

The

DELTA SIG

O F D E L T A S I G M A P I



Professional Business Administration Fraternity

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MARCH 1958

The International Fraternity of

Delta Sigma Pi

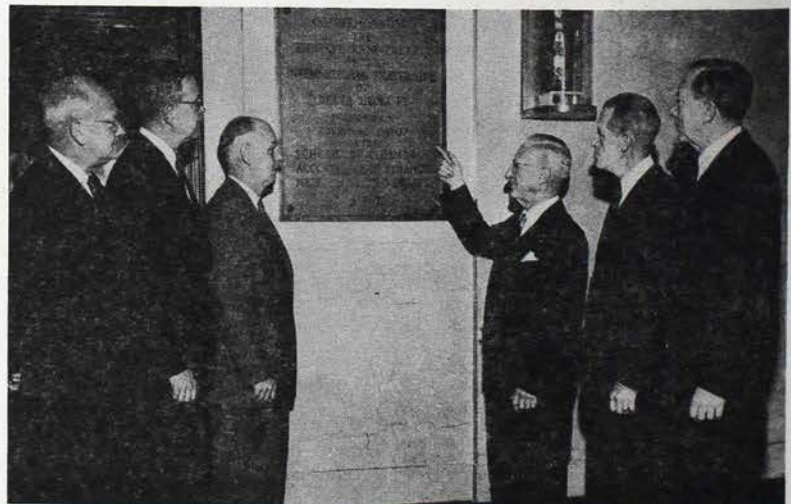
*Professional Commerce and Business
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.



IN THE PROFESSIONAL SPOTLIGHT

A SUITING FINALE to 1957, The Golden Anniversary Year of Delta Sigma Pi, was a meeting of some of the key men of Alpha Chapter with Dean Thomas L. Norton of the New York University School of Commerce, Accounts and Finance to view the Commemorative Plaque of Delta Sigma Pi's Founding which now hangs in the School's lobby. Pictured are (left to right): Benjamin A. Ross, Alumni Secretary of New York University; James F. Clyne, President of the New York Alumni Club of Delta Sigma Pi; Dean Thomas Norton; Harold V. Jacobs, Co-founder of Delta Sigma Pi; Francis J. McGoldrick, Past Grand President of Delta Sigma Pi; and Philip J. Warner, also a Past Grand President of Delta Sigma Pi.



The DELTASIG

O F D E L T A S I G M A P I

... in this issue

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Our Cover

The attractive building featured on our cover is a part of Doane College in Crete, Nebraska. We are proud to continue our series of colorprints of American Universities and Colleges on our covers, and are grateful to the Union Pacific Railroad for making this possible.



DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: AGRICULTURE, Alpha Zeta. ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.

From the Desk of The Grand President



HOMER T. BREWER
Kappa-Georgia State

OCCASIONALLY I AM ASKED the question, "How large should our chapter be?" and I don't always have a quick answer. The size of your membership may depend on several things. A chapter in a large school of commerce might want more members than a chapter in a small school. A chapter with a good house might want a larger membership than one without even a meeting room. A chapter competing directly with the general fraternities might want a larger membership than a chapter not doing so. Chapters in the few colleges where there are no general fraternities might want more members than chapters at other places.

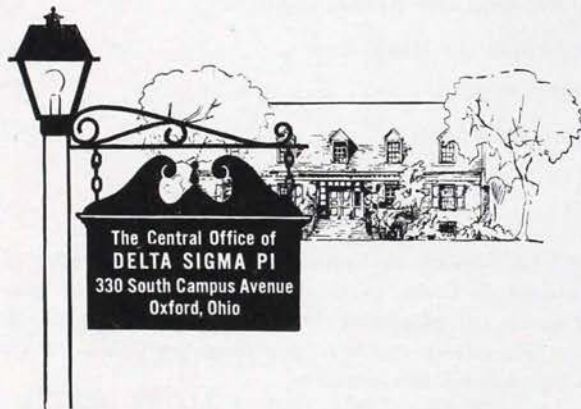
But these are all practical considerations.

Let me put the question this way: How large is a fraternity? A fraternity is a group of men with common interests who pledge themselves to mutual friendship and an advancement of chosen ideals. A fraternity then should be large enough that its members can gain the greatest possible good from the

personal relationships to which they aspire, but it should not be so large that each member cannot achieve a satisfying degree of confidence with all the others. If I am associated with only ten men, I can get to know them well quite easily. But if my group is a hundred, I might know each of the hundred slightly, but I might have close friendship with none—or just a few.

So I haven't given a numerical answer to the question. If my chapter had only ten or twenty members, I would want to enlarge it so as to broaden my opportunities for brotherhood. If my chapter had sixty, seventy or eighty members, I am afraid my feelings toward all of them could never be truly fraternal. I might think I belonged to a club instead of a fraternity. Chances are that chapters that maintain an active membership of 40 to 60 members are hitting a good average, in getting out of their association the desired results.

Is your chapter the right size?



Some Chatter from The Central Office

NOW MIGHT BE A GOOD TIME to pause and consider the value and efficiency of the new Central Office Building which we have occupied in full for just one year. Probably the best thing that can be said about it is that we would make no changes whatsoever should we begin construction today. We have found through daily operation that it is most advantageously laid out for the most efficiency and that it permits us to employ those systems and routines so essential to good office management to the fullest degree.

Aside from its practical value, it is also a structure of beauty both outside and in. The landscaping, which was completed late last summer, has already set off the fine Williamsburg lines of the building. The building, landscaping, and an

antique post light and sign post with our coat-of-arms in full color command the attention and compliments of every passer-by.

The interior facilities such as our guest and meeting rooms have also proven their worth in the past year. On several occasions we have had fraternity officials, other than our own officers, as overnight guests. The Oxford Lions Club, Women's Club, our Alpha Upsilon Chapter, and The Kappa Delta Sorority have all found our meeting room facilities to be most adequate and beautiful.

So, we believe our new Central Office Building is living up to our fondest expectations from every standpoint.



The DELTASIG

O F D E L T A S I G M A P I

A Public Service Program Suggestion For Deltasig Chapters

By Thomas Masterson, Alpha Omega Chapter
Assistant Professor of Management
College of Commerce, De Paul University

DELTASIG CHAPTERS are famous for the many ways in which they serve their communities. Here is one way in which Alpha Omega Chapter at De Paul University helped ambitious high school graduates, college students—both in schools of business and in other types of colleges—its own college of commerce, and the business community of Chicago, by presenting a "Career Opportunities For Youth" series of radio and TV programs.

Career Opportunities in Our City

In the late fall of 1956, Alpha Omega Chapter produced a series of three half-hour shows over radio station WMAQ. The theme of the three shows was the future growth of Chicago as a transportation, distribution, commercial, and marketing center, and the new kinds of careers that would be opened up for ambitious young persons as a result of Chicago's growth. The objective was to show young people how they could prepare themselves to take advantage of employment opportunities in an expanding labor market. Slightly later, the three programs were condensed and modified and presented as a thirty-minute educational program over WGN-TV.

The writer was more or less "in charge" of the project, but the work proceeded very freely and informally. All of the many people connected with the programs made suggestions liberally; and, as is usual where there is no shortage of suggestions, the criticisms were brisk and to the point. In this way it was possible to select the few best suggestions from the many offered, and to develop them fully.

Actives who participated in the program were Arthur Gregory (Alpha Omega '58) and George Zgliczynski (Alpha Omega '57). George's sweetheart, Alice Doyle—who, incidentally, was national "Rose of Deltasig" in 1957 also participated, her share of the work being to present the career opportunities available to ambitious college girls. De Paul University's Television and Radio Office provided professional guidance and help.

The Series of Programs

Our first program was designed to show Chicago as a center of trade, industry, and transportation. We used a

taped quotation by news analyst Austin Kiplinger, to stress the characteristics of this unique labor market that helped highlight what pertained most to our program:

... Chicago represents the United States more nearly than any other metropolis. It is near the center of population, now in southern Illinois. It is a crossroads of rails and airways. It is on the greatest chain of lakes in the world. It makes more steel than any other place. It turns out more printed pages. It is, indeed, a maker of many things.

Chicago is a working city. It is a creator of ideas, an experimenter, . . . an incubator. And, fundamentally, Chicago



ALPHA OMEGA CHAPTER at DePaul tapes an interview with Senator Paul Douglas for use on their radio and TV programs. Left to right are: Thomas Masterson, Honorable Paul Douglas, Arthur Gregory, George Zgliczynski, and James Taylor.

is a city of the future. The next century will be even more astonishing than the past one. Of that I am sure.

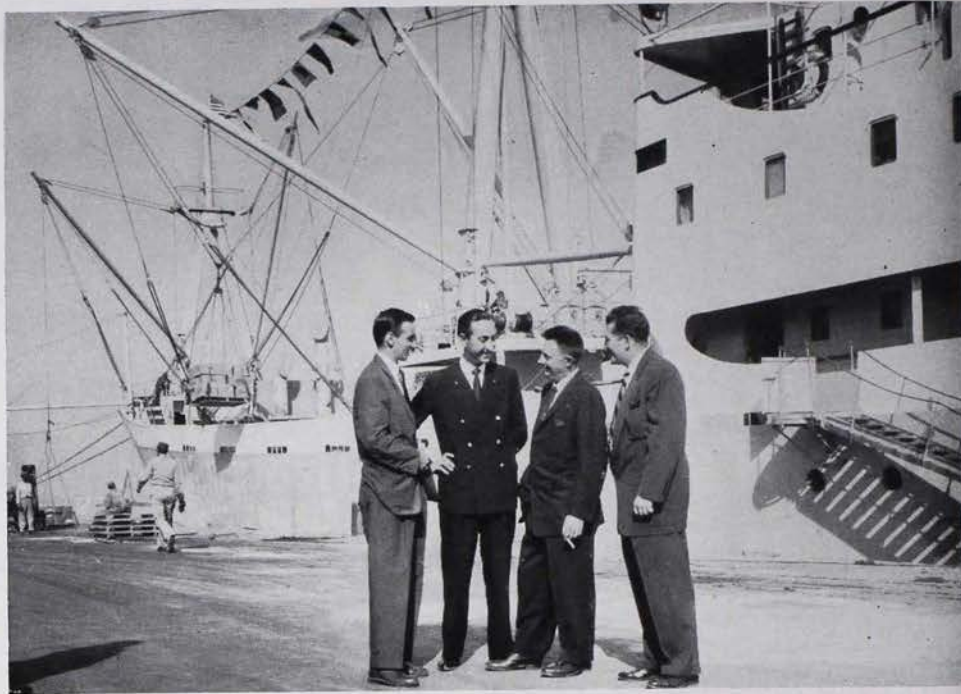
Arthur Gregory next developed the reasons why Chicago's future rate of growth will outstrip even her phenomenal past. These are: (1) the St. Lawrence-Great Lakes Seaway improvement; (2) the \$25,000,000 port and harbor construction program in Lake Calumet (in Chicago's southeasterly quarter) by the Chicago Regional Port Authority; (3) the improvement of the Calumet-Sag Channel, the waterway "connecting-link" between two of the richest regions on earth, the Mississippi Valley and the Great Lakes Basin. Agricultural and mineral wealth from the vast region served by the Mississippi River and its many tributaries will travel to their industrial markets by the lowest cost form of transportation, waterborne commerce, via this channel.

Art had secured the cooperation of the Port Authority for this research, and he interviewed Mr. Maxim Cohen, general manager of the authority, to give the statistical projections on tonnages, comparative costs, and similar questions. In this way we secured expert testimony to serve as a basis for the remaining data.

We next developed the idea that all this wealth would not just "drop into Chicago's lap." The city is ringed by competing ports, and—precisely because water transportation is low in cost—the competition is extremely intense, for shipping men have become accustomed to making cost comparisons in fractions of a cent per ton-mile.

Hence, by means of "beeper" telephone, the author taped an interview with Mr. Harry C. Brockel, municipal port director of the port of Milwaukee, a nearby competitor. Milwaukee is generally conceded to have one of the best managed ports in the Great Lakes—indeed, it is no exaggeration to say that her reputation for efficiency and good service is worldwide. This interview had the objective of making the series more realistic by pointing up the competition.

Next, we took advantage of a fortunate public relations coincidence. Mr. John Justin Smith, a feature writer on the *Chicago Daily News*, had gone to Montreal to meet and travel on the *M/V Capo Faro*, the first Italian vessel to enter the Great Lakes, his purpose being to write a series of articles on how water-borne commerce between Chicago and the ports of the Mediterranean Sea was increasing. We decided to utilize this "ready-made"



ART GREGORY of Alpha Omega Chapter at DePaul interviews the captain of the Italian Motor Vessel *Capo Faro*, the first Italian ship to come into the Great Lakes, as she moors at a dock in Chicago's Lake Calumet. Left to right: John Justin Smith of the *Chicago Daily News*, Captain Orlando of the *Capo Faro*, Captain Daumier of the Chicago office of the *Capo Line*, and Art Gregory.

publicity, and accordingly took a portable tape recorder out to Lake Calumet to meet the ship when she arrived and to participate in the ceremonies which we knew the inauguration of another commercial link to Europe and Africa would cause.

Here we secured taped interviews with many of the notables taking part in the ceremonies, concerning the changes anticipated for Chicago, and emphasizing the "opportunities for youth" associated with these changes. Later on, technicians dubbed in background noises, including conversations in foreign languages, instructions shouted by stevedore foremen, the creaking of winches and ships' gear, and the hoot of the ship's whistle. These helped add realism and a touch of drama to the interviews. (As a "human interest" note, the *Deltasig* contingent was invited aboard the *Capo Faro* to sip some champagne in honor of the arrival the day before of the Captain's new bambino back in Genoa.)

In the belief that a university owes a responsibility to be objective and fair in its presentation of materials to the public, our third program was devoted to a critical examination of the question, "Who should pay the costs of these expensive improvements?" To present a philosophy diametrically opposed to the viewpoint of shipping interests, we interviewed Sen-

ator Paul Douglas of Illinois, a leading figure in the Senate's "economy bloc."

Briefly stated, the Senator's position is that our national policy of federal payment for improvements to navigable waters goes back at least as far as President John Quincy Adams. In those early days, the Senator pointed out, it was "politically expedient" to spend the surpluses derived from import and excise taxes on public improvements.

"However," asked Senator Douglas, "is that policy realistic in the light of twentieth century needs and resources?" In sum, the senator proposes that the problem of allocating the cost burden be re-examined afresh, to see whether the policy formulated in the nineteenth century needed modification now.

Next, we examined some technical problems that apply only to Chicago's local situation. However, in a situation as fiercely competitive as Chicago's, these problems must be solved, or the trade will simply go elsewhere. They need not be recited in this report, however.

We closed this third program with a stirring "Challenge to Youth" address by Thomas C. Coulter, chief executive of the Chicago Association of Commerce and Industry. He reviewed what had gone before, showed what could be accomplished if Chicago's younger generation displayed the determination to get it done,

and recited the formidable obstacles that must be surmounted, and closed with a report of what could be anticipated by reviewing in detail the number and kinds of new jobs expected to be created in Chicago in the next few years.

The Television Program

Having amassed this wealth of material, and having enjoyed a good reaction to our radio series, we decided to answer affirmatively an invitation to give substantially the same message on the "Learning Brings Adventure" series of programs on WGN-TV. We reasoned here that most of our work was already done, and that we could sew many more seeds of good public relations for just a little added effort. So we adapted our verbal message for visual values.

Here the actives did almost everything. All the writer had to do was to prepare a simple map to show that the boundary line between the Mississippi Valley and the Great Lakes Basin actually runs through Chicago, and then to relate Cooley's Law, "Wealth accumulates at any point where there is a change in the mode of transporting goods," to Chicago's position as sitting astride this geological boundary between these vastly wealthy regions.

Then Alice Doyle related the tale of the Great Lakes-St. Lawrence Seaway improvement, George Zgliczynski told the audience about the Port Authority's construction programs in Lake Calumet, and Arthur Gregory disclosed the significance of the Calumet-Sag Channel improvements.

It happened that George had a part-time job in Marshall Field and Company's "Foreign Import Fair" at the time. In this exhibit the world-famed department store was featuring a display of all the good things from Europe, Africa, and South America that Chicagoans would be able to buy more cheaply as a result of the St. Lawrence Seaway improvement. Accordingly, we had George and Alice select "glamor" items from the fair and arranged them on a table in the studio so that George and Alice could do an *ad lib* dialogue about them.

We closed with a review, as in the radio series, of how these new job opportunities applied to high school and college students.

Action Recommendation

Chapters of Delta Sigma Pi are noted for their strong orientation toward *serv-*

ice to their fellow students, to their college, and to their community. It is our belief that this series served all these interests, and in addition accomplished the following specific objectives:

1. It started high school graduates thinking about career potentials in commerce and industry. Many people of that age are strongly idealistic and tend as a consequence to look with disfavor on "business," a term they appear to understand vaguely at best. These programs helped them to understand how they could usefully serve their fellows in exciting careers in commerce; these careers would also develop their own abilities.

2. The series showed students in liberal arts colleges how they could adapt their knowledge careerwise in a new and interesting field.

3. The series helped our college to attract the kind of high school graduates for which it can do the most good.

4. It thereby helped our chapter to recruit the kind of pledges we must have if we are to continue to grow and develop.

5. The series helped our actives by: (a) accustoming them to appear in public in important, responsible roles; (b) introducing them to important leaders in our industrial community; (c) opening up new channels of research and knowledge.

6. It also helped the chapter by systematically reviewing for all actives specific kinds of career opportunities they could anticipate and prepare for.

7. The series helped the business community to learn that our school and chapter are (a) aware of Chicago's impending economic developments and (b) preparing their members to participate in that growth.

Obviously, not all communities are looking forward to the spectacular kind of growth and development anticipated by the six-county Chicago Metropolitan Region. But in an economic system such as ours, where *change is not only regarded as inevitable but is even actively sought*, it seems a self-evident proposition that every labor market will change markedly every decade or so. It seems to us that Deltasig chapters can provide a real service to their members and to their communities by anticipating and publicizing such changes.

Hence, we recommend that chapters study the skill markets they supply, with

a view to ascertaining what kinds and degrees of changes are awaited by local trade associations, chambers of commerce, planning groups, and similar bodies. The chapters can then provide a useful service to their fellow students, their college, local high school graduates and their business communities by: (1) publicizing the extent and nature of the changes anticipated by their community leaders; (2) helping young men and women to prepare themselves to take full advantage of those changes.

Other Considerations

Finally, a word as to form may be helpful. Our experience was that it was best to prepare thoroughly before the broadcasts and to have more material mastered than we could use, but not to rely on detailed written scripts. To read a speech, we found, was to run a grave risk of making the material sound wooden and mechanical. On the other hand, when we knew what we wanted to say, but had not yet entirely verbalized our ideas, we found it easier to create a sense of excitement and tension that added substantially to an air of timeliness and importance in the programs.

We further found that it was quite easy to secure the cooperation of the local broadcasting stations. Our experience was that if you had a topic which you believed was important and timely, and if you were willing to take the time and effort required to do the best job you possibly could, the broadcasters would be more than willing to do their share and more.

Finally, it is in our view astonishingly easy to get important men to work with you on such programs. In fact, they are enormously pleased to learn that you are thinking about the future, and are trying to anticipate the nature and degree of the changes that they themselves have been studying. It is in the nature of the work of leaders in business and in the community to be aware that *change is inevitable*, and one managerial responsibility is to foresee and prepare for such change.

Hence, it will not only be easy to secure the cooperation of the leaders in your community, but further, they will be pleased to learn that you, too, recognize the importance of the future. It is no small benefit, it seems to us, to make such a favorable impression on the leading figures in your community.

New School of Business Building Completed on Nevada Campus



DEAN ROBERT C. WEEMS, Beta Zeta Chapter, of The College of Business Administration at the University of Nevada.

