a resolution was adopted last week to penalize members who are absent.

At a recent professional meeting, Professor Whitman gave an interesting speech on the aspects of "Fair Competition in Business." At the following meeting, Mr. Cassey, manager of Sears-Roebuck Co., described the development of that organization.

Professor Whitman was succeeded as faculty adviser by Professor Morley. The former served in this capacity for several years and earned the gratitude of the members for his excellent support in the organization's activities. Since Professor Morley has been associated with the chapter upon many occasions in the past, it is believed that the fine work will be continued in the future with the same degree of success.

We have been severely affected by graduation which cost us many excellent members. At the last business meeting, names of prospective members were given and arrangements made to commence the rushing activities. Our quota has been increased from fifteen to twenty and it is believed that the quota will be filled by excellent men who will preserve the reputation of the chapter.

On October 22, final arrangements were mentioned by Head Master Hampton in regard to the annual smoker which will be held on November 5. All the members are cooperating fully in making this event greater than it has been before.—STANLEY F. ZAJAC

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Grand Secretary-Treasurer Visits Alpha

ALPHA CHAPTER HAS BEGUN to come out of the depression in much the same fashion as the New York University football team which is being supported wholeheartedly by the brothers. With John "Dutch" Byrne as head master succeeding Frank Farrell, Alpha expects to move above its top flight rating on the campus this year. Eight brothers graduated last June: Charles Heard, Leonard Boyle, Paul Cardinal, Frank Farrell, John Morris, David Redding, James Ruddy, and Andrew Icken. In their place have come Aubrey Posey, Paul Diggins, and James Hackett.

But old Eleventh Street in Greenwich Village still has Delta Sigma Pi just off Fifth Avenue, although it may not be long before Alpha moves to new quarters. Head Master Byrne has had his eye upon a beautiful five story house not far away. If negotiations are successful it is possible that Alpha might find itself in a bigger and better house.

The first rush smoker will be held three days after this report leaves Alpha Chapter. Among the rushees are a number of men who are on the Violet football team that is heading for an undefeated season. Aubrey Posey is the only representative of Alpha now on the varsity. He weighs almost 200 pounds, is a sophomore, and has impressed the coaches by his play at tackle.

Head Master Byrne has left no stone unturned to make the first smoker of the year an outstanding success. Among those invited are Brothers Ken Strong and Len Grant, members of the champion New York Giants football team, the N.Y.U. coaching staff, members of the faculty, a few bankers and railroad luminaries, and Dan Parker, sports editor of the New York Daily *Mirror*; Jimmy Powers, sports editor of the New York Daily *News*; James J. Murphy, sports editor of the Brooklyn Daily *Eagle*, and Tom Meany football expert of the New York World *Telegram*.

Gig Wright, Grand Secretary-Treasurer, honored Alpha Chapter with a visit last week. Head Master Byrne, Dan Kilian, director of the Eastern Province, and John Keane, president of the Delta Sigma Pi alumni club, entertained Brother Wright while he was in New York. Brother Wright was tendered a dinner at the Hotel Governor Clinton and met the members of the alumni club the following night.

Swinging into the new year the active members have begun a drive to increase the active chapter membership. A fine group of students have matriculated at New York University this year and the prospects are very promising. Thomas Meade, Raymond McCue, John Henderson, Walter Sargent, William Williams, Leonard Colwell, and Donald McGowan, with the new brothers, have given Head Master Byrne all the cooperation necessary to make Delta Sigma Pi the outstanding fraternity on the Violet campus—J. P. HACKETT.

Pennsylvania Plans Progressive Program

WE'VE ALL HAD a very pleasant summer vacation but we must now turn our attention to the more serious business of planning for the future. Speaking of a pleasant summer, several of our members enjoyed trips to widely separated parts of the globe. Mike Judge, province director of Delta Sigma Pi in Philadelphia made a visit to South America, while four of us journeyed to Nassau and Bermuda. This group included Fred Mergenthaler, a past deputy director. Two brothers went to Europe, one of whom returned on the maiden voyage of the *Normandie*. The active chapter as a group spent an exciting week-end in the Pocono Mountains. It is too bad that space limitations make it impossible to tell you about it. Later the alumni club captured Beach Haven for a riotous week-end. There was also a series of fishing parties climaxed by the one which became stranded on a sand bar for seven hours (at least they claim it was a sand bar).

Now that it is all history we can get back to business. The new year was officially opened with our first business meeting on October 3. We were honored with the presence of, and a short message from, our Grand Secretary-Treasurer, Gig Wright. He was also the guest of honor at a luncheon at the Hotel Saint James which was given by the Philadelphia Alumni Club. On the evening of October 12 we thoroughly enjoyed our first social function of the school year, the annual fall dance, which was a masterpiece due to the untiring efforts of the committee. The following week we held open house as a starter in our rushing campaign. On October 22 we had a professional smoker featuring a moving picture furnished by the Chevrolet Motor Company through the courtesy of Head Master Bill Rohrer. The week of October 28 was taken up by two tournaments, one in pool and one in ping-pong. They certainly brought out the "shark" in some of the boys and as a result the new champions reign supreme. The next week was open house with a smoker on Thursday evening, October 31. The entertainment was well planned and executed and the refreshments really hit the spot.

We have twenty-one active members in the chapter this year. Naturally we hope to double the active list by the end of the season but as a means to this end we are not making flowery speeches and rash promises. We believe that action speaks louder than words and are getting right out and working day and night. The results of these efforts are already showing. While we have no pledges as yet, we have several very good prospects lined up. We have been very active in class politics and in the extra-curricular work. The three officers of the Debating Club are Deltasigs. The staff of the school publication contains seven brothers, two officers of the Evening School Association and two each of the senior and junior classes are also Deltasigs.

We wish to say again that our program is one of action and that we are out to show everyone that we are an active chapter in practice as well as theory.—CLAYTON G. BRANCH, JR.

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Detroit Looks to the Future with Optimism

EVER SINCE its establishment on the University of Detroit campus in 1921 Theta Chapter has yearly distinguished itself in demonstrating the value of a professional fraternity from the standpoint of service to the school and to its members. Therefore without casting any undue reflections or aspersions on preceding chapter administrations we as the 1935-36 edition of Theta Chapter venture to predict that not only will the high standards of

the past be upheld but that a high-point will be attained surpassing that of former years. In short, this year Theta will be second to none either nationally or in contrast to our local predecessors.

If an auspicious beginning be any criterion our prophecy will be fulfilled. Augmented last year with the inscription of 13 new names on the chapter roll, manifold professional activities and a varied and interesting social calendar have been planned, and are in operation. Inaugurated as a traditional event in 1931, the fifth annual Football Frolic was presented in conjunction with Phi Gamma Nu, national professional commerce sorority, November 1. The 300 couples who danced to the strains of Sammy Dibert's band at the Grand Ballroom of the Book Cadillac Hotel attested to the popularity of the event. The orchestra, noted for its special dance and novelty arrangements, performed among surroundings decorated in a traditional football motif pertinent to the season. The outstanding success of this function was a tribute to the committee in charge headed by Robert E. Wagener, Master of Festivities.

