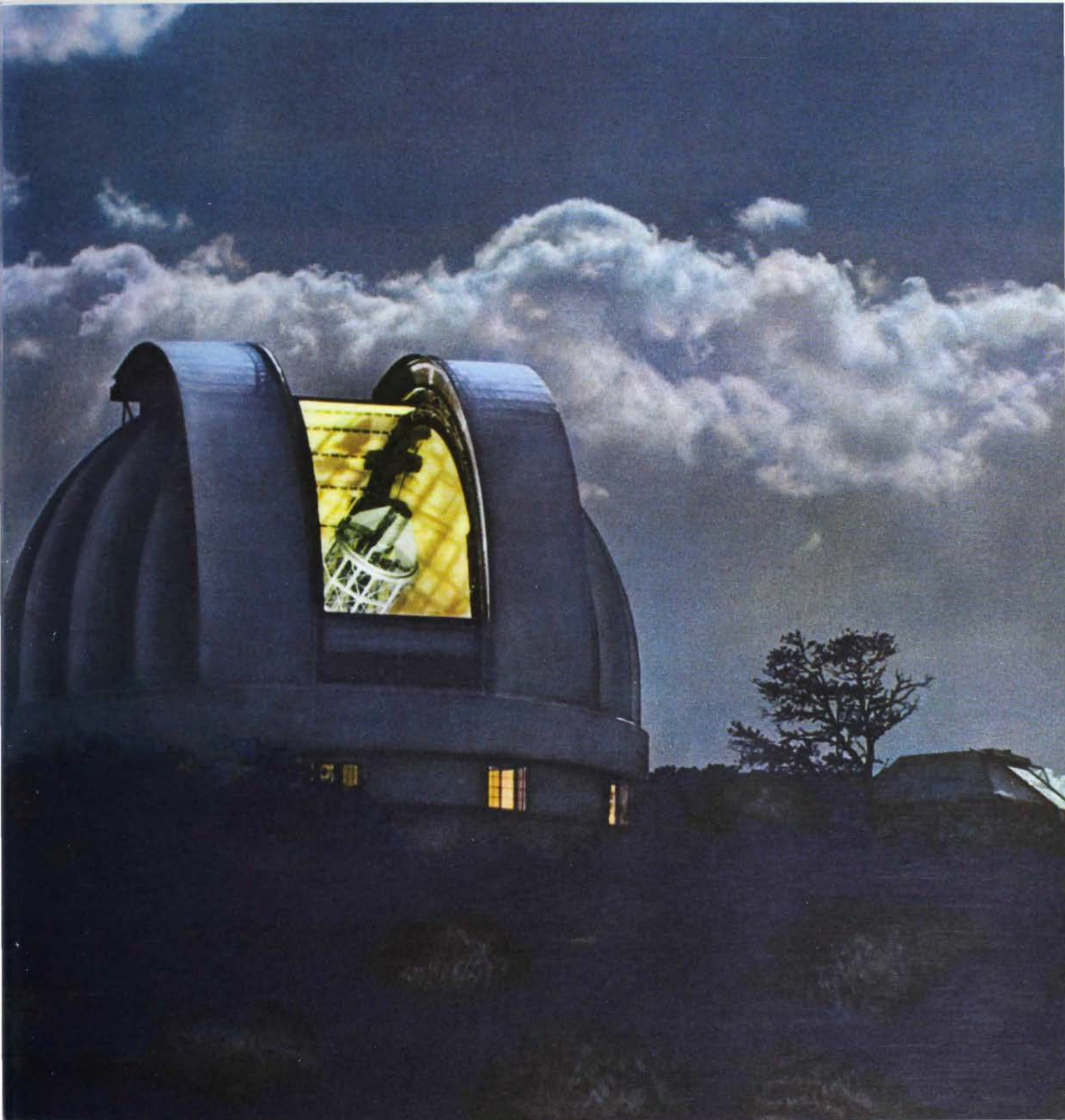


The

DELTA SIG

O F D E L T A S I G M A P I



Professional Business Administration Fraternity

MAY 1957



The International Fraternity of Delta Sigma Pi

Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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The Grand President's Column

THIS IS MY LAST MAGAZINE ARTICLE to you as Grand President of our Fraternity. There is so much to say and yet so little time; but this I feel I must emphasize; DELTA SIGMA PI IS BIG BUSINESS.

Traveling over these many wonderful United States, as I have these past many months, to install new chapters, participate in initiations, visit where a chapter may have a problem to be worked out, meet with the Grand Council and our Executive Director from time to time on important business, discussing financial matters, architectural and building plans for our wonderful new Central Office Building in Oxford, Ohio, assisting in the laying of its cornerstone, and more meetings with the Grand Council and other Deltasigs, makes one realize the bigness of Delta Sigma Pi.

We are large in membership with our 89 chapters and over 40,000 members. Our Endowment Fund is sizeable and will aid many men to complete their educational requirements. Our own Central Office



J. HARRY FELTHAM
Chi-Johns Hopkins
Grand President

Building will be dedicated in Oxford, Ohio on May 18, 1957.

All of these things make us one of the largest business fraternities in the Country, but what is it that makes us *truly* big? I believe each and every one of you, my Brothers, can answer that. Delta Sigma Pi is truly big because it stands for the things so urgently needed in the world today, and necessary in any age to come—sound character, better education and a higher standard of business ethics and culture. Delta Sigma Pi has held to these fine standards for nearly a half-century because it **SELECTS ITS MEMBERS**. It looks for men of outstanding character and accomplishment as its Honorary Members, and don't forget, such personages look to see if we are of the caliber with whom they too would like to associate. Deltasigs have a great pride in this, both undergraduates and alumni, because they know they dwell in high places, whether they are students or whether their position in the world be great or small. Wherever they may be, there will be found high standards, good business ethics and fine character.

As the college year draws to a close you should be thinking of any unfinished business in our chapters and alumni clubs. The May 1st standings in the chapter Efficiency Contest indicate that many are far from their goals. Nothing would make me more proud than to have *all* chapters come through with their 100,000 points when the final figures are published. With full cooperation and hard work this can be accomplished. Please give this matter your special attention and best efforts. The chapter Efficiency Contest is a very important phase of the chapter program. It shows the business ability of the chapters under their present chapter leadership. Don't let your chapter down!

And now in closing, it is my very happy privilege to call upon every Deltasig from Coast to Coast to come celebrate the **GOLDEN ANNIVERSARY OF THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI** in New York at the Hotel Biltmore, August 27-30, 1957. Yes, come each and every one, let us join together for this glorious occasion in honor of the 50th **BIRTHDAY** of the founding of a truly great Fraternity.

Fraternally

J. HARRY FELTHAM
Grand President



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Our Cover

Featured on our cover this month is another colorphoto in our University Series. This one is of the McDonald Observatory on Mt. Locke near Ft. Davis, Texas which is operated jointly by the University of Texas and the University of Chicago. It is the third largest in the world with its 82" telescope. We are indeed grateful to the Magnolia Petroleum Company who supplied this Colorphoto.

J. D. THOMSON, Editor

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: AGRICULTURE, Alpha Rho Chi. ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.



Postmaster: Please send copies returned under labels Form 3579 to Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio.

The DELTASIG of Delta Sigma Pi is published four times annually in the months of November, January, March, and May. Publication Office—450 Ahnaip Street, Menasha, Wisconsin. Editorial Office—330 South Campus Avenue, Oxford, Ohio.

Subscription price: \$3 per year.

Entered as second class matter, December 24, 1931, at the post office at Menasha, Wisconsin, under the act of March 3, 1879. Acceptance for mailing at special rate of postage provided for in the Act of February 28, 1925, embodied in paragraph 4, Section 538, P. L. & R., 1932 edition. Printed in U.S.A.

ADVANCE REGISTRATION

Delta Sigma Pi—21st Grand Chapter Congress

The Biltmore Hotel—August 27, 28, 29 and 30, 1957

Mr. J. D. Thomson, Executive Director
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio

Dear Brother Thomson:

I am planning on attending the Golden Anniversary of Delta Sigma Pi and will arrive in New York on ...
August ... at about ... A.M.—P.M. I have (made)—(not made) a room reservation at The Biltmore Hotel.

My advance Registration Fee of \$4.00 (has been paid—My Card Number is ...) (is enclosed).

My Wife's Advance Registration Fee of \$1.00 (has been paid—Her Card Number is ...) (is enclosed).

I am a ... Delegate, ... Undergraduate, ... Alumnus, ... Life Member, ... Grand Council Member.

I have attended the previous Grand Chapter Congresses held in the following cities: ...

I would appreciate your securing a date for me for the Golden Anniversary Banquet ..., The Golden Anniversary Ball ...
(The Ball will be a separate event following the Banquet.) Desired height ... and Age ...

Fraternally yours,

Name Chapter
Address City and State

Make all checks for Advance Registration payable to 21st Grand Chapter Congress of Delta Sigma Pi, and send to Executive Director J. D. Thomson in Oxford, Ohio.

HOTEL RESERVATION

Delta Sigma Pi—21st Grand Chapter Congress

TO THE BILTMORE HOTEL, New York 17, New York

Please make the following room reservation in the name or the names of the undersigned:

- Single Room \$ 7.00
Double—Twin Bedded Room* 10.50
Double Bedded Room* 10.50
Three to a Room* 13.50
Four to a Room* 16.00

* List names and addresses of persons with whom you will share room:

.....
.....
.....

Arrival Departure

Day Date Time A.M. P.M. Day Date

Note: No reservations will be held beyond 6:00 P.M. unless accompanied by a deposit.

Name Address
City Chapter

All reservations will be confirmed. Without a confirmation you do not have a bonafide reservation.



THE DELTASIG

OF DELTA SIGMA PI

Volume XLVI

MAY, 1957

Issue 4

New York Is Set for "Golden Anniversary" Just Weeks Away

IN THE RECENT ISSUES of The DELTASIG Magazine, the New York Grand Chapter Congress Committee has outlined some of the many points of interest that are awaiting the members of Delta Sigma Pi who will attend the "Golden Anniversary" in New York, come August.

We in New York, however, feel that while New York certainly has many attractions, they will only be a small part of the "Golden Opportunity," that we have been preparing for the past two years. In fact, the many opportunities to renew fraternity friendships, make new friends, and fraternizing together generally, will, we think, make your visit to the 1957 Convention the main reason for a most enduring memory.

From the moment the various undergraduate and alumni members arrive at the Hotel Biltmore, until the last strains of "Yours Fraternally" are heard, the emphasis will be on fun and fraternalism. The Central Office has advised that the necessary "business" part of the program will be held to a minimum.

Nor will the ladies be neglected, so don't leave them home, or let them keep you from attending! The program developed by the "Pink Poodles" is guaranteed to keep every "Rose" in attendance from feeling neglected. The separate and joint functions of the gals have been planned in such a way so as to give them maximum time to participate in everything and still take advantage of the shopping, theatres, fashion showings, etc., that every gal delights in.

And don't forget, it's a grand opportunity to give the kids a chance to see New York at it's most attractive time of year. The major league baseball games, the extensive swimming facilities, museums, parks, buildings, etc., are the reason that most grade and high school graduation classes in the East make their "class trips" to New York City.

And incidentally, in planning your visit to the Convention, don't overlook the possibilities of combining it with your vacation!

In setting up the dates of August 27-30, the Committee did so deliberately, planning the meetings in such a way as to fall DURING THE WEEK, thus avoiding conflict with either the Labor Day weekend or the week preceding, when the great majority of people take their summer vacations.

You can get the kids back to school in plenty of time and still take your vacation in combination with Convention attendance. The many beautiful vacation spots to be found in the mountains or along the Eastern Seashore are within easy reach of the great Expressways completed in the past few years. The Ohio and Pennsylvania Turnpikes, the New York State Thruway, the New

Jersey Turnpike, and Garden State Parkway make it a pleasure to drive from Miami, Washington, Atlanta, Pittsburgh, Detroit, Chicago etc., without running into the perennial traffic jams. Or you might even want to spend the whole vacation period in New York!

It's a good time to do it, since many New Yorkers will be away over Labor Day, making it possible to take advantage of the practically deserted City.

As to the Convention Itself—

Every person attending will be given an appropriate souvenir of the "Golden Anniversary" meeting.

Every person attending will be able to use the "hospitality suite," where Theatre and Baseball tickets, free TV and Radio show tickets, and help in selecting the best places to eat, dance, shop or sightsee, will be available throughout the Convention.

In addition, photographers will be on hand to take souvenir pictures, which you'll want to take home as a memento of the "Golden Anniversary."

Every person attending will be assured of the best food pos-



A JEWELLED SETTING of lights awaits the visitors and delegates to the "Golden Anniversary" in New York City in August.



MANHATTAN'S OASIS is Central Park and it is sure to be an attraction for the delegates to the 21st Grand Chapter Congress in New York this August.

sible, and with plenty of variety, too. (A special Food Committee is seeing to it that all menus are varied and the best that there is.)

And the Cost—

A very reasonable 40 dollars per Deltasig and an even more reasonable 20 dollars per Pink Poodle. These prices include all functions, tour transportation, meals, etc., for the Grand Chapter congress program, including Registration Fee of \$4.00, Diamond Badge Drawing and souvenirs. At today's costs anywhere, this is a "real buy." On top of this, you can quickly see from the Room Reservation Blank included elsewhere in this issue, that the room rates for a first class hotel, like the Biltmore, are very low. This is due to the fact that the Biltmore has extended the courtesies of its "College Rate" to everyone attending the Convention.

And the Program—

Starting with a superb "smorgasbord" Buffet Supper as the feature of a "get acquainted" reception in the Bowman Room of the Biltmore on Tuesday night, Aug. 27, through the "Golden Anniversary" Banquet, featuring New York Prime Ribs of Beef, the program will have many added frills pointing up the "Anniversary" theme.

On Wednesday, the first full day of the Convention, the morning and afternoon Business Sessions will take up most of the day. The delegates Luncheon at noon and the Grand Chapter Banquet in the evening, featuring the Installation of the Honorary Member, will also take place.

On Thursday, the afternoon will be devoted to an interesting tour for both men and women. A sightseeing trip covering Chinatown, Little Italy, the United Nations, the Financial District (including the Stock Exchange) and other points of interest, will give you a quick look at New York City.

On Thursday night, the Yellow Dog initiation, featuring a "beefsteak," will be held at a "secret kennel" that no Deltasig will want to miss.

The women will attend the Doe Party with its Pink Poodle initiation and dinner the same night at the swank Nassau Country Club on Long Island, which will have some interesting "Poodleisms" for all the Ladies.

Final business sessions will be held on Friday during the day.

In the evening, in the Grand Ballroom of the Biltmore, a never to be forgotten "Golden Anniversary" Banquet and later a Ball will take place. It would be impossible to describe the many things that are planned for this affair in the space we have here, but rest assured that this function will be done up in "Purple and Gold" like it has never been done before.

Incidentally, a date Bureau has been set up to take care of all the Bachelors, so don't worry about being alone at the "Ball."

This gives some idea of what's in store. The New York Alumni Club and Alpha Chapter will all be on hand to make sure that your visit to New York will be pleasant, entertaining and extremely interesting.

The "latch string" is out and we're just waiting for you to pull it and help celebrate the first 50 years of our Fraternity for four fun-packed days August 27-30.

This is one "Golden Anniversary" that will provide a real "Golden Opportunity" for fun and vacation with fraternity brothers from all over the United States, so plan NOW to be in New York for the occasion.

It's Always Vacation Time In New York City!

One of the best ways to get the most out of a trip to New York—particularly for employees of large and small organizations—is to arrange group visits. There are many advantages in having group vacations. First, it is fun for a group of friends to go away on a vacation together. Everyone knows one another and you are always among friends even though away from home. Not that New York isn't a friendly place, for it is really one of the most friendly cities in the world which likes and welcomes visitors, many of whom come back time and time again to spend their vacations there. Just the same it is nice to be among friends with whom you work and play. Then there is another advantage in taking group vacations—a quite important one. Your vacation dollar can be made to go farther by taking advantage of the special group rates which are offered by many hotels, transportation companies (buses, airlines and railroads) and sightseeing tours. These rates are often substantially reduced from those charged for individuals or even for two people travelling together. And sometimes it is possible to arrange trips to places as a group with less difficulty than might be experienced by individuals.

All this does not mean that you will not have the grandest vacation of all time if you come to New York by yourself or with your husband or wife, family or a friend. There are just loads of things to do for everyone in the city—the theaters, sightseeing trips to such places as the Statue of Liberty, the Empire State building, Rockefeller Center, the United Nations and Times Square, visits to historical spots which abound in New York and cultural centers like the Museum of Modern Art. For a nickel you can take a boat ride across the New York Harbor to Staten Island and see the famed skyline from a new angle.



YANKEE STADIUM, the home of Babe Ruth, is one of the largest baseball parks in the United States with a seating capacity of 67,000. No doubt, many Deltasigs will be among the spectators come August.

A "BEE" in Every Bonnet

By Benjamin F. Thomas, Gamma Sigma Chapter
Assistant Professor of Business Education, Indiana University

THIS ARTICLE is not an attempt to urge all Deltasigs to become theoretical economists; far from it. Rather, it is an attempt to point out certain facts and developments regarding our business and economic system; further, it is an attempt to urge Deltasigs, as the leaders of the leaders in the business world, to obtain an understanding of these facts and developments and to recognize the implications of a lack of such an understanding.

The Need for Economic Understanding

Let us look first at some of the evidences of a need for a sound understanding of our business and economic system. Relatively few years ago, the United States had what was basically an agricultural economy. Most people were directly engaged in satisfying their own material wants, and little was needed other than first hand experience to understand the economic system. Gradually, however, we have shifted to an industrial economy, with a tremendous expansion in the size and complexity of business. Relatively few of our material wants are now satisfied directly by our own efforts. We offer our services, our labor, our ideas, in return for money. We then use this money to purchase the things we want. This complicated business and economic process appears deceptively simple as we step up to the sales counter and exchange our money for goods. Yet, one need not search long before a whole raft of problems appear, each problem unmistakably linked to the economic process. For example, we buy meat for dinner; immediately the "Farm" problem comes to mind, with such terms and concepts as parity prices, soil banks, surpluses, and marginal farms coming to the fore. And who will be the people to resolve these problems? Will it not be the duly elected representatives of we, the people? Does it not appear certain that the Farm problem will be a major issue in the 1956 elections? Do all of us understand this problem well enough to intelligently decide for whom we wish to vote?

Many other similar examples could be cited of everyday problems which are inextricably interwoven with the complexities of our business and economic system. Have you analyzed your everyday activities recently and looked at them from the point of view of their relationships to our business and economic system? Have you analyzed the major news stories, or the major issues in any political campaign, to note the extent to which business and economic problems abound? Careful analysis might reveal that everyone should have an economic education that would render understanding of the following three categories certain: (1) how the American economy operates—business, labor, agriculture, and government; (2) the role of the individual in the American economy—consumer activities and personal business affairs; and (3) the basic, elementary principles of economics.

Let's look at our situation from another viewpoint. Facts prove that in the past 100 years the accomplishments of our people, in terms of our business and economic system, have been tremendous, and, by the way, unique in all history. The number of workers have increased about nine-fold; the work week has decreased from about 72 hours to about 40 hours; yet the products and services produced have increased about 30 or 35-fold. How come? If we can't explain this, or don't understand it, is there not some danger that we may let some of the essen-

tial features of such progress slip through our fingers in the future?

Several other evidences of the need for an understanding of our business and economic system could be elaborated upon; however, they will only be mentioned briefly at this point. First, much negative criticism has been made of our business and economic system, particularly from abroad; is not some degree of understanding needed to interpret and combat this criticism? Second, we can foresee tremendous population growth in the years ahead, as well as tremendous technological progress; how will we meet the problems of expansion, increasing productivity, jobs for all, etc., without an understanding of our business and economic system? Lastly, many people are voicing attitudes antagonistic to our American way of life, moral integrity has at times been conspicuous by its absence, and one group tries to get advantages for itself at the expense of other groups; do these attitudes spring from basic antagonism or from a lack of basic understanding?

Activities for the Furtherance of Economic Understanding

A strong case can be made for the need for better economic understanding on the part of everyone; stronger, indeed, than the foregoing. But if the need is so great, why isn't someone doing something about it? Actually, much is being done, although when viewed in the total picture, the efforts are rather small in scope. For example, schools have long listed economic competency among their stated objectives; in 1938, the Educational Policies Commission of the National Education Association set out the purposes of education as self-realization, human relationship, civic responsibility, and economic efficiency. Recent surveys show, however, that only four or five per cent of high school pupils, and even fewer college students, receive instruction in economics. Although some understanding of our business and economic system is gained from business and social studies courses, most authorities grant that the over-all degree of understanding is meager indeed.

Of greater interest to Deltasigs, perhaps, are the economic education activities of business firms. Many companies include economic education in their formal training programs. Numerous graduates of Schools of Business find that they are involved to some degree with these training programs. House organs, union publications, and institutional advertising campaigns are frequently used as media for the furtherance of an understanding of our business and economic system. The objectives of company-sponsored programs of economic education usually include one or more of the following points: (1) knowledge and understanding of the company, its operations, and its products; (2) understanding of the basic elements of the American economy; and (3) training for dealers and servicemen regarding the sale, installation, or maintenance of company products.

A sizable number of organizations representing business are also engaged in programs for the enhancement of economic understanding. Among such organizations are the National Association of Manufacturers, with its "Industry on Parade" films and its encouragement of the use of the HOBBSO (How Our Business System Operates) flannelboard program; the Commit-

(Continued on page 100)

Western Region Hosted By Gamma Xi Chapter on University of Santa Clara Campus

OVER 75 DELEGATES and brothers from four chapters in the Western Region attended the Western Regional Meeting held in Santa Clara, California, March 1 and 2. The meeting was conducted on the campus of the University of Santa Clara, with Gamma Xi Chapter as host.



THE CITY MANAGER of San Jose, California, Mr. A. P. "Dutch" Hamann, addresses the delegates attending the Western Regional Meeting of Delta Sigma Pi held in Santa Clara, California. On the speakers' platform, left to right, are: Gamma Xi Chapter President Tom Compagna, Western Regional Director Andrew P. Marincovich, Faculty Advisor Louis Boitano, Speaker Hamann, Executive Director Jim Thomson, and Chancellor John Gardener. Also unseen behind the rostrum is Dean Charles Dirksen of the University of Santa Clara University.

"the ignorance of the general populace about community activities." He pointed out the apathy of the general public in the voting of the best people to run the intricate organization of government. Dean Dirksen spoke on the problem of attracting college graduates, which constantly plagues representatives of the less popular fields such as banking and retailing. The meeting was also honored by the presence of the Executive Director of Delta Sigma Pi, Jim Thomson, and the Western Regional Director, Andrew Marincovich. Executive Director Jim Thomson conducted a panel discussion on "pledging" in the latter part of the morning session. The morning session was then adjourned and a luncheon was held at Mariani's, a well known restaurant on the San Francisco peninsula. Brothers Thomson and Marincovich were both speakers at the luncheon.

The afternoon session was devoted to a very complete program of excellent reports from chapters and a very lively discussion on each phase of chapter operations. Each chapter was assigned a phase of chapter operations to present and for an added incentive a trophy was to be presented to the chapter making the best presentation. To complete the afternoon session the Yellow Dog Initiation was held.



EXECUTIVE DIRECTOR Jim Thomson addresses the delegates assembled at the Luncheon of the Western Regional Meeting in Santa Clara, California.

On the evening of March 1, a dance was held to officially open the meeting.

Saturday morning's business session got under way with appropriate opening ceremonies from President Tom Compagna of Gamma Xi Chapter and Moderator Louis Boitano. Professor Boitano welcomed the delegates on behalf of the University and extended best wishes for a successful meeting. Next Mr. A. P. Hamann, city manager of the City of San Jose, and Charles J. Dirksen, Dean of the College of Business Administration, spoke before the delegates. Mr. Hamann discussed what he termed,

At 6:30 P.M. the final event of the meeting was a banquet held in Santa Clara. Professor Louis Boitano was toastmaster and with his sparkling humor there was added an extra touch to the dinner. The trophy was awarded to the Gamma Xi Chapter of the University of Santa Clara for their excellent presentation of Chapter Administration and Professional Activities. Carrying the brunt of the load for the Gamma Xi Chapter in this presentation were brothers Don Nucci, Gene Janosko, and Jim Healey.

