

Sigma Beta Iota Colony
of the
University of California, Irvine

PETITION FOR A
CHAPTER CHARTER

PREPARED BY

THE SIGMA BETA IOTA COLONY

OF THE INTERNATIONAL FRATERNITY OF

DELTA SIGMA PI

ON THE CAMPUS OF

UNIVERSITY OF CALIFORNIA, IRVINE

MARCH 14, 2008

SIGMA BETA IOTA
PETITION
TABLE OF CONTENTS

I.	Petitioning Letter	2
II.	Letters of Recommendation	5
	A. Caesar Sereseres, <i>Associate Dean & Professor</i>	6
	B. Seymour Schlosser, <i>Colony Advisor</i>	7
	C. Paul P. Dawson, <i>Pacific Coast Regional Vice President</i>	8
	D. Patrick A. Bonfrisco, <i>Sigma Beta Iota District Director</i>	10
	E. Ivan Munguia, <i>Western Province Community Service Committee Chair</i>	12
III.	University History	13
	A. Founding & Major Development	14
	B. Current Enrollment Statistics	15
	C. Photos of the University	16
IV.	Department of Economics	19
	A. History of the Department	20
	B. Students by Academic Unit and Level	21
	C. Students in the School of Social Sciences by Major	23
V.	Colony Development	25
	A. Summary	26
	B. Professional	28
	C. Community Service	53
	D. Fundraising	70
	E. Recruiting	73
	F. Scholastic Development	82
	G. Social	83
	H. LEAD	88
VI.	Member Statistics	91
	A. Members by Major	92
	B. Members by Graduation Date	93
VII.	Member Biographies	94

SECTION I.
PETITIONING LETTER

To Whom It May Concern,

We, the undersigned, the members of Sigma Beta Iota colony at the University of California, Irvine, hereby submit this petition, requesting affiliation with Delta Sigma Pi in accordance with Section Q of the Policy & Procedures.

In submitting this petition we agree that the chapter will abide by the regulations and requirements for the conduct of chapters of the National Bylaws and as adopted from time to time.

The Sigma Beta Iota colony has completed and exceeded the requirements necessary to petition for installation of a Delta Sigma Pi chapter. Attached to this petition are the required documents including letters of recommendation, history of the University, summary of the department of Economics and the development of the colony along with a list of events conducted, and member biographies.

Please advise us on the approval of our charter request so that we can schedule an official presentation of the charter.

Sincerely,

Sigma Beta Iota Colony
(signatures on following page)

Jack Chang

Joey D. Chang

Cherry Chen

Dennis Chew

Tyson Dang

Erik Fagin

Candace Feng

Andrew Gonzales

Benjamin Green

Daniel Han

William Ho

Eric Huang

Alice Hung

Amanda Kasuyama

Martin Rok Kim

Tiffany Lam

Byung (Charlie) Lee

Daniel Wai-Ching Lee

Chong Li

Fitch Li

Alan Liang

Mendel Lin

John Bradford Lough

Jason Mark

Alan McGrath

Mohammed Ali Merchant

Bryan Nguyen

Seymour Schlosser

Myles Sterrett

Adam Su

Edward "Jason" Valdez

Nikki Wang

Tawny K. Wong

Cindy N. Yu

Chengxue (Chais) Zhang

Qiushi (Benny) Zhu

SECTION II.
LETTERS OF RECOMMENDATION

SIGMA BETA IOTA
SECTION II: LETTERS OF RECOMMENDATION
ASSOCIATE DEAN

UNIVERSITY OF CALIFORNIA, IRVINE

BERKELEY • DAVIS • IRVINE • LOS ANGELES • MERCED • RIVERSIDE • SAN DIEGO • SAN FRANCISCO



SANTA BARBARA • SANTA CRUZ

March 7, 2008

Delta Sigma Pi

School of Social Sciences
Associate Dean for Undergraduate Studies
3151 Social Science Plaza
Irvine, CA 92697-5100

Subj: Chapter Charter for Sigma Beta Iota – University of California, Irvine

I am writing this letter of support for Sigma Beta Iota—a colony of Delta Sigma Pi—and recommending that it be granted a chapter charter.

I write this letter in my capacity as Associate Dean of the School of Social Sciences. I have had an opportunity to meet with the Sigma Beta Iota leadership on several occasions to review their activities and programs. I have also had occasion to meet with their Faculty Advisor, Seymour Schlosser, a recognized Lecturer in the School of Social Sciences in the general areas of International Business, Accounting Principles, and the Global Economy of California. Professor Schlosser, with nearly three decades of business experience and nearly a decade of teaching at the University of California serves as an excellent reference point of business education, professional ethics, and access to the business communities adjacent to the campus. He is the ideal Faculty Advisor for Sigma.

I have had the opportunity to discuss the various activities that Sigma has carried out this year and what it proposes for spring quarter. I can conclude that it is one of the more active student organizations on the University of California, Irvine campus that is enhancing the educational experiences of our undergraduate population interested in a career in business. In addition, Sigma Beta Iota has carried out, and will continue to carry out, a strong program of leadership training and community service.

If granted chapter status, Sigma Beta Iota would become a strong asset of the educational mission of the University of California, prepare and make competitive its members for highly ranked graduate and professional business schools, and provide service to the local communities. Overall, a Sigma Beta Iota chapter on the university campus would simply add one more valuable forum for both a small group educational and professional experience within the University of California undergraduate life of our students.

I strongly, and without reservation, recommend to Delta Sigma Pi, the granting of a chapter charter to Sigma Beta Iota. If I can be of further assistance in this matter, please call me at (949) 824-6334/1426 or cdscresc@uci.edu.

A handwritten signature in black ink that reads "Caesar D. Screscres".

Caesar D. Screscres
Associate Dean and Professor

SIGMA BETA IOTA
SECTION II: LETTERS OF RECOMMENDATION
COLONY ADVISOR

UNIVERSITY OF CALIFORNIA, IRVINE

BERKELEY • DAVIS • IRVINE • LOS ANGELES • MERCED • RIVERSIDE • SAN DIEGO • SAN FRANCISCO



SANTA BARBARA • SANTA CRUZ

School of Social Sciences
Irvine, CA 92697-5100

March 12, 2008

Selection Committee
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056-0230

Re: Sigma Beta Iota Colony Qualification

Ladies and Gentlemen:

I am very pleased to submit this letter of recommendation on behalf of the Sigma Beta Iota colony (SBI) to qualify as a chapter of your outstanding professional business fraternity. For more than a year, I have been working with many of the colony's founders to create and develop a fine organization that is consistent with your goals of professionalism and community service.

Several of the founders have been enrolled over the past two years in my International Business course or other similar classes I teach at the University of California, Irvine (UCI). They were each outstanding students that I became friends with in addition to being their instructor. Therefore, I was very pleased when they invited me to be a faculty sponsor for them when they conceived the idea to begin this colony. They have done an outstanding job of building the organization from the ground up. Specifically, they held several worthwhile community service events such as (1) working at the Orange County Food Bank project to facilitate bringing food to needy families and (2) helping to plan the Bolsa Chica Restoration Program for a wetlands area in environmental jeopardy. Additionally, on campus the group has held several events designed to promote business professionalism by holding meetings and seminars with various groups. Their success is reflected in the growth of this colony to nearly 40 members in a short period of time.

Although I have been at UCI the past 7 years, most of my 30 year career was in the business arena, where I was Chief Financial Officer for several large, publicly held companies headquartered in Orange County. I was fortunate to work with many talented people, and able to generally recognize and reward the outstanding performers. These were usually the individuals with a strong work ethic, solid intellect, and high integrity. The founders of SBI have these characteristics plus winning personalities. The members that they have recruited all appear to similarly possess these important attributes.

Thus, I strongly recommend Sigma Beta Iota to become a chapter of Delta Sigma Pi. The founders have done an excellent job of building the foundation and will continue to strive to make this one of the leading chapters in your highly regarded organization.

Yours truly,

Seymour A. Schlosser
Instructor, International Studies
School of Social Sciences

SIGMA BETA IOTA
SECTION II: LETTERS OF RECOMMENDATION
REGIONAL VICE PRESIDENT



Delta Sigma Pi

America's Foremost Professional Business Fraternity

Paul P Dawson
3412 Par Dr.
La Mesa, CA 91941

Subj: Sigma Beta Iota Charter Qualification- U.C. Irvine

To Whom It May Concern,

It gives me great honor to send this letter of recommendation on behalf of the Sigma Beta Iota colony at the University of California, Irvine. I highly recommend that the colony be granted a chapter charter.

I have been a member of the fraternity for almost 15 years, and I have seen chapters all over the country. I have been a National Officer for over 7 years, with most of that as Regional Vice President of the Pacific Coast region. The region is highly competitive, having the highest CEI average in the nation for each of the last 6 years, and has taken more regional, provincial, and national awards than any of the other 28 regions in the country.

I mention this mainly because it would be difficult for a chapter to be the best in our area, especially a new chapter. I looked at the Sigma Beta Iota colony, and quickly realized that not only do they have what it takes to compete here, but they could feasibly be the best chapter in our region after its first full year! I felt so strongly about this that I mentioned it to all of the other chapters in the region at our regional meeting, which was held at provincial lead school in March 2008. The colony was present for the first time at the meeting, and at first there was an element of surprise at what I was saying. After meeting the members of the colony and spending a couple of days with them, the other chapters realized that what I was saying had a lot of merit. Everyone was highly impressed with them, and look forward with great excitement to installing them in May, 2008.

SIGMA BETA IOTA
SECTION II: LETTERS OF RECOMMENDATION
REGIONAL VICE PRESIDENT (continued)



Delta Sigma Pi

America's Foremost Professional Business Fraternity

I had a chance to attend a community service event with the colony in early March. We went door to door asking for food donations while it was dark outside. It was great seeing how well the colony worked together, delegating tasks, and I was amazed at how much fun they had at a community service event. It was easy for me to see that they are all friends, which is a very important ingredient to have in a chapter. They were very respectful to the coordinators of the project, and they looked forward to working with the group again.

I am elated to have them as a chapter in the fraternity, and I look forward to them being a great addition to the Pacific Coast region. Patrick Bonfrisco has done an amazing job with them as their District Director, and he looks forward to assisting them next year. The colony easily has all of the make-up of an extremely successful chapter, and it will be a pleasure watching them grow in the upcoming years.

The Pacific Coast leadership team and our region strongly recommend granting a charter to the Sigma Beta Iota colony. If you need any further information, please feel free to contact me.

Fraternally,

Paul P Dawson
Regional Vice President
Pacific Coast Region
Delta Sigma Pi
paulpdawson@gmail.com
619-339-6057

SIGMA BETA IOTA
SECTION II: LETTERS OF RECOMMENDATION
DISTRICT DIRECTOR



Delta Sigma Pi

America's Foremost Professional Business Fraternity

Patrick A. Bonfrisco
11301 Euclid Street #60
Garden Grove, CA 92840

March 9, 2008

Delta Sigma Pi
330 South Campus Avenue
Oxford, OH 45056

To Whom It May Concern:

It is with a great deal of enthusiasm that I send this letter of recommendation on behalf of the Sigma Beta Iota colony at the University of California, Irvine. I propose that the colony be granted a chapter charter at the earliest date possible.

I was initiated into Delta Sigma Pi in 2002, and since that time I have worked closely with several chapters within the Pacific Coast Region. Specifically, I served as chapter president of the Lambda Sigma chapter at California State University, Fullerton during the 2004-2005 school year. It was during this year that my chapter was awarded the R. Nelson Mitchell Outstanding Collegiate Chapter Award at the regional, provincial, and national level. In addition, Lambda Sigma was the first chapter to achieve the Honor Roll level of operational excellence that year. Since then, I have served as District Director at the Xi Pi chapter at the University of Redlands. Since taking on that role, Xi Pi has been awarded Honor Roll twice, and is currently working on becoming the first chapter to receive it three times.

I mention these awards and distinctions not elevate myself, as all of these were the result of a team effort. However, it is important to note that during my relatively short time in the fraternity I have been exposed to many hardworking chapters. I now know what an outstanding chapter looks like, how they operate, internally and externally, and how they interact with each other. There is no doubt in my mind that the Irvine colony, once installed, will be one of the most outstanding chapters in the nation. As a colony, they are outperforming several of their neighboring chapters, always pushing themselves and each other to go above and beyond the expectations.

SIGMA BETA IOTA
SECTION II: LETTERS OF RECOMMENDATION
DISTRICT DIRECTOR (continued)



Delta Sigma Pi

America's Foremost Professional Business Fraternity

Over the past year, I have spent a great deal of time with the Sigma Beta Iota colony. They have demonstrated a very high level of professionalism at all events, demonstrating that professionalism is more than putting on a suit and tie. The colony has exuded professionalism in their actions, in how they treat each other, their speakers and guests, and the members of this fraternity. Their professional program has been first rate, and their commitment to serving their community is unmatched. I was quite impressed with their dedication to serving their fellow man when the colony made lunches and sought out homeless individuals. They not only fed the homeless, but took the time to sit and talk with them, to hear their stories, and make a human connection with them.

Through my experiences as a volunteer leader in this fraternity, I have developed very high expectations of what a chapter should be and do, how the members should conduct themselves, and the amount of effort they should put into their organization. The Sigma Beta Iota colony has not only met all of my expectations, but far exceeded them.

It is with an immeasurable amount of pleasure and pride that I recommend Sigma Beta Iota be granted a chapter charter.

Fraternally,

Patrick A. Bonfrisco
District Director, Sigma Beta Iota Colony
District Director, Xi Pi Chapter
President, Orange County Alumni Chapter
Delta Sigma Pi

SIGMA BETA IOTA
SECTION II: LETTERS OF RECOMMENDATION
WESTERN PROVINCE COMMUNITY SERVICE CHAIR



Delta Sigma Pi

America's Foremost Professional Business Fraternity

To Whom It May Concern,

It is with great pleasure that I submit this letter of recommendation requesting the granting of a chapter charter to the Sigma Beta Iota colony at the University of California, Irvine.

In the past several months, the colony has demonstrated outstanding commitment to our Fraternity. The colony operations have met and exceeded the level of quality that is expected of every chapter in the Pacific Coast Region. I can only say this because I got initiated into this region, and I have seen great quality chapters in my six year fraternal life; the Sigma Beta Iota colony is no different. They have established their program as one of the best in the region.

In addition, I was very pleased to see their involvement in an area that I am directly involved with; that area is community service. At the last western provincial community service event, the Sigma Beta Iota colony confirmed their commitment, not only to Delta Sigma Pi, but to the welfare of the community. I was really pleased to see them come in third place in the Province, having collected close to 5,000 pop tabs in a period of one and a half months. Their efforts will help contribute to the great cause of the Ronald McDonald House Charities.

Furthermore, I have had the joy to interact with some of the colony members at some of their events, and at the past Western Provincial Conference in San Diego. I have found them to be some of the most caring, outgoing and unique people I have ever met. Their addition to our Fraternity will certainly enhance our region.

I am delighted to have them be part of our brotherhood and hope that soon I can call them my brothers.

I highly recommend the granting of a charter to the Sigma Beta Iota colony.

Fraternally,

Ivan Munguia
Community Service Chair
Western Province
District Director
Delta Sigma Chapter
Delta Sigma Pi

SECTION III.
UNIVERSITY HISTORY

SIGMA BETA IOTA
SECTION III: UNIVERSITY HISTORY
FOUNDING & MAJOR DEVELOPMENT

The Founding

The University of California at Irvine, was one of three new campuses established in the 1960s under the California Master Plan for Higher Education with the San Diego and Santa Cruz. One of the new campuses was to be in the Los Angeles area; the location selected was Irvine Ranch, an area of agricultural land bisecting Orange County from north to south. This site was chosen to accommodate the county's growing population, complement the growth of nearby UCLA and UC Riverside, and allow for the construction of a master planned community in the surrounding area.

Unlike other University of California campuses, UCI was not named for the city it was built in; at the time of the university's founding (1965), the current city of Irvine (established in 1975) did not exist. The name "Irvine" is a reference to James Irvine, a landowner who administered the 94,000 acre (380 km²) Irvine Ranch.

Major Development and Growth Events

UC Irvine itself has grown with its surroundings, with the university earning national acclaim in academia that reflects its status as a nationally-ranked public research university. This fast-paced growth has made UC Irvine the educational and cultural center of Orange County. As part of its long-term efforts to "attain flagship status," UC Irvine has implemented construction projects (estimated to cost \$1.3 billion over the next decade) that will accelerate the campus build-out and employ the remainder of the university's land grant. The exponential increase in construction activity is a part of the Strategy for Academic Development at UCI through 2015, a master plan that outlines the vision of making UCI a first-choice university for college applicants nationwide.

SIGMA BETA IOTA
SECTION III: UNIVERSITY HISTORY
CURRENT ENROLLMENT STATISTICS

Three Term Average 2006-2007

	Fr	So	Jr	Sr	Ugrad Subtotal	Post- bacc	Grads	Total
General Campus								
Arts	205.0	188.0	216.7	354.0	963.7	0.0	133.0	1,096.7
Biological Sci	855.7	929.0	775.0	1,264.7	3,824.3	0.0	283.3	4,107.7
Business	0.0	0.0	0.0	0.0	0.0	0.0	812.7	812.7
Col of Health Sci								
Public Health	10.0	5.0	55.3	24.0	94.3	0.0	0.0	94.3
Education	0.0	0.0	0.0	0.0	0.0	127.3	136.7	264.0
Engineering	429.0	414.3	425.7	837.0	2,106.0	0.0	607.0	2,713.0
Humanities	326.3	422.7	618.3	861.0	2,228.3	0.0	442.0	2,670.3
ICS	133.3	133.3	191.0	397.0	854.7	0.0	253.0	1,107.7
Physical Sci	216.7	236.7	236.0	361.7	1,051.0	0.0	445.0	1,496.0
Social Ecology	255.0	444.0	816.7	1,142.3	2,658.0	0.0	271.3	2,929.3
Social Sciences	749.3	914.0	1,626.3	2,036.0	5,325.7	0.0	331.7	5,657.3
Undergraduate								
Ed	862.3	268.0	17.3	0.0	1,147.7	0.0	0.0	1,147.7
Subtotal	4,042.7	3,955.0	4,978.3	7,277.7	20,253.7	127.3	3,715.7	24,096.7
Health Sciences								
Col of Health Sci								
Nursing Sci	14.0	11.3	8.7	5.3	39.3	0.0	0.0	39.3
Sch of Med								
M.D.	0.0	0.0	0.0	0.0	0.0	0.0	420.3	420.3
Ph.D.	0.0	0.0	0.0	0.0	0.0	0.0	156.0	156.0
Residents	0.0	0.0	0.0	0.0	0.0	0.0	638.3	638.3
Subtotal	0.0	0.0	0.0	0.0	0.0	0.0	1,214.7	1,214.7
Subtotal	14.0	11.3	8.7	5.3	39.3	0.0	1,214.7	1,254.0
UC Irvine Total	4,056.7	3,966.3	4,987.0	7,283.0	20,293.0	127.3	4,930.3	25,350.7

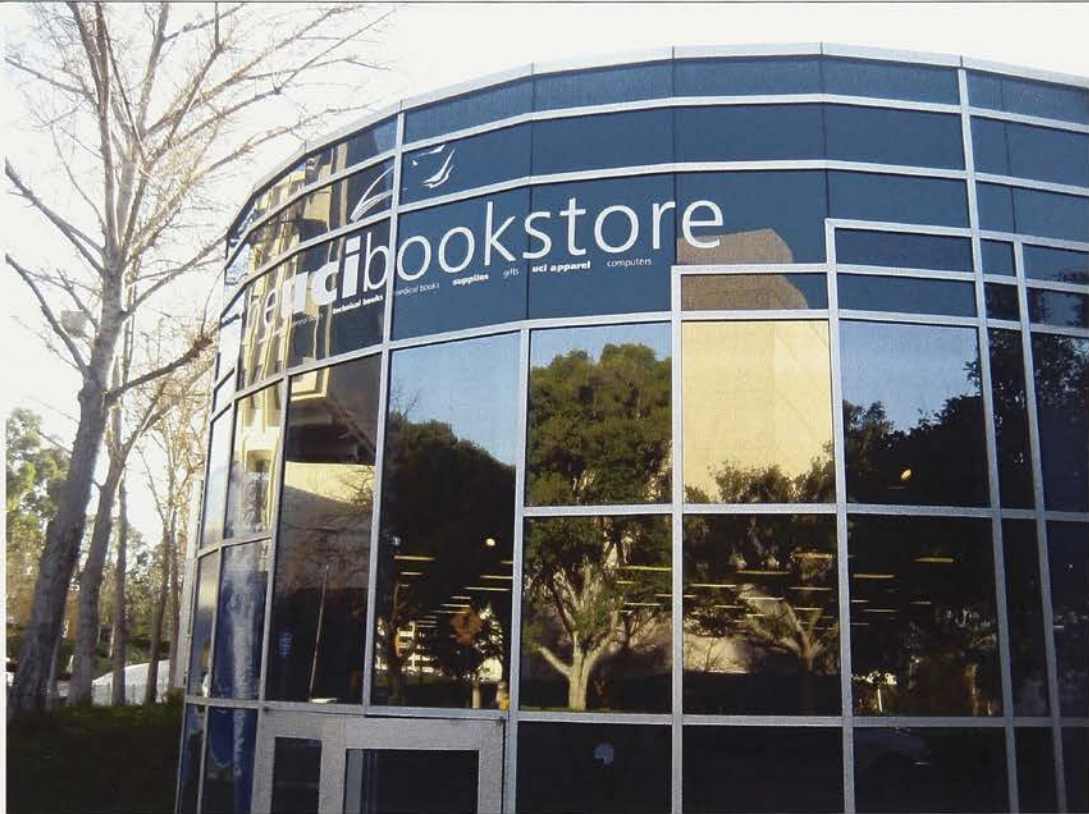
SIGMA BETA IOTA
SECTION III: UNIVERSITY HISTORY
PHOTOS OF THE UNIVERSITY



SIGMA BETA IOTA
SECTION III: UNIVERSITY HISTORY
PHOTOS OF THE UNIVERSITY (continued)



SIGMA BETA IOTA
SECTION III: UNIVERSITY HISTORY
PHOTOS OF THE UNIVERSITY (continued)



SECTION IV.
DEPARTMENT OF ECONOMICS

SIGMA BETA IOTA
SECTION IV: DEPARTMENT OF ECONOMICS
HISTORY OF THE DEPARTMENT

In August 1964, Daniel G. Aldrich, the first chancellor at the University of California, Irvine launched the university's initial undergraduate academic plan which began with the College of Arts, Letters, and Sciences. The College of Arts, Letters, and Sciences housed five divisions which included: Biological Sciences, Fine Arts, Humanities, Physical Sciences, and Social Sciences. Within the division of Social Sciences, an Economics program was pioneered and to this present day, the program exists as one of the most widely enrolled within the university. Starting as a division, Social Sciences developed into a School, referring to an academic unit as defined by the university, and the program of Economics eventually became known as the Department of Economics.

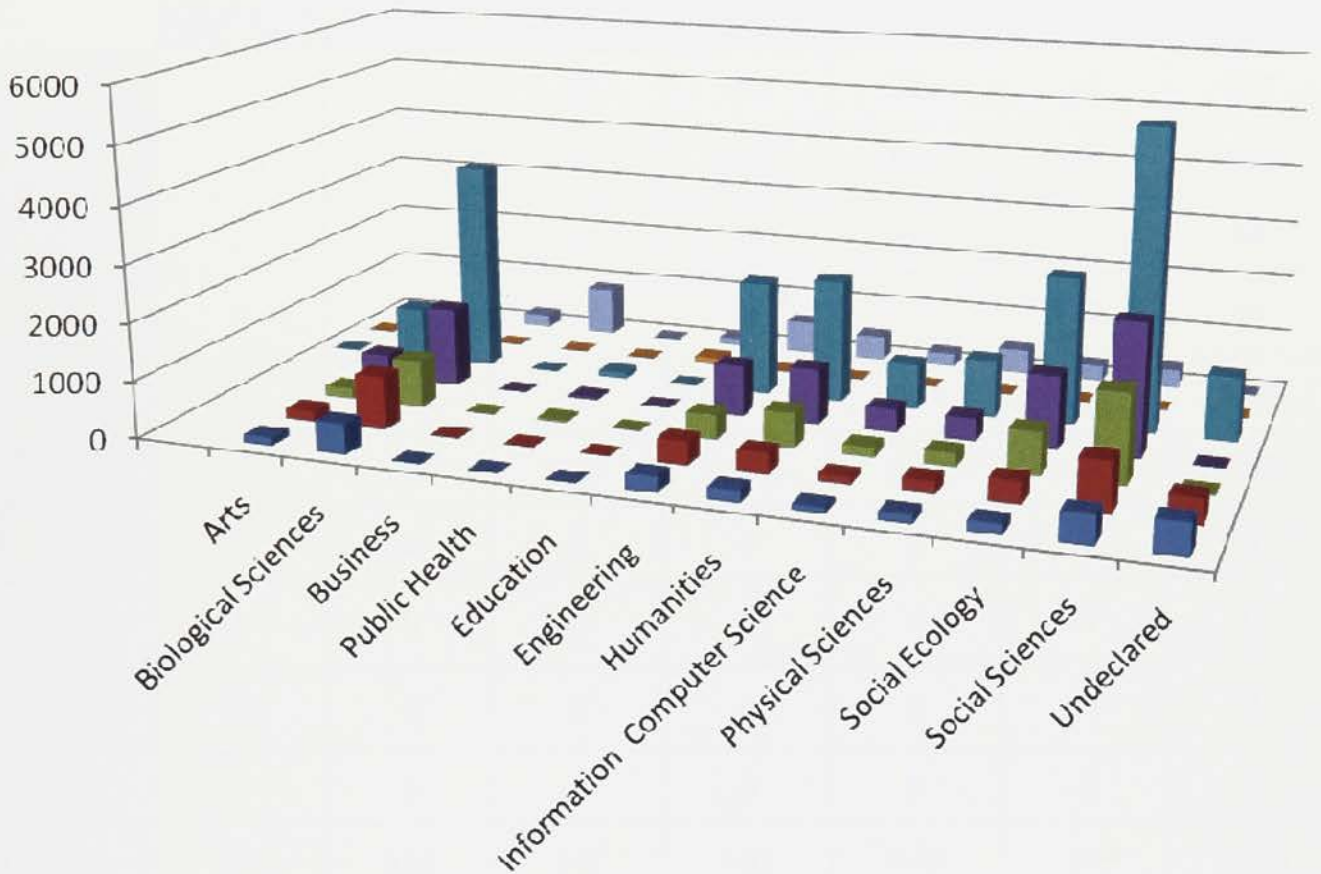
The Department of Economics currently offers three majors which are: Economics, Quantitative Economics, and Business Economics. Students are able to obtain Bachelor of Arts (B.A.) degrees within all three majors while Economics also offers the Master of Arts (M.A.) degrees and Doctor of Philosophy (PhD) degrees. The most current available statistics available through the university show that in Spring 2007, the School of Social Sciences had the most enrolled students with 5,557 (see detailed chart below, Chart 1) and the combined degrees within the Department of Economics were the most prominent in the school with 806, 591, and 52 in Economics, Business Economics, and Quantitative Economics respectively (see detailed chart below, Chart 2). In conjunction with all three majors, the Department of Economics also offers an optional specialization in International Issues and Economics. In addition, the Honors Program in Economics is open to high-achieving students also in all three majors.

