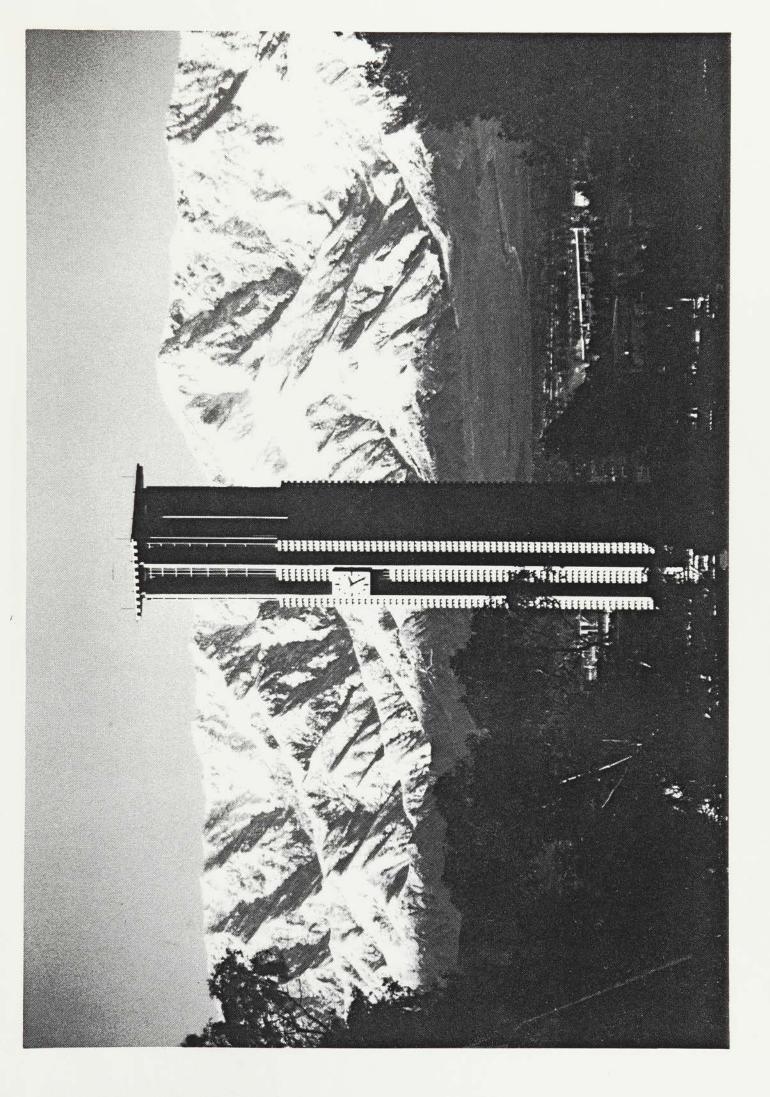
Petition to the International Fragernity of

# DELTA SIGMA PI

Submitted by
Rho Beta Sigma Colony
University of California, Riverside



This petition is respectfully submitted by the Rho Beta Sigma Colony to the International Fraternity of Delta Sigma Pi on this thirtieth day of September Nineteen hundred and eighty-eight.

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### TO THE BOARD OF DIRECTORS OF THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

### Gentlemen:

We, the undersigned brothers of Rho Beta Sigma Colony, do hereby present this petition for a charter to establish a chapter on the campus of the University of California, Riverside.

Rho Beta Sigma Colony was established for the sole purpose of affiliation with Delta Sigma Pi, and has sought to develop into an organization worthy of Delta Sigma Pi. The brothers of Rho Beta Sigma Colony, pledge to uphold the rules and regulations as expressed in the Constitution and By-laws of the International Fraternity of Delta Sigma Pi. We will endeavor to better our campus and community by way of our actions and activities.

Respectfully, the following signed members of Rho Beta Sigma Colony:

Colony Officers	Colony Members
Andrew Ha	Joan Jennifer A. Arcilla
Jana L. Lehman	Lynn Chow
Rou A. Martin	Jason M. Cole
Heidi Lynne Houk Heidi Lynne Houk	Andrew J. Devlin
Helly Allan Jor-	Jua Maney Lisa Haney
Mark Kendall	Jon David Harris
Kathy Hom	Suzanne Herzog
Sary W. Courtier	Allison I forn Alison J. Horn
	Wendy Ikwan Wendy Irwan
	Diane Water  Diane Micky Iwata
	Manker J. Sur

Will Kuring	(ROY T. PUBLONO)
Nicole (Nikki) Kugles	Roy Triono Rubiono
THOOLE (THINK) Nagles	2 Hoy mono riabione
Patty Kwee	Bridgette Sayre
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-hr. "/	
Marilyn Leong  Marilyn Leong	Roxanne K. Short
Marilyn Leong	Roxanne K. Short
M. C.	-list of
alicea Mato	Stephen Tanega
Alicia Matza	Stephen Tanega
Jan Nakasone Jan T. Nakasone	Holanda Varquez
Jan T. Nakasone	Yolanda Vaşquez
1 1 1	
Lorelei Navarro	Kriste Weiss
Lorelei E. Navarro	Kirsten Weiss
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Marlene M. Osa	Craig Wiechman
Marlene M. Osa	Craig Wiechman
B. D.	D1 1.100
9410 Panajoloire	Rebecca Willer
Eric Panasotovic	Rebecca Wilber
Colleen Felles	Sandra Snaubile
Colleen Pellis	Sandra E. Znaidak
Rean Rice	
Sean Rice	
$\Omega$	
Derria Konerto	
Kerry Roberts	

### Letters of Recommendation



SANTA BARBARA . SANTA CRUZ

OFFICE OF THE CHANCELLOR RIVERSIDE, CALIFORNIA 92521-0101 (714) 787-5201

June 8, 1988

Dr. C. Dean Ferguson Central Office Delta Sigma Pi 330 South Campus Avenue Box 230 Oxford, OH 45056

Dear Dr. Ferguson:

I am writing this letter of support for the establishment of a chapter of Delta Sigma Pi on the University of California, Riverside, campus. Our local colony has been active since February of this year and, during that time, has made important contributions to our community and campus through their active participation in service and professional events as well as social and academic activities.

The UC Riverside chapter of Delta Sigma Pi, with its current roster of some 30 members, anticipates significant and rapid growth, even as the campus and the University of California system are posed for dramatic expansion. We at Riverside would welcome a Delta Sigma Pi chapter as a splendid addition to our campus community and in particular to our burgeoning Graduate School of Management and our undergraduate business programs.

Sincerely,

Rosemary S.J. Schraen

Chancellor



SANTA BARBARA • SANTA CRUZ

VICE CHANCELLOR-STUDENT SERVICES RIVERSIDE, CALIFORNIA 92521-0120

June 7, 1988

C. Dean Ferguson Central Office Delta Sigma Pi 330 S. Campus Ave. Box 230 Oxford, Ohio 45056

Dear Dr. Ferguson:

I would like to support the consideration of a chapter of Delta Sigma Pi at UC Riverside. Our local group has been active this Spring and has been involved in various community service events (Fun Run, Diabetes Walkathon), business tours, speakers in conjunction with our Career Planning and Placement Office, academic study groups, etc. They currently have about thirty active members, but I could expect that to expand dramatically since we have a Graduate School of Management, a new and rapidly expanding BS in Business Administration and a BA in Administrative Studies. I would consider this professional fraternity to be a nice adjunct to our other relevant support services for this important group of students.

