



THE DELTASIG
OF DELTA SIGMA PI



MAY · NINETEEN · THIRTY · EIGHT



★

THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

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Founded at New York University, School of Commerce, Accounts and Finance,
on November 7, 1907, by Alexander F. Makay, Alfred Moysello,
Harold V. Jacobs and H. Albert Tienken.

A fraternity organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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The undergraduate chapters and alumni clubs of the fraternity are divided into geographical areas for purposes of administration. These Provinces and the officers thereof are listed herewith:

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The Editor's Foreword

THE FRATERNITY has enjoyed its most successful year in eight or ten years so it is only fitting that this issue should be devoted primarily to the chapters, for it has been their efforts which have brought about this wonderful record. Fewer than five chapters in the fraternity have any serious major problem confronting them. The others are in the best condition they have been in years. True, certain chapters could place a little more emphasis upon some particular phase of chapter activity than they have. Some are not utilizing all of the resources at their disposal, but their professional programs, scholarship, membership, and finances are in excellent shape. While the final figures are not available as this issue goes to press the total number of members initiated by our chapters during the college year just closing will exceed any year since about 1929. More chapters will place high in our Chapter Efficiency Contest than ever before and there may be quite a few turning in a perfect performance of 100,000 points. So it is only fitting that we let them review the past year in this issue. We congratulate our chapters and their officers for this fine performance and sincerely hope they will continue this record.

SO MUCH excellent material was submitted for this issue we were only able to publish about two-thirds of it, much to our regret. The balance will be held over until next fall. We appreciate the increasing interest on the part of our membership in The DELTASIG. Many members have reported the issues of the past year have been the most interesting we have ever published. If this is true much of the credit is due the many members who by their co-operation in submitting news-worthy and interesting material have made this possible. Several interesting features are planned for The DELTASIG next year.

THREE CHAPTERS which have been inactive for several years were revived during the past year. This is most pleasing. These chapters became inactive because of economic factors and now with improved business conditions and greatly increased registrations on their campuses they should carry on in a very successful manner. We regret to see our North Carolina State become inactive next year because of the discontinuance of their School of Business. This chapter has a brilliant record and it is too bad that such a fine chapter must cease its operation, but there is nothing that can be done about it. Negotiations are under way with the fraternity to re-establish two or three other chapters now inactive and it is quite possible that the coming year will bring about the further increase of our active chapter roll.

THE THIRTEENTH Grand Chapter Congress of Delta Sigma Pi will be held in September 1939 and the exact dates and place will probably be selected by the Grand Council at their June meeting. Just where it will be held is not known at this time but full information will be published in the next issue of The DELTASIG. There has been increased interest and attendance at each succeeding meeting of the Grand Chapter and the 1939 meeting will prove no exception in this respect.

MY BEST WISHES to all for a most pleasant and profitable vacation.—H. G. W.

THE DELTASIG OF DELTA SIGMA PI

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■ H. G. Wright, Editor

»»» Volume XXX, Number 4 «««

PUBLICATION OFFICE—450 AHNAIP STREET, MENASHA, WISCONSIN

EDITORIAL OFFICE—222 W. ADAMS STREET, CHICAGO, ILLINOIS

The DELTASIG of Delta Sigma Pi is published four times annually in the months of November, January, March, and May. Material intended for publication should reach the editorial office not later than the fifteenth of the month previous to publication.

Subscription price: \$3 per year.

Entered as second class matter, December 24, 1931, at the post office at Menasha, Wisconsin, under the act of March 3, 1879. Acceptance for mailing at special rate of postage provided for in the Act of February 28, 1925, embodied in paragraph 4, Section 538, P. L. & R., 1932 edition.

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternity ideals.

The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Alpha Delta, Phi Beta Gamma, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi.





The Grand President's Page

EUGENE D. MILENER

Grand President of Delta Sigma Pi

A FEW DAYS AGO I was talking to an officer of one of our alumni clubs, a man who several years ago was an undergraduate and living in a Deltasig house. The talk turned to the many angles of Delta Sigma Pi, its geographical spread, the ramifications of its activities. We were both quite shocked when we realized neither of us had really grasped them all. But how could we? Here, for instance, is a group on a medium sized campus where Deltasig has assumed leadership in so many school affairs that the Dean regards it as his good right arm. Miles away is a bristling industrial city where a university thrives because it meets the needs of that community and a Deltasig chapter thrives in the midst of it all because the chapter and the house meet the needs of young men who are not only preparing for life but are actually experiencing life.

We tried to visualize all the professional meetings being held during a single month, all the business meetings; the initiations, the dances, smokers and other social events; the inspection trips, the chapter house meals, all the committees at work, athletic activities, the men preparing chapter news-letters, the homecoming events and the large number of daily bull sessions.

And then we thought of the alumni, spread throughout the land. Over here is a group that holds luncheons every week in a large urbane hotel, while over there is another group that meets informally each month at a cafeteria. How many jobs were gotten this year through the Placement Service? We wondered because the official reports never can show how every lead given finally turns out. And then we thought of the fishing parties being organized for this spring, of the golf tournaments, of the Bowling Contest, of the many Deltasig card clubs, and the activities of the Central Office, the national committees and the Grand Council. But above all we thought of the *hundreds and thousands* of personal contacts Deltasigs make with each other every year, and what it means to always have a ready made introduction to men located almost everywhere and in nearly every phase of business life. As he left we were both somewhat bewildered. We weren't sure we had been able to take it all in.

Delta Sigma Pi is growing. It is growing fast. There is much evidence of men's desire to enlarge and strengthen their fraternal and similar bonds when they see so much turmoil and strife surrounding them in the world. It is an encouraging note, because it is ideals that bring and keep fraternity men together, and it is ideals that men must support if this world is to carry on as we know it must, and will, carry on.

Three Southern chapters and one alumni club were revived this spring, and one new alumni club was organized. We heartily welcome back into our fraternity Alpha Lambda Chapter at the University of North Carolina, Beta Zeta Chapter at Louisiana State University and Alpha Phi Chapter at the University of Mississippi. And greetings from all Deltasigs to the new alumni club at Birmingham, Alabama, and to the revived club at Washington, D.C.! I want to particularly thank the many men who had a part in this reanimation below the Mason and Dixon Line. The fraternity is stronger because of their work. I must particularly thank Province Director Howard B. Johnson for his effective work. Besides looking after the routine of a large province exceedingly well he, almost singlehanded, started one of the chapters on its way and played a large part in organizing the new alumni club. "Swede" has hit the road for Deltasig and he knows how to get results.

Every chapter in the East I have visited seems crazy over ping-pong. Some have mighty fine players, too. Alpha swears they have the best, but so do other chapters.

I spent a day at Xi Chapter house at the University of Michigan. It happened to be the Sunday when the folks who are neighbors of the chapter were entertained at dinner. A fine custom by as fine a group of men as we have in the organization. As usual, Xi house is being operated on the highest order.

On a recent visit to Beta Xi Chapter house at Trenton, I was rushed to the railroad station in an open car of ancient vintage. As we started on this invigorating cold weather ride, several of my hosts piled into the car, over the sides without the formality of opening the doors. At the depot I stood waving good bye, and smiling at the $\Delta \Sigma \Pi$ painted on this collegiate vehicle. Of such are the joys of youth.



THE
OF



DELTA SIG
DELTA SIGMA PI

MAY, 1938

Volume XXX, Issue 4

Arousing a State to a State of Action

IN A DAY of inconsequential fads, sensational and disturbing headlines, and personal motives, few indeed are the individuals who are likely to believe that it is still possible to arouse sincere public concern over a sincere civic problem. Even the incurable optimist is beginning to notice the strain on his smile muscles.

But I say that it is possible. And I further state that, in my opinion, the hope of democracy lies in unselfish service of citizenship. A recent experience as chairman of the Maryland Commission on Prison Labor has convinced me of it. To those eight public spirited men who served with me on that body, to those men who have seen the misery and social consequences of convicts with nothing to do, who have seen men and women respond to our findings, who have seen an army of rusting men marching back to rehabilitating work, it is a welcome beam of light piercing the fog of a disillusioned citizenry.

This assurance alone was rich compensation for the Commission's nearly two years of relentless, militant, and unstinting effort. A fulsome reward for a difficult service of citizenship.

In every such undertaking, I believe, results are potential. But they do not spring up instantly at the wave of a wand. They are seeds that await the cultivation of judicious planning. In this case the cultivation was the technique of publicity, borrowed from other fields of modern business. Publicity because more than the ordinary routine problems faced the Commission

and its technical advisers. They not only had to analyze their problem and present their recommendations and findings to Governor Harry W. Nice and to the General Assembly of the Maryland Free State, they had to sell their program to the voters who knew little and were concerned less about conditions behind prison walls.

This is somewhat understandable, considering the very nature of the problem. By its name alone, prison idleness is not exciting.

What the Commission had to show the voters of Maryland was that "stone walls do not a prison make"—in so far as the *consequences* of idleness are concerned. Particularly and emphatically is this true of the several hundred young men in their 'teens, serving terms as first offenders. Approaching the axiom that everything that goes up must come down, is the startling fact that practically every prisoner who goes behind bars is, sooner or later, again turned back into society. There are no disinfectants that can kill the "germs" of idleness he brings out with him: the "germs" bred by discontent, laziness, mental, and muscular stagnation.

Out of work and out of the habit of work, he finds it even more difficult to get back into honest paths. He is ripe for another fling at crime, another term in prison, more deteriorating idleness. A vicious circle indeed, reaching a new low with each swing of the arc.

The job was not so much a crusade as it was patient educating. First, the public had to be shown why wardens say "an idle

By Robert E. Vining
Omega Chapter

prisoner is a dangerous prisoner." How convicts have gone insane and fomented riots for lack of purposeful activity. They had to be acquainted with the extent of inmate inactivity, how with a total of 3,000 Maryland prisoners, more than 2,300 walked up and down, up and down all day long, dreaming, plotting, scheming.

They were given to know that it was by no means a local problem but national, with an estimated 100,000 idle inmates in penal institutions throughout the nation. They had to be shown how prisoners, loafing their days away, were adding to their tax rate. This was one of our most effective selling points. The way to a man's heart may be through his stomach, but there is a short cut through his pocketbook.

Most of all, they had to be shown why prisoners, once occupied in a variety of prison industries—with admittedly flagrant abuses most unfair to free men—had been thrown into idleness. How by the passage of the Hawes-Cooper Act and the Summers-Ashurst Bill by the Congress of the United States, and subsequently validated by the Supreme Court, had served to engulf Maryland's three major penal institutions—and the prisons of the country—in a tidal wave of degenerating idleness.

All these things and many more had to be brought out of darkness into the light of public knowledge. The Commission knew that ultimate success rested upon the way they were told—and sold.

One of the earliest and most ingenious steps in the extended campaign was the making of a motion picture, the now historic "Idle Hands." Never before had a motion picture camera been allowed behind prison walls. The picture contained no propaganda, no artificial thought stimulus; it did not need to. The mere presentation of facts as they were, could not be improved upon as forceful drama.

Neither was there any peddling for bookings, for once the news got around, clubs, organizations, fraternal organizations, even out-of-state groups joined the waiting list to view the "documentary" film. Audiences in Maryland alone totaled more than 20,000, and an address which accompanied each showing added an exclamation point to the message. And the message, in many instances, was given by members of the Commission's advisory committee, which was not a name group but actively interested citizens throughout the state.

Meanwhile a steady stream of newspaper publicity was started and kept up, encouraging support being given by all the Baltimore and county papers. When the task looked the darkest—and the Commission's work was a complicated assignment at best—we were encouraged to forge forward by the

way the three reporters assigned to the Commission caught the spirit of the work. Theirs was almost a personal interest—certainly much of their work was done on personal time.

When the body made a trip to Virginia to inspect the prison system in the Old Dominion, the newspapermen went along so that their readers would be abreast of developments. When spot news lagged, the fires were kept burning with feature stories covering the history of the problem of prison labor and such sidelights as overcrowding and classification.

Gaining momentum, the problem took to the air. Leading citizens—by this time keenly interested—willingly broadcast their views from four local radio stations. Commission members were interviewed.

Commentators became interested and devoted many broadcasts to clarifying, for the masses, the complex phases of the work.

Approaching the climax—the 1937 biennial session of the General Assembly at Annapolis—the machine was running with gratifying smoothness, but it was the technique of timing that had oiled the gears. Take, for example, one of the final gestures, an open public mass meeting in the auditorium of the Maryland Penitentiary in the heart of Baltimore, just a few days before the legislature was to be convened.

It was the first time in the history of the United States that representative citizens of a state had gathered within prison walls for such a "town meeting." And incidentally, it was the first major test of the public's voluntary interest in the Commission's work. Hundreds were turned away. The meeting was a success before it started.

The speakers were Governor Nice, Sanford Bates, former Director of the Federal Bureau of Prisons; Austin H. MacCormick, Commissioner of Correction of the City of New York; Rice M. Youell, Superintendent of the Virginia Penitentiary at Richmond and President of the American Prison Association; and Dr. Louis N. Robinson, who had succeeded Judge Joseph N. Ulman, a member of the Supreme Bench of Baltimore City and of the Commission on Prison Labor, as chairman of the Federal group known as Prison Industries Reorganization Administration. Judge Ulman acted as narrator during a showing of "Idle Hands" and James M. Hepbron, Managing Director of the Baltimore Criminal Justice Commission, presided.

Following the meeting, radio station WBAL conducted a broadcast over 62 NBC stations. The feature here was another precedent breaker when Harold E. Donnell, Superintendent of Prisons, interviewed an unidentified prisoner, in his cell, in which the inmate gave a first hand picture of what idleness

(Continued to page 127)



ROBERT E. VINING
Omega Chapter



Budgeting in the Radio Business

TO THE AVERAGE listener radio means enjoyment, entertainment, education and occasionally, excitement. To those of us in it, radio is a business which has its full share of problems, pitfalls and possibilities, as well as its lighter and brighter side. Before taking up the part of the business with which I happen to be most closely concerned, let's look briefly at some samples of the finished product—programs. Such an approach will provide a helpful background against which to consider the party which budgets in making the wheels go around, and in controlling their speed and direction.

The first point of sharp distinction between radio and most other lines of business is the fact that under its Federal licenses NBC must broadcast 17½ hours a day over two separate networks of radio stations—the Red and the Blue—comprising at this writing a total of 150 stations in the United States and Canada. In other words we do, and must, serve to the nation's dial twisters some form of beneficial sound 35 hours every day of the 365, with an extra 35 hours thrown in each leap

year. To Deltasig readers, all this activity means that there were available at the push of a button in their homes during 1937 no less than 54,531 programs, ranging from the seven hour broadcast of King George's coronation, or an hour and a half symphony concert conducted by Arturo Toscanini, to a description of the total eclipse of the sun, for which an announcer, two engineers and several tons of equipment made a 16,000 mile journey to a minute island in the South Pacific to broadcast for 15 minutes. Incidentally it was to this speck of hitherto ownerless coral sand—Canton Island—that the United States Government laid claim in March of this year, with the intention of using it as a commercial air base.

A second point about the radio business is that, unlike other undertakings for profit, it cannot reduce production in dull times, nor can it count on an assured future in which to make up lost ground.

Each six months it must make application in Washington for the right to do business for another six months. And at public hear-

By John H. MacDonald, Alpha
Budget Officer, National
Broadcasting Company, Inc.

ings it must pledge itself to operate at 100 per cent capacity under no matter what conditions. An interruption of service or the idiosyncrasies of an artist may result in opposition to renewal for another six months' lease of life. Yet in spite of this legal insecurity, radio has become not only a convenience but a necessity, and in much of its activity as completely a public service as the press, the great wire and cable services or transportation.

The public has come to expect, and to demand, the coöperation of the radio in all great emergencies and in every event of national or world interest. We are expected to be on the ground in full force in times of earthquake or flood, when a throne changes hands, or when a dictator seizes or increases his power. We are expected to bring to listeners first-hand hearings of national conventions, political controversies, great public ceremonies and important sports events, wherever they occur.

That radio has won and held public interest was proven last year when more than 600,000 persons, the large majority of whom came from outside New York City, made the tour of the NBC studios in Radio City, New York. In addition, more than 5,000,000 listeners wrote letters to us concerning NBC programs. The latter figures, incidentally, do not include the additional millions who wrote directly to sponsors for premiums and prizes offered on commercial programs.

In addition to its services to the public, radio renders important services to government, among them that of bringing high officials in direct contact with the people. Last year, for example, the President addressed the country 20 times by radio. The Vice President spoke 3 times, cabinet members 68 times, senators 141, representatives 89 and other government officials 19 times. In addition, high army and navy officers and other federal officials spoke over NBC networks 186 times.

Another important type of service which radio renders to the public is the broadcasting of educational material. In 1937 a fifth of NBC's time was given to educational programs and almost a fourth to allied cultural programs. Of the former, four were produced in direct coöperation with the United States Office of Education at Washington. The NBC Music Appreciation Hour broadcast regularly by Dr. Walter Damrosch, dean of American orchestra conductors, has an extraordinary following. Other widely appreciated programs of an educational and cultural nature are America's Town Meeting of the Air, the National Farm and Home Hour, and the University of Chicago Round Table discussions in which eminent authorities discuss and clarify for radio listeners outstanding events and situations in the news.

To secure an even higher level of educational programs NBC last year obtained the services of Dr. James Rowland Angell, 16 years president of Yale University, as educational counselor. Since joining NBC Dr. Angell has gone abroad to study the fore-

most European broadcasting systems and their methods, has analyzed our own; and is now preparing his plans for NBC educational programs for the future.

Fourteen programs each week are devoted to religion, bringing the most distinguished advocates of many faiths before national audiences.

Most universal of all radio material in its appeal is music. NBC has broadcast programs by practically every American symphony orchestra of distinction and by many famous European instrumental and choral groups. Twenty-two complete operas were put on the air, Saturday afternoons, from the Metropolitan Opera House in New York; and other operas were relayed and broadcast from the Austrian Salzburg Festival, from Covent Garden, London, from Bayreuth, Milan, Rome, San Francisco and Chicago. Of special service to amateur musicians were the programs of the NBC Home Symphony Orchestra, conducted by Ernest La Prade in such a manner that persons all over the country could participate in their own homes, and with their favorite instruments, in the concerts.

Culmination of the company's musical activity was the creation of the first full strength symphony orchestra ever assembled and maintained by an American broadcasting company, for the series of Saturday evening symphony concerts conducted by Maestro Arturo Toscanini and other eminent conductors during the 1937-1938 season.

In covering great news events radio is expected to, and does, accomplish veritable miracles; and neither direct expense nor the setting aside of revenue-producing commercial programs is permitted to interfere. Adolph Hitler's dramatic and triumphal entry into Vienna, which changed the map of Europe, was directly covered, bringing the tramp of German soldiers, the voice of the dictator and the roar of the cheering thousands directly to American listeners. Radio also told the story of the flood disasters in the middle west last year, NBC alone broadcasting 122 times in eight days as the mounting waters caused untold loss of property and the loss of many and the imperilling of thousands of lives.