The recently selected all-time all-star University of Detroit football team numbers two Deltasigs of Theta Chapter in its line up. We congratulate Merrill "Ring" Lardner of the team of 1930 and Lester B. Vachon, quarterback of the team of 1928-29. The exploits of these two men on the gridiron will be long remembered and the mere mention of their names will no doubt refresh many a glorious memory. Incidentally Edmund J. Barbour coaches the freshman football team, and Arthur B. Boeringer is assisting head coach Charles E. Dorias with the Varsity. Both of these men are also alumni brothers of Theta Chapter.

Two open house meetings, one smoker featuring a prominent speaker, and one party after the Oklahoma football game, comprise the balance of our activities thus far.—HARRY WILLIAMS.

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Twenty-one Pledged at Minnesota

WITH A TOTAL of only 150 men accepting academic rushing bids on the Minnesota campus this fall, averaging about five men to a house, our chapter feels very proud to have pledged 21 new men. Formal initiation has been set for November 16 and we expect to initiate seven new brothers. The new brothers will be guests of honor at our fall formal, which should be a high class social event as it is being held at the Hotel Lowry, St. Paul, Minn. We have reserved the entire Terrace Cafe exclusively for Deltasigs.

Alpha Epsilon maintained its political prestige by winning the fall elections in the School of Business. James Glynn is president of the Board of Associated Business Students and treasurer of the All-U Council. Lawrence Nelson is manager of the Business School Book Exchange, and three Deltasigs assist him. Our junior class president, Bel-ford Gunderson, is also General Arrangements chairman of the Junior Ball. So our dominance of campus politics and the Business School is, we hope, attributable to the fraternal backing and cooperation of Delta Sigma Pi.

Our athletic prowess has been somewhat impeded by powerful opposition, hence both our touchball and volley ball teams have about a .500 rating. Leonard Langager and Winfield Ritter, nevertheless, saw to it that the Alpha Kappa Psi tennis team met a stinging defeat. Everyone is looking forward to the winter quarter as prospects for a championship basketball team are highly probable. Our groan and grunt man, Head Master Wayne Hartson, has been pinning the best men on the campus, and is pointed for the All-U crown. Last year he reached the All-U finals but was forced out by illness. What do you think of the class of football played at Minnesota?—B. E. GUNDERSON.

Miami Holds Luncheon Meetings

ALPHA UPSILON ADVANCES with the times! This year, under the able direction of Head Master Jack Loos we are entering our college year with a new enthusiasm. Our tentative program is packed full of more active campus affairs than any previous Delta Sigma Pi year on the Miami campus—luncheons, smokers, professional speakers, faculty speakers, surveys, factory tours—the best in Ohio. Twice each month, when the 12 o'clock bell for lunch peals loudly over the campus, all members amble leisurely down town to collect en masse around the lunch table. Good company—good food, both tending to promote a greater spirit of fellowship, and through the rich experiences of the brothers on the faculty, a greater professional insight.

On Wednesday, October 22, we held a meeting. Dean Harrison C. Dale of the School of Business formed the nucleus of the discussion by showing us samples of a questionnaire given to 900 college freshmen on the subject "Spending and Saving," and the resulting scores. A few days ago Gordon James, associate professor of Business and former N.R.A. administrator in Maine, spoke to us about his business observation and studies while serving in that capacity.

Brother Raymond E. Glos, assistant dean of the School of Business last year, has left us this year to study at Ohio State for his Ph.D., and Brother C. H. Sandage is now in the Bureau of Commerce working in Philadelphia on a government survey of Motor Vehicle Transportation. Both have always been most active in our chapter and the temporary loss is deeply felt. However, we are happy to welcome C. R. Niswonger, present assistant in the School of Business, and Robert Goacher, graduate assistant, both former active members of this chapter.

We enjoyed the visit of H. G. Wright, Grand Secretary-Treasurer, who came to Oxford Tuesday, October 29, to visit us. After luncheon Brother Wright told us of the activities of other chapters and gave us a new perspective of the size and scope of Delta Sigma Pi, a rare privilege which will not be forgotten soon.—ROBERT McCONNAUGHEY.

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Alpha Psi Holds First Smoker

ALPHA PSI CHAPTER began another year of activities with a professional meeting held Wednesday, October 9, in Judson Court on the University of Chicago campus. The meeting was in charge of Head Master Robert Bristol, who welcomed the 40 guests and brothers and introduced the speaker for the evening. The guest speaker of the evening was Mr. J. L. Palmer, professor of Marketing. He discussed his experiences in the field of marketing, ending with very helpful suggestions to the group as to the opportunities in the field of marketing.

The Committee on Professional Programs and Field Trips drew up a schedule for the coming academic year. Many interesting field trips have been planned. The first trip is to be made October 28 through the financial districts of Chicago, conducted by Assistant Dean C. H. Henrikson. Other trips proposed include tours of the Gordon Bakery, Wisconsin Steel, the Furniture Mart, the Tribune Building, the Merchandise Mart, and others.

Plans for professional meetings include addresses given by Dean W. H. Spencer; W. J. Graham, assistant professor of Accounting; J. O. McKinsey, professor of Business Policies; R. W. Stone, associate professor of Industrial Relations; L. C. Correll, professor of Transportation and Traffic, all of the School of Business. Other speakers of the business world are to be obtained through the Chicago Association of Commerce.—EARL W. WORMAN.

Buffalo Observes Founders' Day

WITH THE OPENING of the fall semester Alpha Kappa Chapter has already had two meetings to discuss plans for the coming year, having prepared a full program both for pledges and professional meetings. A concentrated effort is being made to refill the gap in the ranks of actives left by last graduation, though the continued cooperation of members leaving the university will be received through an active alumni club.

Founders' Day was appropriately observed by a banquet held by the active chapter, with the alumni well represented. The principal speaker, Grand President Edwin L. Schujahn, had a message of great interest to all attending. C. Edward Wesley was presented with a token of appreciation in recognition of his services as head master during one of Alpha Kappa Chapter's most successful years.

New officers for 1935-36 are: Head Master, Ward Flach; Senior Warden, William Weyer; Junior Warden, Edward Heckman; Treasurer, Joseph Healey, and Scribe, Walter O'Connor.—WALTER O'CONNOR.

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Denver Has New Quarters

ALPHA NU CHAPTER here at Denver University School of Commerce boasts new fraternity quarters. It is perhaps the most unique on our campus; in the shape of a miniature lighthouse with tower and base of white stucco, and the banner of Delta Sigma Pi flying high, it has created no little sensation here. The location is superb, being right across the street from the School of Commerce building.

