

THE DELTASIG

JULY 2018

The Journal of Delta Sigma Pi—America's Foremost Business Fraternity

GCC in Atlanta is sure to be a blockbuster event!



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On the Cover: GCC in Atlanta is sure to be a
blockbuster! Southern PVP Carrie Sagel Burns, a
proud longtime resident, discusses the city and her
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As Deltasig grows, so must our commitment to furthering a higher standard



Delta Sigma Pi strives to be a fraternal organization that maintains high standards of excellence for its members. As we build

programs to support our organization and fulfill our Strategic Priorities, we continue to look at the needs of our chapters, members, and the current environment regarding Greek organizations today.

We are excited to launch the 2019 Presidents' Academy as a next step in continuing to build better leaders and stronger chapters, while mitigating risk and creating a stronger connection between chapters, as well as between chapter leaders, volunteers and staff. Chapter presidents attending this pilot program will gain significant knowledge in supporting their chapters and the Fraternity, and the network they build will be invaluable to each chapter's continued development and success. Analysis of our member database has shown that brothers who serve as chapter president or attend a national event are up to five times more likely to donate and/or volunteer in their lifetime.

In fact, Delta Sigma Pi partnered with professional services firm, Plaid, to develop a customized curriculum for our Academy with input from current and past chapter presidents. Plaid has developed training curriculum for fraternal groups including Kappa Alpha Order, Kappa Delta Rho and Phi Kappa Sigma, as well as corporate entities like Janssen Pharmaceuticals and CF Industries. Many other Greek organizations have their own version of the Academy, with years of success training leaders in this way.

- Phi Delta Theta, headed by Brother Bob Biggs, *Cincinnati Alumni*, has held their Presidents Leadership Conference since 2000 and it is still going on strong.
- Beta Theta Pi's Miller Nichols Chapter Presidents Leadership Academy has received recognition from the Fraternity Executives Association (2005), the North-American Interfraternity Conference (2005) and the Association of Fraternity Advisors (2006).
- Alpha Kappa Psi held their inaugural event in January 2017.
- Delta Upsilon boasts that "based on pre- and post-test assessment of participants, the Presidents Academy develops the skills and mindset necessary for success within our chapters. Presidents indicate that not only do they understand the Fraternity Mission and

Principles, but also they are able to create a plan to apply them and they can engage others in executing this plan."

Over time, content developed for the Academy will be integrated into other elements of our education and leadership programming.

We are also maintaining high standards by holding our members and chapters accountable for risky behavior. Each of us has a responsibility to uphold the values and commitments that bind us, as every one of us is impacted when the reputation of our Fraternity is tarnished in a community.

We must provide for the safety and well-being of our members and associates, adhering to our Ritual and governing laws and policies, and striving for excellence in Fraternity operations. We live in a world which is increasingly intolerant of poorly performing Greek-letter organizations. If a chapter falls short of these principles, it should not bear our Fraternity's name. As such, in the past year, we have chosen to close two chapters that violated risk management policies by hazing. A third chapter was recently shut down by the university, effectively resulting in loss of the Fraternity charter. Our hope is that with further training, all brothers will bring policy violations to our attention in a timely manner so that staff and volunteer leaders can deploy additional resources for training, support, or corrective action in order to prevent a situation where chapter closure is the only option.

We want Delta Sigma Pi to be known for the many great things our members and chapters are doing (as evident throughout this magazine), not for a few of our members failing to uphold our principles and standards of conduct. Help us spread positive experiences by sending your good news and successes to magazine@dsp.org!

Fraternally,

Tricia Smith
Grand President

Onuka Ibe
Past Grand President

"Fraternal Forum" allows elected leaders, staff, and interested members to offer updates, viewpoints and commentaries on issues facing the Fraternity. Contact the Central Office if you have an interest in contributing a column. Final determination of content rests with the editorial staff.

Now Introducing... Phi Omega Chapter!



Newly installed members of Phi Omega Chapter at Cleary gather before a celebratory dinner in their honor with Fraternity leaders including: PGP Mark Chiacchiari, then Interim Huron RVP Jodi Schoh, North Central PVP Cory Stopka, 2016 COY Jen Huynh, DD Kevin Finley and Pledge Educator Leon Niles.

School: Cleary University (MI)

Chapter Number: 297

Installation Date: April 14, 2018

Installing team assisting national officers: brothers from Gamma Kappa at Michigan State, Pi Tau at Albion (MI) and Detroit-Motown Alumni. National officers present included: PGP Mark Chiacchiari, North Central PVP Cory Stopka, then Interim Huron RVP Jodi Schoh, Central RVP Jessica Anderson, 2016 COY Jen Huynh, Pledge Educator Leon Niles, DD Kevin Finley, Golden Council members Chad Robinson and Fred Lipsey, Operational Services Specialist Joe Shaver and Director of Chapter and Expansion Services Dale Clark.

History of the University: Cleary University, located in Howell, MI is a private, all-business university founded in 1883 as the Cleary School of Penmanship by Patrick Roger Cleary. In 1891, the name changed to Cleary Business College. In 2002, the name changed to

Cleary University. In 2016, the campus opened its first 84-bed residence with a second plotted out toward increasing enrollment. The university offers MBA programs in Ann Arbor, MI and has established a center in Detroit for both bachelor's and graduate degrees.

Concentrations: business analytics, business management, entrepreneurship, event, sport, and promotion management, health care management, hospitality management, human resource management, international business management, interdisciplinary business studies, marketing, MBA, executive management, accounting and finance, and public accounting.

Cleary Colony began in December 2016. The colony persevered, and their hard work paid off with 29 members initiated. They have made a large impact on not only Cleary itself, but the surrounding community. The

colony has hosted several beneficial workshops, including "How to Work a Career Fair," "Writing Cover Letters," resume reviews and more. They have read to local elementary special education students, and made fleece blankets for local charities. The colony also sent representatives to multiple national Fraternity events, including LEAD events in Cincinnati and Chicago.

North Central PVP Cory Stopka is confident the chapter will succeed, saying "Each interaction that I've had with the colony, now Phi Omega Chapter, has given me great joy. They are true students of commerce that strive for excellence in themselves, for their fellow brothers, and for their community. They are primed for success with their steadfast commitment and strong support from Cleary University. They have been, and will continue to be, the premier student organization on campus and will be a tremendous addition to the Huron Region." ▲

Welcome to the Family, Chi Psi Chapter!



Members of Chi Psi Chapter at Texas-Dallas take their first picture as a newly installed chapter on campus.

School: University of Texas-Dallas

Chapter Number: 298

Installation Date: April 28, 2018

Installing team assisting national officers: brothers from Delta Epsilon at North Texas, Delta Upsilon at Texas Christian, Epsilon Zeta at Midwestern State (TX) and Sigma Chi at Cameron (OK). National officers present included GP Tricia Smith, South Central PVP Mark Wernette, Southwestern RVP Josh Robinson, Gateway RVP Matt Hudson, Tornado Alley RVP Jennifer Mayes, DD Lainey Gover, LF Trustee Stacy Jordan, Golden Council members Paul Brodie, Kevin Gore, Cindy McSpadden and Avery Moore and Director of Chapter and Expansion Services Dale Clark.

History of the University: The University of Texas-Dallas was established in 1961 as a Graduate Research Center and named Southwest Center for Advanced Studies. In 1969 the founders requested it to the state, creating the University of Texas at Dallas for

graduate students. In 1975 juniors and seniors were admitted, then in 1990 Texas Legislature authorized the admission of freshmen and sophomores. The campus is in Richardson, Texas, just 18 miles north of downtown Dallas.

Naveen Jindal School of Management

Undergraduate Enrollment: 4,200

Concentrations: accounting, business administration, finance, global business, healthcare management, information technology and systems, marketing, supply chain management, management honors, economics and public and nonprofit management.

Texas-Dallas Colony began in October 2016 when a group of students sought to bring more opportunities to the business school. Over the past few semesters, the colony has grown both professionally and in size (with 33 initiates), setting itself apart on campus. Since its colonization,

Texas-Dallas has hosted numerous professional events, including resume workshops, internship panels, company site visits and hosting guest speakers. They've also volunteered for their local community's retirement home, food bank and family services center. Fraternally, the colony members attended LEAD Provincials in Houston and San Diego.

South Central PVP Mark Wernette is proud of what the colony (now chapter) has accomplished, saying "It takes a lot of hard work and determination for a colony to be successful and become a chapter, and I am proud of what the brothers at Texas-Dallas have accomplished. The Chi Psi Chapter is a great addition to our Fraternity, now giving us a presence on five campuses in the Dallas-Fort Worth area. They are poised to be the premier organization for business students at Texas-Dallas and I look forward to seeing the amazing things this chapter will do in the future!" ▲

Welcome Back, Eta Chi Chapter!



The reactivated Eta Chi Chapter at Cal Poly-Pomona has spent the past year participating in numerous events and establishing a large and impressive chapter, which is sure to further the ideals of the Fraternity for years to come.

School: California State Polytechnic University – Pomona

Chapter Number: 162

Reactivation Date: May 12, 2018

Installing team assisting national officers: brothers from Lambda Sigma at Cal State-Fullerton, Sigma Pi at Chapman (CA) and Tau Omega at La Verne (CA). National officers present included GP Tricia Smith, PGP Bill Kinsella, Western PVP Crystal Justice, South Pacific RVP Erica Kolsrud, Pacific Coast RVP Jen Lee, Sierra Nevada RVP Cody Heimerdinger, National Committee Chair Tim Beasley, DDs Patrick Bonfrisco and Louise Santos, Golden Council members Adrian Avalos, Jami Ball, Trey Hernandez, Brittany Salazar and Joe Tacto, and Director of Information and Operational Services Jeremy Levine.

History of the University: Cal Poly State-Pomona opened September 1938, with an all-male enrollment of 110 students. In 1961, 329 women joined the student body, and by 1966 the school became California State Polytechnic College, Kellogg Campus. University status was granted in 1972. Today, the university has around 24,000 students. The

campus has always been well-known for its Arabian horse ranch, which was donated by W.K. Kellogg in 1932.

College of Business Administration

Enrollment: 4,876

Concentrations: accounting, computer information systems, entrepreneurship and small business management, international business and marketing, management and human resources, technology and operations management, e-business, apparel merchandising and management, economics, hospitality management, finance and real estate, business law and contract management, international business, marketing, management and agribusiness and food industry management.

After being closed since 2012, Cal Poly-Pomona Colony began May 2017 when a student sought to bring Delta Sigma Pi back to campus after learning about the Fraternity from her sister, who is a District Director. They have hosted Delta Sigma Pi alumni panels, resume workshops, and welcomed a professor at Cal Poly-Pomona to talk about “The Power

of Networking.” The colony also took part in “Operation Gratitude: Letters to the Troops” where they set up a table on campus and encouraged others to write letters to those serving our country. They also had representatives at the Sacramento LEAD School as well as a LEAD Provincial in San Diego.

Western PVP Crystal Justice is excited to have reactivated the chapter, saying, “The newly reactivated Eta Chi Chapter has truly brought new meaning to Delta Sigma Pi Higher Standard. The colony members have striven throughout the colony process to ingratiate themselves within their community and exude the principles of the Fraternity. They have not only done this within the South Pacific Region, but also within the entire Province, as well as throughout the community at Cal Poly-Pomona and Los Angeles County. Truly showing the world what Delta Sigma Pi’s purpose and principles are.”

The reactivated Eta Chi Chapter at Cal Poly-Pomona has spent the past year participating in numerous events and establishing a large and impressive chapter, which is sure to further the ideals of the Fraternity for years to come. ▲

COLLEGIANS OF THE YEAR

Congratulations to the 2018 Collegians of the Year!

Established more than 40 years ago and highly regarded since, the Collegian of the Year (COY) program recognizes hundreds of collegiate brothers each year for their dedication to Delta Sigma Pi. This year, more than 200 collegiate members were honored by their chapters, of which Regional COYs were selected from that pool by committees for each of the 31 regions. Competition got fiercer as those regional winners were evaluated by each Provincial Awards Committee to narrow it down to five individuals to be eligible for the national COY award as chosen by the national committee.

After thorough review of this year's applications, **Travis Brodbeck**, *Siena (NY)*, earned the highest collegiate honor by exemplifying the Fraternity's values and perpetrating the ideals set forth in the Purpose of the Fraternity. Travis is an ideal member of Delta Sigma Pi, serving as Provincial Professional Development Chair (as a collegiate and continuing after graduation), and most recently as a District Director. This follows and coincides with a long history of service to his chapter including chapter president. He is highly respected by his peers, being

nominated as chapter COY for four years.

Outside of Delta Sigma Pi, he has been initiated into honor societies: Beta Alpha Psi, Omicron Delta Epsilon and Pi Gamma Mu. He serves on the Civil Air Patrol for the United States Air Force Auxiliary, was elected into student government as the Residence Hall Association Vice President of Finance, participates with Fair Trade Campaigns on a number of levels and more.

Brother Brodbeck has not only attended ten national events, including two Grand Chapter Congresses, but he also served as chapter delegate, presented sessions and volunteered. As National COY, he hopes to further promote national Deltasig events, increasing personal and professional development of all Deltasigs, and help event attendees build their network and lasting relationships.▲

NATIONAL



Travis Brodbeck, Siena (NY) (middle), was named 2018 National COY at the Northeastern LEAD Provincial Conference in February. Grand President Tricia Smith and Northeastern PVP Dan Collins presented Brodbeck his award.



NORTH CENTRAL

North Central Provincial COY Nolan Hickey, Iowa State (left), and North Central PVP Cory Stopka.



SOUTHERN

Southern Provincial COY Taylor Payne, Louisville (KY) (middle), Southern PVP Carrie Sagel Burns (right) and Mid-South RVP Madison Whitehouse (left).



