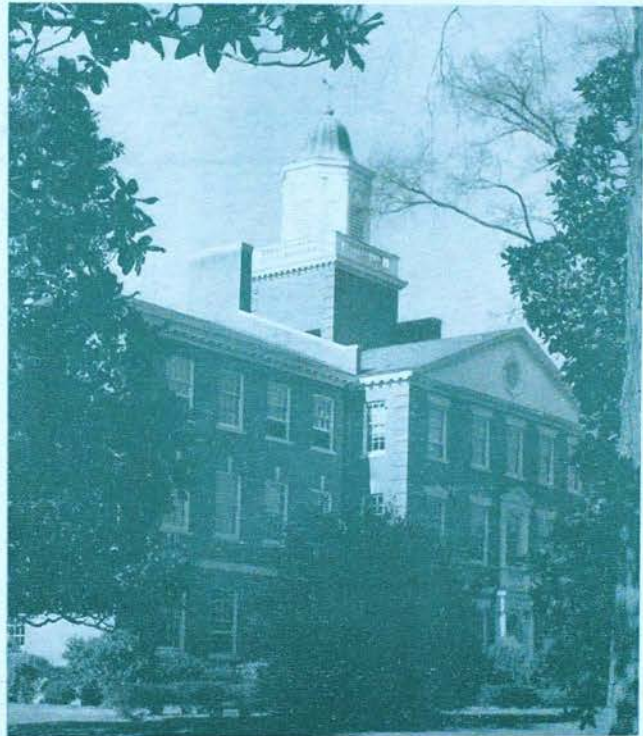


Office Copy

The DELTA SIG

OF DELTA SIGMA PI

MAY
1950



WAIT HALL, The Administration Building of Wake Forest College in Wake Forest, North Carolina where our Gamma Nu Chapter was installed on April 1, 1950.

FOUNDED 1907 ★ ★ ★ ★ AT NEW YORK UNIVERSITY

THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

Professional Commerce and Business Administration Fraternity



Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

The Central Office

222 W. Adams Street, Chicago 6, Illinois. Telephone: Randolph 6-6954

H. G. WRIGHT, GRAND SECRETARY-TREASURER J. D. THOMSON, ASSISTANT GRAND SECRETARY-TREASURER

The Grand Council

Grand President: WALTER C. SEHM, *Alpha Epsilon*, Minnesota 490 N. Snelling Ave., St. Paul 4, Minn.
Grand Secretary-Treasurer: H. G. WRIGHT, *Beta*, Northwestern 222 W. Adams St., Chicago 6, Ill.

Eastern Region: J. HARRY FELTHAM, *Chi*, Johns Hopkins Robert Garrett & Sons, Baltimore 3, Md.
Southeastern Region: H. CLYDE KITCHENS, *Kappa*, Georgia (Atlanta) 915 Rosedale Rd. N.E., Atlanta, Ga.
Central Region: JOHN F. MEE, *Nu*, Ohio State Indiana University, Bloomington, Ind.
Midwestern Region: HENRY C. LUCAS, *Alpha Delta*, Nebraska 1414 First National Bank Bldg., Omaha, Neb.
Southwestern Region: WILLIAM R. MERRICK, *Beta Iota*, Baylor 4416 Bowser Street, Dallas, Texas
Western Region: FRANK C. BRANDES, *Kappa*, Georgia (Atlanta) Retail Credit Company, San Francisco, Calif.
At-Large: ROBERT G. BUSSE, *Beta Omicron*, Rutgers 3401 Old Colony Rd., Kalamazoo, Mich.
At-Large: RUDOLPH JANZEN, *Alpha Epsilon*, Minnesota 2412 University Ave. S.E., Minneapolis 14, Minn.
Past Grand President: ALLEN L. FOWLER, *Beta Nu*, Pennsylvania 718 Packard Bldg., Philadelphia 2, Pa.

NATIONAL COMMITTEES

EXECUTIVE COMMITTEE

CHAIRMAN: WALTER C. SEHM, *Alpha Epsilon*, 490 N. Snelling Ave., St. Paul 4, Minn.

MEMBERS:

GLEN F. GALLES, *Alpha Epsilon*, 3405 S. Aldrich Ave., Minneapolis 8, Minn.
WALDO E. HARDELL, *Alpha Epsilon*, Charles W. Sexton Co., McKnight Bldg., Minneapolis, Minn.
RUDOLPH JANZEN, *Alpha Epsilon*, 2412 University Ave., S.E., Minneapolis 14, Minn.

COMMITTEE ON ALUMNI ACTIVITIES

CHAIRMAN: JAMES J. MOORE, *Chi*, 2702 Roslyn Ave., Baltimore 16, Md.

MEMBERS:

E. WESLEY BYRON, *Chi*, 326 Allendale St., Baltimore, Md.
E. GRAYSON CROSS, *Chi*, 220 N. Culver St., Baltimore 29, Md.

COMMITTEE ON ALUMNI PLACING SERVICE

CHAIRMAN: HENRY C. LUCAS, *Alpha Delta*, 1414 First National Bank Bldg., Omaha, Neb.

COMMITTEE ON LIFE MEMBERSHIP

CHAIRMAN: RALPH D. KING, *Beta Tau*, 1843 W. Clifton Blvd., Lakewood 7, Ohio

MEMBERS:

ROBERT T. POLLOCK, *Beta Tau*, 3900 Archwood Ave., Cleveland 9, Ohio

WALTER STEPANEK, *Beta Tau*, 1635 Brainard, Cleveland, Ohio

COMMITTEE ON NOMINATIONS

CHAIRMAN: J. ELWOOD ARMSTRONG, *Chi*, 17402 Monica Ave., Detroit 21, Mich.

18TH GRAND CHAPTER CONGRESS COMMITTEE

CHAIRMAN: KENNETH B. WHITE, *Gamma*, 704 Great National Life Bldg., Dallas 1, Tex.

FRATERNITY JEWELRY

All orders must be accompanied by remittance in full and should be mailed to The Central Office of the fraternity, 222 W. Adams Street, Chicago 6, Illinois. This price list is subject to change without notice.

	Cost	20% Tax	Total
Plain Badge (10K Gold)	\$ 6.50	\$ 1.30	\$ 7.80
Pearl Badge (14K Gold)	18.00	3.60	21.60
Opal Badge (14K Gold)	18.00	3.60	21.60
Sister Badge, Pearls (14K Gold)	18.00	3.60	21.60
Alternate Pearl and Ruby Badge	20.00	4.00	24.00
Alumni Charms (10K Gold)			
Single Sided	6.50	1.30	7.80
Double sided	10.00	2.00	12.00
ΔΣΠ Recognition Button	1.00	.20	1.20

PAST GRAND PRESIDENTS

W. N. DEAN, *Alpha*, New York U. 1914
P. J. WARNER, *Alpha*, New York U. 1914-1915
H. C. COX, *Alpha*, New York U. 1915-1916
F. J. MCGOLDRICK, *Alpha*, New York U. 1916-1917
*C. J. ECE, *Alpha*, New York U. 1917-1920
H. G. WRIGHT, *Beta*, Northwestern 1920-1924
C. W. FACKLER, *Epsilon*, Iowa 1924-1926
H. O. WALTHER, *Psi*, Wisconsin 1926-1928
R. C. SCHMIDT, *Theta*, Detroit 1928-1930
E. L. SCHUJAHN, *Psi*, Wisconsin 1930-1936
E. D. MILENER, *Chi*, Johns Hopkins 1936-1939
J. L. MCKEWEN, *Chi*, Johns Hopkins 1939-1945
K. B. WHITE, *Gamma*, Boston 1945-1947
ALLEN L. FOWLER, *Beta Nu*, Pennsylvania 1947-1949
*—Deceased.

THE
DELTA SIG
 OF DELTA SIGMA PI

Volume XXXIX

MAY, 1950

Issue 4

IN THIS ISSUE

	Page
The Grand President's Page	114
Grand President Sehm reviews a year of progress for the fraternity and predicts continued expansion for the future.	
Delta Sigma Pi Installs Chapter at Wake Forest College	115
Delta Sigma Pi installed its 79th chapter at Wake Forest College in Wake Forest, North Carolina on Saturday, April 1. The complete details of these ceremonies and a history of the college and our petitioning group are presented herewith.	
There's a Market for Marketing Research	118
For those who question the practicality of Marketing Research this article was written by L. Edward Dufty of the American Oil Company.	
Georgia Coed Selected 1950 Rose of Deltasig	119
The third annual Rose of Deltasig Contest was won by Kappa Chapter's entry, Miss Gwendolyn Staub of the University of Georgia, and she was selected by Dorothy Lamour and John Dall of Hollywood from 40 entries.	
The Quest for Security	120
A frank discussion of our social security problem and the author's opinion of a solution to it is presented for your consideration.	
With the Alumni the World Over	122
Several of our alumni clubs have described their activities in this issue and urged your attendance at their future functions.	
Among the Chapters	127
Sixty-six of our active undergraduate chapters have contributed to this section of The Deltasig and have attested to their extensive programs with reports and photographs.	
Directory of Undergraduate Chapters and Alumni Clubs	151

H. G. Wright, Editor

J. D. Thomson, Assistant Editor

Publication Office—450 Ahnaip Street, Menasha, Wisconsin Editorial Office—222 W. Adams Street, Chicago 6, Illinois

The DELTASIG of Delta Sigma Pi is published four times annually in the months of November, January, March, and May. Material intended for publication should reach the editorial office not later than the first of the month previous to publication.

Subscription price: \$5 per year.

Entered as second class matter, December 24, 1931, at the post office at Menasha, Wisconsin, under the act of March 3, 1879. Acceptance for mailing at special rate of postage provided for in the Act of February 28, 1925, embodied in paragraph 4, Section 538, P. L. & R., 1932 edition.



DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternal ideals.

The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Delta Sigma Delta. Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. JOURNALISM, Sigma Delta Chi. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Alpha Delta, Phi Beta Gamma, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma, Theta Kappa Psi. PHARMACY, Kappa Psi.

The Grand President's Page



WALTER C. SEHM, Minnesota
Grand President of Delta Sigma Pi

AT THE MID-POINT between Baltimore and Dallas it might be well to pause a moment and reflect upon the activities of the past school year. I wish there were some way to share with each of you the many interesting experiences I have had during these winter months.

It has been a real privilege for me to attend the installation of four new chapters: in October, Gamma Kappa Chapter at Michigan State College; in December, Gamma Lambda at Florida State University, and Gamma Mu at Tulane University; in March, Gamma Nu at Wake Forest College. Before the school year is over there will be still another jewel added to the crown of Delta Sigma Pi, Gamma Xi Chapter at the University of Santa Clara. The men who came to us in these ceremonies are all outstanding students in excellent schools, and they will be valuable members.

Of equal importance has been the reactivation of five chapters; Upsilon at the University of Illinois, Sigma at the University of Utah, Phi at the University of Southern California, Rho at the University of California, and Eta at the University of Kentucky. Our active chapter roll now stands at sixty-nine.

These things do not just happen. Past Grand President Fowler and his predecessors are entitled to much credit for the momentum they developed. Much of our growth is due to the ceaseless drive of Grand Secretary-Treasurer Wright, and his efficient Central Office staff, especially Assistant Grand Secretary-Treasurer Jim Thomson. Delta Sigma Pi is most fortunate in having had Gig Wright as its sparkplug for the last 25 years. I am sure most of our members do not realize, because they have not had the opportunity to observe the work he is

doing, just how much "Gig" has done for us and for professional fraternities generally. It was my pleasure to attend the Professional Interfraternity Conference in Chicago on March 29 when the work done by our own Grand Secretary-Treasurer in that organization since 1928 was publicly acknowledged. He has made real contributions to the establishment of professional fraternity standards in the United States, and in the advancement of professional fraternities to their present status and acceptance. In recognition of these 25 years of loyal service, the Grand Council at Baltimore created for and presented our Grand Secretary-Treasurer with a special citation "for outstanding service to the fraternity 'above and beyond the call of duty'."

It is at this moment too early to evaluate the work of the five Regional Meetings held this Spring. Their proceedings will be reported fully in the November issue of *THE DELTASIG*. It has been my good fortune to attend four of those meetings: first the Eastern at Washington under the able direction of Grand Council Member Feltham; next the Midwestern at Lincoln, Nebraska sparkplugged by Grand Council Member Lucas; then the Southwestern at Dallas driven by Grand Council Member Merrick; and finally the Central at Chicago under the tutelage of Grand Council Member Mee. Conflicting dates prevented my attending the Southeastern at Atlanta. It was evident at each of these meetings, from the widespread attendance and enthusiastic interest, that the whole idea of such Regional Meetings is an excellent one and will be highly productive of results in the exchange of ideas and development of wider fraternal interest. The success of these meetings already insures the success of the Grand Chapter Congress in Dallas in '51.

The fraternal spirit of Delta Sigma Pi is born in the active chapter, but it grows to maturity and lives over the years in the alumni clubs. The real opportunity to be of service lies with the alumni. Twenty-five of such clubs are formally organized and recognized in various parts of the United States, and a great many more are operating informally. There are a considerable number in the process of formal organization. There may be still some communities where the number of our brothers has been comparatively small and there is no opportunity for regular alumni association. If you live in such a community, look around. You will probably be surprised to find more Deltasigs there than you suspect. You will find association with these individuals to be stimulating and profitable in many ways. Take advantage of these opportunities for your own sake as well as for the over all good of Delta Sigma Pi.



Delta Sigma Pi Installs Chapter at Wake Forest College

ON APRIL 1, 1950, the Gamma Nu Chapter of Delta Sigma Pi was installed at Wake Forest College in Wake Forest, North Carolina. The addition of this fine chapter has increased our active chapter roll in our Southeastern Region to 14 chapters, and it gives us a second active chapter in the State of North Carolina, the other being Alpha Lambda Chapter at the University of North Carolina in Chapel Hill.

The ceremonies were held in the Sir Walter Hotel in Raleigh, North Carolina, and they began with the registration of all the visiting brothers and grand officers at noon on Saturday, April 1. Grand President Sehm from St. Paul, Minnesota, was the installing officer and he was assisted by Grand Secretary-Treasurer Wright from Chicago, Grand Council Member H. Clyde Kitchens from Atlanta, and delegations from Alpha Lambda Chapter at the University of North Carolina and Kappa Chapter at the University of Georgia in Atlanta.

The ritualistic ceremonies and the fellowship hour, that followed, were held in the Raleigh Room of the same hotel. Grand Secretary-treasurer Wright ably served as toastmaster at the installation banquet that evening in the Virginia Dare Ballroom of the Sir



GAINES M. ROGERS, Dean,
Beta Iota Chapter

Walter Hotel. The new chapter and all of the visiting delegations were welcomed by D. B. Bryan, dean of Wake Forest College. Brother Gaines M. Rogers, dean of the School of Business Administration told of the history of the school and of their plans for the immediate future. The founding of Beta Tau Business Fraternity was presented by Harry T. Williams, a charter member of Gamma Nu Chapter. Grand President Sehm then brought the program to a climax with the presentation of the Delta Sigma Pi Charter to Gamma Nu Chapter. He also outlined the obligations that would be assumed with the acceptance of this charter and the part that Gamma Nu Chapter would be expected to play in the activities of Delta Sigma Pi. William T. Boyd, the head master of Gamma Nu Chapter, accepted the charter, on behalf of the Gamma Nu Chapter members, with appropriate remarks. In conclusion, Grand Secretary-Treasurer Wright introduced all of the Grand Council Members and the

various delegations in attendance and they too added their words of welcome to Gamma Nu Chapter.

History of Wake Forest College

The history of the founding of Wake Forest College is inseparable from the history of the formation of the Baptist State Convention of North Carolina. One of the two main purposes which led to the organization of the convention in 1830 was to establish an educational institution that would give training under Christian influences and provide educated ministers. Immediately after the formation of the Baptist State Convention, Dr. Samuel Wait, serving as agent for the convention, began an intensive four-year educational campaign among the Baptists of North Carolina. Two years later, in 1832, the convention purchased from Dr. Calvin Jones a 600-acre farm 16 miles north of Raleigh to be used as a site for the proposed school.

Under the authorization of a charter granted by the State Legislature in December, 1833, the school was opened as Wake Forest Institute on February 3, 1834, with Dr. Wait as principal. Although the primary purpose was to give collegiate instruction in the arts and sciences, for five years Wake Forest Institute operated as a manual labor school, attracting liberal patronage from the large planters of the state, who wished their sons to receive practical training in agriculture, along with education in the liberal arts. In 1836 the enrollment had increased from the original 16 to 141. The manual labor feature was abandoned at the close of the year 1838, and the institution was rechartered, in December, 1838, as Wake Forest College.

With teachers who were graduates of Columbian College, Brown University and Dartmouth College, and with a liberal arts curriculum that was standard for the time, Wake Forest College conferred the degree of Bachelor of Arts upon four young men in June, 1839. From 1839 to 1894 the college operated exclusively as a college of liberal arts; the School of Law was established in June, 1894, and the School of Medicine in May, 1902. The college has given instruction to more than 30,000 students and has sent them out into practically every field of service: among these, about 3,000 ministers, 1,500 lawyers, 1,000 physicians, and an undetermined number of educators, authors, editors, journalists, engineers, scientists, business men, farmers and leaders in political affairs. In a word, the college has made a distinguished contribution to culture, Christian influence and leadership, in accordance with the original purpose of the founders of the institution.

In 1865 the endowment fund of Wake Forest College was \$11,700, the remnant from the wreck of war. In 1876, through

the efforts of Dr. C. E. Taylor and Mr. James S. Purefoy, about \$20,000 was added to the endowment. By January 1, 1884, Dr. Taylor had increased the endowment to \$100,000 and had raised a generous friend of the college in Mr. Jabez A. Bostwick, of New York City. In 1885, Mr. Bostwick created the Bostwick Loan Fund by a gift of \$12,000 and in 1886 made a further gift of \$50,000. In 1891 Dr. Taylor raised, by subscription and still another gift of Mr. Bostwick, the sum of \$40,000. Under the terms of the will of Mr. Bostwick, dating from February 1, 1892, the endowment was increased, in 1923, by stock valued at about \$1,500,000. From 1906 to 1910 Professor J. B. Carlyle undertook to raise \$150,000. Of this sum \$117,798.56 was realized, of which the General Education Board of New York contributed a fourth. The Chair of the Bible, known as the Albritton Chair of the Bible, is endowed by a gift of \$50,000, contributed in 1919 by the children of the Reverend John T. Albritton and by the Eastern Baptist Association. More than \$100,000 was added by receipts from the Seventy-five Million Campaign and the prorata contribution of the General Education Board. Mr. B. N. Duke, of New York City, made a generous donation to the endowment of 10,000 shares of Duke Power Company stock valued at \$150,000. Later the resources of the Bowman Gray Foundation were awarded to Wake Forest College, to be used exclusively by the School of Medicine.

The property of the college, including the endowment, and the buildings and grounds, amounts to about \$5,250,000. The physical equipment of the college includes about 400 acres of land and 15 buildings. The campus proper, a section of 25 acres enclosed by a wall of native field stones, noted for the variety and beauty of its trees, of which oaks and magnolias are the dominant types, provides an attractive setting for the various buildings.

In 1943, Wake Forest College launched a \$7,000,000 program to facilitate the expanding number of Baptist students. Trustees of the Smith-Reynolds Foundation offered to give in perpetuity to Wake Forest College income from a trust fund now yielding more than \$235,000 and growing at a rate guaranteeing an early income of \$350,000 annually on condition that the college be moved to Winston-Salem. Acceptance of the Reynolds Gift has been approved by unanimous vote of the Wake Forest College Board of Trustees, the Education Council and the General Board

of the Baptist State Convention on condition that ample funds, estimated at \$6,000,000 for erecting suitable buildings for a college of at least 2,000 students be secured from the Baptist Constituency, friends, foundations and other sources. Final action on accepting the offer is to be taken by the Baptist State Convention.

School of Business Administration

Business has had a place in Wake Forest College for some time. In 1866, entrance to Wake Forest College was gained by being acceptable in any one of its individual schools. In this day the word "school" did not mean what it does today. Then the term meant merely a subdivision of the department and the department was the main division of the college. "School" remained a subsidiary to the department until about 1870. In 1874-75 a Commercial Department existed at Wake Forest. Two courses were taught: bookkeeping in single and double entry comprising a complete set of retail, wholesale, jobbing and importing commission sales, farming and administration books; the second commercial arithmetic, stocks.

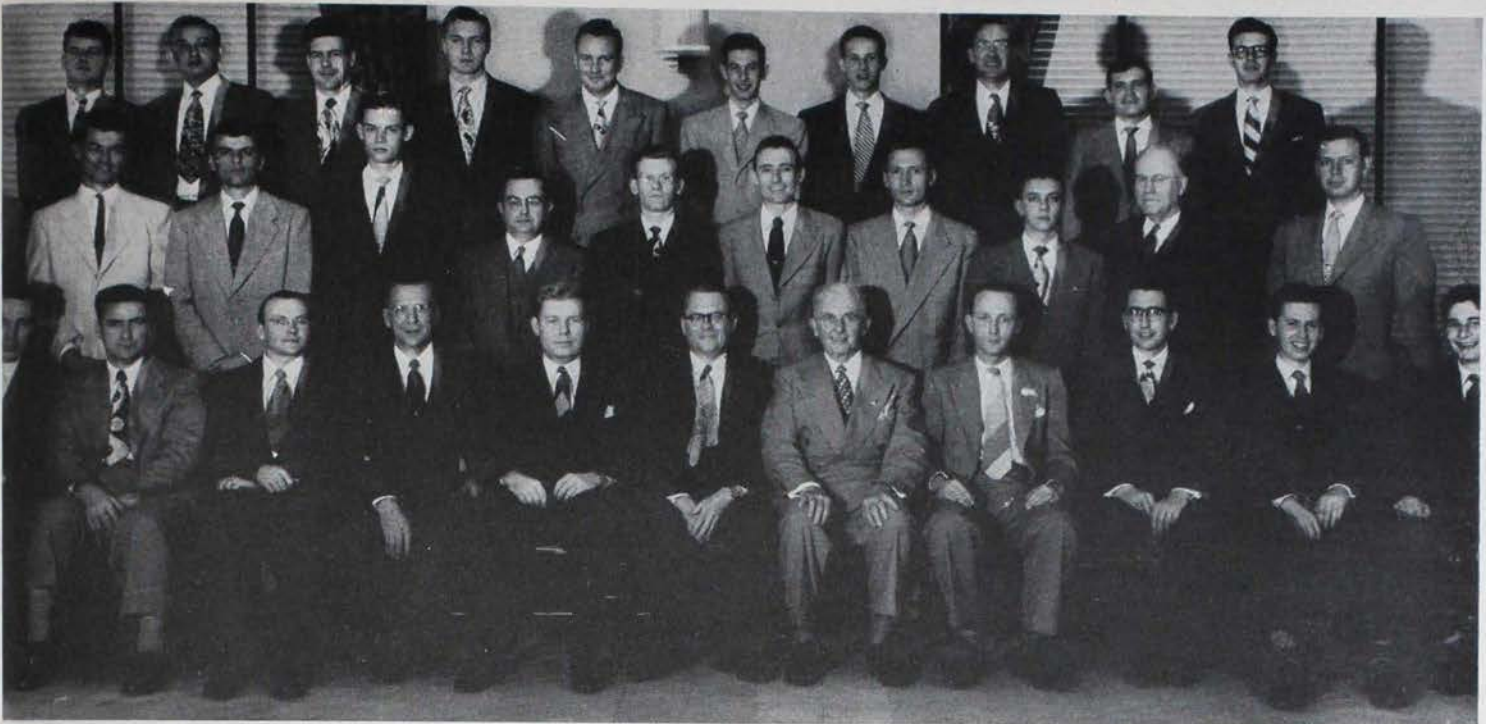
About 1906-07, entrance requirements were changed in favor of the unit system. This change required the man to be pretty well rounded in his preparation rather than to be prepared in only one subject. Unit entrance requirements in 1906-07 were: entrance requirements are designated in terms of units, a unit being a course of five periods weekly throughout an academic year of the preparatory school—a minimum of 14 units is required for admission—English—three, mathematics—two and one half, languages (not English)—three and one half, science—one. The other two units were elective from academic or advanced work. Admission without examination, the minimum requirement is 15 units and graduation from a four-year accredited high school.

The present School of Business Administration was conceived by the administration and trustees of Wake Forest College, being guided largely by Dean Rogers, to provide a liberal education and at the same time the training essential for a career in business. With the constant growth in the industrialization of the region and the increase in the complexity of modern business, it is felt that professional training for men of business becomes ever more essential. The future business leader, as



GAMMA NU CHAPTER at Wake Forest College. FRONT ROW, LEFT TO RIGHT: Dr. Gaines Rogers, Beta Iota Chapter, Dean of the School of Business Administration; Dr. Robert E. Lee, Omega Chapter, Dean of the School of Law; Dr. Daniel Bryan, Dean of Wake Forest College; Harry Williams, Mack D. Perry, Wendell Sloan, John Pate, Hamilton Boyd, Aubrey Todd, Lee Cain,

and Earl Byrd. SECOND ROW, LEFT TO RIGHT: Martin Thomas, John Lewis, Fred Mayse, Walter Joyner, Marion Davis, Fred Joyce, Edward Griffin, Eugene Mills, Kenneth Royal, and Herbert Bryant. THIRD ROW, LEFT TO RIGHT: George Greene, John Morrison, George Wilson, Charles Teague, Dwight Price, John Bishop, William Outen, Ernest MacDaniel, and Cecil Jeffords.



VISITING DELEGATES attending the installation of our Gamma Nu Chapter at Wake Forest College in Wake Forest, North Carolina on April 1, 1950.

indeed the present, must be an individual of strength, culture and character. Therefore, it is believed that the liberal arts college with a background of Christianity, when combined with proper technical training, represents the ideal combination in the preparation for a career in business.

The Bachelor of Business Administration Degree is rewarded for the completion of a minimum of 51 hours of prescribed business administration. An average of C, one quality point for each hour of work, must be maintained in the 124 hours required for the Bachelor of Business Administration Degree. Students may obtain the Bachelor of Science Degree with a major of 30 hours of prescribed work in business administration and a minor in another field. A minor of 18 hours may be obtained in business administration by majors in other fields of endeavor. In both cases one-half of the work must be taken in upper division courses.

The History of Beta Tau

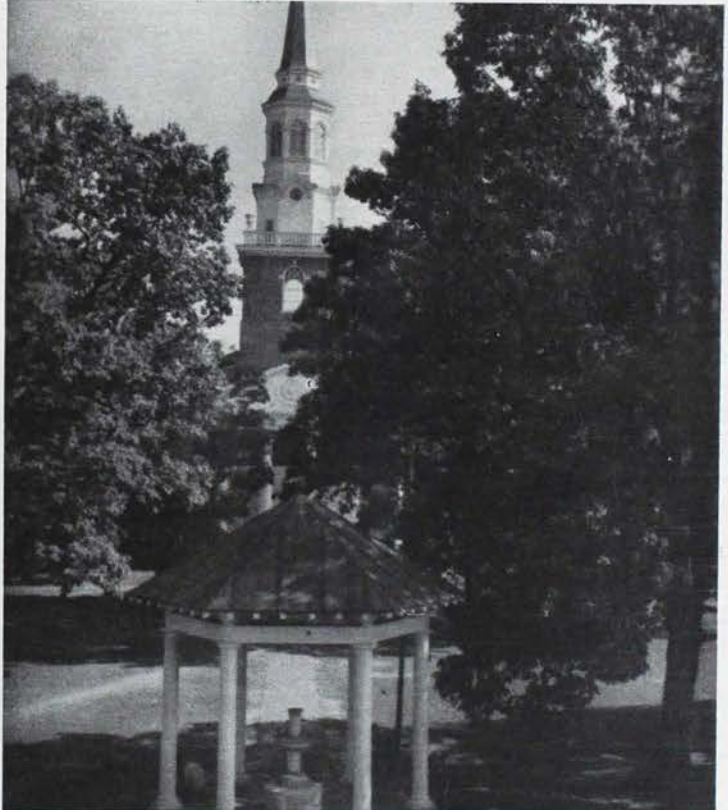
The establishing of the School of Business Administration at Wake Forest College brought about the need of an organization in which students of the School of Business Administration would have a common interest. On December 8, 1948, a group of business students and one member of the faculty met for the purpose of forming an organization that would afford each member a better understanding of economics and business principles; to promote a closer relationship between each member of the organization and between students and faculty of the School of Business Administration; and to promote higher scholarship among the students.

The original group that met in December, 1948, to form the organization were nine in number: Dr. Gaines M. Rogers, dean of the School of Business Administration, Burgess M. Allen, William F. Connelly, Leander S. Hamrick, Robert A. White, George E. Wilson, Allen C. Cooper, Jr., Bernard McLeod, John W. Person and William R. Outen. The organization was so formed as to be of a professional nature; that it would strive to present outside speakers to the campus. Beta Tau from the very beginning has looked forward to joining a national business fraternity.

Last spring under President Bernard McLeod, the fraternity pledged 24 students of the School of Business Administration.

Since its organization Beta Tau has enjoyed many absorbing and enlightening programs during the chapter meetings. Beta Tau has had the privilege of hearing a number of excellent speakers who spoke on subjects dealing with labor relations, law, personnel management and other informing subjects. At one of the meetings a panel of six students discussed the European Recovery Program. One of the highlights of Beta Tau's social activities was the banquet held last spring for members of the fraternity and faculty of the School of Business Administration. This last fall saw Beta Tau in full operation with the

(Continued on page 121)



THE OLD WELL source of drinking water in past years and the Chapel Building which houses the School of Business Administration on the Wake Forest campus.

There's a Market for Marketing Research

By L. Edward Dufty, Manager, Market Research Department,
American Oil Company, Baltimore, Maryland

THE ECONOMIES MADE POSSIBLE by mass production can only be achieved through mass distribution, hence that distributor who is fully informed about changing market conditions is best equipped to operate profitably.

Among many otherwise well informed businessmen, the function of marketing research and its place in a modern business organization is only vaguely understood. With those who appear to know, it is often confused with public opinion research, the occasional but spectacular fallibility of which findings gain considerable ill fame for both. Marketing research on the other hand, while still subject to statistical error, may nevertheless be used with greater confidence.

As a matter of fact, it is difficult to conceive of even a small business which would not profit from a thorough survey of its market with respect to size, composition, requirements, price levels, etc. It is not unusual to find such analyses conducted without full recognition of the job being undertaken.

For example, the news stand operator must make a careful appraisal of the number of his patrons and the character of their reading habits, otherwise "no returns" would soon eat up his profits and the omission from his racks of publications in demand would unnecessarily limit his volume.

Larger firms perform marketing research, frequently unidentified as such, beginning usually with an analysis of sales records as a collateral assignment, optionally assumed by a sales executive, accountant, or the owner himself. Where soundly arrived at, the findings can be of considerable value. Unfortunately, lack of confidence in a scientific approach, the smothering of distasteful facts, and the final reluctance by management to face a well defined hazardous competitive situation, can result in the sickening and final dispatch of a feeble business house whose only epitaph will be a statistic in Dun's Review.

With increasing size of a company comes a better realization of the value of marketing research. However, a basic weakness must be anticipated by management in divorcing such an operation from other departments and charging one individual with the collection and analysis of all internal and external data pertaining to the company's business. The scope of such work should be sufficiently broad to take in all phases of the selling process without restriction; and the sole responsibility of the department head should be one of reporting directly to top

management all the facts, drawing such conclusions and making such recommendations as are fully supported by the data at hand.

With marketing costs estimated at 59% of the consumer's dollar and production methods developed to peak efficiency, it is evident that a careful and continuous scrutiny of the distribution system should offer the greatest return to future business effort. It follows therefore that to attain a sound market position and to assure the financial health of an organization, production, sales, and accounting officials should see to it that their primary assignments do not suffer from a dilution of effort in other fields, particularly marketing research, especially when it is found that this latter activity, diligently pursued, will solidify the position of all.

As a departmental activity, marketing research may well act as a coordinating factor to resolve questions of policy, at all times supplementing rather than supplanting management judgment. Overall potential, degree of market penetration, preparation of forecasts or the data upon which a more comprehensive financial budget may be predicated are normally a part of its responsibility.

In the field of selling costs, such a department can easily pay its way. Salesmen's time distribution, car allowances, and incentive rating systems can profitably be studied from a broad viewpoint equitable to both management and salesmen. A survey of advertising appeal, media selection, probable consumer acceptance of new products, package design—all of these tests can be performed by a marketing research department with proven success.

While the acceptance of marketing research is slowly spreading, many concerns can establish such departments almost without cost merely by regrouping such work under one individual, thereby gaining the manifold advantages of concentrated effort and leaving other departments free to work out primary assignments in their special fields.

From that beginning, the department's growth is directly proportional to the ability and application of its head and his conception of the assignment. The benefits to be derived can be multiplied by the number of market problems studied and assured by a receptive attitude on the part of management toward the conclusions arrived at.



THE INSTALLATION BANQUET of Gamma Nu Chapter at Wake Forest College in Wake Forest, North Carolina on April 1, 1950.

Georgia Coed Selected 1950 Rose of Deltasig

MISS GWENDOLYN STAUB, the candidate submitted by Kappa Chapter at the University of Georgia in Atlanta, has been selected as the 1950 "Rose of Deltasig." A stunning brunette, Miss Staub was chosen by Dorothy Lamour and John Dall of motion picture fame as the winner from among a total



MISS GWENDOLYN STAUB of the University of Georgia who was selected as the 1950 "Rose of Deltasig."

of 39 contestants. She is 19 years old and five feet six inches tall, having blue eyes and black hair. A junior at the Atlanta Division of the University of Georgia, Miss Staub is also a secretary at Chris Prost Associates in Atlanta. The 1950 "Rose of Deltasig" resides in Decatur, Georgia, and attended the Decatur Girls High School. She was born in Pittsburgh, Pennsylvania, however.

Kappa Chapter advises that their contestant is as sweet and charming as she looks, and that she is in attendance at all chapter functions. Delta Sigma Pi is very proud to present Miss Staub as its 1950 "Rose of Deltasig." Congratulations are also extended to Miss Mary Jo Sullivan and Miss Dorothy Berquist, entries of Theta Chapter at the University of Detroit and Beta Omega Chapter at the University of Miami, respectively, who were selected as runners up in the contest by our Hollywood judges. Contact with Miss Lida Livingston of Margaret Ettinger and Company, who has provided judges for this contest since its inauguration, was made through Brother Floyd Poetzinger of Poetzinger, Dechert and Kielty of Chicago, merchandising counselors.

The "Rose of Deltasig" Contest originated at the suggestion of Beta Xi Chapter at the Sixteenth Grand Chapter Congress in Minneapolis, and it was unanimously decided to conduct the first contest in 1948. A committee was appointed with Howard Patterson of Beta Xi Chapter as its chairman. The committee drafted a set of rules for the operation of this contest and these were adopted and distributed to the chapters. Practically every chapter in the fraternity selected its own local "Rose of Deltasig." The contestant submitted by Epsilon Chapter at the Uni-

versity of Iowa was selected as winner in both the 1948 and 1949 contests, with Miss Marlyn Carstens winning the first year and Miss Donna Lee Iverson the next. We were fortunate in having George Montgomery and Richard Hart as judges for the first "Rose of Deltasig" Contest and Betty Hutton and Garry Moore for the second.

Our Judges

Dorothy Lamour, one of the judges of the current "Rose of Deltasig" Contest, is herself a winner, having been selected as Miss New Orleans in one of that city's annual beauty contests. Well known for sarong roles, she has acted in many moving pictures. Dorothy's first memories are of New Orleans, Louisiana, where she was born. After high school, she took a quick business college course and worked for a while with a New Orleans business firm. Shortly after, she and her mother moved to Chicago and Dorothy found employment at Marshall Field's, the world's largest department store, as an elevator operator. Her beauty, however, did not go unnoticed and occasionally she did a little modeling for the store.

One day she got a rush call to model an evening gown for a young lady by the name of Dorothy Gulman, a Chicago press agent, who was setting up a fashion show. During the course of the conversation, the publicity girl learned that Dorothy Lamour was Miss New Orleans and invited her to take part in a Celebrity Night which was to be held at the Morrison Hotel.



DOROTHY LAMOUR AND JOHN DALL, Hollywood stars, who served as judges in the 1950 "Rose of Deltasig" Contest of Delta Sigma Pi.

Dorothy did sing at the Celebrity Night and was introduced to band leader Herbie Kay. She auditioned and won the job as his vocalist. Later on, Dorothy doubled between singing at the famous Stork Club and a radio program with the NBC network. NBC brought her to Hollywood. Paramount then signed her for their first sarong picture, "Jungle Princess," with Ray Milland. This type of picture brought her a fabulous amount of success and fame.

