The DELTASIGMAPI



fessional Business Administration Fraternity

NOVEMBER 1952

The International Fraternity of

Delta Sigma Pi

Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928 to encourage high scholarship, professional research, advancement of professional ethics, and the promotion of a spirit of comity among the professional fraternities in the advancement of fraternal ideals.

The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Rappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Delta Kappa, Phi Delta LAW, Gamma Ets Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. PHARMACY, Kappa Psi, Rho Pi Phi.

Grand President's Column

WHEN A MAN is 45 years old, he has usually reached the peak of his intellectual vigor, and has a background of experience and wisdom gained only by maturity. Our fraternity in its 45 years has likewise accumulated experience and wisdom,

HOWARD B. JOHNSON Georgia-Kappa Grand President

and, through the processes of selfperpetuation, has maintained a vigor which translates itself into service, education, and fraternalism.

AMERICAN BUSINESS has made great strides since 1907. Commerce has become so universally recognized as a profession requiring specialized training that our business administration schools have multiplied tremendously. Delta Sigma Pi has grown to be an outstanding leader in the entire professional fraternity field.

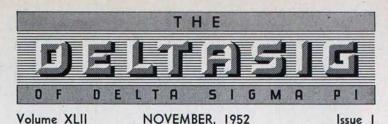
THIS STATISTICAL AND MA-TERIALISTIC progress is familiar

to all of us. But we need be more concerned with the intangible results of this progress: with the "by-products" of our growth. Since 1907 American business has made possible a much higher standard of living for our people. We have better schools, more church members in relation to population; our charities are better supported. We have set up huge foundations devoted strictly to human welfare.

OUR COMMERCIAL EDUCATIONAL SYSTEM has done much to develop leaders by expansion and improvement of our business administration faculties, facilities, and curricula. The old "bread-and-butter" studies have been supplemented by courses such as philosophy, psychology, human relations, logic, and ethics, in recognition of the need for business leaders to also be leaders in civic and cultural activities. Colleges are teaching that access to economic opportunity in a free society demands social obligations as well as a growing skill in the management of our business enterprise system.

THE PURPOSES AND PRINCIPLES of Delta Sigma Pi have played a definite part in the growth of American business and commercial training. 28,000 members, taught as they've been to "further a higher standard of commercial ethics and culture," could not help but exercise an influence upon the thousands of enterprises and scores of universities with which they have been associated.

OTHER "BY-PRODUCTS" of our 45 years of growth have been the close friendships and the social and professional contacts that have resulted from intimate fraternal relationships. These alone would more than justify Delta Sigma Pi's existence. For, as we mature, we learn to better evaluate our rights; "life, liberty, and the pursuit of happiness." God gives us life. We must fight continually for our liberty. And real happiness is not pursued: it comes only through love, friendship, and service.



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Our Cover

The University of Wyoming, which is the ninth campus to be featured on the cover of The DELTASIG, is located in Laramie, Wyoming. Laramie, which is Wyoming's fourth largest city, is both on the main line of the Union Pacific Railroad, and also on U. S. Highway 30, better known as the Lincoln Highway. The Snowy Range recreational area and Medicine Bow National Forest are but a few miles away providing excellent facilities for both summer and winter sports. The altitude of the campus, which is 7,200 feet, gives the University of Wyoming a delightful mountain climate all year around.

The 160 acres of the campus are surrounded by mountains on all sides, which rise to nearly 12,000 feet. The beautiful gardens and trees, along with the mountains, form a perfect setting for the many fine campus buildings which are constructed of native stone. The university was established by law in 1886 and classes began in 1887, the same year that its first structure, University Hall or Old Main, was completed. Today the University of Wyoming has eight colleges: Agriculture, Commerce and Industry, Education, Engineering, Law, Liberal Arts, Pharmacy and a Graduate School. In addition to these eight colleges, they also have a Natural Resources Research Institute and a Division of Adult Education and Community Service.

The colorprint of the University of Wyoming was furnished by the Union Pacific Railroad to whom we are greatly indebted.

H. G. WRIGHT, Editor

J. D. THOMSON, Assistant Editor

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Delta Sigma Pi Marks 45 Years

E DO NOT BELIEVE that even the fondest dreams and hopes of the four founders of Delta Sigma Pi, Alexander F. Makay, Alfred Moysello, H. Albert Tienken, and Harold V. Jacobs, visualized the fraternity as it is today, when they organized Alpha Chapter at New York University on November 7, 1907. The 45 years that followed the date of the founding of Delta Sigma Pi have been years of outstanding and continuous progress. Today Delta Sigma Pi leads the field of professional fraternities and has 82 active undergraduate chapters and 29,000 members. Among all fraternities, totaling 100, both general or social and professional, it ranks 14th in size.

The progress of Delta Sigma Pi during its first 13 years of existence could hardly be called overwhelming. Two new chapters were installed, however, and Delta Sigma Pi was started on its national program. The first real growth in Delta Sigma Pi came in the early 20's and continued steadily, even through the depression years, with the exception of the World War II period when all fraternities were forced to curtail their activities. Since World War II, the fraternity has experienced some of its greatest expansion, with the installation of 28 new chapters and the reactivation of practically all of the other chapters, many of which were forced into temporary inactivity because of the war.

A big step in the development of the national program of Delta Sigma Pi was the establishment of a national headquarters in Chicago in 1924, The Central Office. This, too, has grown, until today it has a full-time staff of six persons administering the national affairs of the fraternity. The Central Office is still located in Chicago and in its modern quarters are stored all the historical records, documents, membership records, manuals, forms, and supplies pertinent to the operation of both the active chapters and the alumni clubs. At the conclusion of World War II, a process of refurnishing and replacing worn equipment was begun, until today The Central Office boasts one of the best equipped and most modern offices. Practically every type of office machine available is on hand to turn out in record

time the volumes of work demanded by an organization as large as Delta Sigma Pi. Several national fraternities have even seen fit, through the years, to copy the procedures and routines used by The Central Office of Delta Sigma Pi.

Delta Sigma Pi has been blessed from the very beginning with a democratic form of government which has played an important part in its development. Each chapter and alumni club in the fraternity has a vote, both in the election of its national officers and in the making of its laws, and it has always been this way. Absolutely no regard is given to the age of the chapter or alumni club, or to its size. For convenience in administration, the fraternity was recently divided into six Regions, with an officer in charge of each Region. Each Region elects its own officer and representative on the Grand Council, the administrative body of the fraternity. This system is one of which we are proud and one which has insured all segments of Delta Sigma Pi equal voice in its operation.

During its 45 years, the fraternity governing body, The Grand Chapter, composed of delegates of all active chapters and alumni clubs, met 18 times to make laws and elect its national officers. From only a few participants at the early Grand Chapter Congresses of 1915 and 1916, the attendance has grown to a point where it exceeded 300 at the Eighteenth Grand Chapter Congress held in Dallas, Texas, in September, 1951. The Grand Chapter Congresses are now held biennially, which affords almost every member of the fraternity the opportunity of attending a national convention while he is an undergraduate even though he may not become a member of Delta Sigma Pi until his junior year in college. The Grand Chapter Congress of Delta Sigma Pi has also gained a reputation for its banquets, unusual stag functions, efficient business sessions, chapter officers' training program, and its special program for the ladies. The over-all program of the Grand Chapter Congress now requires almost four full days to transact all of the business of the fraternity. Although only one person from each chapter receives









THE FOUR FOUNDERS of Delta Sigma Pi, who established Alpha Chapter at New York University School of Commerce, Accounts and Finance, on No-

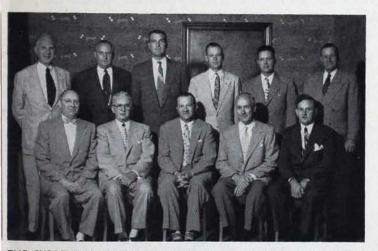
vember 7, 1907. Left to right: Alexander F. Makay, Alfred Moysello, H. Albert Tienken, and Harold V. Jacobs. Makay and Moysello are now deceased.

of Progress

expenses paid by The Central Office, most chapters generally send many more members to the convention. The Grand Chapter Congress is looked upon as an event of great importance. Alumni Clubs and chapters throughout the country now compete for the privilege of serving as host to this meeting.

In addition to the biennial meetings of the Grand Chapter Congress the fraternity gathers in alternate years at Regional Meetings. The latest series of Regional Meetings brought together over 700 Deltasigs for conferences on chapter and alumni club operation. Included in the Regional Meeting programs are several social events which help to cement the friendships and fraternal relations established between members and chapters within a Region. The success of these Regional Meetings, which were incorporated as a permanent part of Delta Sigma Pi only recently, has added much to the internal strength of the chapters and alumni clubs.

Of the 29,000 members in Delta Sigma Pi, almost 26,000 are now alumni. This means that most cities and parts of the country now have a goodly number of Deltasig alumni, and, as a result, the alumni program of Delta Sigma Pi is also expanding. The development of alumni clubs began early in the life of Delta Sigma Pi, but their activities were limited to only a few larger cities in the United States. Recently, new clubs have been springing up in many of the smaller towns which means that further expansion is inevitable and unlimited. The alumni clubs have developed a placing service over the years and have proven to be of invaluable service to the undergraduate chapters in their areas. Their programs take up where the undergraduate



THE CURRENT NATIONAL OFFICERS of Delta Sigma Pi. Seated, left to right: J. Harry Feltham, Eastern Region; H. G. Wright, Grand Secretary-Treasurer; Howard B. Johnson, Grand President; Allen L. Fowler, Executive Committee; and J. D. Thomson, Assistant Grand Secretary-Treasurer. Standing, left to right: Waldo E. Hardell, Member at-large; Harry G. Hickey, Member at-large; Burell C. Johnson, Western Region; Robert G. Busse, Central Region; Henry C. Lucas, Midwestern Region; and William R. Merrick, Southwestern Region.



NEW YORK UNIVERSITY School of Commerce, Accounts and Finance, birthplace of the Alpha Chapter of Delta Sigma Pi.



THE FIRST CENTRAL OFFICE of Delta Sigma Pi established in Chicago in 1924. Shown above is the Grand Secretary-Treasurer's office and the clerical office.



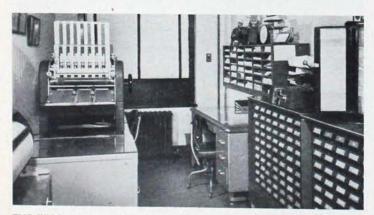
THE OFFICE of the Grand Secretary-Treasurer of Delta Sigma Pi in Chicago.



THE OFFICE of the Assistant Grand Secretary-Treasurer.



THE STENOGRAPHIC AND CLERICAL area of The Central Office.



THE WORKSHOP of the national headquarters with its many office machines.

chapter leaves off and provide true membership for life to any

Deltasig who wishes to participate.

The active undergraduate chapters of Delta Sigma Pi have also kept pace with the progress of the fraternity as a whole. A standardization of the activities of the chapters came about with the establishment of the Chapter Efficiency Contest in 1932. This emphasized professional activities in keeping with the aims and ideals of Delta Sigma Pi and encouraged chapters to conduct their finances, membership policies and other activities according to a predetermined plan. Through the years this contest has been modernized and modified until today it contributes more than any other single thing to the efficiency and stability of our chapters. Each year all of the chapters compete for the maximum and coveted 100,000 points. More than one-third reach this goal and many more come near to it.

The program of our active chapters, which includes professional speakers, business tours, forums, industrial movies, and panel discussions on business topics, as well as the usual social and athletic activities of a college fraternity, has established an enviable reputation for Delta Sigma Pi. Slowly, but surely, Delta Sigma Pi is acquiring more chapter houses, which add further stability to our chapters and the fraternity.

