

The

DELTA SIG

O F D E L T A S I G M A P I

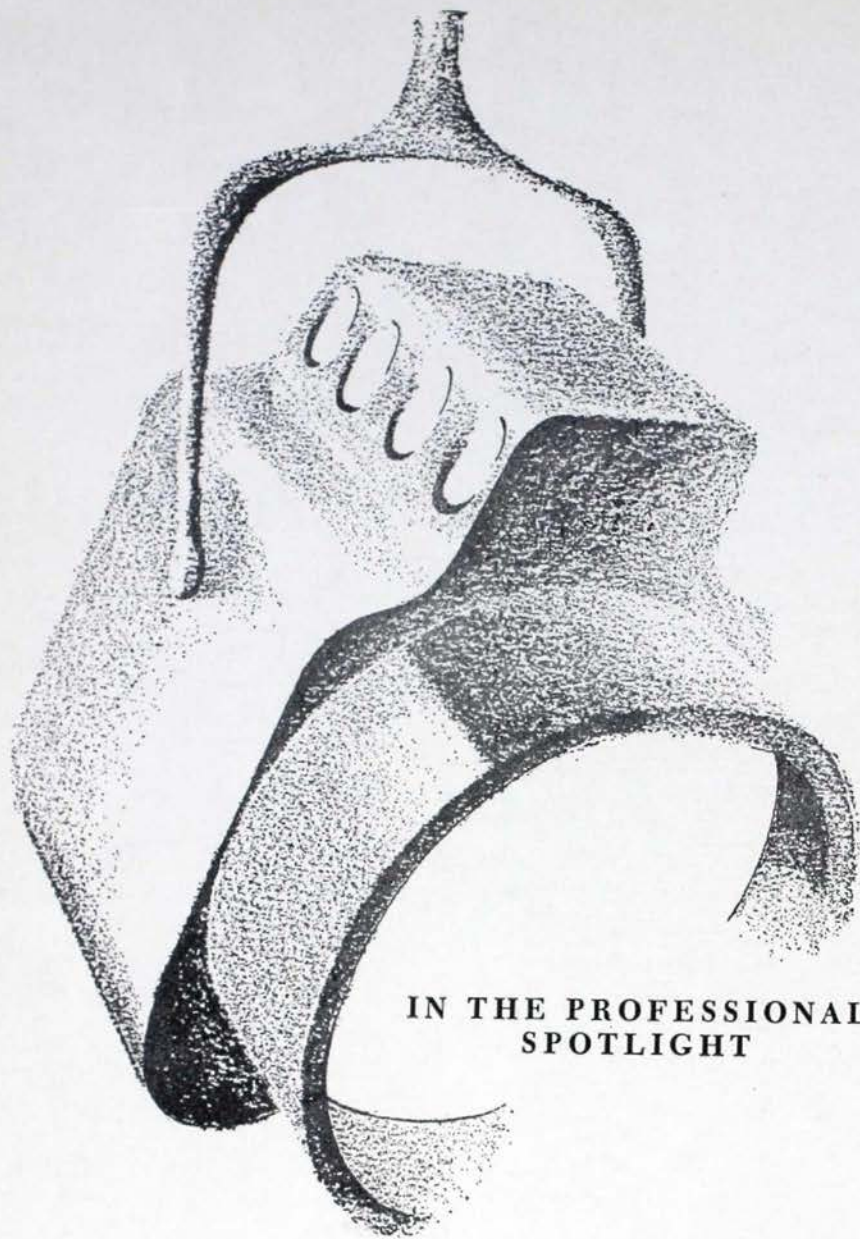


Florida Atlantic University, Boca Raton, Florida

PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY

FOUNDED 1907

JANUARY 1969



**IN THE PROFESSIONAL
SPOTLIGHT**

The International Fraternity of **Delta Sigma Pi**

*Professional Commerce and Business
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture, and the civic and commercial welfare of the community.



OUR SPOTLIGHT focuses on the members of Beta Omicron Chapter at Rutgers University who raised more than \$700 for the Biafra Relief Fund.

The DELTASIG

O F D E L T A S I G M A P I

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OUR COVER

The featured university on the cover of this issue of The DELTASIG is the modern campus of Florida Atlantic University at Boca Raton, Florida. Florida Atlantic University is the home of Delta Sigma Pi's Zeta Phi Chapter. Delta Sigma Pi was the first national fraternity of any type to install a chapter on this campus.

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi; CHEMISTRY, Alpha Chi Sigma; COMMERCE, Alpha Kappa Psi, Delta Sigma Pi; DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi; EDUCATION, Kappa Phi Kappa, Phi Epsilon Kappa; ENGINEERING, Theta Tau, Sigma Phi Delta; LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi; MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma; MUSIC, Phi Mu Alpha Sinfonia; PHARMACY, Kappa Psi, Rho Pi Phi, Phi Delta Chi; VETERINARY MEDICINE, Omega Tau Sigma.



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From The Desk of The Grand President

M. JOHN MARKO
Beta Rho-Rutgers



OPPORTUNITY IS DEFINED as a combination of circumstances favorable for a particular activity or action. It is significant to note, though, that it is a dormant condition and must be developed and evoked with effect and significance to harvest the fruits of its latent power.

In business, progress and well-being come about through a systematic effort to determine and exploit potential. To command success, it is necessary to exercise vigilance in watching opportunity; tact and daring in seizing upon opportunity; force and persistence in crowding opportunity to its utmost possible achievement. Is this not the same quality which should characterize the endeavors of Delta Sigma Pi chapters and alumni clubs?

This becomes of prime concern as the 1968-69 fraternity year reaches the halfway mark and results up to this point are reviewed. Certainly there will be disclosed a fair share of failures and shortcomings. This, however, is not unusual, for each chapter and alumni club is not unlike a living and energetic business, growing here and shrinking there, overdoing one thing and neglecting another. The crucial task at hand is to recognize and face up to weaknesses and turn them into strengths; recognizing that the difference between failure and success is the difference between doing a thing nearly right and doing it exactly right.

In this regard, each one of us shares a responsibility and no exceptions can be tolerated. We must continually pursue a program of checking, inspecting and verifying results. Everything that each one of us does counts and contributes to the totality of Delta Sigma Pi's achievements. Our integrity will be

reflected in the care we take and the responsibility we feel.

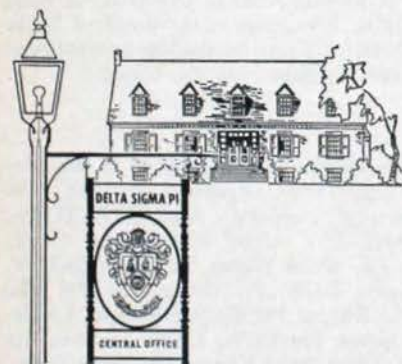
Shakespeare has noted—"There is a tide in the affairs of men, which, taken at the flood, leads on to fortune; omitted, all the voyage of their life is bound in shallows and in miseries; and we must take the current when it serves, or lose our ventures." Opportunity can be elusive. If we do not watch, we lose our opportunities; if we do not make haste, we are left behind. To improve the golden moment of opportunity and catch the good within our reach is the great challenge of the moment.

Men of Delta Sigma Pi in the past, through care and responsibility, won a name and reputation for Delta Sigma Pi beyond price. I am confident that through example and influence men of Delta Sigma Pi will continue to enhance this name and reputation today and in the years to come. We must be very aware, though, that this future must be made today and not tomorrow.

Is the challenge too great? I think not. I have had the privilege of visiting many chapters and alumni clubs. The dedication to our ideals and objectives and the desire to succeed was most inspiring. In particular, these qualities were very evident at the Regional Meetings which I attended this past Fall. If what I observed and experienced is indicative of the attitude of Brothers of Delta Sigma Pi, the end of this year should see Delta Sigma Pi reaching a new plateau of achievement.

I can add but one word of counsel to assist in this. Many years ago, the Duc de La Rochefoucauld stated—"Few things are impracticable in themselves; it is for want of application rather than of means, that men fail of success."

A Word From The Central Office



THE 1968-69 ACADEMIC year is now into the second half and before you know it the year will be completed. The "Rose" formal and the selection of the 1969 "Rose of Deltasig" and each Regional "Rose" highlights the calendar of activities in the near future.

Information about the 27th Grand Chapter Congress at

Mackinac Island, Michigan, will appear in the March issue of The DELTASIG. We are anticipating our best and largest convention ever. We hope that you are planning to be included.

During this first month of the new year may we take this opportunity to wish all Deltasigs a very happy and prosperous 1969.



The DELTASIG

OF DELTA SIGMA PI

Lockheed Board Chairman is Named “Deltasig of the Year 1968”

DANIEL J. HAUGHTON, a member of Alpha Sigma Chapter at the University of Alabama, and Chairman of the Board of the Lockheed Aircraft Corporation, was named “Deltasig of the Year 1968” in ceremonies held in conjunction with the Southeastern Regional Meeting in Atlanta, Georgia, on Saturday, October 5, 1968. Initiated into Delta Sigma Pi in 1931, Brother Haughton is a 1933 graduate of the University of Alabama.

He began his career with the aerospace firm in 1939 as a systems analyst. Twenty-eight years later, on May 2, 1967, he was elected Chairman of the Board of Lockheed Aircraft Corporation. He had served as president from 1961 until being named chairman of the board.

Within two years after his initial position with the company he was made an assistant to the vice president of Vega Aircraft Corporation, then a Lockheed subsidiary, a post he held until becoming works manager in 1943. Late that same year, Vega merged with the parent Lockheed Company.

From 1944-46 he was Lockheed's assistant general works manager. From 1946-49 he was assistant to the vice president of manufacturing. He served as president of two Lockheed subsidiaries, Airquipment Company and Aerol Company from 1949-51. In 1951, he became assistant general manager of Lockheed's Georgia Division (now the Lockheed-Georgia Company). The next year he was elected Lockheed vice president and general manager of the Georgia Division. He was elected executive vice president in 1956, with authority over all the company's operating divisions and subsidiaries, until being named president.

Brother Haughton was born on Sep-

tember 7, 1911, on a farm near Dora, Walker County, Alabama. He holds honorary doctor of law degrees from the University of Alabama and George Washington University. He also received the National Defense Transportation Association's 16th Annual National Transportation Award in 1965.

In 1966, Brother Haughton was named “Management Man of the Year” by the National Management Association. He is currently serving as a director of Southern California Edison Company, United California Bank, Friends of Claremont College and Los Angeles World Affairs

Council. He is also a past director of the Atlanta and Los Angeles chapters of the American Red Cross and a number of other civic organizations.

The “Deltasig of the Year” award was established in 1949 and recognizes the contribution made by a member of the Fraternity to his chosen field, be it business, government or education. The award is being perpetuated by a gift in memory of the late Allen L. Fowler, 16th Grand President of Delta Sigma Pi.

The text of Brother Haughton's acceptance address is contained elsewhere in this issue of The DELTASIG.



DANIEL J. HAUGHTON, on the right, is shown here receiving the “Deltasig of the Year 1968” award from Grand President M. John Marko at a luncheon in Atlanta, Georgia, held in conjunction with the Southeastern Regional Meeting.



Through the Eyes of an Educator

“. . . To Encourage Scholarship . . .”—A Commitment!

by

WALTER A. BROWER

Dr. Walter A. Brower, Jr., was a member of the Grand Council of Delta Sigma Pi for seven years serving as Director of Business Education. He is presently dean of the School of Education at Rider College, Trenton, New Jersey.

Born at Chatsworth, New Jersey, he attended Pemberton High School and later Rider College where he received his B.S. degree. He earned both his Ed.M. and Ed.D. degrees from Temple University.

He was initiated into Delta Sigma Pi on January 15, 1954, by Beta Xi Chapter at Rider College. For many years he served his chapter as advisor and later was a founder of the Trenton Alumni Club.



DELTA SIGMA PI, as a professional fraternity, encourages and emphasizes scholarship. The Chapter Efficiency Program places stress upon the maintenance of high scholarship. It is hoped, of course, that each chapter will take proper note of this emphasis and strive earnestly to attach a high degree of importance to high scholarship. A chapter of Delta Sigma Pi stands for many worthwhile things, indeed, but we must not lose sight of the fact that a chapter must hold before its member the primary principle that the fraternity is truly an educational venture that exists to help further the academic pursuits of the college or university for the benefit of each brother. One's college or university experience starts as he begins the educational journey that will eventually lead to the acquisition of skills, knowledges and understandings which will benefit him for life. Once this educational journey has begun, why should we ignore the importance of scholarship? Chapters of Delta Sigma Pi should capitalize on every opportunity to identify closely with the academic purposes of the parent institution.

Fraternities today have never been confronted by such a demanding and challenging period in their existence as that

represented by the rapidly changing society in which we live. It has been said that fraternities are anti-intellectual. Critics are quick to add that a look at scholastic averages of the fraternity members will confirm this belief. It is not for us in Delta Sigma Pi to contribute to this erroneous assumption. It is for us to assure that scholarship will receive its proper consideration and attention. The problem of scholarship is not reserved solely for the college or university dean, or any other one individual. It is the concern of all members of today's college fraternities.

We have the responsibility to do everything possible to build respect for high scholarship not only with the present brothers, but with the members of each pledge class. When it comes to scholarship, prospective members (pledgees) have a tendency to follow the example set by the brothers. Let us establish a high goal for the new brothers to reach. As a professional fraternity it is our obligation to have a very high regard for scholarship. When we pledge a young man to Delta Sigma Pi we are really asking him, in addition to meeting all the requirements for graduation, to devote considerable effort to the development of those personal and

leadership qualities so vital for success. In looking to the future, it is incumbent on us to point out that if the fraternity man is to secure the better position and also be called upon to be a leader in his community, he must strive to attain a record of high scholarship performance while in college. We must not falter in the quest for those men for fraternity membership who will use their talents and abilities during their college years to obtain the very best from their college education and who will contribute to overall college excellence.

The question before us is, "Where do we stand with respect to scholarship in our chapters of Delta Sigma Pi?" When was the last time the chapter officers took a good look at the scholastic attainments of their members? Now is the time for all brothers to make an all-out attack on this problem. We can be loyal Deltasigs as well as good scholars. It is not a question of either or; rather, it is both! Included in our pledge to Delta Sigma Pi are the words, ". . . to encourage scholarship. . . ." This is not an option available to us. It is a commitment each brother has as he strives to develop to his fullest potentiality.

Nearly 1,000 Members Attend 1968 Regional Meetings

NEARLY 1,000 officers, undergraduate, alumni, faculty members and guests, attended the nine Regional Meetings of the Fraternity held during the months of September and October 1968. Without a doubt this was the greatest number to ever attend the Regional Meetings of Delta Sigma Pi.

These meetings were all arranged and conducted by the respective Regional Director with the assistance of Grand President M. John Marko, Executive Director Charles L. Farrar, Executive Secretary Ben H. Wolfenberger, Field Secretaries Ellery J. Lacy and Gerald W. Wells, in addition to the District Directors and other past and present officers of the fraternity.

A brief description of each of the meetings and the names of those members who attended each meeting follows:

Eastern Region

The Eastern Regional Meeting was held at the Hotel Manhattan in New York City on October 19-20, 1968. After the 137 members and delegates had registered Saturday morning, Regional Director H. Melvin Brown called the meeting to order and opened it according to Ritual. District Director Donald A. Groene and Regional Director H. Melvin Brown welcomed everyone present to the conference and to New York City. After this

warm welcoming, District Director Robert M. Stauffer addressed the brothers on the topic of "Chapter Administration." Dr. Charles L. Shaffer, professor of Industrial Relations & International Business at Seton Hall University, then spoke on "Scholarship Activities."

Dr. Robert J. Senkier, Dean of the School of Business Administration at Seton Hall University, gave a most interesting speech at the luncheon on Saturday. Dean Senkier addressed himself to the topic of "The Urban Challenge to the Business Community."

During the Saturday afternoon conference Brother Harry J. Pierce spoke on the topic of "Finance" and following this, District Director Harold L. Cannon gave a talk on "What is Expected of a Delta Sigma Pi Chapter." District Director Donald L. Groene conducted a seminar on Alumni Clubs and their Activities.

At the dinner Saturday evening Dr. Samuel B. Marks, professor in the Graduate School of Business Administration at New York University, gave a most inspiring speech on the topic of "The Role

of Management in Upgrading the Low Skilled Employee." Later that evening those who had not had the opportunity prior to this meeting were initiated into the Yellow Dog. Later, the added social pleasure of a Las Vegas Party provided enjoyment for the delegates.

Sunday morning District Director William W. Meyers opened the program with a talk on "Membership Activities." Grand President M. John Marko then spoke on "Central Office Operations," and following this was a discussion period coordinated by Grand President Marko and Field Secretary Gerald W. Wells. Regional Director H. Melvin Brown then conducted a General Discussion and Summary period.

The Farewell luncheon was highlighted by Grand President Marko's address on "The State of the Fraternity." Epsilon Kappa Chapter at Shepherd College, Shepherdstown, West Virginia, was awarded the attendance trophy and a special recognition went out to the fifteen representatives from our newest chapter, Eta Xi, at Philadelphia College of Textiles and Science at Philadelphia.

In attendance at the meeting were: Grand President M. John Marko, Beta Rho Chapter; Regional Director H. Melvin Brown, Chi Chapter; Field Secretary Jerry W. Wells, Gamma Omega Chapter; District Directors Harold L. Cannon, Epsilon Theta Chapter; Harry J. McMahon, Chi Chapter; William W. Myers, Beta Rho Chapter; Henry J. Spence, Epsilon Pi Chapter; and Robert M. Stauffer, Chi Chapter; Mark Balaban, Robert M. Delaney, Laurence D. Handler, Arthur Slate, Ronald C. Easton, Joseph J. Filko, Howard H. Goldberg, Donald A. Groene, Wayne vonHardenberg, Philip D. Horowitz, Eric P. Nachman, John M. Nicholas, Michael Commins, Dr. Charles Shaffer, William V. Smalley, David L. Treiger, Alpha Chapter; Raymond A. Bullinger, Linsner T. Freitag, Richard R. Lytle, Howell R. Lupien, Robert S. Meyers, Jr., John J. Strumsky, Jr., Robert F. Wiley, Jr., Bruce P. Windesheim, Sr., Chi Chapter; George S. Brieg, Jr., Charles F. Santoro, Omega Chapter; LeRoy R. Dapper, Alan J. P. Davies, Charles F. Gerhards,



A WORD OF WELCOME is extended by the Baker Hotel in Dallas, Texas, to the Southwestern Regional Meeting. On the right Lonnie E. Chunn, president of Zeta Mu Chapter at the University of Texas at Arlington adds the final touches to the preparation for the meeting.

Frank R. Knuth, David R. Leuthold, Michael W. Peterman, Byron P. Rovegno, Alpha Gamma Chapter; Kerwin B. Stallings, Alpha Lambda Chapter; Joseph P. Heuer III, Robert P. Newman, Gary T. Polak, Beta Xi Chapter; Robert H. Gilmore, Donald T. Inamorato, Beta Omicron Chapter; James H. Blaney, Beta Rho Chapter; Maurice W. Ayars, Jr., Charles G. Barnes, Martin M. Stein, Gamma Sigma Chapter; Richard W. Baker, Jr., Ronald J. Barros, Michael J. Cranney, Andrew A. Gala, Jr., Richard M. Green, Charles V. LoBue, G. Richard MacDonald, John N. Mongiello, Jr., Thomas J. O'Connor, Jack Pelzman, James P. Pistorio, Delta Psi Chapter; Larry T. Barnes, Franklin A. Bell, Jr., Edmund H. Browning III, James W. Hockenberry, Lawson L. Hockman, Michael M. Johnson, Robert P. Keesecker, Vincent E. Martina, Ronald C. Rockwell, G. Norris Rath, Epsilon Kappa Chapter; Charles J. Bellavia, Paul D. Fogal, G. Dennis Nobrega, Epsilon Pi Chapter; Richard L. Ardoin, Steven N. Dare, Bruce D. Mullen, Harry J. Pearce, John W. Remshard, Jr., James E. Scheifley, Epsilon Sigma Chapter; Louie J. Archiello, Robert J. Consoli, Mark H. Drew, Gregory P. Kaplan, George B. Karabin, Harold K. Kausch, Jerome G. Kotch, Nicholas A. Lordi, Thomas E. Monahan, Glenn F. Pallen, Zeta Eta Chapter; Manfred Brederhorst, Robert M. Delaney, Laurence D. Handler, Arthur Slate, Stanley S. Willing, Zeta Omicron Chapter; Gustavo J. Alonso, Francis Thomas Brown, Jr., Richard J. Brown, H. Daniel Compton, Robert P. Gainer, Joseph R. Kennedy, Dennis J. Kildea, James T. Lombardi, John C. Naab, Thomas G. J. Nicholson, James E. Robinson, Joseph M. Schell, John R. Trainor, Jr., Zeta Pi Chapter; Gerard F. Butler, Thomas F. Coleman III, George P. Cullen, High Devine, Dennis M. Fitzpatrick, Joseph C. Galanthay, Thomas M. Gray, Anthony V. Graziano, William P. Hannon, Thomas T. Keating, Barry M. Koblick, John P. Lytwyn, John E. McEvoy, Anthony J. N. Salvemini, Jerome P. Sieger, John S. Swierz, Roger W. Wszolek, Zeta Chi Chapter; Richard G. Gray, Gary Oberlander, Lewis P. Tischler, Zeta Psi Chapter; John M. Bukata, Gregory G. Gruss, Michael Kromm, Joseph P. Kwiatkowski, Harvey M. Leis, Bruce T. Macauley, Albert W. Mandia, Anthony J. Matern, Jr., Michael J. Phillips, Howard N. Rudolph, Ronald J. Schlesinger, Robert S. Singer, Parker W. Smith, Jr., J. Michael Whitmore, Eta Xi Chapter.

Southeastern Region

The Southeastern Regional Meeting, held at the Golfand Motor Lodge in Atlanta (Doraville), Georgia, on October 5 and 6, 1968, opened informally on Friday evening October 4, with pre-registration and an informal get-together hosted by Kappa Chapter of Georgia State College. As the delegates arrived, they had a chance to get acquainted and to meet the five guests of the meeting from Alpha Beta Alpha Fraternity of the University of West Florida.

On Saturday morning the 66 registered members and guests heard the opening Ritual by Regional Director George E. Ragland, and the Roll Call, followed by introductions of the District Directors, faculty members, and guests. Grand President M. John Marko offered the keynote address, "Why We Are Here," and this opening led to discussions of the professional activities of chapters. This panel was moderated by District Director Edward H. Langer and undergraduates Randy Segal—*Zeta Phi Chapter*, Ernie Wagoner—*Delta Iota Chapter*, Leon Harding—*Zeta Upsilon Chapter*, and Roger Greer—*Kappa Chapter*. Following this panel and discussion Executive Secretary Ben Wolfenberger presented a report on The Central Office Operations. Concluding the morning session was a discussion led by District Director Mike Pantya on Student-Faculty Relations. He was ably assisted by Chapter Advisors Howard P. Abel—*Gamma Lambda Chapter* and John Tully—*Kappa Chapter*.

A very special event in Delta Sigma Pi coincided with the meeting and at lunch the delegates had the opportunity to witness the presentation of the "Deltasig of the Year—1968" award presented by Grand President M. John Marko to Brother Daniel J. Haughton of Alpha Sigma Chapter, Chairman of the Board of the Lockheed Aircraft Corporation. Brother Haughton's acceptance address appears elsewhere in this magazine.

Following lunch, the delegates reconvened for the afternoon session to hear Milton Westbrook, President of the Atlanta Alumni Club, present the story of alumni activities to the undergraduates. This became a joint presentation as Executive Secretary Ben Wolfenberger presented the aspects of the Active Life Membership program of Delta Sigma Pi.

Grand President M. John Marko reported on the Delta Sigma Pi Educational Foundation and announced the new scholarships to be given by Delta

Sigma Pi through the National Merit Scholarship Corporation.

District Director Frank Yates—*Beta Gamma Chapter* then moderated a panel on membership with other participating members being Russell Clark—*Delta Zeta Chapter*, Donald Zaksek—*Zeta Phi Chapter*, Deane Blythe—*Zeta Upsilon Chapter* and Don Peeples—*Epsilon Chi Chapter*. The afternoon business session was concluded with a presentation of finance by District Director Monroe Landreth—*Alpha Lambda Chapter* who also gave a moving talk on what it means to be a Deltasig.

The meeting then recessed for dinner and the Yellow Dog Initiation. The dinner speaker introduced by Bill Houser, an officer of Kappa Chapter, was the inspiring Tobin Elrod—*Kappa Chapter*, who spoke on "The Past, The Present, and The Future."

As the meeting reconvened on Sunday morning, District Director Jerry Olds—*Beta Psi Chapter*, discussed chapter administration, and District Director Jerald Phillips presented a paper on Scholarship. These men were followed by Grand President M. John Marko who presented a summary of the meeting. The meeting was then adjourned by Regional Director George E. Ragland with the closing Ritual.

At the farewell luncheon, the Certificates of Recognition were presented to chapters in the region which had achieved 100,000 points in the 1967-68 Chapter Efficiency Index. Zeta Phi Chapter, having had the largest number of representatives present and traveling the most man-miles, received the attendance trophy. The delegates then left for their respective campuses inspired to achieve a record year in their chapter operation.

In attendance at the meeting were Grand President M. John Marko, *Beta Rho Chapter*; Executive Secretary Ben Wolfenberger, *Beta Upsilon Chapter*; Regional Director George E. Ragland, *Gamma Zeta Chapter*; District Director Monroe M. Landreth, *Alpha Lambda Chapter*; Edward H. Langer, *Lambda Chapter*; Jerry L. Olds, *Beta Psi Chapter*; Michael Pantya, *Beta Omega Chapter*; Gerald D. Phillips, *Kappa Chapter*; and Franklin S. Yates, *Beta Gamma Chapter*. Hunter Bicknell, John W. Bowman, John T. Carpenter, Roger D. Greer, Ernest W. Hays, James R. Henderson, Howell C. Kitchens, Philip E. C. Kite, William G. Loventhal III, Daniel E. Owens, Edwin K. Platt, Lawrence B. Teague, and John

Edward Tully, *Kappa Chapter*; Frank S. Fenn, John M. Smith, and Philip L. Woodruff, *Pi Chapter*; Murray N. Mitchell, *Alpha Lambda Chapter*; James J. Gilstrap, Jack C. Miller, and Frederick J. Myers, *Beta Eta Chapter*; Harris R. Chernoff, *Beta Omega Chapter*; Howard P. Abel, Jay B. Goldman, and Robert M. Hedges, *Gamma Lambda Chapter*; John M. Baker, James M. Blackwelder, William D. Brewer, Jr., Woodrow W. Brinson, Jr., Sherwood L. Love, and Clarence F. Peatross II, *Gamma Nu Chapter*; Russell B. Clark, *Delta Zeta Chapter*; Bruce B. Preston II, and Earnest P. Wagoner, Jr., *Delta Iota Chapter*; Gary M. Hunt, and Raymond M. Long, Jr., *Delta Xi Chapter*; Robert J. DiFelice, and Robert A. Lewandowski, *Epsilon Rho Chapter*; John M. Baxter, Cameron S. Davis, James S. Nease, and Donald R. Peeples, *Epsilon Chi Chapter*; W. Deane Blythe, Leon H. Harding III, and Michael W. Price, *Zeta Upsilon Chapter*; David A. Coffill, Carl L. Johnson, Leland A. Kennedy, Jr., James B. McCracken, Jr., Craig G. Morris, Richard G. Schagrin, Randolph A. Segal, and Donald M. Zaksek, *Zeta Phi Chapter*; J. Michael Barginier, Murray R. Hall, J. W. Lamb, Peter J. Lewis, and Jack M. Pearce, Jr., *guests from the University of West Florida.*

East Central Region

The East Central Regional Meeting held at the Imperial House in Cincinnati, Ohio, on October 5 and 6, opened informally on Friday evening with a get-acquainted session in the Hospitality Room hosted by Alpha Theta Chapter.

The official sessions began on Saturday morning with Grand President M. John Marko opening the meeting by Ritual and presenting the opening remarks "What is Expected of a Delta Sigma Pi Chapter."

All but four chapters in the region answered the opening roll call as did guests from Xavier University of Cincinnati, Ohio.

Following this was a presentation on Chapter Membership by District Director Robert Rees of Pittsburgh, and challenging comments on alumni activities "Not Four Years—But For Life" by Director of Alumni Activities Herbert W. Finney.

The Saturday luncheon speaker was Mr. William J. Keating, City Councilman, Cincinnati, Ohio, who spoke on today's issues and tomorrow's challenges in civic affairs.



ABOVE, Executive Director Charles Farrar distributes gifts to the ladies in attendance at the Central Regional Meeting in Kalamazoo, Michigan. Below, are members attending the Southwestern Regional Meeting in Dallas, Texas.

During the Saturday afternoon session, District Director Wayne McHargue discussed the Chapter Efficiency Index and District Director Rocco Domino discussed the Active Life Membership Program. These men were followed by District Director George C. Thompson who presented the aspects of Chapter Finances.

The afternoon session was closed with a challenging and informative address by James C. Harpring, an alumnus of Alpha Theta Chapter, who spoke on Careers in Systems and Data Processing.

At the dinner Saturday evening Grand President M. John Marko presented the "1967 Deltasig of the Year Award" to Reynold E. Carlson, U.S. Ambassador to Colombia. The award had been deferred for a year awaiting Brother Carlson's return to the United States from Bogota. His acceptance address appears in the March, 1968 issue of The DELTASIG, and he formally accepted the recognition at the noon luncheon on Sunday.

The dinner speaker for Saturday evening was Dr. Thomas S. Bonner, Provost for Academic Affairs, University of Cin-

cinnati. His enviable knowledge of history was evident in his talk "What Makes a Great President."

Following dinner was the traditional Yellow Dog Initiation.

The business session resumed on Sunday morning with a presentation on Professional Activities by Thomas Colacurcio, Professional Chairman of Alpha Theta Chapter. Following him was Executive Secretary Ben Wolfenberger who discussed The Central Office and Chapter Administration with the delegates.

Former District Director Ed Langer, now District Director in Tampa, Florida, then summarized the meeting, challenged the delegates to build brotherhood, and closed the meeting by Ritual.

At the Farewell Luncheon, Brother Carlson presented his acceptance remarks and Certificates of Recognition were given to the Honor Roll Chapters which had achieved 100,000 points in the Chapter Efficiency Index. Epsilon Lambda Chapter received the Attendance Trophy and the delegates left for their respective campuses with renewed inspiration.

In attendance at the meeting were: Grand President M. John Marko, *Beta Rho Chapter*; Executive Secretary Ben H. Wolfenberger, *Beta Upsilon Chapter*; Regional Director Andrew T. Fogarty, *Alpha Theta Chapter*; Director of Alumni Activities Herbert W. Finney, *Lambda Chapter*; District Directors Rocco A. Domino, *Alpha Theta Chapter*; and Edward H. Langer and Robert Rees, *Lambda Chapter*; Roy C. Bowers and Rudolf J. Tarabek, Jr., *Lambda Chapter*; R. Bruce Anderson, B. Reid Carr, Joseph L. Craycraft, Charles A. Pater, Robert E. Phillips, Jr., Robert T. Riley, William T. Rose, Jr., and Richard Russell, *Alpha Theta Chapter*; Gary A. Bush, Robert M. Drewniak, and Carlton P. Ordway, *Alpha Kappa Chapter*; James E. Robinson, *Alpha Omicron Chapter*; William J. Bawden, and Larry J. Rankin, *Alpha Pi Chapter*; Stephen T. Lora and James E. Simpson, *Alpha Upsilon Chapter*; Allan H. Erbe, *Beta Tau Chapter*; James S. Dryer, *Delta Tau Chapter*; Ross E. Jeffers and William E. Lucas, *Delta Omega Chapter*; David J. DuFlo, William D. Gasser, Jr., Scott S. Hopwood, Ralph W. LeMoyné, Jr., William W. Parish, Richard D. Rector and William J. Reddy, *Epsilon Lambda Chapter*; George D. Bickford, *Epsilon Xi Chapter*; Joseph G. Kuritar, Jr. and Brian A. Murphy, *Epsilon Tau Chapter*; William D. Deeringer, William J. Leach, Jr. and George Clark Thompson, *Zeta Theta Chapter*.

Central Regional Meeting

The Crosstown Holiday Inn at Kalamazoo, Michigan, was the site of the Central Regional Meeting on October 11-13, 1968. Activities for the week-end began Friday evening October 11, with registration and a party for all those who were present. At this time and throughout the week-end the delegates had the opportunity of meeting the representatives from Beta Alpha Epsilon Fraternity at Wisconsin State University—LaCrosse, Wisconsin; and representatives from Delta Sigma Psi Fraternity at Southern Illinois University—Edwardsville, Illinois.

Early Saturday morning registration was held for those newly arrived delegates. Regional Director Thomas M. Mocella opened the meeting according to Ritual and called the roll. Brother Mocella also gave a talk on "What is Expected of a Delta Sigma Pi Chapter" which was followed by a presentation of The Central Office Operations by Executive Director Charles L. Farrar. A question and answer period followed each of these discussions at which time many brothers were enlightened. Concluding the morning meeting was District Director Robert Neimon directing a presentation and discussion on Professional Activities.

The guest speaker for Saturday's luncheon was Mr. Rollie Haynes, Vice President of Equity Funding Corporation of America. Mr. Haynes spoke on mutual funds with respect to the investor and the performance of mutual funds in past years. Equity Funding Corporation is the largest holding company of its kind in the world dealing with banking, insurance, and the security business.

Saturday afternoon, following lunch, the delegates reconvened to hear a Scholarship talk by District Director Timothy Gover. After this came a Membership talk and discussion by District Director Kenneth Vadovsky. Immediately following this, District Director Thomas Turcotte spoke on the subject of Finance at which time many chapters exchanged their ideas on the topic. Later that afternoon Past Director at Large Robert A. Mocella coordinated a discussion on Alumni Clubs and their activities.

At the Saturday evening dinner, Dean Arnold Schneider of the School of Business at Western Michigan University entertained those in attendance with some inspiring words and thoughts. Later that evening many brothers were initiated into the Yellow Dog, and Gamma Kappa

Chapter of Michigan State University hosted the Regional Ball for the evening's social activities.

District Director Thomas Hall started the Sunday morning discussions with a presentation on Chapter Administration after which Past Regional Director Robert J. Elder spoke on the topic of The Undergraduate and the Alumni Club.