During the war she was one of Uncle Sam's Number One Salesladies, having sold a phenomenal amount of war bonds. Her favorite sports are tennis and swimming. She enjoys dancing, music and driving her own car. She loves autographs and premieres and going to New York for "doing the town," but she also gets a kick out of doing her own marketing. Dorothy is married to William Rose Howard, III, of Baltimore, Mary-

(Continued on page 150)

The Quest for Security

By A. Aldo Charles, Pi Chapter
Professor of Insurance—University of Georgia

ONE OF MAN'S BASIC DRIVES is the desire for security. The cries going up over the Welfare State indicate a belief that there is something undemocratic about this concern for security. As well might we ask man to forego his desire for social esteem as we are to ask him to disdain security. Most of the people crying out against the current methods used to achieve security are men who have already had their desire for security satisfied. These men feign to believe that the only true road to security is through the accumulation of wealth. This is one method but the weakness of it is that it can succeed only through failure—failure of the masses to achieve security against the uncertainties of this mortal life. There is not enough wealth in the world to permit any but a small percentage of the people to achieve security through this method. If the multitude is to have their desire for security even reasonably satisfied, some method other than wealth accumulation must be used. In an economy where the private ownership of property is sacred, the masses must either forego security or else seek it through social legislation.

Undoubtedly a large number of the critics of the Welfare State are men who do not want to see the masses achieve economic security. These men believe in the discipline of fear as the motive for toil. They look favorably upon a "pool of unemployed," another version of the concentration, as a means of disciplining the "unwashed mob." Others believe that it is hope, not fear, that gives man the incentive to toil on long after his weary muscles decree a halt. When fear is the motive for toil, effort abates as the fear diminishes. But when hope is the motive, success feeds upon itself so that each new achievement calls forth renewed effort. If this be true, then freedom from the fear of unemployment, old age dependency, and the loss of income due to sickness and accident does not lull men into idleness and anti-social behavior. It certainly does not affect the propertied classes that way. Are there biological drives peculiar to the propertied classes? Freedom from the fear of want does not degrade man; on the contrary, it gives buoyancy to the spirit and meaning to the dignity of the human soul.

Among those who long to see all mankind achieve the maximum security consistent with fundamental human liberties, much honest difference of opinion exists as to the best method of achieving this goal. In a brief article of this kind space permits only a cursory treatment of the complex aims of a broad social security program within the framework of a capitalistic society. Sickness and accident, unemployment, and old age dependency are the three economic hazards haunting mankind. Only the last one will be commented upon here. One method would be for labor to achieve provision for old age retirement by collective bargaining. Not only is this method inadequate, but to many people who sincerely believe in achieving security by cooperative action this method has ominous implications. In the first place pension plans by individual business firms cannot give the workers security. Labor can have no greater security than the business firm itself has. For hundreds of businesses there is no assurance that they can survive a major depression. Nothing is more tragic than for a retired worker to have his meager pension discontinued. The fear that this will happen must haunt all workers who are covered by these plans. Thus we have all the costs of collective security but cannot achieve old age independence for any but a small fraction of the working force. In the second place even a still smaller percentage of the population can achieve security by this method.

Today only a little more than half the income recipients are wage earners and of these less than half are organized. The cost of these plans, however, are a part of the operating cost of business and must be borne by the consumer. Since everyone must bear a portion of the cost, all should receive some of the benefits. In the third place, these private pension plans as presently drawn lessen the mobility of labor at a time when the economy demands increased mobility of labor. In the fourth place, the existence of these plans obtained by collective bargaining has the potentiality of placing the worker at the mercy of both his employer and the union boss. Much of the conflict between capital and labor is in reality a conflict between the leaders of business and the leaders of labor for the loyalty of the working man and the power that goes with that loyalty. In addition political parties and even churches have shown no scruples against scheming to get control of unions for either noble or ignoble ends, depending upon one's ideology. But whether or not the ends are noble or ignoble, the portents for democracy are foreboding. These portents at the present time are probably more evident in some European countries than in our own, but recent events prove that we are not immune.

If the above weaknesses of achieving old age independence by collective bargaining are real, not imaginary, then what other recourse does man have? Clearly none except social security. The critics of the Welfare State make no claim that there is any other recourse. They don't want man to be secure. They want him to be insecure so that he will work harder to produce more wealth and thus obtain security through creating an estate. But this is self-defeating if insecurity is needed to goad man to work because its very success will cause it to fail. It must fail in order to succeed. Except for these opponents of security, the most logical approach to the problem is through an extension of the social security principle. Under the present Act about one-third of the workers are excluded, yet like the union plans every one must pay the cost. The tax paid by the employer is passed on to the consumer, as it should be, so that we all pay the cost in higher prices. Yet among those excluded are the lowest paid workers in America. They are thus required to contribute toward the retirement of the higher paid workers but are themselves excluded. This is income redistribution with a vengeance, taking from the low income groups to give to the upper income groups.

A sound social insurance program for old age retirement must meet four essential requirements:

1. It must provide for universal coverage
2. The solvency of the payer must be certain
3. The retirement benefits must rise and fall with the price level
4. The plan must not encourage premature retirement

As has been indicated already, the consumer in the end must bear most of the burden of any retirement system. Because of this equity alone demands that there be universal coverage. But there are other reasons why everyone should be covered. Most of the social unrest today is due to insecurity. Basically our racial tension is an economic problem. Social security legislation, then, is designed to purchase social tranquility. It will not do this so long as a large segment of the population is burdened with the cost of social security but is denied the benefits. Even those who accumulate enough property to provide for old age often suffer financial reverses after retirement and find themselves dependent. The goal of social security is to devise a sys-

tem whereby every citizen from the poorest to the richest will have a floor below which his retirement income will not be permitted to fall. The ceiling will be provided by individual initiative.

Secondly, a sound social security program demands that the beneficiaries have faith in the ability of the payer to meet his commitments. Even nations become insolvent but I believe most people will admit that when the Federal government becomes insolvent, all else will be lost anyway. There can be no guaranty of absolute solvency but it is certainly unrealistic to believe that the United States Steel Corporation will be able to meet its commitments to its workers after the Federal government has repudiated its obligations. There is nothing so destructive of a feeling of security as a lack of confidence in the stability and the permanency of a retirement system. The very existence of a solvent fund from which payments will be made to the aged will go a long way toward providing the confidence essential for the successful operation of a profits system. So long as business is sound, the Federal government will be able to keep the social security reserve sound. This is not true of any other underwriter. Business firms go bankrupt in prosperous periods. State and local governments often are in financial difficulties even when business is booming. It is difficult to see how anyone could sincerely contend that any institution could lay greater claim to its ability to pay the pension claims than the Federal government.

Thirdly, a fixed sum of money alone will not provide security in old age. The purchasing power of the payment is the basis of security. We are acutely aware today of the effect of rapidly rising prices on the lot of people retired on a fixed income. So long as the retirement payments are rigidly fixed, inflation will always haunt the aged, denying them of that feeling of security for which they have sacrificed so much to achieve. Conversely, deflation will make high fixed retirement benefits so burdensome upon the government that its ability to pay will be jeopardized, thus fostering the very thing the plan is designed to abate. These deficiencies can be readily overcome by synchronizing the payments with the cost of living so that both will rise and fall together.

Finally, a sound social security program should not encourage idleness among people who are able and willing to work. There are teacher retirement plans in force that permit one to retire after twenty-five years of service. If a young man begins teaching at the age of twenty, he can retire at the age of forty-five. This is inane. Not only does it tend to keep the payments too small to provide security, but it encourages idleness on the part of people in the prime of life. The infirm should be allowed to retire at the onset of infirmity, but all others should be required to work until sixty-five and everyone should be encouraged to work until ninety if he is willing. The provision of the present Social Security act denying anyone payments if he is earning more than \$15 a month in a covered industry was born of the depression. It was intended to bribe the aged to leave the labor market so as to make room for younger people and the unemployed. A sound old age retirement system should not at the same time be made a means of reducing unemployment. That problem must be solved by other methods.

Is such a plan as outlined above financially sound? The cost can scare anyone who is already anxious to be scared. It is difficult to see how any objective student of economics could seriously contend that the program is financially unsound. Of course universal coverage alone will not bankrupt the government. The size of the payments is the factor that will determine the nation's ability to afford such a plan. As a basis for discussion I shall use \$100 a month for everyone over sixty-five although I myself believe this figure is too high. This is the amount most often advocated today by the extreme apostles of social security. Should this figure be adopted the annual cost

would be in the neighborhood of \$12,000,000,000. But even with all the other enormous Federal expenditures this would not be as burdensome as \$1,000,000,000 would have been in the mid thirties. Our income tax law recognizes the fact that a man's ability to pay rises at a much faster rate than his income. This is the basis of the progressive income tax rate. The same is true of a nation. But this \$12,000,000,000 would not be an added burden superimposed upon the present tax load. We are already paying most of this. The adoption of such a comprehensive plan would merely merge into one plan dozens of haphazard plans. From this gross cost we should deduct the present social security taxes for old age retirement, the cost of the union plans, small scale individual plans for old age retirement, most of the cost of state and local public welfare plans, children's contributions to the support of their parents, and much private charity. Certainly these burdens would not be necessary. Most of the retirement plans which the unions have obtained by collective bargaining provide that the social security payments should be supplemented up to \$100 a month. Social security should provide for this principle to work in reverse. This will be more politically feasible than an outright prohibition of pension plans obtained by collective bargaining or by any other method. Few people doubt that eventually some curb must be placed upon the union's power to bargain for welfare plans. Most unions would gladly exchange their private plans for adequate social security.

If we accept the statement that a social security program providing for \$100 a month for everyone over sixty-five is financially sound, then the real issue is whether or not it is desirable. Does the "unwashed mob" deserve freedom from old age dependency? If the answer is no, then we should discontinue our hypocrisy about the dignity of the human soul, the worth of the individual regardless of economic status, and many other democratic postulates. Without apology I take my stand with those who believe that we are our brother's keeper. But aside from any moral problem, the social tranquility which a comprehensive social security program will engender will be worth many times the cost.

Wake Forest Chapter Installed

(Continued from page 117)

anticipation of an even better year than last. Beta Tau has pledged additional carefully selected students of the School of Business Administration and these pledges along with former members constitute the present enrollment of Beta Tau and the petitioning group of Delta Sigma Pi.

The first officers of Gamma Nu Chapter are: Head Master, Hamilton T. Boyd; Senior Warden, John C. Pate; Junior Warden, Aubrey C. Todd; Scribe, Earl J. Byrd; Treasurer, Mack D. Perry, Jr.; Chancellor, Wendell D. Sloan; and Historian, Harry T. Williams.

Those undergraduate members initiated on April 1, 1950, are: Robert B. Bell, Jr., John E. Bishop, Hamilton T. Boyd, Herbert H. Bryant, Earl J. Byrd, E. Leroy Cain, Marion J. Davis, George C. Greene, Jr., Edwin B. Griffin, J. Cecil Jeffords, Fred N. Joyce, John J. Lewis, Fred L. Mayse, Jr., Ernest P. McDaniel, Eugene Mills, Jr., John S. Morrison, William R. Outen, John C. Pate, Mack D. Perry, Jr., Edwin D. Price, C. Kenneth Royal, Duncan J. Sinclair, Jr., Wendell D. Sloan, Charles C. Teague, Jr., Martin E. Thomas, Aubrey C. Todd, Jr., Robert B. Wallace, Harry T. Williams and Charles A. Wrenn.

The alumni are: Burgess M. Allen, Mack D. Bissette, Jr., Robert L. Brinkley, Dale C. Cooper, Robert A. Drake, Leander S. Hamrick, Walter B. Joyner, James T. Powell, Ammie L. Royal, William R. Rucker, Jr., Robert A. White and George E. Wilson.



WITH THE

ALUMNI

THE WORLD OVER

Portrait Honors Late Dean Olson

BETA GAMMA CHAPTER, at South Carolina, has kept a pledge and fulfilled a promise. On November 9, at three o'clock in the afternoon, a portrait of the late Dean George Olson was presented to the University of South Carolina. The portrait was painted by the eminent South Carolina artist, Charles W. Crowson. The presentation was made in the University Chapel. Associates and friends of the late Dean Olson were in attendance.

Chairman of the presentation committee was Brother Loy M. Greer. Brother Greer is to be commended on the outstanding job of arranging the presentation.

Dean Olson was advisor of Beta Gamma Chapter for years and dean of the School of Commerce. Dean Olson was largely responsible for the expansion of the School of Commerce at the University of South Carolina. Aiding him in this expansion program were Professor Frank T. Meeks and Professor Furman E. Cannon. Professor Meeks is at present the head of the accounting department and Professor Cannon is the major professor in the field of Federal Income Tax.

Presentation of the portrait was ably accomplished by Frank Taylor, insurance executive of Columbia, South Carolina. Mr. Taylor is an alumnus of Beta Gamma Chapter. Receiving the portrait for the university was the President, Norman E. Smith. After the presentation, the portrait was displayed permanently in a prominent place on the ground floor of the McKissick Library. All members of the Beta Gamma Chapter were proud to realize the completion of this memorial to an outstanding South Carolinian.—WAYNE SHOWALTER

CHICAGO

THE CHICAGO ALUMNI CLUB in keeping with its promise to present an attractive professional program had the privilege of partaking of the experience and knowledge of two of our prominent fraternity brothers. February's theme "National Service Life Insurance and You" brought Brother Lincoln C. Cocheu, director of insurance for National Service Life Insurance. Brother Cocheu, Xi Chapter at Michigan, discussed the dividend, now being issued by the Veterans Administration, its origin, meaning and application. Interest increased as Brother Cocheu enlarged upon the workings of the Veterans Administration and the advantages of ownership of National Service Life Insurance. Time ran out on the questions, but not before those in attendance had profited greatly from another prominent Deltasig.

In March we continued to draw from the vast experiences of our brothers and asked Past Grand President Herman Walther to discuss the current housing situation. Brother Walther, a well known man in real estate

circles, distinguished between slum clearance with private and public funds. Having served on a local committee appointed to investigate available sights for proposed projects he was able to give us first hand information on the methods used to finance these plans. Many of us began to understand the importance of giving more attention to this mushrooming use of funds to which the government and thus the public is contributing.

Plans are being formulated now to continue this informative program through the balance of the year at our April and May meetings. The month of May will bring to Chicago the Central Region Meeting in which the Chicago Alumni Club will be greatly interested. Plan now to participate in this meeting on May 5, 6 and 7 at the Maryland Hotel.—ROBERT O. LEWIS

THE CENTRAL OFFICE REGISTER

THE FOLLOWING MEMBERS of Delta Sigma Pi have visited the Central Office since the last issue of THE DELTASIG. If there is no city shown after the name it indicates they resides in Chicago.

ROBERT W. HEATH, *DePaul*; WILLARD PETERSON, *Illinois*, Moline, Illinois; RAYMOND J. DOWLING, *Omaha*, Omaha, Nebraska; JOHN D. PETERSON, *Iowa*, Iowa City, Iowa; JOHN L. MILLER, *Iowa*, Iowa City, Iowa; EDWIN V. ZAHORIK, *Iowa*, Iowa City, Iowa; RICHARD S. MURPHY, *Iowa*, Iowa City, Iowa; CHARLES J. DREES, *Iowa*, Iowa City, Iowa; EDWARD J. VAVRA, *Iowa*, Iowa City, Iowa. EDWARD J. BARABAS, *DePaul*; HENRY C. BISCHOFF, *Georgetown*, Whitestone, New York; DANIEL C. ZEBROWSKI, *Wisconsin*, West Allis, Wisconsin; JOHN F. MEE, *Ohio State*, Bloomington Indiana; ROBERT O. LEWIS, *Northwestern-Beta*; HAROLD J. MULLIN, *Northwestern-Beta*; JOHN F. KORNFEIND, *DePaul*; MICHAEL B. SCHNEIDER, *DePaul*; HENRY ZWARYCZ, *DePaul*; STEPHEN J. GABAY, JR., *Ohio State*, Reynoldsburg, Ohio; ROBERT G. SCHUBERT, *DePaul*; GLENN W. CHAMBERS, *Georgia-Kappa*, Monroe, Michigan; GEORGE ZACK, *Northwestern-Beta*; RICHARD W. JEFFERIS, *Temple*, Penfield Downs, Philadelphia; WILLIAM C. DALZELL, *Kent State*; H. YATES WELLES, *Cincinnati*, Cincinnati, Ohio; RICHARD R. ZUKOWSKI, *DePaul*, JOHN A. BRDECKA, *Northwestern-Zeta*; EUGENE R. DOOLAN, *DePaul*; JOHN D. KERSLAKE, *Marquette*, Milwaukee, Wisconsin; WARREN J. SHACHOTA, *Marquette*, Milwaukee, Wisconsin; ROBERT F. REBECK, *Northwestern-Beta*; RAYMOND H. PENDER, *Missouri*, St. Louis, Missouri; E. M. PANKRATZ, *Northwestern-Beta*; Oak Park, Illinois; RICHARD H. MAHONEY, *Michigan State*, Oak Park, Illinois; JAMES T. MAY, *Baylor*, Mattoon, Illinois; WALTER C. SEHM, *Minnesota*, St. Paul, Minnesota; DONALD F. BRACEWELL, *Georgia-Pi*, Atlanta, Georgia; JOHN H. KRAMER, *Northwestern-Beta*; FRED J. THOMAS, *Detroit*, Detroit, Michigan; NORMOND H. RUCK, *Northwestern-Zeta*.

McDonald Horne Appointed Dean at Mississippi

MCDONALD K. HORNE, JR., *Mississippi*, dean of the School of Commerce and Business Administration at the University of Mississippi was promoted to that position following the resignation of Brother Horace B. Brown, *Mississippi*, who accepted a similar position at the University of Oklahoma in the fall.



MCDONALD K. HORNE, Jr., Mississippi

Brother Horne was born in Winona, Mississippi, in 1909, received his early schooling there and in 1930 he graduated from the University of Mississippi with an A.B. degree. He secured his master's degree in 1932 from North Carolina and his doctor's degree in 1940. His first position was that of managing editor of the Tupelo Journal in 1934. In 1935 he joined the staff of the University of Mississippi, where he later directed the Bureau of Business Research and headed the department of economics and business administration before becoming dean.

In the last ten years, Brother Horne has served as advisor to many governmental committees and headed several commissions particularly in relation to the cotton industry and labor relations. He also served in the Navy during the last war and held the rank of Lieutenant Commander. Brother Horne makes his home in University, Mississippi, is married and has one son.

NORTHEASTERN OHIO

IN AUGUST, the Northeastern Ohio Alumni Club held its annual picnic. Festivities included a strenuous baseball game, participated in by one and all with no thoughts of the next day's aches and pains (and there were plenty); milder games, some for the kiddies, some for the older folks; and plenty of food.

The first fall meeting was well attended, and served not only as an organizational meeting, but as a friendly get-together in which we became better acquainted with the recent grads. Regular meeting dates were set for the third Friday of each month at 8:30 P.M. in the Allerton Hotel. Any Deltasigs in the Cleveland area or any who might be passing through are urged to drop in at the meeting or at the monthly luncheon, the first Thursday of each month at the Sherwood Inn.

Several Deltasig alumni attended the Beta Tau Chapter's Founders' Day dinner on November 5. Chicken was on the menu, orchids on the ladies, and smooth dancing after the meal on the dance floor. The Allerton Hotel was again the scene of our activities, when the alumni club staged its "Holiday Party" for approximately 40 couples. There was dancing, and talking, and a wonderful food spread about midnight. All this was on December 28.

The formation of an alumni ritual team, and the acceptance of the responsibility for the National Committee on Life Memberships occupy considerable time for several of the members. So far the formal ritual has been performed for both Beta Pi and Beta Tau chapters on several occasions and has proved very successful, both so far as performance and enabling our alumni members to become much better acquainted with the actives. It is hoped that the activities may be extended in the future to include other nearby chapters. The Life Membership group has met, discussed, and decided upon plans for a campaign to increase these memberships. It'll be a difficult job but we hope to follow in the able footsteps of the Baltimore Alumni Club.

Our salesmen were out in force to sell tickets for an entire theater, the Playhouse here in Cleveland. The alumni group bought out the entire house for the evening of February 12, and members polished up their sales appeal among their friends to enable us to build up our treasury. Two good one-act plays, a new idea to theater goers, were well received by alumni, active members, their friends and dates.

Future plans call for regular meetings and luncheons, as well as a dinner meeting with a speaker, and a picnic late in the spring. The February meeting was held at Nelson's Swedish Restaurant. Dinner (more food than we could possibly eat) was followed by a short talk on "Stocks and Bonds for the Small Investor" by Brother Bob Jones. It gave us an insight into what we could do with a small amount of cash, so far as seeing that it was invested safely and securely, as well as profitably. Both the March and April meetings were held at the regular meeting place, Hotel Allerton.—RALPH D. KING

D I V I D E N D S

To Brother and Mrs. Willis W. Alexander, *Missouri*, on January 8, 1950, a daughter, Barbara Louise.

To Brother and Mrs. John L. Bouchillon, *Mississippi State*, on December 10, 1949, a daughter, Laura Elizabeth.

To Brother and Mrs. Stanley Burnham, *Texas Tech*, on November 5, 1949, a daughter, Jennifer.

To Brother and Mrs. Richard Cianci, *New York*, on March 5, 1950, a daughter, Christine.

To Brother and Mrs. Robert Lee Clayton, Jr., *Baylor*, on January 21, 1950, a son, Robert Lee, III.

To Brother and Mrs. William J. Deane, *Boston*, on March 1, 1950, a son, William Ross.

To Brother and Mrs. Sam W. Denmark, *Georgia (Kappa)*, on January 23, 1950, a daughter, Deborah Anne.

To Brother and Mrs. Ralph Doerner, *Louisiana State*, on October 1, 1949, a son, John Stephen Francis.

To Brother and Mrs. Conrad J. Gleber Sr., *Louisiana State*, on October 4, 1949, a son, Conrad, Jr.

To Brother and Mrs. Willie E. Grace, *Cincinnati*, on February 2, 1950, a son, Steven Craig.

To Brother and Mrs. Crawford T. Hollidge, *Boston*, on January 7, 1950, a daughter, Heather.

To Brother and Mrs. Royce Hopkins, *Texas Tech*, on January 21, 1950, a daughter, Sharon Lee.

To Brother and Mrs. Donald Krell, *Michigan*, on October, 1949, a son, Donald, Jr.

To Brother and Mrs. George S. Little, *Missouri*, on January 29, 1950, a daughter, Georgia Esther.

To Brother and Mrs. Salvadore Maggio, *Louisiana State*, on December 1, 1949, a daughter, Kathryn.

To Brother and Mrs. Charles D. Moore, *Georgia (Kappa)*, on December 14, 1949, a son, William Michael.

To Brother and Mrs. Kermit C. Moss, *Michigan*, on August 27, 1949, a daughter, Eugenia Hope.

To Brother and Mrs. Carroll C. Paulsmeyer, *Missouri*, on December 7, 1949, a daughter, Sue Ellen.

To Brother and Mrs. John Ross Ritchey, *Miami U.*, on December 16, 1949, a daughter, Christine Kathryn.

To Brother and Mrs. Robert Edward Schmitz, *Marquette*, on January 8, 1950, a daughter, Mary Monica.

To Brother and Mrs. Don B. Stewart, *Georgia (Kappa)*, on July 28, 1949, a son, Donald B., Jr.

To Brother and Mrs. John R. Studer, *Boston*, on January 23, 1950, a son, Stephen W.

Omaha Deltasigs Appear On Television Show

THE TELEVISION SHOW sponsored by the Division of Business Administration at the University of Omaha was the work of three

Gamma Eta Chapter Deltasigs. Brothers Paul T. Crossman, John A. Schuchart and George E. Wickman wrote, directed, produced and starred in the 25 minute seminar on "Federal Income Tax." The show, presented March 1 over station WOW-TV, featured a discussion of the methods and tax saving ideas in filing individual tax returns.

The television shows as presented by Omaha University are a part of the informational service of the university. This particular show was geared to answer those often asked questions in relation to income tax. The show itself was built around a graphic display of charts and sample returns showing the advantages of using various forms. Brother Crossman is associate professor of business administration at Omaha University. Brothers Wickman and Schuchart are head master and DELTASIG correspondent, respectively, of Gamma Eta Chapter.—JOHN SCHUCHART

Ben Ross Feted at NYU For 25 Years Service

BEN ROSS, *New York*, was presented with a 1950 Buick sedan in recognition of his 25 years of service as alumni secretary of the New York University. The silver anniversary committee was composed of nearly 200 alumni who have held major offices in the university's 18 alumni associations during the past quarter century. The ceremonies took place at the Faculty Club, and the keys to the new automobile were presented to him at that time. Another surprise awaited him when he left the Faculty Club and discovered a parking ticket on his new Buick.

New York University's Alumni Federation was organized four years before Brother Ross took office as its secretary. At that time it had only 30,000 members as compared to its present day membership of 90,000. Under his direction 18 active alumni clubs were organized and the Alumni Fund was inaugurated and now ranks among the top 10 among the American colleges and universities.

Brother Ross became a member of Alpha Chapter of Delta Sigma Pi in 1923, and has been an active alumnus ever since his graduation from New York University. His home is in Tuckahoe, New York. He is married and has five children.



A NEW BUICK, parking ticket and all, were presented to Ben Ross of New York University in appreciation of his 25 years of service as their alumni secretary. LEFT TO RIGHT: Millard Tompkins and Jim Gilloon of New York U., Mrs. Ben Ross, and Ben Ross.



FOUNDERS' DAY DINNER of the Houston Alumni Club. At the head of the table, Randolph Mills; Kenneth B. White, past Grand President; Marion Sprague, President Houston Alumni Club; William R. Merrick, Member of the Grand Council; Arthur Mills, Secretary Houston Alumni Club; and Terry Buehring, Vice President Houston Alumni Club.

HOUSTON

ON AUGUST 18, 1949, a group of Deltasigs living in Houston met for dinner to discuss the reactivation of the Houston Alumni Club of Delta Sigma Pi. Sentiment was overwhelmingly in favor of such a move, and a meeting was called for September 22 at the Seven Seas Restaurant.

Response to widely circulated newspaper publicity was great, and approximately 35 men showed up for the second meeting. An election of officers was held with Marion Sprague (Texas Tech) named president, Terry Buehring (Texas), vice president, and Arthur Mills (Texas), secretary. Subsequently Curtis Lightfoot (Baylor) was elected treasurer and Jim Coats (Texas) appointed Deltasig correspondent to fill out the executive council. After a transfer to another city forced the resignation of Art Mills, Jim Marrs (Baylor) was named to fill the vacancy.

At the October 20 meeting, the regular meeting date was set for the third Thursday of each month at the Warwick Hotel; refreshments at 6:15, dinner at 7:15. The club elected to celebrate Founders' Day with a dinner held November 10. Kenneth White, past Grand President, and Bill Merrick, Member of the Grand Council, came down from Dallas to address the newly reactivated group. Once here, they found an opportunity to hold a Yellow Dog initiation.

Came December, and the Christmas formal was held in the Grecian Room of Houston's fabulous Shamrock Hotel. Thanks to the chairman Mickey Elliott and his committee, more than 200 Deltasigs and guests enjoyed the dance. Marion Sprague arranged for the floor show while Al Chiles gave away door prizes to the accompaniment of heckling from "Silent Lee" Hill. The music was furnished by Paul Schmitt and his orchestra.

Meetings have continued to be held on the third Thursday of each month with an entertainment period following the dinner. The entertainment provided for by chairmen Luther Baldwin, Jim Porter, Dorsey Turner, Chuck Everett, John Murray, Ed Stuart, and John McLaughlin has been uniformly good. The entertainment has included a number of singers, dancers, movies, Bozo St. Claire (mas-

ter of ceremonies at Houston's famed Ring-side Club), Rao's Jazz Band, and a trained dog act.

To fulfill an ever increasing demand, a stag party was held January 21 at the Irish Club. The attending brothers played games, consumed a great deal of 7-Up, and enjoyed a floor show. The members attending were deeply indebted to Terry Buehring and Al Taylor for their work in promoting the party.

The club has now grown to the point that there are 109 members listed in the club directory, and attendance has been uniformly high at the meetings. The directory, by the way, is a handsomely bound volume containing the name, address, business, and phone number of each member as well as his college and hobbies. The directory represents a lot of time well spent on the part of Dixon Manly, Chili Stone, John McLaughlin, and Terry Buehring.

The Christmas Formal was such a success that an April Fool's Frolic was held April 1, in the South American Room of the Rice Hotel, to satisfy the demand for another bang-up party. Chairman Chili Stone is taking well-deserved bows for promoting the spectacularly successful affair. It is rumored that Chili has been nominated for a Pulitzer award for his parody of "The Raven" he wrote to publicize the dance. All Deltasigs vacationing along Texas' renowned Gulf Coastal playground this summer are invited to drop in and visit with us. If you forget the address just call the Houston Chamber of Commerce.—JIM COATS

LIFE MEMBERS

- 1529 HAROLD P. O'CONNELL, *Beta*, Northwestern
- 1530 EUGENE R. CADIEUX, *Theta*, Detroit
- 1531 CLARENCE W. ROTEN, *Chi*, Johns Hopkins
- 1532 ROBERT E. KELLY, *Nu*, Ohio State
- 1533 EDWARD J. SCHENCK, *Alpha*, New York
- 1534 CHARLES L. GAGLIO, *Gamma Zeta*, Memphis State

- 1535 DONALD F. DAVLIN, *Psi*, Wisconsin
- 1536 HANFORD L. COMBS, *Alpha Theta*, Cincinnati
- 1537 JAMES T. MAY, *Beta Iota*, Baylor

OMAHA

THANKS TO AN INVITATION extended by Brother Ed Lehen, the Omaha Alumni Club of Delta Sigma Pi got its 1949-50 year off to a gala start with a picnic dinner at the Elks Country Club on Lake Manawa with the usual fare together with shuffleboard, boating and dancing. The 100 Deltasigs, wives and girl friends had a super time and bowed out in the wee hours of the morning.

The officers and committee chairmen of the club got together early in the summer and planned the complete calendar of events from September through June. The third Thursday of each month was selected for our meeting date. Through the courtesy of Brother Ray Peter of Interstate Printing Company, billfold size cards were printed up with the schedule of meeting dates for distribution to all the members.

"Estate Planning" was the subject of the September dinner and professional meeting held at the Rome Hotel and was most ably presented by the Honorable Robert R. Troyer, judge of the Douglas County Probate Court. His topic was highlighted by concrete examples taken from the 6,000 cases heard by the judge during his tenure of office. And you can take it from the judge, a will (last will, that is) can be mighty important to your survivors.

At the October dinner meeting, the Omaha Alumni Club had the rare opportunity of hearing Colonel Hardin C. Sweeney, Army training inspector for this military district, talk about his personal experiences "Behind the Iron Curtain." Colonel Sweeney was a liaison officer stationed with the Russian Army for a period of three years during and immediately following the hostilities of World War II.

"What Every Man Should Know About Business" was Mr. John Tate's subject for our November dinner gathering. For the past year, he has been working on an educational program for employer and employee under the auspices of the General Electric Company and the General Motors Corporation. In a few words, he is a salesman for Free Enterprise.

Founders' Day was appropriately commemorated by Brother Henry C. Lucas, Member of the Grand Council. He highlighted his remarks with a résumé of the progress made by the national organization, and announced some of the plans for the reactivation of a few inactive chapters and the installation of a number of new chapters into the ranks of Delta Sigma Pi during the spring term.

In December we diverted from the usual professional meeting and had a dinner dance for the alumni, wives and girl friends at the Birchwood Club. Fun and frolic was the order of the evening. Dr. James Hart, professor of economics at Creighton University, examined and outlined for us the main features of the "Hoover Report" for our January gathering. His talk was enriched with his personal experiences while with the Labor Department of the United States Government during the late war years and immediately following—a tour of duty which lasted about two and one-half years. His spicy presentation was immensely enjoyed by everyone.

With Mr. Lewis and the soft coal miners rating the headlines of the country's newspapers for some weeks, "The Sociological As-

pect of Labor Relations"—topic of Mr. George Wilber's talk at the February meeting—was indeed timely and interesting. This gathering was also homecoming for the Beta Theta boys as the meeting was held at Creighton's Wareham Cafeteria. The active chapter from the university was invited to break bread with the alumni group. The actives in turn brought their fathers or brothers to the dinner meeting to demonstrate to the members of their families that Delta Sigma Pi is truly an organization with professional stature.

With the weather man assuring us of a break in the winter's cold blast, our Alumni Social Chairman Bob Lyons arranged for a break in our professional activities with a Spring Party held at the El Chico Room of the American Legion Club for Deltasigs and their ladies. After swiss steak and a few refreshments, the brothers were last seen dancing to the strains of Chuck Canuso and his orchestra.

This pretty much concludes our activities up to now. Directory Chairman Herman Christensen gave us the initial push which brought about the publication of a revised edition. And the constant plugging of Brother Ray Kane, chairman of our Professional Committee, brought about one of the most successful series of professional meetings conducted by our alumni group. The schedule of events mentioned earlier calls for another professional meeting in April, a stag party along with election of officers in May and a final business meeting in June to organize and formulate plans for the ensuing year.—JOSEPH DELLERE



NEW BUSINESS BOOKS

Compiled by Kenneth S. Tisdell, Alpha Chi

Head, Circulation Department, University of Missouri Library, Columbia, Mo.

Business and Personnel Management

CONFERENCE METHODS IN INDUSTRY, by Henry M. Busch, published by Harper, 107 pp., \$1.50.

A guide to effective group discussion methods in industrial education and arbitration. Though aimed chiefly at the conference chairman, outlining his duties and responsibilities, it also explains what the conference method is, what it can and cannot be expected to do.

PROBLEMS IN PERSONNEL ADMINISTRATION, By Richard P. Calhoun, published by Harper, 552 pp., \$5.50.

A discussion of personnel problems that frequently arise, with suggested methods for overcoming them. Among the topics covered are: employment interviewing, employee training, grievance handling, labor and social legislation. Based on a survey of nearly 600 personnel administrations, so that varying practices are represented for comparison and choice.

VITALIZING THE FOREMAN'S ROLE IN MANAGEMENT, by Glenn L. Gardiner & Robert L. Gardiner, published by McGraw-Hill, 281 pp., \$3.50.

A case-history approach to ways in which industry can utilize foremen more effectively by increasing their participation in management.

HANDBOOK FOR PENSION PLANNING, published by the Bureau of National Affairs, 368 pp., \$5.00.

Chapters by several different authorities on various aspects of pension planning, presenting clearly the considerations involved in designing, qualifying (for tax exemptions), financing, bargaining and selling the plan to employees.

SCIENTIFIC APPRAISAL OF MANAGEMENT, by Jackson Martindell, published by Harper, 313 pp., \$4.00.

The president of the American Institute of Management examines the business practices of some of our leading well-managed companies, demonstrating from case histories some desirable and efficient policies of management in business.

MANAGEMENT MEN AND THEIR METHODS, by Luis J. A. Villalon, published by Funk & Wagnalls, 284 pp., \$3.00.

Incisive examination of the business methods by which thirty-three executives succeeded in improving production, bettering employer-employee relationships and cut expenses. Case studies in executive techniques by which large and small companies have helped themselves to attain increased efficiency.

Competition

MAINTAINING COMPETITION, by Corwin D. Edwards, published by McGraw-Hill, 348 pp., \$3.75.

A study of the monopoly problem with specific suggestions for governmental action directed towards the task of maintaining our competitive economic system.

COMPETITION AMONG THE FEW, by William J. Fellner, published by Knopf, 340 pp., \$5.00.

A technical discussion of the way in which markets operate when a small number of producers account for a high percentage of the total sales. By examining the problems which arise under such conditions the author attempts to lay a basis by which a value theory may be extended into this field.

Costs

OVERHEAD COSTS, by William A. Lewis, published by Rinehart, 200 pp., \$3.00.

Seven essays in economic analysis by a professor of economics at England's University of Manchester, each dealing with a problem that arises out of the existence of overhead costs.

CUTTING SALES COSTS, by the editors of *Printers' Ink*, published by Funk & Wagnalls, 501 pp., \$5.00.

Over 800 tested suggestions for reducing selling costs and increasing profits. Among subjects covered are savings in market research, product design, testing and promotion, store operation, audits, sales planning and controls. Based on the findings of the *Printers' Ink* Sales Executive Clinic.

Foreign Trade

COMMERCE OF NATIONS, by John B. Condliffe, published by Norton, 895 pp., \$7.50.

An economic history of foreign trade tracing the rise of mercantilism, Adam Smith's philosophy and the current theories of Keynes. The author analyzes the modern trend to collectivism, the effects of war on world and national economies, the weapons of economic warfare, and the instruments of international cooperation.

HANDBOOK OF EXPORT TRAFFIC, by Charles J. Moran, published by Duell, Sloan & Pearce, 210 pp., \$3.00.

The assistant general freight manager of the Cunard White Star Line discusses the whole field of export trade. He traces the various steps to be taken to ship goods to an overseas customer, from preparing and packing, invoicing, financial arrangements and documents, with the standard forms, inland and ocean transportation and marine insurance.

M E R G E R S

FRANK CLESI, *Louisiana Tech*, on June 11, 1949, to Dolores de la Houssaye, in New Orleans, Louisiana.

JOHN CRUMBLEY, *Georgia (Kappa)*, on December 9, 1949, to Lois I. Waters, at Atlanta, Georgia.

WILLIAM S. DILES, *Miami U.*, on July 23, 1949, to Mary Kathryn Heaton, at Scarsdale, New York.

CHARLES DRAYTON, *Michigan*, on February 4, 1950, to Flo Fidler, at Ann Arbor, Michigan.