The influence of Delta Sigma Pi and Deltasigs is being felt more each day in the business world, in the field of education, and in our communities. Deltasigs everywhere have assumed prominent positions in all types of business as evidenced elsewhere in this publication. Several college and university presidents and over 40 deans of schools of commerce and business administration are also members of the fraternity. Delta Sigma Pi is now well known, too, for its "Biennial Survey of Universities Offering an Organized Curriculum in Commerce and Business Administration." The new "Directory of Graduating Seniors" has called the attention of the business world to Delta Sigma Pi during the last few years as well as serving as a valuable aid to the placement of our members.

The establishment of the Delta Sigma Pi Scholarship Key Award in 1912 was another means of fulfilling the aims and purposes of the fraternity. Over the years, more than 1,500 keys have been awarded to outstanding male students in the field of commerce and business administration. The Delta Sigma Pi Scholarship Key is recognized as one of the highest honors obtainable in colleges of commerce and business administration. This award plus the efforts of our undergraduate chapters to maintain high scholarship among their own members has given Delta Sigma Pi wide recognition as an organization interested

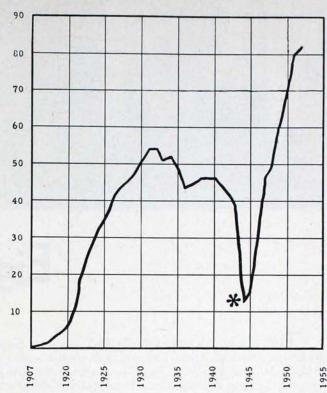
in the promotion of better scholarship.

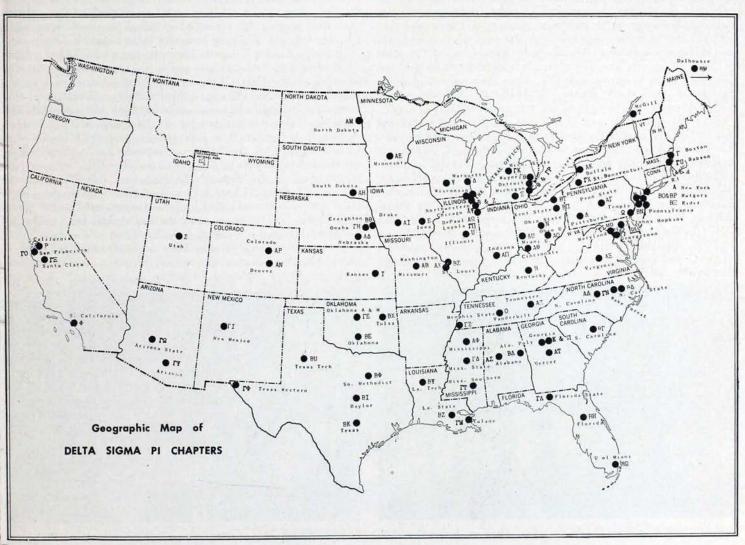
Complete organizational plans have just been approved by the Grand Council for a Delta Sigma Pi Educational Foundation. These plans were prepared by a special national committee composed of a number of outstanding Boston alumni of Delta Sigma Pi. Although this Foundation will be separate and distinctly apart from the general operations of the fraternity, its purposes will be closely allied with those of the fraternity. Among its aims will be the fostering of the study of business in universities; to make available to students of business, scholarships, fellowships and loans; to encourage and assist worthy educational and scientific projects and scientific business research; and to encourage, aid and assist students of business, both undergraduate and graduate. Once this Foundation is adopted, Delta Sigma Pi will be in a position to greatly expand its service to the educational field of business.

The cooperation of our chapters with local service organizations, civic groups, and their own college administrations, has brought a flood of prestige to the fraternity over the years, and much favorable comment on our chapter programs and the aims and purposes of the fraternity. Forty-five years have molded Delta Sigma Pi into one of the top fraternities in the country, a leader from any standard, with a future to be envied.



* This large drop in active chapters was during the period of World War II when the campuses were drained of potential members and chapters were forced into inactivity due to the lack of personnel.







ONE OF THE EARLY Grand Chapter Congresses of Delta Sigma Pi, The Eighth in Madison, Wisconsin in 1926.

Eighteen Grand Chapter

THE FIRST GRAND PRESIDENT of Delta Sigma Pi, Walter N. Dean of Alpha Chapter, was elected at a meeting held on January 22, 1914. This was not truly the first Grand Chapter Congress of Delta Sigma Pi as at the time the fraternity consisted of only one chapter. It did serve as the organizational meeting, however, as at that time the national structure was set up. Later on during the same year a second meeting was held and this is known today to be the first Grand Chapter Congress of Delta Sigma Pi. The first policy established was to hold the Grand Chapter Congress annually. Then they were held every two years, then every three, and finally in 1945 the policy reverted back to the two-year basis that exists today.

It is estimated that well over 3,000 members have attended the 18 Grand Chapter Congresses that have been held to date. The Grand Chapter Congress was held in New York, New York, in 1914, 1916, 1920 and 1924; in Chicago, Illinois, in 1915, 1922 and 1933; in Boston, Massachusetts, in 1917; in Madison, Wisconsin, in 1926; in Champaign, Illinois, in 1928; in Detroit, Michigan, in 1930; in Atlanta, Georgia, in 1936; in Philadelphia, Pennsylvania, in 1939; in Minneapolis, Minnesota, in 1947; in Baltimore, Maryland, in 1949; and in Dallas, Texas, in 1951. Also during the war years of 1942 and 1945 meetings of the Grand Council substituted for Grand Chapter Congresses due to the restrictions on travel, and these two meetings were

THE SEVENTEENTH Grand Chapter Congress in Baltimore, Maryland in 1949.

held in Chicago. The Nineteenth Grand Chapter Congress is to be held in September, 1953, in Denver, Colorado.

The typical program of a Grand Chapter Congress is three and one-half days long. Registration begins in the afternoon of the first day with a rousing reception for all of the visitors that first night. The second day brings business sessions, a Chapter Officers' Training Program, a Delegates luncheon, and the Grand Chapter Congress Banquet that night. The third day consists of panel discussions and a stag party that night. The business of the Grand Chapter Congress is concluded on the fourth day and the officers of the fraternity are elected at that time. As a fitting climax to the entire program, the Grand Chapter Congress Dinner Dance is held on the fourth and final night. Although this program is followed in general by each Grand Chapter Congress, the local committees have added certain interesting variations to bring out the character of their particular part of the country. In Baltimore, Maryland, at the Seventeenth Grand Chapter Congress a crab feast was substituted for the customary stag party and it was held on the Maryland shore. Dallas, Texas, and the Eighteenth Grand Chapter Congress featured a western style barbecue and rodeo.

Several traditional events have become associated with a Grand Chapter Congress throughout the years. In some respects these events are regarded as highly as some of the most im-



THE SIXTEENTH Grand Chapter Congress in Minneapolis, Minnesota in 1947.



THE EIGHTEENTH Grand Chapter Congress of Delta Sigma Pi held in Dallas, Texas in 1951.

Congresses Completed

portant business of the convention. First, there is the Diamond Badge Drawing at which a beautiful all-diamond badge of Delta Sigma Pi is given to some lucky person that is registered for the Congress. A unique organization for men called the Ancient, Independent Effervescent Order of the Yellow Dogs meets during the convention and holds an initiation for all qualified men in attendance. Each Grand Chapter Congress has its own daily newspaper which announces the events for the day, as well as interesting sidelights of the previous day's happenings. During the convention, a period of time is set aside in conjunction with the Delegates' luncheon at which time the representatives of the various Regions of the fraternity get together to discuss regional problems and to decide upon the date and location of the next Regional Meetings. Of special interest to the chapter officers is the panel discussions and the Chapter Officers' Training Program. During this period many of the administration problems of the chapters are solved and new ideas for the betterment of the fraternity are presented. All of these things, although not exactly pertinent to the business of the Grand Chapter Congress, have become an integral part of it and are looked forward to with anticipation by all of the participants.

The Ladies Program of the Grand Chapter Congress became a must following World War II, when in Minneapolis in 1947

it was found that a large number of wives accompanied their husbands to the convention. From that time on the Ladies Program has grown in importance. In Baltimore in 1949 the Pink Poodles, a counterpart to the Yellow Dogs, was organized, and today there are almost 200 members in this distinguished organization for the wives of Deltasigs. The Eighteenth Grand Chapter Congress in Dallas had a full fledged program of events for the ladies as well as for the men. On the first night of the convention the ladies were on hand with their own special badges to participate in the Dallas Reception. A coffee hour was held on the second morning with a tour of Dallas in the afternoon. A tea at the home of one of the members was also a feature of the afternoon program and the evening was climaxed by an impromptu dinner at another member's home. Coffee and doughnuts started the third day which held in store for the women a style show at the Adolphus Hotel, a tour of a downtown department store, and a dude ranch party at which the Pink Poodles held their initiation. Their program, too, ended with the Grand Chapter Congress dinner dance on the fourth evening.

Therefore, what was originally merely a meeting of the officers and representatives of the fraternity has now evolved into three and one-half days of business, fun and fellowship.



ACTIVITY SCENES from the Eighteenth Grand Chapter Congress in Dallas, Texas in 1951. I and 2. Business Meetings. 3. Yellow Dog Initiation. 4. Rodeo.

5. Delegate's Luncheon. 6. Rodeo 7. Reception. 8. Dinner Dance.

Hundreds of Deltasigs Attend Biennial Regional Meetings

REGIONAL MEETINGS came about through the desire of chapters within an area to become better acquainted and to assist one another in solving their chapter problems. Back as early as 1929 the value of Regional Meetings was realized by the Grand Council of Delta Sigma Pi and they have consistently encouraged the holding of these in various parts of the country since that time. World War II deferred the action to formalize Regional Meetings and also to increase the regularity of them. When the fraternity was divided into six definite geographic regions at the Seventeenth Grand Chapter Congress held in





SCENES OF THE 1952 REGIONAL MEETINGS. Top: The Southwestern Region Banquet at the Shamrock Hotel in Houston, Texas, Middle: The Reception of the Central Region at the Allerton Hotel in Cleveland. Bottom: The Luncheon of the Southeastern Region at the Biltmore Hotel in Atlanta.

Baltimore, Maryland, in 1949, however, the way was then clear to incorporate a regular program of Regional Meetings into the fraternity.

The program, which was adopted at the Seventeenth Grand Chapter Congress and which is in operation today, provides for Regional Meetings to be held in each of the six regions in those years in which a Grand Chapter Congress is not held. This in effect creates a national meeting of chapters and alumni clubs each year and enables the fraternity to coordinate its activities and the various chapters and alumni clubs to work more closely as a single unit for the benefit of the fraternity as a whole.

To further encourage Regional Meetings the Grand Council sets aside annually a sum of money to be used to cover the basic expenses of a delegate from each undergraduate chapter to attend these meetings. Also the Regional Members of the Grand Council have been made responsible for the meeting in their region, thus assuring the holding of Regional Meetings biennially according to plan. Like the Grand Chapter Congress, the Regional Meeting has become a major event in Delta Sigma Pi with a certain amount of prestige and honor being attached to the host chapter or alumni club. This has created competition and friendly rivalry among the chapters and alumni clubs seeking to have the Regional Meeting held in their city.

