

The

DELTA SIG

O F D E L T A S I G M A P I



Professional Business Administration Fraternity

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MAY 1958



The International Fraternity of

Delta Sigma Pi

*Professional Commerce and Business
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

IN THE PROFESSIONAL SPOTLIGHT

IN OUR PROFESSIONAL SPOTLIGHT this issue is Delta Theta Chapter whom we recognize for the part it played in the Consumer Credit Institute conducted at Oklahoma City University in March. Some of the members on the committee are pictured here, left to right seated: Chapter President Richard Blackstone, Secretary Marvin Martin, Faculty Advisor James A. Houston, Past President Harold Cox, and Corresponding Secretary Charles Blackstone. Standing: Recording Secretary Bob Bell, Vice President Harold Stephens, Donald Stevens, Senior Vice President Oscar Burrow, Ralph Patterson, Professor Henry Gold, Professor Max Poffenberger, and Faculty Advisor John T. Hedges.



The DELTASIG

O F D E L T A S I G M A P I

... in this issue

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Our Cover

Featured on the cover of this issue is the College of Idaho which is located at Caldwell, Idaho. This is a continuation of our University series in full color, which has been made possible through the cooperation of the Union Pacific Railroad.



DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: AGRICULTURE, Alpha Zeta. ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi, EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.

From the Desk of The Grand President



HOMER T. BREWER
Kappa-Georgia State

WELCOME to Delta Mu Chapter at Mexico City College! One of the most rewarding experiences in Delta Sigma Pi is helping install a new chapter. I have taken part in three installations, and the impressions I always get are those of the most vivid fraternalism. Most of us are initiated into chapters which are going concerns, but charter members have had to work hard for what they get. Many times they have had to overcome college prejudices or regulations. They have had to understand and adopt our policies and our ideals with guidance which is, at best, sketchy. They have had to sell themselves on the worthiness of belonging to a national organization, with its incumbent obligations. And when they have succeeded and have been initiated, they are rightly proud of their important achievement.

The men of Delta Mu Chapter had to do all of those

things, and do them in the face of difficulties of distance and communication with The Central Office and with other chapters. But they did succeed, and wonderfully well. All of the men have worked hard, and each gives the others credit for the jobs they have done. Delta Mu Chapter recognizes and honors one of its men as its founder and, although that man disclaims any exclusive right to the title, it is a well-deserved and most unselfish tribute which the other men make to him.

This 98th charter of Delta Sigma Pi is the first to be granted since the Grand Council determined last winter that we should engage in a heavier program of expansion. So look for more new chapters next year, and stand by to help. Neighbor chapters are always called on for help in the initiation and installation procedures.



Some Chatter from The Central Office

THE ADDITION of Delta Mu Chapter at Mexico City College in Mexico to the chapter roll has broadened the scope of Delta Sigma Pi to Latin America and created another first for us as we are the first American fraternity to have a chapter there. This is certainly a fine step on our road of progress, but not without problems for The Central Office. This new chapter, in particular, points up the fact that Delta Sigma Pi is now spread out in all directions and personal contact between The Central Office and all segments of the Fraternity is becoming more difficult to achieve. No one questions, however, the importance of this personal contact and no one is more anxious to maintain it than the Grand Council. It is understandable, therefore, that a good

bit of the available staff time has been spent in chapter visitation and in searching for a qualified person to fill the post of Executive Secretary made vacant in December.

It is with satisfaction that we announce the appointment of P. Alistair MacKinnon of Gamma Psi Chapter at Arizona to the position of Executive Secretary. Brother MacKinnon will join The Central Office Staff in June and after a summer of familiarizing himself with the operations of The Central Office join Jim Thomson in a renewed program of chapter and alumni club visitation. The current plans for visitation include every corner of Delta Sigma Pi operation which should recapture that closeness that The Central Office has always enjoyed with every unit of the Fraternity.



The DELTASIG

O F D E L T A S I G M A P I

Delta Sigma Pi Enters Latin America With Delta Mu Chapter Installation

THE TRULY INTERNATIONAL CHARACTER of Delta Sigma Pi was expanded further when on Saturday, March 8, Delta Mu Chapter was installed in Mexico City College, Mexico. This, as far as we know, is the first American College Fraternity Chapter to be established in Latin America.

A local fraternity in business administration at Mexico City College, Delta Lambda Upsilon, became the 98th chapter of Delta Sigma Pi to be installed, 90 of which are active today. The installation of Delta Mu Chapter began officially on Saturday, March 8, but the installation team headed by Grand President Brewer arrived on Friday to inspect the Mexico City College Campus and to participate in a radio interview which had been scheduled for Friday evening. Other members of the installation team were: Past Grand President J. Harry Feltham; Southwestern Regional Director Joe M. Hefner; East Central Regional Director Robert F. Andree; Executive Director Jim Thomson; District Director Billy Piercy; two Delta Sigma Pi alumni now living in Mexico City, Joseph Piccolo and Duncan C. Mohler; Newell Reed of the Lubbock Alumni Club; and Dennis Milosch, who is secretary of Gamma Kappa Chapter at Michigan State, is spending one quarter at the Mexico City College.

The new and beautiful Hotel Alffer in Mexico City was the scene of the installation ceremonies. Registration of the visitors preceded an informal luncheon in the Rosewood Room of the hotel. All of Saturday afternoon was devoted to the ritualistic initiation which was also held in the very modern meeting rooms of the Alffer Hotel.

The famed Rondinella Room atop of the hotel formed a perfect setting for the social hour and the Installation Banquet that evening.

Executive Director Jim Thomson served as toastmaster of the Banquet, introducing Dr. Paul V. Murray, president of Mexico City College, who extended a welcome to Delta Mu Chapter of Delta Sigma Pi. The history of the Department of Business Administration and Economics was related by William E. Rodgers, director of the Foreign Trade Center and Faculty Advisor to the new

chapter. Delta Mu Number 1, Frank C. Phillips, told of the founding of Delta Lambda Upsilon, our petitioning group. As usual, the highlight of the installation came with the presentation of the charge and charter, which in this case was ably performed by Grand President Homer T. Brewer. On behalf of Delta Mu Chapter, Joseph LaCascia, its president, accepted this charter and did so with a few well chosen remarks. In conclusion, Southwestern Regional Director Joe M. Hefner extended fraternal greetings on behalf of the entire fraternity and pre-



THE MEXICO CITY COLLEGE CAMPUS is one of exceptional beauty especially when the numerous beds of flowers are in bloom.

sented the new chapter with the hundreds of telegrams and letters that had been sent by national officers, chapters and alumni clubs.

In addition to President Paul V. Murray, special guests at the Banquet were Dr. John V. Elmendorf, vice president of Mexico City College; and Henry A. Schute, Manager of the American Chamber of Commerce of Mexico.

This will long be remembered by the Grand Council Members participating as one of the most impressive installations in the history of Delta Sigma Pi. It has also set standards for this new chapter, which, if lived up to, will make it one of the finest in Delta Sigma Pi.

History of Mexico City College

Mexico City College was founded in June, 1940, by Dr. Henry L. Cain, superintendent of the American School Foundation of Mexico City, and Dr. Paul V. Murray, principal of the high school in the same organization. Since its beginning the college has been a non-denominational institution of higher learning and, since 1948, has been greatly influenced by the system of education found in those American colleges which have

emphasized the revival of a strong liberal arts curriculum. The college was begun as and continued to be a private school until 1950, when it was chartered under the laws of Mexico as a non-profit corporation (Asociación Civil).

Beginning with six students, it has grown into an internationally known and widely respected college with an average enrollment of 800 students. It is the only school of its type in Latin America and attracts more North American students than any other center of higher education outside of the United States.

The end of the war in 1945 brought the College to the attention of many educators and institutions in the United States. Among the latter was Ohio State University, which pioneered the idea of the Winter Quarter in Mexico. Other well-known schools which take advantage of the unique facilities offered by Mexico City College in the field of Latin American studies are Denver University, Georgetown University, the University of Notre Dame, George Peabody College and Indiana University. These institutions have developed plans for either summer or winter sessions which broaden the background of their students by

means of a projected registration for one or more quarters of their undergraduate career.

Approval of the College under the terms of Public Law 346 in 1946 (and later approval under Public Law 550) started an influx of veterans which resulted in considerable expansion and growth. The original junior college structure based on the semester system gave way to a four-year liberal arts curriculum based on the quarter system.

In June, 1947, further development led to the foundation of the Graduate School. Its chief emphasis has been on Latin American Studies, and it now offers the master's degree in seven distinct areas of specialization.

Until March, 1954, the college was housed in various buildings in the Colonia Roma section of Mexico City. At the beginning of the spring quarter, classes were begun in a new location at Kilometer 16 of the Mexico-Toluca highway, the continuation of the historic Paseo de la Reforma, just beyond the exclusive residential section known as the Lomas de Chapultepec (Chapultepec Heights). Here, for the first time since 1946, the institution has brought its activities together in a tight and well-knit organization. The campus comprises some 20 acres of land, much of it covered by beautiful trees. Approximately one-fourth is flat land while the rest is barranca (ravine), most of it quite usable. There are many magnificent views of the Valley of Mexico, the massive volcanoes—*Ixtacihuatl* and *Popocatepetl*—and the beautiful mountains that surround the city. Additional classroom units have been built and plans call for the construction of a spacious library and an administration building.

Another major step in the growth of Mexico City College was taken recently when the college's charter was revised to create a foundation, insuring its indefinite existence in the hands of a self-perpetuating Board of Trustees. The new charter, worked out by college authorities and the recently created Board of Trustees, makes the college organization the closest thing to an American type foundation that is possible under Mexican Law. Under the charter, all policies of a legal and fiscal nature will be determined by the Board and will be carried out by the president of the college and his assistants. As has been the case for the past eight years, the college's Administrative Council will handle all matters relating to educational policy.



THE SPEAKER'S TABLE at the Installation Banquet in Mexico City. Pictured, left to right, are: Newell Reed, District Director Billy Piercy, Chapter Vice President Tony O'Donnell, Regional Director Joe M. Hefner, Chapter President Joe LaCascia, College Vice President John Elmendorf, Executive Director Jim Thomson, Grand President Homer T. Brewer, College President Paul Murray, Past Grand President J. Harry Feltham, Chapter Advisor William Rodgers, Manager of the American Chamber of Commerce of Mexico Henry Schute, Regional Director Robert Andree, and Charter Member Frank C. Phillips.



A HIGHLIGHT of The Delta Mu Chapter Installation was the presentation of the Charter by Grand President Homer T. Brewer, center, to Chapter President Joe LaCascia, right. Executive Director Jim Thomson looks on.

History of the Department of Business Administration

The College opened in June of 1940 with six registered students (and 5 faculty). During the early years of our college the only degree granted was that of Associate of Arts. Students were allowed to pursue a concentration in commerce courses, or of pre-business administration courses in partial fulfillment of the degree requirements, and were exposed to such subjects as accounting, typing, shorthand, commercial Spanish and business English. Of the 17 faculty members listed in the 1944-45 catalog, 2 were in the commerce department. A total of 8 students received the AA and 4 the Associate in Science degree at the first commencement exercise of the college on the evening of June 27, 1944.

Beginning with the academic year of 1946-47 the college program was expanded to the granting of a four year bachelors degree and the Department of Business Administration and Economics, as we know it now, was organized. The program consisted of a major of 40 qtr. hours selected from some 17 courses offered in the department. The year 1947 was an important one for the College, because it saw the first graduating class of 25 candidates receive their bachelor of arts degree and because it was the year of the founding of the *Centro de Estudios Universitarios* as the

Graduate School was first known in Spanish. A total of 7 members of a faculty of 50 were now listed in the Department of Business Administration and Economics and a number of new and important courses had now been added to the curriculum of the department. It is in the year 1948 that we first hear of the Latin American Economic Society as an adjunct to the teaching program of the Department. It has been most helpful in sponsoring field trips to industrial and commercial enterprises in the valley of Mexico and in presenting business men and economists before its meeting and we trust it shall continue to have a robust life.

The years between 1948 and 1954 were filled with the coming and going of the great and near great, the addition and deletion of courses as specialists came and went. All was built, however, around a solid core of basic courses in the Department, approximately 60 units being devoted to prerequisites, requirements and related departmental work. These years saw the continued growth of the school and the student body until we find the school housed in some six buildings scattered around the San Luis Potosi building in Colonia Roma and the quarterly registration reaching some six or seven hundred students. The department now offered four programs, the Bachelor of Arts in Economics or Business Administration, and the Master of Arts

in Economics or in Latin American Studies in Economics. In addition the six quarter program leading to the granting of the Foreign Trade Certificate was inaugurated in the year 1953 at the time of the establishment of the Foreign Trade Center. Being one of a small number of colleges whose programs were centered on Latin America, the Center has a unique opportunity to train students for large responsibilities in the area. The Center has accepted the challenge and attempts to relate its program to the problems of Latin America and particularly Mexico through the programs of the undergraduate and graduate schools. A placement service has been in operation within the Foreign Trade Center since its inauguration. Of the 77 faculty members listed in the 1953-54 catalog, 11 were offering courses in the Department. The next milestone for the college was reached when, in the spring quarter of 1954, the move was made to the present spacious and beautiful campus on the Mexico-Toluca highway. This year also marked the inauguration of the Master of Arts program in Business Administration. For the next few years the College continued to grow in many small ways, all the while consolidating and strengthening its position in the educational world, but chiefly pursuing a building program which has placed three new buildings on the campus and remodeled many others until the present campus was achieved.



SOME OF THE MEMBERS of the Grand Council view the Mexico City College Campus from a balcony of the dining hall. Left to right are: Past Grand President J. Harry Feltham, Executive Director J. D. Thomson, Grand President Homer T. Brewer, District Director Billy Piercy, and Southwestern Regional Director Joe M. Hefner.



GATHERED AROUND THE REGISTRATION DESK are members of Delta Mu Chapter and Members of the Grand Council prior to the installation of the new chapter at Mexico City College.

History of Delta Lambda Upsilon

In the late spring of 1957, the Latin American Economics Society, with the approval of its advisor, William E. Rodgers, director of the Mexico City College Foreign Trade Center, and Dr. Paul V. Murray, president of the College, formed, under the direction of LAES president Frank Phillips, a committee to investigate the possibility of bringing a fraternity chapter to the campus.

The Latin American Economics Society had been in existence since 1945, and has had considerable success in fostering excellent relations between the students and the Mexican business community. Through the years, the Society sponsored tours through most of the factories and business establishments in the Federal District of Mexico. Through close contact with the American Chamber of Commerce in Mexico and the Sales Executive Club, many outstanding business leaders were introduced to the members. Although the Society has been and still is a successful and active club, it was felt by many of the members that its membership was not sufficiently restrictive in regards to area of interest and scholarship. These members, mostly business administration and economics majors, decided that a professional business fraternity would best fit their needs.

After much investigation and correspondence, the superiority of Delta Sigma Pi over other professional business fraternities became apparent. Further correspondence led to the visit of Mr. J. D. Thomson, Executive Director of Delta Sigma Pi, to Mexico City College where

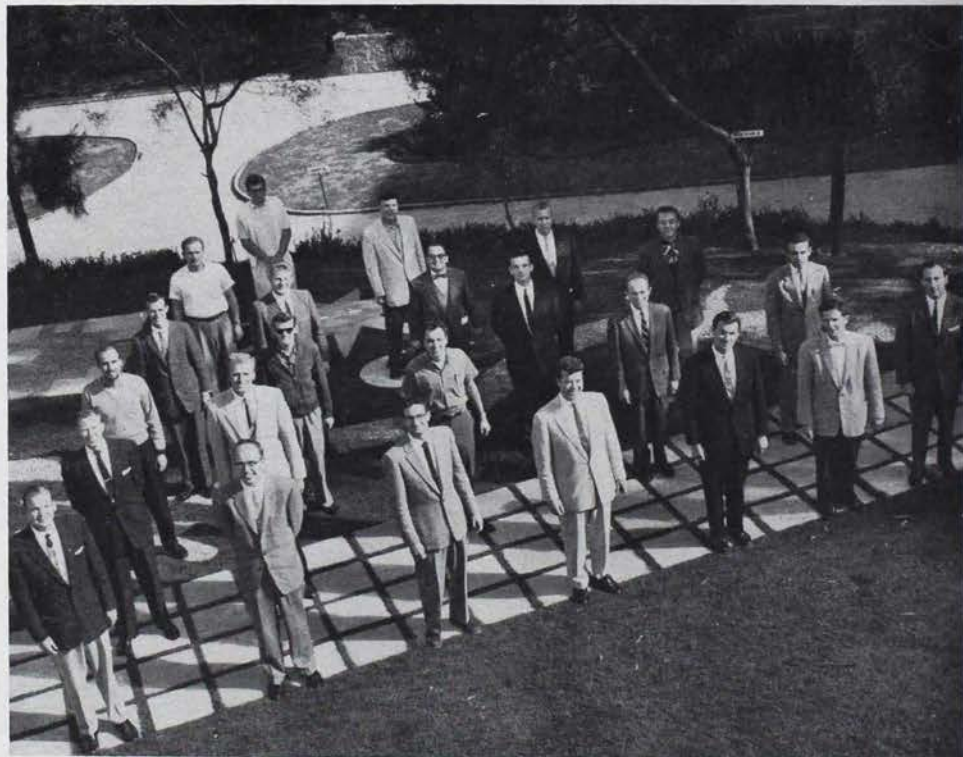
he met an enthusiastic group and discussed Delta Sigma Pi with the school administration.

The Latin American Economics Society meeting of October 18, 1957, was devoted to a discussion and explanation of Delta Sigma Pi and its functions. The responsibility of the local chapter officers

was explained in detail so that the elections would produce the best officers possible.

The first organization meeting of the proposed fraternity was held on October 24, 1957. This meeting was open to all male students with majors in business administration, economics and international relations. At this meeting, an election was held to select officers for the remainder of the academic year. Those elected were as follows: Joseph S. LaCascia, president; Raymond Ball, vice-president; Anthony O'Donnell, senior vice-president; Stanley Furman, treasurer; and Anthony S. Rodrigues, secretary. Mr. William E. Rodgers, director of the Foreign Trade Center was asked to be faculty advisor to the new fraternity which became known as Delta Lambda Upsilon. At the close of this meeting, membership applications were accepted from those who had not applied previously. A nominating committee was established and assumed the duty of verifying the applicant's compliance with academic and attendance requirements.

At the next meeting, the fraternity accepted the constitution and by-laws of



FORMING THE GREEK LETTER DELTA are members of Delta Mu Chapter at Mexico City College. First row, left to right: Tony O'Donnell, Ray Ball, Stan Furman, Tony Rodrigues, Bob Miller, Noel Atkinson, and Joe LaCascia. Second row: Henry Smallwood, Charles Warne, Gerald Masucci, George Zeolla, and Mike Johnson. Third row: George Elledge, Del Theasmeyer, Wally Life, and Joe Candotti. Fourth row: Ted Turner, Dean Woods, Ted Grayno, and George Williams. Fifth row: John Magac and Don Ketchum. Last: Earle Currier. This picture was taken on the campus.

Delta Sigma Pi. Robert's Rules of Order were accepted as the method by which the weekly meetings were to be conducted.

On November 19, 1957, word was received that the Student Council had approved the fraternity's constitution and that Delta Lambda Upsilon could act as a duly recognized organization on the Mexico City College campus.

With its official status secure, the fraternity launched into a full scale program of activity. The highpoints of this activity for the remainder of the year were an address by the American Ambassador and a formal dinner at famed Mexico City Continental Hilton Hotel. The guest speakers for the dinner were two prominent business executives, Mr. Henry Soderberg, president of Vendro, S.A.; and Dr. Edmundo Flores, an economist in the Mexican Treasury department and member of the faculty of the University of Mexico. Mr. Soderberg spoke on the "Life of the Businessman in Mexico," and Dr. Flores on "Investment in Mexico."

During the short time of its existence, the members of the new fraternity worked intensively on its petition for a charter from Delta Sigma Pi. On December 20, 1957, five copies of its petition were sent to The Central Office of the international fraternity. While they waited for the answer from the Grand Council, the members of Delta Lambda Upsilon participated in a disaster relief project to



AN INFORMAL LUNCHEON opened the installation program of Delta Mu Chapter and it was held in the Rosewood Room of the Hotel Alffer in Mexico City.

aid snow bound villagers in the mountains surrounding Mexico City. Then, in conjunction with the American Chamber of Commerce of Mexico, the fraternity made a tour of General Tire's subsidiary in Mexico. This gave the members an opportunity to become better acquainted with the many Mexican business men also making the tour.

Optimistically, in anticipation of acceptance by Delta Sigma Pi, Delta Lambda Upsilon conducted a raffle to raise money for the hoped for initiation day. The raffle was a success and about this time, word was received from Mr. J. D. Thomson that the Grand Council had voted to accept Delta Lambda Upsi-

lon as a chapter in the International Fraternity of Delta Sigma Pi.

Plans were immediately formulated for the initiation date of March 8, 1958. A hotel was reserved, a program was drawn up, publicity releases on individual members were sent out, daily publicity appeared in the local English and Spanish papers, a radio program was prepared and presented the evening before the initiation to acquaint the community with the aims of the fraternity and, finally the day arrived.

On Saturday, March 8, 1958, the following undergraduates were initiated as charter members of Delta Mu Chapter in the International Fraternity of Delta Sigma Pi. Frank C. Phillips, founder of the chapter; Joseph S. LaCascia, president; Anthony W. O'Donnell, senior vice-president; Raymond E. Ball, junior vice-president; Stanley F. Furman, treasurer; Anthony S. Rodrigues, secretary; George H. Elledge, historian; Charles R. Anderson, Noel Atkinson, Joseph Candotti, Earle W. Currier, George E. Fox, Theodore Grayno, James L. Ivan, Michael Johnson, Donald E. Ketchum, Eugene J. Kettenhofen, Tom Held, Tom LaCascia, Wallace F. Life, John Stephan Magac, Gerald Masucci, Robert G. McDonald, Vern Meyer, Robert Erich Miller, Philip Siegel, Henry Smallwood, Delbert D. Theasmeyer, Theodore E. Turner, Charles Warne, George Preston Williams, Dean Allen Woods and George Zeolla.

Faculty members who were initiated at the same time were: Dr. Richard E. Greenleaf, Fred Lauerman, Enrique Anzures, Licenciado Alfredo Ramos and William E. Rodgers.



MEMBERS OF DELTA MU CHAPTER and national officers pictured during a tour of the Mexico City College Campus.



THE BOUCKE BUILDING, just completed on the Pennsylvania State University Campus, houses the College of Business Administration.

Business Is Gaining in Great Strides At Pennsylvania State University

By Edward C. Datasch, Alpha Gamma Chapter

WE OF THE ALPHA GAMMA CHAPTER at Pennsylvania State University are very proud of our College of Business Administration. Although our College is only four years old, the instruction of Commerce dates back to 1859. In its rise to the top, business has had to compete with the dominant position held by agriculture and the mechanical arts. However, through the efforts of many prominent men and the pressure of the business world, the status of a separate College was achieved in 1953 and our own modern building obtained in 1957.

Business was very unimportant at the then-named Agricultural College of Pennsylvania until the 1880's, when the cry for a well-rounded education was being heard. This desire for a diversified knowledge eventually led to the creation of a School of Liberal Arts in 1913, within which business training was to develop. An unforgettable man was to teach the 48 students who enrolled in the new Curriculum in Commerce and Finance—Dr. Oswald Frederick Boucke—scholar, author, and instructor in the field of economics. His unrelenting insistence that his students “think” and his uncanny wit were necessities for the success of the new curriculum.

Modern business was growing by leaps and bounds, and interest at the college level was keeping right in step. By 1923 enrollment in the commerce and finance curriculum totaled 415, nearly one-eighth of total enrollment. This growth called for expansion, and the School of Liberal Arts was reorganized into four curriculums, one of which was commerce and finance. Here, the department of economics, largest in the School of Liberal Arts, was placed under Dr. Boucke. By this time, Carl Hasek, another inspiring leader, had come to Penn State to follow in the footsteps of Dr. Boucke and later head the department. 1923 is also significant as the year in which the Alpha Gamma Chapter of Delta Sigma Pi was installed on our campus. By 1934 the School of Liberal Arts was largest in the College and by World War II undergraduate enrollments in the department alone totaled nearly 2,800.

