

The

# DELTA SIG

O F D E L T A S I G M A P I



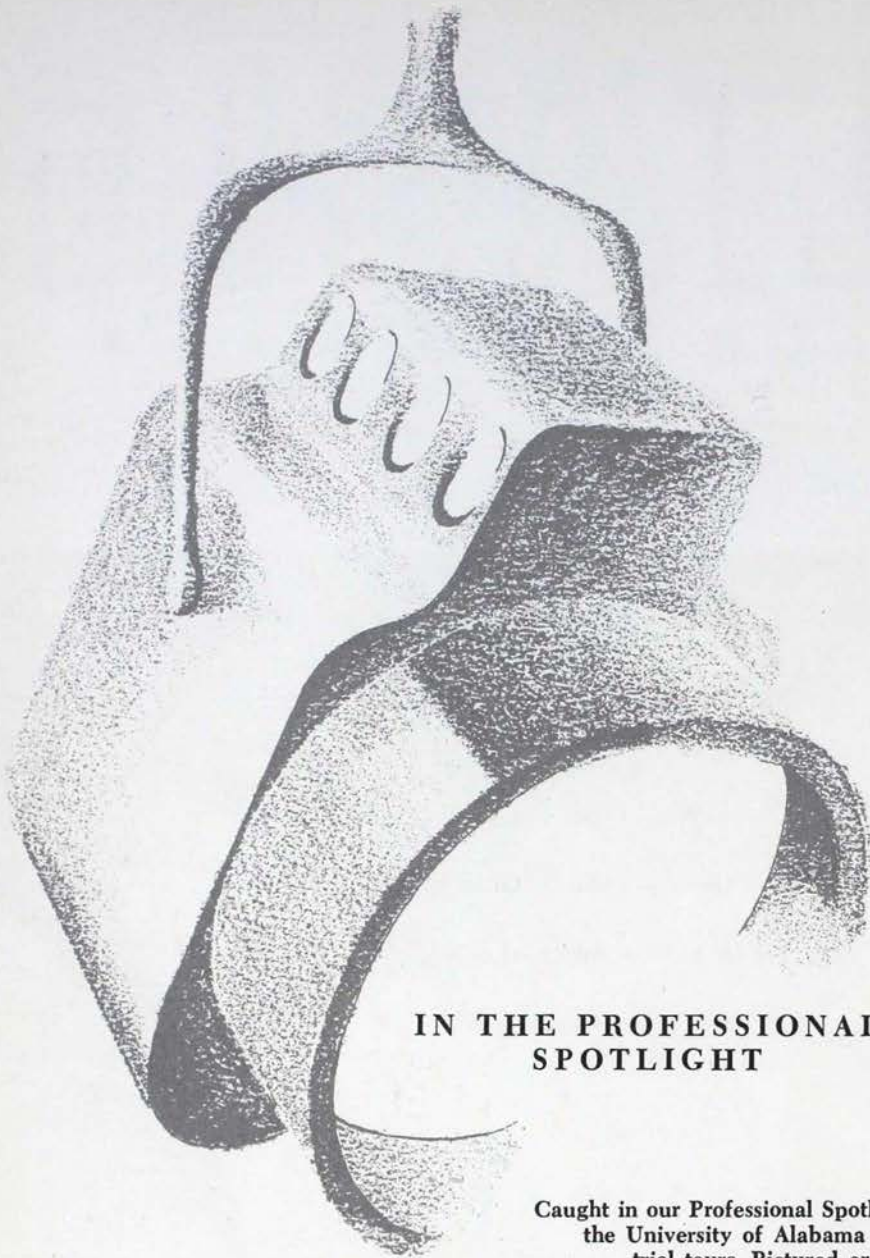
*Mankato State College, Mankato, Minnesota*

**PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY**

FOUNDED 1907

**MARCH 1964**





## The International Fraternity of Delta Sigma Pi

*Professional Commerce and Business  
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

### IN THE PROFESSIONAL SPOTLIGHT

Caught in our Professional Spotlight is Alpha Sigma Chapter at the University of Alabama while upon one of its recent industrial tours. Pictured are the members in a control center of the George C. Marshall Space Flight Center of the National Aeronautics and Space Administration in Huntsville, Alabama.





# The DELTASIG

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**Our Cover**

The attractive campus of Mankato State College in Mankato, Minnesota, is featured in full color on this cover of The DELTASIG. This continues our university series which began in 1950.

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Alpha Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.





# From the Desk of The Grand President

JOE M. HEFNER  
Beta Upsilon—Texas Tech.



The first half of this college year is now history, and before we realize it, we will be in the process of winding up our fraternity year. Many of the goals that were set in September have been reached, but still we have fallen short on others.

Could it be that we have strayed from the fundamental aims and purposes of Delta Sigma Pi? I believe that this is partially true, and that we should pause and take inventory of our goals immediately before this year has escaped completely.

What is your chapter or alumni club doing to carry out the obligations as set forth in the preamble to our constitution? Has your chapter provided the professional programs that you desired? Have the speakers brought you new material, thoughts, and ideas not found in your textbooks or lectures? Have you had worthwhile professional tours? Has your chapter maintained its membership quota and carried out a constructive pledge training program? Has your chapter been of service to the university, school of business, community, and its members? Has your chapter attained the highest place possible in the Chapter Efficiency Contest? Has it been an ideal chapter, and have you been an ideal member?

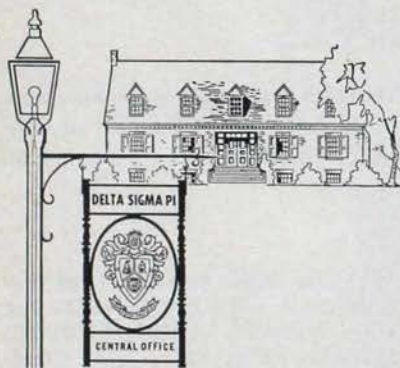
If you can answer "yes" to these questions, then you have most likely filled your chapter program with sufficient social occasions; such as parties, dances, picnics, and stag smokers.

If your chapter has not been the ideal chapter so far this year, now is the time to make some changes before it is too late. Each member is responsible for the quality of his chapter's operations and must assume his responsibilities or forever live with the knowledge that he failed his brothers.

I suggest that we endeavor to give Delta Sigma Pi its true meaning and make this a "Great Year." Let's make each activity of our chapter or alumni club accomplish one or more of the aims or purposes of Delta Sigma Pi. Let's develop in each of our members a feeling of satisfaction of their brotherhood in Delta Sigma Pi, derived from experiencing the benefits of our fraternity.

It is proud brothers enjoying their affiliation that will expand and perpetuate Delta Sigma Pi, so it behooves each of us to create such members through our individual chapter and alumni club programs.

"For He Profits Most Who Serves Best"



## A Word From The Central Office

SINCE WE LAST CHATTED with you in this column many things have transpired at The Central Office. Among them are the completion of a brand new *Pledge Manual* which makes the sixteenth edition for this publication, attendance at our first meeting of the Council for Professional Education for Business of which we were honored to become members last summer, and the granting of a charter to Christian Brothers College in Memphis, Tennessee.

The next sixty days will find us busy installing this new chapter at Christian Brothers, participating in the Biennial Meeting of the Professional Interfraternity Conference in Atlanta, representing Delta Sigma Pi at the 50th Anniversary of the Commerce Club of Northwestern University, and engaged in completing the details of our 25th Grand Chapter Congress slated for the Grand Bahamas in 1965. We are looking forward to a busy spring.—JIM THOMPSON





# The DELTASIG

O F D E L T A S I G M A P I

## Georgia Southern College

## Granted Epsilon Chi Chapter

GEORGIA SOUTHERN COLLEGE at Statesboro, Georgia, was awarded the Fraternity's 127th chapter charter when Epsilon Chi Chapter was installed on Saturday, November 9, 1963. This marked the first new chapter of Delta Sigma Pi to be installed in the State of Georgia since Alpha Tau Chapter was installed at Mercer University in Macon on March 26, 1927. There are two other chapters in the State, the others being Kappa Chapter at Georgia State College in Atlanta and the University of Georgia in Athens.

The installation program began at 11:00 A.M. with registration of the guests in the Holiday Inn in Statesboro, followed by a tour of the Georgia Southern campus. At noon an informal luncheon was held in the Faculty Lounge of the Williams Student Center for the guests and members. The afternoon was devoted to the informal and formal initiations which were held in the Holiday Inn.

Past Grand President Homer T. Brewer served as toastmaster for the installation banquet held during the evening at the Holiday Inn. The new members and guests were welcomed to the campus by the Dean of the College, Paul F. Carroll. Dr. Paul F. LaGrone, chairman of the Division of Business, then gave a history of the Division. Dr. Paul Wischkaemper, *Auburn*, related the facts surrounding the founding of Beta Alpha Sigma Fraternity and its success during its brief history. The climactic moment of the day came when Grand President Joe M. Hefner, *Texas Tech*, presented the charge and charter to President Jerry K. Reid of Epsilon Chi Chapter. Brother Reid, on behalf of the Chapter, then accepted the



WELCOME DELTA SIGMA PI greets the arrival of guests at the Holiday Inn in Statesboro, Georgia, for the installation of Epsilon Chi Chapter at Georgia Southern College.

charge and charter with appropriate remarks. Past Regional Director Monroe M. Landreth, Jr., *North Carolina*, was also on hand to extend the fraternal greetings which had been sent from all over the Delta Sigma Pi world.

Present for the ceremonies were Grand President Joe M. Hefner, *Lubbock, Texas*; Past Grand President Homer T. Brewer, *Atlanta*; Past Southeastern Regional Director Monroe M. Landreth, Jr., *Charlotte, North Carolina*; Georgia District Director James R. Westlake, *Atlanta*; and representatives from Kappa Chapter at Georgia State College, Pi Chapter at the University of Georgia and Beta Gamma Chapter at the University of South Carolina. Local Deltasigs from the faculty and business community were Chapter Advisor Paul Wischkaemper, *Auburn*, James H. Jackson, *Tennessee*, and Dean of Students Ralph K. Tyson, *Georgia*.

GRAND PRESIDENT JOE M. HEFNER, *Texas Tech*, presents to chapter president Jerry K. Reid the Epsilon Chi Chapter Charter concluding the installation of the Fraternity's 127th chapter at Georgia Southern College.







PICTURED HERE is the speakers' table at the installation of Epsilon Chi Chapter at Georgia Southern College.

## History of Georgia Southern College

The college originated as one of ten district agricultural and mechanical schools established through a legislative bill introduced by Governor Joseph M. Terrell. To secure the location of the First District school, the people of Statesboro and Bullock County gave 300 acres of land, installed and furnished lights free for ten years, and contributed \$25,000 in cash. At first no appropriation was made by the state for maintenance, the provision being that all funds derived from fertilizer and oil inspections fees would be utilized for the support of the district schools. This arrangement proved unsatisfactory and was replaced in 1911 by an appropriation bill of the legislature with annual allocations for maintenance.

The First District Agricultural and Mechanical School was opened on February 7, 1908, and continued as such until August 1924, serving on an elementary

and secondary level. During this period, however, the school maintained a special course for teachers. Seventy per cent of the women graduates entered the teaching field.

With the rapid expansion of public school enrollments following World War I, the growing need for teachers became the concern of the people of Southeast Georgia and of the State Department of Education of Georgia. Under the sponsorship of the Board of Trustees, a legislative enactment converting the First District A. and M. School into the Georgia Normal School was passed. It was approved by Governor Cliff Walker on August 24, 1924.

In the following four years Georgia Normal School developed rapidly to the status of a four year institution. The degree of Bachelor of Science in Education was conferred for the first time to members of the June graduating class in 1929, and in the summer of 1929 the legislature passed a bill changing the

name of the school from Georgia Normal School to South Georgia Teachers College.

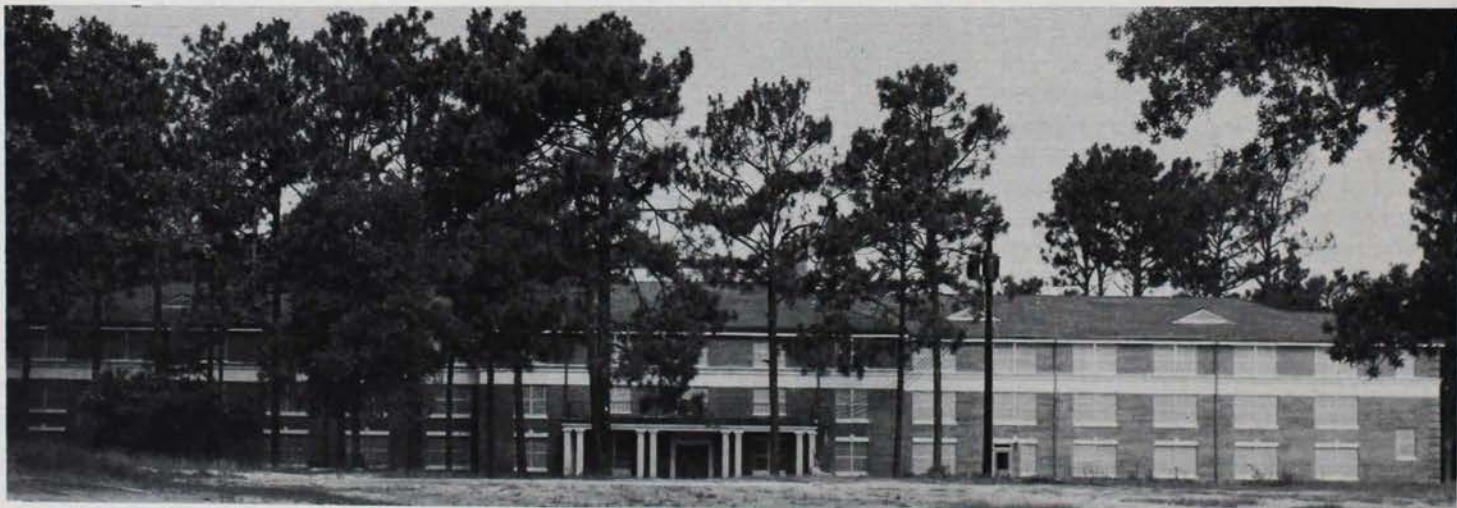
In 1931, the tax supported colleges, previously under the management of separate Boards of Trustees, were placed under the control of a single board, the Board of Regents, and all the institutions of higher learning were coordinated into the University System of Georgia. In 1939 the Board of Regents changed the name of the college from South Georgia Teachers College to Georgia Teachers College.

The name of the college was again changed on December 9, 1959, by the Board of Regents from Georgia Teachers College to Georgia Southern College. In recent years the objectives of the college have been enlarged to include programs leading to the degrees of Bachelor of Arts,



DEPICTING the beauty of the tree lined campus of Georgia Southern College at Statesboro is this campus scene.

TYPICAL of the resident halls at Georgia Southern is this one for men.







ASSEMBLED for the installation banquet of Epsilon Chi Chapter at Georgia Southern are these members and guests.

Bachelor of Science, Bachelor of Science in Recreation, Master of Arts, and Master of Education, as well as the degree of Bachelor of Science in Education. The new name more adequately reflects the function of the College.

### History of the Division of Business

Courses related to business have been offered at Georgia Southern for many years. In 1925, for example, three courses were offered in bookkeeping and accounting in addition to courses in secretarial subjects. By 1933 a course was offered in each of business law and salesmanship.

During the earlier years, the purpose of business courses was to offer electives to those who expected to enter office and clerical positions. By 1947, however, when the Division of Business was created, the primary purpose had become that of training high school teachers. While several secretarial courses were added to the offering, a course in introduction to business and a course in income tax accounting were the only ones added to the offerings in business administration from 1947 to 1958. In 1959 two more courses in accounting and one course in each of money and banking and statistics were added to the offerings.

Effective in the Fall quarter of 1960, the College was authorized by the Board of Regents of the University System of Georgia to initiate a major in business administration leading to the B.S. degree. At that time several courses were added in accounting, finance, management, and marketing. By the Fall quarter of 1962, 331 students were enrolled in the general business program, with an additional 75 students in secretarial ad-

ministration and 107 in business education. While most of those following the programs in business education and secretarial administration were women, almost all of those in the general business program were men.

In the Fall of 1962, the curriculum of the Division of Business was classified into two major parts for administrative purposes: business administration and business education. With this division, several options were provided under the B.S. in business administration degree. While it is the objective within each of these options to provide the student with a sound background of liberal education which will enable him to view in broad perspective the role of business management and to appreciate the cultural values in our society, each one is de-

A TWILIGHT GLIMPSE of the Frank I. Williams Student Center at Georgia Southern College is seen here.



signed to provide a different type of specialization in order to tailor the student's professional training to broad classes of needs in business management.

The specialized fields in the Division of Business are accounting, finance, general business, management, marketing and secretarial administration. In a recent announcement of plans for future development, the Administration of the College expressed the intention to request authority to grant the degree of B.B.A. with majors in the various specialties in which options are now offered. As these and other changes are made, the program will be developed toward obtaining accreditation by the American Association of Collegiate Schools of Business at the earliest possible date.

### History of Beta Alpha Sigma

The formation of Beta Alpha Sigma began in November 1962 when a group of students decided to take positive steps toward founding a local chapter of a national business administration fraternity on the campus at Georgia Southern College. In late November members of this group discussed their intentions with Dr. Paul LaGrone, Chairman of the Department of Business. Dr. LaGrone heartily endorsed their intentions, but urged that they make a careful study of the fraternities with whom they might become affiliated in order to select the one which would most effectively serve the needs at Georgia Southern. With this objective in mind, the group began col-





HOME FOR the Division of Business at Georgia Southern College is the modern Herty Building.

lecting preliminary information to be assembled for consideration after the beginning of the new quarter on January 2, 1963.

Early in January, after information regarding national fraternities had been collected from faculty members and other readily available sources, requests for information were made to the central offices of the national fraternities. An Ad Hoc committee was then appointed to study the material available and make recommendations to the group.

In order to provide an organizational framework within which the group could operate, the first formal meeting was held on January 21, 1963. Beta Alpha Sigma was formed and its name, signifying Business Administration Southern, was selected at this meeting. A letter was immediately submitted to the Dean of Students to register the formation of the fraternity.

At subsequent meetings, officers were elected, the unanimous decision was made to attempt to affiliate with the International Fraternity of Delta Sigma Pi, and a constitution and bylaws were adopted. This activity culminated, on February 26, in passage of the motion to petition Delta Sigma Pi for a chapter charter.

Following this action, Beta Alpha Sigma began a vigorous program to put its purposes into effect.

On Saturday, November 9, 1963, the efforts of Beta Alpha Sigma were fulfilled when the following undergraduates were initiated as charter members of Epsilon Chi Chapter of the International Fraternity of Delta Sigma Pi: John W. Abbott, William S. Anderson, William D. Barger, Patrick G. Blanchard, William H. Bolen, James R. Edgar, Jr., John F. Finn, Roy L. Garrard, Jr., Edwin M. George, Carroll H. Griffin, Robert M. Hickox, Charles W. Holtzclaw, Jr., Warren A. Hunt, Robert B. Jones, John W. Lawson, Edwin F. Mathews, Jr., Brian H. McClelland, James R. McNair, Jr., Russell E. Melroy, John H. Nail, William F. Pollak, Thomas L. Rachels, Jerry K. Reid, Henry R. Sherrer, John F. Stephens, Donald L. Stokes, Jr., Louis G. Walker, and George A. Zeigler.



THE NEWLY INITIATED members of Epsilon Chi Chapter at Georgia Southern meet with Grand President Joe M. Hefner.



ON HAND for the installation of Epsilon Chi Chapter at Georgia Southern are these national officers and members from Georgia State, Georgia and South Carolina.



# A Further Appraisal of Collegiate Schools of Business

By Earl J. McGrath, Alpha Kappa Chapter,  
Executive Office Institute of Higher Education, Columbia University

I WISH to limit my remarks to *undergraduate* schools of business. This restriction rests on the conviction that, even though existing graduate schools of business which accept only students with a bachelor's degree may represent the wave of the future, this wave is no great roller that will immediately submerge the undergraduate enterprises. In the years ahead, most young people who enter business from an institution of higher education will, and should, have obtained their education in four undergraduate years, or preferably in three. Since I have attempted elsewhere a justification for the four year undergraduate curriculum in which general and professional subject matter are combined in varying proportions as the student proceeds toward the bachelor's degree, I will not do that here.

The title of this address contains two words which presuppose a point of reference. "Further" implies going beyond an earlier assessment. Many who have played a part in, or who have employed the graduates of, collegiate schools of business will recall two reports issued several years ago which evaluated these institutions. These comprehensive studies rightly attracted nation-wide attention and they have already been followed by, if not caused, some commendable reforms in policy and practice in collegiate education for business. Some of these changes will be referred to presently.

The current appraisal, though it does treat some of the concepts contained in these reports, stems from a longer association with, and study of, the purposes and programs of schools of business—an association which began for me in the late twenties at the University of Buffalo and concluded only in the late fifties at the University of Kansas City. Moreover, this assessment rests on a prolonged study of the more comprehensive purposes of our system of higher education as it has attempted to serve a Society whose social, economic, and cultural life has changed with increasing swiftness.

*This is the text of an address given at the annual meeting of the Council for Professional Education for Business.*

The most recent such study is reflected in a series of analyses of a variety of undergraduate professional schools conducted by the Institute of Higher Education. Hence, even though some aversions may be made to the two recent studies in business, and some questions raised concerning the possible long run impact on their recommendations, these remarks should not be interpreted as appraisals of appraisals, but rather as independent judgments about what I consider to be very significant matters. In any event, the word "further" merely implies that one person is adding his own studied observations on business education to a host of others which reach back at least to the founding of the Wharton School in 1881.

The other word in this title, "appraisal," also implies a point of reference. Some value, standard, or goal must be set before an evaluation can be made. Schools of business can be, and sometimes have been, evaluated in accordance with a variety of criteria. A "good" school may be considered one which employs only faculty members who hold the Ph.D. degree. The excellence of an institution could also be thought to be determined by the percentage of students admitted from the upper quarter of their high school graduating classes, or the number who achieved a score of 600 on the College Entrance Board Examinations. These examples are enough to establish the point that though many criteria may be used to define "good" business education, they are all really irrelevant to the main issue. Excellence in a school of business must in the last analysis be determined by its success in preparing young people as perfectly as possible for a great variety of occupations in the business enterprise. This conception undergirds all the reasoning which follows. In theory, it will be generally ac-

cepted as obvious, but in practice it is often violated or disregarded.

To be sure, schools of business share certain characteristics with other types of institutions, but these qualities should not be used as ultimate measures of excellence. A school of business may, for example, provide a superior liberal education for its students, but a liberal arts college should be able to do this as well or better. The business faculty may do distinguished research and issue commendable publications, but in this respect many graduate departments of economics could match or surpass it. A school of business may offer high quality and comprehensive instruction in the behavioral sciences, but this would not distinguish it because other university divisions could excel in this respect. Other examples could be offered. But the justification for, and the assessment of, these institutions must be based on other, more specific, criteria directly related to the needs of American business. If these institutions cannot meet these differentiating criteria, they really have no reason for existence. In my modest opinion, some of the recommendations recently made, if adopted, might cause schools of business to turn out liberally educated graduates, well grounded in the behavioral sciences, possessed of the habits of scholarship, highly intelligent, and yet they might be no better prepared for a career in business than if they had attended a liberal arts college. In this case, whatever its other contributions such a school of business would have no special justification for being. Perhaps some would consider this development desirable, but if this is their objective, I believe they ought forthrightly to say so.

In terms of the business enterprise what then are the peculiar functions of an undergraduate school of business? In my judgment, three major purposes should shape its principal features. They are first, to provide the basis of general, nonprofessional education essential to business



competence, informed citizenship, and an effective personal life; second, to lay down the foundation of general professional education commonly referred to as "the core," essential for an understanding of the business and industrial enterprise as a whole and for flexible movement within the range of occupations it affords; and third, to initiate the specialized education which enables a graduate immediately to enter an occupation of his own choosing. With each of these three elements in proper proportion and balance, and, of course, with instruction of suitable quality, graduates of schools of business ought to be able not only to get a reasonably good beginning job, but to have acquired as well the abilities and the attitudes essential to future occupational growth and advancement.

Proceeding at once to translate these abstract ideas into concrete terms, it would be my view that a quite satisfactory undergraduate curriculum in business could be made up roughly of 50 per cent, general; 25 per cent, core; and 25 per cent, specialized instruction. Converted into the conventional 120 credit hour requirements for the bachelor's degree this would mean 60 hours, general; 30 hours, core; and 30 hours, specialized instruction with some local variations depending on faculty attitudes, student interests, and the particular major involved. This weighting seems to me to be practically feasible and educationally defensible.

How does existing practice compare with these figures? For recent and comprehensive information on this subject, I am indebted to Professors Oplente and Clark of St. John's University. During the fall they systematically collected data from nearly 100 of the major schools of business concerning changes which have occurred since the publication of the two reports in 1959. Though they kindly made these facts available for my use they are in no way responsible for any of the interpretations made or the inferences drawn.