CHARLES B. FREEMAN, *Louisiana State*, on March 25, 1950, to Marie Louise Boyle, at New Orleans.

JACK HARTLE, *Iowa*, on March 12, 1950, to Jo Ann Evans, at Des Moines, Iowa.

JACK C. HAZARD, *Mississippi State*, on December 28, 1949, to Dallas Jean Reid, at West Point, Mississippi.

WILLIAM D. LABAW, *Michigan*, on April 11, 1950, to Patricia Becker, at Detroit, Michigan.

JAMES E. MILLER, *Miami*, on June 11, 1949, to Mary Louise Thomson, at Coral Gables, Florida.

GEORGE STEWART PROCTER, *Miami U.*, on February 25, 1950, to Arline Bartizal, at Chicago, Illinois.

THOMAS A. REAM, *Michigan*, on February 11, 1950, to Roselyn Louise Rockey, at Fort Wayne, Indiana.

WALTER GEORGE SANDFORD, *Denver*, on December 13, 1949, to Karen Jean Jackson, at Denver, Colorado.

JOE M. SHAVER, *Missouri*, on December 18, 1949, to Beatrice Marie Barde, at Nashville, Tennessee.

HOW TO SELL TO LATIN AMERICA, by Abram A. Preciado, published by Funk & Wagnalls, 361 pp., \$4.00.

A practical guide for the American exporter to South and Central America. Includes a market research report on trade conditions and practices in these countries, with such aids to the businessman as credit, outlets, trademarks, shipment, and office facilities.

Investments and Savings

CONSUMER INTEREST, by Persia C. Campbell, published by Harper, 669 pp., \$4.50.

A study in consumer economics to determine how effectively our individual and group resources are used to satisfy our material wants. The consumer's point of view on problems of the market, and forces governing supply.

INCOME, SAVING, AND THE THEORY OF CONSUMER BEHAVIOR, by James S. Duesenberry, published by Harvard University, 128 pp., \$2.50.

A theoretical and statistical study of consumer behavior in relation to the decisions on allocation of income between consumption and saving. A critique of the Keynesian consumption function, from which the author develops a new theory.

INTELLIGENT INVESTOR, by Benjamin Graham, published by Harper, 288 pp., \$3.50.

A book of practical investment counseling, reviewing for the layman investment theory and practice, and keyed to meet present conditions of the market.

MATHEMATICS OF INVESTMENT, by Walter L. Porter, published by Prentice-Hall, 159 pp., \$3.80.

Problems involved in interest, annuities, amortization, bonds, building and loan associations, depreciation, probabilities, life annuities, and life insurance are analyzed and their data adapted to a general formula. Nine-place interest and annuity tables, and the American Experience Table of Mortality are included.

Selling

HOW TO SELL THROUGH MAIL ORDER, by Irvin Graham, published by McGraw-Hill, 446 pp., \$4.00.

Practical information for successful results in mail order, based on case histories from mail sellers in a wide variety of industries, large and small. Discusses the selection of a product, markets, types of organization, research data, and governmental regulations.

SALES IDEA BOOK, by Printers' Ink editors and contributors, published by Funk & Wagnalls, 400 pp., \$5.00.

Suggestions designed to help businessmen achieve maximum selling results through use of the printed word or by the salesman, himself, working in a personal interview.

Army Air Base Named After Deltasig

THE HUGE Marietta Army Air Force Base has been renamed Dobbins Army Air Field in honor of 1st Lt. Charles M. Dobbins, Georgia-Kappa. Brother Dobbins, a quiet hard-working Deltasig from Marietta, Georgia was a member of Kappa Chapter from 1938 until he was killed in action while piloting a transport plane over Sicily during the invasion in 1944. Members of Kappa Chapter will participate in the formal dedication ceremonies which will be held sometime in the latter part of the year.

Deltasig Commands Coast Guard Group

HAROLD A. SHANAFIELD, former Beta Chapter head master and manager of the fraternity house on the Chicago campus of Northwestern University, was recently elected commander of the Lake Shore of Chi-



HAROLD A. SHANAFIELD, Northwestern

cago Chapter, No. 925, of the Coast Guard League. Brother Shanafield has been active in the national veterans organization for some time, having previously served as senior vice commander. He is planning to attend the next convention of the League, which will be held later in the year at the Hotel Caribe Hilton, San Juan, Puerto Rico. Managing editor of Electrical Publications, Inc., Chicago, he is also a member of the evening faculty of the School of Commerce, Northwestern University.

PERSONAL MENTION

PAUL H. ABEEL, *Rutgers (Beta Omicron)*, was recently appointed business manager of the Essie O. Abeel Private School, which is both a day and boarding school in Hackensack, New Jersey.

CORNELL H. ANDERSON, JR., *Marquette*, reports that he is a special agent for the Home Indemnity Company, Cincinnati, Ohio.

ROBERT O. BUCHANAN, *Alpha Eta*, is an adjuster for the Western Adjustment and Inapretian Company in Jamestown, North Dakota.

GENE A. COLE, *Washington*, is associated with the Charles L. Crane Agency Company, insurance brokers, in St. Louis, Missouri.

JAMES M. FELLESTEIN, *Northwestern (Beta)*, is an estate analyst for the Mutual Benefit Life Insurance Company of Newark, New Jersey. He is connected with the Kansas City, Missouri, office.

DAVID C. FOWLER, *Washington*, has been appointed assistant credit and office manager of the Cook Paint and Varnish Company, St. Louis, Missouri.

WARREN C. GERSTUNG, *Miami*, is employed by the Southern Dairies in Miami, Florida.

RUSSELL H. K'BURG, *Ohio State*, is managing director of the Brussels, Belgium, branch of Remington Rand, makers of office equipment. Brother K'Burg is also the director of

the American-Belgian Chamber of Commerce.

ROBERT E. KENNEY, JR., *South Carolina*, is a public accountant in Aiken, South Carolina.

WINTON C. KOCH, *Kent State*, is engaged in advertising and sales promotion with Associated Lines Division of the B. F. Goodrich Company, in Akron, Ohio.

WALTER W. LERCH, *St. Louis*, recently accepted a position as market analyst with Seymour Wallas and Company, manufacturers of soft plastics, St. Louis, Missouri.

DALE H. LEVANDER, *Texas*, is a graduate student at the Harvard Business School in Boston.

CARLING I. MALOUF, *Utah*, teaches anthropology at the Montana State University in Missoula.

EARL J. MILLER, *Johns Hopkins*, is an associate with the firm of Wooden and Benson, Certified Public Accountants of Baltimore, Maryland.

THOMAS W. PAVLAK, *Texas*, is a payroll auditor at the Texas Employers' Insurance Association in Dallas, Texas.

GORDON E. PERRY, *Drake*, is now an audience analyst in the Market Research Department, at Iowa State College in Ames.

WILLIAM E. PITTS, *Miami*, is associated with the American Title and Insurance Company, Miami, Florida.

HAROLD I. ROSENCRANS, *Colorado*, is the sales manager, in the Rexair Division of the Martin-Parry Corporation, in charge of southern Alabama and western Florida.

CHARLES E. SCHRODER, *Missouri*, is a captain in the United States Air Force. Brother Schroder is with the Air Rescue Service and is stationed at the Selfridge Air Force Base in Michigan.

WALTER W. SESSLER, *Iowa*, is an accountant for the Independence Produce Company, Independence, Iowa.

CHARLES R. ACTON, *Omaha*, now holds a position with the Superior Home Supply Company, Oakland, California.

WALTER S. ADAMS, *Tennessee*, recently became an agricultural economist with the Marketing Facilities Branch of the United States Department of Agriculture, a government agency located in Washington, D. C.

C. O. ADAMSON, *Alabama Poly*, is with the West Point Manufacturing Company, Lanett, Alabama.

RICHARD B. ASEL, *Missouri*, has been promoted to toll supervisor in the Revenue Accounting Department of the Southwestern Bell Telephone Company, Little Rock, Arkansas.

LAWRENCE P. AVRIL, *Kent State*, is at present a graduate assistant at Indiana University in Bloomington.

RUSSELL A. BAKKE, *Omaha*, is an insurance underwriter with the Mutual Benefit Health and Accident Association, Omaha, Nebraska.

LEWIS V. BARKER, *Texas*, recently became operations agent of Eastern Air Lines, Inc., at the Municipal Airport in Cleveland, Ohio.

ROBERT G. BEACH, *Denver*, has accepted the position of accounts supervisor of the Pacific Telephone and Telegraph Company, Fresno, California.

FRANK N. BECKER, *St. Louis*, is a senior assistant accountant, with Haskins and Sells, Certified Public Accountants, in St. Louis, Missouri.

ROBERT G. BELKNAP, *Missouri*, recently became safety coordinator for the Bemis Brother Bag Company, St. Louis, Missouri.

JOHN E. BOHR, *Detroit*, is comptroller for the American Carpet Company in Detroit, Michigan.

WILLIAM E. CARPENTER, *Iowa*, is a colonel of the United States Air Force, and serves as deputy director in the office of special investigations in Washington, D. C.



GEORGETOWN

MU CHAPTER has continued its activities which are so greatly facilitated by its location. In the past few months we have presented government officials and experts on business procedures to the members and to the student body. Most of the time, however, our efforts were concentrated on planning the Eastern Regional Conference held here in Washington March 31 through April 2, at which Mu Chapter was host.

The conference was held the weekend of the Cherry Blossom Festival, an annual event of international repute. There were special panels on fraternal, governmental, labor and management problems, a banquet, dance, and many other special programs, including tours of the city and a Yellow Dog initiation. Speakers included: Senator Joseph O'Mahoney, Grand President Sehm, Grand Secretary-Treasurer Wright, Erik Kjellstrom of the N.A.M., Brother Harry Read of the C.I.O., and George Fuller of the State Department. With this program and over two hundred guests, we feel this was one of the most successful regional conferences ever held in this area.

Because of its interest in international trade, the School of Foreign Service, Georgetown University, decided to celebrate Foreign Trade Week in May with a special program of speakers, exhibits and panel discussions. Because of our interest in commerce, Mu Chapter was selected as one of the sponsors for this event. We hope to be able to contribute much to this program.

In addition to these activities, we have been laying the groundwork for the ultimate ownership of a permanent chapter house. Several of the brothers have been canvassing real estate agencies to examine any suggestions. The initial work has been completed in the establishment of a housing corporation to act as agent for the financing of this project. This effort was undertaken by members of the active chapter and members of the Washington Alumni Club. We have been fortunate in contacting many alumni in the fields of accounting, law, real estate and insurance, who have been of great help to us. Brother Lou Zickar is the chairman of the housing committee. Alumni members on the committee include Brothers Lawrence Weir, Robert Raish, Jim Ennis, Bill Gregg, Hiram Lawrence, and Harry Eisenbeiss. We anticipate owning our house in the not-too-distant future.

We are also winding up our spring pledge program at this time. Our neophytes include a citizen of Australia and a British subject. This fact makes the program of great interest to all of the brothers who never seem to hear enough of a British accent. At the spring initiation banquet, the Mu Chapter candidate for the "Rose of Deltasig" Contest will be selected from the many eligibles of our acquaintance. By all these programs you can see we are keeping very busy fulfilling our objectives.—DAVID R. STENZEL

INDEX TO CHAPTER NEWS

	Page
Alabama—Alpha Sigma	146
Alabama Poly—Beta Lambda	139
Baylor—Beta Iota	134
Boston—Gamma	144
Buffalo—Alpha Kappa	144
California—Rho	150
Cincinnati—Alpha Theta	137
Colorado—Alpha Rho	129
Creighton—Beta Theta	150
Denver—Alpha Nu	145
De Paul—Alpha Omega	140
Detroit—Theta	131
Drake—Alpha Iota	146
Florida—Beta Eta	142
Florida State—Gamma Lambda	148
Georgetown—Mu	127
Georgia—Kappa	129
Georgia—Pi	128
Illinois—Upsilon	130
Indiana—Alpha Pi	149
Iowa—Epsilon	127
Johns Hopkins—Chi	135
Kansas—Iota	141
Kent State—Beta Pi	139
Louisiana State—Beta Zeta	150
Louisiana Tech—Beta Psi	136
Marquette—Delta	147
Memphis State—Gamma Zeta	147
Miami—Beta Omega	132
Miami U.—Alpha Upsilon	138
Michigan—Xi	142
Michigan State—Gamma Kappa	132
Minnesota—Alpha Epsilon	145
Mississippi—Alpha Phi	138
Mississippi State—Gamma Delta	139
Missouri—Alpha Beta	129
Nebraska—Alpha Delta	132
New Mexico—Gamma Iota	131
New York—Alpha	135
North Carolina—Alpha Lambda	134
Northwestern—Beta	136
Northwestern—Zeta	143
Ohio State—Nu	134
Oklahoma A & M—Gamma Epsilon	130
Omaha—Gamma Eta	148
Pennsylvania—Beta Nu	137
Penn State—Alpha Gamma	133
Rider—Beta Xi	146
Rutgers—Beta Omicron	141
Rutgers—Beta Rho	140
St. Louis—Beta Sigma	137
South Carolina—Beta Gamma	133
South Dakota—Alpha Eta	148
Southern California—Phi	143
Southern Methodist—Beta Phi	144
Temple—Omega	147
Tennessee—Alpha Zeta	149
Texas—Beta Kappa	136
Texas Tech—Beta Upsilon	138
Tulane—Gamma Mu	139
Utah—Sigma	128
Washington—Alpha Chi	133
Wayne—Gamma Theta	141
Western Reserve—Beta Tau	140
Wisconsin—Psi	130

IOWA

EPSILON CHAPTER at the State University of Iowa began its second semester rushing program by enlightening prospective pledges as to the purposes and activities of Delta Sigma Pi at an orientation meeting on February 16. Rushees were then honored on February 22 with a magnificent home style steak dinner at the Colony Inn at Amana. At this time, Dr. Clark Bloom of the department of finance spoke on "The Goals of a College Education for Commerce Students." Spontaneous entertainment, in the form of rustic folk dancing by Brothers Winborn and Jennings with the aid of an anonymous three piece German band, was hilariously approved by the actives and rushees attending. As a result of the rushing for this semester, we have pledged nine potential members of Delta Sigma Pi. Their training is now progressing rapidly under the careful direction of Junior Warden Charles Drees. Initiation is planned for April 30.

Our professional activities for the year were highlighted by a business tour to Chicago, made by the members of Epsilon Chapter February 8 through 11. The group visited the Grain Exchange, Federal Reserve Bank, Stock Exchange and the Merchandise Mart. Brother John Peterson ably organized and coordinated the trip. Rumors are that educational benefits of a social nature were reaped by some of the participants. These rumors tend to explain the increased demand for term loans in this area.

For the second year in a row, we have won the Philip Morris Company Contest on the Iowa campus. Now we find ourselves in possession of two handsome radio-phonograph combinations. Negotiations are under way to sell the newest unit and the anticipated proceeds are already earmarked for our building fund. Member interest in this long range plan to once again establish an Epsilon Chapter house is very strong. A toast is in order to the fall pledge class, for the latest success can be attributed in large part to its willing effort in collecting and preparing the wrappers.

Chapter activities have reached a high pitch now that the second semester is in full swing. With the new pledge class in charge, we will again take part in the all-university carnival on April 15. Construction of a booth for our entry is set to begin within a short time. Under the direction of Brother John Halberstadt, the printing of the Epsilon Newsletter is now in process. The current issue will be distributed to actives and alumni before the May issue of The DELTASIG appears. A large representation of Epsilon Chapter at the 1950 Regional Conference is assured. Our delegates are anxiously awaiting the Midwestern Regional Conference at Lincoln, Nebraska. The generous hospitality of Alpha Delta Chapter of Nebraska, the host chapter, stands as an assurance of an enjoyable and mutually beneficial conference.—DONALD J. KOLAR



ANNIVERSARY DANCE of Pi Chapter at the University of Georgia. LEFT TO RIGHT: Master of Ceremonies Elwood Robinson, "Rose of Deltasig" Miss Alta Lee Patch, Head Master Donald Harris, and Herb Mahaffey.

UTAH

WITH THE FORMAL INITIATION of 14 men, Sigma Chapter has again become an active organization. The initiation of pledges marked the end of a ten year period of dormancy for Sigma. Sigma Chapter was chartered April 16, 1922, and was an active force on the University of Utah Campus for 18 years. Activities of the chapter came to a close at the end of the depression due to a lack of sufficient enrollment in the College of Business at the university. Since World War II, however, the School of Business has grown rapidly. This, coupled with the work of alumni members and Dr. E. C. Lorentzen, faculty advisor and member, had resulted in the reactivation of this chapter.

Prior to the time of actual reactivation, several organizational and professional meetings were held at the home of A. Keate Cook, a charter member of Sigma Chapter and a former Grand Council Member of the fraternity. At the initial meeting, Jim Thomson, Assistant Grand Secretary-Treasurer, spoke on the aims, policies and objectives of Delta Sigma Pi and the steps required to reactivate the chapter. At this time it was decided that meetings would be held every two weeks. The next scheduled meeting was a social affair for the purpose of acquainting the prospective members with each other. At the first professional meeting, Mr. A. L. Price, assistant manager of the Federal Reserve Branch Bank in Salt Lake City spoke on the policies and accomplishments of the Federal Reserve System and the part it plays in the economy of the country. Mr. Walter J. Cook was featured speaker at the next professional meeting. Mr. Cook, a special promotion man for a large food canning company, illustrated the vital function that promotion performs in the marketing of goods and the relation of promotion to a company's policies on quality and grading. These professional meetings stimulated interest in the fraternity and added momentum to the progress toward reactivation.

The hoped-for results of these meetings became a reality on March 11, 1950, when

initiation and reactivation ceremonies were held at Brother Keate Cook's home. The induction of neophytes began at 3:30 and reached a climactic conclusion at 6:30 when the badges were presented to the 14 new members. The initiation ceremony was conducted by a ritual team composed of the following alumni of Sigma Chapter: Frank H. Ensign, Joseph Matson, Bert Willis, Frank Taylor, Keate Cook, Charles Cook, Walter Mikkleson, Daniel Day and in addition to the alumni, Jim Thomson, Assistant Grand Secretary-Treasurer. The new members of Sigma Chapter are: Ronald Hornsby, Richard Blackmarr, Robert Ryberg, Eddie Kmeck, John Ryan, Lowell Stout, William Finney, Reed Webster, Byron Armstrong, William Partner, Richard Hatch, Robert Wright, Charles Milleman and Reed Culp.

Immediately following the initiation ceremony, a banquet was held in the Discovery Room of Covey's New America Restaurant. Dr. E. C. Lorentzen was toastmaster. Guests of the chapter included Dilworth Walker, dean of the School of Business, University of Utah; Brother Reed Culp, Sr., member of the Board of Regents of the University of Utah, and alumnus of Sigma Chapter; Dr. Daniel Andrews, department of economics of the university; Professor Gordon Miller, department of accounting and a recipient of the Delta Sigma Pi Scholarship Key; and J. D. Thomson, Assistant Grand Secretary-Treasurer. Alumni members attending the dinner included the ritual team and G. Clifford Jacobsen.

Dean Walker, the opening speaker, welcomed the fraternity back to the university and offered the services of the School of Business as an aid to the chapter in its work. Jim Thomson, representing The Central Office, welcomed Sigma Chapter back into the national organization and read letters and telegrams congratulating the chapter on the occasion of its reactivation. In closing the ceremonies, the new members gave their pledge to the alumni that Sigma Chapter would soon regain its former prominence, both locally and nationally.—BYRON K. ARMSTRONG

GEORGIA—Pi

PI CHAPTER held its winter quarter smoker on Sunday evening, January 15, at the Georgian Hotel. Entertainment consisted of refreshments, and two movies; "This is America," and "Lets Go Skiing." Sixteen rushes of high scholastic ability were present to hear Dr. A. Aldo Charles, of the accounting department, deliver an interesting account of the purpose and scope of Delta Sigma Pi. Brother Al Coram, pledge trainer, initiated a pledge training point system consisting of a minimum of points under which a pledge will be declared ineligible to become initiated into Pi Chapter. This point system so far has been a valuable aid in evaluating the pledge training and the pledge's potentialities as a future brother of our chapter.

Upon returning to school, we found that Pi Chapter had lost four of the chapter officers. At an election held to fill these vacancies the brothers selected Don Harris, head master; Bill Scoggins, senior warden; Curtis E. Waites, historian; and Jemmings Livingston, scribe.

The highlight of the winter quarter for Pi Chapter was the Anniversary Dance held February 18, 1950. Music for the dance was provided by the Georgia Bulldogs. The evening's festivities reached a climax when our lovely sponsor, Miss Alta Lee Patch, was crowned "Rose of Delta Sigma Pi." She represented Delta Sigma Pi in the Pandora Beauty Parade and in the national "Rose of Deltasig" Contest. The Deltasig basketball team annexed the University of Georgia Fraternity Basketball League Championship by downing previously unbeaten Alpha Gamma Rho. Paced by the capable leadership of Co-Captains Herb Mahaffey and Joe Miller, they romped to a smashing 53 to 15 decision over Alpha Gamma Rho. The little Bulldogs of Deltasig are well on their way in the race for the biggest prize of all, the Governor's Trophy. With baseball season just around the corner, the Deltasigs are sharpening up their slugging prowess for all opposition.

The professional activities for Pi Chapter for this quarter consisted of four tours through various industrial plants. The first, on February 23, was the Hanna Bat Company here in Athens, the home of the Homerun King bat. We observed the complete process from lumber to bat. February 27 we journeyed out to the Athens Manufacturing Company to watch them turn out furniture of all descriptions. On Friday, March 3, a convoy left Athens for Atlanta to tour the Cluett Peabody Manufacturing Company and the Ford assembly plant. Cluett Peabody is the manufacturer of the famous Arrow shirt and we watched them make the shirts from the cutting rooms, where the material first comes in, all the way through the many operations to the completed product and even to where it was packed and shipped to the very stores we patronize. We were guests of the plant that noon in their employee cafe.

That afternoon we were conducted through the Ford assembly plant and watched them transform parts right off the flat cars to the point where they were driven off the end of the production line in a matter of 8 hours. The really amazing part of the whole thing was that one line was used to make every thing from the largest trucks right on down to the little 6 cylinder Ford coupe without a single part being out of place or a single holdup of any kind.—PAUL C. RUSSELL



COLORADO

THE ALPHA RHO CHAPTER at the University of Colorado is planning a rushing program for the spring quarter to help fill the vacancies left by the graduating members. The chapter members are also looking forward to future tours through business establishments after having taken two very interesting tours during the winter quarter. Through the efforts of Brother Guinand, the members toured the Western States Cutlery Company located here in Boulder. We saw how pocket and hunting knives are made; and we were amazed at the complexity of their construction. The members also attended a tour of the Valmont Power Plant which is one of the largest in Colorado, and is located in the outskirts of Boulder.

The chapter held its annual elections of officers. John Shattuck was elected head master to succeed Ward Crockett. Other officers elected were Ronald Fenton, senior warden; John Buswell, junior warden; Edmund Bosin, scribe; Mercyl Hurlburt, treasurer; Jack Puckett, historian; Jerry Berger, chancellor; and Ray Vahue, master of festivities.

To celebrate the Founders' Day, the chapter held a banquet at the Wagon Wheel Inn located in the foothills west of Boulder. Attending was a large turnout of members with their dates; the Dean and Mrs. Peterson; Professor and Mrs. Franklin; and Alpha Rho's candidate for the "Rose of Deltasig," Miss Marilyn Fleck and her date. After the banquet of steak dinners, Miss Fleck was presented with a bouquet of red roses. The rest of the evening was spent in dancing and card playing.

Recently our chapter was challenged to a basketball game by a School of Business Faculty team. This well-rounded team of intellects beat us by a close score of 22 to 21. In the coming spring quarter Alpha Rho Chapter is striving to obtain more professional speakers to round out our program and to give an impetus to our drive for a high position on the efficiency scale.—JACK PUCKETT

GEORGIA—Kappa

KAPPA CHAPTER had little trouble walking away with the basketball title and tournament in the newly-organized intramural sports league, breezing through eight games without a loss. Only one game was close, the final one, with Deltasig coming out on top by two points. Sharpshooter Morris Ramsey, captain of the Deltasig five, won the individual high scorer title hands down, piling up almost half again as many points as the next highest man. Delta Sigma Pi also won the most one-sided game played, 32-5, and soundly trounced the Alpha Kappa Psi aggregation. Ramsey was selected to pilot the all-star team, and Deltasigs Lee Neal Barnett and Byron Kitchens were also named to the team. Other team members who saw action included Julian Athon, Alan Blaisdell, George Mitchem, Ed Hale, Bill Herndon, John Pope, Howard Busbey, and Glenn Blaisdell.

The Deltasig team ranks as the favorite in the coming volleyball play, both because of their players and because of the court at the lodge available for practice. Kappa Chapter men were instrumental in organizing the league, and three of the original six directors were Deltasigs. Ramsey was elected to serve as chairman of the league for the calendar year 1950.

At a lodge meeting on February 26 of all

stockholders in Deltasig Lodge, decision was made to sell the lumber stored on the property rather than wait until the new lodge was built. Following this meeting the directors met, accepted the resignation of Brother Clyde Kitchens, and elected Homer Brewer president of the lodge, and Marshall Asher superintendent of the building. Although the loss of Brother Kitchens is regretted, full confidence in the new leaders was expressed by the chapter.

Among improvements recently added to the lodge are a new record player, public address system, new table tennis table, and the building of a playground where children of Deltasigs and their guests may play on Saturdays. Current twin drives at the lodge are a subscription effort for the \$6,000 needed to construct the dam, and a new work schedule whereby members are assigned a certain Saturday afternoon to work on rotation basis. The customary functions have been held at the lodge: suppers, Valentine party, pledge skits.



ITS NOT ALL PLAY at the Deltasig Lodge in Atlanta. Pete Lockwood, Glenn Blaisdell, and Ed Hale are a part of the rotating work detail that is continually expanding the facilities of the Deltasig Lodge.

Working within limits of the desired program, and taking the special circumstances involved in consideration, the Regional Convention held on April 14, 15 and 16 opened with registration Friday night, completion of registration, sight-seeing and special lunch on Saturday, followed by business sessions Saturday afternoon and supper, special entertainment and chicken Saturday night at the lodge. Sunday after breakfast were shown around the lodge property, a softball game was played between Pi and Kappa Chapters, and the convention was a memory. Brother Phil Maffett was in charge of convention proceedings for the chapter, with Grand Council Member Clyde Kitchens in charge of the entire convention.

At the chapter birthday party formal initiation banquet held jointly on March 5, Sid Tiller, Harry Smith, Lamar Sheats, Jim Goodwin and William Fowler were initiated. Brother Tommy Nix, the originator of the special initiation speech, rendered it at the banquet and Brother Osteen was an excellent toastmaster.

Brother Eugene Cook, attorney general of the state of Georgia, spoke at the professional meeting of January 24. He gave an interesting and informative talk on certain off-the-record aspects of the muddled political scene Georgia. The following week he was taken to the hospital for an appendectomy—no connection. Professor Lamb spoke at the meeting held on February 28, his subject being the political and economic situation in England. Asa Candler spoke in the April professional meeting.

The position of scribe in Kappa Chapter this year seems jinxed. First Ralph Page declined the nomination, then Ben Hill was forced to resign when he left for California, and now Julian Hogan's work caused him to leave the post. Brother Linton Ellington was elected to replace him at the meeting of January 24, but bets are 50-50 that he will not last the year. When Brother Freddie Hedges left school in January the position of Chapter Efficiency Contest chairman was given to Bill Born, who directed the 100% plus effort of the chapter last year.

The annual Sport Dance will be held this year in Peachtree Gardens on June 9 with Bill Clark's orchestra again furnishing the music. Kappa Chapter has continued to be the largest and most active organization in the university, being dominant in the beauty revue (originated by a Deltasig two years ago), student council, organizing the new intramural sports league, and electing the president and vice-president of the Intramural Key honor society. As the year drew to a close, Kappa Chapter had again established itself as the top organization.—GENE KYSER

MISSOURI

ALPHA BETA CHAPTER held its spring semester smoker on the evening of February 24. Sixty five rushees were guests as Head Master Joe Gilbert told of Alpha Beta Chapter's history on the Missouri campus, and of the benefits of belonging to a professional business fraternity. Thirty men were pledged on the seventh, and will be initiated on March 26. Alpha Beta Chapter has carried forward its professional program. One of the highlights for this quarter was Police Chief Gene Pond's interesting and informative talk on the activities of the F.B.I. With him he brought a Polygraph, better known as the famous lie detector.

Friday March 3 saw the Alpha Beta Chapter split into two groups for the industrial tours in Kansas City. In the morning one group went to the Chevrolet Plant while the other group toured the Board of Trade. That afternoon both groups joined to tour the Goetz Brewing Company. All phases of brewery operations were carefully investigated. Our "Rose of Deltasig" has been selected and will be presented at our spring ball on April 1. Plans for Alpha Beta Chapter's part in the forthcoming Business Week have been made. Business Week is the annual celebration of the School of Business and Public Administration. During the week an "Ideal Boss and Secretary" are elected; Alpha Beta Chapter's candidates have been consistent winners over the past number of years, and we hope to repeat again this year.

In May another industrial tour is planned, this time we shall go to St. Louis. The companies that we are to visit have not been selected yet. Under the capable leadership of Head Master Joe Gilbert, and through the thoughtful guidance of Dr. Royal D. M. Bauer our faculty advisor, we are expecting a fine finish to a really great year.—CARL E. MEITZEN

WISCONSIN

PSI CHAPTER is currently enjoying full participation in a well rounded scholastic, professional, athletic, and social program. The semester has been marked by increased cooperation and a closer harmony between members of the active chapter. A large fraternity requires these characteristics and it is our earnest desire to demonstrate them.

At our annual "Rose of Deltasig" Party, our Rose for 1950, Miss Mitzi Boehm, was officially crowned and presented with a trophy emblematic of this honor. She was chosen from a group of lovely campus beauties. A liberal arts student from Racine, Wisconsin, Mitzi possesses a desirable combination of beauty and a refreshing personality. Ed Wojciechowski, chairman of the affair, presented Mitzi to the guests of the chapter at the party held in her honor. It was one of the highlights of our extensive and well planned social program.

In keeping with our policy of inviting distinguished men in professional fields out to our house for dinner meetings, we were privileged to hear Mr. Louis Hirsig, president of the Wolf, Kubly, & Hirsig Hardware Company and Mr. Philip Snodgrass of the General Casualty Insurance Company, as speakers during the past few weeks. Informal discussions followed their topic presentations and a great deal of valuable information and general knowledge was gained by all the members in attendance.

Our hockey team repeated as university champions again this year against stiff competition. After edging through preliminary games, Psi's sextet was pressed hard in the finals before defeating a rugged dorm team. The traveling trophy will be welcomed back to our fireplace mantel for another year. Spring athletics are being eagerly anticipated as strong teams will vie for honors in tennis, golf, and softball intramural programs.

A pledge scholarship award has been installed to present each semester to an activated pledge who carries above a straight "B" average. Other conditions of the award are participation in extracurricular university activities which will reflect credit on the chapter, a constructive attitude toward chapter responsibilities, and cooperation in chapter activities. The recipient will be given a monetary reward as well as having his name engraved on the

award plaque hanging in the chapter house library.

Currently our rushing program is in operation and already we have pledged a fine group of men. In order to fill the ranks which will be depleted by a large group of graduating seniors, we are carrying out a well planned extensive rushing program with an eye toward the future. June will bring to a close another memorable year with high hopes for just as successful a one to follow.—**DICK FIRCHOW**

OKLAHOMA A & M

GAMMA EPSILON CHAPTER at Oklahoma Agricultural and Mechanical College is rapidly making a prominent place for itself on the campus since being established on March 19, 1949, by scholastically setting high standards for future members in turning out a two point eight over-all grade point average for the past semester which was a rise of three tenths of a point over the previous semester. Credit is due Billy G. Pierce for his contribution of four grade points which are usually expected each semester and will probably bring Brother Pierce a Delta Sigma Pi Scholarship Key next year. In addition to maintaining high scholarship, Gamma Epsilon Chapter has decided to build as a project, a display case to be mounted on the wall next to the School of Commerce offices. This display case will serve as a bulletin board to keep the members posted on all current information and to publicize the activities of the chapter to all non-members. It is believed that this will be a very worth-while project in that it will bring about better coordination within the chapter and will possibly cause more interest among non-members about the fraternity.

In the election of officers on March 6, James H. Woodward was reelected head master while Deming A. Lowrey received the office of senior warden. Sol Saschin became junior warden and Edward J. Esposito was given the post of scribe. The new treasurer is Billy G. Pierce and historian is Ertis S. Wilson. These new officers will preside at the initiation of the new pledges on Saturday afternoon, April 22, and afterwards will celebrate with a dinner and dance at the Edgewood Restaurant at which time the "Rose of Deltasig" will be presented.

Keeping April a busy month, approximately ten members of Gamma Epsilon Chapter will attend the regional conclave which will be held in Dallas on April 28, 29, and 30. Two cars will make the journey and all participants are looking forward to a very pleasant and educational trip. Also, beginning last February 26 and continuing through March 2, Oklahoma A & M observed Religious Emphasis Week by asking several religious leaders to come on the campus and speak to the students. Brother Woodward called a special meeting to hear Reverend Rex H. Knoles from University Church, University of Nebraska, speak on "Religion in the Commercial World." Reverend Knoles proved to be a very informative speaker and a long discussion followed.—**JOE D. REYNOLDS**

ILLINOIS

"**BE A JOINER**—but be more than a joiner." That was the topic of Professor Jack A. Howard's address to the first professional dinner meeting of the Upsilon Chapter. It was of great significance, not only to us but to all men of commerce. Professor Howard advised joining your Chamber of Commerce and the trade association of which your firm is a member. Many of us will go to work in strange cities after graduation. Membership in the Chamber of Commerce will enable you to meet other businessmen and to develop other friendships in the community. Volunteer for committee work. You will help the community and get experience invaluable to you in your career. Mere membership will not help the organization or you. Graduation will not end our status as students of commerce. It should be only the beginning of our study to improve and elevate the field of commerce. The ideals that we have learned as men of Delta Sigma Pi can be put into actual practice through work in Chambers of Commerce and other organizations of business men. There is no casual correlation between the success of an individual and his activities in commercial organizations, but it is significant that many successful business men have a record of many activities.

As our first endeavor in an event of interest and open to all commerce students we will sponsor a lecture and demonstration by the International Business Machine Company in May. A lecturer from this company will explain the applicability of their machines in sales, personnel, and market research work through the use of movies and slides. After the lecture a tour through the branch office of the International Business Machine Company will be open to all. Members of the faculty have shown great interest in the project and will dismiss their classes to attend the lecture.

An extensive campaign was conducted to select our "Rose of Deltasig." Letters were sent to every organized sorority and independent house on campus. Thirty-two pictures were submitted, and after a long and difficult judging session Miss Grady Schlemmer, of Chi Omega, was chosen. On March 4 a committee informed her of her selection and presented her with the traditional bouquet of roses. This is not Grady's first experience in winning a beauty contest. Last summer she won the title "Miss Straits of Mackinac." On March 26 a formal dinner with Deltasigs escorting ladies from Chi Omega will be held in her honor. The Chi Omega house will then be presented with a loving cup suitably engraved and she will receive a personal gift. In addition to Grady's picture and story being published in four papers, radio station WILL



PSI CHAPTER at the University of Wisconsin conducts a preliminary judging for the purpose of selecting its "Rose of Deltasig." Candidates are, left to right: Yvonne Williams, Mary Alice Adams, Ruth Schlotthauer, Ruth Anne Bentson, Mitzi Boehm and Pat Kane. Edmund Wojciechowski, chairman of the judging committee, is assisted by Robert Spiering, Richard Firchow and Richard Shomaker.

cooperated in advance publicity and the announcement of the winner.

Besides wide activity in professional and social affairs the athletic front has not been neglected. A basketball team was entered in the intramurals and is doing fine in the preliminaries. Teams will also be entered in the baseball, golf, and tennis tournaments.

The number of commerce students wanting to pledge Delta Sigma Pi was so great that we have been forced to hold two smokers. We have our pick of men and only the best are being chosen. At least twenty will be initiated in May. Plans are being made for our entire membership to attend the Central Regional Meeting in Chicago.—NORMAN A. PRUSINSKI

DETROIT

THETA CHAPTER at the University of Detroit celebrated the chapter's birthday at Carpenter's Hall on February 25. Over 60 brothers and their dates attended this joyous affair, with the success of the party being attributed to Brothers Walter McGreevy and Edward Huebner, two recently initiated members.

Our first professional meeting of the spring semester for this year took place on March 5, 1950. Mr. Raymond Newton, assistant sales manager of the Detroit Diesel, delivered a very fine talk to Theta Chapter regarding the various marketing problems confronting the management in this particular field. A movie, "The A. B. C's of the Diesel Engine," was shown featuring the diesel engine operation and its importance in our economy. Mentioned next were job opportunities in General Motors, and Mr. Newton told the group what is expected of a college graduate in the business world. Much interest was displayed in the question and answer period which followed the formal talk and which lasted for almost three hours. A full and varied program of professional meetings is scheduled for the balance of this semester.