SOUTH CENTRAL

South Central Provincial COY Kristen Wilhelm, Lindenwood (MO) (middle), South Central PVP Mark Wernette (left) and Gateway RVP Matt Hudson (right).



WESTERN

Western Provincial COY Chloe Sension, San Diego State, Pacific Coast RVP Jen Lee (left) and Golden Council member Patrick Bonfrisco.

CHAPTER/REGIONAL *

*Regional recognition with region noted in parenthesis

Adelphi (NY) – Rachel Foley
Akron (OH) – Rachael Mitteltkamp

*Alabama (Central Gulf) –
Claire Dickson

Albany (NY) – Paul Vita

*Albion (MI) (Huron) – Rachel Barry

Angelo State (TX) – Cody Vasquez

*Arizona (Desert Mountain) –
Reena Puri

Arizona State – Payne Ruhlman

Auburn (AL) – Justin Blount

Babson (MA) – David Butsko

Ball State (IN) – Joshua Beeson

*Baylor (TX) (Southwestern) –
Brenna Haffey

Bellarmine (KY) – Chloe Ewbank

Bentley (MA) – Vickie Wu

Binghamton (NY) – Kyle Reefer

Bowling Green State (OH) –

Sara Henning

Bryant (RI) – Spencer Polsgrove

Buffalo (NY) – Joseph Ferguson

Cal Poly-San Luis Obispo –

Rodrigo Rico

Cal State-Chico –

Paulina Prado Figueroa

Cal State-East Bay – Isha Dedhia

*Cal State-Fresno (Sierra Nevada) –
Francisco Velasquez

Cal State-Fullerton – Glaiza Julian

Cal State-Long Beach –

Bianca Mari Marqueses

Cal State-Northridge –

Josselyn Alvarez

Cal State-Sacramento – Aaron Saelee

California Lutheran – Michael Sheridan

California-Berkeley – Rahim Noorani

California-Davis – Isabel Ma

California-Irvine – Tina Mai

California-Merced – Mason Cain

California-Riverside – Sharon An

California-San Diego – Agnes Song

California-Santa Barbara – Steven Van

California-Santa Cruz – Kiana Morales

*Cameron (OK) (Tornado Alley) –
Yvonne Moore

Central Florida – Jessica Moody

Central Missouri – Hannah Baker

Chapman (CA) – Sophia Yeh

*Cincinnati (East Central) –

Surya Elangovan

Clemson (SC) – Wesley Evatt

Coastal Carolina – Kaylea Gassaway

***Colorado State (Rocky Mountain) – Kaitlin Baldwin**
 Colorado-Boulder – Jacqueline Lombardi
 Colorado-Colorado Springs – Caitlin Dougan
 Concordia (CA) – McKenzie Maness
 Connecticut – Jonathan Stryjek
 Cornell (NY) – Stuart Wang
 Dayton (OH) – Grant Karda
 Delaware – Ryan Sheplock
 Denver – Rebecca Goldman
 DePaul (IL) – John Nguyen
 Drake (IA) – Matthew VanHerzeele
 Duke (NC) – Kevin Lu
 Duquesne (PA) – Merlyn Reuss
 Eastern Illinois – Tara Puterbaugh
 Eckerd – Arielle Lyons
 Evansville (IN) – Anna Kalt
 Ferris State (MI) – Alecia Dillard
 Florida – Herman Castro
 Florida Atlantic – Barthold Leonidas
 Florida Southern – Zachary Kessler
 Florida State – Jasmine Rose
 Frostburg State (MD) – Lucas Da Costa E Silva
***George Mason (VA) (Capital) – Johnny Au**
 George Washington (DC) – Sarah Lessing
 Georgia – Bhargav Mora
 Georgia College and State – Frank Hohenstein
 Georgia Southern – Devon Conyers
 Georgia State – Jasmine Gay
 Georgia Tech – Katrina Reeves
 Grand Valley State (MI) – Sean Puffer
 Hawaii-Hilo – Manuel Fernandez
***Hawaii-Manoa (South Pacific) – Christina Rivers**
 Houston – Navidreza Parsa
 Howard (DC) – Evan Ward
 Illinois – Ross Sylvestri
 Illinois State – Brian Gielow
 Indiana – Nicholas Gallina
 Indiana State – Bryce Bettag
 Indiana-Purdue at Ft. Wayne – Jinshi Goshorn
***Indiana-Purdue at Indianapolis (Central) – Alexander Bajzatt**
 Iowa – John Klopfenstein
***Iowa State (Great Plains) – Nolan Hickey**
 Jacksonville State (AL) – Maggie Word
***Kansas (Midwestern) – Hannah Wilson**
 Kennesaw State (GA) – Joseph Craig
***Kent State (OH) (Steel Valley) – Morgan McLaughlin**
 La Salle (PA) – Mary Harrington
 La Verne – Deborah Lee
 Lewis (IL) – Kevin Tishka
***Lindenwood (MO) (Gateway) – Kristen Wilhelm**
 Longwood (VA) – Tyler Chuba
 Louisiana State – Catherine Smith
 Louisiana Tech – Tyler Moore
***Louisville (KY) (Mid-South) – Taylor Payne**

(Continued on page 10)

DELTA SIGMA PI

330 South Campus Avenue
 Oxford, Ohio 45056

“Don’t be sad it’s over. Smile because it happened.” – Dr. Seuss

How has two years gone by so quickly? I had no idea what to expect when I bawled tears of joy while accepting my role as Collegian of the Year. After 11 LEAD events, two installations, a record-breaking Grand Chapter Congress, and other national/local events, I’ve had a blast meeting and learning from many of you.

We’ve had a lot of fun, and done a lot of work. I got to be “Snapchat COY” and test out new ways to connect our members through social media. We worked together to promote furthering a #DSPHigherStandard and our strategic priorities. We took ideas, refined them with feedback from our brothers, and put it all into action. This goes to show every suggestion is an opportunity to take Delta Sigma Pi to new heights. I highly encourage you all to share ideas with one another and to our leaders because you never know what will happen.

Just know that you do not need a formal title to have a positive impact on Delta Sigma Pi. Every member of our organization has the power to propose changes to the Fraternity. As I met many of you virtually and in person, I felt proud to be amongst a community of passionate students and dedicated volunteer leaders. It truly shows our strongest asset is our people, who all have something to contribute to our Fraternity. That’s why Olivia Malice (2017 National COY) and I chose to empower collegiate members to work on the Pledge Education Task Force and asked many of you to give feedback during LEAD events. With so many incredible individuals in our organization, we can only continue to prosper.

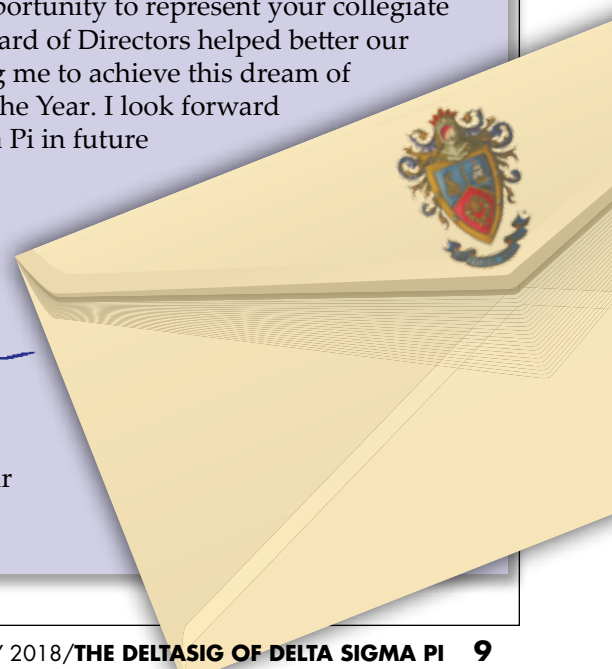
I’m grateful to have had this opportunity to represent your collegiate voice and hope my time on the Board of Directors helped better our Fraternity. Thank you for allowing me to achieve this dream of being your National Collegian of the Year. I look forward to continuing to serve Delta Sigma Pi in future opportunities.

Fraternally,

Jen Huynh, Babson

2016 National Collegian of the Year

2016COY@dsp.org



(Continued from page 9)

Loyola Marymount (CA) –
Pauline Valdez
Loyola-Chicago – Bradford Horton
***Loyola-New Orleans (Gulf South) –
Christine Anderson**
Lynchburg (VA) – Chelsey Fix
***Marquette (WI) (Great Lakes) –
Layne Collins**
Marshall (WV) – Hannah Rivoire
Massachusetts-Amherst –
Jessica Valentine
***Massachusetts-Boston (New
England) – Edward Diggins**
McNeese State (LA) – Andrea Sharp
***Mercer (GA) (Southeastern) –
Sarah Barry**
Miami-Florida – Esther Ponce De Leon
Miami-Ohio – Samantha Weed
Michigan – John Stroud
Michigan State – Jennifer Hudson
Midwestern State (TX) – Ashley Baird
***Minnesota (North Central) –
Sara Daily**
Minnesota State – Amy Fuller
Missouri State – Megan Thompson
Missouri-Columbia – Allison Dameron
Missouri-Kansas City – Haley Sheldon
Missouri-St. Louis – Cassandra Filip
Nebraska-Lincoln – Meghan Morris
Nebraska-Omaha – Courtney Fannon
Nevada-Reno – Jasmin Flores
New Mexico – Somi Phaybouth
New Mexico State – Michelle Arnero
North Carolina-Chapel Hill –
Henrik Lindvall
***North Carolina-Greensboro (Mid-
Atlantic) – Gabriella Muinde-Pires**
North Florida – Jamie France
North Texas – Brandon Gomez
Northeastern (MA) – Derek Chen
North Arizona – Joshua Brungardt
Northern Colorado – Sara Sugi
Northern Illinois – Edgar Garner
Northwestern-Evanston (IL) –
Joanna Wan
Ohio State – Robert Strauss
Oklahoma – Kennedy Ambrose
Oklahoma State – Carson Walker
Pace-Westchester (NY) –
Christina Taranto
Pacific (CA) – Sarah Lim
Penn State-Erie – Joseph Rock
Penn State-State College –
Frank Ciongoli
Pennsylvania – Cecilia Heard
Pepperdine (CA) – Austin Welch
Philadelphia – Debra Storbauk
Pittsburgh – Matthew Smith
Purdue (IN) – Sebastian Weakland
Radford (VA) – Katie Sherbin
Redlands (CA) – Shannon Skrzynski
Rhode Island – Haley Spellman
Richmond (VA) – Madison Farrell
***Rider (NJ) (Eastern) –
Marissa Migliarino**
Rochester Tech (NY) – Eric Carlo
Rockhurst (MO) – Janie Chester
Roger Williams (RI) –
Edmund Mitchell
Rutgers-New Brunswick (NJ) –
Brittany Presto
Saginaw Valley State (MI) –
Zachary Mixer
Saint Louis – Kerri McMahan
San Diego – Eric Moshcatel
***San Diego State (Pacific Coast) –
Chloe Sension**
San Francisco State – Roko Smiljanic III
***San Jose State (Bay Area) –
Vincent Dinh**
Santa Clara (CA) – Alvin Choi
***Savannah State (GA) (Atlantic Coast) –
Taryn McDuffie**
Shepherd (WV) – Kahlen Browning
***Siena (NY) (Niagara) –
Travis Brodbeck**
South Carolina – Julia Schweiss
South Dakota – Allison Lake
***South Florida-St. Petersburg (South
Atlantic) – Melissa Garcia**
South Florida-Tampa –
Glorymarie Reyes
Southern California – Andrew Loh
Southern Illinois-Edwardsville –
Joseph Bledsoe
Southern Methodist (TX) – John Fox
Southern Mississippi – Melissa Mikulec
St. Cloud State – Justin Anderson
St. Edward's (TX) – Kathryn Cornish
St. Joseph's (PA) – Jacob Milligan
St. Mary's (TX) – Jeremiah Valadez
St. Peter's (NJ) – Nicholas Brown
St. Thomas (MN) – Vincent Ternes
***Stony Brook (Empire) –
Joseph Cipollina**
Syracuse (NY) – Catherine Cummings
Tampa (FL) – Deanna Castle
Tennessee – Nicholas Hickman
Texas A&M-College Station –
Jessica Gillespie
Texas A&M-Corpus Christi –
Celeste Alvarez
Texas A&M-Kingsville –
Christopher Henschen
Texas Christian – Koleman Johnson
Texas Tech – Hunter Welborn
Texas-Arlington –
Julio Colon-Gonzalez
Texas-Austin – Emily Nguyen
Texas-El Paso – Grissel Rodriguez
***Texas-San Antonio (Gulf Western) –
Saara Sayani**
Trinity-San Antonio – Julian Byles
Troy (AL) – Johnny Scott
Truman State (MO) – Mark Hogan
UCLA – Ryan Olstad
Valparaiso (IN) – Jacquelyn Delorto
Virginia Tech – Madeline Warholic
***Washington State (Pacific Northwest) –
Carie Graves**
Washington-Bothell – Juliana Oliver
Washington-Seattle – Sheldon Spring
Wayne State-Michigan –
Andrew Johnson
Wayne State-Nebraska – Jayme Dubas
West Florida – Teresa Hall
West Virginia – John Gibbons

Western Illinois – De Jionette Norton
Western Kentucky – Megan Hamberg
Western Michigan – Amber McAllister
Wingate (NC) – Kasara Lear
Winona State (NC) – Olivia Anger
Wisconsin-La Crosse – Luke Russell
Wisconsin-Madison – Thomas Clark
Wisconsin-Milwaukee –
Lukas Marshall
Xavier (OH) – Samuel Juszczyk



Sidney "Sparky" and Ruth "Buttercup" Sparks provided generous funding for the COY program.

