

# **Regional Conferences**

In addition to The Leadership School, which will take place in each of the four provinces this summer, Delta Sigma Pi will be sponsoring regional conferences this fall in each of the fraternity's 17 regions. Listed below are the dates and locations of each of the regional conferences. Further details regarding these conferences may be obtained by contacting The Central Office.

REGION	DATES	CITY	HOTEL
Eastern	November 4-6	Boston, MA	Quality Inn-Downtown
Mideastern	October 28-30	Harpers Ferry, WV	Cliffside Motor Inn
East Central	October 21-23	Columbus, OH	Parke University Hotel
Central	October 21-23	Louisville, KY	Hilton East
Huron	October 28-30	Ft. Wayne, IN	Sheraton-Ft. Wayne
South Central	September 30- October 2	Roanoke, VA	Hotel Roanoke
Southeastern	October 28-30	Atlanta, GA	Ramada Inn-North
South Atlantic	November 11-13	Orlando, FL	Not Available
Southern	September 16-18	Jackson, MS	Holiday Inn-North
Gulf South	November 4-6	Thibodaux, LA	Sheraton Inn
Great Lakes	October 21-23	Milwaukee, WI	Ramada Sands-Airport
North Central	November 4-6	Lincoln, NE	Cornhusker Hotel
Midwestern	October 28-30	Lake of the Ozarks, MO	Holiday Inn-Lake of the Ozarks
Southwestern & Gulf Western	September 23–24	San Antonio, TX	Not Available
Intermountain	September 23-25	Tempe, AZ	Holiday Inn-Tempe
Western	October 7-9	Sacramento, CA	The Beverly Garland
South Pacific	October 28-30	San Diego, CA	Hanalei Hotel

# Deltasig Belta Sigma Pi Se

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# **Features**

#### 4 Beta Nu Returns

After an absence of more than 20 years, Delta Sigma Pi returns to The Wharton School at the University of Pennsylvania.



Page 4

#### 7 Joe Hefner

Past Grand President and charter member of Beta Upsilon Chapter, Joe Hefner passes away.



Dono 7

# 16 The Leadership School

Introducing The Leadership School, to be conducted in four provinces this summer.



Page 16

# **Departments**

- 2 Regional Conferences
- 8 The Chapters Speak
- 18 Educational Foundation
- 25 Bits and Pieces
- **26 Taking Note**
- 30 Alumni Chapter Directory



Cover: Focusing on the chapters in the Southern and Western Provinces

EDITOR—Michael J. Mazur, Jr.
MANAGING EDITOR—Michael T. Walsh

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# BETA NU RETURNS

After an absence of more than 20 years,
Beta Nu Chapter returns to
The Wharton School
at the University of Pennsylvania

any colleges and universities were founded in the early days of the United States, but it was not until 1881 that the first collegiate school of business and commerce was established at the University of Pennsylvania in Philadelphia, Pennsylvania. The Wharton School, named after its benefactor, Joseph Wharton, was a very attractive place for Delta Sigma Pi to start a new chapter. Beta Nu Chapter was installed on January 23, 1932, at the height of the Great Depression.

Beta Nu Chapter operated continuously as a chapter until World War II. The chapter was reactivated after the war by students attending evening programs in The Wharton School. Declining membership forced the chapter to become inactive in the 1960's and it was not until 1987 when efforts to reactivate Beta Nu Chapter became successful.

Richard A. Bloom, an initiate of Zeta Psi Chapter at the State University of New York in Albany, transferred to The Wharton School to continue his undergraduate studies. He arrived at the University eager to affiliate with Beta Nu Chapter and upon learning that the chapter was inactive, contacted the fraternity's Central Office to learn how to reactivate the chapter.

Approval was obtained from the university to reactivate the chapter. The university had combined the separate day and evening programs into one division. This permitted both day and evening students to be eligible for membership in the fraternity. With university approval in hand, Brother Bloom again contacted The Central Office to plan the initial recruiting of members.

Posters advertising Delta Sigma Pi graced the halls at The University of Pennsylvania again after an absence of 22 years. Letters describing the fraternity and the upcoming Meet the Fraternity Night on February 22, 1987, were placed in the mailboxes of all Wharton students.

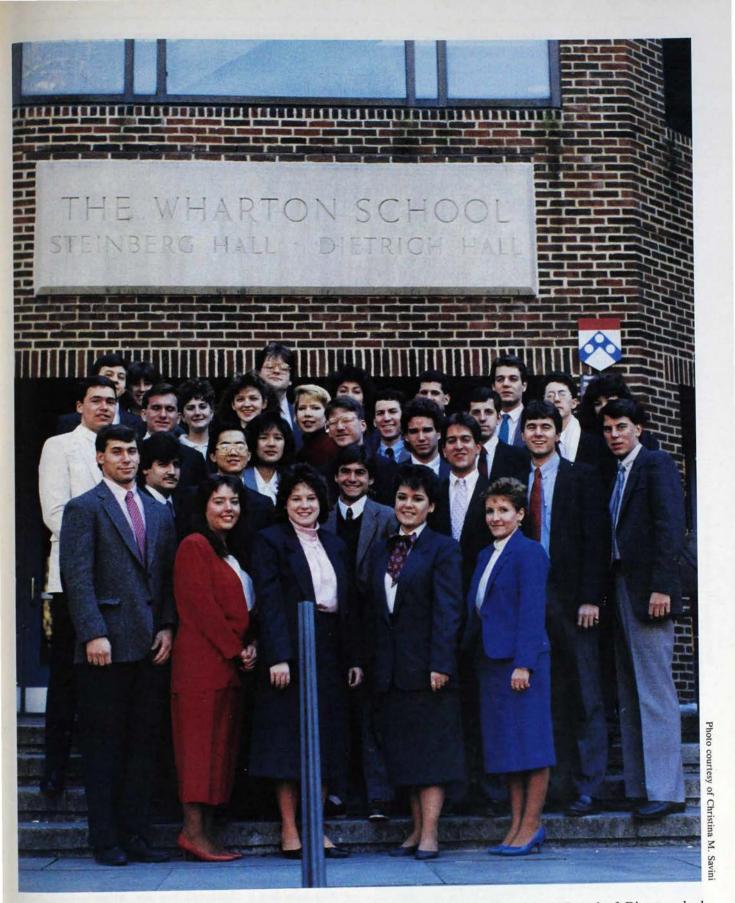
Deltasigs from the four Philadelphia area chapters made plans to attend the Meet the Fraternity Night and to aid in discussing the fraternity with interested students. Mideastern Regional Director Michael N. Wilson, Northern Provincial Vice President Thomas E. Sheely and District Directors Gina Savini and Michael J. Spadaro traveled to the University of Pennsylvania for this initial recruiting effort.

Over 80 students attended the Meet the Fraternity function on February 22nd. This overwhelming interest allowed the reactivation effort to move quickly through the spring semester. A second meeting was conducted a week later and plans made for officer elections, dues collection, and committee assignments. The students selected the colony name of Nu Beta Nu to reflect the revitalization of the Beta Nu Chapter at the University of Pennsylvania.

With only four weeks remaining in the spring semester, the "colonists"—as they chose to call themselves—conducted a limited number of professional events, community service activities, and fund raising projects. The spring semester concluded with the Nu Beta Nu colonists eager for their initiation into Delta Sigma Pi. To make their initiation plans a reality, a vigorous recruiting schedule was planned during the summer for the fall semester.

One member of Nu Beta Nu Colony attended the 36th Grand Chapter Congress in New Orleans, Louisiana. Martin G. Bershtein attended the various seminars, business sessions, banquets, and social functions which composed the Congress.

The remaining requirements to reactivate Beta Nu Chapter were completed by the colony members at the start of the fall semester. The recruiting of new members resulted in 24 Wharton students accepting an invitation to join the colony and enter the fraternity's pledge educa-



tion program. On October 8, 1987, 50 members of Nu Beta Nu Colony were pledged into Delta Sigma Pi.

October was a very busy month for the colony members. It began with the pledging ceremony and culminated

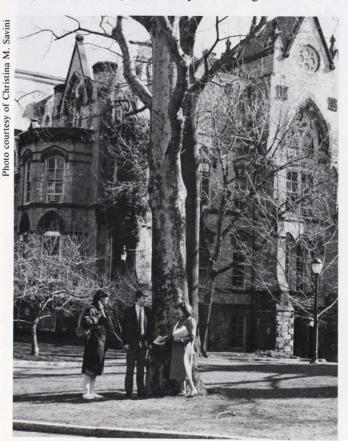
in learning that the fraternity's Board of Directors had voted to reactivate the chapter. Chapter Consultant Robby L. Hultz visited the University of Pennsylvania on October 14, 1987, and offered information on chapter operations

and fraternity policies. Additional topics were discussed including the colony's upcoming reactivation events.

In addition to the usual requirements in a pledge education program, the members of Nu Beta Nu Colony were conducting professional activities, fund raising events, community service projects, committee meetings and membership meetings normally associated with existing chapters of Delta Sigma Pi. Arrangements and plans for their reactivation also had to be completed.

Throughout the reactivation process, the members of Nu Beta Nu Colony received regular support from several sources. Alumni and collegiate Brothers in the Philadelphia area often attended colony events and were especially helpful in recruiting new colony members. Mideastern Regional Director Michael N. Wilson coordinated the reactivation through District Directors Gina Savini and Michael J. Spadaro. In recognition of their enormous contributions to the reactivation of Beta Nu Chapter, the fraternity's Board of Directors awarded Testimonials of Appreciation to Richard A. Bloom, Gina Savini, and Michael J. Spadaro.

On Saturday, December 5, 1987, Deltasigs from across the country gathered in Philadelphia to reactivate Beta Nu Chapter. Fraternity officers in attendance included Grand President John V. Henik, Northern Provincial Vice President Samuel F. Shaheen, Southern Provincial Vice President Charles A. Hazday, Mideastern Regional Director Michael N. Wilson, Eastern Regional Director Marc A. Robbins, and District Directors Gina Savini, Michael J. Spadaro, Thomas E. Sheely, Kenneth S. Wilbur, John R. Ciak, and Tracey P. Garlinge. Director of



College Hall is one of the more well known buildings on the historic University of Pennsylvania campus.



The Benjamin Franklin statue is a famous landmark on the University of Pennsylvania campus.

Chapter Services C. Dean Ferguson represented The Central Office staff at the reactivation.

The four Philadelphia area chapters, Omega Chapter at Temple University, Beta Xi Chapter at Rider College, Epsilon Sigma Chapter at LaSalle University, and Eta Xi Chapter at the Philadelphia College of Textiles and Science, participated in the reactivation and served on the Ritual Team. Golden Council member Robert O. Hughes and wife Arlene attended the reactivation banquet that evening at the Seven Caesars Restaurant.

Following the initiation, a memorable reactivation banquet concluded Saturday's activities. Vice Dean Marion L. Oliver presented the history of The Wharton School and new Brothers of Beta Nu Chapter described the colony's history with an exceptional video presentation. Grand President John V. Henik and Golden Council member Robert O. Hughes presented the chapter's charter to the newly initiated Brothers of Beta Nu Chapter. Chapter President Richard A. Bloom accepted the charter on behalf of the chapter members.

The festivities on Saturday night had concluded, but the reactivation of Beta Nu Chapter had not yet ended. The newly initiated Brothers of Beta Nu Chapter, Grand President John V. Henik, Northern Provincial Vice President Samuel F. Shaheen, District Director Michael J. Spadaro, and Director of Chapter Services C. Dean Ferguson boarded a chartered bus for Atlantic City, New Jersey, to continue the celebration. The rising sun on Sunday, December 6th, signalled the conclusion of Beta Nu Chapter's reactivation, but the beginning of the chapter's future.

# JOE HEFNER

Past Grand President, a charter member of Beta Upsilon Chapter and a founder of the Lubbock Alumni Chapter, Joe M. Hefner passed away on December 13, 1987

he year 1987, while a successful and growing one for Delta Sigma Pi, was also a year in which the fraternity lost many of its past leaders who contributed greatly to its development. One such leader was Past Grand President Joe M. Hefner, who passed away on December 13, 1987, in Lubbock, Texas.

Joe Hefner was a charter member of Beta Upsilon Chapter at then-Texas Technological College (Texas Tech) in Lubbock, Texas. Initiated on October 25, 1947, Joe served his chapter in nearly every capacity. Joe, who became a Life Member in 1947, also served Beta Upsilon Chapter for five years as chapter advisor following his graduation in 1948. He organized the Lubbock Alumni Chapter and served as its president for three years. In 1955 he was appointed District Director and in 1957 was first elected Southwestern Regional Director and to the Grand Council. As Southwestern Regional Director, he helped organize five chapters in his region and two chapters in an adjoining region. He was also a member of the Delta Sigma Pi Educational Foundation.

Joe was elected Grand President by the delegates at the 24th Grand Chapter Congress in Bedford, Penn-



Joe M. Hefner Grand President 1963-1965

sylvania, in 1963 and served for two years. During that time the following chapters were installed: Epsilon Chi Chapter (Georgia Southern); Epsilon Psi Chapter (Christian Brothers); Epsilon Omega Chapter (Eastern Illinois); Zeta Eta Chapter (St. Peter's); Zeta Theta Chapter (Western Kentucky); Zeta Iota Chapter (Mississippi College); Zeta Kappa Chapter

(Western State); Zeta Lambda Chapter (Georgia Tech); Zeta Mu Chapter (Texas-Arlington); and Zeta Nu Chapter (Texas A & I). Following his term as Grand President, Joe served two terms as Past Grand President, retiring from the Grand Council in 1969.

Joe Hefner was born in Silverton, Texas, in 1921 and in 1938 moved to Lubbock. He served in the United States Navy and Merchant Marine during World War II and prior to attending Texas Tech, he attended West Texas State. At Texas Tech he was also a member of Alpha Phi Omega and the Tech War Veteran's Association. He was named to Who's Who Among American Students in Colleges and Universities in 1947.

He worked as a life insurance agent for American General Life Insurance Company since 1948 and devised the first retirement plan for use by Central Office professional staff. He had been a Chartered Life Underwriter since 1973.

A father of two, son Mike and daughter Janie Griffith, Joe married Tommy Darsey on December 5, 1945, who pre-deceased him in 1981. Joe Hefner gave much to Delta Sigma Pi for over 40 years and his contributions will be missed.

#### SOUTHERN PROVINCE

SOUTH CENTRAL REGION

JAMES MADISON, IOTA KAPPA—Iota Kappa Chapter at James Madison University experienced one of our most successful rushes, selecting 16 quality students to compose the Alpha Delta pledge class this semester. Senior Vice President Samuel Parker was the major force behind this successful campaign.

Our chapter sent several representatives to Area Conferences at the University of Tennessee and Virginia Commonwealth University where our Brothers shared various ideas and experiences with other chapters in order to aid in making the South Central Region one of the best

Delta Sigma Pi has to offer.

Our chapter sponsored its annual "Valley Merchants Day" that gave merchants a chance to appeal to the student body by marketing their various products and gaining student awareness. Also, we have had many exciting guest speakers at our chapter, strengthening our professionalism.

In February, the Iota Kappa Chapter sponsored a ski weekend for the South Central Region at Showshoe, West Vir-

ginia.

