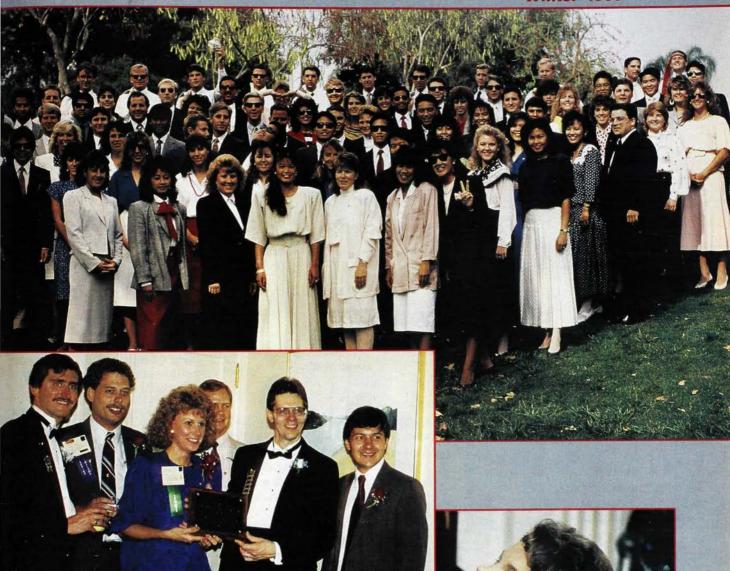
# The 112S1 of Delta Sigma Pi

Winter 1989



1988 Fraternity **Award** Winners

See page 40



### Commentary



# THE CHANGING FACE OF OUR COLLEGIATE MEMBERSHIP

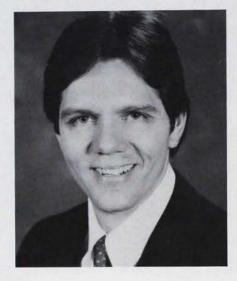
Dear Brothers:

One of the most frequent questions asked by our alumni members over the past several years centers on how the collegiate chapter and collegiate chapter members compare or contrast with chapters of five or even ten years ago. Alumni are, typically, not only surprised by my response, but are, in fact, astounded by the changes that are taking place.

Our typical collegiate chapter today is composed of male and female Brothers on an even 50/50 mix. As the cost of education has increased in the last decade, most collegiate chapter members must balance their fraternity activities not only with school, but also with part-time work. In most instances, chapter functions have moved away from weekday events to late evening and weekend functions.

Most chapters center their attention on the following programming areas:

 Community Service Involvement Nearly 95% of our chapters now



John V. Henik

sponsor several broad based community service programs within their academic year. The common feeling is that as "citizens of the world", they must give time and energies freely to make "society" better.

Alumni Ties Collegiate chapters want their alumni to maintain ties to their chapter. More and more chapters publish ongoing periodic news-letters specifically designed to let their alumni know about their activities.

- Professional/Social Programming
  With the professional nature of
  our collegiate Brothers, chapters
  today are developing strong "emphasis" in professional programs,
  particularly interacting with the
  local business community. Today,
  about 95% of our chapters sponsor strong, broad based programs.
- Social programming, ever popular with our collegiate members, has taken on the added responsibility among chapters of assuring, when alcoholic beverages are served, that Brothers are never at risk because of impaired driving. Chapters are limiting alcohol served to only certain functions.

A closing comment to our alumni: Seek out your collegiate chapters and renew those acquaintances.

Fraternally,

JOHN V. HENIK Grand President

Look for the upcoming Spring issue of The DELTASIG to highlight the detailed development of the HORIZONS program

# Deltasig Pi Belta Sigma Pi Be

An Educational Journal Winter, 1989 Volume LXXVII, No. 2 USPS 152-940

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Cover





# Regionals Revisited

# Over 2,000 Deltasigs attended conferences in 18 of the fraternity's regions

eginning in September and concluding at the end of November, 1988, Delta Sigma Pi conducted its biennial Regional Conferences in 18 of its 19 regions. Even though the Regional Conferences took place last fall, the planning for those meetings began soon after the Directors of each region were elected at the 36th Grand Chapter Congress in New Orleans, Louisiana, in 1987. Details of each meeting, such as site selection, seminar topic and moderator selection had to be planned well in advance to ensure a successful learning experience. Over 2,000 Deltasigs from around the country attended these meetings making the 1988 Regional Conferences some of the most successful ever.

As was the case in 1986, a full range of educational seminars was offered to attendees. Operational topics such as pledge education, recruiting, community service, fund raising and alumni chapter programming, were offered, in addition to individual development topics such as moti-

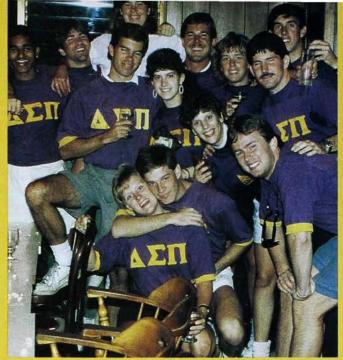
vational techniques, substance abuse, time management and successful dress and grooming.

Also during the Regional Conferences, collegiate and alumni chapter members were offered the opportunity to interact with each other, sharing successful programming ideas and building greater bonds of Brotherhood on a regional and national level. This interaction provided attendees with a wealth of information which was taken back to their respective chapters for consideration and possible implementation.

The Regional Conferences also provided the opportunity for several awards to be presented. In addition to the various collegiate and alumni chapter awards, other individual awards such as the Collegian of the Year Award, Faculty Advisor of the Year Award and Testimonials of Appreciation were presented. The awards that were presented during these meetings are highlighted elsewhere in this issue.

In addition to the educational programs offered, several initiations took

Opposite: Some of the attendees at the Central Regional Conference gathered together following the Farewell Breakfast in Louisville, Kentucky.



The Brothers of Epsilon Theta Chapter at Cal State-Chico took advantage of opportunities to socialize at the Western Regional Conference in Sacramento, California.



A wide range of seminars were presented, including this alumni relations seminar at the South Central Regional Conference in Roanoke, Virginia.

place during the Regional Conferences. During the South Atlantic Regional Conference, new members were initiated at a combined joint initiation that involved seven different collegiate chapters from the state of Florida. At other Regional Conferences, demonstration initiations were performed to illustrate just how meaningful Delta Sigma Pi's initiation Ritual really is.

The 1988 Regional Conferences provided the opportunity for thousands of Deltasigs to share that fraternal bond of Brotherhood that is so important in Delta Sigma Pi. These fraternal friendships continue to promote that kind of interaction between collegiate and alumni members and among chapters that has made Delta Sigma Pi the professional business fraternity for the past 81 years.



Many awards were presented during the regionals, including the national Chapter Advisor of the Year award to C. Kristine Harbour, Kappa Nu Chapter at Longwood College.

Founded in 1916, but inactive for the past 20 years, Gamma Chapter at Boston University was reactivated on December 3, 1988.

# GAMMA RETURNS

Boston University n Saturday, December 3, 1988, Gamma Chapter, the fraternity's third chapter, was reactivated on the campus of Boston University. Originally founded on June 10, 1916, Gamma Chapter had been inactive since 1969. The reactivation of the chapter on December 3, was the culmination of the work of several individuals who wished to see Delta Sigma Pi again represented at Boston University.

Initial interest in reactivating Gamma Chapter occurred during the spring of 1987. At that time, District Director Richard A. Steinkrauss and Director of Chapter Services C. Dean Ferguson met with a student at Boston University who was interested in reactivating Gamma Chapter. The student, Scott Abramowitz, was familiar with Delta Sigma Pi from his association with a Brother at Zeta Psi Chapter at the State University of New York in Albany. Mr. Abramowitz gained permission from the university to reactivate Gamma Chapter and began planning for the recruiting of students during the fall semester of 1987.

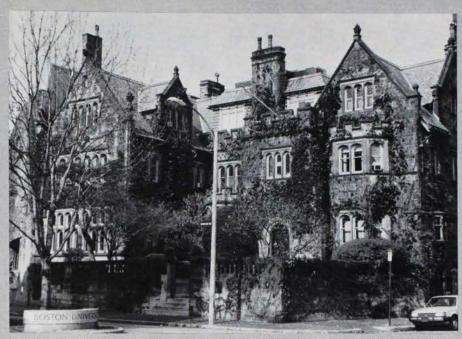
Four recruiting activities were conducted throughout the months of September and October of that year.

A core group of 26 students met for an organizational meeting on October 14, 1987. During that meeting, nine officers were elected with Scott Abramowitz elected colony President. A colony name of Gamma Omega Alpha was chosen to reflect "Gamma Once Again". Regular meetings of this group were conducted throughout the fall semester and plans were made for a full calendar of activities for the spring semester of 1988.

Additional recruiting efforts were conducted during the spring semester, 1988, and 16 new colony members joined the group. The colony planned a full calendar of activities for that semester and also submitted a roster of members and officers, with Chapter Efficiency Index point requests submitted.

Numerous visits were made to Gamma Omega Alpha Colony by District Directors Richard A. Steinkrauss, Elizabeth Milik Keith and Eastern Regional Director Marc A. Robbins. Chapter Consultant Todd Whisenant visited the colony in November, 1987, to provide additional information and counseling.

Last fall, Gamma Omega Alpha scheduled a full calendar of professional, community service, fund rais-



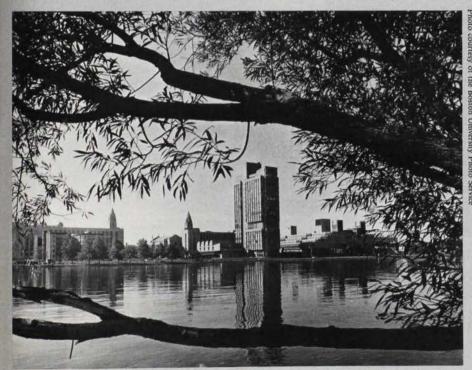
One of the landmarks of Boston University is known as the "Castle" and once housed the president of the university and his family.

ing and social activities and was also well represented at the Eastern Regional Conference in Boston in November, 1988. Additional visits by national officers, including Chapter Consultant Robby L. Hultz, assisted the colony with their goal of reactivating Gamma Chapter.

A pledging ceremony was conducted on October 3, 1988, and a pledge education program began immediately thereafter. Members of Lambda Tau Chapter at Bentley College and the Boston Alumni Chapter served as Big Brothers during the pledge education program. With the successful completion of this pledge education program, the members of Gamma Omega Alpha Colony were ready to be initiated as the reactivated Gamma Chapter.

On Saturday, December 3, 1988, Deltasigs from across the country gathered in Boston to reactivate Gamma Chapter. Fraternity officers in attendance included: Grand President John V. Henik, Past Grand President Richard J. Parnitzke, Northern Provincial Vice President Samuel F. Shaheen, Western Provincial Vice President William R. Kinsella, Eastern Regional Director, Marc A. Robbins, District Director Richard A. Steinkrauss and District Director Elizabeth M. Keith. Director of Chapter Services C. Dean Ferguson represented The Central Office staff at the reactivation.

Several chapters participated in the reactivation of Gamma Chapter and served on the Ritual Team. The Ritual Team was represented by Theta



The campus of Boston University, home to Gamma Chapter, as seen from across the St. Charles River in Boston

(See GAMMA on page 36)



# WILLIAM HOWELL

Chairman and Chief Executive Officer of J. C. Penney

by Daniel S. Doyle

An initiate of Beta Epsilon Chapter at the University of Oklahoma, this Deltasig shares some thoughts on the direction being taken by J. C. Penney

n 1958, William Howell was hired by J. C. Penney Company to work in a store in Tulsa, Oklahoma. Then, J. C. Penney was working a transition from "Main Street USA" to suburban America, with a merchandise mix that was admittedly similar to industry leader SEARS. Today, J. C. Penney is charting a new direction in the retailing business through a massive attempt to reposition themselves in the minds of American consumers, and William Howell, after 30 years at J. C. Penney, finds himself at the helm of the nation's fourth largest retailing company.

Brother Howell started his career at J. C. Penney as a management trainee, having graduated from the University of Oklahoma, where he was initiated in the Beta Epsilon Chapter of Delta Sigma Pi, and served as Historian and Treasurer. After 10 years of holding a variety of store management positions, Brother Howell's career started to "take-off" in 1968, as J. C. Penney realized the immense value of this Deltasig. Promotion to district manager, a transfer to the New York Headquarters, promotions to regional vice president, senior vice president and executive vice president and Company Director, and finally being named Chairman of the Board and Chief Executive Officer in 1983, show how this Brother climbed the corporate ladder.

In the six years that Brother Howell has been the CEO, he can be credited as being the driving force behind much of the recent changes that are taking place at J. C. Penney; reorganization of merchandise and marketing functions, relocation of the corporate headquarters from New York City to Dallas, Texas, and selling off some foreign operations to allow a concentration on the apparel business in the United States.

As if managing J. C. Penney wasn't enough to fill his hours, Brother Howell can also be seen serving on the Board of Directors of Exxon Corporation, Warner-Lamber Company, NYNEX Corporation, Bankers Trust, United Way of America, and the National Organization on Disability. A loyal supporter of the University of Oklahoma, and an active alumni of Delta Sigma Pi, Brother Howell has an exemplory record of both corporate and community service.

In the following interview, Brother Howell explains the repositioning strategies of J. C. Penney, his philosophy on business leadership, and offers some advice to business students.

**DELTASIG:** Explain to our readers why J. C. Penney is undergoing a respositioning in the retail market-place?

HOWELL: When our research in the 1970's revealed that we weren't in close enough sync with consumer preferences in regional shopping centers, where most of our store space is located, we instituted the following: The 1983 elimination of major appliances, paint and hardware, lawn and garden, automotive, and restaurants from our stores in these shopping centers; the continuous refocus of

our merchandise mix to provide more fashionable offerings for our target customer, the department store shopper, who shops in these centers; the store modernization program, which was also launched in 1983, with its focus on improving the shopping environment with a department store ambience; the restructuring of our business so that we have a merchandising organization that brings merchandise and marketing activities into each of four divisions-women's, men's, children's and home and leisure; and the 1988 program of discontinuing home electronics, hard sporting goods, and photography.

All of the assets, the space, and training needed to support these discontinued lines in the past are now being re-focused on what our customers prefer—apparel. We continue to offer the discounted lines in catalogs, where they have proven to be profitable.

**DELTASIG:** Why the move of the Headquarters from New York City to Dallas?

HOWELL: As we have re-focused our company to become more fashion oriented, we have gone to great lengths to bring our buyers closer to our selling operation in each of our 1,400 stores. Under our system, rapid communication and the shortest possible timelines between buyer and seller are critical. The relocation to Dallas will further enhance communications and reduce travel time by up to 50 per cent between headquarters and our four regional offices. We expect that reduced occupancy and

labor costs, savings on travel and taxes, and increased productivity and efficiency will more than offset the cost of the move over a period of a few years. A permanent net reduction of approximately \$60 to \$70 million a year in administrative costs is anticipated thereafter.

**DELTASIG:** What do you find to be the most challenging aspect of managing J. C. Penney's repositioning?

HOWELL: Our stated goal is to be a national department store. To accomplish that, has required and will continue to require a massive effort—nothing less than repositioning J. C. Penney in the minds of American consumers. We are progressing steadily toward our goal of becoming the dominant national department store for middle and middle/upper income Americans.

**DELTASIG:** What should we look for in J. C. Penney in the next few years?

HOWELL: In every aspect of the retail industry, the rate of change continues to accelerate. The life cycles of both the products offered and formats used to exploit them have shortened, as well as the time available for shopping.

The face of retailing itself continues to evolve with new retail formats entering and leaving; with developers buying retailers, and management buying their own companies. To meet the challenge of change in the marketplace, you will see a continuous refining of our merchandise mix in J. C. Penney stores and catalog.

**DELTASIG:** Changing subjects to business leadership, how do you see the role of ethics and service in the business community?

HOWELL: At J. C. Penney, we have a statement of business ethics which goes back to the founding of the company. It's significant that James Cash Penney's first store was named The Golden Rule. To "do unto others as you would have them do unto you" has been called the foundation of morality.

The final principle of "The Penney Idea", developed by the Penney partners in 1913, reads "To test our every policy, method and act in this wise: 'Does it square with what is right and just"?

Our unique heritage is both an aid to us and a challenge. It's helpful to have principles to guide us which have been in existence and enunciated for so many years. At the same time,



"The ability to anticipate, but more importantly, react to and manage change is one of the ongoing challenges facing a manager."

we have more to live up to. More is expected of us and we expect more of ourselves.

As for our involvement in community service, we know there is a direct link between the economic health of the community and the economic health of the business.

Recognition of these bonds has led to the concept of "enlightened self interest" on the part of the corporation.

At J. C. Penney, the word "enlightened" carries a lot of weight—and conveys a good deal of meaning. It represents a broadening of our community responsibilities beyond those required of us to remain successful in our many and varied businesses.

**DELTASIG:** As a business professional, how would you best like to be remembered?

**HOWELL:** I would like to be remembered as one who lived up to all the principles of The Penney Idea:

To serve the public as nearly as we can to its complete satisfaction.

To expect for the service we render a fair remuneration, and not all the profit the traffic will bear.

To do all in our power to pack the customer's dollar full of value, quality and satisfaction.

To continue to train ourselves and our associates so that the service we give will be more and more intelligently performed.

To improve constantly the human factor in our business.

To reward the men and women in our organization through participation in what the business produces.

And, again, to test our every policy, method and act in this wise: "Does it square with what is right and just"?

**DELTASIG:** What are your thoughts concerning the value of membership in Delta Sigma Pi?

HOWELL: The first priority of a college student is to gain a sound foundation through academic studies. Delta Sigma Pi helps to round out the education by helping the student to get a head start when he or she enters the business world. In the competitive world of business, the college graduate who also has been developing a management style and leadership skills can have stronger opportunities to reach the top of his or her chosen profession.

**DELTASIG:** Any words of advice to a business student today?

HOWELL: Be prepared for change when you enter the business world. The ability to anticipate, but more importantly, react to and manage change is one of the ongoing challenges facing a manager.

Managing in an increasingly challenging environment is a call to all of us to understand the strengths and weaknesses of our companies as well as their tradition, culture, and direction. We must manage change with full knowledge of each of these, if we are to manage our companies successfully in this environment.

# Meeting Alumni Needs

ou may have heard or read somewhere about how a particular company meets its consumers' needs. Perhaps the company was John Hancock or Procter and Gamble or Philip Morris or another consumer giant. Big companies are not the only ones who are market driven. In fact, many small businesses are born, survive and grow because the owner finds a niche with a need, then satisfies that need using specific products and services. The same is true of the Boston Alumni Chapter.

Over the past three years, the Boston Alumni Chapter (BAC) has determined what those needs are. This is an ongoing and evolving process. The chapter is constantly seeking ways to better serve Brothers of Delta Sigma Pi in the Boston area.

#### How is it done?

- First, we ask. As simple as it might sound, that is exactly what we do.
- · Second, we listen. Again, simple.

Some thoughts
on how
members of the
Boston Alumni
Chapter
plan their
activities based
on the needs
of their
membership

- Third, we respond. We structure the program to satisfy as many Brothers' requests and needs as possible.
- Fourth, we learn from experience what does and does not work.

BY GAYLE A. GERHARDT

What are the needs?