The evening of February 5 proved to be one of the most enjoyable evenings of the school year for the brothers of Theta Chapter. This was the date of the initiation of 27 pledges and one faculty member into the ranks of brotherhood of Delta Sigma Pi. Hucks Redford Inn was the scene of this occasion. Incidentally, this is the largest number of pledges in the history of Theta Chapter ever to undergo the rigorous requirements of pledgship in order to be admitted into brotherhood. Some notable brothers were present at this affair including L. E. Fitzgerald, dean of the College of Commerce and Finance, Albert Clark, from Kappa Chapter of Atlanta, Georgia, now working with the Federal Bureau of Investigation in Detroit and also Alumni President Gene Cadieux, and the new faculty member, Charles Cassidy. Brother Cassidy, who is an associate professor with the industrial relations department at the University of Detroit, delivered an excellent talk pertaining to our future after graduation from college and outlined certain guideposts as standards to follow in today's dynamic society.

Our athletic program has been very successful this semester. In fact, at the present time the Deltasigs have accumulated 870 points, of which 880 is tops, and have received acclaim as the outstanding fraternity on the campus. "Big Things Ahead," is the theme of our current 25th Annual Raffle which we know will prove a tremendous success. The active brothers of Theta Chapter wish to express their gratitude to the University of Detroit



MEMBERS OF THETA CHAPTER at the University of Detroit at a recent initiation. FIRST ROW, LEFT TO RIGHT: H. Labadie, A. Ruddy, E. Carrol, Dean L. Fitzgerald of the College of Commerce and Finance, Faculty Member C. Cassidy, R. Smith, J. Rinz and H. Dennis. SECOND ROW: R. McLachlan, P. Hussey, E. Huebner, J. Hayes, W. Froling, J. Henrie, E. Scully D. Hawkins, W. McGreevy, D. Nelson, P. Kelly, G. Cronin and H. Gleeson. THIRD ROW: B. Meldrum, E. Jelonek, T. Collins, J. Inman, F. Warrell, J. Mandryk, D. Porter and H. Brinker.

alumni who cooperated with us in promoting this enterprise.

The election of the "Rose of Deltasig" took place on February 17, with the honor going to Miss Mary Jo Sullivan of Detroit, Michigan. Miss Sullivan was chosen from a group of seven picked by the "Rose" Committee headed by Brothers Donald Rentz and William Smith. The "Rose" is a junior in the Arts and Science College, majoring in education.

For our "fighting Irish" of Theta Chapter was held the annual St. Patrick's Day Party on March 17 at Carpenter's Hall. This affair is of course always a gay occasion and was directed by Brother John Kelley. Theta Chapter will close the spring semester with the traditional spring formal dinner dance. It is to be held the first week in June and will be open to the members of the active chapter and alumni club respectively.—WALTER E. GINGELL

NEW MEXICO

GAMMA IOTA CHAPTER has been busy following the program that we arranged and published in our chapter newsletter, *The Gamma Iota*. We started the semester with six pledges who are Jack Holman, Edward Key, Jim Milling, Dave Rencher, all of Albuquerque; Tom Wiley, Santa Fe, New Mexico; and Richard Willis, Clovis, New Mexico. We added more pledges during our rush week which was held February 21 to 25. Our first rush party was a smoker held in the Air R.O.T.C. meeting rooms with a local guitar artist furnishing the entertainment. Our other rush party was held in the Student Union Building East Lounge and featured movies and speeches. Vernon G. Sorrell, dean of the College of Business Administration, spoke on the value of campus organizations to the individual while in college and after graduation. Brother Ralph Edgel, Sigma, director, Bureau of Business Research of the University of New Mexico, gave an interesting talk on what Delta Sigma Pi has meant to him and why the rushees should pledge Deltasig. We issued bids Saturday morning and held formal pledging Sunday afternoon, February 26, following a luncheon at La Placita Restaurant in Old Albuquerque, for 11 men. The following are more of our second semester

pledges: Charles Watson, Nashville, Tennessee; Leo Moon, Bill Darmitzel, Bob Handley, Warren Armstrong. Carl Wilcox, Dick Allenger, and James Dean of Albuquerque, New Mexico; Warren Reynolds, Waltevia, California; Don Lamp, Davenport, Iowa, and Milton Price, Borger, Texas.

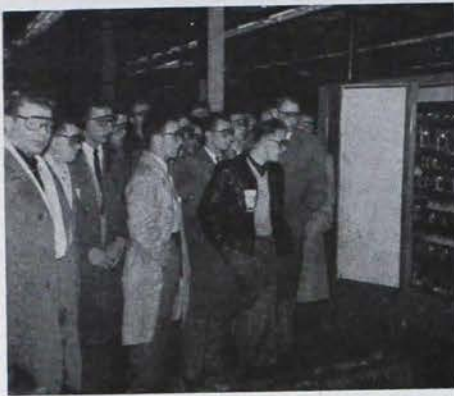
We have had several downtown business men speak to the group at our professional meetings and will have more before the semester ends. Also in our professional program we have plans for several tours through business and manufacturing establishments in and near Albuquerque.

The main social event thus far this semester was the barn dance held in one of the hangers of the East Mesa Airport on Saturday night, March 11, for members, alumni, guests and dates. Everyone enjoyed the music of a local western band and really kicked up their cowboy boot heels. Brother and Mrs. Ed Hauswald of Alpha Nu Chapter and Brother and Mrs. Ralph Edgel of Sigma Chapter were chaperones. Tentative plans are being made with Alpha Kappa Psi, Phi Gamma Nu, and the Commerce Club for a joint formal dance to be held sometime in May.

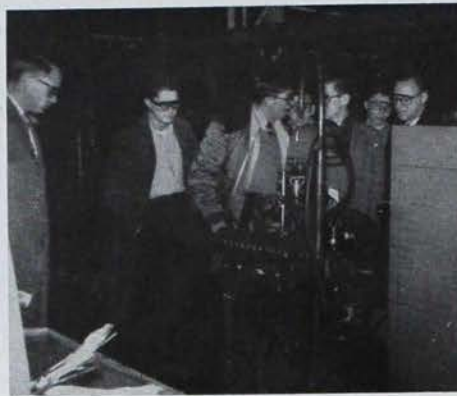
All the members of Gamma Iota Chapter are looking forward to the Regional Convention in Dallas on April 21 through April 23. We plan to take all our members who can possibly make it. After the reports given us by our delegates to the Grand Chapter Congress last fall, there are very few of us who will miss the Regional Meeting.

Plans are now being made for our "Rose of Deltasig" Formal, which will be held at the Alverado Hotel on April 29 following our formal initiation and a banquet for our new members. As we are a new chapter and chapter publications are a new thing to us, we hope that everyone enjoyed our first issue of "The Gamma Iota" which was mailed out at the end of last semester. The second issue of volume one will be ready for the press about the last of April and will be mailed out during the first two weeks of May.

Gamma Iota Chapter entered a float in the 1949 Homecoming Parade. We did not win any outstanding prizes but the fellows had a lot of fun building it and it drew favorable comments from everyone that saw it along the mile and half long path of the parade.—BERT BARNES



GAMMA KAPPA CHAPTER, Michigan State College, members tour the Oldsmobile plant in Lansing, Michigan, as part of their extensive professional program.



MICHIGAN STATE

GAMMA KAPPA CHAPTER at Michigan State College has been very actively engaged in professional and social functions these last few months. Nine neophytes were admitted to the brotherhood of Delta Sigma Pi at our last initiation ceremony held Saturday, February 18, in the Union Building: Joseph Allen, George Babadelis, Albert Foell, Robert Graff, Arthur Jeffers, Lynwood Hynes, Walter Mayer, LeRoy Reid; and two faculty members, Frank Montgomery and Donald Taylor, of our School of Business and Public Service. Brother Robert G. Busse, graduate of Rutgers University, who is branch manager of the Burrough Adding Machine Company at Kalamazoo, Michigan, was present too. He congratulated the chapter on its enthusiasm and interest.

The Hotel Porter was the scene of our winter semiformal term party. A highlight of the evening was the presentation of our "Rose of Deltasig," Miss Marilyn June Foote, a Lansing freshman. Miss Foote was escorted by Brother Robert Greenough and the chapter presented her with a bouquet of red roses and a gift. Attending the party were our own faculty members and honored guests: Professor Edward A. Gee, head of the School of Business and Public Service, and Dean Herman J. Wyngarden, dean of the School of Business and Public Service.

The time has come when we must say "see you later" to nine of our brothers. They have completed the requirements for graduation and will leave the ivy covered halls of Michigan State and enter the business world: Robert Carpenter, Nick Paquet, Lawrence Nutt, Harold Allen, Bernard Bridenstine, Fred Gould, Don Anderson, Robert Landekil and Don Shields.

A rush smoker was held in late February with over 60 prospective rushees present. Dr. J. S. Frame, head of the mathematics department, gave a very interesting demonstration on short cuts in computations. As a result of the rushing for spring term we have pledged 26 men, all of whom will be assets to Delta Sigma Pi. By the time this has been printed, these pledges will have completed their pledge program with the formal initiation on April 29.

While pursuing our more immediate goals, we have not lost sight of other aims. One of our fondest hopes is to secure a fraternity house. Another is to form an active alumni group, especially since a large per cent of our active members are graduating at the end of this school year. Our professional activities,

under the able leadership of Brother Robert Carpenter, have been high in the field of accomplishment during this school year. Interest has been spontaneous and these meetings are well attended by groups of prospective pledges and the student body as well.

As to social events, an informal record dance was held at the Forester's Cabin on April 21. Blue jeans and plaid shirts served as a colorful background to the shindig that went on until the late hours of the evening. Refreshments were served to keep up the energy of the dancers. The members are looking forward to the concluding and most important event of the spring term, our first strictly formal dinner dance which is to be held May 20 in the American Room of the Hotel Olds in Lansing. Congratulations are in order to Brother Jack Winters for his excellent performance as master of festivities and making so many of these social events a success during the school year.—JAMES E. WHALEY

NEBRASKA

AT THE FIRST REGULAR business meeting of the new year a new slate of officers were elected to lead the Alpha Delta Chapter of Delta Sigma Pi through another year. The new officers are: Bob Cottingham, head master; Leonard Jones, treasurer; Bob Patterson, scribe; Don Stine, chancellor; Glen Faulhaber, senior warden; and Leslie Jenkins, junior warden. You might say that these brothers had their work cut out for them. Because of our full calendar of activities the full cooperation of all is required to see that programs are carried out on schedule. A smoker was held about the middle of March at which prospective members and actives got together to become acquainted and discuss the merits of the fraternity. About 40 business students attended, and all the actives were pleased with the results of the smoker. We would like to congratulate the pledging committee that worked so long and tirelessly to make this one of our best smokers yet.

The Alpha Delta Chapter migrated to Omaha, Nebraska, for an industrial tour in March which included inspections of some of Omaha's leading businesses. One of special interest was the tour of the Companion Company's home office (Mutual Benefit Health and Accident Company and United Benefit Life Insurance Company). We came away feeling this would be an ideal place to work, especially since there are 2000 girls working there. These tours have given all of us some firsthand information of the workings of the busi-

ness world and have helped to broaden our perspective of this world.

The highlight of the spring activities was the Delta Sigma Pi Regional Meeting held in Lincoln, Nebraska, April 14 and 15. The Alpha Delta Chapter was proud to have been the host at this get-together and worked hard to make all the delegates comfortable and pleased. The whole convention was arranged with the idea of getting the most accomplished in the short time the meeting was in progress. However it was not all work and no play for the delegates; a stag party was held Friday night to break the ice and get everybody acquainted. Then on Saturday night a dinner dance was held. We think the regional meeting was a success and we hope that all the delegates went away with a feeling of accomplishment and pleasant memories of their weekend in Lincoln.

Aside from all the special activities that the chapter has engaged in this semester and will engage in in the future, we maintain regularly scheduled, alternating business meetings and professional dinners. These dinners are another way in which we strive to maintain a closer affiliation with the business world by asking leading business men to speak on their particular type of business activity. We feel that with this program we are actually gaining some useful knowledge and also letting some of these businessmen know of us.

Our many and varied activities have really kept us jumping here in Lincoln, but we all enjoy our work and get a lot of satisfaction in seeing things accomplished and done well. By planning and executing these many activities we have improved the chapter substantially. The chapter extends a cordial invitation to any brother who may pass through Lincoln to stop at 1527 "M" Street and meet us. We want to meet you.—JOHN WRABETZ, JR.

MIAMI

IT WAS with great pleasure that Beta Omega Chapter feted Grand Secretary-Treasurer H. G. Wright and Mrs. Wright during their recent visit to Florida. An afternoon party was held on the lawn at the home of Brother Silver. The affair was well attended and enjoyed by all. It is hoped that Brother and Mrs. Wright will visit Miami in the near future so that new members of Delta Sigma Pi will have the opportunity to meet a member of the Grand Council.

At the regular meeting of January 18, new officers were elected for the 1950 spring semester. Congratulations are extended to the past officers for the excellent work which they have done and heartiest best wishes are in order for the newly elected officers. Good officers are an important asset to any fra-

ternity and we in Beta Omega Chapter feel fortunate to have such a wealth of good men from which to choose our leaders.

The January 15, 1950 initiation of new men took place at the Marina Restaurant and was followed by a banquet. Dr. Ralph Sackett was the principal speaker. Congratulations and welcome to the new brothers, particularly to James P. McMahon, associate professor of finance. It is felt that Brother McMahon will be an asset to our chapter and to Delta Sigma Pi.

We wish to thank Brother McNamara and Mrs. McNamara for the splendid work they did on the Delta Sigma Pi banner presented to Beta Omega Chapter by the recent pledge class. The banner is truly lovely and was displayed at the recent gathering honoring Brother Wright. An outdoor party at the home of Brother Smalley was the scene of the first of the new semester rush parties. Many undergraduate and alumni members as well as a large group of pledges were present. Master of Festivities McNamara welcomed the new men and introduced Head Master McGurkin. Brother McGurkin enumerated the benefits of Delta Sigma Pi as well as what is expected from Delta Sigma Pi members. Brother Steinhoff also addressed the group on the subject "Separating the Pin Wearers from Fraternity Brothers."—GERARD E. SEUFERT

WASHINGTON

ALPHA CHI CHAPTER at Washington University in St. Louis now holds professional meetings complete with dinner and speakers every month in a special room reserved for us at a local restaurant. At our last professional meeting our guest speaker, Mr. Charles Everett of the Equitable Life Insurance Company of Iowa, delivered a very fine talk on the field of insurance. The group present including ten rushees manifested their interest in the talk and the field Mr. Everett represented by peppering him with questions.

At our most recent meeting we formally pledged seven men who show promise as contributors to the welfare of Delta Sigma Pi and of Alpha Chi Chapter. Junior Warden Dalton will now begin the regular pledge training period to make sure these prospective new initiates are well founded in fraternity

history and ideals in preparation for initiation in May.

Among the projects foremost in our plans at present is that of preparing for our part in the annual school carnival managed by the junior men's honorary which at Washington University is known as Thurtene. Each year 13 men are initiated into the honorary and one of their main projects is the complete management of an annual carnival participated in by all campus fraternal and independent groups and societies, each located in a separate booth. Delta Sigma Pi is well represented in this campus honorary group by Brother Charles Hamilton, Brother Newell Baker, Brother Weber Thomas and Brother George Ewing. This year, as last year, we expect to have an attractive booth which should produce not only some revenue but also a great deal of satisfaction from the spirit of working together.—GEORGE E. EWING

SOUTH CAROLINA

BETA GAMMA CHAPTER of the University of South Carolina started the spring semester by planning a formal dance to celebrate the chapter birthday which is April 29. The dance will be at Columbia's outstanding Hotel Jefferson, April 15, and will last from nine until one o'clock. Music will be furnished by one of Columbia's most popular bands, The Orchettes. We are very happy to report that Beta Gamma Chapter's alumni have sent a petition to The Central Office for approval of a Beta Gamma Alumni Club. The petition was drawn up and the necessary signatures were affixed after a banquet at the Green Derby Restaurant in Columbia recently. Among the alumni present at the banquet was charter member Sanford Eppes, manager of Claussen's Bakery in Columbia. Brother Eppes has taken a great interest in the chapter and is doing all he can for the benefit of the alumni organization.

The Professional Committee has a very interesting and worthwhile schedule of events for the spring semester. Tours have already been made through one of the Pacific Mills in Columbia. The tour included a personal guide who directed us through the mill explaining the different processes of manufacture. The mill engineers 480 looms, which are all in active production, employing approxi-

mately 500 skilled personnel. A tour was also made through the power house of the Saluda Dam at Lake Murray which is a few miles from Columbia. Saluda Dam is the largest earthen dam in the world built as a power-producing project. Lake Murray, formed by the Saluda Dam, is the largest body of water in the world impounded for power production. With the initiation of the group of prospective members this should prove to be a very successful semester for the Beta Gamma Chapter.—WILLIAM C. STALLINGS

PENN STATE

IN THE FLEETING MOMENTS of another successful year, Alpha Gamma Chapter reviews her accomplishments with pride. Under the capable leadership of Head Master John Wiedenman, we have again reached the top of the ladder in achieving what is bound to be another first place in the Chapter Efficiency Contest.

The outstanding project of the year for Alpha Gamma Chapter has been the sponsoring of professional businessmen, labor leaders and educators to speak at periodic luncheons. On March 2, we were honored to have Mr. Mayer, president of the Reliance Life Insurance Company. Approximately 100 persons filled the banquet room of the State College Hotel. These semi-monthly meetings have been very enthusiastically supported and the next luncheon has been planned to feature Mr. Clowdman, who has been asked to speak to us on a phase concerning transportation. A social mixer was held for the new neophytes on March 7. The event was a lively affair with everyone well entertained. The feature of the evening was a brief outline of the fraternity and its activities for the rushees and in addition each of the officers and our faculty advisor, Dr. Hench, made a few comments on the attributes of becoming a brother of Delta Sigma Pi.

Among the outstanding activities of the second semester will be the annual banquet celebrating the founding of Alpha Gamma Chapter at which the newly elected officers will assume their duties and the old officers will be recognized for their outstanding work. The plans are being arranged by our Master of Festivities, Brother Bemus, who has not yet revealed the theme of the speakers. Another prominent event will be the formal initiation of the new neophytes which is tentatively set for April 16, 1950.

The invitation to the Eastern Regional Conference of Delta Sigma Pi which will be held in Washington, D.C., at the Raleigh Hotel was enthusiastically received and Alpha Gamma Chapter intends to be well represented. At least five brothers will accompany Head Master John Wiedenman in the pilgrimage to the convention to better unite our fraternity relations with our neighboring chapters.

A chapter newsletter was published through the cooperation of all the officers and brothers. We have been very interested in exchanging chapter newsletters because we feel that in this manner the chapters are bound closer together and can help to advance new ideas and procedures for the benefit of the Delta Sigma Pi Fraternity. We stand ready and honored to help any chapter at any time in this matter. With our successful year coming to a close, we now are looking forward to next year and even greater achievements. We extend to everyone a sincere wish for a prosperous summer and a successful academic year.—CHESTER A. REED



HOMEcoming FLOAT of Gamma Iota Chapter at the University of New Mexico.

BAYLOR

BETA IOTA CHAPTER at Baylor University began its spring quarter with a regular business meeting Monday night, March 13. Names of prospective pledges were brought up and discussed. Many activities are being planned for the all important spring quarter. The organization of an intramural softball team is underway to be in keeping with our goal of winning the intramural team trophy.

We are all looking forward to the many May Day activities. Even though the painting of posters and the organization of methods of publicity concerning our candidate for May Queen represents a great deal of work and planning, we are looking forward to entering our "Rose," Miss Jean Roach, in the May Day contest. Also the Deltasigs will operate a concession booth to help cover our expenses connected with May Day. A dinner is being planned for sometime in the quarter.

The annual Sweetheart Banquet honoring our "Rose," Miss Jean Roach, was a tremendous success in every respect. The Waco Country Club was the scene of our annual Sweetheart Banquet. A standout in the way of decoration was a large Deltasig badge painted on a black back drop behind the speakers table. Music was supplied by Bobby Hamilton and his orchestra.

Beta Iota Chapter has had reason in the past to be justly proud of its outstanding athletes. Once again we were proud and honored to hear that Brother Don Heathington was named to the All-Southwest Conference Basketball team for the third consecutive year. Brother Heathington was the spark of the Baylor team which tied for the Southwest Conference title.

The Beta Iota Chapter initiated five pledges during the preceding quarter. They are: Glenn Harris, Francis Flanagan, Bill Scharder, David Dobbs and Bill Fomby.—W. WAYLAND STEPHENS

NORTH CAROLINA

THE WINTER QUARTER was begun in grand style with the formal initiation of 20 new members. The initiation dance was held at the Carolina Inn with Jimmy Perkin's orchestra providing the music. Miss Dorothy Jenkins was chosen as Alpha Lambda Chapter's "Rose of Deltasig."

Our professional committee, headed by Brother Ellis Hall has been very active. At a recent banquet, Mr. T. D. Merriwether, executive vice president of P. H. Hanes Knitting Company of Winston-Salem, North Carolina, spoke on the importance of cost accounting in industry. Tentative plans are for two tours during the spring quarter. One of the most interesting speakers for our professional meetings was a talk by Brother Hugh Fortescue, who is presently enrolled in the University of North Carolina School of Law. Brother Fortescue spoke on the opportunities of a combination Commerce-Law degree.

Spring cleaning rolled around with the warm weather. While our building fund committee has been eagerly searching for a new house, we decided to decorate up the old house a little by new paint and wallpaper. New paint makes a new house, but we still can't decide what color the interior walls are.

We have completed our formal rushing period and have pledged 22 new men. The pledge period will terminate one week before the end of the spring quarter. Everyone is looking forward to, and plans have been made for, attending the Southeastern Regional Meeting April 14 through 16, in Atlanta, Georgia.—DICK CANNADY



NEW INITIATES OF NU CHAPTER at Ohio State University. SEATED LEFT TO RIGHT: William H. McDonald, Malcolm E. Linville, Ernest E. Mitchell, and William A. Quelette. STANDING LEFT TO RIGHT: Robert J. Bish, Dean S. Mercer, Robert R. Fedra, Carl T. Beckett, Carl R. Cosgray, and Delmar Zuercher.

OHIO STATE

AT OUR business meeting on February 20, 1950 we elected our new officers for the coming year. The newly elected officers are as follows: Head Master, Clarence Dougherty; Senior Warden, Paul Detrick; Junior Warden, Richard Rice; Scribe, Richard Cosgray; Historian, Jack Osterbrock; Chancellor-Pro-Tem., Dwight Mackey; and Commerce Council Representative, Ernest Mitchell. We Brothers wish to offer our congratulations to the new officers and to give freely our aid and support in all matters or affairs of Delta Sigma Pi. We also take this opportunity to express our sincere thanks to the retiring officers for a job well done.

Another winter quarter is just about over and all the Deltasigs are busy cramming for final examinations. Nu Chapter loses three men this quarter: Brothers Don Snedecor, Bill Quelette and Thomas Mercer. We, of Nu Chapter, have appreciated working and knowing these men and wish them the best of luck on their venture into the business world.

When spring quarter ends, Nu Chapter will lose some 25 actives, however, under the fine guidance of Brothers Norman Deunk, Thomas Mercer and Paul Detrick we now have 22 pledges who will be initiated sometime in April. Incidentally, this is the largest pledge class to be initiated into Nu Chapter in its entire history.

Ohio State's basketball team won the Big Ten Championship, which again proves that you can go a long way by working together. Congratulations to our boys! It's pleasing to note that one of the principles of Delta Sigma Pi operates in other aspects of life, as well as in a Deltasig's daily life. That principle being working together.

We've had a fine professional program this past quarter under the influencing hand of Brother Doc Dougherty. The speakers were: James H. Davis, assistant professor in the department of business organization at Ohio State University, W. Ray Speer, vice president and secretary of Columbus Bolt and Forge, Newton T. Hess, vice president of sales of Vory's Brothers Incorporated and Robert Engles, industrial relations manager of The Diamond Milk Company. I'm sure it will be quite some time before we forget the value of milk, after Mr. Engles' speech. He really made his points, with a terrific demonstration. Cokes and doughnuts were served after each pro-

fessional meeting, this is a wonderful idea, as it gives the fellows more time after the meetings to become better acquainted.

On March 9, 25 brothers made a visit to the Fisher-Ternstedt Plant, this visit was very interesting and especially so to those interested in industrial organization and industrial relations. Mike Vargo, past head master and now an alumnus, is engaged to Marion Gallagher. Also engaged are Brothers Dwight Mackey and Eldon King. To all three: Congratulations and may your voyage on the sea of marriage be calm and smooth. Brother Jerry Mahaffey was elected president of the Commerce Council which bestows another honor on Jerry. Brother Art Sievert and his committee are planning a picnic, our spring formal and the initiation to round out our social affairs for the year.

Delta Sigma Pi ranked second on the campus in scholarship for the fall quarter. Fine work all you Deltasigs—keep it up. Following are the names of our brothers who made a 3.25 or better for the fall quarter: Paul Detrick, Robert J. Frix, Robert L. Hanak, Dan Jording, Thomas Mercer, James L. Price, Richard Rice, Robert J. Bish, William McDonald, Ernest Mitchell, William Quelette and Robert W. Bussard. January 27 ten pledges, who were so nervous they were white with fright, went through "mock initiation" at the "Slaughter House" on West Ninth. January 28 our formal initiation was held in the Gold Room of the Fort Hayes Hotel. Ernest Mitchell was elected Keeper of the Parchment Roll, after a terrific round of applause, Ernie, gave a beautiful acceptance speech.

On February 24 a stag party was held in downtown Columbus and some 40 actives and pledges had a fine chance to meet and become better acquainted with the pledges as well as the actives.

A dance was held at the Columbus Country Club on March 3, approximately 70 couples danced to the enjoyable music of Eddy Mann and his orchestra. A grand time was had by all the alumni, actives, pledges and their guests. More than one was heard to remark, "That was the best dance I've ever attended." Since this time is the last report until the November issue of The DELTASIG, we wish to extend the best of luck to all the actives who receive their sheepskins in June and to those who will be back in September, may your summer vacation be the finest you've ever had.—BOB BUSSARD

NEW YORK

ALPHA CHAPTER at New York University was honored in having Brother J. D. Thomson of The Central Office come to New York last January 17. Brother Thomson gave a very interesting and inspiring talk on the activities of the fraternity over the whole country and especially the rapid growth in chapters and members that the fraternity is experiencing. It was heartening to listen to Brother Thomson tell of the number of new chapters that are expected to be installed and reactivated into Delta Sigma Pi this year. The West Coast, especially California, is promising to play an important role in this expansion. Brother Thomson also said that according to latest figures, Delta Sigma Pi is the largest professional fraternity in the commerce field. An interesting discussion was had on the selective membership question and its application to fraternities. Alpha Chapter is always glad to have brothers from The Central Office and the other chapters come in for a visit, so when you are in New York, don't forget 222 Sullivan Street.

On Lincoln's Birthday, February 12, Alpha Chapter had its initiation ceremony and banquet. Six pledges came through Hell Week and were initiated. A delicious banquet was served at the Hotel Brevoort. The London grill steak dinner provided a wonderful feast for all brothers present. In spite of the inclement weather, there was a very good attendance. Charles Brooks received top honors for the day by being elected Keeper of the Parchment Scroll. Our pledging program has been going along in a smooth fashion this term. After having two rush smokers previously, pledge night was held on March 9. Violet Skull, the Christian fraternity council, held its annual spring formal dance on March 4 at the Hotel Governor Clinton. Delta Sigma Pi was well represented with an attendance of 35 couples. The large group in attendance assured a grand night of fun and entertainment for all.

Plans are well formed for the Delta Sigma Pi spring formal which is to be held May 12 at the Hotel Astor, Times Square. The dance committee is hard at work on preparations for the dance, including a souvenir booklet. The dance committee reports that the band has been selected already. Boosters and advertisements are on sale to help make the souvenir

booklet a financial success. The pledges have done a fine job on selling boosters. We are expecting about 100 couples at the dance, including friends and alumni. Weather permitting, the North Roof Garden of the hotel will be the location for the dance. We are all looking forward to this, our biggest social event of the year.

On the weekend of March 24 through March 26 the Eastern Regional Meeting will be held at Washington, D.C. Head Master Jack Taylor is going down to the meeting with about 5 other brothers. We know that these Regional Meetings serve the important purpose of knitting the various chapters closer together and giving the individual chapters ideas and suggestions for working out their own problems.

Once again the month of May is coming around. This year Alpha Chapter is going to see about 14 brothers graduate in June. We are sorry to see them go because they have worked tirelessly and unselfishly for their fraternity. We are proud to see them enter the business world because we know that they are well qualified to make their mark in their various professions in the business world. We sincerely wish the graduating brothers the utmost success in the business world and also personal contentment and happiness in their private lives.—**LEROY P. KLEMM**

JOHNS HOPKINS

ONCE AGAIN the close of another regime in our chapter is at hand. Again, as always, the year has been one of accomplishments. I want to take this opportunity to say from the bottom of my heart that our Head Master, Charles Sparenberg, has done the magnificent job that he is always capable of doing. His untiring efforts, his kindness, and other virtues too numerous to mention, have set a standard by which Delta Sigma Pi is proud to honor, therefore it can go down as history, a great job done with a lot of heart warming thanks.

Plans have been consummated and final arrangements made for our dinner dance on June 17, 1950, at the Maryland Yacht Club in Baltimore, Maryland. This affair has also been eagerly awaited and because of the fine work of the social committee this dinner dance will be long remembered. An outstanding job

has been accomplished on the sale of tickets and over 100 couples of both active and alumni are expected.

The alumni club started what they feel will be a new institution. Periodically, they have a banquet with a prominent business man as guest speaker. On March 28, 1950, they are scheduled to have a banquet at the Park Plaza with Mr. Lawson Wimberly as guest speaker. Mr. Wimberly is secretary of the International Brotherhood of Electrical Workers—American Federation of Labor. His subject will be "Labor Movement as Represented by American Federation of Labor." A very representative group of both active chapter and alumni is expected to attend.

We are proud and honored to announce that we have a delegate from Chi Chapter representing us at the Washington Conference. Brother Robert Hannan was chosen as our delegate for this affair. There will be active chapter and alumni members present at the conference, which promises to be a history making event.

Under the capable leadership of Brother Schlutheis, the professional meeting has achieved a marvelous record. We have had 5 professional meetings up to present. On February 20, 1950, we were very fortunate to have Mr. Albert E. Lankford, C. P. A. supervisor with Ernst and Ernst, accountants, as our guest speaker. His very timely subject, "General Accounting and C.P.A. Examinations," was enjoyed immensely by the well represented active members. Plans are definite for March 20, 1950, to have Mr. Elmer F. Bernhardt, chief of Payroll Bureau, to speak on "Baltimore City's Payroll System—Highlights of Centralization." On April 22, 1950, an industrial tour of Port Covington piers and grain elevators of the Western Maryland Railroad has been planned. This was met with spirited enthusiasm and a large attendance is anticipated.

On May 22, 1950, Delta Sigma Pi will be honored and proud to present to the worthy recipient the scholarship key of Delta Sigma Pi. This is indeed an honor well deserved and our heartiest congratulations to the person bestowed with the scholarship key.

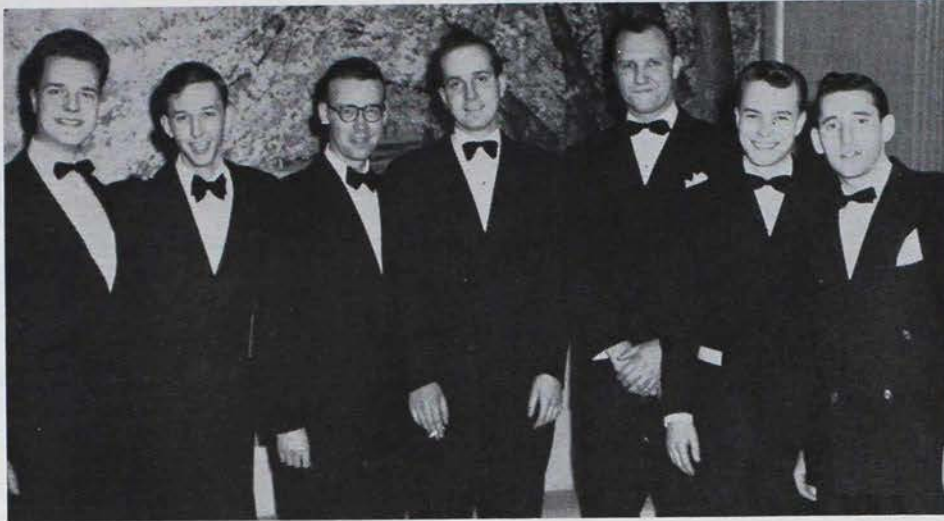
To the membership committee, I wish to express a word of praise, so richly deserved. You had a problem and it has been solved. We have initiated 11 new members to our growing number, which has greatly added to our potentiality. We are confident that we will meet our membership requirement with this plan. On March 25, 1950, we are holding a party at the Lord Baltimore Hotel for the purpose of explaining to prospective new men what we stand for, what we do and how we do it. From a list of fellows eligible for membership, a personalized letter is being sent to him as an invitation to attend. With the endless efforts of the membership committee and active chapter this will prove to be a tremendous success. My congratulations to Brother Robin Odette, Brother Clyde Williams and to all the men who proved it can be done.

With the fine leadership and the wonderful cooperation of all active chapter members, Chi Chapter of Delta Sigma Pi will achieve the highest number of points in the Chapter Efficiency Contest—100,000. With our activities so well planned, we have received a large number of points toward our goal.

The closing of this college year will not mean the end of our friendships. Through Delta Sigma Pi, friendships have been cemented with helpfulness, kindness and virtues that make us swell with pride and say, I belong to Chi Chapter, Delta Sigma Pi Fraternity.—**HARLAN W. SHIPLEY, JR.**



CHAMPIONSHIP BASKETBALL TEAM of Kappa Chapter at the University of Georgia. **FIRST ROW, LEFT TO RIGHT:** Byron Kitchens, Julian Athon, Ed Hale, and George Mitchem. **SECOND ROW, LEFT TO RIGHT:** Glenn Blaisdell, Howard Busbey, Morris Ramsey, Alan Blaisdell, and Lee Neal Barnett.



RECENT INITIATES of Beta Chapter at Northwestern University. LEFT TO RIGHT: Leroy Wickstrom, Thomas Nilsen, Ronald Hufford, Robert Black, John Pokorney, Walter Leach, and Fred Rothschild.

TEXAS

BETA KAPPA CHAPTER'S fall rush program was climaxed with an informal initiation on December 2, and formal initiation on December 4. The informal initiation was held at Austin City Park. Barbecue, refreshments and entertainment was furnished by the pledge class. The pledges saw the more serious side of Delta Sigma Pi with the impressive formal initiation and banquet held at the Driskell Hotel on Sunday afternoon. The president of the 24 man pledge class that was initiated was Brother Frank Campbell. On December 19, Mr. Olin Culberson, a member of the State Railroad Commission and a candidate for governor, spoke on the "The relation of business and government" at a banquet given at the Campus Cook Cafeteria banquet room. The Delta Sigma Pi Scholarship Key for 1948-49 was presented to Ed Wroe, accounting major from Houston, by Dean J. A. Fitzgerald of the College of Business Administration.

At the last meeting of the fall semester, officers for the spring semester were elected. Brother Wayne Hightower of Mt. Pleasant was elected head master for the spring semester. Other chapter officers elected were Brother Fred Adams, senior warden; Brother Fred Moore, junior warden; Brother Bruce Mooney, treasurer; Brother Fred Hearne, scribe; Brother Danny Darby, historian; and Brother Perry Johnson, chancellor. It is expected that the chapter will continue to play a leading part in the professional activities of the College of Business Administration under the leadership of these officers. The newly elected president of the Men's Independent Campus Association is Brother Danny Bus. Brother Earl Nichols, February graduate, is now employed by International Business Machines. Another February graduate, Brother Al Hansasch is office manager for Wright Motor Company in West Columbia, Texas. Brother Gene Schneider is the new president of the Longhorn Band. Brother Harry Buescher has been promoted to cadet major in the Texas R.O.T.C. Brother Lewis Martin is an assemblyman for the College of Business Administration. Brother Danny Darby is secretary of Kappa Kappa Psi, honorary band fraternity. Brother John Selman is a tennis letterman. Brother Fred Moore is the newly elected president of TLOK Cooperative house. Brother Perry Johnson has been elected vice president of the Texas Tech club.

The recently drawn up chapter calendar for the coming semester listing such activities as speakers, rush functions, banquets, dances and professional tours, insures that the coming semester will be a very interesting and profitable one for the chapter. Recently the chapter took part in a banquet sponsored by the newly formed inter-fraternity council of professional fraternities in the College of Business Administration at the Austin Hotel. The speaker was Dr. Ordway Tead, chairman of the Board of Higher Education for the city of New York. The enthusiasm shown by the members in the first meetings of this semester give rise to predictions of an excellent semester for the Beta Kappa Chapter.—FRED MOORE

LOUISIANA TECH

BETA PSI CHAPTER has been busy as usual during the spring semester. A good start was made when Miss Bobby Jean Burnett, of Crossett, Arkansas, was elected as our "Rose of Deltasig." Miss Burnett, a sophomore, is enrolled in the pre-nursing curriculum. She plans to leave Louisiana Tech at the end of this semester to enter the Touro Infirmary, in New Orleans. The traditional party honoring the "Rose of Deltasig" was held at the American Legion Hut on March 10, to which Miss Burnett was escorted by Brother Bill Rogers. Brother Rogers had argued long and hard with the other members of the social committee to win this privilege. The argument that eliminated the competition was the fact that Brother Rogers, as does the "Rose," hails from Arkansas. The competition was from Louisiana.

