

The **deltasiq**

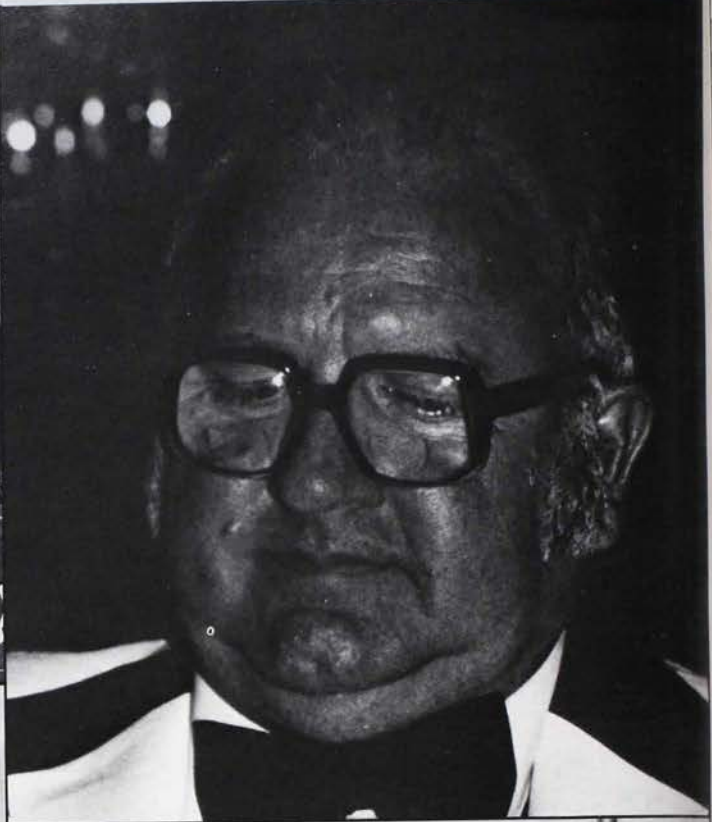
an educational journal

november 1979



... **commitment to excellence**

focus:



We focus on those who retired from the Board at the 1979 Grand Chapter Congress after long, loyal, and faithful service. Counterclockwise from top right are Past Grand President Harold L. Cannon, Undergraduate of the Year 1977 Marc P. Franson, Midwestern Regional Director Harry J. McMahon, South Central Regional Director Richard L. Schreiner, East Central Regional Director David M. Rose, and Intermountain Regional Director Theodore B. Atlas.

The **deltasig**®

November, 1979
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Cover

Theresa Jeszka, our Undergraduate of the Year-1979, represents, like our national convention, "a commitment to excellence." See her story on page 15

Editor

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Member of



College Fraternity Editors Association

commentary....



At our 32nd Grand Chapter Congress last August in Atlanta, you elected me Grand President of our fraternity for the next two years. Admittedly, this is quite an honor—quite a distinction; for it is not every day that a person is selected by his or her peers to lead an organization with the heritage, esteem, and future of Delta Sigma Pi. But it is much more than an honor—it is an obligation. You have chosen me to *lead* the fraternity during this biennium, not to merely act as caretaker. One would suspect your decision was based not so much on past achievements, as on expected future accomplishments.

And accomplish we shall! Delta Sigma Pi experienced the four greatest years in its history from 1975

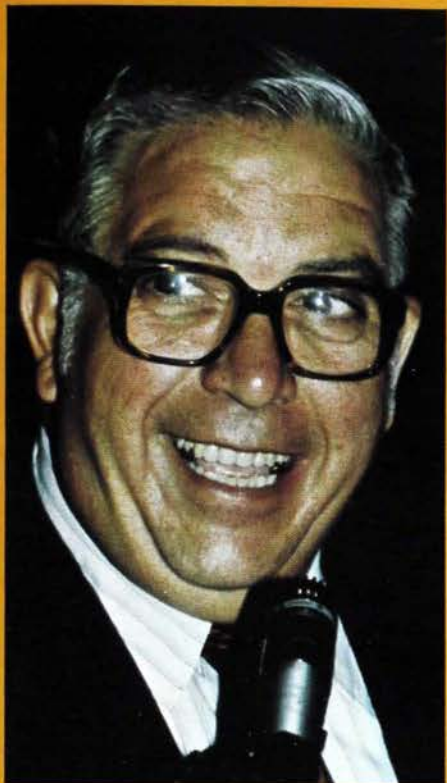
to 1979. Records were set in Life Memberships, total members initiated, average initiates per chapter, alumni dues, chartered alumni clubs, contributions received, and in many other areas of operations. We took advantage of the rebirth of the fraternity system by reactivating several chapters and installing many new ones on campuses, literally, from coast to coast. And the enthusiasm and camaraderie that is Delta Sigma Pi was rekindled time and again on the chapter and alumni club level. The lion's share of the credit for these recent past successes should go to Past Grand President William W. Tatum, Jr., for his untiring work on behalf of the fraternity. But records were made to be broken! It is enough to say, as Mrs. Babe Ruth commented following Henry Aaron's 715th home run, that it is a tribute to the records themselves that they are worthy of being broken.

We have our work cut out for us if we are to surpass the achievements of the previous administration. I say *we* because it will take all of us working together—members of the Board of Directors, District Directors, National Committee Members, chapter and alumni club officers, and YOU, our dedicated, loyal, individual Brothers—to accomplish our goals. To do this, in the words of H. Michael Mescon, Keynote Speaker at the Grand Chapter Congress, it will be necessary for each of us to be shakers, rather than shakees, and to work for the betterment of Delta Sigma Pi, within the fraternity's framework, from top to bottom and from the inside out.

Fraternally,

Michael R. Mallonee
Grand President
Beta Epsilon 709
Life Member No. 5569

Atlanta '79



Tom Mocella served as chairman of the National Committee on Nominations.

Pat Andrews and "Sweet Tooth" played for the Deltasig Disco on Sunday night.



Registration for 580 people opened the convention on Sunday, August 12.



Delegates cast a number of important votes during the business sessions of the convention.



The chapter charter of Iota Nu Chapter, Northeast Missouri, is presented to Anita Rincker by Grand President Tatum.

a collage

a commitment to excellence

atlanta convention a huge success

In calling the 32nd Grand Chapter Congress to order in Atlanta last August, Grand President William W. Tatum, Jr., challenged those in attendance to make a "commitment to excellence" for the coming year and gave them due recognition for meeting this commitment during the year just ended. As reported to the convention by the Grand President and by Executive Director Ben Wolfenberger, the fraternity had concluded a hugely successful year by having highly successful regional conferences in every region of the fraternity; by installing four new chapters and reactivating five; by having a large percentage of increase in total initiates, thus raising the average per chapter; by having the highest number of alumni clubs in history; by a huge increase in the performance of chapters in the Chapter Efficiency Index; and by another big year in the number of new Life Members. Crowning this excellent year was the very successful 32nd Grand Chapter Congress, held August 12-16, 1979 at The Marriott Hotel in Atlanta, Georgia.

Though officially called to order on Monday, August 13, the convention actually began on August 12, with arrivals and registration in the Ballroom Foyer of the hotel. That evening all attendees had the opportunity to meet the national officers and get acquainted with each other at the Grand President's Reception in the Grand Ballroom and later at the Disco featuring the music of "Sweet Tooth," a group which plays the Atlanta area. Running concurrently with the Disco were initiations into membership in Yellow Dog and Pink Poodle.

When registration was finally

completed there were 580 fully registered attendees, the largest Grand Chapter Congress in the fraternity's entire history and an increase of 33% over the 1977 national convention.

The commitment to excellence became more evident during the ensuing five days of the convention by the enthusiastic greetings and warm handshakes as Deltasigs met other Deltasigs from all over the nation. Fraternalism was evident wherever groups gathered informally to discuss fraternity matters or met here and there to socialize.

The commitment grew as members participated in workshop sessions—asking penetrating questions, learning how to handle particular problem situations, and evaluating their own individual chapters and alumni clubs.

The commitment grew more with a full business session of the convention devoted to legislation determining the future course of the fraternity. Changes in the laws of the fraternity added both Undergraduates of the Year to the National Executive Committee, provided for a Chancellor to preside over business sessions of the Grand Chapter Congress, and exchanged the term of office for all Regional Directors from four years to two (with all Regional Directors being elected at each Grand Chapter Congress) and allowing them to serve for four consecutive terms rather than two. A detailed report on legislation is being provided each chapter and alumni club.

The commitment grew as delegates and others evaluated the candidates for the national offices to be elected at the convention. In addition

to the election of the Grand President and Director of Alumni Activities, the positions for nine of the twelve Regional Directors were up for election. A separate story on the Board of Directors for 1979-81 appears in this issue of the magazine.

Beginning the program on Monday, August 13, was the Opening Business Session convened in the Grand Ballroom by Grand President Tatum. Following the opening ritual, an invocation was given by Undergraduate of the Year 1979 Theresa M. Jeszka. President Tatum then presented Southeastern Regional Director Michael J. Mazur, Jr., who introduced Keynote Speaker Michael H. Mescon, Regents' Professor of Human Relations and Chairman, Department of Management, College of Business Administration, Georgia State University.

Following the Keynote Address, President Tatum welcomed all to the Grand Chapter Congress and introduced the National Executive Committee and Board of Directors and Chapter Consultant Mike Walsh. Also introduced were 23 members of the Golden Council (past national officers) including seven Past Grand Presidents, and a member of the Order of the Golden Helmet (50 year member), Cecil V. Gary from Alpha Chapter.

Parliamentarians for the convention were Past Grand President M. John Marko and Undergraduate of the Year 1977 Marc P. Franson, and serving as Resolutions Counselor was Southern Regional Director Frank M. Busch, Jr.

When the Roll Call had been completed by Executive Director Ben

Wolfenberger and the delegates officially seated it was noted that there were 141 voting delegates—106 undergraduate chapters and 35 alumni clubs. Serving as secretaries and recorders for the convention were Ben Wolfenberger and Assistant Executive Director Michael J. Tillar.

Following a break for lunch President Tatum then gave his report on

the state of the fraternity to the members and indicated that the other official and required reports of the Executive Director, the National Committees, and the financial and statistical reports had been distributed in print in advance of the session.

Past Grand President Tom Mocella, who had served as Chairman of the National Committee on

Nominations, gave the report of the committee, followed by seconding speeches for the nominees. Additional nominations were then requested from the floor of the convention.

Next on the program was the official introduction of Undergraduate of the Year 1979 Theresa M. Jeszka, who addressed the assembled members. President Tatum then presented Undergraduate of the Year 1977 with a special recognition award from the Board for his efforts and contributions while a Board member.

Assisted by Chapter Consultant Michael T. Walsh, Assistant Executive Director Mike Tillar then recognized the 41 CEI chapters which had achieved Honor Roll status or 100,000 points in the 1978-79 Chapter Efficiency Index. Particularly noted were Zeta Psi Chapter at State University of New York-Albany for six consecutive years, Gamma Iota at University of New Mexico for seven consecutive years, Gamma Omega Chapter at Arizona State for 23 consecutive years, and "granddaddy" Alpha Beta Chapter at Missouri-Columbia for 38 consecutive years.

Past Western Regional Director R. Nelson Mitchell was then escorted to the dais by the Past Grand Presidents where President Tatum conferred on him the Order of the Golden Helmet for 50 years of active and continuous participation in the fraternity since his initiation in Chi Chapter at Johns Hopkins on March 2, 1929. A testimonial from the Board was presented to North Central Regional Director Robert M. Drewniak for having the region with the highest average in the 1978-79 Chapter Efficiency Index.

John Perkins, representing Iota Nu Chapter, and Anita Rincker, representing Iota Omicron Chapter, both received the officially completed and framed charters for their chapters as the final activity of this business session.

While the members were participating in the opening session,

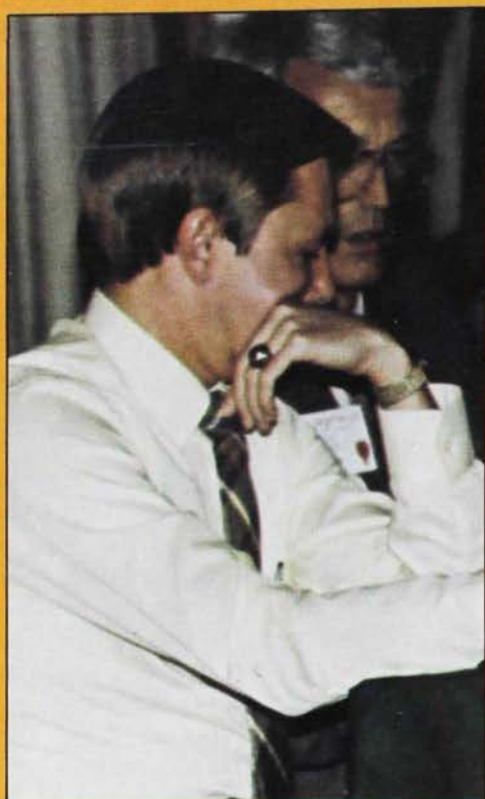


In the receiving line greeting all conventioners at the Grand President's Reception were Executive Director Ben Wolfenberger, Grand President Bill Tatum, and, not shown, Director of Alumni Activities Mike Mallonee and Past Grand President Hal Cannon.

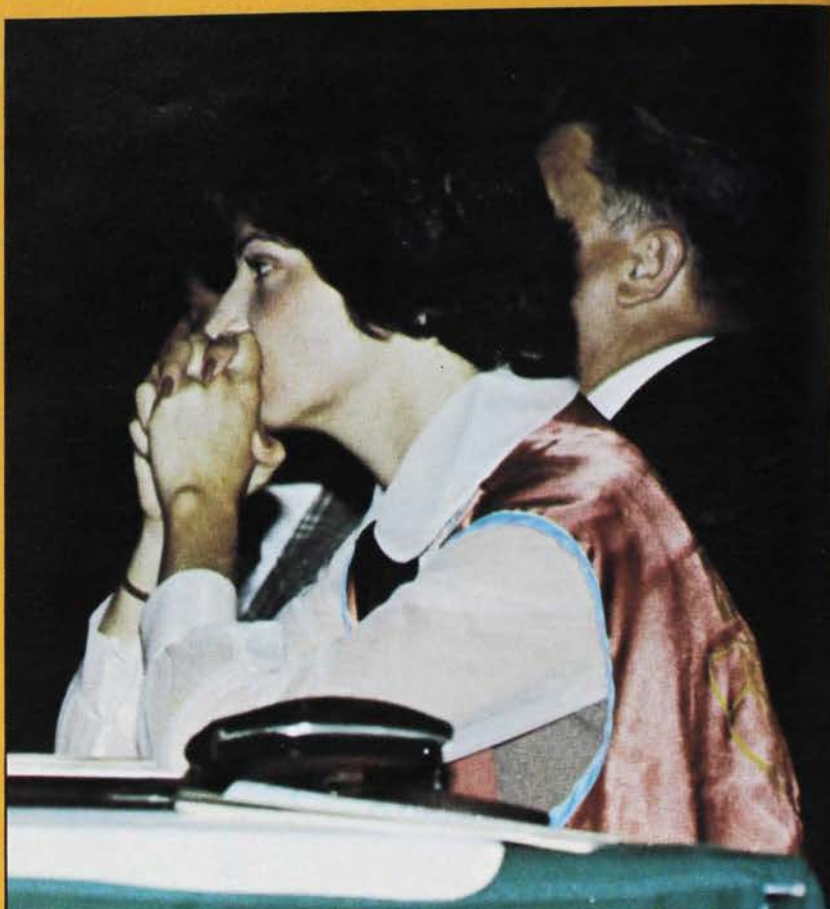


Delegates enjoyed the Disco on Sunday night.

Atlanta '79 --



Assistant Executive Director Mike Tillar and Executive Director Ben Wolfenberger served as secretaries to the official business sessions of the Grand Chapter Congress.



Undergraduate of the Year 1979 Theresa Jeszka contemplates an important issue during one business session.

The chapters achieving 100,000 points in the 1978-79 Chapter Efficiency Index were individually and collectively recognized at the opening business session.



a collage

spouses and children boarded buses for a tour of Atlanta, seeing the capitol building, the Georgia State campus, and other architecture in the downtown area, and touring a northside residential area. After lunching at Anthony's, the group traveled for a shopping tour of Lenox Square and Phipps Plaza, returning to the hotel about midafternoon.

From the opening business session members had a break for dinner

at different spots about Atlanta and returned to the hotel for the first of the educational seminars. Handling the educational seminar for alumni and alumni clubs was Director of Alumni Activities Michael R. Mallonee. Handling the seminar on Pledge Education were Assistant Executive Director Mike Tillar and Chapter Consultant Mike Walsh. Moderating the topic of Recruiting Techniques were District Director Marc Cohen and members of the Na-

tional Committee on Membership. Conducting the Open Forum were President Bill Tatum and Executive Director Ben Wolfenberger. The Seminar on Professionalism was handled by Undergraduate of the Year Marc Franson, assisted by Eta Iota Chapter from Nicholls State. Concurrent with the Educational Seminars was a seminar for Regional and District Directors and those interested in holding a national office, moderated by Eastern Regional Director Dick Parnitzke and Southeastern Regional Director Mike Mazur.

At the conclusion of the first session of the Educational Seminars all members moved to the Regional Meetings for their respective regions.

On Tuesday, August 14, an additional Alumni Seminar was held and the second and third sessions of the Educational Seminars continued using the same topics and moderators so that members would have the opportunity to participate in each subject. The balance of Tuesday was left open on the convention program to allow those in attendance to enjoy the many attractions offered in and around Atlanta.

At noon on Tuesday was the biennial business meeting and luncheon of the Delta Sigma Pi Educational Foundation. In addition to Foundation members, other interested Deltasigs were invited to join the luncheon and observe the business meeting, bringing total participation in the luncheon close to 100 people.

Wednesday's program began with the Second Business Session, again convened in the Grand Ballroom of the hotel, for the purpose of considering the legislation before the convention. At this time the proposals mentioned earlier were debated and voted upon. A last opportunity was also provided for nominations for national office. At this session, Executive Director Wolfenberger noted that the fraternity's newest alumni club, Boca



North Central Regional Director Bob Drewniak, right, was honored for having the region with the highest average per chapter in the 1978-79 Chapter Efficiency Index.



Undergraduate of the Year 1977 Marc Franson, right, was recognized for outstanding service to the fraternity as a Board member.

Raton, had just been chartered and would be officially seated at the convention. Following lunch, a Meet the Candidates Forum was held so that delegates and other members could question the candidates for national office.

Following this forum, members returned to the Grand Ballroom to witness the moving Ritualistic Initiation ceremonies inducting William T. "Tom" Beebe, Chairman of the Board, Delta Air Lines, into membership in the fraternity. He is the fraternity's 17th Honorary Member and is designated Honorary Member at Large 1979.

The most impressive of several convention highlights was the 32nd Grand Chapter Congress Banquet held that evening in the hotel's Grand Ballroom. Softly lighted and glittering in red, gold and white the ballroom was an impressive sight, particularly when filled with an overwhelming 605 people! President Tatum, serving as Toastmaster, presented Past Eastern and Mideastern Regional Director H. Melvin Brown to give the invocation. Following the meal George E. Manners introduced the Honorary Member at Large, William T. Beebe, to the audience. This presentation appears as a separate feature in the magazine. At the conclusion of remarks by Brother Beebe he was presented with his fraternity membership certificate by President Tatum.

In addition to introductions of all members of the Board and spouses at the head table, members of the Golden Council and spouses, special guests, and The Central Office administrative staff were presented to the audience. Among the Golden Council members were Past Grand President Kenneth B. White and wife, Claire, attending their twenty-third national convention of the fraternity.

It was noted during the banquet that the fraternity had last met in Atlanta in 1936 for the 12th Grand Chapter Congress. It should also be noted that all through the 1979 meeting in Atlanta that Kappa

Chapter at Georgia State University had been designated as Host Chapter and that the Atlanta Alumni Club hosted a Hospitality Room in the hotel throughout the convention. Both groups were of immense help to The Central Office staff responsible for the management of the convention.

In a surprise presentation, the "official toga" of the fraternity in the appropriate colors of purple and

gold was presented to the Executive Director, almost bringing the banquet to a riotous close. (Editor's Note: No one was more surprised than the Executive Director. The "toga" story is a long one, best related by the grapevine.) When decorum had returned Tony Fernandez of the Chicago Alumni Club led the group in closing the banquet with the singing of "Rose of Deltasig."



R. Nelson Mitchell, Johns Hopkins, far right, was honored for 50 years of active, continuing participation in the fraternity.



Grand President Tatum, far right, presented Keith Masuda, left, and John Marko, center, with over 20 full memberships in the Delta Sigma Pi Educational Foundation.

The last day of the convention, Thursday, August 16, opened in the hotel's Hall of Nations with the final business session which consisted of the election of national officers followed by resolutions. As elections were completed, the winner was announced from the dais. Becoming



Undergraduate of the Year 1979 Theresa Jeszka addressed the convention.



Bill Sebolt from Angelo State presents a motion during a business session.

Grand President was Michael R. Mallonee and becoming Director of Alumni Activities was Michael M. "Mickey" Johnson. As their elections were announced they were escorted to the rostrum by the seven Past Grand Presidents. Regional Directors elected to the Board were Richard J. Parnitzke, Eastern Region; C. Lee Myers, Mideastern Region; Sharon D. Hundley, South Central Region; Michael J. Mazur, Jr., Southeastern Region; Jeffrey L. Philippi, East Central Region; Donald T. Colby, Central Region; James F. Deaton, Midwestern Region; Victor R. Tabor, Southwestern Region; and William R. Leonard, Intermountain Region. Other members of the Board are continuing members Ben H. Wolfenberger, Executive Director; Michael J. Tillar, Assistant Executive Director; William W. Tatum, Jr., Past Grand President; Scott A. Weber, Undergraduate of the Year 1978; Theresa M. Jeszka, Undergraduate of the Year 1979; Frank M. Busch, Jr., Southern Regional Director; Robert M. Drewniak, North Central Regional Director, and Joe S. Loomis, Western Regional Director.

Retiring Past Grand President



The Northern Arizona delegate ponders a decision during a business session.

Harold L. Cannon served as installing Officer for the 1979-81 Board of Directors. A separate article in this magazine introduces the new Board in more detail. After the installation, a call for adjournment was heard and the 32nd Grand Chapter Congress was officially closed by Grand President Mike Mallonee.

From the final session, members and others moved to a separate area of the Hall of Nations for the Farewell Luncheon. Retiring members of the Board receiving testimonials of appreciation were Past Grand President Hal Cannon, Undergraduate of the Year 1977 Marc Franson, Mideastern Regional Director Harry J. McMahan, Sr., South Central Regional Director Richard L. Schreiner, East Central Regional Director David M. Rose, and Intermountain Regional Director Theodore B. Atlass. In recognition of his service as Grand President, Bill Tatum was presented with a testimonial of appreciation and a diamond fraternity badge.

An undergraduate attendance trophy was presented by Executive Director Wolfenberger and Assistant Director Mike Tillar to Zeta Phi Chapter at Florida Atlantic for the most man-miles traveled and to the Phoenix-Thunderbird Alumni Club as the alumni trophy.

In the drawing for the diamond badge, Dea Ann Farley of Iota Nu Chapter drew the lucky number. Presenting her with the badge were Mike Mallonee and Ben Wolfenberger. District Director Bob Hamer, Bill Leonard, Steve Ludwig, and Dave Brumbaugh were recognized for their efforts with special certificates of appreciation to be presented at a later time. A number of door prizes and other awards concluded the luncheon.

In closing the luncheon, President Mallonee challenged everyone to take the great spirit of Deltasig away with them, wished them a safe journey, and invited all to attend the 33rd Grand Chapter Congress at The Grand Hotel, Mackinac Island, Michigan, in August, 1981.

Atlanta '79 -- a collage



Delegates and others rushed from one function to another for four full days.



Members of Kappa Chapter at Georgia State stayed busy as Host Chapter.



Left to right, Intermountain Regional Director Ted Atlass, Jackie Parnitzke, Eastern Regional Director Dick Parnitzke, Norma McMahon and Mideastern Regional Director Harry McMahon at the Grand Chapter Congress Banquet.



Past Grand President Bill Tatum received a special Testimonial of Appreciation for his service to the fraternity from Grand President Mike Mallonee at the Farewell Luncheon.



As Past Grand President, Bill Tatum presented the Presidential Gavel to new Grand President Mike Mallonee.



Chapter Consultant Mike Walsh introduced at the Grand Chapter Congress Banquet.



Also at the head table at the Grand Chapter Congress Banquet were, left to right, Suzanne Drewniak, North Central Regional Director Bob Drewniak, Southwestern Regional Director Vic Tabor and Western Regional Director "Skip" Loomis.

Atlanta '79 -- a collage



The Grand President gets a new head-dress at the Banquet.



Golden Council Members and others enjoyed their evening at the formal banquet.



Theta Phi Chapter Delegate Carolyn Sharples listened attentively at the Southeastern Regional Meeting during the Grand Chapter Congress.



Honorary Member at Large Tom Beebe, Chairman of the Board, Delta Air Lines, received his membership certificate from Grand President Tatum at the Grand Chapter Congress Banquet.



Theresa M. Jeszka

Arizonan Named Undergraduate of the Year

Selected as Undergraduate of the Year 1979 is **Theresa M. Jeszka**, an outstanding individual, graduate from Northern Arizona University in Flagstaff, nominee of the Intermountain Region and member of Zeta Omega Chapter. Already making her contribution to the fraternity nationally through her participation on the National Executive Committee and Board of Directors and through her participation at the national convention last Summer, Theresa exemplifies all those qualities for which the Undergraduate of the Year award was established.

Theresa was born in Chicago but has made her home in Glendale, Arizona, when not attending school in Flagstaff. With a major in accounting, she obtained her BS degree in Spring, 1979, with a perfect 4.0 grade average for the four years of college work. Not concentrating exclusively on study, Theresa served Zeta Omega Chapter as president of her pledge class, chapter secretary, CEI Chairman, senior vice president and president.

Named to the Dean's List for eight consecutive semesters she also participated in a number of other organizations, among them the Associated Women Students, School of Business Dean's Student Advisory Board, Beta Alpha Psi where she was secretary, Mortar Board, Beta Gamma Sigma, and others. Recipient of five scholarships as a student, Theresa was accorded the NAU President's Prize, ASNAU Gold Axe Award, AWS Outstanding Senior Award, College of Business Senior Scholar, Wall Street Journal Award, and the Delta Sigma Pi Scholarship Key, and was Zeta Omega Chapter's Outstanding Senior.

Since graduation Theresa has joined Touche Ross & Co., Phoenix, on the audit staff and is pursuing her CPA. An additional goal is an MBA.

While a student Theresa also worked part time and lists among her interests skiing, swimming, bowling, drawing, reading, travel, ecology, and politics.

Each chapter in the fraternity has the opportunity to nominate a member for this award. From all regional nominees, a regional finalist is selected by a screening committee within the region, and from these finalists a national winner is chosen by the National Selection Committee. The National Committee is composed of the two most recent Undergraduates of the Year, the Executive Director, and the voting members of the National Executive Committee of the Board of Directors.

