

**PETITION FOR A
CHAPTER CHARTER**

PREPARED BY

THE **LAMBDA BETA PHI** COLONY

OF THE INTERNATIONAL FRATERNITY OF

DELTA SIGMA PI

ON THE CAMPUS OF

THE UNIVERISTY OF LA VERNE

February 8th, 2016

Lambda Beta Phi
Petition
Table of Contents

- I. Petition Letter**

- II. Letters of Recommendation**
 - a. Joy Carroll, Past- Pacific Coast Regional Vice President**
 - b. Sandy Hong, Past- Lambda Beta Phi Colony District Director**
 - c. Rita Thakur, Associate Dean for the College of Business and Public Management**
 - d. Terry Crandall, Colony Advisor**
 - e. Maria Perez, Academic Advisor**

- III. University History**
 - a. Founding**
 - b. Current Enrollment Statistics**
 - c. Photos of the University**

- IV. College of Business and Public Management History**

- V. Colony Development**
 - a. Professional Activities**
 - b. Community Service**
 - c. Fundraising**
 - d. Recruiting**
 - e. Scholastic Development**
 - f. Social**

- VI. Member Statistics**
 - a. Members by Major**
 - b. Members by Graduation Date**

- VII. Member Biographies**

Section I. Petition Letter

To Whom It May Concern,

We, the undersigned, the members of Lambda Beta Phi colony at the University of La Verne, hereby submit this petition, requesting affiliation with Delta Sigma Pi in accordance with Article F Section 2 of the National Bylaws.

In submitting this petition we agree that the chapter will abide by the regulations and requirements for the conduct of chapters of the National Bylaws and as adopted from time to time.

The Lambda Beta Phi colony has fulfilled and exceeded the requirements necessary to petition for installation of a Delta Sigma Pi chapter. Attached to this petition are the required documents including letters of recommendation, history of the University, summary of the College and Business and Public Management and the development of the colony along with a list of events conducted, and member biographies.

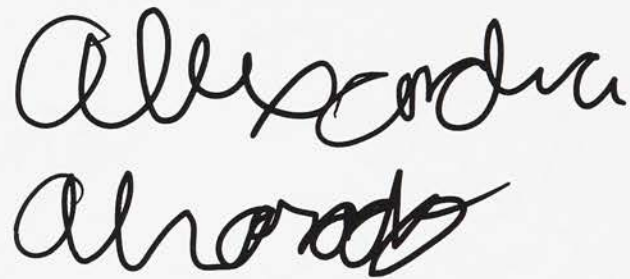
Please advise us on the approval of our charter request so that we can schedule an official presentation of the charter.

Sincerely,

Adrian Gonzalez

A handwritten signature in black ink that reads "Adrian Gonzalez". The signature is written in a cursive style with a large, sweeping "A" and a long, trailing "z" at the end.

Alexandra Alvarado

A handwritten signature in black ink that reads "Alexandra Alvarado". The signature is written in a cursive style with a large, flowing "A" and a long, trailing "o" at the end.

Brianna Kaltenbach

A handwritten signature in black ink that reads "Brianna Kaltenbach". The signature is written in a cursive style with a large, circular "B" and a long, trailing "a" at the end.

Christian Monterroza

Christian Monterroza

Colton Roys

Colton Roys

Deborah Lee

Deborah Lee

Flora Wong

Flora Wong

Giuseppe Galioto

Giuseppe Galioto

Grant Crudupt

Grant Crudupt

Gricelda Lopez

Gricelda Lopez

Ignacio Fiallo

Ignacio Fiallo

Janelle Ehlinger

Janelle Ehlinger

Jason Thomas

Jason Thomas

Jose Calderon

Jose Calderon

Joshua Martinez



Justin Yeh



Karina Keshishian



Mariano Padilla



Melanie Browdy



Rochelle Munoz



Ryan Sabouhi



Salvador Falcon III



Stephanie Saldivar



Stephen Wong

Timothy Lavin

A cursive handwritten signature of Timothy Lavin, featuring a large, stylized 'T' and 'L'.

(CAL POLY POMONA) Trung (Tony) Duong

A cursive handwritten signature of Trung (Tony) Duong, starting with a large 'T' and ending with a long horizontal stroke.

Yaner Dai

A cursive handwritten signature of Yaner Dai, with a large 'Y' and 'D'.

Yvonne Quach

A cursive handwritten signature of Yvonne Quach, with a large 'Y' and 'Q'.

Section II. Letters of Recommendation

Lambda Beta Phi
Section II: Letter of Recommendation
Regional Vice President



Joy C Accounting

2651 E. Chapman Ave #215B
Fullerton, CA 92831
714-529-6328
joy@joycaccounting.com

January 2, 2015

Board of Directors and Central Office Staff of Delta Sigma Pi
330 S. Campus Ave
Oxford, OH 45056

Re: Chapter Charter for Lambda Beta Phi Colony at University of La Verne

It is my honor and pleasure to write this letter of support for the Lambda Beta Phi Colony at University of La Verne to be granted a chapter charter.

As Regional Vice President for the Pacific Coast Region, I've had the opportunity to work closely with several of the Executive Committee members from the colony's inception to where it is now. The members had grown individually and as a whole since the colony has existed and have proven to be worthy of being admitted into our Fraternity.

They have learned how to work together, how to delegate tasks where possible, how to use one another's strengths to accomplish goals and how to work with differing personalities. Effective communication within the colony is continuously improving which will help each member in their future careers. The group has worked collaboratively on various events, getting input from all members, in order to put on professional and community service events that the members can all enjoy and benefit from.

The members themselves sought out a great variety of fun and interesting professional events ranging from an etiquette dining presentation by one of their professors to touring the local Fire Department Station and touring Oakley Headquarters in Foothill Ranch. They've learned that professionalism isn't just about how you act in the workplace, or that only "professional businesses" should be considered for a career, but that businesses like wineries, pizza places, and sporting apparel companies still have to think about operations and how to run a successful business.

I am very excited to have them as a chapter in our Fraternity and I look forward to supporting them now as a Regional Vice President, and later in whatever capacity I may be in with Delta Sigma Pi. I strongly recommend granting a chapter charter to Lambda Beta Phi.

Faternally,

Joy Carroll
Pacific Coast Regional Vice President, Delta Sigma Pi
Owner/Principal, Joy C Accounting

Lambda Beta Phi
Section II: Letter of Recommendation
District Director

Room of Directors:

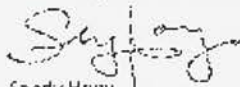
I am here to express my support in having the University of La Verne Colony (Lambda Beta Phi Colony) becoming a full-fledge chapter of the International Business Fraternity of Delta Sigma Pi. Over this year they have shown such a great commitment to professionalism and self-growth. I believe that as a chapter they will be able to expand their knowledge within themselves and the name of the fraternity to the rest of the business student population.

They have gone through rough times, when the founder and president graduated last year, the colony was left with a whole new set of officers. Instead of doubting their abilities, they came together to come up with a vision that they can all take part in and made each position their own. From that, they were able to execute a successful recruitment using creative methods of marketing which cost near to nothing to put on and in turn doubled their intra members.

This colony has put on some great events and even used their networking skills to visit fascinating businesses. These events not only sparked the interest of their members, but lead to larger involvement from the colony as a whole. Their event not only taught their members a great deal, but also illustrated how even as a colony they have networks to many different companies and industries. Their involvement in the community is admirable, the events that are held are not thought of as something that needed to be done because it was required. They chose events where they knew they would make the most impact and would enjoy taking part in. Overall, the events that the colony put together are well thought out and can encompass the needs of their members.

I hope that you can see what I see in this colony and their potential by granting them the privilege of becoming a Chapter of Delta Sigma Pi.

Fraternally,



Sandy Hung

Lambda Beta Phi Colony District Director

Phi Sigma #5

Lambda Beta Phi
Section II: Letter of Recommendation
Associated Dean



BUSINESS ADMINISTRATION
1950 Third Street
La Verne, California 91750
909.592.3511, Ext. 4204
Fax: 909.592.2704

Knowledge • Service • Vision

December 22, 2014

Selection Committee
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio

To Whom it May Concern,

I am very pleased to be writing this letter of recommendation for the Lambda Beta Phi Colony of Delta Sigma Pi to get the opportunity to qualify as a chapter for your outstanding professional business fraternity. As the Associate Dean for the College of Business and Public Management, I have seen this colony's commitment and endless work to making this an organization that takes pride in it's success through professionalism and community service.

It also gives me pleasure to know that I've gotten the opportunity to personally meet members, which many of them I've gotten to know while advising them through their program of study or as student workers at our College of Business Advising Office. Through the past year, I have been honored to see how they have exercised their leadership skills to build, from the ground up, the Lambda Beta Phi Colony.

The colony was established on November of 2013 and I endorsed it from the beginning. Since then, they have attracted many students who know that they will grow through this organization. After their establishment at the University of La Verne, they have contributed and implemented many successful events for the students in the College of Business. Some of their professional events have included tours to the Oakley Headquarters, Disney Animation Studios, and a presentation on Diner Etiquette from one of our most respected faculty. These events have contributed to a great insight on how different businesses run and has given the members an opportunity to explore different fields. Not only have they given back to the College of Business, but are aware that giving back to the community is far more rewarding.

I strongly believe that our students grow personally and in professional skills both in and outside the classroom. I recommend every student I come in contact

COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT

Lambda Beta Phi
Section II: Letter of Recommendation
Associated Dean (continued)



BUSINESS ADMINISTRATION
1950 Third Street
La Verne, California 91750
909.593.3511, Ext. 4201
Fax: 909.392.2704

Knowledge • Service • Vision

with to join in extracurricular activities while getting good grades. I recommend students to join Lambda Beta Phi Colony on a regular basis. This organization gives them opportunity to gain skills such as in leadership, networking, working with groups, organization, public speaking etc. It makes their college education complete.

I highly recommend the Lambda Beta Phi colony of Delta Sigma Pi at the University of La Verne for admission into your fraternity. It is from my experience that their commitment and qualities that your fraternity is looking for. Please contact me if you have any questions.

Sincerely,

A handwritten signature in cursive script that reads "Rita Thakur".

Rita Thakur
Associat Dean for the College of Business and Public Management
Professor of Managment

COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT

Lambda Beta Phi
Section II: Letter of Recommendation
Colony Advisor



BUSINESS ADMINISTRATION

1950 Third Street
La Verne, California 91750
909-593-3511, Ext. 4201
FAX: 909-392-2704

Knowledge • Service • Vision

February 12, 2016

Selection Committee
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio

Dear Selection Committee,

As a fellow Brother of Delta Sigma Pi (Iota Pi #771), it is with distinction that I offer my recommendation that the Lambda Beta Phi Colony at the University of La Verne be given the opportunity to become a full chapter in our hallowed brotherhood. Ever since I became the Colony Advisor last fall, I've been impressed with every colonist that I've had the pleasure of working with. Many of my best students have been colonists. They have a very strong shown commitment to their studies as well as the Colony and are taking this very seriously. The group has a very diverse make up that reflects our University, Delta Sigma Pi's 4 founding fathers' diversity, as well as the fraternity's goals moving forward.

The University's business program is ripe with excellent prospective members moving forward and has an excellent reputation in the community. Campus life is very integrated here and Delta Sigma Pi has an excellent opportunity to be the first professional fraternity on campus.

Not only have the colonists demonstrated strong dedication via the numerous events they've held on and off campus, they have exhibited great brotherhood to one another. I have seen personally the hours they have put in and the personal growth they've achieved. Please reward this effort and growth by sharing with them the great honor of being an initiate of Delta Sigma Pi.

Sincerely,

A handwritten signature in black ink, appearing to read "Terry Crandall".

Terry Crandall
Adjunct Instructor
Colony Advisor
949-300-4340

COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT

Lambda Beta Phi
Section II: Letter of Recommendation
Academic Advisor



BUSINESS ADMINISTRATION
1950 Third Street
La Verne, California 91750
909.593.5511
fax 909.392.2704

February 17, 2016

Selection Committee
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio

To Whom It May Concern;

I am very pleased to be writing this letter of recommendation for the Lambda Beta Phi Colony of Delta Sigma Pi to get the opportunity to qualify as a chapter for your outstanding professional business fraternity. As an Academic Advisor for the College of Business and Public Management, I have seen this colony's commitment and endless work to making this an organization that takes pride in its success through professionalism and community service.

It also give me pleasure to know that I've gotten the opportunity to personally meet members, which many of them I've gotten to know while advising them through their program of study or as student workers at our College of Business Advising Office. Through the past year, I have been honored to see how they have been exercised their leadership skills to build from the ground up, the Lambda Beta Phi Colony.

The colony was established on November of 2013. Since then, they have attracted many students who know that they will grow through this organization. After their establishment at the University of La Verne, they have contributed and implemented many successful events for the students in the College of Business. Some of their professional events that included tours to the Oakley Headquarters, Disney Animation Studios, and a presentation on Dinner Etiquette from one of our most respected faculty. These events have contributed to a great insight on how different businesses run and has given the members an opportunity to explore different fields. Not only have they given back to the College of Business, but are aware that giving back to the community is far more rewarding.