At the awards luncheon Mr. Thomas Johnson, Division Manager for E. W. Bliss Company was the guest speaker. Certificates of Recognition were presented to those chapters which had attained the goal of 100,000 points in the Chapter Efficiency Index. Gamma Theta Chapter at Wayne State University was awarded the Attendance Trophy for having had 25 of the 203 registered members in attendance. Epsilon Omega Chapter at Eastern Illinois University was awarded the travel trophy, representing the most man-miles traveled to the meeting. In addition to the trophies awarded there were many gifts given away to the brothers and nearly everyone took something home with him.

All the chapters represented expressed their feelings as being very enthusiastic and with the new ideas gained from this meeting, it was felt that a successful year was ahead of them.

In attendance at the meeting were: Executive Director Charles L. Farrar, *Beta Psi Chapter*; Regional Director Thomas M. Mocella, *Beta Chapter*; Field Secretary Gerald W. Wells, *Gamma Omega Chapter*; District Directors Timothy D. Gover, *Beta Phi Chapter*, Thomas J. Turcotte, *Epsilon Phi Chapter*, Robert Neimon, *Delta Chapter*, Thomas M. Hall, *Gamma Rho Chapter* and Kenneth L. Vadovsky, *Epsilon Omega Chapter*; and William H. Bertram, Joseph E. Hardoin, Richard A. Hoenecke, Alvin H. Holm, Donald F. Holm, Robert C. LaRue, Robert A. Mocella, *Beta Chapter*; Elmer J. Conforti, Gregory T. Dunlop, Joseph G. Gunta, Jr., and Ronald R. Millar, *Delta Chapter*; Larry D. Bodoh, Robert J. Elder, David Lee Glavin, Wilbur H. Harvey, Patrick E. Lipscomb, John C. O'Donnell, James L. Ploskonka, and Thomas J. Snyder, *Theta Chapter*; R. Gordon Baumgartner, Gerald H. Bellin, Robert J. Beyers, Howard L. Bradley, William A. Bruce, Frederick A. Cast, Jr., David P. Derber, Charles L. Earney, Gordon N. Fuchs, John R. Henderson, Jerome D. Marohnic, Larry J. Miles, Glenn L. Mordini, Gary F. Mueller, Charles E. Ponsonby, Lawrence M. Susina, William K. Tucker, Laurence M.

Victor, and Terrell R. Wilson, *Upsilon Chapter*; Frederick Everett, *Alpha Beta Chapter*; Lawrence W. Carlstrom, John J. Mathis, Salvatore J. Micele, Daniel D. Los, and Thaddeus B. Zaleski, *Alpha Omega Chapter*; Michael J. Armiak, Thomas P. Briske, Robert W. Carr III, William B. Cooley, William M. Coppola, Victor R. Cunha, Edward A. DeWitt, Douglas J. DeWolfe, Kenneth J. Doman-ski, Richard J. Filipiak, Kenneth G. Gal-ica, Leonard A. Grabijas, Joseph Gum-bis, Eugene R. Jakubowski, Edward A. Krajewski, Mitchell J. Michael, William F. Moskal, Patrick J. O'Neil, Marvin Sonne, Robert M. Sontag, Walter P. Sprys, Craig S. Suwinski, Richard S. Way, and Stanley M. Wenskey, *Gamma Theta Chapter*; Robert P. Berkey, Jr., Alan J. Erickson, Thomas R. Little, and David F. Morris, *Gamma Kappa Chap-ter*; Vincent W. Andrews, Renato P. Bacci, Jr., Bernard F. Bradley, Donald T. Colby, Frederick J. Hirt, Thomas G. Kavin, Allen I. Kutchins, Brian R. McCarthy, Paul J. Muzereus, and Ed-ward C. Olszewski, *Gamma Pi Chapter*; Joseph F. Beck, Robert K. Becker, Robert Check, Joseph E. Claycomb, Thomas H. Collier, Robert A. Danowski, Clarence N. Frank, Leo A. Garcia, Anthony A. Grudzinski, Thomas M. Hall, Norbert Hnatuk, Robert J. Laliberte, John M. Maynard, Thomas M. Opoka, Julio B. Puzzuoli, Robert F. Rapp, Robert F. Stawkey, and Larrie E. Zbanek, *Gamma Rho Chapter*; Barry J. Brown, Steven L. Dobberstein, David Willis Hamill, and Karl P. Zirkler, *Delta Rho Chapter*; Richard Bonarski, Roger B. Burrows, Richard J. Cebulak, Adrian C. Edwards, W. Howard Erickson, Jr., Terrance W. Jobbitt, Donald A. Kendall, James H. Snow, Thomas C. Spieles, Roger M. Tomporowski, and Kenneth W. Zaggy, *Epsilon Omicron Chapter*; Philip F. Colonius, Robert J. Gover, Roy A. Luecke, Larry D. Menschel, John Edward Pajkos, Walter H. Rotz, William A. Schweick-hart, James David Stewart, Kenneth Leonard Vadovsky, Bruce A. Weinard, David E. Wetzler, and Edward P. Zilew-icz, *Epsilon Omega Chapter*; R. Louis Balliet, Michael P. Bednarz, Ted J. Chal-upski, Anthony Patrick Consola, William R. Costello, Thomas P. Cunningham III, Michael J. Gentile, James R. Goralski, William M. Hodges, John P. Karubas, Richard J. Klaus, Howard J. Lesch, John E. Lucas, Kenneth Joseph Martynus, Paul F. Paskvan, Ronald J. Pullman, Leonard A. Szplett, and Joseph I. Vidl, *Zeta Xi Chapter*; John A. Eudes, Donald

W. Farrington, William A. Frank, Charles F. Hofbauer, Jr., Robert E. Klee-man, Jr., John M. Martini, and Martin I. Miller, *Eta Mu Chapter*; Regional Direc-tor Warren E. Armstrong, *Gamma Iota Chapter*, Thomas L. Spreeman and Douglas DeMuth, *Beta Alpha Epsilon* at Wisconsin State University at LaCrosse; James Odorizzi, Donald E. Clevenger, Leon Thouvenot and Michael Klaus, *Delta Sigma Psi* at Southern Illinois Uni-versity at Edwardsville.

South Central Region

The South Central Regional Meeting was held on October 25-27, 1968, at the Holiday Inn North in Hattiesburg, Mis-sissippi. The meeting began with early registration and an informal get-together on Friday evening hosted by Gamma Tau Chapter at the University of South-ern Mississippi.

On Saturday morning registration was completed and the first order of business completed when Regional Director James A. Webb, Jr., welcomed all the members and guests and opened the meeting ac-cording to the Ritual of Delta Sigma Pi. He then presented his remarks on "What is Expected of a Delta Sigma Chapter," after which Executive Director Charles L. Farrar was called upon to lead a dis-cussion on The Central Office Operation.

The highlight of the luncheon on Sat-urday was the address delivered by Colo-nel Martin P. Wehling, former faculty advisor for Gamma Tau Chapter. Fol-lowing the luncheon, District Director Robert L. Schrimsher presented a talk on professional activities in the chapter. He was followed by similar talks on scholar-ship by District Director Roy N. Moore; finance by District Director James F. Freeman, Jr. and membership by District Director Larry H. Jarrell.

The address of Mr. Thomas E. Cran-ford, vice president of the First National Bank of Hattiesburg, highlighted the eve-ning activities after which a large delega-tion was initiated into the Yellow Dog.

Continuing with the program on Sun-day morning was a panel discussion on student-faculty relations in the fraternity with delegates from each chapter in the Region, moderated by James E. Wilson, president of Alpha Sigma Chapter at the University of Alabama. District Director Walter H. Grashoff III then presented his talk on chapter administration, followed by District Director H. B. Conner, Jr., who spoke on the transition from the un-dergraduate chapter to the alumni club.

Executive Director Farrar then gave a presentation on the forthcoming 27th Grand Chapter Congress at Mackinac Is-land, Michigan.

At the farewell luncheon a number of door prizes were presented along with the Honor Roll Certificates to those chapters which had achieved 100,000 points in the 1968 Chapter Efficiency Index. The at-tendance trophy was presented to Epsilon Psi Chapter at Christian Brothers Col-lege, Memphis, Tennessee.

In attendance at the meeting were: Ex-ecutive Director Charles L. Farrar, *Beta Psi Chapter*; Regional Director James A. Webb, Jr., *Beta Kappa Chapter*; and Dis-trict Directors Haney B. Conner, Jr., *Beta Zeta Chapter*; James F. Freeman, Jr., *Gamma Tau Chapter*; Walter H. Grashoff III, *Epsilon Nu Chapter*; Larry H. Jarrell, *Beta Psi Chapter*; Roy N. Moore, *Gamma Tau Chapter*; and Rob-ert L. Schrimsher, *Gamma Zeta Chapter*; Alton B. Heck, *Kappa Chapter*; Ralph T. Russell, James E. Wilson, *Alpha Sigma Chapter*; Don W. McIntyre and J. Rich-ard Trelve, *Beta Zeta Chapter*; Alexy P. Ritchy, *Beta Lambda Chapter*; Danny R. Arnold, Thomas E. Bellows, William R. Snelling and David G. Weiland, *Beta Psi Chapter*; Richmond I. McKay and James W. Miley, Jr., *Gamma Delta Chapter*; William T. Bounds, Jr., Anthony A. Cal-lia, Douglas C. Daughdrill, Billy T. Greer, Clifton R. Hunter, Vincent Jesse, Jr., William M. Kloss II, Carvin J. Lad-ner, Kenneth E. Litton, Jr., Frank D. Payne, Sam K. Payne, Jr., Norm L. Roche, Patrick A. Tesson and David O. White, *Gamma Tau Chapter*; Russell P. Boudoin, Paul E. Dubroc and Paul P. Siragusa, *Delta Nu Chapter*; Dennis J. Frenz, Gary T. Sieger and Donald W. Stansbury, *Epsilon Nu Chapter*; James M. Adamovitz, Michael J. Byrne, Donald F. Haller, Jr., Robert W. Hummel, James R. Iovino, Gregory G. Keane, Kenneth M. Kinelski, John P. McGuire, Richard A. Quinn and John C. Vaughan, *Epsilon Psi Chapter*; Robert D. Broome, Martin H. Callum, Jr., Robert D. Merchant, Miley E. Parrish, Robert V. Quinn, Jr., Earl J. Robertson, Bennie C. Rogers, Jr., and Randall E. West, *Zeta Iota Chapter*; Merlin L. Keanan, Jr., and Henry A. Sor-bet, Jr., *Zeta Sigma Chapter*; Larry K. Ellis, Michael J. Hill, Terry J. Martin, John D. Morris and Wayne H. Patten, *Eta Iota Chapter*; John P. Kyle and Wil-liam R. Penuel, *Eta Kappa Chapter*; and guests Dwight Arender, Bill Bond, Ray Crowell and Sim Davenport, *Beta Alpha Nu* at Northeast Louisiana State College

and Gordon M. Brewer and Richard Hinehee, *Beta Alpha Mu* at McNeese State College.

Midwestern Regional Meeting

The Midwestern Regional Meeting, held at the Hotel Kirkwood in Des Moines, Iowa, on October 12 and 13, 1968, opened on Friday evening October 11, with a reception for the early arrivals. The host chapter for the entire meeting was Alpha Iota Chapter at Drake University in Des Moines.

On Saturday morning, a total of 91 members were registered. The opening Ritual and Roll Call was handled by Alpha Eta Chapter. The delegates were then divided into three groups for concurrent group discussions. The initial group discussions and their leaders were: Central Office Operations—Ellery J. Lacy, Field Secretary; Membership—Bob Hill, Alpha Delta Alumnus; and Financial Responsibilities—Bob Brown, Alpha Iota Alumnus. The second group discussions and their moderators were: Alumni Activities—Paul W. Powers, president of the Minneapolis-St. Paul Alumni Club; Chapter Administration—William Smith, Jr., Epsilon Chapter Alumnus; and Scholarship—Dennis Weber, District Director.

The guest speaker at the luncheon on Saturday was Dr. Ed Easley, Alpha Iota Chapter Advisor. Dr. Easley spoke on the subject "Can the Deltasig Identify with the Campus?"

Following the luncheon, Epsilon Iota Chapter demonstrated a well-conducted chapter business meeting. Alpha Delta Chapter then demonstrated the Ritualistic initiation. At the dinner that evening, Field Secretary Ellery Lacy informed the delegates assembled about the Grand Chapter Congress at Mackinac Island, Michigan, in August, 1969. Paul Powers also spoke on what a Life Membership in Delta Sigma Pi can mean to an individual. The main address was given by Bill Smith, Jr., on "Tax Work as a Vocation." Following the dinner, a dance was held that every delegate enjoyed.

After the Roll Call on Sunday morning, the last concurrent group sessions were held. The topics and their moderators were: Professional Activities—Jim Dowis, District Director; Leadership—Bill Wilbur, District Director; and The Image of Delta Sigma Pi—Paul Powers. In the general assembly the delegates heard an address by Grand President M. John Marko on "What is Expected of a Delta Sigma Pi Chapter?" After the

Grand President's address the floor was opened for discussion.

At the farewell luncheon, the Certificates of Recognition were presented to the chapters in the region which had achieved 100,000 points in the 1967-1968 Chapter Efficiency Index. Epsilon Iota Chapter was presented the attendance trophy. The delegates then returned to their respective campuses fully enlightened on all aspects of Delta Sigma Pi.

In attendance at the meeting were: Grand President M. John Marko, *Beta Rho Chapter*; Regional Director LaVerne A. Cox, *Alpha Delta Chapter*; Field Secretary Ellery J. Lacy, *Delta Eta Chapter*; District Directors James F. Dowis, *Alpha Iota Chapter*; Dennis N. Weber, *Alpha Epsilon Chapter* and William H. Wilbur, *Alpha Delta Chapter*; Paul W. Powers, *Epsilon Chapter*; Charles R. Chilvers, Robert L. Dodendorf, Michael R. Dufek, Richard M. Hodgetts, Ronald L. Johnson, Robert R. Kyle, Alan D. Lee, Jerome N. Lenzen, Jr., Michael J. McCarthy, William L. Merritt, Patrick L. Neid, Steven R. Ulrich, and Raymond P. Vernon, *Alpha Delta Chapter*; Michael O. Baukol, John P. Gunstad, Lynn A. Hemming, and Jamie W. Viesselman, *Alpha Epsilon Chapter*; Richard D. Cromwell, Dennis L. Grell, Dennis L. Kuper, Frederick L. Long, Charles W. Moore, Paul H. Sander, and Clair M. Wuebben, *Alpha Eta Chapter*; Dennis S. Barsky, David G. Bixby, Stephen E. Blum, Robert D. Brown, William E. Hamilton, Alan J. Johnson, Keith D. Kantenwein, Lorin D. Knapp, Dale W. Seeley, Philip E. Vierling, James F. Wickersham, Richard B. Wilcox, Pledges James Cervenka, Hayden Heal, Keith Kantenwir, Earl Naylor, Dennis Niendorf, Donald Matoush, Lowell Peaver, Dennis Wangeman, Mike Weigel, and Bob Woline, *Alpha Iota Chapter*; Darrell R. Ervasti, Wayne E. Hintz and Lyle T. Webb, *Alpha Mu Chapter*; Gerald B. Giles, John A. Hover, William J. Loftus and Frank G. Telich, *Gamma Eta Chapter*; M. Dean Anderson and James S. Spurrier, *Delta Chi Chapter*; Dean W. Abraham, Darrell G. Bach, Richard M. Broich, John H. Brown, Gary A. Doyle, Frank E. Elvin, Bradley C. Evans, James P. George, Darrell L. Hubert, Thomas L. Klotz, John F. Lang, Stephen J. Mahlstadt, Floyd L. Mathiowetz, Douglas L. Nelson, James A. Nolting, Albert R. Pfau III, James H. Ramaker, David J. Russler, Robert D. Rydholm, Thomas J. Spartz, John R.

Swanson, Maynard H. Tebben, Elliott L. Tukua, Timothy J. Tyler, Edward L. Waldera and Eugene L. Wesely, *Epsilon Iota Chapter*.

Southwestern

The Southwestern Regional Meeting opened on Saturday morning, September 28, at the Baker Hotel in Dallas, Texas. Welcoming the delegates was the Assistant City Secretary of the City of Dallas. Following this, the meeting was opened according to the Ritual by Zeta Mu Chapter at the University of Texas-Arlington. Roll call indicated that only two chapters in the region were not in attendance.

Welcoming comments were made by the Regional Director, Charles P. Foote, and following this, District Director John T. Tate, presented the first topic of business, Chapter Operations. Next on the program was District Director Russell Brown who discussed the Chapter Efficiency Index with the delegates.

Following the noon luncheon Grand President M. John Marko presented the subject of Central Office Operations and gave some of the background and activities of the fraternity nationally. The next speaker was Past Grand President Joe M. Hefner who conducted a session on Rush and Pledge Education. Also participating in this session were four chapters chosen to give reports. They were: Beta Kappa, Texas-Austin; Beta Chi, Tulsa; Delta Eta, Lamar Tech; and Zeta Nu, Texas A and I.

The final business topic for this day was "Fraternalism, Spirit, and Tradition" presented by District Director Walter D. Nelson. Assisting chapters were: Delta Upsilon, Texas Christian; Eta Theta, Angelo State; Beta Upsilon, Texas Tech; and Zeta Mu, Texas-Arlington.

The Saturday evening program found the delegates gathered for a buffet dinner and following this, all participated in the Las Vegas Party sponsored by the Dallas Alumni Club. Running concurrently was the Yellow Dog Initiation.

The Sunday morning business session convened with a Deans' Panel consisting of Dean O. J. Curry, North Texas State; Dean Ike Harrison, Texas Christian; and Associate Dean Lee Smith, Texas-Arlington. These panelists and moderator, District Director John A. Fincher, participated in a round-table discussion with the delegates on the chapter's relations to the university.

The delegates then moved to another
(Continued on page 74)

The "Professions" and the College Student

by

Dr. William K. Ghee, *Oklahoma*
Associate Professor of
Business Administration

and

Dr. Ronald J. Patten, *Colorado*
Professor and Head,
Department of Accounting

Virginia Polytechnic Institute

THE LAWYER VIEWS his field of endeavor as a profession, the certified public accountant views his field of endeavor as a profession, the dentist does the same, as does the physician. Yet, this paper is not concerned with what the lawyer, the C.P.A., and the dentist think of their collective fields of endeavor. Rather, the paper is based on the assumption that the public is the final determinant of just what occupations are to be considered professions.

Using the preceding assumption as a foundation, three classes of students totaling 90 persons were polled as to their views on the subject of professions during the Spring Quarter and the Second Summer Session of 1967 at Virginia Polytechnic Institute. The students were all taking a course in insurance offered by the Department of Business Administration. The opinions of the students were expressed prior to any discussion relating to professions and without any aid or suggestions on the part of the professor of the course. The present article relates the findings of the informal survey described above. In no way do we purport to have conducted a scientific experiment nor do we purport to have uncovered a new way of determining public opinion. Instead, we feel that we have some interesting findings to report ranging all the way from the unanimous inclusion of medicine to the exclusion in a number of instances of the ministry as a profession. In addition, we wish to offer some ideas relating to the subject of professions.

An Overview of the Findings

Each of the three classes of students unanimously listed the following occupations as professions: 1) Medicine (M.D.), 2) Dentistry, (D.D.S.), 3) Law (LL.B. or J.D.), and 4) Public Accounting (C.P.A.). Architecture (architect) received only one dissenting vote while one of the classes added Science (scientists) and Engineering (engineer) to the above list. Ministry and teaching were in-

cluded in 80% of the responses, but it is interesting to note that these traditional "professions" did not receive a unanimous listing. Among the occupations discussed, but failing to achieve any type of consensus as to their being considered as a profession, were the following: 1) Brokerage (stockbroker), 2) Pharmacy (pharmacist), 3) athletics (athlete), 4) Real Estate (realtor), 5) Sales (salesman), 6) Banking (banker), 7) Insurance (C.L.U.—C.P.C.U.), 8) Business (businessman), 9) Plumbing (plumber), 10) Acting (actor), 11) Politics (politician), 12) Police Work (policeman), and 13) Military Service (professional military). The opinions listed above are not unusual in some cases but are somewhat astonishing in others. Yet, a mere indication as to what the findings are is of limited importance. Of far more importance is the reaction that these findings generated.

A Reaction to the Findings

Our reaction to the findings is presented in the following format which lists a set of common components possessed by the professions. In the remainder of this paper, each item in the list is related to the opinions of the students in this sample.

Common Components Possessed by Professions

1. Ideal of Altruistic Attitude and Behavior.
2. A code of Personal Ethics.
3. A Highly Unified Body of Specialized Knowledge.
4. A Broad Educational Background of Generalized Knowledge.
5. Searching Examinations as a Requirement for Admission.
6. A professional Organization.

Ideal of Altruistic Attitude and Behavior

Income is not the primary motivation for entry into a profession. Rather, an in-

tense desire to be of service is the crucial motivating factor. In a profession, a high degree of public service is demanded. If the professional was motivated primarily by his own self-interest he could take undue advantage of his unusual position as it concerns the general public.

Traditionally, medicine, law and ministry have been included as professions. The fact that a sampling of our students did not include the ministry is surprising when we consider that the ministry represents the oldest profession and one which emphasizes the sacrifice of self in the interest of others. Is it possible that some of the younger people view the church of today as being unwilling or unable to help them meet the challenges set before them or does the clergy fail to meet another of the requirements established in the mind of the student?

The classes seemed to have mixed feelings as to why people entered into teaching, and did not feel that the element of service was dominant in many instances. In fact, the majority of students indicated that just within our own institution there were a number of teachers who seemed to have little or no interest in their lectures, their students, or their overall teaching performance or effectiveness. These facts were said to be prima facie evidence of a lack of service motivation on the part of the professors concerned.

A Code of Personal Ethics

The term "ethics" here refers to a high standard (perhaps an ideal standard) and is concerned with a man's personal as well as social side.

Each of the selected professions has this characteristic in common. It can be argued that the ministry does not have a stated code of ethics, but the relationship with God and the clergyman's concern for his fellow man would seem to meet all of the criteria for the highest of ethical codes.

There seems to be no formalized code of ethics for college teachers. Tradition-

ally, the emphasis has been on "service" especially when the salaries were much lower than they are today. However, who is to say that the professor of today is less interested in the well-being of his students than his lower-paid predecessor. Perhaps one problem involved would be in establishing just what the responsibility and true duties of a "good" and dedicated teacher are. In this day of "publish or perish," a code of ethics certainly might present some difficulties in construction and perhaps in observance by many of the teachers.

A Highly Unified Body of Specialized Knowledge

The basis of a profession in the past and today is the possession of a superior education. Traditionally, and today, this has set aside the practitioners of the established professions from those in other professions. As a result, it is possible for younger men entering a field today to take full advantage of a far more streamlined and efficient process of learning the pertinent body of technical knowledge, than that which was used by their predecessors.

The professional man must possess not only "know-why" knowledge and understanding but also "know-how" skills and techniques. This is why the professional athlete and the skilled workman are not included here. The ability to do, to perform, is essential in these pursuits, but knowledge and understanding are not required. Willie Mays is not required to have a superior knowledge of the technical aspects of baseball in order to earn \$100,000 per year.

Even though we place a great emphasis on knowledge and service, our society sometimes rewards its members as though money is of little or no significance. In 1967, within the period of 12 days, a professional golfer earned \$100,000 by winning two tournaments. Still, the public has not seen fit to pay many teachers in relation to their training or social worth, and the clergy is usually paid even less. Even the physician, with the highest average salary of any of the professions, often is earning less than many of the athletes of today.

An interesting observation can be made with respect to the ministry. The students felt that many religions do not impose significant educational standards on their ministers. In fact, it was pointed out that some religious bodies do not impose any educational standards as such.

On the other hand, it was apparent that one of the reasons that the students included the C.P.A. as a member of a profession was the rigorous examination which must be passed as a prerequisite to professional admission.¹ The educational requirement of a college degree which is found in many states, when coupled with this examination, probably loomed with great importance in the minds of the students.

A Broad Educational Background of Generalized Knowledge

The truly educated man should be "well-rounded" and should not have the handicap of acquiring only specialized knowledge. Almost every problem facing a professional practitioner can be multidisciplinary in nature. One of the best examples of this is the physician who today must understand the patient in order to be able to fully understand his problem. A medical finding states that most or perhaps all physical problems have some relationship to the emotional make-up of the person involved.

Searching Examinations as a Requirement for Admission

These tests are necessary to determine the depth and breadth of each candidate in both the theory and practice of the profession involved. Only if the relative capacities of a group are measured objectively can members of the general public be protected against incompetent persons holding themselves out as members of a given field.

All of the selected professions and several other occupations have examinations but the requisite standards and abilities vary greatly. Educational requirements as well as extensive examinations are necessary for entry into all of the recognized professions of today.

A Professional Organization

Today, professions are characterized by formalized bodies of members known as professional societies. These societies are designed to achieve more effectively, as a group, the individual goals, objectives, and ideals of each of the members. Of even greater importance, the professional society should try to maintain high standards within the profession in order

¹The common component of searching examinations for determining the mastery of specialized and generalized subject matter is discussed later in the paper.

that the general public might be protected from those persons who are not qualified or are incapable of performing duties in the manner required.

Summary

All professions exist in a dynamic environment. Whether or not a field of endeavor warrants the title "profession" is determined in part by the ability of the field to retain its professional image in the minds of the general public. As can be seen from the findings mentioned earlier, some callings which were once considered to be professions are now suffering a loss of stature as far as the college is concerned. The ramifications of such students on observation are great in magnitude since the college students of today are the very people who will enter into the various endeavors of life in the years to follow. If a field of endeavor is not considered to be a profession in the minds of the college student of today, that field will certainly suffer in the future. The message is clear—a profession is not a profession because it thinks it is but because other people think it is. The college students have sounded the warning. Let us hope that there will be a positive and fruitful response.

DIVIDENDS

To Brother and Mrs. Kevin S. Jessup, *Eastern Illinois*, on October 27, 1968, a son, Kirby Sean.

To Brother and Mrs. Arthur C. Gregory, *DePaul*, on August 27, 1968, a daughter, Kathleen Marie.

To Brother and Mrs. Clyde W. Engle, *Miami-Ohio*, on July 20, 1968, a daughter, Elizabeth Anne.

To Brother and Mrs. Joseph C. Hajek, *Ohio U.*, on August 5, 1968, a daughter, Laurel Anne.

To Brother and Mrs. Edward H. Schaus, *Arizona*, on March 16, 1968, a daughter, Lorraine Evelyn.

To Brother and Mrs. William Kuntz, *Colorado*, on August 19, 1968, a daughter, Laura Kathleen.

To Brother and Mrs. James W. Basham, *Western Kentucky*, on April 24, 1968, a son, James Riley.

To Brother and Mrs. Frederic L. O'Connor, *Monmouth*, on July 17, 1968, a son, Frederic Lynch, Jr.

To Brother and Mrs. James Stinson, *Lamar Tech*, on September 27, 1968, a daughter, Dena Michelle.

To Brother and Mrs. Charles D. Yarborough, *Texas-Austin*, on May 16, 1968, a daughter, Charla Jane.

To Brother and Mrs. Robert T. Matthei, *Loyola-Chicago*, on August 23, 1968, a daughter, Julia Venn.

THANK YOU, BROTHERS of Delta Sigma Pi. It's a great honor for me to be named "Deltasig of the Year 1968," and I'm grateful for the recognition you have given me.

I have received some other awards and honors in my life, but somehow there's always a little more meaning and a little more warmth in being recognized by the brothers in your own fraternity. Sometimes it's easy to impress strangers, but it's not so easy to impress the members of your own family. And when your family members or your fraternity brothers want to do something for you, well, you just naturally think you must have done something to deserve it.

I don't know whether I really have done something to earn this recognition today, but Delta Sigma Pi does, and that's good enough for me. I'm not going to argue about it. I'm just going to accept it and tell you how much I appreciate it and how proud and humble I am to receive it.

One of the problems about receiving an honor like this is that you have to make an acceptance speech. I'm sure we'd all be better off if I could just say "thanks" and sit down so we could enjoy ourselves. But that's not the way it's done. It's a little unfair. You do something for me, and I turn around and do something to you.

I've been thinking about what I could do to you this afternoon, and of course the first thing that came to mind was that I ought to give you some advice on how to succeed in business. And then I rejected this idea real quickly. I know advice from older people isn't very popular among undergraduates these days, and maybe they're right. On the other hand, there's such a temptation on the part of us who are older to give advice that I may yield to it a little later on and risk giving you some.

But what I thought I would talk to you about a little this afternoon is something we've discussed in our own corporation from time to time—something our president, Carl Kotchian, calls the ABC's of Management.

It's an oversimplification, of course, to put all management under three letters—A, B, and C—and sometimes we argue a little about just what the letters stand for or how to interpret them. And yet it's a useful thing to do because it focuses our attention on what's important and what is not, and it's good to remind ourselves and others about this occasionally.

The ABC's of Management

Daniel J. Haughton, *Alabama*

Chairman of the Board

Lockheed Aircraft Corporation

So let's try it. We've said the A stands for either Action or Aggressiveness. I think it's our marketing people who favor aggressiveness because they think of themselves that way. And they have a point—management does have to be aggressive.

But I prefer Action because I think that's really what management is all about. Some jobs are mostly talking—like the minister's job or the salesman's job, or even the teacher's. And some are mostly thinking—like the scientist's or the engineer's—or reading from others, like the researcher's or writer's. And some are mostly creating, like the skilled worker's or the artist's.

Now, I don't want to suggest that the manager doesn't do any of these things. I talk a lot—maybe more than I should. And I read quite a lot—maybe not all the right things. And I hope I do some thinking—although I guess you could find people in my corporation who would give you an argument on this. And I suppose I even do some creating from time to time.

But all this is incidental to getting things done, and it seems to me this is the core of the management job. And that's why I like to think of the job as one that emphasizes action. The manager has to take a lot of action himself, and he has to motivate others to take action if he's going to keep his department or his company going and contributing to society. It's this ability to act—act decisively, courageously, and sensibly—that distinguishes the man in management.

Now of course it would be good if this action always was wise and reasonable and well informed and ideally suited to the needs of the corporation and society, and of course we try to make it so. But the fact is that it is never 100 per cent in any of these ways. It's never 100 per cent safe action or 100 per cent wise or prudent. It's never based on 100 per cent perfect decisions. It's always based on imperfect knowledge and, because it is, it always involves risk.

I wish this weren't the case, but it's true. I know the computer people are working on management information systems that they hope will take some of the risk out of management decisions, but they don't pretend it will take all the risk out and they're a long way from taking a lot of the risk out.

But we shouldn't let the risks inhibit us. After all, one of the definitions on business is that it involves risk taking in the hope of profit or reward. Action of any kind always involves some risk, and the manager has to live with risk to get the action he wants.

When I look back upon our own experience at Lockheed, I'm impressed by all the risks we've taken over the years. And I don't have to look back very far. As some of you may know, my corporation is moving back into the commercial aircraft market after being out of it for about 10 years, and the risks might stagger the faint hearted. We're moving into a market that has been dominated by others. We're betting on market studies and our own technical and marketing and management ability—and we might be wrong. We're investing about \$100 million in new facilities. And we'll be spending more than our net worth in development costs.

This is action—and it's aggressive action. I don't think it's foolish. I think we'll come out all right. But the point is that management is a matter of taking action like this—and then taking a lot of other actions to see that you do come out all right.

Now you will understand that I'm not just talking about action for action's sake. I'm talking about action that's directed toward a goal, based on the best information possible, and carefully monitored and controlled along the way. But it is movement, it does involve risk—and it is this special action ability on the part of management that has been the moving force behind our industrial progress in this country. It is this ability to originate

and direct action that has translated technical knowledge into consumer and industrial products that have enriched our civilization, and it is this spirit of action that is the special hallmark of the management man.

But let's move on to the next letter—B. And I'd like to suggest that B stands for Balance.

If I may take my corporation's new airliner as an example again, one of the reasons we decided to go ahead with it was to provide a better balance between our military and commercial business. We were heavy on the military side, and we needed something to balance it out.

We were also balancing our present position against our long-range growth. Without a project like this, we'd be doing fine over the short range. But we had to look ahead five or 10 or more years and see where we'd be then. We have this constant problem of balancing the needs of today with the needs of tomorrow, and we can't sacrifice either one to the other.

The matter of balance runs through everything we do. I look at my own job as one of fulfilling a lot of different responsibilities—to our employees, to our stockholders, to our customers, to our community, to our nation. And I have to discharge all of these responsibilities as well as I can and keep them all in balance.

Sometimes we have to reassess them and maybe strengthen areas of responsibilities that demand more attention.

We have a good example of this right now in the area of social responsibilities. You may recall that business has picked up the challenge of providing training and employment for the disadvantaged. The National Alliance of Businessmen has a goal of finding jobs for 100,000 hard core unemployed by June of next year and a half million by June, 1971. My own corporation is participating in this program, and we have recently opened a plant in San Antonio, to train and employ the hard core as part of President Johnson's Test Program for Job Development to help solve hard core unemployment problems in Boston, Chicago, Los Angeles, San Antonio, and Washington, D.C.

Industry is also beginning to recognize greater responsibility to helping ease national economic and monetary problems. When we and the airlines picked the Rolls-Royce engine for our new commercial transport, we realized that this foreign purchase would have an unfavorable

effect upon our nation's balance of payments if it were not offset by purchases of our airplane abroad. So we arranged with a British firm, Air Holdings, Ltd., for the purchase of 50 of our aircraft for resale in foreign countries. This arrangement not only offset the engine purchase but resulted in an immediate favorable effect upon U.S. balance of payments.

Management is a sort of balancing act. You have to balance one responsibility against another. You have to balance short term goals against long term goals. You have to balance the needs of one part of the organization against the needs of the other. You don't satisfy everybody. You don't fill all your needs. But you do try for progress all along the line. And achieving a proper balance is the only way you can make progress over the long run.

Now I imagine you have all decided that the C stands for Communication because that's a popular word these days. And you're right.

But I don't mean by communication simply keeping people informed of what's going on. Of course you have to do this, and we do it at Lockheed in a good many ways. We do it down through the supervisory chain and in staff meetings and by management memos and company newspapers and in a good many other ways. A few years ago we started management information series in our management clubs—series in which I and other corporate officers talked to 18 of these clubs throughout the country, explaining our goals and answering questions. And we're going to continue this program. Meanwhile, just recently, we began a corporate news magazine for our management and other salaried people. We believe our management team is the brains and muscle of our corporation, and we do our best to communicate with management people.