- Variety: Not everyone needs or wants the same type of programming. Therefore, a variety of activities is offered throughout the year. Different Brothers attend different events. For example, not everyone who volunteers to help at the "Monster Dash" joins us in the bleachers at Fenway Park to cheer the Red Sox, and vice versa. Additionally, there is a core group that supports all of the events. Overall, the programming reflects the needs and preferences of the membership.
- Reminders: The Brothers have busy schedules, as we all do, so they need to be regularly made aware of upcoming functions. Sending out a newsletter is not enough to get Brothers and spouses/friends to attend events. They need a reminder call about a week in advance. In fact, two weeks before the event is not as effective, because some Brothers tend to forget or inadvertently

plan something else when called that far in advance. This does not, however, conflict with the concept of having an annual calendar.

 Updates: Brothers want to know what is going on with other Brothers. The newsletter serves this purpose by highlighting new jobs, promotions, births, weddings and engagements, etc.

Dorticination M.

Participation: Most of the Brothers want to attend the events, although most would rather not serve on the Board of Directors.
 Consequently, the majority of the events are planned by a few Brothers.

#### PLANNING AND FOLLOW-THROUGH

The Board of Directors (President, Executive Vice President, Secretary, Treasurer, and Directors) have the authority and responsibility to conduct all business of the chapter. This authority is granted in the bylaws. Since the majority of the membership prefers to attend events rather than plan them, the officers who plan all of the activities also follow-through at each event to see that the objectives are met.

With each new year, the Board of Directors meets and plans the calendar the next 12 months. First, the past year's events are evaluated and the Board of Directors decide



Michael Keith, Marcy Kramer, Alexandra Lanza, and Beth Milik Keith tally the score-cards to determine the winner at the alumni chapter's annual wine tasting party.

whether or not to continue to sponsor the successful events. Next, the calendar is completed with suggestions from the membership and the Board. Many of the successful events are repeated the next year. Why? Because being responsive to the membership's needs is the best way to ensure future successful programming.

The greatest participation occurs when one event per month is sponsored. This meets the needs of the majority of Boston area alumni. Other alumni chapters successfully sponsor fewer events per year, but still meet the needs of the local alumni. They know and adapt to the needs of their audience.

Alumni have very different life-

styles compared to the lifestyles of collegiate members. Jobs, families, homes and other activities compete for time. Balancing these demands and keeping Delta Sigma Pi among them is a constant challenge.

The Boston Alumni Chapter also has a commitment to follow-through with the activities on the docket. The success of an event is judged based on the reactions of those who attended, not how many Brothers were there. Quality programming is very important.

#### CONSTANT COMMUNICATION

Last year, the chapter started a bimonthly newsletter. The newsletter keeps everyone up-to-date and acts as a clearinghouse for information.

The annual calendar of events helps the secretary plan the newsletter without a Board meeting or multiple phone calls to see what the Brothers want to do in the next two months.

The BEANTOWN BEACON, the new name for the newsletter, high-lights upcoming events, as well as past events. Photos of Brothers attending previous functions are included. Birthdays and "potpourri" are easy ways to get everyone's name in the BEANTOWN BEACON at least once a year.

Regular telephone contact is important to ensure successful events. The best participation occurs when everyone on our mailing list (dues paid members and non-dues paid members) is called five to seven days



One of the most popular activities of the Boston Alumni Chapter is spending a day at historic Fenway Park watching the Boston Red Sox.

prior to the event or registration deadline. This reminder call always doubles and usually triples our participation.

#### MAKE IT EASY

The easiest way to increase participation is to make it as easy as possible for the Brothers to attend. The majority of the membership lives on the South Shore (i.e., any location south of Boston's city limits). Consequently, events are held in this area, although we have tried to move Fenway Park out of downtown, with no success to date.

Activities are also held downtown and occasionally on the North Shore. Maps and/or written directions are always included with our newsletters. The telephone committee makes sure everyone understands the directions when making the reminder calls.

#### DON'T GIVE UP!

As previously mentioned, competing demands for one's time changes dramatically the day after graduation. Establishing new goals each year for the alumni chapter helps to motivate the Board and other members of the chapter. These goals include the number of new members (20% increase), the number of renewed members (100%), and improved fund raising.

An extensive mailing list is also kept. Brothers from local as well as non-Boston area chapters are made to feel welcome. The newsletter is sent to Brothers in the area or who have moved here and contact us. Every month each one of them is called reminding them of the upcoming events. They are invited to share in the benefits of membership.

#### HISTORY

Attempts to revitalize the Boston Alumni Chapter occurred when Boston area Brothers from the Delta Psi Chapter at Suffolk University began meeting monthly from 1981 to 1983 at the university, followed by socializing at the Golden Dome. The primary purpose was to continue to share their experiences with Delta Sigma Pi. During this time the group was



Showing their true fraternal colors, Cathy Richardson, Dennis Rossetti and Marcy Kramer are all smiles during the alumni chapter's "Purple and Gold" party.

fairly informal. The Brothers held a dance at the Heritage Hall in Milton, Massachusetts.

In January, 1985, Brother Richard Steinkrauss initiated another attempt to revitalize the Boston Alumni Chapter. His response was quite favorable. Subsequently, a dinner, followed by a speaker, was held in April at Walsh's in North Quincy.

By March, 1986, there was enough interest informally establishing the Boston Alumni Chapter. During the celebration, following Delta Psi Chapter's initiation, the alumni Brothers officially organized the Board of Directors of the Boston Alumni Chapter.

Since that time, the Boston Alumni Chapter has been franchised and has become a leading alumni chapter. At the 36th Grand Chapter Congress in New Orleans, the Boston Alumni Chapter became well known by promoting Boston as a potential site for a future Grand Chapter Congress.

#### **FUTURE**

In the spring and summer of 1986, the chapter discussed and adopted a five year plan. At the heart of this plan was to provide alumni Brothers with a program that would give substance and meaning to the phrase "a member for life".

To accomplish this, the following goals were established: 1) find Broth-

ers in the area, contact them and encourage participation, and 2) expand Delta Sigma Pi through colonization and reactivation of collegiate chapters in the area.

At the end of each year the past performance is evaluated and a plan for the next five years is developed. Hence, a rolling five year plan is continued.

Halfway through the first five year plan, numerous Brothers using the Delta Sigma Pi Membership Directory and the ZIP Code list from The Central Office have been found. Additionally, the Boston Alumni Chapter assisted with the installation of the Lambda Tau Chapter in April, 1987, at Bentley College, Waltham, Massachusetts, and helped reactivate the Gamma Chapter in December, 1988, at Boston University, Boston, Massachusetts.

Although a great deal has been accomplished, the needs of alumni in Boston have only begun to be met.

For further information about the Boston Alumni Chapter, please contact Gayle A. Gerhardt, President, 40 Cross Street, Apt. 6, Quincy, MA 02169, (617) 471-1966.

Gayle A. Gerhardt is President of the Boston Alumni Chapter, a past member of the St. Louis-Gateway Alumni Chapter and is an alumnus of Alpha Theta Chapter at the University of Cincinnati.

#### NORTHERN PROVINCE

I would like to express my thanks to all of those Brothers that I have met along the Regional Conference trail this fall. I enjoyed meeting you and renewing old friendships. I was able to attend the Central, Mideastern and Eastern Regional Conferences. They, and the two Regional Conferences that I was unable to attend (the Huron and the East Central), were very well run and everyone seemed to gain from the experience. If you have not taken the time to thank your regional director and his committee for the work that they have put into your regional, please do so. It is a lot of very hard work and each of your regional directors did a very fine job.

One thing that I was able to do during the Regional Conferences was to distribute the first issue of the Northern Province newsletter. (It is yet unnamed, see contest rules for eligibility). The four page document has generated a lot of excitement from a number of areas of the province. It features articles on the Leadership School and gives the year in review. This innovation is hoped to expand in the coming months to include tips on operating a chapter, news about people in the province, more on what is happening with the national fraternity and any other areas that might be of interest to readers. I stated in the first issue that the newsletter is a collaborative effort between all of the members of the province so I am looking for your input. I think that it will be a grand success. If you did not receive a copy and would like one, please drop me a note or call me.

Finally, the last item on my fall travel

schedule was the reactivation of the Gamma Chapter at Boston University. It is always a pleasure to be a part of an expansion or a reactivation, but it is especially true in this case. Why? First, because this is one of our original 24 chapters; a single letter name chapter. The other, more important reason, is that I have met a number of the members of the Gamma Omicron Alpha Colony and have found them to be excellent representatives of Delta Sigma Pi at Boston University. I wish them all very well and hope that Gamma Omicron Alpha is a foundation that Gamma Chapter can build on for many years. See you in St. Louis!

SAMUEL F. SHAHEEN. Northern Provincial Vice President.

#### EASTERN REGION

ADELPHI, KAPPA RHO-The Kappa Rho Chapter began the semester with the ideology of creativity and innovativeness. Our recruiting program featured video interviews as part of the prospective member recruitment process. Its success has earned a place in our future recruiting procedures.

Our professional program also exhibited a diverse array of topics. The fall semester included a trip to the Federal Reserve Bank and Gold Vault in New York City, as well as speakers with topics on corporate takeovers and entrepreneurialship. In addition, a representative from the advertising agency of Oglivy & Mather proved informative and enjoyable. Articles on various business related areas were handed out at chapter meetings to help enhance the professional knowledge of our Brothers.

Brothers and pledges also participated in "Starlight Showdown" which is similar to Battle of the Network Stars. This helped to raise money for the Make A Wish Foundation, an organization that makes dreams come true for terminally ill

-Michael E. Mentuck

BOSTON, GAMMA-The Gamma Chapter of Delta Sigma Pi was reactivated on December 3, 1988. Boston University's pledge class of Gamma Omega Alpha had been working toward reactivation of Gamma Chapter since September of 1987. Through hard work and dedication, we were ready to taste the fruits of our labor.

From tours of General Electric and Anheuser Busch, speakers from Reebok and Price-Waterhouse, holiday parties at children's centers, a can drive for the Salvation Army, volleyball with our Big Brothers and learning the history of the

fraternity, we discovered why we want to be Brothers and why Delta Sigma Pi is the ideal foundation for this Brother-

With the help of Brothers from Bentley College, Suffolk University and the Boston Alumni Chapter, we approached our final goal. Their spirit and much appreciated time and effort showed our 49 member pledge class how rewarding membership in Delta Sigma Pi can be. By working and learning together about business and life in general, we are realizing the benefits of friendship, wisdom and fraternity.

With the conclusion of our pledge period, we reflect back upon the many things we have experienced together with fondness and a great sense of accomplishment. We will always cherish the memories we shared as a colony, but also value December 3, 1988, the day we became Brothers of Delta Sigma Pi.

-Robyn Miller, Kirsten Shook & Kristen Shook

C. W. POST, ZETA OMICRON—Homecoming 1988 was a proud day for the Zeta Omicron Chapter. After a long week of work by all of the Brothers, our steamboat float won us second place in our school's contest. Charter member alumni from the chapter in 1965 joined us for the day and we all had a great time hearing about the history of Zeta Omicron Chapter.

Brother Jeffrey Patrick was elected to the Homecoming Court. This was the third year in a row that Delta Sigma Pi

was represented on the court.

We also made it onto the television screen when Channel 12 aired the game between C. W. Post and St. John's University. Half-time activities included a float parade, with eight enthusiastic Deltasigs riding around the field singing "Rose of Deltasig". The C. W. Post newspaper featured not one, but two pictures of our float, more attention than even the winning float received. It was a special day for all of us, as we laughed and enjoyed the festivities together. As one Brother put it, "It's fun to walk around and mingle with other groups, but nothing matches the feeling of coming back to the purple and gold letters, and being among Brothers".

-Paula J. Rueger

ST. PETER'S, ZETA ETA-This year Zeta Eta Chapter is off to a busy, but prosperous year. Our involvement in community service included a food and clothing drive held in September for the Jamaican Relief Fund which was a great success. Also, our work with the soup kitchen to help the homeless in our area has been success-

Our first annual Oktoberfest was a success. A small profit was made as everyone enjoyed a night of German festivities. On October 25, 1988, the Brothers sponsored St. Peter's College Fifth Annual Career Fair. Companies from the Tri-Metropolitan area attended looking to hire prospective employees. At the Career Fair, Paine Weber expressed a desire to help Zeta Eta Chapter with its many activities and projects for the 1988-89 school year.

On Saturday, April 13, 1989, we will be hosting the chapter's 25th Anniversary Party. Information for tickets will be available soon. Hope to see you all there to help us celebrate our 25th Anniversary. It's going to be hot, hot, hot!!

-Matthew A. Powell

SUNY-ALBANY, ZETA PSI-Fall semester began quite auspiciously when the entire chapter of 46 Brothers organized and executed a massive fund raising effort. Through the sales of carpets and fulllength mirrors, we managed to amass

more funds than any other single fund raising event in recent memory.

Our 14th annual Career Day held on October 5, with over 60 firms in attendance, was extremely successful, surpassing all expectations. In excess of 1000 students showed up to the event, seeking information concerning possible career choices available to them upon graduation.

October was also the month of a most rewarding community service project. The Brothers, in conjunction with The Big Brothers and Sisters of Albany County and Channel 13's "For Kids" Sake" Program, donned their favorite costumes and took underprivileged children trick-or-treating on Halloween.

In the area of interchapter relations, we are proud to announce the creation of a new position in our chapter, that of Interchapter Liaison, formed to help unite us more closely with other chapters.

Accompanied by much enthusiasm from the Brothers, the fall semester saw the birth of several new social activities, including the formation of fraternity sports teams. Our bowling and football teams fared very well, and we captured third place in the softball league. The chapter is currently busy planning its largest and most anticipated social event of the spring semester, the annual ski weekend at scenic Camp Dippikill.

-Christopher R. Edom

SUNY-BINGHAMTON, KAPPA LAMBDA— Hello, from the Kappa Lambda Chapter at SUNY-Binghamton. This year we commemorated our seventh anniversary at Binghamton, accompanied by our annual Rose Dance.

This year's events generated one of our highest Chapter Efficiency Index point totals ever. Professional speakers included IBM, National Westminister Bank and a mock interview with Arthur Young. Among our community activities were a Cash Casino Night, with all proceeds going toward Students Against Multiple Sclerosis and a jog-a-thon to aid a local homeless family.

Last semester saw the initiation of 19 enthusiastic Brothers. We are proud of the continuing spirit of the Kappa Lambda Chapter Brothers, alumni and Brothers yet to come.

-William G. Hauk & Janice M. Morrella

SUNY-BUFFALO, ALPHA KAPPA—Alpha Kappa Chapter began the semester with tours of Perry's Ice Cream and Eastman Kodak in Rochester. We were very fortunate to have a wide range of speakers come and speak to us about different aspects of the business world. We got an early start on our fund raising activities, which included an entertainment book sale, a rose sale for Sweetest Day and a candy sale.

This year the Brothers of the Alpha Kappa Chapter are participating in a new



The newly initiated Brothers of the Xi Pledge Class of Kappa Rho Chapter attended their first chapter business meeting last May at Adelphi University.

and rewarding project of sponsoring a child in Honduras. We are most proud of the fact that we are making a firm commitment to this child and can successfully carry out the responsibilities associated with it. Also this year, we are again sponsoring a blood drive with the Red Cross and are conducting our annual Thanksgiving food drive.

October began with a volleyball tournament with our rival fraternity, Beta Alpha Psi. We then moved to a more challenging activity, broomball on ice, which proved to be quite eventful. Our next endeavor was playing racquetball and wallyball at a local club. Also, more than half of the chapter attended a Buffalo Bills game on October 23, which gave us and Buffalo a lot to shout about. Finally, the Brothers of the Alpha Kappa Chapter were proud to host a very successful Leadership School this summer.

-Mary Lee Carosa

BOSTON—During this past summer, many of us attended the third Annual Eastern Region Beach Party. In addition, we turned into bleacher bums at Fenway Park to watch the Boston Red Sox play. At the Boston Alumni Chapter Summer Party, the weather and turnout were great.

During the fall, we had a great time at the Happy Hour held at Chevy's. Once again, more than 20 of us volunteered to work for the popular costumed road race, the Monster Dash. This race benefits local Boston hospitals and the alumni helped to register runners and pass out trick-ortreat packets. The Eastern Regional Conference came to Boston in November and many of us met some of the fraternity's national officers and enjoyed the alumni nocktail party. On December 3, 12 alumni members saw their Little Brothers become initiated at the reactivation and

banquet for Gamma Chapter at Boston University.

On February 24-25, Brothers from the Eastern Region and beyond are cordially invited to "Where's Boston?" Weekend 1989. This is a weekend meant for Brotherhood, with several events scheduled. For more information, call Jim and Gayle Gerhardt at 617-471-1966.

In March, the Ethnic Extravaganza Theme Party is planned for Brothers to bring their favorite ethnic food and dress accordingly. On a Saturday afternoon in April we look forward to a relaxing day of biking and having a picnic on the beautiful island of Martha's Vineyard off of Cape Cod. Another day at Fenway Park to watch the Red Sox is also being planned in May. To end our year, the Annual Business Meeting will be held at the end of June.

-Dennis A. Rossetti

#### MIDEASTERN REGION

GEORGETOWN, MU—Vice President for Professional Activities Giacone and his committee have already sponsored lectures and receptions this academic year for Arthur Andersen, Ernst and Whinney, Touche Ross and Prudential, to name only a few. These presentations, well attended by both the Mu Chapter and other Georgetown students, helped to increase the awareness of Delta Sigma Pi on campus—one of our long range goals.

The Fund Raising Committee, chaired by Brother John Mangel, has initiated several educational and profitable projects. In honor of Georgetown's Bicentennial Celebration, the Deltasigs are selling commemorative T-shirts at all major events. At the Mideastern Regional Conference in Harpers Ferry, West Virginia, we sold specially designed picture frames

and key chains. Reaching beyond the marketing and sales options for fund raising, the Brothers are embarking on a stock project, where we will invest in our own financial expertise.

Chairman Claire Price and the Scholarship Committee are working toward a May issue of The Business Review, Georgetown's first business literary publication. Professors from all disciplines have donated their literary work and valued time toward the success of this journal. Along with our traditional work in Washington area soup kitchens and tutoring at high schools, the Community Service Committee has begun a program with the Washington Literacy Council teaching adults to read.

-Catherine M. Stephan

LA SALLE, EPSILON SIGMA—On April 22, 1988, the Epsilon Sigma Chapter of Delta Sigma Pi celebrated its 25th year at La-Salle University. We currently have 380 Brothers with a current undergraduate membership in excess of 25. We celebrated with a banquet and a great time was had by all who attended. Guests included our founding fathers and 25 years of alumni. Also included were Mideastern Regional Director Mike Wilson, Northern Provincial Vice President Sam Shaheen and District Director Mike Spadaro as our honored guests.

-Christopher T. Hagen

MARYLAND, GAMMA SIGMA—The Gamma Sigma Chapter of the University of Maryland completed another great semester. We extended bids to 17 new and exciting pledges. The professional schedule has included a visit to a vineyard and a speech on the future of business by the President of the University's Baltimore campus. We sent 25 Brothers and 10 pledges to the



Brothers of Alpha Kappa Chapter at SUNY-Buffalo gathered together after a chapter business meeting last fall.

Mideastern Regional Conference at Harpers Ferry, West Virginia.

