The DELTASIGNA PI



fessional Business Administration Fraternity

NOVEMBER 1950

THE INTERNATIONAL FRATERNITY OF

DELTA SIGMA PI



Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the com-

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Our Cover

Delta Sigma Pi is proud to present the University of Colorado on the cover of its November issue of The Deltasig.

The University of Colorado is one of the most ideally situated colleges in the country, being within sight of the vast and colorful ranges of the Rocky Mountains. A 160-acre campus is on the southern edge of Boulder, Colorado, which lies 35 miles northwest of Denver. Practically all of the university is on this campus with the exception of the School of Medicine and the School of Nursing, which are located in Denver. Degrees are offered in the arts and sciences, engineering, medicine, pharmacy, music, law and business administration.

The Alpha Rho Chapter of Delta Sigma Pi was established in the School of Business at the University of Colorado in 1926, and since that date 475 members have been initiated by it.

The buildings on the Boulder campus are constructed of sandstone from a quarry owned by the university. The red-tile roofs contrast boldly with the many trees and the rich green lawns which cover the campus. All of the buildings are of an Italian style architecture, and the university stadium, seating 26,000, rests in a natural bowl.

The University of Colorado was created by state legislature in 1861 and the first class of seven students graduated from there in 1883. Today's enrollment exceeds 10,000 students, of which 600 are in the School of Business.

The Roosevelt National Forest, Arapaho National Forest and Rocky Mountain National Park, which are but a few miles from the campus, provide the outdoor recreation and winter sports that augment the outstanding educational program of the university. During the winter months it is a common sight to see ski classes in session in the heart of the campus, while the summer campus furnishes an opportunity to study plant and animal life.

This Kodachrome print is one of a series which will be published on the cover of The Deltasic, and which is furnished by the Union Pacific Railroad to whom we are greatly indebted. These prints will all be in four colors.

THE DELTASIGMAPI

IN THUS ISSUE

NOVEMBER, 1950

Issue 1

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternal ideals.

The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. JOURNALISM, Sigma Delta Chi. LAW, Gamma Eta Gamma, Delta Theta Phi, Phi Alpha Delta, Phi Beta Gamma, Sigma Delta Kappa. MEDICINE, Alpha Kappa Kappa, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma, Theta Kappa Psi, PHARMACY, Kappa Psi.

WALTER C. SEHM, Minnesota Grand President of Delta Sigma Pi

The Grand President's Page

THE undergraduate student in business administration is usually surfeited with required assigned readings in the fields of economics and political science, seldom finds time to browse in the suggested but not required readings, and always has interesting byways suggested by what he does read for future exploration. Most of us do not ever find the time or the inclination to carry on that exploration after graduation.

Economics and political science are neither exact nor static sciences. In so far as they can be defined, the fundamental principles of both remain unchanged, but the interweaving of those many principles into the ever widening complexities of our social order give rise to increasing difficulties of interpretation and analysis. There may have been a time in the history of a rapidly growing United States, well isolated from physical attack, and impervious and indifferent to foreign philosophy and thought, when its individual citizens could safely pursue their respective businesses and recreations, and leave the contemplation of economic and political processes to the servants of government, the professors in universities, and to the titans of industry. That time has past, if it ever existed.

Never in the history of our country has our democratic way of life been under such intense, persistent, stubborn and skillful ideological attack as it is now. Not only must we contend with the usual dreamers, planners, crack-pots, and sincere thinkers from within, but we must meet the determined intention of smart men from without, who mean to infiltrate our governmental processes and by confusion break them down to a point where they may be overthrown. To this end proposals for change in our laws, having far-reaching economic effects, are made on all sides and in all fields of endeavor.

Who in our society is to sift and evaluate this deluge of ideas, and to separate the wheat from the chaff? The job cannot and should not be left to professional politicians or to political office holders, capable as many of them are. Public opinion should be and is made by the individual citizen. As Chief Justice Jackson puts it in a recent case, "It is not the function of our government to keep the citizen from falling into error; it is the function of the citizen to keep the government from falling into error."

The job belongs to the individual citizen, and bears with particular burden upon those citizens who through experience or education have some knowledge of the underlying principles involved. Those of us who have received our educational experiences at public expense (and that applies to most college graduates, because very few educational institutions are self-sustaining, and either partake of tax money, or of endowment funds contributed by individual citizens) have a particular duty to repay, in the only way we can, society for its outlay in our behalf. It must be our responsibility to think about political happenings and economic developments which are about us, and to form conclusions about them, and to discuss those conclusions with other people—in a way to be the yeast which leavens the whole. The same idea is suggested by the Chief Justice: "The danger that citizens will think wrongly is serious, but less dangerous than atrophy from not thinking at all."

To think one must be informed. As many of the facts as are obtainable must be assembled. Interesting and recreational as it may be, the sporting page of the newspaper supplies few facts in the economic field. The individual who wishes to be informed must go beyond the newspapers for facts. He must find time, against the demands of his business, family, and recreation, to delve into all sorts of writing. Certainly the student of economics is letting his tools rust if he does not at least keep abreast of changing economic theory.

In full measure these are the obligations of Delta Sigma Pi. They are inherent in the purpose of our fraternity as expressed in the preamble of the Constitution, and as exemplified in the Ritual. The test of that leadership which we profess lies in the proficiency with which we bear the burdens of that leadership. Someone has aptly said that the man who can read but does not, is no better off than the man who cannot. Let not that ever be said with a member of Delta Sigma Pi in mind.



Delta Sigma Pi Installs Two New Pacific Coast Chapters

THE EXPANSION of Delta Sigma Pi continues in the West with the installation of two additional chapters, one at the University of Santa Clara in Santa Clara, California, and the other at the University of San Francisco in San Francisco, California. Gamma Nu Fraternity, our petitioning group at the University of Santa Clara, was installed as Gamma Xi Chapter on May 13, just prior to the close of the college year. On September

16, the Business Administration Club of the University of San Francisco became the Gamma Omicron Chapter of Delta Sigma Pi. With the reactivation of our Rho Chapter at the University of California in Berkeley and our Phi Chapter at the University of Southern California in Los Angeles last year, we now have four energetic undergraduate groups in operation in the state of California.

Installation of Gamma Xi Chapter at the University of Santa Clara

AT NOON ON SATURDAY, May 13, the members of Gamma Nu Fraternity at the University of Santa Clara in the College of Business Administration, gathered on the campus for their installation as the Gamma Xi Chapter of Delta Sigma Pi. Registration and ritualistic ceremonies were held in the Adobe Lodge, a quaint stone building which is part of the Old Mission of Santa Clara. Grand Secretary-Treasurer H. G. Wright was the presiding officer; and Frank C. Brandes represented the Grand Council. Delegations from both Rho Chapter at the University of California and Phi Chapter at the University of Southern California, along with a number of local alumni, composed the installation team.

The initiation was followed by a Fellowship Hour at the Montgomery Hotel in nearby San Jose, California, which adjoins Santa Clara to the south. The installation banquet began promptly at 7:00 P.M., with Frank C. Brandes, Member of the Grand Council, serving as toastmaster. The very interesting history of the College of Business Administration at the University of Santa Clara was presented by its dean, Charles J. Dirksen, who is a member of Beta Sigma Chapter of Delta Sigma Pi. Leo G. Smith, the historian of Gamma Xi Chapter, told of the founding of our petitioning group, the Gamma Nu Fraternity. The highlight of the banquet, of course, was the presentation of the charter by Grand Secretary-Treasurer Wright. Dom A. Fanelli, the head master of Gamma Xi Chapter, accepted the charter. In conclusion various delegates were called upon and they, too, welcomed the new chapter into the ranks of Delta Sigma Pi.

History of the University of Santa Clara

As the oldest college in California, Santa Clara's history is both colorful and interesting. As California grew, so Santa

Clara grew. As California's potentialities broadened and gave fruit, Santa Clara expanded and matured. But the history of Santa Clara does not start with the college; it goes back to the Mission Santa Clara. Santa Clara Mission was founded by Padres de la Pena and Murguia, on January 12, 1777. This was done on the orders of the famed Father Serra, who has made his name immortal by founding a long series of missions up and down California.

The original Mission Santa Clara was located on the banks of the Guadalupe River, two and one half miles from the present campus. De la Pena came from San Francisco, 30 miles away, with books and matters of record and a bell; Murguia,



COLLEGE OF BUSINESS ADMINISTRATION on the University of Santa Clara campus where our Gamma Xi Chapter was installed on May 13.

the builder and architect, had come from Monterey, with cattle and implements and a head full of plans. In January, 1777, de la Pena rang the bell to call the Indians together on the floor of this, the Santa Clara Valley, which lay native and untilled. He taught them, and Murguia taught them. They taught these Indians the Faith and they began to teach them the building trades, animal husbandry, agriculture, horticulture, and the science of irrigation. Thus it seems that Santa Clara was destined to teach from the very beginning. But teaching the



CHARLES J. DIRKSEN, St. Louis, Dean of the College of Business Administration of the University of Santa Clara.

Indians was a task that demanded superhuman patience and endurance. The California Indian characterized everything opposed to the doctrines of these Franciscan Friars, many of whom came from noble families in Spain. Thus, one sees that the task of teaching these Indians and converting them to Christianity was a seemingly impossible task. Yet it was done.

The teaching of the Indians was not the only problem of the Friars. The mission also had to undergo trials of flood and earthquake. Finally, in 1779, after one of the Guadalupe's terrible floods, the site of the mission was moved to its present location. So the mission passed successfully through many ordeals only to be ruined by the persecutions of the Mexican government after that country had won its struggle against Spain. Under the new governor of California, Echandia, known as "the scourge of the missions" slowly but surely the property, or rather that of the Indians, was wrested from them by the unjust intriguing of the government. Father Viader, who succeeded Father Murguia, left in 1833, broken hearted, dying shortly afterwards. He was succeeded by Father Diego Garcia, afterwards the first Bishop of California. Following came Father Moreno and then Father Mercado in charge, by which time the Christian neophytes had sunk from 1800 souls to 130. In 1845 Father Jose Maria del Real, who filled the place left vacant by the death of Father Mercado, saw the total extinction of the mission by the decree of the Mexican government. Then came the war between the United States and Mexico, and finally American possession and the spirit of liberty and toler-

At the invitation of Father Brouillet, Vicar General of the Diocese of Nesqually, who was visiting San Francisco in 1850, and with the approval of Father Gonzales, acting for Father Garcia, who had passed away, Fathers Accolti and Novili came from Oregon to supply the spiritual wants of the people. They arrived in San Francisco on the night of December 8, 1849. In 1850, Father Accolti returned to Oregon and matters remained in abeyance until 1851, when the Right Reverend Joseph Sados Alemany, O.P. arrived in San Francisco as Bishop of the Diocese. Under the instructions of the Bishop, Father Nobili planned the task of rehabilitating the Santa Clara Mission. On March 19, 1851, with a capital of \$150, he began the great work that was to occupy the balance of his life. With two teachers and twelve pupils the little school was opened that within a few years was known throughout California as Santa Clara College. It was the first college in California.

The first years of Santa Clara College were very lean. Though the number of students increased, the conditions of living were very slow to better themselves. Only through the untiring labor, the infinite patience, and the far-seeing practical imagination of the Jesuits in charge, did Santa Clara College grow and become what it is today. Father Nobili succeeded in obtaining a Charter from the State empowering the faculty of the college to grant degrees which would rank with those of any university in the land. The campus was expanded; new dormitories and buildings were erected. Finally, this uphill struggle brought Santa Clara College to a point where, in 1912, she could proclaim herself the University of Santa Clara. Since 1912, the University of Santa Clara has continued its growth, both in the student population and in the field of education.

College of Business Administration

The Board of Trustees established the College of Business Administration as an integral part of the University of Santa Clara in 1923 as a four year day school, and granted it the same position in the organizational chart of the university as that held by the Colleges of Arts and Sciences, Engineering and Law. From the very beginning, the said College of Business Administration was given autonomy in planning its objectives and curriculum. Therefore, in setting the objectives of the college, it was decided to adopt those of a professional nature.

The primary objective is to provide fundamental academic and professional training which will qualify graduates for the responsibilities of top administration. In other words, the College of Business Administration has as its primary goal the training of professional business men. The secondary objective is to offer sufficient work in five fields of major emphasis, accounting, industrial management, sales and marketing, finance, and economics, so that the student will have a sound foundation



PART OF THE MEMBERSHIP of our Gamma Xi Chapter at the University of Santa Clara.

when he goes into the business world.

During the first two years of the course, extreme specialization is not the aim of the college. Rather, the student is trained well in the fundamentals of economics, English, accounting, mathematics, and logic, so that upon the selection of his major field of emphasis in his junior year, he will be well prepared and qualified to analyze and study the technical and specialized problems of business. During the junior and senior years, regardless of the field of major emphasis the student selects, he is required to take a sufficient variety of courses to develop an understanding and appreciation of the fields of industrial management, finance, marketing, business law, statistics, and economics.

The University of Santa Clara is right in the center of the great industrial and manufacturing development of the San Francisco Bay Region. It is located at the junction of a topographical V. On one side is the San Francisco peninsula . . . and the finest natural harbor on the Coast. On the other side is the metropolitan Oakland area, with its direct access to the rich hinterland, San Joaquin and Sacramento valleys. In population the San Francisco Bay region is equal to the Pittsburgh area, larger than St. Louis, twice the total of the Twin Cities district in Minnesota and more than three times as big as the areas of Seattle or New Orleans.

The College of Business Administration has made every effort to play its part in the unprecedented and continuing growth of the area by offering a variety of services to the business firms of the area. In the training of personnel, the College of Business Administration has not only done an excellent job in educating students, but also by means of a consulting program has aided firms in the area in upgrading their

employees.

The graduates of the College of Business Administration are usually placed without any difficulty. As an example, in the June class of 1950, all but five of the 90 graduates were placed before July 1. The College sponsors each year a series of conferences for business and labor leaders in the fields of finance, labor management, sales management, accounting and marketing. The College is also one of the cooperating organizations which puts on the Boston Conference of Distribution each year. On November 1, 1949, the president of the university established a Bureau of Research to further extend the services of the school for the benefit of the area.

The History of Gamma Nu Business Fraternity

The Gamma Nu Business Fraternity was organized at the University of Santa Clara in the fall of 1949 by Dom Fanelli, Ned



IN KEEPING WITH the architectural plan of the University of Santa Clara campus is the Varsi Library Building.



MANAGEMENT OF THE TICKET SALES for the University of Santa Clara's Varsity Night was one of the projects assumed by our Gamma Xi Chapter there. Pictured is the ticket sales committee.

Hagen and Clarence Minnerly, as a stepping stone for acceptance into Delta Sigma Pi. On October 13, 1949, the group officially voted to petition Delta Sigma Pi for a chapter at a meeting which was attended by Frank C. Brandes, a Member of the Grand Council. Shortly after, James D. Thomson, Assistant Grand Secretary-Treasurer, revisited the University of Santa Clara and met with members of the Business Administration Association and discussed the fraternity with these potential members. Students in the College of Business Administration with above average standing and a sincere interest in the purpose of the Gamma Nu Business Fraternity were eligible for membership after a unanimous vote by the active members.

On November 17, officers were elected and by-laws were drawn up and accepted. At this time, there were 36 members in the Gamma Nu Business Fraternity. Upon acceptance of a candidate as a prospective member, he was put through a period of training embodying pertinent facts regarding the history, ideals, organization and administration of the International Fraternity of Delta Sigma Pi, and each prospective member was required to pass a written examination based on this material before he was accepted. All other requirements pertaining to membership, pledge training, finances, and correspondence coincided with those set forth by Delta Sigma Pi.

The Assistant Grand Secretary-Treasurer again visited the University of Santa Clara and met with the members of Gamma Nu Business Fraternity on March 15, 1950. On April 19, the Petition was accepted by the Grand Council and a chapter was

granted to Gamma Nu Business Fraternity.

The first officers of Gamma Xi Chapter were: Head Master, Dominic A. Fanelli; Senior Warden, Clarence E. Minnerly, Jr.; Junior Warden, Joseph E. Parker, Jr.; Scribe, Dan A. Baldini; Treasurer, Vincent J. Di Corti; Historian, Leo G. Smith; and

Chancellor, Parmly Martin.

Those undergraduate members initiated on May 13, 1950, were: Dan A. Baldini, Anthony C. Bregante, Herbert E. Clark, Vincent J. Di Corti, Dominic A. Fanelli, George B. Gallagher, Gene C. Giannotti, Lowell T. Gordon, Edward W. Hagan, William C. Haley, Lawrence R. Lausbcher, James H. Love, Kenneth R. MacIntyre, Parmly Martin, John E. McClellen, Frank D. McElhinney, Mike Meeken, Clarence E. Minnerly, Jr., Robert E. Monroe, Richard G. Ornelas, Joseph E. Parker, Jr., H. Francis Schirle, Donald A. Seybold, Edward V. Shellooe, Jr., Leo G. Smith, and William A. Zappettini, Jr.

Faculty Members, Louis Boitano and Joseph Monasta, were

also initiated.

Installation of Gamma Omicron Chapter at the University of San Francisco

THE STUDENT LOUNGE on the University of San Francisco campus was the scene of the registration of all visitors at the installation of Gamma Omicron Chapter at the University of



THE UNIVERSITY OF SAN FRANCISCO Campus where the Gamma Omicron Chapter of Delta Sigma Pi was installed on September 16.

San Francisco on Saturday, September 16. The registration at 1:00 p.m. was followed by the ritualistic initiation in the Semeria Room of the College of Business Administration. Grand Secretary-Treasurer H. G. Wright of Chicago was the installing officer, and he had the very able assistance of Grand Council Member Frank C. Brandes of the Western Region and San Francisco. The balance of the ritual team was composed of R. Nelson Mitchell, Chi Chapter at Johns Hopkins; Vernon Ruhs, Alpha Iota Chapter at Drake; Kenneth Olsen, Rho Chapter at California; Jerome A. Smith, Rho Chapter at California; Robert Little, Alpha Nu Chapter at Denver; Edward Shellooe, Gamma Xi Chapter at Santa Clara; and Leo Smith, Gamma Xi Chapter at Santa Clara.

Following the initiation ceremonies a Fellowship Hour and reception were held at the famous Veneto Restaurant in San Francisco, and this restaurant was also the location of the installation banquet that evening. Grand Council Member Frank C. Brandes served as toastmaster and the new chapter was welcomed to the campus by Merton P. Kilgore. Dean Roy C. Hall of the College of Business Administration told of the early days of the college and of the rapid progress that it has made since its beginning. Salvatore C. Savasta, the historian of Gamma Omicron Chapter, related the founding of the Business Administration Club, which was our petitioning group at the University of San Francisco. The presentation of the charter, which is always the highlight of any installation program, was made by Grand Secretary-Treasurer H. G. Wright of Chicago.

Everett D. Terry, the head master of Gamma Omicron Chapter,

Everett D. Terry, the head master of Gamma Omicron Chapter, accepted the charter on behalf of the group with appropriate remarks. In conclusion, all of the various guests and visiting delegations were called upon to add their words of welcome and to wish the new group continued success in Delta Sigma Pi.

History of the University of San Francisco

The University of San Francisco, known for more than threequarters of a century as St. Ignatius College, began its existence almost simultaneously with the city of San Francisco. On October 15, 1855, the school was opened amidst what was then the sand-dunes of St. Ann's Valley and is today the center



THE MEMBERS of Gamma Omicron Chapter on the date of their installation.



GRAND SECRETARY-TREASURER H. G. WRIGHT presents the charter to Gamma Omicron Chapter. Left to right: Raymond Bolton, Chancellor; S. Charles Savasta, Historian; Grand Secretary-Treasurer Wright; Don Goudge,

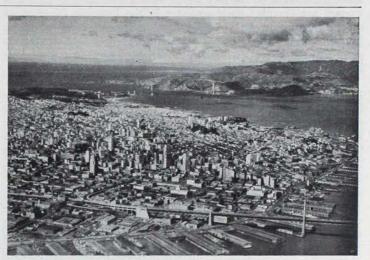
Junior Warden; John McGovern, Jr., Treasurer; Everett D. Terry, Head Master; William D. Byrd, Jr., Scribe; and Joseph De Leone, Senior Warden.

of the retail shopping district of the city. On October 30, 1859, the state of California issued a charter under the title of "St. Ignatius College," and this institution was empowered to confer degrees "with such literary honors as are granted by any university in the United States." In 1862, a modern building was constructed on Market Street near Fourth. In June, 1863, the first degree of Bachelor of Arts was conferred and so began the moulding of the leaders in civic and professional life of San Francisco with which the institution has become identified.

In 1880, a majestic set of buildings was erected on Van Ness Avenue near the site of the Civic Center. Fire and earthquake totally destroyed the institution, its laboratories, its libraries, and its art treasures, 26 years later. Within the year, school and city rebuilt with a pioneer courage which has ever characterized both. Temporary buildings were first erected on Hayes Street, near Golden Gate Park. In 1910, a new campus was acquired on Ignatian Heights, in the very heart of the residential district of the city. In 1914, the development of the new campus began, and in 1927, the entire university was moved to its present location.

