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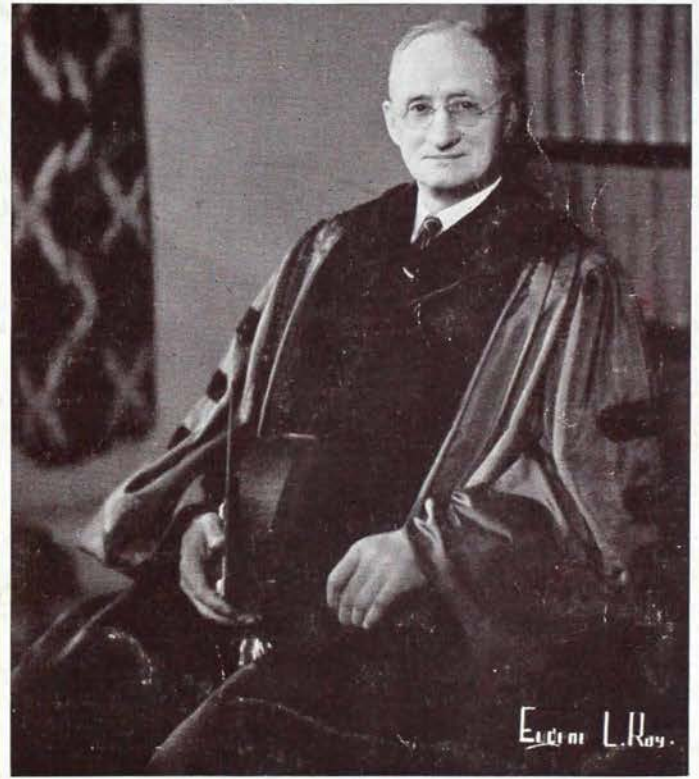
The

# DELTA SIG

## OF DELTA SIGMA PI

JANUARY  
1941

6/VB  
6/21



WALTER DILL SCOTT, BETA CHAPTER  
President Emeritus, Northwestern University (see article on page 35)

FOUNDED 1907 \* \* \* \* AT NEW YORK UNIVERSITY



# THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. The fraternity was organized to foster the study of business in universities; to encourage scholarship and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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THE  
**DELTA SIG**  
OF DELTA SIGMA PI

12pt VB

Volume XXXIII

JANUARY, 1941

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SBK

H. G. WRIGHT, Editor

12pt VB

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternal ideals.

The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Alpha Delta, Phi Beta Gamma, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi.

# The Grand President's Page



JOHN L. McKEVEN, Johns Hopkins  
Grand President of Delta Sigma Pi

## GREETINGS TO ALL BROTHERS IN DELTA SIGMA PI:

**T**HE CALL to the country's Colors has been answered by many stalwart sons of Delta Sigma Pi, in both the United States and Canada. No doubt more and more of our members will eventually don the military uniform of their Country. To them I extend the best wishes from their fourteen thousand fraternity Brothers. During your military life you will want to keep abreast of what is going on in Delta Sigma Pi so I hope you will keep the Central Office informed regularly of your address. It may surprise you to learn some day that other Deltasigs are in your same outfit, and you can make their acquaintance as fraternity Brothers through this contact. Many members of Delta Sigma Pi served in World War I; some were members of the fraternity at that time, others affiliated later. I know that it would have been a distinct pleasure to have been a Deltasig in those days and been able to meet other Brothers in service bent on the same mission as ourselves. So hats off to Delta Sigma Pi soldiers, sailors, and marines. May you keep the "Spirit of Delta Sigma Pi" forever in your hearts.

At the close of the first year of my term of office it is gratifying to know that ten chapters scored the maximum number of points in the Chapter Efficiency Contest, an all-time record. From all indications even a better record is possible this year, for our chapters appear to be doing better than last year. I would like to again call your attention to the program of major objectives I have outlined for my administration, as previously published in these columns:

1. Every alumni club in a healthy condition.
2. Every undergraduate chapter in a healthy condition.
3. Organize at least one new alumni club each year.
4. Expand our national services to alumni so that Delta Sigma Pi will be of the greatest possible service to all, wherever located.
5. Develop and expand our important Alumni Placing Service until it is in operation in every city of sizeable Delta Sigma Pi population.
6. Publish a National Membership and Business Directory during the coming year or two.
7. Enlarge THE DELTASIG and expand the alumni features in it.
8. Increase our Life Members by at least 100 annually.
9. Add an additional clerical assistant to the staff of The Central Office to work exclusively on alumni projects.
10. Start the compilation of a Delta Sigma Pi History.

We have already enlarged THE DELTASIG and I hope that you are all as well pleased with the restyling of our fraternity magazine as I am. The new size and format are far superior to the former; the magazine attracts the attention of the reader to a greater degree than previously. Brother Wright is to be congratulated on the fine job he has done with THE DELTASIG.

During the past year I have been able to visit more than twelve chapters and several alumni clubs and in addition I have met and conferred with every member of the Grand Council with one exception. I have enjoyed all of these visits immensely and hope to be able to make more of them during the coming year. I hope our chapters who are situated near to other chapters will consider the many advantages of sponsoring regular inter-chapter activity. These can be easily arranged in several instances and prove most beneficial. I also hope there will be several regional meetings scheduled for this winter and spring in different sections of the country.

It is gratifying to see the ever-increasing interest in our Life Membership program. I hope many members will take out life memberships during the ensuing year. It is an investment which will pay you dividends throughout your entire life. Full details are published on the rear cover of this issue and I hope you Brothers will keep me busy signing life membership certificates during the next few weeks.

Many chapters and alumni clubs appropriately celebrated Founders' Day last November. I had the pleasure of officially attending several of these enjoyable events. More chapters and alumni clubs should give increasing attention to this traditional annual event. It provides an excellent rallying point for both your active members and your many alumni. Take full advantage of it.



# THE DELTASIG

OF DELTA SIGMA PI

Volume XXXIII

JANUARY, 1941

Issue 2

## Walter Dill Scott

**T**HIS IS THE STORY of Walter Dill Scott, Northwestern University's most distinguished alumnus and one of the nation's greatest educators, who retired a year ago last September as president of Northwestern University after having served in that capacity with distinction for 19 years. The history of the University's tremendous growth during the last two decades coincided with the presidency of Brother Scott; what the University would be today had another president guided its destiny during those years, no one can say.

Walter Dill Scott grew up on his father's farm at Cooksville in central Illinois. His father had been a member of his family's carriage-manufacturing firm in Boston. But the work had been unsuited to a man of his delicate constitution and he had left the firm to come west in search of health. At Cooksville he had taken up a government claim, married and settled down to the life of a farmer. The farms of central Illinois were of a kind. Usually 120 to 160 acres in extent, each could be made to yield a moderately comfortable living if every member of the family worked hard and long. Consequently, like the children of the neighboring farms, each of the Scott boys began his farm duties as soon as he was able to lift a pail or sit upright in a jolting wagon. The Scott boys learned farming perhaps faster than the sons of other families because their father's poor health imposed many responsibilities upon them. When Walter was eleven, for example, his brother John was away for several months and Walter was left in complete charge of the farm. He took the grain to market, sold it, traded cattle, and broke a colt when necessary.

The boys were determined to become teachers. They pursued learning diligently, if sometimes in the most informal circumstances. The nearest high school was 12 miles away and Walter managed to attend for perhaps a year and a half; when work kept him at home he studied his Latin while the horses rested and he leaned against the plow. In 1888 his brother John left to attend Northwestern University while Walter continued to study, to manage the farm, and to save money for his college education.

His college fund had been begun when he was a small boy. A neighbor had presented him with two orphan pigs. These he had raised by bottle-feeding, and when they were full-grown he had traded them for a calf. Later he traded the calf for a colt, which he trained as a fast trotter which contributed \$125 to his college fund. In 1890 he held his first teaching job, teaching the country school in Leroy, Illinois, during the first term and serving as principal of a school in near-by Hudson during the second term. In the summer of 1891, having been awarded a Senatorial Scholarship, he drew his savings from the bank and departed for Evanston.

Almost upon arrival the youth from the farm entered into the elite of those who work their way through school. He became a

tutor of the children of the rich. He asked, and received, a dollar and a quarter an hour for his services. He tutored only enough to pay for the things he needed.

He became a top-ranking student and a leader in campus activities. He served as treasurer of his freshman class, president of his senior class, president of the Y.M.C.A., vice-president of the Literary Society, member of the editorial staff of the *Syllabus*, and played left guard on the varsity football team.

Walter Dill Scott received the Bachelor's Degree and a Phi Beta Kappa Key at Northwestern in 1895. Some time during his college career he had decided that he wanted to be a university president in China. This was not entirely a romantic notion; he felt that the "Middle Kingdom" offered a rich field for educational experimentation. The Chinese colleges were supported, for the most part, by American religious organizations; therefore, to achieve his objective Walter had to have some theological training.

Shortly after his graduation from Northwestern he enrolled at the McCormick Theological Seminary, whence he was graduated in 1898. In this same year he married a dark-eyed, intellectual young woman who had been his classmate at Northwestern—Anna Marcy Miller.

No call was forthcoming from China. Besides, Walter had by now developed an additional interest—an interest in a new science which promised to contribute more to the techniques of education than any other: psychology.

The leading psychologist in the world at the time, the man who was divorcing psychology from philosophy and converting it into an experimental science, was Wilhelm Wundt, at the University of Leipzig. So Walter Dill Scott, taking his bride with him, went to Germany, one of the troop of promising young men who were leaving our shores for Europe to explore what was then an exciting new field of learning.

In 1900 they returned, she with a doctorate in philology and art from the University of Halle, he with a doctorate from Leipzig in psychology and educational administration—and with a passion for measuring and analyzing human minds. In 1901 he was appointed assistant professor of psychology and pedagogy at Northwestern and made director of the psychological laboratory.

At this time a new movement was arising in psychology in America—a movement to develop psychological techniques for the solution of problems in business and industry. That it met with opposition from academic circles is readily understandable; academic men were inclined to deplore, or to disregard, so far as they were able, the rapid industrialization and commercialization of America.

To Professor Scott, as to a handful of others, such isolationism seemed artificial and futile. In his eyes psychology had

nothing to gain but much to lose by disregarding that enormous and turbulent creature which now dominated the country—Industry. The phenomenon of mass production impinged upon the minds and bodies of men at every turn. It had fostered those two inescapable aspects of modern life, advertising and salesmanship—phenomena directed toward human minds and therefore toward the scientific attention of the psychologist.

Walter Dill Scott was not long in turning his attention to the problem. In 1903 he published *The Theory of Advertising*, the first book in this field, and a few years later his *Psychology of Advertising*, in which he analyzed the stimuli that foster the will to buy, and laid down a set of scientific principles by which the probable effectiveness of any advertisement could be gauged before it left the advertising manager's office.

From the study of advertising it was only a step to the study of the psychology of salesmanship and the broader field of vocational selection.

In time his contacts with various organizations convinced Professor Scott that their real problem in salesmanship was not with advertising copy but with the men they employed as salesmen. Most companies had employment managers, but in most instances, he discovered, their methods were hit-or-miss; they selected salesmen largely on the basis of "hunches."

Here was a new field to explore—and Dr. Scott explored it. For a two-year period he experimented with the employment of salesmen, and eventually developed a series of vocational aptitude tests which rapidly transformed the task of employing men in industry from a hit-or-miss ordeal to a systematic technique.

During this period many of the members of Beta Chapter of Delta Sigma Pi were enrolled in courses given by Professor Scott and he gained a wide acquaintanceship among the members of the chapter where he was exceedingly popular. He was invited to become a faculty member of the chapter, accepted, and was initiated in January, 1915.

Interest in the new science grew rapidly, and in 1916 Carnegie Institute of Technology organized the Bureau of Salesmanship Research, designed to discover how scientific knowledge could aid business. Professor Scott was granted a leave of absence to serve as its director, and soon, with the co-operation of thirty national concerns, had undertaken a study of their methods of selecting, developing, and supervising their employees.

The following year, however, the United States entered the war against Germany and there immediately arose a personnel problem of such urgency and complexity as to dwarf any problem that had previously been attacked. A peaceful nation had suddenly to be converted into an army. A nation of farmers and grocers, accountants and barbers, bricklayers and business men had to be welded into a powerful military unit, and recruits assigned with the least possible delay to those branches of the service where they would be of the greatest value.

The part they might play in the gigantic mobilization was immediately apparent to Dr. Scott and his colleagues. Why, they reasoned, if they could develop a rating scale that would predict a man's success as a salesman, could they not construct others which would forecast success as a linguist, an officer, a member of the intelligence service? The members of the Bureau, therefore, unanimously voted to offer their services to the War Department and immediately set about adapting their rating scales for use by the Army.

Army tradition was not to be easily overcome, however; their first proposal, one for the selection of officers by scientific methods, was returned from the great officers' training camp at Plattsburg with the notation, "The Commanding Officer will not be able to use this."

But so assured of the practicability of their system were Dr. Scott and his colleagues that they were not to be dissuaded, and soon their persistence was rewarded.

Frederick P. Keppel, then assistant to the Secretary of War, saw a copy of the proposal and asked for further data. Dr. Scott sent him a full explanation of the rating scale for selecting commissioned officers, whereupon Mr. Keppel invited him to Washington to discuss it in detail with the authorities.

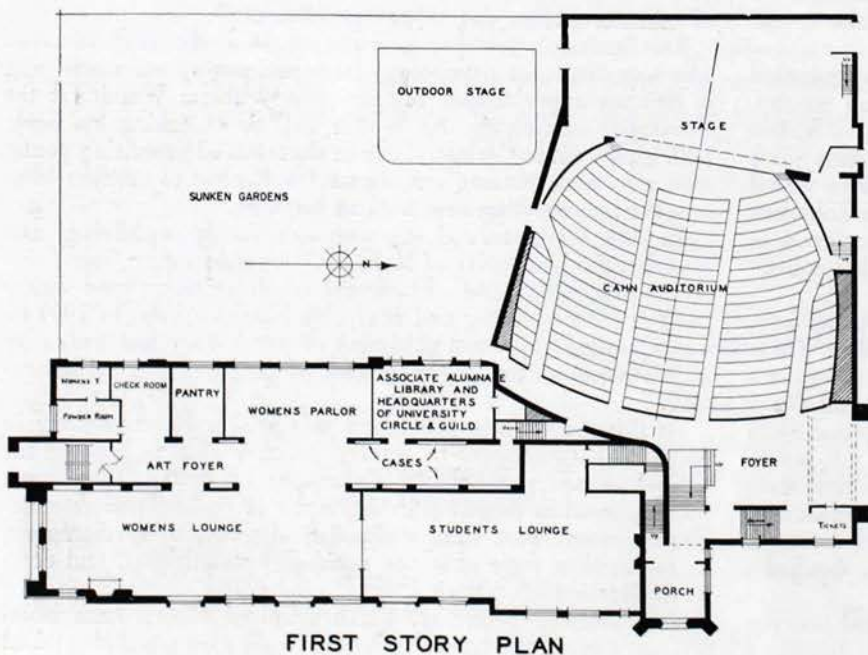
A test of the rating scale was arranged at Fort Myer, and was very favorably reported upon by the officers in charge. The next step was to obtain acceptance at Plattsburg.

The reception at the camp was not encouraging. Dubious of academic theories, the commanding officer and the senior instructors criticized the scale severely. They spent hours debating its every feature. Finally, when their scepticism had been made plain, they gave permission for a practical test. It was decided to try the test on men who were admitted to be good officers; if it indicated aptitudes they were known to possess it could be assumed to be a fairly accurate gauge. To the amazement of the officials, the scale worked admirably and, converted, they immediately wired Washington to recommend that it be utilized at all camps.

The task of the committee which Dr. Scott forthwith set up and headed was threefold: to discover what types of abilities were needed in the Army, to place each enlisted man where he might make best use of his talent and skill, and to select and promote officers on the basis of merit and ability.

The story of the extraordinary success of these scientific personnel methods is told in an official history issued by the government; by the time the war was over they had reached every branch of the Army, at home and abroad. They prevented such heartbreaking inefficiencies as occurred in the great British volunteer army, where accomplished linguists served as cooks, electricians peeled potatoes, and skilled shipbuilders carried mules.

They solved the problem of selecting not only officers but also men whose aptitudes would fit them for training as specialists and technicians of many kinds. They devised means of keeping war-time industries adequately staffed. They made possible successful selection of men for unusual tasks peculiar to a war-time army.





Broad window moats provide ample light for the ground floor rooms. Scott Hall is pictured here from the corner of Sheridan road and University Place. The south entrance to the building is at the left.



Wide and comparatively shallow, the Cahn Auditorium permits maximum facilities for seeing and hearing from all seats on the main floor and in the balcony. The entire speakers' unit is removable.



Students smiled in approval at sight of the undergraduate lounge. The Burdick fireplace depicts an aerial view of the Evanston Campus. The furnishings are modern, the chandeliers eighteenth century.



In the Oriental parlor of the women's organization suite, modern comfort is inserted into a setting reminiscent of the ancient East. At left is a Buddhist shrine; at right a Japanese temple chair.



From a medieval Italian castle came the carved fireplace in the Liberal Arts graduates' lounge. The ceiling is arched, the windows are severely modern in contrast. Furnishings are eighteenth century.



Hungry students seek nourishment, "cokes" and fellowship under the star-studded ceiling of the student grill. The lights are arranged in the constellation of 1851, year of Northwestern's founding.

The major credit for this work has been officially bestowed upon Dr. Scott. The Distinguished Service Medal was awarded him, accompanied by this citation:

“Colonel Walter Dill Scott, United States Army (discharge). For especially meritorious and conspicuous service in originating, organizing, and putting into operation the system of classification of enlisted personnel now used in the United States Army.”

Shortly thereafter, he returned to his post at Northwestern, and immediately entered upon another venture—the formation, with a group of men who had worked with him in the Army, of the Scott Company, a research and consulting agency in the field of industrial personnel.

During the war many new principles of testing, selecting, and classifying had been worked out. Dr. Scott was eager to apply these to industrial problems; the new company was consequently organized for the purpose of assisting employers, through research and consultation, to develop the technique and procedure for their use.

For Brother Scott, however, the venture was to be short-lived. In 1920 he received the offer of the presidency of Northwestern University.

He tells a characteristic anecdote concerning the invitation: “Modesty prevents me from telling how this happened, and in fact it is not necessary, because at a faculty meeting following my election my brother, John, explained it. His words are practically as follows: ‘Walter and I saw that Northwestern University was compelled to appoint a new president, and we decided to attempt to secure the position for one or the other of us. Walter agreed to exert his influence for me, and I agreed to exert my influence for Walter. Walter didn’t have much influence.’”

Actually Walter Dill Scott had misgivings about accepting the presidency. The attractions of the position were not unalloyed, for the University was in a critical situation. For years there had been an annual deficit in the budget, which members of the Board of Trustees had made up out of their own pockets. The physical equipment of the University was sorely inadequate: the professional schools in Chicago were housed in cramped, out-of-date quarters; living accommodations for students in Evanston were limited and unsatisfactory; faculty salaries were too low, and the University was therefore in danger of losing its best men. All these and many other problems the new president would be expected to solve.

University presidents in America have always had to be extraordinarily versatile. In the 1850’s the president of Northwestern had to be a scholar, a preacher, an administrator, a teacher, a disciplinarian, a counselor, something of an engineer and surveyor, and a money raiser. In 1920 no fewer abilities were expected of him, and the greater magnitude of the institution increased his responsibility many fold.

He must be a practical man; yet he must be an idealist. He must be scholarly enough to bring prestige to his office; at the same time he must be a shrewd man of business. He must accept complete responsibility before the public for the activities of his faculty; at the same time he must protect the academic freedom which a self-respecting faculty demands. He must be able to inspire the giving of lavish endowments; yet he must regard each dollar in the University budget as though it were the last.

Astute persons recognized that, had Walter Dill Scott deliberately trained himself to assume the presidency of Northwestern University in 1920, he could not have been better prepared than he was.

He would bring to his office the requisite academic prestige. A pioneer in the application of psychology to industrial problems, he had held, at Northwestern, the first chair of applied psychology in the country. By a formal vote the psychologists of America had directed that his name should be starred in *American Men of Science*; in 1918 they had further honored him by electing him president of the American Psychological Association.

He would bring to his office a genius for organization and administration, brilliantly demonstrated in his victory over the iron traditionalism of the Army.

He would bring an invaluable understanding, rare in academic men, of business and business leaders, derived from his extensive study and experience in the field of psychotechnology. That such an insight would be indispensable to the University was obvious to those who pored over its budget.

He would bring a fresh interest in Northwestern on the part of its alumni—to whom the University now looked as never before for support—for he was the first of their number to be chosen for the presidency of their university. He was known, either as fellow-student or teacher, to as large a number of alumni as any other man.

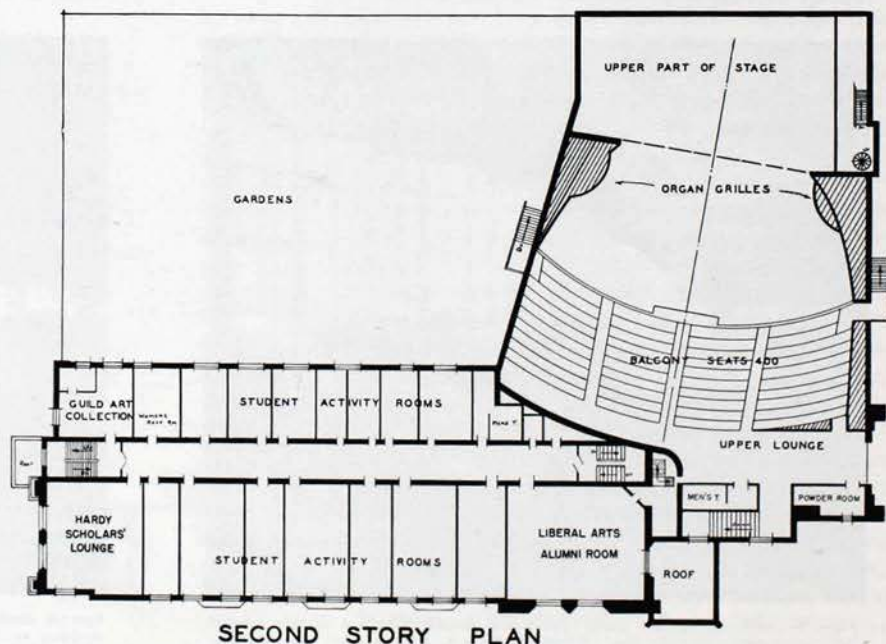
If any man could lead Northwestern through this critical period to a position of security and eminence, Walter Dill Scott was that man.

In a recent public statement the President remarked that in the history of Northwestern University the period from 1851 to 1923 shows an emphasis on survival, the period since 1923 on “development.” In his year of planning—1920-21—however, though that was still within what he designated as the struggle for survival, he planned strictly in terms of “development.” Timidity was unknown to him. His aspirations for the University were ambitious, his plans big—but practical. As with Chicago’s great city planner, Daniel Burnham, his motto might well have been, “Make no little plans—for they have no magic to stir men’s blood.”

How well he planned can best be measured by results—and in the eighteen years of his husbandry Northwestern University has known its greatest growth, both quantitative and qualitative.

Since President Scott assumed office, the University has quadrupled (\$1,400,000 to \$5,230,000) the amount annually expended for maintenance and instruction, and yet has bal-

(Continued on page 59)





# Baird's Manual of American College Fraternities

THE STANDARD REFERENCE BOOK of the American College fraternity system is *Baird's Manual of American College Fraternities*. This book was first published in 1879 and 14 editions have been published since then. It contains a brief history of every fraternity in the country including their chapter roll, membership statistics, reproduction of their badge and pledge buttons, and much other interesting and valuable data. Histories of the various conferences are included. It is a book which every chapter of every fraternity should have as it will prove interesting reading to many of their members and will be of great help to chapter officers and fraternity workers in acquainting themselves with data pertaining to the history and development of the fraternity system.

The 14th edition appeared last month, the first edition since 1935. Mr. Alvan E. Duerr of New York City was the editor and he has produced a most interesting volume. For the first time an intelligent effort has been made to properly classify all Greek letter organizations with the result that the material in the new edition has an entirely different arrangement than previously. To quote from the volume "A multitude of organizations has sprung up on our campuses as an outgrowth of the fraternity system and commonly classed as part of it. In too many cases the founders of these organizations have had little purpose beyond the desire to found a new organization, even though it involved creating wholly illogical and unneeded categories. . . . Infinite confusion and overlapping of function have followed in the wake of this mania for establishing a new fraternity until every minute differentiation in the curriculum and in human nature has been taken care of.

"Basically, there are two kinds of such college organizations, and we have called them the fraternity and the society. . . . The fraternity organizes the social life of its members to promote their educational objectives. The society is an association rather than an organization, and functions solely to recognize achievement or interest in some field of education.

"The fraternity, whether for men or for women—the latter formerly known as the sorority, and still so called by many—is considered a general fraternity if it selects its members at large from the undergraduate student body, and primarily from the non-professional and non-vocational departments. In the early days, when the fraternity was first established, the college had but one course, irrespective of the student's ultimate goal; and this liberal arts ancestry of the general fraternity adheres in its traditions. This was fortified by the tendency to require a general college training as a prerequisite for admission to the professional schools; and it will be further strengthened by the present recognition of the need to train 'the whole man.' For that has been the unconscious objective of the general fraternity from the first.

"The professional fraternity differs from the general fraternity in only one respect, in that it selects all its members from students pursuing the same professional or vocational course, and organizes their social life in harmony with their specific and common educational interest.

"But when a so-called professional fraternity elects to membership students who engage in some extracurricular activity related to that profession, rather than pursuing an educational course which would train them for it, the organization ceases to qualify as a professional fraternity. At best, it may be considered a recognition society. . . .

"The societies are also divided into two groups, honor and recognition. The term *honorary* has been discarded, because it has been confused too frequently with *honor*, whereas it has come to mean something that is conferred as a compliment, and not based on pertinent achievement or merit. Perhaps this uncertainty of meaning accounts for that interesting hybrid

"the professional honorary," which would then mean that membership was conferred whether the student was interested in the particular profession or not. But the underlying motive is unquestionably to impress upon the public the distinction of membership. And that should be unnecessary.