THE UNIVERSITY OF NEVADA business students proudly began this school year in their new business administration building. This is quite outstanding as the College of Business Administration at Nevada has only been in operation as a full fledged college since July 1, 1956. This building of ultra-modern design, was planned by the administration and staff of the College of Business Administration, and in so doing has many special features. One room



COMPLETELY NEW EQUIPMENT is to be found throughout the new College of Business Administration Building at Nevada. Pictured here is a secretarial class room.

alone is devoted exclusively to laboratory use in the fields of accounting and statistics. Equipped with adding machines and calculators on a table-type shelf and posture stools, this room is open day and night under helpful supervision. Another room equipped with numerous electrical outlets is for office machines and typewriters.

So new on the outside, we can say the same on the inside. All furniture in the building is new, including posture chairs with arms in all class rooms. The latest blackboards which can be lifted out and reversed to provide cork boards are in every room. Throughout, the build-



SEMINAR STUDENTS at the University of Nevada exchange ideas with Dean Weems in the new Seminar Room.



A TYPICAL CLASSROOM in the new College of Business Administration Building at Nevada features a variety of equipment and facilities.

ing is equipped with fluorescent lighting, sound-proofing and forced air circulation.

Enrollment in the College of Business Administration after only a year of operation numbers some 350 students, making it the third largest division in the university. Dean of the College and Director of the Bureau of Business and Economic Research is Dr. Robert C. Weems, Jr. Brother Weems is a member of Beta Zeta Chapter at Louisiana State.





THE SHERATON GIBSON HOTEL, headquarters for the 22nd Grand Chapter Congress, is located on Cincinnati's famous Fountain Square.

organization of revolutionary fighters which included Lafayette himself.

The Cincinnati riverfront stretches along two giant bends of the Ohio River, a ten-mile long stage for sports and industry. The city's metropolitan area includes seven counties—Hamilton, Warren and Butler in Ohio; Kenton, Campbell and Boone in Kentucky; and Dearborn in Indiana. It is situated in the center of industrial Ohio, agricultural Indiana and the convivial hospitality of Kentucky. The heart of this whole midwestern empire is Fountain Square, a block-long concrete esplanade built around a heroic bronze statue of the Goddess of Waters and adjacent to the Sheraton-Gibson Hotel our convention headquarters.

Cincinnati is the most compact metropolis on the face of the earth. Its theatres, its fashionable shops, its transportation terminals, its most beautiful clubs are within a few blocks of each other in a downtown district hemmed in by the

line for all east-west streets in Cincinnati. All north-south streets run from the Ohio River. Virtually every bus line or car line in the city has its terminal on Fountain Square or on Government Square, which are situated in the two blocks between Main and Vine Streets on Fifth Street.

Cincinnati is a well-informed and well-educated city. It has three daily newspapers and five radio stations. It has two institutions of higher learning, the University of Cincinnati and Xavier University. It is one of the few cities to boast two radio stations of 50,000-watt caliber—WLW, WCKY. The other three are WSAI, WCPO and WKRC. Cincinnati also has three TV stations—WLW-T, WCPO-T and WKRC-T.

The lifeblood of Cincinnati is transportation. It is served by seven railroads, five airlines and by uncountable river craft which ply the busy Ohio. Its rail terminal is considered the most beautiful in the United States.

Its riverfront is one of the great harbors of the Ohio. From Cincinnati leave the only packet boats left on this placid river through the heart of America. Here are great oil and freight terminals and depots from which the entire northwest is supplied with coal.

James Garfield and William Henry Harrison are honored with parks and imposing statues in downtown Cincinnati. Lytle Park and one of the city's most exclusive apartment sections is on the edge of the business section. All of the many features of Cincinnati promise the delegate to the 22nd Grand Chapter Congress a most memorable time.

Cincinnati and Oxford to Host 22nd Grand Chapter Congress

PLANS ARE ALREADY well underway for the 22nd Grand Chapter Congress of Delta Sigma Pi with Cincinnati and Oxford, Ohio having been selected as the location. The primary purpose behind this choice is the wish on the part of the Grand Council to have as many Deltasigs as possible visit the new Central Office Building in Oxford, Ohio, which is very near Cincinnati, a most desirable convention city. The dates selected for this convention are Sunday through Wednesday, August 30 through September 2, 1959. The hotel selected for the headquarters is one of Cincinnati's finest and one enjoying a fine reputation in the middle-west, The Sheraton-Gibson. Some Deltasigs will remember the fine Central Regional Meeting held there a couple of years ago.

Three of the four days of the 22nd Grand Chapter Congress will be held in Cincinnati itself, the city built on seven hilltops, according to legend. In 1788, there was born on the banks of the Ohio River a brawling, two-fisted lusty babe of a city, a frontier infant destined to become the hybrid Paris-Athens of the middlewest. A Revolutionary War soldier, Arthur St. Clair, named it Cincinnati, in honor of the Society of Cincinnati, an

slanting banks of the Ohio River. Vine Street is one of the most historic streets east of the Mississippi. In its day it was crammed with saloons in the old tradition—mahogany bars topped with portraits of fleshy nudes, the shiniest of brass rails, the largest of foaming steins. Vine still is the longest of Cincinnati's streets and it still is devoted to good food and good drink. Vine Street is the dividing



ONE OF THE MOST beautiful railroad stations in the world will be one of the first things to greet those who attend the 22nd Grand Chapter Congress of Delta Sigma Pi in Cincinnati in 1949.

As the undergraduate representative of Delta Sigma Pi at the 62nd Annual Congress of American Industry of the National Association of Manufacturers, I would like to take this opportunity to share with you some of my experiences. It was a very interesting and educational trip, never to be forgotten.

The annual convention of the NAM was held in the Grand Ballroom of the Waldorf-Astoria at New York City from December 4 through December 6. Each year the Education Department of NAM sponsors a guest program which consists of college students and educators throughout the United States. This year there were 26 student guests present at the convention. Six students were representing the Pennsylvania Manufacturer's Association; three of the students were winners of the NAM President's Annual Scholarship Award; four students represented international fraternities, two business fraternities, one science fraternity and one engineering fraternity; and the other students were representing NAM regions over the country, one student from each region.

The Deltasig Delegate to N.A.M. Congress Reports

Delta Sigma Pi was very fortunate in having double representation in the student guest program as Brother Lewis White of Alpha Lambda Chapter from the University of North Carolina was representing one of the NAM regions.

I was very delighted to meet our Grand President of the Fraternity, Homer T. Brewer, and our Executive Director, J. D. Thomson, who were also present at the Congress. I was fortunate to get to spend some time with these prominent gentlemen of the fraternity and become acquainted with them.

The program for student guests began on Tuesday, December 3. After registration at the Belmont Plaza Hotel, where the student guests were staying, we were taken on a 3 hour tour of the Manhattan area by bus. Highlights of the tour were such things as the Empire State Building, the United Nations Building, Wall Street, Chinatown, and many other interesting places. I know of no other place where so much can be seen in 3 hours.

Tuesday afternoon we were greeted by the hostess of NAM, Miss Pat Johnson, at the Waldorf-Astoria. We were also introduced to Dr. Joseph Kaplan, chairman of the United States National Committee for the International Geophysical Year.

Our program Wednesday morning was started by a get-together breakfast for the education department to the Moderne Room of the Belmont Plaza. Mr. Charles R. Sligh, Jr., executive vice-president of NAM gave the welcoming address. He explained the historical background and the present functions and policies of the NAM so we would better understand the program.

At 9:45 A.M. the opening session of the 62nd Congress of American Industry got under way with an address by Ernest G. Swigert, president of NAM and president of Hyster Company. Mr. Swigert gave a very impressive opening address on the theme of the Congress "Government for the People."

Following Mr. Swigert's address was a symposium on "The Will of the People—Today and Tomorrow" with Honorable Graham A. Barden, U. S. Representative from North Carolina; Honorable Charles E. Potter, U. S. Senator from Michigan; Honorable Clarence J. Brown, U. S. Representative from Ohio; and Honorable John L. McClellan, U. S. Senator from Arkansas, taking part.

Presentation to the NAM "Man of the Year" was made at the luncheon on Wednesday. The award this year went to Mr. George M. Humphrey, chairman of the board of the National Steel Corporation and former secretary of the treasury of the United States.

The afternoon session was centered around a discussion of present labor laws. Such

questions as "Can Labor Clean Its Own House?" and "Is the Public Protected by Present Labor Laws?" were discussed by the Reverend John S. Coogan, S.J., chairman of the Department of Sociology at the University of Detroit and Honorable Carl T. Curtis, U. S. Senator from Nebraska.

A report on "American Business" was the topic on Thursday morning with Mr. James A. Folger, president of J. A. Folger Company and regional vice-president of NAM presiding. A very interesting debate was given by Honorable John J. Sparkman, U. S. Senator from Alabama and Honorable Henry C. Dworshak, U. S. Senator from Idaho on foreign aid spending. The question of debate was "Is Foreign Aid Spending a Benefit or a Burden?"

As a tribute to the ladies in industry and to the wives of industrialists, a musical dramatization featuring The Brigadiers, "My Fair Lady—In Industry" was presented at the Thursday luncheon. Also at the luncheon was one of the highlights of the program when the Honorable Harry F. Byrd, U. S. Senator from Virginia, gave a very effective lecture on "A Sound Economy Means Economy in Government."

The Thursday afternoon session was a discussion of the "Businessman in Public Affairs." NAM members taking part in the program were Stephen F. Dunn, vice-president of the Government Relations division of NAM; Cola G. Parker, director of Kimberly-Clark Corporation, chairman of the board of NAM, and chairman for the Government Relations Advisory Committee of NAM; Charles R. Sligh, Jr., executive vice-president of NAM; and Fred Maytag, II, president of the Maytag Company and director of NAM.

At 5:00 P.M. Thursday evening all student guests were invited to President Swigert's suite at the Waldorf-Astoria for a cocktail. After each student had become acquainted with President Swigert and his family, we adjourned to the Belmont Plaza for the official education dinner.

The most interesting and exciting part of the program for the student guests was Friday morning when the students had a chance to quiz the industrialists. Mr. Frank Blair from the National Broadcasting Company was the moderator of the panel discussion. This was an opportunity for the students to ask any questions they might have about organization, functions, or policies of NAM or any other questions about present business problems. Our questions were directed to six very prominent industrialists who were well qualified to answer, if possible, or discuss our questions.

The administration of oath of office to the NAM president for 1958 was given at the Friday Luncheon. Honorable Harold R. Medina, circuit judge of the United States Court of Appeals, administered the oath to Milton C. Lightner, president of the Singer Manufacturing Company. Following the inauguration Honorable Medina gave an exciting lecture on "The Bill of Rights—Our Heritage."

As the annual Congress drew to an end, the climax was reached at the banquet on Friday evening when the Honorable Richard M. Nixon, Vice-President of the United States gave an address. Vice-President Nixon's address was centered around policies of government which are being pursued and their relationship to industry.

I think you can see from the sketch of the program I have given you that this Congress was a great success in bringing the distinguished officials of government and the prominent leaders of industry together for a better understanding of today and tomorrow's problems in our world.

I would like to express my gratitude to Alpha Beta Chapter at Missouri, The Central Office, and NAM for making this wonderful experience possible to me. It was a privilege to represent Delta Sigma Pi at this Congress.—FRED W. WINTER



FRED W. WINTER, Missouri, Delta Sigma Pi Delegate to the 62nd Annual Congress of American Industry of the National Association of Manufacturers held in New York in December.

University of South Dakota Dedicates New School of Business Building



THE NEW SCHOOL OF BUSINESS BUILDING at the University of South Dakota.

THE NEW SCHOOL OF BUSINESS BUILDING at the University of South Dakota will be formally dedicated at an all-University convocation on Saturday, April 19, 1958. This newest of the University's academic buildings was completed in July at a cost of \$650,000 and the first to enjoy the facilities of the new structure were summer session students. They were particularly appreciative of the air-conditioned class rooms while the faculty enjoyed private, air-conditioned offices for the first time.

Located on the north campus, facing State Highway 50, the building is a two-story structure. The exterior is brick with Bedford stone trim. Attractive landscaping has provided an appropriate outdoor setting for the building. At the rear is a hard-surfaced parking area to accommodate 130 automobiles.

There are 13 general class rooms, an air-conditioned library seating 100, and an auditorium which will accommodate 200. A birch panelled seminar room is located on the second floor.

A faculty lounge is equipped with cooking facilities and comfortable lounge furniture. A post office sub-station makes possible the daily delivery of United States and campus mail.

A special feature of the building is a model retail store with a 25 foot front. This will be used as a laboratory by students in retailing and is equipped with modern store fixtures.

A suite of four rooms has been provided for the Business Research Bureau, including air-conditioned offices and work room, as well as adequate storage space. The Business Placement Officer has a private interview room to accommodate visiting personnel representatives.

The building has lots of light, lots of color, and the type of space and facilities appropriate to the work of a business school. All class rooms and offices have acoustical ceiling with individual temperature and fresh air controls.

Plans for the building also included arrangements for student organizations,

and in particular, Delta Sigma Pi. The chapter has been active on the campus since 1929 and during the past five years has been extremely successful in creating professional interest among the students. In 1955-56, Alpha Eta was one of 29 chapters to top the list in the Chapter Efficiency Contest. Lawrence D. Ackerman, an accounting major, is president. Office space for Delta Sigma Pi and other student organizations has been provided in an attractive room on the second floor. Here Deltasig officers and committees meet to plan projects and programs for the school year. Speaking of the value of Delta Sigma Pi to the School and the University Dean Patterson states, "Delta Sigma Pi has made an outstanding contribution to our School and each year a number of its members also take a prominent part in student affairs of the University. The faculty is happy to have this



DEAN ROBERT F. PATTERSON, Alpha Eta Chapter, of the School of Business at the University of South Dakota.

fine organization play such an active part in our School."

The School of Business was established at the University in 1927 with E. S. Sparks as the first dean. He was succeeded by Dean R. F. Patterson in 1946. The School is a member of the American Association of Collegiate Schools of Business.

University of South Dakota

announces

The Dedication of

THE SCHOOL OF
BUSINESS BUILDING

on

Saturday, April 19 at 10:30 A.M.

with ceremonies in

Slagle Auditorium on the

Vermillion Campus.

THIS TOPIC is one if treated fully would fill many volumes. The mere term management is like the word rubber in that it can be stretched to cover a great deal of territory. Management seems to have several connotations. It means somewhat different things to people. Most people, no doubt, have various ideas as to what it is and where the emphasis should be placed because of the various sets of circumstances in which they find themselves where they are employed. This article will, of necessity, have to be of a general nature if a person is to have any opportunity to adapt it to his own particular circumstances. After all, office managers are probably as diverse in what they are asked to do as is the word management. The author's approach will, therefore, be a fundamental one that should be of concern to all regardless of

Company Goals

Regarding company goals, an office manager should ask himself if he clearly understands exactly what his company expects of him. All too often top management assumes because it has hired a college trained man, it can be taken for granted that this employee knows what a company's objectives are and where the emphasis should be placed. The reference here is not to the making of a profit, but the philosophy underlying the management. Each business has a natural tendency to place different emphases on its various activities and operations. For example, one company strives to gain a reputation for making the best product, without regard to expense, while another firm aims to make the least expensive competitive product. Unless the office manager knows exactly the intent of em-

Before leaving company goals, let's ask if one can expect good results from subordinates if they do not clearly know what either the company goals are or what part they are playing in carrying out these goals; in other words, what the office manager expects from his employees. Is your score par on this point?

Work Performed and Methods Used

A second factor involved in practicing good management deals with the value of the work performed and the methods used. Office managers would do well to apply periodically some thought provoking questions to determine whether what they are doing is really worthwhile, efficient, and the best method of doing it. Once company objectives are clearly in mind periodic examinations of the stand-

There Is No Substitute for Management

By Herbert G. Zollitsch, Delta Chapter
Assistant Professor of Management, Marquette University

the level at which the office manager is operating, be it at the top or chief clerk level.

One of the simplest definitions of management is that of Lawrence Appley's, president of American Management Association, who says that management is "getting things done through the efforts of other people." In getting things done the basic elements to be dealt with, in various quantities and combinations, are the six M's, namely: men, materials, machines, methods, money, and markets. This article mainly deals with the first element, men—which seems to be the most important. And if Mr. Appley's definition of getting things done through people is followed, the other elements will either pretty much take care of themselves or at least be much easier to manage.

A good beginning might be to ask: what are some of the more important factors that office managers should give serious consideration to if they expect to practice good management. Four factors quickly come to mind: 1. Company Goals; 2. The Work Performance and Methods Used; 3. Dealing with People; and 4. Personal Growth and Development. This article briefly describes these four areas.

phases, held by management, he is at a definite disadvantage.

At times the office manager feels that he is doing a top notch job—and he is according to his own philosophy. Unfortunately his philosophy doesn't coincide with top management's. The office manager is then disappointed since fast promotions, raises, and other rewards for his efforts are not quickly forthcoming. When top management has failed to spell out carefully what its philosophy is in running the business, the office manager may have to take the initiative to bring it to the surface. This doesn't mean just a job description or a list of duties. These are certainly important and helpful but it's what management is hoping to achieve, besides a profit that is important. Is it their philosophy to make every customer a satisfied one? Do they believe in standing back of the product unconditionally? How can anyone expect to manage men, materials, machines, and the like if he himself is not clear about what are the specific goals that are to be achieved? Goals must first be established if valid evaluation is ever to be made of the business or the office manager's progress—goals which preferably can be measured objectively. What is your company's batting average on this score?

ard systems and procedures used for performing and assigning clerical tasks should be made—asking such questions as: what is the value of this work? What is its probable cost? Is it worth what it will cost? A violation of this, which the author has observed and has been personally guilty of, would be the establishment of a completely air-tight and fool-proof procedure, such as a check file, which would cost the company \$500 a year to maintain just to prevent a slip-up which might result in only a one or two dollar error.

Some people keep fabulous records so that information can be at one's finger tips on a second's notice—just like an electric brain—in case the boss should happen to call for it. Huge sums are spent yearly in keeping data available on short notice that may only be called for once or twice a year. How much of the company's information is really that precious and worth the cost of this extraordinary human electronic brain service?

A good manager needs to develop a curious or an investigating mind so that policies are periodically examined and evaluated in order that those that have outlived their usefulness will cease to exist. Not many office managers would feel very proud to be seen riding around

in a 1922 touring car. Yet, some of them are sporting policies that have outlived their usefulness and are more out of date than 1922. Some managers even brag and attempt to justify the validity of their policies by saying that they have been in effect for the last ten, twenty, or even thirty years without a single change! In this day of technology one of the few things we can depend on is change. Nowadays when a person goes out to lunch he might return to find he is obsolescent. Change affects everyone in some way either directly or indirectly and so it's to each person's advantage to see that his policies are modified to compensate for the effects of change. It's difficult to imagine an enterprise that can remain static for a year or more and thus not have to worry about its policies becoming obsolete. Making use of the increasing research that is being carried on today can assist one in determining, with confidence, whether he is proceeding in the right direction or not.

Dealing with People

A third factor involved in the practice of good management is that of dealing with people. This ought to be the office manager's strong suit. The one in which he excels! Dealing with people mainly involves selecting them, training them, and utilizing them to the mutual benefit of the company and employee alike. A brief word on each follows.

Although selecting employees may not always be 100% within the control of his office, it would appear that the office manager is in the most favorable position to determine the qualifications needed for positions in his office. When one stops to realize that the range of human abilities amounts to a ratio of 2½ to 1, the effort involved in selecting good employees becomes very worthwhile. This ratio of 2½ to 1 means that the fastest, or best qualified worker, can produce two and one-half times the work of the slowest, or least qualified worker. Every time an excellent selection is made, it could mean that one is getting twice the help he would be getting if he employed one poorly qualified worker. The longer the employee stays with the company the greater this selection pays off. Selection standards for an office may be determined by studying the qualifications possessed by employees considered successful and unsuccessful. Good office managers have selection procedures which assure them

of not being cheated by employing the less qualified personnel.