Currently, the Department of Economics has 26 permanent faculty members, with research and teaching interests that encompass a broad range of fields. In addition to strengths in micro theory, macroeconomics and econometrics, specifically Bayesian and classical, the department has expertise and prominence in many applied fields, including economic history, industrial organization, international economics, labor economics, public choice and public finance, transportation economics, and urban economics. Members of the Department maintain close ties with members of the Department of Political Science and the Paul Merage School of Business, the graduate school of business at the University of California, Irvine. Also, members of the Department maintain affiliations with the Institute for Mathematical Behavioral Sciences, the Institute of Transportation Studies, the Institute of Global Conflict and Cooperation, the Center for the Study of Democracy, and the program in International Studies.

SIGMA BETA IOTA
SECTION IV: DEPARTMENT OF ECONOMICS
STUDENTS BY ACADEMIC UNIT AND LEVEL

	Freshman	Sophomore	Junior	Senior	Undergrad Subtotal	Post-Bacc	Grads	Total
Arts	135	187	189	415	926	0	133	1,059
Biological Sciences	531	940	832	1,401	3,704	0	227	3,981
Business	0	0	0	0	0	0	859	859
Public Health	6	7	49	44	106	0	0	106
Education	0	0	0	0	0	131	128	259
Engineering	265	415	437	898	2,015	0	574	2,589
Humanities	205	372	626	971	2,174	0	436	2,610
Information Computer Science	88	123	179	412	802	0	232	1,034
Physical Sciences	145	227	237	398	1,007	0	428	1,435
Social Ecology	176	383	755	1,274	2,588	9	269	2,857
Social Sciences	496	883	1,550	2,317	5,246	0	325	5,571
Undeclared	549	443	34	0	1,126	0	0	1,126
Total	2,696	3,980	4,888	8,130	19,694	131	3,661	23,486

STUDENTS BY ACADEMIC UNIT AND LEVEL (continued)

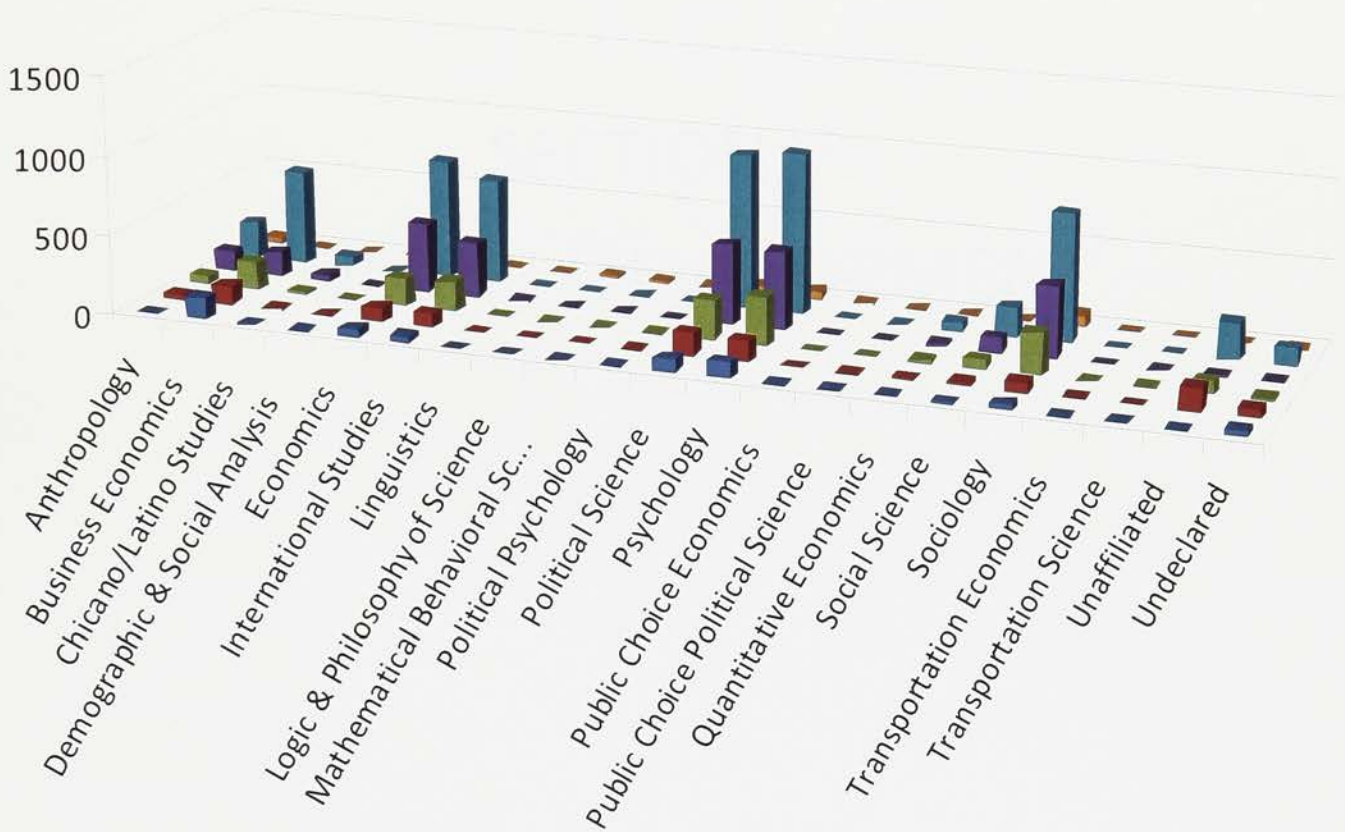


- Freshman
- Sophomore
- Junior
- Senior
- Undergrad
- Post-
- Grads

SIGMA BETA IOTA
SECTION IV: DEPARTMENT OF ECONOMICS
STUDENTS IN THE SCHOOL OF SOCIAL SCIENCES BY MAJOR

	Freshman	Sophomore	Junior	Senior	Undergrads	Grads	Total
Anthropology	7	29	60	131	227	30	257
Business Economics	135	123	182	151	591	0	591
Chicano/Latino Studies	2	5	20	39	66	0	66
Demographic & Social Analysis	0	0	0	0	0	17	17
Economics	49	89	181	435	754	52	806
International Studies	39	85	186	348	658	0	658
Linguistics	0	0	0	3	3	0	3
Logic & Philosophy of Science	0	0	0	0	0	17	17
Mathematical Behavioral Science	0	0	0	0	8	8	8
Political Psychology	0	0	0	0	0	6	6
Political Science	84	146	247	502	979	54	1,003
Psychology	98	129	306	485	1,018	53	1,071
Public Choice Economics	0	0	0	0	0	5	5
Public Choice Political Science	0	0	0	0	0	1	1
Quantitative Economics	6	10	19	17	52	0	52
Social Science	10	23	61	91	185	1	186
Sociology	33	65	258	450	806	75	881
Transportation Economics	0	0	0	0	0	2	2
Transportation Science	0	0	0	0	0	4	4
Unaffiliated	0	142	80	10	232	0	232
Undeclared	33	57	13	2	105	0	105

STUDENTS IN THE SCHOOL OF SOCIAL SCIENCES BY MAJOR (continued)



- Freshman
- Sophomore
- Junior
- Senior
- Undergrads
- Grads

SECTION V.
COLONY DEVELOPMENT

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
SUMMARY

Establishing the Colony

Sigma Beta Iota began as an idea that originated from Myles Sterrett, a new transfer student who declared Economics as his major in the winter quarter of the 2006-2007 school year. Sterrett happened to be family friends with an industrious member of Delta Sigma Pi, Patrick Bonfrisco. When Bonfrisco discovered Sterrett's interest in business and economics, Bonfrisco encouraged Sterrett to look into the possibility of starting a Delta Sigma Pi colony at UCI.

At the same time, Adam Su, another UCI undergraduate student, was in communication with Delta Sigma Pi's Central Office. Su also had interest in starting a colony. Dale Clark, Delta Sigma Pi's Director of Chapter and Expansion Services informed Western Provincial Vice President Charles "Chuck" Brown of Su's inquiry. Brown forwarded Su's contact info to Bonfrisco, who in turn set up a time for Sterrett and Su to meet. It was at this meeting that Myles Sterrett and Adam Su began the process of establishing a colony.

March 9, 2007

Myles Sterrett and Adam Su
University of California-Irvine

Dear Myles and Adam:

We are pleased to receive your formal intent to charter a chapter of Delta Sigma Pi at University of California-Irvine and look forward to working with the members of Sigma Beta Iota Colony.

If not yet done, please select officers, then submit an Officer Report to the Central Office (please submit online at www.dspinet.org CEL section I and enter n/a for the VPPE position). Your colony # is 866, which you will need to access the form. In addition, you will need a password and must call in to receive it at the number below, ext. 229 and speak to Renee. With smaller groups, it is common for an individual to have more than one position. This will change as membership grows. Please also submit a member roster that includes all members at least once per school term. Be certain the expected graduation month and year is stated for each member on each roster.

Additional materials will be forwarded to you to assist with recruiting and all other information is available from our web site at www.dspinet.org.

We look forward to further development and are excited about this affiliation with the University of California-Irvine. Please feel free to call, write, or e-mail anytime you have additional questions.

DALE M. CLARK
Director of Chapter & Expansion Services
dalen@dspinet.org

DMC: rm

cc: Chuck Brown, Provincial Vice President
Paul Dawson, Regional Vice President
Patrick Bonfrisco

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
SUMMARY (continued)

Growth

The winter quarter of the 2006-2007 school year primarily consisted of filling out the proper paperwork and spreading the word of the new colony by Sterrett and Su. A handful of UCI students joined the colony along the way.

As spring quarter of 2007 began, the main focus was to recruit more members for the colony in order to gain momentum. Efforts consisted of talking to friends and classmates who shared the common interests of business and economics. Weekly meetings were held to discuss topics such as recruitment and marketing strategies. By the end of the quarter, the colony consisted of about a dozen students who made up the initial executive committee.

The members of the colony held meetings during summer of 2007 to discuss the upcoming school year. The small group brain stormed ideas to publicize and recruit for the fall quarter. Suddenly, the pressure for money was realized and the all the members tried to land corporate sponsorships. The efforts were not in vain.

At the start of the fall quarter of 2007, the colony made posters, printed flyers, and made t-shirts to attract attention. The members put on an Information Night to recruit more students for the cause. As more students joined the colony, the first fundraising and professional events were planned and executed. Colony members made posters for recruiting purposes, and held weekly meetings on Mondays.

Professional Development and Community Service

It was during the winter quarter that Sigma Beta Iota gained the most momentum and established itself as a strong organization. There were two waves of successful recruitment, which consisted mainly of interviewing potential members. Two fundraising events with StaffPro were successfully carried out, as well as seven professional events and six community service events. Social outings were also organized to allow colony members to get to know each other and bond. In addition to these events, colony members came together to study at the Student Center study lounges to improve on their academics.

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
PROFESSIONAL ACTIVITIES

Measuring Success

(Presented by Alec Traub of Creative Environments of Hollywood)

November 5, 2007

On November 5, 2007, the members of the Sigma Beta Iota Colony of Delta Sigma Pi attended a professional event featuring guest speaker Alec Traub, an acquisitions and developments manager of Creative Environments of Hollywood.

This was the first professional event the colony had held since becoming Sigma Beta Iota. Myles Sterrett, colony President, and Tawny Wong, Vice President-Professional Activities, had been introduced to Mr. Traub by Carol Spencer, UCI's Alumni Relations Chair. Alec Traub began by telling the colony members a little bit about his college experience in order to make a connection with the audience. A graduate of UCI in 2000, Mr. Traub majored in Sociology and joined a fraternity while at UCI. He became president of his fraternity shortly after initiation.

Mr. Traub told the colony members of how he overcame obstacles during college, balancing his school work and his fraternal obligations. This was a story that hit very close to home for the audience. Many of the colony members are beginning to feel the pressure of school and the responsibilities of being a part of a fraternity. His introductory story was very well delivered and won the attention of the colony members right away.

In the main section of his speech he went on to explain the different routes he took after college, working in different areas of retail, recruiting, and real estate. The major point that he wanted to bring across to the colony is that it is normal for college students to graduate not knowing exactly what they want to do in the future. He had changed occupations five times in the last seven years; however this does not mean he was unsuccessful in his career. Financially, he is considerably more successful than others in his age range.

Alec Traub taught the colony members that the level of success is not measured by how many years a person has been with a company. Instead, being successful is being passionate about your occupation and constantly growing as an individual. The colony definitely benefited from his extremely inspirational speech.

This event was open to the entire University of California, Irvine campus. Sigma Beta Iota had advertised it weeks in advance. The turnout of the event was rather large considering the fact that the colony is not as well known as other organizations on campus.

PROFESSIONAL ACTIVITIES – Measuring Success (continued)

Sigma Beta Iota colony members in attendance:

Amanda Kasuyama, Martin Rok Kim, William Ho, Eric Huang, Adam Su, Ben Green, Myles Sterrett, Joey Chang, John Lough and Tawny Wong.

Additional students in attendance:

Shradha Patel, Robin Mahmud, Tiana Yeung, Tae Hong, Jan Soonlan, Young Na, and Samantha Wong.

Also in attendance:

Carol Spencer, UCI Alumni Relations Chair.

Patrick A. Bonfrisco, Sigma Beta Iota District Director.

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
PROFESSIONAL ACTIVITIES

Target Leadership Workshop
(Presented by Katie Stanzel and Sarah Estacio of Target)
January 14, 2008

On January 14, 2008, the members of the Sigma Beta Iota Colony of Delta Sigma Pi attended a Leadership Workshop presented by Target.

Leadership has always been an eminent trait recruiters look for when hiring potential employees, whether it be for an intern position for undergrads or full-time position for those who have had previous work experience. Sigma Beta Iota, a colony of Delta Sigma Pi, invited Katie Stanzel, an Executive Team Leader at Target Corporation, and Sarah Estacio, Campus Liason at UCI, to speak to the colony about leadership. Both Stanzel and Estacio came to UCI to present the "Leadership Workshop" to the members of Sigma Beta Iota, where in addition to explaining the traits a leader possesses, they would also emphasize on the importance of leadership and how it contributes to the working environment.

The workshop started with the speakers introducing themselves. Katie Stanzel is the Executive Team Leader of Hardlines at Target in Irvine. Upon graduating from the University of Kansas, she found herself in Irvine, California, where she would contribute her leadership experience to the career she was about to embark on in the company. Sarah Estacio, a fourth year at the University of California, Irvine, recently interned at Target and shared her experience with all of us at the event. She is the Campus Liason for Target Corporation and is in charge of internship opportunities at the university as well as organizing events for Target at UCI. Stanzel and Estacio spoke about what leadership meant. Having strong leadership skills does not necessarily mean having power or authority, but rather taking initiatives and possessing good communication skills. A good leader would have a great concept of unity; for example in Target where employees work in teams, a good leader would be encouraging and appreciative of others in the team while giving constructive advice to further improve the performance of the team.

A leader is not always a manager, nor is a manager always a leader. Using various charts and props and drawing from her own experiences, Stanzel differentiated between managers and leaders. A manager does not focus on other's feelings but rather on keeping the company running efficiently while a leader facilitates work and inspires others to act voluntarily. In essence, a leader is a manager and more. Stanzel emphasized on the idea that there is no such thing as a perfect leader. There are many traits a leader can possess, some leaders will excel in certain traits while others will fall short of them. A good leader will focus on his strengths and take advantage of them to lessen his weaknesses; in another words, a good leader will use his assets to work on his flaws.

PROFESSIONAL ACTIVITIES – Target Leadership Workshop (continued)

In the working environment, managers may evaluate one's performances periodically in hopes of improvements from the employee and progress for the company. At Target, employees are evaluated on what the company refers to as the "9-Dimension of Excellence." The evaluation breaks leadership into nine different categories and each employee is thoroughly assessed under each category to ensure improvement in the future. The "9-Dimension of Excellence" is a great valuation tool in that it helps the team leaders and employees know exactly what their strengths and weaknesses are so they can focus on working on their shortcomings while continuing to excel in their strong points.

Toward the end of the workshop, Stanzel and Estacio emphasized the importance of leadership and shared their experiences while working at Target. They went over some common interview questions regarding leadership skills and encouraged us to be persistent when looking for a job. Résumés and cover letters are important because they demonstrate one's communication skill which can reveal oneself as a leader. All in all, leadership is an essential attribute, and having great leadership skills is a great investment towards one's future. As part of a colony working toward installation, members of Sigma Beta Iota are all considered leaders in a sense that we are all working together towards the same goal – founding the premier business fraternity here at the University of California, Irvine.

Sigma Beta Iota colony members in attendance:

Tawny Wong, Benny Zhu, Cindy Yu, Candace Feng, Amanda Kasuyama, Fitch Li, Eric Huang, Ben Green, Daniel Lee, John Lough, Chais Zhang, Charlie Lee, William Ho, Martin Rok Kim, Myles Sterrett, Alan Liang, Joey Chang, Erik Fagin, Nikki Wang, and Adam Su.

Additional students in attendance:

Robin Mahmud, David Dubenko, Jeong Hoon Chae, Calvin Choi, Jan Soonlan, Young Na and Julian Kwok.

Also in attendance:

Patrick A. Bonfrisco, Sigma Beta Iota District Director.

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
PROFESSIONAL ACTIVITIES – Target Leadership Workshop (continued)

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
PROFESSIONAL ACTIVITIES

Investment Banking and Financial Planning
(Presented by Andrew Carroll of NCH Consulting)
January 16, 2008

On January 16, 2008, the members of the Sigma Beta Iota Colony of Delta Sigma Pi attended a professional event on investment banking and financial planning presented by Andrew Carroll of NCH Consulting.

Investment is related to savings or deferring consumption. In finance, investment is buying securities or other monetary assets in the capital markets. Investment bankers today are very well-paid because of the duties their job entails. To learn more about investment banking and financial planning, Sigma Beta Iota invited Andrew Carroll to speak at the University of California, Irvine about his job as a General Manager of an accounting and financial planning firm.

Mr. Carroll works at NCH Consulting Group Incorporated, a financial planning company, in Fullerton, CA. He obtained many financial licenses, including the Series 7, CPA, CFP, etc., even before he finished his college education at Cal State Fullerton. Carroll has been with NCH Consulting for a few years and he is here tonight at UCI to offer his knowledge and guidance by sharing his work experience with the colony. He began by emphasizing the importance of networking, as that is how he got his job. Carroll also spoke about the difference between what one learns in college versus on the job.

One of the most important things Carroll mentioned during the night was communication and its importance in his job. Communication plays a significant role in retaining clients and improving businesses, yet colleges don't always provide students with such pertinent education. Colleges tend to systemize students in the sense that students become used to the mundane cycle of attending lectures and midterms that are strictly based on the topics covered in class. Carroll argues that colleges don't necessarily prepare you for jobs in the financial industry by sharing his work experiences at NCH. Like all other financial planners and investors, Carroll is expected to know everything about investments from his clients. However, if knowledge of investments is the only thing he possessed, he will not be able to thrive in what he does. Carroll's main concern and focus of his job is selling himself by being personable and winning his clients' trust so he can continue to build his client base; and these are the things that colleges don't teach to students.

PROFESSIONAL ACTIVITIES – Investment Banking (continued)

Carroll suggests the colony to keep up with current events and read from recent business publications that teach you how to think instead of textbooks. He touched upon the sub-prime mortgage crisis and its influence on the market and continues to lecture about the different

types of investments – stocks, bonds, real estates, and even IRA and 401k accounts. Carroll concludes the event holding a Q&A session on investments. The colony and other prospective members inquired him on various questions regarding investments and what they can do to better themselves in the future.

Sigma Beta Iota colony members in attendance:

Adam Su, Martin Kim, Fitch Li, Cindy Yu, Tawny Wong, Alan Liang, Eric Huang, Ben Green, Daniel Lee, Edward Valdez, Jian Xu, Nikki Wang, Joey Chang, William Ho, Bryan Nguyen, Dennis Chen, and John Lough.

Additional students in attendance:

David Dubenko, Harindra Dissanuyake, Peter Young, Jan Soonlan, Jessica Lee, Boris Wong, Jung Kwon, Young-Suk Choi, Robin Mahmud, Wei-Wen Chen, and Hung Chun Wan

Also in attendance:

*Patrick A. Bonfrisco, Sigma Beta Iota District Director.
Michael Tanabe, Deltasig from the Lambda Sigma Chapter.*

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
PROFESSIONAL ACTIVITIES

Résumé Workshop
(Presented by Leslie Ocampo of Celtic Leasing)
January 28, 2008

The résumé is the first thing an employer encounters regarding a job seeker. In fact, the employer's first impression of the job seeker comes from the résumé itself, thus a great deal of importance is ascribed to the résumé. Although there isn't a set format on how a person is to write his or her résumé, there are fundamental guidelines that should be followed to ensure a positive first impression. Given that, Sigma Beta Iota, a colony of Delta Sigma Pi, invited Leslie Ocampo from Celtic Leasing to teach the members how to write an effective résumé here at the University of California, Irvine.

Leslie Ocampo is the Corporate Recruiter for Celtic Leasing located in Irvine, CA. She has traveled to many colleges in the Orange County and L.A. region seeking for potential employees and interns and therefore has looked through countless résumés and cover letters. Ocampo has stopped by the UCI Career Center plenty of times to offer her guidance on résumé/cover letter writing and interview techniques. She is here today to share with us the Do's and Don't's of résumé writing as well as critiquing the members' résumés.

Ocampo began her presentation by going through the basics of résumé writing. First, the length of a college student's résumé should not exceed one page. A good résumé should be printed on quality bond paper, preferably one that is at least 20 lbs or designated for résumés; colored paper is unprofessional and is a big don't. Font should be standardized and easy on the eyes, nothing fancy or too small or too big; flashy graphics are unnecessary and should be avoided.

Grammar and spelling are very important—have a career counselor proofread the résumé if needed. Ocampo mentioned that she still comes across résumés and cover letters with grammar and spelling errors, which indicates a lack of effort in job-seeking. The content of the résumé is also very important. Objectives are not necessary, but should be specific and tailored to the position applying if used. Education comes next; the expected date of graduation and GPA (if above 3.0) should be present and Dean's List may also be included in this section.

Work experience and additional activities are listed after in reverse chronological order, and details should be in bullet points instead of paragraph form. When describing any unrelated job, be strategic and leave out details that have no value. A list of skills or certification may be present if necessary.

PROFESSIONAL ACTIVITIES – Résumé Workshop (continued)

Think like an employer when writing the résumé and without lying or exaggerating the truth, emphasize the required skills by using action verbs. References are usually provided upon request, so they do not need to be included. Most importantly, be sure that the necessary contact information is present on the résumé, especially the e-mail address. Ocampo emphasized that the content of the résumé should be professional. Nicknames should not be included; neither should age, race, or social security number be disclosed. E-mail addresses need to be professional as well, nothing questionable such as "naughtyangel@yahoo.com" or "cartmansucks2@gmail.com"; instead something simple like "johnsmith17@gmail.com" would be ideal.

Ocampo mentioned a recent trend in the recruiting process that utilizes online communities such as MySpace and Facebook. Recruiters today are checking the various social networking tools on the internet to find out more about potential employees. Therefore, it is best not to post anything inappropriate since there is a possibility that the employer may come across them.

Ocampo concluded the résumé writing workshop by leading a résumé-critiquing session and holding a résumé contest for the members of the colony. Winners of the contest were John Lough and Joey Chang.

Sigma Beta Iota colony members in attendance:

Eric Huang, Joey Chang, Fitch Li, Chais Zhang, Candace Feng, Bryan Nguyen, Tawny Wong, Amanda Kasuyama, Daniel Lee, Charlie Lee, Cindy Yu, Alan Liang, Ben Green, Adam Su, Martin Kim, John Lough, Benny Zhu, Mendel Lin, Dennis Chew, William Ho, Nikki Wang, Erik Fagin, and Myles Sterrett.

