

Petition for a Chapter Charter

Prepared By
The SIGMA BETA EPSILON Colony

Petition for a Chapter Charter

PREPARED BY

THE SIGMA BETA Epsilon COLONY

OF THE INTERNATIONAL FRATERNITY OF

DELTA SIGMA PI

ON THE CAMPUS OF

UNIVERSITY OF CALIFORNIA, Santa Barbara

October 08, 2010

Table of Contents

- I. Petition Letter

- II. Letters of Recommendation
 - A. Matt Temple- South Pacific Regional Vice President
 - B. Rick Boner- South Pacific District Director
 - C. Darnell Mays- Sigma Beta Epsilon Junior District Director
 - D. Joseph O'Brien- South Pacific Junior District Director
 - E. Dr. Yonie Harris- Dean of Students
 - F. Douglas Kulper- Colony Advisor
 - G. Ignacio Gallardo- UCSB Associate Director of Career Services
 - H. Shanna Emrich- Delta Sigma Pi- Lambda Phi Chapter

- III. University of California, Santa Barbara
 - A. University History
 - B. University Enrollment Statistic
 - C. Photos of UCSB

- IV. College of Letters and Science
 - A. Letters and Science History

- V. Department of Economics
 - A. Department History

- VI. Sigma Beta Epsilon's Journey
 - A. How it all started
 - B. Professional Events
 - C. Community Services
 - D. Fundraising
 - E. South Pacific Area Conference
 - F. Sharkfest

- VII. Member Statistics
 - A. Members by Majors and Graduation Date

- VIII. Member Biographies

SECTION I

PETITIONING LETTER

SIGMA BETA EPSILON COLONY
Chapter Petition

Dear Board of Directors of Delta Sigma Pi,

We, the Sigma Beta Epsilon colony of the University of California, Santa Barbara hereby petition for a chapter charter of the International Business Fraternity of Delta Sigma Pi.

As there are no business programs on our campus, Delta Sigma Pi was chosen as the ideal organization to bring to our campus based on its rich history and fundamental concepts of ethics and professionalism. Furthermore, the colony would bring a different aspect to the diverse organizations at the University that included social fraternities, academic organizations and social organizations.

We therefore make our sincerest pledge to uphold the cornerstone principles at which the founding members of Delta Sigma Pi had in mind when they formed this fraternity. Additionally, we will uphold the rules, regulations and standards of Delta Sigma Pi throughout our continued association with the fraternity and hope to be installed as a chapter on December 4th, 2010.

We, the members of the Sigma Beta Epsilon colony of Delta Sigma Pi hereby thank you for your consideration.

Our signatures follow:


Tasmiah Arefeen


Henry Chau


Kevin Aldredge


Ameya Damle


Neecole Bell

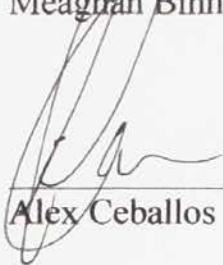

Kayel Demattois



Lina Bhula

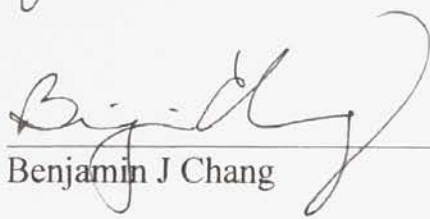

Kyle Fretwell


Meaghan Binn

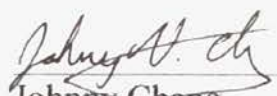

Ameya Ganpule


Alex Ceballos


Roxanna Garcia-Cejia


Benjamin J Chang


Doreen Gnafori


Johnny Chang


Anthony Goodin


SIGMA BETA EPSILON COLONY
Chapter Petition


Edward Han


Supriya Krishanan


John Harris


Michael Lin


Mark Hellmuth

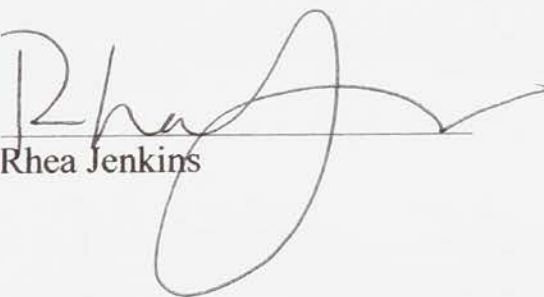

Chuan Chieh (Jack) Lo


Sandy Hong


Sally Lu



Andy Huang


Chris Miller



Rhea Jenkins


Mayra Moreno

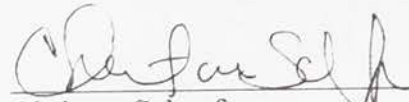

Wyeth Jorgenson

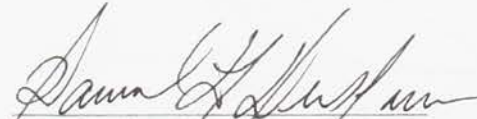

Rachel Mychajluk


Marcus Kibler



Binh Duong Nguyen


Chris Nieto


Christan Schaefer



Sam Nusbaum


Derek Schaefer


Jon Okagaki


Ankur Shah


Jamie Panizales


Karen Shon


Elise Patrick


Sonica Singh

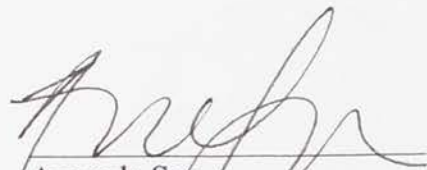

Irina Petkova


Kelvin So


Jennifer Quach

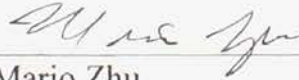

Tyler Andrew States


Julian Franco Domingo Remulla


Amanda Sun



Patrick Toeraer-
Toerner



Mario Zhu



Jenine Vadillo



Douglas Kulper



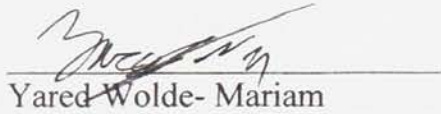
Ariana Vejar



Peter Rupert



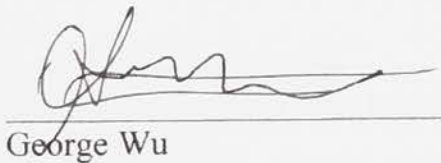
Maggie Vuong



Yared Wolde- Mariam



Alston Wen



George Wu



Analili Zepeda

SECTION II

Letters of Recommendation

SIGMA BETA EPSILON COLONY
Chapter Petition

Mathew R. Temple
5670 E 23rd Street
Long Beach, CA 90815
August 30, 2010

Delta Sigma Pi
National Board of Directors
c/o Dale Clark
330 South Campus Ave
Oxford, OH 45056

Dear Fellow Brothers:

It is with great pleasure and privilege that I write to you in recommendation of Sigma Beta Epsilon colony's petition to establish themselves as a chapter of our most prestigious fraternity. I have served as Sigma Beta Epsilon's Regional Vice President for the past year. I have seen the colony grow from a small number of interested students to a large group dedicated to the life of Delta Sigma Pi.

The colony members of Sigma Beta Epsilon are sure to demonstrate to many more students in the years ahead what Delta Sigma Pi stands for. Each colony member has the heart, mind, and soul of an ideal brother.

I have no doubt that as Deltasigs the colony members of Sigma Beta Epsilon will make a tremendous impact on the college, our fraternity and the world at large.

Please accept this letter as my full recommendation for you to accept Sigma Beta Epsilon's petition to establish themselves as a chapter of Delta Sigma Pi.

Fraternally,

Brother Mathew R. Temple
South Pacific Regional Vice President
Western Province

SIGMA BETA EPSILON COLONY
Chapter Petition

October 5, 2010

Delta Sigma Pi
Board of Directors
c/o Dale Clark
330 South Campus Ave
Oxford, OH 45056

Brothers of the Board of Directors:

It is my privilege to recommend that the Petition for the Sigma Beta Epsilon Colony at the University of California, Santa Barbara be approved. I have served as the District Director for this colony for the past year. I have witnessed the colony members go from a small group of students to a colony ready to petition our great Fraternity.

In the last year, I have seen the determination of the colony members to succeed and create a new business organization on the Campus of the University of California, Santa Barbara. They have created unique events that have shown their character as well as impacting the University as a whole.

An event that stood out for Sigma Beta Epsilon was a professional speaker. The name of the event was Johnny Cupcakes. This was a major event that was publicized throughout the campus. The attendance at this event was near 500. This event required the colony to work together on all aspects of the event. Including but not limited to contacting the speaker, finding a venue on campus, publicity on campus and last minute details. This event showed that the colony members could work together to create a very successful, major event on campus.

The colony held another event that had an incredible impact on the community. It was the dance that they chaperoned for the Alpha Resource Center which is a non-profit organization that assists disabled children. The colony members attended a dance for developmentally disabled individuals. The colony members helped out on all aspects of the dance. Prior to the dance, the colony members helped with setting up the facility. During the dance, they made sure that the participants had a great time. Afterwards they helped with clean up. The dance was a success and showed that the Sigma Beta Epsilon members cared for their surrounding community.

The above events are only a small sampling of the events that the colony has successfully worked on together in the last year. In the last year, I have seen the members of this colony grow personally, socially and professionally. They have grown into an organization that has found their place on campus and has shown within the last year that they have something to contribute to the campus community. I feel that this organization has what it takes to succeed as a chapter of Delta Sigma Pi.

SIGMA BETA EPSILON COLONY
Chapter Petition

Please accept this letter as my full recommendation for you to accept Sigma Beta Epsilon's petition to establish themselves as a chapter of Delta Sigma Pi.

Fraternally,

Brother Richard R. Boner
District Director
Sigma Beta Epsilon Colony
University of California, Santa Barbara

SIGMA BETA EPSILON COLONY
Chapter Petition

September 12, 2010

Delta Sigma Pi

National Board of Directors
c/o Dale Clark
330 South Campus Ave
Oxford, OH 45056

Dear Brothers of the Board,

I write to you today to lend my support to a group of motivated and dedicated young business professionals whom I believe exemplify the principles and ideals of our honorable brotherhood. As President of the neighboring Iota Upsilon chapter at California State University, Northridge, I was asked to speak with their members and help them on their journey. This request has grown into a relationship of trust and respect between the colony members and me.

Over the past year, I have seen these young collegians grow as they have put on events and they have seen the ups and downs with events that all chapters endure. They have taken their own time during school sessions to visit chapters and see for themselves how chapters conduct meetings and events. You will be hard-pressed to find someone in our region that has interacted with these colony members that have not grown fond of them and their commitment.

It has been my privilege to know them as a President and big brother figure over the past year as I finished my time as a collegian myself and that privilege continues now as their District Director. If we, as a fraternity, are looking to increase our numbers with quality, passion, and honor, the decision to make the Sigma Beta Epsilon colony into a chapter of Delta Sigma Pi is the right one.

Fraternally yours,

Brother Darnell O. Mays
Sigma Beta Epsilon District Director
Iota Upsilon 497
Western Province

SIGMA BETA EPSILON COLONY
Chapter Petition

October 4, 2010

To: The Board of Directors of the International Fraternity of Delta Sigma Pi

I am writing to endorse the petition of the Sigma Beta Epsilon Colony at the University of California-Santa Barbara to become a chapter of our most prestigious organization.

I worked with the colony as Assistant District Director over the course of the 2009-2010 school term and I have been thoroughly impressed with their dedication and drive to bring Delta Sigma Pi to the UCSB campus.

In my initial conversations with the colony members I was very happy with the types of questions that were being asked. It was apparent to me that the colony was very focused on learning as much as possible to make their time as a colony as productive and educational as possible.

During a campus visit I was again inspired by how well this group had come together to form a solid organization on the UCSB campus. The colonists had learned much from each other and in their communication with other chapters in the region. An upcoming event that was being planned was a professional speaker, Johnny Cupcakes. This turned out to be a huge event on campus and a major success for the colony.

Shortly after that visit, the South Pacific Region held their annual regional/area conference that was attended by a good sized contingent from the colony. Over the course of the day, the colonists took full advantage of the event to meet Brothers from different chapters and participate in the learning opportunities that presented themselves. It was great to see the colony participating so well with the rest of the region.

Overall, it has been an extreme pleasure working with this collection of bright, caring, and dedicated students. They have shown what it means to be a Brother throughout this process. The colonists have truly been an inspiration to me and to others.

In closing, I can't help but reiterate and reinforce my recommendation for the Sigma Beta Epsilon Colony in its endeavor to become a chapter of the International Fraternity of Delta Sigma Pi. Throughout my tenure in our Fraternity, from collegiate to Golden Council Member and every step in-between, I would be hard pressed to find another group that exemplifies our ideals as much and would be more worthy of admittance into our Brotherhood.

Fraternally,

Joseph O'Brien

SIGMA BETA EPSILON COLONY
Chapter Petition

September 30, 2010

Delta Sigma Pi
National Board of Directors
330 South Campus Ave
Oxford, OH 45056

Dear Delta Sigma Pi National Headquarters,

It is my privilege to extend my support for Sigma Beta Epsilon Colony to be a fully recognized member of Delta Sigma Pi here at the University of California, Santa Barbara. Sigma Beta Epsilon Colony is in excellent standing with the University of demonstrates the dedication and convictions to achieve greatness. This group of students demonstrates great leadership, citizenship and has already significant positive contributions to our campus as a whole. Sigma Beta Epsilon has been successful in organizing programs that are cutting edge and support our campus mission, *“Our students are full participants in an educational journey of discovery that stimulates independent thought, critical reasoning, and creativity.”*

If there is anything that I can do to help support the Sigma Beta Epsilon Colony achieve future goals please let me know.

Sincerely,

Dr. Yonie Harris
Dean of Students

SIGMA BETA EPSILON COLONY
Chapter Petition

FERGUSON CASE ORR PATERSON LLP

ATTORNEYS AT LAW

1050 SOUTH KIMBALL ROAD, VENTURA, CALIFORNIA 93004

PHONE: (805) 659-6800 FACSIMILE: (805) 659-6818

www.fcoplw.com

MICHAEL W. CASE

JOHN C. ORR

LOU CARBIAC

THEODORE J. ENGLAND

JOSEPH L. STROHMAN, JR.

ROBERT L. GALLAWAY

DAVID W. TREDWAY

SANDRA M. ROBERTSON

DAVID L. SHAIN

ROBERT B. ENGLAND

WILLIAM B. SMITH

GREGORY W. HERRING

DOUGLAS E. KULPER

DAVID B. SHEA

JAMES Q. McDERMOTT

MARK T. BARNEY

MICHAEL A. VELTHOEN

LESLIE A. M. ADAM

JESSE E. CAHILL

DOUGLAS K. GOLDWATER

BRET D. ANDERSON

JOANNA L. ORR

JOHN A. HRIBAR

Retired

THOMAS R. FERGUSON

Of Counsel

WILLIAM E. PATERSON

October 6, 2010

Selection Committee
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056-0230

Subject: UCSB Sigma Beta Epsilon Colony Qualifications

I am very pleased to submit this letter of recommendation on behalf of the Sigma Beta Epsilon colony of Delta Sigma Pi at UCSB to qualify as a chapter of your outstanding professional business fraternity. I just recently joined the colony in becoming a chapter and have had the pleasure of working with and interacting with several members of the Delta Sigma Pi on a number of different occasions. The members were professional, intelligent, motivated and courteous when working with other students, faculty, and professional staff.

In addition to my work as a partner in a local law firm, and teaching at UCSB, I founded and run the CPA/Law Society, a non-profit committee of the Ventura County Bar Association that assists the professional community and provides scholarships to local college students. Over the past ten years, our grassroots organization has grown considerably, and now provides substantial scholarships to college students in the area. I have met on several occasions with the founders of the colony and discussed various approaches to fundraising, speaking events, etc., which have been very successful for our group. I believe the colony will embrace some of these approaches, among others, to become a well-respected business fraternity on the UCSB campus.

Thus, I strongly recommend Sigma Beta Epsilon to become a chapter of Delta Sigma Pi here at UCSB. The founders have done an excellent job of building the foundation and will continue to strive to make this one of the leading chapters in your organization.

Sincerely,

FERGUSON CASE ORR PATERSON LLP



Douglas E. Kulper, Esq., CPA
Adjunct Professor, UCSB

SIGMA BETA EPSILON COLONY
Chapter Petition

July 23, 2010

Selection Committee
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056- 0230

Subject: UCSB Sigma Beta Epsilon Colony Qualifications

I am writing this letter in support of Sigma Beta Epsilon's application to become an official chapter here at the University of California, Santa Barbara. In my role as Associate Director of Career Services, I have had the pleasure of working with and interacting with several members of the Sigma Beta Epsilon leadership on a number of different occasions. In each instance, the members were professional, intelligent, and courteous when working with others students, faculty, and professional staff.

Last year, Sigma Beta Epsilon applied for and was accepted to the Career Service's Student Partnership Program. This program benefits student organizations by creating special connections with Career Services and recruiting employers. Student Partners gain the opportunity to put their leadership skills to work through participation in a variety of workshops and events which help them build bridges from academics to the workplace. They were also selected to co-host our resume critiquing event, Resumania. This event is designed to prepare UCSB students for the big Spring Career Fair. They were in charge of all aspects of this event from coordinating to staffing. Sigma Beta Epsilon was one of the most dedicated, motivated, and successful Student Partners we had last year.

I've had the opportunity to discuss various activities the Sigma Beta Epsilon colony carried out last year. They organized and hosted several successful professional events including guest –speakers from Kaplan, Rothstein Kass, and Johnny Cupcakes, America's #1 Young Entrepreneur of 2008 by Business Week magazine. They've also established effective relationships with faculty, campus departments, and other student organizations. It's clear to me that Sigma Beta Epsilon is one of the most active organizations on campus and embodies the Division of Student Affairs' motto: *Scholarship, Leadership, & Citizenship*.

Should Sigma Beta Epsilon be granted charter, I am confident that they would become a positive addition to the UCSB community and help its members prepare to become successful business leaders in the future. I strongly recommend to Delta Sigma Pi that Sigma Beta Epsilon be granted chapter charter. Should you have any questions regarding this endorsement, please do not hesitate to contact me at (805) 893- 4412 or Ignacio.Gallardo@sa.ucsb.edu

Best regards,

Ignacio Gallardo

SIGMA BETA EPSILON COLONY
Chapter Petition

September 6, 2010

Delta Sigma Pi
Attn: Executive Board
330 South Campus Avenue
Oxford, OH 45056

Dear Board of Directors,

I am Brother Shanna Emrich, and I have been in the Fraternity for two wonderful years. This past school year I have had the rare, but great, opportunity to meet and help with a colony of Delta Sigma Pi. Time spent with the Sigma Beta Epsilon colony of University California Santa Barbara has been one of my most cherished times in the Fraternity, and I feel that after much of their hard work and dedication, they more than deserve to become of chapter of this Fraternity.

In the time spent with them, I have watched them grow from a small group of business students who knew nothing but the three Greek letters that composed our Fraternity's name, into a large colony of business students who now know how to throw events, recruit, and run a meeting effectively and efficiently. The colony was not only able to recruit many members, but was also able to get a significant amount of them to be willing to be on their Executive Committee. Let's not forget that the colony also had to battle our rival Fraternity, and did so with grace and poise, caused no harsh feelings, and formed the colony with little to no problems.

Although I was unable to attend any of their events they had thrown over the past year, I am well aware that all of their events were highly successful, and put a great name for our Fraternity on their campus. They have also put a good name for the Fraternity off campus by giving back to the community and also getting a few corporate donations. Let's not forget their inter-chapter relations as well; they were able to get quite a few members out to South Pacific Region's chapters and to our Regional Meeting and Case Competition, in order to build connections early.

The colony seems to already have a great understanding of what it takes to be a great chapter. If I didn't know better, I would already think they were a successful chapter within the region. It is with great pride and joy to write this letter to you, and I, without a doubt, would love to have the colony become a chapter and call of them Brothers of this Fraternity.

Fraternally

Shanna Emrich
Vice President Pledge Education
Delta Sigma Pi - Lambda Phi
California State University, Long Beach

SECTION III

University of California,
Santa Barbara

University of California, Santa Barbara

The University of California, Santa Barbara is a public research university and one of the 10 general campuses of the University of California system. The main campus is located in Santa Barbara, California, founded as an independent teachers' college; UCSB joined the University of California system in 1944 and is the fourth oldest general education campus in the system.

UCSB is a comprehensive doctoral university and is organized into five colleges offering 87 undergraduate degrees and 55 graduate degrees. The campus is the 5th largest in the UC system enrolling 18,429 undergraduate and 2,981 graduate students. The university granted 5,442 bachelors, 576 masters, and 310 Ph.D. degrees in the 2006-2007 school year alone. The four-year, full-time undergraduate program is classified by the Carnegie Classification of Institutions of Higher Education as "more selective, higher transfer-in" and was ranked 42nd among "National Universities" by U.S. News & World Report.

UC Santa Barbara put a high priority on being a research university and spends \$191.2 million on research expenditures, 97th-largest in the United States.[5] UCSB houses eleven national research centers, including the Kavli Institute for Theoretical Physics, Southern California Earthquake Center, and Materials Research Laboratory. Five faculty members have won the Nobel Prize, 29 have been elected to the National Academy of Sciences, 27 to the National Academy of Engineering, and 23 to the American Academy of Arts and Sciences. UCSB was elected to the Association of American Universities in 1995. UCSB was the #3 host on the ARPAnet.