Broadcasts from Madrid and Barcelona brought first-hand glimpses of the war fronts in Spain. Others from Shanghai, Nanking and Manila gave radio listeners flashes of the catastrophe in the Far East. Innumerable lesser news events were brought graphically to listeners' homes.

More recently the company has organized daily broadcasts in seven languages to Europe, Africa, Asia and Latin America. That they are appreciated is proven by the thousands of letters coming in from seventy-five countries and possessions, from deep in the Belgian Congo, from islands in the Indian Ocean, from French Equatorial Africa, Portuguese West Africa, and from all of Central and South America.

All the foregoing activities are fitted into NBC's 35 hours a day by split seconds. Last year the total

program-hours were broken down as follows:

Music	11,847
Literature	3,462
Talks	1,567
News	689
Sports	293
Comedy	708
Women's Programs	398
Children's Programs	638
Religious Programs	240
	<hr/>
	19,842

The significance of the foregoing illustrations of NBC's finished products in their relation to budgeting is obvious. Radio is a business in which both executives and employees must think in terms of public interest, convenience and necessity first. Yet just as in any other private enterprise, income and expenses must be watched carefully if we are to continue to render, under the American system, the kind of service to which the public has become accustomed and which it now demands. The fundamental problem of budgeting a business of this kind is to maintain the proper balance between income and expense.

The budget procedure used at NBC is a relatively simple one. Perhaps the easiest way to explain it is to start at the beginning of the year when the annual or original budget is prepared. About November 1 each department head, as well as the Vice Presidents in charge of our Chicago and San Francisco divisions, receives a memorandum requesting that they submit estimates of income and expenses for the coming year by individual months and accounts. These budgets, of course, are accompanied by explanations of differences from the previous year.

When the estimates are received in the Budget Office they are checked and summarized and a preliminary budget representing the proposals of the department heads is prepared. This budget is in the form of an estimated profit and loss statement by months. At the same time a complete explanation of all differences is prepared in summary form. There is also prepared a "budget as recommended by the Budget Office" which represents my own recommendations as to changes which should be made in the budgets as submitted by department heads.

These two proposed budgets in summary form, together with the explanations, are first discussed with the Vice President and Treasurer, after which they are again discussed with the President. The President determines the final budget, often after conferences with the various department heads concerned, particularly in cases where there are important differences between the budget as proposed by department heads and the changes proposed by

the Budget Officer or the Vice President and Treasurer. Budgets as proposed by department heads are not changed in any important way until the changes are thoroughly discussed with the department concerned and an agreement reached on the final figures.

When the final budget for the company as a whole has been agreed upon by all concerned, detailed budget sheets by departments and accounts are prepared and forwarded to all departments and divisions. The budget figures sent out at this time are for the first quarter of the year only, as annual budgets submitted at the first of the year are revised quarterly during the year. The purpose of the quarterly revisions, which are made in the same way as the annual budget, is to maintain flexibility and to provide an opportunity to incorporate changes due to conditions which may have arisen after the original budget was completed.

If during the quarter, need arises for expenditures in excess of amounts provided in approved budgets, the department concerned originates a request for a special appropriation, stating the requirements and the amount involved. This is forwarded to the Budget Officer and the Vice President and Treasurer, who, after investigation, make their recommendations to the President.

Actual expenses are recorded in detail monthly by the Budget Office and statements comparing budgeted and

actual expenses by individual accounts are sent to all departments and divisions. A summary for the company as a whole, comparing budgeted and actual expenses and accompanied by an explanation of differences, is also prepared monthly and submitted to the Vice President and Treasurer and to the President.

In the foregoing paragraphs I have cited some examples of our finished products—programs—and have outlined briefly and non-technically our budget procedure as illustrating another part of the business which is less dramatic perhaps, but equally important. Together they comprise a business which, to me at least, is of more than average interest now, to say nothing of the developments in the years to come.



JOHN H. MACDONALD
Alpha Chapter

**The Next
Grand Chapter Congress of
Delta Sigma Pi
will be held in September, 1939**

**Dates and full details will be published
in the next issue of THE DELTASIG.**



IOTA CHAPTER—UNIVERSITY OF KANSAS

BOTTOM ROW, (Left to right): William Thompson, *Senior Warden*; Maurice Breidenthal, *Treasurer*; Hazlett Steiger, *Head Master*; Dean Frank T. Stockton; Chester Jackson, *Scribe*; Harry Brown, *Junior Warden*; Martin Flesher; Claude Cravens, *DELTASIG Correspondent*.

SECOND ROW: Carl Peterson, Jack Ledyard, William Seitz, Jack Carlson, Donald Clinger, Virgil Green, Jack Hutlig.

THIRD ROW: William Horton, Hugh Jones, Keith Daly, William Waugh, James Nelson, Morton Jones.

TOP ROW: Clarence Neal, John O'Brien, James Harris, Thomas Manglesdorf, Phil Nicholson, Richard Newlin, Dell Kneale.

Kansas Chapter Sponsors Petition to Secure New School of Business Building

FOR MANY YEARS the students in the School of Business in the University of Kansas have felt they were inadequately housed and that the faculty of the School of Business was understaffed. On countless occasions the students have "wished" or "dreamed" they had a separate building for their School of Business with adequate facilities. But that is about as far as it went until this spring when the Kansas Chapter of Delta Sigma Pi decided to do something about presenting the facts to the Board of Regents of the university and organized and prepared and presented a petition to them in behalf of the many students of the School of Business.

In 1937 the enrollment in the School of Business at Kansas totaled 249. The School of Business comprises only the junior and senior classes. This year the enrollment increased to 348, an increase of 40 per cent advancing the School of Business from the fifth largest school in the university to third rank. Of a total of 95,080 student credit hours carried by all of the students at the University of Kansas

16,566 student credit hours are within the School of Business and the average load for each member of the faculty of the School of Business is in excess of 50 percent more than the average teacher load of the entire faculty of the university.

In one of the business meetings of Iota Chapter of Delta Sigma Pi the members were discussing ways in which the chapter could help the School of Business. The members discussed the need of a new building, more instructors, and other improvements. There was a rumour on the campus that a new building was to be built soon and the chapter knew that since the medical and fine arts schools needed

more room there would probably be a three way fight to secure this building. Realizing that a statement from a group of students would have to present a forceful appeal the chapter struck upon the petition idea. Discussion followed in several meetings, ideas were assembled and the chapter started to work. After three afternoons and evenings of writing and rewriting, accumulating more
(Continued to page 127)



CHAPTER OFFICERS PRESENT PETITION TO CHANCELLOR LINDLEY
Left to right: Maurice Breidenthal, Chancellor Lindley, Martin Flesher and Head Master Hazlett Steiger.

With the ALUMNI

★ ★ ★ ★

THE WORLD OVER



Birmingham Alumni Club Organized

FOR SEVERAL YEARS various alumni residing in Alabama have wanted an alumni club in Birmingham, the largest city in the state but there has not been a sufficient number of alumni permanently resident there to make for the successful operation of an alumni club until just the past few years.



TOM L. BARROW

Several alumni interested in this project called several other members together on February 18 at the Tutwiler Hotel and plans for the permanent organization of the club were made, with Tom L. Barrow, *Florida*, being elected temporary chairman. The next meeting was held on March 8 with a fine attendance and Thomas J. Hammer, *Alabama*, of the Protective Life Insurance Company gave an interesting talk on "Interest in Government."

J. C. Waller, Secretary-Treasurer. Lawrence B. Davis was appointed chairman of the professional committee. Province Officer Wendell M. Adamson of the University of Alabama attended this second meeting and outlined the activities of our Alabama undergraduate chapter and urged close co-operation and occasional interchange of visits between the two groups.

Since the seniors in the School of Commerce and Business Administration of the university were to make an inspection trip to Birmingham early in April the alumni club invited the active members of Alpha Sigma Chapter to be present at their April banquet in Birmingham which was held April 5. Grand Secretary-Treasurer Wright was on a trip of chapter visitation through the south and adjusted his itinerary to also be present. Thirty-six members attended this banquet. Lewis L. Doughton, *Kansas*, served as toastmaster after which Brother Wright gave a fine talk on the fraternity. There were many of the Alabama seniors as well as several faculty members present as shown in the picture accompanying this article.

With the enthusiastic beginning and the fine support being given by all of our Birmingham alumni we expect to develop our alumni club into one of the most active in the fraternity, although it may not be the largest in size.—CARSTEN B. SAHLMANN

The following permanent officers were then elected: Tom L. Barrow, President; Francis M. Osteen, Vice-president; and



BIRMINGHAM ALUMNI CLUB BANQUET HELD APRIL 5, 1938

SEATED (Left to right): Richard Scruggs, Sterling Nesbitt, J. Armstrong, T. J. Laney, Jr., James Holland.
 FIRST ROW (Standing, Left to right): Dr. H. H. Chapman, Edgar Houser, Mario Comolli, Thomas T. Allison, Lawrence B. Davis, L. J. Thomas, *Head Master of our Alabama Chapter*, F. M. Osteen, Grand Secretary-Treasurer H. G. Wright, Lewis L. Doughton, Tom L. Barrow, *President of the Alumni Club*, Province Officer W. M. Adamson, J. C. Waller, Morris Burkett, M. Rogers, H. Cutrer, Tracy Davidson, James Vance.
 TOP ROW: Norman Anderton, Floyd Daniels, Harold Helms, C. B. Sahlmann, Tom Nash, Bill Hughes, Walter Schaffer, Bill Duffey, Victor E. Johnson, Gene Tomlinson, Frank Adams, Harry Mitchell, W. Scott.

Kansas City Alumni Visited by Kansas Actives

ONE OF THE most enjoyable events of the Kansas City Alumni Club of the past year was the joint banquet held in Kansas City on March 18 which was attended by many members and pledges of Iota Chapter at Lawrence, Kansas, nearby. (See photograph accompanying this article.) We had an excellent meeting and Alumni Kincaid and Bartley presented interesting talks on what the employer expects from college graduates. The discussion which followed enabled the actives to have a very clear picture of what Delta Sigma Pi can mean to a young man in business after graduation from college. There was a total of 39 present at this banquet.

On April 10 nine members of our alumni club and three alumni from Topeka, Kansas, journeyed to Lawrence to attend the Iota Chapter initiation of 14 pledges. We enjoyed the fine talk given by Brother Dean Stockton of the School of Business of the University of Kansas who complimented our chapter very highly on the splendid support it had given him and the School of Business the past year. Late in April we had Professor Ise of the Department of economics of the University of Kansas as our guest speaker. Our activities for the present fiscal year will close with a social activity of some kind in May, probably a dinner-dance.—W. A. DINKLAGE

Baltimore Alumni Club News

THE BALTIMORE ALUMNI CLUB in co-operation with Chi Chapter is now conducting its third annual "First Young Citizen" Award. Each year the Delta Sigma Pi Scroll has been awarded to the young Baltimorean who has made the most outstanding contribution to the civic welfare and progress of Baltimore. For the past three weeks the Baltimore *News-Post* has been running a series of articles on the award and also printing a coupon for nominations to be made by the general public. The only requirement is that the winner be not over forty years of age. He may be selected from any field of endeavor. The winner is selected by an Award Committee composed of the

President and Secretary of the Alumni Club, the Headmaster and Scribe of Chi Chapter and two members of the faculty of Johns Hopkins University. Leading citizens of Baltimore and many civic organizations have been invited to name candidates.

This year the award will be made at a dinner at the Johns Hopkins Faculty Club at which time the election of officers will also be held. The principal speaker will be W. Mackenzie Stevens of Chi Chapter who recently returned from China where he taught at the University of Nanking and was also Financial Adviser to the Chinese Government. Brother Stevens is now teaching at the University of Maryland. The Scroll will be presented to the 1937 winner by the winner of the 1936 award, Judge Thomas J. S. Waxter. The winner of the 1937 Scroll will be announced on April 21.

The alumni club has held several enjoyable dinner meetings during the past year at the beautiful Johns Hopkins Faculty Club. On April 8, an informal party was held at Levering Hall. Many alumni and actives attended and all had an enjoyable evening. A cordial invitation is extended to all Deltasigs visiting Baltimore to join us at luncheon every Thursday at the Lord Baltimore Hotel.

Philadelphia Wants 1939 Convention

THIS LAST ISSUE of THE DELTASIG for the current fiscal year affords a fine opportunity for us to take stock of the recent progress made by the Philadelphia Alumni Club. The week-end party held at Beach Haven, New Jersey, was the outstanding event of last fall followed by a record attendance at our February banquet and the initiation by our Pennsylvania Chapter of ten alumni members of our original petitioning group at the University of Pennsylvania. We then decided to hold monthly dinner meetings following the plan so successfully used by the Chicago Alumni Club and our first dinner meeting under this new plan brought out a fine attendance and was very successful. Russell H. Beale of the Federal Home Loan Bank spoke. Election of officers followed with William G. Rohrer, Jr., being re-elected for another term as President. George L. Beck was elected Vice-president, Raymond L. Hildenbrand, Secretary, James W.



MEMBERS REPRESENTING A HALF A DOZEN CHAPTERS WERE PRESENT AT A JOINT BANQUET HELD BY THE KANSAS CITY ALUMNI CLUB AND OUR KANSAS CHAPTER, MARCH 18, IN KANSAS CITY, MISSOURI

TOP ROW (Left to right): Paul E. Steele, Virgil V. Green, Ray Barclay, J. Edmond Metzger, Donald J. Bell, Clarence L. Gunckel, Walter N. Johnson, Robert J. Schuback, Morton M. Jones, Neil A. Bartley, Lionel C. Milligan, Carl M. Peterson, Claude Cravens.

SECOND ROW (Left to right): George H. Mueller, F. Crocker Bacon, Robert J. Charlton, C. Chauncey Cox, Paul E. Burk, Isaac N. Magley, W. G. Parsons, Glenn Gilman, Bill Weissenborn, Lyle L. Tyner, Lloyd G. Wilson, Dale W. McNeal, Carlton F. Parrish.

BOTTOM ROW (Left to right): Jack Ledyard, Harry Brown, Martin Flesher, Hazlett Steiger, Chet Jackson, Harry L. Wuerth, Joe Garrison, Russell L. Rosene, William A. Dinklage, Roy J. Schmersey, H. Emmons Kincaid.

Davidheiser, Treasurer, and the following Board of Governors: Arthur A. Audet, George Auffort, John A. Dugan, Frank Greenwood, Nelson Herb, M. J. Judge, Lewis W. Powell, Gerry White and Charles Yoder. The attendance at the April dinner meeting brought a fine increase over the previous one.

The Delta Sigma Pi bowling competition took me into a bowling alley for the first time in my life, believe it or not; the result, one more bowling enthusiast. Our members certainly got a lot of real fun out of this bowling match. It is an excellent idea and affords one more opportunity for all Deltasigs to enjoy the benefits of true fraternalism. As for one of our teams, Allen Fowler, Charles Yoder, Harry Garrison, Larry Daly and Bernard Dougherty, they bowled a fine score of 2,474 for three games with Brother Dougherty scoring 214 in one game. We hope it wins. This bowling match was so well received that a bowling committee has been appointed with Brother Yoder as chairman and we expect to stage several interesting bowling matches in the future.

Of greatest interest to all Philadelphia Deltasigs now is the 1939 fraternity convention. Philadelphia wants this! At a recent meeting we completed the personnel of our committee which is going to present a formal petition to the Grand Council of Delta Sigma Pi seeking the 1939 meeting. Should Philadelphia be selected for this meeting we can assure you that that convention will be one of the finest and best attended in the history of the fraternity, in fact we guarantee it. That may seem to be a difficult guarantee to fulfill, but we sincerely believe that Philadelphia, as a modern convention city, and as the geographic center of an area which includes more Deltasigs than perhaps any other one territory, makes such a claim tenable.

The last meeting of the current season will be held in May but during the summer we expect to have a picnic, a fishing trip and our annual week-end trip to the Pocono Mountains.

Speaking of vacations, September, 1939, may seem far away but now is the time to plan on taking next year's vacation in September so that you can attend the Grand Chapter Congress in Philadelphia.—RAYMOND L. HILDENBRAND

Washington Alumni Club Revived

WITH THE ADVENT of the New Deal and the consequent greater control of business by the government, it is natural that a great number of Deltasigs are in the Nation's capital. Many of these are in contact with the active chapter; many, however, because of hurried visits and heavy duties here, have not been able to make themselves known to Mu Chapter. In order to make all Deltasigs in Washington fraternity-minded, the entire facilities of the active chapter were thrown open to the alumni interested in reviving the Washington Alumni Club.

In combination the active chapter and the Washington alumni staged during the current school year the largest Founders' Day banquet in the history of the Washington group. From Chi Chapter they secured the speaker, W. Mackenzie Stevens, former Financial Adviser to the Chinese Government. Every alumnus was contacted by an active member or by a member of the alumni, and the result was the wonderful Founders' Day banquet of this year. Carman Blough, now with the Securities and Exchange Commission, was our next speaker, the event being a professional meeting at the chapter house. Following that, Mr. J. Edgar Hoover, Director of the Federal Bureau of Investigation, Department of Justice, sent Administrative Assistant, J. M. McGuire, of the Bureau to address a joint active-alumni meeting.

When Brother Wright visited us in March the decision to revive the alumni club as such was made and a course of procedure determined. Now, the club is functioning under full steam, with luncheons every Monday, at the Har-

ington Hotel, in downtown Washington. The chapter faculty adviser, Dr. Coutinho, has secured for our next professional meeting, on April 27, the most sought-after speaker in the capital, the German Ambassador to the United States, Dr. Hans Diekoff. Other speakers, including Brother Verner, of the Economics department of the University, Dr. Francis Brady, Professor of Philosophy, and Mr. Dostert, of the French department.

As divergent in their choice of business appointments as their geographical locations, the Washington alumni boasts of one of the most illustrious membership rolls in all that wide commonwealth which is rightly the domain of Delta Sigma Pi.

Those of the alumni who have not been to the alumni luncheons or the affairs of the active chapter are cordially invited to drop in at the Harrington on Monday, or at the house at any time.—CHARLES C. TATUM

Chicago Alumni News

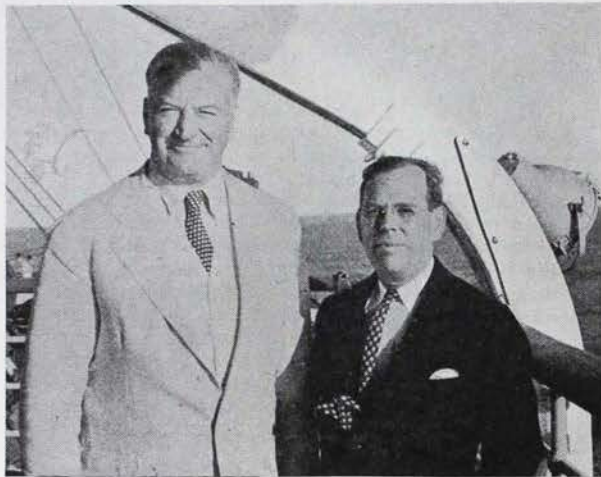
THE FEBRUARY dinner and meeting of the Chicago Alumni Club was not held and an informal dinner-dance was substituted, in response to many requests. About 50 couples attended this enjoyable affair which was held at the Swedish Club of Chicago. Dinner was served at 8 o'clock preceded by the famous Smörgåsbord for which the club is well known. Dancing was from 9 to 1. Mrs. Alvin H. Holm was the winner of the door prize.