We have been busy all fall putting over an extensive rushing campaign. Last spring we set our quota for pledges at 16 for the first quarter of school. The fore part of the summer was spent looking up and investigating prospective pledges. Our opening party was held at Brother Mile's spacious mountain lodge in Evergreen about the middle of July. All actives in Denver at the time were present and several drove in from adjoining towns. The alumni as always were well represented. So with our 14 rushees the party totaled well over 40. Dancing and cards were the main features of the evening, with a "follow-up" of ice cream and cake. The setting of the party, 10,000 feet above sea level among the pines and spruce of the Colorado Rockies, no doubt helped make the party a wonderful success. Three weeks later we followed this with a stag Monte Carlo party and mainly through the efforts of Brother Jacobs, Brother Baldwin, and our alumni adviser Dick Tydings, it was one of the cleverest and best parties we have held. Between 12 and 14 possible pledges were present. Then came the summer "wind-up" with another stag party composed of rushees selected from the former parties. So by the end of the first week of school we had pledged eight good men.

Brother Miles was elected treasurer to succeed Brother Varner. A professional active-alumni luncheon was held on Friday, October 18, at the Chamber of Commerce. Prominent business men of Denver gave their views of business and economic conditions here.

Informal parties of various kinds have been held all fall, thereby keeping the pledges and others actively interested in Delta Sigma Pi. A combined banquet and dance is being planned for our Founders' Day, which will be one of the biggest events of this quarter's activities.

Intramural basketball will start soon and Alpha Nu is looking through their list of brothers to select a team that will uphold the good name of Delta Sigma Pi. Speaking of sports it might be well to mention that the Denver football team has won five out of five conference games so far, placing us at the head of the Rocky Mountain Conference. From all indications at this writing Denver University should end the season with the championship.—GENE E. STEWART.

Baylor Plans Gala Year

NOTICEABLY FEELING THE EFFECTS of last year's graduation, Beta Iota Chapter opened the fall session with plans for an intensive membership drive. Not long ago we entertained a number of prospects at a stag dinner downtown, and next week we invite the entire School of Business to a dinner and lecture sponsored by the fraternity. Thanks to the influence of Brother Ryland Walker, we have arranged for an illustrated lecture direct from the Bell Laboratories of American Telephone and Telegraph for the occasion.

Annual Homecoming celebrations begin at Baylor on November 2. Outstanding campus clubs have planned to enter floats in a mammoth welcoming parade to be staged downtown Saturday morning. Our entry is a unique colonial surrey driven by Frank Johnson, featuring our sweetheart, Miss Anna Frances Anderson, from this year's freshman class. We are hopeful of receiving first place honors which the sponsors offer. To the most unique float goes \$25 in cash and the distinction of presenting the sweetheart of that float at the Baylor-Texas Christian game as Homecoming sweetheart of the university. Our homecoming plans also include a stag luncheon for our returning alumni.

Graduation took Fred J. Horner, Uvalde, Texas; Alvin W. Agnell, Big Springs, Texas; Hulen H. Hunt, Waco, Texas; Charles B. Mahaffey, Hufsmith, Texas; Fred W. Pfaffle, Waco, Texas; Horace L. Stallings, Paducah, Texas; Vernon L. Rayford, Houston, Texas; P. Wilson Wood, Abbott, Texas, and Jules Karkalits, Eastland, Texas. Woodrow Cruse and Bill Boerstler did not return to school this year. Present active members and their officers are: Head Master, Rene Paul Henry; Senior Warden, Cecil Laseter; Junior Warden, Frank Johnson; Treasurer, Needham Horner; Scribe, Curtis Hankamer; Chancellor, C. H. Ruebeck.

Plans are under way for a number of parties to be given for the fraternity by members of the Waco Fish Pond Club during the winter season, and our members are beginning to look toward the annual formal banquet with anticipation.

Beta Iota will sponsor a new feature of the school year-book whereby all business students will be listed under a separate department from those in the other schools. This if the first time this has been attempted, and with the cooperative efforts of Chapter Adviser Monroe S. Carroll and Head Master Henry, we hope this will be a big success and will set a precedent.

With best wishes for success to each chapter, we remain faithfully your correspondent.—CURTIS HANKAMER.

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Georgetown Pledges Eleven

NOW THAT FOOTBALL is in the air and you hear mentioned the "Fighting Irish" of Notre Dame, and that war seems inevitable in Europe, with glaring headlines mentioning the League of Nations every time you pick up a paper, Georgetown continues the heterogeneity of the course of events with the acquisition of eleven pledges.

We have started this year, as is the common custom, with aims, plans, ambitions, and aspirations to reach the peak of our success. If Mu Chapter never had a Golden Age, that period is now in the process of being established. At press time our complete plans for the year were not available, but our next social function will be a Halloween dance, to be held at the chapter house at 1809 R St. N.W., on the night of October 31.

Thus far this year we have had our proverbial first smoker at the Mayflower Hotel, and as far as attendance and results were concerned, it was the best smoker held in the last five years. Short interesting talks were given by Professors Haag and Buchanan of the teaching staff of the Georgetown School of Foreign Service. On October 10 we helped the State Department of Mu Chapter by bettering

our diplomatic relations with Chi Chapter by attending an alumni club revival party in Baltimore. We made plans for inter-chapter relations and get-togethers for the coming year, and everyone became very enthusiastic. October 12 we held a luncheon for the pledges and the prospects, and then all adjourned to the football game. Our last function was one that will be remembered for many a day. On October 19 we held our house warming. One old timer remarked that it reminded him of the good old days.

Our staff of officers is now composed of: Head Master, Pat Rinaldi; Senior Warden, Joseph Carbeau; Junior Warden, Joe Frisz; Scribe, Thomas F. Bayard, Jr.; Chancellor, R. W. Bond, Jr.; and Faculty Adviser, Dr. Coutinho.

We wish all the chapters the best of success for the coming year, and in order to fulfill their desire for pleasure, we extend a cordial invitation to drop around at 1809 R St. N.W. at any time.—TOM RADZEVICH.

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North Carolina State Begins Fall Activities

ENCOURAGED BY OUR high ranking in last year's Chapter Efficiency Contest, Beta Delta Chapter has begun an earnest drive for even higher rank in the efficiency contest for this year. Since 1932 we have in consecutive years climbed from twelfth, to eighth, to sixth, and finally to third place in the contest. This year we hope to reach the top, under the capable direction of Head Master Micou F. Browne and Dr. R. O. Moen, our able faculty adviser.

Beta Delta held its first meeting of the year on September 18, 1935. At this meeting, Head Master Browne outlined the chapter activities for the fall term. Among other things this program is to include several open meetings, an industrial tour, a smoker, and a dance. On October 7 Beta Delta Chapter held its first open meeting. Our speaker for the night was Mr. Paul P. Brown, who for the past twelve years has been secretary of the North Carolina State Bankers Association. Mr. Brown spoke on the Banking Act of 1935. According to Mr. Brown the act was the result of a compromise between the two groups in Congress. A group headed by Senator Glass wished to look after the interests of the Federal Reserve System, while Representative Stegall was the chief advocate of deposit insurance. Mr. Brown explained the basis for the deposit insurance assessments, the provisions regarding the entrance and withdrawal of banks from the deposit insurance corporation, and the identification of banks whose deposits are insured. In conclusion, Mr. Brown said "North Carolina is the only state which has every insured bank rated as No. 1 on the records of the Federal Deposit Insurance Corporation."—JAMES D. RENN.