The city in which the Regional Meeting is held is determined by the host chapter or alumni club. It has been found desirable to rotate the location within a Region thereby giving a greater number of chapters the opportunity of serving as host. The selection of the cities in which the Regional Meetings are to be held is made by vote of the delegates at a Grand Chapter Congress. If there is more than one chapter in a particular city or area that has been selected, such chapters or alumni clubs will serve jointly as hosts and share the responsibilities. Since the Seventeenth Grand Chapter Congress in Baltimore, Maryland, in 1949, when the formal program was adopted, Regional Meetings have been held in Atlanta, Georgia; Buffalo, New York; Chicago, Illinois; Cleveland, Ohio; Dallas, Texas; Houston, Texas; Lincoln, Nebraska; Omaha, Nebraska; San Francisco, California; and Washington, D.C.

Both the series of five meetings held in 1950 and also the series of six meetings held in 1951 attracted attendance in excess of 600. Practically every chapter was represented with a number of chapters sending delegations of 25 to 30 members. All Regional Meetings in the past were held on week ends, some beginning on Friday morning, others on Friday evening. Past policy has also been to hold these meetings in the spring of the year so as to avoid as many campus conflicts as possible. It is now felt, however, that much more constructive and beneficial work can be done if the Regional Meetings were to be held in the fall just after the opening of college. This program will no doubt be tried for the next few years at least.

Although each Regional Meeting has a character all its own, in general all meetings conform to a basic pattern of events. In order to accomplish the two aims of the Regional Meeting, to assist the chapters in solving their operational problems and to promote closer relationship between the chapters within a region, there is both a social program and a business session at each Regional Meeting.

Eastern Regional Meeting in Buffalo

The Eastern Regional Meeting was held in Buffalo, New York, at the Touraine Hotel on April 4-6, with the Alpha Kappa Chapter at the University of Buffalo and the Buffalo Alumni Club serving as hosts. Delegates were present from Alpha Chapter at New York, Mu Chapter at Georgetown, Chi Chapter at Johns Hopkins, Omega Chapter at Temple, Alpha Gamma Chapter at Penn State, Alpha Xi Chapter at Virginia, Beta Nu Chapter at Pennsylvania, Beta Xi Chapter at Rider, Beta Omicron Chapter at Rutgers, Beta Rho Chapter at Rutgers, Gamma Sigma Chapter at Maryland, Gamma Upsilon Chapter at Babson, and Gamma Chi Chapter at St. Bonaventure.

Registration of the delegates began early on Friday, April 4, the first day of the Eastern Regional Meeting. That evening there was an informal reception and dance at the Touraine Hotel. On Saturday morning, panel discussions were held and the subjects of "Membership," "Professional Activities," and "Social Activities," were reviewed by the delegates and panel leaders. Over 100 were in attendance at the luncheon which took place in the Oak Room of the Touraine Hotel. Grand President Johnson was a guest speaker along with Regional Grand Council Member J. Harry Feltham and Assistant Grand Secretary-Treasurer J. D. Thomson. A humorous talk by Major Puffer concluded the program. The panel discussions were resumed in the afternoon, following the taking of a group picture.

On Saturday evening a stag party and buffet supper were held. The Yellow Dogs also convened and initiated all those in attendance that qualified for membership. A special program had been arranged for the ladies present. This consisted of a luncheon and a dinner party at one of Buffalo's famous night spots. On Sunday, the ladies were also included in a guided tour of Niagara Falls, which concluded the Regional Meeting.

Southeastern Regional Meeting in Atlanta

Both the Biltmore Hotel and the Deltasig Lodge were the scene of the Southeastern Regional Meeting held in Atlanta, Georgia, on April 18-20. Kappa Chapter at the Atlanta Division of the University of Georgia and the Atlanta Alumni Club were the able hosts. Chapters of the Southeastern Region that were represented at the meeting were: Eta Chapter at Kentucky, Pi Chapter at Georgia, Alpha Zeta at Tennessee, Alpha Lambda at North Carolina, Alpha Sigma at Alabama, Alpha Phi at Mississippi, Beta Gamma at South Carolina, Beta Omega at Miami, Gamma Delta at Mississippi State, Gamma Zeta at Memphis State, Gamma Lambda at Florida State, and Gamma Tau at Mississippi Southern.

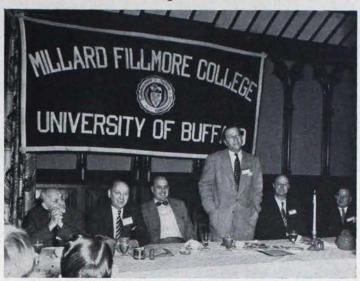
Most of the delegates arrived in Atlanta on Friday and were on hand for the informal reception at the Biltmore Hotel that evening. On Saturday morning a panel discussion was led by Regional Grand Council Member Thoben Elrod, with Grand President Howard Johnson and Assistant Grand Secretary-Treasurer J. D. Thomson assisting. All phases of the Chapter Efficiency Contest were covered and many questions were asked by the delegates. A luncheon was held in the Biltmore Hotel at which Edward W. Withorn served as toastmaster.

Following the luncheon, the delegates went to the Deltasig Lodge where an afternoon of athletics and recreation awaited them. A picnic supper was served in the early evening. A barn dance, an initiation by the Yellow Dogs, the presentation of the attendance trophy to Gamma Tau Chapter at Mississippi Southern College, and the drawing of numbers for the several dozen door prizes completed the program.

Central Regional Meeting in Cleveland

On May 9-11 the Allerton Hotel in Cleveland, Ohio, was crowded with the 250 Deltasigs that were in attendance at

Eastern Region in Buffalo



GRAND PRESIDENT JOHNSON addresses the delegates to the Eastern Regional Meeting in Buffalo, New York.



THE DELEGATES assembled for a business meeting at the Eastern Regional Meeting held at the Touraine Hotel.



THE SPEAKERS' TABLE at the Eastern Regional Meeting Luncheon with Alpha Kappa Chapter at Buffalo as host.







Southeastern Region in Atlanta

SCENES OF THE SOUTHEASTERN Regional Meeting held in Atlanta, Georgia at the Atlanta Biltmore Hotel. Left: Business session. Middle: Delegates' Luncheon. Right: Also the Delegates' Luncheon.

the Central Regional Meeting being held there. The Beta Tau Chapter at Western Reserve University, the Beta Pi Chapter at Kent State University and the Northeastern Ohio Alumni Club served as hosts. Those chapters in the Central Region that sent delegations are: Beta at Northwestern, Delta at Marquette, Zeta at Northwestern, Theta at Detroit, Nu at Ohio State, Xi at Michigan, Upsilon at Illinois, Psi at Wisconsin, Alpha Theta at Cincinnati, Alpha Omicron at Ohio U., Alpha Upsilon at Miami, Alpha Omega at DePaul, Gamma Theta at Wayne, Gamma Kappa at Michigan State, Gamma Pi at Loyola, and Gamma Rho at Detroit.

The activities of the Central Regional Meeting began on Friday evening with a reception and stag party at the Allerton Hotel. The Yellow Dogs also convened that night and almost 150 new members were admitted to this order. On Saturday morning, the various phases of chapter operation were discussed with the members of Beta Tau Chapter at Western Reserve and Beta Pi Chapter at Kent State serving as panel leaders. Grand Council Member Robert G. Busse was the toastmaster at the luncheon. Dean Herbert Hunsaker of Western Reserve University and Robert Pollock, an alumnus of Beta Tau Chapter, were the principal speakers at the luncheon. Grand President Howard B. Johnson and Assistant Grand Secretary-Treasurer J. D. Thomson were also called upon for a few words. On Saturday afternoon the chapter panels were completed. The ballroom of the Allerton Hotel was filled to capacity that evening when the delegates reassembled for the informal dance.

The Central Regional Meeting was concluded with an open house and buffet luncheon at the Beta Pi Chapter House.

Midwestern Regional Meeting in Omaha

The raging flood waters of the Missouri River did not stop the Beta Theta Chapter at Creighton University, the Gamma Eta Chapter at Omaha, and the Omaha Alumni Club from carrying out their plans for the Midwestern Regional Meeting which was held in Omaha, Nebraska, on April 25 and 26. Headquarters for the meeting was the Paxton Hotel in Omaha. The chapters of the Midwestern Region that sent delegations are: Epsilon at Iowa, Iota at Kansas, Alpha Delta at Nebraska, Alpha Epsilon at Minnesota, Alpha Eta at South Dakota, Alpha Iota at Drake, Alpha Nu at Denver, Alpha Rho at Colorado, and Beta Sigma at St. Louis.

The reception and stag party of the Midwestern Regional Meeting was the first event on the program and this was held on Friday evening at the Musik Verein in Omaha. Rowland Haynes, president emeritus of the University of Omaha, welcomed the delegates to Omaha on Saturday morning. This opened the series of panels on chapter operation which lasted all day. Regional Grand Council Member Henry C. Lucas moderated the panels with the help of Province Officers Phil McCarthy and Joseph Dellere, who also served as chairman and vice chairman, respectively.

A special luncheon was held at noon and a dinner in the evening in the ballroom of the Paxton Hotel in Omaha. Grand Secretary-Treasurer H. G. Wright was the principal speaker at the banquet. Following the banquet came one of the highlights of the entire meeting and that was the informal dance, also held in the Paxton Hotel.

Central Region in Cleveland

THE CENTRAL Regional Meeting held in Cleveland, Ohio at the Allerton Hotel. Left: Alpha Theta Quartet competes for prizes. Middle: Informal Dance. Right: Presentation of gifts to the national officers present.













THE SHAMROCK HOTEL in Houston, Texas was the location of the Southwestern Regional Meeting. Left: The Informal Dance. Middle: Delegates present. Right: Business session.

Southwestern Region in Houston

Southwestern Regional Meeting in Houston

The Southwestern Regional Meeting held on May 2-4 in Houston, Texas, is the only one held recently that was not sponsored by an undergraduate chapter of Delta Sigma Pi. The Houston Alumni Club, which was the host of this meeting, had been planning to invite the chapters to Houston long before the Eighteenth Grand Chapter Congress convened. Their delegation to the convention came well prepared to sell the Southwestern Region on the merits of coming to Houston for the Regional Meeting and had no trouble doing so.

The well known Shamrock Hotel in Houston was the scene of the meeting which began on Friday night with a barbecue supper, a stag party and a Yellow Dog initiation. In attendance were delegations from Beta Epsilon at Oklahoma, Beta Zeta at Louisiana State, Beta Iota at Baylor, Beta Kappa at Texas, Beta Upsilon at Texas Tech., Beta Phi at Southern Methodist, Gamma Epsilon at Oklahoma A & M, and Gamma Mu at Tulane. On Saturday morning the panels were opened with keynote addresses by Regional Grand Council Member William R. Merrick, Past Grand President Kenneth B. White and Grand Secretary-Treasurer H. G. Wright. Panels on both undergraduate and alumni activities were conducted throughout the day. Grand Council Member William R. Merrick led the undergraduate panels and Marion W. Sprague of the Houston

An informal dance in the Grecian Room of the Shamrock Hotel concluded the Southwestern Regional Meeting.

Alumni Club led the alumni sessions. A luncheon was held at

noon in the Shamrock Room of the hotel.

Western Regional Meeting in San Francisco

For the first time this year a Regional Meeting was held in the Western Region of Delta Sigma Pi. Gamma Omicron Chapter at the University of San Francisco served as host at this meeting which was held in San Francisco, California at the Whitcomb Hotel on February 15-17. Although some of the delegations in the Western Region had to travel more than one thousand miles to attend, every chapter sent representatives. Those chapters participating were: Rho at California, Sigma at Utah, Phi at Southern California, Gamma Iota at New Mexico, Gamma Xi at Santa Clara, Gamma Psi at Arizona and Gamma Omega at Arizona State.