Our regular monthly dinner meetings were resumed in March when we had as our guest speaker an alumnus of our North Dakota Chapter, now Dean of the Evanston Division of the School of Commerce of Northwestern University, James R. Hawkinson. Brother Hawkinson spoke on "The Importance of Consumers Research to Business." We had a fine attendance. In April we had as our guest speaker, Mr. Homer J. Buckley, President of Buckley, Dement & Company, largest direct mail advertising firm in America. He presented an interesting talk on "Developing the Right Mental Attitude." Our May speaker will be Mr. A. Lawren Brown, Educational Director of Investors Syndicate who will present his well known talk, "The Blind Spot of Science." This will probably be our last meeting until fall although during the summer months we will have a couple of golf tournaments and possibly a picnic.

Personal Mention

DARIO L. TOFFENETTI, *Northwestern*, recently added the seventh restaurant in his Triangle chain in Chicago. . . . RANDOLPH K. VINSON, *Northwestern*, is with the Chicago office of Prentice-Hall Inc. . . . RUSSELL G. NELSON, *Northwestern*, is with Russell C. Pettingill & Company, Chicago. . . . MARK PUTNAM, *Kansas*, was recently promoted to assistant personnel director of the Western Electric Company and was transferred from Chicago to their main office in New York. . . . WALTER F. OLTMAN, *Northwestern*, agency director of a large New York life insurance agency in Chicago has moved his offices to the Insurance Exchange Building. . . . The graduating seniors of the class of 1937 at our Colorado chapter are now located as follows: CALVIN BAKER is with an accounting firm in Hollywood, California; ROY BROWER is with S. H. Kress Company, Denver; WILLIAM CAMPBELL is with the Duquesne Light Company, Pittsburgh; HAROLD KOONCE is with the Koonce Chevrolet Agency at Eagle, Colorado; J. OGDEN MEYER is with the Travelers Insurance Company in their Denver office; ROBERT SONNEKSON is in the General Electric Company training school, Schenectady, New York; WILLIAM STAHLIN is attending the Harvard Graduate School of Business Administration and CLAIRE WHITE who was Head Master of our

Colorado chapter last year is with the First National Bank of Julesburg, Colorado. . . . The June 1937 graduates of our Oklahoma chapter are busily engaged in the following connections: SHIRLEY GRIMES is in the sales department of General Motors, Oklahoma City, Oklahoma; J. C. STAFFORD is with the Anderson Wholesale Furniture Company, Oklahoma City, Oklahoma; HAROLD VAN DOLSEN is in charge of the new state planning division of the Home State Life Insurance Company of New York, in their Oklahoma City office; O. A. STRANGE is in the accounting department of the Oklahoma Gas & Electric Company, in Ardmore, Oklahoma; HARRY MORRIS is assisting his father in an oil lease business at Ada, Oklahoma; HAROLD DOUGHTY is connected with the City Bank, Mountain Park, Oklahoma; while GLENN BROWN is with the Commercial Investment Trust Company, Ponca City, Oklahoma.



TWO PROMINENT BANKERS OF ALPHA CHAPTER

George V. McLaughlin (left), President of the Brooklyn Trust Company and former Superintendent of Banks in the State of New York, and Philip A. Benson, President of the Dime Savings Bank of Brooklyn, New York and First Vice-President of the American Bankers Association, were snapped in this informal pose on a recent trip to Havana, Cuba.

Prominent in Industrial Relations Work

HAROLD R. BIXLER, *Ohio State*, is making quite a name for himself in the interesting field of industrial relations in New York City. A member of the class of 1925 at Ohio State University he became associated shortly thereafter with the National Carbon Company, Long Island City, New York. During this time he took some graduate work at New York University and received the degree of Master of Business Administration in 1927. During the next two years he was active in production engineering and was head of the Industrial Service Department of this company at their Clarksburg, West Virginia, plant, followed by a year in the same capacity at their Fostoria, Ohio, plant. Since 1930 he has been assistant manager of the Industrial Relations Department of the Union Carbide Company in New York City. His work covers the entire field of industrial relations including accident prevention activities; the personnel functions of selection, placement, college recruiting and the like; employee education and training; general employee activities such as recreational and athletic; development and operation of employee plans such as group insurance, savings and thrift, vacation, retirement and pensions and the establishment of policies relating thereto.



HAROLD R. BIXLER

He has been very active in the American Management Association, the Society of Industrial Engineers, the Industrial Relations Counselors, the National Industrial Board, the Personnel Research Federation, the National Association of Manufacturers, the New York Employment Managers' Association and the National Safety Council. He lives in Jackson Heights, Long Island, where he is a member of the University Club, the Tennis Club, the Squash Club and the Beachwood Yacht and Country Club.

Obituary

J. RUSSELL REESMAN, *Zeta 168*. Born 1910, in Illinois; initiated into our Northwestern Chapter May 15, 1932; died March 20, 1937.

C. A. NIELSON, *Nu 103*. Born May 3, 1899, at Sandusky, Ohio; initiated into our Ohio State Chapter May 10, 1925; died May 31, 1937.

C. J. BRENNAN, *Mu 143*. Born August 14, 1904, at North Adams, Mass.; initiated into our Georgetown Chapter February 6, 1937; died July 17, 1937.

DAVID C. KERR, *Sigma 97*. Born March 4, 1904, at Manti, Utah; initiated into our Utah Chapter April 3, 1927; died August 5, 1937.

GUSTAV H. POPPENBERG, *Alpha Kappa 40*. Born December 24, 1906, at Buffalo, N.Y.; initiated into our Buffalo Chapter June 4, 1927; died September 2, 1937.

RONALD E. POOLE, *Alpha Nu 180*. Born August 5, 1916, at Madison, Wis.; initiated into our Denver Chapter May 29, 1937; died February 4, 1938.

WILLIAM L. BELL, *Alpha Nu 64*. Born July 1, 1904, at Cripple Creek, Colo.; initiated into our Denver chapter December 10, 1927; died July 2, 1937.

JOSEPH E. SHULTZ, *Iota 119*. Born June 23, 1905, at Lawrence, Kan.; initiated into our Kansas chapter February 20, 1927; died October 17, 1937.

(Continued to page 127)



Among $\Delta \Delta \Delta \Delta$ CHAPTERS

Delta Sigma Pi and the Chapter Efficiency Contest

AS THE CURRENT college year is drawing near to a close it is a time to which all chapters of Delta Sigma Pi especially look forward. Before long all chapters will receive reports informing them as to their final standings in the Chapter Efficiency Contest. Such reports are of important interest to each chapter participating in the contest in so far as it reveals how well its work has been carried on for the college year. The chapter that finishes first in the contest, or in a position near the top, has thereby attained a certain amount of prestige which it can view with pride; but such a position also denotes a number of other things. Let us see just what such a contest does and what its merits and advantages are.

First of all, the Chapter Efficiency Contest provides an incentive for the various chapters and its members, this incentive being to finish up in first place and to make a perfect score for the year's activities. It is a contest which, if carried on properly by the various chapters, has a great deal to give in return for the energy and time expended. There is always or should always be that constant desire on the part of every chapter and its members to be the chapter to finish with a perfect score for the college year. Each and every chapter should plan and work to make the best possible showing in the Chapter Efficiency Contest. If a chapter carries on well for one year and sets a fine record, then there will be an attempt by the members in succeeding years to try to equal or excel the record so established. No chapter should fall below its previous records in the contest. Due to the fact that this contest furnishes that certain amount of "push" for the chapters which is always needed, the contest thus tends to keep the members working for that one and only goal, first place in the contest. It is this point which stands out as one of the many advantages derived from having such a contest.

Secondly, by having such a contest in operation, it helps to make the chapter and the entire fraternity much stronger than it would be if such a contest were not in effect. I say that the chapters are made stronger by the contest because of the results that the contest has brought about in past years. The contest has made every chapter strive for higher scores. The result has been that an increasing number of chapters have made the honor roll. The contest has also made for an increased number of members in the various chapters along with the idea of getting men of the finest calibre. Since the contest has been carried on, improvements in every way can be noted among the various chapters of the organization. We should all remember that a

chain is no stronger than its weakest link. With this in mind we should all do our part in trying to make Delta Sigma Pi a stronger fraternity in every way possible.

Thirdly, by having such a contest in operation, it tends to give the Central Office of Delta Sigma Pi a rather complete check on all chapters as to how they are discharging their duties. In other words, the Chapter Efficiency Contest tends to act as a yardstick which can be used to measure the activities of the various chapters and tends to indicate if they are being carried on properly. By having the contest divided into five major divisions, with which all the chapters are familiar, it tends to give a picture of the work of the chapters from all angles. It shows the divisions of the contest in which the chapter is strong or weak, and just where improvements could and should be made. In this way, the contest acts as a regulator for all chapters and officers. It is an efficient way of keeping all chapters in proper line.

Finally such a contest leaves important effects upon the members and officers who have participated. Through the efficiency contest the members and officers have an excellent opportunity whereby they may work, the better to improve themselves in leadership. If a chapter has experienced the thrill of finishing first or tying for first place in the contest, it will know that this is certainly quite an honor. If it has attained an almost perfect score it can know it has done good work. The benefits derived from working in such an organization as Delta Sigma Pi only helps to make its members better equipped to face the business world upon leaving the campus, and they will be better qualified to cope with the problems which they will eventually have to face after leaving college. Working in the chapter gives the individuals a chance for more association with other people which is of considerable importance. To know that everyone has done his part and done it well in the Chapter Efficiency Contest is certainly a feeling worth the trouble and effort to obtain. The Central Office, the Grand Officers, and the Faculty Advisers, who are responsible for carrying out the work of the fraternity are certainly to be complimented in working out and directing such a contest as we now have, which operates in such an efficient manner in making Delta Sigma Pi a better and stronger fraternity. Let us all do our best this year in bringing to a close what appears to be one of the most successful years that Delta Sigma Pi has ever experienced. Luck to all of you!—RAY H. BEZONI, Head Master, Alpha Beta Chapter, University of Missouri



BETA XI CHAPTER—RIDER COLLEGE

Beta Pledges Twenty

OUR PROFESSIONAL PROGRAM of twelve smokers held this year, six each semester, was a great aid in securing pledges for Beta Chapter. With 14 members already initiated during the first semester and with 20 men pledged the second semester Beta should exceed her quota of 17 new members.

Herbert V. Prochnow, Assistant Vice-President of The First National Bank and an alumnus of our Wisconsin Chapter spoke at the largest professional meeting and smoker held during the second semester. Dr. Zaun, who recently studied theology in Germany, entertained at a professional meeting the first semester with a discussion of the people and political régime of that country. Something new in our professional program is a Friday night informal weekly forum on current economic, political, and social questions of interest to the brothers.

The bowling team points with pride to the new cup on the mantel. This shining silver trophy represents their supremacy in the School of Commerce. Hoping to add to this collection the baseball team started the season with a 23 to 6 win over Alpha Kappa Psi. The members on the team have been provided with caps and jerseys in the fraternity colors from the profit on a Monte Carlo party held for that purpose.

When the university withdrew financial support from the Chicago campus sports program, Beta Chapter called a meeting of all the fraternities on the Chicago campus to take some united action. Seventeen fraternities responded and are now working out a petition for re-instatement of financial support.

Our 40 man minstrel show won third prize at the Varsity Night program last December. On that night each year all campus organizations enter a skit on the program. The Deltasigs led the fraternities.

The social event of the year was the formal dinner dance at the Lake Shore Athletic Club on March 12. Every year Alpha Psi Chapter at the University of Chicago, Alpha Omega Chapter at De Paul, and the two Northwestern Chapters, Beta and Zeta, come together for this one social event. Needless to say that a good time was had by all.

The best house party of the year was the pledge party just preceding last semester's initiation. The neophytes brought Hollywood to the chapter house for the evening and provided Fred Astaire and Walt Disney's cartoons for special entertainment. The new pledges of this semester are planning a summer formal for the last part of May. The last event of the year will be the Deltasig picnic after school closes and Hell Week is over.—ROBERT L. SHANLEY

Georgetown Completes Successful Year

WHEN THIS ISSUE of THE DELTASIG appears the school year will lack but a few weeks of having drawn to a close. Therefore, we ought to take a sort of public inventory of chapter accomplishments. To begin with, Mu has spent a great deal of time on its professional programs and when we begin to consider the professional meetings we are confronted with an array of names of speakers, the number and quality of which has never been equalled by the chapter. We have met to listen to W. MacKenzie Stevens, brother Deltasig, and former fiscal adviser to the Chinese government, Brother Carman Blough, of the Securities and Exchange Commission, J. M. McGuire, Administrative Assistant in the Bureau of Investigation, and Professors Verne Brady, and Dostert, of Georgetown.

We have seen the revival of a good Washington Alumni Club, and we are happy to play host to Deltasigs who visit us, the number of whom is increasing rapidly. We have stalked the corridors of the Department of Justice in professional activity and we have mounted the great dome of the U. S. Naval Observatory in fraternal interest. We have

spent a second year in our new house and have seen our active membership grow greater.

In early June will graduate from Georgetown Brothers Carbeau, Narvaez, Radzevich, Shelton, Sheldon, Beach, and McKenna. By June neophytes McKinley, Kruden, Van Herp, and Thoman will probably be Deltasigs, as haughty as the best of them. Spring elections will have taken place and new officers will have filled in the gaps.

This second year in the house has been a very exciting one. We even had a ghost who haunted our long halls and disturbed our dormitory. Yes, it is true. We had a nightly visitor who struck terror to the hearts of some brothers, although they will never admit it. Then we had the great exposé, and the ghost suddenly became convincingly material.

We had a visit from Grand Secretary-Treasurer Wright, and another from Grand President Milener. We entertained men from Chi, from Beta Omicron, and from Alpha Zeta, to mention but a few. We went exploring, too, to Penn and Temple. Brother Narvaez has gone to Bogota, Colombia, where he lives; Brother Kelly Shelton gave up a single, solitary life, for marriage.

Let us leave here, then, to join THE DELTASIG in the fall. Vacation is so near that we already wish 12,000 pleasant ones to all Deltasigs. In the meantime, the chapter house is open all summer and brothers who come to Washington are invited to call and stay awhile.—R. WIESENFELD

Denver Chapter Progress Increases

WITH SPRING JUST AROUND the corner, Alpha Nu Chapter here at Denver University is planning to expand its activities even to a greater degree than it has been doing during the past two years. We have a very good reason for doing this, because we are getting undoubtedly the best support from alumni and active members that we have ever had. One of the former professors at Denver University School of Commerce, a true Delta Sigma Pi alumnus if there ever was one, has given us a new spirit. He is Ernest A. Zelliot, who left the university to direct the Department of Business Education in the Des Moines, Iowa, public schools. Alpha Nu Chapter was stimulated by a letter which he wrote. Here is an excerpt from it: "I am particularly happy to see the big stride you are making in increasing your membership with the quality fellows; you made a big start in that direction the past two years and I am sure you will soon be the dominant organization even if you have not already reached that stage. Knowing the history of the chapter so well since 1930, you may be sure that I am rejoicing with the other old-timers." With a backing like that, how can we help getting ahead? Well, the chapter is certainly putting forth every ounce of energy in that direction.

Our professional meetings of late have been extremely interesting. On Wednesday, April 13, Mr. Louis Baine, manager of the Field Office Bureau of Federal Old Age Insurance, and also a member of the Social Security Board, spoke on title two of the Act which pertains to benefits to workers. The active chapter had a chance to become acquainted with this vital subject, and every member agreed that it was one of the most worthwhile talks which has been presented.

Then, too, in relation to activities, Alpha Nu chapter is planning a spring formal dinner-dance which will take place on May 27, and from what I have heard it will probably be the finest that has been given at the University of Denver in a long time. Of course, we do not expect to stop our other activities at all. Now we have organized basketball and baseball teams with which we hope to fire forth and stand Delta Sigma Pi at the very front of school contests.

We have been reading about the success of other chapters in THE DELTASIG, and our chapter wants to compliment those chapters on their achievements. We will co-operate, too, in making Delta Sigma Pi the most outstanding fraternity of fraternities!—PAUL D. BLAGEN



Here are some views taken on the mountain climbing trip of our Tennessee Chapter. The sight of snow was quite a treat for many of the members. Only a small part of the group, and their dates, are shown in these pictures.

Tennessee Chapter Goes Mountain Climbing

ALPHA ZETA CHAPTER has had an exceedingly busy year with its many activities, professional and social. However one of the most interesting events of the entire year was the hike up Mt. LeComte made the last week in February. Mt. LeComte is the most accessible of the higher peaks of the Smoky Mountains which are but a mere 40 miles from Knoxville. This mountain reaching to a height of 6595 feet above sea level is the third largest peak in the Smoky Mountains National Park and is a favorite of thousands of hikers who visit the park each year. After considerable discussion our chapter set a definite date for the trip and we decided to take our dates with us, at least those hardier members of the fair sex who were in the mood to make the seven mile climb with us.

However springtime reached Tennessee early this year and balmy weather prevailed when our plans for this hike were made and announced. Suddenly just five days before the date of the trip a cold wave developed and snow was reported in the mountains. This discouraged a few of our members (I guess they couldn't "take it") but the majority felt an increased desire to see the Smoky Mountains when covered with snow. So on Sunday morning the day of the trip we collected. Although it was cloudy and gray as had been the four preceding days no one offered to back out so we proceeded onward. Not long after we started we were rewarded by seeing a rift in the clouds which began to lift off the mountains and bright spring sunshine appeared. The valley floor was a beautiful sight when we started to climb the mountain from an elevation of 1200 feet. The trees were beginning to put forth leaves, grass had become green, early flowers such as jonquils, violets and forsythia were blooming. By the time we had covered one mile of the seven we were in snow which reached a depth of six inches by the end of the second mile. This rather quick transition from spring to winter may be nothing unusual to

our northern brothers, but to us southern folk it is something to write home about.

As we trudged on through ever deepening snow, our spirits were sustained by the beauty of the scenery—spruce, rhododendron, and mountain laurel were covered with white. There were occasional beautiful vistas of the valley of the Tennessee to the west and more snow covered mountains to the east. Now and then we would see long stalactites of ice extending off high rock cliffs along the side of the trail. Toward noon we neared the top of the mountain. The bare limbs of the oak, chestnut, tulip and other deciduous trees were long since left behind, and we passed through the hemlock region up in to the country 6,000 feet high occupied by the balsam trees. This tree, an inhabitant of northern clime, exists yet in the high regions of the Southern Appalachians. The snow by this time was over a foot deep on the average and was piled up here and there in drifts considerably deeper. The branches of the trees hung low with their burden of snow. We had passed the six-and-a-half mile marker and were wearily pushing on to the final end of the trail.