The University of California, Santa Barbara has a great deal of history built into its campus and takes pride in what it represents all around.

History

UCSB was once known as Santa Barbara State College, which focused on teacher training, industrial arts, home economics, and foreign languages. A great deal of support by an interest group in the City of Santa Barbara, led by Thomas Storke and Pearl Chase, persuaded the State Legislature, Governor Earl Warren, and the Regents of the University of California to change the State College to the more research oriented University of California system in 1944. The State College system sued to stop the takeover, but the Governor did not support the suit, but instead a state initiative was passed, however, to stop later conversions of State Colleges into University of California campuses.

Originally, the UC Regents imagined a small, several thousand-student liberal arts college at Santa Barbara. UCSB is only the third general education campus of the University of California, after Berkeley and UCLA, the only other state campus to have been acquired by the UC system. The original location of that the Regents acquired in Santa Barbara was located on only 100 acres of largely unusable land over the seaside. It was later discovered that there was the availability of a 400-acre ex-Marine Base on another seaside mesa in Goleta, which the Regents could acquire for free from the federal government. This led to that site becoming the UC Santa Barbara campus in 1949. Originally, only 3000-3500 students were anticipated, but the post WWII baby boom led to the designation of general campus in 1958, along with a name change from "Santa Barbara College" to "University of California, Santa Barbara," and the discontinuation of the industrial arts program for which the State college was famous. Samuel B.

Gould, was appointed in 1959 as the first Chancellor of UCSB. All of this change was done in accordance with the California Master Plan for Higher Education. Notable alumni of UCSB include Jack Johnson, Mike Moyer, Keith Williamson, Jason Lezak, Michael Douglas, Aaron Parsons, and Steve Aoki.

UCSB became nationally known as a hotspot of anti-Vietnam War activity in the late 1960s and early 1970s. Other than UC Berkeley, no other California college received as much attention from the national media for its antiwar activities as UCSB. Events during the era included a bombing at the school's faculty club in 1969, which killed the caretaker, Dover Sharp, burning of the Bank of America branch building in the student community of Isla Vista, and then Governor Ronald Reagan imposing a curfew and ordering the National Guard to enforce it during the 1971-72 school year. Weapon-carrying guardsmen were a common sight on campus and in Isla Vista during this time. A number of noteworthy anti war speakers made UCSB a key stop on national speaking tours. Among them were Jesse Jackson, Ralph Abernathy, Tom Hayden, Abbie Hoffman, Eldridge Cleaver, Eugene McCarthy, William Kunstler and George McGovern. In a later era, John Anderson, Jesse Jackson, and Hillary Clinton were the Presidential candidates to speak at the school. UCSB was later elected into the Association of American Universities in 1995.

UCSB is located on cliffs directly above the Pacific Ocean. UCSB's campus is not located in the city of Santa Barbara and is not technically part of the city. While the campus appears closer to the city of Goleta, the part that forms along the coast and through the ocean to the Santa Barbara airport, and runs through the west entrance to the university campus is part of the City of Santa Barbara. Although UCSB has a Santa Barbara mailing address, as do other areas around the city, only this certain area is in the Santa Barbara city limits. The campus is divided into four parts: Main campus, which houses all academic units plus the majority of Undergraduate housing, Storke campus, West campus and North Campus. The campuses surround the community of Isla Vista.

ISLA VISTA

UCSB is one of a few universities with its own beach. The campus, surrounded on three sides by the Pacific Ocean, has miles of coastline to stroll along as well as its own lagoon. The campus has numerous walking and bicycle paths on campus, around the lagoon and along the beach.

Much of the campus' early architecture was designed by Charles Luckman, he was inspired by Frank Lloyd Wright and used cinder block through his designs. This design element still stayed true to all the following buildings on campus created after Charles Luckman. The Lagoon is located adjacent to the coastline, between the San Rafael and San Miguel Residence Halls. It was created from a what use to be a tidal salt marsh flat and is fed by a combination of run-off and ocean water used by the Marine Science Building's aquatic life tanks; making it a unique combination of fresh and salt water.

Many of the older campus buildings are being replaced with newer, more modern facilities. UCSB consists of two libraries, the Davidson Library and the Arts Library; in total they hold 2.8 million volumes and millions of microforms, government documents, manuscripts, maps, satellite and aerial images, sound recordings, and other materials. The 24 Hour Study Room, formerly known as the RBR, Reserved Book Room, is adjacent to the Davidson Library, which is located in the middle of the UCSB campus and is open at all times for the student's convince.

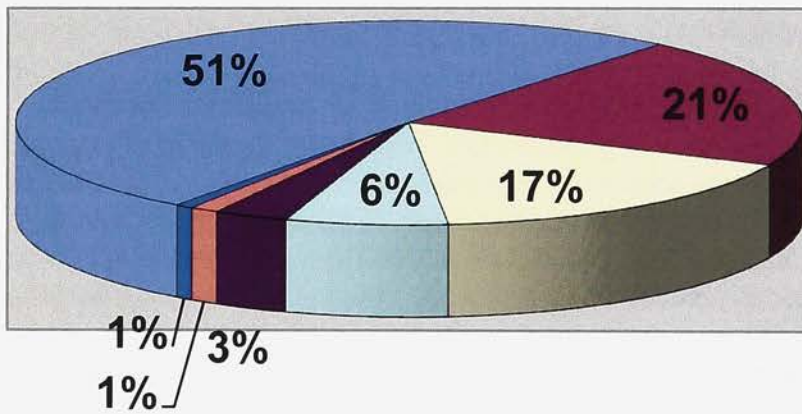
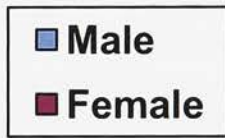
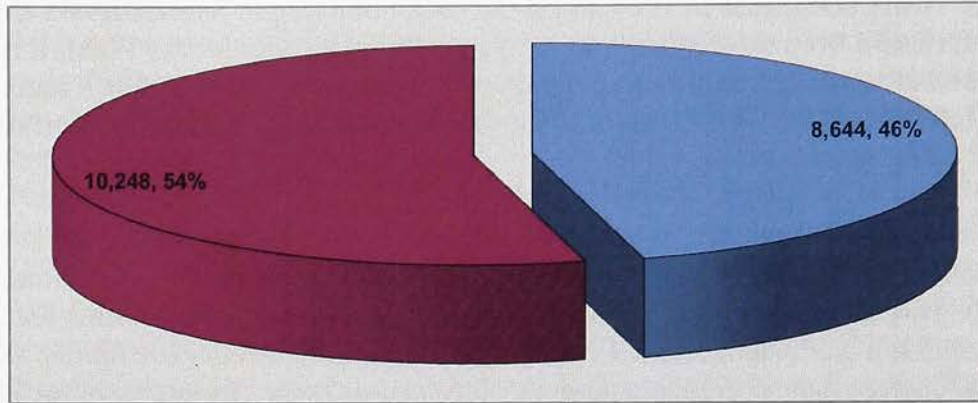
UCSB's largest lecture hall is Campbell Hall which seats 860. This lecture hall is also the main venue for most of UCSB's Arts and Lectures series, which presents special performances, films, and lectures for the UCSB campus and Santa Barbara community to enjoy.

Storke Tower completed in 1969 and is the tallest building in Santa Barbara County. It can be seen and heard from most places on campus, and it overlooks Storke Plaza. It is home to a five-octave, 61-bell carillon which rings every hour throughout the day. UCSB's campus radio station, KCSB 91.9, and the campus newspaper, the Daily Nexus, are stationed beneath Storke Tower.

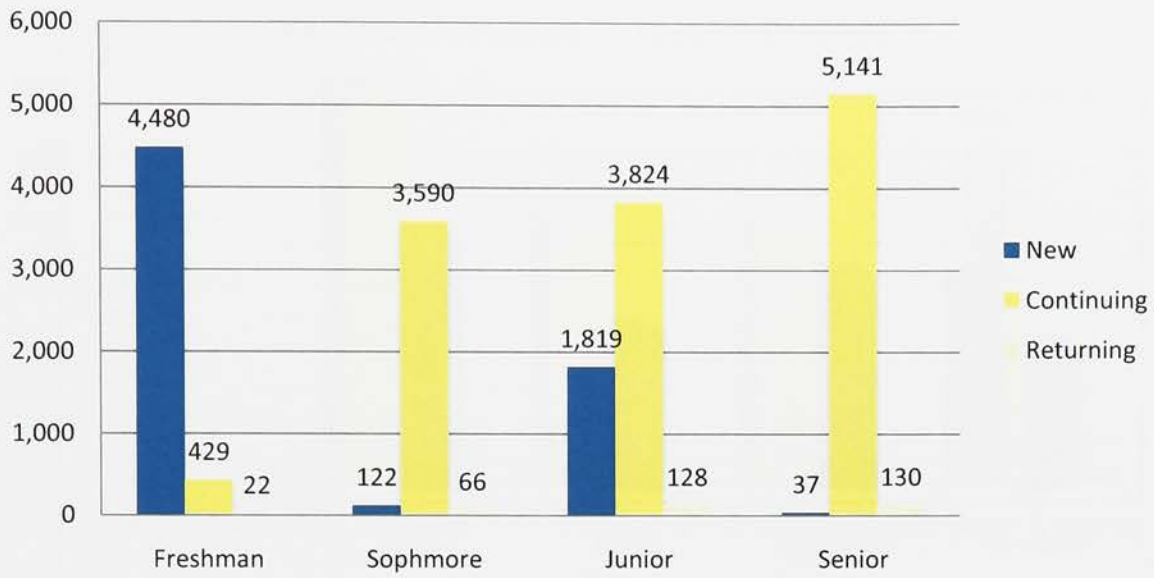
Academics

UC Santa Barbara is a large, comprehensive research university. The full-time, four-year undergraduate program covers the majority of enrollments and as a college with a focus on arts & sciences with high graduate levels. UCSB is organized into five colleges offering 87 undergraduate degrees and 55 graduate degrees. The campus is the 5th-largest in the UC system by enrollment with 18,429 undergraduate and 2,981 graduate students. The university granted 5,442 bachelors, 576 masters, and 310 Ph.D. degrees in 2006-2007. UC Santa Barbara has three undergraduate colleges: the College of Letters & Science, the College of Engineering, and the College of Creative Studies, the Economics Department is part of the College of Letters and Science. The campus also has two professional schools, the Donald Bren School of Environmental Science, located in Bren Hall, and the Gevirtz Graduate School of Education.

Enrollment Statistics

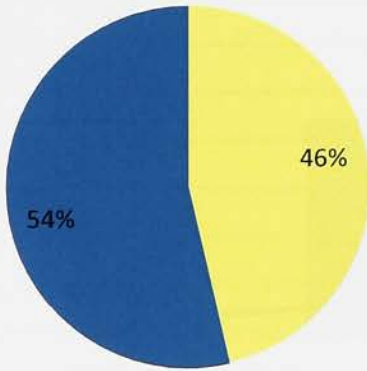


Fall 209 Enrollment by Class Level



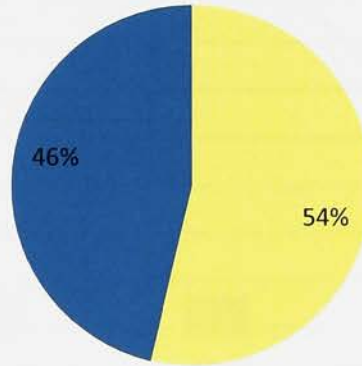
Undergraduate Gender

Male Female

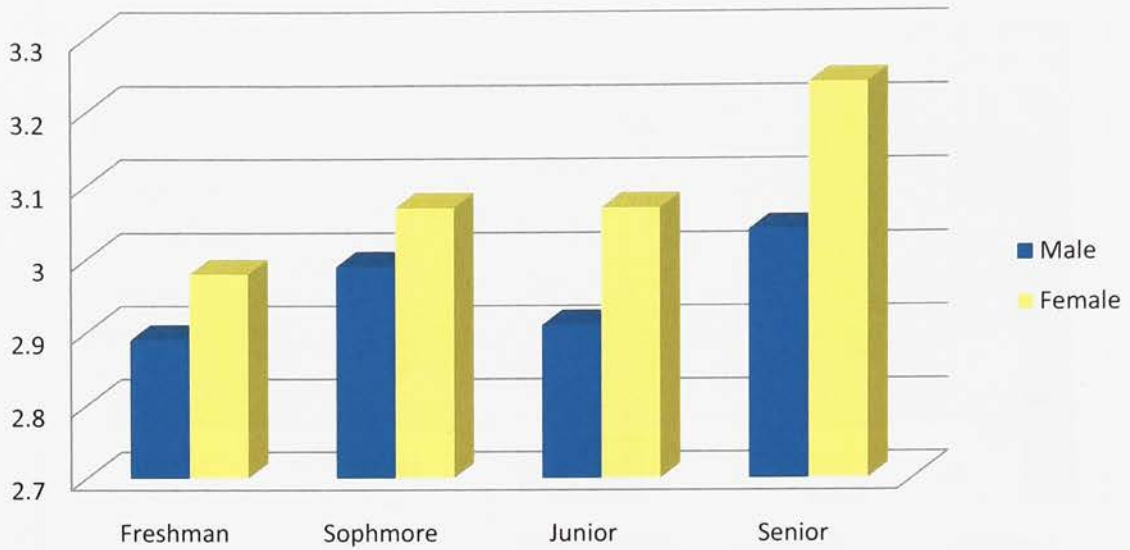


Graduate Gender

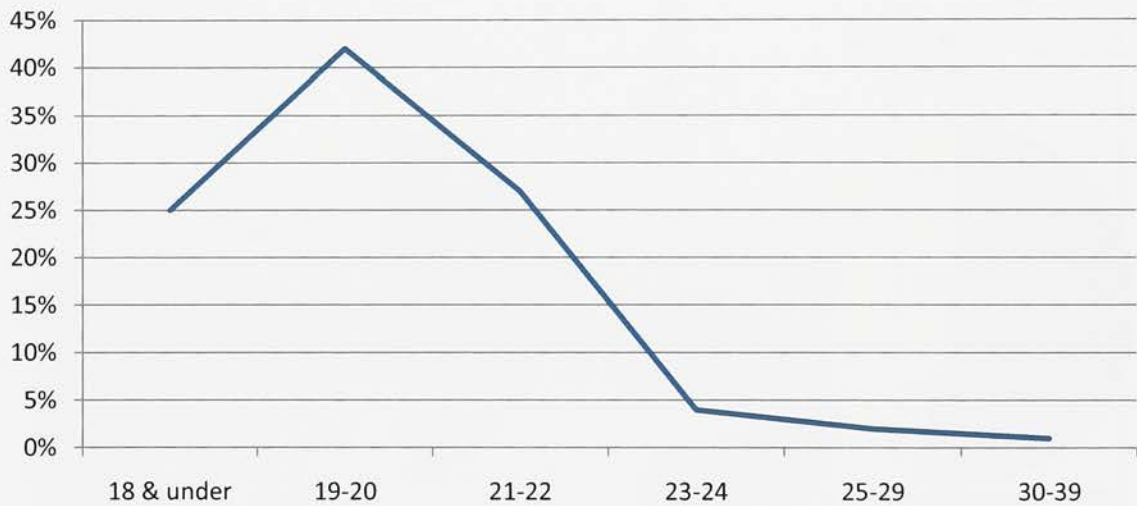
Male Female



Cumulative Undergraduate GPA 2009

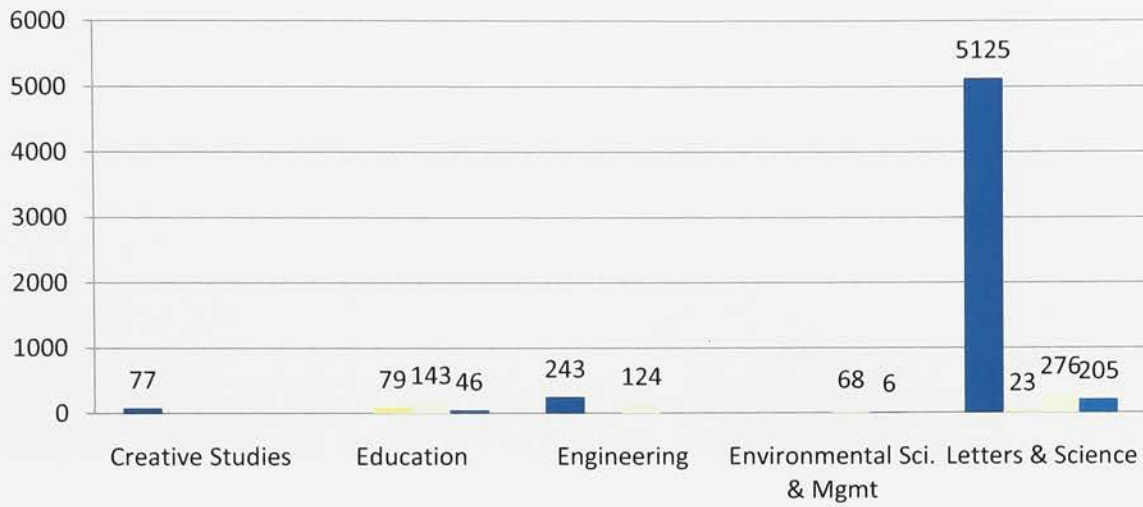


Age Distribution of Undergraduates by Percentage

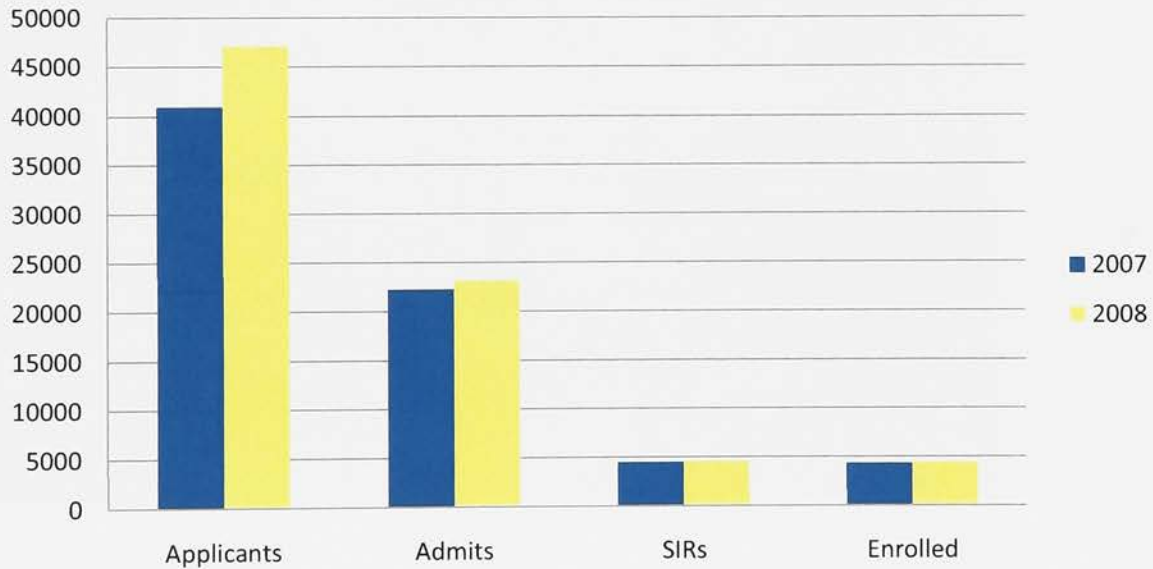


Degrees Conferred 2009

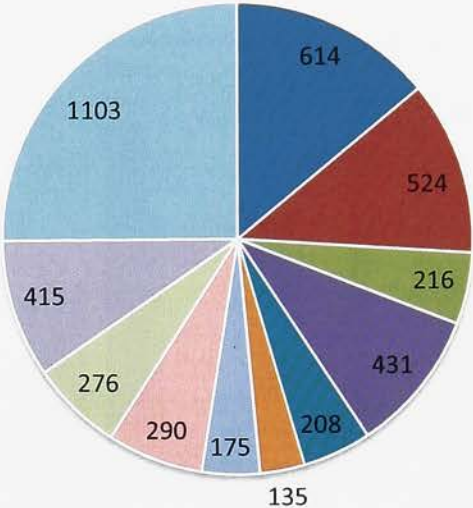
■ Bachelors ■ Credential ■ Masters ■ Doctorate



Freshman Fall Admission Statistics



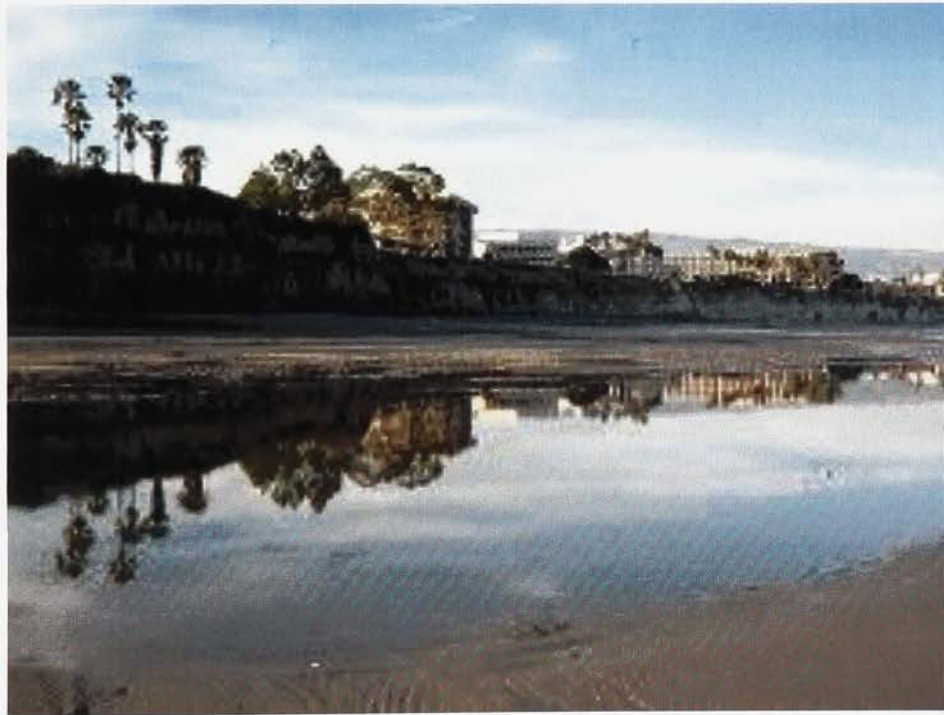
Freshman Major Distribution for 2009



- Biological Sciences
- Business Economics
- Communications
- Engineering/Computer Science
- Fine Arts
- Interdisciplinary (includes Creative Studies, Law & Society)
- Language and Letters











SECTION IV

College of Letters and Science

College of Letters and Science

The College of Letters and Science is the largest college at UCSB offering approximately 80 majors and 38 minors to more than 17,000 undergraduates and around 2000 graduate students.