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Alpha Chi Chapter Rushes

ALPHA CHI CHAPTER, located in St. Louis at Washington University, will hold a combination rush party and professional meeting on Wednesday evening, November 13, at the Melbourne Hotel. The program will be led by Head Master Bill Randall. Speakers for the evening will include Dr. Lewis Thomas, faculty adviser, who will speak on "The Growth of Delta Sigma Pi on Its 28th Anniversary." Dr. Isidor Loeb, dean of Washington University School of Commerce and Finance, will speak on "Professional Fraternities in Business." Bill Haas, deputy director, will speak on "Advantages of Delta Sigma Pi," and other speakers prominent in St. Louis business circles.

Professional meetings and industrial tours are also being planned. One of the important speakers will be Mr. Gale F. Johnston, who will speak on Group Insurance. Mr. Johnston will speak before an interested group of commerce students who have been invited to attend this meeting.—WILLIAM J. RANDALL.

On Wisconsin!

PSI CHAPTER GOT INTO the season's pledging activities with a good flying start this fall; it rated second highest in the number of men pledged so far by the Greeks on the Wisconsin campus. Many of the new men who were pledged are living at the chapter house and the rooming capacity, incidentally, has nearly been reached. Initiation, which is scheduled for November 3, will result in elevating about eight neophytes into the ranks of the actives. (Fourteen pledges is the total count.)

Clarence Bloedorn, Psi's husky head master, has covered the state of Wisconsin during the past summer and has been very successful in his task of collecting old accounts and contacting new men. His individual rushing activities have resulted in the pledging of six new men—all fit material for active membership. The preferential rushing activities also netted this chapter two fine frosh. A big Delta Sigma Pi picnic was given on Sunday, August 11, 1935, at Cedar Lake Wis. A large number of grads as well as actives were present to talk about old times and entertain several prospective rushees who had accepted our earnest invitation to attend. Brother Schuck's cottage at the lake was the scene of festivities. The event was a huge success and promises, we hope, to be an annual function.

The program of rushing this year includes various publicity programs to engage the attention of prospective men. Under this category may be included a banquet held at the chapter house on October 16 to welcome Fayette Elwell as the new director of Wisconsin's Commerce School. Nearly every professor of the Commerce department attended, and the rushees, to say the least, were quite impressed.

The results other than those mentioned of Clarence Bloedorn's work as Psi's contact man last summer were made visibly apparent in that the chapter house received a nice fresh coat of paint, the interior was bedecked with new furniture, and the beds equipped with new mattresses. The hearty cooperation and backing of the alumni was and is greatly appreciated by the active chapter.

Psi Chapter inaugurated its social program by holding a pledge party on the evening of October 12 to "celebrate," if that were possible, the victory of the Notre Dame team over Wisconsin's in the afternoon. A party has also been scheduled for Homecoming—October 9.

John Gerlach, athletic manager, reports great prospects for the Deltasig's touch football team. Psi got into the fray this year with a very good start by defeating Delta Tau Delta's team by a score of 31 to 0, and the Kappa Tau's team by 13 to 6. Hang on boys!

And boy, does it make our hearts feel good to announce that two of our recent actives have turned "prof" on us. The two individuals in mind are Clarence Torrey, chapter adviser, and Robert Scott Lewis. The former is an assistant to Professor Taylor in his Corporation Finance course; the latter is an assistant to Professor Durand in the geography department. Also, Frank Hoyt and Roy Hilgert have again joined the ranks of college men, having been absent from school for approximately a year.—KARL W. STORCK.

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South Carolina Opens Chapter Quarters

WE ARE GLAD to announce to all other chapters of Delta Sigma Pi that Beta Gamma Chapter was successful in leasing for this year a part of one of the best dormitories on the university campus, to be used by us as chapter quarters. Only ten active members returned to school this year, and eight of them are staying in our chapter quarters. This is Beta Gamma's first experience along this line, and the advantages of closer association are already showing themselves. Attendance at meetings is much

improved, and there is a better spirit of cooperation among the brothers, so this year promises to be one of the best in the history of the chapter.

Beta Gamma is planning to celebrate the twenty-eighth anniversary of Delta Sigma Pi on the night of November 7 with a banquet at the Columbia Hotel. Every effort is being made to have a large attendance. All of our alumni have been invited, and with their aid we are planning the biggest and best banquet we ever had.

Our first initiation of the year will be held during the second week of December. We now have four pledges to be initiated then, and hope to increase this number to at least ten by that time.

Sometime in the near future we will send to all our other chapters the first issue of *Beta Gamma News*. A committee was appointed at a recent meeting to begin work on a chapter publication, and we hope to have something out by November 10. Hope you will enjoy it. We don't pretend to be journalists, so please send us any criticism or suggestions you have to offer.—WOODROW W. WHITMIRE.

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Ohio State Returns to Remodeled House

THE DEPRESSION IS OVER—Nu Chapter has begun what tends to be one of the most successful years in the history of its organization. With a capacity number of fourteen men living in the house, the biggest problem seems to be, where to put the pledges that wish to move in the house. The fraternal spirit seems to carry over with the alumni as they all want to live in the house, even after graduation. The chapter house is undergoing a complete redecoration this month, both inside and out, with a new paint job on the exterior and new paper and refinished wood work on the interior. With the new furniture purchased last spring, we have the essence of a completely new chapter house if one does not mind a rather strong smell of paint and the inconvenience of wondering which closet their suits will be hung in next.

A new rushing and professional program has been evolved which enables us to carry out the principles of the fraternity to the greatest advantage to actives, pledges, alumni, and rushees. Rushees are recommended by our faculty members who have interviewed them during Freshman week. Those recommended are invited to the Thursday night rushing and professional meetings. This year regular professional meetings are held every Thursday night instead of on the night of the business meeting, thus giving the two-fold advantage of giving the rushees a concrete example of the value of Delta Sigma Pi, and of not interfering with the regular business meetings. Two men were pledged at the last rush meeting, both of whom are promising in scholastic as well as the extracurricular fields of the university.

Early in October Gig Wright paid us a pleasant, as well as educational visit, and gave an inspiring talk to a group combining the entire chapter and alumni. An "orchid to you," Gig, for the speech.

We are fortunate in the spirit of cooperation shown by our faculty members. There is hardly a Deltasig function that is not attended by some of the Commerce College faculty. Brother Donaldson, our faculty adviser, is making a name for himself in the fraternity, as well as in the university, being now a full-fledged professor and author of a book on Corporation Finance. A large percentage of the younger Deltasig alumni are employed here in Columbus, thus giving us an active alumni group.

New officers for this year include: Head Master, Robert Adams; Senior Warden, Clarence Dunning; Junior Warden, Jack Branson; Treasurer, Harry Case, and Scribe, Richard McHugh.

Any Deltasigs coming to see the Buckeye football team in action are always welcome at 1968 Iuka Avenue. Drop in and see us.—MAX A. KARR.

Florida Gets Early Start

MAY WE AGAIN greet our sister chapters and wish them all the success during the coming year. Although Beta Eta finished in tenth place in the last Chapter Efficiency Contest, we believe that this year, working together in a new coöperating program we will finish in a much higher position. Although losing a large number of members through graduation and transfer, we still have an excellent group of boys from whom we have every right to expect great things. Among our members lost were: Sydney Lenfesty, Rollo Stovall, Bob Bardwell, Jerome Smith, Alfred Grunwell, Byron McNally, James Hunter, Archie Meatyrd, Bill Bassett, and Julian Mountain.