Since 1959 there has been a significant change in regard to the 50 per cent of general or nonprofessional subjects proposed above. In that year 28.8 per cent of the colleges reporting required from 40 to 49 credits in non-business subjects; by 1962 that percentage has dropped to 9.3, but while in 1959 only 26.6 per cent required as much as 60 to 69 hours of liberal arts and science subjects, by 1962

the percentage in this category had risen to 52.5, and another 38.6 per cent require from 50 to 59 credits. These figures show that more than half of the schools have already reached the standard of 50 per cent in liberal arts and sciences and many others closely approach it.

Correspondence with 25 selected schools within the past month disclosed that many are still earnestly trying to redesign their programs to reach the 50 per cent mark. Hence, the situation really looks very encouraging. Moreover, other studies of the Institute of Higher Education show that if some liberal arts courses were genuinely liberal rather than specialized preparatory instruction for future majors, many professional schools would move more decisively toward a larger requirement in these subjects.

The so-called General Business Core, that is, courses required of all business students irrespective of their majors, has also become a more prominent element in the average curriculum. In 1959, 25.4 per cent of the institutions required from 20 to 29 credits. This percentage has now dropped to 16.9 and the requirements above 39 hours have become more common. The percentage required in the core is somewhat higher than I proposed, but it should be remembered that from 3 to 6 hours would commonly be the first course in a subject in which the student later specializes. Moreover, since the core courses are general introductions to the various basic subjects they provide a desirable vocational flexibility and, therefore, where excessive constitute less of a handicap than too many courses in a major field.

The most impressive curricular alteration has occurred in the number of credits required in the major. In 1959, 24.0 per cent of the schools required from 10 to 19 hours; in 1962, this figure had jumped to 55.1 per cent, more than double. On the other hand, few institutions (12.2%) today require more than 29 hours for a major. Only 20.3 per cent reach the percentage of courses in the major I suggested as defensible, namely, one quarter of the curriculum. This trend toward a reduction in the major, may go too far; in fact, it may reach a point where no real major in the conventional sense is offered. Those acquainted with developments in business curricula will recognize the present trends as mere continuations of those visible for the past quarter century. One could sum up the general curricular situation by saying that the trends have been

toward more general education in the liberal arts and sciences, an increase in the core of business subjects, and a decided drop in the number of credits in the specialized field.

As far as the future education of young people preparing for careers in business is concerned, there are three other matters of a more general nature which may be of even greater significance than the foregoing curricular changes. The first concerns the percentage of the faculty holding the doctor's degree. The questionnaire prepared by Dean Gilliland and returned by 61 institutions provides illuminating information on this subject. The results reveal a change in the percentage of those holding doctor's degrees from one college in which 13 per cent fewer of the full-time faculty had received this degree to another in which the percentage had risen by 45. The average increase was 15 per cent.

Most scholars would immediately infer that undergraduate business education had automatically improved as a result of this increase in the proportion of the faculty having the doctor's degree. In a measure this would be a valid deduction. These figures might be assumed to imply that on the average, faculty members now know more about their special subjects, have a keener awareness and understanding of the value of scholarship and research, and would, therefore, *ipso facto* be better teachers. Insofar as undergraduate students are concerned, however, the validity of the latter inference has never been objectively demonstrated. On the contrary, as an article in the September 1962 issue of *Horizon* shows, holders of the Ph.D. are becoming so preoccupied with research, writing, and consultation that even if their teaching ability is enhanced through advanced graduate study and research (a questionable assumption), their interest in and dedication to undergraduate teaching dwindles. More and more, faculties in schools of business are attaining the doctor's degree and in turn launching graduate programs. In view of what has already happened in the liberal arts colleges and elsewhere, however, one cannot be called an alarmist or anti-intellectual if he points out that without proper safeguards an increase in the number of Ph.D.'s on the faculty may, whatever other advantages it provides, lead to poorer rather than better undergraduate teaching.

Second, the controversial matter of undergraduate specialization in a major.



This problem has two facets. One concerns the question whether undergraduates in business should be permitted to concentrate in a single subject as liberal arts colleges usually require their students to do. Practically the question is, "Should there be majors in such fields as insurance, retailing, and advertising?" The other question relates to the degree of specialization which should be permitted, that is, the number of hours that the student ought appropriately be allowed to take within a particular field. These are quite different questions. On the extent of specialization I have already expressed myself in the view that not more than 25 per cent of the total curriculum should be devoted to the major and often it might be less. Some institutions have imposed grievous handicaps on students by permitting them to take 50 or 60 hours in a single field such as finance, insurance, or management. Institutions following this practice are vulnerable on three grounds—it narrows the students' general education, it thins out the subject matter of his specialty, and it gives him a false sense of having arrived professionally. Thirty or 32 hours ought to be adequate preparation in any major, and in some, it can be far less.

But the other question as to whether more than three or four majors, or any at all, ought to be offered can only be answered in terms of the types of jobs for which the institution offers preparation, the changing character of our commercial and industrial enterprise and the opportunity for employment within it, and the value of deep penetration of a field of learning as part of an undergraduate education.

First, consider whether schools of business ought to prepare students only or primarily for top management and upper level executive positions. In respect to this matter, it seems to me that some of the statements made by some schools of business as well as by persons who study them to the effect that their curricula ought primarily to train executives or top managers at best exhibit naivete and at worst duplicity. As Leonard S. Silk has convincingly shown in the industrial and business enterprise as a whole there are only about 100,000 executives in firms of more than 100 employees, and not all of these by any means are or will be in the visible future be graduates of schools of business. Many hold degrees from liberal arts colleges, engineering schools, law schools, even pharmacy and medical

schools in certain firms, and not a few come up through the ranks without a higher education. Yet the number of graduates of schools of business in June, 1961 was 50,559.

It follows from these hard facts, as common sense would suggest, that many graduates of schools of business are not going to be top managers—nor should they, any more than all graduates of schools of medicine should expect to become a Sir William Osler or all graduates of law schools, a Blackstone or Storey. This statement contains a good deal of deliberate hyperbole to highlight the pretentious fancifulness of suggesting that all graduates of schools of business should be encouraged to expect to rise to top management jobs. The implication is disturbing that if a man has not risen to a high management position, however successful he may have become in a lower or different job, he has to a degree failed occupationally. Leonard Silk's conclusion seems sound that:

*... it would seem rather vain to pretend that the dominant mission of our 163 business schools and our more than 400 departments and divisions of business administration is to turn out hundreds of thousands of wise, gifted, sensitive but tough-skinned, visionary but practical, cultivated and responsible and highly motivated and ambitious but thoughtful and moderate and statesmanlike leaders of American business.*

Some graduates may have no capacity for, or more importantly, no interest in the activities of management, but may be highly successful in non-directive occupations. They ought not be deluded by seductive literature, or psychologically coerced by invidious statements, away from what would otherwise be economically rewarding and psychically satisfying occupations. A large percentage of undergraduates ought to receive enough liberal and general business education to enable them to move around occupationally at suitable levels without cultivating the patently false notion that they will, or should want to, become president, or even fifth vice-president, of the company. This is not to say that schools of business should set their sights exclusively on positions below the upper executive levels. Moreover emphasis in undergraduate schools should be on the type of education which will ensure future occupational growth and the potential for advancement, but the program should recognize that management is only one type of occupation for which

schools of business ought to prepare students.

The other facet of the matter is that until automation completely eliminates the need for special knowledge and skills other than those connected with the operation of machines and equipment many young people ought to be prepared for specialized positions below the level or outside the sphere of management. Our economy is complex. Particular jobs requiring a higher education increase at the rate of about a dozen a year and institutions of higher education ought to fit young people for them. Pierson lists an aggregate of 23 major subjects offered in 1955-56 in 98 schools. He also reports some obviously questionable courses such as Hotel Front Office Procedures and Principles of Baking: Cookies, which patently do not belong in a credit program in higher education.

If the amount of specialization in the major is limited to 20 or 25 per cent of the whole, and if the intellectual content and methodology of instruction reflect the putative standards of college and university instruction generally, I see no objection to these majors. In fact, such a concentration should be of real value to the individual and to industry. As far as the individual is concerned a definite occupational goal and instruction related to it increase motivation to learn and serve as a focal point for the integration of the whole learning experience. Howard Mumford Jones, for many years Professor of English at Harvard, in speaking of the value of an early vocational choice and an organization of the curriculum toward it has the following to say:

*It is wonderful how, when the individual establishes such a goal, education comes into focus. The postponement of the necessity for such a decision by two years has led the student aimlessly through freshman and sophomore courses unrelated to each other and meaningless to him, since his understandable attitude is that they are patiently to be endured until he is permitted to begin his real education. But if from the beginning of his college work—indeed, if possible, before beginning that work—the student is faced with the necessity of making an adult choice of occupation, it soon becomes possible for the college to deal with him as an adult. His professional or vocational training will not then be crowded into the last two years of a four-year curriculum, and his "liberal" education will not be administered in the vast and shoreless void of two years of drift; on the contrary, the two can be administered together, the practical necessities of the one will focus the theoretical implications of the other, and the deeper the student plunges*



into his professional or vocational work, the more clearly he will see the necessity of a governing philosophy.

But many of Professor Jones' colleagues in liberal arts departments who argue incontinently for a 30, 40, or even 50-hour concentration in such subjects as physics, English, or economics as an indispensable element in a higher education commonly find specialization in finance, insurance, or retailing corruptive of sound educational principles.

If depth of study of a subject has value in one field it follows *a priori* that it has value in another. The former dean at New York University School of Commerce, Accounts, and Finance, Thomas L. Norton, has made a strong case for the contribution of a major specialization to undergraduate education in business. He says:

*Specialization in any one of the broad areas of business permits the student, through sequential courses, to study a subject deeply. He can begin to grasp intelligently the problems of the subject and to apply to them all the interrelationships and analytical skills inherent in the various courses in the Business base as well as those of the General Education part of his curriculum. He has little opportunity of doing this in the Business base courses, because in each he is dealing with only the elementary aspects of the subject. . . .*

*In my judgment, a specialization of from 18 to 24 credits need not result in exposing the student to "narrow, stultifying instruction," as Pierson contends. To me, this comes pretty close to begging the question. There is no reason to believe a specialization need be narrow or stultifying in an area of business any more than in chemistry or history in a liberal arts college. Assuming that the business courses are of high intellectual content and that the desirable combination of courses may come from several disciplines, a field of specialization can make a valuable contribution to the student's intellectual growth.*

And the fact that a person doesn't remain in his initial type of job for life or even for a year seems to me of little significance. Educationally he has to start somewhere, and if the courses composing a major specialization are taught analytically and in terms of general principles, he should possess the body of knowledge and a complement of intellectual abilities prerequisite to occupational mobility. A single institution should not extend itself too thinly by offering too many specializations, but assuming that the major is kept within a quarter or less of the total program and that the quality of instruction is defensible, I see no reason why the company

of schools of business as a whole should not offer any number of specializations. Indeed this is the established pattern of higher education even in undergraduate and graduate liberal arts departments. A study of the Institute of Higher Education reveals that in addition to the conventional majors in such subjects as mathematics, history, and philosophy, independent liberal arts colleges offer several dozen other specialized programs with a more obvious vocational goal such as medical technology, journalism, and accounting. Yet, Opulente and Clark's study shows an aggregate loss since 1959 of 22 majors among the institutions studied. Unless the original offerings were of inferior quality in which case *no specialty* of any kind should have been offered anyway, even in such established subjects as finance, accounting, or economics, it is a question whether the business community or individual students have been well served by this curricular reorientation. The conception that the number of undergraduate specializations in business should be greatly contracted seems to me ill founded. Considering schools of business administration as a group, the needs of students seems to me to indicate the desirability of reversing this trend.

Lastly, the question of admission standards. Many of the schools queried on this subject provided no answers. Of those which did reply some have raised the qualitative requirements for admission, but many have not. Several studies have shown that some schools of business have accepted students of low scholastic aptitude. Moreover, there is a minimum of ability and high school accomplishment without which respectable higher education becomes impossible, and those who fall below these levels ought to be excluded.

But the recent blind preoccupation with academic excellence throughout the enterprise of higher education may be socially, educationally, and morally indefensible in a democratic society, and wasteful of our human resources to boot. To a considerable extent this obsessive desire to be certain that only the "best" are admitted to our institutions of higher education springs from noneducational forces such as fear of the Russians, a false conception of educational and human worth, a narrow view of academic accomplishment, and plain academic status seeking.

As we review admissions practices we

ought to keep three factors in the forefront of our thinking. First, throughout our history many persons of only modest academic ability have been admitted to our institutions of higher education and have later made good both in college and in life. Because of the unfortunately growing tendency to stress sheer speed of the acquisition of factual knowledge rather than growth in genuine intellectual power, such persons of limited talent and even some of greater aptitude will encounter difficulty in gaining admission to, or remaining in, an institution of higher education.

As we become more mechanically selective in our admissions policies we ought to be careful that we do not disadvantage potentially capable and worthy citizens. Anyone who made the necessary effort could compile an arresting list of distinguished men and women in all activities of life whose high school records were not above, and were frequently below average. Dr. George B. Smith of the University of Kansas, in a study of student careers has discovered that many who stood in the lower half of their high school classes achieved successful and often distinguished records in the university. Even at rather high levels of ability remarkable differences in achievement occur among professional students of differing aptitude and previous academic preparation. A recently released study at McGill Medical School reveals no relationship between academic grades and later success in medical practice as indicated by the ratings of members of the profession.

Mr. Henry S. Coleman, Director of College Admissions at Columbia College, in commenting on the predictive value of test scores in the entering class of September, 1961, said that high College Board scores sometimes could be misleading. "Most of the fifteen freshmen," said Mr. Coleman, "with the poorest mid-semester grades scored well on their entrance board examinations. The difference between a boy who scored a high 500 on his examination and one who scored in the low 700's is often negligible."

One ought not conclude from these and other studies that every Tom, Dick and Harry should be admitted to a school of business or an engineering school, college of liberal arts, or any other university division. But they suggest that 1) admissions policies ought to take into consideration factors other than high



school records and test scores, 2) that until more reliable knowledge has been produced on the relationships existing between aptitude and achievement scores and success in various business occupations, a latitudinarian admissions policy is indicated, and 3) that the admissions policies of any division of a university ought not automatically determine those of any other division. Some have asserted that some schools of business are the haven of the unfit, the poorly motivated, and the country club set. A Gresham's law probably prevails in schools on a particular campus, and also a kind of molecular attraction doubtless draws together a body of poor or good students, but adequate safeguards can be taken against a gravitation of the inadequately prepared toward any particular school without excluding those who with stimulating teaching could succeed.

Second, since the nation needs a massive corps of men and women in business and industry of widely varying abilities and special skills, educational programs ought to be diversified even in terms of the average aptitude of the students involved. Certain jobs, even those which require a higher education, can be filled with complete competence by those of less than brilliant scholastic promise. In fact, persons of high ability and accomplishment often become badly adjusted in their employments and fail, while others of a different level and type of ability succeed. The need for greater diversity will increase. Moreover, unless I misjudge the temper of our people they will not permit their sons and daughters who do not possess I.Q.'s of 150 to be herded into technical institutes, junior colleges, or segregated courses for the average student. Many such students can profit from four years of business (or other) education within the atmosphere of a college or university, and they will not be denied it by academic snobbishness or a rigid division of academic labor.

In approaching the problem of admissions, as well as of later academic performance, we can well recall the thoughtful observation of one of America's wisest educational statesmen, Lotus D. Coffman, for twenty years President of the University of Minnesota, who said on this subject, "It should be remembered that the significance of a college lies not in what students bring to it but in what they take away." Consistent with our traditional social and educational philosophy, schools of business ought to remain

considerably diversified in their missions, in their programs, and in the quality of their student clientele. The result will be an untidy enterprise of business education, but the unparalleled strength of American higher education has been the consequence largely of a belligerent institutional independence. Recent pronouncements would suggest that we abandon all three of the foregoing practices and substitute a more common set of purposes, a more standard curriculum, and more uniform admissions practices. Neither in education for business nor for any other occupation would such actions be in the national interest and I feel confident that, though some weaknesses which ought to be corrected may exist in business education, as in all other kinds, we ought jealously to guard the traditions of independence and variation under which our system of higher education has flourished and served a democratic society better than any other in the world.

These remarks have been directed principally to members of the profession, to employers of the graduates of schools of business, and to the public generally. I would like to conclude with a brief statement addressed directly to those charged with the responsibility of accrediting schools of business. The present

situation at home and abroad demands the maximum development and use of our human resources of all varieties, levels, and complexions. All of us engaged in education, therefore, have the responsibility to favor policies and practices which will achieve this goal.

Through the years accrediting organizations have rendered incalculable service in improving the quality of higher education. In the light of the present condition, they can most effectively continue their high service not only by permitting, but by encouraging the greatest possible variation in educational effort, by countenancing wide deviation from what may appear to be sound practice, by not only tolerating but by actually fostering the most radical educational experimentation of all types, and most importantly of all, by imposing inflexible standards only when they are sustained by completely objective and indisputable evidence. By doing so, an accrediting agency will be nourishing healthy educational development in our schools of business, and it will be acting in accordance with our most cherished intellectual traditions of easy accessibility to education and institutional independence. It will also assure a favorable outcome in any future appraisal of schools of business.

The Grand Council  
of  
DELTA SIGMA PI  
is pleased to announce the granting of  
EPSILON OMEGA CHAPTER  
to  
EASTERN ILLINOIS UNIVERSITY  
at  
Charleston, Illinois  
with the installation on April 18, 1964





WITH THE

ALUMNI

THE WORLD OVER

## Greetings Undergraduates!

From the Members of the Committee  
on Alumni Activities

As Chairman of the Alumni Activities Committee, I say "hello" to all undergrads. As time goes on you will be leaving college. Graduations come and go and you young fellows come and go, but the alumni wants you to come along with them and not to go. Undergraduates of today, alumni club members tomorrow. That sounds sort of hackneyed, does it not? Nevertheless, I can assure you that our hopes will be lifted high if we can convince every young fellow who is now a Deltasig undergraduate to make up his mind during his school years and then upon graduation to seek out an alumni group and thus continue his fraternity associations.

One of my greatest pleasures is to associate with the Deltasig brothers at Grand Chapter Congresses or at Regional and local meetings. This past summer at Bedford Springs it was very interesting to be with, and to talk to, so many fraternity brothers and, especially, to me, a Deltasig of the 1922 vintage, to get acquainted

with active chapter young fellows. (*By the above date, I am not considered too active or young—That's what you think.*)

Nothing would please me and my committee more than to find out that at the end of the next school term we have added many more to our alumni club rosters. You, upon graduation, should look up alumni groups at your own school, or if you leave your home town or your school town, then to try to contact such groups where you will be permanently located. I am sure The Central Office can be of great help to you at any time.

**DON'T GET LOST**—we need you—*not just now but always. (That sounds almost like the name of a popular song.)*

Once a Deltasig.—always a Deltasig. (*Is that hackneyed, too?*)

**WILL BE LOOKING FOR YOU—PLEASE LOOK FOR US.** HERBERT FINNEY, *Chairman*; H. MELVIN BROWN, ROBERT J. ELDER, ANDREW T. FOGARTY, and THOMAS M. MOCELLA, *Members*.

## PERSONAL MENTION

WALTER C. FAULKNER, *East Carolina*, has recently been appointed Office Manager of Whitmeyer Brothers, Inc. in Charlottesville, Virginia.

DONALD UMSTEAD, *East Carolina*, has been promoted to Treasurer of the Peden Steel Company in Raleigh, North Carolina.

STEVE JONES, *San Francisco State*, has a new position with the Arthur Andersen & Co. in San Francisco, California, as a Staff Accountant.

DENNIS FLATT, *San Francisco State*, has a new position as Budget Analyst for the Department of Finance of the State of California in Sacramento, California.

WILLIAM APPLETON, *San Francisco State*, has been promoted to Senior Accountant at Keaton, Mauss, and Kuhn, an accounting firm in San Francisco, California.

NICK SANINNI, *San Francisco State*, has completed Officer Training School and has been commissioned a 2nd Lt. at Lackland AFB, Texas.

BARRY SCHMIDT, *San Francisco State*, has a new position as Management Trainee in Accounting for the United States Steel Corp. in Pittsburg, California.

GORDAN MATLOCK, *South Carolina*, is now an agent for Allied Van Lines with Boineau's, Inc., of Columbia, South Carolina.

AL PALMER, *South Carolina*, has completed his military service and is now with the First Union National Bank in Charlotte, North Carolina.

LARRY MORROW, *South Carolina*, is now in the Personnel Management Training Program with Sears Roebuck in Miami, Florida.

PAUL LEARDI, *South Carolina*, has recently been promoted to Lieutenant J. G. in the United States Navy in Atsugi, Japan.

EMORY KINARD, *South Carolina*, is now a tax specialist with the trust department of the Citizens and Southern National Bank in Columbia, South Carolina.

J. ERNEST RIDDLE, *South Carolina*, is now associated with the Security Federal Savings and Loan Association in Columbia, South Carolina.

DAVID L. PADEN, *Miami-Ohio*, has joined Stanford Research Institute (Southern California Laboratories), South Pasadena, California, as Economist with primary responsibilities in aviation and general transportation research. Dr. Paden has been on the faculties of the graduate schools of business administration at Indiana, Stanford, UCLA, and Southern California.

HARRY E. KENTON, *Northwestern-Beta*, has a new position as Director of Personnel Programs and Relations for the Norwalk Truck Lines, Inc., at Norwalk, Ohio.

PAUL A. GORMAN, *Missouri*, executive vice president of AT&T, has been elected to the position of president and a director of the Western Electric Company in New York City, New York.

JAMES J. HARRINGTON, JR., *Northwestern-Zeta*, has been elected an honorary member of The International Land Economics Fraternity of Lambda Alpha. Mr. Harrington was one of the founders of Lambda Alpha in 1930 at Northwestern University and recently served as the International President of the Grand Chapter.



JOSEPH L. BRUMIT, *Missouri*, has been elected vice-president of the National Association of Accountants for 1963-64. Brother Brumit is presently Division Controller of Marketing for Trans World Airlines in New York City and has been associated with TWA since 1940. He lives at 17 Cliff Avenue in Darien, Connecticut.

DONALD J. HUCKLEBERRY, *Indiana*, has a new position as Assistant Controller of New Castle Products, Inc., in New Castle, Indiana.

ROBERT R. GINIECKI, *Ithaca*, has a new position as Assistant to the President for the H. S. Barney Co., a department store in Schenectady, New York.

HARRY P. LEE, *Wayne State*, has a new position with Watlind Lerchen & Co. in Detroit, Michigan, as a Registered Representative dealing in corporate securities and underwritings.

S. G. RESICK, JR., *Pennsylvania*, has a new position as Director of Finance for the Borders Electronics Company, Inc., in Pennsauken, New Jersey.

FRED N. PETERS, *Drake*, has a new position as Accountant Trainee with Amsted Industries, Inc., in Chicago, Illinois.

ROBERT L. LEVISON, JR., *Georgia*, has been promoted to Captain in the United States Air Force.

WALTER L. TEFF, *Detroit*, has been promoted to Controller of Management Technology, Inc., a management consulting firm in Los Angeles, California.

ELIAS M. AWAD, *Rochester Tech*, has been promoted to Assistant Professor in the School of Business at Rochester Institute of Technology in Rochester, New York.

PATMAN M. DOBBINS, *Georgia State*, Ford Motor Company executive, and his family recently appeared on the Allen Funt Candid Camera television show. Being the intelligent brother that he is, Brother Dobbins acted with sagacity and was not fooled when he was greeted at Idlewild Airport by Allen Funt, comic Woody Allen and a brass band.

DONALD R. BRYANT, *Louisiana Tech*, has completed the United States Air Force technical training course for administrative specialists.

THOMAS E. WALSH, *Creighton*, has been assigned to the 79th Artillery in Germany with the United States Army.

NICHOLAS J. HERB, *Santa Clara*, and the other members of the 3rd Armored Division of the United States Army took part in the second phase of Operation BIG LIFT in Germany as a mock aggressor force.

JOHN J. AHEARN, *Boston*, is now serving as a Cooperative Instructor in the Peace Corps in the Dominican Republic.

JAMES J. FERGUSON, *Arizona*, has a new position as Assistant to the Director in the Bureau of Audiovisual Services at the University of Arizona in Tucson, Arizona.

WILLIAM J. VON MINDEN, *Rutgers-Beta Omicron*, has been elected a vice president of the American Institute of Certified Public Accountants. Brother Von Minden is a partner in the accounting firm of Von Minden, Bruneau & Antonsen in Ridge-wood, New Jersey.

CHARLES A. SPECHT, *Rutgers-Beta Rho*, has been elected president of MacMillan, Bliedel & Powell River Ltd. in Vancouver, B.C.

FRANK TRAVISANO, *Rutgers-Beta Rho*, has been chosen chairman of the board of directors for Newark Executives' Association, Inc., in Newark, New Jersey.

GEORGE ALAI, *Rutgers-Beta Omicron*, has been awarded the James Talcott Fellowship by the Graduate School of Business at Columbia University. The \$1,500.00 stipend is awarded annually to a student for a master's degree in business administration who has been employed in industry.

ARNOLD J. FAZE, *Miami*, has been promoted to District Manager for the American Society of Composers in New Orleans, Louisiana.