As the largest center of teaching, learning, and research on the UCSB campus, the College fosters an environment of stimulating intellectual exchanges among senior faculty, graduate students, and undergraduates. The undergraduate curriculum encourages exploration and intellectual breadth through the completion of the General Education Program, and provides depth through the acquisition of the analytical skills and methods of a specific academic discipline. The College Honors Program provides enrichment opportunities for highly motivated students.

The College's Division of Undergraduate Education, headed by the Dean of Undergraduate Education, offers academic advising and direction and is the home of the Honors Program. Faculty members from diverse disciplines serve as assistant deans and are available for consultation on a variety of academic matters. An experienced team of peer and college advisors assist students in individual consultations and in small group meetings and workshops.

Academic departments and programs form the core of the College of Letters and Science and are grouped into three academic divisions: the Division of Humanities and Fine Arts; the Division of Mathematical, Life, and Physical Sciences; and the Division of Social Sciences. These divisions collectively hold close to 50 departments and programs, as well as numerous interdisciplinary centers and research units, in which some 700 faculty teach and conduct original research. Faculty collaborates with colleagues in the College of Engineering, the Bren School of Environmental Science and Management, the Gevirtz Graduate School of Education, and other units.

One of the greatest strengths of UC Santa Barbara is the interdisciplinary nature of the university. Interdisciplinary study is characterized by a crossing of academic borders and boundaries. Building on the traditional strengths of a liberal arts education, rigorous scholarship, and inspiring teaching, our innovative programs engage students in a variety of interdisciplinary approaches and methodologies. Students can choose a course of study from across the College's divisions, drawing on classes in the humanities, sciences, and social sciences. Many students have double majors and minors. As part of their undergraduate education, students may choose to study abroad in one of 34 countries through the Education Abroad Program, or at the University of California centers in Washington D.C. or Sacramento.

SECTION V

Department of Economics

History of the Department of Economics

Instruction of economics at the University of California, Santa Barbara goes through the establishment of the Department of Economics. The department was created in 1909 at the State Normal School of Manual Arts and Home Economics, a 2-year professional training school. The school went through several name and location changes. In 1944, then named the Santa Barbara State College was entered into the University of California system as the location of the third UC campus with an enrollment of 1,464. By 1955 the campus was settled in its current location on a former Marine Air Force base next to the ocean. Three years later in 1958 it was officially given university status and named The University of California, Santa Barbara.

1960 signified the official establishment of the Department of Economics at UCSB, a department within the Division of Social Sciences of the College of Letters and Science. The first Chair was Fred Halterman - his oversaw 241 economics majors. Three years later the major count had doubled to 500, and by 2005 this count was 2500.

1960 was also the start of the Carl Snyder Memorial Lecture series. This important event annually brings a distinguished economist to the college community, and the Herb Kay Undergraduate Entrepreneurial Lecture also features successful business leaders.

In 2004, Professor Finn Kydland became UCSB's newest Nobel Laureate. Soon thereafter a macro-economics research center created the Laboratory for Aggregate Economics and Finance (LAEF), headed by Professor Kydland. In addition to LAEF, the department also created the Experimental and Behavioral Economics Laboratory (EBEL), created to conduct research in experimental and behavioral economics. Research in environmental and resource economics was enhanced in 2009 when the UC Office of the President established the UC Center for Energy and Environmental Economics, which is based at UC Berkeley and UC Santa Barbara.

The Department also has the privilege of hosting the American Economic Association Summer Training Program and Minority Scholarship Program. The program gives under privileged, minority students a unique, intensive experience that prepares students for a graduate program in Economics.

The Undergraduate Program remains impacted with Business Economics continuing to be the most popular major on campus. UCSB has an award winning Accounting Program provides a rigorous series of courses for preparation for the CPA exam as well as independent and group studies in management to relate economic theory to real life. Since 2002 the Accounting Association and the Business Economic Association have grown extremely active, including annual career recruitment by the "Big 4" accounting firms for summer internships and full-time positions.

The Economics Graduate program offers not only a doctorate program, but also a unique one year master's degree. Doctorate candidates also have the opportunity to obtain a Ph.D. emphasis

in Economics and Environmental Science through our joint efforts with the Donald Bren School of Environmental Science and Management.

The Economics Department here at UCSB has gone through many changes which only made it stronger and more popular to incoming students with its award winning programs and great opportunities for students to succeed in their studies and life after graduation.

SECTION VI

Sigma Beta Epsilon's Journey



Central Office 330 South Campus Avenue, Oxford, Ohio 45050

PHONE: 513.523.1907 FAX: 513.523.7292

EMAIL: centraloffice@dspnet.org WEB: www.dspnet.org

DELTA SIGMA PI®

July 22, 2009

ΔΣΠ

Michael Lin
6510 Picasso Rd. Apt #127
Goleta, CA 93117

Dear Michael:

Thank you for your email inquiring about Delta Sigma Pi at University of California-Santa Barbara. I am pleased to provide you with information about chartering a chapter.

Delta Sigma Pi is a coeducational, professional fraternity for students of business administration, (including Economics). We were founded at New York University in 1907 and have since grown to 268 collegiate chapters with a total membership in excess of 220,000. Each of our chapters offers its members a unique variety of professional speakers, tours, seminars, etc., which are designed to supplement the classroom education and provide exposure to the "real world" of business. Our chapters also participate in regular campus and community service activities and schedule a limited number of social activities. Together, these programs provide a well-rounded educational experience while enabling the individual student to develop those personal talents and leadership abilities, which are so important in the business world.

Enclosed is a portfolio of information on Delta Sigma Pi, which will assist you in becoming more familiar with the goals and organizational structure of the Fraternity. The publications included in the portfolio should also provide you with some idea of the scope of activities offered by our collegiate chapters. Of particular interest will be the pages titled, "Policies & Procedures for Starting a New Chapter", which must be considered by the faculty and students.

I welcome the opportunity to work with you and other interested faculty members and students. After reviewing the enclosed material, please let me hear from you again. Thank you for your interest in Delta Sigma Pi. Additional information may be found on our web site at www.dspnet.org

Sincerely yours,

DALE M. CLARK
Director of Chapter and Expansion Services
Dale@dspnet.org

enc:

cc: Chuck Brown, Provincial Vice President
Corey Polton, Regional Vice President

How it All Started

Sigma Beta Epsilon began as an idea that originated from Michael Lin with the help of Lucy Tseng from the Xi Omicron Chapter at the University of California, Los Angeles. He happened to know a few other Deltasigs from other chapters who gave him more information about the Fraternity. Michael Lin contacted Delta Sigma Pi's Central Office in the summer of 2009 which began the journey to brotherhood. The Sigma Beta Epsilon (Σ BE) colony of Delta Sigma Pi was founded in October 26, 2009 by Michael Lin. The three Greek letters for the colony, Σ BE, were chosen because it was a representation of the Santa Barbara Entrepreneurs. There were a group of students who were interested in forming a strong brotherhood with the vision of filling the lack of business emphasis our University had to offer. Through these past three quarters at the University of California, Santa Barbara, we have developed a strong dedicated core amount of people who have shown dedication despite the obstacles and hardships that have come on this track.

The fall quarter of 2009-2010 school year primarily consisted of filling out the proper paper work and spreading the word of the new colony. Great amount UCSB students joined the colony along the way. The group of students started to get to know each other and united in developing an idea for the colony. There were countless hours invested in the thought of how to compete with the rival Alpha Kappa Psi on campus. Thoughts were invested on how to become the elite professional co-ed business fraternity on campus. These students began to discuss with the Economics department faculty and slowly they began to gain support. The UCSB Career Services were along the many campus organizations that supported our establishment.

As winter quarter of 2010 began, the main focus for the colony was to recruit more members to generate more power within the organization. Efforts consisted of talking to professors, friends, and classmates who shared the same unique interest of business and economics. Weekly meetings were held to discuss topics such as recruitment and marketing strategies. There were many professional and community service events held throughout the quarter. One of the most successful events to be held at UCSB during this quarter was Johnny Cupcakes with the attendance over 500 students, faculty, and supporters. This allowed the Sigma Beta Epsilon colony to gain more publicity and well known throughout the campus. The colony also attended the AREA Conference which was held at the beautiful Loyola Marymount University in Los Angeles. This allowed the colony members to interact with other chapters and gain an understanding of professional events. Unfortunately some of the key students in this venture found out that his or her major was not accepted by Delta Sigma Pi. This was a devastating situation that they encountered because they lost one of the most dedicated students they had. However, the majority of the colony reorganized and moved forth with the plan. By the end of the quarter, the colony consisted of an executive committee and general members.

In the spring 2010 quarter, the colony held numerous professional events to allow the members of the colony to gain more knowledge of the corporate world. The partnership with Kaplan, Becker Professional Education, and UCSB Career Services developed because of the events they co-hosted. The colony held and attended numerous social events to show how they could enjoy college and also maintain their education. They attended a gathering of Deltasigs called

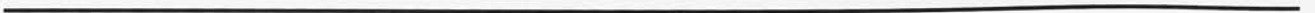
“Sharkfest” which was annually held in Cal Poly San Luis Obispo. Many chapters in the Southern California region attended this event which allowed the colony to bond and network with these people. During this quarter there were many success and failures which lead to the understanding of creating successful events. At the end of the quarter, the colony consisted of a consistent amount of dedicated students.

During the summer of 2010, the colony members held weekly conference calls to discuss the upcoming school year. The most utilized source was the email where a mass email was sent throughout UCSB in recruiting highly motivated students in becoming part of the founding class of Delta Sigma Pi. The pressure of generating a great amount of cash flow suddenly caught the colony’s attention. The discussion of corporate sponsorships led to the creating of the wonderful package created.

Calendar of Events for the 2009-2010 Academic Year

| | | |
|----------|-----------|---|
| November | 23 | First General Information Meeting |
| January | 19- Feb 6 | Cookie Dough Sale (Fundraising) |
| January | 23 | Clean Up Del Playa Dr (Community Service) |
| January | 25 | Becker CPA Information Session (Professional Activity) |
| January | 30 | South Pacific Area Conference |
| February | 19 | Alpha Resource Center (Community Service) |
| February | 20 | Friendship Manor Retirement Home (Community Service) |
| February | 25 | Johnny Cupcakes Lecture Series (Professional Activity) |
| March | 9 | Kaplan Information Session (Professional Activity) |
| March | 10 | Silvergreens (Fundraising) |
| April | 5 | “Let’s Make a Deal” TV Tapping (Professional Activity) |
| April | 8 | Resumania UCSB Career Services (Professional Activity) |
| April | 14 | Toastmasters (Professional Activity) |
| April | 22 | Rothstein Kass Interviewing 101 (Professional Activity) |
| April | 23 | Pasta House (Fundraising) |
| May | 5 | Korean BBQ (Fundraising) |
| May | 9 | Clean Up Del Playa Dr (Community Service) |
| May | 13 | Pasta House (Fundraising) |
| May | 25 | Robert Half International (Professional Activity) |
| May | 28-30 | Sharkfest (South Pacific Region Event) |
| July | 21 | Habitat for Humanity (Community Service) |
| Oct | 2 | Cleaning Isla Vista (Community Service) |

Professional Activities



Professional Activity: Becker CPA Exam Review

Sigma Beta Epsilon
Colony Development
Professional Activities – Becker's CPA Exam Review

Becker – CPA Information Session
January 25th, 2010

Members of the Sigma Beta Epsilon Colony of Delta Sigma Pi head confidently to the very first professional event featuring the company Becker.

Being the very first professional event thrown by the Sigma Beta Epsilon colony, the Becker's CPA Information Session was an inspiration to drive us as colony members to take a step further into seriousness and competitiveness. Doing so required knowledge of one of the most abundant majors in the colony – accounting.

The event was led by a representative from Becker, who herself was a certified public accountant and handed out information packets and notes. Becker is an institution that is based on professional education on the fields of accounting, finance, and project management. The presentation provided was very professional and organized. Ultimately, all of the colony members were inspired to strive forward and not make mistakes. The impact this event had was large despite being one of the smaller events.

The first section was about the company Becker. It went into detail on how classes were given out, and how test takers are successful through the Becker method. Students are given a free sample class, and are given the option to whether or not they would continue. Statistical information shows the success of partakers of the Becker CPA program. Many achieved success – Students who studied under Becker's CPA program had the high success rates when it came to the CPA exam

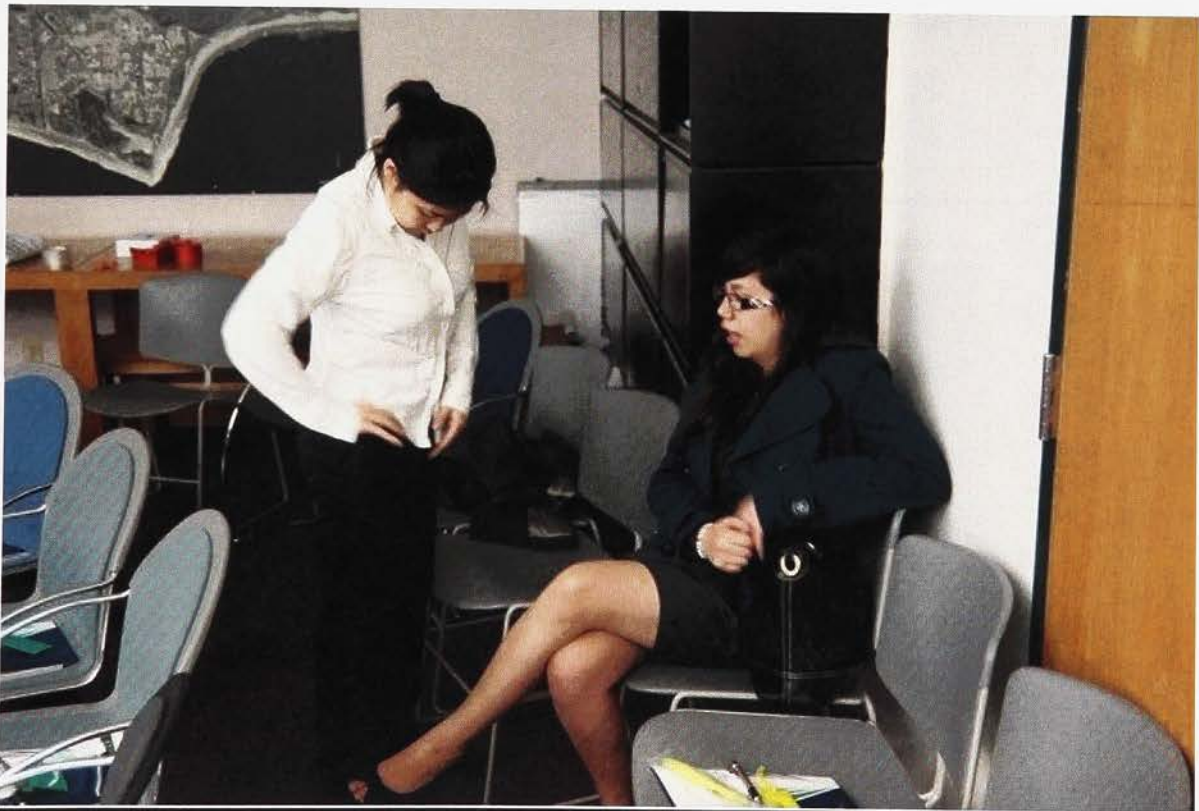
The second section was about being a CPA, the CPA exam itself and information on becoming a CPA. The four parts were Financial Accounting and Reporting, Auditing and Attestation, Regulation and Business Environmental and Concepts. Though the information itself was intimidating, the colony members nevertheless followed through attentively.

The third and last section was questions and answers, followed by tips of the Becker representative. The colony had the chance to ask several questions, and even had the chance to get more information out of the representative about CPA information. The colony gained much-needed information and inspiration from the professional event. It prepared the colony into becoming competitive and ambitious.

Sigma Beta Epsilon members in attendance:

Michael Lin, Andy Huang, Chris Hong, Howard Li, Sandy Hong, George Wu, Chynne Raye Mihalko, Stephen Huang, Kelvin So, Julian Remulla, Jasper Sha







Professional Activity: Johnny Cupcakes

Sigma Beta Epsilon
Colony Development
Professional Activities – Johnny Cupcakes Lecture Series

Johnny Cupcakes Lecture Series
February 25th, 2010

Members of the Sigma Beta Epsilon Colony of Delta Sigma Pi host its biggest professional event featuring Johnny Earle, the CEO and founder of Johnny Cupcakes. This event was special because it was by far the most intimidating event to throw and the most frustrating to organize. The colony members all worked together hard to throw this event. There were three teams – advertisement, organization, and finance. Through organization, the Sigma Beta Epsilon Colony managed to bring an amazing and inspirational speaker and man named Johnny Earle (also known as Johnny Cupcakes), the CEO of the Johnny Cupcakes. Through hard work, the Sigma Beta Epsilon Colony stepped forward into becoming closer with each other. We experienced and learned that we could work together to achieve something phenomenal.

Johnny Cupcakes is a clothing company that sells unique clothing, which is themed by cupcakes. The CEO, Johnny Cupcakes, had no professional business experience or college education. Through unorthodox methods, he achieved fame and success. Johnny Cupcakes is a very accomplished man. Voted America's #1 Young Entrepreneur by Business Week '08, Johnny was also featured in New York Times, MTV, MSNBC, Fox News, & more.

The event itself was huge. It was thrown in the Corwin Pavilion (which could hold up to 600 persons). When the event itself was executed, the whole building was almost full. The audience did not only consist of University Students – there were people who flew across the nation and drove several hours to reach their destination in UCSB.

Johnny Cupcakes sat and presented for almost two hours. His presentation was mostly information from his past and photos from when he started business. The audience was awestruck by his amazing stories of achieving worldwide success through unorthodox methods. Starting from selling pins and toys, Johnny took and learned from his many lessons and incorporated it into his own brand as well as business. Johnny emphasized the importance of loving work, as well as emphasizing to never give up and only use failure as motivation to work harder.