-James C. Quarles

LONGWOOD, KAPPA NU—At the Grand Chapter Congress in New Orleans, Louisiana, Kappa Nu Chapter was recognized with the Most Outstanding Chapter Award and the Community Service Award for the South Central Region.

Kappa Nu Chapter's community service activities this year have included CROP walk for the hungry, restoring dugouts and baseball field for Little League Baseball, working at a Halloween Carnival for the children of Farmville and visiting Elder Care.

Professional activities of Kappa Nu Chapter consisted of tours of Philip Morris and Virginia Power, and various speakers. The highlight of our professional activities was the Fifth Annual Career Night in Business. There were seven speakers from throughout Virginia.

Kappa Nu Chapter participated in the Oktoberfest parade and won first place in the float competition. We had Christmas Cocktails, and our Third Annual Rose Ball. Several Brothers attended the annual ski trip and Spring Fling at Myrtle Beach.

-Melissa A. Traina

NORTH CAROLINA-CHAPEL HILL, ALPHA LAMBDA—Last semester, recruiting was a fun-filled time of choosing 34 great pledges. Professional activities included fashion shows of the latest business attire and informative leaders from the world of commerce. Service activities ranged from a can-drive for the hungry, providing and preparing lunch at the commu-



Members of Beta Lambda Chapter gain valuable insight from a representative of Proctor and Gamble at the Career Fair sponsored at Auburn University last fall.

nity kitchen for the needy, and a very successful blood drive for the Red Cross.

The Founders' Day Party and the pledge trip to Myrtle Beach, South Carolina, were social highlights for the semester. We finished up the semester with the Initiation Banquet. Mr. Paul Rizzo, former vice chairman of the board at IBM and the new Dean of the Business School at the University of North Carolina-Chapel Hill, gave a great speech on "How to Succeed in the Business World."

-Bobby G. Blakley, Jr.

NORTH CAROLINA-GREENSBORO, IOTA OMEGA—Last fall, Iota Omega Chapter had a very diversified calendar of events which included several professional and social activities as well as many service projects and special events.

The professional program was highlighted by six interesting speakers from different areas of the business world. Social events included a cookout with the business faculty, a Halloween costume party, the Founders' Day party, the fall Semi-Formal and our Christmas Dinner. We also had monthly "Deltasig Nights" at local restaurants which were a lot of fun. Service projects included working with the Red Cross, the Food Bank, Junior Achievement, and ARC.

The initiation of 14 fantastic new collegiate members and one faculty member has us geared for a great spring semester. This year looks to be one of our best ever.

-Christopher D. Hazlip

#### SOUTHEASTERN REGION

AUBURN, BETA LAMBDA—The chapter hosted the first annual Career Fair for business students in October. Students

welcomed this unique opportunity to establish contacts with over 30 well known firms. Deltasigs are currently planning for the second annual Career Fair to take place next fall.

The Brothers worked hard to achieve their Chapter Efficiency Index points goal last year. The Brothers held a canned food drive to help provide Thanksgiving dinners to a local charity and held a football game T-shirt sale for a fund raiser.

Twenty-two pledges were initiated in January after completing their education program and participating in charity projects with the local Girls' Ranch and nursing home. We have also elected new officers and achieved a smooth transition which will ensure a successful future for Beta Lambda Chapter.

-Angie S. Johnson

GEORGIA STATE, KAPPA—Kappa Chapter at Georgia State University is having an exciting year. The interesting professional activities have included: Martin Truax, a consultant from Shearson Lehman, who spoke to us on portfolio strategies; a distribution manager from Sears; a representative from the Coca-Cola Company who spoke on the soft drink industry; and a tour of CNN studios.

We enjoyed the community service project which involved cleaning up our school's campus. The Atlanta Alumni Chapter softball game was an excellent chance to renew old acquaintances. Kappa Chapter is finally settling from our move from Room 414 to Room 224 of the Student Center Building. Over the last quarter we have had the pleasure of a visit from Alpha Upsilon Chapter at Miami University and encourage other chapters to visit Kappa Chapter and the Atlanta area.

-Jonathan D. Reinisch

#### SOUTH ATLANTIC REGION

central Florida, THETA SIGMA—A successful fall recruiting effort was possible partly because of the planning during the executive committee meetings last summer. Prior to recruiting, 11 Brothers attended the Grand Chapter Congress. We gained a lot of valuable experience and had a fantastic time!

On November 14, 1987, our chapter hosted the South Atlantic Region's second joint initiation. The chapters that attended included Delta Iota Chapter at Florida Southern College, Epsilon Rho Chapter at the University of Tampa, Theta Phi Chapter at the University of South Florida and our chapter. This was followed by a banquet and then dancing at the "Wild Pizza".

We would like to thank several national officers for attending, with a special thanks to Western Provincial Vice President William Kinsella. They all helped make this initiation a wonderful experience for everyone!

-David R. Claus

FLORIDA, BETA ETA—The chapter began the semester with our traditional Champagne and Caribbean parties to welcome our 35 new pledges. To better relations with other business organizations on campus, we held a Business Bash at a local club, and collaborated on a Homecoming float.

The Brotherhood participated in a variety of service projects including a canned food drive benefiting the North Florida Kidney Center and visiting ill children at a local hospital. We also got involved with Junior Achievement.

Excellence in professionalism was



Members of Beta Eta Chapter, along with two other business organizations, sponsored a joint College of Business Administration float during Homecoming last fall at the University of Florida.

stressed this semester with guest speakers representing First Union, Steel Case, and NCNB, to name a few. We held a Wine and Cheese reception honoring Dr. Alan G. Merten, a Brother in Delta Sigma Pi, who is the Dean of the College of Business Administration. The Brotherhood traveled all the way to Chicago for our professional trip. While in the Windy City, we attended tours of the Quaker Oats Company, Amoco Corporation, and the Chicago Board of Trade.

-Jonathan I. Katz

FLORIDA ATLANTIC, ZETA PHI—Three Brothers from the Zeta Phi Chapter at-

tended the Grand Chapter Congress. The Brothers were Doug Stone, Christian Scholin, and Joanne Di Simone. The experience was unforgettable and many great ideas were brought back to our chapter.

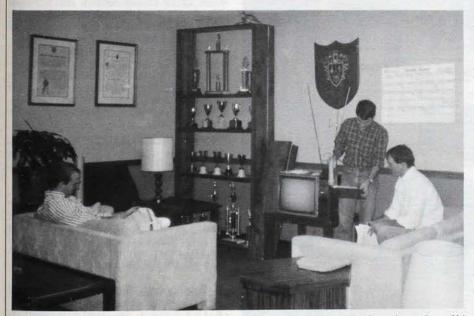
For fund raising, we started the semester off with a bake sale. In trying to create a more profitable and longer term project, not to mention more business like, we have initiated a "coupon book". The book will contain ads from local businesses and will be passed out, free of charge, to the students and faculty of the university. The prospects for this project are very promising and we hope it will be a huge success.

This semester we had several professional events and will finish this semester off by sponsoring a seminar on this year's taxes.

-Douglas M. Stone

MIAMI-FLORIDA, BETA OMEGA—A highly successful semester began at the Grand Chapter Congress last August with the election of Carlos Hazday, a Beta Omega Chapter alumnus, to the position of Southern Provincial Vice President. Our good fortune continued with the appointment of our new District Director Terry Smith.

We expanded our professional image on campus through the Delta Sigma Pi Lecture Series which has featured Anthony Burns, Chairman and CEO of Ryder System, among others. We continued our involvement with Special Olympics, assisting with a day of bowling for the handicapped. Socially, we have kept very active cheering the University of Miami Hurricanes on to yet another national championship.



Kappa Chapter Brothers Jeff Hallmark, Mark Dassis and Chris Peterson study in the chapter's new Room 224 at the Student Center at Georgia State University.

TAMPA, EPSILON RHO-Everyone knows how hard it is to raise funds for the chapter. Most methods of fund raising are long and work intensive. We found an easier way to raise funds. The objective was to create a booth for Oktoberfest that would easily pay the \$15.00 registration fee while still making a good profit. While most other booths were selling food or prizes in carnival-type games, we decided to hold a car show. Not only is it an original way of making sure your presence is known, but it also pre-paid. The dealerships paid us to show their cars to all the students and faculty. Using this form of sponsorship, we are relieved of the worries with unused inventory for food and we do not take the chance that our booth will not make sufficient profits.

-Alfonso J. Melean

#### SOUTHERN REGION

ALABAMA, ALPHA SIGMA—Last semester's professional activities ranged from basic instructions for C.P.R., and guest speakers, to a tour of the new University of Alabama Sheraton Inn. Guest speakers have included Dr. Hsiu Wu, Professor and Advisor of Finance and Economics; Migon Coulter, Assistant Dean and Academic Advisor for the Commerce and Business School; and Dr. Darrell Webb, former Assistant Dean for the College of Commerce. Fund raisers have included a raffle for a free month's rent and another raffle for a spring book rebate.

The Alpha Sigma Pledge Class for fall 1987 also experienced great success in their fund raiser and banquet. The class raised almost \$600.00 by selling raffle



District Director Terry Smith, center, front, joined in congratulating the Brothers and new initiates of Beta Omega Chapter at the University of Miami last fall.

tickets for various prizes. Part of the money was used for the pledge banquet which was held at the University of Alabama Sheraton Inn. The guest speaker for the banquet was Mr. Fred Glaze, Executive Sales Manager for Sealy Realty Company.

-William O. Thomas III

CHRISTIAN BROTHERS, EPSILON PSI—This year we have sponsored several social activities on campus, including our Annual

Rose Dance for the Brothers and the ever popular Barn Dance which returned this year with great success.

The professional program was top quality with speakers from Federal Express, Ernst & Whinney and Dobbs House. Epsilon Psi Chapter also hosted the annual "Dress for Success" seminar held for the benefit of the entire campus with the turnout being record breaking. The chapter started two new events this year. An Easter Egg Hunt for Madonna Day School and a group retreat for the Brothers.

The Epsilon Psi Chapter and the Gamma Zeta Chapter at Memphis State once again raised money for St. Jude Children's Hospital in the "Walk for Life". We also had eight Brothers attend the Grand Chapter Congress.

We rounded down the year with an outstanding Christmas party and the installation of the new Executive Committee which appears to offer great promise for an eventful new year!

-Tracy R. Giffin

MEMPHIS STATE, GAMMA ZETA—As this semester is winding down, the Gamma Zeta Chapter at Memphis State is winding up!

Because "Deltasigs Mean Business", we have devised a professional strategy for future recruiting. We intend to set goals, create plans, implements those plans and get results! Included in our plan to drastically increase our membership are the following ideas:

- Each current Brother will be required to recruit at least one new member.
- Our Advisor, Dr. Tankersley, will recruit prospects from his advising sessions.



Gamma Lambda Chapter at Florida State University utilizes its information table and display as a part of its recruiting program.

 Memos for recruitment will be distributed to faculty members for recruiting purposes.

 Letters will be distributed to students with the proper qualifications for Delta Sigma Pi.

These ideas, along with many others, will be implemented with the expectations to increase membership three-fold!

southern Mississippi, Gamma Tau—Gamma Tau Chapter began last semester with an active recruitment of pledges with 26 initiated into the chapter. This also included one faculty of accounting, Ms. D. J. Parker. The pledge class donated their time toward helping the Special Olympics Foundation set up one of their regional offices in their district.

Gamma Tau Chapter's professional highlights for the fall 1987 semester included a tour of the Coca-Cola Bottling Company, the sponsoring of a professional dress fashion show, and various speakers giving presentations ranging from "Professional Etiquette" to "Personal Investments". The chapter's semester ended with Gamma Tau Chapter's annual Founders' Day Reception. This year's celebration was combined with the chapter's Christmas party.

-Donald R. Deaton

WESTERN KENTUCKY, ZETA THETA—Zeta Theta Chapter began last semester by sponsoring a volleyball game and movie for MDA. We raised approximately \$200.00 which we donated to Jerry's Kids.

Having had such a great time at the Grand Chapter Congress, several Brothers from our chapter made a trip to Alabama to visit other chapters in the Southern Region. We were able to meet the Brothers of Lambda Rho Chapter at Livingston University when we went to one of their home football games. We also visited Jeff Sanders at the University of Alabama who was even kind enough to let us stay in his parent's home.

The semester continued with our Homecoming festivities. We invited several chapters in our region and the alumni in our chapter. The festivities included a parade, a champagne brunch, a football game and a Homecoming Dance which wound up the evening.

-Pamela S. Long

#### **GULF SOUTH REGION**

LOUISIANA TECH, BETA PSI—With a new and enthusiastic President at the helm, the new school year got started on a fast note. Two successful nights of recruiting brought 16 new Brothers who were initiated in December.

The chapter has also reached out to area high school youth with the help of the Shreveport, Louisiana, chapter of Junior Achievement. Brothers also got into the spirit of things when they spent the eve-



The Brothers of Zeta Theta Chapter at Western Kentucky University toured the only Corvette plant in the world last fall in Bowling Green, Kentucky.

ning with the residents of Ruston State School. To wind up the quarter, and to celebrate 80 years of Delta Sigma Pi, the Brothers and pledges of Beta Psi Chapter joined the Brothers of Eta Omicron Chapter at Northeast Louisiana University for a formal dance. Besides meeting new Brothers, Gulf South Regional Director Terrell Ford was there to join in the celebration.

Future plans include participation in the annual basketball tournament in New Orleans and the annual end of the year Riverboat party.

-Stephanie J. S. Hishmeh

LOYOLA-NEW ORLEANS, DELTA NU—The Delta Nu Chapter is off to another busy year. This past fall, Joseph Connolly, C.E.O. of Century Bank of New Orleans, was an honorary initiate. We also celebrated Founders' Day with a Sock Hop. We had many interesting speakers come to our chapter and speak on topics ranging from managerial consulting to investments. In addition to this, working with the Loyola University phonorama, holding a car wash, having a picnic with the faculty of the College of Business, delivering food to the elderly, going on a hayride and a Halloween party kept us busy.

Our spring semester looks even more promising! Our new officers have planned an exciting semester with events such as recruiting a pledge class, initiating a few more faculty initiates, holding a retreat and organizing a race. We also have many interesting speakers and tours coming up, as well as a Career Fair. Of course, many parties and unity projects are occurring, in addition to visiting nearby chapters. Come down and visit us!

-Craig E. Kelly

#### **WESTERN PROVINCE**

INTERMOUNTAIN REGION

ARIZONA, GAMMA PSI—The Gamma Psi Chapter at the University of Arizona is currently enjoying a surge of Brotherhood and activity. The 94 chapter members have achieved 51,000 Chapter Efficiency Index points for the fall semester and are experiencing an outstanding spring.

The fall semester activities were numerous. The social committee organized the annual Octoberfest party and Founders' Day/Homecoming TG (Tailgate) party, a recruiting social at Reid Park, the pledge class Mexican Madness party and our formal Christmas Banquet.

Professional events were numerous last semester, including a tour of Price Waterhouse, the Webb Winery and the IBM Marketing Center. Speakers from Mc-Donald's, KGUN TV anchorman, and Bill Tatum, Past Grand Chapter President.

We wish everybody a great spring semester and whenever you are in Tucson, look us up . . . we would love to meet you.

