

Charles I. Sutton and William W. Tatum gather for the Lifetime Achievement Award presentation.

In the next issue. . .

The Delta Sigma Pi Lifetime Achievement Award is the highest tribute that can be given to a Brother in our fraternity. The Spring issue of The DELTASIG Magazine will highlight the 1992 Delta Sigma Pi Lifetime Achievement Award winner, Brother William W. Tatum, Jr., and the 1993 award winner, Brother Charles I. Sutton.

INSIDE:

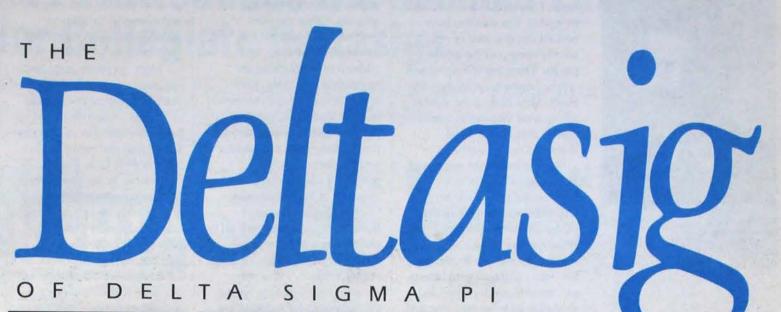
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VOLUME EIGHTY-THREE NUMBER TWO

Sacramento Valley Wins Outstanding Alumni Chapter

A month-by-month look at the activities of the Sacramento Alumni Chapter

On the first Wednesday of each month, for more years than anyone can remember, the Brothers of the Sacramento Valley Alumni Chapter meet for lunch at noon in downtown Sacramento at the Old Spaghetti Factory. This past year the Sacramento Valley Alumni Chapter received the Outstanding Alumni Chapter award from Delta Sigma Pi based on their activities during the 1992-93 franchise year.

The chapter started the franchise year with its annual chapter meeting and election of officers. Elected to office for the 1992-93 year were: Karen Stebelski, President; Kerri Petersen, Vice President-Activities; Haili Kamahele, Vice President-Membership; Chip Dunavent, Vice President-Finance; Darrel Auble, Secretary; Wayne Glazier, Treasurer. Also in June was the annual Alumni Chapter Family Picnic. Many Brothers and their families went to a local park in Sacramento for a day of food, relaxation and a friendly softball game with a group from a nearby picnic. The monthly Chapter Social was held at the end of the month. During the summer and fall months, this was held at a pub in downtown Sacramento which had pleasant outdoor seating. In July, five members of the Sacramento Valley Alumni Chapter attended an Officer Training School in Reno, Nevada. Three of the members participated by presenting seminars on "Communication," "Finance and Fund Raising," and "Service Projects." Members from the chapter also



Members of the Sacramento Valley Alumni Chapter gather at their annual Christmas party with Grand President Randy L. Hultz, Executive Director Michael J. Mazur, Jr., and Past Grand President John V. Henik.

Delta Sigma Pi The Central Office 330 South Campus Avenue Oxford, Ohio 45056-0230

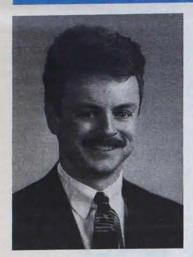
> assisted with registration in the morning. By attending the OTiS, they learned a great deal from the collegiate members in attendance. They discovered that students were interested in alumni chapters providing networking opportunities, social activities, and involvement with collegiate chapters. This information helped the chapter plan their activities for the coming year.

In August, Brothers from the Sacramento Valley Alumni Chapter headed to Candlestick Park to see the San Francisco * Giants play the Atlanta Braves, and held a tailgate party in the parking lot before the game. The first activity in September was an "Escape to Oregon." Several members of the chapter spent Labor Day weekend at the Mill Inn Bed and Breakfast in Bend, Oregon. They spent the time hiking, white-water rafting and relaxing. It was a great getaway weekend for Brothers in the chapter!

The chapter had two fund raising projects for the year. One was the sale of their Deltasig watches with the full color Coat of Arms on the face, and the other was the sale of Entertainment '93 coupon books. They sold 75 books this year, which meant a \$600.00 profit for the alumni chapter.

In September the chapter hosted a recruiting party, at a local restaurant, for the Epsilon Phi Chapter at Sacramento State University. They provided hors d'oeuvres and soft drinks, and of course, information about the fraternity to the prospective Brothers. The event was well attended by alumni, collegiate and prospective members. In **continued on page 3**

COMMENTARY



Randy L. Hultz Grand President

As I write this commentary, the holiday season is in full force. I hope yours was safe and enjoyable. I'm sure you have noticed that this time of year usually brings out the best in people. The spirit of helping and serving seems to come alive for many. Most bask in the glow of giving what they can to friends, family, those in need and charitable organizations.

For Deltasigs, the concept of service has always been a fundamental part of our heritage and tradition. From the newest pledge to our most experienced alumni, active service to our community and our Brotherhood has been a hallmark of fraternity membership. Such service and support is an on-going effort and not just limited to a few specific times a year.

Individuals who pledge our fraternity are expected to actively participate in a community or university service project as part of their educational program. Other activities emphasize the necessity of serving the Fraternity. In addition to highlighting the importance of service, these events help develop fundamental skills in teamwork, communication, delegation, organization, time management, etc. Involvement in such projects is a prelude to what is expected of members of our organization.

As collegiate members, Brothers are actively involved in performing a wide range of community and university service projects. These may include visiting nursing homes, raising money for a charitable organization, adopting a highway, assisting at a local animal shelter or helping a university raise funds from alumni, to name a few. In addition to the beneficiary, such projects provide both tangible and intangible benefits to participants, their chapter and the Fraternity as a whole.

Many corporate employers encourage their employees to be actively involved in civic and charitable organizations and projects. A number of Deltasigs have found that active involvement in their local alumni chapter can be very rewarding both personally and professionally. In addition to community service, alumni are currently helping our fraternity in a number of ways. Many are serving as national officers and advisors. Some are serving on national or regional task forces to address key fraternity issues or execute important projects. Others are involved in expansion activities to establish new

collegiate and alumni chapters around the country. Numerous others act as mentors or serve as presenters at professional programs. Many are providing financial support through contributions to our charitable organization, the Delta Sigma Pi Leadership Foundation. All of these activities are invaluable to our Fraternity and can be personally and professionally rewarding to the individual.

