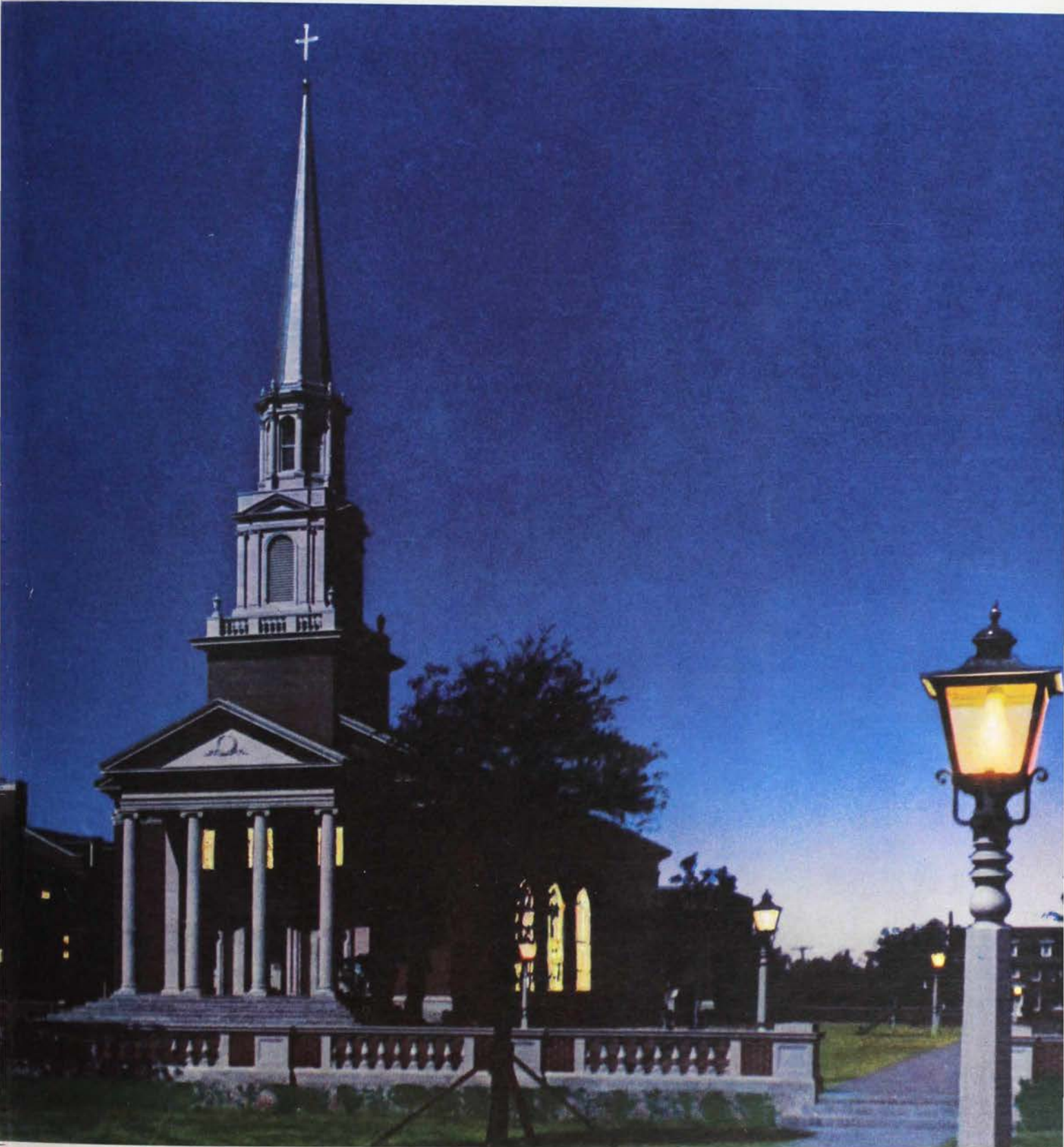


The

DELTA SIG

O F D E L T A S I G M A P I



Professional Business Administration Fraternity

* * F O U N D E D 1 9 0 7 * *

JANUARY 1956

The International Fraternity of Delta Sigma Pi

Professional Commerce and Business Administration Fraternity



Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

The Grand Council

Grand President: J. Harry Feltham, *Chi—Johns Hopkins*, Robert Garrett & Sons, Baltimore 3, Md.

Executive Director: J. D. Thomson, *Beta—Northwestern*, 222 West Adams Street, Chicago 6, Illinois

Director of Business Education: E. Coulter Davies, *Beta—Northwestern*, 414 Church St., Evanston, Ill.

Director, Eastern Region: Robert O. Hughes, *Beta Nu—Pennsylvania*, 6 Rutledge Avenue, Box 196, Rutledge, Pa.

Director, Southeastern Region: Homer T. Brewer, *Kappa—Georgia*, 808 Southern Railway Bldg., 99 Spring St., S.W., Atlanta 3, Ga.

Director, East Central Region: Robert F. Andree, *Beta Tau—Western Reserve*, 2094 Lakeview Avenue, Rocky River, Ohio.

Director, Central Region: Frank A. Geraci, *Zeta—Northwestern*, 2539 N. Neva Avenue, Chicago, Ill.

Director, South Central Region: V. Burt Waite, *Gamma Delta—Mississippi State*, Box 944, c/o T. E. Lott & Co., Columbus, Miss.

Director, Midwestern Region: Henry C. Lucas, *Alpha Delta—Nebraska*, 408 S. 18th St., Omaha, Neb.

Director, Southwestern Region: B. C. Butler, *Beta Phi—Southern Methodist*, 7110 Pasadena, Dallas 14, Texas

Director, Inter-Mountain Region: Harry G. Hickey, *Alpha Nu—Denver*, 643 Olive Street, Denver, Colo.

Director, Western Region: Andrew P. Marinovich, *Phi—So. California*, 1222 Trotwood Avenue, San Pedro, Calif.

Director-at-Large: Franklin A. Tober, *Alpha Kappa—Buffalo*, 123 Highgate Avenue, Buffalo 14, N.Y.

Past Grand President: Robert G. Busse, *Beta Omicron—Rutgers*, 102 Southwick Drive, Windy Bush, Wilmington 3, Del.

The Central Office

222 W. Adams Street, Chicago 6, Ill. Phone: RAndolph 6-6954

Executive Director: J. D. Thomson

Staff Members: Margaret E. Mench, A. Rose Lewis, Joan M. Hillenbrand and Elise G. Sobota

National Committees

Executive Committee

Chairman: J. Harry Feltham, *Chi—Johns Hopkins*, Robert Garrett & Sons, Baltimore 3, Md.

Members: Robert G. Busse, *Beta Omicron*, 102 Southwick Drive, Windy Bush, Wilmington 3, Del.; Homer T. Brewer, *Kappa*, 808 Southern Railway Bldg., 99 Spring St., S.W., Atlanta 3, Ga.; and John L. McKewen, *Chi*, Irving, McKewen & O'Connell, Mathieson Bldg., Baltimore 2, Md.

Alumni Activities

Chairman: John Dubay, *Chi*, 956 Argonne Dr., Baltimore 18, Md.

Members: James J. Moore, *Chi*; James H. Fry, *Chi*; William F. Gliss, *Chi*; Edgar S. Jacob, *Chi*; William J. Meekins, *Chi*.

Alumni Placing Service

Chairman: Henry C. Lucas, *Alpha Delta*, 408 S. 18th St., Omaha, Nebr.

Members: John W. Lucas, *Nu*; Raymond A. Peter, *Beta Theta*; and Floyd E. Walsh, *Epsilon*.

Life Membership

Chairman: Franklin A. Tober, *Alpha Kappa*, 123 Highgate Ave., Buffalo 14, N.Y.

Members: Jerome J. Johannes, *Alpha Kappa*; William Mosler, *Alpha Kappa*; Norman Schlifke, *Alpha Kappa*; John Torpy, *Beta Xi*; William Weyer, *Alpha Kappa*.

Past Grand Presidents

*W. N. Dean, <i>Alpha—New York</i> ..	1914
P. J. Warner, <i>Alpha—New York</i> ..	1914-1915
*H. C. Cox, <i>Alpha—New York</i>	1915-1916
F. J. McGoldrick, <i>Alpha—New York</i>	1916-1917
*C. J. Ege, <i>Alpha—New York</i>	1917-1920
H. G. Wright, <i>Beta—Northwestern</i> ..	1920-1924
*C. W. Fackler, <i>Epsilon—Iowa</i>	1924-1926
H. O. Walther, <i>Psi—Wisconsin</i>	1926-1928
*R. C. Schmidt, <i>Theta—Detroit</i>	1928-1930
E. L. Schujahn, <i>Psi—Wisconsin</i> ..	1930-1936
*E. D. Milener, <i>Chi—Johns Hopkins</i> ..	1936-1939
J. L. McKewen, <i>Chi—Johns Hopkins</i> ..	1939-1945
K. B. White, <i>Gamma—Boston</i>	1945-1947
A. L. Fowler, <i>Beta Nu—Pennsylvania</i> ..	1947-1949
*W. C. Sehm, <i>Alpha Epsilon—Minnesota</i>	1949-1951
H. B. Johnson, <i>Kappa—Georgia</i>	1951-1953
R. G. Busse, <i>Beta Omicron—Rutgers</i> ..	1953-1955

* Deceased

Alumni Clubs

ALBUQUERQUE, New Mexico—Pres.: Kenneth E. Sutton, Jr., 3172 41st Pl., Sandia Base, Albuquerque, N.M. Phone: 64411, Ext. 22285.

ATLANTA, Georgia—Pres.: William F. Lozier, 1202 Candler Building, Atlanta 3, Ga.

BALTIMORE, Maryland—Pres.: Thomas L. Bateman, Jr., 903 W. University Pkwy., Baltimore 10, Md.

BIRMINGHAM, Alabama—Pres.: Warren A. Sedberry, 211 Broadway, Homewood, Birmingham, Ala. Phone: 29-3440.

BOSTON, Massachusetts—Pres.: Daniel J. Daly, Jr., 12 Lufbery St., Milton 86, Mass.

BUFFALO, New York—Pres.: Franklin A. Tober, 123 Highgate Ave., Buffalo 14, N.Y.

CHARLOTTE, North Carolina—Pres.: Joseph C. Travis, 229 S. Caswell Rd., Charlotte, N.C.

CHICAGO, Illinois—Pres.: Peter A. Conway, 15 E. Grand Ave., Chicago 11, Ill.

CLEVELAND, Ohio—Pres.: Robert W. Dickson, 10061 Lyden Oval, Parma Heights, Ohio.

COLUMBIA, South Carolina—Pres.: Donald S. O'Cain, 2142 Wallace St., Columbia, S. C.

DALLAS, Texas—Pres.: Jack Stambaugh, 6607 W. Northwest Pkwy., Dallas 14, Tex.

DENVER, Colorado—Pres.: Harry C. Hickey, 643 Olive St., Denver, Colo. Phone: Dexter 6489

DETROIT, Michigan
THETA—Pres.: Donald R. Nelson, 8840 Mackinaw, Detroit 4, Mich. Phone: TYS 0624.

GAMMA THETA—Pres.: John F. Karr, 2010 W. Philadelphia, Detroit 16, Mich.

GAMMA KAPPA—Pres.: Ronald Stahlman, 2947 Green, Lincoln Park, Mich.

GAMMA RHO—Pres.: Robert J. Elder, 17602 Glenmore, Detroit 19, Mich.

HOUSTON, Texas—Pres.: Alan D. Carey, 5615 Lyndhurst, Houston 21, Tex. Phone: MI 0-4373

KANSAS CITY, Missouri—Pres.: Dickson Durden, 3639 Charlotte, Kansas City, Mo.

LINCOLN, Nebraska—Pres.: James S. Pittenger, Executive Office, State Capitol Bldg., Lincoln, Neb.

LOS ANGELES, California—Pres.: John A. Croft, 1847 Nichols Canyon Rd., Los Angeles, Calif.

LUBBOCK, Texas—Pres.: Joe M. Hefner, 1603 60th St., Lubbock, Texas. Phone: Sherwood 4-2527.

MEMPHIS, Tennessee—Pres.: Roy N. Tipton, 681 St. Nick Dr., Memphis, Tenn.

MIAMI, Florida—Pres.: Daniel S. McNamara, 3301 S.W. 76th Ave., Miami, Fla.

MILWAUKEE, Wisconsin—Pres.: A. H. Wassow, 2981 S. 103rd St., Milwaukee 14, Wis.

NEWARK, New Jersey—Pres.: Benjamin T. Summer, Jr., 86 First St., Jersey, N.J.

NEW ORLEANS, Louisiana—Pres.: John R. McAuley, 1412 Sylvia Ave., New Orleans, La.

NEW YORK, New York—Pres.: Theodore T. Boutis, 65 Wadsworth Terr., New York, N.Y., Phone: LO 9-2712.

OMAHA, Nebraska—Pres.: Walter R. Jahn, 2419 No. 45th Ave., Omaha, Neb. Phone: GL-5455.

PHILADELPHIA, Pennsylvania

OMEGA—Pres.: William M. Rinck, 404 Hubbs Drive, Palmyra, N.J.

BETA NU—Pres.: Robert O. Hughes, 6 Rutledge Ave., Rutledge, Pa.

PITTSBURGH, Pennsylvania—Pres.: Joseph Schewe, 567 Celeron St., Pittsburgh 21, Pa. Phone: CH 1-2289.

SAN FRANCISCO, California—Pres.: Raymond P. Neal, 172 Meadowbrook Dr., San Francisco, Calif. Phone: LO 6-6627

ST. LOUIS, Missouri—Pres.: Eugene L. Zieha, 3615 Humphrey, St. Louis, Mo. Phone: SI 1545.

TULSA, Oklahoma—Pres.: Ramon King, 1325 E. 49th St., Tulsa, Okla. Phone: 79370

TWIN CITIES, Minneapolis & St. Paul, Minnesota—Pres.: Vilas Benning, 2708 Hampshire Ave., S., Minneapolis 16, Minn.

WASHINGTON, D.C.—Pres.: Vincent J. Greenfield, 8603 Mayfair Pl., Silver Spring, Md.

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: AGRICULTURE, Alpha Zeta. ARCHITECTURE, Alpha Rho. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi, DENTISTRY, Alpha Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon, Kappa Phi Sigma, Phi ENGINEERING, Theta Tau, Sigma Phi Delta, LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi, MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Phi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma, MUSIC, Phi Mu Sinfonia, PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.



The Grand President's Column

TEMPIS FUGIT! Thanksgiving has passed, and before you receive this letter, Christmas also will have passed with all of its glorious magic that causes men to pause in their labors and once again awaken to the spirit of helping and giving unselfishly to others and, in so doing, experiencing the real meaning of "Peace on Earth, Good Will Toward All Men." May this beautiful Christmas spirit remain with you and your dear ones throughout the New Year.

As we face 1956 it is well to stop for a moment and take inventory. We of Delta Sigma Pi can feel justly proud that on Friday, September 23, 1955, the construction contract for our Central Office Building was officially signed in Oxford, Ohio. In spite of a steady downpour of rain all day, ground was broken for our new building with a spade presented to us by the building contractor.

Founders' Day was celebrated throughout the fraternity and I personally attended the affairs sponsored by Alpha, Chi and Gamma Sigma Chapters. At the Alpha Chapter and New York Alumni Club joint Founders' Day celebration and banquet, Brother Philip J. Warner was the recipient of the "DELTASIG of the Year" award for 1955. "Phil," as he is affectionately called, is a Past Grand President of the fraternity. In the world of business he is president and treasurer of the Ronald Press Company.

Soon the Chapter Efficiency Contest and the Alumni Activities Awards Program standings will be published. On what rung of the ladder will your chapter or alumni club be? It is hoped that you received all possible points in all divisions. However, if you did not, do not look back, but look ahead with determination to make the balance of the year an outstanding one, not only from the standpoint of the contests but in every other chapter or alumni club activity.

As you enter 1956 be resolved to be an outstanding brother in Delta Sigma Pi by

1. Contributing to the Central Office Building Fund or increasing your previous contribution.
2. Cooperating 100% in chapter or alumni activities so that your chapter and alumni club may be a leader in the fraternity.
3. Becoming a Life Member.
4. Attending the coming Grand Chapter Congress and regional meetings.

In doing all of these you will be displaying the true spirit of Delta Sigma Pi, thereby making your life richer.

May the New Year bring you an abundance of Health and Happiness!



J. HARRY FELTHAM
Chi-Johns Hopkins
Grand President

THE DELTASIG OF DELTA SIGMA PI

Volume XLV

JANUARY, 1956

Issue 2

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Our Cover

Perkins Chapel at Southern Methodist University in Dallas, Texas, is featured on our cover. The chapel is part of the School of Theology at Southern Methodist University. The colorprint was furnished through the courtesy of the Magnolia Oil Company to whom we are grateful.

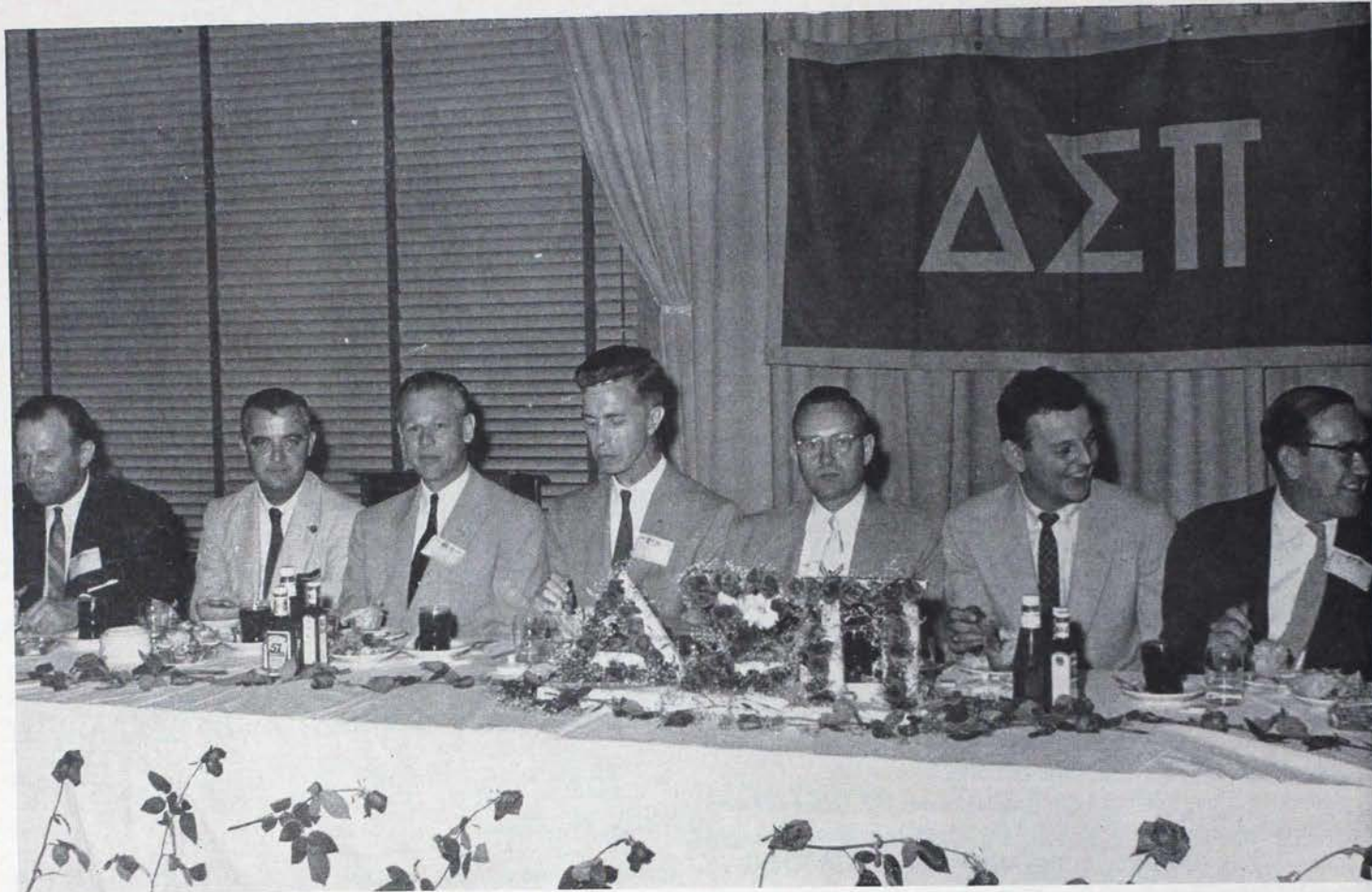
J. D. THOMSON, Editor

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INSTALLATION BANQUET of Delta Zeta Chapter at East Carolina College in Greenville, North Carolina. Speakers' table, left to right: Past Grand President Howard B. Johnson, Dean Leo W. Jenkins, Grand President Robert

G. Busse, Southeastern Regional Director Homer T. Brewer, Director of the Business Education Department E. T. Browning, Delta Zeta Chapter President William Howard, and District Director Monroe Landreth.



MEMBERS OF DELTA ZETA CHAPTER at the installation banquet at East Carolina College.

Delta Zeta Chapter Installed at East Carolina College

ON SATURDAY, May 21, the members of Delta Zeta Fraternity of East Carolina College in Greenville, North Carolina were installed as Delta Zeta Chapter of Delta Sigma Pi. The ritualistic ceremonies were held on the East Carolina College campus with the installation banquet at the Hotel Proctor in Greenville. A total of 36 undergraduates and 4 members of the faculty were initiated as Charter Members of Delta Zeta Chapter.

All of the national officers of Delta Sigma Pi in the Southeastern area of the fraternity were in attendance for the occasion. Delegations from Alpha Lambda Chapter at the University of North Carolina and Gamma Nu Chapter at Wake Forest College filled out the ritual team, which was headed by national officers.

All of the visiting Deltasigs, including two from an Air Force base nearby, registered on Saturday morning in a suite maintained by Delta Zeta Chapter at the Hotel Proctor. An informal luncheon was held at The Silo just outside of Greenville. Promptly at 2:00 P.M. the ritualistic ceremonies began on the East Carolina College campus.

Homer T. Brewer, Director of the Southeastern Region, served as toastmaster at the installation banquet held at the Hotel Proctor on Saturday evening. Greetings were extended by Dr. Leo W. Jenkins, Dean of the College. Director of the Department of Business Education, Brother E. R. Browning, presented a history of his department. Loyd O. Whitley, the first president of Delta Zeta Fraternity, related its founding. The highlight was then reached when Grand President Robert G. Busse presented the charge and charter to Delta Zeta Chapter. Appropriately accepting it was William Howard, president of Delta Zeta Chapter.

Completing the program of the evening were Past Grand President Howard Johnson, Eastern Regional Director J. Harry Feltham, and District Director Monroe Landreth, all of whom extended fraternal greetings to the new chapter.

A host of telegrams and letters, which had been received from the chapters, alumni clubs, and national officers of Delta Sigma Pi, congratulating and welcoming Delta Zeta Chapter were then read and presented to the officers for their archives.

History of East Carolina College

East Carolina College, the largest institution of higher learning east of Raleigh, the Capitol City, is a co-educational college,

situated in the heart of the City of Greenville, North Carolina, maintained by the State of North Carolina for the purpose of giving young men and women such education and training as shall fit and qualify them for professional preparation, and for teaching in the public schools.

Facilities for wholesome living, capably directed extra-curricular activities, and a faculty ranking high in professional preparation provide for balanced college work in an atmosphere of friendly cooperation on the East Carolina campus.

Due to the increased demands for an institution of higher learning, on the part of the people of the eastern section of North Carolina, East Carolina College was authorized by an act of the North Carolina General Assembly on March 8, 1907, as East Carolina Teachers Training School. Ground was broken for the first building on July 2, 1908, and the first regular session opened on October 5, 1909. Only one-year and two-year curricula were offered at the beginning, and the first class was graduated from the two-year curriculum on June 6, 1911.

The College was authorized to offer a four-year curriculum and to confer the Bachelor of Arts degree on November 20, 1920. As a result of the authority to grant a four-year degree, the name of the College was changed to East Carolina Teachers College by an act of the Legislature in 1921. The first four-year degrees were conferred in August, 1922.

On August 22, 1929, the College was authorized to grant the Master of Arts degree, and the first such degree was conferred in August, 1933. Later, on May 29, 1941, the College was authorized to offer a curriculum leading to the Bachelor of Science degree. In order to avoid confusion, the name of the College was changed to East Carolina College in April of 1951.

The government of the school is vested in the Board of Trustees, a body of twelve men, appointed by the Governor of the State and confirmed by the Senate. Each appointed member serves for a period of six years or until his successor has been qualified and appointed.

The East Carolina College campus is located on a beautifully wooded 130-acre tract of land in the heart of the City of Greenville, North Carolina, which is one of the largest tobacco markets in the world. At present, there are more than 25 buildings on the campus, including a new million-dollar library, a modern gymnasium with an indoor swimming pool, dormitories for men and women, with two new dormitories under

construction, holding over 300 students each. Among others are classroom buildings, a home management building, a college theatre, a faculty apartment-dormitory, a faculty-alumni building, a student union building, and in addition, an athletic field for intercollegiate sports. Plans are now being laid for an outdoor theatre.

The library at East Carolina is one of the most imposing buildings on the campus. It has accommodations for 600 readers. The building can house over 150,000 volumes and contains general seminar rooms, classrooms and laboratory for library science instruction, a small auditorium, a radio-television studio, and an audio-visual education laboratory, as well as the usual facilities found in modern libraries. The collection now contains a little over 100,000 volumes.

The library's book collection is being increased at the rate of 4,500 volumes per year. East Carolina has been a United States Government Document Depository since 1951.

