



NEW YORK UNIVERSITY



NEW YORK UNIVERSITY



PETITION FOR CHARTER

February 15, 2007



ATTENTION:

THE BOARD OF DIRECTORS

OF THE

INTERNATIONAL FRATERNITY OF DELTA SIGMA PI



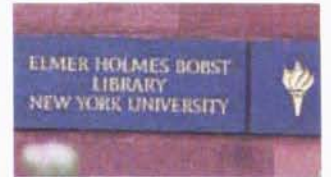
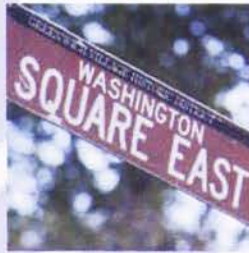


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1. Petition for Charter

February 15, 2007

The Board of Directors
The International Fraternity of Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056-0230

Dear Board of Directors:

Thank you for the wonderful opportunity you have given us to take the first step in becoming a part of this great organization through the establishment of the Alpha Alpha Alpha Colony of Delta Sigma Pi at New York University.

A year ago, we wrote to you with our intent to establish this colony at NYU. Since then, we have spent the lion's share of our time and efforts in recruiting new members for the colony, while providing them with an outstanding array of professional and social programming and reaching out to our amazing alumni at the same time. We have developed a stronger bond amongst our members through providing active service to the community as a group and attending national LEAD events hosted by the International Fraternity of Delta Sigma Pi. We have also fulfilled all reporting and activity requirements for colonies as outlined in the Chapter Efficiency Index on the national website Delta Sigma Pi in a timely manner.

At present, we have a strong membership base of 50 active members with an additional 4 members studying abroad this semester, who span a diverse set of backgrounds, interests, and skills. Along with our strong team of leaders, active participation and involvement of our members is what has driven us to accomplish what we have till date and have laid the foundation for many more great things to come in the future!

That is why, we believe that today we are fully ready to take on the status of a full chapter of Delta Sigma Pi and complete the reactivation process of the Alpha Chapter that was started a year ago. Enclosed with this letter, you will find more detailed information about our achievements, profiles of our business school and university, biographies of our members and recommendation letters from our dean, faculty advisor, district director, and regional vice president.

We are very excited about our past accomplishments, but even more so about the opportunities of the future that we haven't yet thought about. And, in order to open the door of opportunity wider, we would like to request you to grant full chapter status to the Alpha Alpha Alpha Colony at New York University so that we may join the International Fraternity of Delta Sigma Pi as brothers and take the fraternity to new heights.

Thank you for taking the time to review our petition and we hope you will find us ready to take on the responsibilities of a full chapter.

Warmest Regards,

Adeeb Huq, Chancellor
Phone: (917) 361 - 8636
Email: dah262@nyu.edu

Hetal Patel, Senior VP
Phone: (732) 668 - 8470
Email: hp457@nyu.edu

Feliks Zarotsky, President
Phone: (917) 605 - 6629
Email: feliks@stern.nyu.edu

Other Petitioning Members

1.	Cheryl Alejandro	____/s/____
2.	Tusar Barik	____/s/____
3.	Tarun Benyani	____/s/____
4.	Connie Chan	____/s/____
5.	Jenne Chan	____/s/____
6.	Jacqueline Chang	____/s/____
7.	Yoon Chang	____/s/____
8.	Genia Chechersky	____/s/____
9.	Susan Chen	____/s/____
10.	Amanda Cheng	____/s/____
11.	Evelyn Cheng	____/s/____
12.	Lindsey Fontana	____/s/____
13.	Andrew Goon	____/s/____
14.	Valerie Guan	____/s/____
15.	Rami Haykal	____/s/____
Hung > 16.	Joanie Hsu	____/s/____
17.	Annie Kang	____/s/____
18.	Samuel Kang	____/s/____
19.	Amir Kanpurwala	____/s/____
20.	Sophia Kim	____/s/____
21.	Ramya Kishore	____/s/____
22.	Angel Lam	____/s/____
23.	Mark Lee	____/s/____
24.	Jenny Lee	____/s/____
25.	Christine Lee	____/s/____
26.	Jessica Li	____/s/____
27.	Richard Liang	____/s/____
28.	Steven Lin	____/s/____
29.	Kevin Liou	____/s/____
30.	Gary Louie	____/s/____
31.	Thomas Mathew	____/s/____
32.	Ankur Mathur	____/s/____
Patel > 33.	Vishal Melwani	____/s/____
34.	Matthew Sam	____/s/____
35.	Daniel Septak	____/s/____
36.	Jason Shum	____/s/____
37.	Johnathan So	____/s/____
38.	David Stithem	____/s/____
39.	Guantong Sun	____/s/____
40.	Andy Tam	____/s/____
41.	Jason Ve	____/s/____
42.	Wensi Wang	____/s/____
43.	Mindy Wong	____/s/____
44.	Stephanie Wong	____/s/____
45.	Annie Wong	____/s/____
46.	Jenny Yu	____/s/____
Zaratsky > 47.	Lorenzo Zefferino	____/s/____

48. **2. Recommendation Letters**

Sally Blount-Lyon
Dean of the Undergraduate College, Stern School of Business



The Undergraduate College
Tisch Hall
40 West Fourth Street, Suite 600
New York, NY 10012
212.998.4010
Fax: 212.995.4000
E-mail: dnlblount@nyu.edu
Sally Blount-Lyon
Dean of the Undergraduate College
Abraham L. Gitlow Professor of Management

February 12, 2007

The Board of Directors
The International Fraternity of Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056-0230

Dear Board of Directors:

It is with pleasure that I write this letter endorsing the Delta Sigma Pi colony at the Leonard N. Stern School of Business Undergraduate College. Delta Sigma Pi was recognized as a club last semester by the Stern Inter-club Council, a group made up of representatives from student clubs at the School, after a semester-long trial period. The club's membership has grown steadily from 25 members in the fall semester to 56 strong this spring. I am delighted to have this national business fraternity represented on campus after many years hiatus.

The group's Executive Board is fully functional and robust with 20 officers representing a cross-section of students from all class levels. It is notable that many of the students participating on the Executive Board are among our most talented students, many of whom I know personally and can attest to their capabilities in running a student organization. With the support of our Office of Student Life staff, I am fully confident that a Delta Sigma Pi chapter would thrive and provide much-needed leadership opportunities for students.

In its brief tenure here, the group has proven an asset to both our student and local communities. They have successfully planned and hosted more than a dozen professional events ranging from resume writing and interviewing skills workshops to site visits with the Federal Reserve Bank of New York, PricewaterhouseCoopers and Bloomberg L.P., to name a few. These events are welcome additions to our current programming and are well-attended. The group has also been very active in community service,

logging a total of 430 hours with 8 separate not-for-profit organizations and events, including the Ronald McDonald House Charities, NY Cares Day, and Junior Achievement.

The efforts to reactivate the Delta Sigma Pi colony at the Stern School were born entirely of our students' will and determination. They organized quickly and have set forth on a clear path toward becoming a chartered member of the International Fraternity of Delta Sigma Pi. Our students are bright, thoughtful world citizens exhibiting the sincere desire to be socially responsible leaders. I feel that they are fully prepared to apply for a charter to become a full chapter. If accepted, Delta Sigma Pi would be proud to have NYU Stern students represent your organization's values and mission as both students and alumni.

Sincerely,

Sally Blount-Lyon, PhD
Dean of the Undergraduate College
Leonard N. Stern School of Business
New York University

Irving Schenkler
Faculty/Chapter Advisor, Alpha Alpha Alpha Colony



MANAGEMENT COMMUNICATION
TISCH HALL
40 WEST FOURTH STREET, SUITE 707
NEW YORK, NY 10012-1118
212-998-0093
FAX : 212-995-4213
E-MAIL: ischenkl@stern.nyu.edu

IRV SCHENKLER
Clinical Associate Professor, Director

February 14, 2007

Board of Directors
International Fraternity of Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056-0230

Dear Board of Directors:

I have been a member of the Leonard N. Stern School of Business at New York University for over 25 years, and I have held many roles and have been involved in all facets of the undergraduate community. For approximately the past year I have had an additional role, that of advisor to the Delta Sigma Pi Alpha Alpha Alpha colony. During this time, I have met a group of truly driven and unique individuals striving to make their colony as successful as possible.

My interactions with the Alpha Alpha Alpha colony are extensive, and I have been able to see first-hand the great impact that the colony is making for the university. Primarily, they have a business focus, and as such they have exposed not only the colony members but the greater university community to all things business. Events have included resume and tutoring workshops, discussion panels, and speakers highly regarded in their respective industries. From a social standpoint, all of the members have bonded and formed very deep friendships, and they extend their ideas in social interaction to include students in other parts of the university. As for community service, the colony has even won awards for their work, including at American Cancer Society's Relay for Life, and there is no question that all of the members put their full efforts into supporting their community.

I have no doubt that the Alpha Alpha Alpha Colony would flourish as a chapter. The members are bright, outgoing, and very active in their roles for the colony, the Stern School of New York University, and the entirety International Fraternity of Delta Sigma Pi, and I believe they will continue to do so as alumni. I am proud to be the Alpha Alpha Alpha Colony's faculty advisor, and I full-heartedly recommend the colony for chapter status.