Gamma Sigma Chapter is again working toward the top in terms of chapter efficiency. Our goal is to request over 100,000 points in the Chapter Efficiency Index.

Beginning last semester, we have increased relations with neighboring chapters at Georgetown, Howard and James Madison Universities. Through professional, community service and social events, we are working to bring together all Delta Sigma Pi chapters in our area.

Gamma Sigma Chapter welcomes all

correspondence from all other chapters. The 1989 year looks to be another quality, professional and fun year for the Gamma Sigs.

-Apoorva N. Gandhi

PENNSYLVANIA, BETA NU—After accumulating more than 75,000 Chapter Efficiency Index points in the spring of last year alone, Beta Nu Chapter is looking forward to a great 1989. Already this year we have had a professional event in Washington, DC, a fund raiser in the form of a car smash at Homecoming, a trip to feed the area homeless and a classic movie night.

More recently, Beta Nu Chapter showed up in full force at a local volley-ball tournament, scoring impressive victories against Deltasig representatives from chapters at Temple University, La-Salle University and Philadelphia College of Textiles and Science. With our Founders' Day banquet, a roundtable discussion with the Dean of the Wharton School and a trip to the Gamma Chapter initiation at Boston University, we have completed a full semester.

In addition to a full calendar of events and recruiting goal of 20-30 new Brothers planned for, Beta Nu Chapter will continue in its drive to be a dominant chapter in the region, if not the country.

-Marc H. Wagenheim

RIDER, BETA XI—The Beta Xi Chapter of Delta Sigma Pi is excited about Rider College's newest addition, the School of Business Administration Building. While the college's business curriculum is extensive,



Members of the Boston Alumni Chapter served as Big Brothers to members of the colony at Boston University, shown here, who then became Brothers of the reactivated Gamma Chapter.

the college has never had an "official" business building. The new building features classrooms especially equipped with audio visual aids and computer technologies. Faculty offices are equipped with sophisticated telecommunications and data systems capabilities. The Beta Xi Chapter of Delta Sigma Pi was one of the few groups on campus asked to participate in the dedication ceremony held on October 28, 1988. At this dedication, we presented a plaque, listing Rider College Scholarship Key recipients, which will be a permanent decor in the new building.

In addition to the new building, we are also excited about receiving the first "Club of the Month" award at Rider. The Clubs and Organizations Commission of the Student Government Association recognized the Beta Xi Chapter of Delta Sigma Pi as taking an active role in campus life and in the local community. We are proud that Rider College has recognized Delta Sigma Pi for its achievements.

-Susana A. Santaguida

SHEPHERD, EPSILON KAPPA-Last April, Epsilon Kappa Chapter had one of its largest pledge classes since the founding of this chapter in 1961. The membership increased by 100 per cent. This expanded interest in the business fraternity is partially due to a more active participation on the college campus. A banquet was held in honor of the newly initiated Brothers on April 16, 1988, in Martinsburg, West Virginia. A great time was had by all.

The Epsilon Kappa Chapter Brothers were excited about our recently completed fall schedule of activities. The highlight was the Mideastern Regional Conference held during Halloween weekend in nearby Harpers Ferry, West Virginia. Keep up the good work Epsilon Kappa Chapter!

-Suzanne L. Beckham

#### EAST CENTRAL REGION

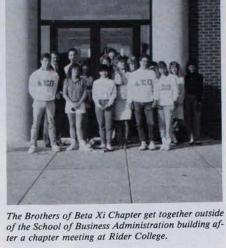
AKRON, THETA KAPPA-Lori Spraitzer, Kevin Taylor, Brian Teeling, Mike Wolbert, Dave Schroder and Paul Morehead attended the regional conference, along with Steve Fick and alumni Marty Luxeder. We learned a lot about the Chapter Efficiency Index, as well as had

The Theta Kappa Chapter is very active around campus this year. We have been involved in a phone-a-thon, spirit parade and had king and queen entrants for Homecoming. We also recruited 27 pledges who are now very much involved.

-Paul W. Morehead

BOWLING GREEN STATE, THETA PI-Theta Pi Chapter actively participated in Bowling Green State University's Homecoming weekend by entering the banner contest. We incorporated the Homecoming theme, "Rockin' to the Rhythm" and Deltasig letters into the banner to enhance the colors of BGSU. For the fourth consecutive year, we have succeeded in winning first place in this campus-wide activity.

Over 4,000 business students, their parents and 175 faculty members of the College of Business were invited to attend the annual Parent-Faculty Breakfast given by the Theta Pi Chapter on October 19, 1988. This allowed students and parents to interact with faculty members in a casual atmosphere. The great turnout of stu-



of the School of Business Administration building af-

dents, parents and faculty, made a nice prelude for the rest of Parent's Day.

The East Central Regional Conference was a big success in October for the 16 Brothers, six alumni and one pledge from Theta Pi Chapter who attended. We have been very persistent in obtaining 100,000 points in the Chapter Efficiency Index and with the great ideas that were brought back from the East Central Regional Conference, we have been working even harder. With the help of our new initiates we are determined to meet our goal. -Susan D. Lay

DAYTON, EPSILON TAU-Epsilon Tau Chapter's year began with an astounding recruiting effort, resulting in 70 applications for membership in Delta Sigma Pi. With continued Brotherhood and enthusiasm, the spring semester looks even brighter. In November, 30 Deltasigs traveled to Canada where they met with Mr. William Springer, CEO, of Heintz-Canada. The Brothers also toured the floor of the Toronto Stock Exchange.

The spring semester promises to be as exciting and successful as our fall semester. Activities planned for this semester include the 3rd Annual Jail-N-Bail to benefit the American Heart Association, continuation of the child care program at the YWCA and a weekend ski trip to Snowshoe, West Virginia.

Epsilon Tau Chapter is also very proud of its alumni Brother, Dave Humphrey, a new District Director in the Central Region.

-Julie E. Thieman

DUQUESNE, THETA RHO—The past year for the Theta Rho Chapter has been filled with good times and more than our share of sorrow. Last February, one of our Brothers, James Radakovich, passed away. We continue to miss him a great deal. We worked very hard to establish an endowed scholarship fund in his name. Thanks to all who contributed. Anyone



During one of their social activities last fall, the Brothers of Gamma Sigma Chapter at the University of Maryland exhibit the closeness of their Brotherhood.



Some Brothers from Epsilon Tau Chapter at the University of Dayton take a break from the slopes during last January's ski trip to Snowshoe, West Virginia.

still wishing to do so can contact us at our chapter office at (412) 434-5847.

Last semester, we were also busy initiating two pledge classes. It was hard work and final exams were closing in, but we initiated a lot of enthusiastic new Brothers.

This semester, it is full speed ahead with pledging, professional events and social interaction. We had a blast at the East Central Regional Conference in Columbus with almost half of our chapter in attendance, not to mention our crazy alumni who always show up. Anyone who wants to road trip it to the most livable city, Pittsburgh, just give us a call. See you soon.

-Elizabeth Ann Steele

PITTSBURGH, LAMBDA—Lambda Chapter at the University of Pittsburgh had a quite successful fund raising campaign. President Brennan was contacted by AT&T services. The Brothers' enthusiasm and dedication made the hard work rewarding.

The Lambda Chapter's charity project required the Brothers to disguise themselves. There were 21 goblins and ghouls from Lambda Chapter that participated in a haunted house. Our other community project was a jolly one. Many of the Brothers and pledges held a Christmas party for the Kidney Foundation of Pittsburgh.

We are quite pleased with our new initiates. We hope these 20 new Brothers will help us reach our goal of 100,000 points in the Chapter Efficiency Index. With these new Brothers and the current enthusiasm of the fraternity, we will continue to exhibit the fine Lambda Chapter

-Thomas G. Spowart

WEST LIBERTY STATE, DELTA OMEGA—Last fall, Delta Omega Chapter started its 55th semester at West Liberty State College. We had two Brothers representing our chapter at the East Central Regional Conference in Columbus, Ohio.

Fund raising projects for last semester included a car wash, bake sales and a recycling project. We also prepared care packages, which were distributed to residence hall students during finals week. The care packages were ordered by students' parents.

For special service around the community, we decorated a tunnel in Oglebay Park for Halloween.

We would like to wish all chapters continued success in the coming year.

-Amy Jo Stift

AKRON-CANTON-Enthused, Excited, Busy. We had 13 Brothers in attendance at the East Central Regional Conference back in October. We presented seminars, ideas and support to the collegiate and alumni members in attendance.

Our goal this year is to sponsor two events a month. For example, attending Cleveland Browns games; planning our traditional Halloween Party; New Year's Eve Party; and, of course, our racquetball party. Another one of our goals is to initiate an honorary member this spring.

Some of our excitement has come from our membership doubling with Outstanding Brothers this past year. If there is any Brother in the Akron-Canton area that would like to contribute to our enthusiasm, please contact Barb Skedel, P. O. Box 932, Akron, Ohio, 44309.

Carol A. Knapp

CLEVELAND-NORTH COAST-The Cleve-

land-North Coast Alumni Chapter (CN-CAC) has been moving along quite nicely in the past year. We have automated our billing process and our recruiting efforts have been more than adequate. Our professional programming has brought in good turnouts of Brothers, as well as our famous social happenings. Our main thrust, now, is to become more visible in the Cleveland public eye.

If you are relocating to beautiful Cleveland, or if you know of a Brother who is, please contact us at our chapter address so we can send out the welcome wagon: CNCAC, P. O. Box 14081, Cleveland, Ohio, 44114.

-Thomas C. Bauer

#### CENTRAL REGION

BALL STATE, EPSILON XI-The Brothers of Epsilon Xi Chapter really showed their true colors at the Central Regional Conference! All in attendance enjoyed the overwhelming feeling of Brotherhood which prevailed in Louisville. Of the 11 Brothers representing Epsilon Xi Chapter, nine became Life Members. Congratulations on the investment in your future! Special thanks go to Jim Higgins, Fred Lipsey, Sam Shaheen and Mike Walsh for being such wonderful Brothers!

In October, the Brothers joined with the Muncie Big Brothers/Big Sisters to host a hayride and bonfire. Although slightly dampened by rain, everyone enjoyed entertaining several of the area youth.

Epsilon Xi Chapter held their annual Wine and Cheese Party at the home of alumni/advisor Dr. Tom Harris on December 8. Thanks to all alumni who attended this event. All alumni are cordially invited to attend any of the chapter's events and are urged to contact one of the Brothers for further information.

The Brothers would also like to extend our congratulations to one of Ball State University's own, Steven R. Whalen, the newest Chapter Consultant. We are all proud of you Steve, way to go!

-Sally A. Pickard

BELLARMINE, KAPPA PSI-What's been happening in Kappa Psi Chapter? Our recruiting went very well. We had 21 people who decided to pledge last semester. That was seven times the number of pledges from the previous semester. We also had our normal meetings and speakers.

We had a great togo party back in September (Go Greek!). We enjoyed the Central Regional Conference, where we were the host chapter. We brought home the Service Award and an award for hosting the conference. On November 5, 1988, we celebrated our 5th Anniversary.

Finally, at the Central Regional Conference the Kappa Omega Chapter from Purdue University managed to "borrow" our Delta Sigma Pi banner from our President Dawn Osborne. We now plan to



The Epsilon Xi Chapter delegation from Ball State University takes time out between seminars at the Central Regional Conference in Louisville, Kentucky.

go up there for a party and to get our banner back (way to go Dawn!).

-Mark A. Frederick

CINCINNATI, ALPHA THETA—The Alpha Theta Chapter at the University of Cincinnati has never been better! Professionally, we continue to provide a wide assortment of interesting and dynamic speakers, as well as our all-time favorite wine celler tours! Academically, we still are tops in the college with a group average well above the college. This will undoubtably be yet another year where Alpha Theta Chapter members corner the market on the school's academic awards and recognitions.

Socially, we have never shared more Brotherhood. Every weekend, we have outstanding parties and get togethers and also find time to play intramural volleyball where our record was perfect! We are also involved in intramural football, basketball, swimming and softball.

-Douglas X. Berlon

INDIANA-INDIANAPOLIS, KAPPA SIGMA— Last semester, a speaker that we had not heard before, Walt Clements from the FBI, generated quite a bit of interest from all the Brothers. We hope to hear other speakers of the same nature.

In October, we had eight Brothers attend the Central Regional Conference in Louisville, Kentucky. It was exciting to meet so many Brothers and learn at the same time. The Kappa Psi Chapter at Bellarmine College did an excellent job as the host chapter and we all thank them.

In the fall, our community service projects included: participation in the MS arrest for Multiple Sclerosis Society; a food drive; and "haunting" at the Indianapolis Children's Museum. Many more projects are in the works for the spring, including the annual Easter egg hunt at the Children's Museum.

Last of all, I want to mention that spring break is in just a few short months. Last year, about 10 Brothers made it to Florida and we hope to do it again this year. We would love to meet any Brothers that are going to be down there too!

-Celeste J. Buttermore

INDIANA STATE, DELTA TAU—Delta Tau Chapter started off last semester with many recruiting activities, all of which led to the initiation of over 20 new members.

Professional activities began on September 27, with a speaker from the Big Brother/Big Sister Organization. The chapter's professional objectives included several speakers, a local tour of the GTE building and an out-of-city tour.

Our first fund raising activity was a successful car wash held on October 8/9. Since the chapter has decided to increase our fund raising goals, the success of the car wash has greatly influenced our drive and dedication to attain these goals. Scheduled fund raisers include pizza sales, distributing Dominos Pizza flyers and a host of other money making activities.

All of our hard work is offset by the times we all spend together on hayrides, at homecoming events and sponsoring Christmas parties for the children of the Big Brother/Big Sister Organization.

-Jennifer A. Hudelson

MIAMI-OHIO, ALPHA UPSILON—The Alpha Upsilon Chapter at Miami University has been on the move once again. This past October, over 30 members from the chapter traveled to Toronto to visit the sights and pleasures of one of Canada's finest cities. While there, the Deltasigs toured the Stock Exchange and the Toronto Zoo, among other places. This is just another



Mike Wallace, Pascal Gautheron, Rachel Campbell and Susan Ledman of Alpha Upsilon Chapter at Miami University, pictured clockwise, enjoy a meal at Toby's in Toronto during the chapter's field trip last fall.

example of living up to the name of "The International Fraternity of Delta Sigma Pi"!

Not only are we on the move, but other chapters in our region are, as well. During last semester, we had the pleasure of being visited by Alpha Pi Chapter at Indiana University and Epsilon Omega Chapter at Eastern Illinois University on their weekend excursions to The Central Office, located just next to the Miami University campus. We look forward to upcoming visits from other chapters.

-Daryn Malof

PURDUE, KAPPA OMEGA—"Enthusiasm '88" was the common theme for the Kappa Omega Chapter last semester. Beginning the semester with the annual beer sign sale fund raiser gave us \$2,200 more toward our ultimate goal of a \$10,000 working budget.

Powerful professional activities included a motivating speech by Purdue University's men's basketball coach, Gene Keady. Also, Plant Operations Manager, John Otterbeck, of Mobile Oil, spoke on "Managing Managers".

Last October, 13 Brothers and four pledges represented the Kappa Omega Chapter at the Central Regional Conference held in Louisville, Kentucky. As a chapter, we were very excited to have been named to the 100,000 point Chapter Efficiency Index Honor Roll. We were even more honored and proud, though, to have received the Outstanding Chapter Award for 1987-88 in the Central Region.

The Brothers of Epsilon Xi Chapter at Ball State University visited our chapter for a flag football game followed by a barn party/hayride for Halloween. The Brothers of Kappa Psi Chapter at Bellarmine College were invited to a "Rescue Your Banner" party in November. These, as well as various spontaneous functions, filled our social calendar.

The semester drew to a close with the initiation of 12 fine new Kappa Omega Chapter Brothers. As one might notice, this year promises to be another packed with success and goal attainment for the Kappa Omega Chapter.

-Kenneth W. Brandt

XAVIER, THETA LAMBDA—This year has been a fresh start for our chapter at Xavier University. Our pledge class has implemented plans for a profitable fund raiser using business sponsored prizes for a raffle.

In addition, we attended the Central Regional Conference in Louisville, Kentucky, and had a wonderful time meeting other members of the fraternity. We would like to thank Kappa Psi Chapter at Bellarmine College for hosting a fabulous conference.

-Rodney S. Stuart



The Brothers of Kappa Omega Chapter at Purdue University proudly display their Chapter Efficiency Index Honor Roll and regional Most Outstanding Chapter honors during the Central Regional Conference.

#### **HURON REGION**

GRAND VALLEY STATE, LAMBDA XI—Professional, social, and community service activities are keeping the Lambda Xi Chapter at Grand Valley State extremely busy this year.

Fall semester found us listening to speakers from the Keebler Corporation and hitting the road to tour X-Rite Corporation and Studio 28, the largest movie complex in the world.

Winter semester looks even more exciting. Two sites we can't wait to tour are the General Motors Testing Grounds in Flint, Michigan, and the American Stock Exchange in Chicago.

We are also gearing up for our Second Annual Game-a-thon, and the highly anticipated rematch of Killer Monopoly is sure to draw a crowd. The proceeds, which topped \$1,100.00 last year, will go to the Indian Trails Camp for the Physically Impaired.

Our favorite times of all, though, are those spent with our alumni Brothers and with other chapters. We look forward to meeting more of you at the Grand Chapter Congress this summer.

-Katrina K. Salo

VALPARAISO, KAPPA PHI—Kappa Phi Chapter at Valparaiso University started off the year with a service project in which we raised \$150.00 to donate to the Juvenile Diabetes Foundation.

At the Founders' Day celebration in November, there was dancing and fun for all in attendance. It was a cold night, but we decided on a beach party theme which included real sand and plenty of beach music. The Brothers joined together in a field trip to Holiday Star Theatre and Orville Redenbacher's to learn about resort

management and the business of food producers.

In December, we held a banquet to celebrate the initiation of our 29 new members and two faculty initiates.

-Beth Ann Bruner

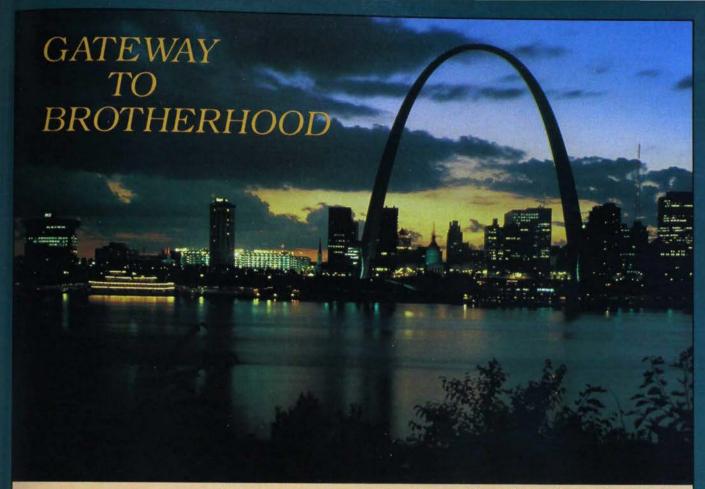
#### WAYNE STATE-DETROIT, GAMMA THETA-

This year Gamma Theta Chapter's service activities have focused on metropolitan Detroit's youth. Participation in the Junior Achievement program was at an all time high. Brothers, and even some pledges, taught Business basics to fifth and sixth graders, primarily in Detroit Public Schools. Brothers also turned out in force to help at the annual Livonia YMCA Auction which raises funds for the "Invest in Youth" campaign.