Our first meeting of the year was held on the night of September 30, the first day of school. During this meeting the committees for the following year were appointed and definite responsibilities assigned. An excellent program for the year was planned which included smokers, social meetings, rushing, the obtaining of distinguished speakers for addresses, and a complete industrial tour of one of the larger cities of our state.

Our second meeting of the year was held on October 14, during which a smoker was planned for our prospective pledges. This smoker is to be held on October 21, with Dean Walter J. Matherly of the College of Business Administration as the principal speaker and the new members of the Business Administration faculty as our guests.

Our officers for the following year are: Head Master, Mac Batey; Senior Warden, Raiford Conway; Junior Warden, Cecil Avant; Treasurer, John Wincy; Scribe, Peyton Yon; Chancellor, Reed Whittle; Historian, John Kicklighter; Senior Guide, Tom Lee Barrow; Chapter Adviser, Prof. H. B. Dolbeare; Master of Ceremonies, Salvador Toranto; Master of Festivities, Lewis Buzzell; and DELTASIG Correspondent, John Kicklighter. Other members of our chapter are: Cheever Lewis, Sam Cox, Ed Sharpe, T. T. Turnbull, W. B. Roman, Clyde English, Marvin Weeks, Tom Graham, and John Williams. The fall formal initiation has been set for December 13.—JOHN D. KICKLIGHTER.

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Alabama Poly Builds Log Cabin; Pledges Sixteen

BETA LAMBDA CHAPTER made a good start for the new year at its first regular business meeting when 16 men were pledged for membership. These men will be officially tapped at a reception given for everyone enrolled in the department of Business Administration. Our chapter has made it a practice to open the new year with a reception each year, which enables students studying business to get better acquainted with each other and to get to know some of their professors and instructors more intimately. At the reception, the Delta Sigma Pi freshman scholarship cup is also presented to the sophomore who, in his freshman year, made the highest scholastic record in the department of Business Administration.

During the summer, rapid progress was made on our chapter cabin out in the woods about four miles from Auburn. Slabs were put on the sides and it is now hard to distinguish our cabin from a real log cabin. We think it better than a log cabin because of its strength. Tables and benches have been arranged both on the inside and outside of the cabin that affords more comfort than we had before. There are yet improvements to be made, but we plan to complete the cabin soon because it is an ideal place for all types of socials and entertainments.

Beta Lambda lost 10 out of 22 brothers last semester through graduation, besides our adviser, who accepted a government position in Washington, D.C. These brothers are going to be hard to replace, but with the nucleus of 12 brothers who are left and the new members that will be initiated soon, Beta Lambda is going places this year, so watch us.—MILTON D. ROTH.

Missouri Holds Rush Smoker

ALPHA BETA CHAPTER, University of Missouri, opened the year 1935-36 with the return of the following members: Head Master Gildehaus, and Brothers Gordon, Jaynes, Johnston, Snyder, and Travis. A rush smoker was held on September 25 for the purpose of meeting prospective members. Thirteen invited guests and sixteen Deltasigs were present. Richard Spangler, who has returned to the university this fall to teach courses in the Business School, talked on the subject of Market Research. Pledging for Alpha Beta took place on October 1, initiation on October 6. Initiates are W. H. Stansfield, G. C. Gutekunst, R. V. Harman, F. L. Osborn, and J. H. Davis.

Fourth was Alpha Beta's rating in the Chapter Efficiency Contest last year. For his excellent work as head master, Gene Gibson received a life membership in Delta Sigma Pi.

Alpha Beta Chapter is well represented in the Business and Public Administration School of the university. Brothers who have positions on the staff as graduate assistants are Prewitt, Davenport, R. Gibson, and Gregory. Snyder is president of the school.

The local chapter did well in scholarship during the year 1934-35 and finished the second semester with an average ranking of 230.6 here on the campus. The all-men average of the university for the year was 207.7.

Alpha Beta, looking forward to a successful year, invites any traveling brethren to visit the local chapter. Undergraduate Deltasigs may be reached through Brothers Bauer, Bopp, and Spangler of the faculty of the Business School here in the University of Missouri.—WILLIAM SNYDER.

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DePaul Pledges Eight

WITH A NEW YEAR upon it, Alpha Omega Chapter once more enters the round of school activities. Striving to enlarge its membership, the chapter has undertaken an intensive campaign toward that purpose. Two smokers comprised the fall rushing activities. The first of these affairs was held on October 4, at the Lake Shore Athletic Club. Close to 60 attended, and were addressed by Father Martinez, director of student activities at DePaul, and by H. L. McCarthy, newly appointed dean of the College of Commerce. Both speakers stressed the importance of affiliation to school organizations. Dean McCarthy, former head of the National Regional Labor Board in Chicago, was particularly impressed by the existence of a professional fraternity such as Delta Sigma Pi. Prof. F. W. Mueller, one of our faculty members, acted as master of ceremonies.

The second smoker was held on October 18. At this time Brother Bob Johnson entertained the guests with his collection of motion pictures, taken at the 1930 convention in Detroit. George Umhofer, to conclude the festivities, explained the history and purposes of Delta Sigma Pi. Following both affairs we enjoyed cards and refreshments.

On the evening of October 25 pledging was held at the Lake Shore Athletic Club. The chapter emerged with eight pledges. Another pledge meeting was held on November 8. Two initiations are planned, for December and February.

At the time of writing, plans were under way for the annual fall dance of Alpha Omega chapter. The time and place of the affair will be announced to the chapter members in the regular news letter. The professional program of the chapter will begin in December. Each following month will see a prominent business man as guest and speaker to Alpha Omega Chapter.

Retrospect takes us back to the end of last semester. The elections were held at the last regular meeting, with the following officers being elected: Head Master, Robert Hoyer; Senior Warden, George E. Umhofer; Junior Warden, John Loughnane; Treasurer, Irwin W. Hart; Scribe, Domi-

nic B. Ferro; Historian, Eugene Gacki; Senior Guide, John Coffman; Junior Guide, Edward Sacoff. To close the season Alpha Omega Chapter joined in the festivities of the annual spring formal with the three other Chicago chapters, on the evening of June 8, at the Tower Room of the Stevens Hotel. It was an evening of great festivity. The ladies were presented with fountain pen and pencil sets as favors. Many were the praises given that evening to the fine work of the committee.

The individual members of the fraternity have also been active in school affairs. Dominic Ferro served on the DePaulia dance committee, and is on the staff of the *DePaulian*; Robert Hoyler served on the Homecoming committee; Jack Loughnane has been appointed sophomore representative to the Student Activity Council, and has been elected vice-president of the Wranglers; George Umhofer is acting as office manager of the *DePaulia*, has been appointed to the staff of the *DePaulian*, and has been elected secretary of the Blue Key honorary fraternity; and Joseph Sullivan is commerce representative to the Student Activity Council.