Practically all delegations were on hand on Friday evening for the reception which took place in the Georgian Room of the Hotel Whitcomb on San Francisco's famous Market Street. Later in the evening the delegations broke up into small groups and proceeded to tour San Francisco under the guidance of the local members. On Saturday morning the business session began in the California Room of the Whitcomb Hotel with Burell Johnson, Province Officer of Phi Chapter, as panel leader. The panels were recessed at noon for a special luncheon at which Western Regional Grand Council Member Frank C. Brandes served as toastmaster. The afternoon panels were led by William Bird of Gamma Omicron Chapter at San Francisco.

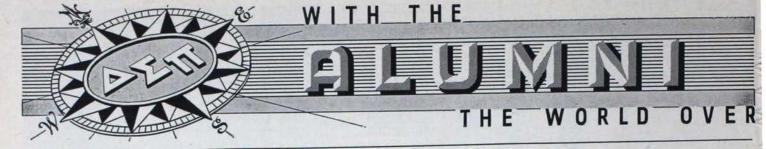
The Western Regional Meeting was climaxed on Saturday evening by an informal dance in the beautiful Corinthian Room of the Hotel Whitcomb.

THE MIDWESTERN Regional Meeting was held in Omaha, Nebraska at the Hotel Paxton. Left: Province Officer Dellere addresses the business session. Right: Grand Council Member Lucas conducts the panels.



Midwestern Region in Omaha





MEMBER5

This is a partial list of new Life Members. The balance will be published in the next issue of The DELTASIG.

- JOHN R. CHRISTY, Alpha Gamma, Penn 1651 State
- WILLIAM SEIFFERT, JR., Gamma Lambda, 1652 Florida State
- FRANK K. HARTLE, Epsilon, Iowa DONALD U. BEIMDIEK, Zeta, North-
- 1654 western-Evanston
- THOMAS J. LAMONT, Theta, Detroit LOUIS A. THOMPSON, Pi, Georgia-1655 1656
- Athens HUGH G. MONAGHAN, Chi, Johns 1657
- Hopkins FREDERICK R. PHILLIPS, JR., Alpha 1658
- Gamma, Penn State ROBERT J. COTTINGHAM, Alpha Delta, 1659
- Nebraska JOHN W. RAGLAND, Alpha Phi, Missis-
- 1660
- HENRY A. ZWARYCZ, Alpha Omega, De 1661 Paul
- JOHN E. BEUTLER, Beta Theta, Creigh-1662
- LEOPOLD M. LA POUTGE, Gamma Mu, 1663 Tulane
- HARLAN B. SHIRES, Gamma Eta, Omaha 1664 PAUL R. WHEATON, Gamma Kappa, 1665
- Michigan State JOHN W. REID, Beta Tau, Western 1666
- Reserve
- O. JOHN FETT, Alpha Epsilon, Minne-1667 sota HORACE C. BOUTELL, Gamma Theta,
- 1668 Wayne ROYCE HOPKINS, Beta Upsilon, Texas 1669
- Tech
- BENJAMIN T. SUMMER, JR., Alpha, 1670 New York
- THOMAS A. SIMONS, Alpha Upsilon, 1671 Miami U.
- RAYMOND A. PETER, Beta Theta, Creigh-1672 ton
- JOHN W. KOHL, Psi, Wisconsin ROBERT W. McARTHUR, Gamma Upsi-1673 1674
- lon. Babson JOHN E. PETHERBRIDGE, Iota, Kansas CHARLES G. JOHNSTON, Alpha Zeta, 1675
- 1676 Tennessee Augustus W. Springer, Jr., Alpha Xi,
- 1677 Virginia
- 1678
- DONALD G. GUT, Psi, Wisconsin WALTER E. KYSER, Kappa, Georgia-1679 Atlanta
- HARRY C. READ, Beta, Northwestern-1680
- Chicago Lewis G. Martin, Beta Kappa, Texas Orlando R. Jenkins, Beta Omega, 1681 1682 Miami
- JOHN P. ORE, Gamma Pi, Loyola 1683 ROBERT F. ANDREE, Beta Tau, Western 1684 Reserve
- JOE D. REYNOLDS, Gamma Epsilon, 1685 Oklahoma A. & M.

- PAUL F. DASTUGUE, JR., Gamma Mu, 1686 Tulane
- ROBERT W. SCHMIDT, Zeta, Northwest-1687 ern-Evanston
- DORVELL H. CHANDLER, Gamma Iota, 1688 New Mexico
- CHARLES F. VIELBIG, Alpha Phi, Missis-1689 sippi
- JAMES T. SAWYER, Alpha Beta, Missouri 1690 DOMINIC A. FANELLI, Gamma Xi, Santa 1691
- Clara
- Freddie G. Cash, Jr., Alpha Iota, Drake James T. Frye, Pi, Georgia 1692 1693
- RICHARD M. MILLS, Gamma Mu, Tulane 1694 JOSEPH J. NIMROD, JR., Gamma Pi, Loy-1695
- ola 1696
- JOSEPH N. THOMAS, Alpha Pi, Indiana JOHN A. MORRISON, Beta Rho, Rutgers ROBERT E. KESSEL, Gamma Phi, Texas 1697 1698
- 1699 Western
- Dorsey L. Turner, Beta Kappa, Texas 1700 ROBERT D. WRIGHT, Zeta, Northwestern-1701
- Evanston PAUL C. McBeth, Jr., Alpha Gamma, 1702
- Penn State RICHARD A. PROULX, Gamma Omicron, 1703 San Francisco
- CARL R. GROTH, Xi, Michigan 1704
- CARLTON F. PIERCE, Kappa, Georgia-1705 Atlanta
- WILLIE C. STOCKTON, Alpha Beta, Mis-1706 souri
- JOHN H. McGILL, Epsilon, Iowa 1707
- James W. Blaine, Alpha Eta, Minnesota Charles E. Hill, Alpha Delta, 1708
- 1709 Nebraska
- LEONARD J. RAGEN, Gamma Theta, 1710 Wavne
- PAUL F. LYNCH, JR., Beta Sigma, St. 1711 Louis
- PAUL H. CASAVANTES, Gamma Phi, 1712 Texas Western
- JAMES H. JOHNSTON, Kappa, Georgia-Atlanta
- WALTER J. COONER, Beta Lambda, Ala-1714
- bama Poly Carl, L. CARPENTER, JR., Beta Phi, 1715 CARL L. CARPENT Southern Methodist

Deltasig Named U. S. Attorney

PHILLIP NEVILLE, Minnesota, was recently named United States District Attorney of Minnesota by President Truman. Brother Neville is a Minneapolis attorney and former regional director of the Office of Price Stabilization. In 1944 and 1945 he was the regional attorney for the Minneapolis War Production Board. He has also served as secretary to a chief justice of the Supreme Court of Min-

Brother Neville is a graduate of the University of Minnesota School of Law and has taught in the School of Business Administration. It was while he was teaching that he became a member of Delta Sigma Pi. He makes his home in Edina, Minnesota, where he also serves as municipal judge.

THE CENTRAL OFFICE REGISTER

THE FOLLOWING MEMBERS of Delta Sigma Pi have visited the Central Office since

the last issue of The DELTASIG.

DAVID R. JONES, Wisconsin, Chicago, Illinois; Melvin A. Jackson, Northwestern-Beta, Brookfield, Illinois; Rocer Hynes, DePaul, Chicago, Illinois; THOMAS M. MOCELLA, Northwestern-Beta, Chicago, Illinois; Joseph P. BRAUSCH, Loyola, Chicago, Illinois; ROBERT D. SHONK, Michigan State, Evanston, Illinois; THOMAS M. SNEBERGER, Denver, Anaconda, THOMAS M. SNEBERGER, Denver, Anaconda, Montana; Frank V. Klaczek, Loyola, Chicago, Illinois; Eugene N. Marre, Loyola, River Forest, Illinois; Richard G. Rossi, Wisconsin, Kenosha, Wisconsin; David A. Nelson, Northwestern-Zeta, Evanston, Illinois; Allen J. Paneral, DePaul, Chicago, Illinois; Ray Flodin, DePaul, Chicago, Illinois; Peter K. Leppmann, Illinois, Champaign, Illinois; George Kramer, Illinois, Champaign, Illinois; Donovan E. Pearce, Champaign, Illinois; Donovan E. Pearce, Illinois, Champaign, Illinois; John Tower, Northwestern-Zeta, Evanston, Illinois; Robert King, Rider, Chicago, Illinois; Waldo E. HARDELL, Minnesota, Minneapolis, Minnesota; JAMES HOSMER, DePaul, Chicago, Illinois; WILLIAM A. ABRAMS, Loyola, Chicago, Illinois; JOHN W. BROWN, Alabama, Chicago, Illinois; JOHN WOZNIAK, Loyola, Chicago, Illinois; ROBERT A. FICHTNER, Loyola, Chicago, Illinois; EDWARD WOJCIAK, Loyola, Chicago, Illinois; Walter Zemeckis, Loyola, Chicago, Illinois; Charles Menard, DePaul, Chicago, Illinois.

EMERSON T. CAMMACK, Illinois, Champaign, Illinois; WILLIAM B. CULLEN, Illinois, Champaign, Illinois; Roy L. WESTENFELDER, Buffalo, Buffalo, New York; ROBERT O. HUCHES, Pennsylvania, Drexel Hill, Pennsylvania; JOHN M. COLLINS, Loyola, Chicago, Illinois; LAWRENCE G. MERTES, Northwestern-Beta, Chicago, Illinois; Donald R. Snyder, Illinois, Decatur, Illinois; Robert F. Rebeck, Northwestern-Beta, Chicago, Illinois; ROBERT POMORSKI, DePaul, Chicago, Illinois; AXEL R. CARLSON, DePaul, Chicago, Illinois; JAMES F. QUILTER, Loyola, Chicago, Illinois; ROBERT E. SHANER, Northwestern-Beta, Chicago, Illinois; George BLAKE, Loyola, Chicago, Illinois; ROBERT P. ROSCOE, DePaul, Winnetka, Illinois; JOSEPH N. WILTGEN, DePaul, Chicago, Illinois; JAMES A. MEZERA, Marquette, Milwaukee, Wisconsin; EDWARD F. BABEL, DePaul, Chicago, Illinois; WAYNE P. HANSEN, DePaul, Skokie, Illinois; ELDRIDGE G. KAMROW, Loyola, Chicago, Illinois; HARRY G. HICKEY, Denver, Denver, Colonois; HARRY G. HICKEY, Denver, Denver, Colorado; John R. Gorenylo, Marquette, West Allis, Wisconsin; Bill J. Roberts, Oklahoma, Norman, Oklahoma; Randolph T. Mills, Texas, Houston, Texas; Eugene D. Milener, Johns Hopkins, New York, New York; Walter N. Leach, Northwestern-Beta, Chicago, Illinois; Ernest N. Pegram, Jr., Georgia-Kappa, Memphis, Tennessee; Virgil E. Harder, Iowa, Champaign, Illinois; Harry D. Serantoni, DePaul, Chicago, Illinois.

DePaul, Chicago, Illinois.

PERSONAL MENTION

JOSEPH T. MICELI, Tulane, recently became general manager of the Quality Cleaning Service, New Orleans, Louisiana.

PAUL A. GROSCH, Missouri, is now in the accounting department of Jansen-Salsbury Laboratories, Kansas City, Missouri.