On the occasion of the Diamond Jubilee in 1930, at the request of the civic, professional, and industrial leaders of San Francisco, the name of St. Ignatius College was abandoned and the university adopted the name of the city with which it has been so long identified. In 1931, through the generosity of many friends, 12 new acres of contiguous property were added to the campus. This acreage has provided the university with ample ground for the ambitious program which it has pursued during the past few years toward the development necessitated by the academic needs of the metropolitan area.

The increase in the student body, the exceptional business opportunities offered by a commercial city such as San Francisco, brought about the division of the institution into the College of Liberal Arts, the College of Science, and the College of Business Administration, in addition to the School of Law. In 1925, evening classes in the Colleges of Liberal Arts and Business Administration were inaugurated and in 1932 summer sessions were instituted. The primary aim of collegiate education for business is to train for effective business management, and the city of San Francisco is the university's laboratory. The lifelong interrelation of the city and university has created a unique opportunity for students to correlate the work



AN AERIAL VIEW of the city of San Francisco in which the University of San Francisco is located.

of the classroom with the policies and practices of business firms.

College of Business Administration

Business administration courses were first offered at the university in 1920 under a Department of Business Administration of the College of Liberal Arts. In 1947, a College of Business Administration was formed as a constituent college of the university under the leadership of Dean Roy C. Hall.

From a graduating class of 85 in June, 1948, the college has grown to such an extent that in June, 1950, 222 students graduated with a Bachelor of Science Degree in business administration. The total day enrollment for the fall 1950 semester for the College of Business Administration is approximately 800.

Students in the College of Business Administration may major in the fields of accounting, finance, foreign trade, industrial relations, marketing, or general business. These courses are under the guidance and direction of a faculty drawn not only from the Pacific Coast, but from the many colleges and universities throughout the country.

An important part of the College of Business Administration's educational service is represented by the Evening Division



THE NEW MODERN Library Building on the University of San Francisco Campus is just about complete and is a very fine addition to their facilities.

of the college. Through the Evening Division, the university is able to offer university level educational opportunities to the adult population of the Bay Area. Approximately 600 men and women are enrolled each semester in the Evening Division of the College of Business Administration. These students pursue fully accredited degree programs, shorter certificate programs, or professional level courses in the fields of accounting, marketing, and industrial relations.

In addition to its service to the student body, the College of Business Administration feels that it has a definite responsibility to the business men in the Bay Area. In an attempt to meet these responsibilities, the faculty and students conduct throughout the year various services and projects for Bay Area firms. The College of Business Administration in the spring of the year holds its Annual Small Business Conference. The conference is designed to stimulate leadership and progressive business management among a most vital segment of our national economy.

The Placement Bureau represents one of the university's outstanding services, not only to the business administration graduates, but to the entire student body of the university. Both national and local firms send representatives each year to interview university students for positions. The students of the university have developed an excellent reputation as loyal, sincere, and well trained material for management responsibility in com-

merce and industry.

The College of Business Administration step by step with the University of San Francisco is keeping pace with the expansion and development of the Western United States and, in particular, the Bay Area. Its alumni continue to serve California and the nation as they have for the past 100 years.

The History of the Business Administration Club

With an eye to the future and appreciating the value of a professional fraternity, Roy Hall, the dean of the College of Business Administration at the University of San Francisco. initiated a plan for such a fraternity on his campus. Professor Merton P. Kilgore, of the College of Business Administration, was asked to select a group of qualified students and assist them in the organization of a local business administration fraternity. After careful consideration, a group of men were chosen to form the Business Administration Club, and they immediately expressed a desire to petition Delta Sigma Pi for a chapter and established this as an ultimate goal.

On October 31, Frank C. Brandes, a Member of the Grand Council of Delta Sigma Pi, met with the Business Administra-

tion Club and informed them of the requirements of Delta Sigma Pi for the granting of a new chapter. The progress of the group was slow but sure and soon the original number of ten grew to fifty, all having an interest in the principles set forth by Delta Sigma Pi and having above average scholastic standing. Pledges were schooled in the principles and organization of Delta Sigma Pi, and the Business Administration Club sought to promote interest, research and the interchange of ideas in all fields of business administration.

Under the leadership of Professor Kilgore numerous business and professional meetings were held and on Friday, March 17. J. D. Thomson, Assistant Grand Secretary-Treasurer of Delta Sigma Pi, met with the officers and a number of the members of the Business Administration Club and further enlightened them on the aims and purposes of Delta Sigma Pi. Full approval from the administration of the university came soon after Brother Thomson's visit, and preparation was begun on the formal Petition to Delta Sigma Pi. By May the Business Administration Club was well known in the College of Business Administration and its internal organization was close to perfection. Grand Secretary-Treasurer Wright, while attending the installation of Gamma Xi Chapter at the University of Santa Clara, also met with the Business Administration Club and further increased their desire for affiliation with Delta Sigma Pi. All that remained was the ratification of the constitution which had been patterned after that of Delta Sigma Pi, and the completion of the formal Petition. Both of these were soon taken care of in their entirety.

The first officers of Gamma Omicron Chapter are: Head Master, Everett D. Terry; Senior Warden, Joseph J. DeLeone; Junior Warden, Don M. Goudge; Scribe, William D. Byrd, Jr.; Treasurer, John B. McGovern, Jr.; Historian, Salvatore C.

Savasta; and Chancellor, Ray Bolton.

Those undergraduate members initiated on September 16, 1950 are: Robert E. Ainslie, Harry P. Aubright, Albert G. Baggiani, Curtis E. Bangs, Thomas J. Bates, John D. Bertone, Eugene A. Bertorelli, Raymond Bolton, William J. Britton, William D. Byrd, Jr., Robert M. Caetano, Donald D. Christie. James P. Coleman, Joseph K. Creamer, Jr., Edward V. De La Torre, Joseph J. DeLeone, Roy J. Dittamo, Walter J. Falconer, William J. Fass, John C. Giampaoli, Don M. Goudge, Kenneth L. Klippel, Rudy J. Kreuzer, Jr., Kenneth D. Larrabee, Robert H. Laws, Jr., Frank L. McCullough, John B. McGovern, Jr., Raymond P. Neal, Rowland J. Nicholson, Richard A. Proulx, James D. Reid, Albert Rudman, Salvatore C. Savasta, Stuart T. Sturges, Albert W. Sullivan, Everett D. Terry, Jr., Wendell C. Van Gerpen, Malcolm J. Visbal, Louis V. Vitali, and John H. Weaver.

Merton P. Kilgore was also initiated as a faculty member at

this time.

Ohio State Commerce Building Named in Honor of Deltasig

By Dean Walter C. Weidler, College of Commerce and Administration

WITH THE COMPLETION of The Hagerty Hall Addition, the College of Commerce and Administration now possesses a physical plant more nearly commensurate with the College's



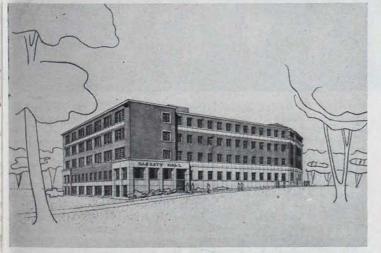
DEAN WALTER C. WEIDLER of the College of Commerce at Ohio State University in his new office in Hagerty Hall.

status as one of the largest of the University's divisions, and

as an outstanding collegiate school of business.

The completed structure, dedicated on June 3, has been named for the late Dr. James E. Hagerty, a member of Nu Chapter of Delta Sigma Pi, who organized the College and was its first dean, serving from 1916 to 1926. He was also chairman of the department of Sociology, and upon his retirement from the deanship returned to teaching until his retirement in 1940.

The Hagerty Hall Addition is part of an integrated plan which adds specialized instructional and administrative facili-



AN ARTIST'S CONCEPTION of Hagerty Hall with its new addition completed.

ties in the Commerce area to the facilities in the original

The Addition doubles the size of the former building and adds wings on the south and east sides, making the completed structure a quadrangle. It is of yellow brick construction which has been blended in to conform with the construction of the original building, and is four stories high. The south wing, however, faces on the lower elevation of Mirror Lake Hollow, and this has made it possible to use the basement rooms on this side for three classrooms and a spacious study room. The remainder of the basement space is utilized for storage and ventilating facilities.

The Addition is modern in design, and in construction. Classrooms contain such features as fluorescent lighting recessed in accoustical ceilings, green glass chalk boards, coat racks recessed in the walls, electrically operated projection screens, and light-proof venetian blinds. Laboratories and special libraries have built-in equipment. The stairways, landings, and rest room floors are of brown terrazo; other floors are of asphalt



THE NEW BEAUTIFUL RECEPTION LOUNGE in Hagerty Hall at Ohio State University.

tile. The corridors have a wainscoting of glazed faience tile. The woodwork is bleached oak or birch. Office and classroom walls are painted either green or blue.

The first floor of the south wing houses the College Administrative Offices, planned for the efficient handling of student affairs. Entrance to these offices is through an impressive reception lounge, of modern design and decorated with birch panels.

At the west end of the south wing, and adjoining the Dean's suite, is a Conference Room beautifully finished in walnut. This Conference Room will be used for doctoral examinations, for meetings of the College Executive Committee, and for meetings of business groups visiting the College.

(Continued on page 21)

H. G. Wright Honored at Meeting of Professional Interfraternity Conference

ON MARCH 29, the Professional Interfraternity Conference held its fourteenth biennial meeting at the Sherman Hotel in Chicago. There were 47 delegates in attendance, representing 23 member fraternities. Grand President Walter C. Sehm, Grand Secretary-Treasurer H. G. Wright, and Assistant Grand Secre-

tary Treasurer J. D. Thomson represented Delta Sigma Pi, a charter member

of the conference.

The Professional Interfraternity Conference held its first meeting in 1928 in Washington, D.C., and at the present time there are 30 member fra-ternities representing 1,075 chapters and 480,000 members in the fields of architecture, chemistry, commerce business administration, dentistry, education, engineering, journalism, law, medicine, and pharmacy. At the very first meeting, Brother Wright was elected



as a member of the Executive Committee. Then in 1933, he was elected secretary-treasurer, in which capacity he served until he was elected president in 1945. During the past two years he has been a member of the Executive Committee, and in recognition of his outstanding service to the conference he was presented with one of the two remaining prints of the delegates present at

The program covered various subjects of interest to the member fraternities. Brother Wright and R. G. Glass, Theta Tau—Engineering, led the panel on "Conventions and Conferences." Paul M. Cook, Phi Kappa Delta—Education, and John

R. Kuebler, Alpha Chi Sigma—Chemistry, discussed "Finance and National Office Operations." The subject of "Fraternity Publications" was presented by R. L. Hunt of Phi Kappa Delta
—Education. "Selective Membership" received the greatest attention and was ably handled by Dr. William A. Mann, Alpha Kappa Kappa—Medicine, and Rayford W. Lemley, Delta Theta Phi—Law. "Professional and Conference Activities" were presented by J. D. Sparks, Alpha Kappa Psi—Commerce, and Dr. Paul J. Aufderheide, Psi Omega-Dentistry.

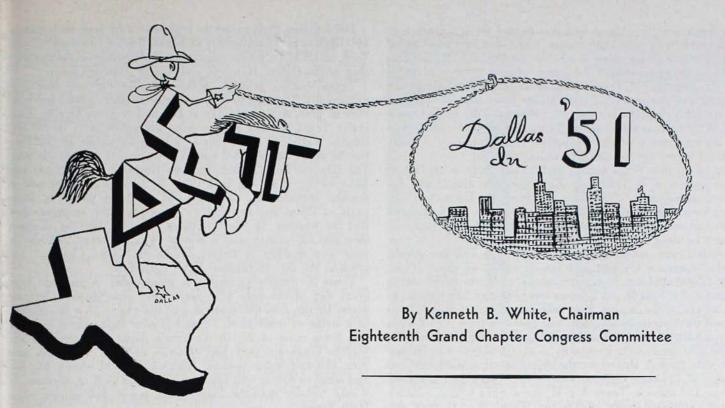
New officers and members of the Executive Committee elected to head the Conference during the next two years were: President, John D. Sparks, executive secretary-treasurer and editor, Alpha Kappa Psi (Commerce), Indianapolis, Indiana; Vice-President, R. C. Glass, past grand regent, Theta Tau (Engineering), Cleveland, Ohio; Secretary-Treasurer, John R. Kuebler, grand recorder and editor, Alpha Chi Sigma (Chemistry), Indianapolis, Indiana; Rayford W. Lemley, chancellor, Delta Theta Phi (Law), Chicago, Illinois; Dr. Paul J. Aufderheide, supreme councilor, Psi Omega (Dentistry), Cleveland, Ohio; Dr. C. H. William Ruhe, secretary-treasurer, Phi Rho Sigma (Medicine), Pittsburgh, Pennsylvania; and Ray S. Kelley, grand secretary-treasurer, Kappa Psi (Pharmacy), Boston, Massachusetts.

The Professional Interfraternity Conference is a member of the National Conference on College Fraternities and Societies, and it actively cooperates with such groups as the National Interfraternity Conference, the National Panhellenic Conference, the Professional Panhellenic Association, the Association of College Honor Societies and the Interfraternity Research and Advisory Council.



DELEGATES AT THE 14TH BIENNIAL MEETING of the Professional Interfraternity Conference held in Chicago on March 29. Bottom row (left to right): Dr. P. G. Puterbaugh, Delta Sigma Delta (Dentistry); Dr. Harry Epstein, Phi Lambda Kappa (Dentistry); Dr. W. A. Mann, Alpha Kappa Kappa (Medical); Dr. P. J. Aufderheide, Psi Omega (Dentistry); R. G. Glass, Theta Tau (Engineering); J. D. Sparks, Alpha Kappa Psi (Commerce & Business Administration); Rayford W. Lemley, Delta Theta Phi (Law); John R. Kuebler, Alpha Chi Sigma (Chemistry); Paul M. Cook, Phi Delta Kappa (Education); H. G. Wright, Delta Sigma Pi (Commerce & Business Administration); and Jamison Vawter, Theta Tau (Engineering). Second row (left to right): John D. Allen, Sigma Delta Kappa (Law); John W. Curran, Gamma Eta Gamma (Law); Frederick G. Henke, Kappa Phi Kappa (Education); John Gray, Sigma Phi Delta (Engineering); Paul Manning, Phi Alpha Delta (Law); Dr. Walton Van Winkle, Jr., Alpha Kappa Kappa (Medicine); F. W. Edwards, Theta Tau (Engineering); L. H. Dennis, Alpha Zeta (Agriculture); Dr. I. M. Stransky, Psi Omega (Dentistry); Fred A. DELEGATES AT THE 14TH BIENNIAL MEETING of the Professional Inter-

Richmond, Psi Omega (Dentistry); Dr. Edwin R. Levine, Phi Delta Epšilon (Medicine); Douglas L. Edmonds, Phi Alpha Delta (Law); Dr. S. G. Apple-(Medicine); Douglas L. Edmonds, Phi Alpha Delta (Law); Dr. S. G. Applegate, Delta Sigma Delta (Dentistry); Harold C. Carlstead, Alpha Kappa Psi (Commerce & Business Administration); Alden L. Doud, Delta Theta Phi (Law); and Dr. L. B. Arey, Phi Beta Pi (Medicine). Top row (left to right): Meredith M. Daubin, Delta Theta Phi (Law); Floyd T. Goodier, Phi Delta Kappa (Education); Walter C. Sehm, Delta Sigma Pi (Commerce & Business Administration); James D. Thomson, Delta Sigma Pi (Commerce & Business Administration); Frank H. Eby, Kappa Psi (Pharmacy); James R. Thayer, Kappa Psi (Pharmacy); Jack Mitchell, Kappa Psi (Pharmacy); Dr. C. H. William Ruhe, Phi Rho Sigma (Medicine); H. H. Hopkins, Theta Tau (Engineering); Dr. Jacob E. Reisch, Phi Chi (Medicine); Kenneth A. Smith, Alpha Rho Chi (Architecture); Dr. E. G. Holmstrom, Phi Rho Sigma (Medicine); Pr. D. B. Cameron, Phi Rho Sigma (Medicine); R. L. Hunt, Phi Delta Kappa (Education); and J. A. Nowlan, Xi Psi Phi (Dentistry).



THE MOST IMPORTANT PLACE you can be on September 9, 10, 11, and 12, 1951, is Dallas, Texas—affectionately known in the Southwest as Big "D"! It is here that the Dallas Alumni Club and Beta Phi Chapter at Southern Methodist University will have the privilege and the honor of being hosts to Delta Sigma Pi's Eighteenth Grand Chapter Congress. The Hotel Adolphus, with its fully air conditioned facilities and accommodations at your disposal, has been selected as the official headquarters.

For those Deltasigs, both undergraduates and alumni, who have always wanted to make that trip to Texas, for those of you who have previously enjoyed the hospitality of Texas, and for those Texans from the other 253 counties, whether they've visited Dallas recently or not, here is your opportunity (with an extra good purpose) to come to Texas—and to Dallas in '51

The Grand Chapter Congress Committee is formulating extensive plans for an outstanding meeting for your pleasure and entertainment—beginning with a buffet supper, Texas style, on Sunday night, September 9, and ending with the traditional dinner-dance on Wednesday night, September 12. In between, the program will be designed to create serious thinking among undergraduates and alumni alike and to provide the opportunity to talk over mutual problems with your fraternity brothers from all over the nation. The cost of your trip to the Lone Star State and to Dallas in '51 will be repaid many times over in the benefits you will receive.

Reserve these dates now—tomorrow is sooner than you think. Advance registration cards will be available soon.

A FEW TEXAS BRAGS

There are two kinds of Texans: those who brag and those who brag that they don't brag. Both kinds swear the following facts to be true.

Texas with a total area of 263,644 square miles, almost onetenth of the continental United States, is the largest state in the Union. From north to south Texas measures 825 miles and from east to west, 740 miles. Fold Texas northward and Brownsville will be 120 miles into Canada; fold it eastward and El Paso will be 40 miles into the Atlantic Ocean; and fold it westward and Orange will be 215 miles into the Pacific. Texas is both in the South and in the West but its people are neither Southerners nor Westerners—they are "Texans."

In population, Texas is growing by leaps and bounds with a gain of over 1,000,000 in the last 10 years to a present total of 7,500,000. Yet if all the people in the United States would move to Texas, it would be no more densely populated than Massachusetts.

Historically Texas has a most noble past and it was worth fighting for. It has not been a simple plot that has unfolded to produce the Texas of today, but an intricate one with far-reaching causes and effects. It has been one of much vicissitude and tragedy—one that brought a succession of six flags while sovereignty over Texas changed eight times. The sequence of the six flags of Texas has been as follows: Spain, 1519-1685; France, 1685-1690; Spain, 1690-1821; Mexico, 1821-1836; Republic of Texas, 1836-1845; United States, 1845-1861; Southern Confederacy, 1861-1865; and United States, 1865 to present. The eras shown are those when the nations actually had firmest hold on Texas soil, although the Spanish claim to Texas extended from 1519 to 1821 overlapping the French claim from 1685 to 1763. Under these six flags Spain has ruled Texas longer than the United States—yet, have either of them ever "ruled" Texas?

Of all these years the events of the year 1836 are perhaps embedded more deeply in the hearts of Texans. Legal holidays in Texas mark two of these events; on March 2, 1836 the Texas colonists declared their independence from Mexico and on April 21, 1836 the Republic of Texas became more a reality when Sam Houston's ununiformed, undrilled Texas forces defeated Santa Anna (self-called "Napoleon of the West") and his Mexican army on the San Jacinto prairie. Rising from this battlefield near Houston, "the tallest stone monument in the world" commemorates this event.

It has been said that every true Texan has two prides: his home town and the Alamo in San Antonio. Here in the same year 1836 about 190 Texans, knowing they were doomed, withstood 5,000 beseiging Mexicans for 13 days, killing 1,500 and then, to the last man, died fighting. The Lone Star flag that was

shot down over the Alamo and that floated for ten years over the Republic's varying state houses, flies today over the Capital in Austin and before many a schoolhouse throughout the state.

One of the provisions of the treaty between the United States and the Republic of Texas upon its annexation to the Union in 1846 was the option to later divide itself into as many as five states. No movement to divide Texas has ever gained headway. What section would sell its birthright of Alamo immortality, its inheritance of the undivided Texas tradition, for the doubtful advantage of more sectional politics?

Out of all this Texas history and loyalty there is arising an act of reverence by Texans in the singing, on almost any opportune occasion, of "The Eyes of Texas Are Upon You"—a Texas University song which has grown to be the traditional state song and today is fast becoming a national song. In Texas

it must be sung standing.

Scholastically speaking Texas houses 126 colleges giving general academic training and having senior or junior rank. With 17,000 students, Texas University at Austin is the state's biggest and it bids fair to become one of the world's richest, as well as one of the largest. Two million acres of public domain support the University of Texas, and royalties from the oil wells thereon have made it enormously rich by building the permanent endowment fund of the University to \$100,000,000. The income from this fund is shared by the Agricultural and Mechanical College of Texas at College Station and Texas Technological College at Lubbock. Texas A & M, the world's largest military college, furnished more officers for World War II than any other institution in the country.