Sincerely,

Louis J. Leo

Vice Chancellor -- Student Services

LJL:pc

cc: Exec. Vice Chancellor Everly Fleischer Dean Stepan Karamardian Prof. Bajis Dodin Ass't. Vice Chancellor Vince Del Pizzo BERKELEY • DAVIS • IRVINE • LOS ANGELES • RIVERSIDE • SAN DIEGO • SAN FRANCISCO



SANTA BARBARA . SANTA CRUZ

June 9, 1988

CAMPUS ACTIVITIES OFFICE
RIVERSIDE, CALIFORNIA 92521

C. Dean Ferguson Central Office Delta Sigma Pi 220 S. Campus Ave. Box 230 Oxford, Ohio 45056

Dear Mr. Ferguson:

This letter is an acknowledgement that the University of California, Riverside, believes a chapter of Delta Sigma Pi, a professional business fraternity, would be of benefit to our students majoring in business.

A group of 30 students have formed a colony, elected officers, and begun to plan and initiate programs that will benefit the membership and the campus.

UC Riverside will have 5,500 undergraduates in the fall. One of our most popular majors is the Business major.

I am hopeful we will be able to establish additional professional fraternities for other academic areas and therefore encourage you to support our colony of Delta Sigma Pi.

Sincerely,

Vincent Del Pizzo

Assistant Vice Chancellor

Student Services

cc: Kerry Roberts, Founding Member, Delta Sigma Pi Colony Colleen Munson, Student Organizations Dr. G. Lawrence Zahn, Chair, Business Administration

cjb

BERKELEY . DAVIS . IRVINE . LOS ANGELES . RIVERSIDE . SAN DIEGO . SAN FRANCISCO



SANTA BARBARA • SANTA CRUZ

OFFICE OF THE VICE CHANCELLOR UNIVERSITY RELATIONS AND DEVELOPMENT RIVERSIDE, CALIFORNIA 92521 (714) 787-5203

June 20, 1988

Dr. C. Dean Ferguson The Central office of Delta Sigma Pi 330 South Corpus Avenue P.O. Box 230 Oxford, OH 45056-0230

Dear Dr. Dean

I am proud to write this letter to recommend your consideration of the Rho Beta Sigma Colony at the University of California, Riverside to become a chapter of the National Delta Sigma Phi family.

This organization has already brought great pride to our campus through their involvement in the community. They have been supportive of our career planning efforts at the University and the individual members have been actively involved as campus leaders.

It is also a fact that our offerings in business administration are increasing dramatically on the campus and the number of students in this and related curricula is growing each year.

The Delta Sigma Pi organization will also have the strong support of our Graduate School of Management. We are pleased and honored that an organization of your stature is considering our campus for one of your chapters.

Sincerely,

James H. Erickson Vice Chancellor for University Relations

and Development

WS

cc: Kerri Roberts



### INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

August 25, 1988

Delta Sigma Pi Board of Directors 330 South Campus Avenue Oxford, Ohio 45056-0230

#### Dear Brothers:

It is a pleasure to recommend that the Rho Beta Sigma Colony be installed as a fully chartered chapter of the International Fraternity of Delta Sigma Pi. Located at the University of California, Riverside, the members of the colony have accomplished a great deal in a short time frame. Their ability to function as a group has been superb and they have earned the rights of our precious brotherhood.

Delta Sigma Pi has another unique opportunity to forge untested waters. At the University of California, Riverside (UCR), we could be the first professional fraternity on campus. Our efforts to establish a chapter at UCR will pave the way for other professional fraternities to follow. Without any specific competition in the Department of Business, the students are yearning for an organization that can enhance their academic course work. But what makes a good chapter is not merely the infrastructure that we implement, it is the people we recruit. The quality of the students and the composition of the colony is well balanced. In the past few months, the colony has attracted many of the university leaders and doers. They have come together to work as a unit to accomplish a common goal, initiation into the brotherhood of Delta Sigma Pi.

Brothers, this colony is a vital part of the South Pacific Region and their participation in fraternity events is renown. These members are ready to be initiated. They have demonstrated their abilities and dedication to the ideals, objectives and principles that Delta Sigma Pi teaches. Therefore, I recommend that the Board of Directors approve this petition that the Rho Beta Sigma Colony has submitted for a chapter charter and we welcome them as our Brothers.

Respectfully submitted,

Paul J.P. Sareia - Phi 572

South Pacific Regional Director



### INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

August 25, 1988

Board of Directors
International Fraternity of
Delta Sigma Pi
330 South Campus Avenue
P.O. Box 230
Oxford, Ohio 45056-0230

Dear Brothers,

As District Director of the Rho Beta Sigma Colony at the University of California, Riverside since March 1988, I have seen the colony grow from just a few students to over 35 members in attendance at the year-end banquet in June. Although the colony has grown faster than other recently installed chapters in the region, the members have been enthusiastic, eager, and willing to learn as much as they can about the fraternity. They have sponsored professional speakers and tours, held fundraisers, and participated in community service events. In addition, colony members have attended several regional events, including an area conference, Lambda Phi's installation banquet, the Orange County Alumni Chapter's Volleyball Tournament, and more recently, the Leadership School in Los Angeles.

Thus, not only do I believe that the colony and its members can exemplify the ideals that are set forth in the purpose of this fraternity, but an establishment of a Deltasig chapter at U. C. Riverside will benefit the school and its students.

Fraternally yours,

District Director
Rho Beta Sigma Colony

University of California, Riverside

August 31, 1988

Board of Directors Central Office DELTA SIGMA PI 330 South Campus Avenue Oxford, OH 45056-0230

### Dear Brothers:

I am a member of the Orange County Alumni Chapter. Recently I served as Assistant Pledge Educator for the Alpha class of the Lambda Phi Chapter at Cal State Long Beach. In the past year, I have also had the opportunity to become acquainted with the Rho Beta Sigma Colony at UC Riverside.

My first contact with the Riverside Colony was at the Area Conference on February 13 of this year; three representatives attended the conference, which was held in Long Beach. I next saw them at the Western Provincial Picnic at Cal Poly San Luis Obispo during the weekend of March 25-27; a group of between 4 and 7 people came up for this event. On April 16, they participated in the Las Vegas Night sponsored by the Southern California Alumni Chapter. I spotted them at the May 29 Volleyball Tournament, sponsored by the Orange County Alumni Chapter. They brought 2 teams, as well as several highly enthusiastic onlookers. I attended their End-of-the-Year Banquet on June 10. On July 22-24, they were at the Leadership School held at the LA Marriott.

In the past year, Rho Beta Sigma Colony has exhibited a great amount of enthusiasm and support for the fraternity. This support has been shown both at Regional and Provincial levels. Riverside has attended many events during the past year, and they have shown a high amount of professionalism. Therefore, I recommend that Rho Beta Sigma Colony at the University of California, Riverside become a Chapter of the International Fraternity of Delta Sigma Pi.

Fraternally,

Richard R. Boner

### Geneva Business Research Corporation

A Geneva Company 575 Anton Boulevard Post Office Box 5022 Costa Mesa, California 92626 Facsimile: 714-979-5013 Telex: 469386 GENEVA SNA (714) 966-2700 (800) 854-4643

### GENEVA July 9, 1988

C. Dean Ferguson Central Office Delta Sigma Pi 220 S. Campus Ave. Box 230 Oxford, Ohio 45056

Dear Mr. Ferguson:

This letter is to express my support for the establishment of a Delta Sigma Pi chapter at the University of California, Riverside.