Gamma Theta Chapter has had a full schedule of professional speakers, including influential U.S. Representative John Dingell. Congressman Dingell spoke on the findings of the Treadway Commission and accounting policies and standards. Our expanded audio cassette library has proved so popular, especially Zig Ziglar's "See You at the Top" and Roger Dawson's "Secrets of Power Negotiating", that we plan to further expand our collection.

Gamma Theta Chapter's three-pronged financial development strategy has also been successful. Our week-at-a-glance pocket term planner contains advertising from local businesses and is distributed free of charge to students and faculty. Our Banquet Program offers both corporate and alumni sponsorships. Miscellaneous activities such as selling Spree coupon books, baked goods and car washes comprise the final arm of our strategy.

-Charlotte Diller



Courtesy of St. Louis Convention & Visitors Commission

The USA's "Gateway to the West" provides the setting and the spirit for

# The 37th Grand Chapter Congress

August 13-18, 1989.

ust a little over a decade ago, many considered St. Louis to be a shadow of its former self. What had been a booming river city had slipped into decline and decay, but today it is considered to be one of America's greatest comback successes!

Located at the confluence of the Mississippi and Missouri Rivers, St. Louis traces its origins to French fur traders who established it as a trading post in 1764. Over its history, a diverse ethnic influence has left its mark on St. Louis-an influence felt today from the Southside French estates to the famous Italian community, "The Hill" and its renowned restaurants. The blend of the new and the extensively renovated old provides the people of St. Louis, and their visitors, with a unique backdrop for a city with an upbeat, all-American attitude.

Today, St. Louis provides both resident and visitor alike with a diversity of choices for exciting and enjoyable experiences. No visit to St. Louis is complete without a visit to The Gateway Arch. Rising 630 feet above the riverfront, this unique landmark recognizes the role of St. Louis as a major point of Westward expansion. From its observation level, "The Arch" provides an extensive view of the St. Louis area and serves as a focal point of the city.

The St. Louis riverfront itself provides an exciting center of activity. The most popular area is Laclede's Landing—a nine square block area of stores, bars, restaurants and nightspots. The cobblestone streets

"The Landing" formed part of the original fur trading colony of the 1700's. Today, 200 year old warehouses and beautiful, original castiron front, brick buildings have been renovated to provide an exciting district of entertainment for all. Also on the riverfront are the Goldenrod Showboat, which offers dining and stage shows in a setting which is a registered National Historic Landmark; the

Riverboat McDonald's, the world's only floating Mc-Donald's restaurant, and a host of other shopping, dining and entertainment establishements.

A short distance from the riverfront is the St. Louis Union Station. Built in 1894, the beautiful Romanesque style terminal, once the busiest in the nation, has undergone a \$135 million renovation and provides a seemingly endless array of shops, restaurants and nightspots both indoors, in any number of locations, and outdoors, at The Biergarten, situated on the shore of a man-made lake.

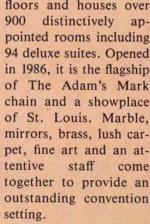
Sports fans are aware of the lure of St. Louis. Busch Stadium, home of the Cardinals, is just three blocks from the riverfront and two blocks from our headquarters hotel. During our convention, the Cardinals will be home and attendees are expected to be able to purchase tickets to the games.

Moving farther West from the Mississippi, a host of other St. Louis attractions await convention attendees. The Fox Theatre, a restored 1929 movie house, offers tours of its gilded, glitzy past. Forest Park, America's third largest city park, was the site of the 1904 World's Fair where the first hot dog, the first hamburger and the first ice cream cone were served. Today, it provides a pleasant outdoor area with many reminders of the 1904 Fair, as well as one of the best zoos in the nation. Further west is Six Flags Over Mid-America, a theme park with over 200 acres of rides and entertainment.

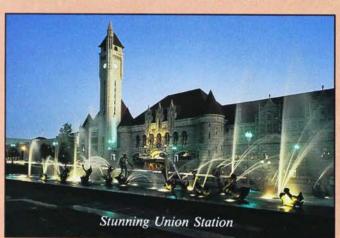
Across the Missouri River to the Northwest is St. Charles, a National Register Historic District. An eight block area with gas lights and brick streets served as the site of a number of historic firsts and offers not just a slice of its 1760's heritage, but an entire riverfront community. From fine dining to antiquing to historic significance, St. Charles affords a one-of-a-kind experience.

Another special experience is our headquarters for this 37th gathering of The Grand Chapter-The Adam's Mark Hotel. Nearest neighbor to The Gate-

> way Arch, The Adam's Mark rises eighteen floors and houses over 900 distinctively appointed rooms including 94 deluxe suites. Opened in 1986, it is the flagship of The Adam's Mark chain and a showplace of St. Louis. Marble, mirrors, brass, lush carpet, fine art and an attentive staff come together to provide an outstanding convention



Dining at The Adam's Mark is offered in several excellent establishments. Serving breakfast, lunch and dinner in a garden-like atmosphere is Chestnut's, which is at the center of The Adam's Mark lobby. Offering an informal, sports bar atmosphere is Players, a perfect location for a quick sandwich. The ultimate in fine dining can be found at Faust's, which revives the tradition of fine dining established by the renowned 19th century restaurant-Tony Faust's. Adjacent to Faust's is Pierre's, an elegant, yet understated room offering jazz and blues-also St. Louis traditions.



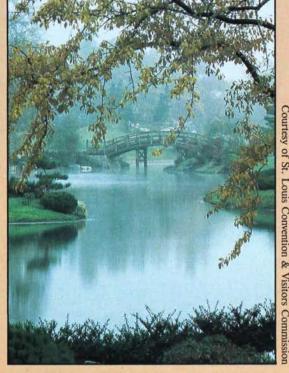
Courtesy of St. Louis Convention & Visitors Commission



The Old Courthouse & The Arch . . . nearest neighbors to The Adam's Mark Hotel—St. Louis

The Adam's Mark Hotel also is the home to one of the most popular nightspots in the city—AJ's. AJ's offers dancing on one of the hottest dance floors in St. Louis. It will certainly be a central point during our convention.

The diversity of St. Louis will also be evident in the events and the experiences of the 37th Grand Chapter Congress. The Grand Chapter Congress is the highlight event for Deltasigs. Special, unique opportunities are yours for the taking at The Grand Chapter Congress—the opportunity to form new friendships and to renew fraternal relationships formed over the years; the opportunity to learn more about the fraternity and its operations and to meet its leaders-both present and past; the opportunity to enhance leadership skills and other personal skills so crucial to success in today's competitive business arena, and the opportunity to share in the pride of being a Deltasig and all that it represents! Be in St. Louis in August at the 37th Grand Chapter Congress-make it your Gateway to Brotherhood!



Lush Botanical Gardens

# THE 37th GRAND CHAPTER CONGRESS Tentative Schedule

#### Sunday, August 13, 1989

10:00 A.M.-6:00 P.M. 6:00 P.M.-8:00 P.M. 8:00 P.M.-9:00 P.M. 9:00 P.M.-12:00 A.M. Registration Foundation Banquet-[O] Grand President's Reception Opening Night Dance Yellow Dog Initiation Pink Poodle Initiation

#### Monday, August 14, 1989

9:00 A.M.-12:00 P.M.

Opening Business Session Keynote Address

9:00 A.M.-1:30 P.M. 1:30 P.M.-3:00 P.M. Tour of Saint Louis-[O] Regional Meetings -Segment I

3:30 P.M.-5:00 P.M.

Regional Meetings -Segment II

**Evening Free** 

#### Tuesday, August 15, 1989

8:00 A.M.

**Educational Foundation** -Biennial Meeting

9:00 A.M.

Saint Charles Tour [O]

9:00 A.M.-12:00 P.M.

Opportunity '89 -The Career Fair

12:00 P.M.-1:30 P.M. 2:00 P.M.-5:00 P.M. Awards Luncheon **Educational Seminars** 

Evening Free

[O]—Optional Event

#### Wednesday, August 16, 1989

8:00 A.M.-12:00 P.M. 10:00 A.M. Legislative Business Session Pink Poodles-[O]

1:30 P.M.-3:00 P.M.

-Brunch & Meeting Candidates' Forum

3:00 P.M.-4:00 P.M.

Provincial Candidate Forums

4:00 P.M.-5:00 P.M.

Regional Candidate Forums

-Segment I

5:00 P.M.-6:00 P.M.

Regional Candidate Forums -Segment II

7:00 P.M.

The President-[O] River Boat Cruise

#### Thursday, August 17, 1989

8:00 A.M.-11:00 A.M. 12:30 P.M.-3:30 P.M.

**Business Session Educational Seminars** 

4:00 P.M.-6:00 P.M.

Initiation of National

8:00 P.M.

Honorary Member Grand Chapter Congress

Banquet & Ball

#### August 18, 1989

8:00 A.M.-9:30 A.M. 9:30 A.M.-10:45 A.M.

Collegiate Seminars Regional Forums

10:45 A.M.-12:00 P.M.

-Segment I Regional Forums

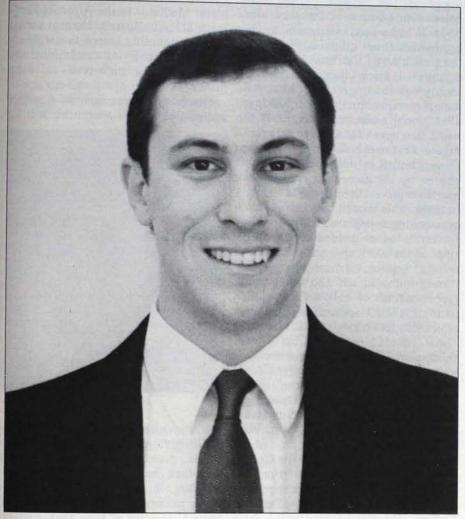
-Segment II

12:00 P.M.-2:00 P.M.

Farewell Luncheon

Complete convention details including registration forms and hotel rates will be released to all chapters by mail in late March, 1989 and will appear in the Spring, 1989 issue of The DELTASIG which will be released in late April, 1989.

# COLLEGIAN OF THE YEAR 1988



Matthew S. Levin

Selected as the outstanding members of their chapters, each candidate for Collegian of the Year represents the fraternity's very best. Meet these candidates, our leaders of tomorrow . . .

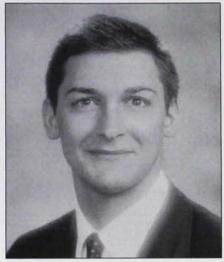
ATTHEW S. LEVIN, a graduate of the University of California at Berkeley and an alumnus of Rho Chapter, has been chosen Collegian of the Year for 1988. A finance major with an applied mathematics minor, Matt maintained a 3.9 grade point average during his four years at Cal-Berkeley, with a 4.0 grade point average within his major.

A Life Member, Matt was initiated on April 28, 1985. While a collegiate member of Rho Chapter, he served as President, Senior Vice President, Vice President for Financial Activities and Chancellor. In addition, during his term of office as President, he helped to contribute to Rho Chapter being named the Most Improved Chapter in the Western Region for 1986-87. Further, he served as the

Rho Chapter Delegate to the 36th Grand Chapter Congress in New Orleans.

In addition to work with Rho Chapter, Matt was also a member of the Alumni Scholars Club, where he served as Recruiting Co-Chairman. He also served as Chairman of the 1987 Blood Drive for that organization. Matt also served as the Davidson Hall Association floor representative and was a member of the Undergraduate Finance Association. Named to Beta Gamma Sigma, the Honorary Business Fraternity, he was also a member of the Golden Key Honor Society. In addition to these activities, Matt enjoys lifting weights, racquetball, intramural softball, volleyball and sailing during his free time.

While at California-Berkeley, Matt



Peter E. Haller

was awarded several scholarships including: the Levi Strauss Scholarship in 1987; the California Alumni Scholarship in 1984–87; the U.C. Berkeley Honorary Scholarship in 1986; and the 1988 Richard E. Erickson Scholarship.

During his college years at California-Berkeley, Matt worked for the Liquidity Fund Investment Corporation and for Rocky Mountain Software. For Liquidity Fund Investment Corporation, Matt first worked in Partnership Analysis, determining current market value of real estate limited partnerships for purchase in the secondary market. He later worked as a Financial Analyst for that firm, full time in the summer and part-time during the academic year. While with Rocky Mountain Software, Matt served as a Special Projects Intern, reorganizing software and marketing inventory.

Following graduation from the University of California at Berkeley in May, 1988, Matt went to work full time for Bain and Company, in San Francisco.

As Collegian of the Year, Matt begins a two year term of service on the Board of Directors and the Executive Committee of Delta Sigma Pi. He has already attended a meeting of the Executive Committee and has handled many of the responsibilities that come with being a member of that body. In every way, Matthew S. Levin exemplifies those qualities for which the Collegian of the Year Award was established. Each chapter in the fraternity has the opportunity to nominate a member for this award. From all regional nominees, a regional finalist is selected by a screening committee within the region and, from these finalist, a national winner is chosen by the Executive Committee and Executive Director. Established in 1971, this award recognizes the outstanding collegiate member of the fraternity as evidenced by scholarship, extra-curricular activities, fraternity service, demonstration of responsibility to self and others and representation of conduct according to the highest standards of business ethics and integrity.

All nominees are all of these things, making the final selection most difficult for the Executive Committee. As you read about these members on the following pages, you will note that they are fraternity leaders of tomorrow and represent our very best.

PETER E. HALLER, is the Collegian of the Year nominee from the Eastern Region. A charter member of Lambda Tau Chapter at Bentley College, Peter is an accounting major, maintaining a 3.4 grade point average. An April 3, 1987, initiate of Lambda Tau Chapter, Peter served his chapter as Vice President for Professional Activities and as Community Service Chairman.

While attending Bentley College, he was named to the Bentley College Honor Society, representing the top 10 per cent of the graduating class. He was also named the Bentley College Falcon Society award winner, the award going to the individual with high academic achievement, plus extraordinary contributions to the community. In addition to these ac-

tivities, he was involved with the Residence Hall Council, the Law Club, the Accounting Society and was the financial chair for Circle K, the community service organization.

Named to the Dean's List five times, Peter also was named to Who's Who Among Students in American Colleges and Universities.

During his junior year, Peter was involved in two internship programs. The first was the Law Honor Intern Program where he served as a Complaint Mediator in the Attorney General's office in Boston. He also served as an Accounting Intern as a staff accountant with Deloitte, Haskins and Sells, auditing high-tech software firms.

His future plans include a public accounting career where he will be



Richard A. Bloom

working with Coopers and Lybrand in Boston. After obtaining his CPA, he also plans on attending law school and then becoming involved in tax auditing.

An initiate of Zeta Psi Chapter at State University of New York-Albany and an affiliate member of Beta Nu Chapter at the University of Pennsylvania, RICHARD A. BLOOM, is the Mideastern Region's nominee for Collegian of the Year. An April 12, 1986, initiate of Zeta Psi Chapter at SUNY-Albany, Richard transferred to the Wharton School of Business at the University of Pennsylvania. Prior to attending SUNY-Albany, he also attended Hofstra University.

Richard is pursuing a bachelor of science degree in Economics, with a concentration in finance and entrepreneurial management, maintaining a 3.9 grade point average.

After transferring from SUNY-Albany to the University of Pennsylvania, Richard initiated the acitivty which eventually resulted in the reactivation of Beta Nu Chapter at the University of Pennsylvania. He served the Nu Beta Nu Colony as President and Vice President for Pledge Education and was instrumental in the reactivation of Beta Nu Chapter on December 5, 1987. Following the reactivation, Richard served the chapter as Past President in an advisory capacity.

Prior to transferring to the University of Pennsylvania, he also served Zeta Psi Chapter as Pledge Class Director of Fund Raising and as the Formal Co-Chairman. With Zeta Psi Chapter he was also involved with Junior Achievement and Multiple Scle-



Christine L. Ploetz

rosis. In addition to his other Deltasig activities, he also enjoys bicycling and skiing.

Named to the Dean's List, Richard received the Signum Laudis Award for outstanding achievement.

During his time in college, he financed 90 per cent of his educational expenses through grants, loans and employment. He has been employed as Associate Project Manager in the Wharton Center for Applied Research. For two years, he was also a Real Estate Associate for Century 21 and has served as a Management Consultant for Manufacturers Hannover Trust Company.

CHRISTINE L. PLOETZ, the nominee from the East Central Region, was initiated by Alpha Omicron Chapter at Ohio University on November 16, 1985. An accounting major, she maintained a 3.8 grade point

average. As a member of Alpha Omicron Chapter, Christine served as President, Fund Raising Chairman, Formal Committee Chairman and on the Ritual Team. She was also involved in coed football, broomball and basketball. In addition, Christine was involved with the chapter's community service program.

While at Ohio University, she was also a member of the Accounting Club and the Student Pledge Committee for the College of Business. She was named to several honor societies including: Phi Kappa Phi Honor Society; Beta Alpha Psi Accounting Honorary Fraternity; Beta Gamma Sigma, Honorary Business Fraternity; Phi Eta Sigma and Alpha Lambda Delta, both Freshmen Honorary Societies and the Chimes Junior Honorary. She was also a representative on the Dean's Council and was on the Dean's List her entire time at Ohio University.

While involved in these other activities, she was also named a Corporate Leadership Fellow. She also received several scholarships including: the Dean's Scholarship (1984–88); the Warren Reininga Accounting Scholarship (1987–88); the National Merit Scholarship (1984–88); the Dean W. Jeffers Scholarship (1986–87); the Copeland Scholarship (1984–85); the Rotary Schoalrship (1984–85); and the Pleasant High School Scholarship (1984–85).

While at Ohio University, Christine financed 90 per cent of your educational expenses. She served as a Staff Intern for Price Waterhouse in Columbus and also was Business Assistant for *The Post*, the Ohio University school's newpaper.

Her future plans include working with Price Waterhouse in Indianapolis, Indiana.

R. CRAIG BEALMEAR, is the Collegian of the Year nominee from the Central Region. A business administration major at Bellarmine College, Criag maintained a 3.7 grade point average, with a 3.9 grade point average within his major.

Initiated on March 30, 1985, Craig served Kappa Psi Chapter as President, Senior Vice President, Ritual Chairman and Junior Guide. He was also involved with the planning and implementation of the chapter's fund raising projects. Elected by his chapter as delegate, Craig attended the 36th Grand Chapter Congress in New

Orleans.

While at Bellarmine College, Craig also served the Campus Ministry as Co-director of the the Chapel Singers at St. Roberts Chapel. He also served that group on the Campus Ministry Council and was Worship Division Chairman. He served on the Orientation Staff at Bellarmine College and was named to the Presidential Leadership Society.

While at Bellarmine College, Craig was named to the Dean's List every year. He received the Bellarine College Service Award and the Bellarmine College Lenihan Award, for student-community leadership. He was a recipient of the Presidential Scholarship and was named to Who's Who Among Students in American Colleges and Universities.



R. Craig Bealmear

While in school, Craig worked for Brown-Forman Corporation as a Corporate Finance Cash Management Analyst. He also worked for four years for J. C. Penney. Following his graduation, Craig plans to continue his association with Brown-Forman Corporation.