The concept of service to the community and each other is integral to the success of any organization. Thanks to your endless support, Delta Sigma Pi and its membership will continue to flourish.

Fraternally,

Randy L. Hultz Grand President



Michael J. Mazur, Jr. Executive Director

Loyalty, allegiance, commitment — these are all words that convey a powerful statement about a person and the type of life that he or she enjoys. These are generally considered to be important and admirable characteristics yet, according to the media, it seems in many aspects of life, that their importance and value has diminished. I happen to disagree.

In "Corporate America" today, the rash of downsizing has many of our members dealing with issues of unemployment, mid-life career change and the prospect of underemployment. The emotional and economic toll that these issues take can be overwhelming. The very basic values of loyalty, allegiance and commitment can come into serious question. Those in the work force may adopt an attitude that these qualities are unimportant when a "pink slip" can be in the next pay envelope. Those who have gotten their

"pink slip" may vow to never again give the level of commitment to future employers.

These are tough times with no guarantees. The abandonment of the basic work ethic, however, will not make times better. Quite the contrary, negatives tend to generate more negative attitudes and situations.

I think that today's times provide opportunities for business in our country to grow and prosper. Businesses that view these times as an opportunity to get quality people at cheap wages will possibly find some short lived success. Those businesses that recognize that there are very qualified candidates for positions and that offer a mutually advantageous opportunity to these candidates can flourish. Smaller businesses have a opportunity to inject many new ideas with people who have a wealth of experience in "Corporate America."

The leadership of the Fraternity has searched over recent years for ways that Delta Sigma Pi can help our members with their employment needs. There aren't easy solutions. The Fraternity is not in an economic position to devote the resources to establishing a full service placement operation. We have seen other fraternities and sororities attempt this type of program and have limited success. We certainly do not want to promise something to our members that we cannot deliver. Until this situation might change in the future, arrangements have been made with a firm that offers a placement service for experienced professionals. SkillSearch is the firm and their services are available for members of Delta Sigma Pi. Also, if you have jobs to offer, SkillSearch can provide assistance. If you haven't received information in the mail on SkillSearch, you may reach them at 1-800-ALUMNI 1.

Those basic values of loyalty, allegiance and commitment are important in all aspects of life. In Delta Sigma Pi, they are key ingredients to our continued success and growth. Despite media claims to the contrary, I believe that they still exist and that they serve to keep Delta Sigma Pi and business, in America and beyond, strong. Despite any setbacks in your life, I hope that they continue to be a part of your life resume.

Fraternally,

Michael J. Mazur Executive Director

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SUMMER LEADERSHIP ACADEMY

Delta Sigma Pi Introduces the Summer Leadership Academy for Collegiate Deltasigs

Delta Sigma Pi Leadership Foundation plans sponsorship of the new Summer Leadership Academy through special phonathon effort aimed at Life Members.

SUMMER LEADERSHIP ACADEMY

SPONSORED BY THE DELTA SIGMA PI LEADERSHIP FOUNDATION

The Delta Sigma Pi Summer Leadership Academy was created in order to train business students to become business leaders who have a long-range vision founded on the universal principles of ethics, service and personal integrity. This Academy will be unlike any other educational program offered by the fraternity, in that it will focus entirely on leadership dynamics.

During February and March of this year, the Delta Sigma Pi Leadership Foundation will embark upon its first phonathon. All contributions received through this new program will be used to support the Delta Sigma Pi Summer Leadership Academy for Collegiate members of the fraternity.

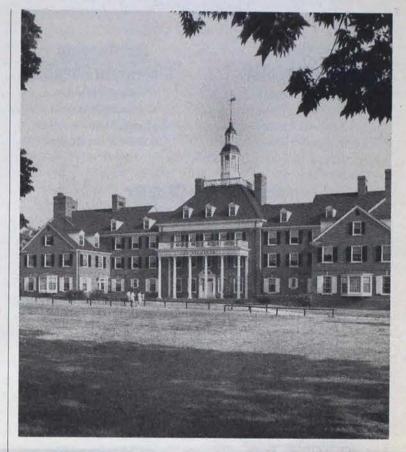
The phonathon will target Life Member level donors who

are not annual contributors. Brothers may become "Full Benefactors" of the Academy by making a \$500.00 pledge. This will guarantee that a member of their own collegiate chapter participates in the Academy with all of their expenses paid by the Leadership Foundation. This would include all travel, lodging, meal, and supply and material expenses! This is the first time Delta Sigma Pi has offered such an opportunity for contributions from our Brothers. Lower pledge amounts will also be solicited. Brothers may also make a \$250.00 pledge, a \$100.00 pledge, or a \$50.00 pledge in support of the Summer Leadership Academy.

Brothers who have already made an annual contribution to the Leadership Foundation who wish to become a "Full Benefactor" of the Academy may do so by responding to their special solicitation in the March issue of Foundation UPDATE.

The Leadership Academy, sponsored by the Delta Sigma Pi Leadership Foundation, is a 3day intensive learning opportunity which allows its participants to rise to the challenge of leadership. The Leadership Academy will provide participants with the necessary skills to both understand and apply their own unique leadership potential. Additionally, participants will learn to recognize the value of others and of the team. Brothers will define their own personal goals and learn how to engage their goals to become a more productive student, leader and citizen.

One hundred students from around the nation will be enrolled in the first Leadership Academy. Oxford, Ohio, home of The Central Office and of Miami University, will be the learning ground for our first Leadership Academy from July 21-24, 1994. Scholarships to assist with lodging, meal and travel expenses will be available from the Leadership Foundation as funding permits. Each chapter President and Secretary will



Miami University, located in Oxford, Ohio, will be nome to the Summer Leadership Academy.

receive a special mailing in February with details on the Summer Leadership Academy and the application/scholarship process.

More information on the

Summer Leadership Academy and support from the Leadership Foundation may be obtained by contacting Brothers C. Dean Ferguson or Daniel S. Doyle at 1-513-523-1907.

Sacramento Valley Alumni Chapter continued from page 1

September, the chapter also submitted an article about their activities for inclusion in The DELTASIG of Delta Sigma Pi.

