

JANUARY 1937

THE

DELTA SIG

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# THE DIRECTORY OF DELTA SIGMA PI

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Founded at New York University, School of Commerce, Accounts and Finance,  
on November 7, 1907, by Alexander F. Makay, Alfred Moysello,  
Harold V. Jacobs and H. Albert Tienken.



A fraternity organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.



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The university name is followed by the chapter name and year of installation. Permanent chapter house addresses and telephone numbers are shown; otherwise the name and address of the Head Master is indicated. Unless otherwise indicated, all addresses are the same city as the location of the chapter.

- |   |  |
|---|--|
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# THE DELTASIG

## OF DELTA SIGMA PI



The  
Editor's Foreword

SINCE NOVEMBER 1 I have been able to visit 30 chapters of Delta Sigma Pi, all the way from the Atlantic to the Pacific, and I find that the membership is still talking about the Twelfth Grand Chapter Congress of Delta Sigma Pi held in Atlanta in September. In all the history of the fraternity there has never been such universal acclaim for any previous convention, and the Atlanta members should be proud of the fact that they succeeded in so thoroughly captivating their many visitors. They have left a record which future convention cities will have to go a long way to beat.

THE ARTICLE in this issue by Mr. Harry A. Bullis, vice-president of General Mills, Inc. of Minneapolis, should prove of particular interest to our seniors, and also to the graduates of recent years. There is no more important problem facing a young graduate than properly placing himself in business. The fraternity, through its Alumni Placing Service, is making considerable progress in this respect, and with the continued cooperation of our membership in the larger cities, this placing service will prove of increasing value with each succeeding year. Our members should not underestimate the possibilities of this service.

WITH IMPROVED business conditions there continues to be increasing alumni interest throughout the country, and this is particularly gratifying after the depression years which caused some of our alumni organizations to temporarily diminish some of their activities. These should now be renewed with increasing vigor.

SEVERAL ARTICLES of particular interest will be featured in the March issue of The DELTASIG. There will also be included the Delta Sigma Pi Seventh Biennial Survey covering the registration statistics of universities having organized courses in commerce and business administration, which indicate a very definite increase in the total number of college students registered in this professional field during the past two years. Look for the March issue.—H. G. WRIGHT.

Contents for January, 1937

	PAGE
THE GRAND PRESIDENT'S PAGE .....	34
BUSINESS—A CAREER .....	35
By Harry A. Bullis	
TWO YEARS IN CHINA .....	39
By W. Mackenzie Stevens	
THE SOCIAL "ISMS" .....	41
By L. A. Cusack	
THE GRAND COUNCIL .....	43
CONVENTION SNAPSHOTS .....	46
WITH THE ALUMNI .....	47
AMONG THE CHAPTERS .....	51
DIRECTORY OF DELTA SIGMA PI .....	Inside covers

■ H. G. Wright, Editor

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternity ideals.

The members of the Conference are: ARCHITECTURE, Alpha Rho Chi, Scarab. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Alpha Delta, Phi Beta Gamma, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi.







## THE GRAND PRESIDENT'S PAGE



EUGENE D. MILENER, *Johns Hopkins*  
*Grand President of Delta Sigma Pi*

**A**LTHOUGH THE FEW YEARS that members of Delta Sigma Pi spend in the undergraduate chapters are the most active years, they are only a small number indeed compared to those spent as alumni. When a member graduates and enters business it is fortunate that his fraternity provides the means for him to maintain contact with brothers who are going through each of the several periods of business development.

THESE MEN are always available to younger men for consultation on business matters that might be facing them. Also, the alumni who are older and who have gotten nearer the top generally regard it as a privilege to assist those who are advancing in their careers and who from time to time have to make decisions that are of the utmost importance to their future. I know of many instances where this type of fraternal assistance has in itself been of untold help to our members, and I also know that our alumni welcome more frequently opportunities to assist the younger members in moulding their careers.

DELTA SIGMA PI is fortunate in having 19 alumni clubs. These are located chiefly in the larger cities, but several that have been most worthwhile to their members and to the fraternity are located in cities of more moderate size. Alumni club activities are chiefly professional and social but their solid worth is, in the final analysis, based on the opportunity of man to man contacts with individuals who are going forward, finding their niches in the life of the community and developing into useful citizens. I strongly urge Deltasigs to take full advantage of affiliating with their local alumni clubs.

THE COMMITTEE ON ALUMNI ACTIVITIES of which Brother J. Hugh Taylor of Baltimore is chairman has gathered together and now has available the kind of information that officers of alumni clubs will find useful in operating their clubs for the greatest pleasure and benefit of their members. The committee invites correspondence with officers of clubs and other graduates on alumni matters. Its report, given at the Atlanta Congress, should be read by every alumni club officer.

ONE OF THE most thrilling moments at the recent Grand Chapter Congress was when Brother Denton Fuller of Buffalo reviewed the work of his Committee on Alumni Placing. What a record for a new activity! There is a time in every graduate's life when getting the right job is the most important thing facing him. That holds for the recent graduate who is entering business for the first time and in many instances it holds for the man who is ready to change to a job with more responsibilities. This Placement Service, which is now operating in a dozen cities, is not an employment service in the usual sense of the word. It undertakes to place the qualified Deltasig in a position where he will get the all important interview *with the proper man at the proper time and under the most favorable circumstances*. From then on it is up to the member himself. We can all be proud of the way in which our men are measuring up at these interviews.

OVER FIVE HUNDRED Deltasigs a year are entering the ranks of our alumni. We welcome those young men into that longer period of life when they can put into daily use that training in meeting men and successfully living with them that they gained in the chapters. If every undergraduate would study the careers of the graduates of his chapter he would see that those who developed executive ability and leadership in the chapters are those who have been able to cash in on these same qualities in the business and professional world. The wise undergraduate will see that these qualities in himself are developed as far as possible before graduation. Our chapters offer full opportunity for practicing executive leadership. More and more of our alumni are putting that invaluable training into practical effect.





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## Business—A Career

**W**HEN THE COLLEGE MAN steps down from the ceremonial platform in June, diploma in hand, usually he has one central thought in mind, which expressed in common language is: "Where do I go from here?" He has undoubtedly had this same thought in mind throughout the years of his college training and has worked toward finding the right answer to this question. But with college and graduation now just memories, he is faced with the cold reality of finding the opportunity to apply the training he more or less diligently acquired during his college years. The school is but the beginning.

For the professional graduate the path is much narrower, inasmuch as he has prepared himself for a specialized field: but for the college man who is contemplating entering the business field, the problem of what vocation to choose is often one that involves a great number of perplexities.

When we speak of business we refer to an enterprise which is managed by men of proven ability, not by a group of politically-appointed bureaucrats; business which must show a profit to survive; business which must shoulder its own mistakes and cannot pass them on to the taxpayers.

What then does business as a career offer to the college graduate? Speaking in generalities it offers an infinite variety of incentives, attractions,

potentialities, responsibilities, and possibilities; what it offers to the particular individual depends very largely upon what that individual has himself to offer a particular business.

What prompts a man to choose a certain vocation?

There are three general motives: First, the desire to earn a living, or the necessity of so doing; second, the desire for the satisfaction which comes from doing work which one likes to do, from having enjoyable contacts and environment; third, the desire to be of worthwhile service to humanity.

The monetary motive may well be considered first, as it is usually the most tangible. Business offers at least as good a monetary reward to the college man as do the professions. In a survey made several years ago by the Office of Personnel at the University of Buffalo, we find that at the age of forty, the average successful business man earns about eight per cent more than the average successful professional man, that he earns less than the average successful doctor or dentist, but more than the average successful chemist, engineer, minister, or teacher. This would indicate that from the standpoint of monetary returns to the average successful individual, the busi-

By **Harry A. Bullis**  
Vice President, General Mills, Inc.

ness man probably has somewhat of an advantage over the professional man.



Too often, however, the college graduate, in his anxiety to achieve success from the standpoint of dollars and cents, places too much stress on the monetary returns of a vocation, and overlooks one more subtle but important phase of a successful career—that of being properly fitted for and enjoying the life work he has selected. It is the rare individual who is able to make a financial success of work which he dislikes. On the other hand, the man who thoroughly enjoys his vocation, even though the financial returns are not so great, receives considerable satisfaction in the work itself.

For the most part, success is dependent upon the opportunity for self-expression. The vocation which offers the individual that opportunity is the occupation for which he is best adapted. The field of industry that offers the young man an opportunity of utilizing all his abilities and aptitudes is the field of activity he should choose.

Therefore, the first step in preparing oneself to enter the industrial field is careful self-analysis. This phase of preparation is too often overlooked. Business is filled with round pegs in square holes—with men and women whose interests do not fall along industrial lines, who would be happier in some other kind of work, and who nourish little hope of rising above positions of minor responsibility. Misfits are one of the tragedies of life. There are always the people who wonder why they are not progressing, and the answer is concise and pointed—they are not fitted for their vocation.

It is my opinion that too many college students, in an attempt to meet the requirements of this modern specialized age, overlook the value of cultural training. The study of science, history and especially English, is as much a necessity today as the study of the usual subjects in the business administration course. They prepare one for the business of living, and as industry is one of our most highly organized forms of life, they are essential to proper training for business life. The development of the proper balance between technical and cultural subjects is a matter of much importance in planning a college course. Many colleges fail here.

Many students, in their eagerness to assimilate all the training possible in strictly business subjects, neglect the study of English. I have always maintained that this is a grave error. In this age of keen competition, the business man must be able to express himself in clear, concise terms. The salesman must be able to deliver a smooth flowing, intelligent sales talk—he must be able to write a persuasive sales letter. In the advertising field the ability of oral and verbal expression is of paramount importance. Whatever his work may be, the young business man is often required to make oral and written reports to his superior. The better these reports are, the higher the esteem in which he will be held in the mind of his supervisor or his department head. He may be assigned the preparation of a part of a longer report which his immediate superior is making to a higher executive. If the section which he submits

can be used verbatim, or with minor revisions, it creates a much better impression than if it has to be completely rewritten. He may be asked to submit a plan or prepare a set of instructions. If he cannot present his plan clearly and forcefully, its chances of adoption are much less than if his presentation had been adequate. If the instructions are not simple and direct, and so clearly stated that they cannot be misunderstood, they may lead to delay and confusion, and sooner or later will have to be rewritten. Of course, agility with the pen or the spoken word cannot for long cover up a lack of ideas, but good ideas deserve intelligent and accurate presentation. Deficiency in English is a handicap that many modern executives both admit and regret. Even some politicians lack this grace. I wholeheartedly urge the young man of today not to overlook this phase of his education. The results of study and care are well worth the effort.

The avenues for entering into some one of the many types of manufacturing enterprises which exist in the business world vary with the size, ownership, and business structure of the enterprise, and with the training and ability of the applicant. All avenues of approach are similar, however, in that, if real success is to be attained, they require good technical training, persistent tenacity in application, and the high development of that intangible something known as "personality." It is true there is a great lack of uniformity in the obstacles various individuals encounter and in the resistance required to overcome them. Often it appears certain individuals "get the breaks," but there is an old saying in baseball "the team that gets the breaks makes them,"—and this usually holds true in the game of business.

First and foremost, the beginner in a manufacturing enterprise must appreciate that the objective of all business is to make profits. A manufacturing organization, as we know it today, could not and would not exist without the profit incentive. Therefore, one may only expect advancements when he shows that he can make a contribution to the profits of his organization either directly or indirectly. Obviously the amount of that contribution should exceed the remuneration received if the employee is to be of value to his employer. It is difficult to evaluate an employee, but sooner or later the competitive culling of modern business can be depended upon to select the employees who make profit contributions to an organization.

The profit motive is not a mercenary and sordid thing. Profits are necessary, but profits are the reward which comes to those who best serve the public interests by furnishing to the public what it wants in the most efficient and economical manner. This should be regarded as genuine service. Business does serve.

The keenness of present day competition makes business a hard taskmaster. One must be willing both "to give it" and "to take it," and to respond to the thrill of the difficult and the challenge of the



almost impossible. If the individual cannot meet these requirements, he might better turn to other fields of endeavor where the going is not so tough.

It is not my purpose to imply that industrial life is only for super-men, but simply to call attention to the fact that it requires peculiar kinds of talents which are not possessed by everyone, and which, even when possessed, vary greatly with the individual. It has been truly said that "the one constant law of business is the law of constant change." A successful industrial executive must be ever on the alert to sense coming changes, and prompt to adjust his plans to meet changed conditions successfully. He must have a thorough knowledge of the intimate details of his business and his organization. He must possess a personality which instinctively causes others to turn to him for leadership. He must recognize leadership qualities as well as possess them.

Naturally no one individual is endowed with all these characteristics, but many of them can be created or developed through the trials of experience and necessity. The important thing is that the prospective entrant into industry should be well aware of the attributes in which he is lacking, and should spare no personal sacrifice to acquire them.

Assuming that the individual believes he has the necessary characteristics, or thinks he can develop them, and has received the proper course of training, he is confronted with the all important problem of getting a job, of crashing the stone wall which is sometimes said to surround industry. Unfortunately, too many college graduates tackle this problem with the "grab bag" system. Often, of course, necessity requires that a man take whatever opportunity presents itself. This has been especially true during the recent depression years. Nevertheless, even when desirable openings are difficult to secure, the alert applicant can further his own interests by laying out an intelligent campaign. Instead of blindly looking for any job, on the principle of "any port in a storm," a man who expects to advance at some later date into a position of executive responsibility should start his preparation by analyzing the various types of work, such as purchasing, sales administration, production, accounting, etc.—so that he will know where to look for the opening which will fit most satisfactorily into his plans.

A man cannot succeed in industry by just being an all-round good fellow; he must have definite capabilities. Even where minor positions are concerned, the business organization is not likely to employ a person unless he can either do something well right now, or gives evidence that, as soon as

he has had a little experience and background, he can handle some specialized work in a satisfactory manner.

A college graduate is expected, perhaps sometimes unfairly, to be a bundle of facilities and the employer expects results from the use of these facilities in short order. Latterly, such expectations have been moderated. Men who start in with large companies frequently make the mistake of avoiding detail jobs because they are fearful that such work will tie them down to some routine position. While there is a danger in this connection which must be guarded against, the beginner must expect to do his share of the dishwashing. He may realize that he has more potential capabilities than the man over him, but he must also realize that every beginner must be willing to pass through the ham sandwich stage. Advancements in most businesses do not occur to fit the individual. The individual must prepare himself to be ready to take advantage of an opportunity when it comes.

Men who ultimately progress the farthest in business are those who possess a large "curiosity bump." They are perpetually curious. They dig out the why and the wherefore of everything regarding the operation of their organization, and thus acquire a thorough knowledge of the business. The trail of a business is like the trail of an exploration.

Unfortunately there are times when a person may find himself in a blind alley. In this event, he should have the intestinal fortitude to get out—by leaving the company, if necessary—but he should not take the step of this nature without analyzing the situation.

Manufacturing enterprises divide themselves into producers of three general classes of commodities:

1. Consumption goods
2. Consumers' durable goods
3. Capital goods

Consumption goods include products of immediate necessity, such as food, clothing, beverages, cigarettes, etc.; consumers' durable goods include automobiles, farm implements, electric refrigerators, household equipment, furniture, and other articles which are purchased for the satisfaction of consumers' wants, but which have a relatively long life; capital goods are items such as machinery and equipment, housing, and railroad, steamship, and public utility capital expenditures which serve to produce consumption goods or to render service.

Over a period of years, industries producing consumption goods have the more stable income; they do not sink to the lowest depths in time of depression, and neither are they likely to rise to the great-



HARRY A. BULLIS



est heights during periods of prosperity. The capital goods industries are at the other end of the scale—ranging from a prince to a pauper existence, depending upon the swings of the business cycle. The consumers' durable goods industries occupy a middle ground between these two extremes. In endeavoring to locate himself, an individual should give careful consideration to the points of an economic nature, such as these, which are related to the line in which he is interested.

The preceding generalizations indicate that the first two questions which the would-be beginner in industry must answer for himself are:

1. What kind of work am I best qualified to do—sales, purchasing, finance, accounting, etc.?
2. In what general line of business do I wish to do this work—food products, clothing, construction, automobiles, farm machinery, electrical equipment? to mention only a few possibilities.

Usually there will not be just one answer to each of these questions. A man may have an equal interest in purchasing and sales, or in accounting and finance; he may be interested in several food processing lines, or in construction and farm machinery. Certain possibilities will, however, be automatically eliminated by his analysis, and his attention will be focused on other possibilities, so that the final selection may be made more or less by elimination. Some men have the psychology of the buyer, others have that of the seller.

The third question, which many applicants make the first one, is "What particular manufacturing company should I endeavor to enter?" Here the applicant must weigh the relative advantages and disadvantages of (1) various geographical locations, (2) large versus small businesses, (3) varying types of ownership—diverse stock holdings, concentrated stock holdings, or control in one person or a family group, and (4) varying forms of organization and management. If the company with which negotiations for employment are being made issues published statements, reference to them should invariably be made.

Other sources of information are (1) records of previous graduates who have been employed by the companies in which one is interested, (2) the comments of college instructors concerning various companies, based on a general knowledge of policies, the type of men taken in previous years, and the

general reputation of the organization in its industry and in its dealings with its employees, (3) recommendations of friends and acquaintances in the business world who have had contact with employing companies as employees, customers, sellers, suppliers of service, or even as competitors, and (4) analysis in financial publications, references in business periodicals, etc. Most progressive business corporations investigate carefully a college graduate who is a prospective employee; it is only reasonable that the prospective employee investigate his prospective employer.

In one way or another, almost everything in life is a matter of selling—courtship, family life, business advancement, social progress are just a few examples picked at random. Many other things must be combined with salesmanship—which, as used in this connection, does not imply the high pressure, "hot-cha," promotional type of activity which ordinarily comes to mind when successful selling is mentioned. Outstanding among these attributes is the one previously mentioned—a pleasing personality. Another important point is the maintenance of proper balance between willingness to work and the ability to analyze difficult situations so as to make the correct decision at least 51% of the time. A sound physique, patience, forcefulness, and much ordinary good common sense are essential.

The trail is difficult, and at times very devious; the sacrifices which are demanded are heavy; the current rewards are often small; and the immediate prospects are frequently disheartening. Nevertheless, there is a joy in playing the game, in rising to the occasion, in seizing the opportunity when it presents itself, and in working towards the hoped-for objective—all of which is one of the major rewards of industry, regardless of one's present status in a particular business.

Perhaps we have dealt too much in cold realism in summing up the opportunities that business holds for the young college man. True, the gates of business are hard to crash—but there is always a good job waiting for the man that has the "stick-to-itiveness" the courage, the ability, and the earnest desire to climb up the ladder of success.

Success does not come to those who wait for it. Success comes to those who go after it.

"It takes a heap of sweatin' and a diggin'—  
To make a man a MAN!"

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EDITOR'S NOTE—Harry A. Bullis graduated from the University of Wisconsin in 1917, specializing in commerce and engineering subjects, and majoring in economics. He was elected to Phi Beta Kappa. After seeing service overseas during the World War, he attended the London School of Economics and Political Science for four months. He started with Washburn-Crosby Company in 1919, later became auditor and comptroller of the company, and was elected secre-

tary and comptroller in 1928, when General Mills, Inc., was formed. In 1930 he was elected vice-president and a member of the executive committee and board of directors of that company, and in 1934 was placed in charge of operations of General Mills, Inc.

He has been active in University of Wisconsin alumni affairs, and this article first appeared in *The Wisconsin Alumnus*.





W. MACKENZIE STEVENS

## Two Years in China

By W. Mackenzie Stevens, *Chi Chapter*

Technical Adviser, National Economic Council; National Government of the Republic of China; Visiting Professor, University of Nanking.

**T**HOUGH DELTASIGS are to be found in all corners of the world, it may be that few members of the fraternity have had the opportunity to see at first hand the remarkable old civilization with which I have been associated these past two years; and at the request of our Grand Secretary-Treasurer, "Gig" Wright, I will jot down here a few of the impressions that might be of interest.

China, to many young Americans, probably represents a mixture of opium dens, Fu Manchu mysteries, pig tails, bound feet, weird iniquity, dark alleys, and darker and incomprehensible ways. Such a picture is about as near the truth as the one the newspapers and movies lead people of other nations to visualize with regard to our own land.

Not long ago, for instance, an Englishwoman here asked me whether I thought it would be safe for her to travel by train from Los Angeles to New York, en route to England. When I looked my surprise she explained, "You see I have two children that I would like to take with me. I am willing to take the risk for myself; but I would not like to run the danger of my children being kidnapped while going through America. Since you have lived there, perhaps you will tell me frankly whether there would be too much risk in taking them with me."

One of the first questions Europeans ask me after we have begun to get well enough acquainted is about the American bandits with whom I have had dealings. When I confess my lack of personal acquaintance with any—even admit that I have not seen any daylight shootings, hold-ups of banks, or machine gun battles of gangsters—they look at me pityingly as much as to say, "The poor hick has apparently never been off the farm—no, that can't be it—he is just pleading ignorance out of a false sense of patriotism."

Chinese friends know our country much better. Great numbers of them have been educated in America; and as returned students, they have very friendly feelings toward us. Chinese with American

Ph.D.'s are very common in educational and political circles.