In 1938 service to the people of the Commonwealth was begun. A monthly magazine, *The Pennsylvania Business Survey*, was established to keep an active finger on the economic pulse of 33 of our major communities. In 1941 our Bureau of Business Research was established to help analyze our economy. Also, an Arts

and Science Extension Division was established.

But during World War II business suffered a lull at Penn State, course enrollments falling from 2,294 in the fall of 1940 to a low point of 923 in the fall of 1944. However, the G. I. Bill soon reversed this occurrence and by 1949 enrollments had reached a peak of 5,968. Dr. William Norris Leonard succeeded Professor Hasek in 1949 and was immediately faced with expansion. By 1950,



IT'S EXAM DAY for a group of students in the new College of Business Administration Building at Penn State.



DEAN OSSIAN MACKENZIE describes some of the equipment in the new College of Business Administration Building to a group of Deltasigs. Left to right: Dean MacKenzie, Adam DiDomenico, J. Wesley Bergey, Joseph Hyson, Melvin Waxham, and Richard Cloud, as Professor Cook stands by.

37 courses were offered at the undergraduate level and 15 at the intermediate graduate level.

At this time, with modern business performing unprecedented feats in production and the department of economics revealing definite signs of maturity, a bright future in business was assured. On July 1, 1953, the Board of Trustees established the new School of Business as the ninth undergraduate school at Penn State.

Our faculty was organized into three teaching departments—economics, commerce, and accounting and business statistics, in addition to the Bureau of Business Research. A fifth division, the extension service, was organized later. The eight fields of specialization are accounting, business management, economics, finance, insurance and real estate, marketing, secretarial science, and trade and transportation. Graduate work was also offered and a student counseling service consisting of many Deltasigs has been organized.

The School opened in the fall of 1953 with an enrollment of 797, and succeeding years have witnessed astounding growth and achievements on the part of the School. In November of the same year the Pennsylvania State College became the Pennsylvania State University and the School of Business became the College of Business Administration. In the fall of 1957 the College moved into its new headquarters in the modern Boucke Building, built at a cost of one and one-half million dollars exclusive

of equipment, and especially adapted to TV instruction. Named in honor of Dr. Boucke, the man who taught 11,000 Penn State students, it contains 48 classrooms, 12 laboratories, and 40 offices. Also, in 1957, we were accepted into the American Association of Collegiate Schools of Business, a feat of which we are very proud.

Delta Sigma Pi is well represented in our faculty. Professor Hench, head of

student counseling, and Professor Fishburn, head of the department of music, are our two charter members of the Alpha Gamma Chapter now on campus. Dr. Strong, head of the Bureau of Business Research, Professor Rowland, head of the department of accounting and business statistics, and Associate Dean McKinley are all Deltasigs.

Career Day, a program devised by students, is becoming a tradition that is well participated in and partly financed by Deltasigs. Such featured speakers as Dr. Ralph Bunche of the United Nations and Governor Leader of Pennsylvania have attended. Numerous panel discussions are held with specialists in many phases of business.

Along with our new College, the Alpha Gamma Chapter has grown quite successful in recent years. Last year we succeeded in attaining first place in the Chapter Efficiency Contest and in addition our candidate, Brother Ray Tannehill, was chosen Deltasig of the Year. With 60 active brothers, we intend to stay on top.

Present enrollment in the College is 1,517 students. With our high academic standing the future appears bright, and the students now being graduated by our College of Business Administration are better prepared for the profound complexities of modern business.



THE OFFICERS OF ALPHA GAMMA CHAPTER at Penn State gather with Dean MacKenzie in the new Boucke Building. Left to right: Treasurer John Jones, Secretary Joseph Hyson, Senior Vice President Melvin Waxham, President J. Wesley Bergey, Dean Ossian R. MacKenzie, Faculty Advisor Franklin H. Cook, Vice President Richard Cloud, Jr., and Historian Edward Datemasch.

An address at the Golden Anniversary Founders' Day Banquet of the International Fraternity of Delta Sigma Pi, professional business administration fraternity, sponsored by Gamma Chapter at Boston University and Delta Kappa Chapter at Boston College.

WHEN I accepted this invitation to speak at the 50th anniversary of the founding of your Fraternity, several possible topics occurred to me.

One was to tell you about the privilege I had during my first ten years out of college of knowing and working with the late Associate Justice of the U. S. Supreme Court, Louis D. Brandeis. Justice Brandeis founded our Savings Bank system of over-the-counter life insurance here in Massachusetts aimed at encouraging habits of thrift and self help and reducing the cost of one of the necessities of life. His biographers say that he considered it his greatest achievement. No American in recent times did more to influence the society in which we live and work. He led a busy and constructive life and a review of his economic and social philosophy might well be of real interest to you as students preparing for a career in business.

Another subject which might appeal to you are the opportunities available in banking and insurance. Both fields offer very real possibilities for the future. A recent survey of the personnel requirements of the 187 mutual savings banks in Massachusetts indicates an urgent need for young men of ability to be trained to fill executive positions which will become vacant during the next 5 to 10 years. Commercial banks and the insurance business have a similar need for promising young men. So high on the list of opportunities for you to explore should be those in banking and insurance.

But my topic tonight is on a different subject. In fact, it's about a personal problem that worries me considerably. Specifically, as the father of three attractive daughters, I'm concerned about the kind of men they may choose for my sons-in-law.

Frankly, I must confess that they haven't sought my advice. Sometimes I overhear their conversations with friends and classmates and such adjectives as "smooth," "good looking," "he's a riot," etc., make me somewhat uneasy.

So tonight, with you as a captive audience, I'm going to think out loud about the kind of a young man I'd like for a son-in-law.

If this seems to be taking unfair advantage of your hospitality, may I suggest that business men who are also fathers may be looking for the same type of a man in their business as they want for a son-in-law.

And perhaps you might keep in mind that some of us who graduated from college 25 years or so ago often ponder the contrast between what we hoped to be when we were your age and what we actually turned out to be. When we do, we're bound to have the wistful desire to point out to your generation some guideposts which may help you more fully develop your capabilities and to realize your dreams.

If I could choose my future son-in-law, I would want him to be an intelligent

man with high ideals, well rounded in ability and personality, devoted to his family, dependable and trustworthy, and possessed of an inquiring mind constantly seeking to broaden his knowledge and understanding.

man with high ideals, well rounded in ability and personality, devoted to his family, dependable and trustworthy, and possessed of an inquiring mind constantly seeking to broaden his knowledge and understanding.

man with high ideals, well rounded in ability and personality, devoted to his family, dependable and trustworthy, and possessed of an inquiring mind constantly seeking to broaden his knowledge and understanding.

Can You Qualify?

By CLYDE S. CASADY, Executive Vice President, Savings Bank Life Insurance Council of Massachusetts

man with high ideals, well rounded in ability and personality, devoted to his family, dependable and trustworthy, and possessed of an inquiring mind constantly seeking to broaden his knowledge and understanding.

Sure, you might say, we would all like to be such a guy. But you can't expect too much. None of us have everything. You've got to make allowances.

My reply is simply that you fellows are in the process of becoming. Much of what you want to be lies within your own control. What will you do about it?

Let's take a closer look at some of the characteristics which I'd like in my son-in-law.

1. *Intelligence*—adequate mental capacity to be able to learn and to understand. The innate power to reason—to think clearly and logically—to be able to comprehend and to form sound judgments.

In these days of limited facilities, entrance examinations and higher educational standards, your very presence here indicates that you have inherited certain mental abilities and aptitudes above the average. But so have thousands of others many of whom haven't had the opportu-

ate," protested the youth. "O.K.," said the boss "Give me the broom and I will show you how."

The late Harold Stonier, former Executive Manager of the American Bankers Association, put it this way.

"Education might be said to be the enlargement and enrichment of the mind. It gives the mind vision and power. Training, on the other hand, is the process of making the mind a more effective tool for doing a specific work. It is like grinding the mind to a keen cutting edge.

"An educated mind is a luxury; a trained mind is a necessity. Fortunate is the man who possesses both, and both are possible for the one who is willing to pay the price in discipline, in hard work, and in concentration.

No better advice has been given than "to know thyself." Analyze your strengths and weaknesses. Constantly seek for self-improvement. To be a useful, happy citizen demands that each of us find ways to develop the best within us and

to minimize the handicap of our own limitations.

Our daughters aren't looking for a genius! Neither are we Dads or employers. In fact, most of us would feel ill at ease in his occasional presence let alone living or working with him all of the time. Nonetheless, while success and happiness are not achieved in direct ratio to one's I.Q., most of us prefer our close associates to have reasonable intelligence with orderly and logical habits of thinking and acting.

2. *High ethical and moral standards*—the principles which guide a man in the conduct of every phase of his life. They form the basis by which we recognize what is right and what is wrong; what is fair and decent; what is unjust and dishonorable.

The standards by which you live are your personal responsibility. While they are influenced by your past environment, your own code evolves out of the experience of thinking, observing and acting in your day by day relationships. They are mostly within your own control and you alone can change them.

In your family life, in your business and in your social and civic activities, you will be confronted with choices to make usually involving others as well as yourself. Some will seem trivial; others more important. But each decision, to some degree, will reflect what you believe in—or what you will stand for.

One simply cannot maintain two sets of standards—one of indifference and concessions to expediency on small matters and reserve lofty ideals and courageous action only for major problems. Inertia and compromise on small issues are subtle corrosives that undermine our integrity and courage and cause us to fail in crises.

At times, all of us face conflicts between what we think ought to be and what actually exists. How far do we go in standing up for our principles?

For example, most of us would agree that it is not enough for a man simply to be honest and honorable in his own personal dealings. He has an obligation to oppose dishonesty and injustice whenever they appear.

Yet what should you do—and what would you do if you knew that the treasurer of your local church was pocketing a part of the weekly collections? Or if one of your fellow employees in a business was padding his expense account? Or if an officer was accepting substantial favors and gifts from a concern selling

your company products the bills for which this officer approved?

How honest are you if you stand back and watch someone else steal or accept bribes without taking steps to stop it?

Most of us would probably agree that a man should be frank and truthful and that he should neither lie nor cover up deceit by others.

Yet what should you do—and what would you do if your son wanted you to send an excuse to school that he was absent on account of illness when actually he went to the circus? Or if a fraternity brother wanted you to recommend him for a job requiring considerable judgment and reliability when you knew that he was a good natured weakling, easily influenced and quite irresponsible? Or if your immediate superior in business was deliberately shading the quality of the products below the standards prescribed and advertised in order to show immediate profits.

Just what should you do—and what would you actually do?

We would also agree that it is not enough for a man to be tolerant and charitable in his own actions. He should stand up against intolerance, discrimination and intimidation wherever it rears its Un-American head.

Abraham Lincoln once said: "To consent by silence, when they should protest, makes cowards of men."

Every man of integrity must recognize his obligation to speak out and work for a better society and to oppose to the best of his ability the indifference, compromise and corruption which is constantly undermining the principles and institutions which we profess to believe in.

Sir Josiah Stamp summed it up in these words:

"It is easy to dodge our responsibilities—but we cannot dodge the *consequences* of dodging our responsibilities."

The way you meet problems, both big and little, as they arise will reflect the kind of a man you really are.

So when looking for a son-in-law or a business associate, I'd like a man who courageously faces the realities of life with a high set of inner values and meets them with honesty, determination, unselfishness, humility and kindness.

I'd like a man who strives to live by the often quoted creed which goes something like this.

"God give me the courage to strive to change things which should be changed."

"Give me the fortitude to endure those which cannot be changed."

"And, above all, give me the wisdom to know one from the other."

3. *Dependability; reliability, trustworthiness*—being able to count on a person to carry out his responsibilities fully, efficiently and wisely. This quality encompasses many traits—knowing what ought to be done or else how and where to find out; the use of imagination and initiative; resourcefulness; the exercise of judgment and tact; and persistent efforts.

One need not dwell on the importance of dependability as a prerequisite to success in every phase of life—your family relationships, in business or in the varied outside activities in which you may become engaged.

E. H. Harriman, former railroad tycoon once said:

"So much good work is spoiled by the lack of a little more."

Never were truer words spoken. Attitudes and habits of indifference, carelessness and temporizing can lead to certain failure. Whatever you undertake, never be satisfied with anything less than your best. Carry it through to completion. And strive to do even better next time.

When I first met Justice Brandeis, he urged me to seek opportunities to tell groups about the benefits of Savings Bank Life Insurance. Then he said: "Remember this—make every talk you give practice for the next." It is still good advice.

It has been well said that tall trees grow from the roots up. It takes a broad base of experience and knowledge acquired in countless steps along the way to support a position of responsibility. Keep your interests wide, your mind open and receptive and make certain that every task you undertake reflects your best efforts. Small jobs well done are the best preparation for larger assignments.

Although I seem to have been emphasizing dependability and reliability as necessary for success in the business world, the same qualities are virtually essential in family relationships. Unless a man or woman can be counted upon to do what is right and proper, any marriage will have a shaky foundation.

So I fervently hope that my daughters will choose men not only with intelligence and high ideals but who can be depended

on to face up to their responsibilities with the best of their ability.

4. *An inquiring mind*—constantly seeking to broaden his knowledge and understanding. Truly, this is one of the keys to happiness and success.

You gentlemen are enrolled in a great University. What do you expect to receive here—an “education” or a degree?

The fact is that your education began shortly after your birth and will continue until your death. From now on, it is within your power to make it as broad or as limited as you choose.

While college gives you the opportunity to acquire some knowledge and limited training as to how to apply it, far more important it has given you a glimpse into horizons of the vast unknown. Deep in the heart of every teacher is the hope that he had broadened your perspective and left you with an unquenchable thirst for more knowledge which will be with you always.

If the clock could be turned back so that I, too, were approaching the end of my undergraduate days, I'd want to look upon “Commencement Day” as the beginning of a new stage in my education.

While my first concern, as yours, would be to find a job, my search would not be for a spot where the starting salary is highest and prospects for immediate advancement brightest. Instead, I'd look for something which excited my interest, which offered the opportunity to develop my capacities, such as they are, and, above all, which appeared to serve a useful purpose.

In his preface to “Man and Superman,” George Bernard Shaw, said:

“This is the true joy in life, the being used for a purpose recognized by yourself as a mighty one. . . .”

John Mason Brown, the noted critic, once wrote:

“What happiness is, no person can say for another. But no one, I am convinced, can be happy who lives only for himself. The joy of living comes from immersion in something that we know to be bigger, better, more enduring and worthier than we are. People, ideas, causes—these offer the one possible escape not merely from selfishness but from the hungers of solitude and the sorrows of aimlessness. No person is as uninteresting as a person without interests.”

“The pitiful people are those who in their living elect to be spectators rather than participants; the tragic ones are those sight-seers who turn their backs deliberately on the procession. The only true happiness comes from squandering ourselves for a purpose.”

So, to repeat, my ultimate goal would be to find a job which excited my interest, offered opportunities for the development of my capacities, and promised satisfaction because it seemed worth doing.

If I had a chance to start over again, I'd force myself to broaden my reading habits and seek wider knowledge of the arts and sciences. I'd study the classics and delve deep into history and philosophy so that I might better understand the underlying principles and evolution of our society. I'd try to develop reading as the key which opens doors into the thoughts and deeds of great men and where my mind and imagination could be stretched. The opportunity for unlimited pleasure, adventure and knowledge lies within easy reach of every man who need but use our libraries.

If I were completing college and embarking upon a career, I'd seek to make friends among men of varying backgrounds, interests and beliefs and I'd try to learn how and why they think and act as they do. Only with an understanding of other people's motivations and point-of-view can we learn to live and work effectively with them.

If I were your age, I'd follow up every interest which aroused my curiosity. Read about it. Talk with people who know about it. Go see it if possible.

Be an active participant in organizations which interest you—or where there is a job to be done. Don't ignore your obligation as a citizen to participate in local affairs. Get to know the problems in your own community, who your representatives are and how well they are performing. Actively support those who seem best qualified. If there is a job you can and should do, don't duck it. And when you take it on, learn all you can about it and then give it your best.

One could go on indefinitely pointing out areas where an inquiring mind should seek for more knowledge and greater understanding. Time doesn't permit. And, after all, my topic tonight is the qualifications desirable in a son-in-law.

In the beginning, I said that if I could choose my future son-in-law, I'd pick an

intelligent man with high ideals, well rounded in ability and personality, devoted to his family, dependable and trustworthy, and possessed of an inquiring mind.

I didn't specify that he should be a glamour boy in appearance and manners, wealthy or bound to be a financial success.

In the first place, I feel certain that my daughter will have her own ideas as to his looks and social graces—and if they aren't completely satisfactory when she marries him, a campaign of education soon will be undertaken. I simply hope that she places more emphasis on his internal rather than his external qualities.

So far as his material prospects are concerned, they, too, are of secondary importance. The kind of a man that I have been describing should be able to earn at least a comfortable living. He is the type of fellow who should do well in any business. But, far more important, is the likelihood that if my daughter does her part, together they will find happiness in a useful and satisfying life. No father need wish more for his daughter.

The Grand Council
of
DELTA SIGMA PI
announces the installation
of
DELTA NU CHAPTER
at
LOYOLA UNIVERSITY
in
New Orleans, Louisiana
and
DELTA XI CHAPTER
at
EAST TENNESSEE
STATE COLLEGE
at
Johnson City, Tennessee

Columbus, Ohio Host to Meeting of The Professional Interfraternity Conference

THE 18TH BIENNIAL MEETING of the Professional Interfraternity Conference was held in Columbus, Ohio at the Deshler Hilton Hotel on Friday and Saturday, March 14 and 15, 1958. A total of 20 member fraternities sent delegations to this meeting. Represented were the professional fields of architecture, chemistry, commerce and business administration, dentistry, education, engi-



neering, law, medicine, music, pharmacy and veterinary medicine.

President Edward L. Scheufler of Delta Theta Phi Law Fraternity presided over the meeting which began on Friday morning. In his report to the Conference he recommended that several of the PIC publications be revised and new ones created to expand the program of public relations now being pursued. He also advocated the expansion of the Conference from a membership standpoint. The appointment of various committees to serve in various capacities during the meeting, was followed by a special report by Frank H. Eby of Kappa Psi Pharmacy Fraternity relative to his participation in the IRAC meeting of 1957 which he attended as the official representative of the PIC.

A report of the Law Committee, which was made by its Chairman, Anthony Digrazia of Phi Alpha Delta Law Fraternity, was augmented by Meredith M. Daubin of Delta Theta Phi Law Fraternity, who commented on the work being done for the fraternities on the matter of Trade Mark Laws. Rand P. Hollenbeck of Phi Delta Chi Pharmacy Fraternity added much to the meeting by presenting his ideas on Public Relations as chairman of that PIC committee. Attention was also given to the development of local campus professional interfraternity conferences by a report of

Russell Glass of Theta Tau Engineering Fraternity.

The business session of the meeting was interrupted at this point for the Biennial Banquet which featured Judge Frank A. Myers, Chairman of IRAC, who was guest speaker and who gave a very thought provoking talk.

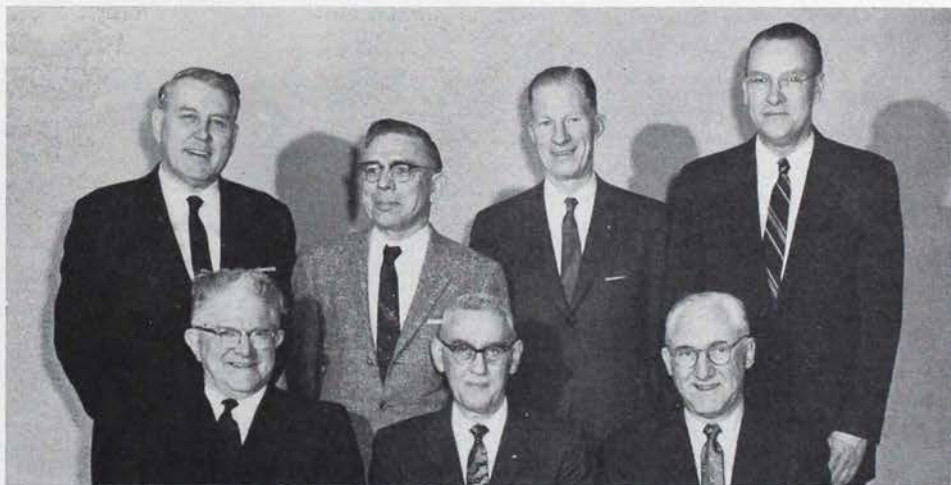
The Saturday morning session was highlighted by the presence of Mylin A. Ross, Dean of Men at Ohio State University who spoke to the members relative to the position of professional fraternities on college campuses and in particular the fraternity system at Ohio State University.

The new officers of the PIC elected on Saturday morning and installed at the luncheon, which concluded the two day meeting are as follows: President Frank H. Eby, Kappa Psi; President Elect Adlor J. Petit, Phi Delta Phi; Vice President Rand P. Hollenbeck, Phi Delta Chi; Secretary James D. Thomson, Delta Sigma Pi; Treasurer Stephen G. Applegate, Delta Sigma Delta; Directors C. H. W. Ruhe, Phi Rho Sigma, and Richard S. Passmore, Alpha Kappa Psi. Also serving on the Executive Committee are the two immediate Past Presidents Walton Van Winkle, Alpha Kappa Kappa, and Edward L. Scheufler, Delta Theta Phi.

Among the significant action taken by the 18th Biennial Meeting Delegates was their move to reconfirm the Autonomy Resolution adopted at the 1954 session of the Conference and their support in principle of the resolution adopted by the NIC at its Colorado Springs Meeting in November. Other action worthy of note is the desire upon the part of the Conference to embark upon an extensive Public Relations program. Unofficially, plans are already being drafted to hold the 1960 Biennial Meeting in the City of Chicago in March of that year.

Delta Sigma Pi is a charter member of the Professional Interfraternity Conference, which was founded in 1928. From its very inception we have always placed great importance to the potential of this organization and an officer of Delta Sigma Pi has served on the Executive Committee almost continuously since its founding.

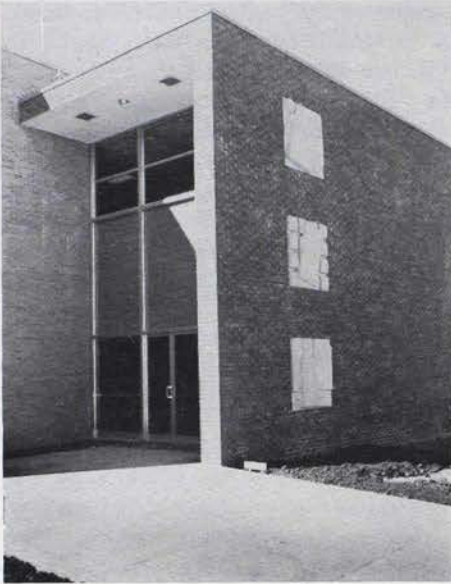
The Professional Interfraternity Conference is composed of 32 men's fraternities representing the professional fields of architecture, chemistry, commerce, dentistry, education, engineering, law, medicine, music, pharmacy and veterinary medicine. The Conference is one of the five organizations in the fraternity that make up the Interfraternity Research and Advisory Council.



NEW OFFICERS and Executive Committee of the Professional Interfraternity Conference that were elected in Columbus in March. Seated, left to right, are: Rand P. Hollenbeck, vice-president; Frank H. Eby, president; and Adlor J. Petit, president-elect. Standing are: Edward L. Scheufler, past president; Stephen G. Applegate, treasurer; Richard S. Passmore and C. H. William Ruhe, members of the executive committee. Other officers not shown are: J. D. Thomson, secretary; and Walton Van Winkle, Jr., past president.

New School of Business Building For Lamar Tech at Beaumont Texas

By Dean Richard W. Setzer, Delta Eta Chapter



THIS MODERN ENTRANCE greets visitors to the new School of Business Building at Lamar State College of Technology in Beaumont, Texas.