COYs are rewarded for their dedication to the Fraternity through support from the Delta Sigma Pi Leadership Foundation. The Foundation awards scholarships totaling nearly \$25,000 each year to regional winners through the Mr. and Mrs. Sidney A. Sparks Fund and the Clyde Kitchens/Thoben Elrod Fund. The Sparks Fund, which grew through a generous Living Legacy Society planned gift made by Sparky and continued support from Buttercup (who is celebrating her 103rd birthday this year), also supports the COY program at the provincial and national levels.

DELTA SIGMA PI

330 South Campus Avenue
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Joining and serving Delta Sigma Pi was not part of my master plan. But we all end up on a different path in our lives bringing us somewhere that we could never have imagined. And words cannot express how grateful I am that Sarah Michalka, then Senior Vice President of the Theta Upsilon Chapter, asked me during a club fair in September 2013 if I wanted to join a fraternity.

Two months later, I was initiated and after the ceremony, I was greeted with a hug and a purple T-shirt by my big brother, Sarah, the same person who recruited me. Sarah was not only my big brother, but a mentor, encouraging me to run for office. Soon after, I was elected to serve as Senior Vice President, following in her footsteps. This was just the beginning of my Deltasig journey.

During my term as National Collegian of the Year, I hope to share the lessons I learned with others but let me take a moment to share some advice now:

- Take on as many new opportunities as possible to learn new skills, meet new people and make a difference. A great way to do that is attend LEAD events and Grand Chapter Congress.
- Be flexible, adapt and enjoy the ride that life takes you. I learned this by deciding to join Delta Sigma Pi.
- Mentor others. One of the main lessons of Delta Sigma Pi is to give back.
- Embrace failure because it will make you stronger, more motivated and one step closer to success.

These lessons are derived from my fraternal service, service to other organizations that inspire my passion and from my professional development endeavors. Whether you are serving the Fraternity or your company, by being open to learn, ready to adapt and instrumental in the growth of others, your value to the organization will be limitless.

When you apply this advice you will continue to further the aims and ideals of our brotherhood and success will be sure to follow. I look forward to serving and meeting you all so don't hesitate to contact me—I will always make time for a brother in need. I am so excited for my service on the Board of Directors and cannot wait to meet you at an upcoming Deltasig event!

Fraternally,



Travis Brodbeck
2018 National Collegian of the Year
2018COY@dsp.org



Our National Collegians of the Year represent Delta Sigma Pi on the Board of Directors for two year terms. From left: Jen Huynh (2016) – Babson (MA), Travis Brodbeck (2018) – Siena (NY), and Olivia Malice (2017) – Georgia College & State.



From Board Rooms to Classrooms:



Brad Bays, *Miami-Ohio*, is no stranger to high-pressure situations. In fact, these situations are where he thrives. After working for the Procter & Gamble Company (P&G) in senior management for nearly 25 years, Brother Bays took his talents to Miami University (in Oxford – home of the Central Office), where he not only built the Master of Business Administration program from the ground up, but helped transform it into an educational force to be reckoned with.

After receiving his undergraduate degree in Business Administration from Miami, Brad explains during that time, the next natural step was obtaining a Master's degree. He received his MBA with a concentration in finance from Indiana University in 1980 and began working at Procter & Gamble soon after as a plant accounting manager in Cape Girardeau, Missouri. It wasn't long before Bays became finance manager, then

associate director – corporate finance. In 1991, he and his family moved to Geneva, Switzerland for almost three years, where he was the Finance Manager for P&G Switzerland. Brother Bays ended his long and successful career with P&G as associate director, North American purchases, where he was responsible for North American indirect purchasing valued at over \$500M annually. He retired from P&G in 2003.

Brad fondly remembers his time as P&G finance recruiting manager for Miami University, a position

he held from most of 1987-1997 in addition to his other roles at P&G. Not only was Bays recognized as a "World Class Recruiter" by Finance HR, he was able to establish Miami as the #2 ranked school for P&G Finance based on the quantity and



The Farmer School of Business at Miami University (new facility built in 2009), shares Oxford, Ohio with the Central Office as "home." Brad Bays, who was initiated into Miami's Alpha Upsilon Chapter, now serves as Senior Director, MBA Programs at Miami, earning many top rankings for the program. Brother Marc Rubin, Miami-Ohio, is currently Dean of the Farmer School. Photo courtesy of Miami University

Brother Brad Bays Shapes Miami-Ohio's MBA Program

By: Megan Allen

quality of the candidates employed. It is during this time he discovered his love for recruiting and education, and decided when it came time to retire from Procter & Gamble, he would target university career services for his second act.

Soon after retiring, this Belpre, Ohio native received multiple offers from schools including Duke, Ohio State, and Miami, ultimately accepting the offer at Miami to relaunch their MBA program. And boy was it an undertaking. In July 2004, the program was not accepting enrollment or offering classes. His task? To have a full-time MBA program up-and-running by May 2005. Starting out with no enrolled students, website, faculty... nothing... he got to work. Within just one year, the full-time MBA program was not only fully operational, it was top notch. And by 2009, the *Wall Street Journal* recognized the program as the 9th best accelerated (shorter than the traditional timeframe) full time MBA program in the world. He also launched an evening, part time MBA program in 2009 which has been ranked highest in its region since 2012.

Today, Brother Bays is in charge of overseeing students' curriculum, deciding which courses the MBA will offer (including electives) and selecting and coaching faculty. He explains that while it takes a special and talented person to teach in general, it is quite a unique talent to teach MBA students. Miami will not accept students for its MBA program right out of undergrad. Typically, Bays likes to see someone come in after working full-time for *at least* three years. On average, students in the program are between the ages of 25 and 45. He explains that teaching them "theories" won't cut it. "These individuals have been in the industry and have knowledge and experience they're bringing to class with them," says Brad. Making sure that he is always accessible to students, he makes sure to always be available for career support, sticking

around until 6 p.m. at the earliest on weekdays in case students wish to speak with him after class. Typical conversations include resume refreshing, seeking new jobs, etc.

So... why get an MBA? According to Brad, you need to consider a few things before taking the plunge. First and foremost, it can't just be for a pay increase. "If it's all about the money, then you are going after the wrong things," he explains. Receiving an MBA can provide an individual with a number of great resources, including excellent opportunities to network with cohorts from small classes. In fact, Bays recalls several of his students switching jobs and joining companies with those they received an MBA with who helped open doors for them. Also, it is a confidence booster like no other! It provides you the peace of mind knowing you are fully trained and certified no matter what the task. Bays explains one major reason individuals choose to get an MBA is when they are faced with an industry they did not learn about through undergraduate. He recalls many engineering undergraduate students getting their MBA to learn about financial aspects they are in charge of overseeing at work.

If going to school for your MBA is in the cards for you, Bays advises you "get your stakeholders on board." It's important to understand the program is a time commitment, so having the support of your significant other and family will make it much easier on you. It's also wise to work with your employer. Not only is it possible you may receive tuition assistance from them, they will understand if you won't be able to work late a particular evening, or if you are studying on your lunch break. Ultimately, getting your MBA can be a life-changing move if you're in it for the right reasons, just as it was for Brother Bays.

Connect with Brad on LinkedIn: [linkedin.com/in/brad-bays-8962957/](https://www.linkedin.com/in/brad-bays-8962957/) ▲

Share news of your collegiate chapter's activities and events with brothers across the country!
Email news and photos to magazine@dsp.org



CALIFORNIA-RIVERSIDE took first place overall during the Pacific Coast Regional Brotherhood Games at Mission Beach in San Diego. Brothers competed in volleyball, basketball, trivia and a relay race.



PACIFIC (CA) volunteered at Animal Friends Connection Humane Society in Lodi, Calif., spending quality time with the animals for adoption there.



NEW JERSEY brothers participated in and won a Johnson & Johnson case study held at the company's headquarters. Not only did the team win \$2,000, they had the opportunity to spend a day touring the headquarters and networking with Johnson & Johnson professionals. From left: Devin Errico, Nicole Mikitskiy, James Cottrell, Lucy Jackson and Nicholas Mack.



PENN STATE-STATE COLLEGE brothers competed in a Walmart Case Competition on campus and had the opportunity to take part in a real business scenario, taking away time management skills, communication techniques and public speaking experience.



ADELPHI (NY) volunteered at Peanut Butter Jelly Gang, an organization that provides prepared meals, peanut butter and jelly sandwiches, clothing and "wash kits" to soup kitchens and parish outreach programs in Long Island. Athena Fernandez and Emily Salerno were among the participants.



HAWAII-HILO initiated 14 pledges this spring. HAWAII ALUMNI attended the initiation and banquet, including (from left) Clayton Elliott Chong, Tehani-jenae Palolo, Lorena DelaCruz and Niel Nakaza.



CAL STATE-EAST BAY hosted a Career Expo in February, where they had 16 companies present about working for their company and how best to get hired.



FLORIDA SOUTHERN brothers partnered with Alpha Delta Pi Sorority to make cards and cook for the families staying at the Tampa Ronald McDonald House.



SAN JOSE STATE brothers spent some time on the beach during the weekend of the San Diego LEAD School.



ST. THOMAS (MN)'s executive committee set a goal this year to emphasize the term 'potential' and plan events/recruit talent that helped the chapter and its members reach their highest potential.



GEORGE MASON (VA) has hosted their annual Business Fest for the last ten years. This free networking event allows students and faculty to meet and network with professionals from companies such as KPMG, Ernst & Young and PwC, as well as members from other business student organizations. The event was spearheaded by Heather Shaner, but this year ReKaiya McBride continued the legacy. Top from left: Andrew Oshiba, Justin Shin, Ashley Saverio, Santiago Falconi and Heather Shaner. Bottom from left: Annika Kapani, Jennifer Le and ReKaiya McBride.



ARIZONA STATE hosted "Dodging Hunger", their annual dodgeball tournament that raises money, goods and awareness for various causes in the Phoenix area. This year donations were made to St. Mary's Food Bank. From left: Sally Summersgill and Samantha Delgado.



DRAKE (IA) organized a professional trip to Kansas City, which included tours at Garmin, The Roasterie, Barkley and The Federal Reserve. At each company, the chapter toured offices, spoke with recruiters and learned more about the nuances of their respective industries. The chapter is especially grateful to Robert Beltrame, Drake (IA), for his personalized tour of Garmin!



LOYOLA-CHICAGO entertained children at the Ronald McDonald House at St. Lurie Children's Hospital by coloring books, playing basketball and more. This semester, the chapter has also worked closely with the Sarah's Circle Women's Shelter by donating basic living essentials and participating in their annual Winter Walk, a march dedicated to raising awareness of homeless women in Chicago. From left: Alejandra Jimenez, Kelsey Powell, Liz Guararra, Thomas Kokenge, Kylie Cottone, and Derek Schneider.



INDIANA STATE created a team for "STATEDM", the Dance Marathon for Riley Children's Hospital across Indiana. Brothers have been raising money throughout the year, which culminated with the main event where they stood/danced for 12 hours in honor of those who cannot. Altogether, the university raised more than \$200,000 for the hospital.



ANGELO STATE (TX) was recognized with the most awards at the 2018 Rammys, an award ceremony for student organizations on campus. The chapter received the Academic/Professional Organization of the Year Award, Advisor of the Year Award for Gayle Randall, and the Quiet Influence Award for the College of Business Dean, Dr. Clifton T. Jones.



MISSOURI STATE hosts an Easter event for the children at Safe Haven of the Ozarks every year. Safe Haven is a local shelter that provides a safe environment for children in foster care and private custody disputes.



ST. MARY'S (TX) celebrated 30 years since their installation. The chapter had a BBQ and cake for the chapter's "birthday."



KENT STATE (OH) hosted a Kent Clean Up event where brothers broke into teams and picked up trash along sidewalks and roads throughout Downtown Kent and surrounding areas. From left: Joseph Cassidy, Isabella Haas, Amanda Chaya, Fiona Smith, Lili Hilliard, and Nathaniel Gordon.



CONNECTICUT supported Joshua's Trust, Northeast Connecticut's largest land-holding organization, by removing invasive plant species, maintaining trails, and learning about factors threatening the area.



BAYLOR (TX) hosted Johnny Quinn, a former professional football player turned U.S. Olympian who competed in bobsledding during the 2014 Winter Olympics in Russia. Johnny addressed members and other Baylor students on effective brand management through various social media platforms including Facebook, LinkedIn, Twitter, and Instagram. The event was funded by a sponsorship from the Baylor Student Government Allocation Fund and a fundraising partnership with Yankee Candle Company.



LOYOLA-NEW ORLEANS worked alongside the Student Athlete Advisory Council to package over 800 meals for the Stop Hunger initiative in New Orleans. These meals were then distributed around the city to those who would not have been able to have a meal that day. From left: Hadori Bukle, Christine Anderson, Mariam Zerfaoui, Sikudhani Foster-Mccray, Beth Shirley, Camila Naranjo and Hernan Espinal.



ROCHESTER TECH (NY) is thankful to Brother Frank Sklarsky, who was recently honored for his generous donation to the School of Business: Sklarsky Center for Business Analytics, where students can utilize software and equipment like Bloomberg Terminals, high-end computers, a real-time stock ticker, and much more to help them further their studies. Frank was initiated in 1974 and had a very successful career as executive vice president of finance and chief financial officer for PPG Industries, capping a 35-year career that also included senior executive positions at DaimlerChrysler, Dell, ConAgra Foods, Eastman Kodak and Tyco International. From left: Valeria Martinez, Salvatore Fabozzi, Andy Chan, Adit Shetty and Frank Sklarsky.

SOUTH DAKOTA travelled to the Central Office over spring break and spent time touring the archives and numerous historical pieces, accompanied by long-time chapter advisor Dan Tracy. They also spent time with CINCINNATI ALUMNI brothers during their time in Ohio.