I have to tell you that I think it's important to communicate with everybody, and I think perhaps we haven't been doing quite as good a job with our hourly employees. I don't think we should leave this job to the unions. We ought to make a greater effort to convince these people that they are as much a part of the team as anyone else and to try for the same kind of loyalty and dedication among them that we try to get—and I think do get—in other areas.

But you see when I'm talking about communication I'm referring to something more than just passing out informa-

tion. I think we must communicate attitudes and enthusiasm and the desire to succeed and to be a part of a team that succeeds. We ought to communicate teamwork and loyalty and motivation.

This isn't easy. You don't always do it by talking about it. You do it by acting. You do it by setting an example yourself. You do it by establishing high goals for your corporation and your people, by pushing people to meet these goals, and by rewarding them when they do. You do it by establishing a climate of high expectation and personal opportunity.

We try to communicate this idea of opportunity rather than security. And we do this in a great many ways. We stress opportunities for development and we offer a great many courses of one kind or another and very many educational opportunities both inside and outside the plant. But we rely mainly on challenge on the job to help develop people because we think this is where the really important development comes. We try to assign jobs of more and more responsibility to our promising management people, and we try to broaden them by giving them a variety of assignments. We move them around a lot. We challenge them. And this is the way they grow.

And what we are doing in all this is communicating. We're communicating the fact that we expect a lot and demand a lot. We're communicating the fact that there is opportunity for those who work for it. And we're communicating the fact that we want people to work for it and will help them do it.

So there are our ABC's of management. They're simple, but they help us.

I think maybe they could help you. I know I told you earlier that I might yield to the temptation to give you a little advice. And I knew I was going to, and I'm sure you knew it, too—I know I wasn't fooling anybody.

But it does seem to me that these ABC's might be applied to the management of individual careers as well as to the management of corporations.

Take A, for example. You'll remember I said this stood for Action and that action meant risk. I think a career in business is built on action and that you may have to take some risks in your own career. I don't mean foolish and unreasonable risks, but courageous ones. Every new job and every new assignment carries with it the risk of failure. But it also carries with it the opportunity for reward

(Continued on page 67)



CHAPTERS

DE PAUL

WE AT ALPHA OMEGA CHAPTER are starting another school year in which we sincerely hope that this year will be more successful financially, socially, fraternally, and of course, professionally, than any other year. The year seems quite promising under the guidance of our new president Larry Dionne and we are sure it will live up to our anticipations.

The annual football tournament is well underway; and this year our chapter may advance to the finals. Practically coinciding with the start of the football tourney was our Jarabe at which we selected our "Rose of Deltasig". This year she is Diane Hudyka of Alpha Omega Sorority here on our campus. She is a lovely girl with a magnificent personality and I am sure she will be a very fine representative of our chapter.

Our professional program is off to a fantastic start with events too numerous to mention. It is sufficient to say, however, that the professional speakers and various tours are a wonderful complement to our academic endeavors.

In closing, we the Brothers of Alpha Omega Chapter wish the best to all other chapters and hope that through a united effort this can be an outstanding year for the International Fraternity of Delta Sigma Pi.—PAUL PABIAN

CALIFORNIA STATE—Hayward

ZETA TAU CHAPTER at California State College at Hayward has been very active this year aiming at another 100,000 points in the Chapter Efficiency Index.

On November 19-20 we sent four representatives to the Regional Meeting as well as our chapter advisor. President Greg Shaver, Senior Vice President Bob Simmons, Secretary Jim Kramm, and Brother Tak Nomura did a fine job representing the Zeta Tau Chapter. We were also very fortunate to have our Chapter Advisor, Brother John Simms, as one of the speakers at the meeting.

Our professional calendar included two lectures from distinguished men of business. The first was Mr. Bob MacIntire from G.S.A. on budget analysis, and the second was Mr. R. Vincent from G.A.O. on job opportunities with the Federal Government. Brother Rusty Ducher arranged these lectures, along with a tour of the Pacific Coast Stock Exchange. Brother Ducher deserves much credit for doing such a fine job as social chairman.

Founders' Day was celebrated with a picnic and a winery tour in Napa Valley. Nearly all 25 Brothers attended, along with 13 pledges and quite a few chapter alumni.

The afternoon was quite a success, thanks to the pledges who organized this function as their pledge project. This quarter, as in all others, we have had a very ambitious pledge class which has worked endlessly to help promote the name of Delta Sigma Pi. Our fraternity was put in charge of the first day of Homecoming Week which included a picnic lunch on campus for the student body and the preparation and supervision of such events as the tug of war, the pie-eating contest, the balloon shaving contest, the three-legged race, and the egg toss. Under the supervision of Brothers Al Fuller, pledges and members worked together to make this day a great success. We also entered a homecoming queen candidate and made a float for the homecoming parade.

In the early part of November, our first newsletter of the school year was sent out, and a second is being prepared during this printing of The DELTASIG.—GUS N. PET-SAS

TEXAS TECH

BETA UPSILON CHAPTER at Texas Technological College is again this year aggressively on the move. The year is outlined with many activities: educational, professional, social and athletic.

Our officers for the fall semester are President Charley Trimble, Senior Vice President Mike Boyle, Vice President Earl Bristow, Secretary Ken Steger, Treasurer Bob Warren, and Chancellor Mike Kitten. These Brothers have aided much in the progress and betterment of the chapter.

On September 21, 1968, Beta Upsilon Chapter initiated 16 new Brothers. We feel these new members are some of the best to come through pledgeship, these being Joe Anderson, Bill Baker, Steve Fanning, Jim Gill, Mike House, Terry Hughes, Jim Kindred, Kenny Neal, Alan Newsom, Galen Orr, Ronnie Poff, Jerry Saras, Tommy Selby, Young Slack, Barry Vincent, and Honorary Member Gerald W. Lain.

Several professional activities have taken place this semester. Speaker, tours, and other types of professional activities are in store for the remainder of the year.

This year the Brothers are entering most all of the various sports in the college interfraternity and organizational class. There has been much participation in football; this is a good opportunity for our dates and us to get together.

Our pledge program has been revised some and we think for the better. Pledgeship is a time for the pledges to work together as a unit, learn about the fraternity and to love it, get to really know the members, and for the members to get to know and help the pledges. Nine men were taken into pledgeship for the Fall semester.

Three Brothers, Charley Trimble, Ron Douglas, and Karl Sanders, attended the Southwestern Regional Meeting at Dallas in late September. It was quite a beneficial weekend in that many good thoughts and ideas were brought out in talks and discussions. Our chapter presented a program on tradition and its meaningfulness. Paddles given by little brothers to their bigs, and the drinking from the Fellowship Urn are two of our traditions that were discussed. Also at the meeting, pictures of the Beta Upsilon Chapter were exhibited.

The Deltasig annual all-school "Hell's Angel Dance" was again this year a success, with several hundred couples attending. This was an opportunity for us to place the fraternity name before the campus and to provide entertainment for the Tech student body.

We were honored with the presence of Brother M. John Marko on October 3, 1968, at a special meeting. He spoke mainly on the overall aspect of Delta Sigma Pi and informed us of some of the activities and events that have taken place and are to come. At the closing he answered several questions. His visit to our chapter was greatly appreciated by all the Beta Upsilon Chapter Brothers.

In closing, Beta Upsilon Chapter would like to wish to all their Brother Chapters a most successful year.—LARRY D. TESTER

WESTERN MICHIGAN

EPSILON OMICRON CHAPTER at Western Michigan University began its Fall semester with the final preparation for the Regional Meeting, which was held October 11-13.

The preparation and many hours of work put into the convention were rewarded with a great deal of new ideas and hours of fun. The convention was all over too soon for us, as the fun began from the minute the convention opened registration to the close Sunday afternoon. The Brothers of Epsilon Omicron Chapter would like to take this opportunity to thank the officers and members of our region and The Central office for the splendid job of setting up the Convention and making it the great Convention it was.

This year's pledge program has been labeled by the Brothers as the best pledge class ever. We are in the final stage of our rush period with 12 neophytes still fighting their way to the honorable title of Brother. The pledge class challenged the Brothers to a football game which turned out to be quite a success, with few injured and a tied up score.

November 16-17 was a week-end full of fun, as the members put on a spaghetti dinner for the faculty members, advisors and pledge class. "It should be interesting"—KEN ZAGGY

STATE U. of NEW YORK— Buffalo

DURING THE PAST spring Alpha Kappa Chapter at the State University of New York at Buffalo initiated 16 new brothers into the fraternity. We completed our Spring semester with the annual Spring dinner-dance.

The family picnic, held in August, was a huge success. The affair was well handled by chairman James Calamita and his committee.

Our Fall semester was started by pledging eight candidates. Part of their pledging was a work project at St. Rita's Home for children.

On November 1, Grand President M. John Marko paid a special visit to our chapter. The Brothers of Alpha Kappa Chapter had an interesting time discussing different rules and traditions of the fraternity with him.

Founders' Day was celebrated on November 9, with a Scotch-Doubles Bowling Party.

On December 7, Alpha Kappa Chapter held their initiation and dinner-dance.

During the Fall semester, the chapter heard several interesting speakers from the business community. The professional committee also has made arrangements for two tours to be taken shortly.—SAM PUMA

SHEPHERD

THE BROTHERS of Epsilon Kappa Chapter would like to welcome our newly installed chapter, Eta Xi, into the Brotherhood. Their tremendous pledge class of 58 gives Philadelphia Textiles a hardy beginning. Best of luck, Brothers.

Epsilon Kappa Chapter sponsored the selling of homecoming flowers for the October 19-21 weekend. We are proud to announce gross sales of over \$1,000. Considering our entire student body is just 1,500, this averages nearly seventy-five cents per person. This feat was accomplished through early planning, preparation for details, and smooth business administration technique. Special notation should be given to Tom Sheely, flower committee chairman.

Although conflicting with Shepherd's Homecoming, 10 members of Epsilon Kappa Chapter attended the Eastern Regional Meeting in New York. Our aim was to demonstrate chapter unity to the other chapters in the Eastern Region so that they might more earnestly work towards this goal. The renewing of acquaintances with our Brothers from Gamma Sigma Chapter was a sincere pleasure and we hope that we made many close relations with the other chapters in the region. We would like to thank Delta Psi Chapter at Suffolk for not bringing one more member to the Regional Meeting. This enabled us to win the attendance trophy. Maybe remarks registered by skeptics that Shepherd College was too small to have a good Deltasig Chapter should be inverted to say—Maybe we are too small to have a bad chapter.

The Chapter was pleased to have Hospital Administrator Robert Bayer address us on October 15. According to him there are approximately 5,000 vacancies in this field. We

also held a tour of the Chevrolet Assembly Plant and Carling Brewery in Baltimore. We have scheduled tours to Pittsburgh during the second semester.

We would also like to thank District Director Harry McMahon for the continuing help given our chapter.—FRANKLIN A. BILL, JR.

MARYLAND

SUCCESS IS THE BEST way to describe Maryland's Gamma Sigma Chapter during the Fall semester. Mr. Jim G. Lucas, a war correspondent for the Scripps-Howard Newspaper Alliance was one of our first speakers. His talk was based on his personal experiences which are related in his recent book, *Dateline Vietnam*.

The travel highlight of the semester was a field trip to the New York Stock Exchange, the Chase Manhattan Bank and other financial focal points situated in Gotham. The trip was co-sponsored by Gamma Sigma Chapter and the University of Maryland Finance Club.

Gamma Sigma Chapter's rush program produced 15 outstanding pledges this Fall. With the traditional guidance of the Brothers they should make it to their formal initiation.

The chapter leadership this year is vested in Charlie Barnes, president; Camran Nassiri, senior vice president; Mike Ayars, vice president; Jerry Politzer, administrative vice president; Dan Sandler, recording secretary; Al Goodman, corresponding secretary; Wayne Mosier, treasurer; Bob Moynihan, chancellor and Frank Egger, historian.

The Chapter went well over the top in its traditional bid to better 100,000 points in the Chapter Efficiency Index. At the rate we are going now, man we just can't miss in 1968-69.

The beautiful Jann D. Briggs, a member of Delta Phi Epsilon Sorority, is currently reigning as the "Rose of Deltasig" for Gamma Sigma Chapter. Miss Briggs hails from Bel Air-Bowie, Maryland, and St. Petersburg, Florida.

Brothers Stan Book, Pete Braun, Frank Egger, Bill Fisher, Skip Goldberg, Ray Hertz, Paul Mullan, Bob Peden, Bob Taylor, Bruce Trabb and Steve Zweig were all married recently.—CHARLES KNIGHT

MANHATTAN

ZETA CHI CHAPTER closed out last semester with the graduation of 17 Brothers—all charter members. Commencement had its solemn moments; however, one touching especially close to our "New Alumni" was the awarding of a diploma posthumously to Brother Robert Pretina, who was killed in an auto accident in early April.

The transition into the new scholastic year has seen the election of new Executive Officers for the Chapter: President Bill Hannon, Senior Vice President Rocky Di Dominico, Vice President Tom Gray, Recording Secretary John Swierz, Corresponding Secretary Barry Koblick, Treasurer Bob Cerrato, Chancellor Extraordinary Pete Downey, Historian John McEvoy, and Chapter Moderator Mr. Alphonse Petrocine. Immediately following elections, our new administration pushed for maximum involvement on the

part of all the Brothers, by the formation of committees comprised largely of non-office holders. This innovation not only spreads the burden from the top, but it is expected that the fruits of our efforts will reflect the work of all within the chapter.

Meeting this call to action has been none other than our Spring Pledge Group, of which this writer is proud to have been a part. The Pledges initiated on April 15 are as follows: Gerry Butler, George Cullen, Tom Keating, John Lytwyn, Tony Salvemini, and Roger Wysolick. Needless to say, Gentlemen, we are proud of you, however, credit is due Barry Watson and Steve Spittel, who coordinated the Spring rush program.

So much for organizational matter. Zeta Chi Chapter is rapidly entering what should be one of its more exciting semesters. Within this last semester, an alumni football game, a series of pre-pledge smokers, and a party with Alpha Chapter were held. The Professional Activities Committee has reported that several on-campus lectures have been organized, the first of which was delivered by Professor McGrath of the Economics Department. Also in store for the near future are a series of tours to be held in the Wall Street area. The first is scheduled to be at the Federal Reserve.

In the social sphere, Delta Sigma Pi undertook an off-campus mixer, held October 31. To this we must add several parties jointly sponsored with Alpha Chapter. Preparations are also being made for the annual "Biz Ball" which is now under the capable direction of Brother William Bricker, current president of the Businessmen's Association. We wish Bill luck in this his latest enterprise and feel certain that this year's Ball will be unsurpassed by anything this semester.

As a host chapter to the Eastern Regional Meeting, the Brothers of Zeta Chi Chapter welcomed all attending Brothers and look forward to renewing the many friendships we've made.—THOMAS F. COLEMAN

NORTHERN ARIZONA

ZETA OMEGA CHAPTER at Northern Arizona University conducted a traffic flow and parking lot survey on the campus for the Business Bureau of the College of Business Administration. The purpose of the former was to register the number of cars using key intersections at certain times during the day; the information was used to eliminate any areas of congestion. The latter concerned itself with counting cars in the parking lots during a normal class day to determine if lot space should be increased. The Brothers of the chapter were stationed at critical points to maintain the count. Approximately \$500 was grossed from the operation, of which \$100 was given to the Dean of the College.

Various speakers and tours are scheduled this semester along with one money-making project, a social with the members and pledges, and the banquet and initiation of our nine pledges in December.

At the Inter-Mountain Regional Meeting in Albuquerque, Zeta Omega Chapter had the largest representation from Arizona.—KENNETH SZYMANSKI

CHRISTIAN BROTHERS

EPSILON PSI CHAPTER at Christian Brothers College in Memphis, Tennessee, has resumed another year of progress for the chapter and the fraternity.

The six new Brothers initiated on April 28, 1968, at the Holiday Inn Midtown were: Mike Byrne, Bill Clark, Chuck Coon, Bob Hummel, Rick Quinn, and Jim Adamovitz who received the jeweled badge as "Best Pledge."

New officers for the Fall semester are: Brothers Don Haller, president; Steve Cavanaugh, senior vice president; Bill Lenahan, vice president; Jon McGuire, secretary; Jim Iovino, treasurer; Ken Kinelski, historian; and Joe Thweatt, chancellor.

On October 3, 1968, a smoker was held on campus for men interested in pledging. As a result, 11 men were selected and were pledged on October 10, at Leader Federal Savings and Loan Association.

On September 28, 1968, 15 Brothers were on hand at the Memphis Blood Bank to donate blood for the benefit of two young twins, both in need of open heart surgery. Congratulations go to Brother Jim Mastrino for heading the drive.

Professional activities are underway with Epsilon Psi Chapter, in cooperation with the placement office, sponsoring a series of seminars for business administration students. Recent graduates are invited to come and speak with students about what they can expect upon graduation. The first such seminar, held on October 16, was met with great enthusiasm.—WILLIAM S. BOEDEKER

ROCHESTER TECH

SINCE OUR LAST NEWS article in The DELTASIG, Epsilon Lambda Chapter has been quite active in its social and professional programs.

During Spring Weekend last May, our chapter received a third place trophy among all the professional fraternities on campus for our booth. The theme for Spring Weekend was "Simply Sayonara" (the students bidding a farewell to our old downtown campus). The booth was built in the style of an oriental teahouse, complete with bamboo bridge and fish pond. As its game, we presented oriental spin art, which proved creative and enjoyable to all visitors.

The meaning of unity made itself prominent as the Brothers worked quite hard on the booth to get it done on time. We were honored to receive the trophy.

Epsilon Lambda Chapter also entered a College Union-sponsored canoe race shortly after Spring Weekend. Out of a field of nine entries, our fraternity came in second after a one hour and fifteen minute four mile upstream battle on the Genesee River. The teams were composed of one guy and one girl. We wish to express once again our appreciation to the young lady who helped our fraternity place . . . Miss Terri Crossett.

At our next to the last meeting for the last quarter of the '67-'68 school year, we elected the officers for the coming year. Many of the Brothers were eligible for the



THIS IS THE PRIZE winning homecoming float of Zeta Theta Chapter at Western Kentucky University, Bowling Green.

offices, and the candidates involved had to be analyzed quite well.

So far this year, the officers have proven to be a dynamic group. Proof of this exists with the closeness which we have gained with our Fall pledge class. The feeling of brotherhood has been magnified with the pledges through the rush smoker, a successful party at Brother Cooley's house, and a professional event given by Brother Parish. Our Fall pledge class is itself a dynamic one and promises to offer much potential to our chapter.

In the first part of October, seven of the brothers attended the East Central Regional Meeting in Cincinnati, Ohio. Of particular interest, these brothers received the trophy for best attendance at the Regional Meeting. The award was based on man-miles—Epsilon Lambda Chapter travelled a total of 4200 miles.

At the Regional Meeting the Brothers met and talked with various other chapters in the East Central Region, as well as the Grand President of Delta Sigma Pi, M. John Marko, and other top officers. Perhaps the most valuable aspect which the Brothers obtained at the meeting was a talk on how to gain chapter efficiency points. With information gathered here and from Field Secretary Jerry Wells, who was our guest at a professional event in October, we hope to improve our position in the Chapter Efficiency Index.

In the next issue of The DELTASIG, we would like to present a story on our new home—an all-new \$60 million campus located in suburban Henrietta, New York.—WILLIAM GAVITT, JR.

LOUISIANA STATE— Baton Rouge

SERVICE IS THE word at Beta Zeta Chapter. Service to the students and the College of Business Administration. Plans for the year began before the semester started. A workshop was held at a farm near the university, ideas were hashed out, suggestions made and plans formulated. Next item on the calendar was rush; the result—20 neophytes.

With regard to service, Beta Zeta Chapter

has two projects, a job-placement service and a college newsletter. Working with the Alumni Club of Baton Rouge and Baton Rouge businessmen, job offers are obtained and passed on to students. Although presently on a small scale, the limits are not in sight. The second major undertaking of Beta Zeta Chapter is the college newsletter. Brother Randy Le June, editor, has the job of sorting material and deciding what to publish from the vast amount of material written.

Another big event was the South Central Regional Convention attended by President Don McIntyre and Brother Richard Trelle. Both came back impressed, beaming with plans and ideas for Beta Zeta Chapter.

Plans are in the making for tours, a Christmas Formal, and more projects.—J. MALCOLM DICHARRY

GEORGIA TECH

ZETA LAMBDA CHAPTER at Georgia Institute of Technology concluded its 1967-68 school year with a combination of hard work and fun. We easily obtained the first place award in the Chapter Efficiency Index, and held professional meetings along with sponsoring a service project, plant trips, and parties.

As a service project the Zeta Lambda Chapter staged an extremely successful book drive for Dalton Junior College. For our industrious energies we received statewide radio and newspaper coverage as well as television coverage, at which time President Larry Smart represented the chapter.

In the line of professional activities we engaged some of Atlanta's prominent businessmen as guest speakers at our dinner meeting. Our last professional dinner meeting was held at the Atlanta Playboy Club which was a memorable experience for all Brothers, pledges, and faculty members who had worked so hard all year for the Chapter Efficiency Index award. Among other things we had a large turnout for both a tour of the WSB-TV and radio station and the Carling Brewery.

Included in our busy Spring quarter was a successful rush which helped compensate for heavy June graduation losses. The newly initiated Brothers are: Eugene Forshée, Grady Brasfield, Steve Emhart, Bob Hinton, Jim Pate, Jim Martin, Willie Utley, Rodney McMath, and Larry Stevens.

Our social calendar provided relaxation as well as entertainment to climax the year. Besides a successful rush party and initiation party, we sponsored a most enjoyable "Rose" Ball at which time Mrs. Joy Harris, wife of Brother Floyd Harris, was presented a bouquet of red roses.

Finally, the Zeta Lambda Chapter elected the following officers: Floyd Harris, president; Buddy Sherman, senior vice president; Tommy Wood, vice president; Lloyd Harris, secretary; Eugene Forshée, corresponding secretary; Jerry Downey, treasurer; Marty Teem, historian; Chris Warren, chancellor; Clint Poss, senior guide; and Gary Drevenstedt, junior guide.

Mr. Donald Kelly remains very active as our Faculty Advisor and should be commended.—EUGENE FORSHÉE

SOUTHEASTERN LOUISIANA

ZETA SIGMA CHAPTER at Southeastern Louisiana College is very proud to announce that for the first time in its short three year history, it has achieved one of its major goals by getting 100,000 points in the Chapter Efficiency Index. The satisfaction of reaching the goal is extra special because Zeta Sigma Chapter was the only chapter in the State of Louisiana that reached the 100,000 point goal.

Also especially significant is the fact that this past semester's rush program produced 22 new pledges, which represented more pledges than any other professional or social fraternity on the Southeastern campus.

Under the leadership of Historian Joe Bandera and Publicity Chairman Richard Badon, the fraternity has produced its first newsletter called simply the *Zeta Sigma*. The second chapter newsletter hit the presses before the end of October with one newsletter a month being printed thereafter.

The social and professional phases of the fraternity, under the leadership of Brother Randy Hymel and Brother Carl Fontanille, respectively, have been quite successful this semester. A total of seven speakers gave informal talks on varied phases of the business world, and a tour of Avondale Shipyards was conducted in mid-November. The social calendar included a homecoming party, pledge-member football game, Founders' Day party, and a Christmas party as well as numerous informal gatherings attended by the brotherhood.

All things considered, it has been a tremendously successful semester for Zeta Sigma Chapter. Under the leadership of President Terry Brown, the chapter can look forward to 1969 with great anticipation.—ROY MONTZ

NORTH TEXAS STATE

IT HAS BEEN a long time since you have heard from Delta Epsilon Chapter at North Texas State University—and for good reason. A massive reorganization program has been undertaken and with the most amazing results. In fact, it's almost too good to be true! Here's our story—take heed because it could happen to you!

It all began in the fall of 1967 with the loss of all but two of our membership to graduation, military service, and a lack of desire, due to some disappointing setbacks. The cause of these setbacks was unknown at first and did not come to light until recently. It was that the members had obviously lost the purpose behind which Delta Sigma Pi stands.

Traditionally, Delta Sigma Pi at North Texas had been a leader in social activities and, consequently, the chapter had competed actively with national social fraternities on campus. As a result, the meaning of Delta Sigma Pi as a fraternity of commerce was lost. The question then arose of what happened—the deactivation of the chapter seemed imminent. But, then, a new question arose. The concern for what had happened was felt to have been extremely negative approach to a very trying period. Fortunately,

the attitude changed to what could be done to save the chapter from extinction. A plan was laid out in the spring of 1968, and a course of action was followed. Coming from a realization of Delta Sigma Pi as a fraternity of commerce was a firm belief that there was still hope. As it was, two men began the program. A month later there were six Deltasigs. And just three months after pursuing our plan, we added 14 of the most inspired pledges any chapter has ever had the pleasure of initiating into pledge-ship. To say we're proud of our accomplishment is indeed an understatement.

Our enthusiasm is high, and the motivation is there. Programs are being pursued, as evidenced by our hosting the Young Presidents' Conference with an attendance estimated in excess of 350. Our brothers at TCU were not forgotten in our new-found spirit, when they suffered their fifth straight defeat at the hands of Delta Epsilon Chapter, 12-6. But, most importantly, the spirit of wanting to be a Deltasig has returned. We'll always remember the past as a reminder of what can happen when that spiritual quality of brotherhood has been left by the wayside. Whoever feels that "it can't happen to me"—remember Delta Epsilon! Believe us when we say it's a difficult job, but view the results of a desire to succeed.

You'll be hearing more from us as time goes on, and there's little doubt in our minds of what those progress reports will contain. Our best wishes to all Deltasigs for a bright future!—MARTIN A. VERSON

ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama has chosen a dynamic set of officers for the 1968-1969 school year. Elected were: James Wilson, president; Ralph Tim Russell, senior vice president; Robert Veliky, vice president; William Tennant, secretary; Charles Yates, treasurer; Richard McGeary, correspondent; James William McFarland, historian; Ben Sheets, senior guide; and J. R. Jones, junior guide. Congratulations from our entire membership . . . may they accomplish all the goals of this chapter!

The highlight of the Spring semester was our annual New Orleans field trip, arranged by Brother Max Barnett, Past Regional Director. Tours included Kaiser Aluminum, Falstaff Brewery, the New Orleans Federal Reserve Branch Bank, and Avondale Shipyards. Famous Bourbon Street was on hand to greet us each evening! To bring a successful semester to a close our annual awards banquet was held at Pete Pappas' Steak House in Northport, Ala. Mr. Richard H. Monk, Jr., Assistant Secretary and Legal Counsel for West Point-Pepperell, Inc., was the keynote speaker of the evening. Awards presented were: the "Stewart E. Witty Deltasig of the Year Award" to James Larry Lester; the "Outstanding Professor Award" to Professor John Moeller of the Business Law Department; an award for service to the University of Alabama to Dr. Burton Raymond Morley of the Management Department; and an award for outstanding service to Dr. Robert Freeman, who has done so

much to lead our chapter during the past year.

Other events closing out the year included the presentation of the Scholarship Key to Walter Ivey Graham by President Wilson, the entrance to our lovely "Rose," Miss Susan Odom, in the Bama Day parade, and a faculty initiation. Dr. Harold D. Jones, who holds the B.B.A. and M.B.A. degrees from Miami and his Ph.D. from Alabama, was initiated into Delta Sigma Pi and will co-advise the chapter with another Deltasig, Professor Joseph E. Lane. We are indeed fortunate to have such excellent leadership in Alpha Sigma Chapter.

It will be difficult to exceed last year's achievements, but our officers have pledged to do just that.—RICHARD McGEARY.

MEMPHIS STATE

THE GAMMA ZETA CHAPTER at Memphis State University is off to a very good Fall semester. Our two pledge parties have resulted in the sending out of twenty bids to a group of highly regarded rushees. The professional program already has three speakers and two trips on the agenda. A Business Outlook Conference is also planned.

Our crosstown rival, Epsilon Psi Chapter at Christian Brothers College, has again challenged us to a football game. We will avenge last year's loss to take home the trophy which is up for grabs. A group party was held with Epsilon Psi Chapter on Founders' Day. Other sport activities are planned between us and Epsilon Psi Chapter and other fraternities on our campus.

Best of luck to all chapters this semester.—BEN BRANDL

TEXAS A & I

ZETA NU CHAPTER at Texas A&I University has begun its Fall semester in fine fashion. Our rush program has been completed, and we have pledged 16 fine young men. We are all looking forward to an enjoyable rush program.

To aid in developing brotherhood between the brothers and the new pledges, we have decided to have member-pledge touch football games. The winner of two out of three games is treated to a party by the losers. We feel that these games will contribute much toward our fraternity's closeness.

Our chapter took part in a book sale recently. We secured books from the teachers in the business department and sold them at a small charge. We have also entered our "Rose" in the upcoming Homecoming election, and the brothers are working hard to get her elected.

Brothers Lovvorn, Morrison, and Kieschnick attended the recent Regional Meeting in Dallas. They came back with many ideas that they picked up from meeting other Deltasigs. These ideas will be very helpful to us in the future plans of our chapter.

We wish to congratulate Brothers Ronald Houser, Scott Dodds, and Bill Gray on their marriages this past summer. Best wishes to them and their brides.—CHARLES P. JOHNSON



MEMBERS OF THE football team of Delta Mu Chapter at the University of the Americas in Mexico City pause for a picture. They are from left to right: Blas Gbler, Reed Sinclair, Paul Green, Bob Ayres and Howard Roench and bottom row Bob Dieken, Juan Quintero, Jerry Myane and Larry Newell.

SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota once again achieved 100,000 points in the Chapter Efficiency Index. We at Alpha Eta Chapter feel that we are well on our way to reaching this goal again this year. The year began with the successful rushing and pledging of 15 outstanding men.

Dakota Day at the University of South Dakota saw the combined Delta Sigma Pi—Business Student Association float capture first place in its category. The pledges held a fund raising drive in conjunction with the event. Hundreds of balloons were sold to be released at the beginning of the football game.

Professional meetings so far this year have included some very interesting programs presented by representatives of International Business Machines, and Lybrand, Ross Brothers, & Montgomery.

Participation in intramural athletics has increased this year. Our football team enjoyed a successful season in its league. Plans are now underway to enter at least two teams in the basketball league.

President Paul Sander led a delegation of seven brothers to the Regional Meeting in Des Moines, Iowa, this Fall. There they participated in the discussion groups and exchanged ideas with the members of other chapters in the Region—RICHARD J. DAVIES

GEORGIA

PI CHAPTER at the University of Georgia has just concluded rush with the pledging of seven neophytes. During our rush, Mr. Milton Westbrook, president of the Atlanta Alumni Association, gave a talk on the advantages of the fraternity after graduation. He also explained the obligations and advantages of the Atlanta Alumni Association.

This Fall our chapter toured Texize and Union Carbide in Greenville, South Carolina. At the Texize plant, we watched production and lab research; while at the Union Carbide plant we watched the production of

various kinds of rings. The manager at the Union Carbide plant gave us a detailed description of the plant and its levels of management.

In intramurals, our football team is undefeated and in first place. Athletics for the rest of the quarter include golf, cross country, horse shoes, and swimming.

On November 2, we held our annual "Rose" dance at the Pavilion. All Deltasigs on the faculty were personally invited. Miss Lynn Bennett was crowned as our new "Rose."

Our pledge class is presently painting the downstairs of the chapter house as a pledge project. More projects are being planned for the remainder of the quarter.

Our Regional Meeting was held in Atlanta early this quarter and Pi chapter had three representatives. These were Phil Woodruff, Frank Fenn, and John Smith. Much valuable information was gained from this meeting, and Pi Chapter is planning to use this information to help us attain 100,000 points in the Chapter Efficiency Index.—JOHN M. SMITH

WAKE FOREST

GAMMA NU CHAPTER at Wake Forest University has undergone many improvements in all areas of its operation. The formal smoker this fall offered the brothers an opportunity to become acquainted with potential Deltasigs for the coming year. Dr. Al Conely, a recent addition to the faculty of the Charles H. Babcock School of Business Administration, spoke to rushees and brothers on the topic of the advantages of a business curriculum. Within the next week, the brothers of Gamma Nu Chapter had inducted 16 new neophytes. The goals of both quantity and quality were successfully reached in this semester's rush program.

The house has taken on a new and improved appearance. The lounge had added new end tables, matching lamps, a most becoming carpet, and masonry complementing the old meeting room. Redecorations were valued at \$7,500 by Clarence Maynard

Beach, a noted Winston-Salem interior decorator. Further improvements are planned for second semester.

Brothers Blackwelder, Brinson, Baker, Brewer, Love, and Peatross recently attended the Regional Meeting in Atlanta, and from all reports had a most enjoyable and worthwhile experience. They feel this will be borne out by simply gazing at the excellent shots Brother Harris of the Beta Omega Chapter at the University of Miami took of the weekend's activities.

The Brothers are on the warpath this year for the all-sports' intramural trophy and, at present, prospects appear encouraging. The rough-and-tumble football squad, under the able leadership of Bill Brewer, has only one loss, a squeaker to last year's campus champions. Bowling teams A, B, and C are expected to sweep the alleys, according to the manager of Northside Bowling Lanes. Prognosticators on campus foresee an early lead for the all-sports' trophy by the Gamma Nu Chapter of Delta Sigma Pi.

Despite the abundance of athletic and social events, the Brothers have not lost sight of their professional goals. High points in the professional calendar included tours of R. J. Reynolds Tobacco Company, WSJS radio and television studios, and the Winston-Salem Journal and Sentinel office. In cooperation with the local Chamber of Commerce, Professional Chairman Butch Peatross arranged lectures by the Communications Director of Security Life and Trust, the Marketing Director of Gravely Tractor, Inc., and several others. The brothers are proud in knowing that they held all eight elected positions of the Business School Student Association.

The brothers are glad to welcome back Brother Leon P. Cook, Professor of Accounting, as advisor to the fraternity and welcome all brothers to stop by and see us if they are in the area.—GREG BAXTER

DAYTON

EPISILON TAU CHAPTER completed its Sixth Annual Homecoming Flower Sale on October 20. Although our profit figure was somewhat lower in comparison to our previous years' figures, we were able to gather a sizeable amount of sales. Nevertheless, this major money-making project for our chapter was run with its usual amount of success and efficiency, thanks to the diligent work of Brothers Bob Woodward and Ed Higgins.

As has been the tradition of our chapter in the past few years, the Brothers are continuing to assist the staff of the Dayton Boys' Club. On Saturday mornings, the Brothers help the poor and underprivileged boys of the Dayton area in playing such sports as football and basketball. This project has produced gratifying rewards for the chapter, the Brothers, and the young men of the Dayton Boys' Club.