ROBERT P. SARSFIELD, an April 19, 1986, initiate of the Gamma Theta Chapter at Wayne State University in Detroit, is the Collegian of the Year candidate from the Huron Region. While majoring in accounting, Robert maintained a 3.2 grade point average.

In addition to attending the Huron/Central Regions Area and Regional Conferences, he also served as an Alternate/Delegate to the 36th Grand Chapter Congress in New Orleans. He also served his chapter as President, Treasurer and Finance

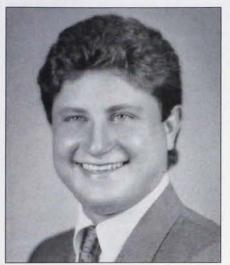
Committee Chairman.

While at Wayne State, Robert was named to Beta Alpha Psi, the Honorary Accounting Fraternity and worked closely with the Business School Student Senate.

While at school, Robert was employed at the Wayne State University Business School Micro-Computer Laboratory as a Laboratory Assistant conducting computer seminars. He also worked for the Chrysler Canada Corporation (Minivan Plant) in Materials Handling and as a Process Specialist.

Following his graduation, Robert plans to work for Price Waterhouse, a public accounting firm in Detroit.

An April 25, 1987, initiate of Iota Kappa Chapter at James Madison



Robert P. Sarsfield

University, KATHERINE E. DUT-TON, is the South Central Region's nominee as Collegian of the Year. An international business and French major, with a minor in Economics, Katherine has maintained a 3.9 grade point average.

Katherine has been very involved with the fraternity attending Area and Regional Conferences and the 36th Grand Chapter Congress in New Orleans. She has served Iota Kappa Chapter as Secretary and Scribe and was pledge class P.E.I officer. She was also involved in intramural volleyball.

Katherine, who has studied in France, is a member of Epsilon Chi Omicron, the International Business Society. She is also a member of Phi Sigma Iota, the Foreign Language Honorary Society and was also a member of the Honors Scholars Society.

While at James Madison University, Katherine was a member of the Honors Scholars Program for three years and was a Supervisor for the James Madison University Special Events Department.

LINDA M. SHEPARD, was initiated into Beta Gamma Chapter at the University of South Carolina on November 14, 1985, and is the Collegian of the Year candidate from the Southeastern Region. A finance and marketing major, she maintained a 3.2 grade point average at the university. Linda attended the Area Conference as a pledge and also attended the 36th Grand Chapter Congress in New Orleans, where she served as Junior Guide for the initiation of Norman Millie, the fraternity's National Honorary Member.



Katherine E. Dutton

While at the University of South Carolina, Linda joined the varsity tennis team as a walk-on and played for them for three years. The women's tennis team finished as metro-conference champions in 1985, 1986 and 1987. During the 1985-86 year, Linda received the Coach's Award.

In addition to her tennis activities, Linda was involved with Columbia Hall's Annual Marathon for Public Services (C.H.A.M.P.S.), the money raised for this donated to Special Olympics. Because of her leadership abilities on campus, she was invited to attend the Leadership Enrichment and Develpment Conference held in Charleston.

While in school, she was named to the Dean's Honor List and also to the National Dean's List.

While enrolled at the University of

South Carolina, she works summers as Tennis Director for the Montrose Swim and Tennis Club and as Tennis Supervisor for the National Junior Tennis League-Firestone Park, in Akron, Ohio. She also was a Line Judge for the Northeastern Tennis Association.

A December 6, 1985, initiate of Theta Sigma Chapter at the University of Central Florida, LAUREL A. ADAMS, is the Collegian of the Year nominee from the South Atlantic Region. A finance and economics major, Laurel maintained a 3.5 grade point average while at Central Florida.

While a member of Theta Sigma Chapter, she served as President, Treasurer, Fund Raising Chairman, Recruiting Chairman and as delegate



Linda M. Shepard

to the 36th Grand Chapter Congress in New Orleans. In addition, she has attended other Regional and Area Conferences and has also been involved with Junior Achievement.

Laurel was also a member of the following Honorary Fraternities: Beta Gamma Sigma; Omicron Delta Epsilon; and Phi Kappa Phi. She was also a member of the Caribbean Club and the Student Personnel Association.

While at the University of Central Florida, Laurel was named to the Dean's List and received the EEO and the Orlando Business Journal Scholarships.

A native of Jamaica, during college Laurel has worked for Citicorp Savings of Florida as an auditor; at First Union Bank; at Sunbelt International Shoppers, for RGIS Inventory Specialists; and for the Tell Precision Company, Ltd., in Jamaica.

In addition to obtaining her bachelor degree, Laurel intends to pursue additional degrees including her Ph.D in Economics.

C. RUSSELL WILLIAMSON, is the Southern Regional nominee for Collegian of the Year. An accounting major at the University of Southern Mississippi, Russell maintained a 3.5 grade point average. He was initiated into Gamma Tau Chapter on April 19, 1986.

As a member of Gamma Tau Chapter, he served as President, Senior Vice President, Vice President for Pledge Education and as Pledge Class Historian. He attended the Southern Regional Conference in Jackson and was the Gamma Tau Chapter delegate to the 36th Grand



Laurel A. Adams

Chapter Congress in New Orleans. He received the Brother of the Semester Award in 1987 and also the Thorn Award, an award presented by Gamma Tau Chapter.

While at the University of Southern Mississippi, Russell was a member of several National Honorary Fraternities including: Alpha Lambda Delta; Phi Eta Sigma; Gamma Beta Phi; Beta Gamma Sigma; the Golden Key National Honor Society; Beta Alpha Psi and Sigma Psi Alpha, the local Accounting Club. In addition, he served on the staff of the Southerner, the University of Southern Mississippi yearbook.

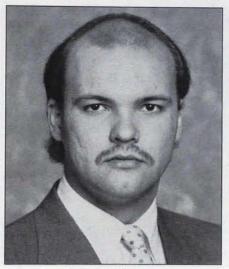
While in school, Russell was named to the Outstanding College Students of America, the President's List and the Dean's List. He also received the University Scholarship, the General Scholarship and the Amaco

Accounting Scholarship.

A December, 1988, graduate, Russell plans to begin his career in the accounting field.

A November 10, 1985, initiate of Delta Nu Chapter at Loyola University in New Orleans, CONNIE L. FISHER, is the Collegian of the Year nominee from the Gulf South Region. An accounting and finance major, she maintained a 3.6 grade point average while at Loyola.

While a member of Delta Nu Chapter, she served as President, Vice President for Professional Activities, Vice President for her Pledge Class on the Chapter Review Board and as Faculty Liaison. She attended the Gulf South Regional Conference and was the chapter's delegate to the 36th Grand Chapter in New Orleans. She



C. Russell Williamson

also received the James N. Masters Award in 1987, the chapter award which best respresents the ideals of Delta Sigma Pi.

While at Loyola University, she served on the College of Business Administration Awards Committee and also helped to sponsor an Employment Fair for the entire university. She was a member of Alpha Sigma Nu, the National Jesuit Honor Society and also Beta Alpha Psi and Beta Gamma Sigma. She was also a member of Cardinal Key, a National Service Society and Circle K, another National Service Organization.

Connie received the Loyola University Dean's Merit Scholarship and the St. John the Baptist Junior Miss Scholarship. She was named to the Dean's List and to Who's Who Among Students in American Colleges and Universities. In addition,

she was named the College of Business Administration Outstanding Female Sophomore and Senior.

While at Loyola, she helped finance her education by working as a Bookkeeper for the Louisiana Credit Management Services, Inc. She was also Manager and Supervisor of the LaSalle Federal Credit Union. She was also employed at the Fisher Furniture and Appliances Store, L. K. Fisher and Associates and the Riverlands National Bank. A December, 1987, graduate and member of the New Orleans-Crescent City Alumni Chapter, Connie is now a Staff Accountant at Ernst and Whinney in New Orleans.

**HEIDI K. MILLER**, is the Collegian of the Year nominee from the Great Lakes Region. A finance major



Connie L. Fisher

at the University of Illinois, Heidi maintained a 4.4 grade point average on a 5.0 scale with a 4.8 grade point average in her major. Initiated on May 3, 1985, by Upsilon Chapter, Heidi served the chapter in several capacities.

In addition to serving her chapter as President, Heidi served as Faculty Director, Career Committee Director, on the Pledge Review Board, Alumni Committee, Senior Concerns Committee, Professional Committee, and as Publicity Coordinator. She also attended the Great Lakes Area and Regional Conferences, the installation of Lambda Omicron Chapter at the University of Western Illinois and attended the 36th Grand Chapter Congress in New Orleans.

While at the University of Illinois, Heidi also served on the Chamber of Commerce Business Council for Champaign/Urbana. She served on the joint Chamber of Commerce Steering Committee and was also on Commerce Council. A member of the Finance Club, she was on the Residence Hall Student Life Committee, was a member of the American Mensa Society and worked on Volunteer Illini Projects.

Named to the Dean's List, Heidi financed her education by working for R. R. Donnelley and Sons Co., Kemper Financial Services, Inc., La-Salle National Bank and Northern Trust Bank.

STEVEN E. KOENIG, a May 15, 1983, initiate of Theta Tau Chapter, is the Collegian of the Year candidate from the North Central Region. While majoring in international busi-

served on that tournament's committee.

While pursuing a degree at St. Cloud State University, he has studied abroad in Germany twice. His involvement at St. Cloud State, however, goes beyond Delta Sigma Pi. He has served the St. Cloud State University Student Senate as Senator and Treasurer, for six years as an Advisor to Junior Achievement and as a representative on the College of Business Executive Council. He has been Vice President of the German Club, a member of the Inter-Varsity Christian Fellowship, International Careers Organization, Ski Club and the Academic Affairs Committee. He is also a member of Beta Gamma Sigma and Phi Kappa Phi Honorary

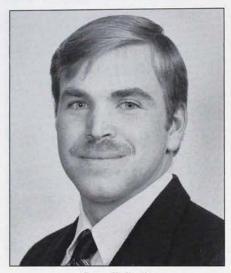
A business administration major with concentrations in finance and management, KENNEY D. HALES, is the Collegian of the Year nominee from the Midwestern Region. An April 12, 1986, initiate of Iota Nu Chapter at Northeast Missouri State University, Kenney has maintained a 3.8 grade point average.

He has served Iota Nu Chapter as President, Headmaster, Senior and Junior Guides on the Ritual Team. He has also served on the Concessions and Recruitment Committees. He has attended several Midwestern Area and Regional Conferences and was the chapter's delegate to the 36th Grand Chapter Congress in New Orleans.

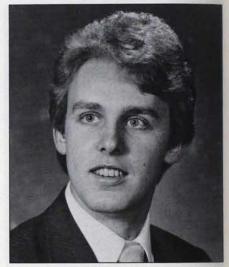
While at Northeast Missouri State



Heidi K. Miller



Steven E. Koenig



Kenney D. Hales

ness and German with a concentration in marketing, he has maintained a 3.8 grade point average.

While a member of Theta Tau Chapter, he has served as President, Senior Vice President, Vice President for Professional Activities and as Junior Achievement Chairman. In addition, he served the chapter as Deskpad Chairman, Refrigerator Chairman, Fund Raising Chairman, Entertainment Chairman, Transportation Chairman, Budget Committee Chairman, and on the Computer Needs Committee. He has attended the last three North Central Regional Conferences and also attended the 35th Grand Chapter Congress in Dallas and the 36th Grand Chapter Congress in New Orleans, serving as his chapter's delegate. Further, he has attended the North Central Region's Basketball Tournament and has Fraternities. In addition to these activities, he has served at the St. Cloud Correctional Facility as Assistant Athletic Director, is a Squad Leader for the National Guard and is a Tutor in German.

Financing 100 per cent of his education through scholarships and employment, Steven received the Tri-College Outstanding Student Award, was named to a list of Outstanding Young Men of America and was named to the Dean's List 10 times. He received the Farmers Insurance Group Scholarship, the International Studies Scholarship, the Claire and Doris Daggett Scholarship, the Alliss Scholarship and the St. Cloud State University Mathematics Scholarship.

A November, 1988, graduate, Steven also started his own discount card firm known as St. Cloud Student Services.

University, Kenney was a member of the Business Administration Club, serving as Treasurer and Fund Raising Chairman. He was a Student Ambassador for the Admissions Office and was a Peer Counselor for the Career Planning and Placement Center.

While in school, Kenney was named an Academic All-American, was also named an Outstanding College Student of America and was named to the list of Outstanding Young Men of America. He received the President's Honorary Scholarship, the Regent's Scholarship and was named to the Dean's List every semester.

Heavily involved in the family business in Gallatin, Missouri, Kenney has worked for Hales Supermarket since 1979 and is Assistant Manager. His future plans include pursuing an MBA degree during the next four

vears.

An April 13, 1986, initiate of Delta Epsilon Chapter at the University of North Texas, CATHERINE M. MERDIAN, is the nominee for the Collegian of the Year from the Southwestern Region. As a member of Delta Epsilon Chapter, Catherine has served the chapter as Vice President for Chapter Operations, as Scholarship Chairman and was Pledge Class President. In addition to attending Area and Regional Conferences in the Southwestern Region, she was the chapter's delegate to the 36th Grand Chapter Congress in New Orleans.

While at the University of North Texas, she was also involved with the Student Finance Association, serving KARLA M. ROGERS, is the Collegian of the Year nominee from the Gulf Western Region. A November 15, 1986, initiate of Delta Eta Chapter at Lamar University, Karla majored in business administration with a pre-law concentration, maintaining a 3.5 grade point average. Karla, married and with two teenaged sons, completed her degree in two and a half years.

As a member of Delta Eta Chapter, she received the Best Pledge Award and was the Vice President for Pledge Education for the pledge class. She was Pledge Orientation Chairman and also received the Best Big Brother Award.

While at Lamar University, she was Secretary of the Prelaw Society and tional expenses, Karla has worked as a Legal Assistant for Waldman, Smallwood and Grossman, P.C. Her future plans include attending Law School and becoming an Attorney.

JOHN K. CANNING, is the Collegian of the Year nominee from the South Pacific Region. A finance major with a minor in economics at California State University at Northridge, John maintained a 3.4 grade point average. Initiated by Iota Upsilon Chapter on November 23, 1986, John served his chapter as Vice President for Professional Activities.

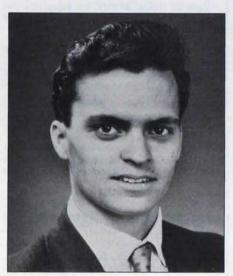
While at California State University at Northridge, he was also a member of Blue Key National Honorary Fraternity, serving as a volunteer tutor and as Director of



Catherine M. Merdian



Karla M. Rogers



John K. Canning

as President, Vice President and Secretary. She was named to the Council of Business Students and was a member of the Financial Marketing Association. She was also a member of the Business/Professional Advertising Agency and was a member of Beta Gamma Sigma and Gamma Beta Phi, both Honor Fraternities. Further, she was a member of Kappa Theta Delta, a local Sorority. While at the University of North Texas, she received the Wall Street Journal Award and was named to a list of Outstanding College Students of America and Who's Who Among Students in Colleges and Universities. She has been on the Dean's List, National Dean's List and the College of Business Honor Roll.

While in school, Catherine was employed by Advanced Finishing Systems as a Bookkeeper and also worked for Walgreen's.

was a Charter Member of the Political Science Forum. She was also a member of Beta Gamma Sigma, Alpha Lambda Delta and Phi Kappa Phi Honor Societies. She was also a member of Cap and Gown, the Senior Women's Honor Society. In addition to these university organizations, she was also involved with the State Bar of Texas; Legal Assistants Division; the Beaumont Legal Secretaries Association, where she served as Treasurer; the Texas Association of Legal Secretaries; the Lamar University Paralegal Institute and the American Business Women's Associ-

While completing her degree in two and a half years, she was named to the President's List, Dean's List and received the Exemplary Student Award.

Earning 99 per cent of her educa-

Special Activities. He was a member of Golden Key National Honor Society and the International Economics Honorary Fraternity. He was also named to the Financial Management Association National Honor Society and was named to the National Dean's List and Dean's List.

While in school, he served as a tutor for the Minority Business Program and as an exam reader and grader for the Economics Department. He also worked as an underwriter for Coast Savings and Loan and as a manager for the Video Depot.

The Collegian of the Year applications are due from each collegiate chapter to appropriate Regional Director on February 1 of each year. Once the regional Collegian of the Year winners are chosen, the applications are then forwarded to the national Collegian of the Year Selection Committee. The national winner is chosen by April 1 of each year.

## **Taking Note**

Fredric D. Rosa, Alabama and Wisconsin-Madison, has completed Chartered Life Underwriter (CLU) and Chartered Financial Consultant (ChFC) studies through The American College, Bryn Mawr, Pennsylvania. He is owner of F.D. Rosa & Associates in Eagle, CO.

Gary A. Gregg, Arizona State, has accepted a position as Supervising EDP Examiner with the Board of Governors of the Federal Reserve System in Washington, DC.

Kirk L. Meighan, Arizona State, graduated from Harvard Business School with a Masters Degree in Business Administration, and has accepted a position as an Investment Banker with Salomon Brothers, Inc., in New York, NY.

Judi Schneider Meighan, Arizona State, has been promoted to the position of Systems Analyst with the systems consulting firm Keane, Inc., in New York, NY.

Peter E. Haller, Bentley, has accepted a position as a Tax and Audit Consultant with Coopers & Lybrand in Boston, MA.

Maryrose Madden, Bentley, has accepted a position as Staff Accountant with Greenberg, Rosenblatt & Associates, P.C., in Worcester, MA.

Margarita E. Brittan, Bentley, has accepted a position as a Revenue Agent with the Internal Revenue Service in Boston, MA.

Viki A. Ichitawa, Bentley, has accepted a position as Staff Accountant with Windes & McClaughry Accountancy Corporation in Long Beach, CA.

# WILLIAM BURTCH NAMED INN MANAGER

William R. Burtch, Bowling Green State, has been named Inn Manager for Fairfield Inn Indianapolis College Park. He will be responsible for the supervision and management of all phases of operations for the Inn and will assist in establishing standards of quality and service for the new Fairfield Inn chain of economy motels.

A 1986 graduate of Bowling Green State University, he received his bachelor of science degree in Business Administration. He resides in Indianapolis, IN.

Patricia L. Crawford, Cal State-Sacramento, has accepted a position as Account Executive, Telecommunications Major Business with Pacific Bell in Sacramento, CA.

Laura E. McCoy, Central Florida, has accepted a position as a Market Analyst/Market Manager with the corporate offices of Service Merchandise Company for the Northeast United States.

Patrick F. Petrell, Duquesne, has accepted a position as Computer Systems Analyst with the U.S. Army Combined Arms Combat Developement Activity in Ft. Leavenworth, KS.

Christopher J. Crusen, Eastern Illinois, has accepted a position as an Office Automation Specialist with Norrell Services in Peoria, IL.

# DEUTSCH JOINS THE OHIO COMPANY

Carl T. Deutsch, Cincinnati, has accepted a position as an Account Executive with The Ohio Company in the firm's Blue Ash office.

The Ohio Company, headquartered in Columbus, Ohio, is a regional investment banking firm and full service brokerage with 50 offices in seven states. The firm is a member of The New York Stock Exchange and SIPC.