"The honor society confers membership upon students who have distinguished themselves in some broad field of education. By common consent, this includes only the highest 20 per cent of the class from which the selection is made; and the election should come late enough to insure a continuing honor record for the term covered—not earlier than the latter part of the junior year for all but the freshman societies, which should elect to membership upon the completion of the freshman year's work. . . .

"Recognition or departmental societies confer membership in recognition of a student's achievement or interest in a specific field of education. They differ from honor societies in that their field is much narrower and their standard of eligibility is more flexible. They seem to suggest a process of honor-dilution. In practice, they represent a wide range: in eligibility, from actual achievement in the field to mere exposure to it; in election, from recognition of genuine interest and ability to a need to keep the organization alive; in purpose, from the founder's keen desire to promote sound learning to an equally keen willingness to promote himself.

"A further difficulty with the recognition societies is that, in the absence of definite standards of recognizable achievement, individual chapters in many of the societies fit their standard to the occasion. Many of them are as competitive in their attitudes and activities as are the social fraternities. The same societies pass as professional on one campus, recognition on a second, and honor on a third. If the group is to serve any legitimate purpose, it should be stabilized and regulated.

"The recognition societies at their best differ from the professional fraternities in that they confer membership impersonally and in recognition of real interest and achievement, whereas the professional fraternities elect to membership, on the basis of personal qualifications to promote that interest and achievement."

A total of 293 national college fraternities and societies, for both men and women, are included in the current edition of *Baird's Manual*. They can be classified as follows:

MEN'S SOCIAL FRATERNITIES . . . . .	67
WOMEN'S SOCIAL FRATERNITIES . . . . .	31
MEN'S PROFESSIONAL FRATERNITIES . . . . .	50
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TEACHERS COLLEGE FRATERNITIES . . . . .	5
WOMEN'S EDUCATION FRATERNITIES . . . . .	7
HONOR SOCIETIES . . . . .	31
RECOGNITION SOCIETIES . . . . .	63
OSTEOPATHIC FRATERNITIES . . . . .	9
FRATERNITIES FOR NEGROES . . . . .	7
TOTAL . . . . .	293

In addition there are probably a few societies not included for one reason or another so we probably have approximately 300 fraternities in existence today of a national character, all sizes, sorts and description. No attempt is made to rate the various fraternities. Their general reputation is fairly well known in their respective fields. We publish herewith some interesting statistics for the men's professional fraternities, and the men's and women's social fraternities. Similar data could not be assembled for the other classifications because of the fact that many of these fraternities and societies failed to report membership data to *Baird's Manual*. The organizations are listed

alphabetically in the following tables, and their date of founding, number of active and inactive chapters, and total of members initiated since the establishment of the fraternity are shown. The figures for total membership can be a little misleading for it does not mean living membership as many fraternities did not report the total number of living members which in the case of the older fraternities might represent a considerable number. However since the greatest numerical growth of all fraternities has taken place primarily in the last thirty or forty years and most of these members are still living, the total membership should be rather substantial.

Some interesting facts are revealed in reading this volume. Several of the fraternities do not have Greek letter names: Scarab (architecture); FarmHouse (agriculture); Block and Bridle (animal husbandry); Keramos, and Triangle (engineer-

ing); Blue Key (recognition society); Scabbard and Blade (military recognition society); Order of the Coif (law honor society); and Acacia, and Trianon (social). Pi Beta Phi was originally organized and known as I.C. Sorosis. Many, many mergers have taken place even in the last few years. Theta Kappa Nu, organized in 1924, merged their 36 chapters with

MEN'S PROFESSIONAL FRATERNITIES				TOTAL MEMBERS INITIATED
DATE OF FOUNDING	CHAPTERS			
	ACTIVE	INACTIVE		
<b>ARCHITECTURE</b>				
1914	Alpha Rho Chi	5	5	1,562
1909	Scarab	12	2	2,200
<b>AGRICULTURE</b>				
1906	Alpha Gamma Rho	31	2	9,252
1905	Farmhouse	8	0	1
<b>CHEMISTRY</b>				
1902	Alpha Chi Sigma	46	7	13,992
<b>COMMERCE</b>				
1904	Alpha Kappa Psi	46	13	14,692
1919	Beta Alpha Psi (accounting)	19	3	3,624
1907	Delta Sigma Pi	47	13	13,882
<b>DENTISTRY</b>				
1916	Alpha Omega	32	8	1
1883	Delta Sigma Delta	33	4	15,121
1892	Psi Omega	32	25	20,260
1889	Xi Psi Phi	24	22	1
<b>EDUCATION</b>				
1922	Kappa Phi Kappa	35	14	10,073
1906	Phi Delta Kappa	50	0	25,000
1913	Phi Epsilon Kappa	30		2,190
1916	Phi Sigma Pi	14	6	2,626
<b>ENGINEERING</b>				
1902	Keramos (ceramic)	5	0	700
1923	Kappa Eta Kappa (electrical)	6	0	1
1904	Theta Tau	23	3	7,601
1907	Triangle	16	1	3,900
<b>JOURNALISM</b>				
1909	Sigma Delta Chi	42	19	1
<b>LAW</b>				
1901	Delta Theta Phi	50	26	17,255
1901	Gamma Eta Gamma	22	10	5,000
1897	Phi Alpha Delta	46	14	15,537
1922	Phi Beta Gamma	8	3	1
1869	Phi Delta Phi	62	5	30,872
1914	Sigma Delta Kappa	26	21	9,496
1903	Sigma Nu Phi	13	11	3,354
1919	Tau Epsilon Rho	12	3	1,300
<b>MEDICINE</b>				
1888	Alpha Kappa Kappa	45	11	17,454
1920	Lambda Phi Mu	12	4	1
1892	Nu Sigma Nu	41	1	17,589
1891	Phi Beta Pi	42	11	16,113
1889	Phi Chi	65	3	22,700
1904	Phi Delta Epsilon	54	4	7,000
1907	Phi Lambda Kappa	40		1
1890	Phi Rho Sigma	35	11	14,250
1879	Theta Kappa Psi	20	36	8,474
<b>PHARMACY</b>				
1879	Kappa Psi	37	15	12,395
1883	Phi Delta Chi	16	17	8,128
<b>TOTAL</b>		<b>1,202</b>	<b>352</b>	<b>353,593</b>

<sup>1</sup> Figures not reported.

DATE OF FOUNDING	SOCIAL FRATERNITIES		TOTAL MEMBERS INITIATED	
	ACTIVE	INACTIVE		
1904	ACACIA	25	13	11,354
1895	ALPHA CHI RHO	19	7	6,060
1832	ALPHA DELTA PHI	27	8	20,000
1913	ALPHA EPSILON PI	21	6	2,591
1914	ALPHA KAPPA LAMBDA	8	2	1,775
1906	ALPHA GAMMA RHO (agric)	31	2	9,252
1921	ALPHA KAPPA PI	28	4	3,105
1914	ALPHA PHI DELTA	22	9	3,009
1845	ALPHA SIGMA PHI	31	8	12,000
1865	ALPHA TAU OMEGA	93	26	38,102
1901	BETA KAPPA	28	19	5,264
1910	BETA SIGMA RHO	8	0	1,600
1839	BETA THETA PI	90	22	46,753
1854	CHI PHI	35	22	14,934
1841	CHI PSI	25	10	12,357
1890	DELTA CHI	35	11	12,620
1844	DELTA KAPPA EPSILON	47	11	20,000
1827	DELTA PHI	15	6	7,565
1847	DELTA PSI	9	9	6,085
1899	DELTA SIGMA PHI	43	15	1
1848	DELTA TAU DELTA	75	24	33,751
1834	DELTA UPSILON	61	4	29,834
1865	KAPPA ALPHA	37	13	29,343
1825	KAPPA ALPHA SOCIETY	8	2	3,790
1905	KAPPA DELTA RHO	18	2	3,364
1911	KAPPA NU	14	9	2,395
1869	KAPPA SIGMA	110	24	44,200
1909	LAMBDA CHI ALPHA	106	20	28,847
1914	PHI ALPHA	20	9	4,015
1912	PHI BETA DELTA	16	18	3,300
1848	PHI DELTA THETA	106	20	51,476
1904	PHI EPSILON PI	31	10	5,500
1848	PHI GAMMA DELTA	73	23	38,422
1889	PHI KAPPA	19	5	4,958
1852	PHI KAPPA PSI	51	23	28,575
1850	PHI KAPPA SIGMA	39	17	13,986
1906	PHI KAPPA TAU	42	4	10,445
1918	PHI MU DELTA	13	8	3,914
1910	PHI SIGMA DELTA	19	5	3,581
1873	PHI SIGMA KAPPA	44	10	16,728
1868	PI KAPPA ALPHA	80	16	24,931
1904	PI KAPPA PHI	32	13	8,587
1895	PI LAMBDA PHI	20	7	3,500
1833	PSI UPSILON	27	2	21,483
1856	SIGMA ALPHA EPSILON	113	22	52,419
1909	SIGMA ALPHA MU	35	12	5,250
1855	SIGMA CHI	98	18	43,000
1869	SIGMA NU	97	17	39,573
1827	SIGMA PHI	10	2	2,400
1901	SIGMA PHI EPSILON	70	19	22,004
1908	SIGMA PHI SIGMA	15	3	4,461
1897	SIGMA PI	27	9	7,387
1918	SIGMA TAU PHI	7	0	1,200
1914	TAU DELTA PHI	21	5	2,326
1910	TAU EPSILON PHI	27	15	4,111
1899	TAU KAPPA EPSILON	37	6	8,861
1856	THETA CHI	50	4	16,235
1847	THETA DELTA CHI	28	17	14,356
1919	THETA KAPPA PHI	13	1	2,604
1864	THETA XI	36	2	11,127
1898	ZETA BETA TAU	31	11	6,978
1847	ZETA PSI	29	11	16,239
<b>TOTAL</b>		<b>2,445</b>	<b>672</b>	<b>913,882</b>

<sup>1</sup> Figures not reported.

Lambda Chi Alpha in 1939. Theta Upsilon Omega, also organized in 1924, merged with Sigma Phi Epsilon in 1938. Sigma Mu Sigma, organized in 1921, merged with Tau Kappa Epsilon in 1934. Phi Delta Gamma, forensic fraternity founded in 1924 was merged with Tau Kappa Alpha in 1935. Omega Upsilon Phi, medical fraternity established in 1894, merged with Phi Beta Pi, medical fraternity, in 1934. Delta Alpha Mu, which was founded in 1919, merged with Phi Mu Delta in 1935. Gamma Epsilon Pi, women's honor society in commerce founded 1918, merged with Beta Gamma Sigma, men's honor society in commerce, in 1933.

In 1929 Chi Zeta Chi, medical fraternity, founded in 1903, was merged with Phi Rho Sigma. Several other medical fraternities were participants in mergers years ago. Pi Mu merging with Phi Chi in 1922, Alpha Phi Sigma with Phi Delta Epsilon in 1918, Zeta Mu Phi with Phi Lambda Kappa in 1921, Delta Omicron Alpha with Theta Kappa Psi in 1917 and Phi Delta with Theta Kappa Psi in 1918. Phi Chi Medical Fraternity is the result of the merger of two medical fraternities bearing the same name, in the eastern and southern sections of the country. Chi Phi social fraternity was the union of three fraternities of the same name existing in different sections of the country. Several fraternities have also disbanded in recent years, Chi Tau, organized in 1920, disbanded in 1929. Alpha Delta Alpha, established in 1920, dissolved in 1934. Delta Sigma Lambda, organized in 1924, disbanded four years ago. Omicron Alpha Tau, founded in 1912 and Sigma Delta Rho, founded in 1921 have both disbanded. Ultra conservatism is reflected in Delta Psi which granted its last chapter in 1889. There are approximately 60 inactive fraternities.

Whereas 15 years ago there were several thousand local fraternities in the country we now have only a few hundred, a relatively small number. The depression years of the 30's brought about the elimination of these groups through mergers with each other, and with national fraternities, and primarily through natural death. Eighteen local fraternities exist today

		SOCIAL SORORITIES		
DATE OF FOUNDING		CHAPTERS		TOTAL MEMBERS INITIATED
		ACTIVE	INACTIVE	
1885	ALPHA CHI OMEGA	61	2	18,400
1851	ALPHA DELTA PI	60	9	16,000
1909	ALPHA EPSILON PHI	26	7	4,635
1904	ALPHA GAMMA DELTA	47	3	12,021
1897	ALPHA OMICRON PI	49	7	10,962
1872	ALPHA PHI	37	1	13,029
1893	ALPHA XI DELTA	54	3	14,008
1909	BETA PHI ALPHA	17	16	3,295
1888	BETA SIGMA OMICRON	16	36	6,250
1895	CHI OMEGA	95	3	29,609
1888	DELTA DELTA DELTA	87	7	29,231
1874	DELTA GAMMA	54	13	19,152
1917	DELTA PHI EPSILON	15	10	1,588
1902	DELTA ZETA	61	2	10,283
1874	GAMMA PHI BETA	47	3	14,734
1903	IOTA ALPHA PI	13		1,000
1870	KAPPA ALPHA THETA	65	10	27,454
1897	KAPPA DELTA	70	19	18,042
1870	KAPPA KAPPA GAMMA	74	9	30,665
1904	PHI MU	61	17	14,000
1910	PHI OMEGA PI	15	15	5,109
1913	PHI SIGMA SIGMA	19	7	2,493
1867	PI BETA PHI	83	21	31,759
1917	SIGMA DELTA TAU	17	3	2,300
1874	SIGMA KAPPA	44	6	10,903
1912	THETA PHI ALPHA	12	6	2,669
1914	THETA UPSILON	19	14	4,486
1898	ZETA TAU ALPHA	63	16	13,500
TOTAL		1,281	265	367,577

fifty years of age or over.

Copies of *Baird's Manual* may be secured through the Central Office of Delta Sigma Pi, \$4 per copy.

## Size of Schools of Commerce and Business Administration

SINCE THE PUBLICATION of the Ninth Delta Sigma Pi Biennial Survey of Universities offering organized courses in Commerce and Business Administration which appeared in the last issue of THE DELTASIG the fraternity has prepared some interesting analyses of the registration figures and which are presented herewith:

REGISTRATION FIGURES FOR THE ACADEMIC YEAR 1939-1940

### TWO YEAR DAY SCHOOLS

	MEN	WOMEN	TOTAL
1. Minnesota	698	140	838
2. Texas	599	142	741
3. Iowa	409	136	545
4. Northwestern	432	43	475
5. North Carolina	458		458
6. Wisconsin	384	30	414
7. Missouri	353	35	388
8. Kansas	314	43	357
9. Washington University	217	114	331
10. Southern Methodist	232	40	272
11. Florida	255	0	255
12. Utah	215	26	241
13. Chicago	197	40	237
14. Colorado	165	38	203
15. Columbia	146	37	183
16. Montana	117	64	181
17. North Dakota	133	15	148
18. South Dakota	64	36	100
19. Richmond	95		95
20. Akron	60	1	61
TOTAL	5,543	980	6,523

### FOUR YEAR DAY SCHOOLS

	MEN	WOMEN	TOTAL
1. New York, City of	2,805	530	3,335
2. New York University	2,404	690	3,094
3. Ohio State	1,786	344	2,130
4. Pennsylvania	1,991	0	1,991
5. Illinois	1,635	156	1,791
6. Indiana	1,327	294	1,621
7. California	1,314	226	1,540
8. Oklahoma	1,133	275	1,408
9. Washington	1,174	192	1,366
10. Oklahoma A. & M.	665	643	1,308
11. Syracuse	959	297	1,256
12. Boston	1,180	74	1,254
13. Nebraska	1,021	230	1,251
14. Alabama	1,057	137	1,194
15. Notre Dame	1,177	0	1,177
16. Southern California	818	226	1,044
17. Rutgers	1,042		1,042
18. California	788	215	1,003
19. Miami	801	183	984
20. Temple	756	192	948
21. St. John's	758	114	872
22. Texas Technological	495	257	752
23. Rider	401	312	713
24. Pittsburgh	600	43	643
25. Tennessee	510	131	641
26. Drexel Institute	347	283	630
27. Butler	437	184	621
28. Kentucky	475	141	616
29. De Paul	485	125	610
30. Baylor	605		605

FIVE YEAR DAY SCHOOLS

		MEN	WOMEN	TOTAL
31. Detroit	Detroit, Mich.	512	59	571
32. Brigham Young	Provo, Utah	332	224	556
33. Denver	Denver, Colo.	386	156	542
34. Kent State	Kent, Ohio	448	80	528
35. Utah Agricultural	Logan, Utah	316	205	521
36. Washington State	Pullman, Wash.	274	231	505
37. Arkansas	Fayetteville, Ark.	409	91	500
38. Arizona	Tucson, Ariz.	342	139	481
39. Wyoming	Laramie, Wyo.	478	0	478
40. Mississippi State	State College, Miss.	477		477
41. South Carolina	Columbia, S.C.	314	155	469
42. Lehigh	Bethlehem, Pa.	460	0	460
43. Duke	Durham, N.C.	423	29	452
44. Virginia	Charlottesville, Va.	445	2	447
45. Idaho	Moscow, Idaho	329	93	422
46. Virginia Poly	Blacksburg, Va.	416	6	422
47. Mississippi	Oxford, Miss.	311	90	401
48. Nevada	Reno, Nev.	298	97	395
49. Marquette	Milwaukee, Wis.	356	31	387
50. Maryland	College Park, Md.	363	21	384
51. Toledo	Toledo, Ohio	310	71	381
52. Kansas State	Manhattan, Kan.	318	56	374
53. St. Louis	St. Louis, Mo.	348	13	361
54. Duquesne	Pittsburgh, Pa.	342	14	356
55. Texas Christian	Fort Worth, Tex.	262	92	354
56. Alabama Poly	Auburn, Ala.	304	40	344
57. Villanova	Villanova, Pa.	339	0	339
58. Fordham	New York, N.Y.	332	0	332
59. Wichita	Wichita, Kan.	277	35	312
60. Central Y.M.C.A.	Chicago, Ill.	287	23	310
61. Washington & Jefferson	Washington, Pa.	293	0	293
62. Buffalo	Buffalo, N.Y.	243	43	286
63. Creighton	Omaha, Neb.	255	30	285
64. Drake	Des Moines, Iowa	241	33	274
65. Bucknell	Lewisburg, Pa.	187	85	272
66. Rhode Island	Kingston, R.I.	217	53	270
67. Tulane	New Orleans, La.	238	24	262
68. Oregon	Eugene, Ore.	87	169	256
69. Penn State	State College, Pa.	217	29	246
70. Toronto	Toronto, Ont.	225	9	234
71. Niagara	Niagara Univ., N.Y.	221	0	221
72. Millikin, James	Decatur, Ill.	156	62	218
73. Newark	Newark, N.J.	186	20	206
74. McGill	Montreal, Que.	184	12	196
75. Bowling Green	Bowling Green, Ohio	169	25	194
76. Loyola	Los Angeles, Calif.	190	0	190
77. Loyola	New Orleans, La.	184	1	185
78. Vermont	Burlington, Vt.	94	76	170
79. Tulsa	Tulsa, Okla.	89	67	156
80. Emory	Atlanta, Ga.	133	0	133
81. West Virginia	Morgantown, W.Va.	102	15	117
82. Western Ontario	London, Ont.	98	12	110
83. Johns Hopkins	Baltimore, Md.	100	0	100
84. Manitoba	Winnipeg, Man.	77	8	85
85. Ohio Wesleyan	Delaware, Ohio	33	10	43
TOTAL		45,973	9,330	55,303

THREE YEAR DAY SCHOOLS

		MEN	WOMEN	TOTAL
1. Georgia	Athens, Ga.	538	119	657
2. Ohio University	Athens, Ohio	440	98	538
3. Louisiana State	Baton Rouge, La.	333	123	456
4. Vanderbilt	Nashville, Tenn.	261	0	261
5. Washington & Lee	Lexington, Va.	202	0	202
6. Baker	Baldwin, Kan.	71	8	79
TOTAL		1,845	348	2,193

		MEN	WOMEN	TOTAL
1. Northeastern	Boston, Mass.	536	0	536
2. Cincinnati	Cincinnati, Ohio	376	104	480
3. Georgetown	Washington, D.C.	316	0	316
TOTAL		1,228	104	1,332

EVENING SCHOOLS

		MEN	WOMEN	TOTAL
1. New York, City of	New York, N.Y.	5,541	1,731	7,272
2. Northwestern	Chicago, Ill.	5,011	910	5,921
3. New York University	New York, N.Y.	4,672	512	5,184
4. Cincinnati	Cincinnati, Ohio	2,390	905	3,295
5. Pennsylvania	Philadelphia, Pa.	3,042		3,042
6. Boston	Boston, Mass.	2,066	428	2,494
7.* Western Reserve	Cleveland, Ohio	1,793	584	2,377
8. Georgia	Atlanta, Ga.	1,099	1,002	2,101
9. Rutgers	Newark, N.J.	1,610	180	1,790
10. Temple	Philadelphia, Pa.	1,337		1,337
11. St. John's	Brooklyn, N.Y.	1,187	74	1,261
12. Johns Hopkins	Baltimore, Md.	907	145	1,052
13. Duquesne	Pittsburgh, Pa.	762	245	1,007
14. Denver	Denver, Colo.	533	266	799
15. Southern California	Los Angeles, Calif.	402	382	784
16. Pittsburgh	Pittsburgh, Pa.	655	128	783
17. St. Louis	St. Louis, Mo.	710	71	781
18. Detroit	Detroit, Mich.	597	121	718
19. Tulane	New Orleans, La.	593	89	682
20. Central Y.M.C.A.	Chicago, Ill.	571	79	650
21. De Paul	Chicago, Ill.	525	110	635
22. McGill	Montreal, Que.	572	10	582
23. Marquette	Milwaukee, Wis.	382	109	491
24. Northeastern	Boston, Mass.	430	44	474
25. Richmond	Richmond, Va.	386	85	471
26. Rider	Trenton, N.J.	237	181	418
27. Newark	Newark, N.J.	382	18	400
28. Southern Methodist	Dallas, Tex.	251	86	337
29. Texas Christian	Fort Worth, Tex.	211	85	296
30. Georgetown	Washington, D.C.	256	0	256
31. Butler	Indianapolis, Ind.	200	41	241
32. Toledo	Toledo, Ohio	179	48	227
33. Fordham	New York, N.Y.	201	0	201
34. Creighton	Omaha, Neb.	110	30	140
35. Drake	Des Moines, Iowa	73	38	111
36. Drexel Institute	Philadelphia, Pa.	91	7	98
37. Niagara	Niagara Univ., N.Y.	66	4	70
TOTAL		40,030	8,748	48,778

\* Includes both Day and Evening Divisions; they were unable to separate.

Become a Life Member

YOU ARE fraternally invited to become a Life Member of Delta Sigma Pi. Join the rapidly growing list of Life Members, and at the same time help endow Delta Sigma Pi and its national activities. See the announcement on the rear cover of this issue for full details.



# WITH THE ALUMNI THE WORLD OVER

## Appointed Budget Director of Pure Oil Company

**HARRY L. WYLIE**, *Ohio State*, was recently appointed Budget Director of the Pure Oil Company, whose general offices are in Chicago. The course of a life sometimes turns on a curious happening. Brother Wylie was attending Ohio State University and his original plans were to become an engineer. He was asked in an emergency to help a friend prepare his monthly accounting statements. The friend happened to be E. T. Paul who was handling the petroleum products of the Moore Oil Company in Columbus. The work appealed to Wylie and he switched from engineering to business administration, graduat-

He likes books, motoring, gardening and bridge. His hobbies are collecting distinctive match covers and stamps. His athletic diversions are swimming and handball.

## Sales Manager

**M. H. BAHR**, *Northwestern-Chicago*, has been made Manager of Sales of the Liberty Powder Company Division of Olin Corporation, with offices in the Koppers Building, Pittsburgh, Pennsylvania.

Wisconsin, North Dakota, Iowa, Missouri, Texas and Louisiana.

He went with the Securities and Exchange Commission at the very beginning and was appointed financial analyst, assistant director of the registration division and later became chief accountant of the Commission having functional authority over all matters involving the accounting policies and procedures of the Commission, including problems arising in connection with the examination of financial statements filed under the Securities Act of 1933, the Securities Exchange Act of 1934, and the Public Utilities Act of 1935. He resigned that appointment less than three years ago to become associated with Arthur Andersen & Company.

Brother Blough is a member of Beta Gamma

## James Danley Killed in Mercy Flight Crash

**JAMES R. DANLEY**, *Denver*, was killed on November 23, 1940, in an airplane accident while on an errand of mercy. Brother Danley, who lived at Rancho Oro Verde near Rosamond, California and who was in charge of civilian pilot training at the Antelope Valley Junior College at Lancaster, California had gone aloft to help hunt for a 13 year old boy who had been lost the day before. He and another aviator who accompanied him were both killed when their airplane crashed.

Brother Danley was born August 5, 1916, at Estes Park, Colorado, and was initiated into the Denver Chapter of Delta Sigma Pi on March 16, 1935. He attended both Denver University and the University of Southern California, then entered the army air corps at Kelly Field, received his commission, and was stationed at March Field, California, before resigning to accept the civilian position referred to. Surviving him are his parents, a sister and two brothers.

## Made General Partner of Arthur Andersen & Company

**CARMAN G. BLOUGH**, *Wisconsin*, was admitted to partnership in the well known accounting firm of Arthur Andersen & Company, Chicago, on July 1, 1940. Brother Blough was a charter member of our Psi Chapter at Wisconsin, being initiated into Delta Sigma Pi on February 10, 1923. He holds a master's degree from Wisconsin. He was a member of the accounting staff at Wisconsin, and then moved to Grand Forks, North Dakota, where he was professor of accounting and head of the accounting department of the University of North Dakota. He then received an appointment as professor of economics at Armour Institute of Technology in Chicago and was head of the department of social sciences there. For a period of five years he was employed by the Wisconsin Tax Commission in the capacities of corporation field auditor, assistant chief of the corporation income tax division, and chief of the public utilities division. He served as executive secretary of the Wisconsin State Board of Public Affairs, in which capacity he was in charge of the Wisconsin state budget. He is a certified public accountant in a number of states, including

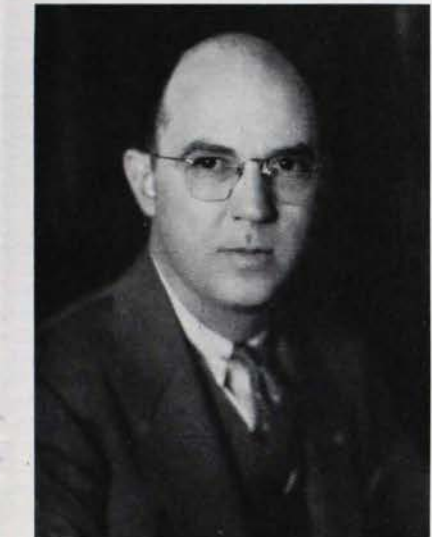


**CARMAN G. BLOUGH**, *Wisconsin* Partner, Arthur Andersen & Company

Sigma, honor society in commerce and business administration, of the American Accounting Association and of the American Institute of Accountants. He is a life member of Delta Sigma Pi. He is the author of numerous articles on technical accounting matters printed in such publications as the *Journal of Accountancy* and *The Accounting Review*. He resides with his family at Highland Park, Illinois, a suburb of Chicago.