Our Founders' Day and Halloween Festivities were held on Friday, November 1, at the Coach & Four South with a swimming pool party and dance. As usual, the Brothers all enjoyed this "gala" affair. In conclusion, on behalf of the Brothers, I would like to thank all of our alumni who contributed to the success of our Homecoming this year.—DANIEL J. PURCELL

SAN FRANCISCO

GAMMA OMICRON CHAPTER at the University of San Francisco with its new officers headed by Gary Royce, president, is headed for another successful year. The Chapter is in the process of rehabilitating some of the old departments and bringing them up to the high standards of the rest of the fraternity.

Our annual "Rose" dance is a sold out elite social event. The Brothers are working hard to keep this recognition.

Professional Chairman Brother David Cresto has had a fantastic calendar of events. We have had such noted speakers as: State Senator Milton Marks; U.S. Congressman Philip Burton (Democrat-California), a Vietnam War Critic; Duncan Beardsley of Young & Rubicam, Inc. on advertising; Ronald J. Reeves, vice president of J. Frederick Marcy & Association, "How to Handle the Job Interview"; and Lawrence P. Wolf of Merrill Lynch, Pierce, Fenner & Smith, Inc., stocks and careers in the brokerage business; to name just a few. Thanks to Brother Dave our fraternity is number one on campus for its contribution to the College of Business Administration and the university.

With our able new leadership, successful "Rose" Dance, and professional events our Chapter is on the way to another fantastic semester and year. We wish all Chapters success and prosperity for the new year.—STEVEN JOHN THOMAS

LEWIS

THE BROTHERS OF Zeta Xi Chapter are again at work in order to provide another outstanding professional and social program and to further enhance the spirit that has prevailed in the past.

Our professional schedule will include many interesting speakers and tours, some of which are speakers from the Burroughs Corp., Illinois Banker's Association, and American Union Life Insurance Co.; and tours of the *Chicago Tribune*, and the Stateville Prison in Joliet. We are confident that these and our other professional activities will instill in the student a closer insight into some of the many facets of the commercial world.

Social events for the semester include several mixers and smokers, our Founders' Day Dance which was held on November 1 at the Sabre Room in Chicago, and the Fall Pledge Banquet. A Las Vegas Night was conducted by Zeta Xi Chapter as a part of Freshmen Orientation and was highly successful. Week end trips to other chapters are also being planned. Something new this year was our Delta Sigma Pi Week, which began with a mixer, included several activities between pledges and Brothers, and concluded with our first annual Alumni Banquet and our Founders' Day Dance.

We are proud to announce that 19 of our Brothers attended the Regional Meeting in Kalamazoo, Michigan, and that we nearly captured the travel trophy. It was truly an outstanding week end and I am sure it will be remembered by all who attended.

Also new this year is a general activities fee which is paid by each Brother and which is used to purchase uniforms for our intramural teams, and to pay extraordinary general expenses. By the way, it looks as if we will capture the touch-football championship.

It looks as if it should be an exciting, interesting, and rewarding year for Zeta Xi Chapter, so let's wait and see.—PAUL F. PASKVAN

FERRIS STATE

DELTA RHO CHAPTER at Ferris State College at Big Rapids, Michigan, is looking forward to another successful year. With the fine leadership of our officers and advisors and with hard work from all the members we shall have wonderful results.

As in previous years, Delta Rho Chapter will participate in the United Fund Drive. This year we are hoping for an increase in the contributions.

So far our professional activities have been limited to the Big Rapids area. We have professional speakers at every other meeting. In the near future we are going on a tour.

We are certain that this year will be prosperous because of our fine leadership from our officers and advisors.—DONALD D. RANDOLPH, JR.

WEST LIBERTY STATE

DELTA OMEGA CHAPTER would like to congratulate the Brothers for the successful homecoming we had this Fall. Not only did we win first place for our float, but our homecoming candidate, Miss Julie Niekirk, was crowned queen.

Presently, we are planning our professional program with a tour to Olin-Mathieson Chemical Plant at New Martinsville, W. Va. The Brothers are also planning a tour to Westinghouse Corporation in Pittsburgh, Pa.. Pledging started for the first semester on October 7 and ended December 7. There were 10 pledges initiated into the fraternity.

Socially, we held a Founders' Day dance. The pledges sang the "Rose of Deltasig" at the dance. Also, we extend a warm welcome to our new District Director, Robert Rees.

Officers for the year are Bill Lucas, president; Ross Jeffers, senior vice president; Howard Elbert, vice president; John Stavovy, secretary; Rick Campbell, treasurer; Chris Lindelof, historian; and Joe Campanella, chancellor.—ROBERT N. SUSKO

MISSISSIPPI

Members of Alpha Phi Chapter served as official hosts for the 1968 Retailing Day, held recently at the University of Mississippi.

Sponsored by the Mississippi Retail Merchants Association and the School of Business Administration, Retailing Day brings leading retail executives of the state and region to the campus to serve as guest lecturers in the classrooms and to meet and talk with the students.

The Deltasigs registered the campus

guests, escorted them to classes, and acted as messengers. The Delta Sigma Pi Hospitality Room was a highlight of Retailing Day. The Alpha Phi Chapter "Rose", Miss Sally Holloman, served at the punch table. Exhibits by several office equipment firms and the local Chamber of Commerce were features of interest. Open all day, the Hospitality Room in Conner Hall Commons was a center for relaxed conversation among visiting executives, faculty, and students.

Project Chairman Ronnie DeBerry served as general chairman for the Deltasig activities on Retailing Day. The Hospitality Room committee was Ed Barnes, Chip Williams and Ray Dixon, chairman. The Escort Committee was Ed Peacock and Johnny Bottom.

Other activities of Alpha Phi Chapter since the last issue of *The Deltasig* included a campus visit by Edmond Roffler of Miami which was sponsored by the chapter. Mr. Roffler, originator of the razor-cut styling of men's hair, spoke at an open meeting. A large crowd enjoyed the story of how Roffler built a national franchising organization from his novel idea. The audience enjoyed even more a demonstration of hair styling "on the spot," with student Sidney Haining as the "model". Stylist Stuart Smith of Baton Rouge, an international champion, kept the audience in roars of laughter with his "running gags" during the show.

The Ole Miss team at the annual Emory management game walked off with both the industry prize and the grand prize. Two of the members of the three-man team are Deltasigs.

New Officers elected to serve this year are: Marvin Quin, president; Ed Peacock, senior vice president; Bill Withers, vice president; Ronnie DeBerry, secretary; Barry Allen, treasurer; and Erskine Wells, reporter and historian. Dr. Charles E. Treas is chapter adviser.—MIKE TROOP

VIRGINIA TECH

THE BROTHERS OF Zeta Upsilon Chapter wasted no time in making this our biggest and best year ever. A business meeting was scheduled only two days after the Brothers had gone through the final stages of registration.

At that meeting, plans from last Spring were immediately put into operation. No financial problems are expected this year. The Brothers have already started selling radio tickets in which a television and an AM-FM radio are prizes. Our quarterly donut sale should also help us a great deal financially.

Much excitement has already been stirred up about our intramural football team. The Brothers are determined to reverse last year's record of 2-7. In fact, the first three games have all been Deltasig victories.

The brotherhood in the chapter this year is really unbelievable. Twenty out of 22 Brothers are Seniors, and these are the Brothers that have been with Zeta Upsilon Chapter since it was chartered three years ago. A large, good looking pledge class of 15 makes all the Brothers feel that Zeta Upsilon Chapter will uphold its tradition of being the best fraternity on campus.—JOSEPH F. PIPPEN, JR.

CALIFORNIA

RHO CHAPTER is planning a very active year under the leadership of our new president, John Anderson. It is our hope that we will be able to improve on our performance last year when we earned over 100,000 points in the Chapter Efficiency Index. Our schedule this year will include many professional and social activities: several tours, and speakers on the stock market and the accounting profession; we are also planning several parties for the quarter.

We at Rho Chapter would like to wish all our Brothers a Peaceful and productive year.—STEPHEN A. KAUFMAN

TULSA

BETA CHI CHAPTER at the University of Tulsa is enjoying a vigorous and most exciting Fall semester. To begin with, we had a successful rush smoker with the Dean of Business Administration as our guest speaker. As a result of our well planned rush program, we were able to pledge six fine young men this semester.

Our professional program was greatly enhanced by our guest speakers: Mr. Robert Smith, President of Midland Oil Company; and Mr. Reavis Page, a partner from a leading C.P.A. firm in Tulsa.

In the past we have held our initiations with the Delta Theta and the Gamma Epsilon Chapters of Oklahoma. This fall, as a result of our second successful year since reorganization, we undertook our own chapter initiation.

During Homecoming week, we had the privilege of helping the Kappa Kappa Gamma Sorority with their display. This gave the new neophytes, along with their Brothers, a chance to participate in this year's Homecoming festivities.

Beta Chi Chapter's scholarship was very high last Spring semester, which will give us a good start in the Chapter Efficiency Index for this year.

All the Brothers, along with our newly elected officers, Larry Battison, president; Phil Carnahan, senior vice president; Roger Stankay, vice president; Don Groth, secretary; and Jack Edmiston, treasurer; are working hard to make this a successful and rewarding year, hopefully reaching our 100,000 point goal in the Chapter Efficiency Index.

The Brothers of Beta Chi Chapter extend to you best wishes for a most successful year.—BILL B. DUTCHYSHYN

CINCINNATI

THE ALPHA THETA CHAPTER, University of Cincinnati, hosted the East Central Regional Meeting on October 11-13. The convention was held at the Imperial House in northern Cincinnati. The convention was attended by over 40 Brothers from the various chapters within the region. Grand President M. John Marko kicked off the convention on Friday night. He also presented the "Deltasig of the year 1967" Award to Dr. Rey Carlson, Ambassador to Colombia, during the convention. During the three days, the Brothers had an opportunity to exchange ideas and talk over problems that plagued their respective chapters, and how they

solved these problems. Brother Tom Colacurcio, Alpha Theta Chapter, spoke at the meeting about the aspects of our chapter's professional program. Alpha Theta Chapter wishes to express its most sincere thanks to Grand President M. John Marko, East Central Regional Director Andrew T. Fogarty, and District Director Rocco Domino, for the guiding hand given in making the meeting a great success.

Our Chapter expects its largest membership in years, this 1968-1969 school year, for we plan to initiate 60 new brothers. We started our rush program with two pre-rush parties, held in August and September. The rush smokers were a tremendous success as over 100 prospective pledges were in attendance. Our opening smoker was given impetus by Brother Andrew Fogarty's speech on "Life in Delta Sigma Pi." Andy's speech generated a great deal of interest among the prospective pledges; thanks, again, Andy. The Fall pledge banquet was held October 25 as 38 men were made pledges of Alpha Theta Chapter.

Professional activities have increased in magnitude and attendance in our chapter. So far, our chapter has toured The Multi-Color Type Co. of Cincinnati. Coming tours include The Philip Carey Co., The U.S. Shoe Co., and Federated Department Store home office. We are continuing the "Meet the Professor" series. This series brings Professors of U.C.'s School of Business to talk to our chapter. It has fostered a better relationship between professor and student. The Professional Businessman guest speaker series is getting better every year. Future speakers include Mr. J. David Seibert, Broker, Haden-Stone Co., and Mr. Paul Busch, Controller, Ford Motor Co. Sharonville Division.

Social events for Alpha Theta Chapter included the yearly Delta Dame's Dance, November 16th; the "Rose" Dance in January and a New Year's dance and party.—DAVID J. JACOBS

SAINT PETER'S

ZETA ETA CHAPTER started the new year under the leadership of our new officers: George B. Karabin, president; Nicholas Lordi, senior vice president; Glenn F. Pallen, vice president; Jerome Kotch, secretary; and Norman Walker, treasurer.

Our professional chairman, Brother Antinoro, has arranged a very active professional program. We will receive an address from one of New Jersey's leading attorneys, Maurice Walsh, who will speak on "Corporate Tax Laws." Something new has been added this year—a guided tour of the brewing and aging of Budweiser Beer in Newark, New Jersey. To highlight the program, we will have a long-awaited presentation on "Investments" by Thomas Sessa of Shearson Hamill.

On October 19, 15 brothers of Zeta Eta Chapter journeyed across the river to attend the Eastern Regional Meeting at the Hotel Manhattan in New York. At our most recent business meeting, attended by District Director William Meyers, a report was heard concerning the business of the meeting.

The athletic committee, under the direction of Edward Maguire, is very active. The Deltasigs, having lost the championship game in softball last spring, are bouncing back with a young but eager football team, and our basketball team is eager to get going. We will travel to Monmouth College to continue our possession of the Alexander Frank Makay Memorial trophy against Epsilon Pi Chapter's basketball team. Also the Deltasigs will be attending the home basketball games, with the banner flying to support our N.I.T. bound Peacocks.

In reference to our pledge program, we began with our usual rush party. Interest is high among members and pledges and Pledgemaster Glenn F. Pallen feels that the pledge class is of very high caliber.—CHARLES E. NELSON



SHOWN HERE ARE members of Alpha Sigma Chapter at the University of Alabama at the annual awards banquet receiving various awards. The members are from left to right, Robert Freeman, James L. Lester, John Moeller and Burton R. Morley.

WEBER STATE

THE RECENTLY installed Eta Lambda Chapter at Weber State was privileged to have Field Secretary Ellery Lacy visit the chapter on October 14. Brother Lacy addressed the chapter and placed particular emphasis on the Chapter Efficiency Index. The Brothers of the chapter are striving to achieve the 100,000 point goal in our initial year.

A full schedule of events lies ahead for Eta Lambda Chapter this year. We had several excellent professional meetings in October. Dr. David Timmins, new chairman of the economics department, was the featured speaker at our first professional meeting. The Brothers and prospective pledges thoroughly enjoyed his talk. Featured at our next professional meeting was Mr. Jim Harmstrom, a member of the college staff, who delivered a very informative talk on interviewing. Other scheduled events include a Founders' Day tour and party, a chapter-sponsored interviewing clinic for all seniors, and a Christmas party.

The officers for the 1968-69 school year include: Dil Strasser, president; Ned Stephens, senior vice president; Norm Taylor, vice president; Bruce Stephenson, treasurer; Stephen Richey, secretary; and Steve Sill, historian.

Best wishes to all our Brothers for a successful year from Eta Lambda Chapter.—
THOMAS C. MAJESKI

DRAKE

THE 28 RETURNING members of Alpha Iota Chapter found their time well occupied from the moment they returned to school this past September.

We began the year with one of the most aggressive rush programs put on by Alpha Iota Chapter in recent years, and we are most pleased with the 18 new pledges we obtained. We feel that these new men certainly have the potential to contribute greatly to the future success and growth of the chapter.

Our first professional speaker meeting of the year was held in connection with our rush program. Mr. John Budak, of Merrill Lynch, Pierce, Fenner, and Smith presented the Brothers and the rushees with an excellent movie and discussion on the nature of investments. Our next speaker is to be Dean Peebler of the College of Business, who will enlighten us on some of the new programs and policies of the college. Also attending this exchange meeting will be Phi Gamma Nu professional business sorority.

The weekend of October 12 found Alpha Iota Chapter as the host chapter for the Midwestern Regional Meeting at the Hotel Kirkwood. All who attended found the discussions and seminars to be very helpful and interesting. We at Alpha Iota Chapter intend to make good use of some practices we learned. Highlight of the convention was the dance party Saturday night in the hotel.

Drake's football victory over the University of Nebraska at Omaha earned the student body the annual Skip Day the following Monday, and Alpha Iota Chapter took to the woods for the traditional skip day woodsie.

We are pleased to have for our faculty advisor again this semester Dr. Ed Easley, head of Drake's Marketing Department. Last Spring Dr. Easley was named the outstanding undergraduate faculty member at Drake for the 1967-68 academic year. Also, we would like to congratulate Brother Jim Cory on his election as Drake Student Body President by the overwhelming margin of 5 to 1.—JIM WICKERSHAM

WESTERN KENTUCKY

THE ZETA THETA CHAPTER at Western Kentucky University has, for the second year in a row, won first prize in the Homecoming float competition. The theme this year was, "Western Kentucky University: Great in the past, Greater in the future." The float was designed by Brother Louis Antle and built by the brothers, wives and girl friends.

Aboard the rocket is the Zeta Theta Chapter "Rose," Mrs. Emily Sherrod, and below the rocket is Miss Phyllis Alexander who represented Delta Sigma Pi in the Homecoming Queen competition. The Chapter was presented with a trophy and a check for one hundred dollars.

The Chapter has ten new Brothers this semester who began pledgship on October 23. They also assisted in building the prize-winning float. The neophytes are: David Adams, Rudy Brown, Robert Bell, Larry Crenshaw, Peter Gardiner, Terry Gray, John Granacher, James Leveridge, John Rivard and Robert Stith.

The Zeta Theta Chapter is taking part in a therapeutic program to aid the development of a two year old boy. Participants in the program have regularly scheduled times at which they must aid in the treatment. The treatment must be administered three times each day and is designed to pattern normal movements. The treatment may, in time, enable the child to make normal movements without aid.—WILLIAM FREEDLE

TAMPA

EPSILON RHO CHAPTER at the University of Tampa began a semester that promised to be very successful. We are proud to announce our newly elected officers for the semester: president, Earle S. Bagley; senior vice president, Charles Sprietsma; vice president, James F. Osborne, Jr.; secretary, Robert A. Lewandowski; treasurer, Robert J. DiFelice; chancellor, Vincent D'Alessandro, Jr.; historian, Anthony Spinelli; social chairman, Randy McCurdy; and our Chapter Efficiency Index records are kept by Robert P. Hunter.

Our pledge class was the largest of all fraternities on campus. The pledges are William Norton, Brian Bischoff, Jim Spence, Carl White, Tony Kutney, Bob Feder, Jim Carey, Larry Boucher, Richard Johnson, Gary Gause, Richard Tieze, George Gariti, Bob Adderman, Ali Martinez, Steve Bowers, and Allan Coote.

Our professional season started off very successfully, also. The Brothers of Epsilon Rho Chapter introduced a check-cashing service on campus, which is going very well.

Professional speakers for the last month included Mr. John Fagan of Magnolia Den-

tal Supplies. After the meeting a luncheon was held at Shay and Prange Restaurant in his honor. Also, Alumnus Mickey Goff, now a successful insurance agent, has spoken to us about the insurance business.

The brothers recently visited a few local cigar companies and a can factory which proved to be very informative. Professor William Cyzewski is now in the process of forming a tour of the Singleton Shrimp Company.

Our social chairman got the ball rolling with two parties, one of them a costume party to ring in Halloween. Brother Stan Bagley won first prize in the apple-bobbing contest in some keen competition.

Our intramural football team thus far is undefeated. Brothers Thomas Crabtree and Randy McCurdy deserve congratulations on a fine coaching effort.

We held a raffle for a steak dinner for two at Bern's Steak House, which proved to be very profitable to begin our profit-making campaign.

Brothers Paul Conway and Frank Martinez are in the process of making arrangements for our chapter to go to the Super Bowl some time in January.

Wedding bells rang for Brothers Ted Cramer and Richard Haines this summer. Congratulations also go to Rich MacKenzie and Charles Sprietsma, who became engaged to two lovely girls this Fall.

The Brothers of Epsilon Rho Chapter extend greetings to all chapters of Delta Sigma Pi, with the hope that all will have a prosperous and successful year.—TONY SPANELLI

MENLO

ZETA RHO CHAPTER'S main effort so far this year has been on our speaker program, under the guidance of our professional chairman, Brother Tom Harnett. The chapter is providing guest speakers for the entire School of Business Administration, as well as for the Brothers and our dinner meetings, in an effort to advance relations between the school and the local business community.

An additional step in the Zeta Rho Chapter's business relations is under way with the start of a major community project, headed by Brother Phip Bradstock. This project is expected to be beneficial to the community, the chapter, and the individual Brothers.

Our pledge program is well under way with great success. Several social and professional programs are planned just for our pledge activities.

Again taking part in the School of Business Administration's attempt to increase association with the business community, Zeta Rho Chapter is sponsoring periodical radio programs on a local radio station. This tape is typical of the many great ideas that have presented themselves to the school and the chapter so early in the semester.

We find that our professional and social efforts often bring us into contact with other chapters in the Bay area. We regard this inter-chapter communication as not only essential, but as a worthy asset to an ideal chapter.

It is easy to understand why the Brothers of Zeta Rho Chapter know we will have a very successful year.—DAN STUBBS

NICHOLLS STATE

ETA IOTA CHAPTER pledged 17 men during recent pledging ceremonies. The pledging was preceded by a very successful rush smoker on September 24, 1968, and a rush party on October 4, at the home of Brother Wayne Patten.

About 150 students attended a careers opportunity conference sponsored by the chapter on October 12, 1968. The conference featured a panel discussion with personnel representatives from business, industry, and government. The panel included Mr. Rodney J. Falgout, personnel assistant, Monsanto Company, Luling; Mr. John H. Gesser, supervisor of management recruiting, Kaiser Aluminum and Chemical Corp., Chalmette; Mr. Malcolm J. Ledet, supervisory auditor, U. S. General Accounting Office, New Orleans Regional Office; Mr. Tommy Robichaux, personnel director, Valentine Pulp and Paper Company, Lockport; and Mr. Wade Ledet, Nicholls State College Placement Director. Mr. James Wilkins, associate professor of business administration at Nicholls State College, was the moderator.

Brothers Larry Ellis, Mike Hill, Terry Martin, John Morris, and Wayne Patten attended the Regional Meeting held at Hattiesburg, Mississippi, on October 26-27. They had the honor of being initiated into the Ancient, Independent, Effervescent Order of the Yellow Dog on the night of the 26th.

By the time this article is read, we will have completed most of our professional and social activities for the Fall semester. We will no doubt be planning for a very busy Spring semester.—RAY J. ANDRAS

WAYNE STATE—Michigan

GAMMA THETA CHAPTER has just finished its finest quarter, knowing we're going to even greater heights in the future. Our quarter started with a planning retreat, where greater organization, spirit, and unity were developed. This spirit and unity carried us on to the winning of the Participation Trophy at the Central Regional Meeting. Weeks later, this spirit and unity carried us to another victory, this time in winning the Spirit Trophy during Wayne State University's Homecoming Week.

Our latest pledge class, recently initiated as brothers, picked up our initiative and organized the 'best orphans' Christmas Party we have had in recent years. Each year our pledges work with a sorority to offer some orphans a Merry Christmas. This project, as well as others, has shown us that the new members are among the best ever brought into the Chapter.

The greatest news, however, is the purchase of a new and much better chapter house. Working for over two years with our alumni, we finally found and acquired a house comparable to all other fraternity housing at Wayne. We wish to congratulate and thank our alumni for a job well done.

Our term has been as successful professionally. We enjoyed an enlightening tour of the National Bank of Detroit, which was followed by a delicious dinner. Included in our other professional events was a talk by Mr. Robert Safford on "Keys to Success in

Business." Mr. Safford is a co-founder and the current Executive Vice President of the Alexander Hamilton Life Insurance Company.

Plans are being made now for the second annual Business Symposium. Gamma Theta Chapter initiated the program with such success last year that the School of Business Administration is co-sponsoring this year's program with financial aid.

Socially, room #207 is all that needs mentioning to those at the Regional Meeting. Besides this and other chapter date parties, our social calendar included working with Delta Zeta on our Homecoming Float, and a mixer with Kappa Delta.

Right now we are in the midst of planning our annual ABC Musicale (A Benefit for Cancer). This year the ABC Musicale will include a campus wide computer-date dance. All proceeds go to the American Cancer Society.

No wonder that the phrase known by all at Wayne is, "Deltasig on the Move."—RICHARD WAY



KENNETH ROBIN, past president of Alpha Gamma Chapter at Pennsylvania State University is shown here receiving a Life Membership in the Fraternity for his contribution to the chapter. The members are from left to right: Dave Leuthold, secretary; Ken Smith, social chairman, Ken Robin; Stan Berman, treasurer; Mike Peterman, historian; Bob Dapper, president; Dave Hermanns, vice president, Charles Gerhards, senior vice president and John Eddy Chapter Efficiency Index chairman.

FLORIDA STATE

GAMMA LAMBDA CHAPTER at Florida State University is on its way to another successful year with many planned activities for the Fall quarter.

This year the Brothers and pledges are looking forward to building the homecoming float which will surely give us the "best all around" trophy for the third straight year.

Our annual sock sale, headed by Brother Kary Johnson, looks as though it will be more successful than ever. This year we plan to net around \$1000.00, which will really come in handy for banquets and industrial tours.

The Chapter would like to congratulate Brother Bob Taylor for receiving the "Most Outstanding Deltasig" Award for 1968. Bob was chosen from among two other nominees, Ben Johnson and Tim Beckham.

Also, the pledge class of the Fall quarter seems to be shaping up pretty well. During the Brother-pledge football game, which the Brothers won, as usual, the pledges were generous enough to furnish the refreshments!

Planned highlights for the upcoming year include the annual "Rose of Deltasig" Ball and an industrial tour of Atlanta. The Brothers of Gamma Lambda Chapter are anticipating another progressive year with a well balanced program of professional, social, and athletic events planned.

Chapter officers are: Jay Goldman, president; Mike Hedges, senior vice president; Dave Sedgely, vice president; Mike Mallardi, secretary; Jim Conner, treasurer; Greg Baker, historian; and Dale Williams, chancellor.

ANGELO STATE

ETA THETA CHAPTER at Angelo State College has brought the long torrid summer to a close with the completion of a project started this summer. We have finished compiling the student director for the college which netted us a handsome profit. All was not work, for we had a grand time at the Southwestern Regional Meeting at Dallas, Texas. Food was plentiful and the fellowship with our brothers was excellent.

We were pleased to have Grand President M. John Marko visit our chapter. In his typical eloquent manner the Grand President gave us some excellent pointers on the operation of our chapter and a run down of the long range plans of Delta Sigma Pi.

Drawing from the top men of the business department, we now have our Fall pledge class of 15 men undergoing pledge education.

All the brothers at Angelo State want to wish each of our brothers a happy and prosperous new year.—ROBERT L. VIDLER

WESTERN STATE

ZETA KAPPA CHAPTER has once again started the year with enthusiasm. Our new pledge class, consisting of seven men, has started work on various projects that we hope will keep the name Delta Sigma Pi in a position of respect on campus.

Our activities thus far this year include the building of our prize-winning homecoming float. The theme of this year's homecoming was "Grand Prix."

Our first money-making project this year was a very successful Bake Sale. With the baking abilities of our wives and lovers, we were able to make enough money to help cover our expenses at our Regional Meeting in Albuquerque, New Mexico.

The big event so far this year was the Regional Meeting in Albuquerque. With sixteen men attending, we were able to bring back to the chapter many worthwhile ideas that we hope will help us in the coming years.

As a community service, Zeta Kappa Chapter has been working with the Gunnison Rotary Club. As a result, we have been able to get better acquainted with the area businessmen, and we have had the chance to help with many of the community activities.—TOM HAAS

WISCONSIN

THE MEN OF Psi Chapter returned to the Midwest's answer to Haight-Ashbury full of scholarly zeal after an extremely successful year in 1968. Not only did we earn 100,000 points in the Chapter Efficiency Index, but we established a new world record in kite-flying.

The initiation of a new pledge class near the beginning of the school year swelled Psi Chapter's depleted ranks to an abundant 31, and insured the filling of the chapter house. Nine of the Brothers travelled over 300 miles to Kalamazoo, Michigan, to attend the Central Regional Meeting. Many new

ideas for rushing and earning money were discussed and rejected. Some of the new rushing techniques which were put into practice included illustrated fliers, printed posters and large advertisements in that paragon of conservative journalism, *The Daily Cardinal*.

Social events for the autumn included the usual post-football game parties. They were originally intended as celebrations, but our "fighting Badgers" refused once more to cooperate. After an opening day loss by 55 to 7, the team really ran into rough going. On the light side, a Pajama Party provided a pleasant interlude before Homecoming. Sup-

pers were held in the Deltasig style with Phi Sigma Sigma, Alpha Tau Delta (Nurses), and Edgewood College. Rumors that a special presentation of "Peter Pan" was held in the chapter house are unfounded and grossly exaggerated.

A full array of professional speakers highlighted the Fall semester. Brother Alvin C. Steinhauer, President of Anchor Savings and Loan Association, got things moving with a lively discussion of our favorite topic—money. His speech on "Current Monetary Problems" was followed by a general question and answer session. Next on the program was a dissertation on "The Businessman and Community Affairs", by Mr. Norman Gill. Professor Philip Lewis followed, speaking on "Regional Design for Human Impact", followed by Professor Charles E. Anderson who discussed the problem of "Air Pollution and the Businessman." On December 13, a field trip was taken to St. Luke's Hospital and the Pabst Brewery in Milwaukee. All in all, Psi Chapter is off to another flying start, and entertains high hopes of making the Chapter Honor Roll again in 1969.—LAURENCE M. VICTOR



THIS IS THE SCENE of the annual Career Day sponsored by Epsilon Theta Chapter at Chico State College. At the bottom are members of Epsilon Theta Chapter at the Western Regional Meeting with District Director H. Nicholas Windeshausen.

OKLAHOMA STATE

THE GAMMA EPSILON CHAPTER at Oklahoma State University is constantly improving and looking for ideas which will help further Delta Sigma Pi on our campus and throughout the nation. Our fine pledge class is evidence of this, as is the enthusiasm of our members.

We have recently been visited by the Executive Secretary, Brother Ben Wolfenberger. Through his talks with Chapter President Jim Batson, and attendance at a chapter meeting, we received much needed constructive criticism and a boost of ego. Thanks, Ben.

Last semester, members of the chapter took a trip to Dallas to visit the Ling-Temco-Vaught Aeronautics Corporation, Neiman-Marcus Department Store, and the Portland Cement Company. All who went had a good time and received a keener insight into the business world.

This semester our Chapter is selling mums on Parents' Day as a chapter fund raising project. This is an annual project sponsored by our chapter.

We are proud to announce the Gamma Epsilon Chapter "Rose of Deltasig," Miss Kay Dell Rhodes, from Tulsa, Oklahoma. She is a member of Chi Omega sorority. We hope Miss Rhodes will follow our last "Rose of Deltasig," Mony Sue Wooley, who became the College of Business Queen.

Our new officers for the school year 1968-69 are President Jim Batson; Senior Vice President Tom Sanford, Vice President Andy Bridwell, Secretary John Sesock, Treasurer Fred Kinzer, Historian Larry Wallace, Chancellor Rob Barr, and Chapter Efficiency Index Chairman Robert Kissel.

The men of Gamma Epsilon Chapter welcome the new Brothers and seven new chapters to the Delta Sigma Pi fraternity and wish you luck and success. To the other Brothers and chapters, we wish you continued success and a prosperous year.—LARRY W. WALLACE

SACRAMENTO STATE

EPSILON PHI CHAPTER installed the following executive committee for the current semester: Len Raley, president; Bill Coleman, senior vice president; George Zofcin, vice president; Louie Lucero, secretary; Tim Foote, treasurer; Larry Burne, chancellor; and Dennis Keer, historian. The new officers and Brothers have formulated plans that will continue to assure our chapter 100,000 points in the Chapter Efficiency Index for the fourth consecutive year.

One of the highlights of this semester occurred when House Chairman Mike Shubin announced that he had found a suitable residence for a chapter house. Much cleaning and painting was required and all the Brothers put in the necessary hours to complete the job. The Sacramento Alumni Club was contacted and it plans to conduct its meetings at the house.

A well rounded program of social and professional activities took place this semester. Professional Chairman Joe Elwell planned an active program featuring a tour of the wine country in the Napa Valley of California. Social activities, headed by Brother Dan Best, included a Founders' Day Luncheon, "Grub Party," and the initiation dinner-dance. Plans are currently being finalized for our second annual "Sacramento Royale" which was so successful last year. Included on the agenda will be gaming, dancing, prizes, and refreshments.—ROBERT SAPP

NORTHERN ILLINOIS

ETA MU CHAPTER at Northern Illinois University was proud to announce its first pledge class this semester. Nineteen business majors were accepted as pledges at our pledge dance held in Wirtz Hall on September 27, 1968. This pledge class, in cooperation with the Brothers, has helped to establish Delta Sigma Pi as one of the most dynamic organizations on campus.

The officers for this semester are: Charles Hofbauer, president; William Gresher, vice president; James Lestikow, secretary; Tom Hoy, treasurer; and Gregg Beyers, historian. The leadership of our chapter will be in the firm and capable hands of these Brothers.

Eta Mu Chapter was well represented at the Central Regional Meeting in Kalamazoo, Michigan, in October. Brothers John Eudes, Donald Farrington, William Frank, Charles Hofbauer, Robert Kleeman, John Martini, and Martin Miller actively participated in the professional and social activities at the Central Regional Meeting. These Brothers feel that they will be able to make our chapter a better chapter from the ideas and experiences learned at this meeting.

Several activities have highlighted the professional program this fall. Brother Jim Schultz scheduled trips to the Federal Reserve Bank in Chicago, and to the Electric Division of General Motors Corporation in La Grange. Entertaining guest speakers included Roy Grundy from Design Consultants Incorporated, Chicago, and Thomas Kain from the Motorola Corporation.

Scholarship chairman John Martini has



THE MEMBERS OF Gamma Theta Chapter at Wayne State University teamed up with Alpha Gamma Delta Sorority to hold their annual Christmas party for orphans in the Detroit area.

prepared an extensive course and teacher evaluation system which has proved helpful to the Brothers and pledges in achieving academic excellence. These scholastic information reports have been beneficial to the Eta Mu Chapter when selecting future courses and teachers.

The business organizations on this campus are literally dominated by Deltasigs. Officers of the Student Accounting Society include: Robert Paul, president; Donald Farrington, school visitation chairman; and Robert Kleeman, program chairman. The American Marketing Association officers include: John Terrell, president; William Frank, vice president, Robert Bell, treasurer; and John Eudes, summer job opportunities chairman. Officers of Sigma Iota Epsilon, an honorary business organization, include: William Orender, president; Ed Walsh, treasurer; William Frank, historian; and John Terrell, project chairman. Carl Chizewski is president of the Finance Club.

An aggressive defense by the Brothers resulted in a 12 to 12 tie with the pledges in the first football contest of the season. In the second encounter, the pledges out hustled the Brothers by a 26 to 0 score. The Brothers see future gridiron stardom for a few of the pledges.