LA VERNE (CA) hosted the annual South Pacific Regional inter-chapter event, called Sharkfest. Brothers played flag football and capture the flag. Participating chapters were from CAL STATE-LONG BEACH, PEPPERDINE (CA), CALIFORNIA LUTHERAN and POMONA VALLEY ALUMNI.



OKLAHOMA served coffee, fruit and bagels to faculty as an appreciation of their work and helpfulness in supporting Delta Sigma Pi and students in the college. From left: Destiny Dunn, Katie Jerue, Brooke Havig, Price College Dean Daniel Pullin, Keara Nicholson and Kennedy Pipkin.



ALBANY (NY) hosted a recruitment night to meet potential members and introduce them to the Fraternity. From top left: Janelle Walker, Drew Zaweski and Daniel Smith. From bottom left: Kyle Diehl, Barnave Desruisseaux and Anna Levine.



DAYTON (OH) Brother Evan Rawbon planned a networking trip for himself and his chapter members to Boston where they visited companies including: Smartsheet, TripAdvisor, HubSpot, AMP Agency, Boston Celtics and more.



MINNESOTA STATE raised more than \$700 bagging groceries at their local Cub Foods!



NEBRASKA-LINCOLN had a grand opening for their newly set-up "Career Closet" within the university's new College of Business. The event was attended and hosted by the Dean of the College of Business and faculty initiate, Kathy Farrell. The store, which was created by their Chapter Advisor Laurie Miller, offers free professional clothing items for business students.

For a “Grand Old Man” of Delta Sigma Pi, Giving Back to Others Is What It’s All About

Mike Mallonee was a Wall Street wizard, a feisty prosecutor, and has been a tireless Fraternity leader for more than 50 years. Elected Grand President in 1979, he also helped to accomplish some major improvements in Deltasig governance – and he’s very proud of that.

By: Tom Nugent

It was a classic “Deltasig Moment”.

Standing on a busy street corner in downtown Oklahoma City, Michael Robert Mallonee reached out and took a brother’s hand.

The chance meeting took place on an autumn afternoon in 1981 . . . and the other guy’s hand belonged to one of Mallonee’s Deltasig brothers at the University of Oklahoma.

“How you been doing, Mike?” sang Warren Simpson, who looked quite prosperous in his perfectly tailored suit.

“I’m doing just fine,” Mallonee replied. “I’ve been practicing law over in Guthrie for several years now.”

But then he frowned. The truth was that Mallonee had never felt worse in his life. A 1971 law school graduate, he’d spent the past few years working out of a tiny two-man office in the nearby town of Guthrie (pop. 11,000). His clients were few and far between, and the work was often boringly tedious.

But why tell Warren that? Instead of describing his own vocational misery, the gloomy lawyer asked his companion what he was “up to these days.”

“Well, I got lucky,” said the well-heeled Simpson. “I’m a financial advisor at EF Hutton, and I’m doing great on

the bottom line! Have you ever thought about working for a brokerage house, Mike?”

Mallonee stared at him for a moment. *When EF Hutton talks, people listen!*

And he certainly did.

“That was a hugely important meeting,” Mallonee would recall during an interview 37 years later, “and it changed my life forever. I stood there and asked myself, why not make a career change? After all, my undergraduate degree had been in Finance, and I’d bought my first share of stock at the age of 16. I knew something about stocks and bonds – so why not give it [financial services] a shot?”

What followed that propitious conversation on the street corner was a 25-year career as a successful stock analyst and financial advisor . . . during which the hard-charging Oklahoman started out at EF Hutton and soon jumped to Dean Witter (later known as Morgan Stanley, after a headline-making merger).

During his two and a half decades as a skilled investment counselor, Mallonee would gain national recognition as an attentive broker who did very well for himself by winning numerous “referral clients” from loyal – and grateful – customers.

They appreciated the fact that he “never went home from the office without returning every phone call that had reached my desk that day.”

A quintessential American success story?

You bet.

But whenever he tells it, Mallonee is careful to point out that he owes “a whole lot” of his success to his business fraternity.

Now in happy retirement, Brother Mallonee never fails to salute the relationships he established over his years as a gung-ho Deltasig for helping him achieve his rise to senior vice president and champion stock-picker at mighty Morgan Stanley.

“As far as I’m concerned, that meeting on the street corner says it all,” he explained the other day from Tucson, while looking back on his many years as a Wall Street advisor. “I had first joined the Fraternity in 1966 as an undergrad, when two of my dorm-mates at Oklahoma dragged me out of a pool hall on their way to a chapter recruiting event.

“They told me that joining a business fraternity was a smart move, because the friendships I would make there could be helpful down the road – and they were absolutely right about that.”

(Continued on page 20)



Mike Mallonee was presented with the “Grand Poobah Hat” during the 1979 Chicago Alumni Chapter Founders’ Day celebration. From left: Pete Moles, Loyola-Chicago, Mallonee, and Frank Zubricki, also Loyola-Chicago.



Mike stands victoriously with Grand President candidates Golden Council member Bill Wilson, Arizona State (left), and then Eastern RD Bob Drewniak, Buffalo (NY), during the 1979 GP election. Mike has remained tremendously involved in serving the Fraternity after his two GP terms, including roles as Leadership Foundation Trustee, District Director and on many committees.

(Continued from page 19)

Determined to “give back,” Mallonee has held numerous offices over the years ... and has also been a generous contributor to scholarship funds and other Deltasig educational projects.

He won high praise during his term (1979-83) as Grand President – for championing such innovative initiatives as a strategic partnership with Junior Achievement... and also for his pioneering leadership in improving the Fraternity’s national management by helping to establish the new office of Provincial VP. In addition, he helped lead a massive effort to complete a top-to-bottom computerization of the Central Office, a step he says was “long overdue”.

Those administrative victories – and several others like them – have won Mallonee the highest Deltasig honors, including the Lifetime Achievement Award.

But his greatest gift to the Fraternity may actually have been the courage he showed in deciding to run for Grand President ... as a gay man during a decidedly different era.

Ask Mallonee to describe his tumultuous campaign in 1979, and you can still hear a few traces of remembered pain in his voice.

“You have to remember that we were all living in a different world back then,” he recalls. “Most of our membership at that time was male, and we’d just recently become a co-ed fraternity. So it was a real struggle. A number of the older past presidents stood up against it [electing a gay Grand President].

“It was a big deal for me, obviously, but I refused to back down. And I actually got a lot of support from the younger members, many of whom didn’t like the way I was being treated by some of the older membership. They helped to elect me . . . and I went on to have zero problems as Grand President. We got lots done and nobody gave me any trouble.”

It was a thrilling outcome, he says. But the most

satisfying victory took place years later, when several older members who’d opposed him because he was gay came forward and admitted that their biased opposition had been “discriminatory” – and a mistake.

“I had two or three of the older guys come up to me and tell me: ‘You changed my mind’ [on the gay rights issue] because of the way you did such an outstanding job.”

BATTLING IT OUT . . . ON THE FRONT PAGE OF THE DAILY OKLAHOMAN

Although the Delta Sigma Pi presidential election of 1979 still looms as one of the most rancorous ever, it was hardly the first occasion on which Mike Mallonee went into battle for Truth, Justice and the American Way.

Soon after earning his law degree at Oklahoma (1971), the youthful but fearless attorney signed on as a prosecutor at the Oklahoma Securities Commission – where he quickly found himself caught up in an explosive criminal probe that included his own supervisor.

Before the dust settled, Mallonee would spend many months locked in a fierce battle with the enraged OSC administrator – while the local news media had a field day covering the story.

“That was my first job out of college,” says the 72-year-old Mallonee, “and I ended up investigating my own boss, along with several members of the Oklahoma Legislature. They retaliated by passing a law to fire me – but that didn’t work out too well.”



Mallonee attended his first GCC in 1969 on Mackinac Island, Michigan where he was able to chat with National Honorary Initiate Ed Cole, President of General Motors Corp (with PGP Bob Busse). Twelve years later he would be re-elected GP in the same city.



GCC is not just for Deltasigs! Mike's niece, Alex, and her husband Evan Abernathy (center) attended the 2015 event in Chicago. From left: Michael Mardis, Golden Council member Whitney Mardis, Evansville (IN), Mallonee and Ben Collum. Mike, as chapter DD, was instrumental in getting 51 Arizona collegians to attend the event where they were named National Most Outstanding Chapter.

Mallonee says he was “physically threatened several times” during the investigation, “but we ended up forcing the resignation of my boss and several members of the state legislature . . . and the story ran on the front page of the *Oklahoman* for 30 days in a row!”

While insisting that he doesn’t consider himself “a crusader” and that the stock-fraud investigation was “just something that happened,” the Deltasig paladin is also quick to point out that he doesn’t believe in “backing down from a fight.

“I give my parents all the credit for that,” he adds thoughtfully, when you ask him where he got his penchant for defending the rights of all. “They taught me that treating other people with respect – treating them as *you’d* like to be treated – was the rule we should all live by.”

SURVIVING THREE DIFFERENT STOCK MARKET CRASHES – BARELY

Blessed with a proven knack for earning his clients’ trust and permanent loyalty, Mallonee says he made a great living as a financial advisor by relying on the numerous “customer referrals” they sent his way over the years.

But he’s the first to admit that the world of buying and selling securities isn’t for the faint of heart . . . and that there were more than a few days (think “Crash of ’87” and “Dot-com Bubble of 2000-01”) when the Wall Street Roller Coaster left him shaking in his pinstripes and patent-leather loafers.

“When the market crashes, it’s just plain awful,” says the veteran financial advisor, remembering the jitters that invariably ensued during major bust-ups. “At that point, everybody’s trying to cash out – at the worst possible time. They’re watching the bottom fall out, and the panic is very real.

“Believe me, the stress is tough on everyone involved. When the Dot.Com Bubble burst in 2001, it got so bad I had to go see the doctor . . . because there was a vein sticking out of my head about a quarter of an inch high, and I’d never even noticed it.

“The doc took one look at me and said: ‘Yeah, it’s the stock market!’”

A ROOFTOP WEDDING . . . HIGH ABOVE THE PACIFIC

Although he describes his 50-plus years of Deltasig membership as “one of the best things that ever happened to me,” Mallonee reserves the top honor in that category for a balmy afternoon ten years ago . . . when he officially tied the knot with his partner of the previous 15 years – an Alabama-born-and-bred attorney and successful

playwright named Ronald Benjamin (“Ben”) Collum, Jr.

“We met in a bar in Oklahoma City [in 1993], where we were both taking country-and-western dance lessons,” Mallonee recalled with a nostalgic laugh. “Neither one of us was looking for anybody that night – but the chemistry turned out to be perfect. We live in Tucson now, where we moved after my retirement from Morgan Stanley, and we feel blessed to be in good health and good spirits.”

Ask Mike and Ben to remember some of their “greatest moments,” and they’ll both tell you they won’t forget an afternoon in November of 2008 – or the hotel rooftop, perched high above the shimmering Pacific, where they were married in La Jolla, California.

“That was a big day for us,” said Ben, as he described the happy shindig that unfolded in the California sunshine on that transcendent afternoon. “I think we both feel lucky to have been together for the past quarter-century. Mike’s a man of great integrity and high principles – which he demonstrated when he took on that Securities Commission fraud case as a young prosecutor in Oklahoma.

“But he’s also a very kind and generous man with a big heart,” adds Collum, an attorney who served for several years in the U.S. Air Force Judge Advocate General’s Corps. “Over the years he’s also become known as one of the ‘grand old men’ of Deltasig – an affectionate title I think he richly deserves!”

Adds the easygoing Mike Mallonee, who often joins Ben in making generous Deltasig Leadership Foundation donations: “I don’t know if the things that happen to people are the result of accident or Providence . . . but I *do* know that a lot of what’s happened in my life has been very good.

“I’m quite grateful – and I’m especially grateful to Delta Sigma Pi for many of the blessings I’ve received.”▲

LEADing The Way to a Higher Standard,

Looking back on 2018 LEAD Provincials

This spring, a record-breaking nearly 2,220 Deltasigs traveled to Boston, Charlotte, Milwaukee, San Diego and St. Louis for the 2018 LEAD Provincial Conferences. The conferences not only offer full weekends of leadership training, they are paramount in the Fraternity's operations and include Provincial Council Meetings. Brothers have the opportunity to network with each other, and unique to Delta Sigma Pi, with the Fraternity's career partners. Partners in attendance included: alliantgroup, Ascension Brands, Enterprise Rent-A-Car, ExecSocks, Fraternal Composite Service, IES Internships, Mecca Specialties and OneMain Financial.

At each event, chapters served the local Ronald McDonald House Charities by dropping off pop tabs and other donations, making a large impact for Delta Sigma Pi's national service initiative. Brothers were also recognized for their outstanding achievements, including our Collegians of the Year (see page 7), Helmet awards (see page 30) and Delta Sigma Pi Leadership Foundation donor awards. Alumni receiving donor awards include: Amy Briggs, *Minnesota State (Entrepreneur)*; Jodi Schoh, *Winona State (MN) (Entrepreneur)*; and Duckie and Derry Webb, both *Houston (Benefactor)*.

Be sure to check out the 2018-19 schedule – we hope to see you at an upcoming event near you! ▲



Brothers who attended the LEAD in Milwaukee learned a great deal about risk management, pursuing passions and the impact of social media profiles on job searches.



◀ Lunch networking took place at the LEAD events, where brothers sat at tables with topics that interested them, or they wanted to learn more about. Brothers at North Central LEAD sit at the "Bookworm" table and discuss books and interests. From left: Rahul Chandra, Joseph Cipollina, Gabriela Berrios and Ralph Fontaine, all STONY BROOK (NY).