Sincerely,

Irv Schenkler
Director, Management Communications Dept.
Clinical Associate Professor
Leonard N. Stern School of Business

Kathleen Lazo-Thompson
Regional Vice President, Delta Sigma Pi

KATHLEEN L. LAZO-THOMPSON, ARM
Delta Sigma Pi Eastern Regional Vice President
14 Bonnie Lane
Colonia, NJ 07067

February 12, 2007

To the Delta Sigma Pi Board of Directors:

I am pleased to recommend the petition for charter from the Alpha Alpha Alpha Colony at New York University.

Within a year's time, this group of students has met the challenge of meeting all of the colony requirements. Their great enthusiasm for the fraternity and the significance of the chapter they will reactivate has served to motivate them in this endeavor. And probably more than even some existing chapters, they have embraced the national aspect of Deltasig by attending LEAD Schools in Harrisburg, Pennsylvania and Louisville, Kentucky, and the LEAD Provincial Conference in Providence, Rhode Island.

This colony will continue to achieve great things as a chapter—the reactivated Alpha Chapter.

Thank you.

Sincerely,

Kathleen L. Lazo-Thompson

Lesley Ross
District Director, Delta Sigma Pi

February 14, 2007

Dear Members of the Board of Directors,

I am writing to recommend that the Alpha Alpha Alpha colony at New York University receive reactivation of the Alpha chapter charter. I am currently involved with the colony as District Director and have been working with the University for over 18 months. Having seen the students' commitment to Delta Sigma Pi, their university, and their community, I believe this colony is an ideal charter candidate. The members have served above and beyond all expectations in their first year. Their demonstrated excellence in academics, community involvement, and national fraternity involvement surpasses the definition of an ideal chapter.

The members of this chapter have worked with university officials, local alumni, and national volunteer leaders to define Delta Sigma Pi on the campus of New York University. For approximately five years, there were no general business fraternities on the NYU campus. In the fall of 2001 Alpha Kappa Psi re-chartered their chapter on campus. They have had much success, but there were still many students and faculty that felt something was missing from the Stern School of Business. In October of 2005, alumni from the NYC Alumni chapter approached the school to reach out and maintain a relationship. At the end of the meeting, Associate Dean Greenbaum asked us to pursue re-establishing Delta Sigma Pi on campus. In February 2006 an informational session was held. After this meeting the students got right to work and were recognized as a fraternity colony in March 2006 and approved by the Inter-club council in the fall of 2006. The strategic planning for all events over the past year has not only involved meeting fraternity and university requirements, it has always taken into consideration the value added to the community as a whole. The school administration has consistently relied on Delta Sigma Pi to generate excitement in the school of business. The colony plans show development of long term goals and commitment to strong partnerships with the university and community.

The first semester of professional events included multiple speaker events that met both campus and fraternity expectations. Rather than feel satisfied to meet goals, the colony has kept its momentum and surpassed expectation by stepping up to provide additional and necessary variety on the campus professional presentation calendar. The student population at Stern leans towards the financial disciplines, as do most events planned by other student organizations. The dean of the school specifically approached these colony members to introduce other options. The students put together a month long series of entrepreneurial presentations, bringing in well recognized local entrepreneurs to address a popular, but overlooked direction for many students.

From the beginning, the colony members have been strong supporters of the Relay for Life charity, committing to long term financial support through 2007. They have partnered to share promotional materials that will promote both the Relay for Life charity and Delta Sigma Pi. The chapter also maintains monthly involvement in a variety of community service activities through the NYCares office. This provides members are variety of events to participate in and capitalize on their individual strengths and interests.

Through continued recruiting, the colony now has over 40 active members, and the intent to continue growing on campus. Even with a large group of members, the chapter maintains a close knit, inclusive group through weekly on campus social events. They have also instilled a successful point system to encourage attendance and continued involvement of all members. I have personally attended 5 chapter business meetings. At these meetings the colony has already instilled a strong blend of proper parliamentary procedure and engaging presentations to keep members actively involved in the business of the meeting as well as excited and passionate about the fraternity and its local history. They start each meeting with a review of the purpose and often sprinkle in information they have researched about the founding fathers and activities on the NYU campus. I attended LEAD in Harrisburg and Provincials in Providence with members of the chapter, and was impressed by their hunger for more knowledge of the fraternity outside their colony. I would be excited and inspired to lead them into official chapter status, and proud to call them brothers.

In conclusion, the passion of the students in this colony, has re-established Delta Sigma Pi as a positive presence on campus. They have instilled the foundations for a long term, successful and responsible student organization. The students have proven that they are dedicated to involvement in their campus community, the professional and alumni community of New York City, as well as the national fraternity and its events. I give my full hearted recommendation that the chapter at New York University be reactivated. These students exemplify the attributes of great brothers and a great chapter. They have a promising future in Delta Sigma Pi.

Fraternally,

Brother Lesley A. Ross
Theta Iota 802
District Director NYU
Secretary NYC Alumni Chapter

3. The Leonard N. Stern School of Business

University Profile

Founded in 1831, New York University is the largest private university in the United States. The University, which is composed of 14 schools, colleges, and divisions, occupies five major centers in Manhattan. It operates branch campus and research programs in other parts of the United States and abroad, as well as study abroad programs in more than 25 countries. New York University is also one of the largest employers in New York City, with over 16,000 employees.

Schools, Colleges, and Institutes:

- College of Arts and Science/CAS (1832)
- School of Law/LAW (1835)
- Graduate School of Arts and Science/GSAS (1886)
- Steinhardt School of Education/ED (1890)
- Leonard N. Stern School of Business/STERN (1900)
- Courant Institute of Mathematical Sciences/CIMS (1934)
- School of Continuing and Professional Studies/SCPS (1934)
- Robert F. Wagner Graduate School of Public Service/WAGNER (1938)
- School of Social Work/ESSW (1960)
- Tisch School of the Arts/TSOA (1965)
- Gallatin School of Individualized Study/GAL (1972)
- School of Medicine/MED (1841) Post-Graduate Medical School/P-GM (1948)
- College of Dentistry/DENT (1865)
- Institute of Fine Arts/IFA (1938)
- New York University Midtown Center
- School of Continuing and Professional Studies/SCPS (1934)



Officers:

- Martin Lipton: Chairman of the Board of Trustees
- John Sexton: President

Buildings:

- *Academic and Administration:* Over 5 million square feet of interior space
- *Residential:* Housing for over 11,000 undergraduate, graduate, and professional students
- *Libraries:* The eight libraries hold over 4.5 million volumes. Elmer Holmes Bobst Library and Study Center alone holds more than 3.3 million

Enrollment:

- Total: 50,917
- Undergraduate: 19,401
- Graduate and Professional: 18,990
- Noncredit Programs: 12,526

Degrees Conferred:

- Total: 11,804
- Associates: 698
- Baccalaureate: 4,492
- Master's: 4,840
- Doctoral: 407
- Professional: 1,367

Selected Awards and Honors:

- Guggenheim Fellowships:
 - 147 faculty members have received fellowships since 1964;
 - 70 in the last 17 years
- Nobel and Crafoord Prizes: 4
- MacArthur Fellowships: 12
- American Council of Learned Society Fellowships/Grants: 25 in the last 17 years
- Pulitzer Prizes: 4
- Lasker Awards: 7
- Elected to the National Academy of Sciences: 21
- Elected to the American Academy of Arts and Sciences: 68
- Howard Hughes Medical Investigatorship: 7

Alumni:

- Nearly 350,000 from all 50 states and 163 foreign countries.

International:

- International students make up 9.7 percent of NYU's student body (3,823).

For more NYU facts, visit the Web site of the University's Office of Institutional Research and Program Evaluation.

History of the University

One hundred and seventy five years ago, Albert Gallatin, the distinguished statesman who served as secretary of the treasury under President Thomas Jefferson, declared his intention to establish “in this immense and fast-growing city ... a system of rational and practical education fitting for all and graciously open to all.”

At that time, 1831, most students in American colleges and universities were members of the privileged classes. Albert Gallatin and the University’s founding fathers planned NYU as a center of higher learning that would be open to all, regardless of national origin, religious beliefs, or social background.



While the University’s commitment to these ideals remains unchanged, in many ways Albert Gallatin would scarcely recognize NYU today. From a student body of 158, enrollment has grown to nearly 40,000 students attending 14 schools and colleges at six different locations in Manhattan and in over 20 study-abroad countries around the world. Students come from many foreign countries. The faculty, which initially consisted of 14 professors and lecturers (among them artist and inventor Samuel F. B. Morse), now totals over 3,100 full-time members.

University Seal

The seal is composed of five emblems that embrace the goals and traditions of NYU. These include the NYU name and founding year. The motto *perstare et praestare*, to persevere and to excel, underscores the depiction of classic runners and, when combined, they represent the continued pursuit of academic excellence. Finally, there is the upheld torch of the Lady of the Harbor, which signifies NYU in service to the “metropolis” – New York City.



University Facts

Founding Date: April 18, 1831

Official Color: Violet

Nickname: Violets

Mascot: Bobcat

Alma Mater: *The Palisades*



History of the Leonard N. Stern School of Business

In 1900, New York was rapidly becoming a major world business capital when New York University – a presence in the city since 1831 – founded its School of Commerce, Accounts, and Finance at the Washington Square campus. By 1916, market demand inspired the university to establish a graduate program downtown as the school's "Wall Street Division". Analysts, brokers and other denizens of the "Street" flocked to its classes.