Additional students in attendance:

Jan Soonlan, Young Na, and Eric Kwon.

Also in attendance:

Patrick A. Bonfrisco, Sigma Beta Iota District Director.

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
PROFESSIONAL ACTIVITIES – Résumé Workshop (continued)

Photos from the Event:





SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
PROFESSIONAL ACTIVITIES

The Consulting Industry

(Presented by Rob Campbell and Taylor Lapsys of Kuhler & Associates)

February 4, 2008

On February 4, 2008, the members of the Sigma Beta Iota colony of Delta Sigma Pi attended a professional event on the consulting industry presented by Kuhler & Associates.

If asked what they want to do after graduating, many of our members would likely respond by saying they want to get into consulting. But if asked for specific details, most would have no idea what kind of consulting they want to get into or even what being a consultant really entails. Fortunately, Kuhler & Associates, a small tax advisory firm based in Newport Beach, was kind enough to send two of their consultants to UCI to share their experiences with the consulting industry and answer any questions that Sigma Beta Iota members might have.

Rob Campbell, director of field consulting, and one his staff, Taylor Lapsys, began their presentation by testing our members' knowledge on what a consultant really does. After members offered some answers, Rob explained that consultants are just people called in to fix problems that are beyond the capabilities of a company's in-house staff. As an example of this, they elaborated on how Kuhler & Associates specializes in obtaining California enterprise zone tax credits for employers throughout California. Most large accounting firms, such as the big four, do not bother with such a niche part of the tax law so Kuhler & Associates has almost no direct competition and is one of the only firms to offer comprehensive services in this area.

Campbell and Lapsys continued with many stories of what a typical day was like for them as tax consultants and stressed that one of the most important things to have in any industry is interpersonal skills. For instance, Mr. Campbell said that Kuhler & Associates was able to expand rapidly in three years because they pride themselves on face to face interaction with their clients that set them apart from firms that treated their clients as just another number. Good communication skills are also crucial in adapting to the varying personalities of clients since there is not a one size fits all approach to explaining your product or convincing clients that they actually need it.

After getting a better idea of what the consulting industry was like, our members began to raise questions about how to get in and/or choose the right firm to work at. Mr. Campbell answered by saying that since he joined Kuhler & Associates he has never regretted working at a smaller firm. He says that building his career in such an environment allowed him much more autonomy and exposure to different things than a bigger firm, which probably would have just limited him to preparing one kind of tax form.

PROFESSIONAL ACTIVITIES – The Consulting Industry (continued)

As one of only thirty some employees, Mr. Campbell also felt he was able to make a more significant impact on the success of the entire firm than if he were one of thousands of employees at a big firm.

Regarding how to get into consulting, Mr. Lapsys told members that the most important thing in getting any job after college was to first have prior experience working part-time in a professional setting and really working on obtaining core technical skills in applications like Excel. Mr. Campbell followed up by advising members to make use of recruiting or “headhunter” services, especially if they planned on targeting smaller firms, because many small firms use them in lieu of having a recruiter in-house. They concluded their presentation by describing their internship opportunities and holding a short networking session with our members.

Sigma Beta Iota colony members in attendance:

Mendel Lin, Cindy Yu, Benny Zhu, Eric Huang, Bryan Nguyen, Joey Chang, Tawny Wong, John Lough, Eric Fagin, Robin, Fitch Li, Dennis Chew, Martin Kim, Ben Green, Alan Liang, Jason Valdez, Charlie Lee, Candance Feng, Daniel Lee, Chong Li, Chais Zhang, William Ho, Nikki Wang, Adam Su, and Jian Xu.

Additional students in attendance:

Jan Soonlan, Young Na, and Eric Kwon.

Also in attendance:

Patrick Bonfrisco, Sigma Beta Iota District Director.

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
PROFESSIONAL ACTIVITIES – The Consulting Industry (continued)



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
PROFESSIONAL ACTIVITIES

Interview Techniques

(Presented by Yu-Kai Chou and Jun Loayza of FD World)

February 7, 2008

On February 7, 2008, the members of the Sigma Beta Iota colony of Delta Sigma Pi attended a professional event on interview techniques presented by Yu-Kai Chou and Jun Loayza of FD World.

It was halfway into the internship recruiting season and many Sigma Beta Iota members were being contacted to schedule interviews for summer internships. Doing well in interviews is one of the most crucial parts of the job searching process and usually it's also the hardest. Therefore, to help the members meet their interviews with confidence and develop interview skills to amaze their prospective employers, Sigma Beta Iota invited speakers from Future Delivery (FD), a company founded to facilitate "recruitment, business development, and networking for students and professionals in a fun, productive virtual environment".

Yu-Kai Chou, CEO and founder of FD, and Jun Loayza, Chief Marketing Executive of FD, began their presentation with a brief overview of their FD Edge service. FD Edge is the coaching division of their business, offering training on every step of the job searching process.

Yu-Kai emphasized the importance of their services by saying that most undergraduates have only brought out 15-30% of the potential in their résumés. Jun also claimed that students have no idea how to stand out in career fairs, maintain the positive attention of recruiters, and correspond correctly with employers, all of which ends up playing a part in the interview process. They claimed that the preparation you do before the interview can be as important in the whole process as the interview itself.

According to Jun, recruiters and managers look not only for people with technical abilities but also people that they want to work with everyday. Jun advises the colony members to attend all recruiting events, like career fairs, and build a positive "subconscious recognition" in the minds of the recruiters and professionals attending the events. The best way to do this is to talk to them about anything except their jobs when networking, everyone else asks them what working at their firm is like and what they do so talking about something else will leave a more unique impression. After doing all this and hopefully getting an interview they recommend getting a list of common interview questions and practicing with friends.

PROFESSIONAL ACTIVITIES – Interview Techniques (continued)

As the presentation moved into how to get through the actual interview, Jun and Yu-Kai first went over some fundamentals to leaving a good impression. Yu-Kai told members to always smile because interviewers might not always remember exact answers to questions but rather what they felt about the answers.

Furthermore, to avoid the typical question and answer format Jun suggests it is essential to answer questions with concise and hopefully unique stories to interest the interviewer and potentially lead into a conversation. Asking intellectual and relevant questions about the position or the company is also another way to really stand out from the crowds. For instance, if the CFO of the company recently stepped down, asking about it will demonstrate knowledge about the company and might even put some pressure on the interviewer.

They concluded the presentation by going over how to answer some of the most common questions like "tell me about yourself", "why you?", and "what are your 3 greatest strengths/weaknesses". The speakers were then able to take a short break before an enthusiastic networking session concluded the events of the evening.

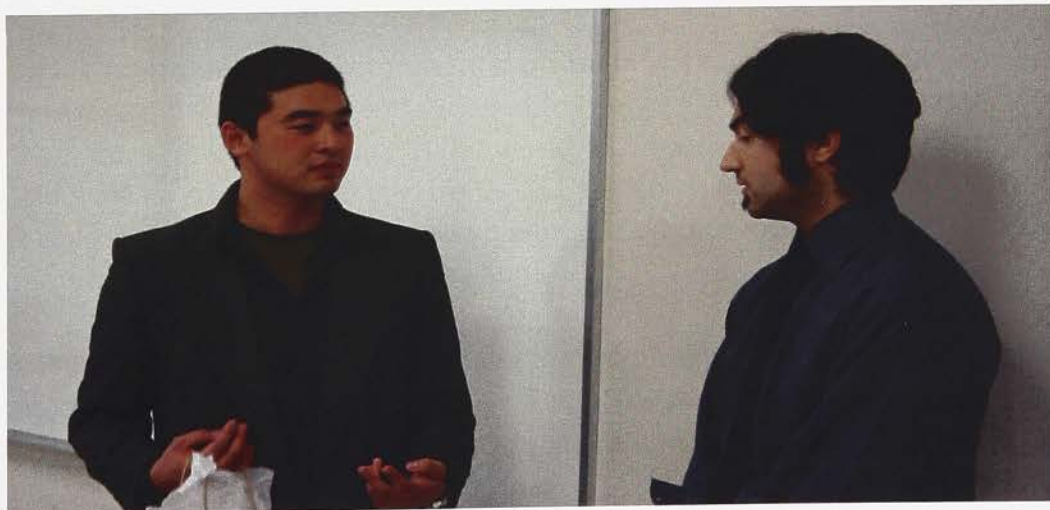
Sigma Beta Iota colony members in attendance:

Mendel Lin, Cindy Yu, Benny Zhu, Eric Huang, Bryan Nguyen, Tawny Wong, John Lough, Eric Fagin, Fitch Li, Dennis Chew, Martin Kim, Alan Liang, Candace Feng, Daniel Lee, Chong Li, William Ho, Nikki Wang, Adam Su and Amanda Kasuyama.

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
PROFESSIONAL ACTIVITIES – Interview Techniques (continued)



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
PROFESSIONAL ACTIVITIES

How Does Southern California Edison provide power efficiently and effectively?

(Presented by Linda Low, Kyle Addiss, and Juliet Murphy of Southern California Edison)

Monday, February 11, 2008

On February 11, 2008, the members of the Sigma Beta Iota colony of Delta Sigma Pi attended a professional event on the energy industry presented by Southern California Edison.

How California gets its power has always been problematic. However the recent petroleum crisis has spurred an eclectic amount of innovations to produce reusable energy efficiently. The state and privately owned companies have already spent billions in research and development to find the silver bullet that can resolve California's gargantuan demand for electricity. Given that, Sigma Beta Iota, a colony of Delta Sigma Pi, invited Linda Low, Kyle Addiss, and Juliet Murphy from Southern California Edison to the University of California, Irvine to teach the colony members how SCE are on the frontlines in alleviating this statewide energy crisis.

Linda Low is a manager from the customer service department for Southern California Edison located in Rosemead, CA. She has worked in Southern California Edison for nearly eight years and shared with the colony how Southern California Edison empowers customer to become key contributor to the energy solution.

Today's Southern California Edison is the product of more than a century of providing reliable electric service to central, coastal and southern California. They've helped their customers stretch their energy dollars through rebates, which can be redeemed through SCE's award-winning energy efficiency programs. Customers can receive incentives for helping to control power demand through "demand-response" programs, which help to keep wholesale supplies and prices under control.

As part of their commitment to environmental protection, the electric power provided to customers includes more alternate and renewable energy (16.7%), from a greater variety of resources than nearly any other utility in the world. SCE has been active in efforts to improve Southern California air quality since the 1940s. SCE is also an active donor to community and educational causes. SCE employee volunteers annually donate more than 700,000 hours of work to community and non-profit organizations.

SCE's ethnically and culturally diverse customer base contains one of the largest concentrations of non-English speaking residents in California. The company celebrates and accommodates the diversity of the community it serves through in-languages services and special programs.

PROFESSIONAL ACTIVITIES – Southern California Edison (continued)

An emphasis on diversity strategies, operational goals and accountability helped SCE maintain its rank in the top tier of Fortune magazine's annual list of the top 50 companies in America for ethnic minorities, placing high on the list at number eight. This is SCE's seventh consecutive year receiving this recognition, which highlights the company's commitment to develop a work force of first-rate professionals that embraces diversity and reflects the customers it serves.

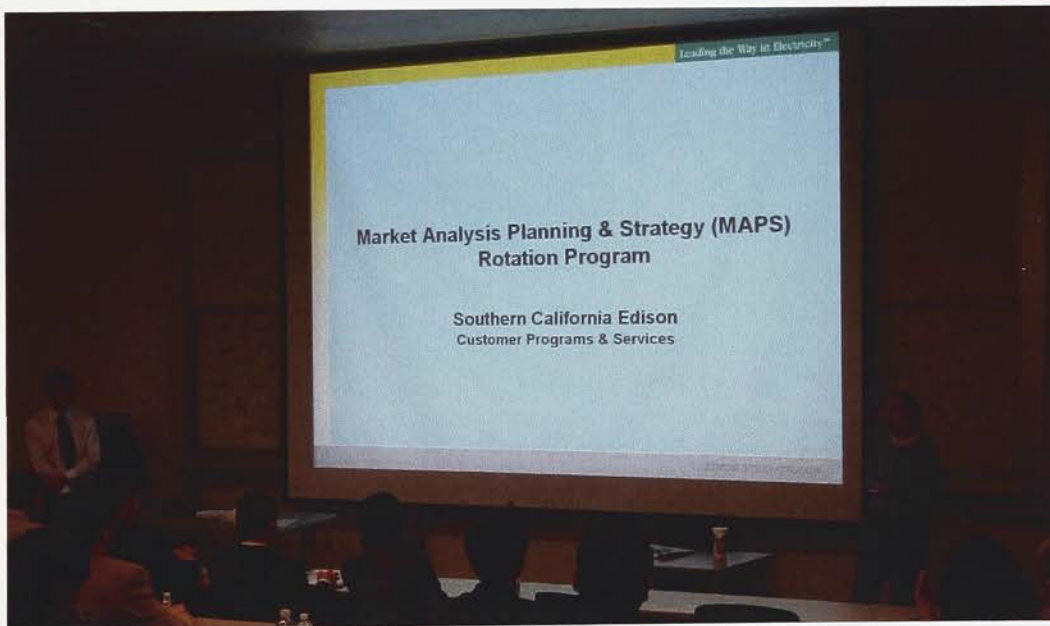
Sigma Beta Iota colony members in attendance:

Eric Huang, Ben Green, Adam Su, Charlie Lee, Edward Valdez, Myles Sterrett, Chais Zhang, Cindy Yu, Bryan Nguyen, John Lough, Joey Chang, Martin Kim, Tawny Wong, Alan Liang, Nikki Wang, Fitch Li, Daniel Lee, Candace Feng, Chong Li.

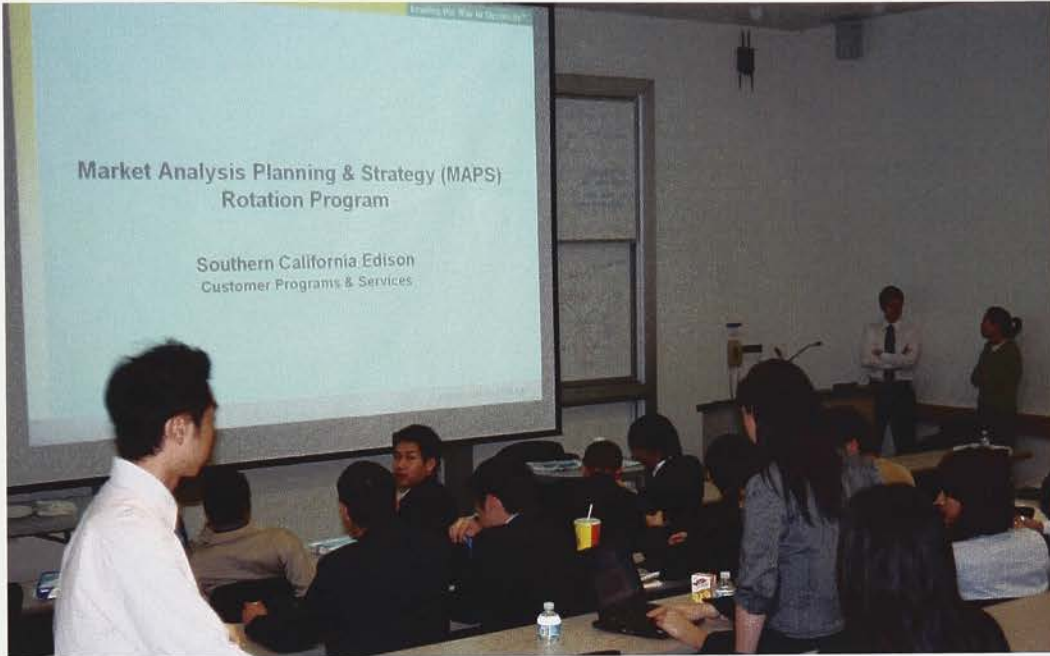
Additional students in attendance:

Jan Soonlan, Young Na, and Eric Kwon.

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
PROFESSIONAL ACTIVITIES – Southern California Edison (continued)



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
PROFESSIONAL ACTIVITIES – Southern California Edison (continued)



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
PROFESSIONAL ACTIVITIES

The Financial Services Industry
(Presented by David Keithly of Capital Group Companies)
February 25, 2008

On February 25, 2008, the members of the Sigma Beta Iota colony of Delta Sigma Pi attended a professional event on the financial services industry presented by David Keithly of Capital Group.

Many large financial services firms do not recruit from UC Irvine, due to the lack of a finance major. Most Sigma Beta Iota members have thus found it difficult to learn more about this exciting industry. With the vast majority of members majoring in economics, there has been a definite interest in the field of financial services and the many different careers it has to offer. To help members get more exposure to the industry, Sigma Beta Iota invited a speaker from the Capital Group Companies, one of the largest mutual fund providers in the US, to present an overview of the different types of financial services.

David Keithly, a team manager at Capital Group Companies' Orange County office, began by introducing the services Capital Group Companies provide and a brief history of the financial services industry. David explained that the contemporary financial services industry has only been around since 1999. The Glass-Steagall Act of 1933 split the banking sector between commercial banks and investment banks, banning commercial banks from investing in equity securities in an effort to prevent a financial crisis like the Great Depression from reoccurring. However, this act was repealed in 1999 with the passing of the Gramm-Leach-Bliley Act, which once again allowed banks and other financial service providers to consolidate and offer a wide range of services. The industry then experienced rapid growth, increasing its market share in the S&P500 index from 13.1% in 1999 to 20.3% in 2004.

Following this brief history, David went on to inform members of the different types of financial services and lists of some of the largest firms that offer each service. The four main categories of financial services are banking, investment, insurance and intermediation or advisory services. Banking is further divided into regular retail banks that offer the day to day banking services used by common people, private banks that cater to very high net-worth individuals, and capital market banks that raise capital for corporate clients. Capital Group Companies falls under the investment branch of financial services, which mainly involves asset management in the form of running various types of investment funds. The insurance sector also makes up a large part of financial services by offering insurance brokering, insurance underwriting, and reinsurance of insurers themselves.

PROFESSIONAL ACTIVITIES – Financial Services Industry (continued)

Finally, there are the intermediation or advisory services, which is probably what most people think of when referring to financial services. This category includes the stock brokers and discount brokers that advise both individuals and institutions in their investment decisions and executes the actual trading on financial exchanges.

David wrapped up his presentation by describing some of the opportunities available at Capital Group Companies and explaining why they are a great way to gain experience working in the financial services. The event drew to a close after interested members spent some time networking with David.

Sigma Beta Iota colony members in attendance:

John Lough, Tawny Wong, Charlie Lee, Chais Zhang, Fitch Li, Erik Fagin, Eric Huang, Candace Feng, Edward Jason Valdez, Jian Xu, Joey Chang, Cindy Yu, Adam Su, Nikki Wang, Benny Zhu, Bryan Nguyen, Alan Liang, Chong Li, Dennis Chu, Martin Kim, Myles Sterrett.

Additional students in attendance:

Jan Soonlan, Young Na, and Eric Kwon.

Also in attendance:

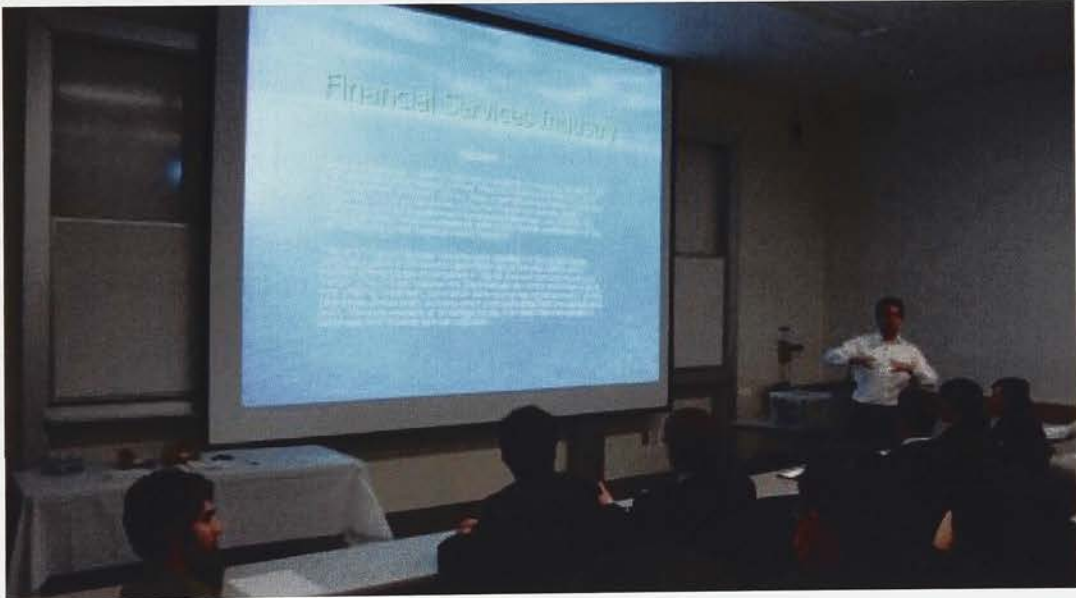
Patrick Bonfrisco, Sigma Beta Iota District Director

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
PROFESSIONAL ACTIVITIES – Financial Services Industry (continued)

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
PROFESSIONAL ACTIVITIES – Financial Services Industry (continued)



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
COMMUNITY SERVICE ACTIVITIES

Boxes of Food for the Elderly and Homeless
(Hosted by the Orange County Food Bank)
January 21, 2008

On January 21, 2008, the members of the Sigma Beta Iota colony of Delta Sigma Pi attended a community service event to assist the Orange County Food Bank in creating boxes of food for the elderly and homeless.

The event was organized by University of California's Cross Cultural Center. The Cross Cultural Center is a group of UCI faculty, staff and students. The group hopes to provide a network of support services to promote the personal, social, cultural and academic wellbeing of UCI's diverse student body. The group hosts different events for the student body and for the community surrounding the university.

The Orange County Food Bank distributes 17 million pounds of food annually. The food bank also attends to 24,000 citizens of the community each month. Additionally, the food bank provides personal care items and food to 300 non-profit service organizations. The food bank typically assists the homeless, disabled, seniors on fixed incomes and the unemployed.

The members of Sigma Beta Iota met with other volunteers from other clubs on campus at the Orange County Food Bank. There were hundreds of other volunteers waiting for the event to begin. A representative from the food bank gave a speech honoring Martin Luther King Jr. and gave instructions as to how the event was going to unfold.

The volunteers were split into groups of 30 and worked was working on assembly lines to create boxes full of food. The boxes we were making were for the elderly that had specific nutritious needs. The cardboard boxes first need to be assembled, then each volunteer placed a single canned or preserved food item into the boxes in an assembly line. Items included apple juice, rice, grape juice, and cereal. The boxes were then sealed and moved to another storage location. The shift lasted for four hours, and our line made a total of one thousand and seventy two boxes during our shift.

Sigma Beta Iota colony members in attendance:

Adam Su, Eric Huang, and Joey Chang.

Additional students in attendance:

Jan Soonlan and Young Na.

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
COMMUNITY SERVICE ACTIVITIES – OC Food Bank (continued)

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
COMMUNITY SERVICE ACTIVITIES – OC Food Bank (continued)



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
COMMUNITY SERVICE ACTIVITIES

Sandwiches for the Homeless
(Hosted by Sigma Beta Iota)
January 25, 2008

On January 25, 2008, the members of the Sigma Beta Iota colony of Delta Sigma Pi hosted a Peanut Butter and Jelly Sandwich making event to benefit the homeless people in the city of Santa Ana.

Sigma Beta Iota gathered at a kitchen of a UCI campus housing complex and made sandwiches. We had several jars of jelly and peanut butter, and we broke our members up into stations. After we made the sandwiches, we went to downtown Santa Ana, around the civic center, to directly distribute the sacked lunches, which included the sandwiches and bottle water.

At first, we were looking for the location where there were a great amount of homeless people. It was the first time for all us going there specifically to feed homeless people. We stopped at a park, and found a homeless person, and asked him if he was hungry, and he replied in the affirmative. Then we socialized with him for a bit. He also directed us to where there were more homeless people. We were shocked by the amount of people which included the elderly and children. One of the homeless people knew we were there to distribute food, and he gathered all the people in a line. By the look on their faces and demeanor, we could tell that they were really hungry. Unfortunately we underestimated the amount of people and didn't have enough for the whole line, so we tried to ensure that at least all the children in the line were able to get a bag.

Afterwards, we socialized with a few of the homeless people and heard their stories. Some of them fought in Vietnam, some of them were trying to find jobs, and others had really amazing and wild stories, and they were happy socializing with us, and enjoyed our company. Overall, I personally had a great time, and wished we were able to do more for the people, including making more food. This was a great event, and we got to interact and help the intended people directly. Also, it taught us to value our current positions, and be more thankful for what we have.

Sigma Beta Iota colony members in attendance:

John Lough, Nikki Wang, Cindy Yu, Charlie Lee, Joey Chang, Martin Rok Kim, Chais Zhang, Benny Zhu, William Ho, Candace Feng, and Eric Huang.

Additional students in attendance:

Robin Mahmud, Jan Soonlan and Young Na.

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
COMMUNITY SERVICE ACTIVITIES

MESA Day
(Hosted by Mathematics Engineering and Science Achievement)
February 9, 2008

On February 9, 2008, the members of the Sigma Beta Iota colony of Delta Sigma Pi volunteered at MESA Day at UCI.

MESA stands for Mathematics Engineering and Science Achievement. The organization works with students from elementary school all the way up to college. The program started in the 70's and has been very successful. MESA sponsors a variety of events including academic competitions, field trips, and science related activities. MESA targets underprivileged communities and first generation college students.