The Brothers of Eta Mu Chapter are looking forward to a very active and prosperous year. A 100,000 point Chapter Efficiency Index rating will help to verify and reassure this goal.—JAMES A. LENTZ

EASTERN NEW MEXICO

EPSILON ETA CHAPTER kicked off the Fall semester with a rush party on September 21. It was a very exciting and profitable rush party in that we netted a group of fine pledges. The pledges on the way to brotherhood are: Lloyd Thompson, John Brinkly, Marty Wallace, Jeff Sandoval, Lionel Barela, Donn Taylor, Hank Dominguez, Ronnie Westenburger, Bill Hamlin, John Bunch, Jim Scanlon, Jim Austin, and Rick Katterich.

Brother Richard Wallace has worked well in advance and prepared a fine professional program. He has provided us with many featured speakers and films. This semester all of the Brothers are looking forward to

our business tour to Dallas, Texas, where we will have the opportunity of observing the facilities of numerous businesses. Epsilon Eta Chapter is well on its way to the achievement of another 100,000 points in the Chapter Efficiency Index. We were presented with a certificate by the city of Portales for our share of civic duty in the community.

We are proud and honored by the visit of Brother Ben H. Wolfenberger on October 24. We are looking forward to his visit again.

As well as having a fine professional outlook Epsilon Eta Chapter also has a well rounded social life. We have had several groovy parties and dances. Several social events included Parents' Day on October 19 and Homecoming on November 9. An upcoming event that all the Brothers are looking forward to is the Hell's Angel party for all of the new neophytes. Wedding bells began to ring during the month of June and this summer was no exception. Our congratulations this Fall go out to our lucky, or maybe unlucky, Brothers who were Ronnie Knoy, Don Richer, Bruce Terril, David Sickles, and Gary Trego. Another Brother well on the way to giving up his freedom to the fairer sex is Jerry Dominguez, who was more than willing to give his Gold Skull and Crossbones to his girl. The pinning ceremony was held on October 6.—FRED CORDOVA

ARIZONA STATE

GAMMA OMEGA CHAPTER at Arizona State University began its 1968 Fall semester with the return of 33 brothers to campus. With the addition of 23 pledges selected from our rush functions, we expect an outstanding year both professionally and socially. Among the guest speakers we had for our rush functions this semester were Mr. Gene Rice, executive vice president of First Federal Savings and Loan, Mr. Gordon Kent, executive assistant to vice chairman of Air West, and Dr. George Downing, chairman of the marketing department at Arizona State University. All three men gave very informative speeches in their respective fields.

The new College of Business Administration was dedicated on October 9. Deltasigs played an active role in the dedication ceremonies by serving as tour guides of the four level structure. The \$1.5 million building combines the most advanced features of other recently completed business administration buildings with original concepts growing out of an educational philosophy of student participation in the learning process. With the emphasis placed on self development, Arizona State University's 3500 business students look forward to a stimulating academic program in higher education.

Besides our initiation banquet scheduled for January 11, other social functions included the combination Founders' Day breakfast and chapter birthday party on November 2. Warren Armstrong, Regional Director for the Inter-Mountain Region was the speaker. Also planned are a number of pledge-active athletic contests.—PHILIP A. MARKIS

RUTGERS—Beta Rho

BETA RHO CHAPTER began its second quarter of a century at Rutgers with vigor. At our first business meeting on September 11, our areas of weakness were analyzed and our bylaws were re-examined. Jim Blaney, our newly elected president, wants to make sure Beta Rho Chapter reaches its full potential this year. We have a full and interesting schedule planned. To promote full participation, organizational responsibility has been widely spread throughout the membership. The other new officers who have worked hard this summer with President Blaney to make this a big year are: Vincent Pasquale, senior vice president; William Brennan, vice president; Philip Scibilia, secretary; Clarence Smith, treasurer; Edward Lake, historian; and Richard Lang, chancellor.

We would like to congratulate nine new brothers: Rudolph Angemaier, Joseph Di Angelo, James Pfarrer, Albert Posze, Louis Mangerpan, Dennis Senzk, Steve Tczap, Michael Wargo and especially our honorary member, Dean Edward Phoenix. The Chapter also welcomed Richard Cudd and Donald Taylor as chapter advisors and our old friend, William Meyers, the district director.

A special note must be made of our Senior Vice President, Vincent Pasquale, a real Deltasig. As president of the Students' Activities and Advisory Committee at Rutgers, he is doing a grand job of representing the student body and the university. Recently, Dennis Senyk, a new brother, arranged with Vic for the employees at Western Electric Company to tour Rutgers. On October 16, Mr. Pasquale was unanimously elected as president of the senior class. James O'Leary, the Beta Rho Chapter Efficiency chairman, was elected the vice president.

We are certainly expecting this year to be one of our finest as a group and as a fraternity. We would like to extend our wishes for equal success to all the chapters of Delta Sigma Pi.—KENNETH T. CHAMBERLAIN

NEW YORK

ALPHA CHAPTER at New York University has set as its primary goal this season a score of 100,000 in the Chapter Efficiency Index. Through the excellent leadership of President Larry Chiagouris and the combined efforts of all the Brothers this goal is fast becoming a reality. The program for the year already includes numerous professional meetings, tours of businesses in the New York area, and social functions. One recent professional meeting included a speaker from Price Waterhouse, Inc., who spoke to the Brothers and their guests on "Fraud—Its Characteristics and its Prevention." Another event of the year which kept the Brothers busy was the Regional Meeting for the Eastern Region which took place on the weekend of October 19-20. Included were a number of guests and speakers, H. Melvin Brown, Director of the Eastern Region, and Grand President M. John Marko.

Our Fall pledge program is already under way, under the direction of Vice President Gary Benz. Our fine Fall pledge class was largely a result of the fine efforts of Senior Vice President Mark Balaban, who con-

ducted an extensive rush program at the onset of the term. So extensive was this rush program that a good number of candidates are already being considered for pledging in the Spring.

Also on the agenda of Alpha Chapter's activities this year is participation in interfraternity sports on the New York University campus, coordinated through the Interfraternity Council of NYU.

With such a large number of activities and the continued sincere efforts of all the Brothers, Alpha Chapter looks forward to this year as one of the most productive in our history, and to achieving a place on the Chapter Efficiency Index Honor Roll this year, and in the years following.—DUANE R. SKRABALAK

BAYLOR

BETA IOTA CHAPTER at Baylor University is proud to announce that Miss Bet Robinson, a Dayton, Texas, sophomore, has been chosen as our "Rose" for the Fall semester. Miss Robinson was presented at our Fall rush dance on September 27. Other events on the social calendar included an Alumni Coffee for Homecoming Weekend; the annual Chapter Birthday Party; and the Playboy Formal early in December.

Many Brothers from our Chapter attended the Southwestern Regional Meeting held in Dallas, Texas, near the end of September. Beta Iota Chapter was represented by all of our officers and many other Brothers that play an active role in making our Chapter one of the best.

Highlighting the September Business Calendar was an inspiring speech by Brother Mike Fisher who at the present time is attending graduate school here at Baylor. Brother Fisher placed a great emphasis on the current Principles of Accounting and their effect on our everyday life. For the October Business Tour, Beta Iota Chapter visited KWIX AM-FM Radio Station. Later in the semester we are planning an all university "Business Day" which should draw widespread support from the students and faculty.

At present Beta Iota Chapter is participating in intramural football activities. This year two teams have been formed to represent our Chapter, and both are making a fine showing. We are also attempting to start athletic competition between all the Chapters of the Southwest Region by planning a basketball tournament for the Spring semester. Over all it looks as if we will have a very productive and enlightening Fall semester.—BILL KLINE

GEORGIA STATE

KAPPA CHAPTER has once again begun another fine year of activities in its efforts to advance the association of the Brotherhood. This year's activities are under the guidance of our new president, Roger Greer, and our new faculty advisor, Brother J. E. Tulley of Georgia State's Marketing Department.

Fall Quarter's rush activities, headed by our rush chairman, Phil Rosenburg, resulted in the pledging of 11 fine young men: Jerry Bowden, George Buder, Alan Certain, John Collins, Fred Elsbery, David Hadaway, Hal Hardin, Hugh Hofer, Richard Moser, Mike

Tarrar, and Dan Whitehead. Under Bill Houze, the pledges will certainly develop into 11 fine brothers.

We at Kappa Chapter are fortunate, indeed, to have a new lodge facility at our disposal for many of our functions. As well as the lodge parties, we have an outstanding list of professional activities, due to the hard work of our professional chairman, Tim Melton. Through his and all the brothers' endeavors, we anticipate another year in the Kappa Chapter tradition of a close professional association and fraternal brotherhood.

As Kappa Chapter's correspondent for THE DELTASIG, I would like to take the opportunity to express, on behalf of the Brotherhood of Delta Sigma Pi at Georgia State, our wishes for a rewarding year for all the chapters of Delta Sigma Pi.—DENNIS R. PRINCE



THE OFFICERS OF Gamma Lambda Chapter at Florida State University are shown here with Governor Claude Kirk following his initiation into Delta Sigma Pi.

IOWA

AUTUMN AT EPSILON CHAPTER was highlighted by the pledging of 18 men. Prospective members attended a smoker, addressed by Field Secretary Ellery Lacy, and a banquet, held at the historic Amana Colonies. A surprise serenade by Phi Omega Sorority of Cornell College assured the success of the banquet. Brother Bob Meier has implemented a revised pledge program, an asset to the education of the 18 new men.

Professionally we have been quite active hearing a variety of fine speakers. Mr. Oaks, a native of Germany and Director of International Business for Cedar Rapids Engineering Company, informed us of the opportunities in his field. Dow Chemical's recruiter, Mr. H. R. Kirby, and C. C. McIntyre of United Airlines, also spoke at professional meetings of Epsilon Chapter. Our Fall semester professional tour to John Deere Company's central offices in Moline, Illinois, was a fine learning experience for all who made the trip.

Founders' Day was celebrated by a party November 16, delayed one week because of Dad's Day activities at Iowa the preceding weekend. Social functions have been a comfortable release from Epsilon Chapter's more serious academic careers. As this article is written, 38 men and the pledge class of 18 anticipate continuing brotherhood in Delta Sigma Pi.—STEPHEN H. LONG

NEBRASKA—Omaha

GAMMA ETA CHAPTER at the University of Nebraska at Omaha is proud to say that we have acquired 24 new pledges for the fall semester.

On Sunday, October 20th, our Chapter played a football game with the Beta Theta Chapter of Creighton. The outcome was victorious for us with a score of 19-0. The game was held at our university Pep Bowl. It was a good opportunity for both chapters to get together.

Our campus is now expanding with the construction of a new science building since we have become part of the State University.

Plans are now being made for our annual Christmas Formal and also a Business and Career Day. This Business Day was a great success at the University last year.—**JEFF FORD**

NEBRASKA—Lincoln

ALPHA DELTA CHAPTER at the University of Nebraska is gaining the momentum needed to duplicate last year's effort which produced 100,000 points in the Chapter Efficiency Index. Motivated by Dan Weber's intensive rushing program, the Brothers responded with 16 exceptional pledges. With the dedication and pride instilled in all concerned, we anticipate another rewarding year.

Several notable achievements of the Brothers deserve mention at this time. The intramural tennis team easily outdistanced the field as it won the all-university championship. Jim Freudenburg was an outstanding representative as one of the 10 university candidates for the title of "Prince Kosmet." Brother Pat Neid earned the distinction of becoming a member of Beta Gamma Sigma, national business honorary.

Minneapolis-St. Paul, Minnesota, was the site for our first semester junket. Target Stores, Honeywell, Ford, and 3M provided excellent tours and an opportunity for the Brothers to gain valuable insights of diverse situations. The social event shared with Alpha Epsilon and Epsilon Iota Chapters was heartily endorsed as an appropriate climax to our Fall professional tour.—**LARRY L. SIEVERS**

FLORIDA ATLANTIC

ZETA PHI CHAPTER at Florida Atlantic University had a highly successful 1967-68 school term. The growth and diversity of activities achieved was attributed to the efforts of the brotherhood working together. Our chapter was voted the "Most Outstanding Organization on Campus" for the 1967-68 school year, by the Inter-Organization Council. We were presented a trophy for this honor in September. The chapter was active during the summer and in the interim before the Fall term the executive council set forth the plans and objectives for the coming school year.

The Southeastern Regional Meeting, which was held on October 5 and 6 in Atlanta, was attended by eight Brothers and our faculty advisor, Michael Pantya. Zeta Phi Chapter was presented the "Attendance Trophy" at the convention, and also received the certificate of achievement for attaining 100,000 points in last year's Chapter Efficiency Index.

Our first professional speaker was Tom Wasserman, a stockbroker from Walston & Company, Boca Raton, Florida. Mr. Wasserman spoke at a Fall rush smoker. In November, we were visited by a speaker from N.A.S.A., who spoke about the Manned Spacecraft Center at Cape Kennedy. Prior to this we showed a film from N.A.S.A. on

the Apollo lunar landing mission and the Gemini IV space walk. This film was open to the student body as well as the brotherhood.

We toured the RCA plant in West Palm Beach, Florida. This plant manufactures information systems. In January we plan to take a guided tour of the N.A.S.A. installation at Cape Kennedy. Our Professional Chairman, Randy Segal, has done an excellent job in obtaining interesting professional functions.

On November 16 the formal initiation banquet was held at the Statler Hilton Hotel in Fort Lauderdale, Florida. The banquet was a significant ending for the Fall pledge class. The new brothers as pledges showed a great deal of initiative. Mrs. Lawrence Appley, the past President of the American Management Association, was the guest speaker at the initiation banquet. We were honored to have Mr. Appley attend. He is presently Chairman of the Board of the A.M.A.

The men of Zeta Phi Chapter would like to extend their best wishes to the other chapters for a successful year.—**WILLIAM LARRY SHEUMAKER**

TEXAS CHRISTIAN

DELTA UPSILON CHAPTER at Texas Christian University completed its pledging program on October 29, 1968. The chapter has 12 new pledges for the Fall semester of 1968.

During Business Week, Lloyd L. Turner spoke on the Business of Education; Robert Dupree, chairman of the Continental National Bank in Fort Worth, spoke on "How to Make a Speech"; Mr. John M. Scott, who is a member of the Trinity River Authority of Texas, spoke on Your Business Future on the Trinity Canal; while on Thursday, Ronald K. Carlson, staff vice president of Braniff Airlines, spoke on the Challenge of the Airlines in the 70's. Dr. Gray Holgreen ended Business Week by speaking on Motivation and Meaningful Work. Again this year, Business Week was a success with the mayor of Fort Worth, Chancellor of TCU, and other vice chancellors cooperating on behalf of the fraternity.

The Southwestern Regional Meeting was held in Dallas, September 28-29, at which Delta Upsilon chapter spoke on Fraternalism, Spirit, Tradition. Our chapter received 98,000 points in the Chapter Efficiency Index. Grand President M. J. Marko visited TCU in October and reiterated the oath of Delta Sigma Pi. After Business Week, the pledges helped in the preparation of the Homecoming float. Homecoming was held in mid-November.

The chapter will have a number of social events this semester which will include Founders' Day, Chapter Birthday, and the annual Christmas Party for needy families. Also, we have many professional speakers coming to our chapter to provide meaningful information to the members.

The new officers for the Fall semester of 1968 are Bill Kluge, president; Jim Wilson, senior vice president; Doug Stillwagon, vice president; Dave Morris, treasurer; Bill Crandall, chancellor; and Greg Jones, secretary.—**DOUG STILLWAGON**



MEMBERS OF ZETA PHI CHAPTER at Florida Atlantic University are shown here with Grand President M. John Marko, Executive Secretary Ben H. Wolfenberger, District Director Michael Pantya and Regional Director George E. Ragland with the attendance trophy and Honor Roll Certificate which they received at the Southeastern Regional Meeting in Atlanta.



MEMBERS OF Alpha Beta Chapter at the University of Missouri at Columbia are being briefed here by the computer programming analyst of Panhandle Eastern Pipe Line Company at Kansas City during a recent field trip.

MISSOURI—St. Louis

ETA NU CHAPTER is now entering its first full year of existence. We are looking forward to proving our worth and to the establishment of a high precedent for those who may follow. Under the joint leadership of Bob Knibb and Joe Carapella, both of whom the duties of Pledge President were assigned, and all the Brothers who volunteered their time and energy, we are expecting a strong pledge class this semester. The enthusiasm being shown by our present Brothers and the expected cooperation of our new members should help us achieve the 100,000 points for the Chapter Efficiency Index during our first year.

Our activities chairman lined up an interesting schedule of speakers for our program meetings this Fall. During our first meeting, we were privileged to have a Mr. White, representing the Belgian Consulate, give a very informative talk on international business and its economic implications.

Our first annual Christmas party, with the help of the pledges, was a memorable event, one which will enhance our association with Delta Sigma Pi and Eta Nu Chapter.—MATTHEW TOCZYLOWSKI

MISSOURI—Columbia

ALPHA BETA CHAPTER once again achieved 100,000 points in the Chapter Efficiency Index and is ranked second in the nation. In addition Alpha Beta Chapter candidates again won a majority on the Business School's student council; these members hold the offices of president, vice president, and treasurer. Brother Berkowitz was elected vice president of M.S.A. (Missouri Students' Association) in a hard fought campaign.

The following were elected officers of Alpha Beta Chapter for the 1968 Fall semester: President, J. Edward Anderson; Senior Vice President, Terry Kolkman; Vice

President, Pat Zorsch; Chancellor, Jud Neal; Secretary, Stu Katz; and Treasurer, Raymond Hawman.

Under the leadership of these officers Alpha Beta Chapter conducted a rush program which netted 23 pledges. The rush program included a stimulating speech given by Dr. Dick Rottman, our new Chapter Advisor. One of the main programs for the pledges is building a homecoming decoration on the lawn of the Business and Public Administration building. Recently Alpha Beta Chapter had the pleasure of having Executive Secretary Ben H. Wolfenberger as a guest and, following an executive board dinner, he was introduced to the new pledges.

Among Alpha Beta Chapter Activities for the Fall semester were: a pledge-active football game, professional meetings, a tour, a Christmas dance, and assisting the Business and Public Administration student council in publishing a course evaluation booklet.—HARLAN IDEL

TEXAS—Austin

BETA KAPPA CHAPTER was pleased to learn that we had achieved 100,000 points in the Chapter Efficiency Index, and we immediately began working to retain our present position at the top. We set the pace for the Fall semester by sending 15 Brothers to the Southwestern Regional Meeting that was held in Dallas on September 28-29, and our enthusiasm has mushroomed from there.

Upon returning to the University of Texas campus, we were honored by a visit from Grand President M. John Marko on September 30. While visiting our campus, Brother Marko's itinerary included meetings with Dean George Kozmetsky, dean of the College of Business Administration, Mrs. Margaret Crosby, Director of the College of Business Administration Placement Office, and Dr. Zarrel Lambert, Faculty Advisor for Beta Kappa Chapter. Brother Marko ad-

ressed all the Brothers of Beta Kappa Chapter at our regular business meeting that evening.

The officers for the Fall term met during the summer in order to have a well organized program for the Fall, and the effort more than repaid itself. Rush started the first week in October, and through the coordinated, comprehensive efforts of all our Brothers, Beta Kappa Chapter pledged 14 men at the Pledge Banquet held on October 18.

The officers for the Fall term were as follows: David Norwood, president; Nick Kerpchar, senior vice president; Danny Johnson, vice president; Danny Byers, professional chairman; Sam Hance, secretary; Jim Snow, treasurer; Bill White, Chapter Efficiency Index chairman; Don Sachtelban, social chairman; Ivan Wood, ritual chairman; and Dick Singhaus, historian.

Beta Kappa Chapter's "Rose" Formal was the highlight of our social calendar. It was held in the International Room of the Gondolier Hotel, and our "Rose of Deltasig" was crowned. Numerous social events occurred throughout the semester with our Founders' Day Dance initiating the action on November 2.

Our professional program was large and diversified. On November 21 through November 23, our field trip took us to Houston, Texas, where we toured the Astrodome and Astro-World, Armco Steel Company, and Continental Can Company. Through the College of Business Placement Office, we were able to arrange for guest speakers to address our regular meetings. The speakers represented all fields, all types of businesses and various sections of our country.

All in all, it was an excellent semester at the University of Texas, and we all hope the New Year brings success and happiness to all our fellow Brothers and their respective chapters.—RICHARD R. SINGHAUS

MICHIGAN STATE

GAMMA KAPPA CHAPTER at Michigan State University, has completed a very successful year, climaxed by our fifth consecutive year of 100,000 points in the Chapter Efficiency Index, and is looking forward to what has all the appearances of another successful year.

Professionally, Gamma Kappa Chapter has had a successful year already, with tours to WWJ, the Detroit News, and the Detroit Stock Exchange, as well as a talk by the president of Warwick Electronics. Our social program, under the direction of Brothers Rocky Schulte and Dan Smith, has been very successful. Scholastically, the brothers are looking forward to regaining their position as second among the fraternity systems at Michigan State, which we lost this past spring. Not to be forgotten, Gamma Kappa Chapter has been active in intramural football and bowling this fall—not attaining remarkable averages in either, but having a lot of fun, anyway.

Our alumni program also appears to be a success under the direction of past president Brother Joe Owens, with a get-together for all Gamma Kappa and Lansing area Deltasigs planned for this spring, around "Rose Dance time.—THOMAS R. LITTLE

EAST TEXAS STATE

SEPTEMBER AND OCTOBER proved to be busy months for the Brothers at Delta Phi Chapter. Beginning our year was the initiation of our Spring Pledge Class of nine. After initiation, a party was held in honor of our new Brothers which also served as the opening function of our Fall rush. We continued with two smokers, and concluded with our traditional Casino Party. Our new pledge class consists of 13 men. The Southwest Regional Meeting was a tremendous success. It was our chapter's privilege to serve with Grand President M. John Marko on the ritual team. The early date proved to make our meeting at The Baker Hotel in Dallas a great success. Many useful ideas were brought back by the 14 Brothers who attended from Delta Phi Chapter. The Joseph Schlitz Brewery in Longview, Texas, was the site of our first industrial tour. We observed brewing operations, marketing methods, and sales techniques of the firm. Larry Quattlebaum, a Delta Phi Chapter alumnus, was our first professional speaker of the year. Several other speakers have been scheduled for the semester. The Brothers of Delta Phi Chapter look forward to another outstanding year for Delta Sigma Pi and Delta Phi Chapter.—RICHARD TRIMBLE

STATE U. of NEW YORK— Albany

ZETA PSI CHAPTER at the State University of New York at Albany still exists. . . , tell a friend.

Hit hard by a large graduating class last semester, the Zeta Psi Chapter was reduced to a small but potent group of imaginative Brothers. Led by Dick Gray, the Brothers first stabilized their financial position by setting up a bus ticket agency on campus. With a steady inflow of cash, aside from the initiation dues and cash balance, Zeta Psi Chapter was ready to concentrate on their next main activity; rush.

A wide spectrum of rush events was planned. A Friday afternoon coffee hour in the faculty lounge of the Business Administration building, where professors, brothers, and rushees gathered informally, was the kick-off function. This was followed by a Wednesday evening professional discussion featuring Mr. Robert Allyn, Secretary of the

Board of CPA's Examiners. And not to be forgotten was the tour of the Atlantic Cement Company, an informing and practical change from lectures and texts on industry.

Scattered through these events were outings at the University's Mohawk farm, parties, and football games. The result of these activities was eight new pledges.

Their present duties are designed to further their understanding of the fraternity, to help them realize their own potentials as future Brothers, and to help them realize the potentials of the Zeta Psi Chapter under their future leadership.—JAMES M. FRANK

BOSTON COLLEGE

DELTA KAPPA CHAPTER at Boston College is looking with great enthusiasm to the upcoming year. The professional and social program is progressing smoothly and the '68-'69 season promises to be one of the best.

At the first meeting of the semester it was decided to make a greater effort to foster closer relationships with our faculty Brothers. This, such an integral part of chapter life, is often neglected. All of the brothers were highly pleased with the large turnout on rush night. Our new Brothers will be chosen from well over 100 applicants.

Robert F. Muse, our professional chairman, scheduled our first meeting on October 23. Our social year is in full swing. As always, with all the brothers working, we are anticipating another 100,000 points in the Chapter Efficiency Index.

The upcoming year should be a good one for Delta Kappa Chapter and we hope it will be for all the other chapters.—WILLIAM J. FISHER

SAM HOUSTON STATE

EPSILON MU CHAPTER at Sam Houston State College in Huntsville kicked off the 1968-69 year with a highly successful rush smoker and barbecue. Results of the rush program were 14 pledges constituting the NU pledge class.

Those accepting bids for the Fall semester were Noel Fredericksen, Glenn Winkler, Mike Wright, Jack McDermott, Steve Chat-ham, Doug Herbert, Milt Crumpler, Luis Badalato, Bill Eckert, Gary Crick, Mike O'Connell, Robert Wach, Ronnie Ginn and Wayne Knippa. Officers of the class are

Noel Fredericksen, president; Mike Wright, vice president; and Jack McDermott, secretary-treasurer.

Activities are in full swing for the semester, with some already successfully completed while others are still on the drawing board. In addition to the rush program, the Brothers and pledges helped in the renovation of the school football stadium. Brother Dean Hood directed the work which consisted of the installation of fiberglass seats.

Founders' Day was celebrated with a faculty-member breakfast in the dining room of the Lowman Student Center. The evening featured a professional meeting with a representative of the Federal Bureau of Investigation as guest speaker.

Epsilon Mu Chapter participated in the annual homecoming festivities with the officers riding in an automobile furnished by Brother Tom Loomis. The undergraduates, alumni and pledges attended the afternoon game and afterwards traveled to Houston for a dance and party.

Other activities for the semester included a field trip to Houston. Locations visited were Tenneco Gas and Oil Company, Stewart and Stevenson, Inc., and Anheuser-Busch Brewery.

The Epsilon Mu Chapter has also been participating in the intramural athletic program with a high degree of success.

Plans for the remainder of the year included a Christmas party planned by the Business and Economic Organizations Council headed by Brother Joe Adame.

Officers elected last Spring for the Fall semester were Joe Adame, president; Tom Loomis, senior vice president; Kenneth Morrison, vice president; Keith Stevenson, secretary; John Coffman, treasurer; Ken Raby, historian; and J. W. Dunn, chancellor.—RONNIE COLE

DENVER

ALPHA NU CHAPTER at the University of Denver is organizing and directing Inter-Col—a statewide drive to collect 100,000 books for the United Negro Colleges. We have set the goal for our campus alone at 25,000 books. The drive is being supported by local businesses, KLZ radio, and KBTR television, along with many private individuals in the Denver area. Special thanks go to Jim Alsdorf, Mark Nordenberg, Steve Siljestrom, and our 13 enthusiastic pledges for their part in making this project a success.

Six of our members just returned from Albuquerque, New Mexico, where they attended a very successful Regional Meeting. Other highlights of our Fall program were two outstanding speakers. James McCarthy, a stockbroker from Goodbody, spoke on "Puts and Calls," the fastest growing part of the stock market. Mr. Robins, Regional Director of Air Freight for United Airlines, spoke on "The Expensive Box," which dealt with the latest development in the shipping industry. Both men provided insights into the business world not attainable in the college classroom.

Our annual Halloween party, held in our mountain lodge, was enjoyed by all of the members, as well as by the many alumni who were able to attend.—PAUL J. SOLOMON



ROBERT KEESECKER, center, president of Epsilon Kappa Chapter at Shepherd College is shown here receiving the attendance trophy at the Eastern Regional Meeting from Regional Director H. Melvin Brown as District Director Harry McMahon, left, and Grand President M. John Marko look on. On the right, Brother Keesecker receives the Honor Roll Certificate for the chapter's achievement in the Chapter Efficiency Index.

ST. JOSEPH'S

DURING THE FALL semester, Zeta Pi Chapter offered to the Brothers and college community the best balanced professional and social calendar in its history. Brother Joe Genuardi developed an outstanding professional program which was highlighted by "Law Day." Held in the President's Lounge at St. Joseph's College, the morning session of "Law Day" featured speakers from the general, negligence, criminal, and corporation areas of law. The afternoon session featured addresses by representatives of Temple and Villanova University Law Schools, a representative of the U.S. Navy Legal Department, and the Honorable James McDermott of the Common Pleas Court of Philadelphia County. The Master of Ceremonies for the event was Mr. Leonard J. Tripodi, who is a member of the Delaware County Bar Association, and legal advisor and professor of Business Law at St. Joseph's College.

Other successful professional events included a student-faculty Koffee Klatch, a lecture on the Federal Reserve System, a field trip to McCormick Tea and Spice Company of Baltimore, Maryland, and a spaghetti dinner for the Brotherhood.

The highlight of Brother Dan Bourgholtzer's Fall social program was a December Alumni Dance whose purpose was to foster alumni interest in Zeta Pi Chapter. Other outstanding social events included a Halloween Party, a Founders' Day Party, and a Chapter Birthday Party.

Sportwise, Zeta Pi Chapter is in the thick of the race for the intramural football league crown at St. Joseph's College by merit of a devastating defense lead by our own "Fearsome Foursome" of Brothers Tony Odoris, Jack Trainor, Tom Nicholson, and John Durbano.—JOHN RICHARD DEL PIZZO

KENT STATE

BETA PI CHAPTER at Kent State University started the school year with the election of new officers. They are: President Brian Colbow; Senior Vice President Tedd McCormick; Vice President Ron Begue; Secretary Tom Blakeley; Treasurer Paul Davis; Chancellor Jerry Buck; and Historian Cott Wenger.

This quarter's professional program included two field trips and three guest speakers, plus the annual Founders' Day Banquet on November 7. All Delta Sigma Pi faculty members as well as alumni attended the banquet. The evening was highlighted by a well known guest speaker.

A Halloween party with prizes for the best costumes highlighted the social activities for the quarter. Other activities include rush parties, a hayride, Homecoming, various private parties and a Holiday party.

Scheduled for Winter quarter so far is the annual Monte Carlo party where prizes will be given for costumes, and the girls will receive favors. Also, Winter Weekend will round out the social calendar of the quarter.

Newly initiated Brothers are Joe Cantalamessa, Paul Davis, Walt Majewski, and Dale Peterson. This quarter we have nine pledges.

Tim Brymer, athletic chairman, is looking forward to a good year in football, basketball, and softball. Brothers actively participating in these sports are Don Krempel, Jeff Gebhard, Tom Donehoo, Ralph Fairbanks, Jeff Harm, Tom Pelton, Tim Jenyk, John Cross, Jim Whitmire, and Al Kovar.

Beta Pi Chapter wishes their fellow Brothers good luck and success in the new year.—DAVID GREEN

BALL STATE

EPSILON XI CHAPTER of Ball State University began the new academic year with 22 members. In our brief history already we have initiated 175 Deltasigs and have accepted 12 more new and promising young aspirants for our Fall pledge class.

In the Chapter Efficiency Index, Epsilon Xi Chapter has earned 100,000 points every year since its birth in 1962. Our professional meetings for this year have been very successful. On October 15, we were fortunate enough to have Mr. Bernard Hanson of the Thompson and McKenna Brokerage Firm give an enlightening talk on the importance of the stock market to both the consumer and business. He got his point across quite

well and as a result the students here at Ball State plan to institute an investment club for all interested student investors in the near future. The following week Mr. Daily of the Muncie Human Rights Commission gave a brief talk on the main function of their organization and, afterwards, several of us volunteered our services to their organization.

In the world of social events Epsilon Xi Chapter is well recognized on the campus of Ball State University. Our social events got underway during homecoming when the officers paraded through the streets of Muncie in a 1968 Grand Prix. Homecoming closed that evening with a Deltasig Tea in the Student Center of the University. We then prepared for another gala affair at the beautiful Linder's on the Point, in Anderson, Indiana. It was our annual Fall dinner-dance. This has always brought many of our alumni back because it is a successful affair.

We are sure that not only is Epsilon Xi Chapter on the go, but many of our fellow chapters as well. We are doing everything possible to earn our 100,000 points, and to all member chapters we wish you the best of success in the upcoming year.—KENNETH L. TRICE



IN THE UPPER photo Regional Director George E. Ragland addresses the members attending the Southeastern Regional Meeting in Atlanta, Georgia. Below are a number of the members who attended the meeting.

CHICO STATE

EPSILON THETA CHAPTER at Chico State College retained its title as "best in the West" by capturing the attendance award at the Regional Meeting in Santa Clara last October. Judgement for this trophy was based upon the number of men attending and miles traveled to attend. The trophy is on display in our business building.

Our first professional meeting of the year featured Mr. Keith Minto, a local real estate broker. Mr. Minto's speech was very interesting as it emphasized the professionalization of real estate.

During the first week of October, we sponsored a faculty coffee hour for the purpose of introducing the faculty members of the business, economics, and agricultural business divisions to their students. It was quite successful, as almost all of the faculty attended. In addition, the new Dean of the Business Division, Dr. Paul Kinney, joined us. Dr. Kinney is a Brother from the University of Illinois; we are happy to have him here at Chico State.

Field Secretary Brother Ellery Lacy visited our chapter last October. He attended the Business and Industries Career Day co-sponsored by our chapter. Over thirty companies were represented and student attendance was excellent. Brother Bruce Banco deserves recognition as chairman of this activity.

We all look forward to the annual Homecoming Alumni Dinner. We are expecting quite a few alumni to visit us this year.

On October 14, thirteen rushees joined our ranks as they became pledges. We know that these new members will add strength to our chapter.—GREG BROWN

MANKATO STATE

EPSILON IOTA CHAPTER at Mankato State this year sent a delegation of 2 Brothers to our Regional Meeting in Des Moines, Iowa, to pick up our 100,000 point Chapter Efficiency Index award. We would like to urge other chapters to attend their respective Regional Meetings. Delta Sigma Pi is an international fraternity comprised of numerous chapters, and it is the job of each individual chapter to realize it is part of the fraternity and to take an interest in the fraternal organization. The Brothers should not be content to live and work just within the small realm of their campus, but should be active in the affairs that transpire throughout the world. They should take an interest in other chapters and in their fraternity. We feel an active chapter in the scope of the fraternity is an active chapter in our world today. It is our motto to be concerned, take an interest and be active. Our desire here is not to lecture or preach but to beg for the well being and future of our fraternity and that there be more cooperation and more contact between chapters.

During October we held our rush smoker. We had over 50 prospective pledges attend from the School of Commerce and Business Administration. Of this group we narrowed down the number to 16, all of which accepted the bid.

Entering another great year for our chapter, we won first place prize for Homecoming Lawn Display, making this year the

ninth in a row. Our "Rose" Queen, Ruth Ilix, was one of the top ten Princess Candidates.