GRAEME T. ROWSWELL, *North Dakota*, has a new position as Property Manager for the Montreal Trust Company in Winnipeg, Manitoba, Canada.

L. K. WALKER, *Oklahoma*, is now Associate Professor of Air Science at Texas A & M University in College Station, Texas.

CLETE F. CHIZEK, *Iowa*, has been elected a member of the governing council of the American Institute of Certified Public Accountants. Brother Chizek resides in South Bend, Indiana.

JOSEPH L. FRASCONA, *Colorado*, has a new position as Head of the Division of Business Law at the University of Colorado in Boulder, Colorado.

JAMES W. PARSONS, JR., *Louisiana State*, was appointed to the Faculty Athletic Council of Baylor University and was recently elected Chairman of the Board of Deacons of the Lake Shore Baptist Church in Waco, Texas.

THOMAS G. PARRIS, JR., *Penn State*, upon return from a four year assignment in Germany with the United States Army, is now enrolled in the program of Hospital and Medical Care Administration at the University of Pittsburgh.

JOHN B. KIEFER, *Lamar State*, has been promoted to Budget Analyst for the United States Atomic Energy Commission, Chicago Operations Office, Chicago, Illinois.

PHILLIP L. LATHAM, *South Carolina*, has entered United States Air Force pilot training at Williams AFB, Arizona.

HENRY SIMON, *Rutgers-Beta Rho*, a Lieutenant Colonel in the United States Air Force, is presently attending the Industrial College of the Armed Forces at Fort Lesley J. McNair in Washington, D.C. Brother Simon is one of the selected senior military officers and key government officials who are undergoing 10 months of intensive education in the management of strategic logistic resources for national security.

GARY L. ELLIS, *Virginia*, has been assigned to the Army element of the U. S. Military Assistance Advisory Group (MAAG) in Vietnam to help train the armed forces of the Republic of Vietnam on the use of equipment and tactical operations.

JAMES D. WADLEY, *Oklahoma State*, has been promoted to specialist five in Germany where he is assigned to the 3rd Armored Cavalry Regiment in the United States Army.



PRESIDENT GEORGE GIZA of the Gamma Theta Alumni Club of Detroit controls the odds at the Millionaires Party of the Club.



# Among the Alumni Clubs

## CHARLOTTE

ENTHUSIASM seems to be the word which best describes the attitude of those attending the first 1964 meeting of the Charlotte Alumni Club. It was evident that we are looking forward to another year of sharing experiences and working together.

The opening meeting marked the kick-off of a three-part program centered around estate planning, tax planning and personal income tax. Our schedule is comprised of very interesting and prominent Charlotteans as guest speakers. Plans were also made to sponsor a field trip for a local undergraduate chapter. The tour will feature the Eastern Airlines Computer Reservation Center, Ford Motor Co., Lance Packing Co., Wachovia Bank & Trust Co., and Belk Brothers Buying Service.

In the "Spring Party Department," we're looking forward to a night of "big spending." The sky line will definitely be the limit at our "Monte Carlo" party. O.K. fellas—only "play money" at the game tables!

One of our main projects is the completion and publication of our new directory. By indicating the occupation and interest of our members, we feel it will encourage consulting Deltasigs when looking for a service.  
—EDWARD G. HINE

## CHICAGO

THE 1963-1964 PROGRAM of the Chicago Alumni Club of Delta Sigma Pi was launched on September 10, with the annual "Round-Up Night," an evening devoted strictly to fellowship. Refreshments were served from 5:30 P.M. until dinner was served at 7:00 P.M. The balance of the evening the brothers enjoyed reminiscing about the past summer and indulged in the usual fun and games session.

On October 8, we honored Gamma Pi, the local chapter at Loyola. Commander Maurice Begner of the Chicago Police Department, a public servant with many interesting and bizarre recollections, spoke on "The New Look in Law Enforcement"—dealing with the Chicago police force since its reorganization under the guidance of Commissioner Orlando W. Wilson.

Founders' Day was celebrated by the usual sumptuous banquet held in Charter Hall of the Chicago Bar Association. Judge Thomas Kluczynski spoke to the club on "The Citizen's Obligation to the American Judicial System." This was a most significant sequel to Commander Begner inasmuch as while Chicago has benefited greatly from the police force reorganization, but the municipal courts still operate as they have in the past four decades.

On Saturday, December 7, the doors of the Beta Chapter House were thrown open to the members and their wives or dates for a winter party. Brother Tony Fernandez and

his charming wife worked hard and long to make this party a success. The entertainment delighted and the midnight buffet was a gourmet's dream.

On January 14, the alumni honored Alpha Omega, our local chapter at DePaul. Courtesy of Brother Don Klein and the Schlitz Brewing Co. the brothers were treated to various sports films, including the highlights of the pro football games for the past season.

The Chicago Alumni Club welcomes all brothers, alumni and actives, in the Chicago metropolitan area. Plans for the balance of the season call for the usual monthly dinner meetings at the Normandy House on February 11, (Zeta Chapter Night); March 10, (Past Presidents' Night) and April 14 (Beta Chapter Night). On Saturday, May 16, the club will have a mixed dinner and theatre party—and on Thursday, June 18, the annual golf outing, banquet and election of officers will be held at the Midwest Country Club, Hinsdale.

Any brother in the Chicago metropolitan area is cordially requested to get in touch with us at 42 E. Cedar Street, Chicago, 60611.—DON F. HOLEM

## DETROIT—Gamma Theta

THE GAMMA THETA ALUMNI CLUB is starting 1964 with the Annual Alumni Reunion Dinner, an event looked forward to by the entire active membership. It is always a pleasure to welcome new members at this dinner, from both the graduating seniors and from those unable to participate in alumni activities in recent years. We always hear from the president of the undergraduate chapter at the dinner as well as being brought up to date on alumni plans. Periodically a faculty member is asked to take part and this year Mr. John Rath of Wayne State's marketing department will be our guest speaker. Jo-Jo's Lounge is a new location for the reunion and will provide a most enjoyable setting.

A vote of thanks and congratulations to out-going President Bob Lavens for the hard work and successes of the past two years. Brother George Giza has been elected president for 1964. Incidentally George was a member of the Board of Directors for a prior three year term during which he also served as president. Assisting George will be Vice-Presidents Arnold Kuthy, and Tom Hannan, Secretary John Hansen and Treasurer Bill McGarrity.—ART NEFF

## EL PASO

THE EL PASO Alumni Club held its annual New Year's Party at Bassett Center Community Hall. All who attended had their usual good time, with dancing, a buffet, and various liquid refreshments.

Plans are now being made for our regular monthly meetings for the remainder of the year. At one recent meeting a representative from Lederle Drugs, Ken Womeldorf (*Gamma Phi 52*) gave us an informative presentation in regard to generic and brand names of drugs.

We meet on the fourth Wednesday of each month at Ramada Inn for dinner, preceded by a social hour. Meetings usually get under way about 7:00 P.M. Some meetings feature a guest speaker and/or program, while some thrive on fellowship alone.  
—ROBERT K. ROWE

## PITTSBURGH

PITTSBURGH ALUMNI began the new year with a stimulating meeting at which Ted Garrow, ticket manager of the Pittsburgh "Pirates" Baseball Club, was guest speaker. Mr. Garrow's excellent presentation covered all facets of the operation of a professional baseball club, including "farm" operations, player trades, front office policy, and the complex business operations required to maintain a professional sports organization. The question session following proved once again that Pittsburghers generally, and Deltasigs particularly, are unsurpassed in their interest in sports.

Charles Farrar, of the Central Office, recently brought us up to date on national activities. Among these, Brother Herb Finney's able direction of national alumni activities has shown that real progress in alumni affairs is foreseeable.

The Pittsburgh Alumni Club recently welcomed into its midst a new Lambda Chapter Faculty Advisor, Dr. James F. Horgan. Dr. Horgan, in addition to his teaching duties at the University of Pittsburgh, is associated with Psychological Service of Pittsburgh, a well-known testing and consulting service in the field of industrial psychology, which services many major corporations based in Pittsburgh. The Horgan family includes ten children.

On the social scene, Pittsburgh alumni winter plans have included a couples get-together, and a past presidents night is now being planned.

Pittsburgh alumni performed the January 24, initiation of a group of new Lambda Chapter members. Led by Brother Ed Marin, the team included Brothers Jack Fallon, Bob Rees, Bernie Michalek, Dave Tischuk, George Baumberger, and Bob Gollings. Brother Marin has recently joined the Pittsburgh Alumni Club from the University of Michigan.

Busy Brother Chuck Hartman, in addition to his duties in Systems Planning for the Large Rotating Apparatus Division of Westinghouse, is also handling a full line of coverage for Nationwide Insurance Company in the New Alexandria area.

District Director Ed Langer has recently attended initiations of Lambda Chapter (*Pittsburgh*), Delta Omega Chapter (*West Liberty State College*) and Epsilon Kappa Chapter (*Shepherd College*).

During the Christmas season Brother Bob Gollings appeared on Pittsburgh KDKA television station's fund raising drive for Children's Hospital.—BOB GOLLINGS



## Robert Patterson Heads Business School Association

DR. R. F. PATTERSON, *South Dakota*, Dean of the School of Business at the University of South Dakota is the current president of the American Association of Collegiate Schools of Business. Dr. Patterson served as vice-president last year.



**BROTHER ROBERT F. PATTERSON**, dean of the School of Business at the University of South Dakota, now completes his term of office as president of the American Association of Collegiate Schools of Business.

As president of the national association, Dr. Patterson will speak before business and academic groups in every section of the United States as a representative of the organization. The American Association of Collegiate Schools of Business is the official accrediting agency for schools of business in the United States. Organized in 1916, it currently has a membership of 111 schools, including most of the state universities and many distinguished private schools.

Brother Patterson succeeds Dean Austin Grimshaw of the University of Washington. The new vice-president is Dean Paul Garner of the University of Alabama. Before becoming vice-president a year ago, Dr. Patterson served six years on the academic standards and executive committees of the association.

A teacher and school administrator for 37 years, Brother Patterson, 57, taught at Plattsmouth, Nebraska high school and Tarkio, Missouri College before coming to South Dakota as assistant professor of history in 1942. He was director of the University of South Dakota Governmental Research Bureau from 1944 to 1946 and became dean of the School of Business in 1946.

Dr. Patterson is a graduate of Ft. Morgan, Colorado High School, Tarkio College (A.B.), University of Nebraska (A.M.), and University of Colorado (Ph.D.). His doctoral dissertation at Colorado in the field of history, economics and political science was entitled "Gilbert M. Hitchcock: A Story of Two Careers."

Dean Patterson is also a member of Phi Beta Kappa, national honorary scholastic society; Beta Gamma Sigma, national scholastic society for students in the field of business; and the American Economic History Association. He served as a member of the Natural Resources Commission of South Dakota; Vermillion Board of Education and Vermillion City Council. He was mayor of Vermillion from 1956 to 1960 and president of the Vermillion Chamber of Commerce in 1947.

## MERGERS

Donald H. Marchant, *South Carolina*, on October 27, 1963, to Sharon Eugenia Foster, at West Columbia, South Carolina.

Kenneth Brodie Brigman, *South Carolina*, on December 21, 1963, to Dorothy Elaine Greene, at Columbia, South Carolina.

Gary Keith Self, *South Carolina*, on January 25, 1964, to Mamie Rebecca Clark, at Saluda, South Carolina.

Robert Nesbitt, *East Carolina*, on December 14, 1963, to Marcia Lynn Hudson, at Salisbury, North Carolina.

Steve Frazier, *East Carolina*, on December 28, 1963, to Jean Thomas, at Charlotte, North Carolina.

James L. Rabon, Jr., *East Carolina*, on January 25, 1964, to Margaret Parker, at Severn, North Carolina.

W. L. Dean, *East Carolina*, on February 21, 1964, to Faye Ilene Pope, at Sanford, North Carolina.

William H. Garner, *Texas*, on December 28, 1963, to Janean Louise Rhey, at Belton, Texas.

Steve Jones, *San Francisco State*, on January 25, 1964, to Linda Kay Stricklen, at Bakersfield, California.

Dennis Flatt, *San Francisco State*, on October 21, 1963, to Carol Tinsley, at Redding, California.

William Appleton, *San Francisco State*, on January 26, 1964, to Arlene M. Noren, at San Francisco, California.

Barry Schmidt, *San Francisco State*, on January 26, 1964, to Antonette Zunino, at San Rafael, California.

Dennis W. Jones, *Indiana State*, on December 29, 1963, to Martha Jane Snyder, at Carlisle, Indiana.

Sidney Weigand, *Loyola-New Orleans*, on February 1, 1964, to Carolyn Meyer, at Marrero, Louisiana.

Jules A. Fontana, *Loyola-New Orleans*, on February 8, 1964, to Audrey Satterlee, at New Orleans, Louisiana.

Fred Malawista, *Ithaca*, on December 29, 1963, to Linda Adrienne Brown, at Great Neck, Long Island, New York.

Robert F. Saturn, *Ithaca*, on February 1, 1964, to Sandra J. Madison, at Ithaca, New York.

Mark Anders, *Southern Methodist*, on March 12, 1964, to Maria Teresa Llam-bias, at Buenos Aires, Argentina, South America.

Edward H. Schaus, *Arizona*, on January 7, 1964, to Irene S. Prado, at Riverside, California.

Joe Howell, *San Francisco State*, on August 25, 1963, to Sandy Thompson, at San Francisco, California.

David Duffy, *San Francisco State*, on August 3, 1963, to Janet Bianchini, at San Francisco, California.

Clayton Duke, *San Francisco State*, on June 15, 1963, to Jacqueline Ann Freie, at Ventura, California.

Larry Howell, *New Mexico State*, on December 21, 1963, to Carol Joyce Hand, at Artesia, New Mexico.

Allen Zeigler, *Georgia Southern*, on December 15, 1963, to Caroline DeLoach, at Springfield, Georgia.

Robert Hickox, *Georgia Southern*, on December 22, 1963, to Betty Louise Scruggs, at Bartow, Georgia.

Edward Kamysz, *Loyola-Gamma Pi*, on January 25, 1964, to Lorraine Szarek, at Chicago, Illinois.

Jerry Rossow, *Mankato*, on December 28, 1963, to Sherry Herrmann, at St. Louis Park, Minnesota.

Larry Long, *Mankato*, on January 4, 1964, to Roberta Lauson, at Austin, Minnesota.

Frank J. Gollings, Jr., *St. Louis*, on October 30, 1963, to Carolyn Ann Schwartz, at Kansas City, Missouri.

Richard W. Balch, *Miami*, on December 21, 1963, to Virginia Lee Dye, at Buffalo, New York.

Robert Hawkins, *Rider*, on March 23, 1963, to Ellen Lee Barbour, at Paterson, New Jersey.

John Fabian, *Rutgers-Beta Omicron*, on June 9, 1963, to Joyce Russin, at Passaic, New Jersey.

George H. Mackall, *Arizona*, on September 1, 1963, to Marilyn Schisa, at Syracuse, New York.

Walker F. Hill, *Georgia*, on May 4, 1963, to Jewell Camp, at Ellijay, Georgia.

Gerald F. Tyschper, *De Paul*, on October 26, 1963, to Marilyn Gross, at Chicago, Illinois.

Jerry Gorby, *Ohio*, on June 30, 1963, to Karen Sue Stroh, at Lancaster, Ohio.

Burrell W. Lankford, *Sam Houston State*, on May 25, 1963, to Le Anna O'Neal, at Texas City, Texas.

Querin F. Wilda, *Southern Mississippi*, on September 28, 1963, to Alice Ann Paik, at Milwaukee, Wisconsin.

William L. Prather, *Texas*, on August 23, 1963, to Judy Abbott, at Amarillo, Texas.

Gary F. Dockery, *Oklahoma*, on August 24, 1963, to Temple E. Paxton, at Amarillo, Texas.

Earl B. McNeely, Jr., *Southern Mississippi*, on July 12, 1963, to Amanda Ann Hewitt, at Meadville, Mississippi.

David E. Hamsch, *Maryland*, on April 9, 1963, to Virginia B. Heritage, at Baltimore, Maryland.

Harold O. Perry, *St. Louis*, on October 26, 1963, to Cheryl Ann Wagner, at St. Louis, Missouri.

Graeme T. Rowswell, *North Dakota*, on August 24, 1963, to Carol Anne Smith, at Winnipeg, Manitoba, Canada.

Thomas E. Madorno, *Temple*, on October 19, 1963, to Margaret Anne Crane, at Hazleton, Pennsylvania.



## April Meeting of Deans To Be Held in Chicago

THE 46TH ANNUAL MEETING of the American Association of Collegiate Schools of Business will be held at the Pick-Congress Hotel, Chicago, Illinois, April 29-May 1, 1964. The conference theme will be "What should be the Basic Subjects in Collegiate Education for Business?"

The three major conference sessions will key on "Preparation for Business Leadership," "A Futuristic Look at the General Education Subjects and the Basic Business Core Areas," and "The Changing Role of the Business School." Each session will start with speeches on different aspects of the major subject area. Panel discussions will then encourage free discussion of the material that is presented.

As in the past, member and nonmember schools and colleges of business administration and heads of departments of business administration are cordially invited to attend. The program has been designed to give everyone in attendance a chance to participate. Special attention has also been given to arranging an interesting and enjoyable program for the wives of those attending. In fact, the entire program planned for the ladies promises to be one of the best we have ever had.

Dean Paul Garner of the University of Alabama is vice president of the Association and this year's program chairman. Dean Garner has had advance mimeographed copies of the program mailed to all who have expressed interest in attending meetings of the Association. He hopes that the early release of this information will help advise those planning to attend about the nature of the program and stimulate advanced thinking about the problems to be considered. Anyone having questions about the program is cordially invited to communicate with Dean Garner.

Additional advance copies of the program are available to those interested from the Executive Secretary of the Association, Mr. Richard R. Weeks, 101 N. Skinker, Station 24, Saint Louis, Missouri 63130. Preregistration forms and hotel reservation cards are also available from Mr. Weeks.

## DIVIDENDS

To Brother and Mrs. Clyde Davis, *South Carolina*, on December 26, 1963, a daughter, Holly Lynn.

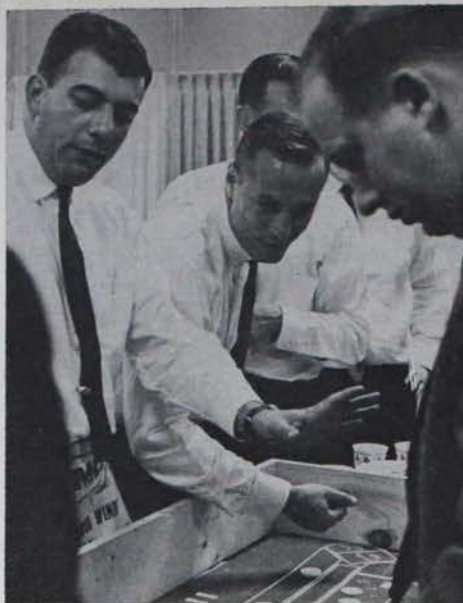
To Brother and Mrs. William P. Domermuth, *Texas*, on January 3, 1964, a daughter, Jean Elizabeth.

To Brother and Mrs. Richard Hoffman, *Monmouth*, on May 30, 1963, a son, William Scott.

To Brother and Mrs. Michael J. Brown, *St. Louis*, on December 30, 1963, a son, Michael J., Jr.

To Brother and Mrs. Walter L. Teff, *Detroit*, on July 17, 1963, a son, Gregory Paul.

To Brother and Mrs. Bob Gronlund, *Wayne State*, on August 3, 1963, a daughter, Karin Elleen.



**BIG BUSINESS** at the Millionaires Party of the Gamma Theta Alumni Club of Detroit. At work are Henry Renel and Charles Emery.

To Brother and Mrs. Michael J. Henry, Jr., *Ohio*, on November 6, 1963, a daughter, Pamela Kay.

To Brother and Mrs. Frank R. Cleary, *Virginia*, on July 18, 1963, a daughter, Allison Leigh.

To Brother and Mrs. O. Edwin Courtney, *Missouri*, on July 15, 1963, a son, Scott Douglas.

## Support the National Endowment Fund by Becoming an Active Life Member Today

If you are not already an Active Life Member of Delta Sigma Pi, we urge you to join today. Here's what happens when you do.

All funds received from the sale of Active Life Memberships are allocated to the National Endowment Fund, which is available for student loans and chapter house loans. The Fund now has grown to about \$150,000. As a result, more than 50 students have been able to complete their education with student loans, and a number of chapters have made loans from this Fund to assist them in purchasing chapter houses. Prudent investment of a substantial portion of the Fund has been made in savings and loan certificates. Incidentally, this total investment is providing almost 10% of the Fraternity's operating revenue each year.

As an Active Life Member, you will receive the following benefits: (1) A Life

To Brother and Mrs. William R. Leonard, *Arizona State*, on October 4, 1963, a son, Edward William.

To Brother and Mrs. Kendall E. Andrews, Jr., *Texas Christian*, on June 23, 1963, a daughter, Sherri Louise.

To Brother and Mrs. Ronald P. Pollack, *Western Reserve*, on May 16, 1963, a son, John Ronald.

To Brother and Mrs. August J. Merlina, *Pennsylvania*, on January 30, 1963, a son, Stephen D.

To Brother and Mrs. Darold D. Aldridge, *Missouri*, on January 28, 1963, a daughter, Dara Lyn.

To Brother and Mrs. G. R. Faust, *Johns Hopkins*, on September 26, 1963, a daughter, Nancy Hampton.

To Brother and Mrs. Burell C. Johnson, *Alabama*, on September 29, 1963, a daughter, Heidi.

To Brother and Mrs. Daniel W. Neugebauer, *DePaul*, on January 1, 1964, a daughter, Karen Anne.

To Brother and Mrs. James E. Morris, *Cincinnati*, on January 5, 1964, a son James Randall.

To Brother and Mrs. Raymond C. Baker, *Missouri*, on July 7, 1963, a daughter, Risa Annette.

To Brother and Mrs. A. Terry Dunscombe, *Missouri*, on November 24, 1963, a son, Robert Kent.

To Brother and Mrs. George D. Peters, *Missouri*, on July 24, 1963, a daughter, Teresa Lynn.

To Brother and Mrs. Dennis K. Johnson, *Mankato*, on June 14, 1963, a daughter, Joanna Denise.

Membership Card, (2) A beautiful Life Membership certificate, (3) A life subscription to *The DELTASIG* magazine, (4) National dues paid for life, and (5) all future alumni benefits.

An Active Life Membership is still \$50, despite the gradual increase in the cost of most other items these days.

If you are an undergraduate member of a chapter which qualifies for the Honor Roll in the Chapter Efficiency Contest, there is a 10% discount. In addition, if you apply while still an undergraduate, there is a further 20% discount, making the net cost \$35. Payments may be made in five-dollar installments.

It is pleasing to report that the number of Active Life Members has been increasing steadily in recent years. Today there are over 3200 Active Life Members.

The long-range goal of your National Committee on Life Membership is to



do everything possible to increase this number substantially.

Our immediate goal is to see your name represented in the new Active Life Membership listings in the May issue of *The DELTASIG*. Remember, membership in the Delta Sigma Pi is for life. Keep abreast of, and participate in, your Fraternity's national activities by becoming an Active Life Member.