Brothers at Northeastern LEAD spent time at the Professional Development Table networking with attendees and helping brothers reach their fullest potential. From left: 2018 COY Travis Brodbeck; Michael Gesamondo, Bryant (RI); New England RVP Dan DelPiano and Erik Budlong, Bryant (RI). ▶



◀ ELON (NC) was presented with their charter at the Southern LEAD in Charlotte by PGP Bill Tatum and Southern PVP Carrie Sagel Burns. From left: Ch. Advisor Mark Courtright, Nicole Balas, Caroline Cirby, Francesca Filandro, Megan Weintraub, Alexander Xouris and Mid-Atlantic RVP Aimee King.



the Deltasig Way

Brothers from FLORIDA were dazzled by a Friday evening magic show at Southern LEAD, followed by a day of valuable networking opportunities with over 350 attendees gathering for this memorable event. From left: Nicola Martens, Vicky Martens, Heather Sundar, Joseph Lally, Emily McCreary, Josh Stevenson, Tom Marzol and Matt Marvar.



South Central LEAD was packed with amazing events, including a cultural diversity discussion by LF Trustee Katie Magoon, a Friday night magic show that captured everyone's attention and sessions presented by numerous outstanding Fraternity leaders. From left: Joe Bledsoe, Alexis Small, Maggie Doolin, Sandra Nnound and Tashawna Nash, all SOUTHERN ILLINOIS-EDWARDSVILLE.



Niagara RVP Rich Garber (right) enjoying the Northeastern LEAD Provincial in Boston with award-winning author and TED Talk speaker Adam Carroll, Phoenix-Thunderbird.



From left: LF Trustee Emeriti Brian Krippner and Jerry Hotwagner joined LF Trustee Mike Vitale at the South Central LEAD in St. Louis. They promoted the Leadership Foundation, answered questions and sought alumni support of scholarship needs. Thanks to our volunteers, LEADs collected more than \$15,000 total to support educational opportunities for Deltasigs.



Western LEAD Provincial in San Diego saw a massive quantity of pop tabs donated to benefit the Fraternity's national service initiative, Ronald McDonald House charities. From left: Holly Moershel, Haley McDaris and Matthew Hopkins, all COLORADO-COLORADO SPRINGS.



At the Western LEAD, attendees learned "How to Create Your Own Luck" from Antonio Neves, a nationally recognized author, television personality and keynote speaker who began his career co-hosting Nickelodeon's hit show, U-Pick Live. He also worked as a reporter/correspondent for NBC, PBS and BET.



Rocky Mountain Region delegates attended Western LEAD in San Diego. From left: Zac Alwais, Colorado State; Blake Dittman, Colorado-Boulder; Tia Arnold, Colorado-Boulder; Holly Moershel, Colorado-Colorado Springs; Rebecca Goldman, Denver; Rocky Mountain RVP Kristyn Koller; Madison Marrs, Northern Colorado and Western PVP Crystal Justice.



Blockbuster Business: Atlanta

Southern PVP Carrie Sagel Burns' dynamic business steals the show in Atlanta, the location of Delta Sigma Pi's 52nd Grand Chapter Congress, which will take place August 14-18, 2019.

By: Megan Allen

As hundreds of Deltasigs begin preparing for the 2019 Grand Chapter Congress, eager to take on the ninth largest metropolitan city in the U.S., for one brother, it's simply known as "home."

Carrie Sagel Burns, Mercer (GA), has called Atlanta home for more than 17 years and knows the city better than most. Specifically, she is an expert on the city's massively growing film industry. With over 1,200 movies and shows filmed in Atlanta since 1972, she capitalized on this to create Atlanta Movie Tours, which she sat down to talk to us more about.

How did Atlanta Movie Tours come about?

I used to take visiting friends around Atlanta to show them where things were filming, especially *The Walking Dead*. When I told a girlfriend of mine that I did this, she convinced me that we needed to do it as a business. Two months later in March 2012, we hosted our first media tour and 10 days after that we had our first sold out Big Zombie Tour, based on *The Walking Dead*. We knew we had something special when we had people drive from New Jersey just for this tour. I certainly never dreamed that I would start a tour company based on filming in Atlanta, but I find that in life you watch for signals and be ready to pivot when needed. I love learning, it's something that I really think entrepreneurs need to love. I try to soak up everything I can!

How has your company grown over the past six years?

When we started, we knew a number of things. Some we learned from others (like initially not owning your own buses) and some we brainstormed (like wanting the guides to be extras and actors from the industry

here in Georgia). The film industry here is special; it's very organic, growing and changing by the second. We wanted to offer aspiring actors an additional way to hone their skills while entertaining guests and making some extra money. We needed processes in place to make it easy to communicate across the organization so we added online tools to make it easy for our team to drop and pickup shifts and encourage everyone to communicate. When we started, we were running a tour a week, but now we run close to 30 during peak seasons and growing all the time. We are #1 on TripAdvisor for Tours in Atlanta and we have had over 50,000 people tour with us. Yet, we have truly only scratched the surface of the local market, if you can believe that.

What is the biggest thing you've learned as a business owner?

That change is the only constant. You have to roll with the punches and take time for yourself. Not to be too cliché, but you can't work ON the business if you're stuck IN the business. I started this company because of a love of Atlanta, tourism and film. We work hard to be the type of company that showcases film and tourism, but that doesn't mean everyone's going to love us. You have to remember that so you can try harder, keep learning and continue growing. I mentioned watching for signs and pivoting, if you're afraid of change you probably don't want to start a business.

What are some of your favorite tours on your schedule, and why?

I'm oftentimes asked about my favorite tours, though generally it's which of our three Big Zombie Tours is my favorite and I say it's like picking your favorite kid. Helping build the tours, reading the reviews, seeing the reactions of the guests makes every tour my favorite. I will say though, that our Best of Atlanta tour really shows off the city from the neighborhoods, like Castleberry Hill where our retail shop is located and the tours start from, to Old Fourth Ward and the MLK Jr. Historic District. We cover it all and cover tons of films and television shows in the process, like *Driving Miss Daisy* and now *Baby Driver*. With all the excitement of Marvel in Atlanta it's hard not to love our Hero Tour. We have everything covered in it from the first Marvel production, *Ant-Man*, to the more recent *Black Panther* and *Avengers: Infinity War* with many more on the schedule. We are always changing the tours to keep up with the industry and keep people coming back.



Southern PVP Carrie Sagel Burns, Co-Founder/CEO of Atlanta Movie Tours (right), and Anna Caraballo, Director of Operations, stand in front of their tour bus on a beautiful Atlanta day.

Movie Tours Is Ready for its Close-Up

Have you met celebrities on your tours?

Sure! We have done a number of special tours with cast members from *The Walking Dead* and always excited to do these tours because the fans love it! I've never really been the type to get star-struck, but I admire actors for what they do and the hours they put in to hone their craft. The ones that connect with the fans and give back something special always hold a place in my heart. We have also done press junkets and events with special guests. For the first *Ride Along* movie, we had Kevin Hart and Ice Cube. When they realized we were at their filming locations, they launched into what it was like that day on set.

How has your time as a Deltasig prepared you for owning your business?

The relationships and experiences I've had as a brother have only enhanced my networking and business relationships. Atlanta has a huge Deltasig alumni base and it's super easy to connect with friends and brothers all over the city. My time as a Deltasig leader has also taught me additional time management skills as I have to work on allocating volunteer time more appropriately since nothing really slows down with a small business. I love being a part of the national leadership team and encouraging current and future alumni to become the next generation of leaders. I always wish I had more time for the Fraternity, but we tend to be our own worst critics and knowing your limits and acting within them is a balancing act everyone has to find for themselves.



Tour guests pose in the alley where *Walking Dead* character Glenn "died," a major moment in season seven of the series.

What are some "must-do" items for brothers when they attend Grand Chapter Congress in Atlanta next year?

I've lived in downtown Atlanta for more than 17 years and really have a great passion for this city and everything it and the surrounding area has to offer... well maybe not the traffic. We will certainly be helping to organize tours for GCC and ideally be able to offer hop-on/hop-off tours that will make everything super easy and fun for everyone. The great thing is that the event is being hosted at the Marriott Marquis, which is already part of a couple of tours since it was a filming location for *The Hunger Games: Catching Fire* and *Mockingjay*, *Flight* with Denzel Washington and many more, including a quick clip in the trailer for *Spiderman: Homecoming* that didn't make it into the movie. ATL Cruzers has great electric golf cart tours of the city as well as electric bikes. There are also a handful of great food tours. From the Marriott, you can walk to Centennial Olympic Park, the site of the 1996 Olympics, where you'll find the Georgia Aquarium, World of Coke, College Football Hall of Fame, CNN Studio Tours and of course the SkyView Ferris wheel. We will be working with the GCC Host Committee to make sure everyone knows about all the great options for the week... not to worry! ▲



Tour guests take part in the Best of Atlanta tour, highly recommended by Carrie. Guests take a picture on a location used in the *Hunger Games* films. The tour also includes stops from the movies *Ride Along*, *Fast and Furious*, *Baby Driver* and *Captain America: Civil War*.

2019 Congress will be held August 14-18, 2019 at the Atlanta Marriott Marquis (hotel reservation will be available by late August!). For more information about Grand Chapter Congress, including history and highlights from the 2017 Congress in New Orleans, visit dsp.org/gcc. ▲

The Icing on the Cake: Making

Delta Sigma Pi is 110 years old, which means many of our chapters are hitting big milestone anniversaries: Psi (Wisconsin-Madison), Alpha Beta (Missouri-Columbia) and Alpha Gamma (Penn State-State College) all celebrate 95th anniversaries this year! For a list of other chapter milestones please visit dsp.org/news. Whether your chapter has been around ten years or 85, there are a number of ways to make these (and other events) just a little bit more special.

Get a Proclamation

Did you know that you can announce your celebration or event to the entire campus/city/state? One way to do this is to get an official proclamation from your university president, local city mayor or governor. A quick internet search will prove how easy it is to do—with advance planning.



In 1957, Delta Theta at Oklahoma City observed the 50th Anniversary of Delta Sigma Pi with a Founders' Day Seminar on November 12. The day of seminars featured four prominent local businessmen and in cooperation of the event, the University dismissed all classes. The day of events also included a breakfast with business faculty, a presentation by the dean of the business

school and a luncheon. The Governor of the State of Oklahoma Raymond Gary even proclaimed the week of November 7-13 as "Delta Sigma Pi Week" in Oklahoma, which happened to fall during the state's semicentennial celebration.



Other proclamations have been made to welcome new chapters. When Lambda Psi was installed at Hawaii-Hilo, Hilo Mayor Bernard Akana signed a proclamation welcoming Delta Sigma Pi to Hawaii County and the city of Hilo. From left: then South Pacific RD Paul Garcia, then Western PVP Bill Kinsella, then DD Clayton Chong and then Director of Chapter Services Dean Ferguson gathered around. The Mayor of Miami-Dade County also issued a proclamation declaring February 21 Delta Sigma Pi Day when Xi Omega was installed at Florida International in 2004.

Create a Time Capsule

If the chapter is celebrating a major anniversary, why not plan a future event by creating a time capsule? Consider including photos of chapter members and the campus, a current *Manual for Pledge Education*, a current Ritual book, recent copies of *The DELTASIG* magazine, campus and national newspapers, and a chapter composite.

The May 1975 *DELTASIG* mentions Buffalo (NY) was seeking founding brothers of the chapter to send in items to be included in a time capsule to be opened at their 100th anniversary. It included movies of important occurrences, photographs, artifacts, committee reports and other interesting paraphernalia which they collected.

Last year, brothers from Delta Eta at Lamar University in Beaumont, Texas unearthed a time capsule that had been buried 35 years earlier. It included pieces of history including The DELTASIG magazine, a local newspaper and a bottle of Spanish Cabernet Sauvignon.



During our Centennial Celebration, the National Fraternity dedicated a time capsule to be opened in 2107. Centennial Founders of the 10K Club, a Leadership Foundation giving program, were given the opportunity to include items in the time capsule, which is a popular stop on Central Office Tours.

Events Special

By: Heather Troyer



PGP Bob Busse is only one of four members to be presented with a Diamond Helmet for more than 75 years of service to Delta Sigma Pi. Bob received his award in November 2012. From left: PGP Mitch Simmons, Busse and PGP Mark Chiacchiari. Bob passed away in 2014.

Recognize Members

You can make an event more special by recognizing members who have given their time, talent, and treasure to the Fraternity. Here are just a few ways to honor distinguished brothers:

- Present a local Alumni or Faculty of Year award.
- The 10-Year Alumni Service Award recognizes the accomplishments and commitment of young alumni members who have been members for at least a decade.



Iota Nu at Truman State (MO) celebrated its 35th anniversary in 2013 with many alumni, collegiate brothers, and guests attending a casino night and banquet. The chapter strived to raise \$35,000 during the celebration to be divided among scholarships they have set up with the Delta Sigma Pi Leadership Foundation and Truman State University.

Steps to Planning an Anniversary, Reunion or Similar Event

1. Start early. Ideally, major event planning is best begun well in advance—even years. But don't despair—great success can still be achieved if you start today!
2. Take a complete chapter roster from Central Office and merge the data with a listing from the university's alumni association. If you can, find one person from each pledge class or grad year and have them contact others from the same group.
3. Establish a planning committee. Break up the different tasks and assign members to each task. Invite alumni to be a part of the committee as this event is mainly for them. Some events may span over an entire weekend and include multiple events. Be sure the activities are varied to appeal to a larger audience.
4. Set a budget. Whether the chapter hosts an informal tailgate or a formal banquet, be sure to budget accordingly to ensure an impressive event.