Established in 1971, this award recognizes the outstanding member of the Junior or Senior class of Delta Sigma Pi as evidenced by scholarship, extracurricular activities, fraternity service, demonstration of responsibility to self and others, and representation of his conduct according to the highest standards of ethics and integrity.

All nominees are all these things, making the final selection and an announcement of the winner most difficult for the Selection Committee. As you read about these members on the following pages, you will note that they are the fraternity leaders of tomorrow and represent our very best.

Candidate of the Eastern Region was **Lloyd M. Wirshba** from Zeta Psi Chapter at the State University of New York in Albany. Lloyd is from Forest Hills, New York, and graduated in Spring, 1979, with a major in accounting and economics and a grade average of 3.70.



Lloyd M. Wirshba

Lloyd attended the 1978 Eastern Regional Conference and led his chapter last year as president. Prior to that he had served as CEI Chairman and Vice President for Pledge Education.

At SUNY-Albany he was a student senator, a student tutor, served on the University Library Council, participated in intramural sports, was a member of Omicron Delta Epsilon, and the National Economic Honor Society, and was on the Dean's List for all semesters.

Lloyd seeks a career with a national accounting firm and will work toward his CPA.

John J. Nucero from Zeta Pi Chapter at St. Joseph's College in Philadelphia was the nominee from the Mideastern Region. John is a senior for 1979-80, is majoring in accounting and has maintained a 3.5 grade average to date. After graduation he plans to pursue his MBA and CPA.

Among his interests are music, his family, his church, close friends, ice skating, and skiing. As a student he has worked part time as a sales trainee, has served as a tutor at the college, and received a four year presidential scholarship.

In Zeta Pi Chapter, John has worked on committees, participated in intramurals, has been chapter secretary, and was Community Chairman. As Community Chairman, he supervised the most generous and thoughtful basketball marathon, raising \$1,600.00 for



John J. Nucero

Muscular Dystrophy, arranged visits to orphanages and homes for the elderly, and was overseer for Operation Santa Claus. John's home is in Philadelphia.

At the University of North Carolina in Chapel Hill, **Daniel T. Jones** has served as secretary of Beta Alpha Psi, a member of the wrestling team, residence hall treasurer, and a teaching assistant and grader in the school of business. He is an accounting major graduating in December, 1979, and maintains a 3.31 overall grade average with a 4.0 in his major.

Born in Nashville, Tennessee, his home is now Charlotte, North Carolina, except when in Chapel Hill. Future plans include marriage in 1980 and law school or an MBA and CPA. Interests include football, wrestling, golf, tennis, ice skating and other sports and music—plays three instruments.

Dan is a member of Alpha Lambda Chapter where he has served on a number of committees and as senior vice president. He was the candidate of the South Central Region.

From Lehigh Acres, Florida, is the Southeastern Region's nominee, **Michael A. Viscomi**. Born in Brooklyn, New York, he graduated from Florida Atlantic University in 1979 with a degree in marketing. In Zeta Phi Chapter at FAU he served as Vice President for Professional Activities for two terms, was in charge of School Service Projects, was chapter president, and attended



Daniel T. Jones



Michael A. Viscomi

the 1978 Southern Regional Conference.

At FAU he was an Orientation Guide, served on the Greek Council, was a University Scholar, was a Student Assistant, was named to the President's List, served as Student Assistant, was awarded two scholarships to FAU, and worked at a local bank as a loan processor.

With interests including karate, drums, macrame, tennis, jogging, and cycling, his goal is to become an attorney, initially attending law school at University of Florida.

At age 16 she was night auditor for a small restaurant; at age 19 she was living independently of family support; and while in school served as assistant budget controller for the Cincinnati Board of Education and as a management consultant for Ernst & Ernst with a degree in accounting and quantitative analysis.

Graduating from the University of Cincinnati in 1979, **Janet C. Gibbs** plans to pursue both her CPA and MBA and work for a national accounting firm. Janet is from Cincinnati and at school she was a member of Alpha Theta Chapter. In the chapter she was Ritual Chairman, Vice President for Pledge Education and Advisor to the chapter-sponsored Junior Achievement Chapter.

At the University of Cincinnati she was also a member of Beta Gamma Sigma, participated in the school of business co-op program, was a member of Pi Chi Epsilon honorary



Janet C. Gibbs

sorority for women in business and engineering, was in the Junior Women's Honor Society, was on the Dean's List all term, was listed in *Who's Who Among Students* and averaged a 3.5 in grades.

Interests include volley ball, jogging, ice skating, tennis, cycling and camping.

From Berwyn, Illinois, and the finalist for the Central Region is **Robert R. Ruch**, a graduate of Northern Illinois University. At NIU, Robert achieved a 3.42 grade average and graduated with a degree in marketing with an accounting minor.

At NIU, he was on the Dean's list all terms, and was a member of the American Marketing Association and Beta Gamma Sigma. He was a residence hall advisor and served as sales manager and on the executive board for WKDI, the university owned radio station.

In Eta Mu Chapter at Northern Illinois, Bob was assistant treasurer, sports chairman, chaired the chapter bylaws revisions, and was chairman of Active Projects (community service).

Serving first as pledge president, then as chairman of a number of committees, then as chancellor and finally as president of Eta Iota Chapter at Nicholls State University in Thibodaux, Louisiana, is **Barry C. Melancon**, the nominee of the Southern Region.

He graduated from Nicholls State in December, 1978, with a degree in



Robert R. Ruch

accounting and a minor in government and business administration, and a 3.8 overall grade average. He is from Houma, Louisiana, and interests include sports and politics. Immediate goals include graduate school, his CPA, work for an accounting firm, and politics.

At Nicholls State he was on the President's List for all terms and graduated Summa Cum Laude. He served three terms with student government and was its treasurer. He was accounting club president, a statistician for the athletic department, was a member of Phi Kappa Phi, Delta Mu Delta, and Rotaract, and served on a number of university committees. He was named to the Nicholls State Hall of Fame and *Who's Who Among Students*.

At the University of South Dakota, **Jolene M. Schoenfelder** was secretary and treasurer of Omicron Delta Epsilon, participated in student government, was president of the dorm council, served on the Residence Hall Judicial Board, served on the Inter-Dorm Council, was president of Mortar Board, was a member of Omicron Delta Kappa, Guidon, and Beta Gamma Sigma, and was in the USD Women's Chorus. During school she was also employed by a drugstore chain as bookkeeper, pharmacist's assistant and clerk. At the university she received no less than five scholarships.

Jolene is a native of South Dakota from Parkston and graduated with a degree in accounting and a 4.0 aver-



Barry C. Melancon

age. Her goal is to join a public accounting firm.

In Alpha Eta Chapter, Jolene served as pledge president, chaired a number of committees, and was chapter chancellor. Interests include cycling, reading, singing, music and hiking. She was the nominee of the North Central Region.

In addition to a husband and family and a career as executive secretary and administrative assistant to head of a state agency, **Patricia J. Philliber** has earned a degree in management with a grade average of 3.65 from the University of Oklahoma in Norman.

Graduating in 1979, Patricia still found time to participate in the Samothrace Society, the businesswomen's club on campus, and served Beta Epsilon Chapter of the fraternity as assistant secretary and then as Senior Vice President.



Jolene M. Schoenfelder

Following graduation she has returned to her career in the state offices.

Originally from Tahlequah, Oklahoma, her home is now in Moore, not far from Oklahoma City. Patricia was the finalist from the Midwestern Region.

Born in Austin, Texas, **Bryan H. Jones** now calls Fort Worth his home. He graduated from Texas Christian University there in 1979 with a degree in accounting and an overall grade average of 3.9. At T.C.U. he was initiated by Delta Upsilon Chapter and served as Vice President for Pledge Education, Senior Vice President, and President. He attended both the 1977 and 1979 Southwestern Regional Conferences as representative of his chapter.

At T.C.U. he was named to the Dean's List all semesters, was TCU Scholar for four terms, was treas-



Patricia J. Philliber

urer, administrative assistant and vice president of the TCU Student House of Representatives, served on the University Council, was a member of the Republican Party, served on the Debate Team, was named to *Who's Who Among Students* for two consecutive years, and was a member of Beta Alpha Psi, Mortar Board, Beta Gamma Sigma, and Alpha Lambda Delta.

The nominee from the Southwestern Region, Bryan plans to work for a national accounting firm and pursue his CPA.

Majoring in finance and accounting, **William W. Shaw III** graduated from San Francisco State University in 1979. Having lived several places in California and in Kansas City, "Skip" now calls San Francisco his home. Since his graduation he has already been named as a District Director for the fraternity

Select Your Chapter Nominee Now For Undergraduate of the Year 1980

personal mention



Bryan H. Jones



William W. Shaw III

within the Western Region where he was the finalist for Undergraduate of the Year 1979.

At San Francisco State he was a member of the Student Union Budget Committee, was a member of Beta Alpha Psi and was named to the Dean's List for seven consecutive terms.

Initiated by Delta Omicron Chapter at San Francisco State, he served as pledge president, Vice President for Pledge Education, Senior Vice President, and President. He represented the chapter at the 1978 Western Regional Conference.

Interests include billiards, sports, stamps, coins, music, movies, and photography. Skip's goals include an MBA in finance.

Michael F. Hipps, *New Mexico*, has accepted a job with the consulting firm of Theodore Barry and Associates at their new Portland, OR, office.

Robert H. Carlson, *Drake*, announces the opening of his agency, Carlson Insurance Agency, in Harrisburg, PA, specializing in Commercial, Home, Auto, Life, Health, and Farm coverage.

Edwin D. Fuller, *Wake Forest*, has been appointed vice president of marketing for Marriott Hotels, with responsibility for the corporation's hotel division marketing program and staff and supervision of the advertising and operations of the company's computerized reservation system.

Carl Brown, *Arizona State*, has been appointed to the commercial division of the Phoenix, AZ, office of the Grubb and Ellis Commercial Brokerage Company.

Edward C. Cunningham, *Oklahoma*, has a new position with Erbar and Henricksen, Attorneys at Law, Inc., in El Reno, OK.

Alex D. Erwin III, *Georgia State*, has been promoted to Lighting Manager for Electrical Distributors, Inc., in Chamblee, GA.

Robert P. Kraus, *Georgia State*, has a new position as a Junior Programmer for IBM in Austin, TX.

Thomas D. Fischbach, *St. Cloud State*, has been promoted to Director of Commerce for Schanno Transportation, Inc., a trucking company, in West St. Paul, MN.

Lloyd C. Urban, *St. Cloud State*, has a new position as a new product test administrator with the Tennant Co., in Minneapolis, MN.

Benjamin E. White, *Mississippi College*, has a new position as a computer systems analyst for Blue Cross and Blue Shield of Mississippi, in Jackson, MS.

Raj K. Aggarwal, *Indiana Northwest*, has been promoted to Professor of Finance and International Business at the University of Toledo, beginning with the 1979-80 academic year.

Joseph L. Goldblatt, *Texas Christian*, recently promoted to First Lieutenant, has been selected to be Senior Instructor Deputy Missile Combat Crew Commander at Davis-Monthan AFB, Arizona.

William H. Arlitt, *Texas-Austin*, has been elected president of the American-International Charolais Association for 1979-80, with duties which include the overseeing of all operations of the association and extensive U.S. and worldwide travel.

Dennis G. Shari, *San Francisco State*, is a new member of the San Francisco agency of The Bankers Life of Des Moines, IA, insurance company.

Paul M. Murphy, *Houston*, has recently received his Stock Broker's license and has joined Dean Witter Reynolds, Inc., in Houston, TX.

A. Hardie Lord, *Pennsylvania State*, has accepted a new position as Administrator of Northeast Florida Hospital in Jacksonville, FL.

James H. Weimer, *Kansas*, is a partner in the Dallas, TX, office of Price Waterhouse & Co.

Robert B. Docking, *Kansas*, has become chairman of Kansas Venture Capital, a statewide small business investment company owned by the Kansas Development Credit Corp. and Kansas banks. The former governor is president of Union State Bank in Arkansas City, AR.

Gavin A. Brown, *Denver*, has been appointed Vice President-Education for the Realtors National Marketing Institute in Chicago, IL.

Frank A. Bell, *Lamar*, has been named an Executive Vice President for Liquid Paper Corporation of Dallas, TX.

Clinton M. Cochran, *Denver*, has been named Center Manager of Hampshire Mall in Hadley, MA, by the Pyramid Companies, a leading mall developer based in Syracuse, NY.

William G. Takanabe, *Cal Poly-Pomona*, has a new position as senior systems analyst with Revell Corporation in Venice, CA.

James T. Sawyer, *Missouri-Columbia*, has assumed the position of Executive Vice President of the Texas Association of Realtors, in Austin, TX.

Ellery J. Lacy, *Lamar*, has been promoted to Human Resources Staff Assistant in the Human Resources Administration Division of Gulf Refining and Marketing Company in Port Arthur, TX.

John D. Richardson, *Arizona State*, has been elected a Trust Officer of The First National Bank of Chicago, where he has been employed in the Corporate Retirement Funds Division.

John A. Watton, *Florida Atlantic*, has just received his Master's degree in Student Personnel Administration from Central Missouri State University in Warrensburg, MO. He has a new position as Assistant Dean of Men at Central Missouri State University.

Dennis G. Sartain, *Missouri-Columbia*, has recently passed his CPA exam. He is a staff accountant for Arthur Andersen & Co. in Kansas City.

Ralph C. Hook, Jr., *Arizona State*, is Distinguished Professor of American Business and Society from June 1, 1979 to December 31, 1979. Brother Hook currently is Professor of Business Administration at the University of Hawaii, where he was formerly Dean of the College of Business Administration.

Jeffrey L. Pickering, *Indiana Purdue*, has a new position as Trust Administrator Assistant in the Fort Wayne National Bank, Fort Wayne, IN.

Daniel E. Nix, *Indiana Purdue*, is now an Industrial Engineer with Lincoln Manufacturing Company, a food service company in Fort Wayne, IN.

Charles J. Warnick, *Indiana Purdue*, has a new position as Administrator and Chief Executive Officer at the Covington Manor Nursing Center in Fort Wayne, IN.

Deltasig on the Grow

. . . New Chapters at
Winston-Salem State
Central Missouri State
San Diego State

Contributing to a most successful year for Delta Sigma Pi during 1978-79 were three new chapter installations and three chapter reactivations in addition to those already reported in the magazine during the past year. New chapters were installed at Winston-Salem State University in Winston-Salem, North Carolina; at Central Missouri State University in Warrensburg, Missouri; and at San Diego State University in California. In addition, chapters were reactivated at Georgetown University in Washington, DC; at the University of Tennessee in Knoxville; and at Wayne State University in Detroit, Michigan. Their stories follow.

WINSTON-SALEM STATE

Iota Xi Chapter of Delta Sigma Pi, the fraternity's 185th chapter and the fifth chapter in the State of North Carolina, was installed on April 21, 1979 on the campus of Winston-Salem State University in Winston-Salem, North Carolina.

Installation ceremonies began in the morning with registration and a tour of the campus for those national officers and Deltasig guests from other chapters who were in attendance. Ritualistic Initiation ceremonies for the charter members of the chapter were held in the afternoon in Eller Hall, which is the home of the Department of Business. Assisting with the installation of the new chapter were Grand President William W. Tatum, Jr., Past Grand



Members of Iota Xi Chapter at Winston-Salem State serenaded visitors with "Rose of Deltasig" as a surprise gift during the installation of the chapter.



Blair Hall, one of the academic buildings at Winston-Salem State.

Presidents Harold L. Cannon and M. John Marko, South Central Regional Director Richard L. Schreiner, Executive Director Ben H. Wolfenberger, Assistant Executive Director Michael J. Tillar, and Reginald B. Bonds, alumnus of Epsilon Psi Chapter at Christian Brothers College and advisor to the local fraternity. Undergraduate members of Alpha Lambda Chapter, University of North Carolina-Chapel Hill; Beta Gamma Chapter, University of South Carolina; and Zeta Upsilon Chapter, Virginia Tech, were also in attendance and assisted with the installation of the new chapter.

The Installation Banquet was held in the Hauser Student Union on the campus of Winston-Salem State with Richard Schreiner serving as Toastmaster. The invocation

was offered by Sherwood L. Hawk, chancellor of Iota Xi Chapter. Dr. Douglas Covington, chancellor of Winston-Salem State University, extended greetings to the new chapter on behalf of the university. Stephen K. Kwasikpui, who was a charter faculty member and advisor to the chapter, presented a brief history of the Department of Business. Following Brother Kwasikpui's remarks Oris T. Griffin, historian of Iota Xi Chapter, presented a history of Beta Alpha Omicron, the local petitioning fraternity.

The highlight of the evening was the presentation of the Charge and Charter by Grand President Tatum. In his remarks Grand President Tatum reminded the members of the new chapter of their obligations to the fraternity and congratulated them on successfully completing the

petitioning process. He then presented the chapter charter to Chapter President Ronald D. Gaither who accepted the charter on behalf of the members of Iota Xi Chapter. Executive Director Wolfenberger extended fraternal greetings to the new chapter and presented letters of congratulations and welcome which had been received from chapters, alumni clubs and individual alumni from across the country.

WINSTON-SALEM STATE UNIVERSITY

Winston-Salem State University was founded as the Slater Industrial Academy on September 28, 1892. It began in a one-room frame structure with 25 pupils and one teacher. It now has more than 2,000 students and a physical plant of 58 acres. In 1895 the school was reorganized by the State of North Carolina and in 1897 was rechartered as the Slater Industrial and State Normal School. In 1925 the General Assembly of the State of North Carolina granted the school a new charter, extending its curricula above the high school level; changed its name to Winston-Salem Teachers College; and empowered it, under the authority of the State Board of Education, to confer appropriate degrees. Winston-Salem Teachers College thus became the first Negro institution in the United States to grant degrees for teaching in the elementary grades.

In 1957 the General Assembly again revised the charter of the institution and authorized the expansion of curriculum to include secondary education and any other specific types of training directed and determined by the State Board of Higher Education. Several years later the name of the institution was changed to Winston-Salem State University.

DEPARTMENT OF BUSINESS

The Department of Business has existed since 1966. It was originally organized to offer a teacher education program. A major in business administration was added in 1971.



Eller Hall, home of the Department of Business, at Winston-Salem State.



Charter members of Iota Xi Chapter at Winston-Salem State University.

Currently, four concentrations in the area of business administration are offered: accounting, economics, computer science and housing management.

In terms of enrollment, the program has grown from 258 students in 1970 to a total of 491 students in 1978. The current enrollment reflects more than one-fifth of the enrollment of the university. There are nearly twice as many students majoring in business administration as there are majoring in any other single program offered by the university. Students enrolled in the Department of Business may pursue either a Bachelor of Arts or a Bachelor of Science degree with a major in business administration.

BETA ALPHA OMICRON FRATERNITY

Beta Alpha Omicron Fraternity was founded on October 9, 1978 for the purpose of pursuing a chapter charter from the International Fraternity of Delta Sigma Pi. Mr. Stephen Kwasikpui, who currently serves as the faculty advisor to Iota Xi Chapter, organized the first meeting of interested students and supervised the election of temporary officers from among the 16 students who were present at the initial organizational meeting. These students immediately began to recruit additional members and made plans for a full schedule of activities. Soon after the initial meeting Reginald Bonds learned of the local fraternity and volunteered his assistance.

On February 17, 1979, Past Grand President M. John Marko presided at a Ritualistic pledging ceremony. On that date 37 undergraduate students and three faculty members were pledged to Delta Sigma Pi. Brothers Marko and Bonds continued to work with the students on a regular basis and supervised the Pledge Education Program.

During the 1978-79 academic year Beta Alpha Omicron Fraternity was very active. Professional programs included speakers from Northwestern Bank, the Employment

Security Commission, Ashland Oil and the Winston-Salem Urban League. In addition to organizing their chapter and becoming familiar with the basic methods of chapter operations, the members of Beta Alpha Omicron Fraternity participated in several fund raising activities and enjoyed a variety of social activities.

The charter members of Iota Xi Chapter are: Ronald D. Gaither, Velma D. Shird, Earl C. Franks, Derrick L. Haynes, Frances E. Hill, Sylvia E. Hayes, Sherwood L. Hawks, Michael J. Tillman, Oris T. Griffin, Stephen K. Kwasikpui, Larry L. Baker, Veronica Banner, Shari A. Barnes, Doris A. Brown, Frank C.

Brown, Chester A. Donald III, Walter R. Gaddy, Sharon L. George, Marcia A. Greenlee, Joyce A. Her-ring, Denise Jeffries, Valjeanne Miles, Myra Y. Nunnally, Floria E. Oates, Sheridena M. Owens, Stephenie C. Pate, Marilyn L. Per-son, Samuel L. Stewart, Sandra M. Stewart, Vanessa D. Teel, Dell Thompson, Phyllis A. Thorpe, Benjamin C. Turner, Faye M. Vernon, Clara M. Williamson, Patricia L. Windley, and Doris P. Jones.

CENTRAL MISSOURI STATE

The number of undergraduate Deltasig chapters continued to grow as Iota Omicron Chapter was in-



Grand President Bill Tatum presents the charge and charter to Iota Xi Chapter President Ron Gaither during installation ceremonies at Winston-Salem.



Dockery Hall, home of the School of Business, at Central Missouri State.

stalled on April 28, 1979 on the campus of Central Missouri State University in Warrensburg, Missouri. The new chapter is the Fraternity's 186th, and the 12th in the Midwestern Region. It joins Alpha Beta Chapter at the University of Missouri-Columbia, Alpha Chi Chapter at Washington University, Beta Sigma Chapter at St. Louis University, Eta Nu Chapter at the University of Missouri-St. Louis and Iota Nu Chapter at Northeast Missouri State University as the sixth chapter in the State of Missouri.

Warrensburg, Missouri, traces its roots to Martin Warren, who arrives from Kentucky in 1833 and built a cabin in the area which is now Warrensburg. Mr. Warren's cabin became the nucleus of the new settlement because of its location on a well-used Osage Indiana trail which

wound northward to the Missouri River. The Pacific Railroad, which reached Warrensburg in the mid-1850's, proved to be important to the growth of the small community. In less than a decade the railroad had made it possible for the town to pursue its major industry, the quarrying of sandstone. By 1873 a total of 1,400 carloads of sandstone were being shipped to St. Louis each year.

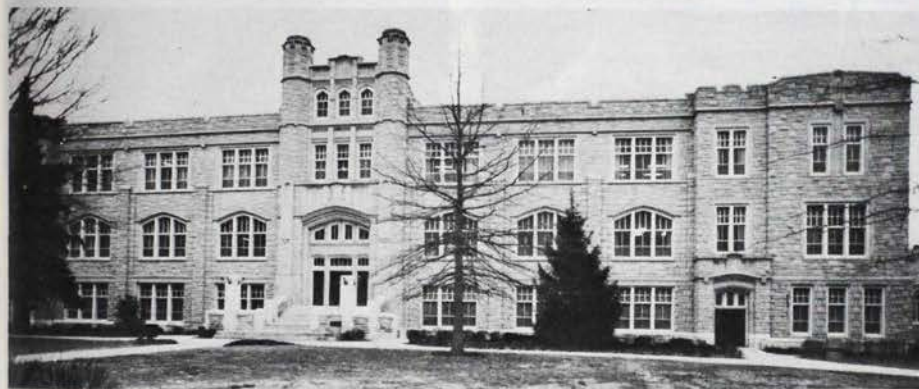
Warrensburg is the county seat of Johnson County and has a population of approximately 14,000. It is also a very important city to dog lovers across the United States. In 1870, a dog named "Old Drum" was shot by a farmer after that farmer had lost a number of sheep. Drum's owner immediately sued the farmer and was represented by Senator George Graham Vest. During his impassioned plea to the jury, Vest appealed to the hearts of dog lovers everywhere and it is believed that the quote, "A man's best friend is his dog," originated from this famous trial. Old Drum is immortalized in a statue which stands on the grounds of the Johnson County Courthouse.

The installation ceremonies were held in the University Union on the campus of Central Missouri State. Following registration and a tour of the campus, Ritualistic Initiation ceremonies were held for the 45 undergraduate and two faculty charter members of the chapter. Grand President William W. Tatum, Jr., served as Headmaster and was assisted by Director of Alumni Activities Michael R. Mallonee, Midwestern Regional Director James F. Deaton, Executive Director Ben H. Wolfenberger, Assistant Executive Director Michael J. Tillar, former Chapter Consultant John A. Watton, and faculty advisors Charles G. Drake and Peter F. Wadkins, Jr. Also assisting with the initiation were undergraduate members of Alpha Beta Chapter, University of Missouri-Columbia; Delta Chi Chapter, Washburn University; and Iota Nu Chapter, Northeast Missouri State University.



PICK UP WINDOW
CNSU & WENDYS
WELCOMES
DELTA SIGMA PI

Signs around town welcomed Iota Omicron Chapter to Central Missouri State.



The administration building at Central Missouri State.



Members of Chi Mu Sigma Colony display T-Shirts on "T-Shirt Day" during "Delta Sigma Pi Week" at Central Missouri State.

The Installation Banquet was held at the Holiday Inn in Warrensburg, with James F. Deaton serving as Toastmaster. The Invocation was offered by James A. Owens, who was the Chapter Efficiency Index Chairman of the new chapter. Dr. Thomas D. Edmunds, Vice President of Student Affairs of Central Missouri State, extended greetings to Delta Sigma Pi and welcomed Iota Omicron Chapter to the campus. Dr. Robert B. Pierce, Dean of the School of Business and Economics, provided a history of the school and Nick Nichols recounted the history of Chi Mu Sigma Fraternity.

Grand President Tatum presented the Charge and Charter to the members of the new chapter and challenged each of them to live up to the ideals to which they had dedicated themselves. Accepting the charter on behalf of the members of Iota Omicron Chapter was Chapter President John E. Harmsen. In conclusion, Executive Director Wolfenberger extended his congratulations to the new chapter on behalf of the chapters, alumni clubs and individual alumni from across the country. He also presented the new chapter with letters of congratulation and welcome which had been received

from the chapters and clubs.

CENTRAL MISSOURI STATE UNIVERSITY

Central Missouri State University was founded as the State Normal School for the Second Normal District of Missouri on May 10, 1871. The first years were difficult ones.



Dean Robert B. Pierce presented a history of the School of Business and Economics at the installation banquet for Iota Omicron Chapter.

An interest had to be aroused for an institution devoted to the training of teachers. Under such circumstances it was quite natural that the legislature should make meager allocations for the support of the school. During the first decade of its operations the school showed an average enrollment of 381 students.



Vice President for Student Affairs, Tom D. Edmunds, welcomed Deltasig and the new chapter to the university.



Chapter President John Harmsen received the Iota Omicron Chapter Charter from Grand President Bill Tatum.



Central Missouri State University President Warren C. Lovinger signs proclamation for "Delta Sigma Pi Week," the week prior to the Installation of Iota Omicron Chapter at Central Missouri. Chapter officers look on.

By 1911 this average had grown to 1,460.