The delegates attending the meeting were from Gamma Omicron Chapter of the University of San Francisco; Rho Chapter of the University of California; Phi Chapter of the University of Southern California; and the host chapter. All felt that the meeting was a resounding success and helped to foster a better understanding of the purpose and meaning of Delta Sigma Pi. Congratulations are in order for Chancellor John Gardner, who was so instrumental in making the convention a success. And our thanks go to Executive Director Jim Thomson and Western Regional Director Andrew Marincovich for supporting the Regional Meeting.—FRED L. NEGRI



LOUIS BOITANO, Faculty Advisor of Gamma Xi Chapter at Santa Clara, welcomes the delegates to the Western Regional Meeting.

BUSINESS ALONG with other areas of learning should be on the alert to adopt improved teaching techniques and ideas. The majority of our business professors have accepted the philosophy that it is possible to impart knowledge and learning by methods other than by the use of the traditional lecture-textbook method. Some will even go so far as to admit that a certain amount of educational work is done through the professional programs of fraternities such as Delta Sigma Pi. Audio-visual, case-method, research, laboratory work, on-the-job training, and field trips are some of the educational tools which have considerable utility.

Much learning and teaching can be accomplished outside the classroom. Students and professors need to get out of the "Ivory Towers" periodically and see what's going on in the actual business world. As a very green freshman, I studied elementary

the Bank of England, Lloyds of London, the Scandinavian Cooperatives, the scientific laboratories of Switzerland, or the fashion showings of Paris would be an enlightening experience for the average student of business administration. My research indicates that the following colleges and universities have offered, or are now offering, foreign study tours carrying college credit in business:

The City College of New York has sponsored the "Grand Fashion Tour" which was designed for retailing majors and featured visits to leading fashion showings, markets, and department stores of Europe. Temple University, at one time, announced a European tour for marketing students. The University of Texas offers a study tour of Europe for teachers of business education. The International Society for Business Education also sponsors tours to Europe for teachers of business

Should Schools of Business Go on the Road?

By Dwayne L. Oglesby, Beta Upsilon Chapter
Associate Professor of Business Law, Louisiana Polytechnic Institute

economics under an able young professor. During the course of the semester we broke tradition and made a trip to a nearby metropolitan center. We spent the day visiting an auto-assembly plant, a steel mill, and a large investment concern. To this day, that trip remains in my mind as a vivid and memorable experience. Some of the economic principles I had studied were "nailed down" as I watched their application in the real world. As another country boy and myself watched the men toil at their monotonous tasks on the assembly line, we came to have greater respect for the laboring man and at the same time more determined than ever to complete our college education.

Delta Sigma Pi has always encouraged field trips as an appropriate part of its professional program. Likewise, some professors regularly escort their classes on visits to nearby business establishments. The leading of such trips is more work than reading worn lectures to a class, but it is also more rewarding. Engineering, agriculture, social work, and psychology are only a few of the disciplines that have seen fit to place great emphasis on field trips. Senior engineering students in most recognized schools regularly take a week off in the spring for tours of well known industries and plants. It seems that students of commerce should be given the same consideration. Most of us have a crying need for the experience that can be gleaned from such expeditions.

In addition to the one- or two-day and week-long field trips, there is no good reason why business students should not have the opportunity to pursue business study tours covering the United States and the rest of the world. Both domestic and foreign travel are becoming very, very popular and also necessary if one is to keep abreast of the times. More and more universities are sponsoring study tours that give college credit. Properly supervised and directed, these tours have tremendous potentialities as vehicles of learning. They will grow despite the ridicule and doubts of a few conservative, tradition-bound opponents. Students have long traveled to Europe to study art, history, international relations, religion, anthropology, etc., in study-tour groups. However, you may be surprised to know that students are now traveling to Europe to study business. Why not? European countries have long been known for their leadership in the field of international trade and finance, shipping, insurance, perfume, fashions, shipbuilding, and precision instruments. Ford, I.B.M., Standard Oil, and many others are investing tremendous amounts in foreign countries. A visit to

education. This group often holds their annual convention in Europe which is followed by several weeks of study, seminars, field trips, and meetings with prominent business leaders of Europe. San Francisco State College has organized a division known as the School for World Business. They sponsor a business study tour of the Orient and also a similar tour of Europe.

Many of our students are saving their money for a trip to Europe. It seems logical to assume that "dad" might be persuaded to help finance such a venture if he finds that his son will get six hours' credit for the trip and that the son will be studying finance, transportation, marketing, and industrial institutions rather than the scenery on The Riviera, The Folies Bergeres, or other left bank activities. Both father and son may be surprised to know that one may take a two month study tour of Europe for \$1,000, to \$1,500, which includes all costs. Our campuses are crowded and cluttered with "panty-pink convertibles" that cost two or three times more than the price of a six hour, two month study tour of Europe.

In addition to foreign study tours, I feel that schools of business should give serious thought and investigation to determine the feasibility and desirability of sponsoring extended industrial business tours of the United States. I would suggest an eight week study tour during the summer giving six hours credit in business administration, management, or marketing. The first week should be spent on the campus of the sponsoring institution. The student should be briefed and familiarized with the plants and institutions to be visited. He should be given some insight into the problems to be studied and the important things to be observed at each stop. The group would probably travel by bus and whenever possible, spend the night on a college campus. Most colleges have some empty dorms during the summer. A tour covering the eastern half of the United States might well visit the livestock and electronic industries in Chicago; the automotive and furniture manufacturing plants in Michigan; the insurance industry in Connecticut; Wall Street, the clothing markets and the shipping industry in New York; lumbering, textile, and the T.V.A. in the South; and perhaps the chemical, machine tool, and food and drug processing plants in the Mid-west. A visit to the Departments of Agriculture, Commerce, Interior, and the Federal Trade Commission in Washington, D.C., would give a student some insight and consciousness of the tremendous impact of government on business

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Ohio University Features New College of Commerce Building

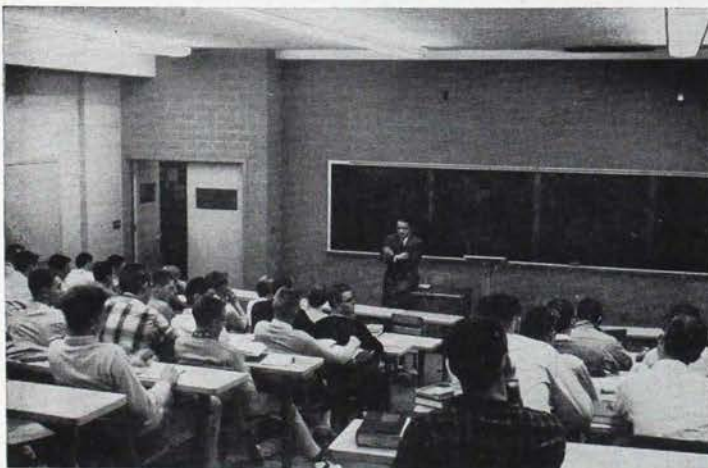
By Thomas C. Lyons, Jr.



COPELAND HALL, the new home of the College of Commerce on the Ohio University campus in Athens, Ohio.

AMERICA'S OLDEST UNIVERSITY in the Northwest Territory, Ohio University, Athens, Ohio, founded in 1804, has recently moved the College of Commerce into Copeland Hall—its new \$1,000,000 home.

Named for the late Charles Moffatt Copeland, founder of what is today the College of Commerce, the ultra-modern five-story structure of red brick colonial design, is completely air-conditioned, and equipped to handle 1,300 students per hour.



TIERED LECTURE ROOMS are featured in Copeland Hall on the Ohio University Campus.

The College of Commerce is headed by Dean Clark E. Myers, who came to Ohio University in 1953, after serving on the faculties of Harvard, Texas, and Kansas universities.

Departments housed in the new "home" include accounting, advertising, business law, economics, finance, management, marketing, secretarial studies and statistics. In addition to these ten departments, the Ohio University School of Journalism, an administrative unit within the College, occupies the ground floor of the building.

Started over 56 years ago by Copeland, who served with Ohio University for 41 years, the College has grown rapidly over the years, until today its enrollment is 1,000 students, making the College the second largest of five degree granting colleges in the university structure.

Recognizing the need for new quarters and the demand for its graduates, Copeland Hall is the 16th new building constructed during the administration of President John C. Baker, who came to Ohio University in 1945.

With a total of 50,000 square feet of floor space, an unusual floor design actually adds extra office space. Since offices do



OFFICE OF DEAN CLARK E. MYERS in the new building for the College of Commerce at Ohio University.

not need the high ceilings used in the spacious class-rooms, the extra space is converted into a mezzanine where each member of the faculty has his own private office.

This feature of private offices, modernly equipped and beautifully decorated, is a popular feature with the students and faculty. The private atmosphere of the offices lends itself to the counseling duties of the faculty and to the students who may choose any member of the staff as counselor.

All floors, except the ground floor used by the School of Journalism, are "L" shaped and measure 44 by 93 feet and 44 by 132 feet. The northern end of the unusual "L" shaped structure is constructed with an all aluminum siding in such a manner that major additions can be made as the need arises and the funds become available.

The offices of Dean Myers, three large class-rooms, and a tiered lecture room occupy the first floor.

Three more large classrooms, tiered lecture rooms, and a discussion room are on the second floor, while the third and fourth floor space is taken up by classrooms for the account-



LARGE MOVABLE TABLES serve the secretarial department well in the new building of the College of Commerce at Ohio University.

ing and secretarial studies departments, a machine transcription laboratory, and two typing rooms separated by a modern folding wall.

The five floor building, serviced by the latest in elevator equipment, has a total of 22 classrooms tiered with tables and swivel chairs, eight conventional classrooms equipped with arm chairs, and management and secretarial laboratories.

Alpha Omicron Chapter, headed by its newly elected President, Ronald B. Johnson, also received benefits from the new

building. The chapter has its own private office on the third floor, and an executive conference room is available for their meetings.

In its new "home," the College of Commerce at Ohio University will continue to prepare men and women for their positions of responsibility in the business world, while the memory of Charles Moffatt Copeland will continue to perpetuate the traditions of the school he founded.

A great monument to a great man—Copeland Hall, Ohio University, Athens, Ohio.



ONE OF THE MEZZANINES that contain private offices for all of the faculty of the College of Commerce at Ohio University.

Getting a Job With a Future

By Robert H. Morrison, Iota Chapter
Professor of Journalism, Winthrop College

WHILE ATTENDING COLLEGE, the student should be constantly alert to the shifting relationships in the jobs and professions that he can enter. The student should find out which areas of the economy are advancing and which are declining, and he should steer his course toward a type of work which offers a strong trend forward.

A student has the best possible opportunity to select a type of work which offers large expansion in the future. Those who have already taken up permanent types of work must usually lose time and experience in changing to jobs more favorably situated in contemporary society. A student, however, can spend his years of education in studying and appraising the future for those types of work which are open to him.

Young men and women in colleges and universities should seek expert advice in finding fields which are favorably situated. Such expert advice surrounds them on the campus, because the members of faculties have made it their professions to know a great deal about their individual fields.

Nevertheless, the student should not be misguided by enthusiasts. For example, a highly respected and widely known judge was invited to speak to a college group on the opportunities for young men and women in the legal profession. He had practiced law for decades, and his enthusiasm for law was tremendous. The judge told the students that "opportunities existed in the law as never before in history." After assuring his audience that legal study offered the best possible back-

ground for any field of endeavor, the judge added, "Squarely and solely upon the shoulders of the lawyer rests the future of citizenship in this nation. Certainly the lawyer is the man of tomorrow."

At the time the judge was speaking, young lawyers with seven or more years of college training were gratefully accepting jobs at the starting salary of \$175 per month. At the same time a nationally known soap company was hiring students holding the degree of Master of Business Administration at \$375 per month. The M.B.A. degree had been achieved by many of these students at the end of five years of education. Meanwhile graduates with Bachelor of Science degrees in business and engineering, degrees requiring four years of study, were being offered beginning salaries averaging \$250 per month. Starting salaries are not always good barometers of the future, but by no stretch of the imagination in the year in which the judge delivered his talk did graduates in law face a future as financially secure as did those graduating in medicine or physics.

And yet, the judge was surely aware of the poor financial rewards being currently received by young men in law. Perhaps he would even be willing to admit that his profession was overcrowded. Nevertheless, he said, "Certainly the lawyer is the man of tomorrow." The judge was an enthusiast for the legal profession, and he was merely expressing his devotion for the pursuit to which he had given his life. He was speaking of the kind

of success that may lie ahead for the young man who has his heart and soul in the study of law. He was certainly not so ill-informed as to believe that great financial reward awaited almost anyone who could pass the bar examination.

The student must not be misled by well-meaning people who recommend their own field. In every major field open to the college graduate there have been great successes, and there have also been those who have made more modest achievements, and there have been failures. It goes without saying that a student with an overwhelming interest and aptitude for a particular type of work should enter that work, even though its prospects be less bright than the prospects of other fields. Many men and women have achieved outstanding success in fields which had unpromising futures. When Shelley defied his parents to become a poet there were hundreds of rather good poets eking out an unrewarding existence in England, but Shelley possessed a hidden spark of poetic genius, and succeeded when so many were meeting with dismal failure. Shelley's rewards were not financial, and his acknowledgment as a great poet did not come until many years after his death. Nevertheless, he achieved great success in a field that a modern vocational counselor would have advised him to avoid. Hundreds of other cases like Shelley's could be recalled, and they would all give evidence that a young person should not abandon a pursuit for which he possesses marked genius.

The great bulk of college students, however, do not possess marked genius for any particular field to the exclusion of others, and they often can select the most desirable of several fields in which they have nearly equal interests. The student should select the field which offers the most of the kind of rewards which he wants. The whole liberal arts program in education instills in the student the truth of the maxim, "Money isn't everything," but some students make serious errors by selecting jobs where the salaries seem a bit higher even though the work is not desirable for the student. No one is likely to do well in work that he does not like, and a little more money offered as a starting salary should never lure a student into a job where he will be permanently unhappy.

There are many real inequalities in the financial and social rewards of the various types of work for which the college student may prepare himself. These inequalities are constantly developing in a dynamic economy, and they are constantly being eliminated by the forces of equilibrium within the economy. But often many years pass before the inequalities disappear, and in the meantime many alert people take advantage of the special opportunities which have arisen as a result of the inequalities. Today the skilled worker is rising on the social and economic ladder at the expense of the "white collar" worker. There is a shortage of doctors and physicists, and men trained in medicine and physics are receiving unusually good compensation. Persons with college training in English, foreign languages, philosophy, and history are not able to demand the higher salaries. None of these inequalities are permanent, although certain marked differences in salaries among different types of work requiring similar skill have prevailed in the United States for generations. For example, the primary industries (farming, livestock raising, and all other agricultural pursuits) have offered depressed salaries to workers ever since the industrial revolution. Secondary industries (manufacturing) have offered better salaries, and tertiary industries (communication and transportation) have offered the best salaries. Agricultural labor is underpaid, because there are too many persons trained for agricultural jobs. An ever-rising level of technology is increasing the usefulness of farm machinery and reducing the need for farm labor. The student should seek jobs in expanding industries where there is an urgent need for more personnel. He should avoid those jobs which are clogged with too many workers and have a past but little future.

In finding expanding industries for which his talents and

interests fit him, the student should seek guidance. There is no higher educational institution, however small, where the student can not obtain some help in solving his vocational problems. The courses which he takes will open many new vocational horizons to him, and he may talk with his instructors to supplement the facts and ideas he gains from class attendance and reading.

Larger institutions operate guidance bureaus for the benefit of their students. These guidance bureaus normally give the students a number of interviews and tests to determine intelligence, manual skills, interests, and aptitudes. The consultants are able to advise the students and to answer questions. The selection of the right vocation is of such tremendous importance to the student, that he should certainly take advantage of whatever help he can get from his school's guidance bureau. Institutions usually keep guidance literature describing many vocations and the requisites for them. Hours devoted to reading this literature is usually well spent by the student.

Should Schools of Business Go on the Road?

(Continued from page 95)

in our economic system. An equally valuable tour might well be organized covering the western half of the United States. At the conclusion of the tour, the students should return to the campus for a week of seminars and discussions. During this period notes, materials, and data collected en route should be assimilated and interpreted. Supplementary research will undoubtedly be needed in the university library to enable the student to properly write his term report and get ready for the final examination. Such a tour would probably cost around \$500.

In conclusion, there is no intention to suggest that field trips and tours will make books, lectures, and classroom work unnecessary or obsolete. The teacher and the classroom continue to be basic. Field trips and tours should only be considered as supplementary teaching aids.

Schools of business cannot remain static. They must adjust their curricula and their methods. They must move on to new horizons in education. These are horizons that show promise and deserve investigation and consideration. From my own viewpoint, I am convinced that business schools should hit the road!

The Grand Council of Delta Sigma Pi
announces the installation of:

Delta Iota Chapter at
Florida Southern College
Lakeland, Florida, on April 27, 1957

Delta Kappa Chapter at
Boston College
Chestnut Hill, Massachusetts on May 4, 1957

Delta Lambda Chapter at
Ithaca College
Ithaca, New York on May 5, 1957

Georgia State College Enjoys New Building

By Frank T. Cash, Kappa Chapter

ONE OF THE MOST REMARKABLE COLLEGES in the country is in the middle of downtown Atlanta, Georgia.

It's Georgia State College of Business Administration located in its two million dollar air-conditioned classroom building at Gilmer and Courtland Streets. Here 500 classes a day, in three shifts, are held for more than 5,000 students. Classes begin at 7 A.M. and end at 9:30 P.M. with some labs even later.

The Students' ages range from 17 to around 70, with the average age 26. Grandparents, parents and children . . . three generations . . . of some families attend college here at the same time.



GEORGIA STATE COLLEGE'S new \$2,200,000 all air-conditioned marble faced building. On the roof of its three floors is a huge play deck overlooking beautiful Hurt Park of Atlanta.

This is a school where any Georgian can come, literally without a cent and get a college education if he's willing to work for it. Just about all of the 4,000 evening students and about half of the almost 2,000 day students are working their way. The college guarantees jobs for them; the student credit union lends them subsistence money and tuition until they begin to draw their salaries; and there is even a "rental library" of textbooks for those who can't afford to buy the books to start with.

But it's not altogether a "poor man's college." There are some students whose homes are in Atlanta who could afford to go to any college they wanted, but prefer the "Halls of Gilmer Street." A few go to the University of Georgia at Athens for the football quarter and transfer back to Georgia State for the rest of their college careers. And there was one coed—a degree candidate—a grandmother in her 60's who attended classes with her chauffeur carrying her books.

The college began in 1914 with 48 students. Seven men were graduated in 1915, and in 1918, five men and one woman. Through the graduating class of August, 1956, the total of graduates is over 3700 . . . and most of them men and women who would never have been able to go to college anywhere else. It takes some night students 12 to 15 years to complete the work

for a degree, though it is possible to finish four years' work in the customary four college years. But these men and women who get their education the hard way take it more seriously than many students whose fathers pay the bills. There has never been a case in the evening college in which a student had to be disciplined for anything.

This college has no dormitories, no football team, no campus but the city streets—unless you count Hurt Park across the street or the "campus on the hill," which is what the students call Sam's eating place nearby. But it has very nearly everything else any other college has.

Fraternalities and sororities are not as important as at some other institutions, but 25 to 30 per cent of the students belong to them. There are 25 college activity organizations, including professional and honorary fraternalities, which are popular with the student body. Two of the professional fraternalities own their own houses. (Kappa Chapter of Delta Sigma Pi owns 122 acres with a lodge near Tucker, Georgia. The lodge has various entertainment facilities, including a 25-acre lake.)

There are the normal school publications, dramatics, athletics (with "G" sweaters), and ROTC. The college owns a \$200,000 lodge near Stone Mountain, a "Country Club" for its students, where they have swimming, bowling, dancing, and all sorts of social events. It is kept up by the profits from the snack bar.

The school has outgrown three buildings in the past 20 years. Its chief growth has been since 1947, when it moved into an old garage on Ivy Street, adjoining the new building. President George M. Sparks, who has been with the college since 1924, saw possibilities in the old garage with its ramps inch-thick with grease. He had to form a corporation to buy it, since the state can't go into debt. He borrowed money from Tech and Georgia trust funds, with 12 years to pay them back. By shrewd management he paid them back in 10 months. He was president of three companies: one to buy the garage, one to run it until he could liquidate the debt, and one to liquidate.



THE SPACIOUS STUDENT LOUNGE in the new Georgia State building is most inviting with its modern decorations and furnishings.

While Dr. Sparks was getting his garage converted for classrooms, he operated probably the only sawmill that was ever run in a college building. It was just after the war, and lumber was hard to get. But logs could be had from North Georgia. Dr. Sparks always accomplishes everything in the most direct way. The simple thing to him appeared to be to set up a sawmill of his own. He did. On the second floor of the building, too.

Dr. Sparks is a shrewd and persuasive businessman in handling the affairs of the college. Salesmen are sometimes warned by their colleagues to stay away from Georgia State—"Don't try to sell Dr. Sparks anything, or you'll end up giving it to him." He has acquired much property for the college through

clever trading as well as inducing generous gifts. The college now owns property straight from Ivy to Piedmont Streets, and has an income of \$50,000 to \$60,000 a year just from rentals, concessions and parking lots. Rental money has to be used for plant expansion, and the college has acquired \$7,000,000 worth of property (not paid for by the state) since it came to Ivy Street.

But more than in the plant itself, Dr. Sparks is interested in the students. He proved to himself that fine buildings weren't necessary to make a good student. Many of the earlier graduates of the college are now among Atlanta's most successful businessmen, and are the ones now offering jobs to students. There are 2,000 jobs open right now in the Placement Office files, waiting for students to fill them. (If you're unemployed, one way to get a job is to register for college.)

Who are some of these earlier graduates? Well, there is Howard B. Johnson, president of Atlantic Steel Company and George E. Manners, Dean of the School of Business Administration at Georgia State. (Incidentally, both are Deltasigs.)

A boy or girl who lives in Atlanta can go to Georgia State for about \$160 a year, which is extremely low compared to the barest minimum of around \$600 in most state universities. A degree in business administration is given with 20 majors, and two years' work is offered in any fine arts subject. Dr. Sparks thinks that a Fine Arts degree will be given here within the next few years. The full-time faculty numbers 150, with 67 Ph.D.s.

The amazing thing about Georgia State is its school spirit, which doesn't require cheerleaders to stimulate it—though there are those, too. Everybody seems to know everybody else, and likes everybody else. When you go in the front hall at night and see those more than 3,000 students who have worked all day, happily crowding each other in the hall to get to their classes and earn an education, too—well, as Dr. Sparks says, it makes you proud of the boys and girls of Georgia.

Yes, and the grandmothers, too.



THE LIBRARY of Georgia State's new building has a spacious study room and houses about 200,000 volumes.

A "Bee" in Every Bonnet

(Continued from page 93)

tee for Economic Development, with its research and publications program and its backing of the Joint Council on Economic Education to enhance the development of economic understanding in schools and in communities; the Foundation for Economic Education, with its research and publications program, and its encouragement of school-business cooperation through fellowships in business; the Brookings Institution, the National Industrial Conference Board, the American Management Association, and the National Foremen's Institute, with their research and publications programs; the Chamber of Commerce of the United States, with its active support and encouragement of company and community programs for the development of better business and economic understanding; and the AFL-CIO, with its active Education Committee engaging in research, publications, and programs for the betterment of economic understanding of union members.

Some critics feel that all this activity is not truly educational; however, close examination of all of these programs leaves the impression that much valuable information is emphasized which certainly leads to a better understanding of our business and economic system than would be possible without such information.

Implications for Deltasigs

At this point, you are probably asking yourself—so what? What does this mean to me?

As a Deltasig, you are an acknowledged and proven leader. As such a leader, it behooves you to be alert to the needs and problems of the business world in general as well as of your job in particular. If the need for a better understanding of our business and economic system does exist, and if the current opportunities for obtaining such an understanding are limited and inadequate, then leadership must be asserted to fill this gap between present opportunities and need. Isn't this where you come in?