Finally we reached the top. There the glories of the mountains, piled up range upon range to the east, greeted our eyes. The sun shone down and made everything dazzling white. An occasional cloud moving across the mountain, eclipsed the sun thus giving us relief and providing another element of scenic beauty. You may be certain that the hungry Deltasigs and their friends made short work of the lunches. We only wished we had brought more.

By this time our wet feet had become so uncomfortable that we began to think of starting back downward so down the mountain we went. Shortly before nightfall we were again on the valley floor in the land of jonquils and violets after an unforgettable trip of 14 miles which will remain forever in our memories.—CHARLES B. PFLANZE



GRAND SECRETARY-TREASURER WRIGHT CUTS THE BIRTHDAY CAKE AND PRESENTS THE FIRST SLICE TO KAPPA NO. 1, DAVID BARRON, AT THE SEVENTEENTH ANNIVERSARY BANQUET OF KAPPA CHAPTER HELD AT THE WINECOFF HOTEL, ATLANTA, GEORGIA

Detroit Sponsors Many Activities

SINCE OUR LAST LETTER two changes have taken place in the officers of Theta Chapter at Detroit. Because of pressure of other duties several officers found it necessary to resign and at a special election Robert Filiatrault was elected Senior Warden with George Monda to assist him and Don Fobert was elected Master of Festivities.

The social activities enjoyed by the brothers this semester were many and varied. After the University of Detroit-De Paul game everyone gathered at the Yacht Club for dancing and refreshments. About the largest gathering of the basketball season was the attendance of all the brothers in a body at the University of Detroit-Notre Dame game at the Naval Armory. A party was held afterwards at the Terrace Room of the Hotel Statler.

Albert Wahle was chairman of our pledge parties this semester and he worked with such effort that all remarked the unusual success of these informal get-togethers. The parties designed particularly for our pledges were a means of communicating to them something of the underlying spirit of Delta Sigma Pi showing them the worth of the fraternity to the university, to the chapter, and to themselves. Congratulations to "Bud" Wahle, a real fraternity man!

One of the highest honors that a man can receive on the University of Detroit campus is invitation to membership in Alpha Sigma Nu. Alpha Sigma Nu is a National Jesuit Honor Society which selects only 15 members annually from the junior class, two from each college of the university, on the basis of high scholastic achievement and outstanding service to the university. This year the President of the University of Detroit bestowed this high honor on two Deltasigs, Robert Filiatrault of the Day Division, and George LaForrest of the Evening Division. We of Theta Chapter want Bob and George to know that we are proud of them.

A testimonial banquet was held in March in honor of William B. O'Regan, Assistant Dean of the College of Commerce and Finance, in the Arabian Room of the Hotel Tuller. The dinner was tendered Brother O'Regan in recognition of the more than 20 years of service he has given the university. The banquet was sponsored by the Evening Division of the College of Commerce and Finance under the chairmanship of Hugh Fleming. Principal speaker for the evening was the Rev. Edward J. Hickey, Chancellor of the Archdiocese of Detroit. Wendall Hall, who graduated from the Evening Division of the College of Commerce and Finance was Master of Ceremonies. Listed among the honored guests for the evening were the Very Rev. Albert H. Poetker, S.J., President of the university; the Rev. Aloysius J. Diersen, S.J., Dean of Men; Charles E. (Gus) Dorais, athletic director; and Lloyd E. Fitzgerald, Dean of the College of Commerce and Finance. Approximately 300 people attended.

One of the features of the banquet was the presentation of the two Delta Sigma Pi keys. Dean O'Regan presented Dan H. Butler, who graduated last year, with one of the Scholarship Keys for having maintained the highest scholastic average over a period of four years in the Evening Division of Commerce and Finance. Robert B. Coyle, who graduated last year from the Day Division, was the other recipient. Coyle is at present attending the Harvard School of Business Administration.

Professor Simeon Janes, B.S., LL.B., C.P.A., head of the accounting department at the university and brother Deltasig, was the speaker at a recent professional meeting. He spoke of the "Value of a Fraternity in Preparation for the Profession of Accounting." It was one of the most instructive talks we have heard. Brother Janes has indeed set an example in professional achievement that is worth emulating.

Edmund Barbour, freshman football coach at the university, was a visitor one evening recently. He gave us an interesting and informal talk on the University of Detroit's football prospects.

Rev. Remi Bellperch, S.J., Regent of the College of Commerce and Finance, and head of the department of philosophy was the guest at our annual spring smoker.

Plans for our formal initiation and banquet are tentatively set for May 1 at Ann Arbor, Michigan, in union with Xi Chapter of the University of Michigan.

In this our last issue of the current college year we want to extend to all Deltasigs stopping in Detroit this summer an invitation to visit our chapter house.—JAMES P. MCKENNA

Kansas Has Most Successful Year in Its History

RECESSION OR NO RECESSION, Iota Chapter of Delta Sigma Pi has had an excellent year. Iota started the year with 6 actives and 3 pledges, and ends the year with 27 actives and 6 pledges. Some progress, eh what? The best part of the story is that Iota has also been successful in other endeavors. First the chapter organized the Commerce Party which swept three brothers into the offices of President, Secretary, and Treasurer of the School of Business. Then, Delta Sigma Pi has more members of the Ku Kus, men's pep organization, than any other organized group at the University of Kansas. Iota Chapter had a .5 point higher grade average for the year than did the local chapter of the other commerce fraternity. The chapter secured favorable statewide publicity for the university, the School of Business, and for Delta Sigma Pi by its petition for a new Business School Building. Iota presented three motion pictures at the Central Administration Auditorium for the free enjoyment of the School of Business students. Iota, at the suggestion of Grand Secretary-Treasurer Wright sponsored an industrial trip which was a great success. Sixty-seven students and three professors toured points of commercial interest in Kansas City.

Iota has presented several smokers this year and two chapter banquets. A group of Iota members attended an alumni banquet in Kansas City during March.

April 10, Iota initiated 14 members: Dell Kneale, Virgil Green, Bill Horton, Dick Newlin, Clarence Neal, Morton Jones, Jack Carlson, Jack Huttig, Bill Seitz, Bill Vaughan, Jim Harris, Keith Deay, Hugh Jones, Phil Nicholson. These new men are all excellent additions to the chapter. Jack Carlson is a member of the P.S.G.L. Senate, Bill Seitz is Business Manager of the *Jayhawker* Yearbook. Jack Huttig is a Sergeant in the R.O.T.C., and Jim Harris is a member of the Men's Student Council. A banquet followed the initiation at which Dean F. T. Stockton of the School of Business spoke.

Iota elected the following officers for the next year: Head Master, Harry Brown; Senior Warden, Jack Ledyard; Scribe, Tom Manglesdorf; Treasurer, Don Clinger; and DELTASIG Correspondent, Jack Huttig. Harry Brown is a Ku Ku, a member of the Kansas Relays Committee, and a renowned automobile (stock car) driver, having won several AAA awards. Our pledge class is headed by its President, Leroy Peterson, who is a member of the P.S.G.L. Senate and an athlete.

Iota has not yet finished this year. It will endeavor to maintain its present control of the Business School offices in the coming election.

Iota Chapter wishes to express its appreciation to Brother Stockton, Dean of the School of Business, for the aid and advice which he has given us this year.

Iota's successful year nears its close. The success was due to the hard work of four of the members—Brothers Steiger, Flesher, Peterson and Jackson. They were the dynamos that supplied the power for the chapter's efforts.

Iota will start next year with 20 actives and a promising pledge class. Here is a wish for greater glories for all the chapters of Delta Sigma Pi.—CLAUDE CRAVENS

Utah Chapter Awards Title to Coed

ESTABLISHING A NEW tradition on the University of Utah campus Sigma Chapter recognized the outstanding senior coed of the School of Business by bestowing on her the title "Rose of Deltasig" at an Assembly sponsored by the chapter and held on March 25.



MISS VIRGINIA CARTER
Tremonton, Utah,
Utah "Rose of Deltasig."

Miss Virginia Carter was the recipient of this special recognition and was presented with a bouquet of roses by Dean Beal of the School of Business on behalf of Sigma Chapter. Miss Carter has maintained a scholastic average between A and B during her entire college course.

The Delta Sigma Pi Assembly sponsored by our Utah Chapter for the Associated Students of the University of Utah proved to be a most successful affair. Fielding K. Smith acted as Master of Ceremonies. The program follows:

Organ Prelude by Miss Virginia Freber,

"Yours Fraternally in Delta Sigma Pi."

Tap Dance by a team of dancers from the Flegal School of Dancing.

Organ Solo by Miss Virginia Freber, "March Militaire" and "Annie Laurie."

Song and Dance Solo by Miss Cozette Nielson.

Debate between two students of the School of Law and two students of the School of Business on the question "Resolved, that the School of Business is better than the School of Law." Arthur Allen and Donald Bateman represented the lawyers while Carling Malouf and Alton Jenkins represented the business-men. The judges were Misses Virginia Sellwood, Margaret Herrick, and Barbara Cannon of Delta Delta Delta sorority. Strangely enough they awarded the decision to the School of Engineering, in order to carry out the theme of a humorous debate.

Rose of Deltasig Presentation. A bouquet of red roses was awarded to the scholastically outstanding coed by Dean



THE FLEGAL GROUP OF DANCERS

TOP ROW (Left to right): Shirley Stelter, Cozette Nielson, Mary Lou Done. BOTTOM ROW: Marge Barker, Lorraine Jensen, Maxine Jensen.

Thomas A. Beal who gave a fine talk regarding Delta Sigma Pi.

Baritone Solo by Wallace Fox, former chapter Head Master, "Rose of Deltasig." His accompanist was Miss Ruth Hardy.

Tap Dance Duet by Misses Shirley Stelter and Marge Barker.

Cello Solo, by Miss Helen Barton accompanied by Miss Rilla Peterson.

Acrobatic Dance by Miss Barbara La Rene.

Rhumba Dance Group by the Flegal Group of Dancers.

Organ Postlude by Miss Virginia Freber.

Our Utah Chapter has been very active professionally this year. A recent inspection trip was made through the Hustler Flour Mills and also through the plant of the Purity Biscuit Company. The chapter has also had several prominent speakers appear before them.—CARLING MALOUF

New York Has Three Father-and-Son Combinations

RECENTLY INITIATED INTO Alpha Chapter was John Masterson, son of Charles V. Masterson and nephew of Alonzo A. Masterson, both of Alpha Chapter. This is the third father-son combination in Alpha. Three other members, William K. Boss, Robert C. Celler and Ellis B. Bessels, were initiated with John Masterson.

Fred Gould of Xi Chapter, University of Michigan, spent his Easter vacation at the Alpha Chapter house. During his stay in New York, we held an initiation for "Yellow Dog," and Fred was put through the ritual with several brothers of Alpha.

It is with great pride that we announce that Brother Noonan was appointed co-chairman of the Senior Week Committee at the School of Commerce, New York University. Serving on this committee are two other Deltasigs, John Henderson and William Comyns.

The highlight of our social program for the year, the annual spring formal, was held on April 30 at the Glen Island Casino, New Rochelle, N.Y. Chairman of the committee for this affair was Robert L. Nevin, who was co-chairman of last year's Formal. Brother Nevin was assisted by George Parnaby and Clifford Anderson.—WILLIAM H. COMYNS

Georgia Continues Its Campus Prominence

SINCE THE BEGINNING of the spring quarter, members of Pi Chapter have been rather busy with various activities on and around the campus. Probably the highlight of the activities thus far was the visit of Grand Secretary-Treasurer H. G. Wright on March 31. On this occasion a most enjoyable steak-fry was held, under the capable direction of our faculty adviser, Brother Harold Heckman. Some 40 brothers and their dates were present to honor Brother Wright and help "make away" with the "sizzling steaks." Later on in the evening, members and pledges gathered in our chapter quarters to listen to a talk by Brother Wright.

On February 22, members gathered to celebrate the sixteenth anniversary of the founding of Pi Chapter. Brother Heckman gave a most interesting talk on, "The History of Pi Chapter." George B. Hamilton, State Treasurer, spoke on, "Financial Structure of the State of Georgia," March 1. On March 8, Delta Sigma Pi sponsored a sound film entitled, "Developments of Transportation." Fifteen new men were formally pledged on March 29 and will be initiated May 1.

In closing Pi Chapter extends its greetings to all chapters of the fraternity and wishes them success during the coming months.—WILLIAM J. BENTON

Marquette News

A VOTE OF THANKS is in order for Vince Bertche who has so successfully filled the position of DELTASIG Correspondent for our chapter during the past year. Now, that the office has been turned over to me, I feel honored, and hope that I may uphold the standard which Vince has established in the past. Since Brother Bertche with Brothers Jim Bohrer, Gerv Fohey, Jim Hadfield, Bob O'Melia, Roland Porter, Neal Ripple, and Bob Trefz, are graduating this June, we underclassmen wish success to all our new alumni in their future quests for fame. May they steer their ships to prosperous waters and return with fame, fortune, and happiness for themselves and for the glory of Delta Sigma Pi. Good luck boys.

We were honored during the informal and formal initiation by having a number of our brothers from Alpha Omega Chapter at De Paul visit us. They helped us put the "stooges" through the "mill" the Saturday and Sunday of Hell Week, after which we went to the Ambassador Hotel where we had the formal initiation banquet. Besides having a good representation from the alumni, George W. Knick, a member from the faculty, and Charles Cobeen, Delta No. 1, were there. Both gave short talks which were enjoyed by all of us.

Our social activities have once more been resumed. The sophomore brothers are giving a party for the other brothers some Sunday this May. The exact place has not been decided upon; however the party will perhaps be at some near-by lake. Games, beer and swimming are planned as entertainment for the fellows. It must not be forgotten that May 14 is our chapter birthday observance which will be held at the North Shore Country Club. A steak dinner with entertainment, including beer and cards will be provided. It was suggested that perhaps the active members will play the alumni at golf in the afternoon. Therefore alumni reserve that date for an opportunity to meet your old friends. Then too, it must not be forgotten that the Deltasig Spring formal will be on or about June 11. So leave these two dates open. Particulars can be had by coming over or calling the chapter house. We'll be seein' you.—JAMES LIPPERT

News from Michigan

THIS IS THE TIME of the year that golf bags, sun-bathers, and, particularly, job-hunters become conspicuous. So while you bask in the sun on the roof-top, or approach that 13th tee, or while you wait for that interview, let me tell you about the activities at Michigan. For entertainment we held a "Vic" dance early in the second semester which was attended 100%. This dance was a prelude to the impressive formal event of the school year—the Capitalist Ball—which was sponsored by the School of Business Administration. The boys and girls, together with the faculty members and their wives, faced the tantalizing music of Emory Deutch and his orchestra. The affair was a huge success, financially and socially, largely through the untiring efforts of Brothers Joe Bonavito, John Doelle, and Robert Halsted who served as chairman on the committees.

To cap off the year's social activities Xi Chapter will hold its annual spring dinner dance May 14 at the Washtenaw Country Club. Chairman of festivities Brother Halsted has engaged Russ Ronalds and his orchestra for the occasion.

Under the capable leadership of Ray Conrad, Xi Chapter is making a strong bid to repeat its championship performance of last year for interfraternity athletic honors. After the spring vacation Xi's crack bowling team will go into the final playoff to determine the professional fraternity bowling championship.

We held our spring initiation on April 1. We welcome into our chapter: George R. Bowden, Ishpeming, Mich.; Richard A. Babcock, Syracuse, N.Y.; Robert E. Casey,

Mason City, Iowa; Byron H. Harris, Toledo, Ohio; and Robert B. Jackman, Bradford, Pa. Following the initiation Brother Dudley M. Phelps of the School of Business Administration faculty gave an illustrated talk of his trip to Alaska and South America. Conscious of the fact that our chapter will lose 13 members through graduation, the pledge class is being augmented continually.

By way of saying adieu we wish all graduating Deltasigs success in finding jobs this June. Despite the economic recession we face the future with optimism and confidence.—

EDWARD N. YENNER

Interesting News from Our Pennsylvania Chapter

NOW THAT THE COLLEGE year is ended can we look back and say that Beta Nu Chapter has done its part to make this world a better place to live in because we have dwelt in it? We have, this year, had three initiations and had the pleasure of having Grand President Milener attend the last one. The new brothers have all taken a very active interest in the fraternity and show great possibilities. The professional meetings also proved to be very educational, because we have been fortunate in being able to get men who were leaders in their fields of business. At our recent meeting we had Mr. D. M. McCracken who is Secretary-Treasurer of the Motion Picture Traffic Safety Committee, which is a new safety organization in the motion picture field, speak to us.

Had our activities ceased there we could say that we all were richly endowed by being able to get such a diversification of knowledge, but we went further. President Bill Rohrer of the alumni club started active competition by putting two silver cups up for ping-pong championships. One cup to be awarded to the best player, either active or alumni, of the Beta Nu Chapter, thus bringing the alumni and active brothers closer together and creating new friendships. The other cup to be awarded to the best of the two active chapters, in Philadelphia, from a ping-pong standpoint. This also will create new friendships and bring Omega and Beta Nu Chapters closer together.

The *Beta Nu's Letter* which was published monthly by the active chapter kept us all informed as to just what was going on, as well as anything new which might come up from time to time. The alumni also put articles in the publication letting the active chapter know how they were progressing. We also had socials at the house in the form of dances which were immensely enjoyed and well attended by the brothers.

Head Master Addis Bowles has been awarded three honorary distinctions this year. First we of the active chapter presented him with a Head Master's gavel for the fine work he has done for the chapter. Next he was awarded a Delta Sigma Pi ring by the alumni club for being the outstanding member of the active chapter, and last but not least he was made a member of the Night Watch Society of the Evening School of Accounts and Finance at the University of Pennsylvania. Thus we are all very proud of our Head Master, as can be expected. I think it gives all of us brothers a goal to strive toward.

It was also unanimously voted upon by the active and alumni brothers of Rider, Temple, and Pennsylvania that the ideal city to hold the Grand Chapter Congress, which is scheduled for 1939, would be Philadelphia. A petition signed by all of the active brothers of Beta Nu was sent to the Central Office extending to them a cordial invitation to come to Philadelphia in 1939.

Reviewing the above facts showing what strides Beta Nu has made in addition to the advancements made in the business world by the alumni seems to prove that this chapter has done its part to make this a better place to live in.—

GEORGE B. BRONK

Florida Makes Industrial Trip to Tampa

ON FRIDAY, APRIL 29, the Beta Eta Chapter of Delta Sigma Pi made a business tour of Tampa, Fla., and vicinity, taking in the large businesses of that city Friday afternoon and Saturday, returning to Gainesville, Sunday. We left the campus of the University of Florida at 1:30 Friday afternoon, traveling in cars to Tarpon Springs which is located 25 miles north of Tampa. Near Tarpon Springs is situated the world's largest sponge fisheries. At 4 o'clock we were met by Mr. Elmer L. Hoadley, a representative of the Chamber of Commerce, who ushered us through the large Sponge Exchange. After this we saw the famous paintings by the American landscape painter, George Inness, displayed in an old church in Tarpon Springs.