—Jason A. Summers

colorado, Alpha RHO—With an emphasis on participation and involvement, the Alpha Rho Chapter is concentrating on increasing its activities in the professional, community service, fund raising and social areas. This past semester, many of the goals initiated were achieved. Currently, under recommendations from the Chapter Consultant, the Alpha Rho Chapter is working on the implementation of a revised recruitment program.

Delta Sigma Pi, along with the initiation of 15 new Brothers, will continue to be the highest quality organization in the business school. Presently, several Deltasig Brothers are members on the Business Board, Leadership Council and the Dean's Coffee Cabinet. In its 62nd year at the University of Colorado, the Alpha Rho Chapter will strive for continued excellence and the achievement of the goals set forth in the Preamble of our Constitution.

NEW MEXICO, GAMMA IOTA—Last semester began with our representatives traveling to New Orleans for the Grand Chapter Congress, a week none of us will forget! It was very exciting to share such an experience with 888 convention attendees. We returned from the Grand Chapter Congress to start classes and recruit pledges. Our District Director Kathy Silva, spoke at our Meet the Chapter Night.

In October, Gamma Iota Chapter raised funds by selling thousands of rolls of film at the International Balloon Fiesta in Albuquerque. We were also joined by Bill Tatum and Chuck Farrow for brunch, volleyball, softball, and a picnic.

We celebrated Founders' Day in November with our surprise visitors. Two of our Brothers traveled to Tucson to visit with the Gamma Psi Chapter and attend their initiation. The semester wound down with our Awards Banquet, initiation breakfast, initiation, games and Rose Dance.

-Heather F. Anthony

NEW MEXICO STATE, EPSILON UPSILON—The 1987-88 school year has thus far been a busy one here at New Mexico State University. Epsilon Upsilon Chapter will be celebrating its 25th Birthday on May 4, 1988. Our chapter is going strong and we have applied for the Most Improved Chapter. At our fall initiation, 26 members were initiated into Epsilon Upsilon Chapter bringing our total to 79 collegiate members.

In the fall, we held a collegiate-alumni party to celebrate New Mexico State's 100th Birthday. It was a success and also strengthened our alumni relations. As a year-long project we are donating a structure for the purpose of posting grades to the College of Business. We will be hosting an Area Conference in the spring and are hoping for a great turnout.

-John P. Jones, Jr.

TEXAS-EL PASO, GAMMA PHI—The Gamma Phi Chapter achieved important strategic goals in 1987 that helped create a chapter unlike any other. We are now reflecting this change in a dramatic way. Before looking forward, however, I would like to mention what happened in 1986-87.

After two years of restructuring the operations of our chapter, we struck paydirt by winning all three regional awards and being one of two chapters in our province to attain 100,000 points in the



During the Octoberfest Party, Brothers of Gamma Psi Chapter at the University of Arizona really caught the spirit of the occasion.

Chapter Efficiency Index. What was really a surprise was being able to maintain a high level of productivity without losing any of our unity.

Today, we are working harder than ever to surpass last year's achievements. Although unity and Brotherhood are our primary reasons for being a part of Delta Sigma Pi, we would still like to win a national award to prove to the Gamma Phi Chapter Brothers of 1981-82 that we have still got what it takes to be the Most Outstanding Chapter in Delta Sigma Pi.

#### WESTERN REGION

**CAL STATE-FRESNO, 10TA PHI—**"... And the 1987 Fresno State Homecoming Queen is ..." those were the words she had been hearing in her dreams for the last week, but now she was about to hear the results for the first time, "... representing Delta Sigma Pi, Christine Garabedian". She couldn't believe it. She had won!

The last two weeks had seemed like two months, but all of a sudden it did not matter because she was standing there in front of 35,000 people being crowned "the Queen". She could see her parents, family and Deltasig Brothers celebrating down the aisles. The dream of hearing those words "... and the 1987 Fresno State Homecoming Queen is ..." That dream had now come true. She had won!

CAL STATE-SACRAMENTO, EPSILON PHI— Epsilon Phi Chapter returned from the Grand Chapter Congress last summer tired, but with new ideas. The fall semester was busy with speakers, tours, canned food drives, Bike-a-thons, neighborhood clean-ups, a "dividend", and several social events with Brothers from Lambda Mu and Epsilon Theta Chapters. Epsilon Phi Chapter was in attendance at the 80th Anniversary Founders' Day party in Los Angeles and is looking forward to its own 25th Anniversary next May. Several Brothers were honored by nominations into the Golden Key National Honor Society and to "Who's Who".

Nine members were initiated in November and will be a great asset to Epsilon Phi Chapter in reaching its goals as set at the retreat held at Bodega Bay. The dinner put on by the pledges was a success with the "California Raisins" providing the entertainment to "Heard It Through The Grapevine". The winter formal was a hit, but was only a warm-up to Bill Tatum's Christmas party the following day.

—Kerri L. Cole

NEVADA, DELTA PI—As part of Delta Pi Chapter's professional activities for the fall 1987 semester, Governor Richard H. Bryan of Nevada spoke to the chapter and other interested students and faculty. October 1, 1987, at the University of Nevada—Reno a Deltasig alumnus, Governor Bryan addressed the topic of "Nevada's Business Outlook".

Bryan reported that recently Nevada had been rated the number one state in job growth rate, per capita. His administration has also sent economic trade missions to the Far East to draw industries to Nevada, which has proven successful with the opening of a Japanese owned firm in the Reno area.

The university alumnus spoke to over 130 people and answered questions from the audience on current issues in the state and on university funding.

-Richard A. Whitney

PACIFIC, LAMBDA MU—Lambda Mu Chapter at the University of the Pacific sent 30 Brothers to the Founders' Day celebration sponsored by the Southern California Alumni Chapter. This event provided an opportunity for us to meet the national officers of Delta Sigma Pi, while celebrating this important day with over 200 Brothers.

During Pacific's Homecoming Parade, the Lambda Mu Briefcase Brigade claimed first place in the novelty category

for parade entrants.

As a community service project, the Brothers sold programs at the annual Bacon Bash, which is a charity football game between the Stockton Police Department and the San Joaquin County Sheriff's Office.

In November, we held our annual Faculty Appreciation Dinner and the highlight of this semester was the day we initiated 14 members into Lambda Mu Chapter. We are looking forward to next semester when our new Brothers will help us achieve the goals of our chapter and the fraternity.

-Stephen G. Pimentel

SAN FRANCISCO, GAMMA OMICRON—Gamma Omicron Chapter at the University of San Francisco hosted its annual Rose Dance in October. Through the selling of bids to the student body and to other chapters in our region, the event proved to be a success once again.

A professional event was held by the Brothers in which Grace Soriano, a re-



The Brothers of Alpha Rho Chapter enjoyed a break during their flag football game with the pledges at the University of Colorado.

cruiter from the San Francisco accounting firm of Price Waterhouse, came to speak of recent trends in the field of accounting. It proved to be informative to all business majors.

At our most recent initiation, three members were initiated into Gamma Om-

icron Chapter. Although small in number, we are counting on these Deltasigs to help us plan many more events that will enable each of us, as Brothers of Delta Sigma Pi, to learn more extensively of the role business plays in our lives as college students.

-Christine L. Landa

SAN JOSE STATE, THETA CHI—Theta Chi Chapter has come a long way to improve our chapter—both in the Chapter Efficiency Index standing as well as campus and regional visibility. Last year's Grand Chapter Congress revitalized our chapter. We brought back from New Orleans new challenges and ideas.

We are fortunate to be located in the heart of Silicon Valley. Because of this, we have had the opportunity to invite professionals from companies such as Apple Computer, Hewlett-Packard, and Lockheed to speak to us on campus.

Our seven newly initiated Brothers will aid us in our goal of 100,000 Chapter Efficiency Index points and most outstanding chapter in the Western Region. We are currently pursuing the reactivation of Gamma Xi Chapter at the University of Santa Clara—probably our biggest challenge to date.

-Robert A. Tavarez & Charles A. Schemmel

SACRAMENTO—The Sacramento Alumni Chapter is having a great year. We proudly received the "Travel Award" at the Grand Chapter Congress in New Orleans. After coming back from the Grand Chapter Congress our members were psyched up.



Brother Christine Garabedian was congratulated by her family and Brothers from Iota Phi Chapter after having been named Fresno State Homecoming Queen last fall.

In September, we had our annual barbecue at Brother Cedric Voll's. To continue in good spirits we celebrated the 80th Anniversary of Delta Sigma Pi with a dinner at Charley Brown's. A few of the alumni traveled to Southern California to celebrate Founders' Day with our fellow alumni chapter in Southern California.

-Laurie J. Bryant

SAN FRANCISCO—Over 60 Brothers got together in October for PURPLE HAZE 1987! It was a great party, lots of food, lots of hugs and handshakes. Dues paid membership of the chapter doubled and this is only the beginning.

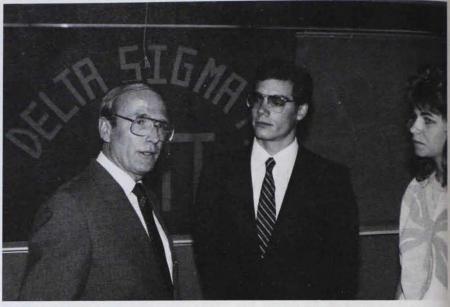
The major accomplishment of the night was Brotherhood. It was a wonderful evening to renew those bonds with Brothers old and new. We would especially like to thank the collegiate Brothers from Delta Omicron Chapter at San Francisco State University who made an appearance, and an impact.

This is only the beginning! We will strive to become the best alumni chapter in the country. Think about it, we deserve it if we work for it. Sixty Brothers made the first step for all of us—we won't stop. The next step . . . SPRING TRAINING 1988 . . . be there!

If you live in, or are moving to, the Bay Area, call our President Mark Roberts at 415-589-3389.

#### SOUTH PACIFIC REGION

CAL POLY-POMONA, ETA CHI—One of the highlights of the 1987-88 school year has been the bowling tournament that was cosponsored by March of Dimes and Eta Chi Chapter. The majority of the proceeds were donated to the March of Dimes. Another exciting event was the tour of Rockwell International's Space Division in Downey, California.



Governor Richard H. Bryan, of the State of Nevada, spoke with Delta Pi Chapter Brothers J.P. Gassiot and Joanne Delaney after his presentation to the chapter at the University of Nevada at Reno.

As Eta Chi Chapter headed into the 1987-88 school year they focused on two primary goals. The first goal was to build a tighter Brotherhood and this is being accomplished by holding retreats and other activities that bring the Brothers together. An additional goal for the chapter is to attain 85,000 or more points in the Chapter Efficiency Index.

Eta Chi Chapter invites all Deltasigs to support our Poly Vue Barbecue Rib Sale on April 10-12. It is anticipated that our traditional jail will be overflowing with "law breakers" during the evening dance and carnival at Poly Vue, once again providing funds for our treasury.

-B. Scott Gow

CAL POLY-SAN LUIS OBISPO, KAPPA MU— Ten of our Brothers returned from the Grand Chapter Congress last summer filled with enthusiasm and great ideas for our chapter. We immediately had a fund raiser with AT&T which turned out to be very successful.

Soon after, we initiated 19 pledges and were off to our awesome tour in Los Angeles. We visited BBDO Advertising Agency and Security Pacific Bank, and then for fun we went to watch the filming of "The Wheel of Fortune." Because none of us were "discovered" by talent agents, we returned to San Luis Obispo and have been working hard planning for upcoming events.

An important event being planned for March 20, is a Provincial party. We hope this party will bring our province together and encourage more interaction. This will be our best event of the year and we are hoping for a great turnout! So, please mark that date on your calendar and we hope to see you there.

-Michele A. Aceto

#### CAL STATE-NORTHRIDGE, IOTA UPSILON-

The Iota Upsilon Chapter had a fantastic summer which was highlighted by sending 11 Brothers to the Grand Chapter Congress in New Orleans and receiving recognition for achieving 100,000 Chapter Efficiency Index points. Fun was had by all, and we even learned some procedures that has made this year's activities run more smoothly. Shorter, more productive meetings, a strong committee structure, and continuous alumni participation are just a few of the improvements.

We appreciate the alumni support we have received, so to show our support for them, the Iota Upsilon Chapter attended



Collegiate and alumni members of Epsilon Upsilon Chapter enjoyed themselves on the "party barge," their entry in the Homecoming Parade celebrating New Mexico State University's 100th birthday last fall.

the 80th Anniversary Banquet sponsored by the Southern California Alumni

Chapter.

Highlights of our activities this year includes a professional speech from Karl Borstein, who represented Patrick Nagel and Dennis Mukai (artists), fund raisers at the C.B.S. Studios, the Rose Bowl, and various pledge events.

-Penelope A. Darling

san DIEGO STATE, IOTA PI—Iota Pi Chapter was honored to receive the National Community Service Award, for the third year in a row. The award was presented at the national convention in New Orleans.

During the past year we initiated 43 enthusiastic and hardworking pledges, including a devoted faculty initiate, Dr. Robert E. Schooly. Iota Pi Chapter also proudly sent 28 graduates into the business world.

Professionalism continued to be one of our strong points, along with community service. We had various speakers throughout the year, including the Vice President for Channel 10, the Marketing Manager for the Padres, and the Vice President of Dean Witter of La Jolla. Our block buster service event this year was held in conjunction with the Missing Childrens Foundation. We got various companies to sponsor the event or give donations, and we fingerprinted children as a crime prevention.

-Patricia F. Mathieu

**CORONA**—Nineteen eighty-eight looks to be a prosperous year for the Corona Alumni Chapter. With each new event we are adding new members, so it is not too late to join. In addition, if you are traveling in our area, we hope you will let us know so that we can get together.



Gamma Omicron Chapter Brothers from the University of San Francisco spent some time with Grand President John V. Henik last year at the Grand Chapter Congress.

Things have finally wound down since the Grand Chapter Congress, so the Corona Alumni Chapter is hitting the road. In November we sponsored a turnaround to Las Vegas. March events will include a weekend trip to Napa Valley. In between, we are off to the slopes in Mammoth. Never a quiet moment in our neck of the woods. (If the earthquakes don't get you, we will!)

As you can see, our goal of participating with the whole region is important to us. We hope you will take an interest in joining us or the alumni chapter in your area.

-Helen M. Paustian

SAN DIEGO—The "America's Finest City" San Diego Alumni Chapter is back and ready for action! We have had excellent turnouts at our monthly happy hours and our end-of-the summer picnic. We are looking forward to a fantastic 1988.

Future events and activities planned are an alumni vs. the collegiate member soft-ball game, professional seminars with local organizations, Big Brother/Little Brother program with the local active chapters, and a "Weekend in Palm Springs" raffle.

This alumni chapter would like to welcome all alumni in the San Diego area to join our chapter and share in their ideas and Brotherhood. Please contact Janice Wear 619-448-9262 or Joy Grotsky 619-286-6344.

-Joy T. Grotsky

SOUTHERN CALIFORNIA—The Annual Board Meeting/Picnic held this year at Balboa Park in the San Fernando Valley was also the location of the annual elections. The Board members were all present for their first official function, the 80th Anniversary Banquet held in Anaheim, California, in November. There were 250+ Brothers and guests in attendance from as far away as Texas and Illinois.