We're counting on your support!—  
W. W. MYERS, *Chairman*

*The following is a partial list of new Active Life Members. Additional members will be published in the next issue.*

- 3022 Harold Kirzner, *Alpha Theta*, Cincinnati
- 3023 James H. Giroud, *Epsilon Theta*, Chico State
- 3024 William G. Harvey, *Epsilon Theta*, Chico State
- 3025 Lawrence D. Nicholson, *Gamma Lambda*, Florida State
- 3026 Paul R. Kittle, *Alpha Zeta*, Tennessee
- 3027 Melvin W. Lewis, *Delta Chi*, Washburn
- 3028 Warren E. Armstrong, *Gamma Iota*, New Mexico
- 3029 Donald W. Bonneau, *Gamma Phi*, Texas Western
- 3030 Richard L. Kellner, *Gamma Psi*, Arizona
- 3031 David D. Wilson, *Delta Epsilon*, North Texas State
- 3032 Elmer J. Dageforde, *Delta Chi*, Washburn
- 3033 Jon F. Mallard, *Delta Phi*, East Texas State
- 3034 James R. Cone, *Gamma Omega*, Arizona State
- 3035 David P. McLennan, *Epsilon Theta*, Chico State
- 3036 Daniel L. Curtis, *Gamma Omega*, Arizona State
- 3037 John J. Dardis, *Delta Nu*, Loyola-New Orleans
- 3038 James J. Pirretti, *Alpha*, New York
- 3039 Edwin W. Marin, *Xi*, Michigan
- 3040 Rolland T. McHughes III, *Delta Pi*, Nevada
- 3041 John B. Spitler, *Delta Tau*, Indiana State
- 3042 Richard C. Saess, *Kappa*, Georgia State
- 3043 Joel H. Rowlenon, *Kappa*, Georgia State
- 3044 Walter P. Rieger, *Beta Omicron*, Rutgers
- 3045 George L. Traister, *Beta Omega*, Miami
- 3046 Richard K. Spadaccini, *Beta Xi*, Rider
- 3047 LaVerne F. Sevilla, *Alpha Kappa*, Buffalo
- 3048 Monny L. Weatherly, Jr., *Gamma Omega*, Arizona State
- 3049 William B. Schrand, *Beta Sigma*, St. Louis

- 3050 Kenneth F. Ewald, *Alpha Omicron*, Ohio U.
- 3051 Stephen J. Gabay, Jr., *Nu*, Ohio State
- 3052 Hugh A. Campbell, *Beta Gamma*, South Carolina
- 3053 Peter F. Mletschnig, *Alpha*, New York
- 3054 Walter L. Davis, Jr., *Gamma Zeta*, Memphis State
- 3055 Josue Gomez, *Gamma Phi*, Texas Western
- 3056 Neil G. Wilcoxson, *Beta Lambda*, Auburn
- 3057 Anthony J. Villani, *Beta Xi*, Rider
- 3058 David F. Berry, *Alpha Theta*, Cincinnati
- 3059 Charles F. Heard, Jr., *Alpha*, New York
- 3060 Charles S. Davis, *Kappa*, Georgia State
- 3061 Joseph E. Wilson, *Lambda*, Pittsburgh
- 3062 Robert D. Brown, *Alpha Iota*, Drake
- 3063 Robert L. Rafter, *Alpha Upsilon*, Miami-Ohio
- 3064 Albert B. Lum, *Alpha Phi*, Mississippi
- 3065 Ralph F. Proctor III, *Beta Rho*, Rutgers
- 3066 Ray O. Lubke, *Beta Upsilon*, Texas Tech
- 3067 Hugh W. Blackard, *Gamma Zeta*, Memphis State
- 3068 Edwin A. Russell, Jr., *Gamma Lambda*, Florida State
- 3069 Edward S. Rychlewski, *Gamma Rho*, Detroit
- 3070 John L. Whelan, *Gamma Upsilon*, Babson
- 3071 Charles R. Plake, *Gamma Omega*, Arizona State
- 3072 Roland L. Voigt, *Delta Eta*, Lamar Tech
- 3073 David J. Knipper, *Delta Kappa*, Boston College
- 3074 Leo J. Giroir, Jr., *Delta Nu*, Loyola-New Orleans
- 3075 Allerton Towne, *Delta Psi*, Suffolk
- 3076 Gary B. Lee, *Epsilon Eta*, Eastern New Mexico
- 3077 Bruce W. McDougal, *Epsilon Theta*, Chico State
- 3078 Peter M. Pericone, *Epsilon Nu*, Louisiana State
- 3079 David S. Robinson, *Epsilon Pi*, Monmouth
- 3080 John F. Gilmour, *Gamma Psi*, Arizona
- 3081 Royce A. Likness, *Alpha Eta*, South Dakota
- 3082 David K. Cobb, *Gamma Tau*, Southern Mississippi
- 3083 Kenneth D. Rice, *Delta Epsilon*, North Texas State
- 3084 Rodney G. Anderson, *Beta Eta*, Florida
- 3085 Ellis B. Hines, *Delta Epsilon*, North Texas State
- 3086 Harold F. Voelker, *Theta*, Detroit
- 3087 Michael T. Kovach, *Epsilon Rho*, Tampa
- 3088 Richard F. Cotter, *Delta Kappa*, Boston College
- 3089 Davis S. Oku, *Epsilon Theta*, Chico State

- 3090 Benedict Battaglini, *Beta Xi*, Rider
- 3091 Arthur E. Ray, Jr., *Alpha Phi*, Mississippi
- 3092 Gary D. Jennings, *Phi*, Southern California
- 3093 Laurence P. Stobbe, Jr., *Alpha*, New York
- 3094 Mack S. Cohn, *Delta Upsilon*, Texas Christian
- 3095 David C. Eberhart, *Delta Lambda*, Ithaca
- 3096 Donald B. Watson, *Beta Omicron*, Rutgers
- 3097 Charles E. Wagner, *Gamma Psi*, Arizona
- 3098 John S. Ogden, *Upsilon*, Illinois
- 3099 Daniel J. Scheurer, *Epsilon Iota*, Mankato State
- 3100 Gary A. Brill, *Delta Upsilon*, Texas Christian
- 3101 Alton T. Aldridge, *Gamma Tau*, Southern Mississippi
- 3102 Robert C. Wichner, *Epsilon Omicron*, Western Michigan
- 3103 Herschel E. Bain, *Beta Kappa*, Texas
- 3104 Frederick S. Strickland, Jr., *Pi*, Georgia
- 3105 Russell J. Halkerston, *Beta Tau*, Western Reserve
- 3106 Robert D. Tindall, *Gamma Sigma*, Maryland
- 3107 John D. Schwalje, *Alpha Phi*, Mississippi
- 3108 Wendel W. Wiener, *Gamma Sigma*, Maryland
- 3109 Terrence B. DeWeerd, *Delta Rho*, Ferris
- 3110 Robert H. Nellis, Jr., *Alpha Iota*, Drake
- 3111 Richard W. Confer, *Alpha Omicron*, Ohio
- 3112 Andre J. Mule, *Epsilon Nu*, Louisiana State
- 3113 James O. Tinsley, Jr., *Beta Upsilon*, Texas Tech
- 3114 David T. Richerson, *Gamma Sigma*, Maryland
- 3115 Clifton D. Nixon, *Epsilon Mu*, Sam Houston State
- 3116 Walter L. Bourgeois, *Epsilon Nu*, Louisiana State
- 3117 Robert A. Hall, *Alpha Delta*, Nebraska
- 3118 John R. Dial, *Beta Psi*, Louisiana Tech
- 3119 Roland T. Helms, Jr., *Pi*, Georgia
- 3120 John G. Griep, *Epsilon Iota*, Mankato State
- 3121 Sam A. Crabtree, *Nu*, Ohio State
- 3122 Norman J. Fischer, *Delta*, Marquette
- 3123 Gary W. Creasman, *Alpha Delta*, Nebraska
- 3124 Ramon L. King, *Beta Chi*, Tulsa
- 3125 Thomas J. Strobl, *Alpha Beta*, Missouri
- 3126 Max C. Henderson, *Xi*, Michigan
- 3127 Smith L. Green, *Delta Upsilon*, Texas Christian
- 3128 Cliff M. Justice, *Delta Upsilon*, Texas Christian
- 3129 Turner M. Tefft, Jr., *Gamma Eta*, Omaha
- 3130 Louis K. Wheatley, *Gamma Zeta*, Memphis State





## MINNESOTA

THE ALPHA EPSILON CHAPTER at the University of Minnesota is very pleased to report that as a result of a recent initiation, we have 13 new brothers, all of whom are sure to be a credit to Delta Sigma Pi. We are very much indebted to the Epsilon Iota Chapter for hosting us at the formal initiation. They showed us that unity is strength in a quite eloquent manner.

On January 29, the Alpha Mu Chapter from the University of North Dakota visited us, and the exchange of ideas proved very satisfying. They toured six large firms in the area, and many lesser, but interesting, establishments during their evening entertainment. The Twin Cities' area offers many excellent choices of interesting firms to tour, and the Alpha Epsilon Chapter cordially invites any chapter to take advantage of these fine industries, and permit us to aid them in any professional program they may desire.

The past few weeks have been very invigorating for the new actives of Alpha Epsilon Chapter in planning for the approaching activities, which includes directing the 1964 Campus Carnival. This will be our fourth straight year! This year's budget will be in excess of twenty thousand, so our accountants will have many opportunities to put in practice what they learn from the books.

The members of Alpha Epsilon Chapter express their appreciation to all those who offered their support and ideas in rebuilding our chapter. In the future, we hope to make those who supported us proud, and honored to be called a brother of Delta Sigma Pi.

## CINCINNATI

ON SUNDAY, December 1, 1963, Alpha Theta Chapter initiated 13 new members at the beautiful new Mohawk Motor Inn. We felt very privileged that Brother Farrar came down from Oxford to be our banquet speaker. Two faculty members were initiated along with 11 other neophytes. Mr. Joseph Craycraft is an assistant professor of economics and Mr. David Freytag is an instructor in economics.

Our annual Orphans' Party was again held at St. Aloysius Orphanage on January 3. About one hundred children were treated to a Christmas Party by the brothers of the chapter. Movies, ice cream and cupcakes, and plenty of toys were on the program. A gift of \$50.00 was given to the Orphanage for a "rainy day film fund." The success of the party was due largely to the generosity of local businessmen and also the cupcake bakers of our Delta Dames.

We're working hard to make our "Rose" Queen Dance the best yet.—JERRY CLARK



MISS PAT STEINER, center, "Rose" of Alpha Mu Chapter at the University of North Dakota, is shown here with her attendants, Miss Nancy Fraser, left and Miss Karen Kopseng.

## TEXAS

BETA KAPPA CHAPTER at The University of Texas celebrated the installation of officers for this spring semester with a formal dance at a local Austin establishment. Installed as new officers were Donald R. Wilson, president; Bill Lambdin, chancellor; Joe H. Bearden, senior vice president; Jon F. Dullnig, vice president; David C. Phillips, secretary; Walter Long, treasurer; and Bill McCann, historian. Another highlight of this Christmas dance was the announcement of William V. Stephenson as "Deltasig of the Year" for Beta Kappa Chapter. More than 200 brothers, alumni, faculty members and their dates and wives attended this gala event.

Eight active members of Beta Kappa Chapter were in Dallas, Texas, on December 7, 1963, to attend the luncheon in honor of Dr. Watrous Irons as "Deltasig of the Year" of Delta Sigma Pi. Dr. Irons, an alumnus of Beta Kappa chapter, presently holds the position as President of the Federal Reserve Bank of Dallas, Texas. Those attending this honorable event were Eugene Bain, Arthur Duggan, William Garner, Sam Love, John Ludlam, John Harmon, Scott Morris, and William Stephenson.

Beta Kappa Chapter was well represented in intramural sports activities on The University of Texas campus this past Fall semester. Both the football and basketball teams went to finals. William Lambdin placed third in golf intramurals for the chapter. Beta Kappa chapter is looking forward to an even greater spring semester after pledging more than 30 well-qualified individuals.—BILL MCCANN

## GEORGETOWN

MU CHAPTER of Georgetown University wishes to welcome the new brothers of the fall pledge line; they are: Peter Bounpane, John Curran, James Dumville, Donald Harty, Robert Idzi, Thomas Kenzik, Michael McLean, William Perry, and our new faculty brother, Dr. George M. McManmon, chairman of the department of management. On December 14, the formal initiation took place which was followed by a reception, banquet, and Mu Chapter's annual "Rose" Ball. Charles Hampton provided the music and an enjoyable time was had by the brothers and their dates. Barry Maloney, president, crowned Miss Pam Savage as the new "Rose of Delta Sigma Pi." The "Rose" court consisted of Miss Jean Marie Ives and Miss Shelby Hubbs.

"Mu's News," our chapter publication, was presented to members and alumni in early December. Brother Donald Holden is editor of this publication and from all indications this could well be one of the best chapter publications compiled by any chapter.

On the sports scene, Mu Chapter's intramural basketball schedule is now in full swing. The ambidextrous Mu-men are now in quest of the A division championship, having attained a record of four wins and no losses.

A special note of congratulations is extended to Brothers Jon Carmain, Peter Carter, Brian Cassidy, John Crum, Thomas Deegan, Patrick Flynn, Peter Bounpane, and William Schweikhardt for their nominations to "Who's Who" in American Colleges and Universities.—JAMES G. CUNNINGHAM

## SHEPHERD

EPSILON KAPPA CHAPTER of Shepherd College will hold its second semester initiation on February 15, for its six neophytes. Following the initiation ceremonies, the brothers, along with their dates, will enjoy an Initiation Banquet, which will be held at the Delminio House of Beef in Charlestown, West Virginia. Combined with the Initiation Banquet, the fourth birthday of the Chapter will be celebrated. From all reports, a very enjoyable evening is in store for all.

The chapter house is in for a new face lifting. New furniture for the house, repainting of both the inside and outside are all on Brother Huff's House Committee agenda.

Looking ahead into the second semester, plans have been made for several professional and industrial trips. Included in the schedule, are tours of the Chevrolet Plant in Baltimore, Maryland, and industrial tours in the cities of Philadelphia and Hershey, Pennsylvania.—JAMES A. MILLAR



## WAYNE STATE

WE AT GAMMA THETA CHAPTER at Wayne State University (Detroit) spent a very profitable fall in 1963. In October, we began our pledge program that ran until late December and from it we installed nine new actives. They are David Baker, Robert Benamici, Clifford Crockford, Edward A. Dulin, Gary Hooper, Dennis Peters, Harry D. Schuler, Brian Snooks, and Gary Zdziebko.

In the line of sports, we entered the I.F.C. intersports competition and fared fairly well. Our most important victory came in a dramatic 6-0 over-time victory over our traditional rival Alpha Kappa Psi in the battle of the "Bucket Bowl."

In early December, we helped the Goodfellows and sold papers, and we are very proud of our 3rd place finish among the other fraternities on campus.

At Christmas time we once again donned the costume of Santa Claus and made Christmas merry for 30 under-privileged children at the house. Oh boy, what a mess those kids made! Then after they had left, we gathered up the toys that were not distributed and marched next door to a home for retarded and disabled children and presented them with their Christmas gifts from St. Nick. After the gifts had been opened it was hard to tell the children from the Actives and many a child had to scramble to get his toys away from a member's grasp.

In addition to these we elected new officers for the coming 2 quarters. They are: President, Tom York; Senior Vice-President, Tom Moore; Vice-President, Richard Tapper; Secretary, Clifford Crockford; and Treasurer, Larry Elliott. Also, we have a new Chapter Adviser in Mr. J. J. Rath who succeeded Mr. Wm. Hebblewhite who very ably guided our chapter for a great deal of time.

Also, we redecorated the inside of our house, and we refurnished the third floor at the same time. While doing this we acquired some more furniture.

And to start off the new year right, we were hosts at the opening of the new Business Administration Building. This is a beautiful classroom building designed by the Japanese architect Yamasaki; the building is surfaced with the new prefab concrete and is in white and keeps with the new modern campus tradition that is becoming the trademark of Wayne State University. Well, that is about it for another quarter from us here at Gamma Theta Chapter except to say that we all wish you the best in the forth coming year.—HARRY D. SCHULER

## IOWA

EPSILON CHAPTER of Delta Sigma Pi initiated 18 men into its brotherhood on November 26, 1963, at the Iowa Memorial Union. The new Deltasigs are: Donald E. Boland, William R. Burnett, Donald K. DeKock, Frederic C. Fisher, James L. Furgason, Donald E. Golik, John C. Grayson, James E. Hasbrouck, George G. Klein, Ronald D. Langlas, John W. Matson, Robert W.

McKnight, Kemp A. Miller, Patrick J. Murphy, Steven D. Ostrom, Lavern Pleggenkuhle, Richard J. Spain, and William K. Stoneburg.

At our last professional meeting, Donald Mooney, midwest representative of the Central Intelligence Agency spoke on the history and function of the Central Intelligence Agency and its role in today's society. During the following discussion period Mr. Mooney discussed employment opportunities in the C.I.A. and answered various questions.

Election of officers was held for the Spring semester and Brother Joe Dory was elected president. Plans for the coming semester are being made and the outlook is very bright. Highlighting the social calendar for the Spring semester is the "Rose" Formal and the selection of Epsilon Chapter's "Rose" Queen. Other social events round out the social calendar. The professional program begins February 19, with a professional meeting, the topic of which will be sales promotion.

Looking regionally, the brothers of Epsilon Chapter are awaiting the Midwestern Region's basketball tournament to be held at Mankato State.

## MICHIGAN STATE

GAMMA KAPPA CHAPTER at Michigan State University has just completed another successful rush program which will be capped off with the pledging ceremonies at the next meeting. We put an extra effort into our rush this quarter because a lot of the brothers will be graduating in the Spring. If we continue to have large pledge classes we will not have to worry about the heavy toll taken by the graduating seniors.

Our professional program looks very promising this term. At our last meeting we watched a very informative movie on communications, which all the brothers enjoyed. Future activities will include both guest speakers and field trips. One of the speakers will be Robert Hughes, of the American Community Life Insurance Company, who

will talk to us about life insurance. Among the field trips will be a short excursion to Lansing where we will tour Capitol Business Service, Inc.

Preparation for our annual "Rose" Dance, to be held in May, has already begun. Candidates for the "Rose Court" will be nominated at the next business meeting, and the time and place of the dance will also be announced. All the brothers are looking forward to the dance and we are sure it will be a great success.—ELLIS R. VAN HOESEAR

## BALL STATE

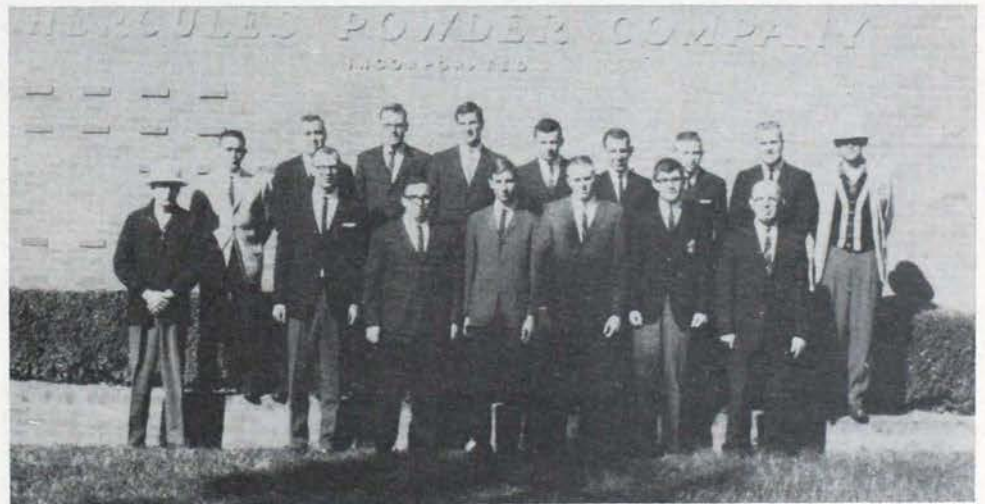
DUE TO GRADUATION last spring our membership in Epsilon Xi Chapter here at Ball State Teachers College was drastically reduced. But we are making great strides to replenish our ranks. Fourteen pledges from the pledge class taken Fall quarter have now been initiated. This brings our membership to 31.

The initiation was held on January 11, with a banquet following at the Rustic Cabin. Brother Andrew Fogarty, Regional Director of the East Central Region, and Brother Rocco Domino, a District Director from this region were present and participated in the initiation. Their participation made the ceremony much more impressive and was appreciated by all. The banquet was attended by 49 members, faculty members, and guests. The speaker was Mr. Edgar Seward, assistant vice-president at the American National Bank of Muncie.

Our professional program hasn't been very active in the last two months, because of the quarter break and the holiday recesses. A tour was made of the Marhofer Packing Plant in Muncie on December 10. Among the programs planned for the near future are two tours of the American National Bank of Muncie, and of one of their branch banks.

Our first venture into the intramural athletic program is now under way. And, the bowling team has had one match at this writing. They won two games and lost one, so it looks as their future might be promising.—MICHAEL J. SPANGLER

A PORTION of Gamma Tau Chapter at Southern Mississippi is shown here with two engineer guides on a tour of the Hercules Powder Company plant in Hattiesburg.





## LAMAR TECH

DELTA ETA CHAPTER was deeply shocked at the tragic and sudden death of the President of the United States. The fact that this violent misdeed occurred in our own state brought to clear realization that the brotherhood we share as members of Delta Sigma Pi is not as widespread as it should be.

Our entry in the homecoming parade of Lamar Tech took second place in the large float, open division. The many long hours spent by the membership toiling over their masterpiece resulted in quite a striking entry. It depicted a lion (*the other team's mascot*) being shot out of a cannon, and was titled, "gunning for the lions."

The membership next traveled to Sam Houston State College to engage Epsilon Mu Chapter in a hotly contested "flag" football game—we tied!

For our field-trip this semester we delved into the mysteries of cookies and crackers. Our chapter visited the Nabisco bakery in nearby Houston. The two hour tour was enlightening, and also rather filling.

The pledge season culminated in the initiation of ten new brothers. Everyone attending the dinner following the initiation were treated to a talk by brother Dr. Richard Setzer, the dean of Lamar Tech.

As a Christmas present to ourselves, our annual Christmas party was held in a downtown hotel. The band and the fellowship made for quite a party. To say a good time was had by all would be a personification of understatement.—LANE NICHOLS

## DETROIT

THETA CHAPTER initiated three new members for the fall semester. They are: Charles Morgan, Joseph Brigulio, and Javier Gisbert, a foreign exchange student from Bolivia, South America. The guest speakers at this solemn ceremony were Mr. Leonard Plachta, instructor of accounting and co-moderator, and Dr. Roy Klages, moderator.

THE CHAMPIONSHIP football team of Epsilon Zeta Chapter at Midwestern University shown here was unbeaten and unscored upon during the past season.



Our professional program was highlighted by a talk by Inspector Vincent Piersante, Deputy Chief of Police. The Detroit police officer discussed the activities of the Mafia in the Wayne County area before a large crowd of 150 people in the University Student Union Ballroom.

The brothers also had a very active social program, centered around a Christmas party at Brother Gerhard's home and a New Year's Eve party at Brother Kosteck's home. This gala affair will be remembered for many months to come.

The brothers also held their second annual Christmas party for underprivileged children. Twenty-five boys and twenty-five girls from St. Boniface Parish were royally treated for an afternoon. The party was highlighted by the giving of gifts to the children by Santa.

The spring semester found four Deltasigs officially tying the string to the girl of their dreams. The newly married brothers include our President Doug Christe, Joe Santivacca, Gilbert Gerhard, and Frank Bova. The brotherhood wishes them the best of luck in their new venture.—STEPHEN WINCHELL

## EAST TENNESSEE STATE

THE DELTA XI CHAPTER of East Tennessee State University entertained the faculty members and pledges with a professional dinner before the Christmas holidays. Mr. Don Hamilton of the Magnavox Corporation spoke on the essentials of job applications. The Chapter has been working with the area wide marketing research project under the direction of the business department, Dr. Clyde Farnsworth, and faculty advisor, Mr. Glenn Spanable.

On February 2, initiation will be held and we would like to welcome into the Fraternity the following men: Donald Burgess, Tom Parham, Eddie Bricky, Bob McLemor, August Raulston, and Ken Ledford. After the ceremony a dinner will be held with faculty and new members in attendance.

Plans are now being made for the "Rose" Dance for the latter part of February. The Sororities on campus have been invited to nominate a member for the honor of being the "Rose" of our Chapter. Great interest has been shown so far in our plans.

Our Chapter is striving for a closer association between the faculty and the student of business. With the start of a new quarter we have many plans for professional tours and are hopeful that this will be the best year yet for Delta Xi Chapter.—JACK SPEER

## NEW YORK

ALPHA CHAPTER at New York University has had a very successful and prosperous Fall semester. Much of this success can be attributed to the enthusiasm and hard work of its able officers. Our plush new house was the scene of many outstanding events this past semester, such as our annual Faculty Party which was attended by all active members of Alpha Chapter and a large percentage of the faculty and administrative hierarchy of the School of Commerce.

Another highlight of the Fall semester was our Parents' Evening. At this affair, which was attended by many brothers and their parents, the parents were given an opportunity to see, first hand, some of the many achievements of Alpha Chapter and to become better acquainted with each other. One of the achievements of the Fall semester was winning second place in an organized drive by the fraternities and sororities of New York University to raise money for charity. Perhaps, next year we will do even better by winning first place.

Let it not be said that Alpha Chapter is devoid of aesthetic appreciation. One look at the many beautiful contestants vying to be Alpha Chapter's "Rose of Deltasig" and possibly the national "Rose of Deltasig" will prove Alpha Chapter very able in this area.

Once again let me thank and congratulate the officers of the Fall semester for a job well done. Congratulations, also, to the newly elected officers for the Spring semester.—JOHN TIGHE

## LASALLE

EPSILON SIGMA CHAPTER is happy to report the acceptance of 100% of their pledges this semester. After initiation, the new brothers were introduced to professional activity through the delivery of a speech by Mr. Guerin, the Accounting Chairman at LaSalle College on the topic of "Success." The title was chosen in an effort to acquaint the new brothers with the proper idea of this word early in their college life, with hope that the understanding of it would make the college years more beneficial.

The "Deltasigs," our intramural football entry, finished with a respectable 500 percentage; this record left the team one game short of the playoffs.

In union with the college and the rest of the community, our social program was canceled for the remainder of the semester due to the death of the late President Kennedy.—JAMES J. REED



## NEBRASKA

ALPHA DELTA CHAPTER at the University of Nebraska is, at the time of this printing, winding up one of our most successful and busiest semesters. High-lights of the semester included an extensive summer rush program, two professional dinners, an All Business Administration Conclave, extensive work on the Business Administration Careers Day, the initial organization and completion of the Bizad Newspaper, a professional tour to St. Louis, Missouri, two stereo parties, two combo parties, a Christmas party with our "Rose" Queen candidates, a chili feed, election of officers, and a recognition dinner to conclude the semester.