Late Friday evening we drove on into Tampa and put up at the Tampa Terrace, one of Tampa's largest hotels. We had a Spanish dinner in a private dining hall of the Columbia Restaurant in the heart of Ybor City, the country's largest Spanish quarters. As our guests we dated a flock of co-eds from the University of Tampa, who by the way, were really beauties. That's one thing Tampa has—pretty women.

Up early Saturday morning and out to the Portland Cement Company to investigate how an organization of this type is managed. From here we proceeded to the Stock Dairy Farms, thence to the Tampa Drydocks. Our last stop before dinner was at the *Tampa Morning Tribune* where we saw the big "wheels" of the press go round. On to the Crenshaw Brothers Wholesale Produce Company where Professor Dietrich got the apple he had been wanting for so long. Then to the Hav-a-Tampa Cigar Company where we stuffed our pockets with stogies. Our last call carried us to the S. C. Brewing Company—and nearly carried us away!

Saturday night we drifted on over to St. Petersburg on the Gulf of Mexico. To bed at the Royal Palms Hotel and up early Sunday morning for relaxation and invigoration in the cool salty waters of the one and only Gulf, at St. Petersburg Beach. Back to Gainesville Sunday afternoon, a tired but happy bunch of Deltasigs.—CECIL T. WILSON

Two Nebraska Chapters Hold Joint Initiation

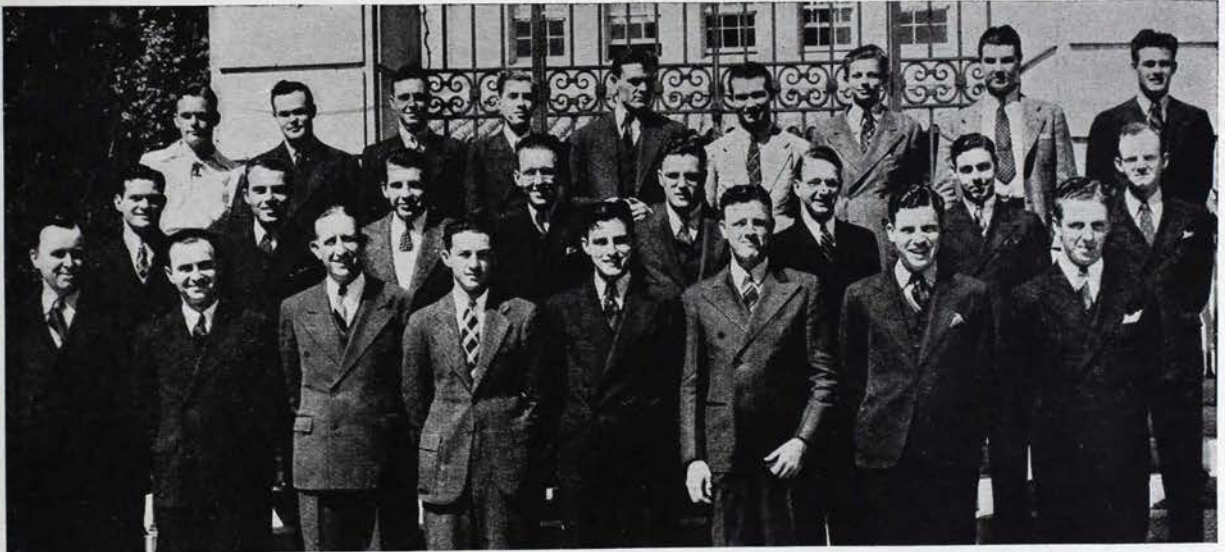
ON MARCH 26, 1938, the new officers of Beta Theta Chapter were elected. Eugene F. McBride was elected Head Master to succeed G. Lawrence Keller. John J. McQuillan was elected Senior Warden, and also representative of the Beta Theta Chapter on the Panhellenic Council of Creighton University. Gerald Bangart and John J. Kennedy were elected Treasurer and Scribe respectively. Paul Kovar was appointed manager of the Efficiency Contest and William Peter was appointed DELTASIG Correspondent. After the meeting and election, the retiring Head Master, G. Lawrence Keller, gave a party in honor of the incoming Head Master, Eugene F. McBride. It was a very successful affair.

On April 23, 1938, members of the Beta Theta Chapter journeyed to Lincoln, Neb., to be guests of the Alpha Delta Chapter of Nebraska University at their annual Spring Party. All members of the Beta Theta Chapter were present. Plans for the spring party for the Creighton Chapter have already been made. The affair is to be held on May 14, at Carter Lake Club. Members and alumni will be invited to attend this dance.—WILLIAM A. PETER

Grand Secretary-Treasurer Visits Auburn

BETA LAMBDA CHAPTER in its spring election selected seven of the best students from the School of Business Administration. These newly elected members included one senior, one junior, and five sophomores and were formally initiated April 19, which increased our active membership to 42.

Perhaps the most looked-forward-to event of the semester was the visit of Grand Secretary-Treasurer H. G. Wright. In a talk to our members Brothers Wright said that "The southern chapters of national fraternities, as a whole, have come to the front, and some of the finest units in the nation are to be found in the south." Brother Wright came to Auburn after having reinstalled our chapter at L.S.U. He was mak-



BETA KAPPA CHAPTER—UNIVERSITY OF TEXAS

BOTTOM ROW (Left to right): T. J. Hemphill, W. D. Craig, *Province Officer*; W. P. Boyd, *Chapter Adviser*; Gilbert Wolf, *Treasurer*; Ottis Stahl, *Head Master*; Cordie Harper, *Chancellor*; Edward Hobbs, *Senior Warden*; Clyde Taylor, *Master of Ceremonies*.

MIDDLE ROW: William Lanagan, Thomas Robertson, *Junior Guide*; Jack Boyer, Raymond Horn, Robert Shaw, *Master of Festivities*; Sydney Reagan, Samuel Pass, *Junior Warden*; George Zeiss, *Scribe*.

TOP ROW: Jack Blackshear, *Senior Guide*; Woodrow Walter, *DELTASIG Correspondent*; Thomas Murphy, Miles Woodall, Tom Lear, William Coffing, Basil Bell, Robert Kuldell, Rupert Stuart, *Historian*.

ing a tour of the south, observing conditions in chapters of Delta Sigma Pi and fraternities in general. From Auburn he went to Birmingham to attend a banquet of the newly organized Birmingham Alumni Club.

Brother Wright talked of fraternities as a whole, and pointed out the things that the Delta Sigma Pi Placement Service can and cannot do in helping a graduate secure a position. Like so many successful men, he too said that there is still plenty of room in the business world for the man who has the ability and determination to make good. He spoke favorably of our chapter and remarked that it had been developed to where it was one of the best in our national organization. Brother Wright has visited Auburn several times, and he was impressed with the campus improvement that had taken place since he was here several years ago.

Members of Beta Lambda and their dates celebrated its seventh birthday with a wiener roast at their log cabin which is located several miles from town. The journey to the cabin where the fun began was made by automobile. The hotdogs had their effect on the couples, but the moonlight and songs crooned by members probably were the deciding factors in making the event a success.

Juniors in Beta Lambda along with the rest of the juniors in the School of Business Administration had a week's industrial tour through the business firms and factories in Birmingham, Alabama. The tour, during the week of March 27, is an annual event and required of all juniors taking business administration.

Beta Lambda wishes every chapter a long summer and an enjoyable one.—W. D. WITTEL

Oklahoma Swings into Spring Activities

FOLLOWING THE TRADITIONAL trend of students to get into the swing of the work and produce more results during the second semester of the school year, Beta Epsilon Chapter is doing more for itself and the fraternity than ever before. Our professional program has been spiced with variety, by practical lessons from leaders in their respective fields, ranging from bank examining to the production of foodstuff for the American people by Armour and Company, and from jewelry experts to investment experts.

A helpful program for a chapter having no house or private meeting place has been adopted by the chapter here at Oklahoma University. Twice monthly, alternating with the

professional programs, a business meeting is conducted, following a dinner in a campus banquet room, whereby the meetings interfere in the least possible way with studying or other activities later in the evening. A closer fraternal spirit is created by this mutual repast.

The day of April 21 was devoted by the members of Beta Epsilon Chapter to a tour of the industrial and financial section of Oklahoma City. Accompanied by our chapter adviser, James D. McCoid and Brother Shuman, Professor of business management, the group made a complete tour of inspection of the Armour and Company Packing Plant, the exchange rooms of the Harris Upham Company, brokers, and the Federal Reserve Depository, all in Oklahoma City. The value of such an educational trip cannot be praised too highly.

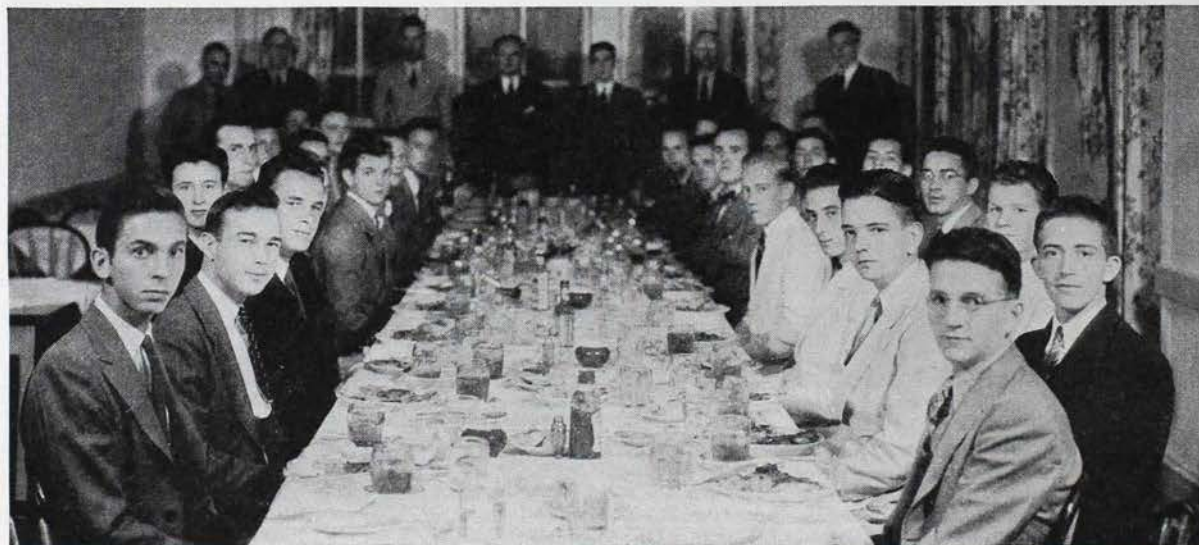
Election of officers for the coming year netted the following leaders: Head Master, Irving Higbee; Senior Warden, Wayne Wilson; Junior Warden, Robert Mitchell; Scribe, Earl Greenlee; Treasurer, Kenneth Holbrook.—HARRY E. HARMS

Beta Xi Reviews a Successful Year

IT IS A PLEASURE for Beta Xi to submit a summary of its many activities during the college year, and we are proud to say it has been about the best ever. With a great bunch of brothers and a sound financial condition, the former "baby" chapter has earned its place among the outstanding chapters of the fraternity.

Our biggest stride forward this year has been our strong financial set-up under the guidance of the executive committee. By maintaining a policy of "quality but economy," we have created a fund which we plan to put to use in the form of a new house. With such a successful fall pledging season, we cannot meet the demand for quarters and a larger house would concentrate all our activity and men into a more efficient social program. Our present membership of more than fifty active men in school, assures us of a fairly secure foundation for such plans and by the time The DELTASIG renews publication in the fall, we hope to have all the doors of a new house open wide to all Deltasigs.

Turning to our sports program we find our chapter well represented in the field of sports; our football team undefeated, the basketball team a leading contender for intramural championship, the bowling team emerging on top, and now with spring coming on, Tom Thorne carries further Deltasig honors as captain of the varsity track team. The



BETA ETA CHAPTER, UNIVERSITY OF FLORIDA, ENTERTAINS GRAND SECRETARY-TREASURER WRIGHT AT BANQUET

whole program was very ably carried out under the direction of the activities chairman, Brother Crane.

Also of outstanding importance has been our professional program which has furnished us with much beneficial and interesting material. We enjoyed many field trips and heard lectures from some of Trenton's foremost business men, and we feel that this phase of fraternal activity is of utmost importance.

To sum up the activities of Beta Xi for the past year, we can always point to the year 1937-1938 as the banner year of progress since our installation four years ago.—NORRIS L. BULL, JR.

Wisconsin Sponsors Forest Products Laboratory Trip

PSI CHAPTER WAS GIVEN a new insight and a greater appreciation of the work being carried on by the Federal Government in forestry conservation and development, when they were recently conducted 'en masse' through the Forest Products Laboratory. The laboratory, a government institution, was established in 1910. Since that time its work has been directed toward more profitable wood utilization. More specifically, it has concerned itself with elimination of waste and reduction of cost in logging, in manufacture, and in the utilization of wood and wood products. Since the laboratory is a public service institution, the discoveries and improvements in wood processing, waste prevention and by-product manufacture are available to the public. Unlike commercially controlled research establishments, its efforts are not directed toward benefiting and improving any one particular industry or locality. Any persons or companies, whether from California or Maine; New Orleans or St. Paul, who are in doubt as to what kind of wood to use, how to make wood give better service or a better product, are invited to present their special problems to the laboratory technicians.

Although the Forest Products Laboratory is not actively engaged in re-forestation or tree-nursery, it is an integral part of the United States Forest Service. Its function in forest conservation is toward more economical and efficient use of mature timber, rather than the reproduction and maintenance of our nation's once super-abundant, but now much depleted wood supply.

During the tour we were allowed to inspect the numerous mechanical devices used in wood testing and processing, and were given a brief but adequate description of the function of each. The first stop on our journey through the laboratory was at the dry kilns. These are large electrically heated ovens about ten feet square and eight feet high, used in drying the wood. The various controls and intricate gauges attached to the kilns were necessary, we were told, to determine the exact moisture content of the wood and the heat regulation. At this point the results of improper drying were graphically illustrated with the use of mounted cross sections of warped and twisted furniture and wood-work.

Next we were introduced to the method of wood-strength testing. Different weights and pressures are applied to the various kinds of wood by huge screw-presses, electrically driven. Although wood is seldom used, these days, for supporting heavy loads, it must possess toughness and resiliency (as furniture, staircases, and the like) which may be measured in this manner.

A highlight of the tour was our inspection of the miniature paper machine, which although 'pint-size' is complete in every detail. Incidentally this tiny machine (it is only about twenty feet long) is equipped to make many different kinds and grades of paper, which of course, a commercialized machine cannot do. To carry on its experimentation and research in the paper branch of wood utilization, the laboratory is equipped with wood-chippers, grinders, beaters and in fact, practically every mechanical device used in modern

paper production, all in miniature, *i.e.*, about one-fifteenth of normal mill-size. With this machinery can be determined the desirability of certain wood fibers in the manufacture of new grades and kinds of paper. Wisconsin paper mills have received a great deal of co-operation and assistance from the Laboratory but are, by no means, the only beneficiaries in that particular industry. Mills in the South and in New England have also come in for their share of scientific guidance and research in their own private industrial problems.

Great strides have been made by the Laboratory specialists in the development of weather proofing. We were shown an interesting exhibit of a simple, economical method of weather-proofing fence posts. By using special chemicals and a simple homemade apparatus, farmers can now weather proof their fence posts for a few cents each. This process, discovered and developed by the scientists, prolongs the useful life of wood several years.

Chemical treatment of wood is also used in fireproofing. A separate department has been established by the Laboratory for research in this field. Here we were shown interesting exhibits illustrating the heat resisting qualities of fire-proofed woodwork. Specialists are constantly experimenting with this work and the day may not be far off when their efforts will produce true fire resisting wood and wood products.

Numerous other phases of this great institution's work were illustrated. All of them were most interesting and educational, not to mention exceedingly worth-while. Treating railroad ties (to increase their resistance to moisture and decay) by a creosote process; the manufacture of a useful fireproof material by compressing wood waste and sawdust; experimentation with gluing and nailing processes; and the development of the much-talked-of pre-fabricated house are among these achievements. The trip through the Forest Products Laboratory consumed about two well spent hours and general consensus had it that Psi Chapter had a most enlightening afternoon as well as a corking good time.—HOWARD OLMSTED

Men of Mu on the Georgetown Campus

MEN OF MU, remembering from their initiation those wise words, "to foster the study of business in universities" have by their activities established for their chapter an enviable record on the Georgetown campus. Our members include all types, students, playboys and athletes, each a success in their own right and we are justly proud of them. To mention only a few, Bill Michel, winner of the Delta Sigma Pi Scholarship Key and now in the office of the School of Foreign Service of Georgetown University, his runner-up Frank Nattier, secretary to Dean Healy, Pat Rinaldi, leading fraternity man of the last four years, Jim Ryan, winner of the Walsh medal for International Law, and Head Master Jerry Stack, chairman of the Interfraternity Prom.

Politically Mu Chapter almost dominates the School of Foreign Service with the following men presidents of their respective classes: Kelly Shelton of the graduating class, Fran Simmons of the third year class, Bud Martine of the second year and Alex Listoe of the freshman class. All of these men were also selected to represent their class on the Foreign Service Prom Committee. Many minor offices and scholastic prizes, too numerous to mention have been acquired by Mu men and if forthcoming events cast their shadows before, men of Mu should wax richer as the years roll along.

It can be well imagined from these facts why Gig Wright said on his recent trip here that Mu Chapter was the chapter to beat in the Efficiency Contest this year. Our sails are set, there is a strong breeze, our hopes and ambitions are high and we are out to win all prizes (including the Efficiency Contest), to prove that we are worthy of the pearl crested pin we wear.—R. MARTINE

Nebraska Progress Exemplified by New Student Union Building

ALTHOUGH THE NEW STUDENT UNION Building has not been dedicated yet, Nebraska Deltasigs are confidently looking forward to the eventual occupation of their new quarters in the \$480,000 structure. Construction has just about been completed and campus rumor has it that the dedication will occur sometime before June frees us for the summer. Nebraska has had many mentionable events, some of which are: Gig Wright's visit which was climaxed by a banquet and a splendid talk by Gig on practical aspects of job seeking, a topic of especial interest to our Head Master Quinn Scott, a mid-year graduate. Another milestone was double in effect: it was our two initiations, the ceremonies which inducted Brothers Sedlacek, Bjodstrup, Crockett, Monteen, Hadsell, Hedges, Ripley, Bstandig, and Morell. Our first initiation was held in conjunction with Beta Theta of Omaha and the most recent festivities were centered in the Capital Hotel in Lincoln. We were glad to have two up and coming alums with us at the initiation banquet and to show our appreciation we clamored for speeches, with the result that Brother Overcash, Assistant Attorney General of Nebraska, and Brother Lucas, Province Director, came through in swell style. Brother Overcash, as speaker of the evening gave us some interesting sidelights on the future of the professional fraternity. As proof of the fact that Nebraska is not the white spot of the nation, we offer you this fine pledge class, which fitly denies any trend toward recession out in the midwest: Neophytes Galyen, Egger, Hickman, Hawkes, Hlava, Sloup, Ervin, Deates, and Noble.