As chairman of the Orange County U.C. Riverside Alumni Association, I have had the pleasure of meeting many of the colony's founding members and officers and observing some of their meetings and functions.

I was very impressed by the organization and professional decorum displayed by the membership during their meetings. I was also impressed by the attendance of approximately 50 students at a colony meeting, despite its proximity to finals week.

I am firmly in support of the establishment of a Delta Sigma Pi fraternity chapter at U.C. Riverside.

Sincerely,

Joseph Trighia

B.S. Economics/Admin. Studies 1981



### **ORANGEWOOD**

#### Children's Foundation

July 11, 1988

C. Dean Ferguson Central Office Delta Sigma Pi 220 South Campus Avenue Box 230 Oxford, Ohio 45056

Dear Mr. Ferguson:

This letter is in support of the petition submitted by students of business administration at the University of California, Riverside to form a chapter of Delta Sigma Pi. I received my Bachelor of Science degree in Administrative Studies from UC Riverside in 1985 (Summa Cum Laude and elected to Phi Beta Kappa). I went on to complete a Master's degree in Business and Public Administration at UC Irvine.

I am aware of the Delta Sigma Pi colony that has been formed at UCR. The many activities of this colony during the past year have included initiation of contacts with the local business community, participation in community projects, sponsorship of campus speakers in conjunction with the Career Center, fundraising events, and the development of a variety of academic study groups.

The business students at UC Riverside are firmly committed to increasing the effectiveness and stature of their program and feel that establishing a chapter of Delta Sigma Pi is an important component. I urge the favorable consideration of this request. I believe a chapter of Delta Sigma Pi will be of benefit not only to business students at UCR, but to the larger campus and business communities as well.

Thank you for your consideration.

Sincerely,

Shelley M. Westmore Program Specialist Reply To: 1700 East Dyer Road • Suite 250 • Santa Ana, California 92705 • (714) 250-8060

June 6, 1988

To Whom It May Concern:

It is my understanding that an excellent group of young students at University of California, Riverside are attempting to form a chapter of the organization, Delta Sigma Pi. I am writing this letter to tell you who I am, what I know about this organization, and why I believe they should be allowed to colonize on campus.

I am a 1977 honors graduate of University of California, Riverside. I taught on the campus following my graduation until 1980. I have since that time become involved in the Orange County UCR Alumni Association. Although my studies during college did not solely encompass business, my present career is devoted to the precepts of Delta Sigma Pi. If I was to enter college today, with the experience I have, I would undoubtedly become a member of Delta Sigma Pi and aspire to leadership in the organization.

Presently, my position encompasses selling advertising space to providers of telecommunications equipment and services in nine Western states. Our magazine is directed to 50,000 managers of the countries largest corporate telecommunications networks. Our publication is part of Edgell Communications which is the largest business publication publisher in the country. I have been involved in the telecommunications industry for over five years, including several where I ran my own business as a manufacturers' representative for commercial telecommunications equipment.

The group of students at University of California, Riverside who are desiring to form a chapter of Delta Sigma Pi I have personally observed to be an excellent group of young men and women. They are outstanding in their desire to share their common interest in business, promote business education, improve and educate themselves individually, and to serve the community around them.

Just some of the events that I am aware they have been involved in in the recent past are:

- Community Service Events, having helped with several walk-athons and other events for local charities which have directly benefitted needy persons;
- Speakers on campus from the business community to help increase their awareness of what opportunities are available aftergraduation;

- Tours of businesses giving them first hand knowledge of the possibilities in their future;
- Fund Raisers to help them support the precepts of Delta Sigma Pi;
- Social Events to which they have invited members of the business community to make them aware that a resource such as Delta Sigma Pi is available on the campus and in the community; and
- Study Sessions to help them better understand some complex elements of business.

This is a bright, energetic, capable group of students. Their presence as Delta Sigma Pi on the campus of the University of California, Riverside would benefit the campus as a whole, as well as the business community around it. I hope they are colonized because I look forward to getting to know them better and working with them....I only wish they were around when I was in school.

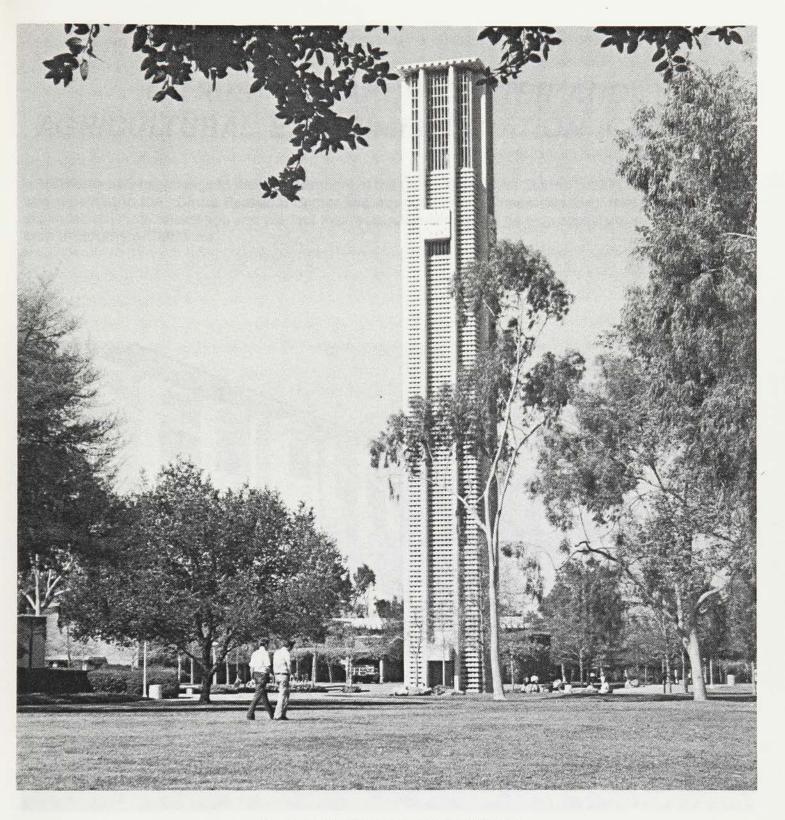
Sincerely,

Park C. cincin

Clark Emerson District Manager

CE/dr

# **Campus Sites**



### **CARILLON TOWER**

The UCR Carillon Tower, otherwise known as "the Bell Tower," was constructed during 1965 and 1966. The tower measures 161 feet high, plus a foundation sunk 78 feet into the ground. Lining the inside walls of the tower are many columns of flourescent tubes which illuminate the tower at night, making it visible for miles. Although a mechanical device activates the automatic striking of the carillon each hour, concerts are always played manually. This makes the UCR Carillon Tower one of only a few such non-computerized carillons in the United States.