I strongly believe that our students grow personally and in professional skills both in and outside the classroom. I recommend every student I come in contact with to join in extracurricular activities while getting good grades. I recommend students to join the Lambda Beta Phi Colony on a regular basis. This organization gives students an opportunity to gain skills such as in leadership, networking, working with groups, organization, public speaking, etc. It makes their college education complete.

COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT

Section III. University History

Lambda Beta Phi
Section III: University History
Institutional History

Founding

Members of the Church of the Brethren who had moved west founded the University of La Verne in 1891 as Lordsburg College. Both the college and the agricultural community were renamed La Verne in 1917.

La Verne College was founded on the values of Ethical Reasoning, Diversity and Inclusivity, Lifelong Learning, and Community and Civic Engagement.

Within the next three decades, the campus saw its various facilities expand, the Board of Trustees become independent of the Church of the Brethren, and the student body increase. The Western Association of Schools and Colleges first accredited La Verne College, at the time, in 1955. The same organization reaffirmed ULV's accreditation in 2012.

The school conferred its first master's degree in 1965, began an adult education program in 1969, and awarded its first doctorate in 1979.

The College reorganized in 1977 as the University of La Verne. As the campus continued to grow, they founded its Orange County campus in 1981 and its San Fernando Valley Campus in 1983. A decade later, it founded campuses in Ventura and San Bernardino/Riverside counties. Continuing the trend of improving services to students, La Verne developed the Central Coast, Kern County, and High Desert campuses. At present, the structure of the University consists of the College of Arts and Sciences, the College of Business and Public Management, the College of Education and Organizational Leadership, and the College of Law that was established in 2000.

Lambda Beta Phi
Section III: University History
University Enrollment Stats

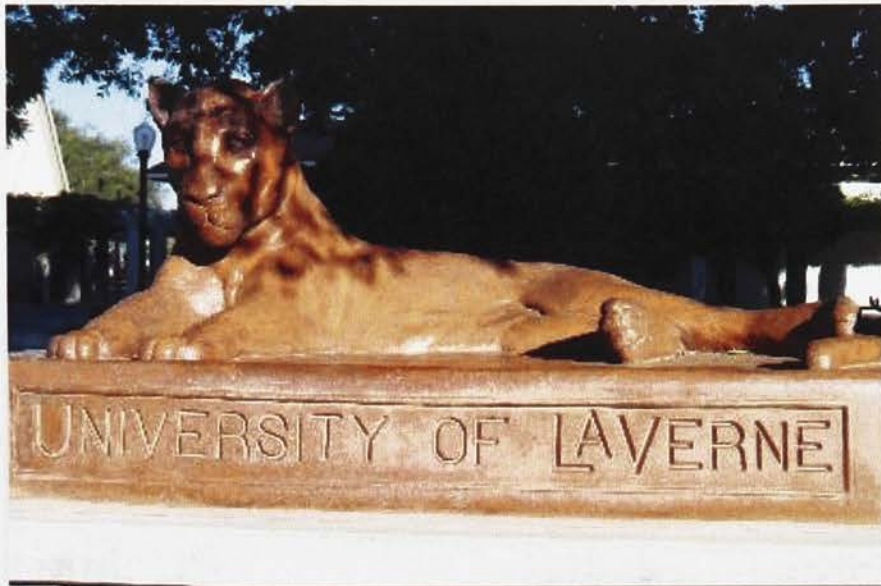
	Full-Time		Part-Time		Total
Undergraduates	Men	Women	Men	Women	
Degree-seeking, First time Freshman	282	392	1	1	676
Other First Year Degree Seeking	58	63	12	8	141
All other Degree-seeking	690	1063	54	46	1853
Total Degree seeking	1030	1518	67	55	2670
All Other Undergraduates enrolled in credit courses	1	3	2	6	12
Total Undergraduates	1031	1521	69	61	2682
Graduate					
Degree-seeking, First time	177	212	58	111	558
All other Degree-seeking	446	530	256	625	1857
All Other Graduates enrolled in credit courses	1	2	3	8	14
Total Undergraduates					2682
Total Graduates					2429
Total Students					5111

Lambda Beta Phi
Section III: University History
University Enrollment Stats by Programs and Student Level

<u>Main Campus Programs</u>	<u>Fall 2014</u>		<u>Fall 2015</u>	
Undergraduates	2499	29%	2682	30.5%
Masters	1902	225	1909	21.7%
DPA	83	1%	82	.9%
Edd/Clear Admin. Services Credential	203	2.4%	195	2.2%
PsyD	98	1.1%	101	1.1
Law	188	2.2%	142	1.6%
Total	4973	57.6%	5111	58.1%
First Year	893	10.4%	801	9.1%
Sophomore	852	9.9%	944	10.7
Junior	1224	14.2%	1322	15%
Senior	2075	24%	2149	24.4%
Graduates	3012	34.9%	3060	34.8%
Doctoral	384	4.5%	378	4.3%
Juris Doctor	188	2.2%	142	1.6%
Total	8628	100%	8796	100%

Lambda Beta Phi
Section III: University History
University of La Verne Pictures







Section IV.
College of Business and Public Management

Lambda Beta Phi
Section IV: Departmental History
College of Business and Public Management History

History and Mission

Mission

The mission of the College of Business and Public Management is to provide our undergraduate and graduate students with a broad-based management education that emphasizes the application of theory to management practice and builds conceptual skills and core values needed to become effective leaders and managers in today's changing global environment.

History

Armen Sarafian, fifteenth President of the University of La Verne, had interest in developing the School of Business and Economics, now the College of Business and Public Management. For a number of years the Economics and Business Department had been one of five departments in the Social Science Division. The idea of elevating the department to a school stemmed from the rapid growth of the department during the 1970's, recommendations made by Dr. Fred Harclerod, and the employment of Dr. Edward Barker. On March 5, 1983, the Board of Trustees endorsed the School of Business and Economics and appointed Dr. Barker as the Associate Dean.

Continuing on to the 90's, the School of Business and Economics was succeeded by The School of Business and Global Studies. The official change in name to the School of Business and Global Studies was approved in the spring of 1997. The new name was as recognition that business education for the 21st century required a knowledge of "cultures, religions, history, and politics and that students in business programs should be required to take courses in such fields as anthropology, comparative government and world religions."

In the Summer on 1997, the School of Business and Global Studies received candidacy in pursuit of receiving accreditation from the Association of College of Business School Programs.

Now named the College of Business and Public Management, The College includes undergraduate programs in accounting, business administration, and economics as well as masters' degrees in business, organizational leadership, health, and public administration (NASPAA accredited) and a doctoral degree in public administration (D.P.A.). Most recently, the College of Business and Public Management as established a Masters in Accounting Program.

Lambda Beta Phi

Section IV: College of Business and Public Management

College of Business and Public Management Enrollment Statistics

Major	Fall 2013		Fall 2014	
College of Arts and Sciences				
Anthropology	32	0.6%	33	0.6%
Art	31	0.6%	31	0.6%
Art History	10	0.2%	8	0.2%
Athletic Training	78	1.5%	77	1.5%
Behavioral Science	56	1.1%	46	0.9%
Biology	275	5.5%	314	6.0%
Broadcasting	51	1.0%	58	1.1%
Chemistry	39	0.8%	59	1.1%
Communications	137	2.7%	168	3.2%
Comparative Literature	0	0.0%	0	0.0%
Computer Science	93	1.8%	98	1.9%
Creative Writing	12	0.2%	19	0.4%
Criminology	227	4.5%	230	4.4%
E-Commerce	16	0.3%	15	0.3%
English	74	1.5%	78	1.5%
Environmental Biology	7	0.1%	3	0.1%
Environmental Management	0	0.0%	0	0.0%
French	0	0.0%	0	0.0%
General Studies	0	0.0%	0	0.0%
German	1	0.0%	0	0.0%
History	41	0.8%	38	0.7%
International Business and Language	38	0.8%	39	0.7%
International Studies	11	0.2%	14	0.3%
Journalism	37	0.7%	34	0.7%
Kinesiology	0	0.0%	48	0.9%
Legal Studies/Paralegal Studies	77	1.5%	71	1.4%
Liberal Studies	15	0.3%	11	0.2%
Mathematics	43	0.9%	42	0.8%
Mov. & Sports Sciences/Phy. Ed.	172	3.4%	141	2.7%
Music	23	0.5%	26	0.5%
Natural Science	0	0.0%	0	0.0%
Philosophy	12	0.2%	11	0.2%
Photography	26	0.5%	26	0.5%
Physics	13	0.3%	15	0.3%
Political Science	77	1.5%	74	1.4%
Psychology	405	8.0%	442	8.5%

Religion	8	0.2%	8	0.2%
Religion and Philosophy	16	0.3%	16	0.3%
Social Science	32	0.6%	21	0.4%
Sociology	87	1.7%	86	1.6%
Spanish	9	0.2%	7	0.1%
Spanish Studies	1	0.0%	0	0.0%
Speech Communication	28	0.6%	23	0.4%
Student Designed Majors	0	0.0%	1	0.0%
Studio Art	0	0.0%	6	0.1%
Theater Art	34	0.7%	29	0.6%
Total Students	2344	46.5%	2466	47.3%

Major	Fall 2013		Fall 2014	
College of Business and Public Management				
Accounting	116	2.3%	128	2.5%
Business Administration	1041	20.6%	1149	22.0%
Business Management	5	0.1%	3	0.1%
Economics	23	0.5%	28	0.5%
Health Administration	36	0.7%	48	0.9%
Marketing	0	0.0%	0	0.0%
Organizational Management	708	14.0%	710	13.6%
Public Administration	113	2.2%	115	2.2%
Student Designed Course	0	0.0%	0	0.0%
Total Students	2042	40.5%	2181	41.8%

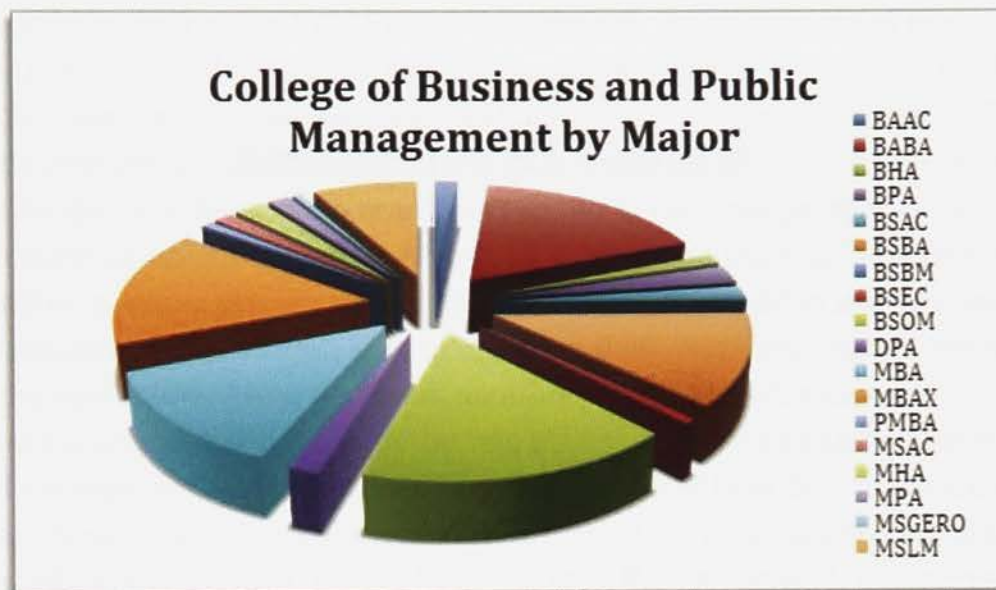
Major	Fall 2013		Fall 2014	
College of Education and Organizational Leadership				
Child Development	248	4.9%	211	4.0%
Diversified Education/Liberal Studies	300	5.9%	259	5.0%
Multiple Subject (Credential)	3	0.1%	3	0.1%
Single Subject (Credential)	4	0.1%	1	0.0%
Total Students	555	11.0%	474	9.1%

Majors Not Declared	103	2.0%	95	1.8%
---------------------	-----	------	----	------

Total Undergraduate Students	5033	100%	5216	100%
-------------------------------------	-------------	-------------	-------------	-------------

Lambda Beta Phi
Section III: Departmental History
College of Business and Public Management Enrollment Statistics

Major by Total Enrolled in Main and Regional Campuses



Key:

- BAAC** - Bachelors of Arts, Accounting
- BABA** - Bachelors of Arts, Business Administration
- BHA** - Bachelors of Arts, Health Administration
- BPA** - Bachelors of Arts, Public Administration
- BSAC** - Bachelors of Science, Accounting
- BSBA** - Bachelors of Science, Business Administration
- BSBM** - Bachelors of Science, Business Management
- BSEC** - Bachelors of Science, Economics
- BSOM** - Bachelors of Science Organizational Management
- DPA** - Doctorate, Public Administration
- MBA** - Masters in Business Administration
- MBAX** - Masters in Business Administration, for Experience Professionals
- PMBA** - Pre- Masters in Business Administration
- MSAC** - Masters in Accounting
- MHA** - Masters in Health Administration
- MPA** - Masters in Public Administration
- MSGERO** - Masters in Gerontology
- MSLM** - Masters in Leadership and Management
- NONDEG** - Undecided/No Degree

Section V.
Colony Development

Lambda Beta Phi
Section V: Colony Development
Professional Activities

La Verne Fire Department

March 13, 2014

The members of the Lambda Beta Phi Colony of Delta Sigma Pi took a tour of the La Verne Fire Department where members of all levels agreed to speak to us about what they do in their given field for the department. It was explained to us that through time the fire department has changed their service to require an "all-risk" approach to emergency management. Staff members train and prepare for fires, traumatic injuries/accidents, natural and man-made disasters, and emergency medical incidents to keep them ready to respond to the unexpected. We were able to see both their equipment compacted in each vehicle and the headquarters of their daily functions. When given a tour of their office we managed to see how incoming reports were handled as well as distributed to their workers. Luckily, we were able to visit the operations room where all meetings are held and in cases of emergencies, where meetings with the two other La Verne Fire Department stations are held via webcam. We experienced a general view of how they maintain control over their department. Our colony was informed of a typical day-to-day itinerary for trainees, officers and chiefs. Throughout our tour the La Verne Fire Department explained their three sets of vehicles depending on the case of emergency, one for general use, another for fire prevention, and the third for medical purposes. Although one truck is geared more for medical attention each of the other two trucks are equipped with medical equipment as well. All in all, it was awesome to see how the local Fire Department operates and the day was enjoyed by all who attended.