But what can you do? Here are only a few suggestions to get your thinking started. You can develop your own understanding to a more adequate degree, either through opportunities presently available or through the creation of opportunities for self-study and self-development. You can analyze the problems you, your company, or your community might be facing because of an inadequate understanding of our business and economic system; action can then be initiated to solve these problems through education. You can encourage others in your acquaintanceship to better their business and economic understanding through alertness to the need and to the opportunities available or potentially available. And lastly, you can aid schools in their efforts to educate youth in the area of business and economics.

When a true leader sees a need or recognizes a problem, he takes action. What are you doing about the development of better business and economic understanding on the part of everyone? What are you doing to put a "BEE" in every bonnet?



WITH THE

ALUMNI

THE WORLD OVER

TWIN CITIES

THE TWIN CITIES ALUMNI CLUB started last fall with a bang and is still going strong. The initial festivity was the alumni club's traditional annual homecoming party. Facilities at the Francis Drake Hotel were literally bursting at the seams with party-loving Deltasigs and their companions. Attendance at the dinner-dance numbered 200 people and continues to grow year after year. The event was truly a "Fall Funerol!"

Business and pleasure were successfully mixed in late January at the alumni club's Tenth Annual Economic Forecast Dinner. Expert panelists cast their prognostications upon the sea of Deltasigs attending. Again Brother Dean Richard Kozelka of the University of Minnesota's School of Business Administration very capably moderated the panel discussion. Panel members representing the business areas of agriculture, finance, and marketing included Mr. Maynard Speece, Farm Editor for WCCO radio-TV; Mr. Robert Worcester, Economist 9th District Federal Reserve Bank; and Mr. Al Halsband, Director of Research for Dayton's department store. An extremely interesting and informative evening was enjoyed by the fine representation of undergraduates and alumni in attendance (in spite of below zero weather).

Following in the footsteps of a very successful event last year, the alumni club, working jointly with the Delta Sigma Pi Mothers and Wives Club, is planning a square dance and basket social for the near future. Not only do friends gather together for this occasion, but a fellow has a chance to sample a variety of cooking if he plays his bids right.

The final function of the year (also in the planning stage) is a combination social and professional meeting. A likely topic this year may be "Automation in the Brewing Industry," and will include a tour of one of our local breweries (including the sampling room). As a closing note, we would like to encourage any traveling Deltasigs to join us at our Thursday luncheon at the Covered Wagon here in Minneapolis.—ROY "BUB" BURNS, JR.

DETROIT—Gamma Theta

THE GAMMA THETA ALUMNI club of Detroit is off to a flying start for 1957.

Under the capable leadership of Spike McKenzie, president; Jim Peterson, vice-president; Ed Bilski, treasurer; John Hansen, secretary; and Bill Hazel, chancellor; activities are at an all time high.

Over 50 couples attended the "Rose" Dance and for the first time in history the alumni outnumbered the actives and pledges.

About 30 brothers attended the active chapter's first rush party and helped draft the plans that enabled the actives to pledge the largest group in five years.

Plans are under way for the alumni to charter a railroad coach and attend the Grand

Chapter Congress in New York. John Brenna-men is in charge of details.

Things have been happening to many of the alumni as they advance in the business world. Recently Bob Mackin was designated C.P.A. Jim Petersen was elected secretary for the Greater Detroit Builders Credit Group. Spike McKenzie's picture appeared in various national magazines for his work in the Detroit Community Chest Drive.

Emphasis in the meetings has tended to enlarge upon the spirit of Delta Sigma Pi and to ever renew the graduates faith in our group. This year being a Deltasig will mean even more to all alumni.

M E R G E R S

RICHARD GOLDA, *Wayne State*, on January 26, 1957, to Agnes La Fontaine, at Cedar Rapids, Iowa.

THOMAS MCBRIDE, *Wayne State*, on February 23, 1957, to Vera Turashoff, at Detroit, Michigan.

ROBERT MCGEE, *Wayne State*, on February 1, 1957, to Patricia Owen, at Detroit, Michigan.

WADE B. SALISBURY, *Rutgers*, on March 2, 1957, to Joan Porter, at Silver Spring, Maryland.

DETROIT—Gamma Rho

THE GAMMA RHO ALUMNI CLUB of Detroit is continuing its avowed purpose of serving as a bridge from the undergraduate chapter to the alumni club while at the same time providing the basis for maintaining the friendships formed while in college.

In December a Christmas party was held at the home of Brother John Paul. About 20 Deltasigs and wives were in attendance and a good time was had by all.

The ritual team had another opportunity to display its ability during the formal initiation of the undergraduate chapter in January.

In February the second semester rush party was held by the undergraduate chapter and was well attended by alumni club members. Several members of the alumni club spoke at this party with emphasis being directed to pointing out the existence of the alumni club to the prospective Deltasigs. It is felt that graduation not signaling an end to the friendships formed while in college is an added incentive to gaining membership in Gamma Rho Chapter.

Plans are being made now by many of our alumni club members to attend the Grand Chapter Congress in New York in August. We are all looking forward to renewing the friendships formed in Detroit during the Grand Chapter Congress in 1955.

We again invite all Deltasigs in the Detroit area to join with us at our dinner meetings and stag parties. We are particularly interested in out-of-towners now residing in Detroit who

would like to get back into the Deltasig swing again. You can get a warm invitation to meet with us if you will contact President Robert F. Trapp, 4912 Williams, Dearborn 8, Michigan.—ROBERT J. ELDER

BALTIMORE

WHEN DEAD WOOD Dan Hipsley lets go with a strike ball, he accomplishes several things. First, he helps justify the confidence being placed in him by his assignment to the role of anchor man and, certainly, he evokes the loud plaudits of his teammates. But, more significantly, he plays a part in keeping healthy an outfit that has come to be known as the first organized subsidiary of the Baltimore Alumni Club—namely The Gismo Beach Invaders Bowling Team.

Now it figures to take a real stretch of the imaginative powers to look upon a bowling team as an adjunct to an alumni club, but hear us out. *Your brothers in your alumni club are the people with whom you have the most in common.* Without reaching for any traditional fraternal phrases of inspiration, just consider that one italicized statement. One of the reasons why you signed up in Delta Sigma Pi was to associate with a group whose aims and purposes followed paths similar to your own. If that was true during your undergraduate years, it should be more so now that you don't cover as much ground.

But how often do the alumni see each other? Is your case similar to that in the Baltimore Alumni Club where meetings are held only three or four times a year? If so, you are lucky if you just get reacquainted with your brothers.

Well, that's how this idea of subsidiaries came about. The bowling team was the first one, and then, last year, fifteen Baltimore Overgraduates formed the Catena Investment Club. The organization of these two groups meant that 21 members of the Baltimore Alumni Club were working together around the calendar. It followed quite naturally, therefore, that the success of the subsidiaries would play a part in the greater efficiency of the parent organization. In brief, these 21 brothers were acquainted before they reached an alumni meeting.

We hope to see the formation of a second bowling team next season and, from there, perhaps our own bowling league. Could be that a dozen or more alumni brothers will get reckless enough to form another investment club. The possibilities are many for the brothers to join in various group activities. Certainly, the advantages are obvious.

One final thought. Everyone shows up for the scheduled sessions of the Catena Club and the Invaders. Now if we can just form enough subsidiaries that will meet at one time under one roof, we'll have a solution to the aged problem of how to get good attendance at Baltimore Alumni Club meetings.—JAMES H. FRY



Miss Alice Doyle of De Paul Reigns as 1957 "Rose of Deltasig"

MISS ALICE DOYLE, Alpha Omega Chapter's choice at De Paul University, was selected as the national 1957 "Rose of Deltasig." Miss Doyle's photograph was one of 50 that were sent to Hollywood to be judged by Ida Lupino and Howard Duff, both outstanding personalities in the movies and television. A sophomore in the College of Liberal Arts at Pe Paul, Miss Doyle is majoring in education. Other honors bestowed upon Miss Doyle last year, were Military Ball Queen and Interfraternity Council Queen.

To select three winners from the many beautiful entrants, was a very difficult job for the judges. Their second choice was Miss Linda Jo Hickey of the University of Southern



MISS ALICE DOYLE, representing Alpha Omega Chapter at De Paul University in Chicago, was the judges choice for "1957 Rose of Deltasig."

California representing Phi Chapter. Miss Hickey is a major in design, has ridden in the famous Pasadena "Rose Parade," and is a member of Kappa Alpha Theta Sorority.

Third choice of the judges was Miss Judy Combes, Miss Combes was selected by Gamma Omega Chapter at Arizona State. Judy is 18 and is majoring in education at Arizona State.

To the many lovely entrants who did not place among the winners, the judges felt that Deltasigs are outstanding men to be represented by such a group of beautiful ladies.

This is the tenth annual "Rose of Deltasig" Contest and we are again indebted to Miss Lida Livingston of the Ettinger Company of Hollywood and New York for handling the judging of the contest. We were very pleased to have as our judges Miss Lupino and Mr. Duff, who are currently starring in their own television show "Mr. Adams and Eve."

The "Rose of Deltasig" Contest originated at the suggestion of Beta Xi Chapter at the 16th Grand Chapter Congress in Minneapolis, and the first contest was conducted in the 1947-48 college year. The rules and regulations of the contest were drafted by a national committee with Howard Patterson of Beta Xi Chapter at Rider College as its chairman. The honors for both the 1948 and 1949 contest went to the candidates of the Epsilon Chapter at Iowa. George Montgomery and Richard Hart served as judges for the first year and Betty Hutton and Gary Moore, the second. In 1950, Kappa Chapter at the University of Georgia in Atlanta submitted the photograph of the winner. Dorothy Lamour and John Dall were the official judges. The winner for the year 1951 was submitted by our Gamma Mu Chapter at Tulane University, with Joan Bennett and James Mason acting as judges. In 1952 Arlene Dahl and Paul Douglas chose the candidate of our Beta Zeta Chapter at Louisiana State University for top honors. The candidate of our Alpha Zeta Chapter at the University of Tennessee, selected as the 1953 "Rose of Deltasig," was chosen by Barbara Britton and Richard Denning, the "Mr. and Mrs. North" of television fame. In 1954 Ella Raines and Johnnie Ray selected Miss Clara Marie Jones, the candidate of Delta Chapter at Marquette University, as the top winner. In 1955 Miss Claudia Forbes of Gamma Omega Chapter at Arizona State College was selected by Miss Teresa Wright and Mr. "Bill" Lundigan. In 1956, Miss Ann Hughes, the candidate of Beta Iota Chapter at Baylor University, was chosen by Miss Rosemary DeCamp and Allen Reisner, a TV director, as the national winner.



SECOND CHOICE of the judges was Linda Jo Hickey of the University of Southern California representing Phi Chapter.

Here's how the contest is conducted. Each chapter selects its own "Rose of Deltasig" from among the coeds at its university and her photograph is submitted to The Central Office. These photographs are stripped of all means of identification so that the judges cannot possibly be biased by the name of the candidate, the university she represents, or the city in which she lives. Code numbers are placed on the back of each photograph and they are then sent to Hollywood to be judged. The winner is not announced until the May issue of The DELTASIG. She is subsequently presented with the all-ruby badge of Delta Sigma Pi, suitably engraved, and ordered especially for her by The Central Office. The Second and Third place winners are also presented with an appropriate gift.

Ida Lupino

After a certain amount of experience and acclaim, most Hollywood stars like to take things a little easier, but Ida Lupino seems to find more to do every year. As a result, she is one of the most sought-after actresses in the movie colony for both film and television work. Her role in the new television series, "Mr. Adams & Eve" for CBS, in which she co-stars with Howard Duff, her husband, emphasizes her addiction to hard work.

Ida Lupino was born in London on February 4, 1918, the daughter of Stanley Lupino, comedian, playwright and stage producer, and actress Connie Emerald. On her father's side she has a tradition of show business tracing back to the jugglers and strolling players of the Italian Renaissance period when the name Lupino was known in the courts of nobility. For almost four centuries, all the Lupinos to become famous were men; she is the first distaff member of the clan to achieve stardom.

From her earliest recollection she was preparing for a career in show business. Theatre



MISS JUDY COMBES of Arizona State College in Tempe represented Gamma Omega Chapter and was selected in third place.



MISS IDA LUPINO of screen and television fame was one of the judges of the 1957 "Rose of Deltasig" Contest.

was so much a part of the family background that instead of a doll's house, Stanley Lupino constructed a complete miniature theatre in the back garden where Ida and her sister Rita learned the fundamentals of stagecraft.

Ida made her professional debut when she was not quite 14; director Allan Dwan saw her at the Royal Academy of Dramatic Arts and picked her for the role of a young girl in "First Affair." In the next year she appeared in nine pictures in England before her mother brought her to Hollywood to test for the title role in "Alice in Wonderland." Young as she was, she realized, as did studio executives, that she was not right for the part. She did, however, appear in several pictures before her career was interrupted by a severe case of polio. It was at the time of an epidemic and there was an acute shortage of trained nurses. Mrs. Lupino took over and within three weeks, Ida was out of danger.

Recovering, she deserted a \$1,750 per week contract because she wanted to prove her worth as a dramatic actress. She went after, and got, the role of Bessie in "The Light That Failed" and the critical acclaim established her as an actress of the first rank and she emphasized that talent in subsequent films.

In 1949, she and Collier Young formed an independent firm, Emerald Productions, which later was renamed Filmakers. She directed and co-authored the first film, "Not Wanted,"—which served to introduce to movies Sally Forrest with whom she shared star billing in "While the City Sleeps"—and since then has co-authored and directed a number of independent unit's films.

She was married in 1951 to Howard Duff, her co-star in the television series, and their daughter Bridget was born May 23, 1952.

Howard Duff

Howard Duff, one of filmdom's top leading men, now teamed with his wife, Ida Lupino, in their new television series, "Mr. Adams and Eve," was born in Bremerton, Washington. When he was two years old his parents, Mr. and Mrs. Carlton Duff, moved to Seattle, where Howard spent most of his life, until coming to Hollywood to make a name for himself in motion pictures.

Howard's interest in dramatics started while attending Roosevelt High School in Seattle. His early dream of becoming a cartoonist was discarded when he won the leading role in the senior play, "Trelawney of the Wells."

Shortly after high school graduation, he joined the Seattle Repertory Playhouse to play a role in Shakespeare's "Richard III." He was not paid for his acting, so Duff worked during the day as assistant window trimmer at the Bon Marche Department Store.

When he refused night work at the store he was fired. His low, poised speaking voice won him a job immediately as staff announcer at Station KOMO, permitting him to continue his Playhouse roles.

When the Playhouse put him on a salary—\$20 per week—he quit KOMO, where he had worked a year, and went on tour in the northwest with playhouse productions. One tour ended in San Francisco, and Duff found a role as the "Phantom Pilot" in the kid serial broadcast by Mutual's KFRC.

The program soon moved to Hollywood, and Duff came with it. However, he did not make much headway until Arch Opler discovered him and used him in male leads. His acting, however, came to an end when he entered the Army, March, 1941, and served until November, 1945 in the Armed Forces Radio Service.

As an AFRS correspondent, Howard served in Saipan, Guam, and Iwo Jima, and was honorably discharged as a staff sergeant. He re-



HOWARD DUFF currently starring as "Mr. Adams" on television served as one of the judges of the 1957 "Rose of Deltasig" Contest.

turned to radio work, but was still interested in the little theatre groups, and joined one of them. On the air he gained fame as "Sam Spade, Detective" and worked in "Hollywood Star Time," "Suspense," "Radio Theatre," "Hollywood Players" and "Academy Award Theatre."

At the little theatre Duff was seen by a film director who was impressed with his performance and cast him in "Birthdate." This opened the door to the movies for Duff, and it was not long until he was getting offers from all of the studios, and had many agents after him.

The late Mark Hellinger made Duff an offer to appear in "Brute Force," which he accepted. He signed a two-pictures-a-year contract with Hellinger, with a third optional picture for Universal-International. This agreement was later purchased by the studio from the Mark Hellinger estate.

As in their new television series, "Mr. Adams and Eve," Duff is married to Ida Lupino. They have one daughter, Bridget, born May 23, 1952.

MARQUETTE

DELTA CHAPTER regrets to see another successful semester come to a close. Besides being victorious in numerous University events, many feats have been accomplished at the nucleus of the chapter, our house. Under the authority of Brother Bob Schultz, new acoustic ceilings, T.V. set, electrical installations, and painting have been performed. Through the efforts of Brothers Duke Gagan and Owen McBride our booth "The Delta Showboat" won first place in the annual Campus Carnival.

Two weeks later the brothers joined in celebrating the selection of Libby Lindsay as Delta chapter's "Rose." And still another week had not yet even passed before Larry "Moon" Mullins, Marquette Athletic Director, presented the first Con Jennings Memorial Trophy to President Bob Schilli for the chapter's outstanding athletic participation.

The beginning of March marked the high-point of the semesterly activities as the Formal Prom weekend arrived. Brother Jim Mullins was elected Prom King and he chose Miss Doris Hein as his Queen. Jim and Doris made their royal debut at the reception held in their honor at our house in the afternoon of the 1st. That evening almost 2,000 eyes watched them regally ascend the stage and, as one person commented, "stole the show from the Crew Cuts," a popular quartet who also appeared. We would at this time like to congratulate Brother Tom Moses on his commendable job as arrangements chairman of the prom and as chairman of the Biz Ad Banquet.

As the clock struck 12:00, the girls did not become barefoot, ragged, and sad as did Cinderella, but instead became increasingly charming and jubilant because 350 of them were being escorted to the Post Prom Breakfast, a distinctive University function conducted solely by Delta Sigma Pi. Under the guidance of Brothers Al Slattery and Ray Caffarella, the chapter left no doubt in the minds of those who attended this spectacular as to the supreme abilities of the Delta Men.

A professional dinner at the Black Steer Restaurant, the Behind the Barn Party, the Spring Dinner Dance at the Ozaukee Country Club, and the Senior Farewell brought about the close of a sedulous half year. The only reason we actually dislike seeing this semester come to an end is the loss of 12 almost invaluable men. But they, as we, shall always remain men of Delta Sigma Pi.—LAWRENCE F. WADDICK



LIBBY LINDSAY (center) Delta Chapter's "Rose" at Marquette flanked by her runnerups, Pat Dermoday (left) and Betsy Bachhuber (right).

IOWA

EPSILON CHAPTER, under the leadership of Brother Charlie Brown is looking forward to another very successful year. The other elected officers include Arlo Stein, senior vice president; Clark Morton, vice president; William Ambrisco, secretary; and Brownlie Graham, treasurer.



ROBERT R. RICHMOND (left), of Epsilon Chapter at Iowa, is presented a \$500.00 scholarship award by **E. R. Billings**, a partner in the accounting firm of **Haskins and Sells**. **Professor G. P. Maynard**, head of the accounting department at Iowa, holds a plaque containing the names of the winners.

After the election of officers for the coming school year, the second semester activities began with a smoker to introduce rushees to Epsilon Chapter. The main speaker of the evening was Brother **Leo G. Erickson** of the marketing department who gave the members and the rushees a talk on the advantages of being a member of **Delta Sigma Pi**. This was followed, several days later, by pledging 20 top commerce and pre-commerce students at the biannual pledge banquet at the **Ox Yoke Inn, Amana, Iowa**.

A trip to the **Proctor and Gamble Plant** in **Iowa City** started off the professional activities for the semester. That evening the members and pledges enjoyed a movie on "The Life of a Manager" presented by the **Iowa City J. C. Penny Co.**

The chapter, this semester has initiated a program which provides for a luncheon each month for the members and pledges at the **Iowa Memorial Union**. In doing this we feel there will be a closer affiliation of our chapter in order to discuss common interests in commerce courses.

In the sports field Epsilon Chapter challenged the **Alpha Kappa Psi** to a volleyball and basketball game. In the volleyball game our boys came out on the short end of the score after a close, hard fought game, but took revenge in the basketball game by winning it without much difficulty.

The future activities include several more professional tours, and several social events including the annual spring picnic celebrating the Chapter birthday.—**ROBERT B. STACY**

NEBRASKA

ALPHA DELTA CHAPTER is successfully completing its first year of house operation since the early 1940's. We presently have 20 men living in it. We are considering the purchase of a house nearer campus which appears promising.

Our Chapter's spring professional tour has been scheduled for the week end of **March 30**.

About 30 brothers plan to travel by bus to **Kansas City**. Details are not definite but we want to visit accounting, manufacturing, and wholesale firms. We are notifying our **Kansas City Alumni Club** and hope to meet with them.

Our **Contact Alumni Committee** has been greatly facilitated with the purchase of addressograph and mimeograph machines. We hope that the new machines will aid in creating new interest of our alumni groups.

An active pledging committee gave us a large turn out for our spring smoker and we gained 18 new pledges. Formal pledging was held **March 11** and initiation is scheduled for late April.

Our annual "Rose" Dance will be held **May 4**. The five finalists for "Rose" Queen are anxiously awaiting the event. This is a highly rated social event on campus. The inauguration of a "Rose" Trophy has created considerable competition.—**ROBERT EMERSON**

MISSISSIPPI SOUTHERN

THE HIGHLIGHT of the year for **Gamma Tau Chapter** was the crowning of its "Rose." The ceremony took place at a formal buffet supper at the **Merrimac Inn**. She is **Miss Joy Morgan** of **Vicksburg, Miss.**, and is a junior majoring in sociology. Joy is sponsor of this year's ROTC band and she is a member of the Southern band. She succeeds last year's winner, **Carol Gesford** of **Oklahoma City**. First alternate in this year's contest was **Miss Karlene West** of **Hattiesburg, Miss.** Joy will represent **Gamma Tau Chapter** in the other campus events.

One of the activities that **Gamma Tau Chapter** members look forward to each spring is the field trip to nearby places of interest. On **February 5**, the members and pledges visited the **Federal Reserve Branch Bank** in **New Orleans, La.** The officials of the bank were very hospitable and we were given a thorough tour of the bank and its many operations. We were served lunch in the bank. The tour was both enjoyable and educational.

Taking advantage of the fact that we were in **New Orleans**, we also made a tour of the **Jax Brewery**. There we saw, from start to finish, how beer is made and, finally, bottled.—**ROBERT W. BURRUS**



THE FINALISTS for the honor of "Rose of Deltasig" at the University of Nebraska and Alpha Delta Chapter. Left to right: **Joan Carr**, **Joan Oaksford**, **Sandra Kellogg**, **Judy Hartman**, and **Judy Keenan**.

FLORIDA

BETA ETA CHAPTER at the University of Florida plans to initiate **Colonel M. A. Ramsey**, president of the **Ft. Pierce Port and Terminal Company** along with 14 pledges at our formal initiation, **April 12**. **Colonel Ramsey** was selected as a candidate for honorary membership by the chapter and has been approved by the **Grand Council**. **Colonel Ramsey** is considered to be one of Florida's outstanding business leaders.

Our chapter was again responsible for selling tickets for the "B-Day" banquet here at the University. "B-Day," sponsored by the **College of Business Administration** and the fraternities, clubs and societies in the College, gives students that are interested in business administration as a career a chance to hear panels of businessmen tell of the opportunities that the various fields of business offer. Some of the panels are banking and finance, accounting, management, foreign trade, real estate, and many others. Ticket sales were good and **Tom McDonald**, chairman of ticket sales, and the many brothers that worked with him and in other capacities on "B-Day," helped make it a success. **Dick Lim**, past president of our chapter and president of **BASOC** (**Business Administration Societies Organization Council**) was student coordinator of "B-Day."

Three of our brothers were selected for the **Hall of Fame**. Students selected for this honor must have given outstanding service to the University during their four years in school. These brothers are **Dick Lim**, **Ray Lindsey**, and **Jack Hutchinson**. Their pictures will be in the **Hall of Fame** section of the annual and will be in a composite picture in the student government offices.

Miss Rose Ann Lee, a major in executive secretaryship from **Sarasota, Florida**, was selected as the "Rose" of our chapter and will represent us in the national contest. **Miss Lee** also represented us in the "B-Day" festivities.