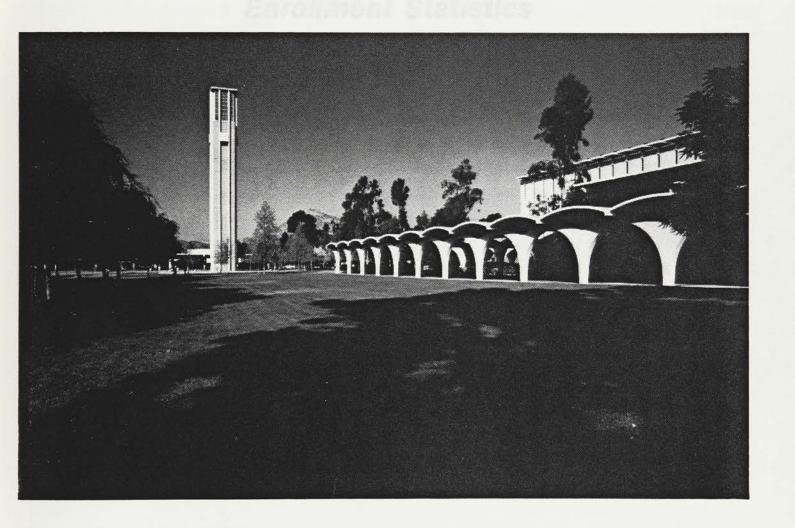
# CITRUS RESEARCH CENTER AND AGRICULTURAL EXPERIMENT STATION (CRC-AES)

UCR traces its beginnings to the establishment of the Citrus Experiment Station in 1906. In 1961, the station was renamed to the "Citrus Research Center and Agricultural Experiment Station," thus recognizing the expanded research orientation and the fact that research is conducted here on aspects of every commercial crop in Southern California.



### TOMAS RIVERA LIBRARY

By far the largest of the five libraries at UCR, the Tomas Rivera Library holds over 1 million bound volumes, over 14,000 different periodicals, and newspapers from all over the world. The Rivera Library also provides access to the holdings of other UC campus libraries as well as other state campus libraries.



# Campus History & Enrollment Statistics

The origins of University of California, Riverside began back in 1905 when a law approved \$30,000 to the University to establish a pathological laboratory and Citrus Experiment Station; the site of the experiment station composed about 30 acres of land at the base of Mount Rubidoux in Riverside. The Citrus Experiment Station was to conduct research in agricultural problems in southern California. Graduate study was carried out from the beginning of the station's history.

In 1913, legislature further appropriated \$185,000 to implement expansion of the research on citrus and other crops. The Regents selected the present site of the campus of 475 acres at the edge of the Box Springs Mountains in December 1914.

Later, the Board of Regents approved the establishment of the College of Letters and Science at the Riverside location in 1948. University President Robert Gordon Sproul had furthered the concept that the University of California should have as one of its units, a small college of liberal arts studies, similar in purpose and quality to the best private institutions in the east. Former Dean of College of Letters and Science, Gordon S. Watkins accepted the assignment of organizing such a campus at Riverside in 1949. After five years of planning, building and faculty recruitment, the college opened with 131 students in 1954.

The beginning of the liberal arts college did not preclude the agricultural research. The 1950s and 1960s saw the rapid growth and establishment of four departments and three research laboratories, including the Biometrical Laboratory, Dryland Research Institute and the Statewide Air Pollution Research Center.

In 1959, by act of the Regents, the University of California, Riverside was declared a general campus with a statute to develop appropriate areas of study. The academic program placed primary emphasis on excellent teaching and special motivation for student achievement; UCR was soon recognized as one of the ten best undergraduate colleges in the nation. The following year, UCR established the Graduate Division, and graduate and professional programs were added.

Today, UCR offers a concentration of programs in Liberal Arts, as well as in the Natural and Agricultural Sciences, Management, Education, and Graduate Studies. In addition, the College of Engineering will be added to the curriculum in 1991.

UCR, following the 1959 mandate, not only reflects the diversity and growth of California, but also the diversity of people and ideas that is the nucleus of a university. In July 1979, Tomas Rivera was appointed as Chancellor of UCR. He was not only the youngest University of California Chancellor, but also the first Hispanic appointed to such a high educator position. Later that position was filled by Rosemary S.J. Schraer, the first female ever appointed as an University of California Chancellor. Both of these educators reflect the quality and excellence the Regents look for in shaping UCR to the institution that it is: a diverse academic community that encourages contributions to promote future progress.

### Enrollment

University of California, Riverside total enrollment now exceeds 7000, in which 80 percent is undergraduate students. The campus has grown over 5000 percent since UCR opened in 1954. The campus was originally planned to hold a maximum enrollment of 1500 undergraduate students. In the past five years alone, UCR has grown over 50 percent. Forty-four states and fifty-one foreign countries are represented by the student body. UCR has awarded more than 26,000 academic degrees, including over 2,000 doctorates, and over 4,500 masters degrees. UCR is accredited by the Western Association of Colleges and Schools.

# History of Business Administration & Administrative Studies Programs

Recognizing the need for an undergraduate administrative studies program, the University of California, Riverside Executive Committee and Faculty of the College of Social and Behavioral Sciences on Feb. 21, 1973 submitted a revised program to the Academic Senate for its subsequent approval.

The administrative studies program focused on "administrative behavior" and "decision making" in complex human organizations, both in the public and private sector. This emphasis was consistent with that of such prestigious institutions as Yale, MIT, and Harvard who modified their undergraduate administration programs to stress these elements rather than "functional specialization".

With the inception of the program, three types of baccalaureate degrees were offered: a Bachelor of Arts in Administrative Studies; a Bachelor of Science in Administrative Science; and Joint Majors between other degree programs of the College and Administrative Studies. Moreover, the A.B. degree was offered to students who wanted a broad background in social and behavioral sciences underlying administration. These degrees were conferred and administered by the College, but the program was guided by a committee appointed jointly by the Deans of the College and the Graduate School of Administration. In addition, it was approved by the Executive Committees of the College and the school.

Lastly, at the time of the administrative studies program's inception, the Dean of the College of Social and Behavioral Sciences was Dr. James S. Earley. The first Chairman of the Administrative Studies program was Dr. Surendra K. Mansinghka and the Dean of the Graduate School of Administration was Mr. Stahrl W. Edmunds.

In an attempt to strengthen the academic program and offer a more comprehensive major, the Academic Senate at UCR on Feb. 7, 1985 approved the proposed B.S. degree in Business Administration. The proposal was then forwarded to the University of California Regents where it was approved.

The proposed degree was and still is strongly grounded in the social sciences as well as other related disciplines. Moreover, it was designed to strengthen the curriculum of the functional area of management for those who seek a more technical education.

At the time of the Business Administration program's inception and consolidation with the Administrative Studies program, the Dean of the College of Humanities and Social Sciences — H&SS (formerly College of Social and Behavioral Sciences) was Dr. David H. Warren. The Dean of the Graduate School of Management — GSM (formerly the Graduate School of Administration) was Dr. Stepan Karamardian and Mr. Edmunds was Chairman.

Presently, the Business Administration program is an upper division major administered jointly by the GSM and H&SS through the Business Administration and Administrative Studies Committee. Furthermore, UCR offers the B.A. in Administrative Studies. On the graduate level, the original Master's in Administration has been replaced by the M.B.A.