Lambda Beta Phi
Section V: Colony Development
Professional Activities

San Antonio Winery
April 26, 2014

The San Antonio Winery was the first professional event where we enjoyed the company of two alumnae Kevin Salazar and Brittany Bowers. Not only were we informed about the history behind this business from our tour guide, but we were also told stories about first hand experiences with the business owner of this winery by the two alumni who attended. The San Antonio Winery remains the last producing winery in Los Angeles with over 97 years of wine making under its belt. The colony was informed about the process of making, storing, processing and shipping of wine. We were able to tour all business aspects of this facility. We visited their wine tasting facility, banquet, cafeteria and storage facility. The largest form of income comes from their labeling facility. They are known for producing any given type of wine or beer and customizing the labeling to consumer wants. In order to process this business, the consumer must purchase a minimum of 100 bottles and then business is conducted. At the end of our tour we continued our day by having dinner and bonding as brothers.

Lambda Beta Phi
Section V: Colony Development
Professional Activities

Oakley Tour
May 2, 2014

On Friday May 2, 2014 the Lambda Beta Phi Colony of Delta Sigma Pi traveled to the headquarters of Oakley. Oakley, named after founder Jim Jannard's dog, is a facility that manufactures and distributes high performance sunglasses, prescription lenses and frames, goggles, apparel, footwear, and accessories. In this facility we were able to test out Oakley sunglasses to prove their durability and accountability over their brand name. We were also given the opportunity to learn the background history to how they started and what keeps them surviving in such a competitive industry. The founder felt as if all objects around the world can and will be made better, so he began with his experiments. Ultimately what Oakley is most known for is their sunglasses. This brand unlike many others appeals to customers because their lenses offer a clearer more shaper look without needing prescription optics. Through this informative discussion we had the chance to firsthand experience the process making of each individual eyewear from start to finish along with its packaging. For us to better understand the image they want to continuously portray, we were taken step by step through its development. To further prove their points, we experienced random testing behind a window in reassurance of the quality and accountability of their eyewear. Although this business thrives off of eyewear sales, their accessories and attire are just as important in contributing to the overall sales.



Lambda Beta Phi
Section V: Colony Development
Professional Activities

Domino's: Pizza Theater

May 10th, 2014

For this event the La Verne Delta Sigma Pi Colony visited one of the first Domino's Pizza restaurants renovated with the "Pizza Theater" experience. Domino's is notoriously known for revolutionizing online delivery by innovating Pizza Builder and Domino's tracker tools. This tool was a step forward in ordering food online and allowing their customers to see their pizza come to life on the computer screen. We toured the Domino's in Costa Mesa, which is one of fourteen franchises in the south bay. Our colony was able to experience the newest model of what Domino's is trying to convert to. Similar to Chipotle's theme, Domino's wanted to give customers the opportunity to see their food being created in front of them right after they've placed their order. This was all part of their plan to create a home-like theme where it's more open and you see the pizza making process. Aside from this, tables and chairs were provided throughout the restaurant, giving their customers the option to stay, relax and eat in the store. An interesting fact that our colony learned was that the three dots in the Domino's logo represent the first three stores Domino's started with. Domino's pizza offers a wide variety of pizzas from: crunchy thin crust, pan and classic hand tossed pizzas. Side items include: bread sticks, stuffed cheesy bread, Cinna stix, wings and boneless chicken. Domino's has extended their variety by most recently adding: oven baked sandwiches, penne pastas, and chocolate lava crunch cakes. Many more items are sold but these are just a few examples. At the very end of our tour we were able to experience a few of their newest specialties. Although their biggest competition does have a higher ranking than them, we were able to see a firsthand experience to how they've modified themselves to stay in competition with their competitors.

Lambda Beta Phi
Section V: Colony Development
Professional Activities

ElectroTech Tour

May 15th, 2014

The event was an opportunity for the Lamba Beta Phi Colony to learn about electrical engineering and the business behind it. ElectroTech is an electronics manufacturer in the city of San Dimas, California. We were taught the process of going from an idea or problem through development and production, to ultimately creating delivery systems. After the presentation we were given a tour of the processing facilities. The CEO of ElectroTech gave insight into the decision making process behind a hugely expensive industry, the amount of research that goes into deciding what machines to invest in, and how many to purchase the proper equipment. The strength of the event was the initial presentation. The CEO gave a presentation on the information before showing us all of the products. This made the tour more impactful as it gave everything a physical presence. It also kept us a little more informed about their products and processes so that we would have a basic understanding of the importance of the information being taught since this industry was fairly new to all members who attended.



Lambda Beta Phi
Section V: Colony Development
Professional Activities

Walt Disney Parks and Resorts
November 13th, 2014

The colony took a trip out to Glendale, California to see the Walt Disney Parks and Resort Online studio lot. Our guide, Calvin works with the company as the Digital Manager for both the domestic and international website. Calvin and his team were a part of the group that helped the Tokyo's Disneyland team on their website of their Parks and Resort Online.

The workers are split into two different categories: the Agil and the Smerk. They usually meet every week or every other week to talk about up coming changes or adding new applications to their websites. Agil are the primary coders for the company, and they have certain deadlines to meet in creating the website's main page, coding, or any online applications. They must be open to any last minute changes to their designs, because the client might request changes to coloring schemes, looks, etc. Smerks are the planners and the delegates; they have everything planned out weeks ahead before the finalization of the site and convey the concepts to the Agil.

We now have a better understanding of how Walt Disney works with their businesses outside of the Amusement parks. This gives an impression on how they are able to work on a global scale

This allows us to explore the programing field and the link that it has with business. More in-depth knowledge about how Walt Disney works worldwide.

Lambda Beta Phi
Section V: Colony Development
Professional Activities

Walt Disney Animation Studios

November 14th, 2014

As a colony, we had the opportunity to visit the Walt Disney Animation Studios located in Burbank, California. Nina Haraguchi, UX/UI Designer, was kind enough to give us a tour and inside look at what goes on behind the production of some well-known Disney movies. Though Nina is responsible for a wide range of tasks and projects, she is mainly focused on making websites easier to navigate, more intuitive, and more delightful for a user. Knowing that we are students pursuing an education and career in business, she focused more on the environment of the company and not so much on the design and production aspect. Though we weren't allowed to see the areas of the Animation Studio where upcoming productions were in process, we were lucky enough to get a glimpse of a new movie, Big Hero 6, which was released in November. We were also able to see the production location of where the designers worked on the movie Frozen. The work environment in the Frozen production studio was not like a typical work environment, since the studio was decorated with fake snow and cardboard cutouts of characters from Frozen. Nina would ask us throughout the tour to compare the animation sections to possibly other aspects of the business. This environment had a more creative feel to it and reminded us of how Google offices look to make for a more creative, colorful, and open environment to help increase employee productivity and the flow of creativity. It was an amazing experience getting to see the open environment that the animators have and how top executives are accepting of an open door policy.

Lambda Beta Phi
Section V: Colony Development
Professional Activities

Dinner Etiquette
September 4th, 2014

As part of our recruitment week for the semester, we put together a professional event that we thought would benefit all the current and prospective members of Delta Sigma Pi who attended. Knowing that a professor, Gail Horton, is known for her course that teaches students how to achieve professional success, we jumped at the opportunity to have her as a guest speaker. After speaking with Gail Horton, she was thrilled with the opportunity to present to our collegiate group. Topics from her presentation ranged from how to properly seat yourself and how a man should seat a woman to his right, how to handle business cards during dinner, passing bread and condiments, and the American and European styles of dining, to name a few. What was very beneficial about this presentation was how Gail tied all of this back to the professional world and how knowing dinner etiquette may make or break your chance of being selected for a job or internship. Gail told us about a student she had who was a finalist for a position at an accounting firm and how he was chosen over all the other candidates because when taken to lunch he was the only one who knew proper dinner etiquette. This comes to show how small things such as this can make a huge impact on an employer's impressions of you. Toward the end of the presentation, Gail highlighted some common etiquette errors and how they can easily be avoided. Some of these errors include: using toothpicks during dinner, sharing food, using doggie bags, and not pushing your plate after finishing your meal. It's these errors that she said could make a big difference when having dinner with business professionals. This event was very beneficial as we received positive feedback from all those that attended.

Lambda Beta Phi
Section V: Colony Development
Professional Activities

Roberts Rules Presentation

October 15th, 2014

With the need to have more structured colony meetings, Patrick Bonfrisco, Western Provincial Vice President, was helpful in presenting to the colony on Roberts Rules and how applying such rules would improve our meetings efficiency. He, with the help of Joy Carroll, Pacific Coast RVP, went over the basic rules on how meetings should be run. He started off by going through the components of the meetings and what each officer should contribute. He went on to explain that by giving each officer a limit on how long they can give their reports would help keep the officers from going off on tangents. He followed this with an interactive portion of the presentation, as Patrick began to explain how things are moved, discussed prior to being voted on, tabled, and the actual voting process. He noted that it is important to vote anonymously when it comes to voting on other members and how a voting method is otherwise up to the Chancellor. We did not realize, however, how much went into proposing changes or amendments to already existing items. Luckily, with the help of Patrick, we as a colony, were able to practice how we would pass proposals or make amendments to them. Though we only passed the proposal to have pizza for the next meeting and with what toppings, we definitely had a better understanding of how it should be handled in the future. Once Patrick was gone, we were asked to continue the meeting and were given the opportunity to run the meeting using Robert's Rules. A definite strength of this event was having Patrick as our presenter being that he has had years of experiences with Roberts Rules and was able to clearly demonstrate to the colony. Another strength was having the event just prior to our weekly meeting as it gave us more practice with applying Roberts Rules.

Lambda Beta Phi
Section V: Colony Development
Professional Activities

Founder's Day Mixer

As a colony we had the opportunity to attend the Founders Day Mixer in Cal State Fullerton. Here 11 of our collegiate chapter members went from the 6 to 9 pm. We had the opportunity to interact and socialize with DSP members from Cal State Fullerton and Irvine, in addition to talk with alumni as well. The event allowed members to make connections and develop friendships with people members most likely would never talk to outside of DSP. Multiple stories, laughs, and numbers were exchanged amongst members and overall it was a very successful and enjoyable evening for all. It was definitely a nice way to be introduced to fellow DSP members and be exposed to all the potential opportunities that could come to us once we officially become a chapter. Plus alumni offered advice and experience to our younger colony members that taught them lessons and skills unattainable otherwise. Not only was it a great learning experience for all, but also an enjoyable night.



Lambda Beta Phi
Section V: Colony Development
Professional Activities

Networking Social Dinner

As a colony we had the opportunity to attend the University of La Verne's Networking Social Dinner. Here 8 of our collegiate chapter members went from the 6 to 9 pm. This event was split up into two parts. The first part of the evening revolved around the networking portion of the night. There were eight tables with representatives from a variety of different companies, companies such as Solar City, Verizon, and Enterprise, and members were allowed to rotate within these tables and network. Representative from these companies went over elevator speeches, life after college, and even how to give a firm handshake. Essentially they offered a view point into elements of business a student may not realize or take for granted. Then for the second half of the evening, a formal dining experience was offered to all participants. Participants were given a high class dining experience and told how to handle themselves in such situations. For ultimately if an employer's takes a potential employee out to a dinner for an interview—dining skills become essential. Topics such as which knife to use for salad and how to place the dinner napkin were taught to participants. Overall it gave participants a variety of skills to take in with them to the workforce.



Lambda Beta Phi
Section V: Colony Development
Professional Activities

Internship Seminar

This was a seminar and presentation put together by La Vern's Career Services Department. We had three members attend the event, which was held on campus. It included a PowerPoint presentation regarding internships along with personal testimonies from individuals was offered to everyone attending the seminar. The presentation described how valuable internships are to students who wish to go into the workforce after graduation. Since employers look to hire someone with not only a degree, but also with work experience. A student obtains this experience through internships. The presentation went over sites and ways to obtain a potential internship. For example, a list of validated online sites to find internships was given to everyone in the audience. At the end of the presentation, a guest speaker came in and gave her personal testimonial to the audience. Her story exemplified the importance of an internship, because it was her internship that allowed her to obtain her current job. She also gave valuable advice on how to craft an internship to your personal liking, so internships don't become something that you hate. Ultimately she allowed the audience to see the power of internships in reality instead of simple being a faraway concept. Overall this presentation offered a lot of insight to a topic that is not as discussed as much in the classroom.