In conclusion, Alpha Omega Chapter issues a challenge to its brother chapters to outspeed it in the Chapter Efficiency Contest during the ensuing year, for it expects to end the year near the head of the list.—GEORGE E. UMHOFFER.

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News from Our Baby Chapter

CALLING ALL CHAPTERS, calling all chapters. Beta Xi saying hello, and extending brotherly greetings to every member of Delta Sigma Pi. We, the baby chapter, have cut many a tooth of experience since the last issue of *THE DELTASIG* went to press, and as the doctor says, "The child is doing fine." We are now a bouncing baby of over 140 members and raring to go places and do things.

Gig Wright visited us on Thursday, October 3, and administered a few pills of wisdom. Brother Wright partook of dinner with us, and immediately following spoke on the most effective methods of chapter operation and rushing.

Word was received from Eugene Schweitzer, secretary of the Beta Xi Alumni Club, that the organization is now busy formulating plans for the coming season. Since the organization of this club last year, it has been very helpful to us, the active chapter, and has shown hearty cooperation.

September 24 was our opening day for the continuance of the professional meetings. Sergeant McBride of the Trenton Police Department gave an address on safety and the prevention of automobile accidents. On the following Friday, September 27, the chapter visited and was conducted through the Cooks Pottery.

We have reached the end of our rushing season, and extended our bids on October 14. Eighteen pledge buttons now proudly adorn the lapels of 18 of Rider's most promising students. Not bad.

Under the able chairmanship of Schuyler Mills, the plans for our house party to be held on October 26 are rapidly formulating into what promises to be a rare treat. Speaking of rare treats, none could have tickled the palate more than that fine dinner we enjoyed at Shark River Hotel in Asbury Park, N.J., the evening of our farewell formal, held on August 10. The orchestra was smooth and not a hitch occurred in the program. We take our hats off to Robert Myers for his splendid management of the affair.

Again Beta Xi brings home the so-called bacon with our own Frederick Luttmann tearing down the home stretch to win the Delta Sigma Pi Scholarship Key with as fine a scholastic record as anyone could ask for.

Calling all chapters, calling all chapters. Beware of vehicle coming around the bend of progress at 60 miles an hour and bearing Beta Xi license plates. We're stepping on the gas and expect to break the tape in the Chapter Efficiency Contest this year.—NEWTON D. ROBERTS.

Dalhousie Visited by Grand Council Member

BETA MU CHAPTER, Dalhousie University, is so far from other chapters that we do not often see Deltasigs from abroad. Last summer, however, we had the pleasure of being visited by Brother John L. McKewen, a member of the Grand Council of Delta Sigma Pi, and his charming wife. Unfortunately some Deltasigs were out of town, but those of us who were here spent a very enjoyable evening with Brother and Mrs. McKewen at the Saraguay Club on the shores of the North West Arm. Here we all got acquainted and danced on into the night—altogether, a delightful evening. Everybody was sorry when the last waltz was played, and to see our guests go, for they had found a spot deep in the hearts of us all.

Summer holidays are always enjoyable and parties like this make them more enjoyable—but they always end, and the college term always starts. This year, as in the past few years, enrollment in the university has dropped from the previous year's figures, and unfortunately Commerce has felt that drop. But all undaunted we have set ourselves the task of going ahead faster in spite of our difficulties.

A great loss indeed to us was Bernard Andrews. Bernie was our head master and one of the best, but as he got one degree last spring and the chance of a good position offered him this summer we find Bernie back in Newfoundland with the official title of Assistant Magistrate—congratulations, Bernie. Bernie's place has been amply filled by Gordon Thompson. Gordon, our past senior warden and brother of a past head master, is a hard worker and also a great leader. Beta Mu ought to do well and go far under Gordon's able direction.

As usual we lost no time getting under way after college opened. During the first week, Beta Mu played host to several of the Commerce Freshmen, at a rushing party, with music supplied by our own Brother Laurie Hart. A good time was had by all. With this as an excellent start and with an extensive professional programme of talks, tours, and industrial motion pictures, everything points to a very successful year.

We welcome back into our midst Pete McCreath. Pete has been playing truant from Dalhousie for the past two years and has been attending Queens University, Kingston, Ontario. We're glad to see you back in Beta Mu, Pete.—RUDD G. HATTIE.

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Colorado Initiates Eleven

AT ALPHA RHO three of our members, Stanley McClintic, treasurer; Clare W. White, scribe, and Robert W. Lear, have been elected to the executive board of the School of Business. Paul S. Collins, senior warden, has been appointed chairman of the Fall Frolic social committee. Thus far our chapter has sponsored two professional meetings for the School of Business. On October 17 Dean Plowman of Denver University spoke on "What the Business Executive Expects of College Graduates," and on November 12 Milton Burnet, vice-president of the Mountain States Telephone and Telegraph Company, spoke on "The March of Communication." And three professional meetings for the chapter: October 9, Harold Buck, Alpha Rho graduate of 1934, on "Experiences During the Pacific Coast Longshoremen's Strike"; October 23, Dr. H. H. Heuston, Major of Boulder, Colo., at a combined meeting of active and prospective members gave a lecture accompanied by a moving picture on Mexico; November 3, Dean Jacob Van Ek of the College of Arts and Science, on "The Effect of the Ethiopian Affair on European Powers."

Sunday, November 3, we initiated one faculty member, Walter B. Franklin, instructor in Business Law; and ten undergraduates: Wendell Bentson, Jack Gordon, Laurence

Hewitt, Ned Marshall, Ogdon Meyer, John Moore, Sterling Nelson, Bill Rountree, Jack Singer, and Bill Stehlin. The same evening at 7 P.M. we held the annual initiation and Founders' Day banquet.

We have our plans formed for the remainder of the quarter. In addition to regular business meetings held weekly at 9 P.M., we have another professional meeting and lecture for November 13, and a tea dance for December 5.

—ROBERT M. RAZOR.

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Creighton Pledge Outlook Good

BETA THETA BEGAN the new school year by pledging seven men. A smoker was held and attended by some twenty prospects, of whom seven were considered worthy of membership. The present seven active members have reported a great deal of renewed interest in the chapter this year. All of the seven pledges are upperclassmen. A new rule, put into effect this year at Creighton University, prohibits the pledging of freshmen until the second semester. Brother Ritchie, our senior warden, was recently elected president of the Chamber of Commerce, honorary governing body of the College of Commerce. In addition to his varied school activities, Brother Ritchie has a dance band of his own which is regarded very well in these parts. "Yowsuh."

—WILLIAM KING.

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Boston Gets Under Way

GAMMA CHAPTER at Boston University is off to a flying start. Early in September a special meeting was called to organize our activities for the year, and we had a fine attendance of members. On Wednesday, October 2, we had the pleasure of entertaining Grand Secretary-Treasurer Gig Wright, and we had a dinner and meeting in his honor. We also had with us that evening alumni from several chapters of Delta Sigma Pi, as well as many alumni of our chapter, and guests, all of whom were duly impressed by the meeting and Brother Wright's talk. A Founders' Day banquet is planned for November. We have also given a bachelor dinner in honor of the scribe of our chapter who recently married. We are planning to finish in a much higher position in the 1936 Chapter Efficiency Contest than last year, and we are going to do everything within our power to make good on this promise.—THOMAS J. FURLONG.