## Appointed Member City Planning Advisory Board

**H. O. WALTHER**, *Wisconsin*, former Grand President of Delta Sigma Pi, has been appointed by Mayor Edward J. Kelly of Chicago to the newly created City Planning Advisory Board. This Board will place its combined experience and knowledge of community development, city planning and public improvement at the disposal of the Chicago Planning Commission to assist in its work of city rehabilitation and planning.



**HARRY L. WYLIE**, *Ohio State* Budget Director, The Pure Oil Company

ing with honors (and Beta Gamma Sigma) at Ohio State University. He became associated with E. T. Paul & Son, and then with Corporate Sales Company, of Columbus as general auditor. He went with the Pure Oil Company in 1924, first in the auditing department, then in the forecast department, and was then appointed Office and Employment Manager, and assistant Personnel Director, which position he held for six years. He was chief accountant of the comptroller's department for two years and is now budget director.

Married, he resides in Evanston, Illinois with his family which includes a thirteen year old daughter and a nine year old son. He is a former president of Office Management Association of Chicago, vice-president of the National Office Management Association, and is now president of the Chicago Management Council. He has lectured at Northwestern, De Paul and the Central Y.M.C.A. College of Commerce. He has written several articles on business, budgeting and finance, and is author of a textbook *Practical Office Management* published by Prentice-Hall, Inc. He was also a staff writer for *American Business Magazine*.

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8

## Turns Down \$50,000 Position

ROBERT G. SPROUL, *California*, president of the University of California, famed for his youth, his booming laugh and his executive ability, was the recipient of an unusual testimonial some time ago. The potent Anglo-California Bank was looking for a man to assume the presidency, and offered the position to Brother Sproul. When the news got around the campus that week and before Brother Sproul made any announcement, 5,000 California undergraduates staged a torchlight parade to his campus residence, and protested his deserting the university. Overcome, Brother Sproul said, "Your coming here tonight ended all doubt concerning my decision. It showed me the way to stay home."

So he didn't accept the bank presidency which was rumored to have paid \$50,000 per year, and remained at his post as President of the University of California, at \$15,000 per year.

## American Accounting Association

MANY MEMBERS of the fraternity were in attendance at the twenty-fifth annual meeting of the American Accounting Association held at the Blackstone Hotel, Chicago, late in December. Arthur N. Lorig, *Wisconsin*, a member of the University of Washington faculty presented a paper on "Determining the Current Financial Position of a Municipality." E. L. Olrich, *New York*, president of Munsingwear, Inc., Minneapolis, presented a paper on "Inventories." Robert L. Dixon, Jr., *Chicago*, talked on "The Tentative Statement of Accounting Principles Underlying Corporate Financial Statements." Louis O. Foster, *Illinois*, presented a paper on "Another Approach for the Beginning Student."

## Wisconsin Alumnus Receives Special Recognition

A. W. PETERSON, *Wisconsin*, comptroller of the University of Wisconsin, has been appointed by the Board of Regents together with Deans George Clark Sellery and E. B. Fred as a committee to operate and manage the University during the absence of President C. A. Dykstra who is the Selective Service Director for the United States. Brother Peterson is a charter member of Psi Chapter, grad-



A. W. PETERSON, Wisconsin  
Comptroller of the University of Wisconsin

uating in 1924, and since then he has been on the business staff of the university, being promoted to comptroller two years ago.

## Appointed Consultant to National Resources Planning Board

DR. RONALD B. SHUMAN, *Oklahoma*, Head of the Department of Business Management at the University of Oklahoma, and Province Officer of Delta Sigma Pi for the state of Oklahoma, has been appointed Industrial Consultant to the National Resources Planning Board, and will go on leave from the University at the close of the first semester to supervise the studies in connection with the national defense. Brother Shuman will be regional chief of the South Central group of States including Oklahoma, Texas, Arkansas and Louisiana and will co-ordinate state and federal research on industrial problems. He will probably be headquartered at Dallas, Texas.

## Elevated to Bank Presidency

THOMAS J. GROOM, *Georgetown*, was elected president of the Bank of Commerce & Savings, Washington, D.C. last September. A native of Mobile, Alabama where he was born in 1899, Brother Groom's first job was that of runner with a bank in that city. He came to Washington in 1922 to attend Georgetown University, and was initiated as a member of Delta Sigma Pi. To secure funds to help defray his college expenses he started to work for the Washington Mechanics Savings Bank, now the City Bank. He advanced rapidly through various departments to the position of vice-president and cashier, and in 1930 he resigned to take a similar position with the Bank of Commerce & Savings.

A former president of the District Bankers Association, Brother Groom was one of the youngest men to hold that office. Active in Community and Red Cross campaigns, he served last year as chairman of the Greater National Capital Campaign Committee of the Board of Trade. He is a member of the Congressional County Club, and the Rotary Club of Washington, D.C.

## Prominent in Civic Affairs

LEWIS L. DOUGHTON, *Kansas*, manager of the large Sears, Roebuck & Company store in Birmingham, Alabama finds time to be active in many prominent organizations in that city. Brother Doughton is a director of the Birmingham Chamber of Commerce, a member and director of the Birmingham Rotary Club, chairman of the Retail Owners and Managers Committee of the Chamber of Commerce, a deacon in the Southside Baptist Church, member of the Birmingham Country Club, and a director of the Jefferson County Anti-Tuberculosis Association. He has also been actively associated with the Community Chest, and with local educational leaders in the field of vocational education. He assisted Birmingham-Southern College in projecting a co-operative work and school program with students attending school and working alternate semesters.

While residing in Waco, Texas a number of years ago Brother Doughton was instrumental in interesting a local fraternity there petitioning Delta Sigma Pi for a chapter. His hobbies are golf, football and bridge. He traveled to California to see the Rose Bowl game a couple of years ago when Alabama was playing in it. He also thinks that par of all golf courses should be 100!

## Elected for Fifth Consecutive Term

JAMES A. MCBAIN, *New York*, assistant treasurer of the Chase Safe Deposit Company, New York City, must be good, for he was recently re-elected for his fifth term as secretary of the New York State Safe Deposit Association at their annual meeting held at the Pennsylvania Hotel, New York, on January 15.

## Learns to Fly in Two Months

HERMAN E. LACY, *Northwestern-Chicago*, became interested in aviation last summer, started from scratch in August and within two months had his pilot's license, bought his own Stinson three-passenger plane, and recently took his wife on a flying-vacation trip to Florida, where he took part in the famous air flier flight. Brother Lacy and his brother, FRANKLIN R. LACY, JR., also *Northwestern-Chicago*, are associated together in business under the name of Helmeo, Inc., with two different operating divisions in Chicago. Both the Lacy brothers are life members of Delta Sigma Pi.

## Prominent C.P.A.'s

CHARLES J. ROWLAND, *Penn State*, of State College, Pennsylvania, is secretary of the Harrisburg (Pennsylvania) Chapter of the Pennsylvania Institute of C.P.A.'s and is chairman of the Education Committee of the Pennsylvania Institute of C.P.A.'s. . . . ROYAL D. M. BAUER, *Missouri*, is chairman of the Education Committee of the Missouri Society of Certified Public Accountants. Brother Bauer is a member of the faculty at the University of Missouri. . . . HARRY L. STOVER, *Ohio State*, of Arthur Andersen & Co., Kansas City, Missouri was recently elected president of the Missouri Society of Certified Public Accountants at their last annual meeting held in St. Louis. . . . J. ELWOOD ARMSTRONG, *Johns Hopkins*, is president of the Maryland Association of Certified Public Accountants. He is a member of the Baltimore staff of Haskins & Sells. Brother Armstrong is quite a camera hobbyist and has won several prizes in both local and national contests.

## ST. LOUIS

THE FIRST FALL MEETING of the St. Louis Alumni Club was held September 17 when new officers were elected for the ensuing year. This meeting was held at the apartment of Brother Overturf in University City. On October 11 the club members were the guests of Ed House in his new home at Ferguson. On Friday evening, November 8,



ST. LOUIS ALUMNI CLUB FOUNDERS' DAY BANQUET

November 8, 1940. Speaker: Brother Aubrey Reid, Washington U, known as Bruce Barrington on the radio.

we celebrated Founders' Day with a banquet at the Gatesworth Hotel and many members of the active chapter at nearby Missouri drove to St. Louis to celebrate with us. Aubrey Reid, an alumnus of our Washington University Chapter, known as "Bruce Barrington" on the radio, and who is news-editor of radio station KXOK was the principal speaker.

Elmer Weber is serving as alumni representative from St. Louis on the athletic board of the University of Missouri. Ed Crail has just returned from New York where he spent the summer in the World Fair's exhibit of the International Business Machines Corporation.

Kenneth Tisdell has just finished publishing a printed membership and business directory for our club which lists the members alphabetically, by chapters, and by business connections. Brother Tisdell carried on the necessary research and has done all the work entirely on his own as well as paying for the cost of printing and binding the 28 page book. Our club is holding informal monthly meetings this year with the members taking turns at being host. In addition we are having three or four special events like the Founders' Day Banquet scattered throughout the year.—ROY H. PENDER.

## NEW YORK

THE NEW YORK Alumni Club celebrated Founders' Day at the Downtown Athletic Club on November 12 at which 72 Deltasigs gathered at dinner over which Ben Ross, New York, presided. The speaker of the occasion was Brother A. C. Thompson of Philadelphia, who provided an unusually interesting talk on his experience in collegiate and professional boxing—a career equally as successful as his present duties in the merchandising field. He came highly endorsed by the Philadelphia Alumni Club and we



DANIEL C. KILIAN, N.Y.U.  
President, New York Alumni Club

recommend him readily as one Deltasig who can keep a group interested. Ben Ross also presented Founders Makay and Moysello and Past Grand President Walter Dean and Gene Milner and our current Club President Dan Kilian. Greetings were received by wire from the Chicago and Newark Alumni Clubs and in person from a delegation of Alpha actives. The evening was particularly successful in that many new faces and even father and son combinations turned out to honor our birthday.

Professionally, we were off to a good start with a meeting on December 10 at the Alpha Chapter house. Clarence Klopp, Minnesota, delivered a fine lecture on "Selling Newspaper Advertising" and passed on his experiences with the *Daily News*, following it up with an open forum. After the meeting Nick Ther

provided refreshments and cards with the aid of two Alpha pledges. This in itself was a treat and promptly revived fond memories in Alumni minds—days when we obeyed orders. The pledges did nobly and we will often again accept Alpha's offer to supply "service by pledges" as it affords a chance to meet the future Deltasigs and fraternize with them. The present administration is beginning to yield results and is happy to see so many out-of-town brothers join us as dues-paying members. Keep it up as we welcome you as much as any Alpha man. Our Club is for Deltasigs in our vicinity—chapter designation is truly secondary. We feel that putting that thought over has had a good effect as to date our membership equals that of the entire preceding year. Membership is the basis of any successful club and this important work is in the hands of Fred McCarthy and his committee, of whom we expect further achievements.

Socially we aren't lacking a bit. The Fordham House Dance sponsored by the active chapter was well attended by alumni and by Grand Secretary-Treasurer Wright, of Chicago. Likewise, many turned out for the New Year's Eve party and so 21 West 12th Street once again rang in a new year in Deltasig fashion.

The Alumni Placing Service, handled by Larry Zimmer, is again active and has been successful in placing some of our brothers. If any vacancies are known merely contact the local committee and they will promptly follow through. Brothers contemplating a change in employment are also urged to call and make known their preferences.

The Waldron Fund call is again under way and you are asked to make sure your dollar—no more and no less—is forwarded to Brother Frank McGoldrick now. It's our annual opportunity to again care for the graves of those brothers we lost in 1917-18 and buy a piece of furniture for the chapter house out of the surplus.

To Deltasigs far and wide we wish a successful 1941 and again we ask you to join us in keeping that fraternity spirit alive. January 14 and February 11 are the next scheduled meeting dates.—PAUL CUNNINGHAM

## BALTIMORE

**BANG! YOU'RE WRONG!** It wasn't a Fourth of July celebration but the Baltimore Alumni Club's initial business meeting at the Montfaucon Club on October 21. President (globe trotter) Paul G. Leroy announced the names of the various committeemen and plans in general for the year. The meeting went along smoothly and business matters were settled swiftly—or was it because the refreshments, cards, etc., were beckoning?

On November 9 the Navy-Notre Dame football game was attended by a group of eighteen Deltasigs, their wives, and sweethearts. After the game the hungry fans had dinner at the Faculty Club in the Marburg Building on the Johns Hopkins University campus.

On Monday, November 11, the annual Founders' Day banquet was held at the Faculty Club. Dr. MacKenzie Stevens, Dean of the School of Business of the University of Maryland, spoke on the situation in China. Bob Cooper served in the capacity of toastmaster. During the evening the blue ribbon with palms was awarded to Jack Gilliece, who came out on top in the recent Alumni Club-Active Chapter tennis tournament. It might be mentioned here that after the games the contestants and spectators joined for dinner. Ain't it awful, they're always eating!

Good luck to Brothers Leroy, Wiedey, Gelfert, Bolling, and Sanger, who took the State of Maryland C.P.A. examinations on November 25, 26, and 27.

The Winter Formal broke loose on Saturday evening, December 7, in the Blue Room of

the Alcazar. Grand President and Mrs. John L. McKewen and Province Officer and Mrs. J. Elwood Armstrong contributed nobly to the evening's enjoyment.

Chi Chapter's eighteenth birthday was celebrated on Saturday, December 21, in the Sherwood Room, Levering Hall, on the campus. These parties are always grand affairs.

Yes, Chi Chapter will again present the Delta Sigma Pi Scroll as a Baltimore Civic Leader Award to the "First Young Citizen of Baltimore" who has done the most constructive work in behalf of our fair city during the year. The candidate must be under 40 years of age as of December 31. Charles Steinbock and Dave Hogendorp, our other globe trotters, head this committee.—WALTER A. WATTS

## CHICAGO

I BELIEVE THE following toast given by our Grand President John L. McKewen at our Founders' Day Banquet is quite appropriate for this 1941 issue of THE DELTASIG:

Though divided as far from sea unto sea  
And scattered between far and near  
Each man at this hour in his place will arise  
To toast his fraternity dear.

Here's to the good deeds in the years that  
are gone  
That were done in fraternity's name  
Here's to all the good fellows who did those  
good deeds  
May their ardor always be the same.

And when the years that are past, and our  
hairs are gray  
And our shoulders bent with toil  
May fraternity ties in their deep subtle way  
Hold our hearts in a still close coil.

Our alumni party at the Beta Chapter house in November was something different and a huge success. A Night in the Lands of Lava Lava and the Beachcombers in the South Seas. Brother "Kamaina" Parisi and his staff greeted the more than 50 guests and presented them with leis while the song of Aloha Oe was played. Sherman Pate then interviewed the guests and their conversation was recorded and played back later. This was one of the highlights of the party, causing a riot of laughter and hilarity. During the evening a decanter of Chianti wine was given to each couple and Tahitian Poi was served to the guests by "Kanka" Betty assisted by a "Beach Boy."

We had a woman speaker for our guest at the December meeting. Ed Acree introduced Mrs. May Young, Assistant Personnel Director of Marshall Field & Company. She gave us an interesting talk on "Personnel" from the woman's point of view. Mrs. Young told us that the way a woman wears her hat is a key to her character and when Ed Acree asked her to explain she blushed and said that is a woman's secret.—FRED D. SCHRAFFENBERGER



SOME OFFICERS OF THE CHICAGO ALUMNI CLUB

Left to right: Fred Bohling, assistant treasurer; John Hadjuk, treasurer; Fred Schraffenberger, secretary; Victor J. Payton, vice-president; Randolph K. Vinson, president.

## DALLAS

ON NOVEMBER 7, 1940, the Dallas Alumni Club of Delta Sigma Pi commemorated the founders of the fraternity with a party at the Hotel Adolphus. The celebration terminated with a dinner dance in the Hawaiian Century Room for the members and their wives or sweethearts. Ritchey Newton did an excellent job as chairman of the committee arranging for the celebration, and he was given a rising vote of thanks at the December business meeting.

Wayne Gratigny and Ken White attended the Tenth Anniversary Celebration of the Beta Iota Chapter at Baylor University, Waco, Texas, on December 14, 1940. Beta Iota is the oldest Delta Sigma Pi Chapter in Texas.

Lt. Col. Tribolet, Executive Dallas Military District, United States Army, led our round table discussion at the Oak Lawn Village on December 17, 1940. This lively discussion of Current Military Affairs was preceded by a four-course dinner, and followed by the monthly business meeting of the Dallas Alumni Club of Delta Sigma Pi, which now boasts a paid membership of twenty-five.—DONALD V. YARBOROUGH

## HOUSTON

THE HOUSTON ALUMNI CLUB celebrated Founders' Day with a large attendance at a banquet at The Original Kelley's in Houston, November 14. Bernard A. Golding, Alpha, a prominent Houston attorney, gave a very interesting talk on why members of Delta Sigma Pi should feel greatly concerned about

world affairs at the present time. He also told about personal experiences concerning the early developments of our fraternity. A beautiful bronze wall plaque of Delta Sigma Pi was given at a drawing with the number of chances based on the functions of the Houston Alumni Club attended. James R. Fonda, Beta Xi, won this valuable prize.

On October 30 many members attended a wiener roast held at the San Jacinto Battle Monument on the bank of the San Jacinto River about thirty miles from Houston. Fraternity songs were sung and entertainment was provided by solos by Henry M. Gutherie, Texas. A dinner dance was held December 13 at the Club Plantation. On December 27, Brother Golding entertained the brothers at open house.

Henry M. Gutherie was recently promoted to Chief of the Finance Division of the Houston Federal Land Bank as a result of consistent advancement in that organization since he began in 1934. B. A. Bankston, Baylor, has volunteered for service, and is now in the U. S. Air Corps at San Antonio. Brother Fonda is handling the governmental activity for Burroughs Adding Machine Company at Camp Hulen at Palacios, Texas. The Houston Alumni Club will welcome hearing from members in chapters everywhere who know of graduate members of the fraternity living in Houston. We are making every possible effort to make Houston a 100 per cent active alumni club.—JAMES R. FONDA

## JACKSONVILLE

WE MISSED being represented in the last issue of THE DELTASIG due to various reasons, but do not let that fact mislead you; the Jacksonville Alumni Club is still functioning. Of primary importance among our recent meetings was our banquet held in observance of Founders' Day, held in the Terrace Room of the Roosevelt Hotel. Every member of our club was present, also the Head Master of Beta Eta Chapter at Gainesville. Cicero Harvard was orator for the occasion and gave a short talk on the founding and history of the fraternity. Henry Love, chairman of the social committee, served as master of ceremonies. Both of the brothers performed their tasks well. The banquet was well planned and following the dinner a floor show and dancing were enjoyed. All agreed that the affair was one of the most successful that the club has enjoyed, and justly so. A short business meeting was held and a voyage on Brother Gardner's boat was tentatively planned. Brother Gardner is the proud possessor of a 35 foot schooner-rigged, auxiliary sailboat. We really had a wonderful trip. There was one very sad event, however, that of losing the anchor of the trim craft. Shortly after we had set sail and were progressing blithely up the St. Johns River, we were moving in close to shore to get a close up view of our new naval-base and ran aground. In the course of events that followed, in trying to get the boat adrift, we lost the aforementioned anchor, much to our disappointment and disgust. After about an hour of struggling, during which time some of the boys had to go overboard, we finally were adrift and making our way

up the river once more.

The cruise lasted about three hours in all, after which we arrived at our destination, Glenn Calmes' home, which is about twelve miles up the river from our embarking point. At Brother Calmes' home we enjoyed a wiener roast with all the trimmings. Glenn's place is new and very spacious, the yard being large enough to take care of the party very well.

The return trip in the vessel was uneventful when compared with the one in the morning. We stopped to search for the anchor but to no avail. With this exception, we all had a swell time. Until next time then, and wishing all Deltasigs the happiest and most prosperous New Year ever.—WILLIAM H. PETTY, JR.

## DENVER

LAST OCTOBER we held our first dinner and meeting of the year with a fine turnout. We discussed the activities of the coming year and outlined a program. In November we celebrated Founders' Day in conjunction with our Alpha Nu Chapter at Denver University and we had as our guest speaker Brigadier-General Richardson of the Colorado National Guards and in charge of the selective service in our state. Everyone enjoyed his talk immensely. Club officers are: Glenn R. Davis, President; James O. McCook, Vice-President; Thomas A. Mason, Secretary; and Robert J. Miles, Treasurer. New officers for the ensuing year will be elected at our dinner in February.—GLENN R. DAVIS

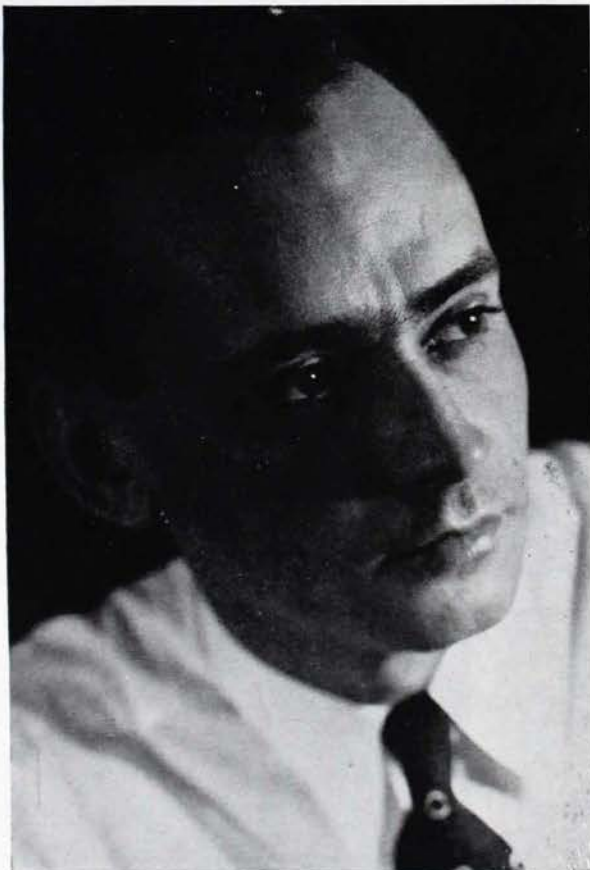
## BOOKS BY DELTASIGS

THE PETROLEUM INDUSTRY, by RONALD B. SHUMAN, *Oklahoma*, published by the University of Oklahoma Press, 298 pp., \$3. Brother Shuman is associate professor and head of the department of business management at the University of Oklahoma. He is a graduate of Hamline University, and received his master's degree and Ph.D. degree from Minnesota.

In this book Brother Shuman reviews the history of the industry from its beginnings, indulging at no stage in romanticization of a not unromantic subject, covering with thoroughness the four principal divisions of production, refining, transportation and storage, and marketing—the survey leading inevitably to the immediate and urgent problems of the industry. These relate to conservation, prevention of waste, regulation of production, discovery of new sources that will protect the incoming generations against shortage and development of substitutes for petroleum products before any stage of exhaustion of the sources of such products has been reached.

THESE ARE THE VIRGIN ISLANDS, by HAMILTON COCHRAN, *Michigan*, published by Prentice-Hall, Inc., 236 pp., \$3. Black magic . . . buried gold . . . pirates . . . sharks . . . hurricanes . . . rum . . . the slave trade . . . explorers . . . treasure hunters . . . escapists . . . millionaire planters . . . soldiers . . . werewolves . . . Obeah doctors . . . ruins . . . negro revolts . . . life today in a neglected paradise.

This is just a hint of what you will find in this lively book about our newest tropical possessions—those sun-kissed Virgin Islands. From the author's experience as a government official emerges an authentic picture of conditions today in this paradise. Brother Cochran lived at St. Thomas; he became a part of the delicious atmosphere of these sun-bathed islands. He hunted for buried treasure and explored ruins of ancient forts and tumble-



ALLEN SPROAT, Northwestern

Brother Sproat visited the "South Seas" recently, and returned with some beautiful colored movies which he has prepared for lecture purposes, with suitable musical accompaniment.



down mansions. He cruised to lonely islands, rich in historic lore.

He has put the best of what he saw and heard and did into a book filled with action, color, romance, and the delights of gracious living. The book also includes many photographs taken by Brother Cochran.

**THE WORLD'S NEED OF CHRIST**, by CHARLES A. ELWOOD, *Missouri*, published by the Abingdon-Cokesbury Press of New York, \$2. Brother Elwood is professor of sociology at Duke University.

In the foreword to this book Samuel McCrea Cavert, general secretary of the Federal Council of the Churches of Christ in America, says "this book is a trumpet call, sounding loud and clear across the social confusion of our times. The fact that it is written, not by a professional teacher of religion, but by a distinguished sociologist whose life has been spent in a scientific study of social forces, makes its voice all the more arresting. Its message is that the terrible malaise of our generation is due to its failure to see in Christ the supreme wisdom and to take Him with deep seriousness.

**CONTROLLERSHIP: ITS FUNCTIONS AND TECHNIQUE**, by JOHN H. MACDONALD, *New York*, published by the Controllers Institute of America, \$2. Sponsored and published by the Controllers Institute of America this book deserves the careful study of every business man anxious to improve the financial and control phases of his business.

Because of the great growth in the number of controllers and the increase in their duties and responsibilities in times when profits are more difficult to make, many companies have appointed controllers without a comprehensive idea of the real functions of the man in the controller's chair. This book is a long-awaited and long-needed treatise on the controller in business.