A Cincinnati native, he received his bachelor's degree in business administration from the University of Cincinnati and resides in West Chester with his wife Judy and daughter Katie.

Beverly Carmen Gaddy, Clemson, is a Residence Hall Director at the University of South Carolina in Columbia, SC.

# GLASSER JOINS PEAT MARWICK MAIN

Robert H. Glasser, Connecticut, has joined the International CPA firm Peat Marwick Main in New York City as a Manager in their consulting division, specializing in reorganizations and bankruptcy. He serves on the Board of Directors and is Treasurer of Port Washington Community Synagogue Men's Club. He resides in Port Washington, New York, with his wife Randy and his two children, Michele and Melissa.

Beth Ann Pappadopoulas, Connecticut, has accepted a position as Internal Auditor with NESB Corporation holding company of OmniBank and New England Savings in New London, CT.

# J. E. BATES ATTAINS NATIONAL ACCREDITATION

J. E. Bates, East Tennessee State, has successfully completed the requirements for nationally-recognized accreditation in accountancy. The Accreditation Council for Accountancy (ACA), a non-profit corporation sponsored by the National Society of Public Accountants, awarded accredited status to J. E. Bates in May, 1988. The council's accreditation program provides a method for the recognition of qualified individuals engaged in the practice and/or study of accounting. The cornerstones of the program are formal testing of all applicants and the maintenance of accredited status through mandatory continuing education requirements.

John C. Acker, Jr., Florida, has accepted a new position as President of Dollar Rent A Car in Philadelphia, PA.

Barry S. Sommers, Florida Atlantic, has accepted a new position as Computer Support Coordinator with Carnival Cruise Lines in Miami, FL.

# DANIELS CITY CLERK IN FORSYTH, GEORGIA

William F. Daniels, Georgia, has been named by Forsyth City Council as City Clerk.

A Hawkinsville native, he has bookkeeping and accounting experience. He holds a Bachelor's degree in Business Administration from the University of Georgia and has taken graduate courses in accounting theory from the International Accountant Society.

His business experience dates from 1965 and includes jobs as auditor, accountant, controller, and account manager throughout middle Georgia.

Married, with one son, he is a veteran of the U.S. Army.

Glenn K. Koproske, Illinois, has been promoted to the position of Financial Systems Manager with The Reliable Life Insurance Company in Webster Groves, MO.

Cheryl Machacek Anglim, *Illinois State*, has accepted a position as Unit Supervisor with Allstate Insurance Company in New Providence, NJ.

**Darren M. Disler,** Indiana-Bloomington, has accepted a position as Account Executive with AT&T in Piscataway, NJ.

# COWAN ELECTED A FELLOW OF THE COLLEGE

Edward B. Benjamin, Jr., of New Orleans, Louisiana, President of The American College of Probate Counsel, has announced that Gerald L. Cowan, Indiana-Bloomington, has been elected a Fellow of the College. His election took place during the recent Boston meeting of the Board of Regents of the College.

The American College of Probate Counsel is an international association of lawyers. Its purposes include improvement of the standards of persons specializing in wills, trusts, estate planning, and probate and the modernization of the administration of our tax and judicial systems in these areas. Membership, which is a post of honor and recognition of outstanding qualification, is by invitation of the Board of Regents. Gerald resides in Indianapolis, IN.

James B. Spencer, Indiana-Indianapolis, has accepted a new position as Sales Representative with Ortho Pharmaceutical Corporation in Raritan, NJ.

Andrea Rousselle Ford, Louisiana Tech, is District Director of the Muscular Dystrophy Association in San Antonio, TX.

Shelly J. Kanneberg, Marquette, has accepted a new position as Progress Payments Accountant with Sundstrand Aviation in Rockford, IL.

Kristin M. Hall, Marquette, has accepted a position as Marketing Representative with Advanced Institutional Management Software, Inc., in Wheaton, IL.

# **Taking Note**

#### BLAIR JOINS LAND MANAGEMENT GROUPE AS VICE PRESIDENT FINANCE

Robert L. Blair, James Madison, has joined Land Management Groupe, Inc., as Vice President Finance. Land Management Groupe is a commerical real estate developer that provides acquisition, planning and zoning, land development, building development, leasing, and property management services.

He joined Land Management Groupe after spending five years with AT&T as a manager of financial analysis. There he initiated corrections and improvements that led to several million dollars in profits for AT&T. Prior to that, he spent four years with the accounting firm of Arthur Andersen & Company in Washington, DC, where he rose to the position of experienced senior of the firm's audit division.

He is a Certified Public Accountant and a member of both the American and District of Columbia Institutes of Certified Public Accountants, and graduated Summa Cum Laude from the Accounting Program at James Madison University in Harrisonburg, VA.

Martin G. Benoit, Lamar, has accepted a new position as a Territory Manager with Blue Bell Creameries, Inc., in Houston, TX. Blue Bell is a Texas based Ice Cream Wholesaler.

# RUBISCH NAMED MANAGING PARTNER

Dennis R. Rubisch, LaSalle, was named Managing Partner of Romac and Associates office serving San Diego County in Southern California. Romac and Associates is a national contingency search and placement firm, specializing in accounting/finance, banking and data processing. Romac specializes in providing employers with people who are educated and experienced in these fields to help them immediately.

He is an active member of the American Institute of CPA's Institute of Internal Auditors and EDP Auditors Association. He graduated from La Salle University and has served as President, Vice President and Treasurer for the Atlantic City Chapter of the EDP Auditors Association between 1985 and 1988. He resides in San Diego, CA.

Stephen V. Prostor, Miami-Ohio, has accepted a position as Management Trainee with the Pittsburgh National Bank in Pittsburgh, PA.

David L. Paden, Miami-Ohio, has retired as President and Chair of Paden Management, Inc., a consulting firm, and has degrees from Indiana University (D.B.A., M.S.) and Miami University (B.S.).

H. Lee Cooper, Miami-Ohio, is Chairman & CEO of CNB Bancshares in Evansville, IN.

Willie S. Day, Miami-Ohio, is Vice President of Finance, Millitech Corporation, in South Deerfield, MA.

Sandra G. Emerling, Miami-Ohio, is a Senior Tax Analyst with TRW, Inc., in Cleveland, OH.

William H. Harris, Miami-Ohio, is Advertising Manager with Beckett Paper Company in Hamilton, OH.

Thomas G. Henz, Miami-Ohio, is Assistant Vice President with First National Bank in Dayton, OH.

Michael R. Jackisch, Miami-Ohio, is a Risk Manager with H. R. Jamison Company in New York City, NY.

Steven D. Meyer, Miami-Ohio, is a Customer Service Representative with Nielsen Lithographing Company in Cincinnati, OH.

Charles W. Olstead, Miami-Ohio, is the Owner, Secretary and Treasurer, of Auto Supply Company in Coshocton, OH.

Joseph D. Smith, Jr., Miami-Ohio, has been promoted to Data Processing Coordinator with Portman Equipment Company in Cincinnati, OH.

Brian J. Taylor, Miami-Ohio, is the Property Manager for J. R. Remick, Inc., in Dayton, OH.

Valerie G. Tracy, Miami-Ohio, is Internal Auditor for Provident Bank in Cincinnati, OH.

#### JOHNSTON WITH LA SALLE BANK LAKE VIEW IN CHICAGO, ILLINOIS

Mark R. Johnson, Miami-Ohio, is a Commercial Loan Officer with LaSalle Bank Lake View in the Commercial Business Development Department which targets "middle market" companies with sales between one million to 25 million dollars.

LaSalle Bank Lake View offer both credit (working capital lines, long term loans, etc.) and non-credit services such as investment and trust services.

Lee Lindner Barillier, Missouri-St. Louis, has accepted a new position as Associate Business Programmer with McDonnell Douglas Aerospace Information Service (MDAIS) in St. Louis, MO.

# HARTLINE DIRECTOR OF UNIGLOBE TRAVEL MERCHANTS

John S. Hartline, Missouri-St. Louis, has been promoted to Director of Sales and Marketing with UNIGLOBE Travel Merchants in St. Louis, Missouri. UNIGLOBE, is the largest travel franchiser in North America, with over 675 offices worldwide.

Hartline, a former corporate account executive and flight attendent, brings seven years travel industry experience to UNIGLOBE Travel Merchants. He has attended the University of Kentucky and Southern Illinois University at Edwardsville, where he is now completing his finance and business degrees.

Dennis W. Dern, Miami-Ohio, is a Manager with Price Waterhouse in Cincinnati, OH.

David J. Kozal, Nebraska-Lincoln, has been promoted to Manager of Financial Reporting and Budgeting for First Data Resources (Subsidiary of American Express) in Omaha, NE.

Mark S. Panko, Nevada, is District Accounting Manager with Southland Corporation in Reno, NV.

Lisa Uptain Panko, Nevada, is an Accountant with the Hamilton Company in Reno, NV.

Edwin M. Pereyra, Nevada, has accepted a new position as Accountant with Arthur Young & Company in Reno, NV.

Carinne M. Stewart, Nevada, has accepted a new position as Supervisor with J. C. Penney Distribution Center in Reno, NV.

**Kyle E. Kossol**, *Nevada*, has accepted a new position as Controller with Bally's Resort Casino in Reno, NV.

Neal S. Metal, Nevada, has been elected to Allied Membership in the American Society of Interior Designers. He is President of Neal Metal, Ltd., Interior Design located in San Francisco and is active in both residential and commerical design projects.

J. Brian Sliter, North Texas, has accepted an accounting position with M Bank in Dallas, TX.

**Debbie A. Donaldson,** *North Texas*, has accepted a position as a Representative for First Investors Corporation in Hurst, TX.

Catherine M. Merdian, North Texas, has accepted a position in Government Property Management with General Dynamics Corporation in Ft. Worth, TX.

# SHANAFIELD EDITS PUBLICATIONS

Harold A. Shanafield, Northwestern-Chicago, is editor of Scottish Rite News, Medinah Temple (AAONMS) Magazine, Retired Teachers Association of Chicago News Bulletin, and the Headline Club News of the American Society of Journalists-Sigma Delta Chi.

#### HOLMWALL NAMED EXECUTIVE ASSISTANT TO THE COMMANDER OF THE CATALOGING AND STANDARDIZATION CENTER

E. Glenn Holmwall, Northwestern-Evanston, has been named executive assistant to the commander of the Cataloging and Standardization Center for the Air Force Logistics Command located at the Battle Creek Federal Center. Before joining CASC, he was deputy director for material policy at AFLC Wright-Patterson Air Force Base in Ohio.

In his new assignment as senior logistics manager officer for CASC's 465 personnel, he is responsible for CASC's program development, policy direction and special projects. Eric C. Winbigler, Ohio, is an Agent with the Massachusetts Mutual Life Insurance Company in Chevy Chase, MD.

Stephen R. Johnson, Oklahoma State, has received his Masters of Business Administration (Marketing emphasis) from Rockhurst College in Kansas City, MO.

Kristin E. Cummings, Penn State, is a Stat., & Data Analyst with Reliance Insurance in Philadelphia, PA.

Larry A. Roth, Philadelphia Textiles, has accepted a new position as Doctor of Chiropractic with Bux-Mont Chiropractic Center in Warminster, PA.

Arnold J. Saft, Philadelphia Textiles, has accepted a new position as Production Coordinator with Lorraine Linens in New York City, NY.

Cheryl L. Beatty, Purdue, is a Management Associate-Retail Operations with Bank One in Columbus, OH.

Christopher R. Komnick, Purdue, is an MBA student at Miami University in Oxford,

**Brad L. Williams**, St. Cloud State, has accepted a new position as Manager of the Internal Audit Department for Cargill, Inc., in Singapore.

Nancy H. Brubeck, San Deigo State, is Compensation Analyst with CSX Transportation in Baltimore, MD.

Lisa Nash Rysavy, South Dakota, has accepted a new position as Business Manager at Holcomb Freightliner in Sioux Falls, SD.

William P. Ford, Southern Mississippi, has accepted a position in Technical Sales with Purvis Bearing Service, Inc., in San Antonio, TX.

Jerry L. Tharp, Southern Mississippi, has accepted a position as Firm Administrator with May & Company, CPA's in Vicksburg, MS.

# DUDLEY NAMED ASSISTANT VICE PRESIDENT OF THE TRINITY COMPANIES

Thomas W. Dudley, Southern Mississippi, has been named Assistant Vice President of The Trinity Companies. He joined Trinity in 1985 as the Assistant General Claims Manager. He has over 24 years of claim experience, 18 of which were spent with the Allstate.

He is a graduate of the University of Southern Mississippi where he earned his B.S. degree in Business Administration-Personnel Management.

Jeanine M. Haller, Southwestern Louisiana, has accepted a new position as Landman with AMOCO Production Company, New Orleans Region.

Lori Witkin Alter, SUNY-Binghamton, is a Finance Manager with Estee Lauder International Inc. She joined Estee Lauder in 1984 after completing her MBA at Columbia University, and she currently resides in Forest Hills, NY.

Audrey L. Cohen, SUNY-Binghamton, is a Staff Accountant with Arthur Young and Company in Iselin, NJ.

Michael C. Zanino, SUNY-Buffalo, is a Graduate Programmer/Analyst with NCR Corporation in Dayton, OH.

Ernest L. Brister, Jr., Texas-Arlington, has been elected as a member of the Texas Delegation to the 1988 National Democratic Convention in Atlanta, GA.

David E. Cartwright, Valparaiso, is an Underwriter with Prudential Property & Casualty Insurance Company in Oakbrook, IL.

Gregg A. Smith, Western Illinois, is a Management Trainee with Roadway Express in Milwaukee, WI.

Jane E. Neale, Western Kentucky, is a Staff Accountant with Rebound, Inc., in Nashville, TN.

# MEYER NAMED PARTNER OF J. C. BRADFORD & COMPANY

Eugene J. Meyer, Western Kentucky, has been named a partner of J. C. Bradford & Company in Nashville, Tennessee, and serves as the Senior Trader of Retail Corporate Bonds. J. C. Bradford & Company has 52 offices throughout the Southeast and in New York, Massachusetts, Ohio and California.

Joining the firm in 1980, he is a graduate of Western Kentucky University with a B.S. in Business Administration.

Andrew F. Moretti, Winona State, is a Trouble-Shooter with Tenman Systems, Inc., selling software programs in accounting all over the United States.

# PETERSON RECEIVES ROTARY HONORS

Clayton B. Peterson, Wisconsin-Madison, a member of the Bellevue Washington Rotary Club, has received two honors in conjunction with the Rotary Youth Leadership Awards (RYLA) Seminar which he founded 17 years ago.

The first award "Service Above Self" was presented to him by District 503 of Rotary International, which includes 3,200 members for outstanding service throughout the past year. The second award was "The C Flag" presented by the President's Commission on Private Initatives. Created by President Reagan, the Flag is presented for service to the Northwest, Western Canada, and Alaska. It is presented to a select group of 100 companies and organizations that have stimulated growth in voluntary service programs in the private sector.

# **NEW POSITON, MERGER, DIVIDENDS?**

If so, please let us know!

Send us press releases, photographs and additional information about yourself.

Share your successes with other Brothers by sending them to:

EDITOR
The DELTASIG of Delta Sigma Pi
330 South Campus Avenue
P.O. Box 230
Oxford, Ohio 45056-0230

### **Bits and Pieces**

#### Mergers

Linda Scaglione, Adelphi, on November 5, 1988, to Mike Muhlback.

Richard H. Wolf, Adelphi, on August 27, 1988, to Donna L. Vossler, Connecticut, at Greenwich, CT.

Karen L. Ryan, Akron, to David L. Willinger, at Canton, OH.

Nancy H. Huffman, Angelo State, on September 10, 1988, to James Allender, at Adessa,

Evelyn L. Valetich, Arizona State, on June 10, 1988, to Neal A. Britton, at Lake Arrowhead, CA.

Mylon M. Logan, Ball State, on July 23, 1988, to Amber R. Mitchell, at Jonesboro, IN.

Karen A. Hammer, Ball State, on July 23, 1988, to Brian L. Jeffries, at Wilkinson, IN.

Gary E. Gross, Ball State, on September 3, 1988, to Cheryl A. Conner, Ball State, at Indianapolis, IN.

Jeffrey A. McKee, Baylor, on May 21, 1988, to Cindy Jo Brown, at Houston, TX.

Beth Ann Milik, Bowling Green State, on May 28, 1988, to Michael C. Keith, at Pittsburgh, PA.

Linda S. Stumpf, Cal Poly-San Luis Obispo, on May 28, 1988, to William Pfeifer, at Santa Rosa, CA.

Donald P. Boell, Cal State-Chico, on August 6, 1988, to Victoria J. Hendricks, San Jose State.

Joanna L. Keating, Cal State-Fullerton, on July 16, 1988, to Jeffrey Velasco, at Placentia, CA.

Haley A. Rider, Cal State-Northridge, on May 8, 1988, to Rob Thomas, at Santa Catalina Island, CA.

Kevin D. Wendling, Central Florida, on November 26, 1988, to Karen L. Hardin, at Orlando, FL.

Pamela L. Miller, Central Missouri State, on September 3, 1988, to Mickey L. Williams, at Carrollton, MO.

Dina L. Stallings, Christian Brothers, on June 18, 1988, to Johnathon Foshee, at Memphis, TN.

Denver T. Dahlke, Christian Brothers, on June 4, 1988, to Amanda J. Simpson, Christian Brothers, at Memphis, TN.

Gary E. Stavrum, Christian Brothers, on July 9, 1988, to Kay Cash, at Memphis, TN.

Danielle E. Berlon, Cincinnati, on November 28, 1987, to Daniel J. Jester, at Cincinnati, OH.

Steven J. Ward, Ferris State, on April 23, 1988, to Annette E. Caldwell, at Jackson, MI. Kevin J. Harbin, Ferris State, on September 24, 1988, to Ellen Schweizer, at Livonia, MI.

Mindy S. Connolly, Houston, on July 2, 1988, to Ross P. Goeres, at Buda, TX.

Cheryl A. Machacek, Illinois State, on July 23, 1988, to Mike Anglim.

Denise L. Lett, Indiana-Bloomington, on July 9, 1988, to Andy Arland.

Phyllis J. Harper, Indiana-Indianapolis, on May 21, 1988, to Alan R. Verhines.

Timothy D. Runyon, Indiana-Indianapolis, on August 20, 1988, to Allison S. Reynolds, at Brownsburg, IN.

Peter V. Marks, Jr., La-Salle, on October 21, 1988, to Tracy White, at Philadelphia, PA.

Michael K. Moloney, La-Salle, on September 30, 1988, to Mary Berger, at Philadelphia, PA.

Barbara Y. Bass, Longwood, on July 16, 1988, to John P. Orf.

Claude D. Vasser, Jr., Louisiana State, to Patricia M. Pederson, Louisiana State.

Suzanne L. Chupka, Loyola Marymount, on June 18, 1988, to Daniel Ragoni, at Los Angeles, CA.

Lee M. Lindner, Missouri-St. Louis, on June 18, 1988, to William T. Barillier, at St. Peters, MO.

L. Manuel Ramirez, Nicholls State, on May 21, 1988, to Sharon Fernandez, at Morgan City, LA.

Barry J. Landry, Nicholls State, on August 19, 1988, to Toby A. Verrette, Nicholls State, at Pierre Part, LA.