The school continued to grow and in 1972 was renamed Central Missouri State University. The university is accredited by the North Central Association of Colleges and Secondary Schools and has a current enrollment of 9,249 students.

SCHOOL OF BUSINESS AND ECONOMICS

The Business Administration Department of Central Missouri State University was organized in 1946 and was officially opened in 1947. Prior to that time the chief objec-

tive of the business department had been to train teachers to enter the field of business education. During its early years the Department of Business offered 19 courses and boasted two full time faculty members. After World War II, many students indicated that they wished to enroll in the department's two year program so that they could complete a four year program in business at some other institution. These students caused the administration to realize that there was a need for a full four year program in business.

The Spring of 1948 saw the graduation of the first class under the four year program. Hubert Madison, an

accounting major, was the lone graduate. In the years that followed the enrollment increased to the point that nearly one-fourth of all graduates were receiving degrees in business. On June 1, 1969 the Department of Business became the School of Business and Economics under the direction of its current Dean, Robert Pierce.

CHI MU SIGMA FRATERNITY

Shortly after his arrival on campus, former Chapter Consultant John A. Watton met with Dean Pierce to discuss the possibility of establishing a chapter of Delta Sigma Pi on the campus of Central Missouri State. Dr. Pierce gave his approval and on September 13, 1978 a total of 19 students attended the first organizational meeting. During the months that followed the necessary working committees were formed and the members of the local fraternity began to make plans for their activities. On December 4, 1978 the first "Meet the Chapter" night was held and 105 interested students attended. In early January 52 of these students were pledged to Delta Sigma Pi.

During the second semester of the 1978-79 academic year Chi Mu Sigma Fraternity participated in a variety of professional, community service and fund raising activities. In addition to these local activities, the fraternity participated in Delta Sigma Pi on a regional level when a delegation from Chi Mu Sigma attended the Midwestern Regional Conference in Oklahoma City.

The charter members of the new chapter are: John E. Harmsen, John A. Virgo, Richard Michales, Elizabeth A. Davis, Susan Hinck, Gayle L. Kral, Jeffrey L. Kallenbach, James A. Owens, Michael R. Adams, Matt Burkemper, Sheila Buster, Donna Call, Margaret A. Casey, Melody Estill, Daytha Frink, Randy Giebler, Dana Graham, Amy Grothaus, Tony Hayes, Janice Hobbs, Bernie Irmen, Steve K. Jennings, Gerald W. Johnson, Mark F. Jolly, Nadine M. Klott, Gary W.



Charter members of Iota Pi Chapter at San Diego State along with national officers of the fraternity during installation ceremonies in San Diego.



Grand President Bill Tatum presents the chapter charter to Iota Pi Chapter President Steven F. Koch at San Diego State.

Knapp, Lori Liston, Dennis W. Long, Linda Melvin, Sherri L. Milton, John J. Mulligan, Nick Nichols, Marie Pearl, Patricia D. Plaskett, John F. Pottier, Anita E. Rincker, Cynthia S. Schepers, Karen L. Terry, Richard T. Valleroy, Denise Vandersteen, Greg A. Weber, June Wildschuetz, Patty Wildschuetz, Tamara C. Wolf, Brad A. Young, Robert B. Pierce, and Wilbur H. Thielbar.

SAN DIEGO STATE

Iota Pi Chapter, the 187th and newest member of Delta Sigma Pi's fraternal family, was installed on May 5, 1979 at San Diego State University in San Diego, California. The 33 charter undergraduate and faculty members of the chapter are: Steven F. Koch, Steve R. Kagel, Anne M. Demos, Lee H. Ho, John K. Frederick, Doreen E. Rappoport, Matthew W. Sullivan, John M. Kunysz, Jr., Kathy M. Liecester, Kathleen A. Bain, Darnel Birck, Robert A. Castle, Dustan L. Foster, Sam L. Gallucci, Jim S. Gohres, Orin A. Guell, Carol A. Johnston, Shellie Klafer, Hassan A. F. Konaiber, Cynthia L. Korn, Irving H. Kornblum, Jeannette R. Lauro, Eric A. Lobaugh, Randy C. Long, Theodore A. McFarland, Belinda Ortiz, Jim A. Ponder, Larry Stern, Karen Summers, Sharon A. Uribe, Steven L. Van Houten, David M. Yamate, John C. Bost, and Cathy E. Goggin.

The installation day began with registration followed by a tour of the campus hosted by the undergraduate members of Iota Pi Chapter. The installation ceremonies were held in the Social Sciences Building on campus. Participating in the Ritualistic Initiation ceremonies were Grand President William W. Tatum, Jr., Western Regional Director Joe S. "Skip" Loomis, Assistant Executive Director Michael J. Tillar, Golden Council Members Kenneth L. Vadovsky and Frank L. Strong, and S. Jan Garland who served as the advisor to the local fra-

ternity. Also assisting with the installation were undergraduate and alumni members of Phi Chapter, University of Southern California; Gamma Omega Chapter, Arizona State University; Delta Sigma

Chapter, Loyola Marymount University; and Eta Chi Chapter, California State Polytechnic University-Pomona.

The Installation Banquet was held at the Atlantis Restaurant in



Assistant Executive Director Mike Tillar, far right, has an orientation session with officers of Iota Pi Chapter at San Diego State.



Assistant Executive Director Mike Tillar and Grand President Tatum witness and sign the chapter charter for Iota Pi Chapter at San Diego State while chapter officers approve.

San Diego with Regional Director "Skip" Loomis serving as Toastmaster. The Invocation was offered by John M. Kunysz, Jr. Dr. Robert P. Hungate, Dean of the College of Business Administration, extended the greetings of the university to the chapter and provided a brief history of the business college. Faculty Advisor Cathy Goggin then presented a history of Sigma Delta Fraternity, the local petitioning fraternity.

Grand President Tatum addressed the members of the new chapter and asked that they always remember the obligations which they had undertaken as members of Delta Sigma Pi. He also challenged the new chapter to live up to its potential and perpetuate the goals and ideals of the fraternity. He then presented the chapter charter to Iota Pi Chapter President Steven F. Koch, who accepted it on behalf of the entire chapter. Assistant Executive

Director Mike Tillar greeted the chapter on behalf of the fraternity and presented the chapter with letters of welcome which had been received from the chapters and alumni clubs across the country. Following the banquet the Iota Pi Chapter members and guests celebrated the chartering of their chapter at the Installation Dance.

SAN DIEGO STATE UNIVERSITY

San Diego State University was founded in 1897 as a training school for elementary school teachers. In 1921, it was reorganized into a four year state teachers' college and in 1935 became the San Diego State College. This latter name change reflected the fact that the curriculum had been expanded beyond teacher training. The current campus is located on a 275 acre tract of land on the South Mesa above Mission Valley. The seven original campus buildings bear a strong resemblance to typical California missions with their open-faced bell towers, arches and covered passages.

San Diego State has a current enrollment of 29,000 and offers degrees in over 72 fields. The University's schools and colleges include the College of Business Administration, College of Arts and Letters, College of Education, College of Engineering, College of Professional Studies, College of Sciences, and the School of Colleges. The university is accredited by the Western Association of Schools and Colleges.

COLLEGE OF BUSINESS ADMINISTRATION

The College of Business Administration was founded in 1921 as the Department of Commerce. In 1935 the first degree in Liberal Arts with a major in commerce was granted. Since that date the business curriculum has continued to grow. The College of Business Administration, as it is now designated, boasts an enrollment of more than 5,000 students and is accredited by the American Assembly of Collegiate Schools



The newest initiates of Mu Chapter at Georgetown University.



Mideastern Regional Director Harry McMahon, Golden Council Member Mel Brown, Past Grand President Hal Cannon, and South Central Regional Director Richard Schreiner were the installing officers for the reactivation of Mu chapter at Georgetown.

of Business. The college is divided into the departments of accountancy, finance, information systems, management and marketing.

Students pursuing degrees in business spend their freshman and sophomore years as pre-business majors. Entrance into the College of Business Administration is limited to upperclassmen who have successfully completed admission requirements during their first two years on campus. The college is currently headed by Dean Robert P. Hungate and is located in the Business Administration/Mathematics Building on the East side of the campus.

SIGMA DELTA FRATERNITY

Sigma Delta Fraternity can trace its beginnings to the Intermountain Regional Conference held in October, 1978. During this meeting several alumni and national officers discussed the possibility of establishing a chapter of Delta Sigma Pi on the campus of San Diego State University. Within 30 days after the close of the conference Grand President Tatum and Executive Director Wolfenberger had both made visits to the campus and had received enthusiastic support from Dean Robert Hungate.

The first recruiting function was held on February 13, 1979. After several additional recruiting functions 40 students joined together to form Sigma Delta Fraternity. The local fraternity then began to plan its activities while continuing to recruit additional members. Activities completed by the local fraternity included tours of the Bernardo Winery and Pacific Southwest Airlines, T-shirt sales, and the clean-up and repair of a Child Care Center on the campus.

Jan Garland, an alumnus and past president of Gamma Omega Chapter at Arizona State University, served as the alumni advisor to the local fraternity and conducted the initial recruiting functions on the San Diego State campus. She also administered the Pledge Educa-

tion Program and assisted the students in their efforts to plan activities and organize their chapter.

Sigma Delta Fraternity pro-

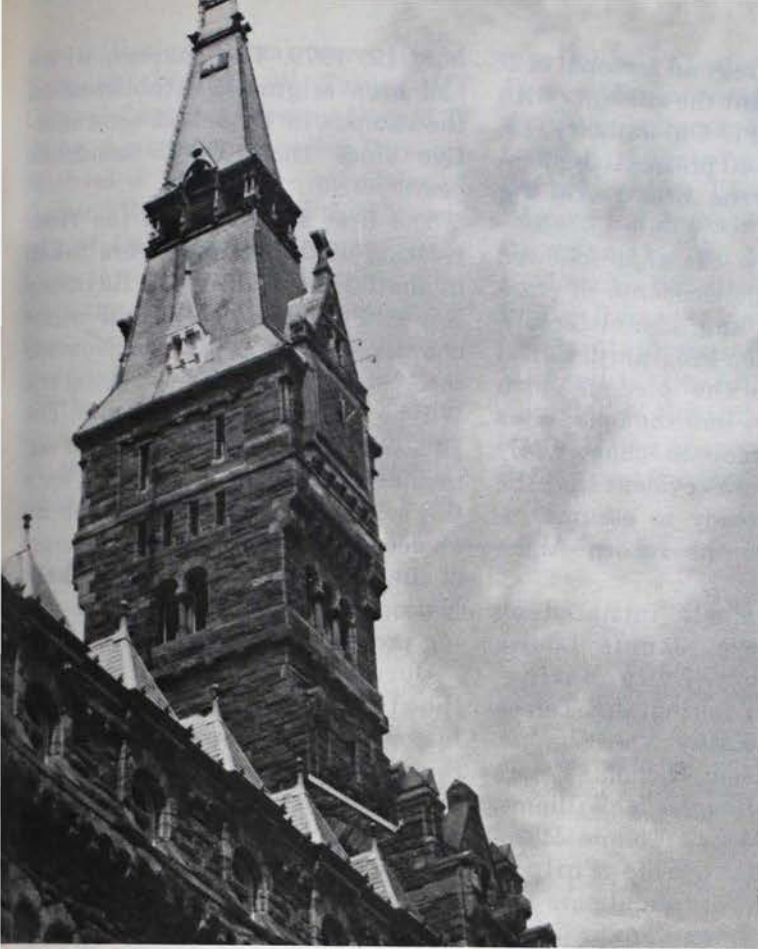
gressed rapidly and submitted its petition for a chapter charter to the fraternity's Board of Directors on April 12, 1979.



Officers of Mu Chapter at Georgetown make a final check before installation ceremonies in Washington.



Assistant Executive Director discusses chapter procedures and operations during the reactivation ceremonies for Gamma Theta Chapter at Wayne State.



And Returning To The Family

. . . Reactivations at
Georgetown
Tennessee-Knoxville
Wayne State-Detroit

Healy Tower looms over Georgetown University and is seen from many different points in Washington, DC.

GEORGETOWN

The story of Mu Chapter at Georgetown University in Washington, DC, started long before the recent reactivation of the chapter on April 29, 1979. Originally installed as a chapter on June 7, 1921, the chapter is nearly 58 years old. Mu Chapter enjoyed nearly 47 years of success when it encountered difficulties during the turmoil of the late 60's which led to its deactivation.

Now nearly 11 years later, with the assistance of Mideastern Regional Director Harry McMahan, District Director Jay Lord, and members of the Gamma Sigma Chapter at the University of Maryland, Mu Chapter is once again among the active chapters of Delta Sigma Pi. Dean Ronald L. Smith of the Business School initially encouraged Assistant Executive Director Mike Tillar, and helped him bring Mu Chapter back to Georgetown.

During the spring semester the undergraduates began their pledge education program under the guidance of Gamma Sigma Chapter and Claire Kelly, a Brother from Theta Upsilon Chapter at Siena College, who transferred to Georgetown this past year. The pledge period was a time for learning about the history and ideals of Delta Sigma Pi, building friendships, and laying the foundation for the chapter's future professional, business, social, service, and other activities. Among the undergraduate members initiated were Peter Badala, president; Mark Farrelly, vice president; Marcia Belmonte, secretary; and Rich Zimmerman, treasurer; as well as Gwenevere Daye, Jeff Jarosinski, Karla McKenna, Debbie Moeschl, Eileen Olwig, and Josephine Raimondi.

Present at the ritualistic initiation ceremony were Harold L. Cannon, Past Grand President; Harry McMahan, Mideastern Regional Di-

rector; H. Melvin Brown, Past Mideastern Regional Director; Dr. Charles I. McKinney, Chapter Advisor at Howard University; Jay Lord, District Director; and Richard L. Schreiner, South Central Regional Director. The Brothers of Gamma Sigma Chapter also took part in the initiation ceremonies.

The ceremony was followed by an initiation banquet held at the Ramada Inn across the Potomac River in Rosslyn, Virginia. "Doc" Cannon opened the banquet with the invocation. Following the dinner, addresses were made by Hal Cannon, Harry McMahan, and Mel Brown. Dean William Droms was also present at the banquet on behalf of Dean Smith to welcome Mu Chapter to Georgetown and to pledge the Business School's support to the chapter. Concluding the banquet, Peter Badala, chapter president, expressed appreciation on behalf of the Brothers of Mu Chapter to Georgetown and to pledge the

Business School's support to the chapter. Concluding the banquet, Peter Badala, chapter president, expressed appreciation on behalf of the Brothers of Mu Chapter to Harry McMahon for his outstanding dedication and many hours of hard work in helping to reactivate the chapter by presenting a letter of recognition.

Appreciation was also expressed to District Director Jay Lord and the Brothers of Gamma Sigma Chapter for their many hours of hard work.

When the pledge and initiation processes were completed, the Brothers of Mu Chapter had shared many a good time and began to feel the unity and brotherhood of fraternalism. The Brothers of Mu Chapter now look forward to sharing this international brotherhood with other undergraduate students and we hope to offer Georgetown University and the community the many advantages that Delta Sigma Pi has to offer!

TENNESSEE-KNOXVILLE

AFTER AN ABSENCE of one year, Alpha Zeta Chapter at the University of Tennessee-Knoxville has rejoined the Deltasig family. The chapter was reactivated on March 11, 1979 when 14 undergraduates and one faculty member were initiated into membership in Delta Sigma Pi.

The reactivation story began in the Fall of 1978 when Brother Thomas A. Harrison arrived on the Tennessee scene. Tom, who had served as the Senior Vice President of Beta Lambda Chapter at Auburn University, had transferred to UT with the intention of becoming actively involved in Alpha Zeta Chapter. When he learned that the chapter was no longer active he immediately made plans to generate renewed interest in the fraternity among the business students.

Tom's experience as Senior Vice President paid dividends. During the first half of the 1978-79 academic year he utilized recruiting

posters, brochures and personal contact to reacquaint the students with Delta Sigma Pi. On January 13, 1979 a total of 40 prospective members attended the first recruiting function.

During the weeks that followed Tom assisted the students in planning activities and administered a Pledge Education Program designed to familiarize the pledges with Delta Sigma Pi and the operations of an undergraduate chapter. By early March it was evident that the pledges were ready to assume responsibility for the reborn Alpha Zeta Chapter.

The 15 members initiated on March 11, were: Jennie Louise Bates, Gregory Lynn Boring, Richard Brown Boring, Jr., Teresa Lynn Burns, Kathy Van Greene, Deborah Ann Isom, Nicholas Peters McGinn, Scott Douglas McWilliams, John Peyton Mabry, Connie Marie Marion, Linda Carole Philpot, Sheila Ann Richardson, James Ott Shreckengost, Trina Carolyn Wood, and Fred Alton Jacobs.

WAYNE STATE-DETROIT

Delta Sigma Pi returned to the campus of Wayne State University in Detroit, Michigan, when Gamma Theta Chapter was reactivated on

May 19, 1979. The chapter, which had been originally established on the campus in 1949, had been inactive since the 1974-75 academic year.

The first steps toward the reactivation of the chapter were taken in the fall of 1978, when Raymond Rowe, Patrick O'Neil and other chapter alumni began to generate interest in the fraternity among the Wayne State business students. The 19 students who were recruited immediately began to make plans for a full schedule of activities which included professional speakers, tours of the Henry Ford Hospital and the National Bank of Detroit, fund raising projects and social activities.

During the weeks that followed the students also learned about the history and organization of Delta Sigma Pi and the basic principles of chapter management. Alumni members of the chapter administered the Pledge Education Program and assisted the students as they became familiar with the management of their chapter. Regular meetings were held during which plans were finalized and preparations were made for the reactivation ceremonies.

The initiation ceremonies were held on the campus on the afternoon of May 19, 1979. Participating in



National officers and newest initiates of Gamma Theta Chapter at Wayne State in Detroit, Michigan.

the initiation Ritual were Grand President William W. Tatum, Jr., Central Regional Director Donald T. Colby, Assistant Executive Director Michael J. Tillar, the members of Gamma Rho Chapter at the University of Detroit, and Gamma Theta Chapter alumni. Following the initiation ceremonies a reactivation banquet was held. During his remarks to the fraternity's newest Brothers, Grand President Tatum congratulated the undergraduates on their accomplishment and welcomed Gamma Theta Chapter back

into Deltasig's fraternal family. The 15 members initiated during the reactivation ceremonies were: Angel Lamug Apostol, Paul Joseph Borucki, Alice Lorraine Censier, Edward Ralph Cochran, Gail Marie Cunningham, Marie Anne Heshczuk, Kathleen Mary Lynn, Philip Gerard Mannino, Michelle Mary Mondro, Michelle Olga Morhovich, Cheryl Lynn Muzia, Anne Marie Nahirniak, Denise Ann Nault, David Anthony Ramirez, and Robert Scot Taylor.

merger

Issac D. Olivares, *Angelo State*, on March 24, 1979, to Rebecca Fuentes, at San Antonio, TX.

Joy S. Holloway, *Mississippi College*, on May 13, 1979, to Tim Willis, at Clinton, MS.

Raymond E. Lipke, *Lewis*, on July 21, 1979, to Cynthia Lee Stockdale, at Blue Island, IL.

Keith L. Kutner, *San Francisco State*, on September 2, 1979, to Abby Hyman, at Northumberland, PA.

Ira M. Frost, *Illinois-Urbana*, on August 19, 1979, to Elise Beth Werner, at Greenfield, PA.

Brenda K. Ladnier, *Mississippi College*, on August 25, 1979, to Tom McGraw, at Magee, MS.

Annette T. Hinton, *Miami-Ohio*, on July 28, 1979, to Terry C. Tung, at Mentor, OH.

Mark F. Ovatt, *Missouri-Columbia*, on June 2, 1979, to Lisa Elizabeth Davis, at Jefferson City, MO.

Richard C. Goodman, *Missouri-Columbia*, on June 2, 1979, to Lisa Piper, at St. Louis, MO.

life members

10834 James B. Withrow, *Alpha Gamma*, Pennsylvania State University
 10835 Dennis L. Brinkman, *Eta Rho*, University of Wisconsin-LaCrosse
 10836 Michael J. White, *Eta Psi*, University of Houston
 10837 Kent H. Ball, *Epsilon Theta*, California State University-Chico
 10838 J. Vance Jones, *Eta Theta*, Angelo State University
 10839 Brenda K. Lovelace, *Theta Chi*, San Jose State University
 10840 Christina M. Fuller, *Lambda*, University of Pittsburgh
 10841 Bobby R. Turner, *Eta Iota*, Nicholls State University
 10842 Suzanne M. Chabre, *Gamma Omega*, Arizona State University
 10843 Robert R. Paulsen, *Theta Tau*, St. Cloud State University
 10844 Mark E. Meilink, *Alpha Beta*, University of Missouri-Columbia
 10845 Elaine M. Norton, *Zeta Phi*, Florida Atlantic University
 10846 Johnny A. Plemons, *Eta Psi*, University of Houston
 10847 Dale F. Johnson, *Beta Psi*, Louisiana Tech University
 10848 Stuart M. Gitis, *Alpha Epsilon*, University of Minnesota-Minneapolis
 10849 David J. Templeton, *Delta Rho*, Ferris State College-Big Rapids
 10850 Sheila K. Connors, *Zeta Omega*, Northern Arizona University
 10851 George H. Williams, *Beta Rho*, Rutgers University
 10852 Gary E. Gandy, *Gamma Tau*, University of Southern Mississippi
 10853 Jerry E. Yeiter, *Gamma Tau*, University of Southern Mississippi
 10854 Brian F. Le Bourgeois, *Epsilon Nu*, University of New Orleans
 10855 Jeffrey M. Doerr, *Alpha Delta*, University of Nebraska-Lincoln
 10856 Brad W. Gluth, *Theta Tau*, St. Cloud State University
 10857 Gerard S. Artigue, *Epsilon Nu*, University of New Orleans
 10858 Michael G. McCord, *Alpha Omicron*, Ohio University

10859 Brian S. Boden, *Epsilon Xi*, Ball State University
 10860 Allen T. Tinkham, *Beta Lambda*, Auburn University
 10861 John B. Cassidy, *Gamma Epsilon*, Oklahoma State University
 10862 James A. Youse, Jr., *Iota Lambda*, Indiana Purdue University
 10863 Tamara L. Vowell, *Alpha Omicron*, Ohio University
 10864 Paul A. Stuhreyer, *Alpha Upsilon*, Miami University-Ohio
 10865 Dirk E. Bliwernitz, *Theta Phi*, University of South Florida
 10866 Gennard R. Meccariello, *Theta Iota*, University of Connecticut
 10867 William C. Kuschman, *Eta Mu*, Northern Illinois University
 10868 Jeffrey Chin, *Alpha Gamma*, Pennsylvania State University
 10869 David G. McIntee, *Zeta Eta*, St. Peter's College
 10870 Gary M. Jackson, *Alpha Epsilon*, University of Minnesota-Minneapolis
 10871 William L. Allen, Jr., *Theta Phi*, University of South Florida
 10872 Edward B. Wharton, *Beta Epsilon*, University of Oklahoma
 10873 Randall C. Gilliam, *Alpha Rho*, University of Colorado
 10874 Harland H. Tonnell, *Theta Tau*, St. Cloud State University
 10875 David S. Kvitka, *Epsilon Theta*, California State University-Chico
 10876 Robert S. Wilkinson, *Alpha Pi*, Indiana University
 10877 J. Alan Favre, *Gamma Epsilon*, Oklahoma State University
 10878 Leonard A. Palka, *Zeta Xi*, Lewis University
 10879 Robert M. Majeski, *Theta Psi*, Indiana University Northwest
 10880 James B. Evens, *Theta Tau*, St. Cloud State University
 10881 Ronald W. Cooper, *Kappa*, Georgia State University
 10882 George B. Terwilliger, *Alpha Gamma*, Pennsylvania State University
 10883 Roger C. Alexander, Jr., *Eta Psi*, University of Houston

dividends

To Brother and Mrs. Gary E. Payne, *Kent State*, on June 16, 1979, a son, Jonathon Edward.

To Brother and Mrs. Richard E. Danhoff, *Bowling Green State*, on March 15, 1979, a daughter, Stacey Renee.

To Brother and Mrs. Jerrald Weinstein, *Illinois-Urbana*, on March 15, 1979, a son, Ari.

To Brother and Mrs. J. Stephen Peregoy, *Shepherd*, on March 22, 1979, a son, John Timothy.

To Brother and Mrs. Gary B. Milne, *Cal Poly-Pomona*, on April 7, 1979, a son, Scott Charles.

To Brother and Mrs. Charles M. Shryock III, *Maryland*, on March 9, 1979, a son, Charles M. Shryock IV.

To Brother and Mrs. Robert S. Cooper, *Georgia State*, on March 14, 1979, a daughter, Stacia Lee.

To Brother and Mrs. Wayne Murdock, *Georgia State*, on March 25, 1979, a son, Christopher Steven.

To Brother and Mrs. Dennis B. Marchman, *Georgia State*, on February 26, 1979, a son, Jay Braxton.

To Brother and Mrs. Robert P. Kraus, *Georgia State*, on April 18, 1979, a daughter, Laura Elizabeth.

To Brother and Mrs. Scott E. Raymond, *McNeese State*, on February 10, 1979, a son, Eric Scott.

Properly initiated as a Brother of Delta Sigma Pi in impressive and memorable ritualistic initiation ceremonies on the afternoon of August 15, 1979, at the 32nd Grand Chapter Congress was William T. "Tom" Beebe, Chairman of the Board of Delta Air Lines.

In presenting him to those in attendance at the formal banquet of the convention that evening, George Manners gave the following presentation.

"This afternoon William Thomas Beebe was properly initiated as our Honorary Member at Large, our highest recognition. In effect, Brother Beebe is our MAN OF THE BIENNIUM. It is my privilege now to present our honoree to this 32nd Grand Chapter Congress.