- The Order of the Silver, Golden, and Diamond Helmet is awarded to alumni with 25, 50, or 75 years or more, respectively, of membership and a record of support and service to the Fraternity.
- Each year, alumni chapters may present the Anthony Z. Fernandez Distinguished Alumni Service Award to one member who has demonstrated an outstanding level of volunteer service to Delta Sigma Pi, as well as consistent contributions to the well-being of the chapter and the Fraternity as a whole.

Creating Legacies and Raising Money

Whether the chapter wants to raise money for a chapter scholarship, a special project or local charity, take advantage of this occasion to ask for help. The large amount of guests at these types of events will mean the chapter's impact will be greater. Instead of charging an admission fee or ticket cost, consider encouraging guests to bring donations. Alternatively, if you do charge admission, ask for a small donation in addition to the registration cost. If your chapter is interested in learning more about starting a leadership or scholarship fund, the Foundation can help get you started. These funds are also a great opportunity for alumni to create legacies that help brothers for many years to come. ▲

Share news about your alumni chapter activities! Email your news and photos to magazine@dsp.org



ARLINGTON LONE STAR brothers attended a baseball game at Globe Life Park in Arlington, Texas to watch the UT Arlington Mavericks face off against the Baylor Bears. From left: Paul Brodie, Texas-Arlington; Blake Buckalew, Mark Linc, both Baylor; Sara Calderon and Omar Sandoval, both Texas-Arlington.

CINCINNATI ALUMNI welcomed South Dakota brothers to Cincinnati while in town for a professional trip. (See picture of SOUTH DAKOTA at Central Office in On Campus).



HAWAII ALUMNI and HAWAII-HILO celebrated Alumni Day where Jerry Calton, Hawaii-Hilo, was recognized for his 25 years of service to the College of Business & Economics and Tom DeWitt, Bowling Green State (OH), was recognized as Chapter Advisor. Founding member Dennis Nagai, DD Galen Kalipi, faculty initiates and others attended the event.

LOUISVILLE, BELLARMINE (KY) and LOUISVILLE ALUMNI celebrated Founders' Day at HopCat. Mid-South RVP Madison Whitehouse and Golden Council Members Erin Lee and Heather Lewis were also present.





TWIN CITIES ALUMNI had an exciting evening at an escape room—they tracked down the lost archaeological professor, trekked through a jungle, and solved the puzzles in a musty temple. From left: Adam Katch, Iowa State; Amy Briggs, Minnesota State; Sasha Katch; North Central PVP Cory Stopka; Meagan Hagerty, Wisconsin-La Crosse; Jillian Gartner, Drake (IA) and Briken Jensen, St. Cloud State (MN).



Gary Perez, Bryant (RI), sports Deltasig letters in front of the Blarney Castle in Cork Ireland.



Luke Gilbert, Rider (NJ), represents Deltasig while taking in the views atop The Great Wall of China.



2011 National COY Cody Silva, Loyola Marymount (front center) was presented his 10-Year Alumni Service Award. LOYOLA MARYMOUNT (CA) and HAWAII-MANOA worked together on the application so that he could be honored for National Alumni Day.



ST. CLOUD STATE (MN) brothers helped out the wife of Brother Greg Kapsner to get their home ready for summer. Brother Kapsner was diagnosed with brain cancer in March, having numerous surgeries over the past two months. They all attended Saint Cloud State together in the late 1970s/early 1980s and have continued to get together several times each year. Back from left: Kevin Larson, Jeff Lewandowski, Doug Balke, Doug Barclay, Matt Harmer, George Wilkes, Dave Nowariak and Keith Hinkemeyer. Front from left: Rob Van Beusekom, Rick Van Beusekom, Brian Warnert and Bruce Davis.

Congratulations to these Helmet Honorees!



Ed Fuller, Wake Forest (NC), received his Golden Helmet at the Western LEAD Provincial in San Diego. Having previously worked as Marriott International's President & Managing Director of International Lodging for more than 20 years, he has attended and presented at Deltasig events, including the 2012 National Volunteer Retreat. He also supports local universities as Trustee of the University of California Irvine's Foundation and is an adjunct professor of Globalization in the University's business school's master's program. At California State University, he serves as a member of the Chancellor's Hospitality Management Education Board and a director of the University's San Marcos Foundation. Since 2012, he has been an adjunct professor of Leadership at California State's College of Hospitality in Pomona as well as a role at San Diego State University. From left: Stephen Hahn, San Diego Alumni, Associate Executive Director Shanda Gray, Fuller and ED Bill Schilling.

Amy Briggs, Minnesota State, Darren Lenox, DePaul (IL), and James "Duckie" Webb, Houston, were presented with Silver Helmets during the North Central LEAD Provincial in February. Read more about Amy, Darren and Duckie on page 31.



Southern PVP Carrie Sagel Burns (left) presented a Silver Helmet to Catrina Murray, Florida State, at the Southern LEAD Provincial. Catrina currently serves on the Southern Provincial Awards Committee, having previously served on the national committee. Before and after working as a chapter consultant for the Central Office from 1994-1996, she served as District Director for multiple chapters in Florida, California and Virginia, winning Regional DD of the Year in 1997. She has also assisted with installations at Redlands (CA), Duke (NC), and Elon (NC).



GP Tricia Smith presented Tim Augustine, Kent State (OH), with the Silver Helmet Award during the Northeastern LEAD Provincial in Boston. After graduation, Tim joined both the Cleveland and Chicago Alumni Chapters. He has also served on a number of national and provincial committees up to his current involvement with educational speaking at many LEAD events and GCCs. He is also a regular contributor to the Leadership Foundation.



Southern PVP Carrie Sagel Burns presented a Silver Helmet to Eric Thim, Auburn (AL), during the LEAD Provincial in Charlotte. Eric has been active with the Birmingham-Magic City Alumni Chapter where he serves as the Vice President-Finance. Most recently, Eric's energy and desire to engage at more than the local level has also resulted in his appointment as the Southern Provincial Alumni Development Chair.

Frank DePeralta and Darrell Keller, both San Diego State, were presented with Silver Helmets during the Western LEAD Provincial in March.

From left: DePeralta, GP Tricia Smith, Western Provincial COY Chloe Sension, San Diego State, Paul Dawson, Wayne State (MI), Keller, and LF Trustee Chuck Brown. Read more about Frank and Darrell below.



Amy Briggs, *Minnesota State*, has continuously served the Fraternity since her initiation as a District Director, Regional Director/Regional Vice President, Provincial Vice President and Leadership Foundation Scholarship Selection Committee member. Amy is an active member of the Twin Cities Alumni Chapter. She also supports the Fraternity as an active donor to the Leadership Foundation, recently earning Entrepreneur recognition for reaching donations of at least \$10,000.

Frank DePeralta, *San Diego State*, was presented with his Silver Helmet at the Western LEAD Provincial in San Diego. Frank is an active member of the San Diego Alumni Chapter and consistently attends national events. He also previously served as a District Director and continues to be a generous donor to the Leadership Foundation.

Darrell Keller, *San Diego State*, was presented with his Silver Helmet at the Western LEAD Provincial in March. Darrell has served as a District Director and Regional Vice President, continues to attend national events and is a consistent donor to the Leadership Foundation.

Darren Lenox, *DePaul (IL)*, has been involved with many collegiate and alumni activities at the local, regional, provincial, and national level, including attending many LEAD events and Grand Chapter Congress. Darren continues to be an active member of the Chicago Alumni Chapter, having served in various leadership roles. He is also an active donor to the Leadership Foundation, supporting the two Chicago Alumni Chapter scholarships.

James "Duckie" Webb, *Houston*, has been continually active since initiation, attending every Grand Chapter Congress since 1995. He also served as Regional and National Scholastic Development and Awards Chair. He continues to support the Fraternity by devoting countless hours to the program development of the scholarship system and by being a long time donor to the Leadership Foundation with his wife Derry Webb, *Houston*, earning them Benefactor recognition for reaching donations of at least \$25,000.

Leverage the Delta Sigma Pi



Do you cringe at the thought of networking? Do you feel anxious or uncomfortable when meeting new people? Are you investing a lot of time in networking, but are not getting the results you want? Are you tired of seeing other people get hired and promoted because they know the right people and you do not?

You can overcome these common challenges easily by learning how to use LinkedIn to take full advantage of your Delta Sigma Pi network.

The combination of LinkedIn and the robust Delta Sigma Pi network are a match made in heaven if you are looking to:

- ▲ Meet people who can hire you
- ▲ Recruit new talent for your company
- ▲ Generate high quality leads for your business
- ▲ Create more inbound requests for your services

Why LinkedIn?

LinkedIn is the world's largest professional network, with over 500 million members. This tool makes it easy to connect individually with Delta Sigma Pi's 275,000 initiates and 13,000 collegiate members. You can use these connections to your benefit and help others in the network.

To be successful on LinkedIn, you do not need to have a ton of millionaire connections, be an extrovert or invest a lot of money. You just need to be committed to learning the right strategies to unlock the power of your Delta Sigma Pi network. When you do this, a whole new world of opportunities will open to you!

Here is how to make your big dreams come true:

- (1) Connect with individual Delta Sigma Pi members
- (2) Link with the Delta Sigma Pi Central Office
- (3) Brush up on best practices for an effective LinkedIn profile to maximize your leads and hits

Connect With Brothers

Before we dive into the details, recall why you joined Delta Sigma Pi in the first place. Wasn't it to improve yourself personally and professionally and help others do the same? Coincidentally, most of your brothers joined for the same reasons. This is a pre-existing network of thousands of people who are prepared to help YOU advance in your life and your career.

So how can you make the most of this opportunity?

Step 1: What is your goal? Why are you networking? Brainstorm the types of people you want to meet. Make a list of specific industries, job titles, cities, companies, etc.

Step 2: In the LinkedIn search box, type in "Delta Sigma Pi" and hit "Enter." **Congratulations!** You are now able to see every person on LinkedIn that has Delta Sigma Pi listed on their profile. Your mutual tie with Delta Sigma Pi gives you an easy way to start a conversation and begin to build a professional relationship. You are one step closer to your dream job, a new client or a valuable piece of advice.

Step 3: Click "Filters" at the top of your screen and sort by job title, company, college, or location. Make your selection and hit "Apply." If it does not produce results, be more generic in your search.

Step 4: Click on people's "Profile" to learn about them. When you find someone you would like to talk with, hit "Connect." LinkedIn will ask if you want to add a note or send an invitation now. My suggestion is to add a short message explaining why you want to connect and make

sure that you mention your Delta Sigma Pi bond right away. That will significantly increase the number of responses you receive.

Delta Sigma Pi Leaders Want to Help You and Your Business Grow – Add Them to Your Network Today!

COY Jennifer Huynh and GP Tricia Smith would love for you to connect with them. They want to hear about the latest project you have been working on and may know someone who could help you with it!



Jennifer Huynh
Global Supply Chain Professional
To connect with Jennifer, visit:
www.linkedin.com/in/jenniferhuynh1/



Tricia Smith
Regional Account Manager for Paladina Health
To connect with Tricia, visit:
<https://www.linkedin.com/in/triciasm/>

Connect to the Delta Sigma Pi National Page

You will stay current with what is happening at Delta Sigma Pi and learn about upcoming events. To follow the page, search for "Delta Sigma Pi" on LinkedIn and then click on "Companies." After the screen updates, click on the "Delta Sigma Pi Company Page" and click "Follow."

Network on LinkedIn

By: Brad Killmeyer

Join the “Official” Delta Sigma Pi LinkedIn Group

To join the group, search “Delta Sigma Pi” and then click on “Groups” under the more tab or at the top of your screen. Click on the “Official Delta Sigma Pi” group and click on “Ask to Join.” Central Office Staff will approve you, and you will be able to network with the 10,000+ members!

To get the most value out of the group start a conversation to share a recent event, ask for help or let others know about an upcoming opportunity. The group is a great way to leverage the power of the Delta Sigma Pi network!

Best Practices for an Effective LinkedIn Profile

Just as you want to make connections with others, you want other professionals to be able to find you and connect. A few simple steps can optimize your visibility on this platform.

LinkedIn is a personal website that is working twenty-four hours a day, seven days a week to benefit you and build your networking opportunities. To make your profile stand out and increase your profile ranking, consider the following:

- ▲ High-quality professional headshot and a custom background image for your profile.



Brad Killmeyer

Professional Speaker, Author of “Write to Dream” and Owner of Formulate Your Future
www.BradKillmeyer.com

To connect with Brad, visit:
www.linkedin.com/in/bradkillmeyer/

- ▲ Remove any job experience that distracts the reader from your core message.
- ▲ Post regularly and comment on other people’s posts to grow your network, help others and build your online reputation.
- ▲ LinkedIn offers a variety of “Premium Memberships” that give you access to additional features for recruiting, lead generation, and job searching. Take a look and see if these extra tools will benefit you.
- ▲ Connect to groups in your industry to generate new leads and stay current on industry trends.

It is extremely important to add Delta Sigma Pi to either your experience or volunteer experience so that your profile will appear in search results. You can find step-by-step tutorials online about how to do this by searching for “How to add to my LinkedIn experience.”

Final Thoughts

No matter what stage of life you are in, LinkedIn is the perfect platform to get tons of value out of being a Deltasig brother. When you combine the Delta Sigma Pi network and LinkedIn, the opportunities are endless. Even better – you can put this power to work today! All you have to do is a little bit of searching, and then reach out! ▲

Here are two examples of connections you may want to make and an introduction message.

1. For students, LinkedIn is a great place to find a mentor, meet industry experts and find job opportunities. Delta Sigma Pi alumni hold influential positions at companies that may give you the edge you need to land your first position.

Hi Nancy,

My name is Joe Deltasig. I am a Delta Sigma Pi member at the University of Pittsburgh. In reviewing your profile, I see that you are a Deltasig alum. I am reaching out to learn more about your career as a loan specialist. Would you be willing to have a short 15-minute networking call?