The big event in October was the Western Regional Conference held in Stockton, California. Eleven members of the Sacramento Valley Alumni Chapter were in attendance at the weekend's activities. They hosted an Alumni Social Hour in the late afternoon prior to the Regional Conference Banquet, and secured a hospitality room in the hotel and provided hors d'oeuvres for all alumni in attendance. There was a good turn out of alumni Brothers which made the event a great success. In November, the chapter tried a new event which proved to be enthusiastically received by their members. They sponsored a Professional Speaker Dinner on Founders' Day in the banquet room of a local restaurant. Mr. Bob Ball was the speaker. He writes, teaches and speaks throughout the country on topics related to self-esteem, and recently published a book called "Walking on Water." His talk was thought provoking and enjoyable for the Brothers and guests in attendance.

Every year for at least the last 15 years the Sacramento Valley Alumni Chapter has had its annual Christmas Party at Past Grand President Bill Tatum's house on the first Saturday of December. This past year they continued that great tradition. Many gathered at Brother Tatum's a few days before the party to decorate the house and put up the Christmas tree, and the party was a success with over 60 Brothers and guests in attendance. month through July.

In January they held their annual Super Bowl Party at the home of Brothers Bill and Karen Stebelski. Even though the favorite local team (the San Francisco 49ers) were not playing this year, the Brothers and guests in attendance had a fun time munching on chili and junk food, and watching more of the entertaining commercials

Over 40 Brothers and guests gathered at a local restaurant to listen to a wonderful educational, funny and entertaining presentation by health advocate Dixie Schneider. Her presentation was entitled "Life's a Journey - Are You Enjoying the Trip." A survey given to Brothers in attendance showed that this type of event was appreciated, which encouraged the chapter to plan more professional events in the future. In April, the Sacramento Valley Alumni Chapter continued to participate in a community service event, the March of Dimes Walk America, Several Brothers walked in the event, and many others pledged money to support the cause. Through this they were able to raise over \$400 for the March of Dimes. During April members of the alumni chapter also attended the annual Western Region picnic held in Fresno, California. At their April business meeting, the chapter discussed and completed the 1992-1993

National Officer Performance Evaluation forms for their District Director, Regional Director and the Vice President for Alumni Benefits and Services.

At their May business meeting, the major topic was Grand Chapter Congress. Members of the chapter elected their delegate to Congress, and selected two alternates. They also voted to man a table on the Friday afternoon of Congress to meet with Brothers who may be interested in joining an Alumni Chapter. In June the Sacramento Valley Alumni Chapter held its annual Summer Picnic at a local park. Good food, a fun frisbee game and great Brotherhood were enjoyed by the members and guests who attended. The chapter concluded the year with the election of officers for the next year. Delta Sigma Pi congratulates the members of the Sacramento Valley Alumni Chapter on their accomplishments.

At their January business meeting, the chapter solidified their calendar for the remainder of the year. In addition to monthly luncheons and business meetings, they planned an alumni chapter activity for every than the game!

In February, the Sacramento Valley Alumni Chapter took an active role in trying to better the national fraternity by proposing an amendment to the national Bylaws. After much discussion at their February business meeting, they decided on the amendment they wanted to propose.

In March, Brothers and guests watched the Sacramento Kings basketball team host the Phoenix Suns.

Also in March, several Brothers attended the Western Region Area Conference in San Jose, California.

4 THE DELTASIG

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FRATERNITY AWARDS

This past year's fraternity awards, presented at the Grand Chapter Congress in Anaheim, California, highlighted the achievements and efforts of Brothers and Chapters. Congratulations to all those listed.

Lifetime Achievement

Charles L. Sutton

Outstanding Alumni Chapter

National Winner Sacramento Valley Alumni Chapter Western Region

Outstanding **Collegiate Chapter** National Winner Iota Pi Chapter San Diego State University South Pacific Region

Outstanding Chapter

Regional Winners Alumni

Atlanta Alumni Chapter Southeastern Region

Chicago Alumni Chapter Great Lakes Region

East Cental Region Twin Cities Alumni Chapter North Central Region

Columbus Alumni Chapter

Regional Winners Collegiate

Beta Pi Chapter (tie) Kent State University East Central Region

Gamma Psi Chapter University of Arizona Intermountain Region

Iota Nu Chapter Northeast Missouri State Midwestern Region

Chapter Advisor of the Year National Winners

Bonnie P. Baker Theta Upsilon Chapter Sienna College New England Region

Dr. Katherine A. Karl Epsilon Omicron Chapter Western Michigan University Huron Region

Regional Winners

Dr. Floyd C. Begin Theta Omicron Chapter St. Ambrose University North Central Region

Theta Pi Chapter (tie) **Bowling Green State**

Lambda Nu Chapter Texs A&M Univerity **Gulf Western Region**

Epsilon Upsilon Chapter New Mexico State University

West Liberty State College

Theta Upsilon Chapter Siena College

Kappa Phi Chapter Valparaiso University



Epsilon Upsilon chapter at New Mexico State keeps their community clean through the adopt-a-highway program.

Outstanding **Professional Activities** National Winner

Iota Nu Chapter Northeast Missouri State Midwestern Region

Regional Winners

Iota Pi Chapter San Diego State University South Pacific Region

> Kappa Nu Chapter Longwood College South Central Region

Lambda Nu Chapter Texas A&M University **Gulf Western Region**

Outstanding Service Award **National Winners**

Atlanta Alumni Chapter South Eastern Region



Brothers from the Atlanta Alumni Chapter participate in the Arthritis Foundation "Jingle Bell Run."

Outstanding Scrapbook Award National Winner

Lambda Phi Chapter Cal. State - Long Beach

East Central Region

Mu Tau Chapter George Mason University Mideastern Region

Most Improved **Collegiate Chapter** National Winner

Intermountain Region

Regional Winners

Delta Omega Chapter Allegheny Region

New England Region

Dr. J. Steve Davis Kappa Tau Chapter **Clemson Univerity** South Central Region

Thomas I. Davis Epsilon Tau Chapter Univerity of Dayton East Cental Region

Scott James Miller Mu Nu Chapter Univ. of Nevada-Las Vegas South Pacific

Huron Region

District Director of the Year National Winner

NolaKay A. Kelm North Central Region

Regional Winners

Alan Michael Brunton East Central Region

David A. Hennel New Englan d Region

Michelle Lee Thornton South Pacific Region

Iota Pi Chapter San Diego State University South Pacific Region

Regional Winners

Alpha Iota Chapter Drake University North Central Region

Gamma Psi Chapter University of Arizona Intermountain Region

Delta Omega Chapter West Liberty State College Allegheny Region

Lambda Nu Chapter Texas A&M University Gulf Western Region

South Pacific Region

Regional Winners

Iota Nu Chapter Northeast Missouri State Midwestern Region

Kappa Pi Chapter Univerity of North Florida South Atlantic Region

Lambda Tau Chapter Bentley College New England Region

Lambda Upsilon Chapter St. Mary's University **Gulf Western Region**

Alpha Iota Chapter Drake University North Central Region

Alpha Rho Chapter Univ. of Colorado-Boulder Intermountain Region

> Theta Kappa Chapter University of Akron East Central Region

Iota Lambda Chapter Indiana/Purdue - Ft. Wayne Huron Region

PRINCIPLE-BASED LEADERSHIP

Excerpts from the address of Karen L. Hendricks 1993 Honorary Membership Anaheim, California — August 21, 1993



Karen L. Hendricks National Honorary Member

Whatever your role, whether you become a manager of people through your professional career, whether you become the leader of your household, or the President of the United States, whenever we set direction for others and need others to join us to accomplish something, we are a leader and we'll need leadership skills to come to the best possible outcome.