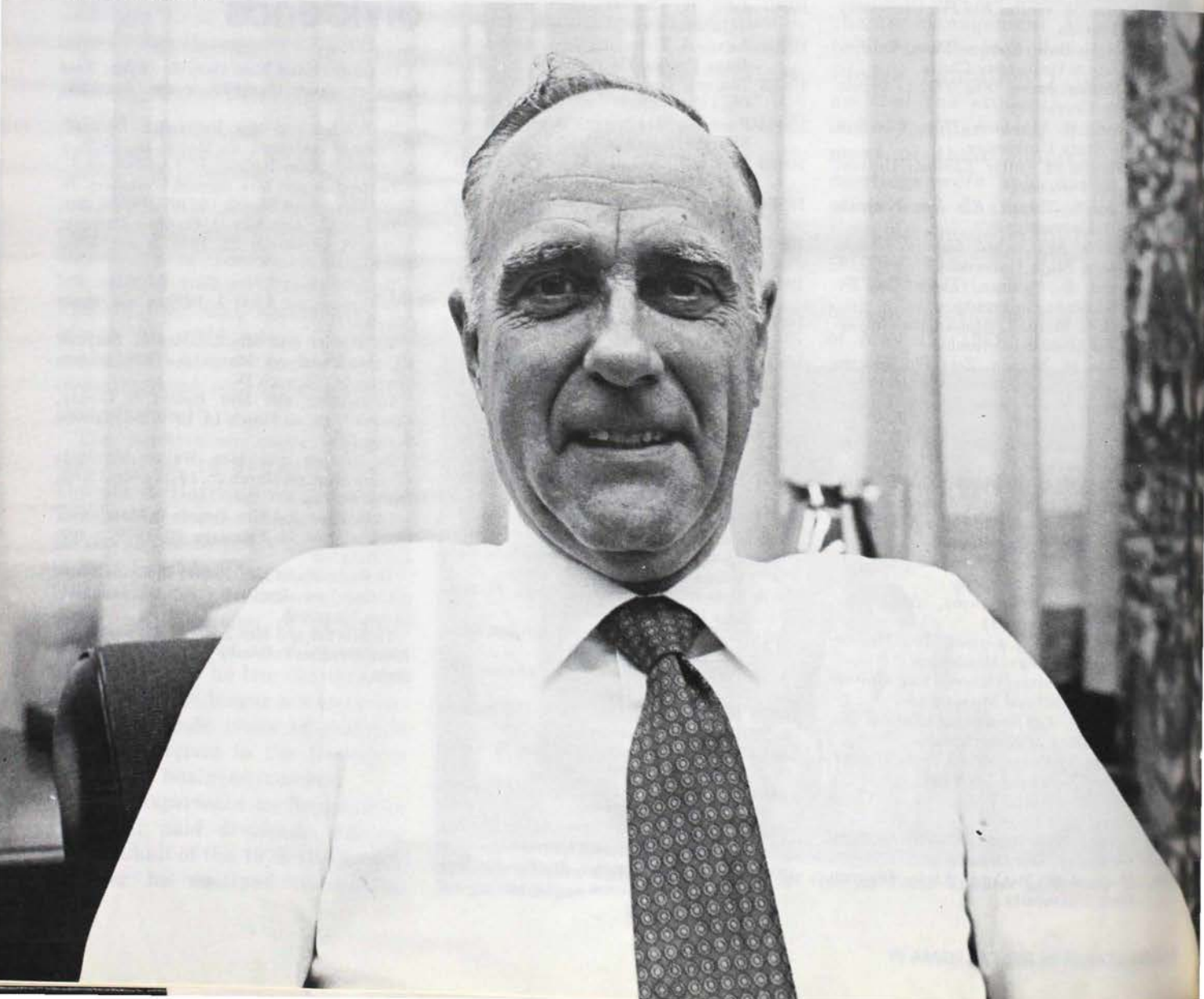
"Before outlining his personal contributions, I think it is proper to look at his organization, its standing, its reputation and contributions to society and to the life of its direc-

tors and employees. It is these qualities we seek, and as a consequence of these creative contributions of an enterprise, we recognize the leader of the organization.

"Brother Beebe in his presentation this evening will tell us the Delta Air Lines story. I would like to be more personal and outline some aspects of this great organization which make it unique not only among airlines, but in American business. For it is axiomatic that in

National Honorary Is Tom Beebe

William T. Beebe



honoring Tom Beebe we are also honoring Delta Air Lines.

"In evaluating Delta Air Lines, we can point to its phenomenal growth during the fifty years of its life—now the fifth airline in size in the United States—a long way from a crop dusting organization from Monroe, Louisiana (wherefore the name DELTA). We can learn lessons in marketing from its route selection record, its handling of passengers and in their care; in finance as we examine the intelligence and soundness of its financial decisions; in Delta relationships to regulatory agencies and political leaders, which are indispensable to the growth of an airline; in the amazing record of safety; and in its technical decisions regarding choice of airplanes and in their maintenance. Other airlines may make these claims also. What makes Delta different is in the human dimension of its influence. This dimension is epitomized by the elevation of Tom Beebe, whose field was personnel and labor relations. We know that this route is not normally the road to the top in the corporate world but to Delta *people* are important—and not just people, but *individuals*.

"Any organization worthy of survival should have a favorable influence in the lives of its leaders, its employees, its customers, and upon the community in which it functions. This dimension does not cost a cent; in fact, it can bring real dividends. Accepting responsibility for being a creative influence in the lives of those who come into relationship with it is a matter of organizational character; it is a matter of resolve; it distinguishes an institution from an operation. And in this sense, Delta is an institution. The policies regarding the posture of Delta regarding people are an extension of the personality and outlook of Delta's legendary first leader, C. E. Woolman. Mr. Woolman sought to establish an organization in which each person had an opportunity; no avenue was closed. Promotion was and is from within,

except for a limited number of positions requiring high skills not trainable internally. The avenue to the top is open to all—and most start out handling baggage and passengers and start climbing from there. Except for the pilots, there is no union; employees do not feel its need in a climate where management honestly and sincerely seeks to stimulate ambition, recognize achievement, and reward performance in satisfactions going beyond a healthy pay check. For years, all employees, wherever located, were annually brought together in groups and met by a senior management official. The format was a report to the employees on progress and problems, and the floor was open for questions and discussions. Finally, all supervisors withdrew, and top management sat with first level employees to listen to their story. As the organization became larger, other mechanisms were devised to keep this contact open, and to provide a platform for recognition of special contributions.

"In addition to its sincere interest in its employees, Delta is a great corporate citizen. The airline has made of Atlanta a truly international city. Its corporate officers and employees take leadership roles in political, civic, cultural and educational activities. A dividend from this involvement with the community is the broad support which Delta receives in its expansion plans.

"In December, 1977, Air Transport World Magazine recognized Delta as the World Airline of the Year. It was the year of international breakthrough, when Delta was approved to open a route to London. So, from this airline of the year let's turn our attention to its leader.

"William Thomas Beebe (Tom) is a proper executive to head Delta. Currently Chairman of the Board, he is preparing for retirement in 1980. The reins of power have been transferred, and Tom Beebe is left with his two interests, the most delectable forms of transportation;

horses and airplanes. His interest in horses took him to Louisville this week, from which city he returned to Atlanta today to be with us. Tom Beebe is a native of Los Angeles, California. He is a graduate of the University of Minnesota, where he studied business administration. He has been with the airline industry since he joined Chicago & Southern Airlines in 1947. In 1953, C&S Airlines merged with Delta, and Tom Beebe, then director of personnel and labor relations with C&S, took the same position with the merged airline. This meshing of the two organizations was accomplished without the usual conflicts between "them and us." I recall my cousin, Cecil Gibson, a pilot with C&S and recently retired from Delta, describing the way the merger affected him. I remember him saying, "It's just as if the family grew larger all of a sudden." This typifies the effectiveness of leadership in working with its employees.

"Tom Beebe became vice president of Delta in 1954, and was elected to the Board of Directors in 1966. He was elevated to Senior Vice President-Administration on November 1, 1967, was elected President on January 22, 1970, and became Chairman and Chief Executive Officer on November 1, 1971. Eight years later, on February 1, 1978, he retained his title of Chairman of the Board, but announced that the position of Chief Executive Officer had been transferred to the President, David C. Garrett.

"As I stated, Tom Beebe rose through the avenue of personnel and labor relations. His sensitivity in this area resulted in a smooth and proper continuation of the policies of C. E. Woolman.

"In addition to his years with Delta and C&S, Mr. Beebe was engaged in personnel and labor relations with General Electric, United Aircraft, and—during World War II—with Pratt and Whitney Aircraft Company.

"In 1978, the Financial Analysts, through their publication, *FINAN-*

CIAL WORLD, elected Tom Beebe their CHIEF EXECUTIVE OF THE YEAR. In addition to a Gold Medal, which must now be worth a fortune, he received a Citation which reads in part; "Not only does Delta turn in outstanding profit performances in good years and bad—it also has an unequalled record for avoiding layoffs even during recessions. As a result, Delta is known for the best employee morale in the industry."

"Tom Beebe has served on the Atlanta Board of Education during difficult days of transition. He is a member of the All Saints Episcopal Church. He served on the Board of Directors of the Citizens and Southern National Bank, American Business Products, Inc., and Provident Life and Accident Insurance Company. He is Chairman of the Georgia Society for the Prevention of Blindness, serves on the National Advisory Council of the Multiple Sclerosis Society, and is a member of the University of Minnesota Foundation Board of Trustees.

"We are proud to present our MAN OF THE BIENNIUM, and Honorary Member at Large, Brother William Thomas Beebe, Chairman of the Board, Delta Airlines. Tom, we are ready when you are."

Editor's Note:

George E. Manners, who introduced the Honorary Member at Large to the audience, is himself a most impressive Deltasig and a truly successful professional in his chosen field of business and education. Initiated by Kappa Chapter at Georgia State in 1933, he graduated and went on to earn a Master's at Georgia and his Doctorate at Emory University in Atlanta. He has had a teaching career and progressed academically and administratively to Dean of the School of Business in 1947. After a most prominent career in that position he was appointed Assistant Vice President of Georgia State in 1969. Three years later he returned to full time teaching and is Regents' Professor of Business History, Department of Management, School of Business Administration, Georgia State University, and also Dean Emeritus. For the 1979-80 year he has been named Interim Dean of the School of Management, Rensselaer Polytechnic Institute, Troy, New York. Through all the years he has been a devoted and participating Deltasig, a dependable leader, and a trusted counselor.

life members

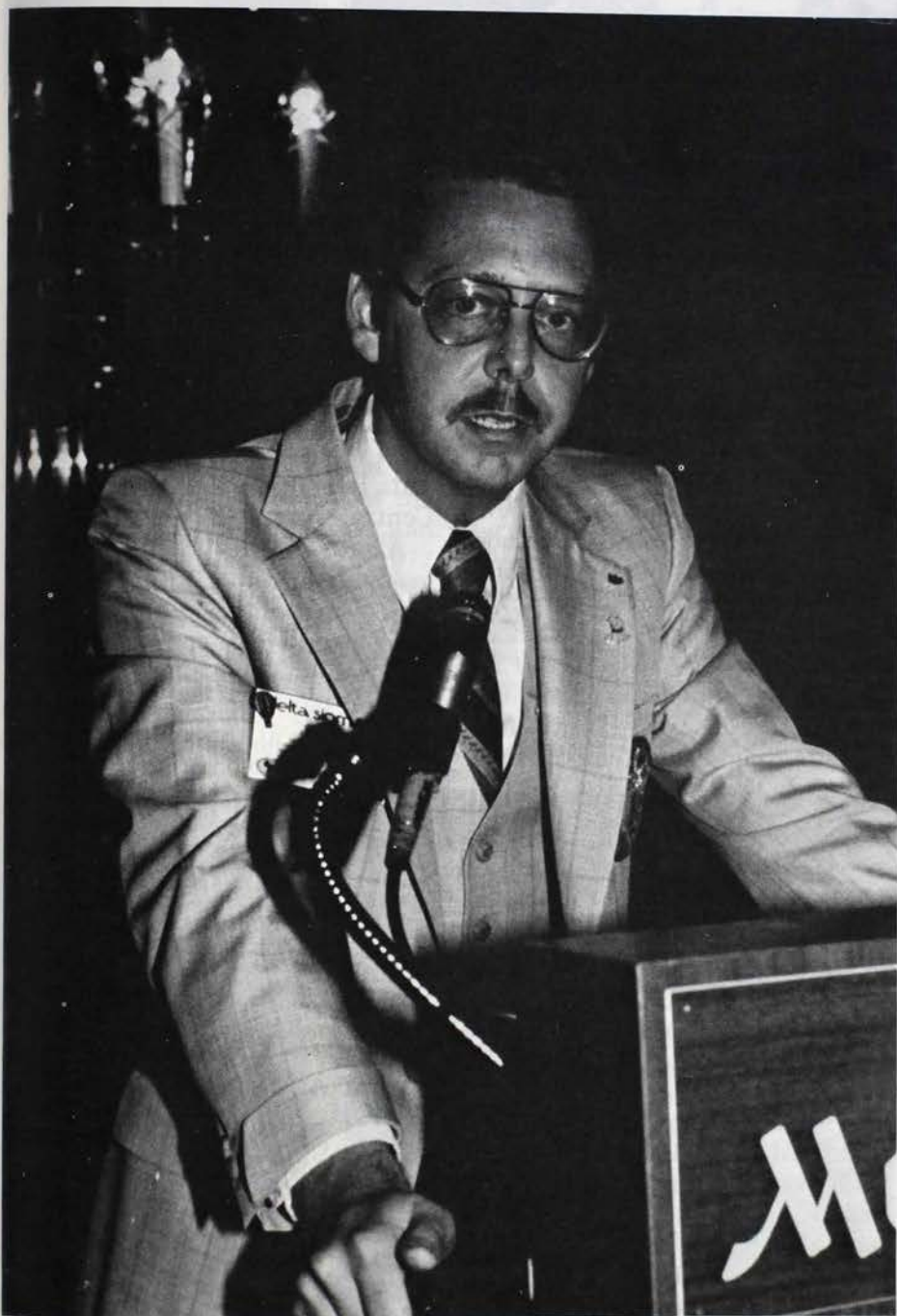
- 10884 Joseph Dispenza, Jr., *Eta Omicron*, Northeast Louisiana University
- 10885 Raymond E. Forbess, *Gamma Lambda*, Florida State University
- 10886 Kevin J. Braun, *Theta Rho*, Duquesne University
- 10887 John C. Beaumont, *Epsilon Eta*, Eastern New Mexico University
- 10888 D. Michael Bush, *Gamma Iota*, University of New Mexico
- 10889 Eric L. Meth, *Alpha Gamma*, Pennsylvania State University
- 10890 Michael L. Marcotte, *Beta Epsilon*, University of Oklahoma
- 10891 Victor R. Pechacek, *Eta Psi*, University of Houston
- 10892 William J. Nicol, *Alpha Epsilon*, University of Minnesota-Minneapolis
- 10893 Harold L. Tiekling, *Delta Chi*, Washburn University
- 10894 Martin F. Ellis, *Alpha Delta*, University of Nebraska-Lincoln
- 10895 Bruce C. Wood, *Beta Epsilon*, University of Oklahoma

- 10896 Thomas M. Crawford, *Eta Xi*, Philadelphia College of Textiles and Science
- 10897 Charles R. Stewart, *Delta Upsilon*, Texas Christian University
- 10898 William D. Miner, *Gamma Phi*, University of Texas-El Paso
- 10899 Phyllis E. Kelly, *Eta Pi*, Wayne State College-Nebraska
- 10900 Craig M. Myers, *Epsilon Xi*, Ball State University
- 10901 Lynnette J. Halladay, *Delta Chi*, Washburn University
- 10902 Karin P. Costello, *Delta Chi*, Washburn University
- 10903 Frank N. Cruz, Jr., *Eta Upsilon*, University of West Florida
- 10904 Dennis S. Bourque, *Eta Chi*, California State Polytechnic University-Pomona
- 10905 Frank M. Billman, Jr., *Alpha Gamma*, Pennsylvania State University
- 10906 James M. Rogers, *Zeta Lambda*, Georgia Institute of Technology

- 10907 David R. Van DeCastele, *Alpha Rho*, University of Colorado
- 10908 Larry H. Friedrichs, *Zeta Omega*, Northern Arizona University
- 10909 Wayne G. Ward, *Gamma Omicron*, University of San Francisco
- 10910 Milton C. Gravely, *Iota Kappa*, James Madison University
- 10911 Chrys G. Funteas, *Upsilon*, University of Illinois-Urbana
- 10912 Edward E. Dutcher, *Zeta Kappa*, Western State College
- 10913 Marcey C. Sperling, *Upsilon*, University of Illinois-Urbana
- 10914 Michael W. Morgan, *Delta Eta*, Lamar University
- 10915 David J. Pillard, *Alpha Delta*, University of Nebraska-Lincoln
- 10916 Janice M. Black, *Alpha Gamma*, Pennsylvania State University
- 10917 Diane E. Yount, *Delta Tau*, Indiana State University
- 10918 Anne L. Cross, *Delta Iota*, Florida Southern College
- 10919 Connie M. Gibson, *Delta Omicron*, San Francisco State University
- 10920 Woodrow T. Schellenberg, *Delta Phi*, East Texas State University
- 10921 Larry W. Taylor, *Gamma Rho*, University of Detroit
- 10922 Margaret A. Murphy, *Delta Iota*, Florida Southern College
- 10923 Robert J. Hollingsworth, *Delta Rho*, Ferris State College
- 10924 Linda J. Carroll, *Zeta Psi*, State University of New York-Albany
- 10925 Scott D. Carter, *Alpha Omicron*, Ohio University
- 10926 Gayle A. Younger, *Alpha Theta*, University of Cincinnati
- 10927 Sherman Williams, *Theta Mu*, Columbus College
- 10928 R. Kevin Gates, *Beta Psi*, Louisiana Tech University
- 10929 Michael W. Zellner, *Zeta Phi*, Florida Atlantic University
- 10930 Pamela S. Brown, *Lambda*, University of Pittsburgh
- 10931 Lynn A. Riechers, *Theta Psi*, Indiana University Northwest
- 10932 Cheryl A. Bell, *Theta Psi*, Indiana University Northwest
- 10933 Martha D. Lear, *Iota Nu*, Northeast Missouri State University
- 10934 Sixto R. Aranda, *Epsilon Upsilon*, New Mexico State University
- 10935 Charles E. Burnham, *Gamma Iota*, University of New Mexico
- 10936 David E. Young, *Eta Theta*, Angelo State University
- 10937 Shaheen L. Farah, *Delta Eta*, Lamar University
- 10938 Brenda R. Currin, *Theta Psi*, Indiana University Northwest
- 10939 Daryl B. Waterman, *Theta Phi*, University of South Florida
- 10940 Dean P. Forbes, *Eta Psi*, University of Houston
- 10941 Nancy J. Stevenson, *Alpha Omicron*, Ohio University
- 10942 Victor A. Rachael, *Kappa*, Georgia State University
- 10943 Daniel L. Lassiter, Jr., *Eta Psi*, University of Houston
- 10944 Terry L. Cook, *Delta Chi*, Washburn University

Leading The Fraternity 1979-81

The National Executive Committee and Board of Directors



Mike Mallonee

Elected at the 1979 Grand Chapter Congress, or continuing in office for the balance of a previously elected term, are members of the National Executive Committee and Board of Directors serving for the coming two year period until the Grand Chapter meets again at Mackinac Island in August, 1981. The members of the Board of Directors are elected at the national convention and they, in turn, elect the National Executive Committee at the Board meeting following the convention. The National Executive Committee then becomes the basic policy making body of the fraternity and has delegated to it by the Board, and by Constitution, most of the responsibility for governing the fraternity. Automatically serving on the National Executive Committee by Constitution are Grand President Michael R. Mallonee, Executive Director Ben H. Wolfenberger, Assistant Executive Director Michael J. Tillar, Undergraduate of the Year 1978 Scott R. Weber, and Undergraduate of the Year 1979 Theresa M. Jeszka. Additional members of the Board elected to the National Executive Committee are: Past Grand President William W. Tatum, Jr., Director of Alumni Activities Michael M. Johnson; Eastern Regional Director Richard J. Parnitzke; Southeastern Regional Director Michael J. Mazur, Jr.; Southern Regional Director Frank M. Busch, Jr.; and Western Regional Director Joe S. Loomis.

The Board of Directors includes the Grand President, Past Grand



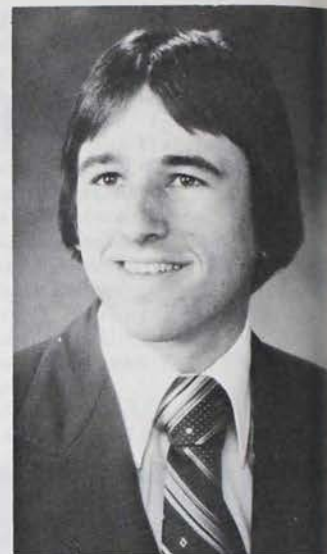
Bill Tatum



Mickey Johnson



Theresa Jeszka



Scott Weber

President, Executive Director, Assistant Executive Director, the two most recent Undergraduates of the Year, the Director of Alumni Activities and the Directors of the twelve regions of the fraternity. In addition to those Board Members mentioned above serving on the Executive Committee, additional members of the Board are: Mideastern Regional Director C. Lee Myers; South Central Regional Director Sharon D. Hundley; East Central Regional Director Jeffrey L. Philippi; Central Regional Director Donald T. Colby; North Central Regional Director Robert M. Drewniak; Midwestern Regional Director James F. Deaton; Southwestern Regional Director Victor A. Tabor; and Intermountain Regional Director William R. Leonard.

MICHAEL R. MALLONEE

Leading the Executive Committee and Board is Grand President Mike Mallonee. Mike, whose residence is Oklahoma City, was initiated into Beta Epsilon Chapter at the University of Oklahoma in 1966. In the chapter he served as secretary and vice president for professional activities. He has held a number of offices in the Oklahoma City Alumni Club and served as District Director in the Midwestern Region for five years. Mike has also served on seven of the fraternity's national commit-

tees. At the 1975 Grand Chapter Congress he was elected as Director of Alumni Activities and was re-elected in 1977.

He holds a BBA degree in Finance and a JD degree in Law, both from the University of Oklahoma. He has been employed by the Internal Revenue Service in Oklahoma City as an Estate Tax Attorney. Recently, he and an associate opened their own offices for the practice of law under the firm name of Patton and Mallonee in Oklahoma City.

He is a member of the Oklahoma Bar Association, American Bar Association, Volunteers in Corrections and the Administrative Board of the Mayfair Heights United Methodist Church in Oklahoma City.

BEN H. WOLFENBERGER

A Native of Weatherford, Texas, Ben attended Weatherford public school and Weatherford Junior College. He is a graduate of Texas Tech University with a degree in marketing. In 1965 he joined the staff in Oxford as a Chapter Consultant. In 1967 he was appointed Assistant Executive Director, a position he held until June, 1974, when he became Executive Director for the fraternity.

In his chapter which was Beta Upsilon at Texas Tech he served two terms as secretary and served a brief appointment as District Direc-

tor. Before joining The Central Office staff in Oxford, he was employed in Dallas in the gifts and decorative accessories field. Ben resides in Oxford.

MICHAEL J. TILLAR

Mike served the fraternity as a Chapter Consultant from 1973 to 1974 when he was appointed Assistant Executive Director at The Central Office.

A native of Cincinnati, Ohio, Mike graduated from St. Xavier High School and went on to attend the University of Cincinnati where he was initiated by Alpha Theta Chapter and later became chapter president. While at the university, Mike worked on a co-op program at Procter and Gamble in the General Credit Department as a credit accountant. In his chapter he also served as Ritual Chairman and publicity chairman and was selected for membership by Sigma Iota Epsilon, the honorary for management majors. Mike also makes his home in Oxford.

SCOTT A. WEBER

Scott was chosen as Undergraduate of the Year 1978 and joined the Board on August 1 of that year. He was an accounting major at Angelo State University in San Angelo, Texas, where he served Eta Theta Chapter as a secretary and senior vice president. He attended both the

1977 and 1979 Southwestern Regional Conferences and attended the Grand Chapter Congress in 1977. At Angelo State he participated in student government, was treasurer of the IFC, was named to Alpha Lambda Delta and Alpha Chi honoraries and to Who's Who Among Students. Since graduation Scott has joined the firm of Deloit, Haskins & Sells, accounting firm in Fort Worth, Texas.

THERESA M. JESZKA

The first woman ever to serve on Deltasig's Board of Directors. Theresa became a member of the Board at the 1979 Grand Chapter Congress in accordance with the National Constitution and Bylaws upon her selection as Undergraduate of the Year 1979. Please see the article elsewhere in this magazine to read more about Theresa and the other outstanding nominees for this recognition.

WILLIAM W. TATUM, JR.

Continuing on the Board as Past Grand President is Bill Tatum. He was elected Grand President at the 1975 Grand Chapter Congress and reelected to a second term in 1977 after serving two terms from 1971 to 1975 as Director of Alumni Activities. He has served on the Executive Committee from 1973 to 1979. Bill's undergraduate chapter is Gamma Tau at Southern Missisip-

pi where he graduated with a B.S. degree in Economics. In his chapter he served as vice president for professional activities and social chairman and was also vice president for pledge education. He was twice delegate of his chapter to the Grand Chapter Congress in 1957 and 1959 and has attended all but one national meeting since that time.

Following service with the U.S. Army as 1st Lieutenant he worked in California for the Blue Diamond Gypsum Division of Flintkote. He has been an officer of three construction firms building apartments and condominiums in the western states and owns Interstate Furniture Leasing Company of Sacramento which furnishes apartments and condominiums throughout the West.

Bill's home is in El Macero, California, which is near Sacramento.

MICHAEL M. JOHNSON

Mickey was initiated by Epsilon Kappa Chapter at Shepherd College in Shepherdstown, West Virginia, and served the chapter as social chairman. After graduation he served the Epsilon Kappa Housing Association as housing chairman, chancellor and chairman of the board. He is a founder of the Shepherdstown Alumni Club and currently serves as secretary. He has been a District Director in the Mideastern Region for the past five

years and is a Life Member of the fraternity. He joins the Board as newly elected Director of Alumni Activities.

In addition to fraternity activities he is involved in community service organizations such as Kiwanis International and is Director and Past President of the Jefferson County Chapter of the American Red Cross.

He has been a two term president of Potomac Little Leagues, Inc., the county baseball program.

Mickey, his wife Fran, and daughter and son live in Harper's Ferry, West Virginia, where Mickey is President and General Manager of Shannondale, Inc., a real estate development corporation.

RICHARD J. PARNITZKE

Dick was originally named to the Board as Eastern Regional Director in 1976 to fill an existing vacancy and continues in that position, being re-elected in 1979.

Dick is a graduate of the State University of New York at Buffalo and is employed as Cost Analyst by Chevrolet Division of General Motors in Tonawanda, New York. Dick was a member of Alpha Kappa Chapter at State University of New York-Buffalo, and is a member of the Buffalo Alumni Club. He was a District Director in the Eastern Region, served on national fraternity committees and has participated in national conventions and Area and



Ben Wolfenberger



Mike Tillar



Dick Parnitzke



Lee Myers

Regional Conferences. He, his wife Jackie, and children live in Eggertsville, New York.

MICHAEL J. MAZUR, JR.

Mike is a native of New Jersey initiated into Deltasig by Kappa Chapter at Georgia State University in Atlanta. While an undergraduate, Mike served as chapter secretary and delegate to the 1973 Grand Chapter Congress. After graduating with a degree in accounting, he continued to serve Kappa Chapter as chancellor and alumni advisor. He is a member of the Atlanta Alumni Club and has served as vice president and member of the Executive Committee.

He served as District Director in the Southeastern Region for three years; he was appointed Southeastern Regional Director in 1978 to fill an existing vacancy, and was elected at the Grand Chapter Congress to continue in that position. He is a Life Member and has served on a number of national committees. Mike is single and is employed as Internal Audit Manager for United Family Life Insurance Company, a subsidiary of Interfinancial, Inc., in Atlanta.

FRANK M. BUSCH, JR.

Frank has served as Southern Regional Director since 1973. He is currently associate professor of office administration and business education in the College of Administration and Business at Louisiana Tech University, a position he had held for more than 13 years. He received his BBA degree from North Texas State University and his MBA and PhD. from Indiana University.