Lambda Beta Phi
Section V: Colony Development
Professional Activities

Disney Seminar

We had a representative from Disney corporate offices, Monique Keshishian, come down and talk to our colony. She came and talked to us about her role in the company and what enabled her to land a position in Disney in the first place. Her detailed story highlights the fact that she reached out to alumni of her school, especially since she went to UCLA, she had the opportunity to contact alumni that worked in the media industry. From there she interned at ABC and was even offered a job position after graduating. There she went from ABC, MTV, and even Sony—but she ended up obtaining a position at Disney. She then went into detail describing her daily duties that come along with her position. It offered our members a view into what a position at a big name corporate office would be like. In addition she taught our members how to apply for positions, such as internships, among Disney headquarters. Overall it was a very informative seminar that offered valuable insight to the members that were in attendance.

Lambda Beta Phi
Section V: Colony Development
Professional Activities

AT&T Recruitment

We had a representative from AT&T corporate offices, Tyler Trixie, come down and talk to our colony. He came and talked to us about her role in the company and what enabled her to land a position at AT&T in the first place. His detailed story highlights the fact that he is reaching out to DeltaSigs for senior internship after graduation. An informative Presentation by the recruiters allowed for our senior members to apply for the position as Business Development Leaders. Having a total of twenty-five members attending the event, we were able to help four members apply for the position. The position includes four months training in Atlanta, Georgia. The program then moves the individuals to desired areas around the country. A brilliant program for the students at the University of La Verne!



Lambda Beta Phi
Section V: Colony Development
Community Service Activities

Letters to the Troops

March 19, 2014

We had a community services event to write letters to the troops. We felt the most cherished items in the packages that the troops receive are the personal letters of appreciation from their fellow Americans. It was important for all of us to let them know that they are not forgotten and we truly appreciate their great sacrifices. The letters took only 10 minutes for each member to personally write, which was nothing at all compared to all that they do for us. Our letters were given to an organization named Operation Gratitude. Operation Gratitude is an organization that sends care packages and letters of appreciation to all U.S. Service men and women. We knew these letters would bring so much joy to our troops and would last a lifetime. All members expressed how thankful they were for them. To us, they are brave heroes who risk it all to keep America safe. We all owe them an eternal debt of gratitude.

Lambda Beta Phi
Section V: Colony Development
Community Service Activities

Sowing Seeds for Life

April 2, 2014

We volunteered at the La Verne Food Bank, organized by non-profit Sowing Seeds for Life. Their mission is to engage our country in the fight to end hunger through a nationwide network of member food banks and to educate youth and adults on subjects such as nutrition. Our members wanted to help join this fight against hunger because we believe no one should go hungry, especially children. As volunteers at the Food Bank, we distributed food, helped with children's activities, helped coordinate the event, and sorted and packaged food. The Food Bank depends on its volunteers. We were honored to be able to provide food for hundreds of people and contribute to our community. The personal satisfaction gained by this event will never be forgotten by any of the members who volunteered.

Lambda Beta Phi
Section V: Colony Development
Community Service Activities

Pop tabs for Ronald McDonald House

April 13, 2014

For one of our community service events, we got the opportunity to participate in the Pop Tab Collection Program at the Pacific Coast Region Area Conference. This program is to help offset expenses for the Orange County Ronald McDonald House, which helps provide families that must travel long distances for their children to receive medical treatment. With the help of our colony members we were able to gather two brown paper bags worth of pop tabs. We asked our colony members to bring at least 15 pop tabs to our last meeting before the Area Conference to ensure that we have full participation in this event. This was a great opportunity for the colony to work together for a good cause. It was also great to find out at the end of the Area Conference, that our colony was able to collect the most pop tabs out of the whole region. This was a great way to show how dedicated we are to the cause and this organization.

Lambda Beta Phi
Section V: Colony Development
Community Service Activities

Hillcrest Bingo Night

May 9, 2014

Hillcrest is a retirement community that some members had the opportunity to volunteer in. We hosted a BINGO game as well as other card games and provided prizes for the individuals living there. Volunteering at Hillcrest was a rewarding and life-changing experience for all of us. We enjoyed interacting with the residents there and bringing the feeling of home to the retirement community. There was a higher than average turnout for a community service event, likely because the location is close to campus; moreover, the time selected worked best with the members schedules. This event was a great opportunity for our members to show some appreciation for the elderly and to show them that they are not alone.

Lambda Beta Phi
Section V: Colony Development
Community Service Activities

Hillcrest Technology Project

September 23, 2014

The Lambda Beta Phi colony partnered up with another business organization on campus. Enactus holds an annual event over at our town's local senior citizen center, Hillcrest; helps the residents there get better equipped with the technology they have. Many of the people there are given phones, computers, or tablets by their family members but have a hard time figuring out how to use them and often give up using their devices because of this.

Since some members of DSP are Enactus members as well we thought it would be a great idea to partner up on this project, not only to help out but also to further DSP's presence on campus. From six to eight at night our members came over to the event and were paired up with those who needed assistance. It was a great experience because it allowed us to help some very sweet people just get better acquainted with their technology and no longer be frustrated over simple tasks. We also got the ability to talk to them on a more personal level aside from just helping out, all-in-all making it a great time for everyone. Hopefully in the future we can go back and do it again, because we know that the citizens at Hillcrest appreciate and look forward to this event, and maybe we can even partner with Enactus on other events that they do in the future.

Lambda Beta Phi
Section V: Colony Development
Community Service Activities

RHA Book Drive
September 24, 2014

For this event DSP members were asked to bring in books to our meeting to gather books for students who do not have the greatest access to books. Alumni of the Residence Hall Association landed a job as a teacher out in the mid-west; but her classroom had next to no books for her students to read and they had no budget to buy new ones, so she would have had to buy them herself. La Verne being a close-knit community, when RHA found this was her case they decided to help her out by having a book drive. Since the drive ended on September 24th we decided to have members come in that night at meeting with books so we could add to RHA's collection that night. It was not only simple, but also successful; members were able to bring in books, taking only moments to do something so simple, yet so beneficial at the same time!

Lambda Beta Phi
Section V: Colony Development
Community Service Activities

PROJECT CHICKEN SOUP

DECEMBER 6, 2015

Project Chicken Soup is a non-profit organization that prepares and delivers free kosher meals to residents in the greater Los Angeles area living with HIV/AIDS, cancer, and/or other illnesses. We started off the morning by helping the staff prepare and cook the meals. While working with the other volunteers, we got the opportunity to hear their stories and the reasons they decided to work with the organization. Once ready the meals were then packaged and prepared for distribution. A few of our members also volunteered to deliver meals. The delivering process was exciting for our members because it made the experience more engaging and personable. The best feeling was seeing the happiness on their face when they received their meal. Although we did not get as many members as we had hoped out to help, those that participated got a great amount of work done and enjoyed their time there. We thoroughly enjoyed working with this organization and hope to work with them again in the near future.



Lambda Beta Phi
Section V: Colony Development
Community Service Activities

CHRISTMAS AT THE PARK

DECEMBER 12, 2015

Christmas at the Park is Sowing Seeds for Life's biggest giveaway event of the year. This year it took place at Charisma Church in La Verne. Hundreds of families showed up to receive free toys, enjoy a meal, and take pictures with Santa Claus. Adult family members were also given canned goods and non-perishable food items. Volunteers helped with food and donation distribution. After the event, members helped the organizers put away tables and chairs, take down decorations, and load leftover food into cars. The members then followed the organizer to DPI Labs where they unloaded and stored all of the extra food and items. Apart from the volunteering aspect, this event also served well for networking with the owner of DPI Labs who invited us back for a tour and offered to be a guest speaker at one of our meetings.

Yeh: I'm pretty sure no one is actually going to read all of these activity explanations so here it is. Today is January of 2017. I just wanted to add in how amazing this experience has been especially with the initiation on April 9th. Since then we have grown tremendously and as the first founding father, I have say that this has been a great journey. However it doesn't end with Delta Sigma Pi. This is an organization for life, makes use of all the connections that you have made and keep growing. As I graduate this year, I look back and I see all ups and downs that were happening throughout the Tau Omega Chapter, but one thing is always true, we are all brothers. Keep that in your mind as struggles and disputes happen throughout your time at La Verne. All of us are there to make the Fraternity better, even if you disagree, find compromise and compassion. As I depart I want to leave with you some words of experience, keep believing in yourself and it will happen. All you need to do is ask and you will receive. Don't be afraid, just do it. There will never be a time like now and if you miss out on these opportunities of learn who you truly are, you wasting your time. Letting go of what I held most dear was difficult but you will have to learn it too. It's was a challenge starting this Chapter, but all I ask is if you gained anything from this Chapter, just pay it forward. Move it down the line and that is the only way this chapter will ever grow. Pay it forward.

Lambda Beta Phi
Section V: Colony Development
Community Service Activities

MAKE A DIFFERENCE DAY

OCTOBER 24, 2015

The Lambda Beta Phi colony participated in the Regional Make a Difference Day along with several other collegiate and alumni chapters at Santa Claus, Inc. Santa Claus, Inc. provides children of underprivileged families in the community with day-to-day essentials such as clothes, pillows, blankets, books and school supplies. Our members helped the workers in sorting clothes by sizes and colors, folding, and organizing them for easy access when it came time for them to be distributed. This event was great for our colony to bond and get to know each other better. It also allowed us to be able to ask other members questions about Delta Sigma Pi and their chapters at other schools. Our goal was to establish connections with the other chapters and members so that we could reach out to in the future and possibly plan events together.



Lambda Beta Phi
Section V: Colony Development
Community Service Activities

BEACH CLEANUP
NOVEMBER 14, 2015

Bolsa Chica is a state beach near Huntington Beach, California. We got a small group along with our advisor out to clean up the beach for the morning. The group first met with the program director to get the tool and materials along with a short orientation. The members picked up trash on a stretch of the beach for a few hours. This was a great event for our members to get to know each other and our advisor. They were able to have fun socializing at the same time that they were helping the environment. Our members enjoyed this event and are more than willing to return. We have set out a few dates in the upcoming year to go back and continue volunteering.



Lambda Beta Phi
Section V: Colony Development
Community Service Activities

ALS WALK
OCTOBER 11, 2015

The ALS Walk was held at the University of La Verne, which was to raise awareness and fundraise for Amyotrophic Lateral Sclerosis, sometimes called Lou Gehrig's disease, is a rapidly progressive, invariably fatal neurological disease that attacks the nerve cells responsible for controlling voluntary muscles. We started the morning by registering our team for the walk and listening to the opening ceremony to kick off the event. They had a woman with ALS speak about the importance of raising awareness, which provided a heartwarming welcome to the participants. We then began the course, walking with the other participants throughout the route. This event was great for our colony members to bond and able to chat with each other as we walked the course. This community service event allowed us to show our support for the ALS community and to better build our sense of togetherness as a fraternity.



Lambda Beta Phi
Section V: Colony Development
Fundraising Activities

Jamba Juice
October 20th, 2014

A Jamba Juice Fundraiser was held on October 20, 2014. An employee from the local store came to our campus and we sold two different types of smoothies, at \$4 each, to the students and staff of the University. Jamba Juice took care of everything, by making all of their smoothies beforehand, so all that had to be done was set up the smoothie stand on campus. It was an easy and fun way to raise money! We used this fundraising event as an opportunity to promote our Colony and invite eligible students to come to our upcoming meetings.

Lambda Beta Phi
Section V: Colony Development
Fundraising Activities

Halloween Bake Sale-
October 27th, 2014

Members of the Colony baked desserts, which included cookies, pumpkin and apple pies, Rice Krispie treats, and brownies, to sell on campus. A table was set up in front of the University Campus Center where our goods were displayed. The price of the baked goods ranged from \$1.00-\$2.00. A couple members also walked around the entire campus and sold baked goods to faculty and other students, which helped to increase our over-all revenue from the Bake Sale. We also used this Fundraising as an opportunity to promote our upcoming Recruiting event, by passing out flyers and letting other students on campus know who we are.

The day before the bake sale members got together to package all of the homemade baked goods, which gave us all the opportunity to bond. We also had to collectively come up with fair, but profitable, prices for the baked goods we made.

Lambda Beta Phi
Section V: Colony Development
Recruiting Events

Information Booths

2014 Spring Semester, 2014 Fall Semester

As an effort to get the name of the colony heard throughout campus, we participated in multiple information booths around campus. During this time, we had recruiting material and brochures that gave a solid background on the professional fraternity as well as a brochure that gave a little history of the colony. To ensure that there would be plenty of student foot traffic, we participated in club fairs for multiple events on campus such as Preview Day, Orientation Week, and club fairs held at the beginning of the semesters. One of our main focuses was not only to recruit potential members, but also to get the word out about Delta Sigma Pi colonizing at the University of La Verne. This was key since La Verne is a small campus, word of mouth would help to spread the word. The information booths were also helpful in getting the word out about our upcoming events and in the end; we were able to get roughly 25 people to sign-up to receive more information.

With the help of our members, we had great success with continuously recruiting more members throughout the year.