The Department of Business Education

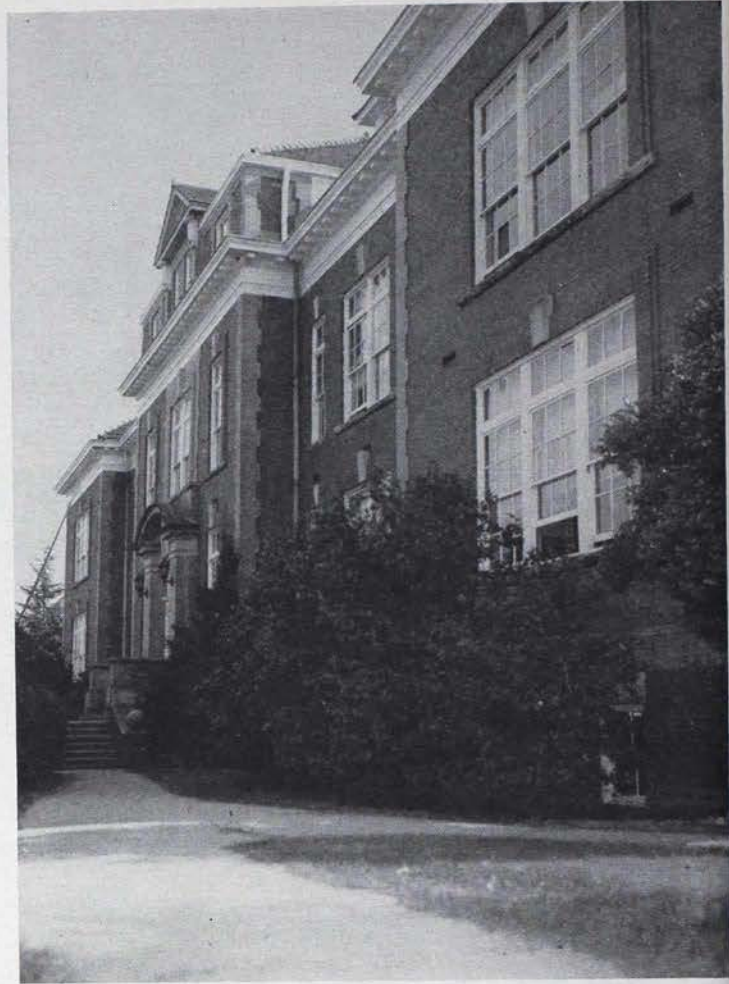
The Department of Business Education was established at East Carolina College in 1936. At that time, there were two instructors. A Bachelor of Science degree was offered to students planning to enter the teaching field. In 1946 a Bachelor of Arts degree was offered; students working toward this degree may major in Accounting or in Secretarial Science. In 1954 a curriculum in Business Administration was added to the Bachelor of Arts program. This curriculum was designed to meet the requirements of the 1955 program plan of the North Carolina Association of Certified Public Accountants. To fulfill the requirements of this curriculum, students must obtain a major in the field of Accounting and a minor in the field of Economics.

At the present time, the Department of Business Education occupies a building which also houses some other departments of the college. Due to the tremendous growth of the department and the fact that the department is now the largest department on the campus, the current legislature of the State of North Carolina has been asked to appropriate funds for the construction of a building which will house only the Department of Business Education. No action has yet been taken by the legislature; however, the administration has placed this building as first on its list of planned permanent additions, and it is hoped that funds will be appropriated during the current year.

Proof of the acceptance of the Department of Business Education at East Carolina College by residents of the State of North



COLLEGE THEATRE of East Carolina College, the home of Delta Zeta Chapter of Delta Sigma Pi.



ONE OF THE CLASSROOM buildings on the East Carolina College Campus is the Austin Building.

Carolina and of surrounding states is attested to by the increase in enrollment in the department.

The increasing demand for the business graduates of East Carolina, within and without the state, serves as evidence of the general acceptance of its high academic standing. Many of the graduates find employment within the state. Those who have left the state have established reputations not only for themselves, but also for East Carolina College.

As a result of continually increasing enrollment in the department, the staff has been increased proportionately. Currently, there are fourteen staff members. Three of the staff have doctorates; and three are Certified Public Accountants. Each of the remaining members of the staff has a Master's degree; and several are continuing their graduate study. It is anticipated that additional faculty members will be added during each of the next several years.

History of the Delta Zeta Fraternity

In the spring of 1954, a small group of students in the Business Education Department at East Carolina College discussed the possibility of the organization of a professional business fraternity. The leader of this group was Loyd Whitley, first president of Delta Zeta.

Available data on several national fraternities was obtained; and the group unanimously decided that the national fraternity which fulfilled its requirements and which matched the ideals established by the group was The International Fraternity of Delta Sigma Pi. In accordance with the desires of the original

group and of subsequent additions to that group, the program of Delta Zeta was established to coincide as nearly as possible with the requirements of Delta Sigma Pi.

In June, 1954, Mr. Homer T. Brewer, Director of the South-eastern Region of Delta Sigma Pi, visited the college campus and met with President Whitley, Faculty Advisor Parker, and 12 interested students. The keen interest of the group was attested to by the fact that none of the students who met with Mr. Brewer was attending summer school. Each member traveled a considerable distance for the meeting with the Regional Director.

At the beginning of the 1954 fall quarter, the original group met and formulated its plans. The first formal meeting of the fraternity was held in the banquet room of the Old Towne Inn in Greenville on September 28, 1954. Since that time meetings were held regularly in the same location on the second and fourth Tuesday nights of each month.

During the balance of the 1954 year all meetings of the fraternity were devoted to business of the fraternity and its organization. The fraternity was incorporated under the laws of the State of North Carolina on November 15, 1954. At a meeting



THE WRIGHT BUILDING, which is the Student Union Building on the East Carolina College campus.

held on November 18, 1954, the members of the fraternity unanimously voted in favor of petitioning The International Fraternity of Delta Sigma Pi for a charter.

Beginning in 1955, the fraternity decided to reserve the first meeting in each month for a business meeting and the second meeting in each month for a professional program. In January, Mr. William Wright, Chief Accountant of the Kinston "Dacron" plant of the E. I. duPont de Nemours & Company, Incorporated, spoke to the members. His subject was "The duPont Company's Cost Accounting System." Mr. Richard Worsley, Certified Public Accountant, Greenville, addressed the fraternity in February, using as his subject "Personality Requirements of Persons Entering the Fields of Accounting."

In October, 1954 the fraternity sponsored a contestant for homecoming beauty queen. A smoker was held for members in January, 1955. The fraternity also held a dinner-dance at the Greenville Country Club in March.

Several other professional meetings were held prior to installation and a tour of the A. J. Reynolds Tobacco Company plant in Winston-Salem was made. In April, 1955, the Executive Secretary, James D. Thomson, met with the entire membership of Delta Zeta Fraternity at a banquet held in his honor. Shortly after his visit a delegation from Alpha Lambda Chapter of Delta Sigma Pi at the University of North Carolina also came to Greenville and met with Delta Zeta Fraternity.

The following are the undergraduate Charter Members of Delta Zeta Chapter: Loyd O. Whitley, William N. Howard, Edward M. Manning, Atwood B. Taylor, James W. Johnson, Jr., William K. Glover, Jr., Russell S. Newman, Clarence E. Brown, Jr., William O. Baldwin, James A. Brinson, John W. Brown, William D. Desern, Fred A. Davenport, Claud T. Duke, Jr., David A. Evans, James M. Ferrell, DeWitt C. Fillmore, Harry B. Gerock, Kenneth L. Howard, Richard T. McIntyre, Harold L. Noell, Marvin C. Overby, George T. Pate, William E. Phillips, Jr., Donnie D. Pollard, Oscar Rota, Charles V. Simmons, Jr., Gene P. Singletary, Jimmie D. Smith, Jr., Robert S. Taylor, Jr., Wiley B. Teal, Jr., James L. Thompson, Donald Umstead, Robert S. Wilkins, Garland F. Williams, Jr., Phillip H. Tysinger.

The Faculty Members who are Charter Members of Delta Zeta Chapter are: John C. Parker, Elmer R. Browning, Waitus W. Howell, Everett R. Shaw.

We're On Our Way

THE MOMENT we have awaited for years, the ground breaking for a permanent Central Office Building, has arrived and passed on. Although we still do not have sufficient funds to complete the entire building, we have the means to finish the basic structure and we are optimistic that the balance will be forthcoming in additional contributions.

On Saturday, September 23, ground was officially broken in Oxford, Ohio, by Grand President J. Harry Feltham with a shovel presented to him by the building contractor. In attendance were Homer T. Brewer of the Executive Committee and Executive Director Jim Thomson.

Since that date work has progressed as rapidly as weather would permit. At this time the foundation is complete and tarred, weep tile has been installed around the perimeter, and gravel placed on top of the tile. Most of the brick has been delivered and the steel joists for the first floor are expected daily. Progress thus far indicates that we should be able to maintain our schedule which calls for occupancy in late June or early July.

Keep those contributions rolling in and our progress is assured. Send your checks to Delta Sigma Pi Building Fund, 222 West Adams Street, Chicago 6, Illinois.



GRAND PRESIDENT J. HARRY FELTHAM officially breaks ground for the new Central Office Building at Oxford, Ohio, while Homer T. Brewer of the Executive Committee looks on in pouring rain. RIGHT PHOTO: Foundation of the new Central Office Building and the construction completed as of December 1.

Breaking Through the Barrier

By Ernest R. Breech,
Chairman of the Board, Ford Motor Company and
Honorary Member at Large of Delta Sigma Pi

This is a reprint of an address prepared and delivered by Brother Breech at the Commencement exercises of the University of Missouri in June 1954. It is published here, not only because it is most appropriate for men of commerce, but also because it contains some of the inspirational ideas that Brother Breech expressed extemporaneously, and which were not recorded when he addressed the 20th Grand Chapter Congress in Detroit in September.

IT IS A GREAT HONOR to be with you today and to have this opportunity to participate in your commencement exercises. I congratulate all of you who are sharing so proudly in the academic awards of this great University.

I attribute my own good fortune—in part, at least—to the fact that I attended Drury College, another college in this state, and to the fact that I have been in school ever since, trying to learn something every day. With all due apologies to the Drury faculty, I must confess that, like Mark Twain, “I have never let my schooling interfere with my education.” It is a distinction that all of you will make, I hope, as you prepare to leave this campus and begin your new careers.

It is about those careers that I want to talk to you today. You have acquired a foundation of knowledge and certain skills or abilities. You have studied men and nations, their successes and their failures.

Now, let me ask, what is your approach to life? Will you be a giver, or a taker? Will you learn to serve your fellow men, or will you live only to serve yourself? Will you be confident, ambitious and eager to seize your opportunities, or will you waste your youth and your talent chasing that will-o'-the-wisp called security?

Your answers are important to your own future happiness and to the strength and progress of the world about you. It can truly be said that you are keeping a date with history. No generation before you has ever had so great an opportunity—or has ever been so well equipped—to shape the course of human events. You have inherited enormous economic strength, rapid means of communication and transportation, a vast new source of energy, brilliant technical and scientific skills, a spirit of inquiry and enterprise and a very practical faith in the almost infinite capacities of free individuals. What will you do with all this at your command?

Everyone from time to time must pass through a critical period as he moves from one environment to another, from a lower position to a higher one, or as he takes on new responsibilities. In effect, it might be compared to the experience of a jet pilot breaking through the sonic barrier to a whole new

world beyond. There are stresses and strains—even severe shock waves—to be withstood. There is also the promise of adventure, of progress and of high accomplishment.

You have reached one of those critical periods—a kind of sonic barrier—in your own lives today. Your determination and your training have brought you this far. It is now up to you to make the transition successfully.

You must have that love of adventure that drives men from the comfortable security of the known to the uncertainties of the unknown and mysterious. You must be self-reliant, and possess that disposition to inquire which we call curiosity. You must have imagination to see what lies beyond the obvious, and you must have courage. Above all, in my opinion, you must have faith in yourselves.

Let your first ambition be to help build a better community, a better nation and a better world. Perhaps the greatest satisfaction that can come to any man is the ability to accomplish something more than merely sustaining his own life. He can do this by serving others. The greatest and most honored men of our nation were not self-seekers, but were dedicated to meeting the needs and wants of their fellow men. Washington, Jefferson, Lincoln, Edison, Bell and the Wright brothers, to name a few, were concerned not with fame or money, but with advancing human welfare.

If you would serve that same high purpose, you might begin by resolving to be a better scientist, lawyer, doctor, engineer, or whatever else your vocation might be—better than any of those who have gone before you. Those of you who are called to leadership in government or in business or in any other field today will have far greater opportunities for accomplishment, but only if you shun expediency and hold fast to high principles. You, too, will want to be able to say, “I would rather be right than be President.”

Money, power and fame should be only byproducts of the efforts you make to be useful members of society and to leave it with something more than it had when you arrived. Perhaps you will leave only the grain of sand that Robert Frost said that he wished to leave on the beach of history; but at least, if you do that, you can feel that you have fulfilled your role in living.

If you are more interested in material security than in service or in making a contribution to the world, it is my humble opinion that you will never achieve the greatest possible rewards that go with a life well-spent. We all learned early that passage from the Bible which says: “Seek ye first the kingdom of God, and his righteousness; and all these things shall be added unto you.” By the same principle, if you first seek to serve mankind, your own life will be richer and fuller.

Let me urge you not to make a fetish of security. You have come to maturity at a time when a great many people are preoccupied with the pursuit of security. Even young people, who have traditionally faced life with zest and enthusiasm and that “just-give-me-a-chance” attitude, seem far more interested today in security than in opportunity.

I know of one young law school graduate who applied for a job on the legal staff of a well-known company. He was called in for an initial interview. Almost the first question he asked was about the provisions of that company’s pension plan as



ERNEST R. BREECH
Honorary Member-at-Large

compared to that of another company which had interviewed him—nothing about the nature of the work, or the opportunities for advancement, but what kind of a pension system the company had! Imagine yourself as general counsel of that company, and then tell me whether or not you would have hired that young man.

A generation ago, most college graduates had the attitude of ambition epitomized by the saying, "*The world is my oyster.*" But the idea seems to have gotten around that today the oyster is served on the half-shell. It isn't. It has to be opened, and that is a tricky proposition. It can lead to cuts and bruises. Even worse, it can lead to not getting the thing open at all.

I think we should all understand very clearly that there is no absolute security for any of us. The hydrogen bomb should have taught us that, if nothing else. Like happiness, security at best is a by-product of the process of living. The more successful we are in living and working, in getting along with others, the more secure we may hope to be. Security, in itself, is a fleeting, deceptive goal.

From time to time, we are told that the only answer to the problem of security is the welfare state—something along the lines now established in England—but does the average Briton have more security than the average American? While Britain has been concentrating on re-distributing the wealth that it has, we in America have been creating more and more wealth so that each person can have a higher and higher standard of living. We have been doing an increasingly successful job of minimizing sicknesses of all kinds, of providing better housing and of meeting the more urgent needs of our less fortunate fellow citizens.

In all this, we have encouraged each person to be productive and to contribute his fair share. We don't believe in giving pills to everyone because a few are sick. We know that old-age pension plans are necessary and desirable—as far as they go; but if all of us—particularly those of us who have had the benefit of a college education and good health—were content to depend entirely on any kind of pension, whether paid for by our government or by our employers, we would no longer continue to maintain the vigor for which our nation has been noted.

I have had an opportunity to visit many foreign countries, particularly in Europe, on several occasions since World War II, and I would like to give you illustrations of two approaches to security. On several occasions, beginning in 1948, I have visited France, where we have an affiliated manufacturing company. Although the country actually had lost little in material wealth during the war, it was in serious trouble, both politically and economically. There was a restlessness and instability that has persisted up to the present.

A large part of their problem was—and still is, in my opinion—an insistent demand by the people for security from a beneficent government. Selfseeking politicians encouraged this demand, even at great risk to their national solvency. As a result, French costs are burdened with unrealistically high social security taxes, mostly for pensions. Yet, in an effort to control costs so as to be able to export more goods, French wages have been held very low. This has been done, mind you, in the face of constant increases in the cost of living, caused by recurring devaluations of the French franc. Is there any real security, I ask, in an old-age pension at the cost of a living wage? Is there any real security in an old-age pension that will buy less food or shelter or clothing as the franc continues to shrink in value?

During that same trip in 1948, I also visited Germany, where I was reminded very forcibly that there is no security in a defeated nation. There a whole people had been led to believe that they could achieve security through state planning and military aggression. They had learned a bitter lesson. In our

affiliated company there, I saw men and women working on wornout, patched-up machines rebuilding motors for vehicles used by the British Army of Occupation.

There were no smiles on the faces of those people in 1948. They were hungry and poorly clothed in the raw October weather. When they left the factories in the evening, they went home to any type of shelter a bombed-out city could offer. Most went to holes in the ground, what formerly were basements of buildings, now covered with stacks of debris and charred remains of homes and offices. God forbid that this nation ever finds itself in as bad a state of destruction and sacrifice as were the German people at that time. Yet no atomic bomb ever struck Germany.

But there was at least one very promising and hopeful sign. Over many of the machines in each department of our plant there was the slogan, "*Germany can only rebuild through my individual efforts.*" These slogans were placed there by the workmen themselves. They knew that the only security they could hope for as individuals was what they were able to bring about by their own efforts.

Today Germany has so far recovered that we read of her threat to both England and France in the export markets of the world. The Germans are building their own security.

It would be a great mistake, in my opinion, to ignore the experiences of other countries which have put the brakes on the powers of the individual in an effort to guarantee some form of material security. Harold Willis Dodds, president of Princeton University, put the case very well some years ago when he said:

"Today the insecurity of which millions are so conscious seems to be the consequence of human folly and perversity, in that it springs from man's struggle with man rather than from the age-old struggle with nature. The paradox of the hour is man's universal confidence in himself in respect to technology and science, and a growing feeling of insecurity in respect to his relations with others, colored by a profound skepticism as to his capacity to resolve his self-made difficulties.

"By confining its eyes to the limited horizons of security," he said, "a nation may not only wither its own soul but may act positively to defeat the economic as well as the spiritual security which it seeks. When we make the mistake of placing our hope in measures of security rather than a willingness to venture toward larger growth," President Dodds concluded, "decay has begun."

Free Americans, spurred on by the risks of insecurity, have built the greatest degree of material security ever achieved by any nation. They have done this by putting courage above fear, by putting progress above security. They have wanted security of opportunity, not security from risks.

All of you can profit by the advice of Ralph Waldo Emerson to a group of students many years ago, when he urged them to avoid what he called "*the maxims of a low prudence.*" When young men are willing to renounce their ideals and ambitions for premature comforts and security, "*then dies the man in you,*" he told his student audience.

This world today, this world that may figuratively be passing through a sonic barrier, is no place for men or women who govern their lives by "*maxims of a low prudence.*"

Of course, you will want a plan, some sort of guide by which you can direct your efforts. You should know where you want to go, and prepare yourself to get there. In the automobile industry, for example, every successful company has a plan and works to that plan. In order to develop a new model car, we must have both short- and long-range plans. Every new model car you see on the American road today was basically designed at least three years ago. Many of its new mechanical features were being developed over a five-to-ten-year period.

Naturally, our plans don't always work out as we expected. They may have to be changed, sometimes hurriedly, because of some new economic factors, because of a new manufacturing development or perhaps because of an important new finding in our scientific and research laboratories. When that happens, the successful company alters its plans without grumbling or disappointment to meet the changed conditions.

To take another example, we have seen the entire approach to national defense change in a relatively few years—first by the atomic and now by the hydrogen bomb. Even the Big Mo, that mightiest of battleships with all her glorious history, is going into mothballs and probably into the blast furnaces of the country to be converted into autos or refrigerators or perhaps even baby carriages.

If the one nation in this world which is forcing the rest of us to live in an armed state should be willing now to make a sincere effort to disarm, we would immediately see other changes in our national plans—changes from destructive to constructive effort; changes for life and work in a world of peace. Those would be the most welcome changes of all.

My point is that you, too, as individuals, should have plans, but that you must be ready to alter your plans at any time. You must learn to adapt yourself to changes that are inevitable. Sometimes the change may be unpleasant. At other times, it will enable you to take advantage of new opportunities that will occur throughout your lifetime. Meet all those changes with fortitude and determination. Above all, don't feel sorry for yourself if you find that your great plan must be altered in one way or another.

I hope you will pardon me if I offer a personal experience which may have some value to you. My great aim through high school and college was to become a lawyer. Circumstances, however, compelled me to change that plan. Unable to go on with my college work, I thought the bottom had dropped out of my

world. I found employment in the accounting department of a large firm. Now, at first, I didn't particularly like accounting; but I decided to continue my studies and to earn the degree of Certified Public Accountant. Those changed plans and the attainment of that new goal eventually opened up to me opportunities which I never knew existed. One of the great disappointments of my life turned out later to be the best thing that could have happened to me. (At least it is too late now for me ever to find out otherwise!)

So it will be with many of you. You will be fortunate indeed if you sail smoothly from today's pleasant harbor to that great destination you have in mind.

I hope that, wherever you may go and whatever you may do, you will always take advantage of the greatest inspiration man has ever known by asking for guidance from the Supreme Being. Our nation was founded, you'll remember, "*with a firm reliance on the protection of Divine Providence.*" That faith has been a touchstone of progress in this country, and has found expression down through the years to that memorable inaugural prayer of President Eisenhower. Some of the greatest men in industry, the professions and government have stated again and again that they could never have accomplished so much without divine help.

I hope that you will not concentrate exclusively on your hands and your head, important as they are; but rather that you will remember also the supreme dimensions of your soul. You will find that it has inexhaustible resources for noble and exalted living which will deepen and round out this high adventure you are about to undertake. It will lead you to the only real security man has ever found—spiritual security. It will help you to hold fast to those ideals and principles which go to make up the good life.

You have a long head start toward a life of service and accomplishment. Live it well!

New York Gets into Gear For Golden Anniversary

PLANS for the 21st Grand Chapter Congress of Delta Sigma Pi, to be held in New York, August 28-31, 1957, are well under way in New York, where the motto is "Do it up—in Purple and Gold."

Having been given the green light by the Grand Council at the 20th Grand Chapter Congress in Detroit, an interim committee, which submitted its bid to bring the Convention to New York for the Fraternity's Golden Anniversary Celebration at Denver in 1953, has laid plans to date which shape up as the best convention yet.

In order to give itself plenty of time to arrange for what is hoped to be the biggest turnout of Deltasigs in the 50 years of its existence the committee has already engaged the full facilities of New York's most famous "college hotel," the Biltmore, set the dates of August 28 through 31, sold over 100 advance registrations and organized a full committee to handle the many details of a Grand Chapter Congress.

Appointed by the New York Alumni Club in 1953, an interim committee has been functioning and meeting with the Grand Council. Alpha Chapter members from all over the country, hotel men, the convention bureau and others who have ideas and suggestions will make the 1957 convention long remembered.

A five man delegation of the interim committee attended the Detroit convention, in order to study every aspect of a national fraternity convention and report back to the New York group

on what Deltasigs want in the way of a 50th Anniversary celebration.

Grand President Harry Feltham and Executive Director Jim Thomson have visited New York several times in order to coordinate the many details of the business and social programs being planned, as well as to give the interim committee advice and help in setting up a program that will hold some interest for every Deltasig and his wife in 1957.

All the best facilities offered by New York's famous amusement and entertainment areas are being studied, so that the "fun side" of a Grand Chapter Congress can be fully exploited. The theatres, ball parks, museums, financial district, etc., too numerous to list, as well as the many other fine municipal facilities, have something to offer to every Deltasig, when he visits New York in 1957. The annual "Summer Festival" will be in full swing during the Convention, with all the daily features put on by the New York Convention Bureau at the disposal of those attending as delegate or visitor.

The committee, while coordinating the "business" part of the program closely with The Central Office, in order that the important educational and administrative sessions take their proper place in the program, has been assured that "Celebration" will be the key word to the 1957 meeting.

In the next several months, as each part of the program is worked out in New York, the fraternity publications will carry specific details on program, living accommodations, travel facilities, entertainment possibilities, etc. Meanwhile New York is looking forward to having you as their guest for four wonderful days, or more if you prefer. Start making plans for your vacation at the 50th Anniversary of Delta Sigma Pi, NOW! You won't regret it.



New Quarters for the School of Business of the University of Colorado

By Wilton T. Anderson, Alpha Rho Chapter
Assistant Professor, University of Denver

IN JUNE, 1954, classes were held for the first time in the new School of Business Building at the University of Colorado located in Boulder. Boulder is some 25 miles northwest of Denver. A high-speed, four-lane toll road connects the two cities. This places Boulder at the edge of the scenic foothills of the Rocky Mountain range.

The School of Business Building, as well as all the others constructed on the campus since the late '20's, has a beautiful architectural style called Italian Renaissance. It is one of 51 permanent buildings on the Boulder campus, including 14 dormitories and a faculty apartment building. The building, which was first used as a student union, was purchased from the students and remodeled into a classroom building last year. All buildings on the campus have a veneer of native pink sandstone on the exterior. In the building are 34 offices for use by the 26 full-time and five part-time faculty members.

Suites of four rooms each have been provided for administrative offices and for the Bureau of Business Research. All the classes offered by the staff members are scheduled in the 14 classrooms. These classrooms vary in size from 15 to 60 seats, which makes for flexibility in accommodating classes. Two lounges, one for the students and another for the faculty, are connected by a kitchen and are located near the administrative suite. Beautiful leather upholstered furniture has been placed in the Pucket Student Lounge by the School of Business Alumni Association. The lounge was named for a hero who was graduated in the late '30's and lost his life in World War II.

The School of Business is one of nine schools and colleges of the University of Colorado. The others are: Arts and Sciences, Engineering, Graduate, Law, Medicine, Music, Nursing, and Pharmacy. A part of the School of Nursing and all of the School of Medicine are located on a Denver campus. In the fall term of 1954 there were 8,200 students enrolled on the Boulder campus, only half from Colorado. This makes for a very cosmopolitan group. Provincialism is not present at the University of Colorado either within the student body or the faculty.