Leading Alpha Delta Chapter second semester will be President Randall Sittler, Senior vice-president Rick Averill, Vice-president Bob Hill, Secretary George Vrba, Chancellor Pat Kennedy, Treasurer Jim Masonbrink, and Historian Bob Failing.

Looking ahead to second semester under the leadership of the new executive council an equally busy semester is already planned with high-lights including two initiations, February 16 and May 17, three professional dinners, two house parties, "Rose" Formal, professional tour, and a Regional Basketball Tournament in South Dakota with the other chapters in the Midwestern Region.

Honored at our Recognition Dinner held January 24, were Brothers Ken Neujahr, Ron Coleman, and Jim Arndt who graduated in February.

Emphasis at the present time is on another strong rushing program. We hope that we can equal or excell in the size of this semester's pledge class over last semester's. Last semester's pledge class numbered 26.

Alpha Delta Chapter would like to take this opportunity to suggest Lincoln, Nebraska as a possible destination for a professional tour. We would welcome an opportunity to arrange such a tour and could assist greatly in making your tour successful, economical, and enjoyable.—BILL WILBER

## DAYTON

EPSILON TAU CHAPTER at the University of Dayton initiated its Fall semester pledges on December 8, 1963. The initiation banquet was held at the Dayton Inn in downtown Dayton, Ohio. At the dinner Dean William Hoben, dean of the School of Business Administration, spoke on the growth of the University of Dayton within the past year and gave us a preview of what to expect in the future. District Director Andrew Fogarty impressed upon us the value of hard study.

We have just embarked upon a new semester and our chapter has set up our activities schedule for the coming semester. Pledging begins again and by the time this issue of *The DELTASIG* appears the pledges will be near initiation day. Some of our social activities include a skating party, "Rose of Deltasig" dance, sponsoring a school movie, and several picnics when the weather warms up. We also plan to have many more professional speakers to enhance the value of our meetings. Included among



LATEST ADDITION to Alpha Sigma Chapter at the University of Alabama are these members who were initiated last Fall. *They are from left to right: First row, Ed McMillan, Stuart E. Witty, Robert Rushing; second row, Roger Coleman, Toby Stubbs, Carey Barnes, Jr., Perry Relfe, Earl Hydrick and Marion Hughes.*

our projects for the coming year is the charter of a jet airliner from Dayton Airport to Kennedy Airport in New York City at Easter time. This will enable students in the New York area to fly home at reduced rates.

We have planned our professional program and social program carefully and are anticipating that goal of 100,000 points for the Chapter Efficiency Contest.—ROBERT J. MAGNO

## TEMPLE

THE BROTHERS of Omega Chapter are looking forward to another vigorous semester while at the same time looking back upon fond memories of the Christmas Party for under-privileged children in the Philadelphia area and our Annual Willard Moore Party.

Before Christmas vacation five new brothers were initiated. They are Rocky Bronzino, Gary Natali, Richard Olivastro, Tom Serano, and Steve Williams. All of these men have the true fraternity spirit of a Deltasig.

Elections were also held earlier this year to enable the new officers to become better adapted before the new semester got well under way. The new officers are President Harry Koerber, Senior Vice President John Hague, Vice President Paul Higgins, Treasurer Frank Frehmel, Secretary Doug McMahon, Chancellor Bob Lang, and Historian, Harry Supple. We all feel confident that these men will raise Omega Chapter to even greater heights.

Our professional program for this year will include tours of the Schmidt's Brewery, David Weber Corrugated Co., and the Philadelphia Inquirer, speakers from Price Waterhouse Co. and the Federal Reserve Bank of Philadelphia, plus additional films. Also on our busy calendar is the Greek Weekend in mid-March and our Chapter Dinner Dance. These are our two biggest social events of the year and are always a great success and of great enjoyment.—BOB LONG

## CHICO STATE

JAN SNABLE, a 19 year old sophomore at Chico State, was crowned Epsilon Theta Chapter's 1963-64 "Rose of Deltasig" as the highlight of the Fall semester Dinner Dance. Miss Snable was crowned by President Jim Johnson and Brother Steve Rees presented her with the traditional bouquet of roses and the chapter's perpetual trophy.

Also honored at the Dinner Dance was Brother Russ Bockhop. Brother Bockhop was voted the outstanding pledge from our Fall pledge class. We initiated seven new members on December 7. The formal initiation took place on President Johnson's ranch.

Although the recent national standings indicate we are in 37th place in the Chapter Efficiency Contest, we have accumulated well over 10,000 more points and as of January 15, we are well over 40,000 points, well on our way toward our 100,000 point goal.

Intramurals are strong on the Chico State campus, but Epsilon Theta Chapter is right in the thick of things. We finished a strong third in soccer this year, knocking off last year's champ on the way. Basketball is in the highlight right now and we have one team in first place and one in last place.

The Epsilon Theta Chapter wishes the very best and a prosperous New Year all. Let's all work hard to keep Delta Sigma Pi the top fraternity it is.

Our 1963-64 "Rose of Deltasig," Miss Jan Snable, said the most beautiful phrase as she accepted the crown at our Dinner Dance. I felt these words should be shared with all the brothers. They express both the dignity and pride Miss Snable has for this honor and I feel it expresses the meaning of being a "Rose of Deltasig."

These are the words, as spoken by Miss Snable: "Happiness means many things to different people. To some, happiness is security, yet to others it's love. Happiness to Linus in Peanuts is a thumb and a blanket. But to me, happiness is being your "Rose of Deltasig."—DENNIS A. MAC DONNEIL



## GEORGIA SOUTHERN

EPSILON CHI CHAPTER at Georgia Southern College celebrated Founders' Day with a dance at the National Guard Armory in Statesboro, Georgia. All of the brothers and their dates were in attendance, and much of the success was due to the work of Brother Stokes, who is chairman of the chapter social committee.

Our first professional activity for the year was a tour of A. & M. Karagheusian Inc., carpet manufacturers, Statesboro, Georgia. Mr. Joe Robson, purchasing agent for Karagheusian, gave a very fine talk on the procedures used in buying the many qualities of carpet wools all over the world. After the discussion of wool buying, we were shown the entire plant by Mr. Robson. Professional activities have been scheduled to balance out the college year.—BUD HOLTZ-CLAW

## BUFFALO

ALPHA KAPPA CHAPTER highlighted the Fall semester with the annual Initiation Dinner-Dance held at the Buffalo Athletic Club. About 50 brothers and alumni, with their wives and dates, were in attendance at this affair. The outstanding pledge award was presented to brother Robert Ziolkowski.

In keeping with the Christmas spirit, the brothers donated toys to the children in Children's Hospital at Buffalo who could not be home for the Holidays.

A large publicity campaign is in full swing now with the radio, school and local newspapers all pointing to the selection of our "Rose" Queen and a successful "Rose" Dinner-Dance which will be held at the Buffalo Trap and Field Club.

The second semester initiation is being planned for the early part of March. We are looking forward to increasing our membership with capable men who will be assets to our chapter. A few students have already

ALPHA SIGMA CHAPTER at the University of Alabama celebrated Founders' Day with a tour of NASA facilities at Huntsville, Alabama. Pictured at the George C. Marshall Space Flight Center are, *left to right*: Mr. C. L. Bradshaw, Deputy Director of the Space Center; Chapter President Carroll; Vice President Nix; Treasurer Walthall; Senior Vice President Jones; Secretary Christian; and Faculty Advisor Sweeney.



expressed a desire for membership into the chapter.

With a full schedule of business and professional meetings, and the planning of several industrial tours on the Niagara Frontier, the brothers of Alpha Kappa Chapter will be busy for the remainder of the semester.—RAYMOND E. SMOLKA

## BOSTON COLLEGE

DELTA KAPPA CHAPTER at Boston College initiated 23 new brothers into our chapter on December 7, 1963 at our Annual Initiation Dinner-Dance held at the Brookline Motor Hotel. Guest speaker at this highly successful event was Rev. N. Seavey Joyce, S.J., Dean of the College of Business Administration. Also in attendance was the Chapter Advisor, Frederick J. Zappala and his wife, and Faculty Brothers Professor and Mrs. White and Professor and Mrs. Harrington.

Concerning the professional aspect of our program, in the past month we have sponsored an interesting and informative tour of the Carling Brewery Company of Natick, Massachusetts. In the near future we will have as a guest speaker Mr. John F. Clunon, field underwriter for the New York Life Insurance Co. and a member of the Million Dollar Round Table Club of Life Insurance.

Of particular interest to the brotherhood was the extremely enjoyable Christmas Party given by the fraternity at the Home for Italian Children in Jamaica Plain, Massachusetts. Under the direction of Brother John Mullenholz, gifts and refreshments were distributed to the 80 orphans.

At this writing, new and old brothers are working in close co-operation toward the success of the forthcoming Parents Weekend. With co-operation such as this it is certain that Delta Kappa Chapter will once again attain that coveted goal in the Chapter Efficiency Contest.—JAMES J. HUGHES

## MEMPHIS STATE

THE FALL SEMESTER was brought to a close with the biggest project for our professional program. In co-ordination with the Southern Bell Telephone and Telegraph Company of Memphis, we sponsored the program entitled "Call To The Capital." With the telephone company setting up the equipment in the auditorium of the Business Administration Building consisting of a telephone connected to loud speakers, so that all could hear both sides of the conversation, we called Washington, D.C. and talked to Senator Herbert Walters of Morristown, Tennessee. The purpose of this call was to ask him about many questions that the students wanted to know the answer concerning education, tax cuts, bonus votes, wheat and cotton sales to Russia, and the proposed effect of the bridge to be constructed at Memphis.

The program had a good turnout and we hope to be able to accomplish other professional programs of this type.

With the Spring semester approaching, we are looking forward to the coming pledge rush and other activities.—CLAYTON TURNER

## MANKATO

SYLVIA LOGERQUIST is Epsilon Iota Chapter's "Rose" Queen for 1964. She was crowned at the fourth annual "Rose" Dance by reigning queen, Georgia Demaray. Prior to the dance a banquet was held at Michael's Restaurant in Mankato for the members and their dates. Many alumni were in attendance to add flavor to the evening.

Epsilon Iota Chapter initiated 18 new young men January 11 during a combined initiation with Alpha Epsilon Chapter who accepted 12 new members. Regional Director, Laverne A. Cox, along with several members from Alpha Delta Chapter, witnessed the ceremony at the Viking Motel in Mankato. Following the banquet a party for the attending chapters was held to promote closer ties and brotherhood.

December 6, Epsilon Iota Chapter toured I.B.M. at Rochester, Minnesota. After observing the manufacture and assembling of the several products the members questioned representatives of management concerning various problem areas.

The intraregional basketball tournament is drawing near. Many chapters have indicated their intentions to participate on February 29 at Mankato, Minnesota. This will be a good opportunity to promote closer working relations between the chapters.

Coming campus events include participation in the various activities during Snow Week. Some events are: dog (*human type*) sled races, Tug-O-War, and broom hockey competition.

Epsilon Iota Chapter honored Mrs. Dee Pendergast, wife of recent alumnus, with a surprise birthday party. Mrs. Pendergast has done much for the fraternity. In recognition of her efforts the members showed their appreciation by staging this party for her and Dee at their lakeside home.—MIKE PARMELEE



## ST. LOUIS

BETA SIGMA CHAPTER at St. Louis University had a very busy holiday season. On December 18, Beta Sigma Chapter held a Christmas dinner which was well attended by the active chapter and prospective pledges. Beta Sigma Chapter went Christmas Caroling on December 23. We belong to the American Caroling Society. A New Year's Eve party was held after attending a University basketball game. To end the gala holiday season an initiation, dinner, and a meeting was held on January 5. Beta Sigma Chapter initiated three pledges, one faculty member, and one honorary member. The honorary member was Hilary A. Bush, Lieutenant Governor of Missouri. After the dinner a very interesting and informative speech was given by the new honorary member, Brother Bush. The number of new members is small but the potential is great, which will make for a stronger chapter. As a result of the meeting held, we nominated ten "Rose" Formal Candidates. The "Rose" Formal will be held on February 15. Brother Cook and his committee will have organized an enjoyable affair for all present.

Brothers Dreher and Voellinger were elected to Alpha Sigma Nu, Jesuit Honor Society for Men. The purpose of this society is to honor students who have distinguished themselves by scholarship, service and loyalty to the University, as well as to constitute an advisory group of seniors who will offer suggestions touching student needs. Brother Dreher was nominated by the Dean of the School of Commerce and Finance and Brother Voellinger was nominated by the President of St. Louis University, President Reinert, S.J.

The Inter Fraternity Council at St. Louis University has as its new President, Brother Barnhart. There are four other fraternities who belong to the organization—RONALD R. BASLER

## BABSON

GAMMA UPSILON CHAPTER at Babson Institute celebrated another successful inter-fraternity football season by defeating Alpha Delta Sigma 54 to 0, and Alpha Kappa Psi 35 to 0. The predominant reasons for our successful season can be attributed to Brothers Wayne Roberts and John Whelan for their excellent coaching, and to our players who produced a superb team effort.

On Wednesday, January 8, Brother Robert Weissman was nominated and elected to the office of vice-president. Other executive positions were capably filled by Brothers Robert Goodwin, secretary, and Whelland Woodruff, treasurer.

Our first professional meeting for this year featured an excellent talk on the Polaroid Land Camera and Polaroid color film. The entire active chapter of Deltasigs was in attendance. Much interest was displayed in the question and answer period that followed the formal talk. A full and varied program of additional professional meetings has been scheduled by Brother Don Irwin, professional chairman.



HOME FOR GAMMA THETA CHAPTER at Wayne State University is the chapter house located at 924 West Hancock in Detroit.

Previous to Christmas vacation seven pledges were initiated into brotherhood, everyone of whom is a potential asset to a larger and improved chapter. Winter rushing is now in progress and we anticipate an equally fine group of men in the up-coming pledge class.—JOHN B. JOHNSTONE

## ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama, both members and pledges, enjoyed a talk by Dr. Dave Walker, general manager of Southern Bell Telephone. His talk on "Interviewing Procedures" was especially interesting to the seniors in the chapter since most of them had already signed up for and were interviewing the numerous firms' representatives who were currently at the University. He discussed the preparation that should be made before the interview, appearance and attitude. He also pointed out numerous aids which many of us would never have thought of. Being an interviewer himself, he gave us some hints as to what an interviewer looks for in a person being interviewed, and how a person should go about making a good impression on the interviewer. Mr. Walker made this meeting an extremely valuable one to all those Deltasigs who were interviewing or planning to interview. Their interest was shown by the numerous questions asked in the question and answer period which followed the talk.

Our Faculty Advisor, Dr. Robert B. Sweeney, made good use of the University of Alabama's Univac Solid State 80 Computer at a professional meeting when he discussed computer operations. After a short talk to explain what the computer would be doing, he ran a computer demonstration problem through the computer. For some of the Deltasigs, this was their first chance to get a close look at the University's computer in operation.

Next semester's plans and programs were discussed at a business meeting. Everyone seemed eager to offer suggestions on how to make next semester even more successful than first semester. Banquet and initiation

plans were also discussed at this meeting.

Alpha Sigma Chapter pledges have been busy on a very useful project which will benefit the whole School of Commerce. Their pledge project is a bulletin board in the colors of Delta Sigma Pi. It will have marked off spaces for all School of Commerce organizations to post their notices and bulletins. Up until now, the organizations have their bulletins posted in places throughout the building. Thanks to the Alpha Sigma Chapter pledges, the School of Commerce now has a centralized information area.—WILLIAM G. POWELL

## OKLAHOMA CITY

DELTA THETA CHAPTER of Delta Sigma Pi has completed a successful Fall semester with a pledge class of ten which had as its pledge project a coffee sale in the School of Business, that finished with a profit. The pledges were initiated February 1, 1964, and are now participating in the Spring rush program.

Delta Theta Chapter is again putting out the "Delta Sigma Pi Graduate Directory" for graduating seniors in the School of Business at Oklahoma City University. This service is becoming widely known and appreciated by the business community. Delta Theta Chapter will also have a booth in the forthcoming Junior-Senior Day, and will furnish guides for campus tours.

As for social activities, Delta Theta Chapter is not lacking. We celebrated Founders' Day in December of 1963, and had a 100% fraternity turn-out for a rush party at Lakeview Country Club in Oklahoma City, Oklahoma. We are now looking forward to our annual "Rose" Dance, which will be held in March. Our nominations for "Rose" Queen are: Susan A. Muegge, Portia Dorothy Julian, Janice Bragg, and Paula Brown.

With our calendar full as it is, this looks like another 100,000 point year for Delta Theta Chapter.—GARY VERNON BRUTON

## FLORIDA SOUTHERN

DURING THE PAST SEMESTER, Delta Iota Chapter sponsored a tour of the Jacksonville Branch of the Federal Reserve Bank of Atlanta and Ivey's Department Store in Jacksonville, Florida. Twenty seven male members of the business department of Florida Southern College participated in the tour along with faculty representative Dr. Chester Lay. We all found it very heartening to discover our monetary policies in such capable hands.

Our final activity of the semester was a banquet in the school cafeteria after which Galen L. Hauger, president of the Florida State Board of Realtors and of Hauger Realty, a Lakeland Firm, spoke to us on "Realtorism." The banquet was held in honor of the graduating brothers and the newly initiated brothers including faculty member Brother Max Selig. "Rose" Judi Kelsey was our guest of honor.

We are all looking forward to a successful second semester under the able leadership of newly elected president Brother Dave Kelsey.





**BETA OMEGA CHAPTER** at the University of Miami in Florida is found hard at work. *Left:* a professional meeting with Mr. Malir, president of the Miami Credit Bureau, addressing the chapter. *Center:* Brothers Drexler and Melhuish add a few planks to the homecoming float. *Right:* Brothers Drexler, Chadwick, DiPauli, Kurtz, Turner, Hold and Albury distribute "Career" books to the seniors.

### DETROIT—Gamma Rho

**GAMMA RHO CHAPTER** at the University of Detroit closed the year of 1963 with a charity function at Ingleside Convalescent Center. The program included songs, gifts, refreshments, and a travel movie entitled "Hawaii Calls." The people at Ingleside enjoyed our whole program which was jointly sponsored by Phi Gamma Nu and Delta Sigma Pi.

Our chapter was very successful this past year. The professional meetings, the new brothers, the dances, and the charity functions all helped towards meeting our goal of 100,000 points.

Mr. Gordon Laaffe from the Psychological Service Center of the University of Detroit gave a talk on "Industrial Psychology" at our last meeting of the year and our first professional meeting of 1964.

Our President reports that we are seventh highest in the nation towards our goal of 100,000 points in the Chapter Efficiency Contest this year. He is confident that we will reach our goal.—**THOMAS W. QUINTAL**

### INDIANA STATE

**DELTA TAU CHAPTER** at Indiana State College selected Miss Debbie Hulman as the "Rose of Deltasig for 1964." Members of the court were Mrs. Bruce Kirkland, Mrs. Dennis Jones, Miss Carole McDonald, and Miss Shirley Steffey. The dance was held in the Cotillion Room of Hulman Center and enjoyed by all who attended.

The tour to Mead-Johnson Pharmaceutical Company in Evansville, Indiana, proved to be a most interesting and informative part of the professional program. Arrangements are now being made for the publication of the Delta Tau Chapter Spring semester **NEWSLETTER**. The entire chapter is currently engaged in attaining the 100,000 point goal of the Chapter Efficiency Contest.

Delta Tau Chapter initiated 11 pledges since the last issue of *The DELTASIG*. The new brothers are: Michael Hochgesang, Robert Hoskins, Gary Inbody, Michael Jack, William Learmonth, Warner Paige, William

Pritchett, Eric Rieke, Roger Schorr, Frank Volkers, and Gary Wolfe. Brother Rieke was selected as the Outstanding Pledge. The total membership of the chapter is currently 32 actives, but the Spring rush should add several more members. The spirit of the chapter is high and 1964 promises to be one of the most prosperous years in the history of Delta Tau Chapter. As Deltasigs, we will also strive to assist the Grand Council in the accomplishment of its objectives.—**JOSEPH E. DONNELLY**

### LOYOLA of Chicago

**GAMMA PI CHAPTER** is embarking on a vigorous Spring semester, both professionally and socially. We have initiated five new brothers who are proving a credit to their school and Delta Sigma Pi.

We wish to thank Brother Ken Rapacz for his excellent effort as professional chairman and we are looking forward to our coming events under Brother Jim Mehl. An example of Brother Rapacz's work was our professional meeting featuring Mr. Brice, an accountant from Arthur Anderson and Co., who spoke on "The Do's and Don'ts During a Job Interview." The seniors were not the only intent listeners for the sophomores and juniors realize they will be seeking job interviews in coming years. In speaking of tours, a large delegation from our chapter visited the Municipal House of Correction and the Cook County Jail.

Our Memorable social events were the Founders' Day Party, a New Year's Eve Party, and our Dinner Dance which followed the initiation of our neophytes on December 17, at the Sheraton-Chicago. We thank our past social chairman Brother Bielak for his time and effort in planning and organization and we wish Brother Don Mastro a successful chairmanship. We are planning a strong rushing season in the late winter, our rushing chairman Brother Schmidt is planning a smoker for over 150 prospective rushees.

With these varied activities coming this semester, the brotherhood of Gamma Pi Chapter is looking into a full semester.—**RICARDO L. PEREZ**

### LOYOLA of New Orleans

**DELTA NU CHAPTER** is anxiously awaiting its second semester rush season which begins on February 16. Much interest in our chapter has been shown by the students in our School of Commerce due to our very active first semester, so our prospects for a large pledge class are extremely good.

Plans are now completed for our "Rose" Dance to be held on April 25. We are quite pleased with our selection of this year's "Rose" and her court. To instill further excitement about our "Rose" Dance we have added a new element concerning the identity of our "Rose" and her court. Now only our president and our secretary know in advance who our selections are.

During December our professional side became quite full. For we had a speaker from the National American Bank, an executive from a cement company, and Brother Charles Farrar. Our Executive Secretary was very personable and gave us some valuable and helpful points for our rush and pledge seasons.

Our football team finished the season in third place. We lost only two games. In basketball we have entered two teams. Our chances seem very good in this sport, too.—**RONALD J. JUNG**

### LOYOLA of Los Angeles

**DELTA SIGMA CHAPTER** began the new year by initiating three members into Delta Sigma Pi. They are: Mike Coy, Louis Fisher and Charles Kennedy. After the ceremony a dinner was held for all undergraduate Deltasigs.

The Fall semester was a most rewarding one, with a full schedule of professional and social activities. Especially memorable was the gala New Year's party held at Brother Curcio's home in suburban Tarzana.

Congratulations are extended to Brother Francis Gately and his bride Nancy Leigh Klutz. The ceremony was held over the Christmas holidays.

Chapter elections were held in early February and now with a new slate of officers Delta Sigma Chapter is looking forward to a prosperous semester. The chapter is currently planning rush activities and another fine professional program.—**BRIAN C. O'LEARY**



## FERRIS STATE

DELTA RHO CHAPTER of Ferris State College has started, under the capable guidance of Brother Art Azoian, an alumni newsletter which promises to be of great value both to the actives and the alumni. Through this medium we will be able to remain in contact with the brothers after graduation and enlist their support and interest in our many activities, both social and professional.

As part of our professional program we have planned an industrial tour in conjunction with Gamma Kappa Chapter of Michigan State University. Sometime in February the two chapters will tour the Oldsmobile plant at Lansing, Michigan. We hope that this will be but the first of many activities planned with our neighboring chapters.

The fall term was concluded by an initiation banquet in honor of the seven very capable and outstanding young men brought into the fold. Dr. Hicks of the School of Commerce of Ferris State College delivered an extremely interesting and informative lecture on advertising.

We are now in the midst of preparations for our annual "Rose Ball" which promises to be one of our most successful dances of all. We are fortunate this year in having eight capable and energetic pledges to help with these preparations.

As of this writing Delta Rho Chapter has already compiled over 33,000 points in the Chapter Efficiency Contest and we feel that for the fifth year since our chapter has been at Ferris we will score the maximum total of 100,000 points. JAMES A. ROBERTS

## SOUTH CAROLINA

ALL BROTHERS of Beta Gamma Chapter are proud of the results of the December 15 standings in the Chapter Efficiency Contest when we were leading in the number one position with 62,400 points. We also were pleased to note the advancement of the Southeastern Region to the number two spot and we challenge the Midwestern and other regions for the top place in the final standings. Our special thanks and appreciation go to President Frank Yates for his never-ending efforts in helping us to obtain our goal and we pledge continued effort in order to remain worthy of this high and distinct honor.

Spring semester is upon us and fellow brothers elected to carry Beta Gamma Chapter's banner on to even further honors are: Greg Gore, president; Terry Hancock, senior vice president; Don Witham, vice president; George Meeks, secretary; Emil Baur, treasurer; Bernard Bugg, chancellor; Stan Applebaum, historian; Robert Wade, senior guide; Robert Clark, junior guide; and Professor Robert Armstrong, chapter advisor.

Highlights of our Spring program include a "Rose" Dance in April and Alumni Picnic in May with a variety of other social and professional events to supplement our activity. Beta Gamma Chapter is giving fair warning to other chapters that our "Rose" Queen is something special and we are confident that she will place in the national finals.