Lambda Beta Phi
Section V: Colony Development
Recruiting Events

Recruitment Week

September 2nd – September 4th

As part of our first recruiting efforts for the 2014 Fall semester, we put together a 3 day recruitment week that consisted of an information night, getting to know the colony through speed dating night, and a professional event. The first night of our recruitment week, we held an information night where we spoke about Delta Sigma Pi and our colony. We told all those in attendance what we are attempting to accomplish as a colony at the University of La Verne, how we are in the process of becoming a chapter, and what the requirements are. What really seemed to attract most of the potential members were the vast opportunities of being involved through the organization and the networking opportunities. With the help of Sandy Hong, it was a great opportunity for the potential members to hear about her experience being a colony member herself and how she has grown professionally through the organization. We ended the event with testimonials from a couple of members and their experiences with being involved with DSP, including a Q&A session.

To continue the recruitment week, we wanted to take the opportunity to have the current members to get to know the potential members on a more personal and one-to-one level. What better way to do so than speed dating? We set up the room so that potential members sat on one side of the table and a current member sat on the other. To get the conversations rolling, we asked a series of questions and made it fun by asking random questions to break the ice. It started off a little slow, however, with the more questions asked, it got more people comfortable enough to open up more. Overall this event went great as it helped getting potential members more acquainted with everyone and more comfortable with being part of the organization.

Lastly, we held a professional activity to show that we are a professional fraternity. Gail Horton, professor for the College of Business and Public Management, graciously took the time to give her presentation on Dinner Etiquette. Her main focus was to cover the basics on how to act during a dinner with other professionals and the most important Do's and Don'ts. To make it more interactive, Gail brought her own set of dishes and silverware to show so that we can familiarize ourselves with which item should be used and how it should be used. This event ended our recruitment week for the semester and was a great success. This helped us recruit about 5 new members. Last but not least, it got the word out about the colonization happening at the University of La Verne.

Lambda Beta Phi
Section V: Colony Development
Recruiting Events

Information Night

February 10th

As one of our last recruiting events of the semester, we organized another Info Night to try to recruit new members. Prior to this info night, we sent out a mass email to all students in the College of Business and Public Management letting them know of the event. To our excitement, we received plenty of emails in response asking for more information about the organization and info night. We also asked each member to invite at least one student in the College of Business that is not already in the organization to the info night to increase our turn out.

Prior to the event, we tried our best to have the current members spread out through the room so that they can sit next to potential members and socialize in the meantime. Unlike our first Info Night, all current members stood up and introduced themselves to all potential members before the presentation began.

This Info Night went a lot smoother and the presentation gave more information about what we are doing as a colony and what we are planning to achieve. The President of the Colony gave this presentation. Towards the end we opened it up for any questions and had a good amount of people ask questions. Lastly, we created a slide show of pictures of different events and activities that we have been part of as a colony to show that we are active.



Lambda Beta Phi
Section V: Colony Development
Scholastic Events

Grade Checks and Study Sessions
Fall 2015

The grade checks and study sessions will be able to help motivate our brothers and give us the means to help them achieve their maximum potential. It will also give us the means to recognize the many achievements and accomplishments of our members. For the grade checks we asked each member to ask their professors to sign off on what their current grade is in the class. These grade checks let us know which members are struggling so that we may be able to assist them as well as giving us a chance to recognize those members who deserve it. Study sessions have been planned for the January Interterm. These study sessions will allow members to study together sharing their knowledge of previous and current classes with other members. Overall what we accomplished with these study sessions and grade checks was a foundation for academic success.

Lambda Beta Phi
Section V: Colony Development
Social Events

“Bro Dates”

2014 Spring Semester, 2014 Fall Semester

As a chapter, one of our main focuses is for members to understand the true meaning of brotherhood. Although we are currently a colony, we want to assure ourselves that the members of Lambda Beta Phi will soon understand what brotherhood is and what it means. One way to allow the members to interact and connect with each other is by holding Brotherhood dates or “Bro Dates”.

A brotherhood date consisted of just two brothers hanging out and learning a few interesting facts about each other. They would need to upload and post a photograph of them during the time they hung out, into any social media, and in the description add what was the most interesting fact they learned about the other member. With each Bro date, every member has the opportunity to truly get to know every member of the organization.

Lambda Beta Phi
Section V: Colony Development
Social Events

Beach Hangout
May 10th, 2014

On the same day as the Domino's Pizza tour, the colony made plans to take a trip to Huntington Beach. This was a great opportunity to all colony members to get better acquainted with each other. For majority of the time, we were focused on making sure that we get all events completed before the end of the semester and so we decided to take time to enjoy ourselves and get some brotherhood bonding time. We also took this time to get to know other chapters around the area, including alumni, so we went ahead and invited a couple of local chapters and alumni. We planned to have this event go into the night and so we brought firewood and food to last us for the entire hangout. The whole colony really enjoyed themselves as we became closer. We shared a lot about ourselves, what our goals are, and at times even talked about the future of the colony and what we direction we want to go.

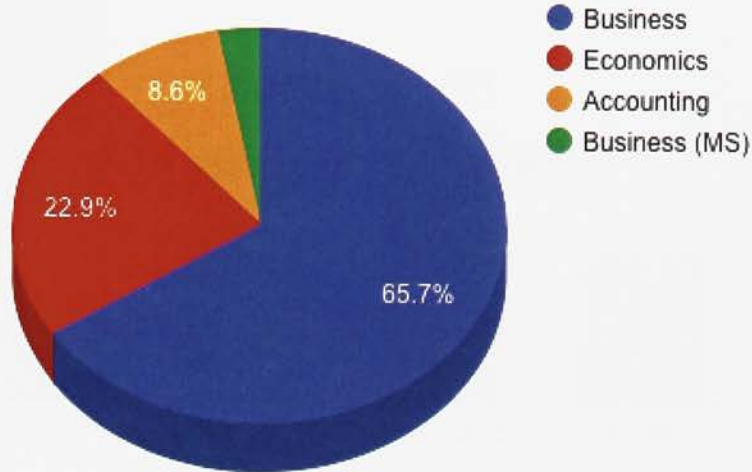
Later in the day, we got the pleasure to be accompanied by Richard Boner from the Long Beach Pier 9 alumni chapter. We all enjoyed his company and his insight into being a colony. Being that he once was a colony member himself at Cal State Fullerton, he gave us some great tips and words of wisdom. A couple of members and Richard stayed pretty late in what was a fun hangout.

Section VI

Membership Statistics

Lambda Beta Phi
Section VI: Member Statistics

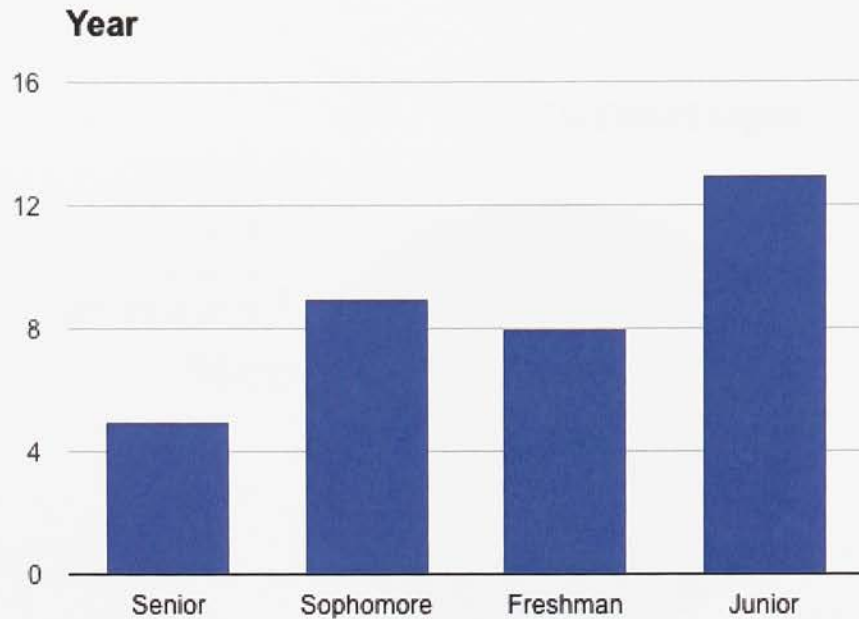
Major Distribution



Members By Major

Business	22	65.7%
Economics	8	22.9%
Accounting	3	8.9%
Master's	1	2.5%
Total	34	100%

Lambda Beta Phi
Section VI: Member Statistics



Members By Grade

Freshman	8	22.85%
Sophomore	9	25.71%
Juniors	12	37.14%
Seniors	5	14.29%
Total	34	100%

Section VII

Membership Biographies

Lambda Beta Phi
Section VII: Member Biographies
Adrian Gonzalez



Major: Business Administration

Year: Junior

Graduation: spring 2017

Adrian is currently a junior in the College of Business and Public Management at the University of La Verne. He is working towards earning his Bachelor of Science Degree in Business Administration. He is an ambitious and determined individual who strives to be a perfectionist in everything he does and to accomplish his goals. His top five strengths include being consistent, a relator, analytical, restorative, and harmony.

He is the recipient of many awards both as an athlete and scholar awards. His definition of success is being able to stay

committed to his goals, being able to teach others the value of success through servant leadership, motivating the community by example. This definition is based on what he wants to change in the world, by extending the parameters of stereotypes of leadership in the world. Being able to practice servant leadership will sway away from the directive leaders we experience today. Being able to cater to others whether it is peers, family, and my community will make this era stronger as a whole. The importance of my goal is inspire others to use the same leadership methods and excel in the future.

Lambda Beta Phi
Section VII: Member Biographies
Alexandra Alvarado



Major: Business Administration
Year: Freshman
Graduation: Spring 2019

Alexandra Alvarado is currently an undergraduate student at the University of La Verne pursuing her Bachelor of Science Degree in Business Administration and a minor in Spanish. She is a hardworking and determined individual who strives her best in everything she does to accomplish her goal.

Ms. Alvarado was raised in Buena Park, California and graduated from Savanna High School in June of 2015. While attending Savanna High School, she was actively involved in junior varsity/varsity

soccer. During her last year of varsity soccer she was captain. During her year of leadership, she lead the ladies of Savanna High's girls soccer team to its first ever to win of Orange League Championship in the schools history. As well as being actively involved in soccer she was also a part of Sociedad Honoraria Hispánica, International Club, and the Puente Project. As her high school career came to an end, she achieved her goal of making history in her high school and also graduating with a 4.14 GPA.

As a first generation college student, Ms. Alvarado had the honor and privilege of attending the University of La Verne. Through her first year of college, she has made it a point to not only excel academically, but also become well rounded the way she was in high school. She continues to strive in her academics, campus involvement and continue to shape her future ahead, wide open and full of possibilities. Ms. Alvarado joined Delta Sigma Pi her first semester of her freshman year.

Lambda Beta Phi
Section VII: Member Biographies
Brianna Kaltenbach



Major: Economics
Year: Freshman
Graduation: Spring 2019

Brianna Kaltenbach is a first year student at the University of La Verne (ULV), majoring in Economics. She is expected to graduate in the Spring of 2019. She was raised in Upland, California. Her family and friends have been her support system, and have helped her greatly to achieve many of her goals.

While at Ontario Christian High School, Ms. Kaltenbach was an active student in honors societies and clubs such as the National Honor Society, the California Scholarship Federation and the Renaissance Academic Recognition

Program. She was also a leader of the Renaissance team her Sophomore year. Ms. Kaltenbach became a member of these clubs through the completion of applications which required a minimum GPA, numerous community service hours made annually, leadership participation and good character. She was also part of the Ontario Christian High School soccer team for the first two years of high school, and was voted the most improved player her second year.

As a first generation college student, Ms. Kaltenbach has had the honor and privilege of attending the University of La Verne. Throughout her first year of college, she has made it a point to not only excel academically, but to also become well-rounded in numerous areas as a student and young woman. Since beginning her undergraduate career at La Verne, Ms. Kaltenbach has become involved in clubs and organizations which she believes has developed her as a student and young professional. She is currently a member of the First Generation Mentor Program at the university.

Lambda Beta Phi
Section VII: Member Biographies
Christian Monterroza



Major: Business
Administration
Year: Sophomore
Graduation: Spring 2018

Christian, who goes by “Chris,” is a Sophomore in the College of Business and Public Management at the University of La Verne. He was born in the LAC/USC Women’s and Children’s Hospital in

Los Angeles California. He was raised in downtown Los Angeles up the street from the Staples Center and the Los Angeles Convention Center. Christian was born to two Salvadoran immigrants seeking refuge from the civil war in their country.

Christian has spent most of his life in the catholic school system from kindergarten till the eighth grade all in the heart of Los Angeles. Christian graduated from Central City Value High School. He was a part of the Principal's Honor Roll, as well as the Student Ambassadors program throughout his four years. He became a part of the National Honors Society his sophomore year and remained a part of it till graduation. Junior year he joined the Leadership Council and took over as Athletics Commissioner his senior year. Christian has been very active throughout his life. From a young age, he has been involved in clubs like The Boy Scouts of America. He joined a flag football league in middle school and played basketball as well. He remained active in high school playing basketball football and baseball. He continues an active lifestyle.

Aside from campus involvement he has also had a fair amount of work experience. His work experience ranges from retail at Pepboys, delivering pizza for Lamonica's Pizza Co., as well as assisting his father in his construction and landscaping business.