The annual pilgrimage to Dodger Stadium is also planned for the spring of this year. Monthly dinner meetings will take place at Viva La Pasta in the Playa del Rey at 7:00 P.M. on the second Tuesday of the month. A successful event, the Sunday Movies, will also be continued—to be held the fourth Sunday of every month at the Universal City Cineplex at 3:00 P.M.

For more information and to be put on our mailing list, call Stephen Ropfogel, 213-410-1849 or Sunny Lehmann 818-786-8361. We invite all Southern California alumni and guests to these events.

-Sunny Lehmann



Lambda Mu Chapter's Briefcase Brigade performed during the Homecoming Parade at the University of the Pacific.

# Delta Sigma Pi presents

# THE LEADERSHIP SCHOOL

#### Dear Brothers:

I am glad to have this opportunity to cordially invite you to a new educational experience called The Leadership School. The Leadership School is a relatively new program addressing a need to better develop and train our fraternity's leaders in an effort to foster growth, new ideas and future national officers.

The Leadership School concept has developed and evolved over the past several biennums. This year represents our first attempt to offer this unique program on a provincial level in four locations, one in each province. The Leadership School represents the culmination of work and research completed by several national committees over the past biennum. The design of The Leadership School is geared toward the personal development of you, the individual participant, as a leader of this fraternity.

The program committee has worked very hard to differentiate The Leadership School from other educational programming in the fraternity by bringing new and innovative seminars concentrating on leadership development topics and related areas of interest. We hope that The Leadership School will help develop your leadership skills as well as knowledge about our fraternity in exploring your role in our fraternity's leadership structure.

The seminar/workshop atmosphere will provide you "hands-on" experience in developing your management style. You will be part of many discussion groups and role plays. In addition, you will receive special planning aids geared to help you put into practice the techniques presented.

We have assembled many of our fraternity's best instructors for The Leadership School to moderate the sessions. Members of your Executive Committee and The Central Office Staff will be in attendance at The Leadership School leading the educational sessions. As always, they will also be available as a resource for questions, problems, and concerns you may have that are not specifically addressed in the curriculum.

I hope to see each of you at one of the sessions of The Leadership School this summer.

Fraternally,

John V. Henik Grand President

#### WHO SHOULD ATTEND:

- · Top Collegiate Chapter Officers
- · District Directors
- · Regional Directors
- · Individuals Interested in National Office

#### COSTS:

Every effort has been made to minimize the costs of The Leadership School. Each participant will be responsible for the costs of transportation and lodging. Any cost incurred will be minimal compared to the benefits and Brotherhood you will experience at The Leadership School.

The Leadership School will also have a standard registration fee for all participants. Further details on each of the four provincial Leadership Schools will be available from the four respective provincial vice presidents who may be contacted through The Central Office.

#### WHERE AND WHEN:

Northern Province Buffalo/Niagara Falls, New York July 2, 1988

Southern Province Atlanta, Georgia August 27, 1988

Mid-American Province St. Louis, Missouri July 16, 1988

Western Province Los Angeles, California July 23, 1988

# THE LEADERSHIP SCHOOL CURRICULUM

NATIONAL OFFICER TRACK

COLLEGIATE OFFICER TRACK

COLLEGIATE CHAPTER CONSULTING - I

CHAPTER MANAGEMENT - I

COLLEGIATE CHAPTER CONSULTING - II

LEADERSHIP DYNAMICS

ALUMNI CHAPTER CONSULTING

STRATEGIC PLANNING ON THE CHAPTER LEVEL

THE NEW CEI (CHAPTER EFFICIENCY INDEX)

ii. CEI - THE MANAGEMENT TOOL

iii. GOALS & MANAGEMENT BY OBJECTIVES

THE ROLE OF THE CENTRAL OFFICE (Video Presentation)

EXPLORING THE ROLE OF THE DISTRICT DIRECTOR

CHAPTER MANAGEMENT - II

TIME MANAGEMENT

COMMUNICATIONS DYNAMICS

**OPEN FORUM** 

STRATEGIC PLANNING ON THE REGIONAL LEVEL

**FOCUS GROUPS** 

Sponsored by Delta Sigma Pi Leadership Fund, Inc.



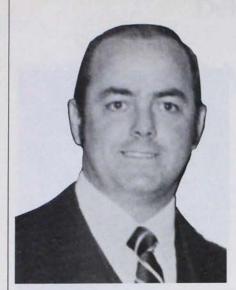
The Leadership School will provide the opportunity to interact with other participants in role play.



Collegiate chapter officers as well as national officers will have the chance to participate in The Leadership School.



Some of the fraternity's best instructors will be on hand for this Summer's Leadership School.



James L. Prescott

This month the Delta Sigma Pi Educational Foundation celebrates its 35th Anniversary. Begun on March 11, 1953, with the mission of expanding on the ideals and purposes of our Brotherhood we have grown into a fine and prospering Educational Foundation. In reviewing our 35 years of service we must start at the beginning and give proper recognition to those who are responsible for starting our Educational Foundation.

Our story begins in 1949, although there were some who had ever so briefly considered the establishment of a tax-deductible group as far back as the 1930's. It was not until the 17th Grand Chapter Congress held in Baltimore in September, 1949, that a special task committee was appointed by Grand President Walter C. Sehm to investigate and report on the possibility and practicality of creating an Educational Foundation which could take over and, perhaps, enlarge upon some of the activities of the fraternity. A group of Brothers from the Boston area were already reviewing the investment restrictions on the National Endowment Fund of Delta Sigma Pi, so they were given this committee assignment as well. Little progress was made until the summer of 1950 when Grand Secretary-Treasurer H. G. Wright in a trip to Boston met with Brother Walton Juengst, an alumnus of Alpha Chapter. Brother Juengst expressed an interest in working on the project, and at the suggestion of Brother Wright, was appointed chairman of the investigatory committee by Grand President Sehm.

Brother Wright and others had envisioned an Educational Foundation that would operate within Delta Sigma Pi, that would own and operate The Central Office, publish The DELTASIG Magazine and Biennial Survey, administer the Delta Sigma Pi Scholarship Key program, grant and administer chapter and student loans, grant scholarships, and other lesser projects. To this end, they were agreeable to having the National Endowment Fund of Delta Sigma Pi transferred to the Educational Foundation. It had also been contemplated that a Brother who became a Life Member would automatically be given a Foundation voting membership, and the reverse of this was also considered.

In the course of his research, Brother Juengst learned that most of the things envisioned for the Educational Foundation as a tax-exempt organization were not permissible under federal tax laws. In fact, to be a tax-exempt organization that would be able to receive tax-deductible contributions would require a completely separate organization. Thus, the thinking about the Educational Foundation purpose and structure had to be changed. The Delta Sigma Pi Educational Foundation would be a separate corporation with its membership open to all Deltasigs in good standing whose contributions would total \$100.00 or more. Honorary Membership in the Foundation could be voted by the Foundation Board of Directors, and surviving spouses of deceased Foundation voting members could elect to continue the Foundation voting membership of their deceased spouse.

The pieces finally began to come together. At the August, 1952, Grand Council meeting held in Chicago, a report was made by Brother Juengst on his findings. This report included a proposed statement of purpose for the Educational Foundation. The Grand Council expressed its approval of the following statement of purpose:

To foster the study of business in universities; to encourage scholarship, and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce and to further a higher standard of commercial ethics and culture and the civic and commercial welfare of the community.

To encourage, aid and assist students of business, both undergraduate and graduate;

To make available to students of business financial assistance by way of scholarships, fellow-ships and loans of money or other property;

To encourage and assist worthy educational and scientific projects and scientific business research.

And so, on March 11, 1953, the Delta Sigma Pi Educational Foundation came into being when incorporation papers were filed in Chicago, with Brothers Howard B. Johnson of Kappa Chapter, Allen L. Fowler of Beta Nu Chapter, and H. G. Wright of Beta Chapter signing as the incorporators. These three Brothers called an organizational meeting for September 6, 1953, (on which date your current President was celebrating his second birthday). This first meeting was a combined membership meeting and Board of Directors meeting and was held in Denver, Colorado. At this meeting the first Board of Directors was elected and bylaws were adopted. Officers were also elected at this meeting.

We were now off and running, or so we hoped. Getting our tax exempt status approved by the IRS proved to be rather trying at times, but even this was eventually accomplished through the patient efforts of Brothers Robert A. Mocella and Robert O. Lewis, both of Beta Chapter. Raising funds proved to be an equally hard task, and hampered our efforts to inaugurate new programs. Our very first projects were the funding of the Delta Sigma Pi Scholarship Keys and the Biennial Survey. In time we were able to begin our first scholarship. This was initially handled through the National Merit Scholarship Cor-

poration and was available to children and grandchildren of Deltasigs.

During our first 35 years we have very slowly increased the corporate net worth, and gradually inaugurated new programs. Today, the Delta Sigma Pi Educational Foundation has a net worth in excess of \$120,000.00, and funds numerous programs. We also have a long standing tradition of conducting our membership and Board of Directors meetings at each Grand Chapter Congress. This arrangement, along with conducting our own Congress luncheon in cooperation with the Executive Director, makes for a nice addition to the Grand Chapter Congress alumni activities. But more important, has been our efforts to live up to the ideals and purposes of our great Brotherhood. Our scholarship and grant programs directly reflect theme for the biennium of "expanding the horizons of Deltasigs". There is much that remains to be done as we would like to dramatically increase the number of our scholarships and grants, and possible to increase the amount of each award. The cost of higher education continues to rise and, thus, the need for the continued and increased support of all Deltasigs remains.

We look forward to the next 35 years fully realizing the immense task

that is before us. Our job was made easier during our first 35 years because of the support we received for our Voting Members and Associate Members (Associate Members are those Brothers whose cumulative contributions to the Foundation are short of the \$100.00 level required for Voting Member status). We are confident that our next 35 years will see a continuation of that support and a substantial increase in the number of Voting Members. To all of you who have supported your Educational Foundation over the years we wish to express our deep gratitude. We could not have done it without you .-JAMES L. PRESCOTT

## **Programs**

#### **Graduate Study Grants for Deltasigs**

One-time grants of \$1,500.00 for graduate study are available to Deltasigs who have completed at least 75% of the undergraduate requirements for graduation. An applicant must be an undergraduate brother of the Fraternity who has been a member for at least one year, or an alumni brother, in good standing. Applications are sent to all collegiate and alumni chapters, and Deans of Schools of Business. Currently, only one such grant is awarded each year. This grant is named in recognition of Brother Lester H. White of Alpha Chapter.

#### **Undergraduate Study Grants for Deltasigs**

One-time grants of \$500.00 for undergraduate study in the field of business are available to undergraduate Deltasigs in their freshman, sophomore, junior or senior year. An applicant must be an undergraduate brother of the Fraternity in good standing with at least one semester or quarter of college remaining. The grant is based on fraternity service, scholarship and financial need. Currently only one annual grant is available, and is named in recognition of Brother Ben H. Wolfenberger of Beta Upsilon Chapter.

# "Sparky" Sparks Collegian of the Year Scholarship

A one-time grant of \$2,500.00 for graduate study is available to the national winner of the Collegian of the Year annual competition. This scholarship must be used no later than five years following completion of the Brother's undergraduate degree. This scholarship is named after Brother Sidney "Sparky" Sparks of Beta Kappa Chapter.

# Undergraduate Scholarship for Deltasig Family Members

A four-year, \$1,000.00 per year, scholarship awarded to a son, daughter, grandson, granddaughter, niece, nephew, brother or sister of a Deltasig in good standing. Applications for this scholarship are printed in The DELTASIG Magazine. Up to two such scholarships are awarded each year and are named in memory of Brothers Howard B. Johnson (Kappa Chapter) and Thomas M. Mocella (Beta Chapter).

#### **Biennial Survey**

The Delta Sigma Pi Biennial Survey of Universities Offering An Organized Curriculum in Commerce and Business Administration is distributed to educators, businesses, and to federal, state and local governments.

# The Delta Sigma Pi Scholarship Key and Scroll

The Delta Sigma Pi Scholarship Key is awarded annually at each university where the International Fraternity of Delta Sigma Pi maintains a chapter. The key is presented to the senior who, upon graduation, ranks highest in scholarship for the entire course in the field of business at the university. The Delta Sigma Pi Scholarship Key Scroll is used by chapters of Delta Sigma Pi to record the name of the annual winner of the Delta Sigma Pi Scholarship Key. Both the Keys and the Scrolls are funded by the Delta Sigma Pi Educational Foundation.

## Help Your Foundation Grow By Sending in a Contribution Today!

# Scholarship and Grant Program Recipients

# **Undergraduate Scholarship for Deltasig Descendents**

#### HOWARD B JOHNSON AWARD

- 1987 Michael A. Lynch, Son of Peter A. Lynch, Gamma Omicron, San Francisco
- 1986 Catherine A. Thrift, Daughter of Raymond A. Thrift, Eta Upsilon, West Florida
- 1984 Sherri Bender, Daughter of Randall Bender, Alpha Theta, Cincinnati
- 1982 Edward T. Gover, Son of Timothy D. Gover, *Beta Phi*, Southern Methodist
- 1981 Lee A. Ritter, Sister of Roy C. Ritter III, Alpha Upsilon, Miami-Ohio
- 1981 Olivia S. Rush, Daughter of Jere K. Rush, Gamma Tau, Southern Mississippi

- 1980 Lisa D. Rich, Daughter of William R. Rich, Beta Psi, Louisiana Tech
- 1979 Earl G. Rix, Son of Earl J. Rix, Zeta, Northwestern-Evanston
- 1978 Michael S. Warner, Son of Joseph P. Warner, Gamma Sigma, Maryland
- 1977 Jeffrey E. Flynn, Son of Jerald J. Flynn, Epsilon Lambda, Rochester Tech
- 1976 Randal J. Elder, Son of Robert J. Elder, Theta, Detroit (Day)
- 1974 Patricia A. Kennedy, Daughter of John C. Kennedy, Gamma Rho, Detroit (Evening)
- 1973 Chester C. Hubbard, Son of Chester B. Hubbard, Beta Upsilon, Texas Tech
- 1971 Jane E. Owens, Daughter of Orvid J. Owens, Eta Pi, Wayne State-Nebraska

- 1970 Therese L. Sullivan, Daughter of Bernard J. Sullivan, Gamma Pi, Loyola-Chicago
- 1969 James R. Thomson, Son of James D. Thomson, Beta, Northwestern-Chicago

#### THOMAS M. MOCELLA AWARD

- 1987 Stephen E. Erickson, Son of David E. Erickson, Jr., Beta Kappa, Texas-Austin
- 1986 J. Michael Knoop, Son of Juergen S. Knoop, Gamma Phi, Southern Methodist
- 1984 Frederick W. Rankin, Brother of Vicki Rankin, Beta Eta, Florida
- 1982 Ann K. Baumer, Sister of Gail Baumer Niles, Alpha Kappa, SUNY-Buffalo