On top of these add Baylor University at Waco, Southern

On top of these add Baylor University at Waco, Southern Methodist University at Dallas, Texas Christian University at Fort Worth, and Rice University at Houston—important scholastically and nationally famous as Southwestern Conference

members.

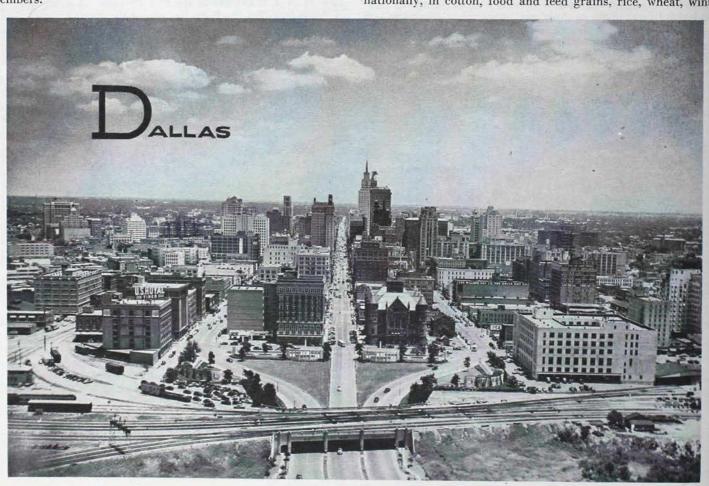
Delta Sigma Pi is presently represented by four undergraduate chapters at the University of Texas, Baylor University, Texas Tech, and S.M.U., whose members mainly comprise the membership of the Dallas, Houston, and Austin Alumni Clubs.

Texas weather presents a colorful diversity not only geographically from east to west and from north to south, but from year to year, and day to day in almost any given locality. Generally Texas weather ranges from the subtropical in the Rio Grande Valley in the South to middle temperate in the Panhandle in the north; from humid in the east to arid in the west. The fabulous King Ranch, between Houston, San Antonio and Brownsville, is so big that there is a month's difference in seasons between the northern and southern parts. In some parts of Texas they say that none but fools and strangers predict the weather. In these parts, if you don't like the weather, they just tell you to wait a minute. You, however, can choose your own weather in Dallas during the Grand Chapter Congress in the air conditioned Hotel Adolphus.

Texas is virtually an empire of game today. A man can hunt every day of the year with reasonable expectation of getting game. He can also fish every day of the year with a fair chance of a strike of some kind. Texas has over 800 species of birds and feeds most of North America's ducks and geese in the winter. Texas has over 120 varieties of fresh water fish and over 110 salt water species. With over 3,900 rivers, bayous, and lakes to fish in—to say nothing of the Gulf of Mexico—is it any wonder that the biggest and truest fish stories come

from Texas?

Crop and livestock production is the backbone of Texas's economy. Approximately five-sixths of the state's surface soils are in farms and ranches from which Texas produces more than 130 crops on some 500 soil types. Ranking third among states in agricultural income, Texas occupies a high position, nationally, in cotton, food and feed grains, rice, wheat, winter



vegetables, and citrus; it leads in cattle and calves, sheep and goats, wool and mohair; and it is increasingly important as a poultry producer, particularly turkeys. It is said that cattle constitute the oldest and most sentimental industry in Texas. Out in West Texas you find ranches so big that each Hereford is allowed more room to graze in than most dairy farms have for their entire herd.

The Alamo may beat in the pulse of Texas but oil flows in its veins. Texas produces approximately 40% of U.S. oil and 25% of the world's production. With the rapid building of pipe lines, largely for export of natural gas to other states, the natural gas business has grown to where Texas produces about 50% of the United States production. On the basis of the total value of the annual production of all minerals, Texas ranks first among the states. The value of the petroleum industry to Texas has often arisen as an economic and political question. Much oil and gas is produced in Texas which directly benefits the residents of other states. On the other hand, Texas reaps a great benefit through expenditures from outside on account of Texas oil and gas and in addition there are so many indirect benefits from the industry that the total is not calculable.

Transportationwise Texas ranks as a leader in the nation with a railroad system of 15,500 miles of main-line track and 6,000 miles of auxiliary track; a public highway system of over 200,000 miles serving over 2,000 motor buses and 14,000 carrier trucks (in addition to over 2,500,000 other vehicles registered); over 600 airports serving eleven scheduled air lines and a large number of commercial companies with cargo and special passenger services operating on an unscheduled basis, giving Texas direct air links to all parts of the United States and Latin America and certain European countries; and foreign and coastwise shipping through thirteen deepwater gulf ports and numerous inland waterways.

Space does not permit mention of all the other Texas firsts and near firsts. You'll just have to come to Texas to hear them first-hand for the wildest thing in Texas is the Texans' enthusiasm. After all Texas does not have all the advantages

in the world—but does have the biggest half.

A FEW DALLAS BRAGS

All railways, airways, and highways still lead you right into Dallas—at the crossroads of Texas, of the nation, and of the

Western hemisphere.

Dallas with a metropolitan population of one-half million is one of the youngest and most cosmopolitan of America's big cities. Within a comparatively brief period of a little over 100 years, Dallas has grown from a one-room log cabin on the Texas frontier to a city famed internationally for its aggressive citizenship, its clean sparkling skyline, its cultural facilities, its beautiful, fashionable women, and an expanding diversified economy. Dallas quietly proud of its position as the well-poised metropolis has real character—or rather a fusion of many different kinds of character—Southern climate, Northern enterprise, Eastern sophistication, and Western self-confidence; truly a city with the charm of yesterday and the spirit of tomorrow.

Located in the geographic center of the richest agricultural area in the Southwest, as in the frontier days, Dallas continuously has been the hub of the Southwest's constantly expanding transportation and communication systems and has remained

the center of buying power in this integrated region.

Dallas' cotton exchange is one of the world's largest spot markets. It buys and sells over 2,000,000 bales of cotton a year (more than one-fifth of the total U.S. production). Cotton also plays a part in Dallas's industrial picture. Local factories turn out cotton hosiery, women's dresses and men's work



AN ARTIST'S CONCEPTION of the Hotel Adolphus in Dallas, Texas after it has been modernized and the new addition completed. It should be ready for our Eighteenth Grand Chapter Congress to be held there in September, 1951.

clothes, along with cotton cloth, cotton gins, and cotton-oil products. It has become the banker for all the territory between Denver, Kansas City, and New Orleans—the three largest banks in Dallas ranking 57th, 58th, and 85th in the nation. In Dallas are concentrated a majority of the Southwest's distribution facilities for consumer goods. As the oil center Dallas is head-quarters for hundreds of independent oil operators, drilling contractors, lease and royalty brokers, oil well supply houses, and firms dealing in specialized oil industry services. Head-quarters of Magnolia Petroleum Company, divisions of Sun Oil Company, and The Atlantic Refining Company, and a large refinery of the Texas Company are located in Dallas.

The absence of soot and smoke through the use of natural gas, together with a dry and temperate climate, makes Dallas one of the cleanest and most healthful cities in the country. The annual average temperature at Dallas is about 66 degrees. On the average Dallas has only 28 days with a minimum temperature of 32 degrees or less, 5 days of snow (less than 3 inches annually), and 83 days of rain. Such weather provides a growing season between frosts of about 240 days.

Such a delightful climate combined with a tradition for generations popularize Dallas as a sportsminded, outdoors-loving city offering to its citizens and visitors alike a wide variety of facilities not only for recreation but also for entertainment ranging from Metropolitan opera productions each Spring and operettas each Summer, to the State Fair of Texas and football games each Fall, to rodeos, road shows of all types, and night clubs throughout the entire year. With over 70 motion picture theatres, Dallas is particularly proud of its numerous de luxe suburban houses. The park system of Dallas, Highland Park, and University Park include 72 parks with a total of 4,600 acres of developed recreational facilities; the largest being White Rock Lake park containing 2,300 acres providing a bathing beach, sailing clubs, speed boats, bridle trails, fishing, tennis courts, picnic grounds, and field clubs and pavilions. The other municipal parks provide a zoo, 3 golf courses, 88

(Continued on page 22)

Sixty-Four Active Chapters Represented at Five Regional Meetings

N ACCORDANCE WITH THE POLICY adopted by the Seventeenth Grand Chapter Congress, Delta Sigma Pi held its first series of biennial Regional Meetings last spring. The meetings which were held in Washington, D.C.; Atlanta, Georgia; Lincoln, Nebraska; Dallas, Texas; and Chicago, Illinois were highly successful. The combined attendance was over 650 Deltasigs, and 64 of the 67 active chapters we had at that time were represented at one or another of these meetings. Our petitioning group at Loyola University in Chicago, and the reactivation group at Ohio University both sent delegations to the Central Regional Meeting in Chicago, while our petitioning group at Babson Institute in Boston sent a delegation to the Eastern Regional Meeting in Washington, D.C.

The Eastern Regional Meeting held in Washington, D.C., on March 31, April 1, and 2, with Mu Chapter at Georgetown University as host had representatives from the following chapters: Gamma at Boston U., Alpha Kappa at Buffalo, Chi at Johns Hopkins, Alpha at New York U., Alpha Gamma at Penn State, Beta Nu at Pennsylvania, Beta Xi at Rider, Beta Omicron and Beta Rho at Rutgers, Omega at Temple, and Babson Institute in Boston.

The chapters sending delegations to the Southeastern Regional Meeting in Atlanta, Georgia, on April 14, 15 and 16, with Kappa Chapter at the University of Georgia as host were: Alpha Sigma at Alabama, Beta Lambda at Alabama Poly, Beta Eta at Florida, Pi at Georgia, Gamma Zeta at Memphis State, Beta Omega at Miami, Alpha Phi at Mississippi, Gamma

Delta at Mississippi State, Alpha Lambda at North Carolina, Alpha Zeta at Tennessee, and Gamma Nu at Wake Forest.

The Central Regional Meeting in Chicago on May 5, 6, and 7, with Beta and Zeta Chapters at Northweestern and Alpha Omega Chapter at De Paul as hosts, was attended by delegations from the following chapters: Alpha Theta at Cincinnati, Theta at Detroit, Upsilon at Illinois, Alpha Pi at Indiana, Beta Pi at Kent State, Delta at Marquette, Xi at Michigan, Gamma Kappa at Michigan State, Nu at Ohio State, Gamma Theta at Wayne, Beta Tau at Western Reserve, Psi at Wisconsin, Eta at Kentucky, the reactivation group at Ohio University and the petitioning group at Loyola University in Chicago.

In Lincoln, Nebraska, on April 14 and 15, Alpha Delta Chapter at Nebraska was host to delegations from: Alpha Rho at Colorado, Beta Theta at Creighton, Alpha Nu at Denver, Alpha Iota at Drake, Epsilon at Iowa, Iota at Kansas, Alpha Epsilon at Minnesota, Alpha Beta at Missouri, Gamma Eta at Omaha, Beta Sigma at St. Louis, Alpha Eta at South Dakota, and Sigma at Utah.

The fifth Regional Meeting held in Dallas, Texas on April 28, 29, and 30, with Beta Phi Chapter at Southern Methodist University as host was attended by delegations from: Beta Iota at Baylor, Beta Zeta at Louisiana State, Beta Psi at Louisiana Tech, Beta Epsilon at Oklahoma, Gamma Epsilon at Oklahoma A & M, Beta Kappa at Texas, Beta Upsilon at Texas Tech, Gamma Mu at Tulane, Beta Chi at Tulsa, and Gamma Iota at New Mexico.

Washington, D.C., Scene of Eastern Regional Meeting

By Wallace C. Mencke, Scribe of Mu Chapter

MU CHAPTER at Georgetown University made its bid for the 1950 Eastern Regional Meeting long before the 1948 Eastern Regional Meeting at Philadelphia was completed, so



GRAND PRESIDENT SEHM extends a welcome to the delegates at the opening session of the Eastern Regional Meeting in Washington, D.C. Head Master Nader and Regional Meeting Chairman Duffy are seated at the speakers' table.



HEAD MASTER NADER of Mu Chapter at Georgetown University introduces Rev. Edmund A. Walsh, S.J., vice president of Georgetown University and regent of the School of Foreign Service there.

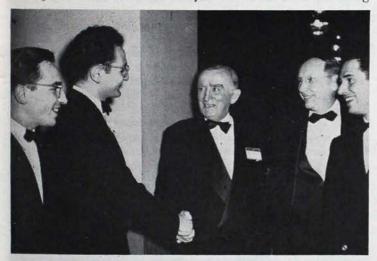
they were really ready for the first arrivals on Thursday, March 30. The Mu Chapter house was the scene of a reception that night and it developed that the delegates were to see a lot



THE HONORARY CHAIRMAN of the Eastern Regional Meeting, Dr. Jaoquin deS. Coutinho of Georgetown receiving an ovation from Deltasigs at the Regional Meeting Banquet in Washington, D.C. On Dr. Coutinho's left is Reverend Fadner, dean of the School of Foreign Service at Georgetown University.

more of this house as all of the meetings and social events for the next few days seemed to end there, although it was not actually planned that way. All 11 chapters in the Eastern Region were represented, and a delegation from a Delta Sigma Pi petitioning group from Babson Institute, in Wellesley, Mass., was also present.

The Hotel Raleigh in Washington, D.C., was the headquarters for the meeting. In the opening session on Friday morning Reverend Edmund A. Walsh, regent of the School of Foreign Service of Georgetown University, gave the invocation. He was followed on the program by Grand President Sehm, of St. Paul, Minnesota, and Grand Secretary-Treasurer Wright, of Chicago. The balance of the day was consumed in discussing



SENATOR JOSEPH C. O'MAHONEY being congratulated upon his speech after the Eastern Regional Meeting banquet. LEFT TO RIGHT: James H. Cunningham, president of the Washington Alumni Club; Alexander J. Nader, head master of Mu Chapter; Honorable Joseph C. O'Mahoney, of Wyoming; J. Harry Feltham, Member of the Grand Council; and Henry J. Duffy, chairman of the Regional Meeting.

the various chapter functions. Albert Rago, of Beta Xi Chapter, led the panel on the "Pledge Program," while Frederick Ricker, of Gamma Chapter, covered "Membership." The topic of "Chapter Administration" was handled by Roger Van Vechten, of Beta Nu Chapter, and "Professional Activities" by Howard Schwalback, of Alpha Chapter. A general discussion on "Chap-

ter Publications" was guided by Franklin Tober, of Alpha Kappa Chapter.

That night everyone gathered at the Potomac Boat Club for an evening of fun, which reached its peak at the Yellow Dog initiation. Festivities of the evening somewhat delayed the start of the active chapter panels on Saturday morning. Once underway, however, they proved to be of special interest, particularly the panel on "Scholarship" which was led by Walter Erickson, of Beta Rho Chapter, and that concerning the "Chapter Efficiency Contest" by Clarence Berry, of Beta Omicron Chapter. Following lunch came one of the highlights of the meeting, which was an open panel on "Labor, Management and Government." George Fuller, past consul general of the United States, represented Government; Erik Kjellstrom, associate director of the research department of the National Association of Manufacturers, spoke for Management; and Harry C. Read, administrative assistant to the secretary-treasurer of the C.I.O., took the part of Labor. The remarks made by the three representatives were interesting and provoked much floor discussion.

The banquet held in the evening at the Hotel Washington was the climax of the entire three-day session and featured, as guest speaker, Senator Joseph O'Mahoney of Wyoming. His talk was inspiring and of special interest to the Deltasigs assembled who are future men of the business world. Alexander Nader, head master of Mu Chapter, served as toastmaster of this banquet. Other speakers included J. Harry Feltham, Grand Council Member for the Eastern Region; and J. D. Thomson, Assistant Grand Secretary-Treasurer of Delta Sigma Pi. Dr. J. deS. Coutinho, advisor of Mu Chapter; James Cunningham, president of the Washington Alumni Club; Harry Read, vice president of the Washington Alumni Club; and Henry Duffy, Regional Meeting chairman were all called upon to say a few words.



GRAND COUNCIL MEMBER J. HARRY FELTHAM addresses the group at the Eastern Regional Meeting held in Washington, D.C. SEATED, LEFT TO RIGHT: J. D. Thomson, Assistant Grand Secretary-Treasurer of Delta Sigma Pi; George Fuller, a guest; and James H. Cunningham, president of the Washington Alumni Club.

The remarks of Dr. Coutinho, concerning the early days of Mu Chapter and his initiation into Delta Sigma Pi, were so inspiring and sincere that they provoked applause from everyone.

A semiformal dance followed the banquet and also concluded the scheduled activities of the Eastern Regional Meeting. An informal house party at the Mu Chapter house really completed the program. The extensive preparation and the hospitality displayed by Mu Chapter certainly were evidence of their sincere desire to make the 1950 Eastern Regional Meeting one long to be remembered by those that attended.

The Southeastern Region Entertained at the Deltasig Lodge

By Morris Caldwell and John Griggs, Kappa Chapter

THE SOUTHEASTERN REGIONAL CONFERENCE of Delta Sigma Pi was held in Atlanta, Georgia, on April 13, 14, and 15, with Kappa Chapter of the Atlanta Division, University of Georgia, as host. The conference got under way with a large reception held at the Piedmont Hotel on Friday night. Delegations representing 12 chapters in the Southeastern Region were present. Registration began for the delegates at 6:30 P.M.



THE HEAD MASTER of Kappa Chapter, Edward Withorn presents a gift to Howard B. Johnson, former Member of the Grand Council, for the services he has rendered to the fraternity. Edward Withorn also presented a picture of Brother Johnson to Deltasig Lodge.

at the hotel. The reception was an informal affair with appropriate refreshments. Brother Thomson of The Central Office came to Atlanta in spite of the threat he received at the Grand Chapter Congress by the southern delegates of his being lynched. The reception afforded an opportunity to renew old acquaintances and make new ones. Many a Grand Chapter Congress story was told and retold as the night grew into morning, and the punch bowl became empty. Arrangements were made to lodge many of the brothers at the homes of Kappa Chapter men.

On Saturday morning, registration was reopened in the lobby of the main building of the Atlanta Division, University of Georgia, in downtown Atlanta. The business programs were held in the Penthouse Auditorium on the seventh floor of the college. Brothers Jim Thomson, Assistant Grand Secretary-Treasurer of Delta Sigma Pi; Clyde Kitchens, Member of the Grand Council; Ed Withorn, head master of Kappa Chapter; and Phil Maffett, chairman of the meeting all gave short speeches of welcome, and the program of the meeting got under way. All phases of the Chapter Efficiency Contest were discussed at length. Problems concerning pledge training, professional programs, scholarship, membership, budget and finances, business meetings, and committee functions were



THE SOUTHEASTERN REGIONAL MEETING registration desk at the Piedmont Hotel, Atlanta, Georgia.

reviewed, and many helpful ideas for each category were offered by those chapters dealing successfully with that particular type of problem. Much discussion was devoted to methods of rushing and pledge training. Chapter publicity was one of the most prevalent problems among the chapters. The business program, which was interrupted for lunch, resumed with the showing of a set of color slides, consisting of fraternity insignia, jewelry, publications, scenes from various campuses, snapshots from the Grand Chapter Congress and views of The Central Office. These slides are now in an experimental stage but will soon be available for use in pledge training. All agreed that they will be an invaluable aid to the chapters because they are proof of the magnitude of Delta Sigma Pi.

With the business sessions completed in the late afternoon, the delegates took advantage of a short period of relaxation before attending the banquet at the Deltasig Lodge that night. The Deltasig Lodge was dedicated in 1936 at the Twelfth Grand Chapter Congress. The banquet was held at 7:30 P.M. in the main room of the lodge with a capacity crowd present. Southern fried chicken was the main course, in honor of our



DELEGATES from Beta Lambda Chapter at Alabama Poly pose with the national "Rose of Deltasig," Miss Gwendolyn Staub, at the Southeastern Regional Meeting.



THE UNIVERSITY OF MIAMI DELEGATION, Beta Omega Chapter, is awarded the Attendance Trophy by Clyde Kitchens, Member of the Grand Council, at the Southeastern Regional Meeting.

Yankee, Brother Thomson. Brother Howard B. Johnson, former Grand Council Member, who has been a constant inspiration to all Kappa Chapter men, was honored after the banquet. A picture of Brother Johnson was presented to the membership and placed in a prominent position at the lodge. Brother Johnson was also given a fountain pen desk set with a gold plate suitably engraved. Miss Gwen Staub, of Decatur, Georgia, Kappa Chapter's "Rose of Deltasig" and the national "Rose of Deltasig" was officially recognized and was presented with a beautiful all-

ruby badge by Brother Thomson. As far as we know, this badge is the only one of its kind in existence.

Brother Joe Putnam, of Alpha Lambda Chapter at Chapel Hill, North Carolina, proposed a toast to Brother Johnson, Brother Thomson, Brother Kitchens, Miss Staub, The Central Office, Deltasig Lodge, and to each one present at the banquet and to Deltasigs everywhere. Brother Putnam's warm friendly feeling was shared by all and the evening was one long to be remembered. The evening's festivities continued with dancing, ping-pong, volleyball, and came to a lively conclusion when Jimmy Strickland began calling the square dance. On Sunday morning, a tour of the Deltasig Lodge grounds was conducted. The visitors were shown the 25-acre valley in which the lake will be in the very near future, the site where the 39-foot dam will be constructed, the barbecue pits and picnic area, the softball field, and the winding roads. After tramping over the spacious grounds of the lodge, everyone was ready for lunch.