Christian hopes to pursue his MBA and work in the Automotive Industry. He has a passion for everything automotive and hopes to pursue a degree in Mechanical Engineering in the near future.

Lambda Beta Phi
Section VII: Member Biographies
Colton Myers-Roys



Major: Economics
Year: Junior
Graduation: Spring
2017

Colton Myers-Roys is a full time undergraduate student striving towards his Bachelor of Science degree in Economics at the University of La Verne.

Mr. Roys was born and raised in sunny San Diego, California and graduated from Guajome Park Academy. During his time at Guajome Park he became captain of the varsity baseball team and was honored as a scholar athlete each year. He was also an active part of his community through volunteer work. This volunteer work consisted of giving computer lessons at local elementary schools each week or cleaning the local beaches.

While attending the University of La Verne, Mr. Roys has been a dean's list student each year and has begun tutoring his peers in the Academic Support Center. Through tutoring he has helped a variety of students improve and excel in their courses as he tries to do the same himself.

Lambda Beta Phi
Section VII: Member Biographies
Deborah Lee



Major: Business Administration
Year: Freshman
Graduation: Expected Spring 2019

Deborah is current a freshman attending the University of La Verne who is working towards a Bachelor of Science in Business Administration and Sociology. She is a responsible and logical individual who is meticulous in her all tasks and ambitions. She is the recipient of several grants including the University of La Verne Trustee Scholar Grant and the La Verne Grant. Deborah grew up in Alhambra where she graduated in 2015 in the top 20% of her class. She is a Los Laureados recipient, which is the highest honor awarded at her high school. During this time, she participated in Speech and

Debate where she placed 2nd in Parliamentary Debate and 3rd in LAMP Optimist Oratory Speaking. Deborah also takes part in leisure activities such as writing self-proclaimed poetry, which has been published in The America Library of Poetry's annual books for two consecutive years. She considers herself to be dynamic individual who is capable of achieving great things due to her role models including her father and the bank manager at her former high school. This allows her to grow since the influence from the people around her has molded her into a person who is perceptive about the world around her. Because her perspective on life often changes due to her vast interest in what society has to offer her, she is also able to readily adapt to any situation given.

Lambda Beta Phi
Section VII: Member Biographies
Flora Wong



Major: Business Marketing
Year: Freshman
Graduation: Fall 2019

Yuen Yuen, better known as “Flora,” is currently a freshman at the University of La Verne. She is expected to graduate in the Spring of 2019. Flora is pursuing a Bachelor's degree in Business Marketing. After graduating Arcadia High School in Arcadia, California; Ms. Flora decided to attend the University of La Verne of Business and Public Management. Arriving at ULV in Fall of 2015 as a freshman, Flora was excited to start her new journey down the road in the marketing industry of Business to learn how to develop her communication skills

and the value of promoting and selling products. Her goal is to target the marketing stream and gain knowledge and experience as a marketer and advertising specialist, whilst learning other aspects of business. As a marketer, Flora wants to achieve her potential and push the boundaries to be different and innovative while applying strategic and logical thinking to her work life. Being that, she looks forward to interact in a team and constantly strive to better herself in the company as well as other lives around her. Flora believes this major will benefit her lifestyle as she will be required to develop creative problem solving skills, keep up with evolving times, and maintain professionalism, which are characteristics and skills she admires.

During her high school career, Flora was involved in various extracurricular activities. Varying activities in ASB, Pep Squad, Key Club and Korean Club. Currently, Flora is involved in the University of La Verne in the Her Campus chapter at La Verne. She serves as a Social Media Director and Snapshot Editor, managing various Her Campus accommodations for the Her Campus chapter in La Verne. She is currently still developing her interests here in the University, however, she dwelled in various club activities in ULV Barbershop Company, La Verne Vogue and the Mindfulness Program study. She wants to be able to contribute her ideas in the school and give back to the community through willfulness and hard work. She is a recipient of many awards and grants such as the La Verne Grant, the Leo Grant, and possesses scholarship in the school. Her definition of success is to be able to provide for her family and friends, find a job she can excel, and being able to give back to each community.

Lambda Beta Phi
Section VII: Member Biographies
Giuseppe Carlo Galioto



Major: Business Administration

Year: Senior

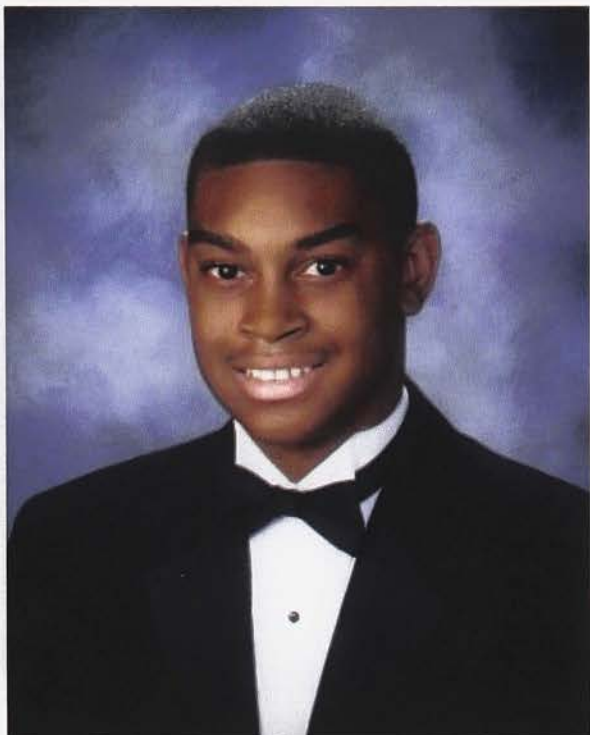
Graduation: Spring 2016

Giuseppe Galioto is a Business Administration major at the University of La Verne. He is expected to graduate in the Spring of 2016. Mr. Galioto was raised in Rancho Cucamonga, California. His parents have taught him how to be professional and have supported him to reach his highest potential in whatever he pursues. Mr. Galioto has become involved in his college campus throughout his time at University of La

Verne. He participated in the Business Integrated Program at the College of Business and Public Management. Throughout this program Giuseppe and his colleagues were able to create, *PixStix*, a small business that sold selfie sticks, which donated 100% of their profits to the Boys & Girls Club of America: Garden Grove. Giuseppe held the position of Vice President of Sales/Marketing. The program was really able to help Giuseppe understand the idea of running an effective business also learning different sales and marketing strategies. Additionally, Giuseppe Galioto is also a 4-year varsity letter on the La Verne Football team, where he surrounded himself in a competitive, team-oriented environment with men who were relentlessly in pursuit of a common goal of a SCIAC Championship. Giuseppe Galioto is also involved in Enactus, which utilizes entrepreneurial leadership in hopes of bettering the lives of other individuals in the community, and part of the presenting team where they compete against other schools in regional and national competitions.

Once Giuseppe completes his degree he desires to look into all facets of business ranging from sales to supply chain management. He is also looking at the idea of potentially going to graduate school and is considering a couple programs, Drucker MBA at Claremont Graduate University, Master of Science in Leadership & Management at University of La Verne, and MBA at Graziadio School of Business and Management at Pepperdine University

Delta Sigma Pi
Section VII: Member Biographies
Grant Crudupt



Major: Business Administration

Year: Freshman

Graduation: Fall 2018

Grant Crudupt is a Business Administration major at the University of La Verne. He is expected to graduate college in the Fall of 2018. Grant was raised in a three person household by both his parents in Los Angeles, California. His parents, family, and church family have been vital in supporting him when it comes to pursuing career goals set for himself.

Mr. Crudupt has become involved within his college, just as in high school. In high school, Grant was part of the basketball team and also competed as a member of the Model United Nations team. The

involvement Grant had in high school has helped him to transition into college well. Grant is currently involved with Leo Hoops, the school's intramural basketball team. The team helps build a sense of leadership, friendship, and commitment when working with others, on and off the court. Also Grant is currently looking to be involved within the school's multicultural services department. Pursuing this job will bring about awareness when interacting with people of different cultures, a sense of collaboration with those of different cultures, and working relationships with others. In addition to pledging Delta Sigma Pi as a soon to be founding father, Grant is also a founding father of his high school Model United Nations club. Since being a founding father of a previous organization, Grant understands the importance of family, commitment, and professionalism. These qualities have helped Grant to grow as a person and build upon his overall character. After receiving his degree, Mr. Crudupt plans on pursuing a career in management at any major corporation. In addition Grant Crudupt has considered working as a sports marketing manager in his future. In pursuing his career, Grant wants to not only make a difference within the company but as well as with those around him. Grant Crudupt feels that the University of La Verne is a great place to study and can ultimately prepare him for any challenges in his future.

Lambda Beta Phi
Section VII: Member Biographies
Gricelda Lopez



Major: Accounting
Year: Junior
Graduation: Spring 2017

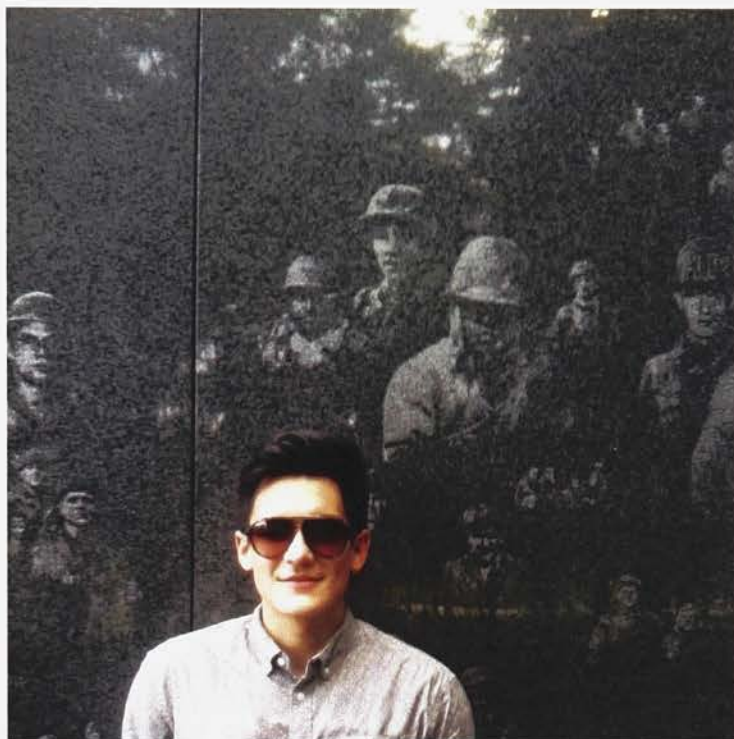
Gricelda Lopez is a current undergraduate student at the University of La Verne, pursuing a Bachelor Degree in Accounting. In pursuit of her degree, she has been on the Dean's list while also participating in the University of La Verne Honors Program.

Ms. Lopez was born in Mexico but was raised in San Bernardino, California. She graduated from Eisenhower High School in the Spring of 2013. She was amongst the top of her class through all of her high school years. She was involved in Key Club, Link Crew, and Earth Alliance. She was most actively involved in Future Business Leaders of America for which she was a member of for three years and a treasurer of her chapter for two years. Through her position as treasurer she obtained an internship as a junior with the school's Associated Student Body Finance Clerk. This exposure to business and finance inspired her to follow her career choice.

While attending the University of La Verne as a full time student, Ms. Lopez has also been involved in the Latino Student Forum and the ULV Society of Accountants. With her passion to help and support others, she has volunteered as a mentor for incoming freshman in both the Honors Program as well as the Connect for Success business program. She has also worked as a summer intern for New Community Project, a nonprofit organization, through the university's Summer Service Program. Her passion for volunteering and service has landed her the position of Vice President of Community Service of the Delta Sigma Pi Chapter at the University of La Verne.

After graduation, Ms. Lopez hopes apply her education in accounting while working for a non-profit organization.

Lambda Beta Phi
Section VII: Member Biographies
Ignacio Fiallo



Major: Economics
Year: Junior
Graduation: Spring 2017

Ignacio is currently a junior in the College of Business and Public Management at the University of La Verne. He is working towards earning his Bachelor in Economics. He is hard working and determined individual who strives to do his best in everything he does. His top three strengths include being restorative, an achiever, and analytical. He is the recipient of many academic and athletic awards. His definition of success is being able to stay

connected with his close ones, stay committed with goals, and be an example for the community. Being able to contribute and give back to his community is apart of his definition of success because he believes it is important for one to help their community by dedicating time through volunteer work. He believes that the small actions are what determine the future, no matter how small your actions are, they can create an impact to someone else.

“It has been said that something as small as the flutter of a butterfly’s wings can ultimately cause a typhoon halfway around the world” -Chaos Theory

Lambda Beta Phi
Section VII: Member Biographies
Janelle Ehlinger



Major: Accounting
Year: Junior
Graduation: Fall 2016

Janelle Ehlinger is a current undergraduate student at the University of La Verne, pursuing a Bachelor of Science in Accounting. In the pursuit of her degree, she has been on the Dean's List every semester, as well as a member of the Honors Program throughout her

time at the university.