Formalized training of the new employee is a logical follow-up after having employed a candidate capable of being trained and worth the investment involved in training. Training is for people who lack knowledge, who can't do things, or who have poor attitudes. Training is something that is going on all the time whether one realizes it or not. It isn't uncommon for the average person who supervises people to spend 50% of his time making explanations, giving instructions, and showing employees how to do the job. This means that managers are to a large extent teachers and should possess teaching ability. The new employee isn't likely to develop into a worker that is any better than the quality of the instruction he receives. How do you measure up as an instructor? If the employee doesn't know what is expected of him, if he is rarely shown how to do the job, if he has only a vague idea on what is to be done and how well it should be accomplished, the office manager isn't performing very well. Assuming a person's selection procedures are good, one might evaluate himself as an instructor by applying this training slogan: if the employee hasn't learned, his supervisor hasn't taught. Continuous training and development of employees is needed if management is to function effectively and also be assured of continual growth in its ranks. Companies who during the '30's and early '40's failed to train for the '50's find chaos when they have no replacements for key personnel who are retiring or moving on to other endeavors.

Very few managers today fully utilize the capacities of their employees in much the same manner as scientists have failed to harness the sun's enormous heat to warm homes. Managers, in general, have failed in the past to fully tap the thinking power and abilities of their subordinates because of their stuffy and stiff office atmosphere which suggests "the boss knows best." In this age of increasing complexity, when everyone needs as much help as he can get with his problems, it would seem that now is the time to practice the democratic approach by encouraging, and even soliciting the ideas and suggestions of all employees on how office problems may be solved and procedures and methods improved. Every day good ideas and employee initiative are squelched by unthinking managers who respond to new ideas and methods with 1001 reasons why the ideas won't work, instead of first carefully looking at the suggestions in the positive way; that is, trying to figure out the different ways in which the suggestions could work. Improved methods of operation, to gain the most advantageous position in commerce, is a continuous goal of management. The office manager's ability to motivate employees will to a large extent depend on whether he is sympathetic and understanding of their points of view.

A vice-president of a nationally known concern recently indicated that one of the things he looks for in selecting people for top management positions is this positive approach. Organizations have, for too long a time, given only lip service to the democratic approach. Office managers need to know how to get groups to solve office problems, i.e., how to

THE GRAND COUNCIL OF DELTA SIGMA PI

is pleased to announce

The Installation of Delta Mu Chapter

in the

Department of Economics and Business Administration

of

MEXICO CITY COLLEGE

in Mexico City, Mexico on Saturday, March 8, 1958

stimulate and to get the best thinking of their subordinates focused on mutual problems. Not only will the democratic approach, through group discussions and conferences, help solve knotty problems but these meetings develop talent and teamwork, not buck passing. They satisfy many of the basic needs of employees. The majority of employees want to have a voice in the matters that affect them. They want to be recognized for their good ideas. They like to feel they are on the team, that they belong and are accepted. Group conferences satisfy these built-in needs. In addition, a group solution gives everyone a hand in formulating it. This means that employees are more likely to clearly understand all the angles of it. And who do you think will strive harder to see that such a decision is carried out? The employees, of course, for they have had a hand in making it. They will back it to the limit because in participating in its adoption they sold themselves on it.

If selection, training, and an informal democratic atmosphere have been properly carried out much will have been done to gain the confidence of the employees. Office managers are then in a position to learn about employee moods, their strong and weak points, and the techniques of dealing with them.

Today, dealing with people represents about 50% of the average supervisor's job and about 80% of a top executive's job. Thus, the higher a person advances himself in the company the more significant becomes the human relations. This brings up the fourth and final factor, personal growth and development.

Personal Growth and Development

Good management implies the development of each employee so that he can fill successfully the highest position for which his abilities fit him. Office managers know better than anyone else just what their weaknesses are. If they don't, an honest self-analysis of their jobs and promotional possibilities should reveal what points can stand improvement.

Having an interest in furthering one's self is a necessary prerequisite to self-development. Nowadays, it takes more than a smile-on-the-face or a shine-on-the-shoe-personality to get ahead. Being a member of NOMA and occasionally reading its literature will certainly help. However, personal growth and development calls for regularity in reading about

what is going on in the field. It calls for a planned and systematic or habit-like program to gain the qualifications needed to fill the upper ranks in management. How many managers have taken the time to ask themselves where they would like to advance to within the next five or ten years, or at the height of their careers? What qualifications are needed for this long-range job on which the manager has his heart set? The chances of getting that promotion by marrying the boss's daughter are pretty rare today, so managers have to know various sources of obtaining assistance. Maybe it's from a counselor or consultant, or through correspondence school, home study, a change of jobs, or attending a university or a management center.

Office managers like to feel that they are good managers because they have been selected as members of the company's supervision team. Examining critically the word supervision, how many office managers actually have super—vision? That is, the power or ability to see what's ahead? Planning for the future appears almost an impossibility unless managers try to look ahead and plot a course. Top managements have today become more aware of the fact that if they are to develop creative thinkers and people with searching minds that a certain time per day or week should be allowed to develop this type of activity.

The author completed a year of research for a nationally known concern and had a chance to observe first hand numbers of supervisors who definitely lacked super—vision. These supervisors acted like men in a boat who spent all their time patching the holes in the boat. They never got around to figuring out how the holes could be prevented, so they would have time for other duties. Their approach was strictly a remedial procedure, that is, fix it as you go along, rather than one involving preventive measures, one in which time consuming troubles are prevented. A person who has ambitions of rising above his present level needs to consider thinking his way to the top. The in-a-rut routine is just good enough to be average, and average is not good enough to elevate one to the top. Top managements are looking desperately for creative thinkers. Some people say that a searching mind is a surer key to success than a college diploma. Dr. Alpert of Westinghouse expressed it well when he said "we are looking for composers, not pianists."

These four factors then are essential to good management. For them, there is no substitute! The only alternative to good management is mismanagement with its guesswork, trial and error methods, its slowness, its expense, and discouragement. This represents confusion.

Consciously or unconsciously management people are all managers of some sort—good, bad, or indifferent, and this is going on all the time. A person can be either a good or poor manager depending on what he does about it. Experience by itself won't do the trick alone, for some people who say they have had 20 years' experience have really had only one year's experience repeated 20 times. Good managers get results which can be measured in terms of the objectives that have been established. Their employees are happy to come to work each day. Their employees get along with one another. Things get done on time. The company makes a profit. Both employees and the company have long range security.

A large percentage of new businesses which fail each year can be found to be mismanaged. Years ago it was thought that a person had to be born as a good manager. Today, it is known that most anyone having the ambition and native ability can learn to become a good manager.

NOTICE

The Eighth Annual Edition of the Directory of Graduates of Delta Sigma Pi, containing complete data on over 150 college juniors, seniors and alumni was published and distributed in January to over 2,000 selected personnel administrators of American industry. If you represent a company that is interested in the employment of college graduates in business administration and would like a copy of this Directory sent to you or your firm, write The Central Office of Delta Sigma Pi on a company letterhead and we will see that you receive a copy free of charge.



WITH THE

ALUMNI

THE WORLD OVER

TWIN CITIES

ALPHA EPSILON CHAPTER'S Twin City Alumni Club held its annual Homecoming Banquet-Dance at the Curtis Hotel East Room. Over 160 alumni, active chapter members and guests were in attendance. The exceptional dinner and fine orchestra, arranged for by chairman Charles Malmberg, received the plaudits of all in attendance.

The 12th annual "Economic Forecast of 1958 Dinner" was held at the Francis Drake Hotel. Dean Richard Kozelka of the School of Business Administration again kindly consented to moderate over a capable panel of experts. The panel of experts in the field of finance, merchandising, manufacturing and labor gave their prognostication of the coming year's economic future and a question and answer period with experts closed the evening's activities. The entire active chapter plus many Twin City alumni in attendance found this to be a most enjoyable and informative evening. Brother Tom Jacobsen capably handled the arrangements for the dinner and selecting the fine panelists.

As a result of certain governmental real estate acquisitions in the Twin Cities this summer we lost the location for our weekly Thursday Alumni luncheons. At the present time the Minneapolis Elks Club is acting as a temporary home for our luncheons. All Alpha Epsilon Chapter alumni and visiting brothers are urged to meet the group for a tasty lunch and Delta Sigma Pi fellowship.

...—JEROME SWENSON

MILWAUKEE

WITH THE BEGINNING of a new year, it is time for us to take inventory of our past record and also to look forward to what we can do in the future. Speaking of the past, the Christmas meeting was a lot of fun. The transistor radio that was raffled off was won by Brother Robert Nicholson and even though it looked like a rigged deal, it was an honest shake. The orphans at St. Amelians wish to thank all of you for your generous donation of the large supply of toys that made their Christmas a most jolly one.

The January meeting was held at Kalt's on Oakland Avenue on Monday, January 20. This was one of our most outstanding as it included a showing of the latest sports movie entitled "The Braves Story" which embraced the season's highlights and the World Series play. As a matter of business, we also discussed the possibility of setting up a scholarship fund to be sponsored by the alumni club.

Walter M. Baggs Named Stetson Alumni Director

WALTER M. BAGGS, *Johns Hopkins*, for several years Secretary of the Stetson Associates program, has been appointed Director of Alumni Affairs at Stetson University in De Land, Florida. His Stetson activities have brought him into close personal contact with Stetson alumni in all parts of the state. Brother Baggs will continue to serve as Secretary of the Stetson Associates organization.

ZINZINNATI

"VAS YOU EFFER IN ZINZINNATI" takes on more meaning each day as the 22nd Grand Chapter Congress Committee formulates its plans. The Cincinnati Alumni Club and Alpha Theta Chapter have taken the task to heart, and all have resolved that the 22nd Grand Chapter Congress will be the best that has ever been held—and that is taking a big bite. We shall endeavor to keep everyone abreast of our progress as the months pass.

The January Meeting of our club was held at the Gateway Restaurant in the Union Terminal. A fine showing of alumni and actives were on hand as our Honorary Member, William H. Zimmer, Executive vice-president and treasurer of the Cincinnati Gas & Electric Company, gave a short talk on public utilities and their operation. The extensive question and answer period that followed was a good indication of the reception given to Brother Zimmer's talk. As a high point in the evening, Brother Charles Schnabel formally presented Brother Zimmer with his membership certificate plaque.

Our renewed congratulations are extended to the committee and officers for the high quality of professional meetings. This, among other factors, has caused a growth of about 40% in dues paying members in the last year of the club's operation. From all indications, this is a trend that will continue.

Alumni members moving to the greater Cincinnati area are invited to attend the coming meetings to be held on March 21 and May 16. Both meetings will be held at the Gateway Restaurant with dinner at 6:30 P.M. and the speaker at 8:00 P.M. Notices will appear in all local newspapers.

Time has a way of passing quickly so make your plans now to travel to "Cincy" for August 30 and 31, and September 1 and 2, 1959. We promise you four days you won't soon forget. As a matter of fact, why not send in your advance registration of \$4.00 NOW.—GAIL NELCAMP

PHOENIX

THIS FALL found several alumni of Gamma Omega Chapter interested in forming an alumni club in The Valley of The Sun. We have not proceeded rapidly but within the next few weeks the Thunderbird Alumni Club of Delta Sigma Pi at Phoenix, Arizona, will have been officially chartered.

The first function of the budding club was an "After The Game" party for both actives and alumni of Gamma Psi and Gamma Omega chapters; needless to say we of Gamma Omega enjoyed the party more than did our brothers from the University of Arizona. We did not remind our brothers too often of the score.

Brothers from the East now with us in the Valley of the Sun: Bill Jennings, Beta Xi chapter, now Manager of Phoenix Generator Exchange; Chuck Miller, Alpha Nu Chapter, currently with Valley National Bank; Al Rasor, Delta Chapter, heads his own realty firm and also is teaching at Arizona State.

Gamma Omega Brothers in service—Ed Shields, '57, will be back in Phoenix in February. Welcome back to the ranks of the civilians Ed. Marvin Straight, '57, is out of the service and in Pueblo, Colorado. Brother Bill Leonard, '57, now on a fellowship at ASC will be taking the oath soon, good luck.

A number of the brothers and their respective wives recently journeyed to the wilds of beautiful Oak Creek Canyon for a long week-end. On arrival, the brothers explored (thoroughly) the premises, and wares, of Brother Don Bird's Oak Creek Tavern. Seems some of the more intrepid members met up with a fellow by the name of Jack Daniels. Brother Bird, of course, extends a warm welcome to all Deltasigs that pass his way, in this, one of the west's most scenic canyons.

The future of Delta Sigma Pi both for Gamma Omega Chapter and the Thunderbird Club in the Valley of the Sun is particularly bright. The active chapter is just that and is engaged in many worthwhile projects. Under the brilliant leadership of President Emil Schuster the brothers have further enhanced the position of respect and admiration the chapter enjoys both in the community and on the campus.

Our new alumni club can be expected to grow along with the growth of our Alma Mater, the community and the active chapter. We extend an invitation to Deltasigs everywhere to join with us in Deltasig activities when you are vacationing in the Valley of The Sun.—CHARLES I. SUTTON

Thomas Z. Hayward Saluted by *Iron Age Magazine*

IN A RECENT ISSUE of *Iron Age* Thomas Z. Hayward, *Northwestern-Beta*, was written up as an outstanding executive in the steel industry. Brother Hayward is vice-president of sales of Joseph T. Ryerson & Son, Inc., in Chicago. Keeping a large steel marketing organization in top operating condition depends on teamwork, he says. And because Tom Hayward has the knack of getting to the heart of the problem quickly and then coming up with the right answer, he has won the support of employees in carrying out his program. Having pounded the pavement himself for 11 years before moving up into management, Tom Hayward knows the kind of support a salesman needs from the home office. He started in the mailing room at the firm's Chicago plant in 1917, worked his way up to his present job by 1951. He lives in Barrington, Illinois, and takes an active part in the community life. A member of the board of education there for 11 years, he played an important part in getting a new high school for the district.

PERSONAL MENTION

HAL SHANAFIELD, *Northwestern-Beta*, represented the Florists' Telegraph Delivery Association at the Fleurop-Interflora Congress in Madrid, Spain, a few weeks ago. Afterwards he and his wife toured Europe for five weeks.

LLOYD A. PROCHNOW, *Alabama*, has become a statistical advisor for the U. S. Department of Commerce in Washington, D. C.

ROGER L. BARTELS, *Penn State*, has become a partner with Wallick-Bartels, Realtors, located on Duke Street in York, Pennsylvania.

OLIVER L. BOLT, *Tennessee*, has recently become a safety and service agent for the Interstate Commerce Commission, in Richmond, Virginia.

THEODORE C. BAURIES, *Rider*, was named store manager of the Goodyear Tire and Rubber Co. in Elizabeth, N. J.

ROBERT NICHOLSON, *Marquette*, is now connected with Inland Steel Products Co. in Milwaukee, Wisconsin, as a contract administrator.

EDWIN M. CLARK, *Georgia State*, was recently appointed by Governor LeRoy Collins to the Board of Trustees of Florida A. & M. University Hospital. Brother Clark is vice-president of the Midyette-Moor Insurance Agency in Tallahassee, Florida.

J. DONALD SCHROTH, *Northwestern-Beta*, is now associated with Reynolds and Co. as a stock broker in Chicago.

RICHARD W. SMITH, *Ohio U.*, began the school year as the 4th Grade teacher in Gilbert School, Cleveland, Ohio.

WILLIAM M. HENCH, *Penn State*, has just been appointed professor of International Trade in the College of Business Administration at Penn State and also is assistant to the Dean of the College of Business Administration.

JOHN B. GEHRIS, JR., *Penn State*, has been promoted to office manager of Seaman and Eiseman, Inc. in Hicksville, New York.

JACK L. STAFFORD, *Southern California*, is now attending law school at the University of Southern California.

JAMES W. PETTY, *Georgia State*, has been elected vice-president of the H & S Pogue Company, Cincinnati, Ohio. He has been with the Company since 1937 as sales promotion manager.

EARL L. WINKELMAN, *Marquette*, has recently been made a claims adjuster for Market Men's Mutual Insurance Co. in Milwaukee, Wisconsin.

JOHN ALDEA, *Detroit*, is the new manager of the Mound Road Federal Credit Union in Utica, Michigan.

ALVAN E. SIEVERS, *Rider*, is working as a salesman for Mohawk Furniture Finishing Products, Inc., in Amsterdam, New York.

DONALD J. DOYLE, *Georgetown*, has been promoted to sales manager of the Hawaiian Airlines in Honolulu.

WILLIAM H. LOVVORN, *Georgia State*, is now associated with Mack Trucks as manager in Richmond, Virginia.

K. A. HOWARTH, *Tulane*, now Ensign Howarth, U. S. Navy, is a disbursing official in Saigon, Viet Nam.

ARIAN M. STRAIT, *Arizona State*, recently was graduated from the Army's Antiaircraft Artillery and Guided Missile School at Fort Bliss, Texas. He is a Second Lieutenant and his wife lives in El Paso, Texas.

PAUL F. LYNCH, JR., *St. Louis*, is now working as a sales representative for Burroughs Corporation in St. Louis.

NED GLASS, *U. of Miami*, recently received the commission of Ensign in the Navy and is now stationed in Hawaii.

CLARENCE DOUGHERTY, *Ohio State*, has been recently promoted to acting director of the Ohio State Student Union. He is the adviser of Nu Chapter.

C. WENDEL MUENCH, *Northwestern-Beta*, founder and president of the advertising agency bearing his name, has become associated with the executive staff of Henri, Hurst & McDonald, Inc., as vice-president and member of the plans board.

Three Deans Recently Initiated Into Delta Sigma Pi

THE DEANS of three outstanding schools of business have recently become members of Delta Sigma Pi. Dean of the College of Business and Public Administration at the University of Maryland, John Freeman Pyle, was initiated into the fraternity at Gamma Sigma's December initiation. The brothers of the chapter and the whole fraternity feel it is a great honor to have Brother Pyle a member. Dean Pyle received his Ph.B., M.A. and Ph.D. from the University of Chicago, is listed in *Who's Who in Education*, *International Who's Who*, is a member of the American Marketing Association, and was President of the National Conference of Schools of Business in State Universities from 1946 to 1947.

Associate Dean of the School of Business Administration at Georgia State College, William R. Hammond, was initiated by Kappa Chapter on November 24, 1957. Kappa is proud to call him a member and wants all Deltasigs to know of him. Brother Hammond is well known as Dean, Professor, Author and C.P.A. He received his Bc.S. at Georgia State in 1940, his MBA from Harvard two years later, and his doctorate of Business Administration from Indiana University in 1953. He is a C.P.A. in the states of Georgia and Indiana. He is a member of the Academy of Management, American Institute of Certified Public Accountants, and the American Institute of Management.

Recently appointed the Dean of the School of Business at Oklahoma State University, Eugene L. Swearingen became a member of Delta Sigma Pi at the spring initiation of Gamma Epsilon Chapter. The boys at Gamma Epsilon are proud of their new member. He joined the business school faculty of Oklahoma State in 1947 as an instructor in economics. Brother Swearingen is prominent in and out of the state as a lecturer and consultant, besides being active and interested in economic research projects. He received his Associate in Arts degree from Northern Oklahoma Junior College, Tonkawa, Oklahoma, in 1939, his B.S. degree in business administration in 1941, and his M.S. degree in 1948 from Oklahoma State. In 1955 he received his Ph.D. from Stanford University.

DIVIDENDS

To Brother and MRS. FRED ELMO LIVINGSTON, *Arizona State*, on August 14, 1957, a son, Fred Randall.

To Brother and MRS. TOM L. BARROW, *Florida*, on March 25, 1957, a daughter, Alice Jean.

To Brother and MRS. VERN GERHARTER, *Colorado*, on October 7, 1957, a son, Paul Arthur.

To Brother and MRS. WILLIAM C. HOUSE, *Mississippi*, on December 8, 1957, a daughter, Sandra Cornelia.