NYU's business school has always been known for its ability to combine academic theory with real-world practice. Soon after its founding, it also became known as a school of opportunity for all. It began admitting women in the 1920s, announcing its ongoing commitment to increasing the ranks of females in senior executive positions.

In the 1930s, scholars from Europe and Asia arrived, and by 1945, members of the graduating class came from 36 countries and most of the 48 states. In the 1960s, continued attention to the growing realities of global business led to the development of international business courses. Within another decade, the school had launched its International Management Program, today regarded as one of the world's best MBA study abroad programs.

In 1988, following a generous donation from alumnus Leonard N. Stern, the NYU School of Business was renamed the NYU Stern School of Business. Just four years later, the Kaufman Management Center, the school's current home on Washington Square, opened. Today, Stern is one of the world's leading MBA programs, helping students from all professions, backgrounds and demographics reach their goals.



Stern Timeline

From day one, the history of NYU Stern has mirrored that of the city to which it is so closely tied. NYU's business school was founded just over 100 years ago to provide business training to the sons and daughters of immigrants. Today, the Leonard N. Stern School of Business is at the forefront of business education in America and the world. Here are some of the milestones of the Stern story.



1900 - The NYU undergraduate School of Commerce, Accounts, and Finance is founded to provide professional training for young people in the business world. It is located on the University's Washington Square campus. In the same year, the first women matriculate, beginning a long tradition of inclusiveness.

1913 - Jeanette Hamill, J.D., M.A., joins the School's Economics department, becoming its first female faculty member.

1916 - The graduate business program is launched in New York's downtown business district. The School's "Wall Street Division" serves both full-time and currently employed students.

1928 - The School awards its first Doctor of Commercial Sciences degree.

1936 - Women comprise 15 percent of the total enrollment.

1941 - Business school enrollment reaches 10,000.

1945 - Business school graduates now hail from 36 countries and nearly all 48 states.

1960s - International business courses are introduced and become an important focus of the School's curricula.

1972 - The School of Commerce, Accounts and Finance is renamed the College of Business and Public Administration. Tisch Hall opens at 40 West Fourth Street to house the undergraduate college.

1988 - A landmark \$30 million gift from alumnus Leonard N. Stern (BS, 1957; MBA, 1959) allows the School to consolidate its graduate and undergraduate facilities at NYU's Washington Square campus. The School is renamed the Leonard N. Stern School of Business.

1992 - Stern's new \$68 million state-of-the-art facility is inaugurated.

1993 - The Stern MBA curriculum is restructured to better prepare students for the new realities of a global business environment.

1997 - Stern's undergraduate curriculum is revamped to provide every student with broader exposure to the arts and sciences, more in-depth business courses, and subsidized opportunities for international study.

1998 - A generous \$10 million gift from Dr. Henry Kaufman (PhD 1958), the noted economist and Chairman Emeritus of the Stern Board of Overseers, underwrites a major expansion and upgrading of Stern's facilities. New and renovated space is used almost exclusively to improve the quality of student life.

1999 - In response once again to rapid changes in business and technology, the Stern MBA curriculum is retooled to better equip students with the broad-based knowledge, global perspective and cross-functional skills employers most want in an MBA. Prominent investment banker and Home Depot founder Kenneth G. Langone (MBA 1960) donates \$10 million to Stern. The part-time MBA program is renamed the Langone program in his honor. Stern anticipated its 100th birthday in the year 2000 by launching a \$100 million Centennial Campaign, the School's most ambitious fundraising effort to date. The campaign doubles Stern's endowment, the number of named professorships, and the level of student financial aid.

Today - Stern's reputation is at an all-time high, and its contributions to the business life of New York and the nation have never been greater. Today's Stern is a vital part of the 13 schools, colleges, and divisions that comprise New York University, one of the world's most dynamic and distinguished learning centers.

The Stern Difference

In and Of New York

New York is in our name, and it is in our spirit and outlook. No city is more in sync with the business pulse of the world than New York, and no school is more in sync with New York than NYU Stern.

Academic Power

The reputation of Stern's graduate and undergraduate programs is at an all-time high, with top-ten positions in the most prestigious national and international business school rankings.

World-class Faculty

Stern's junior faculty is one of the strongest in the nation. Its senior faculty includes a Nobel laureate, award-winning authors, and leading scholars whose research is expanding the boundaries of business knowledge.

Stellar Students

The students entering Stern today are the brightest, best prepared in its history. The average GMAT scores of admitted graduate students have increased further and more consistently than at any other top business school in the country. The average SAT scores of admitted undergraduate students are among the highest of any undergraduate business program in the nation.



Diversity

At Stern, a culture of diversity is not only encouraged, it is embraced. Stern students come from across the United States and more than 50 countries. Between 35 and 40 percent of the full-time MBA enrollment at Stern has consistently been female – among the highest percentages at any top-ranked business school. Stern's commitment to recruiting underrepresented minorities is unwavering.

Real-world Application NYU Stern is famous for its practical, hands-on approach to business education. The creative synergy between NYU Stern and New York business ensures that classroom learning is grounded in the real world and that an ideal balance between theory and practice is maintained throughout Stern's portfolio of programs.

Global Focus

No business school anywhere is more internationally focused than Stern. Its undergraduate college is the only one that incorporates – and funds – an international business study trip for all students. The TRIUM Executive MBA Program, offered by Stern in partnership with two other renowned international universities, represents a major breakthrough in global business education.

Community

NYU Stern is a place where students help and support each other and where community service is an important aspect of the educational experience. The spirit of teamwork and cooperation is evident everywhere at Stern, and fosters close personal and professional relationships that last long after graduation.

Worldwide Networks

One of the largest, most successful alumni bodies of any business school in the world, Stern graduates are a tremendous resource for both the School and its current and future students. Stern alumni in major cities around the world constitute a truly global network, offering information, advice, and job opportunities to fellow alumni and current students.

Downtown Advantage

Located in the heart of New York's Greenwich Village, just off historic Washington Square, NYU Stern is one of the most vibrant and exciting urban campuses in the country. Over the past decade, in one of the largest capital expansion programs in business school history, NYU Stern has expanded and upgraded its Washington Square facilities, transforming them into a state-of-the-art business education complex.



State-of-the-Art Learning Center

New computing labs and laptop docking stations coupled with a wireless network system have turned Stern's flagship facility, the Henry Kaufman Management Center, and Tisch Hall, home of its Undergraduate College, into advanced communications and learning centers. Classrooms and auditoriums are equipped with the latest audio- and video-conferencing equipment. Bloomberg, Reuters, Lexis Nexis and other online information services are available for student research.

Living and Learning at NYU

Stern students also have access to the extraordinary resources of New York University, one of the world's premier centers of higher learning. Among these resources are the Elmer Holmes Bobst Library, with its wealth of business reference publications, and the Jerome S. Coles Sports and Recreation Center, one of the largest and best-equipped physical fitness facilities in New York City.

4. The Alpha Chapter

History

It was in the autumn of 1906 that the history of Delta Sigma Pi began at the Alpha Chapter. The environment was largely determined by the recent Industrial Revolution and the time period was before the times of world wars, the Great Depression and the Age of Consumerism.



Alexander Frank Makay



Harold Valentine Jacobs



Henry Albert Tienken



Alfred Moysello

In the academic world at that time, the formation of schools of business was relatively new. There were only a handful of such schools in the United States in 1906 and one school, known as the School of Commerce, Accounts, and Finance existed at New York University in the heart of Manhattan, New York. There were approximately 300 students in attendance at this school at that time, including 70 freshmen representing the Class of 1909. Four members of that Class of 1909, previously unknown to each other, soon began a small organization that was later to become the International Fraternity of Delta Sigma Pi.

These four young men met in their classes and were drawn closer together as they shared the same subway route on their way home every evening. Occasionally, other classmates came along, but the four were regularly together and it was this time together that gave them the opportunity to get to know one another, to become friends, and to discuss topics of mutual interest.

One such topic was school affairs, and the domination of one organization, Alpha Kappa Psi, on campus. In the opinion of these four men, the overwhelming majority of students at New York University were ignored by this organization and, as a result, restricted from membership. These four, Alexander F. Makay, Alfred Moysello, H. Albert Tienken, and Harold V. Jacobs, decided they should do something for the benefit of the student body at large. They decided to form a club that would be open to all business students.

During that first year in school these accompanied by a fifth student who, in group to accept the pledge of the only Accounts, and Finance. It was at this incident, that they felt there was a need they approached their fellow students fraternity. The response to their idea their dismay, they found students who into the proposed fraternity which was



four young men were occasionally the spring of 1907, dropped from the fraternity in the School of Commerce, time, and perhaps because of this for two fraternities in the school, and this time with the idea of joining a was very positive and, somewhat to wanted to be initiated immediately not yet organized.

Makay and Jacobs had been members of high school fraternities so they were assigned the duty of drafting a Constitution, Bylaws, and a Ritual. The Constitution was finally drafted and adopted in the fall of 1907, yet the selection of a name for the Fraternity was not completed. Nevertheless, these four men proceeded with the next major order of business which was the election of officers. Makay was elected the first president, and Jacobs and Moysello were elected treasurer and secretary, respectively. They first

approached their Class of 1909 classmates and, in short order, initiated several new members. They immediately began to recruit the Class of 1910 from which they initiated several more members.