ROBERT B. ELLIS, Mississippi, is the registrar at the University of Mississippi, University, Mississippi.

WILSON B. ARCHER, Johns Hopkins, is an accountant with the Standard Oil Development Company in Elizabeth, New Jersey.

HENRY C. MEAD, Missouri, is employed in a sales capacity at William Volker and Company, Oklahoma City, Oklahoma.

FREDERICK H. WIKER, Penn State, was re-cently promoted to assistant sales manager of the drug division of Latex and Drug Products, International Latex Corporation, Dover,

DWIGHT S. CHAPPELL, Minnesota, is president of the Minnesota Hotel Association and also the proprietor of Pass A Grille Beach Hotel in Pass A Grille, Florida.

HAROLD C. CHRISTENSEN, South Dakota, recently accepted a position with Fairbanks-Morse and Company, Beloit, Wisconsin, as an industrial engineer.

W. George Potts, Drake, is the manager of the dealer service department of the Mutual Investment Company, New York, New York.

ROBERT S. WASLEY, Denver, is teaching accounting at the University of Colorado, Boulder, Colorado.

DAVID G. WALKER, Virginia, is associated with the real estate firm of Joel M. Cochran, which is located in Charlottesvile, Virginia.

GORDON L. ALLOTT, Colorado, is the Lieutenant Governor of the State of Colorado. Brother Allott resides in Lamar, Colorado.

DONALD L. MILLER, Miami U., has for some time dispatched the duties of director of re-search of the Crosley Broadcasting Corporation in Cincinnati, Ohio. He is also president of the Cincinnati chapter of the American Marketing Association.

ROBERT B. LIGON, Washington U., recently purchased a major portion of the Mayfield Coal and Ice Company in Mayfield, Kentucky. Brother Ligon is also part owner of a Mayfield radio station, WNGO. At the same time, he operates his tobacco business.

James Welsh, South Carolina, has accepted a position as an economist with the Bureau of Labor Statistics in Washington, D.C.

WILLIAM R. GODWIN, II, Florida, is associated with the St. Cloud, Florida, branch of the Washington National Life Insurance Company.

ROBERT G. JACKSON, Texas, is doing graduate work in the field of marketing at the University of Texas, Austin, Texas.

JOHN J. SCANLON, Pennsylvania, formerly the assistant comptroller of the Bell Telephone Company of Pennsylvania, is now an assistant treasurer of the American Telephone and Telegraph Company, New York, New York.

HENRY W. MUELLER, JR., Rutgers, has just been made assistant comptroller and assistant secretary of the Howard Savings Institution, Newark, New Jersey.

HENRY G. STAHL, St. Louis, has been promoted to assistant cashier of the Boatmen's

National Bank, St. Louis, Missouri.

MARTIN C. PHILLIPS, Tulsa, is assistant director of the Business Extension Service at the University of Tulsa, Norman, Oklahoma.

EARL D. BENNETT, Louisiana Tech, is on a leave of absence from Louisiana Polytechnic Institute and is working on a doctoral program at the University of Michigan, Ann Arbor, Michigan.

RICHARD D. KRENZ, Michigan State, is an accountant with the firm of Ernst and Ernst, Grand Rapids, Michigan.

Walter B. Joyner, Wake Forest, recently became a representative for the Metropolitan Life Insurance Company, at its Raleigh, North Carolina branch.

WILLIAM M. THART, Loyola, is at present with the Armed Forces in Korea.

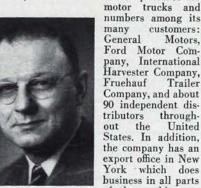
RAYMOND C. NEWTON, Babson, recently returned to active duty with the Air Force.

CALVIN B. SKINNER, Texas Western, is assistant auditor for the Hilton Hotels Corpora-tion, El Paso Hilton Hotel, El Paso, Texas.

DELTASIGS OF ACHIEVEMENT

B. JOHN HEISER, Ohio State President, Central Ohio Steel Products Company

FOR THE LAST THREE YEARS, B. John Heiser, Ohio State, has been president of the Central Ohio Steel Products Company, Galion, Ohio. This firm, which is a subsidiary of the Galion Allsteel Body Company, manufactures hydraulic hoist and dump bodies for



B. JOHN HEISER, Ohio State

numbers among its many customers: General Motors, Ford Motor Com-pany, International Harvester Company, Trailer Company, and about 90 independent distributors throughout the United States. In addition, the company has an export office in New York which does business in all parts of the world.

The appointment of Brother Heiser as president of the

Ohio Steel Products Company was the culmination of a long and successful list of achievements that dates back as far as the time he spent at Ohio State University where, in 1924, he was initiated into Delta Sigma Pi. During the college year 1925-1926, he served simultaneously as scribe of the fraternity, president of Beta Gamma Sigma and president of the Commerce Council. In addition, he was publisher of the commerce paper, the Ohio Com-

Upon graduation John became affiliated with what was then the National Grave Vault Company and the Galion Allsteel Body Company at Galion, Ohio. After serving in the capacity of sales promotion manager, he became sales manager and vice president in 1938. Later, in 1945, he was made a director of the company. During the time Brother Heiser was with the company its annual volume of business grew from approximately \$300,000 to in excess of \$4,000,000.

ROBERT W. FRENCH, Texas Dean, Tulane University

A LITTLE over a year ago Robert W. French, Texas, was selected to organize and staff the Public Affairs Research Council of Louisiana, a nonpolitical and nonpartisan organization supported by private citizens to do research and disseminate information on



ROBERT W. FRENCH, Texas

state and local government problems in Louisiana. In a state that is first in taxes, second in governmental debt, and third in state government expenditures his job was cut out for him. And Louisiana is a state noted for its politics.

During the past year Dean French has made well over one hundred speeches to over 6,000 Louisiana businessmen and citizens preaching that

good government is good business and that better government can only be achieved by citizen understanding. To those ends the Council has published ten monthly news letters, seven monthly news analyses, five research reports, and a voter's guide that sold 50,000 copies in the four weeks before the first primary. The results of the recent election in Louisiana have received national recognition.

All of these activities have been piled on top of Brother French's duties as dean of the College of Business Administration and chairman of the economics department of Tulane University in New Orleans.

But Brother French has had several jobs almost as far back as he can remember. Born in South Bend, Indiana, May 8, 1911, he worked his way through high school and the University of Michigan, receiving his B.A. degree with high distinction in 1932 and his doctor's degree in economics from the same institution in 1937. In the year 1934-35 he held the Michigan fellowship at Brookings Institu-tion in Washington, D.C. From 1935-37 he was a teaching fellow at the University of Michi-

His "super-graduate" work in business was done in the family department store in Sparta, Michigan, where he gained some down-to-earth experience in buying, selling, advertising, and personnel management.

He returned to academic life in 1941 when he went to Louisiana State University as an assistant professor in the College of Commerce and head of the Bureau of Business Research. Five years later he was a full professor at the University of Texas and director of the business research bureau there. During the next four years he worked to make the bureau one of the largest and best known organizations of its kind in the entire country. He also found time at Texas to join the Beta Kappa chapter of Delta Sigma Pi. Brother French came to Tulane University in 1949 and assisted in setting up the Gamma Mu

At present he is chairman of the Committee on the Southwest Economy, appointed by the President's Council of Economic Advisers to draft a blueprint for an eight state region including Louisiana.



Compiled by Kenneth S. Tisdel, Alpha Chi

Associate Librarian, University of Missouri Library, Columbia, Mo.

Business

CHANGING CONCEPTS OF BUSINESS INCOME, by the American Institute of Accountants, published by Macmillan, 169 pp.,

Report of a three-year study by a Study Group on Business Income whose aim was to arrive at some agreement on the interpretation, understanding and treatment of business income in the light of changed conditions and the changing value of the dollar. Some agreed, but the report includes many dissents and comments of variance.

THINKING AHEAD FOR BUSINESS, edited by Edward C. Bursk, published by Har-

vard University, 223 pp., \$3.25.

A presentation of addresses and panel discussions at the 21st National Business Con-ference sponsored by the Harvard Business School Assn., to consider the major political, economic and sociological forces which promise to affect the future course of American

MEN IN BUSINESS, edited by William Miller, published by Harvard University, 359

pp., \$5.00. Essays in the history of entrepreneurship dealing with the progress of certain business organizations, businessmen, or the development of a particular business field, and the impact of this activity on society in general.

BUSINESS FORECASTING, by Frank D. Newbury, published by McGraw-Hill, 280 pp.,

\$4.75.

Establishes the essentiality of organized forecasting as a tool of management, necessary to budgeting and planning. Explains the economic principles that govern the fluctuations of aggregate national income, production, and prices and shows how these principles are applied to business forecasting.

IS ANYBODY LISTENING? by William H. Whyte, Jr., & others, published by Simon &

Schuster, 251 pp., \$3.00.

A layman's report on certain communication troubles of the business world, the result of more than two years of probing into the real nature of the efforts of American business to sell itself and its "Free Enterprise campaign."

Business Forms and Letters

YOUR BUSINESS LETTERS MAKE FRIENDS, by James F. Bender, published by McGraw-Hill, 263 pp., \$3.50.

A discussion of the principles that make for

effective business letter writing designed to help the businessman improve relations with his customers through the letters he writes.

DESIGN AND CONTROL OF BUSINESS FORMS, by Frank M. Knox, published by McGraw-Hill, 231 pp., \$6.50.

A comprehensive and well-integrated treatment of business forms as an essential tool of management with a program that will cut down on clerical expense in business. For accountants who are interested in systems work.

Economics

WAR AND DEFENSE ECONOMICS, by Jules Backman & others, published by Rine-

hart, 479 pp., \$4.50.

A study of the manner in which the different parts of the civilian economy have to be accommodated to meet the stresses of an armament economy; the problems of production and the problems of inflation.

ECONOMY IN THE NATIONAL GOV-ERNMENT, by Paul H. Douglas, published by the University of Chicago, 284 pp., \$3.75.

Senator Douglas discusses the need for balancing the government's budget in order to safeguard the nation's economy. He describes the size, growth and major areas of federal expenditures, the budget procedure, waste and possible savings in both military and civilian areas, and the closing of tax loopholes.

MAN, MONEY AND GOODS, by John S. Gambs, published by Columbia University, 351

рр., \$3.75.

An informal treatment of the essentials of economic theories from Ricardo to Keynes, for interested adults without formal training in economics.

SHIRT-SLEEVE ECONOMICS, by William Paton, published by Appleton-Century-

Crofts, 479 pp., \$4.00.

A commonsense survey that discusses economic problems in this country and attacks many present day trends including governmental controls, forms of taxation and manifestations of the "welfare state" that the author regards as infringing upon free enterprise.

Insurance

BIOGRAPHY OF AN IDEA, by John Bainbridge, published by Doubleday, 381 pp., \$4.00. The story of mutual fire and casualty insur-

ance, begun in England at the time of the Great Fire of London and first introduced in this country by Benjamin Franklin. Considers the progress and growing importance of these two types of insurance.

PRINCIPLES OF INSURANCE, by Robert I. Mehr & Emerson Cammack, published by

Irwin, 800 pp., \$7.65.

Covers the entire field of insurance from an introductory point of view giving basic infor-mation for the prospective insurance buyer. Brother Cammack, co-author, is province offi-cer and faculty adviser of Upsilon chapter, University of Illinois:

Salesmanship

SELLING HOME PROPERTY, by Mary W. Geer, published by Prentice-Hall, 278 pp.,

A home-selling specialist of 20 years' experience presents the fundamentals of salesmanship, the conduct of business, and other attributes or knowledge that make a successful real estate broker.