To Brother and MRS. CHARLES A. BADE, *Missouri*, on July 18, 1957, a daughter, Lee Ann.

To Brother and MRS. DONALD C. ZIMMERMAN, *Michigan State*, on June 21, 1957, a daughter, Lynn Ann.

To Brother and MRS. CHARLES B. DRAKE, JR., *Georgia*, on August 18, 1957, a daughter, Ann.

To Brother and MRS. DAVID C. DEXTER, *Indiana*, on October 31, 1957, a son, David C. Dexter, Jr.

To Brother and MRS. PHILIP T. DANCAUSE, *Boston U.*, on October 3, 1957, a son, Daniel Edward II.

To Brother and MRS. LT. D. CHARPENTIER, *Detroit*, on September 17, 1957, a daughter, Cindy.

To Brother and MRS. MATTHEW H. PARRY, *Temple*, on September 28, 1957, a daughter, Elizabeth Frances.

To Brother and MRS. ROBERT L. HOWSER, *U. of Miami*, on January 10, 1958, a daughter, Erin Milura.

To Brother and MRS. HENRY F. CAMACHO, *Boston U.*, on May 4, 1957, twin daughters, Creda and Liza.

To Brother and MRS. KENNETH H. MITCHELL, *Iowa*, on June 2, 1957, a daughter, Mary Margaret.

To Brother and MRS. PAUL ROBERT LEE, *New York*, on October 23, 1957, a son, Clifford Paul.

To Brother and MRS. MARTIN W. THOMPSON, *Alabama Poly.*, on August 6, 1957, a son, Keith.

To Brother and MRS. HUGH ENZLER, *Minnesota*, on November 29, 1957, a son, Karl Arthur.

To Brother and MRS. GEORGE EDWARD SLYE, *Babson*, on August 18, 1957, a daughter, Janet Gail.

To Brother and MRS. LLOYD SHOPPA, *Texas*, on September 10, 1957, a son, James Lloyd.

To Brother and MRS. WALTER J. BLACHA, *Detroit*, on December 1, 1957, a son, William James.

To Brother and MRS. URBAN E. WUSSLER, *Missouri*, on November 27, 1957, a daughter, Diane Marie.

To Brother and MRS. BRUCE C. JENKINS, JR., *U. of Miami*, on December 25, 1957, a son, Bruce C., III.

To Brother and MRS. CLIFF WHITFIELD, *Detroit*, on December 7, 1957, a son, Mark.

To Brother and MRS. BERNARD BORN, *South Dakota*, on November 30, 1957, a son, Douglas Edward.

To Brother and MRS. BOYD BYWATER, *South Dakota*, on October 7, 1957, a son, Mark Lance.

To Brother and MRS. FREDERICK GUYOT, *South Dakota*, on August 10, 1957, a son, Lee Webster.

To Brother and MRS. ORTON BENSON, *South Dakota*, on August 24, 1957, a son, Bradley Allen.

To Brother and MRS. LYLE BOCHWOLDT, *South Dakota*, on December 23, 1957, a son, James Lyle.

To Brother and MRS. JAMES BACKELMAN, *South Dakota*, on August 30, 1957, a son, Brian Mark.

To Brother and MRS. CHARLES GOUGH, *South Dakota*, on December 14, 1957, a daughter, Kristen Ann.

To Brother and MRS. WILLIAM MIZE, *Georgia State*, on July 27, 1957, a son, David William.

To Brother and MRS. MICHAEL MESCAN, *Georgia State*, on April 13, 1957, a daughter, Nance Lu.

To Brother and MRS. JAMES STOTT, *Georgia State*, on December 7, 1957, a daughter, Traci Elaine.

To Brother and MRS. HARRY L. SUGDEN, *Detroit*, on November 14, 1957, a son, Jeffrey William.

To Brother and MRS. THOMAS E. PARKS, *Creighton*, on November 13, 1957, a daughter, Mary Elizabeth.

To Brother and MRS. TIMOTHY B. SMITH, *Creighton*, on October 10, 1957, a daughter, Dianne Marie.

To Brother and MRS. JAMES B. DEVANEY, *Creighton*, on October 11, 1957, a son, John Edward.

To Brother and MRS. EUGENE F. TYSEN, *Creighton*, on April 14, 1957, a daughter, Ann Marie.

To Brother and MRS. JOHN DURHAM, *Missouri*, on December 25, 1957, a son, Michael Scott.

To Brother and MRS. LEONARD C. JARVIS, *Kent State*, on June 7, 1957, a son, Robert Powell.

To Brother and MRS. CHARLES R. ACTON, *Omaha*, on December 30, 1957, a son, Joseph Ray.



LIGHTING THE ANNIVERSARY CANDLE of Gamma Mu Chapter at Tulane are Albert Meric, president of the New Orleans Alumni Club (left), Larry Joe Cook, president of Gamma Mu Chapter (center), and Max Barnett, Jr., District Director of Delta Sigma Pi (right). This was a feature of the 8th Anniversary Celebration of Gamma Mu Chapter.

To Brother and MRS. EARL M. PITTMAN, JR., *Florida State*, on October 24, 1957, a son, Douglas Stagg.

To Brother and MRS. JAMES H. WOODWARD, JR., *Oklahoma A. & M.*, on September 27, 1957, a son, James H., III.

To Brother and MRS. HENRY A. ZWARTZ, *Arizona State*, on May 7, 1957, a son, Henry Alan.

To Brother and MRS. DALE READINGER, *Mississippi State*, on April 13, 1957, a son, Todd Charles.

To Brother and MRS. ROBERT M. EDWARDS, *St. Bonaventure*, on July 7, 1957, a daughter, Evelyn Lucille.

To Brother and MRS. MILO L. MCGONAGLE, JR., *Colorado*, on July 4, 1957, a daughter, Minda Lou.

To Brother and MRS. GERALD K. WOLFROTH, *Michigan State*, on November 10, 1957, a daughter, Laurie Elizabeth.

To Brother and MRS. WILLIAM E. WILKINSON, *Santa Clara*, on August 11, 1957, a son, Douglas Stephen.

To Brother and MRS. O. J. FETT, *Minnesota*, on May 25, 1957, a daughter, Dianna Lee.

To Brother and MRS. RICHARD C. HOLLDF, *South Dakota*, on April 1, 1957, a daughter, Laurel Marie.

To Brother and MRS. DENNIS L. EVANS, *Oklahoma*, on December 14, 1957, a daughter, Caryl Denise.

MERGERS

RICHARD BARDOS, *Detroit*, on December 28, 1957, to Ruth Gutstein, at Detroit, Michigan.

FRANK Z. SOLER, *U. of Miami*, on December 24, 1957, to Colette C. Stephan, at Miami Springs, Florida.

CHARLES L. GAGLIO, *Memphis State*, on February 8, 1957, to Helen Joanne Henley, at Trimble, Tennessee.

DON IRWIN, *South Dakota*, on August 25, 1957, to Karen Baker, at Pennsylvania.

DICK KOSTBOTH, *South Dakota*, on December 21, 1957, to Berniece Addy, at Canistota, South Dakota.

FRED C. JACKSON, JR., *Miami U.*, on August 24, 1957, to Carla Jane Kelso, at Valparaiso, Indiana.

GEORGE MCGRAW, *Georgia State*, on December 7, 1957, to Jo Gamble, at Atlanta, Georgia.

THOMAS E. BOWDEN, *Detroit*, on November 27, 1957, to Dawn L. Stephens, at Detroit, Michigan.

JOHN K. JONES, *Penn State*, on January 25, 1958, to Nancy Benner, at Lansdale, Pennsylvania.

LLOYD DEMARTINI, *Santa Clara*, on November 17, 1957, to Georgene Smith, at Santa Clara, California.

CHARLES ADLER, *Santa Clara*, on January 3, 1958, to Karen Corda at San Luis Obispo, California.

PAUL A. BRICK, *Creighton*, on August 17, 1957, to Marjorie Friel, at Boone, Iowa.

THOMAS J. FERGUSON, *Creighton*, on August 24, 1957, to Katherin Moylan, at Bayard, Iowa.

JOHN J. DOZLER, *Creighton*, on August 18, 1957, to Lydia Becker, at Houston, Texas.

JAMES L. KLUTHO, *Missouri*, on November 16, 1957, to Margaret Anne Hooch, at St. Louis, Missouri.

CHARLES G. JAMES, *Missouri*, on June 29, 1957, to Mary Jane Immerthal at Columbia, Missouri.

MARTIN E. ENDRES, *Michigan*, on June 1, 1957, to Barbara M. Busch, at Royal Oak, Michigan.

WALTER J. STIEFEL, *Alabama*, on April 6, 1957, to Patricia Anne Abbott, at Trenton, Georgia.

CHARLES S. WILLIAMS, *East Carolina*, on August 18, 1957, to Patsy R. Leggett, at Hobgood, North Carolina.

TOM CONSTANTINE, JR., *Mississippi Southern*, on August 18, 1957, to Elizabeth Coulas, at Birmingham, Alabama.

RAYMOND M. STOBBA, *Marquette*, on May 4, 1957, to Bernadine Steller, at Milwaukee, Wisconsin.

SYDNEY L. CHANDLER, *Georgetown*, on August 24, 1957, to Jean Bryant Smith, at Florence, Oregon.

ROBERT R. HALL, *Ohio U.*, on June 8, 1957, to Linda Carole King, at Athens, Ohio.

SEYMOUR KAPLAN, *Southern California*, on November 9, 1957, to Mary Moll, at Arcadia, California.

WINT MATHER, *California*, on December 21, 1957, to Janet Moore, at Oakland, California.

HUGH C. POWELL, *Missouri*, on June 4, 1957, to Regenia Cowden, at Nashua, Iowa.

WARREN G. CHAMBERLIN, *Penn State*, on August 3, 1957, to Faye Ellen McCurry, at Washington, D.C.

MICHAEL A. CORNACCHIA, *Rutgers*, on July 14, 1957, to Lucille Belfiglio, at Bronx, New York.

DONALD STANLEY BEAN, *Miami U.*, on August 18, 1957, to Mary Joan Brigel, at Cincinnati, Ohio.

DAVID HANSCHU, JR., *Kansas*, on December 29, 1957, to Mary Ann LeMoine, at Kansas.

NICHOLAS MALIK, *Rider*, on September 29, 1957, to Olga Devan, at Allentown, Pennsylvania.

DONALD R. THOMPSON, *Mississippi*, on June 20, 1957, to Martha Ann Stone, at Tupelo, Mississippi.

STEWART L. WHELAN, *Indiana*, on June 1, 1957, to Arlene J. Kiltie, at Fort Wayne, Indiana.

FRED PATJAS, *Michigan State*, on October 19, 1957, to Phyllis Curtis at Swartz Creek, Michigan.

KARL A. BERGSTROM, *California*, on November 28, 1957, to Conny Riis Klausen, at Las Vegas, Nevada.

JOHN O. STARKS, *Iowa*, on May 25, 1957, to Barbara Waggoner, at Mason City, Iowa.

JACK DIFFERENT, *Tulane*, on November 28, 1957, to Glori Perrone, at New Orleans.

FERDE PELTZ, *U. of Miami*, on September 1, 1957, to Francine Boxer, at Miami Beach, Florida.

TRENTON

THE TRENTON ALUMNI CLUB has been progressing very well in this, our second full year of operation. With 25 active members and a host of new graduates in prospect, our membership will be soon increasing. Our membership committee, under the direction of John Punk, has been diligently working on a campaign to contact all Deltasigs in the Trenton area.

Aside from our regular monthly meetings, which are held at the undergraduate chapter house, we have had two dinner meetings, which are very popular. We have also joined the undergraduates in all of their social events, and this year a record number of alumni attended Beta Xi Chapter's 24th Initiatory Formal. President Tom McGrath was one of the speakers at the undergraduate rush smoker late last week. Earlier this year, the membership celebrated Founders' Day with a dinner dance at Washington's Crossing Inn, Washington's Crossing, Pennsylvania. We also joined the undergraduate chapter in giving Past President Walt Brower a surprise stag party before his marriage to Shirley Musson on November 28. This Christmas a new set of floor lamps was presented to the undergraduate chapter at their Christmas Party in December.

For the remainder of the year we have several more dinner meetings planned, along with a proposed professional tour through McGuire Air Force Base. Dick Radice, our program chairman, is currently arranging for a guest speaker to be present at our next dinner meeting.—JOE CASARELLA.



CHAPTERS

GEORGIA STATE

KAPPA CHAPTER at the Georgia State College of Business Administration, concluded the fall rushing season with the initiation, on November 24, 1957, of 14 men. New brothers include: Lloyd Blackwell, Thomas Cheek, Burns Cox, William Garrett, William Jackson, James Johnson, Allen Jones, Lamar Mann, William Newman, Gene Sledge, Harold Smith, Lee Williams, Robert Wilson, and Wallace Womble.

Seven Deltasigs were elected for mention in the 1958 edition of *Who's Who in American Universities and Colleges*. Honored were: Frank Cash, Donald Duckworth, James Emerson, William Lyon, Stephen Morrison, Andrew Tampa, and James Westlake.

Highlights of the holiday social season were the annual Christmas and New Year dances held at Kappa Chapter's suburban lodge.

Professional activities got off to a good start with an address on December 17, 1957, by Ferguson E. Rood, research department head for Atlanta Newspapers, Inc. Mr. Don Carter, city editor of the *Atlanta Journal*, was scheduled to speak at the next professional meeting on January 21, 1958, and a tour of the *Atlanta Journal* and Constitution plant was scheduled for January 16, 1958.

Continuing a long-established tradition, Kappa Chapter again assisted the Atlanta Junior Chamber of Commerce in its annual pre-Christmas Empty Stocking Fund drive. Brother John Rogers was awarded a Jaycee trophy for his outstanding record of donations solicited.

Winter quarter rushing activities are underway and a fine group of potential brothers is in prospect.—FRED W. LYON, JR.

RUTGERS—Beta Rho

BETA RHO CHAPTER at the University College of Rutgers University is completing the fall semester with a number of successful events. A professional tour of Prudential Insurance Company's I.B.M. 705 installation at Newark was conducted by Alumnus Brother Fred G. Haumacher, on Saturday afternoon, November 16. The tour was concluded with an interesting and informative discussion, which was prompted by the large turnout.

A successful rushing party and business meeting was held at the Beta Omicron Chapter House on Sunday, November 24. The guest speaker was Alumnus Brother Harold Jones who spoke on "The Value of Membership in Delta Sigma Pi." There was a lively question and answer session after the talk. Refreshments and a general discussion period followed.

Green Mountain Lodge in West Orange, was the site of Beta Rho's Chapter's annual Christmas Party on December 14, at which 64 members and friends enjoyed themselves to the wee hours. The success was due to the efforts of President O. Peder Haslestad and his hard working committee.

The members of Beta Rho Chapter, in order to share the joy of Christmas with many less fortunate, collected and distributed some 47 gifts to the underprivileged children of the Salvation Army's Shelter Home. The children's reaction alone expressed their appreciation for our efforts.

On January 3, a pledging ceremony was held at Lyle's Restaurant in Kearny. Following the dinner, Mr. William Hinze, our guest speaker from the F.B.I., spoke on the duties and operations of the F.B.I. The dinner ended with the pledging of seven capable men.

Final plans for the spring semester will be made at the scheduled business meeting for January 23, at the President's Room. The meeting will conclude with a social party at Stash's Restaurant.

The fall semester will end with an Initiation and Banquet on February 1, at the Hotel Essex House. Final arrangements are being made for the guest speaker.

All the members of Beta Rho Chapter are working hard to reach our goal of 100,000 points in the Chapter Efficiency Contest.—WILLIAM SPICHTER



PRESIDENT PEDER HASLESTAD and Robert Chamberlin of Beta Rho Chapter at Rutgers deliver Christmas Gifts to Miss Olga Barclay of the Rutgers Women's Club. The 47 gifts were distributed among needy children at the Women's Club Christmas Party.

FLORIDA SOUTHERN

DELTA IOTA CHAPTER on Wednesday November 13, 1957, at its regular meeting, heard a most interesting talk from Mr. John Kirklin, executive buyer for the Kroger Company. Mr. Kirklin spoke on the background and history of the Kroger food chain and on the evolution of merchandising.

On the afternoon of Saturday January 11, 1958, at the New Florida Hotel in Lakeland, Florida, Delta Iota Chapter initiated 18 men into brotherhood. That night at the same hotel the chapter held a joint banquet and "Rose" Dance. At the dance Mrs. Joy Frick Harris was crowned our first "Rose." Mrs. Harris is the wife of Brother Jack Harris, charter member of Delta Iota Chapter. Special recognition was made for our newly initiated brothers.

During the past two and a half months Delta Iota Chapter has sponsored guided tours through the Peoples Bank of Lakeland and the Food Machinery & Chemical Corporation.—REX D. IVES

BOSTON

GAMMA CHAPTER at Boston University held its fall initiation on Sunday, December 8, 1957 at the Hotel Beaconsfield, Brookline, Mass. Eight new men were initiated into the fraternity. The affair was highlighted by the presence of Brother James D. Thomson, our Executive Director.

Boston University Greek Week, the all-fraternity, all-sorority week of events was under the direction of the brothers of Delta Sigma Pi. Gamma Chapter led the way with Sammy Kaye at the Greek Ball which was one of the largest and most successful formal ever held here. President Doug Brennen was chairman of the Greek Week Committee. Brother Dick Flynn was vice-chairman in charge of the ball.

The Deltasig House Corporation recently held elections. The new officers are: T. H. Fitzpatrick, president; Les Gatchell Sr., vice-president; Professor Carl Everburg, secretary and Fred Atherton, treasurer.

Brother Bob Hughes, Eastern Regional Director, recently announced that the next Eastern Regional convention will be held here in Boston, hosted by Gamma, Gamma Upsilon and Delta Kappa Chapters.

Brothers Joe DeLorenzo and Tom Eyles were recently initiated into Beta Gamma Sigma. President Doug Brennen has been selected to appear in *Who's Who Among Students In American Universities and Colleges*.

A successful Christmas party was held at the chapter house on December 19, 1957. Guests were the sisters of Kappa Omega sorority.—LAWRENCE J. KELLY

RUTGERS—Beta Omicron

FINE PROFESSIONAL ACTIVITIES, snappy social events, and an imaginative pledge program have highlighted the 1957-58 year at Beta Omicron Chapter at the Rutgers University School of Business Administration. Under the able direction of our fall semester President, William Holmes, Beta Omicron Chapter has once again played a leading role in school activities as well as in inter-fraternity activities. And we are looking for similar leadership from our President-elect Arthur Griglack.

The feature of our professional activities program was a field trip to the Linden Assembly Plant of the General Motors Corporation. The trip was well supported and was a memorable experience for all who attended. In addition, John J. Dougherty, office manager for Price-Waterhouse, spoke to the brothers regarding public accounting. His talk was well received, and was enjoyed by all present.

Our social chairman has been a busy young man over the last two months. Under his direction, Beta Omicron Chapter has enjoyed two fine social events; one being an informal affair with a harvest atmosphere and the other a lively Christmas Party, which was highlighted by the appearance of Santa Claus. Brothers and pledges alike enjoyed both events to the fullest.

When it comes to new membership, our senior vice-president and vice president are second to none. They are currently completing their duties as regards the present pledge class and are making plans for the coming initiation. We have a fine class this semester and one which we know will contribute much to the chapter after initiation. The written pledge test is behind the pledges and only the rigors of initiation stand between them and brotherhood.