The colony members volunteered at MESA day for elementary students at UCI. This event is a competition between students from different schools, in this case, elementary schools from Compton. The elementary students worked on a variety of projects, including bottle rockets.

The Sigma Beta Iota volunteers helped out in various ways. First, as the elementary students rotated through rooms for different types of workshops, the volunteers would clean up the rooms after they were used. Volunteers helped transfer supplies from room to room, moved chairs, and tables, and threw away trash.

Second, the Sigma Beta Iota volunteers interacted with the students. The volunteers talked to them, asked them where they were from, took pictures with them, and talked to them about their projects as well. The colony members agreed that this was the most fulfilling part of volunteering for this event.

Finally, the volunteers also walked the kids from classroom to classroom, made sure no was roaming around, and walked the kids to the buses at the end of the day.

The Sigma Beta Iota volunteers felt that this event was very worthwhile. The colony was able to help the community by making a difference in the lives of underprivileged kids. This event made a positive impact on the kids and will motivate them to continue what they are doing and help them gain a drive for learning and excellence.

Sigma Beta Iota colony members in attendance:

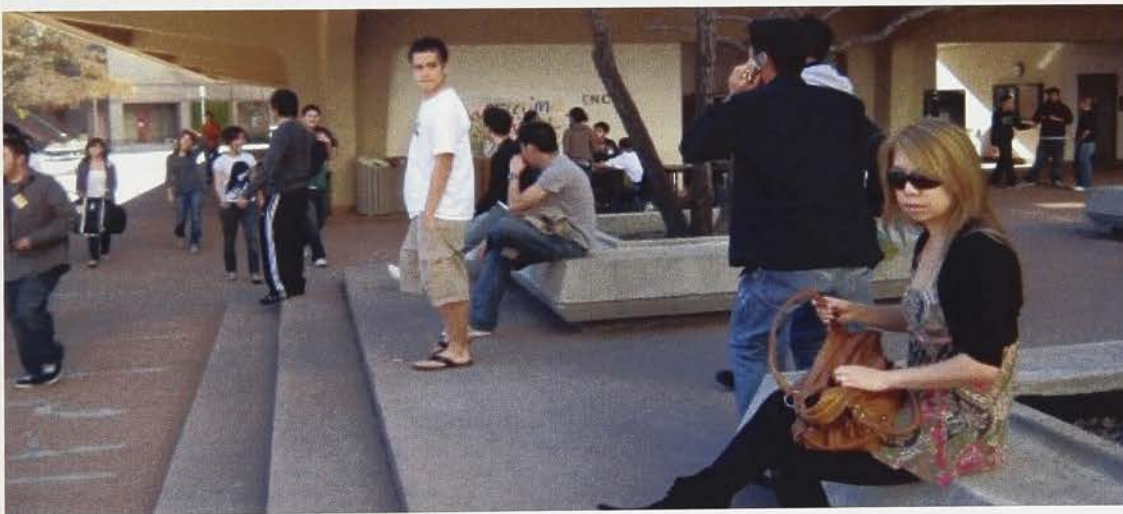
Joey Chang, Benny Zhu, Alan Liang, Nikki Wang, Mendel Lin, Tawny Wong, Jason Valdez, Martin Kim, Dennis Chew, and Candace Feng.

Additional students in attendance:

Robin Mahmud, Jan Soonlan Eric Kwon, and Young Na.

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
COMMUNITY SERVICE ACTIVITIES – MESA Day (continued)

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
COMMUNITY SERVICE ACTIVITIES

Clothing Drive

(Hosted by the Kiwanis Club of Huntington Beach)

February 24, 2008

On February 24, 2008, the members of the Sigma Beta Iota colony of Delta Sigma Pi attended a community service event to assist the Kiwanis Club of Huntington beach to aid them in packing donated clothes to be shipped to Afghanistan for families who are in need.

The clothing drive was hosted by the Kiwanis Club of Huntington Beach. Although the Kiwanis Club of Huntington Beach is only one club out of many, they share a common goal to change the world through their services in the community such as helping to shelter the homeless or feeding the hungry. Circle K encompasses almost 8000 clubs around the world and contains more than 500,000 members. The Kiwanis Club of Hunting Beach has over 80 members and was founded to specifically support youth oriented initiatives and senior citizen projects in Huntington Beach.

Sigma Beta Iota volunteers were assigned tasks around the area to help with different responsibilities. Some of these tasks included helping to carry donated clothes from cars to the main area to be separated. Other tasks required some members to divide clothes into three different categories: Men's, Women's, and Children's. After clothes were separated into different sections, they were boxed and recorded. Some of the members were given the arduous task to carry these heavy boxes to the loading zone. All of these tasks were assigned all at once and the shift lasted from 10 AM to 12 PM.

Many regions in Afghanistan are still volatile and very difficult to reach by just humanitarians. Therefore, the farther regions in Afghanistan that had not yet been able to benefit from donations still suffer. The Kiwanis Club of Huntington Beach decided to gather donated clothes and box them to be sent to these outer regions. As the regions that the Kiwanis Club of Huntington Beach decided to help are considered volatile, they have decided to have the donations be shipped with the army to these regions.

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
COMMUNITY SERVICE ACTIVITIES – Clothing Drive (continued)

Although the colony members could see the clothes be shipped off with the army, they hoped for the best that the clothes arrive safely and for the safety of those that are still under pressure in these volatile regions in Afghanistan.

Sigma Beta Iota colony members in attendance:

Eric Huang, Bryan Nguyen, William Ho, Alan Liang, Erik Fagin, Mendel Lin, Chong Li, Charlie Lee, Joey Chang, and Benny Zhu.

Additional students in attendance:

Robin Mahmud, Jan Soonlan and Young Na.

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
COMMUNITY SERVICE ACTIVITIES – Clothing Drive (continued)



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
COMMUNITY SERVICE ACTIVITIES

Bolsa Chica Wetlands Restoration
(Hosted by The Bolsa Chica Stewards)
March 2, 2008

On March 2, 2008, the members of the Sigma Beta Iota colony of Delta Sigma Pi attended a community service event to help restore native plants in the Bolsa Chica wetlands.

The Bolsa Chica Stewards, the Restoration Team of Bolsa Chica Land Trust, were the hosts of the event. Their director, Kim Kolpin, and his team of volunteers have dedicated their time to restore the natural habitat of plants and animals of the land for the last 12 years. They work alongside the California Department of Fish and Game to protect the Reserve and prevent it from being industrialized.

The Bolsa Chica Stewards is composed of volunteers that try to give back to nature by restoring the ecosystem that people have disrupted over time. So far, they have replanted over 13,000 native plants on the Reserve. They hold this event twice every month where they do a variety of tasks. From October to April, the Bolsa Chica Stewards focus on planting native plants. During the other months, they work on taking care of the plants and the maintenance of any project that is needed to be done.

At this event, all volunteers were to aid in the planting process. Volunteers ranged from high school to those who are in their retirement. There were about fifty volunteers in total. The leader of the event gave instructions on what to do as well as a brief history of what the Bolsa Chica Stewards do and what they have accomplished. Then, everyone drove from the meeting location to the wetlands near Huntington Beach.

Sigma Beta Iota made up about half of the volunteers. First, everyone was put into groups of about two and began to remove non-native plants that would endanger the native plants. The reason why the non-native plants needed to be extracted was because they block sunlight and they devour up all the water. Six people assisted the leader in carrying and placing the plants in locations where holes were to be dug. Then, the volunteers were instructed on how to plant. The plants have to be planted in a specific way in order for them to survive or they would otherwise die. With proper techniques, the survival rate would increase to sixty to eighty percent from forty percent. The event lasted for about three and a half hours where Sigma Beta Iota planted about forty plants out of sixty.

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT

COMMUNITY SERVICE ACTIVITIES – Wetlands Restoration (continued)

The news on TV tends to cover events where people destroy nature but there are people who work towards its preservation as well. The Bolsa Chica Stewards save nature from further human industrialization and exploitation. Sigma Beta Iota is proud to aid them and to help in the process of protecting animal and plant species on the “endangered” list.

Sigma Beta Iota colony members in attendance:

Tawny Wong, Benji Green, Bryan, Joe, Daniel, Martin, Eric H, Alan, Mendel, Chong, Erik, Benny, Candace, Cindy, Fitch, Jason, Tiffany, Alice, Daniel, and Jack.

Additional students in attendance:

Jan Soonlan and Young Na.

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
COMMUNITY SERVICE ACTIVITIES – Wetlands Restoration (continued)



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
COMMUNITY SERVICE ACTIVITIES

Canned Food Drive
(Hosted by Western Service Workers Association)
March 3, 2008

On March 3, 2008, the members of the Sigma Beta Iota colony of Delta Sigma Pi volunteered in a canned food drive organized by the non-profit organization Western Service Workers Association (WSWA).

This particular canned food drive is one of many events WSWA holds in an effort to assist their members in need. Colony members went door-to-door in residential areas to ask for donations of canned food. Donated goods went to the low-income homes that the organization supports. WSWA keeps track of which houses have already been asked to donate food, and for each new food drive, they are able to cover new areas. Sigma Beta Iota was able to contribute to this mission due to the high number of volunteers. Colony members were able to cover six blocks in one hour. The food collected will go to the families whose members work minimum wage jobs and are unable to support themselves with that meager income. Many are forced to work two jobs, suffer from debt, or just do not have enough to eat. Food drives are just one way WSWA assists its struggling members.

WSWA is an all-volunteer effort, community supported association that has been organizing service, domestic, and other low-paid workers in Orange County, California. Their goal is to assist these people in gaining greater control of their lives through their participation in the organization. The organization is for low income workers who are receiving minimum wage. More and more members face unemployment, part-time jobs, or use temporary agencies. WSWA aims at organizing to improve these peoples living and working conditions. The participants of the organization receive the food collected in food drives such as the one Sigma Beta Iota participated in. Many different companies (large and small) such as Walmart sponsor this WSWA as well.

The food drive Sigma Beta Iota volunteered for is one of the many food drives that WSWA has. The goal of their food drive is 1,000 cans. The objective of this event was 100 pledges or 50 contacts. WSWA does food distributions three times a week. This non-profit organization recognizes the rising prices of food and other necessities and desires to help out these struggling families by providing them with food. This small relief allows them to focus their money on other things such as car payments, insurance, etc.

COMMUNITY SERVICE ACTIVITIES – Canned Food Drive (continued)

At the event, all the members walked through the neighborhoods near Michelson and Culver in the city of Irvine. The colony split into groups of two and went door to door down different streets speaking to the residents on Hopkins Street, Angell Street, Bascom Street, Gillman Street, Mann Street, Norton Street, Butler Street and Elm Free Lane. For each house on these streets, volunteers knocked on doors and recited a script that WSWA had already prepared. In summary, it described what WSWA is, what the event was, where the food goes and when the volunteers would return to collect the canned food. For the homes that were willing to help out, colony members left a reminder flyer and wrote down their phone number. One of the members actually got food donations on the spot.

Something taught in school is that there is enough food in the world to feed everyone, but due to unequal distribution, people still starve. Organizations such as WSWA ensure that everyone in the community has a full stomach and that no child should go hungry just because their parents have a job does not pay enough. Sigma Beta Iota had the opportunity to help fight for WSWA's cause and bring some relief to low-income families.

Sigma Beta Iota colony members in attendance:

Chong L., Jason V., Bryan N., Jason M., Alice H., Candace F., Adam S., Cindy Y., Tawny W., Eric H., Alan L., Erik F., Charlie L., Benjamin G., Daniel L., William H., Benny Z., Dennis C., Martin K., John L., Daniel H., Fitch L., Joey C., Chais Z.

Additional students in attendance:

Jan Soonlan, Eric Kwon, and Young Na.

Also in attendance:

*Patrick A. Bonfrisco, Sigma Beta Iota District Director
Paul P. Dawson, Pacific Coast Regional Vice President*

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
COMMUNITY SERVICE ACTIVITIES – Canned Food Drive (continued)

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
COMMUNITY SERVICE ACTIVITIES

Pull Tab Contest

(Hosted by the Western Province of Delta Sigma Pi)

March 8, 2008

On March 8, 2008, the members of the Sigma Beta Iota colony of Delta Sigma Pi participated in a community service event for the Ronald McDonald House along with numerous of chapters of Delta Sigma Pi.

The brothers collected pull tabs and participated in a friendly competition with the other chapters of Delta Sigma Pi, in who could bring the most pull tabs by March 8, 2008. The event was organized by the Western Region of Delta Sigma Pi.

The mission of Ronald McDonald House Charities, Inc. is to create, find and support programs that directly improve the health and well being of children. The Ronald McDonald House Charities focuses their care on serving the seriously ill children and their families they also work with other nonprofit organizations to improve the lives of children worldwide. The Ronald McDonald House Charities also works to improve education, by granting over 29 million dollars in scholarship money to date, allowing thousands of children the chance to attend college.

According to the Ronald McDonald House website, "Pull-tabs are an easy way to recycle and help our House. It is a task that people of all ages can do. The amount of money received is determined by the weight of the tabs and the current price per pound being paid for them. Saving the tab is a simple and clean way of recycling for our House. All the collections add up to make a heartfelt impact in working together to provide a home-away-from-home for the families during the medical treatment of their seriously ill child. The dollars raised are put 100% back into the direct operations of our local House. Why not collect the entire can? The pull-tabs are easily removed and cleaner to collect than cans, enabling our House to handle large volumes with less storage space."

The brothers of Sigma Beta Iota all worked together to collect can pull tabs to date. They assigned goals for all members and some members doubled those goals. Most brothers asked friends and families to allow them to rummage through their recycling to pull off tabs off used cans. Some colonists also went into student housing complexes and searched through the trash and recycling of those complexes. Some brothers had also been collecting pull tabs prior to the start of this competition and donated their personal collection to the Colony.

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
COMMUNITY SERVICE ACTIVITIES – Pull Tab Contest (continued)

In total, 31600 tabs were collected and donated to the Ronald McDonald House, San Diego. The colony brought in close to 5000 pull tabs, taking third place in the Western Province.

Sigma Beta Iota colony members that participated:

Adam Su, Joey Chang, Erik Fagin, Eric Huang, Tawny Wong, John Lough, Candace Feng, Nikki Wang, Benny Zhu, Ben Green, Mendel Lin, Bryan Nguyen, Chong Li, Alice Hung, Jack Chang, Tiffany Lam, Jason Mark, Daniel Han, Mo Merchant, Tyson Dang, Alan McGrath, and Cherry Chen.

Additional students in attendance:

Jan Soonlan, Young Na, and Eric Kwon.

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
FUNDRAISING EVENTS

Andrea Bocelli Concert at Honda Center
(Hosted by Staffpro)
December 15, 2007

On December 15, 2007, the members of the Sigma Beta Iota colony of Delta Sigma Pi participated in a Staffpro fundraising event at the Andrea Bocelli Concert at Honda Center.

It was the first fundraising event that was held to raise funds for the fraternity. The first process of doing Staffpro (world class staffing for convention, entertainment, and sporting events in the West Coast) is to have an orientation done for the members, and then schedule the date and the numbers of members have chosen which event they prefer to work. At this event, 11 members (and two former members) volunteered their valuable time to help the colony out to raise funds. They did a great job at the Honda Center, and the supervisor asked the colony to come back next time. Colony volunteers at the Honda Center worked as security checks, guides, and human barricades. The volunteers spent around three hours at Honda Center, and raised \$432.

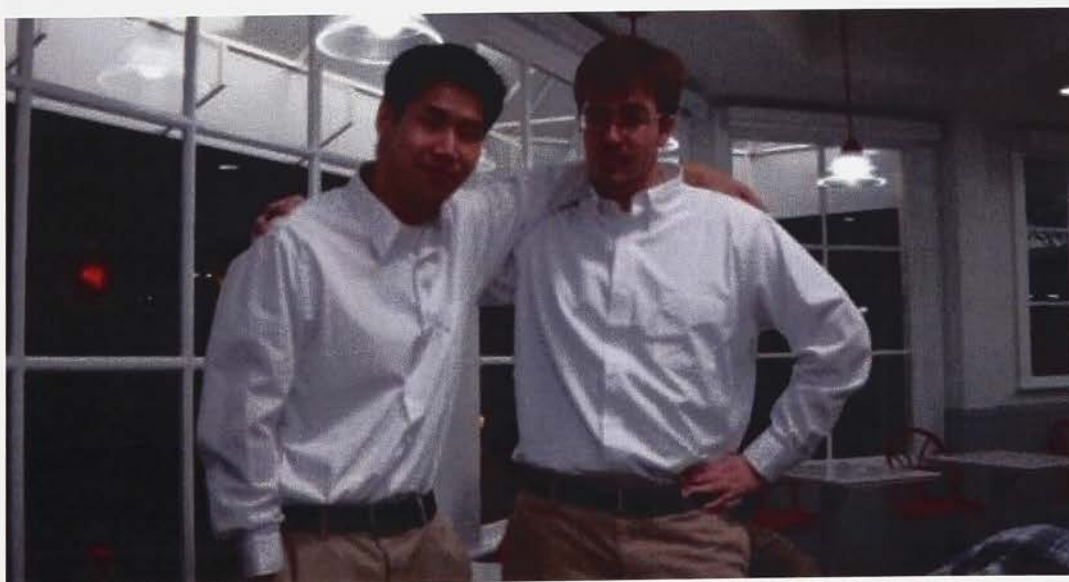
Sigma Beta Iota colony members in attendance:

Erik Fagin, Benjamin Green, William Ho, Amanda Kasuyama, Martin Kim, Nikki Wang, Chais Zhang, Benny Zhu, and Joey Chang.

Additional students in attendance:

David Dubenko, Jan Soonlan, Young Na, and Robin Mahmud.

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
FUNDRAISING EVENTS – Andrea Bocelli Concert (continued)



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
FUNDRAISING EVENTS

NAMM at the Anaheim Convention Center
(Hosted by Staffpro)
January 19, 2008

On January 19, 2008, the members of the Sigma Beta Iota colony of Delta Sigma Pi participated in a Staffpro fundraising event at the NAMM Convention at the Anaheim Convention Center.

This was the second event that was held to raise funds for the colony. At this event, nine members volunteered their valuable time to help the colony raise funds. Once again the members did an excellent job at the event. This time the colony's task was to monitor the booth or to take inventory. Colony volunteers spent around three hours at the Anaheim Convention Center, and raised \$324.

Sigma Beta Iota colony members in attendance:

Benjamin Green, Daniel Lee, William Ho, Cindy Yu, Candace Feng, Benny Zhu, and Joey Chang.

Additional students in attendance:

Jan Soonlan and Young Na

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
RECRUITING EVENTS

Spring 2007 Informational Session

(Presented by Sigma Beta Iota, Patrick Bonfrisco, Ivan Munguia, and Jennifer Lam)

March 21, 2007

On March 21, 2007 the members of the Sigma Beta Iota colony of Delta Sigma Pi held the first informational session in an effort to recruit new members.

Sigma Beta Iota held their first informational night in PSCB 1100 on the campus of UC Irvine. The speakers that night were three Delta Sigma Pi Alums. District Director Patrick Bonfrisco, Eta Chi Past President Jennifer Lam and Western Province Community Service Committee Chair Ivan Munguia were the three speakers of the night.

Each speaker focused on a different aspect of the fraternity. Jennifer Lam spoke on the collegiate experience, Ivan Munguia talked about life as an alumnus, and Patrick Bonfrisco spoke about volunteer leadership opportunities. Then all three fielded questions from the audience.

Pizza and Soda was served to make guests feel more comfortable around each other, and everyone had an opportunity to mingle and see if they were a good fit for the colony and vice versa. The speakers were highly convincing about all that Delta Sigma Pi can promise, over all, Sigma Beta Iota was able to recruit several new members as a result.

Sigma Beta Iota colony members in attendance:

Adam Su, Myles Sterrett, Chais Zhang, Erik Fagin, Tawny Wong, and John Lough.

Additional students in attendance:

Robin Mahmud and Albert Chen.

Also in attendance:

Patrick A. Bonfrisco, Sigma Beta Iota District Director.

Ivan Munguia, Western Province Community Service Committee Chair.

Jennifer Lam, Past President of the Eta Chi chapter of Delta Sigma Pi.

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
RECRUITING EVENTS

Fall 2007 Informational Session
(Presented by Sigma Beta Iota and Patrick Bonfrisco)
October 1, 2007

On October 1, 2007 the members of the Sigma Beta Iota colony of Delta Sigma Pi held the second informational session in an effort to recruit new members.

To start the academic year off on the right foot, the members of Sigma Beta Iota held an informational night to help prospective members understand what the process of becoming a Chapter of Delta Sigma Pi is and what being a brother of Delta Sigma Pi is all about. District Director Patrick Bonfrisco spoke to the colony and prospective members present about his experiences with Delta Sigma Pi and what the National Fraternity expects of the colony before Sigma Beta Iota can be issued their Chapter Charter.

With pizza and drinks provided, the setting of this event was much like a casual networking event. As with the first Informational night, this was a very inspiring event not only for prospective members but current colony members as well. This informational event had such an inspiring message that many of the prospective members that had attended ended up joining the colony.

Sigma Beta Iota colony members in attendance:

Adam Su, Tawny Wong, John Lough, Joey Chang, Chais Zhang, Erik Fagin, Eric Huang, Martin Kim, Cindy Yu, Ben Green, Charlie Lee, Daniel Lee, William Ho, Candace Feng, Benny Zhu, and Amanda Kasuyama.

Additional students in attendance:

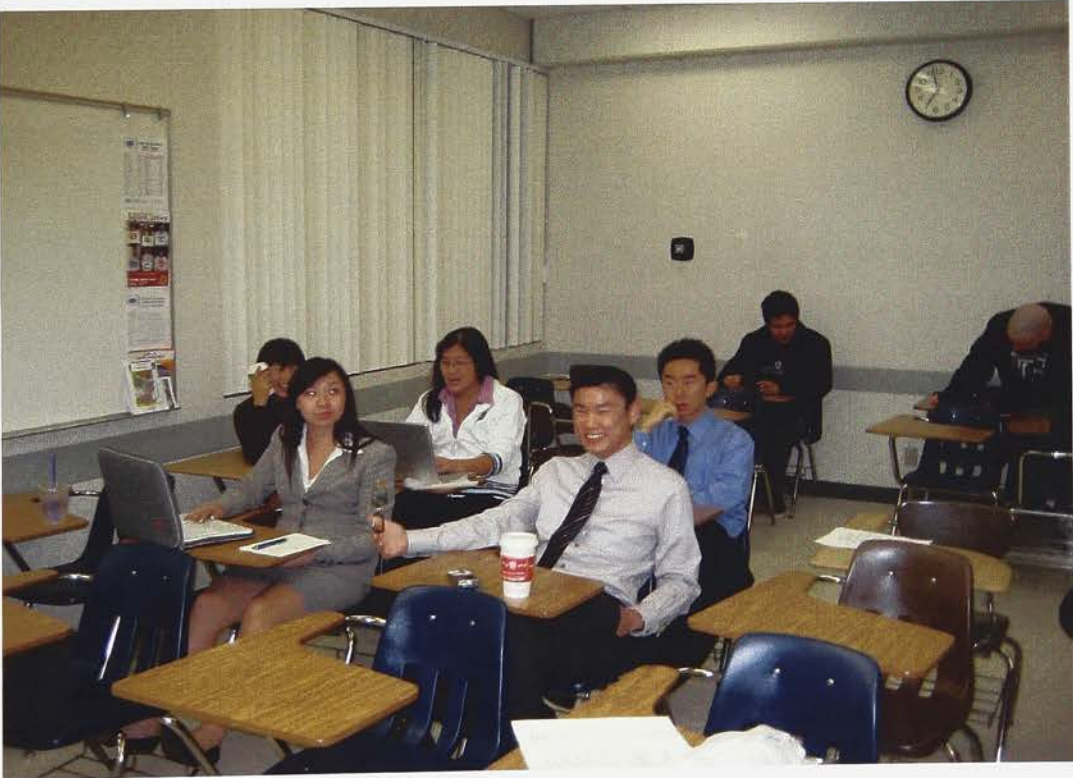
David Dubenko, Youn g Na, and Jan Soonlan

Also in attendance:

Patrick A. Bonfrisco, Sigma Beta Iota District Director.

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
RECRUITING EVENTS – Fall 2007 Informational Session (continued)

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
RECRUITING EVENTS

Winter 2008 Informational Session
(Presented by Sigma Beta Iota and Patrick Bonfrisco)
January 7, 2008

On January 7, 2008 the members of the Sigma Beta Iota colony of Delta Sigma Pi held the third informational session in an effort to recruit new members.

Both current and prospective members attended to see what Sigma Beta Iota had to offer and what the prospective members had to offer Sigma Beta Iota. This informational session was held in SST 220 on the campus of UC Irvine. The informational session consisted of a meet and greet with the colony as well as a presentation on Delta Sigma Pi by District Director Patrick Bonfrisco. That evening, water and vegetables were served as well as brownies for dessert. The overall outcome was great because it presented seven potential members.

Sigma Beta Iota colony members in attendance:

Adam Su, Tawny Wong, John Lough, Joey Chang, Chais Zhang, Erik Fagin, Eric Huang, Martin Kim, Cindy Yu, Ben Green, Charlie Lee, Daniel Lee, William Ho, Candace Feng, Benny Zhu, and Amanda Kasuyama, Myles Sterrett, Brian Nguyen, Eric Kwon, Alan Liang, Chong Li, Mendel Lin.

Additional students in attendance:

David Dubenko, Jan Soonlan, and Young Na.

Also in attendance:

Patrick A. Bonfrisco, Sigma Beta Iota District Director.