This year we combined our Founders' Day celebration with our Business and Career Day activities. This function, sponsored by our chapter, offers the business-oriented students an opportunity to make plans for future employment by consulting the representative present, and by attending the panel discussions and the question and answer sessions. This year over 80 firms will be present at B-Day. B-Day takes 100 per cent chapter cooperation, and we give 100 per cent to make this day our biggest professional event of the year.—TIMOTHY J. TYLER

INDIANA

ALPHA PI CHAPTER at Indiana University has a Brotherhood of 36 this Fall with many professional and social events spaced throughout the Fall semester. With the coming of the new semester everyone is giving an all out effort to reach the 100,000 mark in the Chapter Efficiency Index for the third straight year. Alpha Pi Chapter is indeed living up to the ideals of the original Founders of Delta Sigma Pi.

This Fall we experienced a very successful rush, as we pledged 21 of the best students of the School of Business. Our rush and pledging program was highlighted by the Fall rush smoker. The guest speaker was J. D. Snider, Director of Business Placement at Indiana University. His interesting talk was on the purpose and advantages of Delta Sigma Pi.

Alpha Pi Chapter was represented at the Regional Meeting by Brothers Larry Rankin and Bill Bawden. This same weekend the Brothers managed a very successful car wash, followed by a party.

In the plans for the remainder of the semester is a coffee hour for faculty members and the Brothers. These were found to be very successful last year. Also in the final stages of planning is the "Rose" Formal which is to take place January 11.

Second semester will see new ideas and projects initiated by the chapter, and with our dynamic leadership, strong fellowship, and high professional and scholastic purposes much success is sure to be ahead for the Brothers of Alpha Pi Chapter.



THIS BILLBOARD at Mankato State College was used by Epsilon Iota Chapter to welcome the students back to campus this year.

LA SALLE

EPSILON SIGMA CHAPTER helped welcome this year's freshman class to La Salle College during Orientation Week, which emphasized the importance of total involvement in college life. Pens and rulers were distributed by President John Becker and his welcoming committee as an aid to introducing the freshmen not only to La Salle College, but also to Delta Sigma Pi.

After two successful rush parties, we saw the fruitfulness of Brother Len Szweda's rush program, as eight promising undergraduates were pledged on October 13. Pledge-master Rick Ardoin has kept them hard at work as they learn the history and true meaning of brotherhood in Delta Sigma Pi.

The Regional Meeting proved to be quite educational to the 11 brothers who attended; all returned with fresh ideas and the motivation to help make Epsilon Sigma Chapter the Ideal Chapter. Incidentally, we would like to congratulate Eta Xi Chapter at the Philadelphia College of Textiles and Science who were formally initiated on November 23. We are sure that if they continue to have the enthusiasm they showed while organizing and as pledges, they will be an active and energetic chapter.

Social Committee Co-Chairmen Frank Damico and Jim Scheifley have the social calendar full with plans for seven parties, included a Halloween Party and an Interfraternity Party to take place during La Salle College's Greek Weekend. Plans have already been made for the Third Annual New Year's Eve Party; this is an excellent opportunity for the undergraduates to meet and renew acquaintances with Alumni Brothers who always attend. Mel Brown, Regional Director, will speak at the Third Annual Father and Son Banquet organized this year by Brothers Bruce Mullen, M. O. Newell and Joe Kulpa. This year, pledges and their fathers will be invited in a further attempt to instruct them in the meaning of Delta Sigma Pi.

Brother John Remshard has designed a float which must earn us another trophy for first place in the Fraternity Division of the Tap-Off Rally parade. This marks the beginning of basketball season, and this year has been incorporated in the First Annual Homecoming Weekend here at La Salle College.

Brother Walt Ramick has once again provided us with an enlightening professional schedule which includes speakers from Lybrand, Ross Brothers and Montgomery; Price Waterhouse and Co.; and the Government General Accounting Office. He has also arranged a tour of the DuPont plant in Wilmington, Del., which will be followed by a lunch.

Once again, Epsilon Sigma Chapter has proved a powerhouse in the fraternity football league. Brother Steve Rineer has coached a fine team which boasts of a tight defense and explosive offense, which unfortunately has failed to explode thus far.

Finally, we would like to wish all our Brothers luck in all the chapters of Delta Sigma Pi in the race for 100,000 points in the Chapter Efficiency Index—but not too much.—BILL MARTIN



AMBASSADOR REYNOLD E. CARLSON, upper left, "Deltasig of the Year 1967" is shown here addressing members attending the East Central Regional Meeting held in Cincinnati, Ohio. At the lower left is the registration for the East Central Regional Meeting. On the upper right members converse with Grand President M. John Marko. On the lower right, James Harpring speaks about careers in EDP.

MEMPHIS STATE

THE GAMMA ZETA CHAPTER, due to the hard work of Brother Bob Hyman, has had an extremely good rush period. Nine neophytes are now rushing and hope to become brothers. The professional program is taking shape under the auspices of Brother Purvis. Four speakers and three tours are already planned; a Business Outlook Conference is also planned for the near future.

President Larry Cox and Treasurer Gary Jewel are planning car washes and other fund-raising activities so that the house fund can be increased.

Founders' Day was celebrated along with our crosstown chapter, Epsilon Psi, at Christian Brothers College. The plans were drawn up by our president and by our social chairman George Geerdes, along with the Epsilon Psi Chapter social chairman. All alumni were invited as well as the faculty of both schools. A football game between the chapters is also planned and the winner will receive the trophy. The Gamma Zeta Chapter hopes to overcome last year's loss and to take home the trophy.

The Chapter Efficiency Index is being handled by Brother Steve Solomon who says that we have an excellent chance of attaining 100,000 points this year.

Best of luck to all chapters.—BEN BRANDL

INDIANA STATE

DELTA TAU CHAPTER at Indiana State University has been very busy during the summer and fall establishing its chapter headquarters. The headquarters, which consists of an office, lounge, and meeting room, was completely cleaned, painted, and furnished by the Brothers of the chapter. The headquarters will be used not only for meetings, but also as a gathering place for the Brothers to study or relax. In this way, we feel that the spirit of brotherhood will in-

crease among the Brothers and thus make the chapter more unified.

On October 20, the Delta Tau Chapter took 13 men as pledges. This was the highlight of an extended rush program which included two formal and two informal rush meetings. The four meetings allowed the members an opportunity to become better acquainted with each of the rushees before they were taken as pledges.

The Founders' Day banquet was held Sunday, November 3, at a local restaurant. The speaker for the evening was Mr. Wayne McHargue. Aside from this meeting, we had several other activities, including projects, pledge functions, and professional meetings. The Brothers of Delta Tau Chapter are looking forward to an active and productive year.—DAVID NORTHROP

WASHBURN

DELTA CHI CHAPTER at Washburn University completed its Open Meeting on October 7, for all students at Washburn. A "Mock Interview" and guest speakers were used to help students in career placement. Included were recommendations from Placement Director Marion McDonald; a mock interview with Brother Bob High by Jim Hix of Hallmark Cards was held; a talk on "General Expectations of the Insurance Business as a Profession" by Mr. Tom Warner, New York Life Insurance Company; and "Advantages and Future of Sales Positions" by Mr. Jim Metzger of Security Benefit Life Insurance Company. Following the program, an enlightening question and answer session was held.

Officers of Delta Chi Chapter for the Fall semester are: Dean Anderson, president; Donald Sajwaj, senior vice president; Kirk Manion, vice president; John Gannon, secretary; Bob High, treasurer; Ronald Ellis, historian; and James Spurrier, chancellor. Dr. Hugh V. Leach was elected Chapter Advisor and Mr. George Dietrich as Co-Chapter Ad-

visor. We are especially happy to have George back and on the faculty at Washburn University, as he is an alumnus of Delta Chi Chapter.

On November 3, we initiated eight new brothers into Delta Chi Chapter. We feel that they will be valuable assets to the fraternity and we will certainly enjoy their affiliation with us. As a result of our October 30 rush we have another pledge class that will be initiated before the end of the semester.

Our Fall Industrial Tour to Deluxe Cheek Printers, Southwestern Bell Telephone, Upjohn Pharmaceutical Company, and Jos. Schlitz Brewery in Kansas City, Missouri, was a great success.

Our annual book sale is in the planning stages. Interest of the students at Washburn has been great in previous years and we are confident that this year's sale will be the most successful yet.

Brothers Dean Anderson and James Spurrier and their wives attended the Midwestern Regional Meeting at Des Moines, Iowa, October 12-13. They reported a successful meeting and presented a report to the Chapter of new ideas from the Regional Meeting.—RONALD E. ELLIS

EASTERN ILLINOIS

EPSILON OMEGA CHAPTER at Eastern Illinois University began the new school year by conducting its annual Computer Dance. Project Chairman Dave Wetzler, who did a fine job in organizing this year's dance, and the combined efforts of the Brothers of Epsilon Omega Chapter helped to make this year's Computer Dance the great success it was.

The Brothers of Epsilon Omega Chapter were rewarded for their efforts in other areas as well. At this year's Regional Meeting, which was held at Kalamazoo, Michigan, Epsilon Omega Chapter received the travel trophy award. The Brothers also received recognition for having achieved 100,000 points in the Chapter Efficiency Index.

The Fall quarter pledge class consisted of eight pledges. The construction of our float during the week before Homecoming helped to bring the pledges and actives together for a fuller understanding of each other and our common goals. Epsilon Omega Chapter's float, "Great Expectations," took first place in its division. After the Homecoming game, there was a tea held for all the visiting alumni.

In the recent months, Epsilon Omega Chapter has been in the process of strengthening the ties between the undergraduate members and the alumni. In order to provide more efficient communication between the undergraduate members and alumni, the information on the alumni has been updated, and has been put on a computer file. This will enable the chapter to get in touch with the alumni more readily and find out their opinions on what we could do to solve some problems that may arise, and ways in which we could improve the chapter as a whole. It is felt that a stronger relationship between the alumni and the undergraduate members will help to make Epsilon Omega Chapter a better chapter.—LARRY D. MENSCHEL

LOYOLA—Los Angeles

DELTA SIGMA CHAPTER at Loyola University of Los Angeles was officially reactivated on May 25, 1968 with the installation of 19 pledges. The installation ceremony was conducted by the Western Regional Director, R. Nelson Mitchell, and highlighted by a very successful banquet.

We are presently in the middle of our pledging program for the Fall quarter, a program which centers on three main objectives. These three objectives consist of a professional, social, and financial activity. The professional activity will consist of having a prominent businessman lecture on his specialty and the activity will be open to all students of the university. The two remaining objectives consist of a dance and a money-making activity which the pledges are presently organizing.

Delta Sigma Chapter was represented at the Regional Convention by the three top chapter officers, all of which were initiated into the yellow dog. This convention was very informative and developed a greater feeling of Brotherhood among the 10 chapters in our region. It was especially informative for us because we had been absent for two years because of the Delta Sigma Chapter's having been inactive. We are looking forward to a very successful year and to helping the Western Region attain a higher efficiency rating.—JOSEPH C. LUEVANOS

EAST CAROLINA

DELTA ZETA CHAPTER at East Carolina University concluded its 1967-68 school year with a professional tour to the Maxwell House coffee plant in Hoboken, N.J. At Maxwell House, the Brothers of the chapter witnessed the processing of Sanka and Maxim from the arrival of the raw coffee beans to the packaging of the finished product.

The following day, the Brothers went to New York City to observe the daily activities of the New York Stock Exchange. The Brothers of Delta Zeta Chapter concluded their professional weekend with a tour of Greenwich village and a party at Alpha Chapter at New York University.

This year looks good for Delta Zeta Chapter. After successful rush activities, the Brothers and Pledges of the chapter built a float to represent our chapter in East Carolina University's homecoming parade on November 9. Professional activities for Fall quarter included a C.P.A. banquet on November 14, and tours to Dupont, Inc., in Kinston, N.C., and Richbrau Brewery, in Richmond, Va.—ROBERT J. LIKOS

PITTSBURGH

LAMBDA CHAPTER at the University of Pittsburgh commenced the school year with a business meeting held September 20. Our fall rushing smoker was held on October 4. The guest speaker was Mr. Joseph G. Colangelo, Jr., director of University News and publications at the University of Pittsburgh. Rushees and Lambda Chapter members profited from Mr. Colangelo's speech on "Public Relations." Helping the rushees get acquainted were President Roy Bowers, Senior Vice President Rudy Tarabek, and

SHOWN HERE are the officers of Epsilon Lambda Chapter at Rochester Tech. They are from left to right, front row: Bill Reddy, senior vice president, Michael Morley, president and John Bugbee, vice president and back row: Bill Caritt, historian, Richard Hennip, treasurer, Fred Cook, secretary and Jim Conklin, chancellor.



Vice President Dave Lambert. The rushees were then given information on the history, activities, and purpose of Delta Sigma Pi by Dave Blythe, chancellor.

The Deltasigs were very busy during the Fall preparing and arranging for events which included a doubleheader on November 9, starting with initiation ceremonies in the morning, and the annual Founders' Day Dinner that evening. Delta Sigma Pi Founders' Day is an important day of the fraternity year and both undergraduate members and the alumni participated.

A unique meeting was held on November 15 in which wives and girlfriends were invited to tour the university while the Brothers held their business meeting. There was a social gathering after the meeting and tour.—JAMES A. ZEHFUSS

NORTH CAROLINA—Chapel Hill

AFTER A REWARDING and profitable summer the Brothers of Alpha Lambda Chapter returned to Chapel Hill to plan the coming semester's activities. First item on the agenda was to make necessary repairs on the chapter house at 111 Pickard Lane. House manager John Martin, with the cooperation of all the Brothers, tidied and mended all the loose ends.

Our Fall rush was eminently successful. Alpha Lambda Chapter initiated 11 new brothers on December 10. Our thanks go to Senior Vice President Steve Shedd and Vice President John Martin for their expert handling of all aspects of the pledge education program.

Professionally, it has been a busy and enlightening semester. Alpha Lambda Chapter, in conjunction with the University of North Carolina Placement Service, sponsored the annual orientation meeting for seniors seeking post-graduate employment.

Shortly thereafter, William Edwards of Wachovia International Bank and Trust Company spoke and entertained questions at a dinner meeting on International Trade and Finance.

Brother Murray Mitchell attended the Southeastern Regional Meeting held in Atlanta on October 4-6. Brother Mitchell exchanged many fruitful ideas with his fellow delegates in hopes of furthering the chapter goals.

In addition to our professional activities, our chapter was active in community projects. In October, the Brothers and pledges canvassed an allotted area for the Chapel Hill-Carrboro Community Chest. We are proud to say that through our efforts we more than doubled the previous year's receipts from this same area.

During the Christmas season we focused our attention on the needy of the community. We raised and donated money to the Junior Service League to be used for their Christmas food drive to aid the community's less fortunate. Soon afterward, we treated the children of the Oxford Orphanage in Oxford, North Carolina, to a Christmas party. Ice cream and cake were served, and Santa Claus made an appearance with presents for all.

Our annual "Rose" Weekend was held December 13-15 to the enjoyment of all. On the eve of the December 13 the pledges presented the brothers with a party. On the following afternoon another party was held at the chapter house with many of the business school faculty in attendance, and that night the Holiday Inn was the site for our "Rose" Banquet, at which our "Rose" Queen for 1969 was selected.

During the month of August, Brother Jim Burton was married to the former Barbara Smith and Brother Doug Goines became engaged to Miss Susan Roberts. Alpha Lambda chapter extends its heartiest congratulations and best wishes to them.

BOSTON U.

GAMMA CHAPTER was quite active in its professional and social functions during the first semester. Our first professional function featured Mr. Maurice M. Cohen, the president of Lechemere Sales, Inc., a large Boston hard goods firm. After enjoying an excellent dinner, the Brothers listened as Mr. Cohen discussed the role of business in society today, the direction of businesses, new considerations in business, and how to succeed in building your own business. Following his discussion, Mr. Cohen entertained questions from the Brotherhood. This professional function was one of the longest and most successful in recent years. The professional committee has planned for two attorneys and other prominent Boston businessmen to speak to Gamma Chapter.

The social committee has been very busy planning an entirely new social program. It included a picnic and party for the first weekend back at school. A Homecoming Dance at the Cambridge Boat House topped the events of first semester, being an overwhelming success. The social committee also planned a Halloween costume party, a Turkey Hunt, Pledge-Brother Scavenger Hunt, Sleigh Ride, and skating and ski parties.

The officers and committee heads are putting in a lot of effort to make this a good, if not the best, year for Gamma Chapter, since 24 Brothers will graduate.—PAUL MASTROIANNI

PENNSYLVANIA STATE

ALPHA GAMMA CHAPTER began its rigorous, schedule filled year with its first meeting on September 24 under a new administration: Robert Dapper, president; Charles Gerhards, senior vice president; David Hermanns, vice president; Stanley Berman, treasurer; David Leuthold, secretary; John Eddy, Chapter Efficiency Index chairman; Michael Peterman, historian; Kenneth Smith, social chairman; and Carl Smith, The Deltasig correspondent.

The initial meeting also marked the opening of our Fall rush program. Forty-five rushees and the Brotherhood were on hand to hear Mr. Joseph Marioni of Arthur Young & Company, an international public accounting firm, speak of the myriad of "Opportunities In Accounting" available to the College of Business Administration graduate. After his talk Mr. Marioni enthusiastically answered questions of importance with respect to public accounting firms and the field of public accounting.

Eighteen members comprising the new pledge class were selected and pledged on October 1, while on October 8 the second meeting of the new year was held. The Chapter was privileged to hear Mr. Edward Brunk, managing partner of Price Waterhouse & Company, a member of the "Big Eight" accounting firms, outline the field of "International Accounting" and the problems in accounting associated with the multidiversified corporation.

Other activities included a Founders' Day Celebration, an industrial tour of Piper Aircraft Company, a cabin party, the initiation of the new pledge class into the Brotherhood, and the attendance of eight Brothers at the Regional Meeting in New York on October 18-20. With its full schedule of activities for the year the Chapter is confident that it will have little trouble in attaining the 100,000 points in the Chapter Efficiency Index.—CARL E. SMITH

RIDER

BETA XI CHAPTER at Rider College celebrated Founders' Day with a formal dinner, attended by the entire Brotherhood and Pledge class, followed by a very interesting and unique professional meeting.

Gary Polak, Joseph Kerin, and Robert Newman represented the Beta Xi Chapter at the Eastern Regional Meeting in New York on October 18-19, and also led a delegation of Brothers to the installation of a new Delta Sigma Pi Chapter at Philadelphia Textiles on November 23.

This Chapter has made a major step forward, as we are now leading the drive for the creation of the Congress of Professional Business Associations at Rider College. We are also proud to announce that three of our Brothers, Gary Polak, Richard Potter, and James Dickerson, will be representing Delta Sigma Pi in this year's edition of *Who's Who in College*. Starting with the present pledge class of 15, we have introduced the Big Brother—Little Brother concept found at most other chapters. Also, the sisters and pledges of Phi Chi Theta were the cheerleaders for the traditional Brother-Pledge Football Game, with their pledges cheering

for the pledges and the sisters for the brothers.

On November 16, the entire pledge class was initiated into the Beta Xi Chapter. Ritual services were held in the Chapel with the initiation party following at the Flagpost Inn in New Brunswick. Over 120 people were in attendance as the entire Brotherhood and their dates had a wonderful time. The second pledge season will begin in late February.—KENNETH M. HAINES

SANTA CLARA

GAMMA XI CHAPTER at the University of Santa Clara was the host for the Western Regional Meeting of Delta Sigma Pi on October 18-20. Delegates from the Western Region met to help their Brothers organize more efficient and effective chapters. Workshops were conducted under the leadership provided by Grand President M. John Marko, Western Regional Director R. Nelson Mitchell, and Brothers Everhart, Windeshausen, Carr, Mackenthun and Danellis, District Directors of the Western Region.

Among the topics discussed were chapter goals, both professional and social, chapter organization, membership, community projects, inter-chapter communication, life membership, and the activities of alumni clubs. Special interest was shown for a speech on leadership by an alumnus of Delta Sigma Pi, Dean Charles Dirksen of the University of Santa Clara School of Business. Each workshop was opened by a speech with construc-

ive discussion following. Valuable contributions were given by the award-winning chapters of Chico State, Sacramento State, California State College at Hayward, and the University of California at Berkeley. Contributions from the delegates of Menlo College, the University of Nevada, San Francisco State, The University of San Francisco, Loyola University, and Santa Clara University were equally valuable.

The convention began with a get acquainted party Friday night where the formal atmosphere was broken, and the basis for the remainder of the convention was established in an air of mutual understanding and Brotherhood. A banquet was held Saturday night in San Jose where the yellow dog initiation took place.

The delegates left the convention with a feeling that improvements in their chapters could be accomplished through the use of the many suggestions which were made in the convention. Inter-chapter communications were improved; Gamma Xi Chapter at Santa Clara has already organized a trip to Epsilon Theta Chapter at Chico State and the possibility of more inter-chapter events is likely.

Congratulations were offered to the Western Region by Brother Warren Armstrong, Regional Director of the Intermountain Region, for its improvement during the past two years. Gamma Xi Chapter was congratulated by Brother Marko for its efficiency in arranging and handling the convention.—PETER EATON AND KENNETH SCOTT



SHOWN HERE ARE four of the many retail executives and professors that participated in the 1968 "Retailing Day" at the University of Mississippi, in which Delta Sigma Pi rendered many outstanding services. They are from left to right: W. B. Walker, Jr., president of Bill's Dollar Stores; Russell Bailey of Bailey's and chairman of the Education Committee of the Mississippi Retail Merchants Association; E. Gordon Covington, Jr., president of the Mississippi Retail Merchants Association and Dr. Charles E. Treas, associate professor of marketing at the University and advisor of Alpha Pi Chapter.

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and the chance to grow. And if you want to grow and succeed, you ought to go out and look for these new assignments and these new responsibilities, even if they do involve a little risk. You'll be surprised how much you can do when you stretch yourself.

On the B or Balance side, I'd keep my long term and short term goals in balance. You've got to do the job at hand and do it well, but you can't neglect long term growth either. You've got to keep paying those yearly dividends that come from performance, but you can't neglect investing in the research and development that will keep you going in the long run. This means investing in the future, keeping up to date, going back to school, expanding your community and civic activities. The minute you stop growing your career stops growing.

As for Communication, its personal and career applications are obvious. A lot of the secret of leadership is a matter of selling others on your own ideas and abilities or, even more, of inspiring and motivating and encouraging others. One of our vice presidents says he can tell which young men are going to be "comers" in his own organization simply by the way they speak out in staff meetings. I'm not sure this is always true, but I am sure that the people who can communicate clearly, forcefully, and inspirationally have an edge on the others when it comes to moving up.

Well, I have the feeling that maybe I've been communicating a little too long myself this afternoon.

The thing I'd like to communicate most is my pleasure and gratitude in receiving this recognition from Delta Sigma Pi today. I'd like to express my appreciation for it once more.

And there's something else I'd like to communicate. I'd like to tell you how pleased I am that you undergraduates here today have chosen business careers. I hope that your careers will be as rewarding and satisfying for all of you as mine has been for me. There is every reason why they should be. There are great challenges to business ahead to build the kind of world we all want. You are among the people who will be meeting these challenges. It's a great prospect. Business in the future will offer unlimited opportunity for service, adventure, and personal reward. I hope you have them all.

MIAMI—Florida

THE BETA OMEGA CHAPTER sat at their first meeting of the semester conducted by the officers elected last May. They are Marc Mervis, president; Tony Matarrazzo, senior vice president; Barry Asmus, vice president; Neal Broidy, chancellor; Joe Leone, treasurer; Harry Ludwig, secretary; and Ron Dall, historian.

During the first week of October, two rush smokers were held in the Student Union and included brief speeches concerning the purposes and objectives of our fraternity by several faculty members and officers of our chapter.

Two informal social functions were held at Brothers' houses soon thereafter so that the Brothers and prospective pledges might become better acquainted.

Installation of 20 pledges was held at the Mouse Trap, a prominent Miami restaurant. Our speaker on this formal occasion was Mr. G. Lester Freeman, an officer of the Greater Miami Chamber of Commerce. Mr. Freeman discussed current and future problems concerning the City of Miami with respect to the great influx of international industry and business due to the great advantages offered by this city.

The Beta Omega Chapter advisors this semester are Professor Miller, Assistant to the Dean, School of Business Administration, University of Miami, and Mr. John Piznak. For the first time in the history of our chapter, the position of Honorary Permanent Advisor was opened, and Professor Charles Eyre is the first incumbent.—MICHAEL D. TAYLOR

LAMAR TECH

DELTA ETA CHAPTER at Lamar State College of Technology was represented by nine brothers at the 1968 Southwestern Regional Meeting in Dallas, Texas. At the closing session, President Bryan Lakey accepted the trophy for the most man-miles traveled to attend the meeting. Brothers Ben Whittington, Clarence Theck, Robert Stakes, Charles Roark, James Risher, Lloyd Longnion, Ronald Farmer, and Ronnie Crowell also attended the meeting.

Besides bringing back the attendance trophy, Delta Eta Chapter also brought back many new ideas from the Southwestern Regional Meeting. We plan to incorporate many of the suggestions made at the meeting concerning pledging into our pledge program in the hope of making our program more effective.

Russell Brown, District Director, gave us some new ideas for reaching the 100,000 point mark in the Chapter Efficiency Index at the Southwestern Regional Meeting. With the enthusiasm shown thus far this year by Delta Eta Chapter and with the leadership of Chapter Efficiency Index Chairman Tommy Bennett we should have no problem in making the Honor Roll.

Past President Ellery Lacy is now a Field Secretary at The Central Office in Oxford. Delta Eta Chapter is expecting visits from Brother Lacy and Executive Secretary Ben Wolfenberger in the near future. We are looking forward to their visits so that we can discuss our chapter's activities with them.—CLARENCE THECK

OKLAHOMA CITY

DELTA THETA CHAPTER at Oklahoma City University initiated 10 new members on December 8, 1968. With their help and the increased number of students eligible for pledging during the Spring semester, we should be able to pledge twice that number, and of equal quality.

During the Fall semester Delta Theta Chapter enjoyed such social events as the barbecue rush party held with Phi Beta Lambda (girls' business club) on October 6, at Will Roger's Park and the Founders' Day Party on November 8. Some of our well known alumni attended this party, our formal for the semester.

An Alumni Club is being formed for the Oklahoma City area. Any Deltasigs interested in finding out more about it should contact Walter Nelson, c/o Delta Sigma Pi, Oklahoma City University.

Fund raising projects included the compiling of statistical samples in collaboration with the University's Research Center. In addition to the money, members also received added statistical background.

Among the professional speakers were Bob Hickey, personnel-manager for General Electric; and Bill Kincaid, sales representative for Southwestern Bell, who demonstrated the role of the phone in the cashless and checkless society.

The officers for the Fall semester were: President Ken Burdick, Senior Vice President Norm Scott, Vice President Bill Kitch, Secretary Phil Ryan, Treasurer Roy Allen, Chancellor Joe Rogers, and Historian Bob Hamilton.—RICHARD H. DE VORE

LOYOLA—Chicago

GAMMA PI CHAPTER at Loyola University began the Fall semester with vigor and is looking forward to a successful and rewarding term. Pledging has formally begun. Six fine candidates are in the running—less than we had anticipated, however.

We will continue to have professional activities this semester as always. The highlight of our program will be Mr. Robert Nickey who is a top labor union official for the Illinois Brotherhood of Electrical Workers. As of now we have at least four speakers scheduled, including Mr. Arthur Small. Mr. Small, a professor at Northwestern University, will speak to us concerning the art of salesmanship. The Brothers of Gamma Pi Chapter not only have a variety of professional events, but also a great many social events planned. Our social committee has organized parties this semester averaging about one a month. On November 9 we sponsored a hayride for all Brothers and their dates. The dinner dance this semester was held in December at the Flying Carpet restaurant on Manheim Road.

Gamma Pi Chapter is pleased to announce that 10 Brothers attended the Regional Meeting at Kalamazoo. Eight of these Brothers advanced themselves to Yellow Dog. All the Brothers had an enjoyable time throughout the weekend acquainting themselves with Brothers from other regions. Thanks to Epsilon Omega Chapter for service and direction to Nazareth College.—WAYNE J. HAMPEL

OHIO STATE

THE NU CHAPTER of Delta Sigma Pi is proud to announce a Fall pledge class of eight new members. The Brother in charge of getting this new pledge class was Fred Brewster. We have high hopes of getting a larger pledge class for next quarter.

The Chapter is on its way to reaching the 100,000 point mark in the Chapter Efficiency Index with all the professional and social activities planned for this year, one of these being the line of guest speakers scheduled for both professional meetings and the fire-side talks. We have already had Mr. S. L. Johnson, Group Credit Manager for Sears, Roebuck and Company, at a professional meeting, and Dr. Golden, Professor of Speech and national authority on Political Rhetoric at Ohio State University, at a fire-side talk. We also have many plans for repairing and adding new touches to the house.

Our football team is off to a good season this year, with a record of 2-0. The team is coached by Terry Miller and he hopes to go all the way this year with an undefeated season.

This is just a preview of the exciting and prosperous year to come.—DONALD R. REESE

SOUTH CAROLINA

BETA GAMMA CHAPTER at the University of South Carolina started its new year under the able guidance of its newly elected officers. Those elected were: President Graham Hill; Vice President John Osborne; Secretary Jack Balling; Treasurer Bob Scarborough; Chancellor Jim Cook; and Historian Steve Gregg.

We are also happy to announce that 11 neophytes were initiated into the Brotherhood last semester. They were: Bob Barnhill, Steve Freshley, Steve Gregg, Larry Gresham, Tom Kerwin, Ed Neeley, Randy Potter, Ron Sparks, Larry Strange, Van Wilkerson and Ron Brune. We are always proud to welcome new Brothers.

This semester's activities have begun in full force. Our first speaker was Dr. James V. Nuttall, head of the University Management Center. Dr. Nuttall gave the Brothers an opportunity to discover the vast facilities available through the Management Center. Burlington Industries in Charlotte, N.C., has made a speaker available to us and we are inviting the entire School of Business Administration to hear the presentation. Later in the semester we plan to tour the Burlington Plant and the General Tire and Rubber Company in Charlotte.

Due to a highly successful fund raising drive headed by Brother Charles Mustard in which we sold the traditional Homecoming Corsages to students, faculty, and alumni, we are going to round out this semester with the most gala "Rose" dance ever held by Beta Gamma Chapter.—STEPHEN D. GREGG

FLORIDA

BETA ETA CHAPTER at the University of Florida began its Fall quarter with plenty of ideas for the upcoming year. We feel that this could be one of Beta Eta Chapter's best years.

The Fall quarter began with the following Brothers holding office: President Preston DeVilbiss; Senior Vice President Jay Miles III; Vice President Rick Reader; Treasurer Jack Miller; Secretary Ray Allen; Historian Jeff Gilstrap and Chancellor Dale Kelly. We feel that through their efforts we are on our way to achieving 100,000 points in the Chapter Efficiency Index.

The Fall rush program resulted in the induction of 18 new pledges. Plans are to have our new Brothers' banquet at the Holiday Inn this year.

The Southeastern Regional Meeting of Delta Sigma Pi was held October 5-6, in Atlanta, Georgia. Beta Eta Chapter was well represented at the convention by Brothers Jeff Gilstrap, Jack Miller and Fred Myers. We feel that the Chapter will benefit from

the ideas and suggestions brought back from the convention.

Special emphasis is being placed on the developing of a well balanced professional program this year. Our plans include a variety of speakers from many facets of business. Our speakers will include men from both the big corporations and small businesses. Future plans for field trips include a trip to Boca Raton. We are planning a tour through the new IBM installation there. A three day trip to Atlanta is also planned. The Brothers are really looking forward to this one.

All in all, it looks as if Beta Eta Chapter is going to have a very good year. So, in closing, the men of Beta Eta Chapter would like to extend its wishes for a successful year to the other chapters.—JEFF GILSTRAP



SHOWN ABOVE is part of the over 200 members and guests who attended the Central Regional Meeting in Kalamazoo, Michigan. Below, are the members and "Rose" of Epsilon Omicron Chapter at Western Michigan University who also attended the Regional Meeting and worked to make it so successful.

TEXAS—Arlington

ZETA MU CHAPTER at University of Texas at Arlington was honored this semester in being selected as Host Chapter for the Southwestern Regional Meeting. The Brothers were busy during the opening weeks of school, making banners, posters, standards, etc., to decorate the meeting room. Everyone agreed that the 1968 Southwestern Regional Meeting was a great success and Zeta Mu Chapter was proud to have had a part in its preparation.

Our professional program, organized by Brother Brian Haley, has included speakers in the fields of investments, international economics, banking, advertising, and public relations. Each was thoroughly enjoyed and warmly received.

Rush plans resulted in the initiation of 8 men into pledgeship. Under the guidance of Pledge Educator Danny Copeland, they contributed significantly to our Chapter, aiding in publicity, organization of a professional program, and the construction of our float for the homecoming parade. They were initiated into Brotherhood on December 14, and we are certain that each will be a valuable asset to the Fraternity.

Founders' Day was celebrated on November 9, and was the apex of our Social Program which included a float building party, New Year's Eve party, and several after-game activities. This past summer, our agenda was enlivened by two lake parties and a Chapter trip to Galveston. The result was an excellent social program.

We have had the same great success in our other programs and activities and all feel that this has been a most exciting, profitable and enjoyable semester.—BRENT G. HALEY

OKLAHOMA

BETA EPSILON CHAPTER had the privilege of meeting with Grand President M. John Marko in the home of District Director Walter Nelson this Fall. We were greatly impressed and pleased with this opportunity to meet our Grand President. We also hosted Executive Secretary Ben Wolfenberger and Walter Nelson, our District Director, on October 3. Both gave interesting and informative talks.

Activity wise, we are lining up some very good guest speakers for the coming year. We are scheduling George Nigh, Lieutenant Governor of Oklahoma; Charles Nesbitt, former Attorney General of Oklahoma; Mack Scism, Managing Director for the Mummers Theater of Oklahoma City; and Don Greve, Chairman of the Board of Sequoyah Carpet Mills, who was chosen as one of the nation's Top 10 Young Businessmen of 1967.

The Brothers toured the Lone Star Brewery in Oklahoma City this Fall. The trip was interesting and enjoyed by everyone. Tentatively scheduled are tours of Arthur Andersen and Merrill Lynch, Pierce Fenner, and Smith. We also voted to distribute copies of *Business Today* to all junior, senior and graduate students in the College of Business Administration and are planning several public service projects for the chapter.