Light fiction to the contrary, the Chinese are not dark, mysterious, nor incomprehensible in their ways of doing and thinking. There is a reason for everything here just as much as on the other side of the world. Many things are different, of course; for there is often more than one equally satisfactory way of accomplishing a given result. The Eastern civilization was separated from that in the West for so many centuries that the Chinese have hit on different ways of doing many things. But this does not constitute mystery, nor deviousness, nor unreasonable ways of thinking.

Only the tourists, the writers of best sellers, and those who profit by exploitation of mystery maintain the contrary. Trips through the former Chinatown of a certain American city are typical of the type of exploitation that leads to much of the current misconception about Chinese. Tourists used to be taken by guides into steep passageways and tunnels down flight after flight of stairs until it seemed that the very bowels of the earth must have been reached. In dens far below the surface of the street, it seemed that any weird form of iniquity might take place. Then the tourists were led wonderingly back out to the sightseeing bus, marveling at the strange and mysterious ways of the Chinese.

Actually the place was built on the side of a hill with the entrance on a street at the top. If visiting tourists had taken a few steps forward from the lowest den, they would have come out on the ground floor of the street at the bottom of the hill. The inmates of the various "dens" were merely putting on a show for the sake of the commissions received from the guides for doing so. This made an easy supplementary income for the thrifty inhabitants, who found it no hardship; for the Chinese are very fond of dramatics anyway.

The Chinese are much like Americans in many ways. They are naturally democratic, good traders,



and friendly, and they have a well developed sense of humor—all qualities which are generally characteristic of us. Chinese students are usually very much like American students in their ways of thinking; though they are more critical, more curious, and more likely to memorize. On an examination they may surprise an instructor by repeating long passages practically verbatim from the textbook. They are very polite, and it is hard to get them to express their opinions voluntarily in the classroom, though they love to make speeches to one another in their club meetings.

Much of what is written about the unchanging East presents a false picture. China is developing very rapidly today. During the brief two years in which I have made my home in Nanking, many broad boulevards have been put through, some of them wide enough for six rows of traffic and two parkways of flowers and shrubs, the automobile drive in the center and the lanes for slow-moving traffic on either side. These broad boulevards are rapidly taking the places of the narrow alleys (barely wide enough for two rickshaws to pass) which were so characteristic of the older city. Air-cooled motion picture houses, every bit as modern as any we would see in New York or Chicago, have been built; and one can see the latest productions of Hollywood almost as quickly as one would see them at home.

China is rapidly taking over the best (and sometimes the worst) in all Western civilization. American automobiles (with British style of traffic and steering gear on the right) French and Italian ideas in furnishings, and nearly all of the most modern gadgets and mechanical contrivances can be bought as easily in China as in America, though at much higher prices. The very latest architectural styles in buildings and furniture prevail even in fairly distant centers of population; though fortunately the purely Chinese styles are also being continued. Some of the most beautiful recent government buildings and private establishments are in the variegated colors and ornate roofs of old China.

Contrasts between the old and the modern are never more startling than they are here. I have ridden in the latest Dodge car across the Wei River in Shensi (Northwest China) on a ferry that was probably identical in type with that used by Wu Wang, the "Warrior King" in 1122 B.C. when that same area was the principal center of Chinese civilization. Everywhere modern trucks, powered by Diesel engines (or by gasoline engines converted over into the still more modern charcoal distillation burners) mix in traffic with rickshaws and wheelbarrows similar to those that did duty three thousand years ago.

The large family system still prevails in the country districts (in which the parents select the prospective husband or wife and all live together in one home afterward with the groom's people; but in the cities and educational centers, more and more boys and girls are choosing their own friends and their own wives or husbands as they do in America.

The relations existing between men college students and coeds are much the same as in our own country. The boys would formerly have very little to do with girls who sought higher education. Sing Song girls were preferred over coeds much as town girls used to be preferred to college girls in our own colleges and universities. But it is different now. Men students here take up with outside girls only when there are not enough coeds; and friendships between men and women develop as naturally and easily in and out of the classroom as they do on an American campus. Among the upper strata of society in the cities, it is becoming more and more fashionable to have a "modern" wife who can take part in social and intellectual activities along with her husband; though in an overwhelming percentage of cases the husband still entertains and is entertained in stag parties only. Men of affairs usually take their two main meals with only men present, and much of the important commercial and political business is transacted at these gatherings, which are called "feasts."

A large percentage of the college students wear exactly the same clothes as American students in spring and fall, even down to the garterless socks, open shirt, and minus headgear. But in winter the ancient Chinese padded gown is usually worn because classrooms, like Chinese homes in Central and South China, are seldom heated. Social affairs among both foreigners and Chinese are very difficult to attend comfortably because one never knows whether the foreign custom of heating the room or the Chinese custom of wearing more clothing will be used. Usually a compromise is reached whereby half the people roast and the other half freeze. Railway carriages and public meetings operate on the same compromise principle.

A few of the Chinese girls wear foreign clothes upon occasions; but most of them prefer the Chinese gown, a loose fitting, high necked garment extending nearly to the ground, with a slit up each side nearly to the knee. This dress is well designed to bring out the slender shapeliness characteristic of a Chinese girl's figure; and with her naturally small hands and feet, clear and fine grained complexion, dark eyes and hair, and feminine ways, the Chinese coed would be keen competition in any international contest. Many Chinese women are very beautiful, especially in the attractive silks and jewelry they wear in the evening. Women of the coolie class still wear loose fitting trousers, but these are worn by the higher classes only under about the same conditions as American girls would wear pajamas, for instance for sports wear or about the house.

Road building is proceeding at a fast pace throughout China; and one can now travel by automobile or bus into practically every section, much of it on hard-surfaced roads. Railways are rapidly connecting up the important centers of population, and regular air lines provide a means of rapid transportation throughout the Republic.

*(Continued to page 64)*





# The Social "Isms"

By L. A. Cusack, *Beta Theta Chapter*

Assistant Professor of Economics, College of  
Commerce, Creighton University

THE TOPIC *Social "isms"* suggests the idea of doctrines bearing on the operation of an orderly and equitably functioning community life. The word social is derived from the Latin *socialis* which means companion. The suffix *isms* is defined as distinctive doctrines, theories, systems or practices—which doctrines, systems, theories, or practices are of the disparaging type. An ism carrying social implications usually tends to discredit or depreciate the operation of the present order of things. The faults which the protagonists of these isms find in the present order are determined on the basis of some preconceived alternative condition which they envisage. The realization of their objectives depends, in some cases, upon the complete overhauling of the present organization of society; in other instances, these reformers would be content with merely modifying the older system in varying degrees.

Students and others interested in the trend of human affairs have been inclined to classify these doctrinal champions into two broad classes, namely, "left-wingers" and "right-wingers." In general those of the left wing are advocates of government ownership of wealth. The conservative left wingers would place capitalism under close social control and would insist on a modicum of government ownership of business wealth. This class is sometimes referred to as being "just a bit pink." As increased degrees of public ownership become involved the advocates thereof are portrayed as moving more and more to the left. Absolute communism seems to establish the limit to the left wing movement, at which position shades of pink have become transformed into the deepest red. Conversely, and in general, those of the right wing are opposed to government ownership of wealth. In lieu of government ownership, right-wingers would prefer to acquiesce in government regulation of business operations. This group would become less liberal and more right-wingish as they resisted in greater and greater degrees the device of public regulation,

under the regularly constituted form of government—in our case under the republican structure prescribed by the Constitution of the United States. In some important aspects the extreme right movement would result in fascism involving the retention of private property and the demise of republican government.

More specifically, these isms may be classified as follows: socialism, communism, anarchism, liberalism, individualism, and fascism. It shall be the purpose of this discussion to deal with these briefly, and in the order in which they have been named.

One of the essential features of socialism has been the advocacy by its proponents of government ownership of business wealth, as distinct from private and personal non-business wealth. Farms, business sites, machines, factories, railroads, communication systems, banking organizations, and the like, would all be owned and operated by the state under a socialistic system. The varieties of socialistic thought have been numerous. The variations have been incident to ultimate objectives, to methods of accomplishment, and to economic and political conditions prevailing from time to time and from place to place.

Utopian Socialism was perhaps the original type. It was largely expounded through the writings of Plato in his *Republic*, and by Sir Thomas More in his *Utopia*. The New Harmony colonies of Robert Owen in England and in America represent attempts to put such schemes into practical operation. The philosophers would have been placed in command in Plato's perfect state. Poets would have been banished for their malignment of the gods, and musicians would have been similarly treated for their immoderations, and for their tendency to induce immoderations in others.

The idealistic socialism of these Utopians dominated the scene until Karl Marx crossed the threshold with his *Communist Manifesto* in the middle of the nineteenth century. Marx was the first of the "scientific" group. He held to a materialistic con-



ception of history which attributed the essence of change to the activities of mankind in the pursuit of economic gain. History to him was the recordation of a series of class struggles—where the down-trodden masses of one era became the rulers of the next. His explanation of this caste-exchange-cycle was based on the labor theory of value, and furthermore, on his belief that a surplus value was produced by workers only to become the prize which greater and more powerful expropriators struggled to acquire. In consequence the inevitable reduction of the proletariat to a condition of misery would set the stage for eventualities which would ultimately raise them to a position of domination. The final result seemed to Marx to be a society operated and controlled by workers, where all the value created by their labors would enure solely to them—surplus value and all.

Marxian doctrines, while disproved theoretically and practically as solutions of the industrial conflict, did set in motion movements for similar and other reforms. Socialistic systems since proposed have been described under such captions as: state socialism, Fabian socialism, revisionist socialism, syndicalism, and guild socialism. All of these, in essence, would transfer the ownership and control of productive wealth into other than private capitalistic hands. The transference which might be in varying degrees and by different methods and procedures, cannot be subjected to exposition in this brief survey.

The prescriptions of communism are much more drastic than are the propositions set forth by socialism. Communism calls in general, for the subjugation of all wealth to the ownership and control of the state. Not only farms, business sites, machines, and factories, but likewise and in addition, such private and non-business wealth as homes, pleasure automobiles, household furnishings, recreational possessions, and personal effects including shoes and shirts would pass to the ownership of society. The communistic formula is, or has been: From each according to ability, to each according to his need. Communism is frequently associated with revolutionary ideas about sex and religion, which ideas are sometimes incorporated in their programs. It was communism which replaced the rule of the Czars in Russia in 1917.

Anarchism, while sometimes confused with socialism and communism is actually opposed to the theory of both and each of them. An anarchist is one who believes in little or no law, and hence in little or no state interference of any kind. Anarchism carries the condition known as *laissez-faire* to its extreme, *i.e.*, the condition where people have their own private property, acquired in a freely competitive situation, through their own initiative, and in which process they were unhampered by any social intervention. Modern gang racketeering approaches a status somewhat similar to that suggested here.

Liberalism, as a philosophy, believes in capitalism, the profit inspiration, and in *laissez-faire*. It is

liberalism because it realized many of the limitations of the freely-competitive *laissez-faire* system. It is opposed to socialism and communism because its adherents believe that no government has been or can be established which would be capable of efficiently managing industry over a wide area. Legislation designed to improve the lot of dependent groups is approved by liberalism, provided national initiative is not reduced, and provided individual demoralization does not ensue. Liberals turn attentive ears to proposals involving income taxes, inheritance taxes, old-age pensions, regulation and ownership of a few specified industries, public works, and public charity. Their interest and support is enlisted when to them the benefits derived appear to outweigh the social burden entailed.

Individualists are the "dyed in the wool" advocates of the Simon-pure *laissez-faire*, freely competitive system. With them it is chiefly material results that count. Meddling governmental and socially inspired groups are expected to keep their ideas and ideals out of the field of practical affairs. They point to high cultural standards, to great levels of comfort, and to good working conditions; all of which were made possible by the competitive system at work within the framework of a government, capable and content to keep order internally and to ward off external aggression.

Fascism is the system which has been enforced by Mussolini, in Italy, since the march on Rome shortly after the culmination of the World War. It holds the dictatorship to be superior to democracy for to its proponents democracy is clumsy and inefficient. Rigid regulation over the whole industrial structure is held essential, in order to avoid the wanton waste and unnecessary destruction of resources where competition is given free reign. Fascism permits the retention of private property, allows competition, and encourages individual initiative. It reserves the right to the state, however, to exercise drastic, arbitrary, and summary powers of control over all of these. As under socialism and as under communism the state is supreme—the individual and the family are made subservient to the state. Under fascism human relations are likely to be rigidly regulated. Conditions relating to sex, to marriage, to offspring, to religion, to speech, to the press, to the intermingling of people, and to the status of the races, are matters which very directly concern state administration under a dictatorship.

Socialism, communism, anarchism, liberalism, individualism, and fascism constitute the train of isms which have been briefly—too briefly—considered. It is the hope of the author that some stimulation may have been given, which will lead to greater efforts on the part of more citizens to fathom the intricacies of these programs of social modification. It is still a greater hope that more enlightened minds and more public-spirited souls will turn their skill and attention to the gravest of all current problems—the problem of government!



E. D. MILENER  
*Johns Hopkins*  
*Grand President*



H. G. WRIGHT  
*Northwestern*  
*Grand Secretary-Treasurer*

## The Grand Council

**T**HE PERSONNEL of the new Grand Council of Delta Sigma Pi comprises some of the most active and experienced alumni workers in the entire fraternity. Seven of the nine members have served on the Grand Council before; three are past Grand Presidents of the fraternity. They represent just about every geographical section of the country. Eight chapters are represented among its nine members. The fraternity can rest assured that it will be an active, working Grand Council. One member has had over sixteen years of consecutive service on the Grand Council; another has served for fourteen years; another for ten years.

### EUGENE D. MILENER, *Grand President*

Eugene D. Milener, better known as Gene throughout Delta Sigma Pi circles, just elected to succeed Ed Schujahn as Grand President of the fraternity, has long been an active, loyal, and enthusiastic member of the fraternity. Gene is a charter member of our Chi Chapter, which was originally installed at the University of Maryland and later transferred to Johns Hopkins University when they absorbed the School of Business Administration of the University of Maryland. Gene has served as vice-president of

the Baltimore Alumni Club of Delta Sigma Pi, and at the present time is a member of the New York Alumni Club. He has been a member of the Committee on Finance since 1928, and a member of the Grand Council of the fraternity since 1930.

Brother Milener is a native of the state of Virginia, a graduate of the Baltimore Polytechnic Institute and also a graduate of the School of Business Administration of the University of Maryland, class of 1925. He also studied engineering at the Johns Hopkins University. Practically all of his entire business career has been in the field of public utilities. At the present time he is director of Industrial and Commercial Research, and also secretary of the Industrial Gas Section of the American Gas Association in New York City. In a professional engineering and public utility management capacity, Brother Milener has lectured extensively before business organizations and technical bodies, and at universities throughout the country, and regularly directs cooperative research in several leading institutions. Probably his greatest technical contribution has been the origination and development of what is now internationally known as the "Degree Day" method of heating calculations. Briefly, by this method a

### Members of the Grand Council



F. C. BRANDES  
*Georgia Tech*

H. W. WEHE  
*Pittsburgh*

R. C. SCHMIDT  
*Detroit*

E. L. SCHUJAHN  
*Wisconsin*

K. B. WHITE  
*Boston*

J. L. MCKEWEN  
*Johns Hopkins*

W. E. PEMBERTON  
*Missouri*



rapid and accurate calculation is made to determine the heating and fuel requirements of any building located in any climate and for any given period of time regardless of the type of fuel used. By its use, a control over daily, weekly, monthly, or seasonal fuel uses for any structure or group of structures can be maintained. Many large buildings use this method. Within the last few years "Degree Day" calculations have appeared on the monthly reports of the United States Weather Bureau in nearly one-half of the cities in the country, and represents the first addition to weather bureau forms in several decades. Needless to say, the fact that Brother Milener not only originated this method of heating calculations and control, but first applied it in a practical manner, has made him known in heating and engineering circles throughout the world.

In other business and engineering fields, such as combustion, metallurgy, and ceramics, Brother Milener's research and development work has been extensive. Last year a radically different process of firing the glaze on china wear and a large continuous kiln for interpreting the process, both developed under Brother Milener's direct supervision, were used in one of the country's leading pottery plants for firing the new 1300 piece White House state dinner set. In the business field, as distinct from the engineering and technical fields, Brother Milener has charge of all industrial and commercial sales, promotional and advertising activities of the American Gas Association, and in this capacity represents all of the natural and manufactured gas companies and equipment manufacturers in the United States and Canada.

Brother Milener's travels throughout the country have enabled him to visit many of our chapters and alumni clubs during his alumni career. He should prove a most capable leader. Brother Milener is married and resides in Jackson Heights, Long Island, with his wife and son.

#### H. G. WRIGHT, *Grand Secretary-Treasurer*

From the viewpoint of continuous service on the Grand Council of Delta Sigma Pi, Gig has established a record unequalled by any other member of the fraternity, for he has served continuously since February 1920 on the Grand Council. First he served two terms as Grand President, and since 1924 has been Grand Secretary-Treasurer. A charter member of Beta Chapter at Northwestern University, he served his chapter as treasurer and head master, and has attended every meeting of the Grand Chapter since 1917, a total of nine meetings. He has also served as president of the Chicago Alumni Club of the fraternity. He was chairman of the committee which negotiated the purchase many years ago of the very fine chapter house occupied by Beta Chapter, and has been secretary-treasurer of the house incorporation of Beta Chapter almost from its very inception.

Brother Wright graduated from Northwestern University in 1919. He organized and served as

president of the H. G. Wright Coal Company, wholesale coal, until 1926, when he sold this business to devote his entire time as Grand Secretary-Treasurer of the fraternity. Brother Wright resides with his family in LaGrange, Ill., a suburb of Chicago.

#### EDWIN L. SCHUJAHN

Brother Schujahn has been active in fraternity affairs ever since his initiation as a charter member of our Wisconsin chapter in February 1923. Being closely associated in his undergraduate days with Herm Walther, who later became Grand President of the fraternity, Ed became interested in our national affairs as early as 1924, when he served as a province officer at Minneapolis, and also was chairman of our national Committee on Extension for a number of years. He was elected to our Grand Council in the fall of 1926, re-elected in 1928, and was elected Grand President in 1930, and re-elected in 1933. He is the second member of the fraternity to have served two terms as Grand President.

The full force of the economic depression descended upon his first term of office as Grand President, and continued during his second term. That the fraternity is in such splendid condition today testifies to the skill and business acumen he used in directing our national activities during these trying years. His pleasing personality, his democratic spirit, and his keen concept of all of our fraternity activities, both national and local, have made him an invaluable member of our Grand Council. He has made the fraternity his hobby, and has devoted a lot of time to fulfilling the duties of his office. One of the most popular members of the fraternity, his continuing his service to the fraternity as a member of the Grand Council for another term of six years will be well received throughout fraternity circles.

He has been connected with the Washburn Crosby Company ever since graduation from college, and is now Eastern sales manager of their Package Goods Division, with headquarters in Buffalo, N.Y., where he resides.

#### R. C. SCHMIDT

Rudie Schmidt has been an active worker in the fraternity since 1921. He was one of the organizers of, and a charter member of our Theta Chapter at the University of Detroit, and served as its first head master. He organized the Detroit Alumni Club of Delta Sigma Pi, and was elected its first president. He was elected to the Grand Council of the fraternity in 1922, re-elected in 1924 and 1926, elected Grand President in 1928, and in 1930 again elected to the Grand Council. He has served continuously on the Grand Council for a longer period of time than any other member except Brother Wright. For many years he has also served as chairman of our important Committee on Finance.

Brother Schmidt served in the United States Navy during the World War. He has served as post commander of the Grosse Pointe, Mich., post of the



American Legion, and at the present time is judge advocate of that post. He has also served as secretary of the Detroit Bar Association. He was recently elected as judge of the township of Grosse Pointe, Mich., a suburb of Detroit with a population of 28,000, where he resides with his wife and two children. He is assistant secretary and member of the board of directors of the large Burton Abstract and Title Company of Detroit, Mich.

#### HERBERT W. WEHE

Herb was initiated as a charter member of our Lambda Chapter at the University of Pittsburgh, and has served as scribe, junior warden, and head master of this chapter. He has also been active in the affairs of the Pittsburgh Alumni Club and has served as a province officer of the Eastern Province of the fraternity. He attended his first Grand Chapter Congress in New York in 1922 while on his honeymoon, and he has attended every meeting of the Grand Chapter from that date until the Atlanta meeting, from which he was detained at the last minute because of important business. He has served on the Grand Council of the fraternity continuously since 1928.

His business experience comprises eight years with a public accounting firm in Pittsburgh, two years as secretary and treasurer of the American Monde Nickel Company, five years as assistant secretary and treasurer of the Wood Preserving Corporation and subsidiaries, and during the last year he has acquired an interest in and became vice-president and general manager of the Overly Manufacturing Company, manufacturers of architectural sheet metal, at Greensburg, Pa., where he resides with his family.