There are three concepts that are the underpinnings of principled-based leadership. The first deals with you alone, a private, personal development. Steven Covey, a well known management consultant, calls this concept primary greatness. The second concept is empathy, a leader's relationship with other people. And the third, the concept of abundance mentality and win-win relationships, is key to managerial leadership and a leader's relationship with his or her subordinates. Each of these three concepts reflects a fundamental principle essential to leading others.

Many attribute other people's success to a good personality; the ability to use the right words, or have an attractive personal style. These are thought to be the reason some people succeed, while others fail. These personality traits, while often essential to success, constitute secondary not primary greatness. To focus on personality or human relationship techniques, before character, is to try to grow leaves without roots. If we use tactics, manipulation, or charm to get others to do what we want, we may succeed in the short-term, however, over time our insincerity or double dealing will breed distrust. We might have the right rhetoric and style, but without genuine trust we won't achieve primary greatness. To focus on technique, form over substance, is like cramming your way through school. In social, industrial or academic systems, you may get by if you learn "how to play the game." But if you don't pay the price, day in day out, you'll never

achieve true mastery of the subjects. And so it is with leadership mastery. If there isn't deep integrity and fundamental strength of character, true motives will eventually surface and human relationships fail.

Many people with secondary greatness lack primary greatness or goodness of character. The fundamental truth is that it is character which communicates most eloquently. As Emerson once put it "what you are shouts so loud in my ears I cannot hear what you say." To be an effective leader, we first must be personally effective. We must know ourselves, be in control of ourselves, and manage our own lives before we can be interpersonally effective. Strength of character and personal independence form the foundation for authentic, effective interactions with others.

So what defines primary greatness? First, it's integritythe values we live by. Based on these values, we make promises and commitments to ourselves and to other people. If we can't make and keep them, to ourselves as well as others, our commitments become meaningless. The second characteristic of primary greatness is maturity; the balance between the courage of convictions and consideration of others. If someone can express his feelings and convictions with courage, balanced with consideration for the feelings and the convictions of others, they are mature. Have you ever taken a firm stand with someone based on your convictions, by totally annihilating theirs? You will find that you have won the battle, but lost the war. You have lost a relationship that was important to the progress of the group. On the other hand, haven't you also experienced the detrimental effect of not expressing your convictions and violating your personal value system in order to preserve peace in a relationship. Either extreme shows immaturity, too uncaring of others, or too little courage to maintain one's self respect. The bottom line is that we each need to find a balance between the courageous expression of our own convictions and the genuine consideration of the long-term welfare of others. The third characteristic of primary greatness is abundance mentality; the perspective that there is plenty out there for everybody. An abundance mentality flows from a deep sense of personal worth and security. It results in sharing

recognition, profit, and responsibility. Most of us are deeply scripted in a scarcity mentality. We see life as a finite pie. Someone has to win and that means someone has to lose. People with scarcity mentality have a hard time sharing recognition, credit, power or profit. They have a tough time being genuinely happy for the success of other people. It's almost as if something is being taken from them when someone else receives public recognition for their success. A character rich in integrity, maturity, and the abundance mentality has a geniuses that goes far beyond human relations technique or a "good personality." People will come to trust us; they will feel safe enough to expose their opinions and feelings to us. From it, we will form meaningful and trusting long-term relationships which are key to effective leadership.

How to grow "you" better, not anyone else, is the ultimate challenge. Whether it is pure competition on a tennis court, a peer vying for the same level of responsibility, or a business associate competing for the same people or money resources, measure your progress against your internal absolute standard, not against the success or failure of others. Who you are and who you want to be depends on your unique values alone.

So, the first tenet of effective leadership is the development of ourselves, of our primary greatness or personal character. Who we are is more important than what we say or how we look. When we operate against our fundamental values, when we have control of ourselves and the confidence to make and keep commitments to ourselves and others, we will begin to develop genuine, trusting, long-term relationships with people. Trusting relationships with people is an essential skill for leaders. Personal character alone, however, is not sufficient to make us leaders. We must have the ability to influence others and develop strong interpersonal relationships. Empathy is a critical skill to influencing others. It's simple: seek first to understand, then to be understood. Empathy requires that you value the difference someone else brings to a group or organization, rather than trying to get everyone to "see the world as you see it." It requires that you avoid second guessing others, projecting your motives on their behavior. The greatest single barrier to open, honest, communication is the tendency to

criticize or evaluate.

The key to being able to influence someone else is first to be influenced. Being able to influence others, is a fundamental skill needed in effective leadership. Empathic listening is important in any group setting because people are most effective when their trust level is high. People who trust others by the way they are treated feel secure, safe, and validated. They are more likely to grow, accept constructive feedback, and live up to their full potential. Many problems in organizations stem from poor relationships between people who should be leaders. It takes more nobility of character to confront and resolve these interpersonal issues than it does all the projects in the organization.