**BUSINESS ORGANIZATION AND PROCEDURE**, by ELVIN F. DONALDSON, *Ohio State*, published by the McGraw-Hill Book Company, 579 pp., \$4. Brother Donaldson is assistant professor of corporation organization and finance at Ohio State University.

This book presents a brief, concise treatment of the non-corporate forms of business organizations, the corporation and problems in connection with its organization, and the various types of combinations and their legality. Special attention is given to the rights, powers, and liabilities of stockholders, officers, and directors, and to the right of a corporation formed in one state to transact business in other states.

## LETTERS

CONGRATULATIONS on the best DELTASIG ever published. I think you have done a splendid job in this November issue. The cover design is attractive and I believe the picture on the cover definitely creates an interest in the reader to review the whole magazine thoroughly. The story of Glenn L. Martin is excellently placed and I am confident will be read by everyone with a real interest. Throughout the magazine the pictures have been well placed, and well chosen. This magazine is going to be exceptionally well received and you should receive many letters of commendation.—JOHN L. MCKEWEN, Chi, Grand President of the fraternity, Baltimore, Maryland.

THE NOVEMBER DELTASIG has just reached me. The improvements in an already good publication are certainly very much worthwhile. I think the new magazine decidedly better and will receive much more

attention. Congratulations!—E. L. SCHUJAHN, Psi, Buffalo, New York.

CONGRATULATIONS on the splendid issue of THE DELTASIG. I like the style very much and you have concocted some new presentation ideas. It is very gratifying to note that Delta Sigma Pi is keeping abreast of the times as to its publications.—KENNETH B. WHITE, Gamma, Dallas, Texas.

THE DELTASIG is a magazine every member can be proud of. The goodlooking cover properly reflects the quality of the material within. The larger format adds much to the appearance of the magazine and makes for easier handling and reading. The cuts marking the departments are excellent. The artist did a splendid job in creating the designs. The lay-out and numerous half-tones make THE DELTASIG a very attractive publication. You've done a swell job!—HAROLD A. SHANAFIELD, Beta, Chicago, Illinois.

I THINK you did a swell job with the new issue of THE DELTASIG. The picture on the cover and also the many pictures throughout the magazine add materially to the interest, and many Baltimore members commented favorably regarding the new style.—J. ELWOOD ARMSTRONG, Chi, Baltimore, Md.

I WANT to compliment you on the wonderful improvement in the newer and more modern DELTASIG. The new type and make-up make the magazine one of which we may be justly proud. It is another step forward and helps keep our fraternity out in front. Keep up the good work.—JACK C. CALHOUN, Head Master, Pi, University of Georgia.

PLEASE ALLOW me to congratulate you upon the new DELTASIG which is an improvement upon the already excellent older type of publication.—GEORGE R. ESTERLY, Iota, Dean, School of Business Administration, University of Newark, Newark, New Jersey.

I AM HEARTILY in favor of the new arrangement of the magazine, and I am sure the rest of the membership will feel the same way. Congratulations to you for a swell job, well done.—F. R. LACY, Beta, Chicago.

CONGRATULATIONS on the new format and style of THE DELTASIG. Now we have a real magazine, comparable with any and far superior to many.—FRANK B. MORGAN, Beta, New York, New York.

OUR MAGAZINE is now one of the most attractive, interesting, and informative that it has been my pleasure to examine. Its make-up shows a great deal of planning and thought and I believe that it will receive the commendation of the entire fraternity.—W. FRANK TAYLOR, JR., Beta Gamma, Columbia, South Carolina.

IT SEEMS to be the consensus of opinion around Beta Eta chapter that the new DELTASIG is the best ever published. We're all mighty proud of this publication.—HARLEY M. FORCE, JR., Head Master, Beta Eta, University of Florida.

SINCERE AND ENTHUSIASTIC congratulations upon the new style of THE DELTASIG. The new departmental headings are especially good.—LELAND F. LELAND, Publisher, *The Fraternity Month*.

CONGRATULATIONS on the new style of THE DELTASIG. I believe it is an excellent improvement over the old magazine.—JOHN H. FELTHAM, Chi, Baltimore, Maryland.

SOMEONE should get a special award. The latest DELTASIG was great. It's too bad every member of the fraternity in the country

couldn't have a copy. Every page was interesting and I can think of no suggestions for improvement. Keep up the fine work.—LESTER E. LANGAN, Beta Xi, Philadelphia, Pennsylvania.

THE NOVEMBER issue of THE DELTASIG is a decided improvement over the old, was carefully thought out and planned, and I wish to congratulate you on it. The new and larger alumni section is one of the outstanding features. I hope it will continue to grow. I am indeed happy to see that THE DELTASIG is improving and expanding. I like both the new form and the style.—HENRY C. LUCAS, Alpha Delta, Omaha, Nebraska.

## DELTASIGS OF ACHIEVEMENT

EDWARD D. MARKYTAN, *Nebraska*, is with the Bank of America, at Hollywood, California. . . . LODGE D. STAUBACH, *Michigan*, is associated with the Newark, New Jersey, office of the Burroughs Adding Machine Company. . . . J. NIXON CUSACK, *Johns Hopkins*, was recently appointed Wire Chief of the Hamilton Exchange of the Chesapeake and Potomac Telephone Company, Baltimore, Maryland. . . . FRED M. PANNEBAKER, *Colorado*, is with the MacGregor Press, offset printers and engravers, Pueblo, Colorado. . . . W. KERMIT WILSON, *Southern California*, is with *This Week Magazine* in Portland, Oregon. . . . MILTON J. SCHULZE, *Washington*, is with the Big Brother Organization, St. Louis, Missouri. . . . STUART C. BUSSE, *Northwestern-Evanston*, is with Bauer and Black, Chicago. . . . LEONARD T. HILL, *Rider*, is with Hill Chevrolet Co., Gladstone, New Jersey. . . . FRED J. HORNER, JR., *Baylor*, is with Horner's (general merchandise store) at Uvalde, Texas.

J. PASCHAL FOSTER, *Georgia-Atlanta*, has been promoted to Commercial Agent of the Mississippi Central Railroad at Birmingham, Alabama, and has moved there from Cleveland, Ohio. . . . GUY SEWARD, ROBERT TRIPP, and LANDIS RETTEW, all *Penn State*, are associated with the New York Telephone Company, 140 West Street, New York, New York, in the accounting department. . . . ROBERT J. COONEY, *Chicago*, is an instructor in accounting at the Central Y.M.C.A. College of Commerce, Chicago. . . . DAVID DYKSTRA, *South Dakota*, is with Hastings College, Hastings, Nebraska. . . . FREDERIC E. OAKHILL, *Northwestern-Chicago*, is with the U. S. Gypsum Co., Chicago. . . . DONALD L. MENENDEZ, *Rider*, is a member of the legal firm of Carpenter, Menendez and Nappi, Columbus, Ohio.

FLOYD C. REINKE, *Michigan*, is with the Air-O-Cel Industries, Inc., insulation materials, Detroit, Michigan. . . . ROBERT H. DENCKHOFF, *Washington*, is with the Missouri Envelope Co., St. Louis, Missouri. . . . W. ROBERT COPELAND, *Missouri*, was recently appointed bank examiner for the Federal Deposit Insurance Corporation, St. Louis, Missouri. . . . LLOYD T. UECKER, *South Dakota*, is superintendent of schools at Hudson, South Dakota. . . . WOODROW WILSON CRUSE, *Baylor*, is with the Citizens State Bank, Woodville, Texas. . . . CLARENCE E. FEHNEL, *Temple*, is with the General Electric Supply Co., Allentown, Pennsylvania. . . . IVY B. SORRELLS, *Louisiana State*, is with the Louisiana Central Oil and Gas Company, Clarks, Louisiana. . . . FRANKLYN D. WILSON, *South Dakota*, is a partner in Modern Electric Company, Vermillion, South Dakota. . . . ROBERT R. HOFFMANN, *Texas*, represents the International Harvester Company distributor in Mexico City, Mexico.

TOLSON A. SMOAK, *South Carolina*, is a Second Lieutenant in the U. S. Marines. . . .

STANLEY A. MORRELL, *Georgia-Atlanta*, is with the Shell Oil Company, Jacksonville, Florida. . . . JAMES M. MACDONALD, *Dalhousie*, is on leave of absence from the University of Manitoba, and is economic adviser to the Wartime Prices and Trade Board at Ottawa, Ontario, Canada. . . . OLIVER WILEY, *Alabama Poly*, is with the Troy Bank and Trust Co., Troy, Alabama. . . . WENDELL E. BUTLER, *Northwestern-Evanston*, is assistant sales manager of the Galloway Company, farm implement manufacturers, at Waterloo, Iowa. . . . JAMES G. HOLLAND, JR., *Alabama*, is auditor of the First National Bank of Pikeville, Kentucky. . . . JOHN J. TIMER, *Marquette*, acquired the management of Hotel Timmer, resort hotel, at West Bend, Wisconsin, recently.

THEODORE A. KRIEG, *New York*, is with the Charles R. Krieg, Inc., building construction, 274 Madison Avenue, New York, New York. . . . EVERETT B. BROSE, *Penn State*, is with Yarnall and Co., investment banks, York, Pennsylvania. . . . CARL E. PRUETT, *Georgia-Atlanta*, is with the Sinclair Refining Co., Atlanta, Georgia. He was recently appointed Second Lieutenant, Q.M. Corps, U.S.A. . . . HAROLD A. HELMS, *Alabama*, is in the treasurer's office of the University of Alabama. . . . ORVILLE T. ANDERSON, *Cincinnati*, was recently promoted to sales promotion manager of the Aurora branch of the International Harvester Co., Aurora, Illinois. . . . JOSEPH C. SWEETEN, *Indiana*, is with the Socony-Vacuum Oil Co., New York, New York. . . . PRINGLE BOYLE, *South Carolina*, recently passed the C.P.A. examination in South Carolina. . . . PAUL H. CHEYNEY, *Nebraska*, has an insurance agency at Glenwood, Iowa. . . . ALBERT W. SINGLETON, *Louisiana State*, is office manager of Milliken and Farwell, Inc., sugar cane growers, at Chamberlin, Louisiana.

JOHN M. RINEHEIMER, *Penn State*, is with the Scranton-Spring Brook Water Service Co., Wilkes-Barre, Pennsylvania. . . . EDWARD A. MALONE, *Boston*, is with McLellan Stores Company, chain store operators, at Astoria, Long Island, New York. . . . ALFRED H. GANSBERG, *Miami*, is office manager of Winthrop, Mitchell and Company, Chicago, New York stock exchange firm. . . . C. WENDELL MUENCH, *Northwestern-Chicago*, heads the advertising agency bearing his name, with offices in Chicago. . . . GEORGE RAKOVAN, *Detroit*, is advertising manager of the Cleveland Steel Products Co., Cleveland, Ohio. . . . HAROLD F. SELLS, *Missouri*, is with the Firestone Tire and Rubber Co., Akron, Ohio. . . . EARL AYLSTOCK, *Cincinnati*, is manager of the college book department of the Southwestern Publishing Co., Cincinnati, Ohio. . . . ANDREAS R. CZERWONKY, *Northwestern-Evanston*, is on the U.S.S. *Memphis* at San Diego, California. . . . E. A. KIRCHHOFF, *Northwestern-Chicago*, is with the Joliet, Illinois, office of the General Motors Acceptance Corporation.

J. BUFORD EDGAR, *Northwestern-Chicago*, is with Block International Corporation, 370 Seventh Avenue, New York, New York. . . . HAROLD E. TERWELL, *Northwestern-Chicago*, is with Oscar Mayer and Co., at South Bend, Indiana. . . . JOHN T. LUECKER, *Miami*, is with the Carnation Milk Co., Oconomowoc, Wisconsin. . . . FRANK O. COLVAN, *Northwestern-Chicago*, is with the Coca-Cola Co., Minneapolis, Minnesota. . . . JOHN H. WILSON, *Northwestern-Chicago*, is with the Jos. Schlitz Brewing Co., Milwaukee, Wisconsin.

## LIFE MEMBERS

THE FOLLOWING MEMBERS of Delta Sigma Pi have taken out Life Memberships since the last issue of THE DELTASIG:

- 477 Mackenzie Stevens, Chi, Johns Hopkins
- 478 Leroy L. Boule, Beta, Northwestern (Chicago)
- 479 Leroy J. Nations, Alpha Sigma, Alabama
- 480 Tom Lee Barrow, Beta Eta, Florida
- 481 C. Davis Hogendorp, Chi, Johns Hopkins
- 482 Lester V. Griem, Psi, Wisconsin
- 483 Harvey B. Tyndall, Alpha Lambda, North Carolina
- 484 John B. Clark, Kappa, Georgia (Atlanta)

Life Memberships are \$35 and may be paid for in one payment of \$35, or \$5 per month for seven months. A three-year plan is also available, \$13 per year for each of three years. Any alumni dues already paid in cash for the current year will be credited toward Life Membership payments. All receipts from the sale of Life Memberships are placed in the National Endowment Fund of the fraternity and only the income derived from that Fund is available for fraternity operating expenses. It is hoped that many additional alumni will join this ever-growing list of life loyal Deltasigs.

## THE CENTRAL OFFICE REGISTER

THE FOLLOWING MEMBERS of Delta Sigma Pi have visited the Central Office since the last issue of THE DELTASIG. If there is no city shown after their name it indicates they reside in Chicago:

James A. Civis (Northwestern), Oak Park, Ill.; Earl H. Greenlee (Oklahoma), Norman, Okla.; John G. Cook, Jr. (Chicago), Grand Rapids, Mich.; Howard N. Olmsted (Wisconsin); Leonard W. Weigel (Chicago); Raymond F. Bertram (Chicago), Evanston, Ill.; Henry S. Packard (Chicago), Cleveland Heights, Ohio; Frank E. Jakutis (Marquette), Milwaukee, Wis.; Theodore E. Voigt (Northwestern); Edward L. Stahl (De Paul); Don Ketcham (Northwestern), Evanston, Ill.; William Krumsick (Northwestern), Winnetka, Ill.; K. G. Holmes (Miami), Peoria, Ill.; Robert F. Bauer (Northwestern); Myron W. Mitchell (Northwestern); Harry L. Grove (Northwestern), Elmhurst, Ill.; William P. Wilbur (Missouri), Kansas City, Mo.; Randolph K. Vinson (Northwestern); Albert P. Clark (Georgia-Atlanta), Atlanta, Ga.; Victor J. Payton (Northwestern); O. E. Van Derck (Northwestern); and John P. Loughnane (De Paul), Kansas City, Mo.

## M E R G E R S

CHARLES G. MANTZOUNES, *Boston*, on June 9, 1940, to Mary C. Kozac, at Lynn, Massachusetts.

FRANK W. TAYLOR, *Utah*, on June 27, 1940, to Fanon Clawson, at Salt Lake City, Utah.

RICHARD C. ALLGOOD, *Nebraska*, on July 20, 1940, to Velma Chaloupka, at Lincoln, Nebraska.

BRUNO LAWSON, *New York*, on August 10, 1940, to Eleanor Ruth Guile, at Rockville Centre, New York.

EDWARD P. BURKE, *Missouri*, on August 11, 1940, to Maxine Hallow, at Rolla, Missouri.

GLENN F. LEWIS, JR., *Denver*, on August 29, 1940, to Eileen L. King, at Denver, Colorado.

H. HAROLD AULL, *Missouri*, on September 2, 1940, to Chloe Monroe, in Kansas City, Missouri.

JERRY B. MORGAN, *Oklahoma*, on September

10, 1940, to Margaret Dobbyn, at Enid, Oklahoma.

FRANKLYN D. WILSON, *South Dakota*, on October 20, 1940, to Ardell Ruth Melick, at Omaha, Nebraska.

EDWARD J. STEVENS, *Michigan*, on October 29, 1940, to Margaret L. Collins, at Detroit, Michigan.

CHARLES A. DEWEY, *Drake*, on November 1, 1940, to Mary Helen Rumble, at Des Moines, Iowa.

JACK DAGELIS, *Drake*, on November 20, 1940, to Marion Gjerness, at Chicago, Illinois.

JOHN J. DOBSON, JR., *Missouri*, on November 20, 1940, to Phyllis Land, in Kansas City, Missouri.

JOHN J. MCCARTHY, *Northwestern (Chicago)*, on November 30, 1940, to Mary Stevens, at Chicago, Illinois.

LINCOLN A. WICKMANN, *Michigan*, on November 30, 1940, to Dorothy L. Stubbs, at Chicago, Illinois.

FRED M. OLIVER, *Utah*, on December 13, 1940, to Velma Farnsworth, at Salt Lake City, Utah.

STEWART C. BUSSE, *Northwestern (Evanston)*, on December 21, 1940, to Helen Bigger, at Elgin, Illinois.

DEAN E. IRVIN, *Nebraska*, on December 24, 1940, to Alice Marie Pierson, at Bennet, Nebraska.

ROBERT L. NICHOLS, *Ohio State*, on December 28, 1940, to Geneva N. Young, at Columbus, Ohio.

## D I V I D E N D S

To Brother and Mrs. Joseph C. Sweeten, *Indiana*, on October 20, 1938, a son, Robert Edmond.

To Brother and Mrs. Harold O. Riesz, *Cincinnati*, on September 21, 1940, a daughter, Carol Marianne.

To Brother and Mrs. Armand E. Ingram, *Pennsylvania*, on October 15, 1940, a daughter, Ellen Tulk.

To Brother and Mrs. P. Booker Robinson, *Virginia*, on November 2, 1940, a daughter, Rosalie Wood.

To Brother and Mrs. William M. Walker, *Pennsylvania*, on November 18, 1940, a daughter, Margaret Karen.

To Brother and Mrs. Harry M. Rambo, *Pennsylvania*, on December 5, 1940, a daughter, Sarah Elizabeth.

To Brother and Mrs. Roman R. Sevenich, *Marquette*, on December 20, 1940, a son, Richard Anthony.

## O B I T U A R I E S

DENZEL M. PITTMAN, *Alpha Pi 96*. Born October 6, 1907, at Sullivan, Indiana; initiated into our Indiana Chapter May 22, 1928; died January 27, 1938.

NELSON W. DAVIS, *Alpha Pi 33*. Born September 13, 1905, at Brazil, Indiana; initiated into our Indiana Chapter May 12, 1926; died January 23, 1939.

CHARLES W. STILWELL, *Alpha Pi 220*. Born October 31, 1914, at Paris, Kentucky; initiated into our Indiana Chapter May 21, 1934; died August, 1940.

MAXIMILLIAN F. G. EBERHARDT, *Alpha 30*. Born March 21, 1879, at New York, New York; initiated into our New York Chapter in 1909; died November 12, 1940.

EDWIN M. PARCELLS, *Beta 389*. Born April 12, 1901, at Canton, South Dakota; initiated into our Northwestern Chapter June 12, 1926; died December 26, 1940.



# CHAPTERS

## CINCINNATI

ON NOVEMBER 9 Alpha Theta Chapter celebrated Founders' Day with a dinner dance in the main ballroom of the Kemper Lane Hotel. We had a fine turnout of actives, alumni, and their friends. Clyde Daniel, our very able Master of Festivities, acted as Master of Ceremonies and kept the activities flowing smoothly. Head Master Hertenstein officially welcomed our guests and bade all make merry. Short talks were made by Brothers Fred Dixon and Carl Keck, who were among the first initiates to Alpha Theta Chapter sixteen years ago. They brought us inspirational messages of their experiences in Delta Sigma Pi over the years and gave us all renewed enthusiasm for our task of making Deltasig the outstanding fraternity on the University of Cincinnati campus. Yates Weil also spoke.

It was announced that Brother Dixon, who is a major in the Officers Reserve, has been called for active duty with the Army; we all wish him much happiness on his tour of duty. The chapter will miss him as he has been one of our most loyal supporters among the alumni.

An unusual feature of the evening was the fine food, as it has been your correspondent's experience in the past that the food at such affairs is best forgotten about. The tables were beautifully decorated with the Red Rose of Deltasig. After dinner was over, the tables were removed and set up night club style and we proceeded to dance and enjoy ourselves to the utmost. The orchestra played and everybody joined in singing "The Rose of Deltasig." John (Old Man) Mosbacher, with the able assistance of a vivacious little blonde, gave a masterful demonstration of the jitterbug. The party broke up about 2:30 in the morning and we all left with the feeling of having had a most pleasant evening.

Our first professional meeting of the year was held in the Women's Building on the campus Friday evening, November 22. Prof. V. E. Curran, Assistant Director of the Evening College, spoke to us on the subject, "Our Opportunities—Yesterday, Today, and Tomorrow." This was a survey of employment opportunities in Cincinnati and vicinity in the past and how these opportunities are being affected by the present rearmament program both today and in the immediate future. His talk was very timely and was well received by all. We entertained ten prospective pledges as well as several alumni. The formal program was followed by poker and bridge and a very fine lunch. The lunch was prepared and served by the wives of Brothers Ferguson and Knox and we want to express our appreciation for their kind assistance.

Our roller skating enthusiasts got together for an evening of fun at Sefferino's Roller-drome on Friday, December 13. No accidents were reported and it would appear that the Friday 13 jinx was successfully defied. Yates Weil took a beautiful spill but this could hardly be classified as an "accident." It could better be termed a "calamity"—for the owners of the rink.

Our December professional meeting was held on the twentieth. The speaker at this meeting was George Schattle, who is a Lieutenant on

the Cincinnati police force and one of our most prominent brothers. He is in the Crime Detection division of the department and is well qualified in his field. He spoke on "Crime Detection and Prevention." He told of many of his experiences in police work and gave us many inside details of the most notorious criminal cases during the past few years. After he finished the prepared talk he opened the meeting to questions from the floor and the many questions asked testified to the interest of those present.

In closing this letter, we wish to call attention to our Luncheon Club which meets every Thursday from 12 noon to 2 o'clock in the Rathskellar of the Hotel Gibson. This is attended by both members of the active chapter and alumni and has enabled us to really get to know our alumni. We extend a cordial invitation to all Deltasigs to join us for lunch whenever they happen to be in Cincinnati on Thursday—HAROLD C. DOUTHIT

## TENNESSEE

ALPHA ZETA CHAPTER initiated nine new members on December 8. We were pleased

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to have a delegation of brothers from Kappa Chapter at Atlanta pay us a fraternal visit at that time, and their very fine degree team conducted the Delta Sigma Pi ritual, which was most impressive. Eight of their members were in the visiting party, and we hope to be able to visit them soon.

Election of chapter officers recently resulted in the following: Head Master, Randel Smith; Senior Warden, James Roy Jakes; Junior Warden, Gordon Copenhaver; Treasurer, Balmer Hill; Scribe, Sam Clark; and Historian, Ralph Garner. Our plans for the year include the sponsoring of a series of talks by prominent business men in various phases of business. We will invite all students enrolled in the School of Business Administration at Tennessee to attend as our guests.—JOE B. PATTERSON and EDWARD T. ROBBINS.

## FLORIDA

BETA ETA CHAPTER at the University of Florida had a successful professional and social season during the first semester. Professional meetings have been held and the main social event was a stag rushing party at a near-by summer resort put over by Head Master Jim Gates. An industrial tour is planned for February to Jacksonville where we will also meet with the Alumni Club in that city.—BILL FLANIGAN

## NEBRASKA

ALPHA DELTA CHAPTER, under the able leadership of our Head Master, Donald Rector, is well on its way to another 100,000 points in the Efficiency Contest. We have followed our program of work adopted at the beginning of the semester, which has made it possible to "keep the ball rolling" and keep interest stimulated.

Attention has been concentrated on securing new members. At our initiation November 17 we initiated seven of our neophytes into active membership. Through our rush smoker arrangement we have secured an excellent class of pledges, who have their own pledge rules and self-discipline.

Our plan of holding professional meetings has been very successful. Our social chairman has arranged a variety of meetings, including speakers and motion pictures. We have held several joint meetings with our sister sorority, Phi Chi Theta.

Phi Chi Theta joined with us in our annual Christmas party. Each person brought a small gift and participated in a "grab-bag." After the gifts were unwrapped and enjoyed, they were donated to the Welfare Society for distribution to the needy children of the city.

Several of our alumni were in Lincoln during the holiday season and made the chapter house their headquarters. We are always glad to have our alumni call at the house, and a cordial welcome is extended to all members and alumni of other chapters to pay us a visit.

Our intramural volleyball team met with more than average success, and the basketball season is now starting. Prospects are promising for a successful basketball team, inasmuch as we have several players from last year's team, and several new players to fill in the gaps.—VERNON WIEBUSCH

## PENN STATE

ALPHA GAMMA CHAPTER held its first formal initiation on Thursday evening, December 4, at 8 o'clock. Sixteen new brothers were taken in at this time, which brings the total number of actives up to twenty-seven. Among the new brothers initiated is Tom Czubiak, who is credited with having the highest scholastic average of any student in the Commerce and Finance Curriculum at Pennsylvania State College. Also initiated was H. Edward Wagner, who is very active in campus activities at Penn State, being president of the Interfraternity Council, a member of Phi Beta Kappa, and an Economics major. Just recently he was elected secretary to the Intercollegiate Interfraternity Council.

The draft caught up with John Stevens, who was running his own insurance agency in Harrisburg, and he is now encamped in Maryland. Brother Stevens took advanced R.O.T.C. when he was at Penn State and was the only member of the Quartermaster Division to graduate from Penn State. He is now on active duty at Camp Meade, Maryland.

Every year Alpha Gamma Chapter puts out an employment booklet which contains the names of all the seniors in the Commerce and Finance Curriculum at Penn State. In addition to the student's name, it gives his picture, the personal facts about him, his extracurricular activities and his rating in college. These booklets are sent out to many large companies and the student is furnished with twenty-five personal data sheets for his own use. This has been done for a number of years and has turned out very successful in helping graduates to get jobs. For example, last year out of 106 booklets sent out, 70 were instrumental in helping the applicants get jobs.

Throughout the school year, Alpha Gamma sponsors several well-known speakers who come to Penn State and speak to the Commerce and Finance students on current business affairs and general conditions. On Wednesday, December 3, Mr. Charles F. Zimmerman, secretary of the Pennsylvania Banking Association and president of the First National Bank of Huntingdon, spoke to the Liberal Arts students on "Federal Solvency and Democracy." In his talk he discussed the National Defense program and denounced the present administration's spend-lead policy. He also maintained that "Unless we protect federal solvency and the ability to pay our debts we shall be deprived of our democracy." He said that he did not like to discuss politics, but it was impossible because politics, commerce and finance, and business go hand in hand.