The delegates facing the long drive back to their respective schools began leaving Sunday afternoon. All expressed good wishes and gratitude for knowledge gained at the business meeting and for the good fellowship during the social events. The Southeastern Regional Conference came to a close with a softball game between the active chapter and the alumni of Kappa Chapter on the lodge softball field. Appropriately enough, Brother Thomson umpired the contest. There was a minimum of arguing with the umpire in this game since all decisions came directly from The Central Office. In the opinion of many, the conference could not have been more successful. Our thanks go out to all who attended and our sincere hope that your chapter will benefit by the discussions and suggestions.

Dallas in '51 Is Theme of Southwestern Regional Meeting

By William R. Merrick, Baylor, Member of the Grand Council

WHEN THE CHAPTERS and alumni clubs, comprising the Southwestern Region of Delta Sigma Pi, gathered in Dallas, Texas, on April 28, their main topic of conversation was the Eighteenth Grand Chapter Congress to be held in this same city in September, 1951. The various delegations, representing the ten chapters in the Southwestern Region and Gamma Iota Chapter at the University of New Mexico in the Western Region, assembled at the Jefferson Hotel early on Friday evening. Grand President Walter C. Sehm from St. Paul, Minnesota, was in attendance, together with representatives of the Houston, Austin and Dallas Alumni Clubs. From the Jefferson Hotel, everyone proceeded to the home of Grand Council Member William R. Merrick for an old fashioned barbecue. About 80 Deltasigs attended this function, which was brought to a sudden close by heavy rain in the late evening.

On Saturday morning, the first business session was called to order by Grand Council Member Merrick. B. C. Butler, head master of Beta Phi Chapter, and Leroy Hayden, president of the Dallas Alumni Club, welcomed the delegates to Dallas. Grand President Sehm then added his fraternal greetings and Past President Kenneth B. White of Dallas, chairman of the Eighteenth Grand Chapter Congress committee gave the delegates a brief outline of the big Round-up in '51. A discussion of the Alumni Placing Service Program was led by Thomas

Cummings, of the Dallas Alumni Club.

Leroy Hayden served as toastmaster of the luncheon, which was held in the ballroom of the Jefferson Hotel, and Brother Trent Root, comptroller of Southern Methodist University, gave a very humorous, yet serious, talk on "What Fraternalism

Means." Brother Root's talk was well received and many of the brothers are still discussing it and laughing at his humorous remarks.

The alumni panel was led by Marion W. Sprague of the Houston Alumni Club and chairman of our National Committee of Alumni Activities. This panel covered the value of an alumni



AN ANIMATED DISCUSSION of the events of the day takes place between members at the Southwestern Regional Meeting. LEFT TO RIGHT: B. C. Butler, head master of Beta Phi Chapter; Grand Council Member Merrick; Grand President Sehm; and Leroy R. Hayden, president of the Dallas Alumni Club.



GRAND PRESIDENT SEHM joins the delegates from Beta Kappa Chapter at the University of Texas in a group picture taken at the Southwestern Regional Meeting in Dallas.



MANY PROMINENT ALUMNI attended the Southwestern Regional Meeting which was held in Dallas, Texas, among which were the following: (STAND-ING, LEFT TO RIGHT) Leroy R. Hayden, president of the Dallas Alumni Club; Walter C. Sehm, Grand President of Delta Sigma Pi; and Floyd Garrett, Harry Gordon, and Thomas C. Cummings, alumni in the Dallas region. KNEELING, RIGHT TO LEFT, are: Marion W. Sprague, president of the Houston Alumni Club; William R. Merrick, Member of the Grand Council; Kenneth B. White, past Grand President of the fraternity; and Clarence Dunning, an alumnus.

directory and an alumni efficiency contest. Both topics were led by Brother Sprague. In addition, Doug Jones of the Dallas



DELEGATES from Beta Psi Chapter at Louisiana Tech, Beta Zeta Chapter at Louisiana State and Gamma Mu Chapter at Tulane ably represented their respective groups and the state of Louisiana at the Regional Meeting in Dallas, Texas.

Alumni Club, discussed "Membership Attendance" and Tom Cummings of the Dallas Alumni Club, the "Administration of an Alumni Club." The active chapter panel was conducted by Head Master Butler of Beta Phi Chapter at S.M.U., and discussions and papers were given on the following subjects: "Professional Activities" by Beta Psi and Gamma Epsilon Chapters; "Scholarship" by Beta Phi and Beta Upsilon Chapters; "Membership" by Beta Zeta and Gamma Mu Chapters; "Finance" by Beta Epsilon and Beta Chi Chapters; and "Chapter Administration" by Beta Kappa and Beta Iota Chapters. A great deal of benefit was derived from this program as most of the chapter problems were covered in detail.

On Saturday evening, the Regional Meeting banquet was held with past Grand President White and Grand President Sehm as the featured speakers. A most entertaining floor show followed the speaking program and a Yellow Dog initiation concluded the evening. Sixty-one new initiates probably did not enjoy this ceremony, but you can be certain that the remainder did.

Although the Southwestern Regional Meeting was officially over on Saturday night, an informal party was held on Sunday at the home of Brother Phil Hendrix, of the Dallas Alumni Club, for the delegates that remained. A tour of the Southern Methodist University campus was also made by some of the delegates before they started for their respective homes. This Regional Meeting certainly accomplished its purpose and stimulated enthusiasm for the Eighteenth Grand Chapter Congress to be held in Dallas in September of 1951.

The GRAND COUNCIL of DELTA SIGMA PI

is pleased to announce the installation of

Gamma Pi Chapter at Loyola University in Chicago on September 30

Gamma Rho chapter at the University of Detroit (Evening Division) on October 7

and

Gamma Sigma Chapter at the University of Maryland on November 18

Chicago Attracts Record Attendance for Central Regional Meeting

By Robert O. Lewis, Northwestern-Beta, Chairman

THERE IS A PURPOSE behind every meeting that takes place, whether it be a meeting of a few or of thousands. Perhaps it would be more correct to say that there are many purposes with one being outstanding. This was the case at the Central Regional Meeting held at the Maryland Hotel in Chicago on May 5, 6, and 7 of this year. Invitations to participate were extended by the three host chapters Beta, Zeta and Alpha Omega to the other 13 chapters in the Central Region, members of the Grand Council, Eta Chapter at the University of Kentucky, a representative of the group petitioning to reactivate Alpha Omicron Chapter at Ohio University, and a representation from the group petitioning from Loyola University in Chicago. The program agreed upon by the committee contained both professional and social activities designed to interest the prospective attendance and to acquaint the brothers with the value of their membership in Delta Sigma Pi.

The committee hoped for and was blessed with a great attendance. Over 100 attended from out of town, and they converged upon the Maryland Hotel intent on full participation in every phase of the program. After registration, the delegates attended a stag party at the Beta Chapter house. A barber shop quartette competition between chapters produced the first winner of the highly polished engraved "Brass Cuspidor" with Zeta Chapter at Northwestern being adjudged the deserving chapter. This cup will be presented to the winning quartette at each subsequent Central Regional Meeting. Rounding out this part of the program, the local members of the Ancient, Independent, Effervescent Order of the Yellow Dog demanded the display of a membership card or initiation into the order. Needless to say, the membership of the organization was increased almost beyond the capacity of the local kennel and Friday, May 5, 1950, soon faded into May 6, 1950.

Reverting to the professional part of the program on Saturday, panels were held on the categories of the Chapter Efficiency Contest with members of the host chapters conducting the discussion. The subjects covered were "Professional Activities," "Scholarship," "Membership," "Finances," and "Chapter Administration" and they were discussed under the leadership of Robert A. Mocella of Beta Chapter, Norval Poulson of Zeta

Chapter, Calvin Corron of Zeta Chapter, Henry V. Janowiec of Beta Chapter and Darke Howard of Beta Chapter, respectively. Grand Secretary-Treasurer H. G. Wright concluded the panels with an explanation of the new Directory of Delta Sigma Pi Graduates and its purpose and worth to the graduating seniors of the future.

Business meetings were held during the entire day on Saturday. At noon the panels were adjourned long enough to allow the brothers to attend the luncheon. Grand Council Member Robert Busse of Kalamazoo, Michigan, served as toastmaster introducing the honored guests: Grand President Walter C. Sehm of St. Paul, Minnesota, Robert E. Connolly, guest speaker, of Alpha Chapter, vice president, director and secretary-treas-



GUEST SPEAKER at the Central Regional Meeting Luncheon was Robert E. Connolly, an early member of Alpha Chapter who is now vice-president, director and secretary-treasurer of the Illinois Central Railroad. Other members at the speakers' table are: (LEFT TO RIGHT) Regional Meeting Chairman Robert O. Lewis, Dean Frederick W. Mueller of De Paul, Grand Chairman Robert G. Busse, Grand President Walter C. Sehm, Dean Myron H. Umbreit of Nothwestern, and Grand Council Member Rudolph Janzen.



VIEW OF THE CENTRAL REGION Luncheon held in the Maryland Hotel in Chicago.



ANOTHER VIEW OF THE CENTRAL REGION LUNCHEON, a highlight of the May Meeting in Chicago.



A HIGHLIGHT OF THE CENTRAL REGIONAL MEETING was the informal dance held at the Maryland Hotel in Chicago.

urer of the Illinois Central Railroad of Chicago; Myron Umbreit, Beta Chapter, director of the Chicago Division of the Northwestern University School of Commerce; Frederick Mueller, Jr., Alpha Omega Chapter, dean of De Paul University College of Commerce; Grand Secretary-Treasurer Wright; Grand Council Member Janzen; and Assistant Grand Secretary-Treasurer Thomson. Grand President Sehm expressed pleasure in observing the interest and spirit shown with respect to Regional Meetings. He extended an invitation from the Texas alumni and active chapters to attend the Eighteenth Grand Chapter Congress in Dallas, Texas, September, 1951. "The Romance of Delta Sigma Pi" was Brother Connolly's topic and he very ably stressed the fact that initiation into Delta Sigma Pi resulted in many benefits, both tangible and intangible.

On Saturday evening, Alpha Omega Chapter played host at an informal dance held at the Maryland Hotel. At this time the Attendance Trophy was presented to Gamma Kappa Chapter at Michigan State. Judging from the large attendance and the decision to have the orchestra play for an additional time, it is certain that the affair was a wonderful success. In spite of these festivities which lasted until early morning, the delegates were on hand to partake of a fine buffet luncheon in the Zeta Chapter house and tour the Evanston campus of Northwestern University on Sunday afternoon.

Alpha Delta at Nebraska Host to Midwestern Region

By Henry C. Lucas, Nebraska, Member of the Grand Council

THE SECOND Midwestern Regional Meeting was held April 14 and 15 at the Lincoln Hotel in Lincoln, Nebraska, with Alpha Delta Chapter at the University of Nebraska as its host. Twelve chapters and four alumni clubs of the Midwestern Region were represented, as well as two delegates, Eddie Kmeck and Robert Ryberg, from Sigma Chapter at the University of Utah in Salt Lake City. In addition to those registered, there were many members of Beta Theta and Gamma Eta Chapters who made the trip from Omaha to Lincoln on Saturday after work to attend the dance. The Grand Council was ably represented by Walter C. Sehm of St. Paul, Grand President; Rudie Janzen of Minneapolis, Member-at-Large of the Grand Council; and Henry C. Lucas of Omaha, Member of the Grand Council for the Midwestern Region.



SCENE at the registration desk of the Midwestern Regional Meeting with the Alpha Nu Chapter delegates from the University of Denver arriving. The unidentified young lady at the right was added to the group for local color.



PRINCIPAL SPEAKER at the Midwestern Regional Meeting Banquet held at the Lincoln Hotel in Lincoln, Nebraska was Grand President Sehm. On his left are Mrs. Sehm, Grand Council Member Janzen, Mrs. Janzen, Grand Council Member Lucas and Mrs. Lucas.

Among the early arrivals were Maurice Murray, Province Officer of Beta Sigma Chapter at St. Louis; and Henry Moravek, its delegate. They volunteered to help make sandwiches for the reception Friday night and were quickly put to work. The Alpha Nu Chapter delegation from Denver, headed by Head Master Frank Petty, proved to be fast workers, for they had a luscious blonde in tow before they even registered. Alpha Rho Chapter from Boulder, headed by "Moose" Hurlburt, made the trip so fast that they set off another round of flying saucer tales. The first portion of the conference was reserved for registration during the afternoon at the Student Union Building. A reception and smoker, sponsored by the Lincoln Alumni Club, was held Friday evening at the Playmore



WALTER C. SEHM, Grand President of Delta Sigma Pi, speaks at a business meeting at the Midwestern Regional Meeting while Grand Council Member Lucas looks on.

Ballroom, six miles west of Lincoln. The entertainment was supplied by the Alpha Delta Chapter pledge class with a variety of clever skits and a pony chorus of bony male legs. The different delegations also entertained with fraternity songs. A movie short and Yellow Dog initiation rounded out the program. A dutch lunch and beverages were served late in the evening.

Saturday was reserved for the business of the conference, which started at 9:00 a.m. in the University of Nebraska Student Union Building with a few words of welcome from Robert Freeman of the Lincoln Alumni Club. The business sessions were under the leadership of Henry Lucas, Member of the Grand Council for the Midwestern Region. These sessions were devoted to discussions of chapter operation and problems. Discussions followed the outline of the Chapter Efficiency Contest and were entered into freely by all present. Many worthwhile solutions were offered to the problems presented. Luncheon was held at the University of Nebraska Student Union Building. During the afternoon business sessions, Brother Lucas explained the new "Directory of Deltasig Graduates." Grand President Walter C. Sehm and Grand Council Member Rudie Janzen contributed to the discussions and the delegates were most

appreciative of their suggestions. Brother Sehm closed the business meeting with a splendid talk to the delegates,

The conference ended Saturday evening with a dinner dance in the ballroom of the Lincoln Hotel. Robert Cottingham, head master of Alpha Delta Chapter, as toastmaster extended a cordial welcome to all the delegates and presented Rudie Janzen who introduced his close and personal friend, Grand President Walter Sehm as speaker of the evening. Walt told of his visits to other chapters and of the progress of Delta Sigma Pi nationally. He expressed his concern over the college graduates' desire for absolute security, and he brought out the benefit of operating one's own business and of being independent. The balance of the evening was devoted to dancing to the music of Eddie Garner and his band. During the dance Miss Beverly Deal, a pretty and charming young lady, was presented as Alpha Delta Chapter's "Rose of Deltasig." She was presented with a bouquet of roses by Head Master Robert Cottingham.

Most of the delegates remained in Lincoln until Sunday morning before starting their homeward journey. They spent the remainder of the night visiting different delegates in various hotel rooms in which bull sessions were in progress. It was quite apparent that everyone enjoyed the conference and received many good ideas to take back to their chapters.



A VIEW of the banquet held Saturday evening at the Lincoln Hotel in connection with the Midwestern Regional Meeting, at Omaha, Nebraska.

Ohio State Commerce Building Named in Honor of Deltasig

(Continued from page 9)

The entire first floor of the new east wing is used for faculty officers. The chairmen of the departments of Sociology and Geography have their offices here, with rooms adjoining for their secretaries. In addition, each professor and associate professor will have private offices while other faculty members will have semi-private offices. The stenographers for the Sociology and Geography departments are also located in the east wing of the first floor.

The upper floors of the east wing provide the same office facilities, with the department of Economics being located on the second floor, the department of Business Organization on the third, and the Accounting department on the fourth. Seminar rooms for graduate classes are also located on the upper floors for each of the several departments of the College.

The south wing of the second floor provides special facilities for Geography study, including a Map Library, Map Storage Room and a Work Room where maps may be repaired. Also on this floor are the Labor Relations Laboratory and Seminar Room, and off the main Commerce Library is the ornate oak-

panelled Charles Griffith Memorial Insurance Library housing a substantial collection of books and publications in the field of insurance.

In the east wing, second floor, are located the offices of the chairman of the department of Economics, his secretary, and the department stenographers. This is in addition to the faculty offices previously described. The same facilities are provided for the chairmen of the departments of Business Organization and Accounting on the third and fourth floors respectively.

In the south wing of the third floor there are three large laboratories in addition to several general purpose classrooms. The Advertising Laboratory is equipped with built-in display cases and individual locked drawers for the storage of student work materials. In addition, there are special tilt-top drafting tables for advertising layout. The Management Laboratory has, in addition to individual student tables, two interview cubicles which may be used by students studying personnel job interview techniques. The Accounting Laboratory is a large room with space for individual work tables for students in Accounting.

In the south wing of the fourth floor is located a second Accounting Laboratory of the same capacity as that on the third floor, housing seventy students at tables with calculating machines. Adjoining this laboratory is a Machine Room in which will be placed the larger business machines for use by

advanced students in accounting.

When the Addition was built, portions of the old building were reconstructed. New facilities provided in the old building include: staff and clerical offices for a Bureau of Social Research, space for a Marriage Counseling Center, new Statistics Laboratories, an Anthropology Museum and Laboratory, and additional space and modernization for the Bureau of Business Research.

Further, alterations in the Commerce Library on the second floor approximately double the size of that facility. In the main reading room, seating has been increased from 140 to 200. As previously noted, a supplemental study room, seating 96 students, has been provided in the basement room of the addition. Book storage capacity has been increased from 25,000 to 50,000

With the completion of the Addition to Hagerty Hall, the College of Commerce and Administration has, as is apparent from the above, much improved facilities for its programs in business education, research, and public service.

> Dallas in '51 (Continued from page 13)

tennis courts, 5 swimming pools, and 25 lighted baseball diamonds. The State Fair of Texas, founded in 1886, has invested over \$35,000,000 in improvements on its 195 acres of grounds only two miles from the business district to make it a yearround cultural and amusement center. In addition to exhibition buildings, its facilities include the famous Cotton Bowl with a seating capacity of 75,000, the Starlight Operetta Casino, the Auditorium, the Ice Arena, the Midway, the Racetrack, and the Texas Hall of State, the Aquarium, the Natural History Museum, the Fine Arts Museum (collections valued at over \$2,000,000), and the Health Museum.

All the important denominations are represented in Dallas' 500 churches and many of the church buildings are outstanding architecturally. It is of interest that a first prize was awarded the architects of the modern Unitarian Church in Dallas of which a Deltasig, Robert Raible, Eta Chapter, has been the

minister for 8 years.

A FEW HOTEL ADOLPHUS BRAGS

Only last June The Adolphus was completely remodeled, redecorated, modernized, and air conditioned from basement to roof, at a cost in excess of \$2,000,000. Eight of a total of ten electronically-controlled, high-speed elevators have already been installed. The coffee shop, completely refurnished from

kitchen out, gives an impression of fresh, clean, uncluttered design-modern in every respect. The dining room-where 400,000 meals are served each year-now presents a much lighter, brighter, and cheerier appearance than before. In the kitchen all equipment was replaced with new stainless steel. The mezzanine floor has undergone a complete transformation, too. Here seven private banquet and meetings rooms, seating some 445 for simultaneous meetings (over 105,000 meals a year), have been relocated, resized, and all completely refurnished. Meeting rooms were disconnected from the main hotel air conditioning system and an independent system installed adjacent to the rooms themselves, providing vastly improved cooling and circulation of air in an area where some 345,000 people gather for meetings each year. In the main lobby itself, sweeping changes have taken place to obtain a modern look and at the same time to improve the lighting with recessed fixtures illuminating the lobby pleasantly but not brilliantly.

Construction now under way for the 520-room addition to Hotel Adolphus will make it the largest and finest hotel plant in the Southwest. The additional rooms will bring the total in the hotel to 1,370, making The Adolphus the largest hotel between Chicago and Los Angeles and, apparently, the largest completely air conditioned hotel in the world. The new 24floor addition includes a lavishly decorated formal dining room, three more elaborate private dining rooms and a smart cocktail lounge. All rooms will have individually-controlled summer-winter air conditioning units, combination tub and shower, circulating ice water, and six-channel radios. Television reception will be available for those guests who desire it. Corridors will be fluorescent-lighted and bed rooms will have in-

Presently The Adolphus can accommodate approximately 3,250 guests for dining at one time. The new dining rooms will increase its facilities for dining to 4,000 guests. The additional private dining rooms will make the ratio of such rooms to the size of the hotel twice the national average. The Adolphus

will then have six ballroom areas, vastly increasing the con-

vention and meeting capacity of the hotel.

direct lighting.

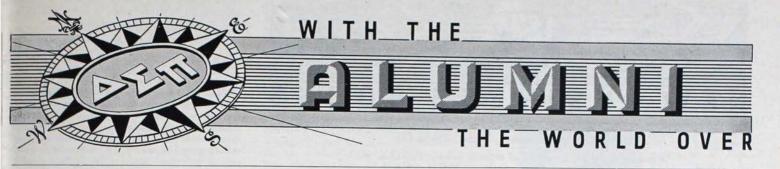
The best of these facilities have been reserved for the Grand Chapter Congress in September 1951. With Hotel Adolphus's air conditioning controls at your own finger tips and a delightful Dallas climate there need be no thought given to Texas "heat"which actually is a greatly exaggerated conception in the minds of those who are not acquainted with all the facts. Plan now for a wonderful time, for "LIKE A TEXAN'S SIX-GUN-WE'RE SHOOTIN' THE WORKS IN FIFTY-ONE."