The School of Business Administration was established in 1923, grew slowly in the '20's, but by 1940 the student body had grown to 220 students. Since World War II, like most other schools, it has almost doubled in enrollment. There are some 75 students enrolled in other schools and colleges on the campus who are working toward combined degrees such as Business and Law and Business and Engineering.

There have been three administrative heads of the school since it was established. Dr. Frederick A. Bushee served as acting dean from 1923 to 1932. Dr. Elmore Petersen was dean from 1932 until 1953. During his tenure of office the name was changed to School of Business, the school experienced its greatest growth and preliminary plans for remodeling the Student Union Building to house the School of Business were made. Dr. Delbert J. Duncan was appointed dean in 1953 and the School has continued its growth.



THE STUDENT LOUNGE in the new School of Business provides a place for students to study and relax between classes at the University of Colorado. Adjoining the lounge is a modern kitchen.

Administratively, the School of Business is a two-year school wherein students enroll in their junior and senior years. In the freshman and sophomore years most students enroll as pre-business students in the College of Arts and Sciences even though their counselors are from the faculty of the School of Business. While enrolled in this college the students are limited to one business course each semester to be sure that a broad, general background will be acquired by all.

There are six administrative divisions in the School of Busi-



THE ADMINISTRATIVE OFFICE has a view of Boulder's famous Flatirons. Miss Joy La Rue, administrative secretary, is shown at her desk and Mrs. Lillian Pohorilak, secretary, is at the filing cabinet.

ness: (1) accounting, (2) business education, medical records, and office administration, (3) business law and general business, (4) finance and insurance, (5) marketing, and (6) management and statistics. Graduate courses are offered in most of these areas. Also included is a Bureau of Business Research.

During the past year and one half, practically all aspects of the School of Business have been, or are being, critically examined by the faculty to ascertain what improvements, if any, can be made. Several faculty committees were appointed to make the preliminary surveys and suggestions to be considered by the faculty. This has been a faculty function in that the elected regents of the University of Colorado have charged the faculty with the responsibility of the academic program. First, the objectives were written. In the light of these, the organization, by-laws, and curriculum are all being considered by which the objectives may be achieved most effectively.

Dean Duncan has recently organized two important groups. The School of Business Alumni Association was formed and has been very active in promoting the interests of the school. More recently a Business Advisory Council, composed of leading businessmen from all parts of the state, was established to aid the school in its development.

The School of Business students each year elect a six-member student board which is consulted on problems in which students are interested. Each fall the students have a Career Day, and each spring the annual awards banquet is held. An award is given to an outstanding alumnus and still another award is given to an outstanding Colorado businessman. Special prizes and awards in business include the Beta Alpha Psi prizes, Delta Sigma Pi Scholarship Key, Associated Business Students Awards of Merit, the Beta Sigma award, Beta Gamma Sigma key, the Alpha Kappa Psi key, the Fullerton Cost Accounting



STUDENTS in the new University of Colorado School of Business learn typing in perhaps the only classroom in the country that has a fireplace.

award, and the Purchasing Agents Association of Denver award.

The campus of the University of Colorado has long been known as one of the most attractive in the country. The attractions of the University of Colorado are not limited to the setting, climate and appearance. A very strong academic program has been developed to complement these physical offerings.



SENIOR FACULTY MEMBERS at the University of Colorado meet periodically in the Dean's Office to discuss policy and curricula. Shown left to right are: Leo V. Aspinwall, Miss Helen Borland, Hazen W. Kendrick, Martin F. Schmidt, Dean Delbert J. Duncan and Walter B. Franklin.



WITH THE

ALUMNI

THE WORLD OVER

BIRMINGHAM

THE BIRMINGHAM ALUMNI CLUB is proud to be displaying the Delta Sigma Pi First Place Banner for Alumni Activities Award for the second consecutive year. We are batting 1000 so far. The Birmingham Alumni Club was organized in 1953 and has been on top ever since. Brother Phil Maffett, president 1953-1954, and Brother Warren Sedberry, president 1954-1955, are both to be congratulated on the wonderful leadership they displayed and also because they have both just become proud papas.

Officers for this year are: Bob Sheridan, president; Robert Dale, vice-president; Harold Wall, Jr., secretary; Alan Blaisdell, treasurer; William W. Tubbs, chancellor; and R. Newton Pitts, The DELTASIG correspondent.

At our September meeting we had Julian Mason, vice-president of the First National Bank of Birmingham, give us some ideas about banking. In October, Birmingham's ex-Mayor, Brother Cooper Green, vice-president of the Alabama Power Company, spoke to us on "The Future of Industry in Alabama and the South."

Two of our Brothers have just recently gone into business for themselves. Brother Warren Sedberry opened his own insurance agency, the Sedberry Agency on June 24. President Bob Sheridan became the new owner of the American Employment Service.

Last May the Birmingham Alumni Club was host to Beta Lambda Chapter of Auburn and the Alpha Sigma Chapter at a barbecue supper at Altadena, the country cabin and mountain top retreat of Miss Rosalie Weaver, owner of the Real Estate Sales Company of Birmingham. The men had a party, baseball game and Yellow Dog initiation in the afternoon and were joined by their wives and dates for barbecue at sundown.

Our plans for the future include: A Christmas social; two spring outings; and a speaker from a different phase of business at each monthly meeting.

We have a luncheon each Friday noon at the Molton Hotel in Birmingham. All Brothers are invited to be with us whenever they can. Our regular meeting night is the third Thursday of each month at 5:30 P.M. at the Molton Hotel.—R. NEWTON PITTS

NEWARK

AT A MEETING of the Newark Alumni Club last June, it was voted by the membership to do everything possible this year toward gaining points to win the Alumni Club Activity Award for the year. At this meeting, a set of By-laws were passed on and sent to the Central Office for final approval prior to adoption by our club.

On Saturday, November 5, about 30 alumni couples joined Beta Omicron Chapter at a formal dance held at the Glen Ridge Country Club in celebration of Founders' Day. Everyone had a good time, and we are all looking

forward to attending another formal dance to be held next spring.

Members of the Newark Alumni Club are planning to cooperate with Beta Omicron and Beta Rho Chapters in attending professional meetings to be held in the coming months.

On December 9, our annual fall meeting and Party will be held at Beta Omicron Chapter's Fraternity House, 38-40 Park Place, Newark, New Jersey. It is expected that at this time approximately 70 alumni will gather for another good time together.—BEN SUMMER

E. A. Gaumnitz Now Dean at Wisconsin

BROTHER ERWIN GAUMNITZ, *Psi-Wisconsin*, was appointed Dean of the School of Commerce at the University of Wisconsin upon the retirement of Fayette H. Elwell. Brother Gaumnitz has served as professor of commerce and assistant dean at the University of Wisconsin since 1938.



ERWIN GAUMNITZ,
Dean, Psi-Wisconsin

He is a graduate of the University of Minnesota, where he received a B.B.A., an M.A., and a Ph.D., the latter coming in 1935. While studying for his Ph.D., he served as an instructor on the University of Minnesota faculty. His next post was that of professor at the College of St. Thomas.

In the business world he has held the position of accountant for the Truman Furniture Company in Minneapolis. In the government he has served as Director of Research for the Minnesota Industrial Commission, as a statistics expert for the U. S. Bureau of Labor Statistics, and price executive for the O. P. A.

Brother Gaumnitz has written several books on life insurance, which along with statistics and economic research, are his major fields. He makes his home in Madison, Wisconsin.

CHARLOTTE

FOOTBALL PARTY a huge success. On September 24, over 30 members of the Charlotte Alumni Club travelled by bus and car to witness the Carolina-Oklahoma football game at Chapel Hill. Alpha Lambda Chapter had their fraternity house decked out for us and a good time was had by all. Only one fatality occurred. Brother Boyette missed the bus by a couple of minutes and chased it to no avail. Finally caught up with it in Chapel Hill. President Joe Travis, stated someone miscounted, but he won't blame anyone this time. a'hem.

The regular monthly business meeting was held October 17 at Kuester's Restaurant, and an agenda for the remainder of the year was set up. A Founders' Day Banquet is scheduled for November 26 at the "Coach House Restaurant" for members and wives. This will be a Dinner-Dance affair. Monroe Landreth, District Director, gave the highlights on his trip to the 20th Grand Chapter Congress. Approximately 15 members were in attendance at this meeting.

Brother Milton Hinnant was a proud papa of twins in September, while Brother Lee Cain reported a birth of a son in October. Correspondent Jack Savastone adopted a baby boy in October and last report turned in that several brothers are buying cigars. One in particular is Ernie Hicks.

President Joe Travis appointed a committee to work up a Christmas Party sometime in December. More details will be given out at our next meeting on this annual affair.—JACK N. SAVASTONE

Two Fraternity Leaders Taken by Death

MYRON W. MITCHELL, *Beta-Northwestern*, known as "Mike" by hundreds of Deltasigs throughout the country, died suddenly on September 8 from a virus infection, which had hospitalized him. For many years Brother Mitchell served as Province Officer of Delta Sigma Pi and as president and then treasurer of the Beta Chapter House Corporation.

"Mike" will be remembered by hundreds of Beta Chapter members for the most welcome and frequent letters that he wrote to servicemen during the war years. He also gained the title of "Maestro of the Pasteboards" for his perpetuation of the Friday night poker sessions at the Beta Chapter House.

FLOYD R. GARRETT, *Alpha Eta-South Dakota*, also passed away very suddenly from a heart attack at a Dallas hospital on October 26. Although Floyd was a graduate of the University of South Dakota, he was very prominent in all Deltasig activities in the State of Texas. Many will remember the part he played in the 18th Grand Chapter Congress in Dallas, and those Deltasigs of the Dallas Alumni Club will never forget the many Founders' Day Parties and other celebrations held in his home.



DELTA SIG OF THE YEAR 1955, Philip J. Warner (left), receives the Plaque from Grand President J. Harry Feltham at the Faculty Club of New York University. ON THE RIGHT: Theodore Boutis, left, president of the New York Alumni Club, and Vincent Apicella, right, president of Alpha Chapter at New York University, review the magazine articles concerning the Deltasig of the Year 1955 with that person, Philip J. Warner.

Deltasig of Year Honored at Founders' Day Fete

OVER 125 ALUMNI, actives and pledges of Alpha Chapter attended the annual Founders' Day Dinner held on November 9 at the New York University Faculty Club, where Philip J. Warner was honored as "Deltasig of 1955."

Brother Warner was presented with a plaque by Grand President J. Harry Feltham at the Annual Dinner celebrating the founding of the Fraternity at New York in 1907.

The award, for which Brother Warner was nominated unanimously by the New York Alumni Club, was particularly appreciated by him in view of its being presented on the 30th anniversary of his election as the second Grand President of Delta Sigma Pi.

Awarded for the 4th time, the designation as "Deltasig of the Year" was given to Brother Warner in view of his many contributions to his university, his fraternity, and the business community. A graduate of New York University in 1911, Brother Warner is president and treasurer of the Ronald Press Publishing Company, a director of the NYU Alumni Federation, treasurer of the National Association of Cost Accountants and a member of the New York State Society of Certified Public Accountants and the American Institute of Accountants.

Professor James F. Clyne served as Chairman of the Founders' Day Dinner, which was addressed by Dean Thomas Norton of the School of Commerce at NYU, and Theodore T. Boutis, president of the New York Alumni Club. J. William Schulze, a classmate of Brother Warner, and president of the Bath Iron Works of Bath, Maine, acted as toastmaster of the dinner.

Vincent Apicella, Alpha Chapter president, headed a large group of actives and pledges who attended the dinner. Several old time Deltasigs, whose membership extends back to the founding years of the fraternity were also in attendance. William C. Beck, of Waban, Massachusetts, class of 1910; Gordon E. Corey, of Brantford, Ontario, class of 1915; Edward D. Jones of St. Louis, Missouri, class of 1916; and Edward J. Schenck, of Buffalo, New York, class of 1923, were among those who traveled to New York to attend the celebration.

DENVER

THE DENVER ALUMNI CLUB had quite a full summer this year with three of our recent meetings being held at our mountain lodge. These meetings occurred during the months of July, August, and September. The food for the July meeting was catered by Brother Fred Jeffries, and for the other two meetings by Brother Darrell Johnson. They both did a very able job. This is the first year that we have used our mountain lodge to any extent and everyone of our members really enjoys himself up there.

We had a real celebration at our meeting on October 6, 1955 when we had our Thirtieth Birthday Banquet noting the founding of our chapter, Alpha Nu, at the University of Denver on October 10, 1925. We had a good attendance with 35 of the good brothers coming out for this dinner. Our chapter had 25 charter members and there were six of them in attendance at this banquet. They were Brothers Curtis Hicks, Robert C. Loury, Montgomery Smith, Arthur W. Krauss, John E. Kavan, and Harry G. Hickey. The highpoint of the evening was a talk by Brother Art Krauss on the menace of communism in today's world. Brother Krauss is a Colonel in the U. S. Air Force Reserve and an attorney for the Standard Oil Company here. All of the members present were very enlightened by his speech.

On November 3, 1955 we celebrated Founders' Day and the forty-eighth birthday of the founding of our fraternity. We had 28 mem-



FOUNDERS' DAY DINNER of the Denver Alumni Club. Left: A group of alumni before the banquet, left to right, Kenneth Motz, Carl Johnson, Richard McDanol, Willie Cramm, and John Kavan. Right: A table of hungry alumni.

bers, both actives, pledges and alumni out for this meeting. We even had a special birthday cake made for this dinner. Brother Harry G. Hickey arranged for some very good entertainment which all of the brothers enjoyed very much. After the entertainers were through, Brother Hickey gave a good talk on what the fraternity has done in the past, what it is doing now, and what it hopes to accomplish in the future. The alumni present gained an even deeper insight into the fraternity activities on a national scale and the actives and pledges were very impressed with the scope of this organization that they are becoming a part of. Now that we are into the new fiscal year in such good shape we are looking forward to accomplishing quite a bit in the months to come.—JAMES C. ROBERTSON

Herbert Prochnow Chosen For State Department

HERBERT V. PROCHNOW, *Psi-Wisconsin*, a very prominent Chicago banker, was recently named as a special consultant to State Secretary Foster Dulles. He was assigned to make a far eastern tour with Undersecretary Herbert Hoover, Jr. and John B. Hollister, foreign economic chief.

Brother Prochnow has served for many years as vice president of the First National Bank of the City of Chicago, and is the person largely responsible for the Annual Bankers Clinic for Bank Executives, which is held at the University of Wisconsin. He is also noted for several texts he has written on public speaking.

BUFFALO

THE BUFFALO ALUMNI CLUB terminated a very enjoyable and successful 1954-1955 season with a dinner dance at the Buffalo Launch Club on Grand Island. The highlight of the evening was a memorable cruise on the Niagara River. The members in attendance all agreed that the entire evening was one long to be remembered.

Through the untiring efforts of outgoing President, Byron R. McKinley, the Buffalo Alumni Club placed second in the Alumni Activity Awards Program for which a royal gold and purple table banner was awarded. The membership at the very next meeting, "The Election of Officers," voted solidly to support all activities for the coming season to assure first place for the Buffalo Alumni Club.

The officers elected for the 1955-1956 season are: President, Franklin A. Tober; Vice-President, Jerome J. Johannes; Treasurer, Norman W. Schlifke; and Secretary, Phillip C. Lombardo.

The following were elected Directors: Byron R. McKinley, William Mosler, and John Torpy.

In conjunction with the Alpha Kappa Chapter, the Buffalo Alumni Club has formulated a full schedule of professional and social activities. These events have and will include, Alpha Kappa Chapter's semi-annual rush party, the pledging ceremony, Founders' Day Celebration, initiation ceremonies, and on the social side, a bowling party and a football game.

A representative group of alumni were on hand to aid the undergraduate chapter in extending a cordial welcome to prospective neophytes at the chapter rush party. The presence of so many alumni at this party certainly afforded the invited guests the opportunity to observe the close relationship between the alumni and the active chapter. They most certainly were impressed by the fact that even after graduation, they can and will enjoy the privilege of life-long friendships and association with fellow Deltasigs.

The Buffalo Alumni Club and Alpha Kappa Chapter of Delta Sigma Pi along with the Student Council of the University of Buffalo sponsored a Delta Sigma Pi Football Day between Brandeis University and the University of Buffalo. The concerted effort of this triumvirate assured a sellout crowd and an enjoyable afternoon of football even though our team was defeated 20-13. All those who attended readily agreed that, to further promote interest and group activity, serious consideration should be given to making this an annual event.—DON G. STEINKE

Warnecke Reports on N.A.M. 60th Congress

Editor's Note: J. Paul Warnecke of Eta Chapter at the University of Kentucky was selected by lot to represent Delta Sigma Pi as its undergraduate delegate to the 60th Annual Congress of American Industry held in New York in December by the National Association of Manufacturers. Grand President J. Harry Feltham and Executive Director J. D. Thomson also attended as guests of the Education Department of the N.A.M.

The week of December 5 through 10 was certainly one of the most memorable of my life. It was the occasion of the National Association of Manufacturers 60th Annual Congress of American Industry in New York City. As the undergraduate representative of Delta Sigma Pi, I arrived in New York by plane together with 20 other student guests brought from all over the U.S. at the expense of the N.A.M. After meeting the other students, we soon started on a grand tour of the city including a most interesting visit to the United Nations.

Wednesday, December 7, the N.A.M. sessions in the Grand Ballroom of the Waldorf-Astoria Hotel began with an opening address by Henry G. Riter, III, President of the N.A.M. The title of his talk was the same as the theme of the congress, "So People May Prosper." Mr. Riter was followed by such interesting notables as the Hon. Sinclair Weeks, Secretary of Commerce, a debate between Sen. Hubert Humphrey of Minnesota and Sen. Barry M. Goldwater of Arizona. The Hon. Harold E. Stassen was the Wednesday luncheon speaker and Walter Cronkite of C.B.S. moderated a distinguished panel on the subject "Investment Spending and Economic Growth" in the afternoon. That evening the Education Department of the N.A.M. had a dinner for the Student and Educator guests in the Moderne room of the Belmont Plaza Hotel.

The next day was equally adventurous with informative talks by Harrison Salisbury of the

New York Times, Rt. Hon. Anthony Nutting of Great Britain, political analyst Samuel Lubell, and author Cameron Hawley to name only a few.

Anticipation rose as Friday dawned. This was the day of our appearance on the program as we students fired questions at six prominent industrialists, the discussion being moderated by Frank Blair of N.B.C. The luncheon session presented a spirited symposium on Labor Management Relations with George Meany of the newly organized A.F.L.-C.I.O., and Charles Sligh, Jr., President of Sligh Furniture Companies, representing the N.A.M. The annual N.A.M. dinner was the climax that night, preceded by the Education Department's reception. The main speaker for the dinner was the Hon. William K. Knowland.



NEW BUSINESS BOOKS

Compiled by Kenneth S. Tisdell, Alpha Chi

Associate Librarian, University of Missouri Library, Columbia, Mo.

Advertising

PRINCIPLES OF ADVERTISING, by Philip W. Burton, published by Prentice-Hall, 555 pp., \$8.65.

A survey of modern advertising practices, principles, media, organization and techniques. In addition to the usual topics, this volume discusses advertising's social and cultural aspects.

HOW MANY DOLLARS FOR ADVERTISING? by Albert W. Frey, published by Ronald Press, 173 pp., \$4.50.

A study of advertising appropriations. The best current practices are reviewed, the nature of the difficulties is detailed, and some important yardsticks are outlined.

ADS, WOMEN AND BOXTOPS, by Duane Jones & Mark Larkin, published by Printers' Ink, 128 pp., \$3.00.

Describes how the boxtop functions to pile up sales. An informative discussion of the theories and methods behind 1¢ sales, boxtop offers, can bands, coupons, and similar devices that influence women in their choice of items for household and personal use.

SUCCESSFUL DIRECT MAIL ADVERTISING AND SELLING, by Robert F. Stone, published by Prentice-Hall, 320 pp., \$5.75.

Step-by-step procedures for building a profitable mail order business. Included are directions for developing and using mailing lists, planning, copy writing, production ideas and other advice.

Insurance

MAN AGAINST FIRE, by Robert B. Considine, published by Doubleday, 346 pp., \$5.00.

An account of fire insurance and what protection against fire means to business enterprise and economic investment in the U. S. Traces the development of the fire insurance industry and discusses the important services it renders the American public.

LEADERSHIP FOR LIFE INSURANCE, by Oscar Harkavy, published by the University of North Carolina, 245 pp., \$5.00.

This study examines the college graduate's opportunities in life insurance company home

The sessions were not the only times of educational thinking. Everyone we met and talked with was interesting and we shared views with as many industrialists and educators as time permitted.

There was also time for sight-seeing and entertainment at the theatres off Times Square. It was certainly hard to say good-bye to everyone at the farewell breakfast Saturday morning, Mr. George Fern and Mr. J. Noel Deutscher of the Education Department, the students, including my roommate for the week, William Patrick, a Deltasig from Atlanta. But we all left with a great deal of appreciation for the N.A.M. and a great feeling of accomplishment in what we had learned at the 60th Annual Congress of American Industry.—J. PAUL WARNECKE

office employment. Considers the attitude of the industry toward the graduate, efforts to recruit and train college personnel, attitudes of graduates now employed in insurance offices, and reasons why graduates reject positions in the business.

YOUR INSURANCE AND HOW TO PROFIT BY IT, by Michael H. Levy, published by Harcourt, 185 pp., \$2.95.

A guide on how to plan personal insurance coverage economically and comprehensively, so that the reader understands his own insurance problems and has a basis for judging the solutions offered.

YOUR PERSONAL INSURANCE GUIDE, by Jerome S. Miller, published by Simon & Schuster, 332 pp., \$3.50.

A planning and practical reference guide to the entire field of insurance based on the insurance requirements of the individual policy holder.

Retailing

EXPERIENCES OF SMALLER STORES, edited by Jane Cahil, published by Fairchild, 160 pp., \$3.95.

Merchandising information on how to operate small fashion shops, children's wear, resort, college, bridal, maternity, lingerie, accessories, fur, and fabric shops. Includes problems common to all small store owners, such as unit contracts, personnel, lighting, displays, club plans, and mail order selling.

SANDWICH SHOPS, DRIVE-INS AND DINERS, by Louis X. Garfunkel, published by Greenberg, 270 pp., \$5.00.

A well-organized manual that covers all details of restaurant management and operation. Gives layouts, lists of equipment, food-buying guides, sanitary precautions, personnel and accounting suggestions.

GREAT MERCHANTS, by Thomas A. Mahoney, published by Harper, 349 pp., \$3.95.

Business biography of 20 retail firms and the merchants who made them outstanding in their field, such as Tiffany's, Macy's, Neiman-Marcus, Sears, Roebuck. Gives each organization's history, personnel policies, and distinctive features and practices.



NORTHWESTERN—Zeta

ZETA CHAPTER at Northwestern University held a double celebration of Founders' Day and the chapter's birthday at its Fall Formal dance. Our ten new pledges put on a skit to depict these historic events.

President Bob Day and Senior Vice-President Norm Kangas have been hard at work on our rushing program since over 40 percent of the brothers are in the senior class. We are holding several rush parties each month and hope to double our pledge class membership during this open rush period. Low membership kept us from reaching 100,000 points in last year's Chapter Efficiency Contest and we have vowed that this will not happen this year. Maybe the rumors that we will be moving into a new chapter house will lure prospective pledges, since the termites are rapidly finishing up on our present living quarters. Edward L. Wilson, managing director of the Mobile Homes Manufacturers Association, was our first professional speaker. He convinced us that if we don't get a new house, a mobile home would be the next best thing.

We are making strides to become more active on the Northwestern campus. All pledges will be required to participate in one school activity as the first step in this new program. Our Homecoming decoration, "Let's Beer Down on Indiana," was a campus hit.

The Deltasigs are still known for their athletic prowess and we again copped the championship trophy in our football league. Brother Coin represented us in the wrestling tournament and our bowling team is getting ready to hit the alleys once more.

New curriculum changes at the University designed to present a broader outlook on the business world have kept the brothers at their books but not long enough to keep them from enjoying one of Zeta Chapter's fullest social calendars. Brother Nelson's report on the Grand Chapter Congress made us wish we all could have been there, and our heartiest congratulations go to Brother Jim Thomson, our new Executive Director.—DONALD V. HALL

VIRGINIA

ALPHA XI CHAPTER at the University of Virginia highlighted its early fall activities with a very successful rushing program. One stag party was held in an obliging social fraternity house. Captain Dodson, a distinguished graduate student member of our chapter and a retired captain of the Navy, gave an excellent talk about how our college training is preparing us for our future careers as influential businessmen and the important role of a professional fraternity all through one's life. The second and final rush party, held in a rented hall, was a stag or drag affair and included an interesting talk by Mr. Hellinger from the Rochester Rope factory located in nearby Culpeper, Virginia. Many interested "prospects" attended these affairs, and we are anticipating a pledge class of about 15 very promising

young men by the time this issue of *The DELTASIG* appears.

The McIntire School of Commerce moved into a new home on the ground this year. The Rouss Physics Building, on the original and well known Lawn of the University of Virginia, was completely renovated and designed to house the undergraduate School of Commerce. Alpha Xi Chapter now also enjoys a new meeting room with nice modern furnishings.

A field-trip to Richmond has been planned for Friday, November 18. In the morning we'll visit the Liggitt and Myers plant and our annual visit to the Home Brewery Company will be made in the afternoon. This latter professional activity field-trip is one of our most popular ones.