#### "SPARKY" SPARKS COLLEGIAN OF THE YEAR SCHOLARSHIP

- 1987 William E. Newburry, Iota Nu, Northeast Missouri State
- 1986 Susan A. Plassmeyer, Iota Nu, Northeast Missouri State
- 1985 Karen K. Gratza, Iota Nu, Northeast Missouri State
- 1984 Dwayne A. Hoffpauir, Beta Psi, Louisiana Tech
- 1983 Linda S. Alcheh, Zeta Psi, SUNY-Albany
- 1982 Steven P. Rasche, Alpha Beta, Missouri-Columbia
- 1981 Albert S. Gordon, Zeta Psi, SUNY-Albany
- 1980 Marilyn D. Franson, Delta Nu, Loyola-New Orleans

# **Graduate Study Grant For Deltasigs**

#### LESTER H. WHITE AWARD

- 1987 Betty F. James, Delta Tau, Indiana State
- 1986 Cheryl A. Mueller, Delta Pi, Nevada
- 1985 Edward G. Milgrim, Zeta Psi, SUNY-Albany
- 1984 Marilyn D. Franson, Delta Nu, Loyola-New Orleans
- 1983 Christine M. Kerwick, Theta Upsilon, Siena
- 1982 Steven P. Rasche, Alpha Beta, Missouri-Columbia

- John R. Dowling, Beta Psi, Louisiana Tech
- 1980 Mark K. Snead, Zeta Upsilon, Virginia Tech
- 1980 Guy P. McDonnell, Alpha Theta, Cincinnati
- 1979 Andrew Rinker, Jr., Beta Zeta, Louisiana State
- 1978 Gary L. Ragatz, Eta Rho, Tampa
- 1977 Thomas M. James, Epsilon, Iowa
- 1976 Michael R. Howe, *Theta Psi*, Indiana Northwest

- 1975 Michael C. Byrne, Beta Lambda, Auburn
- 1975 James R. Corey, Alpha Iota, Drake
  - 1973 David E. Stout, Epsilon Sigma, LaSalle
  - 73 Steven B. W. Wolitzer, Alpha, New York
- 1972 Raymond Tom, Sigma, Utah
- 1971 Jack R. Calton, Sigma, Utah
- 1971 Paul E. Veit, Nu, Ohio State
- 1970 Raymond M. Cook, Epsilon Sigma, LaSalle
- 1970 William C. Martin, Gamma Omega, Arizona State

# Collegiate Deltasig Study Grant BEN H. WOLFENBERGER AWARD

1988 Stephen S. Hennigan, Epsilon Nu, New Orleans

# Officers and Directors 1987-1989

#### **Officers**

President	James I Prescott
Vice President for Membership	James W. H. Gerhardt
Vice President for Financial Aid	Timothy D. Gover
Vice President for Research & Development	Edward T. Gover
Treasurer	Victor A. Tabor
Secretary	Christopher H. Dunavent

## **Board of Directors**

#### Term Ending 1989

Timothy D. Gover
William R. Leonard
Robert O. Lewis
Keith N. Masuda
Robert A. Mocella
Charles I. Sutton
H. Nicholas Windeshausen

#### **Term Ending 1991**

H. Melvin Brown
Anthony Z. Fernandez
Joseph L. Goldblatt
David L. Hahn
Michael R. Mallonee
Harry J. McMahon, Sr.
Richard J. Parnitzke
William W. Tatum, Jr.
Robert F. Trapp
William E. Wilson

#### **Term Ending 1993**

William E. Beatty
Frank M. Busch, Jr.
Theresa J. Drew
Robert M. Drewniak
Christopher H. Dunavent
James W. H. Gerhardt
Edward T. Gover
E. R. Hautzenroeder
Randy L. Hultz
Leon S. Niles
James L. Prescort
Steven P. Rasche
Sydney A. Sparks
Victor A. Tabor
Rodero K. Warren

# **Foundation Presidents**

1987-89	James L. Prescott, Gamma Pi, Loyola-Chicago
1983-87	Robert M. Drewniak, Alpha Kappa, SUNY-Buffalo
1981-83	Marc H. Cohen, Eta Xi, Philadelphia Textiles
1980-81	*Harold L. Cannon, Epsilon Theta, Cal State-Chico
1979-80	Keith N. Masuda, Theta Xi, Wisconsin-Whitewater
1971-79	M. John Marko, Beta Rho, Rutgers
1969-71	Robert O. Lewis, Beta, Northwestern-Chicago
1967-69	Robert A. Mocella, Beta, Northwestern-Chicago
1965-67	Robert G. Busse, Beta Omicron, Rutgers
1961-65	Homer T. Brewer, Kappa, Georgia State
1957-61	*Herbert W. Wehe, Lambda, Pittsburgh
1953-57	*Howard B. Johnson, Kappa, Georgia State
*DECEA	SED

# Educational Foundation Voting Membership Roster

#### Alpha,

New York Theodore T. Boutis \* William J. Burke Nicholas J. Chiaia \* Frank Flynn Cecil V. Gary

\* Walton Juengst Bruno Lawson \* Philip J. Warner

\* Lester H. White

#### Beta,

Northwestern-Chicago \* James J. Angarola William H. Bestram

William H. Bertram
Robert W. Carlson
Richard A. Carpenter
\* Lloyd I. Coveney
\* E. Coulter Davies
Walton F. Ehren
Anthony Z. Fernandez
\* William M. Hales
\* Thomas Z. Hayward

Robert O. Lewis Clarence A. Melohn Robert A. Mocella \*Thomas M. Mocella Calvin Montgomery Clifford H. Rasmussen Peter B. Repsold Steven R. Szekely \* Louis J. Talaga

\* Herman E. Lacy

James D. Thomson Rudolph H. Weber \* Henry G. Wright Thomas H. Wright

#### Gamma,

Boston U.
Daniel J. Daly, Jr.
Lester O. Gatchell
\* Thomas K. Lynch, Jr.
\* Howard L. Mann
Joseph A. O'Brien
John F. Pelose
\*Kenneth B. White

#### Delta,

Marquette
Frederick J. Bohling
Warren W. Carity
Norman J. Fischer
Milton A. Kassner
Edgar W. Loke
Walter R. Meier
Ralph A. Schutzman
Susan W. Souders
J. Brand Spangenberg

#### Epsilon,

Iowa
Paul N. Collin
Quinton A. Justis
Ernest E. Kunkle
John M. Patterson
Paul W. Powers

#### Zeta,

Northwestern-Evanston Eugene Borgeson Donald V. Hall Robert B. Pamplin Earl J. Rix Melvin E. Wolfe

#### Eta,

Kentucky
\* Robert J. Raible

Theta,
Detroit
Robert J. Elder

Edward F. Murphy
\* Charlton G. Shaw

#### lota,

Kansas Arthur H. Cromb Allan E. Davis \* Adolph F. Rupp \* James A. Thompson

Kappa,
Georgia State
Frank C. Brandes
Homer T. Brewer
Richard W. Bryan
Donald J. Cool
Frank T. Davies
C. Dean Ferguson
\* Howard B. Johnson
Gary J. Lindsey
\* Marion B. Mason, Jr.
Michael J. Mazur, Jr.

Lambda, Pittsburgh Theodore P. Auld Robert J. Chapel \* Herbert W. Finney Bernard J. Michalek \* Herbert W. Webe

Mu, Georgetown Henry R. Heller, Jr. Barry C. Maloney Arturo A. Touceda Ernest J. White

Nu, Ohio State Clarence F. Dunning John J. Gerlach Robert P. Lindmiller \* John F. Mee Karl D. Reyer \* Eugene Van Cleef

Xi, Michigan \* Donald J. Bevis Leonard J. Kujawa

Pi, Georgia John R. Cheek

Rho, California-Berkeley Joe S. Loomis Martin Mollhausen

Sigma, Utah Charles L. Browning Marshall E. Noel Upsilon, Illinois Irwin A. Cochrun

Irwin A. Cochrun Edward T. Gover Jeffrey W. Korman George Weinstein

#### Phi, Southern California

\* Charles F. Nielsen

#### Chi,

Johns Hopkins

\* J. Elwood Armstrong
H. Melvin Brown
Harold A. Cannon
James W. Delaney, Jr.

\* J. Harry Feltham
William M. Ginder
\* John L. McKewen
Harry J. McMahon
R. Nelson Mitchell

\* James J. Moore
August Nolte
Clyde F. Williams

#### Psi, Wisconsin-Madison

\* Carman G. Blough Clarence D. D'Aoust Leslie G. Gerlach Firman H. Hass Martin W. Helz Charles G. Meyer \* Edwin L. Schujahn George R. Simkowski \* Alvin C. Steinhauer Robert R. Webb

#### Alpha Beta, Missouri-Columbia

\* Willis W. Alexander, Jr.

\* Royal D. M. Bauer
Leroy R. Hayden
Wesley S. Johnson

\* Charles C. Pierce
Steven P. Rasche
Dennis G. Sartain
Donald M. Vlazny

#### Alpha Gamma,

Penn State
Warren B. Cutting
Robert G. Johnson
David C. Kennaday
Paul C. McBeth, Jr.
Charles L. Myers
Lawrence J. Myers
Ralph E. Peters
Charles W. Shaeffer

Alpha Delta, Nebraska-Lincoln \* LaVerne A. Cox Gary W. Creasman

Clarence A. Dickey

George T. Dinsdale B. Wayne Gratigny William E. John \* Henry C. Lucas Leroy G. Poppe Raoul D. Versaw Arthur G. Wilson H. Nicholas Windeshausen Alpha Epsilon, Minnesota

Lloyd A. Amundson Karl F. Brunkow Stuart M. Gitis \* Waldo E. Hardell Rudolph Janzen Edward G. McVean, Jr. \* Walter C. Sehm (Alice) Robert E. Stevenson

Alpha Zeta, Tennessee Frederick L. Trotter

Alpha Eta, South Dakota John P. Crowley Louis L. Lillibridge Michael J. Neu

Alpha Theta, Cincinnati Randall W. Bender Edgar G. Frank Walter E. Haesler, Jr. E. Louis Keck Marc A. Robbins George F. Ross Charles V. Schnabel

Alpha Iota, Drake George M. Carr Marc P. Franson Rodero K. Warren

Michael J. Tillar

Alpha Kappa, SUNY-Buffalo Robert M. Drewniak Gail P. Niles Richard J. Parnitzke Frederick W. Wingrove

#### Alpha Lambda, North Carolina-Chapel Hill

Arthur H. Burgess, Jr.
Albert S. Dillon, Jr.
Richard B. Featherston
\* Monroe M. Landreth, Jr.
Lee Richardson
William D. Sparrow
Kerwin B. Stallings

Alpha Mu, North Dakota Martin N. Gronwold \* John E. Loomis

Alpha Nu, Denver Theodore B. Atlass \* Harry G. Hickey Billy C. Wilson

Alpha Xi, Virginia Richard J. Hruby Alpha Omicron, Ohio U. A. Robert Kent Jeffrey L. Philippi Richard H. Schnelker

Alpha Pi, Indiana-Bloomington Thomas A. Connolly Richard M. Garber William T. Havens

Alpha Rho, Colorado E. Robert Hautzenroeder

Alpha Sigma,
Alabama
\* Daniel J. Haughton

Daniel J. Haughton

Alpha Tau, Mercer Ashton A. Almand

Alpha Upsilon,

Miami-Ohio
Ernest S. Evans, Jr.
Harry M. Gerlach
Raymond E. Glos
Carl A. Johnson
\* Herbert E. Markley
Robert M. Maynard
Leo A. Merzweiler
\* C. Roland Niswonger
John O. Sponsler
Curry W. Stoup
F. Allan Tuisku

Alpha Psi, Chicago Paul Espenshade

Alpha Omega, DePaul

Martin J. Callaghan, Jr. David G. Franckowiak James W. H. Gerhardt Howard E. Hight Thomas A. Moran

Beta Gamma, South Carolina John C. Blackshire, Jr. Thomas E. Kerwin Christopher N. Lane Eugene E. Stone III John Wentzell

Oklahoma
James F. Deaton
Michael R. Mallonee
Robert A. Schultz
\* Ronald B. Shuman

Beta Epsilon,

Beta Eta, Florida Marvin R. Martin, Jr. Lewis J. Nobles, Jr. Loren A. Poucher

Beta Iota, Baylor James L. Erwin \*William R. Merrick (Barbara)

Beta Kappa, Texas-Austin C. Wharton Cole William D. Craig · William E. Dozier C. Lee Hampton Ed L. Haskins Philip L. Hendrix Dell R. King Eion F. McDowell \* Randall T. Mills Thomas P. Robertson T Ross Robertson Eric A. Sparks Sidney A. Sparks Mick C. Spellman Travis A. White William M. Woodall Donald V. Yarborough

Beta Lambda, Auburn James S. Towle, Jr.

Beta Nu,
Pennsylvania
\* M. Lawrence Daily, Jr.
\* Allen L. Fowler
Robert G. Hill
Robert O. Hughes
\* Thomas F. Lavender
William G. Rohrer, Jr.

Beta Xi, Rider William T. Athey, Jr. \*William J. Butler Kenneth S. Wilbur

Beta Omicron, Rutgers Robert G. Busse Norman Cogliati Lothar Jacobsen Charles H. Stalter, Jr.

Beta Rho, Rutgers Charles F. Bengston John E. Evan M. John Marko William W. Myers Richard H. Sargavy James H. Taylor

Beta Sigma, St. Louis Albert G. Woelfle

Beta Tau, Case Western Reserve John J. Sutula

Beta Upsilon, Texas Tech Harold B. Combs, Jr. \* Joe M. Hefner R. Frank Junell William F. Sandy \* Ben H. Wolfenberger

Beta Phi, Southern Methodist Timothy D. Gover Andrew J. Marshall, Jr. Harmon L. Watkins Robert F. Weichsel James F. Yeager

Beta Chi, Tulsa William H. Peachee Frank E. Presfield William F. Warren

Beta Psi, Louisiana Tech Charles L. Farrar R. Alan Ferrington James P. Pennington Mary M. Pennington Victor A. Tabor

Beta Omega, Miami-Florida Leonard L. Abess Thomas E. Arnold Charles A. Hazday Aliz A. Roser

Gamma Eta, Nebraska-Omaha William J. Loftus John A. Schuchart, Jr.

Gamma Theta, Wayne State-Detroit Paul J. Borucki

Gamma Iota, New Mexico Warren E. Armstrong David L. Hahn Lynda S. Hahn Michael S. Piraino Charles I. Potter

Gamma Kappa, Michigan State Leland J. Hendrie

Gamma Lambda, Florida State James L. Heddon

Gamma Mu, Tulane Max Barnett, Jr. Joseph A. Conino

Gamma Omicron, San Francisco Victor Freeman Lawrence A. Tomsic

Gamma Pi, Loyola-Chicago Matthew T. Coyne Francis Murans James L. Prescott Frank Oliveri

Gamma Rho, Detroit Clarence N. Frank \* Joseph W. Oberlander Raymond J. Stauder Robert F. Trapp

Gamma Sigma, Maryland Leroy L. Lee Joseph P. Warner Gamma Tau, Southern Mississippi Lloyd D. Brinkman Wendell K. Cayten Don W. Davis Louis E. Napp William W. Tatum, Jr.