#### FRANK C. BRANDES

Brother Brandes was initiated into Kappa Chapter of Delta Sigma Pi in April 1931, and he has been one of the most active workers and leaders of Delta Sigma Pi in the South. His undergraduate activities included serving his chapter as Deltasig Correspondent in the spring of 1931, as head master of his chapter in January 1932 to fill out the last four months of a term of a head master who found it necessary to leave college, and he was elected in May 1932 as head master for the full term following. The first year of his term of office Kappa Chapter finished in fourth place in the fraternity Chapter Efficiency Contest, and during his full term as head master it finished in first place. Brother Brandes was awarded a life membership by the Grand Council of the fraternity in recognition of his distinctive service to his chapter and the fraternity. He also won the Delta Sigma Pi Scholarship Key at graduation.

On becoming an alumnus he was appointed deputy director of the Southern Province of Delta Sigma Pi and has served continuously in that position. He has also served as president of the Atlanta Alumni Club. He attended the Eleventh Grand Chap-

ter Congress held in Chicago in 1933, and was chairman of the committee in charge of the presentation of the excellent program of papers at that meeting. He was a member of the general committee in charge of the Atlanta convention, and was again placed in charge of the planning and organization of papers presented there. His election to the Grand Council of the fraternity is the first time any member of any of the Southern chapters has served on the Council, and Frank well deserves this honor. His enthusiasm and his infectious personality have helped in a large measure to inspire our Southern chapters to fine fraternity achievement. Brother Brandes has been connected with the Retail Credit Company of Atlanta, Ga., for many years, in their Credit Research Department.

#### WILLIAM E. PEMBERTON

Bill Pemberton was initiated by our Missouri chapter in 1925, and he served his chapter as junior warden. After graduation he was connected with the Southwestern Bell Telephone Company in St. Louis for over two years, and in January 1929 became associated with the Shell Petroleum Corporation in St. Louis in their development department. Since then he has been located in St. Louis, Detroit, Chicago, Kansas City, and now in Des Moines, Iowa, for his firm. This has provided Brother Pemberton with a wonderful opportunity of continuing his active alumni interest and he has the unusual distinction of having served as president of three different alumni clubs of the fraternity: St. Louis, Chicago, and Kansas City. He has also been a member of our national Committee on Alumni Activities. He was elected to the Grand Council of the fraternity to represent the chapters in the Missouri Valley Section, and his recent transfer by the Shell Petroleum Corporation to Des Moines places him in a strategic position to fulfill the duties of his office as a member of our Grand Council. Brother Pemberton resides in Des Moines with his wife. He was elected to fill the unexpired term on the Grand Council of Brother Milener, who was elevated to the Grand Presidency.

#### JOHN L. MCKEWEN

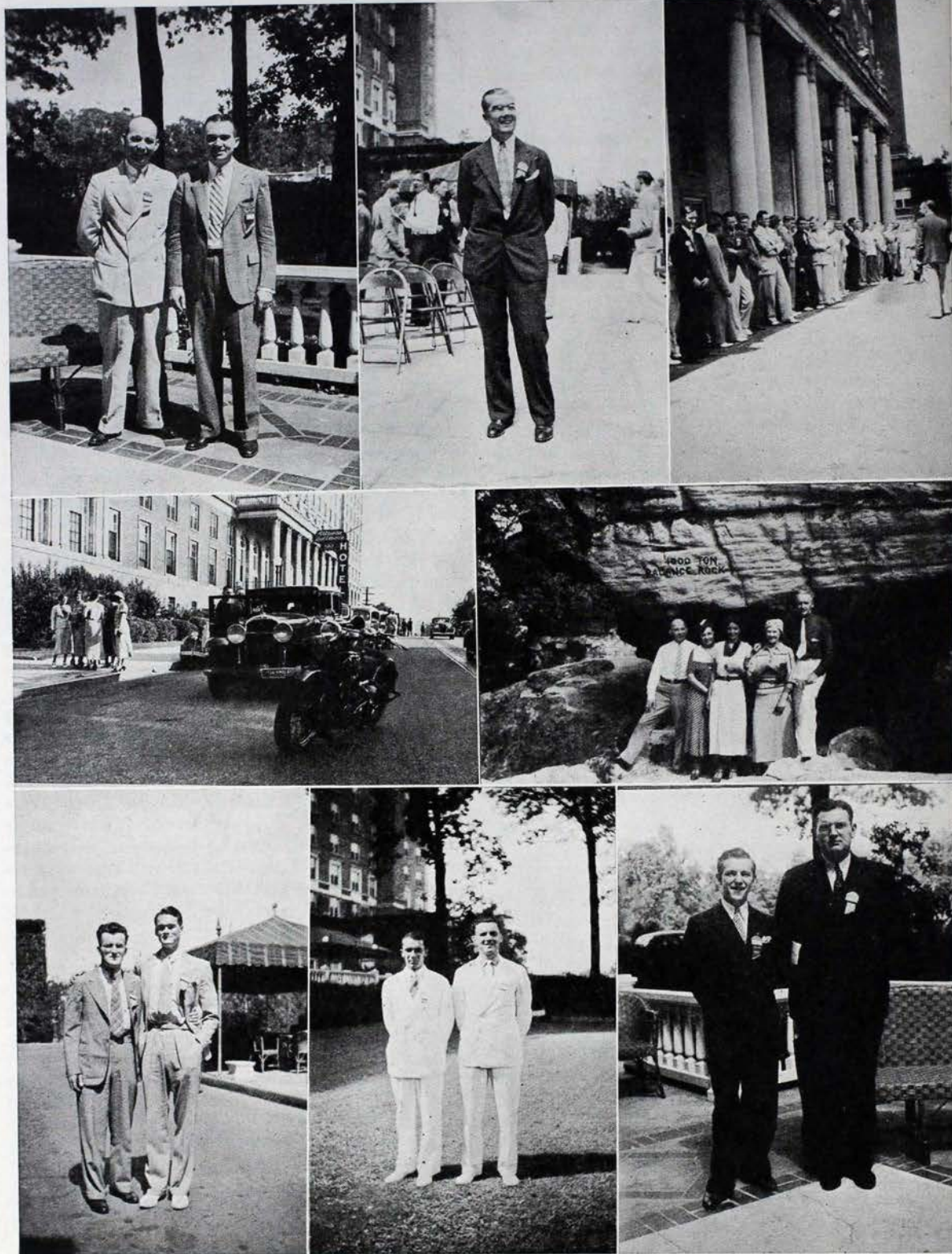
John McKewen was also initiated by our Chi Chapter when it was in operation at the University of Maryland, from which university he graduated in 1926. He served as head master of Chi chapter in 1924 and 1925, and was president of the Baltimore Alumni Club from 1926 to 1932. He served for several years as province director of our Eastern Province, and was elected to the Grand Council of the fraternity in 1933. He resides in Baltimore with his wife, and is a member of the public accounting firm of Irving and McKewen.

#### KENNETH B. WHITE

Ken received his B.B.A. degree cum laude from Boston University in 1926, with a distinguished undergraduate record which included election to Beta

*(Continued to page 64)*





### Convention Snapshots

John McKewen and Elwood Armstrong, of Baltimore, Md. Brother McKewen is a member of the Grand Council and Brother Armstrong is chairman of the Committee on Founders' Day Ceremony. . . . Grand President Ed Schujahn, of Buffalo, N.Y. . . . Some of the delegates on the promenade of the Atlanta Biltmore Hotel. . . . Motorcycle escort getting caravan ready to start for the lodge. . . . Brother and Mrs. McKewen, Brother and Mrs. Wright, and Miss Evelyn Kroell, sightseeing at Lookout Mountain. . . . Gordon Thompson of Dalhousie and Milt Roth of Alabama Poly. . . . Mario Comolli of North Carolina State and Forest Williams of Miami. . . . The largest and the smallest delegates: Harry Williams of Detroit and "Tiny" Bloedorn of Wisconsin.



# With the ALUMNI



## New York Alumni Hold Christmas Party

IT IS SATURDAY night.—Saturday night in the heart of Greenwich Village. A clear crisp atmosphere envelops all with a zest for life; the kind of life that one thrills to as the week draws to an end. Gay crowds of visitors from all of Gotham mingle with native Villagers in their favorite haunts. From that part of the village which for more than 130 years has led in stiff and starchy swank, to that part that long ago went Bohemian and has lived Bohemian ever since, come signs that another Saturday night was here to be enjoyed to the utmost, and that all was indeed well with the world.

Shortly after nine o'clock cars began rolling into Twelfth street and to stop at the brilliantly lighted home of the New York Alumni Club and Alpha Chapter. By ten o'clock couple after couple had gathered inside and were exchanging greetings amid surroundings that were at once enchanting and symbolic. These surroundings were symbolic of achievement. They symbolized that the alumni club was tonight holding its chief social event of the year in its own Deltasig house that all could be proud of. Never before had the annual formal dance and cards been held other than in a New York hotel; but then, wasn't this the first year of the new house? Why again choose a hotel when such a delightful place was now home?

An early Christmas party it was and the theme of Santa Claus and his bells ran through the decorations. The beautiful large room on the second floor looked particularly attractive, transformed as it was for the occasion, into a spacious ball room. The holly wreaths, the Christmas bells and other decorations merged into the soft lighting to provide a perfect background for one of Manhattan's currently popular bands, the Metropolitans.

Refreshments, of a type that were appropriate to the Village surroundings, were served upon arrival, and many pleasant groups formed to greet each other and to gossip. But it was not long before one felt the urge to join those who had started to play cards in either the regular card room or in the room on the floor above that had been so tastefully altered in order that all who enjoy cards could carry out their wishes in this respect. Beautiful and appropriate prizes were awarded later, albeit throughout the entire night dance music was provided in the ball room, and always in this room were many couples under the spell of the Metropolitans.

One constant remark heard from the dowagers and gray-beards of the alumni club was that the younger set in the club, both married and single, have an eye for beauty. Their charming and sparkling wives and sweethearts completed the atmosphere provided by the ideal surroundings.

After the card prizes had been distributed, and examined, and admired by all, supper was served to small groups throughout the house. All service during the evening was catered by the famous "Restaurants Longchamps." A picked group of their waiters and other attendants who were constantly under the watchful and capable eye of Franchot, saw that the slightest wish of each guest was instantly gratified. Seen in one group at supper were Fred and Ethel McCarthy, their happy spirits keeping their friends smiling. James McBain, president of the alumni, was in another group of merry-makers, as was Joe Keane, a past president. George Hussennetter, looking as handsome as ever, was much in evidence. Grand President Eugene Milener and Walter Dean, with Mrs. Milener and Mrs. Dean were the center of a

group in a cozy spot near the foot of the staircase. This cluster included robust John Byrne, one time head master of Alpha, genial Al Rohrberg and others. Arnold Eckdahl and his attractive wife Helen, as well as Herb Brown and Mrs. Brown, joined other couples upstairs for supper.

Immediately after supper Arnold Eckdahl, chairman of the committee which so capably directed the party, assembled everyone in the ball room and led the Paul Jones. From then on dancing was given a free rein. Franchot and his men continued to see that no one was allowed to stay thirsty, and as the hours passed on the tempo increased, culminating in a mass singing, led by Bruno Lawson, of Rose of Deltasig, Yours Fraternaly in Delta Sigma Pi, and The Palasades, N.Y.U. song.

Dancing continued, and when the orchestra finally packed their horns and trappings the repeating phonograph took their place. Groups began to form again and animated conversation held sway. Farewells were beginning to be taken.

And as Deltasigs reluctantly turned from Twelfth street into Fifth Ave., just a few doors away, they saw that even the Saturday night gayety of the Village folk was at an end. And as they gazed across the almost deserted expanse of Washington Square they saw a wee streak of daylight struggling to break through, which made the old Washington Arch look more beautiful than ever, silhouetted as it was against the sky in back of the historical park.—EUGENE D. MILENER.

## Founder Makay Attends Baltimore Founders' Day Banquet

THE STORY OF the founding of the fraternity was retold Saturday, November 7, 1936 at Baltimore, Maryland, by the one who knows it best—Alpha Number One, and therefore Deltasig Number One, Alexander F. Makay. Brother Makay, one of the four founders of the International Fraternity of Delta Sigma Pi, with Chi's own Eugene D. Milener, Grand President, were the honored guests at the annual celebration of the founding of the fraternity held by Chi Chapter and the Baltimore Alumni Club and Mu Chapter of Washington, D.C., at the Longfellow Hotel, Washington Square, Baltimore, Maryland.

Seventy Deltasigs from Baltimore and Washington took part in the Founders' Day banquet, the largest on Deltasig records in the Monumental City. Many charter members and past head masters of Chi Chapter were present at the meeting. Earl Nash, district deputy, and Pat Rinaldi, head master of Mu Chapter, Georgetown, led the Washington delegation.

Brother Makay told of how the fraternity started somewhat accidentally in the autumn of 1906.—How these four entirely different young freshmen, Alexander F. Makay, Albert Tienken, Alfred Moysello, and Harold V. Jacobs banded together to defeat a steamroller election for class officers at the first assembly of the class.—How because of a mutually injured sense of justice they were thrown together and became fast friends.—How realizing that four new men could not accomplish much alone, gradually through their own earnest belief, they sold others on the idea until finally—on November 7, 1907 these four men, with others whom they had gathered around them, officially organized into a fraternity and founded the International Fraternity of Delta Sigma Pi, at the New York University School of Accounts and Finance.

Brother Makay told of his ideals for the fraternity and



his hope that the members would help further the high standards of business ethics and work toward establishing some rules of governing the observance of these ethics in business such as are enforced in the legal and medical professions.

J. Elwood Armstrong, provincial director, who acted as toastmaster, revealed that this was the first Saturday that Brother Makay, a football player in his own right, in the early days of Delta Sigma Pi at New York University, had missed a football game in years. He missed the N.Y.U. game November 7, in order to be present with Grand President Milener, at the Founders' Day banquet in the Monumental City.

Grand President Eugene D. Milener told of his ideals and goal for the fraternity, and expressed his belief in the necessity for good schools of business with a definite, well balanced curriculum. He declared that many schools have rightly been criticized for their lack of a definite goal, for haphazard courses of study. This should not be in an institution devoted to the teaching of good business principles. Like a good business, it should be run in a well ordered manner, with a well balanced course of study, and a definite goal in view.

Brother Milener mentioned the inspiration secured from watching the men from all parts of the country work together at the Twelfth Grand Chapter Congress at Atlanta in September.

John L. McKewen, member of the Grand Council, told of some of the interesting sidelights of the convention, while Dr. W. O. Weyforth, secretary of the evening courses in Business Economics at Johns Hopkins University, in agreeing with Brother Milener's theory on business schools, stated that he believed Johns Hopkins University has kept that idea in mind and has had a definite goal in view.

Prof. Leslie W. Baker, faculty adviser; Charles Smith, formerly chief auditor of the Maryland Public Service Commission and now with the Federal Power Commission, and H. E. Ramsen, faculty members, gave short talks.

Others who were told by Brother Armstrong that they were allowed two minutes, two jokes, or one minute and one joke, included J. Hugh Taylor, who talked on the Alumni Placing Service, Head Masters Paul Leroy of Chi, and Pat Rinaldi of Mu, ex-Head Master George Missel, and Charles Steinbock, president of the Baltimore Alumni Club.

Led by Brother Taylor the assembled Deltasigs rose and re-affirmed their pledge to the fraternity and drank the toast to Delta Sigma Pi. Closing the program Brother Taylor gave a few brief facts about the fraternity and its founding and history in a short "Did You Know?" skit, ending: "Since we all share the pride in Delta Sigma Pi that caused Brother Leslie W. Baker to write and recite these verses for the Founders' Day ceremony in 1932, we will repeat them now, with his permission:

'Twas five and twenty years ago,  
With aim and purpose high,  
Forth from the halls of N.Y.U.,  
Came Delta Sigma Pi.

The years have seen her prosper  
And in her sphere expand  
In answer to the constant call  
To lend her helping hand.

None other stands for scholarship  
As does our noble Pi;  
None other so answers to the urge  
Of culture's pleading cry.

'Tis in the folds of brotherhood  
Of this great fraternal clan,  
That we shall find true rules of life  
And duties man to man.

We would that each commercial act  
Might to her truths comply,

And every man her ethics live  
And each on each rely.

'Tis then that commerce in her stride  
Would for her leaders call,  
Such men as Delta Sigma Pi sends forth  
The noblest of them all.

—J. HUGH TAYLOR

## One Hundred Sixty Attend Chicago Founders' Day Banquet

FOR MANY YEARS the observance of Founders' Day on November 7 has brought out the largest attendance of brothers during the entire year. Many of the members of the fraternity look forward to this interesting event as it gives them an opportunity of renewing friendships with old friends. This year proved no exception, and an enthusiastic crowd of over 160 members from many chapters were on hand November 10. Grand Secretary-Treasurer Wright acted as toastmaster and we were pleased to have as our guest speaker of the evening Brother James O. McKinsey, now



JAMES O. MCKINSEY

chairman of the board of directors of Marshall Field & Company, who presented a most interesting address on "Human Values in Business." A number of alumni who had not attended a fraternity banquet for many years were present, as were several undergraduate members of the Chicago chapters.

In December the Chicago Alumni Club held its annual turkey raffle, and 15 members were the happy recipients of a turkey for their Christmas dinner. Meetings of the Chicago Alumni Club are held monthly on the second Tuesday of each month. An interesting speaker has been on the program each month this year, and the attendance has been quite satisfactory. The annual formal dinner-dance held in conjunction with the four Chicago chapters is being planned late in March. The Alumni Placing Service Committee is receiving the cooperation of many of our alumni with the result that there has been a substantial increase in the number of employment opportunities available to our members.

All members of Delta Sigma Pi residing in the Chicago area are fraternally invited to attend our meetings regularly. We shall look forward to seeing you very soon.—LESLIE KORSAN.



## Atlanta Plans Active Year

THE ATLANTA ALUMNI CLUB, after having enjoyed a very merry Christmas and holiday season, is looking forward to a most happy and prosperous New Year. Some definite objectives which we have resolved to strive toward during 1937 are (1) making every Deltasig in Atlanta a member of the alumni club and Deltasig Lodge; (2) improving our Placement Service until it is unexcelled by any other; (3) doing all within our power to complete our Lodge and Lake; and (4) having the most active and efficient alumni club in the country. We may be setting our stakes rather high and we may not fully attain all or any of these goals, but we're certainly going to do our darndest and if we fail, we'll know the reason why.

In trying to increase efficiency and enlarge our membership we have recently made several changes in our set-up. Local alumni club dues have been eliminated inasmuch as our affairs are self-sustaining, obviating the need of a treasury; our collection system has been greatly simplified, all charges being consolidated into one figure and under one agency, with all bookkeeping under one head; and any profits made on social affairs at the Lodge accrue to the Lodge treasury. Once a month we join the active chapter, and the Ladies' Auxiliary for dinner and professional program at a downtown hotel, and then each group adjourns into its regular business meeting.

Improvements on the Lodge are progressing rapidly. The Lake site is being cleared off and the parking lot enlarged and lined off. The road has been packed hard with slag and is in good shape for any kind of weather.

Some outstanding social events enjoyed recently at the Lodge by Atlanta Deltasigs have been a delightful Spaghetti Supper and Dance on November 28, at which time the new Streamlined, Custom-Built, Tailor-Made Pocahontas was christened; the Annual Christmas Dance on December 23, attended by about one hundred and fifty actives and alumni, their wives and friends; a most enjoyable Egg Nog Party on Christmas Day; and a gala New Year's Eve Dance and Breakfast, climaxing the holiday season in fine style. The next affair on our social calendar is a big Valentine Party in February.—A. D. GREGORY, JR.

## Boston Celebrates Founders' Day

FOUNDERS' DAY was like the Armistice in Boston. The Boston Alumni Club went to town and back putting the occasion down in the book. A fine banquet was served at the Hotel Westminster. As an aid to the digestion the assembled throng, composed of local alumni, out of town alumni, more alumni, and of course undergraduates, went through the fraternity songs with a gusto that must have reminded this former Democratic headquarters of the election. To top off the evening a picked ritual team from the undergraduate chapter had the pleasure of inducting a goodly number of our alumni into the secrets and mysteries of the Order of the Yellow Dog. We hope to have the pleasure of initiating the rest of our alumni into this advanced order in the near future.

Our next get-together with the alumni will be the Valentine Dinner-Dance which will be held at the exclusive Hotel Bradford Penthouse on Monday, February 8.

The current series of bowling parties has been a fine success, right down the alley so to speak.—LOUIS H. GILBERT.

## Madison Elects Officers

THE ANNUAL ELECTION of officers was held on Homecoming, October 31, 1936, with the following officers elected: president, Kermit Kamm; vice-president, Berlyn R. Oestreich; secretary, Ray E. Wickus; treasurer, Donald P. Hackney. The retiring president, Brother Daniel A. Kerth, was presented with a Deltasig ring for his past services as president of the Psi Chapter Housing Corporation.

On Tuesday, December 29, an informal alumni party was held at the chapter house. Games were played and refreshments were served during the evening. "Bingo" proved to be the most popular game and the efforts of the contestants were

rewarded with practical prizes such as mousetraps, paring knives, etc. Other games played were ping-pong and bridge with each player wearing canvas gloves. The door prize for the evening was won by Mrs. Art Kiesling.—RAYMOND WICKUS.