A Chapter Efficiency Contest winner for the past several years, Alpha Xi Chapter has once again set its goal of maintaining its traditional record of performance. We would like to extend to all the chapters and to our Grand President Feltham the best of luck and success in your professional activities this year. Congratulations, Brother Jim Thomson, on becoming the new and very well qualified Executive Director of Delta Sigma Pi. To Gig Wright—thanks for a job well done.—ROBERT W. AHRENS

DE PAUL

ALPHA OMEGA CHAPTER of De Paul University in commemoration of Founders' Day presented their annual Jarabe, Fall Festival Dance. This year's Jarabe was the most successful and profitable activity of this type ever held by Alpha Omega Chapter and of any other fraternal organization at present existing at De Paul University.

A phenomenal crowd of nearly 1,000 students attended and had the most enjoyable and entertaining evening of the present school year.

Many factors merged to produce this pinnacle of success: The spacious Grand Ballroom of the Sheraton Hotel; the melodic music of Pete Pettan and his orchestra; the close friendliness of all; and lastly, but of the most importance, the time, enduring energy and enthusiasm given by all the brothers of Alpha Omega Chapter in the arduous preparation for the Jarabe. No one person or persons can or should be specifically recognized, because the success for the celebration of Founders' Day and of the Jarabe was a group effort. But there are the committee chairmen who by their origination of policy, laid the foundation on which the brothers of the chapter built upon. They are: Larry Sullivan, president; Frank Kromer, general chairman; Donald Larson, editor; Jerry Siok and Jack Stachnick, ticket chairmen; Dennis Tabisz, alumni coordinator; Frank Kerrigan, reservation chairman; Bob Augustyn, entertainment chairman; and Dick Kuklinshi, publicity director.

Founders' Day thus was observed in the most appropriate manner possible, in full view, of Delta Sigma Pi's purpose of organization, a mutually beneficial Founders' Day celebration . . . Jarabe.—MICHAEL BACIUS

AUBURN

BETA LAMBDA CHAPTER at Alabama Polytechnic Institute started the school year with new officers to conduct the chapter's activities during the school year. New officers for the chapter are Kirk Lynn, president; Clarence Small, senior vice-president; Allen Hale, vice-president; Bobby Russell, secretary; Ed Hall, treasurer; and Dr. H. H. Mitchell, chapter advisor. Election and installation of these officers was held last spring quarter.

The second meeting of the quarter was a smoker. This was held for the purpose of inviting prospective pledges so the members could meet them and decide on the ones to be selected for initiation. Plans are being made to start initiation right away and to end it up shortly after the first of December, with the formal initiation on a Sunday afternoon and a banquet that evening.

Field trips have been discussed and several places are being considered as possible sources of interest in different business fields. Also along this line professional meetings are being arranged for a number of interesting talks.

Looking a little bit into the future, plans are already being made for the selection of our "Rose of Deltasig."

In our chapter we are proud of several members who have recently had honors bestowed upon them. Herman Justice and Gerald Nichols have been tapped by Phi Kappa Phi, a national scholastic honorary. Bob Bishop has been elected as president of the School of Science and Literature and Ivan Butgereit was elected as Vice-President of the same school. Bobby Russell received the Alabama Trucker's Scholarship of \$500 for '55-'56. Herman Justice held this same scholarship for '54-'55. Bobby Russell was also chosen as operations officer in the Arnold Air Society.

June Russell, the wife of our secretary and sponsored by our chapter, was chosen as one of the ODK Glomerata beauties.

Summing it all up, it seems we have really started the ball rolling and it seems that we are going to keep it going.—LOUIS O. BRACKEEN, JR.

TULSA

BETA CHI CHAPTER at the University of Tulsa were guests of the local Coca-Cola Bottling Company for our first professional meeting of this year. Over 22 Deltasigs and pledges were in attendance at this affair. Highlights of the evening were the showing of a film of the bottling industry and a tour through the entire bottling process.

Our second professional meeting of this year featured a very fine talk on the subject of accounting by Mr. T. W. McKibben, CPA. Over 20 Deltasigs and pledges were in attendance. Much interest was displayed in the question and answer period which followed the formal talk.

The 11 pledges, initiated on November 20 are expected to add much leadership and strength to the Chapter.—EVERETT O. MEDLIN

BUFFALO

ALPHA KAPPA CHAPTER of the University of Buffalo in conjunction with the Buffalo Alumni Club celebrated Founders' Day at the Sheraton Hotel on November 5. Active participation on the part of the brothers helped insure a successful affair and they were rewarded with an interesting program. The meeting was highlighted with the awarding of the Delta Sigma Pi Scholarship Key to Brother Joseph L. Keppler by Dean Robert Berner of Millard Fillmore College of the University of Buffalo. Brother Marvin A. Rapp, Buffalo Port Director, followed with a very informative talk on the present and future growth of Buffalo.

President Jack Barrett then took this opportunity to award Brother Don Voltz his Life Membership for leading our chapter to another successful year with the attainment of 100,000 points in the Chapter Efficiency Contest last year. In addition to this, the chapter presented Brother Don with the traditional miniature gavel as retiring president.

An active and varied program is scheduled for the balance of the year including a tour of the Harrison Radiator plant which was arranged by Brother Hugh Lewis as a part of our professional program.

The addition of 14 pledges as members will increase our chapter strength by the time this article is published. Our new brothers will be Robert Blank, Robert Cleesattel, Roger Davis, Thomas DiPasquale, William Ebert, Frank Engel, Kenneth Greene, Lowell Grosse, George Hartman, George Honecker, Robert Kirchmeyer, Roger Maynard, Robert Neilson, and Henry Sennenfelder, Jr. These new brothers will do much to further promote the ambitions and ideals of our chapter.

As we all know, the University of Buffalo has inaugurated an expansion program which has seen the addition of several new buildings on the campus including the first dormitories. Also as part of this program, emphasis has been placed on rebuilding the football team. In order to do our part in this movement, the chapter in cooperation with the Students' Association, sponsored an MFC Day at the football game against Brandeis University. The plan was a successful one because even though we lost the game the team showed plenty of promise for the future. We hope that our efforts in some small measure will help revive interest in college football in this area.

—JOSEPH FIORE

WISCONSIN

PSI CHAPTER closed out the 1954-55 school year in commendable fashion. The chapter was strengthened by the initiation of 19 pledges. A perfect finale capped a year of excellent professional activities when the chapter traveled to Chicago to witness the operations of the Midwest Stock Exchange and the Chicago Board of Trade. An unforgettable experience was afforded the group when they attended the controversial Montgomery Ward stockholders meeting.

This year Brother Bob Weitzke has assured a continuation of excellent activities. Fine speakers have been the rule. Brother A. W. Peterson, vice-president of Business and Finance at the university, illustrated the practical application of business knowledge to solving problems in financing the university. Psi Chapter was given a preview of expanded facilities that will be furnished by the new commerce building by Brother Erwin Gaumnitz, dean of the School of Commerce. The growth of Psi Chapter heritage was outlined by Brother J. C. Gibson in a talk at our Founders' Day banquet. The December pro-

gram featured a field trip to the Chevrolet assembly plant in Janesville and Fairbanks Morse in Beloit.

Through the combined efforts of house manager Brother Hleiko, the housing council, and strong armed members of the chapter, we now have a more pleasant, livable home into which we proudly welcome our guests.

Among them were families of the neighborhood that attended a Neighbors' Tea in October. They graciously accepted our friendship, and were impressed by the purposes and functions of Delta Sigma Pi. Our annual Christmas party hosted a group from a local orphanage. Laughter and twinkling eyes radiated their appreciation.

Expert planning by Brother Bill Isbell has afforded the members of Psi Chapter a full scale social program. Theme parties, suppers with sororities, and the annual Christmas formal furnished the diversion that makes our college years more fruitful. A great number of alums visited us for Homecoming and helped to make the weekend festivities a walloping success.

The 1954-55 year saw Psi Chapter athletic teams rise to fifteenth position, in a field of 38, in competition for the intramural athletic supremacy trophy, the Badger Bowl. Because of his performance in directing the chapter's rise to this position Brother Bob Goemans has again managerial duties, employing the formula of more sports participation for more members. He has assured us a top ten position when the current year ends.

And further strengthening of the chapter is anticipated. Returnees from armed service have brought the pledge class number to 20 and with this semester's initiation Psi Chapter will boost prospects for future success. Among veterans welcomed back this year is Brother Stuart Locklin, probably best known to our Ohio brethren for his performance with the Cleveland Indians baseball team.

Plans are underway for the Central Regional Meeting to be held in Milwaukee in August. Tri-hosts, Psi Chapter, Delta Chapter, and the Milwaukee Alumni Club, held the first organization meeting November 25 and assure that a complete schedule of activities will be afforded those who attend. They urge that undergraduates and alumni of the Region begin plans to attend and watch for more detailed information. A rousing Deltasig get-together is a certainty.—JAMES J. NEITZEL

MISSISSIPPI STATE

DAN DAILEY's Green Room was the scene of a recent banquet and dance held by the local chapter of the Delta Sigma Pi.

Celebrating both local and national Founders' Day, the group enjoyed a delicious chicken dinner followed by an evening of dancing. Brother Burt Waite, Regional Director, and guest of honor was the principle speaker of the evening. His topic for the after dinner speech, "Challenge and Responsibilities of Membership in Delta Sigma Pi," was very stimulating to the chapter. Alton Hollingsworth of Greenville, president of Gamma Delta Chapter introduced Brother Waite and served as master of ceremonies.

Sammy Moore and his combo furnished music for a full four hours of dancing following the 7:00 P.M. dinner.

Gamma Delta Chapter was founded in 1947 and Brother Waite was one of the original members. Also present were three faculty members who contributed to the chapters founding. They were Professor and Mrs. W. W. Littlejohn of the accounting department; Professor "Cowboy" Bill Simmons of the accounting department; and Professor Norman Weir of the economics department.

Approximately 50 couples attended the celebration activities.



PROUD PSI CHAPTER at Wisconsin displays satisfaction over their prize winning Homecoming decoration. The decoration viewed by over 25,000 football fans, furnished front page material for a local Madison newspaper.

OMAHA

ON THE EVENING of November 4, Gamma Eta Chapter, at the University of Omaha, celebrated a combination Founders' Day Dinner and a formal pledge dinner.

That evening there were 39 candidates formally pledged into the chapter as neophytes. Two of the pledges that were pledged are John D. Leonard and Arthur Mehl, professors in the College of Business Administration.

Brother Jim Thomson, Executive Director of The Central Office, addressed the actives and pledges about the history and the future plans of Delta Sigma Pi.

Four of our chapter members received scholarships this year. The men receiving these scholarships were: Jim Blake, Real Estate Scholarship; William Donnelly, Retailing Scholarship awarded by a local newspaper, the Omaha *World Herald*; Charles French, a Marketing Scholarship awarded by the Omaha Sales Executive Club; and Ben Nordell, a Retailing Scholarship awarded by the Associated Retailers of Omaha.

During the first meeting this year the chapter filled the following offices with Ken Peterson as Chapter Efficiency Contest chairman, Roger Henderson as senior guide, John Wade as junior guide, Ben Nordell as historian and correspondent, Warren McClure as social chairman, Paul Hainowski as ritual chairman, and Donald Olson, Curtis Wood, and Floyd Foreman as co-chairmen of the professional committee.

With the smoothness of the operations that took place at the start of the school year, I am sure that this will be one of the finest years that the chapter has had.—BEN W. NORDELL

NEW MEXICO

GAMMA IOTA CHAPTER got off to a flying start with a pre-semester planning session at President Mike Ussery's house. Plans were formulated for serving at registration, when each member of Delta Sigma Pi helps the newcomers in the College of Business Administration with their freshman week activities. Deltasigs also assist the faculty whenever possible. Brother Ward Sanford gave a report on his trip to the Grand Chapter Congress. After the business was taken care of, wives and friends joined the group for the first social get-together of the season.

After registration was over, everyone got busy trying to round up new pledges. At the formal pledging dinner held at the Hacienda Dining Room on October 2, a total of 18 new

pledges were pinned. Included in this group was one faculty member.

The next big project was the building of a float for the Homecoming parade. October 29, and even though the float didn't win a prize, we were proud to feature Miss Patty Stewart, New Mexico's "Maid of Cotton" who was the Gamma Iota Chapter "Rose of Deltasig" last year. A Homecoming party was held in the evening at Brother Jim Chandlers house.

Founders' Day was celebrated with a very fine Buffet Dinner held at Brother Dave Neuman's house.

Professional speakers for the semester will include Mr. Lars Halama, a member of the Albuquerque City Commission, and Mr. William Niemi, general manager of the American Linen Supply Company. A tour through the E. F. Hutton Company is also planned.

Everyone is looking forward to our initiation, which will be held December 10, at the Hilton Hotel, with a dinner-dance to follow.—DAVID M. PECSOK

MARYLAND

GAMMA SIGMA CHAPTER activities thus far this year have moved at a very energetic pace, and indications are there will be no let-down.

A professional dinner was held at the end of October, and over 50 people attended. Mr. Alfred Ireland of the McCormack Company gave a very interesting after-dinner talk on his company's "Multiple Management Plan." The affair was used as a rush function with over 20 interested men in attendance. As 19 of them pledged, one could say it was a tremendous success!

During the week, the initiation of these men took place. A new pledge program was begun where each officer of the active chapter took two pledges as assistants. Valuable training will be gained.

On the evening of November 5, the brothers left the College Park campus to join the Johns Hopkins University Deltasigs in Baltimore for a banquet. The highlight of the evening was the presentation of a plaque to Harry Feltham.

The second professional dinner of the fall will be held on November 29, and Mr. Stone of the Engineer's Institute, Washington, D.C. will speak. It will just mark another attempt of the Gamma Sigma Chapter to familiarize its members with the business world.

On December 3, the Initiation Ball will be held at the Occidental Restaurant in Washington, D.C. The dance will be held with the Georgetown Deltasigs.—C. B. MADAREY

RIDER

BETA XI CHAPTER, bolstered by five returning servicemen, now boasts an active membership of 60 brothers, who elected Richard Lusardo as president early in September. John Punk is senior vice-president and Jim Kochka is junior vice-president. Other officers are Pete Palmieri, treasurer; Doug Smith, secretary; Bob Burger, chancellor; George Beck, Historian and Dick Kuhn, social chairman.

Our football team finished in second place in the Intramural Football League, but lost out in the play-offs. At this writing, Beta Xi Chapter rides in first place in the Intramural Bowling League, and the chapter's second team, the Cool Units, is in second place. Brothers Don Simms and Ray DiFrancesco are leading the first team, and John Hostetter and Doug Smith are doing fine work for the Cool Units.

Our professional program was highlighted by an interesting talk on China's economy given by noted authoress Pearl Buck. In addition to almost the entire membership, our faculty brothers and four other members of the Rider faculty attended. Tours have also been taken through the Trenton Potteries and the Mercury Plant in Linden, New Jersey.

Under the able direction of Dick Kuhn, social chairman, five parties have been held so far, including the Founders' Day Party and our annual Poor Kiddies' Christmas Party for the children of the Union Industrial Home.

Our cellar was recently renovated with a new paint job, new furniture and a shield, which was painted on the wall by Dick Kuhn, with the assistance of several of the other brothers.

Pledge season is now underway under the direction of Pledgemaster Jim Kochka. The pledges, under our system of constructive pledging, are working at the Union Industrial Home doing general paint-up and fix-up work.

Under Brother Marty Fahey, Chapter Efficiency Contest Chairman, we are well on the way to hitting 100,000 points for the sixth year in the last seven.

The executive committee is currently working on plans for another successful initiatory week-end in February.

In school activities, out of 12 members of the Student Government Council, four are Deltasigs: Bill Barrett, Stan Scheleski, Doug Smith and John Theouharis. Brother Smith also was recently selected to *Who's Who in American Colleges and Universities*.

Off to a good start, it looks as if the 1955-56 year will be the best in the history of Beta Xi Chapter.—DONALD WHEATLEY



FOUNDERS' DAY BANQUET of Gamma Eta Chapter at the University of Omaha. Left: Speakers' table. Center: Executive Director J. D. Thomson addresses gathering. Right: Part of the 75 brothers and pledges in attendance.

CALIFORNIA

RHO CHAPTER, recently rejuvenated at the University of California, is having an encouraging start for the fall semester. This chapter, which has been practically inactive since 1953, arose from its hibernation last semester, under the direction of the Frank C. Brandes, Jr. and Sr. Frank Jr., who was an active member when Rho Chapter was formerly functioning, gathered eight initiates about him, to form the nucleus for this semester's chapter.

This small group of eager Deltasigs more than doubled their number this semester, as the chapter recently pledged sixteen men. Working with their newly-elected president, Ray Youmans, and Dick Robins, Chapter Efficiency Contest chairman, the men of Rho Chapter have submitted almost 15,000 points in the Chapter Efficiency Contest, and are determined to become the fourth Honor Roll chapter in the state. A boost was given to the attainment of this goal when Brothers Robins and Waters, chapter treasurer, were recently initiated into the Cal chapter of Beta Gamma Sigma.

Because of their relatively small number, the men of Rho Chapter decided that they would ask only one of the five Deltasigs now on the University of California faculty to serve as chapter advisor. Brother Royal A. Roberts, associate professor of business administration, was elected to this position, and addressed the members and rushees at the chapter's second rush meeting.

This semester, because of the large percentage of members who are in other campus activities, Rho Chapter intends to sponsor a restricted social program, and emphasize strongly the professional program of Delta Sigma Pi. The San Francisco Bay Area, with its great volume of industry and commerce, offers an abundance of tours and speakers to enrich such a program.

Founders' Day was observed by the membership gathering for lunch at Larry Blake's, a widely-known Berkeley restaurant. Brother Joe Delavigne, District Director of Delta Sigma Pi, gave a short talk befitting the occasion. Another high spot in the chapter's program is the forthcoming initiation, to be held at the Hotel Claremont, in early December. This important event will be made even more enjoyable by the presence of several Deltasigs from Gamma Omicron Chapter at the University of San Francisco, who are to join us for the initiation and dinner-dance.—HALLECK B. WILSON

MIAMI U.

ALPHA UPSILON CHAPTER at Miami University began the school year with a business luncheon and a report of the national convention by President David Stahl.

Brother James Thomson, Executive Director of Delta Sigma Pi attended our second luncheon and spoke of the plans for the new Central Office Building to be located here in Oxford.

On November 11, a Founders' Day Celebration was held along with our annual "Rose Banquet." The "Rose of Alpha Upsilon Chapter this year is Miss Diane Detlef. Miss Detlef is a Junior at Miami University and a member of Delta Delta Delta Sorority. Her picture will be entered in the national "Rose of Deltasig" contest. The other two finalists, Miss Barbara Brossman and Miss Sally Risk were also honored at the banquet which had as its guest speaker Reverend A. L. Kershaw. Reverend Kershaw spoke of some of the interesting experiences he had during his recent TV appearances on the "\$64,000 Question" and other programs. The "Rose Banquet" and Founders' Day

Celebration attended by the brothers with their dates and by many faculty members of Delta Sigma Pi is the social highlight of the year for our chapter.

Rushing was held early in the fall and 25 men were pledged. The initiation and banquet in honor of these men has been set for January 17.

Two field trips have been made to Seagrams Distillery in Indiana and Armco Manufacturing Company in Middletown, Ohio, and several more trips will be made before the end of the semester.—JOHN L. MILLER



XI CHAPTER HOUSE at the University of Michigan

MICHIGAN

XI CHAPTER at the University of Michigan moved into its new house at the beginning of the fall semester. The house is located on the campus just two blocks away from the School of Business Administration. All of the members worked hard, many of them coming before Orientation Week, to redecorate the house. At present the house is filled to capacity and everything is running smoothly.

Our first professional meeting featured a talk by Mr. Nelson A. Miles, vice president of Holly Carburetor Company, who spoke at an open meeting at the School of Business Administration on the subject of "Industrial Relations." The meeting was attended by all of the active members and other students of the school. For the rest of the semester our professional program consists of guest speakers every two weeks, who will speak after regular fraternity meetings. Every phase of business will be covered in these talks and they promise to be very interesting.

Our pledging program this semester was very successful and we are very proud of our 12 new pledges. Every one of the pledges has shown great interest in the fraternity and each carries the potential of making a fine member of good standing. The pledge projects for this year will be made up, for the most part, of doing work around the house with the actives on weekends.

Our social activities thus far this semester have been rolling along at a pace only equalled by our professional program. We started with a record dance in honor of our pledges, and two weeks later a house-warming dance to celebrate the moving into our new house. At present we are looking forward to a Founders' Day dance which will have a barn-dance theme complete with caller. Preparations are also being made for our formal pledge dance to be held on December 10.

By the time this article goes to press we will be well into our program of professional activities, social functions, studies, and plans for making this a great year for Xi Chapter—JOSEPH F. BUGEJA

OKLAHOMA

BETA EPSILON CHAPTER at the University of Oklahoma has built its fall activities around a rush program and is proud to announce the pledging of 18 of the best men in the College of Business Administration. This is the climax of two months of smokers and intensive rushing activities. The interest already shown by the new pledges is indication enough that this year is going to be a spirited one and that the next pledge class will be even larger than the present one.

The professional activities this fall have consisted of speakers and tours of business concerns. Thanks go to President Randolph who put in a lot of work planning these activities. Our first speaker was Mr. Ray Dusek, manager of Merrill, Lynch, Pearce, Fenner, and Beane in Oklahoma City. He gave us an interesting talk on how to make a million dollars on the stock market with only a little capital, plenty of nerve and lots of luck. Our second speaker was Mr. George Churchill, director of public relations at the University of Oklahoma. Mr. Churchill impressed upon us the importance of human relations with one another as a factor in successful public relations in business. One of the most interesting things this fall was a trip through the Wilson Meat Packing Plant in Oklahoma City. We followed a steer from the kill all the way through to the neat, flashy can of meat you buy at the family grocery store.

All business and no play is not good, or so we feel here at Oklahoma. Included in our program are social activities such as picnics, dances and informal coffee get-togethers. In celebration of Founders' Day we had a barbecue and dance which was held on Brother Abbott's ranch. Plans for the future include another picnic and dance.

The rest of the year is going to be a full one. The Norman Chamber of Commerce has invited us to be its guest at a noon luncheon next month. Brother Earl Pedigo, Activities Chairman, has made arrangements for us to tour an airplane factory and a brewery, which should both prove interesting. Also speakers from Oklahoma City concerns have been scheduled to come to Norman to speak at our professional meetings and let us know a little about the practical side of the business world outside our "ivory tower" of theory and books. Brother Brown is making plans for Business Day here at the university and Beta Epsilon Chapter is planning to make it the best ever. With so many varied and educational activities we are sure that this year will top all others in the attainment of the aims and goals of Delta Sigma Pi.—JOHN M. BURZIO

FLORIDA

BETA ETA CHAPTER at the University of Florida is currently enjoying the results of a highly successful rush smoker, held earlier in the year, after which 20 men were pledged. This meeting consisted of short talks by several brothers, and the showing of slides picturing some of last year's activities.

Mr. R. W. Travis was selected as the new Chapter Advisor, replacing Dr. J. D. Anderson who is no longer with the University.

Beta Eta Chapter celebrated Founders' Day by preparing a float depicting the occasion, and entered it in the Homecoming Parade. At the present time we are planning a very busy semester to include our formal initiation and banquet and an industrial field trip to Atlanta sometime in January, to be made in conjunction with Kappa Chapter of the University of Georgia.—WM. TERRELL HODGES



E. L. CAIN, past president of Gamma Nu Chapter at Wake Forest College chats with Wake Forest President Harold W. Tribble, right, and Brother Gaines Rogers, dean of the School of Business there, about a building fund for the new school to be erected in Winston-Salem, North Carolina.

MEMPHIS STATE

GAMMA ZETA CHAPTER at Memphis State College began its fall activities with a smoker on September 28, at Hotel Gayoso, followed by a pledging ceremony on October 2. As a result we have already pledged ten men, everyone of which will be a great asset to Delta Sigma Pi.

Gamma Zeta Chapter entered the Homecoming float competition this year. Our thanks go especially to those members and pledges who devoted their continuous efforts in organizing, planning, and directing this project.

Our Founders' Day Celebration took place on November 11, at the Theatrical Arts Club in Memphis. We all enjoyed the informal dance which was our first social affair of the year.

Our first professional meeting of the year consisted of a banquet followed by a talk by the Director of the industrial department of the Memphis Chamber of Commerce. The meeting was opened to all students and faculty of the School of Business Administration. The topic for the evening was one of immense interest to everyone. The professional schedule for the remaining part of the school year consists of a number of interesting and educational activities.

The officers, active members, and pledges are looking forward to a great year for Gamma Zeta Chapter.—GEORGE E. RAGLAND

ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama held its pledging on October 24. All 11 of the men who were pledged should prove to be good members of Delta Sigma Pi.

November 7 saw a celebration of Founders' Day by our members and pledges. A stag party, which was held after a brief business meeting, highlighted the celebration.

We are looking forward to a successful fall initiation and banquet on December 3. The Birmingham Alumni Club will join with us in making this banquet one of our most rewarding activities of the year.

Our first professional meeting will be held on November 14. Several outstanding speakers are expected to attend our subsequent meetings

this year. Among these speakers will be Mr. A. J. Kowalski, a representative of Investors Diversified Services, Inc., who will speak on his philosophy of selling.

Delta Sigma Pi was well represented in Alabama's homecoming parade by our "Rose of Deltasig," Miss Joan Schussler, who rode on the float entered in the parade by our chapter.

We anticipate no trouble in having a final score of 100,000 points in the Chapter Efficiency Contest this year. We're working toward our chapter making a worthwhile contribution toward the fulfillment of the aims of Delta Sigma Pi.—ROBERT A. HITT

TEXAS WESTERN

GAMMA PHI CHAPTER started off with a bang this year by sending Dale Quinn, Richard Kohnly and Tito Escareno to the national convention in Detroit, and from what they say, they sure had a swell time. At the convention they found out that our chapter had received 100,000 points in the Chapter Efficiency Contest, which certainly made us happy.