A bingo game was a feature of the evening. Various prizes, such as toy snakes, yoyos, baby-dolls and noisemakers, were awarded the winners. Appropriately, and entirely by chance, the grand prize of the evening, a large box of candy, was won by Miss Burnett. The traditional gift of a dozen long stem red roses to the "Rose" was made by Head Master Roy, after which Brother Goodwin directed the serving of pie and coffee.

Our first professional meeting of the semester was on March 3, when we met in the Home Economics Lounge to hear a talk by W. H. McLaurin. Mr. McLaurin, purchasing agent and business manager for Louisiana

Polytechnic Institute, spoke to the group on the functions of a purchasing department. He illustrated his talk with examples from his own experience here at Louisiana Tech. He traced a purchase, starting with its requisition by one of the school's departments, and its routing to the business office and the auditor's office. He told of the procedure used in obtaining bids, and how the merchandise is ordered and received. Mr. McLaurin's talk gave to the members of Beta Psi Chapter an appreciation of the work that goes on behind the scenes in the efficient operation of a public institution.

In conjunction with Brother Herbert's advanced accounting classes, Beta Psi Chapter plans to make a field trip to the Lion Oil Company, El Dorado, Arkansas, in April. Plans are also being laid to invite the sales manager of one of the wholesale distributors in this area to meet with us in May. A considerable number from Beta Psi Chapter plan to attend the Southwest Regional Convention in Dallas on April 28, 29 and 30. Our graduating seniors are especially eager to go. Three thoughts are in their minds; that they will be seeking jobs in June, that Dallas is a large and growing city and that in Dallas they may meet some Dallas businessmen.

The rushing program has started. Invitations were sent out and a rush party was held March 16 in the Home Economics Lounge. Brothers Risinger, Herbert and Roy spoke briefly on the advantages of association with a professional business organization, after which some carefully planned "impromptu" comments were made by various brothers. Brother Shad Ward's "Forever Amber" skit furnished the comic relief of the evening, after which coffee and cookies were dispensed by Brother Goodwin. Pledging is planned for March 23. Initiation ceremonies will be held on April 30.

Brother Earl Bennett, our faculty advisor, will leave us in June to work on his doctorate at the University of Michigan. His work will be research into the principles, practices and problems of small business. With the re-awakening interest in small business on the part of the government, research in this field will fulfill a need that has long been felt. Brother Bennett initiated a course on the principles of small business at Louisiana Tech in the fall of 1949. He hopes later to expand it into a curriculum on small business. There is a definite need for such a curriculum, especially in this section of the country.—VERNON O. SCHROEDER

NORTHWESTERN—Beta

WITH THE BEGINNING of the spring semester, Beta Chapter's activities again swung into high gear. In the three opening professional meetings we were, through the efforts of professional chairman Mel Jackson, fortunate in obtaining interesting and outstanding speakers in the field of business administration. Their subjects ranged from personnel administration to direct mail advertising. Providing, therefore, interesting and profitable sessions for all. Another meeting is scheduled for the near future which will feature movies and pointers, by a professional, on that perennial spring topic—Golf.

Athletic Chairman Louis Glasscock has been energetically promoting spring softball practice among both the actives and pledges. Many practice periods and pre-season games have been held which have shown us the available talent which is considerable, so that the best possible team may be assembled to promote the athletic prowess of Beta Chapter.

Several Sunday afternoon open houses have been held for the sororities on campus. These have all been well attended and have provided a most enjoyable time for all. Refreshments were served and music for dancing was provided by big names bands, via the Deltasig record collection. Head Master Parke Howard's program of "A job for every active member, promoting our interests in all fields," is proving its worth with interest and activity at a new high in Beta Chapter.—CHARLES E. PLUMMER.

CINCINNATI

THE ALPHA THETA CHAPTER has the perfect solution to the problem "What plant shall the chapter inspect?" We found it simple. Initiate into the chapter someone who owns a plant. Then inspect it. On March 10 the Alpha Theta Chapter inspected the Strietmann Biscuit Company's Mariemont plant and had Brother Al Strietmann as the official guide on the tour. The plant is situated on the outskirts of the picturesque township of Mariemont. Recently constructed, the plant has external modernistic design. The machinery used in the production of the excellent products of the company embodies the latest technological features. We are grateful to the personnel of the Strietmann Company and to Brother Al Strietmann for an educational and pleasant evening.

Lieutenant Colonel Fred Dixon addressed active Deltasigs, alumni and twelve prospective pledges at a professional meeting held February 28 on the campus. Brother Dixon spoke on "The Changing Status in Asia." Emphasizing the importance of Asia as the crux of the world situation, Brother Dixon stressed the changes that have taken place in the political structure of the nations making up the land mass that comprises Asia and the significance of these changes. Calling the role of the nations that have been absorbed into the Soviet sphere since 1945, the colonel pointed out that Asia is now Communist dominated from the Arctic Ocean to the borders of Indo-China and eastward to Germany. There is little positive conviction on the part of many that the spread of the Communist system will

be halted. Brother Dixon summarized his talk by the following conclusions:

1. No peace treaty in Japan. So long as the present conditions persist in Asia, the occupation of Japan must continue. Japan is the bulwark in the Far East for the western countries.

2. The economy of Asia must be restored. The industrialization of Japan and the agricultural aspects of China and the East are the bases of complementariness in the Far East.

Brother Dixon is completing his thesis to secure his Master's Degree in economics. The Far East is the basis of his thesis. Dr. Harold M. Vinacke, professor of political science, is directing the research work of Brother Dixon. Dr. Vinacke is regarded as one of the foremost authorities on the Far East and has only recently returned from a government assignment in Japan. Our chapter was proud to have the doctor attend our meeting. His comments were certainly instructive.

The chapter's pledge program for spring is already underway. Twelve prospects were present at our meeting of February 28 and the inspection tour of March 10. They are a fine looking group of men and it is exceedingly difficult for the actives to decide who will be selected for the executive position of Keeper of the Parchment Scroll. May the best man win!—PETER REGINELLI

PENNSYLVANIA

ACTIVITIES of the Beta Nu Chapter have been gaining momentum as we enter the second semester. Our Head Master, John Reggia, has been busy reviving some of the functions that were noticeable way back in the pre-war days. Among these is the female contingent of the "Yellow Dog," our "Pink Poodles." Our house almost seems like a sorority with the wives of brothers bustling around organizing card parties, meetings and other women's affairs. Good luck, girls!

Our professional program is now functioning well under the able direction of Brother Gill McElroy with the capable assistance of Alumnus Tom Hoyle. Thanks to both of them for some exceptionally informative meetings. They have proved that something of value can be learned while listening to men who are already established and successful in their field of business. It is with deep regret that we announce the recent death of Dr. Emory Richard Johnson, one of our esteemed brothers. Brother Johnson, dean of the Wharton School of the University of Pennsylvania from 1919 to 1933, had been associated with the university for 48 years. The Beta Nu Chapter initiated Brother Johnson on June 4, 1932 at the same time making him an honorary member of the Society of Yellow Dogs. We, of the chapter that knew Dr. Johnson will always have a warm spot in our hearts for him and although he is gone from among us, we will always remember him as a prominent educator and a genuine person.

Many of us attended the Eastern Regional Conference held in Washington, March 31, April 1 and 2, with Mu Chapter as our host. The business meetings gave us many good ideas with which to better organize and run our chapter. As usual, the social affairs were the tremendous success that Deltasig functions always are. We hope to meet many of the brothers again at the Grand Chapter Congress in 1951.

The social calendar has been quite successful during the past few months with an excellent representation of our actives and alumni. The St. Valentine's and St. Patrick's



THE "ROSE OF DELTASIG" at Baylor, Miss Jean Roach, is presented with a bouquet of roses by Frank Boydstrum at Beta Iota Chapter's Spring Formal Dance held at the Lake Waco Country Club.

parties were the events at 3902, and were under the able direction of Brother E. Coll. Many thanks go to Brother Bert Daikeler and the decorating committee for the beautiful and appropriate decorations which were certainly in line with the event. Plans are now underway for the main event of the year, known as our spring formal. The Bala Country Club has been reserved for our chapter on June 10.—BERT DAIKELER.

ST. LOUIS

THE BETA SIGMA CHAPTER at St. Louis University has been busy carrying on their many activities. Since the last writing of The DELTASIG the chapter sponsored a tour through the Union Electric #2 Power Plant and Granite City Steel Company. The tours were open to the School of Commerce and Finance student body. During the first week of April a magazine drive was conducted in cooperation with the Sodality of the school. The proceeds will be shared by the Foreign Missions and the chapter.

The committee working on our yearly prom, when the chapter's "Rose" will be crowned, has set the date as May 20 at Hillcrest Country Club. As June draws near and the graduates become job conscious, which field to enter becomes a perpetual question. To answer this and many other questions, the chapter and the Job Placement Center of the school will administer interest and personality tests during the week of April 17-21 to the seniors of the schools that wish to take them. These tests will help the senior decide in which field he is most interested and capable of making a future.

On May 9, various St. Louis business men will come to the School of Commerce and Finance to advise the seniors on the many different jobs and how to go about securing them. The student will be given a chance to talk with the man in the field of his chief interest. This program is being sponsored by the "Student Council" which is headed by Earl Suess, one of the chapter's new brothers.—WM. L. ZIELINSKI



BETA ETA CHAPTER Province Officers, old and new, with Grand Secretary-Treasurer H. G. Wright on his recent visit to the University of Florida campus. LEFT TO RIGHT: Grover C. Harvard, H. G. Wright, and Charles M. English.

MIAMI U.

ALPHA UPSILON CHAPTER'S first initiation for the college year 1949-1950 featured guest speaker Mr. David Palmer, director of advertising and sales promotion, William S. Merrell Company, Cincinnati, Ohio. His excellent presentation of "Business and Pleasure, Mix Well," stressed the necessity of enjoying your work. University officials present at the banquet, all members of Delta Sigma Pi, included Dean Raymond E. Glos of the business school; Mr. H. E. Ramsen, head of the industrial management department; Mr. Rollin Niswonger, head of the accounting department; Mr. Philip G. Martin, director of the business placement bureau. Thirty-seven good men were initiated into the bond: Clovis Baker, Allen Bergman, Gary Carle, Thomas Clear, Frank Dodam, Ernest Evans, Earl Folker, Jeremy Garland, Richard Groves, Arthur Hoverland, Harold Jasper, Earl Jensen, Bert Kizer, Robert Lehman, Richard Loveland, Thomas Muntsinger, David Paden, Don Purcell, Paul Purmort, Bruce Relyea, Wayne Rismiller, Francis Rodgers, William Roman, John Rutledge, Robert Shaw, George Sinks, Andrew Skalkos, Robert Q. Smith, Charles Spencely, Frank Sullivan, Hugh Thompson, Herbert Tullis, Richard Wangen, Ralph Webb, William Woike, Richard Zilm and James Zimchak.

The business luncheon programs have been very interesting so far this semester. Dr. William E. Smith, of the Miami University history department, spoke to the active chapter on "The Growing Regionalism of the United States." Many interesting facts, concerning expanding business centers, were brought forth in this fine speech. The following luncheon meeting, held at the College Inn, was highlighted by Miss Louise Sullivan's discussion of government legislative regulation of business, present trends and the influence of political pressure groups. Miss Sullivan worked with the Department of Agriculture in Washington, D.C., during the war, and is currently a government lecturer at the university.

At a recent professional gathering, Mr. Philip Martin outlined the functions of the Miami University Business Placement Bureau. Topics covered were: business prospects and job openings, training programs, starting salaries and actual placement interviews. Suggestions for interview preparation were of interest to all present, especially those graduating in June.

Carl Wilke, newly elected treasurer, suc-

ceeds Nelson Shurts, who left to take part in a five week public accounting program; other brothers who took advantage of the training job are Gene Langenhan, Donald Trautlein, Bob Cantoni and Gordon Dodge. Field trips, luncheons, professional meetings, a rush smoker and initiation banquet will round out the activities scheduled for the remainder of the term. The "Alpha Upsilon Chatter," chapter newsletter, is being written now and will be in the mail before this issue of The DELTASIG is out.—NORMAN H. LIETKE

MISSISSIPPI

ALPHA PHI CHAPTER has dealt with many pressing problems during February and March. The fast approaching date for Commerce Day has kept Chairman James T. Bennett and his co-workers fighting to keep their heads above water, but at last report they had the situation well in hand. All sub-committee heads are working in coordination toward a great program. Each man in the chapter has a job to do in connection with the big day. Several nationally known business leaders will speak to assemblies of the student body and visiting business men during the day. The morning program will have "Community Development" as its theme. Four state civic leaders will discuss the responsibility of businessmen toward this goal. In the afternoon we plan to hold a job clinic with state industrialists answering the inquiries of students. Full radio and newspaper coverage has been promised us by the public relations department of the university.

The visit of Grand Secretary-Treasurer H. G. Wright was the scene of a great get-together of faculty members, alumni and actives. A banquet at the Mansion in Oxford found a large number of Deltasigs gathered for the occasion. Later in the day a delegation of about a dozen men from this chapter accompanied Brother Wright to Mississippi State for the initiation at Gamma Delta Chapter. All reported a fine time over there, and several of us are making plans to attend the regional conclave at Atlanta to be held in April.

Rush season has also taken our time. We have held several smokers for commerce students and expect to pledge about 15 men within the next week, concentrating particularly on sophomores and juniors. The annual election of officers is not far off, and our nominations committee is already considering the qualifications of all members for the positions to be filled in the coming year.

Going outside our regular channels, we have sponsored the formation on the Ole Miss campus of a Woman's Commerce Club which is operating among the coeds on the same basis as we operate among the men. It is our understanding that this group has decided to petition one of the national professional commerce sororities for acceptance as a chapter.

On February 4 a delegation consisting of Head Master Louis Vise and Brothers Billy Stephens, Tom Horner, Bob Nichols and the writer visited the Commerce Club at Mississippi Southern College. We recommended to the Grand Council that the organization be encouraged to operate as a local fraternity until such time as they fully meet the standards for a charter. Since that time the group has taken such action, and Beta Alpha local is now in fine shape on that campus.

It is with pleasure that we report that the election for student president of the School of Commerce and Business Administration has resulted in a Deltasig's being chosen. Brother Bob Morrison will take over the reins in May from Brother Winfield Dunn. Although the chapter as such takes no part in campus politics, we are quite naturally gratified that the student body almost invariably picks its president from our chapter, and we hope that we shall always remain worthy of their trust.—HUGH "SAM" MCKEE

TEXAS TECH

BETA UPSILON CHAPTERS had, as its first social event since the last issue of The DELTASIG, a formal presentation dance in the Hilton Hotel in honor of our "Rose of Deltasig," Miss Doris Brooks, who was presented by Senior Warden Bob Berry. This event, held on January 13, was attended by a large group of members, alumni and their dates. On January 22 a breakfast was held in honor of the nine graduating brothers of our chapter in the Yaqui Room of the Hilton Hotel.

The beginning of the spring semester brought a new dean of business administration to Texas Tech, Dr. George Heather. Our chapter, in conjunction with Phi Gamma Nu, national honorary and professional sorority for woman business majors, gave a reception honoring the new dean on February 2, 1950, at the Hilton Hotel. This reception was well attended by members and alumni of Deltasig, Phi Gamma Nu, members of the student body of the business division and faculty.

The first social function held in the spring semester of 1950 was a wiener roast held at the residence of Dr. Howard E. Golden, our faculty advisor, on February 21. This event was attended by 30 prospective pledges and their dates and was purely social in nature, the purpose being to get pledges and members better acquainted with each other. On the following Thursday night, February 23, a smoker was held in the Hilton Hotel, and 27 men declared their intention to become pledges of Delta Sigma Pi. During the meeting the pledges were told of Deltasig's history, our chapter's history, the advantages of belonging to our fraternity and the financial obligations. On February 28 these pledges were initiated into pledgeship.

The new officers of the spring semester are: Robert Berry, head master; Raymond Hall, senior warden; Louis Kiker, junior warden; Gene Reno, treasurer; Gale Rodgers, scribe; and Bobby Green, historian. Events forthcoming this semester include three speakers, one professional tour, a picnic for members, pledges and alumni, and formal initiation of pledges.—BOBBY GREEN



BETA UPSILON CHAPTER at Texas Tech at their "Rose of Deltasig" Presentation Dance held in the Hilton Hotel in Lubbock, Texas.

MISSISSIPPI STATE

GAMMA DELTA CHAPTER had as an honor guest at its initiation on February 18, Grand Secretary-Treasurer H. G. Wright. Mr. Wright was on an inspection tour of chapters in the South. Seven new members were initiated into the fraternity at that time.

Following the formal initiation, a banquet was given for the new members and guests at the Stark Hotel. Mr. Wright gave an interesting talk on the "History and Development of Delta Sigma Pi." Dean R. C. Weems, Jr., dean of the School of Business and Industry, acted as toastmaster, and Mr. N. E. Weir, faculty advisor for the local chapter issued greetings to the guests. Delegates were present from chapters at the University of Mississippi, Alabama Polytechnic Institute and Memphis State College. Mr. E. C. Brown, faculty member, presented Brother Franklin Smith with the award for winning the contest to name our chapter newsletter. The name chosen was "Gamma-Gab." Another guest was Mr. L. A. Robinson, faculty member and alumnus of the chapter at Alabama Poly.

The guests also enjoyed touring the campus of Mississippi State. On March 2, all of us in Gamma Delta Chapter celebrated our first birthday as an active chapter of Delta Sigma Pi. About 40 students from the business school were present at the occasion as our guests. Head Master V. B. Waite gave an interesting account of our fraternity to the guests and also the history of the chapter here.

Eleven students were pledged by the chapter on March 9. At the pledge meeting two movies were shown. These were "Quality in Making," which is a New Departure Ball Bearing film of the General Motors Corporation, and "Make it Massachusetts," a film of the Massachusetts Development and Industrial Commission.

Another initiation is planned by the chapter on May 6. A full schedule of other professional activities, movies and tours will be carried out for the remainder of this semester.—**BONNIE E. WESTBROOK**

ALABAMA POLY

BETA LAMBDA CHAPTER at Auburn will hold its formal initiation on April 2, for one of the largest pledge classes we have had in many quarters. After the initiation ceremonies, a banquet honoring the new members will be given at the Pitts Hotel. Brother Lombardo, our new social chairman, is working very diligently to make this one of the best banquets of the season.

At our last professional meeting, on March 2, Brother C. P. Anson, head of Economics and Business Administration at Auburn, spoke to us on a very timely subject. The topic of his speech was "Present Day Labor Problems in the Coal Mining Industry." His speech worked in well with a problem that is of utmost importance to all students of commerce. Plans are now in the making to put more emphasis on our lecture series this spring. We have already contacted several very important men in their respective fields, and expect to hear from them in the very near future.

Twelve Brothers were recently initiated into Phi Kappa Phi, national honorary society. They are Harry J. Barnes, Harry Brooks, Mack L. Casey, William Zac Chapman, Don Findley, Braxton Glasgow, William Henley, Clarence Pratt, Phil Richardson, Charles Sauls, Jr., George H. Smith and William Williams, Jr. This is a little over 30 per cent of our total membership which just shows that



BETA CHAPTER'S "ROSE" is presented along with her escorts at the Annual Initiation Formal Dance at Northwestern University. LEFT TO RIGHT: Miss Marion Healy, Miss Celine Surran, "Rose" Tony Colby, and Robert Mocella, contest chairman.

the men of Delta Sigma Pi will continue to remain at the top in all fields of endeavor.—**HARRY J. BARNES**

TULANE

GAMMA MU CHAPTER, on the fourth of next month, will reach the ripe old age of six months as a member of the fraternity. We have learned a lot during those six months; particularly that we still have a long way to go to match some of the activities and accomplishments of other chapters in the fraternity. Nevertheless, now that we have our own office space in the College of Commerce Building, and the officers are functioning smoothly in their jobs, we expect easier going in the future.

Gamma Mu Chapter seems to have started a ball rolling at Tulane University. Not long after our installation last December, the girls in the College of Commerce, not willing to be outdone by their better halves, began to talk about a female equivalent of Delta Sigma Pi. The result: The Commerce Girls' Club, an active, live-wire organization which is now working on affiliation with some national professional sorority.

During the first week in March, at Bruffs Common, Tulane's swank new cafeteria, the chapter gave a smoker for prospective pledges. A well planned program proved to be enjoyable to everyone and a source of inspiration to our prospective members. Later, at our informal pledging ceremony, 13 new pledges were taken into the chapter. On May 4, the chapter had the privilege of seeing an unusually good documentary film, "This is Louisiana," which was exhibited for us by the Esso Standard Oil Company. The film was in technicolor, and attempted to show pictorially and with narration the great diversity of natural resources in Louisiana. It was thoroughly enjoyed by everyone and we look forward to seeing more such documentary films in the future.

As interim replacements for two officers who graduated in February, Brothers Joe Murphy and Ed Plauche were elected to serve as treasurer and junior warden, respectively. The chapter is very happy to welcome back to duty Brother Paul Dastugue, head master, who for several weeks was hospitalized for treatment of a stomach ailment. Brother Joe Conino was recently honored by his election as president of the student chapter of the

Society for Advancement of Management. He has indicated his desire to collaborate with the chapter in arranging industrial tours and lectures by local business men.

Miss Mary Kay Hickey, our "Rose of Delta-sig," managed to get into the finals in Tulane's annual selection of a Miss Pauline Tulane. Though disappointed that she was not picked as the winner, the chapter still feels honored that she was chosen for the final run-off. Brother Ed Plauche, her boyfriend, is still to be heard in the corridors occasionally mumbling his disapproval of the outcome of the contest. We're all looking forward very eagerly to our final social event next month, when the chapter will hold a celebration for its June graduates. All of our brothers who are graduating have pledged themselves to work hard to organize and build one of the most active alumni clubs in the country here in New Orleans. Gamma Mu Chapter has "waddled" successfully through its baby year in the fraternity, and hopes to have an even fuller, more active year starting next September.—**GEORGE J. WEST, JR.**

KENT STATE

THE MEMBERS of the Beta Pi Chapter of Delta Sigma Pi spent a busy two weeks just before the conclusion of the winter quarter at Kent State University. Along with final examinations, we wound up fraternity business, assisted the college of business administration with preregistration, and laid plans for the coming quarter.

We were very happy to see some of our alumni who dropped in last quarter to say hello to the active members. Fred Green, last year's Duke of Kent, chatted with the brothers about his new job with a bank in Youngstown, Ohio. Gene Woodson also came in to pay his respects. Gene is now doing accounting work in Akron, Ohio. "Doc" Downs, who was up for the annual All Greek Dance, related his experiences with the Firestone Rubber Company.

Edwin Olsen, our junior warden, just completed his term as business manager of our school paper, *The Kent Stater*. The future plans of our fraternity include, more banquets with prominent speakers from the business world, tours to various plants in northern Ohio, open meetings with the College of Business Administration, and the purchase of a fraternity house.—**JOHN NEHRER**



BETA OMEGA CHAPTER at the University of Miami presents its newly initiated members. STANDING, LEFT TO RIGHT: J. Wright, R. Page, D. Aragona, A. Angelini, S. Smith, L. Fisher and D. McNamara. SEATED: R. Curtis, G. Wertz, N. Ham, B. Frech, J. Nelson, Jack Bohlen, Professor McMahon and J. Kuerzi.

DE PAUL

ALPHA OMEGA CHAPTER at De Paul University held its informal and formal initiations at the end of the first semester just after examinations came to a close. Friday, January 27, saw most of the brothers and quite a few alumni gathered in the Four Georges at the Hotel Sherman for the informal when 13 pledges were initiated. Under the capable handling of Brother Sodini, acting as senior warden, the pledges soon came to appreciate what it means to get into Delta Sigma Pi. As the informal came to a close the pledges were told the words of the chapter song and all the rest that were present joined in to enliven the fraternal spirit.

The Gray Room of the Hotel Sherman was the scene of the formal initiation where the mysteries and secrets of the fraternity were unveiled before the new members. A splendid banquet followed this after which Dr. Fayette B. Shaw of the College of Commerce spoke on the merits of honesty in examinations and the results which the application of serious work habits will bring.

A regular monthly business meeting was held February 10 at the Hotel Sherman at which time offices vacated by graduating seniors were voted on and filled. Tentative plans were discussed for the smoker and pledging period and other activities to be forthcoming. The second semester smoker was held March 10 in the West Room of the Hotel Sherman. A total of 29 prospective pledges were presented to the brothers and alumni and were enlightened as to the history of Delta Sigma Pi and the responsibilities inherent in membership. Province Officer Bob Lewis gave the main welcoming speech followed by Senior Warden Sodini and Head Master Zarcone. Refreshments were then served and the prospective pledges were treated to the informal atmosphere that follows all Alpha Omega Chapter meetings.

At the regular monthly business meeting held in March plans were further discussed concerning pledging, a depleted treasury, the annual dinner dance and the forthcoming regional convention when Alpha Omega Chapter will be in charge of entertaining visiting brothers. A professional program is in the

tentative stage but with definite ideas as to what the topics of the forums will be. Every member of the chapter is keenly aware of his own responsibility in getting Alpha Omega Chapter over the top in the Chapter Efficiency Contest and with the combined efforts of all individuals we are confident that it can be done.—WAYNE P. HANSEN

WESTERN RESERVE

BETA TAU CHAPTER of Western Reserve University started the New Year with a party at Brother Bob Andree's home. Over 30 brothers and nine pledges were there with their dates. Brother Andree and his committee planned the evening which consisted of a fine dinner, refreshments and dancing. The pledges were favorably impressed by the fine manner in which the Deltasigs had conducted the party and the spirit of brotherliness that prevailed. The work of the social committee was exceptional and deserved everyone's praise.

On February 5, nine students and two faculty members, Professors Frederick Seubert and William H. Gilman, Jr., of the industry department, were formally initiated into Delta Sigma Pi. Brothers Ted Mija and Stuart Barnes of Kent State were guests at the formal initiation at the Hotel Allerton. Afterwards, a dinner was held at Mrs. Nelson's Swedish Restaurant. Brother Kenneth Lawyer, head of the marketing and merchandising department, gave an impressive speech about the installation of the Beta Tau Chapter into Delta Sigma Pi. Brother Herbert Hunsaker, dean of Cleveland College, spoke and showed slides of his recent trip to Europe as a delegate for UNESCO.

Our "Careers in Commerce" series will begin on March 30. Brother Ralph Rodriguez, chairman of professional activities, plans to have "What College Training for Retailing?" as the first panel discussion in this series. Later panels will include the accounting and industry phases of business. Brother C. Wilson Randle, dean of the School of Business Administration, in cooperation with the heads of the various business departments will assist

Brother Rodriguez in securing business men in these specific fields to participate in these panel discussions. After the panel discussion, students can ask questions on any problems that arose during the formal discussion. A complete program of professional activities is planned in addition to this series.

Through careful planning, the pledge period has begun to run smoothly. Senior Warden James Chodkowski and Junior Warden Russell Halkerston were key men in obtaining a fine group of prospective pledges. On March 5, formal rushing was held at the Hotel Allerton where the prospective pledges were orientated on Delta Sigma Pi. The informal rush party was held at Brown's Cottage Restaurant in the Cleveland Room. Brother Kenneth Kondas, master of festivities, had a full evening of entertainment, including dinner, modern and folk dancing, and a floor show provided by Brothers Al Tercek, Jack O'Ryan and Russell Halkerston. Thirty active brothers and 23 prospective pledges were present. The new men showed great interest in Delta Sigma Pi as a result of the formal rush and the informal rush party. Brother Chodkowski believes that each of these prospective pledges will be a valuable asset to Delta Sigma Pi.

Headed by Brother Steve Paranka, the Beta Tau Chapter is now battling for top honors in bowling and for a high standing in basketball. With spring only a few weeks ahead, Brother Dick Perzanowski has begun to organize a crack softball team that will encounter very little difficulty in taking top honors—thus adding another athletic trophy to the Beta Tau Chapter.

During a recent combined charity drive, The Six in One, held at Cleveland College, the Deltasigs contributed a great deal. They made the largest single donation given by any organization. They provided men to solicit funds and sell tickets for the charity show. Brothers Tercek, O'Ryan and Halkerston enacted a skit in the charity show. This brought favorable comment over the local air waves.—JOSEPH A. CHMIELEWSKI

RUTGERS—Beta Rho

BETA RHO CHAPTER held its first mid-year initiation at the Military Park Hotel, Newark, on February 18. The formal initiation of six neophytes was followed by a banquet in the Barracuda Room. A record turnout of both active and alumni members helped make this a memorable occasion. Our guest speaker was Mr. Harold Swenson, assistant secretary of the City Bank and Farmers Trust Company of New York, whose topic, "The Income Tax," was a most timely and informative one.

We were also honored to have as our guests Brother J. Harry Feltham, member of the Grand Council, accompanied from Baltimore by Brother Bates. Both are Chi Chapter Alumni. Plans have recently been completed for a stag party to be held at the Military Park Hotel on March 30 for all active and alumni members. Our guests for the evening will be prospective members. Present indications practically insure the party's success.

Arrangements are already underway for our spring initiation, and hopes are high that the balance of our quota of initiates will be filled. The recent senior class balloting resulted in two Deltasigs being elected to office: Jim McLoughlin, former head master, as president, and Don Lewis, present head master, as treasurer.—A. E. LUEDDEKE

RUTGERS—Beta Omicron

BETA OMICRON CHAPTER is proud of the momentum developed by the completion of a successful pledge training program. The excellent work of the pledge committee with the cooperation of the active brothers in an optimum number of new brothers. Latent abilities were discovered among the pledges during the pledge training program. These aptitudes, combined with the proper supplies under the able supervision of Senior Warden, Robert A. Kretzer, resulted in the "Green Room." Our old drapes, which were reconditioned and dyed, plus donations of two electric clocks and a record player created a home-like atmosphere. Our next endeavor will be to have our television set repaired and modernized. The limited variety of programs which we were able to view satisfactorily solved the selectivity problem. After much consideration, it was decided that purchasing used furniture at bargain prices is to the detriment of the chapter. Plans are being discussed with an eye to providing funds for new plastic furniture.

Numerous events during the month of January, which included starting a new school term, mock initiation, a school dance and the formal initiation at the Military Park Hotel, Newark, New Jersey, kept the brothers of Beta Omicron Chapter stepping lively. Eighteen pledges and a member of the Rutgers University faculty, Mr. Oscar J. Owen, were initiated into the brotherhood of Delta Sigma Pi. Brother Owen was the principal speaker of the evening and his philosophical talk expounding the conflict of idealism versus materialism made a great impression on all the brothers present. At our January professional meeting, we had as our guest speaker, Mr. Joseph J. Nagle, assistant manager, Newark Agency of the Prudential Insurance Company of America. The theme of Mr. Nagle's talk projected one idea, "Analyze Yourself." He reminded the audience that honesty in self-analysis is of prime importance. Professor Erich A. Otto of the Rutgers faculty, who is a Deltasig, was guest speaker at our rush smoker on February 3. His topic, "Every Man Must Have Two Sweethearts" proved to be entertaining as well as educational. The Valentine's Day party held February 11 was a great success and gave the brothers an opportunity to show their sweethearts the newly decorated Green Room. On February 24, 29 rushees were pledged formally and invited to attend the professional meeting which followed the pledging ceremony. Mr. Emil A. Gallman, executive vice president of the New Jersey Savings and Loan League was our guest speaker. He discussed the operations of a savings and loan association and outlined the history of its development.

All brothers and pledges were invited to attend the stag party held at the chapter house on March 7. The party provided the necessary diversion and relaxation needed after culmination of mid-term examinations. In the past we have been fortunate to obtain management's views toward requests made by unions. At our professional meeting held March 10, we had as our guest speaker Mr. Max Greenberg, a representative of the United Wholesale, Retail and Department Store Employees, C.I.O. He gave an objective picture of how the union progressed from a rough and tumble organization into a modern business which employs economists, statisticians, business managers and labor representatives. He stressed the fact that unions of today carefully rationalize their demands and try to meet management on an intellectual level.

Plans have been made for a field trip to the Baldwin Locomotive Works in Eddystone, Pennsylvania. On our social calendar is the formal spring dance which is going to be held at the Maplewood Country Club on June 3. Music will be furnished by Don Sterling's Orchestra and a good time is in store for all.—EMMANUEL M. MISECHKO

WAYNE

GAMMA THETA CHAPTER holds its rush party in the Tea Lounge of the Student Center on February 15. The excellent turnout exemplified the progress the chapter has made since its installation May 7, 1949. The entirely informal program consisted of a movie and buffet luncheon with the emphasis on meeting the prospective pledges. On February 22, the second rush party was held. Brother Hampton H. Irwin talked about "What You Have to Offer" and "Fraternity Life." After Brother Irwin's message, coffee and doughnuts were served.

The pledge acceptance banquet was held at Au Lion D'or's French Restaurant. Among those present were advisors, alumni, actives, Brother Edward Wisniewski of the Xi Chapter at the University of Michigan and 21 neophytes. Speakers at the banquet were Brother Bernard F. McGruder and Brother Eugene E. DeSpelder. Brother DeSpelder talked about "Value of Fraternity Life." He pointed out how the various qualities of leadership, friendship and initiative could be found in such an organization, specifically citing Delta Sigma Pi. Brother DeSpelder is the department head of business organization and management here on campus. Brother McGruder, professor of accounting, spoke about "Practicalness." He contrasted theory and practicalness by comparing the early apprentice form of education to the modern college education. Brother McGruder summed up his speech citing four "I's" as a key to building a place in our modern society. The four "I's" cited by Brother McGruder were Industry, Intelligence, Independence and Integrity.

After dinner, Brother Wisniewski was called upon to accept a challenge from Gamma Theta Chapter directed toward Xi Chapter for a golf match later in the semester. Brother Wisniewski was sure the Xi Chapter would meet Gamma Theta Chapter in such a match and suggested we meet in other sports as well.

Friday, March 16, Gamma Theta Chapter is partaking in a bowling match with Alpha Kappa Psi, the other business fraternity on campus. The match will take place at the Art Center Recreation with many rooters expected for each team. The chapter is corresponding with Xi Chapter at the University of Michigan, Theta Chapter at the University of Detroit, and Gamma Kappa Chapter recently installed at Michigan State, in an effort to establish a round-robin tournament among the four chapters. If successful, we will have succeeded in establishing closer relations with other chapters as well as entertaining a high respect for competition. With the coming professional and social events, Gamma Theta Chapter is looking to an anticipated successful semester.—ALEXANDER FOLEY, JR.

KANSAS

IOTA CHAPTER at the University of Kansas announces its newly elected officers for the coming year: Head Master, Wilbur Bruhn; Senior Warden, Michael Hachinski; and Scribe, Cecil Nystrom. We began the spring semester with a professional meeting on February 9, at which time a movie on effective selling methods and techniques was shown. The theme related to the five rules of selling as was set down by Benjamin Franklin in his famous philosophy on selling, showing how people, though living in a much different world today, are basically the same as those people living in the time of Ben Franklin and consequently respond to the same principles of selling. It proved to be a very interesting and educational 30 minutes for all the members and especially interesting to those brothers who plan to seek careers in the field of selling.

On February 23 we held our spring rushing function and smoker in the Pine Room of the Student Union. Dean Axe of the School of Business Administration was guest speaker of the evening, directing his talk to the rushees. Dean Axe pointed out the values and merits of business fraternities and how they help the student in his adjustment in school and later in the business world.

Our basketball team met in its annual game with Alpha Kappa Psi to complete a most successful season. It was a hard fought game, both teams exhibiting lots of enthusiasm and fine sportsmanship all the



OFFICERS OF ALPHA DELTA CHAPTER at the University of Nebraska. STANDING, LEFT TO RIGHT: Chancellor Stine, Historian Kritner and Senior Warden Faulhaber. SEATED: Junior Warden Jenkins, Scribe Patterson, Head Master Cottingham and Treasurer Jones.

way. When the final whistle blew, the scoreboard showed Delta Sigma Pi on top by a score of 39-33. The traditional straw hat was returned to Iota Chapter, its reward for emerging victorious. Alpha Kappa Psi has been in possession of the hat throughout the season, having won the contest in 1949.

Beginning this semester, Delta Sigma Pi has been represented on the Business School Council, working in cooperation with the Business School Association and Alpha Kappa Psi. Activities sponsored by the organization this year have included the annual business school dance, held March 4, and the sale and promotion of straw hats to juniors and seniors in the School of Business. Plans and preparations are now under way for a business school coffee forum to be held in April, and Business School Day, scheduled for early May.