## Mergers

George Oldham, *Tennessee*, on October 14, 1933, to Anna K. Laird, at Jonesboro, Tenn.

Andrew A. D. Rahn, Jr., *Minnesota*, on June 23, 1934, to Jean C. King, at Minneapolis, Minn.

Robert L. Othling, *Cincinnati*, on August 18, 1934, to Byrona Smith, at Los Angeles, Calif.

Raymond J. Brandt, *Denver*, on April 14, 1935, to Margaret Ella Arnold, at Denver, Colo.

André de Porry, *Georgetown*, on April 28, 1935, to Mary Frances Finks, at Washington, D.C.

J. Bruce Payne, *California*, on June 5, 1935, to Edna Winifred Jessop, at Boston, Mass.

Marcus K. Moyer, *Rider*, on June 12, 1935, to Evaline May Rau, at Lansdale, Pa.

Horace R. Perry, Jr., *Washington*, on August 31, 1935, to Ruth Jolley, at St. Louis, Mo.

William N. Bode, *Northwestern*, on October 12, 1935, to Olive Olsen, at Whitehall, Mich.

Harrison J. Wilder, *North Dakota*, on October 12, 1935, to Dorothy Winnifred MacLachlan, at Detroit, Mich.

Harold E. Martin, *Illinois*, on October 21, 1935, to Rosemary Potts, at Butte, Mont.

George B. Klein, *Nebraska*, on November 20, 1935, to Ruth Marjorie Tapley, at Lincoln, Neb.

Murray Goff, *Iowa*, on December 21, 1935, to Frances Elizabeth Snavelly, at Davenport, Iowa.

Frederick W. Atherton, *Boston*, on December 24, 1935, to Priscilla M. R. Horne, at Boston, Mass.

Francis E. Dykstra, *Drake*, on January 18, 1936, to Virginia Warner, at Rockford, Ill.

Marvin R. L. Kominarek, *Marquette*, on February 10, 1936, to Sophia C. Pytynia, at Michigan City, Ind.

Timothy P. Sheehan, *Northwestern*, on February 15, 1936, to Mary Celeste McNearney, at Chicago, Ill.

Robert Bruce, *Northwestern*, on March 21, 1936, to Gail Reynolds.

James F. Rupp, *Temple*, on April 12, 1936, to Helen K. Foster, at Cambridge, Mass.

Belden S. Gardner, *California*, on April 17, 1936, to Frances Palmer Tomlinson, at San Francisco, Calif.

Charles M. Stephenson, *Kentucky*, on May 1, 1936, to Laura Norwood Roberson, at Chattanooga, Tenn.

Russell L. Parks, *Marquette*, on May 2, 1936, to Estelle Pauline Jurgilanis, at Milwaukee, Wis.

King Herr, *Iowa*, on May 30, 1936, to Julia Hansen, at Sac City, Iowa.

Hurley Cox, *Johns Hopkins*, on May 31, 1936, to Marie Polek, at Baltimore, Md.

Charles F. Steinruck, Jr., *Pennsylvania*, on June 1, 1936, to Esther Sophia Schramm, at Philadelphia, Pa.

A. Neal Deaver, *Chicago*, on June 5, 1936, to Daisy Black, at Lamoni, Iowa.

Austin A. Perkins, *Northwestern*, on June 6, 1936, to Ann M. Kandle, at Chicago, Ill.

Robert N. Ward, *Minnesota*, on June 6, 1936, to Eleanor J. Kubiske, at Duluth, Minn.

Clarence W. Cress, *Missouri*, on June 7, 1936, to Kitty White Thomas, at Columbia, Mo.

Osborne R. Crowell, *Dalhousie*, on June 8, 1936, to Katharine Graham Hawley, at Washington, D.C.

Albert J. Galvani, *Chicago*, on June 10, 1936, to Dorothy Ruth Wadsworth, at Chicago, Ill.

Lowell M. White, *Georgia Tech*, on June 12, 1936, to Dorothy Margaret Taylor, at Atlanta, Ga.

George Missel, *Johns Hopkins*, on June 13, 1936, to Ilene Cook, at Mount Carmel, Md.

Albert J. Zilligen, *Penn State*, on June 15, 1936, to Mary Madeleine Williamson, at Mount Airy, Pa.

Marshall E. Dunn, *Northwestern*, on June 16, 1936, to Marjorie Lucille Armstrong, at Milan, Ill.



Gordon J. Neal, *Cincinnati*, on June 16, 1936, to Mary Louise Conlon, at Cincinnati, Ohio.

William J. Roberts, *Temple*, on June 17, 1936, to Marion Eltringham, at Frackville, Pa.

Clarence J. Bendle, *Illinois*, on June 18, 1936, to Louise Laughead, at Alexis, Ill.

William J. Rhatigan, *New York*, on June 20, 1936, to Mary A. Murphy, at Brooklyn, N.Y.

Bernard J. Wemhoff, *Detroit*, on June 20, 1936, to Ann Ruth Martin, at Grosse Pointe, Mich.

John Motz, *Johns Hopkins*, on June 27, 1936, to Katherine Grauel, at Baltimore, Md.

O. A. Henning, Jr., *Missouri*, on June 27, 1936, to Marion E. Comstock, at Columbia, Mo.

Femore E. Dunn, *Cincinnati*, on June 27, 1936, to Hattie Ola Ballard, at Beckley, W.Va.

Harry Lillich, *Cincinnati*, on June 27, 1936, to Dorothy Ackley, at Cincinnati, Ohio.

Tom W. Dawsey, *Alabama*, on July 4, 1936, to Mary Elizabeth Skeer, at Washington, D.C.

Arthur C. Keller, *Marquette*, on July 11, 1936, to Roberta Eileen Moore, at Milwaukee, Wis.

Felleman A. Fish, *Pennsylvania*, on July 25, 1936, to Helen Mildred Pinkerton, at Atglen, Pa.

John E. Aitken, *Colorado*, on July 28, 1936, to Bernadette Lacy, at Evanston, Ill.

Ferdinand Cottle, *Missouri*, on July 30, 1936, to Eunice Wright, at Fayette, Mo.

William A. Johnson, Jr., *Texas*, on August 9, 1936, to Emmajane Fewell, at Dallas, Tex.

Albert Knoll, *Cincinnati*, on August 15, 1936, to Louise Lewis, at Cincinnati, Ohio.

Clifford H. Rasmussen, *Northwestern*, on August 16, 1936, to Edna Davis, at Streator, Ill.

John W. Daly, *DePaul*, on August 21, 1936, to Verna Rohwedder, at Chicago, Ill.

E. Durell Parker, *Pennsylvania*, on August 22, 1936, to Ethel May Through, at Merchantville, N.J.

Homer C. Wright, *Missouri*, on August 27, 1936, to Virginia Rose Smith, at Paris, Ark.

Marvin O. Kallerud, *Northwestern*, on August 29, 1936, to Editha Adelaide Knowles, at Chicago, Ill.

Joseph R. Milmoie, *Northwestern*, on August 29, 1936, to Mary Louise Wesley, at Wheaton, Ill.

Jack Wittfelt, *Cincinnati*, on August 31, 1936, to Norma Rosendahl, at Cincinnati, Ohio.

Howard Parsons, *Michigan*, on September 2, 1936, to Vivian LaJeunesse, at Iron Mountain, Mich.

Robert Bauer, *Northwestern*, on September 12, 1936, to Inger Hagerud, at Chicago, Ill.

Carl H. Silber, *Missouri*, on September 12, 1936, to Ruth E. Stone, at St. Louis, Mo.

Benjamin S. Schilling, Jr., *Johns Hopkins*, on September 13, 1936, to Cynthia Young, at Baltimore, Md.

Samuel Parisi, *Northwestern*, on September 19, 1936, to Martha Johanson, at Chicago, Ill.

Gilbert Love, *Northwestern*, on September 26, 1936, to Alice Gleave, at Chicago, Ill.

Albert F. Mutti, *Missouri*, on October 3, 1936, to Phyllis Margaret Turner, at Hopkins, Mo.

Embry Eve., Jr., *Georgia Tech*, on October 13, 1936, to Lolla Mason, at Atlanta, Ga.

Wilbert Pate, *Northwestern*, on October 14, 1936, to Marjorie McNally, at Arlington Heights, Ill.

Chester M. Owen, *Rider*, on October 16, 1936, to Ruth Evelyn Arthur, at Fort Ann, N.Y.

## Dividends

To Brother and Mrs. John A. Blanchard, Jr., *Drake*, on March 14, 1932, a daughter, Marilyn Joan.

To Brother and Mrs. Elmer E. Eller, *Ohio State*, on February 8, 1933, a son, James Borden.

To Brother and Mrs. Richard P. Butrick, *Georgetown*, on November 23, 1933, a daughter, Gretchen Ann.

To Brother and Mrs. Harry G. Helme, *Georgetown*, on September 28, 1934, a daughter, Anne.

To Brother and Mrs. Wilbur S. Jones, *Georgia*, on October 3, 1934, twin daughters, Joanne and Annette.

To Brother and Mrs. Charles C. Pierce, *Missouri*, on October 14, 1934, a son, Charles C. Jr.

To Brother and Mrs. W. Dale McLaughlin, *Northwestern*, on March 10, 1935, a daughter, Jean Mitchell.

To Brother and Mrs. Robert M. Rewick, *Colorado*, on April 26, 1935, a son, Robert Tracy.

To Brother and Mrs. P. Booker Robinson, *Virginia*, on April 27, 1935, a son, P. Booker, III.

To Brother and Mrs. L. J. Schulz, *New York*, on June 18, 1935, a son, Stephen Miller.

To Brother and Mrs. William Rea, *Northwestern*, on June 19, 1935, a daughter, Wilma Ann.

To Brother and Mrs. Albert F. Karle, *Buffalo*, on July 9, 1935, a daughter, Irene Patricia.

To Brother and Mrs. Ralph F. Beckert, *Ohio University*, on August 6, 1935, a daughter, Mary Ann.

To Brother and Mrs. Milton T. Swenson, *Upsilon*, on August 20, 1935, a daughter, Mary Corinne.

To Brother and Mrs. George P. Lloyd, *Iowa*, on October 24, 1935, a son, George Stephen.

To Brother and Mrs. Crist R. Gibbons, *Temple* on December 1, 1935, a son, Richard Earl.

To Brother and Mrs. John R. Waechter, *Pennsylvania*, on December 25, 1935, a daughter, Claire Jeanne.

To Brother and Mrs. Eugene S. Moll, *Illinois*, on January 30, 1936, a daughter, Patricia Jeanne.

To Brother and Mrs. Ellis E. Leslie, *Minnesota*, on February 13, 1936, a son, Frederick Harry.

To Brother and Mrs. Walter D. Lundy, *Nebraska*, on February 29, 1936, a daughter, Charlotte Jane.

To Brother and Mrs. Lester W. Snyder, *Drake*, on March 13, 1936, a son, Harley Bratton.

To Brother and Mrs. Thomas J. York, *Florida*, on March 27, 1936, a son, Barton Randall.

To Brother and Mrs. James B. Smith, *Upsilon*, on April 8, 1936, a son, Thomas Lynn.

To Brother and Mrs. John L. Ross, *Northwestern*, on May 18, 1936, a daughter, Judith Ann.

To Brother and Mrs. Herbert Hahn, *Johns Hopkins*, on May 20, 1936, a daughter, Johannah Jane.

To Brother and Mrs. Boyd C. Stephens, *Illinois*, on June 7, 1936, a daughter, Nancy Ellen.

To Brother and Mrs. Paul E. Burke, *Kansas*, on June 14, 1936, a daughter, Elizabeth Burke.

To Brother and Mrs. Walter F. Boyd, *Johns Hopkins*, on June 18, 1936, a daughter, Margaret Anne.

To Brother and Mrs. H. Eugene Heine, *Pennsylvania*, on June 19, 1936, a son, Laurence Edward.

To Brother and Mrs. Frank R. Leu, *Illinois*, on June 23, 1936, a son, Frank Russel, III.

To Brother and Mrs. Elmer T. Laws, *Indiana*, on June 25, 1936, a son, Joe H.

To Brother and Mrs. M. Lawrence Daily, *Pennsylvania*, on July 3, 1936, a daughter, Mary Jane.

To Brother and Mrs. Arthur E. Neelley, *Southern California*, on July 6, 1936, a son, Allen Lawrence.

To Brother and Mrs. Robert O. Wynant, *Northwestern*, on July 7, 1936, a son, Robert O., Jr.

To Brother and Mrs. Joseph C. Kennedy, *New York*, on July 19, 1936, a son, Peter Joseph.

To Brother and Mrs. Gerald D. Anderson, *Vanderbilt*, on July 22, 1936, a daughter, Ellen.

To Brother and Mrs. Benjamin A. Cohen, *Georgetown*, on July 23, 1936, a son, Luis Arguello Carlos.

To Brother and Mrs. Walter W. Lewis, *South Carolina*, on August 9, 1936, a daughter, Jane Bethea.

To Brother and Mrs. Don Kiesau, *Iowa*, on August 15, 1936, a son, David Jennings.

To Brother and Mrs. Bert C. Brumm, *Northwestern*, on August 19, 1936, a daughter, Beverly Paxton.

To Brother and Mrs. Frank H. Arnold, *Temple*, on September 2, 1936, a daughter, Sally Ann.

To Brother and Mrs. Ernest Best, Jr., *Texas*, on September 10, 1936, a son, Stephen E.

To Brother and Mrs. Charles V. Brownlee, *Georgia Tech*, on September 12, 1936, a daughter, Myralyn Jean.



# Among the CHAPTERS



## Alabama Poly Initiates Ten

BETA LAMBDA CHAPTER recently initiated ten students thereby increasing the grand total of members initiated by this chapter to one hundred and two. The new initiates are: Sidney Scarborough, Atlanta, Ga.; John A. Dubberly, Auburn, Ala.; Joseph B. Crooks, Ensley, Ala.; Harry H. Grimes, Montgomery, Ala.; Albert M. Killebrew, Cordele, Ga.; William D. Wittel, Auburn, Ala.; Thomas K. McGehee, Greenville, Ala.; Sam R. Shaw, Birmingham, Ala.; Lloyd E. Foster, Jr., Birmingham, Ala.; Allen C. Martin, Selma, Ala. All of these men averaged well above eighty and are prominent on our campus.

A Founders' Day banquet was given after the initiation and all of the members were present except one. Head Master Milton Roth was toastmaster and introduced the speakers. Mr. P. O. Davis, the Executive Secretary, Registrar and Director Public Information here at Alabama Polytechnic Institute, gave us an inspiring talk on "The Necessity of a College Education in Order to Secure a Good Job." He was followed by Prof. J. T. Allen of the Economics department who told of the founding of this chapter. After the speeches Head Master Milton Roth presented William D. Wittel, one of the new members, with the Freshman Scholarship Cup which is offered by this chapter each year to the sophomore having the highest average in the Business Administration Department his freshman year. It was announced that Brother M. H. Conner won the Delta Sigma Pi Scholarship Key for 1935, and the chapter wishes him just as much success in the business world.

The Business Administration department here at Alabama Polytechnic Institute has grown so rapidly in the past few years that it is now the largest department here. With over three hundred students in our department we have very little trouble in selecting new members. Our chapter is expecting to work hard and to continue to prosper along with the department. To do this and to beat the mark set last year in the Chapter Efficiency Contest we are planning on having our quota of professional programs. At our first professional meeting, which was open to all business students, Prof. J. T. Allen gave us an interesting talk on "My Trip to England." He presented an entirely different picture of the English people and their home life, and also gave us many technical points about traveling.—FRED SCHOMBURG, JR.

## Georgia Initiates Twenty-Four

AFTER A MOST impressive and spirited initiation of 24 neophytes on December 1, Pi Chapter of Delta Sigma Pi is well on her way toward experiencing what is almost certain to be one of the greatest years, if not the greatest year, in her history. After an inspiring talk by Brother H. M. Heckman, head of the Accounting department at the university and our most faithful and helpful chapter adviser, Pi started right in to work this year under the leadership of Head Master Dan S. Morrell, Hartford, Conn., and Head Master-elect E. E. Trulove, Atlanta, Ga.

The active members of Pi cooperated in every respect with Brothers Morrell and Trulove, and we were successful in pledging 27 men from the Commerce school, passing upon 16 others, and passing upon 3 men for honorary membership. Twenty-four of our pledges were initiated December 1, as mentioned above, namely—Walker Benson, Atlanta; W. J. Benton, Cornelia; H. C. Calhoun, Columbus; Burg Dyer, Dahlonga; Jack Ezell, Atlanta; H. C. Fleming, Athens; Charles Herren, Rutledge; Franklin Horne, Athens; Jack Humes, Albany; W. O. Jackson, Decatur; Ralph Jarrard, Cleveland; E. T. Knight, Atlanta; Marion W. Luckey, Harlem; Joe Mattox, Elberton; Donald Montgomery, Cedartown; J. G. Moore, Elberton; F. D. McDade, Athens; D. B. Nicholson, Athens; L. E. Rast, Athens; C. L. Saunders, Eastman; C. F. Schieder, Athens; Charles Simmons, Barwick; Nelson Tift, Albany; James Watson, Athens. The remaining pledges who are to be initiated in the near future are as follows: Ralph McCoy, Atlanta; William McElreath, Macon; Oscar B. McRae, Jr., Athens.

Our chapter has sponsored several industrial tours during the fall, including tours of the Hanna Bat Manufacturing Co., the Coca Cola Bottling Co., and the Athens Water Works System. Pi Chapter has also had several professional meetings for the benefit of the chapter and the entire student body of the School of Commerce. We have been fortunate in securing very interesting speakers for these meetings, including Dr. Loree Florence, who spoke about the Tubercular Test being given at the University of Georgia and at other schools throughout the nation. Frank Brandes, Grand Council member, also came over from Atlanta with a very representative group from Kappa Chapter and made a very interesting talk to our chapter. One of the most successful

## Index to Chapter News

Alabama .....	55	Georgia .....	51	Northwestern .....	62
Alabama Poly .....	51	(Athens Division) .....	51	(Chicago Division) .....	62
Baylor .....	62	(Atlanta Division) .....	57	(Evanston Division) .....	53
Boston .....	63	Indiana .....	57	Ohio State .....	54
Chicago .....	58	Johns Hopkins .....	54	Oklahoma .....	53
Cincinnati .....	59	Kansas .....	56	Pennsylvania .....	52
Colorado .....	61	Marquette .....	56	Rider .....	58
Denver .....	54	Miami .....	53	South Carolina .....	61
DePaul .....	60	Michigan .....	58	Southern California .....	54
Detroit .....	55	Minnesota .....	54	South Dakota .....	60
Drake .....	58	Missouri .....	59	Temple .....	62
Florida .....	60	Nebraska .....	59	Texas .....	62
Georgetown .....	56	North Carolina State .....	52	Wisconsin .....	62
		North Dakota .....	61		



and enjoyable affairs of our program this fall was a smoker given our pledges and prospective pledges at the Georgian Hotel on November 10. Mr. Lanius Sullivan, the young editor of the *Athens Daily Times*, made a very interesting talk to the group.

A pleasant occasion enjoyed by the chapter and our dates was the wiener roast that we had in October. Plans are being made to have another social in the near future.

At present, a committee is working toward securing a house or clubroom through the university for Pi's Deltasigs. If the committee is successful in securing quarters for us it will really be a great asset to us in carrying out our program for this year and later years, and we will be duly grateful to the committee and to the university officials.

Pi Chapter's members and pledges enjoyed a joint Founders' Day celebration with Kappa Chapter in Atlanta at the Robert Fulton Hotel the evening of November 15. The banquet was a very memorable affair with a fine dinner followed by a very interesting program. Members of Pi Chapter returned to Athens feeling closer to and realizing more the worth of being a Deltasig. Earlier in the afternoon we met the members of Kappa Chapter at their new Deltasig Lodge near Tucker, Ga. We enjoyed our visit there at their beautiful estate and hope that we will be able to have a similar lodge in the near future.

After the initiation services on December 1, our new brothers were entertained with a banquet at the Georgian Hotel. After the banquet a short business meeting was held and the following officers were elected for the second half of the year: Head Master, E. E. Trulove, Atlanta; Senior Warden, John W. Wilson, Thomson; Junior Warden, C. F. Scheider, Athens; Scribe, Clayton Peacock, Lafayette; Historian, E. T. Knight, Atlanta; Treasurer, J. G. Moore, Elberton; Chancellor, C. E. Elrod, Atlanta; Master of Ceremonies, D. S. Morrell, Hartford, Conn.; Master of Festivities, E. A. Smith, Atlanta; Chapter Advisers, Prof. H. M. Heckman and Dr. L. B. Raisty.

As a fair warning to all the brother chapters—Pi Chapter is out to win the Chapter Efficiency Contest this year so you had better get to work, brother chapters of Delta Sigma Pi.—JOHN W. WILSON

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## Pennsylvania Celebrates Birthday

WITH THE FIRST SEMESTER just about over, we at Beta Nu pause to reflect upon the activities of the fall term. By far the most important accomplishment is that of almost doubling our active membership. Graduation left the ranks of Beta Nu very much depleted. Men were lost that we felt would be impossible to replace. However, the membership committee, headed by Senior Warden Addis L. Bows, rose admirably to the task and by the time this publication reaches Deltasigs, twelve men will have been admitted to our brotherhood. Several professional smokers were held by the committee giving brothers and their guests the opportunity of hearing men that stood high in their respective fields. We had the pleasure on November 24 of listening to Prof. Cyril F. James of the University of Pennsylvania. His topic, "International Monetary Developments," was very appropriate. Dr. Edward J. Cattell spoke to us on December 21 on "How to Enjoy Living."