In every key relationship of our lives, we must daily build reserves of trust and love. With each new relationship, we open an emotional bank account. Like a checking account, it receives deposits and withdrawals. When withdrawals exceed deposits, the account is overdrawn. One main difference between the two is that the human relationship usually requires small daily deposits to maintain the balance and to build equity. Deposits are made through courtesy, kindness, honesty, and keeping our commitments to others. Withdrawals are made through discourtesy, disrespect, threats, and overreactions. If I keep making deposits in your emotional bank account, my reserve builds up. Your trust in me becomes greater and I can call on that trust as often as I need to. I can even make mistakes, and other forms of withdrawals, and be forgiven. But, if I continually make withdrawals from the account without making deposits, the reserve diminishes. If I keep making withdrawals, the emotional bank account becomes overdrawn. At that point, I have lost your trust. Everyone has probably experienced this with friendships that have waned. You probably stopped making "deposits" in the friendship because you no longer trusted them. On the other hand, you probably have also experienced the feeling of truly trusting someone with your feelings. Even if this friend makes an occasional blunder, you can forgive and forget because of the emotional reserves in your bank account. This is the nature of every relationship. When people don't trust because the emotional bank account is low, they may become defensive to prove that

they matter. They become concerned with defending their rights and proving their individuality. They are unreceptive to input or coaching, and therefore their growth is thwarted and so is their organizational potential. In short, emotional bank account investment is a critical skill of leaders to establish trust with coworkers.

The singular message is this: effective leadership depends on the quality of the relationship of the leader to those people he or she leads. People are willing to be led only by people they respect and trust. To gain respect and trust of others, we must value ourselves and, at the same time, subordinate ourselves to a higher purpose and to other people's interest, not just our own. Leadership starts with personal development deep inside of us; the development of primary greatness or personal character. It means we make commitments to ourselves and others, and keep them. It requires integrity, and maturity. It requires the ability to stick up for our convictions without tramping on someone else's, and abundance mentality. It requires a personal confidence that has us compete against an absolute standard and allows us to rejoice in other's victories as well as our own.

Only when we are in control of ourselves, can we exhibit the inter-relational fundamentals of leadership. Effective leadership requires that we can influence other people. Developing empathy is the first step in influencing others. If we can't understand someone else's point of view and be influenced by them, it is unlikely we will be able to influence others.And effective leadership requires that we develop long-term relationships based on mutual respect and trust. Genuinely investing in the emotional bank accounts of others through honesty, courtesy, and keeping commitments, is a fundamental principle of human relationships. Through this investment, people will feel secure and will be able to grow and contribute to their fullest potential. The final payoff, however, the bottom line of effective principled-based leadership, is that people are at their best in an environment of trust and mutual respect And when people are at their best, they solve problems better and make things happen.

YEAR IN REVIEW

In 1993, Delta Sigma Pi ...

Maintained operations at 176 collegiate and 36 alumni chapters.

Initiated 4,068 new members including 103 Faculty Members and 18 Honorary Members.

Provided Over 40 Scholarships to members of Delta Sigma Pi for scholastic achievement, fraternal activity and financial need.

Provided consultation support from The Central Office to 173 collegiate chapters.

Implemented a career development and placement assistance program for alumni members of the fraternity through SkillSearch.

Continued to offer Group Life and Medical insurance, an affinity credit card, rental car discounts, an international alumni membership directory, and an alumni locator service for our members.

Witnessed the circulation of *The DELTASIG Magazine* increase to over 37,000 per issue.

Published the Biennial Survey of Colleges and Universities offering an Organized Curriculum in Business Administration.

Extended the Delta Sigma Pi family with the installation of new collegiate chapters at:

University of Colorado-Colorado Springs (Mu Chi Chapter) Iowa State University (Mu Psi Chapter) Trenton State University (Mu Omega Chapter)

Recognized 14 collegiate chapters that earned Honor Roll status in the Chapter Efficiency Index.

Witnessed total membership in Delta Sigma Pi reach 157,781 initiates worldwide.

Alpha — New York
Epsilon — Iowa
Xi — Michigan
Pi — Georgia
Rho — California-Berkeley
Upsilon — Illinois
Phi — Southern California
Chi — Johns Hopkins
Psi — Wisconsin-Madison
Omega — Temple
Alpha Beta — MO-Columbia
Alpha Zeta — TN-Knoxville
Alpha Eta — South Dakota
Alpha lota — Drake
Alpha Kappa — SUNY-Buffalo
Alpha Omicron — Ohio
Alpha Pi — IU-Bloomington
Alpha Rho — Colorado
Alpha Sigma — Alabama
Alpha Upsilon — Miami-Ohio
Alpha Chi — Washington
Beta Eta — Florida
Beta Pi — Kent State

Listing of Collegiate Chapters achieving or exceeding their 1993 membership goals.

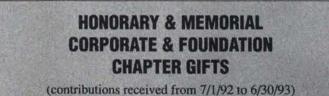
> Beta Psi — Louisiana Tech Gamma Epsilon — Oklahoma Gamma Omicron — San Francisco Gamma Tau — So. Mississippi Gamma Psi — Arizona Delta lota — Florida Southern Delta Nu - Loyola-New Orleans Epsilon Theta --- Cal. State-Chico Epsilon Nu - New Orleans Epsilon Omicron - W. Michigan Epsilon Tau - Dayton Epsilon Upsilon --- New Mexico Epsilon Chi — Georgia Southern Epsilon Omega — Eastern Illinois Zeta Kappa — Western State Zeta Nu — Texas A&I Zeta Upsilon --- Virginia Tech Zeta Phi — Florida Atlantic Eta Kappa — Troy State Eta Nu — Missouri-St. Louis Eta Xi — Philadelphia Textiles Eta Rho — Wisconsin-LaCrosse

Eta Upsilon — West Florida Eta Omega — VA Commonwealth Theta Lambda — Xavier-Cincinnati Theta Pi — Bowling Green State Theta Upsilon - Siena Theta Phi - South Florida lota Kappa — James Madison lota Nu — Northeast Missouri State lota Pi - San Diego State lota Phi — California State-Fresno Iota Chi — Illinois State Kappa Mu - Cal Poly-SLO Kappa Omicron — SW Missouri Kappa Chi — Savannah State Lambda Nu — Texas A&M Lambda Xi - Grand Valley State Lambda Pi — San Diego Lambda Rho — Livingston Lambda Upsilon - St. Mary's Lambda Phi — Long Beach Mu Rho - Colorado State Mu Sigma - Barry Mu Tau - George Mason

FOUNDATION UPDATE

The Delta Sigma Pi Leadership Foundation wishes to extend our sincere thanks to the following Brothers whose names were inadvertently ommitted from the 1907 Society listing of donors (\$250 to \$499):

Heather A. Bailey Dale M. Clark Paul Elliott Coveney W. Rufus Estis Paul J. P. Garcia Gayle Younger Gerhardt David A. Hennel Renate D. Martin Hobbs George I. Hughes Brian Keith Judd Norman Kromberg Frederick C. Lipsey Edward G. McVean, Jr. Thomas Arthur Moran J. Alfred Moroni Charles R. Pihl II Leroy Gene Poppe Heather Marie Price Claire Sammon Roberts John Carl Seramur Sandra C. Sofoul Kenneth L. Swayze III Robert F. Woelfle Robert F. Yoakum, Jr.