A NEW SCHOOL OF BUSINESS BUILDING, completed in the summer of 1957, is in use on the campus of Lamar State College of Technology, in Beaumont, Texas. Founded as South Park Junior College in 1923, Lamar became a four-year state institution beginning the fall semester in 1951. It now enrolls 5,500 students and offers technical work in the fields of engineering, science, and business as well as the usual liberal art curriculums. This building, costing \$500,000, including equipment, is part of the \$6,000,000 expansion program conducted under the administration of Dr. F. L. McDonald, President of Lamar Tech.

The School of Business enrolls 1,253 students and is completely housed in the new structure. The exterior of the new building is beige brick with strip windows extending the entire length on each floor. The over-all design is modern and presents an uncluttered straight-line appearance, which is in keeping with the architectural treatment of the other campus buildings. Connected with these buildings by a covered walkway, the new structure

faces Port Arthur Road, at the north end of the campus. Extending from the front of the building to the highway, a student parking area accommodates approximately 250 automobiles.

Two staircases, one at each end of the building, are enclosed in glass which reveals indoor plants and flowers positioned to give beauty both from the outside and the inside. A local artist was commissioned to sculpture the three marble plaques which are mounted into the front of the building depicting secretarial science, theoretical economics, and data processing.

The interior of the building is both functional and comfortable. Complete air conditioning allows the maintenance of a constant temperature the year around. Roman brick corridors are in keeping with the straight lines of the exterior. The interior provides 16 classrooms, 790 pupil stations, and office space for 37 professors.

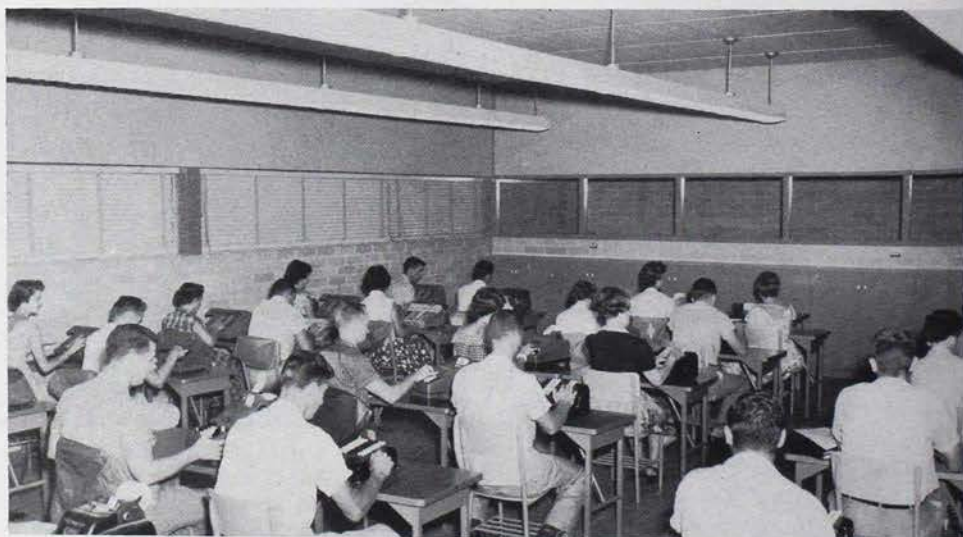
The typical classroom contains brown chalkboards which complement the natural finish of the furniture and the walls with their shades of brown and rose. Classrooms vary in size from 25' x 25' to 25' x 35'. Several classrooms are arranged for particular courses. The accounting room, located on the first floor,

is equipped with special formica-topped work tables and houses several adding machines to be used by the students during lab work. This room, 25' by 50', will accommodate 45 accounting students with 3½ by 2 feet working space provided for each.

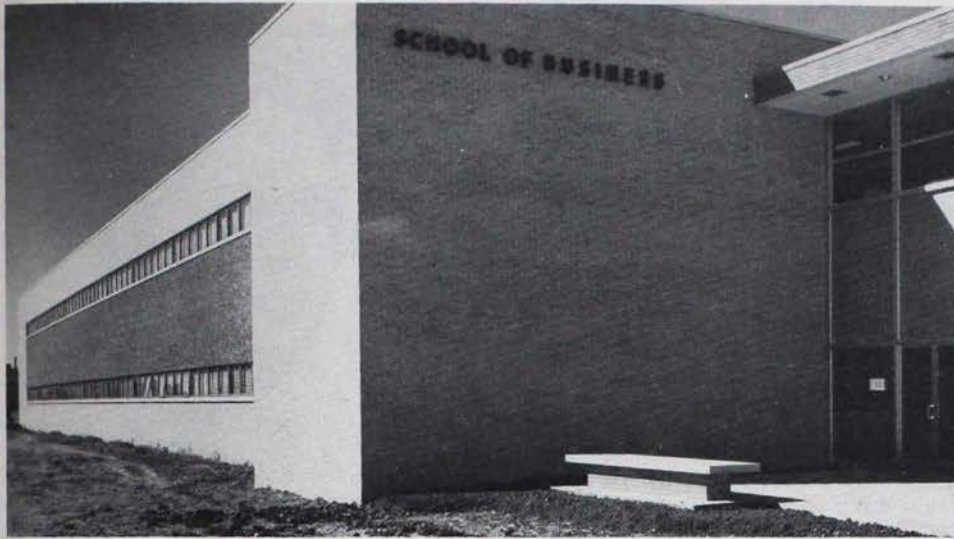
The office machines room, 48 feet in length, contains full and ten-key adding machines, key-driven calculators, comptometers, and rotary calculators—approximately 45 machines in all.



THIS LIBRARY in the Lamar Tech School of Business Building is a popular spot for students.



A WELL LIGHTED machines laboratory is a feature of the new School of Business Building at Lamar Tech.



IN KEEPING with the balance of the Lamar State College of Technology Campus is the architecture of the new School of Business building.

Of special interest to students of business statistics is the statistics classroom which has additional chalkboard space as well as a lab room adjoining the back of the classroom. A total of 16 calculators are stationed on built-in tables, thus allowing students to check problem work without leaving the classroom.

The secretarial science department, located on the second floor, presents a number of innovations designed to increase effectiveness in the teaching of skill subjects. The typing room, 60 feet in length, is equipped with 50 typewriters positioned on sound-absorbing, adjustable-height metal typing tables. In the back of this room there are three soundproofed, glassed-in booths housing dictation equipment and typewriters. These allow students to practice dictaphone work without disturbing regular typing classes.

The shorthand room includes built-in space for the storage of filing equipment and has four soundproof, glass booths equipped with typewriters and tape playback machines. Students may enter these booths from the corridor and practice dictation from prescribed tapes without interrupting regular classroom work.

Additional built-in features include display space for advertising or marketing classes and built-in storage space in all other classrooms where needed.

A mahogany-paneled seminar room on the second floor provides space for seminars, faculty groups, and organization meetings. This room is equipped with conference-type metal tables with chairs to match. The shades of brown used in fur-

nishing create both a restful and an academic atmosphere.

All classrooms and offices are equipped with new furniture selected in design and color to blend with the architectural treatment and purpose of the building. A supply center and central file room adjoins the office of the secretary of the dean. Here is housed mail boxes and duplicating equipment used by the faculty. The faculty offices are provided

with new, all-metal furniture. The tan office desks have Texolite tops blending with the oatmeal color of the tile walls. The office chairs, both swivel and straight, are tan metal with foam-rubber padding covered by brown Naugahyde.

All rooms and offices have fluorescent lighting with a minimum of 50-foot candles on working surfaces. Corridors are further lighted by a series of large plastic sky domes. Ceilings are of corrugated sheet steel, painted white and acoustically treated. It is hoped that this type ceiling will eliminate many of the maintenance problems experienced with older acoustical materials.

The observer gets the impression that the many conferences between the faculty members and the architects have resulted in a building attractive in its modern design and functional from the standpoint of teaching procedures and classroom requirements.

In 1956 the Delta Eta Chapter of Delta Sigma Pi was installed on the campus. Since its founding it has enjoyed continuous growth and its program of activities is becoming more and more a tradition in the School of Business at Lamar State College of Technology in Beaumont, Texas.



THIS SPOTLESS CORRIDOR keynotes the entire building of the School of Business at Lamar Tech.

Miss Helen Marie Craig Chosen "Rose of Deltasig" for 1958

MISS HELEN MARIE CRAIG, the choice of the men at Pi Chapter, University of Georgia, was selected by the judges as the national 1958 "Rose of Deltasig." Photographs were entered in the contest from over 50 chapters. These represented the local winners. Judges Betty Furness and Kirby Grant, personalities in the entertainment field, selected the winners. It was a very difficult decision for the judges to select three winners from the many beautiful entrants.

First place, Miss Craig, is a member of Kappa Delta Sorority, was named to the Court of March of Dimes President Ball, and is a member of the University of Georgia Religious Association.

Second choice of the judges was Miss Kathleen O'Conner of Loyola University, Chicago, representing Gamma Pi Chapter. Miss O'Conner is a freshman at Loyola University, majoring in education, has blue eyes and auburn brown hair.

Third choice of the judges was Miss Frances Young. Miss Young was selected by Gamma Zeta Chapter at Memphis State, to represent them in the contest. Frances is a junior this year majoring in secretarial education. She is a member of Phi Gamma Nu Sorority, is a member of the Tiger Rag (college paper), and works part time for an attorney.

Deltasigs from coast to coast seem to always have beautiful ladies represent them, and so the judges again had a most difficult job in making their final decision.

This is the eleventh annual "Rose of Deltasig" Contest, and we are again indebted to Miss Lida Livingston of Communications Counselors Inc. of New York for handling the judging of the contest. We were very pleased to have Betty Furness and Kirby Grant as our 1958 judges.

THE JUDGES

Betty Furness

When Betty Furness accepted an acting role on a new television series called STUDIO ONE back in 1949, she didn't realize this would lead to an entirely new career for herself—and would, in fact, open up a new field for women, that of television saleswoman. It was Betty's capable performance in this, and several other dramatic roles, that prompted the new sponsor, Westinghouse, to ask her to take over product demonstrations.

Betty Furness was born in New York City, the daughter of one of radio's pioneers, George C. Furness, an announcer, director and producer who was impresario of radio's first kilocycle "spectacular" on radio. Among the honors won by the show was the George Foster Peabody Award for "outstanding entertainment in the field of drama."

The radio version of STUDIO ONE ended on July 27, 1948, but the title wasn't to "rest" for long, because on November 7, 1948 Worthington (Tony) Miner produced the first STUDIO ONE play on television, carried on a network of eight stations. Miner's first play, "The Storm," starred Margaret Sullavan. Next came a story called "Let Me Do The Talking" which proved to be a good omen for a blonde and blue-eyed actress named Betty Furness, who was soon to find a new career waiting for her—talking for the program's first and only sponsor—Westinghouse Electric Corporation.

Kirby Grant

Top-flight athlete, pilot, actor, director, musician, horseman and father are among



MISS HELEN MARIE CRAIG, 1958 "Rose of Deltasig," represents Pi Chapter at the University of Georgia.

the many accomplishments of lanky, ruggedly handsome Kirby Grant who plays the title role in the Nabisco sponsored television series, "Sky King."

Grant, who rounds up desperados of the new West with a minimum of violence for his legion of small-fry viewers every week, learned to ride a horse in his native Montana. Being raised on his family's ranch in the Blackfoot River Valley of Montana, made Grant a lover of the outdoors. He stands six feet one and one-half inches and weighs 180 pounds.

Grant studied music and dramatics while enrolled at Washington and, after receiving his degree, he pursued the same subjects at Whitman College in Walla Walla. He made his debut as a professional entertainer under the direction of Leopold Spitalny as a singer-actor at the Chicago Theatre. Following this engagement, he turned to radio for his livelihood, becoming a staff singer at NBC.

Grant is married to the former Carolyn Gillis. They reside in Chicago with their two daughters Kendra Lee, three, and Kristin Carole, one.



SECOND CHOICE of the judges was Miss Kathleen O'Connor, left, of Loyola University in Chicago, and the third choice, Miss Frances Young of Memphis State College on the right.



THE JUDGES of the 1958 "Rose of Deltasig" Contest were Miss Betty Furness of television and stage fame and Mr. Kirby Grant well known for his portrayal of Sky King on television.



WITH THE ALUMNI THE WORLD OVER

NEW YORK

THE NEW YORK ALUMNI CLUB is completing plans for the Annual Round-up Dinner which will be held on June 11. Chairman of the dinner committee is Jack Buttine. George Perry has been named chairman of the golf committee and will be assisted by Dick Abbe and Mike Ferrara. Continuing a long established tradition, tournaments will be held in June and September for the New York Alumni golf cup. Philip J. Warner is chairman of the nominating committee which will select candidates for officers and governors for 1958-1959.

Deltasigs who are not alumni of Alpha Chapter but who live in the New York area are cordially invited to affiliate with the New York Alumni Club. Just drop a line to the secretary, Gerald Reynolds, American Cyanamid Co., 30 Rockefeller Plaza, New York City, or telephone him at CI-7-0100.

ATLANTA

KAPPA CHAPTER has selected Atlanta wholesale appliance distributor Thoben F. Elrod as its local "Deltasig of the Year."

Presentation of a plaque honoring Brother Elrod was made March 15, 1958, at the chapter's suburban lodge near Tucker, Georgia. The chapter bases its selection upon scholastic achievement, contributions to the fraternity, and community and school service.

Brother Elrod was initiated into Kappa Chapter on May 17, 1936, and later served as president. He also was president of the Speakers Club and served a term as president of the student body at the Georgia Evening College, now Georgia State College of Business Administration.

Following a tour of duty with the Navy in World War II, Brother Elrod held positions with various well-known appliance manufacturers before forming his own company in 1954.

Brother Elrod served a partial term on the Grand Council in 1951, and is now a member of the board of directors of Deltasig Lodge in Atlanta. He is also a trustee of the Alumni Association of Georgia State.

DETROIT—Gamma Rho

THE GAMMA RHO ALUMNI CLUB after several years of successful operation has begun a program of dinner meetings each month. This is similar to our activities over the past years except that in the past the dinner meetings have been combined so-

cial and business meetings. No professional meetings have been held up to this time.

We have now come to the conclusion that professional meetings should be a part of our alumni club activities. However, we have taken what we believe to be a somewhat unusual approach to this activity.

Many of our alumni club members have been out of school for several years and have begun to climb the ladder of business success. As a result, we felt it would be very enlightening if our own members were to be our professional speakers, discussing their own field of endeavor. To date this program has been an unqualified success.

Our professional programs so far have been "The Preparation of a Direct Labor and Manufacturing Expense Budget" by Brother John Rebey, "The Duties and Responsibilities of the Salesman" by Brother William Brick, and "The Duties and Responsibilities of the Purchasing Agent" by Brother Raymond Garbula.

In January of this year members of the Gamma Rho Alumni Club again acted as the ritual team at the undergraduate initiation.

We would again like to extend a cordial invitation to all Deltasigs in the Detroit area to meet with us and join us in our activities. We are particularly interested in out-of-towners now residing in Detroit who have lost contact with their fellow Deltasigs. This invitation will be given you verbally if you contact President John F. Paul, 14910 Arlington, Allen Park 12, Michigan.—ROBERT J. ELDER

PLAN TO ATTEND

one of the nine

REGIONAL MEETINGS

to be held this fall.

Consult your chapter

officers for details

CINCINNATI

THE PAST MONTHS have been active ones for the Cincinnati Alumni Club, with a varied schedule of business, social activity and professional meetings.

In February, the alumni turned out in force at the active chapter's "Rose" dance at the Greenhills Country Club. A success in all respects, it was an evening that we long will remember. The actives are to be congratulated on their usual outstanding work.

Our March 21 Meeting found the actives joining the alumni club for "Faculty Night," a professional dinner meeting held in honor of the faculty from the University of Cincinnati. Mr. Eugene F. Warren, Manager of the Tax Department of Lybrand, Ross Brothers and Montgomery gave an excellent talk on "Living With Taxes." Unfortunately, Mr. Warren could not tell us how to make our money go farther, but it was quite revealing to review all the taxes, hidden and obvious, that help make up the cost of the many products we use in a normal day's existence. Special thanks are due to brothers Jay Clow and Norwood Geis, faculty members, for their aid. Following Mr. Warren's talk and a brief business meeting, members in attendance enjoyed movies of the University of Cincinnati versus Dayton basketball game.

The final meeting of the spring will be held at the Gateway Restaurant in the Union Terminal on May 16. This is Seniors Night and special tokens will be given to all of the graduates. Alumni members in the greater Cincinnati and surrounding areas are urged to attend. No invitation is necessary. Those desiring to have their names added to our mail list should write to the undersigned in care of the University of Cincinnati Evening College.

Work on the 22nd Grand Chapter Congress is progressing with more of the details being confirmed each day. Future Yellow Dogs can look forward to an "interesting" time after the bus trip to Oxford. Have you sent in your advanced registration as yet?

Brothers in the Southwestern part of the country, especially those in the vicinity of Lake Charles, Louisiana, are requested to keep an eye out for brother James E. Morris. If you do run across him, just tell him to write home to the alumni. It has been too long since we have received a report on his activities.—GAIL NELCAMP



CHAPTERS

Oklahoma Chapters Join In Professional Meeting and Tour

THREE OF THE CHAPTERS of Delta Sigma Pi in the state of Oklahoma, Beta Epsilon at Oklahoma University, Delta Theta at Oklahoma City University, and Gamma Epsilon at Oklahoma State University were the guests of the Southwestern Bell Telephone Company in Oklahoma City on February 21. The three chapters were invited to tour the Bell skyscraper, and to attend a luncheon in the recently completed Y.M.C.A. building in Oklahoma City. Over 70 members of the three chapters attended, along with members of the faculty of the different institutions.

Executives of the Bell Telephone Company conducted the tour of the building, and the visitors had an opportunity to see one of the largest subsidiaries of the Bell system in operation. From a business operation standpoint, the tour was particularly beneficial since the brothers could watch their educational instruction in practice. Heads of the various departments provided a detailed explanation of each facet of utilities administration, and concentrated on the business application in contrast to the technical application. The visitors studied Bell's methods of handling personal and public relations, accounting, billing, telephone traffic, service, organization, and management. The company executives, who conducted the tour and did the lecturing, took time to answer questions and explained how each part of the organization fits into the operating team. Bell's policies on job placement, employment, and executive training were also discussed.

The luncheon was held in the spacious dining room of the recently completed Y.M.C.A. building in Oklahoma City where President Jim Cowden of Beta Epsilon Chapter, President Dick Blackstone of Delta Theta Chapter, and President Glenn Miller of Gamma Epsilon Chapter were introduced along with the Deltasig faculty members who were attending. The speaker at the luncheon was Mr. H. C. Mitchrich, division superintendent, who explained the overall structure of the A.T.&T. Corporation, problems encountered in operating a regulated utility, and future developments in telephone systems, such as the television telephone, the wrist watch telephone, and electronic switching of telephone calls.

After the luncheon, the brothers representing the three chapters had an opportunity to meet each other and become better acquainted. It was also gratifying to meet two Deltasig alumni who are now executives with Southwestern Bell. They were Mr. Ed Perry from Alabama Polytechnic

Institute and Mr. John Bryson from the University of Oklahoma.

This meeting between the Delta Sigma Pi Chapters in Oklahoma and the representatives of such a large corporation tend to put the purpose of this fraternity into practice. The brothers, most of whom will eventually matriculate into other business ventures, have had the opportunity to see, learn about, and better understand the operations and difficulties encountered in utilities systems. The representatives of Bell Telephone have had the opportunity to show their wares and voice their opinions to people who will spread out to encompass the consuming public. The chapters of Delta Sigma Pi in Oklahoma are continually striving to attain a better understanding of business techniques and problems throughout the business world.—WILLIAM J. NASSIF

TULANE

THE BROTHERS of the Gamma Mu Chapter at Tulane University have been quite active during the first few weeks of the second semester. A group of enthused and hard working boys at Loyola University are working hard trying to install a new chapter at Loyola University. The Gamma Mu Chapter, our District Director, Max Barnett, and one of our past presidents, Brother Drew Moore are assisting the Loyola group in its attempt to obtain a charter.

Our spring "Rose" Tea was given and it turned out to be quite successful. Each sorority from Newcomb and Phi Chi Theta, the professional business sorority, put up two of their outstanding girls and from this group we chose nine girls: Helen Cabaniss, Elaine Golloday, Letty Goltry, Helen Hayden, K. Montgomery, Carol Ann Moore, Sandy Shainock, Margaret Taylor, and Kay Hecker. One of the girls will be selected as our "Rose of Deltasig." Our "Rose" of Deltasig will be presented at the annual spring "Rose" Formal which is to be given on April 11, at the Southern Yacht Club.

Another highlight on this semester's program was the second semester rush party, which was given on February 24. This party was quite successful for out of the group which we rushed we pledged 20 undergraduates: James W. Ammon, Doyle Bough, Wayne Case, Ed Coliva, Alfred A. Edington, Alexander F. Fournier, William P. Howley, Hollis M. Hays, Paul Herron, Stanley C. Lopez, Al Lum, Carl Miller, Robert Mitchell, Bill Murtagh, Leonard Palazzo, Joseph K. B. Ross, William J. Ryan, Cleburne Seay, Walter H. Wainwright, Charles R. Zammit, and one faculty member, Mr. Archer.—BILL ANDREWS, JR.

BAYLOR

A SUCCESSFUL second semester for Beta Iota Chapter at Baylor University began with a tea for pledges of all the girls' social clubs. "Rose of Deltasig" Melissa Morris was hostess for the event attended by over 100 guests.

"Joe College" was the theme of our first dance of the new year. Today's trend for casual parties was followed. Records furnished music for the evening. Rush, Valentine's and informal dances further highlighted our social calendar.

The "Delta-A Dance" was held together with the Atheneans, the leading girls social club. Guests were serenaded with music played by an area dance band. Termed "smash hit" of the Baylor social year, the occasion is planned by members to be an annual event.

Fraternity members were given a tour of the massive plant of General Tire & Rubber Company in Waco, Texas. Director of the Baylor Ex-Student's Association, Graves Blanton, who is also an alumnus of our chapter, spoke to a professional meeting of our group. Dr. W. J. Thomas, professor of statistics, spoke on "Automation" to a later meeting of the chapter.

Due to the early graduation of Brother Eugene King, president of the School of Business student body, a special election was held during February. In a tightly fought campaign a record number went to the polls and elected Brother Ken Panoch as president of the School of Business student body. The three nominations for "Most Popular Boy" were swept by our chapter members in the same election.

Mr. Carl B. Casey, an alumnus and now a very successful accountant in Dallas, received the Baylor Business Alumni Award during the Annual School of Business Banquet on March 28. Mr. A. S. Waldrop, also an alumnus and presently an Abilene businessman, delivered the key address.

Brother Ken Helms, chapter president and football quarterback, was honored "Baylor Businessman of the Year" during the banquet. The banquet climaxed activities during the School of Business Ex-Student Day.

Plans are being made for a spring formal in a Dallas Country Club. An outstanding band of the Southwest will provide music for dancing.

Second semester officers were led by President Ken Helms, assisted by Brothers John O'Neal, Dan Connelly, Stewart Gent, Eugene McCracken, Ken Panoch, Allen Holton and Lynn Maddox.—KENNETH P. PANOCH

NORTHWESTERN—Beta

BETA CHAPTER ended its fall semester activities with the initiation of five new active members and one honorary member. The honorary initiate was Arthur B. Olson, vice president of the Federal Reserve Bank, Chicago District. We, of Beta Chapter, feel that the new initiates will do much to further the activities and goals of not only Beta Chapter, but also of the International Fraternity of Delta Sigma Pi.

Following the formal initiation ceremonies, our semi-annual initiation banquet and dance were held at the Tam O' Shanter Country Club. The high point of the evening was the announcement of our new "Rose of Deltasig." This year's "Rose of Deltasig" nomination of Beta Chapter is Miss Winnie Hildenbrand, selected from a large group of lovely contestants. Also announced on this evening were the engagements of Brothers Ted Blake and Louis Warchol. After an excellent dinner, an enjoyable evening of dancing was had by all the brothers, their wives and dates.

Congratulations are in order to three members of Beta Chapter who were award winners at the recent Delta Mu Delta reception. They were Gaylord Ripley, who won the Commerce Club degree award; Thomas Mocella, who won the H. G. Wright award, and who is president of the senior class, and Lou Talaga, who won the Commerce Club diploma award.