Our annual New Year's Eve party, the highlight of the fall term, as in the past, proved to be a magnet that attracted many of the alumni, unheard of for months, to the chapter house on December 31. No matter how far they stray or how long they remain away from "3902" there is always a large gathering of alumni at the house on New Year's Eve.

We held our first initiation of the year on the week-end of December 11. At that time six men were admitted to Delta Sigma Pi. They are: Howard W. Ayers, Russell M. Loughner, William H. Bennett, James A. Perdikas, John Hanby, Harry M. Rambo.

Hell night took place on Friday evening, December 11, followed on Saturday afternoon by formal initiation. On

Saturday a banquet was tendered in honor of the new men. A dance was given later in the evening concluding an active week-end for the new brothers. Six more "goats" will have their fate decided very shortly.

An old custom was revived this fall at Beta Nu. Tea was served on Saturday afternoons following the football games. Many were on hand each time to celebrate another victory rung up by the Red and Blue in a successful campaign.

Beta Nu's birthday celebration took place on January 23, at the fashionable Penn Athletic Club. A large attendance of actives, alumni, and guests were present. H. Palmer Lippincott, Jr., our untiring head master, proved to be a capable toastmaster. Speakers included Theodore J. Grayson, director of the Evening School of Accounts and Finance, University of Pennsylvania, Robert M. Wilson, and H. G. Wright of Chicago who as Grand Secretary-Treasurer is familiar to all Deltasigs.

The *Beta Nu's Letter* has been organized and under the able editorship of Frank J. Hickey is operating on a regular semi-monthly schedule. The news letter not only increases chapter activity, as there are about ten brothers on the staff, but serves as a closer tie between the alumni and the active chapter.—RICHARD BOYAJIAN

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## North Carolina State Initiates Eight

GREETINGS BROTHERS in all the spirit and good cheer of another New Year. Now that we are well on into 1937 we wonder how it has treated your chapter thus far. Fine? We hope so. Fortunately old lady luck hasn't turned the tables on us—not yet anyway—yea, far from it. We've had plenty of luck; now pardon a moment while I reach around and gently tap Brother Comolli's dome (head to some people), it being the nearest wooden object, though I realize I am knocking on a poor grade of soft wood. All in fun.

Yessir, Mrs. Simpson sure rocked the British Empire and Mama Dionne may keep on forever rocking the cradle but they or no one else can keep these boys at N.C. State from snatching a good share of the honors. In other words I must first admit we really surprised ourselves this fall. In September we were rather skeptical of our possibilities for the year because of a very small membership and narrowly limited number of eligible prospects. But Beta Delta can now proudly report that due to our very aggressive rushing activities eight more fine men are today wearing the pin of Delta Sigma Pi. Names of our new brothers are as follows: T. T. Allison; W. M. Bell, W. R. Fountain, R. C. Keys, W. B. Small, R. L. Stallings, J. F. Ryneska, and K. T. Rand. All are outstanding business students and one of them is a star athlete and deserves an extra word of credit. Joe Ryneska, 180 pound fullback from Amesbury, Mass., has been the sparkplug of the State backfield for the past three years. Although light for a fullback, Joe has plenty of power and drive and is a bulwark on the defense. He was the most consistent ground gainer and the high scorer of the State squad this year and in recognition of his ability and efforts he was voted the most valuable player on the team.

In addition to initiating eight men the members have been active along other lines. On October 20 the speaker at our regular open meeting was Mr. John A. Park, publisher of *The Raleigh Times*. Mr. Park has visited Beta Delta Chapter several times in the past few years. The subject of his talk this time was the "Development of Trade Relations Between the United States and South American Countries" and also the part to be played by air transportation. A fact of added interest to those present was that Mr. Park acquired his information from first hand observation. During the past summer as a representative of the Associated Press he journeyed over South America via Pan-American Air Lines and thus accumulated most of the information and material which he brought to us.

On November 3 Mr. S. Brown Shepard, Jr., Raleigh attorney, was our speaker. He discussed the various provisions



and consequent effects to be expected of the Social Security Act. On November 5 the chapter entertained a number of prospective members at a smoker held in the college Y.M.C.A. Then on November 24, members were entertained at an informal dance at the home of Dr. R. O. Moen, at which time also pledging ceremonies were held for our eight new men. Following initiation Sunday, November 29, old members and initiates enjoyed a good turkey dinner at the Carolina Hotel. Mr. C. B. Holding, attorney for the City of Raleigh, was our guest speaker and he gave us a most interesting and humorous talk.

In closing let me say that we don't want to wish each of our brothers just a Happy New Year because we know you have had that wished on you hundreds of times already. To be a little different we go further and hope that you have the luckiest, pleasantest, most prosperous and successful year yet in your life. Also that good ol' Delta Sigma Pi will continue to grow and prosper just as it should.—ALFRED J. TEMPLETON, JR.

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## Oklahoma Chapter Revived

BETA EPSILON CHAPTER is once again active. The depression (don't ask what depression!) has "sorta" had us down, in fact it has had us out for the last four years. But with eight new members, backed by as loyal a bunch of alumni as ever wielded paddles, we believe that our chapter will climb to new heights. The eight members were initiated December 5, 1936. The initiation was conducted by the following alumni brothers: Lloyd Gifford, Marion A. Jeffrey, T. Homer Lynn, J. D. McCoid, Paul R. Schworke, and E. P. Wardner. At the banquet, Kenneth B. White, a member of the Grand Council from Dallas, Texas, addressed the group, giving the new members some very sound advice and information about Delta Sigma Pi; and Professor Reyer, head of the department of Management of O.U. and alumnus member of Delta Sigma Pi, gave some very excellent advice about the management of our chapter.

Officers for our chapter were elected December 7, 1936: Head Master, Shirley Grimes; Senior Warden, O. A. Strange; Junior Warden, J. C. Stafford; Treasurer, Irving Higbee; Scribe, Glenn Brown; Historian, Byron M. Church; Senior Guide, Bonar Devault. Our chapter adviser is J. D. McCoid to whom we are deeply indebted for his untiring efforts in the chapter's re-establishment. Brother McCoid was highly commended at the banquet by several of the alumni for his work.

Beta Epsilon Chapter plans two more initiations this school year. So, you will be hearing a good deal from us in years to come. Incidentally, we have heard about the Chapter Efficiency Contest!—BYRON M. CHURCH

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## Miami Initiates Thirteen

ALPHA UPSILON CHAPTER started the New Year right with the initiation of thirteen new members. The neophytes were conducted through final rites of initiation on the evening of Friday, January 8, the ceremony being conducted in a very effective and impressive manner under the capable leadership of Head Master Forrest Williams. Two of the sophomore initiates, Lloyd O'Hara and "Junior" Petit, even wore their old clothes so that they would not get "mussed up." Inasmuch as eight of the thirteen are sophomores we feel that we have a good underclass group to carry on in the future. Of the remaining five initiates, four are juniors and one a senior. We are all very much indebted to our junior warden, Bill Beynon, for the efficiency with which he conducted the entire pledge season for the thirteen new men: Gordon McCauley, Harold Puff, Howard Davis, Vernon Fryburser, William Petit, Jr., Paul Poppe, Mervin Emler, Avery Phillis, John Ingram, Lloyd O'Hara, George Fogarty, Clarence Streeter, and Albert Leininger.

Alpha Upsilon celebrated Founders' Day with a turkey

banquet. After we had all stuffed ourselves and cigarettes had been passed, we listened to a very interesting talk by Prof. Gorton James of our School of Business Administration. Prof. James, who was formerly NRA Administrator in Maine, and Assistant Secretary of Commerce under Hoover, talked on "Civil Service and Government Employment."

Our most recent field trip was to the Cincinnati Milling Machine Company at Cincinnati, Ohio. We were welcomed cordially and after a brief talk on the company's business and industrial policies, we were conducted through the company training school and through the entire manufacturing process.—BILL POSTLEWATE

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## Northwestern Initiates Seven

ACTIVITY AND ENTHUSIASM has been the order of the day for Zeta Chapter here at Northwestern University on the shores of Lake Michigan. Since the last reporting a number of activities have taken place which will be of interest to our brothers. Of course the first item of importance is always the initiation of new members. On November 15, 1936 we formally initiated seven commerce students into the fraternity. The new brothers are: Edwin Vick, Carlton Rasche, James Shear, Nat Barnard, Charles Stocker, and James Dodge.

Another event of fraternity interest was the professional smoker held on December 9. Lyndon O. Brown, professor of marketing and advertising in the Northwestern School of Commerce, spoke to a large group at the chapter house. Professor Brown is affiliated with Lord and Thomas, national advertising agency, and was able to give us first hand information as to the possibilities of college graduates in the field of advertising.

The other day your correspondent interviewed several of his brothers and would like to make the following report:

Gene Wilson, "I was recently appointed house manager and suddenly became a mighty unpopular fellow." He says that his unpopularity reaches its zenith around the fifteenth of each month, at which time the house bills become payable. Brother Wilson is working with other organizations on campus in an effort to abolish second semester examinations for seniors who are graduating. We urge any and all who are sympathetic with our cause to please communicate with Brother Wilson so that perhaps a national organization of senior exam haters can be formed.

Rudy Bares: "I find my job as social chairman quite enjoyable." Brother Bares graduates in February and will certainly be missed around school. A formal dinner-dance was held at the Gold Coast Room of the Drake Hotel on January 9.

Jim Dodge: "As editor of our fraternity chapter magazine, the *Zeta Zepher*, I expect to accomplish a number of worthwhile reforms." He says the current edition of the *Zepher* will include an article describing the Christmas vacations of some of the boys and a column of personals in which no one will be spared.

John Boergert: "I haven't much to say except that I am getting a great kick out of college." Brother Boergert was found shrouded within his usual cloak of modesty and would not comment on the rumor that he had been spreading a lot of Christmas cheer to a less fortunate family here in Evanston.

The humor prize of the month goes to those two brothers who purchased a cake on Ed Vick's birthday, frosted it with some brushless shaving cream and presented it at his birthday dinner. Needless to say this will be entered into our annal as one of the outstanding practical jokes of the year.

Before leaving for the holiday vacation we held a Christmas dinner in honor of our head master, Alfred Lambrecht of Milwaukee, Wisconsin. The menu consisted of roast turkey with all the trimmings. As a token of our appreciation for his work the head master was presented with a miniature gold gavel.



Now we are nearing the end of the first semester and are beginning the new year 1937. It looks as though we have found the corner around which prosperity has been hiding and we of Zeta Chapter wish to extend best wishes to all our brothers everywhere for a happy and prosperous new year.—BILL LINDENBERGER

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## Minnesota Has Large Chapter

THE SOCIAL SEASON on the University of Minnesota campus was formally opened by one of the gayest and most colorful parties in its history, the Inter-Professional Ball. Alpha Epsilon is proud to have had Win Ritter, an outstanding member, lead this great occasion. We are also proud to present to the scholastic field, Beta Gamma Sigma, two of our other brothers, Charles McGarraugh and Harry Higgins. Of our chapter itself, we are equally proud in having the largest membership since 1930. Our roster is composed of 26 actives and 11 pledges. In furthering this program of expansion, a novel smoker will be held in the near future. The Monte Carlo theme will be used in entertaining our prospective neophytes.

We have already reserved a place for the basketball trophy, which we hope to possess at the end of the current season. Justification for these hopes is based upon our six foot, all star team, of which two members are former All State men from South Dakota. Standings in professional fraternity athletics participation, which were recently released, gave Alpha Epsilon second place, edging out our friendly rivals, Alpha Kappa Psi, by the large margin of one point. However by the end of the school year, we should be at the head of the Minnesota professional fraternity class.—PAUL J. VAANANEN

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## Denver Initiates Ten

ALPHA NU IN DENVER completed the first quarter of school by initiating ten new members on December 12. The new brothers are: Prof. Harold C. Wiedeman, Robert Wasley, Barron Wiley, Robert Arnold, Edward Knippel, Richard Nathan, Bert Frazzini, John Woodford, and Jack Allen. Alpha Nu is starting 1937 off by taking to the road of progress, and every indication shows that we are going to attain new heights in membership, and that 1937 will be one of the most successful years Alpha Nu has had since its founding in 1925.

Founders' Day was celebrated with Alpha Nu as host to "Gig" Wright, Grand Secretary-Treasurer of the fraternity. "Gig" gave a most impressive and instructive talk before fifty actives, pledges, and alumni at the banquet which was held at the Oxford Hotel. "Gig," in his talk, outlined to us the importance of the Alumni Placement Bureau, which has just been recently installed in Denver, and he emphasized the many opportunities that the Placement Bureau offered to members of Delta Sigma Pi.

Ending up our first quarter, we found that practically all our time had been spent in expanding our chapter membership with little part given for other activities. The second quarter will be occupied by a well-rounded program and widening the scope of our professional activities.—GLENN DAVIS

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## Southern California Elects New Officers

AS THE FALL semester draws to a close the members of our chapter are looking forward to a successful new year. For some time we have been making plans for the carrying out of a big rushing program and we expect to

pledge at least twelve new men. Grand Secretary-Treasurer Wright visited us for three days in November which we enjoyed very much. At our first meeting after the Christmas holidays we inaugurated our new officers. They are as follows: Head Master, William Schubach, Jr.; Senior Warden, Richard Owen; Junior Warden, Thomas Palmer; House Manager, John Tuttle; Scribe, Robert Heil; Social Chairman, Rodney Hansen; and Chancellor, Donald Blanke.

Last Monday night we had a cigar passing. Our ex-Head Master Harvey Aikens passed not one cigar apiece, but two. It seems that he had been secretly married since July 2, 1934 and had also become the father of a baby boy. The rest of the members are looking forward to the young man's pledging.

Our first professional meeting of the new year will be held January 18 and our featured speaker will be Dean McClung of the College of Commerce at our university.

Along athletic lines we are really going to show our strength this year. With the Interfraternity handball contest due to start soon, Brothers Schubach, Blanke, and Neil are grooming themselves for a victory. We also have several members out for varsity golf, swimming, and baseball.

Best wishes to all the other chapters and we of the Phi Chapter hope that they have as much success as we are going to have.—ROBERT HEIL.

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## Ohio State Entertains Faculty

WITH THE BEGINNING of the new quarter, Nu Chapter swings into its various activities with renewed vigor. On February 13 our winter formal dance will be held in the Deshler Wallick Hotel's Hall of Mirrors, one of the finest dance halls in Central Ohio. Harold Grennemyer's Orchestra will furnish the music. Winter initiation is to be held the week of February 17. The initiation committee is getting busy and both actives and neophytes are looking forward to an exciting time. May they not be disappointed!

Several faculty members were dinner guests at the house during the past quarter. Others were guests at a banquet held at the Hotel Fort Hayes. Those who were at the house or banquet were: Dr. Van Cleef, Dr. Maynard, Mr. Burley, Mr. Mee, Dr. Walker, Mr. Donaldson, Mr. Jucius, and Miss Harmyer. The alumni were represented by: E. C. Danford, William Taylor, Charles Carpenter, Wilbur Bull, and Donald Menendez.

Our professional meetings will be getting under way in a few days. We hope to have some of the outstanding men of the Commerce faculty, as well as prominent business men, address these meetings. A tour of the Ohio State Penitentiary is to be made by the chapter in the near future. We also plan to visit one or two of the town's leading manufacturing concerns.—PAUL BIGLER

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## Johns Hopkins Diversifies Its Activities

CHI CHAPTER STARTED the scholastic year with a program of activities destined to keep the members on their collective toes. The officers last year established such a high record that it will be difficult to emulate their achievements but the present administration is not daunted. It is determined to conduct its affairs on the same high levels and to bring in new members who are qualified in all respects to carry on the ideals and traditions of Delta Sigma Pi and our chapter.

The Halloween costume party was an unqualified success. It was well attended, and the evening was one of congeniality and fraternalism unrestrained by the inhibitory influences of the halls of higher learning.

The Founders' Day banquet on November 7 will be remembered a long time by those present. Mu Chapter of



Georgetown sent over a good sized delegation headed by the indefatigable "Pat" Rinaldi and the banquet hall was crowded. The honor guest was Alexander F. Makay of Alpha Chapter, one of the four founders of Delta Sigma Pi. To make the evening perfect Grand President Gene Milener also made the trip from New York for the occasion. Among the speakers were several who had attended the Twelfth Grand Chapter Congress at Atlanta, and they regaled the diners with glowing accounts of their experiences in the Sunny South.

The autumn formal held November 28 was conducted on a more ambitious scale than any of Chi's functions in several years, and although beset by the customary difficulties attendant to holding an affair of such magnitude, the committee in charge did a good job.

It should not be inferred that Chi Chapter has confined its activities to the social field. It has held a number of professional smokers with speakers whose talks covered a wide range of subjects important in every day business life.

The winter initiation ceremony is to take place Sunday, January 24, at the Longfellow Hotel, Baltimore. This will be handled by Chi's crack ritual team which can be depended upon to put on an impressive and dignified ceremony. Preceding this will be the inevitable "hell" week climaxed by the "evening of indignities" during which the "goats" will enjoy (?) the mental anguish which has been our lot at some stage of the game.

Credit must be given to members of the Baltimore Alumni Club for their active support of Chi Chapter functions as well as much constructive criticism. Those who attended the alumni club's Christmas party on December 28 reported a most enjoyable evening. There is no more active and efficient alumni group in the country, and Chi has an added incentive to maintain the high standards set by the earlier members.—ROBERT S. COOPER

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## Alabama Having Successful Year

WITH A BUOYED SPIRIT, and a new encouragement, Alpha Sigma is ready for the second semester. We have indeed enjoyed a most prosperous and successful year to date and prospects for the second half already overshadow the action of the past four and one-half months, however, this success was brought about through the hard work and full cooperation of all members, and especially by that of our past head master, Charlie Davis. The members of Alpha Sigma here wish to express their thanks and appreciation to ex-Head Master Davis for his relentless efforts. On December 11 a formal initiation and banquet was held at Tuscaloosa's Colony Club. Frank Brandes was our guest speaker for the occasion, and we were indeed glad to have our 14 newly initiated members see and hear such a splendid example of the true Deltasig.

Our opening smoker was held on November 18. As the main entertainment an especially prepared moving picture

film of the typical Alabama cotton mill was shown. Special stress on the present efforts of operating the mills in such a manner as to obtain maximum output, and at the same time have a more contented working group through the promotion of interest in recreation and physical education, was the theme of the picture. This film has since gained state-wide attention, and it was "a feather in our cap" to have been fortunate enough to obtain this film exclusively for our own group.

At our last regular meeting the following new officers were elected: Head Master, Thomas Bristol; Treasurer, Herndon Hodges; Scribe, Menzies Rodgers and Chapter Adviser, Mr. W. M. Adamson. Time will permit no more, but there is plenty of real news here at Alabama—well, maybe we'll have another opportunity to break into print soon.

Alpha Sigma sends sincere wishes for a most happy 1937.—ED HAUSER.

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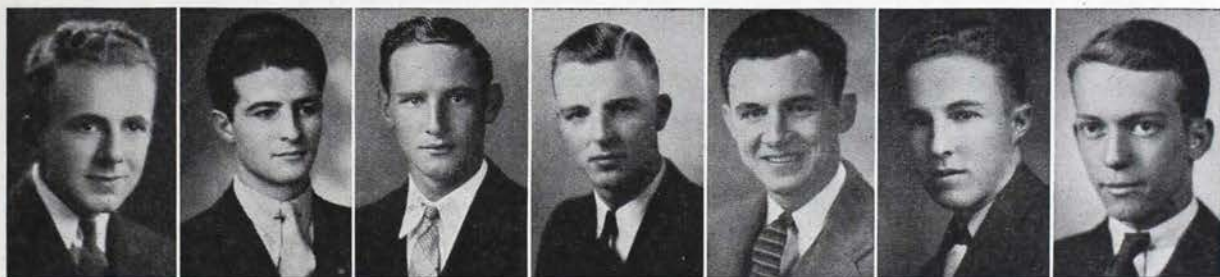
## Grand Secretary-Treasurer Visits Detroit

DETROIT HAS BEGUN her New Deal policies in earnest. We have added seven new men to our roster and are now awaiting future developments to add a few more. On January 10 Theta held its initiation at the Wardell Apartment Hotel and was honored by the presence of Gig Wright, Grand Secretary-Treasurer. Brother Wright was the principal speaker and we must say that he inspired us on to greater heights than we thought possible. He has given us hints and ways to improve our standing and we are going to show him just how good we can be. Watch our smoke. The new members are William Paldi, Walter Morgan, Mathew Hoffman, George La Forest, Rudolph Bellian, William Nienstedt, and George Monda. E. St. Elmo Lewis and Rudolph Schmidt comprised the rest of the principal speakers.