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Michigan Pledges Eleven

XI CHAPTER OPENED its intensive rushing period this year under the handicap of a house still in the process of redecoration and the odor of wet paint permeating the air. However, under the capable leadership of the head master and senior warden, we now have a good sized pledge line as a nucleus for the coming year. Pledge Winchell was the only member of the pledge line carried over from last semester, but we have added ten more, making a total of eleven, ten of which intended to go through our forthcoming initiation early in December. The following men have been elected to office for the coming year: Head Master, Colin MacDonald; Senior Warden, Donald Rohn; Junior Warden, Joe Crain; Treasurer, Leon Kercher; Scribe, Ken Kilgore.

Due to our being so well represented in both the junior and senior classes of the School of Business Administration we expect to swing both elections. Stanley Kilgore is running for secretary of the senior class and Brother MacDonald for chairman of the senior ball, while the juniors expect to take every office.

We have not, as yet, made a bid for sports supremacy in interfraternity competition, but last year we came out

No. 13 in competition with 59 fraternities, and participated in 16 out of 18 sports.

News has just been received that Bryan Warman, *E-I*, of the United States Advertising Corporation of Toledo, Ohio, is to be with us for the Ohio State football game and party following, on November 23. He was the first head master of our chapter. Max Frisinger, who has been on a year's absence in California, is also back with us.

Altogether, our prospects for the coming year look brighter than they have for many a cold winter, with our next initiation practically doubling our active membership.

—MAX W. CROSMAN.

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Texas Plans an Active Year

DUST HAD HARDLY cleared away from the tiring day of registration at the University of Texas when Beta Kappa began its meetings. A business meeting was held following the first day of classes, and it was decided that a banquet would be held on the following Tuesday. The chapter felt the loss of the following brothers: Donald Belknap, Mick Spellman, Al Mattmiller, Richard Cole, S. B. Whittenburg, Norman Egelhoff, Ernest Best, H. C. Grubbs, Lee Hill, W. A. Johnson, and Al Stevens. S. B. Whittenburg was elected DELTASIG Correspondent, but on his failure to return to school, R. J. Martin was appointed to fill the office. Brother Whittenburg was the only officer that failed to return.

Beta Kappa's opening banquet was held in one of the beautiful dining rooms in the Student Union Building on October 1. All active members, all faculty sponsors, and several alumni were present. It has been the established custom for Dr. J. C. Dolley, one of the faculty sponsors, to address the chapter at this time. After a brief and interesting talk on his summer fishing trip, Dr. Dolley addressed the group on the Financial Condition of the World Today. At a business meeting held on the following Tuesday, definite plans were made for the entire year, and it looks as if the Beta Iota Chapter at Baylor, Waco, Texas, is in for plenty of work if she expects to keep up with us this year. All of Beta Kappa's officers are wide-awake, and the chapter is expecting the most successful year in its history. Our chapter is handicapped because of its small membership, but we are going to overcome this. We already have four new pledges, and an unlimited list of good prospects. Before this school year is out, Beta Kappa expects to triple its membership. Following a smoker held in the Union Building on October 15, four men were formally pledged.

Sidney Sparks is the head master for this year. The officers assisting him are: Johnny Horany, Bob Adkisson, F. B. Cobb, R. J. Martin, and R. T. Mills.—RAYMOND J. MARTIN.

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Georgia Active in Economics Society

TWELVE EAGER MEMBERS have returned this year with plans to keep Deltasig in its present high position on the University of Georgia campus. The past year was closed with a wiener roast at which all members with their dates were present. The party was such a success that already another one is being talked of; also other social functions which will bring the members and pledges together more often.

Two valuable members of Pi Chapter, lost through graduation are W. L. (Pinky) Moore, Jr., and E. B. McDaniel. Brother Moore, a ten second man and broad-jumper on the varsity track team, is now taking an educational tour of the world. He will return to his home in Atlanta, Ga., sometime this winter. Brother McDaniel received the highest average in the School of Commerce for the year 1934-35, and also the Delta Sigma Pi Scholarship Key.

This year Pi will be very active, and mainly responsible for the success and development of the Economics Society, which is being reorganized, mainly through the efforts of Prof. L. B. Raisty (Epsilon), and W. P. Moore, recently elected president of the organization. Brother Moore, head master of Pi Chapter, is a member of the Panhellenic Council, Blue Key, and Gridiron. Jack Rigdon is on the University Glee Club. Brother Raisty plans to initiate a series of intersociety debates on current economic problems and to secure well known speakers to address the society from time to time. At the first meeting, to be held on October 17, a foreign exchange student from Italy will be asked as guest speaker.

William M. Reader, *Pi '35*, and ex-head master of the chapter, is now in the employ of Uncle Sam as a birdman at Langley field. He is fortunate enough to have a plane at his disposal most every week-end, and is taking advantage of the opportunity to fly around the country visiting his Deltasig fraternity brothers.

We are looking forward to a successful rushing season, and a year that will top all at the university.—DANIEL S. MORRELL, JR.

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Alumni Placing Service Inaugurated

(Continued from page 13)

have been found for every member who has filed his wants with these committees. On the other hand, there have been many positions known to be open which these committees have been unable to fill.

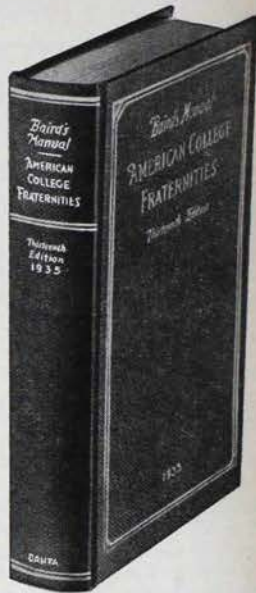
It is also planned to prepare a list of reputable employment agencies which we can recommend to our members, to prepare a list of books and other material available that will prove of help in securing positions, and to do everything within our power to assist our membership in successfully solving that all-important problem—of placing each individual in the best position possible that his training, education, abilities, experience, and temperament qualify him for, and with the greatest opportunities for future development.

This is a cooperative undertaking. Without the assistance of hundreds of our members it will not be possible to realize the utmost benefits from this service. We invite interested members in the larger cities to organize these local committees and to serve thereon. We also invite alumni, regardless of where they are situated, to let the Central Office know of any business openings occurring in their organization, and we will endeavor to recommend one or more alumni eminently qualified for the position available. Mimeographed material will be released from time to time, and will be mailed to all members requesting the same.

We fully expect to develop this service without any special charge to our members, other than the payment of our annual alumni dues. Members unwilling to contribute this small annual amount to the development of the fraternity and all its national activities should not expect to receive these and the many other valuable benefits of membership in Delta Sigma Pi. You are invited to correspond with the Central Office in regard to any phase of this activity.