Our entire chapter is very proud of the honors and scholarships we have won so far this year. Brothers Barry Doolittle and Michael Bass were elected to *Who's Who in American Colleges*. Brothers Jim West and Barry Doolittle each won a \$500.00 CPA scholarship. Don Payton, who is president of our pledge class also won the DeWitt & Rearick real estate scholarship.

The chapter owes a vote of thanks to Mr. and Mrs. Dave Elliot, in whose back yard we held a party to honor prospective pledges. At this party the pledges became acquainted with the active members of Delta Sigma Pi. Movies taken by Brother Tito Escareno on the trip to Detroit were shown. Founders' Day was celebrated by a professional meeting for actives, alumni and pledges. The meeting was held in Cotton Memorial Auditorium. A speech was given by Mr. Bozeman, who is credit manager of the White House Department Store. Coffee and doughnuts were served, and a good time was enjoyed by all.

A field trip through Safeway Stores was arranged by Brother Karl Perry, who is a part time employee of Safeway Stores. Actives, pledges and members of Phi Gamma Nu, who

were guests of Delta Sigma Pi, were conducted thru store #57, during which they visited all the departments from receiving of merchandise to the sales counters. Bill Pierce, a Deltasig who is now industrial relations manager for Safeway conducted the group thru the offices and warehouse.

Plans for our departmental Homecoming Breakfast held on November 12 were arranged by Deltasig alumni and the actives of Gamma Phi Chapter. Life member Steve Barres, who is on the staff of Texas Western College, was in charge of all arrangements. Because of our activity on the breakfast, we were unable to build a float for the parade, but we did enter two Eldorado convertibles in the parade.—W. E. HALL, JR.

TULANE

GAMMA MU CHAPTER is still patting itself on the back for scoring 100,000 points in last semester's Chapter Efficiency Contest. Our success was due largely to our Chapter Efficiency Contest Chairman, Brother Serpas.

The first professional meeting for this year was a tour of the International Business Machines Company's office. The members of the active chapter saw in operation the very latest in electronic data processing equipment and were given a brief sketch of the role played by these machines in the current trend toward automation of the office.

Just off the presses is the Tulane University Student Directory with its easy-on-the-eye, green-paged classified section called *The Buyer's Guide*. This directory contains a listing of the names, addresses and telephone numbers of students, faculty, student organization heads, administrative offices of the University and fraternity houses. *The Buyer's Guide* section is a classified listing of over 50 types of businesses and services which Tulanians are likely to patronize. This section of the Directory is a unique idea of Gamma Mu Chapter. The chapter selected the listings and purchased the number of pages necessary to print them from the editor of the Student Directory. A separate organization in the form of a chapter subsidiary, called *The Buyer's Guide of the Tulane University Directory* was then formed. Members of the active chapter served as officers of this organization. Each business to be listed was then solicited for an advertisement in this section. A surprising number of advertisements were sold and the activities of the *Buyer's Guide* were extremely profitable. These profits have been turned over to Gamma Mu Chapter and will be set aside pending the investigation of the possibility of purchasing or leasing a Chapter Lodge.

As a result of a rushing party held at the home of Brother Giraud, Gamma Mu Chapter has the largest pledge class in its history. At the recent pledging, 34 neophytes and one faculty member received their pledge buttons from President Rubenstein.

We are having a difficult time trying to get Brother Giraud to tell us of the business meetings at the Grand Chapter Congress held in Detroit. He keeps raving about "those wild parties."

Twelve members of the Tulane University student body were elected to membership in Omicron Delta Kappa, honorary leadership fraternity; and of these twelve, five were Deltasigs. Congratulations to Brothers Cohen, Craig, Mitchell, Newstadt and Youngs. Also, carrying on a tradition, the president and vice-president of the School of Business Administration student body are Deltasigs. They are Brothers Barthe and Diaville.—JASON DIAVILLE

MICHIGAN STATE

HOMECOMING was the highlight of fall term for Gamma Kappa Chapter at Michigan State University. On the morning of the Homecoming game against Illinois, we participated in a five mile long parade celebrating the end of Michigan State University's Centennial year. Our part consisted of a rose-decked float with a "Rose Queen," football player, and band member, depicting the university's participation in the 1954 Rose Bowl. Our thanks go to Brother Glen Jeffes for his excellent work on the float.

After the game, the chapter held a buffet for actives, friends, and alumni. The chapter brothers in the College of Hotel and Restaurant Management planned the food for the buffet. It was a great success and thanks are in order for our social chairman, Brother Nick Dellis, for making it so.

At the beginning of fall term Gamma Kappa Chapter pledged ten fine men, representing the track and soccer teams, marching band, and Frosh-Soph Council. We know that these men will make worthy members and representatives of our fraternity.

At our first meeting this fall our chapter got its first look at our new fraternity flag. It is the newest and biggest of the fraternity flags on campus, and we are proud to have it on display in front of the chapter house. We were also the happy recipients of two fine gifts to the chapter house from our Moms' and Wives' Club in Lansing, Michigan, and our Moms' and Alumni Club in Detroit, Michigan. The Lansing Club donated a set of china for our use and the Detroit Club gave us a set of silverware. These gifts were both needed and they were greatly appreciated.

Social activities for the term were many and varied, including coffee hours for friends and alumni after every home football game, and our annual fall term party on November 12, 1955. It was a great success with "Copacabana Nights" as the theme and Brother Jim Voorheis providing the music.

Professional activities were not neglected either, as the chapter members toured the Rocket Engine Plant of the Oldsmobile Division of General Motors here in Lansing. After a tour of the plant, members met with department heads such as production, personnel, purchasing, and labor relations, for a question and answer period. This tour ended our fall term activities and we are already anticipating the winter term projects at Gamma Kappa Chapter.—GERALD M. CHRISTOPHERSON

GEORGIA

PI CHAPTER at the University of Georgia has plans for one of its biggest and best years. With 34 brothers returning to the campus this fall, one of our first activities was setting up the Delta Sigma Pi Information Booth on September 22, 23, and 24 to assist students in their registration in the College of Business Administration.

To our fall rush party, each sorority was invited to send three candidates for our "Rose of Deltasig" and to assist in rushing. With many members of the faculty and their wives, wives of brothers, brothers, "Rose" candidates and guests present, our rush party was very successful. We have pledged 12 new potential brothers as a result of the party.

Miss Sandra Lewis, Atlanta, was chosen our "Rose" for this year from the group of girls attending the rush party. Sandra is a freshman, majoring in education, and is pledged to Zeta Tau Alpha sorority.

Many brothers attended the grand opening of the new Fulton National Bank building in Atlanta on October 19. On November 3, we

made a tour of the Athen's plans of General Time Corporation, clocks division, Mr. Clyde W. Fitzgerald, manager of the Athen's store of the J. C. Penney Company, was our speaker at the professional meeting held on November 8.

We are in the process of converting our oversized garage into a "shack." We have poured a concrete floor, installed electrical wiring and gas, and are now finishing the interior. When it is finished, we plan to use it as a T. V. room and for informal house parties. Some new living room furniture has been purchased for the house and the old furniture has been moved into the "shack."

Although our football season has just begun, already the team is a huge success. We defeated our traditional rival, Alpha Kappa Psi, 14-0. This is no new feat for Pi Chapter and none of the active brothers can remember when our rival has beaten us in any sport.

Pi Chapter again this year made the Honor Roll in the Chapter Efficiency Contest. For the past 9 consecutive years, Pi Chapter had made the Honor Roll in the Chapter Efficiency Contest and we are proud of this achievement.—CLAUD H. GUYTON

ILLINOIS

UPSILON CHAPTER of the University of Illinois started off the fall semester by moving into its new home to accommodate an increase in membership. Besides initiating four new brothers, an effective rushing program brought us 11 new pledges, all of whom have already proven their value to the chapter. The four new initiates were Harold Harris, Bob Johnson, Bernie Kager, and Mike Taras.

Social activity is again eagerly anticipated by both brothers and pledges. In addition to the usual coke dates and dessert exchanges, all are looking forward to the annual winter formal to be held on December 17 at the

Urbana-Lincoln Hotel. The theme, "Moments to Remember," appropriately fits the sentiment displayed by all who have previously attended this gala affair. Our pledge dance was held on November 19. Titled "Odd-ball," it was one of those oldtime "come-as-you-were-when-invited parties." Brothers were invited by pledges to attend while clothed in a variety of outfits. Garbed in anything from a tuxedo to overalls, brothers and pledges alike had a "real ball."

Intramural sports activity also ranks high on our interest list. Our football team finished a fairly successful season and we are now looking forward to the opening of the basketball season. If the same spirit is present in basketball that was evident in football, success again will be ours. However, our most notable activity to date lies with our bowling team. As of now the team is the sole occupant of first place. A bright, shining trophy to display in our chapter room is eagerly awaited.

Professionally speaking, Brother Bill Knapp, our professional chairman, has outlined an intensive program, which began with an industrial tour of the General Electric plant in Mattoon, Illinois, on November 15. In addition to the tour, four professional meetings have also been scheduled, the dates of which are not as yet definite. The Commerce Council, student college-governing group, is again one of our particular interests. Total membership of this group is 25, each one elected from the College of Commerce and Business Administration. Of the total of 25, seven members are Deltasigs. In addition, Brother Cammack, our faculty advisor, is sponsor of the organization. A student-faculty coffee hour also was held on November 9. All students and faculty of the College of Commerce were invited by the chapter. Outstanding results were obtained, as evidenced by the capacity attendance.

Our chapter at present radiates with confidence and pride of achievement. We believe our new home and our large pledge class are merely stepping stones into the stream of expansion.—RICHARD LINDENMEYER



"MARCH OF MEMORIES" was the theme of the Homecoming parade marking the end of Michigan State University's Centennial year. Above is Gamma Kappa Chapter's float depicting the university's trip to the Rose Bowl in January of 1954.

CREIGHTON

IT LOOKS like a good year ahead for Beta Theta Chapter if the beginning foretells the future.

During this first semester, we have welcomed into our ranks five new brothers—Dan Fitzpatrick, Edward Galus, John Scherrman, William Jeffers, and James Maciejewski—the last two of whom swell to 12 the number of veterans in this chapter. The formal initiation held October 21, took place at the Hotel Fontenelle.

Congratulations being in order, we extend ours sincerely to Brothers James Sanduski, William Jeffers, and Robert Van Maren, who were recently initiated into Beta Alpha Psi National Accounting Honor Fraternity.

Several professional dinners are behind us also, but the November 7, Founders' Day Dinner was the most important. Mr. James Paxton, president of Paxton Mitchell Steel Company, our guest speaker, presented as his topic the "Purpose and Aims of the National Association of Manufacturers." Honored guest was Mr. J. D. Thomson, Executive Director of Delta Sigma Pi.

The future, although still dimly ahead of us, is being anxiously awaited, for there are still four professional dinners, another initiation and the high light of our fraternal year "The Rose Dinner-Dance" still ahead of us.—ROBERT VAN MAREN.

RUTGERS—Beta Rho

BETA RHO CHAPTER at Rutgers (University College) held its first business and professional meeting of the 1955-56 season on October 5 at the Beta Omicron Chapter House. The executive committee presented its tentative program for the school semester which was approved by the membership. Brother Bill Myers, who represented Beta Rho Chapter at the Twentieth Grand Chapter Congress held in Detroit, rendered his formal report of the proceedings. Our professional speaker for the evening was Alumni Brother Bob Southward who spoke on "The Role of the Professional Fraternity in Evening School." A social program was held following the meeting and refreshments were served.

On July 23, the chapter sponsored a Family Picnic at Forest Lodge in Mt. Bethel. Chairman Walt Townley and his committee did a fine job; the weather man cooperated, and about twenty-five brothers and their families had a wonderful day of swimming, games and refreshments.

Our officers for the current school year are William T. Leese, president; Charles Killoran, senior vice-president; William W. Meyers, vice-president; John Ondrejcek, secretary; and William Post, treasurer.

The first rushing party of the semester was held on Sunday afternoon, October 23, at the Beta Omicron Chapter House. Brother George R. Esterly, dean of the School of Business Administration at Rutgers addressed the group and spoke on the values of fraternity life. The official Delta Sigma Pi slides were shown to the brothers and prospective pledges present. Following a question and answer period, refreshments were served.

On November 2, the first industrial tour of the season was held. The group visited the offices of Merrill, Lynch, Pierce, Fenner and Beane, one of the world's largest stock brokerage firms, to see a film and hear a lecture on investments by customer's relations representative, Mr. John Lord. Following the tour, a business meeting and party was held at the home of Alumnus Dave Douglas in Kenilworth.

Social Chairman Tony Auriemma and Entertainment Committee Chairman Charlie Paul

are busy at work planning a gala evening to celebrate Founders' Day on Saturday evening, November 19, at the Beta Omicron Chapter House.

On Wednesday evening, December 7, the Chapter will get together for another fine dinner and professional meeting at English's Grill, Livingston. An interesting program has been arranged for the evening, with a representative of the Bell Telephone System speaking on "Nike."

Walt's Restaurant in Caldwell Township will be the scene of a professional-dinner meeting on Saturday evening, December 17. Brother Donald Livingston, a member of the University College faculty, will address the brothers and their wives and/or sweethearts.

Plans are under way for the chapter to go on an industrial tour of one of the local plants



PRESIDENT-ELECT William Leese, left, exchanges gavels with Former President George Evertsberg of Beta Rho Chapter at Rutgers University.

early in the new year; possibly to the local IBM offices.

The first semester Initiation and Banquet will be held at the Hotel Essex House on Saturday, January 28. We hope to have one of the administrative officers of University College as our guest speaker.

We are pleased that a number of members of Beta Rho Chapter are active in the affairs of University College. Brothers Bob Southward was elected president and Brother Bob Corea was elected secretary of the University College Honor Society. Brother Dan Gaby has been appointed editor of the *Evening Collegian* and Brother Bill Myers is on the staff of the paper representing Beta Rho Chapter. Brother Al Cooper has been elected president and Brother Bill Post has been elected treasurer of the senior class. Brother Charlie Killoran has been appointed alumni committee representative for the senior class. Brother Peder Haslestad will represent University College on the Student Activities Advisory Council.

Congratulations to three more members of Beta Rho Chapter who are now life members of Delta Gamma Pi: George Evertsberg, Vic Prevosti and Dave Douglas.

Congratulations are also in order to Brother Bob Corea who completed his credit courses during the summer session to earn his Bachelor's degree.

Beta Rho Chapter is busy earning points in all categories in the Chapter Efficiency Contest and all indications are that we will again be among the leaders who qualify for the maximum points by the end of the second semester.

—WILLIAM W. MYERS

TEXAS

BETA KAPPA CHAPTER started the semester with 20 new pledges. Bill Purifoy, vice-president, has initiated a new pledge program, which has been very effective and we are all very proud of his work. At our first smoker, Dr. Ernest W. Walker gave a very impressive speech entitled "Leadership," which was centered around Confucius' philosophy of leadership. Dr. Walker's talk was enjoyed by all, and his presentation of it was even better.

The new officers for this fall are: Scott Garrison, president; Charles Rupe, senior vice-president; Bill Purifoy, vice-president; Werner Janecka, secretary; Ed Quin, treasurer; Arthur Lowe, social chairman; and Duncan Mohler, historian.

At the second business meeting, the chapter planned its schedule for the fall semester. It is highlighted by a field trip to visit the Procter & Gamble Company plant in Dallas on November 18, followed by two professional speakers, and a Christmas party on December 17.

On the 5th of November the chapter gathered together at the Knights of Columbus Hall in Austin to celebrate Founders' Day. Everyone arrived in colorful costumes and enjoyed the party tremendously.—DUNCAN C. MOHLER

OHIO STATE

THE FALL QUARTER started off auspiciously with what we consider a very successful rushing program. To date 13 men have been pledged, with the prospects for more very good. Along the same vein, three men who were pledged late in Spring Quarter have joined the ranks of the actives. We are very glad to welcome Brothers Jack Daum of Marion, Charles Kendall of Chicago and Robert McGarry of Akron to the active chapter.

All the members of the Chapter are very glad that this year we have started to serve meals in the house. Our kitchen is run by Nellie Wilson, our very personable cook, who aside from being a good cook livens up the house considerably with her good humor.

Our social life has not been neglected this quarter. The first function of the year was an old fashioned hay ride on Brother Dewey Wade's farm near Columbus. Next came the Homecoming Dance. We were glad to see all the old grads who came back for the game and who attended the dance. The rest of the quarter's social activity was furnished by another hayride and a house party sponsored by our pledges.

Toward the end of the quarter a serious note was injected into our fraternity life. Nu Chapter celebrated its 34th Anniversary. Many grads over those 34 years came back to the house for our celebration. Brother H. H. Maynard, chairman of the business organization department at Ohio State University reminisced briefly about his many years in the fraternity. Also at the Founders' Day Banquet the chapter presented our Housemother, Mrs. Mae Ruggles, with a fraternity pin in appreciation for all the assistance she has given us in the past four years.

Ending the quarter several new men were elected to offices in the chapter. Brother Daum was named to the senior vice-president's post, while Brother Willner was elected vice-president, Brother Przybylski, treasurer and Brother Zigler, scribe. The chapter wishes to congratulate these men on their election and wishes them the best of luck in their new jobs.—FRANK E. RUGGLES

TEXAS TECH

BETA UPSILON CHAPTER began the year with a pre-school planning conference at which time, President Ronnie Clark, who attended the Grand Chapter Congress, gave a report on his wonderful experience there. At the conference the calendar of events for the term was planned.

Our chapter gained new popularity when it presented rose buds to all the rushees of the sororities at Tech and the response to this presentation was so gratifying that Beta Upsilon Chapter has decided to make it an annual affair. This accounted for a more intensified interest in the selection of candidates for the "Rose of Deltasig" who will be selected in December.

Our formal rush party was held at the beginning of the semester and 38 men pledged as a result of letters mailed to them during the summer, personal visitation and the information booth installed during registration. These pledges are at present going through an intense pledge program.

We of Beta Upsilon Chapter are proud of the fact that the last two presidents of the student body have been Deltasigs, Brother Glen Cary and Brother Glen Rainer. Other brothers are on the Student Council and are officers in most of the departmental clubs in the Division of Business Administration. We believe this fact has enabled us to attract the highest caliber of men, who will, as members, be assets to Delta Sigma Pi.

The chapter's birthday was celebrated with a barbecue and dance at McKenzie State Park and Founders' Day will be celebrated with a dinner dance at the Hillcrest Country Club in Lubbock. Dr. Larsen of the speech department spoke on parliamentary procedure at one of our professional programs and Brother Al Turner, Lubbock alumnus, spoke on the early history of the chapter at a combination professional program and big brother-little brother breakfast. Brother "Tollie" Hutchens has many more interesting programs on the calendar for the remainder of this semester and next semester. Brother Oscar Jones, who heads the chapter's social committee, and Brother Hutchens, have been successful in co-ordinating the two

functions and are responsible for our interesting professional-social affairs. We believe that under such capable leaders as these and President Clark, we will again have a final score of 100,000 points in the Chapter Efficiency Contest. Several of our brothers are participating in the Directory of Graduates this year and we anticipate many more will participate next year. Much of our success in the past has been due to detailed planning well in advance and we are now formulating a program of specific activities and functions in detail for the spring semester.—TRAVIS DABBS

NORTH CAROLINA

THE ALPHA LAMBDA CHAPTER at the University of North Carolina started the year with a picnic held at the chapter house prior to the Carolina-Oklahoma football game. The picnic was sponsored by the Charlotte and Greensboro Alumni Clubs. After a satisfying box-dinner brought by the alumni, everyone enjoyed an exciting football game and returned to the chapter house afterward for an evening of fellowship and reminiscing.

The next home game after the one with Oklahoma was with Maryland, which was our homecoming game. All the fraternities, sororities, and dormitories had displays to heighten the spirit of the weekend. Alpha Lambda Chapter was not to be outdone this year; we had an attractive and original display depicting the Carolina Ram knocking the Maryland Terrapin off the Associated Press Pole. We were not lucky enough to win this time, but we have developed a spirit and desire to have the number one display next year and we shall practice up by entering a float and queen in the "Beat-Dook" parade in December.

Speaking of queens, every year there is a beauty contest on campus to select a queen and her court, Miss Sylvia Tarentino, a petite, curvaceous co-ed, was chosen to be in the queen's court. We received recognition in *The Daily Tar Heel*, our campus newspaper at the time of the contest and shall gain more when Miss Tarentino's picture appears in the *Yakety Yack*.

Dean Hobbs of the School of Business Administration was our guest speaker at the first supper meeting of the year. His discussion of the housing and parking situation, and expansion plans of the University was very entertaining and informative. All the older brothers sat with their little brothers, enjoyed a fine steak supper, and the remarks of a distinguished guest speaker.

Again I would like to say that this is "the year" for the Alpha Lambda Chapter. We have already had our first professional trip which was to the Westinghouse Raleigh Meter Plant in Raleigh, North Carolina. After a rewarding trip through the plant, there was a question and answer period where many enthused brothers found the answers to questions which came up during the guided tour. With the culmination of our first trip, we are already laying plans for a trip, the last of November, to the Chatham Mill Textile Plant in Elkin, North Carolina.

That is just the beginning—. We are planning a Christmas party for an orphanage or hospital in the surrounding territory, and we sincerely hope by doing this that we may be able to help put the Christ back in Christmas.—LARRY C. HINSON

SAN FRANCISCO

GAMMA OMICRON CHAPTER at the University of San Francisco held the "Rose of Deltasig" dance early this semester at the Dolphin Club, overlooking the waters of San Francisco Bay. The chapter presented an enjoyable evening of dancing and entertainment to the attending students and faculty of the university. Miss Betty Klepper of San Francisco State College was crowned the "Rose" as the highlight of the dance. The success achieved by the formal dance was due largely to the effort of our Social Chairman, Greg Hadley.

At the initiation ceremony held on October 30, six members of the business college and Mr. Joseph Simini, accounting professor, were brought into the chapter. Now the active membership of our undergraduate chapter has increased to 40 brothers. The initiation ceremonies were followed by a fellowship hour and a banquet at Veneto's Restaurant in honor of Founders' Day.

This year of the 20 students at USF mentioned in *Who's Who in American Universities and Colleges*, five of these, Ed Aubert, Ron Chiappari, George Farinsky, Greg Hadley, and Jack Leutz, were Gamma Omicron Chapter members.

Under the supervision of President Ed Aubert, the chapter is enjoying a very successful semester. We have had two professional dinner-meetings with Mr. Don Doran, accounting personnel director for the Pacific Telephone and Telegraph Company, and Mr. Tupin, president of the San Francisco Junior Chamber of Commerce, as guest speakers. Field trips have included a tour of the Schilling McCormick Spice Company and a cruise of San Francisco Bay. USF's Intramural Football Program is being supported by a strong Deltasig team. Brother Al Buchignani, Chapter Efficiency Contest chairman, has been busy carefully collecting and recording points, enabling us to get a strong start toward the 100,000 point goal.

Two big events are approaching on our chapter social calendar, the New Year's Eve Party and the Snow Trip. Plans are being made for both events and all the brothers are anticipating them to be a great success as they have been in the past.—CHARLES R. COLEY



FIVE FINALISTS in Gamma Omicron Chapter's "Rose of Deltasig" contest at the University of San Francisco. Left to right: Shirley Nelson and Pat Lee from San Francisco State College for Women, Sandy Rousch and Pat Tippet from the University of San Francisco, and Betty Klepper from San Francisco State College.

KANSAS

IOTA CHAPTER at the University of Kansas is making rapid strides toward another successful year. Our chapter president, Bill Jester, along with our other hard-working officers, deserve a vote of thanks for their large share in making a good start possible.

After our formal pledging ceremony, Dr. Leonard Axe, dean of the School of Business, formally launched our chapter year by discussing the plans for a new building to house the School of Business. Preceding an early business meeting, Mr. Karl Klooz, bursar at the university, gave a lucid description of the newly inaugurated I.B.M. system.

A fine professional program, arranged by our Professional Chairman Brother Lynn, is on the agenda for this semester. Our first field trip was conducted through the local Firestone outlet by the owner, Mr. Allen. A question and answer session followed which provided much factual information about retail business. We are also looking forward to the coming visit of two I.B.M. representatives. Also, in the near future, a panel from the Young President Organization will visit our chapter.

On the social side, we had a typically jubilant Deltasig party on November 12 at Lakeview Lodge. A vote of thanks is in order for Brother Elliott, our Social Chairman, for its outstanding success. This was followed up by a banquet held in honor of Founders' Day on November 20. Iota Chapter is looking forward to another prosperous and progressive year.—
EDWARD E. WALL

LOUISIANA TECH

OPTIMISM is the by-word at Beta Psi Chapter, located at Louisiana Tech. This year holds promise of being our biggest and best since our chapter was formed in 1948.

Twelve actives and three pledges returned this fall. The executive committee began to function immediately with two main objectives. First, organization of our chapter activities for the semester, and secondly, plans for our fall rush party. The consummation of our efforts was the pledging of 22 of, in our opinion, the most promising men in the school of business here at Louisiana Tech. In addition, we are particularly fortunate in having Brother Duwayne Oglesby join our membership. Brother Oglesby, who is a most energetic and enthusiastic man, was affiliated with the Beta Upsilon Chapter at Texas Tech before joining the staff at Louisiana Tech. On the recommendation of our advisor, Dr. Richard Bryan, Mr. Oglesby was unanimously accepted as a co-advisor to our chapter.

Along with our very fine pledges, we are particularly proud of three of our actives and one of our pledges who were elected to *Who's Who in American Colleges and Universities* for this school year. Active Brothers Reginald Sam Goodwin, Charles J. Wylly, Lorenz Walker, and pledge Evans "Bubba" Wylly are our members elected to this honor.