Our Alumni Picnic is always a time of fun and fellowship and it is our feeling that each chapter should promote alumni activities and functions for they enhance the fraternal spirit which we all desire.

Beta Gamma Chapter looks upon its professional program with pride and honor as we consider it to be the most important phase, next to membership, of our entire operation. Our spring program will be highlighted by an industrial tour to Atlanta, Georgia, and will be rounded out with various speakers, films, and extra events of a professional nature.

We at the University of South Carolina wish to join all the chapters in making this the most successful and prosperous year in the history of the International Fraternity of Delta Sigma Pi and look forward to "more in '64!"

## SAN FRANCISCO

DELTA OMICRON CHAPTER ended its Fall semester with the initiation of six new brothers. All the actives are positive that these men will continue to bring credit to the chapter and the fraternity as they did during their pledge program.

The spring term promises to be the best ever under the capable leadership of our new president, Dick Burkhart. Five professional meetings have been tentatively planned with one being a dinner meeting. In addition, the chapter is planning several tours. Socially the brothers are now organizing a five year reunion party for April 4. This function will be combined with our chapter's birthday party, for a truly gala affair. The "Rose" dance follows later in the term, and it will be preceded by a "Rose" candidate party.

To round-out our schedule, the chapter has also planned a crosstown basketball game with the brothers of Gamma Omicron Chapter at the University of San Francisco. It should be quite an event with San Francisco State naturally winning.—DALE A. FLOURNOY

## FLORIDA STATE

THE MEMBERS of GAMMA LAMBDA CHAPTER at Florida State University are very proud of their achievement in the Chapter Efficiency Contest. We are now in third place and expect to be in the number one position when the final standings are out.

Congratulations are in order for Brother Howard Abel, our Faculty Advisor, on his appointment to District Director for Delta Sigma Pi here in Florida. All of the brothers are both grateful and proud of the outstanding job that Mr. Abel has done for us in the past and are sure that he will excel with his new responsibilities.

On December 7, Gamma Lambda Chapter initiated 26 new active members. Following the ceremony a banquet and dance was held at the Florida Hotel honoring the new initiates. The points of paramount interest of the evening were a speech by Dr. Edney, professor of speech, on "Ethics," and the Outstanding Pledge Award to Brother Thomas Costner. We are sure that the work and enthusiasm which these men have shown will greatly benefit our chapter.

Our "Rose" Dance, which will be campus wide, is to be held on February 1. The "Rose" Contest will be on the Thursday prior to this and our "Rose" and her court will then be announced during the dance. Much work has already been done in the way of preparation for this event by Brothers Mal Whitt, Paul Jones, John Morgan and many others. The evening is sure to be a big success.

Also on the agenda for this trimester are several more professional meetings, increased athletic competition with our arch rival in the School of Business, Alpha Kappa Psi, and a field trip to Atlanta, Georgia.

Congratulations and our best wishes for success go to the brothers who were graduated in December.—WILLIAM P. O'HALLORAN



PLAYING SANTA CLAUS, Dave Machado entertains the children at a party given by Delta Omicron Chapter at San Francisco State College for the Canon Kip Orphanage. Richard Burkhart, left, and Ron Benton look on.



## INDIANA

ALPHA PI CHAPTER at Indiana University has successfully completed the first semester of this school year. Half way through the year we lead the East Central Region in the Chapter Efficiency Contest and plan to finish the year in the same position.

In reviewing the semester, we have had two very successful tours. One was to RCA of Bloomington, Indiana and the other was to Cummin's Engine Company and Arvin Industries of Columbus, Indiana. These tours were well attended and provided an interesting and informative experience.

We initiated a pledge class of 17 and are pleased and satisfied with the active participation which they have shown so far. The future of our chapter rests on these new members and we are sure that they have the capabilities to carry on. In order to really welcome our new members and in order to meet them and get to know them better a banquet was held after the initiation.

To celebrate our chapter's 38th birthday on last December 19, we invited Brother Robert G. Busse to visit us. He is a past Grand President. Brother Busse is now associated with Burroughs Corporation of Indianapolis, Indiana. He gave a fitting birthday message and we were very honored to have had him with us.

Coming up in the immediate future are the election of new officers and a "Rose of Deltasig" Contest. A successful 1964 appears to be in the future for Alpha Pi Chapter.—JOHN P. MITCHELL

## ARIZONA

GAMMA PSI CHAPTER at the University of Arizona has had an interesting and varied professional program, planned by Brother John Dodge, the past Fall semester. Our speakers included Mr. Kochler, employment manager of Mountain States Telephone and Telegraph; Mr. Caste, vice president in charge of marketing of the D'arsey Advertising Agency; Mr. Duncan, president of Southern Arizona Life Insurance Company; and Mr. Graette, vice president of Union Bank. Also, we enjoyed a tour of the mill and smelter of the Magma Copper Company mine in San Manuel, Arizona. Each semester we strive to have a varied professional program so that at least one event will appeal to the direct interest of each member of our chapter. It appears that we have again attained that goal.

The highlight of the semester was our Initiation Dinner-Dance, attended by the actives, alumni, faculty members, and their dates and wives. Top sirloin steak or lobster was enjoyed by all. Ralph C. Hughes was presented a plaque for being the Outstanding Pledge of the pledge class of the 1963 Fall semester. And President Fred J. Montgomery was presented a plaque for being the Outstanding Active of 1963. Miss Ruth Evelyn Garrett was our choice for the "Rose of Deltasig." Miss Garrett, whose home is in St. Louis, Missouri, is a senior in the College of Liberal Arts and is engaged to Brother Dan E. Paluselli. Immediately following the presentation of awards, we spent

the remainder of the evening dancing to the music of the Nocturnes. Brother Bailey deserves everyone's praise in making the dinner-dance a success.

Congratulations are extended from President Montgomery to all of the officers: Senior Vice President Ken Smith, Vice President Dan Paluselli, Secretary Bill Cook, Treasurer Dave McCarger, Historian Alan Winterhalter and Chancellor Tom Miller and to all of the brothers of Gamma Psi Chapter for working together to see a great chapter in the best fraternity complete a successful year. Best wishes are extended to the new officers: President J. P. Bailey, Senior Vice President Alan Winterhalter, Vice President Dick Owensby, Secretary Rod Miller, Treasurer Ralph Hughes, Historian Herb Shearmire and Chancellor John Mofatt and to all of the brothers for great achievements in 1964.—RICHARD OWENSBY

## ITHACA

DELTA LAMBDA CHAPTER'S professional program has been enlightening. On December 3 we heard Mr. Walter King of the Grange League Federation speak on points one should follow when being interviewed. Later in the month we heard Mr. William Kaven, lecturer in marketing, speak on the opportunities in the business world for the business oriented graduate. In addition to another speaker in January, our first term professional program will be rounded out with a field trip to the Taylor Winery in Hammondsport, New York on January 14.

On the social side of the ledger many activities are in store. The annual I.F.C. weekend is January 10-11. During the carnival on Saturday, Delta Lambda Chapter will have three booths: one is devoted to a horse racing game, and the other two are also games of chance.

Our chapter is going to sponsor a Yukon Day on Saturday February 8. This will consist of a series of outdoor winter events.

Plans for the "Rose" Dance are shaping up. The first day we return to school during

the second semester, Wednesday, February 5, we are having a party so that the brothers may get acquainted with the proposed candidates. The dance is set for Saturday, March 14, at the Ithaca Hotel.—ROBERT F. SATURN

## SOUTH DAKOTA

FOUNDERS' DAY was celebrated by Alpha Eta Chapter at the University of South Dakota, on November 7. Immediately following our regular, weekly meeting the brothers and pledges staged an informal party. The party was a fitting climax to a day of great importance to Alpha Eta Chapter and Delta Sigma Pi.

On December 6, our "Rose" Formal was held in Yankton, South Dakota, at the Black Steer supper club. Nearly all brothers and their dates were in attendance for a delicious meal followed by dancing to the music of Billy Redman and his band. Miss Sheila Dawson of Canistota, Minnesota was chosen "Rose of Delta Sigma Pi" from a field of nine lovely candidates.

Our first semester pledge class of 15 members was initiated on January 11. Although this is one of the smaller groups to be initiated in recent years, these new brothers appear to have the qualifications necessary to become active and resourceful members of Delta Sigma Pi.

Following our policy of holding elections at semester time rather than in the Fall, we will hold our elections in February. Prior to the elections, the members of the Executive Council will meet to nominate the brother each feels is best qualified to succeed him. These nominations, along with all others, will then be voted upon at a regular meeting. The new officers will take office the following meeting.

This being my last article for *The DELTA-SIG*, I would like to say that it has been a pleasure writing these articles which I hope have been of interest to the brothers; both past and present.—RICHARD C. DEVRIES

ASSEMBLED HERE are the members of Alpha Pi Chapter at Indiana University in Bloomington, Indiana.







A RECENT MEETING of Gamma Sigma Chapter at Maryland featured Brother Claude Desautels as speaker. Brother Desautels was a Congressional Liaison Man for the late President Kennedy. On the left, he is pictured with Chapter President Jim Calderwood and Professional Chairman John Kunkel.

## WESTERN MICHIGAN

EPSILON OMICRON CHAPTER at Western Michigan University is having an active group participation in its professional and social activities. The professional meetings have been varied and most interesting on topics including "The Application of the Polygraph in Business," by Mr. William Yankee of the psychology department of Western Michigan; "The Field of Government Accounting," given by Mr. James Forsbury of the U. S. General Accounting Office; and a talk by Mr. C. F. Hazelwood from International Paper Company, held open to the public, on "Three Dimensions to Career Matching."

In observance of Founders' Day we had a dance and the coronation of our "Rose of Deltasig," Kathy Adams, at the Columbia Hotel. We initiated 14 new members into our chapter at the Harris Motor Inn.

Our Professional Chairman, Brother Roger Yeager, besides selecting varied and interesting guest speakers for our professional meetings, arranged our fascinating and educational tour of the dynamic operations within the Upjohn Business Building of the Upjohn Company here in Kalamazoo.

With the graduation of several of our actives, including our President Jeff Benes, we say, "Congratulations and thanks for your contributions to our chapter." We know they will be proud of the Epsilon Omicron Chapter on its climb to its goal of being one of Delta Sigma Pi's strongest chapters and Western Michigan University's top fraternity. —JAMES R. HOPPE

## MIAMI of Ohio

ALPHA UPSILON CHAPTER at Miami University, Oxford, Ohio, on December 7, initiated ten new members in the chapter room of The Central Office. Alpha Upsilon Chapter was proud to initiate into its ranks, Dean Cawthorne, new dean of the School of Business Administration. Dean Cawthorne attends as many of our functions as possible and is helpful in advising our chapter.

Alpha Upsilon Chapter has been quite active during the past month. The Tuesday

following Christmas vacation, Mr. Clifford Hall, an industrial psychologist, gave a talk concerning the problems of top management. He explained the different ways that executive positions are studied by men such as himself for promotion possibilities. Mr. Hall ended his talk with a question and answer period which was directly followed by refreshments.

On January 9, several members went on a field trip to visit the Cincinnati Branch of the Federal Reserve System. A tour of the building followed a 30 minute movie which explained the entire Federal Reserve System of the U. S. A young executive who was our guide told us how the branch functioned in all aspects such as clearing checks and replacing worn currency. He explained that often counterfeit bills are found. The trip was the most interesting so far this year.

Alpha Upsilon Chapter has a great deal planned for the coming semester to achieve again this year 100,000 points in the Chapter Efficiency Contest.—ROBERT W. KRAYER, JR.

## NORTH TEXAS

DELTA EPSILON CHAPTER at North Texas State University is currently undertaking the biggest project of our ten-year history—purchase of our chapter house. We are currently at about the halfway mark in securing funds for the down payment; by the time this article is published we should be  $\frac{3}{4}$  there, and by our tenth anniversary on May 15 we should have reached our goal.

On December 6, Delta Epsilon Chapter initiated 18 new members who should be a real credit to the fraternity in years to come. Among the new initiates was Dr. R. M. Meador of the marketing department in the School of Business at North Texas. The next day many of our new brothers attended the "Deltasig of the Year" banquet in Dallas with us. It was indeed a great pleasure to be there to see Brother Watrous Irons of the Dallas Federal Reserve Bank receive the award.

Activities this semester have been many and varied, and will continue to be throughout the year. A banker and a labor mediator provided some interesting programs, and on tap soon are the president of the Dallas Bar

Association, a prominent union leader, and a visit to the outstanding market place of the southwest. Socially we have kept our feet warm with some good dances on weekends, and Spring rush will soon be here, so there will be no lack of diversion from the school grind. "A sound mind in a sound body," as the saying goes, and we keep our bodies sound, if not our spirits high, with a full schedule of intramural sports. Right now the basketball season is in full swing, and we're looking toward a successful season.

Recently new chapter officers were elected. These are the men who will be leading us in our undertakings the rest of the year: Brothers Charles Partain, vice-president; Anthony Hereford, treasurer; Larry MacOwens, secretary; Mike Swearingin, historian; Mike Rainbolt, chancellor; Johnny Williams, housing authority; and Todd Carlson, social chairman. With their leadership we are expecting a successful second semester. —DAN WHITE

## TEXAS CHRISTIAN

DELTA UPSILON CHAPTER in Fort Worth attained new heights in chapter spirit and expansion during an industrious Fall semester. This was in keeping with the happy, optimistic mood that seems to be sweeping the T.C.U. campus as our proud student body watches the progressive construction of a huge new three story dormitory complex. The new buildings consist of five air-conditioned residence halls and a spacious cafeteria located on the 106 beautiful acres of the recently purchased Worth Hills Golf Course adjoining the original T.C.U. campus. Estimated cost of the building program is \$4,250,000.

The brothers of Delta Upsilon Chapter are sharing in this spirit of improvement and expansion. We are ever striving for betterment in our professional and social activities, chapter efficiency, and scholastic achievement. To simplify and insure instant communication between individual members, we are printing a complete list each semester of the current addresses and telephone numbers of every brother in our chapter. To improve organization and efficiency during the weekly chapter meetings, each active has been given a copy of the chapter by-laws for his own personal reference.

On January 5, 1964, 19 pledges were initiated into our chapter. They are Brothers Roger Akey, Jerry Ambrose, Dennis Anderson, Bill Bailey, Rick Brewer, Wally Buehring, David Cherry, Jim Garrett, George Hancock, Dick Heartwell, Karl Keith, John Kopriwa, Dennis Lundy, Gary Martin, Mike Matkin, Henry Noor, George Parrott, Larry Roberts, and Bob Smith. Brother Roger Akey received the Jim Hughes Best Pledge Award. Also deserving honorable mention is Brother Phil Grace who did an excellent job as Pledge Trainer.

Immediately following initiation, the Big Brother-Little Brother banquet was held in Cross Keys Restaurant. After a hearty meal of steaks and Limburger cheese, the "little brothers" presented their proud "big brothers" with sweaters bearing the name and crest of the fraternity.—BILL TUNSTILL





TWO EVENTS highlighted Epsilon Pi Chapter's program at Monmouth College recently. *Left:* George O'Connor and William Dambach greet Mr. James Walsh of the Internal Revenue Service following a professional meeting. *Right:* Al Monaghan presents a trophy and flowers to the chapter "Rose," Miss Maryann Hawley, who was also Homecoming Queen.

## OMAHA

GAMMA ETA CHAPTER continued its activities for the year by initiating nine new actives in an impressive initiation ceremony at the Birchwood Club. The new brothers are Kurt Bachert, Leon Brocklesby, Russell Butler, William Gibson, Henry Hibbeler, Keith Kiernan, John Olafson, Jack Sands, and Roger Watkins.

Social activities have continued at a brisk pace with several smokers as well as the annual Christmas party, which proved to be a huge success, as usual.

In sports, Gamma Eta Chapter is sponsoring two bowling teams in the university leagues with one team in strong contention for the league lead. The basketball team is looking forward to the annual regional basketball tournament at Mankato State in February.

Brother Larson reports that our chapter is well on its way to achieving its goal of 100,000 points, with more than 50,000 at the midway point.

Looking ahead to the spring semester, we see several excellent professional speakers scheduled as well as some outstanding social events, including the "Rose" Dance. In short, it looks like another successful semester is ahead.—RICHARD WYMORE

## EAST CAROLINA

AFTER INITIATING six new brothers at the close of Fall quarter, Delta Zeta Chapter at East Carolina College held a dance in our Chapter Room. We were pleased to have in attendance several alumni along with 25 brothers and their dates.

In conjunction with Chi Omega Sorority we held our annual Christmas party for underprivileged children in December. It was a great success for all, with brothers and Chi Omega sisters having as much fun as the kids. Presents were distributed and refreshments were served, but the highlight of the evening was the appearance of jolly old Santa!

To begin winter quarter, a social get-together with Alpha Phi sorority was held in January. This event was well received by both the brothers of Delta Zeta Chapter and also the sisters of Alpha Phi, as it enabled everyone to become better acquainted.

The professional aspect of the quarter looms as one of the best. A trip to Ford Motor Co. in Norfolk, Va., and Hayes International, an airplane manufacturer, in Elizabeth City, North Carolina, are planned for the immediate future.

Preparations for the "Rose" Ball are under way and we're looking forward to a great one.—WILLIAM M. RAYNOR

## NORTHWESTERN—Beta

IT ALWAYS FEELS GREAT to report the successes of Beta Chapter. Last November 15 will be remembered as one of the finest Bouncing Ball Dances at the Columbia Yacht Club. Things, in general, were developing just fine until the tragic events of November 22 that left most of us rather numb. Out of respect for Pres. Kennedy's memory, the football clash with the rival Phisig fraternity was postponed and never re-scheduled.

This year, Beta Chapter played Santa Claus to a group of under-privileged children from Olivet Community Center. The event was co-sponsored with the Phi Gamma Nu sorority and was an all-day affair with goodies and gifts for all the kids.

The highlight of the Christmas season was, of course, the Caroling Party on December 20. A group of 25 Deltasigs, Commerce Club members, and guests sang carols in the wards of the Veterans Administration Research Hospital, after which the group returned to the chapter house for a tree-trimming party.

By far the best news that we have to report is an outstanding class of eight neophytes who seek brotherhood at the end of the first semester. They are Homer Chally, Erwin Espe, James Feeley, Joel Fisher, Lee Mannheimer, Jack St. Genis, Edwin Simonson, and Charles Watson. The plans are to

have Help Week during the week of January 27 and formal initiation will be held on Friday, January 31.

The traditional Initiation Dinner-Dance with all the trimmings will be held at the Mid-America Room of Prudential Plaza on Saturday, February 8. Needless to say, this climax is no cause for relaxing. Already, President Ted Fahlstrom has announced rush smokers for February 17, 24, and March 2. In the meantime, "recruiting" is the key-word.—TONY FERNANDEZ

## MONMOUTH

EPSILON PI CHAPTER held its Christmas Ball and Initiation Banquet on December 7 at the Luani Room of the West End Casino in West End. The newly initiated brothers are William Braun, George Brescher, Leo Bulvanoski, William Dugmore, Dennis Eder, Kenneth Eder, Robert Hildreth, Frederick Lum, O. Jackson Meyer, Sandy Simon, Peter Wood, and Roger Zieve. Also initiated was Mr. Edward Soriano, controller of Monmouth College.

On the following weekend, December 14, Miss Maryann Hawley, "Rose" of the Epsilon Pi Chapter, was crowned Homecoming Queen. Miss Hawley is a sophomore and a sister of Mu Alpha Phi sorority. The evening was dimmed a bit when the Monmouth "Hawks" were defeated by the University of Windsor, Canada, 96 to 73.

For the second annual year the Deltasigs won a portable television set in the College Brand Round-Up Contest sponsored by Philip Morris, Inc. The set may be raffled off and the funds used to start a chapter house fund.

The professional program for December featured Mr. James Walsh, a special agent of the Internal Revenue Department. In his talk on the "Opportunities of Becoming an Internal Revenue Agent," he highlighted the theories behind the new tax laws. Following this meeting he was given a tour of the campus by our president, Cliff Reeves, and our treasurer, William Dambach. On January 27 the brotherhood toured the Mahwah, New Jersey Ford Motor Plant.

The Deltasigs assisted the Business Department in the registration of students for the Spring semester. On February 14 the service committee sponsored a Valentine Party for retarded children at the Red Bank Y.M.C.A.—WILLIAM H. BURKET

## NORTH DAKOTA

ALPHA MU CHAPTER at the University of North Dakota selected Miss Pat Steiner of Williston as their "Rose of Deltasig" at their annual "Rose" contest.

Our last professional meeting in 1963 included a tour of Jamieson & Co., investment firm, in Grand Forks. A talk on the workings of a brokerage firm by Bob Bumgartner made the tour very informative.

During semester break our chapter plans to make a three day business tour of Minneapolis. The tour will include visiting the plants and talking to the top management in several leading firms in Minneapolis.—DAVID STACKELHOUSE



## DENVER

ALPHA NU CHAPTER of Delta Sigma Pi started the new quarter with another active professional program. On our first professional meeting, we visited Shwayder Brothers Inc., producers of Samsonite Luggage. The tour consisted of an introductory talk with management, a tour of the plant, and then a summary talk with management. This interesting tour will be followed closely by a speaker from the Bank of Denver. He will speak on commercial and industrial real estate financing.

Fall quarter, this chapter welcomed four new members. They are Ray Shideler, Bob Newman, Charles Gundelach, and Gavin Brown, registrar of the School of Business Administration. Under a new and aggressive rush program, led by Brother Richard Clute, I feel sure we will fill our quota during the next two quarters.

Even though the official publication of grades has not been made, the consensus suggests that Alpha Nu Chapter will rank very high among all men organizations here at Denver. Brother Terry Lahn's 3.0 grade average on a 3.0 system has helped our average considerably.

Socially speaking, we are anticipating another fine quarter. Besides the usual number of coffee hours, we have again ascended into the thin air of the Rocky Mountains, where the lower half of the chapter, grade wise, provided the refreshments for another memorable event at the Deltasig Mountain Lodge. Very soon we will have our "Rose" Dance; being held this year at the Denver Hilton Hotel. Since Harry Hickey and a large portion of the Denver Alumni Club are expected to attend, we feel that this function will be the highlight of our social year.—CHARLES GUNDERLACH

## LOUISIANA TECH

THE ACTIVITIES of Beta Psi Chapter got off to a slow start this Fall, mainly due to homecoming activities occurring during rush. However, once new pledges were in the fold, the ball began rolling and January spells the end of one of the better periods of activities for the chapter.

Highlighting the professional activities for Beta Psi Chapter were speakers who not only entertained the brothers, but left them very enlightened. We were especially proud that an alumnus of Beta Psi Chapter, Brother John Maxwell, Inn Keeper for the Ruston Holiday Inn, spoke to us on the various aspects of his business.

The Christmas Season brought around the annual Christmas card sale, and we are glad to report that the housing fund has grown as a result of the efforts of the brothers. Contributions from alumni have pushed the fund total to over \$1,100.

Deltasigs at Louisiana Tech went home for the holidays with an especially warm feeling this year as a result of a Christmas Party given for the retarded children at the Louisiana Children's Home in a neighboring town. Using the chapter's appropriation for social activities, the brothers provided stockings for the smaller children, complete with

candy, nuts, fruit and most likely a stomach-ache. We were able to secure the services of the "Tech Collegians," the school's stage band, and they provided music for a dance held for the teen-age children at the home. Ice cream and cookies and the appearance of Santa Claus rounded out a night of activities that the brothers of Beta Psi Chapter will remember for years to come. Present intentions are to make this an annual thing for the chapter.

The high point of the semester was the initiation of the very fine pledge class on January 12. Those initiated were: John Rabb, Walter Wise, Lon Lusk, David Zaenglein, John Mears, Don Mears, Tommy McKinney, Arthur Bateman, Bob Lovelace, and Richard Smith. Speaking at the initiation banquet was Major James Webb, AFROTC instructor here at Tech. Major Webb is a Deltasig from the University of Texas, and Beta Psi Chapter is happy to welcome him to the Tech Campus. He has already been very helpful to the brothers.

The outlook for the Spring semester could not be better. Although Beta Psi Chapter is not among the leaders in the Chapter Efficiency Contest, the 100,000 point mark will be met. Some new policies instituted such as a pre-school officer's workshop to be held prior to the beginning of the Spring semester should produce a banner semester for the chapter. Among activities planned are the annual spring industrial tour, an old fashioned "fish fry," and several distinguished speakers from the field of business. The highlight, of course, will be the "Rose Ball" in April or May.

Newly installed officers for the Spring semester are: President, Bob Williamson; Senior Vice-President, David Sessums; Vice President, David Gloer; Secretary, Paul Franklin; Treasurer, Charles Williams, and Historian, Don Wilder.

## GEORGIA STATE

KAPPA CHAPTER of Delta Sigma Pi ushered in the 1963 Fall quarter at Georgia State College with an Open House reception for rushees. Among the brothers attending were Hugh Brannen, Carter Greenway, Harvey King, Thomas Rankin, Walter Roturea and Jerry Winsness.

Other activities held included an informal dance and a professional dinner during which members of two Atlantic banks spoke about credit ratings and loans.