On November 12, we had a professional meeting and had Dr. O. Hedges, head of the department of Business Law, as speaker. His subject was, "Personal and Real Property and What It Means to The Business Man." This was followed by a short meeting and refreshments. On November 21 the fourth annual Football Frolic was held at the Webster Hall Hotel. One hundred couples danced to the strains of the music of Harry Blair until the wee hours of the night. It was a huge success and a good time was had by all. Brother Sarb was general chairman and fulfilled his task perfectly. On December 3 a party was held for the actives and the Detroit Alumni Club. The alumni club offered assistance and backing for any undertaking that the active chapter might plan. The tenth annual New Year's Eve party under the direction of the alumni club took place at the Fort Shelby Hotel and every one of the hundred couples left contented.

Theta again wishes to take this time to extend to all a very prosperous, profitable, progressive and peaceful New

## Seven Active Head Masters



LEFT TO RIGHT: Alfred Lambrecht, Northwestern; John Mathieu, Chicago; John Ellison, South Carolina; Clare White, Colorado; Forrest E. Williams, Miami; James H. Davis, Missouri, and Harry J. Williams, Detroit.



Year. Wishing to remind you that Theta has no intentions of sitting on the sidelines and watch the Chapter Roll go by; meaning that once more we are going to rank among the chosen few in the Chapter Efficiency Contest.—DONALD FOBERT

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## Kansas Initiates Four

FOUR NEW MEMBERS were initiated into Iota of Delta Sigma Pi, Sunday, October 25, 1936. They are: Claude Cravens, Harry Epperson, Hazlett Steiger, and Chester Jackson. Meetings have been held regularly in addition to two fine smokers, which were given early in the months of November and December. All members have been participating in Intramural Sports, and I might add that they are doing right good. Delta Sigma Pi has four faculty members at Kansas. They are: John Ise, R. S. Howey, Bob Wallace, and F. T. Stockton, who is Dean of the School of Business.

"Gig" Wright paid this chapter a visit in November, and gave us much valuable information and many helpful suggestions.

Members of Iota are very active on the campus this year. Our head master, George Flint, is an officer in the R.O.T.C. Claude Cravens is also in the R.O.T.C., and made the Dean's Honor Roll, as did Bill Thompson. Harry Epperson is vice-president of the Business School, and is a member of the Panhellenic Council. Harry Brown is a member of the Kansas Relays Committee, and is out for the swimming team. Hazlett Steiger is a cheer leader, and a member of the Ku Ku Klub.

Soon after the start of next semester we expect to have a fine new pledge class. Plans for this second semester rushing are already being made under the able direction of Bill Thompson, the rush captain.—HARRY BROWN

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## Georgetown Has Twenty-Eight Members

THE MU CHAPTER NEW DEAL is entering into the second period. It finds the chapter twenty-eight members strong, plotting and planning how to make this year of nineteen thirty-seven the most successful year in the history of the chapter. Definite programs have been adopted and committees for efficiency, scholarship, social functions, professional functions, rushing, correspondence, alumni, finance, audit, and house management have been appointed. We are beginning to acquire one of those smooth-running motors that never needs replacing, we hope.

The initiation and banquet for the first semester was held in November. Eleven undergraduate pledges and three faculty members became brothers in Delta Sigma Pi. The faculty members are: Brothers S. A. Dulany Hunter, Ph.D.; Daniel E. Casey, A.B., LL.B.; and Arthur Verner, M.S. The undergraduate members are: John Ettinger, Detroit, Mich.; Clifton Jett, Washington, D.C.; Frank Kysela, Kansas City, Mo.; Reginald Martine, Upper Montclair, N.J.; Harvey Macdonald, Nevada; William McCandless, Sterling, Ill.; Bruce McClenahan, Upper Montclair, N.J.; George Ryan, Albany, N.Y.; Edwin Schraeder, Bethlehem, Pa.; A. Kelly Shelton, Washington, D.C.; Gerald Stack, Deer Lodge, Montana.

On the Sunday before initiation the chapter staged its annual football classic, the celebrated game between the members and goats, played each year, rain or shine, on the appointed day. This year we got rain. It had not rained so hard or so long in days and the field was soft and slimy. The spectators had long since departed when ex-Goat Ed. Schraeder, running faster than a defeated candidate for president of a South American republic, scored twice for the neophytes. No one else could make any progress in the mud. Even though the referee seemed decidedly in favor of the members, being a member himself, and even though

the cold facts have it that he gained more ground for the members than all of the chapter team put together, it was not enough to remove the fourteen point lead that the goats had accrued. The referee, Brother Bryson, and the members, went down in defeat, their only consolation being in the thought that, after all, it was the first day of Hell Week. In the meantime, all ran for the showers and the clothes worn in the game were left scattered on the basement floor. Given a chance to dry, they would have stood up and assumed gridiron positions because the clay they had soaked up would have furnished the necessary cement to make them rigid. There they would have stood, ghostly sentinels guarding the goat victory had not the goats been persuaded to remove them and to clean them for next year's classic.

Long without a mascot, the chapter has taken unto itself a very unusual one, at least for this part of the country. We have an unnamed and unknown alligator, now in undisputed possession of the bath on the third floor, who will probably answer to our kindness by removing a brotherly arm or leg.

Under the management of Brother Gilsinn, a series of so-called "Round Table Discussions" has been inaugurated in the chapter. We consider such discussions a very important function of the fraternity. They are held twice monthly and consist of a "get-together" of one faculty member, or prominent business man, and members and guests. A notice is posted on the bulletin board of the School of Foreign Service, Georgetown University, inviting all interested students to attend. At the appointed hour, all gather round for the discussion. The faculty member or business man leads the discussion, which is, at all times, open to all. The initial discussion was conducted by Brother S. A. Dulany Hunter, Ph.D., professor of American History, School of Foreign Service, Georgetown University. Dr. Hunter's discussion was entitled, "Some Aspects of an Enlightened Interpretation of American History."

The *Mu Mariner*, newsletter extraordinary, under the capable editorship of Brother McCandless, of sterling ability and Sterling, Illinois, will appear before the month has run its course. The *Mariner*, for such is the name chosen to title *Mu's* paper, contains all the news, fit and unfit to print, concerning Georgetown University, *Mu* Chapter, and *Mu* men, new and old.

At present all the brothers are in the throes of final preparation for the semester examinations. Your correspondent is no exception, and has many a cob-webbed, dusty book to crack in the next week or so. Therefore, we leave you here, but we shall be back next issue with a full report on how our new mascot has grown, and of course, how the chapter has grown in membership and prestige.—REX WIESENFELD

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## Marquette Rolling Along

JUST LIKE THE varsity football Golden Avalanche of its school, Delta Chapter is continuing on the path of success. We started out the New Year correctly by entertaining over thirty guests at a smoker on the night of Monday, January 11. Vice-president Ed Bauer of the Milwaukee Marshall-Isley bank enlightened us with a talk on Federal Housing Administration. Plans are now under way to conduct a treasure hunt soon after exams in February and another smoker, the first of our second semester rushing season, is booked for February 22.

We held our initiation the week of December 7-13 and it was a big success. At the banquet, Brother Don Goessel was sworn in as the new Parchment Roll officer of Delta. Grand Secretary-Treasurer Wright was our guest at this banquet.

We are having semi-monthly Wednesday noon-day lunches at the Marquette Union cafeteria and any brothers in Milwaukee at that time will be welcome if they come around for one of these, either on the second or fourth Wednesday of each month. Another place where brothers are always welcome is our chapter house at 604 North Fourteenth



Street. Don't forget Delta Sigma Pi when you're in Milwaukee!

Our individual members continue to step to the front as far as campus leadership is concerned. Bruce Harrison, president of the Marquette Commerce Club, has succeeded in increasing attendance over 200 per cent during his regime.

Come the month of March and a new set of officers will take over the reigns at Delta. Who they'll be we don't know yet, but it's a cinch they'll continue to keep Delta up near the front where it belongs.—JAMES HELMER

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## Kappa Sees Good Year Ahead

THE BATTLE IS on, brothers! Kappa Chapter announces its intention to capture first place again in the Chapter Efficiency Contest. The new year finds Kappa's ranks increased to forty-five active members . . . all ready to go over the top. Five pledges stand ready to enroll to further the great cause. Kappa sincerely hopes that our neighbor Pi Chapter at Athens will maintain its splendid record and place in a top position this year.

A few of the boys have visited nearby chapters within the past few weeks. On November 7-8, five Kappa men drove over to Columbia, South Carolina, to pay Beta Gamma Chapter a call. The group was royally entertained and thoroughly enjoyed the visit. On November 21-22, five of the boys journeyed to Tuscaloosa, Alabama, to witness Alpha Sigma Chapter's initiation. These Deltasigs at Alabama are shining examples of the perfect host. The brothers from Kappa weren't sure, though, whether they would survive that night with all the pre-Christmas celebration going full force. This trip was thoroughly enjoyed. The members of Kappa Chapter received many benefits from these week-end trips, and are looking forward to others.

The chapter has staged three big events in addition to the regular business meetings since the last issue of DELTASIG. On December 12-13, Kappa inducted eight fine men into Delta Sigma Pi in one of the best initiations the chapter has ever held. They are: Paul Christian, Frank Jamison, James Byrd, Frances Gregory, Walter Thompson, Melvin Everett, Lennard King, and Jack Beckham.

The annual fling of the season, the Christmas dance, was held at our lodge on December 17. A large number of brothers, their wives and dates were present to enjoy the affair. After a rather informal introduction of all through the use of the "Paul Jones" method, the boys and girls

settled down to one grand evening.

New Year's Eve found the Kappa group and dates assembled at the lodge again . . . celebrating in great style with a dance. Breakfast was served early in the morning. Since the lodge withstood this night, Kappa is well pleased with its stability. And brothers, there was imported ice tea at this party.

The chapter held a smoker on January 16 at the Winecuff Hotel. A large gathering heard the recently elected mayor of Atlanta, William B. Hartsfield, speak on the present political trends. On January 17, at the regular business meeting, Mr. Wiley Moore, president of the Wofford Oil Company spoke to the chapter.

In conclusion, Kappa Chapter wishes to express its appreciation for the many compliments received in the last issue of The DELTASIG. We now feel that the Twelfth Grand Chapter Congress was an even greater success.—CHARLTON WIMBERLY

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## Indiana Holds Banquet

COMMEMORATING ITS ELEVENTH year on the Indiana University campus, this chapter held an anniversary banquet on December 8, 1936. Several guests were present on this occasion, and H. G. Wright, Grand Secretary-Treasurer of the fraternity, spoke on "The Opportunities of a School of Business Administration Graduate in the Business World." He had a message of practical value to every student in the School of Business. The banquet was also attended by several of the faculty members.

One of the more recent additions to the School of Business Administration faculty is Edward E. Edwards, who is in charge of the Personnel and Placement Bureau of the school. Brother Edwards is an alumnus of our chapter, and also the winner of the Delta Sigma Pi Scholarship Key during his senior year at Indiana. The Delta Sigma Pi key award was made to Richard Haydon for the school year 1935-36. Haydon is not a member of Deltasig.

The local chapter is planning on taking in a new group of pledges in the very near future. The prospects for Delta Sigma Pi are the best in years at this school, with the present enrollment of the School of Business standing at 1,200.

Frank R. McCracken and Frank Newell are the head master and scribe respectively for the coming school year.—F. R. McCracken



MEMBERS ATTENDING INITIATION BANQUET—UNIVERSITY OF ALABAMA CHAPTER



## Drake Host at Dinner

ALPHA IOTA CHAPTER was host to a dinner at Uptown Boyce's early in January. Guests at the dinner included Harold Fair, program director of radio station WHO, Brother Al Guggedahl, secretary of the Des Moines Rotary Club, W. E. Pemberton, Grand Council member, and several Drake commerce students. Following the dinner, the group attended the Commerce Club meeting in the lounge, where Mr. Fair addressed the crowd. There were 22 at the dinner and approximately 50 at the Commerce Club, which Alpha Iota sponsored on the Drake campus this year.

Don E. Neiman, secretary and manager of the National Association of Credit Men, spoke to us on January 14. The talk followed a dinner in the American Room at Hotel Randolph.—MERLEN CORRELL.

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## Beta Xi Initiates Twenty-Seven

THE INITIATORY FORMAL dinner dance is now a cherished memory. Beta Xi is now settling down to the more serious and routine side of college life. The night of January 9, the night of the dinner-dance at the fashionable Trenton Country Club will long be remembered by both old and new members. The highlight of the affair was the presence of Grand President Eugene D. Milener. His was a message of cheer and hope. Brother Joseph W. Seay, Director of Admissions, and Brother Francis M. Dowd, our faculty adviser, along with a representative group of alumni, rounded out the attendance to a comfortable number. An excellent dinner, beautiful surroundings and wonderful music were contributing factors to a highly successful affair. The dance was a fitting close to our formal initiation.

While many of us were still pledges the first house party was held. It was the opening social function, prophetic of the successful year before us. Here too were seen graduates returning to wish the chapter well. It is as we have observed before; an indication of the closeness and understanding existing between alumni and undergraduates.

Founders' Day was quietly and fittingly observed at the chapter house.

The momentous occasion of Hell Week and Hell Night passed off quite quietly, punctuated by the resounding whacks of paddles coming into contact with persons. The enagement was equally shared. The oldsters smiling reservedly at the bewildered expressions on the faces of pledges receiving humiliating and menial assignments. The pledges had their fun when reporting the quick completion of the task. However, after Hell Night the pledges generally agreed on three statements: that, the last had been a mighty cold night, all night; that there was a positive scarcity of cats in this locality; that many of Trenton's citizens were dead.

Of course Deltasig will maintain its position of leadership in all activities. At the time we entertain high hopes for our representatives in the Intramural Basketball League.

The outlook for 1937 at Beta Xi is in keeping with the indications throughout the nation generally. Enthusiasm runs high. We have a fine group. The future holds much for us and Delta Sigma Pi.—JAMES C. SPELLANE

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## Chicago Initiates Ten

ALPHA PSI CHAPTER initiated ten new members on January 10, 1937 in an auspicious start upon the year's activities. The ceremony was carried out in a very effective and impressive manner under the capable leadership of Head Master Mathieu. Senior Warden Johnson supervised the pledge training activities during the week previous to final initiation, while the rest of the actives engaged in mild hazing to test the temper of the neophytes. We

extend sincere congratulations to our new brothers and proudly present them to their fellow Deltasigs. They are: Robert J. Cooney, Robert Espenshade, Gordon Grover, Norbert P. Holterman, Conrad B. Howard, John A. Hurson, William C. Hurson, Merton E. Knisely, Alex A. Taylor, and G. Maxwell Ule. After the formal ceremony the entire assemblage gathered at the Gladstone Hotel and took part in our biggest initiatory banquet. We certainly appreciate the support the many alumni present have given us in the past months. Later, all who could make the effort spent the balance of the evening at bowling.

The Founders' Day banquet held under the auspices of the Chicago Alumni Club was attended by a large delegation of Alpha Psi actives, pledges, and alumni. The address by Brother McKinsey certainly topped off a fine evening which will be remembered by all who attended.

Our professional program arrangers presented two outstanding speakers to our members and guests at the last meetings of the year. Prof. J. L. Palmer spoke upon "Opportunities in Marketing," and Associate Dean W. C. Mitchell gave an interesting discussion on "The College Graduate and Business." Two field trips were held under the sponsorship of Delta Sigma Pi for School of Business students. The McCormick Works of the International Harvester Company was visited, as was also the Florsheim Shoe Company factory. The trips were both educational and interesting to the large groups which made them. Principal events planned for the coming months include frequent professional smokers.

The basketball team is working out and expects to make things hot in the intramural league this quarter. The fall quarter Intramural Golf Tournament was won belatedly by your DELTASIG correspondent. Those last games of the season played on the fine Atlanta courses with the Kappa boys did something to improve his game.

We extend our very best wishes for the success of every chapter in Delta Sigma Pi in the coming year.—RICHARD P. DRAINE

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## A Great Year at Michigan

WITH ITS VALUABLE accomplishments exceeded only by the warmth of its internal brotherly spirit, Xi Chapter has moved into the middle part of the school year in Ann Arbor town. Since November the chapter has initiated eight fine new brothers, elected another progressive set of officers, had regular professional meetings twice a month, and entertained the Grand Secretary-Treasurer. The eight brothers who came into the brotherhood amidst fraternal ceremony and rose-decorated banquet tables in early December are: Joseph Bonavito, New York City; Edward Yenner, Ann Arbor; Milton Garrison, Clayton, Michigan; Fred Gould, Owosso, Michigan; George Seldon, Vancouver, B.C.; Cal Haugh, Jackson, Michigan; Frank Mason, Jackson, Michigan; and Wilbur Pierpont, Mt. Pleasant, Michigan. Since the initiation we have added Edgar Raseman of Kalamazoo, Michigan, to the pledge line. Many other additions are expected after final examinations.

The fifteenth birthday of the chapter was the occasion, on December 11, for a Birthday Banquet, at which our oldest members, among them Brother Merwin Waterman, first winner at this university of the Delta Sigma Pi Key, were guests and speakers. Mellowed by precious memories and by the glow of candle-light, the occasion was one of simple charm but deep significance.

Head Master Francis Brown was married in December to Miss Bertha May Hart of Grand Rapids, Michigan, so left active duty. As a result there was a complete turnover of officers at the mid-winter elections. The new ones are: Richard Prey, Head Master; Jack Campbell, Senior Warden; Benjamin Winchell, Junior Warden; Robert Halsted, Treasurer; Joseph Bonavito, Scribe; Kenneth Kilgore, Chancellor. A feature of the election was the resignation of Brother Kilgore as Scribe. He has served for over two years most faithfully in this capacity. His faith and service to the



fraternity were rewarded at a subsequent meeting by the presentation to him by the chapter of the Delta Sigma Pi Scribe's Key, an unusual honor. All of the new officers are very capable and have begun their terms with the progressive action and coöperative spirit which have been characteristic of our post-depression era of prosperity at Xi Chapter.

The regular bi-monthly professional meetings are the source of much practical instruction and goodwill. Men from all walks of life have been talking to us and the chapter feels that the meetings are well worth while. They are just a part of our program to rate high in the Delta Sigma Pi Efficiency Contest. Watch our scores this year!

Shortly after the return from the holidays we were honored by a visit by H. G. Wright, the Grand Secretary-Treasurer of the fraternity. Brother Wright gave a very encouraging and entertaining talk at the meeting on the values of the fraternity to the alumni. We were happy to take him to the Michigan-Northwestern basketball game, to see Michigan defeat Wright's alma mater in a thriller.

We flung our members far and wide during the Christmas holidays. Brother Atkins was called to Baltimore to work for the United States Social Securities Board, so left us permanently at that time. We understand he is advancing fast in Baltimore. Brothers Frisinger and Haugh visited parents in California during the holidays. Brother Seldon visited his parents in Vancouver, British Columbia. Brothers Wells and Brown visited Florida, the former to visit his father, the latter on his honeymoon. Since Brother Brown's return we have been entertained royally by him and his charming wife at a "housewarming" and less formal functions. The chapter expressed its feelings toward the couple by the gift of the Delta Sigma Pi Head Master's Key and an electric clock at the time of the wedding.

Athletic activities are topnotch. We lead all professional houses on the campus in these activities and hope soon to receive the professional fraternity cup for the year's activities.

So we need not remind anyone, it would seem, that a prosperous and full house, a fine bunch of initiates and officers, and valuable activities too numerous to mention are filling the life of Xi Chapter of Delta Sigma Pi this winter.—JOHN A. DOELLE

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## Nebraska Marches On

A NEW SEMESTER and seven men pledged is the record which Alpha Delta Chapter of Nebraska proclaims. Social activities have been scoring high, too. A house party was held at the chapter house recently. A large number of actives and alumni turned out for the Founders' Day banquet. Grand Secretary-Treasurer "Gig" Wright was the banquet speaker and week-end guest of the chapter.

At the professional meetings which are held at the chapter house each month, prominent business men have spoken on various topics. The most recent speaker, Mr. W. A. Robbins, president of the Lincoln School of Commerce, led a discussion on the "Influences in Business of the Social Security Act." He has made a detailed study of this Act and was well prepared to explain the effects clearly.

Nebreska's Deltsigs are planning a bigger year than ever for 1937, and we're ready to go.—RICHARD N. BECKER

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## News From Cincinnati

MANY WERE THE offers to be the valet of Brother Earl J. Aylstock as he left Cincinnati, December 31, to cruise the Caribbean Sea, stopping at many of the beautiful ports of our romantic southern continent, BUT—we would of course resign the job upon his immediate return on February 1, when he settles down to work. We heartily wish that every member of Delta Sigma Pi could

have been present at the Commencement Party for Brother Earl when he graduated from the assistant director of the Evening School to manager of the College Text-book Division of the Southwestern Publishing Company. Brother McLaughlin's presentation of a parchment, upon which the entire chapter had signed their names in appreciation of Earl's whole-hearted cooperation with the fraternity, was greeted by roars of laughter, making him forever after Keeper of THAT Parchment Roll. Needless to say Master of Festivities Russell Neale, Otis Gampfer, Leslie Sharp, and Willis Champion had the house appropriately decorated for the party.