Initiated into the fraternity by Epsilon Mu Chapter at Sam Houston State University, he has had teaching experience at O'Fallon Technical High School in St. Louis, Missouri, Sam Houston State University, Indiana University, and at Louisiana Tech.

Frank served Beta Psi Chapter at Louisiana Tech as Faculty Advisor for five years before becoming Re-

gional Director. He co-authored the fraternity's Faculty Advisor's Handbook, and has served on several other national committees. He is also a member of numerous learned and professional associations.

He makes his home in Ruston, Louisiana.

JOE S. LOOMIS

"Skip" is a graduate of the University of California at Berkeley and works in the Personnel Department of the California Department of Transportation. He, his wife Lois, and three daughters live in El Macero, California, not far from Sacramento where he works.

At Berkeley he was a member of Rho Chapter of the fraternity and served as Ritual Chairman. He has been active in the Sacramento Alumni Club for a number of years and has served as chancellor, vice president for publicity, executive vice president, and president for two terms. Nationally, he has served as a member of the Committee on Alumni Activities.

He became a member of the Board when elected as Western Regional Director at the 1977 Grand Chapter Congress. He continues in that position.

C. LEE MYERS

Lee Myers is newly elected Mideastern Regional Director and is employed as Senior Accountant by Ernst & Ernst in the Washington, D.C. offices, making his home in nearby Maryland.

Lee was an undergraduate member of Alpha Gamma Chapter at Penn State where he served as chapter historian and secretary. He has served the last two years as chairman of the National Committee on Life Memberships.

SHARON D. HUNDLEY

Sharon was the first woman initiate and president of Beta Gamma Chapter at the University of South Carolina in Columbia when it first became coeducational. Born in Lane, South Carolina, her interests include hunting, horseback riding,



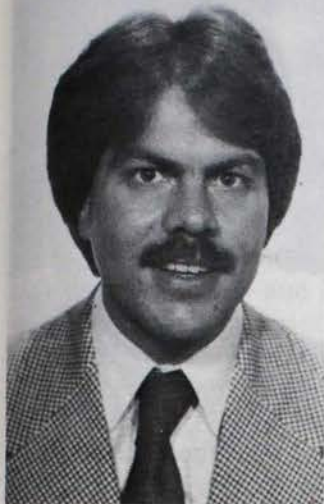
Sharon Hundley



Mike Mazur



Jeff Philippi



Don Colby

cooking and crewel stitchery. At South Carolina, she also served Beta Alpha Psi as president and was in Phi Beta Kappa and Beta Gamma Sigma. Other offices in the chapter included pledge president, CEI Chairman, vice president for pledge education and delegate to the 1977 national convention. Since graduation she has been employed by Price Waterhouse as an audit staff accountant in Columbia. She and husband, Terry, who is also a Deltasig from Beta Gamma Chapter, live in suburban Lexington, and participate in the Columbia Alumni Club. Prior to being elected to the Board as South Central Regional Director, Sharon served as District Director within the region.

JEFFREY L. PHILIPPI

Serving as District Director in three different districts within the region, Jeff is now East Central Regional Director, being newly elected to this position at the 1979 convention. From Alliance, Ohio, he attended Ohio University and graduated in 1975. At Ohio, he became a member of Alpha Omicron Chapter and served as CEI chairman and alumni chairman. Since graduation he has been employed by the Eaton Corporation in Kentucky and later in Cleveland. Presently he lives in Richmond, Indiana, where he is Cost Accounting Manager at the Richmond Gear Division (of the Eaton Corporation) recently acquired by Wallace Murray Corporation. Jeff enjoys politics and participates actively in his party. He also participates in Jaycees and is a Junior Achievement advisor. While in the Cleveland area he was a member of the Cleveland-Northeast Ohio Alumni Club and served as treasurer. Nationally he was a member of the Committee on Life Memberships.

DONALD T. COLBY

Don's home is Chicago where he is employed as Senior Cost Analyst by the United States Gypsum Company. Don graduated with a BBA from

Loyola University-Chicago and later received his MBA from DePaul, also in Chicago. While at Loyola Don was initiated by Gamma Pi Chapter and served as secretary and after graduation as advisor for three terms. He is a member of the Chicago Alumni Club and has served two terms as treasurer, as vice president, as president and as a director.

Don was appointed to the Board in 1978 to fill an existing vacancy and was elected as Central Regional Director at the 1979 convention. Prior to becoming Regional Director, he had served as a District Director within the region and has served on the national Committee on Life Memberships.

ROBERT M. DREWNIK

A native of Buffalo, New York, Bob received his B.S. degree from the State University of New York at Buffalo. It was at State University of New York-Buffalo that he was initiated into Alpha Kappa Chapter. In the chapter he served as social chairman, secretary, vice president for pledge education, and president. Following graduation, he joined the Buffalo Alumni Club and was twice elected president. From 1971 to 1973 he served as District Director for Western New York and was then appointed Acting Regional Director for the Eastern Region. He was elected to a full term at the 1975 convention as Eastern Regional Director.

In 1976 he resigned as Eastern Regional Director when Western Electric Company transferred him from Buffalo, New York, to Omaha, Nebraska. At Western Electric he is Section Chief-Production Control.

He was named by the Board as North Central Regional Director after relocating in Omaha and continued uninterrupted service on the National Executive Committee. At the 1977 convention he was elected to a full term as North Central Regional Director and continues in that position.

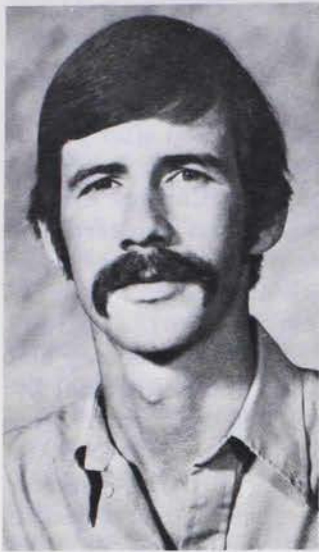
He, his wife Suzanne, and daughter Karon, live in Elkhorn, Nebraska.



Frank Busch



Bob Drewniak



Jim Deaton



Vic Tabor



Bill Leonard



Skip Loomis

JAMES F. DEATON

He was named acting Director of the Midwestern Region in 1978, to fill the vacancy created by the resignation of Warren W. Simpson. Jim is a native of Oklahoma City and graduated from the University of Oklahoma in May, 1978, with a

major in accounting. He served four years in the U.S. Air Force and while an undergraduate was a member of the College of Business Presidents' Council and the College Republicans. He is a Life Member of the fraternity and served Beta Epsilon Chapter as historian and

president for two terms. He also participated in the 1976 Midwestern Regional Conference and the 1977 Grand Chapter Congress and was the Midwestern Region's nominee for Undergraduate of the Year in 1978. Jim currently resides in Nor-

NATIONAL EXECUTIVE COMMITTEE

Michael R. Mallonee
Ben H. Wolfenberger
Michael J. Tillar
Scott A. Weber

Theresa M. Jeszka
William W. Tatum, Jr.
Michael M. Johnson
Richard J. Parnitzke

Michael J. Mazur, Jr.
Frank M. Busch, Jr.
Joe S. Loomis

BOARD OF DIRECTORS

Michael R. Mallonee
Grand President
William W. Tatum, Jr.
Past Grand President

Michael M. Johnson
Director of Alumni Activities
Richard J. Parnitzke
Eastern Regional Director

Frank M. Busch, Jr.
Southern Regional Director
Robert M. Drewniak
North Central Regional
Director

Ben H. Wolfenberger
Executive Director
Michael J. Tillar
Assistant Executive Director

C. Lee Myers
Midwestern Regional Director
Sharon D. Hundley
South Central Regional Director

James F. Deaton
Midwestern Regional Director
Victor A. Tabor
Southwestern Regional
Director

Scott A. Weber
Undergraduate of the Year 1978

Michael J. Mazur, Jr.
Southeastern Regional Director

William R. Leonard
Intermountain Regional
Director

Theresa M. Jeszka
Undergraduate of the Year 1979

Jeffrey L. Philippi
East Central Regional Director
Donald T. Colby
Central Regional Director

Joe S. Loomis
Western Regional Director

man, Oklahoma, and attends law school at the University of Oklahoma.

He was elected as Midwestern Regional Director at the 1979 convention.

VICTOR A. TABOR

He was appointed acting Director of the Southwestern Region to fill an existing vacancy and was elected to continue in that position at last summer's national convention. He graduated from Louisiana Tech University in August, 1977 with a degree in accounting. Vic is a Life Member of the fraternity and an alumnus of Beta Psi Chapter. As an undergraduate he chaired several chapter committees before being elected chapter president in February, 1976. He attended the Southern Regional Conference in 1976 and was elected Beta Psi Chapter Undergraduate of the Year in 1977. In addition to his fraternity participation Vic was active in the Business Students Association, the Student Government Association, and is a member of Sigma Tau Delta, a national English honor society. He currently lives in Houston, Texas, where he is a Junior Accountant in the Products Pipeline Division of Texas Eastern Corporation.

He is also a member of the Houston Alumni Club.

WILLIAM R. LEONARD

Bill is the newly elected Intermountain Regional Director and makes his home in Phoenix, Arizona. In Phoenix, he is Vice President of Globe Corporation.

While a student at Arizona State University, Bill was initiated by Gamma Omega Chapter there and served the chapter as senior vice president. He has been a member of the Phoenix-Thunderbird Alumni Club for many years and has served it as president and as a director. Prior to becoming a Board member, Bill was District Director for the Arizona district of the Intermountain Region. Bill and his family reside in Phoenix.

life members

- 10945 Donald R. Forester, *Alpha Rho*, University of Colorado
- 10946 Murray Bigott, Jr., *Gamma Tau*, University of Southern Mississippi
- 10947 Deanna M. Duke, *Epsilon Xi*, Ball State University
- 10948 M. Sue Hobbs, *Iota Nu*, Northeast Missouri State University
- 10949 Joyce A. Funk, *Eta Pi*, Wayne State College
- 10950 Gregory C. Neuweiler, *Delta Pi*, University of Nevada
- 10951 Michael N. Wilson, *Epsilon Kappa*, Shepherd College
- 10952 Ellen D. Kovacevich, *Theta Kappa*, University of Akron
- 10953 Brian Beattie, *Delta Chi*, Washburn University
- 10954 Robert G. Terry, Jr., *Alpha Lambda*, University of North Carolina-Chapel Hill
- 10955 Gerard J. McCudden, *Zeta Xi*, Lewis University
- 10956 Melvin J. Smith, *Chi*, Johns Hopkins University
- 10957 Arthur P. Pasquarella, *Alpha Gamma*, Pennsylvania State University
- 10958 John M. Gray, *Iota Mu*, Georgia College
- 10959 Paul A. Munding, *Beta Epsilon*, University of Oklahoma
- 10960 Elton B. Scott, *Zeta Phi*, Florida Atlantic University
- 10961 Linda M. Christner, *Lambda*, University of Pittsburgh
- 10962 Wendy R. Berman, *Eta Mu*, Northern Illinois University
- 10963 Kenneth G. Geotes, *Gamma Tau*, University of Southern Mississippi
- 10964 William M. Dickson, *Delta Eta*, Lamar University
- 10965 Kevin F. McGiverin, *Psi*, University of Wisconsin-Madison
- 10966 Leonard J. Brenner, *Eta Mu*, Northern Illinois University
- 10967 Douglas D. Koonce, *Epsilon Omega*, Eastern Illinois University
- 10968 Keith D. Neifach, *Epsilon Lambda*, Rochester Institute of Technology
- 10969 John S. Spangler, *Epsilon Kappa*, Shepherd College
- 10970 Lisa M. Hall, *Alpha Lambda*, University of North Carolina-Chapel Hill
- 10971 April D. Renfroe, *Iota Mu*, Georgia College
- 10972 David J. Tomlinson, *Eta Psi*, University of Houston
- 10973 Robert P. Karl, *Epsilon Omega*, Eastern Illinois University
- 10974 Juleen A. Bakke, *Eta Psi*, University of Houston
- 10975 Franklin R. Coppess, *Iota Lambda*, Indiana Purdue University
- 10976 Cynthia A. Cleaver, *Upsilon*, University of Illinois-Urbana
- 10977 Jolene M. Schoenfelder, *Alpha Eta*, University of South Dakota
- 10978 Adolph S. Pendro, *Lambda*, University of Pittsburgh
- 10979 Ann M. White, *Alpha Lambda*, University of North Carolina-Chapel Hill
- 10980 Diane A. Ellis, *Beta Chi*, University of Tulsa
- 10981 Frank L. Field, Jr., *Mu*, Georgetown University
- 10982 Delight B. Hull, *Eta Pi*, Wayne State College-Nebraska
- 10983 Kurt W. Boveington, *Beta Pi*, Kent State University
- 10984 Stephen A. Warth, *Beta Pi*, Kent State University
- 10985 Michael A. Coyne, *Gamma Psi*, University of Arizona
- 10986 Gregory A. Arnott, *Epsilon Xi*, Ball State University
- 10987 Thomas B. Wheeler, *Zeta Upsilon*, Virginia Polytechnic Institute
- 10988 Kathleen R. Levarnsen, *Theta Psi*, Indiana University Northwest
- 10989 Rita M. Lombardi, *Zeta Omega*, Northern Arizona University
- 10990 Patricia J. Connell, *Beta Psi*, Louisiana Tech University
- 10991 Janet L. Wood, *Eta Omicron*, Northeast Louisiana University
- 10992 Carol A. Sassin, *Delta Eta*, Lamar University
- 10993 Glen G. Gemigniani, *Epsilon Theta*, California State University-Chico
- 10994 Sandra K. VanSlyke, *Zeta Upsilon*, Virginia Polytechnic Institute
- 10995 Cory P. Erickson, *Psi*, University of Wisconsin-Madison
- 10996 James P. Forrest, *Delta Rho*, Ferris State College
- 10997 Carolyn R. Amster, *Zeta Rho*, Menlo College
- 10998 Irving A. Albrecht, *Epsilon Nu*, University of New Orleans
- 10999 Ernest C. McGaw, *Eta Chi*, California State Polytechnic University-Pomona
- 11000 Marsha A. Barker, *Beta Epsilon*, University of Oklahoma
- 11001 Jacqueline L. Nesbit, *Epsilon Psi*, Christian Brothers College
- 11002 Paul R. Frendahl, *Gamma Lambda*, Florida State University
- 11003 Beverley J. Breaux, *Eta Iota*, Nicholls State University
- 11004 Bradley S. Rabal, *Nu*, Ohio State University
- 11005 Samuel J. Puma, *Alpha Kappa*, State University of New York-Buffalo
- 11006 Brenda K. Ladnier, *Zeta Iota*, Mississippi College
- 11007 Robert A. Capasso, *Delta Psi*, Suffolk University
- 11008 Donald L. Bird, *Gamma Omega*, Arizona State University
- 11009 S. Craig Haw, *Alpha Epsilon*, University of Minnesota-Minneapolis
- 11010 Donald N. Laidlaw, *Gamma Theta*, Wayne State University
- 11011 Norman C. Stahl, *Iota*, University of Kansas
- 11012 Angela J. Perrino, *Upsilon*, University of Illinois-Urbana
- 11013 William S. Snarski, *Alpha Iota*, Drake University
- 11014 Kathy L. Hill, *Epsilon Phi*, California State University-Sacramento
- 11015 Elizabeth M. Jones, *Theta Psi*, Indiana University Northwest
- 11016 Howard J. Sallerson, *Zeta Phi*, Florida Atlantic University
- 11017 James A. Bergeron, *Eta Iota*, Nicholls State University
- 11018 Sheila E. Price, *Epsilon*, University of Iowa

alumni in action

AKRON

WE'RE ON THE plane headed for the Akron-Canton Airport reflecting on the wonderful times and friendships of the 32nd Grand Chapter Congress in Atlanta. We truly had a great time, but now we must begin . . . with an inventory of good ideas, some new blood and some old guts, we are attempting to reorganize the Akron Area Alumni Club.

When you join as an undergraduate, you are told that Delta Sigma Pi is for life, and since you've got it you might as well flaunt it! You can use us for contacts, social activities, and maybe even to learn a thing or two.

We are organizing as a loose-knit group, with a Board of Directors to provide monthly or bi-monthly activities and a semi-annual general meeting. You can spend as much or as little time as you wish. A full membership costs \$10.00 (plus national dues of \$15.00 for non-life members), and allows full participation and all other benefits of the Akron Area Alumni Association.

We also have an Associate Membership for those from Theta Kappa or Beta Pi Chapters as well as past AAAA members who have left the area but want to stay in touch. It provides a subscription to the newsletter and allows for any discounts found in the newsletter and attendance at member prices for one function of the AAAA.

We would like to see as many Akron Area Deltasigs as possible. Contact either John Gableman (216) 923-5199, or Sam Shaheen (216) 453-9492 (Canton) for more information. Our next function: October 27, 1979, a Halloween Bash!

—SAM SHAHEEN

ALBUQUERQUE-ZIA

THE ZIA ALUMNI club meets the first Saturday of each month at 9:00 A.M. at the Howard-Johnson's Midtown, I-25 and Lomas in Albuquerque, New Mexico. We would like to invite any Deltasigs in the area to join us for breakfast, get to know us, and get back in touch with the fraternity.

Our delegate to Grand Chapter Congress was Dave Hahn. He gave an outstanding report on all that happened, the experiences he enjoyed and the people he met while in Atlanta. We would especially like to thank the Atlanta Alumni Club and the Kappa Chapter, and all those Brothers that made the convention such a success for all. We would also like to congratulate our newly elected officers: Grand President Mike Mallonee, Director of Alumni Activities Mickey Johnson, and Intermountain Regional Director Bill Leonard. We will look forward to a rewarding and progressive year under their leadership.

The Zia Alumni are again actively helping with the Gamma Iota Chapter fall pledge class. We are participating in the Alumni Big Brother Program which was initiated during spring semester 1979. We feel this program is very beneficial in providing a sense of continuity to prospective Brothers. In addition,

we will be active with our Alumni Inquisition and during Initiation itself.

Any Brothers wishing additional information about the Zia Alumni Club should contact any of the following officers: Bob Boyden, Triumvirate, 298-8119; John Cox, Triumvirate, 293-5518; Steve Westerdahl, Triumvirate, 298-6429; Janet Long, Secretary, 277-2018; Dave Hahn, Treasurer, 256-1297, or write to P.O. Box 11273, Albuquerque, New Mexico 87192.

—RITA P. MUNIZ

BALTIMORE

TO INCREASE MEMBERSHIP, the Baltimore Alumni Club's social calendar addresses a wide variety of interests. A wine and cheese tasting party was held in September on the Johns Hopkins University campus. Other events that are scheduled for this year are a general membership dinner meeting on December 5, a Sunday brunch at Hunt Valley on February 3, a bull roast in April in the beautiful Patapsco State Park, the Johns Hopkins Homecoming weekend in May and the June Dinner Dance.

Membership in the Baltimore Alumni Club is made up of Chi Chapter graduates and graduates of other chapters who have moved into the Baltimore area. Contact is maintained with Chi Chapter through several joint activities such as the celebration of Founders' Day this month, the June Dinner Dance, a summer crab feast, and professional tours and speakers.

Because the membership is mainly Evening Division alumni, participation in campus activities is very limited. Due to the efforts of the Baltimore Alumni Club, in conjunction with the Johns Hopkins Alumni Association, interest in supporting the Johns Hopkins Homecoming is increasing among our members. Although May seems to be a long time from now, plans should be made soon to attend.

If you plan to be in the Baltimore area during any of our scheduled events or if you have moved into the area and are not yet receiving the Chi Crier, please contact President C. William Kilburn, (301) 235-4245, for information at any time of day or evening.

—THOMAS O. MURN

BIRMINGHAM

DELTA SIGMA PI alumni in the Birmingham, Alabama, and surrounding area are organizing an alumni club. This club's membership will be open to alumni of any chapter of Delta Sigma Pi living in or near Birmingham. If you are interested in continuing your fraternal bond through professional and social gatherings, please contact Bill Howell, 1439 Steven Circle, Birmingham, Alabama 35226. Home Phone 979-0990; Office Phone 595-2501.

—WILLIAM ASHLEY HOWELL III

BOCA RATON

NEW ARRIVAL!!! NAME: Boca Raton Alumni Club NICKNAME: The Boca Club



On tour in Ocoee, Tennessee, following the Grand Chapter Congress in Atlanta in August were these members of the Boca Raton Alumni Club.

DATE OF ARRIVAL: Wednesday, August 15, 1979 **WEIGHT:** 2,142 pounds **LENGTH:** 130 miles (Miami to Ft. Pierce) **DISPOSITION:** Healthy, excited, and rarin' to grow!!!

The "Boca Club" was officially recognized at the 32nd Grand Chapter Congress in Atlanta, Georgia, on August 15, 1979. We were seated for the Thursday, August 16, 1979 business session with Brother Ray Saxton as our delegate, Brother Ed Mara as our first alternate, and Brother Judy Saxton as our second alternate. There were seven alumni Brothers in attendance.

Following the Congress, several of our alumni Brothers and Zeta Phi undergraduate Brothers went white-water rafting in Tennessee (thanks to the efforts of Alumni Brother Steve Wuest).

Our first officers are: President, Brother Rusty Carr; Vice President, Brother Judy Saxton; Secretary, Brother Ray Saxton; Treasurer, Brother Ed Mara.

The Boca Club wishes to extend special congratulations to the Zeta Phi Chapter of Florida Atlantic University, Boca Raton, Florida, for winning the attendance award and the Howard Baker Johnson Award at the Grand Chapter Congress.

Our first meeting was held on Saturday, September 15, 1979 at 5:30 p.m. in the Holiday Inn on Glades Road, Boca Raton, Florida. Future meetings will be held on the third Saturdays in the months of December, March, and June. Tentative plans for future activities include a canoeing or rafting trip, a weekend to the Florida Keys, dinners, fishing trips, etc.

We would appreciate any correspondence from other alumni clubs with suggestions, ideas, and advice for the growth of the new "Boca Club."

Any and all alumni Brothers living in or visiting the area wishing further details and information, please contact Brothers Ray and Judy Saxton, 826 Small Drive, Lake Worth, FL 33461, phone: 305/585-9921.

Happiest of holidays to all of our Deltasig Brothers!

—JUDY SAXTON

BUFFALO

THE BUFFALO ALUMNI CLUB is busy preparing for another eventful year.

Our June '79 meeting combined socializing over dinner with a final presentation of the proposals scheduled for disposition at the national convention in Atlanta. Representatives of Alpha Kappa Chapter and our Regional Director Richard Parnitzke joined us in a comprehensive discussion of the pros and cons of each of the proposals. Our new Executive Committee: Froncell Clifton, President; William Pratt, Vice-President; Manfred Bonisch, Treasurer and Samuel Puma, Secretary; were installed by Past President Arthur Rago and are hard at work planning this year's calendar.

While some ideas are still in the planning stage, we are looking forward to a social evening celebrating Founders' Day, a "Fun Raiser" and a Early Season Picnic in our upcoming year. Joint business and professional meetings, with the local undergraduate chapter, Alpha Kappa, are also on our calendar.

We would like to hear from all Deltasigs in the Western New York area and welcome their joining with us this year. Contact either Froncell Clifton (see Alumni Club Directory) or Samuel Puma, 73 Heather Hill Dr., West Seneca, N.Y. 14224 (phone: 716-675-8392) for information on our calendar of events.

—ROBERT TIFFANY

CHICAGO

THE 32ND GRAND CHAPTER Congress held in Atlanta this past August is only a memory now, but one which the Chicago Alumni Club delegation will cherish for years to come. Brother Jim Prescott (Gamma Pi Chapter) was the Official Delegate. Other Chicago Alumni Club members attending the Congress were: Tony Fernandez, Tom Mocella, Cal Montgomery and Pete Repsold

of Beta Chapter; Linsner Freitag of Chi Chapter; Dick Grudzien of Alpha Kappa Chapter; Tim Gover of Beta Phi Chapter; Don Colby of Gamma Pi Chapter; Steve Berghorn of Epsilon Omega Chapter; and Steve Wlodarski of Zeta Xi Chapter. These twelve Brothers were among the 580 in attendance at the Congress, and are looking forward to 1981 and the 33rd Grand Chapter Congress on Mackinac Island. We are very pleased to report that Chicago Alumni Club member Don Colby was elected to a two-year term as Central Regional Director. Our congratulations also go to our new Grand President Mike Mallonee and to the other new national board members.

Round Up Night was held at Tony Fernandez's house again this year where steaks were cooked on open flame and beer and brotherhood were in abundant supply. Our thanks go to Tony and his wife for their generosity. In October we held a dinner/speaker function, and in November we celebrated Founders' Day in grand Deltasig style. Grand President Mike Mallonee was our honored guest for our Founders' Day celebration.

Next month you're in for a real treat. The setting will be 11th Century England. Beautiful wenches continually refill your glasses with wine, beer and cider and serve a feast fit for a king or Deltasig. King Richard, his jester, his troubador, and his wenches all will entertain us throughout the entire feast with song and dance to provide us with a thoroughly enjoyable evening. Open to Brothers only, early reservations are suggested. The location is King Richard's Manor, the date is Wednesday, December 12th. See your fliers for more details.

In anticipation of another arctic winter we didn't schedule any event for the month of January. In February we will have our traditional Wine Tasting and Dinner. We hope to have the National Executive Committee of Delta Sigma Pi attend this function as they will possibly be having their semi-annual meeting in Chicago at that time. Again, check your flier for details. The January issue of The DELTASIG will tell about our program for the balance of the year.

We have a very exciting year planned for you and we hope you will be joining us for a year of Deltasig fraternalism. Our dues are \$12.50 per year, which is far below many other clubs. Fliers for our functions are mailed to all club members about two weeks before the function. Your check payable to the Chicago Alumni Club may be sent to us at the address listed below. Information about the club may also be obtained by writing us at: Chicago Alumni Club of Delta Sigma Pi, P.O. Box 11314, Chicago, Illinois 60611.

—JAMES L. PRESCOTT

CINCINNATI

GREETINGS FROM THE Cincinnati Alumni Club! Alumni involvement has been good at our four activities since the last DELTASIG in May—the Senior Roundup, Alumni picnic, racquetball party, and Cincinnati Reds-San Diego Padres game—and we're looking forward to an active Fall/Winter schedule.

The racquetball party was an especially fun activity. Out of the group of badly bruised and abused bodies which dragged themselves from the West-Side Racquet Club



Arizona District Director Bill Leonard, left, and Golden Council member Bill Wilson, right, visit with Jean Makay Guthrie, daughter of Founder Alexander Frank Makay, at Arizona Deltasig Day in Tucson and partly sponsored by the Phoenix-Thunderbird Alumni Club.

after the party came several new racquetball enthusiasts. The only good thing about the aches and pains we experienced the next day, though, was that we knew the pain was just our bodies' way of saying "thank you" for the exercise.

The next activity on our calendar is the Founders' Day banquet on Wednesday, November 7. Reservations for this activity are an absolute necessity, so any alums who haven't already made reservations must do so immediately upon reading this, by calling one of the officers listed below.