Gamma Phi, Texas-El Paso William H. Flenniken

Gamma Psi, Arizona Dale M. Bergen John Munro III

Gamma Omega,
Arizona State
Carl N. Brown
Russell E. Brown
Ralph C. Hook, Jr.
Amy J. Keppler
William R. Leonard
Richard S. McPherson
Gene E. Rice
John D. Richardson
Bennett E. Robbins
Charles I. Sutton
William E. Wilson

Delta Epsilon, North Texas State James B. Brill Francis Denant John A. Fincher Emory C. Walton

Delta Eta, Lamar John E. Gray Ellery J. Lacy Ben J. Rogers Richard R. Scott

Delta Theta, Oklahoma City Edgar C. Smith

Delta Iota, Florida Southern \* James W. Sikes

Delta Lambda, Ithaca John T. Tucker

Delta Nu, Loyola-New Orelans Robert E. Ahrens John J. Dardis Marilyn D. Franson Joseph A. Murphy Robert L. Perez

Delta Pi, Nevada Philip Enteles

Delta Rho, Ferris State Gary P. Turner

Delta Sigma, Loyola Marymount Michael J. Dudley William R. Kinsella

Delta Tau, Indiana State Susan K. Shappard Delta Upsilon, Texas Christian George J. Adams, Jr. Joseph L. Goldblatt Oliver K. Kelley

Delta Phi, East Texas State Gordon R. Cox David A. Larson Jon F. Mallard

Delta Chi, Washburn John C. Magnuson

Delta Psi, Suffolk Richard A. Steinkrauss

Delta Omega, West Liberty State William J. Nelson, Jr.

Epsilon Theta, Cal State-Chico \* Harold L. Cannon Michael R. Deatherage Arthur J. Giomi Dennis A. MacDonneil John D. Maxey Robert I. Place

Epsilon Iota, Mankato State Alden H. Balfany

Epsilon Kappa, Shepherd \* Richard L. Schreiner

Epsilon Lambda, Rochester Tech William E. Beatty Thomas A. Camiolo, Jr. Leon S. Niles

Epsilon Mu, Sam Houston State Frank M. Busch, Jr. Gerald Franklin Clifton D. Nixon

Epsilon Xi, Ball State T. J. Ault

Epsilon Rho, Tampa Geoffrey Garson John Koenig

Epsilon Sigma, LaSalle Frederick W. Blinn, Jr.

Epsilon Upsilon, New Mexico State Carl M. Amin

Epsilon Phi,
Cal State-Sacramento
Lawrence V. Andreuccetti
Dale R. Brinsley
Norman E. Burke
Jack L. Cornelius, Jr.
Larry O. Crother
Christopher H. Dunavent
Orrin R. Everhart

David A. Gray, Jr., Gerald R. Hubbell Deborah L. Hyatt James G. Lincoln Ray J. Nielsen John A. Smolich William F. Stebelski Rocky J. Wentzel Robert A. Winslow

Epsilon Psi, Christian Brothers Bro. J. Alfred Moroni, F.S.C.

Epsilon Omega, Eastern Illinois Steven G. Berghorn Robert J. Gover Robert A. Mocella J. W. Oglesby Jack L. Shives Kenneth L. Vadovsky Frank J. Weber III

Zeta Kappa, Western State Donald E. Yale

Zeta Mu, Texas-Arlington Ernest L. Brister

Zeta Nu, Texas A & I James H. Steele

Zeta Rho, Menlo Thomas R. Harnett George A. Markham

Zeta Upsilon, Virginia Tech Richard W. Gary Leon H. Harding III

Zeta Phi, Florida Atlantic John A. Watton

Zeta Psi, SUNY-Albany Linda S. Alcheh Albert S. Gordon James D. Jacobs Steven D. Kuptsis Robert F. Maxant Lewis P. Tischler

Zeta Omega, Northern Arizona Theresa J. Drew Robert E. Hamer

Eta Kappa, Troy State Timothy J. Magee

Eta Mu, Northern Illinois Frederick M. Nissen

Eta Xi, Philadelphia Textiles Marc H. Cohen

Eta Tau, McNeese State William K. Powell Gus Schram III

Eta Upsilon, West Florida Robert C. Kirkman Donald J. Yott

Eta Psi, Houston Maria L. Kondo James C. Taylor

Theta Iota, Connecticut Kenneth J. Messier

Theta Kappa, Akron Gerald K. Lindeman Samuel F. Shaheen Michael M. Shaulis

Theta Lambda, Xavier-Cincinnati Carla J. Reichelderfer

Theta Mu, Columbus E. Michael Thomas

Theta Xi, Wisconsin-Whitewater Keith N. Masuda Thomas W. O'Donnell

Theta Upsilon, Siena Christine Casale Theta Phi, South Florida David S. Hutchens

Theta Chi, San Jose State Kristen Matthias

Iota Mu, Georgia College Anne P. Cohen Laurie E. Petty

Iota Nu, Northeast Missouri State Karen M. Barkey Randy L. Hultz William E. Newburry Susan A. Plassmeyer

Iota Upsilon, Cal State-Northridge Melody Ciaravino

Kappa Mu, Cal Poly-San Luis Obispo Richard H. Witt

Kappa Omicron, Southwest Missouri State Todd S. McDowell

Kappa Tau, Clemson James K. Zetwick Lambda Nu, Texas A & M Carla Kaufman

Lambda Xi, Grand Valley State James F. Wolter

National Honorary Member Victor Kiam \* Charles P. McCormick

Foundation Honorary Member Stipsak, Barbara Wright Matthew Zukowski

Chapter Honorary Memberships

Alpha Beta Chapter, Missouri-Columbia

Alpha Epsilon Chapter, Minnesota

Alpha Theta Chapter, Cincinnati

Alpha Kappa Chapter, SUNY-Buffalo

Alpha Omicron Chapter, Ohio U.

Alpha Rho Chapter, Colorado Alpha Omega Chapter, DePaul

Beta Kappa Chapter, Texas-Austin

Beta Xi Chapter, Rider

Beta Pi Chapter, Kent State

Beta Upsilon Chapter, Texas Tech

Beta Psi Chapter, Louisiana Tech

Gamma Phi Chapter, Texas-El Paso

Delta Rho Chapter, Ferris

Delta Omega Chapter, West Liberty State

Epsilon Xi Chapter, Ball State

Epsilon Psi Chapter,

Christian Brothers Zeta Phi Chapter, Florida Atlantic

Zeta Psi Chapter, SUNY-Albany

Zeta Omega Chapter, Northern Arizona

Eta Theta Chapter, Angelo State Eta Iota Chapter, Nicholls State

Eta Psi Chapter, Houston

Theta Omicron Chapter, St. Ambrose

Theta Pi Chapter, Bowling Green State

Theta Tau Chapter, St. Cloud State

Theta Phi Chapter, South Florida

Albuquerque-Zia Alumni Chapter

Atlanta Alumni Chapter

Baltimore Alumni Chapter

Chicago Alumni Chapter

Greater Detroit Alumni Chapter

Houston Alumni Chapter

Sun City-Roadrunner Alumni Chapter

Twin Cities Alumni Chapter

# **ARE YOU MOVING?**

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Attach your current mailing label in the space provided, fill in your new address and return this form to the address below.

New Address:
Name
Street, Route, Box, Apt.
City, State, Zip Code

Please send to: Delta Sigma Pi, 330 South Campus Avenue, P.O. Box 230, Oxford, Ohio 45056-0230

# **Bits and Pieces**

#### Mergers

Scott J. Welch, Akron, on October 10, 1987, to Carleen R. Bluso, Akron, at Akron, OH.

Gregory W. Bresson, Akron, on January 2, 1988, to Kathleen A. Mattingly, Akron, at Akron, OH.

Robyn Campbell, Akron, on October 3, 1987, to Dave Nist, at Akron, OH.

Renee M. Spears, Akron, on October 24, 1987, to Lou Incorvati, at Munroe Falls, OH.

Tim Ryan, Akron, on August 21, 1987, to Teresa L. Latona, Akron, at Akron, OH.

Mary E. Myers, Bowling Green State, on November 7, 1987, to Michael J. Hosler, at Findlay, OH.

Stephen G. Kleiser, Cal State-Chico, on October 24, 1987, to Susan Burnett.

Irene Lymberopoulos, Cal State-Northridge, on September 20, 1987, to George Greanias, at Northridge, CA.

Robyn D. Watt, Cal State-Northridge, on August 23, 1987, to Charlie Gertner III, at Concord, CA.

Mary K. Wagenblast, Eastern Illinois, on September 25, 1987, to Michael E. Blotna, at Jerseyville, IL.

Sandra K. Blevins, Georgia, on October 17, 1987, to John Kovacic, at Decatur, GA.

Kevin S. Phillips, Georgia State, on March 22, 1987, to Jeaninne Hardegree, Georgia State, at Atlanta, GA.

Faye L. Prather, Georgia State, on June 15, 1987, to James E. Key, at Atlanta, GA.

Susan A. Rehfuss, Indiana State, on October 31, 1987, to Jeffrey J. Fisher, at Speedway, IN.

Anna Musteric, Kent State, on October 24, 1987, to Alan Fenno.

Stephanie J. Skipper, Louisiana Tech, on December 3, 1987, to Mohamad M. Hishmeh, at Ruston, LA.

Paul A. Crisci, Maryland, on July 4, 1987, to Tina Pappas.

Agnes M. Acosta, Maryland, on October 17, 1987, to Ronald Hassen, at Columbia, MD.

Marilyn B. Shapiro, Menlo, on October 17, 1987, to Philip M. McLaughlin, at Anaheim, CA.

Rodney G. Zwygart, Nebraska-Lincoln, on August 29, 1987, to Marilyn F. Sherman, at Norfolk, NE.

Christine D. Richards, North Carolina-Greensboro, on September 19, 1987, to James D. Ridge, at Greensboro, NC. Laura C. Smyre, North Carolina-Greensboro, on February 28, 1987, to Richard K. Miller, at Newton, NC.

Gregory T. Pease, North Texas State, on September 12, 1987, to Sharon Wang, at Austin, TX.

Randall C. Snell, North Texas State, on February 13, 1988, to Mary-Ann Rice, at Hurst, TX.

Brian E. Perryman, Oklahoma, on November 5, 1987, to Jennifer Mae Ames, at Oklahoma City, OK.

Michael D. Eckert, Purdue, on January 9, 1988, to Diana R. Lowrey, Purdue, at Stockwell, IN.

David B. Bayard, Rider, on September 26, 1987, to Kathy J. Kane, Rider.

Christopher B. Jungman, San Diego State, on June 27, 1987, to Alison Chapman, at La Jolla, CA.

Doyle D. Hazen, Wayne State-Nebraska, on May 30, 1987, to LaDonna Sue Herbert, at Brazil Mills, NE.

Judith A. Zeleny, Wayne State-Nebraska, on June 12, 1987, to Todd Allan Twiford, at Laurel, NE.

Thomas J. Grzywa, Wayne State-Nebraska, on September 5, 1987, to Sherry E. David, Wayne State-Nebraska, at Norfolk, NE.

Alan L. Stubblefield, Wayne State-Nebraska, on August 29, 1987, to Julie A. Boden, Wayne State-Nebraska, at Sioux City, IA.

#### **Dividends**

To Brother Fredric D. Rosa, Alabama, Wisconsin-Madison, and Rev. Melanie A. Downs, on August 5, 1987, a son, Mark Fredric.

To Brother Thomas A. Diller, Cal State-Sacramento, and Brother Mitzie R. McKinney, Cal State-Sacramento, on November 23, 1987, a daughter, Ashlee Rachelle.

To Brother Gerald W. Bowhay, Central Missouri State, and Brother Cheryl A. Callihan, Central Missouri State, on September 24, 1987, a daughter, Kylee Marie.

To Brother Susan Balsiger Edwards, Central Missouri State, and John Edwards, on October 30, 1987, a son, Brandon Lee.

To Brother and Mrs. Steven J. Landau, *Illinois-Urbana*, on January 23, 1987, a daughter, Rose Anna.

To Brother Kim E. Anglin, Illinois-Urbana, and Peggy Paulsgrove Anglin, on September 9, 1987, a son, Neal Edward.

To Brother Daniel L. Eckstein, Indiana State, and Ruth E. Eckstein, on August 20, 1987, a son, Daniel Lee II. To Brother Margaret Barbic Elliott, Kent State, and Michael Elliott, on September 4, 1987, a son, Benjamin.

To Brother Tammie Canterbury Rockett, Louisiana Tech, and Galen Rockett, on November 9, 1986, a son, William Sidney.

To Brother and Mrs. Darren L. Huggins, North Texas State, on October 15, 1987, a son, Zachary Robert Bryant.

To Brother Martin L. Ellerbrock, Ohio State, and Theresa A. Ellerbrock, on August 14, 1987, a son, Matthew Ben.

To Brother Troy G. Broussard, Southwestern Louisiana, and Pamela Shields Broussard, on April 29, 1987, a son, Christopher Paul.