Three weeks later the house was decked with wreaths and holly and Pop's Menace (Santa Claus) was welcomed with open arms by the brothers and their fair roses to start the Christmas festivities of 1936.

Alpha Theta Chapter has, however, been having its usual bi-monthly smokers that were on the same high plane as its parties. It was our pleasure to hear Mr. Russell Snodgrass, affiliated with the Swift Packing Company, delve into the intricacies of supplying the United States with fresh meats. Thinking it wise to get the jump on old man winter, we next invited Dr. Sam Maitland, head of the Norwood, Ohio, Health Department, whose good advice has helped us to reduce doctor bills.

Feeling thus invigorated, we were in good shape to listen to Red Barber, a sports commentator of the National Broadcasting Company, Station WLW. Red told us how he quickly and efficiently spotted a Tippy Dye to Williams to Wendt forward pass play in the recent Notre Dame-Ohio State football game.

With the advent of the hunting season, the chapter next probed into the natural life of the wild animals of Hamilton County with the help of Karl Maslowski, noted Miami Valley naturalist, whose hobby is hunting a field with a camera. An interesting evening was, indeed, spent listening to the pictorial lecture on the denizens of the wild.

At the present time, in keeping with our New Year's resolution, the chapter is hard at work to advance our position in the Chapter Efficiency Contest.—WILLIS CHAMPION

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## Missouri Holds Successful Professional Meetings

OUR FALL INITIATION took place on December 11 and 12 at the Daniel Boone Tavern. We initiated ten members: Irwin Albrecht, Herbert Wallhausen, Richard Eichenberger, Douglas Stone, Lawrence Kirk, Ray Bezoni, Lee Johnson, Orland Scott, Robert Brenner, and Dale Schweitzer. Also present were five alumni members: Brothers Monk, Sneed, Henson, Gentry, and Gene Gibson. Brother Gentry is one of our charter members here at Missouri, and was the first scribe of the chapter. He has just recently returned to the faculty.

At Homecoming on Thanksgiving Day the returning grads were treated to coffee and doughnuts at the School of Business. Many old friendships were renewed and everyone seemed to enjoy the get-together very much. In spite of the cold and bad weather Homecoming Day was made a tremendous success primarily because we won the game with Kansas University.

The professional meetings we have held are proving themselves to be a source of enlightenment on many subjects as well as providing an opportunity for the actives to meet prospective pledges. On November 3, Mr. E. K. Johnson of the school of Journalism gave us an interesting talk on "Present Advertising Methods." Mr. Johnson's type of presentation kept everyone amused at the gullibility of people for modern advertising. On December 1 Mr. K. E. Hudson of the University Art Department spoke to the group about his recent tour of Europe and especially of his stay in Belgium. The one thing that impressed him most during his travels was the unrest of the populace over the ever present war scare and the extent to which the European



countries are going to prepare for a conflict. In our most recent meeting held January 12, Major Harry Hand, who is one of the R.O.T.C. officers attached to the university, told of his job in Russia during 1921-22. He was attached to the American Relief Administration which had the job of feeding about nine million starving Russians. Major Hand really had some experiences to tell about and we could hardly believe that conditions were so bad over there until he supported his story with pictures taken at the worst of the famine.

The School of Business and Public Administration is honored by having one of its students elected football captain for next year. His name is Marion Kirk and he hails from Nevada, Missouri. Kirk is majoring in accounting.

The Delta Sigma Pi sponsored Industrial Tour to St. Louis took place November 6 and 7. We are now planning one for next spring to Kansas City. Brother Bauer of the faculty doesn't overlook any of the details when planning such a trip, even as to whether it is tomato or vegetable soup that will be served with the 35 cent luncheon.—CARL H. SILBER

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## Florida Initiates Ten

ON MONDAY, OCTOBER 19 Beta Eta Chapter held its first business meeting of the school year. At this time we prepared a program and made plans for our first semester's activities. Monday, October 26 a special meeting was called and at this time we pledged the following: Lloyd Anderson, Robert Comstock, Lyn Conlon, LeRoy Cotter, Poe Herden, Chauncey Hyatt, Roy Michael, William Morris, William Graham, Marshall Sinclair, Richard Deas, and Robert Miller. Saturday, October 31 was Homecoming at the university and at this time we had a college reunion, welcoming alumni back to the campus. Delta Sigma Pi assisted in entertaining alumni of the College of Business Administration.

We held our Founders' Day banquet in the banquet room of the University Cafeteria on Monday, November 9, 1936. Dean Walter J. Matherly was the principal speaker. The historian of the chapter read the history of Beta Eta, and Professor Dolbear made a short talk on the activities of the fraternity. This banquet was attended by most of the members and pledges and provided an opportunity for us to become better acquainted with the pledges.

An industrial tour of Gainesville was made on Friday afternoon, November 13. We visited the Chemical Retort Plant which is the largest of its kind of the United States. Then we went through the State Road Testing Department, the Coca Cola and the ice cream plants at which we were given samples. The last stop of our tour was the printing office of the Gainesville *Daily Sun*. The trip was beneficial to all of us.

At our next professional meeting Mr. Jack Blocker was the speaker. Mr. Blocker is an alumnus of the University of Florida and is now connected with the Illinois Central Railroad. The subject of his talk was "The Four 'S's' of Railroads." Shortly after this we were dismissed for the Thanksgiving holidays, and from all reports everyone had a lovely time. Brother Charles Springer, who is president of the interfraternity conference of the social fraternities, was sent to New York during the holidays to attend the national convention of fraternities. He reports a wonderful trip, only it was extremely cold for a Floridian.

Monday, December 7, we held a business meeting at which time plans were made for initiation. On December 12 at 7:30 in the evening we held our initiation banquet at the Primrose Grill in Gainesville. Mr. Claud Lee, district manager of the Sparks Theaters of Florida, was the speaker. He spoke on the business of the development of natural resources in the state of Florida. In the afternoon of December 12 the formal initiation had been held.

The week-end of December 4-5 was very colorful on the Florida campus for several reasons. Fall frolics came this week-end, and Charles Springer had charge of them. The

success of these events was due largely to his efforts. The last football game of the season was also an event of this week-end. It was played against Mississippi State. Another event was the "All Universities Day," it was a reunion of all alumnae and alumni of colleges and universities outside of the state, now residing in the state. It was a very enjoyable day and is to be an annual affair.

At the last meeting of 1936 on December 14, which was our third professional meeting, we sponsored a motion picture on the "Voice of Business." This reel was obtained from the Hammermill Bond Company. Our Christmas holidays began December 19, 1936 and ended January 4, 1937. From all reports everyone had a wonderful vacation, the weather being typical Florida summer time.

Beta Eta wishes every chapter and alumni club a very Happy and Prosperous New Year.—J. PIERCE SMITH

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## DePaul Alumni Stage Reunion

IN THE PAST, writers have said "Champions never come back" and so far they have been right. But now Alpha Omega steps forward to present the exception to the rule. The "champions" of Alpha Omega *have* come back!!! The "Old Guard" of Fitzgerald, Finerty, Bitter, McDonough, Brennan, Kennedy, Peters, and Johnson recalled many tender and cherished memories of fraternity activity, embracing flooded bedrooms at Antioch and Delavan, stories that had something to do with "quack, quack; bang bang," "think of the other eight fellows," "the mystery of a lady's belt found in the possession of a certain brother," etc. These memories opened a chain of thoughts that recalled experiences and friendships associated with their undergraduate days that they would not, could not, trade for anything in the world. The "champions" are returning due to a very touching plea made by Head Master Jack Loughnane at the Founders' Day banquet held at the Triangle Restaurant on November 10.

Alpha Omega began its activities of the current school year with only five members. However they are five men who are well known to the students of the DePaul University College of Commerce. They are: Emilio de la Garza, vice-president of the sophomore class, member of the Wranglers Club and the *DePaulia* and *DePaulian* staff; Nick Kohl, member of the Student Activity Council and member of the Evening Commerce and Wranglers Clubs; Jack Loughnane, member of the Student Activity Council, Interfraternity Council delegate, Pre-Law Club chairman, vice-president of the Wranglers Club and a member of the Irish Club; Donald MacAllister, member of Interfraternity Council and Evening Commerce Club; and Bill Porter, member of the Interfraternity Council and Wranglers Club.

Chapter meetings and smokers are now held at the Hotel LaSalle, in the heart of Chicago's loop. As 1936 dies away, Alpha Omega looks to the future for better things. As 1937 steps into the picture, Alpha Omega sincerely hopes that it brings good fortune and success to each and every member of Delta Sigma Pi.—NICK J. KOHL

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## South Dakota Initiates Eighteen

DUE TO GRADUATION and financial difficulties, only two undergraduate members of Alpha Eta Chapter, Herbert Christen and Damian Hogan, returned to school this year, but with the combined efforts of these two and Dean E. S. Sparks, Harry E. Olson, and John P. Jones, brothers on the faculty, enough interest was created in the fraternity to attract many students. Grand Secretary-Treasurer H. G. Wright visited us on Friday, November 13, and that night gave a talk at a banquet given for all students and faculty members interested in becoming members of the fraternity. A short time later, eighteen men were pledged and formal initiation was held on Sunday after-



noon, December 6, in Old Main Hall, on the campus. That evening an initiation banquet was given at the Hotel Waldorf. After the dinner several talks were delivered by the old members and some of the new brothers. Rodger Thrane was elected head master; Trevor Thomas, senior warden; Robert Torkildson, junior warden; Ray Rowlee, treasurer; James Harmon, scribe; and Jack Brandon, historian. Harry E. Olson is the chapter adviser.

Since the initiation, much enthusiasm has been shown by the new members. Plans have been made to pledge another group of students and if things work out as planned, this group of neophytes will be initiated the latter part of February, bringing the chapter enrollment to an all time high. We are planning to publish a paper telling more about our activities and the program we intend to follow in an effort to put Delta Sigma Pi in a position that will be envied by everyone on the University of South Dakota campus. We would appreciate hearing from any of the chapters, especially our neighbors in the Missouri Valley Province. Alpha Eta's future never looked brighter.—ROBERT LAMONT

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## Off to a Good Start at Colorado

HERE WE ARE again, back at school to begin another busy quarter but this time with an enlarged chapter of twenty-eight active members. Alpha Rho pledged seventeen men the middle of fall quarter, including a member of the faculty of the School of Business, and on Sunday, November 22, an initiation was held for these pledges. After initiation, a banquet was held at the Boulderado Hotel for the active members and members of the faculty of the University of Colorado School of Business. The guest speaker at the banquet was Professor Stuart Cuthbertson, head of the Romance Language department of the university, who gave an extremely interesting talk on his travels through Spain just at the outbreak of the present conflict in that country.

Alpha Rho Chapter is striving to improve their already high standing in the Chapter Efficiency Contest last year and with a new group of enthusiastic initiates now in the chapter, we are beginning a well-rounded program for this coming year. At present the plans are to have three professional meetings this quarter to be held the third Wednesday in each month. During this quarter also, we intend to continue our rushing program, which was so successful last quarter, in order to pledge about fifteen men for initiation during spring quarter.

We also had the pleasure of a visit from Grand Secretary Treasurer Wright in November.

Alpha Rho played two pass ball games with the Beta Alpha Psi chapter on this campus last fall quarter and won both of them. This quarter the two chapters will meet in four basketball games and for spring quarter, there are two softball games scheduled to be played. Every year the two chapters engage in a friendly competition based on athletic contests, scholarship, attendance at meetings of the School of Business, etc. to decide who will treat at a steak fry in the mountains the last week of school. Alpha Rho intends to enjoy the steaks for nothing this year and we have piled up a good lead in the contest already.—ED BEARDSWORTH

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## Alpha Mu on the Comeback Trail

UP HERE AT North Dakota we of Alpha Mu Chapter are putting forth manly efforts to make the new year an outstanding one for our group. Our prospects are bright, and we look for success. Again we send out our greetings to brother Deltasigs. Economic difficulties have hindered our chapter the last few years, with the result that our membership has not been as large as we would have it, but with a new enthusiasm we are now definitely and

permanently on the upgrade and looking forward to a new deal.

No small part of this enthusiasm was instilled by Grand Secretary-Treasurer H. G. Wright, who met with us and addressed the School of Commerce group on November 6, 1936. Pointing out the advantages of Delta Sigma Pi, his brief but interesting talk was well received and appreciated by all the fellows, and in it Brother Wright impressed on us the work which the fraternity was doing. Of especial interest were the points brought out in connection with the recently organized placement bureau.

We organized promptly, and with John Haig, and John Lerom leading the way, after several impromptu meetings in which the group was chosen and pledged, plans were made to hold our formal initiation. With Dean E. T. Towne taking charge of proceedings, neophytes Robert Krogfoss, Donald Roney, Terrance Leonhardy, James Sullivan, and John Peterson were initiated into the fraternity. Following the initiation ceremonies a business meeting was held, and officers elected were as follows: Head Master, John Haig; Senior Warden, John Peterson; Junior Warden, Donald Roney; Treasurer, Robert Krogfoss; Scribe, Terrance Leonhardy; and Correspondent, James Sullivan.

We hold regular business meetings, and also plan to have dinner meetings at which some prominent men will be featured speakers. Definite plans are now being made for an initiation to take place early in April. Also on our list of plans is a Commerce Club which we shall organize for the benefit of our whole commerce school. One of our first activities took place when our chapter sponsored the appearance of Presidential Candidate William Lemke, who addressed two audiences of university students and faculty members. We were well pleased with the success of this venture, for we had fine turnouts, and the speeches were well received. We realize that our group is small, but the boys are back of each project one hundred percent. If our growth in the future is to be founded on the enthusiasm shown to date, big things are to be expected. Our challenge is that we justify our existence.—JAMES SULLIVAN

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## South Carolina Doubles Membership

SINCE OUR LAST letter to THE DELTASIG, the South Carolina chapter has accomplished no small bit toward making a reality of the boasts made in the November issue. True, we do not have the largest chapter, neither do we claim to have the best one, but we do believe that we have the most enthusiastic group of fellows that any chapter of Delta Sigma Pi ever had. We were indeed fortunate to have as our guest for the Founders' Day exercises Brother Frank Brandes, a member of the Grand Council. Due to our association with him and his instructive talks we were able to map out a plan for this year which has worked to a fine degree. For the past two and a half months, we have tried to create interest on the campus and put Delta Sigma Pi forth in the student's eye. This has been accomplished by a series of professional meetings and tours, to which all commerce students are invited, the publication of our first chapter news letter, and several chapter dances.

Since the Christmas holidays we have been very busy in preparation for those "little bits of hell" which occur here twice yearly. At the university this may carry an ambiguous meaning. To those who are not "in the know" it speaks possibly of exams. But ask any of the eight men who finished with their initiation on January 15. The writer feels quite sure that they will tell you that exams are quite mild in comparison. However, each one passed.

Our newly initiated brothers are: Thomas L. Benson, sophomore, who hails from Hartsville, S.C.; Hugh S. Brunson, sophomore, the social satellite from Darlington, S.C.; Robert L. Edwards, junior, son of Brother B. M. Edwards of Beta Gamma Chapter, whose home is in Columbia, S.C.; Jessie Martin, sophomore, our hustling newsman from Columbia, S.C.; Paul A. Smith, junior, the "little-job" of Easley, S.C.; J. M. Smith, senior, newsman and "hash disher-



outter" from Gray Court, S.C.; W. M. Tubyfill, junior, the Dean's resource man in Cost Accounting, from Columbia, S.C.; G. Mobley Williams, senior, "Prof" Williams to you, Callison, S.C. The initiation banquet was held at the Hotel Columbia, January 16, at which time plans were drawn up for Beta Gamma's first spring formal which will be given to celebrate the chapter birthday.—JAMES F. WALSH

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## Banner Year for Temple

TWENTY-NINE MEMBERS are today active in Omega Chapter. Our pledge parties last year proved very successful and we are looking forward to having a large spring pledge class. The officers for the year are: Head Master, Robert K. Moyer; Senior Warden, Herbert Johnson; Junior Warden, Elwood Smith; Scribe, James C. Watt; Historian, Leo Welsh; DELTASIC Correspondent, James B. Watt. Herbert Johnson also serves in the capacity of the president of the junior class.

Recently Gig Wright, who was making a tour of the eastern chapters, favored us by his presence at one of our meetings. He gave us an interesting talk concerning the fraternity in general and also showed us what the Alumni Placement Bureau was doing for its members.

We take this opportunity to wish the boys of Beta Nu Chapter, who have recently celebrated their fifth anniversary, and all other chapters, a most successful and prosperous new year.—JAMES B. WATT

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## Texas Sponsors Active Program

ENTHUSIASM RUNS HIGH at Beta Kappa Chapter. Attendance has been 100 per cent at almost every professional and social meeting. Old members are more active this year than ever before, and eight new men initiated early in December have entered into the spirit of the fraternity with a vim that promises even greater accomplishments for our chapter. After a close race in which a recount was necessary, Stanley Schmidt was elected Brother Keeper of the Parchment Roll and very graciously accepted the post after being given instructions as to his duties by Brother Boyd, instructor of Business Correspondence in the School of Business Administration of the university. Brother Robert Hoffman of Mexico City came up for the banquet being held in the Queen Anne Room of the Texas Union.

Extraordinary interest has been shown by all men invited to the rush parties of Beta Kappa Chapter, about fifty guests attending each event to which they have been extended an invitation, and the chapter expects to pledge about fifteen early in the coming semester. In addition to several smokers and banquets which are being planned, a dance will be held.

Miss Norma Hodge of El Paso has been selected by the chapter as its nominee for Blue Bonnet Belle of Texas University.

Brother J. C. Dolley, chairman of the Athletic Council of the university, has been the center of interest here for several weeks in the selection of a new football coach and Director of Athletics. All are happily pleased now with the naming of Dana X. Bible.

Best wishes to all chapters and alumni.—CLYDE TAYLOR

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## Wisconsin Entertains Governor LaFollette

EVEN THOUGH THE first semester is still in its last stages, Psi Chapter is busily making plans and preparations for a successful second semester. Mid-semester graduation leaves us without the services of Brothers Bloedorn,

Gabbert, Hanson, Hilgert, Penman, and Rondone, but an early second semester initiation will see the addition of eight promising neophytes: Kersten, Sandeen, Tupper, Swaziek, Speltz, Herne, Phelps, and Schmidt.

One of the more momentous of the occasions anticipated by Psi Chapter is the dinner to be given in honor of Governor Phillip LaFollette of Wisconsin the first week of the new semester. Present at the dinner, which will be held at the chapter house, will be the faculty of the School of Commerce, and many of Psi's illustrious alumni.

Mid-year elections found the Senior Warden and Junior Warden changing offices; otherwise the officers are the same: Head Master, Harold H. Berkholtz; Senior Warden, Alan H. Skowlund; Junior Warden, Morton E. Davis; Scribe, Karl W. Storck; Treasurer, Harold J. Kailing; Historian, Miles Y. Armstrong.

During the past few weeks the executive committee has innovated a plan which will help future executives of Psi Chapter. At the close of his term, each officer will write out the problems he encountered while in office, together with the solutions arrived at. These will be preserved on file in order that future officers may be aided in working out their problems.—JOHN H. GERLACH

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## News From Beta

DAT OL' DEBBIL "Examinations" is once again pugnaciously pounding at the portals of Beta, but the outstanding topic of the local bull-sessions is the approaching fete known as Hell Week or The Nemesis of Naughty Neophytes. The festivities start on the eighth of February and cease not until the last delicious morsel of the formal initiation banquet has been consumed on the evening of the thirteenth. Edison C. Nisbet is in charge of the goings-on during this final trial period.

Speaking of initiations, Head Master Vic Payton arrived home from the Atlanta convention with ideas about several things. He immediately put one of these brainstorm into effect by conducting a Yellow Dog initiation—being aided and abetted by Shelly Van Buren, Cliff Miller, Hal Shanafield, et al. Eighteen brothers were "inducted" into membership on that memorable December 14.

Another one of Head Master Payton's ideas was successfully carried out at the last smoker on January 18. When the scheduled speaker, Captain Reinberg of the Great Lakes Coast Guard, was suddenly called away on duty at the last moment, Vic organized a Student Activities Forum in which alumnus C. Burt Oliver, now manager of the Lord & Thomas branch in Dayton, Ohio, gave the assembled guests and brothers a few valuable tips on how to make good in the advertising game. Hal Shanafield, erstwhile Head Master, then told of the history and present status of the Northwestern Commerce Magazine (circulation 6,000). Cliff Miller then narrated the inner workings of the political organizations at school, and Steve Janick wound up the talks by delving into the past, present and future of the McKinlock Commerce Club.

Frank Paul defeated his newly-acquired brother-in-law, Neophyte John Zabahon, to win the chapter ping-pong tournament in a triad of fast, hard-fought battles. Final scores 21-17, 16-21, 21-17. With no victories and one defeat already on the books, the Beta basketballers are grooming for their final games with Tau Delta Kappa and Lambda Gamma Phi. At the same time, the Beta bowlers are limbering up their trusty arms for the coming tussles to maintain their undefeated record of last year.—FRANK BOOZ

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## Baylor Elects New Officers

A COLD WINTER in the Deep South brings promise of a festive social season. Mercury thuds downward below freezing and we tropicals, unused to slippery pave-



ments and falling icicles, are being bruised quite a bit, but we continue with the spirit of Delta Sigma Pi! Attendance and efficiency at the Baylor chapter has been held to a high standard, and professional meetings and socials are continuing despite adverse weather conditions.