Our Christmas activity will be held several weeks prior to Christmas, since we know how hectic the holiday season is. The activity will be a pot-luck dinner on Wednesday, December 12, where alumni culinary talents will be exhibited. Plan to end your pre-holiday diet early and join us for what should be an interesting event.

We've been hearing from alums who have recently moved to Cincinnati, and we'd like to hear from any other alums in the Cincinnati area who are interested in joining the Cincinnati Alumni Club. Call Lew Ebstein at 751-6465 or Mary Jo Wuest at 922-6909 for details and a 1979-80 calendar of events.

—MARY JO WUEST

CLEVELAND-NORTHEASTERN OHIO

WE START A new year in the Cleveland Alumni Club hoping for a new spark of life. There have been no activities in recent months, but we are making an effort to get the ball rolling again.

Join us! We want to see our club prosper and grow. Get involved in our social events by calling Carl Schusterman at (216) 321-8865 or Dan Dufala at (216) 777-5533. New officers will be elected in January.

—DAN DUFALA

COLUMBIA

OUR FIRST YEAR as a chartered alumni club was a big success. Our highlights included having Kevin Joyce, a former All-American basketball player from the University of South Carolina, a member of the 1972 Olympic basketball team, a player in the American Basketball Association until an injury shortened his career, and now an assistant to Frank McGuire at South Carolina, as a guest speaker for one of our business meetings; having a Valentine's Day party where well over 100 Brothers attended; and assisting the Beta Gamma Chapter at South Carolina with the chapter's 50th anniversary at the Holiday Inn in Columbia on April 14, 1979, when over 150 Brothers from all over the country, along with their spouses and friends, attended including Beta Gamma #1, Brother James Farr from Columbia.

This year also promises to be a big success, with 34 Brothers already having paid their dues as of the end of August. On Saturday night, August 25, we got the year rolling with a putt-putt golf tournament. The singles competition was won by Brother Tommy Howard, who shot a 29, with the doubles competition going to Brother Lynda Wellman and Ed Neeley, who combined for a 74 total with each shooting a 37. After the competition, the 25 or so of us went down to Munro's Restaurant and had pizza and beer for the balance of the evening, where trophies were awarded to the winners.

Our business meetings at the Essex Park Clubhouse, off Broad River Road, are on the second Wednesday night of every month at 7:30 P.M., while our monthly luncheons are on the first Friday of each month at 12 Noon at the Lion's Head Restaurant in Five Points. Dues are \$15 annually for Life Members and \$30 for non-Life Members. While the vast majority of alumni club members do come from the undergraduate Beta Gamma Chapter here in Columbia, we welcome all Brothers who may find their way to Columbia, either for a visit or on a permanent basis. We have dues-paying members from as far away as Indiana, where Brother Jim Wright now resides. Any Brother wishing to join the Columbia Alumni Club should contact Brother Dennis O'Keefe, secretary, 26 Cromwell Manor Dr., Apt. T, Columbia, SC 29210, phone (803) 798-7875 (home), and (803) 758-8406 (business); or Brother John Wentzell, treasurer, 201 Milway Rd., Irmo, SC 29063, phone (803) 781-5139 (home), and (803) 256-3533 (business).

Finally, I would like to say I thoroughly enjoyed my first Grand Chapter Congress in Atlanta this past August. I was privileged to be our voting delegate only through the intelligence of our illustrious president, Brother Don West, who took the wrong week off from work to attend. In addition, I would like to commend the Atlanta Alumni Club, headed by Brother John Blackshire, one of Beta Gamma Chapter's finest, in providing the hospitality they gave to all Brothers from around the country.

—DENNIS J. O'KEEFE

COLUMBUS-SOUTHEASTERN

THE COLUMBUS SOUTHEASTERN Alumni Club just started its first year as a franchised alumni club of Delta Sigma Pi. Thanks go to those who worked hard to organize—Sharon Bodnar, Steve Hall, Mary Mainor and Michele Ogle. Special thanks go to Mike Mazur, Southeastern Regional Director; Don Cool; and Mike Mallonee, our new Grand President; for their advice and continuing support.

Officers have been elected for 1979-80. They are Brian Patteson, president; Michele Ogle, vice president; Harry Reed, treasurer; and Mary Mainor, secretary.

Michele Ogle, District Director, was the club's official delegate to the 32nd Grand Chapter Congress in Atlanta. It was her first, but the feeling of brotherhood and camaraderie encountered there ensured that it will not be her last.

Meetings of the Columbus Southeastern Alumni Club are held at 5 P.M. on the third Sunday of each month, at the Willow Creek Apartments Clubhouse in Columbus.

Any Brother wishing to join us is invited to come to one of our meetings, or to contact Brother Patteson at 4427 Bondale Dr., Columbus, Georgia 31907, home phone (404) 561-5647—business phone (404) 563-2729; or Brother Ogle at #52, 3700 Buena Vista Rd., Columbus, Georgia 31906, home phone (404) 689-3958, business phone (404) 322-4511.

Club activities will include social and professional activities as well as activities with the undergraduate chapters in the area.

FORT WAYNE

A HEARTY HELLO from the Fort Wayne Alumni Club. With a good half year under our belts as a new alumni club, we can say that we have our roots firmly planted and are ready to branch into many new areas of growth. A few strong planning sessions were held during the summer promoting our first official meeting on September 22. The success of the meeting was characterized by many new ideas for growth, and by advancing one of our major goals of helping the local Iota Lambda Chapter as much as possible. Following the meeting was a fantastic party. A big thank you is extended to Brother Chuck Warnick and his wife Carol for the use of their home.

Brothers Warnick, Philip Fleugemann, Jeff Pickering and Dave Rose of the Fort Wayne Alumni Club were in attendance at the 32nd Grand Chapter Congress. They came back to Fort Wayne full of enthusiasm and knowledge, especially that gained in alumni club planning sessions. Their eagerness and work have paid off handsomely for this club.

Summer activities included manning telephones for the Jerry Lewis Muscular Dystrophy Telethon, a most fulfilling undertaking. Also, two parties were held, of which one was a gathering with the Iota Lambda Chapter. Much camaraderie and foundations for working together came about through these gatherings. Many projects including the undergraduate chapter are forthcoming.

Thanks to Brother Fleugemann, Dave Rose and his wife, Sandy, for holding the parties. A special thanks to Brother Rose for his past service as Director of the East Central Region and for his assistance in starting the local undergraduate chapter and alumni club. Congratulations are in order and a welcome to Brother Jeff Philippi as our new East Central Regional Director.

I greatly stress the need for more Deltasigs living in Northeastern Indiana to join the Fort Wayne Alumni Club. Interested Brothers should contact Philip R. Fleugemann at 6505 Covington Road, Apt. 324-A, Fort Wayne, Indiana 46804. Business phone (219) 424-5421, ext. 7276; or call after 6:00 P.M., (219) 432-1451, or contact Daniel E. Nix at 2027 Woodhaven Drive, Apt. 5, Fort Wayne, Indiana 46819. Business phone (219) 432-9511, ext. 306; or call after 6:00 P.M., (219) 747-1090.

—DAN NIX

HOUSTON

THIS PAST SPRING and summer proved to be more eventful than most members are admitting. We started with our annual softball tournament which was held in Memorial Park in March. Ten teams participated in the tournament with over 200 Deltasigs and friends playing and watching the activities. A team consisting of Sam Houston Alumni Deltasigs captured the First Place Trophy. The Eta Psi Chapter undergraduates took second place, while the Houston Area Alumni Association's "A" Team managed to take third place. Delta Eta Chapter's all Women Team of Lamar University was presented with the Sportsmanship Trophy. Zeta Nu Chapter of Texas A & I University traveled farthest to attend the tournament. Thanks go to all who made the tournament a success

and special thanks go to the Head Weenie Cooker Vic Tabor, our Southwestern Regional Director, and to all the Brothers who supplied the beer and soft drinks.

A Casino Night was held to recruit new alumni members from the Eta Psi Chapter at the University of Houston. A television, a C.B. radio, and other prizes were auctioned at the end of the party. Thanks go to Brother Keith Kelly who donated many of the prizes. In June, 30 Brothers showed up to transfer funds at a Poker Party which was a tremendous success.

At the June Dinner Meeting, Brother Keith Kelly was the featured speaker.

Keith's topic was the adaptation of the computer to small business operations. Four Brothers of the Alumni Association were selected as chapter advisors to Eta Psi Chapter. They were Brothers Dan Lassiter, Louis Morin, Vic Tabor, and Mike White.

Future events include a Wine and Cheese Tasting Party, a Superstar Competition, and the annual business meeting to elect new officers. A continuing event is the happy hour which is held every second Tuesday of each month at the Memorial Steak and Ale.

For those moving to the Houston Area, you can contact the Houston Area Alumni Association through Vic Tabor, 8701 S. Braeswood

#110, Houston, TX 77031, phone (713) 981-0760, or the current president, Brother Jim Pate at (713) 466-1139.

—BARRY KLEYPAS

KANSAS CITY

THE YEAR OF 1979 to many has meant double digit inflation, devaluation of the dollar and energy shortages. But to the members of the Kansas City Alumni Club, it has meant progress and growth toward becoming an active, viable organization of Brotherhood. Much of this success is due to the relentless efforts of our President, Dennis Sartain. We thank him and extend our congratulations on his recent appointment as District Director. He replaces another Kansas City Alumni member, Brother John Watton, who was honored for being instrumental in forming a chapter at Central Missouri State in Warrensburg—Good work, John!

Deltasig chapters and alumni clubs around the "Show Me" state were represented by fifteen delegates at the 32nd Grand Chapter Congress this August in Atlanta. That's showing 'em! Even now, plans are being discussed to make Kansas City the host for both the Midwest Regional Conference in Spring of 1980 and the 34th Grand Chapter Congress in 1983. The Kansas City Alumni Club looks forward to becoming deeply involved in both of these important events. We would also like to be of service to those interested in forming alumni clubs in the Joplin and Springfield areas. Please don't hesitate to contact us for assistance.

We've worked hard during the first year of Brotherhood at KCA, but we have also enjoyed varied social activities. Brother John Hopkins hosted a beer party in May and our pool party in July attracted alumni and undergraduates alike. The undergraduates from Central Missouri State, University of Missouri-Columbia and Northeast Missouri State reaffirmed that the "party spirit" of Delta Sigma Pi is alive and doing well!

Plans for the near future include a poker party and elections in September. Also planned is a trip to the Chiefs-Steelers game at beautiful Arrowhead Stadium in November.

We invite those Brothers moving to and living in the Kansas City area to join us in making the Kansas City Alumni Club the best in the region. Please contact Dennis Sartain, 6918 N. Bales #330, Kansas City, Missouri 64119, Jim Bailey, 6720 W. 109th St. Apt. B, Overland Park, Kansas 66211, or John Stickle, 725 N.W. 60th #7, Kansas City, Missouri 64118, (816) 452-6079.

—JOHN STICKLE

MINNEAPOLIS-TWIN CITY

AFTER THE SUCCESS of their summer activities, the Minneapolis-St. Paul alumni of Delta Sigma Pi returned to their regular schedule of events with renewed spirits and a commitment to excellence.

The annual pig roast was a huge success. Held this year at the cabin of Jerry Wells' folks, the roast was attended by over 100 Brothers and guests. Brothers from the alumni club were joined by undergraduates from Alpha Epsilon and Theta Tau Chapters for a day of water skiing, volleyball, three-legged races, beer drinking, and good fellowship. Brothers Jerry Wells, Ray Droegge, John Dixon, Ted Chalupski, and George Kayser, as



Pittsburgh Alumni Club's senior member Herb Finney and wife, Anna, attended the club's Scholarship Awards Banquet.



Receiving the Herb Finney Scholarship Award is Susan Kunzleman of Duquesne University, shown center with Bernard Michalek, left, and Herb Finney, right at the Pittsburgh Alumni Club Scholarship Awards Banquet.

well as everyone who helped, did a super organizing job in planning this event.

Other summer events included river floats and Twins baseball games. This fall Deltasig alumni have joined together to purchase 41 season tickets to Minnesota Golden Gopher football games. That many unified, not very silent Brothers ought to be able to make their support heard on game days.

Other seasonal activities include a homecoming dance and tailgate party, the regular monthly dinner meetings, and a New Year's Eve celebration. Brother Joel Erlanson and his committee have obviously been moving to keep ahead on these social events.

The club has continued its interest in the two undergraduate chapters in the area by renewing its offer of kegs of beer for the chapters if they obtain 80 per cent of Life Members among their members. Individual alumni have visited each chapter to encourage them in their endeavors toward 100,000 point Chapter Efficiency Index ratings.

All Deltasig alumni in the Minneapolis and St. Paul area are encouraged to contact Dan Harrington at Ph: 378-2434, or the club at P.O. Box 14322, Minneapolis, MN 55414 for information regarding club activities and membership.

—DAN HARRINGTON

NEW ORLEANS-CRESCENT CITY

FALL ACTIVITIES ARE in full swing for the Crescent City Alumni Club. The annual summer picnic had lots of good eating and drinking, but the volleyball matches left more than a few members aching all week. August brought Film Nite, and lots of everyone's favorite (!) drink and "movies." The Basketball Tournament, a project benefitting all the undergraduate chapters of the Southern Region, was off to a good start with a fund-raising garage sale in October. Coming soon will be a Potluck Supper and the Christmas Party, along with an active program of activities under the leadership of Malcolm Dicharry. Deltasigs wanting information about the Crescent City Alumni Club should call Malcolm at 581-5722 during the day or 482-4955 at night.

—ALAN FERRINGTON

PITTSBURGH

THE PITTSBURGH ALUMNI Club kicked off the '79-80 year with a dinner and business meeting in June at the Steak and Ale Restaurant in Pleasant Hills. The purpose of this meeting was to elect new officers and to take action on proposed amendment changes and the election of officers at the Grand Chapter Congress. Our hats go off to Ed Will for being reelected as president and to Don McCormick elected as vice president.

A grand thanks goes out to all those Brothers who made our stay in Atlanta for the Grand Chapter Congress memorable. A good time was had by all the Brothers that attended and gave us a chance to renew friendships as well as actively participate in the events of the Congress.

Talk about a night of fun! Everybody that attended the annual Square Dance in September had lots of fun. It's amazing how everybody can remember what turns they are supposed to do when specific calls are made.

We would like to extend our congratula-

tions to Susan Kunzleman from Duquesne University and to Dick Baird from the University of Pittsburgh, who were recipients of \$100 scholarship awards as outstanding business students at the Scholarship Awards Banquet.

Congratulations are also in order for Brother Al Grogan, one of the founding Brothers of Theta Rho Chapter, who finally decided to "tie the knot" this summer. Congratulations, Al!!

Monday luncheons are again scheduled for the third Monday of each month and are being held at the William Penn Hotel in the Engineers Room. Heading up this year's luncheon committee is Brother Bill Dawson. Bill can be contacted at either 391-0500 (office) or 363-4711 (home).

A special event in store for all Brothers is a night out with the Steelers. Come watch the Steelers do battle with the Houston Oilers on Monday, December 10, at the Polish Falcons Hall on the South Side. A business meeting will precede the game.

Any Brother wishing to join the Pittsburgh Alumni Club should contact Brother Ed Will at RD No. 1, Box 119A, Burgettstown, PA 15201. Office and home telephone numbers are: 344-6133 and 729-3939.

—WILLIAM J. STARK, JR.

ROCHESTER

ALMOST A YEAR has passed since the chartering of the Rochester Alumni Club and membership has grown from the original 13 to over 40 members. While many members are Rochester natives, hailing from Epsilon Lambda Chapter, alumni of other chapters who have been attracted to the Rochester area because of the good industrial and economic outlook also have a strong representation in the Rochester Alumni Club.

The first year has been busy, not only in organizing the club, but also in holding a spring brunch at the Shalom Restaurant, a summer picnic at Mendon Ponds Park and, of course, the quarterly meetings to conduct club and fraternity business. We also have supported the undergraduate Rose Dance and the Grand Chapter Congress. Plans are being finalized for the fall fling—dinner

plus—to be held on November 9, and the holiday family get-together on December 15.

In starting an alumni club, membership is a very important activity which has been handled well by Vice President Tom Camiolo. Membership is open to any Deltasig alumni in the Greater Rochester area. Any Brother interested in information about the Rochester Alumni Club should contact Brother Camiolo at 227-4376 or any of the following officers: Tom Walker, president, 586-4248; Paul Frey, secretary, 594-1118; or Hans Susstrunk, chairman, 271-3243.

—PAUL J. FREY

SACRAMENTO

THOSE ALUMNI BROTHERS elected for the 79-80 term are: Ken Bode, president; Walt Barnes, executive vice president; Jim Barger, secretary; Dave Harvey, vice president-correspondence and publicity; John Maxey, treasurer; Jerry Gray, vice president-membership; and Tom Harnett, vice president-interfraternity relations. The fifth race, a one-mile pace, at Golden Bear Raceway on May 12 was designated the "1st Annual Sacramento Alumni Club Delta Sigma Pi Night at the Races." Thirty-seven Brothers and their wives attended.

One of the largest turnouts in years took place July 21 at the Club's 15th Anniversary Dinner at the Woodlake Inn. The program included addresses by R. Nelson Mitchell, Western Regional Director when the Club was founded, and H. Nicholas Windeshausen, the Club's first president. In a memorable ritual, out-going Grand President Bill Tatum was made Permanent Keeper of the Parchment Roll of the Club!!! August 24 was the Club's night at the Sacramento Gold's American Soccer League match against the Los Angeles Skyhawks. A tailgate party, hosted by Walt Barnes and Ken Bode, was held in the parking lot prior to the game. The Gold won 3-2.

To those of you new to the area, our monthly luncheons are held on the first Tuesday of each month at the Old Spaghetti Factory. If you would like further information, please call Ken Bode at (916) 322-2027 (days), or (916) 726-0695 (evenings).

—DAVE HARVEY



The fifteenth anniversary celebration of the Sacramento Alumni Club attracted over 80 members and their spouses.

ST. LOUIS-SOUTHERN ILLINOIS

THE ST. LOUIS-Southern Illinois Alumni Club is looking forward to its third year of growth and fraternalism in the St. Louis-Southern Illinois region. The new officers for this year are: president, Bill Stroud; vice president, Hal Kutter; secretary, Frank Weber; and treasurer, Dan Hanley. The Alumni Club would like to congratulate Brother Mike Mallonee on his election to Grand President. We feel the congress made an excellent choice. Also, hats off to all other winners of their respective positions.

Our first outing of the new year was our annual Post Labor Day Picnic. All Brothers gathered on September 22 at Emerson Electric Park in Ferguson, Missouri, for a true Deltasig celebration of the fall season. With the cooperation of the Eta Sigma Chapter, we held a raffle to raise money to defray the cost of the picnic for members of the club. The raffle was very successful and would be a good fund raiser for any club or undergraduate chapter.

On November 3, we held our annual wiener roast and bonfire and it was located again, this year, at Brother Stroud's home. Good food and drink (especially the punch) were enjoyed by everyone in attendance. Other events held were a trip to the McDonnell Planetarium and a '50's party.

Any Brother living in the St. Louis-Southern Illinois area who wishes to join us or is just passing through the area please contact Bill Stroud, 1002 N. 2nd St., Edwardsville, IL 62025, home phone 618-656-6873, or work 618-656-0648 or Dan Hanley, 14359 Summerfield Ln., Apt. 4, Florissant, MO 63033, home phone 314-838-3522 or work 314-533-3646. Meet us in St. Louis!

—HAL KUTTER

SHEPHERDSTOWN

THE SHEPHERDSTOWN ALUMNI Club wrapped up its first year of operations with a full schedule of events during the summer. In

addition to the June Meeting, we have held three combination picnics and trips to the ball game to see the Baltimore Orioles play. Brother Bob Peregoy has hosted the picnics at his home in Monkton, Maryland, prior to the ball games.

Another gathering was the traditional summer meeting held in Shepherdstown, on July 14, in conjunction with Epsilon Kappa Chapter. The group convened at Brother Printz's farm, and adjourned to the softball diamond, where the undergraduates were given a lesson in how to play the game.

The highlight of the summer, however, was the Grand Chapter Congress in Atlanta. The Alumni Club and Epsilon Kappa Chapter totaled 17 brothers in attendance, and the fraternal spirit flowed for the entire week. A note of congratulations must be given to Brother Mickey Johnson who was elected Director of Alumni Activities during the Grand Chapter Congress.

A full schedule of meetings and events is being planned for the fall. Special emphasis was given to the Shepherd College Homecoming held on October 13 with a full day of activities, coordinated with the undergraduate Brothers.

Any Brothers in the Shepherdstown area are invited to contact us to join in the activities. Write or call Brother Sam Turner, Rte. 6, Box 238, Hagerstown, MD. (301) 791-0067.

—BOB GRIM

TAMPA

THE TAMPA BAY Alumni Club is wrapping up its first six months of existence on Florida's Suncoast. Since our charter in May, 1979, we've tried to meet the needs of our local alumni with a mixture of business meetings and social activities. Our first social function was a cocktail party for recruiting new members in June. Hosted by District Director Loren Poucher and Alumni Club Vice President Megan Poucher, the party entertained numerous Deltasigs from five chap-

ters. In July, a summer picnic for alumni and their families was held in a local park. The participants enjoyed good food and drink as well as a softball game and several volleyball games. August saw five members of the club and one spouse travel to Atlanta for the Grand Chapter Congress. A fantastic time was had by all and many new ideas were brought back to the alumni club. We would like to thank our hosts for the hospitality we enjoyed while in Atlanta and would also like to thank all the other alumni clubs for the ideas and programs they shared with us. Fall found our club gearing up for its first academic year of interaction with our two local undergraduate chapters: Epsilon Rho (University of Tampa) and Theta Phi (University of South Florida). We hope our alumni club will serve as proof to them and others that the fraternity does and should extend beyond their college years. We invite all alumni living in the Tampa Bay area and wishing to join the Tampa Bay Alumni Club to contact Brother Cecil V. Gary, 3608 El Prado, Tampa, FL 33609, Phone 813-837-5565.

—FRED HYATT

WASHINGTON D.C.

THE BROTHERS OF THE Washington D.C. Alumni Club who attended the Grand Chapter Congress in Atlanta enjoyed meeting the Brothers from other chapters and hope that we will see you again and be able to share experiences and ideas with you.

We came back to Washington with much enthusiasm, hoping to spread it among the other members who weren't able to attend. We have some new ideas and are eager to make this year the best ever for our alumni club.

We will be electing new officers this fall and under their leadership we will try to become more involved with our undergraduate chapters at Maryland and Georgetown, try to recruit some older Brothers, and have more activities. We realize that changes can't occur overnight, but we're willing to work hard at it.

If any of you travel to the Washington D.C. area or know other Deltasigs living in our area, we'd love to hear from you, so please contact us. You can call Geri Kessler at home (301) 649-5877, or at work (301) 986-6311.

—GERI LYNN KESSLER



Officers of the Pittsburgh Alumni Club discuss amendments and nominations to be considered at the Grand Chapter Congress in a meeting prior to the convention.

alumni club directory

The following alumni clubs have met, or are meeting, the requirements for the 1979-80 year (at August 31, 1979):

Atlanta

President: Mr. John C. Blackshire
2450 Sheila Lane
Marietta, Georgia 30062
Telephone: 404-973-8597

Baltimore

President: Mr. C. William Kilburn
321 Hawthorn Road
Baltimore, Maryland 21210
Telephone: 301-235-4245

Beaumont-Golden Triangle

President: Mr. Kenneth P. Dies
2229 Earle St.
Port Neches, Texas 77651
Telephone: None Listed

Boca Raton

President: Mr. Russell T. Carr
2 Udell Lane
Delray Beach, Florida 33445
Telephone: 305-276-5638

Buffalo

President: Mr. Froncell Clifton, Jr.
1084 E. Delavan Avenue
Buffalo, New York 14215
Telephone: 716-896-3385

Chicago

President: Mr. James L. Prescott
6726 N. Sheridan, Apt. 401
Chicago, Illinois 60626
Telephone: 312-465-6918

Cincinnati

President: Mr. Lewis H. Ebstein
231 Oak Street, #303
Cincinnati, Ohio 45219
Telephone: 513-751-6465

Columbus-Southeastern (Georgia)

President: Mr. R. Brian Patteson
4427 Bondale Drive
Columbus, Georgia 31907
Telephone: 404-561-5647

Detroit-Greater Detroit

President: Mr. Daniel J. Desmet
1375 Kipling Court
Troy, Michigan 48084
Telephone: 313-689-6082

Lincoln

President: Mr. Bruce F. Evans
2022 S. Cotner Blvd.
Lincoln, Nebraska 68506
Telephone: 402-477-3448

Milwaukee

President: Mr. Norbert D. Rebholz
1732 Cottonwood Drive
Waukesha, Wisconsin 53186
Telephone: 414-549-6890

North Jersey

President: Mr. David G. McIntee
50 Bellair Place
Newark, New Jersey 07104
Telephone: None Listed

Northern Virginia

President: Mr. Thomas E. Sheely
5907 Amherst
Springfield, Virginia 22150
Telephone: 703-451-1444

Orange County-Pacific Southwest

President: Mr. Kenneth L. Vadovsky
2619 E. Palmyra
Orange, California 92669
Telephone: 714-997-1043

Sacramento

President: Mr. Kenneth L. Bode
8333 Canyon Oak Drive
Citrus Heights, California 95610
Telephone: 916-726-0695

Tampa-Tampa Bay

President: Mr. John E. Murphy, Jr.
4703 Deerwalk Avenue
Tampa, Florida 33624
Telephone: 813-961-0977

Tucson

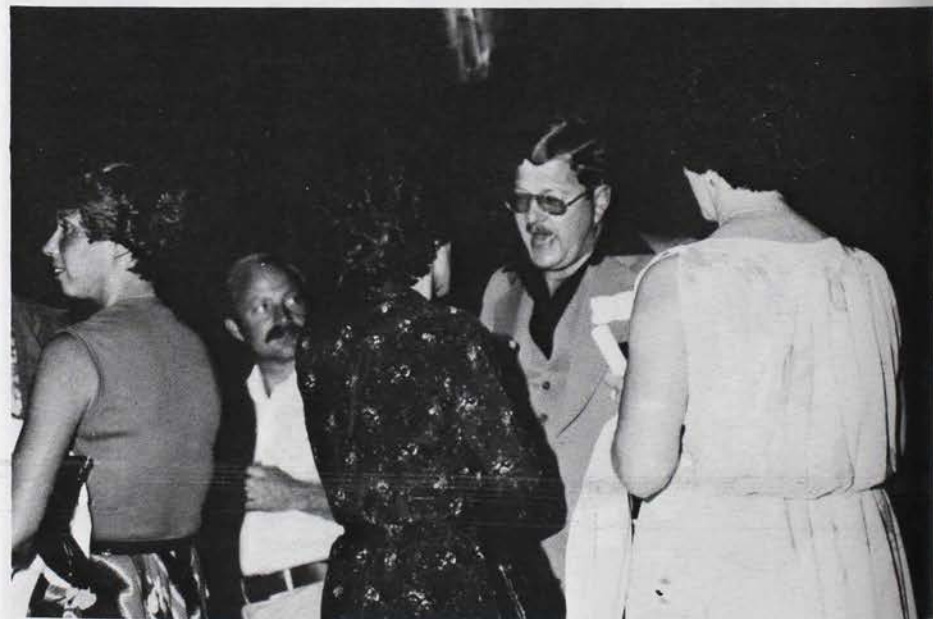
President: Mr. Joseph S. Hardy
7345 N. Mt. Shadows
Tucson, Arizona 85718
Telephone: 602-742-3657

Wheeling

President: Mr. Dennis R. O'Donnell
1007 Sarko St.
Windsor Heights, West Virginia 26075
Telephone: None Listed



During August's Grand Chapter Congress members of the Tampa Bay Alumni Club took an afternoon to go to Stone Mountain Park outside Atlanta.