In the short number of school days ahead we are looking forward to a field trip, initiation, and a number of professional meetings that will make this semester outstanding (and will enable us to get in the top bracket for **Chapter Efficiency Contest** points again)!—**JACK HUTCHINSON**

VIRGINIA

ALPHA XI CHAPTER began its spring semester with the election of officers to lead the fraternity through the spring rush program and the coming year. The chapter's officers for the 1957-1958 session are Richard Cooper, president; Walter Hairston, senior vice-president; William Knight, secretary; Glen McCall, treasurer; Randy Purcell, historian; and Willard Irving, chapter efficiency contest chairman. We included the Chapter Efficiency Contest Chairman this year because the chapter feels that the importance of the job and the time required justifies it. Out-going president Jim McKillop expressed confidence in the new officers to guide the chapter to a successful year and the 100,000 points of the Chapter Efficiency Contest.

Under the leadership of the new officers Alpha Xi Chapter launched into the spring rushing program. Mr. Scott Momaday, a law student, spoke on "The Legacy of the American Indian," which held the individual attention of all the many interested rushees and brothers at our first rush party. At our second rush party we were fortunate to have Economics Professor G. Warren Nutter, who spoke on the economic conditions in Russia during his recent tour there. *U. S. News and World Report* has a full coverage of his tour in one of their recent issues. Professor George M. Maverick of the Graduate School of Business Administration spoke on the development of industry and the rapid changes now taking place in this field at our final meeting. The parties were well attended, and we hope to have 12 new neophytes next Thursday. Much of the credit for the successful rush season belongs to the efforts of Brother Ben Sublett, rush chairman.

Field trips this semester to The Lane Company of Altavista, Va., and The Craddock-Terry Shoe Company in Lynchburg, Va., were attended by many brothers and interested rushees. We toured the Lane cedarchest and table factories for two hours followed by a luncheon in a private restaurant with Mr. Lane. In the shoe factory the latest process of the manufacture of shoes was reviewed. On March 22 the fraternity will visit the Potomac Railroad yards near Washington, D.C. The brothers feel that our field trips have been very interesting and help us to get a clearer scope of the business world outside the classroom.

All the brothers of Alpha Xi Chapter were grieved when our beloved advisor, Dr. Duncan Clark Hyde, died unexpectedly of a heart attack at his home on February 26, 1957. The chapter attended the service as a group to pay tribute to the many years Dr. Hyde served the fraternity. A memorial fund is being sponsored by the University to commemorate this dedicated professor and friend of the student.—
WALLER S. HAIRSTON

NORTHWESTERN—Beta

BETA CHAPTER will attempt during the spring semester to equal the achievements of last fall and winter. Noteworthy among them was the formal initiation, on February 2, of 16 new members for Delta Sigma Pi. This was one of our largest classes for some time. And at this date, the spring pledging has been completed, and 10 new neophytes have begun their tutoring under pledge captain, Brother Virgil Needham and his assistant Brother Donald Klien. Another achievement for the fall semester is that the scholarship of the Beta Chapter students exceeded the all-mens average of the University's Evening Division of Business Administration and Commerce. We are proud of this fact.



NEW INITIATES of Beta Chapter at Northwestern University. Left to right: George Waywood, Jr., Dean Clapp, Alfred Manteuffel, Jr., C. Ronald Estabrooks, Norbert Jeanis, Gary J. Gull, and John T. Early.

Our spring semester professional program was one of the best that I have attended. The first speaker, on January 14, was that well known radio and TV personality, Mr. Ken Nordine. We were given some very dramatic recitals in the style of Mr. Nordine. Mr. Nordine came to us through the courtesy of his brother Ray Nordine, who was initiated into Beta Chapter on February 2. Mr. Boyle, of the Chicago Land Clearance, was our next professional speaker. His topic was "New Developments on the Near North Side." Since the Beta Chapter house is also on the near north side, I wish to state that we are not in the path of a slum clearance program. Our final speaker was a person who has recently gained some public notice. He was Mr. David Bradshaw, the defendant lawyer in Chicago's recently well publicized Grimes case. Mr. Bradshaw spared us the gore and spoke mainly on points of law enforcement and organization. This fine professional program was presented to Beta Chapter through the efforts of our professional chairman, Brother Bill Marshall.

Our social program for the '56-57 fall semester was completed by a formal banquet at Chicago's well known Allgauer's restaurant. During the evening Beta Chapter's 1957 "Rose of Delta Sigma Pi" was selected. She is Miss Gerry Ladd of the local Chi Delta Alpha sorority. With the beginning of the spring semester we are having our usual round of open houses to provide social activity. However, our main concentration at this time is the forthcoming Varsity Night show on March 23. While this may not appear to be a strictly social activity, win or lose, we have a big party after the theater, and that is very sociable. Incidentally, we are striving for our fourth straight Varsity Night trophy. Our next big social activity will be the spring Pledge Party. No information yet.

In the field of sports, Brother Bob Frankhauser, Beta Chapter athletic chairman, accepted the Commerce Club football trophy for Beta Chapter at the Commerce Club's formal banquet on February 2. Brother Frankhauser with the assistance of Brother "Big" Jack Stork, a newly initiated member, are now preparing for the spring basketball season.

Until the next college year.—JOSEPH P. ROSS

LAMAR STATE

DELTA ETA CHAPTER at Lamar State College started the new year off with its first professional tour on January 10. The membership toured the Beaumont branch of Merrill, Lynch, Peirce, Fenner and Beane brokerage house. We were shown how stocks on the stock exchanges are bought and sold. Some of the members were studying investments at school, and the tour was a highlight of the course.

On March 9, 13 pledges were inaugurated into Delta Eta Chapter's pledging season. A pledge acceptance dinner was held at Cathy's Restaurant in Beaumont, Texas, honoring the group. All of the pledges are potential assets to the growth of our chapter and to Delta Sigma Pi.

Following the dinner, the members and pledges were fortunate to have as guest speaker Mr. Arthur Greenspan, a local CPA. Mr. Greenspan spoke on "What management expects of you as a college graduate." His speech was received with much interest since many brothers present are graduating in June.

Plans are being formulated by Brother Nini, chairman of the social committee, for our annual "Rose Formal" to be held April 26 at the local national guard armory. Music will be furnished by the Lamar Technicians, a school musical group. After the formal, breakfast will be served in the armory kitchen.

Delta Eta Chapter has proclaimed the 26th as "Rose Day." Every member will wear a red rose on his coat lapel in honor of our "Rose," Miss Patty Cash. At twelve o'clock, the brothers will honor their "Rose" with a luncheon in the school cafeteria.

Brother Richardson, chairman of professional committee, has arranged two tours for the membership and it's pledges during the spring semester. Thursday, March 21, the East Texas Pulp Mill at Everdale, Texas, will be toured by the chapter. We are all looking forward to seeing how paper is made. Sometime in April or May, the membership will tour Baton Rouge, Louisiana. There we will visit several industries and the capital.

Delta Eta Chapter will terminate its spring semester activities with a beach party for the membership at Gilchrest, Texas at the end of May.—WILLIAM D. PARKER

ALABAMA

THE ALPHA SIGMA CHAPTER of Alabama has had much activity and plans much more for the remaining school year. With the pledging of 26 students for the spring semester 1957, we have made plans for initiation which will be held on April 6, 1957, to be followed by a banquet dance at Mounsville. During this day of activity, many alumni from Birmingham are planning to attend.

Our new pledges are Benjamin Faucher, Richard Malone, John Holleman, Jack Ware, Harold McClure, Claud Farnell, Don Jones, Robert Lebo, James Thompson, Joe Farmer, Hewey Fahua, Floyd Johnson, Rip Prichard, Bill Taylor, Loris Anders, Bill Jessup, Alexander Miller, Fred Hordon, Milton Winsett, William White, Randy Marston, John Snodgrass, Sonny Whitney, Don McCoy, and Browie West.

At our last professional meeting, we saw a film on distribution which was obtained from Sears and Roebuck Co. Also during this meeting, plans were made for a tour of Alabama Power Company in Birmingham, where dinner will be served to all those attending.

The members of Delta Sigma Pi are taking an active part in Commerce Day. We are to see that refreshments are served to all attending the annual event.

During the fall semester 1956-1957, our chapter has again retained its standard of high scholarship. Twenty-two of our members had a "B" plus average or better. In comparing us with the all mens average (1.3160), our average was .577 higher (1.893); in fact we were higher than the all school average which was (1.4332).

Plans have already begun for fall rush.
—CLARK C. BRANCH, JR.

TEMPLE

SPRING HAS COME and with it has come a large pledge class. The Omega Chapter abode has been improved greatly as the pledges have painted and repainted the house from top to bottom; however, they have left our famed pink doors intact. The house has a novel new look now that is the envy of our intra-fraternity members on campus.



"LOOK WHAT I GOT" is the cry at Omega Chapter's Annual Kiddies' Party on the Temple University Campus.

President Elmer Bittle is looking forward, along with Chapter Efficiency Contest chairman, Neil Kaiser, for a first place in the Chapter Efficiency Contest. The Chapter has moved 44 places in the last poll.

So far this spring, Brother Harry Undy's professional program has proved to be off-beat but most interesting. A total of 32 Deltasigs visited Frankford Cleaners Inc. in Philadelphia in the latter part of March. It is one of the great chain store cleaners in the country. Aside from this, the University has lent the Chapter movies from the management department.

Enjoyment and relaxation have been stressed in our social calendars in semesters past but have come into being this semester. Social Chairmen Leon Melair and Bill Feather have molded a diversified program into much fun and relaxation for the brothers. A gala pizza party after the city series basketball finale, in which Temple was a participant, was the finishing touch to a perfect evening. The University's Greek Week-end saw Deltasig participate in the annual Greek Sing, followed by a party and dinner on Friday night. And a dinner-dance was held on Saturday night followed by an open house at the Omega Chapter abode. This week-end will long be remembered by the brothers. A sweater party on April 13, was a delight to the Brothers. To top it all off was the celebrated Bowling Binge Party which was enjoyed by all except the non-bowlers and odd-bowlers. This has been the social calendar thus far-varied but not without a laugh or enjoyment.

Intra-fraternity sports have indicated that the Omega Chapter has a team of spoilers. The basketball team, although lacking height, has beaten the top three teams in the league as the season ended. Now the bowling team, after an auspicious start, has started to rally. The team consisting of Bruce Shaver, Tom Herb, Gerry Heberling, and Arsen Kashkashian has been improving steadily and is now challenging the top teams. Softball practice has started and another power house team has been forecasted. Brothers Harry Hauch, John Posserina, and Joe Reynolds have shown much gusto in their fight for third base and competition is keen for every position on the team. The team's motto has been, "The trophy is ours." It will be ours.

This is all from the Omega Chapter, and we believe that we have cast honor upon the name of Deltasig.—ARSEN KASHKASHIAN, JR.

GEORGIA

PI CHAPTER of the University of Georgia commenced the winter quarter activities with a series of speeches. Dr. A. Aldo Charles of the College of Business Administration began the series by introducing Delta Sigma Pi to the prospective members at the rush smoker.

Jim Kehoe, senior vice-president of Pi Chapter, through cooperation of the Student Aid and Placement Office of the university, is to be commended for bringing to our regular business meeting excellent speakers representing national companies. A partial list of the program of speakers, their topics and the companies represented was: C. R. Severson, sales manager, Ralston Purina Company, Atlanta Branch office, "The Ralston Purina Salesman"; J. R. Bland, personnel director, General Shoe Company, "What Industry is Looking for in a College Graduate" and "Points on Conducting an Interview"; and the personnel director, Goodyear Tire and Rubber Company, Ohio Office, "Goodyear Opportunities Open to College Graduates." In conjunction with some of the speeches given, company films were shown. After each speech, a number of interested members held informal interviews with the executives. It is interesting to note that through such speeches and interviews a number of chapter members secured positions which they shall fill immediately upon graduation from the university.

Dr. J. E. Green of the College of Education, a newly initiated member, spoke on "The Use of Psychological Tests" at our dinner banquet honoring the new members, climaxing the series of speeches.

TULSA

APRIL 5 is the day this year designated as Business Day at the College of Business Administration at the University of Tulsa. This day is set up and organized by the College of Business Administration officers (who are all Deltasigs this year except for the female secretary) in cooperation with Deltasig and other business organizations of the College.

The activities of the day are climaxed by an all school dance in the evening at which time the Business Day Queen is crowned.

Other events of the day include the election of business school officers, with all its life and color, an all school assembly and recreational and competitive events.

In the assembly a number of skits are usually presented by the students consisting of typical classroom situations, and events of the school year. Also the professors come through with their version of the student in action. Various school awards are presented to the outstanding students, one of them being the announcement of the year's winner of the Delta Sigma Pi Scholarship Key.

Costumes of all sorts are the order of the day with awards being given to the best ones and also to the most sloppily dressed professor. Another event of the day is the selection of Professor Snarf.

In the past years there have been a number of outdoor events such as a faculty bicycle race, and an inter-business fraternity baseball game, and this year will again offer such events.

The idea of the "day" is to get away from the books for a while, increase the interest and spirit among the business students in the school's activities, and to have a good time.

The Beta Chi Chapter does a great deal in planning and promoting this yearly event and participates heartily in the variety of activities.

RUTGERS—Beta Rho

BETA RHO CHAPTER at University College (Rutgers) held a regular business meeting in the President's Room on Friday evening, January 25. The second semester professional program was presented by the executive committee and approved. Plans were also completed for the February initiation.



RECENT INITIATES at the Beta Rho Chapter of Rutgers University. Seated, left to right: Kenneth Peterson, Alan Hale, and Frank Serito. Standing, left to right: Guest Speaker Robert Quade of Epsilon Chapter, Woldemars Arsons, Dudley North, Harold Magers, William Spichiger, and Chapter President William Myers.

A most successful First Semester Initiation and Banquet was held on Saturday, February 2, at the Military Park Hotel, Newark. Eight brothers were initiated: Richard Sargavy, Alan Hale, Frank Serito, Harold Magers, Woldemars Arsons, Dudley North, William Spichiger and Kenneth Peterson. The guest of honor was Brother Robert Quade, former president of Epsilon Chapter at Iowa, and presently a member of University College faculty. Brother Quade spoke on the "Ten pitfalls in Market Forecasting."

On Sunday afternoon, February 17, a Business and Professional Meeting was held at the Beta Omicron Chapter House. Plans were made for an aggressive pledging programs for the second semester. The guest speaker was Mr. Lloyd Hughes of the Prudential Insurance Co., who spoke on "Effective Letter Writing Techniques." Following a lively question and answer period, refreshments were served.

The first mixed business and professional meeting of the semester was held on Saturday evening, March 9, at English's Restaurant, Livingston. About 40 brothers, guests and their escorts heard a very interesting address on Alumni Federation activity by Miss Katherine Steiger, recording secretary of the Rutgers University Alumni Federation, and a member of University College faculty.

A rushing party is scheduled for Sunday afternoon, March 17, at the Beta Omicron Chapter House with Brother M. John Marko, District Director, as our speaker. Plans are well under way to have a record turnout of prospective members.

Another business and professional meeting will be held on Wednesday evening, March 27, at the Blue Shutter Inn, Union. Alumnus Brother Anthony Auriemma, of The Prudential Insurance Co., will speak on IBM 705 Conversion.

An Industrial Tour of the Staset Company, Inc. of West Orange is scheduled for Saturday, April 6. Staset manufactures diamond-pointed tools for industrial uses and the tour should prove both interesting and instructive.

Our pledging ceremony will take place on Friday evening, April 12, in conjunction with a business and professional meeting to be held at Lyle's Restaurant, Kearny. Mr. Alexander Rheiner, chief probation officer of the United States will be the guest speaker.

A regular business meeting will be held in the President's Room on Friday evening, April 26, with a social party to follow at Stash's Restaurant.

Election of officers for the 1957-58 school year will be held on Sunday afternoon, May 5, at the Beta Omicron Chapter House, followed by a short business meeting.

Tentative plans have been made to celebrate Beta Rho Chapter's birthday on Saturday evening, May 18, at the Moresque Restaurant, West Orange.

On Saturday, June 8, we will hold our second semester initiation and banquet at the Hotel Essex House, Newark. A member of University College faculty has been invited to be the guest of honor.

Beta Rho Chapter has been active in many fields of endeavor in the Chapter Efficiency Contest and our goal is 100,000 points!—WILLIAM W. MYERS

LOUISIANA TECH

AT THE CLOSE of last semester, while making plans for the spring semester's activities, we of Beta Psi Chapter knew that this could well be one of the most successful semesters in our history.

Because of a renewed effort by all our members we have heard speakers from the most outstanding businesses in this area. Mr. Ben Smith, director of industrial relations of Lion Oil Company which is a subsidiary of Monsanto Chemical Corporation, spoke to us on "Industrial Relations." Mr. George Breazeal, chief internal auditor for Murphy Corporation, and who is also a member of Delta Sigma Pi at Louisiana Tech, gave us an interesting talk and discussion on "Internal Auditing at Murphy Corporation." Mr. R. T. Grier, person-

nel manager for Southern Bell Telephone Company, talked to us about services provided by his company and employment opportunities for college graduates. We heard an interesting talk on Dunn and Bradstreet from Mr. Clark, district office manager for Dunn and Bradstreet. We are scheduled to hear from several more prominent speakers, including one from the nearby stock exchange. Our program also includes the use of films, which are always well accepted.

Partial credit for our increased enthusiasm can be given to our six new initiates. We are assured of initiating the "cream of the crop" from our school because of our chapter policy of rushing only those men whose scholastic average is not less than the over-all men's average in the School of Business. From these six outstanding men we chose Harold Bledsoe as our Best Pledge.

Two of our members have gained acclaim from the whole school. Lamar Buffington, our president for last semester, was elected to *Who's Who in American Colleges and Universities*. John Barker was selected as one of the four Outstanding Senior Men in the School of Business Administration.

Our "Rose," Miss Nancy Lee, was recently elected as president of Kappa Delta Sorority, another of her many honors.

Our rush program this spring was one of great success. Although the standards for eligibility of men for pledging are high, we were able to pledge 17 outstanding men. We feel that these men have the ability and opportunity to boost Beta Psi chapter to new heights of achievement.

Probably one of the most exciting functions of our chapter will be the trip to Dallas, Texas, on April 11, 12, and 13. There, we will tour the Ford Motor Company's assembly plant, the Federal Reserve Bank of Dallas, and Neiman-Marcus, one of the largest department stores in the United States.

Just to make sure that we don't become hopelessly lost in our academic and professional interests, we are planning a big party on May 10, in honor of Beta Psi Chapter's ninth birthday. This will be one of the last functions of our chapter this spring, and should be one reason for the beginning of another successful semester next fall. If one successful semester begets another, how can we lose?—JACK D. BARNETT



THE ANNUAL KIDDIES' PARTY of Omega Chapter on the Temple University campus. "Waiters of the Day" are Brothers Bill Feather, Dick Suplee, Bill Irvine, and Tom Gaul.



BETA THETA CHAPTER CANDIDATES for "Rose of Deltasig" at Creighton University. Left to right: Mary Alice Robbins, Ann Drahota, Patricia Goedert, Barbara Brodersen, Madeline Scherr, and Kathleen Moylan.

CREIGHTON

BETA THETA CHAPTER at Creighton University is now well underway in the last of the activities for second semester of the 1956-1957 school year. The calendar was released early in February, and a full schedule is planned. By the end of the semester, the chapter will have held three professional dinners, several parties, a picnic, and of course the Spring Formal.

The brothers have nominated six luscious lovelies for their candidate for "Rose of Deltasig." They are: Mary Alice Robbins, Ann Drahota, Patricia Goedert, Barbara Brodersen, Madeline Scherr, and Kathleen Moylan.

Our smoker was held on March 3, and there were a number of good prospective members. We initiated 14 men in the first semester, and we anticipate approximately 12 new members this semester. We are losing a number of our key men with spring graduation, but with as good a year as we have had, we should have a very strong chapter at the start of the first semester next fall.

The brothers of Beta Theta Chapter want to take this opportunity to express their appreciation to the brothers who led the fraternity through another successful year and wish all our graduates the best in the way of success in their careers and throughout all their lives.

—JOHN H. O'GARA

GEORGIA STATE

KAPPA CHAPTER is engaged in a great many activities at this time. Our professional and social programs have been very strong during the winter quarter.

Our professional meeting was held at the Deltasig Lodge. The program consisted of a panel of three Deltasigs discussing "property management." In February, James B. McGuiness, of Allstate Insurance Co. gave an interesting lecture on "Insurance Values." Mr. McGuiness's talk was enjoyed by 50 members, alumni, and guests. Some young ladies from the Phi Chi Theta Sorority acted as hostesses on the occasion.

The active chapter held a Valentine Dance on February 16 at the Deltasig Lodge. Miss June Lanier, our "Rose," was elected Queen of Hearts. Suppers have been given at the lodge every Saturday night. It is the custom of

our chapter for each brother to cook supper at least one time during the school year.

Eight men have been pledged during the winter quarter, and these we hope will be great assets to Delta Sigma Pi. They will be formally initiated on March 23 and March 24 into the local chapter.

Kappa Chapter is supporting The Central Office in its activities, and hopes to continue its own fine program of professional and social activities.—MARION F. GREENE, JR.

MINNESOTA

ALPHA EPSILON CHAPTER has just completed one of its busiest and most successful quarters. The highlights of the activities has been the initiation of 11 more new members into the fraternity, to bring our total to 37. These new actives include Brothers Wayne Burmeister, Cliff Christianson, Allan Crawford, Wayne Drehmel, Don Hill, Chuck Pihl, John Reider, Keith Senn, Bob Simmons, Wayne Smith, and Bill Wilson. Brother Chuck Frederick, initiation chairman, did a thorough, bang-up job on these new actives.

On January 29 the active chapter and the alumni club got together for the annual Economic Forecast. Held this year at the Park Plaza Hotel, the event featured Maynard Speece, farm editor of WCCO Radio; Al Halsband, research director of Dayton's; and Robert Worcester, economist of the Ninth Federal Reserve Bank. After cocktails and dinner, these panel members presented their analyses of the coming business year, after being introduced and welcomed by Brother Richard Kozelka, Dean of our School of Business Administration.

Our chapter attracted a lot of attention recently when we won the all-participation trophy at the annual B-Day here at Minnesota. Brother Charles Malmberg, president of our chapter and chairman of the entire B-Day program, received a very handsome trophy from the president of the Associated Board of Business Students that evening. Many of the individual activity chairmanships were also held by members of our chapter, all of whom did a lot for B-Day as well as for our fraternity. B-Day was concluded that evening with a banquet held at Coffman Memorial Union, the guest speaker for the evening being Mr. Carroll, president of American Hoist and Der-

rick Company. This address entitled "The United States and Capital Industry" was well received, and it put a very informative touch on one of the most successful B-Days held in recent years.

On the sports front, our bowling team took some top honors by coming in first in the professional fraternity league playoffs. Looking well all season, these team members even surprised themselves as the competition became rougher as the season progressed. We are already making plans for the softball teams for spring quarter that we hope will do just as well.—DAVID C. BERG

RUTGERS—Beta Omicron

THE SECOND SEMESTER at Beta Omicron Chapter at Rutgers University, School of Business Administration, brought with it ten new members, who were initiated February 9, 1957 in the Rutgers' Room of the Military Park Hotel. Among this group of initiates was our new faculty brother, Mr. Ned Jaycox Doyle, who is placement director at our school. At the banquet in honor of the new members, Brother George R. Esterly, Dean of the School of Business Administration, presided as toastmaster. Mr. Doyle addressed the group with an informative talk on choosing a job in the business world.

On February 15, we held our rush party for prospective pledges for the spring semester. A good turnout of prospectives made the party a success. The evening was highlighted by an interesting talk by alumnus Leslie Peter on "What Deltasig Means to Me." Afterward, all present joined in the festivities of drinking and singing.

Professionally speaking, we held our first professional meeting February 20. Mr. W. P. Smith, labor relations manager, Western Electric, spoke to us on "Getting Along with Unions." On March 6, our chapter toured the Esso Refining Plant, in Linden, New Jersey. The trip, which was a profitable experience for us, was topped off by a luncheon sponsored by the company. Our professional committee has two other meetings scheduled for this semester and also has lined up some very interesting speakers.

On the weekend of March 2, a group of brothers from our chapter visited Beta Xi Chapter at Rider College in Trenton, New Jersey. The group was very cordially received and had a grand time as house-guests of Beta Xi. Neighboring chapters as close as we are have a good opportunity to get together socially as well as professionally in order to share ideas and thus benefiting from close association.