TOP SECRETS OF SUCCESSFUL SELL-ING, by Jack Wardlaw, published by Wilfred Funk, 255 pp., \$3.50.

An insurance salesman gives examples of the application of intelligence to action in business with a dynamic, rapid-fire collection of anecdotes.

Supervision and Foremanship

BETTER FOREMANSHIP, by Rexford B. Hersey, published by Conover-Mast, 255 pp., \$3.75.

A statement of supervisory techniques with illustrative observations and a practical review of the duties of the industrial foreman as a part of management.

SIZING UP PEOPLE, by Donald A. Laird & Eleanor C. L. Laird, published by McGraw-

Hill, 270 pp., \$3.75.

An aid for executives and personnel workers in matching workers and jobs through recognition of personality traits, intelligence, and ability in employees.

HUMAN RELATIONS IN SUPERVISION, by Willard E. Parker & Robert W. Kleemeier, published by McGraw-Hill, 479 pp., \$4.50.

Presents modern management principles and the best practices in hiring, inducting, evaluat-ing and counseling the worker, as aids to better human relations in industry or business.

SUPERVISION OF PERSONNEL, by John M. Pfiffner, published by Prentice-Hall, 462

pp., \$6.00. A sound discussion which sums up currently approved principles of personnel practice dwelling especially on improved leadership in line supervision. Presents the reasons underlying human relations in the management of men; methods and techniques are not described.

FOREMAN TRAINING IN A GROWING ENTERPRISE, by A. Zaleznik, published by Harvard University Graduate School of Business Administration, 247 pp., \$3.50.

Critical observation of a training effort in an expanding manufacturing company shows the difficulties of a foreman administering an assembly line, and the help which a company training program gave him.

Taxation

TOIL, TAXES AND TROUBLE, by Vivien Kellems, published by Dutton, 159 pp., \$2.50.

The Connecticut factory owner traces her contest over the withholding tax law and its legality with the Bureau of Internal Revenue, quoting from the court records of her several trials.

TAXATION OF THE TRUCKING INDUSTRY, by Richard W. Lindholm, published by the Ohio State University Bureau of Business Research, 156 pp., \$3.00.

A study of the taxation problems peculiar to the motor transport business and an economic analysis of impacts of various forms of taxation on the industry. Based mainly on the published and unpublished records of the Interstate Commerce Commission.

TAXES AND ECONOMIC INCENTIVES, by Lewis H. Kimmel, published by Brookings Institution, 227 pp., \$2.50.

Each of the principal taxes (individual and corporate income, excises, property, and payroll) employed to raise government income is analyzed here. The analysis is made to determine the effect on the taxpayer and his economic incentives to work and invest, to see if these taxes are too restrictive or permit enough capital expansion.



CHAPTERS

Thirty Chapters Score Maximum in the 1952 Chapter Efficiency Contest

THIRTY CHAPTERS of the eighty-two that participated completed the 1952 Chapter Efficiency Contest with 100,000 points. This is the maximum number of points obtainable and the number of chapters reaching this goal was one more than in 1951. The Honor Roll of the 1952 Chapter Efficiency Contest which includes all of the chapters scoring more than 85,000 points totals 45.

Those chapters scoring the maximum of 100,000 points were: Beta Chapter at Northwestern, Delta Chapter at Marquette, Epsilon Chapter at Iowa, Theta Chapter at Detroit, Kappa Chapter at Georgia, Mu Chapter at Pi Georgetown, Xi Chapter at Michigan, Pi Chapter at Georgia, Chi Chapter at Johns Hopkins, Omega Chapter at Temple, Alpha Beta

1952 WINNERS

Life Memberships in Delta Sigma Pi were awarded to the following head masters of the 30 chapters that tied for first place in the 1952 Chapter Efficiency Contest:

Maint in tollowing nead masters of the 30 chapters that tied for first place in the 1952 Chapter Efficiency Contest:

Robert A. Mocella, Beta—Northwestern

*Gerald R. Heller, Delta—Marquette

*James A. Mezera, Delta—Marquette

*Albert C. Winter, Epsilon—Iowa

*Robert T. Quadr, Epsilon—Iowa

Gerald Inman, Theta—Detroit

Iohn J. Griccs, Kappa—Georgia

Archie S. Riccins, Mu—Georgetown

*Marshall C. Mitchell, Xi—Michigan

Bill F. Hyde, Pi—Georgia

J. Gordon Duday, Chi—Johns Hopkins

*Ralph D. Mock, Jr., Omega—Temple

*Thomas G. Seabourne, Omega—Temple

*Thomas G. Seabourne, Omega—Temple

*Maurice F. Lytile, Alpha Beta—Missouri

*Carl S. Berndt, Alpha Beta—Missouri

*Richard M. Frolley, Alpha Iota—Drake

*Maurice F. Lytile, Alpha Beta—Missouri

*Richard M. Frolley, Alpha Iota—Drake

*Iloyd W. Isom, Alpha Iota—Drake

*Franklin A. Tober, Alpha Rho—Colorado

*James D. Cutler, Alpha Rho—Colorado

*James D. Cutler, Alpha Rho—Colorado

John A. Younc, Alpha Upsilon—Miami

Mike Isom, Alpha Phi—Mississippi

Rocer T. Hynes, Alpha Omega—De Paul

Robert L. Sieber, Beta Intel—Creighton

*Jim F. Love, Beta Iota—Baylor

*Oliver J. Lindsey, Beta Xi—Rider

*Joseph R. Kelly, Gamma Kappa—Michigan State

*Bulle N. Stahlman, Gamma Kappa—Michigan State

*James W. Ward, Gamma Mu—Tulane

*Robert V. Haskell, Gamma Mu—Tulane *BILLIE N. STABLASSAN,
STATE

*JAMES W. WARD, Gamma Mu—Tulane

*ROBERT V. HASKELL, Gamma Mu—Tulane

RAYMOND P. NEAL, Gamma Omicron—San Francisco

ROBERT A. FICHTNER, Gamma Pi—Loyola

*MURRAY WALDRON, Gamma Upsilon—Babson

*JOHN E. BUTLER, Gamma Upsilon—Babson

*In cases where two head masters served a single chapter during the year, each received a credit amounting to one-half the cost of a Life Membership.

Chapter at Missouri, Alpha Theta Chapter at Cincinnati, Alpha Iota Chapter at Drake, Alpha Kappa Chapter at Buffalo, Alpha Xi Chapter at Virginia, Alpha Rho Chapter at Colorado, Alpha Upsilon Chapter at Miami, Alpha Phi Chapter at Mississippi, Alpha Omega Chapter at DePaul, Beta Theta Chap-ter at Creighton, Beta Iota Chapter at Baylor, Beta Xi Chapter at Rider, Beta Pi Chapter at Kent State, Beta Upsilon Chapter at Texas Tech., Gamma Theta Chapter at Wayne, Gamma Kappa Chapter at Michigan State, Gamma Mu Chapter at Tulane, Gamma Omicron Chapter at San Francisco, Gamma Pi Chapter at Loyola, and Gamma Upsilon Chapter at Babson.

Kappa Chapter at Georgia, Beta Chapter at Northwestern, and Alpha Beta Chapter at Missouri continued their record by again being among the winners. For Kappa Chapter it was number 16, for Beta Chapter number 13, and for Alpha Beta Chapter it was number 12. Omega Chapter at Temple, Alpha Theta Chapter at Cincinnati, Alpha Iota Chapter at Drake, Alpha Kappa Chapter at Buffalo, Alpha Xi Chapter at Virginia, Gamma Omi-cron Chapter at San Francisco, Gamma Pi Chapter at Loyola, and Gamma Upsilon Chapter at Babson scored 100,000 points for the first time this year.

The Chapter Efficiency Contest was established during the college year 1931-1932 and has definitely proven itself to be of real value in increasing chapter interest. It has also provided an adequate yardstick of measurement of chapter achievement. The Chapter Efficiency Contest is divided into five major divisions: Professional Activities, Scholarship, Membership, Finances and Chapter Initiative and Administration. A maximum of 20,000 points is permitted in each division, thus a final standing of 100,000 points indicates a perfect record for the year's work. Points are awarded for many phases of chapter activity such as professional meetings, individual and chapter scholarship, pledge training course, chapter publicity, contributions to The DELTASIG, the proper handling of finances, collection of dues, payment of bills, the initiation of an adaquate number of members extendence at adequate number of members, attendance at business meetings, chapter publications, and the filing of important reports.

The Head Masters of chapters scoring 100,000 points are awarded Life Memberships. Members of chapters winning the contest with 100,000 points, and of chapters making the Honor Roll with 85,000 points, are awarded a 10% discount on Life Memberships, provided that this option is exercised before December 31 following the conclusion of the Contest and also provided that payments are concluded within the following calendar year.

PREVIOUS WINNERS

Date following the name of the chapter and university denotes the year in which the chapter won. The Chapter Efficiency Contest was not conducted during the war years of 1943, 1944, 1945 and 1946. versity denotes the year in which the chapter won. The Chapter Efficiency Contest was not conducted during the war years of 1943, 1944, 1945 and 1946. ALPHA, New York—1947 BETA., Northwestern (Chicago)—1934, 1935, 1938, 1939, 1940, 1941, 1942, 1947, 1948, 1949, 1950, 1951 DELTA, Marquette—1934, 1939, 1940, 1941, 1942, 1949 EFSILON, 16wa—1949, 1950, 1951 ZFRA, Northwestern (Evanston)—1949, 1950, 1951 ZFRA, Northwestern (Evanston)—1949, 1950, 1951 ZFRA, October (Evanston)—1949, 1950, 1951 MIRTA, Detroit—1951

KAPPA, Georgia (Atlanta)—1933, 1934, 1935, 1936, 1937, 1938, 1939, 1940, 1941, 1942, 1947, 1948, 1949, 1950, 1951

MU, Georgetown—1948, 1949

NU, Ohio State—1948, 1949, 1950, 1951

XI, Michigan—1947, 1948, 1949, 1950, 1951

CHI, Johns Hopkins—1940, 1948, 1949, 1950, 1951

PRI, Wisconsin—1949, 1950, 1951

ALPHA BETA, Missouri—1937, 1938, 1939, 1940, 1941, 1942, 1947, 1948, 1949, 1950, 1951

ALPHA GAMMA, Penn State—1949, 1950, 1951

ALPHA GERIAD, Nebraska—1939, 1940, 1941, 1942, 1947, 1948, 1949, 1950, 1951

ALPHA ETA, South Dakota—1940, 1941, 1942, 1947, 1950, 1951

ALPHA ETA, South Dakota—1950, 1951

ALPHA ETA, South Dakota—1950, 1951

ALPHA ETA, South Dakota—1950, 1951

ALPHA ETA, South Dakota—1940, 1941, 1942, 1947, 1950, 1951

ALPHA PII, Indiana—1949, 1950, 1951

ALPHA PII, Indiana—1949, 1950, 1951

ALPHA PII, Mississippi—1950, 1951

ALPHA PII, Mississippi—1950, 1951

ALPHA PII, Mississippi—1950, 1951

ALPHA PII, Mississippi—1950, 1951

BETA GAMMA, South Carolina—1948

BETA EFSILON, Oklahoma—1940, 1941, 1942, 1949

ALPHA PII, Mississippi—1950, 1951

BETA GAMMA, South Carolina—1948

BETA EFSILON, Oklahoma—1940, 1941, 1942

BETA ETA, Florida—1932, 1950

BETA THETA, Creighton—1948, 1949, 1950, 1951

BETA IFA, Creighton—1948, 1949, 1950, 1951

BETA THETA, Creighton—1948, 1949, 1950, 1951

BETA OKICRON, Rutgers—1940, 1947, 1948, 1949, 1950, 1951

BETA PI, Kent State—1948, 1949, 1950, 1951

BETA PI, Kent State—1948, 1949, 1950, 1951

1951
BETA PI, Kent State—1948, 1949, 1950, 1951
BETA TAU, Western Reserve—1948, 1949, 1951
BETA UPSILON, Texas Tech—1950
BETA PSI, Louisiana Tech—1950
GAMMA DELTA, Mississippi State—1950
GAMMA ETA, Omaha—1950, 1951
GAMMA THETA, Wayne—1950, 1951
GAMMA KAPPA, Michigan State—1950, 1951
GAMMA MU, Tulane—1951
GAMMA XI, Santa Clara—1951