### **Enrollment**

Present Chairman: Dr. Bajis M. Dodin

Present Dean (GSM): Dr. Stepan Karamardian

Present Dean (H&SS): Dr. Brian P. Copenhaver

Associate Dean for Business Administration & Administrative Studies: Dr. Charlotte Weber

The administrative studies program at UCR began classes in the spring of 1973. In Fall Quarter 1986, 256 students were enrolled in the program. At the time, this figure represented 6 percent of the campus total. Fall Quarter 1987 witnessed a drop in enrollment to 206 students due largely in part to increased interest in UCR's business administration program. Freshman and sophomore pre-business classes began in the fall of 1985. As of Fall Quarter 1986, 261 students were enrolled in the pre-business program along with 14 students enrolled in the business administration program. Together, they combined for 6.5 percent of the campus total. However, as of Fall Quarter 1987, enrollment for pre-business reached 553 and for business administration 51. This represented over 12 percent of the campus total, and an increase of 5.5 percent over the previous year.

The current M.B.A. program began in the fall of 1983. As of Fall Quarter 1986, 103 were enrolled compared to 107 students in Fall Quarter 1987.

# History of Rho Beta Sigma Colony

Rho Beta Sigma's rapid rise must be attributed at least partly to being founded and nurtured under very favorable colonization conditions. The expanding university enrollment and the growing business program provided the colony a large core from which membership could be drawn. Combined with a powerful national fraternity with effective alumni and district support, these favorable circumstances provided the Riverside Deltasigs with and open path to success.

The year prior to actual colonization, Delta Sigma Pi has maintained continual contact with U.C. Riverside's Business School and a handful of students. Opinions of national staff representatives were always favorable regarding desirability of expansion at Riverside; the Central Office was only waiting for an opportunity. As of the Fall of 1986 no professional fraternity was represented at U.C. Riverside, so the top professional business fraternities were contacted by Bradford J. Yamada and asked for an expression of their interests in colonization. The possible choices were narrowed down to two, and staff visits were solicited from these. Independently, Paul J.P. Garcia, Delta Sigma Pi Southern Pacific Regional Director, at that time already made contact with the Business Administration/Administrative Studies Program Office concerning the possibility of expansion. So, through the Central Office, Paul Garcia met with Brad Yamada in March 1987.

The actual decision on the fraternity chosen to colonize was the responsibility of the Business Administration/Administrative Studies Program Office. Brad Yamada was appointed to act as the expansion committee, to formulate plans concerning fraternity expansion, make recommendations to the Program Office, and after college approval, make final selection of the fraternity to be invited to colonize.

At the March 1987 meeting, in its vie for acceptance, the International Fraternity of Delta Sigma Pi drew up a strategy based on what the committee reduced to be the key criteria being used to judge the prospective fraternities. These postulated criteria were:

- 1) A strong, dynamic, and forward looking national organization.
- 2) Strength of alumni in the area to work with a colony and new chapter.
- 3) Quality of chapters in the Riverside area.

Deltasig was easily shown to be one of the most dynamic and forward looking of nationals with the largest number of chapters and alumni nationally, they also proved to be outstanding in scholarship and chapter assistance programs. The Orange County Alumni Chapter proved to be active and strong. Similarly, the chapters in the surrounding area were strong, with chapters in: Universities of San Diego, University of Southern California, California State Universities of Fullerton, Pomona, Northridge, San Diego, San Luis Obispo, and a colony at C.S.U. Long Beach, all of which would be able to assist the Riverside colony.

Having selected Delta Sigma Pi as its candidate, the expansion committee made its recommendation to the Business Administration/Administrative Studies Program Office. Then Chairman G. Lawrence Zahn, Assistant to the Chair Evelyn Petrie, secretary Donna Duddy and Bradford J. Yamada. Plans were made for representative Paul Garcia to speak to the newly established nucelus of

colony members, and establish a plan for the coming academic year. For it would be this nucleus of colony members that would launch Deltasig on its critical first year at Riverside.

A list of prospective colony members was procured from the Business Administration Program Office, and rumors of a coming business fraternity had begun circulating on campus. The new colony met on January 28, 1987 in Sproul Hall, and with over thirty in attendance adopted the colony designation of Rho Beta Sigma. At the same meeting colony officers were elected as follows: Bradford J. Yamada — President, Brian Archibald — Senior Vice President, Roy T. Rubiono — Vice President Professional Activities, Andrew V. Ha — Vice President Colony Operations, Bridgette Sayre — Treasurer, Kerry Roberts — Secretary, and Lynn Chow — Chancellor. The second meeting had representatives William P. Kinsella (Provincial Vice President), Paul J.P. Garcia (Regional Director), and Adrian R. Avalos (District Director) inform the colony what they could expect from Delta Sigma Pi, what Delta Sigma Pi expected of them, and set goals for becoming a chapter. Returning from the February 13th Southern Pacific Area Conference, Lynn Chow and Brad Yamada communicated the fraternity and regional goals to the colony, in order to incorporate them into the colony's goals. However, the colony was already having difficulties, beginning to divide into separate factions and with final exams week, business meeting attendance dropped and some lost interest. The problems were of concern, but major accomplishments were being made to achieve the colony's goals of becoming a chapter. A working calendar of events, the colony roster, and the ratified colony By-laws were submitted to the Central Office. Thus the stage was set for an all out campaign to become a full chapter of the International Business Fraternity of Delta Sigma Pi.

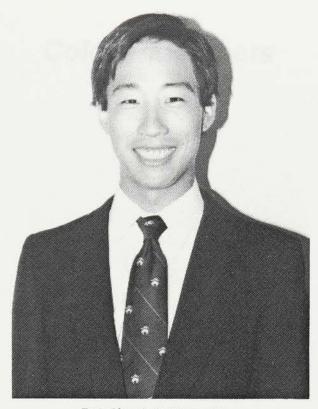
In the first meeting of the spring quarter, the new Executive Council was elected. The new leadership brought a fresh change to the colony. An all out recruiting plan was implemented. At the second meeting of the quarter, attendance was well above fifty members. For each meeting afterwards, there were no fewer than thirty members attending each meeting.

Besides the meetings, community services in professional events were planned. Colony members participated in a marathon benefiting cancer research and a walkathon for the American Diabetes Association. In May, members also attended a tour of Advanced Business Forms, a company which manufactures various business forms.

With the year coming to an end, colony members decided on a year-end banquet. Among Deltasigs in attendance were Western Provincial Vice President Bill Kinsella, Regional Director Paul Garcia, various district directors, and members of Lambda Phi. The successful banquet ended with a social at one of the colony member's apartment.

After the banquet, the colony members parted for the summer. The Executive Council, meanwhile, planned events for the next academic year. On July 22, 1988, the Executive Council along with a few colony members attended the Leadership Conference. With the experience gained during the conference, the council is ready to return to Riverside and guide the colony in achieving the final stretch on the road to becoming a chapter.

### Founding Charter Member



Bradford J. Yamada

Bradford J. Yamada received his Bachelor of Arts Degree in Administrative Studies from the University of California, Riverside in June of 1988. He attended UC Davis his first year of college and while there became a member of the Sigma Phi Epsilon, Cal Eta Chapter. Brad then transferred to UCR his sophomore year. While at UCR, he was a member of the ASUCR Committee and Chancellor's Leadership Institute.

Brad, whose interests include politics and reading classical materials, wants to become a CPA (Certified Public Accountant). Moreover, his long term objective is a career as a Financial Services Analyst.

# Colony Members



### Andrew Ha President

Present Status : Junior

Business Major : Pre-Business Degree Expected : Bachelor of Arts

Graduation Date: June 1990
Date of Birth: July 1, 1968
Hometown: Sacramento, CA

Hobbies and Interests: Karate and reggae music. Goals and Aspirations: I want to unite everyone in the colony and make, once we are initiated,

the chapter number one.