from

Memorial Gifts:

In memory of Heath J. Crider Thomas J. Elsen Edward C. Evans Thomas Mocella Jacqueline Parnitzke Jacqueline Parnitzke Victor A. Tabor Victor A. Tabor Jake V. Thrash Bradley K. Wong Dorothy Crider Keigh N. Masuda Emogene Evans Anthony Z. Fernandez Joe S. Loonis Charles I. Sutton Mary Anne Hamlin DeForke Charles A. Hazday Evelyn J. Thrash Iota Phi Chapter

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Chapter Gifts:

Iota Phi Chapter Boston Alumni Chapter Birmingham Alumni Chapter Central Illinois Alumni Chapter South Florida Alumni Chapter

Many thanks for your continued support of the Delta Sigma Pi Leadership Foundation

Your tax-decutible contributions may be mailed to: Delta Sigma Pi Leadership Foundation, P.O. Box 230, Oxford, Ohio 45056-0230

WINTER 1994

Susan (Salvador) Pignetti, Adelphi, has accepted a new position as Sales Manager with Texas Commerce Bank in Houston, Texas.

David Lee Cogan, Arizona, has accepted a new position as an Account Executive trainee with CCC Information Services, headquartered in Chicago, Illinois.

Rene Berger, Barry, has accepted a new position as Assistant Manager with Limited Express in Coral Gables, Florida.

Jean-Pierre doValle, Barry, has accepted a position as Assistant Manager with Kay Bee Toys and Hobby in Ft. Lauderdale, Florida.

John Henry Harkins, Barry, has accepted a position as Staff Accountant with Cleveland Clinic of Florida in Ft. Lauderdale, Florida.

Mark A. Kempa, *Barry*, has accepted a position as Staff Accountant with International Vouyager Media in North Miami, Florida.

Donald J. Pelletier, *Barry*, has accepted a position as Assistant Manager with The Home Depot in Hialeah, Florida.

Donna M. Allum, Central

Florida, has accepted a new position as Financial Administrator with Muscato Corporation in Orlando, Florida.

Brian T. Myers, Central Florida, has been promoted to Product Support Representative with Lanier Worldwide Office Products in Altamonte Springs, Florida.

Brian Stingle, Central Florida, has just been promoted to Supervisor of Operations with Sunbank Capital Management, N.A. in Orlando, Florida.

Joseph A. Liotta, Christian Brothers, Financial Advisor in the Broad Hollow branch of Prudential Securities, a subsidiary of The Prudential Insurance Company of America, has received a Prudential Community Champions Award of \$500 for the Boy Scouts of America, FDR Division, Suffolk County Council.

The Prudential's Community Champions Awards program recognizes Prudential employees and retirees who excel in volunteer commitment, leadership and service in their communities, and provides grants to the organizations in which they volunteer.

J. Edward Bates, East Tennessee State, an Assistant Professor of Accounting at Mountain Empire Community College in Big Stone, Virginia, has been appointed to serve a three year term, beginning July 1, 1993, on the Board of Directors for the Accreditation Council for Accountancy and Taxation.

B. Lee Black, *Eastern New Mexico*, President of the New Mexico Baptist Foundation since 1981, was elected to serve as President of the Association of Baptist Foundation Executives. Lee just completed eight years as a trustee of the Stewardship Commission of The Southern Baptist Convention, having served as chairman of two committees; stewardship and endowment/capital giving.

Mark Stuart Dawson, Georgia State, has accepted a new position as Laboratory Equipment and Supply Manager for Georgia State University-Science Center in Atlanta, Georgia.

Michael S. Haroldson, Indiana, has accepted a new position as Real Estate Consultant with Century 21, Howrey-Parker, Colorado, and has completed their 21 PLUS program.

Allen A. Lill, Louisiana

State, recently received the designation of Associate in Risk Management after completing a program developed by the insurance institute of America. Allen is an Account Executive with Arthur J. Gallagher & Company in West Palm Beach, Florida.

Cari L. Minnig, Nebraska-Lincoln, has accepted a position with Hillhaven Corporation at Park Place Health Care Center in Great Falls, Montana.

Jerry L. Pigsley, Nebraska-Lincoln, was elected Chairman of the Nebraska State Bar Association Labor Relations and Employer Law Section. Pigsley is a shareholder in the law firm of Harding & Ogborn in Lincoln, Nebraska.

Robert Brian Mills, *New Mexico*, received a Bachelor of Business Administration Degree from The University of New Mexico on May 15, 1993.

Jim L. Newcomb, Southern California, recently accepted the position of Western Regional Sales Manager for the newly formed J.B. Williams Co., Inc. of Glen Rock, New Jersey. He will remain located in the Bay Area of Northern California.

Mary Davis Williams,

Southern Mississippi, has accepted a new position with William Brown, CPA in Greenville, South Carolina. The firm specializes in individual tax consulting and planning.

ALUMNI NOTES

Robert Gentry, Virginia Commonwealth, has been promoted to Accounts Receivable Specialist with NCV Associated Physicians in Richmond, Virginia.

Todd Anthony San Martin, Virginia Commonwealth, has accepted a new position as Secured Bank Card Specialist with Signet Bank in Richmond, Virginia.

Jeff R. Surratt, Virginia Commonwealth, has been promoted to Programmer Analyst with the Department of Information Technology in Richmond, Virginia.

Ingrid Taylor, *Virginia Commonwealth*, has accepted a new position as Asset Analyst-Bond Administration with Prudential Home Mortgage in Frederick, Maryland.

Steven D. Lutt, Wayne State-Nebraska, has been promoted to general foreman in the military network division of Dale Electronics Inc. in Norfolk, Nebraska.

MERGERS

Martin R. Luxeder, Akron, on September 25, 1993, to Cheryl L. Hofer, at Columbus, Ohio.

John S. Semsel III, Boston, on July 10,, 1993, to Lisa A. Rueshoff, Boston, at Holmdel, New Jersey.

Mark F. Joseph, Cal Poly-San Luis Obispo, on July 31, 1993, to Coreen Elizabeth Quinn, Cal Poly-San Luis Obispo, at Vallejo, California.