As regards inter-fraternity activities, Beta Omicron Chapter is active in the IFC Athletic Program and has virtually dominated it over the past few years. Similar success in the immediate future is anticipated. In

recent elections in the business clubs in the School of Business Administration here at Rutgers, Deltasigs were successful in winning a large majority of the offices. The presidencies in the Finance, Management, and Marketing Clubs boast of Deltasigs. Conscientious work by Deltasigs who are elected to offices in the business clubs is a major factor in the year-in-year-out success of these clubs. It is just such records that Beta Omicron Chapter intends to maintain in the coming semesters.—THOMAS K. LEACH

SANTA CLARA

GAMMA XI CHAPTER during the three weeks preceding the Christmas Holidays engaged in an interesting program of activity. The highlights were principally two events. Both being innovations on campus, the first was an intrafraternity football game and the second was a Christmas party given for orphans, sponsored by the members of this chapter. The football game was held on December 6, between Kappa Zeta Phi, the on-campus service fraternity, and our own Delta Sigma Pi. The loser of the contest would play host to the victor by picking up the tab for the victory dance to be held that evening. However, during the course of the game, Brother Fred Negri suffered a broken leg. This situation terminated the contest. That evening the dance was held in honor of Brother Negri and the entire affair proved successful.

On December 16, the brothers welcomed from the San Jose Mission for Orphans some 25 young ladies between the ages of seven and ten years. Our moderator, jovial Lou Boitano sat in for Santa Claus lending an atmosphere of good humor for our young guests. Each girl was provided with an escort in the person of one of the chapter members. It was the latter's privilege to insure that his guest was provided with plenty of ice cream and cake, a present and a wonderful time. Faculty members' wives also present to assist very graciously in the festivities were

Mmes. Charles Dirksen, Woodrow Reedy, John Pagani and Louis Boitano. Brother Mike Young furnished the piano entertainment, John Walsh handled the presents, Jim Healy and Don Sanfillippo managed the refreshments while Ron Abreu our social chairman set the whole program up. As a result of everyone's efforts the young ladies enjoyed themselves and it is hoped that this program may be continued in the years to come.

In the line of further achievements this chapter undertook, through the administration of Brother Gene Janosko, the distribution of a popular career magazine to the graduating seniors. Because of the value of the publication the Class of '58 greatly appreciates the service rendered by the fraternity.

Gamma Xi Chapter is looking forward to the completion of a schedule of activities for the spring semester, designed to further the progress of the fraternity here at Santa Clara. Evidence of this progress will be indicated in the next issue of The DELTASIG.—EDWARD D. STURTEVANT

NEW MEXICO

AS THIS ISSUE of The DELTASIG goes to press, Gamma Iota Chapter at the University of New Mexico will have closed another semester. Highlighting the term's activities was the annual dinner-dance held in the local Hilton Hotel. Credit for the success of this function is due Brother Keeling who heads the chapter social committee and in addition, had the honor of escorting our new "Rose" of Delta Sigma Pi, Linda Bureau. A new selection was necessitated by the early marriage of last semester's "Rose" of Delta Sigma Pi. Miss Bureau's picture and qualifications will be forwarded to The Central Office.

Of particular interest this past semester was the project undertaken by the pledge class. Pledges and actives joined in providing paint and labor for the benefit of the New Mexico Society for Crippled Children in Albuquerque. Brother Peralta supervised the painting of two hallways and joined in the work too. A photograph and story in one of the local newspapers furnished proof of all the participants' zeal.

The project was followed a week later with the initiation of five pledges, each of whom are expected to increase the chapter's strength and future possibilities on campus. The Chapter Efficiency Contest is receiving a great deal of attention from all members. It is expected that Gamma Iota Chapter by the end of the spring semester will have met all quotas and again realized a final score of 100,000 points.

Elections of officers for the spring semester were held at the final business meeting of the fall semester. Since this is written prior to the elections, no results are available. However, the same type of vigorous program conducted by President James Snedden will be followed. The chapter plans to avail itself of the educational films being made available to the chapters of Delta Sigma Pi in order to supplement its professional program.—JOSEPH SCARTACCINI



ALPHA LAMBDA CHAPTER "Rose" Dance at North Carolina which was held at the Washington Duke Hotel in Durham on December 8.

SOUTHERN METHODIST

THIS YEAR we, the members of the Beta Phi Chapter, feel very proud in having our President, Bill Martin, elected president of the Businessmen's Association here at Southern Methodist University. The Businessmen's Association sponsors, here on the Hilltop, Businessmen's Day, which is one of the highlights on the campus during the school year and a major event for the School of Business. Many of the top executives of Dallas are present at this event, with several of them addressing the student body. Last year two of the main speakers were prominent Deltasigs. They were Watrous Irons, president of the Dallas Federal Reserve Bank, and Ben Wooten, president of The First National Bank of Dallas. So again this year a Deltasig will have a major part in this event. We will have our own Bill Martin up front.

The second week of spring semester here on the Hilltop will be a proud week for Deltasig. During this week we are sponsoring in conjunction with the School of Business, Town Hall. Town Hall will mark another first for Beta Phi Chapter here at SMU, and for this we owe our appreciation to Brother Lowell Greene, who gave us the idea and received the cooperation of the School of Business through Dean Fleck. For Town Hall, Dean Fleck has agreed to excuse all the business students in order that they may attend. We are inviting several of the prominent businessmen of Dallas representing the different fields of business to be on the Town Hall Panel. This will be an open floor discussion with the Students asking the Members of the Panel questions relative to their field of Business. Plans are well under way and all indications point to a big success.

The pledges also have a right to feel proud of themselves, as they are collecting "Toys for Tots." During their Help Week they set up a collection booth on the campus to collect toys from the other students and also went around their respective neighborhoods collecting toys from their neighbors with the toys being turned over to the U.S. Marine Corp Reserve, who collects these toys each year and distributes them to needy children during the Christmas season.—FRED I. DESILETS, JR.

INDIANA

THE ALPHA PI CHAPTER at the University of Indiana was honored in having Mr. Keene, the real estate manager for Sinclair Refining Company, at its last professional meeting for the year ending 1957. Mr. Keene gave a very interesting talk on how the products of petro chemicals enrich our everyday lives. After the formal talk, much interest was shown in the question and answer period. A full program of professional meetings is scheduled for the remainder of the year.

Several of our brothers have brought credit upon our chapter by receiving campus recognition. Brother Schaler was elected to Beta Gamma Sigma, Brother Neal has received the "Little 500" Scholarship, and Brother DelToro was appointed to the ranks



THE PLANNING COMMITTEE of the Alpha Upsilon Chapter Career Day at Miami University in Oxford, Ohio. Left to right: Dale Birdsall, Joe Ogden, Gary Nevins, Howie Walters, Bill Bedford, Ken Hammond and Don Jones.

of Cadet Colonel in charge of the Army R.O.T.C.

By the time the next issue of The DELTASIG appears, Alpha Pi Chapter will have initiated ten men who will be a potential asset to Delta Sigma Pi. Future plans include a large rush program to increase the size and efficiency of our Chapter. Also by the next issue of The DELTASIG, we will have had our "Rose of Deltasig" Contest, which is one of our outstanding programs for the year. We hope to have no trouble in meeting our quota in the Chapter Efficiency Contest for this year. The Alpha Pi Chapter is looking forward to a year of progress which we hope will benefit our chapter and the fraternity as a whole.—CARL J. ZURCHER

SOUTH DAKOTA

ALPHA ETA CHAPTER at the State University of South Dakota celebrated Founders' Day with a formal meeting in which our President Laurence Ackerman gave an address on the purpose of the fraternity and our duty towards our chapter. Afterwards a social gathering was held with all members in attendance.

One of the big projects of the chapter has been the planning and building of a house. At present the plans are still on the drawing board, but we have high hopes for a home in the future.

During this reporting period we have held several professional programs. Mr. R. T. Carlson, a representative from General Mills, spoke to us on November 21, 1957. Then on December 19, 1957, Brother Clifford Graese, a partner, in Peat, Marwick, and Mitchell Public Accountants talked to us.

The chapter basketball team is undefeated, but our bowling team is not faring as well, as it is holding down last place.

A complete file has been set up by the Employment Committee, Brother Clifford Berg, chairman, with brochures of 125 companies represented therein. This has proven very helpful in preparing for interviews.

The Employment Committee also plans on holding a college career day at the high schools within the area promoting the University and our new School of Business in particular.—BERNARD BORN

MIAMI—Ohio

THE BROTHERS of the Alpha Upsilon Chapter at Miami University have enjoyed a full and varied program during the past year, and have many plans for continuing the activities of Delta Sigma Pi during the coming year.

On November 21, the brothers initiated a new idea by sponsoring a "Career Day" for business students. Under the able direction of Brother Howie Walters the program was a huge success. Professional men in all fields of business were invited. They gave short speeches, held seminars to answer questions, and volunteered information regarding business. Many students attended and the program was enjoyed by all.

The annual "Rose" of Delta Sigma Pi Banquet was another successful activity during the month of December. This year's "Rose" was Pat Schaeffer, a young lady who is most deserving of the honor. Pat is a senior in the School of Education and a member of Delta Gamma Sorority. She and her attendants, Sue Mackinnon and Karol Benschneider, were most impressive, as the brothers will readily agree. Brother Bob Maines did a marvelous job of planning the banquet.

A trip to the Burger Brewery was another highlight for the brothers. It was not only interesting, but also gave the brothers a look at the manufacturing process of one of their favorite beverages.

Recently we elected officers for the coming year. We would like to thank President George Budig and all of the other officers who made the year of 1957 one of the best in our history. We know that President Bill Schwartz and the other newly-elected officers will continue the fine work. Bill has already begun the calendar of events for the coming year.—KENNETH E. PAPP

RIDER

BETA XI CHAPTER'S initiatory weekend was held on February 7, 8, and 9, at the Cherry Hill Inn. Weekend festivities included a Friday night house-party; formal dance Saturday night, and the alumni farewell on Sunday. Highlight of the event was the crowning of Beta Xi Chapter's "Rose of Deltasig." The arrangements for this most successful initiatory weekend were handled by Brothers Don Simms and Bill Nice.

The following Brothers were selected for *Who's Who in American Colleges and Universities*: William Barrett, Frank Metzger, Ron Rouse, John Theoharis, and Stan Sheleski.

The annual Poor Kiddies Christmas party for the children of the Union Industrial Home in Trenton was held on December 17. Approximately 40 children enjoyed ice cream, and cookies, and received presents donated by local merchants.

Professionally, Beta Xi Chapter recently toured the Ternsted Division of General Motors Corporation in Trenton. Future activities include a trip to Pearl Buck's home, and a talk by Roland Sherwood, assistant manager of Pomeroy's Department store in Levittown, Pennsylvania.

Rider College's rush season is slowly drawing to a close. Smoker bids were given out on January 13, and Beta Xi Chapter's Smoker is scheduled for February 5. Once again it looks as if Delta Sigma Pi will continue to select the "cream of the crop" into active membership, and continue to remain on the top on the Rider campus.—PAUL G. TAYLOR

WAYNE STATE

GAMMA THETA CHAPTER celebrated Christmas and New Year's Eve in fine style. Brother Steve Katsakis opened his house for a date party which included dancing and refreshments. The New Year's Eve party took place at Hawthorne Valley Country Club. Refreshments, favors, and an excellent dance band contributed to the gala affair. Brother Dick O'Harrow and his wife deserve praise for their help in decorating. The Turkey Trot, a School of Business Administration dance, was attended by many Deltasigs. This was a Square, Social, and Round dance affair, in which Brothers Fred Schneider and Miller Myers played a very important promotional part. The dance took place at the "Dance Ranch," just outside Detroit. The elections for the "Rose" Queen and her court of Delta Sigma Pi were held in December. Our "Rose" Queen for 1958 is Miss Judy Pollet and her court consists of Miss Bonnie Kiel and Miss Judy Deneau.

Our Professional meetings were diversified, but well suited to commerce, highlighted by the young presidents organization meeting. Several presidents of local enterprises who are under the age of 39 and whose company grosses a million dollars annually gave professional pointers to the group.

Deltasigs at Wayne State who have proven to be leaders in other school functions are as follows: Brothers Jerry Krause and Harry Lee were acclaimed for leadership and academic achievement at a business administra-

tion awards breakfast in January. Jerry is the president of the Business Administration Student Council. Brother Miller Myers has been the secretary of the WSU Chapter of the Society for the Advancement of Management. Brother John Brooks has been elected to serve in the same position next semester. Brother John Fall is the president of the Wesley Foundation, a campus Methodist Organization, and Brother Cal Schultz is the president of the Arnold Air Society, the president of the WSU Merchandising Club, and the vice-president of the WSU Marketing Club.

Our immediate future plans entail preparations for our annual "Rose" Dance and the formulation of a pledge program for next semester. We are anticipating a pledge class of high quality which will replace the Brothers who are graduating in June.—CALVIN R. SCHULTZ

PENNSYLVANIA

BETA NU CHAPTER at the University of Pennsylvania Evening School of Commerce and Finance had a rather active December both professionally and socially. Goodyear Tire and Rubber Company presented a film entitled "The Making of a Tire" which proved very interesting and educational. Our annual Christmas party was held at the Yeadon Republican Club which lasted until the wee hours. This proves the party was a success and a good time was had by all.

Our future activities consist of a lecture to be given by Brother Anderson, a Wharton School faculty member in the marketing department. The chapter birthday party will be held in the Mask and Wig Club House in downtown Philadelphia. We expect a large attendance from the alumni at this occasion.

When you receive this issue of The

DELTASIG we will be in the process of pledging and we will give you a further rundown about this and other activities in the following issue.—DONALD G. CLEAVER

MINNESOTA

ALPHA EPSILON CHAPTER at the University of Minnesota sponsored a fine rushing program this fall. The entire active chapter of 19 Deltasigs was in attendance plus 50 prospective pledges. At our rushing smoker, we had our first professional meeting featuring a very fine talk on personnel by Mr. Howard Knous, personnel manager of the 9th Federal Reserve District. As a result of our smoker, we pledged 16 prospective members.

We initiated 11 new active members on December 7. Each new member will be a great asset to our chapter and will carry on the great honor of Delta Sigma Pi. The following new members are brothers of Delta Sigma Pi: Dan Blankenship, Gerry Brine, Jack Demont, Ed Hite, Al Hohenstein, George Knutson, Jim Lehet, Merlin Magnuson, Jim Martin, Al Sjoberg and Kirby Wagoner. Alpha Epsilon Chapter has started a new award. This award is for the outstanding pledge. His name is inscribed on a plaque forever. Last quarter Brother Wagoner was honored with the award.

Homecoming last fall quarter was quite a success. We celebrated a victory over Indiana by attending a party sponsored by the Twin-Cities Alumni Club in the East Room of the Curtis Hotel. Dinner was served and after the delightful meal, we attended a dance. Over 60 brothers and alumni and their dates and wives were in attendance at the dinner and dance. This year we designed a float out of ticker-tape, keeping in the interest of business. This was the first float of its kind on the campus.—KIRBY M. WAGONER



THE BETA XI CHAPTER HOUSE on the Rider College Campus is sporting a new sign post this year.

PENN STATE

HAPPY TO REPORT THAT the Alpha Gamma Chapter is having another fine semester. We have already made final preparations for the "Rose of Deltasig" dance to be held March 29. We hope it will prove to be as successful as last year's dance.

Among our accomplishments of past months have been the initiation of a tutoring service and the issuance of a chapter news letter. The tutoring service, performed wholly by Deltasigs, and with special mention for the work of Brother Don Dennis, was offered to the students and was commendably supported by the College of Business Administration. Proceeds were turned over to our Special Projects Fund. Now that a start has been made and our existence made known to the students, we look forward to increased service in the near future. The Chapter News Letter, as reported earlier, will be sent to alumni and brothers.

One of our better talks of the semester was given to a joint meeting of the Alpha Gamma Chapter and the local Alpha Kappa Psi Chapter by Professor Wherry, head of the department of commerce. His topic, "The Values of a Professional Fraternity," was well received by the large gathering that attended.

Alpha Gamma Chapter, in hopes of repeating its 100,000 point total in last year's Chapter Efficiency Contest, is going all out to fulfill requirements. President Wes Bergey deserves much credit for our present high position.

We all wish our January graduates the best of luck in their future. They are Brothers Howard Nuss, Edward Newton, and Michael Piedmonte. Brother Joseph Lesko, our historian, has also graduated and will be replaced by Brother Edward Datemala. —EDWARD DATEMASCH

GEORGIA—Pi

PI CHAPTER at the University of Georgia started off winter quarter with a bang by holding a get-together and smoker at the chapter house. Many rushees attended and the parties were a grand success. Our membership has been rising steadily and Pi Chapter is enjoying the most successful year in its already glorious history.

We are already looking forward to our chapter anniversary celebration to be held February 22. We are planning to have a chapter dance as has been the custom in the past, and it will be held the evening after the annual military ball, so the weekend should be a grand slam affair. All alumni are cordially invited to be Pi Chapter's guests for the celebration.

We have made plans for several professional tours during the quarter, and all of the brothers are planning to attend what we are sure will be interesting and informative trips. We also have made plans to have several company representatives visit the house and speak to the brothers.

All in all, we are expecting the biggest year in our history. —GEORGE R. GREENE



OFFICERS OF ALPHA THETA CHAPTER at Cincinnati are shown plugging the 22nd Grand Chapter Congress to be held in Cincinnati in 1959. This is the Advance Registration table they had at the Golden Anniversary in New York.

CINCINNATI

A CHRISTMAS PARTY at a children's home was, for many brothers of Alpha Theta Chapter at the University of Cincinnati, the most enjoyable part of the holiday season. Early Christmas morn, a large contingent of actives accompanied "Santa" Ron Meale to the home, where the youngsters received gifts including a new phonograph, sang Christmas carols, and had a real Christmas Party, which both we and they won't soon forget.

The chapter learned about the processing and packaging of a wide array of food products at an informative and enjoyable tour of the Kroger Company, a supermarket chain. Other tours programmed are I.B.M. and Bavarian Brewery. On January 17, Brother William H. Zimmer, executive vice president of the Cincinnati Gas and Electric Company, was presented with his Honorary Member Plaque, after his discussion of utility problems. "Careers in Accounting," and the "Operations of a Small Business," are several of the topics to be covered by speakers this semester.

Eight lovely candidates, representing seven sororities and the Evening College, were selected to vie for the title of "Rose of Deltasig" on February 22 at Alpha Theta's "Rose Dance," under the direction of Ron Meale.

On December 8, at the Formal Initiation, the following men became our newest members: Tom Bauer, Don Cotton, Jim Fillmore, Bob Fischer, Wayne Gilsdorf, Jerry Maddy, Al Schwenker, Bill Wass, and Faculty Member Tully Waggonner.

Thanks most to chapter President Jack Hobbs and Chapter Efficiency Contest Chairman Tom Fedroff, Alpha Theta placed second in the nation in the first Official Standings of the Chapter Efficiency Contest, having earned 49,150 points. We are confident that, with continued cooperation and much hard work, this can be another perfect year.

—LARRY A. PETERSON

TULANE

THE FALL SEMESTER active-pledge football game was a tremendous success as well as painful for the few days following as stiffness plagued the players. The pledges, being the losers, paid for the refreshments furnished for this event.

Our Christmas party, jointly sponsored by Gamma Mu chapter and the New Orleans Alumni Club was a tremendous success enjoyed by all and is still occasionally brought up in conversation as having been a fabulous beginning for the holiday season.

Sunday, January 12, 1958, was the big day for all, particularly the pledges for it was for them the revealing of the true meaning of Delta Sigma Pi and their relatively long awaited curiosity was finally satisfied. Satisfied was exactly the impression they gave everyone. A total of 16 undergraduates and one faculty member were initiated into the fraternity. Also, as an event for the latter part of the day, the new officers were installed at the initiation banquet. All the brothers are certain that the new officers will be as efficient as the outgoing officers and, as a result, we are all looking forward to another successful semester. Tentative plans are already underway for more social and professional events. We are all particularly preparing for the "Rose" Formal to be held later next semester and no stone will be left unturned. February 8, 1958, is the day set for our "Rose" Tea.

The list of Deltasigs who have achieved recognition for outstanding activity on the campus is evidenced by the selection of the President, Larry Cook, to *Who's Who in American Universities* for the year 1957. Brother Tom McCay was elected to Omicron Delta Kappa and Brother Bob Metcalf was elected president of The Student Marketing Club. Brothers Bill Andrews, Tom McCay and Lenny Sullivan were elected to the Scabbard and Blade. The Honor Board also has several officers filled by Deltasig members, they are as follows: Chairman, Pickett Cummins; Vice Chairman, Bill Andrews; Secretary, Bob Metcalf; and Sergeant at Arms, Brother Ed Head.