Watch for the January 1951 issue of The DELTASIG-for

more brags about Texas-and Dallas.



THE FAMOUS COTTON BOWL in Dallas, Texas is one of the many sights that the visitors attending the Eighteenth Grand Chapter Congress will see.



Schujahn Now Vice President of General Mills, Inc.

RECENTLY EDWIN L. SCHUJAHN, Wisconsin, was elected vice president of General Mills, Inc., in Minneapolis, Minnesota. Brother Schujahn's history with the company starts back in 1924 when he became affiliated with



EDWIN L. SCHUJAHN, Wisconsin

the Washburn-Crosby Company, predecessor of General Mills. His career began as a clerk, but he was soon transferred to the New York office to fill the vacancy of the New Jersey sales manager. Following that, he returned to Minneapolis as an assistant to the Eastern flour sales manager. Just about the time he was becoming acclimated to Minnesota he was transferred again to Buffalo, the Eastern headquarters, where he stayed until July, 1945. While in the Eastern division of the Washburn-Crosby Company, Brother Schujahn managed the grocery products operations of that company and became vice president in 1938. When the Washburn-Crosby Company became part of General Mills, Inc., he returned to Min-neapolis as director of grocery products sales for the Eastern, Southeastern and Western divisions.

In February of 1949, he went to the Harvard Business School to participate in the 13 weeks executive management program there. Shortly after his return from Harvard he was appointed director of general flour sales which entailed the management of sales for all flour products of General Mills, and at present he has about 250 men under his direction. His appointment to the office of vice president not only recognized his ability but also the importance of the particular activity that he heads.

It is interesting to note that Delta Sigma Pi now has two vice presidents of General Mills, the other being Gordon Ballhorn, who also serves as comptroller of this company, the largest in that particular industry. Both Brother Schujahn and Brother Ballhorn are graduates of the University of Wisconsin where they became members of our Psi Chapter.

Brother Schujahn has been most active in

Brother Schujahn has been most active in the national affairs of Delta Sigma Pi and has served as Grand President from 1930 through 1936. He still is called upon frequently to perform special duties, the last of which was to serve as chairman of the Committee on Nominations in 1947.

IFE MEMBERS

THIS IS A PARTIAL LIST of the members of Delta Sigma Pi who have recently become Life Members of the fraternity. The balance of the names of the new Life Members will appear in the next issue.

- 1538 Newell A. Reed, Beta Upsilon, Texas Tech
- 1539 HAROLD Q. LANGENDERFER, Alpha Upsilon, Miami
- 1540 WILLIAM R. MATTHEWS, Alpha Theta, Cincinnati
- Cincinnati
 1541 WILLIAM A. WELLET, Beta Omicron,
- Rutgers
 1542 HAROLD F. PUFF, Alpha Upsilon, Miami
- 1543 FRANKLIN W. SMITH, JR., Chi, Johns Hopkins
- 1544 JOHN E. TORPY, Beta Xi, Rider
- 1545 NICHOLAS DOROZINSKY, Beta Xi, Rider
- 1546 CHARLES R. ACTON, Gamma Eta, Omaha
- 1547 Peter A. Conway, Zeta, Northwestern
- 1548 W. Donald Eck, Alpha Omega, De Paul
- 1549 J. Frank Fetzer, Kappa, Georgia
- 1550 WILLIAM Y. BRYAN, Alpha Lambda, North Carolina
- 1551 DENTON A. FULLER, JR., Alpha Upsilon, Miami
- 1552 MARVIN A. CLEMENT, Gamma Mu, Tulane
- 1553 GRANT A. STREBEL, Sigma, Utah
- 1554 MICHAEL J. MOHAN, JR., Beta Sigma, St. Louis
- 1555 WILLIS S. CHRISTIE, Gamma Eta, Omaha
- 1556 H. Murray O'Hanlon, Mu, Georgetown
- 1557 JACK A. McCLAIN, Beta Eta, Florida 1558 JOHN D. HUMMEL, Beta Sigma, St.
- Louis
 1559 SAMUEL L. KINDICK, Beta Nu, Pennsyl-
- vania
 1560 ROBERT I. HODGSON, Gamma Kappa,
- Michigan State
 1561 Thomas McKinley, Mu, Georgetown
 - 1562 JOHN G. YOUNG, Chi, Johns Hopkins 1563 HOWARD C. HOLMAN, JR., Omega,
- Temple
 1564 CORNEL BOLOG, Beta Tau, Western Reserve

- 1565 WILLIAM H. HUGHES, Gamma Iota, New Mexico
- 1566 JOHN McLAUGHLIN, Beta Gamma, South Carolina
- 1567 JULIUS W. BUSSE, Gamma Theta, Wayne
- 1568 CYRUS H. COLE, Alpha Sigma, Alabama
- 1569 RALPH D. GROFF, Omega, Temple
- 1570 Lewis R. Weeks, Beta Gamma, South Carolina
- 1571 GORDON T. WALLACE, Gamma Zeta, Memphis State
- 1572 WILLIAM J. PETERS, Alpha Omega, De Paul
- 1573 George Fesperman, Pi, Georgia
- 1574 AUGUSTUS L. STEELE, Alpha Sigma, Alabama
- 1575 THEODORE MIJA, Beta Pi, Kent State

John Mee Staff Director of Truman's "Little Cabinet"

JOHN F. MEE, Ohio State, Member of the Grand Council, was appointed by President Truman to serve as staff director of his "Little Cabinet" a committee created to catalogue men and women specially qualified for high Government positions. Brother Mee was given special leave from Indiana University School of Business where he is chairman of the department of management and director of personnel relations to accept this position in the White House in Washington.



JOHN F. MEE, Ohio State

About a year ago Brother Mee also served as the State of Indiana's Commissioner of Revenue and had the specific job of reorganizing this department. Brother Mee is also active in the Air Force Reserve and he holds the rank of Colonel,



Compiled by Kenneth S. Tisdel, Alpha Chi

Associate Librarian, University of Missouri Library, Columbia, Mo.

Business Cycles

INTRODUCTION TO BUSINESS CYCLES, by Asher Achinstein, published by Crowell,

512 pp., \$4.00.

Critical and comparative examination of the varying treatments of business cycle theory developed since World War I, with greatest attention to the work of John Maynard Keynes, Wesley C. Mitchell and the National Bureau of Economic Research.

DYNAMICS OF BUSINESS CYCLES, by Jan Tinbergen & J. J. Polak, published by the University of Chicago, 376 pp., \$5.00.

An analysis of what is typical and common in economic fluctuations. Part I describes long-run, cyclical, and interrupted movements; part II explains these economic fluctuations; part III discusses economic policy or the ways in which economic movements may be influenced.

Capitalism

INTELLECTUAL CAPITALISM, by Johannes Alasco, published by World Universities Press, 158 pp., \$3.00.

A study of changing ownership and control in modern industrial society. The author's thesis is that economic power is passing from the actual owners of industrial organizations to the men who control the management.

MAKING CAPITALISM WORK, by Dexter M. Keezer & Associates, published by McGraw-

Hill, 325 pp., \$3.50.

An affirmation of capitalism that points out the defects in the system and suggests ways in which they may be overcome to preserve our freedom and stabilize our prosperity.

Corporate and Private Enterprise

STRUCTURE OF AMERICAN INDUSTRY, edited by Walter Adams, published by Mac-

millan, 598 pp., \$4.50.

A symposium of case studies of individual industries, ranging from cotton textiles to air transport. Each industry is discussed in terms of its organizational features, pricing pro-cedures and public policy alternatives.

SOCIAL ASPECTS OF ENTERPRISE IN THE LARGE CORPORATION, by George B. Hurff, published by the University of Pennsyl-

vania, 137 pp., \$2.00.

A study of the accountability of large corporations to the public and of the problems of safeguarding and asserting the stockholders' proprietary interest. The author is director of the College of Business Administration at the University of Florida.

SOCIAL COSTS OF PRIVATE ENTER-PRISE, by K. William Kapp. published by

Harvard University, 299 pp., \$450.

An analysis of the direct and indirect losses suffered by third persons or the general public as a result of private economic activities, such as occupational disease, air and water pollution, waste of natural resources. Argues for a fundamental revision of economic theory and public policy.

Executive Leadership

DEVELOPING MEN FOR CONTROLLER-SHIP, by Thornton F. Bradshaw, published by the Harvard Graduate School of Business

Administration, 241 pp., \$3.25.

Points out the importance of the controllership position in business, explains the requirements of the job, outlines the problems of training and development, and analyzes the steps various corporations are taking to help solve these problems.

HOW TO PICK LEADERS, by Graydon L. Freeman & E. K. Taylor, published by Funk & Wagnalls, 233 pp., \$3.50.

A scientific approach to selecting young men for executive job training and for those seeking such opportunities. Effectiveness of various testing and interviewing techniques are

CLIMBING THE EXECUTIVE LADDER, by George J. Kienzle & Edward H. Dare, published by McGraw-Hill, 260 pp., \$2.95.

A self-training course for people who want to succeed, dealing with the development of traits and personality necessary for advancement in business.

GROWTH AND DEVELOPMENT OF EX-ECUTIVES, by Myles L. Mace, published by the Harvard Graduate School of Business Administration, 210 pp., \$3.25.

A study of the ways in which numerous industrial companies are undertaking to develop

administrative talent.

MANAGING MEN AT WORK, by Selby S. Santmyers, published by International Text-

book, 313 pp., \$4.00.

Leadership training for foremen, business managers and those in a supervisory position who must be responsible for the work of others. Discusses the foremen's job, his responsibilities for both the well-being of the men under him and their output, and explains labor laws and labor unions.

Industrial Relations

WAGE AND SALARY FUNDAMENTALS AND PROCEDURES, by Lionel B. Michael, published by McGraw-Hill, 343 pp., \$4.50.

Presents an over-all picture of the factors involved in wage and salary administration and alternative methods of determining rates of pay through job analysis, classification, evaluation, time and motion study, selection and placement, merit rating.

FROM THE WAGNER ACT TO TAFT-HARTLEY, by Harry A. Millis & Emily C. Brown, published by the University of Chi-

cago, 733 pp., \$8.50. An appraisal of the nation's labor experiences under these two acts. A study of national

labor policy and labor relations useful to government administrators, lawyers and union and management representatives.

Insurance

ANALYSIS OF GROUP LIFE INSUR-ANCE, by Davis W. Gregg, published by University of Pennsylvania, 285 pp., \$3.75.

Presents the most comprehensive description

now available of this kind of insurance. Factors determining costs, the typical provisions of master contracts, the rights and obligations of certificate-holders, methods of marketing and selling group insurance, and methods of determining premium rates are all discussed, based on the operations of the seven largest group companies.

INLAND MARINE AND TRANSPORTA-TION INSURANCE, by William H. Rodda, published by Prentice-Hall, 555 pp., \$6.65.

Traces the early development of business practices and problems facing the underwriter in providing the various coverages available. Coverages are grouped according to the needs of policy-holders and types of insurance protection afforded. Based on the new forms which became mandatory March 1, 1950.

International Trade and Investment

CAPITAL IMPORTS AND THE AMERI-CAN BALANCE OF PAYMENTS: 1934-1939. by Arthur I. Bloomfield, published by the University of Chicago, 357 pp., \$6.00.

A study in abnormal international capital movements and the need for some kind of direct control over such transfers. Discusses the nature and effect of large transfers of private capital into the U.S. between the 1934 devaluation of the dollar and the outbreak of World War II.

UNITED STATES AND THE RESTORA-TION OF WORLD TRADE, by William A. Brown, published by Brookings Institution, 585

pp., \$5.00.
An analysis and appraisal of two international instruments, the International Trade Organization Charter and the General Agreement on Tariffs and Trade, as guides for U.S. foreign economic policy.

PEACE BY INVESTMENT, by Benjamin A. Javits, published by Funk & Wagnalls, 252

pp., \$3.00.

An analysis of the Point Four program and a commentary upon its implications. Proposes a world-wide program of U.S. leadership and loans for economic rehabilitation and regeneration. Explores the major capital and equipment needs of individual nations and regions.

TECHNIQUES OF INTERNATIONAL TRADE, by Morris S. Rosenthal, published by

McGraw-Hill, 569 pp., \$6.00.

A comprehensive treatment of the rights and obligations of buyers and sellers which must be known and followed by persons engaged in foreign trade. Thoroughly documented with forms whose use and meaning are explained in the text, and rules and agreements in force for exporters and importers.

CUSTOMS UNION ISSUE, by Jacob Viner, published by Carnegie Endowment for Inter-

national Peace, 229 pp., \$2.50.

An examination for the possibilities of customs unions as a regulative force in international trade as evidenced by Benelux, Franco-Italian Customs Union Treaty, Council of Europe, etc. Discusses compatibility of such unions with the most-favored nation principle.

Marketing

THEORY IN MARKETING, edited by Reavis Cox & Wroe Anderson, published by Irwin, 350 pp., \$5.00.

These selected essays provide a broad approach to the study of marketing theory. The symposium is presented under four main headings: new concepts in marketing, marketing theory and economic theory, competition and public policy, and sharpening the tools of analysis.

MARKETING RESEARCH PRACTICE, edited by Donald M. Hobart, published by

Ronald, 480 pp., \$5.00.

Written by members of the Curtis Publishing Co. research division, this is a practical manual of what has been learned of research methods and techniques based on detailed reports of the major market research projects carried out by the Company's staff.

MASS MARKETING TO THE "FOUR HUNDRED" MASS RETAILERS, by Edward B. Weiss, published by Funk & Wagnalls, 410

pp., \$5.00.

Describes merchandising, selling and advertising policies that manufacturers may find successful in cultivating the 400 giant retail outlets that account for more than 50% of total sales in dry goods, drugs, food, jewelry,

Public Relations

PRACTICAL PUBLIC RELATIONS IN BANKING, by William T. Dunn, published by Bankers Publishing Co., 183 pp., \$3.75.

Presents a two-way continuous process of good-will by means of which banks may earn good relations with the public, that is with their customers, employers, stockholders and

DELTASIGS OF ACHIEVEMENT

JOHN D. HICKERSON. Georgetown Assistant Secretary of State

JOHN D. HICKERSON, Georgetown, is another Deltasig who is prominent in the world of business. Brother Hickerson, who came originally from Temple, Texas, has the rank



JOHN D. HICKERSON, Georgetown

of career minister in the Foreign Service and has been one of America's top spokesmen in the "Cold War." Initiated into Mu Chapter as an Honorary Member in 1937, he is also an instructor in Diplomatic and Consular Practices at Georgetown University.

John graduated from the University of Texas and at 22 took and passed the Foreign Service entrance examinations. Appointed vice-con-

sul, his first post was Tampico, Mexico, in 1920. After remaining there for two years he was sent to Rio de Janiero, at which post he received the rank of consul. With this rank he then went to Para, Brazil, and from there to Ottawa, Canada. In 1927, Mr. Hickerson was assigned to duty in Washington in the Division of West European Affairs and in 1930 became assistant-chief of that division. Next followed his appointment as chief of the British Commonwealth Division in 1944, of which he presently became the deputy director. It should also be mentioned that Brother Hickerson served on the American-Canadian Permanent Joint Board on Defense from 1940 to 1946.

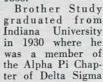
Last August, he received his appointment as the assistant secretary of state for United Nations Affairs. This position has involved him prominently in the "Cold War" bickerings which have been so serious an issue in the U. N. history of the past months. As this country's representative on the six-nation U. N. Atomic Energy Commission, Brother Hickerson has worked toward a solution to this problem, encountering the familiar opposition of Soviet Russia.

The movement for World Federalism has also demanded John's attention of late, since various U. S. Senators have expressed their backing of some of the proposals for federalism which have been put forward, "This is a field in which we must make haste slowly, said Hickerson to the Senate recently, pointing out that the American people have not faced a constitutional issue of equal significance since 1789. It is indeed gratifying to know that a man of Brother Hickerson's caliber is instrumental in the handling of some of today's most vital problems.

ROBERT S. STUDY, Indiana President, French Hand Laundry Co.

WHEN YOUR WIFE MOANS about washing all of your dirty shirts or when the laundry forgets to replace a broken button or two, don't blow your top, instead think of





Pi. After graduation he went to work for Brother Edward Mayer, Northwestern, of the H. Kohnstamm & Co., laundry suppliers. Three years later he left there to take over the management of sales and claims with the French Hand Laundry Company. In 1935 the plant was completely revamped and the latest equipment installed with the result that the volume and quality of work increased. In 1940, Brother Study became general manager and then, in 1949, he was elected president.

The French Hand Laundry Company has over 100 employees, a very modern plant com-pletely lighted by fluorescent lights, and is wired for music by Muzak. The plant has a city wide reputation for its hand work on silks and linens, and has special departments for the laundering of blankets, drapes, furni-

ture covers and dry cleaning.

ROBERT S. STUDY,

Indiana

Brother Study has always played an active part in Delta Sigma Pi and he has served as president of the Chicago Alumni Club. In family department he is tied with Bing Crosby, both having four boys.

W. T. STEVENSON, Kansas Executive Vice President of Texas Gas Transmission Corp.

THE CAREER of W. T. Stevenson, Kansas, began in Kansas City where he was a member of the utility department of Arthur Andersen and Company, public accountants.



W. T. STEVENSON, Kansas

As a result of an assignment to work for the predecessor companies of Kentucky Natural, he was offered an executive position with those companies, which a year later brought him to Owensboro, Kentucky, in July of 1930. Brother Stevenson installed an accounting system and organized an office for Kentucky Natural and held the office of assistant treasurer and office manager of

Kentucky Natural until 1942, when he became vice president and treasurer. At this same time he was named president of Western Kentucky Gas Company, then a subsidiary of Kentucky

Natural.

In 1945, he was made vice president and director of Memphis Natural Gas Company and vice president, treasurer, and director of Texas Gas when it was organized in 1945 as a holding company. When in 1948, Texas Gas became an operating company through merger of Memphis Natural and Kentucky Natural, Brother Stevenson started the busiest two years of his life to date.

Born in Leavenworth, Kansas, in 1900, he went to public schools, high school, and college in that state. At the University of Kansas he met Dorothy Ensminger of Kansas City, whom he married two years after graduation, in 1925. Brother Stevenson has three children, William, Jr., Margaret, and Charles.

PERSONAL . MENTION

CLAUD G. ROBINSON, Louisiana Tech, is now associated with the Lion Oil Company in Eldorado, Arkansas. WILLIS S. CHRISTIE, Omaha, is engaged

in investment banking training with Burns
Potter and Company in Omaha, Nebraska.
R. KENNETH GEISERT, Missouri, is a
traveling auditor for the General Electric
Company in Schenectady, New York.
U. WRIGHT KERNS, Temple, now manages

Shaw Jewelers of which he is a partner, in Wellsboro, Pennsylvania.

LE JEUNE P. BRADLEY, Indiana, recently assumed the position of assistant director of student affairs at Alabama Polytechnic

Institute in Auburn. FOSTER W. SWOPE, Miami U., is a field representative for the Eagle-Picher Company, an insulation concern in Cincinnati, Ohio.

CHARLES H. ZAPFFE, Texas, holds the position of purchasing department expeditor at the Chance Vought Aircraft Company, a divi-sion of United Aircraft, in Grand Prairie, Texas.

THEODORE J. ZOTTOLA, Rider, is office manager of the Goodyear Tire and Rubber Company in Jenkintown, Pennsylvania.

WILSON L. FORKER, Drake, is a Chartered Life Underwriter for the Equitable Life Insurance Company of Iowa at their Des Moines office.

ROY H. WARMEE, Buffalo, is vice president and general sales manager of the White Manufacturing Company, St. Paul, Minnesota. CHARLES F. GRIFFIN, North Carolina, is

studying law at Duke University in Durham,

North Carolina.

RALPH F. DUPES, North Carolina, is serving as the comptroller of the Times Herald Company, which operates a newspaper and radio station in Port Huron, Michigan.

ADRIAN D. SUPPLE, North Carolina, has been promoted to the position of general sales manager of Pittsburgh and Western Pennsylvania for the Reuben H. Donnelley Corpora-

PRENTISS H. COLE, North Carolina, holds a position with the Fargo Paper Company,

Fargo, North Dakota.

GERALD A. PORTER, Mississippi, is professor of office administration at the University of Mississippi, School of Commerce and Business Administration, at University, Missis-

william S. WADDELL, Missouri, holds a position in the production department at the Continental Oil Company at Nocona, Texas. DAVID H. HARBISON, Missouri, is branch

manager of the International Harvester Company at Salina, Kansas.

DONALD R. SMUCKER, Chicago, is an abrasive engineer in the Coated Abrasives Division of Armour and Company, Alliance,

WALTER C. SELLARDS, Missouri, is associated with the Stanolind Oil and Gas Com-

pany in Tulsa, Oklahoma.

ALEXANDER W. MAC DOUGALL, De Paul, is the secretary and comptroller of the Union Ice Cream Company, Nashville, Ten-

DONALD M. NETTLES, South Carolina, is with the Wachovia Bank and Trust Company,

Charlotte, North Carolina.