The year of 1908 was notable for the establishment of many aspects of the Fraternity which are still in existence today. While the Constitution and Ritual had already been approved, there was still no badge or "pin" as it was called at that time. In addition, the Fraternity still lacked a name. The name of the organization had a high priority and the four founders agreed upon the three words that best expressed the meaning of their Fraternity and had a friend of Moysello translate them into Greek with the resulting designation: Delta Sigma Pi. On April 2, 1908, the name Delta Sigma Pi was adopted by the membership and the bylaws were also approved at this meeting. The design of the badge was approved shortly thereafter.

On April 29, 1908, at the third official meeting of the Fraternity, the report of the committee appointed to suggest Fraternity colors was heard. Following the report, a motion to adopt the colors violet and gold was made; however, the motion died for lack of a second. A subsequent motion was made to adopt the colors purple and gold as the official colors of Delta Sigma Pi and at that third meeting of the Fraternity, the colors which we know today were adopted.



In 1909 the Founders graduated, but the Fraternity was being guided and nurtured by other dedicated officers and members. Years passed and the fraternity flourished not only in New York University, but also in other schools around the nation and world. Alumni Chapters were created and undergraduate chapters increased in membership.

However, a few years before the centennial celebration of Delta Sigma Pi, the founding chapter lost its charter. There no longer was an Alpha Chapter, only a school where it was supposed to be. Years later, in February 2006, efforts from the national office began to reactivate the Alpha Chapter of New York University. It is here that our history begins and the story of the Alpha Chapter continues with the Alpha Alpha Alpha colony...

Legacy of the Alpha Chapter

The greek letters imprinted on the walls of a restaurant in Chinatown that we discovered randomly one day



5. The Alpha Alpha Alpha Colony

History

On February 8, 2006, members from the Central Office conducted an information session on “Delta Sigma Pi- a new fraternity opportunity.” The students of New York University had little idea of what this was about, nevertheless, there was a decent turnout at the event. Three students, previously unknown to each other, took particular interest at this meeting and emailed the Eastern Regional Director, Kathy Lazo-Thompson, a past Alpha Chapter Brother.

Adeeb Huq (class of 2007), Feliks Zarotsky (class of 2008), and Hetal Patel (class of 2009) met over dinner one week later to discuss this new fraternity opportunity and how to bring it back to Stern. Many obstacles stood in their way such as the prevalence of three other business fraternities, one of which was the reason why Delta Sigma Pi was founded in the first place. Besides competition, there was also the Inter-Club Council whose approval was needed to exist in the first place at Stern. The council was comprised of five officers and the board’s membership were the presidents from every organization in the business school.

The first interest meeting took place in late February to market the opportunity and gain support. These dedicated souls began the planning of their first event-Relay for Life. Meanwhile, Adeeb, Feliks, and Hetal submitted the Alpha Alpha Alpha Colony’s letter of intent to the national office on March 2, 2006. They were now an official colony beginning to reactivate the long dormant Alpha Chapter.



Relay for Life was a great success with the new colony winning the BEST CAMPSITE award and raising over \$800. The colony now turned its efforts to the difficult ICC presentation due on April 19. After a 20 minute presentation and another half hour of questions and answers during lunchtime the new organization finally received a probationary existence period. If they managed to raise their own money, conduct professional and community service events and increase membership, then the colony would be allowed the right to remain on campus. The Alpha Alpha Alpha colony would soon be under review again in November to finalize its existence.

The summer of 2006 was devoted to planning events and fundraisers with 17 dedicated members meeting on average of twice a month. The fall semester was packed with professional, community service, and social events and fundraisers to bring in new members and fulfill the national requirements. General Meetings were to be held every Thursday evening and there was to be at least one social event per week.

The Alpha Alpha Alpha Colony celebrated Alumni Day with a dinner and mingle with the Alumni. The son of a founder came to speak with his wife and the event was a great success for the colony. Later that month, the organization was officially approved as a valid entity on campus and efforts began to plan the next semester and apply for a charter.

Letter of Invitation to Attend First Interest Meeting



Dear Stern Student:

You are invited to attend a special meeting to meet national representatives and Stern alumni of the **International Fraternity of Delta Sigma Pi** on **Wednesday, February 8, 2006 at 6:00 pm in Kaufman Management Center Room 2-60**. This opportunity is to acquaint you with our professional business fraternity, which was **founded at New York University** in 1907. You could join the effort to become a **founding member** of a newly installed chapter in this strong organization represented at nearly 200 colleges and universities nationwide.

Delta Sigma Pi Fraternity is open to male and female students pursuing degrees and careers in business and economics and to the faculty. Equal opportunity is extended to students in honor societies and social Greek organizations. All business majors are invited to come learn more about how they can help bring this exciting organization to campus. (Seniors graduating 2006 are not eligible).

Membership requires participation in meetings and events designed to supplement classroom education and enhance job experience. There are also additional options for networking and social interaction with other business students and professionals.

There is no cost or obligation to attend a meeting. Come and bring a friend! We look forward to meeting you.

Sincerely,

Kathy Lazo-Thompson
Stern BS 1998
Eastern Regional Vice President
International Fraternity of Delta Sigma Pi
732-877-8040
kathy1190@yahoo.com
www.dspnet.org

P.S. If you should miss our representatives at the meeting, just telephone or e-mail me for further information. Sorry, members of the business fraternities Phi Chi Theta, Alpha Kappa Psi, and Phi Gamma Nu are not eligible.

Copy of Letter of Intent for Establishing the Colony

March 6, 2006

Dale M. Clark
Director of Chapter and Expansion Services
Delta Sigma Pi
330 S. Campus Ave.
Oxford, OH 45056

Dear Mr. Clark,

Effective 6 March, 2006, we hereby establish a colony at the New York University Leonard N. Stern School of Business with the intent of petitioning the International Fraternity of Delta Sigma Pi for a chapter charter. We have chosen the Greek name Alpha Alpha Alpha.

We look forward to receiving additional needed information or instructions toward our pursuit on this endeavor. Thank you very much.

Sincerely,

_____/s/_____

Adeeb Huq, Class of '07
2612 Hoyt Avenue, Apt 2F
Astoria, NY 11102
Phone: (917) 361-8636
Email: dah262@nyu.edu

_____/s/_____

Hetal Patel, Class of '09
9 Colony Dr.
Marlboro, NJ 07746
Phone: (732) 429-5231
Email: hp457@nyu.edu

_____/s/_____

Feliks Zarotsky, Class of '08
155 Bay 14th Street
Brooklyn, NY 11214
Phone: (917) 605-6629
Email: feliks@stern.nyu.edu

Calendar of Events

Professional Events:

09/05/2006	HSBC Securities USA Analyst Recruiting Event
09/06/2006	Goldman Sachs Analyst Recruiting Event
09/12/2006	Resume Workshop
09/21/2006	Evercore Partners Analyst Recruiting Event
09/22/2006	PriceWaterhouseCoopers Office Visit
10/16/2006	Federal Reserve Bank of New York Presentation & Networking Reception
10/20/2006	Bloomberg L.P. Office Visit & Networking Reception
10/25/2006	Closing the Deal with Stephen Schiffman, CEO, DEI Management Group
11/21/2006	Michael Gaines, Partner, Friedman LLP
01/23/2007	PriceWaterhouseCoopers: Interviewing Skills Workshop
02/06/2007	Entrepreneurial Exchange I: Alexis Diresta, VP Tarte Cosmetics

Planned for Spring 2007:

2/20/2007	Entrepreneurial Exchange II: Jennifer Apfel, Founder, Buttercup Bake Shop
2/27/2007	Entrepreneurial Exchange III: Founders of the S&T Group
March 2007	Discussion Panel on Outsourcing to India and China with DSP Alum Frank Yazdi
March 2007	Resume Writing Workshop
March 2007	Google Headquarters Site Visit
April 2007	Speaker Event with Peter J Solomon, Ex-Secretary to the Treasury, Ex-Deputy Mayor

Community Service (TOTAL HOURS: 499)

10/15/2006	ACS Breast Cancer Walk	21 members	126 hours
10/21/2006	NY Cares Day	10 members	080 hours
11/03/2006	Winter Wishes	44 members	066 hours
12/01/2006	Junior Achievement	06 members	060 hours
12/06/2006	Holiday Gift Bag Decorating	44 members	060 hours
12/08/2006	Campus Harvest	20 members	040 hours
2006-2007	NYU Relay for Life**	23 members	067 hours

** (does not include actual event in April 2007)

PROFESSIONAL EVENTS



HSBC Securities USA Analyst Recruiting Event

Date of Event:

September 5, 2006



Company Profile:

HSBC Bank USA, N.A. offers its 3 million customers access to global markets and services. The Bank provides a full range of commercial banking products and services to individuals, corporations, institutions, and governments, through its personal financial services, private banking, commercial banking and corporate investment banking and markets segments. The Bank is also an international dealer in derivative instruments and has mortgage banking and brokerage operations.