At the Sacramento Alumni Club anniversary celebration were Fred Cotten, left and Larry Andreucetti, right, among others.

Join In and Reach Out

Educational Foundation Grants and Activities

The Delta Sigma Pi Educational Foundation is pleased and privileged to introduce its Undergraduate Scholarship and Graduate Study Grant nominees for the 1978-79 academic year.

EARL G. RIX, a June, 1979 graduate of Glenbrook North High School in Northbrook, Illinois, and son of Earl J. Rix, a Zeta Chapter alumnus, is the recipient of a four-year, \$500.00 per year, scholarship. He has matriculated in the College of Business Administration at the University of Notre Dame.

Scholastically, Earl, a National Merit Scholar Finalist, has been a member of the National Honor Society since his Sophomore year. He graduated 22nd in a class of 649, having achieved a grade point average of 4.21 on a scale in which a four represents an "A" in a regular class and a five represents an "A" in an honors or advanced placement class. At the time of matriculation at Notre Dame, he was credited with

two college level courses taken while in high school. Earl is also the recipient of a \$500.00 Northbrook Civic Foundation Scholarship and a \$1,000.00 Rotary Club of Northbrook General Scholarship.

Earl is both scholastically and athletically skilled, disproving claims that a person can only be a good student or a good athlete. In his four years at Glenbrook North, he has been active in wrestling, weight lifting, golf and table-tennis. He was Illinois State Champion in table-tennis for the 14-17 age group, Suburban League Conference Champion in golf and second in the Central AAU State Teenager Powerlifting Championships in the 148 lbs. weight class. Earl has won the Glenbrook North High School Powerlifting Championship, holding seven schools records in weight lifting including a 500 lb. deadlift at a bodyweight of 143 lbs. Earl believes he has learned more from his athletic accomplishments than how to win. He says, "The purpose of competition is achieving your potential."

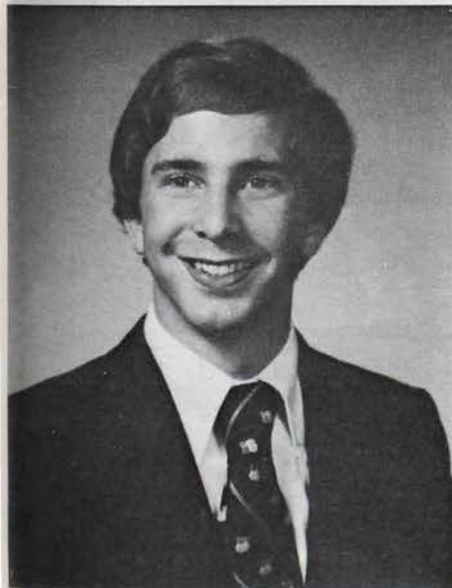
As an enterprising businessman, he had his own summer window-washing service, soliciting his customers and providing a necessary service. He has also worked in real estate sales in both "front and back office" positions, work that demonstrates Earl's mature, creative, organized and hard-working characteristics.

From his counselor in high school, we hear the following: "Earl Rix is a scholar in one of his high school's most competitive college preparatory programs, replete with honors and advanced placement courses. He is identified by his teacher of

Spanish '... an exceptionally talented foreign language learner and a strong creative thinker... I have never seen him engaged in an ill-considered action... outstanding and industrious.' In math, Earl was characterized as '... a bright, quick mind. In an individualized learning program where independent study was an important component.' '... Earl covered a lot of material in a hurry and finished with an A.' His teacher of English says, 'Earl is a very intelligent boy as well as being extremely conscientious... well behaved... pleasant disposition.' Earl Rix will succeed in both the business world and in helping his fellow man to achieve a higher quality of life."

ANDREW RINKER, JR., Beta Zeta Chapter-Louisiana State, Baton Rouge, is the recipient of a \$1,000.00 Graduate Study Grant. He graduated this past spring from LSU with a B.S. Degree in Finance attaining a final GPA of 3.92, ranking 7th out of a class of 526 and was recipient of the Honor Student Honor Award 1976 thru 1979. He attained a GMAT score of 609, ranked in the top 2% and well above the 500 minimum required by the Foundation, and an LSAT score of 706, well above the 550 minimum required by the Foundation. He has matriculated at Tulane University in a Juris Doctor Degree Program.

Brother Rinker's potential became evident during his years at Jesuit High School in New Orleans where he graduated Summa Cum Laude in 1975. In 1973, he was elected to Mu Alpha Theta, National Honorary Mathematics Association, participated in the State Literary Rally in History and received his



Andrew Rinker, Jr.

school's Gold Medal in History. In 1974, he was elected to the National Honor Society and recognized in Who's Who Among American High School Students.

He served as President of the Debating Team in 1974 and 1975, receiving in 1975 the school's Gold Medal for Debate and a Special Degree of Distinction from the National Forensic League, along with becoming State Champion Debater and earning fifth place in the National Championship Debate Tournament. He was also recipient in 1975 of the New Orleans Rotary Club Speaker's Award.

In 1974-75, he served as Editor-in-Chief of the school newspaper and in 1975 received the F. Edward Hebart Award for Journalism. In 1974-75, he also served as Student Council Representative-at-Large.

His achievements at LSU continued at even a greater pace. He was elected in 1976 to Phi Eta Sigma, honorary freshman fraternity, and served as Vice President. As a Freshman, he received the honorary academic Phi Kappa Phi's outstanding Freshman award and later in 1977 was elected to membership. Brother Rinker was Vice President of Delta Kappa Epsilon, social fraternity, in 1977, attaining membership in the same year to Beta Gamma Sigma, honorary business administration, Pi Tau Pi, honorary business administration, Gamma Iota Sigma, professional finance, Mortar Board, service, leadership, and in 1978, Omicron Delta Kappa, scholarship, leadership.

Brother Rinker was initiated as a Deltasig in 1976. He served as Deltasig Correspondent in 1977 and as Vice President for Professional Activities in 1978. He also coordinated a number of large scale activities including community service projects.

Andrew was also active in student and student-faculty activities. His involvements included the Student Government Association, 1976 thru 1977; President of the Union Program Council, Student Activity

Board for LSU, 1978-79; Art Advisory Board, 1977-78; LSU Governing Board, Student/Faculty/Alumni, as Financial Vice-President, 1977-78, and President, 1977-79; Student Government Association/Athletic Council Scholarship Awards Committee, 1976-77; Board of Student Conduct, 1977 thru 1979; and Secretary-Treasurer of College of Business Administration Council, 1977-78.

In his community he was active in Boy Scouting, having attained the rank of Eagle Scout, was a member of The Order of the Arrow and from 1973 thru 1975 served as Youth Representative to the Catholic Committee on Scouting. He served as Red Cross Emergency Volunteer and in 1977 was Muscular Dystrophy Marathon Coordinator.

Brother Rinker's career objective of a law degree combined with his business administration in education finance focuses on involvement in the oil/gas industries or an admiralty legal career.

The above two awards were made consistent with the following objectives taken from the general statement of purpose of The Foundation;

to foster the study of business in universities; to encourage scholarship, and, to make available scholarships and fellowships to students of business. As The Foundation continues on its steady and progressive movement forward, it enlarges its activities commensurate with its resources. With regard to these two awards, The Foundation is pleased to announce an expansion in both of these awards.

With regard to The Undergraduate Scholarship, where previously it had limited applicants to children, grandchildren, nieces and nephews of Deltasigs, effective with the high school graduating class of 1981, applications will also be considered from brothers and sisters of Deltasigs. Additionally, the current scholarships are limited to one four-year, \$500.00/year, award. With the class of 1981, this is changed to one or more such scholarships per year with the number above one, dependent on The Foundation's financial resources in any particular year.

At the present time, one \$1,000.00 Graduate Study Grant is awarded each year. The awardee is selected on a competitive basis involving cri-



Earl G. Rix, center, receives Educational Foundation Scholarship from Board Member Robert A. Mocella, right, in presence of Earl's father, Earl J. Rix, left, Northwestern-Evanston.

teria mailed each fall to each chapter and alumni club. Effective with this academic year, a \$1,000.00 grant will also be given to the fraternity's National Undergraduate of the Year, should this Brother elect to continue on with advanced graduate studies. While not in competition with applicants for the already established Graduate Study Grant, the Brother must attain a minimum standards required to submit an application.

Additional programs were also approved and announced during The Foundation's Biennial Membership and Board of Directors Meetings held in conjunction with the 32nd Grand Chapter Congress in Atlanta this past August. These included a continuance of funding for the printing, binding and distribution of the *Biennial Survey of Universities Offering an Organized Curriculum in Commerce and Business Administration* which is compiled at the fraternity's Central Office and has a wide and diverse distribution to the U.S. Government, business and industry, libraries and other institutions, and individuals outside the pale of the fraternity; the funding of the Delta

Sigma Pi Scholarship Keys; and, the funding for a new Research and Survey project to be announced later this biennium.

As far back as 1945, the Grand Council, now the Board of Directors, of The International Fraternity of Delta Sigma Pi began to give consideration to the possibility and practicability of creating an Educational Foundation which would enlarge upon some of the activities carried on by the fraternity. It was also intended to inaugurate new services in the field of worthy educational and scientific projects of business research and other professional activities.

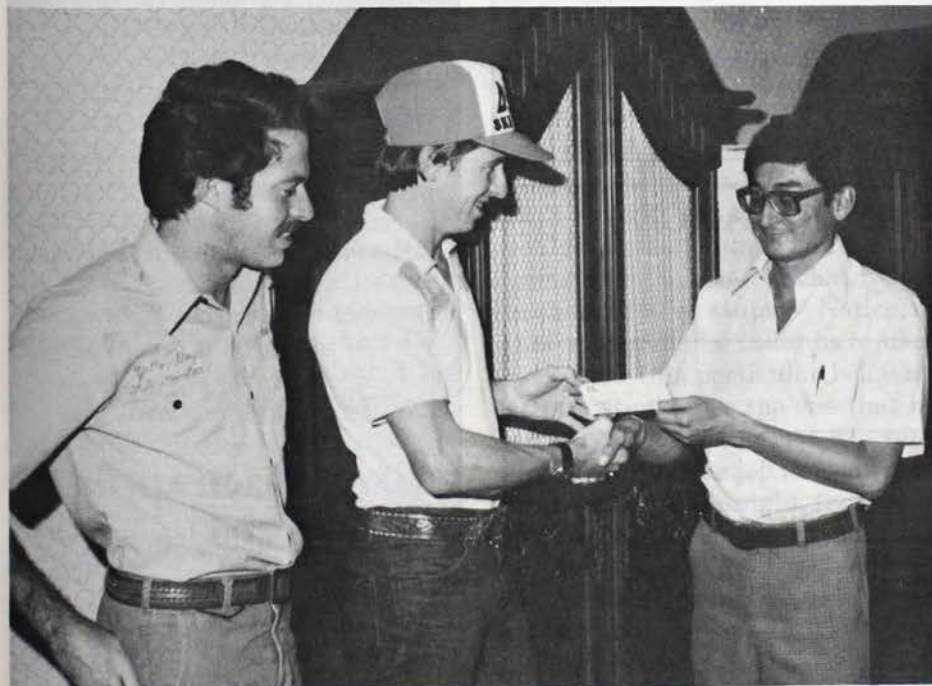
On March 11, 1953, the Delta Sigma Pi Educational Foundation was incorporated as a General Not-for-Profit Corporation under the laws of the State of Illinois. The Foundation is held tax exempt from Federal Income Tax as an organization described in Section 501 (c)(3) of The Internal Revenue Code as it is shown as being organized and operated exclusively for charitable and educational purposes. Contributions made by donors as provided in Section 170 of the Code are deductible.

Bequests, legacies, transfers or gifts to or for the use of The Foundation are deductible for Federal Estate and Gift Tax purposes under the provision of Sections 2055, 2106, and 2522 of the Code.

In addition to the program announcements stated earlier, the meetings in Atlanta highlighted how far The Foundation has since travelled. The luncheon held in conjunction with the Membership Meeting had 105 members and guests in attendance. The Foundation's accomplishments over recent years show how it has been characterized by a steady and progressive movement toward an objective; an objective which is a threshold continually being advanced to assure an incentive for strength and growth.

The Foundation's accomplishments this past year, too, have been very good. It was a year in which The Foundation's potential has not been dulled; rather it has been accentuated as a challenge for all Deltasigs. Rising to this challenge during the meeting was a Brother who announced a \$4,000.00 contribution from the proceeds of dissolving the Minneapolis Delta Sigma Pi House Corporation; another announced a bequest included in his will; there was the unanimous expression of the alumni clubs represented at The Grand Chapter Congress for each club to contribute \$75.00 each this year from their fund raising projects. Also, close to \$3,500.00 in individual contributions were received during the term of the Congress, with 33 Brothers attaining regular, voting, membership during the same period increasing the regular, voting, membership of the Foundation to 221.

It is hoped that all Deltasigs will "join in" and "reach out" to respond to the challenge in the spirit of energetic concern that is inherent to our fraternity's traditions and which established our Foundation. "Join us" and "reach out" to fulfill a complete Delta Sigma Pi experience.



Bill Sebolt, center, of Eta Theta Chapter at Angelo State presents a check for a chapter membership in the Delta Sigma Pi Educational Foundation to Foundation President Keith Masuda, right, while Southwestern Regional Director Vic Tabor, left, beams approval.

A member in good standing of The International Fraternity of Delta Sigma Pi is eligible to be a regular, voting, member of The Educational Foundation upon contributing \$100.00 or more. As a contributor of less than \$100.00, one can qualify as an Associate Member and become a voting member once the total in contributions reaches the \$100.00 level. Mail your gift today, large or small, it will be appreciated, to: *Delta Sigma Pi Educational Foundation; Marc H. Cohen, Treasurer, 2717 Norseman Drive, # 2, Smyrna, Georgia 30080.*

The management of the affairs of The Foundation is vested in a Board

of Directors elected at the biennial meeting of The Foundation's voting members. Board members are elected to six-year terms with the terms staggered so that one-third of the Board membership complete their terms at the end of each biennium. Board members elected in Atlanta for the term ending 1985 are: Lloyd A. Amundson, Alpha Upsilon, H. Melvin Brown, Chi, Daniel J. Haughton, Alpha Sigma, Ralph C. Hook, Jr., Gamma Omega, Robert O. Hughes, Beta Nu, Michael R. Mallonee, Beta Epsilon, and William W. Tatum, Jr., Gamma Tau.

The officers of The Foundation are

elected each biennium by the Board of Directors at a meeting following the membership meeting. Officers elected for the biennium ending 1981 are: President and Executive Director, Keith N. Masuda, Theta Xi; Secretary, Ann P. Cohen, Iota Mu; Treasurer, Marc H. Cohen, Eta Xi; Vice Presidents, Harold L. Cannon, Epsilon Theta, Robert F. Trapp, Sr., Gamma Rho, and William E. Wilson, Gamma Omega.

Additional information concerning The Foundation may be obtained by writing to: *Delta Sigma Pi Educational Foundation, Robert F. Trapp, Sr., Chairman, Committee on Membership, 22301 Olmstead, Dearborn, Michigan 48124.*

SPECIAL NOTICE

THE ABSENCE IN this issue of an application for consideration for an Educational Foundation Undergraduate Scholarship does not signal the discontinuance of this award. Through the class of 1980 high school graduates, an application had to be submitted with a two-year lead time (a student's Junior year). Effective with the high school graduating class of 1981, the lead time has been reduced to one year (a student's Senior year). Accordingly, an application form for the class of 1981 will appear in the November 1980 issue of The DELTASIG.

Some general criteria for the restructured Undergraduate Scholarship Award are:

- (1) Value is 4-years; \$500.00/year.
- (2) Selection will be based on SAT scores.
- (3) Children, grandchildren, nieces, nephews, brothers and sisters of Deltasigs may apply.
- (4) An awardee must matriculate at a school where a chapter of Delta Sigma Pi has been or is chartered.
- (5) An awardee must pursue a curriculum leading to a B.B.A. Degree for equivalent degree with the major field in management, marketing, finance, accounting or like discipline through the four years of study.

Additional details will appear in later issues or may be obtained by writing to: *Delta Sigma Pi Educational Foundation, Harold L. Cannon, Chairman, Committee on Student Loans and Scholarships, 216 Menands Road, Loudenville, New York 12211.*

NOTICE OF ADDRESS CHANGE

Please change my address as follows:

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MAIL TO: Delta Sigma Pi
 330 South Campus Avenue
 Oxford, Ohio 45056

bulletin board

*FOUNDERS' DAY

This issue of the magazine should reach you near November 7, the date of our founding. On this, our 72nd Anniversary, please plan as an individual, a chapter, or a club to get together with other Deltasigs for this special occasion.

*ANNIVERSARIES

Beta Epsilon Chapter, University of Oklahoma,
 December 4, 1929-1979

Beta Zeta Chapter, Louisiana State University,
 December 7, 1929-1979

Beta Eta Chapter, University of Florida,
 December 14, 1929-1979

*MAGAZINE DEADLINES

Deadline for the January, 1980, issue is October 19, 1979.

Deadline for the March, 1980, issue is December 14, 1979.

Deadline for the May, 1980, issue is February 22, 1980.

Recognition and Reward

. . . the keynote address to the 32nd Grand Chapter Congress

Not too long ago I was asked what I considered to be perhaps the greatest problem that we face today. Let me share with you my response because I think of that problem as having particular application to each of us in this room. I indicated that it was our failure to recognize and reward people as individual human beings. You know, an integral part of what's often loosely referred to as the Great American Dream is a belief, is the idea, is a notion, that an individual's position in life must be tied to behavior, not birth. Now if this rubs you the wrong way and I trust it won't, you need to re-examine the dream because this is its central tenant. And one thing I indicate to my students, and my classes, is that in a free society, in an open society, in a system of private enterprise, there must be a straight line relationship between investment and reward, compensation and contribution, pay and productivity. In essence, between what you do and what you get.

Now this is theory. When's the last time you took a look at the manner in which we often close the gap between theory and practice, philosophy and operations, mouth and movement. I recall quite vividly one of the very first full-time jobs I ever had. Right out of high school it was with a construction company in South Florida. First day on the job I wanted to make a good impression on my boss, whoever he was. To this very day I am not fully certain—it was a loosely structured enterprise. Eight o'clock in the morning I'm

loading the two by fours, taking them from the truck down to the construction site and I recall quite well carrying six at a time. About ten after eight one of the older workers, must have been 22 or 23—an elderly type, came over. He said, "You there." I said, "Are you talking to me?" He said, "I am." I asked, "What's wrong?" He said, "I count six two by fours." I said, "Yes sir, there are six of them there." I was proud of myself. He said, "On this particular job we just carry two at a time." Let me tell you how naive I was. I thought this was some sort of initiation ritual, a right of intensification. If you can carry six, why carry two? And I said, "Well sir, I am carrying six now but I can carry eight or ten." He said, "You've got a problem!" He said, "It's a bad problem. As a matter of fact it's reached the crucial stage and it's a good thing I came along." I said, "Well, I didn't realize I had that kind of problem." He said, "That's how serious it is." I asked, "What is it?" He said, "You're stupid." Notice, of all of the words he could have used to describe this particular behavior pattern, stupid was the one that he felt was most appropriate. He said, "On this particular job we don't care if you can carry six, eight, ten, or the whole truck at one time, you carry two at a time just like everyone else." Well, this man was a marvelous motivator, an effective communicator, and quite frankly all of my life I've found it exceedingly difficult to disagree with an individual when peering straight into his

navel. He's what we refer to in Georgia as a "big mother," a very tall gentleman. So I did the normal, the natural thing. Eight o'clock in the morning I was carrying two two by fours; three o'clock in the afternoon I was carrying one; by four o'clock he was on one end and I was on the other. And it took me exactly two days, because I was a bright kid, to find out that management at that particular time—and you know the situation hasn't changed one whit—paid me the same identical one dollar an hour, whether I carried six, eight, ten, the whole truck, or half of one at a time.

And yet today, right now, this instant, we've got the gall to ask what's happened to initiative? What's happened to productivity? What has happened to the human being's seemingly innate desire to excel? Let me tell you what's happened to it. Consciously or unconsciously we've killed it! More often than not today we place a premium, not on the ability to produce, but on the ability to be digested and fully assimilated by the organization. And in doing this we have established three sets of standards. Standard number one: we tolerate unsatisfactory performance. Now when we do this we know it is wrong, we know it's improper, so we rationalize and here's what we say. We say good people are hard to get. We say they're not making them today the way they did when we were growing up. Let me assure you this is pure, unbridled fantasy.

As a matter of fact if you want to

hear somebody do an eloquent job of complaining about a dearth, a legitimate shortage on a supply site of competent people, go back, reread the Old Testament and in Exodus there's a very interesting and somewhat heated running dialogue between Moses, the world's first manager, and his father-in-law Jethro, the world's first management consultant. You'll recall Jethro getting a hold of Moses one day saying, "Moses, I don't want to interfere in your own internal operation but between you and me, just between the two of us, it's patently apparent you're screwing things up badly." Now let me indicate of course that this is not a literal quotation from the Old Testament. Although this is not a literal quotation this is precisely what Jethro meant.

Well, Moses, like so many who wear the mantle of administrative leadership, he got defensive. You know how we tend to become when we are subjected to criticism, especially if we sense that it's legitimate; that it's valid; that it's true. And Moses said, "Jethro it's very easy for you to make that kind of



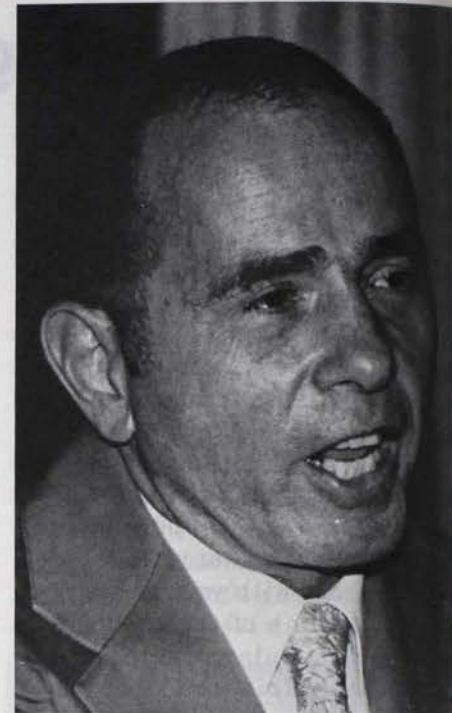
"More often than not today we place a premium, not on the ability to produce, but on the ability to be digested and fully assimilated by the organization."

observation. Here I am in a line position, a command position. There you are pure staff; you can make your recommendations and then move on. But since you are my father-in-law; since I do have respect for your judgment; what would you do," asked Moses of Jethro, "if this were your organization?" Now let me share with you his reply for one basic reason. It is as valid, as legitimate, today as it was then. Jethro said, "Moses, just for openers, let me suggest you decide what kind of business you are in. A little aimless wandering about is understandable,



"only 19 per cent share with us, with you and me, with Deltasigs, a belief in a commitment to a free and open, a productive society, a system of private enterprise."

but forty years of this stuff; it's getting old! You are running out of charisma! Now what I would suggest is that you go out and get yourself some good people." He said, "You need rulers over thousands, over hundreds, over fifties, over tens." And Moses said, "Jethro, hold on one second, you don't understand the big picture. When you were a kid things were different." He said, "I've got problems today you can't possibly comprehend. Human resource problems, governmental pressures,



"there must be a straight line relationship between investment and reward, compensation and contribution, pay and productivity."

ecological dilemmas." He said, "Look outside, Jethro. Do you see what is falling from Heaven?" He said, "It's food, they call it manna." He said, "Do you realize, Jethro, for the first time in history people don't have to work to eat." He said, "Those not gathering the manna, they're climbing mountains, they're building golden calves." The fact of the matter is, then and right now, we don't get goodness because we don't reward goodness. What we tend to reward in all too many instances, is either sameness or ineffective performance.

About fifteen months ago I was talking to a project superintendent laying a runway at the airport. He was complaining not only about the rainy weather, but about the high rate of absenteeism among his truck drivers. He said, "If the rain doesn't shut us down, attendance problems will and you can't do anything about either." I said, "I can't assist with the elements but let's examine your personnel problem." And in doing this I pointed out that here, for example, is a truck driver who apparently is absent two days a week. I

said, "Now why not determine the causal factors of his absences. Find out why this man does not come to work. Correct it." I said, "If you can't correct it, let him go. Fire him." He said, "I can't do that." I asked "Why?" He said, "Good drivers are hard to get." I said, "Good drivers are hard to get? This man stays home twice a week." He said, "That may be the case but when he's here he's one of my best workers." I said, "He should be; he's your most rested employee!"

Now don't you see what happens in terms of behavior reinforcement? You have two people working side by side, one comes in each day, does what he or she should do; occasionally goes above and beyond the call of duty. The other one is a floater; comes and goes as he or she pleases. Each receives the same basic recognition from management. Pretty soon the diligent, the productive, employee concludes that his or her behavior is irrational. Hence you have two people staying out two days a week. My advice: Don't blame the driver! As a matter of fact, and here's where it gets a little touchy, and you want to remember this when you attain positions of prominence, positions of leadership. If you don't like what you see at the bottom of an organization, you'd better take a careful look at what's going on at the top. Organizational behavior is reflective. Subordinates tend to behave the way they think superiors expect them to behave. In effect, it is a top-to-bottom, inside-out, situation. Know what I mean top-to-bottom, inside-out? Top-to-bottom superiors, managers, administrators, leaders, affect directly the behavior of subordinates. Inside-out, if you want good customer and good public relations, recognize that they originate with sound employee relations. And the genesis, let me assure you, of proper staff relations, is not at the bottom, it's at the top!

Not too long ago one of my students came to me and said, "Dr. Mescon, if I hear one more time in this class, top-to-bottom, inside-out, either I'll retch or I may have to

change my major. He said, "Tell me can you ever change a nation, a society, a civilization, or even a business organization? Not from the top down. Can it ever be altered from the bottom up?" I said, "Indeed it can." He said, "Good, I knew it." He said, "By the way what do you call that?" I said, "Revolution." And one of the things I suggest to you, is recognize that either we change it from the top down or understand that we are functioning today world-wide in a society that's all too willing to do it for us from the bottom up.