New Baird's Manual Published

SINCE 1879 BAIRD'S MANUAL OF AMERICAN COLLEGE FRATERNITIES has served as a standard reference book of the American college fraternity system. During the five years which have elapsed since the previous edition appeared, there have been many changes in the college fraternity system. While the publication of a new edition is always a special event, the appearance of the thirteenth edition recently was of more than unusual interest to the fraternities throughout the country. The editors are to be congratulated for the fine improvement made over the previous edition. Bound in light tan buckram with gold stamping, the contents set in a new type face, Bodoni, and containing over 800 pages, BAIRD'S MANUAL will prove interesting and valuable reading to each chapter and member of every fraternity.



This volume contains a complete history of every fraternity and sorority in the country, including their chapter roll, membership statistics, halftones of their badge and pledge button, and much other valuable data. Every chapter of Delta Sigma Pi should have a copy, for they will find it valuable and useful in more ways than one. The contents in the thirteenth edition have been more logically arranged for easy reference than in previous editions. The member fraternities of the several recognized conferences are grouped together. Interesting facts revealed are that there are 76 general fraternities, 63 professional fraternities, 29 sororities, and 63 honorary fraternities, all considered national in character, with large or small chapter rolls, and of more or less national importance. This does not represent by any means all of the fraternities in existence, as there are almost 200 miscellaneous fraternities difficult to classify, or small in size, as well as several hundred local fraternities and sororities. A four-page write up gives a complete although brief history of Delta Sigma Pi.

The thirteenth edition of BAIRD'S MANUAL sells for \$4 per copy postpaid. Orders accompanied by remittance should be sent to the Central Office of Delta Sigma Pi, from which they will be shipped promptly.

- JOHNS HOPKINS** (Chi, 1922), Johns Hopkins University, School of Business Economics, Baltimore, Md. George Missel, Jr., 5611 Jonquil Ave.
- KANSAS** (Iota, 1921), University of Kansas, School of Business, Lawrence, Kan. George F. Guernsey, III, 1540 Louisiana.
- LOUISIANA STATE** (Beta Zeta, 1929), Louisiana State University, College of Commerce, Baton Rouge, La. Allen H. Smith, 436 Fifth St.
- MARQUETTE** (Delta, 1920), Marquette University, College of Business Administration, Milwaukee, Wis. Chapter House: 604 N. 14th St. (Broadway 0503).
- MIAMI** (Alpha Upsilon, 1927), Miami University, School of Business Administration, Oxford, Ohio. John W. Loos, Delta Kappa Epsilon House.
- MICHIGAN** (Xi, 1921), University of Michigan, School of Business Administration, Ann Arbor, Mich. Chapter House: 1502 Cambridge Rd. (5518).
- MINNESOTA** (Alpha Epsilon, 1924), University of Minnesota, School of Business Administration, Minneapolis, Minn. Chapter House: 1029 Fourth St. S.E. (Geneva 9309).
- MISSOURI** (Alpha Beta, 1923), University of Missouri, School of Business and Public Administration, Columbia, Mo. Richard Gildehaus, 4 Blair Court.
- NEBRASKA** (Alpha Delta, 1924), University of Nebraska, College of Business Administration, Lincoln, Neb. Ray R. Brady, 1528 Garfield St.
- NEW YORK** (Alpha, 1907), New York University, School of Commerce, Accounts and Finance, New York, N.Y. Chapter House: 26 W. 11th St. (Tompkins Square 6-9595).
- NORTH CAROLINA** (Alpha Lambda, 1925), University of North Carolina, School of Commerce, Chapel Hill, N.C. Doyle W. Blaine, 5 Pettigrew.
- NORTH CAROLINA STATE** (Beta Delta, 1929), North Carolina State College, School of Science and Business, Raleigh, N.C. Micou F. Browne, 1715 Park Drive.
- NORTH DAKOTA** (Alpha Mu, 1925), University of North Dakota, School of Commerce, Grand Forks, N.D. William A. Kunkel, 2808 University Ave.
- NORTHWESTERN** (Chicago Division—Beta, 1914), Northwestern University, School of Commerce, Chicago, Ill. Chapter House: 42 Cedar St. (Delaware 0957).
- NORTHWESTERN** (Evanston Division—Zeta, 1920), Northwestern University, School of Commerce, Evanston, Ill. Chapter House: 1914 Sherman Ave. (Greenleaf 9348).
- OHIO** (Alpha Omicron, 1925), Ohio University, School of Commerce, Athens, Ohio. Robert B. McAdoo, 38 Race St.
- OHIO STATE** (Nu, 1921), Ohio State University, College of Commerce and Administration, Columbus, Ohio. Chapter House: 1968 Luka Ave. (University 1576).
- PENNSYLVANIA** (Beta Nu, 1932), University of Pennsylvania, The Wharton School of Finance and Commerce and Evening School of Accounts and Finance, Philadelphia, Pa. Chapter House: 3902 Spruce St. (Baring 9096).
- PENN STATE** (Alpha Gamma, 1923), Pennsylvania State College, Department of Commerce and Finance, State College, Pa. Richard C. Holland, Theta Xi House.
- PITTSBURGH** (Lambda, 1921), University of Pittsburgh, School of Business Administration, Pittsburgh, Pa. James A. Sands, 514 Berkshire Ave.
- RIDER** (Beta Xi, 1934), Rider College, College of Business Administration, Trenton, N.J. Chapter House: 810 Greenwood Ave. (2-4215).
- SOUTH CAROLINA** (Beta Gamma, 1929), University of South Carolina, School of Commerce, Columbia, S.C. George W. Tomlin, Jr., University of South Carolina, Tenement 26, Rm. 6.
- SOUTH DAKOTA** (Alpha Eta, 1924), University of South Dakota, School of Business Administration, Vermilion, S.D. J. Carlton Poole, 105 N. Yale St.
- SOUTHERN CALIFORNIA** (Phi, 1922), University of Southern California, College of Commerce and Business Administration, Los Angeles, Calif. Chapter House: 700 W. 28th St. (Prospect 7683).
- TEMPLE** (Omega, 1923), Temple University, School of Commerce, Philadelphia, Pa. Chapter House: 1857 N. 17th St. (Poplar 9093).
- TENNESSEE** (Alpha Zeta, 1924), University of Tennessee, School of Commerce, Knoxville, Tenn. John C. Borden, Jr., 1515 Cumberland Ave.
- TEXAS** (Beta Kappa, 1930), University of Texas, School of Business Administration, Austin, Tex. Sidney Sparks, 3100 Tom Green.
- UTAH** (Sigma, 1922), University of Utah, School of Business, Salt Lake City, Utah. Cecil E. Crawford, 453 Edith Ave.
- VIRGINIA** (Alpha Xi, 1925), University of Virginia, McIntire School of Commerce, Charlottesville, Va.
- WASHINGTON** (Alpha Chi, 1928), Washington University, School of Business and Public Administration, St. Louis, Mo. William J. Randall, 4943 Odell St.
- WISCONSIN** (Psi, 1923), University of Wisconsin, School of Commerce, Madison, Wis. Chapter House: 132 Breese Terrace (F-1725).



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Early in September, 1936



Exact dates and complete details will appear
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