Alpha Gamma Chapter is already looking into the future and is organizing a rushing system to get more men interested in the fraternity and also have it gain in popularity on the Penn State campus. On November 22 and 23, 1940, a Municipal Finance clinic was held at Penn State, at which some of the active members of Alpha Gamma served as guides to show the visitors around the campus.—RICHARD GRAHAM

## ALABAMA

ON DECEMBER 14 we held formal initiation here at Alabama: Mike Matsos, E. V. Bunn, Ralph Renfro, John Keiper, James Parker, and Harry Balzan. At our second smoker we celebrated Founders' Day. A professional film was presented at that time and the day was climaxed by our speaker, Dr. Marcus Whitman, head of the department of transportation. Several days prior to informal initiation our pledges carried market baskets to classes and dispensed food to both teachers and instructors. Informal initiation was followed by formal initiation and banquet the following night.

Following the Christmas holidays we started off the second semester with a newly elected group of officers, including the following: Head Master, Reginald Jones; Scribe, Lee Lloyd; Treasurer, Bob Morrow; Senior Ward, Brad Bartow. The second semester we hope to expand our social activities as soon as warm weather permits. In line with this we are looking forward to expanding our professional programs which were not so successful this fall. The only graduating senior elected to Beta Gamma Sigma this year was Redmond Foster, a Deltasig.—WILSON HAIG

## TEMPLE

EVERYTHING IS IN tip-top shape at the recently acquired Omega Chapter house located at 2108 N. Broad Street. After becoming settled in our new home this last semester, the Deltasigs are planning a strong fraternity year as a complete new administration of officers took the oath of office on January 13, 1941. We wish to extend our appreciation for the fine service that Head Master Harry P. Day has performed while holding this position. Brother Day, Philip Cotmil, and Leonard "Speed" Roberts are the outgoing seniors this semester and they will be greatly missed by the remaining members.

Five new members were added to the fold in November. Robert F. Cox, Clement J. Lane, Jr., Edward H. Roberts, James R. Smith, and Robert C. Thompson, Jr. They make up a quintet of fine brothers and we are proud to welcome them in the bond of brotherhood.

The presence of Grand President John L. McKewen and Mrs. McKewen of Baltimore featured our annual Christmas party held December 14, 1940. Province Director Allen Fowler was also among the special guests of the evening. The house was decorated very nicely, coinciding with the spirit of the holiday season. The gala affair was a huge success.

A well-rounded Deltasig basketball combine is upholding the name of Delta Sigma Pi in the Interfraternity Basketball League. Under the tutoring of player-manager George D. Slafkosky, the Omega dribblers have landed four victories in the win column. Leonard Roberts, George D. Roberts, William Mattes, Peter Bittenbender, and Charles Cooper complete the squad. The Omega Chapter is represented on the Temple University ice hockey team through the person of William Mattes, who guards the net goal for the Owls. In a recent all-university competitive contest sponsored by the Philip Morris Company, Delta Sigma Pi won a \$150 combination radio-phonograph set. We are looking forward to another successful pledging period in the near future.—CHARLES E. COOPER

## INDIANA

TWELVE MEMBERS WERE initiated by Alphi Pi Chapter on December 8 in the Bryan Room of the Indiana Memorial Union Building. Immediately following the initiation ceremony a banquet in honor of the initiates was held at Boxman's Restaurant. Brother Snyder, a former professor of insurance at Indiana University and at present connected with an insurance firm in Indianapolis, was the principal speaker. Alumni members present at the banquet were: Ivan Snyder, Edward E. Edwards, James Gates, William Hyde, George Newlin, and Howard Blankertz. Those initiated were: Robert Johnson, Edward Williams, Maurice Kirkwood, Karl Rahdert, John Painter, John Mannan, and Ellis Godsey, all juniors, and Robert Bernhardt, Len Bunger, Virgil Nelson, Burton Johnston, and William Good, all sophomores.

Members of Alpha Pi Chapter recently held a marketing tour of Indianapolis. Among the

firms visited on the trip were: L. S. Ayres & Company, Sears Roebuck & Company, and the Ko-We-Ba Wholesaling House. The group also visited a business machines exhibit sponsored by the Indianapolis Chapter of the National Association of Cost Accountants. In the evening, Brother Snyder entertained the members at dinner in his home.

On December 12, 1940, President Emeritus of Indiana University, William Lowe Bryan, spoke at a School of Business luncheon sponsored by Delta Sigma Pi. At this luncheon the Alpha Pi Chapter celebrated its 15th birthday on the campus at Indiana. Head Master Slipper gave a short history of the chapter through its 15 years of progress.

Three members of Alpha Pi Chapter were initiated into Beta Gamma Sigma, business honor society, recently: Brothers Slipper, Jay, and Cooper.

A new project has been started by Alpha Pi Chapter. Moving pictures of Deltasig functions are being taken by Brothers Jay, Eason, and Powers. The films will be developed and used for rush purposes. It is thought that moving pictures will add to the interest of the rush smokers.

Another industrial tour is being planned to take place in April. School of Business luncheons will continue to be held each month.—DON DAVIS

## SOUTH CAROLINA

BY THE TIME this article is published Beta Gamma will have initiated seven pledges and if these new members take their active chapter duties as serious and conscientious as their pledge duties they will make fine brothers. They are really having a tough time with hell week. The Columbia Alumni Club is solidly behind our chapter at all times. We hope to have a joint formal dance around Easter.—HUBERT H. THOMASON

## NORTHWESTERN— Evanston

THE FIRST INITIATION of the year was held on November 10, at which time we initiated nine new members: Charles Paynter, Leroy Smith, Robert Owen, John Lindgren, Thomas Sellinger, Richard Schnakenberg, Paul Sargent, John Luchow, and William Banta. It has been the practice of Zeta Chapter to elect one faculty member into the chapter each year; at the last initiation we initiated Stewart McMullen, an instructor in accounting at Northwestern University. At the present time we have five pledges and we are planning on increasing this number. While no definite date has been set for another initiation, it is planned to have one sometime in February.

Under the direction of Jerry Mayo, we have had several successful smokers. On November 19 we had Arthur H. East of A. C. Allen & Co., an investment banking house, speak to us on "The Function of Investment Banking Today." On December 10 we had Professor Paul Haensel of Northwestern University speak to us on "Modern Labor Legislation in Russia." Professor Haensel was well fitted to talk on this subject, having lived in Russia until 1929 and was at one time a director of the Bank of Russia. Plans are being carried forward by Social Chairman Murphy for our winter formal and there have been hopes of combining with the three other chapters in the Chicago area to present a really fine dance.

Our athletic activities are well under way. At the present time bowling and basketball occupy the most attention with swimming coming in for its share. A welcome addition to the house has been the recent addition of a pool table which was secured by us from Art

Widmann and it has proven its worth if the number of fellows around it all the time means anything.

On November 9 we had the honor of having Grand President John L. McKewen and his wife visit and inspect our new house, upon which he commented very favorably. Previously he had attended the Northwestern-Illinois football game with Grand Secretary-Treasurer H. G. Wright and his wife, which was followed by a reception held for them at the chapter house.—RAYMOND WAGNER

## DETROIT

**NOISEMAKERS, BALLOONS,** and paper hats have long since reached the wastebasket, but the members of Theta Chapter extend fraternal wishes of happiness and prosperity to all their brothers for the coming months of 1941. Happier and wiser following their formal initiation into brotherhood with Delta Sigma Pi, 13 men were banqueted and otherwise honored in December.

Stonycroft Country Club, located in Bloomfield Hills, swank suburb of Detroit, was the scene of much merriment on New Year's Eve. If one could have peered through the windows of the rustic "hot spot," he would have beheld Theta members and their dates having a perfect time at probably the best party that this chapter has ever witnessed.

At this time, the attention of the members of Theta Chapter, both active and alumni, is centered upon the evening of January 22, for that date will witness a huge celebration commemorating the twentieth anniversary of the University of Detroit Chapter. Plans call for a banquet and entertainment featuring the presentation of the charter members and such able speakers as Bill O'Regan, Al Slaggert, Jack Collins, and Tom McIntosh. Harry Beyma, general chairman of the event, has organized seven committees and promises to have the largest number of Theta alumni and actives present in the history of the chapter.

Meanwhile the members are getting set to stage the annual breakfast after the Junior Prom. This year it will again be held at Saks Show Bar with a nationally known orchestra and floor show for entertainment.

All in all, 1941 promises to be about the busiest year in our history. As Bob Edkins, past Head Master, commented: "It's great to see our fraternity so busy. It means so much."—RAYMOND W. LUSTIG

## JOHNS HOPKINS

ON NOVEMBER 11, in remembrance and in celebration of the founding of the fraternity thirty-three years ago at New York University, members of Chi Chapter and the Baltimore Alumni Club held their annual banquet at the Faculty Club in the Marburg Building on the Johns Hopkins University campus. Following short speeches by President of the Baltimore Alumni Club Paul Leroy, Head Master of Chi Chapter Melvin Sauerhammer, and Province Officer Elwood Armstrong, Toastmaster Bob Cooper introduced as speaker for the evening Dr. W. MacKenzie Stevens, Dean of the College of Commerce, University of Maryland. In his talk, which was particularly appropriate for the occasion, Brother Stevens told of the importance and value of fellowship and of the urgent need for its further extension and development in this troubled world of today. During the celebration a trophy was awarded to Jack Gilliece of the Baltimore Alumni Club for his hard earned success in the summer tennis tournament in which the active chapter and the alumni club participated.

The Professional Committee, under the leadership of Brother Foster, deserves special recognition for the excellent work it has been

doing in arranging programs that supply supplemental knowledge and information to Deltasigs and other interested students enrolled in the evening courses in business economics. On November 7, the speaker secured for the evening was Mr. William B. Lyon, Field Secretary of the Baltimore Association of Commerce, whose topic was "The Baltimore Association of Commerce." Mr. Lyon stressed the need of such a private organization since no provision is made in the city's budget to carry on the important work of selling business men on the advantages and opportunities that the city of Baltimore offers as a location for business enterprises. He described the organization of the Baltimore Association, the type of work carried on by its members, and the numerous beneficial effects—on employment, purchasing power, standard of living, etc.—resulting from the establishment of a new enterprise in the city.

Not to be forgotten quickly was the talk given by the Honorable J. Abner Saylor, Judge of the Supreme Bench of Baltimore City, on "The Maryland Courts," the courts which adjudicate business differences. In his message Judge Saylor presented a great deal of food for thought. Is not, he said, the rapid increase in the number of crimes committed in this country as much, if not more, of a potential enemy than the German army? He cited the tremendous increase during the last five years in the number of cases tried in the various courts in Baltimore and the number of persons serving time in the penitentiaries, jails, and houses of correction during the year 1939. The size of these figures was staggering, almost unbelievable. For example, during 1939 one hundred and sixty-two thousand cases were tried in the courts in the city of Baltimore, a city with a relatively good crime record. Judge Saylor laid part of the blame for these increases on the educational system employed in this country. Teachers today, he said, place too much emphasis and stress on science and ignore philosophy, character, decency, and the proper way of living. If we desire to make this world a better place for future generations to live, it is up to us to instigate any basic reforms that will reverse the present increasing rate of crimes committed.

Two dances have been held so far this semester: the first, a merry, "anything but formal" Halloween dance at Rogers Hall near Ellicott City, on October 26; the second, Chi Chapter's annual winter formal on Saturday, December 7, at the Alcazar Blue Room, where Deltasigs and their guests spent a delightful evening dancing to the rhythmic music of Jack Auld and his orchestra.

We are happy to have with us this year one of the most recent members of the faculty at Johns Hopkins University, a brother from Zeta Chapter, Northwestern University, Reynold E. Carlson, who is currently an instructor in Political Economy in both the day and night classes.—EDGAR S. JACOB

## NEW YORK

**ALPHA CHAPTER HAS** been striving to make this year the most progressive in its long history. We expect to be right up on top of the Chapter Efficiency Contest, so watch out for us. During the rushing season several smokers were held, with many more students in attendance than in previous years, thanks to the co-operation of all the brothers. On November 6, eleven men were pledged, thus concluding the first semester pledge season.

Led by Head Master William Durgin, the chapter celebrated Founders' Day and the chapter birthday with a Founders' Day dinner at the Downtown Athletic Club. Brother Alfred C. Thompson, Omega, the guest speaker, gave an extremely entertaining talk. All eighty brothers in attendance enjoyed every minute of the affair. On October 30, the chapter enjoyed the lively talks delivered by Brother Zimmer, Director of the New York University Employment Bureau, and Brother Nielsen, Professor of Economic Geography at New York University. Both discussed the relation of the fraternity to the business world. In continuance of the professional program, several other prominent men in the field of business have been scheduled to speak before the chapter in the near future.

In regard to our social activities, several house dances have been held thus far. Brother "Gig" Wright, Grand Secretary-Treasurer, paid us a pleasant visit at our last house dance and said that it was one of the best dances that he had the pleasure of attending. The next social event on the program was our annual New Year's Eve formal dance.

Senior Warden John O'Donnell has been very active in his capacity as the Deltasig representative to the Violet Skull, the Interfraternity Council of New York University. He had an active part in making the Skull formal held on November 23, at the Hotel Plaza, a huge success. The chapter was well represented at this affair. In the sports activities of the Skull, Alpha has teams entered in the basketball, bowling, and ping-pong leagues. The basketball team has an excellent chance of finishing first.

Our alumni brothers are certainly making names for themselves in the business world. J. William Schulze, for the past two years director of cashing and banking for the World's Fair, has been named assistant to Joseph T. Mackey, President of Mergenthaler Linotype Company.—THEODORE J. HETZER

## COLORADO

**FALL QUARTER HAS** just ended at the University of Colorado and with strained eyes and shattered minds, resulting from the intellectual blitzkrieg of final examinations, we look back over the activities of Deltasig for the



NEW YORK UNIVERSITY, WASHINGTON SQUARE, AT NIGHT

past three months and find that many things have happened. The first big activity of Alpha Rho Chapter was the initiation of new members. Many good boys were taken in and we are looking to them to aid in making the fraternity one of the best on the campus.

Deltasig took an active part in making the Fall Frolic of the School of Business a great success. Much time and energy was spent by the members in decorating and in planning entertainment and seeing that everyone had a good time.

The chapter at the University of Denver invited us to their Founders' Day banquet, but bad weather made it impossible for us to attend. We wish to express our gratitude to them for their invitation and we are very sorry we could not be there.

Every quarter the chapter takes charge of the publication of one issue of the School of Business paper, the *Blotter*. This quarter the *Deltasig Blotter* was published on November 28 with Dick Vertrees as editor, William Sackman as assistant editor, and the remaining members of Deltasig as staff reporters. The paper contained information about the activities of the chapter, some of the plans for next quarter, and many jokes about past and present members. The main articles of the paper took up the outline of the part Deltasig plans to take in helping sponsor the Annual Spring Business School Trip to some large city. This year the trip is to be made to Cleveland, Ohio. Many large business houses there have consented to co-operate with the plans of the school in holding lectures, tours, and entertainments for the students. The trip will be taken during spring vacation and we are expecting most of the members of Deltasig to attend.—DON ROMBERG

## MARQUETTE

**STEVE SESKOWSKI!** Ray Apolskis! John Goodyear! Richard Brye! All prominent names in Marquette football, and all active members in Delta Chapter of Delta Sigma Pi. Fullback Steve Seskowski, a senior and for three years a varsity player, whose spirited drive and powerful blocking and tackling characterized him, was captain of the Hilltop squad for the game with the Iowa State Cyclones. Steve, who prepped at St. Rita High in Chicago, has a coaching and teaching position as his goal after graduation. Italian spaghetti, hot apple pie, movies, dancing, reading, and fraternity duties hold the interest of this good-natured Deltasig. Steve is Senior Warden and carries out his duties with the same punch and drive that characterized his play on the gridiron.

"An all-American center if there ever was one!" This phrase describes the sensational blonde Ray Apolskis. He is one of the few who apparently was born with football sense. A diagnostic mind that enables him to anticipate enemy strategy put him in position for those jarring tackles and pass interceptions which have marked his play as first string center during the last three years. This year as well as last year Ray has been named for a center position on the prominent all-Ameri-



DELTA CHAPTER FOOTBALL STARS

Left to right: Steve Seskowski, John Goodyear, Richard Brye and Ray Apolskis.

can team selections such as *Collier's*, *Hearst*, *Life* Magazine, Associated Newspaper Enterprises, and the Associated Press. He played in the North-South game at Montgomery, Alabama, on New Years Day. The Chicago Cardinals of the National Professional League have drafted him. In the fraternity Ray has held the office of Junior Warden. This year he helps edit the *Delta Drawl*.

John Goodyear, right halfback and a junior, has distinguished himself with tricky plays that almost invariably mean touchdowns for Marquette. Before he came to Marquette, this quiet, clear thinking comet was a member of the all-conference football and basketball teams, because of his exceptional ability at La Grange, Illinois. He was captain in both sports in his senior year at high school. To hold John's interest just mention coaching, amateur radio, any sport, Rosalind Russell, or home-made sandwiches. This 6 foot 1 inch hero of the gridiron is also a member of the basketball squad.

Most active of the actives at Delta Chapter is Richard Brye. This burly, husky tackle is also well known for his aggressive defensive play. This amiable Deltasig has sold shoes and men's furnishings, has dug ditches and has worked in a brewery, but his ambition cannot be altered—he wants to be a coach. Brother Brye is not a movie addict; he passes time by coaching a church basketball team, hunting and fishing, and keeping things humming at the chapter house.—HERMAN F. LOEBL

## CHICAGO

ALPHA PSI CHAPTER has just finished a very successful quarter, during which we had a varied and interesting program. Three professional meetings were held with speakers, Mr. R. Brown of the Chicago Board of Trade, Mr. Frank Knight, comptroller of the Walgreen Drug Stores, and Mr. Victor Schumacker, bank examiner for the Federal Reserve Bank. All three meetings were very well attended and the program enjoyed by all present. The chapter also made a tour of the Chicago Board of Trade and held two dances.

On December 8 we initiated ten members and our new brothers are actively working to make our chapter one of the best in the fraternity. We have made two New Year's resolutions. One is to make our chapter as strong as possible and the other is to achieve a perfect score in the 1941 Chapter Efficiency Contest.

Several rushing affairs were held during January and we also expect to make an inspection trip through the Lakeside Press. With the support of all the brothers and alumni this should be a banner year for Alpha Psi Chapter.—LEONARD WEIGEL AND RAYMOND BERTRAM

## GEORGIA—Atlanta

KAPPA CHAPTER IS really making life miserable for its DELTASIG correspondent, whose duty it is to supply news items that might be of interest to other chapters. Time was when he could elaborate on the general efficiency of the various programs and it would be well received, but this has been going on for so long that it is no longer news; it is to be expected. Partly responsible for this is the prominence given the Efficiency Contest in the chapter activities. Each year an attempt is made to cram this committee with the most energetic and active members who will say ahead of the schedule. This year is no exception to Kappa, who is percolating right along toward another 100,000 points.

In spite of the President's attempt to make us eat raw turkey (Thanksgiving comes so early down here we hardly have time to cook it) Kappa Chapter has been unusually well

fed this past quarter. On November 17, we celebrated Founders' Day with our usual banquet, which more nearly approaches the sumptuous each time. Brother Jim Freeman, who came down to fill an engagement as toastmaster, reported that the engagement filled him. Brother Fred Wenn, the principal speaker, addressed some 50 members and alumni, who were struggling with the cigars provided by Master of Festivities Al Jones, and the alumni were all introduced and welcomed.

Three days later, on November 20, the Georgia Evening College held its largest and



An exciting moment in a "slow-ball" game at Deltasig Lodge, Atlanta, Georgia.

best Homecoming Banquet in the history of the school. Brother Frank Carter, Chairman of the banquet committee, reported an attendance of over 500. Brother Joe Rhyne, president of the Student Council, introduced Brother Louis Bates, toastmaster, and Brother George Manners spoke for the alumni. The principal speaker was the mayor-elect of Atlanta, Roy LeCraw, who gave an excellent address on preparedness.

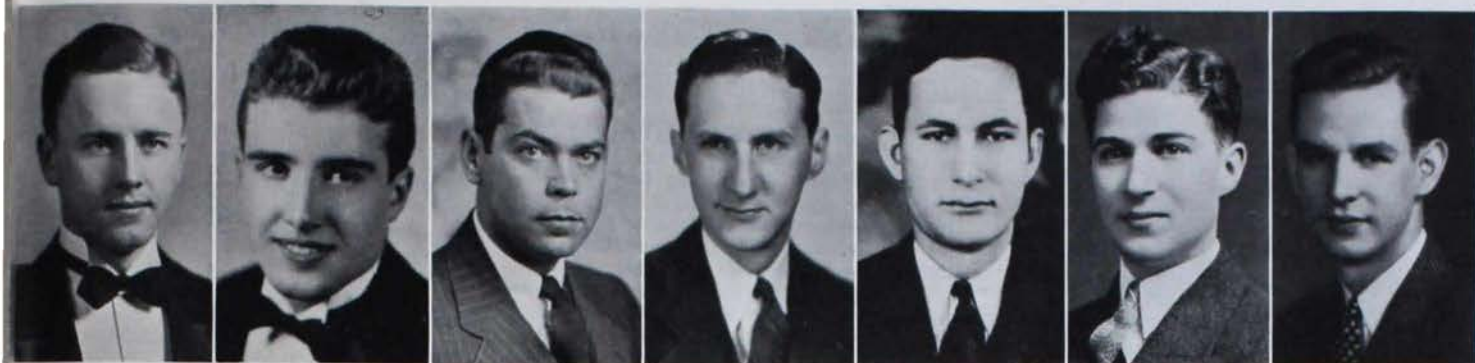
By this time Kappa should be qualified to judge the merits of a preparedness speech because a majority of the speakers on our professional program phase have chosen this subject. We have been fortunate in securing speakers who are familiar with this subject, and we have been benefited by their remarks. As may be expected, defense requirements are taking their full toll of Kappa men, both active and alumni. In order to prevent a possible drain on membership, we are endeavoring to pledge a slightly increased proportion of neophytes not likely to be immediately taken from us.

In an attempt to co-operate with the defense program, Kappa has offered its organizational facilities to the various local defense movements. One of the committees appointed was given the task of securing a Pilot Training Course for the curriculum of Georgia Evening College. This committee was able to qualify a flight instructor and a ground instructor and was able to locate a flying field with facilities and equipment acceptable to the Civil Aeronautics Authority. However, when the largest local airport was closed to schools already depending on its facilities for the continuance of their courses already in existence, we relinquished our claim.

The latest local organization for defense has been instituted by the Kappa pledge club. They have announced a bottleneck in initiation paddles, and are encountering increasing difficulties in obtaining clothing with a sufficient quality of resistance. It is expected, however, that immediately after their informal initiation their supply of raw materials will be adequate.

The attention recently given Kappa's Scholarship Committee has borne fruit. Fred Wyndham announced that the chapter average was almost a complete integer above the all-school average; that Harry Fenn won the Retail Credit Freshman Scholarship award and that indications point toward the winning of the Deltasig key by a Deltasig.

Naturally this implies quite a bit of studying. However, we still had time to send a ritual team to Knoxville, where we helped



A GROUP OF DELTA SIGMA PI HEAD MASTERS FOR 1940-1941

Left to right: James A. Humphreys, Detroit; Edwin A. Schrader, Georgetown; George Hertenstein, Cincinnati; Justin E. Vogt, Oklahoma; Frank B. Wilson, Alabama Poly; Harry P. Day, Temple; and Merritt Gambill, Miami.

Alpha Zeta Chapter at Tennessee initiate a class of 9 pledges. We have enjoyed very much these visits to other chapter initiations and recommend it highly to other chapters. We seldom fail to both give and receive some new form of fraternal benefit.

The recent marriage epidemic in Kappa Chapter has brought forth a new idea for social entertainment, or rather, brought back into current use one of the older forms of social entertainment—the stag party. Our Deltasig Lodge is an ideal location for such an affair and has fostered six during this quarter. The program generally calls for male refreshments, a burlesque on the life of the guest of honor, and a conversational marathon until the fires burn low. Such a party was recently given for Brother Albert Clark, a former mainstay in the active chapter, alumni club, and lodge. He has recently accepted a position with the Federal Bureau of Investigation and was literally torn from our midst. We considered this just about the worst Christmas present we could have been given.



#### KAPPA CHAPTER FRESHMAN DAY

The cast of "The American Way" in which Pledges Hopkins, Smith, Wicker and Brannon represented Stalin, Hitler, Mussolini, and Uncle Sam. "Four pledges and no actor."

We did, however, receive several nice gifts for Christmas. We had our usual Christmas Evening and New Year's dance at the lodge. And on Monday, December 23, the South's smartest supper club, the Ansley Hotel Rainbow Roof, in Atlanta, honored the fraternity with a Deltasig night. Reservations were made for almost 100 members and dates and the traditional single red rose was worn by the ladies. At 11:00 Ben Young's orchestra broadcast the "Rose of Deltasig" over a national network and the public acclaim given the song we love so well was our nicest Christmas present.—HAROLD O. DUNCAN

#### DENVER

AFTER A MONTH'S vacation members of Alpha Nu are looking forward to a bigger and better new year for Delta Sigma Pi. We considered ourselves lucky in receiving a full month's vacation this year. Vacation at the University of Denver started December 6 and lasted until January 6, giving the members a good chance to earn some money for the

coming quarters. Brothers worked at everything from baking to mining. Several of the fellows were lucky enough to be Uncle Sam's "little helpers" in getting out the U.S. mail during the Christmas rush. Others worked at grocery stores, depots, dry goods stores, warehouses, and even in treasurers' offices. The "best" job of the vacation was held by L. M. Cowan. He demonstrated toys at one of the large department stores in Denver. All in all, the members were lucky enough to earn sufficient funds to pay their fraternity bills for the coming year.

During the Christmas season we lost two of our most active members, Dick and Don Frery. Due to the transfer of their father, who is quite prominent in the Goodrich Company, the boys are now attending the University of Southern California. We hope they will be as successful there as they were here.

Alpha Nu now has eight flyers, trained in the Civil Aeronautics Authority at the University. Two of the men have not only received their private pilot's licenses, but have gone ahead enough to obtain a commercial pilot's license.