We entertained a number of prospects on January 18 with a professional meeting, featuring Carl Sherman, a local banker, who spoke on "Recent Banking Legislation and Reserve Requirements." A two-hour session brought the foremost banking problems of the day to the fore.

Officers were elected on January 25 at which time the following men were installed to carry on for Beta Iota during 1937: Head Master, Henry Alexander; Scribe and DELTASIG Correspondent, Wilson Turner; Treasurer, Frank Johnson; Chancellor and Efficiency Contest manager, Malcolm Baldwin; Senior Warden, Robert Berry Cook; and Junior Warden, Brown McCollum. Other offices were left unfilled until new men who will not graduate in June are taken into the chapter. Graduation will take 13 active members of Beta Iota in the spring, and we are now striving to build up a membership that will carry on the work next fall who are not in the senior class.

Baylor's outstanding social event of the year is being promoted by Delta Sigma Pi for February 20 and it is expected to draw Beta Iota alumni from the four corners of Texas and neighboring territories. An elaborate program is in store, beautiful decorations are being planned, and good eats will be featured. Already requests from alumni are being received for dates for the occasion. Fred Horner, alumnus Ford dealer of Uvalde, will be toastmaster at the dinner.

If any of you fellows can find time to come down for the affair, let us know, and we will reserve you a plate. Best wishes to you all in your work. Aloha!—CURTIS HANKAMER

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## Gamma Forges Ahead

**GAMMA WHIPPED** A fine rushing program into shape and held two corking good smokers at the Copley Square Hotel. The first smoker was held December 7 and was the kind chapter officers dream about and hope for. This type of smoker makes a fellow feel doubly pleased to be a Deltasig. You know the setup—old grads, fellows returned from distant cities, undergraduates, all met on a common ground and bent on an enjoyable evening. A record crowd of guests was present and was well entertained by the brothers. Professor Peebles of the language department at the College of Liberal Arts gave an illustrated talk on the capital cities of Spain. Since this unhappy country is now a topic of some discussion the illustrated talk gave way to a question period which lasted nearly an hour. Refreshments followed and the brothers formed into little groups with the guests to make everyone acquainted.

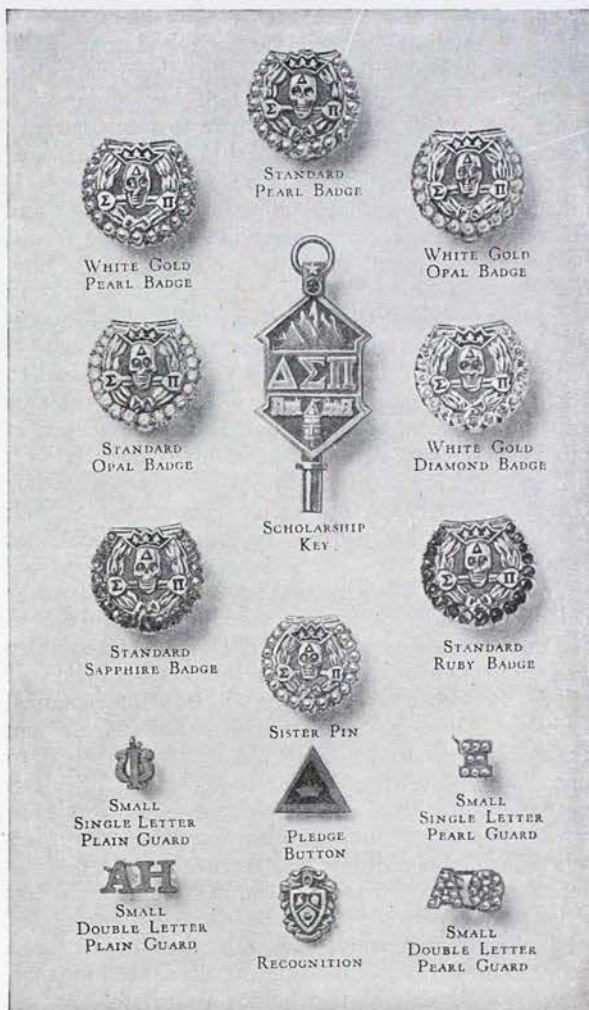
The very next week on Monday, December 14, another smoker was held at the Copley. Brother Dan Daly introduced Mr. W. J. Paul of Dorchester who is widely known in realty circles, and who spoke of the advantages of real estate as an investment and many other interesting phases connected with the real estate business. Here again much interest was evidenced in the question period which followed. Alumni support is much in evidence and it is chiefly through these worthies that we have obtained such fine speakers.

Friday and Saturday, December 18 and 19, were dark cold nights which boded ill for the neophytes for 'twas then that initiation was held in the wilds of Arlington at Brother Caldwell's home. A large evening kept the neophytes running from the bleak cold outside to the maze of boilers and furnace pipes that make up the nether regions of the Caldwell home. Following the customary hell raising each night, the neophytes laundered the dishes after the brothers had feasted. The formal initiation was held at the Fox and Hounds Club on Beacon Street. (Swank no end, my deah!) Here five new brothers were admitted into membership in Gamma Chapter. They are Brothers Teaby, Tutulis, Quinn, Miles and MacIntosh. At the conclusion of the festivities Brother Al Cleary

spoke on fraternity spirit and the will to get ahead. His theme was "Some men will always be hewers of wood and drawers of water," and brothers if you haven't heard Brother Cleary speak on this subject you can't appreciate this feeling that defies description but hits home with such force as to prompt you to hit the books, write poetry, dig a ditch or almost anything that requires latent ambition. His soft-spoken advice creeps upon your reason and it is packed with a business man's storehouse of knowledge. Truly, it was a fine way to send the new brothers away with an idea that ours is a great fraternity and our efforts are little in comparison to that which we receive all through our contacts and friends in Delta Sigma Pi.

"Hats off" to Head Master Louis Gilbert who is doing a fine job, holding down not only his own job but keeping all other chapter officers on the run. He has planned a very intensive program for the coming three month period starting with a college jamboree in the form of a Deltasig smoker Thursday, January 21. The guest for the evening is "Gig" Wright so we're off for a large evening. Best of luck to all chapters and the fraternity in general for a bang up year with increased membership.—BILL CLARK

## Official Jewelry



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# Two Years in China

(Continued from page 40)

Social development is taking place as fast as mechanical. Thousands of democratically controlled coöperative associations have been organized within the past two years for more effective marketing, purchasing, and borrowing; and experimental hsiens (equivalent to our counties) are established in various sections of the country where the most approved methods of political organization and administration are being tried out and adapted to Chinese conditions. The currency system has been entirely changed within the short time I have been here.

The currency in 1934 consisted of "big money," "small money" and coppers, all of which varied in exchange value with one another from day to day and from place to place. Small transactions were paid for with the coppers (large copper coins). In Peiping approximately 500 of these were equal to a dollar big money, in Nanking about 300; but the number varied from day to day and place to place, consequently one could tell the exact number only by consulting the local daily market report or one of the money changers.

For immediate transactions, one had to use ten and twenty cent silver pieces; but these were not worth the face value in terms of big money. To get a dollar bill, one would have to pay 6 twenty cent silver pieces plus a variable number of coppers. These silver coins were known as "small money"; and in bargaining for small amounts one always had to specify whether the obligation would be paid in big money or small money. This is very important in China where fixed prices exist in only a few of the most modern shops and where everything is priced and sold by bargaining.

If one went from Nanking to Peiping, he had to change his Nanking money into Peiping money; and the same condition existed as between cities in other provinces. One had to scrutinize carefully each bill or coin received to make sure that it was neither counterfeit nor the output of some remote bank whose emissions could not be passed on locally at face value.

In terms of foreign currencies, one could never calculate either his future income or expenditures; for the value of each Chinese dollar fluctuated daily and hourly with changes in the market price of silver. In terms of American dollars for instance, Chinese dollars have fluctuated in value from less than 20 cents to \$1.08. When rates were five to one (20 cent Chinese dollar in terms of American money) everything was very cheap to the foreigner who was usually paid in his own currency; but when the Chinese dollar rose to two for one, or even one for one, everything in China became suddenly extremely expensive. Trade became very hazardous, and many business men thought they could make more money by speculating in foreign exchange than they could by legitimate business undertakings.

Now all of this is changed. Token money made of

nickel and copper is issued in half cent, one cent, five cent, ten cent, and twenty cent denominations, and paper money in ten, twenty, twenty-five, and fifty cent denominations—all interchangeable at face value with dollar bills. The Chinese dollars issued by the central banks of China are national currency that pass everywhere at the same value (except in the two Southern provinces of Kwangsi and Kwantung, and these are now negotiating for their use). The value of the Chinese dollar in foreign currency has been maintained at a stable rate of one shilling two pence (between 29¾ and 30 cents U. S. currency), and it is now possible to export or import goods with the minimum risk from exchange fluctuations.

There is much in the courtesy, hospitality, refinement, and tolerance of this mature civilization that might with great benefit be adapted by Western peoples. China is rapidly adding much of the best of what the West has to offer to her own culture. If she could be freed for only a few years more from the military and political aggression of other nations, the rapid economic, social, and mechanical development that is now taking place here would make her one of the most influential nations of the earth. Her people are pacifistic, tolerant, intelligent, and friendly; and she will make a good neighbor, adding much to the world's civilization.

# The Grand Council

(Continued from page 45)

Gamma Sigma. He decided to transfer his business activities to the great Southwest, so moved to Texas in 1929. He served as province director of our Southwestern Province for a number of years and participated in the installation of our chapters in that section of the country. He has travelled extensively, and always contacts chapters and alumni wherever he has the opportunity. He was elected to the Grand Council of the fraternity in 1933.

Brother White is connected with the public accounting firm of Haskins and Sells at Dallas, Texas, and resides about half of the year in that city, and the remaining part of the year in nearby Fort Worth.

## Become a Life Member

Why not pay your national alumni dues for life? Two plans: \$35 cash (or \$5 per month for seven months); or \$13 per year for three years. Act now. Become a Life Loyal Deltasig without delay.

DELTA SIGMA PI, 222 W. Adams St., Chicago, Ill.



- GEORGETOWN** (Mu, 1921), Georgetown University, School of Foreign Service, Washington, D.C. Chapter House: 1561 35th St. N.W. (West 1965).  
Pat G. Rinaldi, 1561 35th St. N.W.
- GEORGIA** (Kappa, 1921), University System of Georgia Evening School, School of Commerce, Atlanta, Ga.  
C. Edward Martin, 122 E. Mercer Ave., College Park, Ga.
- GEORGIA** (Pi, 1922), University of Georgia, School of Commerce, Athens, Ga.  
Elmer E. Trulove, Joe Brown Dormitory.
- INDIANA** (Alpha Pi, 1925), University of Indiana, School of Business Administration, Bloomington, Ind.  
Frank R. McCracken, Jr., Sigma Chi House.
- JOHNS HOPKINS** (Chi, 1922), Johns Hopkins University, School of Business Economics, Baltimore, Md.  
Paul G. Leroy II, 2562 Edmondson Ave.
- KANSAS** (Iota, 1921), University of Kansas, School of Business, Lawrence, Kan.  
George M. Flint, 1603 Louisiana St.
- LOUISIANA STATE** (Beta Zeta, 1929), Louisiana State University, College of Commerce, Baton Rouge, La.  
Kermit A. Williams, 646 North St.
- MARQUETTE** (Delta, 1920), Marquette University, College of Business Administration, Milwaukee, Wis. Chapter House: 604 N. 14th St. (Broadway 0503).  
James P. Helmer, 604 N. 14th St.
- MIAMI** (Alpha Upsilon, 1927), Miami University, School of Business Administration, Oxford, Ohio.  
Forrest E. Williams, 7 Elliot Hall.
- MICHIGAN** (Xi, 1921), University of Michigan, School of Business Administration, Ann Arbor, Mich. Chapter House: 1502 Cambridge Rd. (5518).  
Richard N. Prey, 1502 Cambridge Rd.
- MINNESOTA** (Alpha Epsilon, 1924), University of Minnesota, School of Business Administration, Minneapolis, Minn. Chapter House: 1029 Fourth St. S.E. (Geneva 9309).  
Belford E. Gunderson, 1029 4th St. S.E.
- MISSOURI** (Alpha Beta, 1923), University of Missouri, School of Business and Public Administration, Columbia, Mo.  
James H. Davis, 1205a Paquin St.
- NEBRASKA** (Alpha Delta, 1924), University of Nebraska, College of Business Administration, Lincoln, Neb.  
Robert W. Williams, 900 S. 14th St.
- NEW YORK** (Alpha, 1907), New York University, School of Commerce, Accounts and Finance, New York, N.Y. Chapter House: 21 W. 12th St. (Gramercy 5-9898).  
James P. Hackett, 2254 Grand Ave., Bronx.
- NORTH CAROLINA STATE** (Beta Delta, 1929), North Carolina State College, School of Science and Business, Raleigh, N.C.  
Mario Comolli, Box 3037, State College Station.
- NORTH DAKOTA** (Alpha Mu, 1925), University of North Dakota, School of Commerce, Grand Forks, N.D.  
John A. Haig, 2808 University Ave.
- NORTHWESTERN** (Chicago Division—Beta, 1914), Northwestern University, School of Commerce, Chicago, Ill. Chapter House: 42 Cedar St. (Delaware 0957).  
Victor J. Payton, 5150 S. Kildare.
- NORTHWESTERN** (Evanston Division—Zeta, 1920), Northwestern University, School of Commerce, Evanston, Ill. Chapter House: 1914 Sherman Ave. (Greenleaf 9348).  
Alfred H. Lambrecht, 1914 Sherman Ave.
- OHIO STATE** (Nu, 1921), Ohio State University, College of Commerce and Administration, Columbus, Ohio. Chapter House: 118 E. 14th Ave. (University 1576).  
Edward H. Harter, 118 E. 14th Ave.
- OKLAHOMA** (Beta Epsilon, 1929), University of Oklahoma, College of Business Administration, Norman, Okla.  
S. R. Grimes, 734 DeBarr.
- PENNSYLVANIA** (Beta Nu, 1932), University of Pennsylvania, The Wharton School of Finance and Commerce and Evening School of Accounts and Finance, Philadelphia, Pa. Chapter House: 3902 Spruce St. (Baring 9096).  
H. Palmer Lippincott, Jr., 1900 N. 13th St.
- PENN STATE** (Alpha Gamma, 1923), Pennsylvania State College, Department of Commerce and Finance, State College, Pa.  
James E. Hackett, Sigma Pi Fraternity.
- PITTSBURGH** (Lambda, 1921), University of Pittsburgh, School of Business Administration, Pittsburgh, Pa.  
James A. Sands, 514 Berkshire Ave.
- RIDER** (Beta Xi, 1934), Rider College, College of Business Administration, Trenton, N.J. Chapter House: 810 Greenwood Ave. (2-4215).  
Kendall Williams, 810 Greenwood Ave.
- SOUTH CAROLINA** (Beta Gamma, 1929), University of South Carolina, School of Commerce, Columbia, S.C.  
John W. Ellison, Jr., University of South Carolina.
- SOUTH DAKOTA** (Alpha Eta, 1924), University of South Dakota, School of Business Administration, Vermillion, S.D.  
Roger C. Thrane, 214 N. University Ave.
- SOUTHERN CALIFORNIA** (Phi, 1922), University of Southern California, College of Commerce and Business Administration, Los Angeles, Calif. Chapter House: 700 W. 28th St. (Prospect 7683).  
William Schubach, Jr., 837 W. 36th Pl.
- TEMPLE** (Omega, 1923), Temple University, School of Commerce, Philadelphia, Pa. Chapter House: 1857 N. 17th St. (Poplar 9093).  
Fred J. Flesman, 1857 N. 17th St.
- TENNESSEE** (Alpha Zeta, 1924), University of Tennessee, School of Commerce, Knoxville, Tenn.  
James V. Watson, 309 Minnesota Ave.
- TEXAS** (Beta Kappa, 1930), University of Texas, School of Business Administration, Austin, Tex.  
Raymond J. Martin, 304 E. 10th St.
- WISCONSIN** (Psi, 1923), University of Wisconsin, School of Commerce, Madison, Wis. Chapter House: 132 Breese Terrace (F-1725).  
Harold H. Berkholtz, 132 Breese Ter.



## DIRECTORY OF ALUMNI CLUBS

The frequency of meeting of each alumni club is shown immediately following the name of the city in which the alumni club is situated; the telephone numbers of the president and secretary are shown immediately following their names and addresses:

- ATLANTA**—Luncheons, every Friday, 12:30 p.m.  
Pres. C. A. Perry, Jr., 308 Gordon Ave. N.E.  
Sec. Lucian E. Gravitt, 367 Moreland Ave. N.E.
- BALTIMORE**—Luncheons, every Thursday, 12 noon  
Pres. Charles Steinbock, 1939 E. 31st St. Chesapeake 5872  
Sec. Walter R. Hopkins, Jr., 602 Lyndhurst St. Gilmore 2612-J
- BOSTON**—Dinner, first Monday each month, 6 p.m.  
Pres. Ralph A. Palladino, 45 Putnam St., Somerville, Mass. Somerset 3474-W  
Sec. John F. Conway, 12 Windsor Rd., Medford, Mass. Mystic 4373-R
- BUFFALO**—Dinner, second Friday each month, 6:30 p.m.  
Pres. Ronald E. Daniels, 138 Elmer Ave. PA 1458  
Sec. Gustav H. Poppenberg, 10 Carlton St.
- CHICAGO**—Dinner, second Tuesday each month, 6:30 p.m.  
Pres. D. L. Toffenetti, 225 S. Wabash Ave. Wabash 7683  
Sec. Leslie H. Korsan, 4314 N. Keystone Ave. Palisades 9780
- COLUMBIA, S.C.**—Dinner, second Wednesday each month, 7 p.m.  
Pres. W. Frank Taylor, University of South Carolina. 8123  
Sec. C. Melvin Ellison, Box 415, University of South Carolina. 8123
- DENVER**—Meeting, first Monday each month, 8 p.m.  
Pres. Coval Diehl, 3040 Tennyson St. Gallup 0958  
Sec. Griffin Wright, 1660 Washington St. Main 6355
- DES MOINES**—Dinner, second Thursday each month, 6:30 p.m.  
Pres. Ivan H. Anton, 1629 48th St. 4-5353  
Sec. Ira W. Strickler, 800 Old Colony Bldg. 3-3231
- DETROIT**—Luncheons, every Tuesday, 12 noon.  
Pres. Harold F. Reinecke, 4499 Seminole Ave.  
Sec. Edward J. Kempel, 2090 W. Euclid Ave.
- HOUSTON**—  
Pres. F. E. Wallace, 3617 Montrose Blvd. H-8060  
Sec. R. Earle Palmer, 2003 Colquitt Ave. F-2141
- KANSAS CITY**—Dinner, third Friday each month, 6:30 p.m.  
Pres. Charles C. Cox, 2107 Bryant Bldg.  
Sec. Harry L. Wuerth, Commerce Trust Co.
- LOS ANGELES**—  
Pres. Rudolph Riggs, 446 N. Orange Dr.  
Sec. Keith H. Evans, 471 Montana St., Pasadena.
- MADISON**—Dinner, fourth Wednesday each month, 6 p.m.  
Pres. Kermit A. Kamn, 2811 Monroe St. F 6686  
Sec. Ray E. Wickus, 132 Breese Ter. F 1725
- MILWAUKEE**—Dinner, second Monday each month, 6:30 p.m.  
Pres. J. Marlowe Boyle, 1616 W. Wisconsin Ave.  
Sec. Frank G. Sheridan, 604 N. 14th St. Broadway 0503
- NEW YORK**—Dinners, first and third Tuesdays, 6 p.m.  
Pres. James A. McBain, 1564 E. 45th St., Brooklyn ESplanade 7-8932  
Sec. Bruno Lawson, 9036 184th Place, Hollis, L.I. Republic 9-3428
- OMAHA**—Dinner, second Tuesday each month, 8 p.m.  
Pres. Lawrence A. Cusack, 319 N. 30th St. WE 2060  
Sec. Raymond Kane, 2879 Davenport St. AT 4806
- PHILADELPHIA**—  
Pres. Arthur A. Audet, 4515 N. 15th St. DAVenport 1594  
Sec. S. A. Johnson, 234 Buckingham Place RITenhouse 4550
- SALT LAKE CITY**—  
Pres. Frank W. Taylor, 914 11th E.  
Sec. W. Daniel Day, 1436 Browning Ave.
- ST. LOUIS**—Meeting, second Monday each month, 8 p.m.  
Pres. Ferdinand K. Hemker, 5117 Cabanne Ave. FO 6635  
Sec. Walter A. Schaefer, 148 Sylvester Republic 1748
- WASHINGTON**—Dinner, first Monday each month, 8 p.m.  
Pres. Robert M. Bennett, 4000 Cathedral Ave. N.W. Cleveland 7007  
Sec. J. Allen Chase, 616 Investment Bldg. National 8624