With the start of the spring semester our rushing program began with three rush smokers. Each smoker presented an interesting speaker, followed by refreshments and an informal social period. The first of these speakers was Mrs. Katherine Knip, Educational Director of the Chicago Board of Trade, speaking on the subject of trading on futures. Our second smoker presented as guest speaker our newly initiated honorary member, Arthur B. Olson, discussing the Federal Reserve System. The speaker at the final smoker was John Mullaney, advertising director for the *Chicago Tribune*,

who presented an interesting talk on the newspaper advertising field along with a film tracing the publication of a newspaper from the tree to the breakfast table. The new pledges resulting from this rushing program are now in the midst of the pledge training program.

At the time of this writing Beta Chapter is in the midst of preparing for the annual Northwestern Evening Division Varsity Night production. Each year a trophy is awarded to the male organization presenting the best and most original 15 minute skit. Many hours have been and many more will be spent in rehearsal before we put our latest production before an audience in quest of our fifth trophy in as many years. And now it is back to rehearsal for your Beta Chapter correspondent.—EGON G. ECKEL

CINCINNATI

ALPHA THETA CHAPTER at the University of Cincinnati has had an exceptional professional program this semester. One of the best tours of the year was at the local sales office of International Business Machines Corporation, where the numerous machines were seen in operation. This very enlightening tour included discussions on the advantages and significance of mechanized accounting and "electronic brains" and also the recruiting and training programs of the company. A tour of a steel company, bakery, and a brewery are also on the agenda.

A biologist from National Spectrographic Laboratories and a faculty member of the University of Miami Graduate School, Mr. R. Rebol, flew up from Florida especially to address Alpha Theta Chapter about his highly technical enterprise, which manufactures optical instruments for quality control. A panel of three leading Cincinnati accountants participated in a round-table discussion on the different aspects of their profession at an April meeting.

Although prospective pledges had been invited to five previous meetings, Alpha

Theta Chapter's second semester rushing officially began at Oak Ridge Lodge in Mt. Airy Forest on February 21. Featured were introductory talks by the officers, Central Office and local chapter slides, card games, and a buffet dinner. The other rush functions were speaker Rebol, an excellent communications movie, and the Introduction of Pledges on March 7. Again, the results showed an excellent job by Rush Chairman Ron Meale and Assistant Gene Fischer. At the Formal Pledge Banquet, Mr. Eugene Warren, Manager of the Tax Department of a prominent CPA firm, spoke on the unusual topic, "Living Today with Taxes."

On a Sunday afternoon in February, the eight candidates for "Rose of Deltasig" were formally introduced to the chapter in the Faculty Lounge of the Student Union. At Greenhills Country Club on February 22, Miss Lori Born from Kappa Delta Sorority, a freshman in the College of Applied Arts, was chosen Alpha Theta's "Rose." In all respects, the "Rose" Dance was most successful, and Dance Chairman Ron Meale and "Rose" Contest Chairman Howard Vollmer are to be congratulated.

May and June activities include the Informal Initiation, the Chapter Birthday Party Dance, the Formal Initiation at the Hotel Sheraton Gibson, the Senior Banquet, and the chapter picnic.—LARRY A. PETERSON

DRAKE

ALPHA IOTA CHAPTER of Drake University held its annual "Rose of Deltasig" dinner dance on January 29, at the Skyliner Club. Brother John Bush presented a dozen beautiful red roses to our "Rose" Miss Marilyn Shonka. The members of her court were each presented with a corsage.

Our special professional meeting was held on February 5, in the Iowa Room of the Hotel Savery. The speaker of the evening was Brother Albert Augustine of the Drake faculty.

Eight men were pledged on February 19, each of whom is a promising addition to our chapter. These men will be initiated April 13.

We were proud to have three of our members elected to the honorary fraternity, Beta Gamma Sigma. They were Brothers, President John N. Ford, David Soderquist, and Louis A. Lavorato.

The highlight of this semester's activities was when 31 of us had a three day field trip to Chicago which commenced on March 13. While we were there we visited the Board of Trade, Commerce of Business and Industry, Midwest Stock Exchange, Peoples Gas, Federal Savings and Loan, and the Museum of Science. This wonderful tour was partly financed by a pledge project carried out in conjunction with the Student Marketing Institute.

As we receive the last issue of The DELTASIG of this school year, may we all be thinking and planning for a bigger, better year this fall. To those who are graduating, we wish you the best of luck.—CLEON C. BABCOCK



REFRESHMENT TIME at a special professional meeting held by Alpha Iota Chapter at Drake University in the Iowa Room of the Hotel Savery in Des Moines.

TEXAS WESTERN

GAMMA PHI CHAPTER at Texas Western College on the International Border entertained its seven new members in Juarez, Mexico, our neighboring city across the Rio Grande. We've done this on several occasions and this is our way of stimulating the "International" aspects of the fraternity.

Our professional program is continuing on a high caliber. Recent events included two speakers and industrial tours. Judge Allan Fraser of the west Texas area Civil Court of Appeals recently spoke at a combined professional-rush supper on his experiences and history of the state capital. Mr. William Kilgore, executive secretary of the El Paso Industrial Council, led a stimulating discussion on labor at a breakfast. We took an industrial tour through Phelps-Dodge Copper Refinery, the largest custom copper refinery in the world; and visited Ashley's, Inc., the originator of canned and frozen Mexican food.

The Annual "Rose of Deltasig" Ball and Award's Banquet will be held after this writing with an anticipated large attendance. We had a unique problem in selecting the winners of the Deltasig Scholarship Key. Three students tied for the Key and the faculty committee finally had to phone The Central Office for permission to honor all three. This is the first triple tie in Deltasig Scholarship Key history, we believe.

We are holding our meetings at 7:00 a. m. in the morning! The demands of night classes and work obligations led us to schedule our weekly meeting in the morning in order to have full participation. Attendance has been good and businessmen are glad to speak to us at this time. Maybe this will be an answer for other chapters in similar situations.—KARL F. PERRY

RUTGERS—Beta Rho

BETA RHO CHAPTER at Rutgers University College held a highly successful initiation and banquet at the Hotel Essex House in Newark on Saturday, February 1. Nine undergraduate members were initiated along with faculty member Richard Feathers, assistant professor of marketing in Rutgers University College. These members are: Charles Bengston, Al Brighton, Rowland Cook, Don Daniels, Joe Mattern, George Ryan, Andy Semenuk, and Phil Spampinato. We are pleased and proud to

welcome these new brothers into brotherhood and we know that each and every one of them will contribute much to the chapter. Guest speaker at the banquet was Brother Richard Feathers, who spoke on Walter Reuther and his recent proposal on profit distribution in the automotive industry. A lively question and answer period supported by the 35 brothers who attended, followed the talk.

The Hotel Winfield Scott in Elizabeth was the scene of the chapter's first business and professional meeting of the second semester held on Friday evening, February 21. Mr. Frank Schwindler, executive in charge of education and training for the Hooper-Holmes Bureau spoke on commercial and insurance reports; their significance within our economy; and the dividends in service and benefits which they render to us as individuals.

On Saturday evening, March 8, our chapter sponsored a very interesting social-professional dinner meeting which was held at the Orchard Inn, Springfield. Our guest speaker for this activity was Mr. J. H. Bruen, manager for Riter and Company Stock Brokerage, who rendered a most interesting and informative speech on "Stocks and the Stock Exchange." A highlight of the talk was a sound movie concerning the latest achievements of the stock exchange. Dancing followed and brought the evening to an end. Each of the 34 persons who attended had a very enjoyable time.

A number of activities are planned for the remainder of the semester, they are as follows: a business meeting and rushing party on Sunday, March 23 (Slides depicting the history of the fraternity will be exhibited); a business and professional meeting on April 2; election of officers for 1958-59 on April 20; a business meeting and pledging ceremony on May 2; Chapter birthday party on May 17; and a business and professional meeting on May 28.

The second semester initiation and banquet will be held on Saturday, June 7, and plans are under way to have an outstanding program.

In closing we wish to thank our officers for the fine job they did this semester and to wish our graduating brothers success in the years to come.—JOSEPH S. KLIMKO

ZETA CHAPTER at Northwestern University in Evanston is in a new house this year. Pictured is the house itself, center, on the left the chapter dining room, and on the right the living room with its woodburning fireplace.

NORTHWESTERN—Zeta

THE WORD from Zeta Chapter is that everything is running smoothly. We have just conducted our second initiation of the year by putting our new men through a *Help Week*. Together with this initiation and the first one, we have increased the size of our chapter by a considerable amount.

The success of our second initiation can be attributed to our fine open rushing activities that are under the direction of Brother Clint De Geus. Some of our open rush meetings were held in co-ordination with our professional meetings. We have had a very active professional program that has included speakers from our business school, as well as speakers from the outside business world and professional movies. These professional meetings have added to our knowledge and will certainly be of help to all of us at Zeta Chapter.

Even with our busy open rush and professional programs we have still had time to take part in the intramural program at Northwestern. We have put up quite a battle in the ping pong tournament, headed by Bob Rohweder, Bill Ruona and Jay Silberman. We are also competing in I-M baseball. Our team really has great competitive spirit again just as we had in our previous I-M teams.

Brother Lee Nuccio, our social chairman, has once again planned a very enjoyable social calendar for us this quarter. Our social events have included an "Out of It" Party on April 19 and a "Playboy" Formal on May 2. Our formal had an added atmosphere, with the help of posters and favors from *Playboy Magazine*. In addition we also had exchanges with two sororities.

Our activities have also included participation in Operation Evanston. This consisted of our chapter offering its services, together with some sorority, in helping to clean up some Evanston institution.

We were all in fine voice as we participated in the annual "May Sing." Brother Ed Hlavka directed as we sang. It was indeed a pleasure to take part in this event once again.

We of Zeta Chapter are truly thankful for our success, as we are nearing the end of our first year in our new house.—ROBERT H. ROHWEDER



DETROIT—Gamma Rho

OUR PROFESSIONAL PROGRAM for the spring semester began on February 23, when our guest speaker was Doctor Hoffman who very competently presented the requirements and needs for post graduate education. He stressed the need for direction, while in the undergraduate school, to best prepare the student for the comparative difficulty of graduate education. Through earnest study and ample consideration of courses relative to our graduate study, we can minimize our graduate school problems. He presented also the growing need for men with an M.B.A. degree in industry today based on the dynamic economic situation and the recent number of bachelor degree graduates. Incidentally, three of our recent graduates, George Greiner, Bill Pagen, and Frank Zarate, started graduate school this semester.

Miss Carol Cislaw, the very pretty and talented selection of Gamma Rho Chapter for "Rose of Deltasig," will reign with her court at the "Rose" Dinner Dance to be held this year at the new Roma Hall. Carol has been a student in the Evening School of Commerce and Finance since 1956. She is the treasurer of the sophomore class and a member of the Student Council.

Over 75 people attended the spring semester rush party held at the beautifully remodeled Wolverine Hotel. Brother Walt Teff performed the role of toastmaster in his usual efficient manner, as he introduced the splendid array of speakers who accurately and adequately presented to the 25 rushees a complete picture of the fraternity with its advantages, privileges, and obligations. During the informal undertakings which followed the speakers, the brothers had ample opportunity to meet the prospective members; a consensus of opinion indicates that this new group because of its talent, ability, and character after due initiation will be invaluable to us as we attempt to increase the success of Gamma Rho Chapter.

Brothers of Gamma Rho Chapter again attained a scholastic average higher than that of the entire student body. Special congratulations go to Brothers Len Ryan and Walt Teff who attained an average of 4.0. Another mark of efficiency is the fact that Gamma Rho Chapter is again knocking on the door of 100,000 points in the Chapter Efficiency Contest for the fifth successive year. The precision, skill, and unity which have gone into this undertaking is a credit to our entire membership.—JOHN A. WEBER

PENNSYLVANIA

HAPPY TO REPORT that the Beta Nu Chapter is having another fine semester. We are in the process of making preparations for the "Rose of Deltasig" dance to be held June 7. We hope it will prove to be a greater success than last year's dance.

Among our accomplishments of past months have been the issuance of a chapter news letter, a party at the Mask and Wig Club and a professional meeting.

The party at the Mask and Wig Club proved to be the most successful so far this



CANDIDATES for the "Rose of Deltasig" at Beta Theta Chapter of Creighton University gathered recently. Standing, left to right: Gail Hartung, Mary Jean Floersch and Jerry Hogan. Seated: Mary Francis Carnazzo and Patty Murphy. At the piano: Barbara Braun.

semester. The atmosphere at the club is just indescribable. In fact everyone had such a wonderful time that we are making plans for a party in honor of the alumni members to be held there March 22.

Our professional meeting was one of great interest. Professor Anderson of the marketing department spoke on "Motivation Research," which was well received by a large attendance.

Our program for spring semester will begin with rushing on March 19, a tour of the new building which houses Philadelphia's evening newspaper "The Evening Bulletin" on March 22 and the alumni party at the Mask and Wig Club on March 29.

If the program proves at all successful we can feel quite confident of having had an excellent year.—DONALD G. CLEAVER

CREIGHTON

WEEK-LONG PLEDGING activities by Delta Sigma Pi were culminated Sunday, March 2, 1958, when the fraternity formally initiated 19 pledges in afternoon ceremonies at the Fontenelle Hotel. Jim Macjiewski, pledgemaster, was in charge.

The initiation, was from 2 to 8 P.M. and was followed by a dinner at the hotel for Delta Sigma Pi members, the initiates and faculty members of the fraternity.

Candidates initiated were: Don DeMars, Robert Meuret, Tom O'Connor, Don Gerlinger, Lowell Bittrich, Frank Gartner, Richard Berry, William Stomer, Tom Walsh, Jerry Gaudrealut, Henry Yates, Jerry Kenealy, Gene Schroeder, Dan Timms, Richard Archer, Paul Furtack, Donald Barry, Wallace Flemming, and Ken Braddock.

Dr. Charles Courtney, head of the department of marketing, was also initiated into the fraternity at this time.

Guests at the dinner included: Dr.

Floyd E. Walsh, Dean of the College of Business Administration, Dr. John P. Begley, professor of accounting, and Mr. Bernard Conway, Faculty Advisor.

Formal pledging of the candidates was held Friday, February 21, in the faculty dining room of the Student Center. Informal initiation of the pledges was held Friday, February 28, in the College of Business Administration.

Beta Theta Chapter of Creighton University has undertaken a new type of public relations activity. This activity is called "Business Administration Days." The purpose of this activity is to bring a better understanding of the College of Business Administration to the entire Creighton campus, to promote Delta Sigma Pi, the profession of business of the campus and in the city of Omaha.

The activities will be over a period of two days, May 8 and 9, 1958. The first day will consist in general business displays placed in the College of Business Administration and the Student Center by business firms of the City of Omaha. A professional organist will play during the noon luncheon and a prominent business man will be the speaker for a lecture to be held in the evening. The entire College of Business Administration faculty will be honored guests at this lecture. The second day will be much the same as the first except that College of Business Administration co-eds will act as official hostesses during the day.

In addition, the College of Business Administration will be decorated, promotional buttons will be distributed to the students, and literature pertaining to the College of Business Administration and the business profession in general will be given out.

To climax two very busy days, a dance will be held on the evening of May 9, in the Student Center. These events will also be covered by radio, city papers, and the various school publications.—HERMAN H. GUENTHER

PENN STATE

ONCE AGAIN the Alpha Gamma Chapter has succeeded in placing what we feel sure has been a successful year into the record books. In addition to the local activity with which the chapter entertained itself, I am sure that we have attained an extremely high position in the Chapter Efficiency Contest for this year.

As usual, activities in the spring semester moved at a rapid pace. One of our most interesting speakers was a representative of Harleysville Life Insurance Co. who spoke at one of our rushing smokers. The initiation banquet was held at the Brockerhoff Hotel in nearby Bellefonte, and was of special significance to us. In addition to nine new brothers, we initiated Mr. Chester May, assistant comptroller of The American Telephone and Telegraph Co., as an honorary brother. A graduate of West Virginia University and Fordham University, I am sure Mr. May will prove to be an asset to the fraternity.

Many Deltasigs were very active on campus. Brother Eugene Curry was chairman of the College of Business Administration's annual Career Day, which had as guest speaker Dr. Raymond Saulnier, chairman of the Council of Economic Advisors to the President. Also, chapter President Wes Bergey was chairman of the Insurance and Finance Division of Career Day. In the line of accomplishments, we are proud to have placed in our new business building a portrait of Dr. Boucke, the man for whom the building was named.

One of our most entertaining activities again proved to be the "Rose of Deltasig" dance. The large turnout included Dean MacKenzie and Associate Dean McKinley in addition to the brotherhood.

In closing we wish to extend our appreciation to the retiring officers and our best wishes to the new officers, who have much to look forward to. A vote of thanks is also due Professor Franklin H. Cook, our chapter advisor, for his encouraging guidance.—EDWARD C. DATESMACH

MARQUETTE

DELTA CHAPTER at the University of Marquette opened the second semester with an all out effort by the brothers to improve our fraternity house. The recreation room in our basement has been completed after many months of work. Most of the walls in the house have been repainted. All the woodwork and panelling has been stained and varnished. The main move on improvement of the house started during the semester break.

This semester Delta Chapter is being guided by Jim Mullins as president; Owen McBride, senior vice-president; Jim McNamara, vice-president; Al Krier, secretary; Jerry Bongard, treasurer; Mike Dougherty, chancellor; Sam James, professional chairman; and Bob Hutchinson, social chairman.

Sam James and his professional committee have arranged an outstanding program. Our February meeting was featured by Mr. Russ Wittburger, a recent graduate and

Marquette basketball great. Mr. Wittburger spoke on his side of the business world as an advertising contact man for WISN, a Milwaukee radio station. At the March professional meeting, we had Mr. Douglas Hamilton, president of Utility Products, Inc. of Milwaukee, Wisconsin, speaking on "How to Operate One's Own Business." Also on the professional calendar is a plant tour of The A. Schultz Company, a Milwaukee box manufacturing firm, and a professional dinner.

Socially our fraternity began the semester with a Mardi Gras Party. Due to the Lenten regulations imposed by the University, most of our social activities will consist of stags with other fraternities on campus. Many date parties are planned for after Lent. At the present time plans are in the making for one of the biggest and best dinner dances in Delta Chapter's history.

On the University calendar, Delta Chapter for the seventh straight year will sponsor the annual Post Prom Breakfast. Marquette's formal set will dance to the music of Les Elgart and later enjoy the atmosphere of Sleepy Shangrila, this year's theme for the Post Prom Breakfast.

Also on the all University level is Delta Chapter's entry in Campus Carnival, an annual spring event held at Marquette. Delta Chapter's entry is a 40 foot space ship with a pie dropping contest inside the ship. The name of the space ship is the Delta Sigma Picnic.

With these two events coming up, the men of Delta Chapter are really on the go. That is about the news from Marquette's Delta Chapter.

In closing I would like to congratulate our neighbor Psi Chapter at Wisconsin on their adequate militia, which now consists of one tank.—AL KRIER

TEXAS TECH

Beta Upsilon Chapter at Texas Tech started out the spring semester with a whirlwind of activities, and there is no sign of a letup. It started with the initiation of twenty-one pledges into active pledgship, every one of whom is a potential asset to Delta Sigma Pi.

The "Rose" Dance on the night of March seventh climaxed the crowning of Miss Judy Eckland as our "Rose of Deltasig" for 1958. The Big Brother—Little Brother Date Night has been set for Saturday, March 15, and the following Sunday morning big brothers and little brothers will enjoy a breakfast before attending church as a group.

Things really began to happen the following week when our second annual Careers Conference got under way. 18 speakers were on the agenda to speak on six divisions of business. The divisions are: management, marketing, accounting, economics, secretarial administration, and finance. Leading companies are sending their top men from Amarillo, Dallas, Fort Worth, San Antonio, Houston, and Midland to fill us in on the background of these various fields of business. The three day conference will be concluded by a Mister Executive Party.

After this, the chapter will stage a Retreat to Ruidoso, New Mexico for a weekend of rest and relaxation. We have invited Gamma Phi Chapter at Texas Western and Gamma Iota Chapter at New Mexico University to join us at this retreat. We bounce back from the retreat to stage a Tycoon Dance, complete with a bathtub full of potato juice and all the trimmings.

The installation of our new chapter officers at The Initiation Banquet on the tenth of May will round out a most enjoyable spring semester at Texas Tech.—ED HAYDEN



"ROSE OF DELTASIG" of Beta Upsilon Chapter at Texas Tech is Miss Judy Eckland, center, who was chosen at a formal dance held at the Hillcrest Country Club in Lubbock. Runners-up were Miss Sandra Hendrix, left and Miss Barbara Jane Hill, right.



NEW INITIATES of Beta Rho Chapter at Rutgers are pictured here. In front, left to right: Alfred Andriola, George Regan, Phil Spampinato, Al Brighton and Andy Semenuk. Second row: Rowland Cook, Charles Bengston, Joe Mattern, Don Daniels and Richard Feathers of the faculty.

SOUTH DAKOTA

THE BROTHERS of Alpha Eta Chapter have had a busy year thus far, with their many activities, professional programs, and social events. This spring plans to be even bigger and busier than ever before.

On March 6, 1958, 17 neophytes pledged Alpha Eta Chapter. They consist of sophomores Jim Menzel, Gene Albery, and Clyde Wilson, juniors Darold Gieser, John Zaylor, Lowell Dirks, Ralph Folsom, Charles Ossman, Duane Anderson, Leo Lange, Dick Haan, Robert Cahoy, Gene Jacoby, Quentin Lee, Blair Dravis, and a senior, Donald Kempema.

On April 26, 1958 we will have our annual "Rose" Formal at which time we will announce our "Rose" for 1958. There are five beauties left in the running and as of this date the choice of the group has not leaked out. The chapter's choice is known only to two brothers. We must await the "Rose" Formal date to know who our lovely lady is.

During the week of March 15, 1958 many of the brothers journeyed to Evansville, Indiana for the NCAA college division tournament won by our South Dakota Coyotes. We hope that our small delegation might have helped our team become the national champions that they are.

Soon the year's greatest field trip will take place. This year the chapter plans to go to either Denver or Omaha. The Denver trip awaits the approval of Dean Patterson, because of its many miles, and the length of time that will be needed.

On Saturday, April 19, 1958, the new School of Business building will be dedicated. Brother J. D. Thomson, Executive Director, will attend and we are looking forward to having him talk to our chapter.

All activities are rolling along smoothly and we expect to have our 100,000 points before the year ends, and a Life Membership for our President Lawrence Ackerman.

—BERNARD BORN

BUFFALO

ALPHA KAPPA CHAPTER of the International Fraternity of Delta Sigma Pi has been quite active in the past few months. Brothers Jim Cooley, Bob Camwell, Frank Lewengood and Joseph L. Kepler took an active part in the informal program at Delta Lambda Chapter at Ithaca College on January 12. The brothers were very impressed with the program.

Our chapter "Rose" Dinner was held at the Peace Bridge Motel on January 25. Judy Pelson, a junior in the University of Buffalo School of Education was chosen as the "Rose" of Alpha Kappa Chapter. Major James Hurlley, commander of the area Nike Defense Command, gave an enlightening talk on area defense and what we can expect in the future. His speech was climaxed with an informative film on the Nike Guided Missiles.

At the March business meeting, Mr. Andrew Wedmar, an independent insurance adjuster, gave an interesting talk on current business problems.

Alpha Kappa Chapter is proud to announce that 16 pledges were accepted at ceremonies conducted at the Sheraton Hotel on March 9.

The next event on the chapter agenda is a bowling party scheduled for April 13 at the Neumann Bowling Alleys. The initiation of new pledges will be held April 19 at the Buffalo Canoe Club. We are anticipating a fine turnout for this occasion and we feel sure as usual the day will be thoroughly enjoyed by all.—M. J. SULLIVAN



A HANDSOME TROPHY was presented to the "Rose of Deltasig" of Sigma Chapter at Utah, Miss Carol Jean Douglas, center, by President Fred Huckvale, right. On Miss Douglas' right is Miss Jill Sallee and on her left is Miss Diane Teece, both attendants.