We extend our best wishes for continued success in the New Year to the other chapters.—CHARLES W. MILLER

#### SOUTHERN CALIFORNIA

RUSHING IS NOW under way at Phi Chapter. We intend to get a long start on the next semester so that we can get those whom we want. A smoker has been planned for the last week in January with a prominent man of the city to give the evening speech. It promises to be a fine success.

We would like to announce the marriage of one of our alumni of the class of 1940, Brother Edwin Harding, to the former Miss Carolyn Matthison. The wedding took place late in October of last year.

With a good start which is ours already, the new year promises great things.—F. CHARLES LUSK

#### NORTH CAROLINA

ALPHA LAMBDA CHAPTER opened the new year with a regular business meeting January 9. The new initiates were more fully acquainted with the spirit and the fundamentals of Delta Sigma Pi—an intangible spirit that goads us on in our every day appreciation of Delta Sigma Pi and leads us more to want to spread the fundamental principles upon which the fraternity is founded. The enthusiasm of the new initiates is abounding and an outlet to these emotions is being found by naming them to the various committees where they can develop these latent talents. The new members are: Bob Pfaff, Benton Nash, Walter Love, Edward York, Jim

Toy, Hugh Quimby, Ted Creznic, John Finch and William McKinnon.

The social committee is making plans now to hold a Commerce Day February 1. An interesting program is being planned and the day's activities will be climaxed that night at a dance which is to be held in either Graham Memorial or the Tin Can. The whole School of Commerce will be invited. The professional committee is working at full blast too, and promises to turn out a varied and interesting array of speakers and tours.

The employment committee is functioning smoothly and efficiently this year under the capable direction of our adviser Dr. Taylor. This service has been under his direction since 1937 and it has proven of immeasurable benefit in helping the brothers and the commerce majors in getting jobs. We are planning more and better jobs this year, what with the defense program well under way, etc.

Plans are being made also to organize the School of Commerce and elect officers. The School of Commerce is the only professional school on the campus which does not have officers and we're going to see if we can't encourage them to have them.—HOWARD VICK.

#### MARQUETTE

THROUGHOUT THE WEEK of December 1, 1940, Delta Chapter initiated eight new members. The new brothers who figure prominently in scholastic and extracurricular activities are Bob Hankewich, Mike Quinn, Ed Loke, Gene Kaiser, Bob Neill, Andy Groom, John Goodyear, and Al Pitterle. The hell week program concluded with a formal initiation banquet at the Ambassador Hotel.

During the past several months our chapter held many interesting smokers at which movies and talks by prominent Milwaukee businessmen were featured. On October 23 Phi Chi Theta Sorority entertained the brothers at an informal gathering. Dr. Robert J. Barr of the Marquette faculty gave an illustrated talk on his tour through Egypt.

Our Head Master, Herman Loebel, was recently honored when he was appointed the only student representative on the athletic board. The Junior Prom committee is also represented by a Deltasig for John Jans is chairman of the ticket committee.

In the sport world Delta Chapter holds a prominent position. Ray Apolskis has received All-American recognition and during the Christmas holidays he traveled South to participate in an All-Star football game. Steve Seskowski, Dick Brye, and Johnny Goodyear also starred on this year's Hilltop football squad. The basketball season will see Red Ketchum and Matt Reichl winning games for Marquette. In intramural bowling Delta Chapter is in third place and edging its way toward the top position.—RALPH C. VENUS

## BAYLOR

THE TENTH ANNIVERSARY of Beta Iota Chapter was celebrated during the week of December 9-14. To start the week off right informal initiation was held for nine new pledges; this was attended by practically the



SOME OF THE ALUMNI PRESENT AT THE BAYLOR CHAPTER TENTH ANNIVERSARY BANQUET, Waco, Texas, December 14, 1940.

entire chapter. On Thursday, December 12, a professional meeting was held for all the business students in the university. Lee Hill, a charter member of this chapter, spoke to the meeting which was held in the Roosevelt Hotel. Brother Hill received his B.B.A. from Baylor University and then later received his LL.B. He is also a Certified Public Accountant and is connected with the State Comptroller's Department. The meeting was attended by approximately 150 students from the business school. Brother Hill's address was considered one of the finest speeches and one of the most helpful activities of the present school year.

As a climax for our celebration a banquet, reception, and dance was held at the Raleigh Hotel for members and guests. Brother Kenneth White, who is a member of the Grand Council, attended as our guest. From 7:30 until 8:00 a reception was held for the faculty of the University; after that a dance was held which was attended by approximately 400 people. This week is considered to be one of the most successful in Beta Iota history.

Another news item is the fact that Deltasigs have been doing well politically in the recent class elections. David Beck, newly elected Chancellor of the fraternity, was elected president of the senior class. James Drury, retiring Head Master, was elected vice-president of the senior class. Riley Simmons, newly elected Senior Warden, was elected president of the junior class. The retiring president of the junior class is Sam Waldrop, our new Head Master.

Beta Iota Chapter held election of officers for the year 1941 at its regular meeting on December 16. Sam Waldrop was elected Head Master for the coming year; Riley Simmons, Senior Warden; Raymond Hankamer, Treasurer; M. K. Betts, Scribe; C. W. Percy, Junior Warden; David Beck, Chancellor. The retiring officers were: James Drury, Head Master; C. H. Hamilton, Senior Warden; Lee Har-



BETA IOTA CHAPTER HOMECOMING FLOAT

This is a front view of the attractive float entered by our Baylor chapter and which won second place among more than 25 floats.

ris, Treasurer; James Cobb, Scribe; and L. C. Bradley, Junior Warden.—LEE HARRIS

## NORTH DAKOTA

MILTON MOSKAN, STATES ATTORNEY-ELECT of Grand Forks County, was the principal speaker at a monthly dinner meeting held at the University Commons, Thursday evening, December 19, and spoke on the subject of Law and Business. This was the third monthly meeting held by Alpha Mu Chapter.

Over fifty guests attended the first dinner meeting, held at the Ryan Hotel, in downtown Grand Forks on October 10. John M. Hancock, alumnus of the University and prominent New York banker, was the speaker of the evening. Brother Hancock spoke on business conditions in the East.

Arthur Tweet, leading Grand Forks grocer, spoke at the Founders' Day banquet held November 14. His topic was "The Principles of Retail Merchandising."

Alpha Mu Chapter held an initiation November 16 and took in 12 new members, more than the total of the last two years. Another initiation is planned for next semester.

All factors point to a very successful year for Alpha Mu Chapter.—DAVID E. BLAIR

## GEORGIA—Athens

PI CHAPTER TOPPED off its 1940 performance with an exceptional program during the last months of the year. Our fall initiation was successfully completed with the entrance of five new members, the professional program included outstanding speakers from the university campus and Athens, and efforts were further extended to maintain our usually high ranking in the Efficiency Contest. As a climax to the quarter's work, the brothers entertained at a banquet at a local hotel.

On November 22 the first initiation of the 1940-41 year was held for five pledges. The horse-play was carried out with the gusto and enthusiasm which marks Pi Chapter's informal fun. (Just ask any new member!) The impressive formal initiation was held the next afternoon and was immediately followed by a steak supper in honor of the new men. The five brothers are: Edward Bonner, John Durham, James Sprinkle, Lee Darby, and E. E. Griffin. We are glad to welcome them into our active chapter.

Professor Burke of the University of Georgia Commerce School was one of our most outstanding speakers. On December 3 he discussed the "Proposed Amendments to the Wagner Act" and then led an informal discussion afterwards. The brothers jumped at the chance to ply Professor Burke with questions and a lively session followed which was thoroughly enjoyed by all. This was Professor Burke's first visit to Pi Chapter but we are looking forward to having him again.

In November, we moved many more steps toward perfection in the Chapter Efficiency Contest. Enough points were scored to put Pi Chapter ahead of its point schedule. Prospects for more immediate points are excellent and we promise to be among the best when the final results are posted.

As a final celebration in ending the year, Deltasigs entertained at a grand fraternity banquet. Head Master Calhoun acted as master of ceremonies in a program that included H. M. Heckman, faculty adviser, and Abit Nix, local attorney. Brother Heckman made a fine talk and then introduced Brother Nix, who rendered an entertaining speech intended especially for the accounting students of the chapter. About thirty-five Deltasigs and dates attended the banquet, which was held at the Georgian Hotel.

Although 1941 is just getting under way, prospects are bright for another outstanding

year at Georgia. Pi Chapter wishes success to all chapters for the coming year.—JACK C. CALHOUN

## OHIO STATE

NU CHAPTER, Ohio State, wishes to take this opportunity to express its deep gratitude for the greetings which we received on the occasion of the Christmas season. We also wish to make public our sincere appreciation to those faculty members who made possible the beautiful painting which now hangs over our fireplace. It came as an unexpected Christmas gift from these persons: Miss Harmeyer, our chapter sweetheart and the assistant to the Dean; H. H. Maynard, chairman of the Business Organization Department; Eugene Van Cleef, Geography Department; Allen Meyer, Student Placement Director; and Carl Wirthwein, Michael Jucius, and Elvin Donaldson, all of the Business Organization Department.

Our annual Founders' Day banquet was held Sunday, November 24, at the Seneca Hotel in Columbus. James E. Humphreys, of the Ohio Fuel Gas Company, was the principal speaker. Brother Humphreys emphasized that he wished all business students could have their future employers determined two years before graduation because it would enable them to receive so much more benefit from those last two years. He urged us all to visit possible employers with this in mind. Wilbur Bull, of the Columbus Chamber of Commerce, was the toastmaster. William Alexander, banquet chairman, is to be congratulated for a splendid renewal of this annual tradition.

In recognition of Founders' Day, Allen Meyer, our faculty adviser, donated a handsome silver coffee server to the chapter. Reciprocating for this gift and for the excellent job he has done during the past year, the chapter gave Brother Meyer a gold-plated Ever-sharp pencil at the time of his birthday in November.

Two of our actives graduated in December. They are William Alexander and Verdun Fleenor. The chapter wishes them both the greatest in success and happiness and when you're back in Columbus, fellows, don't forget that the welcome mat is always out at Nu Chapter. We also have three new actives, following the fall initiation of November 15 and 16. They are Al Blauser, Nelson Neubig, and Walter Ferrell. Meanwhile, we have pledged several new men during the latter part of the fall quarter. Other new additions to the chapter include Burton Gildersleeve and "Beamer." Burt is an alumnus from Iowa doing graduate work here and "Beamer" is his pet spaniel. "Beamer" is the toast of the house these days with his clever tricks and antics.

Headmaster Herbe Vandemark, who is rumored on the verge of matrimony, is going to do accounting field work this winter. He won't



This is the back of the Homecoming float sponsored by the Baylor chapter. Miss Bonnie Ruth Slauson is the young lady.



have to go very far afield to do it, however, because he will be with the local branch of Ernst & Ernst.

The sports department reports that Ed Ewing, of our active chapter football team was placed at guard on the all-university intramural first team, as published at the end of the season in the *Ohio State Lantern*, the daily campus paper. Other evidences of the physical superiority of men of Delta Sigma Pi include the dive bombing tactics of our horseshoe team. Forrest Hutslar and Herb Vandemark, who blitzed their way right into the university horseshoe finals. Ah, but there our tale ends in the flames from a newly developed enemy anti-aircraft barrage. Yes, you're right, the boys were scalped in the finals. Well, anyway, they find consolation in flashing around those gold keys won in the semi-finals. Bob Ritner, most recent Deltasig to apply for a place on next year's varsity football coaching staff, left vacant by the resignation of last year's entire staff after we were "nosed out" 40-0 by Michigan, says he intends to prove his indispensability in the coaching picture, by guiding our pledge and active basketball teams to championships in their intramural leagues. Well, Bob, by your fruits they shall know you.—GORDON BACH

## GEORGETOWN

THE INITIATION BANQUET, which was held on the night of November 16 was a great success. The initiates saw a new phase of fraternity life which they had probably not been expecting. The strenuous pledge period they had just completed, no doubt, left them a bit pessimistic. However, all such pessimism was immediately changed to optimism after they had finished a splendid meal and sat back to listen to the often-times humorous statements of Toastmaster Jerry Stack and of the faculty guest speakers, Dr. Hunter and Mr. Verner. A formal dance followed the banquet. Our eighteen new brothers are now an integral part of the chapter, and have already assumed many important duties formerly fulfilled by the older members. There seems to be a spontaneous desire among them to push the chapter ahead. We have already completed our plans for selecting a spring pledge class. Smokers are being organized and the program will be started immediately after mid-year examinations. Mu Chapter also intends to initiate several prominent members of the Georgetown faculty into Delta Sigma Pi. An extensive program of professional meetings and industrial tours is being planned, which will parallel the rushing season.

We have nearly finished the improvements on the chapter house in preparation for the coming social season during the spring. New steel desks and chairs, a new automatic victrola, repapered walls, and a dining room suite donated by Dr. Thomas H. Healy, Dean of the Foreign Service School as a Christmas gift, are only a few of the additions made to the house in the last few months.

Mu Chapter is celebrating its twentieth anniversary this year and several additional social functions have been proposed to commemorate the event. By means of a new social tax, payable at the beginning of each semester, the chapter has been able to provide more and better entertainment for a smaller per capita expenditure for the brothers. It has also induced all members to come to the fraternity functions, and as a whole has aided chapter unity very much.

In the class elections, held about a month ago, eighty per cent of the class presidents elected are members of Mu Chapter. This is only one of the many things that confirms the position held by Mu Chapter in the Foreign Service School.

The brothers of Mu Chapter cordially invite

any Deltasigs visiting Washington to drop around to the house at 2800 Wisconsin Avenue N.W. All visitors will be welcome.—ROBERT B. HARLEY

## WISCONSIN

THE ACTIVE members of Psi Chapter are happy to extend greetings to three new brothers who were initiated into our chapter on December 7, 1940: Ted Crumb, Robert Ecker, and Robert Merriman really deserve to be active members, for they bring to us ability, resourcefulness, and ambition. We are sure that they will assume their duties and share in the association in keeping with our tradition. Moreover, in addition to the three new initiates, we have seven pledges, and are anxiously awaiting a March initiation. They are being taught the fundamentals of fraternalism in the good old-fashioned way, but show every indication of becoming true Deltasigs.

Psi Chapter is looking forward to next semester with many plans. Professional activities and tours shall be stressed more, and our alumni relations shall be strengthened. The local alumni club has offered all aid to the active chapter, and has at the same time been active in their alumni activities. During the holidays, the alumni club held its annual Christmas party at the chapter house, and everyone apparently had a good time.

Grand President McKewen and Grand Secretary-Treasurer H. G. Wright visited us on November 8. All the actives were on hand to meet Brother McKewen, and many of the alumni renewed their acquaintances; Brother McKewen last visited Psi Chapter in 1926.

We have been issuing the *Psi News* regularly, but it has not reached many of our recent grads because of the incorrectness of mailing addresses. We urge that every graduate of Psi, particularly the members that graduated in 1939 and 1940 who have established residences, drop us a line in order that we may bring our mailing list up to date. Some of the brothers have contacted us in order to correspond with their brother classmates, and we are embarrassed at not being able to give them the information. So, let's get those addresses back to 132 Breese Terrace!

We also take this belated opportunity to wish all other members of Delta Sigma Pi a Happy, Prosperous, and most Fraternal New Year.

## MISSOURI

ALPHA BETA CHAPTER has been humming with activity this year. On November 16, six neophytes were initiated: Lynd Cohick, James Durham, Clarence Gonnerman, Harland Hill, George Keepers, and Charles Spencer. We had a lot of fun putting these boys through the usual "Hell Night" activities, and the formal initiation held the following afternoon. The initiation dinner followed the formal initiation, at which time the new brothers gave a good account of themselves in speech making.

Our Founders' Day Banquet was held on November 8, at which time we were the guests of the St. Louis Alumni Club. We were treated royally by them during our stay in St. Louis. The table groaned under the weight of huge steaks, generous side dishes, drinks and desserts—a dinner that represented the acme in culinary skill. After this feast, a number of well planned and ably presented talks rounded out a perfect evening—an evening that represented all of the fine things for which the founders of the fraternity stood.

We have had some splendid professional meetings this year. At our first professional meeting, Dean R. E. Curtis spoke to us on

"The Significance of a Professional Fraternity." Following this, we had Colonel Shepard, head of the Missouri State Highway Patrol, speak to us on "The Activities and Functions of the State Highway Patrol." Our own Brother Bauer was the next speaker; he spoke to us on "The International Fraternity of Delta Sigma Pi." Brother Bauer is now on leave of absence from the university, doing research and writing a book in accounting. Mr. J. M. Silvey, assistant executive secretary of the Missouri Farmers Association, spoke to us next on "The Organization and Functions of Missouri Farmers Co-op Movement." Mr. P. C. Walker, instructor in the Business and Public Administration, spoke at our last meeting on "The Set-up of Stock Exchanges."

The chapter recently made a tour with the Phi Chi Theta Sorority to Mexico, Missouri, to visit the A. P. Green Firebrick Company. We were shown the process by which firebricks are made. Following this, one of the executives of the Accounting and Auditing Department described the accounting procedure that the company employed.

Deltasigs are well represented in other campus activities this year; Herman Miller is president of the Accounting Club and president of the senior class; Harry McPherson is secretary-treasurer of the Accounting Club; and Ed Lupberger is vice-president of the junior class.—E. T. MICKY

## MINNESOTA

WITH THE BEGINNING of a new quarter at Minnesota, Alpha Epsilon is starting to formulate some new ideas. Thursday, January 9, we held our traditional Monte Carlo smoker to entertain new rushees and build up our pledge class to fill the places of those who will soon be initiated into our chapter. In the past, but definitely a pleasant memory, is the fall formal which was held in the famous Minneapolis Curtis Hotel. This grand dinner dance was a huge success under the capable planning of Orlando Tosdal, our social administrator. This function was attended by the entire active chapter and pledge class. Numerous alumni were present and a really good time was had by all.

To spur us on is one great thing—a full house of twenty members. New mattresses were placed by the housing corporation on all of



CROWNING THE MINNESOTA "ROSE OF DELTASIG," at the Curtis Hotel, Minneapolis. Left to right, Eugene Terry, chairman, Dick Long, orchestra leader, Helen Flink, and Head Master Dick Karlberg.

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our beds. Many of the rooms were repainted. Our Mothers' Club purchased new silverware.

On Monday night, January 6, we elected new officers. We have felt that working for the fraternity in numerous capacities is both beneficial to the individual as well as to the chapter. For this reason we have been electing officers twice a year. The elections are held on the first Monday meeting in January and also in May. We find this working out satisfactorily, and new interests seem to encourage harder work in new jobs. New officers of Alpha Epsilon are as follows: Head Master, Orlando Tosdal; Treasurer, Richard Draeger; Secretary, Jerry Galarneau; and Rushing Chairman, Robert Toll.

In February when the ground is all covered with snow, Alpha Epsilon will have its traditional Palm Beach party here in the chapter house. This party is always a great treat. While most everyone in Minnesota is wearing heavy winter clothes, we put on summer beach attire and turn up the furnace a bit.

Well, new things are happening here every day. We have a very successful quarter to look back upon. Here we go fellows—look out for us.—DEAN DARLING

## TEXAS

ONE OF THE main objectives of the first business meeting of Beta Kappa Chapter was to be on the look-out for good men that were qualified for membership in Delta Sigma Pi. The members gave great consideration to this objective and asked visitors to our professional dinners and rush parties. In the meetings following these dinners and parties, our visitors were discussed, giving great consideration to their qualifications. As a result of this careful selection of men, Beta Kappa Chapter has some of the finest new members in the history of this chapter. The new members are: Jack Carroll, John Broullire, John Emslie, Bill Stewart, E. L. Haskin, Robert Hunter, Felix Driskill, R. B. Lewis, Reg Ammons, George Skully, Harold Habenicht, Barney Smith, Miller Montag, Ray Pallock, Sidney Jines, Lloyd Edmonds, Stanford MacPherson. The new members were formally initiated Friday, December 13, 1940. After the formal initiation, the chapter had its traditional dinner for the new members. A good time was had by all. We are all sure that these new members will add great service in making this chapter one of the strongest in the world.

On Monday, December 16, the brothers of Beta Kappa Chapter were invited by Brother E. G. (Cap) Smith to the annual Christmas party. More than twenty-five couples were there, and in the happy yuletide atmosphere of Brother Smith's handsome home, the guests enjoyed everything from dignified Chinese checkers to the more vigorous schottische. Humorous gifts were exchanged by the guests, with jovial Faculty Brother Frederick substituting for St. Nick.—JOHN H. MACK

## PENNSYLVANIA

THE CLOSE OF 1940 finds Beta Nu thankful for a good past year and high with anticipation of the coming one. Since the beginning of the school term, activities have been moving at a blitzkrieg pace and our brothers are continually busy in their efforts to put Beta Nu in the best condition ever. High on our list of accomplishments is the initiation of four new members on Saturday, December 14; the hell night of December 13 will long be remembered by all those attending, needless to say, especially by the goats. Following this exceptional evening we were honored by the presence of John McKewen, Grand President of Delta Sigma Pi, at the initiation banquet in Houston Hall. If any incoming members were ever fortunate it was

these four, who were welcomed by the highest officer of the fraternity. From Houston Hall all celebrants returned to the Beta Nu house for an enjoyable initiation dance in honor of our new members: Melvin Cassel, Elmer Ullhorn, Peter Gratzon, and Walter Ruggles.

Beta Nu usually strives for first-rate professional meetings and this year their efforts seem to have been well rewarded. Meetings this year have been well attended and are gaining in popularity on the campus. Outstanding among our meetings have been Thomas P. Talbut's speech on the adjustment of claims, and Richard Angus' talk on modern publicity, and Brother Rank's discussion about investments.

When stating facts concerning Beta Nu, it would be an oversight to omit the New Year's Eve celebration. As in former years, Deltasigs gathered at "3902" to bring in the New Year and they sincerely hope members the country over enjoyed themselves in the same manner.

## DRAKE

MANY ACTIVITIES HAVE kept our Drake Chapter busy since our last letter. John Connolly, Jr., prominent Des Moines labor attorney, spoke to us at a dinner meeting the latter part of October. With the increased interest in relations between capital and labor, especially in the national defense program, some interesting facts were brought out by Mr. Connolly. Founders' Day was royally celebrated at Canfield's party room. After the brothers had consumed all the southern fried chicken they could hold, Brother Carl Weeks, president of the Armand Company, gave us a philosophical dissertation about the world in which we live. A brief comment by Dean Hoffman, of the College of Commerce and Finance, insinuated that "the young men in this day are getting soft; they fail to assert their rights, and that is the reason for world conditions today."

On November 15, Alpha Iota held its first initiation of the year. At that time Harold Pederson, Russell Woolever, John Ede, William Harvey, Beverly Valder, and Donald Schreiner were initiated. This was the first opportunity for some of the actives to "have some fun"—they did; Professor Dillely will vouch for that. However, it seems two of the boys did not keep their pins more than a week. Russell Woolever thought he had a secret until the *Times Delphic*, our school paper, brought him out in the open, whereas William Harvey confessed at a dinner meeting—both have passed cigars and we wish them a lot of luck.

Probably the most interesting meeting was the tour of the Grocers' Wholesale Plant on November 21. Following the tour our members were guests of the company for dinner, after which Mr. W. E. Ray, general manager, was the speaker. He told us some very interesting things about co-operatives—how they are organized, competition with chains, general plan of marketing, etc. Since that time the boys have been trying to hire their cook; everyone talked for days about that tasty dinner.

The newest neophytes of Alpha Iota are Carroll Kinker, Roland Bunge, and Delbert Lewis. All three stand high in their respective classes and we know will do all in their power to increase our chapter standing.

Our meeting before the holidays was instructive and interesting as the Deltasigs in the investments class will testify. A Christmas dinner party was held at the Blue Willow Restaurant. Vernon Grant, Jr., a Des Moines investment consultant, spoke on "The Place of Investment Counsel in Investments." An all time high for eating was taken by Professor Burton, our Province Officer, when he ordered another piece of pie after the meeting had adjourned.

Every year all accounting majors in the senior class have the opportunity of working

for two months for certified public accounting firms in Chicago. This year two Deltasigs of Drake, Jack Arends and Donald Schreiner, are taking advantage of the opportunity to apply the theory learned in classes to actual practice. Brother Arends has accepted a position with Lybrand Brothers, Ross, and Montgomery; Brother Schreiner with Ernst & Ernst. Although we will miss them we wish them a lot of luck in this new undertaking.

Brother Harvey, our amateur photographer, snapped a few of the Drake Chapter one evening at an informal smoker. I have an idea the other chapters will know the reason for the "lost" look on some of the faces—perhaps it's better Harvey isn't in the picture at that.—ROBERT HANSON

## MIAMI

UNDER THE ENERGETIC leadership of Head Master Merritt Gambill, Alpha Upsilon Chapter is heading toward one of its most successful years. One of our projects this year was the publishing of a news letter and Merritt kept pushing the idea until we now have the *Delta Sig Chatter*. This is the first news letter ever published at Miami by Alpha Upsilon, and we feel rather proud of it. To Editor Cliff Erickson and assistants, Gene Baughman, John Hook, and Robert Cahill, goes our heartiest thanks; they really did a remarkable job.

The formal initiation of our new men began at 4:30 P.M. on Monday, November 18, and continued until about 7:00 P.M. The following men are now members of Alpha Upsilon: James Barthouse, Ted DuBois, Robert Gray, Robert Jacobs, Donald Lanning, John Morgan, Thomas Page, John Pollock, Chester Price, Frank Shaler, Thomas Sheffield, Raymond Snow, Thomas Turney, and Allan Wasmuth. Following the initiation, everyone went to the New England Kitchen for the banquet in honor of the new members. After an excellent meal, a professional meeting was held at which Mr. Lyman Greer presided. Mr. Greer, vice-president of the Fifth Third Trust Company of Cincinnati, spoke on the subject of "Business as the Exciting Life" and, afterwards, conducted an open discussion.

Alpha Upsilon is continuing with its policy of trying to further its professional attitude and to give increased knowledge of the commercial world to its members and to other students in the School of Business. As part of this policy, our chapter secures motion pictures and presents these films free of charge to the school at large. For example, on December 4 of this year, two films were presented: "Neoprene, the Story of Chemical Rubber" and "Scenic and Historic Illinois." These experiments seem to be successful and we hope to continue the project. The chapter also plans field trips to industrial plants in order to secure first hand knowledge of present day industrial problems. On December 5 some twenty members visited the National Cash Register Company plant at Dayton. By concentrating their attention upon the production department, the members became acquainted with some of the various problems that are involved in producing cash registers. Every one of the men attending voted the trip a highly successful one.