Ms. Ehlinger was raised in La Verne, California and graduated from Bonita High School in 2013, amongst the top of her class. While attending high school, she was an AP Scholar, as well as a member of the California Scholarship Federation. She has carried that determination and drive with her throughout her academic career. While attending the University of La Verne, Janelle has been involved in a variety of organizations on campus, as well as leadership positions. In her second year, Ms. Ehlinger was inducted as a member of the Alpha Chi Honor Society, which is reserved for the top 10% of the juniors and seniors attending the university. During the current academic year, she is serving as secretary of University of La Verne Society of Accountants. This role has allowed her to gain experience within the realm of leadership, interpersonal, and organizational skills. She is also serving as a peer mentor for the incoming class of business students, sharing her experiences to help them succeed. Along with all her other campus involvement, she is excited to develop her talents further throughout her contributions in Delta Sigma Pi, in her current position as Vice President of Finance.

After her graduation from the University of La Verne, Ms. Ehlinger's career goals are to work for a small to medium sized accounting firm, located in the nearby area. She hopes to continue on with her path in accounting, solidifying a career in the field.

Lambda Beta Phi
Section VII: Member Biographies
Jason Orlando Thomas



Major: Business Administration
Year: Freshman
Graduation: Spring 2019

Jason Orlando Thomas. Who is he? Jason is a current undergraduate student at the University of La Verne, pursuing a Bachelor Degree in Business Administration. While pursuing his degree, he plans on creating multiple businesses and is interested in also becoming a founder of a charity.

Jason spent the majority of his young and adolescent life in Los Angeles California, he graduated from Saint Monica Catholic High School in 2015. Throughout his time

at Saint Monica Catholic High School, Jason played football throughout his entire high school career and was required to workout day in and day out at 6 am, three times a week while having practice six days a week. Jason managed to maintain a solid grade point average while taking on the leadership role of captain of the football team. Jason was seen as a leader on campus, and that person that you can go to for any advising or assistance.

While attending the University of La Verne he has been involved in various organizations. Jason took part of a Flex group in which they acted as a company and had to fundraise money to host events at a nonprofit organization by the name of Prototypes. Jason strives to be the best on an everyday basis. One unique thing about Jason is that he is selfless.

Lambda Beta Phi
Section VII: Member Biographies
Jose Calderon



Major: Business Management
Year: Graduate Student
Graduation: Spring 2017

Jose is currently a graduate student at the University of La Verne College of Business & Public Administration. He is pursuing a Master of Science in Leadership & Management. Calderon received a Bachelor of Arts in Media Studies from Pitzer College, a member of the Claremont Colleges. While in

undergrad he worked as a Conference Coordinator for Pitzer College's Summer Special Programs and alumni fundraising. He was a health educator for REACH LA, an HIV/AIDS awareness center in Downtown LA. He also worked for the Women's Multimedia Center where he taught media-based classes at Prototypes, a drug and alcohol treatment center for women along with the Community Prisoner Mother Program. Calderon worked with Crossroads, a center for formerly incarcerated women where he also taught media-based classes and developed a short documentary for his senior thesis entitled, "Women in Prison," that explored women in prison and the effects on their children. Jose also taught literacy classes at Camp Afflerbaugh-Paige Boy's Detention Prison as part of a joint project addressing literacy in the prison system. In addition, Calderon interned at the MTV Networks his senior year working in the Series & Program Development Department.

Jose also studied abroad in Venezuela where he worked with Escuela del Barro, a UNESCO World Heritage Site, restoring historical adobe structures and learning the political history. He conducted an independent project working at Casa Hogar, a boy's orphanage, where he taught classes and conducted research on abandoned children in Venezuela. Post undergrad, Jose became a Fulbright Scholar to South Korea through the US State Department where he studied language and culture at Kangwon National University. He lived both in mainland Korea and Jeju Island where he taught English to over 1,800 students, teachers, and staff. Post Fulbright Scholar, Jose returned to the Los Angeles area where he did consulting work for the Posse Foundation, worked as a Program Manager for the Cesar Chavez Foundation, and was a facilitator for the Civic Education Project at Northwestern University.

Lambda Beta Phi
Section VII: Member Biographies
Joshua Martinez



Major: Economics

Year: Junior

Graduation: January 2016

Joshua Martinez is a current undergraduate student at the University of La Verne, pursuing a Bachelor Degree in Economics. Through the course of his college career he has maintained a 3.7 GPA while participating in the University of La Verne's

Honor's program.

Joshua was raised in Upland, California and graduated from Upland High School in the spring of 2013. While at Upland High School he pursued his passion for music. Joshua was maximum term member of the school's elite Chamber Choir, serving as Ambassador, as well as a maximum term member of the school's very exclusive vocal jazz group, *Expressions*, where he served as Secretary. He was a notable school performer, singing the national anthem for numerous football games and other sporting events. His other extracurricular afflictions include Key Club and rally staff.

While attending the University of La Verne he has been involved with several campus groups. Joshua Currently works as a student manager for the the Academic Success Center, the university tutoring and writing center. Here he serves as a departmental liaison for the College of Business and Public Management. He is also involved with the University Mock Trial team as well.

Over the years, Joshua has also had some valuable work experience. He has worked for his dad's company, Martinez Homes Inc., assisting him with brokerage deals and Investment home rehabs. He also worked as an RIA assistant at Trinity Capital Management LLC for over a year. He now works for the company for contracted projects. Joshua also currently works for the University of La Verne's academic support center as student management.

Lambda Beta Phi
Section VII: Member Biographies
Justin Yeh



Major: Economics
Year: Sophomore
Graduation: Spring
2017

Justin Yeh is a current undergraduate student at the University of La Verne, pursuing a Bachelor Degree in Economics. In his pursuit a degree, he is participating in the University of La Verne Honors

Program.

Mr. Yeh was raised in Alhambra, California and graduated from San Gabriel High School in the Spring of 2014. While at San Gabriel High School, he was involved in the Speech and Debate team for all four years, leading as team captain and ranked among the top ten in state. He also served as: President of his Peer Counseling Program and of his Buddhist Youth Organization, Vice President of his Interact Club, Future Business Leaders of America Club, and Theater Program. Lead actor in two plays and was the Captain of his Volleyball Team.

While attending the University of La Verne he has been involved in various organizations including; Phi Delta Theta as a Phikeia, Lordsburg Debate Program, and the Honors Program. Mr. Yeh, is currently the President of Delta Sigma Pi Colony at the University of La Verne. As President, Justin has excelled at constructing participation and involvement on campus. Providing Internship opportunities for colony brothers to providing personal comfort for his brothers, Mr. Yeh has finally initiated Delta Sigma Pi as a Chapter at the University of La Verne.

Aside from campus involvement he has also had a fair amount of work experience. His work experience ranges from interning at an outsourcing company, TaskUs, located in Santa Monica and Philippines to his current involvement in Financial Consulting at Urban Futures Inc. and Energy Consulting at SolarCity.

Delta Sigma Pi
Section VII: Member Biographies
Karina Keshishian



Major: Business Administration
Year: Sophomore
Graduation: Spring 2018

Karina Keshishian is currently an undergraduate student at the University of La Verne. She is pursuing a degree in Business Administration with a concentration in management and a minor in psychology.

Ms. Keshishian was born

and raised in La Verne, California and graduated from Bonita High School. She currently lives off-campus at home with her parents. While attending high school, she was actively involved in key club, link crew, and varsity tennis. She also gave her time to help working on the yearbook for her school and gave time to help start a tennis club in which she was vice president. During her free time she volunteered at Kiddie Academy in La Verne and she volunteered at the La Verne Science and Technology Charter School. She also assisted in teaching tennis classes at Las Flores Park through the city of La Verne. When Ms. Keshishian graduated from Bonita High School, she was excited to start the next chapter of her life in her journey to her future career. The University of La Verne was one of the top schools that she wanted to attend due to the fact that it is close to home and she is a family oriented person.

Ms. Keshishian originally came into the University of La Verne as a liberal studies major because she wanted to be a teacher. She changed her major to Business Administration during her second semester of her freshman year because she wants to become a consultant.

While attending the University of La Verne, Ms. Keshishian has been active in being a Preview Day leader. She also works for the University of La Verne in the Office of Student Life as a front desk worker.

Ms. Keshishian is excited to become a part of this fraternity because she enjoys the family aspect of it and cannot wait to see it continue to grow into a wonderful chapter. She is excited to be a part of something so big because her goal in life is to help make a change and difference in the world. Through this fraternity, she will be able to accomplish that goal in more ways than one.

Lambda Beta Phi
Section VII: Member Biographies
Sylar Cui



Major: Business Administration
Year: Senior
Graduation: Fall 2016

Sylar (Liang) Cui is currently a student at the University of La Verne, College of Business and Public Management. He is majoring in Business Administration, concentrating Management.

Mr. Cui came from the People Republic of China. He grew up in his hometown and experienced the traditional Chinese education. In high school, he was the president of the Literature Club, publishing school magazines and writing articles. From 2010, after the college entrance examination, he studied in Guangdong University of Foreign Studies for 3 years before he transferred to University of La Verne.

At the first week Sylar arrived America, he was all by himself but received help from both the University and the Chinese Students & Scholars Association. He was grateful to all the help and decided to carry on the spirit of amicability and bring it to the future freshmen. Today as the president of Chinese Students & Scholars Association, Sylar kept his effort to contribute as much as possible to serve the community. Such effort will remain even after his graduation.

Though there are not many choices for international students after their graduation, Sylar marks his target on the business world. He plans to apply for OPT after his graduation and gain more experience in marketing, specifically advertising, and writing, which he is interesting in. When the time comes, he will devote himself into the Gaming Industry, in which he can join forces with his friends who grew up with him. May the Father of Understanding guides him.

Lambda Beta Phi
Section VII: Member Biographies
Lynnae Faustino



Major: International Business
and Language
Year: Junior
Graduation: Spring 2017

Lynnae Faustino is currently enrolled in her final year at the University of La Verne, where she currently studies International Business and Language with a concentration in French. She

is incredibly involved on her campus and has actively taken most of the opportunities offered to her in order to better expand her knowledge as well as help her become the best possible version of herself.

Ms. Faustino was raised in La Verne, CA and graduated from Faith Lutheran High School. While at Lutheran High, she was involved with the Naval Junior Reserve Officer Training Corps where she was the Public Affairs Officer and Academic Team Commander of her battalion.

Now at the University of La Verne, Lynnae joined the university's Toastmasters club where she is an active member and the Vice President of Education. She is also involved in different organizations on campus including the Martial Arts Club and the Mock Trial team where she is the captain. Ms. Faustino has taken a variety of classes at the University of La Verne, ranging from her personal interests such as guitar and speech to economics and management. Lynnae considers herself very lucky and fortunate to be able to study at an esteemed institution like the University of La Verne.

After she graduates, Lynnae Faustino plans on attending law school to pursue an MBA and J.D. She hopes to one day have her very own law firm and be able to help others in her own personal way through her work. Through her experience being at the University of La Verne, she always finds the drive and desire to better herself and seize the opportunities available to her to achieve her goals.

Lambda Beta Phi
Section VII: Member Biographies
Mariano Padilla



Major: Business Administration

Year: Senior

Graduation: Spring 2016

Mariano Padilla is currently an undergraduate student at the University of La Verne pursuing his Bachelor of Science Degree in Business Administration with a concentration in Business Management and International Business.

Mr. Padilla was raised in West Covina and San Dimas, California and graduated from San Dimas High School amongst the top of his class. While attending San Dimas High School, he was actively involved in the Varsity Football, Baseball, Basketball, and the Drumline. He was active in Key Club, National Honors Society, and CSF. Outside of school he actively participated in the Boy Scouts of America for 11 years. While attending the University of La Verne, Mr.

Padilla has been involved in the Varsity Baseball Team, Sigma Alpha Epsilon, Latino Student Forum, and Black Student Union since his freshman year. Coming into sophomore year he got more involved with Society of Accountants, American Marketing Association, Omicron Delta Epsilon (Economics Society Club), and Delta Sigma Pi Colony. As for his junior year, he joined Enactus and created his own club of entrepreneurs called Unleashed Ambitions. As for his senior year, due to wanting to promote entrepreneurship he became the Senator for the College of Business and Public Management. Through his experience and involvement in a variety of organizations, he was nominated for his current position as Vice President of the Delta Sigma Pi Chapter at the University of La Verne. As a full time student who is actively involved around campus, Senator Padilla has also worked as a Supervisor for Raging Waters in Food and Beverage, Catering, Retail, and Sales & Marketing for 3 years. As a sophomore in college he generated \$28,580 revenue in a 3 month period in his Direct Sales Team. Mariano Padilla currently does trading in the Foreign Exchange Market and is studying to become a realtor in the Real Estate Field. He has a burning desire to help create opportunities for other people. He plans to pursue life coaching and motivational speaking while doing his careers. He plans to finish strong in his academics, campus involvement, and plans to leave behind a legacy.