On October 4, Kappa Chapter pledged 8 new neophytes: Paul Baker, Don Benton, Lloyd Dosier, Tom Jackson, Paul Muir, Jerald Phillips, Don Pollard and Sam Sumner. Brother Howard Mitchell trained these neophytes and did an excellent job.

Our Founders' Day Celebration Dinner highlighted the Fall activities. This was also skit night for the neophytes. In addition to preparing the dinner, each of the neophytes parodied the latest in women's fashions. A hilarious and enjoyable evening was had by all. We are certain that these new men will be an asset to the chapter in the quarters to come.

The year 1964 may have brought icy rain and snow to Atlanta but our Open House January 5 was as warm and cordial as Spring. A highly successful attendance was attained. A sizable number of prospective neophytes attended, indicating another highly entertaining and informative quarter is upon us.

Congratulations to Brother Tony Martin who has become a very proud father.

Saturday evening, January 11, Kappa Chapter held a square dance at the Deltasig Lodge. A number of brothers and rushees attended.

That's all for now. We will fill you all in on other activities in the next issue.—PAUL MUIR



SHOWN HERE are the members of Alpha Eta Chapter at the University of South Dakota. *Front row: left to right, D. Walliser, M. Frickey, W. Waterman, J. Peterson, T. Carlson, C. McBride, K. Edson. Second row: D. Vohs, D. Handel, D. Zimmerman, D. Test., J. Burdette, G. Koch, R. Vilas, R. Molstad, J. Neuroth. Third row: R. DeVries, D. Barreth, J. VonWald, D. Loeb, R. Peterson, J. Tayler, R. Tollefson, R. Carlson, R. Burnes. Fourth row: D. Zimmerman, R. Brower, H. Freese, M. Ortner, R. Witt, W. Wiechmann, L. Pressler, M. Carlson, R. Zylstra, R. Kastner. Fifth row: J. Skinner, I. Lonneman, J. Olson, E. Bader, J. Jackson, E. Peterson, R. Peterson, L. Plucker, D. O'Neill, and K. McKay.*



## TENNESSEE

ALPHA ZETA CHAPTER of the University of Tennessee enjoyed and benefitted very much from the recent visit of the Executive Secretary, Charles L. Farrar. Brother Farrar was very helpful in suggesting various ways in which we could improve the efficiency of our chapter.

Alpha Zeta Chapter held its initiation Friday night, January 10. The following night our initiation banquet was held at the Garden Restaurant. Dr. J. L. Frye, head of the Transportation Department, and a Deltasig alumnus was the main speaker.

New brothers include the following: Tom Waggoner, Bob Olterman, Jack Hicks, Lloyd Smith, Ray Myatt, Shelton Hillman, Leslie Reed, Kenneth Gilbert, Robin Day, Don Burton, Wade Boswell, and Kenny Treece.

One of Alpha Zeta Chapter's main goals this year is improvement in the Chapter Efficiency Contest. Brother Fred Trotter, Chapter Efficiency Contest Chairman, is doing an outstanding job in this capacity.

Plans are being made to include plant tours during the Spring Quarter. We also are planning to have successful professional business men speak to the chapter during this quarter.—JOHN DANIELS

## KENT STATE

A MILESTONE was reached last January 19 as the 500th initiate was activated into Beta Pi Chapter. The new actives are: Jerry Fox, Greg Heisel, Mike Jozsa, Barry Kane, Rick Kuhn, and Jim Sheiffer.

February plans to be a busy month for our chapter, professionally, socially, and we hope, scholastically. Jerry Glovka and Joe Megery, our professional co-chairmen, have arranged for a series of three speeches to be given in the student union building by Mr. F. C. Clokey, of the Ohio Bell Corporation. A field trip is planned through the Ford Motor Company assembly plant at Lorain, Ohio, on February 20. Our annual Monte Carlo party and a winter semi-formal dance round out the social calendar for this quarter.

Beta Pi Chapter wishes to thank Brother Charles Farrar, Executive Secretary of Delta Sigma Pi, and Dean Robert E. Hill, of the School of Business Administration at Kent State University, for their very kind and informative speeches given at a recent smoker at our chapter house.—E. RALPH MYERS

## NORTH CAROLINA

ALPHA LAMBDA CHAPTER at the University of North Carolina completed its Fall pledge training with a week of activities beginning on December 10. The week was highlighted by our formal initiation on Thursday night followed by our annual "Rose" Weekend in honor of the new initiates. The weekend was climaxed by a banquet and dance at Schraft's Country Inn near Durham. Mid-way through the dance, Brother O. B. Hawkins, social chairman, crowned Miss Sandy Myers of Kings Mountain, North Carolina our "Rose of Deltasig, '63-'64."

On December 18, we gave our annual Christmas party for a group of children at Oxford Orphanage. Ice cream, cookies, fruit, and Santa Claus were the features of the afternoon which left each of us with the true spirit of Christmas.

A January 13 tour of the Vick Chemical Company in Greensboro, North Carolina will conclude this semester's activities.

At present, we have only 16,000 points in the Chapter Efficiency Contest, but we have about 30,000 points to turn in before the end of January. Our goal is 100,000 points.

As students of the University of North Carolina, we are proud of our team's 35-0 Gator Bowl victory.—BRUCE STROUP

## EAST TEXAS STATE

DELTA PHI CHAPTER at East Texas State College has made plans for the forthcoming "Rose" Ball. It is to be held on campus at the Sam Rayburn Memorial Student Center on February 21. There will be dinner served with a formal dance afterwards. At a later date we have plans to have a prominent speaker from Dallas to give us a talk on some phase of business.

We have just initiated nine new members. Each of them is looking forward to next semester to prove his value to the chapter. The new members are Johnny Mackery, Marrion Lowe, James Riggins, John Hackleman, Mike Nelson, George Toleson, Joe Byrne, Travis Avers, and Don White. Don White, Marion Lowe, and George Toleson were the officers of the pledge class. Don White was elected by the pledges as "Outstanding Pledge."

Even though we are short of points for this semester, we still have our eyes set on the 100,000 point goal, which we attained last year. With the help of the new members, there should not be any problem making first place again this year.—MURRAY G. WATTS, JR.

## MIAMI of Florida

BETA OMEGA CHAPTER at the University of Miami initiated 21 new brothers last semester, meeting our yearly quota in the first semester.

Our Founders' Day party was a stag affair at Rocky Graziano's Restaurant. There was a large turnout of brothers—active, alumni and faculty. The Chapter Birthday Party was held at Brother Bieda's house on Key Biscayne. Brothers and pledges brought their dates and spent the evening talking, dancing and eating the gourmet delights that Brother Drexler prepared.

Beta Omega Chapter entered a prize winning float in the University of Miami's 37th Annual Homecoming Parade. The success of the float may be attributed to Brother Elliott, our Homecoming Chairman, along with the rest of the brotherhood, and especially with Brother Melhuish and Brother Doolittle masterminding the carpentry work and Brother Turner, Brother Chadwick, and Brother Sibley assisting in the assembly. Brother Drexler takes up the rear with the generator and lighting.

In one of our annual fund raising projects we distributed 800 Career Books to the seniors.

We ended last semester with approximately 65,000 points and are well on our way to 100,000. As usual we meet our scholastic requirements.

Last semester our Best Active Award went to Brother Turner and the Best Pledge Award went to Brother Doolittle.

This semester's principal officers are: President, Ron Sohr; Senior Vice President, Stu Levy; Vice President, Richard Chadwick; Treasurer, Marty Kurtz; Secretary, Clay Drexler; and Chancellor, Jack Bieda.—CLAY M. DREXLER



ATTENDING Gamma Psi Chapter Fall dinner dance at Arizona are these members and guests from Gamma Omega Chapter at Arizona State. Seated from left to right: Russ Brown, Jack F. O'Neil and Mrs. O'Neil, Mrs. William E. Wilson and Vern Williams. Standing is District Director Bill Wilson.



## NEW MEXICO STATE

FORMER PRESIDENT Brother Gerald Carnes was presented the Blue Key Award for his outstanding achievement in scholarship. He is to graduate in January of this year.

On December 7, Epsilon Upsilon Chapter had their initiation in which nine pledges became active bringing our active chapter to a grand total of 32 members. At the banquet we were honored with guest speaker General Hugh Milton, retired. His speech was centered around the philosophy of life which deeply inspired our active chapter and their guests. Mr. Milton is also vice president of the First National Bank here in Las Cruces, New Mexico.

Chapter Efficiency Contest chairman, Bob Hamblet, reports that Epsilon Upsilon Chapter with 33,600 points is currently rated as 23rd in the nation. In the Intermountain Region we are maintaining third place. It appears thus far Epsilon Upsilon Chapter is well on their way to a perfect score of 100,000 points.

Joyce Scott, senior business major, was elected unanimously to represent Epsilon Upsilon Chapter of Delta Sigma Pi as their "Rose of Deltasig." January 18 has been chosen for this occasion. Incidentally, Joyce is secretary to our faculty advisor and brother, Mr. G. L. Guthrie.

Jim Coody was elected to the office of senior vice president. He succeeds graduating senior Jim Richmond. John La Faver will succeed Joel Patton as historian. Unfortunately Joel is transferring to Whittier College in California.

Charter members due to graduate in January of 1964 are Luis Barrio, Jim Richmond, and Gerald Carnes. With graduation drawing near, Epsilon Upsilon Chapter is working diligently recruiting new pledges for the Spring semester.—JOHN R. MERCHANT

## TAMPA

EPSILON RHO CHAPTER'S latest feat of fraternity superiority at Tampa University was accomplished in the form of sponsoring the Moroccan queen. A lovely young lass by the name of Wilanne Starling was picked to reign over the student yearbook on December 17. Pictures of the 20 year old beauty from Wauchula, Florida will be featured in the 1964 annual of the University.

The brothers and pledges, en masse, led by professional chairman Bob Warren, invaded the Tampa offices of Merrill Lynch, Pierce, Fenner, & Smith, Inc. early in December. The result was an exciting tour of the facilities and a brief lecture by one of the executives. This proved to be the highlight of an outstanding professional program of Brother Warren's committee thus far this year. Among future plans are top flight speakers which will represent government and industry.

On Saturday, January 11, the chapter roll was increased by 14 new members. I wish to welcome the following new brothers to the International Fraternity of Delta Sigma Pi: Al Arnow, Tom Burwell, Al Cooledge,



PRESIDENT BILL CARROLL, right, thanks Dr. William Whittington for being guest speaker at the recent Alpha Sigma Chapter Initiation Banquet at Alabama.

Si Doane, Chuck Ferguson, Carl Forsberg, Harvey Hiller, Donn Linton, Jim Maultauf, Charlie Michie, Bob Minz, Lee Perdigon, Larry Pinco, and Derek Taylor.—ALLAN P. WATERS

## WEST LIBERTY STATE

ORGANIZED RUSH was the keynote of Delta Omega Chapter. Through cooperation and a high level of interest among the brothers, a fine group of seven pledges was initiated on January 11. Those initiated were: Brothers John Lies, Herb Sleime, John Weitzel, Forrest Heil, Al Rodgerson, Mel Glass, and Larry Lisco. We were pleased and honored to have Brothers Charles L. Farrar, Executive Secretary, and Edward H. Langer, District Director, assist in the initiation. Following the initiation, a gala dinner dance was held at Wheeling's exclusive Esquire Supper Club. The highlight of the evening was the presentation of the best pledge award to Larry Lisco. Thirty-two couples attended, including three faculty members and four alumni. It was termed a huge success by all.

New Year's Eve in Newark, New Jersey was the time and place of Brother Anthony Cutrino's engagement to Miss Peggy Forkus of Pittsburgh, Pennsylvania. Congratulations, Tony!

Coeds from our campus are presently being screened for our candidate in the annual "Rose" contest. We are also trying to locate a place to hold our annual "Rose" dance.

On the professional side, a tour of the Coca-Cola bottling plant in Wheeling was conducted in late November. Delta Omega Chapter is now planning on having business executives from nearby cities speak at some of our professional meetings. Plans for the annual spring Business Conference are nearing completion and should prove interesting. We are looking forward to this Conference to highlight our professional activities.

Delta Omega Chapter wishes to thank Brothers Farrar and Langer for assisting in our initiation.—DAVID F. FINATRI, SR.

## NEW MEXICO

GAMMA IOTA CHAPTER recently sponsored a television round table discussion on "Trade with the Soviet Union." Representatives were from the economic department, the government department, The Economic Club, and Delta Sigma Pi. They presented current views on this controversial subject.

We were very lucky and delighted to have Mr. William Anders speak at one of our professional meetings. Mr. Anders recently was selected to begin training in the NASA astronaut program.

In part of our varied program, a tour of the Federal Aeronautics Administration and their Flight Control Center was enjoyed by all the members. After explaining the local facilities and their use, the FAA officials mentioned some positions that are open to business graduates in government agencies.

Included in the social calendar was the annual toboggan party with its usual winter refreshments. The Initiation Dinner-Dance was held at the Albuquerque City Club. It was a complete success with almost the entire active chapter in attendance. Miss Elaine Owens of Santa Fe was elected "Rose of Delta Sigma Pi." Several fraternity hunting parties have been organized by past-president Snyder and brothers Holmes and Mueller. Despite much bragging about past performance, no trophies have been brought in as yet.

Gamma Iota chapter recently held its elections for second semester and Brother Steve Brown is the new president. Three of the brothers are graduating in February and Brother Mueller is transferring to Bever College in Pennsylvania.—CHARLES K. ABLES

## BAYLOR

BETA IOTA CHAPTER at Baylor University began the spring semester by initiating our new group of officers: Harry Barrett was elected president; Chuck Weddington, senior vice-president; Van Crouch, vice-president; Robert Hawkins, secretary; Les Lewis, treasurer; Roy Knight, Chancellor; Leslie Smith, historian; Bob Law, ritual chairman; Chuck Weddington, social chairman; Leo Turner, rush chairman; and Jerry McNabb, Chapter Efficiency Contest chairman. Emory Walton is our Chapter Advisor.

Our first professional meeting will be held on February 10. Dr. Payton Kolb of Little Rock Arkansas, a leading psychologist will be our speaker. The chapter is also planning a trip to General Tire Co. in the near future.

The rushing program is well underway with three rush activities already planned. The outlook looks good concerning the pledging of men that will be an asset to Delta Sigma Pi.

Intramural basketball prospects look excellent for the coming year. Returning from last year's (91) team is 6-5 Fred Churchill who averaged 24 points per game and was leading scorer in the school. Other returning starters are Harry Barrett, Fred Neely, and Hal Lassiter.—LESLIE SMITH





**NEW INITIATES** of Alpha Kappa Chapter at the University of Buffalo. *Seated, left to right:* Eugene Mankowski, Brian Lindhurst, Timothy Burke, and Robert Ziolkowski. *Standing:* Francis Toth, Frank Martino, and Herbert Marth.

## MARYLAND

**GAMMA SIGMA CHAPTER** is now in the process of preparing for mid semester exams after completing a very successful semester. These exams also mark the end of college life for several of the brothers including Brothers Gettings, Calderwood and Gladstone who are all going on active duty with the Air Force upon graduation.

When reviewing the events of the past semester, it is difficult to decide which was the highpoint. We were entertained at our Educational Seminar by Dr. Steinmeyer of the government and politics department. By the same token Brother Claude Desautels' informative talk describing the work of the Congressional Liaison Staff will not be forgotten. Among the social events, the New Year's Eve party and the Founders' Day party will long be remembered. For the 11 brothers who became either engaged or pinned this semester there is no doubt that this will appear to them to be the most important occurrence this semester.

In the near future we have planned a Professional Dinner at which the new officers will be installed and a party to finish the semester. And then come the inevitable final exams.—**RAYMOND G. GETTINGS**

## WASHBURN

**DELTA CHI CHAPTER** held their annual chapter birthday celebration and the annual "Rose of Delta Sigma Pi" dance jointly on November 2. Our "Rose" was Miss Judith Brunner. She is a senior at Washburn University majoring in elementary education. Her attendants were Miss Linda Hill, Mrs. Lynne Bray, Mrs. Verland Miller, and Mrs. Arthur Rhinehart.

Congratulations go to George Bray, Bruce Myers, and Rudy Wrenick, the newest actives of Delta Chi Chapter.

For our professional meetings, we have had speakers representing the fields of insurance, and business machine computers.

A tour was taken of Washburn University's newly IBM equipped registrar's office.

Elections were held January 8, to select new officers for Spring semester. They are as follows: President, Elmer Allen; Senior Vice President, Larry Withers; Vice President, Dale Wrenick; Chancellor, Pat Harned; Secretary, George Bray; Treasurer, Jon Best; and Historian, Bob Eppenbach.

Plans are well under way for our Spring rush. Also, most of the plans and arrangements have already been completed for our fourth annual Business Day to be held April 30, 1964.—**KENNETH L. WATERS**

## PITTSBURGH

**DR. JAMES HORGAN** has joined Dr. Robert Baldwin as Faculty Advisor for the Lambda Chapter at the University of Pittsburgh. Dr. Horgan has been teaching industrial psychology in Pitt's evening classes for seven years. He is also a full-time consulting industrial psychologist for the Pittsburgh Psychological Service. We are proud to have Dr. Horgan and feel that his knowledge and experience in industrial psychology as well as his cheerful personality are a great asset to the chapter.

Our first smoker of the fiscal year yielded six pledges. We also heard an interesting speech by Mr. David Trezise, a lawyer from the legal department of Westinghouse Electric. He pointed out the important legal difficulties in union-management relationship.

As usual Brother James Walsh did a wonderful job in gathering excellent speakers for our professional meetings. One of the speaking highlights occurred when Mr. Theodore Glaro, ticket manager of the Pittsburgh Pirates, visited our campus. Mr. Glaro is not only familiar with the aspects of ticket managing but has a keen knowledge of the entire administration of a baseball club. He discussed scouting, farm organizations, player transportation, salaries, bonuses, police protection, and maintenance of a ball park.

Again we at Lambda Chapter are looking forward to 100,000 points in the Chapter Efficiency Contest.—**RONALD J. TRALKA**

## MICHIGAN

**RETURNING** from a three week Christmas vacation because of Michigan's new three semester system, the brothers of Xi Chapter were now bursting with activities for the start of the new semester. All the brothers seem to have done well in the December examinations and were looking forward to the Spring semester.

Our Spring rushing functions presented an attractive program and the whole project was a great success. It consisted of two smokers, on January 20 and 21, and a professional meeting on January 23. The first smoker featured a talk by Professor Martin Washaw of the School of Business Administration. He spoke to us on the methods of cutting distribution costs and accompanied his talk with slides to illustrate his points. The second smoker included an informal discussion by Professor Mervin Waterman, also of the School of Business Administra-

tion, about his experiences related to teaching business in foreign countries. Our professional meeting featured Mr. Harris Symes, general auditor of the Detroit Edison Company. He spoke to us about the functions and problems of internal auditing. Each of these three speakers was very interesting to listen to. We certainly benefited by sharing their knowledge and experiences.

Saturday, January 25, we had a rush party where the brothers were able to get better acquainted with all the rushees who had been attracted by our rush program and who had become interested in Delta Sigma Pi. We are confident that such a group will find many who want us to extend to them the opportunity for membership in Delta Sigma Pi.—**NORMAND E. SIMARD**



**EPSILON IOTA CHAPTER'S** reigning "Rose," Miss Georgia Demaray, *right*, presents a rose to the candidates for 1964 at Mankato State. *From left to right:* Misses Phyllis Wise, Sylvia Logerquist, Barbara Sanders, Georgianna Musser and Karen Johnson.

## WESTERN RESERVE

**BETA TAU CHAPTER** pledged the largest class in several years this semester. A total of 12 men were pledged and at initiation, Sunday, January 12, became actives. We are looking forward to an even more successful semester in February. The brothers had a Playboy party at the Watson Motor Hotel which was attended by all the actives and some alumni.

Mr. John McGrath, head of the Placement Service of Western Reserve, spoke to the brothers at a recent professional meeting. His topic of "Planning Your Careers" was well received and because of the reaction, he is planning to speak to the students of the University. Beta Tau Chapter also distributed career books to all seniors of Western Reserve this semester. This service, as well as being of benefit to seniors, provides Beta Tau Chapter with valuable experience.

The Executive Secretary has made plans to visit Beta Tau Chapter this Friday, January 17, and will monitor our business meeting. The brothers are anxious to meet Brother Farrar and plan for a profitable visit with him.—**EDWARD B. MONTANUS**



## OHIO STATE

NU CHAPTER at The Ohio State University ushered in the Christmas season with an informal party at the chapter house. Active brothers, pledges, alumni, their dates and wives were in attendance at this affair. Brother Cockrill with the assistance of the pledge class was in charge of arrangements which consisted of a snack buffet, a limbo contest, informal dancing, and various party games.

The highlight of our professional program for autumn quarter, 1963 was an explanation of the functions of the New York Stock Exchange by Mr. Michael Scanlon of Payne, Weber, Jackson, and Curtis, a Columbus, Ohio stock brokerage firm. An informal question and answer session followed Mr. Scanlon's remarks. Brother Finney, chapter professional chairman, served refreshments after the meeting had concluded.

As we go to press, Nu Chapter is experiencing the first phase of our chapter house remodeling program. This consists of enlargement and modernization of the shower and restroom facilities. Future plans call for refurbishing of sleeping quarters and extensive interior improvements. The final phase of the program consists of exterior improvements.—MICHAEL E. ZIARKO

## KANSAS

IOTA CHAPTER ended a very successful semester with the election of officers. The new officers for Iota Chapter are Robert Pitner, president; Bill Huston, senior vice-president; Geoffrey Tanner, vice-president; Danny McGee, secretary; Harold House, treasurer; and John Benson, historian. These brothers chosen by Iota Chapter are very capable leaders and the chapter anticipates a very fruitful year with their leadership.

Iota Chapter received a big boost in new actives last semester. Out of 18 pledges the fraternity initiated 15 new actives. Highlight of the initiation was a banquet with Professor Steele, of the Business School, as guest speaker. Other guests included the Director of the Midwestern Regional, LaVerne A. Cox, brothers from Alpha Delta Chapter at the University of Nebraska, and wives and dates of the brothers of Iota Chapter. These new actives are already accepting their responsibilities as members of Delta Sigma Pi and it is the belief of all of the members of Iota Chapter that they will continue to do so and thus be a great asset to the International Fraternity of Delta Sigma Pi.—DENNIS FRY

## RUTGERS—Beta Omicron

BETA OMICRON CHAPTER began the Fall semester with the problem of having to find new quarters (*our old place was destined to become another victim of Newark's urban renewal program*). Under the strong and efficient leadership of President Peter Kuiken, the move was accomplished quickly and smoothly. Setting up house has been no problem due to some unexpected resources—several of the brotherhood have

demonstrated unqualified genius for interior decorating.

Our Professional Committee, headed by Mario Pompec and Ed Kozack, has provided us with a stimulating and diversified program. On October 2, they took us by surprise by introducing Mr. Victor Leonardis, second executive vice-president of the New Jersey A.F.L.-C.I.O. His talk, entitled *Labor Unions: Today and Tomorrow*, was followed by hitherto unparalleled discussion. For our tour, the committee took us to the Humble Oil Refineries in Linden, New Jersey, where we were given a panoramic viewing of that company's operations. On November 13 they brought us Mr. John Babits of Schering Corp. Mr. Babits did an excellent job of presenting the considerations to be weighed by our aspiring accountants when they face that inevitable conflict, private vs. public accounting. On December 11, Mr. Gus Lachanaur from Procter & Gamble and a graduate of our New Brunswick Division discussed *The Problems Involved With the Marketing of Products*.

Jack Throckmorton, our zealous Social Chairman, provided us with a full schedule consisting of five parties and two mixers, one with Sigma Beta Chi Sorority from Montclair State College and the other with our campus sisters of Delta Phi Delta. Our Founders' Day Formal held on November 9 had an excellent turnout of actives, alumni, and faculty. The lovely Annette Bruno of Nutley, New Jersey, was selected as our "Rose." Our hospital party, held on December 21 at Crippled Children's Hospital in Newark, ranks high on our list of successes, for it was here that the brotherhood displayed another of its many talents—caroling.

When the I.F.C. decided to sponsor a bike race, Beta Omicron Chapter was equal to the challenge. With artistic ease, "Flash" Throckmorton won the trophy and treated

the student body to a performance in peddle pushing that inspired gasps and cheers.

That pretty much brings us to the present and the new year. Our newly elected officers for the spring semester are: Mario Pompec, president; George Dale, senior vice president; Jack Throckmorton, vice president; Jerry Shapiro, treasurer; Bob Francischetti, secretary; Ron Nicholas, historian; and Ray DeBlasi, social chairman. The future holds the promise of new successes, not the least of which will be our Spring Formal Dinner and Dance.—DREW YSKAMP

## SOUTHERN MISSISSIPPI

GAMMA TAU CHAPTER got off to a fast start in what is apparently going to be another successful year. One of the highlights in the chapter's history of recent years was a visit during the fall quarter by Brother Charles Farrar. Brother Farrar briefed the chapter on proceedings of the Grand Chapter Congress and disclosed, to the delight of those attending, the anticipated site and proceedings of the next Congress which is to be held in the Grand Bahamas. On the evening of his visit, he was one of the honored guests of the Chapter's annual Christmas Dance.