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
RECRUITING EVENTS – Winter 2008 Informational Session (continued)

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
RECRUITING EVENTS – Winter 2008 Informational Session (continued)



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
RECRUITING EVENTS

Winter Recruitment Barbecue
(Hosted by Sigma Beta Iota)
January 17, 2008

On January 17, 2008, the members of the Sigma Beta Iota colony of Delta Sigma Pi held a Recruitment Barbecue.

This event gave prospective members a chance to meet the members of Sigma Beta Iota in a more casual setting outside of the business professional attire that they were used to seeing the colonists in. The barbecue was held at a local park in Irvine, Heritage Park. Rides were arranged for those prospective members who did not drive. The turnout was unbelievable with more prospective members present than at any of the previous events.

Hamburgers and hotdogs were served with, and several games were played. This event was not only a chance for prospective members to meet the colonists but also an event for the colony members to figure out which prospective members fit the aims and ideals of the colony and Delta Sigma Pi as a whole. To break the ice, Ben Green proposed an activity where all in attendance stood in a giant circle and went around saying their names, their year in school and something special about them.

After the barbecue, everyone headed over to John Lough's apartment for more time to get to know each other. When the prospective members were asked about this event, all said that this was one of the events where they became not only interested in the fraternity but enthused to be a part of the growing organization.

Sigma Beta Iota colony members in attendance:

Adam Su, Alan Liang, Amanda Kasuyama, Ben Green, Benny Zhu, Candace Feng, Chais Zhang, Charlie Lee, Chong Li, Cindy Yu, Daniel Lee, Dennis Chew, Eric Huang, Erik Fagin, Fitch Li, Jason Valdez, Joey Chang, Martin Kim, Mendel Lin, Tawny Wong, William Ho, Bryan Nguyen, Jason Mark, and Myles Sterrett.

Additional students in attendance:

Jeff Xu, Eric Kwon, Jan Soonlan, and Young Na.

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
RECRUITING EVENTS – Recruitment Barbecue (continued)

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
RECRUITING EVENTS – Recruitment Barbecue (continued)



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
SCHOLASTIC DEVELOPMENT EVENTS – Study Session

Study Session
(Hosted by Sigma Beta Iota)
December 9th, 2007

On December 9th, 2007, the members of the Sigma Beta Iota colony of Delta Sigma Pi held a Study Session prior to the fall final exams.

Seven Sigma Beta Iota members congregated to study Economics 100b. The members decided to hold the study session at UCI's new student center at 9pm. Being that they have all studied with each other at one time or another, these brothers were quite familiar with each other and were not afraid to ask each other for help. The study session lasted until 12pm that night. The colonists found this session to be very helpful because the next day they felt very comfortable with the material covered in the exam.

Sigma Beta Iota colony members in attendance:

John Lough, Benny Zhu, Daniel Lee, Nikki Wang, Tawny Wong, Martin Kim, Cindy Yu.

Additional students in attendance:

David Dubenko.

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
SOCIAL ACTIVITIES

President's Day BBQ
(Hosted by colony member Eric Huang)
February 18, 2008

On February 18, 2008, the members of the Sigma Beta Iota colony of Delta Sigma Pi held a President's Day Barbecue another student, Eric Kwon's house to celebrate the holiday weekend.

Colony members met at Albertsons so that they could collectively purchase the BBQ supplies then headed over to the community pool at Eric's apartment. Tawny, Bryan, and Benny manned the BBQ while the rest went into the pool to throw a football around. After the food was served, some colony members relaxed the night away in the hot tub while the others socialized in the cabana area.

Sigma Beta Iota colony members in attendance:

John Lough, Tawny Wong, Adam Su, Eric Huang, Bryan Nguyen, Mendel Lin, Benny, Zhu, Martin Kim, Jason Valdez, and Chais Zhang.

Additional students in attendance:

Eric Kwon

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
SOCIAL ACTIVITIES – President's Day Barbecue (continued)



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
SOCIAL ACTIVITIES

Sigma Beta Iota's Birthday
(Hosted by colony member Eric Huang)
February 28, 2008

On February 28, 2008, the members of the Sigma Beta Iota colony of Delta Sigma Pi gathered at colony member Eric Huang's house to celebrate Σ BI's one year birthday party.

Dinner and cake was served and the colony members hung out and relaxed after a hard quarter filled with many professional activities and community service events. The house was filled with music and dancing and games all of which helped the members of Sigma Beta Iota bond as a colony.

Sigma Beta Iota colony members in attendance:

Adam Su, Tawny Wong, John Lough, Eric Huang, Ben Green, Martin Kim, Dennis Chew, Chong Li, Alan Liang, Mendel Lin, Bryan Nguyen, Cindy Yu, Candace Feng, Benny Zhu, William Ho, Charlie Lee, Daniel Lee, and Fitch Li.

Additional students in attendance:

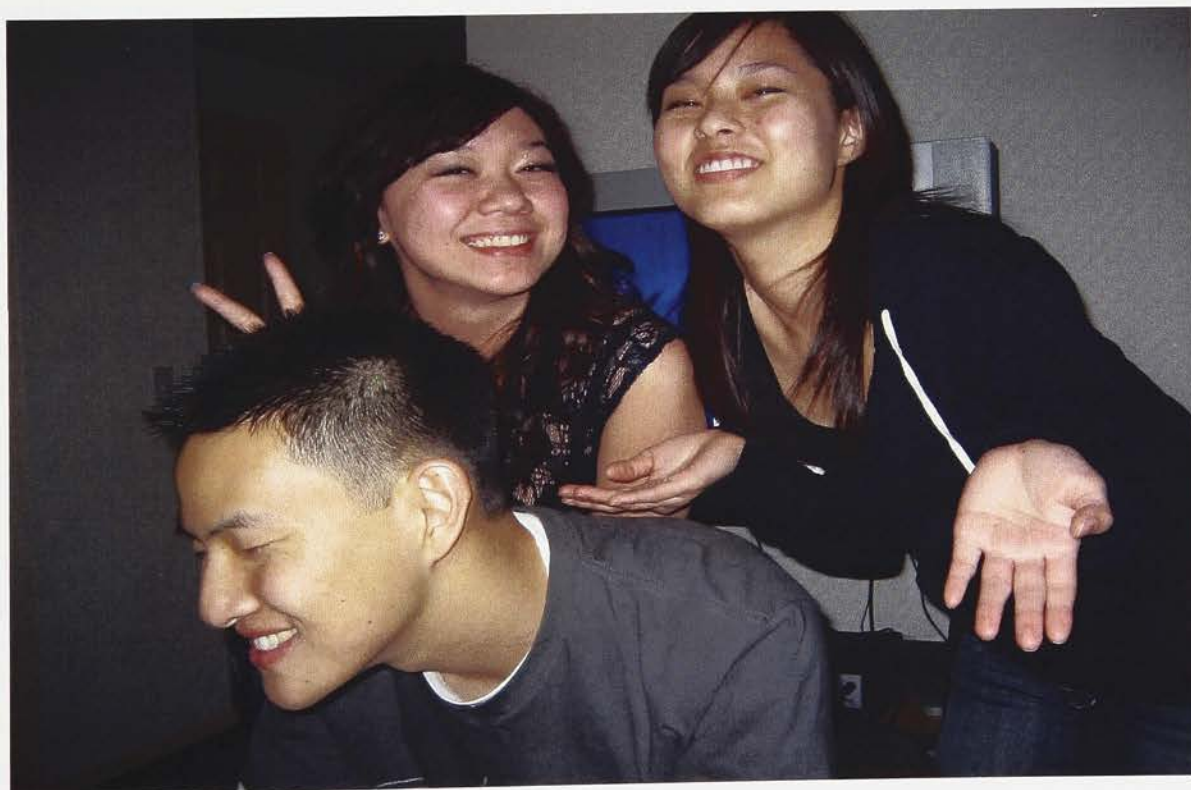
Eric Kwon

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
SOCIAL ACTIVITIES – Sigma Beta Iota’s Birthday (continued)

Photos from the Event:



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
SOCIAL ACTIVITIES



SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
LEAD

Western LEAD Provincial Conference
(Hosted by the Western Province of Delta Sigma Pi)
March 7-9, 2008

On Friday, March 7, 2008, eight members of Sigma Beta Iota set out on a one hour trip due south to San Diego to attend the Delta Sigma Pi's Western Provincial Lead conference.

Tawny Wong, John Lough, Nikki Wang, Cindy Yu, William Ho, Benny Zhu, Bryan Nguyen and Mendel Lin were the eight Sigma Beta Iota members who were registered for Lead and attended the full weekend's conference events. On Friday night, six of the eight checked Handlery Hotel, which was where the event was held. After check-in they all went out to dinner at Tokyo Jump, a sushi restaurant near our hotel. At around 9 pm the colonists checked in with District Director Patrick Bonfrisco and Regional Vice President Paul Dawson. That night the colony members also were able to meet the Xi Pi chapter from the University of Redlands for the first time. The colonists all decided to retire early to our rooms on Friday night in preparation for Saturday's events.

On Saturday, March 8, the colony members attended opening session at 8:00 am. They were there early in order to secure front row seats. At opening session the colonists introduced themselves to the Grand President, Mitchell B. Simmons, West Provincial Vice President Charles "Chuck" Brown, Past Grand President Kathleen M. Jahnke as well as Golden Council members Claire and Mark Roberts. Opening session was very entertaining and educational because the colonists were able to see and hear from all West Province Chapters. During roll call, all the chapters were very energetic, enthusiastic and proud of their own chapters. This was an exciting first hand experience for Sigma Beta Iota with the great amount of pride that each chapter exemplified during roll call. Adam Carroll, a newly initiated honorary member of Delta Sigma Pi was the keynote speaker during the opening session. The presentation was about the power of networking and Adam Carroll used a very interesting method in proving how individuals can network anywhere and everywhere. Mr. Carroll connected about ten individuals from the audience using a kite string and how seemingly unlikely people can help each other network and further each other's interests and careers.

Among the breakout sessions attended were Real Life Entrepreneur with Adam Carroll, Building Better Brotherhood through Chapter Leadership with Dave Glanzrock, and the Provincial Council Delegate Orientation. Some of the colony members also attended a regional meeting with Paul P. Dawson. At this meeting, Sigma Beta Iota was able to meet most of the chapters in our region. Following the meeting, the colony went down stairs to attend closing session. During closing session, Ivan Munguia, Provincial Community Service Chair announced that the Sigma Beta Iota colony took third place for the soda tab competition.

SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
LEAD (continued)

The colony had collected almost 5000 soda tabs in the past two weeks. After closing session, the colony members went back to the rooms to get ready for the Dinner and Awards program as well as the Pirate Party. Later that night, seven colony members, that were unable to register for LEAD before it sold out arrived to meet and socialize with Deltasig Brothers from other chapters. Candace Feng, Alice Hung, Benjamin Green, Alan Liang, Martin Kim, Jason Mark and Jack Chang were the members that arrived on Saturday night.

Overall, the members definitely benefited from attending LEAD. Regardless of whether each member stayed for the full event or arrived on Saturday, the entire LEAD atmosphere was very encouraging and beneficial for a colony starting at UCI. All the information that the colony learned in each of the breakout session will be used toward Sigma Beta Iota's futures endeavors as well as working towards building a strong brotherhood between each of the members, new or old. Attending each of the events at LEAD taught the colonists that being a part of Delta Sigma Pi is not only beneficial in college but throughout life as well. It surprised a lot of members how involved a lot of the alumni members were. What this proved was the difference between being involved in a club and a fraternity, which is the fact that being a part of a fraternity is for life. Delta Sigma Pi has helped so many brothers become successful and stay successful. The colony members are all glad to start this chapter at the University of California, Irvine so that Anteaters across campus can take part and contribute to this great brotherhood.

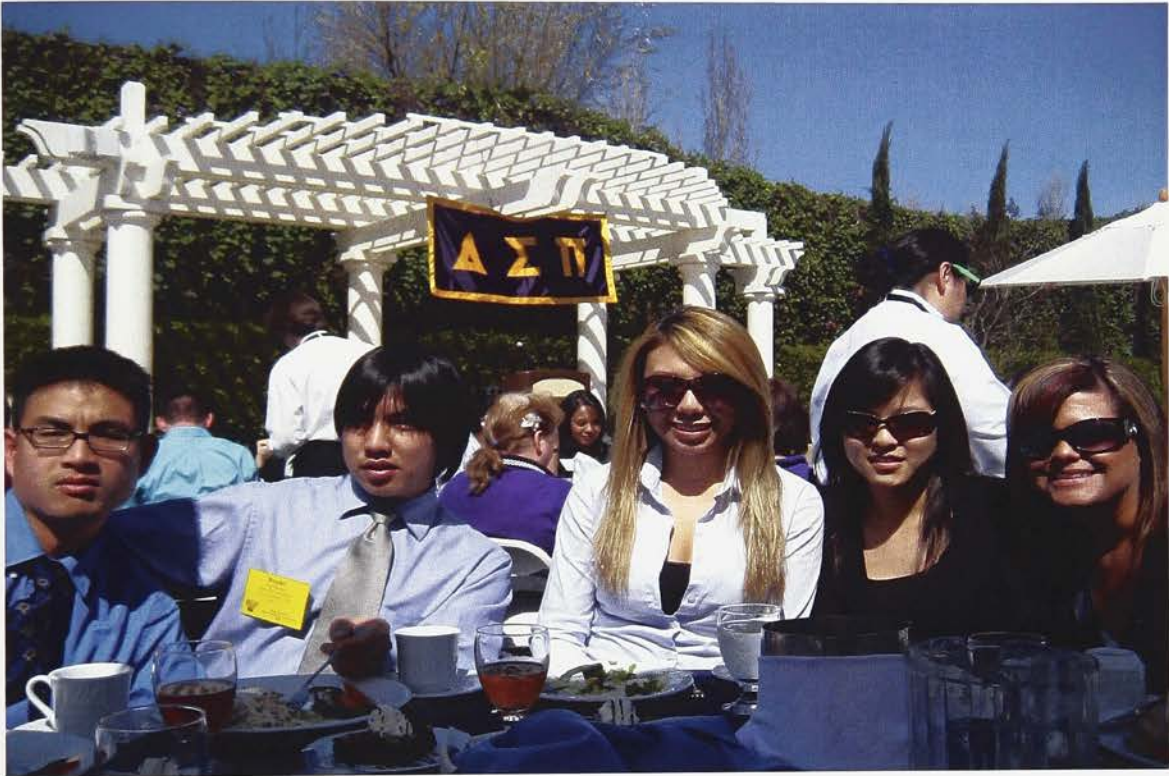
Sigma Beta Iota colony members in attendance:

Tawny Wong, John Lough, Nikki Wang, Cindy Yu, William Ho, Benny Zhu, Bryan Nguyen and Mendel Lin, Candace Feng, Alice Hung, Benjamin Green, Alan Liang, Martin Kim, Jason Mark and Jack Chang.

Photos from the Event:



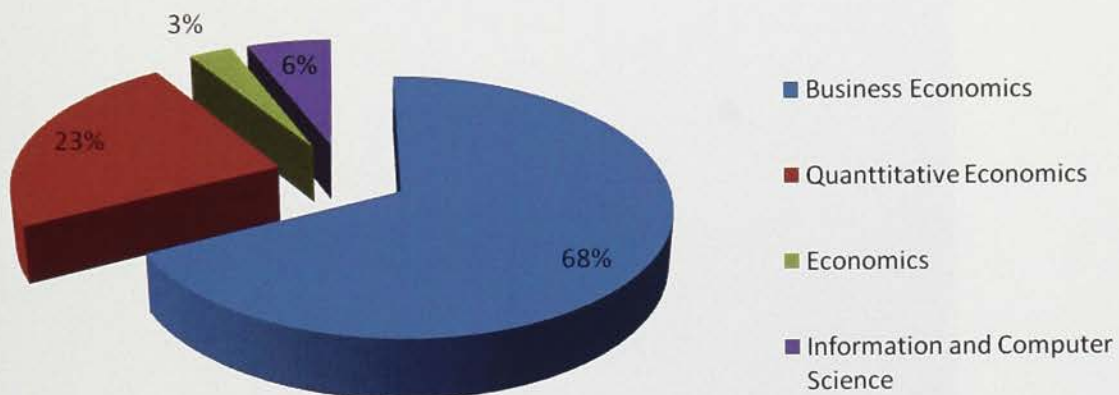
SIGMA BETA IOTA
SECTION V: COLONY DEVELOPMENT
LEAD (continued)



SECTION VI.
MEMBERSHIP STATISTICS

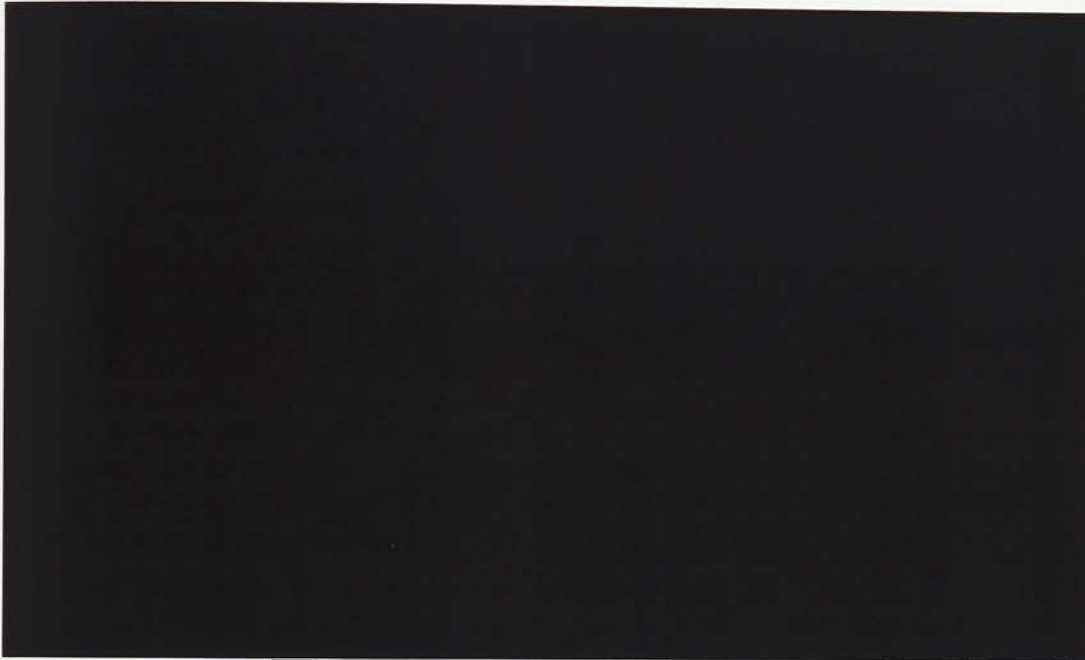
SIGMA BETA IOTA
SECTION VI: MEMBERSHIP STATISTICS
MEMBERS BY MAJOR

Majors



Members By Major	#	%
Business Economics	22	68
Economics	8	23
Quantitative Economics	1	3
ICS	2	6
Total	34	100

SIGMA BETA IOTA
SECTION VI: MEMBERSHIP STATISTICS
MEMBERS BY GRADUATION DATE



Members By Graduation Year	#	%
Spring 2008	3	9
Spring 2009	15	44
Spring 2010	12	35
Spring 2011	4	12
Total	34	100

Spring 2008	Spring 2009	Spring 2010	Spring 2011
Chang, Joey Ho, William Zhang, Chais	Chang, Jack Chew, Dennis Fagin, Erik Feng, Candace Green, Benjamin Kim, Martin Lam, Tiffany Li, Fitch Lin, Mendel Lough, John Mark, Jason Sterrett, Myles Su, Adam Wang, Nikki Wong, Tawny	Chen, Cherry Dang, Tyson Huang, Eric Hung, Alice Kasuyama, Amanda Lee, Charlie Lee, Daniel McGrath, Alan Merchant, Mo Valdez, Jason Yu, Cindy Zhu, Benny	Han, Daniel Li, Chong Liang, Alan Nguyen, Bryan

SECTION VII.
MEMBER BIOGRAPHIES

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

JACK CHANG



Jack Chang is currently an undergraduate student at University of California, Irvine studying the Bachelor Art of Business Economics with a supplementary minor of Management offered by the Paul Merage School of Business. He is expected to graduate in June in year 2009 completing a standard four-year undergraduate study duration. Mr. Jack Chang was an immigrant from Republic of China, Taiwan, 8 years and 6 months ago who resided in Arcadia, California for public school district known for its academic excellence. During the four years of studying in Arcadia High School, Mr. Jack Chang was also a volunteer at the local hospital in Arcadia, The Methodist Hospital for four full years. Beginning as a administration volunteer, Mr. Chang progressed through many positions and finally acquired the title of "Junior Volunteer Leader." His tasks were to monitor and regulate the attendance and performance of the junior volunteers at the vicinity totaling

61 members. Having devoted his teenage years in the hospital with strong efforts of competency, Mr. Jack Chang was placed on the Methodist Hospital Staff Recognition List when he moved to Irvine, California for his university studies.

Already a senior standing in Business Economics, Mr. Jack Chang has completed the majority of the major required courses and is now focusing on the studies of the Management Minor Program. Mr. Jack Chang successfully completed the Economics 15, 20, 100 series and also Economics electives such as Corporate Finance, Investment Decisions, and International Business adding to his passion for Business Economics. In the summer of 2007, Mr. Chang was granted the internship position in Merrill Lynch, a multi-trillion dollar financial corporation located in Pasadena, CA. Mr. Chang completed his assigned task of building an investment portfolio as well as attending all meetings required with other firms for investment opportunities within the 45-day program. For recreational purposes, Mr. Jack Chang was also an active member of *Republic of China Student Association* for 7 quarters learning and enjoying the authentic culture of Taiwan.

Mr. Chang is currently and actively pursuing for a membership in the colony *Sigma Beta Iota*. He has plans to attend as many events provided by the colony in his power with full will. While

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
JACK CHANG (continued)

he has already acquired a friendly impression of the colony as a whole, Mr. Chang will continue participate in community service and social events to further understand and establish strong connections with the colony officers and members.

Mr. Chang's career plans are to be determined within a year with intentions towards financial and managerial type of work. Also having desire to attend graduate school for a higher degree of Masters of Business Administration, Mr. Jack Chang will first search for work related to undergraduate studies and further contemplate on future education goals.

Growing from a teenage immigrant from Taiwan to a competitive undergraduate student in University of California, Irvine, Mr. Jack Chang is ambitious to pursue a membership at *Sigma Beta Iota* to further enrich and enhance experience and knowledge that are only available for the members of the Business Colony.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

JOEY CHANG



Joey Chang has spent most of his early years in Curacao, the Netherlands Antilles, before coming to the United States. For the last 6 years, he has witnessed his development both academically and socially while residing in California. Currently, he is a senior who is majoring in Business Economics and minoring in Accounting, and he intends to graduate in the Spring of 2008. He has experienced a lot of changes throughout his years in school such transition from school to school or from country to country. The Dutch education system is a lot different than the American education; therefore, he had some trouble adjusting at first. Outside academia, the most important thing that he feels someone should gain in life is valuable friends that he can trust.

The two years at UCI was a great experience for him in terms of meeting new people or more importantly people who will become the future

business leaders. He has taken a variety of economic and accounting classes that could possibly relate to the business industry. However, the most significant about these classes that he took so far have given him the knowledge and a better understanding on how to apply with a business mindset. Mr. Chang was a member of Phi Theta Kappa, Honors society, at his Junior College where he has participated in different community and fundraising events. He gained most of his communication skills by working mainly in the service industry, and that would be in the restaurant and shipping company.

He started the Sigma Beta Iota colony along with the two founding members, Myles Sterrett and Adam Su, in Spring 2007. Currently, he is holding the position of VP of Finance for the third consecutive quarter. This position has given him the opportunity to get experience from people working in different kind of industry. In terms of participation in professional, community service, and fundraising events, he has participated over ninety percent of times. For him, it is a great feeling to see the colony Sigma Beta Iota started with just six members and grow into a thirty-plus quality members business fraternity within such a short amount of time.

After graduation, he plans to work two years in a medium-sized accounting firm before taking his Certified Public Accountant exam. The difference of working in a smaller firm rather a big

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
JOEY CHANG (continued)

firm is the amount of exposure to different types of procedure in accounting such tax and auditing. A smaller firm would give him the opportunity to further develop his skills or focus in other areas rather than just one. He also wants to pursue his MBA degree at a top-tier school in the country after he gained the two years of work experience at the accounting firm. With a little luck, hopefully, he hopes to land a career at one of the top 100 companies in the United States.

In conclusion, Joey Chang is grateful that he could be a part of this professional business fraternity. The experience of building this fraternity from the bottom-up is very rewarding, and I have met many interesting members or rather brothers that I could rely on through both good and bad times. Therefore Sigma Beta Iota, the colony of Delta Sigma Pi, is a professional business fraternity that strives for integrity, professionalism, and brotherhood.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

CHERRY CHEN



Cherry Y. Chen second year Business Economics major at the University of California Irvine. She is also an accounting minor and she will be graduating June 2010. She is an active student who has devoted her time in Chinese Association and helped UCI Annual Fund raised student scholarships and graduate fellow ships. A native of China, She has lived in both China and the United States. As a result, she is bilingual and fluent in both languages. Her cousin, a political science major graduated from University of California Berkeley in June 2005, now studies at Loyola Chicago University and works part time at the Loeb & Loeb LLP as a Litigation Paralegal. She is a role model in Ms. Chen's life. Also, Ms. Chen has learned advertising and marketing strategies and skills from her neighbor who works at the Pulsar Advertising located in Beverly Hills as the Associate Creative Director.