UTAH

SIGMA CHAPTER at the University of Utah has had a very active quarter since the last publication of The DELTASIG. Excitement ran high as we prepared to select our "Rose Of Deltasig." A dinner was held at the exclusive Beau Brummel Restaurant. After much debating and deliberation, the field of seven curvaceous lasses was narrowed down to the three finalists. They were Miss Diane Teece, an education major, Miss Carol Jean Douglas, an English major, and

Miss Jill Sallee, a business major.

One week later, our Annual "Rose" Dance was held in the ballroom of Andy's Smorgasbord. The atmosphere was one of flickering candle light. A large turnout of both members and friends added to the merrymaking of the occasion. During the intermission, a floor show was presented. The "Intervals" sang a variety of songs and a piano number was given by Brother Robert Ingram.

After the floor show, Miss Carol Jean Douglas was announced as our "Rose." She was presented a beautiful trophy by our President, Brother Fred Huckvale. In all the entire evening turned out to be a huge success, thanks to the excellent planning of our social committee headed by Brother Wayne Pflueger.

With our biggest social event of the year over, we will now direct our attention to the professional activities. Our future professional program will consist of tours of various companies located in Salt Lake City and the surrounding area. We will also have several professional meetings with local business leaders as guest speakers.

The rush committee, headed by Brother Bill Ratterman, has an active program planned. Several pledges will be needed to fill the ranks of our Brothers that will graduate this year. Also, we are still working toward higher membership goals.—DALE E. HENRIE

ALABAMA POLY

A REPORT from Beta Lambda Chapter at Alabama Polytechnic Institute located in the loveliest village of the plains, Auburn, Alabama. The winter quarter's activities started out with rush, which resulted in 15 new brothers being added to our roll to bring the total up to 50. The new brothers included Professor Robert O. Boston.

Harold Prather our professional chairman arranged a field trip to the General Motors Plant in Atlanta, Georgia. The trip was very enjoyable and interesting to those who attended.

The highlight of our social calendar for the winter quarter was the "Rose of Deltasig" Banquet. Miss Amy Sue Moss of Birmingham, Alabama, was presented as the 1958 "Rose of Deltasig" for Beta Lambda Chapter. Miss Moss is a freshman in laboratory technology.

We still start the spring quarter with a new slate of officers, they are: President, Fred A. Rives, Jr. of Atlanta, Georgia; Senior Vice-President, William J. Herndon of Decatur, Georgia; Vice-President, Edward J. Manning of St. Petersburg, Florida; Treasurer, Tommy Culbreth of Columbia, Alabama; Secretary, Samuel E. Russ of Mobile, Alabama; and Chancellor, Richard Coiner of Fort Worth, Texas.

Deltasigs in campus activities this school year are: Lewis Anderson, chairman of "Village Fair," the annual Auburn open house weekend; Dan Lindsey, superintendent of finance for student government; Tony Glasgow, sophomore senator; and John Feather, vice-president of the School of Science and Literature.—DAN LINDSEY



JEAN TRIBBLE, "Rose of Deltasig" of Delta Eta Chapter at Lamar State College, is pictured as she rode in the Homecoming Parade.

LAMAR STATE

ALL MEMBERS have been devoting a lot of their time to contacting prospective pledges for the spring semester. Our first rush party was held in the Maverick Room at Hotel Beaumont. Prospective pledges were told the purpose of Delta Sigma Pi, in a speech by chapter president Clarence B. Shahan. Cokes were served, and we had a get acquainted period.

Brother Ray Graham is having a party for the pledges at his home in Groves, Texas. Brother Graham has held several parties for Delta Eta Chapter at his home.

Brother Robert T. Aubey and Brother Clarence B. Shahan were named to Who's Who in American Colleges and Universities. We were all proud of their outstanding scholarship that won them this reward.

Brother Eugene Nini graduated in January with a degree in Accounting. He has enrolled at the University of Arkansas to work on his master's degree. Brother Nini has decided on a teaching career.

Look for Delta Eta Chapter to grow, not only in membership but scholarship, and Business activity.

MIAMI—Florida

SERVICE is the word, from Beta Omega Chapter, for both the University of Miami and the surrounding communities as well. The professional program will include films and guest speakers for the Evening Division students of the School of Business Administration. A management film, and a talk by the personnel manager of the Coral Gables Sears Store, was shown to both Beta Omega Chapter and marketing students. In the future, films on the stock market and the mechanics of investments are to be shown to finance students. After that a human relations and psychological film for the industrial psychology department is slated. Both programs will have speakers that are well acquainted with the fields to lecture

and answer questions.

In the realm of public service, we are planning to help some charitable organization that needs the help. It has been difficult to select one since there are so many areas that could use any help that we could give them.

Beta Omega Chapter has been pleased with the enthusiasm that both our service projects have generated and it looks as though they will become a permanent part of each semester's activities.

Firmly believing that all work and no play does make Jack a little dull, we have slowed down occasionally for some social life. Both rush parties culminated in a formal pledge initiation dinner at the Flame Restaurant for our 28 new pledges, and we all enjoyed the chance to get together for a real blow-out. Speaking of blow-outs, brother Mario Camero had a birthday party that was really some occasion. Word has it that Mario is planning a few more birthdays within the semester. Mario is rapidly becoming one of the oldest and most popular members of Beta Omega Chapter.

The "Rose" Dance will be the scene of two important events for us this year. Since Beta Omega Chapter does not have a house, the "Rose" Dance will be the beginning of our drive to finance a lodge for the social and business activities for both the chapter and alumni. Our "Rose of Deltasig," Miss Dianne Narup, was unanimously selected and I think it is not hard to see why. We wish to use the "Rose" Dance for an opportunity to honor brother Willis Webb for his unselfish help to us while an officer and a brother. An engraved resolution will be given to Bill and with the sincere thanks of all the brothers of Beta Omega Chapter.

Rounding out the social events will be a basketball and baseball game with the local chapter of Alpha Kappa Psi. We all feel confident that we will survive both attacks and that Beta Omega Chapter will be back next semester to resume activities.—RANDALL TRIGG

TEXAS

AT THE TIME of this writing, Beta Kappa Chapter's professional and social program is in full swing. At the beginning of the quarter, Miss Betty Weide was chosen as "Rose" Queen, and presented with the traditional bouquet of roses at our "Rose" of Delta Sigma Pi Ball. The remaining social activities for the quarter include a costume party March 22, and the spring picnic March 30.

Rushing activities were culminated with a pledge banquet held at the Holiday Inn March 3. A total of 32 neophytes were pledged, which will materially add to both the quantity and quality of the Beta Kappa Chapter. Brothers Phil Dalton and Roy Eyler are to be congratulated for their successful efforts in pledging these outstanding business students. The new neophytes are now going through the "rigors" of pledge training, and their Delta Sigma Pi ties are a familiar sight in Waggener Hall.

With rushing taken care of, the chapter turned its attention to professional activities. At the March 10 business meeting, Brother Dell Steftall, alumnus and jewelry executive gave a well delivered and extremely interesting speech on retailing. The professional Calendar for the remainder of the quarter is loaded with movies, field trips and speakers. Field Trip Chairman Bob Gentry has arranged for the chapter to visit several local business establishments March 26, and The Libby Owens Glass Company and General Tire Company in Waco April 2.

In the way of outstanding scholastic achievements in the College of Business Administration, the Beta Kappa Chapter is more than well represented. The fall semester honor roll literally bristles with names of Deltasigs, with Brother Jerry Trim at the top of the list with 19 hours of work above a B average.—BOBBY A. CHESTER

ILLINOIS

ON MARCH 20, Upsilon Chapter at the University of Illinois held a combination professional meeting and rushing smoker at the Urbana Country Club. After a brief official welcome by President Bo Housh, the meeting was highlighted by our feature speaker Brother Paul M. Green, Dean of the School of Commerce and Business Administration here at Illinois. Dean Green's topic was the M.B.A., Master of Business Administration Degree, which is currently being offered at many universities.

Also a feature of our program was Professor C. Clyde Jones, our Chapter Advisor, who showed slides concerning the story of our Fraternity. Brother Sam Frank was in charge of the program and did an excellent job.

Since our reorganization early this year, we have initiated 15 men and plan to initiate 12 undergraduates and four or five faculty members within the next two weeks.

This recent activity has given our chapter the much needed spirit and enthusiasm to again become a top chapter in DELTA SIGMA PI.—HENRY B. HOUSH

WAYNE STATE

GAMMA THETA CHAPTER started the new spring semester with a round of applause for our new officers. Our spring semester leaders are Brother Don Block, president; Ed Curran, senior vice-president; Karl Gmeiner, vice-president; Gene Dimick, secretary; Dave Ross, treasurer; Fred Schneider, historian; and last, but certainly not least, is Marv Smyth, chancellor.

Another important position capably filled this semester is that of social chairman. Our new social chairman, Brother Dick O'Harrow, has already brought the social season to a marvelous start by giving the chapter several fine parties.

Our pledge program was started this semester with two very successful, and may we add enjoyable rush parties, the second of which was a dinner party. We installed nine pledges and are happy to say that they are all enthusiastic about becoming members of the Fraternity and active in the chapter. We all have the greatest confidence in our new pledges.

Our tours committee has made plans for several professional tours during the semester and all the brothers are planning to attend what we are sure will be interesting and informative trips. We also have arranged for several representatives from industry to visit the campus and speak to the brothers.

Other activities in the chapter are on an equally high plane which gives us confidence that we will have another 100,000 point year for Gamma Theta Chapter.

We all wish our June graduates the best of luck in their futures. They are Brothers Don Block, Dick O'Harrow, Jim Aikin, Cal Schultz, and Claude Brittingham.—**JAMES R. AIKIN**

GEORGIA STATE

KAPPA CHAPTER at the Georgia State College of Business Administration scheduled a heavy slate of activities for the spring quarter after completion of a successful winter. Winter quarter pledges were to be initiated on March 23, 1958.

The highlight of winter activities was Kappa Chapter's annual Homecoming Dinner-Dance at the chapter's suburban lodge. Scheduled for March 15, 1958, the affair was expected to call forth a large group of alumni and distinguished visitors to honor Kappa Chapter's own "Deltasig of the Year," whose selection was to be announced at the dance. The program was to include addresses by alumnus Brother Al George, Grand President Homer T. Brewer, and Brother W. Rogers Hammond, associate dean of the School of Business Administration at Georgia State.

Activities planned for the spring quarter include a "co-ed" professional meeting on March 29, 1958, to which brothers may invite their wives and dates. A professional tour of the Atlanta assembly plant of the Chevrolet Division of General Motors Corporation was tentatively set for April, as was a special "Bosses' Night" at Kappa Chapter's lodge.

The spring quarter initiation ceremonies and the annual Sport Dance—the year's most important social event—will wind up chapter activities until next fall.

Kappa Chapter at the Georgia State College of Business Administration initiated as an honorary member on March 23, 1958, Richard H. Rich, leading Southern businessman.

Brother Rich, President since 1948 of Atlanta's largest retail department store, is a 1923 graduate of the Wharton School at the University of Pennsylvania, and did post-graduate work at Harvard. He is a director of the Trust Company of Georgia, large Atlanta banking firm, and is on the board of the Southern Bell Telephone and Telegraph Company. During his World War II service in the Air Force, he was for a time special assistant to the American Ambassador to Brazil.

Father of three children, the 57-year-old Rich has long been active in community affairs, serving on the advisory board of Atlanta's St. Joseph's Infirmary and as a director of the Atlanta chapters of the Community Chest, the American Red Cross, and the Boy Scouts of America. He is a former state chairman of the March of Dimes and is currently a trustee of Oglethorpe University.

Since 1925 Brother Rich has been associated in various executive capacities with Rich's, Inc., which operates department stores in Atlanta and Knoxville, Tennessee. With annual sales near \$80 millions, the company ranks as the largest independent retailing organization in the South.—**FRED W. LYON, JR.**

WESTERN RESERVE

THE BETA TAU CHAPTER is off to a flying start this spring semester 1958.

Our professional program is on its way with more success than ever. The first professional meeting was held March 7 at the Wade Park Manor with Mr. Victor Green-slade of the Cleveland Electric Illuminating Company as our guest speaker. The evening's topic was "Free Enterprise" which included an explanation of how the federal government has curtailed private business organizations in various sections of the United States, such as the Tennessee Valley area.

The next professional meeting will be April 11 when Mr. Clark from The Ohio Bell Telephone Company will speak on the operation of the solar battery. Another idea along the professional line which we are trying this year for the first time is the use of industrial films at our business meetings. As an example our next business meeting will run like this: first regular formal business meeting, during this time the new pledges are having their instructions; next we will have a film on the St. Lawrence Seaway and how it effects the Cleveland area; after the film we will have a brief discussion and then the meeting will adjourn. We hope this type of program will prove successful.

Another phase of our activities which is off to a good start is our pledge program and we hope to initiate at least ten new members on April 20.

Coming events include at least two more professional meetings; the formal initiation April 20; and the chapter formal dance Saturday, June 7.—**CARL E. BLOCK**



KAPPA CHAPTER at Georgia State College recently honored one of its alumni by designating him "Kappa Chapter Deltasig of the Year." Kappa Chapter President James Westlake, left, makes the award to Thoben Elrod, center, while Grand President Homer T. Brewer looks on.

MICHIGAN STATE

GAMMA KAPPA CHAPTER at Michigan State University has another trophy on the mantle. The fraternity went through the bowling season without losing a single point to win the all-university fraternity bowling championship with ease. In the process, our boys set two records as we came up with a truly great bowling team. Brothers Dave Wonn, "Fritz" Iuppenlatz, Vince Pizzimenti, Gordon Nettle, and Frank Romanelli came through in fine style. Since three of the brothers will be back next year we should come through again.

Our new housemother, Mrs. Caroline Wilson, is now truly "one of the gang." During last term "Mom" was initiated into the Loyal Order of Term Paper Typists as she helped out many of the brothers by decoding our hieroglyphics into professional looking final drafts. She is definitely an asset to the chapter. Typist, psychiatrist, etiquette coach, menu planner or hostess. You name it and "Mom" does it well.

After the chapter won the all-university scholarship improvement trophy in the fall term, the brothers worked hard to maintain their progress. It paid off with another term of high scholarship.

Our faculty brothers challenged the chapter to a soccer game. We have refused the challenge to date until our "scouts" bring back their reports. Such courage on the part of older men must hold some merit. Therefore, we plan to investigate this matter thoroughly before taking action. The faculty had the audacity to wage a case of liquid refreshment on the outcome. Only time will tell.

Our professional chairman, Brother Ray Burdette, came up with some excellent professional speakers last term. The term's program included Professor Witte who wrote the present social security program and an academician from Australia, Mr. John Bennetts, who gave an extremely interesting talk on the business side of our "down under" neighbor.

We selected a sharp group of pledges, fall term, that have developed into fine fraternity brothers. Many of them have already been elected to important offices. With 25 brothers leaving at the end of this year, the chapter is planning an extensive pledging program for spring term. With the usual number of activities planned for spring, this will put a heavy load on the fraternity but Gamma Kappa will pull through again to end another successful year.—CHARLES R. WERLE

GEORGIA

PI CHAPTER at the University of Georgia celebrated the chapter anniversary at the YW Lodge, February 22, and every Brother had one high old time! The function was also a rush party for the spring quarter, and several very good prospects were in attendance as guests of the brothers. Music and refreshments were from Augusta, and the party was a grand success. After the party, several of the brothers and pledges gathered at the "Zebra Shack" for further song and dance. Brothers Walt Weissbach, Pete Gibson, and the Twins Baker are to be congratulated for their masterful arrangement of the function.

Senior Vice-President George Worley, our professional chairman, arranged several very interesting speakers for our business meetings, including Bell Telephone, International Business Machines, and Westinghouse representatives. For the spring quarter, we are already planning several professional tours, including one to Savannah to visit several of the manufacturing plants in the area. We will also probably spend the weekend on Savannah Beach, as has been the custom in the past on trips to Savannah.

Pi Chapter has the highest hopes for our "Rose of Deltasig," Miss Helen Craig of Nashville, Tennessee. Every Brother of Pi Chapter is positive that she will doubtless be the national "Rose," and as far as we

are concerned, she has already walked off with the prize.

Pi Chapter has had its most successful year in history this year, and we hope to continue at a level even exceeding our present apex. We have initiated as fine a group of young men as has ever been initiated into our chapter, and we are sure these men will be brothers of the highest order, as well as tomorrow's business leaders. Every brother in our chapter is proud of the fact that he is a man of commerce, a man of Delta Sigma Pi. Tribute to our chapter officers, no matter how large, would not approach the gratitude owed them by every brother. Accordingly, every brother is due gratitude from the officers, as without their help, we of Pi Chapter would never have attained our present position, and respect, on the University of Georgia campus.

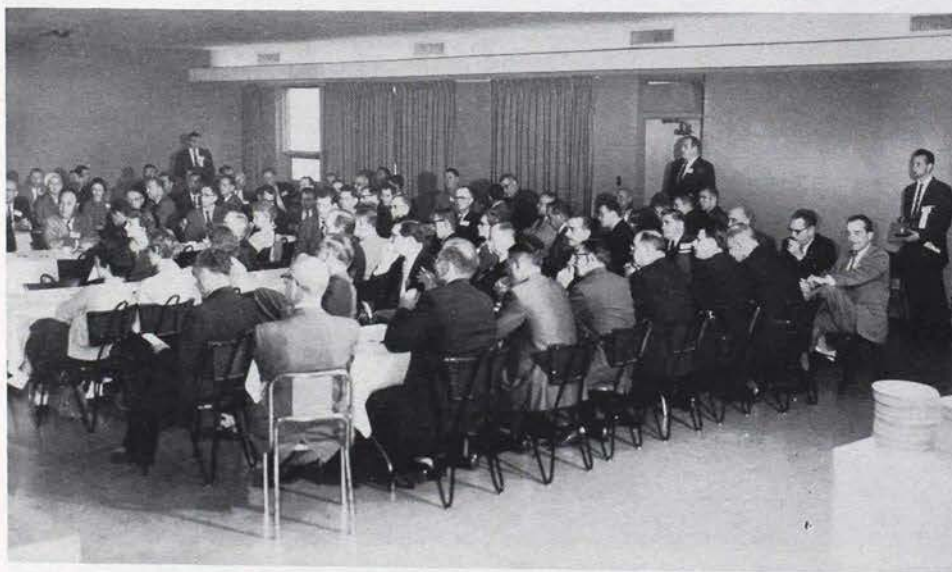
Have a BIG summer, and see you next fall.—GEORGE R. GREENE

OKLAHOMA CITY

DELTA THETA CHAPTER at Oklahoma City University has been busy and moving swiftly this year. Most recently completed project was a Consumer Credit Institute held in the Student-Faculty Center at Oklahoma City University March 13 and 14. The purpose of the Institute was to give bankers, finance and credit men the opportunity to hear leading authorities and to discuss with them specific problems and policies relating to consumer credit operations. Seven states were represented by speakers from New York, New Mexico and Michigan in spite of a four inch snowfall a day before the scheduled institute. Willis W. Wheat, dean of the School of Business, and director of the Institute, gave an informal talk on specific problems and policies relating to consumer credit operations. Two very interested faculty members, Professors John T. Hedges and James A. Houston, led a panel discussion on consumer credit. Members of the chapter served on a hospitality group during a banquet given at the Oklahoma Biltmore Hotel. Dean Wheat summed up the 2-day Institute by commenting, "the success of the Institute was due in large part to the help of the members of Delta Theta Chapter of Delta Sigma Pi."

Delta Theta Chapter started what is believed to be a new "first." In February, Beta Epsilon Chapter at Oklahoma University, Gamma Epsilon Chapter at Oklahoma State University and Delta Theta Chapter, combined efforts and toured the new equipment facilities of Southwestern Bell Telephone Company in Oklahoma City. The three chapter presidents were well pleased with the response among the members. If other chapters did the same type of thing it might go a long way in promoting further harmony among the chapters of Delta Sigma Pi.

Our "Rose" Formal attracted 75 members and guests, among them newly initiated members. At the present time we are engaged in gaining prospects for our Formal Pledging on March 21. Thirty-three students have shown an interest in joining, with our goal set at 50.



MEMBERS OF DELTA THETA CHAPTER, out of town guests, and students of the School of Business in attendance at the two day Consumer Credit Institute held recently at Oklahoma City University.



GAMMA ETA CHAPTER at the University of Omaha is mighty proud of its basketball and bowling teams. Pictured left, top row left to right: Ed Woods, Norm Kueny, Jerry Fouts, and Don Echtermeyer. Front row: Bob Taylor, Larry Hansen, Dick Goldstein and Bob Wambold. The bowling team, right, left to right: Dick Goldstein, Fred Moshier, Wayne Higley, Tom Durick and Russ Blanchard.

ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama will lose only five active members through graduation this spring. Since we pledged 22 outstanding men from a large group of rushees, our chapter strength should greatly increase this semester.

The Rose of **ALPHA SIGMA CHAPTER** will be selected from a group of 11 pretty nominees and will be presented with roses and a trophy at the Spring Banquet. Also included in the program of our banquet, which is scheduled for April 19 at Moundville Park, will be the initiation of our pledges.

Our most important project has been the improvement in attendance at the business and professional meetings. Roll call seems brighter since our attendance has improved from 45 percent to about 85 or 90 percent.

The scholastic standing of **ALPHA SIGMA CHAPTER** is well above the scholastic standing average of all men students at the University of Alabama. Our over all Q.P.A. last semester was 1.85 as compared with 1.32 for all men students. Our Q.P.A. should be higher this semester.—**BROWNIE D. WEST**

FLORIDA SOUTHERN

JOY FRICK HARRIS, 1958 "Rose of Deltasig," was elected Queen of Valentine for Florida Southern College at the Annual Valentine Ball last month.

On February 26, Delta Iota Chapter sponsored a film entitled "Opportunity U. S. A." The movie was about stocks and bonds and Mr. Allen of the Allen Company was on hand to answer questions. The movie was opened to the business department and refreshments were served.

Joseph Emsley is now a salesman for Dolores of Florida and Bob Vivian is employed by Pan American Airlines. Brother John Harris is presently employed with the Commercial Credit Association and Alan Schwind, after a strenuous four years of college, is vacationing in Cuba.

Congratulations to Brothers Bentley Chilson, Charles Lawson and Willard Hale who will graduate Magna Cum Laude in June and also to George Peck who will graduate Cum Laude.

Brother Nat Nacarrato was honored by Florida Southern College as one of the five students elected to the Hall of Fame. Nat is a member of Kappa Sigma Social Fraternity and is president of the Propeller Club.

Joy Frick Harris, Delta Iota's sweetheart and Queen of Hearts for Florida Southern College, will be one of the 12 students to represent Florida Southern College in "Who's Who in American Colleges and Universities."—**REX D. ALVES**

RIDER

BETAXIANS elected to office for the spring term are: Ron Rouse, president; Al Luyber, senior vice-president; Walt Zebrowski chancellor; Don Gorczynski, treasurer; Bill Nice, secretary; Al Reidinger, social chairman; and Bob Sapanar, historian.

The crowning of Joyce Dull as Beta Xi Chapter's "Rose of Deltasig" highlighted the initiatory weekend festivities at the Cherry Hill Inn, Camden, New Jersey.

At the present time 21 pledges are in the process of preparing themselves for active membership in Delta Sigma Pi at Rider College. Under the capable direction of pledge-master Ken Mathers and his pledge committee the neophytes are kept busy making repairs on the chapter house, and working at the Union Industrial Home. This year, as in the past, Beta Xi Chapter has chosen the "cream of the crop" for membership.

Professionally, Beta Xi Chapter highlights included a visit to the home of Pearl Buck and talks by local businessmen. A tour of the General Motors Ternsted Division in Trenton acquainted the brothers with the intricacies of automobile production. Congratulations are in order for the professional chairmen Tony Villani and Angelo Peluso.

Socially Beta Xi Chapter leads the field at Rider. A St. Patrick's Party, Brother-Sister Party, and Chapter Birthday Party were huge successes. This year has proven to be the best of all in fine social activities, and increased fraternal spirit.

Softball looms in the picture as the year comes to a conclusion. This year outlooks are excellent for both the varsity and famous "Cool Unit" second team.