ROY A. BEAVER, Oklahoma, is the assistant secretary-treasurer of the Halliburton Portland Cement Company, Corpus Christi, Texas.

CAM S. BARRETT, JR., Louisiana State, is with the Shell Oil Company, Inc., Norco,

Louisiana

KENNETH R. WAHLBERG, Minnesota, has been promoted to the vice presidency of Shaughnessy and Company, investment banking and securities in St. Paul, Minnesota.

DOVE H. PATE, South Carolina, is secre-

tary of the Gas Engine and Electric Company, wholesale distributors, Charleston, South

Carolina.

JESS T. HILLER, Penn State, is with the New York Belting and Packing Company,

Passaic, New Jersey.
GERALD G. SCHMIDT, Marquette, has accepted the position of commercial agent of Interstate Dispatch, Inc., which is an interstate truck line located in Milwaukee, Wisconsin.

JOE J. MARSH, Colorado, is president and general manager of Swayne, Marsh, Wimbush,

Inc., Denver, Colorado.

KENNETH E. WOLZ, Missouri, is the administrator of the Columbia Hospital, Astoria, Oregon

ROBERT J. BITTERLI, Northwestern-Zeta, is the assistant manager and credit analyst of the Purchase Credit Company in

JOHN E. TAYLOR, Alabama, has assumed the responsibility of budget supervisor at the American Chain and Cable Company, Reading, Pennsylvania.

DAVID S. PITTS, Louis ana State, is with

the Creole Petroleum Corporation and serves as accountant supervisor. This concern is lo-

cated in Caracas, Venezuela.

JAMES T. LANDON, Florida, was recently appointed to the position of state hotel com-missioner of the State of Florida. Tallahassee, at this time, is his headquarters.

KELSO T. SMITH, Baylor, is employed as the purchasing agent of the Samuels Glass Company, glass distributors in San Antonio, Texas

EDWARD G. BALFE, Detroit, is a cost estimator with the Detroit Gasket and Manu-

facturing Company, Detroit, Michigan.
W. THURMAN MONCIER, Tennessee, was promoted to millinery buyer and department manager of the John A. Brown Company, Oklahoma City, Oklahoma.

KENNETH H. FOOTE, Colorado, accepted a position as junior accountant with Peat, Marwick, Mitchell and Company in San

Francisco, California.

ELMER C. UHLHORN, Pennsylvania, is a chief petty officer with the United States

MICHAEL S. VARGO, Ohio State, is a life underwriter with Massachusetts Mutual

Life, Columbus, Ohio.
CARROL V. VOELKERS, Iowa, is in the employ of the Pioneer Litho Company, Cedar

Rapids, Iowa. EARL O. WALKER, Denver, has for the past several years been an auditor in the revenue department of the State of Colorado.

ROBERT N. WARD, JR., Rutgers—Beta Omicron, is with the National Cash Register

Company, Newark, New Jersey.

AHNFORD L. COMBS, Cincinnati, teaches at the Delhi Township School, which is located in Cincinnati, Ohio.

JAMES B. TROTTER, Missouri, is with General Motors Acceptance Corporation, Albuquerque, New Mexico.

ROBERT L. PUGH, Texas, holds the position of office manager with the Larson Con-

struction Company in Austin, Texas.
WILLIAM C. PEARSON, Alabama Poly, is a business management representative for the Studebaker Pacific Corporation, Portland,

HAYWOOD C. COLVIN, Alabama Poly, has accepted a position with the Virginia-Carolina Chemical Company, manufacturers of plant

food, at Birmingham, Alabama. PETER SCOTESE, Pennsylvania, has been promoted to sales manager of the eastern territory of Nashua Mills, a division of Textron. Inc., at New York.

RICHARD W. JEFFERIS, Temple, is employed by Sears, Roebuck & Company in

Wenatchee, Washington.

ROBERT B. NIENOW, Wisconsin, is assistant controller of the Kyle Company, manufacturers of electrical transmission equipment,

Milwaukee, Wisconsin.
ROBERT M. PARKS, Missouri, has accepted a position of assistant to the credit manager of the Jewett and Sherman Company, importers and manufacturers of foods, located in Kansas City, Missouri.

JOHN W. HAM, JR., Georgia—Pi, was pro-

moted to head of the bookkeeping department of Akra Brothers at Jacksonville, Florida.

RAYMOND M. WHEAT. Johns Hopkins, has assumed a new responsibility as treasurer of the Sinclair-Scott Company, Baltimore, Maryland

WILLIAM H. SCHARR, Pennsylvania, is employed by seven firms as a sales representa-tive in Drexel Hill. Pennsylvania.

ALDO E. GARONI, Georgia-Kappa, a lieutenant-colonel in the Air National Guard, is assistant chief of staff for personnel. Brother Garoni is stationed at the Marietta Air Force Base in Marietta, Georgia.

GEORGE R. MORGAN, Missouri, is the assistant credit manager of the Sheffield Steel

Corporation, Kansas City, Missouri. JOSEPH F. MULLEN, Rider, heads the commercial department at Clifton High School,

Clifton, New Jersey.
EDWARD D. MARKYTAN, Nebraska, holds a position in the auditing and inspection department of the Los Angeles branch of the Bank of America.

DAVID E. MYRICK, Alabama Poly, has been promoted to assistant manager of Myrick's Furniture in Orlando, Florida.

VERNE R. NAFZIGER, South Dakota, has accepted a position with the Skelly Oil Com-

pany in Kansas City, Missouri.

JOHN W. OSBON, Johns Hopkins, is comptroller at the Conmar Products Company, manufacturers of metal zippers and plastics,

Newark, New Jersey.

ODONE G. OTTAUNICK, Rider, was advanced to office manager of the Pocono Gas

Company in Cresco, Pennsylvania. HENRY H. PANDL, Marquette, has accepted the position of assistant buyer of Ed. Schuster and Company, Inc., Milwaukee, Wis-

HOWARD K. PAYNE, Iowa, is the budget director of the John Deere Des Moines Works

in Iowa.

EDWIN J. PESEK, Texas, is an accountant for the Magnolia Petroleum Company, Dallas,

HAROLD F. PUFF, Miami U., teaches at the School of Business, Miami University, in Oxford, Ohio.

WILLIAM C. WILSON, Denver, is the benefit payments examiner of the Veterans Administration in Denver, Colorado.

JAMES S. McKEMY, Missouri, is associ-

ated with the Texas Company, Port Arthur,

WILLARD B. JOY, Alabama, is president and general manager of Steel Builders, Inc., Columbus, Georgia.

NORMAN W. KURTZ, Wisconsin, is chief accountant of the Clipper City Transit Company, Manitowoc, Wisconsin.

PAUL F. HOIERMAN. Northwestern—Beta,

is resident manager of the Allstate Insurance Company, Milwaukee, Wisconsin. CHARLES H. STARK, Temple, is vice presi-

dent of the Riverside Hosiery Mills, Riverside, New Jersey.

JACK MEANS, Northwestern—Beta, is assistant manager of the central wholesale department of the Bowman Dairy Company in Chicago, Illinois.

WILLIAM A. NELSON, Northwestern— Beta, is the owner of the Nelson-Martinson Company, an advertising concern in Chicago,

Illinois.

L. ALLEN BAKER, Missouri, is sales manager of Philips and Company, Columbia, Missouri.

GEORGE L. FORSYTH, Rider, is secretary of the Kelly-Forsyth Corporation, Ithaca and Port, Levden, New York, He is also manager of the Port Leyden Mill of this firm.

ROBERT E. MOORE, Rutgers—Beta Omi-

cron, is the assistant plant manager of the Ford Motor Company, Metuchen, New Jersey.

JOHN W. CORBIN, Indiana, is now associated with the Sandborn Banking Com-

pany, Sandborn, Indiana.

DANIEL G. SHEA, Detroit, is a member of

the Michigan Municipal Employees' Retirement Board. Brother Shea is a lawyer with the firm of Daniel G. Shea, located in Detroit,

GEORGE F. HASLANGER, Michigan, is a price and cost analyst with the Bendix Products Division, manufacturer of aviation and automotive brakes and carburetors, South Bend, Indiana.

Dean Carroll Replaces Dean Carroll at N. Carolina

DEAN THOMAS H. CARROLL, California, left the College of Business Administration at the University of Syracuse to replace Dean D. D. Carroll, of the School of Commerce at the University of North Carolina, who has retired. Brother Tom Carroll had been dean at the University of Syracuse for four years and, in 1946, when he assumed his deanship there he was only 31 years old, making him one of the youngest deans in the country.

Brother Carroll is a native of San Francisco and he received his B.S. Degree and Master's Degree in business administration from the University of California. From there he went to Harvard where he received the degree of Doctor of Commercial Science. In the capacity of research assistant, he remained at Harvard, later becoming a member of the faculty and then, finally, assistant dean before he entered the navy in World War II.

While in service, he attained the rank of lieutenant commander and was in charge of the officer candidate section, Bureau of Naval Personnel in Washington, D.C. Brother Carroll has also been very active in educational circles and has served on the executive committee of the American Association of Collegiate Schools of Business.

Clive Dunham New Dean at U. of Mississippi

DR. CLIVE F. DUNHAM, South Dakota, who became Dean of the School of Commerce and Business Administration on July I, has been on the University of Mississippi faculty for the past thirteen years, serving for one year as an associate professor and then as professor and head of the Department of Accountancy.



CLIVE F. DUNHAM, South

Brother Dunham was at one time an assistant in the Bureau of Research at the University of Illinois and a teaching assistant in accountancy. He was graduated from Illinois in 1929 with a B.S. in accountancy, receiving his master's degree in the same field from that school in 1932 and his doctorate in economics, also from Illinois, in 1935. He became a Certified Public Accountant in 1935.

Following his graduation, he was professor of economics at Huron College, and was later assistant professor of business administration at the University of South Dakota.

THE CENTRAL OFFICE REGISTER

THE FOLLOWING MEMBERS of Delta Sigma Pi have visited the Central Office since the last issue of The Deltasic. If there is no city shown after the name it indicates they reside in Chicago.

LAWRENCE P. AVRIL, Kent State, Bloomington, Indiana; CHARLES L. LECROY, JR., Georgia-Pi, Bloomington, Indiana; JAMES A. GATES, De Paul; JAMES S. KAREL, Illinois, Riverside, Illinois; Peter G. Sigalos, Illinois; ROBSON D. McIntyre, Kentucky, Lexington, Kentucky; Robert O. Lewis, Northwestern-Beta; Norman A. Prusinski, Illinois; Fred M. Vance, Illinois; Robert J. Zima, Illinois; Robert Landekil, Jr., Michigan State; Glenn A. KLINELL, Northwestern-Beta; ROBERT J. PERDUE, Northwestern-Beta; ROBERT H. KING, Rider, Olean, New York; ROBERT J. BLACK, Northwestern-Beta, Oak Park, Illinois; JOHN A. BRDECKA, Northwestern-Zeta, Evanston, Illinois; DUANE H. McELMURRY, Northwestern-Zeta, Superior, Wisconsin; VIRGIL N. SHURTS, Miami U., Oxford, Ohio; ROBERT I. PANUN-CIALMAN, De Paul; JOHN WANDA, JR., De Paul; RAYMOND J. BOCHENSKI, De Paul; DENNIS J. MOLLAHAN, De Paul; WALTER J. KOEHLER, JR., De Paul; ROGER T. LARSON, Nebraska, Omaha, Nebraska; Leonard S. Sho-Mell, Alabama; Allen L. Fowler, Pennsylvania, St. Davids, Pennsylvania; Frances D. CARR, Michigan, Ann Arbor, Michigan; CARL W. KUHN, De Paul, Glen Ellyn, Illinois; HAROLD S. CRAWLEY, JR., De Paul; ROLLAND R. FLOCH, Northwestern-Zeta, La Grange, Illinois; CLARENCE T. NAGEL, Northwestern-Beta.

Rudolph Janzen, Minnesota, Minneapolis, Minnesota; David A. Nelson, Northwestern-Zeta, Evanston, Illinois; Ray J. Glazowski, Northwestern-Zeta; Robert G. Busse, Rutgers-Beta Omicron, Kalamazoo, Michigan; Theodore Lake, Jr., De Paul; David L. Powell, Pennsylvania, Philadelphia, Pennsylvania; Robert A. Sauerberg, Northwestern-Zeta; George T. Anton, Northwestern-Zeta, Evanston, Illinois; R. P. Lindmiller, Ohio, State, Cleveland, Ohio; John R. Ittersocen, New Mexico; Joseph C. Krivan, Temple, Detroit, Michigan; Roger Hynes, De Paul; Kenneth B. White, Boston, Dallas, Texas; Randolph K. Vinson, Northwestern-Beta; Harry D. Serantoni, De Paul; Henry S. Brown, Northwestern-Zeta; William R. Muirhead, Rutgers-Beta Omicron, Newark, New Jersey; Paul J. Bond, Jr., Northwestern-Beta, Des Plaines, Illinois.

Henry A. Zwarycz, De Paul; Clifford H. Rasmussen, Northwestern-Beta, Webster Groves, Missouri; Wayne P. Hansen, De Paul, Skokie, Illinois; Joseph N. Thomas, Indiana, Gary, Indiana; Michael B. Schneider, De Paul; Clarence C. Lubinski, Illinois; Walter P. Weith, Illinois; William J. Grzena, Northwestern-Beta; Hugh K. McKee, Jr., Mississippi, Picayune, Mississippi; Maurice S. Murray, St. Louis, Richmond Heights, Missouri; Leonard C. Jones, Nebraska, Western Springs, Illinois; Clifford A. Sell, Illinois; Patrick J. Gill, De Paul; Robert K. Owen, Northwestern-Zeta, Park Forest, Illinois; Vernon O. Schroeder, Louisiana Tech, Alexandria, Louisiana; Charles J. Gaisor, Denver; Robert O. Hughes, Pennsylvania, Drexel Hill, Pennsylvania; William R. Galis, De Paul; Alexander R. Chisholm, Northwestern-Beta, Crete, Illinois; Wilbert W. Pate, Northwestern-Beta, Arlington Heights, Illinois.

DALE H. ASKEY, Nebraska, Lincoln, Nebraska; RICHARD H. MAHONEY, Michigan State, Oak Park, Illinois; CALVIN M. CORRON, Northwestern-Zeta, Evanston, Illinois; Frank C. Brandes, Georgia-Kappa, San Francisco, California; William R. Merrick, Baylor, Dallas, Texas; Henry C. Lucas, Nebraska, Omaha, Nebraska; Clyde Kitchens, Georgia-Kappa, Atlanta, Georgia; J. Harry Feltham, Johns Hopkins, Baltimore, Maryland; Jack L. Metcalf, Northwestern-Beta; H. Palmer Lippincott, Pennsylvania, Philadelphia; Marwyn L. Gilmore, South Dakota, Ft. Dodge, Iowa; James A. Kerr, Northwestern-Beta, Tulsa, Oklahoma; Rudolph H. Weber, Northwestern-Beta; Douglas J. W. Clark, Rutgers-Beta Omicron, Long Valley, New Jersey; William T. Moncier, Tennessee, Bristol, Tennessee; Mayben P. Newby, Illinois, Kansas City, Missouri; and Glenn W. Chambers, Atlanta-Kappa, Monroe, Michigan.

Horne Becomes Chief Economist of Cotton Council

McDONALD K. HORNE, JR., Mississippi, has resigned his office as dean of the School of Commerce and Business Administra-



McDONALD K. HORNE, JR., Mississippi

tion at the University of Mississippi, to become the chief economist for the National Cotton Council. His office will be located in Memphis, and he will serve as an advisor of economic policies for the nation's cotton industry, which is devoted to the growing, marketing and processing of cotton.

Brother Horne was born in Winona, Mississippi, in 1909, received his early schooling there and in 1930 he graduated from the University of Mississippi with an A.B. Degree. He secured his Master's Degree in 1932 from North Carolina and his Doctor's Degree in 1940. His first position was that of managing editor of the Tupelo Journal in 1934. In 1935 he joined the staff of the University of Mississippi, where he later directed the Bureau of Business Research and headed the Department of Economics and Business Administration before becoming dean of the School of Commerce and Business Administration.

In the last ten years, Brother Horne has served as advisor to many governmental committees and headed several commissions particularly in relation to the cotton industry and labor relations. He also served in the navy during the last war and held the rank of lieutenant commander.

Root Now Comptroller of Southern Methodist U.

TRENT C. ROOT, Texas Tech, has been elected comptroller of Southern Methodist University at Dallas, Texas. The election



TRENT C. ROOT, Texas Tech

makes Brother Root the school's first fulltime comptroller. He previously served as assistant to the president in finance and administration. Prior to assuming his duties at Southern Methodist University, he was assistant to the president of Texas Technological College in Lubbock, Texas, and dean of the School of Business Administration there.

Brother Root is a graduate of Baylor University and holds a Master of Business Administration from Harvard. He has also done research work at the University of Colorado.

McCormick Is Employer Delegate to International Labor Conference

WHEN THE THIRTY-THIRD SESSION of the International Labor Conference convened in Geneva, Switzerland, on June 7, Charles P. McCormick, president of McCormick and Company and Honorary Member-atlarge of Delta Sigma Pi, represented the United States as employer delegate for the second consecutive year. He was accompanied by seven employer advisors. The employer delegate to this conference is appointed by the government each year after it consults with the United States Chamber of Commerce and the National Association of Manufacturers. The Geneva conference is set up on the tripartite theory, with employer, worker and government delegations participating.

The discussion of the agenda topics usually results in the conference adopting one or more recommendations on each subject. These are then submitted to the 60 member nations for consideration. The conference had before it this year several important items, including: industrial relations; equal remuneration for men and women workers for work of equal value; vocational training of adults, including disabled persons; and agricultural labor and minimum-wage regulation in agriculture. During the past year, Brother McCormick has spent a great deal of time looking after em-

ployer interests in the International Labor Organization. He is also chairman of the joint Chamber of Commerce-National Association of Manufacturers committee on the International Labor Organization.

Brother McCormick, in addition to being president of McCormick and Company, is also chairman of the board. Besides holding directorships in many other corporations in manufacturing, banking, insurance and other forms of business, he has found time to serve his government, his state, his city and his own school board.

Appointed Brigadier-General

CHARLES F. NIELSEN, Southern California, Lockheed Aircraft's director of parts and services, has been appointed a brigadiergeneral in the United States Air Force Re-



CHARLES F. NIELSEN, Southern California

serve. Confirmation by the Senate followed President Truman's nomination of Brother Nielsen. Born in Chicago, he went to California in 1926, and was graduated from the University of Southern California in 1930. Shortly after, he began working for Lockheed as a cost accountant.

Rising through the positions of chief cost accountant, export traffic manager, traffic manager and general traffic manager, Brother Nielsen in 1942 began civilian service with the Air Forces at the request of General H. H. Arnold and Assistant Secretary of War (Air) Robert Lovett. He established and directed a traffic and transportation division of the United States Air Force. A year later, he was commissioned lieutenant colonel, and was promoted to colonel in 1944. Nielsen was awarded the Legion of Merit for "exceptionally meritorious conduct in the performance of outstanding services," in January, 1946. Two months later he returned to Lockheed as production manager.

Brother Nielsen is married and has two sons, Robert Dennis and John Charles. They reside in Santa Monica, California, at the present time. He belongs to numerous organizations, including: the Air Force Association; Reserve Officers Association; American Legion, Allied Post #302; and the Jonathon Club in Los Angeles. In addition to this, Brother Nielsen is vice president of the National Defense Transportation Association, vice president of the Los Angeles Traffic Managers'

Conference, director of the Colwell Company in Los Angeles, and director of the California Federal Savings and Loan Association.

Photographic Honor Won by Deltasig

J. ELWOOD ARMSTRONG, Johns Hopkins, has once again distinguished himself in the photographic world by winning international honors in competition with outstanding photographers of the world in a contest sponsored by the Photographic Society of America. The print "Sunday Morning Retreat" shows a man reading a newspaper on stone steps of a colonnaded building in a street devoid of traffic. Brother Armstrong's print won in a final contest involving the five medal winners of each contest held by the Photographic Society of America in October, December, February, April and June during the year. With the award went a PSA pictorial division certificate and a gold medal symbolic of the achievement,

Brother Armstrong is noted internationally for his exhibition pictures and his best work has been done in marine studies and architectural patterns. He holds a top-ranking four-star merit award of the Photographic Society of America, is a photographic lecturer and author and is founder of the Photographic Speakers



J. ELWOOD ARMSTRONG, Johns Hopkins

Bureau. Recently he was named to head a new Photographic Society of America department calling for outstanding ability as a pictorialist. He is national director of the Pictorial Division and provides a "personalized print analysis" service on a nationwide scale. In addition, Brother Armstrong is a representative of the society's pictorial division in Michigan and a member of the faculty of the Detroit School of Photography. Under his leadership, the Detroit Guild won the National Photographic Society of America Contest two years ago. The guild came out first in two of the five national competitions in 1949 and 1950, winning achievement plaques.