A couple of quarters ago a student, Principles of Management Class, raised this question. He said, "Dr. Mescon, how would you like to relive the good old days?" Well, this was a sophomore or a junior in college. I wanted to place his question in a suitable time framework. I said, "What do you mean, 'would I like to live the good old days'." He said, "You know, long ago, the golden days—antiquity." I asked, "Could you be a bit more precise?" He said, "You know, the 1960's." I said, "Come over here a minute, I want to talk to you." I said, "You wanted to know if I want to relive the good old days, the golden days—antiquity, the 1960's?" I said, "During the 1960's, among other critical ailments, I had three teenage kids." I said, "Relive them? Why I'd rather have an ice cold enema! Lightly salted!" He said, "What are you talking about." I said, "Let me tell you what I am talking about." Visualize, if you will, a society being shaped like a triangle. During the 1960's I had worked my way up to about a midpoint. It was nice and I was comfortable, and all of a sudden I noticed the entire structure began to shake. Well, I know full well I wasn't shaking it, why should I? I took a look at the man I was working for. He wasn't shaking it either. Took another look and realized why. He was dead. Stuffed and mounted. When I pointed this out to him he said he knew, but he looked nice, and incidentally he didn't look bad. Took a look down below and there was movement coming from there, a

lot of it legitimate, credible, meaningful, valid, a great deal of it however, rotten. And I was uncomfortable. As a matter of fact, I was so uncomfortable, that I formulated Mescon's second law, and let me share it with you. If you have a choice, if you have an option—and thank goodness we still have choices, we still have options—it is much better, it is much smarter to be a shaker than it is to be a shakee. I would hope that each one of you in here today, especially as Deltasigs, would recognize the importance, not of being reactionary, not even of being adaptive, but of being pro-actionary.

June, 1976. Very interesting editorial in the *Christian Science Monitor* captioned, "A Legitimate Need For Radical Business People." The author made a very impressive statement. The author said, "For too long, for entirely too long, we have listened to others urge and encourage us to go out and function as catalysts." He said, "Too late for that." He said, "Yesterday's conditions will never return and the role of a catalyst is a luxury we can no longer afford. You see, as a catalyst I can change his behavior and hers without in any way at all affecting my own." He said, "We need to be change agents but in the process of affecting, of altering, the behavior of others, we're going to have re-examine the way that we do business."

And you know if I were running a business today, let me just share with you some of the changes I think I'd make and certainly some of the changes I hope that you will make. First of all I would eliminate every single job title, with the exception of one. And this one remaining title would be Sales Person. Now you may say that is ludicrous; it's not professional. Go back if you will please to this top-to-bottom, inside-out, and you'll recognize not only is it not ludicrous, it is highly professional. If you ever see it implemented, you'll never forget it. Let me indicate to you just precisely what I mean. About four years ago I was flying from Atlanta to New

Orleans on Delta Air Lines. Now Delta was founded as a crop dusting outfit in Louisiana by C. E. Woolman. Woolman had a very interesting philosophy. Woolman said, "Ultimately, in the final analysis, the success of this company is going to be tied more directly to people than any other factor." He said, "Routes and equipment, these are important, but our true competitive edge is going to come from staff members. Carefully selected, properly trained, people who feel that they are a vital, a critical, a significant part of everything we do." Now many talk that way. Apparently Delta, which has been highly profitable, which has remained non-union in an almost completely unionized industry, has been able to close that gap between theory and practice, philosophy and operations, bluntly, between mouth and movement, the pay-off.

I was running to catch a plane. I was late. Overly harassed. I was talking to myself. Do you ever do that? I hope so, if not I've got a severe emotional problem, but I think perhaps many of us do. As I got on the plane I made this observation and frankly I thought I was making it to myself, and what I said was, "Air travel is certainly getting to be expensive today." Man next to me, a nicely dressed gentleman, said, "Excuse me, I overheard your observation about air travel being expensive. To you that may appear to be the case but there are a couple of things you need to know." Well let me explain my predicament. Each day I establish a quota of new things to know, and on that particular day, and it was only 3:30 in the afternoon, I was already four over quota. Do that too often; it destroys your ability to think. I had no out, no option, the light was on, the belt was fastened, and he started in on me. He said, "Do you see the seat in front of you?" I said, "Yes sir." He said, "That seat cost \$1,000.00." I said, "I didn't know that." He said, "The carpet on the floor." I said, "Right." He said, "\$77.00 a square yard," or something like that. I said,

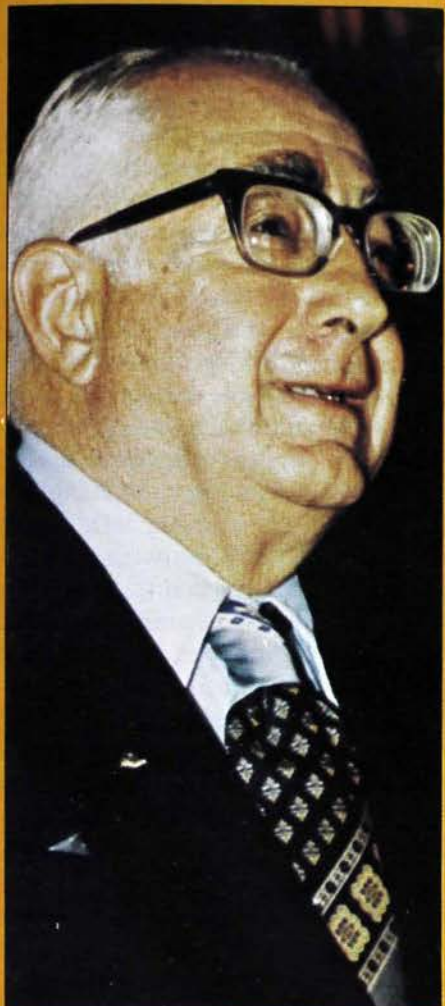
"Mister, for me you could have used wood or brick or linoleum." He said, "Not for you." He said, "We placed that carpet there for your safety, your comfort, and your convenience." Do you know something? I got the distinct feeling, and what a nice feeling it was, that this stranger really cared about my safety, my comfort, and my convenience. He said, "Last week inadvertently by accident, a fuel truck hit one of these planes. Made a small dent. How much do you think it cost to have that repaired?" I said, "I have no idea." He said, "\$750.00." He said, "Did you see the strut, the strut on the front of this plane when you came on?" Well, number one, I don't know what a strut on a plane is, and number two, I didn't want to argue with this man, so I did the normal, the rational thing, I lied. I said, "Did I see the strut?" I said, "That's the first thing I check before I get on a plane." He said, "That strut cost \$90,000.00." I said, "I'd be damned if I'd let it stay out in this kind of weather." And then he made a comment which was and still is highly impressive, he said, "This is a \$20,000,000.00 plane, yet the manufacturer would be willing to give it to us for nothing, if we would give to the manufacturer all of our maintenance work." Well by this time, tears, tears were running down my cheeks for good old Delta Air Lines. Toting me about the nation for pennies. My complaining about the high cost of their travel. And I turned to this person—I knew he wasn't the president or the chairman for only one reason, I'd seen pictures of them. I asked, "Are you the Executive Vice President of Delta?" He said, "No." I said, "Are you Senior Vice President, Vice President, Department Head Manager, Supervisor, Lead Man, Rover?" He said, "No." I asked, "What do you do with Delta?" He said, "I'm an upholsterer. I work in the upholstery shop." I said, "Mister, if you are an upholsterer, and if you work in the upholstery shop, tell me why do you sound like the marketing, like the sales vice president?" He said,

"I get this information every single day from my boss, the upholstery shop superintendent."

If you're looking for a secret, forget it. There is none. What I was getting from him he was getting from his boss, again top-to-bottom, inside-out, please. When you attain a position of managerial control and influence, you run an organization where everybody is out selling it, communicating it, in precisely the same fashion that that upholsterer was out selling his. His Organization!

A little over a year ago I was doing a program for Bank of America which is the largest commercial bank in the United States. Midway through my presentation one of the participants stopped me and said, "Dr. Mescon, do you know what we need at Bank of America today more than ever before?" He said, "What we need is one more Gianinni." Now Gianinni was the founder of the Bank of Italy; it later became the Bank of America. I asked, "Well, why do you need one more Gianinni?" He said, "When Gianinni was here, you knew it. If you did a good job he told you. If you didn't, he let you know. Gianinni," he said, "was visible, he was accessible." Gianinni was capable of relating to other human beings face to face and person to person. Gianinni was able to communicate, I know, I understand, I am concerned and I care.

And having worked with well over 100 organizations of all kinds, big and little, profit and not for profit, let me assure that if there is a shortage of anything, it is a shortage of Gianinnis. Individuals in power positions, management positions, positions of influence who are visible, who are accessible, who are capable of relating to you, to other human beings, face to face, person to person, who are able to communicate, I know, I understand, I am concerned and I care. And you know the real tragedy is that the time has never been better than it is right now to turn everything around.



George Manners introduced the Honorary Member at Large at the Grand Chapter Congress Banquet.



Handling the administration and details of the convention were members of The Central Office staff. Back row, left to right, Assistant Executive Director Tillar, Executive Director Wolfenberger and Chapter Consultant Mike Walsh. Front row, left to right, Peg Donivan, Marge Wisecup, Phyllis Steele, and Betty Sheard.

The formal banquet of the convention was an impressive sight as nearly 600 people gathered in the Grand Ballroom.



a collage

I work with people, people like you, every single day. Young people. College students. And let me tell you what I have discovered. I have discovered for good or for bad, for right or for wrong, I have discovered that the era of the easy rider, of the anti-hero it's dead. It's over. It's gone. And I found out that the students in my classes, about 95 per cent of whom work are asking almost every single day for what Olman referred to as "Skyhooks." Cultural reference points, something to hang on to. You are smarter, however, than I was. What you want to hang on to are not so much statements of philosophy, but statements of behavior. And if we have an Achilles' heel today as a nation, and I think we do, it's not so much in the area of what we express, as much as it is in the realm of overt actual real-life implementation.

Let me indicate to you just exactly what I mean. About a year ago I was reminiscing with one of my sons, one of my own children. He asked, "Do you recall the first full-time job I had when I finished high school in Atlanta?" I said, "How could I forget it." Let me tell you about it. He went to work for a construction company, big one, international. First day on the job, he came home, I asked him, "Did anybody talk with you?" He said, "Two of the men." I asked, "What did they say?" He said, "The first one said 'Slow down, you're screwing things up for everyone else.'" I said, "Did he have a big navel?" He said, "How did you know?" I said, "That's a famous 'captain navel.' Travels around from project to project." I asked, "What did the second one want?" He said, "The second one asked, 'Do you want to join a union?'" I said, "You realize of course that the ultimate decision is yours, but you better tell the project superintendent you've been approached by an organizer and then forget it." That was Monday. Thursday I got to my office right after class and there's my son sitting there, ten fifteen in the morn-

ing. I asked him, "What are you doing?" He said, "I've been fired." I said, "Three and a half days and you've been fired?" I said, "You don't even qualify for the pension program." I asked, "What happened?" He said, "At seven o'clock this morning the project superintendent calls me to his office, to his trailer and there's a union organizer. And the project superintendent turns to the organizer and said, 'All right, ask him,' and he asked me, 'Do you want to join a union?' and I said, 'No.' And he said, 'Ask him again.' And he asked me again and I said, 'No, I'm not interested, it's just a summer job, but even if it wasn't, I don't believe in unions.'" Now maybe he shouldn't have said that. But occasionally you have a kid, you know the kind, that would start a fight at a Dale Carnegie meeting, we know people like that. And with that the project superintendent said, "You're fired. We'll mail you your check."

Well, empathize with me if you will please. Put yourself in the position of a parent, talking to a 17 year old who has suddenly discovered that there are minor imperfections in the Great American Dream. And listen to his questions. He said, "Don't you think it was wrong for the union to have fired me?" I said, "The heat has gotten to your head." I said, "The union didn't fire you. They can't fire anybody. The project superintendent, management, he let you go." He said, "Well, I heard you talking last week about Georgia being a right-to-work state." He said, "What happened to me; that must be against the law." I said, "I'm not an attorney, but I have feeling it probably is." He said, "Well, what do you think I ought to do?" I said, "Well, from a truly pragmatic perspective, from a practical perspective, I suggest you get another job." Well, I am sure you recognize while that may be the expedient counsel to share, it's not necessarily the proper, the moral, the ethical advice to give, but I didn't want to push it. And he got

another job.

We tried to forget about it. Four weeks later I got a call from the Executive Vice President of that construction company—a former friend. And the conversation went a little bit like this. He said, "Mike, we didn't appreciate one damn bit what your son did to us." I said, "I don't know what you're talking about." He said, "You must know what I am talking about." I said, "I really don't," and then he told me. Apparently my son, I found out later on, had taken several lunch time visits, had gone down to the NLRB, the National Labor Relations Board, who in turn slapped both the company and the union with unfair labor citations. He said, "That's what your son did." I said, "Well, I didn't know it." He said, "Now that you know it, what are you going to do?" I said, "I think I'm going to buy him a car." He said, "That's not funny." I said, "You don't have a sense of humor." I said, "What do you want me to do?" He said, "Make him take it back." I said, "Not I." That was the end of the discussion. Five minutes later I'm talking to the president of that company, also by now a former friend, and I could tell he was irate and hostile and concerned. The clue; his voice. I could hear him so well and we weren't even on the telephone! And he went through the same basic patterns of questions and answers until this, listen. He said, "Tell me Mike, just between the two of us, how much money does your son really want?" I said, "You know something, it saddens me, it did then, it does right now, to realize that after all of these years, maybe you don't understand the big picture."

A few weeks ago right after a presentation somebody came up to me and said, "Dr. Mescon, you made some ridiculous statements." I said, "Could you be a bit more precise, which ridiculous statement are you talking about?" He said, "All of this stress, all of this emphasis on a free, on an open, on a productive society, on a system of private enterprise."

He asked, "What makes you think that this is what we want?" And I was stunned, not by the question—it is a perfectly legitimate question—but by the sudden realization, he was right, I was wrong. And I remembered an observation that was made about two years ago by former U.N. Ambassador Moynihan, and incidentally, if he made that same statement today he'd have to revise his figures significantly. And Moynihan observed, in this entire world, only 19 per cent share with us, with you and with me, with Deltasigs, a belief in a commitment to a free and open, a productive society, a system of private enterprise. He said, "The other 81 per cent don't, nor do they wish us well."

And one of the things you're going to have to determine, and you're going to have to do a much better job than we have done, is, from an ideological perspective, what kind of business are we in?

Standard number two. Standard number two. We accept the individual who just gets by. Do you realize today, right now, when we talk about lack of productivity, double digit inflation, industrial engineers *still* define a standard, as the average amount of work that an average individual can perform working at an average rate, allowing ample time for rest and recovery! Now let me assure you if this is our normal level of expectation, we can have a great society, but you tell me, of what value is a great society without individual freedom, and mobility and dignity.

I've often wondered what would happen if right now, today, we suddenly became behavior accomplishment goal oriented. If after 203 years we suddenly took a look at this American Dream blueprint, and decided, no more ad-libbing—we will now build according to specifications. Let me indicate to you just exactly what I mean. A couple of years ago a student, Principles of Management Class, raised this question. He said, "Dr. Mescon, I need work. I can't find a job. I want to know

why." He said, "I read the classifieds. I find a job that appeals to me. I call up, I describe my qualifications. The man says 'Come on down, I think we could use you.' I get there, he takes one look and says 'I'm awfully sorry, the job is filled.'" And this student is asking me why. I said, "Do you really want to know why? He said, 'I must know why.'" I said, "You look like Prince Valiant." He said, "You mean my hair." I said, "Right. It's great looking hair. I like your hair, but it's below your shoulders." He said, "That's not right." I said, "Hold it, the question wasn't right or wrong, the question was why. I'm telling you, you look like Prince Valiant." I said, "Now don't be discouraged, don't be thwarted, don't throw in the towel, you are ideally situated for employment purposes if you are looking for a job with King Arthur. But things are going bad with the King. Got a recession in Camelot. I read in the Wall Street they had to lay several knights off last week." I said, "It's not a glorious situation." He said, "Well, what do you think I ought to do?" I said, "Here's my advice. Go out and get a hair cut; get a job with that organization; start at the bottom; work your way to the top; let your hair grow long; fire everybody with short hair."

Two tragic dimensions to that story. Number one, it's true. That dialogue, that conversation, went on in my class between a student, someone your own age, and me. Number two, and here is the Achilles' heel, it indicates to a great extent, and I unfortunately have been more guilty than most, that as a nation, as a people, we've been almost morbidly preoccupied, not with how does it work, but how does it look? And let me assure you that the essence of a free, of an open, of a productive society, it is not form, it is function.

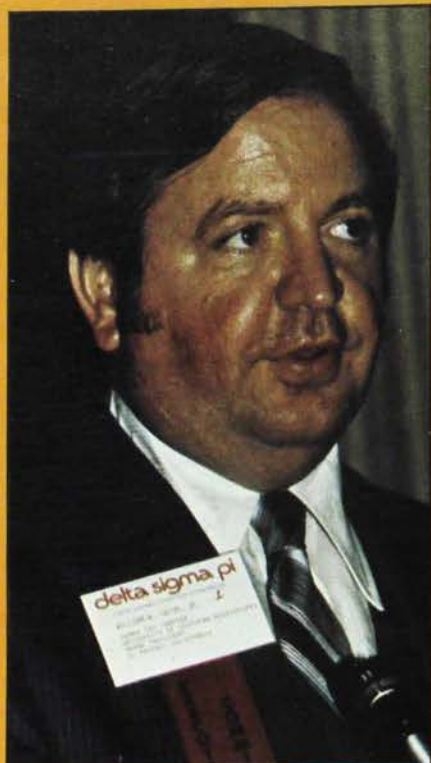
Standard number three. Standard number three is not a legitimate standard, as a matter of fact, I have a tremendous amount of difficulty in explaining standard number three

to young people. Because standard number three is a weapon, it's a putative device, it is a club. And it is one that we apply with both relish and vigor. To that person who looks to us and asks, "How about me? I want to be productive, I want to be innovative, I want to make a definite, a significant contribution to the effectiveness, to the profitability of this organization." And you know, more often than not, we look at this person and we work this person over pretty good and about this person's neck we hang an albatross as in the rhyme of the ancient mariner, and if this albatross were labeled it would read, "rate buster, producer, contributor." And for this person, in all too many instances, there is no hope. Now once again, if we want a free and open, a productive society, a system of private enterprise, not only must the producer be recognized, she or he must be revered and rewarded.

Let's assume, and of course this is a grand assumption, but let's make believe you might ask that I agree with certain of your observations. What really though can I do to change things once I leave? If I want to be pro-actionary, what actually can I do?

Here's what I would suggest. I'd like to suggest that you eliminate from your thought, from your thinking, from your philosophy, two words, get rid of these two words, and you know what they are, "why me?" No more "why me?" I wonder how many of you saw the John Denver-George Burns picture, OH GOD! If you didn't, go. If you don't want to see the entire film, stop in for the last five minutes. Believe me, it is worth ten times the price of admission. You know the theme, John Denver, an assistant supermarket manager, suddenly believes he has visits with God, played by George Burns. And he tells his family, he tells his employer, he says, "Yesterday evening I spent three hours with God and it was great." And they said, "Really? And by the way, what does this God look like?" And

Atlanta '79 --



Presiding at all sessions of the Grand Chapter Congress was Grand President Bill Tatum.



The Toga.

Assistant Executive Director Mike Tillar presents the Alumni Club Travel Trophy to Carl Schneider of the Phoenix-Thunderbird Alumni Club.



And the Chapter Travel Trophy went to Zeta Phi Chapter at Florida Atlantic, being accepted by Mark Davis.





Dea Ann Farley of Iota Nu Chapter at Northeast Missouri was the winner of the white gold-diamond badge at the convention.



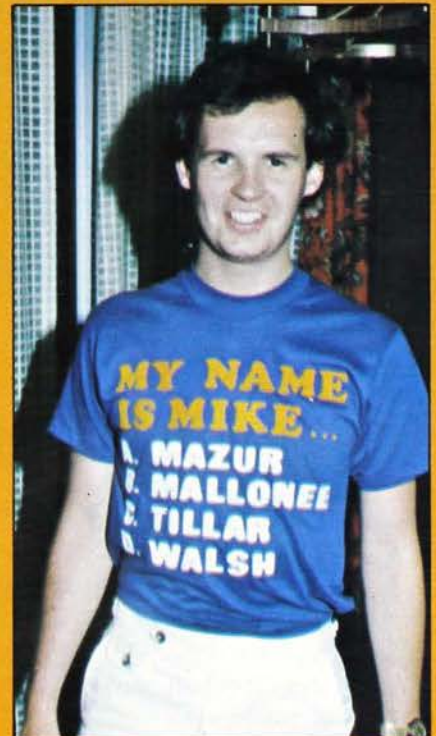
Western Regional Director "Skip" Loomis displays the photograph "The Grand President Rides Into The Sunset" presented to Grand President Tatum at the Farewell Luncheon (photograph is actually of Bill Tatum).

After his election, the new Director of Alumni Activities, Mickey Johnson, addressed the assembled convention.

Chapter Consultant Mike Walsh suffered some kind of identity crisis during the convention.



On his election as Grand President, Mike Mallonee was escorted to the dais by the Past Grand Presidents in attendance at the Grand Chapter Congress.



a collage

John Denver says, "Well, he's about this big, wears a fishing cap, tennis shoes and smokes a cigar." And they said, "Oh, that God." His family leaves him. He gets fired. The last scene, and incidentally this is the one I would like you to see, John Denver, devastated financially, absolutely destroyed emotionally, is leaving town with God, with George Burns, in John Denver's automobile, an AMC Pacer. Now, somehow, I think there is a message there. And I recall John Denver turning to God, turning to George Burns, and asking, "Dear God, of all of the people in this world, of the millions and billions of people in this world, dear God, why me?" The reply, "Why not you?"

Do you want to change things? Do you want to make things happen? Why not you? Let me also suggest if you want to be pro-actionary, that you develop the ability to listen with three ears. Do you know how unusual that is? Look around. Now with ear number one let me suggest that you listen to what the other person says. Of course you may be getting a bit defensive, you may be saying, why should I listen to what the other person says; the other person rarely listens to me. And of course you are precisely correct. When we break in just a few moments and somebody asks you how are you doing, tell them the truth. Tell them poorly. Tell them you don't know if you can survive this meeting. Note the reaction. Glad to hear it and I'll see you at lunch. Few listen.

With ear number one you pay attention to what the other person says. With ear number two, and ear number two has got to be a little bit more finely attuned than ear number one, you listen to what the other person is not saying. And you know as well as I, that what we don't say can be much more important, can be much more significant, than what we actually express.

And then with ear number three, ear number three is the ear of the true professional—you listen to

what the other person wants to say but simply does not know how to say it. And who here has not found himself or herself in a position where you want to say something, you want to express yourself, but you don't know how? You don't know the words, you lack the expertise, you may even be terrified by an individual controlling the situation. You want to be a change agent, you create an environment where I will feel free to express myself even if I don't know how. Now the last part of our assignment, the final part of our assignment, before you can listen effectively to other people, you need to develop a good sound conceptual understanding of self, and right here, this is the proverbial rock.

Most of us, you know, we tend to be egocentric, especially somebody like me. Just this morning at Georgia State I am walking up a flight of stairs, and I fell. You know the first thing I did? I looked around to see if anybody was watching. They were watching. Doing what? Laughing. Why? It was funny. My reaction? I said, "This is nothing, you ought to see me coming down the stairs." As if this were planned, contrived. It's difficult for us to admit even in minor things that we commit these errors.

Right here in Atlanta two years ago, a friend of mine got promoted to the presidency of a very large organization. Do you know one of the first things he did? He went to a photographer; spent over \$800.00. Had photographs taken of himself. Publicity purposes. It's legitimate. Sitting in his office he's showing me the proofs. He said, "Mike, what do you think of this picture?" I said, "Ray, I like that picture. That's a good picture of you." He said, "Wrong, that is not a good picture of me." I said, "You are wrong, that's an excellent picture of you. Your problem; you're ugly." He said, "I'm not ugly, that's my bad side." I said, "Ray, have you taken a look at the other side? You have got two bad sides." We call that a *quinella*. Fact is if Ray walked in that door right now and you saw

him you'd say now there's an ugly looking man.

You know it's easy for me to be glib about it. I was in Tampa a few weeks ago and bought something. Tried to give the clerk a personal check. I don't blame anybody for being reluctant to accept a personal check if they don't know you. Had all of the identification out there. Finally he asked, "Do you have anything with your picture on it?" I said, "Indeed I do, I've got a Georgia driver's license." Got it half way there, broke out laughing, caught myself telling a stranger, "You realize, of course, sir, that's not a good picture of me." Like hell, it's not! That is an excellent picture of me. Now maybe I don't like what I see, but that's my problem.

You know my father expressed it better than anybody else. On countless occasions he called me over and said, "Mike, if two people say you're drunk, lay down." I said, "I don't drink, you know that." He said, "It doesn't matter, they think you do." You better find out why. I honestly believe that this is about the best advice we can either give or receive today. Each one of us needs to stop long enough, take inventory, develop a good sound conceptual understanding of self, and then use this as a point of departure for increasing our effectiveness, not only as *Deltasigs*, but as individual human beings.

I only regret right now, and believe me it is a legitimate regret, is the time limitation. But you give the people outside of this room what you have given to me here this morning and you can do anything you want. Well, you might ask, "What have we given to you?" Well, number one you invited me here. Of course, you might be saying, "Look, not only did I not invite you here, but I am very anxious to find out exactly who did." Nevertheless, you brought me here, and then having brought me here you did something that's extremely important to me and I will warrant it's important as well to you. You listened. And it's

not a case of agreeing or disagreeing because this is of no consequence, as much as it has been a matter of your telling me by your presence, by your posture, and most significantly by the attentiveness, let me assure you by attentiveness, that any speaker can feel that you care. Absolutely you can't give anymore than this to anybody else. And I want to express to you my thanks and my appreciation for your letting me be here with you this morning because for me this is a signal, an important form of recognition, essentially because Deltasig is a very special type of organization. And I certainly hope and trust that I'll have the opportunity to talk with all of you again collectively, much more important than collectively, individually. Thank you very much.

MICHAEL H. MESCON, Ph.D.

Michael H. Mescon is Regents' Professor of Human Relations and Chairman, Department of Management, College of Business Administration, Georgia State University. He has held, since its inception, this nation's first Chair of Private Enterprise and has aided in establishing additional Chairs of Private Enterprise throughout the United States.

Mescon is the author and co-author of over 80 articles and books. His co-authored text, *Business Today*, published by Random House, is one of the most successful introductions to business books now being used in the United States.

Mescon has served in both line and staff positions in industry and was an enlisted man in the U.S. Army.

He has been a guest lecturer at colleges and universities throughout the world and is a member of the Stonier Banking School faculty at Rutgers and the Trust School faculty at Northwestern.

Mescon heads The Mescon Group, Inc., a consulting firm that has worked with over a hundred organizations in areas that run the gamut from organizational redesign to arbitration.

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