Rosemarie B. Ouano, California State-Northridge, on June 26, 1993, to Todd Christooher Emmons, at Canoga Park, California.

Bryan Lee Hale, California State-Northridge, on September 4, 1993, to Lisa M. Soares, Cal 1993, to **Joanne DiSimone**, *Florida Atlantic*, at Bayside, New York.

Gary Allen Utt, *Illinois* State, on October 23, 1993, to Gina Delcorse, at Oak Lawn, Illinois.

Clint R. Smalley, *Iowa* State, on July 31, 1993, to Deborah S. Brehse, *Iowa State*, at Carlisle, Iowa.

Jonathan Hager, James Madison, on September 18, 1993, to Sheri Jamerson, at Martinsville, Virginia.

Charles Eric Warden, James Madison, on August 14, 1993, to Kathy Jane Shepley, James Madison, at Hagerstown, Maryland.

Kenneth J. Olah, Kent State, on November 6, 1993, to Angela Jean Merrill, Kent State. 1993, to Stacy E. Avery, North Texas, at Paris, Texas.

Christopher John Craige, North Texas, on August 22, 1993, to Gina K. Arendt, North Texas, at Lindsey, Texas.

Kyle Wayne Melton, North Texas, on June 26, 1993, to Shanna R. Jensen, North Texas, at Mesquite, Texas,

Kellie A. O'Brien, North Texas, on May 29, 1993, to Mike Wieczorek, at Dallas, Texas.

Ronald L. Roberto, Jr., North Texas, on May 22, 1993, to Stacy L. Trout, North Texas, at Cedar Hill, Texas.

Carrie Jo Swirczynski, North Texas, on August 13, 1993, to Charles LeMaheiu, at Dallas Texas.

Teresa Lynn Loos, *Quincy*, on August 7, 1993, to Robert Bruce Tedrow, at Quincy, Illinois.

Southern Mississippi, on January 2, 1993, to John T. Williams, at Greensville, South Carolina.

Michelle Robyn Katz, South Florida, on October 23, 1993, to Edward Michael Ray, at Ft. Lauderdale, Florida.

Karen Johanknecht Griffin, SUNY-Albany, on May 22, 1993, to John H. Chappell, at Walnut Creek, California.

Steven D. Lutt, Wayne State, on June 5, 1993, to Jodi L. Murphy, at Wayne, Nebraska.

Geraldine Gebhart, *West Florida*, on August 7 1993, to Walt Murrey, Jr.

DIVIDENDS

To Brother **Barbara Moore** League, *Arizona*, and Richard E. League, on August 31, 1993, a son, Alexander Richard. Elizabeth.

BITS AND PIECES

To Brother **Brian Glen Barnier**, *Michigan*, and Carol C. Barnier, on October 8, 1993, a daughter, Catherine Lynne Louise.

To Brother Angela Neitfeld Zalewski, *Nebraska-Lincoln*, and Thomas Zalewski, on July 3, 1993, a son Adam Christian.

To Brother Jeffry Dean Korte, *Nebraska-Lincoln*, and Brother Julie Haugner Korte, *Nebraska-Lincoln*, on July 22, 1993, a son, Jason Morgan.

To Brother Nannette Wallace Gorman, North Carolina-Chapel Hill, and Thomas J. Gorman, on July 8, 1993, a son, Patrick Gerard.

To Brother Sandra Dzera-Kyle, *Robert Morris*, and Gerry Kyle, on September 17, 1993, a son, Trevor Alexander. To Brother Raymond W. Mascarena, *San Diego State*, and Suzanne Mascarena, on June 8, 1993, a daughter, Jamie Nicole. To Antoine Wilson, *Shepherd*, and Leah Wilson, on July 28, 1993, a son, Jordan Alexander.

State-Northridge, at Woodland Hills, California.

Martin Rene Rodriguez, California State-Northridge, on August 7, 1993, to Linda J. Pederson, California State-Northridge, at Canoga Park, California.

Carolyn E. Kuhl, Central Clorida, on February 20, 1993, o S. Eric Sevor, at Orlando, Torida.

Peter D. Howlett, Central Vorida, on October 16, 1993, to Ionique L. Michaud, Central Vorida, at Hartford, Connecti-

Frank A. Virella, Jr., lorida Atlantic, on July 24, Kimberlee Durst, Kent State, on October 3, 1993, to Bruce Konefsky.

Diana Naccarato, Kent State, on September 25, 1993, to Todd DiMaria, at Pittsburgh, Pennsylvania.

Shawn C. Smith, Nebraska-Lincoln, on June 26, 1993, to Stephanie E. Alvine, Nebraska-Lincoln, at Sioux Falls, South Dakota.

Tricia Auger, Northern Arizona, on August 14, 1993, to Jeffery Moore.

Julio Eduardo Bejarano, North Texas, on September 18, **Diane Marie Durand**, *Quincy*, on September 18, 1993, to Robert Michael Venvertloh, at Ouincy, Illinois.

Antoine Wilson, Shepherd, on June 12, 1993, to Leah Gabrielle Mann, at Winchester, Virginia.

Andrew V. Criss, Shepherd, on September 11, 1993, to Lydia Harris, at Parkersburg, West Virginia.

William C. Cordes, Siena, on August 28, 1993, to Nicole Sangemino, Siena. Mary Patricia Davis, To Brother **Richard R. Boner**, *California State-Fullerton*, and Karen Lee Boner, on June 29, 1993, a son James Richard.

To Brother Nancy A. (Colvin) Gibler, Central Missouri State, and Darrell R. Gibler, on June 7, 1993, a daughter, Alexandra Nichole. To Brother Walter G. Tillman, Georgia Southern, and Carole Tillman on June 24, 1993, a son, Charles Robert.

To Brother Maris LeBlanc McCrory, Louisiana State, and Richard McCrory, on July 8, 1993. a daughter, Colleen To Brother **Timothy C. Duff**, *Tennessee-Knoxville*, and Melanie Duff, on September 13, 1993, a daughter, Kathleen McKinley.

To Brother **Donna Baum-**Woehl, *Texas-El Paso*, and James M. Woehl, on July 6, 1993, a daughter, Jessica Marie. *continued on page 8* 6

50 YEAR CELEBRATIONS

This issue of The DELTASIG

honors those

Brothers who

have reached

their 50th

anniversary of

membership in

Delta Sigma Pi.

We celebrate with

these Brothers who

are demonstrating their lifelong Deltasig

experience.