The Delta Sigma Pi men on the faculty have been active lately. One of the charter members and first scribe of Alpha Upsilon, C. R. Niswonger, was recently appointed Assistant Dean of the School of Business. "Equipping Yourself to Meet Modern Advertising Problems" was the topic of Dr. C. H. Sandage's recent address to the Advertisers Club of Cincinnati. Then, too, Dr. J. M. Peterson is busy with his co-authors on the text which they hope to publish soon. The chapter is on the hunt for news about more alumni other than those men still on the campus. The alumni record is nearly completed and work is going to start on the directory in the

very near future. To you alumni that forgot to return the card, we urge you to send in your request for the special forms so that we might include your name in the directory.

Another year has rolled around and we are going to keep fighting to make this the best year in the history of the chapter. To all other chapters we send our best wishes for the best of luck during the New Year.—JACK BOYD

## MICHIGAN

THE FALL SEASON has been one of exceptional activity here at Michigan but now that midsemesters are over and finals approaching, there is going to be a rapid decline. We have had rushing practically every week since school began, thanks to the hard work of Brother Christensen, our Senior Warden, who spent a great deal of his time on this most important phase of fraternity life.

We were honored by the presence of Grand Secretary-Treasurer Wright and a number of the brothers of the Northwestern Chapter at the Founders' Day banquet which we held the week-end of the Northwestern-Michigan football game. It was a great week-end and we were much impressed by our brothers from Northwestern. They know that is always "open house" here in Ann Arbor for them. That invitation is open to all the brothers from all the chapters and their alumni. We sincerely hope that they will take advantage of it.

Professor Laing of the Business School gave an exceptionally interesting talk at a recent professional meeting. It was a discussion of the problem underlying the social upheavals occurring throughout the world today and was truly thought-provoking.

We have a house full of wanderers this year, carried to all sections of the country either by the attraction of some young lady or a genuine interest to travel. Brother Bruner has spent several week-ends in Pittsburgh; Brother Wilson spent one week-end in Philadelphia that lacked very little of being a week; Brothers Crossley and Eddy and our alumnus, Larry MacCampbell drove to Boston for the Harvard game; Brothers Crossley and Babcock are planning to go to California during our annual spring vacation.

We have held one initiation this fall, initiating Lucind Dick and Ed Crossley. They made excellent pledges and their sparkling wit, particularly at meal time, has done much to liven the conversation.

Thanks to all the chapters who remembered our recent birthday and to all the chapters who have sent us their very interesting chapter letters. We appreciate them very much and hope to be able to produce a paper of our own bringing to them the news of our activities here at Michigan.—BOB EDDY

## DE PAUL

WITH HELL WEEK so close at hand a program is being arranged to insure that this all important occasion will be a never-to-be-forgotten one for all the neophytes. Since the beginning of the semester Alpha Omega has pledged a total of ten students; the date of the informal initiation has been set for January 31, to be followed by the formal initiation and dinner Sunday, February 2. The arrangements for the program have been placed in capable hands of three brothers, namely, Frank Tangney, Jim Donnellan, and Edward Key. Inasmuch as the semester final exams will be over by that time both the neophytes and the brothers will have a chance to celebrate the passing of another successful semester and to look forward with renewed vigor to the coming one.

Operating in close co-operation with the alumni of this chapter, Alpha Omega is coming to the close of another successful semester. Two of our brothers, Jack Cerny and Jay

Cannon, have added greatly to the achievements of Alpha Omega, having been elected senior class president and treasurer respectively. The next semester should bring us even greater honors if the co-operation that has existed during the past semester continues to be as effective in the future of which there can be hardly any doubt.

With De Paul University's basketball team rated one of the best teams in the middle west there has been hardly a game in which Delta Sigma Pi has not been represented. With this evident enthusiasm and school spirit in mind, plans are being considered to make the trip to see De Paul play one of their keenest foes in basketball, Bradley University. This is the last game De Paul's cagers will play during the 1940-41 basketball season and will be played on Bradley's own floor at Peoria, Illinois, March 5. Having already met each other once this season, the game should prove to be a highly contested affair. By attending the last game of the season, the group of us that do go certainly will be given an excellent opportunity to close a highly successful and brilliant season of one of De Paul's greatest basketball teams.

With the first semester nearly over, Alpha Omega is formulating plans for an equally successful program next semester. The rushing of pledges and professional activities according to all indications will reach even greater heights than that attained during the first semester. Our hard-working and persistent Junior Warden, Carl Paulsen, has promised us unparalleled success in our rushing activities for the next semester and there can be no doubt that under his direction the results can not be anything but pleasing. Our committee on arrangements has in store for us a professional program comprised of well-noted speakers, educational films, and industrial tours that should prove to be exceedingly interesting and instructive. With the several social events and outings planned together with a well-rounded professional and pledging program, the next semester will certainly be one to bring Alpha Omega up with the leading chapters of Delta Sigma Pi.—JACK CERNY

## RIDER

FOR THE LAST five years Beta Xi Chapter has had things pretty much its own way at Rider in so far as pledging and class elections are concerned. However, this year the other fraternities and sororities, together with the aid of some local clubs, ganged up on us and took all of the class offices, student council appointments, publication editorships, and just about everything else that amounted to anything from us. Things were tough so we started to do a little electioneering and have just returned to our place in the sun. Three of the four officers of the junior class are members of our chapter. And when elections are held we will have more class officers.

We also pride ourselves on the fact that we have increased our chapter scholarship average by three full points which we think is quite an accomplishment inasmuch as we have a membership of more than 50. We did this mainly through the efforts of a scholarship committee whose duty was to see that a study hour was observed and also to get help for those few members showing any weakness in any subject. Our bowling team is in the thick of the intramural league fight and it is highly probable that we will bring home another trophy for the chapter house. We recently initiated 18 members and a large number of alumni returned to

participate in the occasion. We also had Grand President and Mrs. McKewen of Baltimore as guests at the formal dinner-dance which followed that evening.

We would like to congratulate the editor for the new DELTASIG. It is a fine improvement and something of which we may all be proud.—JAMES B. GLYNN



BETA XI CHAPTER FORMAL DINNER-DANCE Taken at the Trenton Country Club, January 11, 1941. Left to right: Top row, F. M. Dowd, Chapter Adviser, Dr. Jos. W. Seay, Edmund M. Durkin. Bottom row, Deputy Province Officer Lester Langan, Province Officer Allen L. Fowler, Grand President John L. McKewen, and Head Master Carl P. Bradbury.

## NEWARK

THE FIRST FORMAL of the year was held by Beta Omicron at the Montclair Athletic Club. Music for the evening was supplied by Vince Murphy and his orchestra, and the dance itself was efficiently and profitably conducted by our able Master of Festivities John Koribanics. Dr. George H. Black and Dean George R. Esterly, respectively President of the University and Dean of the School of Business, were present in the position of brother Deltasigs. The popularity of this dance was so great as to insure the success of our spring formal, is the opinion held by many who attended.

With our social affairs off to a grand start, having had a highly successful formal and an extremely enjoyable Halloween party; the annual Christmas party to be held December 21 promises to be the most enjoyable of all Deltasig parties. Steve Koribanics, professional decorator, will put the chapter house in the proper setting and even promises to outdo the grand job of decorating which he performed on the house for the Halloween party. Beta Omicron promises all who attend the most enjoyable social evening of the year.

We have at the present time seven pledges of which five are university students and two are faculty members. W. Layton Hall, Professor of Marketing and Director of the Placement Service, and R. Burr Smith, Professor of Economics and Director of Public Relations, are at the present time pledging Beta Omicron. Brothers Esterly, Kennedy, Martin,



BETA XI CHAPTER HOUSE, RIDER COLLEGE 849 West State Street, Trenton, New Jersey.

and Von Minden, all members of the University faculty, and brother Deltasigs collaborated in the writing of a new accounting text, which will shortly be published. Pledge Holoski is the business manager of *The Encore*, the senior yearbook of the University of Newark, while Frank Wiener is editor of the student paper, the *Observer*, and Henry G. Morgan is business manager of the same publication.

Representatives of the marketing, insurance consumer finance, and personnel fields, have all spoken before Beta Omicron as highlights of this year's professional meetings. Douglas Clark, first Head Master of Beta Omicron and currently in the purchasing department of the Hoffman Beverage Company, gave an illustrated lecture on the functions and use of a modern purchasing department in industry. Attendance at professional meetings this year has surpassed all expectations. The unusual turnouts are a compliment to the earnest endeavors of the professional committee.

We have every expectation of making 100,000 points in this year's Efficiency Contest and are off to a well earned start in equaling or surpassing our last year's perfect record.—HENRY GANNON MORGAN

## MISSISSIPPI

MEMBERS OF ALPHA PHI CHAPTER, in observance of Founders' Day, wore their most business-like suits and the red rose of Delta Sigma Pi. Prof. Grady Guyton, at our Founders' Day banquet, gave a short talk on the importance and significance of Founders' Day and its observance. Guest speaker at the banquet was Mr. Frank Dunn, who is associated with the Federal Security Administration at Birmingham, Alabama. Mr. Dunn, a very excellent and entertaining speaker, addressed the members of the chapter on their responsibilities and obligations in the places they are to fill in the business world.

Alpha Phi Chapter has recently instituted the plan of having a chapter luncheon twice each month. The idea of this plan is to promote a closer fellowship of the members of the fraternity and to bring before the chapter men prominent in their work in the fields of commerce and government. Speakers scheduled to appear at chapter luncheons after the Christmas holidays include a member of the Federal Bureau of Investigation and a Certified Public Accountant. Credit for this plan goes to Dr. Roscoe Arant, a faculty member of the chapter.

On December 3, Alpha Phi initiated the following: Louis Benoist, Philip Davis, Emanuel Fokakis, Jack Jordan, John Jordan, Allen Lee Toombs, and Harry Wadsworth. The chapter feels justifiably proud of its new members and expects much good work from them in the future conduct of the affairs of the fraternity.

At a recent meeting, Miss Ruthe Minor was elected to succeed Miss Robbie Coleman as sponsor of the chapter. Miss Minor, a senior in the School of Commerce, was selected the most beautiful woman at the University of Mississippi last year and is a leading contender for the same title again this year. An enviable mixture of beauty and brains, Miss Minor has a record in the School of Commerce that justly qualifies her to the position of sponsor of a professional commerce fraternity. Because of the regular flood of pre-holiday entertainments and examinations, Alpha Phi will not honor its new members and formally present its new sponsor until January 9, 1941, at a post-holiday dinner dance.

Alpha Phi looks forward to the new year with much eagerness and optimism. We wish for all the chapters of Delta Sigma Pi the success during the coming year that we hope to have.—THOMAS DONALD

## ALABAMA POLY

BETA LAMBDA CHAPTER at Alabama Polytechnic Institute held a Founders' Day banquet in the green room of the Pitts Hotel. Speaker for the banquet was Mr. Herbert Orr of the local radio station. Mr. Orr gave a very interesting talk on selling technique. A social for the month of December was also in the form of a banquet for members and their dates. Dr. Roger Allen, new dean of our school, was guest speaker. A banquet is held each month by the chapter and some local business man is asked to speak.

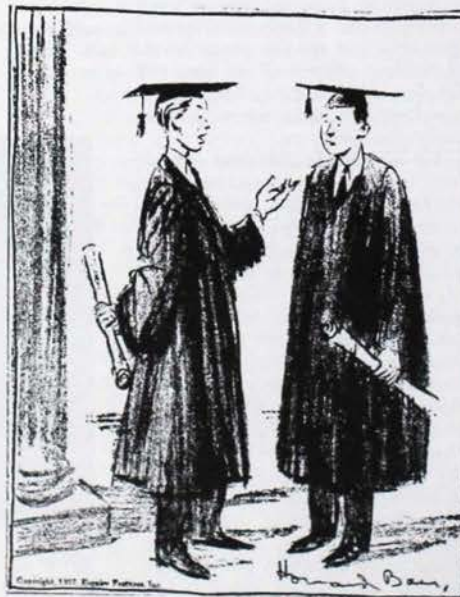
Plans are going forward rapidly for a Commerce Day sponsored by Delta Sigma Pi. Classes are going to be excused for the day, and there will be various exhibits and a speaker. That night there will be a big Commerce Ball. A feature of the ball will be a battle of bands. Our local orchestra, the Auburn Knights, will play in competition with some other college orchestra. We are expecting this to be the biggest Commerce Ball we have ever had.

Several of our members are really "big shots" on the campus. Head Master Frank Wilson is a member of Omicron Delta Kappa, Scabbard and Blade, and Alpha Phi Omega; also he is advertising manager of the *Plainsman*, the school paper. Ernie Mills is alternate-captain of the football team and has recently been selected All-Southeastern guard; also he is a member of Blue Key, Scabbard and Blade, and is a Lieutenant Colonel in the R.O.T.C. K. L. Lott is a member of Scabbard and Blade, Blue Key, and is a Lieutenant Colonel in the R.O.T.C. Brother Faucett is quite air-minded and is taking the C.A.A. course.

The Commerce Department has finally moved into a new building, due to the efforts of Dean J. W. Scott. Dean Scott is retiring from the deanship to teaching, and it is with great regret that we see him leave. He has always been a great friend of Delta Sigma Pi, and we hope he will be happy in his new position. Our new dean is Dr. Roger Allen, and we are sure that there will be a warm friendship between Dean Allen and Delta Sigma Pi.—L. Z. THRASHER

## Too Late to Classify by Baer

"Just for a start, we'll look in 'The Herald and Examiner' classified section under executives and managers."



## OKLAHOMA

BETA EPSILON CHAPTER has just begun its twelfth year. In celebration of our eleventh anniversary the local Deltasigs, with the alumni of Oklahoma City, enjoyed a luncheon at Flake's Restaurant. Short talks were given by several of our recent graduates. The predominant topic of their discussion was the establishment of an Oklahoma Alumni Club.

Our professional program for November and December has included two smokers and two industrial tours. At the semester's third smoker, Ira Williams, treasurer of the C. R. Anthony Company, spoke on the special problems of retail selling and the organization of the C. R. Anthony stores. L. B. Colfax, comptroller of the Oklahoma City branch of General Mills, was the speaker at our last smoker. His discussion centered on budgeting, budget control, and cost accounting. On November 15, the accounting majors of this chapter were guests of the Oklahoma Society of Certified Public Accountants at their annual state convention held at Oklahoma City. The convention featured discussions of accounting ethics, a review of accounting standards, and the new excess profits tax law. The second tour was made on December 12 when the following places were visited: the Oklahoma Publishing Company, publishers of the *Daily Oklahoman*, the *Oklahoma Times*, and the *Farmer-Stockman*; the offices of Harris, Upham & Co., where we were acquainted with the operations of a brokerage house; the Wilson and Company packing plant; the Oklahoma City offices of the Federal Bureau of Investigation; and the Southwest Brewing Company, manufacturers of Old King Beer.

An initiation was held early in January for the following: Delbert Ward, Ray Lehman, Donald Groom, Charles Covington, and O. Calvin York. Second semester began with a smoker held January 9, when the speaker was John Wolfe, one of the leading direct mail advertisers in the United States.—ROY A. BEAVER

## NORTHWESTERN—Chicago

BETA CHAPTER'S ACTIVITIES of the year are well under way. At an election held in the early part of October, Joe Gray and your Correspondent were elected to the respective positions of Scribe and Chancellor. It is expected that future Scribes will look to his minutes for a criterion of excellence. Professional meetings and membership activities have occupied a good deal of the attention of the chapter. It may be of interest to mention some of our recent professional meetings. On November 4, our guest speaker, Captain B. B. Wygant, U.S.N., discussed the navy's part in our national defense policy. The meeting on November 18 was a decided departure from the usual type. Professional Chairman Al Kerr conducted a "free for all" debate. The topics considered were: the place of Greek letter fraternities in evening schools of commerce, and whether tie games in football should be abolished by awarding those games on some basis such as the number of first downs. Nearly everyone present took an active part in the meeting and some worthwhile ideas were brought out. A meeting of particular interest to sales-minded men was the one held on November 25. Mr. Fred Stephan, assistant to the vice-president in charge of sales, Brunswick Balke-Collender Company, spoke on, "The Selection and Training of Salesmen." This meeting concluded the semester's professional program. All are agreed that the meetings were highly successful both from a professional and membership viewpoint.

Junior Warden Hugh Brown has put into effect a pledge training program which promises to be one of the best of recent years. An unusual feature was a reception held by the chapter in honor of the parents of the pledges. It was held at Beta house on Sunday afternoon, November 17. Entertainment and a tour of the house were provided. The interest the parents took in the fraternity was indeed gratifying. The traditional pledge play was given on December 2. As everyone expected, it was an artistic flop. The pledges, however, have promised to make amends by giving a party for the actives on December 21. It better be good so that the humor of the brothers may be restored before hell week. Hugh has done much to promote the pledges' social activities. He encouraged parties given by the pledges for the pledge classes of some of the sororities on the campus. The girls are reciprocating and it is getting so that the pledges are being envied.

The active chapter was well represented at a banquet sponsored by the Chicago Alumni Club in celebration of Founders' Day, November 7. The banquet was held at the Brevort Hotel and the principal speaker was Grand President John L. McKewen of Baltimore. An unusual opportunity was afforded to meet some of the older members and to renew acquaintances.

Cupid continues to take his toll of Beta men. Two recently becoming benedicts are Bob Lewis and Ed Kreutzer. Six Beta men drove down to Ann Arbor for the Northwestern-Michigan football game. They are still talking about the wonderful hospitality of Xi Chapter. Among other good things provided were six dates secured at the last minute. This promises to be one of the highlights of the year and there will be more to say of it in the next issue.—RAY PODOLAK

## Walter Dill Scott

(Continued from page 38)

anced its budget. It has quadrupled (\$11,960,000 to \$47,600,000) the value of its plant. It has nearly quintupled (\$5,625,000 to \$26,700,000) its endowment.

In 1920 the School of Law, the Dental and Medical Schools, and the evening divisions were uncomfortably and unimpressively housed in two widely separated buildings in Chicago's Loop. By 1926 they had been brought together in one of the finest metropolitan campuses in the country.

In 1920 the problem of housing women students was harassing not only the students but their parents, the dean of women, and the community. Today the beautiful Women's Quadrangles are a showplace on the North Shore.

In 1920 the Evanston portion of the University Library overflowed the dim crowded quarters of Orrington Lunt Library into odd corners of half a dozen other campus buildings. In 1932 the Charles Deering Library was opened.

In 1921 the School of Journalism was established, in 1926 the School of Education, in 1934 the University College. Courses in adult education, which President Scott regards as one of the most important functions of a university so situated as Northwestern, last year provided classes for 13,492 students, as against 2,598 in 1920.

President Scott's conviction that the duty of an educator is not alone to serve students but to aid the community and the nation as well has led Northwestern into great new fields of activity. Most clearly demonstrated in the growth of the evening divisions, the increase of the public service rendered by the University is represented also in the establishment of such agencies as the famed Scientific Crime

Detection Laboratory, the Air Law Institute, the Traffic Safety Institute. Concomitant with the development of first-rate facilities for the Medical and Dental Schools and the School of Law has been the growth of their public clinics, which now serve 80,000 persons annually.

In 1920 Northwestern was regarded as primarily an Evanston institution—one in which few Chicagoans were interested. Today, however, its Board of Trustees numbers among its members some of Chicago's most prominent men; the Northwestern University Associates, developed under his leadership, have brought into their organization a large number of influential men in the Chicago area who are interested in the University as a community institution.

Although the full-time enrollment of the University has grown 30 per cent since 1920, the growth has been regulated by a careful plan. Restrictive quotas have been established for most of the schools. More important, the selective process, limiting the enrollment to students of proved ability, was established early in Dr. Scott's administration. Whereas only 65 per cent of the undergraduates represented the upper half of their high school classes in scholarship in 1920, today 90 per cent of the undergraduates are upper-half students and more than 60 per cent of this number are scholastically in the upper quarter of their graduating classes.

President Scott's special contribution to psychology has borne fruit in the University. His studies of personnel relationships have made him markedly sensitive to the need of the individual for freedom, for personal responsibility, and self-reliance, and for personal expression. In consequence, he has encouraged the development of such agencies for individual development and guidance as a tutorial system, by which students are provided additional instruction in difficult subjects without cost, and a counseling system through which they are aided in the solution of vexing financial, vocational, religious, and social problems.

Key to the broad changes he has instituted for the benefit of the students has been his appreciation that there are 168 hours in the week, and that the fifteen or eighteen spent in the classroom form only a fragment of the time during which a university may contribute to the development of its students.

"The primary function of a college training, beyond that of imparting a certain amount of factual knowledge," he asserts, "is that of producing changes in the behavior and thinking of students. Every hour of the week, within class and without, should contribute to this underlying purpose. We must break away from the traditional belief that the only place we can serve students is in the classroom; to that end progressive universities must increase their facilities to provide for the extra-curricular needs of individual students."

Brother Scott, however, has one achievement of which he is frankly proud: he has never been absent from his office for a single day because of illness. It is not alone by mere daily presence at his office that the President manifests his vitality and health. He is a vigorous participant in outdoor games. It was not long ago that he engaged in a faculty ice-hockey game with such abandon that he skated away with a broken nose.

As important from the student standpoint as a president's health, of course, is the freedom and ease with which he may be approached, the cordiality he displays to visitors.

On many an American college campus the student who wants to confer with the president on matters of business has a difficult enough time obtaining permission to enter his *sanctum sanctorum*—and the one who wants nothing more than a few moments of genial con-

versation is often disappointed.

But this is not true at Northwestern. The door to the President's office is invariably open—and parents, students, faculty members, trustees, and townspeople pass in and out in an unchecked stream. So interested is President Scott in "his" students that he not only receives them with undisguised pleasure when they enter his office of their own volition—but even encourages the practice with special letters of invitation.

"Walter Dill Scott," Dr. Frederick P. Koppel once declared, "has always succeeded in letting the other fellow do his share of the work, and that is very difficult when the responsibility is concentrated in one person."

Students, faculty, and administrators attest freely to the truth of his remark. The President's policy, when a problem or office has been assigned to a member of the staff, has been to let that man alone—to give him full confidence and authority so long as his competence cannot be seriously questioned. The transfer of duties to his associates is complete; he does not take decisions out of the hands of those who have been made directly responsible for them. When a conflict arises, as for example between two departments, and he is approached as an arbiter, his practice is to compel the disputants, by his objective attitude and shrewd questioning, to air their differences completely and to find their own compromise. He believes this technique leads to more satisfactory solutions than any dictatorial procedure could.

By nature a conservative—in politics, religion, dress and speech—he has quietly and successfully resisted all attempts to interfere with the rights of the faculty to express themselves in accordance with the dictates of their individual points of view, however liberal. That the faculty is predominantly conservative is unquestionable; all the more reason, the President believes, for safeguarding the rights of those who find themselves temporarily not in accord with their associates.

His attitude toward the students is the same. When after a Peace Day demonstration an irate alumnus protested the presence of "pacifists and slackers" on the campus, Brother Scott's retort was: "What of it? We have men on the campus in our Naval R.O.T.C. unit who are training for war."

Brother Scott has been president of Northwestern University almost twice as long as any of his predecessors. He has led the University through a more marked transition than it had ever before known. Yet his retirement with the title of President Emeritus, after nineteen years of service, will not mark the closing of an era. His lively mind, his energy, have already projected him into the University's future.

Well known to many Delta Sigma Pi alumni in the Chicago area Brother Scott has been a frequent speaker before fraternity gatherings for the past 25 years. We salute him for his brilliant career and we are pleased to be able to present photographs of the impressive Scott Hall, new \$750,000 student center which was formerly dedicated on September 24, 1940, in Evanston, Illinois.

This elaborate student and alumni center was erected with funds supplied by more than 11,000 donors in tribute to Brother Scott and Mrs. Scott. Containing many meetings and lounge rooms, several dining rooms, auditorium, and organization offices it has already become the center of student life and activity on the Northwestern campus. Conveniently situated it is built of Indiana limestone and fits in perfectly with the architectural scheme of the Northwestern University buildings. Scott Hall provided facilities long needed at Northwestern and it is only fitting that this building be dedicated and named in honor of Brother Scott—Northwestern's Number One alumnus.

# CHAPTERS

The name of the University is followed by chapter designation and year of installation. The names and addresses of our Province Officers and Chapter Advisers then follow. Permanent chapter addresses and telephone numbers are shown wherever possible. Abbreviations used for the principal officers are: H.M. means Head Master; S.W. means Senior Warden; and Treas. means Treasurer.

**ALABAMA** (Alpha Sigma, 1926), University of Alabama, School of Commerce and Business Administration, Tuscaloosa, Ala. Province Officer: Leroy J. Nations, School of Commerce and Business Administration, University, Ala.

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**ALABAMA POLY** (Beta Lambda, 1931), Alabama Polytechnic Institute, Department of Business Administration, Auburn, Ala. Province Officer: Leroy J. Nations, School of Commerce and Business Administration, University, Ala. Adviser: C. P. Austin, Jr., Cedar Crest, Auburn, Ala.

H.M. Frank B. Wilson, Auburn, Ala.  
S.W. Charles A. Harris, Jr., Auburn, Ala.  
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**BAYLOR** (Beta Iota, 1930), Baylor University, School of Business, Waco, Tex. Province Officer: William D. Craig, 1009 E. First St., Austin, Tex. Deputy: J. Leo Garrett, 303 Crescent Rd., Waco, Tex.

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**BOSTON** (Gamma, 1916), Boston University, College of Business Administration, Boston, Mass. Province Officer: Frederick W. Atherton, 21 Kemper St., Wollaston, Mass. Adviser: Edgar B. Pitts, College of Business Administration, Boston University.

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**CHICAGO** (Alpha Psi, 1928), University of Chicago, School of Business, Chicago, Ill. Province Officer: M. W. Mitchell, 42 Cedar St. Adviser: Charles A. Rovetta, 1005 E. 60th St.

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**DRAKE** (Alpha Iota, 1924), Drake University, College of Commerce and Finance, Des Moines, Iowa. Province Officer: A. R. Burton, College of Commerce and Finance. Adviser: Lynden E. Hoffman, College of Commerce and Finance.