We wish to extend to our graduates of the January class our best wishes for success in the business world. —ANTHONY G. NOE

MISSISSIPPI STATE

ONE OF THE HIGHLIGHTS of the fall professional program of Gamma Delta Chapter at Mississippi State College was a field trip to Memphis some 80 miles away. While there the chapter had the pleasure of visiting a Ford Motor Company assembly plant. Witnessing this huge operation was most educational. In addition to the benefits professionally, much fun was gained on the trip in the Trailways Bus. Several other such tours are now being planned to take place later on this college year.

Other activities in Gamma Delta Chapter are on an equally high plane which indicates to us another banner year for Gamma Delta Chapter. —RICHARD COGGIN

OHIO U.

OUR PROFESSIONAL PROGRAM is in full swing as the first semester draws near its end. Program Chairman, Dave Jeffries, has invited Mr. Horace W. Domigan, C.P.A. of the Ohio State University, to speak to us on careers in accounting. Another speaker we will have in the near future is Mr. William J. Nichols, who is director of training at North American Aviation in Columbus, Ohio. He is to talk on training programs in general and the program at North American in particular. A field trip to Carborundum, at Logan, Ohio, is also planned for the near future.

On the social calendar at Alpha Omicron Chapter, we find that our Founders' Day banquet was once again the highlight of the social season. Plans are underway to have another party in January to celebrate our chapter birthday.

After a lot of digging through the National Constitution and By-laws and comparing them with ours, our constitutional committee has completed the revision of the Alpha Omicron Chapter By-laws, and we are now awaiting approval of the Grand Chapter to complete the job.

Ron Johnson, president of Alpha Omicron Chapter, was recently initiated into Omicron Delta Kappa, senior men's honorary fraternity.—SHERWOOD B. GOLDSTEIN



PART OF THE FAMILY at Nebraska are the two cooks, Mrs. Wiegert and Mrs. Pierson, who are pictured with the new Alpha Delta Chapter House Manager "Zeke" Lynch.

NEBRASKA

ALPHA DELTA CHAPTER at the University of Nebraska has again completed another successful semester. This semester's pledge class is not the largest we have ever had, but I think I can truthfully say it is one of the best. We initiated 17 very fine men into brotherhood, congratulations to our new brothers!

Bob Dwehus has been chosen to lead Alpha Delta Chapter for the coming semester. I'm sure that we could not have chosen a better man for the presidency, and he is supported by a group of officers, who are of the highest caliber.

Our new chapter house has proved to be one of our big attributes. It has succeeded in making our fraternal bond a stronger one. It is not only the living quarters for the single men, but also a sort of haven for the married element. Behind the steering wheel of the house functions, has been one fine house manager, Maurice "Zeke" Lynch. For his outstanding work, Zeke has been elected Outstanding Deltasig of the semester. Can we praise you enough Zeke?

Scholastically, our chapter is currently ranked third on the University of Nebraska all fraternity averages list. Two of our men, Larry Lippstreu, and Bob Emerson, were elected to Beta Gamma Sigma, this semester. Three other men received scholarships, Dick Kucera, Bernie Kelly and Don Martin.

Professionally, Alpha Delta Chapter has had some of the finest speakers in its history. One of the disappointments was thumbs down that the administration pulled on our planned tour to Minneapolis, however, they had some very good reasons, and the substitute tour to Omaha was certainly not lacking.

True to my pre-season predictions, we have floored a tough hoop squad. We are currently sporting a 5-0 record and are eagerly awaiting the next opponent. One opponent, apparently frightened by the esteemed reputation of the Deltasig five, refused to show up for a scheduled game. To put it in the words of Caesar, "We came, we saw, we conquered."

May 1958 bring a prosperous year for Delta Sigma Pi.—DON MARTIN

ILLINOIS

ON SUNDAY, January 12, 1958, Upsilon Chapter, University of Illinois, held its first formal initiation in over a year. We put badges on 13 top-caliber undergraduate members and also initiated two very interested faculty members, Professor E. C. Salemi and Professor Don M. Soule. Brother Salemi teaches management courses while Brother Soule instructs in economics. "Top brass" shown all over the Urbana-Lincoln Hotel's Hunt Room Sunday. Executive Director Jim Thomson came over from Oxford, and Regional Director Frank Geraci and District Director Bob Mocella came down from Chicago to lend a hand in the rejuvenation of Upsilon Chapter. Dean Paul M. Green, charter member of Alpha Upsilon Chapter at Miami University (Oxford), lent his dignity to the occasion. We had good geographic distribution among the faculty members present: Bob Harvey (Alpha Pi-Indiana), E. R. Dillavou (Upsilon-Illinois), Emerson Cammack (Upsilon-Illinois), and Tom Yancey (Alpha Beta-Missouri). Clyde Jones (Kappa-Georgia State College), Faculty Advisor, served as master of ceremonies at the initiation dinner, after which Professor Bob Harvey delivered a thought-provoking—and at times thoroughly amusing—address entitled, "The Whole Man." Let this report serve as fair warning that Upsilon Chapter has started climbing out of the cellar in the Chapter Efficiency Contest. When you're on the bottom, there's no way to go but UP!—C. CLYDE JONES



SOME OF THE GUESTS and Brothers of Alpha Kappa Chapter at Buffalo enjoyed a fellowship hour following a pledge meeting. Pictured left to right: Tom Churchill, Paul Decker, Norman Martin and Joe Kepler.

BUFFALO

ALPHA KAPPA CHAPTER at the University of Buffalo has been very busy during the past few months. The chapter initiation was held at the Century Club in Niagara Falls on November 30. Alpha Kappa Chapter is proud to announce that 20 undergraduates and one faculty member have become Deltasigs. The new student brothers are Fritz C. Armenat, Alfred S. Cummin, Irwin W. Arber, Donald W. Bitterman, Alan L. Bowling, Robert J. Camwell, Thomas M. Churchill, Anthony J. D'Ambrosia, Paul J. Decker, Walter T. Haker, Wallace T. Hag, J. Frank Lwengood, Edward G. Marsch Jr., Robert R. Neubauer, Alfred W. Nowak, Neil R. Kuntz, John J. Brennan, Anthony S. D'Eloia, Lynn N. Hagerty, Roland R. Garneret. The faculty member is John Beich instructor of collective bargaining. We would like to thank the brothers from Delta Lambda Chapter at Ithaca, New York, who assisted us with the initiation.

Our business meeting that was held December 13 was highlighted by the presence of the Executive Director, James Thomson. Brother Thomson spoke to us about the functions of The Central Office. We also discussed the long run national policy aims of the fraternity.

Our first meeting of this year was spent putting the finishing touches on our plans for the chapter's Annual "Rose" Dinner which will be held January 25 at the Peace Bridge Motel.

We have not been the only busy people, the Wive's Club has been doing a great job of helping the wives of new Deltasigs to become better acquainted.

I am sure Deltasigs all over the country will want to see "Frontier U" a special 30 minute film documentary produced by RKO-PATHÉ, filmed on the University of Buffalo campus. "Frontier U" illustrates the vigorous impact of an urban university on a community, the nation and the entire world. This film exemplifies the University of Buffalo's relationship to the Niagara Frontier in industry, commerce, professional and cultural interests.—MAURICE J. SULLIVAN

MISSOURI

ALPHA BETA CHAPTER at the University of Missouri recently elected officers for the second semester. Brother Al Powers received the honor of the presidency and we will be assured of his able leadership in carrying on the work of Brother Charles Pullen, past president.

Featured in our last professional meeting was Mr. Alan Price of the Boone County National Bank. Mr. Price spoke on the functions and organization of the banking business and answered numerous questions of interest at the conclusion of his talk.

Preparations for Business Week, which is March 19-21, are now being made. The skit committee, putting forth their best efforts, have organized a very clever presentation which will be a top contender in the skit contest. Campaigning for election of "Ideal Boss and Secretary" will be under way when the Deltasigs don their derbys and display campaign posters in the Business and Public Administration Building. Selected to represent Delta Sigma Pi for "Ideal Secretary" was Miss Carolyn Sundermeier, a member of Alpha Phi sorority. Brother Bob Brotemarkle is the Deltasig's candidate for "Ideal Boss." The chapter is behind these candidates 100 per cent and is anticipating its third consecutive victory in the contest.

Graduating seniors of the past semester were recognized at a party given by Alpha Beta Chapter. A large group of Deltasigs with their dates and wives attended the annual affair.

Everyone is looking forward to February 14, which is the date for the Deltasig's Valentine Dance to be held at the Daniel Boone Hotel. Another February event is a smoker for prospective pledges.—WAYNE RICKETTS

MARYLAND

GAMMA SIGMA CHAPTER at the University of Maryland completed its professional activities by taking a tour of the McCormick tea plant in Baltimore. The tour, conducted by our faculty advisor, Dr. J. Allan Cook, consisted of a tour through the plant and a visit to the famous English Tea Room located in the plant. Dr. Cook emphasized the multiple management plan followed by this company and stated that he thinks it is important for the brothers to see industry in action. Upon completion of the tour, the brothers attended a luncheon at a restaurant in the city.

At a professional dinner during November members of Gamma Sigma Chapter were informed of a five year tax plan by the guest speaker, Mr. James W. Douthat of the National Association of Manufacturers. Mr. Douthat, assistant vice-president of the Government Relations Division, explained the plan as a move to persuade the Government to gradually reduce taxes over a five year period. Mr. Douthat explained that the expansion of the economy by three per cent each year, would provide the Government with the funds necessary to carry out its financial activities. The guest speaker concluded his remarks by stressing the importance of decentralizing the Federal Government.

Gamma Sigma Chapter would like to acknowledge Brothers Wayne Wilson, Richard Baradet, Brooks Hubbert, Nile Webb, and Donald Gall for their success in becoming members of Beta Alpha Psi, the national accounting honorary fraternity. Brother Nile Webb has distinguished himself by becoming president of this worthy organization.

Under the guidance of our able president, Joseph S. Carr, Gamma Sigma Chapter successfully completed the 100,000 points necessary to be among the winners of the Chapter Efficiency Contest. Brother Carr performed his last official duty at the business meeting on January 7 by turning over the gavel to the succeeding President, Brother Edmund E. Seyfried, Jr. The other elected officers include: Brother Brooks Hubbert, senior vice-president; Paul Mulrenin, vice-president; Austin McGee, treasurer, and Samuel Ebersole, secretary.

Gamma Sigma Chapter will begin the spring semester with 13 new brothers and a new faculty member, Dr. Freeman J. Pyle, Dean of the College of Business and Public Administration—PAUL P. MULRENIN

CREIGHTON

THE BETA THETA CHAPTER of Creighton University embarked on a novel excursion which turned out to be one of its most popular activities during the first half of the school year. They called it a reliability run. The idea was to arrive at a specified destination within a period of time designated. The trip was made via car and directions were given by a worded route. The winning car was the one that arrived closest to the designated time.

The trip was much more difficult than it appears. The directions were calculated to confuse the oldest natives of Omaha, and they did just that. Many of the Deltasigs found themselves well on the way to neigh-

boring towns. To many it was rather discouraging to suddenly realize that they had just crossed the neighboring county line. Only the well justified incentive of the popular Deltasig party kept them hopping. It is well to note that the foreseeing President, Jerry Holmburg, and the Director, Brother Charles Forhan, made it a point to give the secret designation to each driver, it being enclosed in a sealed envelope to counteract certain tendencies of human nature.

Finally all the Deltasigs arrived and the party was under way. It turned out to be another glorious Deltasig affair and all were well satisfied that Delta Sigma Pi had earned its reputation of a "going concern." The party broke up and the amazed Deltasigs discovered that they faced another reliability run on the trip home. It had snowed 6 inches.

An Oriental theme and the combined efforts of the brothers of Beta Theta Chapter at Creighton University and the Chi Chapter of Theta Phi Alpha, international social sorority, were thrown together last December. The result was a prize-winning float consisting of an Oriental bridge, fountain and an ornate pagoda.

To construct the float, a great deal of work was called for, all of which was tempered with high spirits and quick humors. The latter was particularly evident when the fountain was set up and tested. The smell of paint and glue, the ring of sheet tin and bang of each hammer, the flash of cameras from which have come the photos which will, no doubt, produce mild nostalgia in 20 or 30 years, added to the wonderful confusion. The end result of our work was the parade, the second place prize, cheers, and a quiet "What happened?"

Special recognition is given to Brother Charles (Chuck) Forhan, who designed the float and personally supervised its construction.—HERMAN H. GUENTHER



SECOND PLACE WINNER at Creighton University was the float of Beta Theta Chapter.

KENTUCKY

ETA CHAPTER at the University of Kentucky has elected four new officers to replace members who were graduated at mid-year. They will serve for the remainder of the school year.

New officers are: T. O. Hall, Jr. vice president; Carl McClure, secretary; John Broone, historian; and Robert Gray, Chapter Efficiency Contest chairman.

They replace: Tom Jones, Jr. vice president; Richard Handmaker, secretary; and Eugene Heupel, historian and Chapter Efficiency Contest chairman.

Eta Chapter on December 17, 1957 visited the Old Taylor and Old Crow distilleries, Frankfort, for a plant tour. The tour was divided into three sections; a look at the actual distillery process starting at the grainary, processing, fermenting and finally distilling; the method of putting the whiskey in barrels and the care used in storage of the barreled product; and, the final bottling process after the whiskey had been aged from four to six years in barrels.

Several other professional tours are planned during the spring.—DAVID W. WILD

LOYOLA

GAMMA PI CHAPTER on November 30, 1957 entered, as is our custom, the annual Loyola Float Parade and won second place from a field of 24 contestants. This float consisting of a large backdrop on which were the Greek letters Delta Sigma Pi. The colors and the design of the float and the apparent work and time that was spent on it truly reflected the spirit of the brothers and the careful planning that had gone into it.

The second event that caught the eye of the student body here was our dinner dance. It is the practice of Gamma Pi Chapter to celebrate the initiation of new brothers by a dinner and dance at one of the Chicago hotels. These two dances are the cli-

max to their pledge program. At this dance the membership, as well as many of the alumni of the chapter, welcomed our new brothers, who were seven in number.

These were the major non-professional activities of the chapter, but linked to and above these events was a professional tour of the Ford Motor Company's Chicago assembly plant on December 20, 1957. This tour afforded the brothers an opportunity to see and discuss with the management force of the plant the activities in which it engages.—PATRICK A. ANDERSON

TEXAS

DURING THE BUSINESS MEETING of the Beta Kappa Chapter prior to the holidays, nominations for president were received and a movie on the Chicago Board of Trade was shown. After the holidays officers for the spring semester were elected and installed. The new officers are Fred G. Marlow, president; Roy E. Eyler, senior vice president; Bobby G. Seago, vice president; James H. Heiny, treasurer; Robert C. Willingham, secretary; Bobby A. Chester, historian; and John P. Lymberopoulos, faculty advisor.

It is interesting to note that during the fall semester many Deltasigs were active in the student government of the University College of Business Administration. Sid Berger and Henry Brooks were elected presidents of the senior and sophomore classes respectively. Bob Laughlin, chapter president for the fall term, was elected president of the B.B.A. Council.

With the newly elected officers busily laying plans for an interesting professional and social program for the fall semester, the prospect of another successful semester is very bright. Several suggestions have been made for a field trip, and it is hoped that the chapter will be able to repeat the visit it made in 1956 to Safeway Stores Inc. in Dallas.—BOBBY A. CHESTER

NORTHWESTERN—Zeta

THIS IS A YEAR that Zeta Chapter at Northwestern University will long remember. We are at last settled in our new house. It has been completely remodeled and refurnished in fine fashion. Our new house is much appreciated, for now we have plenty of room with modern facilities, including a kitchen. We can certainly be proud of its appearance.

Our past quarter was climaxed by our "Rose" Formal, at which we crowned our beautiful "Rose" Queen. The "Rose" Formal came at the end of our initiation week, in which we initiated ten new members. Brother Nuccio, our social chairman, also planned other social events, including two exchanges and an informal, which made for a very enjoyable quarter socially.

Zeta Chapter has also done very well in athletics. Our football team finished in a respectable position with the help of the passing combination of Bill Ruona and Fred Smith. Our basketball team and our bowling team, led by Captain Don Morton, are also doing very well and could possibly win first position in our league.

Under the direction and leadership of President Don Hall, Zeta Chapter once again is well on its way to winning the Chapter Efficiency Contest, as we did last year, with a final score of 100,000 points.—ROBERT H. ROHWEDER

JOHNS HOPKINS

CHI CHAPTER at the Johns Hopkins University celebrated Founders' Day with a banquet at Marty's Park Plaza. A total of 41 brothers from the Chi Chapter, Mu Chapter, Gamma Sigma Chapter, and the Baltimore Alumni Club were in attendance at this affair. Included among those present were Brother Mumma, Dean of McCoy College, and Brother Harry Feltham, Past Grand President. The Honorable Delaney Foster, Chief Judge of the Orphans' Court, was the guest speaker and gave a very interesting talk.

As the result of some very ardent work by many brothers, led by Brother Nolte, chairman of the membership committee, 19 pledges were initiated on December 14, 1957. Among those initiated was Brother Charles Smith, a member of the faculty, who immediately becomes a member of the Baltimore Alumni Club. These brothers are already actively engaged in furthering the interest and future of the chapter.

Our professional meetings this year have been very interesting, and a variety of topics have been discussed. At the first professional meeting Dean Cooper of McCoy College gave an interesting talk on inflation. Our next professional meeting featured a discussion on the problems which face a Traffic Director, with Mr. Henry Barnes, Baltimore Traffic Director, leading the discussion. Other guest speakers we have had the pleasure of meeting and listening to include Senator Goldstein, one of our foremost state senators, and Captain Schleigh, superintendent of the Baltimore Police Academy.—CHRIS TURNER



SEVERAL MEMBERS of Eta Chapter at Kentucky are seen upon a recent field trip. Left to right: Clifford Dobyns, Edward McAfee, Lewis Davis, William Meredith, Lloyd Jasper, Bruce Gaskin, Fred Shirley, T. O. Hall, and the plant guard.

KENT STATE

WINTER QUARTER will be an active one for Beta Pi Chapter. Many professional and social activities already scheduled make it look like a well rounded quarter of business and lighter pleasures.

Professionally, Beta Pi Chapter began winter quarter by joining with the Student Council to operate the student book exchange. Active members and pledges worked together to help the student book exchange have its most successful day since its beginning. Brother Tom Brown did an unusually fine job of managing the operation almost single-handed. To keep the professional aims of the fraternity strong, four professional meetings and a field trip are scheduled for the quarter. Some of these events have been arranged with Newsweek International, Addressograph-Multigraph, and Chrysler Corporation. Since the last report the brothers have visited the Ford Motor Company's Cleveland engine plant on a very worthwhile field trip.

A great help at all professional and business meetings is our new Faculty Advisor Dr. Stanley Corey. Dr. Corey is a charter member of our chapter and a professor of economics at the university. As our advisor, Dr. Corey is a big reason why Delta Sigma Pi expects to grow stronger at Kent State.

Another helpful addition to Beta Pi Chapter is our new housemother, Mrs. Dorothy Fogle. Mrs. Fogle is a very graceful person; she mixes and gets along exceptionally well with everyone. We are extremely proud to have her as our housemother.

The social calendar for Beta Pi Chapter this quarter looks very bright indeed. Definitely the high point of the quarter will be a semi-formal dance at Twin Lakes Country Club on February 1, 1958. Also planned are date and exchange parties with some sororities. These parties are being looked forward to because of the high success of such parties last quarter.