With 14,000 employees, HSBC has nearly 400 branches in New York State, as well as 11 branches in Florida, six in California, and one branch each in Delaware, Pennsylvania, Oregon, Washington State and Washington, D.C. The Bank's holding company, HSBC USA Inc., is headquartered in New York City. The headquarters of HSBC North America Holdings Inc. is Prospect Heights, Illinois.

Event Description:

This recruiting event was organized in collaboration with the Wasserman Center for Career Development at NYU over the summer. The Alpha Alpha Alpha Colony was responsible for contacting the recruiter/representatives from the firm to inquire about their needs on the day of the event and the kind of publicity the firm desired (including the target audience). Afterwards, we marketed the event to our members through emails and flyers and also on the day of the event, the members helped with the setup of the room check-in process.

Recruiters and Employees of various levels from HSBC Global Corporate and Investment Banking came to New York University to recruit for the following positions: 1) Full-time Global Markets Analyst; 2) Global Banking Advisory Analyst; and 3) Corporate and Institutional Banking Analyst. The event was structured in the form of a presentation of the key strengths of HSBC, an overview of the application requirements and a description of a day at her job by Analyst Caroline Blomberg.

The presentation was followed by a question and answer session and an informal networking mingle. The event began at 12:30 PM and ended at 1:45. The event was catered and paid for by HSBC. Approximately 20 members from the Alpha Colony were in attendance, including one of our chairs (Andy Tam) who has accepted a full-time offer with HSBC's Investment Banking Division.

Goldman Sachs Analyst Recruiting Event

**Date of Event:**

September 6, 2006

Company Profile:

A global leader in mergers and acquisitions advice and securities underwriting, Goldman offers a gamut of investment banking and asset management services to corporate and government clients, as well as institutional and individual investors. Goldman's business falls into three segments: Investment Banking; Trading and Principal Investments; and Asset Management and Securities Services.

The firm's distinct business culture and unparalleled prestige attracts the Street's top talent. Teamwork is paramount at Goldman, along with an attitude that the firm is the best at what it does. As Goldman's perennial rank among the top companies in its industry attests, the world's most venerable and profitable companies entrust Goldman with their corporate financial and advisory needs. Goldman has some government and high-net-worth individual clients, but unlike rivals that are rushing to diversify operations and income sources, Goldman has focused almost exclusively on institutional clients.

Event Description:

This event provided an opportunity for recruiters and potential employees from the NYU student body to meet. The main goal was to give interested students a feel for the Goldman Sachs corporate atmosphere. Representatives in attendance from the company included former summer analysts, recruiters, and current employees who graduated from NYU. A Goldman Sachs DVD video was played at the beginning of the event, providing an inside perspective of the company. Les Nelson, a Goldman Sachs employee, spoke to the group about the "decision process," which involves both the potential employer and employee. He also spoke about how the company's structure is built around teamwork and learning from fellow co-workers. The event ended with a networking session. The event occurred from 6:30 PM - 8:00 PM.

Evercore Partners Analyst Recruiting Event



Date of Event:

September 21, 2006

Company Profile:

Established in 1996, Evercore Partners is a leading investment banking boutique providing advisory services to prominent multinational corporations on significant mergers, acquisitions, divestitures, restructurings and other strategic corporate transactions. Evercore also has a successful investment management business through which we also manage private equity and venture capital funds for sophisticated institutional investors. They serve a diverse set of clients and investors around the world from our offices in New York, Los Angeles, San Francisco, London, Mexico City and Monterrey.

Evercore was founded on the belief there was an opportunity within the investment banking market for a firm free of the potential conflicts of interest created within large, multi-product financial institutions. They also believed that an independent advisory business, with its broad set of relationships, would provide a differentiated investment platform upon which to launch a private equity fund. Evercore employs its relationship network throughout the investment process to originate investments, evaluate those opportunities, and add value after an investment is made. The firm believes in maintaining standards of excellence in their core businesses demands a spirit of cooperation and hands-on participation most commonly found in smaller organizations. Since inception, they have set out to build – in the employees they choose and the projects they undertake – an organization dedicated to the highest caliber of professionalism.

Event Description:

The Alpha Alpha Alpha colony planned this event in conjunction with the Wasserman Center for Career Development. VP of Professional Events, Mark Lee, handled most of the prior-to-event contact with Evercore. Publicity for the event was done through electronic flyers and e-mail. This was actually Evercore's first formal recruiting presentation at NYU.

Vice President of Evercore's Corporate Advisory division, Jeff Reisenberg, led the presentation. He explained how Evercore prides itself in its flat structure, its specialization and "boutique" characteristic, and its quality of services. Mr. Reisenberg also mentioned how Evercore is currently the #1 boutique advisory firm in the United States and that it is ranked high among the big companies as well. Mr. Reisenberg also explained that Evercore does not have a formal training program for its analysts like many of the big corporations do. Instead, the Evercore's analyst program facilitates self-learning as well as immediate hands-on-experience with partners and clients.

The event closed with a networking session with Evercore's Vice Presidents and analysts (mostly NYU alumni). Guests included: Vice Presidents, Jeff Reisenberg, Rafael Polanco, and Lawrence Chu; associate Vignesh Rajendran; and analyst Meghana Rajagopal, a Class of 2005. The event occurred from 6:30 to 8:00 PM.

PriceWaterhouseCoopers Office Visit

Date of Event:

September 22, 2006



Company Profile:

Not merely the firm with the longest one-word name, PricewaterhouseCoopers (PwC) is also one of the world's largest accounting firms, formed when Price Waterhouse merged with Coopers & Lybrand in 1998, passing then-leader Andersen. The accountancy has some 770 offices in 149 countries around the world, providing clients with services in three lines of business: Assurance (including financial and regulatory reporting), Tax, and Advisory. The umbrella entity for the PwC worldwide organization (officially PricewaterhouseCoopers International) is one of accounting's Big Four, along with Deloitte Touche Tohmatsu, Ernst & Young, and KPMG. PwC serves some of the world's largest businesses, as well as smaller firms.

PwC puts its heft to good use: Non-North American clients make up nearly two-thirds of the firm's sales. Its bottom line, though, changed significantly in 2002, when PwC sold its consulting arm to IBM. PwC has expanded in developing economies, including Brazil, China, India, and Russia; business also got a temporary boost from the implementation of such new regulatory and financial reporting rules as the International Financial Reporting Standards and the Sarbanes-Oxley Act.

Event Description:

The office tour of PricewaterhouseCoopers was organized in conjunction with Carmelina Di Pietrantonio, PwC's head recruiter for NYU by the Vice President of Professional Activities, Mark Lee. This tour was designed to give the members of the Alpha Alpha Alpha Colony an overall idea of what the firm does and the different types of services it provides. Before the tour of the Headquarters of PwC, the members were able to ask any questions they had about the nature of work and work environment at PwC. Carmelina then took the members out of the conference room for a tour of the building and possible places that interns are interviewed so we get a feel for the interview process at PwC.

After the office tour, a DVD video of an internship training seminar was shown, providing the members with an inside look into the company and lunch was served. This tour concluded with a question-and-answer/networking session with four employees of the firm: Carmelina Di Pietrantonio (Campus Recruiting), Christine George (Capital Markets), Mairin Priestly (Tax Services), and Kenneth Kim (Systems Process Assurance). The event lasted about 2 hours beginning at 11 AM on September 22, 2006. The event was exclusive for members only. Prior to the tour, PwC did request for resumes from those who were coming and hence we had conducted an informal resume workshop.

Overall the event was a great success not only because the members of the Alpha Alpha Alpha Colony learned a little more about one of the BIG 4 Accounting firms, but also because they personally met the recruiter from NYU and were able to network with her.

Federal Reserve Bank of New York Presentation & Networking Reception

Date of Event:

October 16, 2006

**Company Profile:**

The Federal Reserve Bank of New York is the largest in the Federal Reserve System, which oversees US banks. One of 12 regional banks, it issues currency, clears money transfers, and lends to banks in its district. In addition to the duties it shares with other Reserve Banks, the New York Fed trades US government securities to regulate the money supply, intervenes on foreign exchange markets, and stores monetary gold for foreign central banks, governments, and agencies. The New York Fed's district is relatively small (made up of New York, Puerto Rico, the US Virgin Islands, and parts of New Jersey and Connecticut), but the bank is the largest in the Federal Reserve System in assets and volume of transactions.

Secured in a vault 80 feet below street level in the Federal Reserve Bank of New York's Manhattan headquarters is billions of dollars worth of gold; some 25 to 30% of the world's official monetary gold reserves. The Gold Vault rests on Manhattan Island's bedrock, considered to be one of the few foundations adequate enough to support the weight of the vault and its contents.

Event Description:

The Alpha Alpha Alpha colony planned this event in conjunction with the Wasserman Center for Career Development and served as primary sponsor. In addition to planning, the colony members also helped to organize the logistics of the event and publicize it to the NYU community. Logistics involved ensuring room reservations, arranging catering, and helping setup the room on the day of the event. Publicity for the event was done through electronic flyers, paper flyers throughout Tisch Hall (Stern's undergraduate building) and through e-mail.

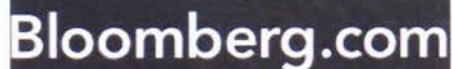
The Federal Reserve Bank of New York sent four representatives to provide an overview of the different departments within the Fed, to speak about their experiences and the working environment at the Fed and other relevant information that prospective candidates interested in working for the Fed might want to know. The professionals in attendance represented the Emerging Markets and International Affairs Group, the Research and Statistics Group, the Bank Supervision Group, and the Professional Development Team. The audience learned of the specific functions of the Fed and got an insider's perspective of its employment practices.