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CHAPTER HOUSE: 1527 M St., Lincoln, Neb. (2-4330).  
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Treas. Thomas F. Hoarty, 1527 M St., Lincoln, Neb.  
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H.M. Frank R. Chobot, 607 N. Taylor Ave., Oak Park, Ill.  
S.W. Joseph Galantin, 1094 Prairie Ave., Des Plaines, Ill.  
Treas. Marion L. Halun, 1606 Greenleaf St., Evanston, Ill.  
Scribe Joseph R. Gray, 1518 E. 65th Pl., Chicago, Ill.

**NORTHWESTERN** (Evanston Division—Zeta, 1920), Northwestern University, School of Commerce, Evanston, Ill. Province Officer: M. W. Mitchell, 42 Cedar St., Chicago, Ill. Deputy: Norman W. Strunk, 1316 Davis St., Evanston, Ill. Adviser: Howard Berolzheimer, 2729 Garrison Ave., Evanston, Ill.

CHAPTER HOUSE: 2043 Sherman Ave., Evanston, Ill. (Greenleaf 4540).  
H.M. George W. Fenimore, Jr., 2043 Sherman Ave., Evanston, Ill.  
S.W. Frank P. Handy, 2043 Sherman Ave., Evanston, Ill.  
Treas. Donald L. Ketcham, 2043 Sherman Ave., Evanston, Ill.  
Scribe Jerold P. Hoop, 2043 Sherman Ave., Evanston, Ill.

**OHIO STATE** (Nu, 1921), Ohio State University, College of Commerce and Administration, Columbus, Ohio. Province Officer: Allen L. Meyer, College of Commerce and Administration. Adviser: Elvin F. Donaldson, 1938 Summit St.

**CHAPTER HOUSE:** 118 14th Ave., Columbus, Ohio. (University 1576).  
**H.M.** Herbert G. Vandemark, 118 E. 14th Ave., Columbus, Ohio.  
**S.W.** William E. Tufford, 118 E. 14th Ave., Columbus, Ohio.  
**Treas.** W. R. Durfey, 118 E. 14th Ave., Columbus, Ohio.  
**Scribe:** Willford P. Coberly, 215 Eldon Ave., Columbus, Ohio.

**OKLAHOMA** (Beta Epsilon, 1929), University of Oklahoma, College of Business Administration, Norman, Okla. Province Officer: Ronald B. Shuman, College of Business Administration. Deputy: Augustin L. Cosgrove, 540 S. Lahoma. Adviser: William K. Newton, 901 S. Ponca Ave.  
**H.M.** Justin E. Vogt, 633 Chautauqua, Norman, Okla.  
**S.W.** Roy A. Beaver, 755 DeBarr, Norman, Okla.  
**Treas.** William D. Stone, 730 College, Norman, Okla.  
**Scribe** Thomas E. Harrison, 741 Jenkins St., Norman, Okla.

**PENNSYLVANIA** (Beta Nu, 1932), University of Pennsylvania, The Wharton School of Finance and Commerce and Evening School of Accounts and Finance, Logan Hall, Philadelphia, Pa. Province Officer: Allen L. Fowler, 1714 Rittenhouse St. Adviser: H. Palmer Lippincott, 4729 Ludlow St.  
**CHAPTER HOUSE:** 3902 Spruce St., Philadelphia, Pa. (Baring 9096).  
**H.M.** Richard Boyajian, 3910 Chestnut St., Philadelphia, Pa.  
**S.W.** George W. Powell, 1191 S. Octagon Rd., Camden, N.J.  
**Treas.** William J. Evans, 4515 Springfield Ave., Philadelphia, Pa.  
**Scribe** Frank T. Lamey, 422 E. 20th St., Chester, Pa.

**PENN STATE** (Alpha Gamma, 1923), Pennsylvania State College, Department of Commerce and Finance, State College, Pa. Province Officer: Carl W. Hasek, 24 Liberal Arts Bldg., Pennsylvania State College.  
**H.M.** B. Boyd Harrington, State College, Pa.  
**S.W.** Walter A. Nicholson, Jr., 522 W. College Ave., State College, Pa.  
**Treas.** Nelson E. Varnum, Jr., 521 W. College Ave., State College, Pa.  
**Scribe** Walter A. Nicholson, Jr., 522 W. College Ave., State College, Pa.

**RIDER** (Beta Xi, 1934), Rider College, College of Business Administration, Trenton, N.J. Province Officer: Allen L. Fowler, 1714 Rittenhouse St., Philadelphia, Pa. Deputy: Lester E. Langan, Broad Street Station Bldg., Room 1154., Philadelphia, Pa. Adviser: Francis M. Dowd, Rider College, Trenton, N.J.  
**CHAPTER HOUSE:** 849 W. State St., Trenton, N.J. (2-4215).  
**H.M.** Carl P. Bradbury, 849 W. State St., Trenton, N.J.  
**S.W.** Theodore Miller, 849 W. State St., Trenton, N.J.  
**Treas.** Edward W. Claussen, 849 W. State St., Trenton, N.J.  
**Scribe** Lauren A. Benedict, 849 W. State St., Trenton, N.J.

**SOUTH CAROLINA** (Beta Gamma, 1929), University of South Carolina, School of Commerce, Columbia, S.C. Province Officer: Frank Taylor, Jr., Treasurer's Office, University of South Carolina. Adviser: George E. Olson, 2 University Campus.  
**CHAPTER HOUSE:** Tenement 23, University of South Carolina, Columbia, S.C. (26281).  
**H.M.** Eugene C. Garvin, Tenement 23, Columbia, S.C.  
**S.W.** Harold P. Moore, P.O. Box 802, Columbia, S.C.  
**Treas.** Henry M. Jones, Tenement 23, Columbia, S.C.  
**Scribe** Hubert H. Thomason, Tenement 23, Columbia, S.C.

**SOUTH DAKOTA** (Alpha Eta, 1924), University of South Dakota, School of Business Administration, Vermillion, S.D. Province Officer: Harry E. Olson, 509 E. Clark St.  
**CHAPTER QUARTERS:** Student Union Bldg., Vermillion, S.D.  
**H.M.** James J. Curran, Co-op Store, Vermillion, S.D.  
**S.W.** Vernon O. Louve, 505 E. Main, Vermillion, S.D.  
**Treas.** Frederick M. Smith, 114 N. Pine, Vermillion, S.D.  
**Scribe** G. Willard Montgomery, 22 Elm St., Vermillion, S.D.

**SOUTHERN CALIFORNIA** (Phi, 1922), University of Southern California, College of Commerce and Business Administration, Los Angeles, Calif. Adviser: John J. Tuttle, 2338 W. 22nd St.  
**H.M.** John Van Deusen, Jr., 700 W. 28th St., Los Angeles, Calif.  
**S.W.** Charles F. Stortz, 700 W. 28th St., Los Angeles, Calif.  
**Treas.** Thomas G. Wylie, 5235 Hartwick St., Eagle Rock, Calif.  
**Scribe** F. Charles Lusk, 3504 W. 78th St., Inglewood, Calif.

**TEMPLE** (Omega, 1923), Temple University, School of Commerce, Philadelphia, Pa. Province Officer: Allen L. Fowler, 1714 Rittenhouse St. Deputy: Arthur A. Audet, 1535 E. Barringer St. Adviser: Stanley F. Chamberlin, 3800 Chestnut St.  
**CHAPTER HOUSE:** 2108 N. Broad St., Philadelphia, Pa. (Pop. 9093).  
**H.M.** J. Richard Hoffman, 2108 N. Broad St., Philadelphia, Pa.

**S.W.** Robert F. Cox, Rose Valley, Pa.  
**Treas.** Donald F. MacArt, 2108 N. Broad St., Philadelphia, Pa.  
**Scribe** Charles E. Cooper, 2703 Darby Road, Oakmont, Upper Merion, Pa.

**TENNESSEE** (Alpha Zeta, 1924), University of Tennessee, School of Business Administration, Knoxville, Tenn. Adviser: Harvey G. Meyer, University of Tennessee, Box 4241.  
**H.M.** Randel C. Smith, 1604 Laurel Ave., Knoxville, Tenn.  
**S.W.** James R. Jakes, 2557 E. Fifth Ave., Knoxville, Tenn.  
**Treas.** Balmer Hill, Jr., 1604 Laurel Ave., Knoxville, Tenn.  
**Scribe** Samuel F. Clarke, Jr., Blount Hall, Knoxville, Tenn.

**TEXAS** (Beta Kappa, 1930), University of Texas, School of Business Administration, Austin, Tex. Province Officer: William D. Craig, 1015 E. First St. Advisers: John H. Frederick, 103 Waggener Hall, University of Texas; Franklin L. Cox, 403 Waggener Hall.  
**CHAPTER QUARTERS:** Student Union Bldg., Austin, Tex.  
**H.M.** Lon L. Nusom, Jr., 605 Bellevue Pl., Austin, Tex.  
**S.W.** Frank L. Bain, 608 Park Pl., Austin, Tex.  
**Treas.** Carl F. Rode, 433 Roberts Hall, Austin, Tex.  
**Scribe** Alvin H. Gratzel, 805 W. 23rd St., Austin, Tex.

**UTAH** (Sigma, 1922), University of Utah, School of Business, Salt Lake City, Utah. Adviser: E. C. Lorentzen, 1015 S. 14th East St.  
**H.M.** Irving Giles, 1256 E. South Temple St., Salt Lake City, Utah.  
**S.W.** H. Richard Blackhurst, 1942 S. Fifth E., Salt Lake City, Utah.  
**Treas.** Frank C. Archer, 518 Eighth Ave., Salt Lake City, Utah.  
**Scribe** Raymond C. Ahlander, 1246 Browning Ave., Salt Lake City, Utah.

**WISCONSIN** (Psi, 1923), University of Wisconsin, School of Commerce, Madison, Wis. Province Officer: Harry M. Schuck, 132 Breese Terrace.  
**CHAPTER HOUSE:** 132 Breese Ter., Madison, Wis. (F-1725).  
**H.M.** Norman J. Nachreiner, 132 Breese Ter., Madison, Wis.  
**S.W.** Darwin R. Schuelke, 132 Breese Ter., Madison, Wis.  
**Treas.** Robert W. Kailing, 132 Breese Ter., Madison, Wis.  
**Scribe** Robert E. Kressin, 132 Breese Ter., Madison, Wis.

## DELTA SIGMA PI ALUMNI CHARM



SINGLE SIDED  
SIDE VIEW



DOUBLE SIDED  
SIDE VIEW



FRONT VIEW



FRONT VIEW

THESE ATTRACTIVE ALUMNI CHARMS are proving quite popular with many alumni, can be worn on watch chains, and come in both single sided and double sided styles. They are carried in stock at the Central Office, sell for \$5.50 for the single sided, and \$10 in the double sided. Shipment can be made the same day your order and remittance is received.



# ALUMNI CLUBS

The frequency, time, and place of luncheons, dinners, and meetings held by each alumni club is shown immediately following the city in which the alumni club is situated. If this data is missing for any alumni club it means that it has not been reported to the Central Office of the fraternity. The names, addresses, and telephone numbers of the President and Secretary of each alumni club are listed.

**ATLANTA, GA.**—Luncheons, every Friday, 12:15 P.M., Ellen Rice Tea Room, Poplar and Forsyth Sts. Meetings, fourth Thursday every month, 7:30 P.M., Winecoff Hotel.  
*Pres.* Lowell M. White, 2295 East Lake Road, Decatur, Ga. (DE 4664)  
*Sec.* Lee Richardson, W. Paces Ferry Road, N.W., Atlanta, Ga.

**BALTIMORE, MD.**—Luncheons, every Thursday, 12 noon, Lord Baltimore Hotel, Baltimore and Hanover Sts.  
*Pres.* Paul G. Leroy, II, 2562 Edmondson Ave., Baltimore, Md. (GI-7192)  
*Sec.* E. Wesley Byron, 510 Normandy Ave., Baltimore, Md.

**BIRMINGHAM, ALA.**—Luncheons, every Friday, 12:30 P.M., Britling Cafeteria No. 1. Dinners, third Thursday every month, 6:30 P.M., Molton Hotel.  
*Pres.* Lawrence B. Davis, 400 Cotton Ave., Birmingham, Ala.  
*Sec.* J. F. Laseter, Jr., 1561 Graymont Ave., Birmingham, Ala.

**BOSTON**—Luncheons, every Thursday, 1 P.M., Wilbur's Colonial Restaurant, Federal and High Sts. Meetings, second Tuesday every month, 8 P.M., Fox and Hounds Club, 448 Beacon St.  
*Pres.* Francis X. O'Leary, 107 Winsor Ave., Watertown, Mass. (Middlesex 5006M)  
*Sec.* Leonard C. DeWolfe, 101 Irving St., Newton, Mass.

**BUFFALO, N.Y.**—  
*Pres.* Lawrence I. Manzel, 414 Girard Ave., East Aurora, N.Y. (E. Aurora 1064)  
*Sec.* Matthew J. Bebenek, 50 Bissell Ave., Buffalo, N.Y. (HU 5308)

**CHICAGO**—Luncheons, every Wednesday, 12 noon, The Fair, State and Adams Sts. Dinners, third Tuesday every month, 6 P.M., Brevoort Hotel, 120 W. Madison St.  
*Pres.* Randolph K. Vinson, 222 W. Adams St., Chicago, Ill. (CENTral 9711)  
*Sec.* Fred D. Schraffenberger, 209 S. State St., Room 824, Chicago, Ill. WEBster 2614

**COLUMBIA, S.C.**—Dinners, third Wednesday every month, 7:30 P.M., Friendly Cafeteria.  
*Pres.* John R. Turnbull, 2219 Devine St., Columbia, S.C.  
*Sec.* T. Maxey Hook, Irmo, S.C.

**DALLAS, TEX.**—Dinners, third Tuesday every month, 6:30 P.M., The Oak Lawn Village, 3211 Oak Lawn.  
*Pres.* E. Cowden Henry, 3129 Bryn Mawr, Dallas, Tex. (5-9313)  
*Sec.* Gilbert T. Wolf, 6019 Bryan Pkwy., Dallas, Tex. (3-1605)

**DENVER, COLO.**—Dinners, second Thursday every month, 6:30 P.M., The Lancaster Hotel, 1765 Sherman St.  
*Pres.* Glenn R. Davis, 740 Sherman St., Denver, Colo. (TABOR 3914)  
*Sec.* Thomas A. Mason, 1250 Lafayette, Denver, Colo.

**DETROIT, MICH.**—  
*Pres.* John T. Birney, 453 Baldwin, Birmingham, Mich. (Birmingham 2545)  
*Sec.* Charles F. Lawler, Jr., 464 Oak St., Birmingham, Mich. (Birmingham 14)

**HOUSTON, TEXAS**—Luncheons, first Thursday every month, 12 noon, Lamar Hotel Cafeteria.  
*Pres.* Leonard S. Shomell, 1739 Vassar, Houston, Tex. (H-0863)  
*Sec.* Robert H. Anschutz, 1317 Branard, Houston, Tex. (J-27194)

**JACKSONVILLE, FLA.**—Luncheons, every Wednesday, 12:15 P.M., Webb's Restaurant, 109 Julia St. Meetings, second Friday every month, 8 P.M., Seminole Hotel.  
*Pres.* James T. Wilson, 2215 S. Hampton Rd., Jacksonville, Fla. (5-6036)  
*Sec.* James E. Davis, 2675 Ernest St., Jacksonville, Fla. (7-4421)

**KANSAS CITY, MO.**—Dinners, third Friday every month, 6:30 P.M., Mrs. Schuck's Dining Room.  
*Pres.* Glenn Welsh, 4337 Campbell, Kansas City, Mo. (Lo5532)  
*Sec.* Sidney Griffith, Schyler Hotel, Kansas City, Mo.

**LOS ANGELES, CALIF.**—  
*Pres.* Sylvester Hoffmann, 215 W. Fifth St., Los Angeles, Calif. (MI 2823)  
*Sec.* Arthur E. L. Neelley, 1401 S. Hope St., Los Angeles, Calif.

**MADISON, WIS.**—Luncheons, first Wednesday every month, 12 noon, Capitol Hotel. Dinners, third Wednesday every month, 6 P.M., 132 Breese Terrace.  
*Pres.* Martin W. Helz, University Club, Madison, Wis. (B 6070)  
*Sec.* Raymond R. Swaziek, 121 S. Hamilton St., Madison, Wis. (F 926)

**MILWAUKEE, WIS.**—  
*Pres.* James L. Jertson, 3245 N. 52nd St., Milwaukee, Wis.  
*Sec.* Eugene F. Tiefenthaler, 6904 Cedar St., Wauwatosa, Wis.

**NEWARK, N.J.**—Dinners, first Tuesday every month, 6:30 P.M., Hamilton Restaurant, Broad near Market St.  
*Pres.* Herbert E. Brown, 60 Pine St., Maplewood, N.J. (South Orange 2-9186)  
*Sec.* Michael Koribanics, 624 Van Houten Ave., Clifton, N.J. (Passaic 2-7091W)

**NEW YORK, N.Y.**—Luncheons, every Thursday, 12:30 P.M., Alice Foote MacDougall Restaurant, 129 Maiden Lane, Third Floor. Dinners, second Tuesday every month, 6:30 P.M., Mother Bertilotti's Restaurant, 147 W. 4th St. Meetings, second Tuesday every month, 8:30, 21 W. 12th St.  
*Pres.* Daniel C. Kilian, 130-63 225th St., Laurelton, L.I., N.Y. (WORTH 2-5500)  
*Sec.* Lorin E. Nelson, 450 63rd St., Brooklyn, N.Y. (WHitehall 4-3400)

**OMAHA, NEB.**—  
*Pres.* John A. Leary, 3320 N. 49th St., Omaha, Neb. (GL 4832)  
*Sec.* Walter Rotter, 3017 Meredith St., Omaha, Neb. (AT 5000)

**PHILADELPHIA, PA.**—Luncheons, every Thursday, 12 noon, Leeds Restaurant, Broad and Samson Sts. Meetings, fourth Thursday every month, alternately between Omega and Beta Nu chapter houses.  
*Pres.* Norman H. Smith, 212 S. 39th St., Philadelphia, Pa. (EVE 6469)  
*Sec.* James A. Perdakis, LeRoy Court Apt., 60th and Warrington Ave. (BEL 1960)

**ST. LOUIS, MO.**—Luncheons, every Wednesday, 12:15 P.M., Men's Grill, Scruggs-Vandevort-Barney.  
*Pres.* Roy H. Pender, 5210 Sutherland Ave., St. Louis, Mo. (FL 1323)  
*Sec.* Bruce W. Gordon, 5660 Kingsbury, St. Louis, Mo. (FO 9700)

**TWIN CITIES** (Minneapolis and St. Paul, Minn.)—Luncheons, every Thursday, 12 noon, The Covered Wagon, 114 S. 4th St. Dinners, second Tuesday every month, 7 P.M., The Covered Wagon.  
*Pres.* Orem Robbins, 2015 Aldrich Ave. S., Minneapolis, Minn. (KE 0854)  
*Sec.* William Gimmedstad, 3708 Bryand Ave. S., Minneapolis, Minn. (LO 6175)

**WASHINGTON, D.C.**—  
*Pres.* George R. Kieferle, 220 Peabody St. N.W., Washington, D.C.  
*Sec.* James J. Ryan, 2715 Courtland Pl. N.W., Washington, D.C.

## NOTICE TO ALL ALUMNI CLUBS

TO INSURE accuracy in listing alumni club officers and the place and dates of their luncheons, dinners, and meetings in the columns of The DELTASIG, all changes should be recorded promptly to the Central Office, preferably on Form L which is supplied by the Central Office for that purpose.

# Fraternity Jewelry and Chapter Supplies

The following price list of Delta Sigma Pi jewelry and chapter supplies is published for the convenience of our members, and is subject to change without notice. The prices are all net prices; federal, state, or other taxes enacted are additional. An ample stock of jewelry is maintained by the fraternity at our official jewelers at all times; an ample stock of chapter supplies is maintained at the Central Office. Prompt shipment can be made of all items. A more detailed list is published in the Manual for Chapter Officers and contains numerous items not included here.

Remittances payable to Delta Sigma Pi should accompany all orders which should be mailed to the Central Office of the Fraternity.

## OFFICIAL PLAIN BADGE (10K GOLD)

Δ Σ Π Official Badge .....\$ 5.50

## OFFICIAL JEWELED BADGE (14K GOLD)

Δ Σ Π Pearl Badge, 19 pearls, full crown set ..... 13.75  
 Δ Σ Π Opal Badge, 19 opals, full crown set ..... 13.75  
 Δ Σ Π Sister Badge, 19 pearls, full crown set ..... 13.75  
 Δ Σ Π Alternate Pearl and Ruby Badge ..... 16.75  
 Δ Σ Π Ruby Badge ..... 18.75  
 Δ Σ Π Sapphire Badge ..... 18.75  
 Δ Σ Π White Gold Badge, either pearls or opals, full crown set ..... 18.75  
 Δ Σ Π Diamond Badge (Made to special order only; prices on application.)

## ALUMNI CHARMS (10K GOLD)

Single sided .....\$ 5.50  
 Double sided ..... 10.00

## CHAPTER GUARDS

Miniature size guards go best with our badges, and prices listed are for miniature size.

One letter, yellow gold, plain .....\$ 2.75  
 Two letter, yellow gold, plain ..... 4.00  
 One letter, yellow gold, pearls or opals, full crown set ..... 6.00  
 Two letter, yellow gold, pearls or opals, full crown set ..... 11.00  
 White gold guards, plain, \$1 additional; jeweled, \$2.50 additional.

## RECOGNITION BUTTONS

Δ Σ Π Greek letters, gold .....\$ 1.00  
 Δ Σ Π Coat-of-arms, gold ..... 1.00  
 silver ..... .75  
 bronze ..... .50

## OFFICIAL FRATERNITY RINGS

Δ Σ Π Official Ring, silver .....\$10.00  
 gold ..... 23.00

## CHAPTER LEADERSHIP AWARD

Specially designed silver ring, to be worn by recipients of the Award only .....\$ 6.00

## MISCELLANEOUS

Δ Σ Π Wall Plaques, coat-of-arms, etched in colors on bronze, black wooden base, approximately 5" x 6" in size .....\$ 1.25

Δ Σ Π Head Masters Gavels, full modeled, Δ Σ Π in raised letters, gold filled, for presentation purposes, each ..... 5.00  
 Δ Σ Π Pledge Buttons, each ..... .75  
 per dozen ..... 7.50  
 Δ Σ Π Decals (Decalcomanias—transfers) ideal for automobile windshields, luggage, personal effects, etc., each ..... .10  
 20 for ..... 1.00  
 Δ Σ Π Book Matches, carton of 500 books ..... 4.00  
 two cartons, 1,000 books ..... 7.00  
 (Including prepaid express. Smaller quantities than 500 books cannot be shipped.)  
 Δ Σ Π Place Cards, 2" x 4", white cardboard stock with Greek letters Δ Σ Π in gold in upper left hand corner, 25 for ..... .50  
 50 for ..... .75  
 100 for ..... 1.25  
 Fraternity Songs, either song, sheet music per copy .... .50  
 Orchestrations of either song, per copy ..... .50  
 Fraternity Flags and Banners. Write for prices for various styles and sizes  
 Certificates of Membership. One certificate is supplied free to each initiate at initiation; additional duplicate copies, each ..... 1.00  
 Electrotypes. The Central Office has a complete stock of electrotypes of our badges, coat-of-arms, seal, pledge button, scholarship key, Greek letters, etc., in several different sizes. Each electrotype, regardless of size ..... 1.00  
 Ex Libris. Book-plate, official design, with Δ Σ Π coat-of-arms, and space for personal name at the bottom. 100 for ..... 1.00  
 Engraved Chapter Letterheads. Charge for original steel die ..... 7.00 to 10.00  
 500 engraved letterheads, 8½" x 11", 24# Strathmore Bond ..... 4.50  
 250 unengraved envelopes, large size ..... 2.50

## ACCOUNTING SUPPLIES

Forms: Voucher Register, Revenue Journal, Cash Receipts, Cash Disbursements, or General Journal, 40 for .....\$ 1.00  
 Receipt Books, 50 duplicate receipts per book, each book ..... .50  
 10 books, 500 duplicate receipts, for ..... 4.00  
 Voucher Jackets, pad of 100, per pad ..... 1.00  
 5 pads ..... 4.00  
 Certificate of Good Standing Books, containing 50 certificates in triplicate, each ..... 1.00  
 Ledger Sheets, 50 for ..... 1.00  
 Form "B," and budget forms ..... free



You are fraternally invited to become a

## LIFE MEMBER OF DELTA SIGMA PI

■ DO YOU pride yourself on your membership in Delta Sigma Pi? If so, why not inscribe your name where it will stand forever, a memorial to you, and a testimonial to your enduring loyalty? The advantages are many; the cost is nominal. Your national alumni dues are then paid for life. You will receive regularly The DELTASIG of Delta Sigma Pi published four times annually, a modern fraternity magazine of interest to every member.

■ You will receive without additional charge all National Membership Directories published by the fraternity. You will receive a handsome Life Membership Certificate, and you will be mailed annually an engraved membership card of good standing. You will receive a deduction of \$3 annually from the yearly dues of any alumni club in which you hold membership. All of the receipts from Life Memberships are placed in the National Endowment Fund of Delta Sigma Pi adopted by the 1930 Grand Chapter Congress. This is a trust fund and only the income therefrom can be used for fraternity operating expenses.

■ In taking out a Life Membership you will materially assist in the development and expansion of our all-important Alumni Placing Service which is helping hundreds of our members secure business connections. You will make possible the rendering of financial assistance to many worthy undergraduates in order that they may complete their college education through the help of our loan fund. You will make possible a more comprehensive supervision of the operation of the fraternity. You will have the satisfaction of knowing that you are contributing toward the maintenance and progress of Delta Sigma Pi, YOUR fraternity.

■ The cost is nominal, \$35, which may be paid in cash or at the rate of \$5 per month for seven months. A three-year plan is also available, providing for three annual payments of \$15 each. Join our constantly growing list of Life Members immediately. All you have to do is to write a letter to the Central Office of the fraternity requesting that a Life Membership be issued in your name and forward your remittance for the first payment. We will do the rest.

The Central Office of Delta Sigma Pi  
222 West Adams Street  
Chicago