As further proof that the Cornhusker Chapter is a hot spot, if not a white spot, we offer in the way of entertainment our spring party which is in no small way our chapter's gala occasion. We have been particularly fortunate to have such interesting and distinguished guests and featured speakers as Mr. Becker, Vice-President of the Continental National Bank, Mr. Worley, Personnel Director of the City of Lincoln, Major Horan, of the University Military Department, and Professor Martin, C.P.A., of the university accounting staff. Our professional meetings have been exceptionally favored with the pertinent and very worthwhile talks of these guests.

In line for bouquets are these Deltasigs: Brother Giffen who was elected to Phi Beta Kappa in the spring election, Brother Williams who graduated in June of '37 and who is doing himself proud with General Electric at Schenectady, N.Y., Brother Scott who has landed in a merchandising position with J. D. Penney's in Grand Island, Neb., and the chapter congratulates Brother Swayzee on his co-authorship of a very fine introductory finance book, *An Introduction to Business*, which was published just before the second semester began.

We of the White Spot State are happy to report that we are going into the closing weeks of the semester with bubbling optimism for the coming year and we hereby throw down our challenge that Alpha Delta will be a chapter to watch next fall (unless we're obscured by a cloud of good clean Nebraska soil). Best of luck.—LOYD JEFFREY

Temple Member Wins Varsity Tennis Championship

HE HELD NINTH POSITION in the Berlin Tennis Club, in which no less stars than Von Cramm and Henkel held first and second. From the University of Berlin, Klaus Schwarz has come to Temple University as an exchange student to study American commerce methods. Omega Chapter initiated him into Delta Sigma Pi last fall and he has been active in campus affairs, winning the All-University Tennis Tournament. He has also been a mainstay of the chapter's ping-pong team. He likes America, the tall build-

ings, the slang, and the girls. In Germany, he says the girls don't wear make-up; he likes to see it. We hope that Brother Schwarz will carry back to Germany with him a pleasant view of American life.

We have finished plans for the spring dinner dance to be held at the Manufacturer's Country Club on May 7. Since this is the last social event of the season and concludes the "goat period," we expect a very good time and are looking forward to having many of the alumni brothers present.

Thanks to the alumni, the chapter house now has a new game room. The old room has been enlarged to twice its former size and has been entirely redecorated. It was officially opened on Saturday evening, April 9, with a stag party which many of the alumni as well as the active brothers attended. We are planning to get a pool table for the room and this will be one of the next projects to be undertaken.—WILLIAM G. DEEM

News from Northwestern

ZETA CHAPTER HAS BEEN having professional smokers every two weeks for the past two months. Mr. Conners, editor of one of the larger labor newspapers, gave a talk on the economic situation in the United States at the present time. Dr. H. Guthmann, professor of investments at Northwestern University, gave a short lecture on the future of the investment field. Zeta Chapter has found this a very convincing way to introduce rushees to the activities of Deltasigs and also makes a pleasant situation in which the rushees can meet the members of the chapter.

We recently initiated six members, Wayne Taussaint, Charles Jarasek, James Kelly, Jack Mulder, Leo Petersen, and Richard Cox making a total of 21 for the year. Zeta has been participating in the intra-mural activities at Northwestern and at the last report was holding the upper middle in the number of sweepstake points scored for the entire year.

The weekly social life of Zeta has been extended to include skating parties, hayride parties, and scheduled exchange dinners with the sororities on the campus. At the present time our social chairman is working on our spring formal which will probably be held in the middle of May at the Beachwalk of the Edgewater Beach Hotel or some country club.—RICHARD SCHUETZ

North Dakota Initiates Six

ON JUNE 7, six of the brothers here at Alpha Mu step forward to receive their sheepskin award, closing another year of activity on the campus of the University of North Dakota. Throughout the past two years these men have been the bulwark of Alpha Mu, and the evidence of their tireless effort in strengthening and again bringing Alpha Mu into the limelight receives the plaudits of every present and alumni member of the chapter. Even with many disadvantages and obstacles decisive progress in strength and recognition has been made.

On May 10, Alpha Mu will initiate six candidates, the cream of the sophomore and junior classes in the school of commerce. The activities of these new initiates include practically every field and organization on the campus. With these men Alpha Mu during the coming school year should be as strong if not stronger than at any time since its founding here in May, 1927.

Election of officers for the coming school year will be held in the near future, and we are anticipating and eagerly looking forward to what we hope will be the best year Alpha Mu has ever experienced.

To the outgoing officers we extend our most grateful thanks and appreciation. To the new members of this and every chapter we extend the hand of welcome. And to every brother we wish a most pleasant and prosperous summer.



INITIATES, ALPHA LAMBDA CHAPTER, UNIVERSITY OF NORTH CAROLINA

Alpha Lambda Chapter Revived at North Carolina

NOVEMBER, 1937, FOUND Howard B. Johnson, of Atlanta, Ga., on the campus of the University of North Carolina, bringing a lot of hopes and a few convictions about reviving the Alpha Lambda Chapter of Delta Sigma Pi. Founded in 1925, the local chapter prospered for almost ten years, but the advent of the depression and other contributory factors caused its gradual dissolution. The three year interim between the chapter's demise, so to speak, and the advent of Brother Johnson on the campus was a long one, too long for such a progressive and liberal campus.

Some of that enthusiasm which pervades that very active chapter in Atlanta was left there in the minds of six Carolina students. Out of those six there was one who was most interested and who ultimately effected the revival of the local chapter. He was a senior from Pennsylvania and an active student in scholastic and extra-curricular circles, Warren M. Haddaway. Those early months in 1937 were passing; the work of Brother Haddaway progressed to the extent that several students and faculty members were consulted and several alumni of this and other schools wrote encouragingly of the prospects of founding the chapter. Definite organizing plans were deferred until January, when a period of three uninterrupted months would enable the interested students to further their plans most effectively and consecutively.

With the new year came the increased possibilities of establishing a vigorous substitute for the inactive chapter and the actual detail of organization was tedious and often heart-breaking. The University of North Carolina has a campus tradition of liberality and progressiveness and in proof are the great number of competing organizations—a plethora of potential activities for any interested student. To establish or revive such a group, however great the advantages, however strong the arguments in favor may be, can ostensibly be a difficult and discouraging one.

Long weeks of individual conferences, of missionary "sales" work, of group contacts, of open forum meetings, of discussions with individual members of the faculty, or correspondence with many of the alumni and with Grand Secretary-Treasurer Wright, were the lot of Brother Hadda-

way in whom rested the total responsibility of the chapter's revival. The other five had long since fallen by the wayside, figuratively speaking. In some quarters there was opposition to the reviving of the chapter and many attempted to dissuade such organization and to point out the disadvantages of this organization on this particular campus.

Addison and Steele once said, "Much can be said on both sides." Much was said on both sides here at Chapel Hill, but over the period of nearly three months the idea of reviving the chapter became more than a nebulous desire on the part of its organizer and a few of his associates. The effect of publicity, of discussion with individuals and groups of commerce students was gradually felt and momentum of the plan developed.

Much help was given the new group by the correspondence and suggestions of Brother Wright of Chicago, of Brothers Rhinehart and Harris of Durham, and Brother Johnson of Atlanta. Without their encouragement it is doubtful that the materialization of the desired revival would have taken place. When March came there was a petition ready for submission to the Central Office. There were thirty signers, of which there are at present 26 pledges, not all the original ones who signed.

After the approval of the petition by the Grand Council, the local group held three business meetings and after being pledged by Brothers Rhinehart and Harris began to make plans for the initiation and for the subsequent banquet, as well as to get some business under way and to elect temporary officers, to operate the chapter until all of the pledges had been initiated. The officers elected were the Head Master, Warren M. Haddaway; the Scribe, J. G. Gifford; and the Treasurer, George F. Hunt, Jr.

The *Daily Tar Heel*, campus news-organ, co-operated well in securing publicity for the embryo group, and twice ran editorials which evaluated the work that was being done in a very unbiased manner. It might be well to quote from those editorials in peroration.

"Only a few weeks now and the campus will have a vigorous new fraternity, dedicated to sponsoring speakers of the business world, movies of various industries, a placement bureau for commerce and economic graduates, and tours of state industrial sites by the Bingham Hall boys.

"Warren Haddaway's campaign for reviving Delta Sigma Pi is a success. Twenty-six commerce upperclassmen will be

initiated sometime this quarter, and their work gotten under way. In 1925 the professional commerce fraternity was founded here. Slowly its members, following the debacle of 1929, lost sight of the purpose of Delta Sigma Pi and the local chapter ceased activities, failing in its objectives and lacking leadership. In Haddaway there is real leadership. He is beginning with a humble program, carefully picking men who can be careful in future years not to make any of the mistakes of the past. Bingham Hall already has Beta Gamma Sigma, the honorary commerce fraternity. For commerce majors not too burdened with extra-curriculars and who keenly like their work the new professional organization should supply a gratifying amount of service work."

This editorial appeared late in March and was the last of the editorials, but the excerpts from an earlier one are significant and are an important expression of what the non-commerce students feel about work of this sort.

"It was not many years ago that the local chapter of Delta Sigma Pi became a defunct organization and turned its belongings over to the national headquarters. The new order has a fresh outlook, new aims, has reverted to principles for which the fraternity actually stands. If the enthusiasm of the organizers is an index to the success of the new chapter, it will be successful.

"Delta Sigma Pi will be a common meeting ground for undergraduates with common professional interests. The rebirth of the commerce fraternity here, seen in the light of the increasing popularity of particular interest clubs all over the country, might easily be considered an indication of the long-run trend away from the old purely social fraternity to sort of modern Craft Brotherhood."

Then came March 26, 1938, and the advent of the degree teams of Kappa Chapter, Atlanta, Ga., the Beta Delta Chapter, Raleigh, N.C., and Brother Gig Wright of Chicago. An afternoon of initiation and a grand banquet at the Carolina Inn that night gave our new chapter a good start. There were 20 men taken into the chapter and officers were elected to administer their duties until May. Warren M. Haddaway was elected Head Master; J. G. Gifford, Scribe; and G. F. Hunt, Jr., Treasurer. The new members are: Herbert Alexander, Paul Blue, William Bryan, Clarence Coburn, Jesse Crow, John Francis, James Gifford, Warren Haddaway, James Hall, John Harris, Thomas Heath, Milton

Hogan, George Hunt, Edwin Jeffries, Wade Johnson, Robert Milner, William Ogburn, Edward Palmer, Junius Tillery, and Harvey Tyndall.

We, here in Chapel Hill, look with pride upon our work and dream of the years to come when Alpha Lambda will be an outstanding and progressive chapter, and when we'll be able to say *Quod Erat Demonstrandum!*—J. G. GIFFORD

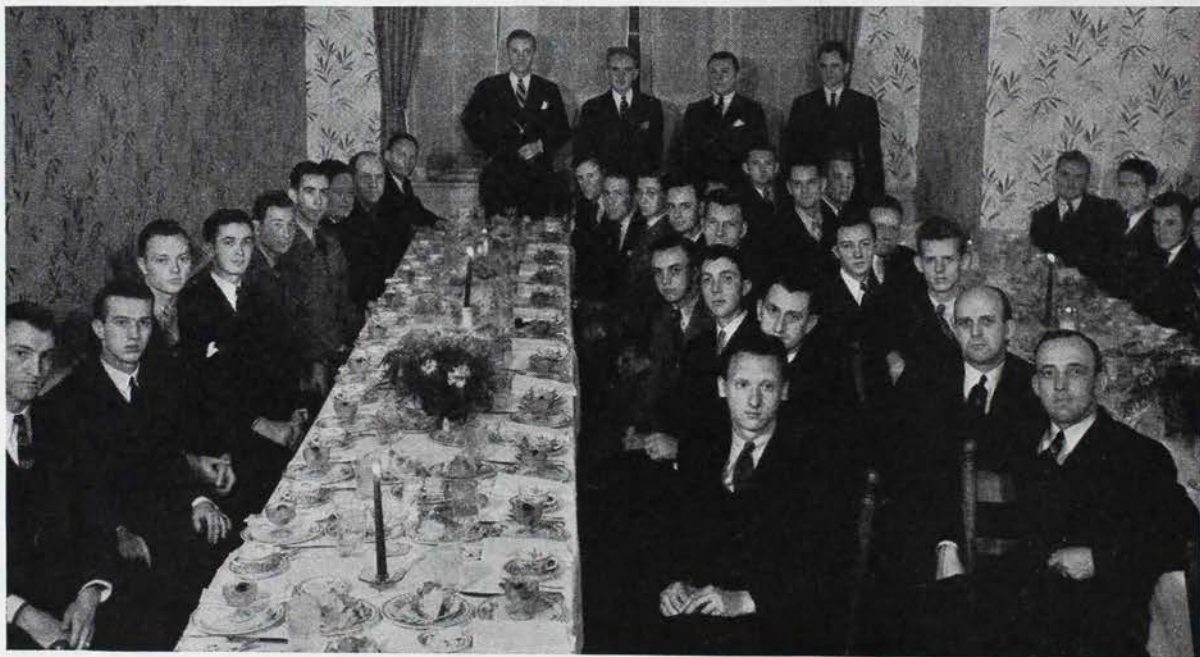
Miami Initiates Eight

SINCE THE LAST LETTER, Alpha Upsilon Chapter has added several new men of whom we are proud. They were initiated on March 25: Kenneth Wood, John Doddridge, Charles Burrows, and Jack Howell, sophomores, and John Rupp, Thomas Hopkins, Robert Fullerton, and Robert Sharp, juniors in the School of Business here at Miami.

The chapter put on its best clothes and rode down to Cincinnati for a trip through the Gruen Watch Company's Time Hill plant. It seems most of us were more interested in the gold bars and conjectures as to their value than we were in the amount of sales as compared to last year, etc. They did show us the new style wrist watch which they are just in the process of introducing. It is a side arm, curved watch. This new Gruen fits the side of the wrist instead of lying flat on the arm. Refreshments on the way back consisted of the time-tried pretzels and beer.

Then spring vacation sent everybody home for ten days. However Ken Wood didn't go to his home in California; instead he went to Mississippi. While there he visited our chapter at the University of Mississippi. Ken brought back the report that they were certainly swell fellows. Alpha Upsilon wishes them the best of good fortune in their work.

After the allotted ten days we all came back to school. On April 13 the election of the new officers was held. The new men are Head Master, James Mautz; Senior Warden, A. A. Leininger; Junior Warden, Al Brandt; Treasurer, Paul Poppe; and Scribe, Kenneth Jones. These officers will be inducted at the banquet to be held in the very near future in honor of our new initiates.



BANQUET SCENE, ALPHA LAMBDA CHAPTER, UNIVERSITY OF NORTH CAROLINA, MARCH 26, 1938

We are also holding a meeting with Combust, the women's business organization. They have held out the bait of a good speaker, and, I have heard whisperings to the effect, refreshments afterwards, so the get-together will be well attended.

Brother Mautz has arranged a picture show for us, but he won't tell us exactly what it is. Nothing like a surprise you know. One more field trip is planned, but unfortunately business is not booming near here and many firms are not open to visitors.

Well, Alpha Upsilon signs off with lots of good luck to all those graduating and even to those that have more time to serve.—A. A. LEININGER

Tennessee Chapter Sponsors Commerce Exposition

ON THE FIRST AND SECOND of April, 6000 persons visited the Second Commerce Exposition held at the University of Tennessee, in Knoxville. This exposition was conceived by Deltasigs and has been executed largely by them. It was first thought of last year and the members of Alpha Zeta Chapter, seeking a new activity, determined to make the plan come true. So on April 15 and 16, 1937, the first Commerce Exposition was held, the success of which fixed this event as one of the leading events on the spring calendar at Tennessee. This year plans were laid early for the Second Exposition. Woodford L. Flowers was Chairman of the Board of Directors and each active member of Delta Sigma Pi played an important part. Because of the increased scale of the project the staff included men and women from the School of Business Administration, a total of 81 assisting.

The primary objects this year were: (1) to make the Exposition bigger and better; (2) to make the project financially a success; (3) to put on an excellent Commerce Ball in connection with the Commerce Exposition; (4) and to adequately publicize the entire work. The last three contributed to the fulfillment of the first object. Money was to be made to finance the project by the dance. Careful plans were made to sell tickets and the ball was given a big build-up. And, the ball itself was successful. It was given in the university gymnasium which was beautifully decorated. Beside five general no-breaks, there was a special Delta Sigma Pi no-break. The no-breaks, following on the general theme "Commerce Binds The World," were selected from Austria, Argentina, France, Hawaii, and the United States. At the Ball the students chose a queen, or as we call her, "Miss Private Secretary." Miss Lois Whitehead, a member of Delta Delta Delta sorority, was chosen "Miss Private Secretary" and reigned over the Ball and Exposition.

The Ball which was held on March 26 was followed one week later by the Exposition. This is held on High School Day in the main gymnasium of the university. It is held on this day for two reasons: (1) On this day 4000 high school students from all over Tennessee visit our campus and hence swell the crowd. In turn this is an excellent selling point to potential exhibitors. (2) We endeavor to advertise the School of Business Administration to possible students by actually showing them fields of business.

We had fourteen exhibits (an increase of four over last year) and a style show this year. The distribution included Knoxville's leading department store, an air conditioning company, a building materials company, a newspaper, two business machine companies, a bank, an insurance company, a textile mill, a garage exhibit, the Tennessee Valley Authority, a transportation exhibit, and a general exhibit of the School of Business Administration. The atmosphere of a fair was carried out even to a band concert and ice cream sold by a student group.

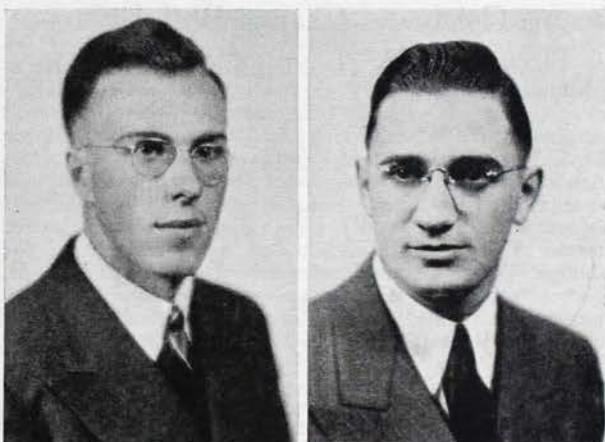
The success of the project was admitted by all, and we of Alpha Zeta Chapter are proud of our project which was also lots of fun! Any chapter desiring to put on such a project is urged to seek information from us as we are so enthusiastic we would like to see a Commerce Exposition on each campus where there is a chapter of Delta Sigma Pi.—WOODFORD L. FLOWERS

Ole Miss Chapter Re-Established

ALPHA PHI CHAPTER of Delta Sigma Pi was re-established on the University of Mississippi campus after having been inactive since 1931, when 20 outstanding students of the School of Commerce and Business Administration were initiated in the fraternity and the charter returned to the Ole Miss campus. Initiation ceremonies were in charge of a ritual team of Atlanta, Georgia, under the supervision of Province Officer, Howard B. Johnson. We were very much impressed with the initiation and the fine ritual team we had the pleasure of meeting, so with the large increase in registration in commerce at Mississippi we have every reason to believe that our chapter will carry on very successfully in the future years.