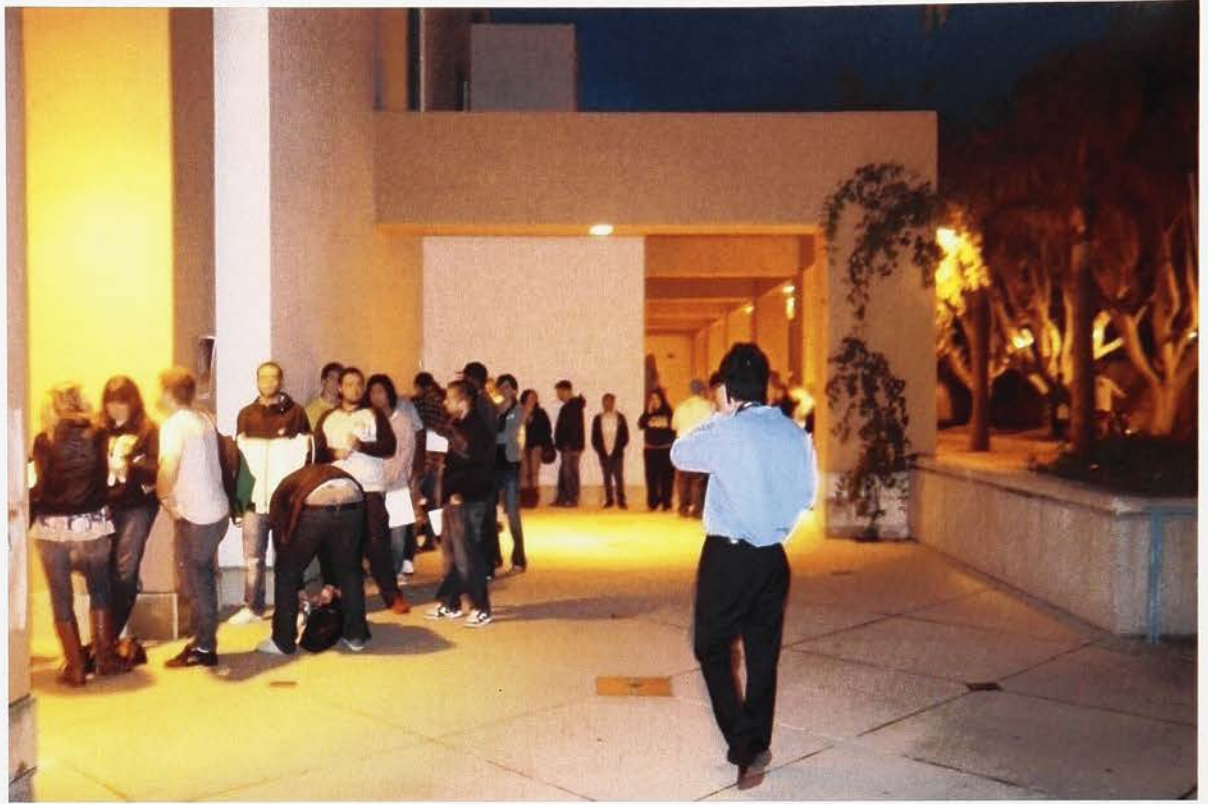
Towards the end of the lecture, there was no doubt that the colony members partook into a great event structured by hard work and resulted in an increase in the willingness to succeed. In essence, the Sigma Beta Epsilon never gave up in attempting to get Johnny to come to UCSB, as well as loving our work in the goal of founding the professional business fraternity in Santa Barbara.

Sigma Beta Epsilon members in attendance:

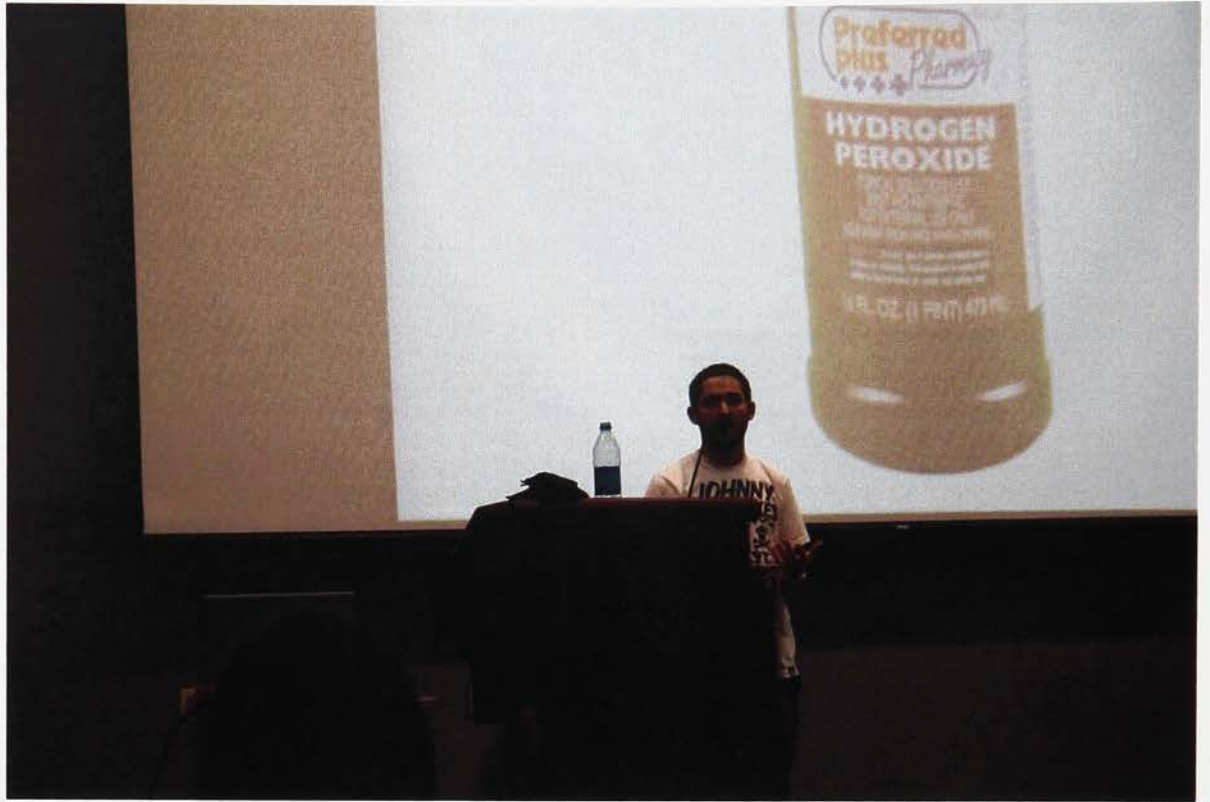
Sandy Hong, Alston Wen, Chris Hong, Jasper Sha, Jeff Bermudes, Alison Chau, Tiffany Cheung, May Cheung, Stacy Tani, Stephen Hwang, Miss Zaray Cruz, Seng Xiong, Kelvin So, Michael Lin, Karen Shon, Julian Remulla, Chynne Raye Mihalko, Yared Wolde-Mariam, Sally Lu, George Wu

Also in attendance: Rick Boner, Sigma Beta Epsilon District Director and 500+ students and visitors











Professional Activity: Kaplan

Sigma Beta Epsilon
Colony Development
Professional Activities – Kaplan – Graduate / Business School

Kaplan – Graduate / Business School Presentation
March 9th, 2010

Members of the Sigma Beta Epsilon proceed on its third professional event, the Kaplan Graduate / Business School Presentation as a result of a decision on the need and importance of higher knowledge.

After a successful and big event, the colony decided that it was necessary to prepare for the future. Thus, the idea of having Kaplan Graduate / Business School Presentation came to be. The Kaplan representative, Miss Elise Falchicio organized a short yet very informative speech for the Sigma Beta Epsilon colony information regarding the GMAT and GRE.

The event itself was very similar to Becker, as it was designed to inform the colony information on a test. However, this was different, as it was a wake-up call to many to prepare further in order to become successful.

The hour-long speech was put together and targeted key aspects of the GMAT and GRE, and also emphasized the importance of preparation. Through preparation, Kaplan named some companies, which specialized in the preparation of the GMAT and GRE. A similar and inspiring story was told by the experience of Elise Falchicio as well, of how she pursued her career in Kaplan and her experiences with the GRE. Following her whole speech, she answered questions from the overall young yet confident colony.

Sigma Beta Epsilon colony members in attendance:

Andres Rey, Julian Remulla, Tiffany Cheung, Kelvin So, Chris Hong, Sandy Hong, May Cheung, Stacy Tani, Kevin Alldredge, George Wu, Chynne Raye Mihalko, Yared Wolde-Mariam, Sally Lu, Karen Shon, Miss Zaray Cruz, Stephen Hwang, Alston Wen







Professional Activity: KTLA Studios TV Tapping

Sigma Beta Epsilon
Colony Development
“Let’s Make a Deal” TV Tapping
April 22nd, 2010.

On Easter Sunday 2010 the Sigma Beta Epsilon colony of Delta Sigma Pi loaded up three vehicles and made their way to the famous Sunset Boulevard in Hollywood California. Upon arrival all of the members waited anxiously to enter one of the KTLA 5's studios to participate in a television taping of "Let's Make A Deal". As we lined up to check in we were made aware of one the first television production processes and that is signing binding contracts. Because we were all going to partake in an actual game show we were required to read the rules and restrictions of being a part of a live studio audience. Most of us decided that we did in fact want to be part of the game, which included the incentive not only making it on TV but also be in the running to winning amazing prizes and so we proceeded to sign on the dotted line.

The game show itself is known for having their audiences dress in the wackiest costumes imaginable, and thus as a group we came to the consensus to dress the part. As we all waited to be called upon by the producers we tuned into our infant selves and played dress up, face paint and feathers also played a key role in our costume making, and after an hour of intense preparation we were ready to be interviewed by the producers. This part of the day was very important, it was the shows version of a job interview, we all individually took turns describing ourselves to the producers who held our fate in their hands on whether we would be interesting people to have on the show. Interestingly enough this gave us our first insight into how the television game shows are run; nothing is ever truly spontaneous, everything that occurs is carefully planned out, and the random pick from the audience that one sees on TV is never truly as random as it seems.

Shortly after the interviews were completed we were taken to the actual sound stage, as we entered we all were amazed at how much equipment, lights, cameras, and microphones it takes to shoot one 30 minute episode. As we were carefully placed in our appropriate seats and saw the crew running around we all grasped the concept of what a smoothly operated crew creating this episode truly was. All of the crew ran under the orders of one man, the stage manager, and like an orchestra following their conductor they all moved at a great synchronized pace. In this world time is money, and the stage manager did a wonderful job at making sure that nothing went over its designated time limit. As the cameras were filming we all became engulfed in the excitement of winning amazing prizes and being in the presence of Mr. Wayne Brady, we would all forget that we were actually in a TV taping and not watching this at home like we usually do.

This day taught the true meaning of timing and management, the colony was able to see what goes into the production of a seemingly simple game show and still have the great memories today of all that we did and learned that day.

Sigma Beta Epsilon colony members in attendance:

Tiffany Cheung, MissZaray Cruz, Stephen Huang, Sandy Hong, Jasper Sha, Karen Shon, Michael Lin, May Cheng, Kevin Alldredge, Julian Remulla, Stacie Tani, Chris Hong and Chynne Cruz





Professional Activity: Resumania

Professional Activities

RESUMANIA

April 8th, 2010.

The Sigma Beta Epsilon Colony partakes in one of Career Services Resume Event. The event is a Resume Workshop with Career Services, being open to the public. The colony and other University Students arrived to receive speculation from the following companies: Abercrombie & Fitch, Clipper Windpower Inc, Northwestern Mutual Financial Corporation, Tyco Electronics, Target, Enterprise Rent-a-car, FLIR Systems, Inc., UCSB Alumni Association, and more.

Resume Workshop in short, criticized UCSB student's resume. Resumes should be short and straight to the point, as well as being one page preferably. Other important information is that there shouldn't be unnecessary information. Resumes should remain professional and easy to filter out for companies.

On top of receiving resume help, the colony participated in helping out the University in the organization of RESUMANIA with career services with prospective colony members on duty, overseeing the success and flow of the event.

Sigma Beta Epsilon Colony Members in Attendance:

Julian Remulla, Miss Zaray Cruz, Yared Wolde-Mariam, Michael Lin, May Cheung, Sandy Hong, Chris Hong, Andy Huang, and Stephen Hwang.

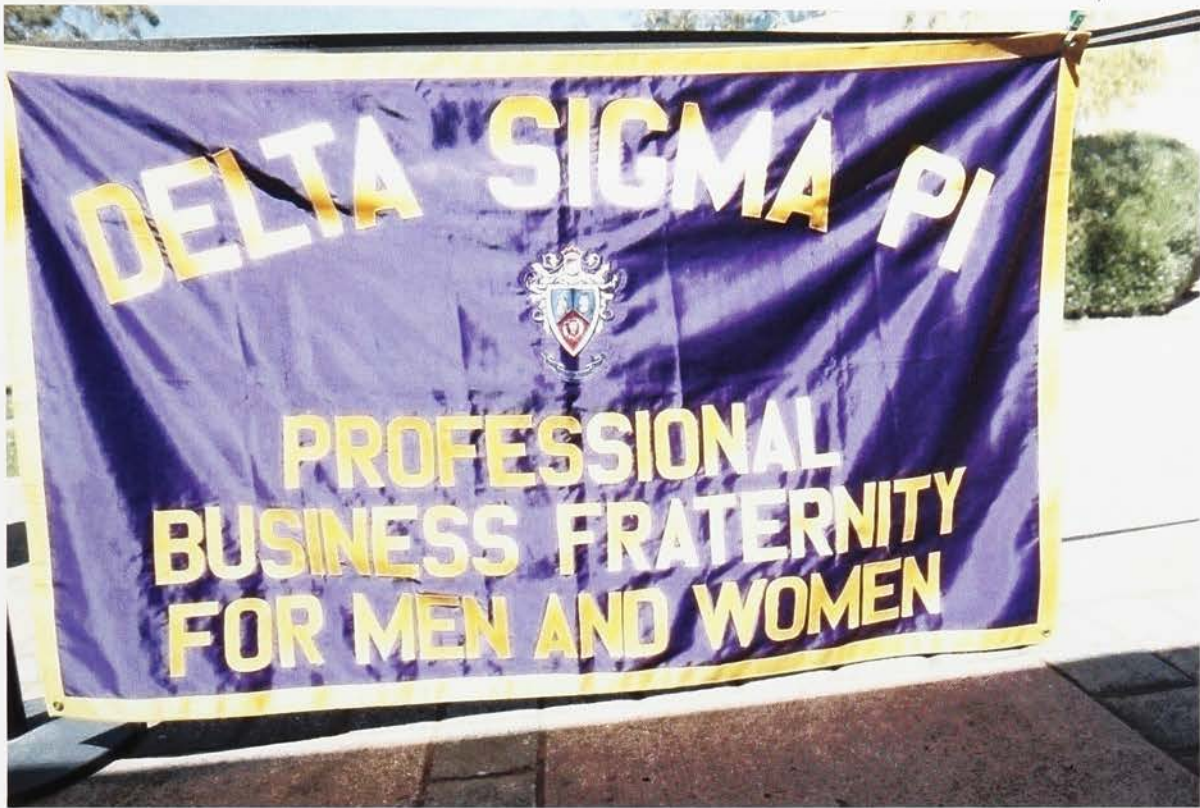
Also in attendance:

200+ University Students









Professional Activity: Toastmasters

Sigma Beta Epsilon
Colony Development
Professional Activities- Toastmasters Event
April 14th, 2010.

The Sigma Beta Epsilon Colony decided that the best event was one that was interactive and hands on in learning. The UCSB Gaucho Toastmasters led by the group's president, AJ Rawls, teaches the very fundamentals of good speech, followed by a grading system in which all colony members have the chance to do a short timed speech.

The UCSB Gaucho Toastmasters are part of the Toastmaster's Organization. They are a group that meets every week to practice speech, and exercise speech on given topics or preferred topics.

Public speaking skills are slowly fading, and according to AJ, the English rhetoric is dying. In order to keep up with this art, the colony listened to some demonstrations of good speech, which were executed by the Gaucho Toastmasters themselves. Afterwards, the colony members were given speech topics, and had a short amount of time to think and publically speak about the topic. Members were to avoid stalling, saying "umm" or informal words in his or her speech.

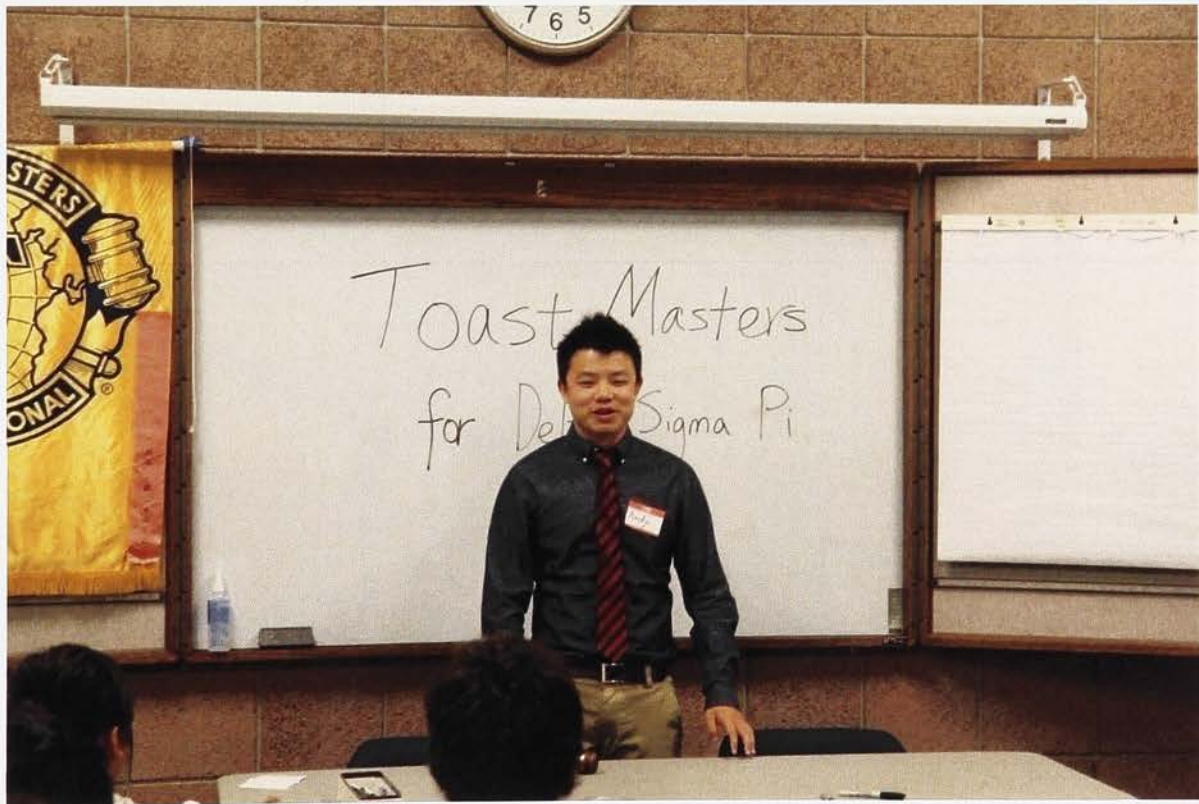
Speeches were recorded, and errors were counted. AJ and a few other toastmasters then individually gave advice to each member, stating what he or she did incorrectly and what he or she did well. In conclusion, colony members gained hands on experience on public speaking. Though public speaking is intimidating for some, it was something that the Sigma Beta Epsilon must master as a young group of professionals. Through the Toastmasters Event, colony members can now reflect on what is appropriate in public speeches and what envelopes a good public speech.

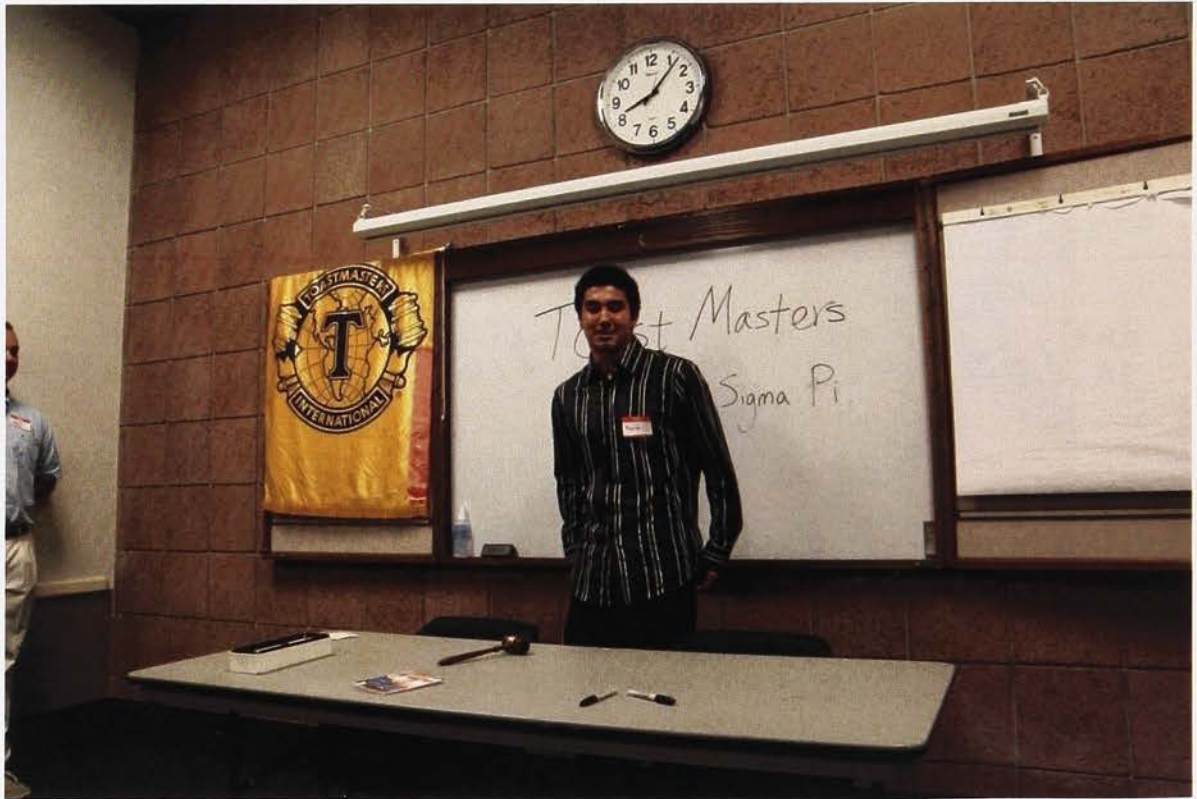
The colony learned a lot and can reflect back to this event as a basis on public speaking. Each individual in the event took a step further towards professionalism. Concluding the event, AJ opened up into answering questions on speech.