Brother Armstrong is a Certified Public Accountant and an executive of the Jam Handy Organization in Detroit, producer of motion pictures, slide films and training aids. He serves as comptroller in charge of accounting, legal and tax matters. He also has served as a member of the Grand Council of Delta Sigma Pi and is at present chairman of the Committee on Nominations.



CHAPTERS

1950 Chapter Efficiency Contest Proves No Mystery to 32 Chapters

EITHER THE DELTA SIGMA PI Chapter Efficiency Contest is becoming easier each year or the chapters are gaining more experience and efficiency because each year the number and percentage of winners seem to grow. In 1949, 23 of the 52 chapters scored 100,000 points, which is 44%. In the 1950 Chapter Efficiency Contest, 32 of the 64 chapters participating attained the maximum number of points for a 50% average. The Honor Roll of the 1950 Chapter Efficiency Contest, which includes all of the chapters scoring more than 85,000 points, boasts a membership of 47 chapters. Only 17 chapters of the 64 participating were under the 85,000 mark and many of these were very close to it.

Those chapters scoring the maximum of 100,000 points were: Beta Chapter at Northwestern, Epsilon Chapter at Iowa, Zeta Chapter at Northwestern, Kappa Chapter at Georgia,

1950 WINNERS

Life Memberships were awarded to the head masters of the 32 chapters who tied for first place in the 1950 Chapter Efficiency Contest:

Life Memberships were awarded to the head masters of the 32 chapters who tied for first place in the 1950 Chapter Efficiency Contest:

Parke G. Howard, Beta, Northwestern (Chicago)

**Panke Harte, Epsilon, Iowa
Noral E. Poulson, Zeta, Northwestern
Edward W. Withorn, Kappa, Georgia (Atlanta)

**James L. Price, Nu, Ohio State

**CLARENCE G. DOUGHERTY, Nu, Ohio State

**THADDEUS J. WARD, Xi, Michigan

**ROBERT R. CARMICHAEL, Pi, Georgia (Athens)

**DONALD E. HARRIS, Pi, Georgia (Athens)

**DONALD E. HARRIS, Pi, Georgia (Athens)

**CHARLES F. SPARENBERG, Chi, Johns Hopkins

**Earl H. Numrich, Psi, Wisconsin

**John W. Kohl., Psi, Wisconsin

**John W. Kohl., Psi, Wisconsin

**John E. Wiedenman, Alpha Gamma, Penn State

**ROBERT W. FREEMAN, Alpha Delta, Nebraska

**ROBERT W. FREEMAN, Alpha Delta, Nebraska

**ROBERT J. COTTINGHAM, Alpha Delta, Nebraska

**ROLAND E. OVERVOLD, Alpha Epsilon, Minnesota

**Emil E. Souba, Alpha Epsilon, Minnesota

**Emil E. Souba, Alpha Epsilon, Minnesota

**Emancis L. Petty, Alpha Nu, Denver

**ROBERT M. SKILES, Alpha Pi, Indiana

**WARDNER B. CROCKETT, Alpha Rho, Colorado

**JOHN B. SHATTUCK, Alpha Rho, Colorado

**JOHN B. SHATTUCK, Alpha Pi, Indiana

**WARDNER B. CROCKETT, Alpha Rho, Colorado

**BONALD J. CRONIN, Alpha Sigma, Alabama

LOUIS L. VISE, Alpha Phi, Mississippi

**EDMUND J. NENDICK, Alpha Omega, De Paul

**TROMAS J. ZARCONE, Alpha Phi, Creighton

**WILLIAM J. LORD, Beta Kappa, Texas

**PAUL L. ORCHANIAN, Beta Xi, Rider

**CLARENCE M. BERRY, Beta Omicron, Rutgers

**PAUL L. ORCHANIAN, Beta Xi, Rider

**CLARENCE M. BERRY, Beta Omicron, Rutgers

**PAUR L. ORCHANIAN, Beta Xi, Rider

**CLARENCE M. BERRY, Beta Upsilon, Texas Tech

**ROBERT A. BERRY, Beta Upsilon, Texas Tech

**ROBERT A. BERRY, Beta Upsilon, Texas Tech

**CLARENCE M. BERRY, Beta Upsilon, Texas Tech

**CLARENCE M. BERRY, Beta Upsilon, Texas Tech

**CLARENCE M. BERRY, Beta Upsilon, Texas Tec

*In cases where two head masters served a single chapter during the year, each received a credit amounting to one-half the cost of a Life Membership.

1950 Delta Sigma Pi Chapter Efficiency Contest

| FINAL STANDINGS | CRAND | Division A | Division B | Division C | Division D | Division F |
|--|---|--|--|--|--|--|
| RANK CHAPTER UNIVERSITY | GRAND TOTAL POINTS | PROFES- SIONAL ACTIVITIES | SCHOLAR- SHIP | MEMBER- SHIP | Finances | CHAPTER ADMINIS- TRATION |
| MAXIMUM NUMBER OF POINTS PERMITTED | 100,000 | 20,000 | 20,000 | 20,000 | 20,000 | 20,000 |
| 1. Beta, Northwestern (Chicago) Epsilox, Iowa Zeta, Northwestern (Evanston) Kappa, Georgia (Atlanta) Nu, Ohio State | 100,000 100,000 100,000 100,000 100,000 | 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 |
| Xı, Michigan Pı, Georgia (Athens) Сні, Johns Hopkins Psı, Wisconsin Alpha Вета, Missouri | 100,000 100,000 100,000 100,000 100,000 | 20,000 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 |
| ALPHA GAMMA, Penn State ALPHA DELTA, Nebraska ALPHA EPSILON, Minnesota ALPHA ETA, South Dakota ALPHA NU, Denver | 100,000 100,000 100,000 100,000 100,000 | 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 |
| Alpha Pi, Indiana Alpha Rho, Colorado Alpha Sigma, Alabama Alpha Phi, Mississippi Alpha Omega, De Paul | 100,000 100,000 100,000 100,000 100,000 | 20,000 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 |
| BETA ETA, Florida BETA THETA, Creighton BETA KAPPA, Texas BETA XI, Rider BETA OMICRON, Rutgers | 100,000 100,000 100,000 100,000 100,000 | 20,000 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 |
| BETA PI, Kent State BETA UPSILON, Texas Tech BETA PSI, Louisiana Tech GAMMA DELTA, Mississippi State GAMMA ETA, Omaha | 100,000 100,000 100,000 100,000 100,000 | 20,000 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 |
| GAMMA THETA, Wayne GAMMA KAPPA, Michigan State 2. ALPHA LAMBDA, North Carolina 3. Mu, Georgetown. 4. BETA TAU, Western Reserve | 100,000 100,000 97,250 96,500 96,100 | 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 20,000 20,000 | 20,000 20,000 20,000 16,500 20,000 | 20,000 20,000 17,500 20,000 18,000 | 20,000 20,000 19,750 20,000 18,100 |
| 5. Beta Gamma, South Carolina 6. Gamma Zeta, Memphis State 7. Iota, Kansas 8. Beta Lambaa, Alabama Poly 9. Gamma, Boston | 96,000 95,850 95,250 95,250 93,600 | 20,000 19,600 18,800 15,250 19,300 | 20,000 20,000 20,000 20,000 20,000 16,800 | 18,500 20,000 20,000 20,000 20,000 17,500 | 17,500 17,500 20,000 20,000 20,000 | 20,000 18,750 16,450 20,000 20,000 |
| 10. Beta Omega, U. of Miami 11. Beta Zeta, Louisiana State 12. Gamma Iota, New Mexico 13. Alpha Iota, Drake 14. Delta, Marquette | 93,450 90,550 89,900 89,400 88,750 | 17,200 15,100 20,000 12,900 15,500 | 20,000 20,000 20,000 20,000 20,000 15,000 | 20,000 20,000 18,000 20,000 20,000 | 17,500 20,000 15,000 20,000 20,000 | 18,750 15,450 16,900 16,500 18,250 |
| 15. Alpha Zeta, Tennessee 16. Alpha Theta, Cincinnati. 17. Alpha Upsilon, Miami U. 18. Beta Sigma, St. Louis. 19. Upsilon, Illinois. | 87,350 86,350 82,900 81,700 80,650 | 17,050 20,000 17,150 19,850 19,000 | 19,500 20,000 20,000 16,600 18,000 | 20,000 16,000 20,000 20,000 7,000 | 20,000 20,000 16,000 12,000 19,500 | 10,800 10,350 9,750 13,250 17,150 |
| 20. ALPHA, New York | 78,200 77,500 77,050 73,800 72,150 | 18,200 16,500 9,100 5,050 12,400 | 20,000 14,000 20,000 20,000 3,000 | 13,500 18,500 20,000 18,000 17,500 | 15,000 15,000 20,000 20,000 20,000 | 11,500 13,500 7,950 10,750 19,250 |
| 25. Beta Rho, Rutgers. 26. Beta Chi, Tulsa. 27. Gamma Lambda, Florida State. 28. Beta Iota, Baylor. 29. Theta, Detroit. | 71,750 71,150 68,000 63,700 62,500 | 11,700 8,050 9,500 10,500 14,600 | 20,000 13,000 15,600 9,500 12,000 | 10,000 20,000 9,000 20,000 18,500 | 20,000 17,500 20,000 15,500 13,500 | 10,050 12,600 13,900 8,200 3,900 |
| 30. Beta Phi, Southern Methodist | 59,550 56,200 53,800 43,250 | 7,800 9,200 9,000 6,000 | 3,500 10,500 14,000 | 20,000 11,000 11,000 10,500 | 17,500 12,000 14,000 20,000 | 10,750 13,500 5,800 6,750 |

PREVIOUS WINNERS

| | PREVIOUS WINNERS | |
|--------------|---|----------------------|
| 1932 | Beta Eta, Florida | POINTS |
| 1933 | Kappa, Georgia (Atlanta) | 83,500 95,280 |
| 1934 | Beta, Northwestern (Chicago) | 100,000 |
| **** | Nappa, Georgia (Atlanta) | 100,000 |
| 1935 | Beta, Northwestern (Chicago) Kappa, Georgia (Atlanta) | 100,000 |
| 1936 | Kappa, Georgia (Atlanta) | 100,000 |
| 1937 | Kappa, Georgia (Atlanta) | 100,000 |
| 2000 | Aipua Deta, Missouri | 100,000 |
| 1938 | Beta, Northwestern (Chicago) Kappa, Georgia (Atlanta) Pi, Georgia (Athens) | 100,000 |
| | Pi, Georgia (Athens) | 100,000 |
| 1939 | Beta, Northwestern (Chicago) | 100,000 |
| | Delta, Marquette | 100,000 |
| | Alpha Beta, Missouri | 100,000 |
| | Beta, Northwestern (Chicago) Delta, Marquette Kappa, Georgia (Atlanta) Alpha Beta, Missouri Alpha Delta, Nebraska Alpha Rho, Colorado Beta Kappa, Tevas Beta Kappa, Tevas | 100,000 |
| 1040 | | 100,000 |
| 1940 | Beta, Northwestern (Chicago) Delta, Marquette | 100,000 |
| | Delta, Marquette | 100,000 |
| | Chi, Johns Hopkins | 100,000 |
| | Alpha Epsilon Minnesota | 100,000 |
| | Cni, Johns Hopkins Alpha Beta, Missouri Alpha Delta, Nebraska Alpha Epsilon, Minnesota Alpha Sigma, Alabama Beta Epsilon, Oklahoma Beta Omicron, Newark | 100,000 100,000 |
| | | 100,000 |
| 1941 | Reta Northwestern (CL: | 100,000 |
| | Kappa, Georgia (Atlanta) | 100,000 |
| | Delta, Marquette Kappa, Georgia (Atlanta) Alpha Beta, Missouri Alpha Delta, Nebraska Alpha Epsilon Minnesota | 100,000 |
| | Alpha Epsilon, Minnesota | 100,000 |
| | Alpha Epsilon, Minnesota Alpha Upsilon, Miami U. Beta Epsilon, Oklahoma Beta Iota Baylor | 100,000 |
| 1942 | Beta Iota, Baylor | 100,000 |
| 4774 | Beta, Northwestern (Chicago) Delta, Marquette | 100,000 |
| | Alpha Beta Missouri | 100,000 |
| | | 100,000 |
| | Alpha Epsilon, Minnesota | 100,000 |
| | Beta Kappa Toras | 100,000 |
| 1947 | Alpha, New York Beta, Northwestern (Chicago) Kappa, Georgia (Atlanta) Xi, Michigan | 100,000 |
| | Beta, Northwestern (Chicago) Kappa, Georgia (Atlanta) | 100,000 |
| | Ni, Michigan Pi, Georgia (Atlanta) Alpha Beta, Missouri Alpha Delta, Nebraska Alpha Fasilon Missouri | 100,000 |
| | Alpha Beta, Missouri | 100,000 |
| 184 | Alpha Delta, Nebraska | 100,000 |
| | Alpha Epsilon, Minnesota Beta Kappa, Texas Beta Omicron, Rutgers | 100,000 |
| 1948 | Beta, Northwestern (Chicago) | 100,000 |
| | Beta, Northwestern (Chicago) Kappa, Georgia (Atlanta) Mu, Georgetown Nu, Ohio State Xi, Michigan | 100,000 |
| | Nu, Ohio State | 100,000 |
| | Di c | 100,000 |
| | Chi, Johns Hopkins | 100,000 |
| 40.1 | Alpha Delta, Nebraska | 100,000 |
| | Fi, Georgia (Athens) Chi, Johns Hopkins Alpha Beta, Missouri Alpha Delta, Nebraska Alpha Nu, Denver Beta Gamma, South Carolina Beta Theta, Creighton Beta Xi, Rider | 100,000 |
| | Beta Theta, Creighton | 100,000 |
| 217 | Beta Omicron, Rutgers Beta Pi, Kent State | 100,000 |
| | Deta Iau, Western Reserve | 100,000 |
| 1949 | Reta Northwestern (C1: | 100,000 |
| | Delta, Marquette Epsilon, Iowa Zeta, Northwestern (Evanston) Kappa, Georgia (Atlanta) | 100,000 |
| | Kappa, Georgia (Atlanta) | 100,000 |
| | Kappa, Georgia (Atlanta) Mu, Georgetown Nu, Ohio State Xi. Michigan | 100,000 |
| | Xi, Michigan | 100,000 |
| | Chi, Johns Hopkins | 100,000 |
| | Xi, Michigan Pi, Georgia (Athens) Chi, Johns Hopkins Psi, Wisconsin Alpha Beta, Missouri Alpha Gamma, Penn State Alpha Delta, Nebraska | 100.000 |
| 1 | Alpha Gamma, Penn State | 100,000 |
| | Alpha Delta, Nebraska Alpha Pi, Indiana | 100,000 |
| | Alpha Pi, Indiana Alpha Sigma, Alabama Alpha Upsilon, Miami Beta Theta, Creichton | 100,000 |
| 146 | Pate V W | 100,000 |
| 1 | Beta Xi, Rider | 100,000 |
| | Beta Xi, Rider Beta Omicron, Rutgers Beta Pi, Kent State Beta Tau, Western Reserve | 100,000 |
| | Beta Tau, Western Reserve | 100,000 |
| The durin | Chapter Efficiency Contest was not c ag the war years of 1943, 1944, 1945, a | onducted nd 1946. |

Nu Chapter at Ohio State, Xi Chapter at Michigan, Pi Chapter at Georgia, Chi Chapter at Johns Hopkins, Psi Chapter at Wisconsin, Alpha Beta Chapter at Missouri, Alpha Gamma Chapter at Penn State, Alpha Delta Chapter at Nebraska, Alpha Epsilon Chapter at Minnesota, Alpha Eta Chapter at South Dakota, Alpha Nu Chapter at Denver, Alpha Pi Chapter at Indiana, Alpha Rho Chapter at Colorado, Alpha Sigma Chapter at Alabama, Alpha Phi Chapter at Mississippi, Alpha Omega Chapter at De Paul, Beta Eta Chapter at Florida, Beta Theta Chapter at Creighton, Beta Kappa Chapter at Texas, Beta Xi Chapter at Rider, Beta Omicron Chapter at Rutgers, Beta Pi Chapter at Kent State, Beta Upsilon Chapter at Texas Tech, Beta Psi Chapter at Louisiana Tech, Gamma Delta Chapter at Mississippi State, Gamma Eta Chapter at Omaha, Gamma Theta Chapter at Wayne and Gamma Kappa Chapter at Michigan State.

Kappa Chapter at Georgia, Beta Chapter at Northwestern and Alpha Beta Chapter at Missouri continued to build their record number of wins by making the maximum number of points again. For Kappa Chapter it was the fourteenth win, for Beta Chapter the eleventh and for Alpha Beta Chapter the tenth. This year nine chapters scored 100,000 points for the first time. They were Alpha Eta Chapter at South Dakota, Alpha Phi Chapter at Mississippi, Alpha Omega Chapter at De Paul, Beta Upsilon at Texas Tech, Beta Psi Chapter at Louisiana Tech, Gamma Delta Chapter at Mississippi State, Gamma Eta Chapter at

Omaha, Gamma Theta Chapter at Wayne and Gamma Kappa Chapter at Michigan State. It is gratifying to see that six of these nine chapters are comparative newcomers to the active

chapter roll of Delta Sigma Pi.

Eta Chapter at Kentucky, Rho Chapter at California, Sigma Chapter at Utah, Phi Chapter at Southern California, Gamma Nu Chapter at Wake Forest and Gamma Xi Chapter at Santa Clara, although active in Delta Sigma Pi during part of the college year, were either reactivated or installed too late to participate effectively, so they were not included.

The Chapter Efficiency Contest was established during the college year 1931-1932 and has definitely proven itself to be of real value in increasing chapter interest. It has also provided an adequate vardstick of measurement of chapter achievement. The Chapter Efficiency Contest is divided into five major divisions: Professional Activities, Scholarship, Membership, Finances and Chapter Initiative and Administration. A maximum of 20,000 points is permitted in each division, thus a final standing of 100,000 points indicates a perfect record for the year's work. Points are awarded for many phases of chapter activity such as professional meetings, individual and chapter scholarship, pledge training course, chapter publicity, contributions to The DELTASIG, the proper handling of finances, collection of dues, payment of bills, the initiation of an adequate number of members, attendance at business meetings, chapter publications, and the filing of important reports.

Delta Sigma Pi Awards 1,388 Scholarship Keys Since 1912

THE DELTA SIGMA PI Scholarship Key Award was first established in 1912. Since that date these gold key awards have been made annually at each university where an undergraduate chapter is maintained to that



male senior who upon graduation ranks highest in scholarship for the entire course in commerce and business administration. From the inception of this award in 1912 a total of 1,388 keys have been presented. The selection of the winner is made by the local faculty after an examination of the scholarship records. The Delta Sigma Pi Scholarship Key may be won by any male student whether a member of the fraternity or not. It is interesting that

Delta Sigma Pis, in competiton with seniors in their respective schools of business adminis-

tration, won 405, or 29%, of these keys.

The members of Delta Sigma Pi who won this award in 1950 are: Richard D. Crisp at Northwestern, Ralph J. Blunck at Iowa, Cyril J. Kuttenkuler at Missouri, George M. Betts at Penn State, Kenneth D. Hatcher at Tennessee, Lawrence L. Kreber at South Dakota, Robert L. Williams at Cincinnati, David F. Meyer at Colorado, Richard H. George at Alabama, Kenneth Rigby at Louisiana State, Raymond L. Bachman at Creighton, Billy J. Schrader at Baylor, William M. Williams, Jr., at Alabama Poly, John A. Grygiel at Rutgers, Haskell G. Simpson at Southern Methodist, Bascom H. Monzingo at Louisiana Tech, Charlie J. Talbert at Mississippi State, Rudick J. Murphy at Tulane, Fred N. Joyce and John C. Pate at Wake Forest.

Delta Sigma Pi Scholarship Key

KEYS PERCENTAGE

NUMBER

| | OF KEYS | WON BY | WON BY |
|--------------|---------|---------|---------|
| YEAR | AWARDED | MEMBERS | MEMBERS |
| 1912 | 1 | 1 | 100 |
| 1913 | | | 0 |
| 1914 | | 0 | |
| 1915 | 1 | 0 | 0 |
| 1916 | 1 | 0 | 0 |
| 1917 | 1 | 0 | 0 |
| 1918 | 2 | 0 | 0 |
| 1919 | 3 | 1 | 33 |
| 1920 | 3 | 2 | 67 |
| 1921 | 11 | | 36 |
| 1922 | 17 | 7 | 41 |
| 1923 | 23 | | |
| 1924 | 22 | | |
| 1925 | 30 | | |
| 1926 | 41 | | |
| 1927 | 45 | | |
| 1928 | 44 | | |
| 1929 | 52 | | |
| 1930 | 55 | | |
| 1931 | 57 | | |
| 1932 | 57 | | |
| 1933 | 55 | | |
| 1934 | 53 | | |
| 1935 | 52 | | |
| 1936 | 53 | | |
| 1937 | 47 | 8 | 17 |
| 1938 | 54 | | |
| 1939 | 49 | | |
| 1940 | 47 | | |
| 1941 | 42 | | |
| 1942 | 40 | | |
| 1943 1944 | 37 | | |
| 1944 | 21 | | |
| 1945 | 18: | | |
| 1940 | 45 | | |
| 1947 | 52 | 19 | 23 |
| 1940 | 60 | 92 | 38 |
| 1950 | 67 | | |
| 1900 | | 20 | |
| | | | |

UNDERGRADUATE

The name of the University is followed by chapter designation and year of installation, Permanent chapter addresses and telephone numbers are shown wherever possible. Abbreviations used for the principal officers are: H.M. for Head Master.