Lambda Beta Phi
Section VII: Member Biographies
Melanie Browdy



Major: Business Administration
Year: Junior
Graduation: Spring 2018

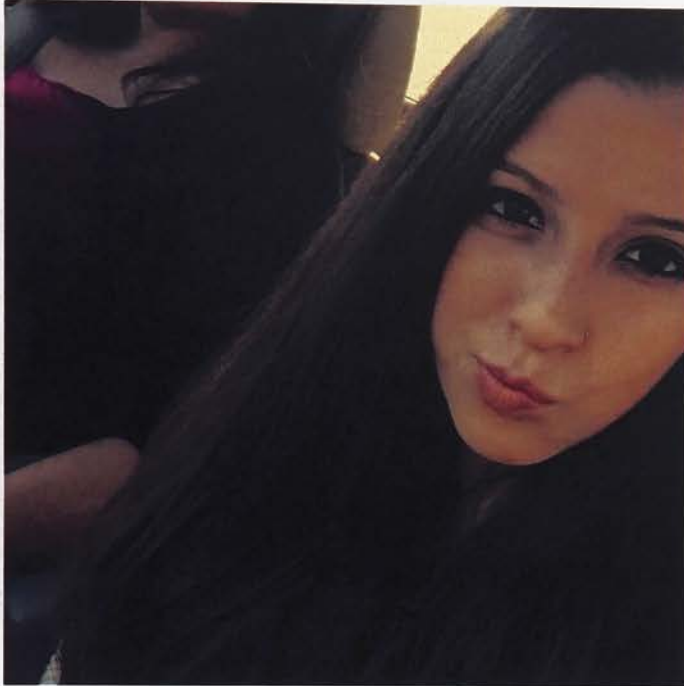
Melanie Browdy is a current undergraduate student at University of La Verne, pursuing a Bachelor Degree in Business Administration with a minor in communication and a concentration in marketing. Melanie is currently Vice President of Hillel ULV, Secretary of Enactus, and a member of Japan Daisuki.

Melanie was raised in Encino, California and graduated Fashion Institute of Design and Merchandising with an Associate of

Arts Degree in Fashion Design in Spring of 2012. After graduating FIDM, Melanie scored an internship at the world's largest button company ABM Fashion Sourcing Inc., within one month of her internship she was then asked to become an Account Executive. While being an Account Executive at ABM Fashion Sourcing Inc. Melanie worked with designers and Brand names such as Calvin Klein, Juicy Couture, Guess Jeans, and many more. Now pursuing her dream to open up her own fashion design company she is working towards her Bachelor Degree at ULV.

Aside from her education Melanie is passionate in giving back to communities. She started an organization with the partnership of Jewish World Watch called "A Walk to Rebuild Haiti" which raised money for the citizens of Haiti after the catastrophic earthquake in 2010. The money raised helped rebuild homes and schools in Haiti after thousands of families lost everything they owned. For over 10 years Melanie has been an active participant and advocate for AIDS WALK LA. Melanie looks forward to her journey with Delta Sigma Pi and wants to impact her brothers and leave a legacy behind.

Lambda Beta Phi
Section VII: Member Biographies
Rochelle Munoz



Major: Business Administration
Year: Junior
Graduation: Spring 2017

Rochelle Munoz is a third year at the University of La Verne. She is majoring in Business Administration with a minor concentration in marketing. Her interest in business rose when she saw her mother sold pots and pans to her friends and family. As she saw this flow of money and created a strong bond with her clients, Rochelle became very interested in the business world.

When Ms. Munoz started college, she wanted to explore her interest in business by getting a job related to her major and concentration. In her freshman year, she was given the opportunity to be a marketing intern for the Academic Success Center on campus and she fell in love with her job.

She met wonderful people and was able to connect with others that had similar interests. As she continued her business journey, she came across an opportunity to be the Director of Finance/ Fundraising for the Latino Student Forum club at school. With this position, Rochelle was able to create fundraisers to bring in extra funds for the club. For example, she held an event called Elotes Locos or crazy corn. At this fundraiser, the Latino Student Forum e-board members would sell corn in a cup or on the cob with Hispanic spices for one dollar. The club was able to raise \$150 dollars. When she saw the positive effect of how people bonded through making the event happen and create connections with the student body, she realized that this was the career path she wanted to be in.

Once receiving her degree, Rochelle Munoz plans on pursuing a job in management before continuing her education. She wishes to make a difference not only to benefits in other people's lives, but create stronger bonds with clients and personal relationships. The University of La Verne has given her the opportunity to grow as an individual. She feels motivated and strongly believes that she will succeed.

Lambda Beta Phi
Section VII: Member Biographies
Ryan Sabouhi



Major: Economics
Year: Junior
Graduation: Spring 2017

Ryan Jahan Sabouhi is a third year student at the University of La Verne (ULV), majoring in Economics with a minor in Mathematics. He is expected to graduate in the Spring of 2017. He was born in Fontana, California but was raised and has resided the majority of his life in Rancho Cucamonga. His extracurricular activities include: producing, editing, and mixing professional quality recordings, playing guitar, piano, drums, as well as an vast array of digital instrumentation, reading classical literature, philosophy, and science, Zen Buddhist study and practice, and of course spending time with his dog, Oppenheimer. Originally an attendee of California State

Polytechnic University, Pomona, majoring in Music Industry Studies, Mr. Sabouhi, upon his transfer to the University of La Verne in the Fall of 2015, changed his major to Economics. He currently holds a 3.00 GPA.

Mr. Sabouhi has no prior colony experience and a rather limited knowledge of fraternities, but he immediately jumped at the opportunity to join Delta Sigma Pi. He has been involved and reliable.

Currently, Mr. Sabouhi is working on perfecting his resume and researching potential internship opportunities within the broader music industry in which he will be able to utilize both his numerous years of experiential knowledge of the recording arts and his passion and academic qualifications as a student of economics. He hopes to find a position involved in finance or financial advising within the recording/music industry post graduation. He also plans to apply to graduate school when the time comes and work toward his Master's Degree in Economics. His ultimate goal is to bridge the gap between his personal love and involvement with music production and the financial responsibilities, aspects, and intricacies of the music industry as a whole. He knows he can achieve his goals through hard work, determination, and perseverance.

Mr. Sabouhi is proud to be a member of this prestigious business fraternity, known as Delta Sigma Pi. He hopes to build lifelong friendships with his fellow brothers and looks forward to gaining experience and growing stronger as an individual.

Lambda Beta Phi
Section VII: Member Biographies
Salvador Falcon



Major: Business Administration

Year: Senior

Graduation: Spring 2016

Salvador Falcon III is currently in his last year at the University of La Verne, graduating Spring of 2016 from the College of Business and Public Management. Mr. Falcon was raised in Corona, California being the oldest of 3. Once graduated from Santiago High School Mr. Falcon first started his college career playing soccer on scholarship in CoosBay, Oregon. After transferring to East Los Angeles College, he led both teams as team captain and continued his

undergraduate journey at the University of La Verne furthering his soccer career as well. Mr. Falcon's work experience begins with the Walt Disney Company in the Guest Service Operations Department. After working with the company for a year he was promoted to a lead with a team of twelve to fifteen reporting to him. Reason for leaving the Walt Disney Company is because ConAgra Foods offered Mr. Falcon an internship in Naperville, Illinois in the Sales Manager position. Managing a fifteen store book of business in Hispanic communities. A strong passion of Mr. Falcon is within the ENACTS Worldwide Organization he started as a member of the Presentation Team that competes at the National Exposition, and now Vice President he is able to provide leadership and experience to them competing his senior year. Also other than the Presentation Team he is a project managers on various community service projects. Also Mr. Falcon become incredibly involved with various organizations on campus. In his first semester at the University of La Verne he created the Transfer Club and was the former president. Currently the club is now in its fifth semester and still growing. After graduation Mr. Falcon has a desire to start in a sales roll being able to utilize his knowledge, people skills, and strength with interpersonal communication. After a few years of experience within the company the plan is to attend Graduate School to earn his MBA.

Lambda Beta Phi
Section VII: Member Biographies
Stephanie Saldivar



Major: Business Administration and Spanish

Year: Senior

Graduation: Spring 2016

Stephanie Saldivar is currently an undergraduate student at the University of La Verne pursuing her Bachelor of Science Degree in Business Administration along with a Bachelor of Arts Degree in Spanish.

Ms. Saldivar was raised in Anaheim, California and graduated from Savanna High School amongst the top of her class. While attending Savanna High School, she was actively involved in the National Honor Society, Associated Student Body (ASB) and varsity soccer. During her free time, she participated in a traditional Ballet Folklorico dance team where all of their

events were community service oriented and she was captain for a nationally ranked soccer team.

While attending the University of La Verne, Ms. Saldivar has been involved in the First Generation Club and has been an active member of Phi Sigma Sigma, Alpha Lambda Delta National Honors Society and the First Generation Success Program. Through her experience and involvement in a variety of organizations, she was nominated in 2014 for Vice President of the Delta Sigma Pi Chapter at the University of La Verne.

As a full time student who is actively involved around campus, Ms. Saldivar has also worked for the University of La Verne. She has worked for the Students Accounts, Human Resources and Housing Department where she has helped many students and staff of the university. She continues to strive in her academics, campus involvement and work where her future ahead is wide open and full of possibilities.

Lambda Beta Phi
Section VII: Member Biographies
Stephen Wong



Major: Economics
Year: Freshman
Graduation: Spring 2019

Stephen Wong is a freshman at University of Laverne and currently undeclared for his major. He is Cantonese but was born in Florida and lived there for 15 years. At the end of freshman year in high school his father transferred jobs to work in Beijing China. He spent the rest of high school at an international school where he found an interest for business from his business management class. After making friends at an international school he knows many people from different countries and he thinks that it could help with international business. He also took a gap semester to improve on his Chinese. He can only speak English and a decent amount of mandarin. After moving to Beijing and being in an international school Stephen realized how big the world is internationally. He learned many things about different countries whereas in Florida he only knew about Florida and small information about other states.

He thought there wasn't much of the world until he moved to China. At the start of the transition of moving to China he felt depressed because he left his home and all his friends. But after spending 4 years there he has now regrets. Moving to China was the best experience in his life.

Lambda Beta Phi
Section VII: Member Biographies
Timothy Lavin



Major: Business Administration
Year: Sophomore
Graduation: Spring 2018

Timothy Lavin is a current undergraduate student at the University of La Verne College of Business and Public Management. Mr. Lavin is currently studying Business Administration with a

concentration in marketing.

Mr. Lavin was raised in Canyon Lake, California and graduated from Temescal Canyon High School in 2014 as one of the top students in his class. He grew up with both his mom and dad's side of the family, with multiple brothers and sisters. One of his highest achievements in high school was receiving the title of valedictorian. While in high school, Mr. Lavin also participated in football for three years and was the tennis captain for two.

Now at the University of La Verne, Timothy still believes that hard work is the only way to achieve success. He holds pride in the fact that in his two years at the University he has never missed a class or missed a single assignment. In addition to his schooling, Mr. Lavin held a job at In-N-Out Burger for two years and now is currently employed at Warren Packaging.

After he graduates, Timothy Lavin plans on gaining experience in the business industry within sports. For his future job, he hopes to make a major impact on his peers and quickly become a leader within the company. Attending La Verne, along with his employment at In-N-Out Burger and Warren Packaging have given him the opportunity to make friendships and connections that he will cherish forever. Mr. Lavin finds himself to be motivated and hard working now more than ever, and he cannot wait for what the future has in store for him.

Lambda Beta Phi
Section VII: Member Biographies
Yaner Dai



Major: Business Administration

Year: Freshmen

Graduation: Spring 2019

Yaner Dai is currently an undergraduate student at the University of La Verne pursuing her Bachelor's Degree in Business Administration with a concentration in Human Resources.

Ms. Dai was raised in Los Angeles, California where she attended and graduated from Gabrielino High School. During her time at Gabrielino High School, she was involved in multiple clubs and activities on campus and outside of campus. She was an officer of the Interact Club where they served the motto of "Service Above Self" to engage with and give back to the community, and was also part of the National Honors Society. Ms.

Dai was also a 4-year varsity member of one of the biggest Speech and Debate Teams in America, with 17 straight years of championships. In her free time, Yaner also participated in the tennis and dance club.

With her previous work experience at the Kumon tutoring center, she was trained to answer phone calls from clients and worked with the personalized Kumon database input system. As a full time first year student at the University of La Verne, Yaner was able to obtain a job at the Office of Information Technology department where she will learn all there is about technology, as well as a new opportunity to interact with upper division faculty members.

Lambda Beta Phi
Section VII: Member Biographies
Yvonne Quach



Major: Business Administration
Year: Sophomore
Graduation: January 2018

Yvonne Quach is a current undergraduate student at the University of La Verne, pursuing a Bachelor of Science Degree in Business Administration with a concentration in Business Management.

Ms. Quach was raised in Hacienda Heights, California and graduated from Los Altos High School in the Spring of 2014. While attending Los Altos High School, she was actively involved in Renaissance Leadership, Red Cross, and varsity basketball. During her free time, she would volunteer at food banks and

other community service oriented events. She was also captain of the varsity basketball team for her junior and senior year as well as captain for jv her sophomore year.

While attending the University of La Verne, Ms. Quach has been involved in Resident Hall Association, ENACTUS and an active member in Alpha Lambda Delta National Honors Society. Through her experience and involvement in a variety of organizations, she was nominated for her current position as Treasurer of Alpha Lambda Delta National Honor Society at the University of La Verne.

As a full time student who is actively involved around campus, Ms. Quach has also worked for the University of La Verne. She has worked for Housing and Residential Life Department as the Assistant Housing Coordinator and Community Assistant. She continues to strive in her academics, campus involvement and work where her future ahead is wide open and full of possibilities.