Ms. Chen has taken Math2A-B-4, Basic Economics20A-B, and Economics of Accounting Decision25, Probability and Statistics in Economics15A-B, and she is currently taking Intermediate Economics100A and Applied Econometrics122A. Apart from academic, she is also a great dancer who loves dancing and exceeds in Latin Dancing. Ms. Chen volunteers at the American Red Cross. She has helped the organization fundraise. She has also participated in Blood, Toy, Food, Clothing, and Daily Supply Drives and worked with other volunteers on projects as a team and leader. Furthermore, Ms. Chen has work experience in a variety of fields. She has done an internship at the Bank of American Santa Monica Branch from November 2004 to February 2005. Recently, she has resigned her caller position at the UCI Telephone Outreach Program in order to put more focus on school work. Lastly, Ms. Chen has been working at the Chen's Chinese Medical Center as the Assistant of the General Manager since July 2006.

As a new member of Sigma Beta Iota, Cherry Y. Chen is performing several tasks with her group members such as write a biography, collect soda can tabs, practicing writing CEI Reports, and basically becoming acclimated to their professional environment. Nevertheless, she is excited about becoming a part of this Co-ed Business fraternity and participate more in the future events.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
CHERRY CHEN (continued)

Ms. Chen plans to take summer school and find an internship for this summer 2008 as a preparation for her future career and an opportunity to develop her professional skills. Next, she plans to take the Princeton Review preparation courses for GMAT in summer 2009 because she wants to go to graduate school like MBA programs. However, after her graduation in 2010, she wants to get her CPA license and take two years off to explore her career interest and gain working experience. Her goal is to open an accounting firm or a hotel in the entertainment industry. Although she is working to achieve her goal, she is also webbing her alternative routes such as join and work in a medium or large size corporation related to consulting, finance, or management.

Moreover, Cherry Y. Chen has brought her dedication not only to the University of California Irvine but she will also be devoted to the Sigma Beta Iota.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

DENNIS CHEW



Mr. Dennis Chew is enrolled as a junior at the University of California, Irvine. He is a Business Economics major, a recently added major. Mr. Chew is expected to graduate in spring of 2008. Before UCI, Mr. Chew graduated from Arcadia High School. In high school he was on the Arcadia Track & Field team for 3 years. In addition to track & field Mr. Chew enjoys playing basketball.

Mr. Chew currently has a grade point average of 3.01 and has completed 148 units out of the 180 units required to graduate. Prior to the change of major to Business Economics, Mr. Chew has also completed courses in Biology and Chemistry when he was a biology major. The majority of Mr. Chew's extracurricular activities are sports related activities. Intramural basketball, and "Pick up games" are his favorite. Mr. Chew has also shown a wide variety of work experience. He has volunteered at Doctor's

offices, where he treated patients and recording their vital signs. Mr. Chew has also worked in the retail food industry at Juice It Up. He was responsible for knowing how to operate all facets of the store as well as closing down the store for the night. After that he had an internship for the city of Newport Beach, where he was responsible for organizing the data of local house permits and also the blueprints of Newport's buildings.

Mr. Chew is a member of Sigma Beta Iota. His participation in professional events is very good; he only missed one professional event. He has participated in one of the community service events and has not yet participated in a fundraising event. He shows good motivation and dedication, and looks further than just getting established as a colony but rather for the growth of the fraternity further down the line.

Mr. Chew is not certain what his future career/job will be. He knows he has interests in cars but does not know if that will be his future career. Mr. Chew also has dreams of owning his own business of a multi-garage full auto service garage along with a dyno-tune machine to determine how much horsepower your car makes and adjusting the car's computer settings to get the best performance. That is the long term goal of course; his shorter term goal includes learning the ways of operate a business successfully and efficiently.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
DENNIS CHEW (continued)

Hopefully this short bio has given a short description of Mr. Dennis Chew. But if however, this bio doesn't provide the slightest clue as to what Mr. Chew is like. He is 5'8", 145 lbs, black hair, brown eyes, and believes "Life is simple really, but humans make it complicated."

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

TYSON DANG



Tyson Dang is a second year Business Economics major at UC Irvine. He is in the graduating class of 2010, working towards a bachelor's degree. Before going to UCI, Mr. Dang went to high school in Thousand Oaks, CA. There, he took part in many extracurricular activities such as yearbook and journalism. This year, as a college student, Mr. Dang seeks to better prepare himself for his future career endeavors.

As of March 5, 2008, (sophomore year, 2nd quarter) Mr. Dang has completed 73 quarter units in his time at UCI. Most of these courses were major required or for breadth. Out of interest for learning a new language, Mr. Dang is also taking Mandarin Chinese (1 series). Though his major does not require him to learn another language, he hopes to one day utilize this language in his future career.

Though Mr. Dang was involved in extracurricular activities in high school, he has yet to do so in college. The only club Mr. Dang is involved in is Chinese Association. As part of Chinese Association, Mr. Dang participated on the Dragonboat team. Dragonboat is a paddling sport where a team of about 20 people "hit" the water in unison at a set rhythm to propel the boat. He was a part of this team for two quarters, attended weekly practices and participated in some team activities.

As for work experience, Mr. Dang has been employed twice in his lifetime. His first job was at a pizza restaurant in Thousand Oaks, CA called Toppers Pizza Place. There, he was both a delivery driver and cashier. His second job was at UCI's Starbucks Coffee as a barista. This job required him to create beverages accurately and timely. Both these jobs gave him experience interacting with customers and working under pressure.

Mr. Dang has had no prior colony experience. He has only just become a member of the Sigma Beta Iota colony, but he knows that he has yet to gain full recognition from other colony members. Since this is the case, Mr. Dang is willing to volunteer additional time towards colony/fraternity needs. Mr. Dang feels great excitement for the things to come with SBI and Delta Sigma Pi. It is in his interest to promote the growth of Delta Sigma Pi at UCI.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
TYSON DANG (continued)

It is only now, in his sophomore year that Mr. Dang is starting to look into improving his career and building his resume. His imminent career goal is to find an internship that will give him valuable experience for later in life. This will also allow him to see the types of careers on the market. In addition to internships, he will also apply for graduate school when the time comes. Mr. Dang's long-term career goal is to find a good job. It is through hard work and persistence that Mr. Dang expects to fulfill his career goals.

College is a place for self improvement for self-motivated individuals. Because the job market has become so competitive, it is necessary to utilize the time in college to gain experience. Mr. Dang is currently on track with his courses, but he realizes that he must further involve himself with the school and community. Delta Sigma Pi is one step towards self-improvement, and to that, Mr. Dang looks forward to a meaningful year.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

ERIK FAGIN



Erik Fagin is a fourth year Business Economics student who plans on graduating Fall 2008. Prior to his enrollment at the University of California, Irvine (UCI), Mr. Fagin attended Los Angeles Community College (LAHC). During enrollment at LAHC he broadened his perspectives by taking various classes including: Physical sciences, sociology, trigonometry, analytical English, film appreciation, political science and Spanish. While in High School he was proactive with numerous organizations: involved himself with the Boy Scouts of America; spent his summers assisting the Cabrillo Marine Aquarium; associated himself with many volunteering programs and associations. With these experiences he hopes to develop a well-developed knowledge base for managing an international business.

Since arriving to UCI as a transfer student Mr. Fagin's coursework revolved around business

economics. Some of the more noteworthy courses include Business Decisions, International Business, Managerial Accounting, Game Theory, Economics of Law, Corporate Finance, and Money and Banking. Drawing from these classes the knowledge needed for effective management, Mr. Fagin works closely with university Police Officers and participates in special commissions assisting the Community Service Officers (CSO) program by obtaining new equipment and developing statistics for the department. Currently he is developing plans to obtain a highly demanded additional vehicle for the CSO program.

Moving his focus to fostering the development of a new chapter of Delta Sigma Pi, Erik Fagin demonstrates his proactive nature. When the original founders, Mr. Sterrett and Mr. Su approached him he eagerly joined. Even with limited knowledge on fraternities, Mr. Fagin participated in many colony events and even took an executive position in the new colony. As Chancellor, the challenges of figuring out what works involves a willingness to embrace change. Ultimately, Mr. Fagin recognizes flexibility and communication as the cornerstones to managing a successful colony.

Currently dedicating his efforts towards studies, any post-graduate aspirations are summarily left unattended. However, Mr. Fagin ultimately desires to utilize his economic knowledge as the

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

ERIK FAGIN (continued)

United States' Transportation Secretary; other ambitious goals include managing large corporations and working as a Governor of the Federal Reserve.

Ultimately, Erik Fagin wants to support the colony while working towards his long-term aspirations. Using the knowledge gained since high school and his connection with the colony all life goals are achievable. Mr. Fagin appreciates this opportunity offered to him and salutes Sigma Beta Iota, "I will succeed but the fraternity will thrive".

CANDACE FENG



Candace Feng attends the University of California, Irvine (UCI), double majoring in Cognitive Psychology and Business Economics, with a minor in Educational Studies. She is expected to graduate in the summer of 2009. Ms. Feng was born in Houston, Texas but spent her childhood growing up in Southern California. Feng knew she would attend college in Southern California where she could stay close to her family.

Ms. Feng was excited when she discovered she would be attending UCI, which was reputable and still close to home. She had been planning on earning a degree in Business but unfortunately, the major was not available at UCI until her second year. She had already grown to love cognitive psychology, which was her major at the time, so she decided to double major in Business Economics since she also

wanted to pursue her original goal. Ms. Feng participated in different community service events held through UCI such as volunteering at soup kitchens. Ms. Feng juggled two jobs for a portion of her first year in college. She worked at Diedrich Coffee and Ray's Pizza. She was able to gain a variety of useful skills from these occupations, but decided she wanted to pursue a job or internship that was more applicable to her future goals. Ms. Feng began to work with a boy named Jason who has autism. It was an amazing opportunity to be part of a unique treatment for autism based on the *Son-rise* program. Most recently, she plans on gaining more experience in the field of marketing or investment banking, which are two areas of Business Economics that interests her.

Ms. Feng was introduced to the Sigma Beta Iota colony through a friend in one of her Economic courses. After being accepted into the organization, she became part of the Committee for Community Service. She is extremely glad she is part of the organization now because she has had the opportunity to meet many motivated and amicable friends. Ms. Feng has participated in different fundraising, community service and professional events. She has benefited a lot from all of these activities and also been able to bond with her fellow members through these. She has become exposed to a lot of new information about business and economics and cannot wait to learn even more. She expects to gain and grow a lot through her time with the

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
CANDACE FENG (continued)

organization and hopes to develop lifelong friendships with the other members of Sigma Beta Iota.

Through more experience, Candace hopes to narrow down her interests and begin to focus on working towards a particular career. She also plans on participating in the Peer Consultant program that is part of the Career Center at UCI. Through job training, she will gain knowledge of the vast number of resources available to students and also be able to guide her peers with that information in their career path. Ms. Feng's long-term goal consists of obtaining a career that allows her to do what she is passionate about *and* make a sufficient salary. Based on the aforementioned experience Ms. Feng had with Jason, she has formulated the long-term goal of opening her own daycare center for children with developmental disorders.

Ms. Feng has participated in a diversity of activities through her years in school and joining a business fraternity is going to be an additional challenging yet exciting experience. She hopes to become refined over her remaining year at UCI and cannot wait to live the rest of her life and all the possibilities it possesses.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

ANDREW GONZALES



Andrew Gonzales is currently the Assistant Director of the *Social Sciences Academic Resource Center (SSARC)* at the *University of California, Irvine*. He has served UCI for four years, mentoring students and preparing them for post-baccalaureate success. With a desire to promote student leadership and community activism, Andrew created the *UCI Community Service and Leadership Program (CSLP)* in the Fall of 2006. CSLP members integrate their respective academic programs to service efforts in the local community. In addition to his many administrative duties, Andrew also lectures the *Professional Internships* course and facilitates the *Public and Community Service* major in the Social Sciences. In the Fall of 2008, Andrew will initiate the *SSARC Management Training Program* which will foster the development of practical management and leadership skills for selected participants. He will also serve as faculty advisor and mentor to the newly established *Students in Industrial Organizational Psychology* program.

After several years pursuing a baseball career at the *University of Miami* and *West Virginia University*, Andrew received his bachelors in Psychology and Social Behavior at the *University of California, Irvine* in 2002 and his masters in *Developmental and Social Psychology* at the *University of Chicago* soon after. He subsequently spent a year in China as Director of the English department for *Dafeng University*, and served on the educational council as a foreign expert. Andrew is currently completing his PhD in *Industrial Organizational Psychology* at *Claremont Graduate School*. His research focuses on transformational and charismatic leadership development, and the factors that mediate crisis response and performance under stress.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

BENJAMIN GREEN



Benjamin Gerald Green, more widely known as “Benji,” is a third year Quantitative Economics Major with a Minor in Accounting. Mr. Green has attended the University of California, Irvine, since the Fall of 2005, subsequent to graduating from Arcadia High School in the Spring of the same year. At Arcadia, he participated in the Marching Band and the Constitution Team, and was an outspoken member of several campus activist organizations. Born in Santa Monica and raised in Arcadia, California, he enjoys spending time with family and friends, restoring classic automobiles, and dabbling in private information technologies.

Mr. Green vicariously pursues his interest in Accounting by enrolling in courses at the University pertinent to his field of study. The Quantitative Economics courses he takes provides a better understanding and a sturdier pallet for his education in Accounting. He has

taken courses in both the micro- and macro-economic fields of study, as well as concurrent courses in statistics and economic theory to provide for his coursework in Accounting.

Outside of academia, Mr. Green is an active participant in the Campus’s social scene, attending many sporting events, fundraisers, and other leisure interests of other on-campus organizations. In addition, Mr. Green is currently employed by the University Housing Information Technology’s Residential Network Services where he is a Network Consultant, responsible bringing internet and cable television to the various University-owned housing communities.

In Sigma Beta Iota, Mr. Green is the current Vice President of Colony Operations. He originally joined the Colony in July of 2007 when his coworker, Mr. Adam Su, presented the idea of the new Fraternity to him. Over the summer before the current school year, Mr. Green played a crucial role in preparing for the recruitment in the year to come; Mr. Green was commissioned to build the standing letters for the fraternity, designing the fall recruitment T-Shirts and flyers, as well as other activities needed for recruitment. When elections were held in fall, he felt obligated to hold a position in the Colony from which he could offer his ideas for helping the

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
BENJAMIN GREEN (continued)

Colony run smoother. Under Mr. Green, new policies were instituted to increase the efficiency in which role was taken, attendance records were kept, the roster was kept to date, and CEI reports and other Central Office related communications were expedited. Mr. Green also enjoys the various professional, community, and social events held by the Colony.

Upon graduation, Mr. Green plans on attending graduate school and obtaining either a Masters of Accountancy or Masters of Accounting Information Systems. He hopes for the later, however, for Accounting Information Systems is a technical field which envelops both the fields of Accounting and Information Technologies. Subsequent this he hopes to gain employment in a smaller, regional consulting firm assisting clients in moving to more efficient accounting information systems.

Mr. Green thanks you for the time taken to read his biography and that of the other members. He believes that the experiences he has gained from participating in the Sigma Beta Iota Colony will, in the future, help him to lead a more productive, fruitful, and well-rounded life.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

DANIEL HAN



Before any further introduction, one must understand that Mr. Daniel S. Han is a trustworthy and reliable person. With an affinity for both introverted quietude and social interaction, it is no wonder why Mr. Han aspires to venture the business world. Born in Pusan, South Korean and raised in the busy district of Koreatown in Los Angeles, Mr. Han's current academic schooling is at University of California, Irvine. He is majoring in Business Economics with an expected graduation on June 2011.

Currently a freshman, Mr. Han does not waste idle time, as all successful businessmen and entrepreneurs know that "Time is money." His current coursework consists of a series in philosophy, history of jazz, writing, and international relations. Expected courses are classes for the Business Economics major. When he is not in class, he attends many school events, especially the M.F.A Reading. Mr. Han

understands that verbal communication is fundamental, and most rudimentary, in the social setting, spanning basic conversation to worldwide affairs. Other events he has attended are MBA Panel (UBA), Graduate school preparation, and International Relations seminars. He has previously worked at Washington Mutual as a teller and as an assistant at an after-school center called ECC Academy.

Mr. Han has currently attended one general meeting and a community service event with Sigma Beta Iota. He plans to join Sigma Beta Iota and participate in coming events. Sigma Beta Iota is a great interest of Mr. Han because of the ideals of business attitude and social setting it provides. Fraternizing with like-minded people who strives for more—the extra step—is Mr. Han's primary reason for his interest in Sigma Beta Iota. He hopes to not only befriend others but also learn together as a team—as a family.

Upon receiving his BA in Business Economics, Mr. Han plans to immediately apply for graduate school. Although many schools don't readily accept college graduates without any professional work experience, Mr. Han believes that his grade, extracurricular activities, and internships will provide enough satisfaction to go to graduate school. Mr. Han plans to receive his MBA in

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
DANIEL HAN (continued)

either Harvard Business School or abroad in Korea. After receiving his MBA, he plans on entering the financial market and work for one of the Big Five. Later, or sooner, he plans on taking an entrepreneurial step and embark on his own business that spans the globe.

One might be compelled to see such ambitions from such an inexperienced and young individual. Mr. Han, however, believes that, provided he asserts his goal of success in the faculty of direct actions and organizes his goals lucidly, realistically, and logically, there is no task that cannot be achieved. Aphoristically, to sum up the ideology of Mr. Han, a seed that is planted, watered, and nourished with care, thought, and virtue can only progress in one direction: up.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

WILLIAM HO



William Ho is a senior majoring in Business Economics and will be graduating on June 15, 2008. He grew up in Torrance and is the first in his family to attend college. In the Fall of 2006, he transferred to UCI from El Camino College as an economics major.

He has taken a full rich load of economic courses relating to his major. These include the following: Econ 100A-B-C, Econ 15A-B, Econ 25, Econ 122A-B, Econ 129, Econ 134, Econ 139, and Econ 169. He has also taken classes for the management minor. Some of these include Mgmt 5, Mgmt 181, Mgmt 185, Mgmt 186, and Mgmt 190.

Mr. Ho is involved with Circle K Club at UCI. He showed up to the Korean BBQ Fundraising event. He helped with setting up the booth and bringing the food supplies. He served Korean BBQ, rice, and kimchi to customers. The club

made over \$200 doing this fundraising event.

Mr. Ho has worked at Papa John's Pizza since April 2004. He worked as a cashier taking orders on the phone and helping customers with their orders. He was responsible for counting cash and checking the inventory. He worked with assistant manager and followed orders from him. He developed excellent listening and communication skills.

Mr. Ho joined Sigma Beta Iota in Fall 2007. He held a position as VP of Scholarship and Awards for two quarters. He worked with Senior Vice President to make sure that all members are in good academic standing. He planned academic events, recruited new members, and recognition of excellence. He conducted workshops, coordinated study groups, and promote teamwork. He is on the community service committee and participated in the PB&J Sandwich event, Mesa Day, and YMCA (Clothing Drive). He volunteered to buy food supplies and helped with making the sandwiches for the homeless people. He also attended Staff Pro Events which was organized by VP of Finance. He showed up to the Andrea Bocelli Concert at Honda Center and NAMM Convention Center in Anaheim. He believes that this professional business fraternity has provided many opportunities for networking, internships, and building a strong bond with the fellow members. It has taught him about the importance of professionalism,

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
WILLIAM HO (continued)

integrity, leadership, teamwork, ethics and not to mention brotherhood. He gets along and works well with everyone in the colony. He feels that some of the new members that were admitted should get more involved and show up to the community service events and professional activities. This is a great way to make new friends and also help raise money for the business fraternity.

Overall, he sees that this business fraternity has great potential in becoming a chapter at UCI. After graduating from UCI, William Ho intends to apply for MBA School. Later on, he wants to receive his masters in finance. For now he is content on helping his parents with the family business. His short-term career goal is finding an internship which is related to finance and sales. His long-term career goal is to someday become a manager of his own business.

In summary, Mr. Ho is proud to be a member of this prestigious business fraternity, known as Sigma Beta Iota. This experience has been a great journey filled with great memories along the way, building close relationship with each other, helping one another through good and bad times, and the importance of brotherhood.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

ERIC HUANG



Eric Huang is an Economics major and a Film and Media Studies Major at the University of California, Irvine. Mr. Huang was born in Torrance, California but spent the majority of his childhood in San Jose, California where he attended Lynbrook High School.

Mr. Huang has taken several of classes that pertain to his majors including Macro Economics, year long course in statistics, film history and history of broadcasting. He has taken various of other classes that may not pertain to his majors, but widen his general knowledge about various scientific and sociological topics.

Mr. Huang is also an active member of the UCI badminton club, which competes within the Southern California area and was the collegiate national champions in 2007. Eric Has worked in many retail stores such as Starbucks and Macys.

Eric has also worked with children in a school day care and interned on an independent film release. Mr. Huang is currently employed at Residential Network Services at the University of California, Irvine.

Mr. Huang joined the colony of Sigma Beta Iota in the October of 2007 and was elected as the Vice President of Alumni Relations in November. Eric has held that position until the end of February where he stepped down because he was elected into another position, Vice President of Community Service.

Mr. Huang has full attendance to all the events held by Sigma Beta Iota. Mr. Huang activity tries to participate and contribute to all aspects of the colony. He worked with another vice president creating rush t-shirts, and helped create interview questions for potential members. Mr. Huang now coordinates community service events for the colony.

Eric Huang is currently looking for a summer internship working in a professional environment developing his understanding of business marketing. He hopes to work with technological companies in their marketing or public relations and to work in the entertainment industry

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
ERIC HUANG (continued)

promoting new films or broadcast media. Eric is constantly trying to get his find companies that would offer internships or general knowledge of the field.

Eric Huang has shown dedication and passion for the growing colony and hopes that to gain as much as he contributes. He activity tries to be a well rounded person, trying to develop a general knowledge of various industries. Mr. Huang appreciates the time in reviewing his biography.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
Alice Hung



Ms. Alice Hung is a Business Economics major expected to graduate in June 2010. Prior to UCI, she attended Gardena High School and was involved in many community service clubs. She was an active member in Key Club, and co-founder of an off campus community service club, CO-EDs. She was also involved in a business program on campus called SCIBA (Southern California International Business Academy). Throughout all four years of high school, she took elective business courses that fueled her passion to pursue business as her career. She was and still is an outstanding student who had a cumulative GPA of 3.98 at the end of her high school year.

Other important information about Ms. Hung is that she is dedicated and will try her best to put her best foot forward. In times when she is unable to complete a task that is imperative, she always has a good reason and will do

anything to make it up. She is also very organized and love to plan out events.

Ms. Hung started University of California, Irvine as an Undecided/Undeclared but was already working her way to get into the Business Economics major. She took all the prerequisites within the first year as well as some breadth courses and applied fall quarter of her second year. She will start a majority of her major courses in Spring Quarter 2008. On the social side, she took her passion for music and joined Hip Hop Congress in the fall of her second year. She fell in love with the club and has become an active member. Though the club is going through some rough time, she has taken on many different roles to try and reestablish the club. By doing so, she has learned many skills like leadership, communication and teamwork.

Besides school, she started working at the Paul Merage School of Business as a student assistant for the Full-Time MBA office since her first year. During the summer of 2007, she joined the Long Beach Medical Clinic team as an administrative assistant. She works with inventory and creates a systematic way to track it. Both jobs are flexible with hours so she is still able to continue with her studies while she works.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
ALICE HUNG (continued)

Her time in the colony has not been long because she recently heard about it. However, she is determine to prove to the brothers of Sigma Beta Iota that she is committed and will not abandon the fraternity. She plans to attend the Chico Bolsa Restoration Project tomorrow and the Western Service Workers Association on Monday. Since the meeting with couple of board members, she felt that this fraternity fulfills what she expected a business fraternity; it focuses more on the academic side than the social side and is more exclusive.

After college, Ms. Hung plans to already have a job that can possible turn into a career. Exactly what she wants to do, she is not sure. However, she has an idea that she wants to work in the music industry, managing the business aspect. As of right now, she plans to get internships with different music or entertainment industries to get a feel of what it is like. This may or may not change her mind about her career. Nevertheless, she feels that pursing business in the music industry is what she wants to do. After a couple years of work experience, she plans to get an MBA degree.

In closing, Ms. Alice Hung has been interested in business for a great part of her life. Her determination and willingness to try has gotten her very far. From the words of an inspirational Buddhist monk, "Our future accomplishments are determined entirely by how every second in our life is put to use. The future is the accumulation of the present."

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
AMANDA KASUYAMA



Ms. Amanda Naomi Kasuyama is currently a business economics major with minor emphasis in management at the University of California Irvine. She is expected to graduate in June of 2010. Ms. Kasuyama is from Walnut, California a small city forty five minutes north of Irvine. She grew up in your typical suburban family with her mother, father and younger sister Ashley.

Ms. Kasuyama graduated from Walnut High School with high honors and currently continues her education at UC Irvine. Ms. Kasuyama is a full time student at the University, where she is taking classes in the economic field. She volunteers her time at CHOC (Children's Hospital of Orange County) and is involved in Gamma Phi Beta. Ms. Kasuyama currently works as a part time sales associate and cashier at GAP and volunteers time at City Hall for the City of San Dimas California.

Ms. Amanda Kasuyama has been involved in the colony since fall 2007; she is an active member and adores the idea of being involved with a business fraternity. Due to some current family issues, she has been inactive, but remains loyal and dedicated to the fraternity.

Ms. Kasuyama's post graduate aspirations are to attend graduate school. She would like to find a career in the management field that she'll love. Ms. Kasuyama hopes to own and one day manage her own business.