As this year comes to a close, those of us at Beta Xi Chapter can say with pride

... "Its been a good year." A year the house was practically completely redecored; one of the finest initiatory weekends was held; a successful pledge class became brothers, and a year Delta Sigma Pi's name ranked first on the Rider campus. As we depart for the summer let us give some thought to the coming year with renewed vigor and spirit and continue to keep the name of Delta Sigma Pi on the top.

The Brothers of Beta Xi Chapter wish all of you a successful and happy summer. "See you next year. . . ."—**PAUL G. TAYLOR**

OMAHA

GAMMA ETA CHAPTER at the University of Omaha is continuing its wide array of activities as the school year approaches conclusion.

With the naming of Omaha as All America City, a congratulatory telegram was sent by Gamma Eta Chapter to the Omaha City Council. Mr. A. V. Sorenson, president of the Omaha City Council will be a speaker at one of our future professional meetings.

Our speaker for March is H. B. Moulton, assistant general manager of Omaha Public Power District. He will endeavor to explain the utility angle of business.

Discussion is presently on the subject of giving blood as a group to the local blood bank this spring. It was recently voted to make a donation to the Heart Fund in memory of Charles Hoff, late vice president for management at the University of Omaha.

Mr. Hoff died February 13 in an Omaha hospital after a lengthy illness. He was a charter member of Gamma Eta Chapter.

Brother Wayne Higley was recently elected chancellor to replace Bill Richelieu who graduated in January. Wayne also was initiated into Corinthians, the scholastic honorary society at the University of Omaha.

Two additional brothers received scholarships this semester. They are Norm Kueny, \$250 retailing scholarship, and Warren McClure \$100 per semester insurance scholarship.

Approximately 18 pledges will be initiated into Gamma Eta Chapter March 23 at the Birchwood Club in Omaha. Also there will be some deviation from the usual style at our spring dance. It will feature a buffet dinner and be of an informal nature. This event will take place April 26 at the Birchwood Club in Omaha.

The basketball team finished its season in 4th place of the fraternity league sponsored by the city of Omaha. The bowling team remains the sole occupant of the 2nd place slot in the intramural bowling league. Baseball is in the talking stage and hopes are held high of organizing a team for the summer as one means of holding the brothers together during the "school out" session.

To those of you leaving the halls of ivy for prominent positions in the business world, we of Gamma Eta Chapter extend our wishes for luck and success. For those of us who remain, we do so until next year.—**THOMAS W. DURICK**



MEMBERS of Beta Psi Chapter at Louisiana Tech who have achieved outstanding recognition for the year are, left to right: Joel Thomas, voted "Most Valuable Lineman" on the 1957 "Bulldog" Tri-champion Football Team; Donald Crouch, Bill Gaddy and Tommy Jones, named the three outstanding seniors in the School of Business Administration by Dean Burton Risinger.

MISSOURI

ALPHA BETA CHAPTER members here at the University of Missouri are looking forward to Business Week, March 19-21, which includes election of an "Ideal Boss and Secretary" and a skit contest. Our candidates for "Ideal Boss and Secretary" are Brother Bob Brotemarkle and Miss Carolyn Sundermeier. Miss Sundermeier is a member of Phi Chi Theta commerce and business sorority and Alpha Phi social sorority. We are anticipating a vigorous and we hope a successful campaign. Our skit committee has been working hard on a skit entitled "Why Aren't There More Girls in Business School?" The climax of Business Week is the Boss's Ball and announcement of the winners of the "Ideal Boss and Secretary" contest. Last year the Delta Sigma Pi candidates defeated the Alpha Kappa Psi candidates. We are expecting a repeat performance.

The high point of social activity this semester was the Valentine dance which was held in lieu of the traditional Christmas dance. Music for the evening was provided by The Aristocrats, and a photographer was present to take pictures at random and where desired. The dance was well attended by the faculty and students alike. Everyone had a great time due in part at least to the planning of Social Chairman Jim Peek. Coming up March 27 is the Alpha Beta Chapter birthday party.

At this semester's smoker held February 20, there was a large crowd of both actives and prospective pledges. Alan Powers, our president, gave a short talk concerning Delta Sigma Pi and the benefits of becoming a member. Other officers also spoke concerning their phase of the organization. Refreshments were served afterward. We have pledged 16 new members as a result of the smoker.

Of our two professional meetings thus

far this semester, one of particular interest featured a film entitled "I Need a Conference," which demonstrated some effective management techniques. We have a variety of professional meetings scheduled for the remainder of the semester. Speaking at our next meeting will be Mr. Parker, manager of the J. C. Penney store here in Columbia, Mo.

Our industrial tour to Kansas City during the fall semester was interesting and educational to say the least. We visited Sheffield Steel and the T.W.A. maintenance plant. Our industrial tour for the spring semester will be in St. Louis where we will visit various manufacturing concerns and other places of interest.—KENNETH E. STONE

SAINT LOUIS

BETA SIGMA CHAPTER has managed to recover from one of the most snow-filled winters ever to descend upon St. Louis and each and every brother is anxiously awaiting the arrival of summer and the pleasant recreations that flow from it.

On February 23, Beta Sigma Chapter formally pledged 25 young men. This is the first second semester pledgship we have undertaken in three years. Don Hurtgen is to be commended in view of the fine results of his work as rushing chairman.

Along the lines of the Chapter Efficiency Contest, I am told that the chapter has a very good chance of reaching the 100,000 point goal reached by the active chapter in 1956. I would like to congratulate Don Smith for his fine work as chairman of the Chapter Efficiency Committee.

Jack Mahota, professional committee chairman, has scheduled during May an excellent and very enlightening tour of the Falstaff Brewing Company's spanking new Home Office which is located here in St. Louis. This new Falstaff Home Office is

currently the talk of the town as well as its product being the toast of the town. This Home Office is equipped with the most modern facilities as well as one of the most beautiful buildings ever to be erected for industrial purposes in the St. Louis area.

Our social calendar is dotted with many parties and two huge gala dances. The first of these dances, the Spring Prom, will present to St. Louis University the first big name band to play at a St. Louis University dance in ten years. The Beta Sigma Chapter is sponsoring this dance and all the brothers are proud of their hard work poured into this huge effort. The second of these dances will be our annual Spring Formal at the Biltmore Country Club which will be a dinner dance exclusively for the brothers of Beta Sigma Chapter.—RICHARD J. PURICELLI

LOUISIANA TECH

BETA PSI CHAPTER will conclude its tenth year at Louisiana Tech with the close of this semester. As the semester rolls to a close, the brothers feel very proud of their activities during this year. With all the home work and tests, we have still found time to participate in many social, professional and other activities that have highlighted our program.

Our professional program for this quarter has been varied and of good quality. W. H. McLaurin, business manager of the college spoke to the chapter on February 13. His talk on the problems of managing and purchasing for a state college was absorbed with interest by all who attended. At our meeting on February 27, Mayor T. C. Beasley of Ruston spoke to us on the management and government of a city.

Rushing at La. Poly. got under way March 6, and pledging ceremonies took place March 13, in Keeny Hall where nine neophytes were pledged.

The annual award of the Delta Sigma Pi Scholarship Key will be given to the male student having the best scholastic average in the School of Business Administration and Economics at the Honors Day program, an event which will take place in early May. As it looks from here the chapter has a very good chance of capturing the award this year.

Plans are now being made for a field trip to New Orleans during the latter part of the semester at which time we hope to be able to visit our brothers of Gamma Mu Chapter at Tulane University.

All in all, it appears that this will be another successful year for Beta Psi Chapter; a successful ten years at Louisiana Tech as we bring down the curtain on this, another school year.

Each member of Beta Psi Chapter wishes to extend to every chapter of Delta Sigma Pi the very best of luck on their individual progress in the Chapter Efficiency Contest, as we ourselves near the 100,000 mark for the third year in a row. May we all attain this mark in order that we may more proudly point to our fraternity as prosperous and growing Deltasigs.—CHARLES L. FARRAR

NORTH CAROLINA

THE ALPHA LAMBDA CHAPTER began a new semester in February with the continued enthusiasm which has prevailed throughout the year making this the busiest and most successful yet. At the outset our thoughts turned to the upcoming rush for new pledges. As a result of three successful smokers, it is believed that we have an outstanding pledge class; and we are anticipating the time when they are taken into full brotherhood. Plans were undertaken for the pledges to devote a few hours weekly working in our community assisting local civic and religious organizations in carrying out their projects. Other projects included the building of a patio which will be greatly enjoyed by everyone during the spring and summer months.

... To promote closer affiliation between the commercial world and the students of commerce . . . , our Professional Chairman, Don Nance, was most successful in bringing to us some fine representatives of business and commerce who presented some most informative views of the world of business. A few of the men who spoke to us were: Bob Cox, national vice-president of the Jaycees; Dwight Davidson, president of Engineered Plastics, Inc.; W. G. Alligood of American Efirid Mills; and Dr. Calhoun, one of our faculty members and an alumnus of the Alpha Lambda Chapter. Also scheduled were tours of some of North Carolina's outstanding industries. Among these were: Liggett-Meyers Tobacco Company and Engineered Plastics, Inc. In May the chapter travels to Norfolk, Virginia, for our most important and biggest tour of the term which will be of the following enterprises: Ford Mortor Company Assembly Line, Norfolk-Portsmouth Newspaper, Inc. and a brewery.

On March 13 the chapter presented its Outstanding Young Businessman of North

Carolina Award to Mr. John M. Belk of Charlotte at a banquet held at the Carolina Inn. Mr. Edwin Gill, State Treasurer, delivered the principal address of the evening. Mr. Belk is a graduate of Davidson College, president of Belk Brothers and Belk Stores Inc.; he is also very active in state and community, civic and religious activities where he has shown an intense interest in the betterment of these areas.

Although Alpha Lambda Chapter has been very busy with its various professional activities, we have not neglected our social life. Long before the weather permitted, the usual softball games at Hogan's Lake and the "dunking" of all those attending were anticipated by all the brothers. Parties were squeezed in between frequent trips to Woman's College in Greensboro and our routine studies. Our main social event was the Pledge Week-end which was in conjunction with the campus spring formal which included a concert and formal dance. A cabin party with a combo honored the new brothers during the same week-end.

Our chapter has climbed the ladder of achievement since last year—all the way from 62 to 17 in the national standing. This can be attributed to the splendid co-operation of each brother in bearing his share of tasks which have been undertaken, and to our devoted Faculty Advisor, Dr. Claude S. George. It is possible that we may lose him, as an advisor, after this semester for he will assume a new position as Assistant Dean of the Business Administration School; but our "esprit de corps" will not be dampened because he will definitely be advancing. An advancement for one Deltasig is an advancement for all. We take pride in losing him—another step of progress for the Alpha Lambda Chapter and for the International Fraternity of Delta Sigma Pi.—CLAUDE BURNHAM



MISS ANN WEEKS, Alpha Lambda Chapter's "Rose of Deltasig" being crowned by chapter Advisor Dr. George at North Carolina.

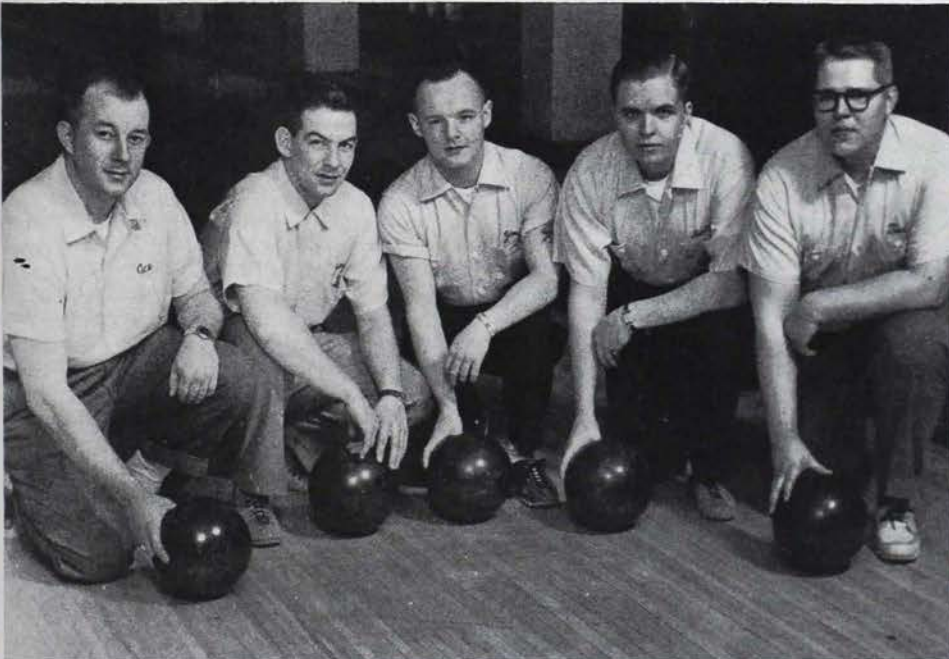
WISCONSIN

PSI CHAPTER scored another first in imagination when we decided to purchase an army surplus tank, placed on the auction block along with 48 others at Camp McCoy, Wisconsin. A corporation was formed, The Armoured Tank Association of Madison, to assist us in financing our bid for one of the 33 ton behemoths. A charter was granted us by the State and officers were elected, Brother Al Erickson presiding as president and chairman of the board. Alumni responded by buying stock, which sells for one dollar a share, but we lost our bid to a Chicago firm which purchased all 49 of the tracked vehicles. We are now negotiating with this firm and expect to acquire our unusual mascot from them by early spring. A party, centered around the tank, is being planned. The tank will be featured in the Armed Forces Day Parade here in Madison, after which we will dedicate it as a war memorial to Post 57 of the American Legion. All profits arising from our sale of stock will be donated to a local charity.

Brother Ron Elmer's fine professional program commenced with Professor Harold Schuck's talk on the history of Psi Chapter, after which Brothers Harlan Moen and Ron Michelson were presented with the Pledge Scholarship Award. Members of the faculty and successful business men will continue to visit us and a field trip on April 18 will find us on a tour of the sprawling Marathon Paper Co.

Our recent Dad's weekend was a complete success, and Brother LeRoy Strye can be complimented for this and the remainder of his varied social program, which includes our spring formal on May 31, which will be held at a beautiful Wisconsin resort.

Psi Chapter's bowling team has captured our division crown and is now engaged in the all-University finals. Our keglers have fine spirit and victory is eminent. They, as all the brothers of Psi Chapter, are adding to the fame of Delta Sigma Pi on the Wisconsin campus.—ROBERT SIMKOWSKI



PSI CHAPTER'S Inter-fraternity divisional champs are shown here determined to bowl over all opposition encountered in the University of Wisconsin finals. Left to right: Jim Adams, Jim Neitzel, Jim Nehrbase, Kurt Pingel and Ted Grassl.

MARYLAND

GAMMA SIGMA CHAPTER at the University of Maryland was privileged to hear Charles P. McCormick, president of McCormick & Company, present an informal talk during a recent field trip. Over 30 brothers toured the McCormick plant in Baltimore and listened to Mr. McCormick, a Deltasig alumnus, discuss the necessary criteria for successful businessmen and analyze the goals a student should set for himself in order to attain success. Mr. McCormick treated the brothers to some of his famous tea and answered many questions concerning the general operations of business. Everyone who attended found the session enlightening and thoroughly enjoyable.

J. Harry Feltham, Past Grand President, was an honored guest at the monthly luncheon which followed the tour. At this time Gamma Sigma Chapter presented a gavel to Brother Joseph Carr, the outgoing president, by way of praising him for a job well done. Brother Carr then stepped down and the newly elected officers took charge. The officers for the spring semester are: Ed Seyfried, president; C. Brooks Hubbert, senior vice-president; Phil Mulrenin, vice-president; Tony Ebersole, secretary; and Austin McGee, treasurer.

The Rush Dinner was well attended by the active chapter and prospective pledges. Brother Hubbert gave an excellent talk on the aims of Delta Sigma Pi for the benefit of the newcomers. Sixteen undergraduates were invited to pledge and four members of the faculty were also extended invitations. A highlight of the Rush Dinner was a speech by Louis N. Dembitz, a member of the Board of Governors of the Federal Reserve System. Mr. Dembitz, who is officially the Research Associate for the Division of Research and Statistics, discussed Federal Reserve policies and their adaptability to the present economic situation. A question and answer period followed the formal talk.

Many of our brothers are demonstrating leadership attributes to a high degree on

campus. Brother Vernon Briggs is running for president of the Student Government Association. Brother Briggs has also been tapped for Omicron Delta Kappa, the highest award for men on campus, along with Brothers Nile Webb and Frank Ratka. Brothers Richard Watt and George Weinkam are included in this year's edition of "Who's Who in American Colleges and Universities." Brother James Bequette and Brothers Watt and Weinkam have been honored by Phi Kappa Phi, the Senior Scholastic Society. Gamma Sigma Chapter expects to add to its roll of campus leaders in the months to come.—LAWRENCE F. PARACHINI, JR.

SANTA CLARA

DURING the spring semester the Gamma Xi Chapter initiated and maintained a program of professional activities designed to further the objectives of the fraternity. With the senior class members of our chapter anticipating graduation in June and the subsequent "first encounter" in the business world, this type of activity offers many practical benefits to them, along with providing incentive for other members of the chapter. Typically, the program consists of a number of lectures in which business men from the San Francisco Bay Area address the group. Because there is a considerable degree of commercial industry in this particular section of the country, we have found a cross-section of diversified fields of endeavor on the part of business men. By obtaining guest speakers from these diversified fields, the lectures are very stimulating with the end result being a better understanding of the commercial world on the part of the members.

Thus far Brother George Brennan has done an excellent job as Professional Chairman in providing the chapter with an interesting selection of guest speakers. Recently, Gil Pereira of Pereira's Men's Shop in Santa Clara gave a talk on small business from a retailer's point of view. The talk was in-

teresting and stimulated enthusiasm and questions from the brothers. We look forward to more of these lectures as the semester moves along.

Brothers Gene Janosko and Dick Middleton in charge of the pledging program recently announced that six, young, enterprising youths have been selected for the program. On March 7, the chapter sponsored a pledge-active dance held at the nearby Rancho Los Alamedas. It was a get acquainted affair and proved successful as was exhibited by the enthusiasm of the pledges.

President Dave Rudolph informs us that the "Rose of Deltasig" Dance is to be held on March 29. The location of the affair is the Brookdale Lodge in the beautiful Santa Cruz Mountains, not too far distant from the campus. Since this issue will be published after the event of our "Rose" Dance no report can be given regarding the selection of the girl to whom our "Rose" Award will be given. However, the next issue will avail the readers with news of this affair together with a picture of our "Rose of Deltasig."—EDWARD STURTEVANT

IOWA

PERHAPS THE GREATEST ACCOMPLISHMENT made by Epsilon Chapter at the University of Iowa was the recent pledging of 47 members to the fraternity. This is one of the biggest pledge classes we have had in many years. A great share of the credit should go to Brother Lee Van Englehoven, who is the chairman of the membership and attendance committee. Through his efforts of sending letters of welcome to all new students in the School of Business Administration, we acquired this very outstanding pledge class. The pledge banquet was held at the Ox Yoke Inn in the Amana Colonies where a fine steak dinner was served. The evening was highlighted by one of our alumni brothers, Bill Ambrisco. By giving a detailed account of some of his past experiences in the fraternity, he helped accomplish a very successful evening.

Our winter formal was the top social event of the year. A dinner was served at The Ranch Supper Club followed by an evening of dancing. An estimated 80 persons attended the formal including faculty members, Deltasigs, their dates and wives. The crowning of The "Rose of Deltasig" by President Jack Neilson, was the special event of the evening. Three of Iowa City's businessmen picked Miss Kitty Kettleton. The "Rose of Deltasig," out of five candidates.

We are very proud of the number of points we have already accumulated in the Chapter Efficiency Contest. Every member is participating with great enthusiasm. Last Year we accumulated a little over 90,000 points, but this year we expect to reach 100,000 points or better. Much of this spirited interest can be attributed to President Jack Neilson, who has highlighted the members of Epsilon Chapter in becoming better participants and all around members.—LARRY R. WICHMANN



THE PLEDGE BANQUET of Epsilon Chapter at the University of Iowa almost turned into an athletic event when the steaks were passed around.



MISS RACHAEL PRUCELL, "Rose of Deltasig" of Delta Zeta Chapter at East Carolina College is shown here with Frank Harris shortly after she had been formally crowned.

EAST CAROLINA

DELTA ZETA CHAPTER of East Carolina College celebrated its annual "Rose" Ball Dance with a banquet on the 15th of February. The highlights of the evening centered around the crowning of the queen, Miss Rachael Prucell, who was sponsored by Frank Harris. We had a wonderful dinner which was followed by an enjoyable dance along with a combo for the remainder of the evening.

On the sixth of February, with the assistance of our faculty advisor, Mr. William Duram, and Professional Chairman, Gene Brown, the fraternity took a professional tour at the Ford Motor Plant in Norfolk, Virginia. We toured the plant and had an opportunity to interrogate three plant officials on anything that might be of interest to us.

During this quarter Delta Zeta Chapter had two prominent speakers, Mr. W. W. Howell, and Mr. Mitchell Saieed. Mr. Howell delivered a talk pertaining to the availability of scholarships and fellowships and their value to a graduate student who is working on his master's degree. Mr. Saieed, who is the manager of a new corporation, gave us an interesting insight into the problems and difficulties incurred in financing a new business.

Our President, Charlie Green, has recently been selected as the accounting student of this state by the Eastern Carolina Certified Public Accounting Association.

Other social activities during this quarter proved to be exciting with our basketball intramural team coming to a close with a 3 and 3 mark. On March 6, we held a smoker in order to acquaint ourselves with prospective pledges. We had informal discussions with them and informed them of the advantages of Delta Sigma Pi.—JIM METZGAR

ITHACA

DELTA LAMBDA CHAPTER of The International Fraternity of Delta Sigma Pi at Ithaca College held its fall initiation of ten new members Sunday, January 12, 1958 at the Masonic Temple in Ithaca, New York. Four members of the Alpha Kappa Chapter in Buffalo, New York—Brothers J. Frank Livengood, Joseph L. Kepler, Robert J. Camwell and James P. Cooley—traveled to Ithaca for the installation. The brothers from Buffalo took an active part in the proceedings, assisting and contributing greatly to the successful outcome. The most prevalent emotion of the whole day's activities, was the strong feeling of brotherhood. Following the completion of the ritual a banquet was held for the brothers and their guests at the Clinton House Hotel.

Toastmaster, Brother Ronald Platt, introduced Dr. Earl G. Clarke, Dean of Students at Ithaca College, who spoke of self-evaluation on the fraternity level. The principal speaker of the evening, Rev. Edward Zimmer, based his talk on the qualifications for membership in Delta Sigma Pi. Father Zimmer stressed the point that of all the organizations he has been in contact with, The International Fraternity of Delta Sigma Pi is the only one that makes good moral character mandatory for admission. Father Zimmer closed by saying that the members of the Delta Lambda Chapter at Ithaca College must not only live up to the rules and bylaws of the fraternity, but strive to better themselves for in this way they better the organization as a whole.

Dr. Gordon K. C. Chen, professor of economics and business management and Faculty Advisor to the Delta Lambda Chapter spoke briefly on the history of our local Chapter. The speakers were warmly received by all.

The program ended with the singing of the fraternity song, "The Rose of Deltasig." —RICHARD G. TUSKEY

MEMPHIS STATE

THE MEMBERS of the Gamma Zeta Chapter began the spring semester activities with a smoker held in the Military Ball Room of the King Cotton Hotel on the 16th of February. The purpose of this smoker was to familiarize the prospective members with the aims, activities, and purposes of Delta Sigma Pi.

The program began with a brief "get-acquainted" period. Following, a formal program was held with Dr. E. I. Crawford, Director of the School of Business, speaking on "The Relationship Between the Faculty and Students." Dr. H. J. Markle, head of the department of management, spoke on "The Advantages of Belonging to Delta Sigma Pi In Connection With a Career After Graduation," and Mr. Charles R. Spindler, head of the department of marketing, spoke on "The Value of Professional Fraternities." Norris Avey, the newly elected president, then explained the requirements of membership to the fraternity.