The following members comprised the new group: Lee M. Alford, Head Master; Erskin W. Wells, Senior Warden; John S. Dale, Scribe; Julius R. Tipton, Jr., Treasurer; Homer E. Turner, Historian; Fuller A. Harrington, Robert H. McCormick, Walter D. Milner, Archie Dickson, Jr., George H. Shelton, Jr., Maurice A. Pigford, Jr., Charles W. Anderson, James R. Chapman, J. B. Conway, Homer H. Graham, Charles R. Herron, Jr., Owen T. Holder, Jr., Brent F. Quinn, Clifton Rawls, Jr., and Leroy H. Whelan. Ten pledges will be initiated in May and this will provide a very fine chapter to start off the college year next fall. We all look forward to our association with Delta Sigma Pi.

Assisting Howard Johnson of Atlanta on the ritual team were Edward Amos, Scott Blackstock, John Gregory, Jack Chapman, Ray Brandes, Tom Mason, Albert Clark, Bill Jackson, and Paul Clark.—HOMER TURNER



HARRY E. HIEGGEKLE (*left*) won the Alfa Eugene Bye Award at North Dakota this year. This Award is given annually to the senior in commerce who most nearly approaches the standards in scholarship, character and leadership attained by Alfa Eugene Bye, of the class of 1924, now deceased. PETER J. ASHENBRENNER, an accounting major at North Dakota, and the first member of the class of 1938 to secure a position upon graduation.

Louisiana State Chapter Revived

BETA ZETA CHAPTER was revived with the initiation of 14 new members on April 2. The initiation was conducted by H. G. Wright, Grand Secretary-Treasurer, with the assistance of Karl D. Reyer, alumnus of Nu Chapter; Terrance G. Leonhardy, alumnus of Alpha Mu Chapter; and the following alumni of Beta Zeta Chapter; J. Russell Doiron, Ivy Sorrells, Leon Raymond, Jewel Bates, Jr., Alton Lea, Kermit Williams, and Howard Norton. The following were initiated: Maurice H. Bauer, Arthur L. Gayle, Jr., Howard F. Hamilton, James P. Hebert, George S. Gilfoil, Willard S. Grad, Charles B. Griffis, Jr., Wallace J. Landry, E. Townshend Logan, Alvin P. Rabenhorst, Alton L. Ward, Edgar L. Way, Orrin J. Wenzel, Jr., and George J. Williams, Jr.

Immediately after initiation chapter officers were installed to serve until after the next spring initiation. The following officers were chosen: Head Master, Terrance G. Leonhardy; Senior Warden, E. Townshend Logan; Junior Warden, Alton L. Ward; Scribe, Wallace J. Landry; Treasurer, Charles B. Griffis. The traditional banquet was held the evening of the initiation for the new members at the Istroma Hotel dining room. Jewel Bates, Jr., acted as toastmaster introducing the alumni of Beta Zeta and the main speaker of the evening, our Grand Secretary-Treasurer, H. G. Wright.

Weekly meetings of the chapter have been held since initiation and plans for a second initiation this spring are going forth rapidly. Activities for next year and the remainder of this year that have been planned by this chapter are: industrial tours of Baton Rouge and New Orleans, presentation of educational films released by the United States Department of Commerce, sponsoring radio talks by faculty members of the College of Commerce, co-operating with the College of Commerce in its sponsoring of Commerce Day at which time the Delta Sigma Pi Scholarship Key will be presented.

Beta Zeta Chapter is indeed proud to learn that one of its outstanding alumni, J. Russell Doiron of Baton Rouge, has been appointed Province Officer for the Province of Louisiana and Arkansas. Brother Doiron has been instrumental in the reviving of our chapter and the organizing of our alumni.—TERRANCE G. LEONHARDY

Bringing their total number of initiates up to 14, Kappa Chapter members initiated five neophytes March 12 and 13, with ceremonies taking place at the Georgia Evening College and at the Atlantan Hotel. This initiation was the second of the school year, while a third is planned for May 21 and 22 at which time approximately five more will be inducted into the fraternity. The men receiving their badges were: Harold Hemrick, Eugene Steed, Ralph Pruett, Roger Dozier, and William Bost. A large crowd was on hand to see that they missed nothing in being initiated and for the banquet which followed the ceremonies Sunday night.

Softball is again in the air in Atlanta and as usual the Kappa boys are turning their thoughts to shaping up a team to compete in one of the city leagues. Everything was going along smoothly until Brother Carl Pruett broke his pitching arm in practice at Deltasig Lodge. His arm, however, is healing and he hopes soon to be able to use it as well as ever. In order to raise the necessary outlay for the ball team a dance was given at the Lodge on March 26, and again on April 16, in conjunction with the Lodge. Proceeds of these dances in part went toward the team entrance fee and to purchasing balls for the games. The first dance was almost rained out, but those hardy souls who came really had a swell time. Approximately 60 people were present, out of which only about five cars got stuck in the Georgia mud near the Deltasig Lodge. The second dance was a big success, being blessed with good weather and a subsequent good crowd, which enjoyed a highly entertaining evening.

On March 6 Kappa Chapter held a date meeting at the Atlantan Hotel and had as guest speaker, Mr. Croft, salesman for the White Provision Company, who spoke on the psychology of salesmanship. At the previous meeting Mr. Paul Miller, Treasurer of the Atlantic Steel Company, spoke on getting ahead in the business world, giving several interesting and instructive tips. Plans are being laid for the annual spring dance to be given early in June, and which is being eagerly looked forward to by all Atlanta Deltasigs. The boys are pretty busy getting ready to wind up the year's work, so I'll do my winding up by wishing you all on my part and that of the chapter a successful completion of your school year and a very happy and enjoyable summer, and we wish to again extend an invitation to any of you brothers who may be in Atlanta during the summer to drop in on us, so that we may have the pleasure of showing you around the city.—ALBERT CLARK

Kappa Celebrates Chapter Birthday

HONORING THE FOUNDING of Kappa Chapter at what was then Georgia Tech and is now the Georgia Evening College, March 12, 1921, over 60 Atlanta Deltasigs gathered at the Winecoff Hotel in Atlanta, Thursday, March 31. This celebration marked the seventeenth birthday of the Atlanta Chapter, and it was only fitting that the first man ever initiated into Kappa Chapter be on hand. Kappa No. 1 is none other than David I. (Red) Barron, nationally known former Tech football player, and now President of the Georgia Vocational and Trades School at Monroe, Georgia. Red was on hand to take part on the program and gave those present an excellent talk, telling of the formation of the chapter and the trials it had to go through in its earlier days.

The main speaker on the program was Gig Wright, Grand Secretary-Treasurer, who talked on the benefits of the fraternity and the many interesting things that have come up in connection with his work as a Grand Officer. Although quite a frequent visitor to Atlanta, Brother Wright was very welcome as his coming always inspires the members to greater achievement in the work of the fraternity. After several short talks on the part of other members present, the banquet broke up while some of the more hardy members took in a local dance. Everyone went away however with renewed vigor for a bigger and better fraternity in the years to come.

Texas Initiates Thirteen

BIGGEST EVENT AT Beta Kappa Chapter this month was the sponsorship of a lecture by John H. Keen of Austin to the students of business administration. Mr. Keen is president of the Austin Rotary Club, a former instructor in psychology at the University of Texas, and a former dean at Southern Methodist University. Classes were dismissed by Dean J. A. Fitzgerald and a large crowd attended the lecture. A luncheon in honor of Mr. Keen was given by the chapter following his talk. Another lecture has been arranged for later this month. Other professional men to address our chapter included William McCraw, Attorney-General for the State of Texas and candidate for governor in 1938, and M. B. Piggot, assistant Secretary-Treasurer of the Texas Public Service Company.

An industrial tour to a local furniture manufacturer was taken by a group from the fraternity recently. Coming events of the chapter include an all-day picnic, the annual spring dinner-dance and a business tour to Houston. Formal pledge services were held for 13 men last week, who will be initiated May 10. The *Beta Kappa Gram*, official paper of the chapter, was issued for the first time in two years at a recent dinner. Grant Baze was elected to Beta Gamma Sigma last week—WOODROW WALTER



PART OF MEMBERS PRESENT AT THE TENTH ANNIVERSARY BANQUET OF ALPHA PSI CHAPTER, UNIVERSITY OF CHICAGO, HELD AT THE CHICAGOAN HOTEL, APRIL 23, 1938

Alpha Psi Chapter Celebrates Its Tenth Anniversary

DURING THE YEAR OF 1927 there was a feeling among a certain group of commerce students that a professional commerce fraternity should be founded at the University of Chicago. This group formed an organization and considered petitioning one of the national commerce fraternities. For certain reasons that are not definitely known the movement did not seem to be destined for success and it eventually disintegrated. It was in the early fall of 1927 that Brother Karl D. Reyer, of Ohio State University, and then a teacher of business communication at the University of Chicago, approached some of the leaders of the first group with the proposition of forming a local commerce fraternity for the purpose of petitioning Delta Sigma Pi. The first meeting of this local was called on Monday, October 31, 1927. The meeting was called to order in the Graduate Club House by Robert B. Stevens, who had been the leader of the first group. Speakers from both national commerce fraternities had been invited to be present. H. G. Wright, Grand Secretary-Treasurer of Delta Sigma Pi, was first introduced and told the group about Delta Sigma Pi. The other fraternity was represented by two speakers who spoke on the merits of their organization. After listening to the speakers the group decided to organize and petition one of the national fraternities. The name chosen for the local group was, oddly enough, just the opposite of Delta Sigma Pi—namely Pi Sigma Delta. An election of officers was held and Robert B. Stevens, Henry Paulman, Jr., and William Bleck, Jr., were unanimously elected to the respective offices of President, Treasurer, and Secretary. A motion was made and passed that Pi Sigma Delta should petition Delta Sigma Pi.

The second meeting was called on Tuesday, November 8, 1927, and President Stevens announced that Dean William H. Spencer, of the School of Commerce and Business Administration (now the School of Business), had sent his approval to the Board of Student Organizations, thus assuring the group of official recognition. Committees on membership, professional activities, constitution, and *Cap and Gown* (student yearbook) were appointed.

Now that the club was firmly established the work of filing a formal petition was carried on. Mr. Wright acknowledged the receipt of a letter telling him that the group had voted to petition Delta Sigma Pi and promised to let them know at an early date the exact steps necessary to take in filing a formal petition. On November 29 a smoker was held to obtain new rushees, and resulted in the pledging of several good men. At the next meeting, December 6, Mr. Stevens announced that the group had received recognition

from the Board of Student Organizations, but due to a ruling of the Board, local clubs were not allowed to have Greek letter names. As a result of this it was decided to change the name of the club to the Professional Commerce Club. It might be well at this point to give a list of the members of this group. Of the thirty-seven chapter members, twenty-five were members by this time and twelve were pledged within the next two months. The members at this time were: K. B. Alwood, W. F. Black, P. G. Bowers, R. J. Budinger, W. J. Conway, P. DelValle, A. A. Floun, G. R. Gould, J. H. Hildreth, W. B. Holmes, J. A. Kramer, K. F. Letts, J. L. Munday, H. Paulman, W. F. Payne, M. I. Pinner, T. W. Rogers, W. B. Scace, J. Schneider, C. C. Schroeder, R. B. Stevens, K. P. Stibgen, and R. T. Williams. The twelve men pledged in the next two months were: J. T. Allen, R. W. Baldwin, N. W. Baldwin, E. C. Barr, J. P. Chole, R. A. Duggan, A. P. Horton, A. J. Klaasen, J. O. McKinsey, R. A. Palmer, and L. J. Villiesse.

It was about this time that the idea was conceived of having luncheons every other week and P. G. Bowers and G. R. Gould were appointed as a luncheon committee to investigate and make suitable arrangements. The first luncheon was held at the Hotel Del Prado on January 30, 1928.

The formal petition of Delta Sigma Pi was not fully approved until February 14, when it was approved at the meeting and signed by all the members and forwarded to Delta Sigma Pi who had already been conducting their investigation. In due time the petition was accepted and the charter authorized.

The initiation took place at the Southmoor Hotel at one o'clock. The official installation team comprised, in addition to Grand President Walther and Grand Secretary-Treasurer Wright, the following members: A. J. Arnold, Beta; J. R. Coyle, Delta; D. Dykstra, Alpha Eta; L. D. Edie, Alpha Pi; E. N. Felio, Beta; J. R. Hawkinson, Alpha Mu; R. A. Lahan, Beta; K. D. Reyer, Nu; M. J. Rose, Upsilon; R. Vinning, Omega; and T. H. Wright, Beta. The officers of Alpha Psi Chapter were installed first. They were R. B. Stevens, Head Master; J. A. Kramer, Senior Warden; P. G. Bowers, Junior Warden; H. Paulman, Treasurer; D. A. Costigan, Scribe; A. J. Klaasen, Chancellor and W. B. Holmes, Historian. The rest of the members were divided into groups and initiated. At 6:30 all found their way to the dining room where a sumptuous banquet topped off the initiation program.

The first meeting of the newly installed chapter took

place in May. An election was held since the present officers were all graduating seniors. The following officers were elected for the following year: E. C. Barr, Head Master; L. J. Villiesse, Senior Warden; G. R. Gould, Junior Warden; A. A. Floun, Scribe; R. T. Williams, Treasurer; A. J. Klaasen, Chancellor; A. P. Horton, Historian; and K. P. Stibgen, DELTASIG Correspondent. With the new officers installed the chapter settled down to the serious business of carrying out the objectives of Delta Sigma Pi. Head Master E. C. Barr was elected as the Alpha Psi delegate to the Grand Chapter Congress held in the summer of 1928 in Champaign, Illinois. In the matter of scholarship, Alpha Psi started off right when William Harrison won the Delta Sigma Pi Scholarship Key.

The previous paragraphs have related the story of the founding of Alpha Psi Chapter. The high standard of service, self-sacrifice, fellowship and scholarship begun by Pi Sigma Delta and the Commerce Club has been carried forward by Alpha Psi Chapter. Its members have been very influential in the School of Business of the University of Chicago. In scholarship Alpha Psi has had practically a monopoly upon the Scholarship Key. The height of scholastic success came in 1935 when six brothers out of a chapter of 13 were elected to Phi Beta Kappa. Members of Alpha Psi took the initiative in forming the Student Council of the School of Business and have been its prime moving force since its beginning in 1931.

Up to the present time 158 men have been initiated into our chapter. Among them are those departed whom we cherish in our memory—James O. McKinsey, Stanley H. Swade, and Robert McKittrick. Among the other alumni there are many who have provided life and thought to the business and educational fields. Some of the alumni, but by no means all, who have "succeeded" are Joseph Z. Schneider of the Technical University Praha, Czechoslovakia; J. Thomas Allen of the Department of Business Administration, The Citadel; William B. Holmes, W. F. Dodge, Reports; Elywn L. Cady, marketing specialist with the Agricultural Extension Service of Iowa State College; Robert B. Stevens, with the Chope Stevens Paper Company; Oscar K. Dizmgang, with Whitworth College in Spokane, Washington; Einar L. Bjorklund, with Marshall Field and Company; Frank W. Murray, with Armour and Company, Havana, Cuba; Max H. Mauerman, with the West Chicago Coal Company; A. Neal Deaver, Business Administrator, Graceland College; Robert E. Covington, Purchasing Department of the Deere Company of Moline, Illinois; John G. Neukom, with McKinsey-Wellington Company; Ivan L. McDougal, Personnel Department, Armour and Company, and many more who are just as successful but who cannot be mentioned for lack of space. We can heartily say that we are proud of the "Men of Alpha Psi."

Each year there is graduated from the chapter a group of

men who are destined to make a success in the business or educational world. Those who are successful and those who will be successful can attribute much to the experience gained from affiliation with Delta Sigma Pi both in school and in after graduate relations.—ROBERT J. COONEY

Alpha Psi Chapter

THE APPROACH OF THE Tenth Anniversary of the founding of Alpha Psi Chapter at the University of Chicago has prompted the brothers to make rather elaborate plans for a celebration; they felt that the status of the chapter in its tenth year should be of interest to brothers all over the country, and accordingly requested me to give you a résumé of our affairs.

The chapter has had an active professional program, profitable to the members. We have held our usual series of evening smokers in Haskell Hall and have had the privilege of listening to and discussing topics with such men as Dean William H. Spencer of the School of Business, authority in the field of the relation of law to business, and director of the most popular of radio educational series, the University of Chicago Round-table. The amazing development of heavy industry by the Soviet government in Siberia was brought before the brothers one evening by Professor John A. Morrison of the geography department of the university. Professor Morrison had recently returned from a long field study in Siberia, and offered us first hand information. With the rise of Social Security problems in business, the chapter felt it would be beneficial to bring a person engaged in this work to a smoker. We were able to procure Mr. Warren S. Askew, of the Social Security Division of Swift and Co.; the result was a discussion of much practical value. Among our other smokers was one in which a panel discussion on the securities market was held (shortly after the first break in prices last autumn) in which Professors Theodore O. Yntema, Garfield V. Cox, and the now late Stuart P. Meech participated.

The chapter has had successful field trips and more are planned this spring. Probably the highlight in field trips was the tour of the Chicago Board of Trade where the brothers were taken on the immense trading floor during hours of transaction.

The brothers have brought prestige to the chapter throughout the year by participation in University affairs. The chapter has held more than its share of offices in the School of Business Council; three of us gained either election or appointment to the Council of eight members. Hugh Impey as president has done a great deal for the School and its students this year. The chapter has always supported the



UNDERGRADUATE MEMBERS OF ALPHA PSI CHAPTER—UNIVERSITY OF CHICAGO

Council whole-heartedly in its endeavors. I might add too, that in the recent election of next year's Council two of the brothers were successful in gaining membership, and another brother is to be appointed from the chapter. In intra-mural athletic activities the fraternity has not always won, but has been strongly represented, and the losses have been compensated for by evidences of sportsmanship.

Deltasig will probably find the account of the growth of the chapter the most interesting portion of this article. At the opening of the year the chapter was composed of five actives and a pledge, not enough men to fill the major offices of the fraternity. Naturally, we were a bit discouraged at first, yet we felt that we had a strong nucleus. Our task was to convince new men that the chapter had potentialities, that it lacked only numbers. So we went ahead, and talked conscientiously with prospective members; we selected our first prospects with a good deal of care, in order that we might use these men when pledged as drawing cards for other new men. The plan worked; each new man was progressively easier to pledge with the knowledge that other highly regarded men had taken the crown and triangle of Delta Sigma Pi. At present we have a healthy chapter of 18 men, well co-ordinated and working with a common purpose, a greater chapter. Perhaps you question the status of the chapter when I say 18 men; this may sound small. A word of explanation will clarify this. The School of Business is comprised of juniors and seniors in the University. Men can seldom be pledged to the chapter before they are juniors and have entered the School of Business. Our chapter has, due to the two year plan, at least a 50 per cent turnover of members every year, sometimes, as last year, a much greater turnover. This plan prevents us from maintaining a house. The activities of the chapter are confined mainly to professional affairs, the true purpose of the fraternity. A number of the brothers living in the beautiful new residence halls given by the late Julius Rosenwald have the privilege of using the club-like facilities for fraternity functions; Judson and Burton Courts are in reality fraternity headquarters.