Matthew M. Starcevic, our chapter advisor, has received a Graduate Fellowship in Business Administration for the 1968-69 academic year.

Dr. Horace B. Brown, dean of the College of Business Administration, said the \$1,000 fellowship is awarded each year to a graduate student in business administration who shows promise of making significant contributions to the practice of management.

Matt, who is currently working on his doctoral degree, has worked diligently in supporting and building Beta Epsilon Chapter and the membership congratulates him on his well earned award.—KEITH CRENSHAW

MINNESOTA—Minneapolis

ALPHA EPSILON CHAPTER at the University of Minnesota has been working on a well rounded program for Fall quarter. The calendar for the Fall quarter provided an interesting professional program and an enthusiastic social program. The chapter planned a tour to a local corporation and invited the student members from the Society for the Advancement of Management to participate. The professional program was supplemented by seminars from a recent business graduate, and the reactions of a combat soldier to the Viet Nam War. On November 4, a Vice President of Dayton's discussed the "Businessman's Responsibility to the Community" at the Founders' Day celebrations.

The Homecoming Party was quite a success. A large number of alumni joined the chapter for an excellent dinner-dance. On the weekend of November 2, the members of Alpha Delta Chapter of Lincoln, Nebraska, came to Minneapolis for a professional tour. The Epsilon Iota Chapter of Mankato State College joined Alpha Delta Chapter and our Chapter in a party, sponsored by our pledges. The Chapter has begun the search for a new "Rose" Queen candidate for the year of 1968-1969.

The chapter has been very active in sports activities on campus. In intramural sports the Deltasigs set some excellent records last year. With the drive and the spirit that has been shown for the first part of this year, the chapter should have a higher performance than last year.

It is again that time of year when our chapter will elect a new slate of officers and we are looking forward to a very productive year with our future officers.—L. ALLEN HEMMING

OHIO U.

ALPHA OMICRON CHAPTER at Ohio University is well on its way to a record year. We hope to initiate an outstanding individual as an Honorary Member of Delta Sigma Pi, along with our 16 pledges, in January. We have already initiated Mr. Paul Anton as our new advisor, and trust that he will be an active part of the fraternity.

We have been very active this year. Our social calendar has included a dinner with the faculty of the Department of Business Administration, several teas, intramural football, and work has started on our "Rose of Deltasig" Dance. On October 28, Mr. Ed-

ward Beckert, Director of Placement Services, gave us an informative talk about the workings of the Placement Bureau, and offered us many hints on job interviews. There are also many campus recruiters scheduled to speak to us throughout the year. Our first of many plant tours was on November 18, when we visited the Mead Paper Company in Chillicothe, Ohio.

We hated to lose Brother Rudy Fontana through graduation in December. We want to wish him success, and hope he becomes active in an alumni club.

During halftime of our homecoming football game on October 26, Professor Ralph "Sid" Beckert, a Charter Member, of our Alpha Omicron Chapter, was named the Ohio University Outstanding Alumnus of 1968. Brother Beckert joined Delta Sigma Pi in 1923, and has taught accounting at Ohio University since 1927. He is a man of the highest integrity, and we are all certainly proud to call Sid a Brother.—WILLIAM A. BENNETT

MONMOUTH

EPSILON PI CHAPTER has begun the year with one word—determination. We feel this word marks the difference between a good chapter and an average chapter. Epsilon Pi Chapter is determined to be better than average.

Our professional program is the best we have seen in many years. John Angelucci, the chairman, is offering a very appealing program that offers something for everyone. We have already been to a Food Fair distributing plant and Budweiser. Trips to Allied Chemical, Sea Land, Bell Labs and a tour of America Can Company are planned. Some speakers include Mr. Saul Rubin of New England Life Insurance, and an alumnus of our own chapter, Mr. David Sauer of Haskins and Sells Accounting firm.

The athletic program can be described in one word—great. Brother Ed Wendel takes all the credit here. Epsilon Pi Chapter is presently competing in the interfraternity Bowling Leagues and plans to field softball and basketball teams also. Aside from this we have challenged several of the dorms, both men's and women's, to football and softball games.

Sam Annitto is one of our most popular brothers. He is the social chairman. Sam has given us some very good parties and he promises that they will get better.

Some things worth mentioning: our professional program is open to all students, our fraternity cumulative average is the highest on campus, 82 per cent of the business administration department professors are members of Delta Sigma Pi, our Halloween float won first prize in the annual parade, and Epsilon Pi Chapter has been offered the responsibility of hosting the Industrial and Government Recruiting Program offered by Monmouth College.

Crown Delta, our house corporation, is looking forward to a successful year both as a business venture and as a means of uniting our alumni, who make up the corporation. Epsilon Pi Chapter welcomes all Deltasigs to visit us at our chapter house at 44 North Broadway, Long Branch, N.J.—DONALD E. WOODBURY



PAST AND PRESENT officers of the Pittsburgh Alumni Club are shown here during a special alumni dinner meeting. The members are Ed Munford, Beta Upsilon Chapter, past president; Vic Scrivo, Lambda Chapter, alumni club president; the speaker, Mr. John Rosenberg from the Student Aid Department of the University of Pittsburgh and Jim Walsh, Lambda Chapter, alumni club vice president.

JOHNS HOPKINS

CHI CHAPTER at The Johns Hopkins University has had a rather successful pledge program for the first semester. Brother John Strumpsky, senior vice president and pledge master, introduced 18 prospective neophytes at the Rushee Affair held on the Johns Hopkins' campus, October 26, 1968.

At the Eastern Regional Meeting held in New York City on the weekend of October 19-20, 1968, Chi Chapter was well represented. On Saturday night Chi Chapter hosted a Las Vegas night, the likes of which would diminish anything held in Nevada. Fortunately, the vice squad was busy in other sections of the city. Special thanks to the wheeler and dealer of them all, Brother Ray Bullinger, president of the Baltimore Alumni Club, who obtained the wagering equipment. Due to the large amounts of cash involved, many of the Brothers of Chi Chapter suffered from blistered thumbs resulting from all the counting and sorting.

During the summer Chi Chapter holds a crab feast. This year President Bruce Windesheim inspired all who attended with his catlike reflexes in a lively game of touch football, a little pre-season warmup, between the male and the female feasters. There is, however, a dispute as to the final score, so it cannot be reported at this time. There seems to be some contention concerning illegal tackles and unnecessary contact alleged by some of the players.—ROBERT F. WILEY, JR.

TEMPLE

OMEGA CHAPTER at Temple University has embarked upon what promises to be one of its most successful years ever. Under the inspirational leadership of Stephen G. Moy, our newly elected president, and his cabinet

we have initiated many imaginative and forward-looking programs.

The future looks brighter than ever. Some of our future plans consist of a program which includes dinner parties at which we will honor the achievements of some outstanding local businessman. We will invite them as honored guests and have them speak in their respective fields. This program is now scheduled to begin next semester under the guidance of Norton Clouse. At a recent business meeting we discussed and finalized a program which will include tutoring neighborhood children. Vice President James King has spent a great deal of time speaking to local businessmen in an effort to provide an employment and recreational center for local gangs.

We have also continued several successful programs of the past. We participated in homecoming by entering a float in the parade and holding a party at which many of our alumni were present. Our professional programs has enjoyed great success so far this semester with several events scheduled for the near future.

George Brigg, who attended the Regional Meeting, brought home a message which all Brothers of the Omega Chapter received and will enthusiastically execute.—WILLIAM ZURICK JR.

DETROIT—Gamma Rho

GAMMA RHO CHAPTER at the University of Detroit has completed another very successful year by receiving 100,000 points in the Chapter Efficiency Index. This was the second consecutive year that our chapter has been so honored. We are also proud to announce that once again we have successfully scored in filling many of the key offices on campus. Brother Larry Zbanek was elected senior class president with Brothers Robert

Becker and Robert Check being elected senior class vice president and treasurer. This is our second consecutive year to hold these offices. Brother Edward McNamara was elected president of the student council with Brother Dennis Murphy being elected vice president. We have held these offices for the past three years. Brother Robert Brang was awarded a plaque as the best part-time instructor.

Gamma Rho Chapter has also been successful in scholarship with better than 40 per cent of the brothers being named to the Dean's List. Brother Will Williamson was awarded the Delta Sigma Pi Scholarship Key. Last year Brother Williamson honored the chapter by being awarded the Alpha Kappa Psi gold scholarship key. This year we have decided to present to the brother with the highest scholarship achievement a chapter scholarship award. This award will be named after our past Chapter Advisor Otto Hall as a token of our deep felt appreciation for his sincere dedication to our brothers and chapter.

Under the guidance of Brother Joseph Beck our professional program is now off to a good start. Our first speaker this semester was Mr. John I. Kindl, vice president of the Manufacturers National Bank of Detroit. Mr. Kindl's topic was the "Growing International Market." This was followed two weeks later by a very interesting and informative talk concerning our courts. The talk was presented by Mr. W. Ralph Musgrove. Mr. Musgrove is a member of the Speaker's Bureau Detroit Bar Association. Our next speaker will be Mr. Simon Alpert. Mr. Alpert is the International Representative of the Education Division of the U. A. W. His topic will be, "The Growing Social Conscience in Business." The last speaker of this semester will be Mr. Walter Fuller of the Detroit News. He will speak on "Slipshod Americans." As you can see from the above, we have a full professional calendar and, I might add, a very interesting one.

Our charity program for the year is under the capable guidance of Brother George Brudnak who is currently making the necessary arrangements to treat some needy children to a Piston's Basketball Game some time at the end of November or in early December.

This past summer joint action was taken by our chapter and Alpha Kappa Psi to start an intramural baseball game. We are happy to announce that we won the game and the much coveted trophy.

Gamma Rho Chapter initiated ten promising new brothers into our chapter from the Spring pledge program. They are Joseph Beck, James Dries, Roy Jared, Bill Johnston, Robert LaLiberte, Dave Schave, James Tomaw, Wayne Wellman, and Joe Williams.

Twelve of our brothers attended the Central Regional Meeting in Kalamazoo and upon their return they reported that the meeting had been very worthwhile and informative.

Gamma Rho Chapter is once more looking forward to a very rewarding year, one full of many pleasant memories and best wishes for a happy and rewarding New Year to all Brothers.—ROGER E. BENEDICT

UTAH

THE UNDERGRADUATES of Sigma Chapter at the University of Utah wish to extend congratulations to our Brothers who graduated this past Spring Quarter, and to express our gratitude for the inspiration and leadership they gave to us.

During the Winter of 1968, Sigma Chapter initiated a quarterly chapter service project to help foster a deeper involvement in the community. This past Spring our industrious pledge class organized and spearheaded a campaign for the American Cancer Society. They were found throughout the greater Salt Lake City area passing out and collecting contribution packets and literature to well over 200 business establishments. Congratulations for a job well done.

Every year Sigma Chapter co-sponsors "Business Week" on the campus of the University of Utah. This Spring Senator Wallace Bennett of the United States Senate was the introductory speaker, kicking off a week of discussions and activities centering around the College of Business. A main attraction of this past year's "Business Week" was a "Sound-Off" where students and faculty met together to talk over course evaluation, the role of Teaching Assistants, and a lively discussion on student-faculty relations.

Topping off this Summer's social activities was a "stag party" held at the cabin of Bob McMullin, chapter president. After volleyball and eats, we held a brain storming session to find ideas for improving Sigma Chapter. The main purpose of the stag party was to promote Brotherhood within the chapter. It was a real success.—LEON C. BUDD

RUTGERS—Beta Omicron

BETA OMICRON CHAPTER concluded last year's activities with its annual spring High School Visitation program. The purpose of this civic project is to present the difficulties and pitfalls to be encountered in the transition from high school to college life at Rutgers University in Newark. Brother Robert Gilmore was responsible for the planning of last year's program.

The Brothers are proud to announce that on June 1, 1968, at the Coronet in Irvington, Frank Farina and Ronald Kaplan were initiated.

The elected officers for this semester are President Donald Inamorato, Senior Vice President Ronald Kaplan, Vice President Robert Hughes, Treasurer Robert Gilmore, Secretary Robert Norris, and Chancellor John Hartmann.

Our annual Fall semester "Faculty Day" was conducted on October 9, with many undergraduate and graduate business instructors attending. This program has greatly strengthened the relations between our Chapter and the business faculty at Rutgers, while serving as an impressive rushing tool.

Beta Omicron Chapter has assumed a more aggressive position concerning student involvement on Campus. Our first project was the organization of a two day program, "Biafra Day" and "Biafra Night," which was held on October 10 and 11. The purpose of

this endeavor was to impress upon the students the tragic consequences of the Nigerian-Biafran conflict, i.e., the death by starvation of over 6000 innocent victims, most of whom are young children, to encourage student concern for this matter and to raise funds for food and medicine.

On October 10, at the Student Center, Father Stephen Darcy, a Catholic missionary to Nigeria for 13 years who worked among the Ibo people, and Mr. Alphonse Okibedi, himself an Ibo and currently instructing at the Essex County Community College, spoke as eyewitnesses to the conflict. On October 11, a dance was sponsored by the Chapter to raise funds for this humanitarian cause.

The results of this effort are gratifying. Beta Omicron Chapter raised over \$700 for the national Biafran Relief Fund; a similar program, through our initiative, has been accumulated at the Essex County Community College, and help and participation with a Candle Light procession to be held in Union City on November 3, with the national Up With The People Organization, was planned.

Due to his work, President Inamorato, the organizer of the project, has been elected to the Board of Trustees of the Biafran Relief Fund. The Brothers will continue this cause in the capacity of planners and consultants of similar affairs on other college campuses in New Jersey.

The Brothers have become involved with the promotion of the State's Bond Issue for higher education. The need for such is great and, recognizing it, the Brothers have pledged their aid as students to the administration of the University.

Our Fall Smoker took place on October 15. District Director Bill Myers and Chapter Advisor Mike Tuosto spoke to those attending. Nine prospectives became duly elected neophytes on October 24. District Director Myers was present at the induction.

Brothers Inamorato and Gilmore represented the Chapter at the Regional Meeting held on October 19-20 in New York. Much helpful information was gained and is now in the process of being incorporated in hope of a more efficient Chapter. Professional Chairman John Hartmann has already provided the Brothers with a meeting with Mr. Nortman of the Newark Economic Development Committee on October 16, and with a special agent from the Internal Revenue Service on October 29. An open forum, "Is Military Service the Only Way to Serve Your Country," with representatives from the Peace Corps and VISTA speaking, a tour of the administrative offices of Madison Square Garden coupled with attendance at a Knick or Ranger game, and other events are planned.

Our Social Chairman, Frank Molinari, has arranged for a full schedule of events. The highlights of the program were a day long affair featuring attendance at the October 23 Rutgers-Colgate football game, followed by a house party and a night in New York for a Broadway Show, dinner and dancing on November 9 to commemorate Founders' Day.—ROBERT B. NORRIS

Barry W. Murphy Is Elected Vice President of Bache and Company

Barry W. Murphy, a charter member of Delta Kappa Chapter at Boston College, Chestnut Hill, Massachusetts, has recently been named a vice president in the worldwide investment firm of Bache and Company, Inc. Brother Murphy is in charge of the firm's Boston Institutional Center.

He joined Bache and Company in 1962 and became an assistant vice president in 1966. He is a 1954 graduate of Boston College. He is a member of the Longwood Cricket Club, the Wellesley Country Club, the Mauve Club and the Engineers' Club.

Bache and Company, which maintains its headquarters at 36 Wall Street, New York, New York, has over 120 offices throughout the world, and is a member of all leading securities and commodities exchanges.

MERGERS

Theodore J. Seiter, *C. W. Post*, on March 4, 1967, to Elizabeth Ochs, at Valley Stream, New York.

Perry L. Anderson, *San Francisco State*, on September 7, 1968, to Colleen Brandt, at Virginia City, Nevada.

Roger R. Hernandez, *Texas-El Paso*, on June 8, 1968, to Delia Jaquez, at El Paso, Texas.

Raymond E. Hodge, *Virginia Tech*, on June 22, 1968, to Diane Dolan, at Walkill, New York.

David J. Bailey, *Florida Atlantic*, on January 6, 1968, to Nancy Harris, at South Miami, Florida.

Michael N. Mueller, *Northwestern*, on October 5, 1968, to Sally Kruger, at Skokie, Illinois.

Bryan F. Lakey, *Lamar Tech*, on June 28, 1968, to Nora Tolman, at Beaumont, Texas.

Edward J. Kempel, *Detroit-Theta*, on May 18, 1968, to Mary Wiar, at Royal Oak, Michigan.

David B. Goodman, *Maryland*, on May 11, 1968, to Barbara Brachman, at Madison, Wisconsin.

Laurence L. Hanney, *Ithaca*, on September 7, 1968, to Elizabeth Hoerner, at Ithaca, New York.

Walter L. Johnson, *Kent State*, on February 3, 1968, to Carol Williams, at Randolph, New York.

James A. Taylor, *Wisconsin*, on May 11, 1968, to Marilyn Wohlt, at Fremont, Wisconsin.

Timothy B. Cesar, *Wisconsin*, on September 7, 1968, to Patricia Majeski, at Milwaukee, Wisconsin.

Robert L. Hulett, *Missouri-Columbia*, on June 29, 1968, to Kathleen St. Eve, at St. Louis, Missouri.

Judson S. Neal, *Missouri-Columbia*, on June 7, 1968, to Stephanie Ferguson, at Kansas City, Missouri.

Raymond R. Bogaert, *DePaul*, on September 7, 1968, to Pamela Raine, at Chicago, Illinois.

James F. Larkowski, *DePaul*, on September 7, 1968, to Sandra Bates, at Chicago, Illinois.



BARRY W. MURPHY, a charter member of Delta Kappa Chapter at Boston College was recently named vice president of Bache and Company in Boston.

ILLINOIS—Urbana

UPSILON CHAPTER has completed a very successful 1967-1968 year at the University of Illinois. In the efficiency category, Upsilon Chapter achieved the 100,000 point status, and prospects at midyear, we might add, seem to indicate a repeat performance for the 1968-1969 year. In scholarship, three Brothers polled a perfect five-point grade average, bringing the chapter average to 4.052, which was well above past Upsilon Chapter scholastic efforts.

Also, as of September 1, 1968, we were proud to announce our chapter advisor's new appointment as Assistant Dean of the College of Commerce. Professor T. E. Cammack has certainly earned the hearty congratulations of all Upsilon Chapter members.

Our two Fall rush smokers proved to be very successful. The turnout of rushees was excellent as Professor Cammack, substituting for Dean Magelli of the Liberal Arts and Sciences College, explained how he originally became affiliated with Delta Sigma Pi. Formal pledging for our class of 20 pledges was held on September 30.

Nine Brothers from Upsilon Chapter attended the Regional Meeting in Kalamazoo, Michigan. Brother Cast took his wife, who, incidentally, was the Chapter's "Rose" Queen during 1967-1968. All had a great time, and the Brothers are now eagerly looking forward to this summer's Grand Chapter Congress.

Upsilon Chapter's Founders' Day Celebration was held on November 10, at the Redwood Inn in Rantoul, Illinois. Members, faculty members, and pledges all joined in smorgasbord dining followed by an interesting after-dinner program.

On December 7, we conducted the formal initiation ceremonies for our Fall pledge class. Later that evening, the Chapter held its annual "Rose" formal in the Colony

Room of the Urbana-Lincoln Hotel, as an official welcoming event for the new Brothers. In addition to our Chapter membership, Brothers Mocella, Vadovsky, and Gover also attended.

Professionally, Brother Beyers has presented the Chapter with a well diversified program. Guest speakers included a public accountant from Murphy, Jenne, and Jones of Decatur; a public finance officer from Staley's of Decatur; and the Head Basketball Coach from the University of Illinois. The Chapter also conducted a student-faculty forum and took a professional field trip to Heath Candy Company Plant at Robinson, Illinois.

In addition to the professional program, Upsilon Chapter was also active in athletics and social events. The Chapter engaged in intramural basketball and football (experiencing another unsuccessful attempt at getting Alpha Kappa Psi to make an appearance for a football game). Socially, the Brothers enjoyed parties after football games, the Hessel Manor Party and various other gatherings at Stan's.

Finally, last but not least, Upsilon Chapter wishes to announce its contribution to the world of commerce. In February, six Brothers will graduate with bachelors degrees, and one will graduate with a masters degree. May we say best wishes to these brothers in their future careers.—**JOHN F. CLENDENIN**

LOYOLA—New Orleans

ONE OF THE MOST important tasks of any chapter is to select officers who will give their all in the fulfillment of their elected positions. Delta Nu Chapter feels that its new officers are the best capital investment we could have made, and with them as our head, our committee organization as our nervous system, and our members as our backbone and muscle, we cannot help but reap from the profits of fraternalism and professionalism.

Our new officers are as follows: Paul Dubroc, president; T. Casey Stuart, senior vice president; Russel Boudoin, vice president; Steve Griffith, secretary; Cliff Giffin, treasurer; Bill Thomas, chancellor, and Wayne Webre, historian.

Delta Nu Chapter has a full slate of professional activities ready for this semester. Our first speaker was Mr. Gerard Schriber, a noted lawyer-businessman in the New Orleans area, who spoke about the connections of law and the business world. Also scheduled are several tours and various speeches by other prominent New Orleans business men.

Always with the idea of keeping professional and social mixed to the proper degree, Delta Nu Chapter had a Labor Day picnic and two house parties.

The Brothers of Delta Nu Chapter have once again entered into interfraternity sports (football) at Loyola University to ensure that we are a well-rounded professional fraternity, and to represent our College of Business Administration in this league.

The Brothers of Delta Nu Chapter are proud to announce the naming of Brother G. Ralph Smith as Dean of the College of

Business Administration at Loyola University of the South. Brother Smith was formally made Dean this semester after serving as acting Dean last year.

We are also pleased to report that Brother Felix Valiente, formerly of Epsilon Nu Chapter at Louisiana State in New Orleans, has been added to the faculty of the College of Business Administration at Loyola University. Brother Valiente is a CPA and holds a Ph. D. in accounting.

Initiated into Delta Nu Chapter of Delta Sigma Pi as faculty members were Dr. Irving Fosberg, and Mr. James Foster; and as honorary member, Mr. Sidney Farrell. Dr. Fosberg holds a Ph. D. in Psychology and is a noted professor in our College of Business Administration. Mr. Foster is a marketing expert and also a well-known teacher at our College of Business Administration. Mr. Farrell is a prominent businessman who owns a chain of convenience stores in and around the New Orleans metropolitan area. We are most proud and happy to welcome such men of integrity into our Brotherhood, and we hope that we can learn from their fine examples.

We of Delta Nu Chapter of Delta Sigma Pi once again will be aiming at 100,000 points as our Chapter Efficiency Index goal and we are more than optimistic about attaining it, for we feel that for Delta Nu Chapter this truly will be a big year and we can foresee nothing but great things happening for us.—**FRANK J. MACALUSO**

LOUISIANA STATE New Orleans

EPSILON NU CHAPTER is participating in a marketing experiment which is being conducted by a local publication firm. *New Orleans Magazine*, now in its third year, is receiving local prestige as a chronicle of the life and progress of the City of New Orleans. Prior to October, 1968, the sales operations of the company were conducted over the telephone. Working on a commission basis, Epsilon Nu Chapter was offered sole distribution rights for the entire metropolitan area of New Orleans, to be conducted on a personal basis. The proceeds of our sales will augment our growing sources of income for the chapter.

The Scholarship Key Award was bestowed upon Brother David D. Clark in the Spring commencement, 1968. Brother Clark is now pursuing an M.B.A. at Georgia Tech on a handsome scholarship.

A word of congratulation is due our rush committee. Speaking at a well-attended smoker was Brother John E. Altazan, dean of the College of Business Administration. Later in the week the rushees toured the Michoud Spacecraft Facility, where the mammoth Saturn booster rockets are assembled. Climaxing the rush activities was a party for the rushees; the brothers of Delta Nu Chapter also attended.

Among the 19 pledges this semester are two members of LSUNO's football team, which is boasting an unbeaten season. On this year's Privateer Homecoming Court is Miss Nancy McCarthy, sponsored by Delta-sig.—**STEVE BACH**



WITH THE

ALUMNI

THE WORLD OVER

William W. Myers is Honored by Prudential Insurance Company

DISTRICT DIRECTOR William W. Myers, a member of Beta Rho Chapter and a graduate of the University College of Rutgers University, was recently honored by the Prudential Insurance Company when he and 28 others were the recipients of the company's first Community Service Award. Besides being a dedicated employee of Prudential Insurance Company, Bill has given much time and energy in working with the various chapters of the fraternity in the Eastern Region.

The father of two children, Bill is the vice president of the Essex Unit of the New Jersey Association for Retarded Children. Among his duties in this position he is in charge of the special events, public relations, buildings and property, and the benevolence committee of Camp Hope in East Hanover, New Jersey.

His wife, Bettylou, is a past president of the Royal Order of Pink Poodles. Bill, Bettylou, Charles and Janet have attended a number of Regional Meetings and Grand Chapter Congresses.

Harold S. Hook is Elected President of United States Life

HAROLD S. HOOK, *Missouri*, was recently elected president of the United States Life Insurance Company, a member of the US-LIFE Holding Corporation group.

Commenting on the election, Mr. Gordon E. Crosby, Jr., chairman and former president of the company said: "This promotion recognizes the contributions and abilities of Mr. Hook and will permit me to more fully direct my activities to the USLIFE Holding Corporation".

Brother Hook, formerly executive vice president of the company, joined United States Life as senior vice president in 1966 and was advanced to executive vice president, elected to the Board of Directors and to the Executive Committee of the Board in May, 1967.

A native of Kansas City, Missouri, he started his insurance career with the National Fidelity Life of Kansas City where he was named president in 1963 at the age of 31, to become one of the youngest company presidents in the industry. Brother Hook is both a graduate and a former member of the faculty of the University of Missouri at Columbia, holding both the B.A. and M.A. degrees from that university. He is a Fellow of the Life Office Management Institute and Chartered Life Underwriter.

Harold's brother, Ralph C. Hook, Jr., dean of the College of Business Administration at the University of Hawaii, is the Director of Business Education on the Grand Council of Delta Sigma Pi.

Brother Harold Hook and his wife and three children reside in Madison, New Jersey.

HOUSTON

OUR LOCAL ALUMNI CLUB has gotten off to an auspicious start! Our first formal meeting was held the last Tuesday of August and had as its speaker Mr. Robert Eckels, the president of the local school board. As this speaker was considered of interest to our better halves, the wives were also invited.

At our September meeting we had two speakers. Two of our local representatives to the state legislature were invited to take part in a panel discussion. As they each represented opposite parties, the discussion proved to be quite lively. Several of the members' wives also attended this meeting. Instead of a formal meeting for October, we decided to have a dance. The dance was held on November 1, at one of the private clubs in this area.

Our membership has grown steadily since our formal organization and we hope that even more of our local Deltasigs will join us.

INDIANAPOLIS

DELTASIG ALUMS at Indianapolis opened the year with a timely speaker—Mr. Robert Beckman, press secretary for Mayor of Indianapolis Richard Lugar. Mr. Beckman held a roundtable discussion of presidential candidates and party platforms.

During October, several alumni visited the Delta Tau Chapter at Terre Haute and inspected their new facilities. Those enterprising undergrads would greatly appreciate any assistance given them in furnishing their new house, I'm sure.

John Carter, economist and vice president at Indiana National Bank, addressed our Founders' Day meeting on November 7, at the Flaming Hearth.

On January 16, Robert Adams, Assistant Vice President of Indiana National Bank, will speak on real estate investment in the Indianapolis area. The meeting will be at the Merchants National Bank Branch on 38th Street one block west of Meridian, at 7:30 P.M.

Robert Busse has moved to Detroit and was presented with a plaque in honor of his

assistance in establishing the Indianapolis Alumni Club. We know that Past Grand President Busse will be a valuable contributor to all Delta Sigma Pi organizations wherever he may be. We congratulate Detroit.

Don Tate became manager of the Lafayette Road Branch of the Merchants National Bank and Trust Company on November 15. Merchants has 32 branches and is the third largest bank in Indiana. Bill Hansen has left R.C.A. and is now employed as sales representative for the Burroughs Corporation.

Garland Cooper, recent Delta Tau Chapter grad, will be your reporter for the next installment in the continuing story of the trials and tribulations of the alumni in Indianapolis; it's been nice being with you.—KEVIN S. JESSUP, SR.

PITTSBURGH

THE "STEEL CITY" gang is off and running with an increased membership, new officers and new projects. The new officers include Brother Vic Scivo at the helm, assisted by Brothers Tom Bombich, Jim Walsh, Jim Elderkin, Sonny Owesny and a hard-working Executive Committee. Revised bylaws for the club are now in final form and will be presented for approval by the Club in the near future.

The Alumni Club is studying the feasibility of providing scholarship assistance to deserving students at the University of Pittsburgh. John Rosenberg, of the Student Aid Office and Assistant Freshman Football coach, met with the Club at the Hotel Webster Hall in October to discuss ways in which our goals could be attained. A committee was appointed to determine the best method of implementing the resolution passed at that meeting to establish and maintain a scholarship fund. The assistance of all the Brothers will be necessary to carry this worthwhile project to a successful continuance. This is certainly a concrete way of encouraging the study of business in schools and colleges. The high ideal is only a helping hand away from reality in Pittsburgh.

The Pittsburgh club is reinstating the very popular monthly luncheons in downtown Pittsburgh. The first such meeting was held at the International Club on October 21 where a report of the Committee on Scholarships was presented and discussed. All Brothers in the Pittsburgh area are invited to the luncheon meetings (particularly those who have been "out of it" for a while). Old acquaintances are just waiting to be renewed and enjoyed. See you there.—B. J. MICHALEK

(Continued from page 42)

area where Grand President John Marko led a demonstration team in the Initiation Ritual.

At the farewell luncheon the guest speaker was Mr. Max Clampitt of Clampitt Paper Company. After his remarks, Zeta Mu Chapter was recognized for its work as host chapter and for the many displays which the chapter had created for the meeting and which had been so well received. Two chapters received certificates for achieving the Honor Roll in the 1967-68 Chapter Efficiency Index and Delta Eta Chapter at Lamar Tech received the attendance trophy.

In attendance at the meeting were: Grand President M. John Marko, *Beta Rho Chapter*; Past Grand President Joe M. Hefner, *Beta Upsilon Chapter*; Regional Directors Warren E. Armstrong, *Gamma Iota Chapter*; and Charles P. Foote, *Delta Upsilon Chapter*; District Directors Russell E. Brown, *Gamma Omega Chapter*; John A. Fincher, *Delta Epsilon Chapter*; Julius Knight, *Beta Phi Chapter*; Walter D. Nelson, *Delta Theta Chapter*; and John T. Tate, *Delta Upsilon Chapter*; Dean O. J. Curry, *Delta Epsilon Chapter*; Michael R. Mallonee and Ronald L. Thornton, *Beta Epsilon Chapter*; Charles W. Herring, David G. Horner, James F. Huey, Donald R. Kyle, Frank J. McCoy, John L. Stasney, William H. Wall and Harold Woodard, Jr., *Beta Iota Chapter*; Roy Gene Bragg, Jack E. Collins, Jr., Solon R. Dunn, Sammy J. Hance, Danny G. Johnson, Nikolai Kerpchar, Joseph T. Marek II, Edward S. Morris, Jr., William L. Murray, David E. Norwood, Richard R. Singhaus, James E. Snow, Billy W. Wilson and Warren C. Wincorn, *Beta Kappa Chapter*, Ronald K. Douglas, Karl G. Sanders and Charlie O. Trimble, Jr., *Beta Upsilon Chapter*; Larry E. Clark, Charles W. Kucharik, Andrew J. Marshall, Jr., Thomas O. McLeod, Jr., John R. Moore, David E. Otsstott, George K. Robertshaw, John T. Stresser, Garren L. Thompson and Robert Wood, *Beta Phi Chapter*; Larry C. Battison and Daniel L. Davies, *Beta Chi Chapter*; John C. Boldt, Paul W. Brown, John P. Hunt, Kenneth W. Murphy, Ross B. Taylor, Martin A. Verson and Richard O. Wood, *Delta Epsilon Chapter*; Ronald K. Crowell, Ronald R. Farmer, Bryan F. Lakey, Floyd R. Longnion, Charles E. Roark, James E. Risher, Robert L. Stakes, Clarence W. Theck and Ben A. Whittington, *Delta Eta Chapter*; Roy D. Allen, James J. Armstrong, Jr., Larry R.

Shank and Mark S. Slaughter, *Delta Theta Chapter*; Dean Ike Harrison, Paul D. Andrews, Jr., Stephen W. Barker, Raymond T. Barton, Jr., Richard A. Beach, Gary G. Beede, Billy A. Crandall, Douglas J. Dalrymple, Robert V. Deem, Emmett L. Duemke, Michael L. Hicks, Michael B. Jacob, Lewis G. Jones, James J. Keegan, William J. Kluge, Jr., David B. Morris, Lawrence A. Schrader, John C. Shriner, Robert C. Spencer, Douglas C. Stillwagon, Michael E. Walker and James E. Wilson, *Delta Upsilon Chapter*; Roland K. Ackmann, V. Michael Aikin, William D. Bandt, Charles A. Blevins, Michael Van Burkham, Benton R. Carey, Howard R. Cumby, Kerry B. Glass, Edwin G. Jones, Larry J. McClanahan, Bruce K. Margrave, Frank E. Moak, Danny B. Moore, Joe R. Ponder, Larry D. Quattlebaum, Bruce W. Sexton, Jimmy M. Sutton, Richard A. Trimble, Michael H. Whitaker and Robert W. Willingham, *Delta Phi Chapter*; William N. Dennison, John R. Lesh, Roy L. Rooker, Jr., and Joe W. Wright, *Epsilon Zeta Chapter*; Joseph A. Adame, Gerald Franklin, Kenneth O. Morrison and Keith T. Stevenson, *Epsilon Mu Chapter*; Dean Lee H. Smith, Ronald L. Booth, William O. Buttram III, Lonnie E. Chunn, Danny L. Copeland, Stephen M. Elliott, Roger M. Floyd, Brent G. Haley, Brian W. Haley, Thomas F. Higgins, James V. Holland, Frank R. McClendon, Ronald Parham, Ricky M. Roberts and Larry E. Tonison, *Zeta Mu Chapter*; Lawrence E. Kieschnick, Garland F. Lovvorn and Hugh M. Morrison, *Zeta Nu Chapter*; David D. Ingham, Jr., John D. Gerlach, Billy C. Ratliff, Michael G. Von Willer and Robert A. Willis III, *Eta Theta Chapter*.