Lynn E. Grubbs, North Carolina-Greensboro, on October 1, 1988, to James F. Bale, at Greensboro, NC.

Alan R. Hannifin, Oklahoma, on November 7, 1987, to Michelle Roth, at Casper, WY.

Larry A. Roth, Philadelphia Textiles, on August 14, 1988, to Eileen Gordon, at Philadelphia, PA.

Debra Kay Kellerman, St. Cloud State, on October 18, 1988, to Tony Wandersee, at Avon, MN.

Brian E. Farrow, San Diego State, on July 2, 1988, to Tammy L. Adkins, San Diego State.

Margaret A. Acree, San Jose State, on May 6, 1988, to Wayne Atchison, at San Jose, CA.

Brian F. Horn, San Jose State, on May 21, 1988, to Jacqwolyn A. Munn, San Jose State, at San Jose, CA.

Vera Djordjevic, San Jose State, on June 4, 1988, to Thomas Hildebrand, at San Francisco, CA. LaVanne C. Wiggins, Savannah State, on February 14, 1987, to Lisa Fripp, at Savannah, GA.

William P. Ford, Southern Mississippi, on January 24, 1987, to Andrea G. Rousselle, Louisiana Tech, at New Orleans, LA.

Wanda D. Vinson, Southwestern Louisiana, on August 5, 1988, to Thomas B. Graves, at Metairie, LA.

Sharon B. Lasker, SUNY-Binghamton, on May 28, 1988, to Jon G. Fredonia, at Rochester, NY

Carol L. Doran, SUNY-Buffalo, on August 12, 1988, to Terrence M. Mahon, at Buffalo, NY.

Michelle L. Smith, Tennessee, on June 27, 1988, to Patrick S. Murphy, at Nashville, TN.

J. Robert Raymond, Texas Tech, on June 3, 1988, to Laura A. Ramos, Texas Tech, at Carrollton, TX.

Irvin R. Squires, Jr., Wake Forest, on August 28, 1988, to Elynn Bernstein.

Cheryl J. Luttman, Washburn, on July 23, 1988, to Gary L. Page, at Nortonville, KS.

Wendy E. Chord, West Florida, on May 7, 1988, to George P. Kobler, at Gulf Breeze, FL.

Sarah L. Archie, Wisconsin-La Crosse, on October 8, 1988, to Arthur N. Smith, at Cottage Grove, WI.

Christine M. Wolff, Wisconsin-La Crosse, on August 6, 1988, to Dana W. Duncan, at Onalaska, WI.

Melanie J. Allar, Wisconsin-La Crosse, on August 27, 1988, to John A. Theisen, at La Crosse, WI.

#### **Dividends**

To Brother and Mrs. Benjamin O. Okogbodu, Angelo State, on September 28, 1988, a son, Lemuel.

To Brother and Mrs. James B. Spencer, Indiana-Indianapolis, on April 2, 1988, a son, Zachary Stephen.

To Brother Karl R. Hamrick, Loyola Marymount, and Cynthia A. Hamrick, on March 21, 1988, a daughter, Leslie Ann.

To Brother Richard E. Blankenship, Maryland, and Liz Blankenship, on September 6, 1988, a daughter, Brittany Elizabeth.

To Brother Perasant Rantanakul Serireongrith, Minnesota, and Brother Mary Jo Phlstrom Ratanakul Serireongrith, Minnesota, on May 15, 1988, a daughter, Jannawee. To Brother John A. Boettcher, Missouri-Columbia, and Brother Jan Shelton Boettcher, Missouri-Columbia, on March 7, 1988, a daughter, Stacia Lynnette.

To Brother Mark Nichols, North Carolina-Greensboro, and Brother Wanda Nichols, North Carolina-Greensboro, on July 1, 1988, a daughter, Courtney Meaghan.

To Brother Diane Tague Decker, Northeast Missouri State, and Patrick Decker, on May 7, 1988, a son, Michael Patrick.

To Brother Leigh Ann Bishoff Stiehl, Northeast Missouri State, and Kevin Stiehl, on June 24, 1988, a daughter, Alison Marie.

To Brother Colleen Foley Schultz, Northern Arizona, and John C. Schultz, on April 13, 1988, a son, Timothy Curtis.

To Brother Janie Mayes Flowers, Savannah State, and Ernest Flowers, on October 25, 1987, a son, Brandon James.

To Brother Debra Wolitz Rabin, SUNY-Binghamton, and Walter Rabin, on May 6, 1988, a son, Andrew Ryan.

To Brother Lori E. Witkin Alter, SUNY-Binghamton, and Jay Alter, on November 1, 1987, a son, Jan Mitchell.

To Brother Melanie J. Allar Theisen, Wisconsin-La Crosse, and John A. Theisen, on November 7, 1987, a daughter, Sienna Marie.

#### Memoriam

The fraternity, its officers, its staff and the editor of the magazine do not assume responsibility or liability for the accuracy of this column. Information in this column is printed as it is reported to The Central Office for record keeping purposes.

Johnny O. Stansell, Jr., Auburn, 6-21-87

Edward L. Kornowski, Case Western Reserve, 2-17-88 Lehan B. Paulen, Detroit,

8-27-87 John W. Maler, Georgia State, 1988

Charles F. Steed, Georgia State, 8-1-88

Thomas W. Tanner, Houston, 10-18-88

Millard F. Wright, Jr., Johns Hopkins, 3-10-88

Norman J. Fischer, Marquette, 5-13-87

Raymond E. Glos, Miami-Ohio, 8-26-88

Ira M. Loder, Nebraska-Lincoln, 6-22-88

David M. Arceneaux, Nicholls State, 6-17-88

Stephen G. Janick, Jr., Northwestern-Chicago, 3-27William E. Schuppenhauer, Northwestern-Chicago, 6-4-88 Travis W. Brown, Okla-

homa, 6-26-87 John C. Iles, Rider, 4-18-88 Travis A. White, Texas-Austin, 8-27-88

Lehi L. Pitchforth, Utah,

Roland J. Sutter, Wayne State-Detroit, 5-88

John P. Baxter II, Wisconsin-La Crosse, 6-10-88

Harold D. Janes, Alabama Robert L. Bayless, Arizona Arthur G. Butler, Jr., Florida

Leo Stilllman, Jr., Georgia

Andrew D. Calhoun, La-Salle

Edgar L. Kuderling, Minnesota

Justus K. Schomp, New

Mexico

Edward A. Gorey, New

Mexico John H. Walker, New Mex-

James W. Houghten, New

Mexico Jerome P. Rhodes, New

Mexico Heyward Scott, New Mex-

John W. Teeter, New Mex-

ico
Donald J. Wilson, New
Mexico

Frederick J. Stephens, New Mexico

Charles A. Keeling, Jr., New Mexico

Warren D. Parish, New

Mexico Richard B. Kenyon, New

Mexico George B. Brown III, New

Mexico Lynn A. Pierson, New Mexico

Paul A. Smyer, Jr., New Mexico

William P. Wisehart, Northwestern-Chicago

Arne O. Steen, St. Cloud State

Louis L. Lillibridge, South

#### Life Members

17439 Lori A. Gonzalez, Lambda Phi, Cal State-Long Beach

17440 Kimberly L. Nguyen, Lambda Phi, Cal State-Long Beach

17441 David S. Kilmnick, Zeta Omicron, C. W. Post

17442 Pamela C. Ottenad, Beta Nu, Pennsylvania

17443 Kathy D. Adams, *Iota* Omicron, Central Missouri State

17444 Richard S. Toban, Iota Pi, San Diego State

17445 Mireille I. Mallouh, Lambda, Pittsburgh (continued on page 39) Iota Chapter at the University of Connecticut, Theta Upsilon Chapter at Siena College, Lambda Tau Chapter at Bentley College and the Boston Alumni Chapter.

Following the initiation, a memorable reactivation banquet at the Boston CB Sheraton Hotel and Towers concluded Saturday's activities. John F. Mahon, Faculty Advisor and Associate Professor of Management, presented the history of the School of Management at Boston University. Following this presentation, Scott H. Abramowitz, President of Gamma Chapter, presented the history of Gamma Omega Alpha Colony. Remarks were also heard from Northern Provincial Vice President Samuel F. Shaheen. Grand President John V. Henik presented the chapter's charter to the newly initiated Brothers of Gamma Chapter. Chapter President Scott H. Abramowitz accepted the charter on behalf of the chapter members. Director of Chapter Services C. Dean Ferguson concluded the evening by extending Fraternal Greetings from collegiate and alumni chapters and other Deltasigs from across the country.

Gamma Chapter again represents Delta Sigma Pi at Boston University.



Northern Provincial Vice President Samuel F. Shaheen returns the Gamma Chapter Charter to District Director Beth Millik Keith and Gamma Chapter President Scott H. Abramowitz as Faculty Advisor John F. Mahon, right, looks on.



Brothers of Gamma Chapter pictured outside of the Charles Hayden Memorial at Boston University.

Boston University was founded in 1839 when a group of lay and ministerial delegates of the Methodist Episcopal Church began a school for the improvement of theological training. Today, Boston University is an urban institution located on the Charles River. The unversity offers a wide range of degrees through 16 schools with both graduate and undergraduate degrees being awarded. Over 2,500 faculty members provide instruction to 19,100 full time students.

The School of Management offered its first undergraduate degree program in 1913 and its first graduate program in 1915. Undergraduate majors are available in accounting, finance, marketing, management information systems and operations management. A limited number of students qualify to enter a five-year Bachelor of Science and Master in Business Administration degree program. Both undergraduate and graduate degree programs are accredited by the American Assembly of Collegiate Schools of Business. Delta Sigma Pi welcomes 47 new members of Gamma Chapter. It was the first of five chapters of the fraternity founded in the state of Massachusetts and will again proudly represent Delta Sigma Pi at Boston University and as a member of the Eastern Region and Northern Province.



Boston University has a busy campus life with over 19,000 full time students.



The Central Office Oxford, Ohio

#### International Fraternity of

# Delta Sigma Pi

OFFICIAL JEWELRY & ACCESSORIES











#### BADGES

01-01	Plain, Golklad\$25.00
01-11	Pearl, 10K, Yellow Gold100.00
01-12	Pearl, 10K, White Gold110.00
01-21	Pearl & Ruby, 10K, Yellow Gold 100.00
01-22	Pearl & Ruby, 10K, White Gold 110.00
01-31	Ruby & Diamond, 10K, Yellow Gold . 275.00
01-32	Ruby & Diamond, 10K, White Gold 285.00
01-41	Diamond, 10K, Yellow Gold550.00
01-42	Diamond, 10K, White Gold560.00

#### LAPEL PINS ( ALL LAPEL PINS ARE GOLKLAD ) 05-01 Life Member Lapel Pin ......\$5.50

05-02	Monogram Lapel Pin	5.50
05-03	Large Enameled Coat of Arms Lapel	Pin5.50
05-04	Mini. Enameled Coat of Arms Lapel	
	GUARDS - SINGLE LETTER	
02-11	Plain, Golklad	\$10.00
02-12	Chased, Golklad	\$12.00
02-13	Plain, 10K	\$20.00
02-14	Chased, 10K	\$22.00
02-15	Crown Pearl, 10K	
02-16	Crown Pearl & Ruby, 10K	CALL
02-17	Crown Ruby & Diamond, 10K	CALL
02-18	Crown Diamond, 10K	CALL

#### GUARDS - DOUBLE LETTER

02-21	Plain, Golklad\$12.00
02-22	Chased, Golklad\$15.00
02-23	Plain, 10K\$25.00
02-24	Chased, 10K\$27.00
02-25	Crown Pearl, 10K\$55.00
02-26	Crown Pearl & Ruby, 10KCALL
02-27	Crown Ruby & Diamond, 10KCALL
02-28	Crown Diamond, 10KCALL
02-99	White Gold Finish for any 10K guard \$5.00
	CANADA SERVICIO DE CAMBRIO DE CAM

#### DANGLES

03-1#	President	03-2#	Senior V. P.
03-3#	V. P. P. E.	03-4#	V. P. P. A.
03-5#	Secretary	03-6#	Treasurer
03-7#	Chancellor	03-8#	V. P. C. O.
03-9#	Historian	03-0#	Ritual Chair
04-1#	Correspondent	04-2#	Advisor
04-3#	Activities Chair	04-4#	Guide

10K Yellow Gold [3]	
10K White Gold [5]	
2.3	

#### **PLEDGE PIN** 05-05 Pledge Pin ......\$3.50

LAVALIERES	14K	TOK	GK	SS
[# = use finish # +++	[4]	[3]	[2]	[1]
08-1# Mini Vertical ΔΣΠ	\$25.00	\$16.50	\$7.50	\$10.00
08-2# Circle ΔΣΠ	38.50	28.50	12.50	12.50
08-3# Heart ΔΣΠ	38.50	28.50	12.50	12.50
08-4# Staggered ΔΣΠ	37.00	27.00	12.50	12.50
08-5# Ingot ΔΣΠ	75.00	50.00	12.50	12.50
08-6# Life Member	N/A	N/A	7.50	N/A
08-7# Lg. C of A [e]	N/A	N/A	7.50	N/A
08-8# Mini C of A [e]	N/A	N/A	7.50	N/A
08-9# 18" Neck Chain	N/A	N/A	7.50	7.50
07-99 Enameled Coat of Arr	ns for item	s marke	d[e] -\$	5.00

NOTE: Lavalieres do not include a chain.

CHA	RMS & PINS	14K	10K	GK	ST
[# -	use finish # + +	[4]	[3]	[2]	[1]
09-1#	Pebble C of A	\$150.00	\$110.00	\$30.00	\$35.00
09-2#	3/4" Disc C of A	135.00	100.00	30.00	35.00
09-3#	Staggered Stickpin	40.00	30.00	15.00	18.00
	C of A Stickpin	50.00	35.00	18.00	20.00
	# 09-1 as a Pin	150.00	110.00	30.00	35.00
09-6#	# 09-2 as a Pin	135.00	100.00	30.00	35.00

050 052 85 81 111	100.00	100.00	00.00	00.00
MISCELLANEOUS'		IOK	GK	SS
[# = use finish # + + +	+++	[3]	[2]	[1]
10-3# C of A Money Clip		\$40.00	\$20.00	\$20.00
10-42 C of A Key Chain		N/A	\$18.00	N/A
10.5# Cal A Cross Dan		65 M	42 00	42 00

\* Finish selection for miscellaneous Items is for the Coat of Arms portion only. All Cross pens are gold filled. Money clips are golklad.

## JEWELRY PRICE LIST & ORDER FORM

MEN'S	RINGS		14K	10K	SI
MILITY	finish # + + + + + + + + + + + + + + + + + +		[4]	[3]	[1]
	Jinish # 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4		\$330.00	\$235.00	N/A
06-1#	Incised Coat of Arms		350.00	250.00	125.00
06-2#	Onyx w/Coat of Arms [e]		250.00	175.00	90.00
06-3#	Signet Coat of Arms [e]		325.00	225.00	100.00
06-4#	Incised ΔΣΠw/Amethyst [b]		425.00	300.00	140.00
06-5#	ΔΣΠ Collegiate [b]		425.00	500.00	110.00
WOM	EN'S RINGS		14K	10K	ST
W CIVIL	e finish # + + + + + + + + + + + +		[4]	[3]	[1]
	Swirl w/ Pearls		\$165.00	\$125.00	N/A
07-1#	Swirl w/ Ruby & Pearl		175.00	135.00	N/A
07-2#		700	180.00	140.00	N/A
07-3#	Swirl w/ Rubies		235.00	195.00	N/A
07-4#	Swirl w/ Ruby & Diamond		265.00	220.00	N/A
07-5#	Swirl w/ Diamonds		135.00	95.00	35.00
07-6#	Oval Incised Greek Letter		110.00	85.00	35.00
07-7#	Narrow Band C of A [e]		T. 1000 C. 100		60.00
07-8#	Onyx w/Coat of Arms [e]		170.00	125.00	
07-9#	#07-8 w/Pearl shanks [e]		180.00	140.00	70.00
07-0#	Mini Monogram		100.00	75.00	35.00
07-99	Enameled Coat of Arms for item	ns mar	ked [e] - \$5	.00	
	[b] = also available with birthst	tone, pl	ease specify		

All jewelry is exclusively manufactured for

Delta Sigma Pi

in the

United States of America

Burr, Patterson & Auld Comp

#### ORDER INFORMATION

- Jeweled badges, all guards, rings, charms, and miscellaneous items are custom orders; allow 4 to 6 weeks for delivery. Allow 2 to 3 weeks for all other items.
- We provide a 5% discount for cash purchases.
   All prices in this list are cash discount prices in \$US and are subject to change without notice.
- All orders must be prepaid by check, money order or credit card. Returned checks are subject to a \$12.50 service charge.
- Orders may be returned only with prior return

- Custom orders are not cancellable.
- QUESTIONS ? SPECIAL ORDERS ? contact the Jewelry Order clerk at The Central Office at 513-
- All stones, with the exception of diamonds are synthetic. Call to determine price and availability of genuine stones.
- GK = Golklad, which is a 14K gold electroplate.
- ST = Silvertain®, which is white jewelers stainless.

authorization. Contact the Jewelry Order clerk at The Central Office for return authorization number.				— SS = Sterling Silver
NAME				CHAPTER & NUMBER
MAILING	G ADDRESS			TELEPHONE NUMBER
CTTY, S	TATE & ZIP	CODE		
ITEM NO. QTY DESCRIPTION				COST
			A] SUBTOTAL	
□ VISA □ MasterCard		sterCard	B] Shipping & Handling [5% of A]	
SIGNATURE			C] Credit Card Sale - 5% of A	
			Ohio Orders - 5.5% Sales Tax[A+B+C	
			TOTAL REMITTANCE	
EXP. DA	ATE	SEND ORDERS TO	: Delta Sigma Pi P.O. Box 230	

Oxford, OH 45056-0230

## **Bits and Pieces**

(continued from page 35)

#### Life Members

- 17446 Donald D. Culpepper, Beta Iota, Baylor
- 17447 Dana C. Hill, Beta Iota, Baylor
- 17448 John M. Lopez, Lambda Mu, Pacific
- 17449 Jon S. Pridgeon, Gamma Lambda, Florida State
- 17450 Charles A. Miwa, Phi, Southern California
- 17451 Kelly Y. Smith, Iota Omega, North Carolina-Greensboro
- 17452 Gwendolyn A. Terrell, Iota Omega, North Carolina-Greensboro
- 17453 Robert P. Rohrer, Delta, Marquette
- 17454 Jody L. Calhoun, Zeta Theta, Western Kentucky
- 17455 Anthony A. Daigle, Epsilon Mu, Sam Houston State
- 17456 Zaneta M. Butler, Delta Nu, Loyola-New Orleans
- 17457 Joyce L. Michelson, Iota Upsilon, Cal State-Northridge
- 17458 Joseph J. C. King, Alpha Kappa, SUNY-Buffalo
- 17459 Sharon K. Lovelady, Delta Eta, Lamar
- 17460 Mary A. Todd, Beta Zeta, Louisiana State
- 17461 William D. Wyatt, Mu, Georgetown
- 17462 Ronald J. Mirro, Mu, Georgetown
- 17463 B. Scott Gow, Eta Chi, Cal Poly-Pomona
- 17464 Gary L. Lang, Beta Psi, Louisiana Tech 17465 Arthur J. Siegrist, Jr.,
- Lambda Phi, Cal State-Long Beach
- 17466 Louis P. Wassel, Jr., Alpha Kappa, SUNY-Buffalo
- 17467 Todd Clifton Behringer, Beta Iota, Baylor
- 17468 Edward H. Nelson, Eta Psi, Houston
- Eta Psi, Houston 17469 Brian S. Teeling, Theta
- Kappa, Akron 17470 Sonia Chopra, Delta
- Epsilon, North Texas 17471 Joan K. Behnke, Epsilon Rho, Tampa
- 17472 Lynn S. Schirmer, Alpha Upsilon, Miami-Ohio
- 17473 Helene A. Zielinski, Gamma Theta, Wayne State-Detroit
- 17474 John E. Gray, Beta Psi, Louisiana Tech
- 17475 Katherine E. Dutton, Iota Kappa, James Madison
- 17476 Beth S. Miller, Kappa Omega, Purdue
- 17477 Kelley D. Shelton, Theta Kappa, Akron