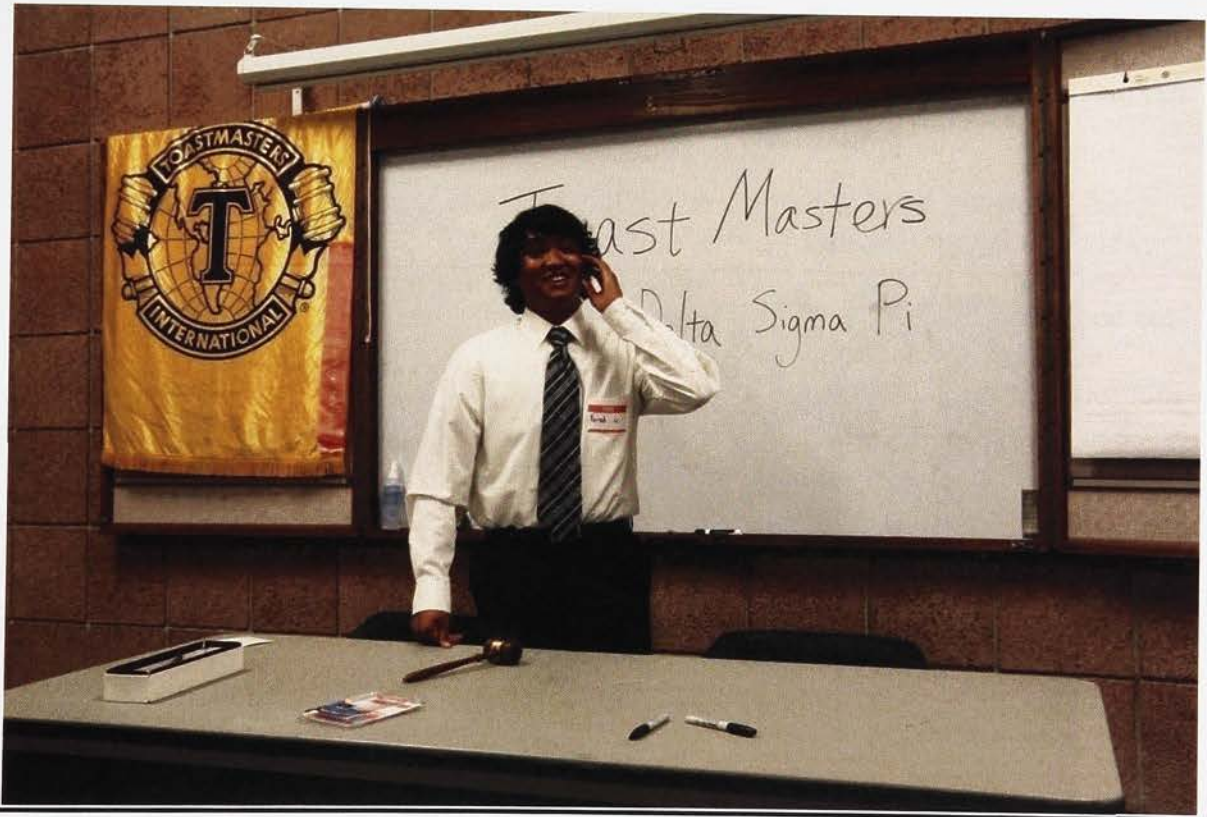
Sigma Beta Epsilon Colony members in attendance:

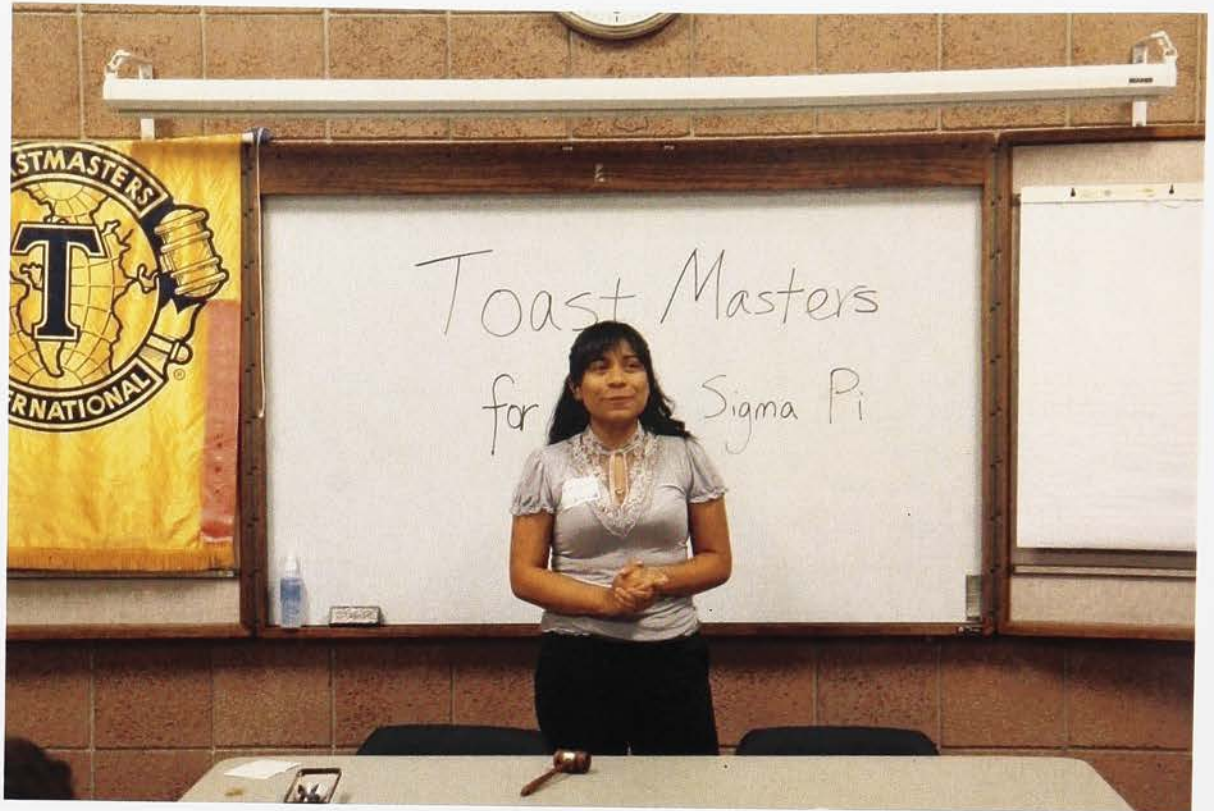
Andy Haung, Chris Hong, Tiffany Cheung, May Cheung, Kelvin So, Julian Remulla, Sandy Hong, Yared Wolde-Mariam, Kelvin Alldredge, Mia Zhang, Stephen Hwang, AJ Grande, Alston Wen, Karen Shon, Sally Lu, Alfred Mai, Ryan Dorias, Sang Han

Also in attendance: UCSB Gaucho Toastmasters









Professional Activity: *Rothstein Kass* Interviewing 101

Sigma Beta Epsilon
Colony Development
Professional Activities- Rothstein Kass - Interviewing 101
April 22nd, 2010.

The Sigma Beta Epsilon Colony proceeds to a professional event featuring Rothstein Kass. When asked by Rothstein Kass, a private firm that covers many fields such as accounting, consulting, etc, Sigma Beta Epsilon as a majority has not yet experienced a professional job interview. In the presentation by Rothstein Kass, Stacey Grandy and two other representatives from Rothstein Kass presented on the topic of what structures a good resume, what techniques are used in interviewing, and simulated example interviews.

Resume building is crucial. Grandy first went through resumes, saying that they should be very concise and easy for interviewers to look at. Grandy also mentioned the importance of resumes being updated constantly with the most recent news.

The interview structure is purposely set up to get to know a person better. Grandy reportedly said that most companies hire people that they want to be with and work with everyday. For this, bringing out personality plays an important role in the interview process. Some questions would be thrown out to throw a person's wavelength off, and pressure the person as well. Arriving 10 – 15 minutes early can tell about a person's personality and ethics. Consequently, arriving late can hurt a person's chances significantly.

The typical interview can be very deceiving. To excel, it is important to stand out from other candidates in a positive manner, rather than sticking too much on a typical, original interview. Remaining calm, being friendly and honest are also important core elements of an interview. Rothstein Kass Representatives emphasized that interviewees want to a candidate that stood out from the others. A great way to stand out is asking questions or doing research prior to the interview about the company. The conclusion of the event was a few sample interview questions by Rothstein Kass. Some questions were “what do you consider your greatest strength?” and “what makes you stand out?” which were answered by colony members and the representatives were able to give feedback about their response.

Sigma Beta Epsilon Colony members in attendance:

Kevin Alldredge, May Cheung, Chris Hong, Andres Rey, Kelvin So, Sally Lu, Tiffany Cheung, Michael Lin, Andy Huang, Julian Remulla, Stephen Hwang, Karen Shon

Also in attendance:

Alexander Philips, Bryant Sun, David Wang, James Nhan, and Matthew Wong

Professional Activity: Robert Half International

Professional Activities

Robert Half International - Job Search & Firms on the consulting industry

May 25th, 2010

The Sigma Beta Epsilon Colony attends the final professional event of the Spring Quarter featuring Robert Half International.

Robert Half International is a company specialized on the finance consulting and staffing industry. Christy De La Cruz, a Robert Half International representative and recruiter, prepared a presentation based on the economy, finance industry, accounting, and later trickled down into the importance of networking, tips for interviewing, and cover letters.

Mrs. De La Cruz stressed the importance of work experience and getting competitive at an early stage in consulting. Becoming more competitive allows the Sigma Beta Epsilon colony to become prepare to succeed and aware of what are the necessary qualifying steps to advance. Smaller firms could be the stepping-stones into the accounting industry. The advancement process in the economy is broken down in smaller pieces, and according to De La Cruz, it is important to be prepared.

In preparation, it is important to have fundamentals. Good relations are a must. With networking, employers could refer people they know who they believe are qualified. There are several ways this could be done, such as attending career fairs to get to know employers and build positive relations with recruiters.

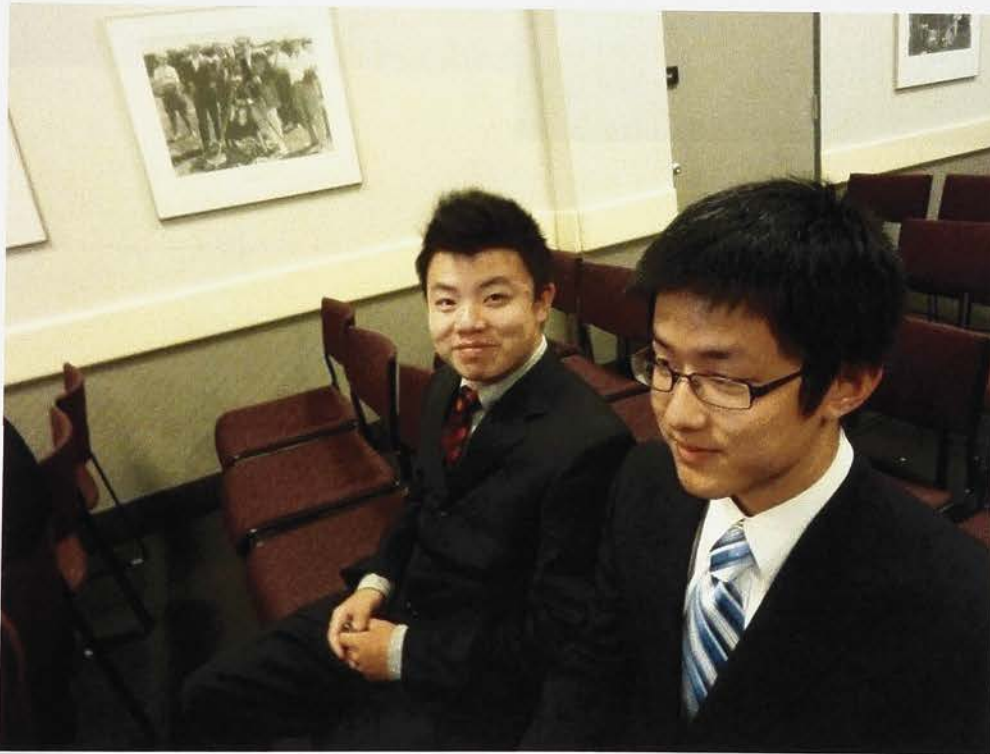
As an addition to the presentation, Mrs. De La Cruz provided several tips for interviewing, such as showing confidence in ability and knowledge of the company prior to the interview. A good technique would be arriving with complete preparation before the interview.

Cover letters could be used to supplement resumes and show and result in effectiveness. De La Cruz recommended the use of cover letters to stick out and show a higher degree of seriousness to recruiters. Making it specific to the job, targeting the correct audience, keeping it brief and proofreading are critical to the success and effectiveness of cover letters.

Concluding the presentations were questions and answers as well as simple talk between the colony and Robert Half.

Sigma Beta Epsilon Colony members in attendance:

Chris Hong, Andres Rey, Julian Remulla, Miss Zaray Cruz, Kevin Alldredge, May Cheung, Andy Huang, Sally Lu, Michael Lin, Alston Wen, Yared Wolde-Mariam, Kelvin So, Stephen Hwang, Andy Huang.







Community Service

Community Service: Cleaning Del Playa Dr.

Sigma Beta Epsilon
Colony Development
Community Service Activities – Clean Up Isla Vista

Cleaning up the local streets of Isla Vista
January 23rd, 2010

On January 23rd, 2010, the Sigma Beta Epsilon Colony of Delta Sigma Pi attended a community service event with a partnership in IV Clean Up to clean up a few streets for the local residents in Isla Vista and fellow UCSB students who attend the city on a daily basis.

The event was organized by the Isla Vista Clean Up service. IV Clean Up is a community service organization that provides a helping hand to the city of Isla Vista. The staff of Isla Vista provided us with the necessary equipment to complete the task of picking up trash off the local streets. The group provides different services like cleaning up the streets of Isla Vista and occasionally room maintenances of the nearby houses.

We started off the event by meeting with the organization at the nearby office located near campus. The working volunteers provided our colony with trash buckets and pick up tools to scoop up the unsanitary waste located on sidewalks, houses' front yards, and even the local beach. We strolled down the blocks of Embarcadero Del Mar to the infamous street of Del Playa. It was a pleasure for our colony to do a good deed by improving the streets of our local college town of Isla Vista.

IV Clean Up rewarded our organization with free pizzas for lunch at our neighborhood pizza restaurant. At the restaurant, the colony was able to focus on future goals and ask any questions about the colony process to our district director, Rick Boner. It was an enjoyment to our colony to improve our bond as future brothers while concentrating on the business side of our fraternity.

Sigma Beta Epsilon Colony Members Who Attended:

Michael Lin, Sandy Hong, Andy Huang, Julian Remulla, Kelvin So, Stephen Hwang, Chris Hong, Howard Li

Important Volunteers Who Attended:

Rick Boner (District Director)









Community Service: Alpha Resource Center

Sigma Beta Epsilon
Colony Development
Community Service Activities – Disney Give a Day, Get a Day

Chaperoning dance for people with developmental disabilities
February 19, 2010

On February 19, 2010, the Sigma Beta Epsilon Colony of Delta Sigma Pi helped chaperone an exclusive semiformal dance with the Alpha Resource Center for people with developmental disabilities.

Alpha Resource Center of Santa Barbara, a non-profit corporation established in 1953, provides services and supports for people with developmental disabilities and their families in the County of Santa Barbara, California. The group works with mentally and physically disabled people of all ages, from ten to late thirties. The organization tackles the struggles of the mentally disabled by dealing with them on a daily basis. The organization has done a fantastic job by providing entertainment and relaxation for the handicapped.

The members of Sigma Beta Epsilon met with other volunteers at the Alpha Resource Center located in Santa Barbara, California. As the other volunteered slowly entered the facility, our colony was embellishing the room with a various amount of decorations. The tasks that were provided to us varied from hanging up lights, to preparing food, to cutting more decorations for the party.

As the dance participants entered the dance room, Sigma Beta Epsilon were welcoming them with opened arms, creating a warm vibe in the room. The volunteers were keeping the disabled individuals by participating in games and dancing. A few members were taking pictures, while others were supervising. Some members were extremely lucky and had a chance to even dance with the participants on a very personal level. The event ended with the colony cleaning up the party room by taking down decorations and stacking up chairs and tables. The length of the entire event was for four hours, but the amount of enjoyment and fun made time fly. It was an incredible event and experience for the colony of Sigma Beta Epsilon Colony; we would love to work with the Alpha Resource Center again.

Sigma Beta Epsilon Colony Members in Attendance:

Michael Lin, Sandy Hong, Andy Huang, Kelvin So, Julian Remulla, Sally Lu,
Karen Shon, May Cheung, Tiffany Cheung, Stephen Hwang, Chris Hong









Community Service: Friendship Manor

Sigma Beta Epsilon
Colony Development
Community Service Activities – Friendship Manor

Gardening and socializing with the elderly in a retirement home
February 20, 2010

On February 20, 2010, the Sigma Beta Epsilon Colony of Delta Sigma Pi mingled with the elderly and assisted with many gardening tasks needed by the Friendship Manor Senior Home.

Friendship Manor is a retirement home that provides excellent service and care for the senior citizens. For the past 32 years, Friendship Manor has provided affordable senior housing in Santa Barbara, California. It is a home that offers a cozy surrounding while strengthening pride and dignity of aging. The affordable senior community commemorates life to the fullest.

The members of Sigma Beta Epsilon were divided into two different groups: socializing and gardening. The first group had the pleasure to spend time with a few senior citizens by planting trees, pulling weeds, and digging holes. The staff of Friendship Manor gave the colony the necessary tools to do tons of strenuous labor. However, time flew by quick! It was the gardeners' pleasure to reminisce about everything in the past. We talked about the economic crisis, old and new fashion statements, and way of life in Santa Barbara. We definitely formed an unbreakable bond with the senior citizens who accompanied us in the garden.

The rest of the colony members were keeping a large amount of senior citizens company in the entertainment room. Many colony members were busy setting up tables, starting conversations, and handing out snacks and beverages to the entire retirement home. One colony member, Julian Remulla made a special surprise feat by bringing out his violin and amazing the crowd with his talent. The head of Friendship Manor explained to the colony how the elderly rarely get visits from the youths, so the small mixer meant a lot to a majority of the senior citizens. Friendship Manor and the Sigma Beta Epsilon Colony of Delta Sigma Pi have definitely formed a partnership that will last for many years to come.

Sigma Beta Epsilon Colony Members in Attendance:

Michael Lin, Sandy Hong, Andy Huang, Chris Hong, Sally Lu, Howard Li, Julian Remulla, Kelvin So







Community Service: Cleaning Del Playa Dr.

Sigma Beta Epsilon
Colony Development
Community Service Activities – Cleaning Del Playa Dr

Cleaning up one of the most used streets of Isla Vista
May 9th, 2010

On May 9th of 2010, the members of the Sigma Beta Epsilon Colony of Delta Sigma Pi met up at 11:30am on a Sunday Morning to participate in cleaning up the streets of the community Isla Vista sponsored by the Associated Students Coastal Fund. The Associated Students Coastal Fund is a student-led funding organization which works to protect, enhance and restore the UCSB coastline through preservation, education, open access, research, and restoration.

After meeting up with a representative of AS Coastal Fund, gloves and trash bags were distributed to each student group and then each group was assigned to a different location. The Sigma Beta Epsilon Colony started at the 6500 block of Del Playa Street at about 12pm where some members held trash bags as the others proceeded to clean up the streets and yards. We found and picked up a variety of objects from the infamous red cups and cans to fliers, food containers and magazines. Some members were lucky and manage to stay pretty clean while other members were unfortunate enough to pick up wet objects just as a wind decided to pick up. In addition to cleaning the streets members of the colony cleaned yards of nearby homes after being granted permission and even helped to place furniture and garbage cans back in proper place. After filling 10 bags the colony placed the filled trash bags into a nearby dumpster and continued down the 6600 and 6700 block. After filling another 10 bags and disposing them the members walked to the beach to survey our work and community.

Our Colony chose to work with the Associated Students Coastal Fund because we wanted to find a way to give back to our community while working with our school. By participating in this event we were able to help in a way which ensured that future generations would be able to enjoy the beauty of our campus and surroundings as we have been fortunate enough to. Besides helping with the preservation of our beach we were able to keep Isla Vista clean and beautiful for the residents who applauded and expressed immense appreciation for our efforts when we came across our fellow neighbors during the event. Isla Vista is the community next to the campus where most of the students of UCSB reside after their freshmen year. Isla Vista is an indispensable part of UCSB; this community holds the heart and students of UCSB. In order to preserve the environment and atmosphere of UCSB we saw how we all needed to work hard to keep it clean and functional. The Sigma Beta Epsilon Colony was proud to be able to volunteer and partake in such a worthy cause. In addition to volunteering with the program we were also able to use this event as a fundraiser as the Associated Student Coastal Fund provided incentive for the hard work and cleaning done by the volunteers by offering \$10 per pound. This enables the colony to earn \$120 while helping to keep the streets free of pollution for the students.