Indications of the optimism here this year is reflected in our participation in campus activities. To date we have culminated our most successful rush activities, and served as host to the Louisiana Accounting Conference at a coffee in their honor. The Accounting Department was so impressed that they have asked us to be the annual host for this function. Next, we elected Miss Martha Denmon, a Junior from St. Joseph, Louisiana, as our "Rose." We entered our "Rose" in the homecoming parade to represent our chapter and sincerely feel that no organization was better represented than us. The Tech Alumni Association called on us to aid them in the distribution of alumni books,

license plates, and stickers on homecoming day. We accepted, and won the gratitude of the Alumni Association for, as expressed by the association's Sec.-Treas. Berry Hinton, "a job well done."

Celebration of Founders' Day was our next function. Major L. J. Fox, instructor at Louisiana Tech and active in civic affairs, gave us a most enlightening talk. It was a most fitting tribute for this honored occasion.

Our plans for the future revolve around such speakers as Brother Harry Bell, chief accountant for Southern Tractor Co. of Monroe, Louisiana. Representative "Buddy" Napper of Lincoln Parish, and past-Mayor of Shreveport, Clyde Fant, Trips to Lion Oil of El Dorado and Lewis and Co. of Ruston are on the agenda. To make it complete, we have a selective list of education films to round out our activities.

Is there any wonder that we are so optimistic?



LOUISIANA TECH'S "Rose of Deltasig," Miss Martha Denmon seated on Beta Psi Chapter's float in the Homecoming Parade.

SANTA CLARA

SINCE THE BEGINNING of the school year the scholastic schedule at the University of Santa Clara has been quite heavy, with two of Brother Hadley's courses taking the majority of the seniors' time. However, the "Bronco" Chapter has not been inactive during this period. The biggest point of the fall semester's doings was the Annual Barn Dance, held on October 7, which was an overwhelming success both socially and financially. The major part of the credit for the success of the dance was due to the hard work of the Social Chairman Tom Campagna and President Lon Normandin.

Fall has brought the arrival of a new pledge drive. Brothers Brent Britschgi and Wil Cunningham have conducted meetings of a new pledge group which was highlighted by a smoker at Professor Boitano's parents' home, enabling the active members and pledges to become acquainted. The initiation of 20 new pledges is scheduled for November 13 on the Bronco Campus.

We have started the semester's professional activities with a field trip to Langendorf United Bakeries. It is one of the largest and most modern bakeries in the west. Professional Chairman Vic Lobue has also engaged several distinguished speakers for our professional meetings during the fall semester.

Gamma Xi Chapter suffered a great loss upon the death of Brother Lawrence Andriani, killed in an auto accident while returning from R.O.T.C. Summer Camp.

Brother Paul Gomez, with the help of Brother Phillips, hosted a party at his home for all the members before motoring up to San Francisco for the annual College of Business Administration Dance. Another social event which was attended by a good percent of the brothers was the marriage of President Normandin to Miss Margaret Gretz on August 13, 1955. The brothers consumed their share of the refreshments and appeared to enjoy themselves more than the groom. Brother Barry O'Neto surrendered his fraternity pin to his lovely "Rose" the night of the Barn Dance. Chancellor Tim O'Neil has been very busy handling a survey for Gamma Xi Chapter and the Student Marketing Institute. On the asset side of the ledgers, Gamma Xi Chapter now has a sure fire pledge for 1975. Professor Boitano, the Chapter Adviser, and Mrs. Louis Boitano, had a baby boy. Brother Buz Kotey has again joined the ranks of brotherhood by returning to the Gamma Xi Chapter after a two year sojourn with the U. S. Marines.

The remainder of the semester promises a wiener roast to take advantage of the California weather and a Christmas party.—
ARNOLD BRUNI

DETROIT—Gamma Rho

GAMMA RHO CHAPTER at the University of Detroit resumed its normal functions after an exciting summer of playing host to the brothers who attended our Twentieth Grand Chapter Congress. Our slogan was "Detroit's Alive in '55" and it really was. The brothers took the town by storm and made their headquarters in the Statler Hotel in downtown Detroit. The Convention was from August 30 to September 3. These days will long be remembered by the brothers who were in attendance at all of the functions.

The chapter celebrated Founders' Day with an informal dance at the Lafayette Room of the Fort Shelby Hotel. There were over 35 brothers and their wives or sweethearts in attendance at this affair. The party was a large success due to the work of Brother Denning, chairman of the entertainment committee and President Walter Blacha.

On October 15, we held our autumn rush party. In attendance were 35 active members along with 18 prospective pledges. As a result of the party, 12 prospective members were initiated at a later date. We feel we will have no trouble meeting our requirements for new members this year.

Our first professional meeting featured Mr. Sidney Cohen, district director of Michigan Employment Securities Commission who gave a very informative lecture on the unemployment situation in the Detroit area. The talk was followed by a lengthy question and answer series in which Mr. Cohen very brilliantly cleared up many points of interest. We have scheduled a very interesting group of speakers, for the coming semester, whose topics should prove interesting and diversified.

We would like to say that we were very honored indeed in being able to have been host to the brothers of Delta Sigma Pi in the recent Grand Chapter Congress and we invite them back to Detroit soon.—NALDO BUCCI



INITIATION BANQUET of Alpha Omicron Chapter at Ohio University.

NEBRASKA

ALPHA DELTA CHAPTER entered the 1955-56 school year with a serious graduation problem. Roughly two-thirds of the active chapter is scheduled to graduate in January or June. The pledge smoker was well attended, however, and 25 neophytes have been brought into the fold this semester at the formal pledging ceremonies on October 31. We feel that our pledging committee deserves a big vote of thanks for bringing our potential membership back to a normal level.

On November 4, we took a bus to Omaha for our industrial tour. We enjoyed tours through Omaha Mutual Insurance Co., Swift's packing plant (at least those with colds or strong stomachs enjoyed it), Merchant's Biscuit Company, and last, but hardly least, Metz Brewery. After the last tour we went out for a night in the "Big City." We boarded a bus, with very few casualties, and headed back to Lincoln about midnight. Now those of us who will be here look forward to the spring tour to Minneapolis. More about that in the May issue.—DONOVAN ANDERSEN

GEORGETOWN

PICKLED EGGS, tamali pie and gefilte fish, were among the unusual items on the menu at Mu Chapter to open the festivities on the social calendar for the school year. The event was the annual buffet supper and dance held at the chapter house on October 22. An institution of long standing at Mu Chapter, the buffet dinner once again proved to be successful, not only in itself but also as a prelude to another traditional event, the Founders' Day, Faculty, and Alumni reception, held on November 13.

On the professional level, Mu Chapter held its first professional meeting of the year on October 16 in conjunction with the pledging ceremony for new members. Following the ceremony, Mr. Edward Symones of the Information Office of the International Bank for Reconstruction and Development addressed the brothers, pledges, and friends of the fraternity. After presenting a film on the role of the World Bank in aiding the development of the economy of Nicaragua, Mr. Symones discussed the organization and general activities of the Bank. Mr. Symones will be followed by guest speaker Dr. Lev E. Dobriansky, professor of economics at Georgetown University, who will present an address on November 13 at the chapter house.

Fraternity affairs are not merely of a professional and social nature, however. When autumn approaches, the athletic young men of Mu Chapter don their old clothes and scamper to Georgetown University's lower field to engage in the manly sport of "touch" football

against rival fraternities. Unfortunately, Delta Sigma Pi has lost its first two games despite the heroic efforts of Brothers Dressel and Klinzing. With the addition of Leo Romero to the line, however, the fraternity will undoubtedly return to its victorious tradition.

In regard to future activities, several professional meetings are presently being arranged. In addition, Mu Chapter can look forward to the following: The French Underground Party of November 19, the formal initiation and initiation banquet and dance on December 3, the Christmas Decoration Party of December 16, and the annual Orphan's party of December 17.—DONALD REMSTEIN

OHIO U.

THE ELM TREES along the campus are shedding their multicolored leaves and a few chilly breezes serve to warn us of the approaching winter, but the members of Alpha Omicron Chapter are looking forward to another successful semester rather than a cold season. Brother Jim Thomson, Executive Director of the fraternity, visited us recently and related the latest developments on the national headquarters at Oxford. Along with President Gordon, Jim gave a description of the Grand Chapter Congress at Detroit. We also learned that Brother Gordon was initiated into the elite Order of the Yellow Dog.

October ushered in our initiation banquet at which we toasted 11 new members. Among the new initiates were George Perpinias and John Lymberopoulous, two students from Athens, Greece. Their warm personalities and variety of new ideas will prove them to be an asset to the Alpha Omicron Chapter. At the banquet Professor Ralph F. Beckert was presented an award for the outstanding service and time he has devoted to Alpha Omicron Chapter as a charter member and as a faculty member. Professor Beckert's address was one that will not soon be forgotten by those present.

Brother Charles Burley has spent much of his time preparing for the forthcoming dance of Alpha Omicron Chapter in celebration of Founders' Day. We all look forward to November 12, and the music echoing from the Women's Gym. No doubt a good time will be had by all. Also on the social agenda is the annual stag party and Brother Bowditch's songs. The discord and lack of harmony will be evident but the words will blend the proper atmosphere.

The rush smoker held in the Center Ballroom was a huge success. After a film on the development of the DuPont Corporation, refreshments were served and the members mixed with the future pledges. Brothers Warren and Ross added continuity to the program and Professor Beckert polished it off with a touch of humor.—FRED MALLOY and DICK DEVER

LOYOLA

GAMMA PI CHAPTER, ever faithful to the old proverbs, decided to do the "two birds with one stone" adage one better. The stone thrown in this case took the form of a party held at Brother Bryant's house. Deltasigs and their dates found more than sufficient reasons for celebration. Some of the reasons cited were: (1) Founders' Day, (2) the recent marriage of Brother Bill Lintzenich, (3) the end of the mid-term exams, (4) Armistice Day for Veterans' Day, (5) the recent marriage of Brother Jim Ackerman, (6) to meet the pledges in a social atmosphere, (7) the anniversary of the ratification of the 21st amendment, and (8) in general, to have a good time. The following day, a mass and breakfast was held on campus in observance of Founders' Day.

December 11 marked the date of the biggest social event of the semester, the Initiation Dinner Dance held at the Pearson Hotel. All the brothers attending—new, old, alumni, and faculty brothers—express their thanks to Brother Earl Frawley and his Social Committee for their excellent work in planning the affair.

Our professional program this semester is second to none. In addition to speakers and movies on business and industry, we have toured Sears Roebuck and Company's mail order plant and the Continental Can Company, with several other valuable tours still on the planning board.—BOB LEAR

KENTUCKY

ETA CHAPTER at the University of Kentucky will represent Delta Sigma Pi at the 60th Annual Congress of American Industry of the National Association of Manufacturers. We assure you that Delta Sigma Pi will have a capable representative in Brother Paul Warnecke.

The hard work and leadership of President George Hayes and Vice-President Jim Mullikin has resulted in a highly successful rush this fall. Around 35 rushees turned out for our first rush meeting, and then on October 17 our Executive Director, Jim Thomson, gave an informal talk to our rushees on the purposes and goals of Delta Sigma Pi. The following night we had an outing in the form of a picnic for members and rushees, and then when formal pledge night was held, we pledged 26 men.

By the time this issue of The DELTASIG appears we will have initiated these men and Eta Chapter will have more members than it has had since its reactivation in 1947. This is but fair warning to the previous leaders in the Chapter Efficiency Contest that Eta Chapter is progressing rapidly and intends to be on top of the list when the final tally is taken!

Due to the concentration on rush our only professional activity thus far has been a film, but we have at least two speakers and a business tour scheduled for the near future.—WILLIAM C. SCOTT

DENVER

A NEW METHOD of procedures has taken the Alpha Nu Chapter by storm. Many new ideas concerning fraternity organization have been incorporated as a result of the Grand Chapter Congress. Our officers, headed by Frank Van Meter, president, worked diligently during the summer months planning and preparing a well-rounded schedule of meetings and events which predicts a highly successful year.

The festivities committee and Halloween gave cause for the actives and pledges and their dates to journey up to Evergreen, Colorado, to the Deltasig Mountain Lodge for a colorful costume party. Have you ever seen a witch dance cheek to cheek with a ghost? It happened that night. The dancing was followed by a song-fest and the awarding of a prize for the best costume. Refreshments were served. Many such enjoyable social functions have been our pleasure this quarter. The next big social event on the agenda is the annual pledge dance sponsored by the pledges.

The alumni, actives, and pledges of Alpha Nu Chapter paid tribute to Founders' Day on November 7. The Deltasigs dined at a prominent Denver restaurant. Brother Harry Hickey, president of the Denver Alumni Club and general chairman of the Founders' Day event, presided over the occasion and presented a fine program of entertainment and conducted a short business meeting.

Mr. John Rupp, from the division of placements at Denver University was the guest speaker for our first professional meeting of the year. Mr. Rupp gave an informative talk on what the interviewer and the interviewee have the right to expect from one another. Plans have been completed for the chapter to tour the new, six-story Farmers' Union Building in downtown Denver.

Brother Al Roberts gave unstintingly of his time and energy working out an effective plan for rushing and organized many fine rush functions. These rush functions were executed with favorable results. Alpha Nu Chapter is proud of its new pledge class and feels the pledges will be real assets to Delta Sigma Pi.

In the odds and ends department, Brothers Dee Fitch and Earl Austin gave their ten reasons for losing their Deltasig pins to two charming young ladies. Good luck men. Alpha Nu's contribution to the noise makers in the DU cheering section is a pair of extremely loud sirens. The Deltasigs purchased two

army surplus sirens to help cheer the DU Pioneers to victory.

Homecoming here at DU demanded much time and energy from every active and pledge of our chapter. The Deltasigs responded well and captured a third place award in the highly competitive fraternity division consisting of thirteen floats. Our theme was "I Love You." With Homecoming out of the way, our talents can now be concentrated in a more constructive manner to further the advancement of our fraternity, Delta Sigma Pi.—LYNN HOOVER.

PENN STATE

ALPHA GAMMA CHAPTER at The Pennsylvania State University began the fall semester program with two professional meetings. At the first meeting, a talk on social insurance was given by Dr. A. H. Reede, a brother of Delta Sigma Pi and a faculty member of the College of Business Administration. Professor Ralph Wherry of the College of Business Administration spoke on the importance of professional fraternities at the second meeting. Prospective pledges were present both evenings.

On November 7, Alpha Gamma Chapter celebrated Founders' Day with initiation and a banquet. The 13 members of the fall pledge class and Mr. Edwin C. Ewing, father of Brother Wayne Ewing and a member of the Pennsylvania House of Representatives, were initiated. At the banquet, Mr. Ewing spoke on the procedure followed in introducing a bill into the Pennsylvania House of Representatives. A lively question and answer session followed the speech.

Brothers Joe Hayes and Bob Krakoff had the honor of being co-chairman of the third annual Career Day program held by the College of Business Administration. The purpose of Career Day is to acquaint the students with various phases of business through the use of panel discussions at which men experienced in particular fields of business speak. The following Deltasigs were in charge of some of the panels: Harold Klose served as chairman of the accounting panel; Fred Rosenmiller, marketing panel; Larry Gershman, labor-management panel; and Houston Elam, transportation panel. Brothers Chuck Folkers, Donald Smeltz, and Norm Hedding also served on the Career Day committee.—PAUL H. RETTGER

DRAKE

ALPHA IOTA CHAPTER is on the march! On December 11, a total of 15 neophytes were initiated. From a membership of eight in the fall semester of 1954 the chapter has now grown to 35 undergraduate members. With our spring pledge class we expect to really be moving.

At this time plans are well under way for the "Rose of Deltasig" dance, which will be held during the first week of February. It has been decided that the "1956 Rose of Deltasig" will come from this chapter.

The professional committee has provided us with a wonderful program this year. The chapter has heard representatives from *Look* magazine, Solar Aircraft Company, and the United States Congress who all presented us with very fine ideas. During November, the chapter attended a meeting of the Des Moines Chapter of the National Association of Cost Accountants.

Brother J. D. Thomson helped us celebrate Founders' Day, as he visited us during the month of November. At that time he brought us up to date on the new Central Office, which promises to be the best fraternity office building known.

It is of course still early in the year, but from all indications we will have a very good year.—CECIL MEASE

PITTSBURGH

SINCE ITS REACTIVATION on February 19 of this year, Lambda Chapter has been meeting regularly under the leadership of its first permanent officers. Business and social get-togethers were held during the summer months which gave us a running start on the Fall activities. During September, the rushing and pledging program was put underway and the results look promising. Lambda Chapter members will enjoy their first pledge smoker at the University Club on Saturday, November 19 and by the time this issue of THE DELTASIG is received we hope to have new blood in the organization.

The members had a chance to welcome Jim Thomson, our new Executive Director, to Pittsburgh on October 14 and it really was a worthwhile visit for Lambda Chapter. After the dinner meeting at Webster Hall, Jim gave us a blow by blow account of the National Meeting in Detroit, the plans for the new Central Office Building, and some good pointers to use in our rushing activities.

Our chapter publication, "The Lambda Ladle," will be hot off the press in time for our first smoker. This is another "first" for Lambda Chapter and is eagerly awaited by the members.

It is gratifying to see so many of the Lambda Chapter boys taking an active part in other projects at the university. Dean Hostler, our treasurer, is president of the Evening Students Association, and his brother Ray, presently our social chairman, is a past president of the ESA. Ed Gascoine, holds down the position of treasurer of ESA and does a yeoman job for Lambda Chapter.

Not to be outdone, Al Beck lends his able talents to the executive committee of ESA and doubles in brass as our Deltasig correspondent and publicity chairman. Working hard in these dual capacities, the boys give distinction to Lambda Chapter. Charlie Gogley, Lambda Chapter president, was elected to membership in Delta Mu Delta Honor Society and joins Brothers Perry Hamilton, H. L. Johns and Bill Burkey in that very worthy group. Perry, by the way, is the retiring president of Delta Mu Delta.—AL BECK



WATERMELON was the feature attraction of a late summer picnic held by Lambda Chapter at the University of Pittsburgh.

SOUTH CAROLINA

BETA GAMMA CHAPTER at the University of South Carolina celebrated Founders' Day with a banquet at the Jefferson Hotel. A plaque for "Outstanding Service" as faculty advisor was presented to Brother Frank Taylor Meeks, retiring faculty advisor of Beta Gamma Chapter. The after dinner speaker was Brother J. R. Turnbull who was introduced by Dean Derrick of the School of Business. There were 63 brothers, alumni, and pledges at this banquet. Brother Homer T. Brewer, Director of the Southeastern Region and Brother Landreth, District Director, were at our banquet.

Our first professional meeting for this year featured a talk and film on "The Securities Market" by Mr. Richard H. Williamson who is affiliated with Merrill, Lynch, Pierce, Fenner, and Beane, brokers. Over 20 Deltasigs were in attendance plus 25 prospective pledges. A varied program of professional meetings is scheduled for the balance of the college year.

As the result of our first professional meeting for this year, we have pledged 12 men, everyone of which is a potential asset to Delta Sigma Pi. We should have no trouble meeting our quota in the Chapter Efficiency Contest and we are working hard to reach the final goal of 100,000 points.

Brother E. A. Hall, assistant to the dean of the School of Business Administration and instructor, was elected unanimously faculty advisor for Beta Gamma Chapter. Brother Hall has been a great help to us this semester and will be of even greater help in the future.

Beta Gamma Chapter will be busy for the remainder of this semester. We are planning a Christmas party, the pledges will be initiated on January 5, and we have plans for several more speakers.—JOHN P. FRUIT

CINCINNATI

THE SCHOOL YEAR 1954-1955 ended with the election of new officers who were installed at the annual dinner sponsored by the alumni in honor of the graduating seniors. The business world gained 27 men of commerce from our graduation halls last year. Alpha Theta Chapter was well represented at the 20th Grand Chapter Congress. In addition to our official delegate there were six members and two ladies.

During the summer months our executive committee was quite active under the direction of President Jim Morris. An extensive campaign was designed to pledge new men. The entire chapter supported this campaign which has allowed a more selective program this year.

We were fortunate in that Jim Thomson, Executive Director, visited our chapter on the evening of our first rush party. Jim, extemporaneously, gave an excellent talk about college life in general, the value of fraternal affiliation, and the advantages offered by professional fraternities. He also gave us a report of The Central Office, and on the progress of the new headquarters in Oxford, Ohio. Thanks, Jim.

Our second rush party was held off campus, and an enjoyable and informative evening was had by all. An interesting talk by Mr. Robert Edwards on ocean shipping proved to be enlightening to us mid-western landlubbers as this is a very large facet of the business world which was practically foreign to us.

On October 28, we pledged 17 men, including three professors. This group is as large in quality as it is in quantity, and may well prove to be our most progressive pledge class to date. Formal pledging was done after a delicious smorgasbord dinner and a talk by Mr.

A. Stanley Dorna of the Cincinnati and Suburban Bell Telephone Company concerning the "Traffic" of the spoken word. Strictly socially speaking Alpha Theta Chapter celebrated Founders' Day with a party at Twin Lanterns. An air of friendship settled upon the group as they danced and had fun till the wee hours of the morning.

An active program, both social and professional is planned for the remainder of the semester. In addition to our usually high quality professional program we are venturing into the social field this year with a full-scale, campus-wide "Rose of Deltasig" dance. This should be the biggest affair in our history, if the work being done by the members is any indication. Thanks go to Brother Bricker for an excellent job of signing up our pledge class.

A chapter is only as strong as its weakest member, and Alpha Theta Chapter is a strong chapter.—THOMAS A. BURKE



SOME OF THE BROTHERS of Beta Nu Chapter at Pennsylvania at an informal reception honoring the new initiates. Front row, left to right: Gene H. Pero, and Douglas J. Cooper. Second row: Joseph Gimaro, Walter Dempsey and their dates.

EAST CAROLINA

DELTA ZETA, as a new chapter in the International Fraternity of Delta Sigma Pi is honored to have the privilege of writing this article for the readers of *The DELTASIG*. We feel that we here in the Delta Zeta Chapter have made great progress. We are in the midst of initiating our 12 new pledges, who we feel will be an asset to the chapter and the fraternity.

We had the privilege at our last professional meeting of hearing Mr. David Whitthard, editor of the *Daily Reflector* here in Greenville, who gave us an extensive and interesting insight on advertising in the newspaper world. After looking over last year's professional program, we feel proud, but if everything goes as planned our new program will even surpass last year's. In addition to our professional speakers we have also planned several field trips that should prove to be interesting.

Our Chapter Efficiency Contest committee, with the help of Brother Howell, typed and duplicated a speech on different types of dividends which was mailed to all C.P.A.s and Accountants throughout the eastern area of North Carolina. These copies must have been informing for since our mailing date we have had numerous requests for additional copies.

We are looking forward to December 3 when Alpha Lambda Chapter at the University of North Carolina holds their annual "Rose of Deltasig Dance." Gamma Nu Chapter at Wake Forest and our chapter have been invited. In addition to the dance we plan to attend the Duke-Carolina football game and the banquet which follows.—ROBERT S. WILKINS



BETA NU CHAPTER'S "Rose of Deltasig," Miss Lucia Cody after the coronation held at the Barclay Hotel. Miss Cody is also May Queen at the University of Pennsylvania.

PENNSYLVANIA

BETA NU CHAPTER at the University of Pennsylvania, Evening School of Accounts and Finance looks back with pride at its accomplishments toward the close of past school year. Yes, emerging from the brink of almost "nothingness," due to a multitude of circumstances and the sale of our chapter house, Beta Nu Chapter started a very late rushing program and under the capable leadership of Past President H. Richard Bahner and a nucleus of faithful and energetic brothers we initiated into the fraternity five very fine and worthy men. They are, with congratulations, Robert Becker, Douglas J. Cooper, Walter Dempsey, Joseph Gimaro, and George Hunt. Initiation was held in the Franklin Room of Houston Hall, followed by a banquet at the beautiful Barclay Hotel with thanks for splendored effects and arrangements by Brother Larry Fahy. Climaxing the affair was the coronation of our "Rose of Deltasig," Miss Lucia Cody, lovely coed and "May Queen" of the University of Pennsylvania. Following the "Rose Ball" was an informal reception given by newly initiated Brother Doug Cooper at the Rittenhouse Savoy. Yes, this all resulted from an inspiring and helpful meeting with Brother Jim Thomson and is the beginning of a new era in Beta Nu Chapter history, an era filled with new goals, beliefs and hopes.

With present chapter quarters in Houston Hall our first business meeting was held on October 3. New ardor and spirit prevailed and plans were made for a rushing program. Although too early to report the outcome, we knew that by the next issue of *The DELTASIG* we will be able to introduce a new group of brothers to the fraternity.

Founders' Day was celebrated with a house party with Omega Chapter at Temple University acting as host. It was a very fine party and we were most gratified at their fine courtesy and true spirit of brotherhood.

Chapter officers for this year are: Gene H. Pero, president; Nicasio V. Ursino, senior vice-president; William Kavistan, junior vice-president; Walter Dempsey, secretary; Larry Fahy, treasurer; Douglas J. Cooper, chancellor and Robert Becker, historian.—GENE H. PERO

BAYLOR

BETA IOTA CHAPTER at Baylor University celebrated Founders' Day with a dinner and dance at the Cameron Park Country Club House November 12. Brother Charles Lloyd spoke to the group on the meaning of Founders' Day after which a buffet supper was served. Over 30 brothers, pledges and their dates attended the dance. President Duane McCullough greeted the guests.

Social highlights of the year thus far included the election of a "Rose of Deltasig," Miss Ann Hughes, a 19 year old sophomore from Waco, Texas. She is majoring in history and education and is a talented vocalist. Miss Hughes was presented with a bouquet of red roses at the annual tea in her honor.

Other social functions took the form of various dances and get-togethers climaxed by a "Joe College" party where everyone wore costumes depicting college styles of the roaring twenties. Decorations centered around football pennants, a typical '20's "bar," and signs from the era. Prizes were awarded the best costumed couple.