Ms. Amanda Kasuyama loves her brothers of Sigma Beta Iota, she thanks them for their support and their brotherhood and is glad to be part of the founding class with them. Ms. Amanda Kasuyama is very lucky and happy to attend the University of California Irvine; she is thankful for her family's support and loves them unconditionally, she is so grateful for amazing friends and such a great opportunity for life.

MARTIN KIM



Mr. Martin Rok Kim was born in the city of Incheon, South Korea. However, unexpectedly in third grade he was forced to move to Sydney, Australia with his mother and sister. By the time Mr. Kim has graduated from his elementary school, he attended six different elementary schools and three different preschools. Not long after his graduation, Mr. Kim's family moved to the United States of America. Mr. Kim has attended South Pasadena High School and has played four years golf in the varsity team. He has also been on the Rio Hondo League First Team as well.

Mr. Martin Rok Kim is majoring in Economics and is waiting to graduate around June of 2009. He has taken many economics classes as well as math classes which allowed him to obtain knowledge regarding his major. Since his first year in college Mr. Kim has been a proud member of the Korean American Student

Association. During the end of his second year, he realized that being a mere member would not satisfy him. After a rigorous interview process, Mr. Kim was appointed as a Member Relations. Some of his main responsibilities include, keeping a close relationship with as many members as possible, building a bridge between the staff members and the regular members, weekly updating on upcoming events, and keeping track of the roster of members and as well as the potential members. Mr. Kim's very first job was located in the Fashion District in Downtown Los Angeles. His job entailed running small errands, aiding the customers to shop more efficiently, taking care of the money transaction, and calculating the revenue at the end of the day. His second job was a bit different from the first; he was hired as a host at a sushi restaurant in Irvine. After a week or so he was promoted as a food runner and a week after that, he was in the arduous training to become a sushi chef. Mr. Kim has earned approximately a year of experience as a sushi chef before resting his knife for a profession.

Mr. Kim has joined the colony in the fall quarter of year 2007. Although he did not hold any vice president positions he was part of the Professional Event Committee. Mr. Kim worked with a group of around eight brothers to put together many professional events. His main responsibility was to pick out gifts for the guests that attended each professional event. Mr. Kim attended various Fundraising Events, Community Services, Social Events, General Meetings,

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
MARTIN KIM (continued)

and Professional Events. Mr. Kim has attended almost all the events organized by the colony in exception to a few extraneous circumstances. One of his most memorable events was a fundraiser organized by Staffpro at Honda Center located at Anaheim. He spent a good portion of his night bag checking classical music fanatics as well as bonding with the brothers. Mr. Kim is proud of the colony's success in organizing many events as well as the bonding between all the brothers. He also adds that he is confident and optimistic about the future of the colony and more achievement to be completed.

Upon graduation, Mr. Kim is preparing to be working in the field of marketing. He is currently searching for a position in marketing field to attain hands on experience before he completes his college career. Mr. Kim is planning on working for a Korean corporation in the marketing department in order to keep in touch with his root. His long-term goal is to start his own marketing firm that will able to provide him with flexible schedule and more zeroes in his bank account than ever before.

In summary, Mr. Rok Kim is a person that enjoys interacting with different types of people who plans on making a name for himself in the world of marketing. He is very proud of his Korean heritage and he loves playing basketball, snowboarding, and shooting pocket balls. Most important of all he is a proud member of the Sigma Beta Iota Colony.

TIFFANY LAM



Ms. Tiffany Lam was born on July 28, 1987, and grew up in the city of San Marino, California where she attended San Marino High School before entering college. Ms. Lam is currently a third year Business Economics major expected to graduate in the spring quarter of 2008. Her ever expanding drive to challenge herself and desire to achieve higher levels of education has led her to pursue two minors at the University of Irvine California, Art History and Accounting. The broad topics covered in her academic curriculum demonstrate her eagerness to learn and scholastic abilities.

As a Business Economics Major, Ms. Lam is concentrating her courses in areas related to finance and money and banking. Trained in courses such as corporate finance, financial investments, money and banking, and econometrics, Ms. Lam is preparing herself for a future career in the investment industry. Ahead

in her studies, Ms. Lam opted to attain an education in accounting because of its relevance and usefulness in the business world. She is currently applying for the minor as she will be completing the pre-requisites in the following quarter. Her passion for the arts has also led her to take courses in art history. She is currently studying nineteenth century American art but is knowledgeable in both the western and eastern arts.

Ms. Lam believes that an all encompassing education requires knowledge and experiences both inside and outside of the classroom. Therefore, she is associated with many clubs and organizations on campus. She is apart of the Undergraduate Finance Association and is currently holding the executive of corporate relations position. She is also apart of the Economics Honors Society, Omicron Delta Epsilon. She is actively apart of both of these on-campus organizations and feels passionately about her duties towards them. She also has devoted much time in the past year to an organization called Global Connect where she travels to different site schools to educate children about current political and global issues. However, due to schedule conflict, she is unable to participate this quarter but is planning on returning in the following quarter. Ms. Lam obtained an internship with a real-estate developing company called Kam Sang Company in the summer of 2006. There, she gained valuable experiences in

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
TIFFANY LAM (continued)

accounting and real estate management. She is also applying for internships this summer and is looking into financing companies such as Merrill Lynch or banks such as East West Bank.

Ms. Lam has only recently heard of Delta Sigma Pi (*Sigma Beta Iota*) and therefore was unable to participate in any of their prior events, but is currently applying for a membership position and will hopefully participate actively in the organization's future events. She hopes that in being apart of this organization, she will be able to network with like-minded students and share her business knowledge with them.

Once she obtains her undergraduate degree, Ms. Lam is planning on pursuing a job in finance, investment banking or real-estate. After a few years of valuable work experience in her resume, she will most likely return to school for her MBA. She believes that with an MBA graduate degree, she will be more suited to achieving her career goals in the future. She plans on working diligently and professionally to become a prominent figure in the Business world.

Ms. Lam is a diligent worker and has a professional attitude towards her work. She hopes that in being apart of Sigma Beta Iota and Delta Sigma Pi, she can network with like-minded students, gain valuable experiences outside of the classroom and help contribute to the growth and prominence of the organization.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
CHARLIE LEE



Mr. Byung (Charlie) Lee is currently a second year Economics and Political Sciences double major who also plans on declaring the Accounting minor at the University of California, Irvine. He is expected to graduate within the normal four years in June 2010.

Prior to attending UC Irvine, Mr. Lee attended Adrian C. Wilcox High School in Santa Clara, California, a suburban city bordering San Jose in Northern California. He claims Sunnyvale, California as his hometown even though he had lived all over the Bay Area since he had moved there after emigrating from South Korea at the age of four. He has never been back to his birth country, but he plans on traveling the world, including South Korea within the next few years.

Aside from the desire to travel, Mr. Lee's other interests consists of philosophy, politics, and the skillful art of conversation. His hobbies include

taking naps, watching movies, and eating out with company.

Since enrolling at UC Irvine in Fall 2006, Mr. Lee had taken a wide array of classes ranging from the physical sciences to the liberal arts. Relevant courses to his majors include macro and micro economic classes, various political sciences classes, and classes dealing with accounting that prepares the student for the CPA exam. Aside from attending classes, Mr. Lee has been involved with various extracurricular activities and organizations on campus. He has been a cabinet member of student organizations such as Chinese Association at UC Irvine, American Marketing Association, Reaffirming Ethnic and Community Harmony, and Hip Hop Congress at UC Irvine. He has also actively been involved with other student organizations including Vietnamese American Coalition and Asian Pacific Student Association.

In addition to being a part of various student clubs, Mr. Lee enjoys giving back to the community through community service through different outlets such as High School Outreach and the Chinese Association community service programs. Before entering college, Mr. Lee had no work experience but after a quarter of settling into the college life, he obtained a job through the university at the Bren Events Center where he worked as a Crew Member for thirteen months. At the same time, he interned for prominent companies in the United States

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
CHARLIE LEE (continued)

including Northwestern Mutual Financial Network as a Financial Representative/Assistant and also at a subsidiary of Aramark Corporation, UCI Dining as a Marketing and Web Intern.

Mr. Lee is currently a founding class member of Sigma Beta Iota, the UC Irvine colony of Delta Sigma Pi. He has actively been involved with the colony, attending general meetings, professional events, community service events, and social outings. He is currently committed to seeing the colony grow into a full time chapter and he is very impressed with the potential success of Sigma Beta Iota and he will continue to provide his time and efforts into obtaining many accomplishments.

After college, Mr. Lee is aspiring to attend a top tier law school within the state of California specializing in corporate law. He also wishes to obtain an MBA at some point in his academic career through an elite program at a top tier business school also in California. Career wise, Mr. Lee has no finalized plans, but he wishes to become a man of financial prominence either through the field of corporate law or through the corporate scene as a business analyst or consultant.

To obtain his professional status, Mr. Lee understands the importance of experience so he is currently seeking an internship with a fortune 500 company, preferably in the marketing field so he can acquire more work experience and prepare himself for when he graduates from UC Irvine.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

DANIEL LEE



Mr. Daniel Wai-Ching Lee is currently a 2nd year student at the University of California, Irvine with a major in Business Economics. His expected graduation date is June, 2010. He was born on October 11, 1988 in Pasadena, CA and raised in Arcadia, CA. Prior to his college experiences, he attended Temple City High School and was involved in many campus activities including: the marching band, the drum-line, the swim team, the student peer counseling program, and the French Club.

Currently at the University of California, Irvine, Daniel Lee is taking sixteen units and will be finishing his breath courses this quarter. Along with his interests in academics, Daniel Lee has also involved himself with a variety of extracurricular activities offered by the school.

Besides being a member of the Sigma Beta Iota Colony, he is also pledging for Sigma Chi. On top

of that, he has also been a member of the Vista Del Campo Housing Community Council.

Regarding the Sigma Beta Iota colony, Daniel Lee is just a member with high expectations to become a leader. His participation in events has been great and his attitude of everything that is occurring in the colony is just amazing. By being a part of this organization, he hopes to contribute to my knowledge and expand my creativity so he can pursue a career in the advertising industry.

After college, Mr. Lee hopes to attend graduate school. He hopes to achieve a master's in Business Economics to further his studies in the field. After completing his degree, Mr. Lee hopes to enter the business world more prepared.

Furthermore, he feels that my diverse past experiences can also help propel me towards this field. As Ambassador and Liaison of the Vista Del Campo Housing Community Council, Treasurer of the Beta Alpha Pledge Class of Sigma Chi Fraternity, and member of a professional business fraternity, Sigma Beta Iota, he has proven to himself and my colleagues that he is person holding high morals, standards, and a deep sense of personal responsibility.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

CHONG LI



Chong Li majors in both Mathematics with specialization on Economics and Quantitative Economics at University of California, Irvine. Ms. Li will be graduating at June 2011. Ms. Li emigrated from China to America in late 2005. She lived in San Clemente, CA before moving to Irvine for school.

Ms. Li uses most of her spare time reading books, doing research, rock climbing and developing her fraternity, Sigma Beta Iota, through its events and community service activities. Having been raised in a business-oriented family, Ms. Li has always been interested in finance since her adolescence.

Ms. Li took Single Variable Calculus, Microeconomics and Academic Writing in the fall quarter, 2007. She is taking Multivariable Calculus, Macroeconomics, Physics for Science and Academic Writing for the winter quarter,

2007. Ms. Li serves Language Exchange Program at UCI as an Event Coordinator. She is also the member of Undergraduate Finance Associate and Anteater Math Club at UCI. Ms. Li serves a private contractor as a translator in Chicago, Illinois from June to September 2007.

Ms. Li is a member of Sigma Beta Iota. She has been attending every general meeting without any exceptions. Ms. Li volunteered with her brothers for Clothing Drive on Feb 4, 2008 and she is ready to participate every possible professional or social event that hosted by Sigma Beta Iota from now on. Even though Ms. Li is a new member of Sigma Beta Iota, she tries hard to build up the bond with other members and to get more involved in the fraternity. She values the brotherhood within the Sigma Beta Iota more than anything else and believes that brotherhood is the thing that needs to be cherished for the lifetime.

Ms. Li plans to work for several years after graduating from UCI and applies for a Graduate School, most likely will be a Business School. Ms. Li's imminent career goals are finding a financial related part time job and gaining more experiences while keeping an outstanding GPA. Her Long-term career goal is to be either an investment analyzer or an investment banker.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

CHONG LI (continued)

As a part of the Sigma Beta Iota, Ms. Li believes that it is her responsibility to be dedicated and passionate. While she is getting support from the brotherhood, she needs to contribute to the fraternity and build up the bonds through participations and collaboration. Ms. Li would love to pay more effort to develop her capability in order to bring more contributions into Sigma Beta Iota and be better prepared for her career goals.

FITCH LI



Most people would consider Mr. Fitch Li to be very eccentric and even strange at times, but as stubborn as he is, he doesn't admit he is unlike the rest. Though he had spent the past eleven years of his life in the small-town of Cupertino that is south-east of San Francisco Bay area, he is still deeply connected to his hometown; Guandong, Guangzhou, China.

Another important trait of him that he considers that defines him is his ambition. Very much like a good friend of his whom wants to cure cancer, Mr. Li is currently studying business economics and someday after he graduate in 2009, he hopes to be the person that will finance the insurmountable cost that will drive his friend to fame.

His obsessive ambition may be the product of his admiration of great figures in history. He tries to conform himself to the likes Alexander

the great, Julius Caesar, and Napoleon. However, ambition may be the only aspect of him that is up to par to those he admires. His self-doubt is understandable but his reservation does not dent his confidence.

Mr. Li is a man of many talents, but his interests are on all spectrums. From film to architecture and everything in between, Mr. Li is almost fascinated in everything that puts his imagination and creativity to work. His interest in sports such as Table tennis has brought him to the national level. He won 14 years old and under at the 2001 nationals.

Though Mr. Li wants to be an investment banker someday, his first jobs consist of nothing more than just direct sales in multiple numbers of retail firms and table tennis instructor. He is hoping to land an investment related internship this summer, and hopefully when he graduates in June of 2009, he can find a junior analyst position in one of many prominent investment banks. Two years after his endeavor in investment banking he hopes to attend a business school and ameliorate himself even further.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

FITCH LI (continued)

It is Mr. Li's appeal for Business and his sociable personality that led him to join the Business fraternity; Sigma Beta Iota at University of California, Irvine. He is only a member at the moment, but hopefully in the near future he hopes to be more involved in the fraternity.

Mr. Li strongly believes the saying "Always expect the unexpected", and through out his life he's been preparing himself as best as he can, so no matter what comes around he would always be ready to whatever life throws at him.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

ALAN LIANG



Alan Liang is a first year currently attending the University of California, Irvine and plans to major in Economy in the year 2011. Mr. Liang's hometown is in Fremont, CA where his mother, sister, and dog reside. He enjoys snowboarding with his friends and also playing badminton on his free time. Mr. Liang is very passionate about food, particularly Japanese and Korean food. On his free time, Mr. Liang reads and plays games on his computer. His favorite book is *Tuesdays With Morrie*, by Mitch Albom due to its various views on life.

At UC Irvine, Mr. Liang has currently taken math and writing classes. Although he has not yet taken any economy classes, Mr. Liang will take them in the future, along with management and accounting classes. Outside of school, Mr. Liang is in a badminton club and plays competitively between team members and with other schools in the area. Mr. Liang does not have much work

experience which only comes from one job when he was a senior in high school. He worked for a math tutoring company called MPM which helps kids from K-6 improve their math capabilities with extra class work and homework aside from school. Mr. Liang worked as an assistant by correcting the students' work and also keeping kids from fooling around in class.

Mr. Liang is an active member in Sigma Beta Iota since January 26, 2008 and works in the community service committee. Mr. Liang makes a huge effort to attend all the community service and professional events that are hosted by Sigma Beta Iota and has only missed one event since joining. Mr. Liang feels that Sigma Beta Iota is a very welcoming colony that understands the importance of being professional. Since he joined the colony, Mr. Liang has seen the colony on both a professional aspect and a brotherly aspect. From his short time in the colony, Mr. Liang has already made very close bonds with many members in the colony. There is a huge potential for the colony because of their determination and dedication to complete the tasks that were assigned to them so that the colony can finally be associated with Delta Sigma Pi.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
ALAN LIANG (continued)

Although he is still unsure of his future, Mr. Liang intends to go to graduate school after college. He is applying for an internship with Capital Group to obtain more knowledge and experience in investment banking. Mr. Liang does not know what his long term career goals are yet. Since Mr. Liang is still a first year in college, the future is still hazy; however, he is still aware of different career opportunities and is working on discovering his future career goals. The professional events that are hosted by Sigma Beta Iota help him be informed on the many different occupations that are in the workforce, and help him network with recruiters from different companies. Sigma Beta Iota has become a big part of Mr. Liang's life and he enjoys every second of it, from the brothers to the professional events, Mr. Liang considers it time well spent.

MENDEL LIN



Mendel Lin is majoring in Business Economics while minoring in Accounting with a graduation date set in June 2009. He was born in the center of Los Angeles and grew up in a small city called La Canada. He loves technological items and always keeps up with the latest trends. However, he doesn't keep himself cooped up in front of a computer all day as he also enjoys outdoor activities such as hiking, whitewater rafting, and snowboarding.

As a business economics major, Mr. Lin has taken many classes pertaining to his major from basic economics courses to courses about game theory and politics. He has also delved into the sciences by taking courses such as the physics of energy and the environment, and astronomy. However as it is coming near to the end of his junior year, he has started to take more classes focusing on his accounting minor.

Mr. Lin has also been involved with other organizations on UCI campus. He became involved with the Chinese Association beginning of his freshman year at UCI. Within the organization he has been involved in several committees such as putting together CA's annual high school outreach, semiformal and by being part of CA's annual culture night, not only by putting the production together but also by getting in touch with his fine arts side by acting in the skit portion of the production. Along with helping with Chinese Association, Mr. Lin has started to look at issues concerning today's Asian Americans. He has joined the Asian Pacific Student Association which constantly puts together open caucuses and workshops to discuss these issues. Mr. Lin has used his past two summers by interning at the well know Merrill Lynch, and an international company called Grandex International Corporation. Through these two work experiences he has learned what it is like to work in a fast paced environment and yet able to be patient and understanding of his fellow coworkers.

As a recently new member of Sigma Beta Iota, Mr. Lin has become an active member going to almost all Sigma Beta Iota related events since joining. He has become involved with the Professional Events committee, helping VP of Professional Events Nikki Wang put on successful professional events.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
MENDEL LIN (continued)

Only a year away from graduation, Mr. Lin has begun working towards his CPA license. Because of previous work experiences, Mr. Lin wants a challenging career, one that requires him to think. He currently is working on getting a summer internship in either the consulting or investment banking field. After graduation, Mr. Lin plans to continue working for two to three years and then go back to school to get his MBA.

Mendel Lin is a person that is fond of business and technology but yet also enjoys venturing to the outdoors and enjoying the fine arts. He has been finding himself by getting involved with different types of campus organizations learning and experiencing new things everyday. With his hard work and dedication, Mr. Lin's aspirations will not be short lived.

JOHN LOUGH



John Bradford Lough is an Economics major at the University of California, Irvine. Mr. Lough's hometown is Fremont, CA. Fremont is where he had attended school all the way from pre-school to three years of community college. After those three years he had got accepted to several University of California's but with much thought and contemplation, he chose to move into a new environment and make a new home in Southern California, in Irvine.

When not in school and or at work, John Lough spends his time researching car audio, cell phones, and dabbling into the extreme sports field. Some activities that he chooses to partake in are surfing, skateboarding, and breakdancing. While still in high school he had also competed in Judo. When retired from Judo, he had eight years of experience with one bronze metal and one gold medal under his belt. Judo, breakdancing, and skateboarding has taught Mr.

Lough the discipline to take on any obstacle heads on with an optimism that shines through to motivate the rest of his teams to do the best that they can.

After high school but before attending the University of California, Irvine, Mr. Lough had been attending community college in his hometown of Fremont. When entering community college his career aspirations were much different than they are now. Coming into Ohlone College, he thought that after many years of schooling he will take his B.S. in Biology and attend Dental school to become an Orthodontist, it was not until half way through and after working full time that he had realized that his interest lies elsewhere. While at Ohlone, Mr. Lough started working for a master agent of Cingular Wireless. Within the first months at this company, he had earned many awards for sales within the San Francisco District and soon was recognized with a promotion to Assistant Store Manager, ASM. While ASM he had learned many lessons on how to maintain a store, maintain moral for his team, and how to motivate a team to surpass the expectations set out for them. Prior to Mr. Lough's arrival as ASM this San Francisco store has had the reputation as a low performing store. Once Mr. Lough had arrived, he had taken the task of restructuring the store under his wing. During his first month at this store, his store had surpassed their quota and become the number one performer in the district. The following months after his arrival, this store has stayed within the top three performing stores out of the

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
JOHN LOUGH (continued)

forty in the district. While working at this company, Mr. Lough had learned not only life lessons pertaining to working in teams but had also realized his true calling, Business. While working for this company, he had taken several introductory Economics courses that he had excelled in and from that point on he had made up his decision that Business is the place for him. While attending the University of California in Irvine, John Lough had to start his life from scratch. When moving to Southern California, he had not expected the culture shock that he was about to experience and to make the situation worse, he did not know anyone that was living in the Orange County area. Mr. Lough had struggled to adjust to the culture and the academic system in Irvine but it was not until the winter quarter when he had settled and become content with his environment. During the winter quarter of 2007, Mr. Lough had decided to expand his resume and work experience by looking for internships. Delphi Connection Systems appeared before him. John Lough's first internship was as a Marketing Intern at this company. At Delphi Connection Systems, John used the skills that he had learned as Manager in his previous job to not only unifies his team but to make his team and his self stand out from the previous interns. At this internship, Mr. Lough had met someone who would soon become a great friend to him, Tawny Wong. Through Ms. Wong and her network of friends, she had heard about a new business fraternity that was starting at UCI and she immediately contacted Mr. Lough about it and to go with her to the informational session.

Sigma Beta Iota, a colony of Delta Sigma Pi, was the fraternity that Tawny Wong had introduced John Lough to. After the informational session, and hearing about the great opportunity at hand, they both decided to join and help this dream become reality. During Sigma Beta Iota's first elections, Mr. Lough had run and got elected for the position as Vice President of Alumni Relations. This position, because they were still a colony, was a difficult task and had received no responses. Trying not to be discouraged, he made himself available to any of the other VP's that needed help or feedback about anything. As VP of Alumni Relations, Mr. Lough helped out every part of the fraternity as needed. By doing his job as he had, he found another position that was tailored more to what he excelled in, Vice President of Marketing. During their second elections, Mr. Lough had gone out for this position, showed his passion and commitment and gained the popular vote to be elected. Though Vice President of Marketing is not an official position that Delta Sigma Pi has approved, their colony had noticed the urgency of having this position especially in the position that they were in. As a colony, they have no past experience to create credibility to what they are so his position was created to not only publicize events but to recruit new prospective members, to motivate current members, and to create the credibility that they had lacked as a colony. While in his position, the fraternity had grown significantly in size and their bond together has made them not a club or an organization but a fraternity in every definition of the word.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
JOHN LOUGH (continued)

After Mr. Lough leaves UCI, he plans on taking what he had learned from his experiences, in previous jobs, in school, and from the colony and apply it all towards the field of Marketing. Mr. Lough has explored many different careers in the business field and he has found that Marketing suits his personality best. After several years of working, he plans on going back to school to get his Masters in Business Administration with an emphasis in Marketing.

JASON MARK



Jason Mark is majoring in Business Economics and minoring in Management. He is on track to graduate in June 2009. He is originally from Northern California, where he was born in the city of San Francisco. He has lived in other cities in the Bay Area like Oakland and Berkeley before graduating from Albany High School. He has a huge love for sports and wouldn't mind spending a whole day just playing or watching sports.

Being a Business Economics major, Mr. Mark has taken many economics courses from introduction courses to more advanced courses such as Financial Investing and Managerial Accounting. Having almost completed his requirements for a Business Economics major, Mr. Mark is now taking management courses to fulfill his Management minor.

On campus, Mr. Mark has been involved with UCI's Chinese Association (CAUCI). He joined the

organization in his second year at UCI, as he became involved with the organization's sports teams. He has participated on both the basketball and softball team, which have competed in the school's intramurals. In the past summer, Mr. Mark was an intern for the Summer Pro league, which is a summer showcase for basketball's most competitive teams and showmen. Through this internship position, he has learned a lot about what it is like to work in a professional sports environment. Mr. Mark is currently working for Charter Yachts of Newport Beach, which is a family owned full event planning company specializing in personalization and custom events.

Mr. Mark is one of the few newest members to join Sigma Beta Iota. He is just starting to get involved with the colony and will become a very active member to help the colony grow. As Mr. Mark is getting ready to finish up his undergraduate education, he is looking for internships and opportunities to work in sports related environment to gain as much experience as he can before he enters graduate school. He plans to go to a graduate school that has a sports management program. He hopes to be able to work for a professional sports team in the future. Jason Mark is hard worker that is determined to fulfill his dreams of working in the professional sports industry. Having sports in his life has helped him grow and develop as a person, as it has taught him good work ethics, team work, leadership, and determination.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

ALAN McGRATH



Mr. Alan Michael McGrath is a conscientious, personable student from the Bay Area, now Studying at the University of California, Irvine. He is a Mechanical Engineering major switching to Business Economics at the end of this quarter. Mr. McGrath expects to graduate with his B.A. in Business Economics and a minor in Accounting in 2010. Mr. McGrath attended Amador Valley High school from 2001-2005, which is located in Pleasanton, CA. He has resided in Pleasanton his entire life.