This event was a fun experience that led us to bond as a colony as we worked together to clean our community in order to preserve our beaches. By helping each other and working together we were able to spend quality time together and protect our coast and thus ensured Isla Vista and the beach's longevity and beauty.

Sigma Beta Epsilon colony members in attendance:

Andy Huang, Sandy Hong, Chris Hong, Howard Li, Maggie Vuong, Miss Zaray Cruz, Kevin Alldredge, Stacie Tani, Michael Lin, Kelvin So and Julian Remulla









Community Service: Habitat for Humanity

Sigma Beta Epsilon
Colony Development
Community Service Activities – Habitat for Humanity

Volunteering at Habitat for Humanity's ReStore
(July 21st 2010)

On July 21st of 2010, the members of the Sigma Beta Epsilon Colony of Delta Sigma Pi met up at 12:30pm on Saturday afternoon to participate in volunteering at Santa Barbara's Habitat for Humanity's ReStore site. Habitat for Humanity works, to eliminate substandard housing by providing safe, quality affordable homes to impoverished families. By making these homes available, Habitat for Humanity has given these families a stable permanent home and allowed families to use their time to focus on their families, jobs and health. Habitat for Humanity created ReStore to provide previously used building materials to be sold at an affordable price so that families may renovate and improve their homes. All the proceeds from ReStore are sent directly back into Habitat for Humanity. These proceeds in turn allow the program to continue building more homes. By creating ReStore Habitat for Humanity has made renovation affordable and prevents usable building materials from polluting the landfill.

Upon arriving at locations the Sigma Beta Epsilon Colony were given a quick tour and instructions on Santa Barbara's Habitat for Humanity ReStore. After signing in at 1pm each member was equipped with gloves and an apron. Three members of the colony were assigned to extract nails from wooden trimming which had just been donated recently that morning. Extracting out all the nails from the trimming enable the trim to be reused by others in their homes for any repairs. Pulling nails out of the wooden trim was harder than it looked; it required the nail to be pounded out with a hammer then pulled out on the other side. Since most of the nails were too immersed in the wood to be pulled out with the back of the hammer, a claw was required to fully extract said nail. After completing about 7 wooden trimmings a production line was set up by the three members, first all three members set 10 rows of trim side by side then two people pounded out the nail while one other member pulled out the nails with the claw, once de-nailed the trim was piled away and the production started all over again. This production line proved extremely effective and allowed the members of the colony to finish ahead of schedule. This experience taught us how to work together as a team and to think as a colony and not just as an individual. The task tested our leadership skills, communication skills and teamwork. While these members focused on their production line other members assisted customers by helping load purchased material into vehicles and assisting people within the store to find certain items.

When donations came in members of the colony would help to unload the vehicle and then organize the donations. Afterwards all the members of the colony worked to move the donations into the store and organize them into the correct location. One task involved moving extremely heavy wooden and glass doors from the donation dock into the store and then placing them in the correct measurement slot. This project took every member of the colony to help as a couple members had to support the doors to keep them from falling over, while other members

measured and labeled the doors with the correct measurement. Then the remaining members had to transport the doors back to the store. Afterwards miscellaneous items were moved from the dock into the store to be priced. Afterwards some members were sent to move and stock toilet and additional bathroom products while other members labeled and organized tile pieces. Some members were assigned to take out the blade on ceiling fans by taking apart the fan, pulling out the blade and then constructing the fan back together. In order to complete this task one member had to hold the fan in certain position at times while the other member used screwdrivers to take apart the fan and then remove the blades. By working as a team the colony finished all 7 fans. After finishing with the fans, tiles, and bathroom components, the colony helped with customer service and moving additional donations into the pricing area. To finish the day the colony had to move several large furniture structures into the store as closing time was near. This took a lot of hard work and muscle but we completed our task and had moved 3 large desk, 2 bookshelves, 1 closet, 2 drawers, and an incredibly large and heavy TV/bookcase/closet structure. After returning our gloves and aprons we clocked out at 5:30pm and celebrated by having a family style dinner at a nearby Thai restaurant.

Our Colony chose to work with Habitat for Humanity because Sigma Beta Epsilon Colony of Delta Sigma Pi knows how important a home is. As college students having a clean, safe, efficient home to come back to after a long day can make all the difference, living in Isla Vista the financial intensity of housing has everyone appreciating help. By volunteering with Habitat for Humanity, the colony is able to ease the burden of financial housing for some family in Santa Barbara. Through ReStore we were able to help fund the work of Habitat for Humanity and help families in the process of improving and renovating their homes. This event was a challenging but wonderful experience that led us to put our skills as a colony to test. This community service event led us to broaden our teamwork, communication and leadership.

Sigma Beta Epsilon colony members in attendance:

Sandy Hong, Michael Lin, Maggie Vuong, Andy Huang, Kevin Alldredge, Karen Shon, and George Wu









Community Service: Cleaning Isla Vista

Sigma Beta Epsilon
Colony Development
Community Service Activities – AS Coastal Fund Clean Up
Cleaning up Del Playa Street of Isla Vista
(October 2nd, 2010)

The members and prospects of the Sigma Beta Epsilon Colony of UCSB Delta Sigma Pi participated in a UCSB Associated Students Coastal Fund (AS Coastal Fund) clean up on October 2nd 2010 from 11:00-1:00pm. The members gathered on a Saturday Morning in order to contribute to the community by picking up and disposing of trash on the streets of Isla Vista. The Associated Students Coastal Fund is run by students of UCSB, who focus and fund projects to help keep the beach and nearby communities clean. The students of AS Coastal Fund also work to protect the coastline by educating and spreading the knowledge of preserving the beach to the rest of the UCSB population and Isla Vista community.

The Colony was put to the task of cleaning the infamous 6500-6700 block of Del Playa Street. Del Playa Street is the most well known party street of Isla Vista and also the dirtiest, especially after a Friday night. Gloves and trash bags were collected the previous Thursday from AS Coastal Fund along with waivers and instructions. After 27 members of the colony signed a waiver, the gloves and bags were allocated. Due to the shortage of gloves a few members held trash bags while others collected the trash and then switched off after a period of time. Other members used the trash bag as a glove and trash disposal. A portion of the colony started at the 6600 block of Del Playa while the rest began at the 6500 block. Numerous items of trash were found right away starting with the renowned red cups which littered the street and front yards. Several beer bottles and cans were also collected along with their cardboard counterpart; many of these items were placed into nearby recycling bins. Members of the colony collected various food containers and plastic wraps, along with dirty napkins and used plastic utensils. The street was also overflowing with flyers and posters, many of which were drenched with water and dirt. During the clean up several pedestrians acknowledged our dedication while some tried to persuade us to clean their homes for them as well. While walking down Del Playa members found several random items of trash ranging from car parts to board game pieces. With such a large group of volunteers we were able to clean every inch of the street; collecting trash from under cars, on yards, in tight curbs, around bikes and most importantly in parks. One items of trash which seemed to be everywhere were bottle caps, no matter how many we collected dozens more kept appearing. Although it was a very hot day every member participated to the max and was good sports about the work.

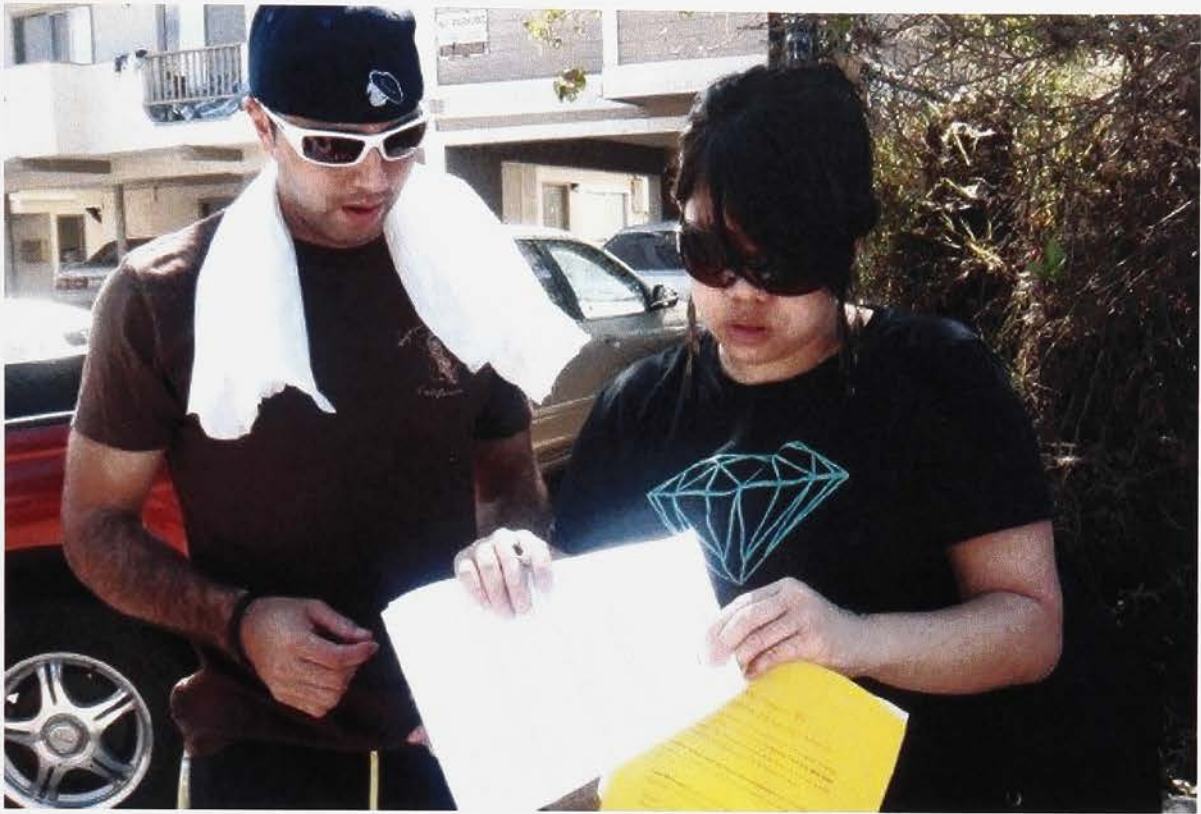
This event also allowed some of the colony members to get to know newer members. Many of the members bonded over the service they were doing for their community. After cleaning to the end of the 6700 block the colony had filled 17 bags packed with trash. Then everyone gathered together at the nearby park to document the event with pictures and relax a little while enjoying the view of the beach. After taking a little rest and finishing us with

pictures, each bag of trash was weighed come up with a total of 125 pounds of trash collected. Then the colony proceeded back down Del Playa Street to dispose of the trash in the dumpster stationed at the top of the 6500 block of Del Playa.

Our Colony chose to participate in another beach/street clean up because we believe in keeping our world as clean as possible for the generation after us. While cleaning the streets many people asked us why we bothered since the streets were just going to get dirty again the next night. We responded back by saying if everyone lived with that kind of mentality trash would continue to pile up until our earth was buried under trash. The Sigma Beta Epsilon colony believes that if everyone does their own small part and work together to contribute to keeping our world clean then everyone would be able to enjoy the beauty of it forever. By working with AS Coastal Fund the colony was able to give back to our community and help ourselves. This event was beneficial to the colony as well as the Isla Vista community as AS Coastal Fund donated \$100 to our colony for the work and time we contributed. This community service event was a wonderful experience which showed everyone how if everyone helped in their own way small or big a lot can be done for the community. This event also allowed the members to socialize and bond with each other over a common purpose. Cleaning the streets and beach of Isla Vista not only helped to prevent pollution it also helped our colony to grow as a whole.

Sigma Beta Epsilon colony members in attendance:

Maggie Vuong, Sandy Hong, John Harris, Sam Nusbaum, Kelvin So, Julian Remulla, Alston Wen, Kevin Alldredge, Sally Lu, Karen Shon, Supriya Krishnan, Lina, Ankur Shah, Mark Hellmuth, Irina Petkova, Ed Han, Chris Nieto, Jamie Panizales, Kayel Dematteis, Mario Zhu, Kyle Fretwell, Mayra Moreno, Ariana Vejar, Henry Chau and Alex Ceballos









Fundraiser

Fundraiser: Cookie Dough Sale

Sigma Beta Epsilon
Colony Development
Fundraising – Raising Funds to Help Colony Development

On January 19, Sigma Beta Colony started the first fundraising event, a cookie dough sale. The colony got this idea from other chapters that have hosted very successful sale before. This event turned out to be the colony's executive board's first bonding experience.

When the Vice President Finance was setting up the event, colony members were hesitant about the idea where to get the cookie dough, how to sell them, and who to sell it to. At that time, the colony just started, and only had the ten E-board members. The colony had to sell ten boxes of cookie dough in order to make any money. The members that participated are: Andy Huang, Michael Lin, Sandy Hong, Julian Remulla, Kelvin So, Howard Li, Chynne Cruz, Chris Hong, Sheila Lam, and Stephen Hwang. VP Finance contacted a company online that wholesales cookie dough. For every box of cookie dough sold, the colony got \$2.5 profit. So each member has to sell at least ten boxes. There are six different kinds of cookie dough: Chocolate Chunk, Peanut Butter, Oatmeal Raisin, Sugar, White Chocolate Macadamia, and Snicker doodle. The progress was very slow at first because some colony members didn't sell a single box of cookie dough in the first couple of weeks. As the deadline drew closer and closer, the entire colony was still very far. Many of the colony members thought this event was going to fail with the rate of sale and our morale. To get the cookie dough event done successfully, we began to have more dramatic measures. Many of the members bought several boxes of the cookie dough themselves to fill the ten that were required. Kelvin sold more than twenty boxes of cookie dough himself, and he also helped boost the morale of the colony when many of us were giving up.

The week before the deadline, the colony was still twenty boxes short, and only two to three members actually sold at least ten boxes. The colony had an emergency meeting to discuss the issue. That was a very intense meeting, probably the most intense meeting the colony ever had since the start of the colony. In the meeting, some members, who didn't sell their requirement, said that they just couldn't find people to sell to or the cookie dough sale was just too hard for such a small colony. The executive board had some argument among each other. In the end, the colony worked out a compromise. VP Finance would extend the deadline, but the members who didn't sell enough must fill the requirement by then. As the new deadline inched closer, the colony was still short of then three hundred boxes requirement. At the last minute, Kelvin sold the unfilled boxes cookie dough to his friends and family.

The cookie dough sale was the colony's first fundraising event, and Kelvin sold the most boxes. He outsold any other members by more than eight boxes. Through this event, the executive board members argued, worked together and hard to reach the goal, and pulled it off in the end. The entire colony became closer because we had been through hardship together.



Fundraiser: Restaurant Month

Sigma Beta Epsilon
Colony Development
Fundraising – Various Restaurants in Isla Vista

Communicating with restaurant managers to help raise money for the colony
April 23, 2010- May 13, 2010

During the first year of starting the Sigma Beta Epsilon colony, the members of the Sigma Beta Epsilon colony of Delta Sigma Pi fundraised at their local restaurants, Silvergreens, Pasta House and the Korean BBQ House, all of which were located in Isla Vista, which is next to the UCSB campus.

We gained a lot of very helpful and vital experience during these fundraisers. We learned how we could better advertise the fundraiser, as well as spread the word about the fraternity and work together as a fraternity. We started our first fundraiser with Silvergreens by exchanging a few emails with the Manager, in which we were able to set up dates and times for the fundraiser, what we needed for this fundraiser, such as making and passing out flyers, advertising the fundraiser online and throughout the campus. We were able to work with officers in the fraternity and help them express and show their skills as well. For example, our Director of Marketing created Silvergreens flyers for the fundraiser. The flyers looked excellent and very attracting. We all worked together by passing out flyers and signing up for hourly shifts of when to help advertise for the fundraiser. In order to earn a percentage of the purchases made, the customers had to present their flyers to the cashier, when they were purchasing their order. Overall we only barely made any profit, yet it was our first fundraiser and we learned a valuable lesson because of it. Although the manager was not very fond of how we were advertising, in which we were advertising in front of the restaurant rather than a block away. We learned that we had to work together and that everybody had to commit and help one another in order to have successful fundraiser. With the various fundraisers we had after our first one, we learned to bond together as a fraternity and as a family. We learned valuable assets that we were able to use in our daily lifestyles as well as help better the fraternity.

The next two restaurant fundraising events were held to raise funds for the fraternity. The first process of working with the two restaurants, Pasta House and Korean BBQ during the month of May were talking to the Managers. By talking to the managers of the two different restaurants, we worked with one another to set date for the fundraiser. We were also able to discuss ways in which we both could both make the most profits from the fundraisers, as well as draw in the largest amount of customers. By trying to draw in the largest amount of possible customers on the day of the fundraiser, we created a Facebook Event page asking all of the colony's members, friends, and supporters to come out and eat at Pasta House on May 13, 2010 and the Korean BBQ House on May 5, 2010. However these two fundraisers were different as compared to the Silvergreens fundraiser, they did not require presenting a flyer; instead a customer just had to show up between 4 to 6 p.m. at the Korean BBQ House to give a percentage of their purchase towards the colony. The Pasta House fundraiser was from 11 a.m. to 7 p.m. and it required the

colony sitting outside of the restaurant, in which we would advertise and spread the word. The customers also had to say the Sigma Beta Epsilon Colony when they were making a purchase, so that the cashier could save the receipt and later donate a percentage of the purchase to the colony.

At both of these fundraisers, all active members of the fraternity during that time came out to the restaurant to support the fraternity. They also helped spread the word about the fundraiser held that day and encourage more supporters to come out to eat by standing in front of the restaurant and telling passing students and people to eat there that day. We used the money that we fundraised to pay part of the dues for our hotel stay at the Embassy Suites during trip up to California State University of San Luis Obispo for Sharkfest Weekend.

The colony spent about a whole day fundraising and advertising for the Silver greens fundraiser, total of eight hours fundraising at the Pasta House fundraiser, and two hours at the Korean BBQ House fundraiser, raising a total of \$168.



South Pacific Area Conference

Sigma Beta Epsilon
Colony Development
South Pacific Area Conference- Loyola Marymount University

A gathering of fraternity brothers from the South Pacific area in a daylong conference with mini workshops to enhance our leadership
January 30, 2010

The Sigma Beta Epsilon colony attended its first official Delta Sigma Pi event, January 30, 2010, the South Pacific Area Conference at Loyola Marymount University. The colony started its day off by registering once everybody was together. There was a great deal of welcome as the colony was introduced to everyone at the conference and throughout the day, while brothers from other chapters came up to the colony to introduce themselves and asked about our progress.

Once chapters and our colony were released to their separate mini workshops, the colony split into two. The largest group consists of Michael Lin, Sandy Hong, Julian Remulla and Kelvin So and who went to their first workshop on creativity. USC's Phi chapter created a presentation on how to make any event a more creative and popular event, using simple decorations and food as ways attract the student body. That presentation taught us to keep presentations lively and to use different ways to present information such as inserting video clips and pictures. While this was being presented to half of the colony, the other half went to a workshop to help with fundraising ideas.

When the time came for lunch, the colony stuck together and with the help of Darnell Mays made it to the food court to sit together with their lunches. While at lunch many brothers from other chapters came to our table to introduce themselves to the colony and to discuss our progress and to extend a helping hand whenever the colony needed it.

After lunch was when the colony was split for the first time to cover more workshops. Michael Lin, Sandy Hong and Chynne Raye Cruz went to the South Pacific Meeting headed by Matt Temple to discuss "Sharkfest" and other events. The second group consists of Andy Huang, Stephen Hwang, Kelvin So, Julian Remulla and Howard Li who went to the Fundraising workshop. That workshop taught our colony how to advertise better when promoting a fundraiser, the presenter even gave out ideas that were done to help raise funds for their chapter and how they went about going through with it. Many of these ideas were later brought up at our General Business Meetings as fundraiser ideas.

The last workshop of the day was headed by Target who sponsored the area conference. In this conference the colony members learned how to manage appropriately multiple aspects of an organization such as Target or a chapter. Target also presented valuable information about what they look for in an employee and how they are not the only ones who believe that acquiring these skills are valuable aspects when in an interview. The head of an organization needs to be able to multitask, organized and have the ability to take initiative when the time came. The Target

representatives also discusses their formation of leadership, from the corporate office to the individual Target stores, there are many different types of leaders and different ways to manage each specific level.

As the day came to an end the whole colony came back together to regroup to hear the conclusion of the South Pacific Area conference, take many pictures with everybody who was able to attend the conference and meet a few more future brothers before heading back to Santa Barbara.