### Jana L. Lehman Senior Vice-President

Present Status : Senior

Business Major : Administrative Studies

Degree Expected: Bachelor of Arts

Graduation Date: June 1989
Date of Birth: June 11, 1961

Hometown: Eaton, Ohio

Hobbies and Interests: Hiking, camping, playing piano, gardening, snorkling, and cross-country

skiing.

Goals and Aspirations: Get a management position with a growing company and eventually have my own business.





### Lori A. Martin Vice President — Professional Activities

Present Status : Junior

Business Major : Business Administration Degree Expected : Bachelor of Science

Graduation Date: June 1990
Date of Birth: Nov. 30, 1967
Hometown: Columbus, Ohio

Hobbies and Interests: Dancing, reading, traveling/vacationing, and advertising.

Goals and Aspirations: I plan to have a fulfilling

career in sales and advertising.

### Heidi Lynne Houk Vice President — Chapter Operations

Present Status : Sophomore

Business Major : Administrative Studies

Degree Expected: Bachelor of Arts

Graduation Date: June 1991 Date of Birth: Oct. 12, 1968

Hometown: Visalia, CA

Hobbies and Interests: Music, art, windsurfing

and dancing

Goals and Aspirations: Career in advertising.





# Kelly A. Van Horn Secretary

Present Status : Junior

Business Major : Business Administration Degree Expected : Bachelor of Science

Graduation Date: June 1990 Date of Birth: Jan. 11, 1967

Hometown: Orange, CA

Hobbies and Interest: UCR mascot

Goals and Aspirations: To always do the best I can and to be the best that I can be in all

that I do.

# Mark Kendall Treasurer

Present Status : Sophomore Business Major : Pre-Business

Degree Expected : Bachelor of Science

Graduation Date: June 1992
Date of Birth: April 3, 1969

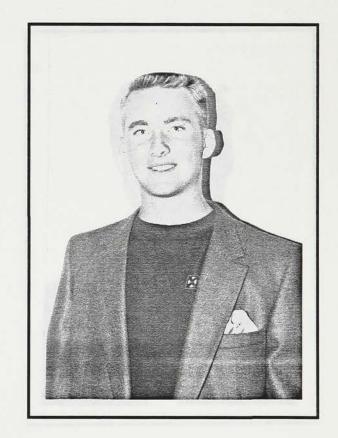
Hometown: Valencia, CA

Hobbies and Interest: To wear the wrong attire to

meetings.

Goals and Aspirations: To start my own

business.





## Kathy Hom Chancellor

Present Status : Sophomore Business Major : Pre-Business

Degree Expected : Bachelor of Science

Graduation Date: June 1991
Date of Birth: May 21, 1969

Hometown: Sunnyvale, CA

Hobbies and Interests: Playing volleyball Goals and Aspirations: Obtain M.B.A. and

eventually own a business.

# Gary W. Courtier Historian

Present Status : Junior

Business Major : Business Administration Degree Expected : Bachelor of Science

Graduation Date: June 1990
Date of Birth: May 15, 1961

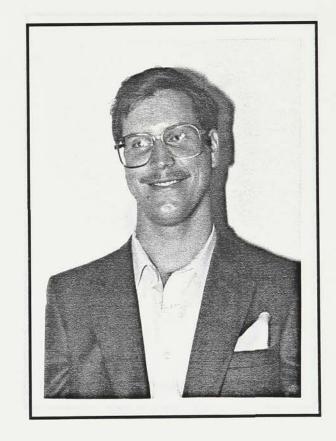
Hometown: Torrance, CA

Hobbies and Interests: Sports, music, fishing,

bicycling, art and leisure reading.

Goals and Aspirations: To become a professional

in business related field.





#### Joan Jennifer A. Arcilla

Present Status : Sophomore Business Major : Pre-Business

Degree Expected : Bachelor of Science

Graduation Date: June 1994
Date of Birth: Sept. 13, 1968
Hometown: Los Angeles, CA

Hobbies and Interests: Reading, writing, dancing,

sports, and music.

Goals and Aspirations: To be successful in the field of business administration and accounting.

# Lynn Chow

Present Status : Junior

Business Major : Business Administration Degree Expected : Bachelor of Science

Graduation Date: June 1990 Date of Birth: April 21, 1967

Hometown: Hong Kong

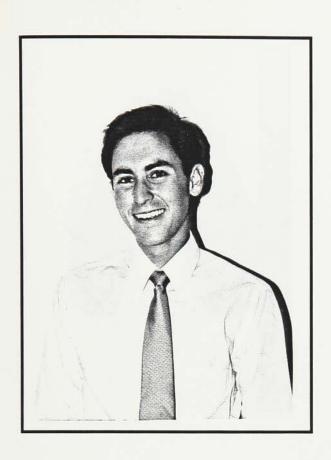
Hobbies and Interests: Sailing, dancing, guitar.

and leadership.

Goals and Aspirations: To receive my MBA and

become a hotel manager.





#### Jason M. Cole

Present Status : Junior

Business Major : Administrative Studies

Degree Expected : Bachelor of Arts

Graduation Date: June 1990 Date of Birth: Dec. 30, 1967

Hometown: Northridge, CA

Hobbies and Interests: Coaching children in athletics, viewing art, and photography.

Goals and Aspirations: To graduate from UCR in

four years and go on to obtain my CPA

certificate.

#### Andrew J. Devlin

Present Status : Senior

Business Major : Business Administration

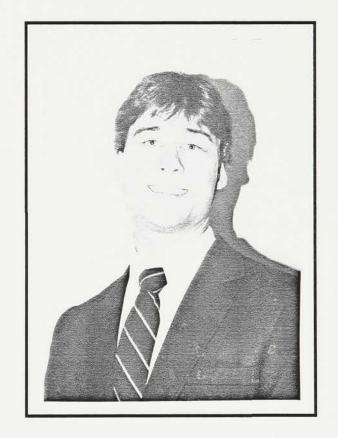
Degree Expected: Bachelor of Science

Graduation Date: June 1989
Date of Birth: Jan. 9, 1967
Hometown: San Jose, CA

Hobbies and Interests: Basketball, weightlifting,

and politics.

Goals and Aspirations: To be a financial analyst.





## Lisa Haney

Present Status : Sophomore Business Major : Pre-Business

Degree Expected : Bachelor of Science

Graduation Date: June 1991
Date of Birth: March 8, 1968

Hometown: Ridgecrest, CA

Hobbies and Interests: Volleyball, snow and water skiing, animals, music, dancing, weight

lifting, and exercise.

Goals and Aspirations: To deal in sports related

business.

#### Jon David Harris

Present Status : Junior

Business Major : Business Administration

Degree Expected : Bachelor of Science

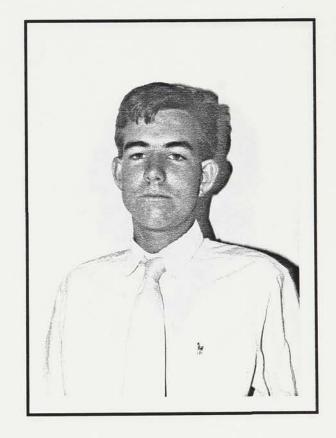
Graduation Date: June 1990
Date of Birth: Sept. 24, 1967

Hometown: Belvedere, CA

Hobbies and Interests: Snow and water skiing

and Republican politics.