Beta Chapter Northwestern University James Clarence Butler

Delta Chapter Marquette Robert William Gleason

Zeta Chapter Northwestern University Eugene Borgeson William Allen Mercer Ned Paul Macaddino

Theta Chapter University of Detroit Francis George Faustman

Kappa Chapter Georgia State University Ernest Lee Hicks James Fletcher Jernigan James Andrew Arendall Benjamin Wade Binford, Jr.

Mu Chapter Georgetown University Michael John Nisos Richard Lewis Tate

Nu Chapter Ohio State University Thomas Leonard Corroto

Psi Chapter Wisconsin-Madison Matthew Joseph Hopfensperger Robert Dean Smyth John Herman Muetterties Richard Waldo Brust

Omega Temple University James Stuart Tait III

Alpha Beta Chapter University of Missouri Donald Lincoln Harter James Sherman Carter Philip Jamison Bliss Alpha Delta Chapter U. of Nebraska-Lincoln Ernest Richard Ohlman John Lewis Burke Bernard Dean Urich Robert Dale Poulson Frank Theodore Uehling, Jr. Kenneth Wilmer Peterson

Alpha Epsilon Chapter University of Minnesota John Charles Gobershock Arthur John Carlson

Alpha Eta Chapter University of South Dakota Stanley Paul Jadeski Arlin Charles Wiese

Alpha Lambda Chapter **UNC-Chapel Hill** John Roger Brooks, Jr. Cary Moore Early Clifton Thomas Edwards William Harry Fullenwider Norman Lee Garner, Jr. Samuel Robert Henderson Wyatt Collier Henderson Milton Needham Hinnant James Russell Kirby Dan Womble Marks William Mack Morris, Jr. Roy Ervin Strowd Paul Raymond Trueblood, Jr. **Bill Proctor Greathouse** Dan Charlton Howe William Allen Pace Harry Hilton Whidbee William Henry Whitley

Alpha Mu Chapter University of North Dakota Paul James McCann

Alpha Nu Chapter University of Denver Charles S. Sporleder Calvin Eugene Lenhart Carl Henry Gunther, Jr. Bradley J. Broyles Alpha Pi Chapter Indiana University Charles Archibald Beal, Jr. Robert Seymour Currey Richard Baxter Fishering Robert Joseph Helms William Eugene Maldley

Alpha Rho Chapter University of Colorado Kenneth Harvey Foote

Alpha Sigma Chapter University of Albama Harrison Booth Bennett

Alpha Upsilon Chapter Miami Univerity-Ohio Donald William Falk Robert William Schneider Don Harvey Shirk Donald Francis Smith Albert Louis Stohlman Eugene Alfred Good, Jr.

Alpha Phi Chapter Univerity of Mississippi Frank Edward Shahahan, Jr.

Beta Gamma Chapter University of South Carolina Ernest Hite Miller

Beta Epsilon Chapter University of Oklahoma Gean Wesley Adee Harold Leon Osborne

Beta Theta Chapter Creighton University Nunzio Philip Coppola William Arthur Lubeley

Beta Iota Chapter Baylor University Dwight Lewis Kinard James Lee Erwin Ralph Louie Littlejohn

continued from page 7

MEMORIAL

The fraternity, its officers, its staff and the editor of the magazine do not assume responsibility or liability for the accuracy of this column. Informaiton in this column is printed as it is reported for record keeping purposes.

Virgil M. Schwarm Cincinnati 12-9-93 Don D. Osborn

Beta Kappa Chapter University of Texas-Austin William Telford Barnhouse Thomas Eugene Berry II Jack Raymond Henley Robert Joseph Pesek Walter Jacob Pieper William Michael Rapp John Herschel Bearden Roy Robert Campbell, Jr. James Dillard Dyer, Jr. Ernest Martin Groos, Jr. Joe Hughston Smith Jim Will Wilson John Rumsey Doole Isham Harrison Evans James Augustus Gray William Falvey Matthews

Beta Lambda Chapter

Auburn University Joe Billy Fain James Rushton McHugh, Jr. Kleber Miller O'Neal Thomas Jefferson Ventress John Bruce Crenshaw

Beta Xi Chapter Rider College Herbert Ferdinand Klepper

Beta Omicron Chapter Rutgers University Arthur Russell Edsall, Jr. James Courtney Kevlin, Jr. Charles Edward McAloon Tadeuz Joseph Wirkijowski

Beta Pi Chapter Kent State University Frank Anthony Simone Mervin Warren Longberry Arne Elmer Ahonen

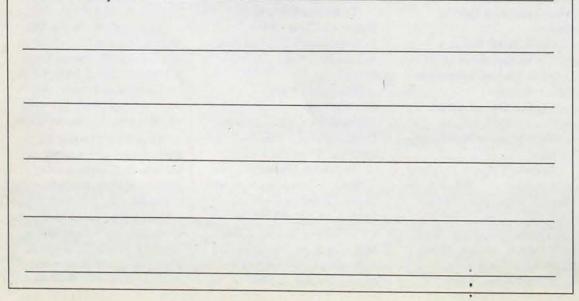
Beta Rho Chapter Rutgers University S. Spencer Donald Daniel L. Reiber

Victor J. Payton Northwestern-Chicago 10-30-93 Stephen J. Gabay, Jr. **Ohio State** 7-30-93 Frank T. Lamey Pennsylvania 10-20-93 John L. Jacobus Rutgers 1-19-93 John T. Coll Rutgers 9-14-93 **George C. Pierce** Rutgers 9-25-93 William B. Schrand St. Louis 8-19-93

News for The DELTASIG magazine?

If so, please let us know! Send us press releases, photographs and additional information about yourself. Share your successes with other Brothers by sending them to:

> MANAGING EDITOR The DELTASIG of Delta Sigma Pi 330 South Campus Avenue P.O. Box 230 Oxford, OH 45056



Detroit 6-28-93 James E. Finical Eastern New Mexico 10-93 **E. Harold Stokes** Georgia State 11-14-93 John E. Motz Johns Hopkins 8-16-93 **Russell C. Ferrington** Louisiana Tech 11-10-93 Ralph W. Doerner Lousiana State 8-10-93 Frederick R. Rizzo Marquette 3-9-90 James H.K. Robb Marguette 9-16-93 Harry J. Ridings Marquette 2-9-93 **Richard J. Barth** Maryland 6-3-91

Vernet Klepfer SUNY-Buffalo 6-1-93 Samuel F. Clark, Jr. Tennessee-Knoxville 5-29-93