Mr. McGrath is currently a third year at UCI, and has taken mostly mathematics and science courses. He recently decided that engineering was his parents' passion for him and not his own, and has switched to something much more enjoyable this year. He loves economics and has been doing quite well since the change. Mr. McGrath is currently the Vice President of the Mixed Student Organization on campus, but

does not think he will hold a board position after this year. He realizes that social clubs are fun, but it is now time to get serious. Mr. McGrath has had two jobs in the past 4 years; the first was as a tutor at Kumon Math and Reading Center, where he tutored children in math and graded papers. He worked at Kumon his senior year in high school and went back for the first two summers home from college. This year Mr. McGrath has taken a new job, working at Special Events Parking, where he sells parking permits, chauffeurs patrons, and gives directions.

Mr. McGrath is a fledgling member of Sigma Beta Iota, a fine colony of Delta Sigma Pi. Mr. McGrath is saddened by his lack of participation in events to this point, and is truly sorry he had not heard about the colony sooner. But Mr. McGrath has a conviction that from this point forward he will work as hard as he can to be a truly efficient member of the colony. In the short time that Mr. McGrath has had to experience the colony, he has nothing but wonderful things to say about it. He thought his interviewers were professional and good people, who seemed excited at the possibilities of where Sigma Beta Iota could go. Besides his personal experience, Mr. McGrath's co-worker for Special Events Parking, Edward Jason Valdez, has told him about some exciting events you have put on in the past.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
ALAN McGRATH (continued)

Mr. McGrath hopes to be prepared to enter the working world after college, and knows that it will take time and effort to learn all he needs to be prepared. At this moment Mr. McGrath would love to find a business- related internship opportunity, in order to gain experience and expand his knowledge of the field. He thinks that an internship would be a great way to start himself on the path towards getting a good job once he is done with school. After college, he sees himself working for a company that deals with the stock market.

In short, Business Economics major, Mr. Alan Michael McGrath, is excited to join Sigma Beta Iota and promises to do anything necessary to help himself and his brothers succeed. He is disappointed that he did not know about Sigma Beta Iota earlier, but is confident in his ability to be a contributing, successful member from this day on. Thank you for your time, Mr. McGrath truly appreciates the opportunity.

MOHAMMED ALI MERCHANT



Mr. Mohammed Ali Merchant is currently an undergraduate student at the University of California at Irvine studying International Studies with a double minor in Management and Conflict Resolution. He is additionally pursuing a second degree in Computer Science under the Donald Bren School of Information and Computer Science. He is expected to graduate in June 2010 having completed a 6-year program at the University. Prior to being accepted to the University of California at Irvine, Mr. Merchant attended Santa Monica College in which he entered as a Biology and Chemistry major with intentions of pursuing a Medical Doctorate; however, discovered that the medical field was not satisfying as a career. With a greater interest in world affairs within the various business levels, Mohammed Ali geared towards majoring in Business Administration.

Mohammed Ali discovered upon applying to the University of California, Irvine that the closest field of study was International Studies with a Management minor, since the university did not offer a Business Administration degree. During his transition from medicine to business Mr. Merchant worked in various industries from consulting to the food service industry. During these times he was exposed to many levels of the organizational structure from day to day operations on the front end to company secrets and trades internally. He quickly accelerated through and grew greatly with the companies he worked with. His greatest accomplishment during this time was combining the day to day with the internal development of companies in his current job, that being Information Director for Marina Veterinary Group. At this practice Mohammed Ali seamlessly transitioned them from a paper practice to one of the nation's highest technology Veterinary centers. Until this day other Veterinary practices that seek to go this route consult with him.

MOHAMMED ALI MERCHANT (continued)

At the University, Mohammed Ali has taken a variety of classes ranging from Engineering to Political Science courses. He has completed majority of his first degree coursework, and now is solely concentrated on his second degree coursework. Beyond academics Mohammed Ali also participates in Tennis, Golf and Volleyball teams. He has also obtained certifications by Microsoft, CompTIA, and Cisco. Currently he is working for Marina Veterinary Group as well as the University of California, Irvine's Housing Information Technology group.

Mr. Merchant learned about *Sigma Beta Iota* from his coworkers Benjamin Green and Adam Su. Mr. Merchant was really excited that *Delta Sigma Pi* was coming to the University since his sisters were Alpha class for the Xi Omicron chapter at the University of California, Los Angeles. Currently, Mr. Merchant is actively pursuing membership in the colony of *Sigma Beta Iota* whereby he would further his skills as well as forge contacts that would last him a lifetime. Although, joining late in the game Mr. Merchant is committed 110% simply because that is how he approaches all facets of his life.

Further down the road Mr. Merchant plans on pursuing a Jurist Doctorate in Intellectual Property Rights as well as a Masters in Business Administration at the University of Southern California or the University of California, Los Angeles. Mr. Merchant is motivated to pursue membership at *Sigma Beta Iota* to enhance his experience and knowledge that is shared among the members of this prestigious business colony.

BRYAN NGUYEN



Mr. Bryan Khoa Nguyen is a business economics major and he is a first year at UCI intending to graduate the year 2011. Before coming to UCI, Mr. Nguyen lived in Anaheim Hills, California and attended Canyon High School.

Currently, Mr. Nguyen has been taking mostly general education classes that are required to graduate along with lower division courses related to business economics. He plans to take business classes that pertain more to the international aspect of business. As of right now, Mr. Nguyen is still open to all aspects of industry and has not decided on what industry he wants to specialize.

Aside from school-related work, Mr. Nguyen participates in a business club, Undergraduate Business Association, and participates in various recreational sports such as running and tennis.

Mr. Nguyen has been a part of the colony Sigma Beta Iota since the beginning of 2008. He has participated in all events since his membership and intends to contribute as much as he can. The colony is developing as a whole and the bond between the brothers and Mr. Nguyen grow stronger by the day. The friendship between each individual member is invaluable.

In order to become part of the work force after graduation, Mr. Nguyen has joined events and organizations that pertain to his interests and major to further broaden his horizon. In the near future, he plans to develop a more efficient plan of studying and doing homework in order to create time for extracurricular activities as well as review class material in order to maintain high grades. Five to ten years from now, Mr. Nguyen plans on securing a stable management position with an enriching life. On his spare time 10 years from now, he will try to give back to the community in any opportunities available.

Mr. Nguyen is a competent student that has ambitions to become beneficial to society. He thoroughly enjoys being a part of this professional fraternity and bonding with his brothers. Finally, he would like to thank his brothers for their encouragement on a day-to-day basis.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
SEYMOUR SCHLOSSER



Seymour Schlosser grew up in Los Angeles and has been residing in Orange County for 33 years now. In college Mr. Schlosser joined an International Economics society, Omicron Delta Epsilon. Mr. Schlosser received a Masters in Economics with a concentration in Accounting from UCLA. While getting his PHD, Seymour joined the National Guard. His dreams of becoming a successful professional arrived soon after his completion with the military. As of now, Mr. Schlosser is currently an IB professor at the University of California, Irvine. Before Mr. Schlosser had become a professor at UCI, he worked at various firms including Deloitte, Baker Hughes, Ecco and Wyng's international. Mr. Schlosser likes to spend his time reading newspapers such as The Wallstreet Journal and LA Times and magazines such as The Economist. Besides reading, Seymour loves to spend time with his family. Mr. Schlosser's success also includes his daughter, who is currently working with Fortune Magazine and his son, who is a VP at NBC universal.

MYLES STERRETT



Myles Sterrett is a fourth year Economics Major, with a minor in Accounting. He expects to graduate in Spring 2009. Aside from his academic and Greek life, Mr. Sterrett enjoys playing guitar, watching old movies, and relaxing with close personal friends.

When Mr. Sterrett is not spending time with his Sigma Beta Iota brothers, he can be found expanding his knowledge of finance with other members of Undergraduate Finance Association at UC Irvine. Mr. Sterrett has completed all his general coursework as well as his introductory accounting, intermediate accounting and economics classes. Mr. Sterrett has extensive work experience in accounting at a professional level. He has worked in public accounting at the regional level for two years and also has experience in the retail industry having worked at Sports Chalet and REI.

Mr. Sterrett was the founding President and one of two founding members in Sigma Beta Iota. He helped organize all initial events and has attended a majority of subsequent events. Mr. Sterrett finds great value in all the events that have been executed and finds them rewarding when he sees new members network and develop communication skills with local professionals.

Upon graduation, Mr. Sterrett hopes to be working in the public accounting industry for one of the big four accounting firms and seeks to develop his accounting skills. He believes that having big four experience greatly prepares him for the demanding world of international business and finance. Mr. Sterrett regularly attends recruiting events and constantly networks with industry professionals.

Mr. Sterrett is very excited about the prospect of Sigma Beta Iota and looks forward to how this great organization will impact its member's lives in a positive way and allow for its members to grow into responsible business professionals.

ADAM SU



Adam Su is a junior in the Donald Bren School of Information at Computer Science and expects to graduate in Spring 2009. Prior to attending UC Irvine, Mr. Su was concert master in the orchestra at Arcadia High School. In addition, he was also a member of Arcadia's Track and Field team. During high school, Mr. Su and a few of his friends started a web design and hosting company, Progressive Pixel, where he served as chief executive officer.

At UC Irvine, Mr. Su has taken courses to further his knowledge in computers and information technology. Mr. Su is also involved with a number of activities on campus. He is an active member of AACF (Asian American Christian Fellowship) and assists in planning events for the organization. He is also a Senior Residential Network Consultant at UC Irvine's Residential Network Services, a department which maintains the internet and cable television for

roughly 7000 on-campus residents. In the past, Mr. Su has worked for Netrillium, a web hosting company, where he was a customer service representative as well as a systems administrator.

In the colony, Mr. Su currently serves as President. He previously held the position of Senior Vice President. He and Myles Sterrett started the colony on February 28th, 2007 and has since seen it grow to its current size of 37 members. Mr. Su enjoys attending professional events as he views it as a time to gain valuable knowledge in recruiting as well as a time to network with professionals in a wide range of industries. He also enjoys participating in community service events where he can interact with other members in a non-professional environment while giving back to the community.

Upon graduating, Mr. Su plans on attending graduate school and obtaining an MBA. He is currently looking for an internship to gain work experience and apply what he has learned so far in his courses to real life situations. With this experience, he hopes on building upon and re-launching the company that he and his friends had started.

Overall, Mr. Su feels that over the past year, he has gained invaluable experience through the colony. Through his participation in the colony, he has learned how to work efficiently with

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
ADAM SU (continued)

others, work in teams, and delegate tasks when necessary. He believes that in addition to what he learns in his courses, these are the skills he will need to start his own company and succeed in the future.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

JASON VALDEZ



Mr. Edward Jason Valdez (his friends and family call him "Jason") is a sophomore at University of California Irvine, and is currently working on an economics degree with a minor in political science. His prospective graduation date is June 2010.

Mr. Valdez was born in Los Angeles, and moved with his family to Lancaster where he grew up for the majority of his life. He enrolled in the International Baccalaureate program in his high school, where he also was Section Leader of the Clarinet Section in the marching band for two years and the Public Relations Officer of the Multicultural Club. Also, he has volunteered at the local hospital for his last three years of high school.

When Mr. Valdez left home to enroll in the University of California Irvine in the Fall of 2006, he was initially an "Undeclared under the Social

Sciences" major; he did not know which academic field study to focus on. The only thing he knew what his future, unknown career would be based on would be something humanitarian.

After a year of exploring different subjects under the social sciences, he developed a great interest in economics and political science. While taking these different courses, he was also a part of the Filipino Church Club, and the UCI Pep Band. In the beginning of his second year he was hired by the UCI Parking and Transportation Services Department where he handles hundreds of dollars in the majority of his shifts and interacts with UCI visitors.

After hearing much about Sigma Beta Iota, Mr. Valdez pledged and is now a member of the fraternity. He currently participates in the Community Service Committee in the fraternity where he and his brothers plan and actively participate in different community service events. Even though he has a busy schedule, he is constantly moving appointments around so he can participate more and more in the fraternity.

As far as the future goes, almost nothing is set in stone. Different ideas and opportunities for the future are always being presented to Mr. Valdez, and he always keeps an open mind towards them (for instance, he has been playing with the idea of joining the armed forces after

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
JASON VALDEZ (continued)

graduation, or possibly being enrolled in a graduate school). However, the one goal that is certain in his future is that after graduation he wants to join the Peace Corps. All his life he has always had this deep sense to help people, and he wants to “get his hands dirty” when he does so. He plans on participating in the Peace Corps’s Business or Education programs as either a consultant to the people so they can build up their income or as a mentor and teach children the basics in math, science, or English.

Overall, he is an easy going guy, and does not need extravagant things to make him happy. Since he has been playing the Clarinet for 10 years, his clarinet has developed into an emotional outlet for him. He is also very much of a “family man.” His family members, whether they are his immediate family or relatives, are extremely important to him.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
NIKKI WANG



Ms. Nikki B. Wang grew up in the city of Arcadia, where she attended elementary school, junior high, and high school. She is currently a third year at University of California, Irvine majoring in Business Economics and minoring in Management. She plans on graduating in June of 2009.

Since Ms. Wang started attending UCI, she has been trying to involve herself as much as possible in all aspects of business. She takes interest in classes such as business management and introduction to business, and is currently looking into accounting courses. She enjoys projects and assignments, because they allow her to apply what she learns from the course books.

Ms. Wang serves actively as an executive board member for Undergraduate Business Association, which is a club with broad focus

on business that helps undergraduates at UCI to find their career paths. As for her work experience, she interned with a tax consulting firm over the summer with Kuhler & Associates, and currently works part-time at Capital Bank & Trust, an associate company of Capital Group.

Ms. Wang joined Sigma Beta Iota during spring quarter of 2007, a couple of months after the birth of the colony. Since then she has become more involved and served as Vice President of Marketing for two quarters. She now serves as Vice President of Professional Activities, and has successfully planned and executed seven professional events for winter quarter alone. Besides her position within the colony, she actively networks with other organizations on campus in attempts to publicize the colony, as well as recruit potential members. Her overall experience with the colony has been challenging, but rewarding. She believes that dedication, passion, and the shared vision of creating a sturdy foundation set the colony apart from the other organizations on campus.

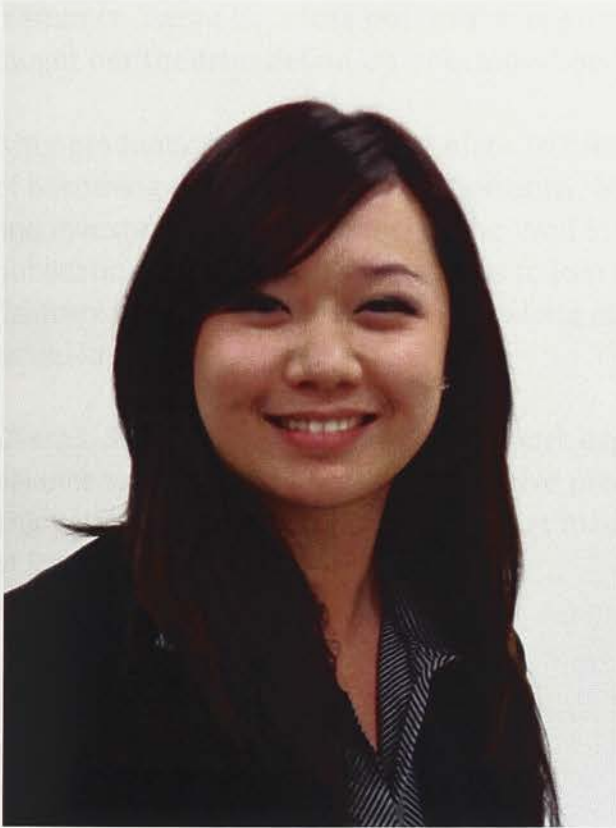
Ms. Wang is working towards transitioning directly into the workforce upon graduation. She has developed a strong interest in consulting and finance, which will guide her in the career search that has already begun. Eventually, she would like to go back to school to get her MBA in

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
NIKKI WANG (continued)

order to further her career. Her long-term career aspiration is to become a top executive and to be her own boss.

Overall, Ms. Wang finds balancing school, work, extra curricular activities, and personal life most difficult. But being part of Sigma Beta Iota has helped her become more goal oriented. Holding Vice President positions have also given her great opportunity to network with people professionally, to work with a team, and to practice being a leader. The experience she had in the past year has definitely made her a stronger and more professional individual.

TAWNY WONG



Tawny Kar-mein Wong is a fourth year Economics major at UCI and will be graduating in 2009. Born on Decemeber 3rd, 1985 and raised in San Gabriel, Ca. she is the second child of Linda and Raymond Wong. Ms. Wong is the sister to Tiffany, Samantha and Jonathan Wong. Family and friends have always been an important aspect of Ms. Wong's life. From those she has been surrounded by she has learned a great deal about loyalty, respect and perseverance. Basketball, running, scrapbooking, reading and traveling with family and friends would all be included in her ideal vacation.

As of now, Ms. Wong is working towards finishing her bachelor's degree in Business Economics with a minor in Management. It was due to her past work experience that Ms. Wong had decided to study Business. After graduating from Gabrielino High School in 2004, Ms.

Wong's first job was with Bank Of America, where she was a credit account manager in their Pasadena, Ca. branch. From then on, Ms. Wong fell in love with the corporate world and knew that studying Business Economics at The University of California, Irvine would be the best route for her.

Ms. Wong has held various internships during her time as a full time student at UCI. In February of 2007, Ms. Wong was a marketing intern with Delphi Connections Systems, where she and a group of four other students from UCI presented a 30 minute power point presentation to a diverse group of 25 Delphi executives. In June of 2007, directly following her Delphi internship, Ms. Wong was hired by Wachovia Securities as an Investment banking intern. It was from her great experience at Wachovia Securities that Ms. Wong decided that she will aspire to become a Wealth manager after college. Currently, Ms. Wong is interning at The Capital Group in Irvine, as a trust account representative.

Ms. Wong is currently the Senior Vice President of Sigma Beta Iota, a colony of Delta Sigma Pi. A member since April 2007, Ms. Wong has organized one professional event as well as attended eight professional events, two community service events and various social events. Through her experience with Sigma Beta Iota, Ms. Wong has built a strong brotherhood with numerous

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
TAWNY WONG (continued)

members. Sigma Beta Iota not only strengthened Ms. Wong's professional demeanor, but have taught her the true definition of brotherhood as well.

After graduation, Ms. Wong she plans to take her Series 7, 63 and 66 to foster her career goal of becoming a Wealth Manager. Currently, Ms. Wong enjoys staying in tune with the business and investment world by reading the Wall Street Journal, Fortune Magazine, and Barron's publication. In 2010, Ms. Wong plans to join the Saloman Smith Barney team in either Northern California or New York. In 2020, Ms. Wong plans to start her own Wealth Management team based in Southern California.

Overall, Sigma Beta Iota as well past work experience has helped Ms. Wong learn how to balance work, school and being an active member in a growing fraternity. Ms. Wong has enjoyed her experience at UCI, but what made her experience most memorable is being apart of Sigma Beta Iota.

CINDY YU



Cindy Nicolette Yu is a student at the University of California, Irvine. She is currently a second-year Business Economics major pursuing her minor in Accounting and is expected to graduate in June of 2010. Ms. Yu was born in Taipei, Taiwan, where she spent most of her childhood. She moved to the states with her family after finishing the third grade when her father was transferred to California. Her family consists of her father Daniel, mother Karen, and younger brother Ken, who currently live in Cupertino, a quiet suburb south of San Francisco. Ms. Yu is passionate about food and interior design. She enjoys cooking and spending money on her friends and family.

Growing up in a very conservative family, Ms. Yu's parents have always encouraged her to focus solely on her education. As a second-year at the University of California, Irvine, Ms. Yu is on track with her major course work. Although

she is expected to graduate in 2010, Ms. Yu aims to graduate in three years to get a head start on her career. She is currently taking economics classes that are focused on business and finance. Besides being actively involved in Sigma Beta Iota Colony, Ms. Yu is also a member of the Accounting Association, where she helps organize and provide opportunities for Big 4 recruitment events while develop building a relationship between students and the accounting profession.

Ms. Yu is currently the Historian for Sigma Beta Iota in which she archives all relevant colony events through various reports and photographs. She is actively participating in the colony and has attended numerous events. Ms. Yu especially enjoys the professional events held by the colony because they provide her with insights of the business world. Most of all, she takes pleasure in working with the fraternity because everyone shares a common goal and she gets to surround herself with those of similar interests. Ms. Yu has learned that communication is very important in an effective team and knows that everyone within the colony respects each other and makes compromises in order for tasks to be completed efficiently.

As a second-year student, Ms. Yu is constantly looking for internship opportunities. She is actively seeking opportunities to network with recruiters and attends many recruiting events

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
CINDY YU (continued)

held by various campus organizations. Ms. Yu would like develop her career in the financial industry. She plans to either go into consulting or investments. Upon graduation, Ms. Yu would like to work for a prestigious firm for a few years and apply for graduate school. She hopes to attend the Stern School of Business at the New York University where she will obtain her Masters in Business Administration.

Ms. Yu is an ambitious individual who pushes herself to become a well-rounded and even more accomplished person. She surrounds with herself with people alike, striving and goal-oriented, so she can be motivated as well as motivate others. Ms. Yu is career-oriented and has set both short and long-term goals for herself. She hopes to inspire and influence those around her as well as be pushed to be better. By being in a business fraternity, Ms. Yu believes that she will be an appreciating asset to as well as contribute greatly to the success of the fraternity.

CHAI ZHANG



Mr. Chais Zhang is majoring Business Economics and minoring in Accounting. He is a fifth year senior who is going to graduate on June 2008. Also, he is a transfer student from San Diego State University, who majored in International Businesses with an emphasis in marketing and Japanese language.

Mr. Zhang is a Korean Chinese, a one hundred percent Korean heritage with Chinese nationality. He speaks both languages: Korean and Chinese, and also has a solid understanding of both cultural norms and values. He came to the United States when he was sixteen years old, graduated high school with honors in the top five percent of his class in Los Angeles Senior High School.

His academic focuses are the courses with businesses-related aspects such as, International Marketing, Business Law, Corporate Finance, and a variety of subjects in accounting. He is a dedicated person who always has the vision to become an international businessman to utilize his strong multi-language speaking ability.

Mr. Zhang is currently active in many different campus organizations such as Sigma Beta Iota, a prospective colony of Delta Sigma Pi, and Accounting Association. He also has been involved in Chinese Scholar & Student Association (CSSA) and Intervarsity Christian fellowship when he was in during his college years at San Diego State University.

Sigma Beta Iota is his most significant involvement throughout his college career. He is a Vice President of Scholarships and Awards in Sigma Beta Iota, which his role is to establish a group effort towards actions that foster academic performance. Upon the establishment of Sigma Beta Iota to become Delta Sigma Pi, a national professional business fraternity, Mr. Zhang learned and experienced many different aspects of organizational skills and business professionalism.

Mr. Zhang's career goal is to become a Certified Public Accountant (CPA) after college, and maybe pursue a higher education in law school to become specialized in corporate tax. Because of the booming economics in China and its high demands of business professionals, Mr. Zhang

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES
CHAI ZHANG (continued)

is also looking forward to work abroad, such as China, for a global multinational company which has business relationships to the U.S. His optimal educational goal is also to pursue an MBA in International Business after the years of experiences in abroad.

Overall, Mr. Zhang is a strong individual, who strives his hardest to pursue his optimal goal. He is on his way to chase [Chais] his dream.

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

BENNY ZHU



Mr. Qiushi (Benny) Zhu is an economics major and accounting minor at the University of California, Irvine, with an expected graduation date of 2010. He was born in the city of Guilin, China and lived there until the age of seven, when he moved to the United States. After going to elementary school in Colorado and Indiana, Mr. Zhu moved to Vancouver B.C, Canada where he lived for five years and became a Canadian citizen. Mr. Zhu then returned to the US, finishing his last two years of high school in Arcadia, California before deciding to attend UC Irvine.

Mr. Zhu started at UC Irvine as a declared economics major in the fall of 2006. His first year was spent focusing on completing the general education requirements of the university; taking classes involving the study of history, physics, academic writing, math, anthropology, linguistics and economics.

During the summer, Mr. Zhu became interested in the field of accounting through an introductory class and subsequently applied for admission into the accounting minor. He was admitted into this competitive program in fall quarter of 2007 and now takes classes mainly from upper division economics and accounting.

Due to the relative difficulty of obtaining entry level job positions as an international student, Mr. Zhu has tried to maintain a full course-load and participate in as many business oriented associations as possible on campus to compensate. He is currently a member of the Accounting Association and the Undergraduate Finance Association. Involvement in these activities has helped Mr. Zhu learn about the professional recruiting process, as well as improve his communication and networking skills. Also adding to these experiences, is Mr. Zhu's involvement in the Sigma Beta Iota colony of Delta Sigma Pi.

Mr. Zhu joined Sigma Beta Iota in fall quarter 2007 and is currently the VP of Alumni Relations for the colony. As a member, Mr. Zhu has consistently showed his dedication to the colony through avid flyering during rush week, showing up for all fundraising events, helping to organize and report on professional development activities as part of the professional events

SIGMA BETA IOTA
SECTION VII: MEMBER BIOGRAPHIES

BENNY ZHU (continued)

committee and doing his best during community service events. Mr. Zhu has greatly enjoyed learning about and becoming brothers with everyone in the fraternity and looks forward to meeting even more people as the fraternity continues to grow.

Mr. Zhu's post-graduate plans include first being an accountant at a major accounting firm before potentially obtaining a master's degree and moving into a career in finance.