For the past month, preparation, under the direction of our social chairman, Brother Osheim, has been under way for the forthcoming "Rose of Deltasig" Ball and the chapter birthday party which is to be held March 31. A special committee of three brothers was appointed by Head Masters Bruhn to conduct the selection of the "Rose of Deltasig." Their choice was Miss Pat Watsen, a member of Sigma Kappa and Phi Pi Theta Sororities.—KENNETH F. STONE

MICHIGAN

A FRESHLY REDECORATED main floor greeted the brothers when they returned for the semester. Thanks to the extended efforts of several brothers, and to the general cooperation of all, the front hall was wall-papered, the dining and living room floors were sanded and varnished. At the same time, the dining room furniture was sanded and refinished. The tables were stained and varnished, and the chairs were painted a royal blue. The ambitious crews were able to complete their excellent work in time to be appreciated during the gala J-Hop weekend parties which introduced the new semester.

After surviving the pre-semester parties, the actives immediately turned their attention to our semiannual rushing activities. An open house and several rushing smokers were held for the benefit of all prospective members. As a result, 26 future assets to the fraternity were formally pledged Wednesday evening, March 1. Professors Reigel, Waterman, Phelps and Dixon contributed to the successful pledging of this fine group by attending the open house or one of the smokers.



THE MEMBERS OF XI CHAPTER at the University of Michigan.

The professional committee has continuously been earning the respects of the faculty and students at the school of Business Administration. On March 15, the committee sponsored its annual "Job Opportunity Panel." This program, which is presented as a service to the graduating seniors, was, and has been traditionally, one of the most successful professional activities. This year, the current employment situation was discussed by Mr. Harold Scott, partner, Haskins and Sells (accounting); Brother William McClintock, vice president, First National Bank of Detroit, (banking); Brother Kenneth Haven, executive vice president, Reichold Chemical Company (finance); Mr. George Hall, manager, Sears Roebuck & Company (marketing); and Mr. James Brinkerhoff, personnel department, Square D Company (personnel administration). After a short talk by each man on the current situation in his particular field, a question period was moderated by Brother Robert Dixon, professor of accounting.

The success and hard work of Xi Chapter became readily apparent when the standings in the Chapter Efficiency Contest were published as of the first of March. We are proud to report that we are in first place with a grand total of 73,850 points. Again we expect to reach the 100,000 point mark with little difficulty before the end of the semester. The tradition that was started when the chapter was reactivated in 1946 will not be broken this year.

After being busy keeping Xi Chapter in front in the Chapter Efficiency Contest, the actives still had enough vim and vigor to make the chapter one of the leaders of the professional fraternity athletic league composed of teams representing 20 fraternities. Although complete results from the winter sport activities are not available, Xi Chapter will be in at least fourth place and more probably we will be in third place. There is even a good chance that we will be in second place. We have about 530 points, less than 75 points behind the leaders.

The social committee has been very successful in its compromise with the university's regulations and those essentials deemed necessary to assure a good party. They have planned parties for every other weekend. The April Fool's Party, which featured a three piece band, was one that will be remembered by many for a long time. The semiannual "It Beats Me Party," which was sponsored by the pledges, was also an outstanding event.—RICHARD D. MACKAY

FLORIDA

BETA ETA CHAPTER at the University of Florida is proud of its many accomplishments over the past semester's work which was highlighted by a letter of commendation from the president of our university, Dr. J. Hillis Miller, in regard to our radio programs. Due to the hard work that Brother Fred Simpson has put forth as radio committee chairman, we have successfully sponsored several educators from the College of Business Administration. The purpose of these programs is not only to further our College of Business Administration and our fraternity on the campus, but also to educate the students in everyday business problems.

Our chapter was greatly honored on February 24 when we were visited and inspected by Grand Secretary-Treasurer H. G. Wright. At this time we met our new Province Officer, Brother Charles M. English, who is taking Brother G. C. Harvard's place in this position.

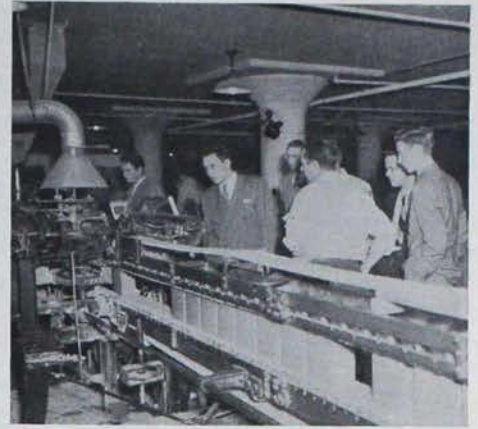
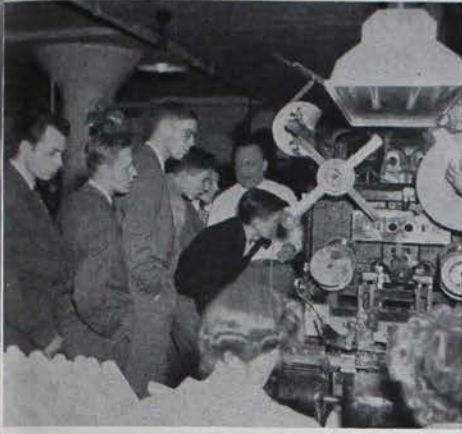


OFFICERS OF BETA ETA CHAPTER at the University of Florida. STANDING, LEFT TO RIGHT: Scribe McClain, Chancellor Fortes, Province Officer English and Senior Warden De Armand. SEATED: Treasurer Nobles, Head Master Doerr and Master of Festivities Owens. Not pictured are Junior Warden Kerekes and Historian Gugel.

We wish to welcome Brother English, and thank Brother Harvard for the many services he has rendered to us. On the past semester grades our chapter average was 2.6 as compared to a 2.1 average for the entire student body of the University of Florida.

Four of our brothers are active in campus politics and hope to emerge victorious from the elections scheduled for March 30. They are Brothers Fred Simpson, John Gugel, Don Corbett and Kenneth Reams, who are running for Executive Council, Lyceum Council, Executive Council and Honor Court, respectively. Our first rush party of the semester resulted in the pledging of 14 prospective members.

At the beginning of this semester the newly elected officers took over their offices. The new officers are Ben Doerr, head master; James De Armond, senior warden; Charles Kerekes, junior warden; Jack McClain, scribe; Lewis Nobles, treasurer; John Gugel, historian; and Robert Fortes, chancellor. We have changed our constitution so that our new officers will be installed at the beginning of each semester rather than in the middle of the semester as



ZETA CHAPTER MEMBERS at Northwestern University recently toured the manufacturing plant of the Jewel Tea Co., Inc. in Barrington, Illinois. The processes being observed are the packaging of prepared baking mixes and the making of tea bags.

we originally had it. This will give the new officers time to become orientated to their duties.

The chapter was co-sponsor of the orientation program of the College of Business Administration early this month. Following a program of speeches by the heads of the various departments, a smoker was held and refreshments were served. Our membership drive will continue in high gear with a second rushing program and initiation scheduled late in April.

NORTHWESTERN—Zeta

SPRING HAS COME to Evanston, and activities at Northwestern are already centering around lakeside pleasures on Lake Michigan, which serves as the eastern border of our campus. Thoughts are beginning to turn towards summer school, or a job to change the pace from studying. Zeta alums returned to the house for a special weekend dedicated to them on April 21, 22 and 23. The purpose of the weekend was to have alums come back and do what they did when they were in school at Northwestern. Friday evening found the actives and alums discussing old times at a beer bust. An afternoon of sports and games followed on Saturday. A dinner was served for the alumni and their guests on Saturday evening, after which the active chapter and the alums went to the Brookwood Country Club for our spring formal. In a countryside setting near Elmhurst, Illinois, Zetas danced in the modern glass club house or on the moonlit terrace till midnight when a buffet luncheon was served. Those alums able to make it, finished off the weekend with a meeting at the chapter house Sunday afternoon. This was the first time Zeta Chapter has ever had an Alumni weekend and it is hoped that it will become an annual affair.

Each May, Northwestern comes into the national spotlight with the production of its annual Waa-Mu Show. Waa-Mu has been a traditional student variety show on the Evanston campus for many years, and the Deltasigs have a part in the production of the show. Zeta was one of the hosts for the mid-west regional conference held in Chicago May 5, 6 and 7. Our big job was handling the promotion and publicity work for the conference. The chapter served a buffet luncheon at the house in Evanston on Sunday afternoon for all delegates, after which tours of the Evanston campus were available.

Each spring, the Northwestern Interfra-

ternity Council sponsors a Men's May Sing for all fraternities on campus. Zeta Chapter is entering the contest this year with a large choral group. Held in Deering Meadow during dusk hours, it is a very impressive program. After the sing, the Interfraternity and the Inter-House Councils are holding an all university spring formal at the Medinah Country Club, about 28 miles southwest of Evanston. Professionally, the Zetas have taken tours through the A. C. Nielson Market Research Company, the Jewel Tea Company Home Service Division in Barrington, Illinois, and the new Wieboldts Department Store in Evanston. Speakers from the United Air Lines, Hormel Meat Company, NBC Television and the Northwestern faculty spoke at professional meetings at the house, giving members a practical approach to the business world operations.

Northwestern plans to replace our present house with a new sorority house in the near future, so Zeta Chapter is having housing problems. The Zeta Associated Alumni and the Zeta House Corporation have been busy working out plans for the procurement of a new chapter house. As all fraternities at N.U. must be in the men's quadrangles, the new Deltasig house will be with all of the other fraternities on the north part of the campus. Further housing plans and problems are discussed in the Zeta Zephyr.—DON U. BEILMIEK

SOUTHERN CALIFORNIA

PHI CHAPTER, one of the fraternity's wartime casualties, has now been reactivated. With the initiation of 26 undergraduates and two faculty members, on March 19, 1950, Delta Sigma Pi returned to the University of Southern California campus for the first time since 1940. The ritualistic ceremonies were held in the lounge of the Student Union, and were administered by a ritual team composed of: Head Master, Burrell Johnson, undergraduate; and the following alumni members: Senior Warden, Dr. Charles M. Whitlo; Junior Warden, J. D. Thomson, Assistant Grand Secretary-Treasurer; Scribe, Virgil Allen; Treasurer, E. D. Markytan; Historian, John Roth; Senior Guide, Victor Markytan, and Junior Guide, Clarence Reese.

A banquet at Scully's Restaurant was held after the ceremonies, and was attended by the new initiates and guests: Dean Reid L. McClung of the School of Commerce, J. D. Thomson, Clarence Reese, Harold P. Merry, Charles

Nielson, Arthur Neelley, Professor Charles Whitlo, Keith James, James McCoy, John Sundahl, Gerald P. Schild, Stanley Hayward, R. J. Stubbs, George Peale, Virgil Allen, Sylvester Hoffmann, and Howard Chadsey.

After the banquet, Dean McClung welcomed Phi Chapter back to the campus. He discussed the importance to the business world of commerce students' getting more from college than just "book-learning," and particularly emphasized the importance of an organization such as Delta Sigma Pi to give them a more rounded education.

J. D. Thomson represented The Central Office, and delivered the principal address of the evening. He began by welcoming the new initiates into the fraternity, and pointed out the fact that the fraternity would mean a great deal to the members for the rest of their lives. The main part of his address, however, was concerned with the history and development of the fraternity, and included a preview of some of the tentative plans which are being developed.

Reactivation of Phi Chapter began when Burrell Johnson transferred to the University of Southern California from the University of Alabama, and discovered that the chapter was inactive. After consultation with Clarence Reese and other members of the Los Angeles Alumni Club, and considerable correspondence with The Central Office, plans were laid for the early reactivation of the chapter. Interviews of prospective pledges were conducted in January, 1950, and resulted in an alumni club sponsored banquet and pledging ceremony at the University Club on February 17, 1950. Following the banquet and pledging ceremony, pledges and alumni present heard an interesting address on the history of Phi Chapter by Dr. Clayton D. Carus, professor of foreign trade, and former faculty advisor to the chapter.

New officers of the chapter are: Head Master, Burrell Johnson; Senior Warden, Gale Peck; Junior Warden, Richard Flint; Historian, Harry Smith; Chancellor, Dean Tibbot; Treasurer, Jack Croft; and Faculty Advisor, Andrew Marincovich.

The following men were initiated: faculty members: Earl C. Bolton, assistant professor of business law; Andrew Marincovich, instructor in accounting; undergraduates: Charles Anderle, Jack Carpenter, William Clay, Jack Croft, Richard Flint, James Grigsby, Robert Gross, Vincent Grubbs, Thomas Hall, James Hunter, Gene Jaque, Robert Knight, Gerald Law, Richard Lawton, James Marsh, James Munroe, Henry Nelson, Gale Peck, Joe Perez, Tom Pizzol, Harry Smith, Ben Story, Dean Tibbot, Milton Torigian, Donald Valentine and William Weiss.—GENE R. JAQUE

SOUTHERN METHODIST

BETA PHI CHAPTER began the spring semester with the election of new officers. Since there are many festivities ahead this spring semester and the Southwestern Regional Meeting to be held in Dallas in April, Headmaster, Burnell C. Butler, Jr.; Senior Warden, Robert Hutto; Junior Warden, Clyde Word; Treasurer, Wayne Conner; Scribe, Bob Clayton; and Correspondent, Bob Ferrier are well qualified and capable of carrying this new burden successfully.

The cold winds of March brought with it a tour of the local Dr. Pepper plant, the largest in the southwest located here in Dallas. On March 3, Jay's Marine Grill was the location for our pledge banquet, with some 20 potential pledges attending. Brother Trent Root, the assistant to S.M.U.'s president, was guest speaker of the occasion. Brother Root extended the hand of welcome to the rush-ees and gave a brief résumé of fraternity life with Delta Sigma Pi.

The following rush-ees have been formally initiated and are learning the benefits and responsibilities of being Deltasigs: Robert Akins; John Alford, John Dorward; Dan Faulkner; Frank A. Fazio; Edward Herman; Robert Holland; Ralph Lettieri; J. W. Lindsley; Adrian Madrigal III; Dick Merryman; Gordon Speake; John Woodul; Dud Rowntree; Harold Young; Larry Hearndon; and Hank Ketchum. Beta Phi Chapter has been fortunate in its increasing number of faculty members. This semester alone we have extended the hand of welcome to four instructors.

Our annual Birthday Dance presenting Beta Phi Chapter's "Rose of Deltasig," was held March 17 at the Preston Hollow Country Club. We had a very good turnout for this main event, including many alumni. Miss Patsy Bounds, a cute brown eyed coed, was chosen as our "Rose" and presented with a bouquet of roses by Sam Thornberg, master of ceremonies. We are all very proud of Patsy and feel that she is very worthy of the honor bestowed upon her. The remainder of this semester has much in store for us including another tour, a lecture, plans for the Regional Meeting and a formal initiation in May. Every effort is being made to make the remaining portion of this semester equally as successful as the first.—**BOB FERRIER**

BUFFALO

ALPHA KAPPA CHAPTER will hold its second initiation on April 15, at the Buffalo Canoe Club, Point Abino, Ontario, Canada. Seventeen pledges, that were chosen from a choice group at a rushing party held on March 4 at Hartman's Restaurant, will be initiated. Those to be initiated are: Douglas Coogan, Richard Alf, Charles Barwell, David Meyer, Peter Bonetto, Frederick Liesinger, Jerome Johannes, Robert Johnson, Richard Jervey, Robert Barnes, Elmer Flanagan, Lloyd Erickson, Richard Schultz, Roy Westenfelder, Lester Hale, Clayton McLean and Robert Paplow. A series of pledge meetings immediately followed, including a bowling party at the Grand Central Bowling Alleys.

Miss Lois Germain was selected as "Rose of Deltasig" for Alpha Kappa Chapter. Miss Germain is a candidate for queen of Millard Fillmore College and will be sponsored by Alpha Kappa Chapter. The queen will be crowned at the annual Spring Dance to be given by the Millard Fillmore College Students' Association at the Brookfield Country Club on April 22. A tour of the Republic



UNDERGRADUATE MEMBERS OF GAMMA CHAPTER at Boston University as they appeared on February 4, 1950, the night that 21 new members were initiated at the Hampton Court Hotel in Brookline, Massachusetts. **FIRST ROW, LEFT TO RIGHT:** G. Johnson, R. Duff, P. Dorr, J. Lefebvre, A. Carter, T. Maloney and W. Flanagan. **SECOND ROW:** R. Gustafson, H. Tait, G. Ditmar, S. Maloney, C. Hollidge, H. Burnham and W. Deane. **THIRD ROW:** K. Macara, J. Santucci, J. Studer, R. Jacobson, E. Champagne, P. Langevin, R. Lloyd and A. Cameron. **FOURTH ROW:** R. Davis, R. Shannon, G. Robertson, F. Ricker, W. Ahern, W. Law, T. Cummings, W. Foster and E. Brusco. **FIFTH ROW:** W. Warren, D. Austin, R. Sheehan, E. Davis, B. Burns, L. Wroblewski, H. Kempton, R. Schenker, R. Tessier, R. Carlson, V. Conti, S. Atkinson and G. Luker. **SIXTH ROW:** R. Dallas, S. Sigda, T. Spurr, R. Kania, J. Snow, D. Stelle, J. Elf, W. Hussey and W. Curtis.

BOSTON

GAMMA CHAPTER at Boston University ushered in its gala initiation weekend on the evening of February 3, 1950, when 20 pledges and the brothers of the chapter started out for an unknown destination—over bridges—under bridges—and around in circles. Upon reaching the mysterious rendezvous, the brothers and alumni kept the nervous neophytes busy until it was time to turn the neophytes loose and let them find their way back to Boston where the brothers awaited their arrival and gave them their assignments for Saturday. These assignments were completed by the hour of six o'clock Saturday evening.

The formal initiation and banquet were held at the Hampton Court Hotel in Brookline at which time the members of the Boston Alumni Club formally initiated 21 pledges into the undergraduate chapter. At that time the brothers of Gamma Chapter were glad to welcome Professor Robert A. Dallas, professor of insurance, into the fraternity of Delta Sigma Pi. Following the initiation ceremony, the new brothers were congratulated by the members, and all joined together to sit for a group picture, after which a tasty turkey dinner was served.

Guest speaker of the evening was Brother Ralph A. Palladino, Commanding General of the ninety-fourth Infantry Division, United States Army. The main theme of his talk centered around a comparison of a fraternal organization to the army. He stressed the need for a careful selection of the men with whom the brothers are going to associate and work. He gave an example of how one man, refusing to work with and for the unit, completely disrupts the organization. He brought home the necessity for working together for the good of all. Brother Palladino also gave the group some very interesting facts about the new Army Reserve, and he pointed out

how it would benefit the young veteran.

Gamma Chapter has held two professional meetings since the beginning of the new semester. The first of these meetings was held at the University Club on Thursday evening, February 9, 1950. Mr. Thomas Kearns, an instructor at the Internal Revenue Department in Boston addressed the group of 43 brothers and alumni members present. Mr. Kearns' topic was the Federal Income Tax. He told the group many of his interesting experiences in connection with his work, as well as gave helpful hints on filling out tax returns. He brought his talk to a conclusion by distributing a tax return to each person, and he carefully explained each item on the return bringing in many interesting sidelights.

The second professional meeting was held at Steuben's Restaurant on Wednesday evening, March 8, 1950. Guest speaker for this dinner meeting was State Senator Sumner G. Whittier of Everett who spoke on present legislation now pending in the State Legislature. He immediately won the attention of all the brothers present by giving concise and unbiased reports on some of the more controversial bills being argued on Capital Hill and how they would affect businessmen and voters alike if passed.

The chapter activities for the semester are well under way. We have teams entered in the Interfraternity Conference bowling, basketball, and ping-pong leagues. The basketball team got off to a slow start, but they have been climbing right up and hope to be up over the .500 mark at the end of the schedule. Gamma Chapter's bowling team has had its ups and downs as has the ping-pong team, but they are now both on the road to victory. The brothers are awaiting patiently the start of the baseball season which will put the finishing touches on Delta Sigma Pi's first year in Boston University's Interfraternity Conference sports program.—**PORTER W. DORR, JR.**

Steel Corporation was taken on January 30. The professional committee is planning future tours at the International Paper Company and the Buffalo Courier Express Newspaper.

A dinner dance to be held sometime in May, will conclude our social activities for the school year 1949-1950. A look back over the years since Alpha Kappa Chapter has been reactivated proves that a chapter's future is unlimited. We have not only increased our membership to 47 active members, but hope to procure a fraternity house in the very near future.

Millard Fillmore College of the University of Buffalo will soon be housed in a new building on the same site; which seems to be most advantageous. This new building will add to the impressiveness of McKinley Square in downtown Buffalo. The enrollment of Millard Fillmore College, the evening division of the University of Buffalo, now exceeds 4,000 students annually. This is almost one-half of the total enrollment in the university, which proved a new building was inevitable.—JOHN A. LANG, JR.

DENVER

ALPHA NU CHAPTER at the University of Denver has again completed another quarter of successful activities under the able direction of twice-elected Head Master Frank Petty. It has been a period of far reaching importance to those of us at Denver, and we feel that our leaders deserve a hearty handshake for putting us in the envied position we hold on the campus.

Since our last report, Alpha Nu Chapter has added to its roll call 15 new members who were initiated January 22 in an impressive ceremony held at the Olin Hotel. Our new brothers are: Al Akins, Seymour Austin, Tom Briggs, Bill Burton, Jim Clark, Ronnie Douglas, Floyd Fluke, Bob Lucero, Vincent Macmillan, Paul Nehf, Ray Newcomb, Don Osborn, Al Petrick, Joe Richards and Myron Tollefson. Delta Sigma Pi can be proud of each and every one, and we are certainly happy to have them with us. After the formal initiation, we sat down to a delicious dinner and were entertained by an extremely interesting speech by Brother Ray Brandt, who is now associated with the Denver branch of the United States Federal Bureau of Investigation. His talk, "The State of the F.B.I.," was concerned with Communist activities and what our government was doing to control those elements.

Our last election again brought Frank Petty back to the helm as head master and the ballots showed the following men as our new officers: Paul Reese, senior warden; Bob McKinley, junior warden; John Gardinier, treasurer; Joe Greene, scribe; and Dick Scudder, historian. On January 25, 26 and 27, we held a series of rush parties on both the Civic Center and University Park Campuses and topped them off with a big stag party. Our efforts brought out many prospective Deltasigs, and on February 5, the rushing activities ended in a big finale at Glazier's Barn, where we held a combination hay-ride and dance. The night of February 22 was the time for us to gather together and pledge 37 new men to Alpha Nu Chapter. Immediately prior to the formal pledging, a dinner was held in honor of our new pledges, and our speaker for the evening was Mrs. Cornelison, personnel head of Sears, Roebuck and Company. Her talk, "How to Get Jobs and Hold Them," was very interesting and also of great significance to those of us who will be graduating shortly.

The pledging of the 37 new men brought an

unofficial new record to our chapter. As far as we can ascertain, it is the largest pledge class in the history of Denver University. Alpha Nu Chapter in order to be of community service, has organized a blood donor service. Earlier this year, we heard of the case of one of our brothers who had a sickness in his family. In order to save precious dollars, this brother and others in his family donated blood to one of the Denver blood banks and in return, saved a great deal of money that would have had to be used for professional donors. After hearing of this situation, our chapter took it upon themselves to establish what is known as a "credit rating" at the local hospital. A group of brothers have given blood to the bank, so that at any time, any member of Delta Sigma Pi or his family, using the services of a Denver hospital, can use blood credited to the account of Alpha Nu Chapter. We plan to renew our donations semi-annually, and the blood not used in the preceding period will automatically go to charity cases in our name.

The Empire Room of the Shirley Savoy Hotel was the scene of our Rose Dance, and the date for the big occasion was March 11, 1950. Virtually every active Deltasig was there, as well as a good percentage of the alumni. The room was beautifully decorated with American Beauty Roses, with two large bouquets on either side of the bandstand. After introducing Miss Edla Wilson, last year's Rose Queen, we were presented to our present queen, Miss Ann Horner, who is a lovely young lady of 21 years. Ann is a junior in the College of Business Administration, and holds titles in virtually every phase of Denver's collegiate life. She is a pretty brunette who hails from Colorado Springs, Colorado, and in scholastic ability rates a 2.7 average. We certainly congratulate Miss Horner, and all of us are proud of our choice.

On the sports scene, we derived a great deal of pleasure in winning first place in the intramural ski meet. Our team, which consisted of Bob Wikoff, Don Drake, Stan Davies, Hank Smith, Paul Reese and Pledge Jack McCaffery, took the meet with a large margin of safety. Our thanks to all of you for a job well done. Wednesday, March 8, was the last business meeting of the quarter, which brings us up to date for the time being. We hope to have many more interesting experiences to report when the new quarter starts, and wonder how many of our brothers will come

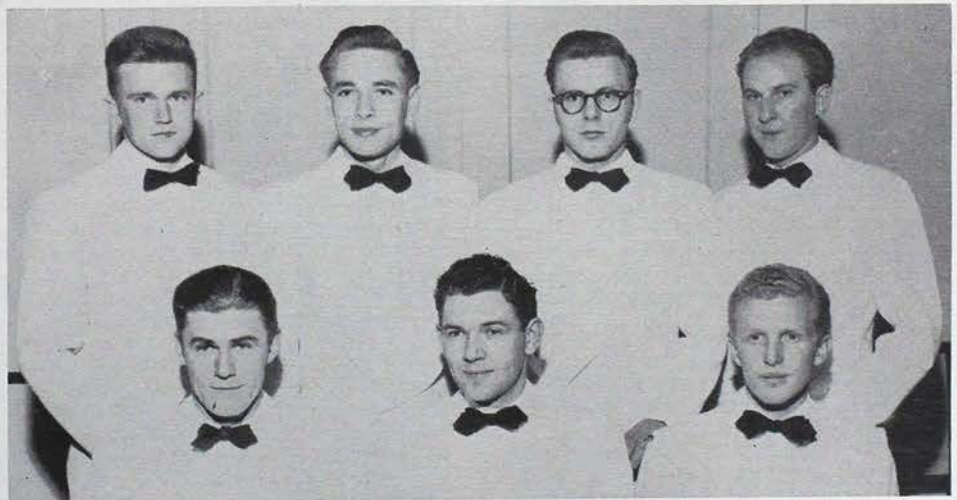
back engaged as they did during our last vacation at Christmas.—DONALD H. GARDENER

MINNESOTA

ALPHA EPSILON CHAPTER at the University of Minnesota is proud of the part it played in the Business School Day activities this year. We dominated the leadership positions, supported a discussion hour, a banquet and a dance, and even saw our queen candidate, Miss Joyce Wagner of Duluth, win the title of "Miss Demand Curves." The chapter was awarded a cup for this, having it presented by Brother Frans Eliason, who was chairman of the festivities, to Head Master Souba during intermission time at the dance.

Our basketball team burned up the court in a full season of games to take second place in the final university standings. Of this, too, we are proud, but our real goal is the achievement of a perfect score in the Chapter Efficiency Contest. Brother Ron Johnson has led a one man campaign to help us achieve that end and, with his continued success in his work, Alpha Epsilon will be successful. Recent professional meetings included talks by Mr. Charlie Zurchorst who is a public relations field man for the American Petroleum Industry, and Mr. James Aldrich, a recent alumnus, who is with Junior Achievement, Incorporated.

Our chapter's alumni club has set up a senior job counseling service for graduating seniors. All phases of business are covered with the counselors being alumni who are engaged in the various fields. The active chapter appreciates this helping hand from its alumni brothers. The social calendar has been well filled, too. When winter activities were in full swing, the chapter had a party out at Curly's Resort on Lake Minnetonka. A combination of skating and sleighriding outside and dancing and television inside made for a full evening. Then came the pledge party a few weeks later. The theme was "shipwreck" with the pledges doing a wonderful job of giving atmosphere to the house with decorations. Costumes ranged from full length nightgowns complete with long tasseled caps to swash-buckling pirate outfits. The spring formal has been set for Saturday, May 13, at the Golden Valley Country Club in Minneapolis. With this big event, Alpha Epsilon will close another season of successful social events.—LUMIR C. SEVERSON



THE OFFICERS OF ALPHA NU CHAPTER at the University of Denver. SEATED LEFT TO RIGHT: Chancellor George Hershberger, Head Master Frank Petty, and Senior Warden Paul Reese. STANDING LEFT TO RIGHT: Historian Dick Scudder, Junior Warden Don McKinley, Treasurer Joe Gardinier, and Scribe Joe Greene.

DRAKE

ALPHA IOTA CHAPTER at Drake University initiated 21 new members on January 22. The ceremony and dinner were held in the Arizona and Ranch Rooms of the Hotel Fort Des Moines. Brother L. E. Hoffman, dean of Drake's College of Commerce and Finance, was the speaker. Copies of the "Alpha 'Eye' OTA," the chapter publication, were distributed at the dinner. Two of Alpha Iota Chapter's active members are brothers in more ways than one. Brother Lewis Workman and Brother Bruce Workman are blood brothers as well as fraternity brothers. The Deltasigs wound up the interfraternity basketball season with three wins and four losses, which put us in sixth place out of the 12 fraternities that were in the competition at Drake.

Lovely Miss Anna Jean Watters, a fine arts major at Drake, is Alpha Iota Chapter's "Rose of Deltasig." The members assumed the pleasant job of selecting one of half-a-dozen poses to be entered in the national "Rose of Deltasig" Contest. On the second ballot we chose one of the poses, and this picture of Anna Jean was printed in the Des Moines Register. Gordon Anderson, head of Drake's Placement Bureau, was the speaker at our February 21 meeting. Mr. Anderson told of the increasing scarcity of jobs for graduating students and gave some of the Do's and Dont's for landing a job.

On March 3 we held a smoker for prospective pledges in the Palm Room of the Hotel Fort Des Moines. Fifteen prospective pledges attended and were treated to an evening of refreshments and card games. Principle speaker was Dean Hoffman of the College of Commerce and Finance. Brother Hoffman spoke to us on "Success or Failure." Brother Merrill Dilley, head of Drake's accounting department gave the prospective pledges an insight into the history, purposes, and organization of Delta Sigma Pi. The spring pledging dinner was on Sunday, March 12, at the Pastime Club. More than 20 men were pledged to Alpha Iota Chapter. One of the big affairs planned for the spring is a picnic, to be held possibly early in May.—LEWIS WORKMAN

RIDER

BETA XI CHAPTER held its formal initiatory dance on February 11, 1950, at Washington Crossing Inn, Pennsylvania. Over 125 brothers and their guests attended the affair. The highlight of the evening was the crowning of Miss Elinor Jones as "Rose of Deltasig" by Michael Dowd, Province Officer of the chapter. Mr. Dowd crowned the "Rose" with a wreath of red roses and Brother Albert Betros presented to her, on behalf of the brothers, a gold wrist watch. The 20 new brothers who were honored at the affair were Ernest Bauer, Douglas Bormuth, Matthias Case, Donald Chandler, Eugene Cozzolino, George Douglass, Edwin Eckert, Kenneth Hendricks, George Lasky, William Lauritsen, John Lavoto, Robert Mann, Douglas Ossman, Harry Quinn, Frank Rotondo, Hector Santos, Paul Smith, Richard Spadaccini, Stephen Van Zandt and Donald Zeone.

Since the beginning of the year, many improvements have been made to the chapter house. The living room, den and dining rooms were repapered. All the rooms on the second floor were painted and the recreation room in the basement was redecorated. Most of the work was done by pledges. With the coming



RECENT INITIATES OF BETA XI CHAPTER at Rider College. FIRST ROW, LEFT TO RIGHT: Hector Santos, Frank Rotondo, Don Chandler, Don Zeone, Douglas Bormuth, Paul Smith, and George Lasky. SECOND ROW, LEFT TO RIGHT: Matthias Case, Harry Quinn, Douglas Ossman, Ralph Gomer, Robert Mann, John Lavato, and George Douglass. THIRD ROW, LEFT TO RIGHT: Eugene Cozzolino, Steve VanZandt, Richard Spadaccini, William Lauritsen, Edwin Eckert, and Ernest Bauer.

of the spring pledge season, plans are being made to complete the interior decorations of the house.

In the "sportsworld," our basketball team has gained a berth in the playoffs in the intramural league. We hope that by the time this article is printed the Beta Xi Chapter basketball team will be in proud possession of the championship trophy of the intramural league. After a slow start, our bowling team, lead by Val Rossetti and Henry Roskowski, finished in second place. With spring around the corner, our softball players have begun their daily warmups. The veteran team that topped the league last year will be out again to win another trophy this year. In varsity sports, Beta Xi Chapter is well represented. In football, Nick Spadaccini, a member of Who's Who in American Colleges, was voted "the outstanding back of the year" and John Moore "the outstanding lineman." In basketball, John Cottrill, co-captain and center of the basketball team, was voted the most valuable athlete of the year by the sportswriters of the college publications. He was also elected to Who's Who in American Colleges. Our representatives on the baseball team are Michael Lalla, an infielder, and Herb Young and Joe Novick, co-managers. Joe Novick is another member of Who's Who in American Colleges. With so many brothers participating in sports, it is easy to see why Delta Sigma Pi is so well known on the campus.

The last two months, our professional meetings have introduced the brothers to many prominent leaders in the business world. Our professional committee chose speakers from many different industries. Some of the speakers were Mr. Paul Shillow, personnel manager of National Automotive Fibre; Mr. Max Geidlin, special agent of Standard Fire Insurance; Mr. Fred Forbes, publicity director of Rider College; and Mr. Weinant, purchasing agent for Whitehead Rubber.

Many of the members of Beta Xi Chapter are planning to attend the Eastern Regional Conference in Washington D.C. Albert Rago has been appointed our official delegate. On May 26, the spring term convenes but due to the large number of brothers that plan to attend the summer session, Beta Xi Chapter will remain as active as ever.—GORDON J. GRANT

ALABAMA

GAIETY AND LAUGHTER, dining and singing, humor and beauties and the presentation of 22 newly initiated members, all combined forces to make the Alpha Sigma Chapter's spring banquet a colorful and memorable success. The Hotel Burchfield was the scene of the gala occasion on April 11. Group singing initiated festivities for the evening, supplied the appropriate tune for the "Rose of Deltasig" crowning, and concluded the program. Alumnus Fred Johnston, Tuscaloosa, kept the show alive with his humor and verse. As the photographers' bulbs flashed, Miss Carolyn Cobb, "Rose of Deltasig" for 1949-1950, was presented a 17 inch loving cup by Head Master Don Cronin. The cute junior from Birmingham is no new recipient of Alpha Sigma Chapter's honors, having been a Maid of Honor in 1948-1949. Beauties Miss Sue Pafford and Miss Peggy Wise were the chapter's choice as Maids of Honor for this year.

Twenty-two initiates proudly made their debut during the program. For the first time as officers-elect, the officers for the coming academic year were formally presented at the banquet. All indications reflected a winning combination with which to enter the 1950-1951 session. In recognition of past service to the Alpha Sigma Chapter, Head Master Don Cronin was presented a miniature gold gavel key. With the excitement over, the group settled down to map plans and programs for the remainder of the year. The Efficiency Contest was carefully scrutinized and it was agreed by the chapter that again Alpha Sigma Chapter would end the contest with the maximum 100,000 points.

The professional program shall include a tour of the Central Foundry in Holt, Alabama, and the Goodrich Tire Plant in Tuscaloosa. On the lighter side, an all day picnic was announced for the first Saturday in May. At this time selected members shall be introduced into the kennel of the Yellow Dog. The past year has been one of building, however not at the expense of professional and social activity. It has been a year which has again sent forth potential business leaders which will be a credit to the Alpha Sigma Chapter, the university, and the state.—DON CRONIN

MARQUETTE

DELTA CHAPTER of Delta Sigma Pi is having one of its busiest semesters in several years. Besides our regular business and professional meetings, initiating a class of pledges, planning for a spring formal and getting ready for the Regional Convention of May 5, 6 and 7, Delta Chapter is now in the midst of acquiring a fraternity house. Before the war our chapter had a fraternity house but its operation had to be suspended during the war years. Since 1947 this chapter has been working towards the day when it could again have a fraternity house. Now, thanks to the splendid efforts and cooperation between our alumni club, active chapter and the National Endowment Fund, we believe our hopes will be fulfilled. As of this writing, the acquiring of an ideal house for fraternity purposes is almost assured. Delta Chapter extends a warm welcome to members of other chapters to stop at our house when in or near Milwaukee.

The initiation of new pledges got under way this semester with the holding of a smoker on February 13. This smoker was an open house affair. On February 27, we held another smoker but invitations were required for admittance. Pledging will be spread out for several weeks due to a break in activities because of mid-semester examinations. As in other years, formal initiation will be held in conjunction with our Founders' Day celebration. After our pledges are formally initiated, they have their banquet along with the alumni and active members who are celebrating Founders' Day. In the past this arrangement has worked out very well and has shown the new members that active participation in Delta Chapter of Delta Sigma Pi does not cease upon graduation.

The annual spring formal will be held on May 13. Presiding over the affair will be Delta Chapter's "Rose of Deltasig," Miss Rita Moll and her escort Brother James Mielke. It has not been decided whether the affair will be a dinner dance or not. Speaking of royalty, Delta Chapter was honored in having the Marquette University Prom King chosen from our ranks, Brother Edmund Wagoner and his queen, Miss Joan Steinhagen, presided over the Marquette Junior Prom this year. This chapter plans to be well represented at the Regional Convention in Chicago on May 5, 6, and 7. Brother James Bonness has been chosen as the official delegate from Delta Chapter but he hopes to have at least

50% of our active members accompany him to the convention.