Gamma Tau Chapter took its first field trip to study the facilities of Hercules Powder Company Plant at Hattiesburg. This quarter the chapter is enthusiastically anticipating a tour of the recently constructed \$125 million Standard Oil Refinery at Pascagoula, the highlight of our professional program for the year.

We have recently held our second rush party of the year, and, although the quantity of rushees declined slightly, the quality was higher than could be remembered in recent years. Thus, Gamma Tau chapter foresees a continuance of its pattern of excellence.—RONNIE DAVIS

MEMBERS AND GUESTS at the Gamma Psi Chapter dinner dance at the University of Arizona are from left to right: President Fred J. Montgomery, Miss Nancy Cozad, Miss Ruth Evelyn Garrett, Vice President Dan E. Paluselli and Mrs. Ralph C. Hughes and Brother Hughes.





## WISCONSIN

PSI CHAPTER RETURNED to the "factory" to begin some serious studying after the enjoyable events of the past two weeks.

December 7 saw us at the "Rose" Formal arranged most aptly by Brothers Freese and Schubert. The entertainment, food, and the contestants, all were superb. Mary Icenogel of Pi Beta Phi, was chosen "Rose" Queen. Mary, who was also chosen Miss Bismarck last summer, is a very personable girl and Psi Chapter is proud to have her as our "Rose" Queen. A pleasant evening was enjoyed and all went home with the "glow" of brotherhood.

Initiation saw the activation of six new members. They are Robert Greene, Fred Reimer, Richard Von Haden, Terry Ponder, Kurt Lofgren, and Paul Ketchpaw. All are fine men who will, and already are, making contributions to Delta Sigma Pi.

After initiation we went home for Christmas for a little relaxation and rejuvenation. A few sore muscles were acquired skiing, but they were welcomed as a needed change of pace. The chapter house received a welcome rejuvenation also as the housing corporation replaced the old room doors. A fine job done, highly appreciated by the brothers.

Following vacation elections were held with Gary Grosenick elected president; Richard Whitty, senior vice president; Roger Weiss, vice president; Art Wigchers, secretary; and Don Reichert, chancellor. The chapter is hoping for a "really big" semester but first we must dispatch with those finals. So we call a temporary prohibition and enter closed period with an eye on next semester.—RICHARD F. WHITTY

## WAKE FOREST

GAMMA NU CHAPTER at Wake Forest College succeeded in obtaining the largest pledge class since its founding. Of the 23 Neophytes 16 were initiated. Following the initiation ritual a banquet and a combo party were held.

This has been a year of firsts for Gamma Nu Chapter. In addition to having its largest pledge class we entered contestants in the Homecoming and Ugly Man Contests. Shortly before Christmas our chapter sponsored a party for underprivileged children. Both the children and the brothers thoroughly enjoyed themselves. Presently we are in the process of redecorating and acquiring new furniture. By the time the number of points are totaled in the Chapter Efficiency Contest our chapter should be among the leaders, considering that we have approximately 60,000 points at this time.

Gamma Nu Chapter sponsored a lecture in the Business School Student Association Lecture Series. Our speaker discussed life insurance from the customers' view point. One of our most interesting speakers so far this year explained the workings of the stock market as well as the duties and personal requirements of a stock broker. For the remainder of the year we have several outstanding professional activities planned, including several tours.—DAVID R. YAUN



THE BIG GUNS of Epsilon Iota Chapter at Mankato State are loaded for a recent hunting trip. *First row, left to right:* Julian Miller, Gordon Seick, James Manderfeld, and Ronald Altstadt. *Second row:* Robert Bigelow, Wilfred Phinney, Wallace Bigelow, Larry Long, Rodney Riebe, and John Weigold.

## COLORADO

FRESH from their varied activities of the past summer, the brothers of Alpha Rho Chapter renewed acquaintances at the first meeting of the Fall semester. They were treated to the remarks of Brother Steve Kile concerning his August visit to the 24th Grand Chapter Congress held at The Bedford Springs Hotel in Bedford, Pennsylvania.

During the month of October a new slate of officers was elected. Brother Leroy Malouff was advanced to the president's position from his previous post as secretary. The other offices were filled as follows: Victor Vargas, chancellor; Ben Boyd, senior vice-president; Dave Noe, vice-president; Roger Smith, secretary; and Bill Waddington, historian. Brother Craig Farnsworth, the capable collector of dues, was reelected to his post as treasurer. In December Brother Vargas requested to be relieved from his position as chancellor because of his demanding role as a member of the university debating team. Brother Bill Libby was then nominated and elected to serve as the chapter chancellor.

Among the many ideas discussed in the Fall meetings was that of nominating a brother of the chapter as "Deltasig of the Month." Guest speakers during the Fall semester included Mr. Merle Ross of the Boulder chapter of Toastmasters International. Mr. Ross spoke on "The Return of the 'Square,'" an interesting and amusing lecture on the pitfalls of conforming to the mores of those who practice nonconformance.

Preliminary plans were made for the drive for new members during the upcoming Spring rush. A list of possible candidates is now being considered. Also in preparation are plans for the "Rose of Deltasig" Ball. The last meeting of the fall term was highlighted with an address by Mr. J. Aldrich of Security Savings in Boulder, Colorado. Mr. Aldrich, a native of England, spoke on the

problems and needs of banking in the years just ahead.

An energetic program has been outlined for the months ahead, and the Brothers of Alpha Rho are looking forward to a fraternally profitable spring semester.—BILL WADDINGTON

## SUFFOLK

DELTA PSI CHAPTER at Suffolk University is very proud to announce the addition of nine new brothers to its membership roll. The new brothers were initiated into the chapter on December 14, 1963, after they had completed approximately nine weeks of pledge training. If the new brothers show the drive and spirit that they showed while pledging, Delta Psi Chapter will be assured of finishing with 100,000 points in the Chapter Efficiency Contest.

The end of the first semester pledge class does not, however, mark the end of pledge training for the year. We are now in the process of interviewing prospective pledges for the second semester. Owing to the prestige that Delta Psi Chapter has, we are very confident that we shall meet the quota given to us by The Central Office.

Plans are now being formulated for Delta Psi Chapter's fourth annual "Rose" Dance that will be held at the end of February. It is going to be most difficult to find a girl that has the same rare combination of beauty and intelligence that Delta Psi Chapter's reigning "Rose," Miss Irene Fillion, is endowed with. However, I am positive that the brothers are capable enough to select a girl who will do very well in the "Rose of Deltasig" for 1964 contest.

During the second semester, Delta Psi Chapter will continue to follow the program that is outlined in the Chapter Efficiency Contest Manual. By so doing, Delta Psi Chapter will continue to be a well-rounded chapter and will, once again, finish first in the Chapter Efficiency Contest.—LAWRENCE T. MCVAY, JR.

## EASTERN NEW MEXICO

EPSILON ETA CHAPTER of Eastern New Mexico University toured the International Mineral and Chemical Corporation potash mine and refinery facilities at Carlsbad, New Mexico, on December 10, 1963. Mr. Thompson, public relations director, gave the touring members and pledges royal treatment. We saw the mine facilities at the 900 foot level and then completed the tour by going through the refinery. After this, our lunch was furnished by the company.

Fall initiation took place on December 14. Our guests included the Grand President, Brother Joe Hefner, who spoke at our initiation banquet. Brother Warren E. Armstrong, our Regional Director, and Brother Bill Ewan, our District Director, also helped us with our initiation. Ten new brothers joined the kinship of our great fraternity that day.

Epsilon Eta Chapter printed and sold student directories this year as a service project. This is the first time directories have been available for the students and they were well received.—MAURICE F. BUCKNER, JR.



## MIDWESTERN

EPSILON ZETA CHAPTER at Midwestern University has just completed a very successful Fall semester. There were 11 pledges initiated out of the students that went through pledgship. Epsilon Zeta Chapter feels that these new members will be a great asset to the fraternity.

The football team composed of Deltasigs and pledges won the men's intramural football championship. The Deltasig team was unbeaten and unscored upon all season. Epsilon Zeta Chapter expects to win the intramural contest for total points at Midwestern this year.

A very busy spring semester is anticipated for Epsilon Zeta Chapter. Plans are already being made for the "Rose of Deltasig" dance, which is one of the better dances that is given at Midwestern University each year. Formal rush functions are also at the peak of planning, and the functions will start in the next few weeks. This may well be Epsilon Zeta Chapter's most prosperous semester as a growing young chapter in the fraternity of Delta Sigma Pi.—GARY L. HARDIN

## SACRAMENTO STATE

EPSILON PHI CHAPTER at Sacramento State College held its Fall semester pledge initiation on November 24, 1963. At this time 15 pledges were accepted as new members. In addition, three faculty members were initiated as honorary members. Due to the assassination of President John F. Kennedy a banquet and dance which was scheduled for the same day to celebrate the initiation was postponed until December 15, 1963. Approximately 60 persons attended this party which was held at the Caravan Inn.

On November 26, 1963, 25 brothers heard a talk by M. A. Rosano. He discussed job opportunities for business administration graduates in the aerospace industry. Although our professional program has had trouble getting started, the chairman of that committee, Brother Edward Walker, has announced that six speakers have been

SCENES FROM ALPHA KAPPA CHAPTER Initiation Dinner Dance. *Left:* Gary Renfrew presents Outstanding Pledge Award to Robert Ziolkowski. *Center:* Mr. Richard Mahaney, secretary of the Erie County Retarded Children's Association, addresses the group. *Right:* Brothers and dates twist at the dance.



scheduled for the coming semester.

We were proud to find out that although we are members of one of the youngest chapters in the fraternity we have captured first place in the Western Region standings of the Chapter Efficiency Contest. This is the first year we have been able to participate in the contest and we look forward to earning 100,000 points.

Newly elected officers for the Spring semester are Clifford Gehrt, president; Tom Turcotte, senior vice president; Rocky Wentzel, vice president; David Swidrak, secretary; Walter Barnes, treasurer; Daniel Buzard, historian; and Roger Peake, chancellor.—WALTER BARNES

## LOUISIANA STATE— New Orleans

EPSILON NU CHAPTER at Louisiana State University in New Orleans initiated 11 men all of whom we believe are great assets to Delta Sigma Pi. Gerald Gallinghouse, president of the Orleans Parish Levee Board, was initiated as an Honorary Member and ten students were initiated. The initiation was highlighted by a banquet at the Fontainebleau Motor Motel. At the banquet, Jay Golemi received the pledge award and to speak for the occasion was our Regional Director, Brother Max Barnett.

The chapter has already started to plan for the "Rose" Formal which will be held April 18. The occasion calls for a complete week end. The "Rose" Formal will follow a professional program and a picnic. Several nominees have been submitted to be our "Rose." By the time the next DELTASIG appears, we shall already have announced the new "Rose."

The brothers of Epsilon Nu Chapter plan to obtain 100,000 points in the Chapter Efficiency Contest. We have already submitted a great number of points and have not yet finished collecting points for the first semester. To obtain this goal of 100,000 points, the chapter has already made tentative appointments for professional meetings in the Spring semester.—NICHOLAS A. GENOVESE

## SAM HOUSTON STATE

EPSILON MU CHAPTER visited the Ethyl Corporation, makers of Tetraethyle lead, Ethyl chloride, and "Ethyl" antiknock compound, on November 15, in Houston for its Fall fieldtrip. After Mr. J. F. Kobler, assistant resident manager, gave us his welcoming remarks each department head in turn gave the administrative functions of his department. After the complete tour of the plant a luncheon was given in our honor. To say the least, this was a most enjoyable field trip for Epsilon Mu Chapter.

November 23, the Delta Eta Chapter of Lamar Tech came over to play us in rag football; much to our sorrow we only tied them 21-21. We enjoyed getting together with another Texas chapter and we look forward to doing more of this in the future.

Our pledges were installed on December 14, with an installation banquet at the Cow Palace in Conroe. Bobby Eubanks, our past president, received the best member award and Tony Daigle received the best pledge award. Epsilon Mu Chapter is very proud of its new members and also proud of the handmade paddles that our little brothers made for us. We pledged a Huntsville businessman this semester who will be installed next semester. He is Mr. Toby Gates, a local insurance salesman and part time teacher at Sam Houston State College.

Our chapter advisor, Brother E. R. O'Quinn, gave a Christmas Openhouse for our chapter, Phi Chi Theta, and the business faculty. We gave a Christmas dance for our "ex's" at the Surrey House in Houston during the holidays. We really enjoyed all of us getting together and especially enjoyed seeing so many of our alumni.

January 9, Epsilon Mu Chapter had their Spring semester election of officers. The following were elected: President, David L. Cook; Senior Vice President, Gary Brummer; Vice President, Van Stovall; Treasurer, Danny Vance; Secretary, Billy Hall; Professional Chairman, Ronnie Rausin; Ritual Chairman, Gayle Speck; Social Chairman, Mike Rhodes; Chancellor, Bobby Eubanks. To get the ball rolling we had a party in Conroe honoring the newly-elected officers on the 11th of January. We are looking forward to a very successful New Year and wish the same for all our brother chapters.





EPSILON OMICRON CHAPTER at Western Michigan crowned its "Rose of Deltasig," Miss Kathy Adams, on Founders' Day. President Jeff Benes conducted the coronation.

## ARIZONA STATE

GAMMA OMEGA CHAPTER is extremely proud of the accomplishments of its members. Through the semester, honors and awards have been bestowed on a good number of the brothers of the chapter. Brothers Bill Nasif and John Garretson were initiated into Phi Kappa Phi, national scholastic honorary. Brother Garretson was also tapped by Blue Key. Brothers Russ Brown, Jack O'Neil, and Ron Dice were elected to Beta Gamma Sigma, and Brothers A. D. Jacobson, Daryl Winn, and Garth Tallman were named to the list of *Who's Who in American Colleges and Universities*.

Once again this spring semester, Gamma Omega Chapter, in cooperation with the business college, is sponsoring the sixth annual Business Day at Arizona State University. Business Day has become a highlight of the school year for business students, for it offers interesting speakers and enlightening seminars in the different areas of business.

Due to the graduation in January of three of our officers, elections were held to fill the vacancies. The results of the elections showed Chuck Copeland moving from chancellor to secretary; Carl Schneider, chancellor; Russ Brown, vice-president; and Bernie Kehret, senior vice-president. Our congratulations and full support go to these new officers.—VIC BRENNEISEN

## TEXAS TECH

BETA UPSILON CHAPTER tried something new at Texas Tech—a summer pledge class, composed of summer school students—and four new pledges were initiated at the beginning of the Fall semester. This is the first time that a fraternity has had a successful summer pledge class at Texas Tech.

We found that a summer pledge class enables the chapter to grow and function at a time when it would otherwise be dor-

mant and proves to be an excellent opportunity time for young members to exercise leadership capabilities which can be worthwhile the coming Fall.

Brother Gary Dalton and the summer pledges contracted a house to be painted and made enough money to completely remodel a room in the lodge into a lounge.

The chapter is looking forward to accepting 13 pledges into membership February 1. This Fall pledge class appears to be one of the best ever taken, showing outstanding leadership, incentive and interest, especially in scholarship and upkeep of the lodge.

One of the outstanding projects of the Fall pledges was the remodeling of the TV room and the kitchen dining area of the lodge.

The professional program has reached a new peak this year with one of the highlights of the Fall semester being an address to the chapter and rushees by Jim Nelson, vice president of Folleys of Houston. Mr. Nelson spoke on *How To Sell Yourself In an Interview*. Dr. John Ryan, head of the marketing department, spoke to the chapter on *You Can Do What You Think You Can Do*. The chapter also took a tour of the Lubbock National Bank. The professional program is under the capable and enthusiastic supervision of Brother Stan Treanor.

Highlights of the social program were mixers at the beginning of the semester with Chi Omega, Alpha Phi, Kappa Alpha Theta, and Phi Gamma Mu Sororities. Founders' Day Dance, Homecoming and the Christmas Dance were great successes enjoyed by the chapter, pledges, alumni, and faculty. Several outdoor picnics and activities were held during the course of the semester. The chapter looks forward to the "Rose" Dance, Valentine Dance, Las Vegas Party, and warm weather which offers opportunities for outdoor activities at Johnson's Ranch. The chapter also invites any interested chapter to come and enjoy some of Beta Upsilon Chapter's famous Texas Tech Hospitality under the leadership of Social Chairman Brother Larry Akin.

Our representatives to the "Deltasig of the Year" Banquet held in Dallas reported that the banquet was one of the most enjoyable activities of their fraternal lives.

Beta Upsilon chapter has received 100,000 points in the Chapter Efficiency Contest 13 times in a row until this semester when we fell far below our own expectations. But during the Spring semester, we CHALLENGE the other chapters in our region to try to beat us to 100,000 points.—KEN REOH

## DRAKE

THE ALPHA IOTA CHAPTER at Drake University is at the threshold of an exciting new semester which promises to be most rewarding for all of us.

Since publication of the last *DELTASIG* we have presented our annual Christmas party for the mentally retarded children, which was a huge success partly through the efforts of Brother Tomlonovic who portrayed a very convincing Santa Claus. The chapter also toured the Firestone Tire and Rubber Co. where we were shown the intricacies of tire making and got an inside view of the mammoth scheduling job required to maintain efficient production.

Our President, Lee Burkey, was stricken with a mysterious malady and had to drop out of school temporarily, but Brother James Lane has taken over his position and is maintaining the high caliber of leadership and initiative typical of Lee's short term.

Activities of the upcoming months include the "Rose of Deltasig" Dance, our spring rush which will feature a smoker and an outstanding speaker of the business community, and our annual trip to a major industrial city in the Middle West.

Our athletic program has been quite successful with our football team finishing 3-2, and our bowling team winning its division. Though basketball is just under way it appears that we will have a fine team and of course the team is planning to attend the Deltasig Regional Tournament at the Epsilon Iota Chapter at Mankato, Minnesota.—LARRY E. COULTER



KAPPA CHAPTER at Georgia State tries a little square dancing. Left to right: Lloyd Massey, Carolyn Perry, Lyn Talbot and Don Benton. Lyn Talbot is their "Rose."



## KENTUCKY

WITH FINAL EXAMS completed this year prior to the Christmas holidays all attention in Eta Chapter at the University of Kentucky turned to the new semester and the activities for the Spring. The Fall semester was fast and furious and the chapter found it difficult to adjust its program to the new schedule adopted by the University.

The schedule of activities calls for a varied type of speakers and tours. Among them is a tour to the I.B.M. plant in Lexington and another tour to either Middletown, Ohio or to Louisville, Kentucky. Should we choose the tour to Middletown we hope to visit The Central Office in Oxford, Ohio. Speakers included in the activities will be from Kentucky Utilities and the Kentucky Bankers Association. The year's activities will be concluded with a chapter picnic at the Kentucky Utilities plant.

Newly elected officers for the new year are: Curtis Quindry, president; Frank Campicott, Jr., senior vice president; David E. Hawley, vice president; Harold Burrows, secretary; Richard W. Sochy, treasurer; Ronald A. Flynn, *The DELTASIG* correspondent and Robert J. Porter, advisor.

Recent visitors to the chapter were Executive Secretary Charles L. Farrar, East Central Regional Director Andrew T. Fogarty and District Director Rocco Domino.

## GEORGIA

THE ACQUISITION of a new house always creates a certain amount of excitement, and such is the case with Pi Chapter. During the last part of the Fall quarter, a new house was leased and the brothers that found themselves in Athens over the Holidays moved much of the furnishings from the old house to the new house. However, a considerable part of the old furniture will be replaced and some of the rooms in the new house will be redecorated. Special funds have been made available to carry this out as well as to provide a suitable party room.

The brothers of Pi Chapter hope to have all the arrangements completed in time for winter quarter rush which begins on January 9 and lasts through January 24. There will be a professional speaker on January 14 followed by a smoker on January 16. The following Friday a rush party for all the prospective pledges will be held at The Scholar with entertainment by The Judge and Jury.

Another event of great importance is coming up later this quarter with the celebration of Pi Chapter's Founders' Day on February 22. This will be held at the Pi Chapter Lodge.

Even though winter quarter is the shortest of the year, much has been planned here at Pi Chapter and it should be a quarter for the brothers and pledges to remember. —JOHN F. MAULDIN, JR.

## Plan Now To Attend

the

## 25th Grand Chapter Congress

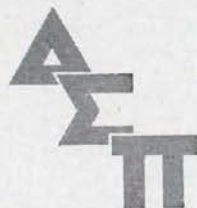
on

August 30-September 3, 1965

at

Grand Bahama Hotel & Country Club

West End, Grand Bahamas



# DIRECTORY

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*Grand President:* JOE M. HEFNER, *Beta Upsilon-Texas Tech*, 2107 Avenue Q, Lubbock, Tex.

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*Executive Secretary:* CHARLES L. FARRAR, *Beta Psi-Louisiana Tech*, 330 South Campus Ave., Oxford, Ohio.

*Director of Business Education:* WALTER A. BROWER, *Beta Xi-Rider*, 436 Park View Dr., Mount Holly, N.J.

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*Director of Southeastern Region:* WILLIAM N. BOWEN, *Beta Gamma-South Carolina*, 3111 Kershaw St., Columbia, S.C.

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*Director of Central Region:* THOMAS M. MOCELLA, *Beta-Northwestern*, 250 North Lytle, Palatine, Ill.

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*Past Grand President:* FRANKLIN A. TOBER, *Alpha Kappa-Buffalo*, 123 Highgate Ave., Buffalo 14, N.Y.

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H. G. Wright, *Beta-Northwestern*, 222 W. Adams St., Chicago 6, Ill.



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*Members:* M. JOHN MARKO, *Beta Rho-Rutgers*, 24 Medbourne Ave., Irvington 11, N.J.; CHARLES I. SUTTON, *Gamma Omega-Arizona State*, 5840 East Windsor, Scottsdale, Ariz.

WALTER A. BROWER, *Beta Xi*, 436 Park View Dr., Mount Holly, N.J.

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*Members:* ROBERT J. ELDER, *Theta*, 17602 Glenmore, Detroit 40, Mich.

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ANDREW T. FOGARTY, *Alpha Theta*, 1308 Voll Rd., Cincinnati, Ohio

THOMAS M. MOCELLA, *Beta*, 250 N. Lytle, Palatine, Ill.

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KARL G. PEARSON, *Beta Xi*, 333 West State St., Trenton 8, N.J.

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KENNETH B. WHITE, *Gamma*, 4911 Greenville Ave., Dallas, Tex.

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*Secretary:* JOHN L. MCKEWEN, *Chi-Johns Hopkins*, 402 Blackstone Apts., Charles and 33rd, Baltimore 18, Md.

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*Members:* ROCCO A. DOMINO, *Alpha Theta*, 5852 Pameleen Ct., Cincinnati 39, Ohio

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R. NELSON MITCHELL, *Chi*, 550 California St., San Francisco, Calif.

RONNIE G. SMITH, *Delta Epsilon*, 2600 Garfield St., Lincoln, Neb.

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Phone Area Code 513 523-4178.

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*Executive Secretary:* Charles L. Farrar, *Beta Psi-Louisiana Tech*

*Staff Members:* Christine Baecker, Peggy Donovan, Betty Herold, Jane Nelson, Betty Sheard, Lillian Thomson, Peg Whitelaw.

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\*H. C. Cox, *Alpha-New York* . . . 1915-1916

F. J. McGoldrick, *Alpha-New York* . . . 1916-1917

\*C. J. Edge, *Alpha-New York* . . . 1917-1920

H. G. Wright, *Beta-Northwestern* 1920-1924

\*C. W. Fackler, *Epsilon-Iowa* . . . 1924-1926

H. O. Walther, *Psi-Wisconsin* . . . 1926-1928

\*R. C. Schmidt, *Theta-Detroit* . . . 1928-1930

E. L. Schujahn, *Psi-Wisconsin* . . . 1930-1936

\*E. D. Milener, *Chi-Johns Hopkins* . . . 1936-1939

J. L. McKewen, *Chi-Johns Hopkins* . . . 1939-1945

K. B. White, *Gamma-Boston* . . . 1945-1947

\*A. L. Fowler, *Beta Nu-Pennsylvania* . . . 1947-1949

\*W. C. Sehm, *Alpha Epsilon-Minnesota* . . . 1949-1951

H. B. Johnson, *Kappa-Georgia State* . . . 1951-1953

R. G. Busse, *Beta Omicron-Rutgers* . . . 1953-1955

J. H. Feltham, *Chi-Johns Hopkins* 1955-1957

Homer T. Brewer, *Kappa-Georgia State* . . . 1957-1961

Franklin A. Tober, *Alpha Kappa-Buffalo* . . . 1961-1963

\* Deceased

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(Men who have served on the Grand Council)

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George W. Young—*New York*

\* Deceased

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St., Miami, Fla.; BARRY HERSKER, 42 Madeira  
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NORTH CAROLINA (Alpha Lambda, 1925),  
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Lane, Chapel Hill, N.C.  
Advisor: WILLIAM L. IVEY, Private Patient  
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N.C.  
Chapter House: 111 Pickard Lane, Chapel Hill,  
N.C.  
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Advisor: ROBERT L. ARMSTRONG, JR., 6512 Mer-  
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Chapter House: 1710 College St., Columbia,  
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Lane, S., St. Petersburg, Fla.; CHARLES L.  
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