The week beginning January 13 is "Help Week" at Beta Pi Chapter. During this week our five pledges will conclude their pledging and do various tasks assigned to them by the house manager and the actives. The formal initiation is planned for January 18. The pledges are starting to shape up and promise to be a benefit to the fraternity. No sooner will these men be active than new pledges will be coming in for their pledge period. All in all it looks like a busy quarter for Beta Pi Chapter.—PHILIP J. KIRALY

OKLAHOMA STATE

GAMMA EPSILON CHAPTER recently initiated the newly appointed dean of the College of Business, Dr. Eugene Swearingen. Dr. Swearingen completes the roll of Delta Sigma Pi members for the Deans of Colleges of Business for the four major universities in the state of Oklahoma.

The members of the Chapter wish to thank the Grand Council and the other Chapters for their Christmas cards.

Industrial tours are planned for Southwestern Bell Telephone facilities in Oklahoma City at the beginning of the spring semester which opens January 29, 1958 at



THE FIRST SEMESTER pledge class of Alpha Delta Chapter at the University of Nebraska.

Oklahoma State. About 25 brothers are expected to make the trip, since much interest has been expressed in the various industrial tours that have been taken.

At our first professional meeting, Mr. Carl Hemrick, personnel manager of the U.S. Gypsum company was the speaker. Mr. Hemrick spoke on personnel management. There were 20 brothers in attendance at the chapter meeting. The next featured professional meeting will be a luncheon in which Dean Swearingen of the College of Business will be the speaker.

Outgoing president, Brother Bill Box presided at a chapter meeting of Gamma Epsilon in which Brother Glen Nichols was elected president for the spring semester.—FRANK DANIEL

CALIFORNIA

AS THE FALL SEMESTER draws to a close, Rho Chapter at the University of California is busily engaged in planning a rushing program for the spring semester. Brother Carter who heads our rushing program has done an excellent job in gathering information about prospective rushees. Plans are also being made to provide a Delta Sigma Pi information booth for the use of incoming freshmen to the university. With the work already done by Brother Carter we know that rushing for the coming semester will be very successful.

Our professional program this semester has been a great success due to the efforts of our graduating Vice-President, Brother Jacobsen. One of the highlights of the semester was our industrial tour to the Burgermeister Brewing Company. Since the Burgermeister Company does not normally have conducted tours, we felt very fortunate in being allowed to see at first hand the complete process in the production of beer. A discussion period was held in the company's tap room after the tour.

With the close of the semester, Rho Chapter will be losing its President, Brother Bowen through graduation. Brother Bowen has been an inspiration and leader to all

brothers of the Rho Chapter. I am sure that our new President, Brother Wade will carry on in the tradition as has our past presidents.—ROBERT GROSS

OHIO STATE

THE NU CHAPTER of Ohio State University, Columbus, Ohio, has an active fall quarter highlighted by the pledging of eight new neophytes and six pledges going active. Ernie Walder, Chuck Parkinson, Chuck Weber, Daryl Krasney, Walter Butcher, and Ted Watrous spent Friday and Saturday of Initiation Weekend repainting and general cleaning in the chapter house. The formal initiation on Sunday morning was followed by a dinner at the Desert Inn.

Andy Kleinhenz took over as president replacing Carl Heister until the regular chapter elections are held at the end of the Winter Quarter.

"Rose Fever" hit the chapter with the Buckeyes trek to Pasadena's Rose Bowl. Every brother who didn't make the trip on one of the student trains was in front of his TV screen New Year's Day to see the closely fought battle with Oregon. Much celebrating followed the final whistle with O.S.U. victorious 10-7.

Newest addition to Nu Chapter is Sam, pet monkey of one of the new pledges. Sam seems quite content with his new appointment as Deltasig Mascot, but manages to keep the brothers busy as he strews lettuce leaves through the house and swings from the furniture. Near tragedy struck when "Sam" recently caught cold, but thanks to the quick thinking of Paul Allemeire, who rubbed Sam's chest with Vicks Vapo Rub, Sam is now up to his old tricks again.

Plans are underway for a semi-formal to be held late in the winter quarter. Social Chairman Dale Clark is handling details for the affair at the Beechwald Inn.

Chuck Parkinson has completed gathering pictures and "vital statistics" for all candidates for "Rose" Queen. The "Rose" Queen will reign at the Spring Quarter Formal.—TED WATROUS

NORTH CAROLINA

THE ALPHA LAMBDA CHAPTER recently held elections for the coming year. The new officers are as follows: President, Fred Daniel; Senior Vice-President, Ray Fennel; Vice-President, Tony Norungolo; Secretary, Gene Ellington; Treasurer, Roger "Jack" Eller; Historian, Claude Burnham; Chancellor, Charlie Bunch. The fall semester was one of fervent activity for all the brothers with the right blend of professional and social functions.

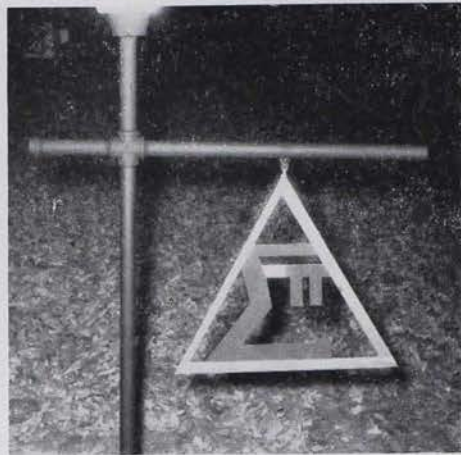
Formal initiation was held on December 7, and was the most successful the chapter has experienced. A total of 41 new brothers were initiated to bring the chapter membership to over 80. The new brothers were honored after the initiation with an informal party at the chapter house that evening.

Our "Rose" Dance was held at the Washington Duke Hotel in Durham on December 8. The whole weekend was a fabulous affair arranged by the Social Chairman, Al Jourdan, and his assistant, Ray Fennel. The dance was preceded by a banquet in honor of the new brothers and their dates. Several awards were made at the banquet. Max Holland was announced as the Outstanding Pledge and was awarded a beautiful plaque in recognition of this honor. Dusty Hammes, pledge president, presented brothers Foster, Kaminski and Norungolo with ivory and gold desk plaques in recognition of their outstanding cooperation and understanding in working with the pledge class. The new brothers also presented the house with a refrigerator as their pledge gift.

Jimmy Johnson of Raleigh played for the dance, which lasted from 9:00 to 12:30. At intermission the new brothers and their dates were presented, and the "Rose" Queen was crowned by Dr. George, our chapter advisor. The new brothers and their dates were presented in the form of the Delta Sigma Pi fraternity pin with the guard designating the chapter. Miss Ann Weeks, a sophomore at Womans College in Greensboro, was crowned our new "Rose" Queen for 1958. She was escorted by brother John Fox.

During the fall semester the chapter made three tours of North Carolina industry. A tour was made to the White Oak plant of Cone Mills in Greensboro. The brothers were able to trace and view the operations converting raw cotton into denim cloth. The chapter also toured White Furniture of Mebane and were able to view the conversion of lumber into some of the finest furniture produced in the state. In January a tour was made to Carrboro Woolen Mills. Our Professional Chairman, Don Nance, also had four outstanding speakers during the semester. Brother Nance has a tentative schedule of four tours and four speakers for the coming semester.

The chapter is presently concentrating its efforts on the selection of an "Outstanding Young Businessman" of North Carolina. This committee is headed by brother Max Williams. Brother Williams has written letters to over 150 Jaycee Organizations in order to secure capable nominations for this award. A winner will be selected by a committee which will include men of the



THIS UNIQUE Greek Emblem sign post was designed and constructed by the pledge class of Gamma Kappa Chapter at Michigan State and placed before our chapter house there.

industrial and teaching fields. The award will be made sometime in the early spring. We would like to suggest this as a very worthy project to other chapters of the fraternity.

Things have never looked better for the Alpha Lambda chapter and even greater attainments are expected under the capable and able leadership of our new slate of officers.—JIM BURROUGHS

DETROIT—Gamma Rho

GREETINGS again from Gamma Rho Chapter after another successful semester filled with activity and accomplishment. Our professional meetings featured two excellent guest speakers. Paul Wiggins of Employers Mutuals of Wausau delivered a most interesting and informative lecture concerning the safety programs in industry, concentrating on the humanitarian and cost aspects. The question and answer period which followed provided additional interesting characteristics of an industrial safety program. At another professional meeting Brother Bob Brang elucidated on the composition and objectives of an investment club. Bob so stimulated the men of Gamma Rho chapter that they are now seriously entertaining the prospect of forming another club in the fraternity.

The existing investment club is made up of 15 brothers of Gamma Rho Chapter who meet monthly to present data on the stock assigned to be studied for that month and to contribute the minimum investment of ten dollars per man. The primary purpose of this club, as Brother Bob clearly brought out, is not to make money (*for it is quite impossible for an individual to become wealthy from this type of investment*) but rather to educate the membership in the art of investing, thus better preparing them for any facet of business they may wish to enter.

The biggest social event of the period was the Founders' Day Party held this year at the Lee Plaza Hotel. Its overwhelming success was due largely to the fine representation of the alumni group as well as the undergraduate brothers. A high-

light of the banquet-dance was the presentation of the bowling trophy to Brother John Paul, president of the alumni group, which was victorious in the November 3 roll-offs.

January 11, 1958 was a memorable day for the 11 men who were accepted as brothers in Gamma Rho Chapter. The initiation was conducted again this semester at the Detroit Leland Hotel. We are justifiably proud to accept these men into the brotherhood of Delta Sigma Pi, for during their pledgship they displayed an inspiring abundance of ability and achievement. Because of these qualities we anticipate great things from them as we strive to make Gamma Rho Chapter a more efficient and useful part of the International Fraternity of Delta Sigma Pi.—JOHN A. WEBER

NORTHWESTERN—Beta

SINCE THE LAST EDITION of The DELTASIG, a great number of activities have filled the days of the brothers of Beta Chapter. Noteworthy among them was a party with a "Roaring 20's" theme, complete with bathtub, but tub was not filled with the commonly associated beverage.

The Christmas season brought about two very notable events. The first of these on December 19 was the Deltasig all campus caroling and tree trimming party. After assembling at the chapter house a large group of carolers went to the Children's Memorial Hospital and the Wesley Memorial Hospital to serenade the patients with well received Christmas carols. The group then returned to the Beta Chapter house for refreshments and the trimming of the chapter Christmas tree. The second pre-Christmas event was a combined activity with Delta Sigma Pi, Epsilon Eta Phi, and Phi Gamma Nu sororities having a Christmas party for approximately 50 orphaned and underprivileged children from the Erie Settlement house and the Danish Lutheran Children's Home. The activities started with all the youngsters being brought by car to the Beta Chapter house and then taken over in a group to Thorne Hall where the Northwestern Downtown Campus Drama group presented a series of three Christmas stories. The entire group then returned to the chapter house, played a few games and enjoyed hot dogs, cookies and cocoa. Toward the end of the afternoon's program came the highlight for the children with the appearance of Santa Claus, ably portrayed by Brother Don Klein.

To end the year the usually tremendous New Year's Eve party was enjoyed by nearly 100 actives, pledges and guests. Brothers Bill Dwyer, Bill Holloway and Lou Warchol did an excellent job in preparing for this big social event.

Now that we are drawing close to the end of our fall semester our attention is focused on February 1, the day of our formal initiation. We hope to initiate 11 men into the active chapter and also one honorary member. The honorary member will be Mr. Arthur L. Olson, Vice-president of the Federal Reserve Bank, Chicago District. We hope that the above men will contribute a great deal to the future of not only Beta Chapter, but also to that of our great national brotherhood.—EGON G. ECKEL

DRAKE

ALPHA IOTA CHAPTER of Drake University takes this opportunity to offer congratulations to Delta Sigma Pi for its completion of 50 successful years. May the progress and the brotherhood of the past serve as an example to all of us in the coming years.

Our fall special professional business meeting was highlighted by a speech by an alumnus and former chapter president, Brother Burt Jones, now associated with the Iowa Farm Bureau. With his enthusiasm as an introduction to Delta Sigma Pi, and our follow through by showing genuine interest, we initiated 22 new members on December 8. They were: Dick Friest, Rex D. Rose, Ray Cole, Stan Hicks, Bill Reese, Robert Barnhill, James R. Hughes, James Marcheschi, George A. Wilhelm, Paul E. Few, John Coughlin, Clark R. Rasmussen, R. E. Rankin, Richard Crapser, Oliver Sigler, Louis A. Lavorato, Gerry D. Rankin, Gordon Quam, Ronald McComas, Dick Brennan, Neil Parmenter, and John Bambrook.

We have taken two field trips so far and have more planned for the future. Our first trip was a tour of Firestone's tire and rubber plant in Des Moines. The second trip was to the Iowa Farm Bureau on January 7, where we had a brief tour, and then split into small groups and visited with the head of the particular department in which each was most interested. There we discussed the functions and problems of that department. Our hosts climaxed our tour with a banquet at hotel Fort Des Moines, where their president spoke to us.

Plans are not quite complete for our tour in Chicago, but we are thinking in terms of a three day trip.

The evening of December 18 found us at the pleasant task of choosing our "Rose of Deltasig." There were six candidates, all worthy of the honor. After careful deliberation, Miss Marilyn Shonka was the one chosen. We have high hopes she will be chosen the national "Rose."

With fund raising and other projects out of the way or almost completed, we are deep in the campaign of recruiting new pledges for the spring semester.

We sincerely hope that the New Year will bring good fortune to you and to Delta Sigma Pi.—CLEON C. BABCOCK

SOUTHERN CALIFORNIA

PHI CHAPTER had the pleasure of hosting the visiting brothers of the Nu Chapter of Ohio State University this New Year's at the chapter house at the University of Southern California. The Nu Brothers had traveled from Ohio to attend the annual Rose Bowl game. The preceding night's celebration was in good order as the Ohio State "Buckeyes" took a close ten to seven victory over the University of Oregon "Ducks." We know the Nus enjoyed their stay and we wish to extend our welcome to visiting brothers of all chapters.

The annual "Rose" Banquet was one of the highlights of our fall semester. The event took place at the Sheraton Towne House Hotel in Los Angeles. A very pretty young lady by the name of Nancy Sturgis was crowned, "Rose of Deltasig," by the Chapter President, Dick McCants. We are indeed proud and happy to have Miss Sturgis represent the Phi Chapter this year.

Along with the crowning of our "Rose Queen," the semesterly awards of the fra-

ternity were presented. A very surprised and happy Brother Jerry Harter was awarded the "Phi of the Year" trophy for the outstanding achievement and interest that he has displayed at the Phi Chapter during the past year. Also presented a trophy was Brother Robert Fisher, whose exceptional service and work as a pledge earned him the "Most Outstanding Pledge" of 1957 award.

One of the most interesting and educational tours ever attended by the Phi Chapter took place last December. We were privileged to visit the service section of the Remington Rand Corporation where the highly technical "Univac" brain is in operation. After a movie and lecture explaining the basic principles of the brain, we were allowed to see the brain in action, and observe its physical make-up. It was professional activities such as this that reflected the wonderful job performed by our Professional Chairman, Brother Bob Bergsten during the past semester.—KELVIN V. LONDON

ARIZONA

THIS YEAR is a busy one, professionally, for Gamma Psi Chapter. Some of the professional programs for the year are a forum on the tight money situation, a talk on the industrial expansion of Tucson, a discussion of opportunities with International Business Machines, and a close examination of the A-1 Brewery, Phoenix. Other programs being prepared, are a real estate forum, a trip through an inventive research organization, and sponsoring a job interview advisement program for graduating seniors.

The social highlights of the season were the fall "Rose of Deltasig" dinner and dance held at the Canadian Lobster House. Miss Yvonne Cunningham was chosen as our "Rose of Deltasig." Our president, Bill Alexander, presented Yvonne, with her awards, and a (sneak) kiss. Our chapter celebrated Founders' Day with a family style picnic in Tucson Mountain Park. The first meeting of the year was a social luncheon. It was well attended, being honored with the presence of the new dean of the College of Business, Shaw Livermore, and his guest, an executive of the Safeway food chain, visiting from California. Other social activities are now in the mill.

Gamma Psi Chapter went into mourning upon the death of one of its most respected members, Harold Fleck (Captain, USN retired). He passed away unexpectedly Sunday, December 15, as the result of a heart attack.

Early in the fall, Bob Lukacs was elected as vice president to fill the vacancy left by the departure of Joe Riordan. Our other officers are Bill Alexander, president; Lloyd Colbeck, senior vice president; Jim Rolle, secretary; and Bruce McClanahan, treasurer.

Our congratulations and best wishes to our past president Dick French, who provided the drive necessary for us to reach the goal of 100,000 points for the first time in the history of our chapter. Also our congratulations to our new Keeper of the Parchment Roll, Larry Prather.—LLOYD COLBECK



SOME WHO ATTENDED the Parent Faculty Reception held by Beta Xi Chapter at Rider College recently. Pictured left to right: Senior Vice President Ron Rouse, Dean of Men E. Levine, President Bill Barrett, and Grand Council Member Walter Brower.

MIAMI—Florida

FORMAL INITIATION marked the end of one of the most successful pledge programs Beta Omega Chapter has had in recent years. The ceremony, which took place at the Miami Springs Villas on January 12, 1958, saw 17 new brothers initiated into Delta Sigma Pi. In the estimation of Bill Hoover, pledgemaster and vice-president, these new brothers represent one of the finest pledge classes to be admitted to the chapter.

Many brothers of this chapter at the University of Miami will be receiving their sheepskins this scholastic year. With this in mind, Brother "Skip" Osborne, professional chairman, arranged for Brother Louis B. Miller, Director of the University of Miami's Placement Service, to give a talk on the intricacies of finding employment. A very fine turnout was experienced and all present received valuable pointers.

Each semester the brothers of Beta Omega Chapter select an active Deltasig from their chapter, who in their estimation best represents the ideals stated in Delta Sigma Pi's preamble. The name that was engraved on the plaque this semester was Mario Camero. Brother Camero, Chapter Efficiency Contest head, has just completed his first semester as an active member. Along with Brother Camero, the outstanding pledge was selected by his fellow pledges. His name is Jim Broxton and he is a definite asset to the chapter—EDWARD A. ROBINSON

COLORADO

ALPHA RHO CHAPTER at the University of Colorado has had many doings since the last issue of The DELTASIG went to press.

New officers for Alpha Rho Chapter have been elected. Brother Larry Bain was elected to serve as president for the coming year. The other new officers are Senior Vice-President, Jerry Blaine; Vice-President, Olin Sund-

berg; Secretary, Paul Stuenkel; Treasurer, Jack Warren; Historian, Ed Baker; and Social Chairman, Paul Headley.

Alpha Rho Chapter held their initiation on January 12, when 18 new members were welcomed into our chapter. The new members are Arlin Ambrose, Norris Durham, Richard Gibson, Richard Harrison, Ed Hautzenroeder, Paul Headley, Orlin Jacobson, J. P. Jones, Ron Latta, John Liggett, Charles Long, Rod Lorimer, Wayne Meisner, Jim Seaman, Paul Stuenkel, Olin Sundberg, Jack Warren, and Kenneth Wittman. A banquet followed with Professor Joseph Frasca, a business law instructor, as the guest speaker.

On January 10, Alpha Rho Chapter held its "Rose of Deltasig" dance at the Top of the Park in Denver. A very lovely young Miss was chosen as our "Rose." She is Diane Gorsuch. We are serving notice as of now that we plan to take top honors in the national "Rose of Deltasig" contest.—LEO G. GOETSCH

LOUISIANA TECH

BETA PSI CHAPTER is striving and will continue to strive for an improvement in the quality of pledges accepted. The policy of selective pledging has much to offer the individual chapter. There is more to the concept of chapter than mere size. A chapter of our size, of closely knit, intelligent and active members is a more powerful, more efficient organization than one twice its size which is made up of average men. With this thought in mind and aided by a high campus prestige, Beta Psi Chapter processed 13 acts this semester. Included in the initiates were Dr. Paul T. Hendershot, head of department of economics and Mr. E. Carl Jones, associate professor of economics. Others are: Delton Barlow, Jonesboro; Nathan Cabaniss, Olla; Donald Carroll, Oak Grove; Donald Craig, Mount Vernon, New York; Guy Dowell, El Dorado, Arkansas; Raymond Edwards, Ruston; Joseph Little, Mena, Arkansas; Phillip McCrary, Arcadia; Bobby Meece, Shreveport; Dan Wiggly,

Minden; and John Adcox, El Dorado, Arkansas. The initiation was followed by a banquet in the dining room of the College Cafe.