The professional aspects of Deltasig have taken shape in professional tours of the General Tire and Rubber plant in Waco, and several professional meetings climaxed by a recent talk from County Judge Bill Logue, a member of Deltasig and an ex-Baylorite.

We are very proud of Brother Chuck Zenker and Brother Frank Gabriel who were elected chairman and vice-chairman of the newly formed Men's Interclub Council. The Council has already done much to further the harmony and activity of the men's fraternities on the campus.

As a result of a well planned pledge program by Brother Rod Reagan, Beta Iota Chapter is pledging 11 men who will all be assets to Delta Sigma Pi.

Plans are well under way on several all-campus activities that will make this year the most successful one for the Beta Iota Chapter in Baylor's history.—LANNIE BURDSAL

MISSOURI

ALPHA BETA CHAPTER at the University of Missouri has begun the new semester with a great deal of enthusiasm.

The chapter regrets that Dr. L. J. Benninger and Ralph E. Skelly have left their positions here at the School of Business and Public Administration. They are now located at the University of Alabama and certainly will be an asset for the Alpha Sigma Chapter. We also want to welcome back Dr. Joseph A. Silvano, who was formerly with the firm of Touche, Niven, Bailey, and Smart.

On September 29 we held our first rush smoker of the semester in the Colonial Room at the Tiger Hotel. Over 100 brothers and prospective pledges enjoyed the evening. The formal initiation was held on November 6 at the Daniel Boone Hotel, and the chapter welcomed 25 new brothers into the fraternity. Frederick Everett, assistant professor of accounting, and Bruce O'Bryan, assistant instructor in accounting, were initiated at this time.

Alpha Beta Chapter has been very fortunate this year to have had some outstanding guest speakers. On October 13 Dean William L. Bradshaw spoke on the University's Building Program. J. Rogers Cockran, vice president of the Columbia Savings Bank, described the new bank building which they now occupy. On November 10, we had as our guests George R. Catlett, Jay Carter, and Roy Wilhelmsen, who are with Arthur Andersen and Company. Mr. Catlett spoke on the "Opportunities in Public Accounting." Mr. Catlett is a partner in

the St. Louis office. Mr. Carter and Mr. Wilhelmsen, who are alumni of the University of Missouri, are managers in the St. Louis office and the Kansas City office, respectively.

Executive Director J. D. Thomson of Chicago, visited our chapter on November 11 as part of his tour of midwestern chapters. He was guest of honor at an informal dinner attended by Chapter Advisor Royal D. M. Bauer, Assistant Professor of Accounting Frederick Everett, and the officers of the chapter. Later Brother Thomson addressed the members at a meeting, where he discussed the new Central Office Building.

The chapter members enjoyed the annual industrial tour to Kansas City on December 2, and a Christmas dance on December 16.

The Alpha Beta Chapter hopes that all brothers made the best possible use of the Christmas holidays and that all strive to make 1956 the greatest year for Delta Sigma Pi.—DANNY L. STATLER

GEORGIA STATE

KAPPA CHAPTER is looking forward to one of its most active years. Two rush functions have already been held and more are planned. The first was held on October 2 at the Deltasig Lodge. Guests were welcomed by President Bob Burgess and Vice-President Leonard Gray. Then Regional Director Homer Brewer gave an informative talk on the duties and responsibilities of fraternity membership. Delta Sigma Pi slides were shown and refreshments served. Later, we were further entertained by 8 mm. color films taken at the Grand Chapter Congress by Brother Bill Patrick.

The second function proved to be just as successful. This was a combination professional meeting and rush function which also was held at the Lodge. The high point of the night was an entertaining talk by Mr. Howard Johnson, vice-president of Atlantic Steel Company and Past Grand President of Delta Sigma Pi. His interest in the fraternity and his informal manner make him a popular speaker. At our next function the speaker will be another former member of our chapter. He is Dean George C. Manners of the Georgia State College of Business Administration.

Although summer is usually a period of inactivity for most fraternities, this was not true of Kappa Chapter during this past year. A large number of our members attended school during the summer quarter, so it was decided that we should remain active. Our business meetings were held each month and our usual Saturday night suppers at the Lodge took place throughout the summer. Our Annual Bar-BQ was held as the vacation season came to a close. This event is for all Lodge members, so many alumni were present. All of us appreciated the opportunity to meet some of the former members of Kappa Chapter.

Our professional programs have been very successful. Chairman Ralph Grizzard has secured excellent speakers. At the September meeting we heard a novel presentation by Mr. J. L. Goodman of Plantation Pipe Line Company. This was held at Mammy's Shanty on September 22. The October meeting and speaker have already been mentioned. Our entertainment committee has already made plans for a dance with music by a name band to be held later this fall. We feel that Kappa Chapter has gotten off to a good start this fall and expect this 1955-56 year to be one of our best.

Kappa wins again! Fifteen of our members traveled to Detroit to bring back the attendance trophy. It is not the first time, but we are as proud as if it were. Kappa's delegates enjoyed themselves and sincerely appreciate the hard work of the host chapters in making the Grand Chapter Congress a success. The trip to Detroit will be long remembered.—BUD MAULDIN

WESTERN RESERVE

BETA TAU CHAPTER of Western Reserve University started the school year with 14 active brothers all eagerly looking forward to making this one of the most successful years in Beta Tau's history.

Our biggest plan is to double our active membership this fall semester and then to duplicate our membership again in the spring. Brother Richard Tibbits, our president has planned a great year for Beta Tau and all the



MISS ANN HUGHES rides high atop the Beta Iota Chapter entry in the annual Homecoming Parade at Baylor University. The slogan "Forging the Shoes for a Bigger Baylor" was carried out in black and gold. Jim Wilkerson appears as the blacksmith.

brothers are working hard to make this year's plans a reality.

Our activities started this semester with the fall professional program, under Brother Bruno Ristau, on October 7 at Carling's Rathskeller. Mr. Elmer Beamer, C.P.A., partner in the firm of Ernst and Ernst, spoke on the subject "John Blake, C.P.A." He presented us with the problems facing a young accountant working towards a position in a large accounting firm. A large gathering of active and alumni brothers and prospective pledges were present.

On November 11, a large number of active and alumni brothers and prospective pledges attended our second professional meeting at Carling's Rathskeller. Mr. William J. Klema, district sales representative for American Airlines, talked on "Air Transportation And Its Relation To Our Economy." After the meeting 12 pledges were given their formal induction.

The first social gathering of the term was held on Saturday, November 12, at "Michands" on Cleveland's west side. Brother Donald Riter and his committee provided a very enjoyable evening for the large group of actives and alumni brothers and prospective pledges.

On November 6, due to extraordinary circumstances Beta Tau Chapter held a special initiation. Due to the short notice, Ritual Chairman Ed L. Kornowski held the initiation at his home in Bedford, Ohio. On December 18, the regular initiation was held at the Wade Park Manor Penthouse. Afterwards everyone went to Nelson's Family Style Restaurant for a most delicious steak dinner. Brother Marvin J. Farloom, professor of economics, spoke on "Personal Relations in the Office." His speech was very stimulating to the full satisfaction of his audience.

The ritual team performed very well for both initiations. A special congratulation must be extended to Brother William T. Riordan, who was president.

This fall, Brother Joseph Malak was married to Molly Lumbardo on September 5. Many actives and alumni had a joyous time celebrating this happy occasion. They are making their home in near-by Lyndhurst.

Beta Tau Chapter wishes all its brothers a most successful year.—JACKSON R. WAGNER

JOHNS HOPKINS

BROTHER J. HARRY FELTHAM, recently elected Grand President of Delta Sigma Pi, was guest of honor at the annual Founders' Day Banquet held Saturday evening, November 5, 1955, in conjunction with the Baltimore Alumni Club at Marty's restaurant on Fayette Street in Baltimore. Present with us was an excellent representation from Gamma Sigma chapter at the University of Maryland, headed by its president.

Chi Chapter President, Mel Brown, introduced Baltimore Alumni Club President, Tom Bateman, who presented Brother Feltham with a plaque honoring his service to the fraternity. He received a standing ovation. Brother Feltham, deeply moved, declared that every man's first love is to his wife, and that his second love is Delta Sigma Pi. Harry traced its growth from a few chapters to the present 84.

The *Chi Crier*, Chi Chapter's monthly publication, has inaugurated a new service called the Baltimore Alumni Club Placement Service. Available to Deltasigs in both the active chapter and alumni, it is designed to aid those interested in changing positions. The applicant calls a member of the committee, discusses his problem with him, and receives an application card to fill out and return. He is then given information on available positions, which he may act upon. Incidentally, the place-



A GROUP of Pledges of Phi Chapter at the University of Southern California.

ment committee gets its leads on openings from other Deltasigs.

Among the events scheduled for the new year are a mid-winter Valentine Dance to be held on Saturday, February 18, 1956; the third general business meeting to be held on March 5, 1956, at the Broadview apartments; a bowling party on Saturday, March 17, 1956, at the Stadium Bowling Alleys; a steak fry on Saturday, April 21, 1956; and an initiation banquet on Saturday, May 5, 1956.—CHARLES W. DERREVERE

COLORADO

ALPHA RHO CHAPTER has been very busy this fall and it appears like it is going to be another tremendous year for the Deltasigs at Colorado.

Our first activity was to take charge of the Alumni Tea for the graduates of the School of Business during homecoming. This is always an annual project for our chapter.

Alpha Rho Chapter this year is sponsoring educational films concerning different aspects of business for the entire student body. Our first film was *Careers in Public Accounting* and was shown in conjunction with the School of Business's Careers' Day. This is something new for our chapter but seems to be very promising.

The high spot of our fall calendar was the "Rose of Deltasig Dance." About 40 couples saw Vern Gerharter, president, crown Miss Janice Mitchell as our 1955 "Rose of Deltasig." Janice's attendants were Bobbi Riecher and Judy Stevens. Ed Altman, social chairman, presented the queen and her attendants each a dozen roses to really top off the "beautiful" event.

Deltasigs at the University of Colorado have taken a very prominent role in the leadership of the School of Business activities. Ed Altman is president and Bob Denning vice president of the School of Business Board. John Knott, one of our new pledges, also has recently been elected as a junior representative on the Board. The Board works with the Dean's office on all student activities and problems.

Most of our professional meetings this fall have been for rushing and therefore we have had one professional speaker, Brother Morris Hecox, treasurer of the Ingwerson Manufacturing Company of Denver. Brother Hecox talked on "The Problems Today of a Small Business."

Alpha Rho Chapter's pledging this fall was very successful for on November 9, we formally pledged 26 men.—DONALD GORDON

IOWA

THE EPSILON CHAPTER at the State University of Iowa started off with a bang. A smoker was held on October 4 at the Iowa Union. There were 31 actives and 54 prospective pledges in attendance that evening. Dr. Peck, the head of the General Business Department, gave a speech on "How to Make the Fraternity a Success." Movies were shown of the Iowa vs. Notre Dame football game while doughnuts and coffee were being served.

On the evening of October 18, the fall pledge party was held at the Ox Yoke Inn in Amana. Steaks were served to 36 actives and 26 pledges. Mr. Johnson, the credit manager for the Iowa City Firestone Store, gave an enlightening speech on "The Ethics in Business Today."

Homecoming week was a busy one for the Iowa Deltasigs. The whole week was spent building the float. This year's theme was "Wait and Watch the Score Multiply." A gigantic score board in the middle of a hay rack, which kept the score of the rabbits as they entered a cage surrounding the float, gave the crowd a real laugh. The black, gold, and white float was drawn by a 1931 Packard. After the game, we had rooms at the Jefferson Hotel for the Alumni to meet and visit. There were about 30 old members that stopped up. The activities did not break up until well after 11:00.

A tour was made of the Square "D" Plant in Cedar Rapids. The officers took us through the assembly line where electrical equipment was being manufactured and briefed us on the problems of production control and personnel. Mr. Thompson, the plant manager, told us some of the factors contributing to locating their new plant in Cedar Rapids.

Plans for the Winter Formal are underway. The date was set for December 28, but the theme has not yet been decided upon.

After a dinner at Amana, Jim Thomson, Executive Director, told the chapter about the new Central Office Building. He also visited with us about the local situation and gave us advice on how to improve our activities.—JUDD BUTLER

SOUTHERN CALIFORNIA

PHI CHAPTER, at the University of Southern California, was fairly quiet throughout the summer but now that fall is upon us things are moving fast. Pledge activities began with a full program of smokers, coffee hours and luncheons with guest speakers. Brother Duey, superbly aided by past president Siney, has done a wonderful job with the pledges. A banquet held in their honor was attended by active, alumni, and faculty members of Phi Chapter at Rudi's Restaurant. The occasion was highlighted by several guest speakers including the distinguished Dr. Charles M. Whitlow and Associate Professor Lawrence H. Hall of the School of Commerce, Andy Marinovich, Regional Director of Delta Sigma Pi and Bill Barton, vice-president of the Los Angeles Alumni Club.

With many tours and guest luncheons lined up, thanks can be said for Bob Ray's dutiful efforts. Joe Quesada has done a fine job in arranging the "Rose of Deltasig" affair which is to be held along with the alumni homecoming and Founders' Day December 16. Last but not least a traditional football game between Phi Chapter and Alpha Kappa Psi. Thanks to active participation of the pledges, we won an exciting game 18-0—GARY W. PICKENS

SOUTH DAKOTA

ALPHA ETA CHAPTER began the fall semester with 25 active members. A total of 13 neophytes participated in formal pledging ceremonies October 11, and after completing the pledge training program they will be initiated on November 15. The entire chapter is looking forward to the banquet that is to be held the evening of November 15, in honor of the new brothers, with the candidates for "Rose of Deltasig" of Alpha Eta Chapter as guests of honor. Guest speaker will be Dr. I. D. Weeks, President of the University of South Dakota.

Alpha Eta Chapter and the Business Students Association worked together in building a model of the School of Business building to enter in the Dakota Day homecoming parade. The float was built as a replica of the new building which is to be started next spring and ready for occupancy by the fall of 1957.

Recently, Alpha Eta Chapter had the pleasure of a visit by Brother Jim Thomson, Executive Director. He gave a very interesting talk and his visit was thoroughly enjoyed by the chapter.

The professional committee has the professional program in full swing. On November 8, we had a talk by Dr. Curtis of the State Geological Survey department on "Economic Geology in South Dakota."

We would like to call attention of the Alumni of Alpha Eta Chapter to our intention of acquiring a more complete mailing list so as to be able to inform them of chapter activities. Please send names and addresses to 302 N. Dakota in care of this correspondent.—JAMES J. FOLGER, JR.



ALPHA ETA CHAPTER at the University of South Dakota featured the new School of Business Building on their float in the Dakota Day Homecoming Parade and placed third.

TEMPLE

OMEGA CHAPTER of Temple University commenced the new fall semester with its annual Halloween party. The house, lit only by jack-o-lanterns and decorated in the usual Halloween tradition, was crowded to its capacity with over 40 brothers and their dates. Gypsies, ghosts, Roman gladiators, and Southern belles vied for first prize, but Brother Chuck Lewis proved that "Davy Crockett" is still the most popular figure of the day.

Thanks to the terrific job done by Brother Ken Weigand, senior vice-president, Omega Chapter has successfully pledged a class of 15 men. We also congratulate Brother Bob Tonkinson, who is following in the footsteps of Brother Bill Kelly, as new pledge master.

A Monte Carlo Party held on November 19 proved to be a tremendous success. The décor was French, with a room on the second floor converted into an authentic, candle-lit dining room, complete with French waiters. Pledges handled the roulette wheels and other gambling games, where huge sums of fake money constantly changed hands. To provide extra amusement, a fortune teller predicted our "glorious" futures. The success of the party was due to the wonderful efforts of Brother Harry Undy, social chairman, and his committee, consisting of Brothers Bob Apple, Elmer Bittle, Dale Cummings, Bob Klouse, Dick Supplee, and Don Willy.

Omega's chapter house has become a much more attractive place, due to all the improvements perpetrated by President Fay Allen. There are new rugs in both the chapter room and the living room, and new pieces of furniture and lamps have been added throughout the house. Our basement rumpus room has been completely finished off with a new ceiling and decorations.

Deltasig has been doing very well in intramural sports, with almost every brother participating in at least one sport.

Brother Bob Damerjian has a speaker from the Federal Reserve Bank of Philadelphia lined up for our first professional meeting. Several trips to laboratories are being undertaken. The actives of Omega Chapter are looking forward to an informative and professional program this semester.—ROBERT C. APPLE

FLORIDA STATE

THE GAMMA LAMBDA CHAPTER started the fall semester with a strong organized program. Plans were made for early rushing of top students in the School of Business and department of economics. An open house party was held on October 2nd for the rushees, the success of which can be measured by the 27 men who pledged the fraternity. It was, definitely, the most successful open house in Gamma Lambda Chapter history. Fourteen of the most attractive girls on the campus acted as hostesses to the rushees while the brothers supplied the entertainment. The entertainment consisted of comedy by Herb Josephs, impersonations by Bob Sommer, and a satirical skit on Hollywood performed by Art Moore, Al Valliani, Frank De Stefano, Jim Baker, Pete Petry, and Gordon Merrins.

On October 5th, the second phase of our initial program went into effect, our first professional meeting. This also proved a successful occasion as many of the rushees attended together with the brothers. The speaker was Mr. Bill Calder of A. M. Kidder & Co., members of the New York Stock Exchange. Mr. Calder gave us a very interesting lecture on the market drop in relation to President Eisenhower's health. Two days later, Friday evening, October 7th, the brothers conducted a fish fry for the rushees, at the home of brother Royal Mattice, our faculty advisor. The following Sunday a beach party was planned in order that the brothers and rushees could have further opportunity to get acquainted.

The big night came on Wednesday, October 12th, when 27 men arrived to be pledged into the Gamma Lambda Chapter of Delta Sigma Pi. It was a proud night for our chapter and completed the initial phase of this semester's program.

A surprise event which was not on our program occurred on October 9th when Brother Al Wilson married the former Jean Hooten of our campus. Brother Al has a dunking in the Wescott pool to look forward to in the near future.—BOB SOMMER

ST. LOUIS

BETA SIGMA CHAPTER at St. Louis University opened the year's activities by holding the annual smoker at the Sheraton Hotel. Mr. Fred Mueller, educational director of the Midwest Division of the National Associa-



IN FULL COSTUME are the members of Beta Sigma Chapter at St. Louis University while attending their Halloween Party.

tion of Manufacturers, was the guest speaker. Mr. Mueller gave a very inspiring talk on the great future which lies ahead for the American economy.

On the following Sunday, 33 men were formally pledged at ceremonies held at the School of Commerce and Finance. Brother Tom Torrence, pledgemaster, outlined an intensive program which will insure the proper training and preparation of these prospective members.

Halloween occasioned the first social event of the year. Members, pledges, and their dates, all attired in a variety of original costumes, gathered at the Marine Room of the Claridge Hotel. The evening was highly enjoyable for all. The annual "Rose Dance" will be held on December 10. We all eagerly await this dance which is the social highlight of the year. The ten candidates, from which the "Rose" will be chosen were introduced to the brothers at an informal party held on November 12.

The first of a series of monthly professional luncheons was held on October 19 at the Sheraton Hotel. Mr. Ewald Hencke, personnel manager of the Presstite Engineering Co. spoke to the assembled brothers on the importance of safety in industry. Mr. Louis Greenblatt of the Greenleaf Manufacturing Co. delivered a highly informative talk at the November 16 luncheon. Founders' Day was observed with a banquet at Medarts Restaurant in St. Louis County. A large crowd of active and alumni members enjoyed both the delicious meal and the interesting, timely address delivered by the guest speaker, Mr. Bruce Selkirk, president of the Midwest Curtain Co.

Saturday October 29, saw the annual football game between the brothers and the pledges. The pledges played an inspired game but the brothers, knowing the stakes were high, were too powerful and the final gun found the brothers on top 9-0.

Our congratulations go out to Brother Joe Lipic who was elected St. Louis University Campus King at the Sadie Hawkins Dance held on November 4. Brother Lipic succeeds another Deltasig, Brother Ramez Ghazoul.

Thus we of Beta Sigma Chapter have launched another year with what we believe to be a well rounded program. We are optimistic that this year will prove both profitable and enjoyable for all our brothers.—BILL MUELLER

NORTHWESTERN—Beta

BETA CHAPTER in keeping with the achievements of nature's autumn patterns is full of designs of its own for this fall semester. Our major design thus far was an attractive Delta Sigma Pi poster.

The poster was displayed at the Student Activity Week at Northwestern University's downtown campus on September 26 through 29. The activity week, in which approximately 20 organizations participated, was the first time and the first of its type to be conducted. Its purpose was to acquaint new and old students with the variety of extra-curricular activities and organizations available to them. Due in part to the persuasiveness of our well designed poster, we were able to interview and later pledge 12 new neophytes to the ranks of Delta Sigma Pi. These men were formally pledged on October 23, and are now being indoctrinated in the fraternity and the chapter by our Pledge Captain, Brother Egon Eckels.

Our professional program has also provided the chapter with an entertaining pattern of speakers. The first was Brother Al Escher, personnel manager for the Cherry Burrell Corporation, who spoke on "Office Management Problems." He illuminated the various qualities and attributes necessary to become a successful business executive. Our next speaker was Brother James Wooster, a member of the New York Stock Exchange and employed by Thomson and McKinnon, who spoke on "How to Best Invest Your Money." He made no stipulation on the eventualities of ailing presidents or political upheavals. However, these things do not affect the stock market appreciably anyway. Brother Victor Payton, corrosion engineer for Commonwealth Edison, spoke on "Corrosion of Materials and Its Effect on Accounting." It seems corrosion will cost you money, so keep your pipes dry. Our thanks to Brother James Angarola, professional chairman, for an interesting program.

Our social activities through the summer and into fall have also painted a colorful and hilarious pattern. Last August Beta Chapter made a trip to Milwaukee, Wisconsin, where we paid homage to the Schlitz Brewing Company. A lot of corrosion occurred there, since so many pipes were wetted. With the slogan "Detroit's Alive in '55," 12 of our members completed the pilgrimage to the Delta Sigma Pi Grand Chapter Congress. Brother Lou Talaga, our senior guide, and a 20 year man, was initiated into the Yellow Dog. Congratulations Lou. On October 28 the best of Northwestern University's downtown campus informal fall affairs occurred, Beta Chapter's dance, "The Bouncing Ball." A lot of dollars were bounced into the chapter's treasury and a lively evening was had by all. Our next festive event will be the Founders' Day dinner on November 15 and then on November 23, we will have "Sadie Hawkins Day." Polish the track shoes.

In closing it is fitting to mention those of our brothers who will not participate so actively any longer due to matrimony. Brothers Jack Nikoleit and Bob Nystrom were wedded on September 24 and October 9 respectively. Bon Voyage.—JOSEPH P. ROSS

OKLAHOMA A. & M.

GAMMA EPSILON CHAPTER at Oklahoma A & M College, has started the school year with much enthusiasm, a new slate of officers, and all the brothers are looking forward to a very successful year.

New officers are Bob Cowell, president; Jim

Mote, senior vice-president; John Crook, vice-president; Sam Davidson, secretary; John Klingstedt, treasurer; Carl Wait, chancellor; and Ben Hughes, historian. Many activities are under way under the able guidance of these men.

Our chapter opened its activities this semester with a pledge smoker in the A & M Student Union, which resulted in the pledging of 12 men. These men, who were under the training of Pledgemaster Jim Mote, were initiated into the fraternity on November 6. They are: William Terrell, Alfred Stoabs, Delbert King, Charles Smith, Phil Carson, Roger Musgrove, Donald Merrill, Dean Weston, Charles Murphy, William Simmons, William Bateman, and Jack Zweifel.

Preparations have been made to have a banquet on November 17, to honor new members and to celebrate Founders' Day.

The Commerce Student Council, of the School of Commerce, here on the campus voted to allow professional fraternities to sponsor a candidate for the annual "First Lady of Commerce" contest this year. Our chapter had the privilege of sponsoring Miss Jackie Morrow, who finished third. Boy, wait until next year.

At this point we would like to express our thanks and to congratulate all those who made the Twentieth Grand Chapter Congress in Detroit, the big success that it was. Brother Bob Cowell and I were present and it was a job well done. To Brother Cowell, it was a success in more ways than one. It seems that he and his blind date for the Grand Chapter Congress Ball, hit it off so well, that come Christmas vacation time, he will be Detroit bound once again. Ain't love grand.—ROBERT V. STEWART



A GROUP OF THETA CHAPTER members and their dates at a Halloween Party at the University of Detroit.

DETROIT—Theta

THIRTY-FIVE YEARS is a long time and Theta Chapter has been assisting the University of Detroit in the development and practical education of future men of commerce since 1921. To celebrate this important anniversary we have a full schedule of professional and social events planned for the coming year. Equally important, we have a very active undergraduate membership and very able officers headed by President Jack Fernane to see that these plans become super-colossal successes.

The first event of 1956 will be our New Year's Eve party. Our very loyal alumni always contribute to the success of this affair by their attendance. A large pledge class is anticipated as it will be the only class of the 1955-56 school year. Brothers Don Nelson and Louis Rentz have already begun plans for a well organized pledge program carried out on high business-like standards. Emphasis will be placed on duties that will develop these men into professional people as well as social beings. Early in the spring the annual J-Prom Breakfast which Theta Chapter sponsors for the University will again take place. It is a tradition to attend the "Breakfast" following the Junior Prom where the food, music and entertainment lend a final touch of splendor to the evening. The grand finale to our school year will be a formal dinner-dance, after final exams.