*Best Regards,
Joe Deltasig*

2. There are Delta Sigma Pi members all over the country. If you use the filter tool to narrow your results by location, you can connect with members in your area. Add a filter by job title and you could find potential clients. When you invest time into this approach, a whole new world of opportunities will open to you, that otherwise would be closed.

Hi Kenny,

My name is Joe Deltasig. I am a Delta Sigma Pi member and understand you are too.

I work with companies and executives like yourself to supply security solutions. My office is downtown, would you be open to having a networking breakfast or lunch next week?

*Best Regards,
Joe Deltasig*

New job? Start a new business? Get promoted or recognized for an achievement?**Share your news with us! Email magazine@dsp.org.**

Michele Yenulonis, *Akron (OH)*, is lead functional analyst at Eaton Corporation in Lyndhurst, Ohio.

Ali Zeidan, *Alabama*, is SAP functional engineer III at AM/NS Calvert in Calvert, Ala.

Marjori Boldt, *Albion (MI)*, is a staff accountant at Ernst & Young in Detroit.

Lonnie Perkins, *Angelo State (TX)*, is owner at TRIROCK Permits in Austin, Texas.

Daniel Tovar, *Angelo State (TX)*, is owner at T Trucking in Miles, Texas.

Yizhuo Wang, *Auburn (AL)*, is marketing and advertising partner at Flipboard China in Beijing.

Beth Losik, *Baker (KS)*, is agriculture and turf web coordinator at John Deere in Olathe, Kan.

Karoline Broderick Bota, *Ball State (IN)*, is an experience designer at Presbyterian Health Plan in Albuquerque, N.M.

Aaron Berson, *Binghamton (NY)*, is a cloud accounting ecosystem curator at EisnerAmper LLP in New York.

David Frisch, *Binghamton (NY)*, is CEO at Frisch Financial Group in Melville, N.Y.

Joel Joachim, *Binghamton (NY)*, is senior vice president at Merrill Lynch in Boca Raton, Fla.

Nicole Mohaghegh, *Boston U.*, is college marketing representative at Sony Music in Boston.

John Best, *Bowling Green State (OH)*, is an underwriting consultant at the State of Ohio Bureau of Workers Compensation in Columbus.

Masaki Noguchi, *California-Berkeley*, is an investment banker at William Blair & Company in San Francisco.

Allison Findley, *California-Santa Cruz*, is executive director at Willits Chamber of Commerce in Willits, Calif.

Elton Rego, *California-Santa Cruz*, is an associate software engineer at Veeva Systems Incorporated in Pleasanton, Calif.

Jill Blondo, *Central Florida*, is senior manager, transportation process and metrics at Sealed Air Corporation in Charlotte, N.C.

Robert Glasser, *Connecticut*, is managing director at Berkeley Research Group in New York.

Jillian Gartner, *Drake (IA)*, is director of account based marketing at Thomas Reuters in Minneapolis.

Vicki Van Vleet, *Drake (IA)*, is indirect tax manager at Menasha Corporation in Neenah, Wis.

Charles Cwieka, *Ferris State (MI)*, retired as real estate manager at Coldwell Banker. He lives in Henderson, Nev.

Patrick Harrington, *Florida*, is president at P&H Professional Services, Inc. in Boca Raton, Fla.

Marc Horowitz, *Florida Atlantic*, is a business opportunity specialist at Amerivest Group in Boca Raton, Fla.

Michael Chen, *Georgia*, is a commercial strategy analyst at Delta Air Lines in Atlanta.

Patricia Powers, *Georgia State*, is contracts manager at Fiserv, Inc. in Roswell, Ga.

McKenzie Laursen, *Grand Valley State (MI)*, is a business technology analyst at Deloitte in Chicago.

Angela Nelson, *Grand Valley State (MI)*, is VP of multicultural business development at Experience Grand Rapids in Grand Rapids, Mich.

Stacey McCreery, *Indiana*, is founder and president at ROI Search Group in Indianapolis.

Alexei Dolgin, *Loyola-Chicago*, is a pension analyst at Nyhart in Indianapolis.

Erik Hillesheim, *Minnesota*, is an account manager at Procter & Gamble in Minneapolis.

(Continued on page 36)

Three Generations of Deltasigs

Lesli, *Florida Southern*, and B. Todd Whisenant, *Alabama*, attended their son Andrew's initiation into Delta Iota at Florida Southern in March. A family with three generations of Deltasigs, Andrew is the seventh brother in the immediate and extended family. Not only is Todd's father, Ben Whisenant, a Deltasig from North Carolina-Chapel Hill, Lesli's uncle (John Powell, *Florida*), great uncle (Mike Davis, *Florida*) and brother (Scott Powell, *Florida Southern*) are also brothers. Lesli says, "Delta Sigma Pi has had a profound impact on our lives, both professionally and personally, since without it Andrew might not even exist!" From left: Lesli, Andrew and Todd.



Milestones

Did you recently tie the knot? Welcome a new bundle of joy? Do you know a brother who has passed away? If so, please tell us. Email your mergers, gains or losses to magazine@dsp.org.

Mergers

Laurie Senko, *Arizona State*, and Bradford Brown on November 24. They live in Yuma, Ariz.

Brianna Coleman and **Nathan Boeke**, both *Arizona State*, on October 8. They live in Phoenix.

Jodie Brand, *Bowling Green State (OH)*, and Josh Langston on June 24, 2017. They live in Versailles, Ohio.

Lauren Cole and **Rusty Lewis**, both *Bowling Green State (OH)*, on August 5. They live in Powell, Ohio.

Hayley Cook, *Bowling Green State (OH)*, and Matt Winters on November 4. They live in Bowling Green, Ohio.

Cassandra Kusic and **Thomas Georg**, both *Bowling Green State (OH)*, on May 28, 2017. They live in Hilliard, Ohio.

Megan Smith and **Ethan Trombley**, both *Bowling Green State (OH)*, on July 28, 2017. They live in Westlake, Ohio.

Valerie Vondrak, *Bowling Green State (OH)*, and Evan Guffin on May 27, 2017. They live in Sagamore Hills, Ohio.

Allison Deaton, *California-Santa Cruz*, and Jesse Findley on September 3. They live in Willits, Calif.

Dennis Protasio, *DePaul (IL)*, and Faith Newman on January 27. They live in Bourbonnais, Ill.

Crystal Ryder, *Longwood (VA)*, and Michael Henderson on October 14. They live in Orange, Va.

Kayli Wicker, *Mercer (GA)*, and William Laramore on April 7. They live in Sanford, Fla.

Larissa Speerstra, *Minnesota*, and Justin Larson on March 23. They live in Minneapolis.

Great Plains RVP Ellie Pelto and **Jacob Godwin**, both *Nebraska-Omaha*, on October 11. They live in Omaha, Neb.

Laura Thompson, *Oklahoma*, and Jason Stockbridge on March 17. They live in Yukon, Okla.

Kelly Kociuba and **Brody Ryan**, both *South Dakota*, on October 28. They live in St. Paul, Minn.

Kimberly Nohner, *St. Cloud State (MN)*, and Christopher Freund on April 28. They live in Jordan, Minn.

Michael Thornbury, *Troy (AL)*, and Michelle on December 31. They live in Wellsville, N.Y.

Gains

Diana Beauge Allen, *Howard (DC)*, and Jason on March 1 – Mackenzie Patricia. They live in Accokeek, Md.

Jodi Bower, *Louisiana State*, and Charles on March 20 – Michael and Gabriel. They live in Monroe, La.

Ann Collier, *Missouri-St. Louis*, and Matt on January 31 – Layne. They live in Denver.

Malory, *Midwestern State (TX)*, and **Kyle Rinderle**, *Xavier (OH)*, on February 6 – Heidi Aileen. They live in West Chester, Ohio.

Jessica Boucher, *New Mexico State*, and Brandon on March 1 – Dylan. They live in Alexandria, Va.

Laura, *San Francisco State*, and **Austin Radus**, *Roger Williams (RI)*, on October 13 – Lexi Faith. They live in Alameda, Calif.

South Atlantic RVP Gabby Leto and **Chris**, both *South Florida-Tampa*, on April 10 – Christopher Jose. They live in Tampa, Fla.

Katie Paulsen, *Wisconsin-La Crosse*, and Don on January 27 – Nicole Rachel. They live in Monroe, Ariz.

Losses

Buffalo (NY)
Milton Baten (November 28)

California-Berkeley
William Thompson (November 27)

Dayton (OH)
Dennis Hipskind (June 8, 2017)

Detroit (night)
Raymond Stauder (February 21)

Eastern Illinois

Jeffrey Woods (January 2)

Florida

Hardy Pickard (January 31)

Florida State

Timothy Thomas (July 7, 2017)

Holy Cross (LA)

Susan Lackey (February 21)

Miami-Ohio

Richard Reece (January 2)

Missouri-Columbia

Harold Hook (January 14)

Robert McMurray (May 30, 2017)

New Mexico

Arnold Loackle (December 23)

New York

Jodie Welkes Frazier (February 3)

North Texas

Mickey Jones (February 7)

Northern Illinois

Charles Hofbauer, Jr. (March 14)

Richard Prucha (December 20)

Ohio State

Martin Ellerbrock (January 11)

Oklahoma State

James Batson (August 26)

Rider (NJ)

Walter Brower (February 3)

San Jose State

Kathleen Sullivan (January 23)

Saint Louis

Tim Gruensfelder (January 2)

Shepherd (WV)

Mary Galligan (January 15)

South Carolina

George Fisher (March 1)

William Rhoten Jr. (February 2)

Southern Mississippi

Elizabeth Hinds (January 23)

Tampa (FL)

Hewey Davis (December 14)

Texas A&M-Commerce

Joseph Ondrusek (April 18)

Texas-Austin

Arthur White (October 18)

Texas Christian

Bruce Du Mez (November 14)

Texas Tech

Thomas Welch, Jr. (February 5)

Wayne State-Michigan

Ronald Warmbier (January 8)

(Continued from page 34)

Cassandra Kohn, *Minnesota State*, is HR and business administrator at Southeast Minnesota Oral and Maxillofacial Surgery in Owatonna, Minn.

Ann Collier, *Missouri-St. Louis*, is integrated associate media director at InLine Media in Denver.

Catherine Starrett, *Missouri State*, retired as a registered nurse at Children's Mercy Hospital. She lives in Blue Springs, Mo.

Timothy Veasman, *Missouri State*, is business development manager at The Scotts Company in Davidson, N.C.

Morgan Chavez, *Northern Arizona*, is room operations voyager at Marriott International in Grapevine, Texas.

Joseph Cooper, *Ohio State*, is an accountant at Defense Finance and Accounting Services in Columbus, Ohio.

David Resler, *Ohio State*, is an account executive at CPower Energy Management in Kennett Square, Pa.

Kyle Sparacia, *Ohio State*, is real estate originations analyst at GBX Group, LLC in Cleveland.

Patrick Doran, *Pacific (CA)*, is physician assistant at DayOne Family Healthcare in Richland, Mich.

Caitlyn Bordas, *Rider (NJ)*, is manager of unbranded operations at Racetrac Petroleum in Atlanta.

Marissa Migliarino, *Rider (NJ)*, is a management trainee at Enterprise Rent-A-Car in Bordentown, N.J.

James Burke, *Rochester Tech (NY)*, is a help desk administrator at PNC Financial Services in Pittsburgh.

Cassandra Shah, *Rutgers-New Brunswick (NJ)*, is owner at Cassandra Shah Flowers and Event Design, LLC in Red Bank, N.J.

Trevor Beck, *Saginaw Valley State (MI)*, is a merchandising analyst at Menards in Eau Claire, Wis.

Rudolph Duyka, *Sam Houston State*, is a sales associate at Home Depot in Newnan, Ga.

Douglas Hebert, *Sam Houston State*, retired as controller at Commercial Kitchens, Inc. He lives in Humble, Texas.

Shahe Ju, *San Francisco*, is an advisory consultant at Deloitte in New York.

Leigh Ann Buckout, *Siena (NY)*, is assistant manager of marketing and visual merchandising at Lovesac in Stamford, Conn.

Michael Devine, *South Carolina*, is account executive at Wieden and Kennedy in New York.

James Hyman, *South Carolina*, is an insurance agent at Tidewater Management Group in Conway, S.C.

Peter Kivuva, *South Florida-Tampa*, is an analyst at Goldman Sachs in New York.

Stephen Bushardt, *Southern Mississippi*, is professor of management at The University of Texas in Tyler, Texas.

North Central PVP Cory Stopka, *St. Cloud State (MN)*, is senior manager of operations at Urban Growler Brewing Company in St. Paul, Minn.

Karen Moy, *St. Peter's (NJ)*, is regulatory compliance manager at Borgata Hotel Casino and Spa in Atlantic City, N.J.

Leonard Bedell, *Texas A&M-Kingsville*, is president and treasurer at Mobil Steel International, Inc. in Houston.

Fatima Yahya, *Texas-San Antonio*, is human resources director at Hospital Docs Pa in Conroe, Texas.

Jeffrey Hilbert, *Troy (AL)*, is associate store manager at Walgreens in Newport, Ore.

Michael Thornbury, *Troy (AL)*, is assistant manager at Marble, LLC in Olean, N.Y.

Gavin Friedrich, *Wayne State-Nebraska*, is senior specialist, fraud investigations at First National Bank in Omaha, Neb.

John Maxwell, *West Alabama*, is an accountant at the Department of Navy in Washington D.C.

David McCay, *Western Kentucky*, is owner at McCay & Associates, LLC in Bowling Green, Ky.

April Pekel, *Wisconsin-La Crosse*, is project manager, multicultural markets Northwestern Mutual in Milwaukee.