Goals and Aspirations: To rule the world, become a trillionaire and chairman of the board of IBM.





## Suzanne Herzog

Present Status : Junior

Business Major : Administrative Studies

Degree Expected : Bachelor of Arts

Graduation Date: June 1990
Date of Birth: May 16, 1969
Hometown: San Juan Bautista, CA

Hobbies and Interests: Karate, photography,

volunteer work and horseback riding.

Goals and Aspirations: To obtain a MBA and

have a fulfilling career in Marketing.

#### Alison J. Horn

Present Status : Sophomore Business Major : Pre-Business

Degree Expected: Bachelor of Science

Graduation Date: June 1991 Date of Birth: Nov. 5, 1969

Hometown: Los Angeles, CA

Hobbies and Interests: I like to listen to music,

be with friends and socialize.

Goals and Aspirations: I would like to work for a

major corporation dealing with the music

industry.





## Wendy Irwan

Present Status : Junior

Business Major : Administrative Studies

Degree Expected : Bachelor of Arts

Graduation Date: Dec. 1989
Date of Birth: June 9, 1968

Hometown: Indonesia

Hobbies and Interests: Reading

Goals and Aspirations: To work in the accounting field, manage a food chain, or

fashion merchandising.

# Diane Micky Iwata

Present Status : Sophomore Business Major : Pre-Business

Degree Expected : Bachelor of Science

Graduation Date: June 1991
Date of Birth: April 17, 1969
Hometown: San Francisco, CA

Hobbies and Interests: Dancing, socializing, shopping, piano music, organizing events, and

volleyball.

Goals and Aspirations: To start a family business, see the world, and enjoy life.





## Nicole (Nikki) Kugies

Present Status : Junior

Business Major : Business Administration Degree Expected: Bachelor of Science

Graduation Date: June 1990 Date of Birth : Dec. 24, 1967 Hometown: San Diego, CA

Hobbies and Interests: Aerobics, getting together with friends, shopping and enjoying a sunny day

at the beach.

Goals and Aspirations: To become a professional

manager or entrepreneur.

## **Patty Kwee**

Present Status : Junior

Business Major : Administrative Studies

Degree Expected: Bachelor of Arts

Graduation Date: Dec 1989 Date of Birth : Nov. 11, 1968 Hometown: Northridge, CA

Hobbies and Interests: Ice skating and oil

Goals and Aspirations: I plan to get a MBA and explore the fields of finance and accounting as

possible career fields.





## Marilyn Leong

Present Status : Junior

Business Major : Business Administration Degree Expected : Bachelor of Science

Graduation Date: June 1990 Date of Birth: Dec. 29, 1967

Hometown: Rocklin, CA

Hobbies and Interests: Tennis, volleyball, badminton, dancing, collecting college sweatshirts and crocheting blankets.
Goals and Aspirations: To be a corporate executive officer of a large corporation.

#### Alicia Matza

Present Status : Sophomore Business Major : Pre-Business

Degree Expected: Bachelor of Science

Graduation Date: June 1991
Date of Birth: July 10, 1969
Hometown: North Hollywood, CA

Hobbies and Interests: Girl Scouts and skiing





#### Jan T. Nakasone

Present Status : Sophomore Business Major : Pre-Business

Degree Expected : Bachelor of Science

Graduation Date: June 1990 Date of Birth: Sept. 16, 1969

Hometown: Barstow, CA

Hobbies and Interests: Dancing

### Lorelei E. Navarro

Present Status : Sophomore Business Major : Pre-Business

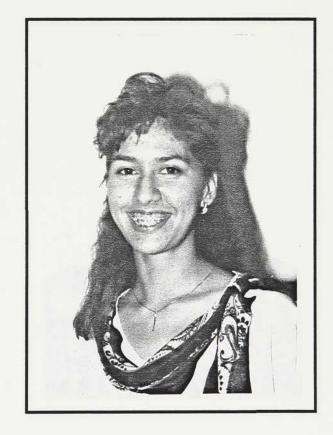
Degree Expected : Bachelor of Science

Graduation Date: June 1991 Date of Birth: July 1, 1969

Hometown: Tustin, CA

Hobbies and Interests: Snow skiing and dancing Goals and Aspirations: To graduate with honors and attend an Ivy League school, perhaps

Princeton.





#### Marlene M. Osa

Present Status : Senior

Business Major : Administrative Studies

Degree Expected : Bachelor of Arts

Graduation Date: June 1989
Date of Birth: Aug. 13, 1966

Hometown: Fresno, CA

Hobbies and Interests: Sports, Russian Literature

and foreign films

Goals and Aspirations: To go into international

relations.

# **Eric Panajotovic**

Present Status : Junior

Business Major : Administrative Studies

Degree Expected: Bachelor of Arts

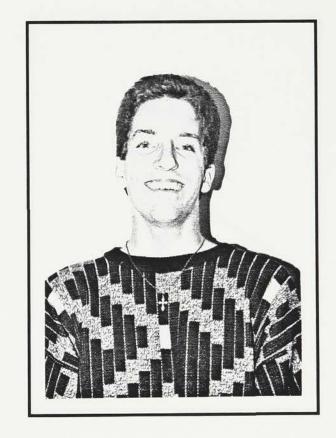
Graduation Date: June 1990
Date of Birth: Oct. 7, 1968
Hometown: Los Angeles, CA

Hobbies and Interests: Tennis, basketball and

politics

Goals and Aspirations: To make enough money

to retire at 40.





#### Colleen Pellis

Present Status : Junior

Business Major : Business Administration Degree Expected : Bachelor of Science

Graduation Date: June 1990 Date of Birth: Oct. 10, 1968

Hometown: Redlands, CA Hobbies and Interests: Finance

Goals and Aspirations: To become a Certified

Public Accountant.

## Sean Rice

Present Status : Sophomore Business Major : Pre-Business

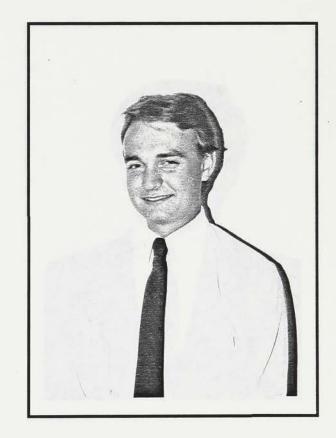
Degree Expected: Bachelor of Science

Graduation Date: June 1991
Date of Birth: Jan. 23, 1969
Hometown: San Bernardino, CA

Hobbies and Interests: Debate, politics, skiing

and computer games

Goals and Aspirations: To become a lawyer practicing in the Orange County area.





## **Kerry Roberts**

Present Status : Sophomore

Business Major : Administrative Studies

Degree Expected : Bachelor of Arts

Graduation Date: June 1991 Date of Birth: Jan. 4, 1968

Hometown: Auburn, CA

Hobbies and Interests: Writing, reading and

bicycling.

Goals and Aspirations: Some kind of writing for

business magazine or paper.