The presentation of the groups was followed by a Q&A session and a networking reception where the speakers answered questions posed by the audience on a more informal, individual basis. The event commenced at 6:30pm and lasted approximately 90 minutes.

Bloomberg L.P. Office Visit & Networking Reception

Date of Event:

October 20, 2006

The logo for Bloomberg.com, featuring the text "Bloomberg.com" in white on a dark rectangular background.**Company Profile:**

Bloomberg is the leading global provider of data, news, and analytics. The BLOOMBERG TERMINAL and Bloomberg's media services provide real-time and archived financial and market data, pricing, trading, news and communications tools in a single, integrated package to corporations, news organizations, financial and legal professionals and individuals around the world.

Bloomberg serves more than 260,000 customers in more than 125 countries. Although terminals generate most of the company's sales (Bloomberg charges a monthly fee per terminal for multiple system clients), the company distributes financial news and information through many other media channels in an effort to build its brand and keep up with the intense competition. In addition to the company's media products, Bloomberg also offers an electronic trading network through the Bloomberg TRADEBOOK. The company's Bloomberg Data License fuels clients' internal applications with content from Bloomberg's financial database.

Event Description:

This event was planned by Mark Lee, the VP of Professional Events in conjunction with Vishal Melwani, the VP of Fundraising. Through Vishal, the Alpha Alpha Alpha Colony was able to organize a tour of the Bloomberg Headquarters. Due to the nature of event, only 20 people were permitted to attend - and therefore sign-ups were done through email and in-person on a first come, first serve basis. Initially, it was planned that the participating members would attend an actual training course on how to use the Bloomberg terminal, however, unforeseen circumstances did not allow this to happen.

Instead, the group was split up into two groups and taken on a tour throughout the headquarters. Throughout the tour, it was apparent that Bloomberg had a very horizontal structure and truly believed in the notion of "transparency" (as there were clear walls and no cubicles). The tour guides explained the idea behind the Bloomberg culture and how the atmosphere facilitated interaction among departments and peoples. For example, the elevators did not stop on every floor, forcing employees to walk through other departments.

It was also mentioned that the Bloomberg culture was very open and diverse, as many Bloomberg employees did not have a finance background. The intense Bloomberg training and tests allows these employees to be exposed to the technicalities of the work that they do. Bloomberg's unique culture and supporting office layout provided the colony members with a real-life, successful example of organizational culture and stressed the importance of communication in a large organization. During the tour, the colony members also had the opportunity to network with people from every department at Bloomberg. The tour lasted from 11:00A.M. to 1:00 PM.

Closing the Deal with Stephan Schiffman, President, DEI Management

Date of Event:

October 25, 2006



Company Profile:



DEI Management Group was founded in 1979 by Stephan Schiffman, and has long been recognized as one of the nation's premier sales training companies, delivering skills and management programs for organizations ranging from Fortune 500 companies to startups.

Using face-to-face training and distance learning programs, we help organizations do what they do better by effecting measurable improvements in the most critical aspects of the sales process: effective prospecting, efficient execution of the sales process (Face-to-Face and Telephone), and productive management of prospecting and selling activity

To date, they have trained over half a million salespeople in North America, South America, Europe, and Asia at over 9,000 companies including Nextel Communications, Boise Office Solutions, Cox Communications, Fleet Bank, Federal Express, AT&T Information Systems, Blue Shield/Blue Cross, and Datamonitor . . . to name a few.

Event Description:

The colony members felt that some tips from an expert on sales, cold-calling, public speaking or selling yourself in an interview or any other situation would be helpful. As a result, we contacted America's #1 corporate sales trainer and expert on prospecting skills - Stephan Schiffman, President of DEI Management Group. This was a completely new contact, and was organized by the Professional Activities Committee. D.E.I. Management Group, Inc., founded in 1979 by Stephan Schiffman, has long been recognized as one of the nation's premier sales training companies, delivering skills and management programs for organizations ranging from Fortune 500 companies to startups.

Mr. Schiffman came to speak to the Alpha Alpha Alpha colony about the topics mentioned above and to provide insight on the art of cold calling. He also spoke briefly about marketing oneself and how one should be sure to know exactly what the interviewer is looking for. He was introduced to the colony members by our faculty advisor, Professor Irving Schenkler, who also attended the event. This event was organized and publicized completely by the Alpha Alpha Alpha colony, although students from outside the colony were welcome to attend. The event lasted from 12:30pm to 1:45pm and was catered for from colony funds.

Friedman LLP Speaker Event

Date of Event:

November 21, 2006



Speaker Biography:



Michael Gaines, the human resource and administrative partner at Friedman LLP, has extensive experience in the management functions of CPA firms and is in charge of the firm's human resources, office management, and overall firm administration.

Michael was previously co-managing partner and director of operations of a local New York City public accounting firm. He has also had experience as director program development at the Foundation for Accounting Education of the New York State Society of CPAs, where he directed the development of over 150 seminars, conferences, and technical sessions. Michael has taught courses in accounting, auditing, practice development, and in managerial and supervisory skills.

Company Profile:

Friedman wants to free you of your financial worries. Formerly Friedman Alpren & Green, the accounting and consulting firm offers services such as accounting, auditing, bankruptcy and business consulting, estate and financial planning, forensic accounting, and tax planning. Industry specializations include Asian-American businesses, auto dealerships, emerging businesses, fashion, legal, not-for-profit, real estate, and manufacturers and distributors. Through its affiliation with DFK International, a global association of accounting firms, Friedman serves clients worldwide. The firm changed its name to Friedman after merging with Ehrenkrantz Sterling & Co.

Event Description:

The Alpha Alpha Alpha Colony had Michael Gaines, a partner at the accounting firm Friedman LLP come in to speak of his experience in the corporate world. VP of Professional Events, Mark Lee, dealt with the logistics of the event. Mr. Gains is a CPA and is currently the Human Resources and Administration Partner for the firm.

He spoke about the specifics that go on in Mergers and Acquisitions regarding accounting firms. He briefly mentioned how Friedman bought out a firm in Long Island as an example. Mr. Gaines mentioned how deals can last from a few months to a few years, depending on the size and complexity of the endeavor. He mentioned the issues that arise when a firm is bought out, such as different policies and practices of the firms, the decision to keep the employees of the acquired firm, and space issues. Mr. Gains also offered basic advice on interviews, such as dressing up in a suit, having a resume ready for the interview itself, etc.

Tarte Cosmetics Speaker Event - Alexis Diresta, Vice President

Date of Event:

February 6, 2006

**Company Profile:**

Tarte Cosmetics is a small, classy, line of make-up products that was founded five years ago out of CEO Maureen Kelly's bedroom. With exactly 13 employees, Tarte focuses on producing a line of products that are portable and functional, and yet would catch anyone's eye with their cute little packaging. Targeted towards the everyday woman who wants to look as good as possible in as short an amount of time as possible, Tarte has come a long way since inception and today is sold in classy retail outlets in New York such as Sephora.

Event Description:

The Alpha Alpha Alpha colony planned this event as part of our Entrepreneurship Speaker Series. Colony member Jacqueline Chang conducted most of the planning and organizing for this event. The event was also co-sponsored by Phi Chi Theta, a business sorority on campus. Vice President of Tarte Cosmetics Alexis DiResta came to speak to the group about how Tarte Cosmetics came to be and how, as a small company, they are able to compete with the bigger brand names in the cosmetics industry. Ms. DiResta based her talk on the fact that you must know your customer. She then gave us a virtual tour through the Tarte website and made references to the discussion board and product ratings page.

She suggested that these are important aspects of the website for they take every comment and use it to change, alter, or resume product lines based on popularity. Ms. DiResta also spoke about how as a small company they must come up with new and innovative ideas on a constant basis; and sometimes have to take advantages that are too good to give up (such as a one day promotion done through QVC). Ms. DiResta also put much emphasis on partnerships with other companies (Sephora) and channels of distribution. These factors together offer success to Tarte Cosmetics.

COMMUNITY SERVICE

1.



ACS: Making Strides Against Breast Cancer Walk

Date of Event:

October 16, 2006

Event Description:

Vice President of Community Service, Niyati Shah, created the Delta Sigma Pi team for the Making Strides Against Breast Cancer Walk this year in Central Park. Every year, tens of thousands of people come out in support of this cause; a total of 21 Alpha Alpha Alpha colony members were in attendance. The event was held by the American Cancer Society to raise money for breast cancer research and to show support for the effort against cancer in general. Members arrived in Central Park at 9:00 in preparation for the walk. The walk officially began at 9:30 and lasted until about 1:15. The trek through and around Central Park, equaled 5 miles in length.

New York Cares Day

Date of Event:

October 21, 2006

Event Description:

New York Cares Day is a city wide community effort to improve schools and other public spaces. Members of the Alpha Alpha Alpha colony were asked to meet at PS 1K Bergen School in Brooklyn by 9:00 AM. Participating volunteers were assigned a project to complete throughout the day. The Alpha Alpha Alpha team was asked to complete a mural on one of the cafeteria walls. This served as a great bonding experience among those who attended. After working on the mural for about 3 hours, a lunch break was given from 12-1PM. After lunch, finishing touches were put on the mural and clean up was done. The event ended at 3PM.