Inter-Mountain Region

The Inter-Mountain Regional Meeting scheduled for October 26-27 at the Hilton Hotel in Albuquerque, New Mexico, began Friday evening with registration and a reception hosted by Gamma Iota Chapter at the University of New Mexico. The evening proved to have added interest as Vice President Hubert H. Humphrey and his campaign staff arrived at the hotel. Several of the delegates had an opportunity to meet and talk with the Vice President.

The Saturday business sessions were opened according to Ritual by Regional Director Warren E. Armstrong. Roll call indicated that all chapters but one in the

region were represented. Also represented were the El Paso and Phoenix Alumni Clubs. Following Roll call, Regional Director Armstrong introduced the four District Directors: William E. Wilson, Robert E. Rowe, Tom Robinson, and Carlos Cunningham. Also present were Paul Stangle, Dean of the School of Business at Eastern New Mexico University and Executive Secretary Ben H. Wolfenberger.

Warren Armstrong then presented "What is Expected of a Delta Sigma Chapter" and Ben Wolfenberger spoke on The Central Office Operations. Tom Robinson then moderated a discussion on Professional Activities.

At the Saturday luncheon the delegates were very fortunate to hear the Governor of New Mexico, David F. Cargo, speak on the political implications and social aspects related to a business career.

The afternoon business session opened with a presentation on Scholarship by District Director Robert K. Rowe. Wilbur Bullock, president of the Phoenix Alumni Club, moderated a discussion on membership. The afternoon session closed with a discussion on finances moderated by Robert K. Rowe and a discussion of the 1969 Grand Chapter Congress.

At the dinner Saturday evening Mr. John Sommerholder of Rio Rancho Estates spoke to the delegates on "Business Opportunities for the Graduate."

Following dinner was the Yellow Delt initiation, a Monte Carlo Party, and a dance for the delegates and their dates.

The Sunday business session opened with a discussion on chapter administration moderated by District Director Carlos Cunningham and was followed by a discussion on Active Life Membership and Alumni Relations moderated by District Director and National Chairman of the Committee on Life Memberships, William E. Wilson.

Following adjournment of the meeting, the awards luncheon was held. Regional Director Warren E. Armstrong who has served as toastmaster throughout the weekend first recognized the District Directors and presented a certificate of appreciation to Robert K. Rowe. Special awards then went to Gamma Iota Chapter and District Director Tom Robinson for serving as hosts.

Wilbur Bullock, president of the Phoenix Alumni Club, presented for the first time a traveling trophy to the chapter in the State of Arizona realizing the greatest

achievement in the Chapter Efficiency Index. The 1967-68 winner was Gamma Psi Chapter of the University of Arizona.

Zeta Kappa Chapter won the attendance trophy with sixteen chapter members registered. Six chapters in the region received certificates for achieving 100,000 points in the 1967-68 Chapter Efficiency Index. The luncheon completed the Regional Meeting which had set a record in attendance for the Inter-Mountain Region.

In attendance at the meeting were: Executive Secretary Ben H. Wolfenberger, *Beta Upsilon Chapter*; Regional Director Warren E. Armstrong, *Gamma Iota Chapter*; District Directors Carlos M. Cunningham, *Epsilon Eta Chapter*; Tom M. Robinson, *Gamma Iota Chapter*; Robert K. Rowe, *Gamma Phi Chapter*; and William E. Wilson, *Gamma Omega Chapter*; William James, *Alpha Chapter*; Robert M. McMullin, *Sigma Chapter*; James W. Alsdorf, Jr., Rolf W. Hemmerich, Walter E. Sharp, Steven Siljestrom, Steven J. Sohus and Gary H. Takata, *Alpha Nu Chapter*; David G. Baker, Robert Q. Cothorn, Douglas W. Dade, Gary V. Ey, Robert S. Jenkins, Kenneth M. Keller, James P. Klosek, Joseph R. Lunardon, John P. Otto, James R. Reddin, Tommy W. Robinson, James C. Salazar, Mark Seiler, Lawrence E. Smith and Robert H. Whorton, *Gamma Iota Chapter*; Robert J. Allen, David E. Brown, Westley E. Dils, William C. Geck, Paul R. Hines, Manny Marrufo, Richard P. Mooney, William VanHaselen III and Charles S. Wakeem, *Gamma Phi Chapter*; Reuben C. Estrada, Kenneth F. O'Brien and Robert G. Quinn, *Gamma Psi Chapter*; Wilbur K. Bullock, Pleasant H. Hanes III, Jerry L. Sansom, Michael A. Smith and Gary W. Wagner, *Gamma Omega Chapter*; Billy R. Andrus, Frederick L. Boggs, Steven Dominguez, James D. Garner, William H. Rogers III, David L. Sickles, Richard W. Walsh, Douglas A. Wilkerson and Wayne A. Zimmers, *Epsilon Eta Chapter*; James R. Allen, Ralph T. Combs, Thomas E. Conner, Danny S. Crow, Landon L. Davis III, Frank P. Farrell, Wayne R. Hoffer, Roger A. Hyatt, Jerry L. Scott and Walter R. Shipp, *Epsilon Upsilon Chapter*; Gary Lee Alstatt, Stan K. Andolsek, David C. Carlson, Robert L. Fullmer, Robert C. Goodnough, Thomas E. Haas, William R. James, Curtis C. Kennedy, James W. Kennedy, Kent J. Levine, Michael A. Merlino, Donald E. Morrow, Raymond J. Pallein, John F. Triantos

and Stephen T. Witcher, *Zeta Kappa Chapter*; Richard A. Argenzia, Kenneth P. Szymanski, *Zeta Omega Chapter*; and Dilworth C. Strasser, *Eta Lambda Chapter*.

Western Region

Kenna Hall at the University of Santa Clara was the locale for the largest and most successful Western Regional Meeting ever held. Festivities for the 87 registered undergraduates and alumni started on Friday evening, October 18, 1968, with early registration, then an informal "Get-Together" which enabled the early arrivals to become better acquainted. Wives and dates attended this social affair and all had an opportunity to greet Grand President M. John Marko and Inter-Mountain Region Director Warren E. Armstrong.

Saturday morning after Roll Call, Regional Director R. Nelson Mitchell introduced Grand President Marko who gave an inspiring talk on the objectives of

Delta Sigma Pi. This set the tone of the meeting and was followed by the workshop on Chapter Goals with District Director Harold E. Mackenthun and Orrin E. Everhart leading a most interesting and informative discussion.

Dr. Charles J. Dirksen, dean of the School of Business at the University of Santa Clara, gave a challenging address at the Saturday luncheon. Brother Dirksen received a rousing vote of thanks for his timely remarks.

The afternoon workshop on Chapter Operations was led by District Director H. Nicholas Windeshausen followed by the workshop on The Chapter-Advisor-School-Community with John H. Sims, faculty advisor of Zeta Tau Chapter, and Clarence J. Walters, dean of the School of Business Administration at Menlo College and faculty advisor of Zeta Rho Chapter, giving excellent presentations on the role of the advisor, scholarship and the relationship and responsibility of and to the Chapter, School and Community.



IN THE TOP photo Grand President M. John Marko addresses the members attending the Western Regional Meeting in Santa Clara, California. Below, Brother Charles Dirksen, Dean of the School of Business at the University of Santa Clara, talks with the members and guests attending the Western Regional Meeting held on the University of Santa Clara campus.

Grand President Marko then explained the "What and Why" of The Central Office which prompted many questions and answers. Regret was expressed by all that Field Secretary Ellery J. Lacy was unable to attend due to a death in his family.

The highlight of the meeting was the banquet Saturday night at Lou's Village where a number of door prizes were awarded—Gamma Xi Chapter men winning the lion's share, much to the chagrin of the other delegates. Grand President Marko gave a few brief concluding remarks since he had to catch a plane for New York in order to attend the Eastern Region Meeting Sunday morning. He received a well deserved standing ovation.

The Yellow Dog initiation followed the banquet at which time 55 Brothers were admitted to the innermost secrets of that august body.

On Sunday morning District Directors Constantine Danellis and George M. Carr, together with J. Boyd Fottrell and Ted W. Wiedemann, presidents of the Sacramento and San Francisco Alumni Clubs, handled the workshop on "Undergraduate to Alumnus." Keen interest was developed over the subject "Why I Should Become a Life Member." Spirited discussion was held in each workshop with all participating.

Congratulations are in order for President Mike Raab and his Gamma Xi Chapter for a job well done. Pat Sullivan as moderator of the Workshops was outstanding in keeping the discussion moving well.

The wind-up came at the Sunday luncheon where Regional Director Mitchell presented the Honor Roll Certificates to the Presidents of Rho, Epsilon Theta, Epsilon Phi and Zeta Tau Chapters. The final prizes were then awarded and concluding the festivities the Attendance Trophy was presented by Brother Mitchell to Epsilon Theta Chapter at Chico State College.

Western Region

In attendance at the meeting were: Grand President M. John Marko, *Beta Rho Chapter*; Regional Director R. Nelson Mitchell, *Chi Chapter*; District Directors George M. Carr, *Alpha Iota Chapter*; Constantine Danellis, *Epsilon Phi Chapter*; Orrin R. Everhart, *Epsilon Phi Chapter*; Harold E. Mackenthun, *Iota Chapter* and H. Nicholas Windeshausen, *Alpha Delta Chapter*; Joseph S. Morris, Jr., *Rho Chapter*; Theodore W. Wiedemann, *Alpha Rho Chapter*; Charles J. Dirksen, *Beta*

Sigma Chapter; Michael J. Bonasera, Stephen C. Bric, John L. Cállan, Mitchell J. Dabo, Jr., Peter J. Eaton, Raymond E. Epes, William H. Fiolek, John A. Furman, Louis Albert Larsen, Howard O. Lilly, Joseph W. Losch, Jr., Joseph Francis Monasta, Michael S. Raab, Raymond D. Raymer, Joseph C. Sanfilippo, Charles V. Santoni, Kenneth L. Shurtleff, Jr., Joseph P. Sullivan, Anthony R. Wilmer, Joseph Patrick Zotter, *Gamma Xi Chapter*; William L. Fogarty, Russell J. Gallian, J. Michael Hazelwood, Edward Carl Antognoli, *Gamma Omicron Chapter*; Gerald L. Blumenthal, James W. Crumpler, Dante J. Profumo, Dale V. Ridsen, James R. Ryan, *Delta Omicron Chapter*; Daniel E. Carpenter, Robert K. Meriweather, Gregory W. Nelson, John C. Smith, Reginald R. Willison, *Delta Pi Chapter*; Robert A. Roy, Wayne K. Tanaka, Peter H. Finie, Wayne C. Wunderlich, *Delta Sigma Chapter*; Joseph H. Al-

varez, Frank J. Blizman, Jr., Charles L. Blue, Jr., Wayne H. Crowder, James F. Emenegger, Robert W. Jones, Lawrence C. Lester, Gordon L. Maxinoski, Walter L. Myers, Walter P. Riedel, Jerold D. Stouffer, Harold P. Vincent, George W. Zofcin, *Epsilon Theta Chapter*; Lawrence S. Burne, Donald J. Cassano, William R. Coleman, Joseph M. Elwell III, Orrin Robert Everhart, Ray J. Nielsen, Milton W. Price, Leonard T. Raley, Jr., *Epsilon Phi Chapter*; Todd B. Barbey, Philip L. Bradstock, Michael L. Curtis, Thomas R. Harnett, Robert Kern Maize, Jr., John D. McComber, William R. Mills, Stephen H. Pollock, R. Michael Rodgers, John S. Steele, Clarence John Walters, *Zeta Rho Chapter*; James W. Kramm, Takeo D. Nomura, Gregory G. Shaver, Robert D. Simmons, John Hanzel Sims, *Zeta Tau Chapter*; and guest Regional Director Warren E. Armstrong, *Gamma Iota Chapter*.



GRAND PRESIDENT M. John Marko, above, presents the attendance trophy at the Midwestern Regional Meeting in Des Moines, Iowa to Epsilon Iota Chapter President Tom Klotz. Below, Regional Director LaVerne A. Cox prepares to present the Honor Roll Certificates to the chapters in the Midwestern Region who achieved 100,000 points in the 1968 Chapter Efficiency Index.

College of Business and Public Administration at the University of North Dakota Occupies New Building

FOR MANY YEARS the College of Business and Public Administration at the University of North Dakota at Grand Forks was headquartered in the Law Building, while faculty offices were located in four different structures and classes were conducted in 14 different buildings. This year the College with all its offices and classes has occupied a new \$1.8 million building with 88,000 square feet of space.

Three stories high, the structure houses enough classroom area to seat 2,000 students simultaneously. Sixty individual faculty offices are arranged in groups by departments. A 12 sided lecture bowl enclosed five pie-shaped auditoriums with seating capacities that range from 90 to 250 students.

The building has been named in honor of Bertin C. Gamble, a native North Dakotan who co-founded and is currently chairman of Gamble-Skogmo, Inc., in Minneapolis. Gamble Hall was made possible, in part, by a \$200,000 gift from the Gamble-Skogmo Foundations. The gift permitted the University to obtain a supplemental federal grant of \$100,000, thus enabling the structure to be enlarged over the original plans by \$300,000. The state authorized \$1 million which was supplemented by a \$500,000 grant from the U. S. Office of Education.

The new facilities of Gamble Hall are enabling the College of Business and Public Administration to be on the move in another respect. That move is away from the area of deadly statistics and into the field of analysis and theory. "We are getting away from sheer technique courses and getting into the analytical areas where you work with ideas and theories," Dean Thomas J. Clifford stressed.

In line with the analytical approach, the new building has been designed for the case method of instruction. Rooms are designed in an amphitheatre style so that cases can be presented simultane-

ously and different types of solutions discussed.

While the University of North Dakota Computer Center will remain in Twamley Hall, the administrative building, Gamble Hall houses data processing laboratories. The availability of computers and data processing apparatus will provide an additional aid for students and faculty. Courses in computer programming are being offered this semester. Gamble Hall will also facilitate the use of visual aids, particularly closed circuit television and video tape recorders.

Looking toward the future, the University of North Dakota sees further growth and expansion for the College of Business and Public Administration. A major plan for the near future is the introduction of the master's degree in business administration in the college's graduate program. Master's degrees are currently offered in accounting, marketing and

economics.

What is now the College of Business and Public Administration at the University of North Dakota originated in 1917-18 as a four year course in commerce in the College of Liberal Arts, leading to the Bachelor of Arts degree. In 1924, an independent two year academic division, the School of Commerce, was organized on a distinctly professional basis. The School's name was changed in 1955 to the College of Business and Public Administration and work in business was expanded to a three year program covering the sophomore, junior and senior years. The College has grown from 154 students in 1950 to about 930 in 1968. Dr. Thomas J. Clifford is dean of the College. The College of Business and Public Administration at the University of North Dakota has been home for Alpha Mu Chapter of Delta Sigma Pi since 1925.



THIS IS THE main entrance of the new business and public administration building recently completed and occupied on the University of North Dakota campus.

Fifth Chapter of Fraternity in Philadelphia Installed at Philadelphia College of Textiles and Science

THE FIFTH CHAPTER of Delta Sigma Pi in the city of Philadelphia was installed at the Philadelphia College of Textiles and Science on Saturday, November 23, 1968. With the installation of Eta Xi Chapter, there are now seven chapters of the fraternity in the State of Pennsylvania. The other chapters are Lambda Chapter at the University of Pittsburgh, Omega Chapter at Temple University, Alpha Gamma Chapter at Pennsylvania State University, Beta Nu Chapter at the University of Pennsylvania, Epsilon Sigma Chapter at LaSalle College and Zeta Pi Chapter at St. Joseph's College.

The installation program began with the registration of the members and guests in the Apparel Research Center on the campus of Philadelphia College of Textiles and Science, followed by a tour of the campus. Following the luncheon the informal and formal ritualistic ceremonies were conducted in the Apparel Research Center.

Assisting Grand President M. John Marko with the installation ceremonies were Regional Director H. Melvin Brown, Executive Secretary Ben H. Wolfenberger, District Director Henry J. Spence, Past Grand Presidents J. Harry Feltham and John L. McKewen, and members of Chi Chapter at Johns Hopkins University, Omega Chapter at Temple University, Beta Xi Chapter at Rider College, Epsilon Sigma Chapter at LaSalle College, Zeta Pi Chapter at St. Joseph's College, the Omega and Epsilon Sigma Alumni Clubs.

H. Melvin Brown acting as toastmaster began the evening program by introducing Senior Vice President Bruce T. Macauley of Eta Xi Chapter who offered the invocation. Greetings from the college were then extended by Dr. Bertrand Hayward, president of the college after which Dr. Philip Elkin, head of the Department of Business Administration presented a history of the department. Robert H. Reber, Jr., secretary of the chapter, then presented a history of Beta Alpha Tau Fraternity. Climaxing the evening activities was the presentation of the charge

and charter by Grand President M. John Marko to Eta Xi Chapter President Albert W. Mandia who accepted on behalf of the members of the chapter. The program was concluded with the presentation of the chapter gavel to Brother Mandia and the reading of a number of letters of greetings to the new chapter by Executive Secretary Ben H. Wolfenberger.

History of Philadelphia College of Textiles and Science

Founded in 1884, the Philadelphia College of Textiles and Science is the oldest educational institution in the United States offering instruction in textile technology.

Education in textile technology dates back to the early nineteenth century with the establishment of schools in England, Germany, and France. At the Centennial Exhibition held in Philadelphia in 1876, it was noted that European fabrics were superior to those of the United States and that education in this area was vital if the United States was to compete in the world market. As a direct result of this observation, the Philadelphia school was

established.

Situated in what was then a major textile center, the school prospered and a day school was established in 1885. Early instruction was confined to fabric structure and design, and in the next few years dyeing and chemistry and then the study of yarn manufacture were added.

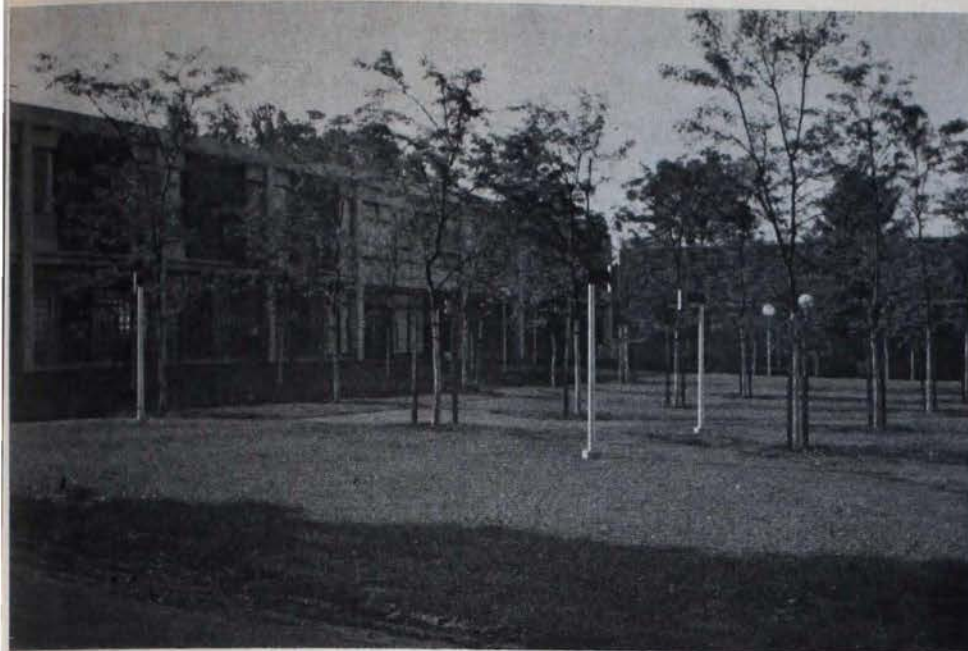
In 1894, the school which had become a part of the Pennsylvania Museum and School of Industrial Art relocated at Broad and Pine Streets where it remained until moving to the present campus in Germantown, Pennsylvania, in 1949.

The school earned an international reputation for excellence in its field of study and attracted students from all over the world. Graduates of the school occupied top positions of responsibility in the textile industry and, even today, the demands for graduates of the school far exceed the supply.

In 1941, the educational program was reorganized, extended to four years and the school was empowered to grant a B.S. degree in Textile Engineering and Chemistry and Dyeing. At this time the name of the school was changed to Philadelphia Textile Institute.



GRAND PRESIDENT M. John Marko is shown here presenting the Eta Xi Chapter Charter to President Al Mandia.



A VIEW OF THE MALL in the center of the Philadelphia College of Textiles and Science is shown here. Delta Sigma Pi recently installed the 154th chapter on this campus.

After moving to the new campus in 1949 with a completely new physical plant, the name of the school was changed in 1960 to Philadelphia College of Textiles and Science to more fully indicate the full collegiate status of the school and the following year, 1961, the Department of Business Administration was established.

Curriculum changes and additions continue as the total enrollment of the school increases and the physical plant of the campus expands. The beauty of the wooded suburban campus and the educational quality of the college are complementary to each other for a bright future for the college.

History of the Department of Business Administration and Textile Management and Marketing

In the Fall of 1956 the program of management and marketing was first offered with a small enrollment taking the courses. By 1959, the program had grown to a four-year program and by 1967 the program had expanded widely and had an enrollment of 349 students. In 1961, the Department of Business Administration was added to the college curriculum, reinforcing the management and marketing program. By 1964, the business administration curriculum had expanded to a four-year program and in 1966 the business student could choose between accounting, marketing and finance as a major.

By 1967, the combined programs in business administration and textile man-

agement and marketing had an enrollment of over one thousand students. This same program is now offered in the evening college. Students enrolled in business administration and textile management and marketing complete the full four-year program with courses in accounting, economics and finance, management, marketing, and specialized business electives relating to the particular major field of study. The college is accredited by the Middle States Association of Colleges.

History of Beta Alpha Tau

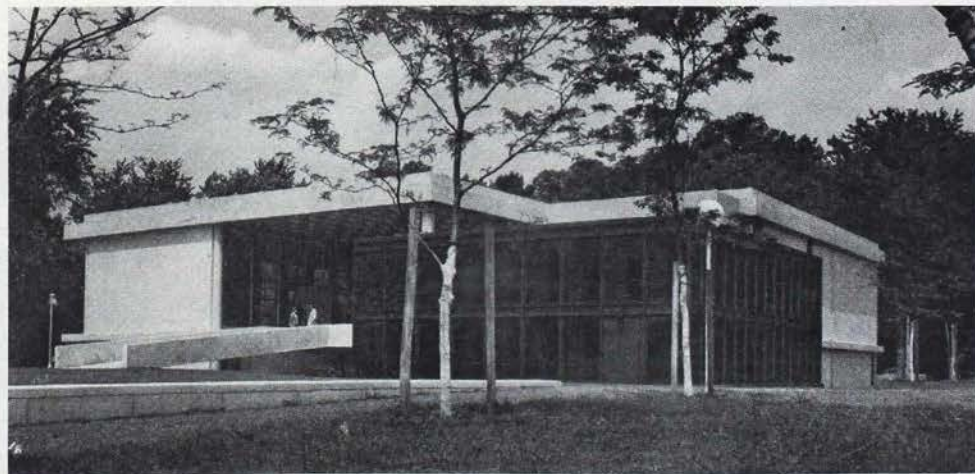
Mr. H. Lawrence Laupheimer, Director of Placement at Philadelphia College, first recognized the need for Delta Sigma Pi as an organization to best express the interests of the business students in the rapidly expanding enrollment at the col-

lege. He suggested to senior Michael Whitmore and junior David Gingras that they consider the possibilities of establishing a local fraternity and contacted The Central Office of Delta Sigma Pi for guidance.

In December of 1967, an organizational meeting was held and it was determined that the group should continue with its efforts to organize a chapter of Delta Sigma Pi and contacted Professor Robert C. Bokum, a Deltasig alumnus of Alpha Gamma Chapter at Pennsylvania State University, to serve as fraternity advisor.

At a meeting in January of 1968, Executive Secretary Ben H. Wolfenberger from The Central Office of Delta Sigma Pi met with the group to explain the purposes and functions of Delta Sigma Pi and to explain the requirements and procedures involved in working toward a chapter charter. Following this meeting, the group received recognition from the Philadelphia College president, Dr. Bertrand Hayward, selected the name of Beta Alpha Tau Fraternity, and voted unanimously to petition Delta Sigma Pi for a chapter charter.

Fraternity officers were elected, the membership drive was begun, the policies of Beta Alpha Tau Fraternity were established, and a full program of activities was planned. During the Spring of 1968 the fraternity enjoyed a full program of professional speakers and tours which were complemented by the social activities of the group and the fellowship which developed. During the spring and summer the overall management and administrative details of fraternity operations were developed and polished and the fraternity was approved for a chapter charter by The Grand Council of Delta Sigma Pi at its annual meeting in August



TYPICAL OF THE MODERN facilities on the campus of the Philadelphia College of Textiles and Science is the new John C. Pastore Library.



ETA XI CHAPTER HISTORIAN Irving Gerber receives the letters of congratulations from Executive Secretary Ben H. Wolfenberger during the installation of the chapter.

of 1968. On November 23, 1968, the Eta Xi Chapter of Delta Sigma Pi replaced Beta Alpha Tau Fraternity at Philadelphia College of Textiles and Science with the following charter members:

John N. Alessandro, Edward J. Barr, Stuart L. Borowsky, Michael J. Brett, Jr., John M. Bukata, David B. Byruch, Robert W. Childs, Francis J. Conway, Jr., Raymond L. Comperatore, Bruce D. DeBruhl, Louis N. Del Quadro, Philip Elkin, James A. Frankenfield, Irving R. Gerber, David A. Gingras, Steven A. Goodman, John D. Graham, Jr., Jay Greenfield, Gregory G. Gruss, Bertrand W. Hayward, Samuel D. Hodge, Jr., John M. Iademarco, Wayne R. Kosik, David S. Kramer, Michael Kromm, Joseph P. Kwiatanowski, Ralph M. La Salle, H. Lawrence Laupheimer, Theophilus P. Leight, Harvey M. Leis, Stanley D. Lieberman, Frank J. Locketto, Jr., Bruce T. Macauley, Albert W. Mandia, Anthony J. Matern, Jr., Charles J. McCarthy, James J. McGilvery, Richard F. Miskinis, Thomas J. Moran, Frank J. Mulhern, James J. Murphy, John P. Owens, Michael J. Phillips, Joel E. Rains, Jack D. Raskin, Robert H. Reber, Jr., Robert W. Rhoads, Howard W. Risher, Jr., Marc J. Rosen, Marc Rosenthal, Howard N. Rudolph, Ronald J. Schlesinger, Gary I. Schwartz, Michael C. Shore, William R. Siebold, Robert S. Singer, Robert C. Sipple, Parker W. Smith, Jr., David I. Sterten, Harry J. Tafe, John S. Tomlinson, Jr., Joseph M. Whitmore, Edward M. Zale, and Ira H. Zlatkin.

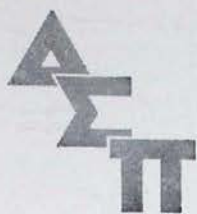
LIFE MEMBERS

- 4636 Frank E. Pryor, *Beta Kappa*, Texas-Austin
- 4637 John L. Smart, *Zeta Lambda*, Georgia Tech
- 4638 John L. Callan, *Gamma Xi*, Santa Clara
- 4639 Richard W. Calkins, *Zeta Sigma*, Southeastern Louisiana
- 4640 William A. Burell, *Kappa*, Georgia State
- 4641 Phillip J. Fleming, *Alpha Gamma*, Pennsylvania State
- 4642 Roney L. Tousain, *Epsilon Omicron*, Western Michigan
- 4643 Louis B. Schelling, *Epsilon Omega*, Eastern Illinois
- 4644 Paul W. Black, *Epsilon Upsilon*, New Mexico State
- 4645 Frederick H. Gravelle, *Alpha Epsilon*, Minnesota-Minneapolis
- 4646 Edison L. Titsworth, *Alpha Mu*, North Dakota
- 4647 Thomas P. Monahan, *Zeta Tau*, California State-Hayward

- 4648 Homer L. Laugh, *Delta Omega*, West Liberty State
- 4649 Stephen C. Sharer, *Alpha Upsilon*, Miami-Ohio
- 4650 David B. Bianchi, *Delta Pi*, Nevada
- 4651 Walter M. Migrala, Jr., *Epsilon Sigma*, LaSalle
- 4652 Lawrence E. Smith, *Gamma Iota*, New Mexico
- 4653 John P. Gannon, *Delta Chi*, Washburn
- 4654 Michael L. Worswick, *Delta Chi*, Washburn
- 4655 William B. Small, *Epsilon Omega*, Eastern Illinois
- 4656 Phil H. Carlock, *Kappa*, Georgia State
- 4657 William G. Martin, *Beta Xi*, Rider
- 4658 Ronald L. Frederking, *Gamma Lambda*, Florida State
- 4659 Thomas F. Nolan, *Beta Rho*, Rutgers
- 4660 Joseph S. Kroll, *Delta Omega*, West Liberty State
- 4661 Ralph E. Clark, Jr., *Rho*, California-Berkeley
- 4662 Lynn C. Cook, Jr., *Delta Rho*, Ferris State
- 4663 R. Gordon Baumgartner, *Upsilon*, Illinois-Urbana
- 4664 Don E. Bruce, *Beta Sigma*, St. Louis
- 4665 Ernest C. Pinza, *Gamma Xi*, Santa Clara
- 4666 Dwight D. DeBoer, *Zeta Phi*, Florida Atlantic
- 4667 Jerry L. Olds, *Beta Psi*, Louisiana Tech
- 4668 Thomas M. Cotton, *Epsilon*, Iowa
- 4669 Vincent G. Mercer, *Theta*, Detroit
- 4670 Fred L. Roudebush, *Alpha Delta*, Nebraska-Lincoln
- 4671 Jerry L. Peek, *Gamma Omega*, Arizona State
- 4672 Peter G. Hess, *Zeta Omicron*, C. W. Post
- 4673 Donald T. Colby, *Gamma Pi*, Loyola-Chicago
- 4674 Robert L. Duffy, *Alpha Epsilon*, Minnesota-Minneapolis
- 4675 Jerry T. Ungerman, *Alpha Epsilon*, Minnesota-Minneapolis
- 4676 Ellery J. Lacy, *Delta Eta*, Lamar Tech
- 4677 Michael J. Shaughnessy, *Epsilon Psi*, Christian Brothers
- 4678 Donald B. Logan, *Kappa*, Georgia State



THE APPAREL RESEARCH CENTER on the campus of Philadelphia College of Textiles and Science is where the initiation ceremonies for Eta Xi Chapter were held.



DIRECTORY

The Grand Council

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Director of Midwestern Region: LAVERNE A. COX, *Alpha Delta-Nebraska*, School of Business, St. Cloud State College, St. Cloud, Minn. 56301

Director of Southwestern Region: CHARLES P. FOOTE, *Delta Upsilon-Texas Christian*, School of Business, Texas Christian U., Fort Worth, Tex. 76129

Director of Inter-Mountain Region: WARREN E. ARMSTRONG, *Gamma Iota-New Mexico*, P.O. Box 8306, Albuquerque, N.M. 87108

Director of Western Region: R. NELSON MITCHELL, *Chi-Johns Hopkins*, 7206 Fairfield Dr., Santa Rosa, Calif. 95405

Director of Alumni Activities: HERBERT W. FINNEY, *Lambda-Pittsburgh*, 6510 Landview Rd., Pittsburgh, Pa. 15217

Past Grand President: JOE M. HEFNER, *Beta Upsilon-Texas Tech*, 2107 Avenue Q, Lubbock, Tex. 79405

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330 South Campus Avenue, Oxford, Ohio 45056. Phone Area Code 513 523-6396.

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Executive Secretary: BEN H. WOLFENBERGER, *Beta Upsilon-Texas Tech*.

Field Secretaries: ELLERY J. LACY, *Delta Eta-Lamar Tech* and GERALD W. WELLS, *Gamma Omega-Arizona State*

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Committee on Nominations

To be announced later

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Executive Director and Treasurer: ROBERT O. LEWIS, *Beta-Northwestern*, 970 Waverly Rd., Glen Ellyn, Ill. 60137

Grand Secretary Treasurer Emeritus

H. G. Wright, *Beta-Northwestern*, 1218 41st St., La Grange, Ill. 60525

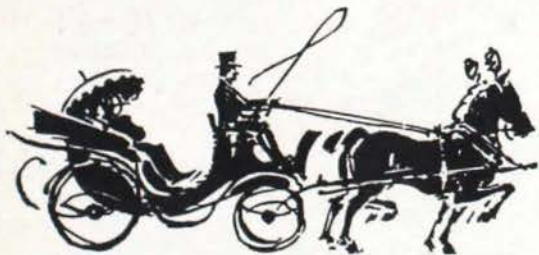
- 4679 Anthony P. Whalen, *Zeta Eta*, St. Peter's
4680 Barry W. Halloran, *Zeta Eta*, St. Peter's
4681 Robert T. Foor, *Epsilon Phi*, Sacramento State
4682 Charles K. Easterwood, *Gamma Zeta*, Memphis State
4683 S. Alan J. Nyhan, *Zeta Phi*, Florida Atlantic
4684 George W. Thames, *Gamma Lambda*, Florida State
4685 Miller H. Price, *Zeta Lambda*, Georgia Tech
4686 Ronald G. Davidson, *Delta*, Marquette
4687 Gary E. Zembert, Jr., *Beta Gamma*, South Carolina
4688 John J. Stasney III, *Beta Iota*, Baylor
4689 William O. Buttram III, *Zeta Mu*, Texas-Arlington
4690 Glenn G. Johnson, *Alpha Epsilon*, Minnesota-Minneapolis
4691 Larry Rainbolt, *Beta Epsilon*, Oklahoma
4692 Charles E. Ashton, *Psi*, Wisconsin
4693 Chauncey A. Borine, *Beta*, Northwestern-Chicago
4694 John C. Hamrick, *Gamma Tau*, Southern Mississippi
4695 Patrick T. McGown, *Psi*, Wisconsin
4696 Joseph M. McGlynn, *Theta*, Detroit
4697 Kenneth R. Wallace, *Beta Chi*, Tulsa
4698 Donald L. Hollenshead, *Beta Upsilon*, Texas Tech
4699 Irene A. Charvet, *Delta Sigma*, Loyola-Los Angeles
4700 Wilbur C. Lewis, *Beta Zeta*, Louisiana State-Baton Rouge
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August 20-23, 1969



Delta Sigma Pi
27th Grand Chapter Congress
Grand Hotel