Our social committee has been busy planning social events for the year which included a St. Patrick's Day Party in March and a spring party in April. The highpoint of our social calendar will be our Spring Formal Dance to be held at the Maplewood Country Club on June 1. Plans are also underway for setting up a picnic and a beach party for the summer ahead. These yearly summer functions enable us to keep in touch over the long summer.

Our pledging program, which is now in full swing, is being ably directed by Brothers Wade Salisbury and William Holmes. Their efforts will culminate in our Formal Initiation to take place May 11.

And so with the closing of another school year not too far away the brothers of Beta Omicron Chapter would like to extend its best wishes for a pleasant summer to all our brothers in all parts of the country.—CHARLES J. MOLINARO

BAYLOR

BETA IOTA CHAPTER at Baylor University sponsored the George Shearing Quintet as the highlight of Corrigan Weekend. Corrigan Weekend is one weekend a year that the girls ask the boys for dates, pick them up at the dorms, and take care of the check. The show was a larger success than had been anticipated.

Our chapter participated in the "All University Sing." Brother Rod McCullough directed us and made all necessary arrangements. We sang *Give Us This Day* and *Giant*. We received one of the three honorable mentions.

With regard to Beta Iota chapter's social activities, we have had a party for members and all prospective members. Another party followed, in honor of our rushees. Aldon S. Lang, a Deltasig and dean of the school of Business, addressed one rush meeting. The theme of his informal talk was about the benefits that membership in Deltasig can offer its members. After the meeting coffee and cake was served. Following the smoker, nine men were selected to pledge for the spring quarter.

Our chapter had a stag party for the membership and guests at Lake Waco. Cold cuts and appropriate refreshments were provided for those who indulged. Everyone enjoyed himself immensely. The social highlight of the year will be our annual Red "Rose" Formal. It will be held at the Ridgewood Country Club on May 10. This year the theme will be carried out in "ole Southern Style." Beta Iota Chapter is entering Baylor's Intramural Softball Tournament this spring. Brother Layton Hughes is our captain and Brother Bob Scott is co-captain.—CHARLES B. ALLEN

NEW MEXICO

THE 1957 SEMESTER of Gamma Iota Chapter began with a traditional bang! Active members convened the first Wednesday of February to lay plans for the coming months. President Orlando P. Miera, a senior majoring in accounting, outlined his wishes for the coming 15 weeks. The main concentration of this semester is to bring our active membership from a current 27 to an estimated membership of 40. This plan is to cover a two semester recruiting period. Our second objective of this semester is to maintain the reputation Gamma Iota has acquired in its eight years of formal organization, that is the chapter is regarded as the most active professional fraternity on campus.

In achieving our first objective, we conducted an extensive second semester rush campaign. There was issued 125 invitations to our first smoker. From these invitations we received 50 acceptances to attend the parties. And after careful screening, we are glad to announce there are 17 neophytes in our second semester pledge class. The executive committee has estimated eleven of our current active membership will graduate in June, 1957. The difference will leave Gamma Iota an 18 percent net increase in chapter membership at the close of this semester. We feel we will be able to complete our expansion program by the end of 1957.

The second objective of Gamma Iota Chapter was approached in the manner of increasing the number and quality of our guest speakers and business tours. In the five weeks that the chapter has been in session, we have heard two professional speeches. The first speech was from a faculty member. Dr. William J. Parish gave a short talk at our introductory smoker;

he told how pleased the faculty was with the part Gamma Iota Chapter of Delta Sigma Pi was playing in the student's life.

Our second speaker was Mr. Bryan Finley, personnel director for Sandia Electrical Installations Corporation of Albuquerque. Mr. Finley gave a particularly enlightening talk on how the undergraduate can prepare himself for the job interview with company representatives. The speech covered many points which had been in the minds of students for quite sometime.

Our program committee plans from five to eight more professional speeches before the semester is over. Gamma Iota also plans two or possibly three tours of the industry in and around Albuquerque. These plans are still tentative at the date of this writing so information is limited on this program.

Are the men of Gamma Iota Chapter all work and no play? Not in the least. Though the semester is scarcely a month old, we have managed to work-in one social party, not counting our pledge dinner, where all actives and pledges got together for cards, conversation, and appropriate beverages. The 40 boys that enjoyed the informal party held in February all went home filled with the true fellowship of our brotherhood.

Our most significant social move of the year was the election of Carol Clayton as Gamma Iota Chapter's "Rose of Delta Sigma Pi." Carol's picture and qualifications have been submitted to The Central Office to be entered in the competition for the fraternity's national "Rose of Deltasig."

Carol is an 18 year old freshman at the University of New Mexico. She is a native Albuquerquean. Carol is in the College of Education; she is a member of a national social sorority—Delta Delta Delta. The members of Gamma Iota Chapter are looking forward to our final dinner-dance, held late in May, when Carol will serve as first lady of the Chapter. We wouldn't be surprised if Miss Clayton was chosen national "Rose of Deltasig."

If any of our good brothers are in the Albuquerque vicinity, don't hesitate to call on Gamma Iota Chapter for anything. We are proud of the part Gamma Iota Chapter is playing in the fraternity. We welcome any word or visit from any of the brothers.

FLORIDA STATE

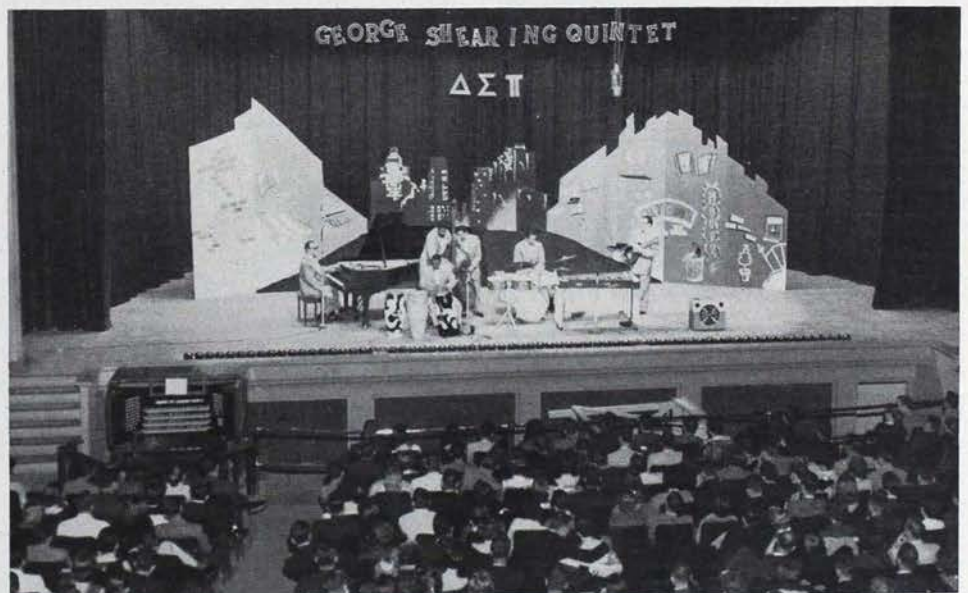
GAMMA LAMBDA CHAPTER was honored recently on February 7, 1957 by a visit from Brother Ray Flodin, the Executive Secretary of Delta Sigma Pi. An informal meeting was held at the house in his honor. He offered several very worthwhile suggestions on how to improve our chapter, and we are eagerly looking forward to his next visit.

On February 20, we held our first professional meeting of the spring semester. Mr. Norman Bennet, who is chief of the Rating Division of the Insurance Department of the state of Florida, was our guest speaker. Mr. Bennet is a graduate of Harvard, where he majored in mathematics. His job is one of the most important jobs in the State Insurance Department. He spoke on the duties of an actuary and insurance problems that affect persons in the college age group. We had a good turn out from the brothers at the meeting and also several prospective pledges were present.

Our rushing activities drew many well qualified potential pledges this semester. Rush week began with an open house and informal reception at the chapter house. Later in the week we held a coffee hour and smoker at the house. The finale to rush week was the fish and hamburger fry held at Brother Royal Mattice's residence. As a result of the aforementioned activities we pledged a fine class of new men. These men will soon have been initiated into Gamma Lambda Chapter, and will give us the young blood that is necessary.

Our next professional meeting is scheduled for March 15, 1957. The speaker will be Brother John E. Champion, associate professor of accounting at Florida State. His topic is scheduled to be "Opportunities Available in The Field of Accounting." We anticipate that the majority of the brothers and pledges will turn out to hear Brother Champion's talk.

On behalf of all the brothers of Gamma Lambda Chapter I would like to take this opportunity of expressing our congratulations to the number of brothers who recently graduated and are in the world of business. Our appreciations go especially to Brother John Schill, whose tireless efforts have done so much for Gamma Lambda Chapter.—CARROLL BARWICK, JR.



BETA IOTA CHAPTER at Baylor University recently sponsored the George Shearing Quintet for the benefit of the entire university.

WISCONSIN

AS THE RESULT of many of the brothers relinquishing their semester vacations, Psi Chapter began the spring semester with a newly redecorated party room. The old bar was removed and a beautiful, white "rough-brick" bar was rebuilt in its place. The new bar, complete with a "Form-mica" top, padded leather bumper rails, indirect lighting and wrought-iron Greek letters is the envy of the campus. The old dark green walls were recovered in a neutral tan that offsets and highlights the knotty pine trimmings, and thanks to the artistic talent of Brother Ted Grassel, a huge coat of arms decorates one of the walls. The Deltasig party room is now the showplace of the campus.

The professional program under the direction of Brother Ron Brasch promises to be very interesting and enjoyable. He has scheduled speakers from the various walks of the business world who will enlighten us on the aspects of the advertising field, the dairy retailing business and the realm of public relations among others. Our field trip is scheduled for April 12 when we will visit the Federal Reserve Bank in Chicago and take a side trip to the Chicago *Tribune* newspaper.

Once again the brothers are planning for our annual "Dad's Day Stag Party" to be held on March 23. The tentative plans call for a buffet supper at the chapter house followed by the Wisconsin vs Idaho State boxing matches at the field house. After the matches a "beer-and-chips" get-together is planned to give the dads a chance to meet all the brothers and their fathers.

Athletically, Psi Chapter has been holding its own in the Badger Bowl Contest, but not without the efforts of Brothers Jim Nietzel and Keith Stahl, the athletic chairmen, who have been keeping the boys in shape over the long haul. At this writing, Psi Chapter has won first place in the fraternity division bowling match and is now striving to capture the "All University" finals.



WINNERS of the Psi Chapter Pledge Scholarship Awards for the last two semesters were James Adams (left) and Ronald Elmer (second from the right). Dr. Charles Center, professor of insurance and chapter advisor, is holding the plaque while President Ron Ontko at Wisconsin (right) looks on.

The social program for this semester is being planned by Brother Jim Piszczek with the assistance of Brother Frank Adams. In addition to our weekly Saturday night informal "beer-and-chips" parties they have planned for a pajama party, a St. Pat's party, a pledge party and a beach party. The fraternal relations side of the social program includes exchange din-

ners with five sororities, namely the Chi Omegas, Gamma Phi Betas, Alpha Xi Deltas, Pi Beta Phis, and the Tri Deltas. The highlight and climax of the social season will come on June 1, when we will hold our spring formal. Dinner will be held at "Nob Hill" with dancing at the chapter house later.

In closing, I would like to request all of Psi Chapter's alumni, to please forward your address and the addresses of any other alumni you may know the whereabouts of to the chapter house. Many of your addresses that we now have on file are obsolete, and we will need your new address if we are to keep in touch with you. Do it now!—ROBERT H. NYSTED

PITTSBURGH

THE OAK-PANELED Yugoslav Nationality Room at the University of Pittsburgh was the setting for the Founders' Day commemoration by Lambda Chapter and the alumni group on November 16, 1956. Attendance was heartening and gratifying, in fact, there were so many that the local restaurant where refreshments were arranged, appeared to have been lost to Delta Sigma Pi.

Mr. Richard Paull of Weirton Steel Company presented his company's position in the field of public relations. The scope of its activities in public relations proved to be both unusual and interesting.

Rich Parker, chairman of the professional program committee, outlined plans in having Mr. E. T. Dickey, assistant manager, Credit Department, Weirton Steel Company, speak on "A Small Boy and a Small Coin."

One of the most interesting professional meetings of the year was held December 21, 1956, in the Yugoslav Room of the Cathedral. Mr. William J. Grohs, of Liken Employment and Personnel Service, gave a well prepared talk on the role of the personnel agencies, particularly Liken, of course, play in keeping industry supplied with management and vocational personnel. Mr. Grohs' statements were supported by a series of color slides, which were shown the group by Mr. Liken, president of the agency.

After Mr. Grohs' talk, Mr. Liken distributed literature about the agency. In addition, everyone was presented with an attractive, large, glass ashtray by Mr. Liken, which I am sure proved to be very useful to the Deltasigs.

The initiation of the new Deltasigs is the most looked forward to, and by far the climaxing event of the semester. Lambda Chapter held its fall semester initiation ceremonies on Saturday, January 19, 1957, in the university's skyscraper Cathedral of Learning. We had an excellent turn-out of members, alumni and of course, pledges. All the members and alumni seemed very anxious to find out if the pledges had learned their lessons well.

What makes the initiation ceremony so unique among the chapter's many other events of the semester is the conflict of emotion that permeates the proceedings. The conflict arises from the fact that there is a holiday spirit about the hall as the pledges are initiated, but at the same time, one can feel the solemnness of the occasion. Although many of the events of the day are taken in a gay spirit, every member and alumnus present accepts each of the pledges as his life long fraternal brother in profound earnestness.

The initiation banquet has been planned for the Spring. However, many of the Deltasigs, old and new, met at the Fairfax Restaurant after the initiation for an informal "get acquainted" dinner. The entire day was quite enjoyable and our new members are already looking forward to initiating a new group in the Spring.



LAMBDA CHAPTER prospective members and alumni enjoy a fine buffet recently at the University of Pittsburgh.

DE PAUL

ALPHA OMEGA CHAPTER at De Paul University is rapidly bringing another successful year to a climax. The last two events scheduled on our calendar are the De Paul University Forum sponsored by Alpha Omega Chapter and the annual spring formal.

This year's forum is named, "Developing Tomorrow's Leader" and features three nights of lectures and discussion on the subject at the Morrison Hotel. On March 28, Dr. H. F. Rothe, personnel manager of the Fairbanks Morse Corporation, Beloit Works, will speak on, "The Shortage of Leaders." The following Thursday, Mr. John Sevik, president of the Burton Dixie Corporation will explain just what the leader is. On the final night a round table discussion will be held concerning what it takes to become a successful leader. Mr. Kenneth Conway, placement director at De Paul University will lead the discussion group which will feature Mr. S. A. Haines, personnel manager at Sears Roebuck and Company in Chicago; Mr. Sidney Tarbox, head of the Seventh Civil Service Commission and Mr. George Balling, supervisor of the Ninth District of the Board of Education, State of Illinois. The outstanding success of this year's Forum can be attributed to the hard work of the co-chairmen Brothers Bob Brown and Bill Sobaski and the other brothers who served on committees under their direction.

The annual Alpha Omega Chapter Spring Formal Dance will be held on June 2, at the Sherry Hotel. Brother Tom Morrison, chairman of the affair, expects another large turnout since the formal falls on the 29th anniversary of Alpha Omega Chapter.

As the year draws to a close and the election of next year's officers approaches we would like to express our gratitude to two fine brothers of Alpha Omega Chapter who are retiring from office, Larry Sullivan, president of Alpha Omega Chapter who will graduate and Dr. Arthur Mertzke, Alpha Omega Chapter Moderator who has informed us that he will not be available next year. Brother Sullivan has been president for the last two years. It has been through his work and the work of all the other brothers who are graduating that Alpha Omega Chapter has become the campus leader of De Paul University. Dr. Mertzke, who has guided Alpha Omega Chapter on its road to success leaves his post with best wishes for a job well done from all the brothers of Alpha Omega Chapter.—WILLIAM C. SCOTT

COLORADO

PAUSING TO LOOK BACK, Alpha Rho Chapter at the University of Colorado found the year had been a full one.

During the second semester, professional meetings included several enlightening speakers. Among them was Mr. David S. Touff, general manager of the Denver May Company store, who spoke on retailing. At another meeting, Mr. Donald R. Beeson presented many new aspects of insurance as a career opportunity.

In the way of field days, the Alpha Rho Chapter had a very successful tour of the Gates Rubber Company in Denver. Brother Jack Grohne arranged the tour and John G. Gates, an honorary member and secretary-treasurer of the firm assisted with the plans.

Other tours included an afternoon at the Coors Brewing Company in Golden, Colorado. The company produces beer and thermoporecelain products. Free samples of both products were well received.

The Alpha Rho Chapter celebrated its 31st birthday during the semester at a social function. A picnic in the Rocky Mountains near campus climaxed the social program.

With a good active chapter, an outstanding pledge class, and a reputation to maintain, next year should be another successful year.

—ART MILANO

EAST CAROLINA

DELTA ZETA CHAPTER at East Carolina College in Greenville, North Carolina has had a most progressive year. This being our second year in Delta Sigma Pi, we have tried to make ourselves more progressive within the fraternity.

This year we have had several professional tours within the South; and another is being planned in April, when we anticipate visiting Richmond, Virginia to tour the Federal Reserve Bank located there.

On February 8, 1957, we held our Second Annual "Rose" Dance. Several beautiful southern belles were selected as our "Rose" court with Miss Ann Elizabeth Stokes as our "Rose" Queen.

When April 13 rolls around, we will have our spring initiation. At present, we have 25 prospective neophytes. Socials will be the order of the day as we plan to familiarize ourselves with these prospective pledges. This will be the last opportunity for 21 brothers of Delta Zeta to participate in an initiation as an undergraduate. Plans are in progress to



BROTHERS OF DELTA ZETA CHAPTER at East Carolina College dancing with their dates at the annual "Rose" Dance held in Greenville, North Carolina in February.

form an alumni club next year following the graduation this year of the following brothers: Harry Gerock, William Anderson, Charles Rhodes, Charles Williams, Eugene Lilly, Fred Davenport, William Desern, Jack Edwards, Jack Everton, Clifton Gaskins, Kenneth Howard, Larry Martin, James Johnson, Marvin Overby, Thomas Ruffin, Charles Simmons, Wiley Teal, Eugene Singletary, Phillip Tysinger, Carl Wilkins, Robert Wilkins.

Delta Zeta Chapter now has a handsome display case in the Department of Business where our Chapter, Scholarship Scroll, and trophies are displayed for all to admire. We are looking forward to having a new and modern building for the Department of Business. Plans have been made and the building should be in progress within the year.

We wish to thank Mr. W. W. Howell, faculty member and our chapter advisor, who has played a large part in making fraternity life more enjoyable through his tremendous support. Our thanks also to Dr. E. R. Browning, faculty member and Director of Business Education at East Carolina, for his co-operation and his active participation in our activities.

—HARRY B. GEROCK

TEXAS

THE UNIVERSITY OF TEXAS, Beta Kappa Chapter of Delta Sigma Pi, held its annual "Rose of Deltasig" dance on February 16, 1957, and crowned its new "Rose," Miss Cynthia Lee of Waco, Texas as its "Rose" of 1957.

The Beta Kappa Chapter is now in the midst of plans, and preparation for its forthcoming St. Patrick's Day Costume Dance to be held on the night of March 16, 1957. Numerous prizes will be awarded to the costumed couples. The Beta Kappa Chapter members are enthusiastically awaiting the date of the planned field trip to Dallas on the 22nd of March. This trip is expected to prove of valuable interest to all in its educational effect.

A "Stag Party" held on the night of March 8, proved to be advantageous in that it afforded the opportunity for the members, faculty and pledges to become better acquainted. The Beta Kappa pledge class consisting of 28 students and one faculty pledge are presently awaiting their informal and formal initiations to be held on April 11 and 14, respectively. Plans are also well underway for the U. of Texas chapter "Date Picnic" to be held on April 7, 1957, and is expected to be as enjoyable an event as have all the past.



A PRE-MEETING discussion was held recently when Executive Director Jim Thomson visited Gamma Omega Chapter at the Arizona State College campus. Left to right: Chapter Advisor Walter G. Becker, Chapter President Charles Sutton, Jim Thomson, and Dean Glenn D. Overman.

ARIZONA STATE

GAMMA OMEGA CHAPTER has faced the spring semester with added pep and vigor since the mid-year Chapter Efficiency Contest points were announced. We were in second place nationally at the time. In our efforts to reach once more the much-sought goal of 100,000 points, it was certainly a shot-in-the-arm for us.

Brother Allan Greb, past secretary of Gamma Omega Chapter was awarded a recognition ring in February by members of the chapter. The ring was given for outstanding work and help done for the fraternity. We felt that the mid-term standing was in very large part due to the efforts of Brother Greb.

Our chapter has started publication of a newsletter for the first time since its founding in 1951. *The Gamma Omega News* went over big on campus at Arizona State. The fraternity was brought into the campus spotlight by the editor of the college newspaper who, after reviewing *The Gamma Omega News*, devoted a good portion of his widely read Editor's Scratchpad column to encouraging other professional fraternities on campus to follow the lead of Delta Sigma Pi as active and useful organizations.

The professional program of Gamma Omega Chapter has been of the highest quality this semester. One of the speakers at a recent professional meeting was Doug Edwards, independent national sales consultant. Mr. Edwards is consultant for several companies whose combined gross incomes for last year amounted to over one billion dollars. We have sponsored these professional meetings once each month and invited other organizations, both on and off campus, to attend. By the time of publication of this article, we will have completed our professional program. Scheduled at this writing is a joint tour with the Gamma Psi Chapter at the University of Arizona at Tucson. Events for the tour include a trip through a Phoenix brokerage firm and the investigation of activities of A-1 Brewery in Phoenix.

At mid term in February, Gamma Omega lost eight graduating seniors. This spring we are losing 21 members of the fraternity due to graduation. This loss of strength is being overcome by increasing the scope and intensity of our pledge program. We hope to have at least 20 prospective new members to initiate at our next initiation.—CHARLES S. GRANIERI

JOHNS HOPKINS

THE BROTHERS and guests of Chi Chapter at Johns Hopkins University enjoyed a successful Valentine Day dance on February 23 at the Cadoa Hall in Baltimore. The spacious hall offered ample room for the brothers who fancied themselves cupids. Hearts were a bit heavy the next morning.

The February professional meeting proved to be a most interesting lecture and discussion on investments by Mr. Eliot Hurd. Emphasis was placed on the Investment Plan which is geared primarily toward small groups of steady investors who are more interested in long term gains instead of the windfall type of investment. Save your money boys!

Plans are being made by Brother Brodka to hold a square dance in May for the youngsters at the Baltimore Children's Home. This project has been foremost on our calendar because we felt that entertainment throughout the year for the children is more desirable than emphasis only during the Christmas season. A large turnout is expected.

With the advent of warm weather (excepting the frigid north) we are eagerly awaiting the steak fry scheduled for May 18. It seems that the steak is not the item of main interest but rather the ball game between the young gladiators of the active chapter and the old men of the alumni club.

All indications point toward a very successful year and we have no reason to believe that Chi Chapter will not reach the 100,000 point bracket again in the Chapter Efficiency Contest. This is certainly a fine tribute to the officers and committees who have worked so diligently to reach this goal.—HERBERT W. WHEELER

DRAKE

ALPHA IOTA CHAPTER is enjoying the results of a highly successful rush smoker for the fall semester which added 17 top business administration students to our ranks. Our spring semester smoker was equally as productive and we added 14 more to our numbers as prospective members.

Brothers of Alpha Iota Chapter in charge of professional functions have outdone themselves this spring and as a result we have some outstanding speakers slated to talk with and to us for the spring semester.

Our first speaker was "Doc" Lemon, a favorite Mid-Western disk jockey whose topic, among other things, included, radio as a media of advertising.

Our next professional speakers were Al Hall and Lew Clarkson, two prominent Des Moines real estate agents whose topics were property as an investment, after which these two gentlemen were swamped by questions from the floor.

Sunday, May 18, is the date set aside for the ritual which will make our new neophytes active members of Alpha Iota Chapter of Delta Sigma Pi. After the formal ceremony, a banquet will be held in honor of our new active members, about which we hope to have very exciting news to pass on to the DELTASIG at its next publication.