Junior Achievement

Date of Event:

November-December 2006

Event Description:

Six members of the Alpha Alpha Alpha colony, dedicated their time to Junior Achievement. This program lasts for a minimum of 5 weeks, where participants went to elementary schools to teach classes based on a specific curriculum provided. Some students have opted to continue after the winter break. The grades being taught ranged from 3rd-5th grades. This program is open to the whole university.

Winter Wishes

Date of Event:

November 3, 2006

Event Description:

With the leadership of VP of Community Service, Niyati Shah, the Alpha Alpha Alpha Colony has participated in the Winter Wishes program, where underprivileged children write to "Santa" about their winter wish. Members of the colony worked together to get 5 children what they wanted for the holidays. Gifts included a remote control car, two Dora the Explorer Dolls, a Leapfrog game, and so on. Colony members were asked to donate as much as they could to buy these gifts for the children. The gifts were shipped out before Christmas.

Gift Bag Decorating for Senior Citizens

Date of Event:

December 6, 2006

Event Description:

After our general meeting on Wednesday Dec 6th, colony members were asked to help out in another community service project. Plain white shopping bags were brought in to be decorated. These bags were decorated by colony members to wish senior citizens a happy holiday season. Some of the bags were taken to a local senior center and nursing home. The Alpha Alpha Alpha colony felt that these bags would be enjoyed by senior citizens that might not be able to go out much.

Campus Harvest

Date of Event:

December 8, 2006

Event Description:

The Alpha Alpha Alpha colony has set up a Campus Harvest collection bin in Tisch Hall for the holidays. Cans and dry food collected from Stern Students will then be taken and donated to the Campus Harvest Organization. This is not an event per say, but an effort on the part of the colony to collect food for those who need it. Members of the colony were each asked to bring in at least one item, and the drive will continue until the end of the semester.

SOCIAL EVENTS



MORE SOCIAL EVENTS



Delta Sigma Pi National Events

The members of the Alpha Alpha Alpha Colony showed their spirit and dedication towards becoming a DeltaSig by attending both regional LEAD events held since the inception of the colony. In addition, 5 or more members are planning to attend the Grand Chapter Congress in Orlando this year to attend the Centennial Celebrations.

Fall 2006 Northeastern LEAD Provincial Conference

Date of Event:

October , 2006

Five Colony Members including the President, Chancellor, and Senior Vice President were present at the Hilton Hotel in Harrisburg, PA. Attendees included Feliks Zarotsky, Adeeb Huq, Hetal Patel, Mark Lee, and Andy Tam.



Spring 2007 Northeastern LEAD Provincial Conference

Date of Event:

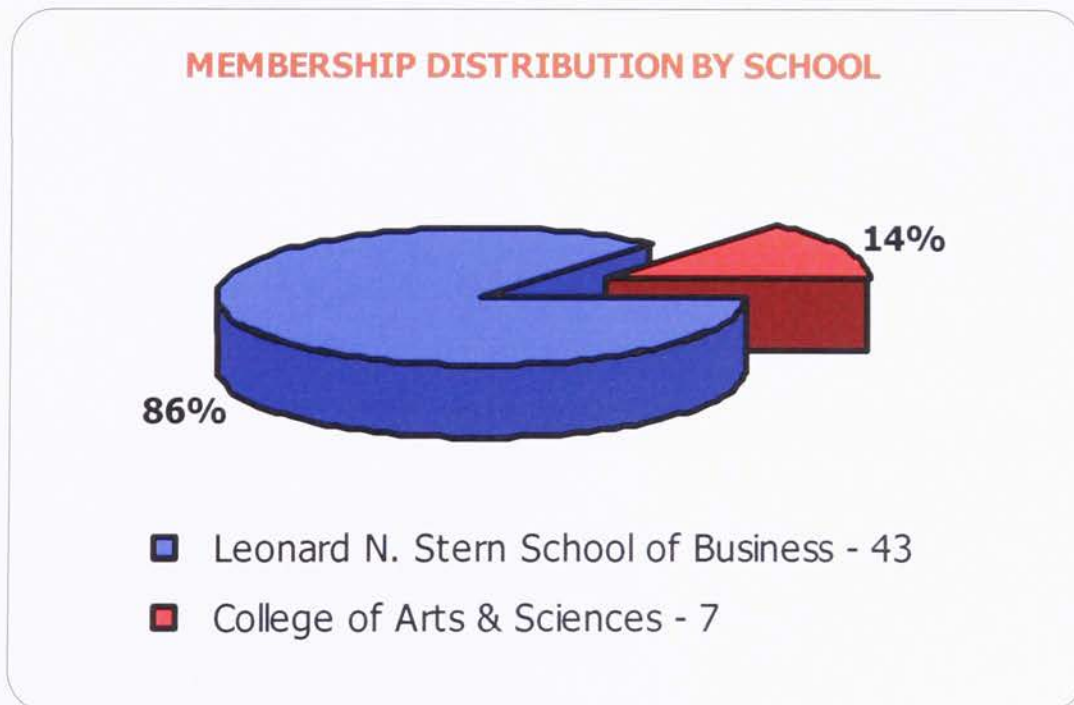
February, 2007

Twelve Colony Members including the President, Chancellor, and Senior Vice President were present at the Marriot Hotel in Providence, RI. Attendance include Feliks Zarotsky, Adeeb Huq, Hetal Patel, Amanda Cheng, Genia Chechersky, Lindsey Fontana, Rami Haykal, Mark Lee, Richard Liang, Ankur Mathur, Matthew Sam, and Andy Tam.

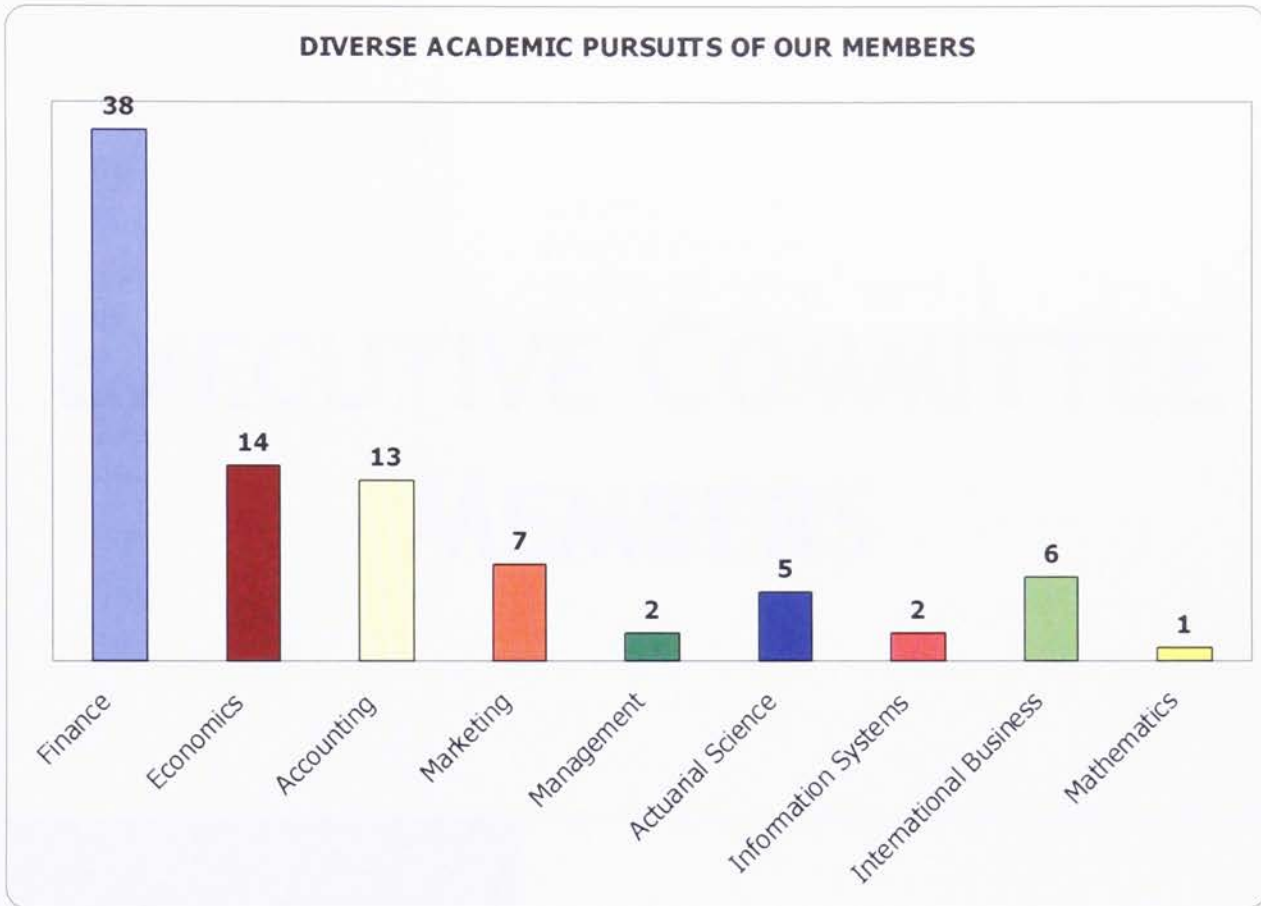


6. The Colony Members

Membership Facts







Note: Some members may have more than one major.