Sigma Beta Epsilon Colony Members in Attendance:

Michael Lin, Sandy Hong, Andy Huang Howard Li, Julian Remulla, Kelvin So, Stephen Hwang















AREACON

Delta Sigma Pi - 1st Semi-Annual Area Conference and
Saturday, January 30, 2010 10:00 AM - 4:00 PM
Loyola Marymount University

Case Competition Corporate Partner



Sharkfest

Sigma Beta Epsilon
Colony Development
Sharkfest 2010- Cal Poly San Luis Obispo

Hosted By the Pacific Region of Delta Sigma Pi
May 28 – 30, 2010

On Friday, May 28th 2010, ten Sigma Beta Epsilon Colony members took a lengthy two-hour adventure up north to the city of San Luis Obispo, California for the annual prestigious Sharkfest 2010.

Thirteen members of Sigma Beta Epsilon registered for Sharkfest 2010, but ten members were able to attend the legendary event. Seven members packed into a fellow colony member's minivan and three members made it a mission to reach Sharkfest by riding on the Greyhound bus. On May 28, 2010, the Sigma Beta Epsilon colony checked in at the Embassy Suites, where all of the Sharkfest attendees were staying at for the weekend. After the check in, the colony met up with the IY chapter from California State University, Northridge. The Iota Upsilon chapter and Sigma Beta Epsilon colony went to dinner at a small sushi restaurant called Sushi. New bonds and friendships were created between the chapter and the colony, giving the colony a sense of brotherhood that would continuously flourish between other future brothers. After the restaurant, the colony met up with many "brothers" from Lambda Phi, Iota Upsilon, Xi Omicron chapters of Delta Sigma Pi. The colony decided to end the night early by squeezing into a gorgeous suite, building brotherhood between each other, and preparing for an exciting Delta Sigma Pi event.

On Saturday, May 29th 2010, the colony members started off the day with brunch at the local buffet located in the Embassy Suite Hotel. The colony reached Pismo Beach where all the chapters, district directors, alumni, and the members of the regional leadership organization. Sigma Beta Epsilon represented for the University of California, Santa Barbara by participating in the Roll Call event. As a colony, we showed the other chapters what we were about with a performance to a customized routine and a chant that made all chapters recognize the Sigma Beta Epsilon Colony of Santa Barbara. After Roll Call, Delta Sigma Pi provided fellow members with lunch. Then, the volleyball tournament started and the colony put in an enormous amount of effort, but fell short and landed in fourth place. Once the volleyball tournament ended, the sand castle building contest began. The colony worked extremely well together and assembled a UC Santa Barbara Gaucho Hat, which showed our pride and love for our university. There was a structure of the Delta Sigma Pi Letters that had an arrow pointing to the Gaucho Hat, proving to the entire Pacific Region that the Sigma Beta Epsilon Colony was awfully serious about becoming a chapter in Santa Barbara. Once the beach activities ended, the colony went to clean up at the hotel and attended dinner at the local Applebees. It was an amazing day for the entire colony of Santa Barbara, and it will forever be in the history of the Sigma Beta Epsilon colony.

On Sunday, May 30th 2010, the colony arrived at the Santa Rosa Park and participated in all the events scheduled. The colony started off the day with a Potato Sack Race hosted by the Iota Upsilon chapter. The colony did extremely well but ended up in a heart-pounding finish against Xi Omicron and landed in third place. The next event, Dodgeball, hosted by the Xi Omicron chapter was a great get together for each and every chapter in attendance. There was no placement for the event so many colony members teamed up with other chapters to play a friendly but competitive game. After Dodgeball, there was Soccer, hosted by Delta Sigma and Ultimate Frisbee, hosted by the Kappa Mu Chapter. The colony ended the entire day at the Awards Ceremony and Dance at the Monday Club. The “brothers” of Kappa Mu did a great job in each and every event, resulting in a trophy for their chapter. After the dance that occurred after the awards program, the colony of Sigma Beta Epsilon said their final goodbyes to future brothers of Delta Sigma Pi, Sharkfest, and San Luis Obispo. Hopefully, the colony will have a chance to win the championships in the next Sharkfest. Sigma Beta Epsilon learned a great amount of brotherhood, bonding, and teamwork in a small amount of time. The infamous Sharkfest is definitely one event that members of Sigma Beta Epsilon will remember for the rest of their lives.

Sigma Beta Epsilon Colony Members in Attendance:

Sally Lu, Michael Lin, Julian Remulla, Eddy Caballero, Yared Wolde-Mariam, Alston Wen, Andy Huang, Kelvin So, Karen Shon, Kevin Alldredge









LEAD School

The colony currently has five members registered for LEAD and is planning to gather more members to attend LEAD November 6, 2010 in Phoenix/ Mesa Arizona.

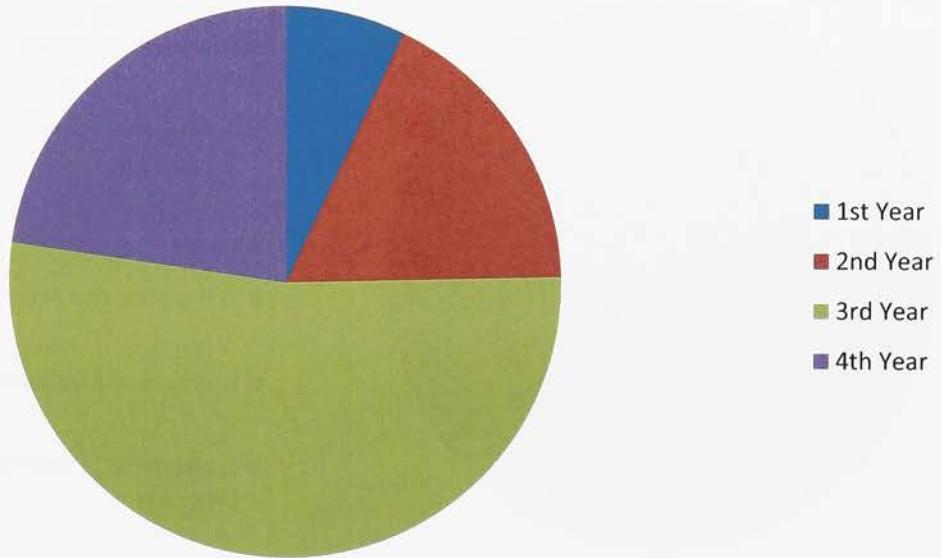
SECTION VII

Member Statistics

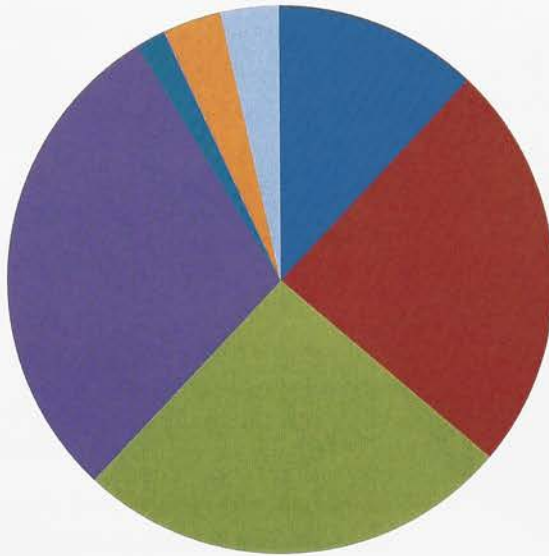
| Name | Class Standing | Major |
|-----------------------|-----------------------|---|
| Tasmiah Arefeen | 4 | Business Economics Emphasis in Accounting |
| Kevin Alldredge | 3 | Chemical Engineering (Five year Master in Economics program) |
| Neecole Bell | 3 | Business Economics |
| Lina Bhula | 2 | Economics and Accounting |
| Meaghan Binn | 3 | Economics and Accounting |
| Alex Ceballos | 4 | Financial Mathematics and Statistics |
| Benjamin J Chang | 3 | Electrical Engineering (Five year Masters in Economics program) |
| Johnny Chang | 3 | Business Economics Emphasis in Accounting |
| Henry Chau | 3 | Business Economics Emphasis in Accounting |
| Ameya Damle | 1 | Financial Mathematics and Statistic |
| Kayel Dematteis | 4 | Economics |
| Kyle Fretwell | 3 | Economics |
| Amaya Ganpule | 2 | Economics |
| Roxanna Garcia- Cejia | 3 | Business Economics Emphasis in Accounting |
| Doreen Gnafori | 4 | Business Economics |
| Anthony Goodin | 4 | Business Economics |
| Edward Han | 4 | Economics |
| John Harris | 3 | Economics |
| Mark Hellmuth | 3 | Economics and Accounting |
| Sandy Hong | 3 | Economics/ Mathematics |
| Andy Huang | 2 | Economics and Accounting |
| Rhea Jenkins | 3 | Economics and Accounting |
| Wyeth Jorgenson | 4 | Economics and Accounting |
| Marcus Kibler | 3 | Business Economics Emphasis in Accounting |
| Supriya Krishanan | 3 | Business Economics Emphasis in Accounting |
| Michael Lin | 3 | Business Economics Emphasis in Accounting |
| Chuan Chieh (Jack) Lo | 3 | Business Economics Emphasis in Accounting |
| Sally Lu | 2 | Economics and Accounting |
| Chris Miller | 2 | Economics and Accounting Statistics |

| | | |
|----------------------------------|---|--|
| Mayra Moreno | 3 | Economics and Account |
| Rachel Mychajluk | 4 | Economics and Accounting |
| Binh Duong Nguyen | 4 | Business Economics Emphasis in Accounting |
| Chris Nieto | 3 | Economics and Accounting |
| Sam Nusbaum | 2 | Economics and Accounting |
| Jon Okagaki | 1 | Economics |
| Jamie Panizales | 3 | Economics |
| Elise Patrick | 4 | Business Economics Emphasis in Accounting |
| Irina Petkova | 1 | Economics |
| Jennifer Quach | 1 | Economics and Accounting |
| Julian Franco Domingo Remulla | 2 | Economics |
| Christan Schaefer | 3 | Economics and Accounting |
| Derek Schaefer | 3 | Economics and Accounting |
| Ankur Shah | 3 | Business Economics Emphasis in Accounting |
| Karen Shon | 2 | Economics and Accounting |
| Sonica Singh | 4 | Business Economics |
| Kelvin So | 2 | Economics and Accounting |
| Tyler Andres States | 3 | Economics |
| Amanda Sun | 4 | Business Economics |
| Patrick Toeraer | 3 | Economics |
| Jenine Vadillo | 3 | Economics |
| Ariana Vejar | 3 | Economics and Accounting |
| Maggie Vuong | 3 | Economics Sociology |
| Yared Wolde- Mariam | 3 | Business Economics |
| Alston Wen | 2 | Business Economics Emphasis in Accounting |
| George Wu | 4 | Business Economics Emphasis in Accounting |
| Analili Zepeda | 3 | Business Economics Political Science |
| Mario Zhu | 3 | Economics Global Studies |
| Douglas Kulper | | Faculty Advisor |
| Peter Rupert | | Faculty Advisor |

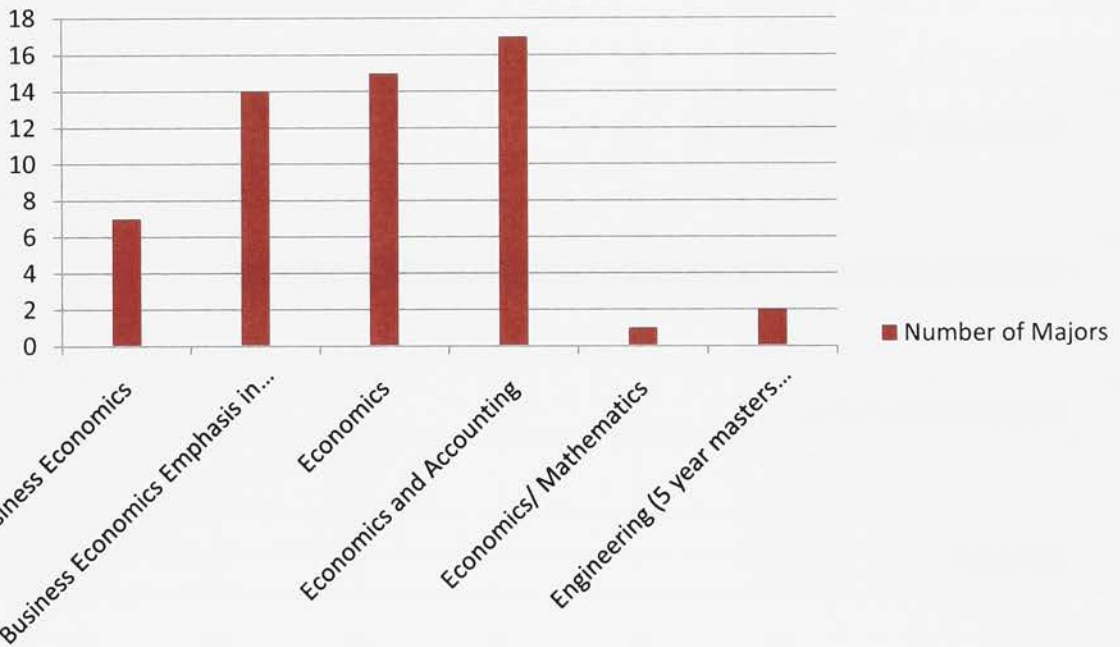
Class Standing



Majors



- Business Economics
- Business Economics Emphasis in Accounting
- Economics
- Economics and Accounting
- Economics/ Mathematics
- Engineering (5 year masters program)



SECTION VIII

Member Biographies



Position:

General Member

Name:

Tasmiah Arefeen

Major:

Business Economics with an Emphasis in Accounting

Expected Graduation Date:

June 2011

College Standing:

Fourth Year

Extra Curricular Activities:

Accounting Association

Interests:

Dance, Draw and Cook



Position:

Vice President of Scholarship and Awards

Name:

Kevin Alldredge

Major:

Chemical Engineering: 5 yr business program

Expected Graduation Date:

June 2013

College Standing:

Third Year

Extra Curricular Activities:

AIChE, Color Conference, Israeli Palestinian Film Festival

Interests:

Soccer, Running and Alto saxophone



Position:

General Member

Name:

Neecole Bell

Major:

Business Economics

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Black Student Union, Akanke, BMA,
UCSB Event Center Lead Supervisor

Interests:

Basketball, Shoe shopping and Movies



Position:

General Member

Name:

Lina Bhula

Major:

Economics and Accounting

Expected Graduation Date:

June 2013

College Standing:

Second Year

Extra Curricular Activities:

Indus Club

Interests:

Sports, Books, Movies and Music



Position:

General Member

Name:

Meaghan Binns

Major:

Economics and Accounting

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Accounting Association

College Republicans

Interests:

Shopping, Political affairs and Going to the gym



Position:

General Member

Name:

Alex Ceballos

Major:

Financial Mathematics and Statistics

Expected Graduation Date:

June 2011

College Standing:

Fourth Year

Extra Curricular Activities:

Math Club

Interest:

Traveling, Reading and Music



Position:

General Member

Name:

Benjamin J. Chang

Major:

Electrical Engineering (Five Year Masters with Economics Program)

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

UCSB TASA, FUSE, IEEE

Interest:

Basketball, Gym, Video Games, and DJ



Position:

General Member

Name:

Johnny Chang

Major:

Business Economics Emphasis in Accounting

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities

Vietnamese Student Association and Accounting Association

Interests:

Basketball and Cooking Vietnamese Food



Position:

General Member

Name:

Henry Chau

Major:

Business Economics with an Emphasis in Accounting

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities

Accounting Association
National Society of Leadership

Interests:

Basketball, Music and Food



Position:

General Member

Name:

Ameya Damle

Major:

Financial Mathematics & Statistics

Expected Graduation Date:

June 2014

College Standing:

First Year

Extra Curricular Activities:

Excursion Club,

Interests:

Basketball, Reading and Video games



Position:

General Member

Name:

Kayel Dematteis

Major:

Economics

Expected Graduation Date:

June 2011

College Standing:

Fourth Year

Extra Curricular Activities:

Kappa Alpha Theta

Interests:

Shopping, Going to the movies, Hanging out with friends



Position:

General Member

Name:

Kyle Fretwell

Major:

Economics

Expected Graduation Date:

June 2012

College Standing:

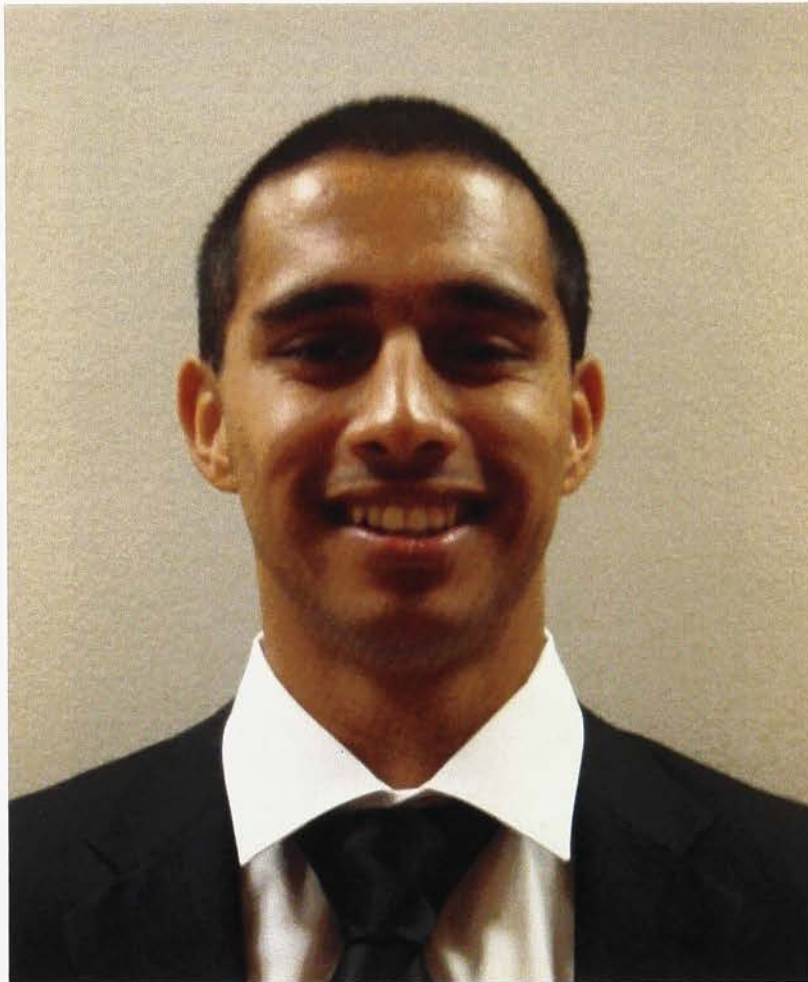
Third Year

Extra Curricular Activities:

Student Entrepreneur Association, Excursion club

Interests:

Basketball, Snowboarding and Surfing



Position:

General Member

Name:

Ameya Ganpule

Major:

Economics

Expected Graduation Date:

June 2013

College Standing:

Second Year

Extra Curricular Activities:

UCSB Army ROTC Cadet, Indus (Indian Club)

Interests:

Swimming, Marketing, History and Call of Duty



Position:

General Member

Name:

Roxanna Garcia- Cejia

Major:

Business Economics with emphasis in Accounting

Minor sports management

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities

Accounting Association

Sociology Association

Interests:

Shopping, Exercising and Softball



Position:

General Member

Name:

Doreen Gnafori

Major:

Business Economics

Expected Graduation Date:

June 2011

College Standing:

Fourth Year

Extra Curricular Activities:

Intern SB Bar association

Interests:

Reading, Wine tasting, Beach



Position:

General Member

Name:

Anthony Goodin

Major:

Business Economics

Expected Graduation Date:

June 2011

College Standing:

Fourth Year

Extra Curricular Activities

Isla Vista Community Relations Committee

Lambda Chi Alpha Fraternity

Interests:

Sports, Community service and Music



Position:

General Member

Name:

Edward Han

Major:

Economics

Expected Graduation Date:

June 2011

College Standing:

Fourth Year

Extra Curricular Activities:

Accounting Association

Interests:

Traveling, Learning and Music



Position:

Director of Corporate Relations

Name:

John Harris

Major:

Economics

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Soccer

Interest:

Soccer, Movies and Basketball



Position:

General Member

Name:

Mark Hellmuth

Major:

Economics and Account

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Finance Connection

Interests:

Basketball, Strategy Games and Marathons



Position:

Senior Vice President
Petition Chair

Name:

Sandy Hong

Major:

Economics Mathematics

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Accounting Association

Interests:

Crafting, Baking, Cooking and Hiking



Position:

Vice President of Finance

Name:

Andy Huang

Major:

Economics and Accounting

Expected Graduation Date:

2013

College Standing:

Second Year

Extra Curricular Activities:

Chinese Student Association

Accounting Association

Interests:

Turtles, Movies and Travel



Position:

General Member

Name:

Rhea Jenkins

Major:

Economics and Accounting

Expected Graduation Date:

2012

College Standing:

Third Year

Extra Curricular Activities:

Black Student Union,

Interests:

Shopping, Gym and Movies



Position:

General Member

Name:

Wyeth Alexander Jorgensen

Major:

Economics and Accounting

Expected Graduation Date:

June 2011

College Standing:

Fourth Year

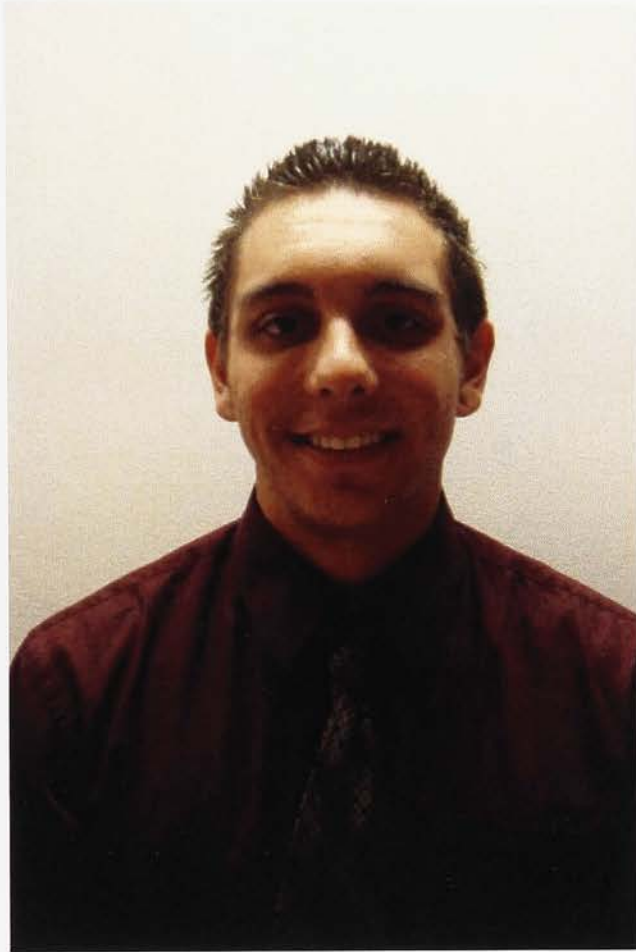
Extra Curricular Activities:

Accounting Association

Finance Connections

Interest:

Surfing, Backpacking, Spear Fishing and Playing Texas Hold'em



Position:

General Member

Name:

Marcus Kibler

Major:

Business Economics Emphasis in Accounting

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Accounting Association

Interests:

Family, Hiking and Cars



Position:

General Member

Name:

Supriya Krishanan

Major:

Business Economics with an Emphasis in Accounting
Global Studies

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Indus (Indian Club), Accounting Association,
Human Rights Group and
Technological Management Program

Interests:

Movies, Dancing and Soccer



Position:

President

Name:

Michael Lin

Major:

Business Economics Emphasis in Accounting

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Accounting Association, Taiwanese American Student Association

Interests:

Basketball, DJ, NBA 2K11, Snowboarding, and spending time with family



Position:

General Member

Name:

Jack Lo

Major:

Business Economics Emphasis in Accounting

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Accounting Association,
Taiwanese American Student Association

Interests:

Video Games, Basketball and Food



Position:

Brotherhood Chair

Name:

Sally Lu

Major:

Economics and Accounting

Expected Graduation Date:

June 2013

College Standing:

Second Year

Extra Curricular Activities:

Accounting Association

Interests:

Singing and Shopping



Position:

General Member

Name:

Chris Miller

Major:

Economics and Accounting
Statistic

Expected Graduation Date:

June 2013

College Standing:

Second Year

Extra Curricular Activities:

Honors Program
Alpha Lambda Delta Honor Society

Interests:

Disk Jockey for KCSB



Position:

General Member

Name:

Mayra Moreno

Major:

Economics and Accounting

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Accounting Association

Interests:

Volleyball, Working out and Shopping



Position:

Director of Fundraising

Name:

Rachel Mychajluk

Major:

Business Economics with an Emphasis in Accounting

Expected Graduation Date:

June 2011

College Standing:

Fourth Year

Extra Curricular Activities:

CPA/ Law society, Amnesty International, Phi Theta Kappa Honor Society, Excursion Club

Interests:

Painting, Piano, Hiking outdoors, Traveling, Cooking, Volunteering and Reading and Making life an adventure



Position:

General Member

Name:

Binh-Duong Nguyen

Major:

Business Economics with an Emphasis in Accounting

Expected Graduation Date:

June 2011

College Standing:

Fourth Year

Extra Curricular Activities:

Vietnamese Student Association

Interest:

Cooking Vietnamese food, and basketball



Position:

General Member

Name:

Chris Nieto

Major:

Economics and Accounting

Expected Graduation Date:

June 2012

College Standing:

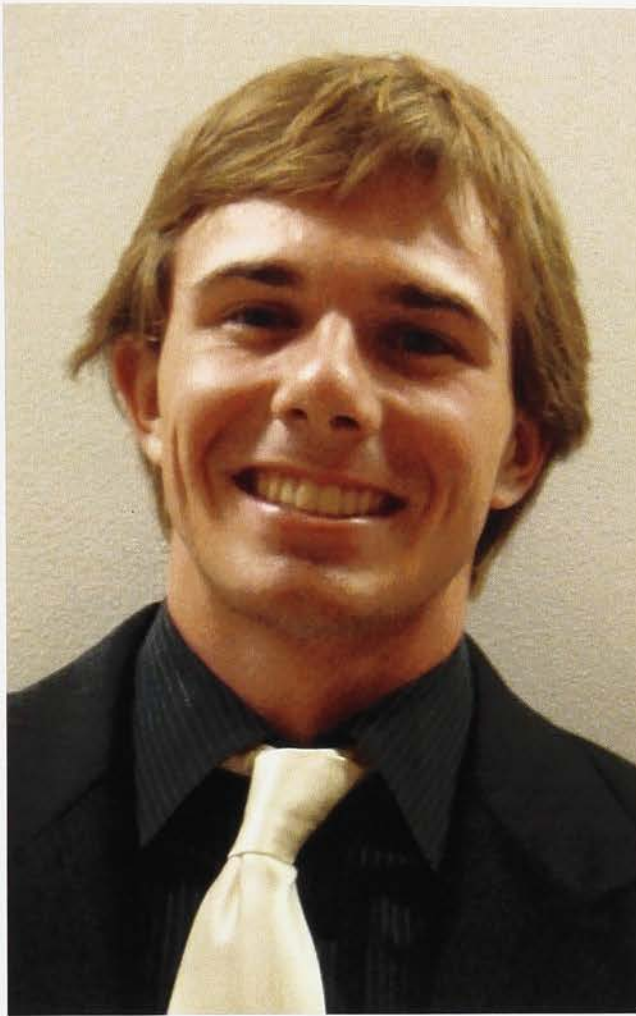
Third Year

Extra Curricular Activities:

Accounting Association

Interest:

Soccer, Coaching, Cooking and Basketball



Position:

Vice President of Professional Activities

Name:

Sam Nusbaum

Major:

Economics and Accounting

Expected Graduation Date:

June 2013

College Standing:

Second Year

Extra Curricular Activities:

National Society of Leadership and Success

Interests:

Racquetball, Guitar and Wedding DJ



Position:

General Member

Name:

Jon Okagaki

Major:

Economics

Expected Graduation Date:

June 2014

College Standing:

First Year

Extra Curricular Activities:

Nikkei Student Union

Interest:

Basketball, Video games and Movies



Position:

General Member

Name:

Jamie Panizales

Major:

Economics

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Pierce Filipino American Club

Interests:

Beach, Shopping and Gym



Position:

General Member

Name:

Elise Patrick

Major:

Business Economics with an Emphasis in Accounting

Expected Graduation Date:

2011

College Standing:

Fourth Year

Extra Curricular Activities:

Breast Cancer Awareness Group

Interests:

Shopping, Beach and Traveling



Position:

General Member

Name:

Irina Petkova

Major:

Economics

Expected Graduation Date:

2014

College Standing:

First Year

Extra Curricular Activities:

RHA

Interests:

Community Service, Reading and Outdoor activity



Position:

General Member

Name:

Jennifer Quach

Major:

Economics and Accounting

Expected Graduation Date:

2014

College Standing:

First Year

Extra Curricular Activities:

Chinese Student Association

Interests:

Music, Sports and Hanging out with friends



Position:

Director of Marketing

Name:

Julian Franco Domingo Remulla

Major:

Economics

Expected Graduation Date:

June 2013

College Standing:

Second Year

Extra Curricular Activities:

Student Entrepreneur Association

Interests:

Violin, Theater, Singing, Reading, and Video games



Position:

General Member

Name:

Christan Schaefer

Major:

Economics and Accounting

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Accounting Association

Triathlon

Interests:

Running, Gym and Music



Position:

General Member

Name:

Derek Schaefer

Major:

Economics and Accounting

Expected Graduation Date:

June 2012

College Standing:

Year

Extra Curricular Activities:

Excursion Club

Interests:

Basketball and Baseball



Position:

General Member

Name:

Ankur Shah

Major:

Business Economics with an Emphasis in Accounting

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities

Indus Club

Interests:

Basketball, Outdoor activities and Music



Position:

Ambassador

Name:

Karen Shon

Major:

Economics and Accounting

Expected Graduation Date:

June 2013

College Standing:

Second Year

Extra Curricular Activities:

Finance Connection

Interests:

Shopping, Reading and Hanging out with friends



Position:

General Member

Name:

Sonica Singh

Major:

Business Econ

Expected Graduation Date:

June 2011

College Standing:

4th year

Extra Curricular Activities:

Accounting Association, Toastmasters, Student Entrepreneur Association

Interests

Gym, Community Service and Hiking



Position:
Chancellor

Name:
Kelvin So

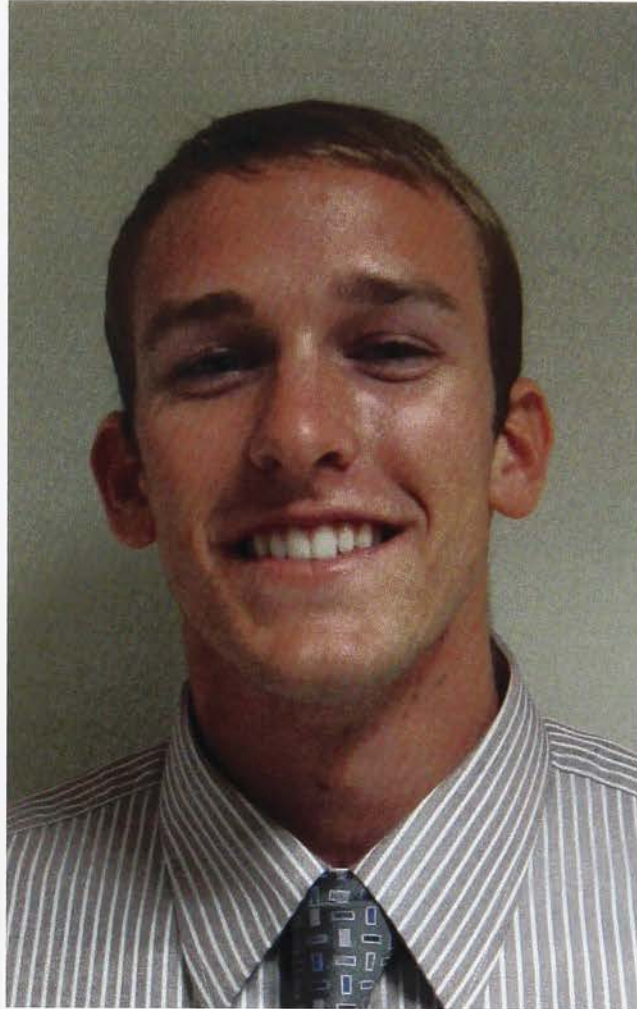
Major:
Economics and Accounting
Expected Graduation Date:

June 2013

College Standing:
Second Year

Extra Curricular Activities:
Chinese American Student Association

Interests:
Music, Sports, Luxurious Cars, Shoes, Hats and Basketball



Position:

General Member

Name:

Tyler States

Major:

Economics

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Club Soccer

Interests:

Basketball, Soccer and Lifting Weights



Position:

General Member

Name:

Amanda Sun

Major:

Business Economics

Expected Graduation Date:

June 2011

College Standing:

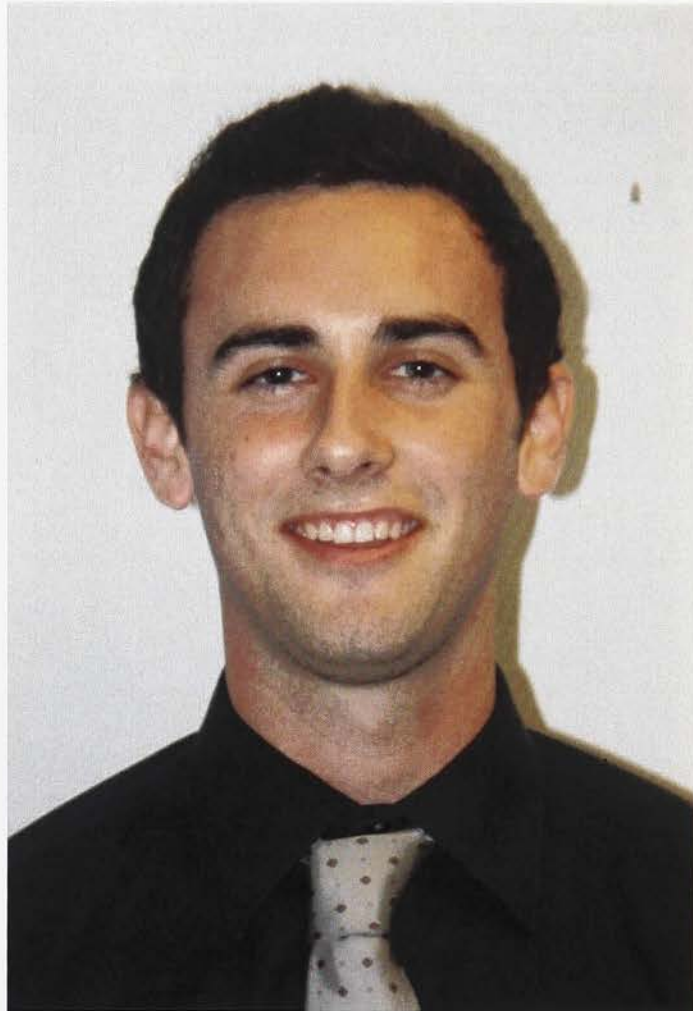
Fourth Year

Extra Curricular Activities:

Excursion Club

Interests

Snowboarding, Cooking and Dancing



Position:

General Member

Name:

Patrick Toeraer

Major:

Economics

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Student Entrepreneur Association

Interests:

Sports, Music and Movies



Position:

General Member

Name:

Jenine Vadillo

Major:

Business Economics

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Accounting Association

Interests:

Shopping, Music, and Travel



Position:

General Member

Name:

Ariana Vejan

Major:

Economics and Accounting

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Accounting Association

Interests:

Going to the beach, Hanging out with friends and Shopping



Position:

Vice President of Community Service

Name:

Maggie Vuong

Major:

Economics

Sociology

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Iaorana Te Otea, Relay for Life, Cooking Club

Interests:

Cooking, Decorating, Swimming,
Dancing, Reading and Piano



Position:

General Member

Name:

Yared Wolde-Mariam

Major:

Business Economics

Expected Graduation Date:

June 2013

College Standing:

Second Year

Extra Curricular Activities:

Working at Ortega Dinning Commons

Interests:

Guitar and Community Service



Position:

General Member

Name:

Alston Wen

Major:

Business Economics with an Emphasis in Accounting

Expected Graduation Date:

June 2013

College Standing:

Second Year

Extra Curricular Activities:

Accounting Association

Interests:

Basketball, Music and Glow-Sticking



Position:

Vice President of Colony Operation

Name:

George Wu

Major:

Business Economics with emphasis in Accounting

Expected Graduation Date:

June 2011

College Standing:

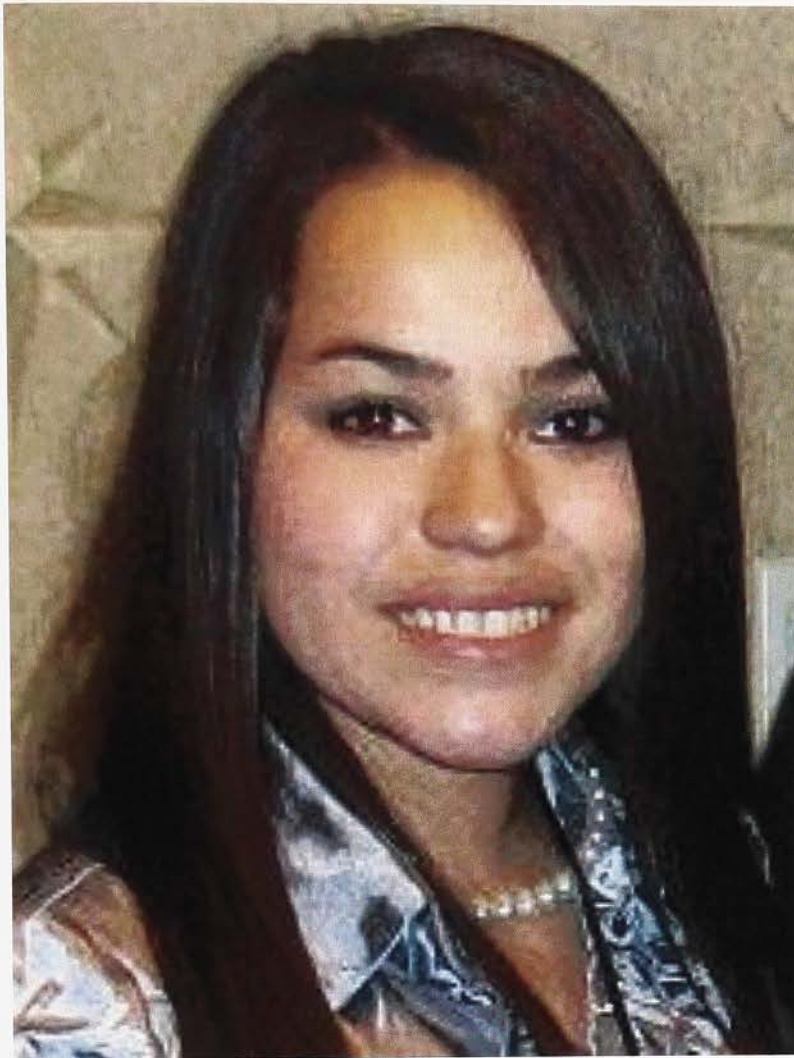
Fourth Year

Extra Curricular Activities:

Finance Connection and Accounting Association

Interests:

Finance, Swimming and 24 Television Show



Position:

General Member

Name:

Analili Zepeda

Major:

Business Economics

Political Science

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Lambda Theta Alpha

Interest:

Shopping, Going to the beach, and Cooking



Position:

General Member

Name:

Mario Zhu

Major:

Economics
Global Studies

Expected Graduation Date:

June 2012

College Standing:

Third Year

Extra Curricular Activities:

Chinese Student Association and Iaorana Te Otea

Interests:

Basketball, Soccer, Cooking, Outdoor activity



Position:

Faculty Advisor

Name:

Douglas Kulper

Teaches:

Financial Analysis and Planning

Law and Ethics

College Standing:

Professor

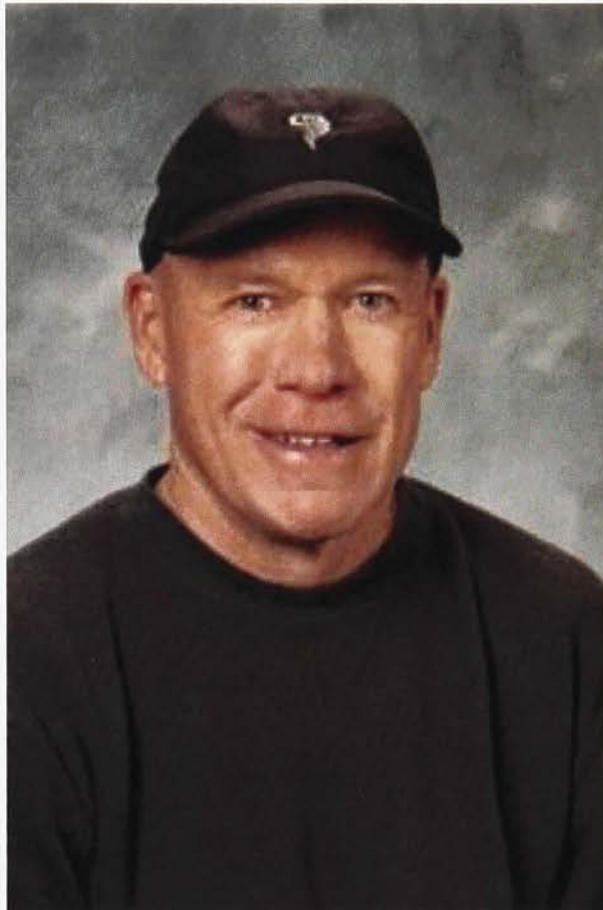
Extra Curricular Activities:

Research

Faculty Advisor for UCSB's CPA Law Society

Interests:

Accounting and Law



Position:

Faculty Advisor

Name:

Peter Rupert

Teaches:

Macroeconomics

College Standing:

Professor

Extra Curricular Activities:

Research

Interests:

Macroeconomics, International Economics, Institutional Economics, Labor Economics,
Monetary Theory, Public Economic