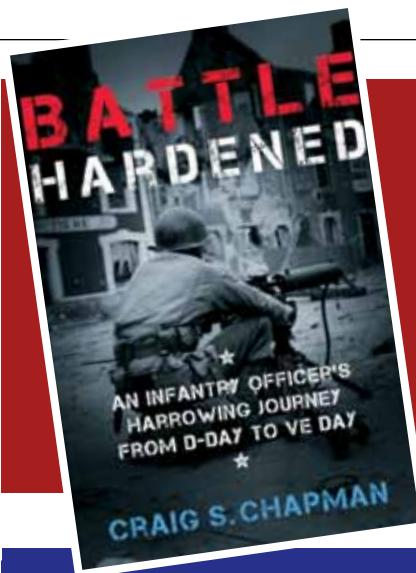
Joyce Keller, *Tampa (FL)*, was recently recognized by the University of Tampa and Sykes College of Business for almost 46 years of service. She retired as administrative assistant for the Dean of the College of Business at the end of May.

Joyce was initiated by Epsilon Rho in 1996 and has continued to support the chapter. According to Golden Council member Heather Ferguson, *Tampa (FL)*, "What she has done for Delta Sigma Pi over the decades is likely unprecedented. She has been a

continual advocate long before she was ever initiated!"

Due to her continued service, the University annually awards the Joyce D. Keller Volunteer Award to staff who follow her example. She volunteers most of her time with the David A. Straz Jr. Center for the Performing Arts and Metropolitan Ministries, which named her Volunteer of the Year.

Steve Stumpf, *Tampa*, says, "Joyce has been the North Star of the College of Business for decades. As my North Star, she welcomed me in 1993 as a new faculty member, then Dean, as Ron Vaughn became President. Joyce guided me in every aspect of embracing this new role – without her, I would never have been able to grow and develop as an academic leader. Thank you, Joyce." Brother Stumpf now serves as Interim Dean of the Villanova Business School while Ron Vaughn, *Indiana State*, continues to serve as President at Tampa. Brother Vaughn received the Delta Sigma Pi Career Achievement award in 1998. ▲



1972 National COY Craig Chapman, Wisconsin-Madison, is author of "Battle Hardened: An Infantry Officer's Harrowing Journey from D-Day to V-E Day". Brother Chapman tells the story of his father Bill, as he grew from Second Lieutenant eager to prove his worth in battle to a skilled and resolute commander over the course of the Northern European Campaign. After his father declined to dwell on his war experiences, which included enduring frontline combat as he fought against the Nazis, Craig retired from a corporate career and the North Carolina National Guard to collect his father's stories instead. ▲

Become a CDL today!



The Certified Deltasig Leader program is an online volunteer training program for Deltasigs. Certification recognizes alumni members for their demonstrated leadership training and experience. To learn more, go to dsp.org/beacdl.

To be a CDL, an alumni member must successfully complete eleven E-learning presentations and their respective quizzes noted as "Core Leadership Training" within a three month period.

To qualify for Advanced Certification (also known as CDL Tier 2), in addition to the E-learning presentations an alumni member must also have participated in or led educational sessions at two Fraternity events in the past five years, complete four E-learning presentations and their respective quizzes noted as "Advanced Training", and supported the Leadership Foundation with a gift in the last 12 months.

Certifications are effective for a two-year term based on the completion date of the original certification.

Congratulations to the CDLs who earned Tier I or Tier II certification between January 2 and May 1, 2018. (Tier II CDLs are marked with a *.)

Jami M. Ball*, *Western State Colorado*
 Gail P. Baumer*, *Buffalo (NY)*
 Jeffrey A. Blanchard*, *Kennesaw State (GA)*
 Jessica Butchko Boucher*, *New Mexico State*
 Travis Brodbeck*, *Siena (NY)*
 Paul G. Brodie*, *Texas-Arlington*
 Jim Martin Burke, *Rochester Tech (NY)*
 Rochelle Carnegie*, *North Florida*
 Xavier Carr*, *Wayne State-Michigan*
 Angelica M. Leyva Carrillo, *Pacific (CA)*
 Samantha Clark*, *Denver*
 Kenneth L. Cook*, *Mercer (GA)*
 Cody Cox*, *Western Kentucky*
 Leslie Dailey, *Texas-San Antonio*
 James F. Deaton II*, *Oklahoma*
 Isha Mukesh Dedhia, *Cal State-East Bay*
 Maria Elena DiPaolo, *Cal State-Long Beach*
 Lindsay D. Dilger*, *Missouri-Columbia*
 Robert Lee Fosdick*, *Rochester Tech (NY)*
 Jessica L. Glavas*, *Oklahoma*
 Ellie L. Godwin*, *Nebraska-Omaha*
 Danielle Gohman*, *St. Cloud State (MN)*
 Kevin L. Gore*, *Missouri-Kansas City*
 Shanda R. Gray*, *Missouri State*
 Meghan L. Hill*, *Kennesaw State (GA)*
 Hannah Hutton Hoes*, *St. Thomas (MN)*

Blake M. Holler II*, *Texas A&M-College Station*
 Gregory W. Howell*, *Pacific (CA)*
 Mar Hoyos*, *Pacific (CA)*
 Onuka Ibe*, *Truman State (MO)*
 H. Lee James*, *West Alabama*
 Crystal A. Justice*, *Pacific (CA)*
 Adam C. Katch*, *Iowa State*
 Elizabeth M. Keith*, *Bowling Green State (OH)*
 Erika L. Klosterman*, *Western Kentucky*
 Brian P. Krippner*, *Truman State (MO)*
 Gilbert Landras*, *Houston*
 Deborah J. Lang*, *Bentley (MA)*
 Heather D. Lewis*, *Indiana State*
 Brittany L. Loera, *New Mexico*
 Lencia Marc, *South Florida-Tampa*
 Jenna Sympon Markowitz*, *Bellarmine (KY)*
 Jennifer Mayes*, *Oklahoma*
 David M. Mazur*, *Penn State-Erie*
 Katie M. McGeary*, *Massachusetts-Boston*
 Tyrone Newsome, *Lewis (IL)*
 Marzieh Angelica Nightingale*, *Pacific (CA)*
 Nicole Orlando*, *Winona State (MN)*
 Kiara Patterson, *Ferris State (MI)*
 Gary F. Perez*, *Bryant (RI)*
 Andrea M. Ratermann, *Western Illinois*
 Nicolas J. Rizzi*, *Denver*
 Joshua T. Robinson*, *Midwestern State (TX)*

Carrie Sagel Burns*, *Mercer (GA)*
 Omar Sandoval*, *Texas-Arlington*
 Christopher M. Sands*, *Florida State*
 Aldwyn Delarno Sappleton, *Oklahoma*
 Corinne L. Schilberg*, *Penn State-Erie*
 Teresa L. Schudrowitz*, *St. Ambrose (IA)*
 Allan D. Schuster, Jr.*, *Texas-Arlington*
 Sara E. Shidell, *Oklahoma State*
 Mitchell B. Simmons*, *Southern Mississippi*
 Patricia A. Smith*, *Akron (OH)*
 Jacqueline Stephens*, *Florida Atlantic*
 Cory P. Stopka*, *St. Cloud State (MN)*
 Jeanna M. Tipton*, *Cincinnati Alumni*
 Heather Troyer*, *Washington-St. Louis*
 Connya L. Uselman*, *North Carolina-Greensboro*
 Jessica Christine Valo*, *San Diego State*
 Alexandra Warrick*, *Evansville (IN)*
 Kristyn Marie Wasikowski*, *Rochester Tech (NY)*
 John A. Watton*, *Florida Atlantic*
 Charles A. Weening*, *St. Peter's (NJ)*
 Madison E. Whitehouse*, *Bellarmine (KY)*
 Yared Wolde-Mariam, *California-Santa Barbara*
 William D. Wong, *Cal State-East Bay*
 Kevin L. Wright*, *Northern Arizona*

Throwing Our Caps over the Wall

An Exciting Update about Our Leadership Foundation

The Leadership Foundation Board of Trustees, in conjunction with the Fraternity Board of Directors, commissioned a study to gather the opinions and advice of many Deltasig leaders and supporters as the Leadership Foundation explores future opportunities to engage and build relationships with alumni.

As this study concluded, the Board of Trustees met in mid-April to identify future goals, objectives and strategies. The Board of Trustees set a clear direction which will take the Leadership Foundation to the next level, allowing it to increase alumni connections, raise more money on an annual basis to support the Fraternity and prepare it for a potential campaign in the next few years.

At a fundamental level, the Leadership Foundation is a vehicle for alumni to fulfil their lifelong commitment to Delta Sigma Pi. At the core of the Fraternity, there is a long tradition of passionate alumni stepping forward to ensure the Deltasig experience continues to remain high quality. As the Leadership Foundation continues to build on the successes of the past, the Trustees set a clear path to implement change and prepare the organization for the future with goals to:

- Evaluate and align giving opportunities.
- Redefine the Board of Trustee and volunteer structure.
- Develop and launch a major gifts program.
- Analyze and utilize increased data.
- Reinforce the organization's case for support.

We have thrown our caps over the wall. The commitments made and the goals set at the April board meeting, show us that we, collectively, are journeying down a clear path that will transform the "way we do business." As we build off the successes of the past, we are now ready to climb over that "impassable" wall.

Two intrepid Irish boys used to spend their days exploring the rolling countryside.

They journeyed over rivers and through valleys, past farms and flocks. When they got hungry, they'd help themselves to what Earth offered them through the unwitting generosity of local farmers.

One day, the boys came upon a high wall that guarded an orchard and blocking their path. It seemed impassable. For a moment, they considered turning back and ending their journey. Then, in a flash of unspoken agreement, they took their caps off their heads and flung them over the impassable wall. Now they had no choice but to continue.

Based on a story by Frank O'Conner

Q&A with Katie Magoon, Leadership Foundation President & Chair

What was the catalyst for this change?

The Fraternity continues to offer our collegiate and alumni brothers a wide array of amazing development opportunities. We realize that our brothers have significant passion for supporting these programs, events and scholarship. With additional support from the Leadership Foundation, the Fraternity will have an amazing opportunity to expand these offerings. Therefore, the Foundation is interested in reaching out to new and existing donors to increase our ability to support these efforts.

Why is this important?

Our loyal donors have been extremely supportive of the Fraternity over time. "Throwing our cap over the wall", will require us to further develop our relationships with our new and existing donors. The support of an expanded donor base will allow us to provide amazing opportunities for our future business leaders.

What are you most excited about?

I'm most excited about the passion and interest we are hearing from our brothers. Although donors may vary in the programs that ignite their passions, there is a common theme amongst everyone – "I want to help". This level of excitement and engagement is truly inspiring!

What does the future look like?

I am excited about our future. The Leadership Foundation is moving in a direction that will be transformational. I look forward to working together to continually improve and advance Delta Sigma Pi as we strive to build tomorrow's business leaders.

Building Tomorrow's Business Leaders
dsp.org/donate

MARK YOUR CALENDAR

2018

August 2-3

Fraternity Board Meeting – Dallas

August 3-5

National Volunteer Leadership Retreat – Dallas

October 5-6

Birmingham (AL) LEAD School

October 12-13

Minneapolis LEAD School

October 19-20

Dallas LEAD School

October 26-27

Cleveland LEAD School

November 2-3

Albuquerque (NM) LEAD School

November 7

Founders' Day

2019

January 10-11

Fraternity Board Meeting – St. Louis

January 11-13

Presidents' Academy – St. Louis

February 8-10

Northeastern LEAD Provincial Conference – Philadelphia

February 15-17

Western LEAD Provincial Conference – Irvine, CA

February 22-24

North Central LEAD Provincial Conference – Chicago

March 1-3

Southern LEAD Provincial Conference – Atlanta

April 25

National Alumni Day

March 8-10

South Central LEAD Provincial Conference – Baton Rouge, LA

August 14-18

52nd Grand Chapter Congress – Atlanta

Good Luck to ELCs Jeff Winther and Chandler Loveday



This summer the Fraternity bids farewell to our two Educational and Leadership Consultants as they pursue new career and life ventures.

Jeff Winther has been with the Central Office for two years and is moving back to Michigan where he will be doing accounting at an occupational health services company. In his time visiting chapters, he enjoyed seeing campuses around the country. Jeff is looking forward to marrying Lisa in November.

Serving a year as ELC, **Chandler Loveday** is relocating to Michigan to be closer to family and pursue her next professional endeavors. Having had the opportunity to visit over 40 different campuses, she looks forward to reconnecting with Deltasig friends at 2019 Congress in Atlanta. ▲



Brick by Brick, Brother by Brother

Brothers are the foundation upon which Delta Sigma Pi was built and our Central Office courtyard honors that tradition. Your support of the Fraternity's mission with a brick purchase celebrates our brotherhood and perpetuates the lasting success of future business leaders. Whatever the occasion, by purchasing a brick for the "Building on Brotherhood" Campaign, you can leave your mark on Delta Sigma Pi. For more information visit: dsp.org/bricks ▲



Take Your Pick from over 100 Licensed Vendors



Whether you need a sweatshirt, flag or bumper sticker, you will be able to find official Delta Sigma Pi merchandise from one of our 100 licensed vendors! When buying Deltasig gear be sure to look for the official seal. See the full list by visiting dsp.org/merchandise. ▲



DELTA SIGMA PI

330 South Campus Avenue

Oxford, OH 45056

(513) 523-1907

www.dsp.org

CHANGE SERVICE REQUESTED

250 Chapters Before 2021

With new chapters in California, Michigan and Texas, we are expanding across the country, but we still have more work to do. Learn more about high interest sites and how you can help Deltasig grow at dsp.org/expansion.



Brothers of newly installed Phi Omega Chapter at Cleary University (Howell, MI) presented their two faculty initiates each with a framed picture signed by all of the students. PVP Cory Stopka (left) helped welcome the new chapter.