ALABAMA (Alpha Sigms, 1926), University of Alabama, School of Commerce and Business Administration, Tuscaloosa, Ala.

Province Officer: W. Paul Thomas, University of Alabama, University, Ala.

H.M. Harold D. Wall, Jr., Box 3173, University of Alabama, Tuscaloosa, Ala.

Scribe Alan D. Cochrane, 729 Tenth Ave., Tuscaloosa, Ala.

ALABAMA POLY (Beta Lambda, 1931), ALABAMA POLYTECHNIC INSTITUTE, DEPART-MENT OF ECONOMICS AND BUSINESS ADMINISTRATION, AUBURN, ALA.
Province Officer: Charles P. Anson, Chewacla Drive, Auburn, Ala.
H.M. Robert N. Stephenson, 123 Cox St., Auburn, Ala.
Scribe Lurie I. Morris, 133½ E. Magnolia, Auburn, Ala.

BAYLOR (Beta Iota, 1930), BAYLOR UNIVERSITY, SCHOOL OF BUSINESS, WACO, TEX.
Province Officer: Cameron M. Talbert, 3625 N. 26th, Waco, Tex.
H.M. John F. Hansen, 1410 S. Fifth, Waco, Tex.
Scribe David Wicker, Brooks Hall, Waco, Tex.

BOSTON (Gamma, 1916), Boston University, College of Business Administration, Bos-

OSIGN (Gamma, 1710), Description, Mass.

Province Officer: Louis H. Gilbert, Lundermac Co., Inc., 604 Dudley St., Boston, Mass.

H.M. James C. Elf, 17 Upland Rd., Everett, Mass.

Scribe Robert B. Shannon, 30 Bay State Road, Boston, Mass.

BUFFALO (Alpha Kappa, 1925), University of Buffalo, Millard Fillmore Collece, Buffalo, N.Y.

Province Officer: Ralph H. Franclemont, Amen, Surdam & Co., Marine Trust Bldg.,

Province Officer: Ralph H. Franclemont, Amen, Surdam & Co., Marine Trust Bldg., Buffalo, N. Y.
H.M. Franklin A. Tober, 123 Highgate, Buffalo, N.Y.
Scribe John A. Lang, Jr., 2 Campwood Ct., Buffalo, N.Y.
CALIFORNIA (Rho, 1922), UNIVERSITY OF CALIFORNIA, SCHOOL OF BUSINESS ADMINISTRATION, BERKELEY, CALIF.
H.M. Gerald L. Flieder, 2335 Piedmont Ave., Berkeley, Calif.
Scribe Linder A. Sackrison, 2634 Bancroft Way, Berkeley, Calif.
CINCINNATI (Alpha Theta, 1924), UNIVERSITY OF CINCINNATI, COLLEGE OF BUSINESS ADMINISTRATION, CINCINNATI, OBIO
Province Officer: Glen A. Beyring, 1801 N. Bend Rd., Cincinnati, Obio
H.M. C. Roger Harker, 913 Putnam St., Newport, Ky.
Scribe Vlado Bartos, 2656 Bellevue Ave., Cincinnati, Ohio.
COLORADO (Alpha Rho, 1926), UNIVERSITY OF COLORADO, SCHOOL OF BUSINESS, BOULDER, Colo.

Province Officer: Joseph Frascona, 3191 Seventh St., Boulder, Colo. H.M. John B. Shattuck, 1505 University, Boulder, Colo. Scribe Edmund E. Bosin, 953 15th St., Boulder, Colo.

CREIGHTON (Beta Theta, 1930), CREIGHTON UNIVERSITY, COLLEGE OF COMMERCE, OMAHA,

NEBB.
Province Officer: Philip J. McCarthy, 5010 Webster St., Omaha, Neb. Chapter Club Room: 307 N. 41st Ave., Omaha, Nebr. (CL 8618)
H.M. John E. Beutler, 1717 N. 21st Ave., Omaha, Neb.
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Scribe Robert T. Shepherd, 1100 E. 16th Ave., Denver, Colo.
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LAKE St., CHICAGO, ILL.
Province Officer: Robert O. Lewis, 2610 E. 78th St., Chicago, Ill.
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DETROIT (Theta, 1921), UNIVERSITY OF DETROIT, COLLEGE OF COMMERCE AND FINANCE,

DETROIT (Theta, 1921), University of Detroit, College of Commerce and Finance, Detroit, Mich. Province Officer: Eugene R. Cadieux, 2139 W. Grand Blvd., Detroit, Mich. H.M. John L. Reed, 13952 Grandmont Rd., Detroit, Mich. Scribe Floyd D. Washburn, 17622 Edinborough Rd., Detroit, Mich.

DETROIT (Gamma Rho, 1950), UNIVERSITY OF DETROIT, EVENING COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.

H.M. Patrick F. Burns, 2614 Gray, Detroit, Mich.

Scribe Robert F. Trapp, 14800 Tacoma Ave., Detroit, Mich.

DRAKE (Alpha Iota, 1924), DRAKE UNIVERSITY, COLLEGE OF COMMERCE AND FINANCE, DES

Province Officer: John A. Schmitz, 706 26th St., Des Moines, Iowa H.M. Robert C. Timmins, 558 A Shannon, Ft. Des Moines, Iowa. Scribe William J. Potthoff, 1553 24th, Des Moines, Iowa.

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CANDENTILE, FLA.

Province Officer: Charles M. English, 902 Phillips St., Jacksonville, Fla.

H.M. Harry C. Yarbrough, 531 W. Masonic St., Gainesville, Fla.

Scribe Leroy N. Mybre, University of Florida, Gainesville, Fla.

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Province Officer: Edwin M. Clark, Midyette-Moor Ins. Agency, P.O. Box 749, Talla-

hassee, Fla. H.M. Wiley L. Watkins, Box 1028, F.S.U., Tallahassee, Fla. Scribe William T. Norfleet, Box 1028, F.S.U., Tallahassee, Fla. H.M

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37th and O Sts. N.W., Washington, D.C.
Province Officer: James Cunningham, 4517 Iowa Ave., N.W., Washington, D.C.
Chapter House: 2210 20th St. N.W., Washington, D.C. (Adams 2355)
H.M. Timothy F. Preece, 2210 20th St. N.W., Washington, D.C.
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Atlants, Ga.

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GEORGIA (Pi, 1922), University of Georgia, College of Business Administration,

ECHGIA (Pl. 1922), UNIVERSITY OF GEORGIA, COLLEGE OF BUSINESS ATHENS, GA.
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Scribe Warren F. Wiess, Sigma Phi Epsilon House, Bloomington, Ind.

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Chapter House: 530 N. Clinton St., Iowa City, Iowa
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H.M. Frank Hartle, 530 N. Clinton, Iowa City, Iowa
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Province Officer: Stanley C. Miller, Kent State University, Kent, Ohio H.M. Gerald P. Scott, Box 216, Stopher Hall, Kent, Ohio. Scribe Kenneth E. Wertz, R.D. #1, Shreve, Ohio.

KENTUCKY (Eta, 1920), University of Kentucky, College of Commerce, Lexington, Ky. H.M. Carl W. Turner, 1410 Audubon Ave., Lexington, Ky. Scribe Jesse Bollinger, 801 S. Limestone St., Lexington, Ky.

LOUISIANA STATE (Beta Zeta, 1929), LOUISIANA STATE UNIVERSITY, COLLEGE OF COM-

WERCE, BATON ROUCE, LA.
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H.M. James A. Campbell, Box 6894, University Station, Baton Rouge, La.
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LOUISIANA TECH (Beta Psi, 1948), LOUISIANA POLYTECHNIC INSTITUTE, SCHOOL OF BUSINESS ADMINISTRATION AND ECONOMICS, RUSTON, LA. Province Officer: Leo Herbert, 112 S. Farmville St., Ruston, La. H.M. Charles W. Roy, 506 N. Trenton, Ruston, La. Scribe Joe R. Caldwell, Box 113, T/S, Ruston, La.

H.M. Charles W. Roy, 506 N. Trenton, Ruston, La.

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NEBRASKA (Alpha Delta, 1924), UNIVERSITY OF NEBRASKA, COLLECE OF BUSINESS AD-

NEBRASKA (Alpha Delta, 1924), UNIVERSITY OF NEBRASKA, COLLEGE OF BUSINESS ADMINISTRATION, LINCOLN, NEBE.
Province Officer: Donald J. Mathes: 1527 M St., Lincoln, Nebr.
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H.M. Robert J. Cottingham, 228 S. 28, Lincoln, Nebr.
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Scribe Robert E. Patterson, 3200 U St., Lincoln, Nebr.
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NEW YORK (Alpha, 1907), New YORK UNIVERSITY, SCHOOL OF COMMERCE, ACCOUNTS AND FINANCE, WASHINGTON SQ., NEW YORK, N.Y.
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Province Officer: Milton E. Hogan, Jr., Depositors National Bank of Durham, Durham, N.C.

Commerce, Chapel Hill, N.C.
Province Officer: Milton E. Hogan, Jr., Depositors National Bank of Durham, Durham, N.C.
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OKLAHOMA (Beta Epsilon, 1929), University of Oklahoma, Norman, Okla.
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OMAHA (Gamma Eta, 1949), University of Omaha, Nebr.
Province Officer: Joseph S. Dellere, 137 N, 33rd St., Omaha, Nebr.
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PENNSYLVANIA (Beta Nu, 1932), UNIVERSITY OF PENNSYLVANIA, THE WHARTON SCHOOL OF FIRMINGS AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE, LOCAN HALL, PHILADELPHIA, Pa.
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RIDER (Beta Xi, 1934), RIDER COLLEGE, COLLEGE OF BUSINESS ADMINISTRATION, TRENTON,

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Province Officer: Francis M. Dowd, 18 Sunset St., East Orange, N.J.
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H.M. Harold Ochs, 909 Bellevue Ave., Trenton, N.J.
Scribe Donald G. Sutherland, 226 Park Lane, Trenton, N.J.

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Chapter House: 29 Saybrook Place, Newark, N.J.

Chapter Rouse: 29 Saydrook Flace, Newski, N.J. H.M. David H. Close, 125 N. Oraton Pkwy., East Orange, N.J. Scribe Francis R. Chewey, 16 Edisonia Terr., West Orange, N.J.

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Scribe William D. Byrd. Jr., 2519 38th Ave., San Francisco, Calif.

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ST. LOUIS (Beta Sigma, 1946), St. LOUIS UNIVERSITY, SCHOOL OF COMMERCE AND FINANCE, 3674 LINDELL BLYD., St. LOUIS 8, Mo. Province Officer: Maurice S. Murray, 7210 Arlington Dr., Richmond Heights, Mo. H.M. Lawrence C. Hild, 7448 Woodland Way, St. Louis, Mo. Scribe Joseph C. Bublis, 4425 S. Spring Ave., St. Louis, Mo.

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H.M. James W. Blaine, B-17 Dakota St., Vermillion, S.Dak.

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TEMPLE (Omega, 1923), Temple University, School of Business and Public Administration, Philadelphia, 42.
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Scribe Francis J. Smith, 1841 N. Park Ave., Philadelphia, Pa.
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Province Officer: Ottis Stabl, Jr., Yacht Club Rd., Austin, Tex.

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Frovince Officer: Ottis Stahl, Jr., Yacht Club Rd., Austin, Tex.

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UTAH (Sigma, 1922), University of Utah, College of Business, Salt Lake City, Utah.

H.M. Ronald F. Hornsby, 1579 Sigma #7, Salt Lake City, Utah

UTAH.

H.M. Ronald F. Hornsby, 1579 Sigma #7, Salt Lake City, Utah
Scribe M. Lowell Stout, 1127 2nd Ave., Salt Lake City, Utah
WAKE FOREST (Gamma Nu, 1950), WAKE FOREST COLLEGE, SCHOOL OF BUSINESS ADMINISTRATION, WAKE FOREST, N.C.
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WAYNE (Gamma Theta, 1949), Wayne University, School of Business Administration,
Detroitt, Mich.

WAYNE (Gamma Theta, 1949), WAYNE UNIVERSITY,
DETROIT, MICH.
Province Officer: Bruce E. DeSpelder, 4487 Bishop, Detroit, Mich.
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Scribe James R. Antonow, 5050 Cass Ave., Detroit, Mich.
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WESTERN RESERVE (Beta Tau, 1947), WESTERN RESERVE UNIVERSITY, SCHOOL OF
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H.M. Harold A. Patterson, 1339 Phelps Ave., Lakewood, Ohio
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WIS.

Wis.
Province Officer: Charles C. Center, 3518 Blackhawk Dr., Madison, Wis.
Chapter House: 132 Breese Ter., Madison, Wis. (6-7863)
H.M. Howard D. Blanding, 132 Breese Terrace, Madison, Wis.
Scribe Fritz C. Perlwitz, 132 Breese Terrace, Madison, Wis.



ATLANTA, GA.—LUNCHEONS, every Thursday, 12:30 p.m., Tubby's Attic, 104 Luckie St.; and every Friday, 12:30 p.m., Henry Grady Hotel. DINNERS, third Thursday every month, 6:30 p.m., Woodings Cafeteria Annex.

Pres. David L. English, 390 N. Highland Ave., N.E., Atlanta, Ga. Tel.: AT 3804 Sec. J. C. Waller, 612 S. McDonough, Decatur, Ga.

AUSTIN, TEX.

Pres. Joe K. Alexander, 2003 Wichita, Austin, Tex. Tel.: 25344

Sec. J. T. Patterson, Jr., 3105 Bonnie Rd., Austin, Tex. Tel.: 29416

BALTIMORE, MD .- LUNCHEONS, every Thursday, 12:00 noon, Lord Baltimore Hotel

Cafeteria.

Pres. C. Davis Hogendorp, 1523 Stonewood Rd., Baltimore, Md. Tel.: HO 4326

Sec. Eugene G. Cross, 220 N. Culver St., Baltimore, Md. Tel.: WI 3894

BOSTON, MASS.—DINNERS, second Monday every month, 7:30 P.M., Patten's Restaurant.

Pres. Thomas H. Fitzpatrick, 63 Dover St., West Medford, Mass. Tel.: MY 6-4755

Sec. Everett L. Broughton, 460 Main St., Acton, Mass. Tel.: CA 7-0444 BUFFALO, N.Y

Pres. S. Arthur Lowe, 8 Markham Pl., Buffalo, N.Y. Tel.: DE 8659 Sec. E. Frederick Kirk, 16 Park St., Buffalo, N.Y. Tel.: EL 4837

CHICAGO, ILL.—LUNCHEONS, every Monday, 12:00 noon, Toffenetti's Restaurant, 67 W. Monroe St.; DINNERS, third Thursday every month, 6:00 P.M., Toffenetti's Restaurant. Pres. Robert O. Lewis, 26:10 E, 78th St., Chicago, Ill. Tel.: FR 2-9715 Sec. Donald B. Thomson, 513 St. Charles Rd., Elmhurst, III.

COLUMBIA, S.C.-DINNERS, third Thursday every month, 7:00 P.M., Green Derby

Restaurant.

Pres. Sanford V. Epps, 1315 Hagwood Ave., Columbia, S.C.

Sec. Lewis R. Weeks, Route 2, Box 49, Columbia, S.C.

DALLAS, TEX.—DINNERS, fourth Tuesday every month, 7:00 P.M., Jefferson Hotel. Pres. Clarence F. Dunning, 6424 Lakehurst Ave., Dallas, Tex. Sec. Thomas P. Robertson, 2843 Aster, Dallas, Tex.

DENVER, COLO.-DINNERS, first Friday every month, 6:30 P.M., Democratic Club, 17th Sherman Sts.

Pres. Harry G. Hickey, 643 Olive St., Denver, Colo. Sec. John E. Kavan, 618 S. Vine St., Denver, Colo.

DETROIT, MICH.—Luncheons, every Tuesday, 12:00 noon, Tuebor Restaurant, 252 W. LaFayette Ave., and every Thursday, 12:00 noon, Lexington Hotel, W. Grand

Pres. Eugene R. Cadieux, 2139 W. Grand Blvd., Detroit, Mich. Tel.: Tyler 6-6240 Sec. Paul J. Pickner, 9605 Forrer St., Detroit, Mich. Tel.: VErmont 6-8406

HOUSTON, TEX .- DINNERS, second Tuesday every month, 6:15 P.M., Alabama Banquet

Room, 2020 Kipling.

Pres. John P. McLaughlin, C. P. A., 525 Chronicle Bldg., Houston, Tex.

Sec. Edward F. Stuart, 4440 Phil St., Bellaire, Tex.

JACKSONVILLE, FLA.—LUNCHRONS, every Wednesday, 12:00 noon, Webb's Restaurant 107 Julia St.

Pres. G. C. Harvard, c/o Harvard Mill Works, 562 King St., Jacksonville, Fla.

Sec. Henry G. Love, 1006 S. Shores Rd., Jacksonville, Fla.

KANSAS CITY, MO .- DINNERS, fourth Friday every month, 6:00 P.M., Pine Room

Union Station.

Pres. Charles A. Davis, Standard Oil Co., 40th and Main, Kansas City, Mo.

Sec. F. Crocker Bacon, Skelly Oil Co., 605 W. 47th St., Kansas City, Mo.

LINCOLN, NEBR.—LUNCHEONS, every Wednesday, 12:00 noon, Lincoln Chamber of Commerce. Dinners, third Wednesday every month, 7:00 r.m.

Pres. Richard C. Allgood, 2200 Woodcrest Ave., Lincoln, Nebr. Tel. 3-7982

Sec. Boyd L. MacDougall, 1337 L St., Lincoln, Nebr. Tel. 5-6815

LOS ANGELES, CALIF.—LUNCHEONS, second Tuesday every month, 12:00 noon, University Club, 614 S. Hope St.

Sec. Howard B. Chadsey, 1166 Sherwood Rd., San Marino, Calif. Tel.: AT 10864 MEMPHIS, TENN.-DINNERS, second Wednesday every month, 6:30 P.M., Lord Byron

Pres. Max C. Saller, 219-D Hill St., Memphis, Tenn. Tel.: 5-0195 Sec. Frank V. Sasso, 3102 Spottswood Ave., Memphis, Tenn. Tel.: 34-5666

Pres. Elbert Silver, 433 Bargello, Coral Gables, Fla. Tel.: 45479 Sec. Donald M. Post, 6256 S.W. 12th St., Miami, Fla. Tel.: 40972

MILWAUKEE, WIS.—DINNERS, first Monday every month, 6:00 P.M., Gardenia Room, Tic Toc Club, 634 N. Fifth St. Pres. Warren W. Carity, 1636 N. 35th St., Milwaukee, Wis. Tel.: West 4-6688 W

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Sec. Robert H. Huebner, 47 Berzen St., Newark, N.J.

NORTHEASTERN, OHIO-LUNCHEONS, first Thursday every month, 12:00 noon, Sher-

wood Inn, Euclid Ave. near E. 6th St., Cleveland, Ohio

Pres. George W. Spanagel, 629 Houston Ave., #F, Cleveland, Ohio Tel.: SU 6738

Sec. Ralph D. King, 1483 W. Clifton Blvd., Lakewood, Ohio Tel.: LA 0660 OMAHA, NEBR.

Pres. Joseph S. Dellere, 605 N. 40th St., Omaha, Nebr. Tel.: WA 4126 Sec. William S. Matthews, 1906 N. 54th St., Omaha, Nebr. Tel.: WA 9803

PHILADELPHIA, PA.—Luncheons, every Tuesday and Thursday, 1:00 P.M., Leeds Restaurant, Broad and Samson Sts. Meetings, second Thursday every month, 3902

Pres. Mardiros H. Serposs, 3635 Walnut St., Philadelphia, Pa. Sec. Charles M. Watters, Bortondale R.F.D. 3, Media, Pa.

ST. LOUIS, MO.—MEETINGS, second Thursday every month, 8:00 P.M., Kingsway Hotel.

Pres. Herschel Sanner, 7017 Bruno, St. Louis, Mo.

Sec. Thomas M. Huckins, 7305 Zephyr Pl., St. Louis, Mo.

TULSA, OKLA.-DINNERS, second Wednesday every month, 7:00 p.m., Town and Country

Pres. Kenneth Popejoy, 1341—H East 38th Pl., Tulsa, Okla. Sec. Wayne Reynolds, 4962 S. Detroit, Tulsa, Okla.

TWIN CITIES (Minneapolis and St. Paul, Minn.)—Luncheons, every Thursday, 12:15 r.m., Covered Wagon Cafe, 114 S. Fourth St., Minneapolis, Minn. Pres. Claude H. Cook, 174 Malcolm Ave., Minneapolis, Minn. Sec. Glenn E. Heathcote, 1933 Fremont Ave., S., Minneapolis, Minn.

WASHINGTON, D.C.

Pres. James H. Cunningham, 4517 Iowa Avenue N.W., Washington, D.C.

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