On January 16, a field trip was made to the Farmerville Bank in Farmerville, Louisiana. The brothers were shown the operations of the bank by Mr. N. Bryant James, president. The trip proved very profitable to all in attendance. Accompanying the brothers on the trip was Brother Dwayne L. Oglesby, associate professor of law. Among our other professional meetings, was an address by Colonel Thomas Gaines, ordnance engineer and Mr. M. J. Roden, director of internal security for Remington Rand Corporation at Louisiana Ordnance Plant, Minden, Louisiana.

With the closing of the fall semester we see two of our worthy brothers entering the ranks of alumni. Our best wishes for success go out to brothers Jack Barnett, president of Beta Psi Chapter and Jarrell C. Coyle, chairman of Chapter Efficiency Contest. Jack plans to be married in February and enter law school at Louisiana State University. Jarrell has accepted employment with Continental Enesco Supply. Brother Harold Byrd will succeed Jack and Donald C. Farrow will succeed Jarrell.—CHARLES L. FARROW

WISCONSIN

OUR NEW OFFICERS have just recently been elected here at Psi Chapter for the second semester. They are: President Donald Peter, senior Vice-President Donald Feder, Vice-President Phil Goes, Secretary Jim Piszczek, Historian Bill Stacey, and Chancellor Charles Procknow.

Our Winter Formal, held on December 14, was again a big success. Over 40 couples were in attendance. Dinner was at the "Old English Room" of the Belmont Hotel and the formal dance was held at the chapter house. Our thanks go out to Brother Don Feder who planned a wonderful evening. Various costume parties and exchange dinners are being planned by our new social chairman, Brother LeRoy Strye. Our pledge class of last semester put on a fine pledge party. The pledges combined their talents to present a very entertaining skit which amused everyone present.

Our initiation banquet was held on November 24 at the Esquire Club. We now have nine new active members here at Psi Chapter. They are Laurie Guth, Wally Huber, Dick Mistele, Jerry Newman, Jim Newman, Rod Schellpfeffer, Tom Travers, Mike Lien, and Harlan Moen. Our congratulations go out to these new brothers.

At the present time Psi Chapter has a pledge class consisting of 14 members. Vice President Phil Goes is instilling the spirit of Delta Sigma Pi into these men who will become future active members of our fraternity.

Psi Chapter's bowling team is presently in first place in the Inter-Fraternity Bowling League. At the present time they have won 17 games and lost only one.

We are well on our way to gathering our 100,000 points in the Chapter Efficiency Contest. With all the brothers working together in the coming semester we know we will attain this goal.—JAMES W. PISZCZEK



MEMBERS AND ALUMNI of Psi Chapter at the University of Wisconsin are shown at the Winter Formal held at the chapter house.



GAMMA ETA CHAPTER officers at the University of Omaha, President Dick Goldstein and Social Chairman Martin Pederson, critically view the display of "Rose" candidates.

DETROIT—Theta

THETA CHAPTER can look back with pride over its many and successful accomplishments during the fall-term at the University of Detroit.

Four new men were initiated into the fraternity; men who we know will carry on the high standards left before them. A varied and interesting professional program was carried out under the fine direction of Brother St. Amore. The social calendar met the approval of all, and was highlighted by the selection of the "Rose." Miss Karen Dwyer, a senior, won out over 20 of the finest coeds ever to be nominated for the "Rose of Deltasig." President Quaine presented her along with honored guests and judges, Brothers, Lloyd Fitzgerald, Dean of the School of Commerce at Detroit, Robert Elder, District Director of Delta Sigma Pi, and Richard Czarnechi, accounting instructor. Much credit and praise must be given to Brother Roy Bowen, who planned and carried out the entire affair so well.

Completion of final exams found the brothers going off in search of fun and relaxation. A few chose sunny Florida, others found Upper Michigan, with its innumerable ski resorts, much to their liking, while others found home the exact spot to catch up on that well needed rest. The spring semester is already upon us and many new plans must be worked out; one of which is scheduled to be an alumni dinner, tentatively planned for early summer.—**GEORGE A. BURKART**

OMAHA

GAMMA ETA CHAPTER at the University of Omaha kept time with the holiday season by holding a spaghetti dinner for its members. Following the dinner was dancing and merry making for all those attending.

We have had some outstanding speakers at our professional meetings and have more lined up for our future meetings. Charles O'Rourke, executive vice president of the Union Stock Yards of Omaha and Eldon Auft, Omaha city planner, are just two of the speakers we have to look forward to.

Plans are underway for our Spring Dance

when we select the "Typical Deltasig" of Gamma Eta Chapter. The winner will be awarded a fraternity ring from his brothers. Our social chairman, Martin Pederson, has been doing a tremendous job this year with our social functions.

It has been noted that Gamma Eta Chapter will lose approximately 30 men at graduation. We are anticipating a large pledge class this spring to maintain our membership. With Freshmen having established their grade point we should have many good men to choose from.

Sportwise our bowling team is holding second place in the intramural bowling league. Our basketball team has a two win, three loss record, but shows great competitive spirit and good sportsmanship.

Looking ahead Gamma Eta Chapter is preparing for participation in the annual all-school Ma-ie Day festivities. The meaning behind this is Indian Harvest Festival. Each organization on campus enters a float which is judged during an all-school parade. First, second, and third place winners are announced at a dance that evening which concludes the day's activities.

With increased participation in school functions and greater interest on the part of its members, Gamma Eta Chapter is establishing a reputation of which we, as members of Delta Sigma Pi can well be proud.—**THOMAS W. DURICK**

ARIZONA STATE

GREETINGS from Gamma Omega Chapter in the Valley of the Sun. Well, not all is sunshine, in viewing the forthcoming final exams that will bring to a close the first semester activities.

A party was given last Friday to fete the graduating brothers which included: Nate Ward, Dick Perrine, Bill Rich, and Dick Leichty. The party, held at the local VFW club, was a huge success. The brothers were encouraged to bring guests and their dates to this event. Dick Fletcher is to be congratulated for his fine work in making the arrangements.

Activities are under way for selecting our annual "Rose" Queen. Candidates for the Queen were invited to attend our Wednesday morning breakfast meeting. I must say we have some real beauties and their presence made the French toast taste much better. We hope to improve on the third place finish of our Queen of last year, Miss Judy Combs of whom we are very proud and felt should have taken first place.

A committee was formed to study the possibility of our fraternity sponsoring a career day at the college this year. Our chapter sponsored a similar event two years ago. The committee will meet with Dean Overman of the College of Business Administration to discuss pertinent factors relating to the event.

Election was held to fill the office of historian, being vacated this semester by graduating yours truly Bill Rich. Brother Don Remington, one of our new brothers, was elected to the office.

We are riding high in our effort to secure points for the Chapter Efficiency Contest. Everyone is going all out under the leader-

ship of our president, Emil Schuster, to reach that select spot of 100,000 points that Gamma Omega Chapter acquired last year.

That's all from the University that boasted the top, undefeated football team in the nation—Arizona State.—**BILL RICH**

TEXAS TECH

BETA UPSILON CHAPTER at Texas Technological College is forging ahead with plans for proposed professional activities. Two permanent committees have been created to execute plans for Career Conference and Town Hall this spring with Brothers Leon McNeese and Bruce Lokey as chairmen. Exceptional leaders in the commercial world have been contacted as speakers for the two occasions. Fall graduation has taken its toll in Beta Upsilon Chapter's leadership with Brother Charles Allen, our vice-president, leaving our ranks. Brother Bill White has been elected to this post and the indoctrination of our future pledge class will surely be a success with his experience and initiative.

A reorganization of our college annual has defined our chapter as a "departmental organization" and as such we will be allowed only one page in the annual instead of the traditional two. This means that our "Rose of Deltasig" will only get one-half page with a list of members' names below. "What a revolt'n development this is!"

Our alumni have been granted their corporate charter and stocks will soon be on sale toward the building of a DELTA SIGMA PI lodge for Beta Upsilon Chapter.

Our Social Committee has had some real "standing room only" functions and the calendar indicates there are more on the way, our thanks to Brother John Buchanan, social chairman.

Brother Charlie Lynch is representing Tech very well in our first competition for Southwest Conference championship in basketball. We have not been too successful in intramural sports this semester although Athletic Director Watson Moore has had a high participation in all activities.—**DUB BLAKE**



GAMMA XI CHAPTER at Santa Clara held a special Christmas Party for the children of a neighboring orphanage. This is one of many such Christmas Parties held for orphans by chapters of Delta Sigma Pi.

TEMPLE

THROUGHOUT AUTUMN, the Omega Chapter waited anxiously for winter and the arrival of the basketball season. Basketball season is now upon us, and after an auspicious start, the Deltasig "Terrors" are tearing up the interfraternity league. After losing the first two ball games, the team rallied and upset highly touted Alpha Epsilon Pi fraternity and then beat a scrappy Alpha Chi Rho five. The most consistent scorer is our new Brother, Frank Frehmel.

Our annual orphans kiddies Christmas party went on as usual with only one twist. This year we shared our Christmas with 25 lovely little girls. The party was held jointly with Theta Upsilon sorority of our campus.

Recently, we initiated 12 new brothers, who all seem to be an asset thus far. This brings our house strength up to 37 brothers. Bill Irvine, president, hopes we can pledge another 12 in the spring semester.

As usual, social life dominates at Omega. The New Year's Eve party was the "blast" of the entire old year and probably for the new year as well. Willard Moore, our chapter advisor, mixed the finest egg-nog ever tasted. A five piece combo supplied the entertainment.

Spring week-end, an annual affair, will take place on May 3, at St. David's Country Club of Wayne, Pa. The spring social calendar has not been made up because a shake-up in the social committee has stalled things. Brother Allan Stailey, chairman of the social committee, resigned to enter the service. Brother Bob Hannimirian has taken his place.

Physical development is taking place quickly on our campus, and Omega Chapter will soon need another abode. The alumni chapter is working vigorously to gather the necessary funds for a new house.

Before we close, the Omega Chapter ventures on a gamble. We make a prediction that Temple's basketball team will win the N.C.A.A. tournament.—ARSEN KASHKASHIAN, JR.

DE PAUL

ALPHA OMEGA CHAPTER of Delta Sigma Pi finds itself at the beginning of a New Year. It is our hope that we can do numerous things to further the name of Delta Sigma Pi in the coming year. We have had an active first semester and plan an even more active second semester.

Brother Pryzbyla has revealed his plans for getting our "Rose," Miss Mary Ann Warnimont, elected as queen of the Interfraternity Council Ball. The campaign includes fresh cut roses for the girls, schedule cards with our "Rose's" picture on them, address books, and a few other eye-catching novelties. This campaign coupled with a big push by the brothers should assure us of winning I. F. C. for the second consecutive year.

We have had some very interesting professional functions recently. An enlightening talk on the field of marketing was given by Mr. Fred Akirs, a Deltasig and director of market research at Crane Company, at the January meeting. Also, a tour of the New

Chicago Sun-Times plant proved to be quite interesting. The brothers in attendance learned a great deal about the publication of a metropolitan newspaper with modern facilities.

Plans are being formulated for the annual De Paul University Forum presented by Alpha Omega Chapter. Brother Brall, the Forum chairman, is evaluating several proposed topics. This year's schedule calls for one session at which we expect to have a full house.

An outstanding pledge class of seven was initiated on February 9. The members initiated are: Paul Berwick, Paul Cyganowski, Jim Czech, Jack Hayes, Jim Lamb, Frank O'Brien, and Ted Papanickolas. The ceremony and banquet were held at the North Park Hotel.—ROBERT PURDY

MEMPHIS STATE

GAMMA ZETA CHAPTER at Memphis State University is realizing another prosperous year. For two consecutive years now, this chapter has surpassed the maximum points that may be awarded for activities and achievements in the Chapter Efficiency Contest. The work done thus far for the fall semester has put Gamma Zeta Chapter past the half-way mark for the 100,000 point goal. All members deserve credit for this outstanding work, but much is attributable to the outgoing officers—J. Hardie Johnston III, president; John J. Emerson, senior vice-president; John L. Hastie, vice-president; Garoll D. Willis, secretary; and William C. Hoover, treasurer.

The formal initiation for the fall semester was held December 8, 1957 at the King Cotton Hotel. Gamma Zeta Chapter initiated 16 new members. We believe our selection of new members was a wise choice, since these men proved themselves during the pledge training program this semester.

The chapter held its election for new officers on January 8, 1958. They are: O. Norris Avey Jr., president; James E. Dickenson, senior vice-president; James L. Walton, vice-president; John H. Haines, secretary; and Billy Rice, treasurer. It was a difficult task to select these fine officers from the large group of men qualified to hold office. We are confident the right choice has been made, and are looking forward to an even greater year for Gamma Zeta Chapter.—AMOS W. SIDES

LAMAR TECH

OUR LAST ARTICLE covered events up to homecoming at Lamar. Delta Eta Chapter entered a large float in the homecoming parade. The theme for homecoming was "Around the World With Big Red," Big Red being the Lamar Cardinals. Following this theme, members and pledges took active parts in building a float. The name of our float was "The Red Bird Express," which consisted of an engine pulling a freight car and a caboose. Although we didn't win any prizes, we all thought we had the best float.

After homecoming Delta Eta Chapter's next event was pledge initiation. Our initia-

tion was held the 13th and 14th of December, 1957. The informal being held on the 13th and the formal on the 14th.

The formal initiation was held at the Hotel Beaumont, beginning at one o'clock, and lasting till almost five. At seven-thirty P.M. a dinner was held in honor of the new members at the Cathay Restaurant.

Delta Eta Chapter initiated 11 new members, one being a faculty member. Our new faculty member is Dr. C. D. Kirksey; other new members are: Carl Bailey, Louis Morrison, Walter Rusek, Thomas Martinez, Walter Strickland, Jerry Goodwin, Ray Graham, Don Coffey, Harry Williams and George Harvey.

At the dinner that evening Walter Rusek was announced as the outstanding pledge for this fall semester. Dene Gober, of Gober's Advertising Agency was the guest speaker.

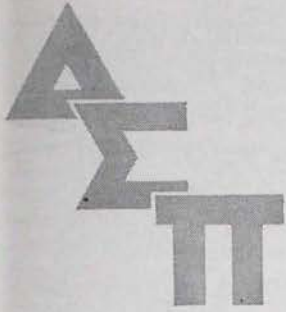
We are all out for Christmas and New Year holiday now, and writing for all, I am sure that everyone is enjoying themselves very much. The first day back to school, Delta Eta Chapter will hold their regular monthly meeting, and at that time new pledges will be considered for the spring semester.—BILL WINN

ST. LOUIS

BETA SIGMA CHAPTER at Saint Louis University presented its new "Rose" at the annual "Rose" Formal Dance, one of the highlights of the Saint Louis University social season. The new "Rose" was crowned by Miss Peggy O'Leary, the retiring "Rose." Miss Jackie Serati, sophomore of the School of Commerce and Finance, was chosen to reign over the chapter as Beta Sigma Chapter's "Rose of Deltasig." Her court consisted of two maids of honor, Miss Mary Ann Tucker, sophomore of the School of Commerce and Finance, and Miss Mary Kay Lyons, sophomore of the College of Arts and Sciences. Beta Sigma Chapter extends its gratitude to Miss Peggy O'Leary for a most gracious reign during the past year.

Pledgemaster Gerald Lavin's fine work has resulted in the initiation of the fall semester pledge class into Delta Sigma Pi. The brothers of Beta Sigma Chapter have even greater expectations of the spring semester for there are many fine men anxiously awaiting enrollment into Delta Sigma Pi.

Brother Don Dwyer and his professional committee have labored very diligently in presenting one of the finest professional calendars of Beta Sigma Chapter. A highlight of this calendar was an excellent lecture on the right to work law by John I. Rollings, state representative of the AFL-CIO State Federation of Labor Councils of Missouri. The lecture was open to the faculty and student body of the School of Commerce and Finance and approximately 200 faculty and students were in attendance. Judging from the length of the question and answer period, the lecture was an overwhelming success. There are many more fine presentations such as this on the professional calendar for this spring.—RICHARD J. PURICELLI



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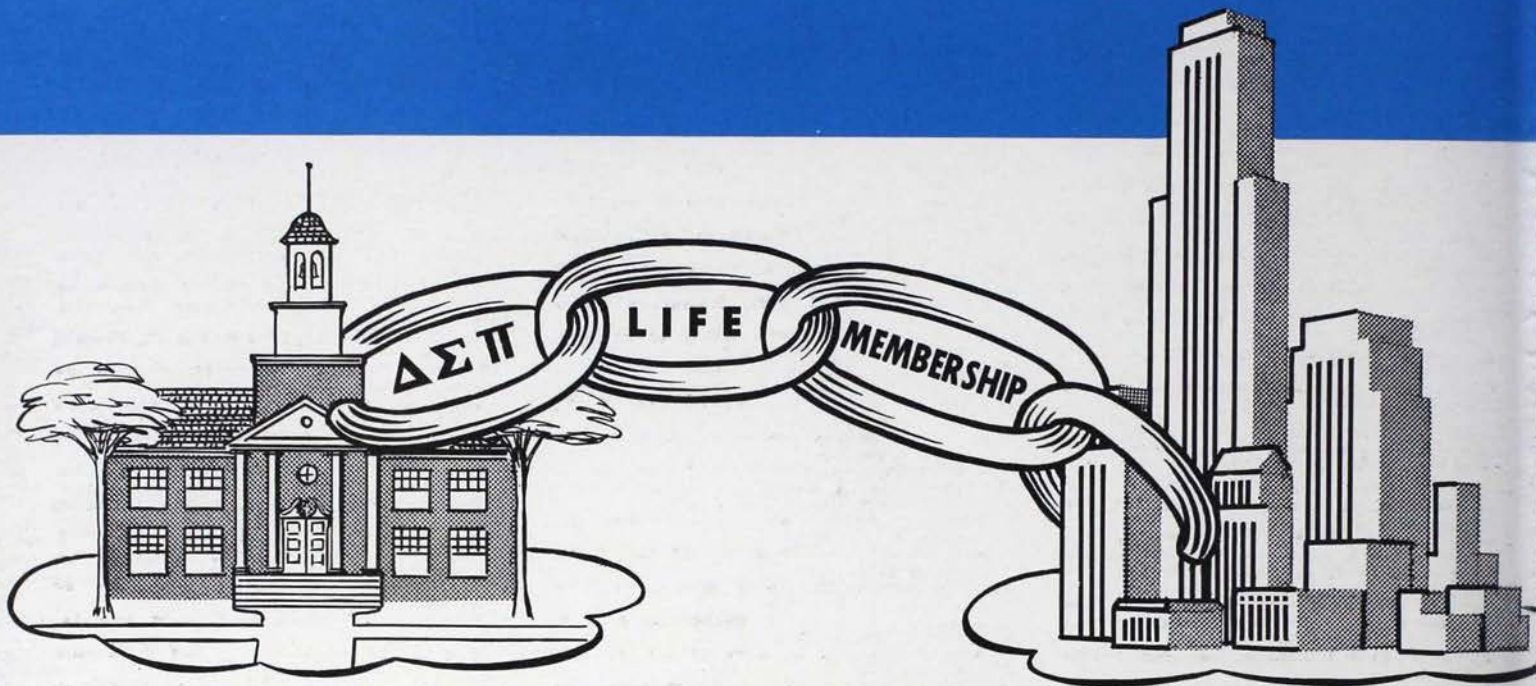
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