Our Alpha Iota Chapter is justly proud of its progress over the last year, and we take this space to give ourselves a pat on the back for each and every members' time spent in co-ordinated effort to further the goals of Delta Sigma Pi. We are looking forward to even greater success in the future.—JOHN A. RUNYAN



DEDICATION OF THE FLAGPOLE at the University of Miami in Coral Gables, Florida, which was the pledge class project of Beta Omega Chapter during the fall semester. Left to right: President Bob McCurdy, Faculty Advisor Charlie Eyre and Pledge President Howard Buchannon.

U. of MIAMI—Florida

BETA OMEGA CHAPTER is once again enjoying a banner year. Picking up where we left off last June, we had one of our most successful semesters under the very capable leadership of President Joe Cosentino.

Beta Omega Chapter garnered a pledge class of 26 members during the past semester. The pledge project was one of the highlights of the fall semester. A flagpole was erected in front of the newly-built Ashe Administration Building. The program was led by our new President, Bob McCurdy. We were fortunate at that time to have Brother Ray Flodin, Executive Secretary, pay us a visit from The Central Office. Brother Grover A. J. Noetzel, Dean of the Business School, gave a brief speech at the flagpole unveiling before a good turnout of faculty members and brothers of the chapter. Later in the evening Brother Flodin was the speaker for our monthly business dinner.

A "first" for our chapter last fall was almost a complete turnout of brothers for the Homecoming Dance. We had three banquet tables reserved and enjoyed the music played by Sam Donahue and His Orchestra. Preceding the dance, we enjoyed a party at the home of Darrell Nordstrom, one of our new brothers.

Beta Omega Chapter also continued their athletic mastery over Alpha Kappa Psi Chapter here at the university, by swamping them in our "Annual Football Classic" by a score of somewhere in the 60-0 category. AKPsi has forgotten what a winner feels like, it's been so long since they've tasted victory.

We are proud to announce the name of Brother Charles Eyre as our new faculty advisor—wasn't more than three years ago that "Charlie" was an undergrad. We feel fortunate in getting a man whom we all feel will do a fine job.

Our spring semester has just started, but we are looking forward to many exciting events—among them, the "Rose of Deltasig" Dance on April 27. AKPsi is due to take a licking in softball sometime in late April. We are now in possession of the Frank Scarborough Memorial Athletic Trophy and we don't intend to give it up!

Last but certainly not least, we wish to welcome the 22 new pledges. Under the capable leadership of Brother Ray Clark, we're looking forward to our best pledge class yet! —MARV TENENBAUM

KANSAS

THE SECOND SEMESTER of activities for Iota Chapter got off to a good start with a field trip to the Sheffield Steel factory in Kansas City, Missouri on February 14. We especially enjoyed this trip because we were taken on a tour of the factory and afterwards got to discuss some of the problems which arise, to be settled on the executive level.

On February 7 we held the election of officers for the coming year. Those elected were: Brother John Reinert, president; Brother Cloyce Wiley, senior vice-president; Brother Darryl Kobler, vice-president; Brother Bob Valdois, secretary; Brother Jimmie Hills, chancellor; Brother John Sanders, treasurer; and Brother Larry Miles, historian. The new officers took over their positions immediately, and plan to make the coming year one of the best for Iota chapter.

On March 14, we enjoyed a fine talk and film given by Mr. Jack Bernet, advertising manager for Business Men's Assurance Company of Kansas City, Missouri. Mr. Bernet talked to us about the importance of advertising in the business world, and its close relationship with those interested in a selling career.

Other professional functions which are scheduled for this semester are field trips to the retail concerns of Macy's, Sears and J. C. Penney Company of Kansas City, Missouri.

Scheduled for March 21, is our smoker for prospective pledges which is a function anticipated by everyone. Brother Cloyce Wiley, senior vice-president, is heading the committee for rushing prospective pledges, and he reports that his plans for this function are complete.

Our "Rose of Deltasig" formal is to be held in the ball room of the Lawrence Country Club on April 26. Candidates for the "Rose of Deltasig" have started to come in, and a committee for her selection has been appointed.

The activities of Iota chapter have been an important part of our semester, and we plan to make them even more so in the year to come.—FARRELL F. VANHORN

SOUTH DAKOTA

ALPHA ETA CHAPTER at the State University of South Dakota opened the spring semester by welcoming 24 new pledges with a smoker. Speakers for the evening were Mr. Harry Olson, professor of accounting, who gave a short talk on the history of Alpha Eta Chapter, and Dr. Walter Franke, associate professor of business administration and business research associate, who gave a very enlightening talk on "Holes in Your Goals."

Preparations for the coming semester activities are now being made and a successful season is in the future. At the present time we are planning our professional tour of the semester to Minneapolis. We will leave the State University of South Dakota early on April 11, by bus. While in Minneapolis we will tour Minneapolis Honeywell, Ford Motor Company, and the Hamms Brewery.

Plans have been completed for our formal initiation to be held on March 21. Immediately following the initiation a dinner will be held in honor of our new brothers. Also, plans are being made for our annual spring picnic which will be held in May.

Alpha Eta Chapter has added two new committees to its many activities. These committees are a recruitment committee which is visiting various high schools in the area and answering any questions the students have in regards to the curriculum here at the State

University of South Dakota. The other committee has the opportunity of aiding students in finding summer employment. This committee maintains a file of reports and other information about various companies. This information is available to the students to help them decide what type of employment they might be interested in upon graduation.

Alpha Eta Chapter selected Miss Shirley Nelin as its "Rose of Deltasig" and her alternates are the Misses Jeanete Moss, Judith Christol, Norma Glazier, Mary Gorman, Joan Linderman, Marjorie Rogers, and Audrey Roland. These lovely ladies will be honored at the annual "Rose" dinner and dance to be held on April 27.

We would like to take this opportunity to say farewell to the brothers who will graduate in June. Alpha Eta Chapter wishes them the best of luck.—JAMES J. FOLGER, JR.

LOYOLA

GAMMA PI CHAPTER at Loyola University is enjoying one of its best years in its history. Participation in school activities have met with tremendous success and fraternal spirit is at a new high under the leadership of an aggressive executive committee.

Gamma Pi Chapter entered the float contest in the parade setting off the basketball season. Under the auspices of Jim Rominski, who engineered an igloo, we were awarded a third place trophy, the first in our history.

The annual Orphans' Day Party held by Loyola's fraternities and sororities, also met with much enthusiasm. Gamma Pi Chapter provided the entertainment and movies, while clowns (in costume) Jim Sebesta and Bill Quill, together with the rest of the chapter, assumed the role of "father" for the day.

Our annual "Rose" Contest, under the direction of Dick Ripoli, was turned into a "Rose Spectacular." On February 7 and 8, 1,100 real roses were distributed free to girls of Loyola and neighboring schools. Jack Mabley, sports writer for the *Chicago Daily News*, named Lewis Towers junior Dottie Rosenbeck as the new "Rose of Delta Sigma Pi" out of a field of nine charming and vivacious contestants.

We are well ahead in the intramural program with more than a hundred points above our nearest competitor. Ed McGrath, newly appointed athletic chairman, assures us that this semester the Deltasigs will erase all existing records. We not only did well in major sports, but were especially proficient in checkers, ping-pong, and dart throwing. All the Brothers are behind Ed in determined support to take the intramural championship for the third straight year.

Gamma Pi Chapter took part in the annual Variety Show at Loyola on March 8, by presenting a calypso group. Under Steve Stremski, the group worked for many long weeks perfecting its act and put on a great show for those who turned out "in masse" to see them on that memorable night.

Brother Joe Shanfeldt and his professional committee tells us that in addition to eight movies that will take place this semester, there are tentative plans for an out-of-town tour to International Harvester as well as some guest speakers.

A Black Belt Contest has been initiated to determine the best joke of the month. The one who tells the best joke, whether it be morbid, melancholy or humorous, is privileged to wear the ornated black belt until a new winner is "belted." Vic Slana, chairman of the contest, reports that the response has been overwhelming.

A St. Patrick's Dance will be held on March 16, by the alumni of Gamma Pi Chapter. Pete Fox, president of the alumni organization, informs us that the event will be made annual in co-operation with the undergraduate members.—ED GERULES

SOUTH CAROLINA

BETA GAMMA CHAPTER, at the University of South Carolina, began the spring semester with the election of officers. Brother Phil Abrams was elected president to succeed Brother Tom Craft. We, here at Beta Gamma Chapter, are fortunate to have had the benefit of the excellent leadership and devotion to duty rendered by Brother Craft. We are equally as fortunate to have a man of Brother Abrams calibre to carry on the duties of this office. Brother Abrams is currently a member of The

Student Council and former vice-president of this chapter.

Other officers elected were: Brother Bond Anderson, senior vice-president; Brother John H. Rodgers, vice-president; Brother John Carothers, treasurer; Brother Heyward Williams, secretary; and Brother John Cathy, chancellor. All are capable and hard working men with a burning desire for an ever better chapter.

Beta Gamma Chapter's pledging program is well advanced at this time. A smoker was held on March 1, to acquaint the brothers with the prospective pledges. After an extensive campaign, rush week yielded 20 prospective brothers for the formal pledging ceremonies held on March 7. The new pledges are: Henry J. Anderson, Jr., John W. Casey, Bobby S. Clark, Ronny C. Covert, Robert V. Hayes, James F. Hicks, Jr., Owen E. Hutchinson, Frank Hyatt, Emory M. Kinard, Robert J. Lahm, Vernon Langley, John Larsen, Bob Lucas, John H. Mills, Jr., John N. Rogers, Jr., M. J. Sovak, Jr., Ronald F. Stanford, Everette Wilson, R. W. Yosaitis, and Harold Northcutt.

On February 22, Beta Gamma Chapter held its first professional meeting of the spring semester, and Dr. Samuel M. Derrick, Dean of the University of South Carolina School of Business, gave a talk on trends in education. A general discussion period followed the talk. On February 26, our chapter sponsored a movie entitled "Power For Peace" on behalf of the Burroughs Corporation. The film was presented to the entire student body of the School of Business Administration.

With regards to Beta Gamma Chapter's social activities, the date for the "Rose" Dance has been set for March 29, at the Hotel Jefferson Ballroom with Parker Powers and his "Ramblers" furnishing the music. The identity of the "Rose" Queen is being kept secret until the time of coronation at the banquet. Brother Nester Nazario and Brother Don Williford of the social committee are in charge of the arrangements.

Plans are in the making for a chapter birthday celebration on April 6. Tentative arrangements are to make it a joint affair with the local alumni club, and will include dates and wives.

Much interest, in recent weeks, here at South Carolina has been centered in basketball since the Gamecock's Grady Wallace is the nations number one high scorer. Brother Lee Anderson of Beta Gamma Chapter is one of the "second five" for the Gamecocks and made a showing for himself in the semi-finals of the Atlantic Coast Conference Tournament in Raleigh, N.C. Incidentally, the Cameroosters went into the finals of the tourney and were only defeated by North Carolina (number one team in the nation) for the conference title.

Since basketball season is over, much attention is being directed to the forthcoming campus elections. The campus is buzzing with political activity here at South Carolina and Beta Gamma Chapter has entered the names of Brother Heyward Williams and Brother Anthony Smigmator as candidates for the School of Business representatives on the Student Council for the school year, 1957-58. If elected, we feel that this experience will be of much value in later life.

The Deltasig Wives Club here at South Carolina is rolling along fine. The girls are pretty well organized and have met on several occasions at the homes of the various wives.

Here at Beta Gamma Chapter we are "point conscious" and fully intend to make this another 100,000 point year for the chapter. With the spirit, determination, and cooperation already being displayed by our membership, we can't miss.—D. A. WILCHER



GAMMA PI CHAPTER'S prize winning float featured in the annual parade setting off the Loyola University basketball season.

MARYLAND

GAMMA SIGMA CHAPTER at the University of Maryland held its spring rush dinner February 28. Speaker for the affair was Mr. Donald Rutter of Alcoa Aluminum who spoke on the "Past and Future Growth of the Aluminum Industry." Fifteen outstanding neophytes expressed their interest in the fraternity and will have become active brothers through traditional initiation when this issue is published.

Four professional dinners were held during the semester featuring informative talks by prominent representatives of industry.

Our newsletter "The Gamma Signet" established a new tie between active chapter members, alumni, and neighboring chapters by disseminating informal information on chapter activities and goals.

According to our Chapter Efficiency Contest chairman, Gamma Sigma Chapter should achieve the maximum score of 100,000 points in the Chapter Efficiency Contest this year. Credit goes to the officers and all members for co-operating in this drive and carrying the high traditions of our chapter.

During this quarter, Drs. John H. Frederick and Charles A. Taff, faculty members and professors of transportation, spoke at the General Transportation Course held at the Transportation Center at Northwestern University.

Dr. Allan J. Fisher, our faculty advisor, has been selected to represent the University of Maryland at the Seventh Annual Forum on Finance, sponsored by the American Securities Business, New York City, from June 17 to July 3, 1957.

Climaxing another successful semester, a full-course turkey dinner and dance at the 2400 Hotel in Washington, D.C. was enjoyed by all participants.—JOSEPH S. CARR

DETROIT—Gamma Rho

IT'S SPRING." And you know what happens in the spring. It's the time of the year when a young man's fancy turns. Gamma Rho Chapter members are no different than any other young men for by the time of publishing of this article their fancy will have turned to honoring the lovely Miss Patricia York, their "Rose of Deltasig" candidate at the Third Annual "Rose" Dinner-Dance held

April 28, 1957, in Roma Hall, East Detroit. She will be presented with a gift from Gamma Rho Chapter after being well fed and all "danced out."

Gamma Rho Chapter started out the new semester with a grand rushing party held February 23, 1957 at the Detroit Leland Hotel. The party was a success and effective as proven by the eight fine pledges we have this semester.

Mention should be made about some of the past social events that Gamma Rho Chapter had last summer. Our annual picnic was held at Camp Dearborn, July 15, 1956 which presented swimming, boating, and games for the kids not to mention the softball game between the undergraduates and alumni of Gamma Rho Chapter. Score 23 to 21 in favor of the undergraduates, of course. The alumni and undergraduates got together again at Sunnybrook Golf Course on August 4, 1956 to try their hand in our annual golf tournament. The trophy was awarded to Brother John Paul, an alumnus of Gamma Rho Chapter. Gamma Rho Chapter was honored to win the attendance trophy awarded at the Central Region Convention held in Milwaukee, Wisconsin on September 7, 8, and 9, 1956 along with placing second in the Quartet Contest. We are proud of our alumnus Brother Bob Elder who won a life membership at the convention.

The University of Detroit, Evening College of Commerce and Finance, celebrated its 40th Anniversary on October 2, 1956 and Gamma Rho Chapter helped it celebrate by sponsoring a "Get Acquainted Week" for the students. Congratulations on the birthday came from President Eisenhower, Governor Williams of Michigan, Mayor Cobo of the City of Detroit, and many others.

Gamma Rho Chapter is preparing for the annual Spring Carnival which is held by the University of Detroit. Our participation in this event will be to operate a weight-guessing concession, which we have done in the past and have, by now, become very good at guessing beef on the hoof which should pay off for the carnival.

That's all folks, until we see you in New York at the end of the summer for Twenty-First Grand Chapter Congress when Gamma Rho Chapter will be going for the attendance trophy award again.—LOWELL D. SCHLANBUSCH



DELTA SIGS take top offices of the sophomore class at the University of Maryland. On the left is Frank Ratka, class vice president, and on the right Vernon Briggs, class president.

MISSOURI

ALPHA BETA CHAPTER at the University of Missouri is again in number one position for the Chapter Efficiency Contest. Total points of 59,000 were reported on December 15, 1956. With the fine guidance of Brother Fred Everett, chapter advisor, and with the aid of our aggressive and hard-working actives we expect to maintain this lead.

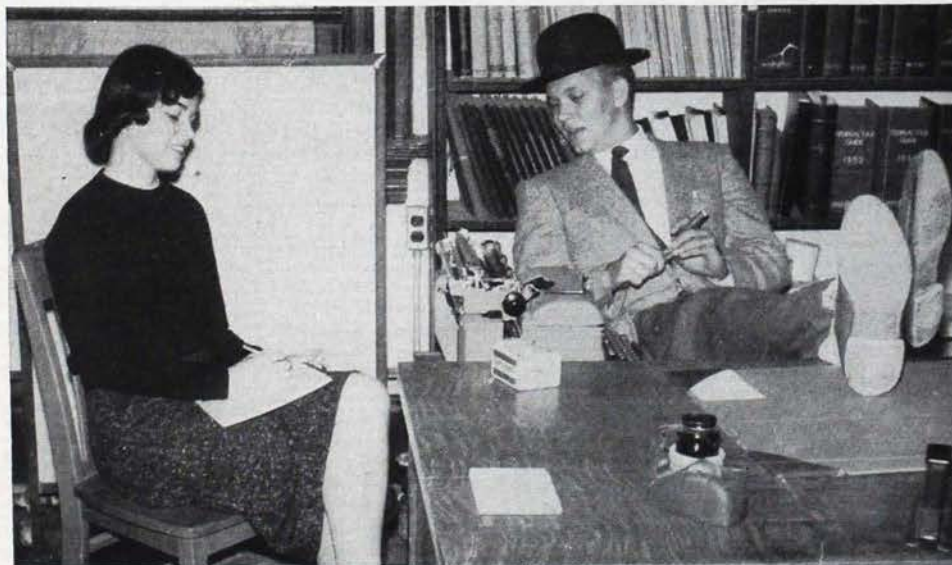
Second semester activities began with the election of officers January 17. Paul Horn was elected our new president and his staff includes Senior Vice-President, Jim Welch; Vice-President, Lawrence Mings; Secretary, Jim Richerson; Assistant Secretary, Charles Pullen; Treasurer, Bob Doody; Assistant Treasurer, John Christian; Chancellor, Doug Jones; Historian, Henry Dewey; Senior Guide, Don Yows; Junior Guide, Jim Higgenbotham; and Ritual Chairman, Doug Jones. Retiring president Doug Jones has done an excellent job the past semester and we are looking forward to another successful semester under our new officers.

Captain Weldon O. Ramey of the United States Air Force was guest speaker at the professional meeting Thursday evening, February 14. His subject, "Communism and Education," was supplemented by showing slides on the Russian educational system. On March 7, H. G. Banks, president of the Columbia Savings Bank, spoke on "Interest Rates and Monetary Management." A well-planned program of professional meetings on a variety of subjects is planned for the balance of the semester.

Other activities included a rush smoker held February 21, in the Colonial Room of the Tiger Hotel. About 110 brothers and prospective pledges attended. The success of this event is reflected in the pledging of 27 men with approximately 35 new brothers anticipated for the semester. The initiation and banquet will be held March 24 at the Daniel Boone Hotel.

An industrial tour to St. Louis is scheduled for April 11 and 12. The firms to be visited have not been selected, but as always will be very interesting and educational to all.

Campaign planning is in progress for the Ideal Boss and Secretary to be elected during Business Week. Another victory is planned this year with Brother "Buck" Boxdorfer and Lou Hoover as our candidates. The winners will be honored at the Bosses' Ball to be held March 29.—CHARLES F. BARNETT



IDEAL BOSS AND SECRETARY CANDIDATES, "Buck" Boxdorfer and Lou Hoover, representing Alpha Beta Chapter at the University of Missouri, plan their campaign for election to be held during Business Week on that campus.

CINCINNATI

ALPHA THETA CHAPTER at the University of Cincinnati has a new "Rose" reigning. Her name is Miss Ginny St. John. She was chosen at our third annual dance held on March 9, at Greenhills Country Club. A capacity crowd of over 300 people were on hand for what could be called the most successful dance Alpha Theta Chapter has ever had, thanks to the co-chairmen of the dance, George Koesterman and Ron Meale, who did a superb job of planning and handling the dance arrangements. Miss St. John is a sophomore at the University of Cincinnati in Arts & Sciences College and a sociology major.

Midst the hustle and bustle of the dance preparations, the brothers of Alpha Theta Chapter had time to pledge 13 men who were: Joe Ahern, Ron Conradi, Ray Dunleavy, Dick Giddens, Tom Harrington, Ken Hemingway, Pat Hurly, John Leighty, Bill Randall, Lou Schepf, Paul Shaver, Don Straub, Ernie Wilson.

The following week after the "Rose" Dance, the actives and alumni got together for a joint meeting and heard a most interesting speaker in the person of George Starling who is head of a local teamsters union.

Next a tour through IBM which showed us a few things between facts and figures. A professional meeting followed with an interesting speaker. Informal and formal initiation followed. At the latter it was ladies' day and the mothers, wives, and sweethearts of the fraternity men were entertained by an informative program about the fraternity. A dinner followed at the Hotel Sheraton Gibson after the formal initiation.

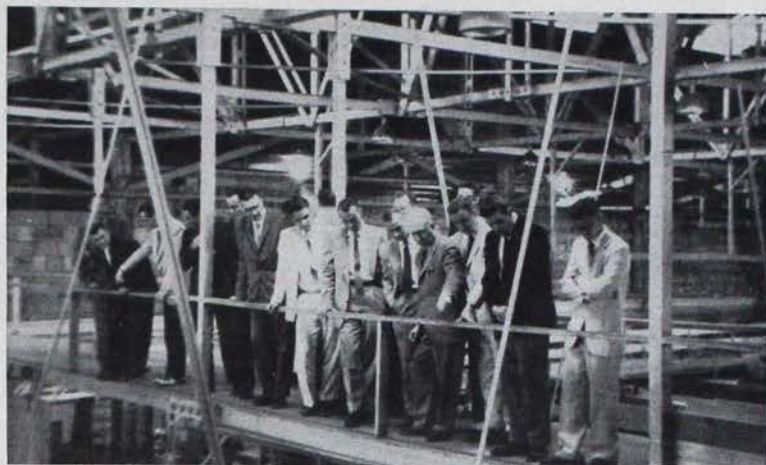
As of this printing date we do not know who the officers will be, but their names will be printed in the June issue of the chapter newsletter, the *Deltasignal*, which will be the 3rd and final issue of the 1956-1957 year. The editor of the *Deltasignal*, Dick Weiskittel, promises that it will be the best yet and something to look forward to.

Jack Randolph our Chapter Efficiency Contest chairman assures us that we are in good shape in the Chapter Efficiency Contest, and are looking forward to another 100,000 points this year.

The success of Alpha Theta Chapter this year can be credited to its hardworking President, Gail Nelcamp, who has devoted his all and many many hours to organizing and setting up the chapter as one of the best organized and smoothest running chapters in the fraternity.—RICHARD J. WEISKITTEL JR.



GROUND IS BROKEN for an alumni lodge in Lubbock, Texas by Executive Director Jim Thomson, (left) and District Director Joseph Hefner while the members of Beta Upsilon Chapter look on.



BETA ETA CHAPTER at the University of Florida inspecting one of the largest citrus export packing plants in Florida on a recent field trip.

TEXAS TECH

BETA UPSILON CHAPTER crowned Sharrinne Strickland "Rose" of Delta Sigma Pi at our "Rose" Dance which was held in the Student Union Ballroom. Miss Strickland, a junior from Plainview, was attended by Margo Thrush also from Plainview and Virginia Willis of Dallas. After the crowning, a reception was held in the honor of our "Rose."

The initiation of our 6 neophytes into pledge-ship was followed by a barbecue dinner that night. One of the highlights of our social calendar was a "Tycoon Dance" with the setting after the stock market crash. A semi-professional retreat to Lake Travis in Austin is to be held in April. Sunning, water skiing (which also means swimming), other outdoor sports and indoor games will be held with awards being presented for the outstanding performances. This retreat has proved to be a valuable asset to Beta Upsilon Chapter. Our first basketball team finished with a dismal record which was compensated for by the enjoyment we received. We are looking toward a profitable softball season.

Beta Upsilon Chapter's full social calendar has not excluded our prided professional program. Coming up this week is our first annual careers conference. We are bringing in a group of businessmen in varied fields to give discussions of their fields to college students. Town Hall also this week is a panel discussion. A four member panel of outstanding industrialists and manufacturers of this area will attempt to answer impromptu questions presented to them by the faculty and student body on various world and local problems and the effect they will have on us. These are two of our professional highlights designed to reach all the students in all divisions and not just business administration. In April a retreat to Austin is planned. We will tour the State Capitol and see our legislators in action. An audience will be held with Representative Carr of Lubbock and possibly with Governor Price Daniel. A group tour of industrial plants are also on tap. May will find us in Dallas touring the Federal Reserve Bank and other business plants.