It's DENVER for ME in '53! How about YOU? THE NINETEENTH

GRAND CHAPTER CONGRESS

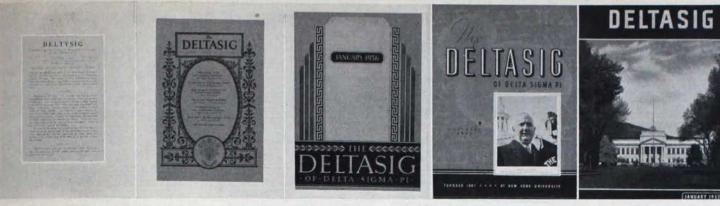


COSMOPOLITAN HOTEL · DENVER, COLORADO

ADETT

DELTA SIGMA PI CHAPTER EFFICIENCY CONTEST 1952 FINAL STANDINGS

				Division A	Division B	Division C	Division D	Division E
RANK	CHAPTER	UNIVERSITY	GRAND TOTAL POINTS	Profes- sional Activities	Scholar- ship	Member- ship	Finances	Chapter Adminis- tration
MAXIMUM N	NUMBER OF POINTS PER	MITTED	100,000	20,000	20,000	20,000	20,000	20,000
1.	Beta	Northwestern (Chicago)	100,000	20,000	20,000	20,000	20,000	20,000
* **	Delta	Marquette	100,000	20,000	20,000	20,000	20,000	20,000
	Epsilon	Iowa	100,000	20,000	20,000	20,000	20,000	20,000
	Theta	Detroit	100,000	20,000	20,000	20,000	20,000	20,000
	Карра	Georgia (Atlanta) Georgetown	100,000	20,000	20,000	20,000	20,000	20,000
	Mu X1	Michigan	100,000	20,000	20,000	20,000	20,000	20,000
	Pi	Georgia (Sthens)	100,000	20,000	20,000	20,000	20,000	20,000
	Chi	Johns Hopkins	100,000	20,000	20,000	20,000	20,000	20,000
	Omega	Temple	100,000	20,000	20,000	20,000	20,000	20,000
	Alpha Beta	Missouri Cincinnati	100,000	20,000	20,000	20,000	20,000	20,000
	Alpha Theta Alpha Iota	Drake	100,000	20,000	20,000	20,000	20,000	20,000
	Alpha Kappa	Buffalo	100,000	20,000	20,000	20,000	20,000	20,000
	Alpha Xi	Virginia	100,000	20,000	20,000	20,000	20,000	20,000
	Alpha Rho	Colorado	100,000	20,000	20,000	20,000	20,000	20,000
	Alpha Upsilon	Miami U.	100,000	20,000	20,000	20,000	20,000	20,000
	Alpha Phi Alpha Omega	Mississippi De Paul	100,000	20,000	20,000	20,000	20,000	20,000
	Beta Theta	Creighton	100,000	20,000	20,000	20,000	20,000	20,000
	Beta Iota	Baylor	100,000	20,000	20,000	20,000	20,000	20,000
	Beta Xi	Rider	100,000	20,000	20,000	20,000	20,000	20,000
	Beta Pi	Kent State	100,000	20,000	20,000	20,000	20,000	20,000
	Beta Upsilon	Texas Tech	100,000	20,000	20,000	20,000	20,000	20,000
	Gamma Theta Gamma Kappa	Wayne Michigan State	100,000	20,000	20,000	20,000	20,000	20,000
	Gamma Mu	Tulane	100,000	20,000	20,000	20,000	20,000	20,000
	Gamma Omicron	San Francisco	100,000	20,000	20,000	20,000	20,000	20,000
	Gamma Pi	Loyola	100,000	20,000	20,000	20,000	20,000	20,000
-	Gamma Upsilon	Babson	100,000	20,000	20,000	20,000	20,000	20,000
2.	Iota Camma Xi	Kansas Santa Clara	98,250 96,050	18,750	20,000	20,000	19,500	20,000
4.	Beta Omicron	Rutgers	93,300	20,000	13,300	20,000	20,000	20,000
5.	Beta Kappa	Texas	92,350	20,000	20,000	20,000	15,000	17,350
6.	Gamma Eta	Omaha	91,750	20,000	20,000	12,500	20,000	19,250
7.	Alpha Epsilon	Minnesota	91,200	18,500	20,000	13,000	20,000	19,700
8.	Psi Gamma Omega	Wisconsin Arizona State	90,500	20,000	19,000	16,500	15,000	20,000
10.	Beta Tau	Western Reserve	88,500	17,700	20,000	19.250	20,000	12,100
11.	Alpha Delta	Nebraska	88,250	16,500	12,000	20,000	20,000	19,750
12.	Zeta	Northwestern (Evanston)	87,500	17,000	20,000	14,500	16,000	20,000
13.	Nu	Ohio State	87,250	20,000	20,000	11,500	20,000	15,750
14.	Alpha Eta Beta Epsilon	South Dakota Oklahoma	87,250	13,500	20,000	19,000	20,000	14,750
16.	Beta Nu	Pennsylvania	86,650 85,950	11,900	20,000	20,000	20,000	14,750
17.	Beta Lambda	Alabama Poly	83,200	16,450	16,000	19,500	12,500	18,750
18.	Phi	Southern California	82,500	20,000	13,300	17,000	13,500	18,700
19.	Alpha Omicron	Ohio	82,350	14,100	20,000	20,000	17,500	10,750
20.	Gamma Iota Gamma Zeta	New Mexico	81,900	15,200	20,000	15,000	15,000	16,700
22.	Gamme.	Memphis State Boston	81,700 78,950	12,950	20,000	10,500	20,000	18,250
23.	Beta Gamma	South Carolina	78,000	17,600	20,000	9,000	14,000	17,400
24.	Alpha Pi	Indiana	76,350	11,600	20,000	20,000	14,500	10,250
25.	Gamma Sigma	Maryland	75,050	13,700	11,100	20,000	13,500	16,750
26.	Alpha Zeta Beta Psi	Tennessee	74,350	7,600	20,000	20,000	16,000	10,750
28.	Alpha Nu	Louisiana Tech Denver	74,000 73,050	14,200	20,000	15,000	17,500	7,300
29.	Gamma Delta	Mississippi State	72,650	6,000	11,400	16,500	20,000	15,400
30.	Alpha Lambda	North Carolina	72,600	19,000	8,000	17,500	11,500	16,600
31.	Bata Zeta	Louisiana State	71,650	13,000	20,000	20,000	8,500	10,150
32.	Gamma Rho Beta Sigma	Detroit St. Louis	71,450	15,800	20,000	13,000	13,500	9,150
34.	Gamma Tau	Mississippi Southern	71,000 68,750	14,100	20,000	15,000	12,000	9.900
35.	Gamma Epsilon	Oklahoma A & M	63,900	16,300	14,200	18,000	13,500	9,250 7,850
36.	Upsilon	Illinois	63,650	15,400	9,900	8,500	11,500	18,350
37.	Gamma Chi	St. Bonaventure	61,450	11,700		13,000	20,000	16,750
39.	Alpha Signa Beta Phi	Alabama Southern Methodist	58,300	11,800	20,000	8,500	12,000	6,000
40.	Beta Chi	Tulsa	57,600 56,300	19,300	8,100	9,250	12,500	8,450
41.	Gamma Psi	Arizona	55,950	7,200	20,000	20,000	16,000 8,000	6,750
42.	Garma Nu	Wake Forest	51,400	2,500		18,750	20,000	10,150
43. 44.	Rho	California	51,200	10,500	6,900	16,500	10,500	6,800
45.	Alpha Gamma Beta Eta	Penn State Florida	51,100	2,600		15,750	19,500	13,250
46.	Beta Rho	Rutgers	50,800	9,550	2 500	20,000	15,500	5,750
47.	Beta Omega	U.of Miami	48,250	6,500	2,500	13,500	20,000	9,950
48.	Gamma Phi	Texas Western	47,950	6,500	1,000	18,000	14,000	7,750 8,450
49.	Eta	Kentucky	47,050	4,100	500	16,250	20,000	6,200
50.	Sigma Alpha Chi	Utah Washington	40,400	10,500		7,000	10,000	12,900
52.	Gamma Lambda	Florida State	39,000	8,600	17,900	5,500	5,000	2,000
53.	Alpha	New York	37,350 31,700	9,700		7,000	17,500	8,850
			221100	7,100		11,000	5,000	6,000



THE DELTASIG, national magazine of Delta Sigma Pi from 1911 to 1952. Left to right: 1911, 1925, 1936, 1941 and 1952.

Delta Sigma Pi Publications

THE FIRST PUBLICATION of Delta Sigma Pi was called "Deltysig" and it made its appearance in 1911. Under its bold one word heading, the editor, Jack Guernsey of Alpha Chapter, announced that this was "Published Every Little While by the Delta Sigma Pi Fraternity." This four-page publication, which was printed on occasion, but more frequently mimeographed, did appear with some regularity, and it was not long before it became recognized as the official publication of Delta Sigma Pi. In 1912 its name was changed to "Deltasig" and in 1921 it became a quarterly publication. Today, "The Deltasig" is in its forty-second volume, is still published quarterly, and has a mailing list of over 10,000 copies per issue. For the last three years it has featured campus scenes on its cover in full color, and was one of the first college fraternity or sorority publications to feature a beautiful lithographed cover.

The publications of Delta Sigma Pi are not limited to its national magazine. For the use of the undergraduate chapters there is a "Pledge Manual," a "Manual for Chapter Officers," the "Official Bulletin," "Chapter Efficiency Contest Rules and Regulations," the "Ritual of Delta Sigma Pi," and over 20 different forms for the efficient operation of the chapter. For the alumni club there is the "Alumni Club Manual of Operation," "Alumni Placing Service Manual," "Alumni Action," and the "Alumni News." All of the various manuals are revised frequently to keep them up to date with current trends and techniques. The news letters, the "Official Bulletin" of the undergraduate chapters and the "Alumni Action" of the alumni clubs, are published throughout the year and are distributed to the officers of the active chapters and the alumni clubs, respectively.

Pride is taken in the quality of each and every form and manual published by Delta Sigma Pi, as it is thought that their excellence and frequency of publication contribute to the efficiency of the fraternity.

Other Publications of Delta Sigma Pi



Alumni Activities Play a Large Part in the Development of Delta Sigma Pi

ONE OF THE MOST IMPORTANT AND VALUABLE FEATURES of memberships in Delta Sigma Pi is the fact that the activities of the fraternity are not confined to the undergraduate chapter and the college campus. The advantages of active membership are definitely available for life to any member that wishes them, through the medium of the alumni club. Alumni clubs in Delta Sigma Pi were first formed on a social basis to prolong and further the friendships and associations of members that were established in college. Later on the members of the alumni clubs found that they could further their own interests and knowledge in their chosen field of commerce and business administration by adding short talks by business men to their social programs without losing any portion of their original purpose and aim. Thus the professional touch was added to the alumni club and the program, which prevails today, takes up where the active chapter leaves off.