# Roy Triono Rubiono

Present Status : Graduate

Business Major : Business Administration

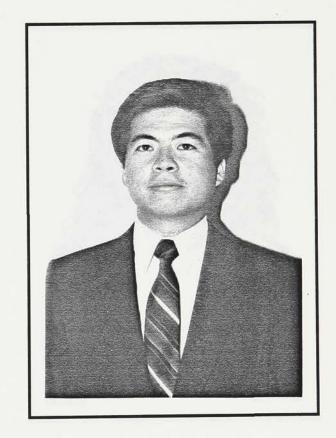
Degree Expected: Master of Business

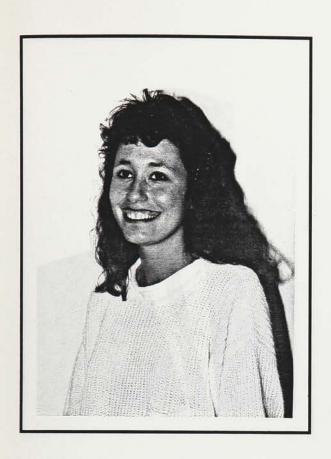
Administration

Graduation Date: June 1990
Date of Birth: July 3, 1961
Hometown: Sacramento, CA

Hobbies and Interests: Photography, calligraphy, art drawing, dancing, swimming, and bicycling Goals and Aspirations: To pursue a career in

advertising/marketing field.





## **Bridgette Sayre**

Present Status : Sophomore Business Major : Pre-Business

Degree Expected : Bachelor of Science

Graduation Date: June 1992
Date of Birth: Feb. 21, 1968
Hometown: Lakewood, CA

Hobbies and Interests: Art, horses and music Goals and Aspirations: I wish to be successful in the business world and I hope Delta Sigma Pi will give me an insight into the business world

before I enter it.

#### Roxanne K. Short

Present Status : Junior

Business Major : Business Administration Degree Expected : Bachelor of Science

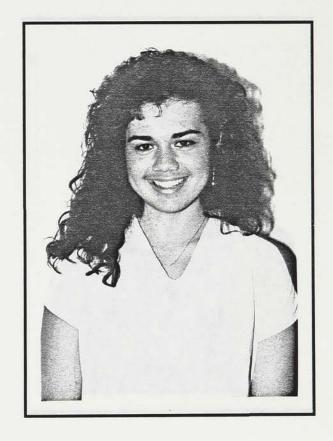
Graduation Date: June 1990
Date of Birth: Oct. 25, 1968
Hometown: Los Angeles, CA

Hobbies and Interests: Dancing, aerobics and

music

Goals and Aspirations: To have a management

position in the travel industry.





# Stephen Tanega

Present Status : Sophomore Business Major : Pre-Business

Degree Expected : Bachelor of Science

Graduation Date: June 1991
Date of Birth: April 25, 1968
Hometown: National City, CA

Hobbies and Interests: Shooting, swimming,

fishing, martial arts and dancing

Goals and Aspirations: To be financially

independent by 40.

## Yolanda Vasquez

Present Status : Junior

Business Major : Business Administration

Degree Expected: Bachelor of Science

Graduation Date: June 1990 Date of Birth: Jan. 19, 1969

Hometown: Murrieta, CA

Hobbies and Interests: Dancing, rosarito, art and

fashion.

Goals and Aspirations: To become an advertising

executive or a fashion merchandiser.





#### **Kirsten Weiss**

Present Status : Junior

Business Major : Business Administration Degree Expected : Bachelor of Science

Graduation Date: June 1990
Date of Birth: May 21, 1968
Hometown: San Mateo, CA

Hobbies and Interests: Dancing, painting and

reading.

Goals and Aspirations: To receive by MBA and

manage a small business.

# Craig Wiechman

Present Status: : Sophomore Business Major : Pre-Business

Degree Expected: Bachelor of Science

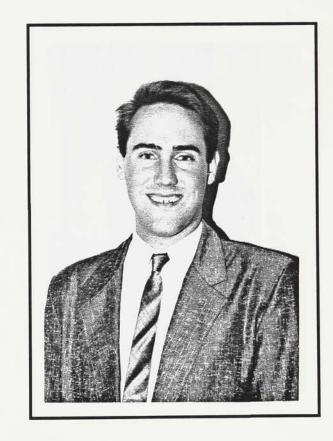
Graduation Date: June 1991
Date of Birth: March 5, 1969
Hometown: Granada Hills, CA

Hobbies and Interests: Water skiing, camping,

swimming and working with 3-5 year old

children.

Goals and Aspirations: To go into business with my father in construction equipment rentals.





#### Rebecca Wilber

Present Status : Sophomore Business Major : Pre-Business

Degree Expected: Bachelor of Science

Graduation Date: June 1991 Date of Birth: April 5, 1969 Hometown: San Bernardino, CA

Hobbies and Interests: Traveling, skiing, running,

and shopping.

Goals and Aspirations: I would like to get my CPA

and become an accountant.

## Sandra E. Znaidak

Present Status: : Junior

Business Major : Business Administration Degree Expected : Bachelor of Science

Graduation Date: June 1990 Date of Birth: Sept. 1, 1968

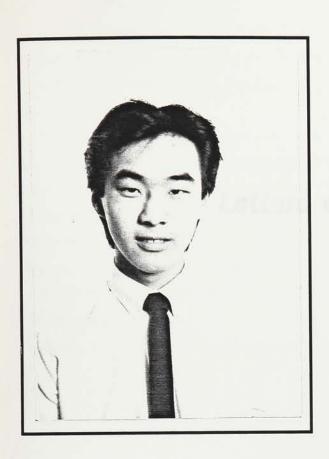
Hometown: Anaheim, CA

Hobbies and Interests: Trivia, sports watching,

traveling and dancing.

Goals and Aspirations: I want to be successful in every endeavor in life, family and work.





#### **Matthew Lum**

Present Status : Junior

Business Major : Business Administration Degree Expected : Bachelor of Science

Graduation Date: June 1990
Date of Birth: Sept. 26, 1968
Hometown: San Francisco, CA

Hobbies and Interests: I enjoy football, baseball,

basketball, etc.

Goals and Aspirations: To strive for the top and be the best that I can be at whatever I do.

# Letters of Appreciation

We the members of the Rho Beta Sigma Colony of the International Fraternity of Delta Sigma Pi would like to thank the Central Office Director of Chapter Services and Benefits, C. Dean Ferguson, and Western Provincial Vice President, William R. Kinsella, for their assistance in the development of the colony and petition.

Moreover, special thanks goes out to the Regional Director, Paul J.P. Garcia, and District Director, Adrian R. Avalos, for their time and advisory assistance in the construction of this petition and their help with the colony.

We would also like to acknowledge former Business Administration and Administrative Studies Chairman, G. Lawrence Zahn, current Assistant to the Chairman, Evelyn M. Petrie, and secretaries Donna Duddy and Elvia M. Gomez for their assistance.

Furthermore, we would like to thank secretaries Marla Booth and Cathy Carlson from the Academic Senate for their help.

Again, a thank you is in order to everyone who helped make this petition a reality.

Appreciatively,

The Members of the Rho Beta Sigma Colony

I would like to congratulate and thank all petition committee members for their time and efforts in constructing our petition. Now that we have completed the petition, it is ready for review and will serve as a memory book for the members of the Rho Beta Sigma Colony.

Appreciatively,

Gary W. Courtier

Historian

Rho Beta Sigma Colony

# RECEIVED

OCT 1 7 1988

THE CENTRAL OFFICE OF DELTA SIGMA PI