#### Life Members

17069 Anthony M. Tam, Iota Upsilon, Cal State-Northridge

17070 Rae A. Igarashi, Lambda Mu, Pacific

17071 Lynn A. Weimer, Eta Iota, Nicholls State

17072 Janet M. Helms, Upsilon, Illinois-Urbana

17073 Kimberly A. Hubbard, Epsilon Omega, Eastern Illinois

17074 Melinda A. Miller, Iota Upsilon, Cal State-Northridge

17075 Sharon E. Chin, Kappa Mu, Cal Poly-San Luis Obispo

17076 Allisa M. White, Delta Nu, Loyola-New Orleans

17077 Jim M. Hing, Kappa Mu, Cal Poly-San Luis Obispo

17078 Kimberly A. Tracy, Kappa Mu, Cal Poly-San Luis Obispo

17079 Claire D. Moomjian, Theta Kappa, Akron

17080 Howard J. Horowitz, Lambda Tau, Bentley 17081 Harold D. Blair,

Kappa Omega, Purdue

17082 Marion E. Lambert, Beta Psi, Louisiana Tech

17083 Sharon A. Mullinax, Kappa Nu, Longwood

17084 Calvin R. Hagins, Theta Phi, South Florida

17085 Patricia L. Brandt, Epsilon Omega, Eastern Illinois

17086 Jeanne A. Driver, Beta Upsilon, Texas Tech

17087 Anita B. Jobson, Kappa Xi, Southwestern Louisiana

17088 Susan A. Wiedyke, Gamma Theta, Wayne State-Michigan

17089 David R. Nix, Pi, Georgia

17090 Aaron M. Gutowski, Gamma Theta, Wayne State-Michigan 17091 Ronald J. Henry, Epsilon Phi, Cal State-Sacramento

17092 Scott L. Keller, Pi, Georgia

17093 Sheila C. Boyce, Lambda Sigma, Cal State-Fullerton

17094 Madiola A. Baszile, Delta Epsilon, North Texas State

17095 Rebecca L. Clayton, Iota Nu, Northeast Missouri State

17096 Karen L. Eckel, Alpha Lambda, North Carolina-Chapel Hill

17097 Kurt H. Heyn, Lambda Nu, Texas A & M

17098 Mandy R. McCarty, Iota Nu, Northeast Missouri State

17099 Michelle D. Mathias, Iota Nu, Northeast Missouri State

17100 Dolores Vasquez, Epsilon Phi, Cal State-Sacramento

17101 Charles W. Wagner, Zeta Mu, Texas-Arlington

17102 Sheila Sanker, Iota Omicron, Central Missouri State

17103 Todd C. Menard, Delta Psi, Suffolk

17104 Jeff Johnson, Kappa Mu, Cal Poly-San Luis Obispo

17105 Heather Anthony, Gamma Iota, New Mexico

17106 Kim Coker, Gamma Tau, Southern Mississippi

17107 Eric W. King, Eta Chi, Cal Poly-Pomona

17108 Gretchen Wieczorek, Kappa Upsilon, Winona State

17109 Robert V. Brizuela, Gamma Omicron, San Francisco

17110 Roberta J. Chambers, Iota Tau, Robert Morris

17111 Lawrence E. Scheuermann, Eta

17112 Brenda S. Richardson, Gamma Epsilon, Oklahoma State

17113 Douglas L. Cain, Eta Chi, Cal Poly-Pomona

17114 Michael G. McKinney, *lota Phi*, Cal State-Fresno

17115 Timothy P. Stickel, *Iota Nu*, Northeast Missouri State

17116 John Struass, Eta Mu, Northern Illinois

17117 Carol N. Boston, Beta Pi, Kent State

17118 Shannon A. Neff, Delta Omega, West Liberty State

17119 Ronald L. Martin, Delta Tau, Indiana State

17120 Marilyn J. Hammer, Zeta Omicron, C. W. Post 17121 Craig Tahira, Iota Phi, Cal State-Fresno

17122 John Zahar, Jr., Delta Omicron, San Francisco State

17123 David Berek, Alpha Omega, DePaul

17124 Myles Kane, Beta Omega, Miami-Florida

17125 Katherine M. Danek, Epsilon Tau, Dayton

17126 Gregory A. Peterson, Kappa Omicron, Southwest Missouri State

17127 Patricia J. Bliss, Kappa Lambda, SUNY-Binghamton

17128 Cynthia C. Vinson, Beta Gamma, South Carolina

17129 Gregory W. Bresson, Theta Kappa, Akron

17130 Michael J. Kettner, Kappa Phi, Valparaiso

17131 Lee A. Eblen, Alpha Zeta, Tennessee-Knoxville

17132 Sandra K. Schindler, Theta Kappa, Akron

17133 Jane E. Spurgeon, Eta Nu, Missouri-St. Louis

17134 Christine Mancino, Kappa Rho, Adelphi

17135 Carol A. Wilson, Kappa Rho, Adelphi

17136 Susan Salvador, Kappa Rho, Adelphi

17137 Carla D. Kempf, Kappa Rho, Adelphi

17138 Walter F. Gibson III, Epsilon Omega, Eastern Illinois

17139 Darin S. Abernathy, Theta Psi, Indiana

Northwest

17140 Laura M. Antolik, Eta
Mu, Northern Illinois

17141 Janet B. Curtis, Alpha Pi, Indiana-Bloomington

17142 Donald L. Grotjan III, Iota Nu, Northeast Missouri State

17143 Naphaphen Viravan, Beta Gamma, South Carolina

17144 Linda S. Chreno,

Delta Tau, Indiana

State

17145 Byron E. Piatt,

Gamma Iota, New Mexico

17146 Susan M. Schwind, Beta Pi, Kent State

17147 Stuart K. Wiseheart, Kappa Omicron, Southwest Missouri State

17148 Laura A. Peters, Gamma Theta, Wayne State-Michigan

17149 Matthew J. Bentz, Iota Nu, Northeast Missouri State

17150 Andrea L. Hewey, Epsilon Omega, Eastern Illinois

Michael Stuppiello, Adelphi, has accepted a new position as Specialists' Clerk with Stern Brothers in New York, New York.

Gerald T. Leen, Adelphi, has accepted a new position as Operations Assistant with Atalanta/Sosnoff Capital Corporation in New York, New York.

Keith H. West, Adelphi, has accepted a new position as Financial Analyst with City Corporation Retail Services in Melville, New York.

Robert H. Stine, Jr., Ball State, is now serving as Lending Manager with Citicorp Savings in Chicago, Illinois.

David Y. Liu, California-Berkeley, has accepted a new position as Planning/Budgeting Analyst with PMI Mortgage Insurance in San Francisco, California.

Deborah Aubrecht, Central Missouri State, is a winner of the 1987 Wall Street Journal Student Achievement Award, an award sponsored by the Educational Service Bureau since 1948, and given annually to outstanding students selected by their schools.

Robert T. Lax II, Christian Brothers, is a winner of the 1987 Wall Street Journal Student Achievement Award, an award sponsored by the Educational Service Bureau since 1948, and given annually to outstanding students selected by their schools.

Denis I. Whitacre, Cincinnati, has accepted a new position as Accounting Manager with Standard Auto Parts in Dade City, Florida.

# PATTEN RECEIVES AIB DEAN OF THE YEAR AWARD

Ronald J. Patten, Colorado, Dean of the School of Business Administration at the University of Connecticut has been chosen by the Fellows of the Academy of International Business to receive their award as Dean of the Year for 1987.

Dean Patten was honored for his outstanding accomplishment in leading the internationalization of the general curriculum of the School of Business Administration at the University of Connecticut. His efforts in this area started soon after becoming dean of the school in 1974.

In 1979-81 a systematic internationalization of the graduate program was accomplished resulting in at least one international course in each department and an international component in each core course. Thus, every student is exposed to significant international study in a flexible pattern suitable to her/his career objectives. The award noted other international aspects of the school's program and the general quality of the approach adopted under Dean Patten's leadership.

The AIB Dean of the Year award is made to recognize significant achievement in development of curricula to prepare business students for the pervasive impact of international influences throughout modern business. It supports the American Assembly of Collegiate Schools of Business in its efforts to implement an accreditation standard of a worldwide dimension in business curricula. The AACSB has fostered

this objective by a number of workshops and other efforts. Significant progress in this direction was apparent in the process leading to the selection of Dean Patten. Several schools have achieved notable degrees of internationalization of their curricula for all students making the choice of the award winner difficult.

The Dean of the Year becomes an Honorary Fellow of the Academy of International Business. Dean Patten received the award at the annual banquet of the AIB in Chicago on November 14, 1987, and addressed the Fellows at their annual dinner on November 13, 1987, discussing with them his experience in internationalizing business school curricula.

The Fellows of the Academy of International Business are the acknowledged academic leaders in the field of International Business. To date, 43 persons have been elected Fellows of the Academy of International Business. Twelve of those persons are retired and they represent institutions from around the world. England, Japan and Germany are represented in addition to the United States. The Dean of the Year is selected by secret ballot.

The Dean of the Year Award has been given only one other time—in 1984 when Dean Norma Maine Loeser, Dean of the School of Government and Business Administration at George Washington University was selected. In addition to Dean Loeser, only four other persons have been awarded Honorary Fellow status. They are: Giovanni Agnelli, Cahirman of Fiat; Jacques G. Maisonrouge, Directeur General, Direction Generale de l'Industrie of the French government; Akio Morita, Chairman of SONY; and Walter B. Wriston, retired Chairman of CitiBank.

#### YELENICK ELECTED CHAIRMAN— HOSPICE OF METRO DENVER

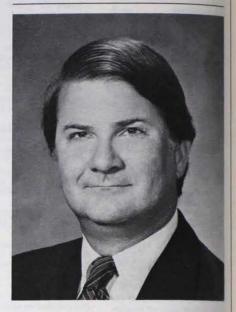
John J. Yelenick, Colorado, has been elected Chairman—Hospice of Metro Denver. He is also principal-broker for Yelenick Realty; Vice President for Your Valet Dry Cleaning, Inc.; President for Tellit Electronics, Inc.; and President for Kangaroo Pocket Covers, Inc.—maker of children's bedcoverings.

A 1976 graduate of Alpha Rho Chapter, and Life Member, John, his wife Lisa, and their four children reside in Denver.

Stephen F. Hirsch, Dayton, is a winner of the 1987 Wall Street Journal Student Achievement Award, an award sponsored by the Educational Service Bureau since 1948, and given annually to outstanding students selected by their schools.

Todd A. Lessig, Florida, is a winner of the 1987 Wall Street Journal Student Achievement Award, an award sponsored by the Educational Service Bureau since 1948, and given annually to outstanding students selected by their schools.

Jane E. Fry, Georgetown, is a winner of the 1987 Wall Street Journal Student Achievement Award, an award sponsored by the Educational Service Bureau since 1948, and given annually to outstanding students selected by their schools.



#### BLANCHARD TO HEAD COLUMBIA COUNTY FINANCIAL CENTER

Patrick G. Blanchard, Georgia Southern, a Columbia County native and Senior Vice President for First Union Bank of Augusta, Georgia, will be in charge of the newly created Columbia County Financial Center. He will also assume responsibility for all offices in Columbia County, Wilkes County, and four offices in Richmond County. Expansion in Columbia County has made the county a vital part of the Augusta area economy. Blanchard joined First Union, then known as Georgia Railroad Bank & Trust Company, in 1966. He later served as President of Georgia State Bank for 12 years. He is a former Georgia Assistant State Treasurer and is Chairman of First Union's Columbia County advisory board. He is active in the Columbia County Area Council, a finance committee member for the Economic and Industrial Development Council, and Chairman of the Richmond-Columbia County unit of the American Cancer Society.

#### AGGARWAL APPOINTED TO THE EDWARD J. AND LOUISE E. MELLEN CHAIR IN FINANCE

Dr. Raj Aggarwal, Indiana-Northwest, has been appointed to the Edward J. and Louise E. Mellen Chair in Finance at the School of Business of John Carroll University in Cleveland, Ohio. The Mellen Chair was established in September, 1984, with the commitment of a \$1-million gift to the John Carroll University School of Business.

Dr. Raj Aggarwal has published widely in academic and professional journals in the areas of finance and international business. He has authored or co-authored nine books and over 50 articles. He is active in several professional organizations including the Financial Management Association and the Academy of

International Business for which he is Vice President and 1987 program chairman. He has received research grants from the United States Department of Education and the Cleveland Foundation, and has been a Fulbright Research Scholar for Southeast Asia.

Dr. Aggarwal has taught at the Universities of Toledo, Hawaii, Michigan and South Carolina before joining John Carroll. He has been a consultant to major banks and "Fortune 100" companies. His undergraduate degree in Mechanical Engineering is from the Indian Institute of Technology. He received his masters and doctoral degrees in finance from Kent State University. He did post-doctoral work at the University of Chicago.



# CHESSIN NAMED SALES AND MARKETING ADMINISTRATOR OF LEADWORKS, INC.

Daniel M. Chessin, Indiana-Bloomington, accepted a sales management position with Leadworks, Inc., Solon (Cleveland), Ohio, in July. Leadworks is an importer and marketer of trendy giftware related items sold through catalogs and national retail chains.

Leadworks, established in 1980, has 100 sales representatives nationally, and offices in Cleveland, Los Angeles, Atlanta and Tokyo.

While attending Indiana University, Chessin was involved with intramural sports, the marketing and finance clubs, and was past President of Alpha Pi Chapter.

Jennifer R. Causey, Indiana State, is a winner of the 1987 Wall Street Journal Student Achievement Award, an award sponsored by the Educational Service Bureau since 1948, and given annually to outstanding students selected by their schools.

Charles L. Farrar, Louisiana Tech, has accepted a new position as Executive Vice President of the Tampa Board of Realtors in Tampa, Florida.

#### HERDEGEN NAMED DIRECTOR OF SALES ACTIVITIES WITH GENERAL MOTORS CORPORATION

Richard A. Herdegen, Marquette, became Director of Sales Activities for the General Motors Customer Sales & Service staff in August, 1987.

Herdegen earned a Bachelor of Science degree from Marquette University in 1960. He also served in the U.S. Army from 1954 to 1956. He joined GM in 1960 as a field representative with the Public Relations Staff of Fisher Body Division and in 1961 he was promoted to regional supervisor with the same staff.

In 1962, Herdegen was appointed promotion supervisor for Fisher Body. He was on special assignment in Europe and Australia in 1864 with GM Overseas and in 1965 he was named staff assistant in Public Relations for GM Overseas in New York. In 1968, he was appointed manager of Public Relations for GM Limited in London, England. He held that post until 1971 when he became area public relations coordinator for GMOC-Europe. In 1974, he joined GM Suisse in Bienne, Switzerland, as assistant vehicle sales manager. After two years there, he was named dealer development manager for GM Limited in London. In 1980, he became a director and Opel Marketing Unit manager for GM Distribution Ireland Ltd., Dublin, Republic of Ireland and in 1982 he was named manager of Fleet and Government Sales-Export for Adam Opel AG in Ruesselsheim, Germany.

Mr. Herdegen returned to Detroit in 1984 as manager of International Accounts, Fleet and Government Sales, and held that post until receiving his present assignment.

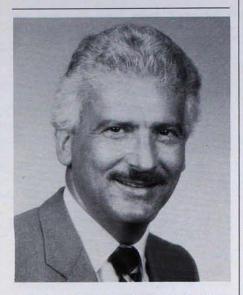
**Darrell E. Whitaker**, *Mississippi College*, is a winner of the 1987 Wall Street Journal Student Achievement Award, an award sponsored by the Educational Service Bureau since 1948, and given annually to outstanding students selected by their schools.

**David T. West**, *Missouri-Columbia*, is a winner of the 1987 Wall Street Journal Student Achievement Award, an award sponsored by the Educational Service Bureau since 1948, and given annually to outstanding students selected by their schools.

William J. Riviere, Nicholls State, is a winner of the 1987 Wall Street Journal Student Achievement Award, an award sponsored by the Educational Service Bureau since 1948, and given annually to outstanding students selected by their schools.

Rosemary D. Kammerman, North Carolina-Greensboro, is a winner of the 1987 Wall Street Journal Student Achievement Award, an award sponsored by the Educational Service Bureau since 1948, and given annually to outstanding students selected by their schools.

Heather R. Kinsley, Northern Illinois, is a winner of the 1987 Wall Street Journal Student Achievement Award, an award sponsored by the Educational Service Bureau since 1948, and given annually to outstanding students selected by their schools.



# NEIMAN JOINS KEYES MARTIN & GABY

Robert H. Neiman, Miami-Florida, has been named senior vice president at Keyes Martin & Gaby Advertising of Coral Gables, Florida. Neiman, formerly an account supervisor with Tinsley Advertising, has held executive management positions with the Jamaica Tourist Board, Air Jamaica and Knight-Ridder Newspapers.

A graduate of the University of Miami and alumnus of Beta Omega Chapter, Neiman is active in such travel organizations as Bon Vivants of Miami, The Travel Industry of Florida, and American Society of Travel Agents.

Neiman currently resides in South Miami with his wife and two children.

Gregory T. Pease, North Texas State, has accepted a new position with Financial Analysts & Consultants of Texas in Richardson, Texas.

Frank W. Murray, North Texas State, has accepted a new position as Assistant Customer Service Representative with Ford Motor Credit Company in Richardson, Texas.

Michael G. Shost, North Texas State, is Principal Shareholder/President of Shost & Company, P.C., CPA's in Carrollton, Texas.

Randall C. Snell, North Texas State, has accepted a new position as Accounting Specialist with Electronic Data Systems in Dallas, Texas.

**Donnalee L. Roberts**, *North Texas State*, has accepted a new position as Technical Customer Support Representative with K.P.T. Inc., in Dallas, Texas.