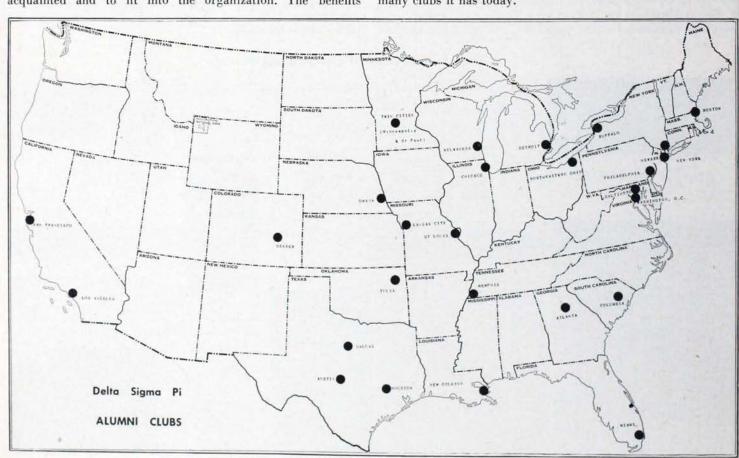
The average alumni club in Delta Sigma Pi has monthly meetings, some with a professional program and some with a social program; one or two mixed parties during the year at which time the wives of the members become acquainted; a special function to commemorate Founders' Day; and possibly several joint functions with the undergraduate chapter in the area. Membership in an alumni club of Delta Sigma Pi provides the new graduate just out of college with an opportunity to meet a substantial number of Deltasigs in his community who are already engaged in business and who can be of valuable assistance to him, especially when he is just starting out. The atmosphere of good fellowship that prevails at alumni club gatherings makes it easy for the new members to become acquainted and to fit into the organization. The benefits

derived from this association during the history of Delta Sigma Pi have built our alumni clubs into solid, self-perpetuating groups.

The alumni clubs of Delta Sigma Pi have played an important part in the development of the fraternity. During the years they have proven to be the best training group for the national officers of the fraternity. Almost all of the national officers have at some time served as president of an alumni club or in some other important office. Many of the national committees and projects are delegated to alumni clubs, and many of the ideas for the advancement of the fraternity as a whole originate and are developed in the alumni clubs.

The alumni clubs of Delta Sigma Pi have been responsible for the success and the administration of the Alumni Placing Service which has assisted members in their efforts to find the right place in the business world. They also serve as host to the national convention, The Grand Chapter Congress. And most important, they have provided counsel and aid to the undergraduate chapters in their areas and have assisted many of them to secure chapter houses.

The number of active alumni clubs in Delta Sigma Pi is limited by the number of alumni in the fraternity and the number residing in any given city. Before World War II, when the fraternity had less than 15,000 members, only the large cities in the United States had sufficient alumni members to warrant and maintain an alumni club. Today with 29,000 members in the fraternity, the number of cities that have adequate alumni to establish an alumni club has tripled, and it will be only a matter of time until Delta Sigma Pi has three times as many clubs it has today.





ILLINOIS



GEORGETOWN



GEORGIA-Athens



OHIO STATE



TEMPLE

MICHIGAN

A Few Delta Sigma Pi Chapter Houses



RIDER



DELTASIG LODGE GEORGIA—Atlanta



KENT STATE



WISCONSIN





NORTHWESTERN—Chicago



MARQUETTE



MINNESOTA



MICHIGAN STATE



Walter D. Fuller, At-Large Chairman, Curtis Publishing Company



Ben H. Wooten, At-Large President, First National Bank of Dallas



Milton S. Eisenhower, A Γ President, Pennsylvania State College



Oliver S. Powell, A E President, Federal Reserve Bank of Minneapolis



Charles P. McCormick, At-Large Chairman, McCormick and Company



Robert G. Sproul, P President, University of California



Earl J. McGrath, A K U. S. Commissioner of Education



Chester I. Barnard, B O President, The Rockefeller Foundation

Deltasigs Are Prominent in the Fields of Business and Education



SOME OF THE DELTA SIGMA PI Deans of Schools of Commerce and Business Administration that were assembled at a recent meeting of the American Association of Collegiate Schools of Business. Seated, left to right: Esterly of Rutgers, Walsh of Creighton, Lucas of Omaha, Grether of California, Bradshaw of Missouri, Glos of Miami, Davies of Northwestern, and Mueller

of DePaul. Second row: Hoffman of Drake, Green of Illinois, Carpenter of Kentucky, Wyngarden of Michigan State, Weems of Mississippi State, Gates of Georgia, Randle of Western Reserve, and Puckett of Denver. Third row: Manners of Georgia, Lang of Baylor, Hargrove of Tulsa, Fitzgerald of Detroit, Rogers of Wake Forest and Sheriff of Loyola.



Richard L. Kozelka, A E President, American Associa-tion Collegiate Schools of Business



Gardner Cowles, A I Publisher, LOOK Magazine



Carroll Reece, A U. S. Congressman



C. M. Shanks, B O President, Prudential Insurance Company



John M. Hancock, A M Chairman, Lever Brothers



Charles F. Steinruck, B N Secretary, Philco Corporation



Thomas J. Groom, M President, Washington Board of Trade



Ralph A. Palladino, I Commanding General, U. S. Army



Joseph C. O'Mahoney, M

U. S. Senator

President, Commercial Pacific Cable Company

Frank A. Flynn, A



Leland J. Kalmbach, Z President, Massachusetts Mutual Life Insurance Company



Howard B. Johnson, K Vice President, Atlantic Steel



Edwin L. Schujahn, Ψ Vice President, General Mills, Inc.



Charles F. Nielsen, 4



Vice President, Lockheed Aircraft Corporation



Thomas Z. Hayward, B Vice President, Joseph T. Ryerson & Sons, Inc.



Timothy P. Sheehan, Z U. S. Congressman



Herbert Prochnow, Ψ Vice President, First National Bank of Chicago



Glenn L. Martin, At-Large Chairman, Glenn L. Martin Company



Earl Bunting, M Managing Director, National Association of Manufacturers



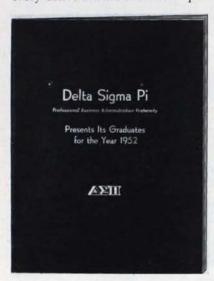
Carman G. Blough, Y Director of Research, American Institute of Accountants



Promotes:

Alumni Placement-

SINCE 1930 Delta Sigma Pi has assisted its alumni in their efforts to find positions in the business world. Practically every active alumni club has a placing service for its members



which acts as a clearing house, providing the contact between employers and job seekers. During the years the Delta Sigma Pi Alumni Placing Service has met with a great deal of success. In 1949 a new phase of this service came about with the establishment of the Delta Sigma Pi Directory of Graduates. The purpose of this project is to help our graduating members find employment to their liking in the business world.

The idea to publish such a directory stemmed from a similar book pub-

Tished by Epsilon Chapter of Delta Sigma Pi at the State University of Iowa in 1948. The first Directory of Delta Sigma Pi Graduates appeared in January, 1951, and contained the profile sheets and photographs of over 100 Deltasig graduating seniors. This first Directory was mailed to about 1,000 personnel men thoughout the country who were interested in hiring college graduates. Each participant also received 100 copies of his individual profile sheet for his own use. The Directory was an instant success and bundles of letters were received from all over the country asking for additional copies, requesting further information about certain participants, and complimenting the fraternity on its publication.

In 1952 the second edition of the Directory was distributed with even greater results. The list of personnel executives to whom the Directory is sent each year is continually being expanded as is the number of participants and the effectiveness

University of Missouri - Columbia, Missouri

NORMAN ROBERT BRUCE
COLLEGE ADDRESS 1918 S. Fife, Sener, Colombia, Mo.
PERMANENT MOME ADDRESS 1920 Harrion Street Eventum, IR.
DEGREE, US. in Business Administration, University of Minigett
DATE OF GRADUATION's June, 1983.
DATE OF GRADUATION's June, 1983.
PERSONAL DATA:
Line of Street, April 22, 1992. Place, Manacapolis, Minn., Height, S. H. M. inc. Weight, 1992
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MAJOR AND RELATED COURSES: Minte

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THIS IS A REPRODUCTION of the data sheet for each graduate that participated in the Directory of Graduates. There are three of these to a page of the Directory and each man receives 100 extra copies.

of the Directory. It is anticipated that the directory will become increasingly important as the years progress, and as the personnel men come to look upon it as the valuable source of college trained men that it is.

The data for the Directory is collected early each fall after college begins and the printing of the Directory is completed late in December. Forms to be filled out by the participants are sent to the chapter officers, who in turn distribute them to those members in their organizations who are graduating either in February or in June of the following year. The data sheets, the photographs and the participation fees are sent to The Central Office of the fraternity and then to the Delta Sigma Pi National Committee on Alumni Placing Service, The Committee processes and edits all of the material, and distributes the Directory shortly after the first of the year. The mailing of the Directory is set for this time so that it will reach the personnel men before they leave for their annual spring visitation to the campuses, and so that the February graduates may also participate and benefit from it.

Scholarship—

DELTA SIGMA PI began its promotion of scholarship in commerce and business administration back in 1912 when the first Delta Sigma Pi Scholarship Key was awarded. Each



Delta Sigma Pi

Scholarship Key

of Delta Sigma Pi are located have awarded Keys to the graduating male senior in commerce and business administration who ranks highest in his class. The Delta Sigma Pi Scholarship Key is looked upon as the highest award obtainable in most of the colleges and schools of commerce and business administration in the country. Each undergraduate chapter of Delta Sigma Pi

year since then those colleges at which chapters

also promotes better scholarship among its members. This is further encouraged by the Delta Sigma Pi Chapter Efficiency Contest which recognizes chapter scholarship that exceeds the allmen average of the college of commerce and business administration and that of the individual

member of the chapter.

Business Education-

N THE EARLY '20s the First Survey of Universities Offering an Organized Curriculum in Commerce and Business Administration was compiled and published. This Survey, which is now in its Thirteenth Edition, contains data on practically every college and school of commerce and business administration in the United States and Canada, including the name and location of the college, the year it was established, the name of the dean, number of years to the course, the tuition, the number of students enrolled, the number of degrees granted in an academic year, etc.

This Survey has appeared biennially since the early '20s with the exception of the World War II period. In the interim years there has been a supplementary survey made on occasion. Over 3,000 copies of the Survey are distributed each time it is published to universities, countless business firms, research organizations, and to all active chapters and alumni clubs of the fraternity. The Survey is also published in The DELTASIG, which also has a mailing list of over 10,000. This Survey has done much to promote interest in the colleges of commerce and business administration throughout the country and is recognized as the only authoritative report of its kind.



FORMAL DANCE of Tulane University Chapter at which the national "Rose of Deltasig" was crowned.



INDUSTRIAL TOUR of Houston, Texas which was taken by the University of Texas Chapter.



BUSINESS TOUR by Mississippi Southern College Chapter

Chapters Have Widely Diversified Programs



CIVIC AID by the pledges of Babson Institute Chapter



HOMECOMING DECORATIONS of the University of Wisconsin Chapter.



INITIATION BANQUET of the Wayne University Chapter.



CHAMPIONSHIP SOFTBALL TEAM of the Northwestern University Chapter.



PRIZE WINNING FLOAT of the Baylor University Chapter.



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