"All work and no play makes even a Deltasig a dull boy"—so say the brothers—and they have acted to prevent this. Among the social activities which the chapter has sponsored have been informal evening dances to the music of Head Master Bob Cooney's record player and public address system, with a collection of the newest and best recordings of the prime dance bands. The chapter also collaborated with the three other chapters in Chicago (Northwestern's Zeta and Beta, and DePaul's Alpha Omega) and with the Chicago Alumni Club in a formal dinner dance at one of Chicago's best—the Lake Shore Athletic Club. The boys also get together often for a stag evening, going to the "Loop" to see a play, to the new WGN radio theater, or for an evening of bowling.

The outstanding event of the year will be the Alpha Psi Tenth Anniversary party on Saturday, April 23, at the Hotel Chicagoan. Joe Osborn has been promoting the party for two months, contacting all alumni, making arrangements for what he promises to be an incomparable dinner, with entertainment to follow. It is not to be simply a party—it is a party with an objective—an objective of initiating a movement towards a new unity between alumni and actives. Brother Joe is out to make it a 100 per cent proposition—we had to restrain him from sending a forceful invitation to an ex-Alpha Psi over in Czechoslovakia. Teamwork between actives and alumni can net the fraternity a great deal and Joe is out to see that the actives do their part.

A word about the future of the fraternity is in order before closing. I believe that Alpha Psi will see the most successful year in its history in 1939. I say this for the following reasons: 1. There will be a strong nucleus of 12 actives to build from next fall. This is a large number for a two-year chapter. 2. The men leading the fraternity next year have already demonstrated that they are aggressive, top-notch promoters. 3. The fraternity as a national organization and as a local chapter has more than ever to offer prospective Delta Sigs.—GORDON FREESE

Baylor Chapter Has Largest Membership in History

WITH A MEMBERSHIP NOW of 30, Beta Iota Chapter at Baylor University, Waco, Texas, is closing a most successful year. Though little publicized this year in the DELTASIG, we have been very busy. A summary of our activities for the entire year is one that we are proud to present. On October 30, 1937, Miss Mary Annis Shelfer, Sweetheart of Beta Iota Chapter, was elected Homecoming Sweetheart of Baylor University, by defeating candidates from 28 other campus organizations. Following the Texas-Baylor game on November 6, 1937, we celebrated Founders' Day with an informal dinner, Beta Kappa Chapter of Texas being present.

Believing it to be a good policy to form a closer relationship among the students in the School of Business, Beta Iota Chapter sponsored a dinner for all members of the School of Business on November 19, 1937. Mr. Sam Darden, a local attorney, was the speaker. A mid-winter social was held at the Fish Pond, a near-by country club, on January 7, 1938.

On January 17, 1938, the following officers were elected for the coming year: Head Master, Charles Shirar; Senior Warden, Bill Blaydes; Junior Warden, Carroll Thomas; Treasurer, Marvin T. York, Jr.; Scribe, W. A. Plumhoff;



SOFTBALL TEAM OF BETA IOTA CHAPTER AT BAYLOR UNIVERSITY

Chancellor, Ralph Walker; Senior Guide, Dan E. Hamilton.

Beta Iota members and their dates were fêted Saturday night, March 5, 1938, with their annual dinner-dance at the Raleigh Hotel, where they were addressed by Billy Smith of A. C. Upleger and Company, a local firm of public accountants.

The Delta Sigma Pi softball team is the talk of our campus. The club has thrown its hat into the intra-mural league, composed of teams of various organizations on the campus. Beta Iota Chapter will have its booth on the campus for All-University Day, which is a holiday in which students participate in various games and stunts on the campus. Last year the chapter made expenses for a social which was held a few days later. Permission from the administration has been granted for the chapter to have a room, to be known as the Deltasig Room, in the School of Business section of Main Building. The second week of May the chapter will again sponsor a dinner for all students of the School of Business.

Professional meetings are now being held semi-monthly. Mr. A. J. Bush of the Federal Savings and Loan Association of Waco addressed the chapter at its last meeting. He gave the complete operation of his particular business.

Thirteen members have been initiated into the fraternity this school year: James Moore, Alvin Highers, Ralph Walker, Hilton Byrd, Dan Hamilton, Carroll Thomas, Bill Blaydes, Robert Warren, Harold Oldham, Ernest Stringfellow, David McCollum, John P. Penland, and Devlin Davis. Robert H. Anschutz, member of Beta Iota, has been declared winner

of the Scholarship Key for 1938. His nearest competitor was also a Deltasing brother, former Head Master Henry Alexander.

By graduation Beta Iota will lose Frank Johnson, Robert Cook, Henry Alexander, Wilson Turner, Brown McCollum, Malcolm Baldwin, John F. Wallace, Arthur J. Chiles, George W. Payne, Jesse J. Caldwell, Jr., Robert Anschutz, Rudolph Klatt, James Moore, Hilton Byrd, and Allen Bankston. To these graduating members and those of every chapter, Beta Iota wishes the best of luck in the business world. To every chapter we wish a most pleasant and prosperous summer.—
W. A. PLUMHOFF



OFFICERS OF OUR MISSOURI CHAPTER

BOTTOM ROW (Left to right): Ray Bezoni, Head Master; Province Officer, R. D. M. Bauer; Richard Eichenberger, Junior Warden.

TOP ROW (Left to right): John Robertson, Historian; Robert Williams, Master of Ceremonies; Glenn Welsh, Scribe; Orland Scott, Treasurer.

News from Alabama

THE MEMBERS AND PLEDGES of Alpha Sigma Chapter enjoyed an interesting talk on insurance by Mr. Ed Moore of Birmingham, March 28. Mr. Moore gave us a brief history of the insurance business and a more detailed discussion of the casualty, fire, fidelity and surety insurance fields. He emphasized the value and service of insurance to commerce and society.

Our chapter was host to Grand Secretary-Treasurer Wright on April 1. We held a special dinner in his honor that evening after which he spoke to us about the benefits of membership in Delta Sigma Pi which was thoroughly enjoyed by our membership.

Thirteen may be an unlucky number for some but it is lucky for us for we have 13 of the finest pledges we have ever had. In checking their scholastic achievements we find that as a group they have an unusually brilliant record. Initiation will be held late in April. In the meantime on April 16 we held our annual boating party. The water was fine, the games were finer and the food was finest. The gang was in fine spirits and disposed of all their extra energy before settling down for final examinations.

Our chapter watched with considerable interest the formation of our alumni club in Birmingham. Grand Secretary-Treasurer Wright attended the first banquet of this newly organized alumni club held on April 5 and 21 members of our chapter including several faculty members also made a special trip to Birmingham 50 miles away to attend this party. We hope to make this an annual pilgrimage.

Province Officer Adamson will not be with us next year as he has taken a leave of absence to work on his Doctor's Degree at Columbia. We will miss him.

The last professional trip the Alpha Sigs made was to the Tuscaloosa plant of the Gulf States Paper Company. We were able to see the entire process of paper making from the time the bark was taken off the logs to the last step of drying the finished paper. This will probably be our last trip this semester because of approaching finals. Next semester we hope to visit some of the plants of the Birmingham district.—
JAMES G. HOLLAND, JR.

Spring at Ohio State

IN THE spring a young man's fancy lightly turns to thoughts—of many things.

Here in Columbus, Ohio Nu Chapter's thoughts have turned to graduation which in turn means study; even on these warm balmy evenings we are having in central Ohio. The waters of historical old Mirror Lake have warmed to the point where the eight departing seniors, Brothers Welty, Fitez, Deetz, Hamilton, Dunning, Hardy, Wood and Bigler, are literally asking for their traditional ducking. And it might be well to mention that their pleas have not fallen on deaf ears.

Aside from graduation and studies many other things occupy the minds of Nu Chapter members. On Friday, May 6 we are having our Spring Formal at the Brookside Country Club. The following day Saturday, May 7 will be devoted to rough initiation during which time two faculty members, Robert D. W. Bartels and Dillard E. Bird, both of the department of business organization, will be initiated. This will be one time when professor and student will be on equal footing. On Sunday, May 8 the Mothers of Nu Chapter will be honored with a Mothers' Day Celebration. All in all it is going to be a very busy week end.

I had planned to boast in this letter of the prowess of our softball team which has yet to play its first regular scheduled intramural game. But I am rather hesitant after the result of the game with the faculty brothers. The old men of the campus turned back the youngsters to the tune of 13 to 4. It is a weak excuse they admit, but the boys tell me they never want it said they bit the hands that feed them.—
FORREST F. HUTSLAR



FIRST RITUAL TEAM OF BETA OMICRON CHAPTER

BOTTOM ROW (Left to right): Roger P. Hurlburt, Senior Warden; Douglas J. W. Clark, Head Master; Raymond J. Peter, Treasurer.

TOP ROW (Left to right): Paul H. Gregory, Junior Warden; George Woehling, Jr., Scribe; Ray A. Johnson, Jr., Guide.

Obituary

(Continued from page 108)

ALONZA J. SHEATS, *Chi 17*. Born October 8, 1902, at Baltimore, Md.; initiated into our Johns Hopkins chapter December 9, 1922; died February 19, 1938.

LEARTUS A. SENECAL, *Theta 55*. Born December 1, 1900, at River Rouge, Mich.; initiated into our Detroit chapter December 9, 1922; died March 9, 1938.

G. EMIL WINROTH, *Chi 80*. Born April 11, 1899, at Kalmar, Sweden; initiated into our Johns Hopkins chapter May 9, 1925; died April 19, 1938.

Mergers

JAMES S. FULGHUM, JR., *North Carolina State*, on September 7, 1936, to Margaret Stanton, at Clarksville, Va.

ROY F. SPOHN, *Temple*, on November 27, 1937, to Lillian Smith, at Nazareth, Pa.

EDWIN G. VAUPEL, *New York*, on February 5, 1938, to Lillian Fisher, at Brooklyn, N.Y.

GEORGE DOERING, *Newark*, on February 14, 1938, to Evelyn Hyers, at Newark, N.J.

HARRY READ, *Northwestern*, on February 23, 1938, to Lucia Jennings, at Chicago, Ill.

J. JOSEPH KEANE, *New York*, on February 26, 1938, to Flavia Heaney, at Baltimore, Md.

GLENN R. BROWN, *Oklahoma*, on March 4, 1938, to Floyd Hoss, at Tulsa, Okla.

RALPH E. DOUGHTON, *Kansas*, on March 6, 1938, to Belya Feild, at Enid, Okla.

JACK E. COLLIER, *Texas*, on April 6, 1938, to Margaret Christensen, at San Antonio, Texas.

HARRY T. WELLS, JR., *Georgia*, on April 9, 1938, to Frances Bazemore, at College Park, Ga.

CHARLES STEINBOCK, JR., *Johns Hopkins*, on April 16, 1938, to Katherine Ketenkamp, at Baltimore, Md.

THEODORE E. VOICT, *Northwestern*, on April 16, 1938, to Louise Rheim, at Bloomington, Ind.

Dividends

To Brother and Mrs. Arthur K. Walters, *Newark*, on December 28, 1937, a son, Arthur K., Jr.

To Brother and Mrs. Thomas F. McDowell, *Alabama*, on January 21, 1938, a daughter, Jessie.

To Brother and Mrs. Joe L. Brown, *Georgia*, on January 31, 1938, a daughter, Mary Michell.

To Brother and Mrs. Richard F. Abbe, *New York*, on February 5, 1938, a daughter, Elaine Ann.

To Brother and Mrs. A. F. Mutti, Jr., *Missouri*, on February 13, 1938, a son, A. F. Mutti, III.

To Brother and Mrs. William Fronk, *Wisconsin*, on February 13, 1938, a son, William Rector.

To Brother and Mrs. Frank C. Brandes, *Georgia*, on April 7, 1938, a son, John Daniel.

To Brother and Mrs. Herman A. Gaul, *De Paul*, on April 10, 1938, a son, Herman L.

Arousing a State to a State of Action

(Continued from page 100)

had meant to him.

Equally favorable was the response that came as a result of the Commission's final report to the Governor. In contrast to the usual voluminous study, it was brief and factual, and in similar contrast it was read and studied. By request, hundreds of copies—the large printing was soon exhausted—now repose in the possession of Federal and state officials, insurance companies, prison authorities, in libraries and universities from coast to coast.

Such a program could only spell victory, and the half of the educating processes have not been detailed in this presentation. Indeed the members and many of their as-

sociates had not even considered defeat. True, in the conservative Free State, it was victory with some compromise. But what counted was that nearly the entire recommended program was accepted by the General Assembly and enacted into law. Today Maryland has a modern progressive penal system, and this, in the face of concerted opposition. The law makers remembered the positive sentiment of their constituents back home and passed five pioneering bills and voted more than \$2,000,000—an enormous sum in a small state—to put the Commission's program into effect. And the Maryland program has not only been hailed nationally but many other states are going to adopt some of its provisions.

It has happened in Maryland. It can happen in any state. Unselfish service of citizenship is not a home product. But there must be leadership, there must be unstinting effort and the people "have to be shown." There is nothing exclusively "Missourian" about that old proverb.

Samuel H. P. Read, Jr., an observer of the Commission's work coined a phrase which was made the foreword of the official report and which has since been widely quoted. It tells the whole story. "The prisoner should not only serve his sentence; the sentence should also serve him."

Service made for success in Maryland.

Kansas Chapter Sponsors Petition to Secure a New School of Business Building

(Continued from page 104)

ideas from professors and doing considerable research work the draft was finally prepared. A special meeting of the seniors of the School of Business was called and the proposition submitted to them. They enthusiastically approved the idea and every senior signed the petition. The petition was then sent to the printers.

When it was received it was presented to Chancellor Lindley of the University of Kansas by Hazlett Steiger, Martin Flesher and Maurice Breidenthal who are President, Secretary and Treasurer of the School of Business students. Reporters took pictures of the presentation of the petition to Chancellor Lindley. Copies of the petition were also mailed to each member of the Board of Regents. News stories appeared in all the leading newspapers nearby, including the *Kansas City Star*, the *Kansas City Times*, the *Topeka Daily Capitol*, the *Topeka State Journal*, the *Lawrence Journal World*, and the *University of Kansas Daily*. The alumni magazine of the university printed a picture of the members of our chapter preparing the petition and the *Jayhawker*, college annual, and several newspapers printed pictures of the presentation of the petition to the Chancellor.

This activity brought the chapter a world of publicity. Many of the professors congratulated the chapter on their excellent work. The students of the School of Business have also given their hearty support and there is no doubt as to the prestige in which our Kansas Chapter is now held on the Kansas campus. Dean Frank T. Stockton of the School of Business particularly complimented the chapter on their fine professional program this year, the exceptionally high calibre of our membership and stated that he felt that the Kansas Chapter of Delta Sigma Pi had the most active year we have had since the conception of the chapter on the campus 17 years ago.

The chapter was somewhat overwhelmed at the furor the petition caused. They didn't expect anywhere near as much publicity or complimentary remarks as they received. The Chancellor and the members of the Board of Regents promised to consider the petition at the next university budget meeting and the chapter feels that the chances for the School of Business receiving a new building in the very near future is greatly enhanced.

Congratulations to Iota Chapter of Delta Sigma Pi for this superb example of chapter leadership in furthering the interests of their fine professional School of Business.

DIRECTORY OF UNDERGRADUATE CHAPTERS

The name of the university is followed by the chapter name and year of installation. Permanent chapter addresses and telephone numbers are shown, and the name and mailing address of several principal chapter officers. H.M. means Head Master; T. means Treasurer; S. means Scribe.

- ALABAMA** (Alpha Sigma, 1926), University of Alabama, School of Commerce and Business Administration, Tuscaloosa, Ala.
 H.M. L. J. Thomas, Jr., P.O. Box 383, Tuscaloosa, Ala.
 T. J. M. Armstrong, Jr., 501 Capstone Ct., Tuscaloosa, Ala.
 S. Morris A. Burkett, University, Ala.
- ALABAMA POLY** (Beta Lambda, 1931), Alabama Polytechnic Institute, Department of Business Administration, Auburn, Ala.
 H.M. George G. Perry, Jr., Wittel Dormitory, Auburn, Ala.
 T. John A. Dubberly, 207 N. Gay St., Auburn, Ala.
 S. David Wittel, Wittel Dormitory, Auburn, Ala.
- BAYLOR** (Beta Iota, 1930), Baylor University, School of Business, Waco, Tex.
 H.M. Charles R. Shirar, Brooks Hall, Waco, Tex.
 T. Marvin T. York, Jr., Brooks Hall, Waco, Tex.
 S. W. A. Plumbhoff, 1025 Speight, Waco, Tex.
- BOSTON** (Gamma, 1916), Boston University, College of Business Administration, 525 Boylston St., Boston, Mass.
 H.M. W. F. Clark, Jr., 20½ St. James St., Roxbury, Mass.
 T. Henry Kieroniski, 525 Boylston St., Boston, Mass.
 S. Francis X. Leahy, 101 Glenwood Rd., Somerville, Mass.
- CHICAGO** (Alpha Psi, 1928), University of Chicago, School of Business, Chicago, Ill.
 H.M. Robert J. Cooney, 7600 East End Ave., Chicago, Ill.
 T. Merton C. Knisley, 5514 Blackstone Ave., Chicago, Ill.
 S. Conrad B. Howard, 2431 N. Sawyer Ave., Chicago, Ill.
- CINCINNATI** (Alpha Theta, 1924), University of Cincinnati, College of Engineering and Commerce, Cincinnati, Ohio.
 Chapter House: 265 Senator Pl., Cincinnati, Ohio. (Aven. 3965).
 H.M. George J. Lewis, 265 Senator Pl., Cincinnati, Ohio.
 T. Charles V. Schnabel, 1622 Pasadena Ave., Cincinnati, Ohio.
 S. Russell E. Neale, 1621 Carl St., Cincinnati, Ohio.
- COLORADO** (Alpha Rho, 1926), University of Colorado, School of Business, Boulder, Colo.
 H.M. Donald D. Pucket, 936 Green Mt. Ave., Boulder, Colo.
 T. Dorsey H. Smith, Jr., 897 15th St., Boulder, Colo.
 S. Richard S. Hall, 1400 Broadway, Boulder, Colo.
- CREIGHTON** (Beta Theta, 1930), Creighton University, College of Commerce and Finance, Omaha, Neb.
 Chapter House: 2770 Davenport St., Omaha, Neb. (HA 6450)
 H.M. Eugene F. McBride, 2770 Davenport St., Omaha, Neb.
 T. Gerald L. Bangert, 2770 Davenport St., Omaha, Neb.
 S. John J. Kennedy, 2538 Dodge St., Omaha, Neb.
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