EXECUTIVE COMMITTEE MEMBERS



Name: Feliks Zarotsky
Position: President
Hometown: Brooklyn, NY
School: Stern 2008
Major: Finance, International Business
Minor: Gender Studies
School Activities: Investment Analysis Group,
Member
Interests: Ballroom Dancing, Bartending



Name: Dibya Adeeb Huq
Position: Chancellor
Hometown: Dhaka, Bangladesh
School: Stern 2007
Major: Finance, Economics
Minor: Math, Computer Science
School Activities: Investment Analysis Group,
Director; Stern FBLA, Senior Advisor
Interests: Traveling, Photography, History



Name: Hetal Patel
Position: Senior Vice President
Hometown: Marlboro, NJ
School: Stern 2009
Major: Actuarial Science, Finance, Statistics
School Activities: Actuarial Society, Member;
Stern FBLA, member
Interests: Bowling, Skydiving, Rollercoasters,
Volleyball



Name: Jacqueline Chang
Position: Professional Activities Co-Chair
Hometown: Cherry Hill, NJ
School: Stern 2008
Major: Finance, CPA Accounting



Name: Amanda Cheng
Position: Fundraising Chair, Chapter Historian
Hometown: New York, NY
School: Stern 2009
Major: Finance, International Business
Minor: Italian
School Activities: Stern Economics Society,
Treasurer; International Business Association,
Member; Relay for Life, Team Captain
Interests: Photography, Acoustic Guitar



Name: Evelyn Cheng
Position: VP of Scholarship & Awards
Hometown: Mendham, NJ
School: Stern 2009
Major: Finance, Accounting
Minor: Music
School Activities: Finance Society, Vice President;
Relay for Life, Team Recruitment Co-chair;
Investment Analysis Group, Member
Interests: Leisure Reading, Traveling



Name: Genia Chechersky
Position: VP of Alumni Relations
Hometown: New Brunswick, NJ
School: Stern 2007
Major: Economics, Operations Management
School Activities: Marketing Society, Member



Name: Andrew Goon
Position: VP of Chapter Operations
Hometown: Freehold, NJ
School: Stern 2009
Major: Finance, Accounting
Minor: Biology
School Activities: Stern Cares, Marketing Chair;
Finance Society, Member; International Business
Association, Member
Interests: Marine Biology, Snowboarding, Scuba
Diving



Name: Amir Kanpurwala
Position: VP of Technology
Hometown: West Windsor, NJ
School: Stern 2009
Major: Finance, Math



Name: Angel Lam
Position: Professional Activities Co-Chair
Hometown: Brooklyn, NY
School: Stern 2009
Major: Actuarial Science, Finance
Minor: Mathematics
School Activities: Actuarial Society, Treasurer;
Stern FBLA, Fundraising Committee
Interests: Skiing, Brazilian Cuisine



Name: Mark Lee
Position: VP of Faculty Relations
Hometown: Queens, NY
School: Stern 2009
Major: Finance, Economics
Minor: Psychology
School Activities: Sigma Phi Epsilon, Investment
Analysis Group



Name: Gary Louie
Position: Community Service Chair
Hometown: Brooklyn, NY
School: Stern 2009
Major: Actuarial Science, Finance
Minor: Mathematics
School Activities: Actuarial Society, Member;
Stern FBLA, Member; Relay for Life, Team
Captain



Name: Vishal Melwani
Position: Marketing Chair
Hometown: Pomona, NY
School: Stern 2009
Major: Finance, International Business
Minor: Religious Studies



Name: Andy Tam
Position: Social Chair
Hometown: Staten Island, NY
School: CAS 2007
Major: Economics



Name: Lorenzo Zefferino
Position: VP of Finance
Hometown: Dayton, NY
School: CAS 2007
Major: Economics
Interests: Soccer, Wine Tasting

GENERAL, AND ALL IMPORTANT, MEMBERS



Name: Cheryl Alejandro
Hometown: Rockland, NY
School: Stern 2007
Major: Finance, Marketing
Minor: EMT



Name: Tusar Barik
Hometown: West Windsor, NJ
School: Stern 2008
Major: Finance, Marketing
Minor: Computer Science, Math



Name: Tarun Benyani
Hometown: Dubai
School: Stern 2008
Major: Finance, Economics



Name: Connie Chan
Hometown: New York, NY
School: Stern 2009
Major: Finance, Accounting
Minor: History



Name: Jenne Chan
Hometown: Hong Kong
School: Stern 2010
Major: Finance, Marketing

*resigned per
Felix
3/2*



Name: Yoon Chang
Hometown: Suwon, Korea
School: Stern 2009
Major: Finance, Accounting
Minor: Communications Studies



Name: Susan Chen
Hometown: Mangilao, Guam
School: Stern 2009
Major: Finance



Name: Lindsey Fontana
Hometown: Wrentham, MA
School: Stern 2010
Major: Marketing



Name: Joanie Hsu
Hometown: Queens, NY
School: Stern 2010
Major: Finance, Accounting



Name: Valerie Guan
Hometown: Queens, NY
School: Stern 2010
Major: Finance



Name: Rami Haykal
Hometown: Genoa, Italy
School: CAS 2009
Major: Economics
Minor: Politics, History



Name: Annie Kang
Hometown: Los Angeles, CA
School: CAS 2009
Major: Economics



Name: Sam Kang
Hometown: Queens, NY
School: 2007
Major: Economics



Name: Sophia Kim
Hometown: Port Washington, NY and Queens, NY
School: Stern 2009
Major: Marketing, International Business



Name: Ramya Kishore
Hometown: Queens, NY
School: Stern 2008
Major: Finance, Marketing



Name: Christine Lee
Hometown: Philadelphia, PA
School: CAS 2009
Major: Economics, Computer Science



Name: Jenny Lee
Hometown: Irvine, CA
School: Stern 2010
Major: Finance, Accounting



Name: Jessica Li
Hometown: Brooklyn, NY
School: CAS 2010
Major: Economics, Journalism



Name: Dong Liang (Steven) Lin
Hometown: Lindbrook, NY
School: Stern 2008
Major: Finance, Accounting



Name: Richard Liang
Hometown: New York, NY
School: Stern 2008
Major: Finance, Accounting



Name: Kevin Liou
Hometown: Edison, NJ
School: Stern 2009
Major: Actuarial Science, Finance



Name: Ankur Mathur
Hometown: Jericho, NY
School: Stern 2007
Major: Finance, Information Systems



Name: Thomas Mathew
Hometown: Yorktown Heights, NY
School: Stern 2008
Major: Finance, Accounting



Name: Matthew Sam
Hometown: Berkley Heights, NJ
School: Stern 2007
Major: Finance, Management



Name: Dan Septak
Hometown: Philadelphia, PA
School: Stern 2008
Major: Finance, Accounting



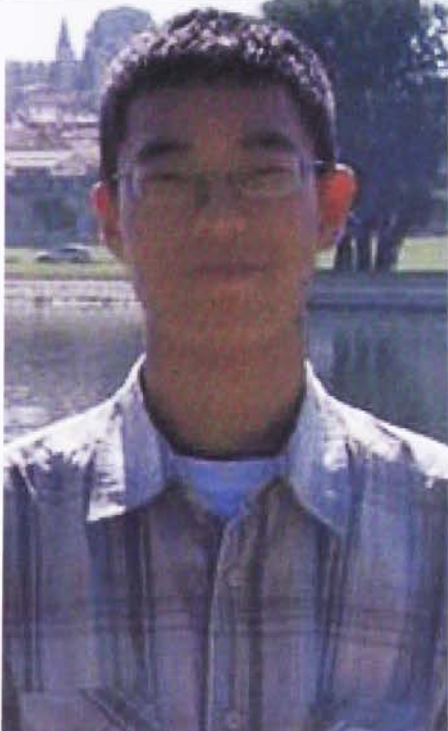
Name: Jason Shum
Hometown: Brooklyn, NY
School: Stern 2009
Major: Finance, Actuarial Science



Name: Johnathan So
Hometown: North Bergen, NJ
School: Stern 2009
Major: Finance, International Business



Name: David Stithem
Hometown: Santa Rosa, CA
School: Stern 2008
Major: Marketing, International Business



Name: Guantong Sun
Hometown: Orange, CT
School: Stern 2008
Major: Finance, Economics



Name: Jason Ve
Hometown: Queens, NY
School: Stern 2007
Major: Finance, Economics



Name: Wensi Wang
Hometown: Newark, DE
School: Stern 2008
Major: Finance, Accounting



Name: Annie Wong
Hometown: New York, NY
School: Stern 2008
Major: Finance



Name: Mindy Wong
Hometown: Brooklyn, NY
School: Stern 2009
Major: Finance, Accounting
Minor: Math



Name: Stephanie Wong
Hometown: Queens, NY
School: Stern 2008
Major: Finance, Information Systems



Name: Jiani Yu
Hometown:
School: CAS 2010
Major: Economics

*resigned per Adeeb
2/16*

**Thank you for taking the
time to review our
petition.**

- Alpha Alpha Alpha Colony