Our recent visit by Executive Director Jim Thomson was very memorable to us. Ground was broken for our long anticipated "Alumni Lodge" which will be on a two acre plot overlooking a draw. Through the efforts of members and pledges, we will clear the ground and participate in part of the construction ourselves. Thanks go out to the alumni club for their help. Brother Thomson left us very exuberant with plans for the future. A banquet

was held in his honor that night. The Brothers of Beta Upsilon were sorry that Brother Thomson could not stay longer. We are looking forward to a return visit.

Brother Joe Hefner's appointment as District Director of Delta Sigma Pi was met with high regard by this chapter. Beta Upsilon Chapter is confident that he will perform a great job in his new position.

Our hats are off to the brothers for a job well done.—WATSON MOORE

BUFFALO

THE BROTHERS of Alpha Kappa Chapter at the University of Buffalo, gathered recently at the Buffalo Turn Verein for a business meeting and an evening of enjoyment. We discussed our progress for the current semester and found it satisfactory. Our schedule of chapter activities for the balance of the semester was also discussed.

A Joint Fellowship Hour was held with the Buffalo Alumni Club on March 17, at the Katharine Lawrence Restaurant in Buffalo. This "hour" not only enabled us to join in fellowship with our brothers, but gave our prospective pledges an opportunity to meet us and become better acquainted with the idea of fraternity life.

The following week we welcomed a new group of pledges at our joint pledging ceremony, held at Norton Union on the University of Buffalo campus. This event signals the start of our spring pledge training program.

This program will include also, a joint bowling party, to be held in mid April. At this event, the wives and guests of our pledges are able to meet our wives and guests in an evening of fun and relaxation.

The pledge training program will end on April 27, at which time we will hold our spring initiation at the Buffalo Canoe Club, on the shore of beautiful Lake Erie, in Canada.

Our election of officers is scheduled for early May, and this will be followed by our Annual Reunion Dinner, on May 25. This dinner is always a big event and again this year, will be co-sponsored with the Buffalo Alumni Club. This, the last big event of our social year, will be held at the Peace Bridge Motel in Buffalo, near the entrance of the Peace Bridge, long known as a symbol of brotherhood between the United States and Canada.

We believe that this dinner, held near such a symbol of brotherhood, will bring this semester to a close in the best traditions of fraternity life.

Our best wishes to you and all members of Delta Sigma Pi.—ROBERT J. BLANK



THE MEMBERS of Alpha Theta Chapter at the University of Cincinnati pictured as they were gathered together for a recent initiation.

SANTA CLARA

A SAYING COMMON in this area is that a bountiful harvest can only come from a well cultivated field. This can be well applied to us at Gamma Xi Chapter, for we have reaped a bountiful harvest of experience and knowledge in the field of business as Deltasigs. This year has been rewarding for our chapter, especially in the fine group of new members we received.

Professionally Gamma Xi Chapter has undertaken several field trips and had various business lectures. Such places as Food Machinery, Ford, and United Airlines have been visited. The success of our professional program was due primarily to the hard work of Brother Menne, chapter professional chairman.

The social part of our program has been exciting and well rounded. Two "Barn Dances," open to the student body, were held, and both were successes. Also, several mixers with so-

rorities from surrounding schools were held, and these proved to be entertaining. Of course, the highlight of the social calendar was the annual "Rose of Deltasig" dance, which was held at the San Jose Country Club. All brothers were in attendance, as well as a few faculty guests. This tremendous social program was due to the efforts of Brother Palmtag, chapter social chairman, and his well balanced dance committee.

Gamma Xi Chapter recently hosted the Western Regional Convention, and through the labors of Brother Gardener, Chancellor, it was a great success. Also to be commended, is President Tom Compagna, for his great job of coordinating the activities which took place.

The remainder of the year sees several professional activities scheduled, and one big social event, the annual all day barbecue and beach party, to be held at one of the many fine locations in Central California. That about wraps it up for the year, and we, at Santa Clara, hope to see you at the Grand Chapter Congress.—DONALD A. NUCCI



THE 25TH ANNIVERSARY PARTY of Beta Nu Chapter at the University of Pennsylvania. Left to right: Walter T. Dempsey, Douglas J. Cooper, and Gene H. Pero, chapter president who is cutting the cake.

PENNSYLVANIA

BETA NU CHAPTER at the University of Pennsylvania Evening School of Commerce and Finance approaches the home bend of this academic year in the best position it has been in since the sale of its chapter house almost three years ago. Ardour, ambition, loyalty, and teamwork have brought to reality our desire to restore Beta Nu Chapter to its previous high position. We are confident of the future and will continually strive to strengthen and hold on to the accomplishments that seemed so far away not too long ago.

Our professional programs this year were quite diversified and interesting. A discussion on Marketing by Mr. Edward Anderson of the marketing department proved most educational. Brother Frederick W. Floyd, C.L.U. and mayor of Gloucester City, N.J. gave an inspiring talk on the future importance of the young business executive. A field trip through the Rohm & Haas Chemical Company proved most educational as well as fascinating. The modern methods and machines used in their order and billing departments definitely instilled creative thinking in our minds. Mr. Wolcott Robinson of the advertising world held our attention as he spoke on "what every business man should know about advertising." Although too early to report on at this writing, a speaker

from I. E. du Pont de Nemours is scheduled to speak to us and we are to see also a film entitled *The Pennsylvania Story*, based on the history of the University of Pennsylvania. These professional programs were presented under the capable leadership of Brother Douglas J. Cooper.

Socially, Beta Nu Chapter has upheld their high standard of festivities. A Chapter Christmas Party held at Thundergust, the country home of Brother Douglas Cooper and a Christmas Party for children held at the University of Pennsylvania Settlement School were very successful. These were followed by a party in honor of our new brothers and a silver anniversary chapter birthday party. A St. Patrick's Day party conducted by Brother and Mrs. Dick R. Davies highlighted our social calendar for the month of March. Although too early to report on at this writing, plans are under way for our Twenty-Fifth annual Spring Formal Dinner and "Rose" Ball to be held this year in the beautiful Mirage Room of the Barclay Hotel in Philadelphia. This affair will be headlined as our Silver Anniversary Formal and we are looking forward to greeting many of our alumni at this traditional function which climaxes Beta Nu Chapter's social calendar.

The members of Beta Nu Chapter wish to extend the best of luck to Brother Walter T. Dempsey who has enlisted in the U. S. Armed Forces. Brother Dempsey has served as secretary and senior vice-president of the chapter and has contributed generously and untiringly of his time and efforts toward the successful operation of Beta Nu Chapter. Good luck, Walt.—GENE H. PERO



CELEBRATING ITS 27TH BIRTHDAY is Beta Eta Chapter at the University of Florida. Official candle blowers are (left to right) Faculty Advisor Dr. Ralph Traxler, Phi Chi Theta Faculty Advisor Miss Jones, and Phi Chi Theta President Miss Ruth Ann Lee.

FLORIDA

BETA ETA CHAPTER at the University of Florida has just celebrated its 27th birthday and is looking forward to many other good years in the future. Last year our chapter finished fourth in the Chapter Efficiency Contest and it looks likely that we will make over 100,000 points this year.

February 12, we will have the honor to have the Executive Secretary of Delta Sigma Pi, Brother Ray Flodin visit our chapter. Phi Chi Theta, the business women's sorority on campus will join us in a reception for him. Miss Jones their faculty advisor and Miss Ruth Ann Lee the president will be present.

Twenty-three brothers were recently initiated into our chapter. We know that these additions will help continue our chapter to be the outstanding business fraternity on campus.—JACK HUTCHINSON



DICK DOYLE, president of Alpha Gamma Chapter at Pennsylvania State University, discusses chapter program with Dr. Eugene Myers, the chapter advisor.

PENN STATE

WITH happy exam time close upon us, the brothers of Alpha Gamma Chapter at The Pennsylvania State University can still reflect with great satisfaction on an outstanding school year.

Our ascendancy from 26 to 2 place in the Chapter Efficiency Contest (with possibility of a first place after all the spring points have been counted) reflects the activity which has been taking place among our brotherhood.

Early in the semester, brothers Richard Doyle, Dave Bavar, George Borosque, Harry Brown, and Peter Hirsch were all elected to the University publication, "Who's In the News at Penn State," thus honoring these brothers for their efforts and accomplishments in campus activities.

Similarly, Norman Hedding was honored as Distinguished Military Student in the Army ROTC program by the University President, Eric A. Walker.

Spring has also marked a time of giving, and brother Adam Di Domenico gave his all, as he allowed his head to be shaved, Yul Brenner fashion, for a 15 dollar donation to the March of Dimes.

However, not all activities were confined to campus, as brother Melvin Waxham and his wife Jennette announced the birth of a son, Melvin, Jr.

Active membership decreased early in the semester, as members Saylor Fultz, Paul Gilpin, Albert Maxson, and Paul Schwab all left for their accounting internship, thus slicing eight healthy campus weeks out of their undergraduate lives. Their temporary loss was partially offset by the return of two brothers who are both seeking extra sheepskins in the Graduate School: Larry Gersham in Insurance, and Arnold Barnett in Accounting.

Two alumni have just been reported starting on quite dissimilar journeys. Paul Rettger is now touring the Southern states doing audit work for his employer, a Pittsburgh Accounting firm; while Fred Rosenmiller, now an ensign, is headed for destroyer duty with the Mediterranean fleet.

The Pennsylvania State University Career Day presentation, co-chaired in mid-March by Harry Brown, lived up to all expectations, by once again bringing to campus a whole host of excellent speakers from commerce and industry. The program was highlighted by the outstanding keynote address delivered by the Pennsylvania Governor, George Leader.

Reflecting further, few of us will forget the

professional meeting that brought Mr. Michael R. Lynch of agricultural extension to us, with his pictorial-slide presentation, "For the Glory of Old State," which so well brought alive the traditions and lure that have grown and become an integral part of our University. A very memorable night.

Next in line for a bouquet was the "Rose of Deltasig" Dance held on March 30, with its effervescent atmosphere. The Dance Committee members deserve a citation for an evening "well done. . ."

Finally, the Initiation Banquet held on April 13, honoring Vice-President of the Pennsylvania Bell Telephone Company, Ray S. Tannehill as "Deltasig of the Year 1956," brought together over 90 Deltasigs to pay tribute to this outstanding brother.

Probably the most gratifying thing to those of us graduating shortly is seeing the essential jobs taken over so well by underclassmen like Joe Lesko on publicity, and Eugene Thomas recently named chairman to the Scholarship Committee.

Yet, even with guest speakers and professional meetings still scheduled to round out our school year, the Alpha Gamma Chapter is looking ahead to a fall semester that will continue in its activities the foundations of excellent leadership so aptly provided by Richard Doyle and his fellow officers during this current year at State.—GEORGE BOROSQUE

NEW YORK

ALPHA CHAPTER at New York University initiated four new brothers into the fraternity on January 27, of whom your correspondent was one. The ceremony, as well as the attendant dinner, was held at the Barbizon Hotel in mid-town Manhattan. Many of the alumni and professors were present.

With nine brothers graduating in June, the order of the day here is to establish a pledge class of exceptional quality and quantity. Thus far, the strenuous efforts of all the brothers have been rewarded by a large turnout at our recent rush smoker, and by a huge turnout at the social which was held the following night. The smoker was highlighted by a talk by Brother-Professor Drury on the subject of fraternal spirit. The presence of a sorority from Brooklyn College and a large number of student nurses from Bellevue Medical Center helped make the social an altogether enjoyable affair (chalk up another success story for our social chairman, Brother Bill McMahon!).

As usual, Alpha Chapter is vying for a place in the sun in the Chapter Efficiency Contest Standings. This time 'round, the sweet aroma of success lies more heavily on the air than usual. The points are piling up fast.

Battling for its fourth championship in five years, the local Deltasig basketball team scored a smashing victory in its first game by a tally of 52-41. Then the fates intervened: high-scorer Jack "Cuneen" Drew was sidelined for the second game by a severe cold. In spite of the handicap, the team managed to hold a thin lead throughout the second game. Going into the last minute, we led by one point. The clock ticked on; the lead stood up. With seconds to go, a Theta Chi player took a last ditch set shot from the side-line—the last shot of the game—and . . . we lost, 46 to 45. Tennis, anyone? (Since things like that don't happen every day, we are still championship-bound.)

The time: August 27-31. The Place: Biltmore Hotel, New York City. The Occasion: 21st Grand Chapter Congress: commemorating the 50th Anniversary of Delta Sigma Pi. Your Hosts: the Brothers of Alpha Chapter. See you in August!—GEORGE BOTJER

SAN FRANCISCO

GAMMA OMICRON CHAPTER kicked off its second semester activities with a visit by Jim Thomson. Jim attended a business meeting on February 27 at which he spoke on the new Central Office and the future of Delta Sigma Pi. Jim's speech was of special value for this meeting was held for prospective pledges to Gamma Omicron Chapter. One of the topics of Jim's speech was the up and coming 21st Grand Chapter Congress. It looks as though New York is the place to be in August 1957 and the delegates at Gamma Omicron Chapter are looking forward to the trip eagerly.

The Western Regional Convention, held on the weekend of March 1, was a great success for the new Western Region now composed of the four California chapters. The beautiful campus of the University of Santa Clara was the site of the business meeting. Special congratulations go to Gamma Xi Chapter for their organization and administration of the meeting, and for their winning the trophy for the best prepared discussion on Chapter Training.

Gamma Omicron Chapter is proud of the part it played in the First Annual Publicity Clinic held at the University. This event was co-sponsored by the U.S.F. College of Business Administration and the San Francisco Publicity Club. Deltasigs at U.S.F. acted as guides, parking attendants and registrars to the over two hundred business executives at the Clinic.

Pledging activities have commenced under the guidance of Pledge Chairman Frank Coughlin. As Gamma Omicron Chapter has been reduced to 29 active members a large pledge class of 12 neophytes was accepted by the Chapter. Pledging will be carried on during the next month and all early indications foresee an active and interesting pledge period.

Plant security will be the topic of discussion at the next professional meeting and dinner, a local industrialist will address the brothers. Plans for the annual picnic are being formulated by Social Chairman Ed Ravizza.

Gamma Omicron Chapter is working hard to make 100,000 points in the Chapter Efficiency Contest. Chairman Charlie Burkner reports that with no slip up we will be in the top heading again this year.

Congratulations to all graduating seniors in all chapters from Gamma Omicron and best of luck in the future.—JACK HEINSIUS



MISS PHYLLIS M. STRAKE, the "Rose of Deltasig" of Xi Chapter at the University of Michigan, is pictured at the First Semester Pledge Formal.



MISS CLARA JONES, 1954 National "Rose of Deltasig," sponsored by Delta Chapter at Marquette recently gained further acclaim. Miss Jones is pictured as she was awarded the first prize check by E. G. Krafft of the Cream City Outdoor Advertising Co., originators of an annual poster design contest. Also pictured is C. Brooks Smeeton of the Department of Marketing at Marquette University.

MEMPHIS STATE

THE WIVES of members of Gamma Zeta Chapter met the first part of February to form a Deltasig Wives Club. With the approval of the chapter, the Wives Club was established with the following purposes (1) To bring together wives of Deltasig members. (2) To enable wives to meet each other outside of the fraternity social gatherings and to sponsor additional events. (3) To aid the Delta Sigma Pi Fraternity, Gamma Zeta Chapter when such aid is requested by the chapter. (4) To promote a greater understanding of professional activities of the fraternity. Membership in the Deltasig Wives Club is open to wives of undergraduate members of Gamma Zeta Chapter as well as wives of alumni members. During the spring registration at Memphis State College the Deltasig Wives Club served coffee to registering students. This certainly helped to relieve some of the turmoil and confusion of registration. On Heart Sunday, February 24, members of the Deltasig Wives Club canvassed portions of Memphis for contributions to the American Heart Fund. They were successful in collecting approximately \$300.

On the night of the 13th of February, 17 new pledges were formally accepted as neophytes of Gamma Zeta Chapter. These consisted of 16 undergraduates and one faculty member. Later in the month the neophytes started their pledge training program with special emphasis placed upon the pledge project to be completed within the pledging period. The project planned by the pledge class is to conduct a Career Day which is designed to acquaint college students with various careers in business such as accounting, management-finance, secretarial science, marketing, etc. This project is to be divided into panels lasting approximately one hour each. There will be a separate panel for each particular field and these will be staffed by people who have a great deal of training and experience in that field. After completion of their pledge training, the neophytes are to be formally initiated on April 28.

The annual "Rose" Ball will be held on the 4th of May at the King Cotton Hotel in Mem-

phis. The evening will begin at 7 P.M. with a buffet dinner for the chapter members, wives, and dates. Highlights of the Ball which will begin at 9 P.M. will be the presentation of the Outstanding Pledge Award, the Outstanding Alumnus Award, and the Coronation of the "Rose" Queen—Miss Peggy Joyce Moore. A local orchestra has been retained to provide the music.—BILLIE E. GRUBBS

WAYNE STATE

THROUGH MUCH EFFORT and cooperation on part of the brothers of the Gamma Theta Chapter, 20 men were installed as neophytes on February 20. Brother Rogers and Albrecht did a tremendous job in managing the pledge meetings and instilling in the pledges, the ideals of Delta Sigma Pi. At each pledge meeting, an executive officer or committee chairman would explain his duties and responsibilities to the active chapter to familiarize the pledges with the functions of the various committees and executive offices. Our pledging program was subject to innovation during the spring semester and this resulted in a pledgeship which was more constructive and meaningful to the pledges. The neophytes who remained after seven weeks of pledging were initiated into the brotherhood of Delta Sigma Pi on April 13.

A "Rose" Social was held March 6 in the university student center. The social was well attended and 40 co-eds entered the contest which would determine the "Rose" of the Gamma Theta Chapter. That evening, the members of the active chapter chose from the ten finalists, the "Rose" Queen and her court. Roberta Mihelich, a sophomore in the college of liberal arts, was selected as our queen and she reigned over the "Rose" Dance at the Detroit-Leland Hotel on March 30. To be congratulated are Brother Drew and Milner for their fine work in making the dance a success.

Dr. Chester E. Evans was retained as our faculty advisor for the spring semester. Before assuming the chairmanship of the management department in the School of Business Administration in 1955, Dr. Evans was the director of personnel research for General Motors. Also, our thanks to Dr. Canfield, who

gave a stimulating speech at the initial rush party, Mr. DeSpelder, and Mr. Rath for their participation in the various functions of the active chapter.

Brother Berry, Bardos, Brittingham, Katsakis, and Grant did an outstanding job in planning and organizing the social calendar. A going-away party for Brother Dan Denno was first on the agenda. Dan was inducted into the Army on February 13. Other events which followed were a safari party with an African theme, a "bull session" with Dr. Mauser of the marketing department, the sweater swirl, the pledge dance, and a Hawaiian party. The chapter procured a block of tickets for the Mackenzie Union presentation, "Hit The Deck" and all of the brothers and their wives or dates derived quite a bit of pleasure from this student production. In addition, the funds dance was held at the Piemontese Club on May 24. All the profit gained from this function is deposited in our banking account set up for the lodge.

At the Job Opportunities Conference, an annual affair sponsored by the Mackenzie Union of Wayne State University, the President of the Gamma Theta Chapter, Lawrence Bartalucci, was moderator for the marketing panel. Brother Bauerle and Chapman were hosts to two of the four speakers who elaborated on four functions of marketing—retailing, advertising, purchasing, and sales management. The Deltasigs were well represented not only at the conference, but at the coffee-hour and luncheon which followed the panel discussion. Other business administration panels were finance and management. On March 13, Mr. Norm Henry from International Business Machines informed us of the recent advancements and opportunities in electronics. Refreshments and a question and answer period followed this professional meeting. A representative from Dun & Bradstreet spoke on credit ratings and a movie, "Credit Man's Confidence in Man," was shown. The last professional meeting of the spring semester was Dean's Night. Dean of the School of Business Administration, Walter C. Folley, informed us of how the School of Business Administration is meeting the demands of industry, not only in the Detroit area, but throughout the entire country.—DONALD D. BAUERLE

NORTHWESTERN—Zeta

ZETA CHAPTER began the winter quarter by conducting the largest initiation in its history. The week was climaxed for 18 new initiates and the "old guard" by our annual "Rose" Formal at the Edgewater Beach Hotel. During the course of the evening, Miss Carolyn Spanier was crowned "Rose of Deltasig," and given the traditional trophy and red roses.

With initiation over, Zeta Chapter turned its attention to open rush. Professional Chairman, Brother Vern Flink, lined up a tremendous program of guest speakers, including an advisor to the Federal Reserve Board, Mr. Goldstein; an advisor to Cook County's Sheriff Lohman, Mr. Angelo Geocarris (who gave us the lowdown on the Grimes case); and a member of the Northwestern business history department, Mr. Lawrence Lavengood. As a result of the spirit shown by all in this important task, many fine prospects were added.

Borrowing an idea from Psi Chapter of Wisconsin, two of Zeta Chapter's newly elected officers found their duties slightly altered. Under the new system, the Senior Guide will also serve as assistant rush chairman and the Junior Guide as assistant pledge trainer.

Following an unsuccessful, though promising

basketball season, for which the nucleus of the team were freshmen, Zeta Chapter began preparing for softball and volleyball. However, basketball was not officially over until the freshman basketball tournament in which we participated on April 1. A part of the season consisted of a get-together with Delta Chapter at Marquette University. Though we lost a hard-fought basketball game to them, no one was too disheartened not to have a good time afterward.

The Parents' Club (until recently the Mother's Club) is taking an active part in our affairs. The Northwestern-Indiana basketball game and a speech by Brother Kurt Stoehr, assistant dean of the Northwestern School of Business, highlighted Dad's Day, February 16. In addition, a Parent's Weekend is planned for May.

Though our present house has many sentimental attachments for the men of Zeta Chapter, we are looking forward to moving at the end of the year. Because of a university ruling, we are in the process of spending our last quarter at 1819 Orrington. Through the hard work and determination of President Don Hall, we have a beautiful new site on Sheridan Road. The only remaining obstacle is a rezoning which is now being worked out.

—CHARLES W. MUSGROVE

SOUTHERN CALIFORNIA

A NEW SEMESTER found Phi Chapter moving into high gear with the installation of new officers Bud Grant, president, Jack Delavigne, senior vice-president, and Ed Baretta, vice-president. With leadership of this caliber at the helm, the chapter feels confident of reaching new heights this semester.

Almost as soon as the new officers were chosen, they, together with several other brothers and alumni, headed north for the Western Regional Convention in San Jose. Our chapter, who has the only house on the west coast, organized a panel discussion on the topic "How to efficiently operate a chapter house." The convention hosted by the chapter at Santa Clara proved to be very successful. A friendly atmosphere enhanced the interchanging of ideas among the various chapters up and down the coast which was definitely beneficial and entertaining to all concerned.

Our professional activities, under the able direction of Gordon Beyers, have been both numerous and educational. Among the speakers invited so far this semester, have been representatives of such important corporations as Union Oil, American Telephone and Telegraph and Bethlehem Steel. A question and answer period follows the talk, in which the professional chairman acts as moderator. This semester, the chapter's professional activities have been part of its strongest forts.

Highlighting the rushing period at Phi Chapter, was the annual party. Over 75 persons, including rushees, actives, and alumni acclaimed this year's party the best ever. As an added feature, beautiful Miss Linda Hicky, our "Rose" queen was guest celebrity for the evening. Another feather could be put in the hat of our social chairman, Dick Norman for the promotion of exchanges with other colleges. This new social committee has met with great approval by the brothers.

The annual pledge banquet found Phi Chapter formally accepting 13 new pledges. The banquet featured a delicious steak dinner and an interesting talk by Dr. Sultan. This new pledge class promises an even brighter future in the coming years at Phi Chapter of Southern California.—TOM VICELJA

TULANE

THE GAMMA MU CHAPTER of Tulane University is experiencing another successful semester largely due to the work and leadership of the chapter president, Andrew G. T. Moore, II. At the end of a successful rush this semester Gamma Mu Chapter pledged 14 men, who are now going through an intensive pledge program under the direction of Pledge Master Ed Head.