The other newly elected officers of the Gamma Zeta Chapter are: Jim Dickenson,

senior vice president; James L. Walton, vice president; John W. Haynes, secretary; and Bill Rice, treasurer.

On February 26 a pledge ceremony was held in the Banquet Room of the Memphis State University cafeteria. Twenty-four students were pledged.

Graduation exercises have once again brought a loss to the Gamma Zeta Chapter as 14 members have started on their careers in the business world. These members contributed much to the success and progress of Gamma Zeta Chapter this past year.

Those who graduated in January are: Tommy Ashworth, Jim Aycock, Jack Emerson, Jack Evans, Ray Holt, Marvin Langston, Ed Meals, Amos Sides, Bill Stone, Paul Thorne, John Walker, Jerry Whitehorn, Tom Richardson, and J. Hardie Johnson, III.

Among the professional activities for the months of March and April two professional films were shown and two professional tours were taken of industries in the Memphis area. Another film will be shown on May 14 and two tours will be taken, one on May 8 and the other on May 15.

The chapter's annual birthday party was held on April 12 at 8 P.M. at the Deltasig Club at Ellendales, Tennessee. Both active members and alumni attended.

The annual "Rose" Ball will be held on May 2 at the King Cotton Hotel. The evening will be with a buffet dinner at 7 P.M. and will be followed by a dance at 9 P.M. Highlights of the evening will be the presentation of the Outstanding Pledge Award, the Outstanding Alumnus Award, and the coronation of the "Rose" Queen, Miss Frances Young. A local orchestra has been retained to provide the music.—SAM I. PATE



OFFICERS OF BETA GAMMA CHAPTER at the University of South Carolina recently elected are, seated left to right: Vice President Owen Hutchinson, President Robert Lahm, Senior Vice President Robert Yosaitis, standing, Historian Mike Svak, and Chancellor Joe Rowell, Treasurer Ronald Stanford. Not present was Secretary Frank Hyatt.



A RECENT BANQUET of Beta Eta Chapter at the University of Florida with City Manager Robert Layton of Gainesville as honored guest. Pictured are, left to right: Wayne Welty, Dave Fleming, Eric Gruber, President John Flynn, Professor J. McFerrin, Lambert Jacobs, Colonel M. A. Ramsey, Professor J. Weech, City Manager Layton, Professor N. Thompson, Professor R. B. Thompson, Fred Campbell, and Bill Flanders.

FLORIDA

THIS BEING THE FIRST ARTICLE from Beta Eta Chapter at the University of Florida that has appeared in The DELTA-SIG this year, the brothers might be interested in knowing about our activities for the year as a whole.

On the professional side, we were very fortunate to hear several good speakers, including Mr. Edgar Armstrong, owner and manager of Good-Hope Water Company of Jacksonville; Mr. Wally Wetherington of Electro-Motive Division of General Motors located in Jacksonville; Mr. Robert Coleman, district manager of Southern Bell Telephone and Telegraph Company; and Mr. Robert Layton, city manager of Gainesville.

Last semester we initiated 32 pledges, including Colonel M. A. Ramsey of Ft. Pierce, Florida, as an honorary member. This was one of the largest pledge classes in the history of Beta Eta Chapter. Incidentally, Colonel Ramsey has been very active in the Florida Beach Erosion Program carried on by the State.

This semester we have 16 new pledges. Among their many activities during initiation are two projects designed to alleviate the work load at the local humane society and the City Road Improvement Department. The purpose of the latter project is to count traffic in certain areas of the city to find out if there is a need for improving the roads. These are the first projects in which the neophytes have participated in several years.

Our Treasurer, Brother Blakely Davis, was recently initiated in Phi Eta Sigma, honorary freshman scholastic fraternity. Also Brother Joe McDermott received a scholarship from Gulf Life Insurance Company for scholastic achievement in the field of insurance. It was brought to our attention at a recent meeting that the chapter scholastic average exceeded the University average by a large margin. Every brother

should be congratulated for his effort in making this possible.

One of the highlights of this semester is "B" (Business) Day, sponsored by the College of Business Administration and the fraternities and clubs of the College. This year it is March 26. One day each year is set aside to give the business student an opportunity to hear and discuss with various business men of the state problems relating to their different fields. There are several panel discussions and a luncheon scheduled. Beta Eta Chapter is in charge of the arrangements of all these various activities. Brother Ray Mensing and his committee have done an excellent job with one of the bigger tasks for this special day.

During the spring vacation, the graduating brothers will journey to New Orleans to interview several prospective employers for jobs after graduation. We have decided to go to them in addition to the usual procedure of interviewing on the campus.

All the brothers of Beta Eta Chapter have been very active lately for the purpose of achieving our 100,000 points in the Chapter Efficiency Contest. There are several professional meetings and other activities ahead, and we are sure this will be another outstanding semester.—WILLIAM L. SAMMONS

OHIO STATE

Winter quarter was very active for Nu Chapter. Five pledges went through "Help Week" and worked diligently cleaning and painting the house. After formal initiation, the entire chapter went to the Desert Inn for dinner.

Professor Leo Stone is our new faculty advisor replacing "Doc" Dougherty who is now director of the Ohio Union. Brother Stone has been very active and given us much help.

Our professional program included a very interesting tour of WLW-C television station

where Jack Cavanaugh gave us a talk on advertising in TV. Other outstanding discussions were given by Dr. Robert Bartels, faculty member in the Department of Business Organization, and Mr. Dailey, director of labor relations for the Westinghouse Corp. in Columbus.

Brother John Brenneman won the Ohio Union Singles Bowling Championship with a 185 average in 24 games. He will represent Ohio State in the Big Ten meet at Indiana University this spring.

Another honor was bestowed on Brother Dale Clark who was presented the fraternity's Golden Tongue Trophy. It is inscribed: "Given in recognition To the man with the golden tongue Whose efforts, however strenuous, Are usually verbally done." A fitting recognition, indeed, for Brother Clark!

Our social season has been very successful this quarter. A Hobo Party in January which turned up some surprisingly "well-dressed" hobos and our semi-formal dance at the White House were highlights.

We're all looking forward to our "Rose" Weekend, May 2, 3, 4. All alumni are invited to the "Rose" Formal on May third at Granville Inn, Granville, Ohio. Miss Barbara Satterfield of Phi Mu Sorority will reign as our lovely "Rose" Queen.—THEODORE C. WATROUS

RUTGERS—Beta Omicron

BETA OMICRON CHAPTER at the Rutgers School of Business Administration can look back at this past college year with a sense of pride and accomplishment. We have, first of all, undertaken an intensive program of interior decoration in our house. These improvements include remodeling, painting, and the addition of new furniture, a new waterheater, and a larger screen TV set.

Our social program brought us a great deal of pleasurable relaxation and fun which heightened both our spirit and enthusiasm. This program included our successful Thanksgiving, Christmas, Saint Patrick's Day, and numerous other house parties.

On February 15, 1958, we held our Spring Formal Initiation at the Military Park Hotel in Newark, New Jersey. Despite the effects of a Yukonic blizzard which besieged us, the evening proved to be a memorable one, highlighted by the initiation of Professor Nicholas A. Leitner of the School of Business Administration.

Our extremely active professional program featured a field trip to the Linden Assembly Plant of the General Motors Corporation. We have also had Mr. Duncan Scott of Curtis-Wright give a talk on "A New Product in the Market." By the time of this publication we will have also heard talks by other prominent industrial and labor leaders; and will have made a field trip to the Walter Kidde Corporation of Belleville, New Jersey.

Events like these in the past year have been characterized by the true Deltasig spirit; and I'm sure that they will prove to be an inspiration to attain newer and greater goals in Beta Omicron Chapter's future.—EUGENE H. REILLY

OKLAHOMA

BETA EPSILON CHAPTER commenced its second semester activities by electing a new group of officers. The officers elected were Jim Cowden, president; Jack Moore, senior vice-president; Richard Ryerson, vice-president; Wayne Merritt, secretary; Gerald Lyons, treasurer; and Aaron Gattis, historian. The new semester also saw a change in faculty sponsors. Professor Alex J. Simon replaced Dr. Ronald B. Shuman. The chapter regretted the loss of Dr. Shuman, but is well pleased with his replacement.

Our program has been moving rapidly since the semester started beginning with a tour and banquet at the Bell Telephone Company in Oklahoma City. The program was attended by members of Delta Theta Chapter at Oklahoma City University and Gamma Epsilon Chapter at Oklahoma State University as well as our own chapter.

Committees have been appointed to cover all aspects of the fraternity program, and these groups are aggressively pursuing their goals. Our meetings have been frequent, and the chapter is pulling together to make Beta Epsilon Chapter the leading group of business students in the State of Oklahoma.

Our annual contest to choose the "Rose" of Delta Sigma Pi culminated Saturday night, March 8, at a dinner dance to make the formal presentation of our choice. Brother Aaron G. Gattis had the honor of heading the "Rose" Committee, and he did a wonderful job of selecting the candidates. Our choice, Miss Pat Lowery, an Oklahoma City sophomore in the School of Secretarial Science, was chosen by ballot at one of our meetings. The name of the winner was kept secret until the formal presentation at the dinner dance. The entertainment committee which planned the affair consisted of Brothers Ed Murphy, Stu Myers, and Leo Baca. The dinner dance, held at a local night club, was attended by some 60 members, faculty, and guests. We had a delicious meal, excellent dance music, the company of our charming contestants, the association of our members, and the wonderful singing of "The Rose of Delta Sigma Pi" by Brother Leo Baca.



NEW MEMBERS initiated recently by Sigma Chapter at the University of Utah are, left to right: John Porenta, Gerhard Sobel, Darrell Ravenberg, and Ronald Allyne.



PICTURED are the members of Beta Epsilon Chapter at Oklahoma who attended a recent tour of the Southwestern Bell Telephone Company. First row, left to right: Chapter Advisor Alex J. Simon, Stu Myers, Leo Baca, and Earl Buchtel. Second row: Wayne Merritt, Jim Cowden, Ed Murphy, Vincent Chiodo, Bill Massif and John Taylor. Third row: Don Lancaster, Jim Blevins, Charles Drake, R. Baker, and J. Whitrock.

The program which will now take the spotlight from the "Rose" contest is our rush smoker and pledging. The pledge committee has done a lot of preliminary work screening all business students to prepare a list of men eligible for membership. Formal invitations are being sent to all eligible men inviting them to the smoker. We hope to pledge a large group of capable interested men into the fraternity this semester. Along with the usual pledging of undergraduate members, we have approved a plan to invite one male faculty member each year to join the fraternity at our expense. We feel this program will be particularly beneficial to the aims of the fraternity by enlarging the scope of business education and understanding within our group. Faculty members will be nominated by undergraduate members, selected by secret ballot and presented with a formal invitation to become one of us.

Our professional speakers' committee has also been quite busy. Headed by Marshal Gordon, the group is selecting several leaders in diversified business enterprise to speak to the chapter.

Summing up the activity of the chapter this semester, we feel that Beta Epsilon Chapter is rapidly becoming the sort of organization of which Delta Sigma Pi can be exceptionally proud.—WILLIAM J. NASSIF

COLORADO

HIGHLIGHTING this year's meetings at Alpha Rho Chapter was a luncheon for Brother J. D. Thomson, Executive Director of Delta Sigma Pi. Officers of Alpha Rho Chapter and Brother Thomson attended the luncheon and discussed many phases of chapter operation.

We had a good program of professional activities this year, headed by two industrial tours. During a tour of the United Air Lines installations in Denver, the Brothers learned of the computer that UAL uses to plot their reservations. The other tour was to the Mine and Smelter Supply Co. in Denver.

One of the more important non-professional activities of the chapter this spring will be the basketball game with the other professional business group. We hope to prove that Delta Sigma Pi is superior in the physical activities division, too.

The feature of this spring's social calendar will be a function held at the mountain lodge of the Delta Sigma Pi alumni from Denver University. The two chapters often co-operate on the use of the rustic hideaway. Brotherhood has many advantages.—PAUL HEADLEY

MIAMI U.

THE ACTIVITIES of Alpha Upsilon Chapter are moving along smartly. A group of 33 fine young men has recently been pledged. This is the largest pledge class ever taken by our chapter and attests to the ever increasing interest in Delta Sigma Pi on Miami's campus.

One of the highlights of the month of March was a special preview presentation of a new professional movie by the Champion Paper Company of Hamilton, Ohio. The brothers were asked their opinion of the movie and a general critique ensued. We all agreed that the film was excellent.

Several field trips are on the docket including inspections of the Norwood Chevrolet plant, the National Distillers, Inc., and the Schoenling Brewery to name a few. We are limited to the general Oxford area for field trips because of the no-car regulation here at Miami. However, all the products heretofore mentioned are familiar to the brothers as viewed from the ultimate consumer viewpoint.

Now that spring is approaching, Oxford will be a popular place of visitation for Deltasigs from all over the country. If your chapter is planning a trip to the impressive Central Office, here in Oxford, feel free to contact Perry Schwartz at the Sigma Alpha Epsilon House or Bill Schwartz at the Sigma Nu House and we will be pleased to conduct you on a tour of this veritable "Yale of the West."—PERRY D. SCHWARTZ, JR.

JOHNS HOPKINS

A VISIT to our state capital, a lively lecture on a controversial Baltimore City tax by one of its strongest antagonists and a premier viewing of the 1957 films of Baltimore's professional football team highlighted Chi Chapter's schedule of professional meetings during the past winter. On February 25, a group of Deltasigs and their wives were the guests of State Senator Louis Goldstein for dinner followed by a session of the Maryland General Assembly at Annapolis. The professional meeting held on February 28 featured a talk by Mr. Creighton of the Baltimore Chamber of Commerce on the businessmen's position on the Baltimore Manufacturers Inventory Tax. A question and answer period followed. On March 21 Chi Chapter viewed the newly released films of the 1957 Baltimore Colts games.

The Baltimore Women's Club, an organization composed of the wives of members of Chi Chapter and the Baltimore Alumni Club, enjoyed a highly successful year. Included in their calendar of events was a lecture by Lieutenant Kessler of the Towson Police Department on "Narcotics and Juvenile Delinquency," a talk by Mrs. Mildred Johnson of the Baltimore Department of Welfare on homeless children, and a theatre party attended by some 30 of our group at which they saw Agatha Christie's "Witness for the Prosecution."

Our final social event of the school year will be the traditional June Dinner Dance, a formal affair to be held on June 14 at the Sheraton-Belvedere Hotel in Baltimore.

On May 17 many of the brothers and their families will attend the annual Steak Fry sponsored by the Baltimore Alumni Club. Those in attendance will get a preview of the outcome of the August struggle for the "Little Brown Jug," symbol of softball supremacy within Delta Sigma Pi in metropolitan Baltimore, when the undergraduates and alumni meet on the diamond for a warmup game. The actual contest for this coveted trophy, which by the way is currently held by the undergraduates, will take place at the Chi Chapter Summer Picnic on August 2 at Beaver Dam.—STEPHEN HARTOGENSIS

SAN FRANCISCO

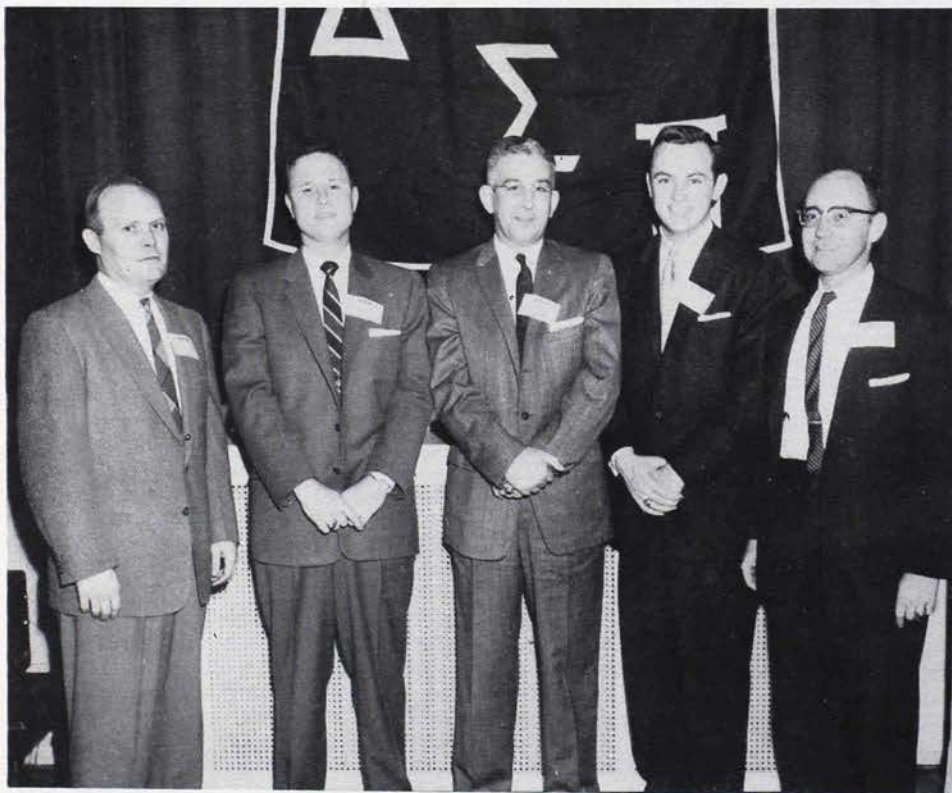
SPIRIT is the keynote on San Francisco's famous Hilltop campus this year. The source in this spirit is found in USF's great nationally ranked basketball team. It extends to all facets of student life including the activities of Gamma Omicron Chapter. Deltasig, already recognized as a leading campus organization is utilizing this year's spirit to greatly expand its business, social and service activities. Under the competent direction of our professional chairman Brother Chuck White we have increased the number of professional dinner meetings, tours and films. Starting early in this new semester we have chalked up three dinners where the brothers have heard Bay Area businessmen speak on current problems, trends and activities. Our last tour, to the Schlage Lock Company was highly informative and interesting.

In order to promote more good fellowship and brotherhood our social program has been extended to include more pre-dance and basketball game parties. Under the auspices of Social chairman Brother Ken Dominques we have had more parties and mixers than ever before. Also under the heading of social activity comes the successful annual Snow Trip to California's Yosemite Valley held during the semester break under the watchful eye of President Bill Ivey. An enjoyable combination rush party, poker party, and stag party was held at the San Rafael home of Brother Frank DeBenedetti. Now in the fire is our annual picnic which will be chairmanned by Brother Chuck White.

Another activity, pledging, is now in progress on the Don Campus. Deltasig pledges are a familiar sight at USF, trudging between classes. Under the ambitious direction of Senior Vice-President Dave Pitman and Vice-President Jim Dal Bon, Gamma Omicron Chapter's initiation period has been lengthened to five weeks. With numerous projects and activities scheduled our ten bright-eyed neophytes will be kept quite busy.

Each year the Dean of the College of Business Administration, Rev. Fr. Richard Mulchahy selects five leading business students to comprise the Business Advisory Board. Deltasig was quite honored when it was announced that three of the five members of this board were members of the fraternity. Also as part of our service function Deltasig controlled USF's annual Senior Day in the business college. Each year the university invites a number of leading high school seniors to visit the campus and we were highly honored by this assignment.

With these accomplishments and proposed projects this year certainly promises to be a highnote in Gamma Omicron Chapter's life.—JIM DAL BON



ATTENDING a recent meeting of Gamma Delta Chapter at Mississippi State College were, left to right: Dr. H. H. Mitchell of the faculty, George Horton of the Southern Railway, South Central Regional Director V. Burt Waite, President Stokes Smith of Gamma Delta Chapter, and Chapter Advisor W. A. Simmons.

MISSISSIPPI STATE

ON MARCH 6 a rush party was held with enthusiastic results. Eighteen men were pledged. The rushees and members alike enjoyed a pantomime act given by Brother McRailey. Our charming "Rose," Miss Sandra Stone, greeted the rushees and served refreshments. Brother George Horton of the Southern Railway gave an informative talk on the history and future of railroading.

The chapter journeyed to West Point on February 26 to tour the Bryan Brothers' Packing Company. The processes necessary for the modern preparation of meat products were pointed out to the group. The layout of the plant was particularly interesting.

The social highlight of the year is soon to arrive. The "Rose" Dance is to be held at the Lakeside Country Club on March 28. A banquet will be followed by a dance with music furnished by the Top Hatters. Dr. Fred Neal, professor of philosophy and religion, will be the guest speaker. The crowning of the recently elected "Rose" for the coming year will add a sparkle to the evening.

DE PAUL

ALPHA OMEGA CHAPTER is climaxing another successful year. The only events on the coming calendar are the election of next year's officers and the Spring Formal Dance. Brother McNamara, chairman of the dance, reveals he has almost completed the arrangements. The dance is to be held at Itasca Country Club and should prove to be a memorable evening for all who attend.

Congratulations are in order to several members of Alpha Omega Chapter. Frank Bauer won the Praetorian Scholarship Award for having the highest grade point average of any freshman student last year. Dr. Masterson's article in the March edition of The DELTASIG was very heartening to Alpha Omega Chapter because it so strongly signifies the objectives of Delta Sigma Pi. Also, on behalf of Alpha Omega Chapter, I would like to wish the best of everything to Dr. Mertzke, our retiring moderator who has done so much to bring success to Alpha Omega Chapter; and to welcome Dr. Bannon as our new moderator, with the assurance that we shall all work together in a manner characteristic of men of Delta Sigma Pi.

The Central Regional Convention will be held in Chicago this September at the Maryland Hotel. At this time, I would like to urge each chapter in the Central Region to attend in full strength. The Chicago chapters are formulating plans to make this the most successful regional convention ever.—ROBERT PURDY

DENVER

ONE OF THE FIRST FUNCTIONS of Alpha Nu Chapter after the Christmas Holidays was the initiation of four very fine pledges. Initiation was held at the Continental-Denver Hotel on Sunday, January 12, with a very delicious dinner following the initiation ceremony. The four newly initiated members were Jerry DeHoff, Galen Malenke, Howard Rue, and Robert Schneider. The Continental-Denver Hotel had been completed just a short time prior to our initiation and is a very beautiful place.

The members of Alpha Nu Chapter launched a program to bring our membership up to where it should be. A list of functions was made and professional activities for the entire quarter. Among these functions was a swimming party at the Denver Athletic Club. This swimming party was arranged through one of our alumni, Brother Fred Bonar. This function was well attended with several new prospects. Everyone certainly enjoyed themselves immensely and we want to express our appreciation to Brother Bonar for arranging this evening of swimming for us.

For one of our professional meetings, we had Reverend Reed to speak to us on the topic of "Religion and Business." This meeting was held jointly with the professional sorority of Phi Chi Theta. This topic was chosen to observe the Religion in Life Week at Denver University. Reverend Reed gave us some very interesting and timely facts



PRESIDENT HENRY WEIBLER of Denver presents Alpha Nu Chapter's "Rose of Deltasig," Miss Patty Gilmore, with a bouquet of red roses as her two attendants, Miss Sandra Sorensen and Miss Natalie Greubel look on with several Deltasigs.

about the modern man working in the modern organization. Everyone felt that they had received some very interesting advice and facts.

The members of Alpha Nu Chapter entertained eight nominees for the "Rose of Deltasig," at the Continental-Denver Hotel on February 9. Tea was served in the African Room. These eight nominees represented the various sororities on the Denver University Campus. The three finalists were chosen from this group. This was certainly a tough job, because any one of the group could have been chosen as our "Rose" Queen and represented us in the national contest very well. The three finalists were Patsy Gilmore, Sandra Sorensen, and Natalie Greubel. The "Rose" Queen was selected later. Miss Patsy Gilmore was chosen as the "Rose of Deltasig" for 1958. Miss Gilmore was entered in the National "Rose of Deltasig" contest. Our "Rose" Dance was held on Saturday night, February 22, at the Olin Hotel. During the dance, Miss Gilmore was presented a trophy and a very beautiful bouquet of red roses. The two attendants were presented with a small bouquet of red roses. The music was furnished by M. C. Eskridge's Band and our chaperones were Brother and Mrs. Howard Saisslin and Brother and Mrs. Matthew Bernatsky. We were pleased to have several couples of our alumni present. The dance was enjoyed by everyone that attended.