- 17478 Angela M. Stephens, Delta Tau, Indiana State
- 17479 Jerry P. Bukovsky, Jr., Chi, Johns Hopkins
- 17480 Irvin L. Tankersley, Gamma Zeta, Memphis State
- 17481 Rachel E. Duplissey, Delta Eta, Lamar
- 17482 Christie Granada Copeland, Pi, Georgia
- 17483 Nancy B. Dicks, Iota Nu, Northeast Missouri State
- 17484 Julie Harrington, Beta Psi, Louisiana Tech
- 17485 Jeffery B. Weaver, Beta Psi, Louisiana Tech
- 17486 Sandy R. Howard, Epsilon Chi, Georgia Southern
- 17487 Dawn A. Pierno, Delta Omega, West Liberty State
- 17488 Daniel R. Sieg, Kappa Omega, Purdue
- 17489 Carol I. Tangie, Iota Nu, Northeast Missouri State
- 17490 Michael J. Brown, Zeta Upsilon, Virginia Tech
- 17491 Michael A. Schaublin, Nu, Ohio State
- 17492 Deborah L. Brown, Delta Tau, Indiana State
- 17493 Jeanne L. Halladay, Theta Pi, Bowling Green State
- 17494 Dirk S. Anderson, Eta Omicron, Northeast Louisiana
- 17495 Terrell L. Bors, Theta Iota, Connecticut
- 17496 Luisa B. Cleaver, Epsilon Kappa, Shepherd
- 17497 Timorthy J. Fernandez, Nu, Ohio State
- 17498 Jennifer A. Hudelson, Delta Tau, Indiana State
- 17499 Rodrigo M. Rodriguez, Jr., Eta Psi, Houston
- 17500 Gary J. Tannenbaum,
- Kappa Rho, Adelphi 17501 Kevin W. Miller, Gamma Sigma, Maryland
- 17502 Harrison B. Black, Lambda Rho, Livingston
- 17503 Candi S. Hebert, Beta Pi, Kent State
- 17504 Robert H. Van Tassel, Iota Phi, Cal State-Fresno
- 17505 L. Shalimar W. Simbol, Lambda Phi,
- Cal State-Long Beach 17506 Sylvia Cuevas, Theta
- Phi, South Florida 17507 Diane J. Poirer, Epsi-
- lon Rho, Tampa 17508 Curt T. Gilmer, Epsilon Rho, Tampa
- 17509 Karen L. Sherman Rosenthal, Alpha Omicron, Ohio
- 17510 Jose I. Beiro, Eta Psi, Houston

- 17511 Sharon L. Stephens, Zeta Iota, Mississippi College
- 17512 Anthony R. Giglio, Lambda Tau, Bentley
- 17513 J. Elizabeth Bowers, Delta Xi, East Tennessee State
- 17514 Omar Franco, Gamma Lambda, Florida State
- 17515 Gretchen M. Weber, Zeta Upsilon, Virginia Tech
- 17516 Karla M. Rogers, Delta Eta, Lamar
- 17517 Deidre D. Benson, Gamma Epsilon, Oklahoma State
- 17518 Luann J. Rix, Gamma Omega, Arizona State
- 17519 Neresa A. Brannan, Gamma Tau, Southern Mississippi
- 17520 Mary C. Naujokas, Eta Mu, Northern Illinois
- 17521 Cheryl L. Winner, Iota Nu, Northeast Missouri State
- 17522 Patricia L. Crawford, Epsilon Phi, Cal State-Sacramento
- 17523 Diana T. Nickels Johnson, *Iota Upsilon*, Cal State-Northridge
- 17524 Heidi P. Weinstein, Delta Epsilon, North Texas
- 17525 C. Russell Williamson, Gamma Tau, Southern Mississippi
- 17526 Russell J. LaRossa, *Iota Phi*, Cal State-Fresno
- 17527 Sheri C. Ikeda, Iota Phi, Cal State-Fresno
- 17528 Samuel K. Anders, Iota Omega, North Carolina-Greensboro
- 17529 Debra J. Eisenstein, Kappa Lambda, SUNY-Binghamton
- 17530 Jeffrey M. Rhines, Theta Kappa, Akron
- 17531 Robin M. Young, Beta Omega, Miami-Florida
- 17532 L. Chadwick Dunn,
- Beta Xi, Rider 17533 Lisa A. Grawey, Upsi-
- lon, Illinois 17534 Sherri J. Rogers Petroff, Gamma Epsilon,
- Oklahoma State

  17535 Sheila K. Schrom,

  Delta Tau, Indiana
- 17536 William A. Thomas, Gamma Theta, Wayne
- State-Detroit
  17537 Jacqueline I. Racioppo, Alpha Gamma,
- Pennsylvania State

  17538 Jeffrey M. Wilson,

  Lambda Mu, Pacific
- 17539 Dee J. Rakestraw, Epsilon Phi, Cal State-Sacramento
- 17540 Donald S. Allen, Chi, Johns Hopkins
- 17541 David H. Losek, Gamma Theta, Wayne State-Detroit

- 17542 Jody L. Beattie, Epsilon Rho, Tampa
- 17543 Diane M. Klepise, Beta Epsilon, Oklahoma
- 17544 James L. Wilson, Delta Sigma, Loyola Marymount
- 17545 Elston T. Hooks, Delta Epsilon, North Texas
- 17546 Karen M. Johnson, Iota Psi, Corpus Christi State
- 17547 Michael E. Williams, Delta Omicron, San Francisco State
- 17548 Remedios T. Quejada, DCelta Omicron, San Francisco State
- 17549 Kyle L. Terrell, Kappa Omicron, Southwest Missouri State
- 17550 Stephen E. Dever, Iota Lambda, IUPU-Ft. Wayne
- 17551 Amy L. Maher, Delta Epsilon, North Texas
- 17552 Dana M. Rhodes, Zeta Kappa, Western State
- 17553 Saundra N. Serrett, Kappa Tau, Clemson 17554 Todd Strahan, Gamma
- Iota, New Mexico
  17555 Lisa L. Miles, Iota
  Chi, Illinois State
- 17556 Elizabeth A. Morin, Iota Pi, San Diego State
- 17557 Jennifer B. Jurcazak, Upsilon, Illinois
- 17558 Julie D. Caplinger, Kappa Omicron, Southwest Missouri State
- 17559 Gary A. Morrison,
- Delta Eta, Lamar 17560 Richard A. Root, Kappa, Georgia State
- 17561 Sarni E. Schweitzer, Alpha Beta, Missouri-Columbia
- 17562 Lori D. Van Besien, Delta Epsilon, North Texas
- 17563 Dana L. Shaw, Theta Pi, Bowling Green State
- 17564 Lisa A. Ardoin, Eta Iota, Nicholls State
- 17565 James T. Awiszus, Delta Psi, Suffolk
- 17566 Lisa R. Bambara, Beta Epsilon, Oklahoma
- 17567 Catherine A. Plessala, Beta Upsilon, Texas Tech
- 17568 Giovanni I. Henry, Beta Epsilon, Oklahoma
- 17569 Rachel L. Hersemann, Iota Chi, Illinois State
- 17570 Karen T. Rauber, Kappa Mu, Cal Poly-San Luis Obispo
- 17571 Boba J. Dyson, Beta Phi, Southern Methodist
- 17572 Ann M. Fleming, Iota, Kansas
- 17573 Angela D. Graham, Beta Epsilon, Oklahoma
- 17574 Darlene M. Percy, Eta Iota, Nicholls State

- 17575 Christopher E. Humm, Epsilon Phi, Cal State-Sacramento
- 17576 Robert P. Sarsfield, Gamma Theta, Wayne State-Detroit
- 17577 Carla S. Walter, Iota Nu, Northeast Missouri State
- 17578 Rose M. Dalton, Chi, Johns Hopkins
- 17579 Laurence M. Eichen, Chi, Johns Hopkins
- 17580 Madelyn F. Johannesen, Chi, Johns Hopkins
- 17581 Sondra R. Sencibaugh, Zeta Kappa, Western State
- 17582 Mark A. McAllister, Eta Psi, Houston
- 17583 P. Mathew Verghesa, Eta Psi, Houston
- 17584 Jennifer L. Traylor, Lambda Nu, Texas A & M
- 17585 Cynthia W. LaRue, Delta Psi, Suffolk
- 17586 Stacy R. Johnson, Delta Epsilon, North Texas
- 17587 Luis A. Ortiz, Iota Psi, Corpus Christi State
- 17588 T. Joelle Estelle, Eta Psi. Houston
- 17589 Mark L. Coughlin, Eta Theta, Angelo State
- 17590 Daniel E. Campo, Zeta Mu, Texas-Ar-
- lington 17591 Michael S. Ruiz, Beta
- Epsilon, Oklahoma 17592 Rick L. Green, Zeta Theta, Western Ken-
- tucky 17593 Janet S. Ehlinger, Zeta
- Mu, Texas-Arlington
  17594 Mario Reyna, Eta Psi,
  Houston
- 17595 Brian E. Schulze, Beta
- Kappa, Texas-Austin 17596 John K. Banfield, Eta Theta, Angelo State
- 17597 Scott Zaruba, Eta Theta, Angelo State
- 17598 Mary P. Connell Wilson, Eta Psi, Houston 17599 Pamela A. Spayde, Eta
- Psi, Houston 17600 Daniel E. Longoria, Lambda Upsilon, St.
- Mary's

  17601 Heather C. McKenzie,
  Nu. Ohio State
- 17602 Alison D. Scott, Epsilon Xi, Ball State 17603 Deborah S. Wedge Ax,

Lambda Xi, Grand

- Valley State
  17604 Debora L. Kelzenberg,
  Theta Tau, St. Cloud
- State 17605 Lynne M. Wade Petti,
- Theta Kappa, Akron 17606 Mitchell B. Simmons, Gamma Tau, Southern Mississippi
- 17607 Sandra L. Boone, Iota Omega, North Carolina-Greensboro
- 17608 Brenda M. Boone, Iota Omega, North Carolina-Greensboro

# 1988 Fraternity Awards

This past year's fraternity
awards highlighted
the achievements of
Iota Pi Chapter
at San Diego State University

he fraternity's most outstanding chapter during 1987-88 was the Iota Pi Chapter at San Diego State University. A well-rounded program of events allowed the chapter to live up to its theme of "Commitment to Excellence".

During the year more than 20 professional events and community service projects were utilized by the chapter members as they enhanced the community and their own personal development. As a service project, the chapter hosted Drug and Alcohol Awareness Day in San Diego, an event that was open to the youth of the community. As a fund raising project, the chapter surveyed 125 apartment buildings to provide information for a student housing guide. The chapter managed itself exceptionally well internally through the use of long-term goals, a retreat, and well-developed pledge education and recruitment programs.

Iota Pi Chapter set itself apart not only by the number and complexity of the events undertaken, but also by the dedication and Brotherhood of the Brothers who endeavored to fulfill the purpose of Delta Sigma Pi. We congratulate the chapter for its truly outstanding year.

The Iota Pi Chapter at San Diego State University was also awarded the fraternity's Outstanding Service Award for 1987-88. Iota Pi Chapter had an exceptionally well-rounded service program as it sponsored or co-sponsored 11 events. These projects ranged from fund raising events to events that simply gave time and compassion.

The chapter taught Junior Achievement's "Business Basics" to 48 young people, and parties were held for both children and senior citizens. The chapter joined forces with other organizations to raise money for the handicapped and for abused children. Three buildings were cleaned and painted for a YMCA family shelter.

The chapter's biggest service event was to host Drug and Alcohol Awareness Day for San Diego area young people. Months of effort culminated in a day filled with speeches, free food, prizes and visits from area sports personalities.

The Brothers of Iota Pi Chapter committed their time and resources to a challenging and rewarding service program. We commend their events to be of service to their community.

#### District Director of the Year Award

#### **National Winner**

South Central Region Christopher N. Lane

#### **Regional Winners**

Eastern Region
Elizabeth Milik-Keith

East Central Region Jeffrey M. Rhines

Central Region Renee M. Kuhlman

Southern Region Larry E. Bryant

Gulf South Region Katherine A. Fischer

North Central Region Steven P. Addington

Midwestern Region Bradley J. Wirths

#### Chapter Advisor of the Year Award

#### **National Winner**

South Central Region
C. Kristine Harbour

#### **Regional Winners**

Eastern Region Robert W. Buckner

East Central Region Donald R. Williams

South Pacific Region Melody Ciaravino Sonya M. Lehmann

#### **National Winner**

South Pacific Region
Iota Pi Chapter
San Diego State University



#### Most Outstanding Chapter Award

#### **Regional Winners**

Eastern Region
Lambda Tau Chapter
Bentley College

East Central Region Theta Kappa Chapter University of Akron

Central Region
Kappa Omega Chapter
Purdue University

Huron Region Gamma Theta Chapter Wayne State University

South Central Region Kappa Nu Chapter Longwood College

South Atlantic Region
Beta Eta Chapter
University of Florida

Southern Region
Gamma Tau Chapter
University of Southern Mississippi

Gulf South Region
Eta Iota Chapter
Nicholls State University

Great Lakes Region Iota Chi Chapter Illinois State University

Midwestern Region
Iota Nu Chapter
Northeast Missouri State University

Intermountain Region Gamma Iota Chapter University of New Mexico

Western Region
Theta Chi Chapter
San Jose State University

#### Community Service Award

#### **Regional Winners**

Central Region Kappa Psi Chapter Bellarmine College

South Central Region Iota Omega Chapter University of North Carolina

Gulf South Region
Eta Iota Chapter
Nicholls State University

Great Lakes Region
Epsilon Omega Chapter
Eastern Illinois University

Midwestern Region Iota Nu Chapter Northeast Missouri State University

> Intermountain Region Gamma Iota Chapter University of New Mexico

### **Most Improved Chapter Award**

#### **National Winner**

East Central Region
Nu Chapter
Ohio State University

The Nu Chapter at Ohio State University was the fraternity's most improved chapter in 1987-88. The chapter differentiated itself by successfully targeting and improving a lack of organization, financial problems, and apathy toward professional and service events.

The chapter organized its records so as to provide a smoother transition between officers. Prospective pledges were interviewed to provide more information for both the chapter and the prospectives. The chapter cleared a long-standing problem with the IRS and reduced its debts to The Central Office. The professional program included 12 professional programs and three professional tours. As a service project, the chapter raised over \$1,000 to help fight Muscular Dystrophy.

The Brothers of Nu Chapter undertook a very ambitious program of events and in doing so improved itself dramatically. In one year, the chapter raised its Chapter Efficiency Index total performance from 63,850 to 100,000 points. We congratulate the chapter for its achievement and challenge them to more successes in the future.

#### **Regional Winners**

Eastern Region

Kappa Lambda Chapter

SUNY-Binghamton

Central Region
Iota Sigma Chapter
University of Evansville

Huron Region

Iota Lambda Chapter

Indiana-Purdue University

South Central Region
Iota Omega Chapter
University of North Carolina

Southern Region
Gamma Tau Chapter
University of Southern Mississippi

Great Lakes Region

Lambda Omicron Chapter

Western Illinois University

Midwestern Region
Iota Chapter
University of Kansas

Western Region
Theta Chi Chapter
San Jose State University

# Most Outstanding Alumni Chapter Award

#### National Winner

North Central Region
Twin Cities Alumni Chapter

#### **Regional Winners**

Eastern Region Boston Alumni Chapter

Great Lakes Region Chicago Alumni Chapter

Midwestern Region
St. Louis-Gateway Alumni Chapter

#### Most Improved Region

Southern Region
James F. Pendergras, Director

#### Highest Regional Chapter Efficiency Index Performance

Midwestern Region Karen A. Winter, Director

# APPLICATIONS ARE NOW BEING ACCEPTED FOR THE POSITION OF

# **CHAPTER CONSULTANT**

# WITH THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

The position of Chapter Consultant, a two-year, full-time employment opportunity, is an exciting, challenging and rewarding position for any member of Delta Sigma Pi who is a recent graduate or who will be graduating during the spring of 1989.

Men and women interested in the position of Chapter Consultant should contact Director of Chapter Services C. Dean Ferguson for further information about the position and application requirements. All inquiries should be addressed to:

C. Dean Ferguson, Director of Chapter Services
The Central Office
Delta Sigma Pi
330 South Campus Avenue, P.O. Box 230
Oxford, Ohio 45056-0230

# Collegian of the Year Commentary

s this letter is my first as your A Collegian of the Year, I felt it would be appropriate to share with you some of my initial impressions upon taking office. I have spent my first months as Collegian of the Year learning more about our national organization and how it operates. Last August, I had the opportunity to attend our National Executive Committee meeting in St. Louis. The meeting enabled me to see the Executive Committee in action and better understand the issues currently facing our fraternity. In addition, I also got my first taste of St. Louis. The city is fantastic and you can look forward to an outstanding Grand Chapter Congress this upcoming August. The hotel accommodations are great and St. Louis offers plenty of fun attrac-

As the Executive Committee meeting came to a close, three thoughts really stood out in my mind. First, it was clear that we are truly a "fraternity on the move". I believe Grand President Henik's Horizons program emphasizes this movement. As a fraternity, we are working to improve our educational and professional programming. We are attempting to better utilize our volunteer alumni resources. We are looking for new sources of program funding. Not content with the status quo, Delta Sigma Pi is continually trying to improve.

Secondly, I realized the importance of communicating the collegiate perspective to the Executive Committee. In order to make sound decisions, the Executive Committee must recognize and understand the concerns and desires of the collegiate membership. As your collegiate representative on the Executive Committee, I feel particularly responsible for ensuring that collegiate views throughout the country continue to be communicated to the Executive Committee. With this in mind, I ask for your help in meet-

ing this responsibility. Please do not hesitate to voice your thoughts to myself or other national officers. By doing so, you will enable us to better serve the fraternity.

Finally, last August's meeting enabled me to more fully understand our members' role as alumni. Whether through an alumni chapter, national committee participation, regional office or national office, we depend on our alumni for help in managing the fraternity and leading it in new directions. Upon graduation, collegiates (now turned alumni) can maintain their high degree of participation in the fraternity and become part of this effort. Being a recent graduate myself, my time in St. Louis served as a clear reminder that just as Delta Sigma Pi is for life, so is the opportunity for active involvement.

MATTHEW S. LEVIN Collegian of the Year-1988

37th Grand Chapter Congress August 13 - 18, 1989 Saint Louis