The new pledges started their association with Delta Sigma Pi with a professional program immediately following the formal pledging ceremony held in Bruff Commons cafeteria. The principal speaker was Mr. I. L. Lyons who is the director of development at Tulane University. Mr. Lyons spoke about Tulane and public relations.

Mr. Andrew G. T. Moore, Sr., was pledged as an honorary member, and Mr. Jack Robertson, professor of economics in the Tulane School of Business Administration, was pledged as a faculty member. The 14 students pledged were: W. Andrews, D. Baker, B. Baldwin, B. Cooper, C. Ernst, M. Fourmaux, A. Gallo, A. Hammond, R. Kelly, C. Layrisson, T. McCay, A. Noe, L. Paillet, and L. Sutton.

The Southern Yacht Club in New Orleans was the scene of our annual "Rose" Formal held on March 1. Miss Jacklyn Jones was chosen "Rose of Deltasig," and her maids were: Ruth Knighton, Maid of Honor; Diana Cutler, Yvonne Nassar, Ann Farrell, Peggy White, Helen Cabinass, Ellen Zerkowsky, and Adriene Engel. The chapter officers served as escorts for the "Rose" and her maids. A very enjoyable evening was had by all.

Our second professional function of this semester was a tour to the Rheem Manufacturing Corporation's facilities in neighboring Jefferson Parish. Once again plans are being formulated for a very educational and interesting professional program for the remainder of the semester.

The Gamma Mu Chapter and the New Orleans Alumni Club are working together to formulate plans for sending a joint delegation to the Golden Anniversary Convention in New York in August.

The chapter wishes to express its thanks to

Brother Moore and his officers. They have successfully combined the professional and social functions of our chapter, and enthusiastically encouraged the chapter to carry on its future activities.—FRANK A. ROMEU

NORTH CAROLINA

AT THE ALPHA LAMBDA CHAPTER of Delta Sigma Pi, Jim Burroughs of Reidsville, North Carolina was elected president for the coming year. Jim High of Whiteville, North Carolina was elected senior vice-president and Joe Kaminiski of Norco, California, was elected vice-president. Other officers are: Leonard Long of Franklin, N.C., Secretary; Fred Daniels of Oxford, N.C., treasurer; Lloyd Smith of Shelby, N.C., historian; and Norman Coggins of Kannapolis, N.C., chancellor.

Alpha Lambda Chapter, in this calendar year, has toured Wright Machinery of Durham, N.C., Chesterfield Tobacco of Durham, N.C., and the Kinston Plant of E. I. du Pont de Nemours and Company, Inc. at Kinston, N.C. Alpha Lambda is very active in its touring of large business establishments in the North Carolina-South Carolina-Virginia area, averaging one tour each month.

Alpha Lambda was privileged to receive a visit from Ray Flodin, Executive Secretary. Ray came down to discuss our efforts to obtain a new chapter house here at the University of North Carolina. He also announced the formal dedication of The Central Office Building at Oxford on May 18, 1957, the Grand Chapter Congress in New York August 27 through 30, and invited the fraternity to attend.

Alpha Lambda Chapter after the initiation of the fall pledge class, brought its number of active brothers up to a total of 47. With the spring pledge class numbering 18, the total number of fellows affiliated with Alpha Lambda is 65. We would like to hear how some of the other chapters stack up as to total members and some of the activities they have been engaged in or plan for the future. Drop us a line fellows, the worst you can receive in return is some Southern propaganda on the Number 1 basketball team in the nation—The Tar Heels of the University of North Carolina! —LOYD B. SMITH



DELTA CHAPTER'S FIRST PLACE BOOTH at the Marquette University Campus Carnival.

DETROIT—Theta

IT HAS ONCE AGAIN come to the time when all Deltasigs sit back and recall fond memories of the past semester. That is just what we of Theta Chapter are now doing. It has been an exciting and most enjoyable semester, filled with activities of many and varied sorts.

Our activities for the semester started with a rip-roaring and high soaring hockey game at Windsor Arena. Riddled with injuries and hard luck we fell prey to a rival fraternity, eleven to ten. However, Brothers Len-Saw-chuck-Schuby, Leo-G. Howe-Clement, Jerry-The Rocket-Brennan, and Bill-Red Kelly-Schaffer combined to uphold the honor of Deltasigs everywhere by making a fine showing. As of this writing we have defeated the aforementioned fraternity twice in basketball.

Next in our list of activities came a professional tour through the Goebel Brewing Co. of Detroit. Needless to say it was well accepted by all.

One of our highlights of the semester that entailed much work and effort by everyone was our annual J-Prom Breakfast. Our memories center on this event for it included our "Rose" for 1957. March 1 was the date, downtown Detroit the location, and fun the key to the most enjoyable evening we have had in many a year. Three-hundred couples, a floor show emceed by Mickey Shorr, a local disk-jockey, a chicken dinner, and the presentation of lovely Janet Jones as "Rose" of '57, highlighted the evening.

However, it has not been all play. We are proud to report the acceptance of 12 pledges into our chapter this semester plus two faculty members making 45 actives. Those responsible for pledging activities were training master, Brother Ed Schmidt, and pledge master, Brother Bob Purcell.

Professional chairman Matt Hintzen provided speakers from Michigan Bell, Detroit Edison, The National Association of Manufacturers and Burroughs Corp. to speak on business life and how we will be able to cope with it advantageously.

We are remembering our past activities and events and looking forward to our coming elections of officers and our annual Spring Formal planned for May of this year. We have high hopes and great expectations for the coming year. We'll be seeing you in New York this summer.—LEN SCHUBY

OHIO U.

ALPHA OMICRON CHAPTER at Ohio University is enjoying the results of a very successful fall semester rushing program. Under the guidance of pledgemaster Dave Mears, the new initiates learned the meaning of "brotherhood" and "fraternity" both of which are synonymous with Delta Sigma Pi. The new brothers of Alpha Omicron Chapter are James Bolender, Richard Campbell, Don Chambers, Bob Davis, Delmar Dowling, Bill Ebel, Duane Emerson, Sherwood Goldstein, Dennis Haines, Gordon Hirsch, Jack Iliff, Dave Jeffries, John Kennedy, Dave Larcomb, John Lesnansky, Gary Nateman, Dave Polem, Bob Rittering, Dick Schnelker, Don Schultz, Chet Stocker, Charles Straka, Frank Waters, Bob Wertz, James Woods, and Professor Ronald Olsen.

In keeping with our policy of engaging outstanding speakers, program chairman Jim Cavanaugh has lined up a number of interesting speakers.

George Wonder, who is connected with the

Atomic Energy Commission as plant manager of the Fernald Plant in Cincinnati, Ohio, will speak to us on the importance of atomic energy in our economy.

A public relations man from Roadway Express Inc., Robert Walsh, will speak to Alpha Omicron on the evergrowing trucking industry.

Dean Clark Myers of the College of Commerce at Ohio University who has accepted a position in Switzerland, will give an interesting talk on the value of an education in business.

The Anchor-Hocking Corporation of Lancaster, Ohio, recently played host to the entire chapter. An interesting tour through the world's largest glass company proved very profitable to us all.

Newly elected officers of Alpha Omicron Chapter are Ron Johnson, president; George Sopko, senior vice-president; Jim Bowen, vice-president; Bill Hamrick, secretary; Carl Bornman, treasurer; and George Eistetter, historian.

Copeland Hall, the new business administration building at Ohio University, will be dedicated later this month. The brothers of Alpha Omicron Chapter will take part in the official dedication of this modern structure.

We are eagerly looking forward to the many events that will make this semester a successful one.

MIAMI U. (Ohio)

THE MIAMI UNIVERSITY chapter held its first business meeting last February at the new quarters in The Central Office Building. The chapter was shown through the building by Deltasig's Executive Director, J. D. Thomson. The second floor of the building houses the Grand Council Meeting Room and Library which will include an authentic collection of Williamsburg reproductions. Executive Secretary Flodin's living quarters are also located on the second floor. The main floor contains modern offices with acoustical ceilings and all the other up to date equipment necessary to keep Deltasig's alumni and active chapters in close contact with each other and with The Central Office.

The first field trip of 1957 was held right on Miami's own campus when the chapter visited the University's Food Service. The Service employs 46 full and part time people and furnishes supplies for 80,000 meals per week. The Service's unique operation includes everything from meat cutting and food tasting to dismantling equipment for sterilization and provided an interesting experience right close to home.

A full house attended the spring rush smoker in the new Chapter Meeting Room at The Central Office. Ray Flodin and the Chapter's President, George Budig, gave a description of Deltasig's operation and explained the many benefits to be had by membership in an ever growing professional fraternity like Delta Sigma Pi. The meeting was received enthusiastically by the initiates and was followed by hot chocolate and donuts.

Mr. Art H. Busse of U. S. Steel Corporation presented "Management Problems and Their Solutions" for the Miami chapter on March 14. Mr. Busse, supervisor of Technical Personnel Programs, included with his lecture, color slides depicting actual cases of the active role of modern industrial methods in assisting a management in the planning of executive decision and control. Heavy attendance was reported as all business students were invited to take advantage of the unusual opportunity of hearing Mr. Busse.—LAWRENCE T. PATTERSON, JR.

MICHIGAN

SINCE THIS is the first article from Xi Chapter at the University of Michigan that has appeared in The DELTASIG this year, the brothers might be interested in knowing about our activities for the year as a whole.

First, on the professional side, Xi Chapter has had a total of five professional speakers (as of the middle of March) and has five more planned. On February 26, Mike Newton, who has been our professional chairman all year, arranged a tour through Argus Camera. It was both interesting and enjoyable to all who attended. Other scheduled tours include a trip to the Ford Motor Co. and a Detroit banking house.

Our rushing results were very favorable. Last semester we initiated 22 men, including Prof. Meyer Ryder and Prof. Walter McNerney. This semester we have a pledge class of 19. As a climax to our rushing smokers both semesters, Dean Russell Stevenson of the School of Business Administration, and one of the charter members of Epsilon Chapter, gave us an informal talk about the fraternity and the school. John Farsakian, senior vice president all year, and John Law and Ron Coosaia, who split the vice president job, were responsible for most of our rushing and pledging success.

Even though this is a professional fraternity, Xi Chapter is quite active socially, with an event on the docket every two weeks. The parties usually are dances, ranging from the informal record dance type to the semi-annual Pledge Formal, complete with a seven-piece band. Gordy Landsburg handled the social program the first semester, and Bud Beck, known campus-wide for his fine harem, is in charge now. One novelty being planned for this semester is a toga party.

Under the able guidance of Carl Pingel, past athletic chairman and now president of Xi Chapter, the house has risen from ninth to third place in overall intramural competition. The climatic point was reached on Saturday, February 17, when the bowling team defeated Alpha Omega for the I.M. championship in the professional division. And anchorman Bud Beck recently captured the all-campus singles championship. With Jerry Heino now supervising, we're making all plans for a softball championship. Pledges Cal Otto and Chuck Sirola are both good bets in the pitching department.

Among our other accomplishments are the co-sponsoring of a Hungarian, Peter Erös; the reviving of the *Monroe Street Journal*, our school newspaper, by one of our members, Chuck Curtiss; the establishment of a seminar plan whereby brothers taking the same courses can study together; and the presentation of the Delta Sigma Pi Scholarship Key to Antonio Wright Diokno. We are especially proud of two of our members, Ralph Huston and Chuck Curtiss, for being elected as representatives on the Student Council of the School of Business Administration.

We feel that Xi Chapter, as a whole, has made a great deal of progress this year, much of it due to the leadership of last semester's president, Dave McCarron, since graduated. The only place where we're really lacking is in the Chapter Efficiency Contest, but this is mostly due to oversight on our part in not requesting the points. However, this situation is being rectified, and you can bet that by the end of the year Xi Chapter will have 100,000 points!—EDWARD J. BOTTUM

CHAPTERS

EASTERN REGION

- BABSON (Gamma Upsilon, 1951), BABSON INSTITUTE OF BUSINESS ADM., BABSON PARK, BOSTON, MASS.
 BOSTON COLLEGE (Delta Kappa 1957), COLLEGE OF BUSINESS ADM., CHESTNUT HILL, MASS.
 BOSTON U. (Gamma, 1916), COLLEGE OF BUSINESS ADM., BOSTON, MASS.
 GEORGETOWN (Mu, 1921), SCHOOL OF FOREIGN SERVICE, WASHINGTON, D.C.
 JOHNS HOPKINS (Chi, 1922), SCHOOL OF BUSINESS, BALTIMORE, MD.
 MARYLAND (Gamma Sigma, 1950), COLLEGE OF BUSINESS AND PUBLIC ADM., COLLEGE PARK, MD.
 NEW YORK (Alpha, 1907), SCHOOL OF COMMERCE, ACCOUNTS AND FINANCE, NEW YORK, N.Y.
 PENNSYLVANIA, U. OF (Beta Nu, 1932), THE WHARTON SCHOOL OF FINANCE AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE, PHILADELPHIA, PA.
 PENN STATE (Alpha Gamma, 1923), COLLEGE OF BUSINESS, UNIVERSITY PARK, PA.
 RIDER (Beta Xi, 1934), COLLEGE OF BUSINESS ADM., TRENTON, N.J.
 RUTGERS (Beta Omicron, 1937), SCHOOL OF BUSINESS ADM., 40 RECTOR ST., NEWARK, N.J.
 RUTGERS (Beta Rho, 1942), UNIVERSITY COLLEGE, NEWARK, N.J.
 TEMPLE (Omega, 1923), SCHOOL OF BUSINESS AND PUBLIC ADM., PHILADELPHIA, PA.

SOUTHEASTERN REGION

- EAST CAROLINA (Delta Zeta, 1955), DEPARTMENT OF BUSINESS EDUCATION, GREENVILLE, N.C.
 FLORIDA, U. OF (Beta Eta, 1929), COLLEGE OF BUSINESS ADM., GAINESVILLE, FLA.
 FLORIDA SOUTHERN (Delta Iota, 1957), DIVISION OF BUSINESS, LAKELAND, FLA.
 FLORIDA STATE (Gamma Lambda, 1949), SCHOOL OF BUSINESS, TALLAHASSEE, FLA.
 GEORGIA STATE (Kappa, 1921), COLLEGE OF BUSINESS ADM., 24 IVY ST., ATLANTA, GA.
 GEORGIA (Pi, 1922), COLLEGE OF BUSINESS ADM., ATHENS, GA.
 MIAMI, U. OF (Beta Omega, 1948), SCHOOL OF BUSINESS ADM., CORAL GABLES, MIAMI, FLA.
 NORTH CAROLINA, U. OF (Alpha Lambda, 1925), SCHOOL OF BUSINESS ADM., UNIV. OF NORTH CAROLINA, CHAPEL HILL, N.C.
 SOUTH CAROLINA (Beta Gamma, 1929), SCHOOL OF BUSINESS ADM., COLUMBIA, S.C.
 TENNESSEE, U. OF (Alpha Zeta, 1924), COLLEGE OF BUSINESS ADM., KNOXVILLE, TENN.
 VIRGINIA, U. OF (Alpha Xi, 1925), SCHOOL OF BUSINESS ADM., CHARLOTTESVILLE, VA.
 WAKE FOREST (Gamma Nu, 1950), SCHOOL OF BUSINESS ADM., WAKE FOREST, N.C.

EAST CENTRAL REGION

- BUFFALO (Alpha Kappa, 1925), MILLARD FILMORE COLLEGE, BUFFALO, N.Y.
 CINCINNATI (Alpha Theta, 1924), COLLEGE OF BUSINESS ADM., CINCINNATI, OHIO.
 INDIANA (Alpha Pi, 1925), SCHOOL OF BUSINESS, BLOOMINGTON, IND.
 ITHACA (Delta Lambda, 1957), DEPARTMENT OF BUSINESS, ITHACA, N.Y.
 KENT STATE (Beta Pi, 1942), COLLEGE OF BUSINESS ADM., KENT, OHIO.
 KENTUCKY (Eta, 1920), COLLEGE OF COMMERCE, LEXINGTON, KY.
 MIAMI U. (Alpha Upsilon, 1927), SCHOOL OF BUSINESS ADM., OXFORD, OHIO.
 OHIO STATE U. (Nu, 1921), COLLEGE OF COMMERCE AND ADM., COLUMBUS, OHIO.
 OHIO UNIVERSITY (Alpha Omicron, 1925), COLLEGE OF COMMERCE, ATHENS, OHIO.
 PITTSBURGH, U. OF (Lambda, 1921), SCHOOL OF BUSINESS ADM., PITTSBURGH, PA.
 WESTERN RESERVE (Beta Tau, 1947), SCHOOL OF BUSINESS ADM., CLEVELAND, OHIO.

CENTRAL REGION

- DE PAUL (Alpha Omega, 1928), COLLEGE OF COMMERCE, CHICAGO, ILL.
 DETROIT (Theta, 1921), COLLEGE OF COMMERCE AND FINANCE, DETROIT 21, MICH.
 DETROIT (Gamma Rho, 1950), EVENING COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.
 ILLINOIS, U. OF (Upsilon, 1922), COLLEGE OF COMMERCE AND BUSINESS ADM., URBANA, ILL.
 LOYOLA (Gamma Pi, 1950), COLLEGE OF COMMERCE, CHICAGO, ILL.
 MARQUETTE (Delta, 1920), COLLEGE OF BUSINESS ADM., 1217 W. WISCONSIN AVE., MILWAUKEE, WIS.
 MICHIGAN, U. OF (Xi, 1921), SCHOOL OF BUSINESS ADM., ANN ARBOR, MICH.
 MICHIGAN STATE (Gamma Kappa, 1949), SCHOOL OF BUSINESS AND PUBLIC SERVICE, EAST LANSING, MICH.
 NORTHWESTERN (Chicago Division-Beta, 1914), SCHOOL OF COMMERCE, 339 E. CHICAGO AVE., CHICAGO, ILL.

- NORTHWESTERN (Evanston Division-Zeta, 1920), SCHOOL OF COMMERCE, EVANSTON, ILL.
 WAYNE STATE (Gamma Theta, 1949), SCHOOL OF BUSINESS ADM., DETROIT, MICH.
 WISCONSIN (Psi, 1923), SCHOOL OF COMMERCE, MADISON, WIS.

SOUTH CENTRAL REGION

- ALABAMA, U. OF (Alpha Sigma, 1926), SCHOOL OF COMMERCE AND BUSINESS ADM., TUSCALOOSA, ALA.
 ALABAMA POLY (Beta Lambda, 1931), DEPARTMENT OF ECONOMICS AND BUSINESS ADM., AUBURN, ALA.
 LOUISIANA STATE U. (Beta Zeta, 1929), COLLEGE OF COMMERCE, BATON ROUGE, LA.
 LOUISIANA TECH (Beta Psi, 1948), SCHOOL OF BUSINESS ADM. AND ECONOMICS, RUSTON, LA.
 MEMPHIS STATE (Gamma Zeta, 1949), SCHOOL OF BUSINESS ADM., MEMPHIS, TENN.
 MISSISSIPPI, U. OF (Alpha Phi, 1927), SCHOOL OF COMMERCE AND BUSINESS ADM., OXFORD, MISS.
 MISSISSIPPI SOUTHERN (Gamma Tau, 1950), DIVISION OF COMMERCE, HATTIESBURG, MISS.
 MISSISSIPPI STATE (Gamma Delta, 1949), SCHOOL OF BUSINESS AND INDUSTRY, STATE COLLEGE, MISS.
 TULANE (Gamma Mu, 1949), COLLEGE OF COMMERCE AND BUSINESS ADM., NEW ORLEANS, LA.

MIDWESTERN REGION

- CREIGHTON (Beta Theta, 1930), COLLEGE OF COMMERCE, OMAHA, NEB.
 DRAKE (Alpha Iota, 1924), COLLEGE OF BUSINESS ADM., DES MOINES, IOWA.
 IOWA STATE U. (Epsilon, 1920), COLLEGE OF COMMERCE, IOWA CITY, IOWA.
 KANSAS, U. OF (Iota, 1921), SCHOOL OF BUSINESS, LAWRENCE, KAN.
 MINNESOTA (Alpha Epsilon, 1924), SCHOOL OF BUSINESS ADM., MINNEAPOLIS, MINN.
 MISSOURI (Alpha Beta, 1923), SCHOOL OF BUSINESS AND PUBLIC ADM., COLUMBIA, MO.
 NEBRASKA (Alpha Delta, 1924), COLLEGE OF BUSINESS ADM., LINCOLN, NEB.
 NORTH DAKOTA (Alpha Mu, 1925), SCHOOL OF COMMERCE, GRAND FORKS, N.D.
 OMAHA (Gamma Eta, 1949) COLLEGE OF BUSINESS ADM., 60TH AND DODGE STS., OMAHA, NEB.
 SOUTH DAKOTA (Alpha Eta, 1924), SCHOOL OF BUSINESS ADM., VERMILLION, S.D.
 ST. LOUIS (Beta Sigma, 1946), SCHOOL OF COMMERCE AND FINANCE, 3674 LINDELL BLVD., ST. LOUIS 8, MO.

SOUTHWESTERN REGION

- BAYLOR (Beta Iota, 1930), SCHOOL OF BUSINESS, WACO, TEX.
 LAMAR STATE (Delta Eta, 1956), SCHOOL OF BUSINESS ADMINISTRATION, BEAUMONT, TEX.
 NORTH TEXAS STATE (Delta Epsilon, 1954), SCHOOL OF BUSINESS ADM., DENTON, TEX.
 OKLAHOMA, U. OF (Beta Epsilon, 1929), COLLEGE OF BUSINESS ADM., NORMAN, OKLA.
 OKLAHOMA A & M (Gamma Epsilon, 1949), DIVISION OF COMMERCE, STILLWATER, OKLA.
 OKLAHOMA CITY (Delta Theta, 1956), SCHOOL OF BUSINESS, OKLAHOMA CITY, OKLA.
 SOUTHERN METHODIST (Beta Phi, 1948), SCHOOL OF BUSINESS ADM., DALLAS, TEX.
 TEXAS, U. OF (Beta Kappa, 1930), COLLEGE OF BUSINESS ADM., AUSTIN, TEX.
 TEXAS TECH (Beta Upsilon, 1947), DIVISION OF BUSINESS ADM., LUBBOCK, TEX.
 TULSA (Beta Chi, 1948), COLLEGE OF BUSINESS ADM., TULSA, OKLA.

INTER-MOUNTAIN REGION

- ARIZONA (Gamma Psi, 1951), COLLEGE OF BUSINESS AND PUBLIC ADM., TUCSON, ARIZ.
 ARIZONA STATE (Gamma Omega, 1951), DEPARTMENT OF BUSINESS ADM., TEMPE, ARIZ.
 COLORADO, U. OF (Alpha Rho, 1926), SCHOOL OF BUSINESS, BOULDER, COLO.
 DENVER (Alpha Nu, 1925), COLLEGE OF BUSINESS ADM., DENVER, COLO.
 NEW MEXICO (Gamma Iota, 1949), COLLEGE OF BUSINESS ADM., ALBUQUERQUE, N.M.
 TEXAS WESTERN (Gamma Phi, 1951), DEPARTMENT OF ECONOMICS AND BUSINESS ADM., EL PASO, TEX.
 UTAH, U. OF (Sigma, 1922), COLLEGE OF BUSINESS, SALT LAKE CITY, UTAH.

WESTERN REGION

- CALIFORNIA, U. OF (Rho, 1922), SCHOOL OF BUSINESS ADM., BERKELEY, CALIF.
 SAN FRANCISCO U. (Gamma Omicron, 1950), COLLEGE OF BUSINESS ADM., SAN FRANCISCO, CALIF.
 SANTA CLARA (Gamma Xi, 1950), COLLEGE OF BUSINESS ADM., SANTA CLARA, CALIF.
 SOUTHERN CALIFORNIA (Phi, 1922), SCHOOL OF COMMERCE, LOS ANGELES, CALIF.

Delta Sigma Pi

GOLDEN ANNIVERSARY

1907

1917

1927

1937

1947

1957

YEARS OF PROGRESS

21st GRAND CHAPTER CONGRESS

BILTMORE HOTEL

NEW YORK CITY - AUGUST 27-30, 1957