The last half of our 34th year was set in motion by the 20th Grand Chapter Congress which we were proud to have at Detroit. It was followed by the Football Frolic with which we opened the social season at the University of Detroit. Pretty, pert, Miss Janet Jones was introduced as our homecoming queen candidate. During the parade, Miss Jones rode atop the "Delta Riverboat," our entry which placed fourth amid the 25 entries. Brother Dick Jungwirth and Don Lamont deserve a note of thanks for the fine job they did as co-chairmen of this project. Too numerous to mention here were the enjoyable get-togethers which we all participated in.—JOSEPH F. ZOLKOWSKI

MINNESOTA

ALPHA EPSILON CHAPTER began school a week early this year in order to clean up the house. Painting, dusting and cleaning, mixed together with each member's experiences over the summer, made the job an enjoyable one. Within four days the rest of the house matched our two newly redecorated rooms on the second floor. The active chapter now has greater aspirations of remodeling and improving other rooms, along with the outside of the house.

The professional program for Fall quarter has been varied and of top quality. Mr. Eugene H. Harrison, British Vice-Consul Commercial was our first speaker. Mr. Harrison is in charge of promotion of British imports to our four state area. He spoke on foreign trade. Mr. L. A. Mylander, district manager of Prudential Insurance Company, spoke to the chapter on aspects of insurance. Mr. Frank Buttermen, vice president of sales for North Central Airlines, gave a very fine talk on the air transportation business. Brother McGarrough, vice president of Northwestern Bank, will speak to the chapter on finance and banking Monday, November 7.

The annual Homecoming party of Delta Sigma Pi was held at the Francis Drake Hotel this year. A smorgasbord for the alumni, and a dinner and dance for Deltasigs made this Homecoming among the best, and an evening to be remembered by all. The smorgasbord was held before the Gopher-Trojan game at the fraternity house to welcome the alumni, and to get everyone into the homecoming spirit to match the house decorations.

Miss Beverlee Gustafson, the Alpha Epsilon's "Rose of Deltasig for 1956," was chosen by the chapter during the last week of October. Again this year the entrants were lovely which made it very difficult for the chapter to choose a winner. Beverlee's blond hair and pretty smile make her a perfect "Rose." She is an education sophomore and a member of Alpha Phi sorority. She was crowned at the Homecoming party.—BERNARD EDSTROM



BETA CHAPTER at Northwestern explains their program to new students during activity week at Northwestern. On the left is President Allan Cunningham.

MARQUETTE

AT OUR FIRST business meeting, Delta Chapter's delegate to the Grand Chapter Congress held in Detroit was pleased to announce that Milwaukee had been selected for the Central Region Meeting to be held in August, 1956. Plans are being formed by Delta and Psi Chapters along with the Milwaukee Alumni Club for a real "Milwaukee" convention.

A highlight of the Fall Semester was the Homecoming weekend during which Marquette celebrated its 75th Anniversary. In line with the festivities, our chapter copped the 75 silver dollars offered as first place prize for the best float in the pageantry division along with a second-place trophy in fraternity house decorations. We were also honored in that Brother Dick Bray was general chairman of Marquette's Homecoming celebration. A cold, rainy day may have put a damper on M. U.'s football team but not on Delta Chapter's spirit. The annual pre-game bratwurst brunch was a huge success, and following the game the open house and buffet supper held in conjunction with Chi Sigma Chi, a local sorority, were equally enjoyable.

Brother Chuck Witt, the sport committee chairman, recently presented to the chapter the coveted fraternity league All-Sports Trophy. It is an achievement well deserved and a trophy we hope to win again this year.

Our professional program this semester has been exceptionally excellent. A tour of the Milwaukee Exchange of the Wisconsin Telephone Company was held in conjunction with the Milwaukee Alumni Club. After a dinner arranged by "Doc" Wussow, President of the Milwaukee Alumni Club, the brothers adjourned to the chapter house for a round of refreshment and entertainment. At another professional meeting held at the fraternity house, Brother Charles Cobeen, one of the founders of Delta Chapter, and business manager of Marquette University, gave an enlightening history of our chapter.

With this excellent beginning experienced by all the brothers of Delta Chapter, we are striving to maintain for the fifth consecutive year a perfect 100,000 point rating in the Chapter Efficiency Contest.—PATRICK F. FRALEY

BOSTON

GAMMA CHAPTER has again placed itself in the hue of progress within the Greek World of Boston University. Primed with enthusiasm and active support of all Deltasigs, Vice-President Jim "Tiger" Tait received a most promising pledge class. It'll only be weeks now before they too will enter into the ranks of brothers of Delta Sigma Pi and will have survived the rigors of "Help Week-end," a day which will be spent giving aid to a charitable organization in the City of Boston.

Time was not wasted in responding to the call for a Homecoming Float Parade which was to cheer the "Terriers" on to victory over Boston College. Under the capable leadership of Committee Chairman Brother Charlie Commerford and his able assistant Brothers Mike Mineo, Tom Elia, Ed O'Heir and Gordon Thomson, we were again in the spotlight with our rather unique contribution. The theme to our animated contribution was that of our "terrier" mascot enjoying its prey of "fish" in an open boat. In addition, the chapter actively supported Miss Shirley Stevens as a runner up in the Homecoming Queen Contest.

An enlightening professional program has been arranged by Professional Chairman Brother Charlie Commerford. The program includes the visiting of various diversified industries. Prominent speakers in the insurance and investigating fields are also included in the agenda.

The Founders' Day Banquet was jointly sponsored by Gamma and Gamma Upsilon Chapters on November 15 at the Science Park Museum of Boston. Museum Curator, Dr. Bradford Washburn was the main speaker as well as the host in directing a most enlightening and educational tour throughout the museum. The latest innovations in the field of electronics were displayed and described by the eminent speaker. We experienced an overwhelming attendance of alumni and active

brothers at the banquet. We were greatly honored to have had with us our Grand President, Harry J. Feltham and also the founders of both chapters. Much of its success was due, not only to the active participants, but also to President Dick Gates for his efforts in making the joint banquet possible.

Once again we were required to call on the able-bodied assistance of "Local 327," a group of domestic minded enthusiasts, who had acquired a rare and well seasoned mahogany bar from one of Boston's finer restaurants. It is now maintained as a soft drink unit, a far cry from its bygone days.—GEORGE L. CONTOS

WAYNE

GAMMA THETA CHAPTER started the fall semester with two successful rush parties. We had a good turnout. Brother Bruce Despelder, assistant professor of management, explained the values of fraternity life; and Brother Warren Schmekel presented his movie depicting fraternity life. Eight men were pledged and all will prove to be an asset to the fraternity.

Brother Schmekel has mentioned that he would like to produce a new film version of fraternity life. This time he will use a wide angle lens. Participation in the shooting of this film should hold lots of enjoyment.

Social events have been marked with stag parties, smokers, sorority parties, professional meetings and athletic meets. We had an hilarious Halloween costume party which was a big success.

In the election of Homecoming Queen, our sponsored candidate, Shirle Lawson, finished third and was placed on the court. Our lawn display for Homecoming received favorable recognition and was later placed in front of the Alumni House following the game.

The chapter was busy selling Christmas cards and historical booklets on Detroit to raise revenue for our building fund. The purpose of the building fund is to set up a reserve towards the purchase of property on which a lodge will be built.

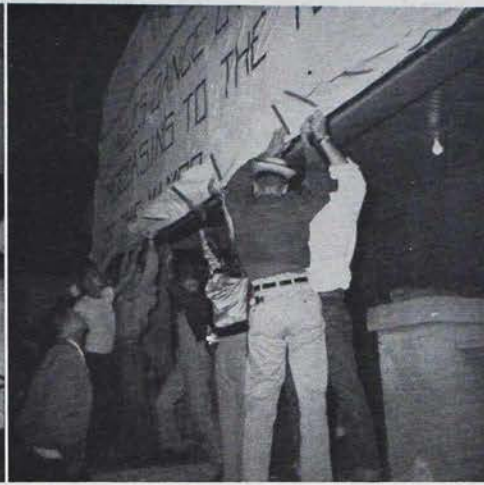
Our first professional meeting consisted of an informal stock discussion headed by Don-



DELTA CHAPTER at Marquette greets a group of guests at a chapter professional meeting. Senior Vice-President Tom Esser of Delta Chapter is on extreme left of photograph.



MEMBERS OF DELTA EPSILON CHAPTER at North Texas State along with the members of Alpha Delta Pi Sorority prepare the decorations for homecoming.



ald E. Hoover, Stock Broker with Merrill, Lynch, Pierce, Fenner, and Beane.

We celebrated Founders' Day by having a big square dance party.

In a University sponsored pinocle tournament, Brother Searight and Brother Brittingham finished second but it took a last minute sprint by the winners to close the contest.

At a combined professional meeting with the other Business Administration fraternities on campus, we had Mr. Thomas M. White, director of educational services, Chrysler Corporation, as guest speaker. Mr. White gave a very interesting and informative speech on "What's ahead for College Graduates?"

We are proud of Brother Doug Johnston who played a terrific season at end for the Wayne University football squad.—ROBERT E. SHELTON

NORTH TEXAS

ANYTHING GOES—this was the theme of North Texas' Homecoming which was celebrated on the weekend of November 4 and 5, 1955.

As usual Delta Epsilon Chapter started celebrating a trifle early—two days. Work plus some play resulted in one hell of a good time. The Alpha Delta Pi sorority helped us with our house decorations. We Deltasigs in turn helped them with their float. All of these beautiful women certainly brightened-up the old chapter house. The A. D. Pi's weren't the only women at this decorations party. There was also one Kappa Delta sorority pledge, Miss Pat Clements—our own little heart-breaker.

As word got out around the campus that the Deltasigs were having another one of their parties, several members and pledges from the Chi Omega Sorority dropped by for a few dances and some coffee. We didn't place in the House Decorations Contest—but wait until next year and watch the dust. Thanks to these great gals from Alpha Delta Pi, we'll never forget Homecoming of 1955.

A big bouquet goes to our Social Chairman, Brother Ronnie Vernon for his superb work in arranging our Founders' Day celebration, at the Hotel Southern in Denton. Brother and Mrs. Ken White and Brother and Mrs. B. C. Butler were among our out-of-town guests.

Brother Bill Messer became engaged to Miss Daphne Beam and pinned her, in the true Deltasig fashion, at a ceremony the evening of our Founders' Day celebration. Bill and Daphne, the chapter wishes you the best of luck. Among the brothers who have already recently taken the fatal, but wonderful step are Brothers Bill Pyle and Troy Miller. Our best goes to you.

Turning to the professional side of things, Mr. Chris Kelly of Sanger's Dept. Store, Dallas, Texas, discussed "Problems of the Retailing World" at a professional meeting, November 16 at the chapter house. Mr. Kelly's talk was well received, especially since many brothers from Delta Epsilon Chapter plan to do retail work when graduating from North Texas State College.

The Brothers of Delta Epsilon Chapter are both proud and pleased to announce the names of their new neophytes who were initiated on November 28. Our new brothers are: Claude Whitley, Harold Ratcliff, Raymond Dodd, John Woolard, Bob McNatt, Bill Persons, Bill Curtis, and Ed Boswell. Mr. H. R. Brock was initiated as our Faculty Advisor. Although the number may appear small, these eight men, in our estimation, are capable of doing great things for Delta Sigma Pi.—MARTY R. LANINGHAM

BABSON

GAMMA UPSILON CHAPTER at Babson Institute began the fall program with an open meeting. Over 200 undergraduates and brothers heard Bill Cleworth, the President of the Gamma Upsilon Chapter, give a summary of the activities and the important role that Deltasig plays on the Babson campus. After a brief intermission when refreshments were served a film was shown on the world tour of the renowned Harlem Globetrotters. The success of this open meeting was brought to the surface when 18 pledges were accepted in a very impressive ceremony in one of the finer clubs in Boston.

Following the open meeting and the pledge initiation ceremony a business meeting was held for the brothers. After the preliminary matters were taken care of an interesting film was shown on the "Dupont Story."

During the early days of November an excursion was planned for the brothers of Delta-

sig and their dates. Although the trip was not one of a lengthy nature it was highly successful. The day began with a party in Boston which needless to say was very "gay." The gay mood progressed as the brothers took their companions to a reserved section of the huge Harvard stadium to observe an exciting game against Bucknell University. After the game the brothers moved on to a private party which was held at the president's house in Wellesley Hills, Massachusetts. As a result of Brother Walter White's efficient planning and the cooperation of many other brothers the day was a tremendous success.

The fall season ended when a banquet was held in conjunction with the Gamma Chapter of Boston University. It was a very pleasant affair where the brothers had the opportunity to meet many Deltasig alumni who are now highly successful businessmen and a credit to Delta Sigma Pi.

The Brothers of the Gamma Upsilon Chapter of Delta Sigma Pi are looking forward to a prosperous year and would like to take this opportunity to wish all the other brothers throughout the world a very happy New Year.—WALTER J. SHAW

LIFE MEMBERS

THE FOLLOWING HAVE become Life Members of Delta Sigma Pi recently:

- 2169 GEORGE F. LEMBLE, Xi, Michigan
- 2170 CLARENCE A. DICKEY, Alpha Delta Nebraska
- 2171 EMORY C. WALTON, Delta Epsilon, North Texas State
- 2172 BURTON F. KAIN, Alpha Omega, De Paul
- 2173 JOHN S. HOLONITCH, Alpha, New York
- 2174 THEODORE E. TSOUPTAKE, Beta Omega, U. of Miami
- 2175 JESSE F. BUMPASS, Beta Upsilon, Texas Tech
- 2176 JOHN C. PARKER, Delta Zeta, East Carolina
- 2177 WILLIAM E. ROMAN, Alpha Upsilon, Miami
- 2178 JOHN F. MILLER, Pi, Georgia
- 2179 CARL E. ARONSON, Gamma Theta, Wayne
- 2180 MARION C. LOCKWOOD, Kappa, Georgia

UNDERGRADUATE CHAPTERS

EASTERN REGION

Director: Robert O. Hughes, *Beta Nu—Pennsylvania*, 6 Rutledge Ave., Box 196, Rutledge, Pa.

District Director (Mu, Chi, Gamma Sigma): Thomas Bateman, *Chi—Johns Hopkins*, 909 W. University Pkwy., Baltimore 10, Md.

District Director (Alpha, Beta Omicron, Beta Rho): M. John Marko, *Beta Rho—Rutgers*, 33 Dellart Place, Elizabeth, N.J.

District Director (Gamma, Gamma Upsilon): Albert O. Merrill, *Gamma Upsilon—Babson*, Stonelea, Old Marlboro Road, North Sudbury, Mass.

BABSON (Gamma Upsilon, 1951), *BABSON INSTITUTE OF BUSINESS ADM.*, BABSON PARK, BOSTON, MASS.

Advisor: Walter Carpenter, Babson Institute, Babson Park, Mass.

Pres. William C. Cleworth, Babson Institute, Babson Park 57, Mass.

Sec. Thomas M. Greene, Jr., Babson Institute, Babson Park 57, Mass.

BOSTON U. (Gamma, 1916), *COLLEGE OF BUSINESS ADM.*, BOSTON, MASS.

Chapter House: 247 Kent St., Brookline, Mass.

Advisor: John B. Alevisos, 236 Kelton St., Alston 34, Mass.

Pres. Carl Janzen, 247 Kent St., Brookline, Mass.

Sec. Anthony Patrellis, 247 Kent St., Brookline, Mass.

GEORGETOWN (Mu, 1921), *SCHOOL OF FOREIGN SERVICE*, WASHINGTON, D.C.

Chapter House: 2210 20th St., N.W., Washington, D.C. (Adams 2355)

Advisor: Joaquin de S. Coutinho, 1890 Ontario Pl., N.W., Washington, D.C.

Pres. Wilbur E. Davison, 2210 20th St., N.W., Washington, D.C.

Sec. Jose L. Romero, Jr., W-623 Arlington Towers, Arlington, Va.

JOHNS HOPKINS (Chi, 1922), *SCHOOL OF BUSINESS*, BALTIMORE, MD.

Advisor: James F. Fry, 3700 Ferndale Ave., Baltimore 7, Md.

Pres. H. Melvin Brown, 3901 Deepwood Rd., Baltimore 18, Md.

Sec. Stephen Kaminitzky, 1685 Freedomway, N., Baltimore 13, Md.

MARYLAND (Gamma Sigma, 1950), *COLLEGE OF BUSINESS AND PUBLIC ADM.*, COLLEGE PARK, MD.

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Pres. John E. Cherrix, 4-E Gardenway, Greenbelt, Md.

Sec. Joseph E. Kotowski, 4323 Rowal Dr., College Park, Md.

NEW YORK (Alpha, 1907), *SCHOOL OF COMMERCE, ACCOUNTS AND FINANCE*, NEW YORK, N.Y.

Chapter House: 40 W. 3rd St., New York, N.Y.

Advisor: James C. Drury, 548 W. Broadway, New York 3, N.Y.

Pres. Vincent Apicella, 1456 St. Nicholas Ave., New York 33, N.Y.

Sec. Donald O'Brien, 192-10 Williams Ave., Springfield Gardens 13, N.Y.

PENNSYLVANIA, U. OF (Beta Nu, 1932), *THE WHARTON SCHOOL OF FINANCE AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE*, PHILADELPHIA, PA.

Chapter House: 3417 Spruce St., Philadelphia, Pa.

Advisor: Frank Strong, 6000 Baltimore Ave., Philadelphia, Pa.

Pres. Gene H. Pero, 1942 S. 15th St., Philadelphia 45, Pa.

Sec. Walter Dempsey, 6950 Germantown Ave., Philadelphia, Pa.

PENN STATE (Alpha Gamma, 1923), *COLLEGE OF BUSINESS, STATE COLLEGE, PA.*

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Pres. Joseph Hayes, Phi Kappa Psi, State College, Pa.

Sec. Paul H. Rettger, Pi Sigma Upsilon, 139 McAllister St., State College, Pa.

RIDER (Beta Xi, 1934), *COLLEGE OF BUSINESS ADM.*, TRENTON, N.J.

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Advisor: David H. Eichman, 39 N. Hermitage, Apt. 16, Trenton, N.J.

Pres. Richard Lusardo, 909 Bellevue Ave., Trenton, N.J.

Sec. Douglas M. Smith, 909 Bellevue Ave., Trenton, N.J.

RUTGERS (Beta Omicron, 1937), *SCHOOL OF BUSINESS ADM.*, 40 RECTOR ST., NEWARK, N.J.

Chapter House: 38-40 Park Pl., Newark, N.J. (Market 3-4556)

Advisor: Benjamin T. Summer, 86 First St., Raritan Twp., Fords, N.J.

Pres. Leo E. Wallerius, 303 Belmont Ave., Paterson 2, N.J.

Sec. Ralph A. Block, 331 County Ave., Secaucus, N.J.

RUTGERS (Beta Rho, 1942), *UNIVERSITY COLLEGE*, NEWARK, N.J.

Advisor: Peter E. Trotta, 371 S. 11th St., Newark, N.J.

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TEMPLE (Omega, 1923), *SCHOOL OF BUSINESS AND PUBLIC ADM.*, PHILADELPHIA, PA.

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Advisor: Willard Moore, 1841 N. Park Ave., Philadelphia 22, Pa.

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SOUTHEASTERN REGION

Director: Homer T. Brewer, *Kappa—Georgia*, 808 Southern Railway Bldg., 99 Spring St., S.W., Atlanta 3, Ga.

District Director (Alpha Lambda, Alpha Xi, Beta Gamma, Gamma Nu, Delta Zeta):

Monroe Landreth, *Alpha Lambda—North Carolina*, 2341 Selwyn Ave., Charlotte, N.C.

EAST CAROLINA (Delta Zeta, 1955), *DEPARTMENT OF BUSINESS EDUCATION*, GREENVILLE, N.C.

Advisor: John C. Parker, Box 87, Farmville, N.C.

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Sec. James Johnson, Box 717, E. C. C., Greenville, N.C.

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FLORIDA STATE (Gamma Lambda, 1949), *SCHOOL OF BUSINESS*, TALLAHASSEE, FLA.

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GEORGIA STATE (Kappa, 1921), *COLLEGE OF BUSINESS ADM.*, 24 IVY ST., ATLANTA, GA.

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GEORGIA (Pi, 1922), *COLLEGE OF BUSINESS ADM.*, ATHENS, GA.

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Pres. Jimmie Hinely, 1334 S. Lumpkin St., Athens, Ga.

Sec. Donald L. James, P.O. Box 407, Campus Sta., Athens, Ga.

MIAMI, U. OF (Beta Omega, 1948), *SCHOOL OF BUSINESS ADM.*, CORAL GABLES, MIAMI, FLA.

Advisor: Harry R. Price, 931 Catalonia Ave., Coral Gables, Fla.

Pres. Tony Gangol, 3030 N.W. 17th St., Miami, Fla.

Sec. Charles Cochrane, 1136 S.W. 19th Ave., Miami, Fla.

NORTH CAROLINA, U. OF (Alpha Lambda, 1925), *SCHOOL OF BUSINESS ADM.*, UNIV. OF NORTH CAROLINA, CHAPEL HILL, N.C.

Chapter House: 211 Pittsboro St., Chapel Hill, N.C. (8-9063)

Advisor: Richard P. Calhoun, 104 Pine Lane, Chapel Hill, N.C.

Pres. James Howey, 211 Pittsboro St., Chapel Hill, N.C.

Sec. James Beaver, 211 Pittsboro St., Chapel Hill, N.C.

SOUTH CAROLINA (Beta Gamma, 1929), *SCHOOL OF BUSINESS ADM.*, COLUMBIA, S.C.

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TENNESSEE, U. OF (Alpha Zeta, 1924), *COLLEGE OF BUSINESS ADM.*, KNOXVILLE, TENN.

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Sec. Jim McKillop, Apt. H-II Univ. Gardens, Charlottesville, Va.

WAKE FOREST (Gamma Nu, 1950), *SCHOOL OF BUSINESS ADM.*, WAKE FOREST, N.C.

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EAST CENTRAL REGION

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OHIO UNIVERSITY (Alpha Omicron, 1925), *COLLEGE OF COMMERCE*, ATHENS, OHIO.

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WESTERN RESERVE (Beta Tau, 1947), *SCHOOL OF BUSINESS ADM.*, CLEVELAND, OHIO.

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Sec. Virgil E. Lowmiller, 5207 Anthony St., Maple Heights, Ohio.

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Advisor: Robert R. Brang, 20212 Keating, Detroit 2, Mich.

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Sec. Robert E. Lampinen, 19708 W. Ten Mile Rd., Detroit 19, Mich.

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LOYOLA (Gamma Pi, 1950), *COLLEGE OF COMMERCE*, CHICAGO, ILL.

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MARQUETTE (Delta, 1920), *COLLEGE OF BUSINESS ADM.*, 1217 W. WISCONSIN AVE., MILWAUKEE, WIS.

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MICHIGAN, U. OF (Xi, 1921), *SCHOOL OF BUSINESS ADM.*, ANN ARBOR, MICH.

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NORTHWESTERN (Chicago Division-Beta, 1914), SCHOOL OF COMMERCE, 339 E. CHICAGO AVE., CHICAGO, ILL.
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NORTHWESTERN (Evanston Division-Zeta, 1920), SCHOOL OF COMMERCE, EVANSTON, ILL.
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WAYNE (Gamma Theta, 1949) SCHOOL OF BUSINESS ADM., DETROIT, MICH.
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SOUTH CENTRAL REGION

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District Director (Alpha Phi, Gamma Zeta): Roy N. Tipton, Gamma Zeta—Memphis State, 681 St. Nick, Memphis, Tenn.

District Director (Beta Zeta, Beta Psi, Gamma Mu, Gamma Tau): Paul F. Dastague, Gamma Mu—Tulane, 16 Donald Ct., New Orleans 20, La.

ALABAMA, U. OF (Alpha Sigma, 1926), SCHOOL OF COMMERCE AND BUSINESS ADM., TUSCALOOSA, ALA.
 Advisor: L. B. Lloyd, Drawer J, School of Commerce, University, Ala.
 Pres. Johnny Yeager, 513 12th Ave., Tuscaloosa, Ala.
 Sec. Nelson Campbell, 16 Fredric Dr., Tuscaloosa, Ala.

ALABAMA POLY (Beta Lambda, 1931) DEPARTMENT OF ECONOMICS AND BUSINESS ADM., AUBURN, ALA.
 Advisor: Herbert H. Mitchell, 338 Armstrong St., Auburn, Ala.
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 Sec. Robert Russell, 318 S. Gay St., Auburn, Ala.

LOUISIANA STATE U. (Beta Zeta, 1929), COLLEGE OF COMMERCE, BATON ROUGE, LA.
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 Pres. Don Hurst, General Delivery, University, Sta., Baton Rouge, La.
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 Pres. Louis Tremmel, Box 336, Station A, Hattiesburg, Miss.
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MISSISSIPPI STATE (Gamma Delta, 1949), SCHOOL OF BUSINESS AND INDUSTRY, STATE COLLEGE, MISS.
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District Director (Alpha Beta, Beta Sigma): Maurice S. Murray, Beta Sigma—St. Louis, 7210 Arlington Dr., Richmond Heights 17, Mo.

CREIGHTON (Beta Theta, 1930), COLLEGE OF COMMERCE, OMAHA, NEB.
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 Pres. Peter F. Frenzer, 3822 California St., Omaha, Neb.
 Sec. R. Michael Barry, 652 S. 40th, Omaha, Neb.

DRAKE (Alpha Iota, 1924), COLLEGE OF BUSINESS ADM., DES MOINES, IOWA.
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IOWA STATE U. (Epsilon, 1920), COLLEGE OF COMMERCE, IOWA CITY, IOWA.
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 Sec. James Santos, 129 Quonset Park, Iowa City, Iowa.

KANSAS, U. OF (Iota, 1921), SCHOOL OF BUSINESS, LAWRENCE, KAN.
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MINNESOTA (Alpha Epsilon, 1924), SCHOOL OF BUSINESS ADM., MINNEAPOLIS, MINN.
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