Again this semester, as last semester, Delta Chapter is helping sponsor talks by the various executives of Cluett, Peabody and Company to the entire assembly of the School of Business Administration. The next lecture to be sponsored will be held March 21. Brother James Schenks's father, who is comptroller of Cluett, Peabody and Company will present the address. A luncheon, also under the sponsorship of the fraternity, will be held after the address. Delta Chapter intends to earn 100,000 points in the Chapter Efficiency Contest this year, as we did last year. William Schendt, head master; John Wolf, senior warden; Ray Stobba, junior warden; William Hertel, scribe; Clarence Krupka, treasurer; James Bonness, chancellor; Jerry Heller, master of festivities; and Peter Jans, historian, are all working towards this goal.—WILLIAM R. HERTEL

TEMPLE

AS THE SEMESTER draws to a close, Omega Chapter looks back on its activities with a keen sense of satisfaction. Familiar faces, including many old graduates, have made their appearances at our social affairs. A great deal of credit must be given to Brothers Lou Wright and Robert Butler, co-chairmen of the social committee, through whose efforts the chapter has been able to arrange programs which have proven of interest to alumni as well as active members. On February 23, Omega Chapter celebrated its twenty-sixth birthday with a party attended by a large portion of active brothers, many of the alumni and eight faculty brothers. Brother Stanley F. Chamberlain, associate professor of finance, served as toastmaster. Following dinner and the cutting of a huge birthday cake the entire group attended an informal party at the chapter house.

The preceding Saturday evening, the approaching anniversary was observed in similar fashion by brothers and their wives and guests. A fine mural in the chapter recreation room was completed in time to draw the admiration of all present that evening. Brother Jack Scholding executed the work of art. As it does semiannually, graduation took several brothers from the ranks of the actives. Brothers Fred Robinson, Robert Williamson, Gerald Zellinger and Edward Urbanski donned their caps and gowns in February. Brother

Robinson was named as the outstanding senior and received the Alumni Award in recognition of the nomination. Our ranks will be even further depleted next month when approximately 20 brothers bring their college careers to a close.

A promising group of pledges has been initiated into Delta Sigma Pi after becoming acquainted with us first at an open house, then at a rush smoker, and finally at a pledge banquet attended by 25 potential brothers. They were put through their paces by Goat Master George Lloyd, assisted by Brother Thomas Seabourne. Greek Weekend activities at Temple University were participated in to the fullest extent by members of Omega Chapter. The chapter house was appropriately decorated for the occasion, and, after social affairs at the house, a fitting climax was provided by Elliot Lawrence, whose orchestra provided the music at the Greek Ball.

Omega Chapter was well represented at the Regional Conference in Washington, D.C., March 31 and April 1 and 2. A delegation was present, led by Head Master Ralph Im-schweiler. They returned with recommendations which we hope to include in our own program to keep the chapter in the limelight.—GEORGE A. HAVILAND

MEMPHIS STATE

THE GAMMA ZETA boys are becoming better known in and around Memphis. At Memphis State College the Deltasigs dominate the "Tiger Rag" with the two top positions. Brother John Anderson is the executive editor and Brother Ed Reece the business manager. Brother Anderson, a senior, has been working on the "Tiger Rag" as cartoonist, columnist and editor for three years. A veteran of the Navy, he has attended Memphis State College since September of 1946.

As business manager, Brother Reece has the responsibility of keeping the finances of the paper in good order. He sells advertising space, services the accounts, keeps the accounting records and makes up the advertisements for the printer each week. This is good laboratory work for Brother Reece as he is majoring in sales management and is getting good practical experience along with the theory.

The professional banquets held each month have been going over big with Brother Jack McCord in charge. In February we had the head of the F.B.I. of Memphis, Mr. D. S. Hostetter, who gave us the inside on what they do to protect our freedom. On the thirteenth of March, Mr. Clyde L. Van Fossan gave a most enlightening talk on the Hoover Commission. Mr. Van Fossan is chairman of the board in Memphis.

The Memphis Alumni Club has started a great move for the future graduates in and around Memphis. Being made up of men from most of the big businesses of Memphis, the alumni are lining up jobs for the future. All the graduates have to do is qualify and they are half way there.

Brother Max Sellar, the president, is a great organizer and is fostering this movement along with many other functions. These meetings are held on the second Wednesday of each month at the Lord Bryon.

Brother Otis Gray had to resign as chancellor because of his work. Brother Ernie Pegram was elected and he took over immediately. Brother Pegram is past head master and is more than suited for the job. The brothers are busy now preparing 15 pledges for initiation next month.—ROBERT H. JONES, JR.



RECENT INITIATES OF GAMMA ZETA CHAPTER at Memphis State College.

FLORIDA STATE

GAMMA LAMBDA CHAPTER has just finished its first full quarter on this campus and is glad to report that it is fast becoming one of the larger and better known organizations at Florida State. This fact is borne out in that we have just finished holding a series of rush parties at which there were about 25 prospective pledges. Our professional meetings are having great success. February 9, we had the pleasure of hearing Dr. Beights, of the department of commerce speak on the importance of business education in the world today. February 15, Mr. George Lewis, of the Lewis State Bank, showed us two movies sponsored by the World Federalist and followed this with an open form in which he answered our questions.

Brother H. G. Wright, Grand Secretary-Treasurer, honored Gamma Lambda Chapter with a visit February 23. Brother Wright passed through Tallahassee on his way to spend a short vacation in south Florida. "Gig" says this is his first vacation in several years and that he has always wanted to spend a winter vacation in Florida. We hope that "Gig" has a wonderful time in our state.

The end of the spring quarter will find the following brothers departing from this campus: B. K. Bussey, C. R. Doss, F. W. Fones, Robert Gavigan, H. R. Ranson, W. P. Register, W. C. Roberts and L. L. Warnock. Gamma Lambda Chapter regrets to see these men leave but we wish them the very best of luck on their ventures into the business world.—**WILLIAM T. NORFLEET**

OMAHA

THESE LAST TWO MONTHS have seen Gamma Eta Chapter experience full growing pains. The highlight of this period was our invitational professional meeting. At this meeting Gamma Eta Chapter played host to all male students in the Division of Business Administration at the University of Omaha. This was the first in a series of programs designed to acquaint the business students of the University of Omaha with the purpose of Delta Sigma Pi.

Gamma Eta Chapter's candidate for the "Rose of Deltasig" has been selected from a field of eight candidates. Her identity remained secret until our birthday dinner dance

held April 28 at the Birchwood Club. At that time Miss June Williams, a "5 foot 2, eyes of blue" blonde reigned as our "Rose of Deltasig." Miss Williams was assisted by her ladies in waiting, the two runners-up, Miss Joyce Schock and Miss Barbara De Borer. A gala evening was had by all, especially by our guests, the brothers of Alpha Delta Chapter and Beta Theta Chapter.

The Gamma Eta Chapter Deltasigs have entered television. Four brothers have made their appearance before the cameras over WOW-TV in Omaha. Brothers Paul Crossman, John Schuchart and George Wickman made their debut March 1, in a seminar on federal income tax. The show was sponsored by the Division of Business Administration at the University of Omaha. Brother Norman Paasch is about to make his second appearance. He appeared previously in a program sponsored by the department of speech. These television presentations are a part of the instructional program of the University of Omaha geared for the general listening public.

Gamma Eta Chapter is stronger by 23 new actives. The new brothers were initiated March 5, at an early morning ceremony held at a local hotel. The installation followed a 12 week pledge period, and a one week courtesy period ending in an informal initiation the evening of March 4. A formal breakfast followed the installation. The new brothers of Gamma Eta Chapter of Delta Sigma Pi are: Marvin H. Bandomer, Ray D. Barr, James R. Bradley, Richard Buttery, William A. Cronstrom, Hugh C. Duerson, Bernard Graves, Elton E. Hector, John F. Herke, Robert L. Howe, Charles D. Huffman, Richard Jacobsen, Scott C. Johnson, Herbert J. Lucks, Thomas B. Mullen, Norman E. Paasch, A. D. Peterson, Dale L. Peterson, Kurt Rosenwinkle, Delbert A. Villnow, Gilbert R. Wilson and Richard A. Yokom.

The University of Omaha's second annual Vocations Day, March 15, proved to be a Deltasig day too. Gamma Eta Chapter Deltasigs served on all major seminars in the business field. Many served as chairmen and moderators, while others were vice chairmen and committee members. Several Gamma Eta Chapter Alumni were present as alumni hosts and speakers. The Vocations Day program is one devoted to seminars and exhibits by major businesses and industries in and around Omaha. Its purpose is to acquaint the students with the opportunities in the area, and to help them to decide for themselves the area

of work they would like to enter.

A quick glimpse at the sports scene will serve to round out the activities of Gamma Eta Chapter. Our basketball team did not fare so well in the intramural program, but the bowling five continues to range near the top. In several instances our bowlers have captured the weekly pin title. Softball and the advent of summer drew a large turnout for spring sports, and Gamma Eta Chapter fielded several surprisingly powerful clubs. So much for sports.

Just a word about the Regional Convention held in Lincoln, Nebraska, and sponsored by Alpha Delta Chapter: April 14, 15 and 16 will prove to be those dates held uppermost in the minds of Gamma Eta Chapter Deltasigs. The program was well developed, and the training courses will undoubtedly prove to be the backbone of next year's chapter. As for entertainment, that phase of the convention need only be mentioned in comparison to the Seventeenth Grand Chapter Congress. If you were there you will know what I mean, if you were unable to attend ask those brothers that did. Here's hoping all Regional Conventions will prove to be as instructional and as entertaining as ours.

With this newsletter Gamma Eta Chapter will bring to a close its current school year. We wish you all a pleasant summer, and to you grads, let us get together in '51 for the Eighteenth Grand Chapter Congress.—**JOHN SCHUCHART**

SOUTH DAKOTA

ALPHA ETA CHAPTER opens this Deltasig contribution with a bit of boasting. At the end of the first semester, Alpha Eta Chapter had the highest scholastic average of all the fraternities on the campus. Mr. John T. Sanger, vice president of the National Bank of South Dakota, Vermillion Branch, spoke to our chapter at our professional meeting on February 23. The advantages and opportunities in the field of banking for college graduates was the subject of Mr. Sanger's speech. Coffee, donuts and informal discussions followed the speech. On Thursday, March 2, 1950, Alpha Eta Chapter held a stag party at the Varsity Club in downtown Vermillion. Before the festivities got under way, 15 men were pledged at the Student Union.

We won one and lost one this past week in the intramural basketball program. Alpha Eta Chapter now has three wins against three losses. Sparked by the scoring ability of Herb Frost, Alpha Eta Chapter is a dangerous foe for any of the league's teams. For a bunch of white-collar softies, we are doing O.K. It is hoped that with the addition of a couple of our new pledges to our bowling team our league standing will improve.

Our housing committee, headed by Jack Liefert, has been investigating the possibility of leasing a house near the campus next year for members of Alpha Eta Chapter who would desire to live together. Nothing definite has been decided as yet. Plans to entertain the high school seniors at the University of South Dakota on April 17 are under way. The executive committee is composed of a representative from each college and school in the university. The representative from the School of Business is Norman Buck. Final preparations are taking form for the annual Rose Formal which will be held Friday, March 24, in the Student Union. Miss Connie Benedict, Alpha Eta Chapter's candidate for "Rose of Deltasig," will be the guest of honor along with Miss Joan Pearson, last year's queen.—**NORMAN BUCK**



GAMMA ETA CHAPTER at the University of Omaha played host to all the men students of the Division of Business Administration. LEFT TO RIGHT: Head Master Wickman, Mr. Vance Harmon of United Air Lines and Province Officer Dellere discuss Mr. Harmon's address on the operation of United Air Lines.



RHO CHAPTER INITIATES and Grand Council Member Frank Brandes at their reactivation on April 15 on the University of California campus in Berkeley, California.

INDIANA

HERE AT INDIANA we found that we are indeed blessed with many beautiful coeds. When we held our "Rose of Deltasig" Contest on January 21, we were faced with the problem of selecting just one girl from a field of over 20 lovely young undergraduates. The contest ran for almost two hours and finally we came out with the winner, Miss Dorothy Williams, a freshman, in the School of Business, hailing from Rensselaer, Indiana. The contest was so close that we decided Miss Williams should have a court, so Misses Carolyn Hauser, Dianne VanArsdale, Kathy Owens and Betty Jane Montague were selected as the Queen's attendants. Over half of the girls entered in the contest were previous winners of Queen contests on the campus.

Nick Sarpa was the able chairman of the contest and had a very appropriate and beautiful crown of red roses which Miss Helen Aldrich (who took second place honors in the nationwide contest last year) placed on the winner's head. Johnny Coker furnished us with some fine soft piano music background and refreshments were enjoyed by all at the conclusion of the affair. Coming plans for our spring initiation include a pledge dance to be held at the Armory. A chairman for this event is to be chosen at the next meeting. There will also be an Initiation Banquet immediately following the ceremonies. Alpha Pi Chapter pledged 26 well qualified business students for this year's pledge class and the initiation date has been tentatively set for the fourth of May. This year we are planning a more complete pledge program, so that each pledge will have a definite project to complete prior to initiation time in addition to regular pledge training. Jack Wentworth has been appointed as co-pledge trainer to assist Joe Thomas this spring.

Don Brooks has been appointed program chairman for the remainder of the semester and has already presented the chapter with an educational film, entitled, "By Jupiter." This business film is one of the best ones being distributed and we strongly urge each chapter to secure it if at all possible. Don has promised us some more films and several good speakers. In addition we hope to be able to make several industrial tours as soon as the weather permits.

Several members of the chapter have been recently elected to some of the highest activity

positions. Among these are: Dick Dye, president of the Collegiate Chamber of Commerce; Dick Flemming, Robert Skiles, Morrie Clement, Dave Baker, Earl McMahon, Dale Alexander, Carl Edwards and Art Schwartz have been elected to Blue Key. Dick Flemming and Robert Skiles have been appointed to the 1950 Junior Prom Committee. Indiana University's Foundation Committee, which has been picked by the university's president, Herman B. Wells, includes: Robert Skiles, Dick Flemming, Morrie Clement and Carl Edwards.

Head Master Robert Skiles assures us that Alpha Pi Chapter will again reach the top in the Chapter Efficiency Contest. Thus far over 75,000 points have been turned in and the rest is a matter of time. He stated that the contest has been much easier this year due to the outstanding cooperation of the active chapter, and that with continued cooperation, Alpha Pi Chapter will appear regularly at the top of the list.—DAVE BAKER

TENNESSEE

DURING THE PAST QUARTER Alpha Zeta Chapter has had two professional meetings. Speaking at these meetings were Mr. Henry Hennegar of the Standard Knitting Mills of Knoxville and Mr. W. B. Sutherland of Knoxville's Kress Store. Mr. Hennegar spoke generally on the operation of his mill—production, advertising, personnel and sales. Mr. Sutherland discussed the "Kress Idea." He told of the company's pricing, display, buying, selling and personnel policies. Both of these men invited the chapter to make a tour of their respective businesses and complimented the chapter highly upon its work. Our next professional meeting will be held in May. The Quaker Oats Company has offered to show us a film pertaining to the company and its operation. The vice president in charge of cereal sales is expected to make an accompanying talk.

We had a most successful rush party in March. Brother Mark Vendrick arranged for this party, and Brother Jack Murray, past head master, was in charge of refreshments. The party proved very fruitful as we pledged 22 boys at the next business meeting. Alpha Zeta Chapter will have its initiation on Sunday, April 23, when our 22 pledges will be initiated, all having met the requirements of Delta Sigma Pi. After the initiation, as is the custom of the chapter, all of the brothers will meet for dinner. Brother Bill Varnell is in charge of the dinner arrangements. Plans are now being made to celebrate Alpha Zeta Chapter's birthday on May 2. Brother Bill Cowan will be in charge of these arrangements.

Brother Bill Hale, head master, attended the Southeastern Regional Meeting of the fraternity in Atlanta on April 14, 15 and 16. The meeting was arranged by Kappa Chapter at the Atlanta Division of the University of Georgia. The reception was held at the Piedmont Hotel on Friday night, and the business meeting was conducted at the Atlanta Division of the University on Saturday. Kappa Chapter entertained with a banquet and dance Saturday night.—WILLIAM M. HALE

The Grand Council is pleased to announce

the installation of

Gamma Xi Chapter at the University of Santa Clara

Santa Clara, California on May 13

and the reactivation of

Sigma Chapter at the University of Utah

Salt Lake City, Utah on March 11

Phi Chapter at the University of Southern California

Los Angeles, California on March 19

Rho Chapter at the University of California

Berkeley, California on April 15

Eta Chapter at the University of Kentucky

Lexington, Kentucky on April 29

LOUISIANA STATE

BETA ZETA CHAPTER has been very active during the past few weeks; all the members are out selecting the prospective new members so that when graduation time comes in June the chapter will still be up to full strength. Beta Zeta Chapter, together with some commerce organizations, is sponsoring the biggest event of the social season—the Commerce Day Dance; the culmination of the program will be the presentation of the candidate for the "Rose of Deltasig."

On March 2 we held our regular luncheon at the Goal Post Restaurant. The speaker for the occasion was Mr. H. G. Engelhart, who gave a very interesting talk on the "Field of Insurance and Its Opportunities for College Graduates." He said that there are chances of employment in insurance for college graduates specializing in all fields of commerce. "For success in insurance, or in any profession for that matter, one must get a great deal of personal satisfaction out of helping people satisfy their needs, in the case of insurance help them get the type of protection they need. That unless one has this attitude the chances for success are meager indeed."

On February 9, we had the pleasure of hearing from one of the gentlemen from the other side of the fence, from Mr. E. J. Bourg, secretary-treasurer of the Louisiana State Federation of Labor. He delivered his talk at our supper at the Faculty Club. A great many of our faculty members were present: Dr. H. L. McCracken, head of the department of economics; Dr. E. A. Saliere, head of the department of accounting; Mr. Parsons from the department of research, and others. "The spirit and purpose of the organization that I represent today, the American Federation of Labor," Mr. Bourg said, "is dedicated to the solution of a problem that is both social and economic in character. We consider it our solemn aim to establish collectively a system under which men and women may work in a democratic atmosphere of freedom and justice, relieved of fear and repaid in full for the efforts of their minds and bodies. Coupled with this prime objective is another aim of the organized labor movement, namely the defense and preservation of the democracy under which it has been possible for trade unions to prosper and contribute to the national welfare."

An alumni club is in the process of being organized here in Baton Rouge, and alumni Ted Wilkes and John D'Gerolamo are actively working on this project.—HENRY HOLSTLEIVA

CALIFORNIA

RHO CHAPTER of the International Fraternity of Delta Sigma Pi was formally reactivated at the University of California on Saturday, April 15, 1950. The initiation of 19 undergraduate men was held in the Council Room of the Student Union Building. The initiation banquet was held in the Victory Room of Helnick's Restaurant in Oakland. Rho Chapter has been reactivated primarily through the efforts of Grand Council Member Frank C. Brandes, Kappa (Georgia), and James D. Thomson, Beta (Northwestern), Assistant Grand Secretary-Treasurer of The Central Office. Dean Grether and his staff in the School of Business Administration also assisted in the selection of neophytes.

The ritualistic ceremonies were conducted by a team from Phi Chapter at the University of Southern California, which traveled 1,000 miles (500 in one night) just to help the University of California chapter off to a flying start. This



THE OFFICERS of Beta Omega Chapter at the University of Miami with Grand Secretary-Treasurer H. G. Wright during his recent visit to Florida. LEFT TO RIGHT: Dan McNamara, Bill Niles, Joseph McGurrin, H. G. Wright, George Feller, David Smalley, and Bill Underwood.

was sincerely appreciated. Brother Burrell Johnson, head master of Phi Chapter at Southern California, and his fellow brothers did a splendid performance of the ritual. A number of prominent Deltasig alumni from the Bay Area attended the banquet.

Rho Chapter is happy to be active again. Plans are being made for a good professional program, and another initiation is being scheduled for the latter part of May.—JERRY SMITH

CREIGHTON

AT THIS WRITING, Beta Theta Chapter is looking forward to the Midwestern Regional Conference of Delta Sigma Pi to be held at Lincoln, Nebraska, on the weekend of April 14. At a poll taken at the last business meeting, 15 members indicated that they would definitely attend. This group will be augmented by a number of brothers who tentatively have committed themselves to go along. Aside from the Grand Chapter Congress held in Baltimore last summer, when Beta Theta Chapter was represented by its Senior Warden, James Merriman, this is the first time that the chapter has been in a position to send a fairly representative group to a conclave of the fraternity. Needless to say, the rank and file of this group will be due for a weekend of enjoyment.

The highlight of this semester's activities to date was, of course, the conclusion of another highly successful pledgeship program with a formal initiation and banquet at the Fontenelle Hotel, on Sunday, March 12. At this time ten pledges were initiated. With the reception of these brothers into Delta Sigma Pi, Beta Theta Chapter feels that another great stride forward has been taken, and wishes to extend its congratulations and best wishes to these brothers. It also wishes to extend a word of thanks to Senior Warden James Merriman and his pledge and initiation committee for making such fine arrangements for an initiation which was really wonderful.

Plans have been made for many activities during the remainder of the semester. At the last professional meeting, in February, which was held in conjunction with the Omaha Alumni Club, Mr. George Wilbur, associate professor of sociology at the University of Omaha, spoke on the topic "Sociological As-

pects of Industrial Relations." Many alumni from Omaha University and the University of Nebraska were present. Beta Theta Chapter sincerely hopes that this function will be made an annual affair on its professional calendar.

Big plans are being made for the annual Delta Sigma Pi Spring Formal which is to be held in May, at the Blackstone Hotel.—IRVIN L. HECKMAN

Georgia Coed Selected 1950 Rose of Deltasig

(Continued from page 119)

land, and has two sons, John Ridgley, born on January 8, 1946, and Richard Thompson, born October 20, 1949.

It has taken only four motion pictures to establish John Dall, not only as one of the most talented young Thespians in Hollywood, but also as one of the most versatile. He is lucky not to have been typed and is skilled enough to handle any role that comes his way. He made his screen debut opposite Bette Davis in "The Corn Is Green," enacting the difficult role of the sensitive Welsh student. He appeared next opposite Deanna Durbin in "Something in the Wind." In "Another Part of the Forest," he portrays a Confederate Army officer whom the Civil War has made unfit for anything but the battlefield. In Alfred Hitchcock's melodrama, "Rope," Dall draws the plum role of the psychopathic killer.

Dall was born in Manhattan and when he was ten his father took the family to Panama on a long-term engineering deal. At 13, John decided it was high time he became a self-supporting citizen as a janitor in a theater housing a stock company. When the character actor fell ill, John substituted for him, playing a 60 year old man in a play called "Yes Means No." Upon returning to the States, he wrote pulp stories and spent six months at Columbia University. He then decided that only the theater offered the schooling he wanted. His six years' training in stock companies led to walk-ons in "R.U.R." and "Janie" and his part in Quizz West in the New York and Chicago companies of "The Eve of St. Mark." His work in the latter won him a movie contract. After "The Corn Is Green," Dall returned to Broadway for a smash hit in "Dear Ruth," and then resumed his lens emoting for "Something in the Wind."

Except for a six-month term as a salesman at Macy's Dall's entire career has been in the theater and on the screen. With the movie routine allowing more leisure than legit troupers ever know, John is able to indulge himself in sketching, painting, amateur photography and an occasional go at fiction writing. He also finds time now for the swimming and tennis he has had to neglect since boyhood.

CHAPTERS

The name of the University is followed by chapter designation and year of installation. Permanent chapter addresses and telephone numbers are shown wherever possible. Abbreviations used for the principal officers are: H.M. for Head Master, and Treas. for Treasurer.

ALABAMA (Alpha Sigma, 1926), UNIVERSITY OF ALABAMA, SCHOOL OF COMMERCE AND BUSINESS ADMINISTRATION, TUSCALOOSA, ALA.
 Province Officer: W. Paul Thomas, University of Alabama, University, Ala.
 H.M. Donald J. Cronin, 513-12th Avenue, Tuscaloosa, Ala.
 Treas. James M. Youngblood, Jr., Box 5333, University, Ala.
 Scribe Walker R. Greaves, 1916 1/2 Sixth St., Tuscaloosa, Ala.

ALABAMA POLY (Beta Lambda, 1931), ALABAMA POLYTECHNIC INSTITUTE, DEPARTMENT OF ECONOMICS AND BUSINESS ADMINISTRATION, AUBURN, ALA.
 Province Officer: Charles P. Anson, Chewacla Drive, Auburn, Ala.
 H.M. Don A. Findley, 325 E. Magnolia Ave., Auburn, Ala.
 Treas. Ed L. Kelly, Magnolia Hall, Box 100, Auburn, Ala.
 Scribe Ben M. Alvord, 537 S. College St., Auburn, Ala.

BAYLOR (Beta Iota, 1930), BAYLOR UNIVERSITY, SCHOOL OF BUSINESS, WACO, TEX.
 Province Officer: Cameron M. Talbert, 3625 N. 26th, Waco, Tex.
 H.M. John F. Hansen, 1410 S. Fifth, Waco, Tex.
 Treas. Milton E. Jones, Brooks Hall, Waco, Tex.
 Scribe David Wicker, Brooks Hall, Waco, Tex.

BOSTON (Gamma, 1916), BOSTON UNIVERSITY, COLLEGE OF BUSINESS ADMINISTRATION, BOSTON, MASS.
 Province Officer: Louis H. Gilbert, Lundermac Co., Inc., 604 Dudley St., Boston, Mass.
 H.M. William M. Law, 459 Park Dr., Apt. 3, Boston, Mass.
 Treas. Frederick W. Ricker, 60 Dartmouth St., Somerville, Mass.
 Scribe Edward C. Champagne, 160 Bay State Rd., Boston, Mass.

BUFFALO (Alpha Kappa, 1925), UNIVERSITY OF BUFFALO, MILLARD FILLMORE COLLEGE, BUFFALO, N.Y.
 Province Officer: Ralph H. Franclemont, Amen, Surdam & Co., Marine Trust Bldg., Buffalo, N. Y.
 H.M. Franklin A. Tober, 123 Highgate, Buffalo, N.Y.
 Treas. George D. Kennedy, 759 W. Delavan Ave., Buffalo, N.Y.
 Scribe John A. Lang, Jr., 2 Campwood Ct., Buffalo, N.Y.

CALIFORNIA (Rho, 1922), UNIVERSITY OF CALIFORNIA, SCHOOL OF BUSINESS ADMINISTRATION, BERKELEY, CALIF.
 H.M. Benjamin M. Hansen, 1133 Harrison St., San Leandro, Calif.
 Treas. Robert A. Barron, Rt. 3 Box 2480, Lafayette, Calif.
 Scribe Raymond E. Read, 2335 Piedmont Ave., Berkeley, Calif.

CINCINNATI (Alpha Theta, 1924), UNIVERSITY OF CINCINNATI, COLLEGE OF BUSINESS ADMINISTRATION, CINCINNATI, OHIO
 Province Officer: Glen A. Beyring, 1801 N. Bend Rd., Cincinnati, Ohio
 H.M. William E. Wohlwender, 131 Woolper Ave., Cincinnati, Ohio
 Treas. Kenneth W. Roberdeau, 1631 Dewey Ave., Cincinnati, Ohio
 Scribe Victor E. Cummins, 538 E. 3rd St., Newport, Ky.

COLORADO (Alpha Rho, 1926), UNIVERSITY OF COLORADO, SCHOOL OF BUSINESS, BOULDER, COLO.
 Province Officer: Joseph Frasca, 3191 Seventh St., Boulder, Colo.
 H.M. John B. Shattuck, 1505 University, Boulder, Colo.
 Treas. Mercyl Hurlburt, 220 Dorm A-1, Boulder, Colo.
 Scribe Edmund E. Bosin, 953 15th St., Boulder, Colo.

CREIGHTON (Beta Theta, 1930), CREIGHTON UNIVERSITY, COLLEGE OF COMMERCE, OMAHA, NEBR.
 Province Officer: Philip J. McCarthy, 5317 Izard St., Omaha, Nebr.
 Chapter Club Room: 307 N. 41st Ave., Omaha, Nebr. (GL 8618)
 H.M. John F. Fennell, 1511 Dodge St., Omaha, Nebr.
 Treas. Fred E. Kouri, 316 N. 26th St., Omaha, Nebr.
 Scribe Frank E. Piotrowsky, 2872 Laurel, Omaha, Nebr.

DENVER (Alpha Nu, 1925), UNIVERSITY OF DENVER, COLLEGE OF BUSINESS ADMINISTRATION, DENVER, COLO.
 Province Officer: Harry G. Hickey, 643 Olive St., Denver, Colo.
 H.M. Francis L. Petty, 1415 Vine St., Denver, Colo.
 Treas. John P. Gardiner, 360 Ash St., Littleton, Colo.
 Scribe Joseph J. Greene, 1630 Ogden St., Denver, Colo.

DE PAUL (Alpha Omega, 1928), DE PAUL UNIVERSITY, COLLEGE OF COMMERCE, 64 E. LAKE ST., CHICAGO, ILL.
 Province Officer: Robert O. Lewis, 2610 E. 78th St., Chicago, Ill.
 H.M. Thomas J. Zarcone, 1406 N. Menard Ave., Chicago, Ill.
 Treas. Michael B. Schneider, 5408 S. Halsted St., Chicago, Ill.
 Scribe Henry A. Zwarycz, 5259 S. Paulina St., Chicago, Ill.

DETROIT (Theta, 1921), UNIVERSITY OF DETROIT, COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.
 Province Officer: Eugene R. Cadieux, 2139 W. Grand Blvd., Detroit, Mich.
 H.M. John L. Reed, 13952 Grandmont Rd., Detroit, Mich.
 Treas. Robert LeFevre, 391 Monterey Ave., Detroit, Mich.
 Scribe Floyd D. Washburn, 17622 Edinborough Rd., Detroit, Mich.

DRAKE (Alpha Iota, 1924), DRAKE UNIVERSITY, COLLEGE OF COMMERCE AND FINANCE, DES MOINES, IOWA
 Province Officer: John A. Schmitz, 706 26th St., Des Moines, Iowa
 H.M. Willard H. Swartzendruber, 1820 Harding Rd., Des Moines, Iowa
 Treas. Harold W. Highby, Drake Trailer Ct. 144, Des Moines, Iowa
 Scribe Harry J. Osborn, 2724 Glover Ave., Des Moines, Iowa

FLORIDA (Beta Eta, 1929), UNIVERSITY OF FLORIDA, COLLEGE OF BUSINESS ADMINISTRATION, GAINESVILLE, FLA.
 Province Officer: Charles M. English, 902 Phillips St., Jacksonville, Fla.
 H.M. Benjamin I. Doerr, University of Florida, Gainesville, Fla.
 Treas. Lewis J. Nobles, Jr., General Delivery, University Station, Gainesville, Fla.
 Scribe Jack A. McClain, Route 2, Box 278, Gainesville, Fla.

FLORIDA STATE (Gamma Lambda, 1949), FLORIDA STATE UNIVERSITY, DEPARTMENT OF COMMERCE, TALLAHASSEE, FLA.
 Province Officer: Edwin M. Clark, Midyette-Moor Ins. Agency, P.O. Box 749, Tallahassee, Fla.
 H.M. James Cornbrooks, 1533 Yancey St., Tallahassee, Fla.
 Treas. William P. Register, Box 4028, West Campus, Florida State Univ., Tallahassee, Fla.
 Scribe Wiley L. Watkins, Box 4716, West Campus, Florida State Univ., Tallahassee, Fla.

GEORGETOWN (Mu, 1921), GEORGETOWN UNIVERSITY, SCHOOL OF FOREIGN SERVICE, 37TH AND O STS. N.W., WASHINGTON, D.C.
 Province Officer: James Cunningham, 4517 Iowa Ave., N.W., Washington, D.C.
 Chapter House: 2210 20th St., N.W., Washington, D.C. (Adams 2355)
 H.M. Alexander J. Nader, 2210 20th St. N.W., Washington, D.C.
 Treas. Louis J. Zicker, 2210 20th St. N.W., Washington, D.C.
 Scribe Wallace C. Mencke, 2210 20th St., N.W., Washington, D.C.

GEORGIA (Kappa, 1921), UNIVERSITY OF GEORGIA, ATLANTA DIVISION, COLLEGE OF BUSINESS ADMINISTRATION, 24 IVY ST., ATLANTA, GA.
 Province Officer: Emory A. Johnston, American Thread Co., 1052 W. Peachtree St., N.W., Atlanta, Ga.
 H.M. E. W. Withorn, 1058 Piedmont Ave. N.E., Atlanta, Ga.
 Treas. Julian V. Athon, 945 Church St., Decatur, Ga.
 Scribe Linton C. Ellington, 378 Patterson Ave., S.E., Atlanta, Ga.

GEORGIA (Pi, 1922), UNIVERSITY OF GEORGIA, COLLEGE OF BUSINESS ADMINISTRATION, ATHENS, GA.
 Province Officer: Archibald H. Lewis, Georgia Power Co., Athens, Ga.
 Chapter House: 590 S. Lumpkin St., Athens, Ga. (4569)
 H.M. Donald E. Harris, 590 S. Lumpkin St., Athens, Ga.
 Treas. Maurice C. Woolard, Joe Brown Hall, Athens, Ga.
 Scribe W. Jennings Livingston, 590 S. Lumpkin St., Athens, Ga.

ILLINOIS (Upsilon, 1922), UNIVERSITY OF ILLINOIS, COLLEGE OF COMMERCE AND BUSINESS ADMINISTRATION, URBANA, ILL.
 H.M. Joseph P. Foley, 1218 W. Daniel, Champaign, Ill.
 Treas. Clifford A. Sell, 221-3 Ct. B, Parade Ground Units, Champaign, Ill.
 Scribe Walter P. Weith, 905 W. Illinois, Urbana, Ill.

INDIANA (Alpha Pi, 1925), INDIANA UNIVERSITY, SCHOOL OF BUSINESS, BLOOMINGTON, IND.
 Province Officer: Edward R. Bartley, Eli Lilly & Co., Indianapolis, Ind.
 H.M. Robert M. Skiles, Sigma Alpha Epsilon, Bloomington, Ind.
 Treas. Horace Forcannon, Kappa Sigma, Bloomington, Ind.
 Scribe Kenneth Sproull, 1603 E. 3rd St., Apt. 4, Bloomington, Ind.

IOWA (Epsilon, 1920), STATE UNIVERSITY OF IOWA, COLLEGE OF COMMERCE, IOWA CITY, IOWA
 Province Officer: W. Arthur Allee, 319 N. Linn St., Iowa City, Iowa
 Chapter House: 530 N. Clinton St., Iowa City, Iowa (7482)
 H.M. Frank Hartle, 530 N. Clinton, Iowa City, Iowa
 Treas. J. Bernard Rehnstrom, Quadrangle A-90, Iowa City, Iowa
 Scribe Norman R. Pegram, 530 N. Clinton, Iowa City, Iowa

JOHNS HOPKINS (Chi, 1922), JOHNS HOPKINS UNIVERSITY, SCHOOL OF BUSINESS, BALTIMORE, MD.
 Province Officer: Bruno Lawson, 4408 Marble Hall Rd., Baltimore, Md.
 H.M. Charles F. Sparenberg, 1015 Light St., Baltimore, Md.
 Treas. Walter C. Houck, 505 S. Chapelgate Lane, Baltimore, Md.
 Scribe Joseph W. White, 3903 Brookline Ave., Baltimore, Md.

KANSAS (Iota, 1921), UNIVERSITY OF KANSAS, SCHOOL OF BUSINESS, LAWRENCE, KAN.
 Province Officer: Jack A. Wichert, Apartment 6-A, Sunnyside, Lawrence, Kans.
 H.M. Wilbur W. Bruhn, 19 W. 14th St., Lawrence, Kans.
 Treas. Wallace Grundeman, 1329 Ohio, Lawrence, Kans.
 Scribe Cecil M. Nyström, 1345 W. Campus, Lawrence, Kans.

KENT STATE (Beta Pi, 1942) KENT STATE UNIVERSITY, COLLEGE OF BUSINESS ADMINISTRATION, KENT, OHIO
 Province Officer: Stanley C. Miller, Kent State University, Kent, Ohio
 H.M. Theodore Mija, 1450 Bedford Ave., S.W., Canton, Ohio
 Treas. Gerald P. Scott, 43 Erie St., Willoughby, Ohio
 Scribe Kenneth E. Wertz, Box 265, Stoper Hall, Kent State University, Kent, Ohio

KENTUCKY (Eta, 1920), UNIVERSITY OF KENTUCKY, COLLEGE OF COMMERCE, LEXINGTON, KY.
 H.M. Glenn Will, 1410 Audubon Ave., Lexington, Ky.
 S.W. Carl Turner, 1410, Audubon Ave., Lexington, Ky.
 Scribe Jesse Bollinger, 801 S. Limestone St., Lexington, Ky.