During the quarter we pledged two new men, Robert Gordon and David Nordling. These two pledges will certainly make excellent members in the near future. This is only the beginning and we need quite a few more in order to reach our quota.

On February 24, Brother Jim Thomson, Executive Director visited our chapter and held a general meeting with the members of the chapter. Jim had many helpful ideas and suggestions to help us build our chap-

ter. We are certainly grateful to Jim for talking with us, and we hope that the next time he comes to Denver, all of our problems will be solved.

We are planning to have some very fine professional programs set up for the next quarter. Plans are being made at the present time to contact a speaker and have a meeting about April 16. We are hoping that this will be one of our best professional meetings of the year. So all you Deltasigs plan now to attend this meeting and bring along several of your friends.—HENRY WEIBLER

LOYOLA

FEBRUARY 14, Valentine's Day, Gamma Pi Chapter was pleased to pay tribute to its new "Rose of Deltasig" at a mixer and a party afterwards. Miss Kathy O'Connor was selected from a field of nine contestants and crowned by prominent Chicago disc jockey Jay André. Her title will remain unchallenged until next February when we once again hold our "Rose of Deltasig" Contest.

Besides the mixer Miss O'Connor was honored by the brothers at a party. This party was the solemn climax to the coronation of the "Rose."

The professional activities for the month consisted of a tour of Joliet Stateville Prison at which the brothers and the pledges were entertained by the warden. Our second tour consisted of a trip thru the Corn Products refinery at Argo, Illinois. At this tour the brothers and pledges visited the plant and had a question period with the top management of the organization.

Other activities of the semester include a lecture by Mr. Edgar D. Tripple, vice-president of the Rock Wood Insurance Co. His topic will be general insurance and the college student.—PATRICK A. ANDERSON

PITTSBURGH

LAMBDA CHAPTER initiated five pledges at the Initiation Banquet, held at the French Room, former Hotel Schenley, on January 18. Our new brothers Robert Blair, James Burnett, Harold Myers, Harry Strickland, and Michael Solomon, represent a diverse group of business which includes Gulf Oil, Burr-Matt Contractors, Westinghouse, Singer, Deane and Scribner Investments, and Mellon Bank respectively. Assisting in the initiation ceremonies we were indeed fortunate to have the services of Brother Robert F. Andree, Director of the East Central Region of Delta Sigma Pi. Glad to have you aboard, Bob!

Our professional meeting program for February 21 had as guest speaker Mr. Ralph Harding, market research analyst of Allegheny Ludlum Steel Corporation. Mr. Harding, who played a major part in setting up a market research department for his company, explained the complexities of "crystal balling" the economy with reference to business.

Westinghouse Electric Corporation will be host to our chapter on a tour of their Metal Stamping Plant at Turtle Creek, Pennsylvania, the evening of March 21, 1958. We extend our thanks to Brother Frank Dvorsky who arranged this tour for us.

Golden anniversaries seem to be in fashion, for as the '57-'58 season saw the 50th year for Delta Sigma Pi, so the '58-'59 season will see the 50th year for the Evening School of the University of Pittsburgh. A Golden Anniversary Banquet will be held in the Schenley Hall Ballroom, Saturday evening May 3, 1958 to celebrate the occasion. As in previous social functions of the Evening School, the brothers and alumni of our chapter are planning to have, once again, the largest and best representation!

In closing on the anniversary theme, I would like to mention the upcoming 200th year celebration of the City of Pittsburgh ("Gateway to the Future") scheduled to start officially in November of this year. More information on this subject will be supplied for the fall issues of The DELTA-SIG, but you may be sure that Lambda Chapter has plans to participate in the event.—FRANK A. LENTZ

GEORGETOWN

MU CHAPTER at the Edmund A. Walsh School of Foreign Service had a change of scenery early in the 1957-1958 school year. In October the chapter moved into a new house at 2731 Woodley Place. The move was made in an orderly and efficient manner with much of the manpower being provided by the new pledges. The only major difficulty encountered was moving the piano from the second floor. Brawn with a sprinkling of brain power finally won the victory.

The chapter undertook and successfully completed an ambitious social and professional season. The highlight of the social program was the annual French Underground Party which was well attended and greatly enjoyed. Carlos Tello, son of the Mexican Ambassador, concocted a punch that was well received. Brother Tello, how-



A GROUP of Deltasigs present for the Lambda Chapter initiation in January. Left to right: Harold Myers, Robert Solomon, Bert Jones, Al Beck, East Central Regional Director Robert F. Andree, Howard Elam and Charles Gogley.

ever, was unable to enjoy the pleasant company for the entire evening since his job as Social Chairman and chief brewer required repeated sampling of the mixture.

On the professional side of the program the chapter has the privilege of hearing a talk by Mr. John Cosgrove, assistant director of education for the AFL-CIO. Mr. Cosgrove spoke informally and frankly. He painted the historic backdrop of trade unionism in the United States against which today's present drama is being enacted. He explained the structure of unions with emphasis on their power position. A week after the meeting, the brothers unanimously accorded Roberto Duanes, professional chairman, praise for running one of the most interesting and informative professional affairs that Mu chapter has ever sponsored.

New members were initiated in December with a banquet at the Dupont Plaza Hotel following the ceremony. Hardly had the new brothers been initiated when plans were underway for the second semester rushing season. George Forsyth was in charge of the program for getting new members and is credited with doing an excellent job of introducing new people to the fraternity. The pledges are now undergoing the customary pledge period under the experienced and able tutelage of Pat Reno.

Elections of new officers were conducted at the first business meeting in February. Barry Peters was elected president; Jim Shea, senior vice-president; Pat Reno, vice-president; Pete Siverson, secretary; Jack Wilbert, treasurer; Bill Wadbrook, house manager; Ralph Hisle, social chairman; Joe Ruane, professional chairman; and Charlie Sacconaghi, chancellor. Dr. Paul Locher was chosen to succeed Mr. F. L. Garcia as Faculty Moderator.

In March the fraternity enjoyed a talk by Mr. George Titus, advertising manager of Woodward and Lothrop Department Store. Mr. Titus discussed the potentialities and limitations of chain store advertising in the Washington, D.C. area. Particularly interesting were his comments on radio advertising as related to the peculiar nature

of the metropolitan Washington market. The question period following the talk was of particular interest to the members who are planning to enter the advertising field.—PAUL R. DOMMEL

TEMPLE

OMEGA CHAPTER CELEBRATED its 35th birthday on February 23, and with renewed spirit the brothers hope to make the next 35 years as big as the past ones.

Sportswise, the basketball team of Omega Chapter lived up to the expectations predicted by this reporter in the November issue. Frank Frehmel was the big gun and one of the best players in the inter-fraternity league. Now that baseball is coming, the team is limbering up. The old powerhouse trio of James McLaughlin, Leon Melair, and Elmer Bittle are gone, but Omega Chapter see replacements in Dan Boch, Ollie Lewis, and Clay Trainer. None of the positions are wrapped up yet, so competition is still quite keen.

The big news here is that Prabhu Vassudeva, a pledge from Bombay, India, has started a cricket team on a university level. Deltasigs have taken to this game like bears take to honey. "Wild William" Irvine, Gene Rehmof, and Ronnie Becker are sure starters on this "Deltasig" cricket team.

As usual, the social calendar rolls on. Greek-Week-End, March 28, and 29 witnessed a revival in the return of that new sound in jazz, the Armenian Jazz Trio. The biggest scheduled surprise of the social calendar is the co-ed pajama party scheduled for May 17. The annual dinner dance will be held at St. David's Country Club of Wayne, Pa. on May 3.

The only thing that seems to be missing is the professional calendar. This semester's calendar has been left unscheduled for Omega Chapter is trying a new system. Schedule the event at the convenience of our professional guest is the new attitude. The professional committee is now dicker-ing with the chairman of the board of Philco to speak to our chapter.

Signing out at Omega Chapter, we wish all the chapters of Deltasig the same success we have enjoyed over our first 35 years. A special thanks goes to The Central Office and especially to Dr. Stanley Chamberlin and Willard Moore, our Chapter Advisors, for making that success possible and guiding us through those perilous years.—ARSEN KASHKASHIAN, JR.

NEW MEXICO

GAMMA IOTA CHAPTER at the University of New Mexico is looking forward to a very active and successful semester. To insure this success we have the able and efficient leadership of the following newly elected officers: President, Gordon Burton; Senior Vice-President, Joseph Scartaccini; Vice-President, Zane Hopper; Secretary, Charles Keeling; Treasurer, Robert Brown; and Historian, Vivian Martinez.

At the initiation dinner, held recently at the Hilton Hotel, five pledges were initiated into the fraternity. The new brothers are as follows: Zane Hopper, Walter White, Bob Fritz, Julio Vincioni, and Donovan Jacobson. Each of the new brothers was personally presented with a rose from the new and very lovely "Rose" of Deltasig, Miss Linda Bureau.

After several smokers, a very successful and well attended preferential dinner was held on March 2 at the La Hacienda dining room. The dinner was climaxed with the pledging of 10 new men.

Bill Scheuring, our professional chairman, has a very busy schedule for us this semester. It includes several movies, professional speakers, professional meetings and a professional trip through the Marvel Roofing Company here in Albuquerque. A retreat at Ruidoso with Beta Upsilon Chapter from Texas Tech and Gamma Phi Chapter from Texas Western is also in the planning stage.

An annual business machine Show will be given at the University Student Union Building on March 28 and 29. This show will be put on in conjunction with The Commerce Council.

It appears that Brother Don Davidson will soon be putting his government courses to practical use. He has just received a nomination for the office of State Representative. We are all strongly behind him and wish him the best of luck.—DONAVAN R. JACOBSON

NEBRASKA

ALPHA DELTA CHAPTER began the second semester with an outstanding professional dinner featuring Dr. Curtis Elliott, professor of economics at the University of Nebraska. Dr. Elliott, nationally known insurance expert, reminded us that satisfaction may be as important as security in the business field. In his opinion, too much stress was placed upon security by the modern graduate and not enough thought is given to later satisfaction of the individual's achievements in the business world. Alumni,

guests, and members enjoyed his thought-provoking speech.

We are all proud of our house and many new improvements have been added. For instance, we have set up a snack bar in the basement for the convenience of the residents. Incidentally, the residents' simple snack needs require a hundred dollar inventory. Between this set up and the good food our cooks are famous for, we are thinking of having a fatman's table with Spike Stineman at the head chair.

As a result of our rushing program, we have 22 pledges this semester. Their project for the semester will be campaigning for the student elections on campus. Our efforts have brought forth a number of freshmen and sophomores in this pledge class which we feel is beneficial to both the fraternity and to themselves.

This semester we will be touring Minneapolis beginning March 20. We plan to tour three major companies, a half day at each. This allows enough time to investigate more thoroughly specific departments. Our professional committee with Lyle Replogleas chairman is to be commended for the idea of an "informative tour" and a successful professional program this semester.

The Deltasig intramural basketball team was one of the better on campus. After finishing second in our league, they finished by winning two games in the playoffs. John Rowland and Ken Cole, the Farnam Flashes, were the big "guns" on the team.

On the social side, all the fellows are looking forward to the excitement of the "Rose" Formal in May. It will be in a downtown hotel and we are now busy setting up reservations for alumni who wish to attend. Presently, the social committee is in the process of planning an April party with Gamma Eta Chapter, Omaha University. Some kind of arrangement is being worked up for a return party in addition.

This year we have had several brothers from around the nation drop in and visit us. We were glad they said hello and wish to remind you that all brothers are welcome at the Deltasig House in Lincoln.



MISS LORI BORN of Kappa Delta Sorority is the "Rose of Deltasig" of Alpha Theta Chapter at the University of Cincinnati.

KENT STATE

LOOKING BACK over winter quarter of 1958 Beta Pi Chapter can be proud of its accomplishments. Our chapter was recognized by the University as having the highest point average of all the fraternities on campus for fall quarter. We are especially proud because this honor is the envy of many larger organizations at Kent State. To keep our scholastic interests and aims high we have had four professional meetings with talks by guest speakers.

Socially, winter quarter saw the semi-formal at Twin Lakes Country Club become the high point of the quarter. A magnificent time was had by all those attending. Also on the social scene Beta Pi Chapter held its annual "Monte Carlo" night. A spirit of gambling (with Monopoly money) set the stage for an enjoyable evening. Parties with sororities were very successful and more are being planned for spring quarter.

For spring Beta Pi Chapter is looking forward to a very prosperous quarter both professionally and socially.

The big event of the social calendar will be the spring dinner-dance at a prominent hotel in Cleveland. The dinner-dance and various parties are being looked forward to by all.

Going active spring quarter will be our 13 pledges who are a fine bunch of men that Delta Sigma Pi could well be proud of.

Also new spring quarter will be the officers recently elected. These new men and their positions are as follows: Millard B. Kelly, president; Walt Franz, senior vice-president; Tom Brown, vice-president; Paul Hossman, treasurer; Mike Detwiller, secretary; Dave Davenport, chancellor; and John Magazine, historian. The brothers of Beta Pi Chapter feel that these men will carry on the fine record set by those men who have completed their terms in office.—PHILIP KIRALY

OKLAHOMA STATE

GAMMA EPSILON CHAPTER recently initiated five new pledges. The new members are Floyd Herriage, Farrell Emhoolah, C. A. Hartwig, Ronald Hanes, and Swan Smith. We are sure that all these men will be an asset to Delta Sigma Pi.

All members are looking forward to Business and Professional Day which will get underway March 27, 1958, with a panel discussion. Leading Oklahoma businessmen will head the panel, and the discussion will cover questions submitted by the student business organizations. The questions will cover such topics as the amount of education a person needs to get a job, economic development in Oklahoma, and the effect of the recession on Oklahoma business. These speakers are also scheduled to talk in our classes the following day.

Our last industrial tour at Southwestern Bell Telephone facilities in Oklahoma City was very successful with about 25 brothers in attendance. We are all awaiting with great eagerness our next industrial tour being planned by Brother Dave Lackey.—JOE BRUM

OKLAHOMA CITY

JUST ONE YEAR after the Delta Theta Chapter came into being, the Delta Sigma Pi Wives Club was organized in Oklahoma City.

To avoid the necessity of dues and assessments, these determined women decided to raise their operating capital by original means. The first such scheme to raise money, a bake sale at the picnic of the School of Business of Oklahoma City University, raised enough money to prove wisdom of the scheme. During the summer months white elephant sales added to the treasury. The month of August saw the completion of the clothing collection project. The clothing was collected for the Indian children at the Concho Indian School near El Reno, Oklahoma. A speaker from the Oklahoma State Welfare Commission explained the role of the state in matters of welfare. October found the wives involved in dressing dolls for the Salvation Army Christmas project. The Wives Club assisted in the Founders' Day Seminar in November. December found the club selecting new officers to carry on for the club. The Wives Club brought a little Christmas cheer to an old folks home and to the high school girls at the Concho Indian School by distributing gifts of clothing and fruit. A candle lighting ceremony in January was held for the installation of the newly elected officers. The wives of the new members were honored guests at the Lake View Country Club in February. Another clothing drive is underway during March and the first joint gathering of husbands and wives is on the agenda for April.

The group remains small but enthusiasm has never been greater than at the present time. Big plans are being formulated for future accomplishments and members of the original group are still active. Members are seeking information and ideas from other wives groups and would appreciate correspondence and suggestions.—MRS. JAMES C. COWDEN, 2508 NW 37 Street, Oklahoma City 12, Oklahoma

MICHIGAN

XI CHAPTER at the University of Michigan opened the spring semester with three rushing smokers which were highlighted with informal talks by Professor Dannielson, Professor Hoad, and Dean Stevenson, all of the School of Business Administration. As a result of our rushing smokers we pledged ten men, everyone of which is a potential asset to Delta Sigma Pi. For their first pledge project the pledges are planning a "Bohemian Party" which will be held at the chapter house on March 15.

Results of our second semester elections are: Brother Thomas Glaza, president; Brother John Landry, senior vice-president; Brother Charles Jennings, vice-president; Brother Russell Carlson, secretary; and Brother Hugh Kelly, treasurer. Professional activities this semester are under the guidance of Brother John Funk. John is now completing plans for two very worth while tours. On March 26 we will visit the Detroit branch of International Business Ma-

chines. Tentative plans are already made for a visit to the Detroit Stock Exchange late in April.

Socially, our next big event will be the Executive's Ball which is sponsored by the student council of the School of Business Administration. A special feature at the dance will be a stock market game which was invented by Brother Tom Glaza. The winner of the game will be awarded \$50 in actual stock of his own choice. Naturally, we are all eagerly awaiting our "Rose" Ball which will be held on May 10.

XI CHAPTER is planning something which we feel is quite unique, a get-together picnic with the other chapters in the area. Letters of invitation have already been sent out to Gamma Theta Chapter, Gamma Kappa Chapter, Theta Chapter, and Gamma Rho Chapter.

Athletically, we placed seventh out of 23 professional fraternities on campus last year and we have excellent prospects of improving our position this year. We should finish the spring sports season with a strong softball team.—CHUCK SIROLA



BETA CHAPTER "Rose of Deltasig" is Miss Winnie Hildenbrand, center, and her attendants are Miss Lee Saunders, left and Miss Nancy Lang, right.

BOSTON COLLEGE

DELTA KAPPA CHAPTER at Boston College is looking forward to a successful second semester upon the conclusion of a most profitable first semester filled with activity and accomplishment.

Since its installation on May 4, 1957 as the 96th chapter of Delta Sigma Pi, Delta Kappa Chapter concluded its first semester pledge period and installation of new brothers at a dinner-dance, held in the Simpson House at Newton, Mass. This was held prior to the Christmas Vacation. There were 21 new brothers enrolled in the fraternity.

During one of the fall semester business meetings the honored guest, Executive Director Jim D. Thomson, spoke on the role of Delta Sigma Pi in our present day and age, and stressed the significance of Life Membership. Mr. G. Donaldson of the placement board at Boston College gave a survey on the prospective job opportunities for everyone.

We are now well under way with our spring semester pledge period. It promises to fill the upcoming empty ranks of graduating brothers with new vitality and ideas that will make Delta Kappa Chapter one of strength in union.

At the recent N.C.A.A. game between Boston College and Maryland in New York City an alumnus, Brother Carlos Vidal of Lima, Peru, met with several brothers of Delta Kappa Chapter.

Socially, the "Rose of Deltasig" Dance is being planned through the work of brothers Charles Coyle and Karl Burgess. The date of the dance will fall sometime late in April upon the installation of our spring pledges. We are also in progress by planning a big celebration for our first anniversary on the 4th of May.—RICHARD ZILINSKI

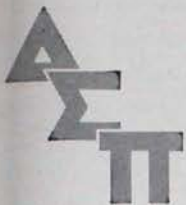
OHIO U.

WITH NEWLY ELECTED ROBERT WERTZ wielding the gavel, Alpha Omicron Chapter swung into high gear as it began its spring semester with an excursion into the Logan Works plant of the Carborundum Company at Logan, Ohio. The Carborundum Company specializes in the manufacture of grinding wheels and various types of abrasives. Its extensive manufacturing processes were quite interesting and the trip was very successful along with being highly informative.

Our first professional meeting for this semester featured a very fine talk by Mr. Horace W. Domigan, professor of accounting, of Ohio State University. Mr. Domigan spoke on ethics in the business world. His speech was quite worthwhile and invoked, in the question and answer period, many interesting comments and questions on unethical business practices. A well-balanced professional program is scheduled for the remainder of the semester, including speakers, a debate on business policies and possibly another field trip.

On the social side, Alpha Omicron Chapter recently staged a very enjoyable membership smoker at the Ohio University Center. Guests for the evening included Professor Ralph F. Beckert of the accounting department and Dr. E. T. Hellebrandt of the management department. Both Professor Beckert and Dr. Hellebrandt related some humorous stories to the group along with many stimulating comments about Deltasig. Professor Lowell B. Howard, newly elected Faculty Advisor of Alpha Omicron Chapter, explained to all present the aims and purposes of Deltasig and told of the numerous advantages offered by our professional fraternity. Afterward refreshments were served and a good time was had by all. Plans are presently underway for the "Rose of Deltasig" Dance.

We should have no trouble in meeting our quota in the Chapter Efficiency Contest and anticipate a fifth straight year of reaching the 100,000 point mark. Interest and spirit are dominant in the chapter and all indications point to another successful semester for Alpha Omicron Chapter.—DENNIS HAINES



DIRECTORY

The Grand Council

Grand President: HOMER T. BREWER, *Kappa-Georgia*, 808 Southern Railway Bldg., 99 Spring St. S.W., Atlanta 3, Georgia

Executive Director: J. D. THOMSON, *Beta-Northwestern*, 330 South Campus Ave., Oxford, Ohio

Director of Business Education: WALTER A. BROWER, JR., *Beta Xi-Rider*, Bartram Ave., Mt. Holly, N.J.

Director of Eastern Region: ROBERT O. HUGHES, *Beta Nu-Pennsylvania*, 6 Rutledge Ave., Box 196, Rutledge, Pa.

Director of Southeastern Region: MONROE M. LANDRETH, *Alpha Lambda-North Carolina*, 100 Placid Pl., Charlotte 7, N.C.

Director of East Central Region: ROBERT F. ANDREE, *Beta Tau-Western Reserve*, 2094 Lakeview Ave., Rocky River, Ohio

Director of Central Region: FRANK A. GERACI, *Zeta-Northwestern*, 4928 Randolph St., Hillside, Ill.

Director of South Central Region: V. BURT WAITE, *Gamma Delta-Mississippi State*, Box 944, c/o T. E. Lott & Co., Columbus, Miss.

Director of Midwestern Region: HENRY C. LUCAS, *Alpha Delta-Nebraska*, 408 S. 18th St., Omaha, Neb.

Director of Southwestern Region: JOE M. HEFNER, *Beta Upsilon-Texas Tech.*, 3103 42nd St., Lubbock, Tex.

Director of Inter-Mountain Region: D. H. CHANDLER, *Gamma Iota-New Mexico*, General Delivery, Farmington, N.M.

Director of Western Region: BURELL C. JOHNSON, *Alpha Sigma-Alabama*, National Cylinder Gas Co., 1588 Doolittle Dr., San Leandro, Calif.

Director-at-Large: FRANKLIN A. TOBER, *Alpha Kappa-Buffalo*, 123 Highgate Ave., Buffalo 14, N.Y.

Past Grand President: J. HARRY FELTHAM, *Chi-Johns Hopkins*, Robert Garrett & Sons, Baltimore 3, Md.

The Central Office

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Phone Oxford 3-4178

Executive Director: J. D. Thomson

Staff Members: Peg Donivan, Jane Lehman, Jane Nelson, Peg Whitelaw, Tina Schutte, Sandra Timm.

Grand Secretary Treasurer Emeritus

H. G. Wright, *Beta-Northwestern*, 222 W. Adams St., Chicago 6, Ill.

National Committees Executive Committee

Chairman: HOMER T. BREWER, *Kappa-Georgia*, 808 Southern Railway Bldg., 99 Spring St. S.W., Atlanta 3, Ga.

Members: ROBERT F. ANDREE, *Beta Tau*, 2094 Lakeview Ave., Rocky River, Ohio; J. HARRY FELTHAM, *Chi*, Robert Garrett & Sons, Baltimore, Md.; FRANKLIN A. TOBER, *Alpha Kappa*, 123 Highgate Ave., Buffalo, N.Y.

Alumni Activities

Chairman: FRANKLIN A. TOBER, *Alpha Kappa*, 123 Highgate Ave., Buffalo, N.Y.

Members: MAX BARNETT, *Gamma Mu*; TOM BATEMAN, *Chi*; JEROME JOHANNES, *Alpha Kappa*; JOHN PAUL, *Gamma Rho*; CHARLES SCHNABEL, *Alpha Theta*.

Alumni Placing Service

Chairman: HENRY C. LUCAS, *Alpha Delta*, 408 S. 18th St., Omaha, Neb.

Members: RAYMOND A. PETER, *Beta Theta*; FLOYD E. WALSH, *Epsilon*.

Life Membership

Chairman: JEROME J. JOHANNES, *Alpha Kappa*, 685 LaSalle Ave., Buffalo, N.Y.

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