Pamela Rainville, North Texas State, has accepted a new position as Bankruptcy Administrator with Lomas & Nettleton in Dallas, Texas.

Phyllis L. McCray, North Texas State, has accepted a new position as Marketing Support Representative with UNISYS in Lubbock, Texas.

Jefferson E. Davis, North Texas State, has been promoted to Trading Support Specialist with Fidelity Investments in Irving, Texas.

John N. Rudolph, Jr., Philadelphia Textiles, has accepted a new position as Administrative Assistant with the University of Pennsylvania in Philadelphia, Pennsylvania.

Gina Savini, Philadelphia Textiles, has been promoted to Product Consultant with UNISYS Corporation in Radnor, Pennsylvania.

Gerald W. Waddington, Philadelphia Textiles, has accepted a new position as Supply System Analyst with Defense Logistics Agency in Philadelphia, Pennsylvania.

Gary A. Borochaner, Philadelphia Textiles, has accepted a new position as Operations Manager with Capital Pants Company in Philadelphia, Pennsylvania.

Leonard D. Marsocci, Rochester Tech, has opened his own CPA practice, Leo Marsocci, CPA, in Tampa, Florida.

# PETERSEN JOINS FACULTY AT EAST CAROLINA UNIVERSITY

Paul F. Petersen, Southern Methodist, has joined the faculty of East Carolina University as an assistant professor of production and operations management in the College of Business Administration. Dr. Petersen received his BBA in Industrial Management from Southern Methodist University in 1963, an MBA from Clemson University/Furman University MBA Program in 1975, and a PhD in Engineering from Clemson University in August of 1987.

His areas of industrial engineering specialization are in automation of manufacturing operations and computer integrated manufacturing. He is a member of the Institute of Industrial Engineering, the Society of Manufacturing Engineers, and the American Inventory and Production Control Society. He has been named to Who's Who in the South and Southeast, International Men of Distinction, and Outstanding Young Men of America.

Dr. Petersen was the Delta Sigma Pi National Advisor of the Year in 1983 for his work with Kappa Tau Chapter at Clemson University.

**Lori E. Trow**, *South Florida*, has accepted a new position as Marketing Representative with Xerox Corporation in Tampa, Florida.

**David G. Shell**, *South Florida*, is Portfolio Administrator with Eagle Asset Management, Inc., in St. Petersburg, Florida.

Elizabeth M. Crotta, South Florida, has accepted a new position as Financial Systems Analyst with Honeywell in Tampa, Florida.

Troy G. Broussard, Southwestern Louisiana, has received his Juris Doctorate Degree from Loyola University School of Law and is preparing to take his Louisiana Bar Exam.

Joseph T. Potuzak, Jr., Tampa, has accepted a new position as Commercial Management Trainee with First Florida Bank in Tampa, Florida.

John J. Washburn, Suffolk, passed the Massachusetts Bar exam and upon admission to the Massachusetts Bar will be promoted to the position of associate attorney at the firm of Boxer & Associates of Boston and New York.



#### LEDWIG PRESIDENT OF THE CORPORATION FOR PUBLIC BROADCASTING (CPB)

Donald E. Ledwig, Texas Tech, President and Chief Executive Officer (CEO) of the Corporation for Public Broadcasting (CPB), brings 28 years of diverse experience in public broadcasting, management, finance, contracting, and telecommunications technology to the primary organization charged with the national growth and development of public radio and television in the United States.

Ledwig was elected President and CEO by the CPB Board of Directors in July, 1987. He previously served as acting President from November 1986 to July 1987, and as Vice President-Treasurer from November 1984 to July 1987.

Before joining CPB, Ledwig worked in government affairs with the Washington office of the LTV Corporation of Dallas, Texas, a Fortune 500 steel, oil, aerospace, and defense industries corporation.

Prior to joining LTV, he completed a 25 year career as a naval officer, serving on four ships of the U.S. Pacific Fleet and in various assignments ashore involving the business aspects of acquiring high technology systems. He directed contracting for all advanced telecommunications and space satellite systems for the Navy from 1981 to 1984. Replacement of public broadcasting's program distribution satellite by 1991 is a major system objective. As the Navy's director of acquisition and contract policy from 1979 to 1981, he approved all major contracts and lectured nationally on policy matters.

Ledwig holds a B.S. degree in economics from Texas Tech University and an M.B.A degree in financial management from The George Washington University and is a distinguished graduate of the Naval War College in national strategy and policy.

He was President of the Beta Upsilon Chapter at Texas Tech University in 1959, and lives in Arlington, Virginia, with his wife and two sons.

#### GATTI GOES TO LONDON, ENGLAND

Lisa M. Gatti, Texas-Arlington, has been working two jobs for two years to be able to go to London, England to study at the University of London this spring. In the midst of saving, she has also been going to school full-time, keeping up with her responsibilities as Vice President for Chapter Operations, and maintaining her 3.5 GPA. She is the recipient of \$500.00 of the University of Texas at Arlington's London Prize and a \$400.00 Arlington Altrusa Club Scholarship. The London Semester program is very intense, yet she hopes to do a lot of traveling while in Europe.



# FILMORE GRADUATED MASTER OF LAWS

William H. Filmore, Troy State, graduated Master of Laws (LL.M. in Taxation) from the University of Alabama School of Law in September, 1987.

He received a Bachelors of Science degree in Business Administration/Management from Troy State University where he was initiated by the Eta Kappa Chapter and served as Senior Vice President for three years. He received his Juris Doctor degree from the University of Alabama where he served as District Director for Alpha Sigma Chapter his senior year. He returned to southeast Alabama to practice law in 1983 and served as District Director for Eta Kappa Chapter for two years. He is a shareholder/employee of the law firm of Steagall & Fillmore, P.C., in Ozark, Alabama.

He and his will, Angelia, make their home in Daleville, Alabama, where he is President of the Daleville Lion's Club and a Deacon in the Daleville Baptist Church.

Arthur D. Peffer III, Tampa, announces the opening of his office for the practice of public accountancy in Jacksonville, Florida. A 1974 University of Tampa accounting major, he is Treasurer of the Jacksonville/First Coast Alumni Chapter and a Life Member.

Craig R. Goldberg, Tampa, is an Area Sales Representative with Pitney Bowes in Tampa, Florida.

Diana M. Perez-Vega, Tampa, has accepted a new position as Office Manager with Rehabilitation & Counseling Consultants in Tampa, Florida.

Tammy C. Brooks, Tampa, has accepted a position with Critikon, a division of Johnson & Johnson. She is a Decision Support Analyst and is involved with research and development on critical care life support systems.

Joe R. Potuzak, Tampa, has accepted a position as Management Trainee with First Florida Bank in Tampa, Florida.

Anita D. Wysocki, Tampa, has accepted a position as a Financial Aid Consultant for the students at the University of Tampa. She is working to complete a residency for the MBA Program.

Kimberly L. Krenzke, Valparaiso, is a winner of the 1987 Wall Street Journal Student Achievement Award, an award sponsored by the Educational Service Bureau since 1948, and given annually to outstanding students selected by their schools.

John F. Del Missier, Valparaiso, has accepted a new position as Regional Sales Representative with American Bankers Insurance Group in Atlanta, Georgia.

James S. Montgomery, Western Kentucky, has accepted a new position as Quality Control Specialist for RES-CARE, Inc., in Louisville.

Jerelyn S. Spinner, West Florida, has accepted a new position as Consultant with Booz, Allen & Hamilton, Inc., in Bethesda, Maryland.

George N. Martin, Wisconsin-Madison, is a data processing executive with Dresser Industries, Inc., in Dallas, Texas. In April, 1985, he was awarded the CSP (Certified Systems Professional).

Michael H. Leisz, Wisconsin-Madison, was transferred to Chippewa Falls, Wisconsin, by Northwestern Mutual Life for whom he works as a special agent. Charles G. Meyer, Wisconsin-Madison, has moved from the corporate strategy staff to the position of finance manager in international export sales at Ford Motor Company.

John F. Hesterman, Wisconsin-Madison, has spent the last 16 years working for the engineering firm Gilbert/Commonwealth in Jackson, Michigan. In the mid 1970's he lived in Tehran, Iran, where his company was designing power plants for the government of Iran. He is now living in Jackson where he is marketing manager for the company.

Dayton F. Pauls, Wisconsin-Madison, is retired from Citizens Bank where he was chairman and CEO. He is a past president of the Wisconsin Bankers Association and received the Golden Helmet Award through the Milwaukee Alumni Chapter in 1980.

Robert A. Rayner, Wisconsin-Madison, currently works as an accountant in a law firm that deals almost exclusively with oil and gas law in Irving, Texas.

Wilbur A. Larson, Wisconsin-Madison, has retired from Hi-Life Rubber, Inc., and is now President of Milk-Rite USA, Inc. He resides in Sun City, Arizona.

# NEW POSITION, MERGER, DIVIDENDS?

If so, please let us know!

Send us press releases, photographs and additional information about yourself.

Share your successes with other Brothers by sending them to:

EDITOR
The DELTASIG of Delta Sigma Pi
330 South Campus Avenue
P.O. Box 230
Oxford, Ohio 45056-0230

# **Alumni Chapter Directory**

#### AKRON-CANTON

President: Alan M. Brunton 2120 Wichert Avenue Cuyahoga Falls, OH 44221 PH: (216) 928-6506

#### ALBANY-CAPITAL DISTRICT

President: Shelly L. Goldman 642 Providence Street Albany, NY 12208 PH: (518) 459-7477

#### ALBUQUERQUE-ZIA

President: Robert D. Nieri 221 Brvn Mawr, SE Albuquerque, NM 87106 PH: (505) 268-2880

#### ATLANTA

President: Denita J. Morin 2428 Flair Knoll Drive Atlanta, GA 30345 PH: (404) 634-4885

#### BALTIMORE

President: Joe Baros, Jr. 2114 Oak Lodge Road Catonsville, MD 21228 PH: (301) 744-1388

#### BOSTON

President: Richard A. Steinkrauss 96 Hanian Drive East Weymouth, MA 02189

PH: (617) 335-5003

#### **BUFFALO**

President: Kirk C. Smith 90 Huntington Avenue Buffalo, NY 14214 PH: (716) 876-3715

#### CENTRAL VIRGINIA

President: David J. Kelley 2828 Monument Avenue, Apt. 1 Richmond, VA 23221 PH: (804) 359-5836

#### CHICAGO

President: Rodero K. Warren 8554 S. Calumet Chicago, IL 60619 PH: (312) 224-2679

#### CLEVELAND-NORTH COAST

President: Thomas E. Gauch 440 Richmond Park E, #304-C Richmond Heights, OH 44143

PH: (216) 473-6625

#### COLUMBIA, SC

President: Terry E. Hundley 113 Millcreek Road Lexington, SC 29072 PH: None Listed

#### COLUMBUS

President: John E. Jacob 7348 Fall Creek Lane Worthington, OH 43085 PH: (614) 766-2183

#### CORONA

President: Helen M. Paustian 4457 Casa Grande Circle, Apt. 443 Cypress, CA 90630 PH: (714) 826-7278

#### **EL PASO-SUN CITY**

President: Sandra A. Coleman 5125 Orleans El Paso, TX 79924 PH: (915) 755-4420

#### FORT WAYNE

President: Frederick I. Krueger 3328 Butler Court Fort Wayne, IN 46808 PH: (219) 484-8333

#### FORT WORTH-MID CITIES

President: Philip M. Baggerly 3557 Westfield Fort Worth, TX 76133 PH: (817) 926-3967

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President: Paul R. Janasik 16656 Centralia Redford, MI 48239 PH: (313) 533-6073

#### GREATER MIAMI

President: Ivy Vogel 19620 East Lake Drive Miami, FL 33015 PH: (305) 558-9939

#### HEART OF ILLINOIS

President: Mary L. Miracle 1405 E. Vernon Avenue, Apt. 30 Normal, IL 61761 PH: (309) 454-5912

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President: Kenneth P. Dupre 3555 Cedar Creek Drive, Apt. 909 Shreveport, LA 71118

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#### **HOUSTON AREA**

President: R. Alan Ferrington 4723 Cashel Circle Houston, TX 77069 PH: (713) 583-0584

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President: Donna L. Newton 5401 Chimney Rock, Apt. 244 Houston, TX 77081 PH: (713) 432-1406

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#### LAKE CHARLES-**BAYOU COUNTRY**

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President: Paul E. Steinmetz 4500 Halcliffe Road Lincoln, NE 68516 PH: (402) 423-0842

# **Alumni Chapter Directory**

#### LONG ISLAND

President: Reece C. Oslinker 20 Harness Lane Levittown, NY 11756 PH: (516) 731-5820

#### LOUISVILLE

President: Renee M. Kuhlman 8603 Herefordshire Louisville, KY 40222 PH: (502) 425-7520

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President: M. Christina Carline 5089 Edenshire Avenue Memphis, TN 38117 PH: (901) 685-6585

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President: Peter R. Bray 2531 N. 64th St. Wauwatosa, WI 53213 PH: (414) 259-1920

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President: Sharon Waggener Green Rte. 1 Box 218 Leitchfield, KY 42754 PH: None Listed

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President: Terrell F. Ford 813 Carnation Avenue Metairie, LA 70006 PH: (504) 885-9488

# NORMAN-OKLAHOMA CITY FRONTIER

COUNTRY
President: Michael L. Marcotte
524 W. Symmes
Norman, OK 73069
PH: (405) 329-9322

#### PHILADELPHIA

President: Carol A. Galimberti 6005 Redhaven Drive Marlton, NJ 08053 PH: (609) 596-4472

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President: Gerald E. Rupp 2549 E. Sahuaro Drive Phoenix, AZ 85028 PH: (602) 482-8453

#### **PRINCETON**

President: Janet M. Rebilas 254 W. Trenton Avenue, #B-203 Morrisville, PA 19067

PH: (215) 295-7857

#### **RENO**

President: Darrell A. Plummer 1000 Beck, #362 Reno, NV 89509 PH: (702) 827-5812

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President: Linda J. Honzik 8842 Winding Way, #307 Fair Oaks, CA 95628 PH: (916) 962-0297

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President: Jane E. Spurgeon 1253 Kingford Drive Florissant, MO 63031 PH: (314) 831-4638

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President: Stephen L. Ropfogel 5515 Thornburn Avenue Los Angeles, CA 90045 PH: (213) 410-1849

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President: Ty M. Nelson 6716 S. Peoria, #726 Tulsa, OK 74136 PH: (918) 492-2168

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President: Janice L. Kiewel 7684 Dunmore Road Woodbury, MN 55125 PH: None Listed

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President: Dennis R. Nienhuis 968 Baldwin Jenison, MI 49428 PH: (616) 457-4350

#### WHEELING-OHIO VALLEY

President: Bruce D. Stewart Route 4, Boggs Hill Road Wheeling, WV 26003 PH: (304) 242-3935

# Delta Sigma Pi Summer Leadership Schools

#### **Northern Province**

July 2–3, 1988 Buffalo/Niagara Falls, New York

#### Southern Province

August 27, 1988 Atlanta, Georgia

#### **Mid-American Province**

July 16, 1988 St. Louis, Missouri

#### **Western Province**

July 23, 1988 Los Angeles, California

# Plan To Be There!