LOUISIANA STATE (Beta Zeta, 1929), LOUISIANA STATE UNIVERSITY, COLLEGE OF COMMERCE, BATON ROUGE, LA.
 Province Officer: T. Hillard Cox, Louisiana State University, Baton Rouge, La.
 H.M. Malcolm Montgomery, Jr., Box 7430A, University Station, Baton Rouge, La.
 Treas. Edward F. Cop, 325 N. 26th St., Baton Rouge, La.
 Scribe Gerald F. Cantrelle, Box 8075, Univ. Sta., Baton Rouge, La.

LOUISIANA TECH (Beta Psi, 1948), LOUISIANA POLYTECHNIC INSTITUTE, SCHOOL OF BUSINESS ADMINISTRATION AND ECONOMICS, RUSTON, LA.
 Province Officer: Leo Herbert, 112 S. Farmville St., Ruston, La.
 H.M. Charles W. Roy, 506 N. Trenton, Ruston, La.
 Treas. Frederick W. Johnson, Box 113, T/S, Ruston, La.
 Scribe Joe R. Caldwell, Box 113, T/S, Ruston, La.

MARQUETTE (Delta, 1920), MARQUETTE UNIVERSITY, COLLEGE OF BUSINESS ADMINISTRATION, 1217 W. WISCONSIN AVENUE, MILWAUKEE, WIS.
 Province Officer: William N. Bergstrom, 7726 W. Becher St., Milwaukee, Wis.
 H.M. William J. Schendt, 6478 Upper Pkwy., Wauwatosa, Wis.
 Treas. Clarence J. Krupka, 2909 N. 22nd St., Milwaukee, Wis.
 Scribe William Hertel, 628 N. 18th St., Milwaukee, Wis.

MEMPHIS STATE (Gamma Zeta, 1949), MEMPHIS STATE COLLEGE, DEPARTMENT OF BUSINESS ADMINISTRATION, MEMPHIS, TENN.
 Province Officer: Henry M. Williams, Jr., 2019 Waverly Ave., Memphis, Tenn.
 H.M. Roy N. Tipton, Box 417, Apartment 13-a, Memphis, Tenn.
 Treas. Billy W. Burrough, Box 49, College Station, Memphis, Tenn.
 Scribe Leslie L. Owens, 1930 Evelyn Ave., Memphis, Tenn.

MIAMI (Beta Omega, 1948), UNIVERSITY OF MIAMI, SCHOOL OF BUSINESS ADMINISTRATION, CORAL GABLES, MIAMI, FLA.
 Province Officer: Dan Steinhoff, Jr., 3661 Princianna Ave., Miami, Fla.
 H.M. Joseph C. McCurrin, 1242-B Walsh Ave., Coral Gables, Fla.
 Treas. William L. Niles, 3669 Poinciana Ave., Apt. 12, Miami, Fla.
 Scribe David L. Smalley, 6370 S.W. 42 Terr., Miami, Fla.

MIAMI U. (Alpha Upsilon, 1927), MIAMI UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION, OXFORD, OHIO.
 Province Officer: Halsey E. Ramsen, Miami University, Oxford, Ohio
 H.M. Louis E. Verbyrke, Stoddard Hall, Oxford, Ohio
 Treas. Carl W. Wilke, Jr., Sigma Nu House, Oxford, Ohio
 Scribe Harold W. Jasper, Pi Kappa Alpha, Oxford, Ohio.

MICHIGAN (Xi, 1921), UNIVERSITY OF MICHIGAN, SCHOOL OF BUSINESS ADMINISTRATION, ANN ARBOR, MICH.
 Chapter House: 1212 Hill, Ann Arbor, Mich. (2-2202)
 Province Officer: Louis F. Marr, 209 Virginia, Ann Arbor, Mich.
 H.M. Thaddeus J. Ward, 1212 Hill St., Ann Arbor, Mich.
 Treas. William R. Noble, 1212 Hill St., Ann Arbor, Mich.
 Scribe Thomas W. Kimmerly, 1447 Enfield, W.R.V., Ypsilanti, Mich.

- MICHIGAN STATE (Gamma Kappa, 1949), MICHIGAN STATE COLLEGE, SCHOOL OF BUSINESS AND PUBLIC SERVICE, EAST LANSING, MICH.**
 Province Officer: Bruce Fudhey, 536 Albert Ave., East Lansing, Mich.
 H.M. Paul R. Wheaton, 215 Snyder Hall, East Lansing, Mich.
 Treas. Roger J. Schafer, 226 Renker Rd., Lansing, Mich.
 Scribe Joseph W. Allen, 215 Snyder Hall, East Lansing, Mich.
- MINNESOTA (Alpha Epsilon, 1924), UNIVERSITY OF MINNESOTA, SCHOOL OF BUSINESS ADMINISTRATION, MINNEAPOLIS, MINN.**
 Province Officer: Norman C. Qualey, 1606 Second Ave. N., Apt. 5, Minneapolis, Minn.
 Chapter House: 1029 4th Street S.E., Minneapolis, Minn. (Li 3858)
 H.M. Emil Souba, 1029 4th St., S.E., Minneapolis, Minn.
 Treas. Lyle P. Behnken, 1029 4th St., S.E., Minneapolis, Minn.
 Scribe Robert Gustafson, 3532 26th Ave. S., Minneapolis, Minn.
- MISSISSIPPI (Alpha Phi, 1927), UNIVERSITY OF MISSISSIPPI, SCHOOL OF COMMERCE AND BUSINESS ADMINISTRATION, OXFORD, MISS.**
 Province Officer: Joseph Cerny, II, University of Mississippi, University, Miss.
 H.M. Louis L. Vise, Jr., Box 228, University, Miss.
 Treas. Warren W. Robinson, Box 666, University, Miss.
 Scribe Leon E. Lewis, Box 721, University, Miss.
- MISSISSIPPI STATE (Gamma Delta, 1949), MISSISSIPPI STATE COLLEGE, SCHOOL OF BUSINESS AND INDUSTRY, STATE COLLEGE, MISS.**
 Province Officer: Edwin C. Brown, Box 1119, State College, Miss.
 H.M. Vinton B. Waite, Box 1192, State College, Miss.
 Treas. Roy L. Barton, Box 633, State College, Miss.
 Scribe Charles E. Smith, Box 1249, State College, Miss.
- MISSOURI (Alpha Beta, 1923), UNIVERSITY OF MISSOURI, SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION, COLUMBIA, MO.**
 Province Officer: Royal D. M. Bauer, 304 S. Garth Ave., Columbia, Mo.
 H.M. Joe B. Gilbert, Jr., 500 College, Columbia, Mo.
 Treas. Don-Rice Richards, 920 Providence, Columbia, Mo.
 Scribe James T. Sawyer, 920 Providence, Columbia, Mo.
- NEBRASKA (Alpha Delta, 1924), UNIVERSITY OF NEBRASKA, COLLEGE OF BUSINESS ADMINISTRATION, LINCOLN, NEBR.**
 Province Officer: Donald J. Mathes, 1527 M St., Lincoln, Nebr.
 Chapter House: 1527 M St., Lincoln, Nebr. (2-3728)
 H.M. Robert J. Cottingham, 228 S. 28th, Lincoln, Nebr.
 Treas. Leonard Jones, 1527 M St., Lincoln, Nebr.
 Scribe Robert E. Patterson, 3200 U St., Lincoln, Nebr.
- NEW MEXICO (Gamma Iota, 1949), UNIVERSITY OF NEW MEXICO, COLLEGE OF BUSINESS ADMINISTRATION, ALBUQUERQUE, N.MEX.**
 Province Officer: Ralph L. Edgel, University of New Mexico, Albuquerque, N.Mex.
 H.M. Lowry G. Kinzer, 216 S. Hermosa, Albuquerque, N.Mex.
 Treas. Eric I. Baca, 402 Bridge St., Albuquerque, N.Mex.
 Scribe Dorvill H. Chandler, 6818 Cochiti Rd., Albuquerque, N.Mex.
- NEW YORK (Alpha, 1907), NEW YORK UNIVERSITY, SCHOOL OF COMMERCE, ACCOUNTS AND FINANCE, WASHINGTON SQ., NEW YORK, N.Y.**
 Province Officer: Alfred M. Reichart, 81 Irving Pl., New York, N.Y.
 Chapter House: 222 Sullivan St., New York, N.Y. (Gramercy 5-8996)
 H.M. John A. Taylor, Jr., 54-06 94th St., Elmhurst, L.I., N.Y.
 Treas. Warren Reich, 80 Harding Rd., Glen Rock, N.J.
 Scribe Walter B. Rios, 115 E. 89th St., New York, N.Y.
- NORTH CAROLINA (Alpha Lambda, 1925), UNIVERSITY OF NORTH CAROLINA, SCHOOL OF COMMERCE, CHAPEL HILL, N.C.**
 Province Officer: Milton E. Hogan, Jr., Depositors National Bank of Durham, Durham, N.C.
 Chapter House: 211 Pittsboro Street, Chapel Hill, N.C. (F-2071)
 H.M. Bobby J. Herring, 211 Pittsboro St., Chapel Hill, N.C.
 Treas. Billy C. Clodfelter, 211 Pittsboro St., Chapel Hill, N.C.
 Scribe William H. M. Austin, 211 Pittsboro St., Chapel Hill, N.C.
- NORTHWESTERN (Chicago Division-Beta, 1914), NORTHWESTERN UNIVERSITY, SCHOOL OF COMMERCE, 339 E. CHICAGO AVENUE, CHICAGO, ILL.**
 Province Officer: Edmond W. Satterwhite, 7026 N. Sheridan Rd., Chicago, Ill.
 Chapter House: 42 E. Cedar Street, Chicago, Ill. (Delaware 7-9651)
 H.M. Parke G. Howard, 537 W. Deming, Chicago, Ill.
 Treas. William H. Grzema, 6415 S. Morgan St., Chicago, Ill.
 Scribe Glenn A. Klinell, 4354 N. Elston, Chicago, Ill.
- NORTHWESTERN (Evanston Division-Zeta, 1920), NORTHWESTERN UNIVERSITY, SCHOOL OF COMMERCE, EVANSTON, ILL.**
 Province Officer: Earl J. Rix, 6327 N. Oak Park Ave., Chicago, Ill.
 Chapter House: 1819 Orrington Ave., Evanston, Ill. (Greenleaf 5-9495)
 H.M. Norvel E. Poulson, 1819 Orrington Ave., Evanston, Ill.
 Treas. Charles D. Thomas, 1819 Orrington Ave., Evanston, Ill.
 Scribe John H. Off, 1819 Orrington Ave., Evanston, Ill.
- OHIO STATE (Nu, 1921), OHIO STATE UNIVERSITY, COLLEGE OF COMMERCE AND ADMINISTRATION, COLUMBUS, OHIO**
 Province Officer: Paul E. Redmond, 408 Brehl Ave., Columbus, Ohio
 Chapter House: 1555 Neil Ave., Columbus, Ohio (University 3681)
 H.M. Clarence G. Dougherty, 1555 Neil Ave., Columbus, Ohio
 Treas. Raymond E. Best, 1555 Neil Ave., Columbus, Ohio
 Scribe Carl R. Cosgray, 1658 Rhoda Ave., Columbus, Ohio
- OKLAHOMA (Beta Epsilon, 1929), UNIVERSITY OF OKLAHOMA, COLLEGE OF BUSINESS ADMINISTRATION, NORMAN, OKLA.**
 Province Officer: James M. Murphy, University of Oklahoma, Norman, Okla.
 H.M. Don C. Oden, 736 Elm, Norman, Okla.
 Treas. Ray K. Babb, 125½ W. Lynn, Norman, Okla.
 Scribe Albert J. Brown, 1008 Monnett, Norman, Okla.
- OKLAHOMA A & M (Gamma Epsilon, 1949), OKLAHOMA AGRICULTURAL AND MECHANICAL COLLEGE, SCHOOL OF COMMERCE, STILLWATER, OKLA.**
 H.M. James H. Woodward, Jr., 324 Monroe, Stillwater, Okla.
 Treas. Bill C. Pierce, 121 Knoblock, Stillwater, Okla.
 Scribe Edward J. Esposito, 606 McGeorge, Stillwater, Okla.
- OMAHA (Gamma Eta, 1949), UNIVERSITY OF OMAHA, DIVISION OF BUSINESS ADMINISTRATION, 60TH AND DODGE STREETS, OMAHA, NEBR.**
 Province Officer: Joseph S. Dellere, 605 N. 40th St., Omaha, Nebr.
 H.M. George E. Wickman, 2319 Avenue G, Council Bluffs, Iowa
 Treas. Jack D. Rogers, 2024 N. 71st St., Omaha, Nebr.
 Scribe Milo Treska, 1710 S. 15th St., Omaha, Nebr.
- PENNSYLVANIA (Beta Nu, 1932), UNIVERSITY OF PENNSYLVANIA, THE WHARTON SCHOOL OF FINANCE AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE, LOGAN HALL, PHILADELPHIA, PA.**
 Province Officer: Addis L. Bowles, 527 Harrison Ave., West Collingswood, N.J.
 Chapter House: 3902 Spruce St., Philadelphia, Pa. (Ba2-9096)
 H.M. John Reggia, 3902 Spruce St., Philadelphia, Pa.
 Treas. George Adams, 19 Larchwood Ave., Upper Darby, Pa.
 Scribe Leon Alvanakian, Jr., 5354 Irving St., Philadelphia, Pa.
- PENN STATE (Alpha Gamma, 1923), PENNSYLVANIA STATE COLLEGE, DEPARTMENT OF COMMERCE AND FINANCE, STATE COLLEGE, PA.**
 Province Officer: Patrick J. Boner, 148 Windercrest, State College, Pa.
 H.M. John E. Wiedenman, Sigma Nu, State College, Pa.
 Treas. John A. Pilla, 113 East Beaver, State College, Pa.
 Scribe David D. Naylor, Phi Kappa, State College, Pa.
- RIDER (Beta Xi, 1934), RIDER COLLEGE, COLLEGE OF BUSINESS ADMINISTRATION, TRENTON, N.J.**
 Province Officer: Francis M. Dowd, 18 Sunset St., East Orange, N.J.
 Chapter House: 909 Bellevue Avenue, Trenton, N.J. (2-8452)
 H.M. Harold Ochs, 909 Bellevue Ave., Trenton, N.J.
 Treas. Stanley Dyba, 909 Bellevue Ave., Trenton, N.J.
 Scribe Donald G. Sutherland, 226 Park Lane, Trenton, N.J.
- RUTGERS (Beta Omicron, 1937), RUTGERS UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION, 40 RECTOR ST., NEWARK, N.J.**
 Province Officer: Benjamin T. Summer, Jr., 86 First St. N., Roosevelt Park Estates, Fords, N.J.
 Chapter House: 29 Saybrook Place, Newark, N.J.
 H.M. David H. Close, 125 N. Oraton Pkwy., East Orange, N.J.
 Treas. Christian T. Nicmann, 628 18th Ave., Newark, N.J.
 Scribe Francis R. Chewey, 16 Edisonia Terr., West Orange, N.J.
- RUTGERS (Beta Rho, 1942), RUTGERS UNIVERSITY, UNIVERSITY COLLEGE, NEWARK, N.J.**
 Province Officer: George H. Whitmore, 8 Laurel Pl., Upper Montclair, N.J.
 H.M. Donald E. Lewis, 54 Watchung Ave., West Orange, N.J.
 Treas. John Williams, 581 S. 12th St., Newark, N.J.
 Scribe Charles Wade, 27 Irving Ter., Bloomfield, N.J.
- SANTA CLARA (Gamma Xi, 1950), UNIVERSITY OF SANTA CLARA, COLLEGE OF BUSINESS ADMINISTRATION, SANTA CLARA, CALIF.**
 H.M. Dominic A. Fanelli, 818 N. Fourth St., San Jose, Calif.
 Treas. Vincent J. Di Corti, 818 N. Fourth St., San Jose, Calif.
 Scribe Dan A. Baldini, Room 5, Nobili Hall, Univ. of Santa Clara, Santa Clara, Calif.
- ST. LOUIS (Beta Sigma, 1946), ST. LOUIS UNIVERSITY, SCHOOL OF COMMERCE AND FINANCE, 3674 LINDELL BLVD., ST. LOUIS 8, MO.**
 Province Officer: Maurice S. Murray, 7210 Arlington Dr., Richmond Heights, Mo.
 H.M. Arthur J. Sleater, 1144 Ruth Dr., Kirkwood, Mo.
 Treas. Paul Krutewicz, 3885a Humphrey St., St. Louis, Mo.
 Scribe Charles Wetzel, 1723 Beulah Pl., St. Louis, Mo.
- SOUTH CAROLINA (Beta Gamma, 1929), UNIVERSITY OF SOUTH CAROLINA, SCHOOL OF BUSINESS ADMINISTRATION, COLUMBIA, S.C.**
 Province Officer: W. Frank Taylor, Jr., 113 S. Queen St., Columbia, S.C.
 Chapter House: Tenement 14, University of South Carolina, Columbia, S.C.
 H.M. Olin F. Moody, Box 2782, University of South Carolina, Columbia, S.C.
 Treas. George H. McGregor, Box 2542, University of South Carolina, Columbia, S.C.
 Scribe Samuel D. Bowers, Box 413, University of South Carolina, Columbia, S.C.
- SOUTH DAKOTA (Alpha Eta, 1924), UNIVERSITY OF SOUTH DAKOTA, SCHOOL OF BUSINESS ADMINISTRATION, VERMILION, S.D.**
 Province Officer: Harry E. Olson, 440 N. Plum St., Vermillion, S.D.
 H.M. Harold L. Sackreiter, 20 Willow St., Vermillion, S.D.
 Treas. John L. Liefcott, 220 Linden St., Vermillion, S.D.
 Scribe Russell E. Frederickson, B-202 Harvard St., Vermillion, S.D.
- SOUTHERN CALIFORNIA (Phi, 1922), UNIVERSITY OF SOUTHERN CALIFORNIA, COLLEGE OF COMMERCE AND BUSINESS ADMINISTRATION, LOS ANGELES, CALIF.**
 H.M. Burrell C. Johnson, 571 Cypress Ave., Los Angeles, Calif.
 Treas. John A. Croft, 3638½ Glendon, Los Angeles, Calif.
 S.W. Gale Peck, 2715 Portland St., Los Angeles, Calif.
- SOUTHERN METHODIST (Beta Phi, 1948), SOUTHERN METHODIST UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION, DALLAS, TEX.**
 Province Officer: Harmon L. Watkins, 3616 Euclid, Dallas, Tex.
 H.M. Burnell C. Butler, Jr., 6921 Lakewood Blvd., Dallas, Tex.
 Treas. Wayne Conner, 1314 Pioneer, Dallas, Tex.
 Scribe Robert B. Clayton, 4217 Caruth Blvd., Dallas, Tex.
- TEMPLE (Omega, 1923), TEMPLE UNIVERSITY, SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION, PHILADELPHIA, PA.**
 Province Officer: Richard E. Sauder, 6329 Burbridge St., Philadelphia, Pa.
 Chapter House: 1841 N. Park Avenue, Philadelphia, Pa. (FR 7-9625)
 H.M. Ralph Imschweiler, Jr., 1841 N. Park Ave., Philadelphia, Pa.
 Treas. Charles H. Pegg, 1841 N. Park Ave., Philadelphia, Pa.
 Scribe Francis J. Smith, 1841 N. Park Ave., Philadelphia, Pa.
- TENNESSEE (Alpha Zeta, 1924), UNIVERSITY OF TENNESSEE, COLLEGE OF BUSINESS ADMINISTRATION, KNOXVILLE, TENN.**
 H.M. William M. Hale, 1131 Circle Park, Knoxville, Tenn.
 Treas. Mark L. Venrick, Box 326, Melrose, 1701 Rose Ave., Knoxville, Tenn.
 Scribe Raymond E. Dobyns, Jr., P.O. Box 8058, Knoxville, Tenn.
- TEXAS (Beta Kappa, 1930), THE UNIVERSITY OF TEXAS, COLLEGE OF BUSINESS ADMINISTRATION, AUSTIN, TEX.**
 Province Officer: Ottis Stahl, Jr., Yacht Club Rd., Austin, Tex.
 H.M. William J. Lord, 510½ W. 18th, Austin, Tex.
 Treas. Alvin A. Jannasch, 2101 Nueces St., Austin, Tex.
 Scribe Paul J. Edwards, Little Campus Dorm, Austin, Tex.
- TEXAS TECH (Beta Upsilon, 1947), TEXAS TECHNOLOGICAL COLLEGE, DIVISION OF BUSINESS ADMINISTRATION, LUBBOCK, TEX.**
 Province Officer: Howard E. Golden, Route 4, Lubbock, Tex.
 H.M. Robert A. Berry, 1808-B 17th St., Lubbock, Tex.
 Treas. Eugene Reno, 1711-A 13th St., Lubbock, Tex.
 Scribe Gale S. Rogers, 2211 Main St., Lubbock, Tex.
- TULANE (Gamma Mu, 1949), TULANE UNIVERSITY, COLLEGE OF COMMERCE AND BUSINESS ADMINISTRATION, NEW ORLEANS, LA.**
 Province Officer: Harold J. Heck, Tulane University, New Orleans, La.
 H.M. Paul F. Dastugue, Jr., 279 Central Ave., New Orleans, La.
 Treas. Rudick J. Murphy, 1134 Pacific St., New Orleans, La.
 Scribe Henry A. Schnittker, Jr., 4721 Prytania St., New Orleans, La.
- TULSA (Beta Chi, 1948), UNIVERSITY OF TULSA, COLLEGE OF BUSINESS ADMINISTRATION, TULSA, OKLA.**
 Province Officer: Theodore W. Coover, 1215 S. Quebec, Tulsa, Okla.
 H.M. Chester M. Kilgore, 2520 E. 6th St., Tulsa, Okla.
 Treas. Billy G. Blair, 2520 East 6th St., Tulsa, Okla.
 Scribe James R. Swindell, 404 N. Santa Fe, Tulsa, Okla.
- UTAH (Sigma, 1922), UNIVERSITY OF UTAH, COLLEGE OF BUSINESS, SALT LAKE CITY, UTAH.**
 H.M. Ronald F. Hornsby, 1579 Sigma #7, Salt Lake City, Utah
 Treas. John D. Ryan, Jr., 2321 S. 13th E., Salt Lake City, Utah
 Scribe M. Lowell Stout, 1127 2nd Ave., Salt Lake City, Utah
- WAKE FOREST (Gamma Nu, 1950), WAKE FOREST COLLEGE, SCHOOL OF BUSINESS ADMINISTRATION, WAKE FOREST, N.C.**
 H.M. Hamilton T. Boyd, Box 823, Wake Forest, N.C.
 Treas. Mack D. Perry, Jr., 315 Perry St., Raleigh, N.C.
 Scribe Earl J. Byrd, P.O. Box 98, Wake Forest, N.C.
- WASHINGTON (Alpha Chi, 1928), WASHINGTON UNIVERSITY, SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION, SAINT LOUIS, MO.**
 Province Officer: William H. Stansfield, Jr., 1363 Andrew Dr., St. Louis, Mo.
 H.M. Oliver K. Eberhardt, 4435 S. Grand, St. Louis, Mo.
 Treas. Robert M. Smith, 6325 Arsenal, St. Louis, Mo.
 Scribe Richard M. Donnelly, 7815 Marland Ave., Clayton, Mo.
- WAYNE (Gamma Theta, 1949), WAYNE UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION, DETROIT, MICH.**
 Province Officer: Bruce E. DeSpelder, 4487 Bishop, Detroit, Mich.
 H.M. Neil D. Winters, 16827 Bringard Dr., Detroit, Mich.
 Treas. Robert Van Walleghem, 5050 Cass Ave., Detroit, Mich.
 Scribe Robert E. Carty, 10044 Asbury Park, Detroit, Mich.
- WESTERN RESERVE (Beta Tau, 1947), WESTERN RESERVE UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION, CLEVELAND, OHIO.**
 Province Officer: John J. Sutula, 6638 Clement Ave., Cleveland, Ohio
 H.M. Robert Andres, 1933 N. View Rd., Rocky River, Ohio
 Treas. James Z. Shreffler, 1431 Iroquois Ave., Mayfield Heights, Ohio
 Scribe Kevin Berry, Dunham Rd., Bedford, Ohio
- WISCONSIN (Psi, 1923), UNIVERSITY OF WISCONSIN, SCHOOL OF COMMERCE, MADISON, WIS.**
 Province Officer: Charles C. Center, 3518 Blackhawk Dr., Madison, Wis.
 Chapter House: 132 Breese Ter., Madison, Wis. (6-7863)
 H.M. John Kohl, 132 Breese Ter., Madison, Wis.
 Scribe Everett Pohlman, 132 Breese Ter., Madison, Wis.

ALUMNI CLUBS

ATLANTA, GA.—LUNCHEONS, every Thursday, 12:30 P.M., Tubby's Attie, 104 Luckie St.; and every Friday, 12:30 P.M., Henry Grady Hotel, DINNERS, third Thursday every month, 6:30 P.M., Woodings Cafeteria Annex.
Pres. David L. English, 390 N. Highland Ave., N.E., Atlanta, Ga. Tel.: AT 3804
Sec. J. C. Waller, 612 S. McDonough, Decatur, Ga.

AUSTIN, TEX.
Pres. Joe K. Alexander, 2003 Wichita, Austin, Tex. Tel.: 25344
Sec. J. T. Patterson, Jr., 3105 Bonnie Rd., Austin, Tex. Tel.: 29416

BALTIMORE, MD.—LUNCHEONS, every Thursday, 12:00 noon, Lord Baltimore Hotel Cafeteria.
Pres. C. Davis Hogendorp, 1523 Stonewood Rd., Baltimore, Md. Tel.: HO 4326
Sec. Eugene G. Cross, 220 N. Culver St., Baltimore, Md. Tel.: WI 3894

BOSTON, MASS.—DINNERS, second Monday every month, 7:30 P.M., Patten's Restaurant.
Pres. Thomas H. Fitzpatrick, 63 Dover St., West Medford, Mass. Tel.: MY 6-4755
Sec. Everett L. Broughton, 460 Main St., Acton, Mass. Tel.: CA 7-0444

BUFFALO, N.Y.
Pres. S. Arthur Lowe, 8 Markham Pl., Buffalo, N.Y. Tel.: DE 8659
Sec. E. Frederick Kirk, 16 Park St., Buffalo, N.Y. Tel.: EL 4837

CHICAGO, ILL.—LUNCHEONS, every Monday, 12:00 noon, Toffenetti's Restaurant, 67 W. Monroe St.; DINNERS, third Thursday every month, 6:00 P.M., Toffenetti's Restaurant.
Pres. Robert O. Lewis, 2610 E. 78th St., Chicago, Ill. Tel.: FR 2-9715
Sec. Donald B. Thomson, 513 St. Charles Rd., Elmhurst, Ill.

DALLAS, TEX.—DINNERS, fourth Tuesday every month, 6:00 P.M., Christie's Restaurant, 3923 Lemmon Ave.
Pres. Leroy R. Hayden, 3219 Milton Ave., Dallas, Tex. Tel.: L6-5093
Sec. Curtis L. Scott, 4622 McKinney, Dallas, Tex. Tel.: L-1846

DENVER, COLO.—DINNERS, first Friday every month, 6:15 P.M., Democratic Club, East 17th Ave. and Sherman St.
Pres. John P. Nock, 2877 Jasmine St., Denver, Colo.
Sec. Harry C. Hickey, 643 Olive St., Denver, Colo.

DETROIT, MICH.—LUNCHEONS, every Tuesday, 12:00 noon, Tuebor Restaurant, 252 W. LaFayette Ave., and every Thursday, 12:00 noon, Lexington Hotel, W. Grand Blvd.
Pres. Eugene R. Cadieux, 2139 W. Grand Blvd., Detroit, Mich. Tel.: TYler 6-6240
Sec. Paul J. Pickner, 9605 Forrer St., Detroit, Mich. Tel.: VERmont 6-8406

HOUSTON, TEX.—DINNERS, third Thursday every month, 6:15 P.M., Warwick Hotel, 5701 S. Main St.
Pres. Marion W. Sprague, 603 Colquitt, Houston, Tex. Tel.: JA 7806
Sec. James H. Marrs, 5319 Edloe, Apt. 3, Houston, Tex. Tel.: MO 3787

JACKSONVILLE, FLA.—LUNCHEONS, every Wednesday, 12:00 noon, Webb's Restaurant, 187 Julia St.
Pres. G. C. Harvard, c/o Harvard Mill Works, 562 King St., Jacksonville, Fla.
Sec. Henry G. Love, 1006 S. Shores Rd., Jacksonville, Fla.

KANSAS CITY, MO.—DINNERS, fourth Friday every month, 6:00 P.M., Pine Room, Union Station.
Pres. Charles A. Davis, Standard Oil Co., 40th and Main, Kansas City, Mo.
Sec. F. Crocker Bacon, Skelly Oil Co., 605 W. 47th St., Kansas City, Mo.

LINCOLN, NEBR.—LUNCHEONS, every Wednesday, 12:00 noon, Lincoln Chamber of Commerce, DINNERS, third Wednesday every month, 7:00 P.M.
Pres. Richard C. Allgood, 2200 Woodcrest Ave., Lincoln, Nebr. Tel. 3-7982
Sec. Boyd L. MacDougall, 1337 L St., Lincoln, Nebr. Tel. 5-6815

LOS ANGELES, CALIF.—LUNCHEONS, second Tuesday every month, 12:00 noon, University Club, 614 S. Hope St.
Sec. Howard B. Chadsey, 1166 Sherwood Rd., San Marino, Calif. Tel.: AT 10864

MEMPHIS, TENN.—DINNERS, second Wednesday every month, 6:30 P.M., Lord Byron Restaurant.
Pres. Max C. Saller, 219-D Hill St., Memphis, Tenn. Tel.: 5-0195
Sec. Frank V. Sasso, 3102 Spottswood Ave., Memphis, Tenn. Tel.: 34-5666

MIAMI, FLA.
Pres. Elbert Silver, 433 Bargello, Coral Gables, Fla. Tel.: 45479
Sec. Donald M. Post, 6256 S.W. 12th St., Miami, Fla. Tel.: 40972

MILWAUKEE, WIS.—DINNERS, first Monday every month, 6:00 P.M., Gardenia Room, Tic Toc Club, 634 N. Fifth St.
Pres. Warren W. Carity, 1636 N. 35th St., Milwaukee, Wis. Tel.: West 4-6688 W
Sec. Patrick M. Cahagan, Jr., 828 N. Broadway, Milwaukee, Wis. Tel.: BR 2-6036

NEW YORK, N.Y.
Pres. Paul W. Siegert, 36 Pelham Pl., Bergenfield, N.J.
Sec. Clifford J. Milton, 9 E. 193rd St., Bronx, N.Y. Ludlow 4-6459

NEWARK, N.J.
Pres. Herman W. Graf, 355 Raleigh Rd., Rahway, N.J.
Sec. Robert H. Huebner, 47 Berzen St., Newark, N.J.

NORTHEASTERN, OHIO—LUNCHEONS, first Thursday every month, 12:00 noon, Sherwood Inn, Euclid Ave. near E. 6th St., Cleveland, Ohio
Pres. George W. Spanagel, 629 Houston Ave., #F, Cleveland, Ohio Tel.: SU 6738
Sec. Ralph D. King, 1483 W. Clifton Blvd., Lakewood, Ohio Tel.: LA 0660

OMAHA, NEBR.
Pres. Joseph S. Dellere, 605 N. 40th St., Omaha, Nebr. Tel.: WA 4126
Sec. William S. Matthews, 1906 N. 54th St., Omaha, Nebr. Tel.: WA 9803

PHILADELPHIA, PA.—LUNCHEONS, every Tuesday and Thursday, 1:00 P.M., Leeds Restaurant, Broad and Samson Sts. MEETINGS, second Thursday every month, 3902 Spruce St.
Pres. H. Palmer Lippincott, 4729 Ludlow St., Philadelphia, Pa. Tel.: Granite 2-9150
Sec. Fred H. Oeschger, 5961 Elsinore St., Philadelphia, Pa. Tel.: Fidelity 2-1141

ST. LOUIS, MO.—LUNCHEONS, every Wednesday, 12:20 P.M., Mark Twain Hotel.
Pres. Francis N. Becker, 1046 Sells, St. Louis, Mo. Tel.: CO 4795
Sec. William A. French, 5208 Oleatha Ave., St. Louis, Mo. Tel.: FL 2115

TULSA, OKLA.—DINNERS, second Thursday every month, 7:00 P.M., Ambassador Apartment Hotel.
Pres. Eugene McLendon, 1645 S. Cheyenne, Tulsa, Okla. Tel.: 29510
Sec. Walter Sellards, 507 W. Latimer, Tulsa, Okla. Tel.: 34839

TWIN CITIES (Minneapolis and St. Paul, Minnesota)—LUNCHEONS, every Thursday, 12:00 noon, Covered Wagon Cafe, 114 S. 4th St., Minneapolis, Minn.
Pres. Matthew J. Nolan, 2763 France Ave. S., Minneapolis, Minn.
Sec. Eugene L. Kubas, 621 Winslow Ave., St. Paul, Minn.

WASHINGTON, D.C.
Pres. James H. Cunningham, 4517 Iowa Avenue N.W., Washington, D.C.
Sec. Harry C. Read, 718 Jackson Pl. N.W., Washington, D.C.

Delta Sigma Pi OFFICIAL RING



The Official Ring of Delta Sigma Pi is attractively designed with an amethyst stone.

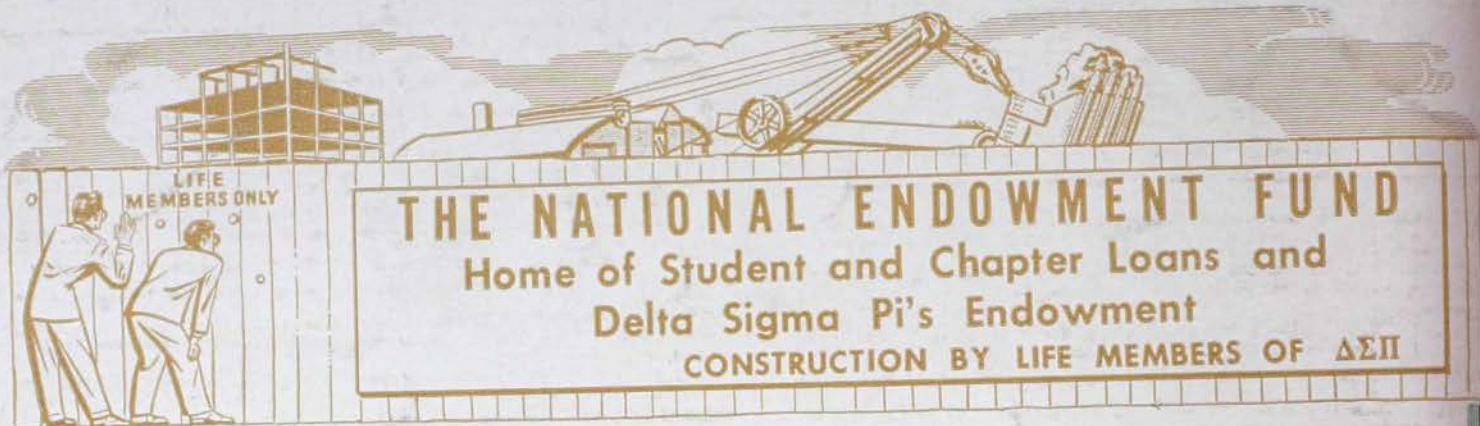
- Sterling Silver\$13.00
- Gold, 10k 27.50
- 20% Federal Excise Tax Additional
- Delta Sigma Pi, 222 W. Adams St., Chicago 6



Delta Sigma Pi Wall Plaques

Coat-of-arms of Delta Sigma Pi printed in five bright colors and mounted on an attractive walnut finished wood base, approximately 5" x 6" in size, by the new lamination process, each\$1.50

Delta Sigma Pi, 222 W. Adams St., Chicago 6



■ THE *blueprints* were completed in 1950 for the National Endowment Fund of Delta Sigma Pi. They provided for the eventual perpetuation of the fraternity and the creation of a fund from which chapters could obtain means to finance housing and students could secure loans which would enable them to complete their college education.

■ 1500 Life Members have already provided the *foundation* for the National Endowment Fund, and the loans which have already been made to chapters and scores of students have convinced the architects of the soundness of these *blueprints*. Your Life Membership is needed to continue the *construction* of the National Endowment Fund.

■ The \$50 which it will cost you for a Life Membership is not a gift or donation in any sense of the word as you will receive in return copies of the national magazine, The DELTASIG; the ALUMNI NEWS and all of the services of the fraternity for life.

■ A beautiful Life Membership certificate and an attractive Life Membership card will be sent to you. You will also have an immeasurable amount of satisfaction in knowing that you have contributed to the growth of the National Endowment Fund, enabling students to complete their education and chapters to obtain fraternity houses.

■ Select the plan of enrollment which is most convenient to you and pick out your "knothole" through which you can view the *construction* of the National Endowment Fund. You may send your check for \$50, which is the total cost; or you may elect to send \$5 a month for ten months; or you may send \$10 a month for five months. Applications and remittances should be mailed to The Central Office of Delta Sigma Pi in Chicago.

